

# The AMERICAN HOME

*January*  
**25¢**  
In Canada 35¢





## This room grows up with your boys



**S**MALL children are fascinated by a room that's decorated with a theme that reflects their own interests, but too often parents forget how quickly youngsters grow up. Before you know it, you're faced with doing the room over again to keep up with their changing tastes.


A happy solution is a room like this one that actually grows up with your children. Small fry are intrigued with the big-top atmosphere of the striped, tent-like ceiling, the clown beds, and the three-ring design in the floor of Armstrong's Linoleum. When the boys start reading adventure stories and collecting high-school pennants, it takes only a few minor alterations to adapt the room to your children's new interests. And the floor of Armstrong's Spatter Linoleum is just as perfect for teen-age surroundings as it was for the circus atmosphere.

Since growing boys are pretty rough-and-tumble tenants, it makes good sense to use a floor of Armstrong's Linoleum. Despite shoe scuffing, dirt tracking, and everyday horseplay, its smooth, shining surface will keep its good looks with the simplest of care. And if, after your boys are grown up and gone, you want to change the room to still another use, the spatter design of Armstrong's Linoleum will blend beautifully with any decorative scheme you choose.

**When they're little,** youngsters love to sleep under the "big top." Striped tent effect is achieved with plywood valances, which are easy to remove later. Clown feet on the beds are also cut out of plywood; can be taken off when beds are refinished for older boys. The floor is Armstrong's Spatter Linoleum, Toledo Taupe, No. 5014, with ring inset of Plain Chocolate. Armstrong's Top-Set Asphalt Cove Base rounds off dirt-catching corners, makes the floor easier to clean.

**When they're grown,** your teen-agers still use the same furnishings, refinished as you see them below. Toy cabinets become bookcases and storage space. Beds, cabinets, and chest are refinished in natural wood tones, and the canvas-top toy table is replaced by a grown-up desk and chair. The walls and ceiling, now minus circus valance, are painted to harmonize with the Armstrong's Linoleum Floor—which is still practical and good for many more years of beauty and service.



**Send for new book**—"It's Easy to Decorate." This 32-page guide, illustrated in full color, is packed with decorating ideas for every room in your house. Send 10¢ (40¢ outside U.S.A.) to Armstrong Cork Company, 5401 Pine St., Lancaster, Pennsylvania 

## ARMSTRONG'S LINOLEUM

*There's an Armstrong Floor for every room in your home*

LINOLEUM • CORLON® • LINOTILE® • RUBBER TILE • CORK TILE • ASPHALT TILE • EXCELON TILE • VINOFLOR® • QUAKER® RUGS AND FLOOR COVERINGS



Amazing But True! Accept This Offer While It Lasts!

# ANY THREE

OF THESE WONDERFUL NEW BOOKS (Value up to \$21.90 in publishers' editions)

Yours  
for only

**\$2<sup>00</sup>**

IF YOU  
JOIN THE  
LITERARY  
GUILD NOW



*The Literary Guild's  
Greatest Offer in 26 Years.*

FOR 26 years the Literary Guild has been saving its members up to 50% of the retail prices of each year's best books. Almost without exception, Guild selections have been at or near the top of best-seller lists. For example, during the past few months our club members have received four new national best-sellers!

#### WHY WE MAKE THIS UNUSUAL OFFER

Nearly a million readers now belong to the Guild. We want you to discover for yourself how convenient it is to get the books you want when you want them! We want you to realize how you get \$3.00, \$3.50 and occasionally \$4.00 books for just \$2.00 (plus shipping charge)—and how you get magnificent Bonus Books FREE.

That is why we offer you THREE of the books shown here on approval—two as a Gift for joining the Guild and one as your first selection. If you are pleased, you pay only \$2.00 and join the club on a trial basis; if not, you simply return the books and owe nothing.

#### HOW THE LITERARY GUILD OPERATES

Each month publishers submit their best books to our editors. From among them one is selected and described in "Wings," the illustrated book-review magazine members receive monthly. If you don't want a selection, you choose one of the alternates offered, or tell us not to send any book. It is not necessary to accept a book every month; you can take as few as four a year from the 50 or more offered. You pay postman nothing; your bill is due only after you examine the books, and you may cancel membership at any time after accepting four books. With each fourth book you get your valuable FREE Bonus Book... a new work of fiction or non-fiction, or a handsome "Collector's Library" volume.

#### SEND NO MONEY — JUST MAIL COUPON

Why not join now while you can have THREE books (a value up to \$21.90) on approval! You may return them in 7 days and owe nothing, or pay only \$2.00 for all three and become a member on a trial basis. Your sole obligation then will be to accept only three more books at only \$2.00 each during the coming year. So mail the coupon NOW!

**PICK THE 3 YOU WANT—SEND NO MONEY  
PAY NOTHING ON ARRIVAL—JUST MAIL COUPON**

**HAMMOND'S New Supreme WORLD ATLAS.** At last, a top-notch, all-new atlas—with over 100 maps in full color, the latest complete Census figures, 16 history maps. Actually measures 9 1/4" x 12 3/4". Indispensable!

**TIME AND TIME AGAIN** by James Hilton. What happens when a man-of-the-world falls in love with his son's girl friend? America's "million-copy" author—creator of Mr. Chips—tells his finest story. Pub. edition, \$3.75.

**DESIRÉE** by Annemarie Selinko. The world whispered about this flame-mouthed young girl who shared Napoleon's vision of empire, yet who married another man to found a Royal dynasty! 394 pages! Pub. edition, \$4.50.

**LORD VANITY** by Samuel Shellabarger. A sweeping story of war, intrigue, passion and young love set in the pleasure-mad capitals of 18th century Europe... told by the world's greatest historical novelist! Pub. edition, \$3.95.

**CREATIVE HOME DECORATING** by the Rockwells. New, revised, covers latest trends! 700 pictures and dozens of full-color "show-rooms" help you work home wonders. Hundreds of thousands in print! Pub. edition, \$5.95.

**ENCYCLOPEDIA OF COOKING** by Meta Givens. Gives you a marvelous new approach to cooking! Plans meals, guides shopping; contains over 2,000 superb recipes, hundreds of great pictures. Orig. pub. in 2 vols. at \$10.00.

**BEYOND THIS PLACE** by A. J. Cronin. Brand-new best-seller by the beloved author of *The Keys to the Kingdom*, *The Citadel*, *The Green Years*, *The Stars Look Down*. All America is talking about it! Pub. edition, \$3.75.

**MILTON CROSS' ENCYCLOPEDIA OF THE GREAT COMPOSERS.** Gripping biographies of the fabulous men of music... how music is written and played... dictionaries of music terms and forms! 2 vols. Pub. edition, \$5.95.

**THE GREATEST FAITH EVER KNOWN** by Fulton Oursler and April Oursler Armstrong. The powerful story of the founding of Christianity. Final volume of the greatest religious trilogy of all time. Pub. edition, \$3.95.

**BIRDS OF AMERICA.** Ed. by Gilbert Pearson. Most beautiful bird book in existence, with 1,000 pictures, 514 in glorious color; scores of bird's eggs. Exciting, easy-to-read text. Size is 8"x11 1/4"! Pub. edition, \$5.95.

#### MAIL THIS COUPON

**Which 3 Books Do You Want for only \$2**  
IF YOU JOIN THE LITERARY GUILD NOW

**Literary Guild of America, Inc., Publishers**

**Dept. 1AH, Garden City, N. Y.**

Please send me at once the THREE books I have checked below as my Membership Gift Books and first selection, and bill me only \$2.00, plus few cents shipping, for all three:

☐ Beyond This Place  
☐ Birds of America  
☐ Creative Home Decorating  
☐ Desirée  
☐ Encyclopedia of Cooking

☐ Greatest Faith Ever Known  
☐ Hammond's World Atlas  
☐ Lord Vanity  
☐ Milton Cross' Ency. (Set)  
☐ Time and Time Again

Enroll me as a member of the Literary Guild and send me "Wings" every month so I can decide whether or not I want to receive the Guild selection described. My only obligation is to accept four selections, or alternates, per year at only \$2.00 each (plus shipping charge), regardless of the higher publishers' prices. For each four books I accept, I will receive a free Bonus Book—and I may resign at any time after purchasing four books. **SPECIAL NO-RISK GUARANTEE:** If not delighted I will return all books in 7 days and this membership will be cancelled!

Mr. \_\_\_\_\_  
Mrs. \_\_\_\_\_  
Miss \_\_\_\_\_ (Please Print)  
Street and No. \_\_\_\_\_

City \_\_\_\_\_ Zone \_\_\_\_\_ State \_\_\_\_\_  
Age, if under 21 \_\_\_\_\_ Selection price in Canada, \$2.20 plus shipping. Address LITERARY GUILD (Canada), 105 Bond St., Toronto 2, Ont. Offer good only in USA and Can.

LITERARY GUILD OF AMERICA, Inc., Publishers, Garden City, New York



Thrilling News for Every  
Woman Who Owns an

# Electric Dishwasher



You've never really enjoyed the full luxury of automatic dishwashing until you've tried Finish, the new miracle detergent that ends water spotting. Once you see how Finish makes glasses sparkle, dishes gleam and silverware glisten, you'll never again use any other detergent in your dishwasher. Finish is truly so much better.

All leading manufacturers of electric dishwashers now recommend Finish for their new and earlier models. Follow their recommendation. Try Finish in your dishwasher. We promise, you'll hardly believe your own eyes when you see the wonderful results.

Get Finish at your grocery, department or appliance store. If your store does not yet have Finish, write to: Economics Laboratory, Inc., St. Paul 1, Minn.



**finish**  
the last word  
in SPOTLESS  
electric  
dishwashing



The young Hosfeldts gave some fresh new ideas to an aging Victorian—and accomplished miracles with color rather than with cash (see page 29). Photograph by Chas. R. Pearson.

Editor  
**MRS. JEAN AUSTIN**

Executive Editor  
**JAMES M. WILEY**

Managing Editor  
**MARION M. MAYER**

Art Director  
**HERMAN E. BARTEL**

Assistant Art Director  
**EDWARD FORTUNA**

Copy Director  
**DORIS BRIAN**

Horticultural Editor  
**E. L. D. SEYMOUR**

Building and Maintenance Editor  
**HUBBARD H. COBB**

Home Equipment Department  
**EDITH RAMSAY, Editor**  
**JUNE M. TOWNE, Associate Editor**

Food Department  
**ANNE BARNARD, Director**  
**CATHERINE NISSLY, Editor**

Home Furnishings Editor  
**GERTRUDE BROOKS DIXSON**

Decoration Editor  
**MARY E. MONZE**

Arts and Crafts Editor  
**DOROTHY LAMBERT TRUMM**

Table Merchandise Editor  
**GERTRUDE BRASSARD**

Field Editor  
**JEANNIE WILLIS**

Merchandise and Field Editor  
**ROBERT W. HOUSEMAN**

Market Place Editor  
**HELEN DE MOTTE**

Production  
**ROBERT J. MAHN**

Editorial Assistants:  
**WILLIAM LANYON**  
**PHYLLIS JOHNSON**  
**JOHN LIPPERT**  
**DORCHEN TRUMM**

# In this Issue

JANUARY, 1954

VOL. LI, NO. 2

## Arts and Crafts

- 24 American Home Workshop Projects
- 50 Find of the Month . . . Dorothy Lambert Trumm
- 93 Pattern Order Form
- 24, 26 Patterns
- 50, 51 Patterns

## Gardening

- 32 Killing Frost Predicted . . . A. F. Conrad
- 34 Let's Go Shopping for Phlox . . . E. L. D. Seymour
- 90 Two-Way Stretch in the Home Food Garden  
... Gordon Morrison

## Decorating

- 29 We Pay a Call on the Hosfeldts . . . Cynthia Eyre
- 36 A Lady Gets Her Way . . . Tina Satterthwaite
- 44 Built-ins Are a Girl's Best Friend
- 76 Practical Room Dividers . . . Gertrude Brooks Dixson
- 82 See Your Home in a New Light . . . Mary E. Monze

## Homes and Maintenance

- 36 A Lady Gets Her Way . . . Tina Satterthwaite
- 40 Are You Covered? . . . Ed Cony
- 41 Look Before You Leap . . . John Goodrum
- 46 Remodeling in a Minor Key
- 52 This Builder's House Is Still Up-to-date . . . Doris Brian
- 78 It Has a Good New Slant
- 80 "Quiet Please"

## Food, Entertainment, Management

- 54 Place and Show . . . Gertrude Brassard
- 56 Family Food . . . Jeannie Willis
- 58 Take a Pound of Sausage . . . Catherine Nissly
- 59 Take a Can of Tomatoes
- 60 Anne's Notebook . . . Anne Barnard
- 72 Coffee Makers . . . Edith Ramsay
- 86 Now the Coles Are Cooking with Gas . . . June Towne

## Features

- 6 Contributors
- 8 Neighbors: This Dream House Gave a New Lease on Life  
... Mildred McClellan Melville
- 12 Off Your Chest
- 14 Market Place
- 22 Off the Press
- 92 Where Credit Is Due
- 94 Look It's New

THE AMERICAN HOME, January, 1954, Vol. LI, No. 2, Published monthly by The American Home Magazine Corporation, 444 Madison Ave., New York 22, N. Y. W. H. Eaton, Chairman of the Board-Treasurer; Jean Austin, President-Secretary; Warren C. Agry, Herman Bartel, Theodore F. Gloisten, Marion M. Mayer, Arthur Sherrill, James M. Wiley, Foster Willett, Vice-Presidents. Executive, Editorial and Advertising headquarters, 444 Madison Avenue, New York 22. Subscription Department, American Home Building, Forest Hills, New York. Copyright, 1953, by The American Home Magazine Corporation. All rights reserved. Title registered in U. S. Patent Office. Subscription price in United States and Pan American countries \$2.50 a year; 2 years, \$4.00; 3 years, \$5.00. Canada, add 50¢ per year for extra postage. All other countries, add \$1.00 per year for extra postage. Entered as second class matter December 31, 1935, at the post office at New York, N.Y., under Act of Congress March 3, 1879. POSTMASTER: Send notices by Form 3579 to American Home Bldg., Forest Hills 75, New York.



# New Gardening Ideas for 1954

JACKSON & PERKINS NEW SPRING 1954 FULL-COLOR  
CATALOG OF ROSES  
AND PERENNIALS

## FREE!



For the First Time!

## PINOCCHIO STORY BOOK GARDEN

Based on WALT DISNEY'S "PINOCCHIO" Movie!  
See These Beloved Characters Come to Life in Your Garden  
—and in the Movie Coming Soon to Your Local Theatre!



Something entirely new in gardening!  
A living fairyland garden to delight  
you and your children... a story book  
garden that recaptures all the charm of  
Walt Disney's lovable characters—  
Pinocchio, Papa Geppetto and Figaro.

See how you can plant this enchanting  
Pinocchio Garden—and enjoy it this  
Spring and for many years to come!  
It's in our new Spring 1954 Catalog—  
and you'll also see all these new J&P  
creations—in glowing full color!



JUST A FEW OF THE NEW J&P ROSES YOU'LL SEE IN FULL COLOR



**SIREN** (Pl. Pat. No. 1197) The reddest  
Floribunda you ever saw—a flaming red  
that sparkles like a precious ruby and  
holds its color right to the end!



**CENTENNIAL** (Pl. P.R.R.) An unusual  
color in Hybrid Teas—glowing pink-and-  
gold. Beautiful blooms — Ophelia high-  
centered type—a mellow fruity fragrance.



**TUDOR** (Pl. Pat. App. For) Slender scar-  
let-red buds open slowly into 5" straw-  
berry-red flowers, finish a scarlet-red  
flame. A truly delightful new Hybrid Tea.



**PAGEANT** (Pl. Pat. App. For) Smart  
new bi-color Hybrid Tea—vermillion-red  
inside, golden outside—finishes with deep  
coral center. Fragrant 5" blooms.

- HOW TO HAVE THOUSANDS OF ROSES FOR \$1.50
- HOW TO HAVE HUNDREDS OF BLOOMS ON ONE PLANT
- HOW TO GROW GIANT 6" ROSES
- MANY OTHER HELPFUL IDEAS!

YOU'LL be positively thrilled when you see the  
new J&P Spring 1954 Catalog—your complete  
guide to selecting, planting and growing the world's  
most prized Roses and Perennials—yours ABSO-  
LUTELY FREE! With the help of this big full-color  
book, your garden this year is sure to be the most  
beautiful you've ever had. For, in its 50 pages you'll  
find dozens and dozens of glorious world-famous  
Jackson & Perkins Prize-Winning Roses to glorify  
your home from early Spring right up until frost!

**SEE ALL THE NEW J&P ROSE CREATIONS!**  
You'll see all the brand-new J&P creations illustrated  
above — ALL IN GLOWING NATURAL COLOR!  
And you'll see scores upon scores of the established  
J&P Prized Favorites like New Yorker and Diamond  
Jubilee—giant Hybrid Teas that produce blooms up

to 6" across...like Fashion and Vogue—colorful  
Floribundas that produce hundreds of blooms on  
every bush! And, of course, you'll see beautiful  
Climbers... as well as J&P's Tree Roses that bloom  
at eye level. In addition, there's a wide selection of  
hardy J&P Perennials, including our exclusive Giant  
Bird Series Mums that will flood your garden with  
breathtaking color this fall!

**MAIL COUPON NOW FOR FREE CATALOG!**  
Be sure to look for the planting hints, gardening  
suggestions and money-saving group offers. ALL  
J&P PLANTS are guaranteed to live and bloom in  
your garden! No matter how many Catalogs we  
print, we never have enough to go 'round—so we urge  
you to send for your FREE copy at once!

**Jackson & Perkins Co.**  
600 Rose Lane, Newark, NEW YORK  
Please send me FREE a copy of your big, new  
Spring 1954 Rose Catalog picturing and describing  
the newest and best in easy-to-grow J&P Modern  
Roses and Perennials—all in full natural color...  
and containing helpful information about success-  
ful gardening.

Name.....  
Address.....  
City..... Zone..... State.....  
This Offer Good in U.S.A. Only

**JACKSON & PERKINS CO.**  
World's Largest Rose Growers  
Newark, NEW YORK



# Wanted by your dog—

## A LONGER PRIME OF LIFE!



EYES Bright

EARS Keen

TEETH Solid

APPETITE Eager

DIGESTION Good

ENERGY Bounding

COAT Dense

BODY Active

SPIRITS High

BONES Strong

**TODAY START YOUR DOG ON  
NEW HOMOGENIZED\* GAINES MEAL**

—and after just one month look for these 10 signs  
of sturdy health . . . LIVING PROOF of how this great  
food, rich in MEAT PROTEIN, nourishes your dog!

### A Revolutionary New Development in Dog Food by Gaines!

In this HOMOGENIZED Gaines Meal, all ingredients are combined into *crunchy little nuggets*. Each and every nugget contains all the food essentials that are known to be needed to help keep your dog in his prime.

Never before has there been a dog food that provides such a wealth of nourishment in this

easily digested HOMOGENIZED form.  
\*Uniform nourishment is guaranteed.

### Rich in nourishing Meat Protein! Appetizing! Economical!

Here is the dog food you have always wished for . . . appetizing, easy to feed, and with a lower feeding cost than any other type of dog food. And, *above all*, a food to help prolong your dog's happiest years—the years when he's healthy, active and strong—in the **Prime of Life!**



ACTUAL SIZE

# Gaines

A Product of  
General Foods



Nourishes EVERY INCH of your Dog

## Contributors

. . . **ED CONY**, who writes of the hidden blessings in fire insurance (page 40) is a reporter for the *Wall Street Journal* in San Francisco. He hitchhiked from his birthplace in Augusta, Maine, to the West in 1942. He has been there ever since, with a three-year interlude in France and Germany with the 89th Infantry Division. A political science and journalism graduate, skiing is his most active and favorite hobby.



. . . **CYNTHIA EYRE**, who pays a delighted call on the Hosfeldts on page 29, resides in a solar (and, she says, lunar) house 1,000 feet above the city of Portland, Oregon. Besides caring for her husband (a newspaperman) and their daughter, 10, and son, 7, she contributes home features to her husband's paper. Until her marriage, she had a career in advertising as a protégée of noted San Francisco director, Dorothy Frank.



. . . **A. F. CONRAD** has for 15 years been Superintendent of Grounds at Ohio's Miami University, where the amazing demonstration of "deep freeze" flower protection, described on page 32, occurred. Previously he had been with the U.S. Forest Service and Canadian Lands; golf course construction supervisor; and superintendent of a landscape organization. Hobbies are traveling and photographing nature's oddities and moods.



. . . **GORDON MORRISON** served in the Army and Navy before attending Michigan State College where he specialized in botany and pomology, later taking up plant genetics. As director of research and seed breeding for the Burgess Seed & Plant Co. of Michigan since 1943, he is close to vegetable growing problems (see page 90) as both technician and home gardener. He lectures and is garden columnist of the Detroit Free Press.



. . . **JOHN GOODRUM**, an enthusiastic Mississippian, lives in a home perfected with the aid of a scale model (page 41). The house is now happily inhabited by himself, a pair of healthy young fry, and a wife who, he maintains, is "the best-looking girl in Mississippi, and the best cook, too." Mr. Goodrum, a former Lieut. Colonel in the Air Force, is in charge of technical liaison activities for the Mississippi River Commission.



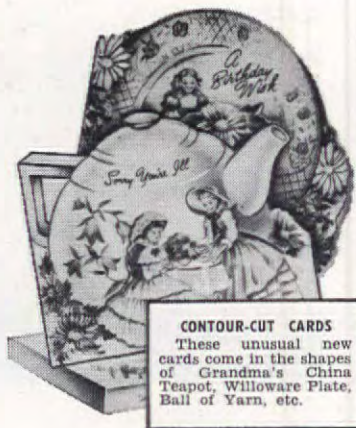


# People "Go Crazy" Over These New Kinds of Greeting Cards



SH-SH I'M HIS  
SECRET PAL

**SECRET PAL CARDS**  
A national sensation! These cards for every occasion are signed "Your Secret Pal" until the last, revealing one!



**CONTOUR-CUT CARDS**  
These unusual new cards come in the shapes of Grandma's China Teapot, Willowware Plate, Ball of Yarn, etc.



**CARDS THAT DO THINGS**  
These new cards expand and grow... move... pop up... glisten... contain a host of magical surprises.



**AMAZING NEW TOYCARDS**  
Cards to send to children. Each contains a real gift—balloon, metal whistle, sheriff's star, puzzles, etc.



## "How it Has Helped Out"

"I'm no salesman. I just get permission to show the cards! The other day I got one order for \$17.45. How it has helped out!"

—Mrs. Bill Withington, Wis.



New Ideas in personalized and decorated Stationery, Correspondence Cards, etc.



Gorgeous Super Crest Gift Wrappings—Matching Seals and Gift Folders



Gift and "Thank You" Cards For Everyday

NO WONDER FOLKS

# Make Good Money

without taking a job or putting in regular hours

...AND WITHOUT EXPERIENCE. Why not try it yourself?

WHEN you show cards as new and unusual as these—you'll find it easy to make good money all year 'round!

Just let your friends, neighbors, and co-workers SEE these lovely Doebla All Occasion box assortments. Watch them marvel at the richly beautiful designs, the warm glowing colors; the exciting new features... magic surprises that POP UP... GLISTEN AND SPARKLE... EVEN CONTAIN VALUABLE GIFTS.

## Your Friends Get a Bargain

Everybody these days buys greeting cards the year 'round. By ordering these assortments from YOU, your friends save themselves the bother of shopping. They get top quality cards for even less than ordinary cards cost in the stores. They're sure of always having the right card on hand when they need one.

## You Make Money

Your friends will thank you

IF YOUR CHURCH, club or organization want a quick easy way to raise funds all year 'round—write, giving your name, name and address of organization, and name of person in charge of fund-raising. By return mail we send our valuable guide for groups, with sample kit, on approval.

for "letting them in" on these wonderful bargains. And YOU make as much as 60¢ on each box ordered. Soon you have \$50 or more to spend as you like. NO EXPERIENCE NEEDED. Our free book shows how anyone, young or old, can make money quickly this easy way.

## Yours for Free Trial — Everything You Need to Start Earning Immediately

Mail the Free-Trial Coupon below — NOW. We will send you everything you need to begin making money right away. Lovely sample assortments on approval. Complete details about excellent profits. Free samples of exciting new Personal Imprint Stationery. If folks don't "snap up" these bargains—and ask for more—return the approval boxes at our expense. Don't miss this chance to make new friends and add substantial extra cash to your income. Mail coupon now!

HARRY DOEHLA CO.,  
Studio A-11, Nashua, N. H.  
(Or if you live west of the Rockies — mail coupon to Palo Alto, Cal.) © H. D. Co.

## How Folks Just Like You Earn Extra Money Easily



### 20 Boxes in 2 Hours' Time

"I'm thrilled with the beauty of these cards and so are my customers. I have now sold about 20 boxes... in about two hours."

—Bernice Johnson, South Dakota

### \$15 in Orders in 1½ Hours

"On first afternoon I sold \$15 worth in 1½ hours. Now sales are 3 times better."

—Mrs. R. Kutz, Wisconsin



### \$40 Worth in Half a Day!

"I received orders for \$40 worth of cards in 4½ hours. The earnings have obtained for me a nice automatic ironer and many useful things for our home."

—Mrs. J. H. Powers, Jr., Kentucky

### Has Fun Earning At 14

"I'm 14 years old. Began with neighbors and phoning my mother's friends. Now I get big orders—\$5 to \$18. Am saving up for college."

—Carol Anger, Calif.



### Makes Over \$200—Buys China Set

"Bought beautiful 100-piece China set. Now I can set a beautiful table and say that Doebla cards paid for them."

—Mrs. E. Dietze, Mo.

## Mail Free-Trial Coupon — Without Money or Obligation

HARRY DOEHLA CO., Studio A-11 (Palo Alto, Calif.)  
(If you live East of Rockies, address Nashua Office) (Nashua, N. H.)

Please rush—for FREE TRIAL—sample boxes on approval and money-making plan. Free samples of smart "Name Imprinted" Stationery and FREE BOOK of easy ways for anyone to make money.

Name..... (Please Print)

Address.....

City..... State.....

Please state Zone No. (if any)





"She only charges half the price because  
*Windex Spray* is twice as fast."

Everybody's happier with Windex Spray! It shines windows in half the time it takes ordinary cleaners. Swish, spray it on! Whish, wipe it off! All glass surfaces come gleaming-bright, stay bright longer because there's no waxy film to attract dust afterward. Windex Spray is the thrifty cleaner, too. Even more economical in the large 20-oz. size. Get Windex Spray today at grocery, drug or hardware stores. Also sold in Canada.



So fast, so easy, so thrifty, it outsells all other glass cleaners combined.

PRODUCTS OF THE DRACKETT COMPANY, CINCINNATI, OHIO



"Sorry—no coffee yet—I just remembered  
this is the day of the week I put *Drano* in all the drains!"

Even on New Year's Day dangerous sewer germs are lurking in every drain. And they breed in muck that liquid disinfectants can't budge. Only Drano's churning action dissolves the muck—and keeps drains germ-free and free-running. Put Drano in every drain—once a week—for about a penny a drain. Makes septic tanks work even better. Get Drano today at your grocery, drug or hardware store. Available in Canada.



There's nothing like **DRANO**—to keep drains free-running and sanitary.

## Neighbors



## THIS DREAM HOUSE GAVE A NEW LEASE ON LIFE

MILDRED McCLELLAN MELVILLE

In September 1951, nineteen-year-old May Hoover of Westminster, Colorado, wrote a theme as a routine assignment for a Colorado University English course. She entitled it "Dream House." But May's theme writing differed from that of other University freshmen because she wrote her assignment in Ward K—Colorado University's polio ward in Denver—and she was breathing with the aid of a portable respirator. She wrote of a dream house that became a real house, the only one of its kind in the United States, according to the National Foundation for Infantile Paralysis, Inc. This is, in part, what May wrote:

"About two months ago, the people of my home town became interested in building me a home. I had been told I could leave the hospital, where I have lived for two years, but there was the problem of finding a place to live, until my friends and neighbors secured land. Offers to build me a home came pouring in. Bricklayers, carpenters, plumbers, and others were eager to get started. Furniture stores began donating furniture to fill the house. The children of Westminster wanted to help, too. Their Riding Club staged a rodeo and raised money for the house. A colt was auctioned off to raise funds. Other benefits were planned. . . . To me, the walls, roof, floors, and furniture represent the good will and generosity of my friends and neighbors. Words cannot express the gratitude and appreciation I have for the people who are making me the happiest girl alive."

PLEASE TURN TO PAGE 10

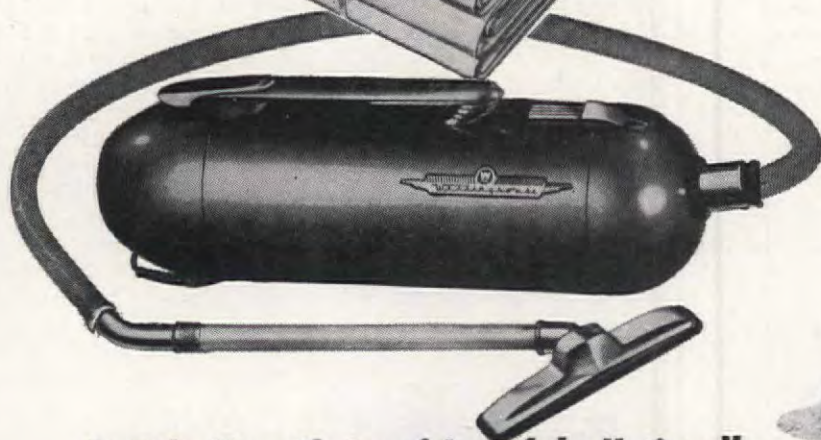
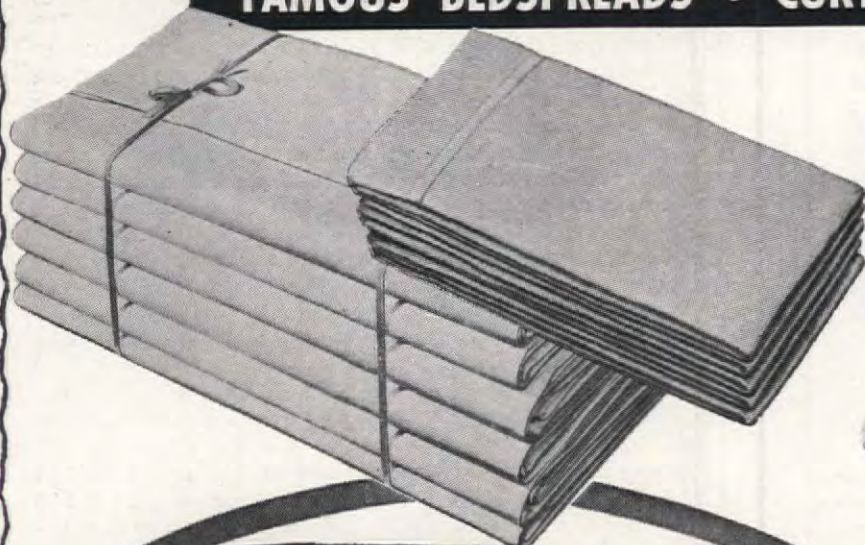


The Town Board assumed custodianship of the site Mr. Drumwright donated, and dedicated the May Hoover home to the use of any resident needing it—when May no longer requires it, there will be another occupant. Blueprints of the five-room house were drawn and volunteer workers built a \$12,000 house in three and a half months



# Yours FREE!

**CANNON SHEETS AND TOWELS • DORMEYER MIXERS •  
WESTINGHOUSE CLEANERS • TOASTMASTER TOASTERS •  
FAMOUS BEDSPREADS • CURTAINS • SILVERWARE, etc.**



**Or Take Your Choice of Any of the Nationally  
Advertised Products in this NEW 164 Page  
FULL COLOR CATALOG**

*How you can fill your home with  
luxuries you've always wanted  
WITHOUT SPENDING A PENNY!*



Yes, it's really true! *Without spending one cent* you can fill your home with the most wonderful luxuries! Famous brand appliances, rugs, dishes, blankets, luggage, fashions, watches, cameras, furniture . . . all these and many, many more—yours **FREE!** Just choose the gifts you want from a truly breathtaking array of famous name products, beautifully displayed and described in our big, new full-color 164-page catalog! Here are all the things you see advertised in the leading magazines, featured at the country's finest stores! And they can be *yours*, without cost! Incredible? Not at all! Right now thousands of men and women are receiving millions of dollars worth of merchandise without cost under this amazing new Popular Club Plan!

#### HOW YOU CAN GET MERCHANDISE FREE!

It's simple as A-B-C! Simply form a friendly

shopping club among a few of your family, friends or co-workers. Show them the catalog and help them make their selections. They shop at home, at value prices — and on easy payments. They'll thank you when they receive valuable merchandise premiums **FREE** — with every purchase they make! *You* — as Club Secretary—pay *nothing* for your merchandise! You can go on obtaining one product after another — **FREE** — for as long as you care to continue!

#### SEND FOR BEAUTIFUL COLOR CATALOG NOW!

Simply mail coupon or write for **FREE** catalog and complete details of Club Plan. No cost or obligation. But don't put it off! The sooner you act, the sooner you'll have the beautiful things you want — **FREE!**

**POPULAR CLUB PLAN, Dept. B-746 Lynbrook, New York**



**Popular Club Plan, Dept. B-746  
Lynbrook, New York**

Without cost or obligation to me, please send your **FREE CATALOG** of nationally advertised merchandise and tell me how I can get anything I want without cost.

Name.....

Address.....

City.....Zone.....State.....



# See How Little It Costs You

## TO BUILD A READY-CUT "LIBERTY" HOME!



### Save 30% to 40%

Don't pay several hundred dollars more than necessary when you build a home! Buy direct from our mill at our low, factory, freight-paid price. We ship you the lumber cut-to-fit, ready to erect. Paint, glass, hard-

ware, nails, etc., all included in the price. Plans furnished—also complete building instructions. No wonder our customers write us that we saved them 30% to 40%. Architecturally approved construction. (Not prefabricated.)



Liberty Homes Are Fine, Substantial Homes

Freight-Paid Prices  
As Low As \$2608



What "Liberty" Owners Say

Ahead \$2,000 to \$3,000

"We have moved into our 'Liberty' home and are more pleased with it every day. I think I would be safe in saying we are ahead \$2,000 to \$3,000 by buying your Liberty Home and doing the work ourselves."

Saved \$4,000 to \$6,000

"Compared to a local contractor's price to build a home equal to my 'Liberty,' I will be saving \$4,000 to \$6,000; so you can see why I have such enthusiasm for Liberty Homes."

Very Easy to Build

Every step in the building of a Liberty Home is figured out for you, so that all you have to do is follow the drawings and instructions that we furnish you. Whether you do the work yourself or hire a carpenter, the work of erecting a Liberty Home is easy, simple and systematic. Your home will be up and ready to move into almost before you know it.

Visit a Liberty Home!

Many thousands of Liberty Homes have been built in all parts of the country. If you would like to visit and inspect the model that suits you best, write us and we will give you its location.

Recommended by Banks and Building and Loan Associations



Handsome Big  
CATALOGUE

Pictures wonderful homes in colors at money-saving prices. Designs to suit everyone. Send 25¢ for catalogue today.

LEWIS MANUFACTURING CO.

3141 LAFAYETTE  
BAY CITY, MICH.

## This Dream House

(Begins on page 8)

In 1949 May Hoover was a Junior in Westminster High School, a vital part of the incorporated town of 2,200. During her summer vacation, she was suddenly stricken with polio and completely paralyzed. As she lived on in an iron lung, her family was told she would never again move her hands or feet, and that she would never speak. But in six weeks, May resumed talking, and could move her left foot. At this time she expressed two desires: to graduate from high school and to return to her home town to live, although her family had by this time moved away.

May accomplished her first objective with the aid of tutors paid for by the Colorado State Board of Education. She used the iron lung as her upside-down study table, reading her assignments with a reflecting mirror, and by May 24, 1951, she had earned her diploma. The day before graduation exercises were to take place, Denver's Knights of Columbus sent to May, a Protestant, a portable respirator, so that, with the help of her nurse, Anne Moring, May left the iron lung to sit on the high school's auditorium platform and receive her diploma with her classmates. Aided by the respirator, which was to be hers for as long as she needed it, she regained enough use of her hands to join the hospital's ceramics class. Soon the doctors told her that she would be able to return to her home by Christmastime.

But home must be a place large enough for herself, her nurse, and her respirator (with batteries requiring from 8 to 24 hours recharging for service from three to four hours). Because her mother's living space did not permit this extra influx, the National Foundation for Infantile Paralysis agreed to place the girl and her nurse in a rented house. It had invested \$15,345 in May's hospitalization, and it wanted its investment dividend to be her rehabilitation into an independent citizen.

Rented houses were hard to come by, but Evert Drumright, a homeowner whose children had been May's classmates, conceived the idea that the community would build a home for May. He donated the site, and took his idea to Mayor Francis M. Day.

The site, at 7760 North Lowell Boulevard, was deeded to the town, and the Town Board assumed the custodianship. With their co-operation, building May's house did become a Westminster community project—a very worthwhile one. From the Saturday



a local dozer service made the excavation, the house took shape rapidly. Plumbers, electricians, cabinet makers, linoleum layers, fire-place builders, carpenters, painters, all the workmen necessary to the construction of a home, worked weekends and nights. There is no church, civic, school, youth,

or community service group in Westminster that did not make a substantial contribution to the building of May's house.

Actual building started in September, 1951. The local newspaper, the Westminster Journal, wrote the story of the project, and Denver papers also publicized the plan. Mayor Day and Mr. Drumright visited May in Ward K and received her enthusiastic approval of the blueprints of the five-room house with bath and utility room.

On Christmas Eve, May left the hospital and was carried over the threshold of her new home. There was even a lighted Christmas tree trimmed by Westminster's Brownies. Only six weeks later, May's physical improvement increased to the point where she was able to leave her respirator for eight and nine hours a day. By midsummer, for twelve hours.

