# "AMERICAN HOME 



## This room

## grows up with your boys

Small children are fascinated by a room that's decorated with a theme that reflects their own interests, but too often parents forget how quickly youngsters grow up. Before you know it, you're faced with doing the room over again to keep up with their changing tastes.

A happy solution is a room like this one that actually grows up with your children. Small fry are intrigued with the big-top atmosphere of the striped, tent-like ceiling, the clown beds, and the three-ring design in the floor of Armstrong's Linoleum. When the boys start reading adventure stories and collecting high-school pennants, it takes only a few minor alterations to adapt the room to your children's new interests. And the floor of Armstrong's Spatter Linoleum is just as perfect for teen-age surroundings as it was for the circus atmosphere.

Since growing boys are pretty rough-andtumble tenants, it makes good sense to use a floor of Armstrong's Linoleum. Despite shoe scuffing, dirt tracking, and everyday horseplay, its smooth, shining surface will keep its good looks with the simplest of care. And if, after your boys are grown up and gone, you want to change the room to still another use, the spatter design of Armstrong's Linoleum will blend beautifully with any decorative scheme you choose.

Send for new book-"It's Easy to Decorate." This 32 -page guide, illustrated in full color, is packed with decorating ideas for every room in your house. Send 10e ( $40 ¢$ outside U.S.A.) to Armstrong Cork Company, 5401 Pine St., Lancaster, Pennsylvania


When they're little, youngsters love to sleep under the "big top." Striped tent effect is achieved with plywood valances, which are easy to remove later. Clown feet on the beds are also cut out of plywood; can be taken off when beds are refinished for older boys. The floor is Armstrong's
Spatter Linoleum, Toledo Taupe. No. 5014, with ring inset Spatter Linoleum, Toledo Taupe, No. 5014, with ring inset
of Plain Chocolate. Armstrong's Top-Set Asphalt Cove Base rounds off dirt-catching corners, makes the floor easier to clean.

When they're grown, your teen-agers still use the same furnishings, refinished as you see them below. Toy cabinets become bookcases and storage space. Beds, cabinets, and chest are refinished in natural wood tones, and the canvas-top toy table is replaced by a grown-up desk and chair. The walls and ceiling, now minus circus valance, are painted to harmonize with the Armstrong's Linoleum Floor-which is still practical and good for many more years of beauty and service.


## ARMSTRONG'SLINOLEUM

There's an Armstrong Floor for every room in your home

Amazing But True! Accept This Offer While It Lasts!

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the last word in SPOTLESS
electric dishwashing


The young Hosfeldts gave some fresh new ideas to an aging Victorian-and accomplished miracles with color rather than with cash (see page 29). Photograph by Chas. R. Pearson.

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The American Home, January, 1954. Vol. LI, No. 2. Published monthly by The American Home Magazine Corporation, 444 Madison Ave. New York ${ }^{22}$, N. Y. W. H. Eaton, Chairman of the Board-Treasurer; Jean Austin, President-Secretary; Warren C. Agry, Herman Bartel, Theodore Filett. ViceMarion M. Mayer, Arthur Sherrill Aames M. Wresidents. Executive, Editorial and Advertising headquarters, 444 Madison Avenue, New York 22. Subscription Department, American Home Building. Forest Hills, New York. Copyright, 1953, by The American Home Magazine Corporation. All rights reserved. Title registered in U. S. Patent Office. Subscription price in United States and Pan American countries $\$ 2.50$ a year: 2 years, $\$ 4.00 ; 3$ years, $\$ 5.00$. Canada, add $50 e$ per year for extra postage All other countries, add $\$ 1.00$ per year for extra postage. Entered as second
class matter December 31,1935 , at the post office at New York, N. Y., under Act of Congress March 3, 1879. POSTMASTER: Send notices by Form 3579 Act of Congress Mome Bldg.. Forest Hills 75, New York.



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... Ed Cony, who writes of the hidden blessings in fire insurance (page 40) is a reporter for the Wall Street Journal in San Francisco. He hitchhiked from his birthplace in Augusta, Maine, to the West in 1942. He has been there ever since, with a three-year interlude in France and Germany with the 89th Infantry Division. A political science and journalism graduate, skiing is his most active and favorite hobby.
. . . CYNTHIA EyRE, who pays a delighted call on the Hosfeldts on page 29 , resides in a solar (and, she says, lunar) house 1,000 feet above the city of Portland, Oregon. Besides caring for her husband (a newspaperman) and their daughter, 10 , and son, 7, she contributes home features to her husband's paper. Until her marriage, she had a career in advertising as a protégée of noted San Francisco director, Dorothy Frank.
. . A. F. conrad has for 15 years been Superintendent of Grounds at Ohio's Miami University, where the amazing demonstration of "deep freeze" flower protection, described on page 32 , occurred. Previously he had been with the U.S. Forest Service and Canadian Lands; golf course construction supervisor; and superintendent of a landscape organization. Hobbies are traveling and photographing nature's oddities and moods.
. . . GORDON morrison served in the Army and Navy before attending Michigan State College where he specialized in botany and pomology, later taking up plant genetics. As director of research and seed breeding for the Burgess Seed \& Plant Co. of Michigan since 1943, he is close to vegetable growing problems (see page 90) as both technician and home gardener. He lectures and is garden columnist of the Detroit Free Press.
. . JoHn GOodrum, an enthusiastic Mississippian, lives in a home perfected with the aid of a scale model (page 4I). The house is now happily inhabited by himself, a pair of healthly young fry, and a wife who, he maintains, is "the best-looking girl in Mississippi, and the best cook, too." Mr. Goodrum, a former Lieut. Colonel in the Air Force, is in charge of technical liaison activities for the Mississippi River Commission.


# People"Go Crazy"Over These New Kinds of Greeting Cards 



"How it Has Helped Out" "I'm no salesman. I just get permission to show the cards! The other day I got one order for $\$ 17.45$. How
it has helped out!"


## Nake Good Money

 without taking a job or putting in regular hours ... AND WITHOUT EXPERIENCE. Why not try it yourself?WHEN you show cards as new and unusual as theseyou'll find it easy to make good money all year 'round!

Just let your friends, neighbors, and co-workers SEE these lovely Doehla All Occasion box assortments. Watch them marvel at the richly beautiful designs, the warm glowing colors; the exciting new features magic surprises that POP UP.. GLISTEN AND SPARKLE : EVEN CONTAIN VALUABLE GIFTS.

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Everybody these days buys greeting cards the year 'round. By ordering these assortments from YOU, your friends save themselves the bother of shopping. They get top quality cards for even less than ordinary cards cost in the stores. They're sure of always having the right card on hand when they need one.

## You Make Money

Your friends will thank you
IF YOUR CHURCH, club or organization want a quick, easy way to
raise funds all year round-write, raise funds all year round-write,
giving your name, name and adgiving your name, name and ad-
dress of organization, and name of dress of organization, and name of
person in charge of fund-raising.
By return mail we send able guide for groups, with sample kit, on approval.
for "letting them in" on these wonderful bargains. And YOU make as much as 60 on each box ordered. Soon you have $\$ 50$ or more to spend as you like. NO EXPERIENCE NEEDED. Our free book shows how anyone, young or old, can make money quickly this easy way.
Yours for Free Trial - Everything You Need to Start Earning Immediately
Mail the Free-Trial Coupon below - NOW. We will send you everything you need to begin making money right away. Lovely sample assortments on approval. Complete details about excellent profits. Free samples of exciting new Personal Imprint Stationery. If folks don't "snap up" these bargains-and ask for morereturn the approval boxes at our expense. Don't miss this chance to make new friends and add substantial extra cash to your income. Mail coupon now!

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> Rockies - mail coupon to Palo Alto, Cal.) © н. д. со.

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$\$ 40$ Worth in Half a Day!
I received orders for $\$ 40$ wo "I received orders for a Day!.
of cards in $41 / 2$ hours. The ings have obtained for me arnnice automatic ironer and many useful things for our home."-
Mrs. J. H. Powers, Jr., Kentucky


Makes Over $\mathbf{\$ 2 0 0}$-Buys China Sef 'Bought beautiful 100 -piece China set. Now I can set a beautiful table and say that
Doehla cards paid for them."Mrs. E. Dietze, Mo.

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Please rush-for FREE TRIAL-sample boxes on approval and money-making plan. Free samples of | smart "Name Imprinted" Stationery and FREE


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There's nothing like DRĀNO-to keep drains free-running and sanitary.


# THIS DREAM HOUSE GAVE A NEW LEASE ON LIFE 

MILDIRED MeCLELLAN MELEVILIE

In September 1951, nineteen-year-old May Hoover of Westminster, Colorado, wrote a theme as a routine assignment for a Colorado University English course. She entitled it "Dream House." But May's theme writing differed from that of other University freshmen because she wrote her assignment in Ward K-Colorado University's polio ward in Denver-and she was breathing with the aid of a portable respirator. She wrote of a dream house that became a real house, the only one of its kind in the United States, according to the National Foundation for Infantile Paralysis, Inc. This is, in part, what May wrote:
"About two months ago, the people of my home town became interested in building me a home. I had been told I could leave the hospital, where I have lived for two years, but there was the problem of finding a place to live, until my friends and neighbors secured land. Offers to build me a home came pouring in. Bricklayers, carpenters, plumbers, and others were eager to get started. Furniture stores began donating furniture to fill the house. The children of Westminster wanted to help, too. Their Riding Club staged a rodeo and raised money for the house. A colt was auctioned off to raise funds. Other benefits were planned. . . . To me, the walls, roof, floors, and furniture represent the good will and generosity of my friends and neighbors. Words cannot express the gratitude and appreciation I have for the people who are making me the happiest girl alive."

PLEASE TURN TO PAGE 10


The Town Board assumed custodianship of the site Mr. Drumwright donated, and dedicated the May Hoover home to the use of any resident needing it-when May no longer requires it, there will be another occupant. Blueprints of the five-room house were drawn and volunteer workers built a $\$ 12,000$ house in three and a half months


## See How dittle

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Liberty Homes Are Fine, Substantial Homes Freight-Paid Prices As Low As $\$ 2608$

What "Liberty" Owners Say
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Saved $\$ 4,000$ to $\$ 6,000$
"Compared to a local contractor's price to build a home equal to my 'Liberty, ${ }^{\text {' }}$,
I will be saving 84.000 to $\$ 6,600$; so you can see why I have such enthusiasm for Liberty Homes."


## Handsome Big <br> CATALOGUE

Pietures wonderful homes
in colors at money-saving
priees. Desimns to suit prices. Designs to suit
everyone. Send 25 for catalogue today.


## Very Easy to Build

Every step in the building of a Liberty Home is figured out for you, so that all and instructions that we furnish you, Whether you do the work yourself or hire a carpenter, the work of erecting a Liberty Home is easy, simple and systematic. Your home will be up and ready to move into almost before you know it.

## Visit a Liberty Home!

Many thousands of Liberty Homes have been built in all parts of the country. If you would like to visit and inspect the model that suits you best, write us and we will give you its location.

Recommended by Banks and Building and Loan Associations

# This Dream House 

(Begins on page 8)

In 1949 May Hoover was a Junior in Westminster High School, a vital part of the incorporated town of 2,200 . During her summer vacation, she was suddenly stricken with polio and completely paralyzed. As she lived on in an iron lung, her family was told she would never again move her hands or feet, and that she would never speak. But in six weeks, May resumed talking, and could move her left foot. At this time she expressed two desires: to graduate from high school and to return to her home town to live, although her family had by this time moved away.

May accomplished her first objective with the aid of tutors paid for by the Colorado State Board of Education. She used the iron lung as her upside-down study table, reading her assignments with a reflecting mirror, and by May 24, 1951, she had earned her diploma. The day before graduation exercises were to take place, Denver's Knights of Columbus sent to May, a Protestant, a portable respirator, so that, with the help of her nurse, Anne Moring, May left the iron lung to sit on the high school's auditorium platform and receive her diploma with her classmates. Aided by the respirator, which was to be hers for as long as she needed it, she regained enough use of her hands to join the hospital's ceramics class. Soon the doctors told her that she would be able to return to her home by Christmastime.

But home must be a place large enough for herself, her nurse, and her respirator (with batteries requiring from 8 to 24 hours recharging for service from three to four hours). Because her mother's living space did not permit this extra influx, the National Foundation for Infantile Paralysis agreed to place the girl and her nurse in a rented house. It had invested $\$_{15,345}$ in May's hospitalization, and it wanted its investment dividend to be her rehabilitation into an independent citizen.

Rented houses were hard to come by, but Evert Drumright, a homeowner whose children had been May's classmates, conceived the idea that the community would build a home for May. He donated the site, and took his idea to Mayor Francis M. Day.

The site, at 7760 North Lowell Boulevard, was deeded to the town, and the Town Board assumed the custodianship. With their co-operation, building May's house did become a Westminster community project-a very worthwhile one. From the Saturday a local dozer service made
 the excavation, the house took shape rapidly. Plumbers, electricians, cabinet makers, linoleum layers, fireplace builders, carpenters, painters, all the workmen necessary to the construction of a home, worked weekends and nights. There is no church, civic, school, youth, or community service group in Westminster that did not make a substantial contribution to the building of May's house.

Actual building started in September, 1951. The local newspaper, the Westminster Journal, wrote the story of the project, and Denver papers also publicized the plan. Mayor Day and Mr. Drumright visited May in Ward K and received her enthusiastic approval of the blueprints of the five-room house with bath and utility room.
On Christmas Eve, May left the hospital and was carried over the threshold of her new home. There was even a lighted Christmas tree trimmed by Westminster's Brownies. Only six weeks later, May's physical improvement increased to the point where she was able to leave her respirator for eight and nine hours a day. By midsummer, for twelve hours.

And May's deep blue eyes shine when she takes inventory now of her life. She says, "When I was stricken, I thought it was the end of everything for me. Instead, it seems to be only the beginning. High school graduation . . . this home . . . my enrollment in Colorado University Extension . . . I want to be a journalist some day . . . But I would't have any of these things if it weren't for people and that something people have within them . . . Well, the inscription on my respirator tells it perfectly."

Engraved on the respirator, soon to be passed on to another sufferer, are the words: "For all humanity, regardless of race or creed-presented by the Knights of Columbus."

## TO NEW MEMBERS OF THE AROUND-THE-WORLD SHOPPER'S CLUB

THIS EXQUISITE HAND-PAINTED DELFT'S BLUE TIIIIIAIIII IIIIP

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POSTPAID, DUTY-FREE

To demonstrate the high quality and value of Around-theWorld Shoppers Club gifts, we want to send you direct from Holland this enchanting Delft's Blue Twilight Lamp with our compliments as an inducement to join our club now! Lamp, with shade, stands more than $8^{\prime \prime}$ high; shade measures $6^{\prime \prime}$ across. Both base and shade are hand-painted by the skilled artists of Delft, Holland, famous as the home of Delftware for over 400 years!

## Beautiful, unusual gifts mailed from all over the world

 for just $\$ 2.00$ each, postpaid, duty free!

