The AMERICAN HOME for November





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Accepted for Advertising by the Journal of the American Medical Association



Come and join us in a delightful tour through this country home in a big-city apartment. You'll find it on page 72. Photograph by Kranzten Studio, Inc.

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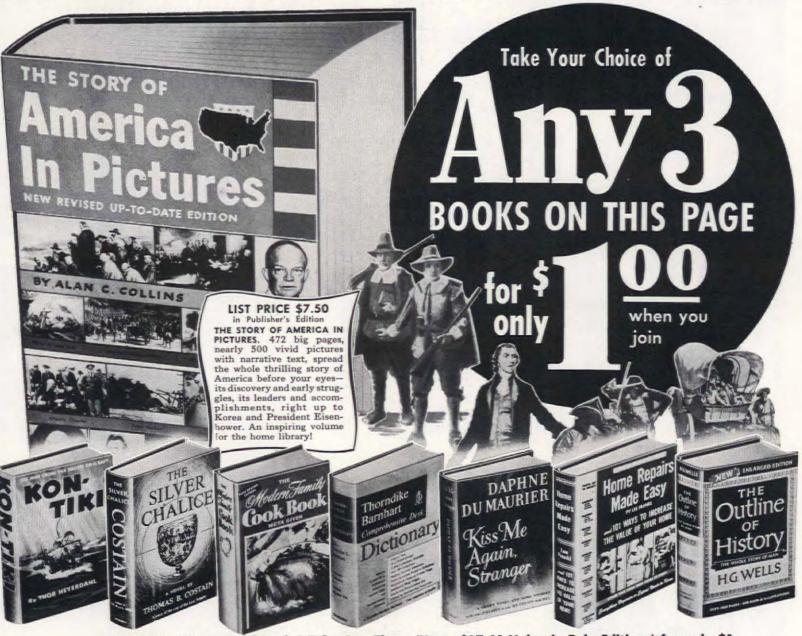
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For more information about this important home feature, please call the nearest Business Office of your Bell Telephone Company.

BELL TELEPHONE SYSTEM



Contributors

her art training in Chicago and now has her own shop there. Although her experience has included three years in Europe with the Red Cross, establishing recreation and rest centers for the Army and Air Force, the sort of work she most enjoys is decorating informal homes (like the Levy apartment on page 72) for home-loving families, for she believes that the home is the root of our culture.



shop projects, some of which are shown in this issue, are something very special. A management engineer, he started woodworking when he and his wife Phyllis were revamping an old Connecticut house. Since then he's outfitted a complete shop and built most of the furniture for a new home. His designs incorporate or duplicate the fine lines of museum pieces which he photographs and studies.



in the house on page 91, made the first sketches for its remodeling by peering through its windows prior to the purchase date. Though a background as a fashion artist might seem unorthodox preparation for supervising a remodeling, you can see from the results that it served well. Mr. S. did a lot of the active work and, nicely enough, each Sanzenbacher gives the other most of the credit.



career in a high school camera club. An early interest in portrait work soon gave way to the conviction that architectural photography was even more challenging, and in 1950 he helped organize Kranzten Studio. Recently he won prizes for both "best print" and "best slide" of the year in the North Shore Camera Club, and the door prize to boot!



... EDITH EDMONDS, who wrote the article on children's books in this issue (page 8), has done classroom teaching in both intermediate and junior high school grades, and for nine years has been the elementary School Librarian of the Winnetka Public Schools. Storytelling to youngsters in all age groups is one of her favorite pastimes, writing on children's literature is another, and landscape painting is still a third.



Will you waste another evening tonight?



How much longer are you going to live with that vague discontented feeling that your leisure time ought to give you more out of life than you're getting?

You don't have to, you know. You can do something about it right now. Something that will make every evening a new adventure. Something that will let you shed all your cares and worries—something stimulating, satisfying, and challenging.

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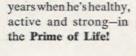
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Good Books for Children



EDITH EDMONDS

Parents ought to be eager to bring children and good books together happily, for when once a child's interest is aroused in a particular book or story, a desire to read more almost always follows. There are many excellent books for children available; almost every subject has been treated well and in attractive format. With so many fine new books, though, equally fine or better traditional stories for children are often ignored.

It is my feeling that this is a mistake. "Universal appeal" is sometimes offered as the quality which distinguishes a classic, and it most often refers to a book's ability to meet basic human needs; for example, the need to belong, the need for security, for love, for knowledge and achievement. Books of both yesterday and today fulfill these needs and naturally endear themselves to children; and, of course, the real test is not what adults think of them, but whether children like and accept them as their own.

Following is a list of books and stories suggested for boys and girls at the elementary school level. It was drafted with the help of many children, and the folk and fairy tales listed as "musts" were urged by groups of 5th and 6th graders in a school library committee. Many of the other books on the list were included on the basis of children's comments, their popularity in school libraries, and the response to them when they were used in story hours. The list should not, of course, be con-

sidered complete, but should be expanded all the time, as new books are published and as old ones, here overlooked, come to your attention.



FOR THE KINDERGARTEN, FIRST, AND SECOND GRADE LEVEL

FOLK AND FAIRY TALES

The Elves and the Shoemaker The Gingerbread Boy The Timid Hare The Three Bears The Three Little Pigs
The Three Billy Goats Gruff
The Town Mouse and the Count
Mouse

PICTURE STORY BOOKS

Little Black Sambo Bannerman (Stokes) The Smallest Boy in the Class Beim (Morrow) Pell's New Suit Beskow (Harper) Katy and the Big Snow (Houghton) Burton Mike Mulligan Burton (Houghton) Timothy Turtle Davis Story of Ping Flack Angus and the Ducks (Harcourt) (Viking) Flack (Doubleday) Ask Mr. Bear Flack Tim Tadpole Flack (Macmillan) (Doubleday)

The Country Bunny and the Gold She Heyward (Houghto Small Rain Jones (Vikin The Mr. Small Books Lenski (Oxfor Make Way for Ducklings McCloskey (Vikin The Little Lost Lamb

MacDonald (Doubleda
The Little Engine That Thought
Could Piper (Plan
Tale of Peter Rabbit Potter (Warn
Mrs. Goose and the Three Ducks
Potter (Stoke

PLEASE TURN TO PAGE THE AMERICAN HOME, NOVEMBER, 1

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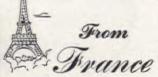
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From Denmark

Denmark's most prominent black-and-white illustrator created this delightful scene for this ceramic set, especially for members of the Around-the-World Shoppers Club. Each piece is signed by the artist himself and the set is fast becoming a real collector's item.





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This exquisite 6-piece setting of silver-plated English pastry forks was forged in the ancient city of Sheffield, a name that meant fine cutlery before Columbus sailed for America! An honored Sheffield firm made up this exclusive design at our request for Around-the-World Shoppers Club members.





In our search for fine Delit's Blue articles, we went right to the source—Holland—and found this beautiful twilight Dutch lamp. How they get the shimmering blue and white effect in both the base and the shade is a closely-guarded trade secret; all we know is that it is hand-made, hand-painted and utterly charming!



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Good Books for Children

(Begins on page 8)

Millions of Cats Gág Little Toot Gramatky

(Coward) (Putnam) The Curious George Books

Rey (Houghton)

VERSE

Anything and Everything Aldis (Putnam) Sung Under the Silver Umbrella Assoc. for Childhood Ed. (Macmillan)

For a Child McFarland (Westminster)

'Twas the Night Before Christmas Moore (Harcourt) The Real Mother Goose Sing Song Rossetti (Macmillan) Child's Garden of Verses Stevenson

(Scribner)

(Rand)

FOR THE THIRD AND FOURTH GRADE LEVEL

FOLK AND FAIRY TALES

Cinderella Snow White and the Seven Dwarfs Rumpelstiltskin Aladdin and the Wonderful Lamp The Wind and the Sun King Midas and the Golden Touch Pandora's Box

Androcles and the Lion The Sleeping Beauty Bremen Town Musicians Hansel and Gretel The Crow and the Pitcher The Talking Tortoise The Princess on the Glass Hill

Mr. Popper's Penguins Atwater (Little) The Swimming Hole Beim (Morrow)
The Country Garage Beim (Morrow)
In My Mother's House Clark (Viking) Clark (Viking) The Poppy Seed Cakes Clark (Doubleday) Walter, the Lazy Mouse

Flack (Doubleday) Twig Jones The Just So Stories (Macmillan) Kipling

(Doubleday) Little Pear Lattimore (Harcourt) The Story of Ferdinand Leaf (Viking)

Plouf, the Little Wild Duck Lida (Harper) Winnie-The-Pooh Milne (Dutton) House at Pooh Corner Milne (Dutton) Chi-Wee, Indian Girl Moon (Doubleday) The Song of the Swallows Politi (Scribner)

Mother Is the Beautiful Woman in the World Reyhner (Howell) On Mulberry Street Seuss (Vanguard) Mary Poppins Travers (Reynal)

Time for Poetry Arbuthnot (Scott) Very Young Verses Geisner (Houghton) When We Were Very Young Milne (Dutton)

Now We Are Six Milne (Dutton) Under the Tree Roberts (Viking) Silver Pennies Thompson (Macmillan)

FOR THE FIFTH AND SIXTH GRADE LEVELS

Tales from the Arabian Nights

(Scribner) Caddie Woodlawn Brink (Macmillan) The Secret Garden Burnett Alice in Wonderland Carroll (Stokes)

(Several publishers) Adventures of Pinocchio

(Macmillan) Collodi Robinson Crusoe De Foe (Houghton) The Matchlock Gun Edmonds (Dodd)
The Moffat Books Estes (Harcourt) (Harcourt) Johnny Tremain Forbes (Houghton) Volcano Galt (Scribner) The Blue Willow Gates (Viking) The Wind in the Willows

Grahame
King of the Wind Henry (Scribner) (Rand) Justin Morgan Had a Horse (Wilcox)

Henry America's Ethan Allen Holbrook (Houghton) Paddle-To-The-Sea Holling (Houghton) Legend of Sleepy Hollow and Rip Van Winkle Irving (Several publishers) He Went with Marco Polo

(Houghton) The Jungle Books Kipling (Doubleday) Lassie-Come-Home Knight (Winston)

Rabbit Hill Lawson (Viking) Ben and Me Lawson Judy's Journey Lenski Blue Ridge Billy Lenski (Little) (Lippincott) (Lippincott) The Doctor Doolittle Books (Stokes) Lofting

Homer Price McCloskey (Viking) Red Horse Hill Meader (Harcourt) Hari Mukerji (Dutton) Early American, Paul Revere Pace (Scribner)

Merry Adventures of Robin Hood Pyle (Scribner)

King Arthur and His Knights
Pyle
Bambi Salten (Scribner) (Simon) The Good Master Seredy Black Beauty Sewell Paul Bunyan Shepherd (Viking) (Dodd) (Harcourt) Call It Courage Sperry (Macmillan) Heidi Spyri Gabriel and the Hour Book (Grosset)

Stein (Doubleday) Adventures of Tom Sawyer

Twain (Harper) Secret in the Ancient Oak

Wolo (Morrow) Swiss Family Robinson Wyss (Harper)

VERSE

Pied Piper of Hamelin Browning (Warne) Complete Nonsense Book Lear (Dodd) Tirra Lirra Richards (Little) This Singing World Untermeyer (Harcourt)

NEW BOOKS RECENTLY RECEIVED

The Golden Play Book of Flag Stamps of the World (Simon and Schuster) Golden Play Book of Picture Stamps for the Very Young

(Simon and Schuster)
The True Book of Little Eskimos Copeland (Childrens Press) The True Book of Animals of Small Pond Erickson (Childrens Press)
The True Book of Air Around Us

Golden Book of Airplanes (Simon and Schuster) Jensen

Christmas Kitten Konkle

(Childrens Press) The True Book of Toys at Work (Childrens Press) Lewellen You and Space Neighbors

(Childrens Press) Lewellen The True Book of Honeybees

Lewellen (Childrens Press) The True Book of Plants We Know Miner (Childrens Press)

Baby's Friends Steiner The Littlest Stork (Peggy Cloth-Books)

Tazewell (Childrens Press)

The First Book of (Franklin Watts) Dickinson

You can make all this ... with Weldwood

Beautiful, imaginative furniture genuine wood paneled walls and you can easily do the job yourself! Even weekend carpenter "duffers" can make this beautiful furniture. Cost? Only a fraction of buying ready-made!

Each piece is an original—to be made by you from step-by-step Easi-Bild® patterns and beautiful Weldwood paneling, both available at your lumber dealer's.

And you can now have rich Weldwood

paneled walls from a complete assortment of fine woods. Easy to install yourself. Real wood adds lasting beauty to any home . . . and gives you walls which require practically no maintenance.

To get the protection of the Weldwood guarantee, be sure the plywood you buy carries the Weldwood name or trademark.

> Weldwood paneling for interior use is guaranteed for the life of any house in which it is installed.



Weldwood rift oak is the Weldwood used in this functional record and book cabinet. With Easi-Bild Patterns all you have to do is order the list of materials specified on the envelope, follow the simple directions, and assemble. Pattern No. 192.

Beautiful Birch Weldwood in ¾" thickness makes this fine, roomy, movable cabinetbar. Hinged top folds down to make handsome, modern cabinet. It's easy to build. Pattern No. 189.



Picture this beautiful cabinet end table made of Weldwood Korina® in your home. Cabnet and two large drawers rovide plenty of space for magazines, ash trays, etc. Pattern No. 141.

Put up beautiful pre-finished Weldwood Plankweld® walls in your home—and notice the distinctive difference. This is birch Plankweld, but it also comes in oak, walnut, Hazelwood, Philippine or Honduras mahogany—all ¼" thick. Edge grooving and special clips conceal nails. Do the job yourself.

Striking redwood Novoply "Mr. & Mrs." wardrobe is the modern way to keep your clothes neat. Behind sliding door (left) is roomy hanger space and unique pull-out tie rack; (right) 5 see-in drawers. Pattern No. 139.

This extending Weldwood birch coffee table has two small tables which slide into larger one. For complete building instructions order Easi-Bild Pattern No. 452.

★ ★ ★ painted Weldtex® grooved plywood.

Weldwood®

REAL WOOD FOR BEAUTIFUL FURNITURE AND WALL PANELING

United States Plywood Corporation Easi-Bild Pattern Dept. Pleasantville, New York

projects illustrated: \$.35 ().

Enclosed please find \$_____. Please send me the following Easi-Bild patterns: (check) #189—\$.50 (); #139—\$.60 (); #141—\$.50 (); #192—\$.25 (); #452—\$.50 (). Please send 36-page pattern catalogue with over 180

Weldwood panels are available at your lumber dealer, or at any of the 60 United States Plywood or U. S.-Mengel showrooms located from coast-to-coast, AH-11-53











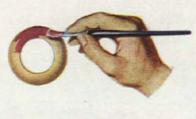


Ring snaps off for decorating

A modest pull is all it takes to remove the cover of the Honeywell Round. Long-life spring steel clips hold it firmly in place when you snap it on again.



A new improved thermosta

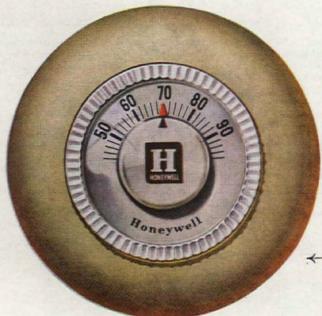


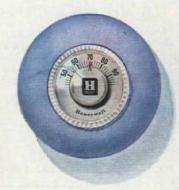


It's easy to paint

In just a few minutes the silver-bronze plastic cover can be easily painted to match your color scheme. No special paints are required.









Actual size

New, more visible dial and temperature indicators make settings easier. The Honeywell Round is available through any heating dealer.

\$12⁸⁰ plus small installation cost

*A base plate (not shown) is also available at slight extra cost to cover any hole left by old-fashioned installation.



hat matches any color schemethe Honeywell Round

Here it is - the first really new idea in thermostats in years.

It's now available—through your heating dealer—to replace the old-fashioned thermostat on your living room wall.

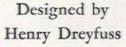
Different from any thermostat you've ever seen, its pleasing round lines lend themselves to any decorating plan. The snap-off cover of the Honeywell Round makes it easy to paint the silver-bronze cover to match any decorating scheme. This means you can paint it to blend with any wall.

And there are real improvements *inside* the Honeywell Round—engineering improvements that give greater comfort by cutting down see-saw temperatures, an enclosed, dust-free mercury switch to lower maintenance costs.

What's it cost to replace your old-fashioned thermostat with the Honeywell Round? Only \$12.80, plus installation cost.*

When's a good time to have the installation made? When you're decorating or having the furnace checked. But there's no need to wait for a special occasion. Your Honeywell Round can be installed any time in a few minutes, with no muss or fuss.

So why not call your heating dealer and have him show you the new Honeywell Round—the new, beautifully styled thermostat that's made all other manual thermostats obsolete!





Credit for the "new model" appearance of the Honeywell Round goes to designer Henry Dreyfuss. Known around the world for his work in design, Mr. Dreyfuss spent many months in research and design development for the new thermostat. The final result, as seen at left, was a thermostat wonderfully different, completely modern.

Honeywell



First in Controls



This extra room wasn't expensive to build

You'll be surprised how easily and economically you can transform unused attic space into a useful extra room. Walls and ceilings of Armstrong's Temlok® save money, because they build, decorate, and insulate in one easy application.

Armstrong's Temlok is a strong wood-fiber building material. Actually, it's so simple to install you can do the job yourself. In the tile and plank forms, Temlok has a special Lok-Bevel joint that speeds installation and hides nailheads or staples. No costly painting is necessary, for Temlok's textured surface is beautifully painted at the factory.

Temlok has high insulation value, too. It helps keep your room comfortably cool in summer, warm in winter. Ask your lumber or building supply dealer to show you Armstrong's Temlok in the three easy-to-handle forms: tile, plank, and board.

SEND FOR FREE BOOKLET, "New Ways to Remodel Your Home." Illustrated in color and packed full of how-to-do-it ideas. Write Armstrong Cork Company, 5311 Clark Street, Lancaster, Pennsylvania.

ARMSTRONG'S TEMLOK



House Plants—Everyday Questions Answered by Experts by F. F. Rockwell and Montague Free. (Garden City Books) Price \$1.50... A wide selection of "Q's and A's" from the "10,000 Garden Questions" published some years ago. The authors do know the answers.

New Rooms for Old by Henry Lionel Williams and Ottalie K. Williams. (Harper and Brothers) Price \$3.50... Before and after sketches and photographs of furniture and rooms make it easy for you to apply these lessons to your own remodeling problems. Suggestions for dealing with problem door locations, unusual floor plans, too-large rooms, too-small windows, make this book useful, for it teaches you how to make the most of what you have.



How to Make Aprons by Roxa Wright. (M. Barrows & Co.) Price \$2.50. . . Here are 50 apron designs with easy-to-follow graph cutting charts. Aprons for mother and daughter, nurse, nursery, and for Dad, too, when he cooks, plays bartender, carries wood. There is a gardening apron and a baby-bathing apron, a smock, and coveralls. Besides all these, 10 potholder designs are included with full instructions.

Hollies by H. Harold Hume. (Macmillan) Price \$6.75. . This is the first book to deal solely with this ancient, important, increasingly popular group of plants, which is represented by several hundred species

and countless varieties and hybrids found in nearly all parts of the world. Dr. Hume discusses them in a readable yet scholarly way from all angles —history, botany, culture, uses, etc. Eight color plates and many halftones add interest and value.

Dr. Hume's Azaleas-Camellias (Macmillan, \$2.50), having been reprinted 13 times since it was published in 1931, has been revised and brought up to date. A compact little book full of practical information.



Decorating with House Plants by Ruth Gannon. (Studio-Crowell) Price \$5.00. . . A fine, handsome big book for those who want to enjoy plants not merely as horticultural specimens, but also as practical, versatile, decorative materials in their homes. The clear, comprehensive cultural directions, suggestions as to uses, combinations of colors, etc., lists, and directory of important sources are helped and enhanced by abundant pictures (eight in full color) by "our" Jack Roche and other top photographers.

"In Paper Covers" (some helpful pamphlets for gardeners). . . Pocket Guide for Garden Clubs by Jane Easton Rosinos; \$1 from Thorny Hill Publications, 215 Lincoln St., Edwardsville, Ill. . . How to Grow Better House Plants and How to Grow and Bloom African Violets at Home by J. Lawrence Heinl; 35¢ each; author, 4401 La Grange St., Toledo, O. . . Your Guide to a Greener Lawn by Geoffrey S. Cornish; 75¢; Mass. Hort. Soc'y, Boston, Mass. . . Gardeners' Handbook (Plants & Gardens, Vol. 9, No. 1); 60¢; Brooklyn Botanic Garden, 1000 Washington Ave., Brooklyn, N.Y... Old Wood in New Ways by Naida Gilmore Hayes; \$1; author, 2353 Vine St., Berkeley, Calif. . Trade in Horticultural Specialties 1890-1950 by M. Truman Fossum (Marketing Research Report 33) U.S. Dept. of Agriculture, Washington 25, D.C.

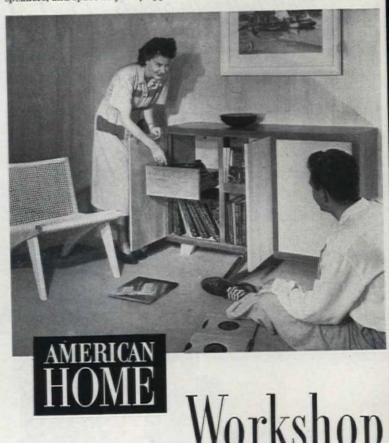


JAMES LEES AND SONS COMPANY, BRIDGEPORT, PENNA. OTHER FAMOUS PRODUCTS: COLUMBIA-MINERVA & BEEHIVE HAND KNITTING YARNS

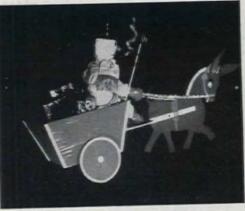


Here's Modern that's better than good. Sleek lines and a "custom" look belie the easy construction our blueprint patterns assure you.

1237 is a handsome and comfortable chair whose seat and back are woven of strong cord. Full-sized side curve and legs are included in the pattern. 1238 is a record player-radio cabinet with twin speakers, and space in plenty apportioned for your record storage



Make these as Christmas deckings—
or as presents to your home. All A.H. patterns



1327 For a refreshingly different note in front yard Christmas décor, build this jaunty Sicilian cart. It's drawn by a wide-eyed donkey at the behest of a driver you'll love, and looks its best when piled with gifts, real or pretend, and trimmed with lots of greenery



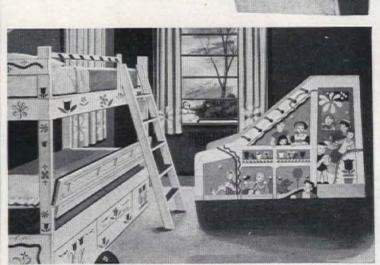
1333 This plywood Christmas cherub, a likely fellow with golden upflung wings and a big carol book, is as wise as he is merry.

He'll guard your threshold so that only good things pass over it. Frame him and your doorway with a thick rope of fresh evergreens



Projects

1251 If you're quick about it, you can build this shelf and plant pocket for Mom's Christmas. It's Early American in design and very nicely proportioned; and wouldn't it be fun to find it on that whatto-do-with-it wall space?



1229 This double-decker provides a comfortable, practical way to stow away the young ones for the night. 1232 is our blueprint pattern for a "shoe" slide, and it's not frivolous at all, for its innards hide clothes closet and storage space. Build them of inexpensive lumber, decorate with our Pattern 1230 (the old woman who lived in a shoe, and her brood), and 1231 (related motifs for back of slide)

1282 (Left) A table that functions as a seat and has storage space, too, is a find to be greeted with rejoicing. This excellent specimen is an authentic copy of an antique table-bench. You'll find it good indoors now—and later, when it's patio time again, good there, too



Bet you can think of a thousand ways to make your life more



Bye baby bunting. Foamex scissored to fit bathinette-top, cushions baby's whole body. Foamex makes wonderful bumpers, pads, for every "tumble spot" in the nursery.



Chair Chat. A slim pad of Foamex cut to fit back and seat transforms any straight chair into a comfortable dining or desk chair.



Here are just a few cushioning uses for Fire\$10116



1st-Class Comfort: An ordinary wood-andcanvas deck-chair becomes a dream of reclining comfort with a single Foamex pad.



FOAMEX FOAMEX



FOAMEX for comfort in cars

Enjoy the Voice of Firestone Monday evenings over NBC Radio & TV.



FOAMEX®

by-the-yard!

Yes, now Foamex, the petal-soft cushioning material, comes by the yard at any of the stores listed on the opposite page. Look for the name Firestone Foamex on the "roll of comfort" pictured here. And at the same time, pick up your FREE copy of the booklet "Do it yourself with Firestone Foamex by-the-yard."

"Table d'hot": Mats of Foamex cemented to straw or fibre protect your table from hot plates, spills, stains. Ideal, too, for padding entire table.





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OAKLAND
Can PASADENA Nash & Co.

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C. M. Read
Kay's (Lucian N. Zavalko)
Howland Dry Goods
DANIELSON
Charon's Dept. Store
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Hauran's Inc.
NEW BRITAIN
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NEW HAVEN
Stanley's Dept. Store
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NORWICHTOWN
Days Buther Conter

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Aurora Dry Goods BELLEVILLE

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HOLYOKE
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N. L. Campany & Co. GARDEN CITY Frankel Jericho Canvas E. Robison, Inc. Modern Mattress
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Gimbel Bros.
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Modern Mattress
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Statlers Dept, Store
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HOPEWELL
Western Auto Asst. Store
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Auerbach's Zion Cooperative Mercantile Inst.

Dent. Store

... and here are the stores with "Do-it-Yourself" centers featuring Firestone FOAMEX cushioning by-the-yard

Yes, here is Firestone Foamex in many different easy-to-handle forms for a thousand home comfort uses. Foamex comes by-thevard-up to an inch-and-a-half thick. Pre-cut Foamex mattress toppers. Foamex with air-cores (nature's own springs) for deep

upholstery. Pre-cut Foamex cushions in shapes for kneeling pads, chair pads, ironing board pads. Let the friendly salesclerk show how you don't have to be an expert, to make your house homier than ever, with Foamex cushioning!

Furniture Center JOHNSTOWN

HONESDALE

WESTPORT Mill End S

COLORADO ENVER Denver Dry Goods Joslin Daniels & Fischers

DISTRICT OF COLUMBIA

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Wilson's Dept. Store
HAINES CITY Morse Dept. Store Ailleos Co.

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Webb's City
Wilson-Chase
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Belle-Lindsay
TAMPA
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L. Epstein Inc.

Eastern Dept. Store

Blums Dept. Store

W. T. Grant Company

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Mill End Shop

New York Outlet Store

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SHEBOYGAN
Hills Dept. Store
WALSWORTH Wanis



where else can you find the COMFORT, CONVENIENCE and ECONOMY

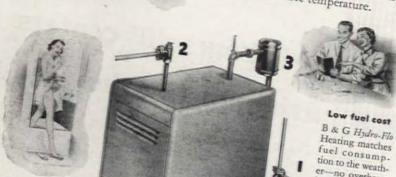
B&G Hydro-Flo Heating

When you add up all the plus features of B & G Hydro-Flo Heating, you'll realize that there's nothing else like it for genuine winter comfort. This forced bot water system solves the problem of properly heating modern homes with large glass areas or wide-spread layouts. Here are a few of its many comfort-economy advantages—

SUNSHINE HEATING ... WARM, DRAFTLESS FLOORS



B & G Hydro-Flo Heating gives you radiant heat—comforting as spring sunshine. It gives you controlled heatautomatically adjusted to meet each change in the weather. All through the heating season your home is kept at a uniform, comfortable temperature.



Year 'round hot water

A virtually limitless supply for kitchen, laundry and bath. produced at low cost.

B & G HYDRO-FLO EQUIPMENT CAN BE INSTALLED ON ANY HOT WATER HEATING BOILER

The three basic units are: 1. The thermostatically controlled Booster Pump which circulates hot water through the system. 2. The Flo-Control Valve which helps maintain a uniform home temperature—prevents an over-ride in heat. 3. The Indirect Water Heater, which produces an ever-ready supply of domestic hot water, winter and summer.

B & G Hydro-Flo Equipment can be used for modernizing old hot water systems as well as installed in new homes.

Snow melting

Why break your back shovel-ing snow? Pipe coils can be installed under the sidewalks and circulated with hot water from your Hydro-Flo System— melting snow as forms in falls melting snow as fast as it falls.

Ask your Architect or Heating Contractor



Morton Grove, Illinois

Canadian Licensee: S. A. Armstrong Ltd., 1400 O'Connor Drive, Toronto

BELL & GOSSETT COMPANY, Dept. DE-29, Morton Grove, III. Please send your free booklet, "Capture the Sun with B & G

Address....



IDEAS UNLIMITED Dear Editor:

My husband and I are avid readers of your magazine. Every month we look forward to a few evenings discussing the issue and rearranging our plans for the home we hope to have some day. Right now we live in a three-room apartment, and I've used an idea in my kitchen some of your budget readers might like to try. We painted our apartment all one color, deep blue-green. Since we can't paper the walls, and since we have to do our dinner entertaining in the kitchen, I decided to get an effect with a correlated wallpaper and fabrics. I used the patterned fabric for tier curtains and seat covers on wroughtiron furniture, and the same patterned paper for shelf lining and disposable place mats which I cut out myself. The wallpaper is washable and, whether it's a gold-sprinkled tweed or an Early American calico, for a couple of dollars I can afford a complete "custom-made-look" change as often as I want . . . One of my husband's ideas is using inexpensive trivets for handles on sliding doors.

-MRS. REED QUIGLEY

BOBO'S BONER

-no overheating waste.

Dear Circulation Manager:

Your mutilated card needs some explanation, so here it is:

Bobo, our two-year-old gorilla, found the letter, in what I thought would be a good hiding place, and before I could retrieve it—he had eaten a generous bite . . . Instead of one introductory offer, will you please send two? JEAN PERRY LOWMAN

PROUD BUDGETEER Dear Editor:

May my husband and I commend and defend you on the criticism in your June issue of your budget article in March? We are a family of five hearty eaters yet our groceries cost us no more than \$110 per month. Clothing averages \$8 per month (I sew, of course). Our utilities-gas, lights, water, and garbage-were \$16.18 last month. Our income is about \$360 per month compared to the Harding's \$576. Just wanted to state we know it can be done, and we're no home economists, either. My husband is 28, and I am 22. Our children are two, three, and five. Do I sound a little proud of us? Could be I am !—MRS. LLOYD W. GEIG



This FIREPLACE

warms the whole room...even adjoining rooms!

Buildyour fireplace around the Heatilator* Buildyour fireplace around the Heatilator*
Fireplace unit and enjoy the cheer of an open fire plus cozy warmth in every corner of the room. The Heatilator Fireplace saves heat usually wasted up the chimney. Draws air from floor level, heats it, and circulates it to warm all the room and even adjoining rooms.



Will Not Smoke

... It's a scientifically designed form, complete from floor to flue, around which any style fireplace can be easily built. Assures correct construction, elimi-

nates common causes of smoking. Adds Little To Cost... The Heatilator unit provides all the vital parts... saves the cost of a separate damper, firebrick, and masonry otherwise required... and on most jobs reduces time and labor.

inost Jobs requices time and tabor.

Ideal For Summer Camps... Architects and builders agree! A Heatilator Fireplace makes camps and summer cottages usable weeks longer in spring and fall, even on cold winter weekends. Ideal for basement game rooms. 100.



Proved By 26 Years Use ... Look for the Proved By 26 Years Use . . . Look for the name "Heatilator" on the dome and damper handle of the unit you buy. Accept no substitute. At leading building material dealers everywhere! Mail coupon today for free illustrated fireplace booklet.

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THE WILLIAM OF THE COLUMN TO SHARE THE COLUMN THE COLUMN TO SHARE THE COLUMN TO SHARE THE COLUMN THE COLUMN THE COLUMN THE COL	FIID TO TOWN -
HEATILATOR®	
HEATILATOR -	THE THE PERSON NAMED IN
THATILATON -	

HEATILATOR, INC. 4111 E. Brighton Ave. Syracuse 5, N. Y.

Please send free book-let showing pictures and advantages of the Heatilator Fireplace.

THE AMERICAN HOME, NOVEMBER, 1953



*ANYONE CAN INSULATE the average attic in one afternoon for as low as \$67.60 with ZONOLITE Vermiculite Insulating Fill . . . the easiest of all insulations to install! Women, even children, can handle the lightweight bags. Pours like popcornno special equipment or experience required.



2 POUR IT, LEVEL IT, LEAVE IT! You'll be amazed how quickly you can do the entire job. Pour ZONOLITE directly from the bag between attic joists and sidewall studs. Flows freely and snugly around pipes, wiring and braces. Just pour and level . . . no muss, no fuss!



3 LIKE MONEY IN THE BANK! By installing ZONOLITE yourself, you can pocket as much as \$100.00 in installation costs. Besides, you save up to 40¢ out of every dollar on your fuel bills. ZONOLITE pays for itself in as little as three years, then goes on paying you yearly dividends.



LIFETIME GUARANTEE! ZONOLITE is guaranteed for the life of your building. See your lumber or building supply dealer—he will tell you how much ZONOLITE you'll need to insulate your home—and furnish a FREE estimate! Act today!

HOW TO SULATE for as low as \$60 5 60 It's easy to do in ONE afternoon!



4 YEAR-ROUND COMFORT! Millions of tiny air cells in ZONOLITE retard the passage of heat—leaves no money-draining heat leaks. Keeps summer heat out, too, reducing indoor temperatures as much as 15°! Your family needs this added comfort and health protection.

New! FREE BOOKLET "Easy Does It!"

Mail this handy coupon today for your copy to learn how, in one afternoon, you can get year 'round comfort and protection. Gives helpful hints on home improvement . . . tells how really easy it is to insulate and fire-protect your home

and save hundreds of dollars besides!

ZONOLITE

ZONOLITE VERMICULITE INSULATION



5 100% FIREPROOF—so safe from the danger of flames, a blowtorch cannot ignite ZONOLITE or allow heat to pass through! Actually snuffs out flames! It's rotproof, rodentproof, verminproof, permanent. Non-irritating to sensitive skin. ZONOLITE retains its insulating efficiency forever without maintenance.

Send for Free Book Today!	
---------------------------	--

ZONOLITE COMPANY, Dept. AH-113 135 S. LaSalle St., Chicago 3, III.