And May's deep blue eyes shine when she takes inventory now of her life. She says, "When I was stricken, I thought it was the end of everything for me. Instead, it seems to be only the beginning. High school graduation . . . this home . . . my enrollment in Colorado University Extension . . . I want to be a journalist some day . . . But I wouldn't have any of these things if it weren't for people and that something people have within them . . . Well, the inscription on my respirator tells it perfectly."

Engraved on the respirator, soon to be passed on to another sufferer, are the words: "For all humanity, regardless of race or creed—presented by the Knights of Columbus."



# FREE

## TO NEW MEMBERS OF THE AROUND-THE-WORLD SHOPPER'S CLUB

THIS EXQUISITE  
HAND-PAINTED  
DELFT'S BLUE  
**TWILIGHT  
LAMP**  
DIRECT BY MAIL FROM  
**HOLLAND**  
POSTPAID, DUTY-FREE



Lamp  
stands  
over  
8" high

To demonstrate the high quality and value of Around-the-World Shoppers Club gifts, we want to send you *direct from Holland* this enchanting Delft's Blue Twilight Lamp with our compliments as an inducement to join our club now! Lamp, with shade, stands more than 8" high; shade measures 6" across. Both base and shade are hand-painted by the skilled artists of Delft, Holland, famous as the home of *Delftware* for over 400 years!

**Beautiful, unusual gifts mailed from all over the world  
for just \$2.00 each, postpaid, duty free!**



Wouldn't you like to go shopping around the globe with a traveller who knows where the *finest merchandise and biggest bargains* are? Wouldn't you like to visit distant lands, shop for exquisite gifts in exotic bazaars, go through fantastic Old World workshops, watch native craftsmen create beautiful things with their ancient skills? Best of all—wouldn't you like to make your home a "show place" with the exciting gifts you've purchased—for just \$2.00 each?

### A Thrilling Surprise Each Month

To introduce you to the thrills and enjoyment of shopping abroad, let us send you this beautiful Dutch Twilight Lamp without charge! Then, as a member of the Around-the-World Shoppers Club, each month you will receive a surprise package sent to you *direct from a different foreign country*—and with it will come a colorful brochure telling all about your gift!

When you actually see the articles you receive for just \$2.00 each, you'll wonder how the Club can offer such tremendous bargains even from abroad! The secret, of

course, is that foreign nations need U. S. dollars to support native industry, and offer the Club unheard-of values in exchange. Members thus benefit and help improve world conditions at the same time.

### Join Today by Mailing the Coupon

So—come aboard our magic carpet and let's set out on our shopping trip! You may join on the 3 months plan (3 consecutive shipments for \$6.00), the 6 months plan (6 consecutive shipments for \$11.50) or the 12 months plan (12 consecutive shipments for \$22.00). When your gift packages begin arriving, covered with fascinating stamps from distant lands, you'll be delighted you joined the Club! However, if you become displeased in any way, simply resign membership and your unused payment will be refunded. Furthermore, if you are not delighted with the first selection sent to your home, keep it, as well as the Twilight Lamp and receive a full refund. Mail coupon *now* while these gift lamps from Holland are being offered FREE for joining!



### READ WHAT MEMBERS SAY!

(Original letters on file in our office)

"I have just received my first surprise package from England and I am thrilled with it. It couldn't be nicer. I would like to continue my membership in this wonderful club."

—Mrs. A. S.,  
Grapeville, Pa.

"I can't tell you how happy I am with my first package... you certainly stirred up a lot of commotion at my office. Oh, I am so very pleased! Breathlessly waiting for next month!"

—P. A. C.,  
Cleveland, Ohio

### GIVE A GIFT TO SOMEONE SPECIAL!

What gift could be more intriguing than a membership in the Around-the-World Shoppers Club! Enclose names and addresses of your recipients. A handsome card will announce your gift immediately.

**Around-the-World Shoppers Club, Dept. 300  
11 Concord St., Newark 5, N. J.**

Please enroll me as a Member and send me the Twilight Lamp direct from Holland FREE for joining. Start regular monthly shipments of the Club's selection of foreign merchandise direct to me from countries of origin and continue through the following term of membership:

<input type="checkbox"/> 3 Months.....\$ 6.00	I enclose remittance
<input type="checkbox"/> 6 Months.....11.50	
<input type="checkbox"/> 12 Months.....22.00	for _____

Name.....  
Address.....

City & Zone.....State.....

(NOTE: All shipments come to you postpaid, and duty-free. However, The U. S. Post Office Dept. charges a service fee of 15¢ for delivering foreign packages, which is collected by your postman and cannot be prepaid.)

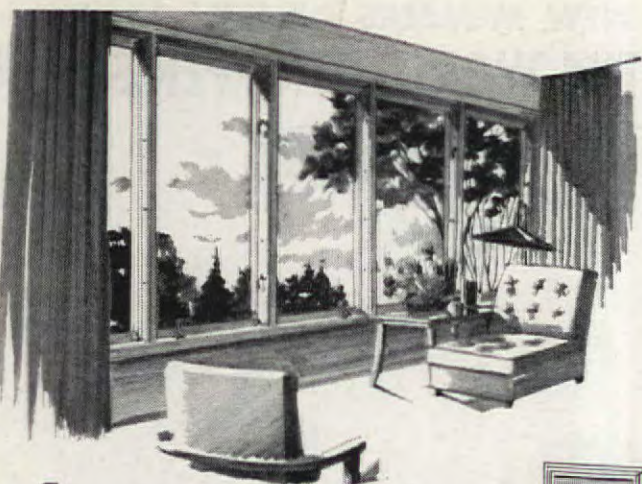
IN CANADA, add 55¢ per month to above prices, which will include postage, duty and delivery to your home. Address: 432 West Ontario St., Montreal 2, Quebec.

(Please use additional sheet for gift subscriptions)

☐ Check here if this is a renewal or reinstatement of your membership in order to avoid duplication of previous gifts sent to you.

**Around-the-World Shoppers Club**  
71 CONCORD STREET • NEWARK 5, N. J.





## Imagine... windows with SCREENS THAT ROLL UP AND DOWN

ONLY PELLA WINDOWS come with built-in ROLSCREENS that roll up and down like window shades. No putting up or taking down screens, painting or storing. PELLA DUAL GLAZING protects against winter cold and summer heat and special weather-stripping seals DRAFT-TIGHT along all four sides of sash. Stock-size PELLA units are completely factory-assembled. They can be combined into hundreds of exciting window arrangements. Send for FREE FOLDER.



**ROLSCREENS**  
The original  
inconspicuous  
inside screens.

### MAIL COUPON TODAY!

ROLSCREEN COMPANY, Dept. F-1, Pella, Iowa

GENTLEMEN: Please send **FREE FOLDER** on Window Ideas and information on Pella Windows with ROLSCREENS and DUAL GLAZING.

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY & ZONE \_\_\_\_\_

STATE \_\_\_\_\_

**Pella**  
WOOD  
CASEMENT  
WINDOWS

## CUT-TO-FIT HOMES CUT BUILDING COSTS

CHOICE  
OF  
57  
DESIGNS

Build your own home and save the builders' profit—plus savings in lumber and labor with Sterling Ready-Cut-Homes. Anyone can assemble with simple, easy to follow plans furnished. Every

house complete with all lumber, roofing, nails, glass, hardware, paint, doors and windows, marked ready to erect. Freight paid. Complete building plans ready for filing at low cost. Sold separately if desired. Write today!

### ORDER NOW

SAVE UP TO **1/3**

PRICED FROM  
**\$2150 UP**

Five Easy  
Payment Plans  
Send 25c for NEW  
COLOR CATALOG

INTERNATIONAL MILL AND TIMBER CO.  
DEPT. A. H. 14, BAY CITY, MICHIGAN

## A Gift AS WARM AS YOUR WISHES

The Walker Deluxe  
Electric Heating Pad

Guaranteed for 5 full years

Give the gift of comforting warmth...a handsome Walker Electric Heating Pad with the famous Brailway Switch for carefree fingertip control.

A turn of the dial and, even in the dark, fingertips read the heat stations desired to start the flow of safe, gentle heat for wonderful extra warmth or for a balm to pains and sprains.

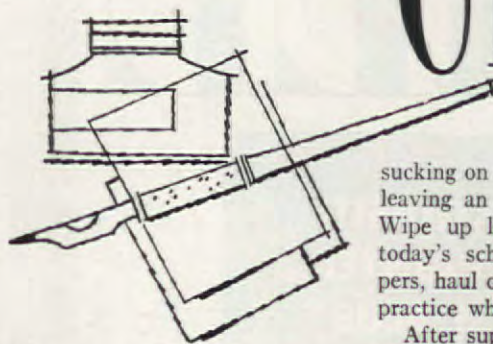
Gift-lovely quilted covers removable for cleaning...extra-long 10' cord; no radio or TV interference; Underwriters' Approved. AC-DC. Gift-boxed Deluxe pad, \$8.95 (above). Others from \$5.85. At drug counters or write Drawer AH-1.



**THE Walker COMPANY, INC., Middleboro, Mass.**

Since 1918 — Makers of Quality Electric Heating Pads and Double-Duty Hot Water Bag — Ice Caps

# Off Your Chest



### ENERGY UNLIMITED

Dear Editor:

With a grin, I read the article "The Unexpected Guest." I took a quick survey of the living room, and my first thought was: "Heaven help Charlie if he brings in any unannounced friends!"

Unlike many other women who doubtlessly read the same article, I did not jump to my feet and start rearranging the toys on the floor, as this was the first chance I had had to sit down for five minutes. . . .

Not only four children keep me on the run, but my finger is in many pies. I teach ballet to 53 children. My basement is my studio. . . . I am also church organist and director of two choirs. . . .

Take today for instance, an average day for me, really: A thorough house cleaning was on the agenda, and as I was arming myself with the weapons against a losing battle, Mrs. T. called to offer three dozen ears of corn. I'm not one to turn down such an offer for the sake of sanitation under the chairs. Four children were hustled into the car, a quick visit to the store for some aluminum foil, the next stop the cornfield. Home again, with a dash—get the freezing things ready, for this morning I don't clean, apparently, I freeze! This job is finished by naptime, so while the children rest, I *do* have a little while to do a quick clean-up job, even scrub up the bathroom and kitchen floors. Time out to dash downstairs and change loads in the washer—oh yes, today (and every day) is washday. Kids up from naps . . . start a stew simmering for supper . . . whoops! a call from the two oldest boys to come out into the woods and help with the house they are building. It has just fallen apart. Mamma shinnies up tree, ties guide rope to proper bough, and clips back into house to find the next to youngest at her favorite pastime,

sucking on a very wet washcloth, and leaving an obvious trail behind her. Wipe up living-room floor (not on today's schedule), put on toe slippers, haul out record player—time to practice while I peel potatoes.

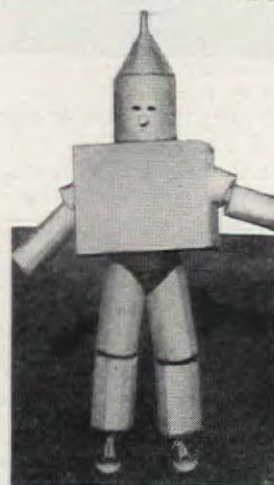
After supper, hurry through dishes in order to get to church in time to accompany a wedding rehearsal. Get back home around nine, descend to studio for more practicing. Take another hour to spend with Charlie so we can discuss the day's events and just enjoy being together with the children in bed; then drop into bed—Unexpected guest, stay away from my door!—PERSIN SCOGGINS

### NO HELP, THANKS

Dear Editor:

I enjoyed your article, "A Kitchen Dates You," immensely and agree wholeheartedly! Who wants to relax in the kitchen when there's a living room, den, or the beautiful outdoors? And as far as people helping in the kitchen—I say, "No, thanks!!"

—A READER



### TIN MAN

Dear Editor:

Every Hallowe'en, the Rotary Club in Waterbury, Vermont, fills us up and wears us out, too. My mother showed me the picture of the grand-prize winner in The American Home for October 1952, and read me the article by Barbara Ollis. I decided to . . . make a Tin Man costume. I won second prize . . . three silver dollars.—JOHN BACKELS (age 9)

### WHEN YOU CHANGE YOUR ADDRESS

Please report both new and old addresses directly to The AMERICAN HOME five weeks before the change is to take effect. Copies that we address to your old address will not be delivered by the Post Office, unless you pay them extra postage. Avoid this unnecessary expense by notifying us five weeks in advance.

THE AMERICAN HOME Subscription Dept., American Home Bldg., Forest Hills, N.Y.



I have a good proposition for men or women who would like to make an extra \$125<sup>00</sup> a month for spare time



### By Frank W. Strong

Today, almost everyone needs extra money. With higher taxes and increased living costs you have to have more and more dollars—just to keep even. There are lots of ways to make extra money—lots of good ones. I don't say my way is the best. But I do say it's one of the easiest and most pleasant. In fact, it even leads to making new friends. And it doesn't call for any house-to-house canvassing, either. Let me explain:

I am the sales manager for a very big company. We make Stainless Steel Cooking Utensils, like those shown in the picture. We do an enormous business with hotels, restaurants, hospitals, and institutions. We also manufacture for the U.S. Army and Navy.

As a result of this enormous production we have very low manufacturing costs. We can sell a set of Stainless Steel Cooking Ware for home use for just about what it costs some companies to buy it! In fact, for many years, we did sell a set of home utensils to one Sales Organization who resold our cookware house-to-house under their own name. They got \$120.00 for the same set that our people sell for just about half of that.

Well, one day I got to figuring. There are five good reasons why Stainless Steel is the kind of cookware that should be in every home. 1. It washes as easy as a drinking glass. No scouring, scraping or scrubbing. 2. It doesn't rust or corrode—and it doesn't stain from vegetables, meat or fruit acids. 3. It doesn't affect the taste of food. 4. The fourth big advantage is that Carlton Ware enables you to prepare food by the method called "waterless cooking" which keeps more of the natural minerals and vitamins in your food and makes the food taste better. 5. Buy it once and you're all through buying for life.

You can't wear it out. You see Stainless Steel is not a coated or plated metal, like the chromium plate on the bumper of your car. That chromium plate can chip or wear off and expose the raw steel underneath. Then the steel rusts. But our kind of Stainless Steel is stainless *all the way through*. It can't chip, crack, peel, or wear off. You could use



These 15 Utensils are all interchangeable. They fit into each other so as to make up to 23 different cooking combinations for "Waterless Cooking." They cover 99% of all cooking needs.

I won't make any fancy promises of \$50.00 a day. And I'm not after any of your money. What I can do is show you a simple plan by which you can pick up enough extra money every week to help make up for the money you're losing in higher taxes and higher costs of living. I supply your working outfit free—no charge. Just your name is all I need. Read my proposition. It is honest and down to earth. And it won't cost you anything to try it.

a set the rest of your lifetime and then give it to your children. They could use it for the rest of their lives and it would still be good for *their* children.

Well, I figured that if the price was low enough every family could afford Stainless Steel Carlton Ware. So, I worked out this plan! We would sell a complete set of 15 pieces for a low price that would include only a small profit for the company. Then you add your profit and re-sell this set to your friends and neighbors for approximately half of the usual price charged by the house-to-house salesmen. You actually save your friends more than half. They are glad to get such a bargain and they feel that you've done them a real favor.

That's because the set they buy has in it only two profits, ours and yours. Both our profit and your profit is reasonable and fair.

Now, that is the thing that makes my plan like an endless chain. When a woman gets her first piece of Carlton Ware she simply raves about it. She gets so thrilled that she can't wait to demonstrate it to her friends and tell them all about it. She's so proud of its silvery sheen and so happy about how easily it washes that she just "bubbles over." So if you start by just letting *your own friends* in on a good thing, before you know it *their friends* are calling you up and asking you if you can get the same low prices for them. Then *their friends* call you and *their friends' friends* call you. It just goes on and on! To make an extra \$125.00 a month, you only have to deliver seven sets and that's easy. Mrs. Montell in Pennsylvania took orders for \$1400.00 worth in her first month. And Mrs. William Hanchow writes, "Got my set Saturday—I already have 17 customers."

Now, I'll let you in on another part of my plan. My company maintains a beautiful resort in the Florida Keys just so our sales representatives can enjoy a Florida vacation at company expense. If you take only ten set orders a month for six months, we will pay the expense for a Winter vacation in Florida for you and one other member of your family.

Whether you want to make this extra money now or at some later time, you should at

least get all the information right now. I'll not only be glad to send Free Information, I'll also send you a complete demonstrating outfit that you can show to your friends and neighbors. And I'll give you exact instructions by which you can write up orders without making any house-to-house calls on strangers.

There is no charge now or at any other time. Everything I send you is free. When you qualify, I'll even furnish you with a complete 15 piece set of Carlton Ware that you can use in your own kitchen and show to your friends. It's an extra bonus I give you to encourage good earnings on your part. All 15 pieces will be shipped to you with my compliments.

Send your name today. You'll be glad you wrote. This ad may not appear in this magazine again, so don't take any chances on losing out. Send the coupon or just send your name on a postcard and say, "Send me everything free." I won't send any salesmen to call on you and you won't be under the slightest obligation.

### FRANK W. STRONG

Carlton of Carrollton

9741 High St., Carrollton, Ohio

FRANK W. STRONG, CARLTON OF CARROLLTON  
9741 HIGH ST., CARROLLTON, OHIO

Dear Mr. Strong: Please send me free and without any obligation whatever a complete selling and demonstrating outfit with exact instructions for making an extra \$125.00 a month. I don't want to do any house-to-house selling, but I will show your products to my friends and give them the advantage of the low price.

Name.....

Address.....

City.....Zone.....State.....

☐ I am already selling cookware and am interested in getting a line that can be sold at a lower price. Please send me your Distributor's proposition.



**STOP PAYING 89c EACH FOR SONG PARADE RECORDS!**  
**NEW "Closer Grooved" 78 R.P.M. RECORDS**  
**THIS WEEK'S 18 SONG PARADE HITS**  
**WITH DEAN MARTIN AND OTHERS**

Now! 6  
 Complete  
 Hits on 1  
 Standard  
 Speed 78  
 Record  
 or 45's

**FOR 17c EACH!**  
**COMPLETE SET OF 18 FOR \$2.98**

STARRING JACK RUSSELL of "Your Show of Shows," DEAN MARTIN of "THE DEAN MARTIN-JERRY LEWIS TEAM," JEFF CLARK Formerly of the LUCKY STRIKE HIT PARADE and ARLENE JAMES of NBC-TV.



**New Improved Record** (Closer Grooved)  
**Old Style Record** (Grooved Too Far Apart)  
 NOTE THE OLD STYLE RECORD has only one song on each side. The New Improved record has closer grooves with three complete songs on each side. The closer grooved record puts over 10,000 inches of grooves on each side. You get 3 complete hits on each side.  
**AMAZING NEW RECORDING PROCESS** puts grooves closer together. You get 10,000 inches of grooves on 1 ten inch record! You get 3 Song Parade Hits on each side—Recorded by the famous Dean Martin, and Jeff Clark of the Lucky Strike Hit Parade, and Jack Russell of "Your Show of Shows"—and others—3 complete Lucky Song Parade Hits on each side! You save \$13.04. You pay only 17c a song. Only \$2.98 for all 18! You hear 3 songs without having to change the record!

**MAIL NO RISK COUPON TODAY!**  
**SONG PARADE CO., Dept. 198**  
 318 Market St., Newark, New Jersey  
☐ Rush the 18 Top Smash Hit Songs starring Jack Russell, Dean Martin, Jeff Clark and Arlene James and a supporting cast on 3 break-resistant vinyl records. I enclose \$2.98, send postage prepaid. (I save 90¢ by sending full \$2.98 payment with my order.) I may keep any six songs and only return 12¢ for refund if not satisfied. ☐ Send 78 R.P.M. speed. ☐ Send 45 R.P.M. speed.  
☐ I enclose \$2.98. Send the 18 Hill Billy's.  
☐ I enclose \$2.98. Send the 18 Country Hymns.  
☐ I enclose \$8.00. Send all 3 sets.  
☐ Send 78 R.P.M. records.  
☐ Send 45 R.P.M. records.  
 NAME..... ADDRESS.....  
 STATE..... CITY.....

☐ **YOU GET 18 SONG PARADE SMASH HITS** by Dean Martin and Others  
**For Only \$2.98**

1. Ebb Tide
2. Rags to Riches
3. Many Times
4. Eh Compari
5. Papaya Mamma
6. You Alone
7. That's Amore
8. Rieochet
9. Vaya Con Dios
10. No Other Love
11. Crying In The Chapel
12. You, You, You
13. P. S. I Love You
14. Walking My Baby Back Home
15. C'Est Ci Bon
16. Oh
17. With These Hands
18. Hey Joe!

☐ **YOU GET 18 HILL BILLY SMASH HITS** For Only \$2.98

1. Satisfaction Guaranteed
2. Hey, Joe!
3. Forgive Me, John
4. A Dear John Letter
5. There Stands The Glass
6. I'm Walking The Dog
7. Let Me Be the One
8. Mama, Come Get Your Baby Boy
9. Yesterday's Girl
10. I Forget More Than You'll Ever Know
11. Weary Blues From Waitin'
12. Ten-re see Wig-Walk
13. It's Been So Long
14. Crying in the Chapel
15. Blowin' Wild
16. Rub-A-Dub-Dub
17. Is Zat You, Myrtle?
18. Gambler's Guitar

☐ **18 Country Hymns \$2.98**

1. The Family Who Prays
2. Glory Land March
3. The Lord Will Make A Way Somehow
4. Someone To Care
5. While The Ages Roll On
6. I Am Using My Bible For A Road Map
7. I Know Who Holds Tomorrow
8. The Great Milky Way
9. Farther Along
10. In The Mission Of St. Augustine
11. Crying In The Chapel
12. Holding To His Hand Of Love
13. Bow Thy Head
14. Tattler's Wagon
15. I Believe
16. One Little Candle
17. God Bless Us All
18. Silent Night



the **AMERICAN HOME**

Welcome to the Market Place Merchandise, except personalized items, may be returned within seven days for a refund of the full price. Most of the firms mentioned in the Market Place prefer not to handle C.O.D.'s.

A "LITTLE" WINE in a lovely decanter will assume the proportions of a rare vintage. This clear beauty is latticed with delicate milk-glass swirls. A lovely tear drop is captured in its ground glass stopper. A graceful 16" high. For a lucky bride or for your own sherry or the dessert wine you serve with fruit and cheese. \$6 ppd. Greenbrier Trails, Box 168-A, Lewisburg, West Va.



SET THE DAY of your wedding on a hand-painted tile. A duplicate of your treasured Wedding Certificate trimmed with flowers. Lettering is black, except for your own vital statistics which are blue as if inked in. Send couple's names, wedding date, names of 2 witnesses. 6" sq. with wall hanger. \$3.95 ppd. Personalized Gifts, P.O. 244, Ansonia Sta., Dept. 400, N.Y.C. 23.



**FOR BIG MEN ONLY!**



**SIZES 10 to 16**  
**WIDTHS**  
**AAA to EEE**

We SPECIALIZE in large sizes only—sizes 10 to 16; widths AAA to EEE. Loungers; Cordovans; Nylon Mesh; Dress Oxfords; Moccasins; High and Low Work Shoes; Slippers; Rubbers; Overshoes; Sox. Enjoy the finest in fit, comfort, style at amazingly low cost. By Mail only. Write for FREE Style book TODAY!

SEND FOR FREE CATALOG

**KING SIZE, INC.**  
 343, Brockton, Mass.

**Black Iron HORSE BANK**

IT'S A BANK! IT'S A DOORSTOP!



This handsome black steed is cast of metal with rusty black iron finish. Slot on back takes in coins and folded paper money. Hollow, holds lots of coins—yet heavy enough to use as door-stop! Stands 8" high, 7" wide. Only \$3.95, ppd. Also available: a 20" high lamp with this handsome horse as its base—and 12" pleated oval shade in old calico print. Only \$12.95 ppd.

**Set of Ceramic MEASURING SPOONS**  
**MAKES BEAUTIFUL WALL DECORATION!**

4 measuring spoons from ¼ teaspoon to a tablespoon hang on the handle of 11" long ceramic spoon. Big bowl holds plants, jewelry, change. Hand-painted Dutch design. \$2.95 ppd.



No COD's please! Money back if not delighted  
 SEND 10¢ FOR GIFT CATALOG

**green gable gifts** Dept. AH2  
 1554 Third Ave.  
 New York 28, N.Y.

**MAKE YOUR OWN MODERN FURNITURE**



Screw on strong, modern Black Wrought Iron Legs in minutes to flush doors, plywood, formica, etc.  
 Rich matte black finish—full ½ inch diameter.

Set of four legs (Screws included)			
	Size	Hairpin	Diagonal
Bureaus, Chests	6"	\$4.95	\$3.95
Coffee Tables	12"	5.95	4.75
Cocktail Tables	16"	6.75	5.75
TV, Lamp Tables	22"	7.95	
Dining Tables	28"	11.95	

Also available in brass finish—prices on request.  
 SENT PRE-PAID • NO C.O.D.'s  
**BELSON MFG. CO., NO. AURORA 1, ILL.**

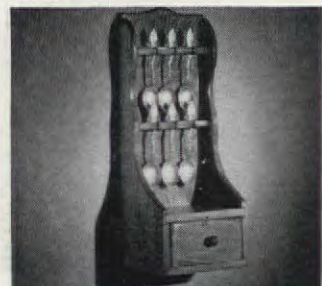
SOMEONE'S IN THE KITCHEN with Dinah, and her name is Mamby. A black-faced queen in calico, you'd never expect to find your unimagine-toaster hiding behind her skirts—but that's where you're wrong. She perches neatly atop it, looking like a doll, keeping it shiny and dust-free. A white apron, red, green, or yellow dress. \$3.95 ppd. Susan Smith, Carpentersville 13, Ill.



ROCKER BUY for a cozy corner in your kitchen, the hearthside, or in milady's chamber is pretty as the farmer's daughter in gay chintz. Ruffled skirt, seat, and back are predominantly red, green, gold, or blue. Of rock maple polished to a mellow honey-toned finish. 21" x 21" x 36" high. \$15.95. Shipping charges collect. Meadowbrook Ind., Dept. AH, West Hempstead, N. Y.



AFTER AFTER-DINNER COFFEE is over, dainty demi-tasse spoons continue to attract attention displayed in a sweet rack designed for that purpose. Of Vermont pine with a honey finish, it is 5" wide, 12" high, is grooved to hold 6 spoons. A tiny drawer below holds odds and ends. \$3.20 ppd. (6 Swedish spoons, add \$3.95). Helen Gallagher, Dept. AH, 413 Fulton St., Peoria, Ill.



**BY MAIL**  
**EARLY AMERICAN REPRODUCTIONS**

Send 25c For This Remarkable Illustrated Catalog

As claimed as the most complete catalog of Early American ever published—over 2000 items! Fully illustrated. Reproductions of every type, including Colonial and Victorian furniture, wrought hardware and fireplace equipment, brasses, weather-vanes, rugs, wallpapers, lamps, lighting fixtures, china and glass, hundreds of unusual gifts.

with an early American flavor. Today's Woman says, "an evening's entertainment in itself... truly authentic reproductions... amazingly low prices... for these true-to-the-period replicas. We're really overboard about this one!" "Outstanding reproductions" House Beautiful. "Fascinating" House and Garden.

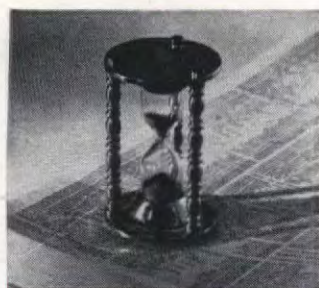
**Old Guilford Forge** 78 BROAD ST. GUILFORD CONN.



# market place



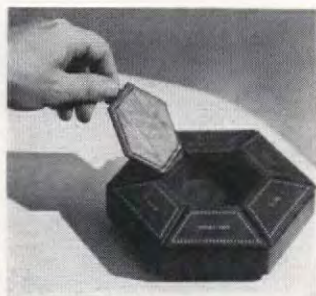
Photographs by F. M. Demarest



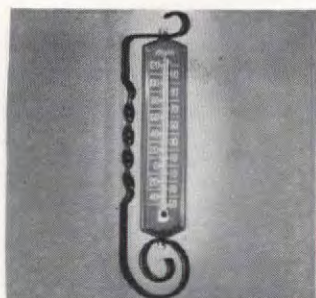
**HOOR GLASS FIGURES** those minutes that count. This one is a hand-some accessory to stand next to your telephone to monitor those long distance calls, or to keep a check on your teen-ager's conversations. Imported from England, its brass frame is 3" tall, the sands of time are enclosed in glass. \$1.95 postpaid. Art Colony Industries, 9-A University Place, N.Y.C. 3.



**HAPPY ANNIVERSARY!** Celebrate the occasion each year by lighting a 19" Anniversary Candle marked with the years and symbols, such as "Paper," "Cotton," etc. Wedding date and couple's first names are included in the decoration. Metal holder is tied with lilies of the valley and forget-me-nots. \$3.95 ppd. Lion's Novelties, Dept. 29A, 139 Payson Ave., N. Y. C. 34.



**GOING AROUND IN CIRCLES** on your desk will be your paper clips, rubber bands, other small supplies, and you'll know where to go straight for each one of them. Revolving tray of handsome leather-like fabric has 7 covered, dustproof compartments with hinged, gold-tooled lids. Brown or green. 6" across, 2" high. \$4.95 ppd. House of Schiller, Dept. 33B, 180 N. Wacker Dr., Chicago 6, Ill.



**MAYBE IT'S COLD OUTSIDE.** Hot or cold, it's fun to keep track of the temperature, and summer or winter this outdoor thermometer will be a decorative note for the porch or patio. Gray porcelain enameled thermometer with white markings swivels on graceful satin black wrought-iron bracket. 16" overall. \$4.95 ppd. Bonney's, Dept. AH, 121 E. Broad St., Westfield 4, N.J.



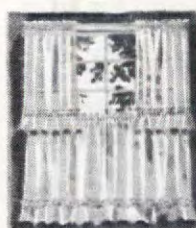
**STUDENT LAMPS** with a new twist. These may be used either on a table or attached to the wall, just the turn of a knob adapts one to either position. Gleaming solid-brass base is lacquered to retain its high polish. Heavy glass ribbed shade is green with white inside to reflect proper lighting. 11" overall, shade 5 1/2" across. \$8.95 ea. ppd. Crown Craft, Dept. AH, 246 Fifth Ave., N.Y.C. 1.

New Low Prices from

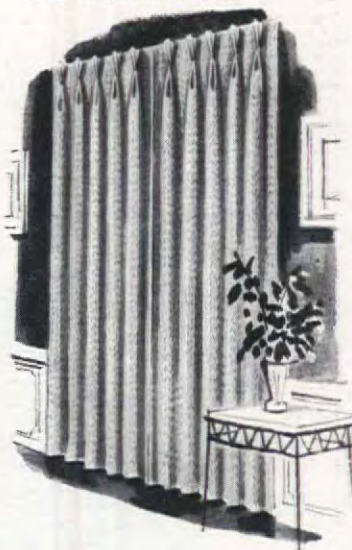
**godell's**  
"In better homes everywhere"

## FIBERGLAS CURTAINS and DRAPES

**ARTHUR GODFREY**  
Says: "Beautiful and they save you work and money, too!"



**5 YEAR GUARANTEE** Certificate with each purchase. **NO IRONING!** No stretching, hang dry in 7 minutes. Can't burn or shrink. Sheds dirt; unharmed by mildew, rain, radiator heat.



### NEW IMPROVED FIBERGLAS IN LOVELY IVORY-WHITE COLOR

There is long-lasting loveliness in Godell's curtains made of newer, finer, sheerer miracle Fiberglas. 3 Styles . . . 30 Sizes to fit any window . . . And you save up to \$13 per pair. Order now for immediate delivery.

### SELECT THE SIZE YOU NEED

**RUFFLED** 6" baby headed, dainty edged, permanently stitched ruffles. All sizes wide enough to criss-cross (as shown) or hang Priscilla style.

Width to pair	Length	Usually	NOW
86"	36"	\$ 6.98	\$ 4.59
86"	45"	7.98	4.98
86"	54"	8.98	5.59
86"	63"	9.98	5.98
86"	72"	10.98	6.59
86"	81"	11.98	7.39
86"	90"	12.98	7.98
86"	99"	13.98	8.59
174" (Double Width)	72"	19.98	12.98
174" (Double Width)	81"	21.98	13.98
174" (Double Width)	90"	23.98	14.98
174" (Double Width)	99"	25.98	15.98
250" (Triple Width)	72"	29.98	20.98
250" (Triple Width)	81"	31.98	21.98
250" (Triple Width)	90"	33.98	22.98
250" (Triple Width)	99"	35.98	23.98
324" (Quadruple Width)	90"	45.98	32.98

**TAILORED** Distinguish any room. Double stitched 1 1/2" side hems. Ample bottom hems, beautifully stitched.

78" wide to pair	Length	Usually	NOW
"	36"	\$ 4.59	\$ 2.98
"	45"	4.98	3.29
"	54"	5.59	3.69
"	63"	6.39	4.29
"	72"	6.69	4.69
"	81"	7.39	5.29
"	90"	7.98	5.69
"	99"	8.39	6.29
"	108"	8.98	6.69

**TIERS** Add that elegant "decorator" look to a room. Use singly or tier on tier (illustration shows two pairs).

72" wide to pair	Length	Usually	NOW
"	30"	\$ 4.29	\$ 2.69
"	36"	4.69	2.89
"	40"	4.89	3.09
"	45"	5.29	3.39

### NEW FIBERGLAS DRAPES In 7 COLORS

Lovely textured fabric. Ideal for modern or traditional rooms. Each beautiful pair washable and sun-resistant. Generous 4" pleats. Size: 86" wide pinch pleated to cover windows up to 46". For wider windows use 2 or more pair and connect with our Empire Hooks to Draw As One. (Hooks Furnished on Request.)

Length	Usually	Now
36"	\$ 8.98	\$ 4.98
45"	9.98	5.89
54"	10.98	6.69
63"	11.98	7.59
72"	12.98	8.39
81"	13.98	9.19
90"	14.98	9.98
99"	15.98	10.98
108"	16.98	11.69

Colors: Champagne, Rose-Pink, Celadon Green, Grey, Gold, Cocoa, White.

**godell's**

**MONEY-BACK GUARANTEE WITHIN 30 DAYS**

**IF NOT 100% SATISFIED**

**WHY SUCH AMAZING VALUES?** Because Godell's are the largest manufacturers and direct-to-you distributors of Fiberglas curtains in America . . . which means tremendous savings in purchasing, production and distribution. We pass these SAVINGS on to you!

**IN N.Y. VISIT US OR PHONE MU 5-5353**

On N.Y.C. orders add 3% tax

**GODELL'S (Dept. 1D)**  
31 West 27th St.,  
New York 1, N. Y.

**MAILING CHARGES:**  
To prepay add 30¢ for first pair; 10¢ each additional pair.

Please Send Fiberglas Items Indicated:

DRAPES ☐ CURTAINS ☐  
Ruffled ☐ Tailored ☐ Tiers ☐

Item	Quantity	Size	Color	Price	Check
					M. O. <input type="checkbox"/>
					C. O. D. <input type="checkbox"/>

Name.....I enclose \$.....

Address.....

City.....State.....

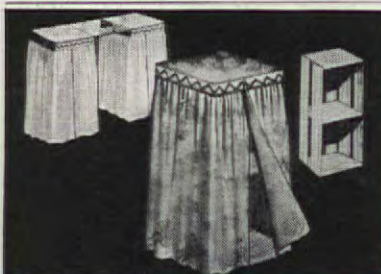


FOR SPORTS OR STREETWEAR!  
FULL-CUT CULOTTES WITH THE  
LOOK OF A DRESS, IN WASH-  
ABLE TATTERSALL-CHECKED  
COTTON, GREEN AND BROWN,  
RED AND NAVY, OR COPEN  
AND NAVY ON WHITE.  
10-20, ALSO 14½-24½

you'll do  
lots in  
**CULOTTES**  
terrific at  
**3.99**

**PARIS SHOP, DEPT. AH-1, BOX 390**  
509 MAIN ST. NEW ROCHELLE, N. Y.  
PLEASE SEND ME CULOTTES AT \$3.99

SIZE COLOR 2ND COLOR  
A DOLLAR DEPOSIT  
REQUIRED ON ALL  
C. O. D.'S. TO BE  
APPLIED TO PRICE  
OF ITEM. CITY \_\_\_\_\_ ZONE \_\_\_\_\_ STATE \_\_\_\_\_  
SATISFACTION GUARANTEED OR MONEY REFUNDED



#### Turns Crates Into Furniture!

Just slip this lovely cover over any standard fruit or egg crate and presto! . . . it's transformed into an attractive utility or dressing table, shoe rack, book shelf, etc. Also use in child's room for toys, comics and coloring books. Of quality, floral patterned vinyl plastic in solid color, with matching quilted banding. Flap opens for easy access to shelf. Choice of Green, Blue or Rose. Each \$1.00

Postpaid. No C.O.D. Satisfaction Guaranteed.

**ELRON** 219 W. Chicago Ave., Dept. 274, Chicago 10, Ill.

## Home Plans



GET MORE PER BUILDING DOLLAR

**\$2.00**

3 Big Plan Books  
Over 300 Homes  
illustrated

1. Selected Homes—Individually Styled
2. Planning or Dreaming—Family Homes
3. Block Masonry Homes—All Designs

Low-cost Blueprints for Every Plan

**NEW!** "Designed for Children"  
Home included with orders

\$1 per Book—ordered separately

**HOME BUILDING PLAN SERVICE**  
Studio A-2454 N. E. Sandy Blvd., Portland 12, Ore.

GENUINE

**CARABAO**

### MANILA HEMP RUGS

only **45c** a square foot  
for standard sizes  
You'd pay 75¢ and more for this quality  
in stores. Our custom made price only 45¢  
a sq. ft. for standard 9 ft. (width or  
length) sizes. Special sizes, 50¢ a sq. ft.  
Light natural color. Send for color folder.  
enclose 60¢ for sample square.  
SISAL HEMP RUGS IN DECORATOR  
COLORS  
Square patterned rugs woven seamless in  
gray, beige, yellow, green, brown, off  
white. Send 50¢ for sample sisal square.  
Specify color. Please print.  
**CARABAO SPECIAL PRODUCTS CO.,**  
Dept. AJ23  
950 Columbus, San Francisco, Calif.