Wouldn't you like to go shopping around the globe with a traveller who knows where the finest merchandise and biggest bargains are? Wouldn't you like to visit distant lands, shop for exquisite gifts in exotic bazaars, go through fantastic Old World workshops, watch native craftsmen create beautiful things with their ancient skils your home all-wouldn't you like to make your home "show place with the exciting gift you've purchased-for just $\$ 2.00$ each?

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To introduce you to the thrills and enjoyment of shopping abroad, let us send you this beautiful Dutch Twilight Lamp without charge! Then, as a member of the Around-the-World Shoppers Club, each month you will receive a surprise package sent to you direct from a different foreign country - and with it will come a colorful brochure telling all about your gift!
When you actually see the articles you eceive for just $\$ 2.00$ each, you'll wonder how the Club can offer such tremendous bargains even from abroad! The secret, of
course, is that foreign nations need U. S dollars to support native industry, and offer the Club unheard-of values in exchange. Members thus benefit and help improve world conditions at the same time.

## Soin Today by Mailing the Coupon

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READ WHAT MEMBERS SAY! (Original letters on file in our office) "I have just received "I can't tell you how my first surprise happy 1 am with my package from Eng- first package...y you land and I am thrilled certainly stirred up with it. It couldn't be nicer. I would like to continue my memderful club."

$$
\begin{aligned}
& \text {-Mrs. A.S., } \\
& \text { Grapeville, } \mathrm{Pa} .
\end{aligned}
$$

## - - - - _ - Cleveland, Ohio

 at my office. Oh, I am so very pleased! so very pleased.Breathlessly waiting Breathlessly waiting
for next month !"

GIVE A GIFT TO SOMEONE SPECIAL!
What gift could be more intriguing than a membership in the Around-the-World Shoppers Club: Enclose names and addresses of your recipients. Aill announce your gift immediately.

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Please enroll me as a Member and send me the Twillight monthly shipments of the Club's selection of foreign merchanthrough the following term of membership:
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 Office Dept. chargen a service fee of postpald, and duty-free. However. The U. S . Post lected by your postman and cannot be prepaid.)IN CANADA, add $55 e$ per month to above prices, which will include postage, duty and de
Montreal 2, Quebec.
1 (Please use additional sheet for gift subscriptions)
 and special weather-stripping seals draft-tight along all four sides of sash. Stock-size Pella units are completely factory-assembled. They can be combined into hundreds of exciting window arrangements. Send for FREE FOLDER.


## CII-TD-FIT HONES CUI BUILDINO COSTS



sucking on a very wet washcloth, and leaving an obvious trail behind her. Wipe up living-room floor (not on today's schedule), put on toe slippers, haul out record player-time to practice while I peel potatoes.

After supper, hurry through dishes in order to get to church in time to accompany a wedding rehearsal. Get back home around nine, descend to studio for more practicing. Take another hour to spend with Charlie so we can discuss the day's events and just enjoy being together with the children in bed; then drop into bed -Unexpected guest, stay away from my door!-persin scoggins

## NO HELP, THANKS

## Dear Editor:

I enjoyed your article, "A Kitchen Dates You," immensely and agree wholeheartedly! Who wants to relax in the kitchen when there's a living room, den, or the beautiful outdoors? And as far as people helping in the kitchen-I say, "No, thanks!!"
-A READER

tin man
Dear Editor:
Every Hallowe'en, the Rotary Club in Waterbury, Vermont, fills us up and wears us out, too. My mother showed me the picture of the grandprize winner in The American Home for October 1952, and read me the article by Barbara Ollis. I decided to . . . make a Tin Man costume. I won second prize . . . three silver dollars.-JOHN backels (age 9)

## WHEN YOU CHANGE YOUR ADDRESS

[^0]
## I have a good proposition for men or women who would like to make an extra \$1250 a month for spare time <br> These 15 Utensils are all interchangeable. They fit into each other so as to make up to 23 different cooking combinations for "Waterless Cooking." They cover $99 \%$ of all cooking needs.

By Frank W. Strong

Today, almost everyone needs extra money. With higher taxes and increased living costs you have to have more and more dollarsjust to keep even. There are lots of ways to make extra money-lots of good ones. I don't say my way is the best. But I do say it's one of the easiest and most pleasant. In fact, it even leads to making new friends. And it doesn't call for any house-to-house canvassing, either. Let me explain:

I am the sales manager for a very big company. We make Stainless Steel Cooking Utensils, like those shown in the picture. We do an enormous business with hotels, restaurants, hospitals, and institutions. We also manufacture for the U.S. Army and Navy.

As a result of this enormous production we have very low manufacturing costs. We can sell a set of Stainless Steel Cooking Ware for home use for just about what it costs some companies to buy it! In fact, for many years, we did sell a set of home utensils to one Sales Organization who resold our cookware house-to-house under their own name. They got $\$ 120.00$ for the same set that our people sell for just about half of that.
Well, one day I got to figuring. There are five good reasons why Stainless Steel is the kind of cookware that should be in every home. 1. It washes as easy as a drinking glass. No scouring, scraping or scrubbing. 2. It doesn't rust or corrode-and it doesn't stain from vegetables, meat or fruit acids. 3. It doesn't affect the taste of food. 4. The fourth big advantage is that Carlton Ware enables you to prepare food by the method called "waterless cooking" which keeps more of the natural minerals and vitamins in your food and makes the food taste better. 5 . Buy it once and you're all through buying for life.

You can't wear it out. You see Stainless Steel is not a coated or plated metal, like the chromium plate on the bumper of your car. That chromium plate can chip or wear off and expose the raw steel underneath. Then the steel rusts. But our kind of Stainless Steel is stainless all the way through. It can't chip, crack, peel, or wear off. You could use the american home, January, 1954
a set the rest of your lifetime and then give it to your children. They could use it for the rest of their lives and it would still be good for their children.
Well, I figured that if the price was low enough every family could afford Stainless enough every family could anork Sted out this plan! We would sell a complete set of 15 pieces for a low price that would include only a small profit for the company. Then you add your profit and re-sell this set to your friends and neighbors for approximately half of the usual price charged by the house-to-house salesmen. You actually save your friends more than half. They are glad to get such a bargain and they feel that you've done them a real favor.
That's because the set they buy has in it only two profits, ours and yours. Both our profit and your profit is reasonable and fair.

Now, that is the thing that makes my plan like an endless chain. When a woman gets her first piece of Carlton Ware she simply raves about it. She gets so thrilled that she can't wait to demonstrate it to her friends and tell them all about it. She's so proud of its silvery sheen and so happy about how easily it washes that she just "bubbles over." So if you start by just letting your own friends in on a good thing, before you know it their friends are calling you up and asking you if you can get the same low prices for ing you Th you can get the same low prices for friends' friends call you. It just goes on and on! To make an extra $\$ 125.00$ a month, you only have to deliver seven sets and that's easy. Mrs. Montell in Pennsylvania took orders for $\$ 1400.00$ worth in her first took orders for Mrs. William Hanchow writes, "Got my set Saturday-I already have 17 customers."

Now, I'll let you in on another part of my plan. My company maintains a beautiful resort in the Florida Keys just so our sales representatives can enjoy a Florida vacation at company expense. If you take only ten set orders a month for six months, we will pay the expense for a Winter vacation in Florida for you and one other member of your family. Whether you want to make this extra money now or at some later time, you should at
least get all the information right now. I'll not only be glad to send Free Information, I'll also send you a complete demonstrating outfit that you can show to your friends and neighbors. And I'll give you exact instructions by which you can write up orders without making any house-to-house calls on strangers.

There is no charge now or at any other time. Everything I send you is free. When you qualify, I'll even furnish you with a complete 15 piece set of Carlton Ware that you can use in your own kitchen and show to your friends. It's an extra bonus I give you to encourage good earnings on your part. All 15 pieces will be shipped to you with my compliments.
Send your name today. You'll be glad you wrote. This ad may not appear in this magazine again, so don't take any chances on losing out. Send the coupon or just send your name on a postcard and say, "Send me everything free." I won't send any salesmen to call on you and you won't be under the call on you and slightest obligation.

FRANK W. STRONG
Carlton of Carrollton
9741 High St., Carrollton, Ohio

## FRANK W. STRONG, CARLTON OF CARROLLTON

9741 HIGH ST., CARROLLTON, OHIO
Dear Mr. Strong: Please send me free and without any obligation whatever a complete selling and demonstrating outfit with exact instructions for making an extra $\$ 125.00$ a month. I don't want to do any house-to-house selling, but I will show your products to my friends and give them the advantage of the low price.
Name. . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . .
Address....................................... . .
City.
................................. State.
$\square 1$ am already selling cookware and am interested in getting a line that can be sold at a lower price. Please send me your Distributor's proposition.


STOP PAYING 89c EACH FOR SONG PARADE RECORDS! NEW "Closer Grooved" 78 R.P.M. RECORDS this week's 18 SONG PARADE HITS WITH DEAN MARTIN AND OTHERS

## Now! 6 Complete Hits on 1 Standard Speed 78 Record or 45's

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$\square$
YOU GET 18 SONG PARADE SMASH HITS by Dean Martin For Only \$2.98

| 1. Eub Tide | 10. No Other Love |
| :---: | :---: |
| 2. Rags to Riches | II. Crying in |
| 3. Many Times | 12. You, You, Your |
| 4. Eh Compari | 13. P. S. 1 Love You |
| 5. Papaya Mam | Walking My |
| 6. You Alone | 15. C'EEt $\mathrm{Cl}^{\text {P }}$ |
| 7. That's Amore | 16. Oh |
| 8. Riteochet |  |
| 9. Vaya Con Die | 18. Hey Joe! |


| $\square$ YOU GET 18 HILL BILLY SMASH HITS For Only $\$ \mathbf{2 . 9 8}$ |  |
| :---: | :---: |
|  | 10. 1 Forpot Merot Than |
| 2. Guaranteed |  |
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| Doim walking The | 14. Crying in the |
| 7. Let Me Be the On <br> . Mama, Come Get |  |
| 9. Yosterday's Girl |  |


| $\square 18$ Country | Hymns \$2.98 |
| :---: | :---: |
| The Family who | 9. Farther Along |
| 2. Giory Land Mareh | St. Augustine |
| 3. The Lord will Mal | 11. Crying in ${ }^{\text {che }}$ The |
| 4. Wemmene The Care |  |
| 6. ${ }^{\text {ram }}$ Using My | 13. Bow Thy He |
| A |  |
| ho Holds | 16. One Little Candle |
|  | 17. God sless Us All 18. Silent Night |

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This handsome black steed
is cast of metal with rusty is cast of metal with rusty
black iron finish. Slot on
back takes in coins ond back takes in coins and
folded paper money. Hollow olded paper mones. Hollow.
holds lots of coins- yet
heavy enough of heavy enough to use as door-
stop! Stands $8^{\circ}$ high, 7 wide. Onty $\$ 3.95$, pri, Also
arallable: a $20^{\circ}$ high lamp arallable: a $20^{\prime \prime}$ high lamp
with this handsome hom with thise handsome horse as
its base-and $122^{\prime \prime}$ pleated
oval shade in ole calico
print. Only $\$ 12.95$ pnd print. Only $\$ 12.95 \mathrm{pdd}$.
Set of Ceramic MEASURING SPOONS MAKES BEAUTIFUL WALL DECORATION! 4 measuring spoons
from $3 / 4$ teaspoon to a tablespoon hang on
the handle of $11^{\prime \prime}$ long ceramic spoon. Bis bowl holds plants,
jewelry, change Hand-painted Dutch
design. $\$ 2.95$ ppd.


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ron Legs irong, modern Belson Wrought㲘 Rich matte black



Welcome to the Market Place! Merchandise, except personalized items, may be returned within seven days for a refund of the full price. Most of the firms mentioned in the Market Place prefer not to handle C.O.D.'s.

A "little" wine in a lovely decanter will assume the proportions of a rare vintage. This clear beauty is latticed with delicate milk-glass swirls. A lovely tear drop is captured in its ground glass stopper. A graceful $16^{\prime \prime}$ high. For a lucky bride or for your own sherry or the dessert wine you serve with fruit and cheese. $\$ 6$ ppd. Greenbrier Trails, Box 168-A, Lewisburg, West Va.


SET THE dAY of your wedding on a hand-painted tile. A duplicate of your treasured Wedding Certificate trimmed with flowers. Lettering is black, except for your own vital statistics which are blue as if inked in. Send couple's names, wedding date, names of 2 witnesses. $6^{\prime \prime}$ sq. with wall hanger. $\$ 3.95$ ppd. Personalized Gifts, P.O. 244, Ansonia Sta., Dept. 400, N.Y.C. 23 .


SOMEONE'S IN THE KITCHEN with Dinah, and her name is Mamby. A black-faced queen in calico, you'd never expect to find your unimaginative toaster hiding behind her skirts-but that's where you're wrong. She perches neatly atop it, looking like a doll, keeping it shiny and dust-free. A white apron, red, green, or yellow dress. $\$ 3.95 \mathrm{ppd}$. Susan Smith, Carpentersville 13, Ill.

rocker buy for a cozy corner in your kitchen, the hearthside, or in milady's chamber is pretty as the farmer's daughter in gay chintz. Ruffled skirt, seat, and back are predominantly red, green, gold, or blue. Of rock maple polished to a mellow honey-toned finish. $2 \mathrm{I}^{\prime \prime} \mathrm{x}$ $21^{\prime \prime} \times 36^{\prime \prime}$ high. $\$ 15.95$. Shipping charges collect. Meadowbrook Ind., Dept. aH, West Hempstead, N. Y.
after after-dinner coffee is over, dainty demi-tasse spoons continue to attract attention displayed in a sweet rack designed for that purpose. Of Vermont pine with a honey finish, it is $5^{\prime \prime}$ wide, $\mathrm{r} 2^{\prime \prime}$ high, is grooved to hold 6 spoons. A tiny drawer below holds odds and ends. $\$ 3.20 \mathrm{ppd}$. ( 6 Swedish spoons, add $\$ 3.95$ ). Helen Gallagher, Dept. AH, 413 Fulton St., Peoria, IIl.