Rush FREE Booklet, HI-20 "Easy Does It!" with full details on how to insulate my home and save hundreds of dollars!

Name.....

Address.....

AT LUMBER OR BUILDING MATERIAL DEALERS EVERYWHERE!



...and any woman can do it with the simple Judd Pleatmaster method

Women everywhere are discovering this amazing saving in time and money—and the fun, too, of making their own decorator-quality pleated draperies with Judd Pleatmaster Hooks and Tape.

No tricky measuring, no intricate stitching. Just sew tape along top of material, then insert hooks in the pre-formed pockets on the tape. Makes either pinch or box pleats. Only Judd Pleatmaster Hook has round pinch base that automatically gathers material into perfect pinch pleats. Hooks are quickly withdrawn and replaced when draperies are cleaned.

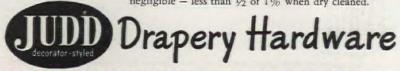
It's really as easy as it sounds! But be sure to get the original Judd Pleatmaster. At drapery departments, curtain shops and variety stores everywhere.

NEW BOOK of smart, modern window treatments. Includes simple instructions on how to make your own pleated drapes in minutes. Send 25¢ in coin.



Why Women Prefer Judd Pleatmaster Tape

These features are a few of the reasons. Edges are finished, require no turning under. Tapered pockets keep hooks in place, yet are wide enough to hold two pleater arms for cartridge or French pleats. Unsewn openings between pockets hold extra arms of hooks for extra rigidity at drapery return or overlap, hide unused arms of hook in double-pinch pleats, or permit use of hook to join drapery panels. Shrinkage of Pleatmaster Tape is negligible — less than ½ of 1% when dry cleaned.



H. L. JUDD COMPANY . Dept. AH-11 . Wallingford, Conn.



Be a Happy Newcomer

FLORENCE Z. SURRIDGE

A re you a newcomer to your community? If you are happy with your progress toward becoming acquainted and making friends, read no further, for you are undoubtedly one of those twice-blessed people with an abiding spirit of adventure and an intuitive knack of mastering new situations. But if your settling-in process seems to you uncomfortably slow, and you're feeling alone and remote and perhaps a bit resentful, take a tip from one who's been through the mill innumerable times and has stored away some do's and don't's.

Don't look backward. Letting your mind dwell upon the last community, the sweet house you had, the stimulating friends, the happy times, is negative thinking for the present problem, and only makes you homesick and melancholy—an unfertile ground for new interests and friendships.

Don't appear secluded and unavailable. A continually closed door is forbidding and will scare off the most friendly neighbor. Be in evidence about your new home—walk the dog, rake the leaves, show yourself. No one can speak to you if you are not in view. Signs of an active household will draw your neighbors' interest and provide excuses for introductory conversations which lead to the discovery of mutual enthusiasms. Lasting and deeply valued friendships have grown from such trivial beginnings.

PLEASE TURN TO PAGE 24

WHEN YOU CHANGE YOUR ADDRESS

Please report both new and old addresses directly to The AMERICAN HOME, five weeks before the change is to take effect. The Post Office no longer will do this for you. Copies directed to your old address will not be delivered unless you guarantee forwarding postage at high cost. Avoid this unnecessary expense or loss of copies by notifying us five weeks in advance.

THE AMERICAN HOME Subscription Dept. American Home Bldg., Forest Hills, N. Y.





MAKES WATER TASTE BETTER! Stream is enriched with oxygen. Gives spring-like taste to water...removes foreign tastes.



MORE SUDS! The added air in the bubbles whips up mountains of suds. Dishwashing is quicker and rinsing easier, too.



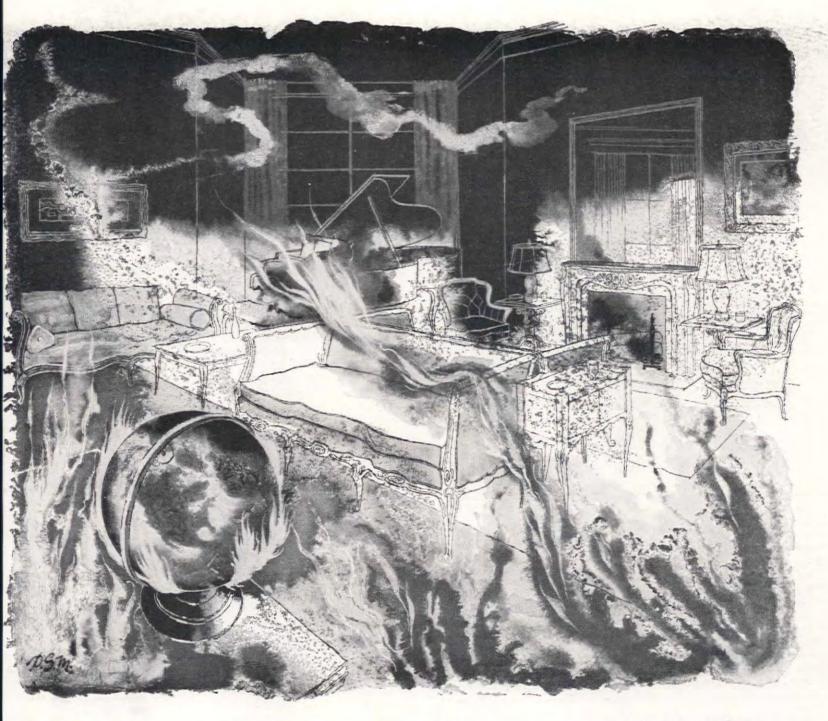
NO SPLASH! No more wet floors, or splattered clothes. The bubbly stream clings to surfaces cushioning the force of the stream.

ON ALL LEADING MAKES OF FAUCETS

Ask your plumber
SPRING-FLO®
AERATOR

CHASE BRASS & COPPER CO.

AGHNIDES U. S. PATS. 2,210,846-2,316,832



"It could have been the end of the world for us!"

"When our home burned that night, it might have wiped out our savings, plunged us into debt, ruined all our plans for the future.

"But thank goodness, we were fully protected by insurance on our house, clothing, furniture and other things. So now we've got the money to start all over again, and our future's bright as ever!"

What about your insurance? Remember, fire insurance is only one of the four kinds of basic protection every home owner should have. There is Extended Coverage in case your home and possessions are damaged or destroyed by windstorm, explosion, hail or

any one of various other hazards...and Theft insurance...and Liability insurance that protects you against costly lawsuits.

Why risk a crippling loss? Chances are that for only a few extra pennies a day you can expand your present insurance to give you the basic protection you need. Ask your North America Agent to double-check your insurance. His professional counsel will cost you nothing extra, but it may save you thousands of dollars. See your North America Agent today!

NORTH AMERICA COMPANIES



Insurance Company of North America Indemnity Insurance Company of North America Philadelphia Fire and Marine Insurance Company

PROTECT WHAT YOU HAVE®

Philadelphia 1, Pa.

PIONEERS IN PROTECTION-SERVING WITH 20,000 AGENTS IN THE PUBLIC INTEREST

"OFF WENT 33½ UNWANTED **POUNDS AS MILLIONS SAW** MY PROGRESS ON TELEVISION

Thanks to the (All-Food, NO HUNGER) KNOX GELATINE EAT-AND-REDUCE PLAN"







"SEE ME BEFORE"

"AFTER STARTING"

"AND NOW"

SAYS MRS. AILEENE GEORGE (of Sunnyside, N. Y.) under oath: "I am glad to tell American women how I am now able to wear youthful size 12 dresses instead of the matronly size 20 to which I was doomed last year. I had tried one reducing method after another, without success. Then I went on the Knox Eat-and-Reduce Plan. In a few weeks my bust measurement went down 2 inches, waist down 41/4 inches, hips down a whopping 63/4 inches. I appeared on Television each week and was weighed before the cameras. Unbelievable? Well, those photos up there do not lie.

"And it was all so easy! This wonderful Knox all-food, no-drug Plan gave me 3 delicious meals a day, including eggs, meats—even desserts—and most of the things I like. Only the normal exercise of keeping house-no drugs, wafers or pills. And never a hungry moment, never any loss of energy.

EAT YOUR FILL AND LOSE 2 TO 5 POUNDS A WEEK

Mrs. George is only one of a great many thousands who have achieved glamorous slimness with the proved, safe Knox Gelatine Eat-and-Reduce Plan. If you are overweight because of too many calories you, too, may reduce easily with this natural, practical Plan. Keep on enjoying most of the foods you like while losing 2 to 5 pounds a week. Read, below, about the popular free 40-page guidebook that has made so many people happy. Your doctor knows about the Knox Plan. Ask him.





32-Envelope Economy Size



Its 40 valuable, illustrated Its 40 valuable, illustrated pages give you daily calorie-counted menus, 53 delicious recipes, calorie counts on 168 foods, your own weight chart, and complete, detailed advice on safe, practical reducing. Do not let another day go by. Mail this coupon and get ready to see unwanted pounds melt away, week after week. away, week after week.

A key to this modern reducing plan is Knox, the real, unflavored gelatine. Knox is all gelatine, all protein, no sugar or flavoring. Do not confuse Knox with factory-flavored jell desserts which are about ¾ sugar.

MORE THAN A MILLION HAVE READ THIS BOOK

MAIL TODAY
Knox Gelatine, Box A-11, Johnstown, N. Y.
Mail me my free copy of the Knox Gelatine Eat-and-Reduce Plan book described in this ad-
NAME
ADDRESS

Happy Newcomer

(Begins on page 22)



Don't look for things to criticize. When people inquire, say you like the community, think the markets and shops are fine, admire the streets and houses. People usually believe their home town is a grand place, and they will want you to think so, too. Don't court their disfavor by uncomplimentary and unfair comparisons with the town you've moved from. You haven't been around long enough to judge fairly, so avoid thoughtless stabs at your neighbors' civic pride.

Don't be unresponsive to overtures. If you are asked to contribute cookies for the school fair, don't refuse. Delivery of the cookies at the proper time and place will give you a chance to meet other mothers. If a neighbor says: "Call me if I can help with anything," don't ignore her friendliness. Take her up on it when you need to know of a good laundry or the location of the nearest hardware store. Then offer to do an errand for her in return. Such simple exchanges make it easy for people to know you and accept you as an integral part of the neighborhood.

The do's to be practiced are every bit as simple as the don't's.

Enter your new community with a positive, optimistic attitude. Decide in advance to nurture no preconceived prejudice, but to consider the change a challenge and an opportunity. Remember that there's nothing to feel aggrieved about and look forward to seeing new sights, making new contacts, enjoying new experiences.

Be cheerful and friendly in all contacts. Everybody is drawn to a warm personality. Your grocery man will appreciate a pleasant, good-natured customer and will repay you with extra service when you need it most. Your neighbors will warm to you if your PLEASE TURN TO PAGE 127



YOUR COMMUNITY WILL OBTAIN LASTING BENEFITS BY PARTICIPATING IN A LOCAL "RELIGION IN AMERICAN LIFE" CAMPAIGN

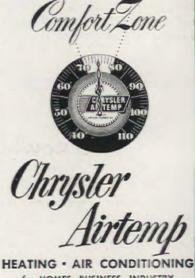


is for Winter

with blizzard and storm buy Chrysler Airtemp... your home will stay warm!

This winter can be the most pleasant, healthiest you have ever known in your home . . . in air warmed to your exact desires, filtered-clean, properly humidified and circulated throughout every room. Here's real Comfort Zone living —yours with completely automatic control. And with a compact, smart-looking Chrysler Airtemp Furnace for gas or oil you can also realize greater heating economy than ever before.

Year 'Round Air Conditioning, symbol of the truly modern home, can come into your home with your new furnace! Or, you can lick the heat of summer by having a Chrysler Airtemp Air Conditioner added to your Chrysler Airtemp Furnace at any future date. Send the convenient coupon below right now for all the facts on Comfort Zone Living with Chrysler Airtemp Year 'Round Air Conditioning!



for HOMES, BUSINESS, INDUSTRY
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☐ I want to Kerner Zone. Airtemp Comfort Zone. Send me my free copy of the Chrysler AEI-11-53 AIrtemp Alphabet Book.
Name Phone
Address Zone State
City

Here's what happens when you wash with the great new

EASY SPIRALATOR® AUTOMATIC



your EYES tell you

here's a new kind of automatic that does the one thing you want most... to wash all your clothes really clean, with no tangling wear or tear!



your NOSE tells you

that never in all your born days have you smelled clothes so downright fragrant . . . delightfully clean and fresh as a morning in May!



your EARS tell you

what over two million women are saying from their own experience... that Easy's thorough yet gentle Spiralator beats any other washing action.



your HAND tells you

that Easy is really automatic. A single dial gives you two separate, completely automatic washing cycles. One for regular fabrics...another for fine fabrics.

Automatic's got something specal! It's the exclusive washing action 2,000,000 women like best... the famous Easy Spiralator. Its curved vanes ravel the clothes in a one-way spiral bath, with a gentle, roll-over action. To "loafing" at the top, no overcrubbing at the bottom. Every piece gets uniform washing in all parts of the tub. And Spiralator action combines with a Deep Overflow Rinse to horoughly loosen, then flush suds and soil up and over the tub... never through the clothes.



See the all-new Easy Automatic in action now. We think you'll decide it's the automatic for you! Easy Washing Machine Corp., Syracuse 1, N. Y.



MASTER MIND DIAL GIVES YOU TWO SEPARATE COMPLETELY AUTOMATIC WASHING CYCLES!

No other Automatic offers such flexibility. There's one washing cycle for regular fabrics ... another for fine fabrics ... with a shorter washing, rinsing and damp-drying period. And you can skip, repeat, lengthen or shorten any part of either cycle. Positive Fill ... no waiting. Just set the dial and walk away.



EXTRA FEATURES AT NO EXTRA COST

Positive Fill! Before Spiralator starts, tub automatically fills to right level regardless of water pressure.

Porcelain Enamel Tub inside and out. Self cleaning, too!

Work Area Table Top. A full 550 square inches of usable space.

Sediment Rejector. Automatically traps,

EASY TERMS. About \$3.65 per week after low down payment. See your dealer for details.



GET EASY'S MATCHED PAIR!

New, improved Automatic Clothes Dryer dries clothes "the way you want"—with exactly the right heat and drying time for regular or fine fabrics. You get fluffier, sweeter-smelling clothes every time! Gas or electric models. Washer and Dryer are made for each other!

NEW! LOVE-AT-FIRST-SIGHT DOLL HAS "MAGIC-TOUCH" SKIN! so cuddly...so loveable... so lifelike...



WONDER HAIR!

- · Comb it!
- · Curl it!
- · Wash it!
- Braid it! ...and ... Tint it too!

NOW! NOT 12.95 ONLY

10 PC. OUTFIT



This Complete Set Includes . Curlers . Heart Locket . Hairbrush . Bob Pins • Comb • Mirror 21 Hair Styles Booklet

- She coos! She cries!
- She sleeps! She sits up!
- Eyes move . . . expression changes!

JUST IMAGINE! All These Wonderful Features . . All These Endearing Young Charms—She's 20 inches tall! She has dimpled, apple-red cheeks! Her pearly white "first"

cheeks! Her pearly white "first" teeth are just beginning to appear in her Cupid's-bow mouth! Her long, curly eyelashes and big, beautiful blue eyes are proof she's a real heartbreaker! Her arms and legs and head are all moveable—you can take a stroll with her and she'll stroll right into your heart! She also sits up, lies down and can strike some other mighty appealing poses, too!

• LONG, SOFT, BILLOW-ING, SARAN BRAIDED CURLS—Soft, blond and as fine-textured as your own little girl's silky tresses!

 UNBREAKABLE PLASTIC
HEAD—Artistically mou'ded. HEAD—Artistically mou'ded, tenderly de-signed, and so exquisite in coloring as to make her one of the most winsome, most loveable little honeybunches you've ever laid eyes on!

• SHE TAKES NAPS—Such a well-trained dolly she goes to sleep without a bit of fuss. Won't wake up, either, 'till you want her to!

 SHE COOS 'N' CRIES—Like all good little girls with curls, she has her "moments". little girls with curls, she has her "momen when she wants her Mama and lets you he about it with an affectionate coo-ing sour

• TENDER, ALMOST BABY-LIKE SKIN--Just touch her miracle Latex arms and legs and (if you close your eyes) you'll almost feel you're handling a real, live baby! Easy to clean with a damp cloth, too.

BIG WARDROBE FOR A LITTLE LADY—Her hi-grade pink Ninon dress is trimmed with delicate white lace and soft blue Ninon. Crinoline petticoat and rubber panties. Rayon stockings and simulated white leather shoes. And, to top her off, a lovely pink-and-blue bonnet trimmed in dainty, shimmering lace.

NATING

ing lace. The most thrilling moment in a young lady's life is when she puts her arms around this big, true-as-life doll! So new! So different! Share that unforgettable moment with her! Be the one to give her this Thoresen Big-as-a-baby doll for Christmas!

Send Coupon Today To:

THORESEN'S

Dept. 195-M-130, 352 Fourth Ave., New York 10, N. Y.

THORESEN'S, Dept. 195-M-130
352 Fourth Ave., New York 10, N. Y.
RUSH Thoresen doll plus 10 piece outfit & 21 Hair-do's on 5 day trial guarantee of 100% satisfaction or money back.

\$5.95 enclosed. Send prepaid.

☐ Send COD plus fees.

..... Zone ... State



Welcome to the Market Placel Merchandise, except personalized items, may be returned within seven days for a refund of the full price. Most of the firms mentioned in the Market Place prefer not to handle C.O.D.'s.

EVERYONE'S TALKING about the weather. Some cast an eye on the sky and speak with authority. Others have a trick bone that sends storm warnings. We depend on a barometer to get the last word in first. This imported one is of polished mahogany and brass, 51/4" dia. with open face to reveal mechanism. \$5.95 plus 25¢ post. Mastercraft, 212A Summer, Boston 10, Mass.

CONVERT TO KEROSENE and let your walls glow with Victorian charm. Brass-plated, wall-bracket lamp switches back to electricity in a wink with included electric adapter (6 ft. cord, bulb-socket, and plug). Holds 100-watt bulb. Approx. 12" high, plain white milk-glass shade is 7" in diameter. Complete for \$12 postpaid. Jack Daniel Shop, 309 S. Locust St., Centralia, Ill.







1614 Euclid Street, Santa Monica 51, Calif.



Gossamer Graceful-Black Wrought Iron

SHADOW BOX

For that airy feeling—a new gossamer shadow box in Swedish Black Wrought Iron—to frame your favorite greenery or figurine collection! Has three metal shelves, 5" deep—21" square, Comes knocked down, quick to assemble and hang. A real decorator's value.

\$395 each

\$775 pair Plus 35e nostage

15K11 Cole Court Princeville, Illinois FOSTER HOUSE

MINI-BUTLER **PURSE ASHTRAY** Polished gold-toned metal

Dust tight cover \$1.00 \$1.50 WENDOVER SPECIALTY

Fostoria WEDDING MEMORY BO

Invitation engraved on a heavy Fostoria glass cigarette box



Market Combers, Box 3282-F, Atlanta, Ga. (Dept.1)



PERSONALIZED ADDRESS LABELS IN HANDSOME PLASTIC GIFT BOX!

300 beautifully printed, gummed address labels to use on stationery, envelopes, checks, etc. Choice of 2 styles — white with black printing or colored homespun borders! Wonderful for you or for a gift. Print clearly. Sent postpaid and guaranteed to please. \$1.00

SPECIAL - 1,000 in paper box \$2.00 Send 10c for value packed cate



Photographs by F. M. Demarest



ONE FOR THE RECORDS. Anyone who is starting a record collection, or has been building up one for years and is running out of space, will love you for this. Black wrought-iron rack holds 38 albums, has shelf for loose records to rest flat underneath. Approx. 25" x 10" x 19" overall. Rubber-tipped feet. \$10.95 Express collect. Helen Pep, Dept. AH, Kew Gardens 18, N.Y.



NEW ENGLAND KANAKIN is handmade of native pine with a natural lacquer finish. Baking Christmas cookies for special friends? This is a wonderful container for them. Hand-painted with red and black scroll borders, plus a family name or a couple's first names in attractive script. 71/2" x 71/2" tall. \$3.75 ppd. Gotham Gifts, 67-85 Exeter St., Forest Hills 75, New York.







LUMINOUS

GUIDE YOU in the DARK

HONE LIGHT SWITCH You can press Luminous Stickers on anything—
el them off without leaving a trace! Use them near light switches, keyholes, and to guide you around furniture. Make designs (stars, snowflakes, borders)
all night in children's rooms—you'll find 240 uses for them. They last inly, are completely safe. Not noticeable in light, but friendly beacons at night.

240 for \$100 POSTPAID

SATISFACTION GUARANTEED OR YOUR MONEY BACK
411 Drake Bldg., Colorado Springs 8, Colo.

The unusual in a quality Pepper Mill with matching Solt Shaker, Made of highpolished imported wood Makes the ideal pr



Size: 21/4" high. WRITE FOR FREE GIFT CATALOG

BROPAR SAN ANTONIO 6, TEXAS

HEART BRACELET

It'll be high tide in the heart of the young lady who receives this sterling silver chain and heart with her name or initials engraved on it. You can have up to 7 letters. Price includes tax and postage.



82.95

Robin Hood's Barn



RED SHOE BALLERINAS

Dance Ballerina. Dance!—as your bright red shoes twinkle across milady's tableau of dreams. These exquisite little figures of frozen rhythm are not quite 4 inches high, in fine, imported, delicately tinted bisque to charm every lover of music and stage. One is putting on her red shoes, one is commencing her pas de deux, one is taking her how, and one is commetting her is taking her bow, and one is completing her pirouette. Wonderfully priced for exquisite

The Set of 4 postpaid \$2.50

Send 10¢ for Brochure of Unusual Gifts in Color

HELEN GALLAGHER 413-K11 Fulton Street, Peoria, Illinois

Mids Race This Convertible by REMOTE CONTROL!

What a thrill for your favorite child's Christmas! Just press the button and away goes this hard-top convertible—over carpets, pavements, even up grades! Can be backed up, turned and parked without putting a finger with the caps—styled just like the brand new models Junior admires on the road. Sturdy, safe, powered by standard flashlight batteries. Metal base, 11" long.

Max Schling Seedsmen, Inc. 538 Madison Ave., Dept. 601, N.Y. 22, N.Y.



HELP FRIENDS FIND YOUR HOME

You help your friends find your home more easily – help the doctor save minutes or hours in emergencies — help the mailman and delivery men — when you have a DAY-n-NIGHT Marker! And they're perfect for gifts!*

The permanent, embossed letters of DAY-n-NIGHT Markers are treated with the same material that makes highway caution signs sparkle in your headlights. Even a dash of moonlight makes DAY-n-NIGHT Markers gleam!

Reflector lettering on both sides
Easy to read DAY-n-NIGHT
Lifetime aluminum plates — rustproof
Permanent embossed lettering-raised in solid plates
Baked ename! finish — black background —

white reflector letters

Well-proportioned — nameplates 2½" x 18"; number plates 2½" x 7" Any wording you want, up to 15 letters and num-bers on nameplates, up to 5 on number plates. Same on both sides.





with wrought aluminum bracket

Your Custom-made DAY-M-NIIGHT MARKER is a gift from Your name or nickname

THE PERFECT GIFT because it's personal

On request we send a smart vellum gift card, inscribed with your name or nick-name, to announce your gift.

PRINT CLEARLY

SATISFACTION GUARANTEED OR MONEY BACK! C.O.D. IF DESIRED - FEES, POSTAGE ADDED We ship within 3 days



DELUXE graceful wrought aluminum
MAILBOX adds beauty
MARKER style EM respect



NAME & NUMBER wrought alumin \$395 style NM Postpoid MAILBOX MARKER



TWO-LINE up to 15 letters and MAILBOX numbers on each \$495 MARKER line style OM Palpois



DELUXE wrought aluminum frame and LAWN double 24" stand \$445 MARKER style EL Patrolia



NAME & NUMBER up to 5 letters and LAWN numbers top line, 15 \$495 MARKER on lower style NL Testpoid



TWO-LINE up to 15 letters and LAWN numbers each line \$595 MARKER style OL patential



DELUXE wrought aluminum
BRACKET bracket and
MARKER scrolls style El style EB



NAME & NUMBER up to 15 letters and BRACKET numbers top line, 5 \$495 MARKER on lower style NB Postpoid



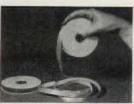
TWO-LINE up to 15 letters
BRACKET and numbers
MARKER each line style OB restpoid

ENGINEERING COMPANY 71B Spear Bldg., Colorado Springs, Colo.

Bristmas Specials!

EACH

ONLY



100 YARDS TOP QUALITY SATIN CHRISTMAS RIBBON! Only if a yard! Gorgeous, vivid Christmas colors. A 50 yd. bolt of red, a 50 yd. bolt of green. Total 100 yds. (330 ft.) for only \$1. Finest first quality, Generous 7/16"

width. Makes your packages beau-tiful . . . at the lowest \$1 ppd.



75 MERRY CHRISTMAS BELLS FOR UNUSUAL CHRISTMAS WRAPPING!

Let your packages sing of Christmas! Tie several of these metal bells on each package. They are assorted sizes, assorted colors. They'll tinkle merily. Enough for oodles of packages. Set of 75 ... \$1 ppd.



IMPORTED CORNUCOPIA THE HORN OF PLENTY!

Fill it with fruit or flowers for an outstanding table decoration. Handwoven in British Hong Kong of sweet willow reed. Small feet on bottom for support, a ring on the side to let you hang it on the wall. Size 12" long. \$1 ppd.

Send Check or M.O. No C.O.D's. No Stamps. Please.

Send for BIG FREE Christmas Catalog

SPENCER GIFTS. 312 Spencer Building, Atlantic City, New Jersey



you feel even after just a few minutes.

Just plug "THERM-MASSAGE" into your wall socket —
AC or DC and apply the curved plastic head in a gentle
massage motion to the annoying aching areas. Notice
how quickly sore muscles begin to relax and feel
better. You get the benefit of INFRA-RED HEAT and
MASSAGE together. Use "Therm-Massage" as often and
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H. Sears Industries, Dept. K-36 799 Broadway, New York 3, N. Y.



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25 CARDS & ENVS. \$150 plus 25c shipping (Ohioans add 3% Sales Tax)

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%" x 2%" plastic case fits pocket or
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FOR WOULL LAWN AT CHRISTMASTIME

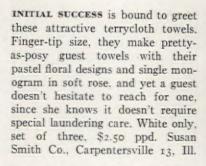
BEAUTIFULLY HAND PAINTED

in full natural colors in oil on weatherproof wood

Red and Gold harness, stakes, whip and lighting equipment. It is a large display extending 18 feet. Will add a cheerful Christmas spirit to your home and neighborhood. \$48.00 complete. Shipped express. Shipping charges collect. Deer are 2 feet high. Send check money order direct to: Illustrated catalog Illustrated catalog 10¢

LEONARD BRYNOLF JOHNSON, Dept. 49, Smethport, Pa.

TIME TO TALK TURKEY. What could be more appropriate for this time of year than dinner plates and a platter sporting the traditional Gobbler himself in full color on an ivory background? American china pieces have a mellow green rim. 22-kt. gold edge. Plates are 101/4" across, \$3.95 for 4. Platter is 151/4" x 11", \$3.95. Ppd. Montgomery Ward, Div. 86, Chicago 7, Ill.



ROSE-SPRIGGED after-dinner coffee set is an imported reproduction of that famous Dresden pattern, and we still can't believe our eyes-or our ears when we heard the price. But see for yourself. White china with pink rosebuds, 71/2" coffeepot, covered sugar, creamer, and six sweet cups and saucers. \$5.95 postpaid. Jennifer House, Dept. A., New Marlborough Stage, Massachusetts.







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Authentic reproduction of an Old Boston Rocker will be her dearest possession. Craftsman constructed and scaled to child's proportions. Sturdy hardwood attractively finished in lasting black lacquer with Colonial decoration in gold. Overall height 29". Only \$11.50 Delivered.

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Templeton, Mass.







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"KISS ME"

GWENDOLYN ANN, 611 East 27th Street, Minneapolis, Minnesota



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The fascinating gift with hundreds of uses. Child's educational toy. Math counter to 100,000. Scores all parlor games. Made of colored wood beads on polished metal rods set in highly finished redwood base. \$2.50 pair, ppd. Lee Mfg., Box 6682-K, Dallas, Texas.



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Guaranteed to dry your hair as fast as a beauty parlor dryer. Fits on chair back. Warm air circulates evenly in light weight plastic cap. Operates quietly. No hot air blows in your face.

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THE EYES HAVE IT these days, what with eyeglass cases becoming so irresistible that even a gal with 20-20 vision carries a pair of sunglasses so she won't miss the fun. Handpainted felt ones are as gay as she is. Poodle or mask in black, chartreuse, red. shocking pink, royal blue, or burgundy. \$1.35 ea., 2 for \$2.50 ppd. Charlotte U. Auman, Dept. A, 305 Broadway, New York 7, N.Y.



OFF THE BEATEN TRACK you'll find the most unusual gifts. This letter opener is an original ebony wood carving created and fashioned by skilled craftsmen of the Old Slave Coast of West Africa. Ebony, an extremely hard wood with all the toughness of metal, assures a constant sharp edge. Approx. 9" long. \$2.95 ppd. Artistic Imports. Dept. 512, 475 Fifth Ave., N.Y.C. 17.



IN A PERSIAN GARDEN you dream of seeing such gay multicolored flowers and birds. You may have them in any room of the house on backgrounds of clear turquoise, rose, or gold on beautiful sturdy wastebaskets. China-like, chip-resistant finish on heavy-gauge metal. 11" high. Imported from Eng. \$3.25 ppd. Black & Co., 125-AH Merrick Road, Rockville Centre, N.Y.



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SHORTENS UNTIDY CORDS SAFELY!

Does the floor behind the sofa look like an explosion in a spaghetti factory? Does your TV trip the unwary? Is there enough cord on your clock to reach from here to Hoover Dam? What you need is some Colizits! Just wrap the exects cord around Colizit, hook it on each end to prevent unwinding—and never again will your cords leap into your vacuum cleaner or writhe in your dustmop. A low-cost solution to one of life's little irritations!

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SATISFACTION GUARANTEED OR YOUR MONEY BACK 411 DRAKE BLDG., COLORADO SPRINGS 2, COLO.



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Dashing leisure cap for men or women, genuine leather in genuine woodsy" browns with leather thong lacing. Small, medium, large, 3.00 ppd. Send for



Here is drama for your doorway; the season's newest, smartest mailbox in a distinctive Swedish-modern design. Heavy black lace iron with gracefully scrolled ends holds mail and magazines. Generous size 11 x 11 x 4 inches. The special parkerized finish makes it waterproof. A real beauty, a real value.

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The gift which truly expresses the spirit of Christmas! Look what the big gift box contains: 32-in. Door Charm; Selected Holly Sprays with bright red berries; two 12-in. Western Red Cedar Wreaths; 12-ft, of lacy Cedar Garland, Assortment of Cones and Evergreen boughs; Mistletoe. Prepaid in U.S., only \$10.

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America's largest shipper of Christmas trees and florists' greens



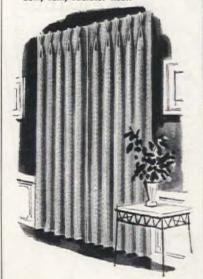
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Lengt	h U	sually	Now
36"		\$ 8.98	\$ 4.98
45"		9.98	5.89
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RUFFLED 6" boby headed, dainty edged, per-manently stitched ruffles. All sizes wide enough to criss-cross (as shown) or hang Priscilla style.

Widt	h to pair	ength	Usually	NOW
86"		36"	\$ 6.98	\$ 4.59
86"	***************************************	45"	7.98	4.98
86"		54"	8.98	5.59
86"	***************************************	63"	9.98	5.98
86"		72"	10.98	6.59
86"		81"	11.98	7.39
86"		90"	12.98	7.98
86"		99"	13.98	8.59
174"	(Double Width)	72"	19.98	12.98
174"	(Double Width)	81"	21.98	13.98
174"	(Double Width)	90"	23.98	14.98
174"	(Double Width)	99"	25.98	15.98
250"	(Triple Width)	72"	29.98	20.98
250"	(Triple Width)	81"	31.98	21.98
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250"	(Triple Width)	99"	35.98	23.98
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TAILORED Distinguish any room. Double stitched 11/2" side hems. Ample bottom hems, beautifully stitched.

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**	45"	4.98	3.29	
***	54"	5.59	3.69	
**	63"	6.39	4.29	
**	72"	6.69	4.69	
**	81"	7.39	5.29	
**	90"	7.98	5.69	
**	99"	8.39	6.29	
	108"	8.98	6.69	

TIERS Add that elegant "decorator" look to a room. Use singly or tier on tier (illustration shows two pairs).

72" wide	to pair	Length	U	sually		WON
**		30"	\$	4.29	5	2.69
		36"		4.69		2.89
**		40"		4.89		3.09
199		45"		5.29		3.39

GODELL'S (Dept. 11D) MAILING CHARGES: To prepay add 30¢ for first pair; 10¢ each additional pair. 31 West 27th St., New York 1, N. Y.

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Watch Granny glow with joy! Tuck 24 kiddie snapshots (3" x 4") into the acetate pockets. How she'll treasure this finest genuine leather keepsake with moire \$2 ppd. lining, gold lettering. Only

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BUBBLING WITH EXCITEMENT! EXCITEMENT: Earrings as gay and gala as New Year's Eve. Wee Christmas balla dangle 'bout your head. Earring your guests too! Glistening bright in red, green, gold, aqua. \$1.00 pair; \$1.75 two pair. red, green, go aqua. \$1.00 p \$1.75 two pair. Tax Inc.—Postpa No C.O.D.'s

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Freshly ground coffee ... SO MUCH



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Aid Electric Coffee Mill...you get freshly ground coffee to any grind. You release the natural coffee oils from the whole bean for a much better cup each time...coffee just like Grandma used to make! You can't give a finer gift to coffee lovers than a KitchenAid Coffee Mill. \$2450

KitchenAid Electric Housewares Division of The Hobart Manufacturing Co., Dept. KA9, Troy, Ohio

FOR YOUR MALE who really enjoys receiving gifts "for the house" if they're an aid and comfort to him. A Letter Rack to hang conveniently in the hall, or near his desk, sorts and holds his or all the family mail. and will appeal to his masculine sense of order. Hand-crafted of wild cherry with a hand-rubbed finish. 22" x 31/2". \$5.55 ppd. Carl A. Forslund, Grand Rapids 2, Mich.