#### NEW CAPE MADE FROM OLD FUR COAT, 22.95

Now you can have that old discarded or out-of-style  
fur coat remodeled into this glamorous custom made  
new cape for only \$22.95. None higher. You save  
over 50%. Morton's fur remodeling service has been  
granted the "Good Housekeeping Seal." For years  
Morton's fur cape wizardry has been featured ex-  
clusively by Style Editors in Harper's Bazaar,  
Glamour, Mademoiselle and other top stylists. 2  
year guarantee. Order by mail. Don't send money.  
Just mail us your old fur coat with dress size and  
height. When your completely new cape arrives (2  
or 3 weeks delivery), pay postman \$2.95 plus  
postage. Or write for free folder of other capes,  
stoles, jackets all \$22.95.

**MORTON'S, Dept. 21-A**  
312 Seventh St., N.W. Washington, D. C.

## Tea For Two



"Come Into My Kitchen And Chat With Me  
While I Prepare A Cup Of Tea". Match sam-  
pler's colored background to your own kitchen  
decor. Sampler comes in red, green, gold and  
brown, to be worked in pure white cross-stitch.  
Kit includes 11½" x 14" white frame, floss, and  
easy-to-follow design stamped on colored super-  
fine linen. Fun-to-finish—long to enjoy!  
**1 Kit \$2.98 ppd. 2 Kits \$5.75 ppd.**

**SUSAN SMITH**  
1 Main Street Carpentersville 13, Ill.

#### SHOW THAT NEW BABY OFF PROUDLY



with this beautiful 7½" birthplate of fine china.  
Colorfully hand-painted with "Tree of Life"  
and proper Sign of the Zodiac. Personalized  
with full name, weight and date of birth. Kiln-  
fired for permanency. One Week Delivery.  
Birthplate and plate hanger **\$2.95 ppd.** 9½"  
size **\$3.95 ppd.**  
Enclose check or money order. Free Catalog.

#### PERSONALIZED GIFTS

Dept. 130, 100 W. 61 St., New York 23, N.Y.

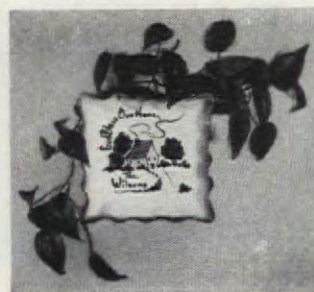
**THE PIE GOES FORMAL** in a silver-  
plated, pierced pie-plate holder with  
porringer-type handles, ball feet.  
Complete with ovenproof 10" Pyrex  
glass liner, it's our guess this be-  
comes the gift a January bride will  
be most grateful for. And how  
about a party dress for your own  
good apple pie? \$7.42 postpaid.  
Tax incl. Macy's, Dept. AH, Herald  
Square, New York 1, New York.



**HANG APPLES IN THE KITCHEN** and  
when you're cutting up, use one of  
these hand-decorated, rosewood cut-  
ting boards to save the surface of  
your counter top or table. Deco-  
rated as bread, cheese, and onion  
boards, they are fun too for a gay  
buffet. Apple-shaped, approximate  
widths, 12", 10", and 9". Set of 3.  
\$5.95 postpaid. Import Emporium,  
Dept. A, 175 Fifth Ave., N.Y.C. 10.



**MOVING DAY**, and whether you're  
moving into your first one-room  
apartment or your dream-house-  
come-true, it's equally as thrilling.  
You'll be at home wherever you  
hang a cute ceramic wall planter  
painted with a gay little house and  
"God Bless Our Home," as well as  
your own name. 4" square. Just \$2  
postpaid. Stratton Snow, Dept. AH,  
P.O. Box 1898, Delray Beach, Fla.



**FOREIGN EXCHANGE.** We try to save  
U. S. currency, but it's fun, too,  
and a fascinating hobby to collect  
banknotes from foreign lands. You  
can stay home and collect this as-  
sortment representing 10 countries,  
all in prime condition and legal  
tender in their places of origin. Gay  
framed or decorating lampshades,  
screens, trays, etc. \$1 ppd. Hobi,  
Dept. AH, 15 W. 57 St., N.Y.C. 19.



**FUNNYFACE TOOTHBRUSH HOLDER**  
will tickle your own little Funny-  
face into thinking brushing his  
teeth is lots of fun, and his pearly  
whites will never have had it so  
good. Of durable plastic personal-  
ized with child's first name, it  
attaches firmly to wall with suction  
cup, holds 5" toothbrush. \$1.50 ppd.  
Greenwich Workshop, Dept. AH-1,  
109 Greenwich Ave., N.Y.C. 14.



**NO TOOL LIKE AN OLD TOOL**, ac-  
cording to your handy man about  
the house. He may drop his socks  
on the floor, lose track of his  
cuff links, but he wants order on  
his workbench. 28 household tools  
find a niche in this rack of 20-  
gauge, cold rolled steel with gray  
hammerloid finish. 15" long. \$1.98  
ppd. Edward L. Yanchus, Dept. AR,  
2750 W. 18 St., Chicago 8, Ill.



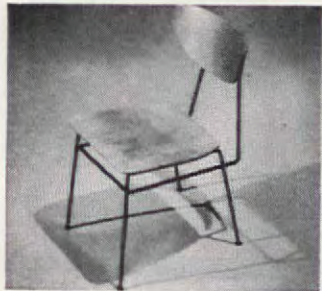




**IT'S UP TO YOU** to make this plastic place mat look for all the world like a piece of fine Florentine handwork. The trick is in careful cutting. After the background is snipped away, a lovely openwork mat remains. Available in white, ivory, pink, light blue, gray, chartreuse, yellow, hunter green, or red. Four for \$2.50 postpaid. Green Gable Gifts, Dept. AH, 1554 Third Ave., New York, N. Y.



**DON'T MAKE PASSES WITH GLASSES** when you're having a beer party. No one minds drinking out of the cans if they are made easy-to-drink-from with *Kan Kups*. Flexible plastic collars that snap onto cans, they never break or wear out, are easy to wash, simple to store. Set of six tops in assorted pastel colors, \$1.15 ppd. DorAnn's, Dept. AH, 99 Esmond St., Dorchester, Mass.



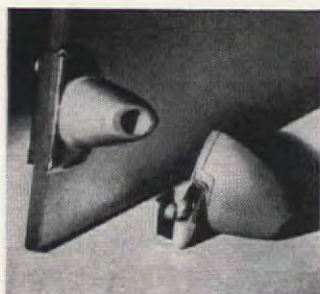
**MODERN DESIGN.** Neat little side chair will be perfect company for functional furniture, or a wonderful first daring step in a traditional household. Matte black wrought-iron frame supports a posture-molded seat and back of sanded blond wood which is ready for paint, stain, or varnish. \$12.95 ea. 2 for \$24.95 exp. coll. E. F. Lawrence Iron Works, 2911 Whittier Blvd., L.A. 23, Calif.



**KEEP A CHECK** on your spending habits by filing all your personal cancelled checks in a neat green Kraftboard box tailor-made to hold 800 of them (a 7-year supply for the average family). Just the thing to help you with your New Year's resolution to keep more orderly records. 3 1/4" x 6 1/2" x 4" deep. \$1 ppd. Checkkeeper Company, Dept. FT, Mountain Lakes, N.J.



**UNITED AT LAST!** Those old stand-bys, salt and pepper. This attractive 6 1/2" hardwood piece shakes salt from the top, grinds pepper from the bottom. Mahogany or maple finish, it will pass from hand to hand at many a fine barbecue, be a tall beauty on lots of entertaining tables. \$4.95 ppd. Spice Magic Corp., Dept. AH, Baltimore & Union Avenues, Lansdowne, Pennsylvania.



**IF IT BREAKS YOUR HEART** each time the paint is chipped along the edge of your car door where it slams against the garage wall or the next parked car, we understand. *Neu-A-Dent* is an easy-to-attach rubber doorstop to clamp onto the door at the "impact point" to prevent such damage. \$1 a pair. Ppd. Best Value Sales Company, Dept. AH, 270 West 39 St., New York 18, N.Y.



**A. K. DOWNING-523**

**STYLE M MAILBOX MARKER**  
\$1.95 postpaid

FITS ANY MAILBOX - INSTALL IN A MINUTE!

**DAY-N-NIGHT MARKERS**

WITH ANY WORDING YOU WANT  
HELP FRIENDS FIND YOUR HOME  
...MAKE PERFECT GIFTS

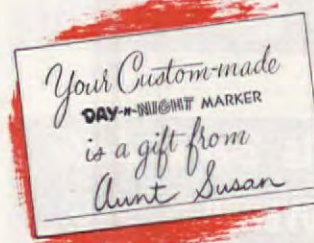
You help your friends find your home more easily—help the doctor save minutes or hours in emergencies—help the mailman and delivery men—when you have a **DAY-N-NIGHT** Marker! And they're perfect for gifts!

The permanent, embossed letters of **DAY-N-NIGHT** Markers are treated with the same material that makes highway signs shine in your headlights. Even a dash of moonlight makes **DAY-N-NIGHT** Markers gleam!

- Shine bright at night
- Easy to read **DAY-N-NIGHT**
- 2-sided; raised letters on both sides
- Rustproof — lifetime aluminum throughout
- Permanent embossed lettering — raised in solid plates
- Baked enamel finish — black background — white reflector letters
- Attractive size — nameplates 2 1/2" x 18", number plates 2 1/2" x 7"
- Any wording you want, up to 15 letters and numbers on nameplates, up to 5 on number plates. Same on both sides.



**SATISFACTION GUARANTEED OR MONEY BACK!**  
WE SHIP WITHIN 3 DAYS!



**"PERFECT FOR Gifts!"**  
because they're personal!

On request we send a smart vellum gift card, inscribed with your name or nickname, to announce your gift.

PLEASE PRINT CLEARLY

C.O.D. IF DESIRED — FEES, POSTAGE ADDED

**Find RAISERS!** You can make money taking orders for **DAY-N-NIGHT** Markers—help your club, church or yourself! Write for details.

**Spear**  
ENGINEERING COMPANY

71 Spear Bldg. Colorado Springs, Colo.



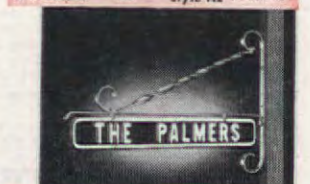
**NAME & NUMBER MAILBOX MARKER**  
up to 5 letters and numbers top line, 15 on lower style NM POSTPAID \$3.95



**LAWN MARKER**  
wrought aluminum stand; up to 15 letters and numbers style L POSTPAID \$2.95



**NAME & NUMBER LAWN MARKER**  
up to 5 letters and numbers top line, 15 on lower style NL POSTPAID \$4.95



**BRACKET MARKER**  
attractive wrought aluminum bracket for wall, post, etc. style B POSTPAID \$3.95



**DELUXE BRACKET MARKER**  
graceful wrought aluminum scrolls add beauty style EB POSTPAID \$4.45



**NAME & NUMBER BRACKET MARKER**  
up to 15 letters and numbers top line, 5 on lower style NB POSTPAID \$4.95



**TWO-LINE BRACKET MARKER**  
up to 15 letters and numbers each line style OB POSTPAID \$5.75



# You Can Play



... even if you don't know a single note of music now!

Imagine! Even if you never dreamed you could play... you can soon surprise your friends with your musical ability. No special talent or previous training needed. Spend just a few minutes a day—and only a few cents per lesson. Teach yourself to play piano, guitar, accordion, whatever instrument you choose. Make amazingly rapid progress because you start right out playing real pieces by note. No boring exercises to do. Over 900,000 people have chosen this easy home study method.

## FREE BOOK and FREE LESSON-SAMPLE

See actual proof that YOU can play. Mail coupon for FREE BOOK and Lesson-Sample to: U. S. SCHOOL OF MUSIC, Studio 1791, Port Washington, N. Y. (56th successful year).



U. S. SCHOOL OF MUSIC  
Studio 1791, Port Washington, N. Y.  
Please send me Free Book and Free Lesson-Sample. I'm interested in playing (name instrument).  
( ) I do ( ) I do NOT—have instrument now.  
Name.....  
(Please print)  
Address.....

## Shaped-to-fit PLASTIC FURNITURE COVERS



**Free Catalog**  
Shows Lawson, Wing, Club, Sofa-bed, Platform Rocker, Modern, Sectional, others

Chair Sizes \$3.95  
As Low As

There's No Better Protection Now! Keep furniture new-looking, clean and beautiful. Dust and dirt just can't reach your chairs or sofa with long-wearing, transparent Shaped-To-Fit Plastic Furniture Covers. World's largest selection—over 150 styles and sizes at bargain, factory-to-you prices, low as \$3.95! Separate cushion covers also. Money-back guarantee. Write today for FREE Catalog, Style Guide, and Plastic Sample!

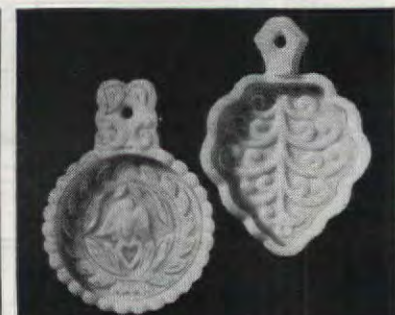
HOUSE OF SCHILLER, Dept. AH-22  
180 North Wacker Drive, Chicago 6, Illinois

## Photo-Murals

Custom made for your home or office. Latest decorative wall treatment. The mural You want, made for You, from your negative or ours. ANY PICTURE... ANY SIZE... ANY COLOR... Limited only by your imagination, photo-murals fit any decorative scheme. Sold internationally by mail by world's foremost producer.

Send 50c for illustrated folio refundable on purchase

Photomammoth Murals, Dept. A-1, 12048 Vanowen St., North Hollywood, California



**MILK GLASS TRIVETS.** Choice pieces from authentic early American molds. Use for wall or shelf; there are holes for hanging. Use as candy or nut dishes, as coasters or ash trays; rims are raised. 3" long. Set of 4 prepaid, \$4.25, check or money order.

Write for FREE Catalog  
**Gilbert & Leonard** DISTINCTIVE ACCESSORIES  
East Northern Blvd.  
Manhasset, New York



## New HOME PLANS

Garlinghouse new plan books show hundreds of popular new plans from which to select your new home. All sizes and styles printed from actual photographs and colored drawings. Floor plan and accurate description included.

1. Ranch and Suburban. 128 ranch plans most practical for town and country...\$5.00
2. Homes in Brick. Many of these 115 tested designs are in full color...\$1.00
3. DeLuxe Small Homes. 155 modern and time-tested designs...\$1.00

Complete working plans, specifications, lumber and mill lists available for every design at LOW COST. These plan sets are your best investment since you know in advance what you are getting, thus avoiding misunderstandings. Order your books today... Postpaid. No C.O.D.'s please.

L. F. GARLINGHOUSE CO., INC Box A-16 TOPEKA, KANSAS

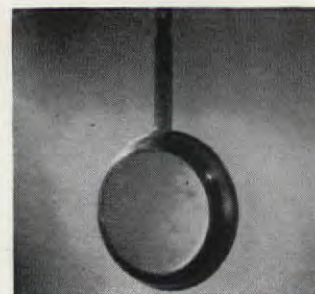
**PORTABLE GARAGE**

• Folds compactly • Keeps rain, snow, dust, salt air, sun or sleet away • Durable construction • Plastic vinyl of vinyl plastic • Springlike elasticized bottom, holds securely • Fits all makes • Direct from manufacturer • Enclose check or money order for \$6.95 or \$8.95 + 35c Postage sent C.O.D. 10-day Money Back Guarantee

**MARDO SALES CORP.**  
480 Lexington Ave.  
New York 17, N. Y.  
Dept. G-2000

USE IT ANYWHERE!  
\$6.95  
\$8.95

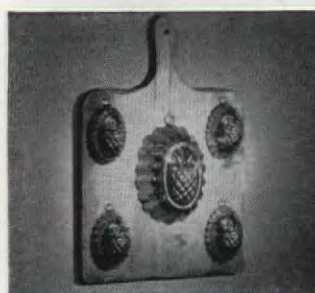
FIFTY MILLION FRENCHMEN extol the virtues of the copper-coated skillet for cooking. American women agree, plus enjoying gleaming copper hanging in their sunny kitchens. 8" frying pan is solid copper on the outside, fused to tempered steel. Brass handle is ovenproof. Non-stick cooking surface inside. \$3 postpaid. John C. Charles Co., Box 9737, Los Angeles 27, California.



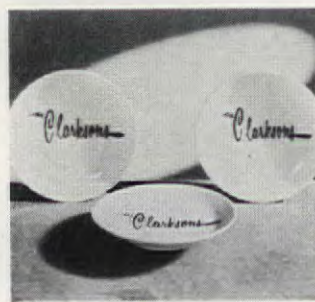
MAGIC CIRCLES are called Flan Rings and provide even the best cooks with an improved method for turning out pies and tarts. Simply set one of three aluminum rings (6", 8", or 10") over the 10" aluminum sheet; bake pastry inside. Ring then lifts up and off easily, leaving your masterpiece intact. Set \$3.50 ppd. Sylvia Moss Gifts, Dept. AH, P.O. Box 334, Glenbrook, Connecticut.



THEY ALL HANG TOGETHER on a handsome 11" x 17" polished pine rack, and the shape of things to come from your kitchen is reflected in these bright pineapple copper molds. Largest is 6 1/2", four small ones are 4", perfect for single portions. All are solid copper, lined with tin, lacquered to prevent tarnish. \$8.95 ppd. Harwood House, P.O. Box 65, Englewood, N.J.



NAME PLATES. A trio of white bone china ash trays are made important with your own name on each in either dramatic black or gleaming gold script. Wonderful to pile up on nesting tables, spread out when the tables go to work, or whenever the smoke thickens. Nice, too, for nuts or tidbits. 4" in dia., set of 3, \$2.95 ppd. Pinesbridge Studios, Dept. AH, Ossining, N.Y.



## STINKY CHEESE JAR

Folks who favor fancy cheeses need not hear nasty comments about their odorous brand! Bless 'em, instead, with this clever new 4" x 4" ceramic Stinky Cheese Jar. Cutest little winking skunk, in black and white, is sculptured on the lid. Base is yellow. Holds most quarter-pounds comfortably.

Take it from refrigerator to table. It's a 'dinner-winner'.

\$2 plus 25c postage

Greenland Studios, Dept. AH-5  
5858 Forbes St. Pittsburgh 17, Pa.

## BABY SHOES PRESERVED and PERSONALIZED on a Beautiful, Modern 8 x 10 PICTURE FRAME

Now preserve baby's precious shoes forever—along with favorite photo—on a beautiful picture frame personalized with baby's first name. Preserved in gold! Shoes preserved in natural shape in metallic, bronze-like finish. Complete with 3/16" crystal plate glass for photo. \$5.95

**\$5.95 • SEND NO MONEY! SEND NO MONEY!**  
Send shoes and first name. Pay postman only \$5.95 plus postage on delivery. Satisfaction guaranteed. DURAMIC PRODUCTS, 1493 Clybourn, Dept. A-76, Chicago, Illinois

## 300 Printed Name & Address Labels 50¢

IMAGINE! 300 gummed labels—Nicely printed with your full name and address. Stick 'em on Letters, Pkgs., Envelopes, Etc. Put up in Handy Pad Form. Easily worth \$1.00—Our price only 50¢! Makes wonderful gifts for every and all occasions. Your money back if not entirely pleased!

Tower Press, Inc., Box 591-NB, Lynn, Mass.

## Down Comforts Beautifully RE-COVERED

... in exquisite down-proof satins, taffetas, sateens. Wool Comforts Re-Covered Too.

Send for FREE Samples of Coverings, Testimonials, and Descriptive Folder.

ALSO... Old Featherbeds converted into heirloom, cloud-soft feather-fluff comforts by ALDEN secret de-stemming process.

ALDEN COMFORT MILLS A BOX 6070 DALLAS TEXAS

I have ☐ An Old Down Comfort ☐ Featherbed ☐ Pillows which may need re-covering or converting into a beautiful Alden Heirloom Comfort. Send FREE samples of coverings and literature without obligation.  
Name \_\_\_\_\_  
Address \_\_\_\_\_  
City & State \_\_\_\_\_

Absolute Satisfaction  
Guaranteed





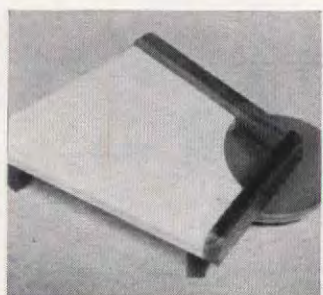
**HIGH CHAIR WITH A FLAIR.** Solid steel rod is finished in charcoal black to make a sturdy frame for a versatile stool for a kitchen, snack bar, or wherever. Round seat and shaped backrest are of selected hardwood, smoothly sanded, ready for you to paint, stain, or shellac. Seat is 14 1/2" in dia., 24" high. \$7.95 Exp. collect. Country Workshop, Dept. 6, 93 Rome St., Newark, N.J.



**IN 1865** the altercation between the North and South ended, but people on both sides of the Mason-Dixon line will be intrigued by this memento of the past. A black iron trivet is a replica of the Great Seal of the Confederacy to make Rebels sigh with nostalgia. Yankees may just drop a hot pot on it. \$1.89 ppd. Market Combers, Dept. AH, Box 3282-F, Atlanta, Ga.



**THIS BOX TOP SENDS US.** It's a good aluminum grater, and whatever is grated drops nicely into the 2 1/2" deep box below it—wonderful idea! They've been using this in Italy for years, so it must be good for Parmesan cheese. You'll also like it for carrots, chocolate, etc. 7" across, grater top snaps on and off. \$1 ppd. Madison House, 51 Madison Bldg., 40 Fargo St., Boston 10, Mass.



**A CORNER POCKET** is built into this cutting board to simplify your slicing and dicing chores. Of maple, walnut legs raise it so that a container (up to 2 1/2") may be slipped underneath to receive cut food. Walnut back and side rails prevent spilling. Approx. 14 1/2" x 11 1/4" cutting surface. \$4.95 ppd. Charlotte Wood Products, 413 N. Washington St., Charlotte, Mich.



## CURL CAP

**DRY-SETS PIN-UP CURLS IN 30 MINUTES**  
For quick curls, pin up your hair in the usual manner, but don't wet it. Dip Curl Cap in warm water, shake off the excess and tie Curl Cap on, turban-style. After 15 minutes, take Curl Cap off and 15 minutes later remove the pins and comb your curls. Curl Cap is made of DuPont nylon net, impregnated with wave-set which lasts and lasts. Can be used over and over again to set your hair. Red, blue or maize.

**\$1.00 POSTPAID**

Satisfaction or your money back  
491 Drake Bldg., Colorado Springs 6, Colo.

**For your NARROW FOOT!**

Sizes 6 to 16

Men with narrow feet! Enjoy a perfect fit at no extra cost. We specialize in narrow widths only. AAA to B, sizes 6 to 16. Write TODAY for FREE information about wide style variety.

Write for FREE Catalog  
NARROWS, Inc., N-71, Brockton, Mass.

## SCREW TOP JAR OPENER



No more beating jar on floor or soaking in hot water. Keeps peace in any family. Jaws slide easily to fit any size jar. Nickel Plated steel, keep with silverware. Price \$1.00 ppd.

**CLARK-MOORE DIST.**  
P. O. Box 586  
Del Rio, Texas

## NEW LOW PRICES

**ALL YOU NEED IS A SCREWDRIVER TO BUILD TABLES, COUCHES, BENCHES, TV STANDS, DESKS**

Custom quality wrought iron legs finished in beautiful satin black. All sturdy 1/2" round stock. Just attach to slab door, plywood, etc.; Screws included. Calif. residents add sales tax. No C.O.D.'s. **SEND YOUR ORDER TODAY.** ALL LEGS SENT PPD.

Height Leg	Hair-pin	Diagonal
6"	\$4.45	\$3.75
12"	5.45	4.45
16"	6.45	5.45
20"	8.95	

**AMERICAN WORKSHOP** Dept. A-1, 7621 Lugo Station, Los Angeles 23, Calif.

# Order by Mail!

## CARABAO DRAPERY FABRICS

Yardage or Custom Made Drapes

**SEND FOR SWATCHES**

**Carabao Shantung Weave Fabric \$1 a yd.**  
This rich, medium weight fabric hangs perfectly in panels or draw drapes. Choose from 14 decorator colors.

**Carabao Nylon-Cotton Fabric \$1.50 a yard**  
A durable, delicate-looking textured fabric in 23 exquisite, custom-styled colors. For draw drapes or glass curtains.

**Carabao Rayon-Cotton Fabric \$1.65 a yard**  
An all-purpose, opaque fabric for draw drapes or panels. Three dimensional texture. 20 lovely colors.

We will custom make to your window size for approximately 50¢ a yard additional. Carabao fabrics have been cross dyed to resist fading.

Send for free complete price information, directions for measuring. Enclose 10¢ for each group of swatches, 25¢ for all three.

**CARABAO**  
SPECIAL PRODUCTS COMPANY

950 COLUMBUS,  
SAN FRANCISCO, CALIF.

Dept. AJ7

Enclosed is \$ for swatches of ☐ Shantung Weave ☐ Nylon-Cotton ☐ Rayon-Cotton

please print

NAME

ADDRESS

CITY

STATE

## Your Name Woven... IN COLORFUL CHENILLE Bath Mat

with Initialed Seat Cover  
It's new, different—Custom-made Bath Mat in beautiful decorator colors with family name woven in harmonizing color. Initialed seat cover to match. Finest quality, deep-tufted. Guaranteed vat-dyed, boil-fast colors. 20x36 inch mat has skid-proof latex back.

**PICK YOUR COLOR**  
Beautiful decorator-inspired colors in two tones of GREEN, BLUE, ROSE, GOLD, LILAC, HUNTER GREEN, AQUA, FLAMINGO, also SALT and PEPPER (black trim), WHITE (grey trim), LIPSTICK RED (grey trim), and WINE RED (rose trim).

## ORDER TODAY

at only \$4.95 per set, plus 35¢ for postage and handling. No C.O.D. please. Give name to be woven in and color desired. Allow 2 weeks for delivery. Satisfaction guaranteed. Write **BARTON-ROGERS** 173 West Madison Street Dept. G-20, Chicago 2, Ill.



## TERRY-GATE

An adjustable baby gate attached but can be moved instantly from one doorway to another. Held tightly in place by rubber-covered clamps that grip doorcasings up to 8". Has no crisscross slats to pinch little fingers or give toe hold for climbing over. Height 25". Beautiful natural finish. (Pat. #2490612.) 2-3 ft. doorways, \$5.95; 3-4 ft. doorways, \$6.95; 3-5 ft. doorways, \$7.95—Express charges collect. Terry Mfg. Co., 2834 Colorado Avenue, Santa Monica 1, California.

## CAN YOU TIE A SHOE LACE?

Then You Can Make

## Shillcraft Readicut Rugs

Easiest rug-making method ever known! Patented Latchet Hook ties pre-cut yarn securely to sturdy, stencilled English canvas. Will NOT unravel...can be vacuumed safely. Luxury rugs you'll treasure.

So easy to make, a child can do it. Nothing else like it in America. Information and prices sent with illustrated Rug Book. **Start your rug for as little as \$5**

Buy direct from importer at great savings!

No bulky, costly frames needed!  
**MAIL COUPON NOW**

**Shillcraft** Dept. A-106 Hopkins Place Baltimore 1, Maryland  
Please send me your Shillcraft Readicut Rug Book, showing 69 beautiful rugs (90 sizes) in full colors. I enclose 25¢ (in coin) to cover handling costs. (Please print name.)  
NAME \_\_\_\_\_  
ADDRESS \_\_\_\_\_  
CITY \_\_\_\_\_ ZONE \_\_\_\_\_ STATE \_\_\_\_\_  
Sorry, not available to Canada at this time



## Chew Improved Formula Chewing Gum **REDUCE**

UP TO 5 LBS. A WEEK  
WITH KELPIDINE PLAN

Reduce to a slimmer more graceful figure the recommended way—without starving—without missing a single meal! Here for you Now—a scientific way which guarantees you can lose as much weight as you wish—or you pay nothing! No Drugs. No Starvation. No Exercises or Laxatives. The Amazing thing is that it is so easy to follow—simple and safe to lose those ugly, fatty bulges. Each and every week you lose pounds safely until you reach the weight that most becomes you. Now at last you have the new modern recommended way to reduce—To acquire that dreamed about silhouette, an improved slimmer, exciting more graceful figure. Simply chew delicious improved Formula Kelpidine Chewing Gum and follow Your Kelpidine Plan. This wholesome, tasty, delicious Kelpidine Chewing Gum contains Hexitol, helps reduce appetite and is sugar free. Hexitol is a new discovery and contains no fat and no available carbohydrates. Enjoy chewing this delicious gum and reduce with the Kelpidine Plan. Try it for 12 days, then step on the scale. You'll hardly believe your eyes. Good for men, too.

**\$1**

12 day supply

**SATISFACTION GUARANTEED or MONEY BACK**

Mail the coupon now! Test the amazing KELPIDINE CHEWING GUM REDUCING PLAN for 10 days at our expense. If after 10 days your friends, your mirror and your scale do not tell you that you have lost weight and look slimmer you pay nothing.

**SENT ON APPROVAL—MAIL COUPON NOW!**

AMERICAN HEALTHAIDS CO., Dept. CH-205  
318 Market St., Newark, N. J.  
Just mail us your name and address, and \$1.00 cash, check or money-order. You will receive a 12 day supply of KELPIDINE CHEWING GUM (Improved Formula), and Kelpidine Reducing Plan postage prepaid.

NAME .....  
ADDRESS .....  
CITY ..... STATE .....

☐ Send me Special 24 day supply and TRIAL 12 day package for \$2.00. I understand that if I am not delighted with KELPIDINE CHEWING GUM and Kelpidine Reducing Plan, I can return in 10 days for full purchase price refund.



Amazing

### PERMAHEAD BEER MUGS

Steady, creamy head on your beer always. Our patented Permahead glass-treating process is guaranteed to activate beer to retain its head throughout an entire meal. No more drinking flat beer. The method is in the glass—no salt or chemical added. Amaze your friends as thousands are doing. The Permahead process lasts the lifetime of the glass. Attractively boxed to send as a gift, make a set for yourself, too.

(One initial hand-carved monogram in crest—25¢ extra per glass)  
2 for \$2.00 postpaid  
4 for \$3.75 postpaid  
6 for \$5.00 postpaid

Send Check or Money Order.—Please, No C.O.D.'s.

**ATLANTIC GIFTS**

114 Melrose Street, Brooklyn 6, N. Y.

### Send 25¢ for this Fully Illustrated Catalogue of **EARLY AMERICAN REPRODUCTIONS**

MOST complete catalogue of Americana ever assembled—over 2,000 items, from Colonial Furniture and Glass to Hardware and Lighting, Rugs, Vases, Brasses—offered by mail.

**Sturbridge  
Yankee Workshop**  
21 Brimfield Turnpike, Sturbridge, Mass'tts.



**LOW COST  
HOLLYWOOD  
BED LEGS**

Now have an attractive Hollywood bed or studio couch this easy economical way... with Snap-On Bed Legs! Set of six legs fits all open type coil bedsprings... look to angle frame simply, secure with strong steel clamp. Easy to install. Hardwood model available in natural or walnut. All-steel model comes in blonde or mahogany. Satisfaction guaranteed. Shipped postpaid in sets of 6 direct from our factory.

**OVER  
100,000  
USERS**

**COLSON BROS.**  
312 E. 22nd St.  
Dept. 38  
New York 10, N. Y.  
8058-B Santa Monica Blvd.  
Hollywood 38, Calif.

No. 107—all-steel, 7" high, with glides... \$5.95  
\*No. 107—hardwood, 7" high, with glides... 6.95  
No. 108—all-steel, 8" high, with glides... 6.95  
No. 108—hardwood, 8" high, with glides... 7.95  
No. 107-C—all-steel, 7" high, with casters... 8.45  
No. 307—hardwood, 7" high, for box springs... 5.95



### For "Attraction in Action"

Complete your wardrobe with the "Playotte" action-built skirt, as attractive for street or living room wear as it is for Gardening, Golfing, Riding, Hiking or Bowling. Tailored Buttoned Girdle front over a trim concealed zipper. Fine Rayon Gabardine in Navy, Black, Grey, Brown, Green and Wine. Waist sizes: 22 to 32 \$5.95. Waist sizes: 34 to 40 \$7.95. 10% discount on group orders of 5 or more. Send check or money order, plus 15¢ postage to Sheldon Specialty Co., Dept. Y, 545 5th Ave., New York 17, N. Y.

### WALL BRACKET



Authentically reproduced from the antique in cast iron. Charming Victorian, use as plant holder on wall or window. **250**  
11" x 9 1/2" ppd.

**IRON ART CO.**

Dept. 100, R. D. 1, Phillipsburg, N. J.

### Monroe FOLDING BANQUET TABLES



If you are on the Kitchen Committee of some Church, Lodge, Club, School, etc., in your town you will be interested in this modern Folding Banquet Table. Write for Catalog and special discounts to institutions and organizations.

THE MONROE COMPANY 112 CHURCH STREET COLFAX, IOWA

### Earn Money at Home— ADDRESSING ENVELOPES!

"Profitable Homework" booklet shows where to get the business—how to handle it—what to charge! Also shows 51 other ways to Earn Money at Home! Only \$1. Order TODAY! Satisfaction guaranteed. Idea Treasury, Dept. AH-2 60 West 18th St., New York 11, N. Y.

### CAKE DECORATORS— Attention!

We sell quality cake decorating equipment, supplies, and instruction books; also unusual cookware. Have a hobby or profitable business right in your own kitchen, and let us supply your needs. Immediate shipments. Write for free catalog. Maid of Scandinavia Co., 3245 Raleigh Ave., Dept. O, Minneapolis 16, Minn.

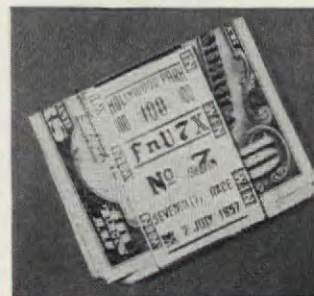
### HAVE YOU MADE A WILL?

Don't neglect it, now that Providence Will Form Package is available. Valid in all states, easy to understand, simple to use. Contains Will Form, legal seals, and folder "Vital Facts About Wills and How to Make a Valid Will". All required legal wording is on form. Witnesses see only your signature. Complete set only \$1. ppd. 3 for \$2. Fully guaranteed. Remember, accidental death is common, so don't delay. PROVIDENCE PUBLISHERS Dept. H-2 Keene, N. H.

### DESTROY UNWANTED HAIR FOREVER

Temporary relief is NOT enough Only by KILLING THE HAIR ROOT can you be sure UNWANTED HAIR is GONE FOREVER. Brings relief and social happiness. Do not use our method until you have read our instruction book carefully and learned to use the MAHLER METHOD safely and efficiently. Used successfully for more than fifty years. SEND 5¢ TODAY FOR BOOKLET MAHLER'S, INC. Dept. 83-A, PROVIDENCE 15, R. I.

GOT \$2 FOR A SURE THING? Christmas over, it's twice as hard to find an unusual man's gift for a January birthday or special occasion. Gleaming chrome money clip with red and black numbers and lettering is a replica of a standard mutual race ticket. Bound to amuse a racing fan or a guy who has never bet a dime. \$2 postpaid. Bob Roger, Dept. AH-1, Lomita, Calif.



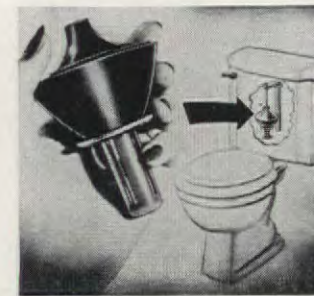
WORTH ITS SALT and handsome enough to pair up with your best pepper mills, are these beautifully grained Rosewood Salt dishes and matching spoons. Or if you're tired of coping with what salt does to your silver shakers, team these with your silver peppers, and take it easy. Just 1 1/8" x 1 1/4", the pair is \$3.75 ppd. Salisbury Artisans, 203 Washinee St., Salisbury, Conn.



PERFECT PHOTO'S FINISH is when it is filed conveniently in a wall rack designed expressly for the purpose. For 2" x 2" slides, this one holds 650 ready mounts, or 180 in glass. Drawers remove for convenience when projecting. Bottom drawer holds accessories. Handcrafted, knotty pine or mahogany finish. 9 1/4" x 22". \$12.95 exp. coll. Yield House, Dept. AH, No. Conway, N.H.



JOHNNY HUSH stops leaky water tank noises that may be keeping you awake nights. Fits all tanks. All you do is simply replace existing rubber tank ball with this new plumbing invention. No more need to jiggle the lever after flushing—it works every time, ends water waste. Easy to install, no tools needed. \$1 ppd. Sunset House, 71 Sunset Bldg., Hollywood 46, Calif.



**GREATEST INVENTION SINCE THE NEEDLE**—Now, do a professional sewing job at home in half the time. Sew a beautiful, invisible blind-stitch hem without rethreading. Magic Stitcher holds a complete spool of thread. Do hemming, tailor-tacking, applique, basting, shirring, smocking. Uses regular or elastic thread. Light (1 oz.), fits palm of hand. Instructions included. \$2.95 postpaid (Please, no COD's). Guaranteed to please. Send for free gift catalog. Albin of California, Room 2-A, 1401-23 W. 8th Street, Los Angeles 17, California.