Photographs by F. M. Demarest

hour glass figures those minutes that count. This one is a handsome accessory to stand next to your telephone to monitor those long distance calls, or to keep a check on your teen-ager's conversations. Imported from England, its brass frame is $3^{\prime \prime}$ tall, the sands of time are enclosed in glass. \$1.95 postpaid. Art Colony Industries, 9-A University Place, N.Y.C. 3 .

happy anniversary! Celebrate the occasion each year by lighting a 19 " Anniversary Candle marked with the years and symbols, such as "Paper," "Cotton," etc. Wedding date and couple's first names are included in the decoration. Metal holder is tied with lilies of the valley and forget-me-nots. \$3.95 ppd. Lion's Novelties, Dept. 29A, 139 Payson Ave., N. Y. C. 34


GOING AROUND IN CIRCLES on your desk will be your paper clips, rubber bands, other small supplies, and you'll know where to go straight for each one of them. Revolving tray of handsome leather-like fabric has 7 covered, dustproof compartments with hinged, gold-tooled lids. Brown or green. $6^{\prime \prime}$ across, $2^{\prime \prime}$ high. $\$ 4.95$ ppd. House of Schiller, Dept. 33 B , 180 N. Wacker Dr., Chicago 6. Ill.

maybe it's cold outside. Hot or cold, it's fun to keep track of the temperature, and summer or winter this outdoor thermometer will be a decorative note for the porch or patio. Gray porcelain enameled thermometer with white markings swivels on graceful satin black wrought-iron bracket. $16^{\prime \prime}$ overall. $\$ 4.95$ ppd. Bonney's, Dept. AH, 12 I E. Broad St., Westfield 4, N.J.

student lamps with a new twist. These may be used either on a table or attached to the wall, just the turn of a knob adapts one to either position. Gleaming solid-brass base is lacquered to retain its high polish. Heavy glass ribbed shade is green with white inside to reflect proper lighting. $I^{\prime \prime}$ overall, shade $5^{1 / 2^{\prime \prime}}$ across. $\$ 8.95$ ea. ppd. Crown Craft, Dept. arf, 246 Fifth Ave., N.Y.C. i.

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NEW FIBERGLAS DRAPES In 7 COLORS
Lovely textured fabric. Ideal for modern or traditional rooms. Each beautiful pair washable and sun-resistant. Generous $4^{\prime \prime}$ pleats. Size: $80^{\prime \prime}$ wide
pinch pleated to cover windows up to $46^{\prime \prime}$. For wider windows use 2 or more pair and connect with our Empire Hooks to Drow As One. (Hooks
Furnished on Request.)

| Length | Usually | Now |
| :---: | :---: | :---: |
| $36^{\prime \prime}$ | . \$ 8.98 | \$ 4.98 |
| $45^{\prime \prime}$ | 9.98 | 5.89 |
| $54^{\prime \prime}$ | 10.98 | 6.69 |
| $63^{\prime \prime}$ | 11.98 | 7.59 |
| 72" | . 12.98 | 8.39 |
| 81" | 13.98 | 9.19 |
| $90^{\prime \prime}$ | 14.98 | 9.98 |
| 99" | 15.98 | 10.98 |
| 108" | 16.98 | 11.69 |
| Colors : | Rose - Pink <br> Gold, Coco | Celadon , White. |

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SELECT THE SIZE YOU NEED RUFFLED $6^{\prime \prime}$ baby headed, dainty edged, per manently stitched ruffles. All sizes wide enough te criss-cross-(as shown) or hang Priscilla style.

| Width | to pair length | Usually | w |
| :---: | :---: | :---: | :---: |
| $86^{\prime \prime}$ | 36" | \$6.98 | \$ 4.59 |
| $86^{\prime \prime}$ | 45" | 7.98 | 4.98 |
| $86^{\prime \prime}$ | $54^{\prime \prime}$ | 8.98 | 5.59 |
| $86^{\prime \prime}$ | $63^{\prime \prime}$ | 9.98 | 5.98 |
| $86^{\prime \prime}$ | $72^{\prime \prime}$ | 10.98 | 6.59 |
| $86^{\prime \prime}$ | 81" | 11.98 | 7.39 |
| $86^{\prime \prime}$ | $90^{\prime \prime}$ | 12.98 | 7.98 |
| $86^{\prime \prime}$ | $99^{\prime \prime}$ | 13.98 | 8.59 |
| $174{ }^{\prime \prime}$ | (Double Width) .......72" | 19.98 | 12.98 |
| 174" | (Double Width) ........81" | 21.98 | 13.98 |
| 174" | (Double Width)........90 ${ }^{\prime \prime}$ | 23.98 | 14.98 |
| 174" | (Double Width) .......99" | 25.98 | 15.98 |
| $250^{\prime \prime}$ | (Triple Width).........72 ${ }^{\prime \prime}$ | 29.98 | 20.98 |
| $250 \prime \prime$ | (Triple Width),........81" | 31.98 | 21.98 |
| $250{ }^{\prime \prime}$ | (Triple Width)......... $90^{\prime \prime}$ | 33.98 | 22.98 |
| $250{ }^{\prime \prime}$ | (Triple Width) .........99" | 35.98 | 23.98 |
| 324" | (Quadruple Width) . $90^{\prime \prime}$ | 45.98 | 32.98 |
| TAILO stitch beoutif | ORED Distinguish any ed $11 / 2^{\prime \prime}$ side hems. Amp ifully stitched. | room. bott | Double | beoutifully stitched.

$78^{\prime \prime}$ wide to pair

| Length | Usually | NOW |
| ---: | ---: | ---: |
| $36^{\prime \prime}$ | $\$ 4.59$ | $\$ 2.98$ |
| $45^{\prime \prime}$ | 4.98 | 3.29 |
| $54^{\prime \prime}$ | 5.59 | 3.69 |
| $63^{\prime \prime}$ | 6.39 | 4.29 |
| $72^{\prime \prime}$ | 6.69 | 4.69 |
| $81^{\prime \prime}$ | 7.39 | 5.29 |
| $90^{\prime \prime}$ | 7.98 | 5.69 |
| $99^{\prime \prime}$ | 8.39 | 6.29 |
| $108^{\prime \prime}$ | 8.98 | 6.69 |

TIERS Add that elegant "decorator" look to a room. Use singly or tier on tier (illustration shows two pairs).

| $72^{\prime \prime}$ wide to pair | Length Usually | NOW |  |
| :---: | :---: | :---: | :---: |
| ". | $30^{\prime \prime}$ | $\$ 4.29$ | $\$ 2.69$ |
| $"$ | $36^{\prime \prime}$ | 4.69 | 2.89 |
| $"$ | $40^{\prime \prime}$ | 4.89 | 3.09 |
| $"$ | $45^{\prime \prime}$ | 5.29 | 3.39 |

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a sq. ft. for standard 9
lt. (width or length) sizes. Special sizes, 50e a sq. of ft
Light natural color. Send for color folder. enclose 60e for sample square.
SISAL HEMP RUGS IN DECORATOK Square patterned COLORS Square patterned rugs woven seamless in
gray. beige, yellow, green, brown, off
white. Send 50, white, Send 50 foc for sample, sisal square.
Specify color. Please print. CARABAO SPECIAL PRODUCTS CO., 950 Columbus, San Franeisco, Calif.

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fur coat remodeled into
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MORTON'S, Dept. 21-A
312 Seventh St., N.W. Washington, D. C.

"Come Into My Kitchen And Chat With Me pler's colored background to your own kitehen decor. Sampler comes in red, wreen, gold and
brown, to be worked in pure white cross-stitch brown, to be worked in prore white crosss-stiteh. easy-to-follow design stamped on colored superfine linen. Fun-to-finish-long to enjoy! 1 Kit $\mathbf{\$ 2 . 9 8}$ ppd. 2 Kits $\$ 5.75$ ppd. SUSAN SMITH
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with this beautiful $71 / 2^{\prime \prime}$ birthplate of fine ching, and proper Sign of the Zodiac. Personalized with full name, weight and date of birth. Kilnfired for permanency. One Week Delivery Birthplate and plate hanger $\$ 2.95$ ppd. $1 / 2$
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## PERSONALIZED GIFTS

the pie goes formal in a silverplated, pierced pie-plate holder with porringer-type handles, ball feet. Complete with ovenproof 10 " Pyres glass liner, it's our guess this becomes the gift a January bride will be most grateful for. And how about a party dress for your own good apple pie? $\$ 7.42$ postpaid. Tax incl. Macy's, Dept. AH, Herald Square, New York 1, New York

hang apples in the kitchen and when you're cutting up, use one of these hand-decorated, rosewood cutting boards to save the surface of your counter top or table. Decorated as bread, cheese, and onion boards, they are fun too for a gay buffet. Apple-shaped, approximate widths, $12^{\prime \prime}, 10^{\prime \prime}$, and $9^{\prime \prime}$. Set of 3 $\$ 5.95$ postpaid. Import Emporium, Dept. A, 175 Fifth Ave., N.Y.C. 10.
moving day, and whether you're moving into your first one-room apartment or your dream-house-come-true, it's equally as thrilling. You'll be at home wherever you hang a cute ceramic wall planter painted with a gay little house and "God Bless Our Home," as well as your own name. $4^{\prime \prime}$ square. Just \$2 postpaid. Stratton Snow, Dept. AH P.O. Box 1898 , Delray Beach, Fla.
foreign exchange. We try to save U. S. currency, but it's fun, too, and a fascinating hobby to collect banknotes from foreign lands. You can stay home and collect this assortment representing io countries, all in prime condition and legal tender in their places of origin. Gay framed or decorating lampshades, screens, trays, etc. \$1 ppd. Hobi, Dept. AH, 15 W. 57 St., N.Y.C. 19.

FUNNXFACE TOOTHBRUSH HOLDER will tickle your own little Funnyface into thinking brushing, his teeth is lots of fun, and his pearly whites will never have had it so good. Of durable plastic personalized with child's first name, it attaches firmly to wall with suction cup, holds $5^{\prime \prime}$ toothbrush. $\$ 1.50 \mathrm{ppd}$. Greenwich Workshop, Dept. AH-I, 109 Greenwich Ave., N.Y.C. 14

NO TOOL liKe an old tool, according to your handy man about the house. He may drop his socks on the floor, lose track of his cuff links, but he wants order on his workbench. 28 household tools find a niche in this rack of $20-$ gauge, cold rolled steel with gray hammerloid finish. $15^{\prime \prime}$ long. $\$ 1.98$ ppd. Edward L. Yanchus, Dept. AR, 2750 W. 18 St., Chicago 8, Ill.


THE AMERICAN HOME, JANUARY, 1954


IT's UP To you to make this plastic place mat look for all the world like a piece of fine Florentine handwork. The trick is in careful cutting. After the background is snipped away, a lovely openwork mat remains. Available in white, ivory, pink, light blue, gray, chartreuse, yellow, hunter green, or red. Four for $\$ 2.50$ postpaid. Green Gable Gifts, Dept. AH, 1554 Third Ave., New York, N. Y.

don't MAKE PASSES WITH GLASSES when you're having a beer party. No one minds drinking out of the cans if they are made easy-to-drinkfrom with Kan Kups. Flexible plastic collars that snap onto cans, they never break or wear out, are easy to wash, simple to store. Set of six tops in assorted pastel colors, \$1.15 ppd. DorAnn's, Dept. aH, 99 Esmond St., Dorchester, Mass.

modern design. Neat little side chair will be perfect company for functional furniture, or a wonderful first daring step in a traditional household. Matte black wrought-iron frame supports a posture-molded seat and back of sanded blond wood which is ready for paint, stain, or varnish. $\$ 12.95$ ea. 2 for $\$ 24.95$ exp. coll. E. F. Lawrence Iron Works, 2911 Whittier Blvd., L.A. 23, Calif.


KEEP A CHECK on your spending habits by filing all your personal cancelled checks in a neat green Kraftboard box tailor-made to hold 800 of them (a 7 -year supply for the average family). Just the thing to help you with your New Year's resolution to keep more orderly records. $31 / 4^{\prime \prime} \times 61 / 2^{\prime \prime} \times \cdot 4^{\prime \prime}$ deep. $\$ \mathrm{I}$ ppd. Checkkeeper Company, Dept. fr, Mountain Lakes, N.J.

united at last! Those old standbys, salt and pepper. This attractive $61 / 2^{\prime \prime}$ hardwood piece shakes salt from the top, grinds pepper from the bottom. Mahogany or maple finish, it will pass from hand to hand at many a fine barbecue, be a tall beauty on lots of entertaining tables. $\$ 4.95$ ppd. Spice Magic Corp., Dept. AH, Baltimore \& Union Avenues, Lansdowne, Pennsylvania.


IF it breaks your heart each time the paint is chipped along the edge of your car door where it slams against the garage wall or the next parked car, we understand. Nev-ADent is an easy-to-attach rubber doorstop to clamp onto the door at the "impact point" to prevent such damage. \$r a pair. Ppd. Best Value Sales Company, Dept. AH, ${ }_{270}$ West 39 St., New York 18, N.Y.


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MARKERS
WITH ANY WORDING YOU WANT HELP FRIENDS FIND YOUR HOME ... MAKE PERFECT GIFTS
You help your friends find your home more easily help the doctor save minutes or hours in emergencies-help the mailman and delivery men-when you have a DAY-nNIGHT Marker! And they're perfect for gifts! **

The permanent, embossed letters of DAY-n-NIGHT Markers are treated with the same material that makes highway signs shine in your headlights. Even a dash of moon light makes DAY-n-NIGHT Markers gleam!

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2 -sided; raised letters on both sides

- Rustproof - lifetime aluminum throughout
- Permonent embossed lettering - raised in solid plates
- Baked enamel finish - black background - white reflector lefters
* Attractive size - nameplates $21^{\prime \prime} \times 18^{\prime \prime}$, number plates $21^{* \prime} \times T^{*}$ * Any wording you want, up to 15 letters and numbers on nameplates, up to 5 on number plates. Same on both sides.


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only a few cents per lesson. Teach yourself to play piano, gultar, aceordion, whatever instrument you choose. Make amazingly rapid progress because you
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(Begins on page 24)


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Please send me your HOME BOOK. I enclose $10 ¢$
Please send me your HOME BOOK. I enclose $10 ¢$
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If you live in Canado, send to Standard Sanitary \&
Dominion Radiator, İd., Box 39 , Station D, Toronto

haHEE BOILERS - ROSS EXCHANGERS - SUNBEAM AIR CONDITIONERS
 warm voice called out: "Come in and have a cup of coffee!" I was picking my way cautiously down steep old 18th Street, the oldest section of our handsome Portland Heights district, and looked up in surprise. There, in the full flood of autumn sunshine, were Theodora Hosfeldt and her son, Danny smiling down from the porch of an ancient house. It was one of those squat 1890 models of the tired type usually taken over by the 3-D's-disrepair, decay, demolition squad. But there was Teddy, dashing and modern, whose direct approach and sure style sense conjured up a strictly contemporary habitat. Just to give you an idea: Teddy can slip into a Degas ballerina skirt and star in the Junior League Follies; and the next week she can buckle down to sets and costumes for the Children's Theatre-once her own young are abed. Such activities are, of course, in addition to due attention to her husband, Art, to her children, household, and friends. Of all people, then, why should a young woman as modern as Teddy select an outmoded homestead?
I gave the place a long second look. It wasn't 3-D fodder at all! Something, clearly had happened. In place of the usual tangle of weeds, the frontyard was paved with brick; a new wrought-iron lamp post and picket fence added a well-loved, well-tended look. Under the front porch, an ivy-laced lattice screen had the air of a freshly starched petticoat. New porch rails marched to the door, now painted cornflower blue, and promising (as good front doors should) interesting things to come once you enter the house.