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IT'S LOVE, LOVE, LOVE that inspires such an adorable gift, and our heart will break if someone doesn't take the hint and gift wrap this cutie for us to dangle our keys from. Whimsical golden cupid (11/4" tiny) holds two bright red hearts. brass ring latches onto your horde of keys. Dreamy for bridesmaids, or anyone's Christmas. \$1.95 ppd. Aimee Lee, 545 5th Ave., N.Y.C.









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A comfortable, molded Foam Rubber 3-way pillow—for use anywhere in the house. Non-allergic, keeps its shape, never mats down. Use on motor trips, fishing boats, in rumpus room. Non-slip construction. Just the thing for bed readers or invalids. Zipper covered in decorators fabric with corded edge. Gray, green, chartreuse, gold or maroon.

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SOMETHING WONDERFUL for the man at the top of your Christmas list. A handmade sterling silver belt buckle with his own two or three initials will put a gleam in his eyes. Heavy, solid, saddle-type buckle, it will give years of pleasure. \$8.95. A neat 13/4" matching silver tie clip is \$3.95. The set, \$12.50. Ppd., tax incl. Robin Hood's Barn, 7 Lancaster Rd., Sudbury, Mass.



CIGAR-STORE INDIAN has disappeared from in front of tobacco shops, only to reappear lately with an Evans cigarette lighter tucked in his war bonnet to send up smoke signals, 8" tall, hand-decorated in bright tribal colors with bronze lighter, or completely burnished bronze. \$9.95 ppd. Add \$1.50 to personalize. Frank G. Berlin, 1356 Main Street, Sarasota, Florida.



JUDGE THIS CASE. We'll be surprised if you're not in perfect agreement with us. We claim it's what the man who wears glasses would most like to find in his Christmas stocking. Specti Holster slides onto belt or suspenders, holds eyeglasses safely and neatly. Leather-lined stitched cowhide. \$1.50, with 3 initials 25¢ extra. Ppd. Crown Craft, Dept. AH, 246 Fifth Ave., N.Y.C. I.



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harming display for your potted flowers and teenery . . . this quaint replica of a New ngland Deacon's Bench, authentically reproted in hand rubbed Salem maple. 8" long, 'high, it comes with two plastic liners. Deghtful for your window sill, what-not shelf or ble; perfect for gifts!

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light wood pepper mill \$1.75 (reg. price \$2.95).



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Ideal gift for the whole family

from the Indian Reservation Country of soft, washable sueded cowhide, flexible padded soles, lifted inside heel cushions and insoles. BLISS TO WEAR indoors and out with cuffs rolled up or down. HANDCRAFTED in Natural, Turquoise, Brown, Red, Em. Green, Russet, Golden Corn, Indian White. FOR MEN and WOMEN in sizes 4 to 8. \$4.95. FOR CHILDREN too in sizes 9 thru 12 \$5.95. FOR CHILDREN too in Sizes 9 thru 12 \$5.95. Sizes 5, 7, 9. \$2.95—Sizes 11, 13, 2. \$3.95.

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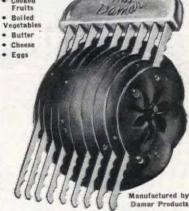
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This amazing 9-bladed slicer is the handiest food cutter ever made! Just draw it across a whole tomato—and you have 10 perfectly even slices all at once! without any mess or tomato "folding up." SLICEX cuts 10 even slices instantly—for more eye-appealing salads, etc. Just as handy for slicing cooked vegetables, eggs, fruits, butter, cheese, etc. Sure-grip aluminum handle, stainless-steel serrated blades. 8" long. Only \$1.00 delivered.





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- 13. Santa Claus Is Coming To Town
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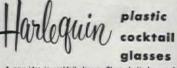
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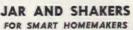
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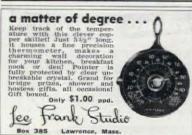
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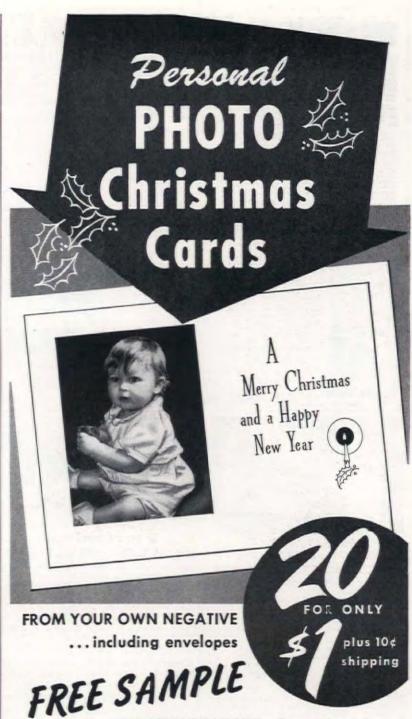
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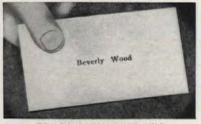
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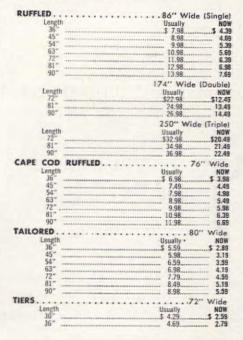
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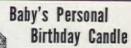
NICELY STACKED for easy serving. Two imported Madeira baskets (6" and 9" in diameter) are joined together with a removable brass holder to become an effective centerpiece for table or buffet. Fine for fruit. party tidbits, cocktail snacks. Unattach for individual use and storage. 101/2" overall height. Natural only. \$2.95 ppd. Seth & Jed, Dept. A, New Marlborough, Massachusetts.

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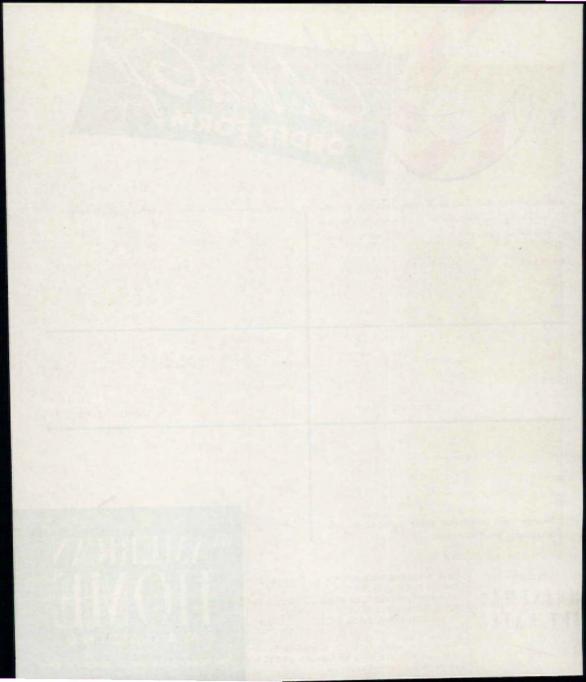
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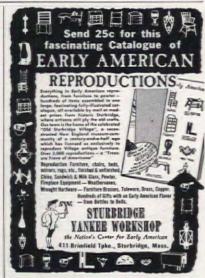




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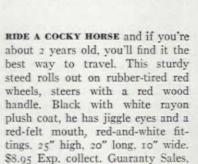


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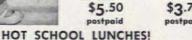
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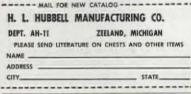


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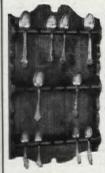
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VANITY

way. Complete with mirror, 8" x 12"

\$475 ppd.

Iron Art Co. Dept. 17, R. D. 1 Phillipsburg, N. J.



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ADDRESS



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SEASONAL BUSINESS is possible with a versatile, hand-decorated ceramic centerpiece. Bowl holds flowers, or turned over says "Happy Birthday." 10" outer ring may be decorated with 4 removable candle holders, and 6 figurines. Shown in Christmas arrangement; bunny, chick and butterfly would be perfect for Easter. 12 pieces, \$6.95 ppd. Godell's, 31 W. 27 St., N.Y.C. 1.



CEDAROMA brings to your closets or drawers the fresh scent of a cedar forest. Just rub on the wall (although it's best on raw wood, it will not damage painted surfaces), and the fragrance lingers on and on. And of course you know that moths will steer clear of it. 2-oz. bottle, enough to cedarize three of your closets, \$1 ppd. Cedaroma Co., Dept. AH, P.O. Box 1197, Texarkana, Tex.



SANTA CLAUS TABLECLOTH

Make your Christmas table as merry as Kris Kringle with this holiday cloth, appropriate to the season of its use! Cloth of spun rayon and cotton is handprinted and prelaundered, ready for use. White cloth made gay with red, green and gold holly berries and fur cones; Santa's sleigh is pulled by shining golden reindeers. You'll save it from year to year to establish your family's own Christmas tradition.

Matching napkins 17" x 17" . . .

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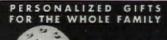


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Perfect gift
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EVERYBODY from 8 to 80 who pen. Stunning plastic base 6"x4"x 1/8" oks like onyx. Choice of black \$2.75 Ppd



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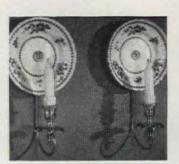
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Ivory-tinted, 2-cup pot with "good-luck" symbol on beautiful blue field. Twelve MING Orange Pekoe T-bags included. \$1.65. (No C.O.D.'s please)

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Here at last is something every grandmother will be proud to wear. A sterling sliver charm bracelet that records the name and birth-date of each beloved grandchild. Each sliver dangle dies is engraved with child's first name, month, day and year of birth; bracelet has plenty of room for additional diese for each new grandchild. Equally suitable for a fond aunt or Godmother. In ordering be sure to print plainly name and dates.

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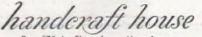
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Produces a lovely indoor flower garden, quickly and easily. Simply add water, Presto—a gorgeous display of Asters, Petunias, Marigolds, Zinnias, etc. Satisfaction guaranteed or



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BETTER REACH! Anyone having a siege in bed will love these long wooden tongs for picking up anything from the floor or out of arms' reach. Felt-tipped ends also have a magnet, so it's no trick even to retrieve pins and needles. Up and about, it reaches those cans on the top shelf. Approx. 30" long, decorated and finished. \$3.50 ppd. Fred Redhill, Box 36, Inwood 96, N.Y.

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Set of four le	egs (Scr	ews includ	led)
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Also available in brass finish - prices on request.
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Holds full carton. pack other drops into place Cabinet-maker finish pine, plain or colorful Penna. Dutch design. For kitchen, hobby shop, game room, di-nette. W. of Miss. add

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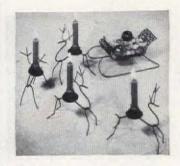
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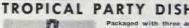
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THE AMERICAN HOME, NOVEMBER, 195



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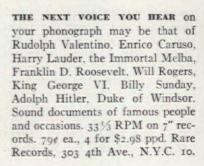
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This dainty ivory plastic pair sweeps tables clear with an elegant air! 6" whisk broom has nylon bristles. Miniature dustpan features any name you wish as part of its trim! Both are beautifully hand-painted in gay, permanent color. A thoughtful gift that says "Merry Christmas" graciously.

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A beautiful Piece of Furni-ture! Hand-turned by village craftsmen from hardy native pine. Plenty of storage for scissors, yarn; spindles for

PUDDIN' HOLLER, Box 3A11 East Swanzey, New Hampshir

The Gift-that's really different!

BLACKBOARD FOR GROWN-UPS



For kitchen, reminder notes, shopping list, phone messages, etc. Slated, washable surface. Hand decorated in attractive colors. Choice of Penn. Dutch Heart & Tulip (shown). Green Philodendron or Red Geranium designs, Money back if not entirely satisfied.

11" x 14" \$200 TOWN & COUNTRY HOUSE chalk incl. Postpaid Dept. A11, 1124 S. Harvey Ave., Oak Park, III.



THE FINE ENGLISH DINNERWARE

Good design has no date. Your Spode will be correct and in good taste for the many years ahead. Booklet 16 offers advice on selecting the proper pattern. Write for it today.

Wholesale Distributors

COPELAND & THOMPSON, INC. 206 FIFTH AVENUE, NEW YORK 10, N.Y.



FOAM-RUBBER FLOWERS are gay, washable, wearable, fun to make or give away. Precut parts are shaped and put together with cement. 7 available kits are marked for 8, 10, or 12 yr. age groups, according to ease of assembling, but there's no age limit and you may want them all. Each contains 3 different species of flower and is \$1 ppd. Page & Biddle, 21 Station Rd., Haverford 5, Pa.



CUT UP WHEN YOU TRAVEL. If your trip is around the world or just driving downtown, a pocketsized scissors is as handy as money in the bank. These fold up ingeniously to fit into a 21/2" leather case which slips easily into purse or pocket. Unfold to cut a hangnail, a stray thread, or your "Mamie" bangs. \$1 ppd. Spencer Gifts, Dept. A, Spencer Bldg., Atlantic City, N.J.



WE'RE HERB HAPPY but until now our efforts toward cultivating any have been limited. A hydroponic gardening kit contains everything needed to grow plants without soil in a small space, plus packages of sweet marjoram, thyme, summer savory, caraway, and chervil seeds. Plastic tank, 8" x 4", \$2.95 ppd. Hobby Mart, Dept. AH, 604 Penn Ave., Pittsburgh 22, Pennsylvania.

MORE BRILLIANT than DIAMONDS You Won't Believe Your Eyes

1953 issue) said edit No, but the average persoi listinguish this rystallized car-op nature. Its Yes, JARRA ctly like the yet cost only



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489 Fifth Ave., New York 17, N.Y.

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100 NOTE SHEETS
(5½" x 7") AND
50 ENVELOPES—
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8" high figurines, marvelously detailed in natural rs, give extra zing to your holiday deco-ns: Use them year after year on tables, tel, or in flower arrangements.

CHOIR BOYS (candles included)-\$1.50 each, or all 3 for \$4.00 ppd.

SAUCY SANTA-\$3.50 each, ppd.

Send check or money order, or write for FREE FOLDER of other Christmas Specialties.

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Your Choice of: 1

Sel lovely, up-to-date, solid and two-tone colors, casual new texture blends and embossed effects, leaf and floral designs, colorful Early American and Oriental patterns,—regardless of colors in your old materials.

ANY SIZE up to 16 ft. Address seamless, any length—sizes you can't get elsewhere. No-Risk, Trial Offer.

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MAIL this coupon or a postcard for fas-M cinating, new, money-saving Olson book . . 40 pages of Rugs and model rooms in actual colors. Tells how to get lovely, deep-textured, Reversible Broadloom Rugs at a big saving by sending your Old Rugs, Clothing to Olson Factory.



OLSON RUG CO. Dept. F-80 Chicago 41, III.

Stickley Cherry Valley Bedroom

Simplicity and Beauty



Warmth and friendliness . . . a comfortable lived-in atmosphere . . , and beauty born of centuries of American tradition and taste. That's the secret of this Stickley Cherry Valley Bedroom.

The perfect proportions of the spacious Spool Bed, the elegance of its graceful turnings . . . and the warm overtones and lovely figuring of wild cherry wood! The roominess of the Mr. and Mrs. Dresser with six generous-sized drawers! The simple beauty and practical usefulness of the Side Table! And the solid comfort of the Grandfather Rocker with its gentle curves that invite rest, reveries or just plain rocking! Each reveals rare artistry and mellowed wisdom in furnishing a room where one may retreat from the world into deep, relaxing content.

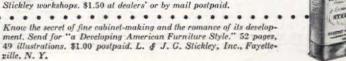
> See these and other Stickley Cherry Valley pieces at the finer stores. Double bed No. 327— Dresser No. 3301 with Deck No. 3330—Table No. 289—Rocker No. 7145.

Cherry Valley WORKSHOPS

ville, N. Y.

OF FAYETTEVILLE, N. Y.

Preserve the deep-gleaming beauty of Stickley and other fine furniture with Stickley Furniture Dressing, the same dressing used at the Stickley workshops, \$1.50 at dealers' or by mail postpaid.



Handmade Milk Glass
... America's Finest

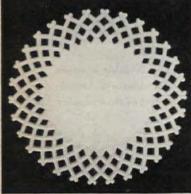
Four authentic reproductions of "Collector's" items in the best Westmoreland tradition.



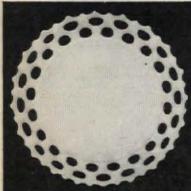
"Square'S'" border, deep depressed center, 81/2 inch plate.



"Forget-me-not" lacy-edge plate in 7, 8, and 11 inch sizes.



"Lattice" open edge plate in 11 inch size. Also decorated.



"Doric" border, lacy-edge plate in 11 and 14 inch sizes.

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WESTMORELAND
GLASS COMPANY
GRAPEVILLE, PENNSYLVANIA



signed in the warmest of true, traditional holiday greetings—Renaissance "French Fold Style" Photo Christmas Cards! The 4 cards illustrated are so reasonably priced, that, cards complete with prints and envelopes sell for the price of comparable regular Christmas cards. Photo dealers and drug stores all over the country carry the Renaissance line. See them today before ordering the ordinary type of photo Christmas card. If not available at your dealer, write direct.

FREE SAMPLE: For a free sample card and colorful folder showing complete line, send a 3¢ stamp, your name, address and film size to the address below. No obligation. DO NOT SEND NEGATIVES OR PHOTOS!

RENAISSANCE PUBLISHERS, INC. 30 DEAN ST., DEPT. AH, BROOKLYN 1, N. Y





Gifts Galore You Never Saw Before! ly priced, too.

Shop at home, in comfort, this easy way. No fighting crowds; no parking problems. Truly, a wonderland of bewitching, unusual gifts and surprising discoveries. You'll enjoy it the year 'round. Satisfaction awardneed.

BIG ILLUSTRATED CATALOG FREE-WRITE TODAY!

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HIGH AND MIGHTY nice, these Captain's Stools come completely assembled, ready for you to paint, stain, or lacquer. Just what you need for the snack bar, the playroom, or to give you a high seat for kitchen chores. Of solid birch or maple, overall height is 30". Sold only in pairs. 2 for \$14.95, express charges collect. Meadowbrook Ind., Dept. AH, W. Hempstead, N.Y.



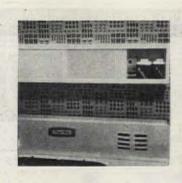
EVADE THE DRAFT and you won't shiver if you put these clever air-in ventilators in your windows. Plastic-coated louvers keep out all rain and draft, and come summer you won't be battling bugs. Of nonrusting aluminum, ventilators are easy to clean. Each is 7" high, opens 18" to 34". \$2.50 ppd. Woodcraft by Armand, Dept. AH, 514 N. Lafayette St., Allentown, Pennsylvania.



FAT LITTLE TEAPOT comes filled with China tea to make a thoughtful gift for someone who has been nice to you. Just big enough to brew two refreshing cups. Perfect for lunch, or to take to bed on a tray. Tea is such a wonderful habit for anyone—just ask the English. Brown earthenware only. 4" high. \$1.50 ppd. The Pascos, 8 North Main St., West Hartford 7, Connecticut.



A PLACE FOR EVERYTHING is your goal? A Spicenette over the stove or wherever you need storage keeps contents dust-free. White enamel baked on heavy-gauge steel, translucent milk-white sliding doors of unbreakable corrugated plastic. 4" deep, 5¾" high. Length: 36", \$6.98; 24", \$4.98; 18", \$3.98. (Add 50¢ w. of Miss.) Ppd. Marbrite Co., P.O. Box 36, Queens Village 10, N.Y.



THE BEAUTY OF THESE LEAVES is that in addition to enhancing your wall with their leafy shapes, they provide handy hooks for anything from pot holders to garments. Carrying out the popular wroughtiron trend, they are hand-crafted of sturdy steel wire, finished in black. About 7½" high. Set of 3, \$2.98 ppd. Gerald Katcher, Dept. A-1, Box 5, Planetarium Station, N.Y.C. 24.



A WAKE-UP NOTE. Black roosters with their red combs are as provincial as a weathervane on top of the barn, or their flesh-and-blood crowing brothers, for that matter. Decking turf-toned, scalloped, crease-resistant, washable plastic mats, they're more up-to-the-minute than your electric clock. 4 for \$2.98 ppd. Personal Greeting Co., Dept. 6, 93–24 Queens Blvd., Rego Park, N.Y.



mmons beauty on the outside. Simmons comfort the inside. Yours ... only in a Hide-A-Bed sofa!



Modern Club style in brown metallic mohair. Also in charcoal, moss green and persimmon. Full size \$349 with Deepsleep mattress. With Beautyrest mattress only \$20 more.

Hide-A-Bed* with your heart for eye-catching ity. Buy it with your head for value by Simmons inside out. Hide-A-Bed is fully tailored, beautifully upholstered with the seating comfort of the finest sofa. 10 styles, 3 sizes in many styles and more than 100 decorator-selected fabrics! All in Hide-A-Bed for only the cost of a sofa!



e-A-Bed is the only sofa bed that offers you the luxous sleeping comfort of the world's most famous mats. Beautyrest!* It's the greatest inside-value you can in any sofa-bed anywhere! Both Beautyrest (and the amons Deepsleep* mattress also featured in Hide-A- Bed) are longer, wider and deeper than the average sofabed mattress. Folds away, bedding and all, ready to use again. See Hide-A-Bed sofas at your favorite furniture or department store. Prices start as low as \$199 for full size. Convenient payment terms can usually be arranged.

nly Simmons makes HIDE-A-BED SOFAS

Only the Hide-A-Bed sofa can offer you a famous Beautyrest mattress



Regency style available with fringe or flounce base. In green floral matelassé (above) also in cocoa, red, gold and gray. \$289.50 with Deepsleep mattress. Only \$20 more with Beautyrest mattress.



By day, smart settees which can go together as a long sofa. By night, two beds! Bittersweet tweed (above) also in moss green, charcoal, beige, gold and turquoise. Single size (above) \$219.50 each with Deepsleep mattress. With Beautyrest mattress only \$20 more. These settees also in apartment size and full size.

Send today for new home decorating booklet, "14 Ways to Make an Extra Room."

Space-saving ideas from leading decorators! New, beautifully illustrated booklet includes floor plans and realistic color illustrations of



rooms and fabrics. Also, your own room-planning kit with scaled cutouts and ruled paper. Get yours while they last. Send 25¢ and coupon below.

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Gentlemen: Enclosed please find 25¢ for one
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Extra Room." (Booklet includes roomplanning kit.)

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Street	The second section

rk Reg. U. S. Patent Office. Copr. 1953 by Simmons Co., Mdse. Mart, Chicago, III.

Where quality is the finest tradition...

Whether period or modern in style, the finest homes in this country follow one outstanding tradition...their furnishings represent only the finest in quality. And that is why you see KenRubber tile flooring in so many of these homes today.

For KenRubber has the look and feel of quality. You can see it in the clearer, crisper, tile-deep colors that can never wear off...in the satin-smooth sheen of the pre-polished surface that keeps its cared-for gleam through years of wear. KenRubber almost never needs waxing...its beauty seems to renew itself with easy moppings.

You can feel KenRubber's luxurious quality in every step you take on this "cushioned beauty" floor...you can feel it in the "coiledspring" strength of each individual tile, as well. Test one at your dealer's. Bend it...feel that resilience as it "bounces" back to precision form. Think what this means in resistance to wear and indentation...in long years of glowing beauty.

How easy it is to give your home this highest tradition of quality that only the wealthiest homes could once afford! Consult your Kentile, Inc. Dealer about KenRubber today. He's listed under FLOORS in your Classified Phone Book.

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KenRubber colors shown: Duporth, with ThemeTile and Feature Strip

KenRubber is surprisingly economical...and easy for the homeowner to install. For example, you can install a floor area of 9'x10' yourself, in the new standard \$3990 gauge for as little as Your floor may cost less, or slightly more, depending on its size and the freight rates to your city.



for Cushioned Beauty



by the makers of Kentile

Wouldn't touch television with a ten-foot pole? How about a five-foot pole? No need to bestir yourself if you have this handy tuner which fits most standard sets. Light and manageable, pole tuner is about \$5





You'll have a brighter outlook with glare-free TV illumination from this combination planter and shielded lamp. Made of ceramic and brass. \$6

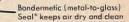
Sail blithely through a TV evening with good reception via this unique indoor antenna in the shape of a sailboat with ceramic base, plastic sails. About \$13

PLEASE TURN TO PAGE 62



This blanket of air gives you year-round comfort

HOME OF MR. AND MRS. PAUL M. LIDDELL, ROCKTON, ILL.







SAVE FUEL with *Thermopane* insulating glass. Heat loss through *Thermopane* is only half that through single-pane windows.



CLEARER WINDOWS. There is far less chance of condensation forming on insulating *Thermopane* than on single glass.



SAVE WORK. Thermopane makes windows self-insulating. No storm sash to buy, wash, hang, take down and store.



COOLER ROOMS in summer... *Thermopane's* insulation keeps out more summer heat. That reduces load on air-conditioning units.

Your windows are really transparent parts of your walls. Doesn't it make sense, for your own comfort and for fuel savings, to insulate your windows as well as your walls?

Two Panes of Glass

It's so easy to do, whenever you build or remodel. Put *Thermopane** insulating glass in your windows . . . glass that gives you year-round window insulation. It's an investment that pays back in comfort *and* in dollars. It adds extra resale value to your home.

Window sash of almost all types are made for standard *Thermopane* units. See your L·O·F Glass Distributor or Dealer about *Thermopane* and sash for it. He's listed in the yellow pages of phone books in many principal cities. And write for our booklet, "Self-insulating Windows of Thermopane". Libbey Owens Ford Glass Company, 4113 Nicholas Building, Toledo 3, Ohio.







56800 WORTH OF DECORATIVE MAGIC

it's Ripplewood textured wall paneling

Surround yourself with beauty . . . the elegance of genuine wood . . . the brilliant modern styling that adds value to your home . . . with Georgia-Pacific's Ripplewood. Its magnificent sculptured texture dramatically transforms any room in your house. Full panels or squares nail up fast. You can paint or stain in countless thrilling color combinations to suit your decorating desires. Ask for Ripplewood at leading lumber dealers anywhere.

Approximately
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will purchase
RIPPLEWOOD
for a 9 x 12 room

Want to remodel? Planning a new house? Get this beautiful color book that shows how Ripplewood fits in any mode of decor.



Georgia-Pacific Plywood Company
Dept. AN, 270 Park Avenue, New York 17, N. Y.

Please send me the Ripplewood color book. Enclosed is
10¢ to cover mailing costs.

NAME....

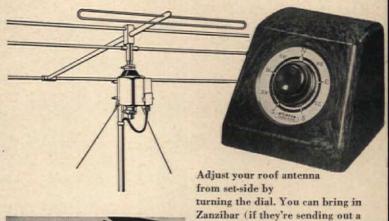
ADDRESS

CITY.....

GEORGIA - PACIFIC PLYWOOD COMPANY



TV Ideas (Begins on page 60)

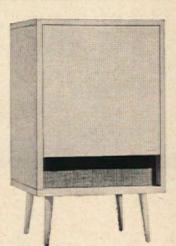




Prismatic lenses let you lie at your ease while viewing, refract light to give you perfect vision with no strain on your eyes. Use them for reading in bed, too. About \$15

signal) with nary a fumble. About \$27

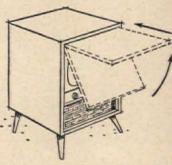
ALL PRICES ARE APPROXIMATE



If you dislike the mechanical aspect of your TV when the set is off and the screen gleams, untenanted and dark, you'll be pleased by a new now-yousee-it, now-you-don't feature



See "Where Credit Is Due" on page 137





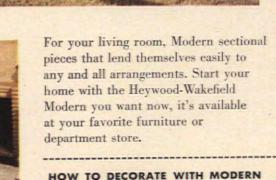
here is modern furniture whose simple basic design makes for easier housekeeping and flexibility of use

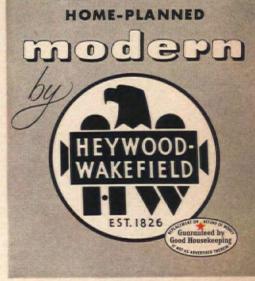




For your bedroom, Heywood-Wakefield's handsome triple dresser, designed for limited space and maximum storage room. Combine this with the matching bed with its trim, built-in night stands, and you have properly scaled Modern that makes the smallest rooms seem spacious and inviting.

For your dining room, an efficient drop-leaf table, extends to seat eight comfortably; folds down to console size. From the Home-Planned Modern group of coordinated furniture for every room in your house. All of fine, solid Birch in rich finishes.







Gladys Miller, famous decorating consultant, tells you how to plan an attractive home with Modern. Send 25¢ in coin for your copy of this beautiful book today. If you'd also like to have Miss Miller's book "Home-Planned Old Colony," send 50¢ in coin for both.

Heywood-Wakefield, Gardner, Mass. Dept. AH-27
I enclose....in coin for your decorating books at 25 ea.
(check your choice)

Modern
Old Colony

REET

wake up to the great news in blinds!



with all these features:

wipe clean plastic tapes
Flexalum tapes stay beautiful
... even sticky jam wipes
right off the non-porous
surface. Tapes won't fade,
fray, shrink, or stretch.



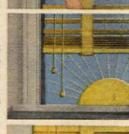
snap-back slats Flexalum aluminum slats are

spring-tempered to snap back ruler-straight! The rich mar-proof finish won't rust, chip, crack or peel.



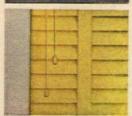
long-wear nylon cords

Weather or wear can't harm new slim Flexalum nylon cords. Stronger, they won't fray. Trim Flexalum tassels are noiseless, unbreakable plastic.



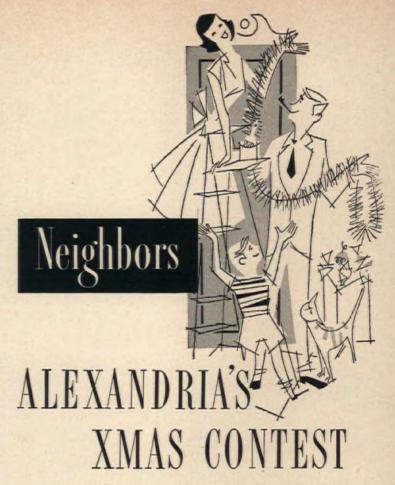
complete color-matching

Only in the Flexalum blind can all parts be exactly color-matched. Or plan contrasting schemes with 165 color combinations.





See the new custom-made all-Flexalum blind at your dealer's.
Write today for FREE 20 page color booklet "How to choose your Venetian Blinds."
HUNTER DOUGLAS CORP., Dept. 7, 150 Broadway, New York 38, New York.
In Canada—Hunter Douglas Ltd., Montreal, Quebec.



ELOISE F. LEVERENZ

A long about five years ago the Beverly Hills Women's Club of Alexandria, Virginia, came up with a plan. We were dissatisfied with the Christmas decorations that appeared in our town—store-bought wreaths in windows, lighted trees indoors, and a few lights strung haphazardly on the shrubbery outside. We wanted to make our lovely community outstanding during the holidays. We wanted the sort of display that would attract people from neighboring communities and even from Washington, D.C.

So we decided to sponsor an Annual Christmas Decorating Contest. Our Community Affairs chairman assumed responsibility for the organization of the project, and simple rules were devised and publicized in newspapers about a month before the holidays. Prizes were to be given for the best home, doorway, and window in three categories: (1) most beautiful (2) most appeal for children (3) best portrayal of the Nativity. The qualities we sought were originality and simplicity of display, and effective lighting.

Each year since, the committee has selected a panel of three judges-we have had architects, interior decorators, artists, and photographers, as well as laymen. On a previously announced date, usually a day or two after Christmas, the judges assemble at 7 P.M. at the home of the club president. They all pile into a station wagon and set out. The driver proceeds at a snail's pace up and down the streets of Beverly Hills while each home is carefully scrutinized and evaluated. Upon completion of the tour the judges return to the starting point, have supper, and compare notes on the houses they have seen, sometimes requesting return trips to the "finalists." It is often past midnight when a decision is reached. The following morning the members of the committee call upon the winners and present them with their prizes-Christmas plates inscribed with classification and year. A wide ribbon is stapled to the door of the winning home-blue for first place, red for second, yellow for third. White ribbons are presented for honorable mention.

Interest, participation, and speculation have run a little higher each year. During the last holiday season there were times when cars were lined up solidly for half a block waiting to view the winning displays. There have been all sorts of winning decorations, from Santa's Flying Saucer and a twinkling-nosed Rudolph to a life-sized Nativity scene set in a garage. Plans are kept top secret until the display is finished.

Work? Of course there's been lots involved, both for the club and for the participants; but the project becomes a family one, fun for big and little, and we have succeeded in making a holiday showplace of our community.



Van Evera Bailey, Architect, A.I.A.

Another beautiful home of West Coast Woods...

Truly Western in its feeling of friendly warmth, this attractive ranch style home portrays the pleasant, informal atmosphere which has become such an important part of today's family living.

Whatever your choice of home... modern ranch style, traditional, Cape Cod, or contemporary... you'll find it can be built beautifully with long-lasting West Coast woods. Adaptable to every architectural design, wood lends an individuality which will set your home apart from the commonplace.

So, for that new home you plan to build, use wood... West Coast Woods. Your retail lumber dealer will point out why it pays to select lumber from the four outstanding West Coast species... Douglas Fir, West Coast Hemlock, Western Red Cedar and Sitka Spruce.



The informality of this den, with its walls of knotty Western Red Cedar, is enhanced by the exposed Douglas Fir beams of the vaulted ceiling.

WEST COAST WOODS

West Coast Hemlock Western Red Cedar Sitka Spruce

The economical building material from ever-growing forests

Lumber of Quality Produced by Members,

WEST COAST LUMBERMEN'S ASSOCIATION



SEND FOR FREE BOOKLET. Beautifully illustrated with full color photographs of exteriors and interiors of actual homes. This new booklet "Homes of Beauty" is a wonderful source of ideas and suggestions for anyone planning to build now or in the future. Send coupon today for free copy.

Use this coupon for FREE Booklet

WEST COAST LUMBERMEN'S ASSOCIATION 1410 S. W. Morrison, Room No. 502, Portland 5, Oregon Please send me your free booklet, "HOMES OF BEAUTY"

Name		
Address		
City		
Zone	State	



1. WILL YOUR BATHROOM BE MODERN ten years from now? It will be if you insist on American-Standard fixtures. You can get matched styling in baths, lavatories and toilets which come in a variety of colors as well as white. These quality fixtures will keep their new-as-tomorrow look for years to come.