### BRAIDED RUG SUPPLIES

ALL WOOL Rug Material prepared for braiding, hooking, weaving. 17 beautiful colors. LOW FACTORY PRICES. Satisfaction Guaranteed. FREE Braiding Instruction Booklet and Samples. Write... WOOL PRODUCTS INDUSTRIES, INC. 996 Kent St. • St. Paul 3, Minnesota

### NOW! AMAZING NEW COMFORT & RELIEF WITH PATENTED RUPTURE-EASER

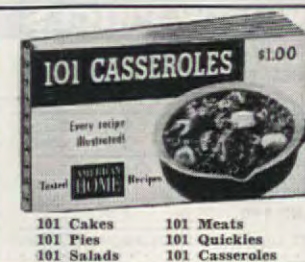
FOR MEN, WOMEN AND CHILDREN Reg. U.S. Pat. Off. A strong, form fitting, washable support. Back lacing adjustable. Snaps up in front. Adjustable leg strap. Soft, flat groin pad. No steel or leather bands. Unexcelled for comfort. Also used as after-operation support. Give measure around the lowest part of the abdomen. Specify right or left side or double. We pay postage except on COD's. PIPER BRACE CO. 811 Wyandotte, Dept. AY-14, Kansas City 5, Mo.



### Something New and Different AMERICAN HOME COOK BOOKLETS

Each book has 101 Recipes and 101 Photographs of the prepared food. Tested and retested in the kitchens of The American Home, they are foolproof. Washable covers—spiral binding. Each recipe gives calories—Time to prepare and number of servings. Mailed postpaid in United States at \$1.00 each—Make wonderful Hostess or Christmas gift. Add 3% sales tax in N. Y. Send your order to

**THE AMERICAN HOME, Dept. M.P.**  
American Home Bldg., Forest Hills, N. Y.



101 Cakes 101 Meats  
101 Pies 101 Quickies  
101 Salads 101 Casseroles





**A LADY'S LUCK** may depend on a silver dollar, or maybe she keeps it for sentimental reasons. For Valentine's Day (next month) give her a sterling silver coin holder bracelet for it, and she'll never be without it. \$4.98 for her own coin. With a silver dollar, \$5.98, and she won't ever be short changed. Ppd. Merrill Ann Creations, Dept. AH, 102 Warren Street, N.Y.C. 7.



**A STRAW VOTE** shows the popular acclaim for good party workers—decorative baskets. This pretty one with lacy ways, for instance, could hold grapes in the kitchen, rolls at the table, letters on your desk, soap in the bathroom, a collection of book matches on the coffee table. Handmade in Italy of natural raffia, it's 12" long. \$3.50 ppd. Potpourri, Dept. AH, P.O. Box 254, N.Y.C. 16.



**A DOG'S LIFE** may be saved some night because a driver is warned of his presence by a special fabric covering this cowhide collar which catches and brightly reflects red or white light (not phosphorescent). By day, it's just a good-looking collar. 5/8" wide. Send measurement of dog's (or cat's) neck. \$1.95 ppd. Dunhaven's, 2100 N. Haskell Ave., Dallas 4, Texas.



**DON'T KNOW WHAT DAY IT IS?** An electric Calendar Clock not only tells time, but the date and day of the week as well. The most up-to-date kitchen wall clock we've seen. Polystyrene case in flame red, antique yellow, ice white, or metallic bronze; polished brass numerals on off-white background. 6" x 7". \$10.95 ppd. Tax incl. H. C. Paulk, 302 Kansas Ave., Topeka, Kansas.



## WALK ON AIR

For quick relief from calluses, blisters, spur or bruised heels, general foot fatigue, place Albin Air Cush'n Innersoles in your shoes. Air moves thru small channel, gently massaging feet. Odorless, non-absorbent, almost weightless. Order by men's or women's shoe size. \$2.95 a pair. No COD's, please. Money back if not delighted. Albin of California, Room 10A, 1401-23 W. 8th St., Los Angeles 17, Calif.



## BURN REFUSE OUTDOORS

Burn refuse, garbage safely outdoors. Scientific draft design ends fire hazard of flying ash, sparks—minimizes smoke & smell. Intense combustion reduces damp, green or dry refuse to fine ash. Needs no watching. Ok'd by Fire Depts. Sturdily made of weather-resistant aluminum bonded to steel. Model A—21 1/2" sq. x 29" high—2 bu. cap.—only \$12.95 postpaid (\$13.95 W. of Denver). Money Back guarantee. **ALSTO COMPANY**, Dept. AH-1, 4007 Detroit Ave., Cleveland, O.



Individual tables inlaid with imported tiles can be quickly assembled for guests. . . . store flat when not in use. The 10 1/2" sq. top safely holds drink, ash tray, cup, etc. Overall ht. 19". Black lacquer finish with white, red, blue or black tile. Set of 4—\$4.95 ppd. No C.O.D.'s. \$1.50 ea.

**William A. Burck, Inc.**  
347 VALLEY ST., S. ORANGE, N. J.

## BUILD-IT-YOURSELF with WROUGHT IRON or BRIGHT-BRASS LEGS

Create individualized furniture. Use these bright-brass plated, or matte black wrought iron legs for tables, chairs, chests. Modernize out-dated pieces. All legs are welded at an attractive 12" splay. 3/2" diameter, except for three prong, which are 3/4". Rust proof, durable, sturdy. Prices are for four legs. Screws included. Freight prepaid. No COD's please. 10 day money back guarantee.

Leg Ht.	V Leg or 2 Prong		3 Prong		Single	
	Brass	Wrought Iron	Brass	Wrought Iron	Brass	Wrought Iron
6"	\$7.45	\$4.95	\$8.65	\$6.15	\$6.45	\$3.95
12"	\$8.45	\$5.95	\$9.00	\$6.50	\$7.25	\$4.75
16"	9.25	6.75	10.00	7.50	8.25	5.75
22"	11.45	7.95	13.45	9.95	*	*
28"	15.45	11.95	17.45	13.95	*	*

—Request our Free 1954 Catalogue—  
**Ironmasters, Inc.**, Box 202, Dept. A1 Williamsburg Sta., Brooklyn 11, N.Y.

# SHOP BY MAIL AT FROST'S!

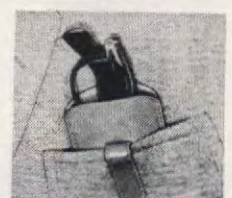
Your money's worth . . . or your money back!  
This is our friendly and sincere guarantee to you.



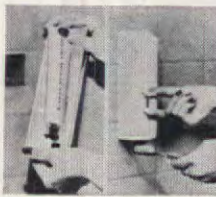
**WALL STUD FINDER.** Amazingly accurate, magnetic device shows where to hang pictures, mirrors, brackets or cabinets—without a damaged wall. Instructions included. Simple, a housewife can use it. \$1.00 . . . only



**COILZIT.** Shortens ugly electric wires in seconds! Don't risk tripping over dangerous, unsightly cords. Our "Coilzits" help prevent accidents and short circuits. Easy to use. Improves neatness of room 100%. \$1.00 10 for



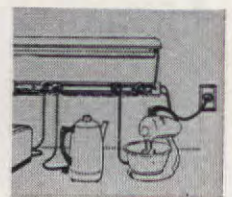
**SAFETY CASE.** New type glass case CLIPS securely in place. Protects glass from breakage or loss. Case constructed so glasses can't fall out accidentally. Made of saddle leather. \$1.50 Only



**BATHROOM DELIGHT!** New "Denta-Matic" deposits brush-length ribbon of toothpaste from any size tube at the push of a button. Keeps paste fresh longer. \$1.89 Only



**BACK BRUSH.** At last! Wash your back the easy way. No more contortions, no spot out of reach with this NEW type bath brush. Also aid for invalids or fat folks. \$1.98



**TAP-A-LINE.** The most practical extension cord you've ever seen. Lets you plug in up to 8 electrical appliances in one outlet. A must for every well equipped kitchen or workshop. \$2.00

**ORDER NOW! ALL ITEMS SENT POSTPAID!**

Sorry, no C.O.D.'s or stamps. Calif. residents please add 3% State tax.

**FROST'S, 601 Frost Bldg., Hollywood 46, Calif.**

## FORCES You to Save \$100.00 a Year Automatically



with perpetual Date & Amount Bank. 25c a day automatically keeps Calendar up-to-date. Also totals amount saved. Forces you to save a quarter every day or calendar won't move. Guaranteed mechanism with key. Use year after year. Start saving right away. Order several. Reg. \$3.50. Now only \$1.98 ppd. LEE-CRAFT, Dept. 1A, 300 Albany Ave., Brooklyn 13, N.Y.



## "Dial in the Dark"

### New Automatic PHONE LIGHT

REPLACE RECEIVER—LIGHT'S ON! Easy to install. No wires, no plugging in, 2 flashlight batteries included. Fits any square base dial phone. Ideal for home or office. Brilliant light lets you read even small print. **SEND NO MONEY!** Just mail order. Pay your postman \$1.95 plus postage and C.O.D. charges. Or send \$1.95, and we pay postage. Money back guarantee. **ORDER TODAY. Dealer inquiries invited.** **BARTON-ROGERS**, 173 WEST MADISON STREET Dept. E-50, CHICAGO 2, ILL.

## INSIST on the Original



**RESIN FREE**  
(ALL OIL BASE)  
**Liquid Raw-Hide FINISHES for REDWOOD**

CEDAR, MAHOGANY, CYPRESS, FIR, ETC.

Even long lasting Redwood needs surface protection. The Original Resin Free Liquid Raw-Hide Redwood Finishes are now available in: Natural Clear-Gloss or Dull; or Redwood Color Stain & Sealer #3, \$1.75 Qt., \$5.30 Gal. Also Redwood Stains; Redwood Color Preservative #4, Gray #6 and Green #8; and new Color-Fix #9 to preserve the original light color of dry redwood, \$1.50 Qt., \$4.40 Gal. Prepaid. Guaranteed. Wood Finishing Booklet with every order or free on request. Describes other Resin Free Finishes.

**LINSEED OIL PRODUCTS CO.**  
1102A S. Fremont Ave., Alhambra, Calif.

**So Easy It's Fun to Bathe Your Dog or Cat**



## Hilo DRY BATH in Handy Aerosol Dispenser

Cleans without water! No muss or fuss! No danger of colds! Just puff creamy, fragrant lather onto pet's coat, rub in and towel off. Kills fleas! Deodorizes! Leaves the coat soft and glossy! Only \$1.29 ppd. Money-back Guarantee

**Dept. A-1 The Hilo Co. Norwalk, Conn.**



## personal POCKET PRINTER

Prints Up To 3 Lines for Clothes, Stationery, Checks, etc. 2 1/2" x 2 3/4" plastic case fits pocket or purse. Has automatic ink. Limit 25 letters per line. Order now for each one in your family. Prompt delivery. Satisfaction guaranteed or money refunded. **GIFTS & GREETINGS, Rockland 274, Mass.**



## Personalized BIRTHDAY RECORD

Humpty Dumpty, Bo-Beep and all the Mother Goose favorites celebrate YOUR CHILD'S BIRTHDAY in song and story, announce FULL NAME and AGE! Exciting to youngsters! Wonderful gift! Send \$1.00 cash, check, money order with CHILD'S NAME, NICKNAME, AGE, BIRTHDATE. Greetings from senders may be included in record. One week delivery. For Personal Birthday Records for OLDER CHILDREN order SINGING COWBOYS or CINDERELLA'S PARTY RCA 45's available at same price. **MOVIECRAFT RECORDS East Meadow 3, N.Y.**





## an easy way to keep telephone wires concealed

Plan now where you want telephone outlets in your new or remodeled home—before construction begins.

Tell your architect or builder so that conduit can be built into the walls and the telephone wires kept out of sight.

All it costs is a few minutes of your time, a few lengths of pipe or tubing and a few hours' labor.

For more information about this important home feature, please send for the pamphlet, "Plan Your Home for Built-in Telephone Facilities." It's free. Just mark and mail the coupon below.

**BELL TELEPHONE SYSTEM**  
DEPT. AH-1, 195 BROADWAY, NEW YORK 7, NEW YORK



I would like a free copy of the pamphlet,  
"Plan Your Home for Built-in Telephone Facilities."

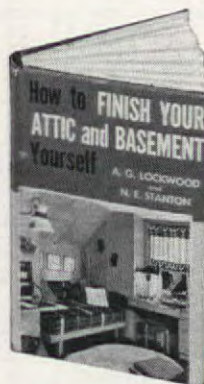
Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_

# Off the Press

*Practical Houses for Contemporary Living* by Jean and Don Graf. (F. W. Dodge Corp.) Price \$6.95. . . Personal solutions to individual problems—sometimes with a lavish touch—are shown in this unique country-wide sampling of contemporary architecture. From Colonial to Modern, but always with an accent on good living, the forty homes in this book range from \$7500 up and offer ideas adaptable to other houses, other areas.



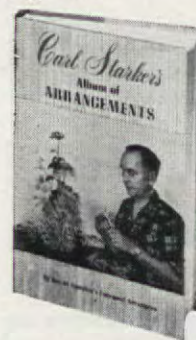
*How to Finish Your Attic and Basement Yourself* by A. G. Lockwood and N. E. Stanton (Barrows) Price \$3.50 . . . There are over 270 pages and 135 illustrations in this complete attic and basement guide. Avoiding technical terms, and assuming that the reader knows the difference between a hammer and a saw, the authors show how to convert storage space into living space. Step-by-step details from drawing of plans to final decorating.

*The Cokesbury Dinner and Banquet Book* by Clyde M. Maguire. (Abingdon-Cokesbury Press) Price \$1.95. . . Twenty-three plans for "theme dinners and banquets" are included in this book for teenage and adult party-givers. Well planned from invitations to menus and entertainment, and best of all, the suggestions are practical and inexpensive. Ideas are fine for school, church, boys' and girls' clubs, and for home entertainment, too.

*Flower Arrangement Workbook 1* by Myra J. Brooks. (Barrows) Price \$2.50 (boards), \$2 (spiral binding). . . A practical, mostly pictorial, presentation of 12 lessons

on arranging a variety of flowers for various purposes and occasions. Illustrated with splendid photographs by Jack Roche, the 64 pages are packed with information and good advice.

*Album of Arrangements* by Carl Starker. (Chieftain Press) Price \$7.50 . . . The author's name and ability, already well known in the Pacific Northwest and to *Oregon Journal* readers anywhere, should gain much wider fame as a result of this handsome book. Concise, direct, and practical, its text is limited to a 10-page introduction and short descriptions of the more than 225 plates on 74 pages devoted to spring, 94 to summer, 30 to fall, 12 to winter, 30 to dried materials, 23 to Christmas, and 11 to wreath making. Its easy informality and disregard of "rules" in favor of guiding "principles" and the use of a "seeing eye" should be welcomed by beginners.



*A History of Flower Arrangement* by Julia S. Berrall. (Studio-Crowell) Price \$6.50 . . . A well-conceived, splendidly executed, finely illustrated survey of practices since earliest times in Europe, England, China, Japan, and the U.S. Also lists of the plant materials employed. Skillfully chosen paintings and other works of art supplement the text, reflect social customs in flower usage, and indicate the influence of the past on contemporary arrangements. (It seems a pity that the 196 illustrations are not listed or indexed.) A handsome book invaluable to both students and practitioners.

THE AMERICAN HOME, JANUARY, 1954





Unexpectedly different! A restful effect is achieved by the soothing Eye Rest Green on the focal wall, with cheerful Sunny Yellow providing a nice balance of light and dark values. Room decoration by Elizabeth Whitney, A.I.D., Chicago. Furniture by Consider H. Willett, Inc.

Paint yourself a dream room  
... in a few hours with

## PITTSBURGH'S WALLHIDE RUBBERIZED SATIN FINISH!

Easy to Apply... Has No Objectionable Odor... Can Be Washed Again and Again!

Exciting, fresh beauty for faded, tired-looking rooms comes more easily than you ever thought possible—when you paint with WALLHIDE Rubberized Satin Finish.

This wonderful wall paint goes on so smoothly, so effortlessly. You can start or stop any time. Even touch up missed spots—without noticeable laps or brush marks. And it dries in less than an hour—without objectionable odor. So you can have your dream room ready for use in just a few hours.

Years of wear will not dim the soft-toned beauty of this rubberized WALLHIDE. Its

rubber-like toughness withstands hard family usage. You can wash it again and again. Even scrub off stubborn stains without harm to its velvet-like sheen.

Why not see for yourself how easily and quickly WALLHIDE Rubberized Satin Finish transforms "sad" rooms into "glad" rooms? Ask your Pittsburgh Paint dealer to show you the 151 attractive colors which make possible many thousands of pleasing color arrangements. You can also get these smart new hues in SATINHIDE, Pittsburgh's low-lustre enamel for woodwork or other trim.



### FREE BOOK—Brimful of Color Ideas!

● Pittsburgh's new 40-page book on COLOR DYNAMICS® for the home explains how you can use the magic of color to make every room in your home lovelier to live in as well as lovelier to look at. This book also contains numerous helpful hints on how to paint better, faster and at less cost. Ask your Pittsburgh Paint dealer for a free copy. Or mail this coupon.

Pittsburgh Plate Glass Company  
Paint Division, Department AH-14  
Pittsburgh 22, Pennsylvania

Please send a FREE copy of your new illustrated booklet on "Color Dynamics".

Name \_\_\_\_\_

Street \_\_\_\_\_

City \_\_\_\_\_ County \_\_\_\_\_ State \_\_\_\_\_

# PITTSBURGH PAINTS

PAINTS • GLASS • CHEMICALS • BRUSHES • PLASTICS • FIBER GLASS

PITTSBURGH PLATE GLASS COMPANY



# Colorful as a Peacock...



Beautiful

New **KENFLEX** Floors

VINYL TILE  
TRADE MARK

*stay shining clean with damp moppings!*

At last, here's a floor that's *really* easy to clean...that saves you hours of housework and gives you the prettiest, clearest, stay-bright colors available in vinyl tile today! It's true! New KenFlex never needs scrubbing. Ordinary dirt, bleaches, cleaning fluids...even inks and ruinous greases wipe up quickly, easily, without leaving a mar or a stain! Doesn't even need waxing except to give its lustrous surface an even brighter gleam.

Install Your Own KenFlex Floor like the 6'9" x 12'9" kitchen floor below for about \$26.75. See your Kentile, Inc. Dealer. He's listed under FLOORS in your Classified Phone Directory. In Canada, T. Eaton Co., Ltd.



KENTILE \* KENCORK \* KENRUBBER \* KENFLEX

©1953 Kentile, Inc., 58 2nd Ave., Brooklyn 15, N.Y. \*Reg. U. S. Pat. Off.  
KenFlex colors shown: Lime Green, Shannon Green and White Ivy



AMERICAN  
HOME

## Workshop Projects

Poppa can save real  
dough if he gets  
to work on these  
A. H. patterns



Tall, stately Colonial, with cupboards, open shelves, and drawers, can hold china, silver, and linen, and "carry" a room with its impressive 7-ft. height. Pattern includes full-sized detail of authentic scrolled sides. Pattern 1163

Something smaller? Try this charmer. There's excellent silver storage in those drawers, and the cupboard is generous. Dry sink part is copper-lined. Pattern 2010

SEE PATTERN ORDER FORM ON PAGE 93



We taught ranch house manners to a cobbler's bench. Result: a good easy-to-make for a game room. Two roomy drawers help you to keep things tidy, and your initials branded on top will give it a personal touch. Blueprint Pattern 2024

MORE ON PAGE 26





Roy Lund, Architect

## Another beautiful home of West Coast Woods...

Picturesque in its natural setting, this ranch style home combines the beauty and individuality so easily achieved with West Coast Woods. For generations people have known the warmth, versatility and economy of this time-tested building material. And today wood continues to gain in popularity as full advantage is taken of its adaptability to home designs which express individual personality.

For the home you build, the home which will express your individuality, select wood...West Coast woods. Ask for this quality lumber by name, Douglas Fir, West Coast Hemlock, Western Red Cedar, and Sitka Spruce.

**WEST  
COAST  
WOODS**

Douglas Fir  
West Coast Hemlock  
Western Red Cedar  
Sitka Spruce

The economical building material from ever-growing forests

Lumber of Quality Produced by Members,  
**WEST COAST LUMBERMEN'S ASSOCIATION**



Van Evera Bailey, Architect, A.I.A.

Unusual ceiling is rough sawn Douglas Fir, set on edge and laminated, thus serving as structural material, insulation and interior finish.



**SEND FOR FREE BOOKLET.** New booklet, "Individual Homes", is filled with full color photographs of exteriors and interiors of actual homes. These striking homes show how easy it is to achieve beauty and individuality in your new home. A wonderful source of ideas for anyone planning to build now or in the future. Send coupon for your free copy today.

**WEST COAST LUMBERMEN'S ASSOCIATION**  
1410 S. W. Morrison, Room No. 601, Portland 5, Oregon

Please send me your free booklet, "INDIVIDUAL HOMES"

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

Zone \_\_\_\_\_ State \_\_\_\_\_

Coupon may be pasted on postcard.



"I want my linens  
sanitary as well  
as white!"

# CLOROX® makes linens *more than white...* it makes them *sanitary*, too!

In laundering, you need health protection as well as whiteness. Clorox provides both. It not only makes linens snowy-white... it makes them hygienically clean. No other home laundering product equals Clorox in germ-killing efficiency!

Besides its many other laundering advantages, Clorox helps conserve your cottons and linens, too. With Clorox, a liquid, there are no undissolved gritty particles to damage wash and washer. Furthermore, Clorox is extra gentle... it's free from caustic, made by an exclusive, patented formula!



## CLOROX beautifies bathrooms, protects health, too!

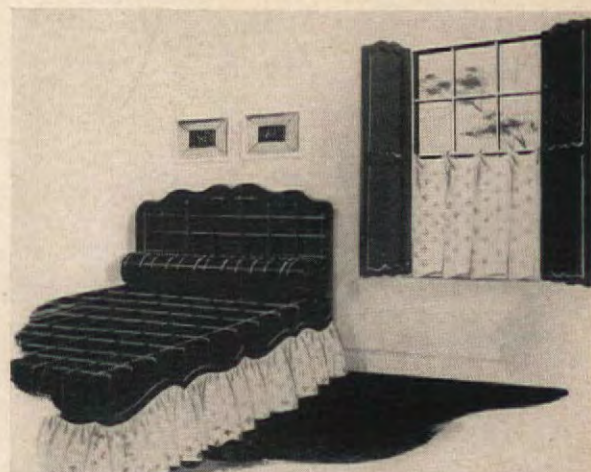
In routine cleaning of bathrooms (and kitchens) Clorox beautifies by removing ugly stains that resist ordinary cleaning. Clorox is also a deodorizer; and most important, it's a safe, non-poisonous disinfectant. See label directions for the many ways Clorox, America's favorite, can save you work, protect your health!



When it's CLOROX-clean... it's SAFER for family health!

## Workshop Projects

(Begins on page 24)



French Provincial deserves the great popularity it now enjoys, for it has a gay and elegant air, yet it can go quite "country" with plaids or chintz, or be ever so sophisticated with silks. Either treatment suits the scalloped prettiness of these shutters and headboard. Full-size details in Pattern 1218

SEE ADDITIONAL PATTERNS ON  
PAGE 50



This is our star old-fashioned cobbler's bench—easy to build, easy to live with. Small drawers at the top hold your cards, smokes, matches, and other small trivia that are better out of sight. In addition, there's a large drawer to stow games or books. Pattern 1278



Here is a sideboard so smart that it is a decorative asset in any room in the house—we think it's ideal in a large foyer, and of course, it's a dining room "natural." Its large drawers and big cupboards will delight any housekeeper. Overall size: 42 in. wide, 35¼ in. high, 18¾ in. deep. Pattern 1346





THE "BROOKFIELD" (TELEVISION SET) BY SYLVANIA IN LUXURIOUS KORINA

## Beautiful Korina wood paneling costs only \$80<sup>64</sup> for a 16' by 8' wall

Now your home can have the dignity and warmth of exotic Korina® paneling made from veneers imported from our plant in the heart of the Belgian Congo. The cost is surprisingly low.

For instance, 1/4" Korina paneling for a 16' by 8' wall costs only \$80.64. You can easily install it yourself in a new home or in your present home over existing walls.

Korina, like all Weldwood hardwood paneling, is guaranteed for the life of the building. The periodic redecorating worries you have with ordinary wall surfaces will be over.

Smudges and finger marks wipe off with a damp cloth. And a Weldwood wall—like a fine violin—becomes more beautiful with age.

If you're building a new home or modernizing or expanding your present one, Weldwood wall paneling—oak, walnut, birch, mahogany and many others—will give you *lasting* beauty at a price you can afford.

Look for the Weldwood label—your guarantee of quality.

Visit any United States Plywood or U.S.-Mengel showroom, located from coast to coast; or see your lumber dealer.



There's a Weldwood® Building Product for every part of the home; doors, roof sheathing, built-ins, interior walls, siding, sub-flooring, bathrooms and kitchens, concrete forms.

United States Plywood Corporation  
Box 61, New York 46, New York

Please send 20-page, full-color book  
"Beautiful Wood for Beautiful Homes—  
with Weldwood." Enclosed is 10¢.



AH-1-54

NAME.....  
ADDRESS.....  
CITY.....STATE.....

## Korina—another beautiful Weldwood paneling

REAL WOOD FOR BEAUTIFUL HOMES





Have these beautiful matching fixtures for only \$3.47 a week\*

## American-Standard introduces the most beautiful bathroom fixtures ever made

Whether you are modernizing, adding a second bathroom or building, be sure to see the new American-Standard bathroom fixtures and note their harmony of design. You can now get matching baths of enameled cast iron, lavatories and toilets of genuine vitreous china—all with the same trim horizontal lines, and with styling that will stay modern.

\*Plus installation.

These American-Standard fixtures are beautiful, convenient and easy to keep clean. They are top-quality fixtures that will look like new for years to come. You can choose from a wide variety of models, sizes and attractive colors — priced to fit your budget. **American Radiator & Standard Sanitary Corp.,** Pittsburgh 30, Pennsylvania.



**NEW STYLING** means greater convenience, too. Lavatory bowls are wider at the front where space is needed most, then taper so as to provide large soap dishes.

**SEE THESE FIXTURES** at your American-Standard retailer's. He's listed in the yellow pages of your phone book under "plumbing fixtures" or "plumbing supplies." Or mail coupon for big, helpful Home Book.

—PLEASE PRINT—

**American-Standard**

Dept. PA-14, Pittsburgh 30, Pa.

Please send me your HOME BOOK. I enclose 10¢ in coin to cover handling. I am remodeling . . . . building a new home . . . .

NAME .....

STREET .....

CITY .....

COUNTY ..... STATE .....

If you live in Canada, send to: Standard Sanitary & Dominion Radiator, Ltd., Box 39, Station D, Toronto

**AMERICAN-Standard**  
BATHROOMS





A warm voice called out: "Come in and have a cup of coffee!" I was picking my way cautiously down steep old 18th Street, the oldest section of our handsome Portland Heights district, and looked up in surprise. There, in the full flood of autumn sunshine, were Theodora Hosfeldt and her son, Danny, smiling down from the porch of an ancient house. It was one of those squat 1890 models of the tired type usually taken over by the 3-D's—disrepair, decay, demolition squad. But there was Teddy, dashing and modern, whose direct approach and sure style sense conjured up a strictly contemporary habitat. Just to give you an idea: Teddy can slip into a Degas ballerina skirt and star in the *Junior League Follies*; and the next week she can buckle down to sets and costumes for the Children's Theatre—once her own young are abed. Such activities are, of course, in addition to due attention to her husband, Art, to her children, household, and friends. Of all people, then, why should a young woman as modern as Teddy select an outmoded homestead?

I gave the place a long second look. It wasn't 3-D fodder at all! Something, clearly, had happened. In place of the usual tangle of weeds, the frontyard was paved with brick; a new wrought-iron lamp post and picket fence added a well-loved, well-tended look. Under the front porch, an ivy-laced lattice screen had the air of a freshly starched petticoat. New porch rails marched to the door, now painted cornflower blue, and promising (as good front doors should) interesting things to come once you enter the house.

Then we walked in! You know how you feel in the theater when the curtain goes up, and you are suddenly in another era? Well, entering Teddy's living room, you have the same sensation—the place glows, and the furniture has a long-ago charm (see cover and page 30). It takes a few seconds to see that the color flows down from the ceilings

TEXT CONTINUED ON PAGE 68  
TO SEE THE INTERIORS, PLEASE  
TURN THE PAGE.



# We Pay a Call on The **H**OSFELDTs

CYNTHIA EYRE





Bright wallpaper which lowers a too-high ceiling is living room's decorative focal point—a great catcher of compliments and a gay refutation of the theory that ceilings should “fade into infinity.” Victorian back parlor (below) is now a very mannish study and TV room. Closet was turned into a bar, its sink made from a Victorian washbasin

## *We Pay a Call* on The **H**OSFELDTS

(Begins on page 29)



Kitchen was first room to get the ceiling-lowering treatment via wallpaper—so successful, same trick was used to improve proportions of other rooms. Kerosene lamp, electrified and skirted in plaid, adds right note to this excellently modernized old kitchen

What can you do with an obtrusive cellar door? The Hosfeldts shingled its bare pate, flanked it with carriage lamps—and turned a minus into a plus

Bedroom demanded a four-poster; the budget balked. So Art Hosfeldt made posts of curtain poles, and Teddy ran up some ruffles. Chests are inexpensive moderns; paper has an Early American motif

MORE PICTURES ON PAGE 66





Clever interplay of old and new casts a charming spell. Here (and on cover) you can see how new louvered shutters painted an unorthodox pink make old bay window dance with light. Good color and such elegant touches as French lavabo on mantel, set off Early Americana. Pine Lazy-Susan table was cut down to coffee-table size; ancient dough box is an end table; chest, put to modern use, was once a bonnet box





# KILLING FROST PREDICTED ... garden is sprinkled



...rising sun discloses an iridescent avenue of thrilling beauty...  
flowers encased in crystal have fragile quality of Venetian glass...



A new variety of flower  
--"Ice Cream Zinnias"

Zinnias wear halo as sun  
peeps over the hedge



The Marigolds



Ohio

These pictures were taken last fall in the formal gardens of Miami University in Oxford, Ohio. Though now they cannot benefit your 1953 garden, keep them and their lesson in mind next fall when the days grow short, when evenings are still, with the feel of frost, and you know that soon you must bid the garden farewell. If you plant for late-season effect, a forecast of early frost can be distressing. But it need not be if you will expend a little labor—and water. Sprinkling succulent plants when the temperature falls below 36° F. is a common practice in the florist trade; it will work equally well in gardens. Even if the

freezing point is reached, and the water transformed into ice, heat is liberated in the process. That is the secret of creating an amazing crystal garden, preserved by "deep freeze" to grow and bloom throughout the Indian summer that often lasts from the first frost to the first killing one.

At Miami U., a very heavy early frost being forecast, the gardener, to protect the floral display, set sprinklers along the long axis of the annual garden and turned

PLEASE TURN TO PAGE 92



preserved by deep freeze, they grow and bloom again...

flowering period extended -- larger, firmer tubers produced



in their deep freeze



Same Marigolds two days later...Only tall Cosmos broke 'neath weight of ice



Ask three gardeners to describe phlox and you may get as variable a set of answers as those storied descriptions of an elephant offered by three blind men who approached the beast from three directions and gained quite different impressions from its tail, its trunk, and its broad, treelike flank. For phlox is not a single type of plant, but several types, each with its special characters, uses, and charm. As a matter of fact, L. H. Bailey's *Hortus II* lists more than 50 species and subspecies not counting some duplications. And the most recent (1949) *Plant Buyer's Guide* gives more than 32 distinct kinds offered in catalogues, although some are sold by only one or a few specialists and are but rarely seen in gardens.

However, considering only a half dozen or so widely distributed and commonly grown types as given at the top of the guide table on page 89, the phloxes as a group are well deserving of the many enthusiastic terms applied to them. As the *Cyclopedia of American Horticulture* put it many years ago, they "are amongst the most satisfying of garden plants. Their neat habit, brightly colored flowers, profuseness of bloom, and ease of culture make them favorites everywhere." Contemporary writers similarly hail them as essential and most desirable garden material, and especially as bright harbingers of summer—which term, however, applies to only one of the groups or classes.

## Let's Go Shopping for

To start at the beginning, phlox (which name is also given the plant family Polemoniaceae) is a truly North American plant; only one or two horticulturally important species grow wild as far beyond the borders of the United States as western Canada and Mexico. The genus *Phlox* (this is one of those convenient ones in which botanical and popular names are the same) includes mostly perennial herbs. But one annual species native to Texas is perhaps the best known of all to most gardeners, especially beginners. This is Drummond phlox (*P. drummondii*) and its many modern varietal developments, whose bright-eyed flowers in a wide range of colors (except perhaps a true yellow) provide such charming low- and medium-height border effects throughout the summer. Grown from seed best sown (as soon as the days warm up) where the plants are to bloom (though it can be started earlier indoors), this friendly flower makes no heavy demand on either soil or gardener, though it naturally responds to extra care and judicious feeding and watering. Two precautions are necessary, however: To prolong the flowering season, keep the flowers picked before they wither and seeds begin to form; and if dirty white signs of mildew appear on the foliage, promptly apply sulphur or some other fungicide. Any good seed catalogue will offer a choice of selected colors or mixtures; some will include decidedly dwarf sorts ("nana compacta"), or kinds adapted for fall sowing so that earlier summer bloom can be had.

All the other phlox species are perennial, but certain characters separate them into distinct groups or categories. Starting the season in late April in the New York region (and at a corresponding period in other places), the moss-

PLEASE TURN TO PAGE 89

*P. divaricata*



*P. drummondii* in var.



*P. subulata* var. *alba*



E. L. D. SEYMOUR

The problem in picturing phlox as it is used in modern gardens is that of choosing a few representative forms from a huge supply of available attractive material. Shown here are, upper left, a "domesticated" strain of the wild blue phlox; upper right, a mat of the white variety of the popular moss-pink; lower left, some typical sprays of the ubiquitous Drummond (annual) phlox, then two impressive heads of the perennial, tall-growing, summer-flowering type to give an idea of the wide variation in form and color. Obviously, there is a phlox for every place, purpose, and preference. . . . Have you discovered the varieties that can do the most for you in, and for, your garden?

*Brigadier*

# Phlox



*Pink Fringe*







for the extraordinary room, bath, and kitchen downstairs, headquarters for sewing, large parties, and house guests, was in itself our cover story in February, 1953.

The design of the street façade is very artful, for the use of several materials (cinder block, ledge rock, bright roofing) avoids monotony—yet the coloring is so skillful that there's no touch of the vulgarity multi-material façades sometimes present. The rear has a view of the Maumee River—a view highly prized in Toledo—so it's here that windows are concentrated. At your right, see how it looks, and how a slope was cleared away and a terrace built to make possible a wall of glass in that wonderful downstairs room.

The planning reflects the owner's fine hand. For one thing, there's the storage which really works: a wall-long coat closet; a most unconventional, but practical, linen closet in the hall—extra long, but only a foot deep, so each thing has its own tidy nook. And you may be sure that the pink Tennessee stone fireplace wall was the object of very special attention from Mrs. P.

And where does *Mr.* Proctor come in? Well, that sagacious gentleman left the house and its décor to his competent wife. All the same, he took no chances—for it was *he* who bought that copious sofa and those enormous easy chairs. Just sent them home. And she decorated around them.

In construction and equipment, expense  
PLEASE TURN TO PAGE 38

# A Lady

Toledo

TINA SATTERTHWAITE



"Oh BOY!" groaned Designer-Builder Donald Scholz, mopping his brow, when we asked about on-the-spot changes made in building this house. Said the owner, Mrs. R. K. Proctor, whose own plans Mr. Scholz had blueprinted: "I put 13,000 miles on my car, just traveling between my old house, 15 miles away, and this new one!" Pleading and cajoling, she spent as much time at the site as the workmen, and the changes she effected were plenty, costly—and, she is sure, well worthwhile. We agree.

Now, perhaps, it would have been better to have made such revisions on a full-scale model before ground for the house ever was broken (see "Look Before You Leap," page 41). But when it comes to building a home, Mrs. Proctor is an artist, and just as no finished painting or sculpture keeps within the limits of the artist's first sketch, so it was inevitable that Mrs. Proctor's great opus, her home, should be perfected in the building. Perfect it is—so satisfying to us that we've shown you this house in two parts,

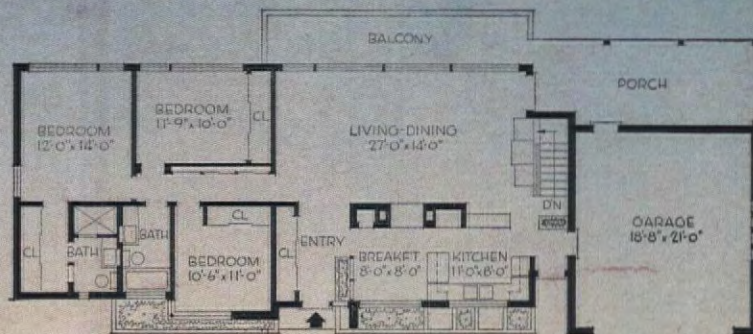






# Gets Her Way

DESIGNER-BUILDER: DONALD SCHOLZ  
OWNERS: MR. AND MRS. R. K. PROCTOR





## A Lady Gets Her Way

(Begins on page 36)



wasn't spared. There are cheaper floorings than the pink stone which paves the entry, dining area, and kitchen—but none more practical nor better suited to Mrs. Proctor's style. Rooms were designed for convenience, not convention. For example, you might expect a larger dining room in such a home, but the charming small dining spot at your right puts no strain upon hospitality, for big parties are welcomed by the big multipurpose room downstairs.