Then we walked in! You know how you feel in the theater when the curtain goes up, and you are suddenly in another era? Well, entering Teddy's living room, you have the same sensation-the place glows, and the furniture has a long-ago charm (see cover and page 30 ). It takes a few seconds to see that the color flows down from the ceilings
text Continued on page 68 to see the interiors, please tURN THE PAGE.


Bright wallpaper which lowers a too-high ceiling is living room's decorative focal point -a great catcher of compliments and a gay refutation of the theory that ceilings should "fade into infinity." Victorian back parlor (below) is now a very mannish study and TV room. Closet was turned into a bar, its sink made from a Victorian washbasin


## We. Pay a Call on The IOSFELDTS

(Begins on page 29)

Kitchen was first room to get the ceiling-lowering treatment via wallpaper-so successful, same trick was used to improve proportions of other rooms. Kerosene lamp, electrified and skirted in plaid, adds right note to this excellently modernized old kitchen

What can you do with an obtrusive cellar door? The Hosfeldts shingled its bare pate, flanked it with carriage lamps-and turned a minus into a plus

Bedroom demanded a four-poster; the budget balked. So Art Hosfeldt made posts of curtain poles, and Teddy ran up some ruffles. Chests are inexpensive moderns; paper has an Early American motif


Clever interplay of old and new casts a charming spell. Here (and on cover) you can see how new louvered shutters painted an unorthodox pink make old bay window dance with light. Good color and such elegant touches as French lavabo on mantel, set off Early Americana. Pine Lazy-Susan table was cut down to coffee-table size; ancient dough box is an end table; chest, put to modern use, was once a bonnet box


## KILLING FROST PREDICTED... garden is sprinkled


...rising sun discloses an iridescent avenue of thrilling beauty...
flowers encased in crystal have fragile quality of Venetian glass...

A new variety of flower
--"Ice Cream Zinnias"
Zinnias wear halo as sun
peeps over the hedge

The Marigolds

Ihese pictures were taken last fall in the formal gardens of Miami University in Oxford, Ohio. Though now they cannot benefit your 1953 garden, keep them and their lesson in mind next fall when the days grow short, when evenings are still, with the feel of frost, and you know that soon you must bid the garden farewell. If you plant for late-season effect, a forecast of early frost can be distressing. But it need not be if you will expend a little labor-and water. Sprinkling succulent plants when the temperature falls below $36^{\circ} \mathrm{F}$. is a common practice in the florist trade; it will work equally well in gardens. Even if the

freezing point is reached, and the water transformed into ice, heat is liberated in the process. That is the secret of creating an amazing crystal garden, preserved by "deep freeze" to grow and bloom throughout the Indian summer that often lasts from the first frost to the first killing one.

At Miami U., a very heavy early frost being forecast, the gardener, to protect the floral display, set sprinklers along the long axis of the annual garden and turned please turn to page 92
preserved by deep freeze, they grow and bloom again...
flowering period extended - - larger, firmer tubers produced

in their deep freeze


Same Marigolds two days later...Only tall

1sk three gardeners to describe phlox and you may get as variable a set of answers as those storied descriptions of an elephant offered by three blind men who approached the beast from three directions and gained quite different impressions from its tail, its trunk, and its broad, treelike flank. For phlox is not a single type of plant, but several types, each with its special characters, uses, and charm. As a matter of fact, L. H. Bailey's Hortus II lists more than 50 species and subspecies not counting some duplications. And the most recent (1949) Plant Buyer's Guide gives more than 32 distinct kinds offered in catalogues, although some are sold by only one or a few specialists and are but rarely seen in gardens.
However, considering only a half dozen or so widely distributed and commonly grown types as given at the top of the guide table on page 89 , the phloxes as a group are well deserving of the many enthusiastic terms applied to them. As the Cyclopedia of American Horticulture put it many years ago, they "are amongst the most satisfying of garden plants. Their neat habit, brightly colored flowers, profuseness of bloom, and ease of culture make them favorites everywhere." Contemporary writers similarly hail them as essential and most desirable garden material, and especially as bright harbingers of summer-which term, however, applies to only one of the groups or classes.

## Cutige Shapporafor

To start at the beginning, phlox (which name is also given the plant family Polemoniaceae) is a truly North American plant; only one or two horticulturally important species grow wild as far beyond the borders of the United States as western Canada and Mexico. The genus Phlox (this is one of those convenient ones in which botanical and popular names are the same) includes mostly perennial herbs. But one annual species native to Texas is perhaps the best known of all to most gardeners, especially beginners. This is Drummond phlox ( $P$. drummondi) and its many modern varietal developments, whose bright-eyed flowers in a wide range of colors (except perhaps a true yellow) provide such charming low- and medium-height border effects throughout the summer. Grown from seed best sown (as soon as the days warm up) where the plants are to bloom (though it can be started earlier indoors), this friendly flower makes no heavy demand on either soil or gardener, though it naturally responds to extra care and judicious feeding and watering. Two precautions are necessary, however: To prolong the flowering season, keep the flowers picked before they wither and seeds begin to form; and if dirty white signs of mildew appear on the foliage promptly apply sulphur or some other fungicide. Any good seed catalogue will offer a choice of selected colors or mixtures; some will include decidedly dwarf sorts ("nana compacta"), or kinds adapted for fall sowing so that earlier summer bloom can be had.

All the other phlox species are perennial, but certain characters separate them into distinct groups or categories. Starting the season in late April in the New York region (and at a corresponding period in other places), the mossplease turn to page 89


E. L. D. SEYMOURE

1|he problem in picturing phlox as it is used in modern gardens is that of choosing a few representative forms from a huge supply of available attractive material. Shown here are, upper left, a "domesticated" strain of the wild blue phlox; upper right, a mat of the white variety of the popular moss-pink; lower left, some typical sprays of the ubiquitous Drummond (annual) phlox, then two impressive heads of the perennial, tall-growing, summer-flowering type to give an idea of the wide variation in form and color. Obviously, there is a phlox for every place, purpose, and preference. ... Have you discovered the varieties that can do the most for you in, and for, your garden?

for the extraordinary room, bath, and kitchen downstairs, headquarters for sewing, large parties, and house guests, was in itself our cover story in February, 1953.
The design of the street façade is very artful, for the use of several materials (cinder block, ledge rock, bright roofing) avoids monotony-yet the coloring is so skillful that there's no touch of the vulgarity multimaterial façades sometimes present. The rear has a view of the Maumee River-a view highly prized in Toledo-so it's here that windows are concentrated. At your right, see how it looks, and how a slope was cleared away and a terrace built to make possible a wall of glass in that wonderful downstairs room.
The planning reflects the owner's fine hand. For one thing, there's the storage which really works: a wall-long coat closet; a most unconventional, but practical, linen closet in the hall-extra long, but only a foot deep, so each thing has its own tidy nook. And you may be sure that the pink Tennessee stone fireplace wall was the object of very special attention from Mrs. P.
And where does Mr. Proctor come in? Well, that sagacious gentleman left the house and its décor to his competent wife. All the same, he took no chances-for it was he who bought that copious sofa and those enormous easy chairs. Just sent them home. And she decorated around them.

In construction and equipment, expense please turn to page 38

## A Lady

TINA SATTEIETHWAITE

## FAMERICAN R5F <br> HOME minm



0h BOY!" groaned DesignerBuilder Donald Scholz, mopping his brow, when we asked about on-the-spot changes made in building this house. Said the owner, Mrs. R. K. Proctor, whose own plans Mr. Scholz had blueprinted: "I put ${ }^{13,000}$ miles on my car, just traveling between my old house, 15 miles away, and this new one!" Pleading and cajoling, she spent as much time at the site as the workmen, and the changes she effected were plenty, costly-and, she is sure, well worthwhile. We agree.
Now, perhaps, it would have been better to have made such revisions on a full-scale model before ground for the house ever was broken (see "Look Before You Leap," page 4I). But when it comes to building a home, Mrs. Proctor is an artist, and just as no finished painting or sculpture keeps within the limits of the artist's first sketch, so it was inevitable that Mrs. Proctor's great opus, her home, should be perfected in the building. Perfect it isso satisfying to us that we've shown you this house in two parts,


# A Lady Gets Her Way <br> (Begins on page 36 ) 

wasn't spared. There are cheaper floorings than the pink stone which paves the entry, dining area, and kitchen-but none more practical nor better suited to Mrs. Proctor's style. Rooms were designed for convenience, not convention. For example, you might expect a larger dining room in such a home, but the charming small dining spot at your right puts no strain upon hospitality, for big parties are welcomed by the big multipurpose room downstairs.

When you glance at the furnishings, you detect no sign of a budget. But take a second, closer look, and you'll see that it was not costly trappings, but a flair, an exceptional sense of color, an attention to detail (things costing nothing) that make these rooms so good. With rush rugs, wrought-iron tables, painted furniture, you could emulate them even if you were blessed with more taste than cash.

What's more, since Mrs. Proctor is our kind of gal, an inveterate do-it-yourselfer (not because she has to be, but because she likes doing things so), she made every curtain, drapery, and bedspread in the house-and she also made good new use of old things.

The striking chest in her bedroom was an old dresser, refinished, topped with marbleized paper (smart details: mirror frame papered to match; fine pulls made from brass ash trays). Twin chests in the den were part of a dated dressing table; the guest-room headboard was an old footboard; two living-room chairs were rescued from an old three-piece suite.

Of course, it's color that sets the pacecolor that's bold, but never hog-wild. The living room with its grays and its beiges, its warm and cool off-white effects, has just enough amethyst to spike it, just enough black to tie it together. Exactly the right amount of the right shade of blue sets off the purple in the master bedroom, for purple walls are not always sure-fire-they require both courage and taste-like our heroine's.



# Are You Covered? 

# A truck run over your hat? Look at your fire insurance policy. 



If you are like most people, there are probably many things you don't know about your fire insurance and its extended coverages-and what you do not know may cost you an unnecessary loss. It may be profitable, then, to take a good look at your fire insurance policy to find out just what protection is included therein.

First, let's talk about fire insurance on your home-on the building itself. The probability is that you carry a policy with "extended coverages." "Extended coverages," as the name suggests, protects your home from other disasters besides fireexplosion, windstorm, riot, vehicles, airplanes, and smoke. And so it is that fire insurance comes to your aid when a speed demon misses a curve and drives right into your living room, or when a high wind knocks down the TV aerial. Fire insurance, however, won't help you out when your wife (or your husband) crashes through the back wall of the garage-unless you have "additional extended coverage."

When a fire damages your home, will the insurance company pay every cent of the repair bill? In some cases, the answer is "no." Suppose, for example, fire destroys your five-year-old roof. A new roof costs $\$ 2,000$. If the insurance company paid the full $\$ 2,000$, you would profit from the fire by having, free of charge, a new roof in the place of the one that was five years old. To prevent this, the insurance company takes into account the depreciation on your old roof. If the roof had depreciated 25 per cent, for instance, the company would deduct $\$ 500$ for depreciation and pay only $\$ 1,500$ of the $\$ 2,000$ bill.

There is an exception to the depreciation rule, however. If you insure your home against fire for its full value, you may get what is called a "replacement cost" policy. It pays the full cost of repairs. In the case just mentioned, you would collect the full $\$ 2,000$, provided your policy is properly endorsed. Here is another example:

An attorney in Palo Alto, California, recently remodeled a fine 40 -year-old home and insured it for $\$ 20,000$. Its full value is $\$ 26,000$. By increasing his insurance $\$ 6,000$ (at an approximate cost of $\$ 8$ a year) he would get a "replacement cost" policy.


You're walking down Main Street when a gust of wind drops your new $\$ 12.95$ hat under an oil truck. The truck rumbles by and your once-beautiful hat is a total loss. But don't give up on the $\$ 12.95$. Look at your fire insurance -you may be insured by extended coverage endorsement on that policy even though the damage was not from fire

This means that on a $\$ 5,000$ loss, the reimbursement would be $\$ 5,000$. Under his present policy, on the other hand, depreciation on a 40 -year-old house (even in good condition) is such that he would have to take some depreciation on his loss.

You should know the meaning of a "friendly fire." It is one you start yourself for some useful purpose, such as a fire in a fireplace. As long as the fire stays in its proper place, you are not covered for any damage it may cause. This makes it expensive for you to forget to open the flue. If smoke pours out into your living room and damages paint or wallpaper, you are not covered, because it comes from a "friendly fire." If the flames actually ignite the wallpaper or a spark sets the rug afire, then the firebeing out of its proper place-has become "unfriendly" or "hostile" and your insurance policy covers the loss.
Suppose your home is so badly damaged by fire that you have to move out and live in an apartment or hotel while repairs are being made. Fire insurance coverage in some states will pay up to io per cent of the amount of the policy for such rent cost. On a $\$$ ro,000 policy you may get up to $\$ 83$ a month, or on a

Iike so many other families, we studied the plans of our dream house and wondered if this really was it. Were all the little things right? Would our furniture fit? Were the colors what we wanted? We knew that a house on the ground looks very different from a house on a drawing board. . . Well, we found our answers so simply that we don't see why every home builder doesn't do as we did. Equipped with less than $\$ 5$ worth of materials, and no previous experience, we built, furnished, and decorated a detailed scale model of the house. On the model it cost nothing to enlarge windows, shift doors, increase the opening between living and dining rooms, relocate equipment and built-ins, and make sure of our colors. In the actual house, such changes cost a young fortune. We made scale models of the furniture (just for shape, no detail), and we got our colors from water-soluble drawing inks mixed to match paint samples we had decided upon. In the furnished house, which you see below, we didn't have to change a thing! For step-by-step pictures of our model, please turn the page.


## Look before you LIP P!

Is the house you think you want really perfect?
The Goodrums looked before they spent, and made all
their changes on a scale model of the house. HERE'S HOW


IIith the materials listed on the opposite page, my wife and I built our scale model in a week's worth of evenings-coloring, furniture, and all. Often, it's the furniture arrangement that dictates architectural changes in a room. The scale we used for our model was $1 / 4$ inch to a foot, the same scale as in the architect's plans. We knew that both the roof and the front would have to be removable to let us fiddle around with the interior, but neither feature presented a problem, for the roof was made to rest directly on the model, and the front was constructed to fit snugly between the end walls. Each wall was constructed in its entirety before assembly. Using a $1 / 8^{\prime \prime} \times 4^{\prime \prime} \times 36^{\prime \prime}$ balsa wood sheet (the $1 / 8-$ in. thickness being roughly equivalent in scale to a $5^{1 / 2-i n}$. wall), we first laid out the rear wall and, with very soft pencil, carefully marked off the openings, accurately transferring measurements from the architect's plans.

- Using a model-maker's knife and an engineers' celluloid triangle as a straightedge, we cut the wall from the sheet, and cut out window and door openings. Where necessary, we sandpapered the edges with very fine paper wrapped around a small block. We were fussy about window details and framed each opening inside and out with thin strips of $1 / 32-\mathrm{in}$. balsa. To simulate glass, we cemented rectangles of thin acetate sheet to interiors of window openings and drew check rails and muntins on "windows" with white ink. We grooved the exterior to resemble the asbestos siding we planned to use (exaggerating the grooves so they would show up under a coat of ink). We "screened" the porch with plastic sheet scored to resemble screening.