3. WILL YOUR KITCHEN KEEP PACE with your changing needs? Yes, if it's an American-Standard kitchen with the only all-steel cabinets with sliding shelf and drawer arrangements that can be changed at any time, by anyone. Insist on the only kitchen that keeps in step with your changing needs and work habits.





2. WILL YOU HAVE MORE COMFORT, more wall space? Yes, if you install American-Standard baseboard panels that encircle your rooms with warmth. These hot water heating panels replace wood baseboards, take almost no floor space. Remember, there's an automatic American-Standard boiler for any fuel-gas, coal or oil.

3 Good Reasons to choose

American-Standard

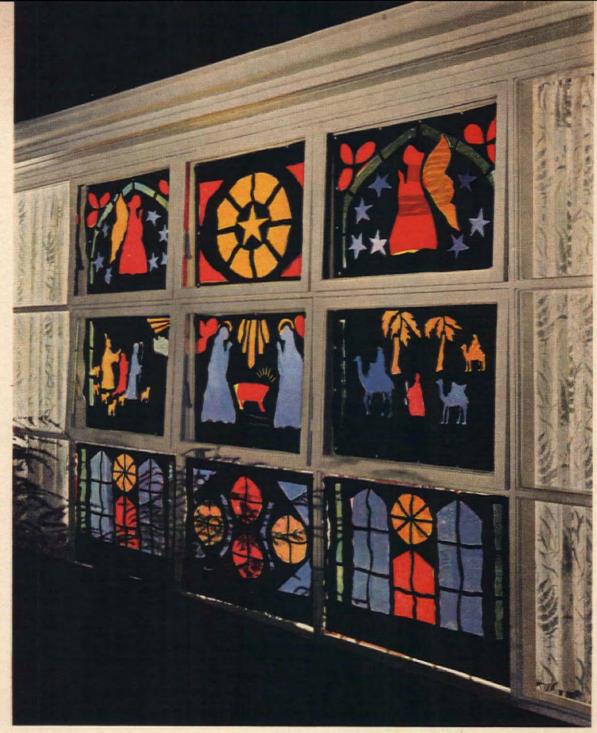
OOK at the pictures. Read the questions under them. And you will agree that the surest, best answer to each is American-Standard. Not only will you get beautifully designed, carefully made equipment that will give years and years of trouble-free service, but if you should want to sell your home at any time, you will find that American-Standard products are a big sales "plus."

Before building or modernizing, be sure to see your American-Standard retailer . . . he can be of great help to you. Be sure to ask him about easy payment terms. He is listed in the yellow pages of your phone book. Or for a big, helpful Home Book mail the coupon on this page with 10¢ to cover handling.

American Radiator & Standard Sanitary Corporation, Pittsburgh 30, Pennsylvania.

Get this book of bathroom, kitchen

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	e send me your new HOME BOOK. I enclose in coin for handling. I am interested in
	Bathrooms
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COUN	TYSTATE
	If you live in Canada, send to: Standard Sanitary & Dominion Radiator, Ltd., Box 39, Station D, Forento



1491

65 Working Days until Christmas

DOROTHY LAMBERT TRUMM

n the rush around Dec. 20, the things we mumble under our breath about Christmas make us sound like cynics. Christmas is really a delight-on Dec. 25—and now, when we first plan its pleasures. So why not get going immediately on your home's holiday trappings? Those shown herewith can be finished in advance, or can be lined up and ready to make from our surefire patterns. We don't toss the term "sure fire" around—we've prepared Christmas patterns for many years now, and this crop represents the types rating highest with hundreds of thousands of readers in the past. Each is the kind of pattern easiest for you to work from-some are full-sized for tracing, others are foolproof graphs you can enlarge. To keep you from wasting your time, we combed the market to make sure that our decorations have nothing in common with the kind of furbishments you can go out and buy. Our new Nativity window (Pattern 1491, top of this page) is highly adaptable, for each panel is a unit, and the pattern is a graph you enlarge to any size. The plywood deer at your right scamper across lawns, roofs, or floors-Blueprint Pattern 2027.

MORE CHRISTMAS PATTERNS ON THE NEXT PAGE



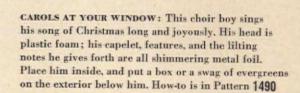
2027

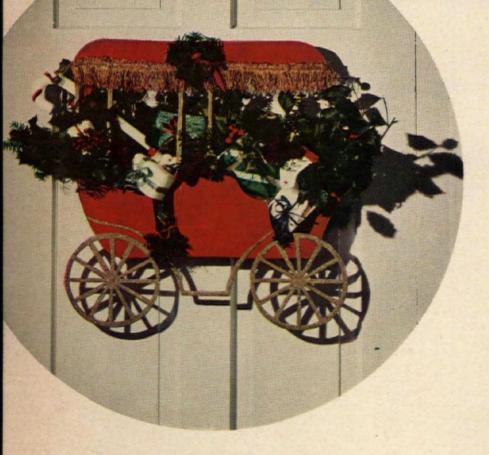
65 Working Days

(Begins on page 67)

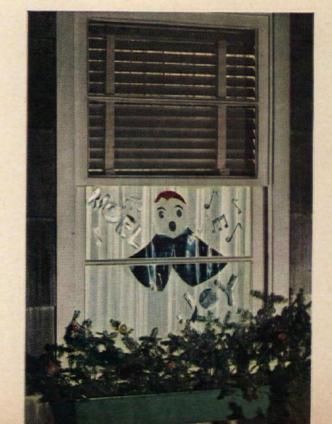
ANGELS AT YOUR DOOR: Two little singing angels are painted on outdoor plywood. The painted banner proclaims "Noel," and golden stars are scattered about. Wire mesh, fastened top and bottom, is filled with enough greenery to cover the door. Directions, colors, and full-size tracing are included in Pattern 1489

SURREY WITH FRINGE AND FAVORS: One of the most original decorations to come our way is this little red carriage with its resplendent gold fringe and wheels. Tiny "fun" gifts for your Christmas callers can be heaped inside. Perfect on your front door, or hanging on any wall. Full directions in our Pattern 1487



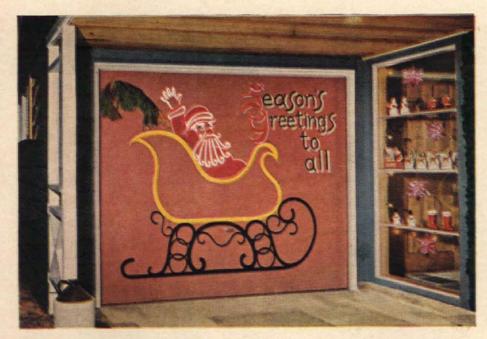


Pattern Order Form on Page 141





YOUR PICTURE WINDOW CAN BE YOUR CHRISTMAS GREETING TO THE WHOLE NEIGHBORHOOD: Make your chorus of metal-foil figures numerous as you please, and compose them with your tree, or let them stand on their own. Directions for single figure and notes in Pattern 1488. "Pomanders" in adjoining window are plastic "snow" balls sprinkled with sequins and hung by ribbon bows

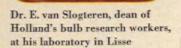


FOLKSY SANTA BRINGS THE CARAGE INTO THE ACT: Our graph pattern, easily enlarged to fit your own garage door, tells how to outline Santa in paints you wash off after the holidays. Don't miss this fun if front-door decorations are more formal. Pattern 1486



SOPHISTICATED SANTA should delight everyone. Painted on waterproof plywood cutout. Half-size drawings in Blueprint Pattern 2028







It's not too late to plant them - and the other hardy bulls

ust because vacation time and the baseball season are past, election day and frosty mornings are due, and putting the garden to bed is in order, don't conclude that it's too late to make sure of those spring effects with flowering bulbs that you have dreamed of and hoped for. On the contrary, there is new evidence that late planting of

properly handled bulbs of tulips, narcissi, hyacinths, crocuses, and all the other hardy sorts will give better results than early planting; and that the milder the climate of the region where they are planted, the greater the benefits. So if you have postponed or been prevented from planting, or even getting your ground ready, cheer up. Start now. If you can still get bulbs in the varieties you desire from thoroughly reliable dealers, don't hesitate to buy and

plant them any time until the ground freezes.

That recommendation is based on the results of years of study and experimentation at the Laboratory for Flower Bulb Research at Lisse, Holland, under the direction of Dr. E. van Slogteren, probably the world's most eminent scientist in this field. It came to me directly from his lips, as I shall explain farther on. Reduced to simple terms and bare facts, the explanation of it is about like this:

Within their brown skins or overlapping scales, bulbs are actually growing-

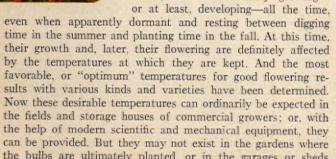
their growth and, later, their flowering are definitely affected the bulbs are ultimately planted, or in the garages or sheds



where they are kept in the meantime, especially in many parts of the United States and other countries where the climate is warmer than in Holland. And average home gardeners are not likely to know what those optimum conditions are or how to provide them. So if bulbs are kept properly cool in shipment and storage, and if planting is delayed, soil conditions will be more favorable, and chances for success with the bulbs increased. A further result of the research work at Lisse has been the development of special treatments for bulbs still growing in the field or while in storage so that, by subjecting them to controlled heat or cold, producers can

accelerate, retard, or even suspend their development until the most favorable growing conditions can be counted on where they are to be planted. Thus-to cité an extreme case-bulbs can be so conditioned before or after they are dug in early summer, that they will remain virtually dormant until it is time to plant them in countries of the Southern Hemisphere, that is, the following spring! That, of course, is, in those places, the regular fall planting season; also it is, north of the Equator, the time when untreated bulbs of the same kind and crop, having been planted in the fall, will be coming into flower. For intermediate localities, such as southern United States or even regions farther north during an exceptionally mild fall, much simpler treatment will make for good results-delayed shipment from point of origin, controlled storage conditions, and delayed planting.

Those are a few of the startling and significant facts I learned from Dr. van Slogteren last spring during a rich and exciting experience that I will not soon forget. I was one of four fortunate editors invited by the Associated Bulb Growers of Holland to spend two weeks in their country; to see bulb farms "in action"; to attend two







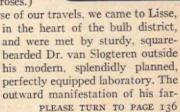


magnificent flower shows-Keukenhof in Lisse and Flora in Heemstede; to witness a spectacular floral parade and other colorful events; to marvel at the incredible flower-petal mosaics along the line of march through the bulb district; and to become acquainted with some of the many other interesting features of the Netherlands, horticultural and otherwise. Of course we didn't see-or expect to see-

everything. But our days overflowed with interest, enlightenment, beauty, and the enjoyment of a lovely, industrious, courageous country in springtime, and of the hospitality and friendliness of its people. The small pictures on these pages-part of a harvest of several score color shots-give just a suggestion of what we saw. (Reading counter-clockwise from the top of the opposite page, they show: A commercial bulb display ground seen from the highway; the lily-flowered tulip "West Point" at the Flora show; Dr. van Slogteren; a trial field of hybrid tulips at Schoorl; a planting of Peacock tulips at Noordwijk; vistas at Flora, Keukenhof, and Flora respectively; a close-up of the double-flowering tulip "Eros"; and a bulb field seen en route to the Boskoop nursery district to visit John de Vink, famous for his development of miniature roses.)

And so, one afternoon in the course of our travels, we came to Lisse,









INTERIOR DECORATOR: JANE DERRICK, A.I.D.





Me Pay a Call on The EVYS

This—in a skyscraper? This warm, cordial atmosphere, this gracious country house—when the elevator of a Chicago apartment building had, a few seconds before, shot us up into space? Yes, a peek through the curtains assured us that we really were up in the clouds. Then questions poured forth. We learned that when the Howard A. Levys and their teen-aged daughters moved here from a rambling country home, they set their hearts upon retaining as much country atmosphere as they could in the heart of a city. They surely succeeded!

But questions of city or country, house or apartment, aside, the way that this home is furnished is excellent. Decorator Jane Derrick skillfully foreshortened an overly long, narrow living room by treating three windows as one to create horizontal accents. The linen which drapes the windows and covers three chairs is a subtly colored print. There is fine, warm contrast between the waxed natural pine mantel

(happily discovered under innumerable layers of paint) and the "whitewash" walls. Here is a room full of interesting things to see-yet nary a bit of jumble. The unusual texture of the sofa is due to the quilting-a quarter-inch embroidery type. Over it, a picture grouping, all framed in curly maple, comprises a needlework still-life (a remarkable collector's piece), flanked by two prints. And look at those end tables! What a generous size, for they really offer space for lamps, ash trays, and other fine, eye-catching items. We exclaimed (as who wouldn't?) over the unusual coffee table with its basket gallery-it is so "right" in size and line, so well suited to the things around it. Yes, this is a room which proves that you need not have clutter in order to achieve a friendly and homelike atmosphere. And what a pleasant room it is!









The Teen-agers Take over Here

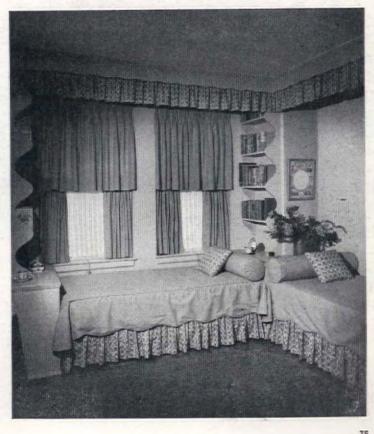
The TV room has all of the charm of the living room, but is done with an eye to more "beating-up."

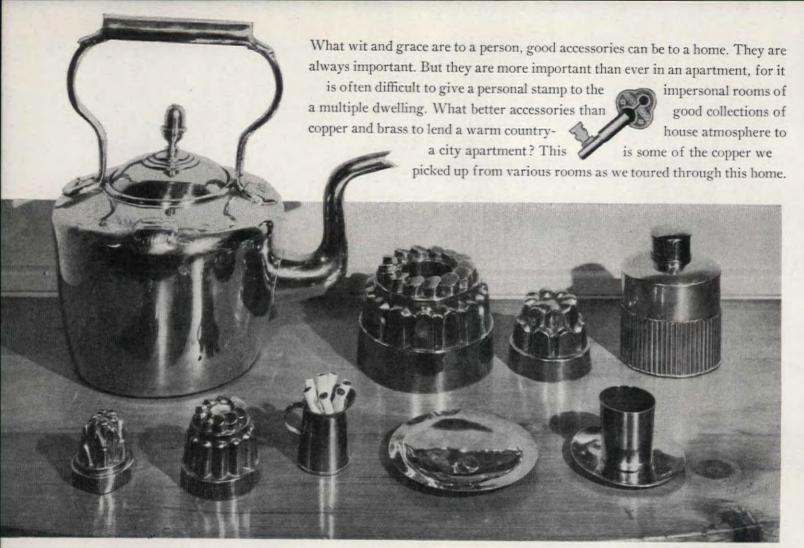
The studio bed is a sofa by day, with a trundle unit which pulls out to make two individual beds for overnight guests. Cotton slip covers and draperies are eminently practical, and the two Levy daughters are free to take over at any time. Gail and Sandi share a bedroom-and their record collection.

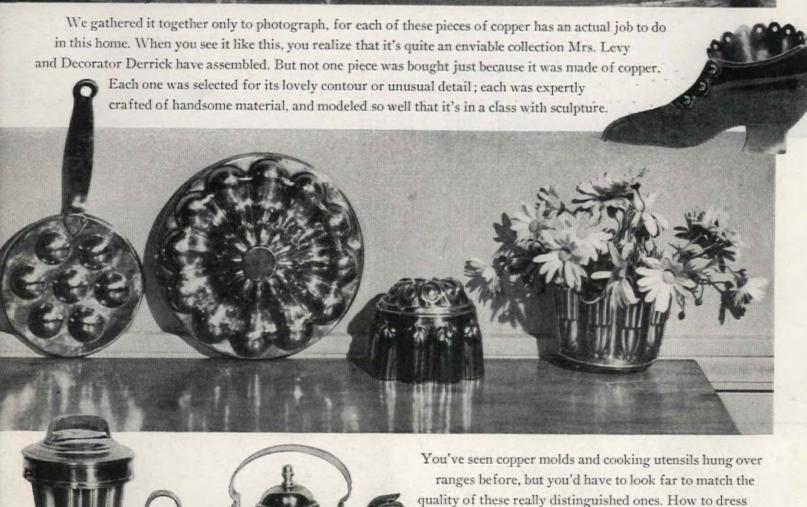
Their beds are built-in at right angles to give each girl her own bookshelves and to leave adequate floor space for double chest and a desk.

The denim spreads and curtains can "take it" and do! And each girl has her own armchair slip-covered to match the gaily printed bed ruffles.

PLEASE TURN THE PAGE







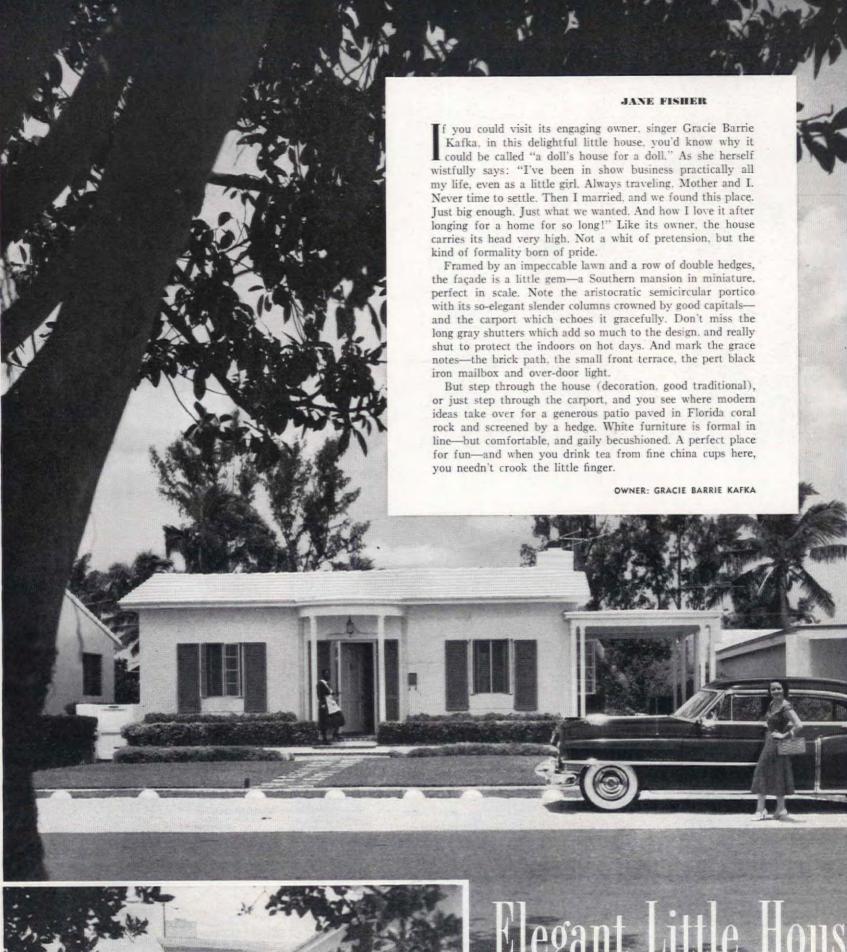
the wall behind the range is a pesky decorating problem, and molds are an easy solution. But see, at your right, how the addition of a jaunty motto-mural by Virginia Babcock gives to this kitchen wall an engaging personality all its own.

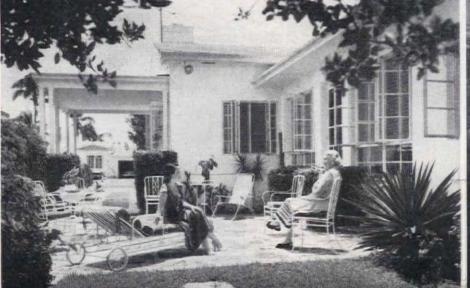
FOR THE DINING ROOM, SEE PAGE 78





Mrs. Levy's brass collection, a worthy companion for the copper (page 76) was garnered and used in the same knowing way. In copper, she didn't buy only molds—there are kettles, pitchers, an egg poacher—even a key! And there's similar variety in brass—candlesticks, a fascinating crumber, a kettle, a beautifully baroque serving dish. These are accessories of rare caliber, and they are put to use, when possible, for the purpose for which they were made. Those that can't function are added attractions on tables or shelves for which they "do something"—frequently in combination with Bennington, Wedgwood, and Majolica, all arranged so each piece shows off to advantage.

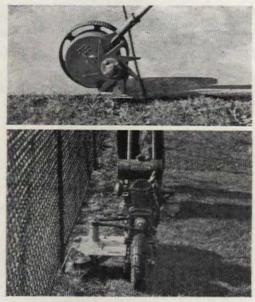




Elegant Little House in Florida



Just how close a parallel there is between putting a garden, and putting a child, to bed we'll let you decide. Basically, the objective in each case is to make sure that it will stay quiet and comfortable with a minimum of attention, and store up energy for an active, productive "tomorrow." Here, the dead tops are being cleared from the perennial border. If not diseased, compost them



You'll be mighty busy next spring, so why not do a final trimming of all edges now? That means both hand and machine work, along walks (top), and walls and fences (lower picture)



Questionably hardy plants of any sort, and spreading evergreens that may break under snow (from heaven or roof overhangs), should be protected by cut boughs and cord wrappings

Your plants may not call audibly for "a dwink of water," but they'll certainly need it before settling down, especially evergreens. Don't let them go into the winter dry



Beds and borders of perennials, bulbs, etc. from which tops have been cleared are best covered with loose, open, nonpacking material like evergreen boughs or shrubby branches



Sometimes mere shelter from winter sun and wind is enough. This can be provided by old baskets (top), or open-sided shelters made of stakes, lathes, and burlap (lower picture)





Your Garden to Bed

Pruning time for deciduous trees and shrubs, roses, etc. lasts as long as the dormant season, but cut back any extra-long growth before winter winds buffet and damage it



While it's sunnny and warm, gather up tools; clean metal parts (with sandpaper or wire brush if necessary); oil them; sharpen edges; rub handles with linseed oil (or paint 'em)



Bare ground in a garden in winter is usually bad business, especially on slopes that may wash. Winter rye sown before soil freezes will hold it down, supply humus next year



Probably more winter-killing of roses is the result of desiccation (i.e., being dried out by the wind) than of extreme cold. To prevent it, hill up the soil 6 in. deep around them



Gather the leaves, especially from the lawn, lest they smother the grass—but don't burn them! Buy or make a convenient, capacious rack, and take them to the compost heap



A dormant spray of miscible oil or other recommended material will kill overwintering insects and eggs, disease spores, and other threats to next summer's results and serenity



Mulch perennials that are still growing, or that retain their foliage (like these Christmas-roses) with care and not-too-heavy material. Peat moss and salt hay are good



Come snow drifts, and your car (and others) may not respect the edges of your driveway. So set warning stakes before ground freezes. Reflector buttons (house-number periods) help



Finally, go over unplanted seed stocks; save all good for next spring's planting (and label carefully); throw away any surely or probably useless; list your needs for later ordering



Men Here's a new

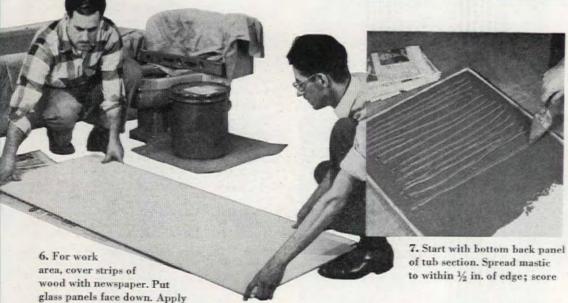
material to slick up HOW to Apply that dated bathroom HOW to Apply



Three simple steps before ordering glass: measure tub wall; measure baseboard; make cardboard templates of plumbing outlets. Dealer supplies mastic and glass cut to size, with holes for fixtures



1. For cardboard patterns, chalk fitting ends, position cardboard so it rests as glass will, press against pipe ends to pick up chalk





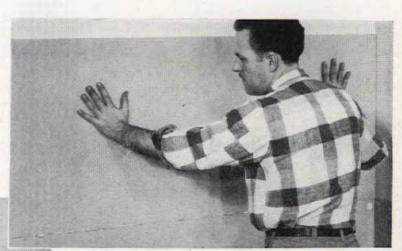


8. Scorings allow for expansion of mastic when pressure is applied in setting. Place panel on match covers. Press against wall



14. Remove excess mastic from rim with putty knife. Set remaining panels

15. With pointing compound, butter all edges where glass meets glass. This makes an attractive, waterproof seal



16. Repeat procedure for remaining panels. Since most home tubs are 5 ft. long, your surrounding panels will probably be 591/4" wide x 24" high for back panels; 283/4" wide x 24" high for end panels

Structural Glass

HUBBARD H. COBB

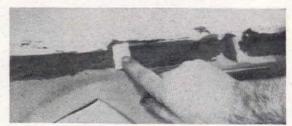


2. Reverse cardboard. With penknife, cut holes indicated by chalk. Place template over fittings to double check

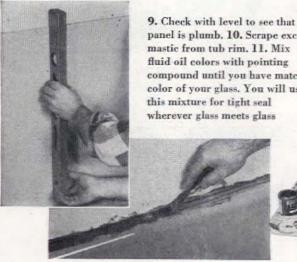


3. For panel under lavatory, make the same type of pattern. With these templates, dealer can cut and drill glass accurately

4. First step in installation is the application of thick coating of mastic along back rim of tub to ensure seal



5. Put two small pieces of match cover in mastic on tub rim to keep glass from resting directly on rim. Insert metal bushings from the back of the panel into holes your dealer drilled for fittings



panel is plumb. 10. Scrape excess mastic from tub rim. 11. Mix fluid oil colors with pointing compound until you have matched the color of your glass. You will use this mixture for tight seal wherever glass meets glass



panel butts with back panel



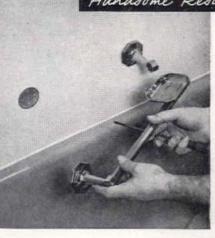
13. Set the end panel as you did the back one, using match covers as shims



17. Apply base and lavatory panels same way as tub panels. Remember to apply mastic to within 1/2 in. of edges or holes

18. Lower back panel of tub has four holes with inserted bushings for soap dish and grab rail. Install fixtures with machine screws

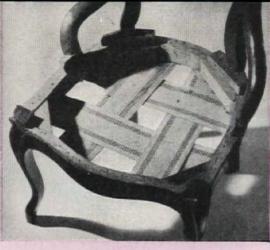
dsome Result







1. To sit pretty on "Victoria," or any old or new chair, buy 1-in.-thick foam rubber by the yard. Cut into three squares slightly larger than top of seat measured from outside edge of seat frame



2. Retain old webbing if still strong—if worn or brittle, replace it with good new webbing. Double fold ends for strength. Tack tautly to chair bottom



3. Place sheet of tracing paper over webbing. Hold firmly against inside of chair seat with one hand; with other hand draw outline of inside of chair seat

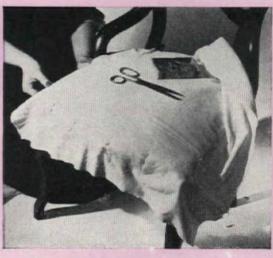


7. Place both pieces of shaped foam rubber into chair seat. Place another sheet of tracing paper over top of these, and trace outline of seat top



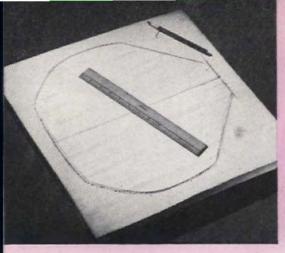
8. Trace this outline onto third piece of foam rubber. Cut as you did before. Set this over first two pieces of foam rubber in seat frame



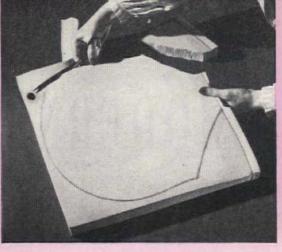


13. Pin muslin over cotton batting. Draw a line along bottom edge for later cutting. Keep straight and even all around. Remove muslin for next step

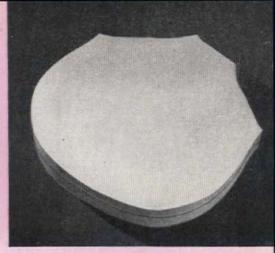
How to Foam Rubber



4. Place traced outline of chair seat over foam rubber, penciled side facing rubber. Go over lines showing through tracing paper to transfer outline



5. Using heavy, sharp shears, cut foam rubber exactly as you would fabric. Use smaller shears to trim curves and smooth rounded edges. It's easy!



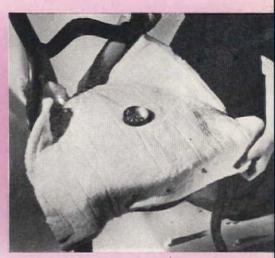
6. Cut another piece of foam rubber exactly like first piece. Place one over other for double thickness. (One thick piece is difficult to cut)



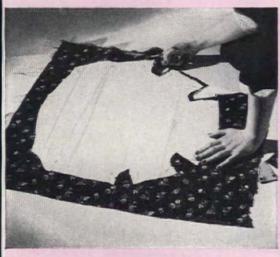
9. For rounded contour at top of seat, use small bits of foam rubber, which come readypacked. Mound in center and taper to sides



10. This shows distribution of small pieces of foam rubber. Pack it tightly and round it as smoothly as possible; highest at center



11. To hold foam rubber bits securely in place, to eliminate hard lines or bumps, and to keep fabric from slipping, cover with cotton batting



14. Cut muslin along penciled marks. Use it as a pattern for top upholstery fabric. Cut fabric, allowing ¼ in. beyond edge of the muslin



 Tack muslin over batting. Use only enough tacks to hold. Tack upholstery firmly. Apply braid with gimp tacks

DOROTHY LAMBERT TRUMM

a Chair Seat



SMALL MODERN-WASTES NOT

DOROTHY MONROE

Jokes about Texas have gone so far that lately, in Mexico City, shop windows have sported signs reading: "Texan Spoken Here." Well, Texan can be a fine language wherever you find it. For example, this excellent small modern house in Fort Worth, good Texan though it be, could speak with a gracious and authoritative tone in any state in the land. And just to show that quality counts for as much as size does in Texas, this little gem (only 1195 sq. ft.) is an ideal and economical small-family house to build on a moderate-sized city lot.

By setting it straight across the lot, you can have the largest possible front and back lawns, and enjoy oversized windows which don't look into your neighbors'. Betty and Dan Greenwood, who built it, started in with floor-plan sketches and "lived" in the house (on paper) for some time before enlisting professionals to complete the design. What they came up with is a compact job which wastes no space—and stints no comfort. From the carport, you enter the big living-dining room directly, but you needn't walk through it to reach the bedroom wing. The master bedroom is really generous, and the second bedroom, used as a den, guestroom, and an artist's studio (page 128), has a view and a door to the garden.

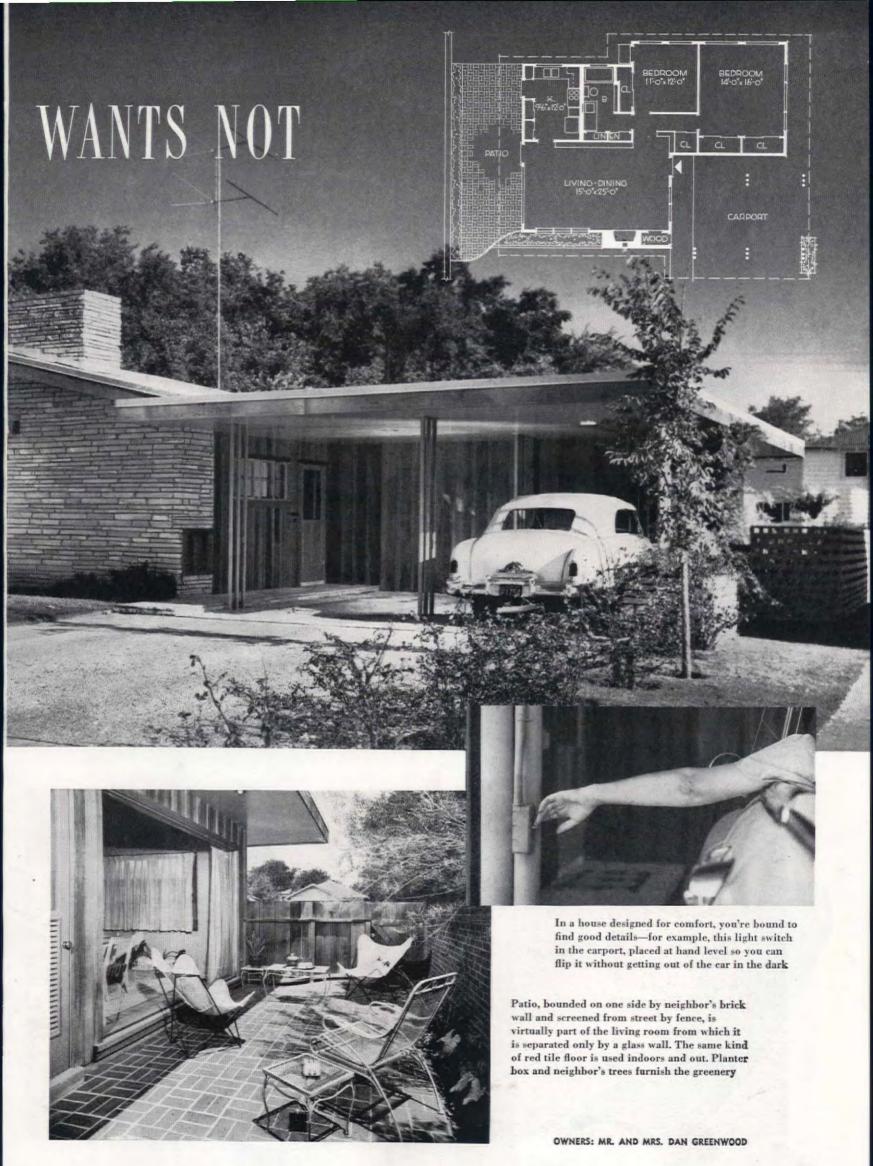
On the carport side, the house is built close to the property line, but since living-room and bedroom windows are placed high on that side, there is no sacrifice of light or air, privacy or wallspace, thereby. On the other side of the house, the patio is a complete "natural"—an outdoor room as private as any indoors, and one which, moreover, brings an outdoors feeling into the living room divided from it only by a wall of glass. Its width is delimited by a solid brick wall belonging to a neighbor, and it is screened from the front by a curved redwood fence in keeping with the house. Since both living room and kitchen open up onto it, and since an overhang affords it some shade, it is, of course, as good for outdoor eating as for outdoor sitting.