When you glance at the furnishings, you detect no sign of a budget. But take a second, closer look, and you'll see that it was not costly trappings, but a flair, an exceptional sense of color, an attention to detail (things costing nothing) that make these rooms so good. With rush rugs, wrought-iron tables, painted furniture, you could emulate them even if you were blessed with more taste than cash.

What's more, since Mrs. Proctor is our kind of gal, an inveterate do-it-yourselfer (not because she *has* to be, but because she *likes* doing things so), she made every curtain, drapery, and bedspread in the house—and she also made good new use of old things.

The striking chest in her bedroom was an old dresser, refinished, topped with marbled paper (smart details: mirror frame papered to match; fine pulls made from brass ash trays). Twin chests in the den were part of a dated dressing table; the guest-room headboard was an old footboard; two living-room chairs were rescued from an old three-piece suite.

Of course, it's color that sets the pace—color that's bold, but never hog-wild. The living room with its grays and its beiges, its warm and cool off-white effects, has just enough amethyst to spike it, just enough black to tie it together. Exactly the right amount of the right shade of blue sets off the purple in the master bedroom, for purple walls are not always sure-fire—they require both courage and taste—like our heroine's.









# Are You Covered?

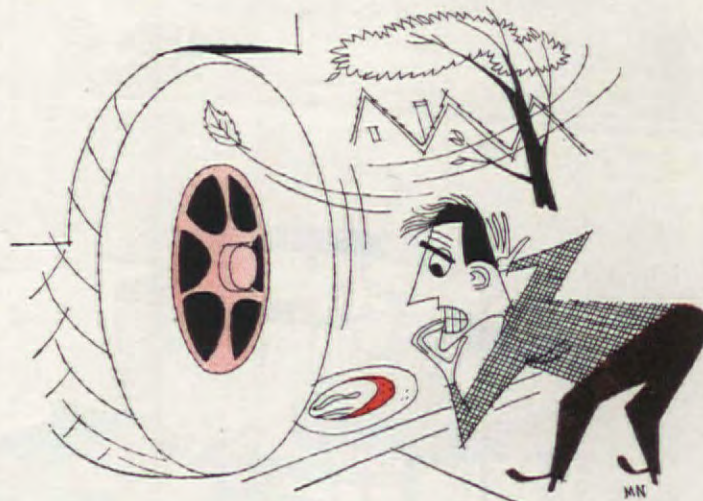
ED CONY

A truck run over your hat? Look at your fire insurance policy.

You may be surprised by the things it covers



That cigarette burn in your overstuffed chair may make you jump—but don't despair. The cost of the damage may be covered by your fire insurance. You may not collect if you only mar a table top with a forgotten cigarette, but you can be covered for burns into rugs or upholstery from sparks, as these are the results of "unfriendly fires"



You're walking down Main Street when a gust of wind drops your new \$12.95 hat under an oil truck. The truck rumbles by and your once-beautiful hat is a total loss. But don't give up on the \$12.95. Look at your fire insurance—you may be insured by extended coverage endorsement on that policy even though the damage was not from fire

If you are like most people, there are probably many things you don't know about your fire insurance and its extended coverages—and what you do *not* know may cost you an unnecessary loss. It may be profitable, then, to take a good look at your fire insurance policy to find out just what protection is included therein.

First, let's talk about fire insurance on your home—on the building itself. The probability is that you carry a policy with "extended coverages." "Extended coverages," as the name suggests, protects your home from other disasters besides fire—explosion, windstorm, riot, vehicles, airplanes, and smoke. And so it is that fire insurance comes to your aid when a speed demon misses a curve and drives right into your living room, or when a high wind knocks down the TV aerial. Fire insurance, however, won't help you out when your wife (or your husband) crashes through the back wall of the garage—unless you have "additional extended coverage."

When a fire damages your home, will the insurance company pay every cent of the repair bill? In some cases, the answer is "no." Suppose, for example, fire destroys your five-year-old roof. A new roof costs \$2,000. If the insurance company paid the full \$2,000, you would profit from the fire by having, free of charge, a new roof in the place of the one that was five years old. To prevent this, the insurance company takes into account the depreciation on your old roof. If the roof had depreciated 25 per cent, for instance, the company would deduct \$500 for depreciation and pay only \$1,500 of the \$2,000 bill.

There is an exception to the depreciation rule, however. If you insure your home against fire for its full value, you may get what is called a "replacement cost" policy. It pays the full cost of repairs. In the case just mentioned, you would collect the full \$2,000, provided your policy is properly endorsed. Here is another example:

An attorney in Palo Alto, California, recently remodeled a fine 40-year-old home and insured it for \$20,000. Its full value is \$26,000. By increasing his insurance \$6,000 (at an approximate cost of \$8 a year) he would get a "replacement cost" policy.

This means that on a \$5,000 loss, the reimbursement would be \$5,000. Under his present policy, on the other hand, depreciation on a 40-year-old house (even in good condition) is such that he would have to take some depreciation on his loss.

You should know the meaning of a "friendly fire." It is one you start yourself for some useful purpose, such as a fire in a fireplace. As long as the fire stays in its proper place, you are not covered for any damage it may cause. This makes it expensive for you to forget to open the flue. If smoke pours out into your living room and damages paint or wallpaper, you are not covered, because it comes from a "friendly fire." If the flames actually ignite the wallpaper or a spark sets the rug afire, then the fire—being out of its proper place—has become "unfriendly" or "hostile" and your insurance policy covers the loss.

Suppose your home is so badly damaged by fire that you have to move out and live in an apartment or hotel while repairs are being made. Fire insurance coverage in some states will pay up to 10 per cent of the amount of the policy for such rent cost. On a \$10,000 policy you may get up to \$83 a month, or on a

PLEASE TURN TO PAGE 93



Like so many other families, we studied the plans of our dream house and wondered if this really was *it*. Were all the little things right? Would our furniture fit? Were the colors what we wanted? We knew that a house on the ground looks very different from a house on a drawing board. . . . Well, we found our answers so simply that we don't see why every home builder doesn't do as we did. Equipped with less than \$5 worth of materials, and no previous experience, we built, furnished, and decorated a detailed scale model of the house. On the model it cost nothing to enlarge windows, shift doors, increase the opening between living and dining rooms, relocate equipment and built-ins, and make sure of our colors. In the actual house, such changes cost a young fortune. We made scale models of the furniture (just for shape, no detail), and we got our colors from water-soluble drawing inks mixed to match paint samples we had decided upon. In the furnished house, which you see below, we didn't have to change a thing! For step-by-step pictures of our model, please turn the page.



# Look before you LEAP!

Is the house you *think* you want really perfect?

The Goodrums looked before they spent, and made all their changes on a scale model of the house. HERE'S HOW →

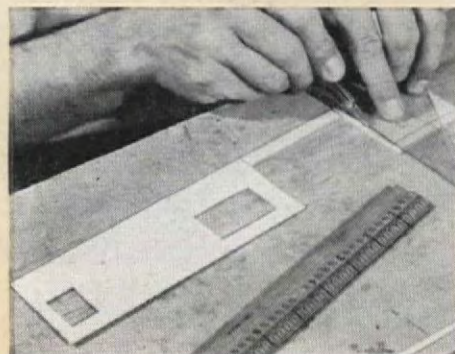




With the materials listed on the opposite page, my wife and I built our scale model in a week's worth of evenings—coloring, furniture, and all. Often, it's the furniture arrangement that dictates architectural changes in a room. The scale we used for our model was  $\frac{1}{4}$  inch to a foot, the same scale as in the architect's plans. We knew that both the roof and the front would have to be removable to let us fiddle around with the interior, but neither feature presented a problem, for the roof was made to rest directly on the model, and the front was constructed to fit snugly between the end walls. Each wall was constructed in its entirety before assembly. Using a  $\frac{1}{8}$ " x 4" x 36" balsa wood sheet (the  $\frac{1}{8}$ -in. thickness being roughly equivalent in scale to a  $5\frac{1}{2}$ -in. wall), we first laid out the rear wall and, with very soft pencil, carefully marked off the openings, accurately transferring measurements from the architect's plans.

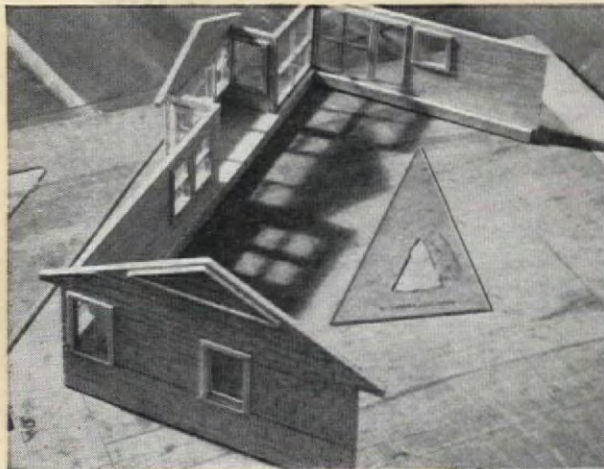
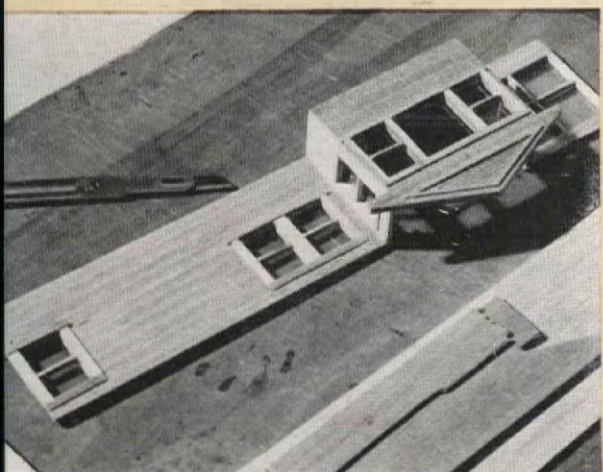
- Using a model-maker's knife and an engineers' celluloid triangle as a straightedge, we cut the wall from the sheet, and cut out window and door openings. Where necessary, we sandpapered the edges with very fine paper wrapped around a small block. We were fussy about window details and framed each opening inside and out with thin strips of  $\frac{1}{32}$ -in. balsa. To

simulate glass, we cemented rectangles of thin acetate sheet to interiors of window openings and drew check rails and muntins on "windows" with white ink. We grooved the exterior to resemble the asbestos siding we planned to use (exaggerating the grooves so they would show up under a coat of ink). We "screened" the porch with plastic sheet scored to resemble screening.



## Look before You Leap!

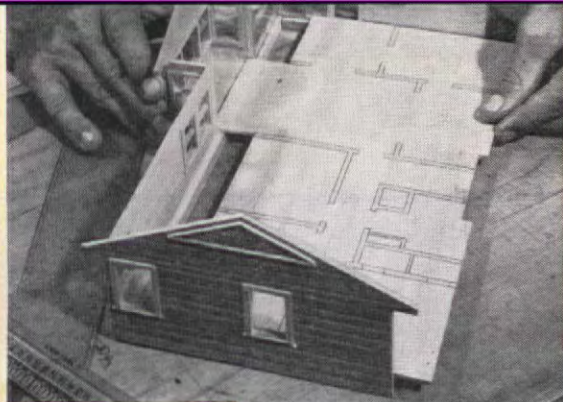
(Begins on page 41)



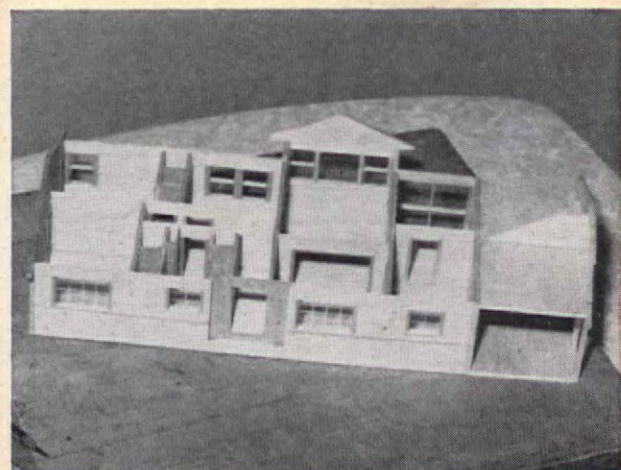
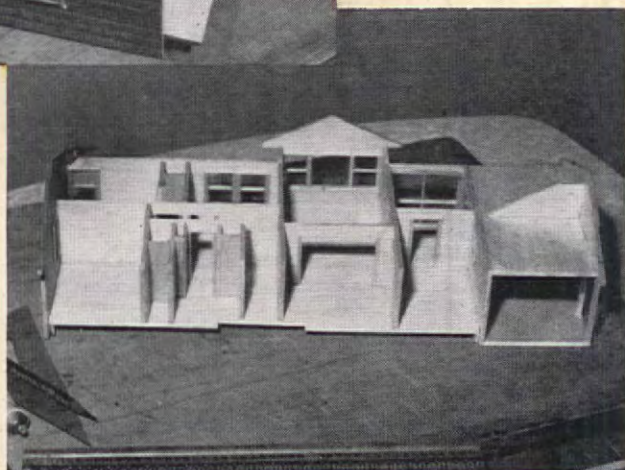
- For the end walls, the only new problem was to simulate louvers, which we did by cutting deep triangular grooves framed with  $\frac{1}{16}$ -in. square strips. We finished up all the details, and then assembled the side and rear walls carefully with quick-drying cement. Next, we laid out the floor on a  $\frac{1}{8}$ " x 8" x 15" balsa sheet (two  $\frac{1}{8}$ " x 4" x 15" sheets cemented together). With soft pencil, we marked the location of all interior walls, doors, windows, built-ins, and other details, following the architect's plans in detail. This was very helpful when we made the interior walls. When two people work together, accurate detailing doesn't seem tedious.





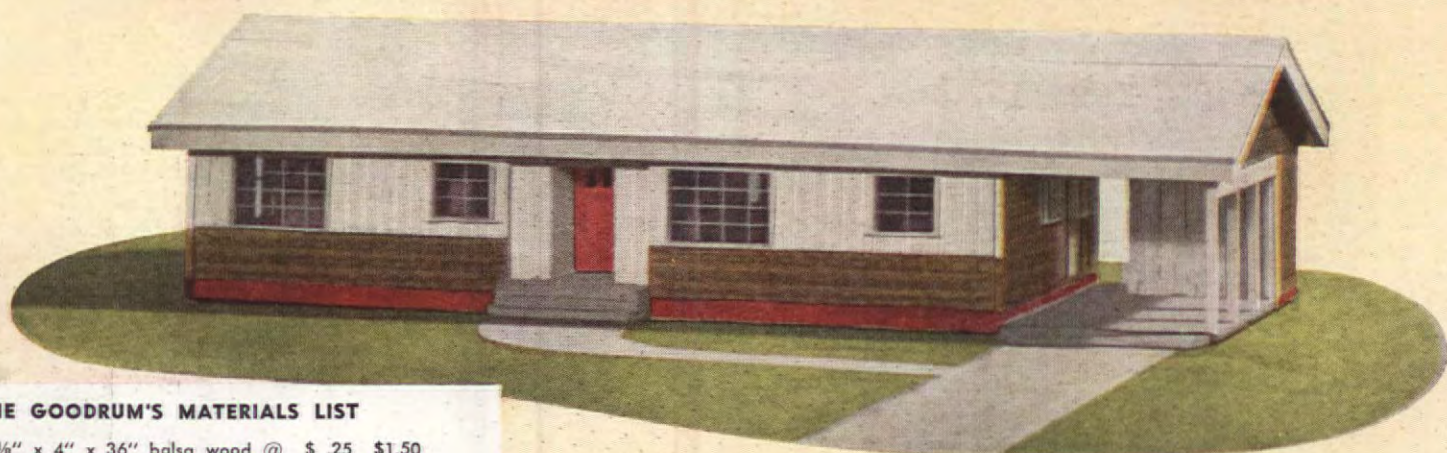
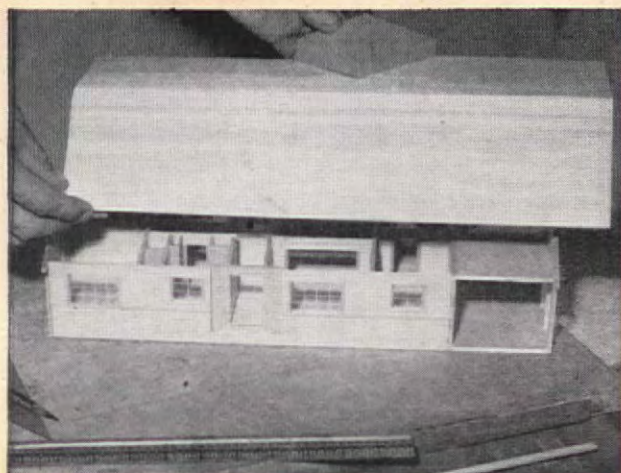


• To strengthen the model, fillets and diagonal braces were cemented on the under side of the floor. Then the floor was cemented into place. To give ourselves a choice between alternate designs, we made two different front walls, each one built to be removable, but to fit snugly inside the end walls at the front edge of the floor.



• Before we built the interior walls, we added a carport and storeroom. We made the carport floor and ceiling and joined them with  $\frac{1}{8}$ -in. square posts. The storeroom was built of  $\frac{1}{8}$ -in. balsa, and we simulated its board-and-batten construction by cementing narrow "battens" of  $\frac{1}{32}$ -in. balsa to the walls. For interior walls, as for exterior ones, measurements were transferred from the architect's plan to the model's floor. We cut doors between rooms, and framed them with  $\frac{1}{32}$ -in. strips, but we didn't bother with model doors.

Closet doors were grooved and framed, not cut out. Built-in cabinets, bookcases, and kitchen and bathroom fixtures were made of  $\frac{1}{16}$ -in. and  $\frac{1}{32}$ -in. sheet. Finally, we raised our roof, building it on the model, and holding its parts in place by straight pins until the cement had set. Then we lifted the roof off and braced it for strength so it could go off and on often. Of course, we included the roof's trim, in detail. With the addition of steps, the construction was finished. Then came the painting, inside and out, with water-soluble inks, and the "furnishing" with rough scale models of our furniture. We "lived" in our furnished scale model for a time and made quite a few changes which would have been too costly in the actual house. Finally the model below suited us to a "T." So we built a house exactly like it (page 41). And it suits us perfectly—as the house built from the original plans, without the changes made in our model, never could have.



#### THE GOODRUM'S MATERIALS LIST

6 pieces $\frac{1}{8}$ " x 4" x 36" balsa wood @	\$ .25	\$1.50
2 pieces $\frac{1}{16}$ " x 4" x 36" balsa wood @	.15	.30
1 piece $\frac{1}{32}$ " x 4" x 36" balsa wood @	.12	.12
2 pieces 8" x 8" acetate sheet @	.10	.20
2 tubes quick-drying cement @	.15	.30
2 model-maker's knives @	.25	.50
6 bottles drawing ink @	.25	1.50
2 small brushes @	.25	.50

**\$4.92**





# Built-ins

## *for Bedding*

• When those precious cubic feet of space can work *for* instead of *against* you, why have a do-nothing dust trap under a bed? A drawer under a box spring and mattress holds pillows and quilts so your bed can be tidier by day. It also is an ideal spot for out-of-season storage. This one is in the home of Mr. and Mrs. Wallace Reid, Jr.



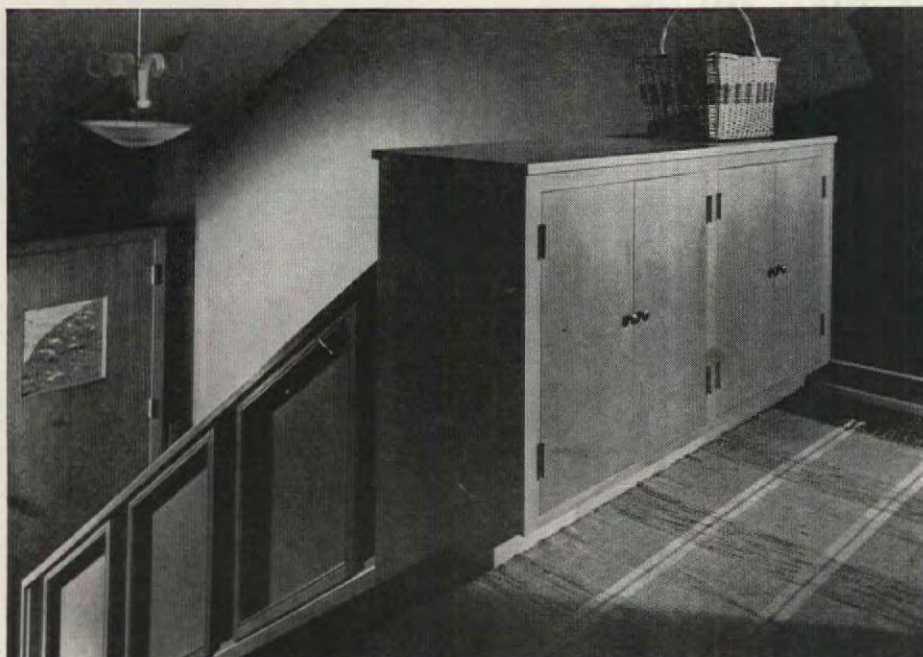
Building costs are higher, basements are fewer—and there's more gear to store every year!

So look for wasted wall space, and build your storage in there.

A foot or so "stolen" from the length of a room can provide an attic's worth of storage in a floor-to-ceiling unit

## *for Music and Books*

• In the days before built-ins, a space like this would have been furnished with a decorative table and a couple of chairs. But see what a wall-long built-in can do with very little floor space. There's a cabinet for a radio-phonograph and a whole collection of records; there's a storage cabinet, too; and, of course, there's a ceiling-high bookcase. What's more, the built-in "furnishes" the wall, "drapes" the window, displays the pretty things you'd put on a table—and the cornice which ties it together provides an excellent place to install concealed lighting. A companion built-in flanks the door on the other side. Home of Dr. J. Benton Egee.

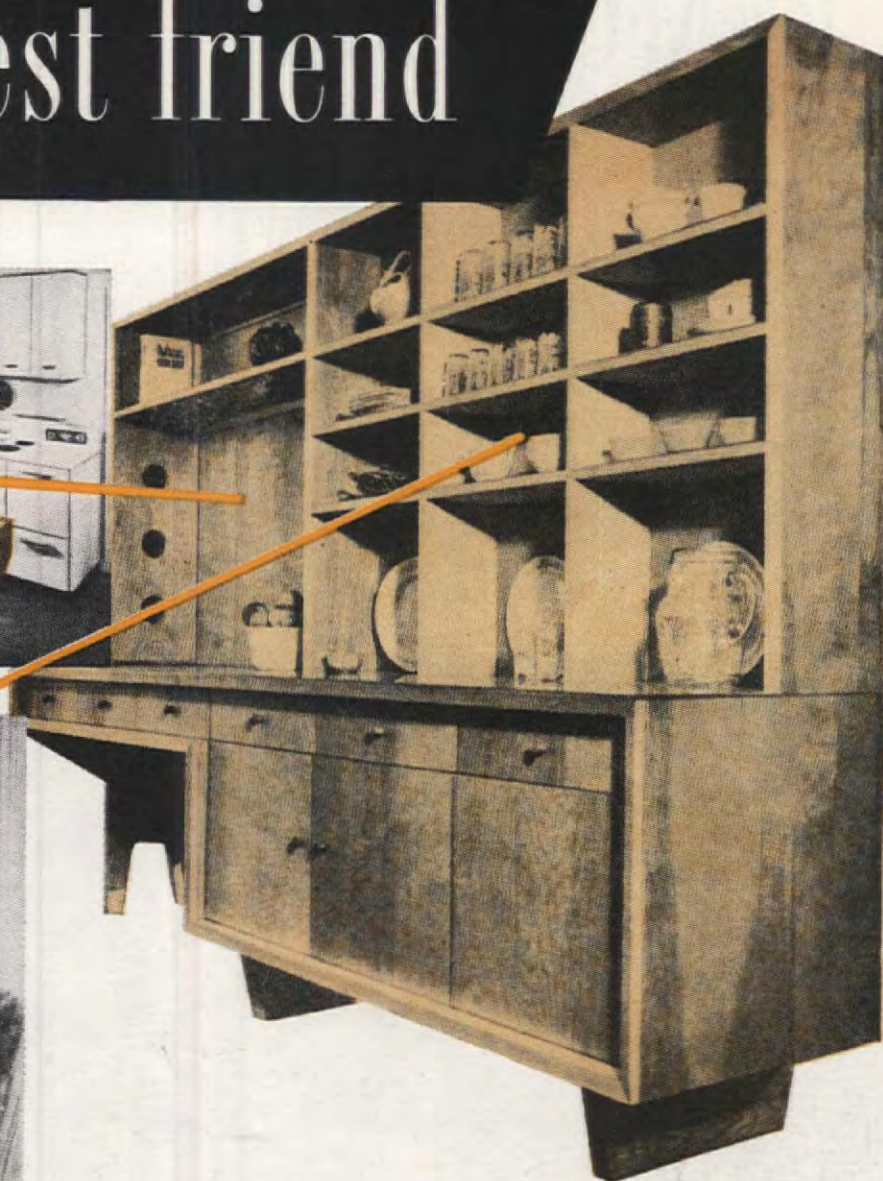
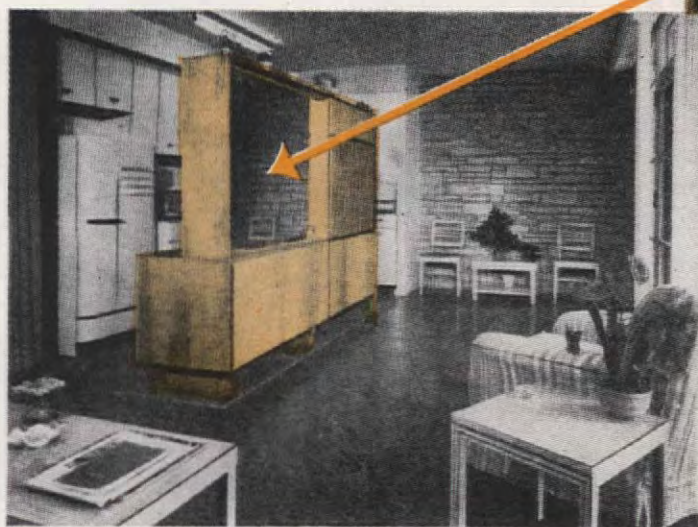
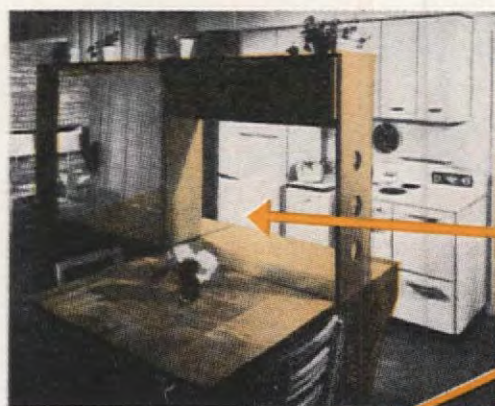


## *for Linens*

• What goes on at the top of your staircase? In most homes there would just be a rail where the Harry Knights built this handsome cabinet, ready to hold linens for bedrooms and bath—and to free the linen closet for dozens of other storage jobs.



# are a girl's best friend



## *for Table Settings*



• If only for the decorative drama it creates, this built-in, in the home of the William Wiens, would earn its keep. Its fluted-glass sliding doors play back every light in the room, and contrast effectively with the walls' mahogany paneling. But such a shallow cabinet, which requires no floor space to speak of, is most useful as a fumble-free place in which to store good glassware in safety.

• With clever modern designing, a built-in storage unit often replaces a conventional wall. The one shown above does even better, for this exceptional divider between a living room and kitchen occupies little more space than a wall would, but it is a complete dining room itself. It is easy to use three times a day, but so planned that it frees the dining-room space for living-room use between meals. On the living-room side, it is a partially mirrored wall. On the kitchen side, it offers all of the cupboard, drawer, and shelf space you would find in the average dining-room buffet, server, and china cabinet together—and it adds badly needed counter space to a small kitchen. A generous dining table comes into the act when the back of the unit nearest the fireplace pulls down to welcome a large family—and it vanishes as soon as the dishes are cleared away.



# REMODELING IN A MINOR KEY

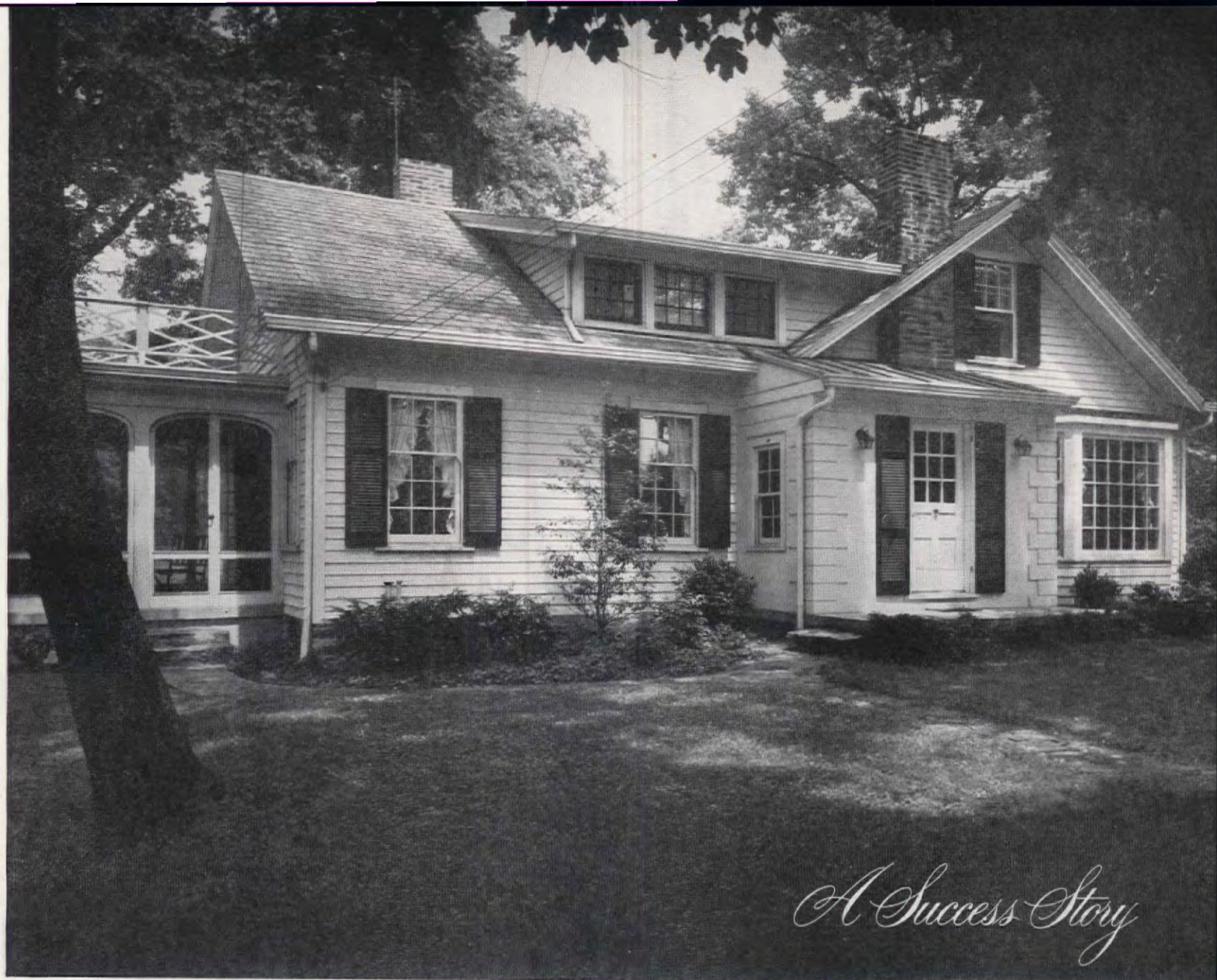


This is a story purposely selected for the more than one million of our readers who have made definite plans for remodeling their homes. Of that million, half—enough families to fill several large cities—will spend just about the amount of money involved in this story. Naturally, then, you can understand our enthusiasm for the realistic improvements which the Walter J. Thomases made to better their not-quite-good-enough home, for it represents the kind of lifting of a home's face and spirits which so many of our readers are about to tackle. Nothing spectacular. Nothing incredible. Just honest and practical minor-key remodeling.

*Cincinnati*







## *A Success Story*

To find such meaningful stories as this, AMERICAN HOME editors often climb into a car and go driving through the residential sections of cities all over the country. We spotted the Thomas house in a lovely woodland setting in suburban Cincinnati, and of course, it stopped us short. Because we are old hands at this game, we could detect under the improvements the lines of the original structure. Here, we could see, money had been well spent on things which mattered—but good cash had *not* been wasted on costly attempts to banish all signs of the “before.” After all, it is the total effect that matters, and the total effect here is excellent. We were all the more delighted when we discovered that the remodeling was as successful indoors as out (pages 48-49).

Before remodeling, you reached the Thomases’ front door through an awkward portico much too large for the house—and once through the door, you were smack in the middle of a smallish living room, for there was no entry hall. Fixit Step No. 1 was to enclose the portico and turn it into a roomy, welcoming foyer with an oversize storage closet. Next, an expansive bay window replaced the three too-small front windows in their living room, and another large window went into the side wall. Thus opened up, it’s now a generous living room of good proportions. There are pine bookcase cabinets, and the walls are partly pine and partly a rich dark green with crisp white woodwork. No traces are left of the original “landlord tan”; no feeling now of the overly long and too-narrow room that was! A sweet red print is used for curtains and one chair;

another chair is done in red leather; the couch is green, bright and nice against the curtains. The dining room is furnished to do its own job, and still add to the living room’s sweep.

Finally a screen porch was built off the dining room and next to the kitchen so that meals can be served there. A very important addition to a house in the woods by a brook was this porch, for before remodeling, the Thomases had no sheltered place to sit and enjoy their unusually desirable land.

But the entry and the bay and the porch which so vitally improved the interior, were not just “stuck on,” as so often happens. They were designed with an eye toward improving the facade as well, and they make it look handsomely (and newly) wide and low. The roof of the old open portico was uncomfortably peaked; the roof of the new entry slopes forward to create a much needed horizontal line. To the right, the bay window adds to this horizontal effect; to the left, the porch, with its good detailing and its lace cap of a top rail, widens the house still more, and very graciously. The Thomases added a coat of paint, a garnish of shutters, and a little new, fuller landscaping—and then they framed the whole charming picture with a good, and appropriate, split-rail fence.



TO SEE THE REMODELED INTERIORS, PLEASE TURN THE PAGE





What better symbol of home than a gracious entry? Enclosing a useless portico gave this to the Thomases, and it shelters their living room from the front-door traffic to which it used to be subjected. A giant coat closet is papered to match the paper on the ceiling



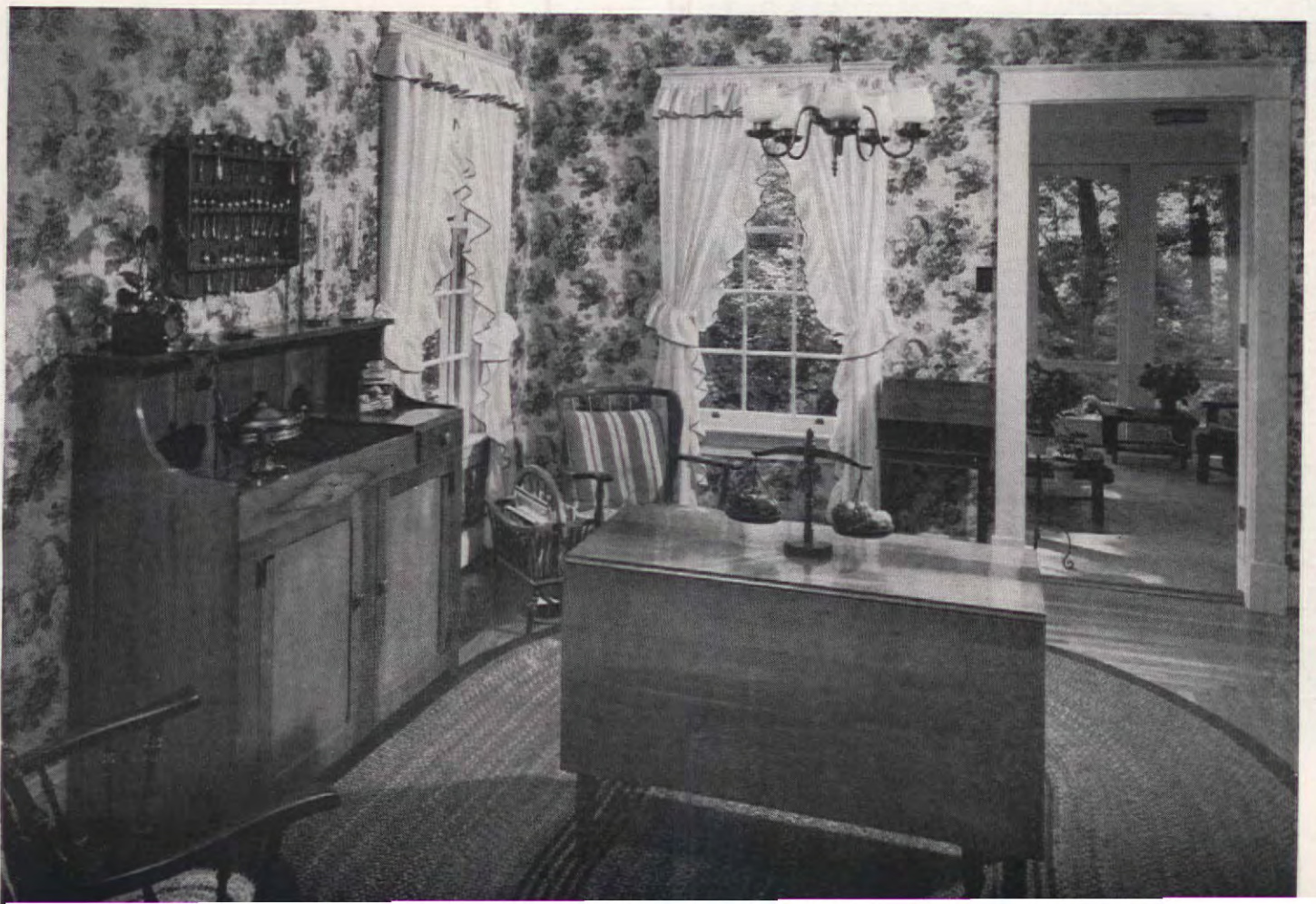


Small living room was enlarged—a little in size, a great deal in use and appearance. New bay window to the front actually adds to its footage, and, of course, like the large window added at the side, it “opens” the room up visually. The furniture arrangement, too, is much better now than it was when the living room had to double as an entry

## Remodeling in a Minor Key

(Begins on page 46)

The dining room retains its independence, but it is furnished in such a way that its sweep is added to that of the living room to give this small house the great luxury of an enormous living area. Instead of adding their enclosed porch to the living-room side in the conventional way, the Thomases built it off the dining room where it enjoys a view of their brook, and is handy to the kitchen for the service of outdoor meals





1032

2035

1288

2036

# Find of

See how poised it is in a living room—then watch it in action, and you'll know why we think that this is truly a *terrific* pattern! There is nothing like it ready made, but there is a great need for a cabinet which can hold *everything* required by sewers, and still be a decorative asset. So we dreamed this one up, making dozens of sketches, then "mock-ups," revised and re-revised until performance and appearance were perfected. Finally, an expert craftsman built it of fine materials and blueprinted it so we could share its blessings with you. (Pattern 2036). It's a find of the month, to be sure, but this pattern took long to develop. It may not be one Dad turns out in jigtime, but it is, we assure you, one of the most worthwhile projects he can undertake.