# Look before You Leap! 

(Begins on page 41)



- For the end walls, the only new problem was to simulate louvers, which we did by cutting deep triangular grooves framed with $1 / 16-\mathrm{in}$. square strips. We finished up all the details, and then assembled the side and rear walls carefully with quick-drying cement. Next, we laid out the floor on a $1 / 8^{\prime \prime} \times 8^{\prime \prime} \times 15^{\prime \prime}$ balsa sheet (two $1 / 8^{\prime \prime} \times$ $4^{\prime \prime} \times 15^{\prime \prime}$ sheets cemented together). With soft pencil, we marked the location of all interior walls, doors, windows, built-ins, and other details, following the architect's plans in detail. This was very helpful when we made the interior walls. When two people work together, accurate detailing doesn't seem tedious.

- Before we built the interior walls, we added a carport and storeroom. We made the carport floor and ceiling and joined them with $1 / 8-\mathrm{in}$. square posts. The storeroom was built of $1 / 8-\mathrm{in}$. balsa, and we simulated its board-and-batten construction by cementing narrow "battens" of $1 / 32$-in. balsa to the walls. For interior walls, as for exterior ones, measurements were transferred from the architect's plan to the balsa sheets-but each piece, after cutting, was checked against the plan on the model's floor. We cut doors between rooms, and framed them with $1 / 32$-in. strips, but we didn't bother with model doors. Closet doors were grooved and framed, not cut out. Built-in cabinets,
 bookcases, and kitchen and bathroom fixtures were made of $\mathrm{I} / \mathrm{I} 6-\mathrm{in}$. and 1/32-in. sheet. Finally, we raised our roof, building it on the model, and holding its parts in place by straight pins until the cement had set. Then we lifted the roof off and braced it for strength so it could go off and on often. Of course, we included the roof's trim, in detail. With the addition of steps, the construction was finished. Then came the painting, inside and out, with water-soluble inks, and the "furnishing" with rough scale models of our furniture. We "lived" in our furnished scale model for a time and made quite a few changes which would have been too costly in the actual house. Finally the model below suited us to a "T." So we built a house exactly like it (page 41). And it suits us perfectly-as the house built from the original plans, without the changes made in our model, never could have.


[^1]$\$ 1.50$


## Buill-ins

- When those precious cubic feet of space can work for instead of against you, why have a do-nothing dust trap under a bed? A drawer under a box spring and mattress holds pillows and quilts so your bed can be tidier by day. It also is an ideal spot for out-of-season storage. This one is in the home of Mr. and Mrs. Wallace Reid, Jr.



## for Music and Books

- In the days before built-ins, a space like this would have been furnished with a decorative table and a couple of chairs. But see what a wall-long builtin can do with very little floor space. There's a cabinet for a radio-phonograph and a whole collection of records; there's a storage cabinet, too; and, of course, there's a ceiling-high bookcase. What's more, the built-in "furnishes" the wall, "drapes" the window, displays the pretty things you'd put on a table-and the cornice which ties it together provides an excellent place to install concealed lighting. A companion builtin flanks the door on the other side. Home of Dr. J. Benton Egee.


## for Linens

- What goes on at the top of your staircase? In most homes there would just be a rail where the Harry Knights built this handsome cabinet, ready to hold linens for bedrooms and bath-and to free the linen closet for dozens of other storage jobs.


## are a girl's best friend




- If only for the decorative drama it creates, this built-in, in the home of the William Wieners, would earn its keep. Its fluted-glass sliding doors play back every light in the room, and contrast effectively with the walls' mahogany paneling. But such a shallow cabinet, which requires no floor space to speak of, is most useful as a fumble-free place in which to store good glassware in safety.
- With clever modern designing, a built-in storage unit often replaces a conventional wall. The one shown above does even better, for this exceptional divider between a living room and kitchen occupies little more space than a wall would, but it is a complete dining room itself. It is easy to use three times a day, but so planned that it frees the dining-room space for living-room use between meals. On the livingroom side, it is a partially mirrored wall. On the kitchen side, it offers all of the cupboard, drawer, and shelf space you would find in the average dining-room buffet, server, and china cabinet to-gether-and it adds badly needed counter space to a small kitchen. A generous dining table comes into the act when the back of the unit nearest the fireplace pulls down to welcome a large family-and it vanishes as soon as the dishes are cleared away.


## RENODELING IV A MINOR KEY



TThis is a story purposely selected for the more than one million of our readers who have made definite plans for remodeling their homes. Of that million, half-enough families to fill several large cities-will spend just about the amount of money involved in this story. Naturally, then, you can understand our enthusiasm for the realistic improvements which the Walter J. Thomases made to better their not-quite-good-enough home, for it represents the kind of lifting of a home's face and spirits which so many of our readers are about to tackle. Nothing spectacular. Nothing incredible. Just honest and practical minor-key remodeling.



To find such meaningful stories as this, American Home editors often climb into a car and go driving through the residential sections of cities all over the country. We spotted the Thomas house in a lovely woodland setting in suburban Cincinnati, and of course, it stopped us short. Because we are old hands at this game, we could detect under the improvements the lines of the original structure. Here, we could see, money had been well spent on things which mattered-but good cash had not been wasted on costly attempts to banish all signs of the "before." After all, it is the total effect that matters, and the total effect here is excellent. We were all the more delighted when we discovered that the remodeling was as successful indoors as out (pages 48-49).
Before remodeling, you reached the Thomases' front door through an awkward portico much too large for the houseand once through the door, you were smack in the middle of a smallish living room, for there was no entry hall. Fixit Step No. I was to enclose the portico and turn it into a roomy, welcoming foyer with an oversize storage closet. Next, an expansive bay window replaced the three too-small front windows in their living room, and another large window went into the side wall. Thus opened up, it's now a generous living room of good proportions. There are pine bookcase cabinets, and the walls are partly pine and partly a rich dark green with crisp white woodwork. No traces are left of the original "landlord tan"; no feeling now of the overly long and too-narrow room that was! A sweet red print is used for curtains and one chair;
another chair is done in red leather; the couch is green, bright and nice against the curtains. The dining room is furnished to do its own job, and still add to the living room's sweep.

Finally a screen porch was built off the dining room and next to the kitchen so that meals can be served there. A very important addition to a house in the woods by a brook was this porch, for before remodeling, the Thomases had no sheltered place to sit and enjoy their unusually desirable land.

But the entry and the bay and the porch which so vitally improved the interior, were not just "stuck on," as so often happens. They were designed with an eye toward improving the facade as well, and they make it look handsomely (and newly) wide and low. The roof of the old open portico was uncomfortably peaked; the roof of the new entry slopes forward to create a much needed horizontal line. To the right, the bay window adds to this horizontal effect; to the left, the porch, with its good detailing and its lace cap of a top rail, widens the house still more, and very graciously. The Thomases added a coat of paint, a garnish of shutters, and a little new, fuller landscaping-and then they framed the whole charming picture with a good, and appropriate, split-rail fence.


What better symbol of home than a gracious entry? Enclosing a useless portico gave this to the Thomases, and it shelters their living room from the front-door traffic to which it used to be subjected. A giant coat closet is papered to match the paper on the ceiling


## Remodeling in a Minor Key

(Begins on page 46)

Small living room was enlarged-a little in size, a great deal in use and appearance. New bay window to the front actually adds to its footage, and, of course, like the large window added at the side, it "opens" the room up visually. The furniture arrangement, too, is much better now than it was when the living room had to double as an entry

The dining room retains its independence, but it is furnished in such a way that its sweep is added to that of the living room to give this small house the great luxury of an enormous living area. Instead of adding their enclosed porch to the living-room side in the conventional way, the Thomases built it off the dining room where it enjoys a view of their brook, and is handy to the kitchen for the service of oudoor meals


@ ee how poised it is in a living room-then watch it in action, and you'll know why we think that this is truly a terrific pattern! There is nothing like it ready made, but there is a great need for a cabinet which can hold everything required by sewers, and still be a decorative asset. So we dreamed this one up, making dozens of sketches, then "mock-ups," revised and re-revised until performance and appearance were perfected. Finally, an expert craftsman built it of fine materials and blueprinted it so we could share its blessings with you. (Pattern 2036). It's a find of the month, to be sure, but this pattern took long to develop. It may not be one Dad turns out in jigtime, but it is, we assure you, one of the most worthwhile projects he can undertake. Other American Home patterns make a fitting background for our pride and joy: "Fairyland Tree" screen (Pattern 1032), useful for hiding a dress form; Chinese Coin cornice (Blueprint Pattern 2035); and curtains decorated with our Chinese Coin motif (Pattern 1288).


DOLEOTHY I.AMIEEIET TEUMM


It's the best we've ever seen-a complete
sewing room, all housed in a cabinet so handsome
it would be a worthy companion for any antique.
Of course it's one of our Blueprint Patterns, so Dad
can duplicate it right in his own workshop
Name your sewing accessory-there's a spot for it here! Compartment with pull-up shelf for portable sewing machine; pegs for dozens of spools of thread; button "boxes"; large tray for tools and attachments; tray for findings; compartments for fabrics and iron; real files for patterns

IDOIRIS BHIEIAN

## This Builder's House Is



Living room isn't large, but geod planning makes the most of its size. Dining room and entry extend its space, large windows open it up, one unbroken wall makes it easy to furnish (opposite page)

## Still Lp-to-date



# Because its excellent design avoids fads and cliches, this 

exceptional developer's house, no longer new, is still "hot" news

This is a happy exception, very different from most development houses which have erupted upon our countryside since World War II. There are good builders' houses, of course, but too many speculation builders outbid each other with gimmicks instead of good sense. Some have even gone so far as to advertise their wares as "Split-level Colonial Ranchelows" in an attempt to offer all things to all buyers. Such giddy mixtures catch slap-happy house hunters-but the house soon looks as dated as an awesome Victorian, and a great deal sillier.

Back when the housing boom was still new, George Rokahr of Lincoln, Nebraska, a builder of houses on speculation, had an idea and the courage to experiment. Why not, in ready-built houses, take advantage of the good new ideas in style, plan, and construction economy found in custom-built homes? He consulted with Architects Clarke and Enersen who came up with several excellent plans, including this one.

In appearance, this house is certainly up-to-date, but not so extreme as to scare away buyers who thought they didn't like

Modern. For looks, it concentrates upon good proportions, good texture and color, softened by greenery-things which, after all, are more appealing than strained "cuteness." And because the architects knew their stuff, they were able to effect intelligent savings so that this house could be priced to compete with inferior ones. For example, the elimination of attic, basement, and fireplace made it cheaper to build, but really modern comfort was provided by excellent insulation and a combined heating and air-conditioning system. As you can see, the plan is excellent, incorporating sound modern ideas about space and privacy of a type seldom found in development houses.

The result? A house half a dozen years old which is still "hot" news-way ahead of many custom-built homes, and years in advance of the average builder's new product. The lucky people who bought it, Mr. and Mrs. James Carmel, knew what a bargain it was-and Mrs. Carmel, an art instructor at the University of Nebraska, furnished it as intelligently as the architects had planned it.


Next time you say, "What shall we eat today?"-try a soup you've never had, or at least not for a long time. You can always prepare easy, tempting and hearty meals around any soup. But why not have a change, the fun of something new? Check the list . . . fill up your soup shelf ... and watch the family respond to adventure!

## 4. kinds that have Chicken Stock

EHICKEN WITH RICE: Tender pieces of chicken and fluffy ice in golden chicken broth. An all-family favorite.

HICKEN GUMBO: Chicken and vegetables, expertly easoned. From an old New Orleans recipe.
:HICKEN NOODLE: Old-fashioned egg noodles and generous ieces of chicken in delicious broth.
REAM OF CHICKEN: Smooth with heavy cream, flavorful ith pieces of chicken and celery.

## kinds that have Beef Stock

EEF: Pieces of beef, vegetables and barley in good beef stock.
EEF NOODLE: Generous with golden egg noodles, hearty ith beef broth and tender beef.

EGETABLE BEEF: In this "square meal" soup-vegetables, irley, beef, in sturdy beef stock.
x TAIL: English-style and robust, with meaty ox tail ints, barley, vegetables.
=GETABLE: Almost a meal in itself! 15 different garden getables in rich beef stock.

PUILLON: Savory beef broth, flavored with vegetables. PNSOMME: Herbs, tomatoes, celery and carrots flavor is clear, appetizing beef broth.

## hese 7 are principally Vegetable

MATO: America's favorite soup! Red-ripe tomatoes réed, seasoned, blended with butter.

EEN PEA: A nourishing purée of green peas with butter d delicate seasonings.
ACK BEAN: Once only fine restaurants served it. An pertly seasoned purée of black beans.

EAM OF ASPARAGUS: A smooth blend of fresh asparagus 1 butter, with tender asparagus tips.
EAM OF CELERY: Velvet smooth! Crisp garden celery nded with heavy cream.
EAM OF MUSHROOM: Blended from fresh mushrooms I heavy cream, with tender pieces of mushroom.

GETARIAN VEGETABLE: An all-vegetable soup. Garden etables in vegetable broth.

## that are thick and hearty

N WITH BACON: An old-fashioned, thick soup of plump ns, made savory with the smoky flavor of bacon.
M CHOWDER: Tempting clam broth with chopped as, tomatoes and potatoes.
PER POT: Substantial with meat, macaroni, vegetables. TCH BROTH: Sturdy with mutton, barley, and vegetables.

## Campbelli soups



## AMERICAN HONE



IIhat-we'd like to know-what about winter food? Six months from now, just about the time the trees have turned decently green, you'll be up to your ears in news about summer foods concocted with hot weather in mind, for the term "summer food" has, long since, come to mean a species of food which rates very special attention. Well, we like the cold weather, too, and we like to celebrate it with the delicious. stick-to-the-ribs kind of fare especially designed to warm the blood and cheer the eye-and to make the most and the best of even a shivery January day. Proud we are to announce that five of the six hearties here were submitted by Cheapies Club members (how you gals can cook!), and that every one of them involves only common, garden-variety ingredients-but done up in a most extraordinary manner. We had a wonderful time taste-testing them in our own American Home kitchens.
A soup to start out with, Brisket Soup, full of meat and potato and corn, with a plus of cheese to intrigue the nose and the palate. With a salad, a hot bread, and dessert-it's a whole dinner. And of course, we have casseroles for winter days, two excellent ones. The first, our Hot Pot, includes nice big hunks of pork or beef plus plenty of cabbage, corn, carrots, and other good things, in addition to the barbecue sauce and spices which give it its name-it's hot all right, but, as the Bopsters would say, "Sister, it's cool." The second, we call Fisherman's Catch-erole to honor its good blending of white fish and shrimp for a change-mushrooms and parsley and onions enhance the flavors, and potatoes, cooked right with, make it a meal. The sauce is simple, but like so many simple sauces, it is superior.