To the front, the pink Tennessee stone fireplace wall, chimney, and planter plus the celadon green trim lend an assertive accent to the redwood structure so designed that it shows how a modern house, conceived from the "inside out," with living requirements uppermost, can, nonetheless, present a very pleasing façade to the street.

MORE PICTURES OF THIS HOUSE ON PAGE 128







Buying a new vacuum cleaner or a handy auxiliary cleaner? Then let us help you to get straightened out on the differences between the tank and the upright types. Each has its own niche in the Hall of Fame, each does some jobs more easily than the other. Of course, if you can own two, one of each type, you'll be a lucky girl. Here's the low-down on the types.

Uprights have an agitator or brush which sweeps the dirt loose and a sucking action which swoops it up into the bag. This com-

Which one for you

bination of sweeping and suction gives it deeper penetration into high-pile carpets than the tank type. If your house is extensively car-

peted, and if tracked-in dirt and pet hairs add to the problem, the upright is for you. As extra accessories, attachments for performing all manner of above-floor cleaning jobs can be had for uprights—the attachments operating by suction alone.

Tank and canister both operate on the same principle: powerful suction. Included are attachments for above-floor cleaning, in addition to a nonrotating brush for carpets. Many women find them most convenient to use and to store. This is the cleaner for you if you have lots of draperies, moldings, hard-to-reach places, and expanses of hard-surface floors.

Portable or hand cleaners, with few exceptions, are cut-down versions of the upright. Naturally, they are less powerful, and less versatile. They are excellent for upholstery, and make convenient auxiliary cleaners. A good buy, too, for your summer cottages.

Electric broom operates on the suction principle. Dust is col-

lected in a dirt cup that can be removed, emptied, and snapped right back in place. Its light weight, compactness, and low cost make it a good buy as a second vacuum. It is ideal for apartment dwellers and young marrieds on a budget.

both types, the dirt catcher and the filter are combined. Usually, this is a bag which holds the dirt but permits the filtered air to escape. Bags may be permanent and made of finely woven cloth, or they may be made of fiber, and disposable. On one model, the disposable bag, sealed, is ejected automatically when full.

In some cases, the dirt container and the filter are separate. Some canister types, for example, collect dirt in a metal pan after it passes through a disposable paper filter.

CHECK LIST FOR BUYING

- Avoid "trick" demonstrations. Most reliable dealers will let you try out in your own home the actual cleaner you'll buy. Try several types before you make up your mind.
- Check the suction. In both upright and tank type, the strength of the suction determines the efficiency of the cleaner.
- Consider storage of cleaner and attachments.
- · Find out what each attachment does. Which do you need?
- Check couplings on the hose. Will it stay in place when the cleaner is pulled across the floor?
- Is the instruction book clear and easy to follow?
- Are service and replacement parts available in your neighborhood? You may never need parts, but when you do, they are important.
- Are manufacturer and dealer reliable? Equipment which should last for up to 25 years is nothing to buy at a bargain counter.







CREVICE NOZZLE
For hard-to-get-at
places. Also excellent
for blowing dust out
instead of sucking it in



DUSTING BRUSH
For effortless dusting
of every surface you
formerly cleaned with
dust cloth or duster

DRAPERY NOZZLE For draperies, curtains, lamp shades, upholstery, venetian blinds







Buy Right-Use Right



EDITH BAMSAY

We've yet to hear of a woman who, having once used a vacuum cleaner, willingly returned to the old broom and carpet beater. But many of them might as well, for all the good their wonderful equipment does them. If you don't keep your cleaner clean, and if you use it for carpets alone, you just plain don't deserve to have one. When they first came out, Mom thought of them only for carpets; but both upright and tank types also do an excellent job on wooden floors, linoleum, and other floor surfaces where dirt settles just as thickly as it does on a wall-to-wall carpet.

THEY CLEAN MORE THAN CARPETS

And then there are the attachments! Certainly a goodly portion of the 60 to 80 hours a week statisticians tell us a woman spends working in the home could be made a lot easier by just putting that cleaner with its versatile attachments to better use. Check over these practical suggestions for better and easier cleaning, and do some experimenting on your own. Don't overlook the slick job a vacuum can do in cleaning the following:

- · Stairways, carpeted or not. Use vacuum on steps and risers.
- · Bedding, including springs, mattresses, blankets, pillows.
- · Drawers. The crevice tool is excellent for these.
- Clothing. The dusting brush gives it an excellent brushing. The crevice tool is a dandy for removing tobacco, lint, and sand from pockets, purses, trouser cuffs, shoes, and the like.
- Piano keys and felt hammers.
- Bathroom tiling, kitchen linoleum, bare floors, carpet edges, and rug padding.
- · Tiling around the fireplace, fireplace screen, window screens.
- Picture frames, lighting fixtures, heavily carved furniture, woodwork, moldings over windows and doors.
- · Draperies, upholstered furniture.
- Hard-to-get-at places—behind the refrigerator, for example.
 Again, the crevice tool for this. In some tight spots, blowing is more efficient than suction, so just attach the hose to the blower

end, and go to it. Of course, you use suction to clean up the results in surrounding areas.

- Attic and basement. Sometimes nothing takes the place of a good scrubbing. But a vacuum, used often enough, will cut down the need for scrubbing considerably.
- Books. (Note: if you read them, they collect less dust.)
- Lint traps in automatic clothes dryers. You'll have more efficient operation. (Crevice tool is best here, too.)

THEY DO MORE THAN CLEAN

The vacuum use shouldn't be restricted to just cleaning either. Put the blower end of a tank or canister type cleaner to work for:

- Drying your hair after a shampoo, or drying Towser after his bath. (It will blow his fleas away, too.)
- Spraying insecticides in the basement, attic, and around baseboard cracks. The sprayer attachment for this.
- Spraying moth killers on woolen garments, into closets, and over your carpets in summer. You can use the sprayer with any liquid, or the demother with the product recommended by your cleaner's manufacturer.
- Spraying paint on furniture, or wax on any floor.

NOW FOR A CLEAN SWEEP

• Pick up pins and other metal objects, large pieces of paper such as cigarette wrappers, string or cloth before you start to run the cleaner.

How to care for it

- If you have loosened the belt of your cleaner for storage, put the belt back in place. Start the motor to be sure the belt is not running in the reverse direction.
- Now operate your cleaner slowly. The slower the upright is operated, the faster and more efficient the cleaning job it will do.
- A tank cleaner should be operated with twice as many strokes. Do not skimp on cleaning time.
- When you clean rugs, start vacuuming in the corner farthest from the door, and move backward. That's how to eliminate PLEASE TURN TO PAGE 117

ow do you know that you can't build furniture that is as fine as Mr. Sheraton's or Mr. Hepplewhite's? They had none of the fine power tools and accessories which are so readily available to you today. They had to spend days doing jobs that you in a moderately well-equipped home workshop can do in a few hours.

You don't have to start out to build a copy of a museum piece as your first project. Nor do you need a basement full of fancy tools before you can get the thrill and satisfaction of building a useful piece of furniture for the house. For those of us who know the delights of the home-workshop hobby, the financial benefits of shop projects are of secondary importance. The real fun of this hobby comes at every step—from deciding what you want to make, right down through the designing, cutting, assembling, and finishing.

The desire to work with one's hands and create something seems to be a fundamental one. In this age of specialization, there are relatively few of us who in our daily work contribute more than a small part to the building of a finished product. Your workshop hobby will probably do more to satisfy this desire to see a finished product which you have made entirely, than will any other activity you can name. You end up with something you want, something you use, and in many cases you'll find that you can make things which you would not feel free to buy.

The grandfather's clock is an example of this last point. Many of us who would like to have one "someday" to grace the entrance hall and add a note of charm to our homes, don't feel free to spend \$700 to \$1,000 plus 20 per cent federal tax

PLEASE TURN TO PAGE 118



2030

With good tools, plus our patterns of the imposing pieces Mr. Annable produced, your results can be as happy as his. Mahogany grandfather's clock was adapted from an antique in Lefferts homestead, Brooklyn. Blueprint Pattern 2029

2029

SEE PATTERN ORDER FORM ON PAGE 141

Bonnet-topped highboy, made in two sections, looks equally well, equally authentic, in mahogany, cherry, or curly maple. Full directions in Blueprint Pattern 2030

SEE ADDITIONAL PATTERNS ON PAGES 16, 67

THE INCURABLE "ITCH FOR REMODELING!"

I sually a couple will buy an old house and then decide to do it over. Not so with the J. B. Sanzenbachers of Toledo, Ohio. They deliberately went out looking for a house that would, once and for all, get remodeling out of Mrs. Sanzenbacher's system. They had already remodeled one little house, but that didn't work a cure, so this time they picked a real ugly duckling—and the house they finally chose, a 75-year-old dowager, had already been remodeled once before.

Besides being drab and dingy looking, the house had one outstanding characteristic. It was ordinary. So ordinary, in fact, that its address was the only thing that distinguished it from hundreds of other homes like it in the city. To turn this nonentity into a charming home without spending too much money was a brain twister, and the best proof that they have solved their problem is the fact that their friends never give



"Itch for Remodeling"

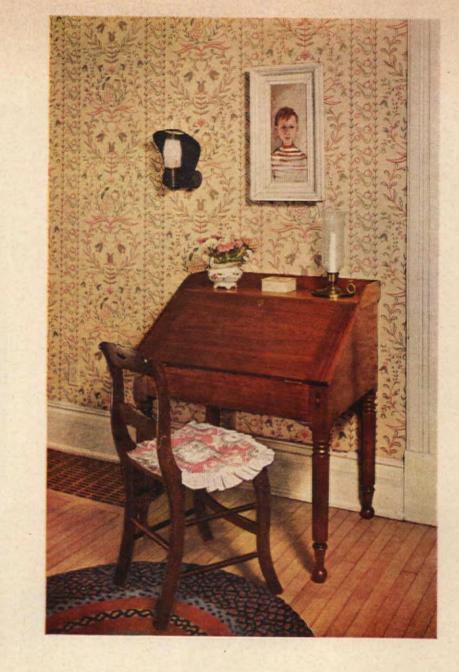
(Begins on page 91)

the address, but simply refer to it as "the little red house on Virginia Street."

But just painting a house red doesn't give it that special charm they have captured in their home. The paint came last. Before that, the side porch was removed, and the house extended six feet. An 11-ft. bay window across the end of the new addition kept it from having a "tacked-on" look. The white railing around the roof of the addition is another thing which helps it to conform to the rest of the house, and that railing, like the shutters, was bought at a local wrecking company.

The cost of the cypress roof rail was a fabulous \$5, and the shutters, \$1 a pair. They were bargains in more than price. By making these simple changes, the exterior of the house was given width and a new appearance. To further add to this feeling of width, so necessary for the narrow house, the Sanzenbachers put up a rail fence which extends from the side of the house to the lot line. A post lamp at the entrance contributes to the farmhouse atmosphere.

The straight walk which originally led to the front door was broken up into pieces to make a "flagstone" patio inside the rail fence. A new curved walk leads



Color pictures above and opposite show two views of the attractive entrance room which was the former living room of the old house.

(See "before" picture, opposite page.) The small oil portrait is by Mrs. Sanzenbacher and won an honorary award at Toledo's excellent Museum of Art. Above, and right, the old front parlor, now a cozy living room with pine-paneled chimney breast





to the patio—a pleasant little private courtyard through which you now enter the house.

The changes inside the house were as simple and inexpensive as the changes on the exterior. The 6-ft. addition to the house turned a small parlor into a gracious living room, and the former living room became the entrance room by the addition of a door. Other than this, there were no structural changes. But without tearing out whole walls, the floor plan was improved by changing the use of the former living room. As a living room it had meant that traffic from the dining room, parlor, upstairs, and downstairs guest room would all converge in a room meant to have certain privacy. By changing it into an entrance room, the merging of traffic became a convenience.

The small parlor of the old house, which was so dark and uncomfortable, has been turned into one of the most interesting rooms in the house. To make the fireplace the handsome center of interest it now is in the room, the Sanzenbachers took off the old marble mantel and put up flush pine paneling. In the alcove at the end of the wall, they built floor-to-ceiling bookshelves. Like many of the other projects involved in remodeling this house, it is the result of the owners' own handiwork.

In the dining room they created a handsome background for their fine antique furniture by putting up a dado of tongueand-groove pine boards. They painted the boards white and above them used a gay red wallpaper. Since the kitchen was too antique for comfort, they took the sink off the wall and paneled the whole room in natural-finish pine. Then they put in a new built-in sink under two new windows and finished the room off in natural-pine cabinets so in keeping with the spirit of the house.

That pretty well took care of the downstairs. It had taken three years of careful thought and hard work, but it was finished. With the upstairs still to do, Mrs. Sanzenbacher still isn't tired of remodeling. On the contrary, she thinks it is fun. Even after doing this house, she still maintains that she would be perfectly willing to start all over again on another one.

"I still like to take an old house and do things with it. A new house may be easier to clean, but an old house has a certain amount of charm," she observed.

And that's one thing the little red house on Virginia Street has plenty of—charm.

In the Mellow Mood of Autumn

FLOWER ARRANGEMENT BY BETTY B. MERRIAM

This arrangement seems to capture the substance of autumn in color, texture, and mood. Gracious and beguiling on a family Thanksgiving table, it's elegant enough to embellish a church supper or, in groups of three or five, to grace the speakers' table at the banquet after the Big Game. You'll want chrysanthemums of several varieties: small ones in light colors, and larger, darker kinds to be used low and at extremities. Keep flowers and foliage well soaked until you use them. Candles in muted shades are best, but if you use white, include a few white flowers to blend in with candles gracefully. Don't obscure a handsome, texturally interesting base with excess foliage, but check finished arrangement to see that supports don't show, that stems are in water, and candles straight. When candles burn short, replace or discard them.

- 1. If you can't find a curved bamboo base like ours, bind two place mats to a light wood support with raffia. Bore candle holes in beveled board, color with quick-drying mahogany stain. Use two cup pinholders
- 2. Center board on base. Position holders diagonally opposite each other on either side of it. Build up in them simultaneously, keeping highest flowers about two thirds height of candles. Start with small, light flowers, clip clusters varying lengths to avoid "layered" or pin-cushion effect
- 3. Include dark buds for variety, and turn flower heads from right to left in rhythmic line to form a graceful S or Hogarth curve on base. Cut long stems bravely—blooms will look better and last longer
- 4. Carry out the pattern with largest blossoms kept low; curved leucothoe leaves at ends. Tuck in curly oak leaves (oiled to retard drying) for finish and depth, and to mask holders. Refill latter every 24 hours



See "Where Credit Is Due" on page 137











How to make the MOST of a SOUP SHELF

... have delicious meals in a jiffy!



ANNE MARSHALL Director Home Economics Campbell Soup Company

BY Anne Marshall

If you'll just set aside space in a kitchen cabinet for a "Soup Shelf," you'll find it's ever so easy to serve delightful meals! Quick ones, too planned around good hot bowls of soup.

And that's not all! Soon you'll be doing clever things with condensed soup in your *cooking*. As an ingredient in stews and casseroles, it adds flavor and goodness.

Again for perfect pour-on sauces, turn to your Soup Shelf. Discover how sauces made from Cream of Mushroom or Cream of Celery Soup "dress-up" a dish. Or how a bright Tomato Soup sauce cheers a budget meal.

Stock that Soup Shelf with old favorites, of course. But experiment, too, and try kinds that may be new to you.



For perfect Creamed Chicken ready in 5 minutes, heat together 1 can Campbell's Cream of Mushroom Soup, ¼ cup milk, 1 cup diced cooked chicken. Serve in a crusty biscuit ring.

For a lively Cheese-Macaroni heat together 1 can Campbell's Tomato Soup, ½ cup milk, and 2 cups shredded snappy cheese. Blend with 4 cups cooked macaroni. Bake in hot oven about 20 minutes.



NOVEMBER SUGGESTIONS FOR USING

Campbells soups



AMERICAN HOME

OVER THE RIVER AND THRU THE WOOD TO GRANDDAUGHTER'S

This is a true story—a true story of how two young next-door neighbors gave the big Thanksgiving dinner you see pictured here—a party for which neither one had the space in her typical, tiny postwar home! It all happened over coffee one November mid-morning when Mary Ann and Pat gloomed about their mutual predicament. Each wanted her relatives in for Thanksgiving, and dreamed of expansive feasts in keeping with all the traditions. Each one was stymied by a dining room barely large enough for everyday meals. Both felt strongly that no casual buffet could substitute for an honest-Injun dinner at a real table, for grandmotherly laps, excellent though they may be for sitting upon, somehow don't seem to take well to holding generously heaped plates. Bitterly, the girls parodied: "Over the river

and through the wood, to granddaughter's house we go!" And then, suddenly, they had it! There was a way to have a "grand manner" dinner, after all. If two heads are better than one, surely a pair of too-small dining rooms are also better than one. True, a progressive-formal-buffet wasn't exactly traditional, but why not face the changing times and give just such an unorthodox affair—together?

Over many and many a mid-morning cup, details were worked out. There was a menu to plan, a baby's schedule to synchronize with the "doings." The space problem still had the aspect of a jigsaw puzzle; table settings needed figuring out. A myriad of problems remained—but no longer insoluble. Mary Ann and Pat were sure they could work it out on this co-operative basis—and they did. But let's join the party and PLEASE TURN TO PAGE III



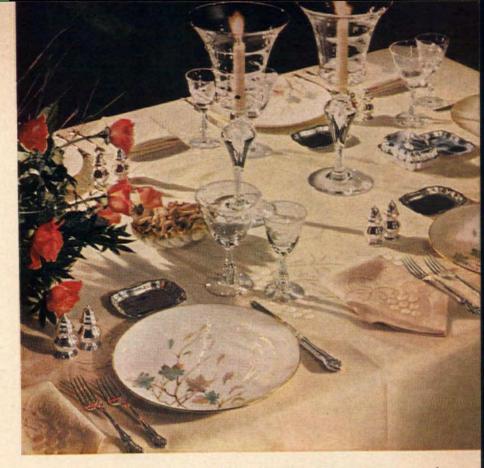


Family



JEANNIE WILLIS and GERTRUDE BRASSARD

HOUSE WE GO!-



Opposite, and below, you see how bountiful boards in three different rooms presented a progressive dinner when two neighbors got together to accomplish what neither could do alone. Above, as well appointed as any Grandmother could wish, is the sit-down table where the main course was relished in old-fashioned comfort

See "Where Credit Is Due" on page 137



Take a Package of PIE FILLING

CATHERINE NISSLY

Preparation time: 15 min. Baking time: 45 min. chocolate meringue ring

1 package chocolate pie filling* 2 eggs, separated 2½ cups milk 1/8 tsp. salt

½ tsp. vinegar ¼ tsp. vanilla 1 cup sugar

• Break up egg yolks with fork, add to milk. Stir into pudding mix in saucepan. Cook over low heat, stirring constantly until mixture thickens. Cool. Beat egg whites until foamy, add salt, vinegar, and vanilla. Beat until thick. Add sugar gradually, beating until very stiff. Shape ring in 8-in. pie plate. Bake in slow oven 300° F., for 45 min. When cool, pour pudding into meringue ring.

*For instant pudding: prepare as directed on package. 360 cal. per serving Source of Vitamins A. B. D Originated in The American Home Kitchens MORE RECIPES ON PAGES 113 AND 114 BEST CIRCLES PIE CHOCOLATE MERINGUE RING FRUIT GARLAND PIE

AMERICAN HOME QUICKIES

QUICK LEMON CHIFFON

Take a Package of DRIED FRUIT





Aah...a really new salad idea

Cottage Cheese Soufflé Salad

- 1. Dissolve 1 package Lemon Jell-O in 1 cup hot water. Add ½ cup cold water, 1½ tablespoons vinegar, ½ cup Best Foods or Hellmann's Real Mayonnaise®, ¼ teaspoon salt, and dash of pepper. Blend well with rotary beater. Pour into refrigerator freezing tray.
- 2. Quick-chill in freezing unit (without changing control) 15 to 20 minutes, or until firm about 1 inch from edge but soft in center. Turn mixture into bowl and whip with rotary beater until fluffy.
- 3. Fold in 1 cup chopped raw spinach, 3/4 cup cottage cheese, 1/3 cup diced celery, and 1 tablespoon chopped onion. Pour into individual molds. Chill until firm in refrigerator (not freezing unit) 30 to 60 minutes. Unmold and garnish with salad greens and tomato wedges. Serve with additional Real Mayonnaise. Serves 4 to 6.

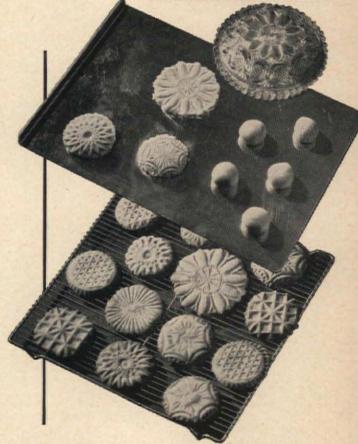
...so smooth and light.



Whip some up tonight!

COOKIES UNDER GLASS





Idea: Dorothy Rice Comins

Your cookies, Christmas and otherwise, can be as prettily patterned and as varied as your collection of pressed and cut glass if you use pet pieces to imprint designs on them. These handsome cookies look rather like the ones you can turn out with a cookie press, but they're faster and easier to do and even more pleasing to the eye. Pick out small bowls, saucers, tumbler-bottoms, salt cellars, etc., whose designs you especially admire—you can reproduce all or part of the pattern. Wash and dry them, and prepare your favorite refrigerator or rolled cookie recipe, omitting nuts and fruits. Shape small amounts of dough into balls big enough to accommodate, when flattened, the motifs you've chosen for them. Arrange the balls on a buttered cookie sheet, dip glass into flour, then press ball of dough with glass to flatten it and imprint design. Bake as usual,

Now! Peach Melba in a brand-new dress

-and it tastes marvelous made with

tree-ripened peaches*

fruit given every hour it needs on the tree to bring you finest flavor, texture and color in the can

IF there's one thing that explains the glowing color and tempting tenderness of DEL MONTE Brand Peaches, it's this—

We take extraordinary pains to see that peaches for DEL MONTE stay on the tree long enough so they will always be mellow, sweet and juicy in the can. To make sure of that, every orchard growing DEL MONTE Peaches is visited by our field men every day in harvest time.

Extra trouble—yes! But we feel it's indispensable to the uniform quality that keeps more women buying DEL MONTE Peaches than any other brand.

PEACH MELBA CAKE

1 No. 21/2 can DEL MONTE Sliced Peaches

V₂ package yellow cake mix V₂ cup bright red tart jelly

5 maraschino cherries, if desired 1 pint vanilla ice cream

Drain Del Monte Peaches. Reserve 24 slices; chop the rest. Prepare batter from the ½ package of cake mix, according to manufacturer's directions; stir in chopped

peaches. Pour into greased and floured 8 x 8 x 2-inch baking pan; bake in moderately hot oven (350°F.) 45 to 50 minutes or till done. Cool slightly; remove from pan and place on serving dish. Break up jelly with fork; spread on top warm cake and arrange peaches and cherries on top in desired pattern. Serve with ice cream. Makes 6 servings.



Del Monte

SLICED PEACHES

your reliable buy in peaches

THE BRAND YOU KNOW PUTS FLAVOR FIRST

Your new Gas range couldn't be wore attentie "if even does your "remembering" for you!



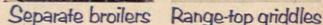
This New Freedom Gas Kitchen* features a CALORIC "CP" automatic Gas range and the amazing SERVEL Gas refrigerator. See them at your Gas company or Gas appliance dealer's.

Two clocks watch your cooking for you. One turns the oven on and off, cooks whole meals while you're busy elsewhere. The other times anything from a stew to an egg. But what really makes you love your Gas range is the way it cooks-like a chef,

with delicacy and precision. Its pin-point simmer flame treats sauces with respect. Its high, hot broiling flame was made for steaks. It bakes so evenly you almost can't have a failure. Yet a new automatic Gas range costs less to buy, install and use!

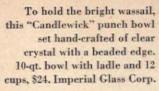








GAS . . . THE MODERN FUEL FOR AUTOMATIC COOKING . . . REFRIGERATION .. WATER-HEATING ... HOUSE-HEATING ... AIR-CONDITIONING .. CLOTHES DRYING ... INCINERATION. AMERICAN GAS ASSOCIATION





Wrest an exclamation of delight from any cook-novice or prowith these 3" x 5" spiral-bound cook booklets. Each offers 101 recipes in a special class: meats, cakes, pies, salads, casseroles, quickies. \$1 each. AMERICAN HOME MAGAZINE

Merry Christmas FOR A HOSTESS



Ornament a sideboard and implement a table with an elegant electric chafing dish in brass. Thermostatic control. \$29.95. Tricolator Co.

Start a set of sterling with "Silver Rhythm," each piece designed to "flow" toward plate. Four three-piece place settings, \$73. International Sterling

Render foolproof a bride's breakfasts with a waffle-grill that signals when it's time to pour batter, again when waffles are done. \$29.95. Universal

PLEASE TURN TO PAGE 104



brews any strength in 12 minutes, signals when coffee is ready. \$34.95. Presto

Here's the refrigerator that puts ice cubes in a basket automatically

and it's Gas!



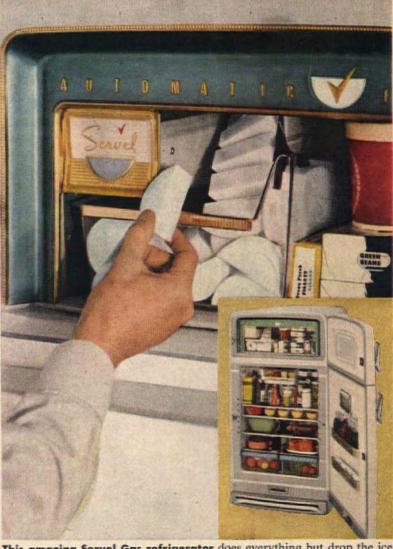




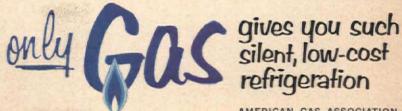


NO TRAYS TO SPILL

NO TRAYS TO EMPTY OR FORGET TO FILL



This amazing Servel Gas refrigerator does everything but drop the ice in your drink. It supplies its own water. It makes perfect Ice Circles that never stick together. It puts them in a basket. And it stops doing all this when the basket is full, starts up again as the basket is emptied. That alone is enough for dancing in the kitchen, but with a Gas refrigerator you get completely silent, dependable operation-no moving parts in the freezing system to wear out-and the longest warranty in the business ... 10 full years.



AMERICAN GAS ASSOCIATION

golden fried chicken...



or angel food cake...



good food is easy with

Club Hammercraft

WATERLESS COOKWARE

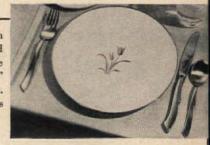
Your family will cheer when you serve the full-flavored food that is yours every time with *improved* Club Hammercraft. Your vegetables will have garden-fresh color and goodness—even economy meat cuts will taste delicious. Low-heat waterless Club cooking saves all healthful vitamins and minerals—reduces meat shrinkage—brings fuel bills down. Self-basting cook 'n look covers make cooking always visible. For yourself or as gifts, see all 19 gleaming Club Hammercraft utensils



Christmas for the Hostess

(Begins on page 102)

To outfit a modern table handsomely, satin-finished stainless ware in simple pattern called "Ballet." Six-piece setting is \$9. Wallace Brothers





Deliver from the flames the fanciers of nonstandard toast. Toaster "pops-up" muffins, French bread, etc., as well as regular toast. Chrome finish, AC only. \$22.95. Westinghouse

ALL PRICES ARE APPROXIMATE

Excite the lady in the kitchen with a wonderful cooking unit.
Rotisserie-broiler-barbeeue-grill, has three-way cooking heat, two-way spit door, two-hour timer. Oven glass "peek" door. \$69.95 with timer. Stern-Brown, Inc.



For a gracious coffee hour a fine service in silver plate. Three pieces in "Georgian Gadroon" pattern, \$75. The 16" tray to match, \$25. Oneida Ltd.



Carve the festive bird with a set consisting of forged knife, forged fork, chrome-plated sharpening steel—all with stag handles. Enameled scene on blade. \$25. Robeson Cutlery Enliven an informal meal with dinnerware called "Smart Set." Patterned in black, sage, and gray. 16-piece starter set is \$10.95. Red Wing Potteries



Blithe Fashion for Carefree Settings!

Sleek, sparkling, smart as can be! Daystrom styles chrome with new flair, new distinction to lend the light, bright touch to your casual dining.

No worries here about butter-fingered small fry—or absent-minded grown-ups either. That rugged Daystromite* table top whisks clean of spills in a jiffy, winks at scalding coffee and lighted cigarettes. Those gaily patterned chair fabrics are *completely* washable (and cushioned

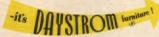
with foam rubber for comfort). And Daystrom's lifetime chrome keeps its beauty...stays new through years of rough-and-tumble treatment.

You'll find this Daystrom group at your favorite furniture or department store—table with 12" leaf and 4 chairs—priced about \$155. (Step stool about \$13.) Or see other superbly styled Daystrom sets for every home, every decorative scheme, every pocketbook.



*Trademark

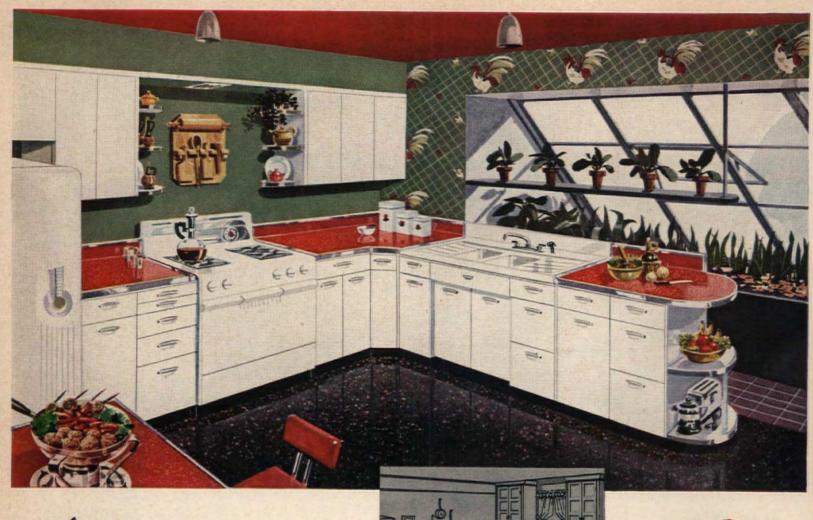
Look for the Daystrom arrow and be sure



The mark of fine furniture in Chrome, Coloramic® and Sunnywood*

Daystrom Furniture, Olean, N. Y.

DAYSTROM



I planned the inconvenience right out of my old Kitchen!... with the new...

Republic Steel Kitchens!

Safer, smoothly rounded cor-ners and edges. Handle-free wall cabinets. One-piece For-mica counters. Beautiful.

New! Whisper-Quiet

Doors and drawers efficiently sound-deadened . . Drawers glide silently on nylon. So easy to live with!

Two-height kitchens . . . a Republic exclusive! Corner spinner brings contents to you. Peninsula cabinet for pass-through storage. See them all!

You can, too! It's so easy! And such fun! Plan from the broad selection of matching cabinets Republic offers-new units, new design, new accessories. Plus, a thrilling array of bright new kitchen ideas! You even see your new kitchen in realistic miniature before you invest a single penny! Why, no kitchen need be a problem anymore-no matter how "difficult" its size or shape. So economical, too. A small down payment and low monthly terms are all it takes to install the kitchen you'll love for life. Ask your dealer to show you the beautiful new Republic Steel Kitchens. Republic Steel Corporation, Berger Manufacturing Division, Canton 5, Ohio.

Make your kitchen behave!

Colorful new idea-packed planning book shows how. Enclose 25c (in coin) for handling, mailing. Address Department A, Republic Steel Kitchens, 1042 Belden Ave., Canton 5, Ohio.

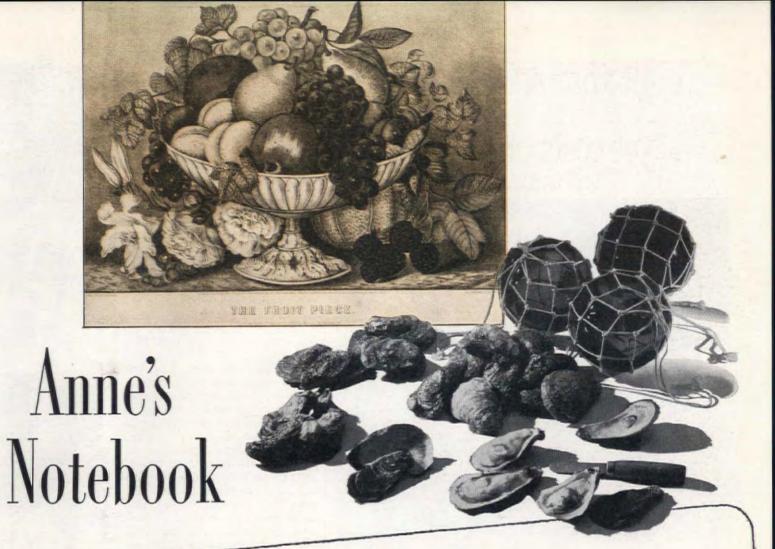
Street or RFD.

The new "BIG NAME"

REPUBLIC STEEL Kitchens

in Kitchens!





ANNE BARNARD

OYSTERS, saucy and succulent, are as traditionally Thanksgiving as the Bird. Ever know why? Well, it seems that, along with wild turkeys, friendly Indians brought oysters to the first one.

BUT THAT WASN'T THE BEGINNING of the marvelous mollusk food, for either side. To Europeans, they had been a delicacy for thousands of years; and, to honor unexpected guests, rich Romans kept on hand a supply in their equivalent of our home freezer -- theirs was a deep, cold pond.

INDIANS relished raw oysters long before the Pilgrims arrived. They dried and smoked oysters, too, and even used the latter for barter--like wampum.