Other AMERICAN HOME patterns make a fitting background for our pride and joy: "Fairylane Tree" screen (Pattern 1032), useful for hiding a dress form; Chinese Coin cornice (Blueprint Pattern 2035); and curtains decorated with our Chinese Coin motif (Pattern 1288).

See "Where Credit Is Due" On Page 92

SEE PATTERN ORDER FORM ON PAGE 93

THE AMERICAN HOME, JANUARY, 1954





This metal yardstick never gets lost, for it is set right into the top of the work surface. Of course, when the "sewing room" isn't in use, yardstick is concealed by the fold-over top

In repose, it's a treat to the eye; in action, this sewing-room-in-a-cabinet considers only its user. Folding "butterfly wings" support a fold-over top to offer a big 4' x 4' cutting surface to your fabric, patterns, and such. Ball-bearing casters, masked by beautiful bracket feet, make it easy to move about so you can work on any side

DOROTHY LAMBERT TRUMM

# the Month

It's the best we've ever seen—a complete sewing room, all housed in a cabinet so handsome it would be a worthy companion for any antique. Of course it's one of our Blueprint Patterns, so Dad can duplicate it right in his own workshop



Name your sewing accessory—there's a spot for it here! Compartment with pull-up shelf for portable sewing machine; pegs for dozens of spools of thread; button "boxes"; large tray for tools and attachments; tray for findings; compartments for fabrics and iron; real files for patterns

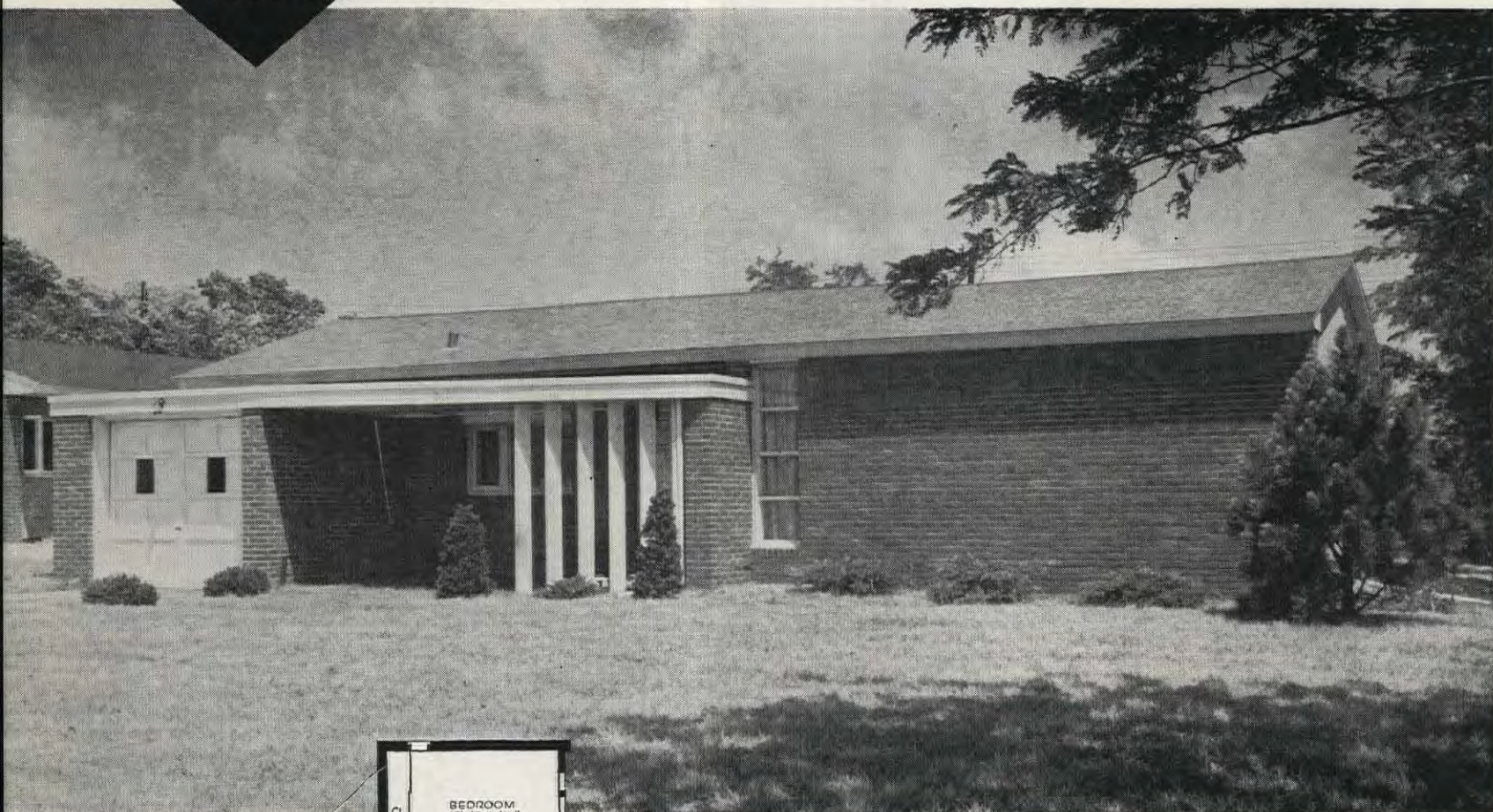
SEE ADDITIONAL PATTERNS ON PAGE 24



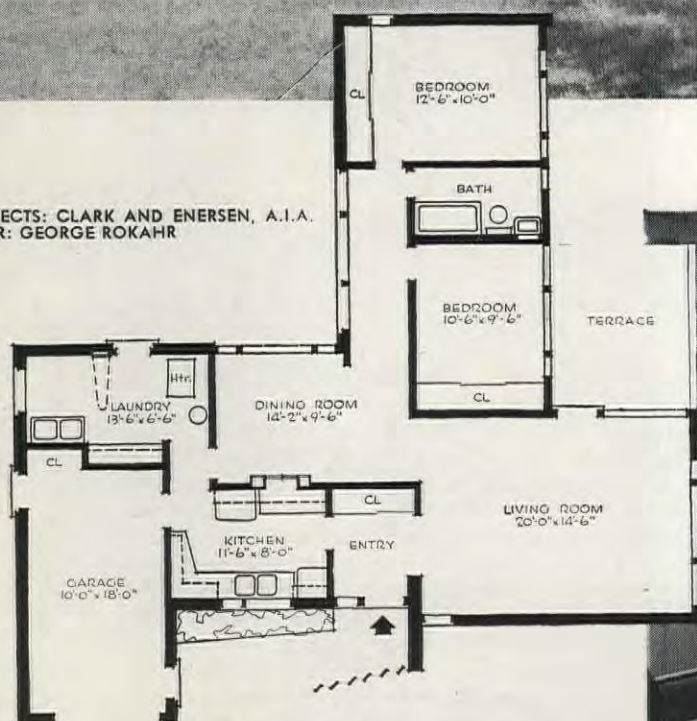
DORIS BRIAN

# This Builder's House Is

*Nebraska*



ARCHITECTS: CLARK AND ENERSEN, A.I.A.  
BUILDER: GEORGE ROKAHR



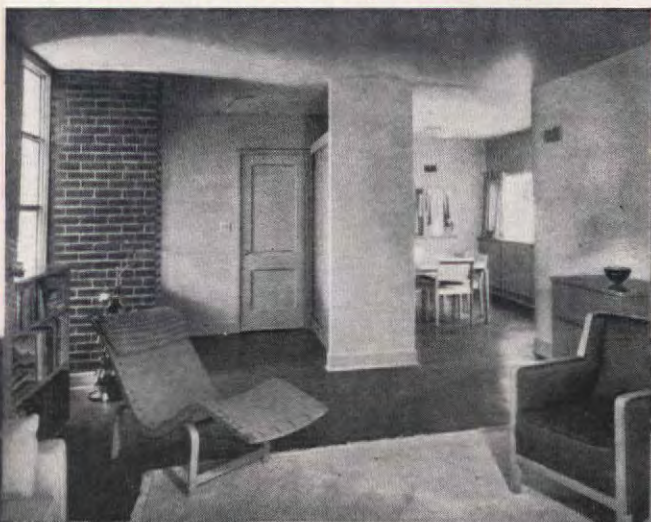
It's still "advanced:" Bedrooms are isolated; entry, next to living room and kitchen, affords privacy to both. Large living room windows face away from street. Terrace has privacy, service yard is isolated





# Still Up-to-date

Living room isn't large, but good planning makes the most of its size. Dining room and entry extend its space, large windows open it up, one unbroken wall makes it easy to furnish (opposite page)



Because its excellent design avoids fads and clichés, this exceptional developer's house, no longer new, is still "hot" news

This is a happy exception, very different from most development houses which have erupted upon our countryside since World War II. There are good builders' houses, of course, but too many speculation builders outbid each other with gimmicks instead of good sense. Some have even gone so far as to advertise their wares as "Split-level Colonial Ranchelows" in an attempt to offer all things to all buyers. Such giddy mixtures catch slap-happy house hunters—but the house soon looks as dated as an awesome Victorian, and a great deal sillier.

Back when the housing boom was still new, George Rokahr of Lincoln, Nebraska, a builder of houses on speculation, had an idea and the courage to experiment. Why not, in ready-built houses, take advantage of the good new ideas in style, plan, and construction economy found in custom-built homes? He consulted with Architects Clarke and Enersen who came up with several excellent plans, including this one.

In appearance, this house is certainly up-to-date, but not so extreme as to scare away buyers who *thought* they didn't like

Modern. For looks, it concentrates upon good proportions, good texture and color, softened by greenery—things which, after all, are more appealing than strained "cuteness." And because the architects knew their stuff, they were able to effect intelligent savings so that this house could be priced to compete with inferior ones. For example, the elimination of attic, basement, and fireplace made it cheaper to build, but really modern comfort was provided by excellent insulation and a combined heating and air-conditioning system. As you can see, the plan is excellent, incorporating sound modern ideas about space and privacy of a type seldom found in development houses.

The result? A house half a dozen years old which is still "hot" news—way ahead of many custom-built homes, and years in advance of the average builder's new product. The lucky people who bought it, Mr. and Mrs. James Carmel, knew what a bargain it was—and Mrs. Carmel, an art instructor at the University of Nebraska, furnished it as intelligently as the architects had planned it.





● Not only did the Greeks always have words for it—they also had beautiful patterns for everything. And their most popular pattern for household pottery in their Golden Age (*circa* 500 B.C.) was the very motif around which we planned this well-poised setting—very American, *circa* 1954! In combination with a sprig of laurel (another ancient favorite) it crests the china and decorates the Irish linen damask. Greek Key is one name for it; scholars call it “fretwork” or “meander”; and in Grandma’s day, it was known as “Walls of Troy,” though its connection with that fabled city is mostly fanciful. In any event, though no ancient Greek ever dined from such wonderfully translucent ware as this “Dorian” china, he would have relished the simple beauty of its decoration and modern coupe shape. With it, hand-blown goblets, also bearing a Greek name, “Corinth”—just sheer beauty of shape. For drama, a flower arrangement in a classic container (the design is Roman this time) which looks for all the world like marble. The Greeks had no such luxuries as these sterling sauce boats and salts and peppers (their shapes are our heritage from the 18th century), nor would they have known what to do with forks. But these forks, and their companion sterling flatware, in a pattern called “Reigning Beauty” are, like all beauties, joys in any era.

See “Where Credit Is Due” on page 92

# Place and Show

GERTRUDE BRASSARD



# Vary Your Meals with VARIOUS SOUPS



by ANNE MARSHALL  
Director Home Economics  
Campbell Soup Company

Next time you say, "What shall we eat today?"—try a soup you've never had, or at least not for a long time. You can always prepare easy, tempting and hearty meals

around any soup. But why not have a change, the fun of something new? Check the list... fill up your soup shelf... and watch the family respond to adventure!

## 4 kinds that have Chicken Stock

**CHICKEN WITH RICE:** Tender pieces of chicken and fluffy rice in golden chicken broth. An all-family favorite.

**CHICKEN GUMBO:** Chicken and vegetables, expertly seasoned. From an old New Orleans recipe.

**CHICKEN NOODLE:** Old-fashioned egg noodles and generous pieces of chicken in delicious broth.

**CREAM OF CHICKEN:** Smooth with heavy cream, flavorful with pieces of chicken and celery.

## 7 kinds that have Beef Stock

**BEEF:** Pieces of beef, vegetables and barley in good beef stock.

**BEEF NOODLE:** Generous with golden egg noodles, hearty with beef broth and tender beef.

**VEGETABLE BEEF:** In this "square meal" soup—vegetables, barley, beef, in sturdy beef stock.

**OX TAIL:** English-style and robust, with meaty ox tail joints, barley, vegetables.

**VEGETABLE:** Almost a meal in itself! 15 different garden vegetables in rich beef stock.

**BOUILLON:** Savory beef broth, flavored with vegetables.

**CONSOMMÉ:** Herbs, tomatoes, celery and carrots flavor this clear, appetizing beef broth.

## These 7 are principally Vegetable

**TOMATO:** America's favorite soup! Red-ripe tomatoes puréed, seasoned, blended with butter.

**GREEN PEA:** A nourishing purée of green peas with butter and delicate seasonings.

**BLACK BEAN:** Once only fine restaurants served it. An expertly seasoned purée of black beans.

**CREAM OF ASPARAGUS:** A smooth blend of fresh asparagus and butter, with tender asparagus tips.

**CREAM OF CELERY:** Velvet smooth! Crisp garden celery blended with heavy cream.

**CREAM OF MUSHROOM:** Blended from fresh mushrooms and heavy cream, with tender pieces of mushroom.

**VEGETARIAN VEGETABLE:** An all-vegetable soup. Garden vegetables in vegetable broth.

## that are thick and hearty

**CHOWDER:** An old-fashioned, thick soup of plump potatoes, made savory with the smoky flavor of bacon.

**CLAM CHOWDER:** Tempting clam broth with chopped potatoes, tomatoes and potatoes.

**MACARONI POT:** Substantial with meat, macaroni, vegetables.

**STOUT BROTH:** Sturdy with mutton, barley, and vegetables.



**Campbell's SOUPS**

Good cooks keep a full soup shelf



# AMERICAN HOME

JEANNIE WILLIS

## Family Food

What—we'd like to know—what about *winter* food? Six months from now, just about the time the trees have turned decently green, you'll be up to your ears in news about *summer* foods concocted with hot weather in mind, for the term "summer food" has, long since, come to mean a species of food which rates very special attention. Well, we like the cold weather, too, and we like to celebrate it with the delicious, stick-to-the-ribs kind of fare especially designed to warm the blood and cheer the eye—and to make the most and the best of even a shivery January day. Proud we are to announce that five of the six hearties here were submitted by Cheapies Club members (how you gals can cook!), and that every one of them involves only common, garden-variety ingredients—but done up in a most *extraordinary* manner. We had a wonderful time taste-testing them in our own AMERICAN HOME kitchens.

A soup to start out with, Brisket Soup, full of meat and potato and corn, with a plus of cheese to intrigue the nose and the palate. With a salad, a hot bread, and dessert—it's a whole dinner. And of course, we have casseroles for winter days, two excellent ones. The first, our Hot Pot, includes nice big hunks of pork or beef plus plenty of cabbage, corn, carrots, and other good things, in addition to the barbecue sauce and spices which give it its name—it's hot all right, but, as the Bopsters would say, "Sister, it's *cool*." The second, we call Fisherman's Catch-erole to honor its good blending of white fish and shrimp for a change—mushrooms and parsley and onions enhance the flavors, and potatoes, cooked right with, make it a meal. The sauce is simple, but like so many simple sauces, it is superior.

Everyone knows about New England Baked Beans—so we give you Ohio Baked Beans: canned beans, plus crushed pineapple, plus stewed tomatoes, prepared in a whipstitch; tossed in a beanpot and heated. Moveover—and this is what women really care for—this is a family dish or a party dish which can stand in the oven for hours without being ruined.

Honey Bran Bread is non-yeast sweet bread—almost a cake. Sliced with butter or cream cheese, you can't beat it. Preparation time for all this—10 minutes (your oven takes it from there). Knowing how pampered a hot bread can make a man feel, we'll bet a lot of smart gals will spend those 10 minutes over a hot mixing bowl to treat Papa so well—so easily!

To finish a cold-day dinner, a light dessert, Grape Imperial—a gelatin dessert that neither looks nor tastes like every other one. It's light for milady—but *sweet*, for milord.

RECIPES ON PAGES 63 AND 64

See "Where Credit Is Due" on page 92









# Take a Pound of SAUSAGE

COUNTRY-FARE PIE



GO-TO-MEETING PORKIES



## • country-fare pie

*Preparation time: 15 min.  
Baking time: 20 min.*

1 lb. sausage meat  
1 cup diced raw potatoes  
1 cup chopped celery  
½ tsp. salt

1-lb. can cream-style corn  
1-lb. can lima beans  
½ pastry recipe

• Cook sausage meat, potato, celery, and salt until potatoes are tender and meat is cooked through. Combine with corn and lima beans in 2-qt. baking dish. Cover with pastry, cutting slits in the pastry to allow escape of steam. Bake in hot oven 425° F., about 20 min.

**Serves 6**

**382 cal. per serving**

**Source of vitamins A, B, C**

*Originated in THE AMERICAN HOME KITCHENS*



SAUSAGES WITH CURRIED EGGS

## AMERICAN HOME QUICKIES

PIGS ON A BLANKET



RECIPES ON PAGE 70



# Take a Can of TOMATOES

CATHERINE NISSLY

**TOMATO CHOWDER**

## • tomato chowder

*Preparation time: 10 min.  
Cooking time: 40 min.*

3 tbs. butter or margarine  
1 cup sliced onion  
¼ cup chopped celery  
1-lb. can green beans  
1-lb. can whole kernel corn

1 #2 can tomatoes  
2 cups diced potatoes  
2 tsp. salt  
½ tsp. Worcestershire sauce  
7-oz. can tuna, drained and flaked

• Melt butter or margarine in saucepan. Add onion and celery; cook over low heat until tender. Drain green beans and corn. Reserve liquid and add water to measure 5 cups. Add to saucepan with tomatoes, potatoes, salt, and Worcestershire sauce. Cook over low heat for about 30 min. Add beans, corn, and flaked tuna. Heat to serving temperature.

**Serves 12**

**105 cal. per serving**

**Source of vitamins A, B, C, D**

*Originated in THE AMERICAN HOME KITCHENS*

**OLD-TIMERS' TOMATO STEW**



**KOHL ROLL**

## AMERICAN HOME QUICKIES

**CHILI BAKE**



See "Where Credit Is Due" on page 92

**RECIPES ON PAGE 70**



# Anne's Notebook



"This Happy Family," 19th century illustration

ANNE BARNARD

TRANQUIL DAYS should be ours again as 1954 comes our way and the hectic holidays retreat into memory. A pleasant memory, but a welcome change of pace it will be to tackle the New Year. Up pops that perennial question of Resolutions.

I've made mine regarding the family—and the food that I'll serve them.

Few are these guideposts of mine, but I'd like to share them (all but the

secret ones) with you:

I SHALL PLAN MY MENUS A WEEK AHEAD (as I once did for six months)—a boon to a homemaker and her food budget this practice can be! Type menus on 3" x 5" cards, and plan them to use every left-over worth mentioning. Then check

supplies, make out the week's shopping list, and do all that you can at a clip.

Date menus, earmark those that win special kudos, and use them again later on—another timesaver.

THE FAMILY'S PET DISHES SHALL LOOK AND TASTE HIGH-HAT—BUT COST NO MORE.

I'LL COOK VEGETABLES WITH CARE AND NOT JUST BOIL UP AND SERVE. (See page 69.)

I'LL GET 'EM TO EAT SALADS AND LOVE IT by serving salads as a first course

or as a dessert—or by making the salads particularly interesting to the male palate when served along with the meat.

I SHALL KEEP SVELTE—BUT I WON'T SKIP DESSERTS! When whipped cream is called for, the family will get the McCoy, but mine will be made from dried milk. There will be plenty of gelatin desserts, low calorie in themselves, and lots of fruit—fresh, frozen, or canned—with which the family can eat cakes. I'll pass 'em up. (When Pop and Sis look bulgy. I'll encourage them to do likewise.)

BREAKFASTS WILL HAVE MORE FLAIR—strawberry hard sauce with pancakes, for a change (page 69), or orange French toast (just add one tablespoon each of sugar and grated orange peel to your recipe).

ABOUT THOSE HIGH-HAT MAIN COURSES—STUFFED, BAKED PORK CHOPS, instead of fried ones—and serve them proudly on your best platter, surrounded by crab apples out of a jar. To my stuffing, I add chopped peppers, onions, and celery.

LAMB BASTED WITH COFFEE offers a new twist. Fix a cup of good strong coffee with cream and sugar as if you were going

PLEASE TURN TO PAGE 69



# CRISCO HAS NEWS FOR ALL WHO LOVE... YET FEAR FRIED FOODS!



*Crisp, light, Crisco-fried foods are so digestible  
you can eat 'em 7 days a week!*

**New medical tests prove it!** Yes, new tests by leading doctors and nutrition experts *prove* that foods fried light and right in Crisco are as completely digestible as if baked or boiled!

Look at crisp, golden fish fried in Crisco . . . or taste the delicate flavor of Crisco-fried potatoes. All Crisco-fried foods *look* and *taste* so light you *know* they'll "sit right" and be easy to digest!

**Crisco is completely different** from ordinary frying fats or drippings. Crisco is *entirely* vegetable. It's whiter, fresher, sweeter than any ordinary fat. Has no grease taste to "heavy-up" fried foods.

**So fry away and fear no more!** Use Crisco for fried foods you can eat 7 days a week without a worry!



#### RECIPE

#### CRISP, BROWN, DELICIOUS! CRISCO-FRIED FISH

Clean small whole fish or use fish fillets. Wash and dry. For a crisp crust dip in salted milk, then roll in a mixture of cornmeal and flour. Fry slowly in hot Crisco. Turn to brown both sides. Try this recipe, tonight!

**use  
Crisco**  
IT'S DIGESTIBLE!





**"Micarta will guard  
this vanity  
for a lifetime"**

*Amy Vanderbilt*

PROMINENT AUTHOR OF  
"AMY VANDERBILT'S COMPLETE BOOK OF ETIQUETTE"



This Westinghouse Micarta® vanity appeals to Amy Vanderbilt because she has an instinct for knowing what is correct as well as practical. Prominent designers and decorators too, like Russel Wright, William Pahlmann, Elisabeth Draper, Dorothy Liebes and others have found new creative outlets in Micarta's durable beauty, sunburst array of colors, patterns and warm inviting wood grains.

In building or remodeling you'll find that Micarta can help solve your decorating problems in every room in the house.

This high-quality Westinghouse plastic will easily cope with cosmetics, water, grease, mild acids, alkalis, and a whole host of other household hazards that would destroy ordinary surfaces.

On counters, sink tops, furniture, vanities and in dozens of other applications, Micarta is rapidly becoming a standard in home interiors. You just can't buy a better decorative surface.

Write for the colorful Micarta booklet showing uses, qualities, colors and patterns. If you are interested in immediate installations, call the nearest United States Plywood Corporation office.

UNITED STATES PLYWOOD CORPORATION  
P. O. Box 126, New York 46, N. Y.

Please send me a sample of Micarta that I can test and  
your application booklets (1119), (1231-5302).

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ ZONE \_\_\_\_\_ STATE \_\_\_\_\_



**Westinghouse**  
**micarta®**

distributed by | UNITED STATES PLYWOOD CORPORATION  
largest plywood organization in the world  
and U.S.-MENGEL PLYWOODS - INC.



# American Home Recipes

(Pictured in color on pages 56 & 57)

• brisket soup



• hot pot



• honey bran bread



• fisherman's  
catch-erole



• Ohio baked beans



• grape imperial





## • grape imperial

Preparation time: 15 min.  
Chilling time: 2 hrs.

1 pkg. strawberry-flavored gelatin  
1/2 cup hot water  
1/2 cup cold grape juice  
• Dissolve gelatin in hot water and grape juice. Add sugar and salt. Reserve 1/2 cup of mixture for the sauce. Chill remaining 1/2 cups mixture until cold and syrupy. Place in chilled bowl and whip until fluffy and thick like whipped cream. Turn into oiled mold or bowl, chill until firm and unmold.  
SAUCE: Add 1/2 cup cold grape juice to the reserved 1/2 cup gelatin and grape juice mixture. Chill until slightly jellied and pour over mold, or serve separately.  
**Serves 6**  
**142 cal. per serving**  
Submitted by Mrs. Clyde Miller  
Tested in THE AMERICAN HOME KITCHENS

## • Ohio baked beans

Preparation time: 10 min.  
Baking time: 1 hour

4 cans baked beans in tomato sauce  
1 #2 can crushed pineapple, drained  
1 #2 can stewed tomatoes  
• Combine all ingredients in a 2 1/2-qt. bean pot or casserole. Bake in a 375° F. oven for 1 hr. Since all ingredients are precooked, 1 hr. baking time is adequate, though if baking only 1 hr. we recommend draining off 1/2 cup juice from stewed tomatoes before combining ingredients. This can also be baked at 300° F. for 2-3 hrs., in which case you need not drain tomatoes.  
**Serves 8-10**  
**512-409 cal. per serving**  
Submitted by Mrs. Chester E. Neuhaus  
Tested in THE AMERICAN HOME KITCHENS

## • fisherman's catch-erole

Preparation time: 15 min.  
Baking time: 1 hr.

1 onion, thinly sliced  
1/2 cup mushrooms  
4 tbs. butter or margarine  
1 1/2 cups medium cream sauce  
Salt  
• Sauté the onion and mushrooms in butter. Add the cream sauce and season to taste; add parsley. Put a layer of fish filets and a layer of shrimp into a greased 2-qt. casserole. Add half the sauce and cover with the sliced potatoes. Add the remaining sauce and bake for 1 hr. in a 375° F. oven.  
**Serves 6-8**  
**278-208 cal. per serving**  
Submitted by Ellen R. Haste  
Tested in THE AMERICAN HOME KITCHENS

## • honey bran bread

Preparation time: 10 min.  
Baking time: 1 hr.

3 cups flour, sifted  
1 tsp. salt  
4 tsp. baking powder  
1 1/2 cups bran  
• Sift the flour, salt, and baking powder together, and add bran. Beat eggs and stir in milk, honey, and melted shortening. Pour liquid ingredients into dry ingredients all at once and stir until mixed. Turn into a greased loaf pan and bake in 375° F. oven for 1 hr. This makes a delicious sweet bread.  
**Makes 1 loaf**  
**210-158 cal. per slice**  
Source of vitamin B  
Tested in THE AMERICAN HOME KITCHENS

## • hot pot

Preparation time: 15 min.  
Baking time: 1 hr.

1 1/2 lbs. beef or shoulder pork (cut in 1-in. cubes)  
2 tbs. butter or margarine  
1 medium large onion, chopped  
Salt  
1/2 cup hot barbecue sauce  
1 10 1/2-oz. can condensed mushroom soup  
3 cups water  
• Place beef or pork cubes, butter, and onion in large pan. Salt, cover, and cook slowly until tender and slightly brown, turning once. Add barbecue sauce, mushroom soup, water, potato, carrots, cabbage, and corn. Simmer for 20 min. Add celery salt and Worcestershire sauce; salt to suit taste. Curry powder may be used. Cover and cook about 45 min. or until vegetables are done. If desired, thickening may be added.  
**Serves 6-8**  
**517-388 cal. per serving**  
Submitted by Mrs. Louise Sutton  
Tested in THE AMERICAN HOME KITCHENS

## • brisket soup


Preparation time: 10 min.  
Cooking time: 1 hr.

2 lbs. beef brisket  
8 cups water  
1 tbs. salt  
5 medium potatoes, peeled and diced  
Dash of celery salt  
• Cut brisket in pieces and put on to simmer, covered, in salted water. When meat is tender, add diced potatoes, celery salt, onion, cheese, and rolled oats. A can of corn may be added, if desired. Continue to cook covered until vegetables are done, stirring once or twice during cooking process. Remove from heat and serve in separate small bowls, allowing a piece of beef for each bowl. Several small onions cut in slices may be added for decoration a few minutes before serving.  
**Serves 8**  
**410 cal. per serving**  
Source of vitamins A, B  
Tested in THE AMERICAN HOME KITCHENS



# Blossom out with this stunning new dessert

— it tastes marvelous made with **fruit cocktail with character** 

 the sparkling clear colors, trim, tidy cuts and perfect flavor blend you always get in DEL MONTE Fruit Cocktail



LIKE to know a fruit cocktail so all-round good you can trust it with Sunday-best recipes as well as everyday salads and desserts?

DEL MONTE Brand Fruit Cocktail has just that sterling character. It never disappoints you in looks or flavor. Perhaps that's why it's America's favorite.

#### FRUIT COCKTAIL MAGNOLIAS

1 No. 2½ can DEL MONTE Brand Fruit Cocktail	1½ cups sifted flour
½ cup (2 or 3) eggs	1 tablespoon sugar
2 tablespoons melted butter or margarine	¾ teaspoon salt
	2 cups melted shortening or oil for frying

Drain fruit cocktail. Beat eggs till light and fluffy; add melted butter, then flour, sugar, salt. Mix into smooth stiff dough. Form into roll 6 in. long; with sharp knife, cut in 12 half-in. slices. Roll each slice into thin 4-in. circle on well-floured surface. Make 8 slashes in each, from outer edge toward center, leaving a center the size of a quarter. Dampen centers of 6 circles with water, place a second circle on each, pressing centers together. Slip 1 "flower" at a time into hot fat (375°F.) in a 6 to 8-in. saucepan. Hold down center with end of a wooden spoon till just golden brown underneath. Turn over carefully to finish browning. Remove from fat; drain; cool. Heap fruit cocktail in center; top with whipped or ice cream, or sherbet, if desired. Serves 6.

**Del Monte**  
BRAND



your bright buy in fruit cocktail

THE BRAND YOU KNOW PUTS FLAVOR FIRST



# "This Is for the Birds!"



ENJOY WATCHING YOUR  
NEIGHBORHOOD BIRDS ALL WINTER

Attract Them to Your Favorite Window  
with this new

## *Electrically Heated* **BIRD FEEDING STATION**

Now, you can be the first in your neighborhood to own this new bird feeder . . . successfully attract birds to your garden sanctuary . . . enjoy their gay colors, their cheery songs, their delightful antics.

This feeding tray is heated by a sealed electric heating unit, thermostatically controlled and completely automatic to keep the feeding area free from ice and snow . . . to prevent feed and water from freezing.

Available in tripod and window-box models in attractive color schemes to match the trim of your house. Your bird popularity will be the envy of your friends! Take pride in showing them the many birds using your new bird feeder.

**MAIL COUPON TODAY FOR FREE FOLDER**

describing available models, prices, tips on how to  
attract birds, and bird menus.

Patents Pending

**WILD BIRD CARE, INC.**

1700 S. Seventh Street, Terre Haute, Indiana

Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ Zone \_\_\_\_\_  
State \_\_\_\_\_

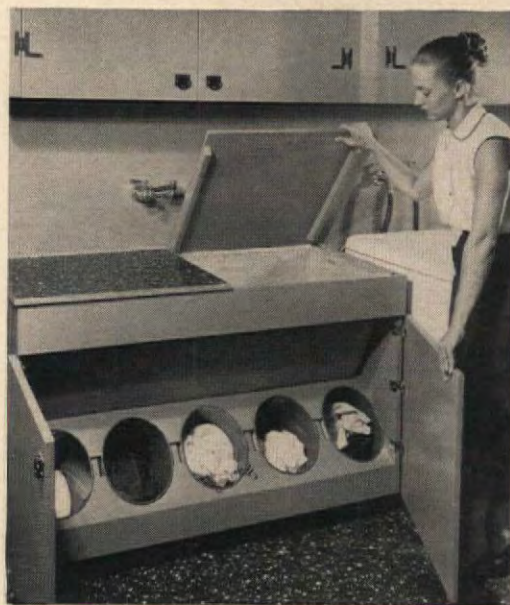


## We Call on the Hosfeldts

(Begins on page 29)



Nothing could be more modern than this new room added to a Victorian house. Storage wall, figured out to the inch, looks as well open as shut, for everything fits tidily into bags or well-marked boxes. But it isn't all engineering—note prettiness of the birdcage planter hanging from the ceiling



The small Victorian house, brought up to date, answered most needs of this active modern family. But the 15' x 20' addition you see here really completed it. For one thing, it's a well-equipped modern laundry—the clever contraption above consists of buckets in which Teddy sorts her washables. It's a storage room, too, and an excellent sewing room for Teddy whose hobby of making theatrical costumes demands such a spot. It's also an indoor play area for her small sons, and it opens upon their fenced-in outdoor playyard

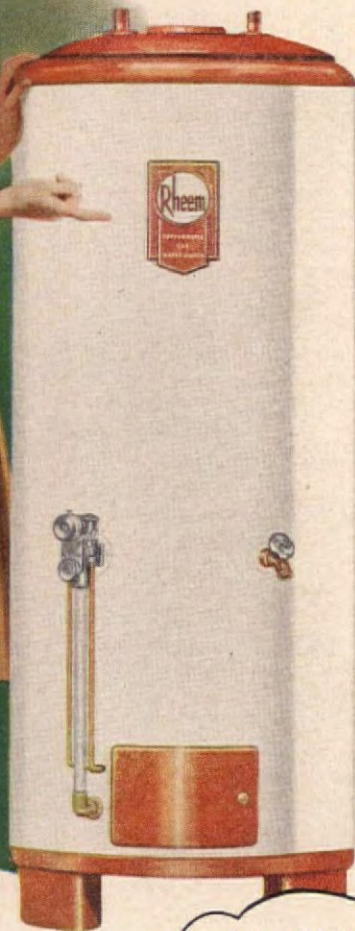


# Announcing the Biggest Water Heater News—Ever!

The  
**NEW**

# Rheem Coppermatic

Automatic Storage Gas Water Heater



PAY AS LITTLE AS  
**\$1.40** A WEEK  
after small down payment

## THE INSIDE STORY

Not one but **TWO TANKS!**

**COPPER**  
for Long Life

**STEEL**  
for Strength



## OCEANS OF HOT WATER!

Enjoy an almost continuous flow of hot water. The Coppermatic heats a new supply of water almost as quickly as you can use it. The thermostat can be easily regulated to provide super-hot water for automatic washers and dishwashers without affecting the durability of the copper tank.



## SAVE YEAR AFTER YEAR!

Copper water pipes used thousands of years ago in Egypt have been found *still useful!*



This pure-copper-tank water heater will also give you long extra years of better service, at lower cost per year! Purer, clearer water too, because copper cannot rust ever—and is highly resistant to corrosion.



**NEW, DIFFERENT, MORE EFFICIENT DESIGN FOR BETTER, LONGER, LOW COST SERVICE!**

**HERE IS THE UNIQUE** Rheem design that saves you money and trouble! The inner tank, containing the hot water supply, is pure, rustproof, corrosion-resistant copper inside a super-strong Pressure-Proved steel tank. All connections are rustfree, corrosion-resistant red brass!

**LOW OPERATING COST!** A new, highly-efficient burner directly heats the domed tank bottom surface. An ingenious flue channels heat around the upper tank surface! You get faster heating at lower cost.

**WHEN YOU NEED** to replace your present water heater because you don't get enough hot water, or you are getting rusty water, replace it with a Coppermatic. Copper has always been first choice for water pipes, drain pipes and fine cooking utensils. And this copper-tank water heater gives you so many added advantages... longer life, faster heating, fuel economy! The Rheem Coppermatic is today's best value!

**For full information,** call your nearest Rheem Plumber-Dealer. You will find his name in the yellow Classified Telephone Directory.



Gas Water Heaters



Electric Water Heaters



Gas Warm-Air Furnaces



Oil Warm-Air Furnaces



Gas Wall and Floor Furnaces



Room Air Conditioners



Evaporative Air Coolers



Water Softeners



Clothes Dryers



Gas Ranges



1 1/2 to 58-gal. Lithographed Steel Shipping Containers

**RHEEM MANUFACTURING COMPANY • WORLD'S LARGEST MAKER OF AUTOMATIC STORAGE WATER HEATERS**



# INTER-STATE'S PRINCESS Begonias

The World's Most  
Glorious Flowers!