Everyone knows about New England Baked Beans-so we give you Ohio Baked Beans: canned beans, plus crushed pineapple, plus stewed tomatoes, prepared in a whipstitch; tossed in a beanpot and heated. Moveover-and this is what women really care for-this is a family dish or a party dish which can stand in the oven for hours without being ruined.

Honey Bran Bread is non-yeast sweet bread-almost a cake Sliced with butter or cream cheese, you can't beat it. Preparation time for all this- 10 minutes (your oven takes it from there). Knowing how pampered a hot bread can make a man feel, we'll bet a lot of smart gals will spend those 10 minutes over a hot mixing bowl to treat Papa so well-so easilv !
To finish a cold-day dinner, a light dessert, Grape Imperiala gelatin dessert that neither looks nor tastes like every othe one. It's light for milady-but sweet, for milord.


## Take a Pound of SALSAGE



- country-fare pie

Preparation time: 15 min . Baking time: 20 min.
lb. sausage meat
r cup diced raw potatoes
I cup chopped celery
x-lb. can cream-style corn r-lb. can lima beans
$1 / 2$ pastry recipe
$1 / 2$ tsp. salt

- Cook sausage meat, potato, celery, and salt until potatoes are tender and meat is cooked through. Combine with corn and lima beans in 2 -qt. baking dish. Cover with pastry, cutting slits in the pastry to allow escape of steam. Bake in hot oven $425^{\circ} \mathrm{F}$., about 20 min .

Serves 6
382 cal. per serving
Source of vitamins A, B, C
Originated in The American Home Kitchens

## AMERICAN HOME QUICKIES

# Take a Can of TOMATOES 

CATHEIEINE NISSLY


## Amnes lotebook

## ANNE BARNAIEID

TRANQUIL DAYS should be ours again as 1954 comes our way and the hectic holidays retreat into memory. A pleasant memory, but a welcome change of pace it will be to tackle the New Year. Up pops that perennial question of Resolutions.
I've made mine regarding the familyand the food that I'll serve them.
Few are these guideposts of mine, but I'd like to share them (all but the secret ones) with you:

I SHALL PLAN MY MENUS A WEEK AHEAD
(as I once did for six months)-a boon to homemaker and her food budget this practice can be! Type menus on $3^{n} \times 5^{n}$ cards, and plan them to use every leftover worth mentioning. Then check supplies, make out the week's shopping list, and do all that you can at a clip.
Date menus, earmark those that win
special kudos, and use them again later
on-another timesaver.
THE FAMILY'S PET DISHES SHALI LOOK THE FAMIIY TASTE HIGH-HAT-BUT COST NO MORE.

COOK WEABLES WITH CARE AND
I'LI COOK VEGETABLES WP AND SERVE. (See page 69.) NOT JUST BOII UP AND SERVE. (See page

I'LI GET 'EM TO EAT SALADS AND LOVE
or as a dessert-or by making the salads particularly interesting to the male palate when served along with the meat.

I SHALI KEEP SVELTE-BUT I WON' I SKIP DESSERTS! When whipped cream is called for, the family will get the McCoy, but mine will be made from dried milk. There will be plenty of gelatin desserts, low calorie in themselves, and lots of fruit-fresh, frozen, or canned-with which the family can eat cakes. I'll pass 'em up. (When Pop and Sis look bulgy, I'll encourage them to do likewise.)

BREAKFASTS WILL HAVE MORE FLAIR-
strawberry hard sauce with pancakes, for a change (page 69), or orange French toast (just add one tablespoon each of sugar and grated orange peel to your recipe).

ABOUT THOSE HIGH-HAT MAIN COURSES-
STUFFED, BAKED PORK CHOPS, instead of fried ones-and serve them proudly on your best platter, surrounded by crab apples out of a jar. To my stuffing, I add chopped peppers, onions, and celery. LAMB BASTED WITH COFFEE offers a new ist. Fix a cup of good strong coffee with cream and sugar as if you were going I'IL Gerving salads as a first course

CRISCO HAS NEWS FOR ALL WHO LOVE... YET FEAR FRIED FOODS!

Crisp, light, Crisco-fried foods are so digestible you can eat 'em 7 days a week!
$\qquad$


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PROMINENT AUTHOR OF AMY VANDERBILT'S COMPLETE BOOK OF ETIQUETTE."

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## Blossom out with this stunning new dessert

# - it tastes marvelous made with fruit cocktail with character 

$\hat{W}$ the sparkling clear colors, trim, tidy cuts and perfect
flavor blend you always get in Del MONTE Fruit Cocktail


Del Monte

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## Electrically Heated BIRD FEEDING STATION

Now, you can be the first in your neighborhood to own this new bird feeder . . . successfully attract birds to your garden sanctuary . . . enjoy their gay colors, their cheery songs, their delightful antics.

This feeding tray is heated by a sealed electric heating unit, thermostatically controlled and completely automatic to keep the feeding area free from ice and snow . . . to prevent feed and water from freezing.
Available in tripod and window-box models in attractive color schemes to match the trim of your house. Your bird popularity will be the envy of your friends! Take pride in showing them the many birds using your new bird feeder.

## MAIL COUPON TODAY FOR FREE FOLDER describing available models, prices, tips on how to attract birds, and bird menus. <br> \section*{Patents Pending}

NC.

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City
State


We Call on the Hosieldts
(Begins on page 29)
 this new room added to a Victorian house. Storage wall, figured out to the inch, looks as well open as shut, for everything fits tidily into bags or well-marked boxes. But it isn't all engineeringnote prettiness of the birdcage planter hanging from the ceiling


The small Victorian house, brought up to date, answered most needs of this active modern family. But the $15^{\prime} \times 20^{\prime}$ addition you see here really completed it. For one thing, it's a well-equipped modern laundry-the clever contraption above consists of buckets in which Teddy sorts her washables. It's a storage room, too, and an excellent sewing room for Teddy whose hobby of making theatrical costumes demands such a spot. It's also an indoor play area for her small sons, and it opens upon their fenced-in outdoor playyard


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to drink it. Roast the lamb as usual, using the coffee mixture for basting. Fix more coffee to use with drippings in making the gravy.
hot spiced peaches are good dinner partners for lamb, beef, or poultry. Buy them in a jar, or do at home. Pour juice in saucepan, add $1 / 4$ tsp. ground cinnamon and 2 tbs. vinegar. Cook a few minutes. Reduce heat, add fruit, and cook 5 minutes. MOUNDS OF CORNED BEEF hash baked on thick onion slices is a worthy dish that keeps the food budget in line. Break contents of a r-lb. can of corned beef hash with fork, blend in 3 tsp. finely chopped green pepper. Pack hash firmly into custard cups. Unmold on thick slices of Bermuda onion, salt-and-pepper seasoned, and spread with butter or margarine. Bake 20 minutes ( $350^{\circ}$ F.). Serve with hot chili sauce.
a good clam main dish-spaghetti with white or red clam sauce. With canned minced clams, you can whip this up in jigtime. For white sauce, drain juice from $7-\mathrm{oz}$. can of minced clams and combine with one crushed garlic bud and 2 tbs. olive oil. To make sauce red, add $1 / 2$ can tomato paste. Heat thoroughly. Just 3 or 4 minutes before serving, add clams, 2 tbs. chopped parsley, and a dash of basil. Grated Italian cheese can go with this taste teaser. Serve with tossed green salad.
the boys eat this salad in restaurants and should do same at home: cold cooked string beans mixed with salad oil, vinegar, onion salt, grated cheese, served in lettuce cups. Refreshing with the main course.
add dash of thyme, marjoram, and chopped parsley to your tossed salads. It spikes them.
a salad dessert they like at my house is this: Grind I qt. fresh cranberries with 2 cored apples; add $1 / 2$ cup sugar. Blend well. Dissolve package of lemon-flavored gelatin in $11 / 2$ cups of hot water. Cool. When slightly thickened, stir in cranberry mixture. Chill. Serve with sour cream. that strawberry hard savce on pancakes or waffles is elegant. Add 3 or 4 tbs. frozen strawberries or strawberry preserves to your hard sauce and mix thoroughly.
some hints on vegetables are in order. With fresh and frozen vegetables, start with one inch of hot water in pan; cover pan; bring to boil over heat. Reduce heat and cook until tender-don't overcook. Treat canned vegetables with respect-follow directions.
vary the regulars with these combinations! Use $1 / 2$ can consommé when cooking green beans. Cook mushrooms, or pimiento, or sliced onions with green beans. Cook lima beans with tomatoes-brussels sprouts with chestnuts-carrots with celery.

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QUICKIES

$10 \mid$MEATS

## CAKES

PIES
SALADS

## CASSEROLES


so new, they're just off the press! . . . American Home Magazine's wonderful new series of cook booklets!

So sensible, you wonder why no one ever thought of it before! Each little jewel of a book, $3^{\prime \prime} \times 5^{\prime \prime}$ in size, is devoted exclusively to one kind of food-meats, cakes, pies, salads, casseroles, quickies. Each cook booklet contains 101 of the editors' favorite recipes, tested and retested in American Home's own kitchens so you know they're absolutely foolproof.
so easy to use! Every recipe not only lists the ingredients and tells you how to combine them, but also tells preparation time, number of servings, the vitamins you'll get, and how many calories per serving you can expect. (Except in the cake cook booklet-who wants to count calories there!) Each book is printed on heavy paper with a tough washable cover. The spiral binding lets you open the book flat when you're working, and it takes up so little counter space.
so different! Every single recipe is illustrated! You won't be cooking a pig in a poke with these cook booklets! Right next to the directions on the facing page there's a handsome photo-- graph showing you exactly what the food looks like.
so hurry! You can order one or the complete set-sent postpaid anywhere in the United States for only $\$ 1.00$ each. Get them for yourself and think what a wonderful gift for the beginner or your friends for Christmas.

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101 SALADS $\qquad$ 101 CAKES
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## I oflee

Beauties-aren't they? We show them off in this jeweler's-case type of display to call your attention to the fact that most good new coffee "pots" are worthy of appearing right at your dinner table. But to nothing more than to coffee makers does the "handsome is as handsome does" requirement apply. So, first off, we'd like to say that a good coffee maker of any type (drip, percolator, or vacuum, electrical or not) will do hand-somely-if you feed it a good bean, and obey the basic rules (page 74). And vice versa: the best coffee beans in the world, lovingly roasted, blended, and ground, won't make a good cup of coffee in a stained, beat-up, poorly proportioned coffee maker.

Whether you want drip, percolated, or vacuum-made coffee is a matter of personal preference. Each type has slightly different taste characteristics; but, despite all the hocus-pocus you may have heard, each can produce very good coffee. So pick the type first, and then let your requirements, and your purse, decide whether your new coffee maker is to be the at-home-on-the-range kind, or electrically operated, or a superdeluxe electric automatic.
As to shape, we frankly don't think that it matters much. But the basket does matter-baskets should always be large enough to permit the coffee to expand without edging over the rim and into the brew itself.
the automatics: These usually are the most expensive coffee makers, well worth the price, and you'll be well rewarded if you invest that Christmas check in one. They differ from the less-expensive electrically operated types in that they will brew coffee, then turn themselves offand, of course, they keep the coffee at drinking temperature without boiling. There is such a thing as an almost foolproof coffee maker-and this is it (only the measurements are subject to human caprice), for with every other type you may ruin perfectly good coffee by overcooking, or by boiling when you reheat it. Some models have a strength-control gadget, and some have a little signal light to tell you when the coffee is brewed. Automatics come in percolator and vacuum types. You can buy extra visual luxury in the form of silver-plated models which resemble celebrated silversmiths' designs.
electric nonautomatics: An older type than the automatic, lower in price, and a good buy. Their advantage over the range-top type is that you can use them anyplace. Also, they will never boil over-although, if you don't watch it, a nonautomatic percolator might "perk" too long. If you happen to own an electric timer, this type of coffee maker, plugged into it, behaves almost like an automatic-it will turn off when the coffee is finished, but, of course, it won't be kept at drinking temperature. They come in percolator and vacuum types.

PLEASE TURN TO PAGE 74



## built-in snackbar invites cheer

... and the mellow woods of the Western Pines* reflect it throughout this room! Perfect for built-ins, paneling, ceiling and stair rail here, the Western Pines prove practical all through the house. Their smooth surface and even texture take stains, paints, varnishes well wax to a handsome natural finish. Be sure to see these easy-to-work woods at your local lumber dealer.

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Dog Biscuits!


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New 6 oz. size 98 c Large size $\$ 1.89$ BRIDGEPORT BRASS COMPANY "GOOD-AIRE is Good Etiquettel"
home-on-the-range types: Use a drip, a vacuum, or a "perk"-but within its class, buy the best you can afford-and keep it "like new." An old, or too-thin, or a beat-up coffeepot, whatever its symbolical homely virtues may be, is apt to boil over too easily, or otherwise spoil your coffee. Of the range-top types, the drip pots are the most foolproof because the actual brewing operation doesn't take place over heat, and needn't be watched-it's in the warming-up that the trouble may come.
what size? For home use, you can buy a one-cup drip coffee maker, a 25 -cup electric percolator-or any size between. Some manufacturers maintain that you can make a good single cup in their pots. The Pan-American Coffee Institute disagrees. But whoever is right, it stands to reason that a small pot, in addition to a larger one, is a handy thing to have if the family is small, or if one member likes a good, fresh cup at odd hours. If you entertain a lot, we urge you to buy a big coffee maker-a 15 -18 cup drip pot can be had for well under \$1o. It's so much easier to make one good big batch of coffee than to work your six or eight cupper in shifts, struggling to keep the first batch warm in a saucepan, to its great disadvantage.
material: There are them as maintain that brewed coffee should never, never touch metal, that the best coffee is made by drip or vacuum methods, and that the part of the coffee maker which holds the finished brew should be made of glass, porcelain, or porcelain enamel. Whether or not these Sensitive Palates are right is a hair-splitting matter, but we assure you that you can make wonderful coffee in metal, which has the great advantage of durability. This is especially true if you keep the inside of your metal coffee maker as free from coffee stains as you'd keep a glass one you can see through!
want a good cup every time? Then follow the rules. They are simple, and they apply to every type of coffee maker.