COLONIAL COOKS were skilled at fixing oysters in many ways -- including pickling. Good thing they were, for during hard winters bivalves alone often saved the day.

MODERN COOKS do even better, even far from the sea, with oysters shucked and packed right at the shore, fresh from the sea. (For ideas, see page 108).

WISH YOU COULD SEE the immaculate modern plants where shucking is done. We did. They're bright, airy, even clean

smelling. Yours are the first hands to touch the oyster out of the shell! He's a fussy customer, too, we learned. Very hard to grow, for he won't thrive in water that's in the least contaminated.

THIS IS THE MONTH FOR QUICKIE CANAPES, and here are two good ones. The first, a cracker, a thin slice of onion, a topping of sliced cheese, popped under the broiler until the cheese bubbles. The second, just the reliable raw cauliflower, broken into flowerets--but passed with a bowl of curried French dressing for dunking.

CURRY AND CHUTNEY please my palate and warm my heart. So I look for extra ways to use it. Chutney Biscuits, for example. Just blend a liberal amount of chopped chutney into biscuit mix.

FOR HIGH-NOON HOLIDAY BREAKFASTS Serve ham sauced with mincemeat. Break mincemeat into saucepan; add 21 cups water; cook a few minutes, stirring until blended. Pour over ham and bake as usual, basting with mincemeat mixture and added water or fruit juices.

ONIONS WITH THANKSGIVING DINNER, of course. Here's a good and good-looking PLEASE TURN TO PAGE 108

A gift that serves 2 ways ...yet costs only \$16.5 !*

*Manufacturer's recommended retail or Fair Trade price.

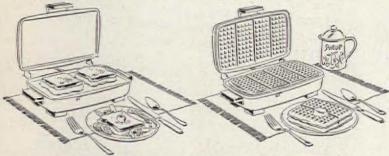


It saves so much running to and from the kitchen! When the family wants waffles, this G-E appliance gets right on the job . . . and the cook needn't budge from her dining-room chair!

Same thing with grilled sandwiches. Just change the grids, and you're all set to serve a snack or a meal—without moving!

See this perfect gift, now, at your G-E dealer's: only \$16.95.* (Also available in automatic model: \$22.95.*) General Electric Company, Small Appliance Division, Bridgeport 2, Connecticut.

Service to order-right at the table!



SIZZLING SANDWICHES! With its big grill plates in position, it serves up delicious grilled sandwiches . . . or even bacon and eggs. GOLDEN-BROWN WAFFLES! With its aluminum waffle grids inserted, it keeps crisp waffles coming fast . . . four sections at a time.

GENERAL &



Anne's Notebook

(Begins on page 107)

way, stuffed with peas and mushrooms. Parboil large, well-shaped
onions; scoop out centers, leaving
root ends intact. Place in buttered
baking dish, bake in moderate oven
until lightly browned, brushing occasionally with melted butter. Fill centers with creamed peas and mushrooms. Top with finely chopped
parsley. If you like, add grated Cheddar or Swiss cheese to cream sauce.

A HOT, DELICIOUS BUFFET DISH that doesn't keep you long in the kitchen can be a boon right now, and it's just in time for the football season: individual meat pies made from stews now available in single-serving cans. There's beef, there's lamb, and there's chicken with tiny dumplings. Use some of each, turning stews into individual casseroles and topping with pastry. To identify, punch letters in pastry (B for beef, L for lamb, and so on). Bake. Let guests choose.

canned meats make another excellent after-the-game dish: hot beef and pork open-face sandwiches. The meat slices come canned with good gravy. Serve on rolls, bread, or, for a tempting change, toasted corn bread.

DEVILED HAM can put pep into the old macaroni and cheese casserole—just stir a 2½-oz. can of deviled ham into the mixture before baking. The same impish pork does a great deal as a stuffing for celery, too.

PLAIN BROILED FISH is another thing that can benefit from some perking up: try brushing fish with French dressing before broiling.

WITH SCRAMBLED EGGS, HERB FRENCH dressing contributes a flavor which will keep them guessing very happily. Add the dressing to skillet before the eggs go in. But don't try it if you're short of eggs, for there will be a call for seconds!

FOR AN OYSTER FRY, PANCAKE MIX is excellent instead of crumbs or cornmeal. Pat two oysters together, dip in dry mix. Then fry. Double, they are even more luscious!

OYSTERS BENEDICT and OYSTERS FLORENTINE are delicious variations of the egg dishes—just use the fruit of the sea instead of the fruit of the hen. Oyster and Bacon Kebabs are good, too.

FOR HORS D'OEUVRES, try Angels on Horseback (O.K.—Pigs in Blankets). Oysters drained, sprinkled with parsley and seasonings, wrapped in half slices of bacon, toothpick secured, broiled briefly 3 in. from heat.

WHILE WE'RE IN THE BACON DE-PARTMENT, here's an easy way to keep from tearing the slices. Place the whole lot, as it comes from the package, in a medium-hot skillet. Warm just a bit, flip with a spatula, and watch the slices separate. For a special touch in cooking, I sprinkle bacon with freshly ground pepper. Hope you like it, too!



(a beauty for serving, too)

Make it in seconds, serve it in style! Just drop in the instant coffee, add hot water, stir and serve. Hand blown, heatproof

glass, banded with platinum. And see what comes with it: a graceful stainless steel spoon for measuring and stirring!

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Exclusive Strainer Cap holds back the tea leaves—as you pour—you strain your tea without removing the cap! Remember the name...INLAND.
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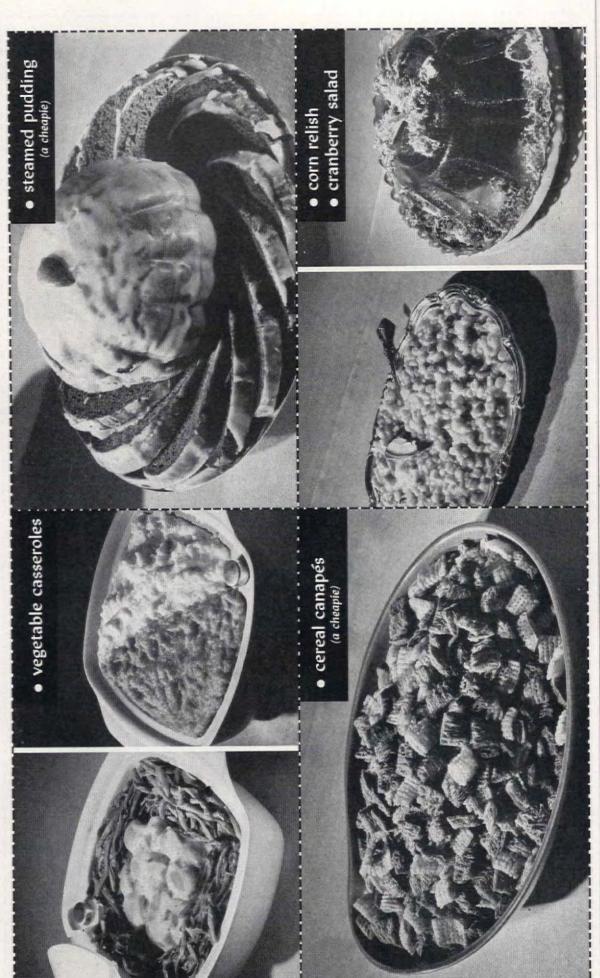
You'll like these HAND BLOWN CARAFES 8, 12, 16-cup sizes ...from \$4.00

2-CUP CARAFETTES, for individual serving.....\$1.60 sets from \$3.00

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American Home Recipes (Family Food, pictured in color on page 96)



When food sticks



Eggs, mush, rice, macaroni, gravies, potatoes, sauces, pudding, batter, casseroles . . . any food that sticks, TUFFY cleans off.

Pots, pans, china, silver, pyrex, baking dishes ... anything food sticks to ... plastic TUFFY cleans but never scratches.



TUFF®Y cleans it off then rinses clean itself





corn relish

cranberry salad

min.

Preparation time: 15

green pepper pimiento

chopped

cnb

7474

corn

water whole kernel cornstarch vinegar cup

Source of vitamins A, B, C Add corn, pepper, for several days if refrigerated. boil 5 min. vinegar and water; or cold. This keeps water; cornstarch. Add and pimiento; mix well. Serve Mix sugar and Serves 10-12

60-50 cal. per serving

gelatin

pkg. orange-flavored

in a covered can

well i

Source of vitamin

CRANBERRY SALAD

Chilling time:

• Mix gelatin as directed on package (or substitute orange june.

• Add grated rind. Chill slightly. Meanwhile dissolve unflavored gelatin, add to cranberry sauce. Chill slightly. Now work out design best suited to your own mold to get berry sauce. Chilling iust a bit first makes it easier to work with. Serve instead can whole cranberry sauce pkg. unflavored gelatin tbs. grated orange rind

Source of vitamins A, cal. per serving Serves 10

Tested in The American Home Kitchens

Preparation time: 20

pudding steamed

(raw, grated) carrots (raw, grated) brown sugar cinnamon potatoes dark flour soda salt dno cnb dno tsp. tsp. cup tsp.

Or frosting. Serve Serve hrs. before, chill and lightly frost with thin pumpkin-colored for 3 l ingredients and blend well. Cover tightly and steam orange or sherry sauce with a foamy. make the day Mix

margarine

butter or

cup

raisins (chopped) dates (chopped) nuts (optional)

dno cup

nutmeg

tsp. tsp.

Source of vitamins A. B. C. 229-183 cal. per serving Serves

KITCHENS in THE AMERICAN HOME Tested





The Borden Company Dept. AH113, Box 171 New York 46

I enclose 10¢. Please send one copy of "Borden's Eagle Brand 70 Magic Recipes."

Street City

Are you a new Eagle Brand user?

10 Preparation time: Cooking time:

cereal canapés

(a cheapie)

Worcestershire sauce butter or margarine drops Tabasco sauce

pretzel sticks, and/or nuts or 1 tbs. garlic salt cheese grated cereal, box - 74

flat pan. Pour butter over and mix well, Heat in 300° F. oven for min., stirring often. Immediately on removing from oven, sprinkle with grated low heat. Add Worcestershire and Tabasco sauce. margarine OF

wonderfully salt. Serve hot or cold. These keep time, Place cereal in low cheese or garlic butter very Melt

> Mrs.

by

Submitted

cq

for

45

THE AMERICAN HOME KITCHENS in Tested Eaton Ï

vegetable casseroles

GREEN BEANS AND ONIONS

flavor Keep and casserole. Fill center with onions to which sauce has been added. arrange sance medium-thick white taste: beans to green Make Season until ready to serve. vegetables separately. mushrooms. nutmeg or sautéed warm oven Cook edge of

POTATOES

THE AMERICAN HOME KITCHENS

in

Tested

B,

A.

vitamins

Source of

SOUASH

in turnips, or use cinnamon and nutmeg in sweet potatoes, in addi-ular seasonings. Arrange in one large greased casserole. If not to be mashed squash, turnips, sweet or white potatoes. will not dry be sure to keep very moist when mashing so they tion to your regular seasonings. Arrange in served immediately, he sure to keep very m differently. Try a little in warm oven. combination preferred of keeping hot cheese each · Use any flavor while Parmesan But out

THE AMERICAN HOME KITCHENS in Tested

B, A, vitamins Source of

Family Food (Begins on page 96)

see the results for ourselves. It began at Pat's house. In her living room was a low drop-leaf table which, when opened to full length, was just perfect for Part I. Here were fruit juices, cocktails, and some fancy but hearty canapés which doubled as accompaniment to the before-dinner drinks and as the first course of the meal. A rich and economical pâté made of turkey liver was spread on leafshaped slices of pumpernickel (recipe in November 1952 issue, page 88). Cereal canapés, olives, carrots, and radishes rounded out the selection. There was a real party air to it all, a festive feeling which keynoted the whole dinner-yet every last bit had been prepared in advance. Also, Part I was held, you'll notice, in the living room, for the dining room was reserved for Part III to come later.

And now it was time to "progress" on to Part II. When the prettily arranged platters were nearly empty, Mary Ann casually suggested that they should all now go over to her apartment for dinner. Her husband, the official carver for the group, had quietly left a few minutes before to attend to his "bird." There was a grandmotherly blink or two as Mary Ann and Pat made their exit, each

carrying a covered casserole. And no doubt the neighbors blinked three or four times to see a stream of people pick themselves up and move on to the next part of their dinner.

Mary Ann's house did not look quite as her family remembered it! Her tiny dining area was almost solidly filled with table, a table laden down with beautiful food. And her living room-well, that too had a dining table in it. Nary a soul could ever guess that beneath the prettyas-a-picture table setting were borrowed card tables. Using the dining room for serving permitted guests to take filled plates into the living room, and there sit down to enjoy in comfort a hearty dinner at a resplendent table which had a very formal air about it. And when we say the plates were filled, we mean filled-and with excellent food.

Two vegetable casseroles had been kept warm in Pat's oven; the balance of the meal was all "set to go" at Mary Ann's house. Her refrigerator could cope nicely with the molded salad, dressing, and corn relish; her oven kept the turkey and its trimmings warm. So with only the lastminute carrying of the vegetables, this meal was assembled. Their beplease turn to page 112

• carving the "bird"



Chicago 44, Illinois.

*Dealers are listed in most classified directories.

Everybody's Pointing To

First Range With Automatic Fryer!

very Friday—see paper

for time and station

frying is different, today!



Family Food (Begins on page 96)

forehand preparations had been hectic. But now that the guests were there, all was hot, calm, and collected.

But that's not all. When seconds and even a few third helpings had been consumed, and a happy, lingering breath drawn-you know what? They went right back to Pat's! It would be wonderful to be able to tell you that these two had an Aladdin's lamp they secretly rubbed, and that those dirty dishes were miraculously done for them while they were gone. But 'tain't so. The dishes stayed right there until they got to them, much later. Yet not to be sneezed at is the fact that all the mess was left behind, and not looming large for everyone to see. Before leaving her house, Pat had scooted the few glasses and empty platters into her kitchenand shut the door on them, too.

What no one had seen before was another buffet table all set up in Pat's dining room, this one laden with tempting desserts. This way, the dessert was enjoyed in tidy comfort, and the nice feeling of elegant tradition was continued right down to the last after-dinner mint. With the children eager to go out and play, the adults dawdled comfortably over their coffee, and each one vied for honors

about who had eaten the very most.

By good preplanning, the two neighbors' tiny kitchens had coped with the food. By pooling their china, silver, and glassware, the gals had worked out four fine table settings. By being inventive and ingenious. they had achieved a gracious Thanksgiving dinner.

Weird, this combination progressive-buffet-formal dinner, but it worked! And the grandmothers all departed right proud of the way their girls could cope with this modern age.

MENU PART I *Cereal Canapés Liver Pâté on Pumpernickel Olives, Carrot Sticks, Radishes PART II Turkey with Sausage Stuffing Turkey Gravy with Giblets *Potato and Squash Casserole Green Bean and Onion Casserole *Corn Relish *Cranberry Salad with Dressing PART III *Steamed Pudding with Sauce Pumpkin Pie After-Dinner Coffee Mints and Salted Nuts *RECIPES PAGES 109-112

leg by the bone and with sharp knife cut through skin and meat between nd body and around leg. Press down on drumstick, and with tip of knife sever n body. Now, working on extra platter, separate drumstick from second joint. Jeg meat, hold drumstick at right angles to plate and cut downwards, turnto get uniform slices. Remove bone in second joint by cutting in two length-tions. Cut meat across the grain in several pieces or straddle bone with your about the point where wing was cut off. Straddle keel bone with fork, and it parallel to breast, cut with sawing motion. Try to have an edge of brown each slice. If neck was stuffed, carve right through stuffing to get slices as If serving directly onto plates, spoon out stuffing and serve with slices of the and dark meat. Or you can arrange slices on platter for "self-service." Use sliced dark meat on rest of platter alternating with some of the stuffing is been spooned out. sharp knife platter or plate carving the "bird' e-to-a-turn turkey chicken) fork and cut in lengt slices at about the po with knife parallel to skin on each slice. If pictured. If serving do both light and dark m • Remove skewers on Grasp leg by the botthigh and body and a leg from body. Now, To slice leg meat, ho ing leg to get uniform (or chicken) warm platter ing leg to get u wise sections. C fork and cut is

ALUMINUM GOODS MANUFACTURING COMPANY . MANITOWOC, WIS. WORLD'S LARGEST MANUFACTURER OF ALUMINUM COOKING UTENSILS

your best buy

Originated in THE AMERICAN HOME KITCHENS

B,

298-223 cal. per serving Source of vitamins A,

best circles pie

coconut cream pie filling 11/4 cups crushed vanilla wafers (about 22 to 25 wafers) 22 to 25 wafers)

between two pieces of waxed paper. tbs. brown sugar • Prepare

package semisweet chocolate pieces margarine OL cup melted butter Whipped cream

firmly press into an even layer against bottom and sides of pie plate. Bake in moderate oven, 325° F., for 10 to 12 min. Cool. Turn filling into cooled crumb crust. pie filling according to package directions; cool. Crush vanilla wafers ter. Add chocolate pieces, reserving some for decoration. Turn into 8-in. pie plate; Blend together crumbs, sugar, and melted but-Decorate with whipped cream and reserved chocolate pieces. Serve cold.

445 cal, per serving

Serves 6

Source of vitamins A, B

Originated in THE AMERICAN HOME KITCHENS

fruit garland pie

Preparation time: 20 min. Chilling time: 2 to 3 hrs.

> vanilla pie filling* unflavored gelatin package vanilla pie envelope unflavored

74 cup non-fat dry milk Small can crushed pineapple, drained 74 cup chopped maraschino cherries 1 8-in. baked pie shell

tsp. lemon juice cup water cups milk

• Add gelatin to vanilla filling mixture in saucepan. Add milk. Cook over medium heat stirring constantly. Cool. Add lemon juice to water, sprinkle with dry milk. Beat until stiff enough to hold soft peaks. Fold into cooled filling. Arrange pineapple and cherries on baked pie shell. Pour in cooled filling. Decorate with *For instant pudding: prepare according to package directions. Add flavored gelatin to ¼ cup cold water. Dissolve over hot water. Stir firm. pineapple and cherries or whipped cream. Chill until Turn into baked pie shell. Add whipped milk.

Serves 6

cal. per serving

Source of vitamins A, B,

C

in THE AMERICAN HOME KITCHENS Originated

Finish washes dishes so spotlessly clean that all leading manufacturers of electric dishwashers now re-commend it for their new and earlier model dishwashers. One large manufacturer reports: "Finish is much superior to other de-tergents we have been using". Another says, "there has never before been a dishwasher detergent so effective"

Thousands of women, hearing about this new "miracle" detergent that ends water spotting, ordered Finish by mail before we could supply it through their stores. Try Finish in your electric dishwasher. We promise, you'll hardly believe your own eyes when you see the wonderful results.

Get Finish at your grocery, department or appliance store. If your store does not yet have Fin-ish, write to: Economics Labora-tory, Inc., St. Paul 1, Minn.





package mixed dried fruits, cooked

cup pitted cooked prunes egg, slightly beaten

cup milk

continental compote

mim. Cooking time: 40 Preparation time:

1 package mixed dried fruit

cup sugar

Do

tsp. bitters tsp. lemon extract

Source of vitamins A, B, C minutes, stirring for boil cold water; simmer for 30 necessary. Add sugar; then Cool. Add bitters and lemon extract. Serve very cold. fruit. Cover fruit with cold occasionally and adding more water if not soak

Serves 6-8

l envelope un-into pudding.

KITCHENS in THE AMERICAN HOME Originated 142-107 cal. per serving

Dishwasher Finish ends water spotting

Thrilling News for Every

Woman Who Owns an

Electric

AMERICAN HOME RECIPES (Take a Package of Pie Filling, pictured in color on page 98)

Serves 6-8

or casserole dish. Place dough in 9-in. pan with extra dough extending over edge of pan. Arrange fruit on dough; mix sugar and cinnamon and add. Dot with butter. Fold dough over fruit, leaving center open. Brush with milk. Bake in moder-

ately hot oven 400° F, for about 30 min.

the

30

Preparation

fruit dumpling dessert

min. hrs.

25

time:

Preparation

Chilling time: 1 to

mix

% cup sugar ½ tsp. cinnamon 1 tbs. butter or margarine cups prepared biscuit

dough larger than the dough extending over

Roll extra

mix.

and

• Combine



"Silly boy! All it really needs is Windex Spray on the screen!"

Watch Windex Spray go to work—fast. SWISH, spray it on. WHISH, wipe it off. And there you are —with windows, mirrors, all sorts of glass surfaces gleaming-bright and clean in half your usual time. Windex Spray leaves no waxy dust to clean afterward-no waxy film to attract dust later. And Windex is a thrifty buy. Even more economical in the large 20-oz. size. Get it today—at grocery, drug or hardware store. Also sold in Canada.



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"Here, you hold him-I just remembered this is the day of the week I put Drano in all the drains!"

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There's nothing like DRANO . . . to keep drains free-running.

American Home Recipes (Take a Package of Dried Fruit, pictured in color on page 99)

c'

8,

Source of vitamins A,

Originated in The American Home Kitchens

Turn into

flour, and cinnamon.

Combine butter, brown sugar,

min. mim. 25

Baking time: 35 Preparation time:

2 tbs. butter or margarine 6 tbs. brown sugar 11/2 tsp. flour Topping: ½ tsp. soda ½ tsp. salt

1 egg, unbeaten 1/2 cup milk 1/2 tsp. vanilla cups cooked dried apples, drained

tsp. baking powder 2 cup sugar cup flour

2 tbs. shortening

· Measure shortening into bowl. Add sifted dry ingredients. Combine egg, and vanilla. Add to dry ingredients. Beat until well blended. Add apples. 9" x 9" baking pan. topping: For

moderate oven 375° F., for about 35 min. 321-241 cal. per serving 99 Serves

i.

Bake

American Home Recipes (Take a Package of Pie Filling, pictured in color on page 98)

apple pandandy

mim.

20

Preparation time:

quick lemon chiffon

Chilling time: 2 to 3 hrs.

Source of vitamins A, B,

stantly until thickened. Cool. Beat egg whites with remaining 4 tbs. sugar until stiff. Fold into cooled pie filling. Turn into baked pie shell. Chill until firm. Decorate

whipped cream.

cream cheese or

softened

with

cal. per serving

281

· Add envelope of gelatin to filling mix in saucepan. Beat yolks slightly, add water and 4 tbs. sugar. Add to mix in saucepan. Cook over medium heat, stirring con-

½ cup sugar 2¼ cups water 1 9-in. baked pie shell

package lemon flavor pie filling envelope unflavored gelatin

eggs, separated

in THE AMERICAN HOME KITCHENS Tested 1

Biggest oven ever-

yet the whole range is just 30 inches wide!

it's the TAPPAN Holiday Gas Range







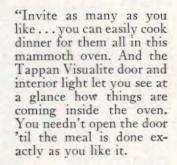
IN MODELS TO FIT EVERY KITCHEN—EVERY BUDGET
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"Typical of the thoughtful design of the Tappan Holiday is the Line-of-Sight valve panel. Valve handles are on a sloped panel—fully protected from heat even when the oven door is open. Two appliance outlets are conveniently located on the back panel.

"Just look at the things you can keep in this big storage drawer. It's step-saving storage, because pots, pans, baking dishes and other utensils you use every day are right where you use them. And the drawer lifts right out for easy cleaning, too.

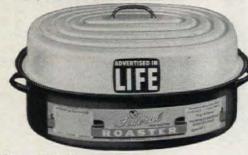
"This space-saving Holiday is the ideal range for your kitchen. See it now at your dealer's. Or write for a free folder to The Tappan Stove Company, Dept. A-113, Mansfield, Ohio. In Canada, John Inglis Co., Ltd., Toronto."



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Easy-to-hold handles! Oval, round, or rectangular shape!

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Melted paraffin
removes pinfeathers

Idea by Eleanor Gilman



Melt paraffin. Resting fowl in pan, use clean pastry brush or dime-store paintbrush to spread wax over bird. Continue until layer is ½-¼ in. thick



Allow paraffin to cool until partially hardened. Pull gently at legs and wings to break wax layer, then use a dull knife to cut through wax down center of breast



Strip paraffin coating off legs and wings, and roll it away on each side of the body starting at the center. Pinfeathers will disappear



Use them sliced, chopped, grated, ground—
for pies, cakes, cookies, candies, toppings, salads and main course dishes.

SMART HOLIDAY IDEA Brazil Nut Chips

Simmer Brazil Nuts 2 to 3 minutes in boiling water, then slice lengthwise. Spread in pan, sprinkle with melted butter, salt and toast in moderate oven (350°F.) until light brown—20 to 30 minutes. A real taste treat for the holiday nut bowl!

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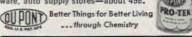
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AUTOMATIC ELECTRIC



You can put your confidence in-



Vacuum Cleaner

(Begins on page 88)

wheel marks and footprints.

· For best results, both tank and upright types should be operated in the direction of the pile of a rug-not across the grain.

· Always be sure the nozzle of an upright cleaner is at the correct height above the rug pile. Adjust it if it isn't, by following the instructions that the manufacturer recommends in the instruction book. On some cleaners, this adjustment is automatic.

KEEP IT SHIPSHAPE

You will get much more use out of your cleaner if you store it in some convenient place. The more readily accessible it is, the more often you will use it. If there are attachments, they should be right there, handy to use with the cleaner.

Before you put it away, empty the dirt container, if you've done heavy cleaning. See that the bristles are free of hair and thread. Loosen the belt of the upright if the manufacturer so recommends.

Clean all the attachments. If they have a carrying case, put each one in its own compartment.

Occasionally turn cloth dust bags inside out and give them a good brushing after you have emptied

Wind the cord around the fasteners provided for that purpose. Avoid kinking, twisting, and stretching.

Store cleaner in a dry place so the metal parts won't rust. This space should also be cool-for the sake of the rubber parts.

IF SUCTION SEEMS TOO MILD

On an upright, first check the three B's-bag, brush, and belt.

On a tank type, loss of suction power results if the hose becomes clogged, or the bag too full of dust. It can also happen if the gooseneck and extension wands are stopped up by something too large to pass through them. Such obstructions generally can be dislodged by attaching the hose to the blower end, holding the nozzle in the suction inlet (where the hose is normally attached), and vigorously shaking the hose while the motor is running. If this doesn't work, ream it out with a straight curtain rod or broom handle.

Loss of suction for any of these reasons will cause the motor of your vacuum to overheat. Your cleaner may run hotter in the summer. This is normal and doesn't affect suction. GOOD CONNECTIONS

When the cleaner cord is connected to the wall outlet, be sure the switch is turned to "off" before you plug it in. If you don't, it may ruin the contacts in the plug. Grasp the plug firmly to disconnect without tugging on the cord. Frayed or badly worn cords should be repaired. This fraying is often the result of running the cleaner over the cord, and it is a fire hazard.



NOW! the **WASHER** that turns into a DRYER

... right before your very eyes!

Now you see it washing-then you see it drying! Set the dials just once; the Bendix Duomatic washes and drys clothes automatically in one continuous operation. Clothes come out ready to wear, iron, or put away.

Or-suppose you want to use your Duomatic as a washer only? You can! As a dryer only? Yes; that, too. You can stop it to add clothes while it's washing . . . even stop it while it's drying to remove some clothes for ironing before they're entirely dry. It's a complete laundry unit, and completely flexible!

What's more-because of its own "Magic Heater", that gets wash water extra-hot . . . and because of its new hi-lift, deep-surge Tumble Action-the Bendix Duomatic washes clothes cleaner than ever before known!

It even drys a new way. Cycle-Air action fluffs clothes in pure warm air, sends heat and moisture down the drain, so it needs no venting. You can use it in any room-36 inches of wall space is all it takes!

All this-yet so inexpensive your old washer probably will provide the down payment. Ask your Bendix Dealer for full details-or use the coupon below.

> BENDIX HOME APPLIANCES Div. AVCO Manufacturing Corp., Cincinnati 25, Ohio

BENDIX DUOMATIC



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and dozens of other Flint Gifts by Ekco wherever
fine housewares are sold. See how much

better they are!



EKCO PRODUCTS COMPANY, Chicago 39, Illinois Also sold in Canada by Ekco Products Company (Canada) Ltd., Toronto

Heirlooms

(Begins on page 90)

for such a clock—but this one, including the Westminster chime movement and dial, will cost you less than \$100 to build.

Projects such as this, and the bonnet-topped highboy, require tools that will make curved moldings and turnings. The workshop equipment should include a spindle-sharper band saw and a lathe. Whether you buy a socalled single-purpose tool or the combination units depends on a lot of factors-only you can decide. Space for your workshop is many times a limiting factor in deciding what type of equipment to purchase. The combination tools offer distinct advantages where space is at a premium. This is particularly true if you want to do lathe work as well as sawing, drilling, and shaping. The manufacturers of combination tools point out, and correctly, that their units cost less per tool than would individual tools, and save on the number of motors and size of storage required. Your choice of equipment depends upon what you want to make, how much space you have, and what you want to spend to get set up.

The case for single-purpose tools is relatively simple. You should start out with a table- or floor-model circular saw. Unless you are primarily interested in jig saw projects, you'll find that the circular saw does from 75 to 90 per cent of your work. This tool is the backbone of your shop. Equipped with two accessories, the dado head or wobble saw, and a molding cutter head, you can build anything with straight lines to it. Because your saw is such an important part of your shop, it should be the best piece of equipment that you can afford. The original table saw I started with in 1946 had definite limitations on depth of cut, it had a tilting table instead of a tilting arbor, and proved to be inaccurate in miter and fence settings. This particular saw has been replaced by an 8-in, floor model with a tilting arbor which is powered by a 3/4 HP motor. Eventually, this saw will give way to a 10-in. floor model which is really "production" equipment. This shows one advantage of having the single-purpose or separate tools. You can improve on their size and capacity as your requirements, and pocketbook, dictate.

Choosing your second and subsequent machine tools is a bit more difficult. Most woodworkers have to toss a coin between getting a lathe or a drill press. If you don't intend to undertake wood turnings of legs, wheels, finials, etc., then the choice is simple. The drill press is such a versatile tool that it is more often used for mortising, shaping, drum sanding, and planing, than it is for drilling. With your saw and your drill press, you can do just about everything except for



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Stains that show up in your toilet bowl are easily removed when you use Sani-Flush. No messy scrubbing. No hard work. It disinfects too. Just follow directions on the can. Sani-Flush was made for one pur-

Sani-Flush was made for one purpose—to clean toilet bowls. Use it several times a week for unquestioned toilet bowl sanitation.

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Easy! Insert Plastic Wood into socket and press loose leg or rung back in place.

Handles like putty, hardens into wood.



PS. Stop hinges from squeaking with just a drop of 3-IN-ONE OIL

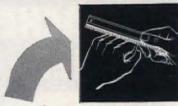


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... AND PROVE TO YOURSELF WHY

ADJUSTO-SEAL

DOES IT BETTER!

It's that easy to demonstrate how ADJUSTO-SEAL adapts itself to uneven surfaces.

And your home...even if it's new ... may have cracks or spaces around doors and windows. Annoying drafts and high fuel bills are the result.

The best way to protect your family's health...and your checkbook . . . is to weatherstrip with ADJUSTO-SEAL.

This wool-pile product is easy to install around all types of doors and windows and on door bottoms. The thousands of vertical-wool fibers snug up even against uneven surfaces to form a draft-tight seal, yet doors and windows operate freely, without binding.

But be sure you use ADJUSTO-SEAL. It's far superior. Just clench your fist . . . and prove it to yourself. Buy it at your local hardware or department store.

ADJUSTO-SEAL

IS MADE BY



Heirlooms

cutting curves and making turnings.

Many of the simple curves can be cut with your saw-chisel-and-spokeshave combination so you can put off getting a band or jig saw and give preference to a lathe. Your lathe, too, "doubles in brass" as a disc sander, grinder, horizontal drill press, drum sander, and dowel rod maker and it also turns wood or plastics, and spins aluminum. The size of your lathe will depend on what you want to make, but it should have a hollow spindle provision for outside turning (so you can swing large diameter turnings) and an inside swing for 10-in. or 12-in. diameter work.

Actually none of these tools is "single purpose," because with accessories and attachments they do a wide variety of jobs. Other tools which you may want to get later on, such as a jointer, shaper, band saw, and jig saw, are nice to have because they do jobs better and easier-but you don't have to have them right from the start in order to enjoy your workshop. Here, too, should be mentioned the portable hand drill with sanding, buffing, and grinding attachments. This compact unit makes life easier by doing jobs from polishing floors to sanding off old paint. Add to this an orbital sander for sanding flat surfaces. This can be an accessory for your electric hand drill or a selfpowered unit. With a little diplomatic suggestion, once you have a workshop started, birthdays and Christmas will add to your store of tools.

Towel Trick



Kitchen towels are so highly styled latterly that they leave the workaday world with grace to flourish at your windows. Here café curtains, made from brightly striped toweling are scalloped at the top and hung from selffabric button-on loops to divide two areas of a kitchen effectively

See "Where Credit Is Due" on page 137

NOW! Two hot water temperatures at the same time from ONE tank!



RUUD-MONEL*

Laundrymaster

Automatic GAS Water Heater



ONLY LAUNDRYMASTER is specifically designed to provide enough really hot water fast enough to operate any automatic washing machine continuously. And, at the same time, it supplies the right temperature water for other household needs—moderate 125° water as recommended by the National Safety Council.

ONLY GAS heats water 3 times faster—to meet modern household needs. Of course, Ruud-Monel uses low-cost GAS.

ONLY RUUD-MONEL gives you the exclusive rustproof Monel tank—lifetime assurance of sparkling hot water, spotless washes, perfect sanitation.

washes, perfect sanitation.

Fuct book titled "ALL ABOUT MODERN HOME LAUNDERING"



80 fact-filled, illustrated pages about laundering . . . equipment, soaps, detergents, fabrics, stain removal, special laundering recipes, everything about modern home laundering. Send only \$1.00 for postpaid copy to: Ruud Manufacturing Company, Dept. A., Pittsburgh 1, Pa., or Toronto 14, Ontario.

"... the best all over treatment of the subject that I have seen ... up to the minute. I know of no other laundry book that deals with the problems of modern laundering."—
Elizabeth Sweeney Herbert, Household Equipment Editor, McCall's Magazine.