DOUBLE  
EVER-BLOOMING  
TUBEROUS  
**BEGONIAS** **\$1.00**

OUTDOOR BLOOM IN SUMMER  
INDOOR BLOOM IN WINTER

These tuberous Begonias are the two-in-one flower sensation of America. Here is a chance for you to get 8 of the world's finest Belgian Bulbs for only \$1.00. The bulbs this year are exceptionally fine; fully 1 1/4 to 1 1/2 inches in diameter. Planting instructions with each order. Begonias thrive in shady spots where other flowers fail. These bulbs will flower into the most colorful array of sparkling beauty you have ever grown. Yes, friends, when you see their magnificent color and lovely shape next summer, you will be delighted beyond words. For only \$1.00 you will receive 1 each of this exceptionally fine unlabelled collection:

- 1 white • 1 yellow • 1 orange
- 1 pink • 1 scarlet • 1 crimson
- 1 rose • 1 copper

Order yours now, and place an additional order for a special friend. We ship direct to them.

**FREE**  
NURSERY CATALOG

from America's Largest  
Direct-To-You Nurseries

Inter-State's new 1954 spring catalog is just off the press and filled with exciting new and improved nursery offers for your planting this spring. Over 1,000 guaranteed selections of the finest Roses, Shrubs, Flowers, Plants, Trees, Fruits, and Seeds in the United States. If you are thinking about planting in your yard next spring, let the Inter-State Nurseries Catalog help you. 84 colorful pages, beautifully illustrated and described to give you the help and suggestions you need to make your home more beautiful. Many premiums included when you place orders with Inter-State. We send with each order a handy planting guide which tells all about how, when, and where to plant.

Send your order  
today! Use handy  
coupon below.

**INTER-STATE**  
214 E STREET  
HAMBURG, IOWA

AMERICA'S  
LARGEST  
Direct-to-You

**NURSERIES**  
HAMBURG, IOWA

☐ Please send your FREE catalog.  
(You do not have to order the Begonias special to get your free copy.)  
☐ I enclose \$1.00 for the Begonia special.  
☐ I enclose \_\_\_\_\_ for Begonia specials.

**84** COLORFUL  
PAGES

Rush coupon  
or postcard for  
your FREE 1954  
Spring Catalog.

NAME \_\_\_\_\_  
R. F. D. or ST. ADDRESS \_\_\_\_\_  
CITY \_\_\_\_\_ ZONE \_\_\_\_\_ STATE \_\_\_\_\_  
INTER-STATE NURSERIES • 214 E. ST., HAMBURG, IOWA

## Hosfeldts

(Begins on page 29)

for, with bold imagination and striking black and pink wallpaper, Teddy paped the lofty ceiling down to the picture moldings, greatly improving the room's proportions.

What cast the spell? Well, Teddy played two opposite elements against each other: on the one hand, the high sophistication of bold color and handsome details—on the other, the warm charm of Early Americana. Old things were used—but in refreshing new ways: a Lazy-Susan table was cut to coffee-table height; an old sugar bin became a toy box, a Victorian washbasin is now a bar sink. And in doing all this, she avoided exaggeration, clichés, and the worst sin of all, tearoom "cuteness." A few tongue-in-cheek tricks are here to amuse us—but they never cloy.

After the second cup of coffee, Teddy told me the story of this remodeling. Five years ago, when room for a new baby was imperative, an ad led them to the little house. The price per foot was less than new building in this excellent location. Price and neighborhood both were desirable—so they bought the house.

After 60-odd years of valiant service, the kitchen and bath required "the works." When these rooms and the bedrooms were livable, the Hosfeldts moved in, determined to finish the rest of the modernization—as time, energy, and funds permitted. It wasn't easy, and there was even less time after son Nicky arrived. But weekends and evenings and while the boys napped, their parents worked, occasionally calling in professionals when a problem was too tough to handle.

Their favorite pastime, of course, was discovering old pine pieces and scrubbing, rubbing, and coaxing them back into usefulness. Thanks to these, a carpet, the shutters, and a beautiful copper lavabo—a splurge item—on the mantel (page 31), the little house came to life.

The gals all love it—but Teddy's house also considers the male point of view. Chairs are big and comfortable, and a Victorian back parlor is now Art's study (page 30); its closet, a bar. His friends sprawl on the leather and watch TV with nary a fear of tangling with fussy frills. The Hosfeldts added a many-purpose room (page 66) opening onto a fenced-in patio. Together, these take care of the overflow, and the antics of small males.

The house had been taken in at the waist and let down at the hem. It didn't become an architectural gem exactly, but what the Hosfeldts accomplished, thanks to good homing instincts and no stinting of hard work, was to create a setting which welcomes all comers warmly, yet is refreshingly their own.



AS  
LOW AS  
\$950

"Brownlee" SECTIONAL  
LOG CABINS

Easy to Erect. Saving Labor Costs!

Save money on your log cabin! Get a "Brownlee"—the cabin that you can erect yourself! Shipped in sections, with doors and windows installed. White cedar logs, pre-treated. Impervious to moisture. Termite resistant. Weather-proof. Factory-caulked exterior walls. Complete materials furnished for erection. A variety of attractive designs—two to five rooms—as low as \$950. Also lodges, camp buildings and tourist cabins. Send 25¢ today for catalog. (Some territories still open to dealers.)

UNIVERSAL HOMES & WOOD PRODUCTS, Inc.

Successors to  
**THE BROWNLEE CO.**  
3514 Guardian Bldg.  
Michigan  
Detroit 26

Send 25¢ for  
CATALOG!

Announcing Sensational New  
**DRESS CLUB  
PLAN**



In 5 short weeks get up to \$100 in beautiful dresses for yourself or choice of over 500 home gifts! Exclusive creations at low prices make forming your club easy and fast.

**FREE**  
PORTFOLIO

See the many styles shown in full colors with actual sample fabrics. Get the big Gift Catalog ALL FREE. Send your name, address today.  
COLONY HALL, Dept. K-31, Cincinnati 25, Ohio

**MAKE MONEY WRITING**  
.. right away!

You don't have to be a trained author to make money writing. Hundreds now making money every day on short paragraphs. I tell you what to write, where and how to sell; and supply big list of editors who buy from beginners. Lots of small checks in a hurry bring cash that adds up quickly. No tedious study. Write to sell, right away. Send for free facts. **BENSON BARRETT**, 1751 Morse Ave., Dept. 18-A Chicago 26, Ill.

**\$7500 IS YOURS EASILY**  
For Selling Only 100 Boxes Of Our Lovely SATIN FLORAL

**EVERYDAY GREETING CARDS**  
Their beauty and value sell on sight. You make 75¢ on each box. No experience needed. 21-Card Boxes, \$1 Assortments. New Gift Items, 100 other fast sellers. Get extra Gift Bonuses WORTH \$10-\$25-\$50 OR MORE besides cash profits to 150%. FREE Stationery Samples and 4 Assortments on approval. WRITE TODAY. **CREATIVE CARDS**, 2505 Cermak, Dept. 401-H, Chicago 8, Illinois

**STOP FREEZING**



Your furnace can go f blast, but if wind com in around windows, trsoms, and baseboard you can still freeze.

**Mortite**  
WEATHERSTRIPPING

is pliable and cord-like. I fingers. Stops heat leaks in place with wind. Hundreds of plunger-upper us the year around. Get at stores —29¢, 98¢, \$1.25. Slightly higher west of Rockies and Canada. Write for circular. **J. W. MORTELL CO.**, 324 Burch St., Kankakee, Ill.

THE AMERICAN HOME, JANUARY, 1954



## EVIS-ize YOUR HOME WATER SUPPLY...

*for the surprise of your life!*



"...we have obtained excellent results  
...my clothes are whiter...dishes and  
glasses sparkle...grease floats away  
in the suds...the water is palatable  
...I can truthfully say I don't know  
what I would do without my Evis."

Mrs. B. G. San Diego, Calif.

The BEST THING that's happened to WATER since it was put on TAP!

EVIS IS NOT A SOFTENER!



EVIS eliminates scale from pipes and water heaters... KEEPS IT OUT... and protects the system permanently.

Sold and Installed by leading Home Appliance Stores and Plumbing Shops. Ask about Evis Today!

SOLD ON 90-DAY MONEY BACK GUARANTEE

## Anne's Notebook

(Begins on page 60)

to drink it. Roast the lamb as usual, using the coffee mixture for basting. Fix more coffee to use with drippings in making the gravy.

**HOT SPICED PEACHES** are good dinner partners for lamb, beef, or poultry. Buy them in a jar, or do at home. Pour juice in saucepan, add  $\frac{1}{4}$  tsp. ground cinnamon and 2 tbs. vinegar. Cook a few minutes. Reduce heat, add fruit, and cook 5 minutes.

**MOUNDS OF CORNED BEEF** hash baked on thick onion slices is a worthy dish that keeps the food budget in line. Break contents of a 1-lb. can of corned beef hash with fork, blend in 3 tsp. finely chopped green pepper. Pack hash firmly into custard cups. Unmold on thick slices of Bermuda onion, salt-and-pepper seasoned, and spread with butter or margarine. Bake 20 minutes (350° F.). Serve with hot chili sauce.

**A GOOD CLAM MAIN DISH**—spaghetti with white or red clam sauce. With canned minced clams, you can whip this up in jigtime. For white sauce, drain juice from 7-oz. can of minced clams and combine with one crushed garlic bud and 2 tbs. olive oil. To make sauce red, add  $\frac{1}{2}$  can tomato paste. Heat thoroughly. Just 3 or 4 minutes before serving, add clams, 2 tbs. chopped parsley, and a dash of basil. Grated Italian cheese can go with this taste teaser. Serve with tossed green salad.

**THE BOYS EAT THIS SALAD** in restaurants and should do same at home: cold cooked string beans mixed with salad oil, vinegar, onion salt, grated cheese, served in lettuce cups. Refreshing with the main course.

**ADD DASH OF THYME**, marjoram, and chopped parsley to your tossed salads. It spikes them.

**A SALAD DESSERT** they like at my house is this: Grind 1 qt. fresh cranberries with 2 cored apples; add  $\frac{1}{2}$  cup sugar. Blend well. Dissolve package of lemon-flavored gelatin in  $1\frac{1}{2}$  cups of hot water. Cool. When slightly thickened, stir in cranberry mixture. Chill. Serve with sour cream.

**THAT STRAWBERRY HARD SAUCE** on pancakes or waffles is elegant. Add 3 or 4 tbs. frozen strawberries or strawberry preserves to your hard sauce and mix thoroughly.

**SOME HINTS ON VEGETABLES** are in order. With fresh and frozen vegetables, start with one inch of hot water in pan; cover pan; bring to boil over heat. Reduce heat and cook until tender—don't overcook. Treat canned vegetables with respect—follow directions.

**VARY THE REGULARS** with these combinations! Use  $\frac{1}{2}$  can consommé when cooking green beans. Cook mushrooms, or pimiento, or sliced onions with green beans. Cook lima beans with tomatoes—brussels sprouts with chestnuts—carrots with celery.

# Send Your Old Rugs, Clothing to the OLSON RUG FACTORY



Every rug Reversible

Florals

Embossed Effects, Colonial, Solid Colors, Mixtures

## ..and Get Lovely New Rugs

### Like these for LESS MONEY than you thought possible!



GREY—lovely, rich

Any size

SEND YOUR MATERIALS and See for Yourself



Cinnamon Taupe

**It's All So Easy!** Write for beautiful FREE Olson Rug Catalog in full colors that tells how your materials are picked up at your door and sent at our expense to the Factory, where...

**By Famous Olson Process** we shred, sterilize, sort, merge and reclaim the wool and other valuable materials in worn carpets, rugs, clothing; then picker, card, bleach and expertly blend with choice, New Wools—spin, dye in exquisite shades and weave in One Week into lovely, NEW, deeply tufted...

**Two-Sided Broadloom** rugs with the thrilling twist-weave beauty and "feel" of luxury-priced wool rugs—at a fraction of the cost.

**Choice of 52 Colors, Patterns, Any Size**—up to 16 feet wide, seamless and any length:

Solid Colors	Early American	Colorful
Tweed Blends	Oriental Designs	Florals
Two-tone	Embossed Effects	Ovals

**Factory-to-You.** We do not have agents or sell thru stores. We guarantee to please or pay for your materials. Over 3 Million customers.

**OLSON RUG CO.,** Chicago, New York, San Francisco

Mail this Coupon or a Postcard to—

## FREE Catalog in Colors

OLSON RUG CO., N-4, Chicago 41, Ill.  
Please mail Book of Rugs, Model Rooms Free to

Name.....  
Address.....  
Town.....State.....

Celebrating 80 YEARS with Extra Savings

© O.R.C.

## WALL CLEANER

**Saves Costly Redecorating**  
AMAZING INVENTION. Banishes old-style housecleaning mess and mud. No more sticky, doughy, or soapy hands. No more dangerous stepladders. Literally erases dirt like magic from Wallpaper, Painted Walls, Ceilings, Window Shades. Take orders from friends! Earn money! Act now!

**SAMPLE IMPORTS**  
FROM FOREIGN LANDS—Exciting, useful sample, products from France, Germany, India, etc., sent to you. Established Import-Export firm offers men or women FREE plan for big profit, world-wide, mail-order business at home; or travel abroad. No capital or previous experience needed. Overseas bargains bring high U. S. prices. Write today for FREE plan! Sellinger, Dept. 381, 1717 Westwood, Los Angeles 24, Cal.

## Make Extra Money! Sell One Year's Supply of Everyday Greeting Cards for \$100 only

Sensational value! Complete, balanced collection of beautiful greeting cards for all occasions—Birthdays, Anniversaries, Get-Well, Baby-Birth, etc.—only \$1.00. Enough cards for one year's needs in average family. Would cost more than \$2.00 if cards bought one at a time. Friends, neighbors amazed and delighted. You make up to 50¢ on every box you sell! Also humorous "All-in-one" Assortment, delightful Personal Notes, are Extra Cash for You with Glorious Easter Cards. Also 40 other easy-to-sell money-makers. **TRUST YOU WITH SAMPLES!** Rush your name and address. SEND NO MONEY! I'll mail you sample of two popular assortments, entirely on approval, with FREE Illustrated Catalog on all big-profit items, plus money-making plans. Act TODAY!

LACE BROWN, 225 Fifth Av., Dept. K-154, New York 10, N.Y.

THE AMERICAN HOME, JANUARY, 1954



## American Home Recipes (Take a Pound of Sausage, pictured in color on page 58)

### • pigs on a blanket

**Preparation time: 20 min.**  
**Baking time: 25 min.**

- 12 sausages
- 1 cup water
- $\frac{2}{3}$  cup milk
- 2 cups prepared biscuit mix
- 2 apples
- 1 tbs. brown sugar
- Cook sausages in water for about 5 min.; drain. Add milk to biscuit mix, stir until blended. Roll in a rectangle, about 5" x 10" and about  $\frac{1}{2}$  in. thick. Wash, core, and cut apples in 12 wedges; do not pare. Dip in brown sugar. Press sausages into biscuit dough, alternating with apple wedges in any preferred design. Bake in hot oven, 400° F., about 25 min.

**Serves 6**      **423 cal. per serving**      **Source of vitamin B**  
Submitted by Nellie R. Campbell      *Tested in THE AMERICAN HOME KITCHENS*

### • sausages with curried eggs

**Preparation time: 15 min.**

- 1 lb. sausages
- 6 eggs, well beaten
- 6 tbs. milk
- Salt and pepper
- $\frac{1}{2}$  to 1 tsp. curry powder
- Cut link sausages apart. Fry over low heat until lightly browned and cooked through. Drain sausage on absorbent paper. Pour off all but 2 or 3 tbs. fat. Add milk and seasonings to well-beaten eggs, gently pour into fat. Stir and cook until creamy. Serve with sausages.

**Serves 6**      **275 cal. per serving**      **Source of vitamins A, B, D**  
*Originated in THE AMERICAN HOME KITCHENS*

### • go-to-meeting porkies

**Preparation time: 15 min.**  
**Baking time: 30 min.**

- 1 lb. link sausages
- $\frac{1}{2}$  cup water
- $\frac{1}{4}$  cup sliced onion
- $\frac{1}{4}$  cup chopped parsley
- $\frac{1}{3}$  cup drippings
- 4 to 6 cups bread cubes
- 1 tsp. salt
- $\frac{1}{2}$  tsp. sage or poultry seasoning
- Dash of pepper
- 1 egg, beaten
- $\frac{1}{2}$  cup milk
- Separate sausages and place in skillet or shallow saucepan with  $\frac{1}{2}$  cup water. Cover; simmer 10 min. Drain. Fry onion and parsley in the drippings. Stir in bread cubes and seasonings. Combine egg and milk; add. Turn into  $\frac{1}{2}$ -qt. baking dish. Top with sausages. Bake in moderate oven 350° F., for 30 min.

**Serves 6**      **382 cal. per serving**      **Source of vitamin B**  
Submitted by Mrs. G. F. Garrison      *Tested in THE AMERICAN HOME KITCHENS*

## American Home Recipes (Take a Can of Tomatoes, pictured in color on page 59)

### • chili bake

**Preparation time: 30 min.**  
**Baking time: 20 min.**

- 1 #2 can tomatoes
- 1 lb. ground beef
- 1 cup chopped onions
- 1 tsp. salt
- $\frac{1}{8}$  tsp. pepper
- 2 cups cooked rice
- 2 tsp. chili powder
- $1\frac{1}{2}$  cups grated Cheddar cheese
- 1 tsp. paprika
- Add salt and pepper to beef and onions; cook until lightly browned. Combine with rice, chili powder, and  $\frac{1}{2}$  cup of cheese in  $1\frac{1}{2}$ -qt. baking dish. Top with remaining cheese and the paprika. Bake in moderate oven 375° F., for 20 min.

**Serves 6**      **442 cal. per serving**      **Source of vitamins A, B, C**  
*Originated in THE AMERICAN HOME KITCHENS*

### • old-timers' tomato stew

**Preparation time: 10 min.**  
**Cooking time: 10 min.**

- 2 #2 cans tomatoes
- 3 tbs. butter or margarine
- 3 tbs. chopped onion
- 2 tsp. sugar
- $\frac{1}{2}$  tsp. salt
- Dash of black pepper
- 2 slices bread
- Cook onion in butter, add seasonings and tomatoes. Cut bread into cubes, brown lightly in small amount of butter in shallow pan. Add just before serving. For flavor variations: Try dash of sage, ground cloves, oregano, or thyme.

**Serves 6**      **97 cal. per serving**      **Source of vitamins A, B, C**  
*Originated in THE AMERICAN HOME KITCHENS*

### • kohl roll

**Preparation time: 15 min.**  
**Cooking time: 45 min.**

- 8 cabbage leaves
- 1 lb. ground beef
- 1 cup cooked rice
- 3 tbs. chopped onion
- 1 tsp. salt
- $\frac{1}{4}$  tsp. pepper
- $\frac{1}{4}$  tsp. powdered sage
- $\frac{1}{2}$  tsp. sugar
- $\frac{1}{2}$  cup water
- $\frac{1}{2}$  bay leaf
- $\frac{1}{2}$  tsp. salt
- $\frac{1}{8}$  tsp. pepper
- Cook 8 cabbage leaves in boiling salted water for 2 min.; drain. Combine beef, rice, onion, salt, and pepper. Place 2 or 3 tbs. of mixture on each cabbage leaf. Fold leaf to enclose mixture. Place in large saucepan. Add tomatoes, water, and seasonings. Cover; cook over low heat 45 min.

**Serves 8**      **221 cal. per serving**      **Source of vitamins B, C**  
Submitted by Nellie R. Campbell      *Tested in THE AMERICAN HOME KITCHENS*





# 101

QUICKIES  
MEATS  
CAKES  
PIES  
SALADS  
CASSEROLES

Look They're

# NEW!



**SO NEW**, they're just off the press! . . . AMERICAN HOME MAGAZINE's wonderful new series of cook booklets!

**SO SENSIBLE**, you wonder why no one ever thought of it before! Each little jewel of a book, 3" x 5" in size, is devoted exclusively to one kind of food—meats, cakes, pies, salads, casseroles, quickies. Each cook booklet contains 101 of the editors' favorite recipes, tested and retested in AMERICAN HOME's own kitchens so you know they're absolutely foolproof.

**SO EASY TO USE!** Every recipe not only lists the ingredients and tells you how to combine them, but also tells preparation time, number of servings, the vitamins you'll get, and how many calories per serving you can expect. (Except in the cake cook booklet—who wants to count calories *there!*) Each book is printed on heavy paper with a tough washable cover. The spiral binding lets you open the book flat when you're working, and it takes up so little counter space.

**SO DIFFERENT!** Every single recipe is illustrated! You won't be cooking a pig in a poke with these cook booklets! Right next to the directions on the facing page there's a handsome photograph showing you exactly what the food looks like.

**SO HURRY!** You can order one or the complete set—sent postpaid anywhere in the United States for only \$1.00 each. Get them for yourself and think what a wonderful gift for the beginner or your friends for Christmas.

THE AMERICAN HOME, Dept. CB, American Home Bldg., Forest Hills, N.Y.

Please send me the following AMERICAN HOME COOK BOOKLETS. I enclose \$1.00 for each booklet checked. (Please do not send stamps.) Postpaid anywhere in U.S. Add 3% tax in New York City

☐ 101 MEATS  
☐ 101 SALADS

☐ 101 CAKES  
☐ 101 CASSEROLES

☐ 101 PIES  
☐ 101 QUICKIES

Name \_\_\_\_\_

Address \_\_\_\_\_



# Coffee Makers

Beauties—aren't they? We show them off in this jeweler's-case type of display to call your attention to the fact that most good new coffee "pots" are worthy of appearing right at your dinner table. But to nothing more than to coffee makers does the "handsome is as handsome does" requirement apply. So, first off, we'd like to say that a *good* coffee maker of *any* type (drip, percolator, or vacuum, electrical or not) will do handsomely—if you feed it a good bean, and obey the basic rules (page 74). And vice versa: the best coffee beans in the world, lovingly roasted, blended, and ground, won't make a good cup of coffee in a stained, beat-up, poorly proportioned coffee maker.

Whether you want drip, percolated, or vacuum-made coffee is a matter of personal preference. Each type has slightly different taste characteristics; but, despite all the hocus-pocus you may have heard, each can produce very *good* coffee. So pick the type first, and then let your requirements, and your purse, decide whether your new coffee maker is to be the at-home-on-the-range kind, or electrically operated, or a superdeluxe electric automatic.

As to shape, we frankly don't think that it matters much. But the *basket* does matter—baskets should always be large enough to permit the coffee to expand without edging over the rim and into the brew itself.

**THE AUTOMATICS:** These usually are the most expensive coffee makers, well worth the price, and you'll be well rewarded if you invest that Christmas check in one. They differ from the less-expensive electrically operated types in that they will brew coffee, then turn themselves off—and, of course, they *keep* the coffee at drinking temperature *without* boiling. There *is* such a thing as an almost fool-proof coffee maker—and this is it (only the measurements are subject to human caprice), for with every other type you may ruin perfectly good coffee by overcooking, or by boiling when you reheat it. Some models have a strength-control gadget, and some have a little signal light to tell you when the coffee is brewed. Automatics come in percolator and vacuum types. You can buy extra visual luxury in the form of silver-plated models which resemble celebrated silversmiths' designs.

**ELECTRIC NONAUTOMATICS:** An older type than the automatic, lower in price, and a good buy. Their advantage over the range-top type is that you can use them anywhere. Also, they will never boil over—although, if you don't watch it, a nonautomatic percolator might "perk" too long. If you happen to own an electric timer, this type of coffee maker, plugged into it, behaves almost like an automatic—it will turn off when the coffee is finished, but, of course, it won't be kept at drinking temperature. They come in percolator and vacuum types.

PLEASE TURN TO PAGE 74







AMERICAN HOME  
GUIDE  
for  
BETTER  
BUYING AND USAGE







## built-in snackbar invites cheer

... and the mellow woods of the Western Pines\* reflect it throughout this room! Perfect for built-ins, paneling, ceiling and stair rail here, the Western Pines prove practical all through the house. Their smooth surface and even texture take stains, paints, varnishes well—wax to a handsome natural finish. Be sure to see these easy-to-work woods at your local lumber dealer.

## the Western Pines

- \* IDAHO WHITE PINE
- \* PONDEROSA PINE
- \* SUGAR PINE



68 PHOTOGRAPHS GIVE YOU IDEAS on decorating, building, and remodeling in the FREE booklet, "ENCHANTING HOMES OF WESTERN PINES." Write for it today to WESTERN PINE ASSOCIATION, Dept. 212-F, Yeon Building, Portland 4, Oregon.

## Coffee Makers (Begins on page 72)

**HOME-ON-THE-RANGE TYPES:** Use a drip, a vacuum, or a "perk"—but within its class, buy the *best* you can afford—and keep it "like new." An old, or too-thin, or a beat-up coffeepot, whatever its symbolical homely virtues may be, is apt to boil over too easily, or otherwise spoil your coffee. Of the range-top types, the drip pots are the most foolproof because the actual brewing operation doesn't take place over heat, and needn't be watched—it's in the warming-up that the trouble may come.

**WHAT SIZE?** For home use, you can buy a one-cup drip coffee maker, a 25-cup electric percolator—or any size between. Some manufacturers maintain that you can make a good single cup in their pots. The Pan-American Coffee Institute disagrees. But whoever is right, it stands to reason that a small pot, in addition to a larger one, is a handy thing to have if the family is small, or if one member likes a good, fresh cup at odd hours. If you entertain a lot, we urge you to buy a *big* coffee maker—a 15-18 cup drip pot can be had for well under \$10. It's so much easier to make one good big batch of coffee than to work your six or eight copper in shifts, struggling to keep the first batch warm in a saucepan, to its great disadvantage.

**MATERIAL:** There are them as maintain that brewed coffee should never, never touch metal, that the best coffee is made by drip or vacuum methods, and that the part of the coffee maker which holds the finished brew should be made of glass, porcelain, or porcelain enamel. Whether or not these Sensitive Palates are right is a hair-splitting matter, but we assure you that you *can* make wonderful coffee in metal, which has the great advantage of durability. This is especially true if you keep the inside of your metal coffee maker as free from coffee stains as you'd keep a glass one you can see through!

**WANT A GOOD CUP EVERY TIME?** Then follow the rules. They are simple, and they apply to every type of coffee maker.

- *Keep the pot scrupulously clean*—and soap-and-water clean isn't enough. Thin layers of coffee residue, which you can hardly see, give a rancid taint to the pot. Baking soda is an old reliable for "sweetening" the pot, or use one of the coffeepot cleaning compounds now on the market.



- *Always start with fresh, cold water.*
- *Don't use by-guess-and-by-gosh methods.* Accurate measurements are important! Any cup and any spoon won't do. Follow the markings on your coffee maker if they are clear. If not, use a real measuring cup for the water, and a coffee measure (two level tbs.) for the coffee. Ideal proportions for ordinary coffee are one measure of coffee to *three quarters* of a measuring cup of water. For after-dinner demi-tasse (which should be extra-strong coffee, not just a small cup of ordinary coffee), use three measures of coffee to a cup-and-a-half of water.

- *Never boil coffee* when you warm it up for drinking. But never!
- *Always use fresh coffee.* Coffee made from a stale grind is worse than no coffee at all. Perfectionists, of course, grind the beans before brewing each batch, and new adjustable electrical grinders make this easier. However, using a good vacuum-packed coffee stored tightly covered in your refrigerator is a lot less trouble, and produces a mighty fresh cup.

- *Be sure to use the correct grind* for the type of coffee maker you are using. If you have a drip pot, *pulverized* coffee (finer than drip grind) will give you a stronger brew—but in that case, use a coffee filter, or improvise a filter from a facial tissue.
- *Serve your coffee piping hot, immediately after it is brewed.* That's when it is at its peak in flavor.

- *Don't bother about the tricks.* Some fine cooks stoutly hold that eggs improve the flavor of coffee. Others insist that a pinch of salt does wonders. We're sorry—but coffee specialists, who have tested these theories repeatedly, assure us that there is nothing to them. We blushing admit to being something of coffee experts ourselves—and we agree with the specialists.

## SMART!



For convenience and nourishment smart dog owners feed their pets **MILK-BONE®** Dog Biscuits!



National Biscuit Company, Dept. AII-1 FREE Milk-Bone Bakery 446 E. 10th St., New York 9, N. Y. **SAMPLE** Send me free MILK-BONE DOG BISCUITS. Also Booklet: "How to Care for and Feed Your Dog." (Paste coupon on postcard if you wish.)

Name.....

Address.....

City and State.....

This offer good in United States only **NATIONAL BISCUIT COMPANY**



## FISH ODORS



## DISAPPEAR



with **Good-Aire®**

Just a quick spray of GOOD-AIRE kills indoor odors from cooking, stale smoke, pets—also bathroom, nursery, closet odors!

New 6 oz. size 98¢ Large size \$1.89

BRIDGEPORT BRASS COMPANY \*Trade-mark

"GOOD-AIRE is Good Etiquette!"



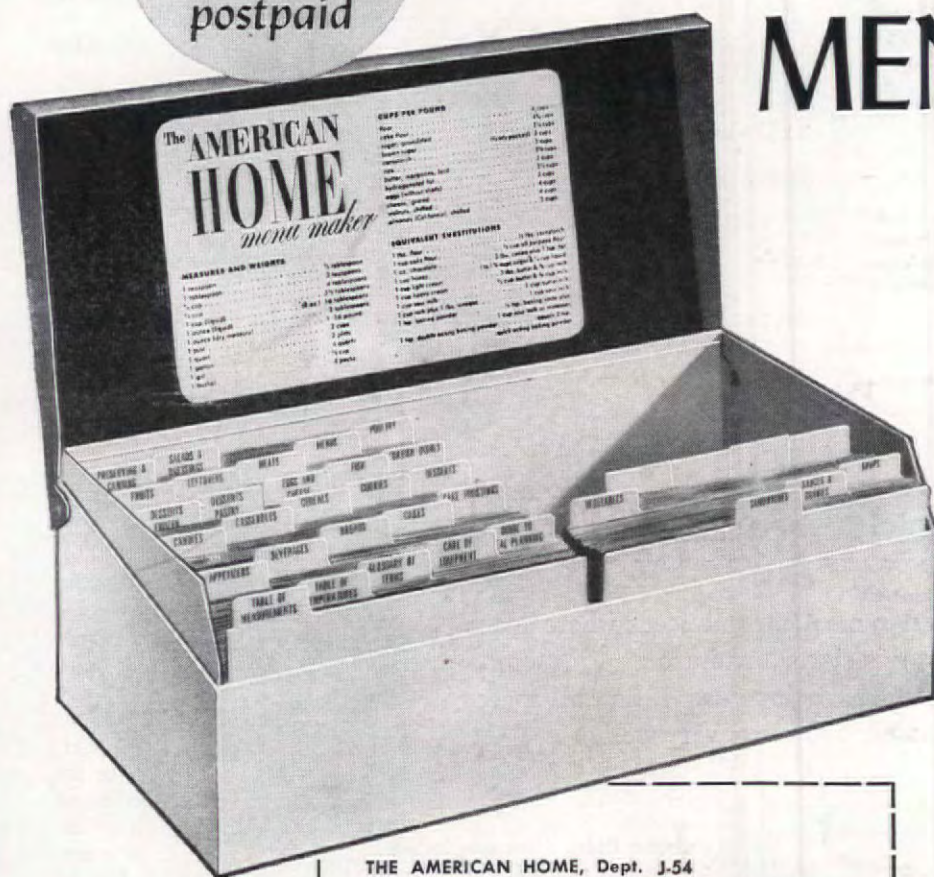


plan your meals in advance  
shop more efficiently and save money

More than 70% of our readers shop semi-weekly  
or weekly for food and  
**MORE THAN FOUR HUNDRED THOUSAND USE**

only  
**\$250**  
postpaid

## THE AMERICAN HOME MENU MAKER



Absolutely the last word in clean, convenient storage for your recipes. Everything at your fingertips instantly. Made of strong, heavy steel, the box comes in either black and white or red and white. Compact and free from bulk, it's only six inches by eleven inches, yet you can file 1,000 recipes in it with ease! Set it on your pantry shelf or your kitchen counter top. Lift the lid, there are all your favorites classified from appetizers to vegetables, with additional indices for menus and your own specialties.

An added feature is a helpful weights and measures table, which can be mounted on the inside of the Menu Maker cover and will always be in view for ready reference. With the Menu Maker comes an augmented and newly organized set of stiff, preprinted index cards—35 of them—making your new Menu Maker fingertip convenient and every recipe instantly available.

### Cellophane Envelopes to Protect Your Recipes

Also included without additional cost is a sample of a specially designed cellophane envelope into which you can place each recipe to keep it spotless while in use. These envelopes are water-resistant and greaseproof. They can be filed so easily and are so practical that our readers have purchased 40 million of them. \$1.00 a hundred or 250 for \$2.00.

THE AMERICAN HOME, Dept. J-54  
American Home Building, Forest Hills, N. Y.

Enclose find \$..... for which you will send me the items checked below:

☐ New Steel Menu Maker ..... \$2.50

(Please indicate color combinations)  
☐ Red & White ☐ Black & White

☐ 100 Cellophane Envelopes ..... 1.00

☐ 250 " " ..... 2.00

#### — COMBINATION OFFER —

☐ New Steel Menu Maker and 180 Cellophane Envelopes ..... \$4.00

Sorry, no shipments to Canada or foreign countries.  
If you live in New York City, add 3% for Sales Tax.

NAME \_\_\_\_\_

Please Print

STREET \_\_\_\_\_

CITY \_\_\_\_\_ ZONE \_\_\_\_\_ STATE \_\_\_\_\_



Your highest flying  
**CARPET  
DREAMS**  
Come True



with  
**Smoothedge®**  
**TACKLESS INSTALLATION**

Wall-to-wall carpet is much more than just the best floor covering—it is the embodiment of all your patient planning and self-denial. It deserves proper installation to bring out its full beauty and achieve that smooth custom-cut look along moldings and against stairs, doorways and hearths.

### NO TACK MARKS

SMOOTHEDGE grips carpet from underneath and there are no ugly tack marks to mar carpet beauty. It's more economical, too, because effortless adjusting insures uniform wear. No exposed tack heads to leave unsightly rust rings when carpet is cleaned.

Learn about Carpet Weaves, Quality Tests and Color Scheme Keys —from our free booklet.



THE ROBERTS CO.  
Dept. AH41  
1536 N. Indiana St.,  
Los Angeles 54, Calif.

Please send me my free copy of "Carpet As You'd Like It!"

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ Zone \_\_\_\_\_ State \_\_\_\_\_

Note: In Canada write Box 129, Weston, Ont.

Only one foot of wall space is required by this simply designed cherry cabinet with handsomely finished back.

It extends 54 in. into the room to form low 30-in. division between two areas. Sliding panels, covered in plasticized textured fabric, conceal adjustable shelves. Center shelves are also adjustable

Taller than most, this 57-lb. wrought-iron divider marks the areas, but blocks out nothing. Strategically placed shelves of expanded metal serve both living and dining room. Long center shelf (12 in. wide, 44 long) is topped with plastic to act as a server. Others can hold anything from plants to magazines. \$39.95



GERTRUDE BROOKS DIXSON

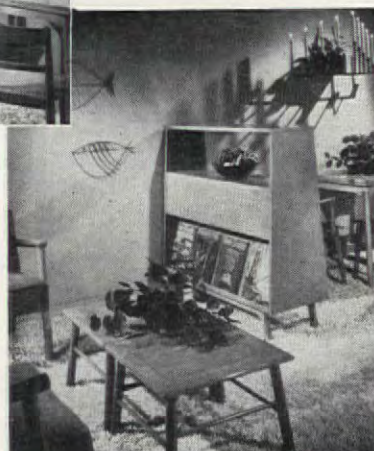
## Practical Room Dividers

Created to meet current needs where space is at a premium, this clever furniture replaces walls, uses little wall space, offers ample storage, and looks very well



On the dining-room side (at left), this room divider presents compartments covered with slatted sliding doors, and shallow drawers

At right, see the pleasing living room façade of divider above. A good magazine rack backs up the dish compartment, and shelves can be excellent servers. The divider tapers gracefully from a 17-in.-wide base to a 12-in.-wide top. It is 48 in. long, 47 in. high. Maple with buckwheat honey finish. \$184



These are "separates"—good together, and each good alone. Base (18½ in. wide, 60 long, 30 high) is spaced off for maximum usability. Clever push-through shelf forms desk or server. Top (11 in. deep, 60 long, 30 high) is a fine bookcase on its own. Birch, finished in champagne or wheat. Base, \$153; top, \$77

See "Where Credit Is Due" on page 92

ALL PRICES ARE APPROXIMATE

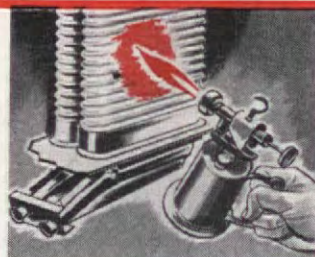


# NOW...longer furnace life

with

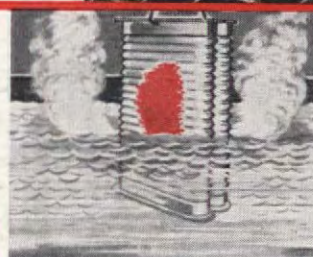
***Dura-tube***

units



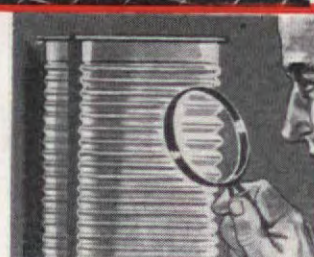
## Wont Burn Out!