- Keep the pot scrupulously clean-and soap-and-water clean isn't enough. Thin layers of coffee residue,
 which you can hardly see, give a rancid taint to the pot. Baking soda is an old reliable for "sweetening" the pot, or use one of the coffeepot cleaning compounds now on the market
- Always start with fresh, cold water. - Don't use by-guess-and-by-gosh methods. Accurate measurements are important! Any cup and any spoon won't do. Follow the markings on your coffee maker if they are clear. If not, use a real measuring cup for the water, and a coffee measure (two level tbs.) for the coffee. Ideal proportions for ordinary coffee are one measure of coffee to three quarters of a measuring cup of water. For afterdinner demi-tasse (which should be extrastrong coffee, not just a small cup of ordinary coffee), use three measures of coffee to a cup-and-a-half of water.
- Never boil coffee when you warm it up for drinking. But never! - Always use fresh coffee. Coffee made from a stale grind is worse than no coffee at all. Perfectionists, of course, grind the beans before brewing each batch, and new adjustable electrical grinders make this easier. However, using a good vacuum-packed coffee stored tightly covered in your refrigerator is a lot less trouble, and produces a mighty fresh cup.
- Be sure to use the correct grind for the type of coffee maker you are using. If you have a drip pot, pulverized coffee (finer than drip grind) will give you a stronger brew-but in that case, use a coffee filter, or improvise a filter from a facial tissue.
- Serve your coffee piping hot, immediately after it is brewed. That's when it is at its peak in flavor.
- Don't bother about the tricks. Some fine cooks stoutly hold that eggs improve the flavor of coffee. Others insist that a pinch of salt does wonders. We're sorry-but coffee specialists, who have tested these theories repeatedly, assure us that there is nothing to them. We blushingly admit to being something of coffee experts ourselves-and we agree with the specialists.


# plan your meals in advance shop more efficiently and save money 

More than $\mathbf{7 0 \%}$ of our readers shop semi-weekly or weekly for food and


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bsolutely the last word in clean, convenient storage for your recipes. Everything at your fingertips instantly. Made of strong, heavy steel, the box comes in either black and white or red and white. Compact and free from bulk, it's only six inches by eleven inches, yet you can file 1,000 recipes in it with ease! Set it on your pantry shelf or your kitchen counter top. Lift the lid, there are all your favorites classified from appetizers to vegetables, with additional indices for menus and your own specialties.

An added feature is a helpful weights and measures table, which can be mounted on the inside of the Menu Maker cover and will always be in view for ready reference. With the Menu Maker comes an augmented and newly organized set of stiff, preprinted index cards- 35 of them-making your new Menu Maker fingertip convenient and every recipe instantly available.

## Cellophane Envelopes to Protect Your Recipes

Also included without additional cost is a sample of a specially designed cellophane envelope into which you can place each recipe to keep it spotless while in use. These envelopes are water-resistant and greaseproof. They can be filed so easily and are so practical that our readers have purchased 40 million of them. $\$ 1.00$ a hundred or 250 for $\$ 2.00$.

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Only one foot of wall space is required by this simply designed cherry cabinet with handsomely finished back. It extends 54 in . into the room to form low $30-\mathrm{in}$. division between two areas. Sliding panels, covered in plasticized textured fabric, conceal adjustable shelves. Center shelves are also adjustable

Taller than most, this $57-\mathrm{lb}$. wrought-iron divider marks the areas, but blocks out nothing. Strategically placed shelves of expanded metal serve both living and dining room. Long center shelf ( 12 in . wide, 44 long) is topped with plastic to act as a server. Others can hold anything from plants to magazines. $\$ 39.95$


GEIETIELDE BROOKS DIXSON
Practical
 is 48 in . long, 47 in . high. Maple with buckwheat honey finish. $\$ 184$


Room Dividers
Created to meet current needs where space is at a premium, this clever furniture
replaces walls, uses little wall space, offers ample storage, and looks very well

On the dining-room side (at left), this room divider presents compartments covered with slatted sliding

At right, see the pleasing living room facade of divider above. A good magazine rack backs up the dish compartment, and shelves can be excellent servers. The divider tapers gracefully from a 17 -in.wide base to a 12 -in.-wide top. It


doors, and shallow drawers


These are "separates"-good together, and each good alone. Base ( $181 / 2 \mathrm{in}$. wide, 60 long, 30 high) is spaced off for maximum usability. Clever push-through shelf forms desk or server. Top ( 11 in . deep, 60 long, 30 high ) is a fine bookcase on its own. Birch, finished in champagne or wheat. Base, $\$ 153$; top, $\$ 77$

See "Where Credit Is Due" on page 92 ALL PRICES ARE APPROXIMATE

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units

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As much as $1200^{\circ} \mathrm{F}$. heat repeatedly applied to Dura-tube has no damaging effect on this durable construction. (This armored "heart" of your Janitrol furnace will last longer.)


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[^3]

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${ }^{*}$ Reg. U. S. Pat. Off.


The house at your left is undeniably a dated one, but to the remodeling-minded it has much to recommended it. Its mien is on the cheerless side, and its living room, nestled under those eaves, about as airy and light as a cave. But it was well and solidly built, and its metamorphosis involved less expense than you'd think


IT HAS A G00D IEN SLANT
 When Mildred Bates came from Hillsdale, Michigan to Los Angeles and bought the 20 -yearold house shown at the top of the page, she knew precisely what she was doing. The pros and cons of the purchase were perfectly clear to her. On the credit side of the ledger were the house's location-the heart of the Wilshire district-the general excellence of the property, and its possibilities for remodeling without extensive structural change. On the debit side were its old-fashioned, squatty appearance, its wide eaves, and the covered porch which made the interior gloomy and dark. For a number of reasons, the pros won out, so she acquired the house and made the practical changes shown here.

Mrs. Bates, a veteran of several remodelings back in Michigan, set about making profit out of loss with as few structural changes as possible. First thing was to remove the porch roof to brighten the living room. This left a sunroomentry on the right, and its roof's pitch was neatly duplicated by the roof of the garage which was
added to the left of the house-a convenient spot for it, and one which made the whole structure look very much more imposing.
On garage and entry side both, slender wroughtiron supports, painted white and echoing wroughtiron used elsewhere on the porch, unify the area. The now almost-open porch was turned into a garden-terrace with a perennial planting of low evergreen shade shrubs and flowering plants in tubs and boxes. Short brick columns at either side of the steps were painted white.

A small window, with slatted shutters, was inserted in the garage door to break the flat expanse and make it part of the new façade. Not a single structural change was made in existing windows, but a metal awning was introduced to shield the center bank.

Pink paint worked magic with dingy gray stucco, and a judicious cutting back of old unkempt shrubbery lent new grace to the grounds. Finally, the driveway was repaired and treated yyith matching pink cement paint.

Imagination, a modicum of daring, and an eye for the basically good made possible this transformation of a nondescript old house into a good-as-new one-and that with minimum recourse to professional help and structural changes.


## LET BEAUTIFUL WINDOWS MAKE YOUR KITCHEN LIGHT AND AIRY

Don't you and your family spend more time in the kitchen these days? Then you deserve a pleasant as well as an efficient kitchen. And what makes a kitchen pleasant? Plenty of light for kitchen work. Plenty of fresh air to replace kitchen heat and odors.

All these are yours with Andersen windowalls . . . and more, too. They'll frame a relaxing view as windows. As walls, they'll keep you comfortable in the wet or wintry weather. Want more information? Then send the coupon to Andersen today!

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Small kitchen, but plenty of light and air


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\square \text { I plan to build } \\
& \square \text { plan to remodel }
\end{array}
$$

[^4] 80

There are a great many sounds being produced in the average home, and a good many of them are rather unpleasant. Unpleasant sounds are known as noise, and according to medical authorities, it's just plain and simple noise that makes a lot of us nervous, tense, irritable, gives us headaches, sleepless nights, and makes us difficult, if not impossible, to live with.

Years ago industry found that if factories and offices were made nice and quiet, the workers would feel better, get more done, and probably ask for a raise. In spite of the raises, the elimination of unnecessary and annoying noises has paid off handsomely for industry, and it will do the same for you in your home.

Many annoying sounds can be eliminated by catching them at the source. Carpets, rugs, and

- IN THE KITCHEN

The clatter and rattle in one of
the noisiest rooms in the house, can be reduced if resilient materials, such as linoleum, are used on the work counters and as shelf and drawer linings. Linoleum used over plywood under the refrigerator eliminates the sound of vibration

BETWEEN FLOORS • Here's an effective treatment when annoying sounds pass from floor to floor: Ceiling of the lower room is suspended by metal hangers from the joists and consists of sound-absorbing acoustical tile over gypsum lath. The floor of the room above has a carpet pad and carpet - both good sound absorbers


- THROUGH WALLS

An easy way to prevent sound passing through a wall is to fill the cavity with insulation -the kind used to prevent heat loss. An even more effective treatment is to build the wall with two sets of studding so that the wall surfaces are not in direct contact with each other

FROM THE OUTSIDE Sounds originating outside the house are more difficult to control than interior ones. Using sealed double glass on windows that face noisy streets will help. So will a dense row of shrubs between the house and the street, as these deflect and absorb the street noises


resilient floor coverings will, for example, eliminate the sound of footsteps. A rubber sink pad takes care of the clatter made by the dishes. Many sounds, of course, cannot be eliminated at the source. Sound travels in waves, and these are carried by the air and by the house structure. These sounds can be reduced either by absorbing them or by deflecting them from the area you want quiet. Draperies, carpets, upholstered furniture, porous wall coverings, and acoustical tile are all fine for absorbing sound waves. Double-glass windows, thick rows of shrubs, and window awnings help to deflect and absorb outside noises from the house.

THROUGH WINDOWS
Good weather stripping, properly installed, will help to keep outside noises from entering the house. But this treatment is only effective in winter or in rooms where some other means of ventilation is provided, so the window can be closed at all fimes

IN THE BASEMENT -
As concrete is a poor absorber of sound, the basement can be a very noisy room. The remedy here is to line walls with an absorbent wall material set away from the masonry by wood furring, and cover the ceiling with acoustical tile


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Circulates Heat! Enjoy the cheer of an open fire plus cozy warmth in every corner of the room. Build your fireplace around a Heatilator* Fireplace unit... save heat usually wested up the chimney! Draws air from floor level, heats it, and circulates it to warm all the room and even adjoining rooms.
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MARY E．MoNZE


IThe good news about these lamps is that they＇re yours ready－made， across the country，at reasonable cost for objects so distinguished．Not long ago，if you wanted a lamp with such character，you had to buy a dec－ orator＇s＂exclusive＂（which came high） or to concoct your own from a vase or the like，and hope for the best．

Now designers have taken the guess－ ing out of lamp lighting with excellent styles，all scientifically put together to save your eyes while pleasing them－ and they are among the handsomest lamps we＇ve ever seen，at any price．

When you buy a lamp，remember that simple lines are the safest，and avoid the＂cute＂novelties，and the bizarre ones．Keep the proportions of your furniture in mind，and don＇t make the common error of using a＂dwarf＂ lamp，too small for its place visually．

For adequate illumination，the av－ erage room needs more lamps than it has．Your own living room could prob－ ably profit from an extra lamp or two， and so could most other rooms．But add your new lamps with an eye to the old ones so that，together，they all




Texture story：Pottery base（gray or brown）， black iron stand，and a shade of a type you are not apt to find unless the whole lamp is designed as a unit．The shade is terry cloth laminated to translucent paper－very original and attractive．The lighting is three－way，direct． 21 in ．high．$\$ 16$
aLL PRICES ARE approximate
see additional lamp news on page 34


Modern companions, this pair which handsomely embody a whole new concept. The "base," an elegant polished-brass tripod, rubber-tipped. The bulb is housed in a perforated metal cone, sprayed with a plastic to eliminate glare, and the shallow linen shade is an integral part of the design, as is the pert polished-brass finial. Table lamp, 23 in . high, $\$ 24$. Floor lamp, $461 / 2 \mathrm{in}$. high, $\$ 31.50$

See "Where Credit Is Due" on page 92


A hand-crafted ceramic combines with wrought iron to produce a knowing modern of excellent size to use on a chest. Shade, on sturdy frame, has interesting texture. 21 in. high. $\$ 20$
THE AMERICAN HOME, JANUARY, 1954


It gives off a warm, golden glow: Floral decorations, golden in tone, are applied in enamel to a crackled crystal shaft. The shade is antique-gold parchment. 33 in . high. Three-way light. $\$ 40$

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## In a New Lighht

(Begins on page 82)


Wooden shaft, a column of classic design, has rubbed white finish; base is metal; shade is natural-colored fabric over parchment. Ideal in an 18th or early 19th century setting, and equally appropriate with much modern furniture. Light is three-way, indirect. 33 in. high. $\$ 35$

Sportsmen would be especially proud of this duck-decoy lamp, its base the image of a mallard, hand-carved in wood and hand-colored. But it is a good bit of sculpture, and a wellproportioned lamp for anybody's home. Shade, made of natural burlap, adds to homespun look. 22 in . high. $\$ 35$


See "Where Credit Is Due" on page 92


Slender and aristocratic lamp of fine china is importantly high for its type, and well proportioned for any small table. Beige china is decorated with brown serolls, metal base is antique-finished. Handmade shade of roughtextured silk boasts such knowing details as scalloped edge and brown braid trim.
29 in . high. $\$ 55$

Made of pewter fired on porcelain, this cock-of-the-walk becomes master of a table top. Like the mallard duck above, the realistically modeled rooster is an authentic bit of modern folk art. Shade is off-white fabric laminated to parchment and bound in black. 32 in . high. $\$ 53$


THE AMERICAN HOME, JANUARY, 1954

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In a New Light
(Begins on page 82)


Assembled from authentic Early American pieces, this "Bell, Book, and Candle" lamp is unique, but the antique collector who produced it has come up with many a similar one at the same price. 26 in . high. $\$ 39.50$


Just right for the bedside table in an Early American room. Hobnail glass bowl and brass stem set on marble base. Complemented by a pleated shade in a quaint print. Jaunty ribbon bow adds gay touch. 21 in. high. $\$ 1150$


Made of glass reminiscent of Victorian days, this exact copy of a French lamp is complete with fleur-de-lis interspersed with red and green raised enamel dots. 25 in. high. $\$ 39.95$


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JUNE TOWNE

## Now the Coles

IIenry and Josephine Cole are city people who prefer the rustic atmosphere of the country for weekends-so when they saw this old house, whose dated architecture and neglected condition were just crying for modernization, they bought it. The old house certainly wasn't suited to modern ways of living and doing things: there was no plumbing, no heat, no electricity. But the foundations were sound, and the lines of the house were simple and direct-and not too far from what the Coles wanted.
As the Coles thought about this long-range remodeling program, which they were planning to do themselves on weekends, they wrote out their ideas in the order in which each improvement was to be made. Then they made rough drawings so they could see what their remodeled house was really going to look like when it was finished. (Following the old Chinese saying that one picture is worth ten thousand words.) They knew it would be much cheaper and easier to correct their mistakes on paper, than to correct them during the remodeling.