*Monel is an alloy of nickel and copper—both metals urgently needed in the country's defense program. Production of Ruud-Monel water heaters is on a severely curtailed basis, limited by the amount of these strategic metals available for civilian use after the needs of the defense program have been met. Distribution of Ruud-Monel water heaters is restricted by government order to those areas in which public water supplies are of maximum corrosiveness, and this advertisement is not intended to indicate general availability of water heaters with Monel tanks.

RUUD MANUFACTURING CO. • General Offices: Pittsburgh 1, Pa. • Toronto 14, Ontario



Why settle for partly-white linens when Clorox makes them really white, snowy-white...removing even dinginess and stains. And Clorox provides added health protection. No other home laundering product equals Clorox in germ-killing efficiency!

sanitary, too!

... it makes them

Plus all its other laundering benefits, Clorox deodorizes...leaves cottons and linens clean smelling whether dried indoors or out. And Clorox, a liquid, contains no grit;y particles to damage wash and washer. It's free from caustic, extra gentle, made by an exclusive, patented formula. You'll have a brighter, fresher, more sanitary kitchen with CLOROX!



You don't know how bright, fresh and sanitary your drainboard, sink and kitchen floor can be until they're Clorox-clean. For Clorox removes stains, deodorizes, disinfects. No wonder it's America's favorite! See label directions for the many uses of Clorox.

You get all these benefits in a Clorox-clean wash!

1. Snowy-white linens... Clorox removes gray and yellow dinginess.

2. Bright fast colors... Clorox removes dulling film.

3. Lovely-looking linens... Clorox removes ugly stains, even scorch and mildew.

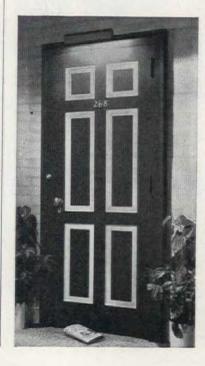
4. Fresh, clean-smelling linens... Clorox deodorizes.

5. Sanitary linens... Clorox is the most efficient germ-killer of its kind.

When it's CLOROX-clean . . . it's SAFER for family health!



Jou can turn your doorway into a handsome still life by lighting it just as you would if it were one. Our double-socket portrait light is a simple and handsome adjunct to a door, and it furnishes just the right degree of welcoming illumination. Most art supply stores stock these lights, and a size suitable for use above a door should cost about \$5. Your light will probably come with a fabric-covered cord not at all adapted to the outdoor role we have assigned to it, and the first, and very important step, is to replace it with a weatherproof cord. Then mount the light over the door with brackets, and give it a coat of zinc-oxide paint to help dispel the effects of the elements. When the fixture is thoroughly dry, give it a final coat of paint to match your door or trim.







Gay, practical, easy ideas for FUN-PACKED PARTIES

in new "Parties with Personality" book!

eally different! Be first to thrill your crowd with a Whodunit, a Cook-Out, a Treasure Hunt. Ideas for games, smart favors, decorations. Quick menus. How-to pictures—some full color. Happy holidays—fun for friends, family, children.



Send for This Exciting New Book Today

Thos. D. Richardson Co., Dept. F-1 Box 2046, Phila. 3, Pa. Send me "How to Give Parties with Personality." I enclose 50c (coins only, no stamps) and the big R from a Richardson Candy package. A \$1.00 value for only 50c!

City	Zone	State	
Street			
wame			_



1. Compact design of this Hammond Spinet Organ makes it ideal for lovers of organ music who are handicapped by limited space. Tone cabinet is built into console. \$1285. The Hammond Instrument Co. 2. "Musette." fine spinet piano traditionally styled in the provincial manner, requires only 57 inches of wall space. Antique walnut finish, full 88-note keyboard. \$830. Winters & Company. 3. Simple, pleasing French Provincial cabinet contains full 21-in. television with built-in UHF-VHF antenna, no-glare screen, automatic tuning, and many other features. \$500. Sentinel Radio Corp. 4. All in one exceptionally handsome cabinet, 24-in. TV, 3-speed record changer, and radio, all served by a high-fidelity audio system employing a 12-in. speaker. Approx. \$1090. Stromberg-Carlson Co.





PLEASE TURN TO PAGE 122



She's 6 years old ... and so are the

Hathaway Nylon curtains!

After six years of wear in many homes all over the country, HATHAWAY NYLON curtains are still giving excellent service... still looking luxurious and beautiful.

Six years ago, it was HATHAWAY who made the first nylon marquisette available for curtains! In these six years, many millions of yards of HATHAWAY NYLON have been decorating American windows, and not one yard has ever been returned because of damage by sunlight!

HATHAWAY NYLON with its high thread count has everything you want (and need) in a curtain fabric. It is easy to wash, quick to dry, beautiful, strong, non-inflammable, heat-resistant. It shrinks less than 1%. Its wonderful properties are "sealed in" by an exclusive HATHAWAY process.

So, look for the label "HATHAWAY 100% NYLON MARQUI-SETTE" when you shop for curtains. Feel HATHAWAY NYLON curtains, hold them to the light...see the difference! Buy them, and know the difference! Always ask for HATHAWAY NYLON!

HATHAWAY NYLON

MARQUISETTE

-- FREE! "ALL ABOUT CURTAINS" ----

HATHAWAY MFG. CO., Dept. A113, New Bedford, Mass.

Send for this free booklet of decorating ideas. Shows how to use standard curtains to achieve beautiful effects.

NAME_

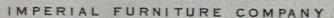
ADDRESS.

No. 1 Teawagon in mahogany finish \$115* *approximate retail slightly higher at distant points TEA WAGONS

From America's largest collection of Fine Tables

Imperial teawagons have always been famous for combining the practical with the unusual. Their versatility as a serving table is unequaled, and they are unique as decorative pieces. They are currently available in Fruitwood finished French Provincial, and in Traditional with choices of Tonkin, Mahogany, and Decorated lacquer finishes. Your Imperial Dealer will be happy to help you in your selection.

SEND 10c for new Anniversary folio of Imperial Tables



Makers of Traditional, Modern and French Provincial Tables

GRAND RAPIDS, MICHIGAN

Imperial Tables are made and sold in Canada under the name Deilcraft-Imperial

What Better Gift? (Begins on page 121)

Radio-phonograph plays intermixed 10- and 12-inch records of the same speed, shuts off automatically. Manufacturers claim tone reproduction has high degree of fidelity and freedom from distortion, and the special needle arm makes for superior tone. \$99.95. Motorola, Inc.





A chairside radio-phonograph combination, mounted in the pull-out drawer of this handsome cabinet, puts music within easy reach. Cherryfinished cabinet has louvered drawer front, leather-trimmed top. Radio has FM-AM reception, record changer plays all speeds. \$319.95. Zenith



Music for working or waking, this clock radio in black and four delightful colorscitron, flame, willow, and sandalwood. Has a radio alarm, appliance outlet, and slumber switch. \$34.95. Crosley Division, Avco Manufacturing Corp.



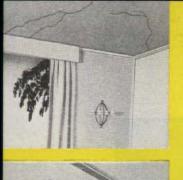
Famous name in music, Daphne Hellman, concert harpist. Famous name in carpeting—Renaissance* by Gulistan. Deep sculptured Renaissance, shown above in Pecan, is available in ten exquisite colors. This luxurious all-wool carpet comes in two classic designs at about \$19.95 per sq. yd.

See your GULLSTAND for the most beautiful fashions underfoot

Decorate professionally with Carole Winslow's new, easy-to-use Decor-Rater. Solves your decorating problems. Send 10s to Dept. AH-2 at address shown below.



WOVEN ON POWER LOOMS IN THE U. S. A. BY A. & M. KARAGHEUSIAN, INC. . 295 FIFTH AVENUE, NEW YORK 16, NEW YORK



No More Cracked Ceilings



Kuver-Krak

Do-it-yourself and escape from the ordeal of re-plastering. No need to suffer through the floating, gritty, white dust—the extra house-cleaning. Simple carpentry is all it takes to banish ugly, unsafe cracked plaster from your home forever! You apply Upson Kuver-Krak panels to furring strips directly over the cracked plaster. Upson "floating fasteners" anchor the panels securely from the rear without visible face nailing. It's as easy as that! And, what's more, you know

that your beautiful new ceiling is permanently crackproof! Don't wait until plaster falls! Mail the coupon today.

Leading Decorators, Mail Coupon and 10c.

For 32 Page Booklet in

Full Color With Ideas by

THE UPSON COMPANY,

5211 Upson Point, Lockport, N. Y.

I enclose 10c. Please send me your 32 page Idea Booklet.

State

Name

Street

City

W. . . .

How to Apply



WEATHERSTRIPPING



Weather stripping is a foulweather friend. Easy to apply, it makes windows and doors draftproof, cuts down on heat loss. Here is how to install stripping with woolfelt edge and flexible facing





LOWER SASH OF WOOD DOUBLE-HUNG WINDOWS

- With window shut, start tacking at top of lower sash. Lay the weatherstripping flat against inner stop (part of frame next to sash)
- Tack down along the inner stop, making sure to keep the wool pile snug against the sash
- 3. When you reach the corner, bend weatherstripping, forcing it into a right angle to make a neat, draftproof turn
- 4. An extra tack or two between the tack holes indicated in the weatherstripping will make a tighter, sturdier job. Try to avoid chipping paint on bottom rail of the sash
- 5. To keep paint undamaged, drive tacks in only halfway while window is closed. With stripping in place, raise sash, and complete tacking

See "Where Credit Is Due" on page 137

6. Irregularities along bottom will show up when window is closed; adjust tacks to eliminate them. Complete stripping the lower sash

MORE ON PAGE 126



Mart Colors That Hold Their Beauty For Years! Pittsburgh WALLHIDE Rubberized Satin Finish



Exciting Cavalier Red gives a feeling of warm and cheerful bospitality to this attractive living room.
Room decorations by Elizabeth Whitney, A.I.D., Chicago. Furniture by Consider H. Willett, Inc.

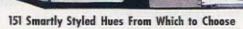
Modern, Easily Washable Wall Paint That's Practically Scuff-Proof and Shine-Proof!

- You'll make faded, tired-looking rooms glow with smart colors that keep their beauty for a long time when you paint with Pittsburgh's wonderful WALLHIDE Rubberized Satin Finish.
- This remarkable wall paint glides on smoothly and effortlessly. Start or stop any time, touch up missed spots later and still get a color-perfect finish. WALLHIDE Rubberized Satin Finish dries so quickly, and without objectionable odor, that you can have a beautiful new room ready for use in less than a day.
- The velvet-like beauty of rubberized WALLHIDE is amazingly long lasting. Its tight, non-porous surface is practically scuff-proof. Even the most stubborn stains can be washed off without telltale shine to mar the rich, mellow sheen.
- Your Pittsburgh Paint dealer will gladly show you the wide range of colors in which WALLHIDE Rubberized Satin Finish is available—from lovely pastels to rich deep tones. You'll also find these hues in SATINHIDE, Pittsburgh's new low-lustre enamel for woodwork or other trim.

PITTSBURGH PAINTS PAINTS . GLASS . CHEMICALS . BRUSHES . PLASTICS . FIBER GLASS

PITTSBURGH PLATE GLASS COMPANY

IN CANADA: CANADIAN PITTSBURGH INDUSTRIES, LIMITED



• Now you can get WALLHIDE Rubberized Satin Finish and new SATINHIDE Enamel colors to match or harmonize with floor covering, drapes and other furnishings. Choose from 151 large-size samples in this new MASTER COLOR GUIDE at your Pittsburgh Paint dealer's store.

FREE BOOK - B. (| 4 m | 1 m | 2 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m | 1 m |

FREE BOOK...Brimful of Modern Home Painting Helps
• Pittsburgh's new 40-page book on COLOR DYNAMICS*
explains how you can use the magic of color to make your home
lovelier to live in as well as lovelier to look at. This book also
contains hints on how to paint better and at less cost. Ask your
Pittsburgh Paint dealer for a free copy. Or mail this coupon.

Pittsburgh Plate Glass Company Paint Division, Department AH-113 Pittsburgh 22, Pennsylvania				
Please send a FREE copy of your new	illustrated	booklet	on "Color	I

Name____



Can your home pass the

ermometer Test"?

Your home CAN pass the "Twin Thermometer Test," with uniform temperatures, if you have Lennox Aire-Flo Heating.

More and more enthusiastic owners are learning the many comfort advantages of Lennox Aire-Flo Heating. The gently-circulated air is filter-clean, humidified, and free from staleness to bring you a new standard of living.

See your nearby Certified Lennox Dealer. Ask him about the latest development of Lennox Engineers - Perima-flo 410 Heating.

Write Dept. A-1153, nearest Lennox Office for free copy of the booklet, "How to Select Your Heating System."

HEAT, ALONE, IS NOT ENOUGH

for complete indoor comfort!



Aire-Flo Heating





58 YEARS

as home comfort specialists make Lennox All Season Aire Flo Air Conditioning the finest you can buy

SIGN OF HEATING COMFORT!

Look for your Certified Lennox Dealer's sign—or find his name in your classified telephone directory. Ask him to make a comfort survey of your home to determine the ONE right heating system for your from 92 different models. No obligation.

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World's Largest Manufacturers and Engin ers of Warm Air Heating Systems Syracuse, N. Y. • Columbus, Ohio • Fort Worth, Texas • Pasadena, California Salt Lake City, Utah • Decatur, Ga. • Toronto, Ont.

Weatherstripping (Begins on page 124)

UPPER SASH OF DOUBLE-HUNG WINDOWS HERE APPLY STRIPPING ON THE OUTSIDE

1. If you weatherstripped upper sash on the inside, lower sash couldn't be raised. Start at bottom of outside of upper sash, and work up. Tack weatherstripping flat against the outer stop, letting the wool pile overhang slightly so a firm seal will be made when the window is closed



2. Force weatherstripping into a neat, square corner by kinking it

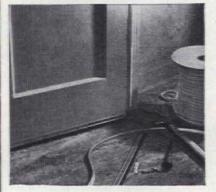
3. Across top of outer rail, tack stripping temporarily in place until gaps between sash and pile are eliminated. Continue along third side





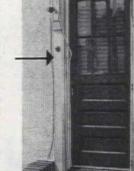
WOOD CASEMENT WINDOWS

If you're troubled by drafts where casement windows meet or close, tack weatherstripping along edge of window so that wool pile pushes firmly against frame or edge of other window. Seal rest of window in the same way as you would the lower sash of a double-hung window



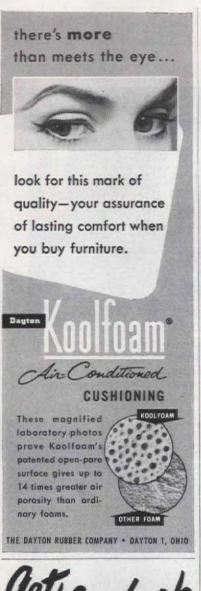
CLOSETS

Weatherstripping around closet doors will help to make them dustproof and mothproof. With screws, fasten a metal-faced weatherstrip to lower inside edge of door. Use flexible stripping for top and sides. Start at lower corner, and work up and around, tacking stripping to door itself, not to door frame



OUTSIDE DOORS

Drafts through outside doors are uncomfortable, waste heating fuel. Eliminate them by screwing lengths of metal-faced stripping along lower outside edges. Wool pile should press firmly against the doorsill. Flexible weatherstripping is fine for the rest of the door. Install it as you would to upper sash of double-hung windows





64 pages of new decorating ideas



(Begins on page 22)

attitude is natural and cheerful. A ready smile and pleasant approach are an invitation to friendship.

Return calls and courtesies. This shows your appreciation of friendliness and paves the way for more. If someone has dropped in on you to get acquainted, return the call. Otherwise she'll feel rebuffed and won't come again. If you have been included in a party, let your hostess know you enjoyed the occasion by a return invitation to your house. You may know too few people to have a real party, but you can invite her to have lunch with you, or ask her in for a cup of tea. Just as a smile is an invitation to friendship, appreciation is the food upon which it thrives.

Make use of sources available to you for getting acquainted. You may find yourself in a community where you must take the initiative. Some suburban areas have newcomers' clubs. Inquire about them and attend their meetings-you'll find that friendships spring up quickly among people who are in the same boat.

Part of your church's function is to welcome the stranger, and many of its social activities are planned to this end. You can depend upon a personal welcome and will find church interests for every member of the family.

P.T.A. groups are another "can'tmiss" source for making acquaintances. These groups flourish in our schools, do work of real importance, and are always eager for new blood. Join and see how soon you'll be working intimately with people of interests similar to yours.

Seek out adult education courses in your new area. Perhaps you've always hankered to take a seminar in child guidance or social work, or perhaps you write or paint. Bridge lessons, photography instruction, millinery, jewelry making, and other hobby courses are often offered, too, as well as academic subjects. Classes are usually informal and friendly, providing many social contacts.

Consider joining one of the women's divisions of national men's clubs if vou are eligible, or make an alliance with a university club.

If you are talented musically, local choirs and choruses will be delighted to have you, and many communities have orchestras or chamber music groups, too. In this complex society, social organizations provide a niche for nearly everyone who is willing to do a bit of looking.

Try this list of do's and don't's if you are lonely and disheartened, and see if it doesn't pay off in increasingly pleasant relations with your neighbors and acquaintances, in contentment with your new community. It's almost a sure thing that you will soon find yourself a happy newcomer.



Here's an idea for living-room privacy

If your front door opens directly into the living room, no doubt you've often wished you had an entrance hall. Your living room is a traffic lane and takes the brunt of all the dirt that's tracked in from the entrance. Then, too, every time someone comes to the door he's invading the family privacy.

This common problem can easily be solved with an attractive partition and a floor of Armstrong's Linotile®. The partition gives you the privacy while the Linotile Floor makes it easy to cope with tracked-in dirt. No matter how bad the weather outside, you need have no fears about Linotile. It's an exceptionally durable floor. Dirt and grit won't grind in, and you can wipe up mud and water easily and quickly. Rubbers and overshoes are stored with hats and coats in the hall side of the partition . . . without confusion . . . without interruption to living-room seclusion.

When you plan your own entrance partition, have your local Armstrong dealer help you design an attractive, practical floor of Armstrong's Linotile for your new hall. And remember, don't confuse Linotile with linoleum cut into squares. Special processing makes Linotile a much tougher and more durable material.

FREE BOOKLET. Send for booklet showing range of colors in Armstrong's Linotile. Floor above is De Luxe Linotile, Sultan Red No. 172 with feature strips of Standard Linotile, Alabaster No. 111. Flash-type cove base is Armstrong's Linoleum No. 032. For free booklet send a post card today to Armstrong Cork Company, Floor Division, 5311 Plum Street, Lancaster, Pennsylvania.



ARMSTRONG'S LINOTILE

State

"and now-an important message to a dirty shirt"

"This is the life — here in this Pearl-Wick Hamper. It's cool and airy because it's self-ventilating. Plenty of room, too — no wood posts to clutter or snag.
"Strong? Why, I've been kicking all my life and haven't made a dent yet!
"Listen, shirt — and this goes for the rest of you

"Listen, shirt — and this for the rest of you laundry — get into a Pearl-Wick. You never had it so good! You'll last longer."

ONLY PEARL-WICK gives you all these exclusive features:

- Steel-ribbed Duroweve® fibre for extra strength.
- Completely self-ventilating—it b-r-e-a-t-h-e-s.
- 1-piece metal frame—no clutter, no snags.
- High-heat baked-on glossy finish—washable.

PEARL-WICK
The hamper that Bre-a-th-e-s



Hamper illustrated is the pretty new
"2-TONE" — 3 sizes — 5 handsome color
combinations. About \$7.95 and up.
All Pearl-Wick Hampers available with
Hold-a-Brush back — to hold
toilet brush, cleansers, etc.
At better stores everywhere.



*GROUCHO MARX, star of "You Bet Your Life" on NBC-TV and Radio Networks, sponsored by the DeSoto-Plymouth Dealers of America.

PEARL-WICK CORP., 27-50 FIRST ST., LONG ISLAND CITY 2, N. Y.

Small Modern

(Begins on page 86)



Overlooking the rear garden is a den-guestroom which also serves Betty Greenwood as an artist's studio. Floors are cork, walls are paneled to make good background for paintings. Louvered screen, which partially covers the large window, can be moved to regulate the light for Betty's work and to afford privacy to guests



The Tennessee stone which accents the exterior of this house so handsomely appears again on the living room's fireplace wall. It is complemented by soft shades of gray, green, and tan. High windows behind sofa furnish light and air, but permit good furniture arrangement. Ample wood box can be filled from outside



Small kitchen is well planned to do the work of a much larger one, for cabinets take over every possible square inch of wall space. Cupboard doors at left slide so as not to interfere with doors to dining area and patio. Yellow walls and cabinets are cheery as sunshine itself, and aqua rubber-tile floor sets them off well



WHICH do You Prefer ... Metal or Wood?



refreshingly new metal dinette furniture

that's beautiful and practical down to the least detail. Versatile extension table surfaced with heat-stain-scratch resistant laminated plastic in exclusive "Tartan" plaid pattern matching the wonderfully comfortable Feather-Flex glass fiber filled chair cushions. A swish of a damp cloth keeps both table and chairs spotless! Black or chrome finish.

Lloyd's distinctive new platinum finish

is particularly smart with the space-saving, modern styling of this sturdy hardwood furniture . . . and will blend beautifully with the finishes of your other modern furnishings. Easy-to-clean laminated plastic top extension table seats six. Feather-Flex glass fiber chair cushions covered in washable plastic or soft fabrics. Lloyd Manufacturing Company, a Division of Heywood-Wakefield Company, Menominee, Michigan,





LLOYD-makers of "Capri" Indoor-Outdoor Furniture, Metal Outdoor Furniture and the famous Rock-A-Feller Chair,

BE PREPARED FOR A STORM



etting along without electricity and water may be high adventure at first, but it's no fun after a couple of hours. But I if you take a few precautions and keep on hand a supply of the kind of emergency gear we list below, you'll be mighty happy that you did so.

At warning of a bad storm, fill your tub and other containers with water. If power fails, immediately turn off semiautomatic equipment, such as oil burner, water pump, and refrigeratordon't turn them on again until the current is fully restored. A house will hold heat for a good many hours if you don't open outside doors more than is absolutely necessary. Don't try to heat the entire house with portable oil heaters unless you have quite a few. In most cases you'll do little more than take the chill off, so it is better to concentrate on keeping one or two rooms really comfortable. If the power failure lasts for several days and the temperature inside the house goes below 32° F., drain the plumbing to avoid freezing pipes.

Stock up on these now-when a bad storm hits, they may be

hard to buy even if you can get out to buy them: as kerosene lamps, lan-TURN TO PAGE 132



See "Where Credit Is Due" on page 137





Trade in your cellar on a "Pine-Paneled" game room!

THINK of all the hours of fun you'll have in a room like this! Here's a place to entertain your friends...or just relax and get away from it all. Does the cost worry you? It's much less than you imagine, and here's why:

- Those expensive-looking walls are made of Gold Bond Gypsum Grainboard in Knotty Pine finish. They have all the natural beauty of fine wood paneling...at a fraction of the cost of wood. And Grainboard is fireproof!
- 2. Gold Bond makes it easy for you to do the job yourself. You can get Gold Bond Grainboard in two convenient sizes: Large 4-foot wide panels (to cover a big area in a hurry)

and handy, lightweight 16-inch planks. Or combine the two to suit your own individual decorative taste.

In your own neighborhood ...

...there's a friendly Gold Bond lumber and building materials dealer who'll be glad to show you Gold Bond Gypsum Grainboard in three rich finishes...Knotty Pine, Dark Walnut and Bleached Walnut. He'll help you with details, with easy-to-follow instructions... and even help you arrange the financing.

Start now! Here's how!

Mail the coupon today with a dime for your

MAIL COUPON TODAY

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Please send me the illustrated 12-page booklet, "Remodeling Magic". Enclosed is 10¢.

Name______
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wood finishes.

City _____ Zone ___ State_

copy of "Remodeling Magic". This big

12-page booklet, illustrated in full color, will

give you dozens of ideas for adding new extra

rooms and transforming old ones with easy-

to-use Gold Bond products, including Gold

Bond Grainboard in three distinctive natural

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Fireproof Wallboards, Decorative Insulation Boards, Lath, Plaster, Lime, Sheathing, Roofing, Sidings, Wall Paints, Textures, Masonry Paints, Rock Wool Insulation, Metal Lath and Sound Control Products

loonlight and Roses Years of enjoyment from **REAL Roses!** Guaranteed by Good Housekeeping Amling's PATENTED NO. 6L LAMP Dazzling beauty in any darkened or lighted room . . . Ideal for TV. Choice of red or yellow roses.

Now REAL Roses... that last for years... plus enchanting illumination! Exquisite beauty dramatized by light!... When chill winds blow you can live in the warming glow of gorgeous roses-processed, freshcut-by a patented method that makes time stand still! Patented BOWL-O'-BEAUTY (the most popular novelty in floral history) also is available without illumination-in 3 sizes. Your choice of red or yellow roses, at

FLORISTS, Gift and Department Stores

GUARANTEED! New BOWL-O'-BEAUTY carries a laboratory guarantee and includes a registration certificate. Any time within 2 years, registrants are entitled to an easy-to-use rejuvenating chemical (if it becomes necessary to restore original crystal-clear brilliancy) at no cost excepting 30¢ handling charge.

Beware of cheap imitations of BOWL-O'-BEAUTY. Only genuine BOWL-O'-BEAUTY is patented. Only genuine BOWL-O'-BEAUTY carries the GOOD HOUSEKEEPING Seal.

IF YOUR DEALER DOES NOT have genuine BOWL-O'-BEAUTY, write us. We'll send, free, a full-color, illustrated folder and prices, for direct delivery to you or as a gift anywhere in U.S.

Be Prepared for a Storm

(Begins on page 130)

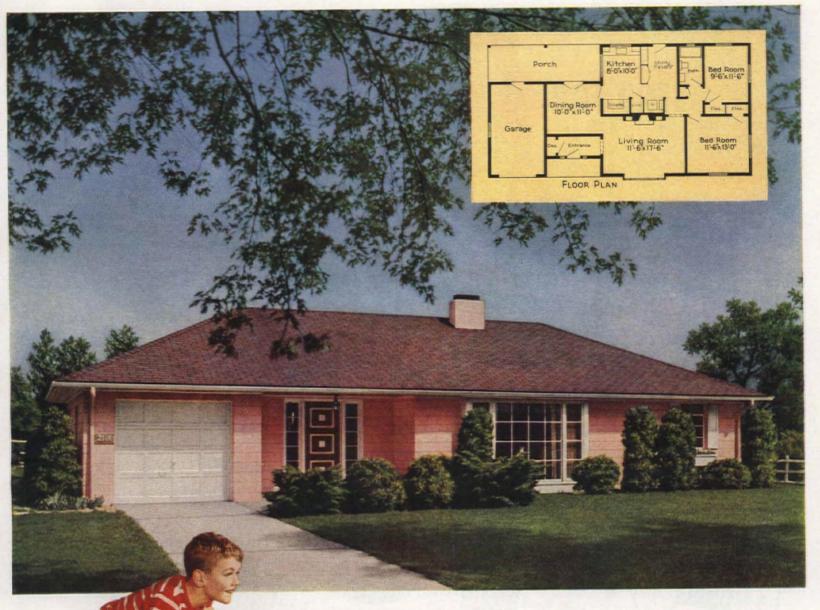


terns, candles, and flashlights with extra batteries and bulbs. 2. A medium-size portable kerosene stove will ward off cold in an average room. Keep a kettle of hot water on top for tea, etc., and to make air pleasantly moist. 3. This portable two-burner stove will cook a top-of-stove meal quickly and cleanly with a minimum of that camping-out feeling. 4. A well-stocked pantry for storm rations should be kept apart from regular groceries and held inviolable for just such an emergency. Include canned soups, instant coffee, cocoa, canned one-dish meals and fruits-foods that require little water or none at all in preparation, since you may be faced with a water scarcity. 5. Have a sterno stove and a good supply of "canned" heat on hand, to be on the safe side. You can use it to make coffee quickly, warm up soups, even cook a stew. 6. Be supplied with warm clothing-heavy sweaters. woolen shirts, socks, scarfs, mittens, and slacks. A cap with ear protectors can be a joy to own, and so can sheepskin-lined slippers. You'll want them anyway for nonemergency skiing, skating, or drift-wading. 7. Gasoline-powered generators will provide, according to their size, current for lights, furnace, water pump, refrigerator, freezer, and even radio and TV.

No. 6 — Bowl-O'-Beauty— one-and-a-half times size of large illustration, 3 red or yellow roses. A charm-ing touch of splendor for living room or dining ta-



No. 8—NEW Bouquet Size! A jumbo-size bowl, over twice the size of large illustration, filled with FIVE selected red or yel-low roses. Here's a bargain in bouquet beauty. A floral thrill all through the win-ter... and far beyond!



ALL THE FEATURES YOU WANT . . . BEAUTY, ECONOMY, COMFORT, FIRESAFETY, DURABILITY

Your family deserves the best ... a CONCRETE HOUSE

Building or buying a house is one of the most important decisions a family makes. You'll want the best house you can buy. In any price range you can get the most value for your money when your house is constructed with concrete.

Concrete masonry construc-

tion gives you outstanding

protection against the de

structive forces of weather.

You get beauty. Concrete masonry can be laid up in walls in a variety of distinctive patterns and can be finished in any of a wide choice of attractive colors in portland cement paint.

You get comfort. Properly insulated, a concrete house stays cool in summer, warm in winter, snug and dry the year around.

You get durable, firesafe construction. Concrete stands stanch against storms, termites, vermin, decay, fire. It can't burn!

You get economy. Compared with other construction its first cost is moderate. And concrete's extraordinary durability means less maintenance and longer life.

The net result is low-annual-cost shelter.

PORTLAND CEMENT ASSOCIATION

Dept. A11-5, 33 W. Grand Ave., Chicago 10, III.

A national organization to improve and extend the uses of portland cement and concrete through scientific research and engineering field work.

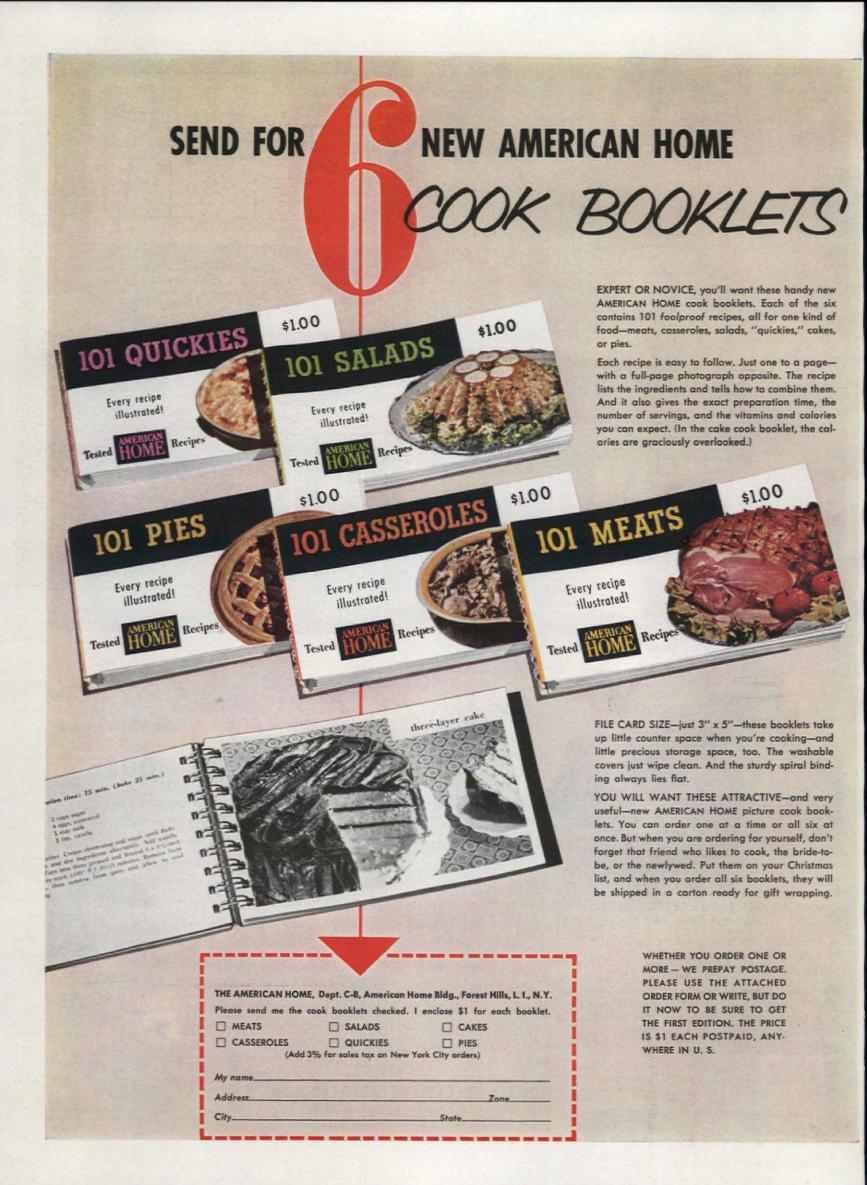
HOW TO GET A CONCRETE HOUSE ... and what will it cost?

1 Get names of architects, builders and lending agencies with concrete house experience from a local concrete masonry manufacturer.

2 The architect you choose knows local conditions and can tell you about costs. He can show you how the house you want can be built economically with concrete foundations and subfloors, concrete masonry walls, a firesafe roof.

3 Select an experienced builder to construct the house and have it financed by an agency that knows the extra values of a concrete house.

For more information write for a free booklet, "You too will like a Concrete Home." It is distributed only in the United States and Canada.





MADE THEM

hand - stenciled originals, just like mine with PRANG TEXTILE COLORS!"

You'll be amazed at the beautiful, lasting, colorful designs you can apply to fabrics so easily with PRANG TEXTILE COL-ORS, Make your home decorating dreams come true with personalized fabric accessories . . de-signs and color combina-tions limited only by your imagination. Easy to your imagination. Easy to stencil, non-fading, can be washed and dry-cleaned safely!

Complete PRANG TEX-TILE COLOR KIT in-cludes "Do It Yourself" booklet and designs. Only \$4.00 at your favorite dealer or order direct. Write for free textile paint-ing folder. Dept. AH-11.



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dinnerware ENERAL AMERICAN

Serve beautifully-never worry about breakage. Meladur is made of melamine, the tough, hard plastic and is *guaranteed against chipping, cracking, breaking-for one year in normal use. 6 lustrous colors, stain and fadeproof. Starter sets, serving items and open stock at leading stores.

Write for circular



PLASTICS DIVISION

General American Transportation Corporation 135 South La Salle Street . Chicago 90, Illinois





ST MOTHER SUPERWOMAN?

ALICEROSE BARMAN

Therever busy young mothers gather and talk seriously about the things that bother them, some discussion of a basic conflict often arises. "I do get so tired of shedding sweetness and light when I don't feel like it. Isn't it all right for me to lose my temper with my children now and then?" you'll hear a young mother say, or: "Honestly, I'm tired at the end of the day, too. Just once in a while I wish my husband wouldn't expect me to be cool and calm when he comes home.'

The woman who wants to raise her children intelligently, be companionable with her husband, be a good housekeeper, take part in community affairs, and have time left over for pursuing her own hobbies, feels herself being pulled in many directions at once. Most of the time she is happy in her busyness, but there are days when pressures and tensions pile up, and she wants to have just one good tantrum!

Popular fiction, newspaper columns, and advertising spreads conspire to make her feel subhuman if on the same day a woman can't produce a snowy wash, an airy soufflé, a pageant presented by the small fry of the block, and a scintillating analysis of the current political scene over the bridge table (having just bid and made a small slam where two finesses worked).

Let's face facts. Such a charmed day may sneak into the 365 once in a while. Ordinarily, however, such efficiency is beyond us. Furthermore, there's no reason why women must be all things to all people at all times. Of course, children demand a great deal of a mother's emotional investment. But they don't demand perfect mothers. If the basic mother-child relationship is a warm and loving one, PLEASE TURN TO PAGE 136





LOOK TO KIRSCH FOR WINDOW BEAUTY IN ANY ROOM



Fresh, lovely window effects. reflecting your own good taste, are easy! Depend on Kirsch for window decorating ideas, and for fine drapery hardware to carry them out successfully. Popular tier-on-tier curtains, for example, look their best on Kirsch traverse rods. Drapery hardware is NOT "all alike". You ensure the lasting beauty of your window effects when-in shoppingyou insist on genuine Kirsch quality. For value and dependability. ask for Kirsch by name!

THESE GUIDES CAN HELP YOU TO WINDOW BEAUTY



FREE—"How to Make Curtains and Draperies" with full step-by-step instructions! Or enclose 25c and receive also the idea book "Smart Window Styling." Address Kirsch Co., 406 Prospect Street, Sturgis, Michigan



Superwoman?

(Begins on page 135)

it can withstand mother's forgetting herself now and then. Children know that their mothers are human and that there are limits beyond which they cannot be pushed. Living with a mother who never loses her temper is an artificial and unrealistic state of affairs and bad preparation for adult life.

As children learn to look upon their mothers as individuals with needs and rights of their own, they lay the foundation for a friendship between equals which can endure when they are adults.

So it is with husbands. The mother who bathes and beds the children every night before Daddy gets home so he can be met with a martini instead of a space cadet, and who conscientiously keeps her problems away from her husband is cheating everyone concerned. Children need fathers, and husbands need wives in matters trivial and momentous alike.

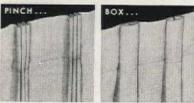
Some of what has been written in the last few years about independence and capability as a criterion of emotional maturity has been misinterpreted by women to mean that they ought to be completely self-sufficient. If this were true, there would be little point to marriage.



As Dr. Milton Sapirstein says in Emotional Security (Crown Publishers), "The fulfillment of the dependent needs is one of the primary functions of an effective marriage. The intimacy of the marital relationship should create a haven of emotional security where both partners can relax completely and if necessary be helpless on occasion without feeling threatened or losing self-esteemneither partner should be required to play full-time* superman . . . They should both be capable of being effective adults most of the time, have a marginal leeway for feeling inadequate some of the time, be able to play a protective parental role. The knowledge that one can enjoy a fluctuation of capacity without being censored by the other affords that innate strength needed for sustenance in times of stress."

Surely mothers can relax in the assurance of this distinguished thinker that they need not be superwomen!





Make "professional" pleats with KIRSCH Easypleat

Trust Kirsch to have developed the handiest, most practical home pleating method!

Simply stitch the Kirsch Easypleat tape...Sanforized or pre-shrunk...to the heading; press the drapery; then insert the Easypleat hooks to form firm, tight pleats. (Removable for cleaning.)

NO COMPLICATED FIGURING OR MEASURING

The illustrated directions with Kirsch Easypleat are easy to follow . . . even show you the width-after-pleating for double and triple French pleats, and for box pleats.



Tulips

(Begins on page 70)

sighted ideas and planning, it was provided partly by the Dutch government, partly by the University of Wageningen with which it is connected, but mostly by the Associated Bulb Growers themselves. First, then, the friendly greeting and inevitable coffee in our host's handsome, workmanlike office; next, in a spacious lecture and conference hall, a short but comprehensive explanation of the work he and his associates are doing: and, finally, a tour of the different departments, each with its specialist in charge of amazing equipment for probing the secrets of flower bulbs.

When, 35 years ago, Dr. van Slogteren began research on bulbs, the accepted policy was to study only their diseases and pests, and ways to control them; in short, to concentrate on abnormal stock. But he soon became convinced that of even greater importance to both producers and consumers were healthy bulbs and how best to get them into the hands and gardens of users in such condition that they would give maximum satisfaction. So his work broadened and today the major activities of the laboratory include the study of not only ways to combat and control bulb enemies, but also growing and storing conditions; problems of bulb cultivation under various conditions in different parts of the world; and the development of improved methods of shipping bulbs to far-flung markets the world over. Which explains why one end of the lecture hall is a huge world map colored and keved to indicate "optimum temperatures for bulb success" in many widely separated places . .

And now, a few "refresher notes" on bulb planting:

In borders: Dig ground full depth of spade or spading fork, working in rotted manure, compost, and bonemeal. (Save plant food for surface dressing next spring.) Set bulbs in groups of three to five a foot apart; I in. to 10 in. deep according to size and kind, soil conditions, etc.

Formal beds (of hyacinths, tulips): Remove 6 in. of soil; spade, enrich (as above), and rake smooth next spade depth; set bulbs on it in even rows and replace topsoil carefully.

Naturalizing: Strew bulbs (narcissus and minor kinds) loosely where wanted; set where they fall, using trowel or bulb planter; depth according to size, and nature of ground.

Rock gardens: Use species and miniature tulips and narcissi; also minor kinds. Place carefully with regard to rocks and other plants.

In general, deep planting tends to delay splitting of bulbs and resulting need for lifting and replanting. In severe regions, mulching bulb beds and borders after the ground has frozen is a recommended practice.





Elegance for Every Day beautiful handpainted

RED WING DINNERWARE

There's beauty and elegance for every table in Red Wing's new textured surface - and it's there in pure white TWEED-TEX or a heavenly rainbow of colors on springlike COUNTRY GARDEN and brilliant CAPISTRANO.

Red Wing patterns are handpainted under the glaze-resistant even to the harshest detergents, remarkably inexpensive. That's why you can have elegance everyday and set handsome tables all year long with Red Wing!

For names of stores carrying these designs, write to:



DEPT. A-2 RED WING POTTERIES, INC. RED WING, MINNESOTA

"pottery from the land of Hiawatha"

TWEED-TEX - in white, for dramatic dining



Is Due

GOOD PICKUPS FOR TV

Page 60: TV tuner by William Freschl, Lewis & Conger. TV set and legs by Magnavox. Plant lamp, Sierra Columbia. Mobile TV table, Kol, Inc. "Tenna Boat," Earle A. Kraft.

Page 62: Antenna rotator, Terminal Radio Corp. Prismatic glasses, American Prismatic Glasses Co., Lewis & Conger. TV set, Motorola

65 WORKING DAYS UNTIL CHRISTMAS Page 67: Patterns designed by: Mrs. A. E. Foy (1491); Mrs. Henderson Steele (2027).

Page 68: Mrs. Albert Pink (1489); Mrs. W. Young (1487); Mrs. A. E. Foy (1490).

Page 69: Mrs. A. E. Foy (1488); Mr. and Mrs. J. Bambach (1486); David Fowler (2028).

HOW TO APPLY STRUCTURAL GLASS Pages 82, 83: "Carrara" structural glass, Pitts-burgh Plate Glass Co.

HOW TO FOAM RUBBER A CHAIR SEAT Pages 84, 85: Foam-rubber-by-the-yard, Fire-

IN THE MELLOW MOOD OF AUTUMN Page 94: Bamboo base, Harned's, Chatham, N. J. "Mortar" container, Alva Studio.

FAMILY FOOD

Page 96: All prices are approximate. (Above): "Candlewick" 10" two-handled crimped dish, \$2.50; 10" 3-compartment relish, \$3.00; 10" pickle dish, \$2.25; cocktail glasses, \$1.35; 14" torte plate, \$5.50; compote, \$2.50; 80-oz. cocktail pitcher, \$5., all Imperial Glass. Black Bird Cage Tray, \$15., M. Wille. Cocktail napkins, 6" x 10", 8 for \$13.95; 5" x 8", 8 for \$10.95, Leacock. (Below): "Golden Spice" china, Royal Doulton. Crystal compote, \$2.50; two 11" two-handled torte plates, \$3.50 each; "Candlewick" form centerpiece; all Imperial Glass. "Marlborough" silver 6-pc. place setting, \$28.75; pie dish with Pyrex liner, \$15; Glass. "Marlborough" silver 6-pc. place setting, \$28.75; pie dish with Pyrex liner, \$15; compote, \$9; mayonnaise, \$10; trivet, \$15; after-dinner coffeepot, \$37.50; sugar, \$15; cream, \$15; shell bonbon, \$12.50, all Reed & Barton. Fringed linen cloth, 63" x 85", \$12.95; napkins, 6" x 10", 8 for \$13.95, 5" x 8", 8 for \$10.95, Leacock.

Page 97: (Above): "West Wind" china, 5-pc. place setting, \$19.25; shell bowl, \$6.50, Lenox China. Crystal "Lenox Rhodora" stemware, \$3 China. Crystal "Lenax Rhodora" stemware, \$3 each; combination hurricane shade and candlestick, \$9.50; oval centerpiece bowl, \$8.00, Tiffin Glassmasters. "Melbourne" silver 6-pc. place setting, \$28.50 tax included, Oneida Community Sterling. Individual salts and peppers, 2 prs., \$4; cigarette box and ash tray set, \$5.75; all Oneida, Ltd. Holloware. Organdy cloth, 70" x 106", with 12 napkins, \$235, Leacock. "Piano" candles, Emkay. Flowers, Florists' Telegraph Delivery Association. (Below): "West Wind" china salad plates, \$4.25 each, sauce boat, \$20, Lenox. 12" decorated silver-plated waiter with gallery and ball feet, \$37.50; "Regent" silver-plated mayonnaise, \$21, all tax included, Reed & Barton. "Melon" gravy bowl and tray set, \$47.50 plus tax (only tray pictured), Oneida Community. "Melbourne" pie server, \$8.50; gravy ladle, \$10; serving spoons, \$9 each; cold-meat fork, \$10, all tax included, Oneida Community Sterling. Thermo Servers, \$10, Blodgett & Co.; "Pregwood" 3-pc. carving set, \$14.75, Hambra House; organdy cloth with 8 napkins, \$39.50, Leacock. Flowers, Florists' Telegraph Delivery Association. Candles, Emkay.

TAKE A PACKAGE OF PIE FILLING each; combination hurricane shade and cand

TAKE A PACKAGE OF PIE FILLING Page 98: Pie plates, Pyrex

TAKE A PACKAGE OF DRIED FRUIT Page 99: Cake stand, Fenton Arts. Fruit bowl, Tiffin. Blue casserole, Santa Anita.

TOWEL TRICK Page 119: Idea by Cannon Mills.

HOW TO APPLY WEATHERSTRIPPING
Pages 124, 126: Weatherstripping, Schlegel
Manufacturing Co.

BE PREPARED FOR A STORM Page 130: Gasoline lamps, Coleman Co., Inc. Oil lamp, Antique House.

Page 132: Portable two-burner stove, Coleman Co., Inc. Stove and canned fuel, Sterno, Inc.

FRAME YOUR FAVORITE FABRIC Pages 139, 140: "Williamsburg Carriages" by F. Schumacher & Co.

PLEASE TURN TO PAGE 138

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The very things you want are the features which make Travis Court® one of the most popular traditional groups ever sold! The gem-like beauty of fine mahogany, timeless traditional styling, engineered convenience, superlative construction, modest prices! Travis Court is your proof of Value, Variety, and Versatility

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Dining room starter set gives you a bowfront buffet, matching breakfront, oval extension table, two heart-back arm chairs and two side chairs to match. About\$720.00 forseven pieces*

*Prices slightly higher in the West.



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*Price covers 5-pc. place setting.

Choose Royal Doulton

DOULTON & COMPANY, INC., Dept. A.4, 11 East 26th Street, New York 10, N. Y.



Where Credit Is Due

(Begins on page 137)

PHOTOGRAPHS

PHOTOGRAPHS

Kranzten Studio: cover, pages 72, 73, 74, 75, 76, 77, 78, 90, 91, 92, 93; F. M. Demarest: 14, 60 (except top), 62 (upper left), 67 (top), 68, 69 (top and lower left), 84, 85, 94, 96, 97, 98, 99, 100, 103 (upper left), 104 (lower left), 107 (oysters), 109, 111, 119, 120, 130 (center right), 139, 140; Children's Book Council: page 8 (upper right); Max Tatch: page 69 (lower right); Ben J. Allen: page 71 (top); Rodney McCay Morgan: page 79; Jack Roche: pages 80, 81; Pittsburgh Plate Glass Co.: pages 82, 23; Ulric Meisel: pages 86, 87, 128; Harry Show Newman: page 107 (photo print); Shelly Smith Studios: page 122 (center right); Parade Studios: page 60 (top); Motorola: page 62 (center and bottom); Eleanor Gilman: page 116; Photography for Industry: pages 124, 126; Metropolitan Museum of Art: page 145; Stephen Fay: pages 130 (lower left and right), 132; Joseph W. Molitor: page 142; Midori: page 103 (silverware); Landers, Frary & Clark: page 103 (bottom right); Albert Commissioness 100. (silverware); Landers, Frary & Clark: page 103 (bottom right); Albert Gommie: page 104 (upper right); Bassett's Art Shop: page 104

DRAWINGS: Elliott Flagg: page 84; Albert Pucci: pages 88, 89; Sigman-Ward: pages 148, 149; Jeannette Crowl: pages 96, 97.

Handyman How-to's



If your storm door is set so deeply that your knuckles scrape on the jamb when you grasp the handle, cut an "angle-block" from scrap lumber and fit it between the edge of the door and the handle

Data: R. F. Donavan



Removing paint or varnish from chairs, tables, and other pieces of furniture will be less of a mess-making chore if you put old cake tins under the legs. Catches remover to cut waste, too



Member: Tile Council of America CANTON, OHIO



Roll Stamp

AQUA SPORTSMAN, INC



GIFT WRAPPINGS

"The first thrill of the gift"



Household Odors?



Get Good-aire

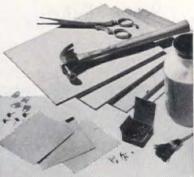


Presto! Odors Go

Nothing beats GOOD-AIRE for making unpleasant odors disappear quickly and easily. A quick spray and household odors vanish—odors from cooking, bathrooms, stale air, pets, tobacco or nursery.



MARGARET H. HABER



Frame Your Favorite FABRIC

So many of our fine fabrics have a pictorial interest that's necessarily underplayed when they're wrought into draperies and upholstery, that we decided to mount one of them as a picture grouping and help it reap the attention it deserves. Ours is a Williamsburg Restoration Commemorative, depicting four authentic carriages, and it's a natural for our purposes because the frame's right there on the fabric. However, you'll find dozens of patterns around just waiting for an original eve and the ministrations of a glue pot to be as effective as these.



You'll need one full repeat of your fabric, pieces of plywood cut to size (we needed four), a good fabric adhesive, sandpaper, flat picture hangers, short tacks and brass-headed nails. Unroll the fabric on a flat surface, and trim your "pictures" carefully. Sand the plywood smooth, and apply adhesive directly to the wood

MORE ON PAGE 140



Style note from

OLD

KENTUCKY

Lovely Solid Cherry Furniture by Willett Down where the South begins, where native hardwoods flourish, they're building an excitingly different furniture for today's living. You'll see what we mean when you glance at that sturdy buffet, that charming corner cupboard . . . the roomy chest and delicately carved bedstead. Not only in enduring good taste and style, but substantial, too. And that finish! Warm, glowing . . . just right in any setting. You can collect Wildwood Cherry piece by piece from open stock displayed by your Willett Dealer.

Chest of drawers, bed, mirror and night stand ... \$396.50*.





Chippendale sofa . . . \$335.50*.



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America's largest maker of solid maple and cherry furniture for living room, dining room and bedroom.

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Now set your table with graceful Ballerina dinnerware in the exquisite new Moss Rose pattern. Beautiful natural coloring with or without gold edge lines or with smart green lines. Guaranteed ovenproof. 20-piece starter sets from \$6.95 to \$7.95 at good stores. (Slightly higher Denver and West.) Ballerina is also available in solid colored glazes.

Universal Potteries, Inc., Cambridge, Ohio



Still going strong!



The time will come, contented owner, when you'll realize that your faithful Sentinel has, almost unnoticed, won your warm admiration and respect. Though you may have had your set for years, you find it still responds as if brand-new. That's because Sentinel TV is Picture-Sealed TV. It means no "flip, flap or flutter" on VHF or UHF, no matter where you live, penthouse or farmhouse. And now a new "exclusive"—Pic-

ture Depth Control-brings realism almost beyond belief!

You'll prize Sentinel's clean-lined simplicity of design—and Studio Tone's full, rich sound gratifies even the critical ear.

Just 'phone your Sentinel dealer for a home demonstration! Sentinel Radio Corporation, Evanston, III. Model 532-CM illustrated, \$399.95. 24 inch screen. Choose from 23 models starting at \$179.95. All Sentinel prices include Federal Tax and one year warranty on picture tube and all parts.

Owners proudly recommend

Sentinel TV

Premier Quality Radio and Television for More Than a Quarter of a Century

Frame Fabric

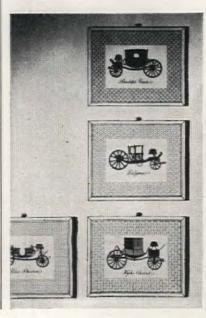
(Begins on page 139)



Drop the fabric pictures gently onto glued surface and adjust them properly. Excess adhesive should be wiped away with a damp cloth. Let your pictures dry thoroughly. Then finish the job by painting the edges of the plywood flat black, and spraying the fabric surface with a clear, protective plastic spray



Flat picture hangers are centered on the back of the plaques and fastened with short tacks. Because they look so jaunty, we hung ours on button-headed nails. Since prints are of uniform size, it's fun to work out novel arrangements



LOOSE PARTS



Screws, fixtures and handles, whether in wood, metal, plastic, or tile, can be made TIGHT with Smooth-On No. 1, the iron cement. It hardens like metal, expands as it sets, makes repairs that last. Buy it at your hardware store. Keep it handy—it will not deteriorate.

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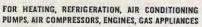
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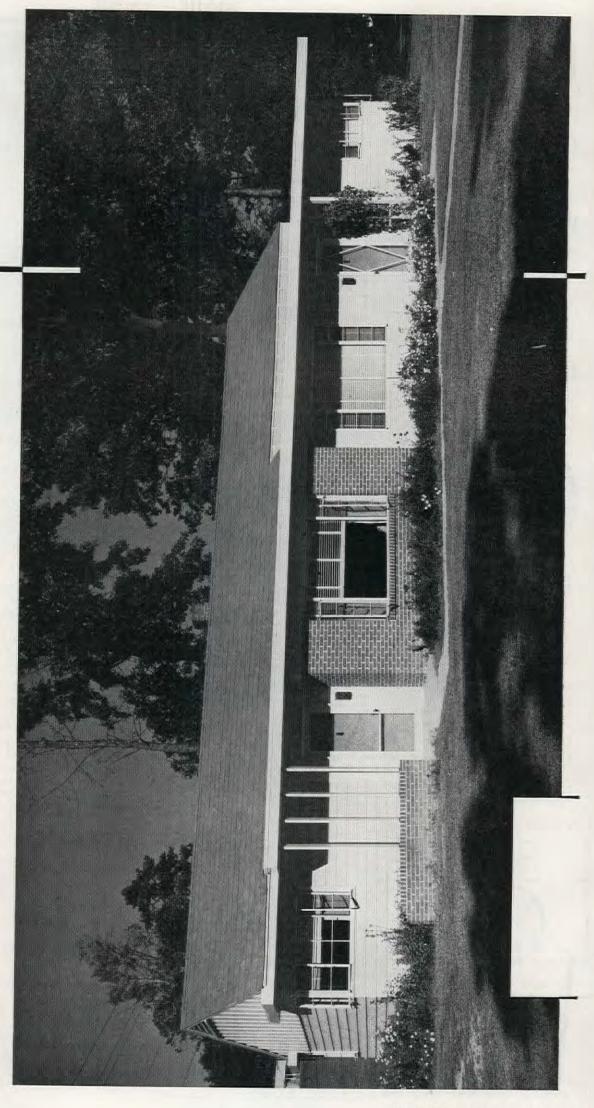
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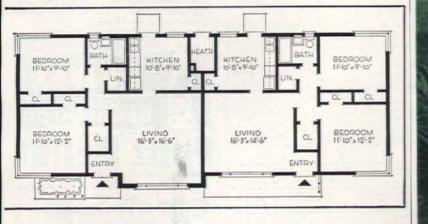
BUILD ON THE DOUBLE

Wes, it's a pair of semidetached, two-family houses, a genus you don't hear much about these days. It's not a type we recommend universally, but it does offer such a neat solution to a number of problems that we latched onto this particularly imposing example when we found it in Clemson, South Carolina, where it was built for members of the faculty of Clemson College. There is nice variation in the exterior design of the two units, and nothing of the twin-house look about it. Actually, at first glance, it appears to be an attractive, large single dwelling, a fact that would make it a fine neighbor on a street of one-family houses where zoning permits.

The economics of building this way are so sound that we prepared blueprints and materials lists for those of you whose bill it fills (see page 144). For little more than building a single house entails, you get two complete dwellings, and this basementless design with its rectangular plan doesn't waste a penny nor an inch. You pay for only one piece of land, and one landscaping job. You need only one heating system, one plumbing system, one set of foundations, one roof, and, of course, that party wall

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When it's all finished, you really have something. Building it would be a good joint enterprise for parents and married children who want to be together, yet independent. It is also an economical way for two young couples to pool their resources, and perhaps their baby sitters. (And one unit can always be sold without the other!) It's an excellent solo undertaking if you can occupy one house and use the other as an income producer. Rent it to a family, or as professional offices to a physician or dentist, and your own housing costs, if not cut to nil thereby, will be very substantially lowered.



YOU CAN BUY BLUEPRINTS

AND START TO BUILD IT

SEE ORDER FORM—PAGE 144







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No. 26 (see page 142 this issue) A real bargain. Two for the price of one! This two-family, semidetached house looks like a one-family job and doesn't cost an awful lot more. Good if two families want to join forces, or if you're looking for an income producer



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No. 17 (see Jan., '53 issue) One story, 1,100 sq. ft. Two bedrooms, big living area, bath, two-car garage look on the story of the story, 3 bedrooms, big living room, dining room, kitchen, recreation room on the story, 3 bedrooms, 2 baths, living-dining room, kitchen with dining nook, or of the story, 3 bedrooms, living-dining room, kitchen with dining nook, or of the story, 3 bedrooms, living-dining room, bath, utility room, kitchen-laundry, garage

3 bedrooms, living-dining room, bath, utility room, kitchen-laundry, garage

No. 21 (see May, '53 issue) One-story modern summer house, living-dining-sleeping areas, kitchen, bath

No. 22 (see July, '53 issue) One story, 2 bedrooms, big living room, kitchen, utility room, porch, bath

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No. 24 (see Sept., '53 issue) Two bedrooms, bath, 2 lavatories, living room, dining room, kitchen, utility, recreation room, porch

(see page 46, this issue) Two story, big living room with built-in fire-place wall, dining room, 4 bedrooms, 2 baths, utility room, screened porch, 2-car garage

No. 26 (see page 142 this issue) Two family, semidetached. Each unit has 2 bedrooms; big living room, bath, kitchen, good closets. Common heater room.

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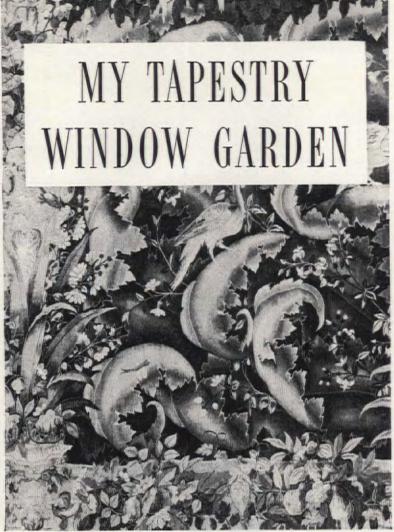


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Flemish XVI Cent. Verdure Tapestry—Courtesy Metropolitan Museum of Art

LUCY E. JAMES

Lears ago at the International Flower Show in New York, I saw an exhibit of what they called "leaf tapestries." I adapted the idea for window and porch boxes that do not get too much sun, and it has been especially successful in a large southeast bay window in the dining room of my apartment which overlooks historic Hampton Roads. Never has the window given me more pleasure than during the past winters when I have made it a "leaf tapestry garden," using plants with colored foliage and various ferns, ivies, philodendrons, wandering-jew, etc. The exposure proved too hot for flowering plants and, as it is, I have to water lightly almost every day and leave water in the containers under the plants. About every other week, I supply a



little good plant food. The important step of selecting proper plants involved some rather expensive experimenting. Beautifully colored crotons, which seemed just right against a green background, soon dropped their leaves, so I tried less expensive coleus of different kinds. Some proved hopeless; others look and do well in yellow pots with the pale gray wall and woodwork. They like abundant light but not direct sunshine.

To keep the window light and airy looking. I removed the Venetian blinds and, at the sides, use filmy net curtains instead of

the usual heavy draperies. Across the center—that is the main window—a set of plate glass bathroom shelves supported by plastic uprights is effective and hardly noticeable. On the broad sill, two 30-in.-long, dark green, self-watering flower boxes sit in galvanized-iron pans 2 in. deep, which are also painted dark green. To avoid moisture on the sill, the pan in front rests on three small glass dishes and the back one on three pint fruit jars. The other plant containers stand in glass or pottery bowls.

The big job each year (for which I need help) is moving the window garden into the back yard about the middle of May and back again in early September before our storms begin, Across the PLEASE TURN TO PAGE 146

for your family to enjoy from every faucet!

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WORLD'S LARGEST MANUFACTURER OF ROLLED. FIGURED AND WIRED GLASS

Tapestry Window (Begins on page 145)

quite shady rear of the yard, next to a picket fence, I prepare a bed slightly higher than the rest. Here I set up three trellises, tying them securely to the fence; in front of them I plunge all the trailing plants, after repotting them in new soil (and larger pots if necessary) and trimming off unwanted runners, etc. With a little training, they grow up over the trellises but can be untwined when it is time to take them indoors. In front of these, I set out the other plants (except for those that are not thriving). Also at this time, I separate the old-fashioned, broad-leaved Boston fern and the white-edged snakeplant, start cuttings of wanderingjew and coleus, plant caladium bulbs, and experiment with any new things in which I have become interested. They make a pretty spot in the yard and need little care-watering now and then and occasionally a good spraying with an insecticide.

Soon after Labor Day, the two boxes are filled with well-prepared soil. In one, to go in the center front of the window, I put the ferns, snakeplants, caladiums, wandering-jew, and anything else in the white and green range. The other, to go behind the first, I fill with rooted coleus cuttings. The pots of trailing plants are lifted carefully and the vines unwound from the trellises and laid on the ground while the pots are scrubbed and rinsed. Then, the window having been washed (and the sill repainted if necessary), I string fine fishing line tightly up and down between the Venetian-blind fixtures to provide a strong but almost invisible support for the vines.

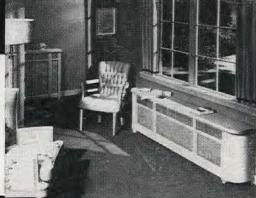
Last year I tried Heavenly Blue morning glories, nicking each seed with a sharp knife, soaking them overnight, and planting them in good soil, about five to a 6-in, pot. They sprouted in a few days, grew rapidly, trailed all over the window, and were very satisfactory-for a short time. The plants were fragile, short-lived, and did not bloom as profusely as outdoors; but they were a beautiful sight on cold February mornings.

The greatest compliment paid my window, I think, came from a little girl who, when she saw it, exclaimed: "Oh! And is all this on the inside? Can I touch it?" . . . Indeed, it is a garden "on the inside," that any amateur can grow; a wonderful tonic for aching joints and a neuralgic head; a center of happy activity at a minimum of expense and effort; a desirably different hobby that attracts plenty of visitors, too.



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What to Do when Your Oil Burner Stalls

DORERT W MITCHELL

Isually, a homeowner's first thought, when his oil burner stops operating, is to call a serviceman. He does not try the numerous checks which might remedy the trouble, but stands by helplessly while his home grows cold on a winter's night. And, meanwhile, the serviceman is out on more calls than he can handle. Now, while it is true that an oil burner is a complicated mechanism, there is no need for depending utterly upon a serviceman. Actually, the things you yourself can do to determine and eliminate the trouble are as simple as turning on a water faucet, so don't call the serviceman until you're sure you need him.

When an oil burner is installed, instructions for its operation and care are usually given, but through lack of understanding, many homeowners freeze until the serviceman arrives and then watch him press a button or insert a fuse. As these calls must be paid for, the homeowner wastes money while needlessly enduring a cold house. To eliminate unnecessary service calls, place the following check list near your oil burner.

Oil Tank. Always make sure of your supply. After the tank is filled and the oil pump is primed, press the recycling button. Oil delivery man will probably prime your pump on request.

House Current. Check the lights. If the current is off, call the power company. Sometimes there may not be enough voltage to operate the burner, even though the house lights work.

Room Thermostat Setting. Check the point at which the thermostat is to be set to be sure that it is at least three degrees above room temperature. Often the burner will not operate un-PLEASE TURN TO PAGE 148



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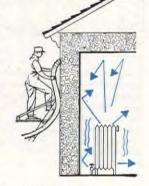
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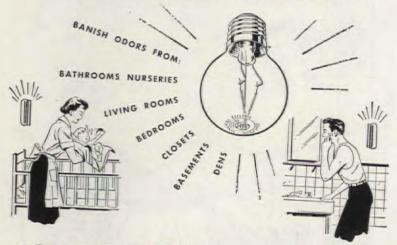
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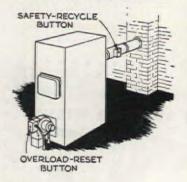
(Begins on page 147)

less so regulated. As a last resort, after all tests have been made, remove the cover from the thermostat and blow away any dust present. Then, move a calling card carefully back and forth between the points. If this cleaning does not cause the burner to operate, call a serviceman.

Switches. See that all switches controlling oil burner operation are in the "on" position. Someone in the family, especially a youngster, might have inadvertently flipped a switch.

Fuses. Examine the burner switch box and the house fuse box to see if a fuse has blown. In replacing, be sure to use the correct size.

Safety Recycling Button. First, open the furnace door, if it is accessible, to reduce a build-up of pressure from oil fumes. Standing to one side of the furnace door, press the recycling button on the stack relay which is attached to the smoke pipe. If no flame is seen through the furnace door or peep-hole, check the motor for an overload reset button (usually red, if there is one). If no flame shows after pressing the overload button, call the serviceman.



If, on pressing the recycling button, a flame appears that seems normal, but only burns for a minute or two, remove the set and clean the soot away from the end that was in the smoke pipe. Replace and press recycling button once more. If flame does not continue for more than a few minutes, call a serviceman.

Oil Valve. Check for an oil valve at the burner and also for the one at the tank. They should both be open all the way.

Low Water Cut-off (only on steam boilers). If the burner has a lowwater cut-off which stops it, the burner should begin to operate shortly after water is run into the system. Keep the glass gauge half full.

Motor Noise. If the burner is especially noisy, try a few drops of oil in the motor oil cup. If this does not work, call a serviceman.

If all efforts have not remedied the situation and the serviceman finds that defective parts have caused the trouble, about half the cost of new parts can be saved by having rebuilt replacements installed. Rebuilt parts often are as good as new if they are



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Oil Burner

(Begins on page 147)

carefully reconditioned and if they are guaranteed by the seller.

When a serviceman is needed, there is always a question of whom to call. If you have a service contract, of course call the company that services the burner. But if there's no contract, about the best way to find a reliable serviceman is to inquire among friends before any trouble occurs. Usually, someone will have had experience with a repairman who does his work well at fair prices. Picking a serviceman at random is like picking a garage when your car breaks down away from home. You may get satisfactory service, and then again—.

Before you take out a service contract, consider the various types and check with a few companies before signing. Some charge more than others for similar services. One type of contract includes a standard labor fee covering a period of time during which there is only a charge for parts. With this type of agreement, of course, there is the danger that the burner will always seem to need an abundance of parts each time the



serviceman is called.

Another type of contract supplies labor and a summer clean-up for a standard fee. Another includes labor, a summer clean-up, and the replacement of defective parts. Usually, however, this last agreement fails to insure the homeowner against breakdown of such parts as a clock thermostat, a hot water circulator and a low water cut-off. Therefore, read the contract carefully and know exactly what you are to receive for the good money you pay out.

Probably the most practical means of caring for an oil burner system is to have a reliable serviceman clean and inspect it each summer and make any needed repairs and adjustments. In this way, you help to eliminate trouble in cold weather.

If during a summer check-up, you wish your serviceman to improve the efficiency of your heating plant, you might have him add what he thinks your system should contain to decrease your fuel costs. One worthwhile unit that might be included in any system is a clock thermostat which saves fuel by automatically lowering the night temperature.

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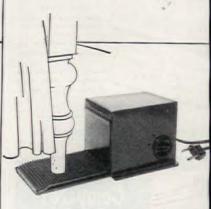
PLASTIC BOBBINS keep yarn for Argyle and multicolor knitting orderly and untangled. Bobbins hold the yarn, the clear tubes release it as it's needed. Set of nine, \$1.95; set of five, \$1.50. Yarn-Apart Co., 46 Cottage St., Manchester, Conn.



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The AMERICAN HOME

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