It took some imagination and vision to turn this very sad shack into the good weekend house below. The roof was raised and a small room was added to make the second floor more habitable


OWNERS: MR. \& MRS. HENRY COLE


There is nothing dreary about the kitchen now, for the Coles love good food, and endowed their house with the wherewithal to produce it in comfort. Refrigerator and range operate automatically on bottled gas


## Are Cooking with Gas

Since the house had no fancy trimmings or awkward lines, they kept the remodeled house as simple as the old one. When the roof was raised over the kitchen, they kept the pitch the same as that over the rest of the house. (Roofs that join always look better if they have the same pitch.) This extra room, along with the new roof on the front porch and the addition of the porch on the kitchen, did much to extend the horizontal lines of the house.
But there were other considerations, besides the structural changes, that had to be made. The house had to be wired for electricity, and a fuel chosen to heat the house automatically. When the Coles found out that bottled or tank gas could be stored in a tank, buried in the ground and filled from a mobile tank truck, they knew that they could have real city comforts in their remote country home. Bottled gas also gave them another advantage-all their major appliances could operate on gas, a fact that cuts down on the fuel costs. In some cases, a buried gas tank isn't practical-for those who wish to use bottled gas, and want to store it in cylinders aboveground, we have some suggestions on page 88 for masking those bottles.
So if you are thinking about remodeling a house in the country, you'll find equally good results are possible with many old farmhouses, if you approach it in the Cole fashion.
please turn to page 88


Now there's no coal bin in the Coles' basement, because they're heated with gas, even in a rural area (bottled gas is the answer). Gas is also used by them for drying clothes, heating water, and burning trash


## HARDY

BEAUTIFUL TWO-YEAR OLD NORTHERN GROWN 4-8" SEEDLINGS A splendid collection of our most popular Ferris
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## Cooking with Gas (Berim on pase 86)



Ways to


The Coles found that the use of bottled gas made remodeling, and living in, their weekend house simpler. For weekenders or permanent rural residents, this fuel is a great convenience. But the gas cylinders, while they do handsomely, do not look handsome. The Coles store their gas in a sizable tank, buried in the ground-an excellent way, but sometimes expensive, and in some areas, difficult. If using small cylinders is easier for you, here are some ways to mask them.

- Just a single panel of wooden trellis covered by climbing roses or screened by shrubs does wonders. The plants hide the tank, but may be pulled away when you paint the trellis.
- Two sections of metal lattice or fence almost conceal the tank, and since the metal rarely needs attention, clinging vines can cover it-clematis, Dutchmans-pipe, or trumpet vine.
- If cylinders are in shady spots, screen the fence with shadetolerant shrubs, or use a decorative fence without planting.
- Without a fence or trellis, a screen of carefully trimmed evergreens can do very well, as you see below. For an informal effect, use hemlocks, yew, or arborvitae in their graceful natural shapes. If tank stands against a soil-topped wall, grow ivy there and let it make a "waterfall" screen.




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American Cancer Society $\frac{1}{8}$

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## Let's Go Shopping for Phlox

(Begins on page 34)

pink or ground phlox ( $P$. subulata) spreads blankets of color over sunny borders, rock gardens, stone walls, etc. As the original shade (often scathingly termed "magenta") has been modified to a more appealing lilac shade and supplemented by white and pink varieties, this excellent, low, hardy ground cover has become more popular. Give it a place in full sun.

Next to appear (in early May) is the graceful, delicate, truly charming P. divaricata, called Blue Phlox and, occasionally, Wild-Sweet William. It bears, on stems a foot or more tall, somewhat looser, more open flower clusters and adapts itself to more shady situations than the foregoing; but it prefers and responds to a better soil than P. subulata needs. Soon after its season ends, there appears the first of the hardy, tall, summerblooming sorts which are what many people have in mind when phlox is mentioned. This outstanding and spectacular group of species and hybrids includes P. suffruticosa (sometimes called carolina) and the even more massive and colorful P. paniculata (or decussata). As with many garden plants, there is some disagreement among authorities as to preferred names.

In the suffruticosa group, one of the older but highly satisfactory and popular varieties is the statuesque, pure white Miss Lingard. In the decussata group-which includes both that species and many hybrids-a long list of named sorts exhibit a remarkable range of clear and combined colors and flower markings.

Because perennial phlox is easy to grow under average garden conditions, is durable, brilliant, and free-flowering, it is often planted and then left to shift for itself. (That it can do so is proved by the way it has survived in, and "escaped" from, many a neglected garden and become semiwild.) But another result is that
please turn to page 91

## A GUIDE TO THE MORE IMPORTANT PHLOXES

Descriptive data given in this order: Type: An (nual) or Per (ennial) - Region of origin - Flowering period: Sp (ring), Su (mmer), Fall - Colors: W (hite), Pi (nk), Pu (rple), B (lue), V (iolet), Li (lac), Ro (se) - Notes.

## P. drummondi <br> Drummond or Annual Phlox

An. - Tex. - Su - Various colors - To $11 / 2 \mathrm{ft}$.; $1-\mathrm{in}$. flowers in tight, flattish clusters; good border or edging plant; keep flowers picked

## P. subulata <br> Ground- or

Moss-pink

## P. divarieata

Blue Phlox, Wild-
Sweet William
Per. - Atlan. Coast - Sp (late April) - W, Li, Pi Low ( 6 in .), spreading to form mats of brilliant ground cover; $3 / 4-\mathrm{in}$. flowers abundant; needs sun

Per. - Atlan. Coast to Tex. - Sp (early May) - V, B, W - To $11 / 2 \mathrm{ft}$; spreads by seeds, runners; flowers larger, less dense than in subulata; stands shade
P. suffruticosa
(or P. carolina)
Thickleaf Phlox
Per. - Cent. States to Fla. - Early Su to Fall - Pu, Ro, W - First to bloom of tall, large flowering summer forms; to 4 ft ,; Miss Lingard a famous white

## P. paniculata

(or P. decussata)
Summer Phlox

## P. adsurgens

Per. - Atlan. Coast to Ark. - Su and early Fall - Many colors - To 4 ft ; 1-in. flowers in large, dense, heads; prevent seeding to avoid self-sown intruders

Per. - Pacif. NW - Late Sp - Ro to Pi, W centers Creeping habit; I-ft. flower stems bear $1-\mathrm{in}$. blooms in flattened clusters

## P. cimoena

(or P. procumbens)
P. bifida

Sand Phiox
P. glaberrima Smooth Phlox
P. nivalis

Trailing Phlox

Per. - Probably a hybrid $-\mathrm{Sp}-\mathrm{Pu}-\mathrm{To}_{0} 1 \mathrm{ft}$; flowers small ( $3 / 4 \mathrm{in}$.)

Per. - Cent. States - Early Sp - Pale V to W Resembles P. subulata in habit, color

Per. - Cent., SE and S States - Early Su - Pu Tall (to 5 ft .); flattish clusters of $3 / 4-\mathrm{in}$. flowers

Per. - SE - Sp - Pi or W - Low, creeping like P. subulata; hairy stems; flowers to 1 in . across

Per. - Atlan. Coast to Ala. - $\mathrm{Su}-\mathrm{Pu}$ or Pi To 2 ft .; flowers 1 in . across in small clusters

Per. - Atlan. Coast - Sp and early $\mathrm{Su}-\mathrm{Pu}$ or V To 1 ft ; hairy stems; 1 -in. flowers in loose, flattish clusters


405 N. Lemon Ave., Ontario, California

[^5]
# TW0-WAY STRETCH IV THE HOME F00D GARDEN 

he harvest is, of course, the payoff in any vegetable garden. How soon it comes and how long it lasts in your garden will depend largely on the planning you do-your choice of planting dates and of the kinds and varieties of vegetables that are to occupy your garden rows from invigorating early spring until frosty fall closes down on the harvest season. The first spring radish is, in its way, just as welcome as the first robin. So take full advantage of the hardiness and cool-season preferences of many vegetablesand start them early. But don't consider your season's planting finished when those early rows are sown. Follow them in due time with initial plantings of tender kinds that need frost-free nights; and, from time to time, make wisely spaced succession plantings of short-season kinds such as radishes, lettuce, and dwarf beans. Finally, because the characters that make some vegetables (such as cabbage) frost-hardy in spring, also make for heatresistance, plant some of these hardy kinds again toward midsummer to provide superior quality produce for fall use and winter storage.
Successful application of this two-way stretch-namely spring-sowing and summer-sowing of crops-as demonstrated in the accompanying chart, requires both planning and basic knowledge regarding (a) the relative hardiness
KEY $\dot{X}$ Seed-sowing period-in garden or seed bed $X$ Time to set out plants, raised or bought \# Usual harvest period for top-quality products

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## The Home Food Garden

of different vegetables; (b) the usual safe growing season for hardy kinds in your locality; (c) the usual safe growing season for tender kinds; (d) the time usually needed by each variety to reach usable maturity; (e) the time that it remains productive.

These are some of the hardy kinds: beets, carrots, cabbage and its relatives, lettuce, onions, peas, radish, spinach.

These are some of the tender vegetables subject to frost injury: beans, sweet corn, cucumber, pepper, pumpkih, squash, tomato. (Plantings of early sweet corn varieties can safely be made a little earlier than can those of the other tender kinds.)

The chart on page 90 applies to those northern regions where garden soils can usually be made ready for seeding early in April, and where freezes damaging to hardy crops may not occur until early in November. In such regions, the soil is usually warm enough by mid-May to encourage seeds of tender kinds to sprout, and transplanted seedlings to start active growth; frost injury to these vegetables may occur late in September or early in October. Since the last and first frost dates vary widely in different regions and from season to season, it is well to consult the nearest weather bureau station, or weatherwise veteran gardeners in your neighborhood, regarding safe planting dates.
As to midsummer planting, here are some tips: In any garden, but particularly in small ones, summer-sown succession crops can take over rows vacated by early crops. Thus, a late planting of bush beans can follow early radishes; spinach can replace early lettuce; and late cabbage, early spinach. . . . Sow seeds a little thicker and a trifle deeper than in spring. . . . If planting time comes during a dry spell, it may prove worthwhile to run some water into each furrow as you open it and sow the seeds on the moistened earth. . . . Water newly sown rows thoroughly now and then during dry spells until the seedlings appear. . . . For better results with summer-sown lettuce, wait until a coolish evening to plant; for, while a $65^{\circ}$ to $75^{\circ}$ temperature may induce prompt germination, $80^{\circ}$ heat may cause prolonged dormancy.

## Let's Go Shopping for Phlox

(Begins on page 34)
gardeners often complain that their carefully chosen named varieties have reverted to an unsatisfactory pink or cerise color after a few years. This is not true. What has happened in such cases is that vigorous plants from selfsown seed have grown up undisturbed and crowded out the more highly bred, less pugnacious, improved selections. So don't let your choice named sorts mature seed.

Once established, phlox can be a fixture for years. But usually it is advisable to lift and divide clumps every four or five years. To do this, in spring, if most convenient, or better in September, dig up the clump, cut and pull it apart, discard the oldest, woody portions, and reset the best of the younger small divisions. Depending on the size of the variety, these new plants should each be allowed two to three sq. ft . of uncontested space; the ground between can be covered with shallow-rooted, quick-growing, annual ground-cover plants. Plants of annual phlox, grown from seed or perhaps from rooted cuttings, can go closer together.
Variety selections, whether of annual or perennial phlox, must be based on personal preferences, the general color scheme of the garden, and any special combinations involved; also the extent to which you feel you must have the latest things. For new varieties are constantly being offered, some of which-though not all-will probably take the place of some of the old standbys. Once you get what you want, you can multiply your stock of perennial kinds by rooting cuttings during the first half of the growing season, or, in the case of P. subulata and other creeping kinds, by "layering." That means watching for joints or nodes of the creeping stems to touch the soil and take root, after which they can be cut free and handled as separate new plants; or the development of such increase can be induced by "pegging down" one or more stems and covering the joints with soil.
Except for the mildew already mentioned, and occasionally eaf-eating beetles or bugs, phlox has few enemies.

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## Frost Predicted

(Begins on page 32)

them on at 9 P.M. when the temperature reached $37^{\circ}$, on the premise that the relatively warm water $\left(65^{\circ}\right)$ would raise the air temperature sufficiently to protect the flowers.
Actually, by early morning the temperature dropped to $24^{\circ}$ over most of the area, and to $21^{\circ}$ in the lower portions. The entire dahlia garden, where an effort was made to protect the plants with heaters (called salamanders), was frozen black. No one was prepared for the picture it presented-or, for that matter, for the picture presented by the long walk in the annual garden where the sprinkling was done. There, the rising sun disclosed a fairyland. Trees, hedge, and flowers were all encased in more than half an inch of ice. Yet all retained their original colors, from the deep green of the arborvitae to the pastel shades of the zinnias and dahlias. The iridescence caused by the sun shining through the ice made the garden seem cast in crystal.

The day was clear and cool and, as the temperature rose slowly, the ice gradually melted and fell from the plants. In shaded areas, some of it was still in evidence on the ground 48 hours later. But after the plants were free of the ice, neither foliage nor bloom showed any ill effects. Even the petals of the delicate cactus dahlias remained in perfect arrangement. Only the tall late cosmos stalks, which could not support the weight of the ice-sheathed flower clusters when lower sections melted, broke down. The bedding-type flowers, when released from their coating of ice, returned to their original positions, and all that received the ice bath continued to produce beautiful blooms for two weeks until the eventual hard freeze cut them down. When heavy frost threatened the second night, portions of the garden were again sprayed with the same results as before. One interesting result was that the dahlias ice-encased during the frost period went on growing and produced larger, firmer tubers tian those in the unsprayed dahlia garden. [Note: The experience reported by Mr . Conrad is especially interesting and encouraging in contrast to a portion of a bulletin, Frost and the Prevention of Frost Damage, published by the U. S. Dept. of Agriculture in 1929, 1940, and 1947 and now issued by the Weather Bureau. It says, "Spraying of trees with water to afford protection from frost has been proved impracticable," because of branch breakage by the ice load; also, "Spraying of low-growing plants may be effective if the temperature does not fall too low," and if spraying is continued as long as the temperature stays below the danger point. Well, we'd say try it anyway. Ed.]
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(Begins on page 40)
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Fires do not limit their destruction to the dwelling itself. They also take a toll on its contents, such as clothes, furniture, appliances, and so on. Insurance companies say that most people tend to under-insure the furnishings in their home. Clothes and furniture depreciate to varying degrees. This depreciation is reflected in the adjustment of the loss.
Making an inventory of all your home furnishings can save you money if you have a serious fire. Most people forget insured property when they try to list what has been destroyed by fire. They do not forget about the piano or the refrigerator, but they do overlook many smaller items. Inventory booklets are available from your agent or broker.
But the policy may not cover everything that happens to be in your home. Suppose fire destroys your home and burns up $\$ 150$ in cash, 25 shares of stock, some expensive jewelry, and some promissory notes. Fire insurance will not cover you for these losses! You need other insurance to protect this property.
Frequently you can recover for losses which occur outside the home. Many fire insurance coverages will pay up to io per cent of face value for losses to covered property away from home, normally not above $\$ 1,000$.
Suppose, for example, you flee a hotel fire, leaving $\$ 400$ worth of clothes which are destroyed. If you have $\$ 4.000$ or more insurance on your furnishings, you can recover full value (after adjustment for depreciation) of your clothes. And, of course, if you have "extended coverage" you may be protected from loss from other causes than fire-like the hat that gets blown away.

Standard fire insurance policies vary from state to state. A talk with a reputable local agent or broker will help answer any questions you have about your policy. It is important that you consult him whenever you have any loss or uncertain insurance problem of any kind.



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