As much as 1200° F. heat repeatedly applied to Dura-tube has no damaging effect on this durable construction. (This armored "heart" of your Janitrol furnace will last longer.)



## Wont Crack!

Tests with Dura-tube at 1200°F. show no damage when chilled with cold water. (Your Janitrol furnace will not require as much service and maintenance.)



## Forget Corrosion!

Dura-tube's tough armor resists the combustion gases that eat away at ordinary cast iron or steel. (Your Janitrol's "heart" is a one-piece, gas-tight safety seal for lifetime protection.)

**BETTER THAN CAST IRON OR STEEL!**



## BORN OF THE JET AGE

Dura-tube, exclusive with Janitrol, is a combination of time-proved Janitrol design and a process developed by the National Bureau of Standards. This amazing heat and corrosion resistant process was used on military aircraft parts to resist the ravaging effects of extreme temperatures. It has since been approved by the American Gas Association for domestic furnaces . . . allowing a normal operating temperature of 1100° F. where the previous maximum allowable temperature for cast iron and steel is 875° F.

## But that's not all!

These new 1954 Janitrol models have been rigorously field and lab tested with nearly ¼ million heating tubes installed during the past five years. The replacement record for this vital "heating heart" is ZERO!

Call your Janitrol dealer listed under "Furnaces" in the yellow pages of your phone book.

**Janitrol**  
Automatic WINTER SUMMER Conditioning

Engineered by 'Surface', makers of the famous Kathabar system of humidity control and the great industrial heat treat furnaces.



**IT'S NEW!** "You Buy Heating for Keeps." Gives you the "last" word in heating comfort.

**WRITE TODAY!**

***Dura-tube***

the armored heart that's practically indestructible!



Janitrol Division, Surface Combustion Corporation, Dept. AH-1  
Columbus 16, Ohio

- ☐ Please send booklet, "You Buy Heating for Keeps."  
☐ Have dealer call.

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ County \_\_\_\_\_

State \_\_\_\_\_



**YOU  
GET MANY  
LOVELY THINGS  
Without  
Money!**

Over 300,000 women have received luxuries, conveniences and necessities for their homes this easy way — without money! You select what you want from our catalog showing hundreds of well-known "name-brand" products as a reward for introducing a few friends or relatives to the famous **SIGNET CLUB PLAN**. You help them, because they get **EXTRA VALUE** without extra cost. It's really easy, no experience necessary. Send **Coupon** today for new 1954 Catalog. No obligation. **ACT NOW!**

**MAIL THIS  
COUPON  
TODAY**



**SIGNET CLUB PLAN** (Established 1925)  
265 Third St., Cambridge 42, Mass. (M-30)  
Please send me your **FREE CATALOG** and everything I need to easily form a **SIGNET CLUB**.

Name.....  
Address.....  
Town.....  
State.....  
We serve East of Mississippi River only

**IF YOU SUFFER  
PAIN** of HEADACHE  
NEURALGIA  
NEURITIS

get **FAST  
RELIEF** with



the way thousands of physicians and dentists recommend.


**HERE'S WHY** . . . Anacin is like a doctor's prescription. That is, Anacin contains not just one but a combination of medically proved active ingredients. No other product gives faster, longer-lasting relief from pain of headache, neuralgia, neuritis than Anacin tablets. Buy Anacin® today!

**MICE IN  
YOUR HOME?**

**25¢**

**KILL MICE**

Kill them with **Mouse Seed**. Chemically treated grain, the kernels of which mice eat, then they die—usually within 24 hours (not several days). Just put in saucer and place where mice appear. No baits, traps, muzz. Excellent results for over 50 years. Insist on **Mouse Seed**—made only by Reardon. At drug and other dealers. If dealer hasn't it, he can get it from wholesaler or we will ship you 4 packages, prepaid, upon receipt of \$1.00. W. G. Reardon Laboratories, Inc., 306 North Main St., Port Chester, N. Y.  
\*Reg. U. S. Pat. Off.

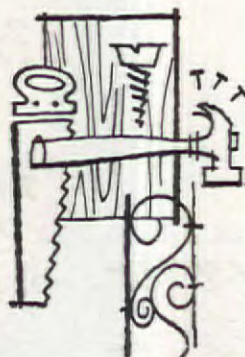



The house at your left is undeniably a dated one, but to the remodeling-minded it has much to recommend it. Its mien is on the cheerless side, and its living room, nestled under those eaves, about as airy and light as a cave. But it was well and solidly built, and its metamorphosis involved less expense than you'd think



## IT HAS A GOOD NEW SLANT

Data: Nancy C. Langley



When Mildred Bates came from Hillsdale, Michigan to Los Angeles and bought the 20-year-old house shown at the top of the page, she knew precisely what she was doing. The pros and cons of the purchase were perfectly clear to her. On the credit side

of the ledger were the house's location—the heart of the Wilshire district—the general excellence of the property, and its possibilities for remodeling without extensive structural change. On the debit side were its old-fashioned, squatty appearance, its wide eaves, and the covered porch which made the interior gloomy and dark. For a number of reasons, the pros won out, so she acquired the house and made the practical changes shown here.

Mrs. Bates, a veteran of several remodelings back in Michigan, set about making profit out of loss with as few structural changes as possible. First thing was to remove the porch roof to brighten the living room. This left a sunroom-entry on the right, and its roof's pitch was neatly duplicated by the roof of the garage which was

added to the left of the house—a convenient spot for it, and one which made the whole structure look very much more imposing.

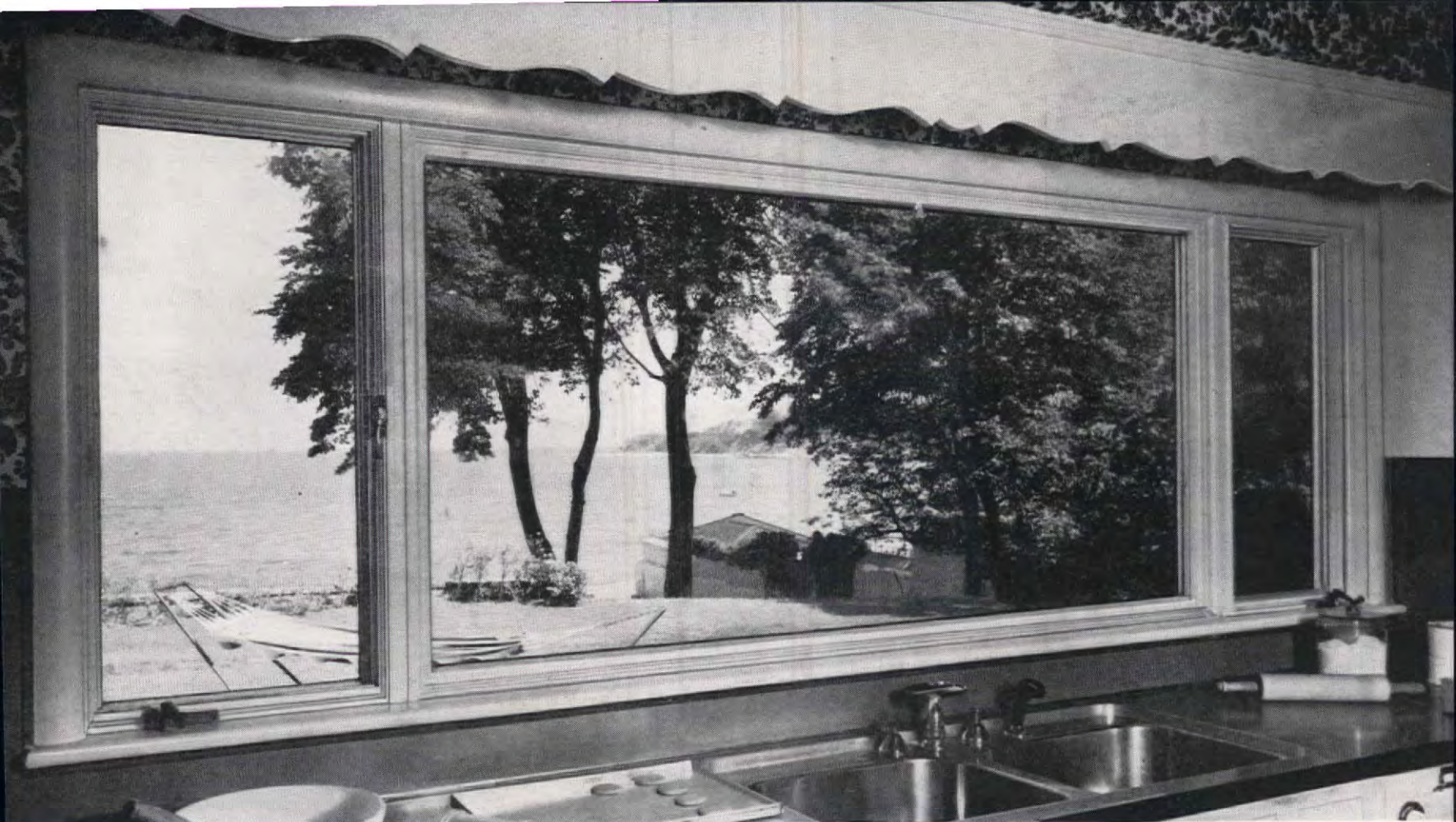
On garage and entry side both, slender wrought-iron supports, painted white and echoing wrought-iron used elsewhere on the porch, unify the area. The now almost-open porch was turned into a garden-terrace with a perennial planting of low evergreen shade shrubs and flowering plants in tubs and boxes. Short brick columns at either side of the steps were painted white.

A small window, with slatted shutters, was inserted in the garage door to break the flat expanse and make it part of the new façade. Not a single structural change was made in existing windows, but a metal awning was introduced to shield the center bank.

Pink paint worked magic with dingy gray stucco, and a judicious cutting back of old unkempt shrubbery lent new grace to the grounds. Finally, the driveway was repaired and treated with matching pink cement paint.

Imagination, a modicum of daring, and an eye for the basically good made possible this transformation of a nondescript old house into a good-as-new one—and that with minimum recourse to professional help and structural changes.





*A beautiful view lightens kitchen work—Andersen Casement Picture Window Unit*

## LET BEAUTIFUL WINDOWS MAKE YOUR KITCHEN LIGHT AND AIRY

Don't you and your family spend more time in the kitchen these days? Then you deserve a pleasant as well as an efficient kitchen. And what makes a kitchen pleasant? Plenty of light for kitchen work. Plenty of fresh air to replace kitchen heat and odors.

All these are yours with Andersen WINDOWALLS . . . and more, too. They'll frame a relaxing view as windows. As walls, they'll keep you comfortable in the wet or wintry weather. Want more information? Then send the coupon to Andersen today!

**Andersen**  
**Windowalls\***  
GIVE YOU WINDOW BEAUTY

*Space-saving idea—ribbon of Andersen Flexivent windows below cabinets*



*Small kitchen, but plenty of light and air*



®TRADEMARK OF ANDERSEN CORPORATION

### MAIL FOR FREE WINDOW IDEAS

Andersen Corporation, Bayport, Minnesota

Please send picture book of window ideas.

Please check ☐ I plan to build  
☐ I plan to remodel

Name .....

Address .....

City.....Zone....State.....



# When food



Eggs, mush, rice, macaroni, gravies, potatoes, sauces, pudding, batter, casseroles... *any* food that sticks, TUFFY cleans off.

# sticks

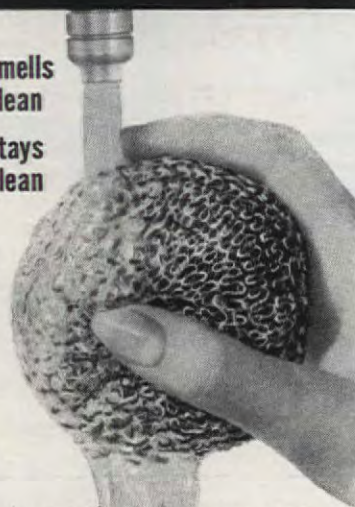
Pots, pans, china, silver, pyrex, baking dishes... *anything* food sticks to... plastic TUFFY cleans but never scratches.



# TUFFY®

cleans it off  
—then  
rinses clean itself

smells clean  
stays clean

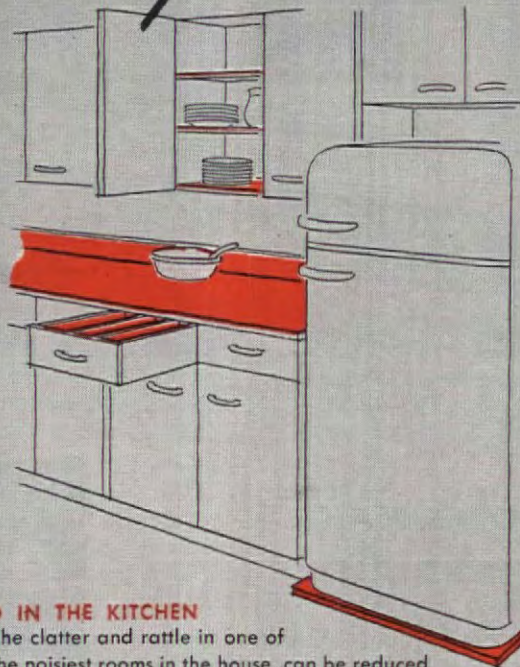


AT YOUR FAVORITE GROCER'S



U.S. PAT. NO. 2,601,771

© THE S.O.S. CO., CHICAGO; TUFFY OF CANADA, LTD., TORONTO

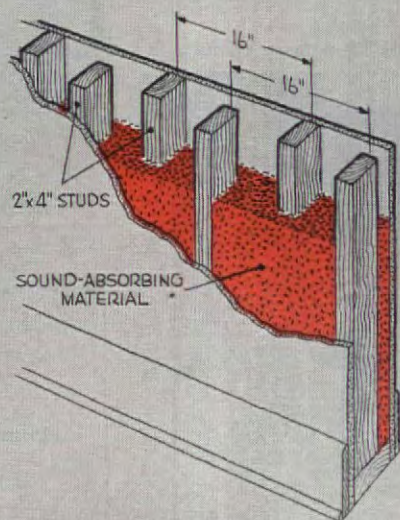
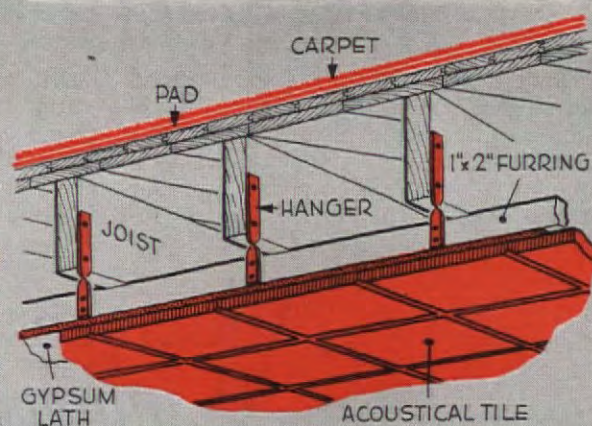


#### • IN THE KITCHEN

The clatter and rattle in one of the noisiest rooms in the house, can be reduced if resilient materials, such as linoleum, are used on the work counters and as shelf and drawer linings. Linoleum used over plywood under the refrigerator eliminates the sound of vibration

#### BETWEEN FLOORS •

Here's an effective treatment when annoying sounds pass from floor to floor: Ceiling of the lower room is suspended by metal hangers from the joists and consists of sound-absorbing acoustical tile over gypsum lath. The floor of the room above has a carpet pad and carpet—both good sound absorbers

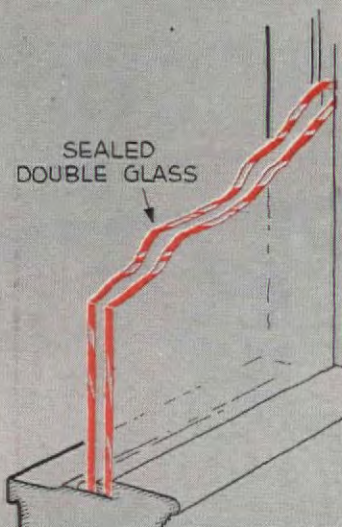


#### • THROUGH WALLS

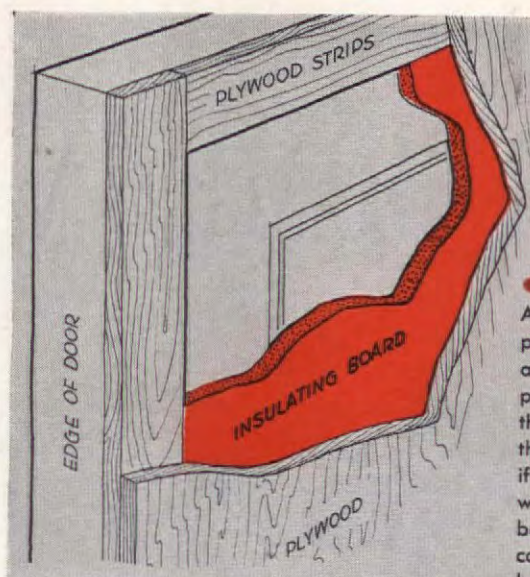
An easy way to prevent sound passing through a wall is to fill the cavity with insulation—the kind used to prevent heat loss. An even more effective treatment is to build the wall with two sets of studding so that the wall surfaces are not in direct contact with each other

#### FROM THE OUTSIDE •

Sounds originating outside the house are more difficult to control than interior ones. Using sealed double glass on windows that face noisy streets will help. So will a dense row of shrubs between the house and the street, as these deflect and absorb the street noises



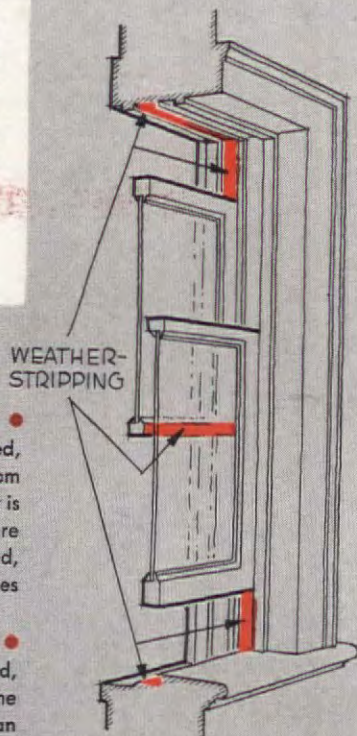




#### ● THROUGH DOORS

A good deal of sound passes right through and around thinly constructed panel doors. Doors of this type can be made so they transmit less sound if one surface is covered with a sheet of insulating board, which in turn is covered with plywood or hardboard to serve as a wearing surface. Installing weather stripping around the door will also prevent sound waves from passing between the rooms.

resilient floor coverings will, for example, eliminate the sound of footsteps. A rubber sink pad takes care of the clatter made by the dishes. Many sounds, of course, cannot be eliminated at the source. Sound travels in waves, and these are carried by the air and by the house structure. These sounds can be reduced either by absorbing them or by deflecting them from the area you want quiet. Draperies, carpets, upholstered furniture, porous wall coverings, and acoustical tile are all fine for absorbing sound waves. Double-glass windows, thick rows of shrubs, and window awnings help to deflect and absorb outside noises from the house.

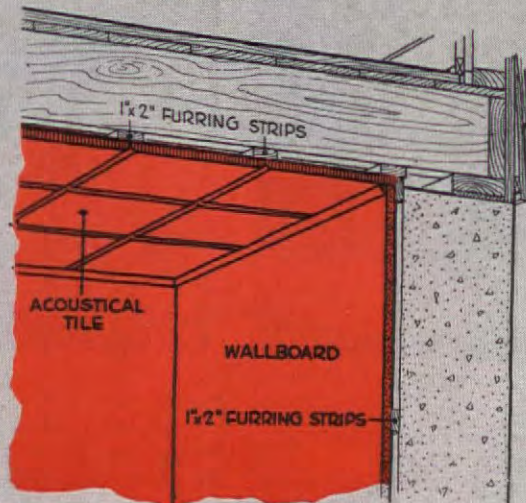


#### ● THROUGH WINDOWS

Good weather stripping, properly installed, will help to keep outside noises from entering the house. But this treatment is only effective in winter or in rooms where some other means of ventilation is provided, so the window can be closed at all times.

#### ● IN THE BASEMENT

As concrete is a poor absorber of sound, the basement can be a very noisy room. The remedy here is to line walls with an absorbent wall material set away from the masonry by wood furring, and cover the ceiling with acoustical tile.



# THIS FIREPLACE

## warms all the room... even adjoining rooms!

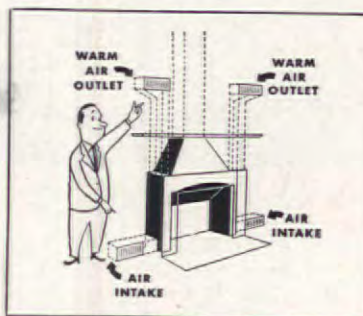


**Circulates Heat!** Enjoy the cheer of an open fire *plus* cozy warmth in every corner of the room. Build your fireplace around a Heatilator\* Fireplace unit... save heat usually wasted up the chimney! Draws air from floor level, heats it, and circulates it to warm all the room and even adjoining rooms.

and masonry otherwise required.

**Ideal for Summer Camps.** Architects and builders agree! A Heatilator Fireplace makes camps and summer cottages usable weeks longer in spring and fall, even on cold winter weekends.

**Will Not Smoke.** It's a scientifically designed form, complete from floor to flue, around which any style fireplace can be easily built. Assures correct construction, eliminates common causes of smoking. *Adds little to cost.* The Heatilator unit provides all the vital parts... saves the cost of a separate damper, firebrick,



**Proved by 26 Years Use.** Your fireplace is a long term investment. Make sure you get the one fireplace unit that has proved itself for 26 years. Look for the name "Heatilator" on the dome and damper handle. Accept no substitutes. At leading building material dealers everywhere. Mail the coupon today!

\*Heatilator is the reg. trademark of Heatilator, Inc.

## HEATILATOR FIREPLACE

HEATILATOR, INC.  
711 E. Brighton Ave., Syracuse 5, N. Y.

Please send free booklet showing pictures and advantages of the Heatilator Fireplace.

Name.....

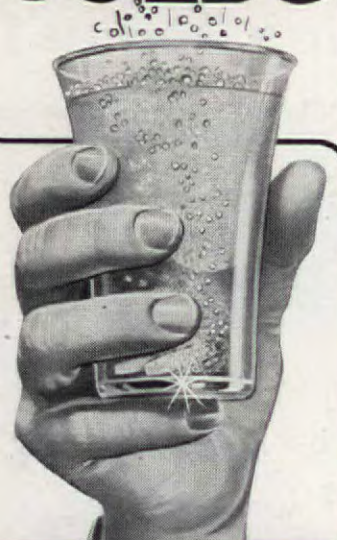
Address.....

City..... Zone..... State.....





Here's to **FIRST AID**  
FOR  
**COLDS**



**Alka-Seltzer**  
BRAND Reg. U.S. Pat. Off.

**SPEEDY RELIEF** FOR THESE  
COLD DISCOMFORTS

**ACHE-ALL-OVER MISERY  
FEVERISH FEELING  
HEADACHE**

**SORE THROAT OF  
A COLD**



Also Use **Alka-Seltzer** for

**ACID INDIGESTION  
HEADACHE  
MUSCULAR ACHES**

DISPLAYED AT  
DRUG STORES  
EVERYWHERE  
U. S. and Canada

MADE BY  
**MILES LABORATORIES, INC., ELKHART, IND.**

**WATCHES WANTED!**

ANY CONDITION. Highest cash  
prices paid promptly. Also broken  
jewelry, spectacles, dental gold,  
diamonds, silver. Send articles  
today. Satisfaction guaranteed.

**LOWE'S**  
Dept. AH, Holland Bldg.  
St. Louis 1, Mo.

GUEST TOWELS • GIFT WRAPPINGS

Flowers and fixings  
And favors so gay . . .  
It's easy to make them  
The crepe paper way.



**Dennison**  
CREPE PAPER  
CREPE PAPER STREAMERS  
"Part of the Party"

AT STATIONERY COUNTERS

TAGS • LABELS • SEALS • STARS • REINFORCEMENTS

STAMP HINGES • PHOTO CORNERS • MENDING TAPE

# SEE YOUR HOME IN

MARY E. MONZE



The good news about these lamps is that they're yours ready-made, across the country, at reasonable cost for objects so distinguished. Not long ago, if you wanted a lamp with such character, you had to buy a decorator's "exclusive" (which came high) or to concoct your own from a vase or the like, and hope for the best.

Now designers have taken the guessing out of lamp lighting with excellent styles, all scientifically put together to save your eyes while pleasing them—and they are among the handsomest lamps we've ever seen, at any price.

When you buy a lamp, remember that simple lines are the safest, and avoid the "cute" novelties, and the bizarre ones. Keep the proportions of your furniture in mind, and don't make the common error of using a "dwarf" lamp, too small for its place visually.

For adequate illumination, the average room needs more lamps than it has. Your own living room could probably profit from an extra lamp or two, and so could most other rooms. But add your new lamps with an eye to the old ones so that, together, they all

SEE ADDITIONAL LAMP NEWS ON PAGE 84



Texture story: Pottery base (gray or brown), black iron stand, and a shade of a type you are not apt to find unless the whole lamp is designed as a unit. The shade is terry cloth laminated to translucent paper—very original and attractive. The lighting is three-way, direct. 21 in. high. \$16

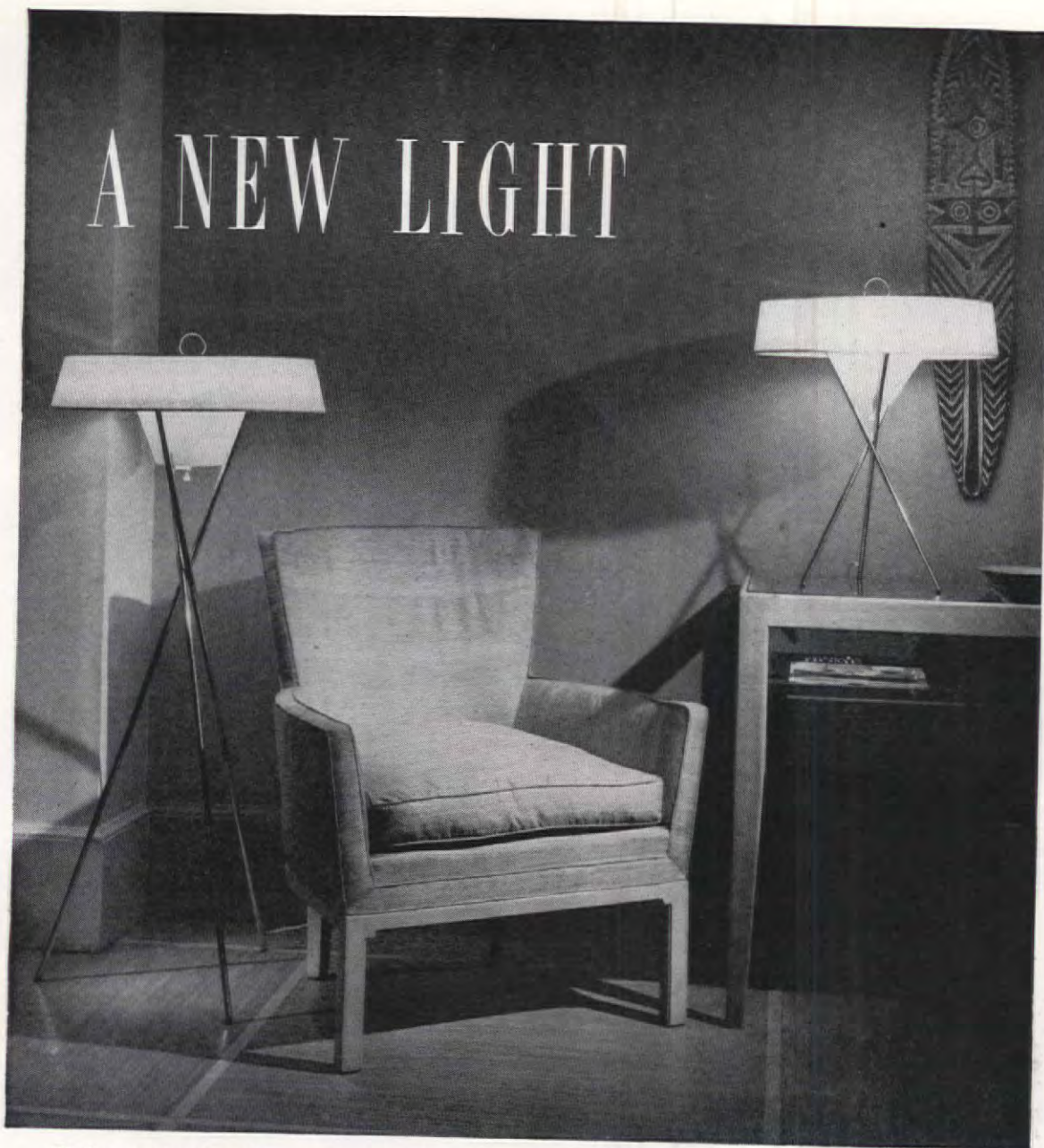
ALL PRICES ARE APPROXIMATE

Old concept, new feeling: Hand-painted china on a gold-plated base. Handmade silk shantung shade to match gray, coffee, or green grounds of the china. Light is three-way, direct. 23 in. high. \$57.50

Hand-blown Venetian glass, prized by princes for centuries, a find at this price. The glass, either amethyst or amber in color. The silk shantung shade matches. Three-way light. 36½ in. high. \$62



# A NEW LIGHT

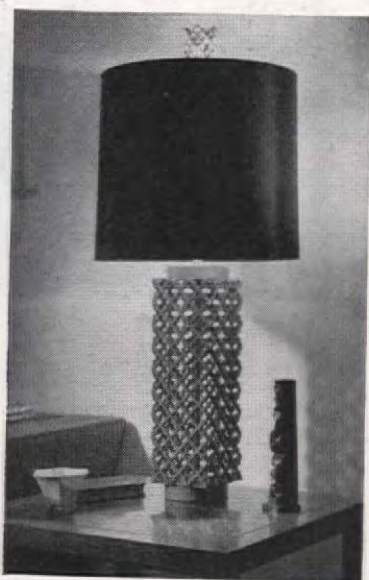


Modern companions, this pair which handsomely embody a whole new concept. The "base," an elegant polished-brass tripod, rubber-tipped. The bulb is housed in a perforated metal cone, sprayed with a plastic to eliminate glare, and the shallow linen shade is an integral part of the design, as is the pert polished-brass finial. Table lamp, 23 in. high, \$24. Floor lamp, 46½ in. high, \$31.50

See "Where Credit Is Due" on page 92



A hand-crafted ceramic combines with wrought iron to produce a knowing modern of excellent size to use on a chest. Shade, on sturdy frame, has interesting texture. 21 in. high. \$20



Colored to your order: Wrought-iron grillwork of this imposing and distinguished lamp may be lacquered in any color you specify. Black faille shade is handmade. Three-way light. 36 in. high. \$125



It gives off a warm, golden glow: Floral decorations, golden in tone, are applied in enamel to a crackled crystal shaft. The shade is antique-gold parchment. 33 in. high. Three-way light. \$40

## NOW...a cure for CLUTTERED KITCHENS



### New KITCHEN K-VENIENCES

You've loved 'em in your closets... you'll swear by them in your kitchen! These smart, new, space-stretching K-Veniences work wonders in crowded quarters... vastly increase storage space... keep necessities handy, yet out of the way... make the tiniest kitchen efficient and neat as a pin!

It's fun to install K-Veniences! A few minutes with a screw-driver and they're ready to use!



Disappearing  
Pan Rack #790

Holds 14 utensils, glides in and out at a touch! Easily attached under cupboard shelf.



Disappearing  
Towel Rack #793

Towels slide out for easy selection! 4-bar model can be mounted under shelf; 3-bar model fastens to either side wall.

- Over Door Hanger #1199—Fits over doors up to 1¾" thick. Requires no fastenings! Ideal for freshly ironed clothes.
- Double Prong Utility Hook #1198—Sturdy and practical. Holds brooms, dust mops, garden tools—even tennis rackets!
- Extension Rod #753—Pulls out to 10" length to hold freshly ironed clothes. Installs on kitchen cabinet.

ASK FOR K-VENIENCES BY NAME  
AT YOUR FAVORITE HARDWARE  
OR DEPARTMENT STORE



for you! FREE! A folder showing how you can make the most of your kitchen with K-Veniences! Write for your copy—today!

**KNAPE & VOGT**  
MANUFACTURING CO.

Dept. A-14

Grand Rapids, Mich.





\*NO. 23 (see Aug. '53) Home for a large family. Attic takes two bedrooms, bath. Ground floor has separate living and dining rooms, kitchen, three bedrooms, and two baths, plus a porch, breezeway, and garage

NO. 24 (see Sept. '53)  
Painted-brick house with two bedrooms, ample closet space, bathroom, two lavatories, living room, dining room, kitchen, recreation room, utility room, and porch



NO. 25 (see Oct. '53) Two-story Georgian with living room, dining room, kitchen, utility room, two bedrooms, and bath downstairs; two bedrooms and bath above; large closets throughout plus two-car garage and porch

**Plans  
only  
\$5.00**



NO. 26 (see Nov. '53) This two-family, semi-detached house is a money saver to build and an income producer to own. Two bedrooms, living room, kitchen, bath, and five closets for each unit

\*No plans sold in Nassau, Queens, or Suffolk counties, L.I., N.Y.

PLEASE ALLOW TWO WEEKS FOR HANDLING AND MAILING. PRICE: \$5 A SET

No. 23 ☐ (See page 38, Aug. 1953) No. 25 ☐ (See page 46, Oct. 1953)  
No. 24 ☐ (See page 30, Sept. 1953) No. 26 ☐ (See page 142, Nov. 1953)

Name \_\_\_\_\_

Street Address \_\_\_\_\_

City \_\_\_\_\_ Zone No. \_\_\_\_\_ State \_\_\_\_\_

Print name and address in coupon (to be used as label for mailing blueprints). Cut out, check plans desired, and send M.O. or personal check. (Do not send stamps.) If you live in New York City, add 3% for City Sales Tax.

THE AMERICAN HOME, Dept. BP, American Home Bldg., Forest Hills, N. Y.

## In a New Light

(Begins on page 82)



Wooden shaft, a column of classic design, has rubbed white finish; base is metal; shade is natural-colored fabric over parchment. Ideal in an 18th or early 19th century setting, and equally appropriate with much modern furniture. Light is three-way, indirect. 33 in. high. \$35

Sportsmen would be especially proud of this duck-decoy lamp, its base the image of a mallard, hand-carved in wood and hand-colored. But it is a good bit of sculpture, and a well-proportioned lamp for anybody's home. Shade, made of natural burlap, adds to homespun look. 22 in. high. \$35



See "Where Credit Is Due" on page 92



Slender and aristocratic lamp of fine china is importantly high for its type, and well proportioned for any small table. Beige china is decorated with brown scrolls, metal base is antique-finished. Handmade shade of rough-textured silk boasts such knowing details as scalloped edge and brown braid trim. 29 in. high. \$55

Made of pewter fired on porcelain, this cock-of-the-walk becomes master of a table top. Like the mallard duck above, the realistically modeled rooster is an authentic bit of modern folk art. Shade is off-white fabric laminated to parchment and bound in black. 32 in. high. \$53



THE AMERICAN HOME, JANUARY, 1954



## SPIDERY FUJI MUMS



Now you can grow these thrilling, long quilled mums in your own garden. Specially priced in our beautiful 1954 catalog. Nearly 100 mum varieties. Save up to 40% on our low priced collections. 48 pages packed with exciting flower, bulb, fruit, and tree values. All guaranteed. Write today.

SPRING HILL NURSERIES,  
Dept. C-23, Tipp City, Ohio

Send for  
**FREE  
BOOK**

## 20 DWARF GLADS \$1 \$2.50 VALUE POSTPAID

New! Miniature Gladioli! Gorgeous Rainbow mixture, No. 1 size Holland bulbs. Order now: stock limited. Send cash, check or money-order. Write for big FREE Color Nursery Book, full of many other equally great values on Fruit & Shade Trees, Shrubs, Roses, etc. Guaranteed to grow. Our 70th Year.

WRITE  
FOR  
**FREE  
NURSERY  
BOOK**

MALONEY BROS. NURSERY Co.  
25 Circle Road, Dansville, N. Y.

## Gorgeous ARP ROSES

AARS  
Winners  
130  
Varieties

WRITE FOR  
CATALOG!

Every bush  
guaranteed to  
bloom.

ARP ROSES, INC.  
Box 178-C  
Tyler, Texas



## Plant BABY Evergreens AND SAVE 40%

All high quality popular varieties, once transplanted. Real bargains. Also Roses, Shrubs, Shade Trees, Fruit Trees. Write today for FREE Color Catalog.

EMLONG'S Box 566, Stevensville, Michigan

## DWARF FRUIT TREES

Delicious full-size fruit from Dwarf trees in your own yard. Need little care—bear second year. Described in big FREE catalog. Write today.

STAHLEIN'S NURSERY  
Box E-3, Bridgman, Mich.

**BIG  
FRUIT  
FROM  
SMALL TREES**

## 20 Bulbs—Deluxe Mixture 25¢ GLADIOLUS REGULAR VALUE \$1.00 50th anniversary offer

Size 1/4 to one inch across "Not Bulblets." Guaranteed to bloom this summer. 10 or more varieties in this mixture. Send 25¢ in coin for this \$1.00 Value, and we will include Big Bulb, Plant & Seed Catalog. **FREE** CONDON BROS. SEEDSMEN Dept. 13 Rockford, ILL.

## New CACTUS

Grow these exotic and beautiful flowering plants. Write for my lavishly illustrated cactus catalog in full color. 10¢ appreciated for postage. Hundreds pictured and described. Simple cultural directions. Grow anywhere. Largest collection in the world.

Johnson Cactus Gardens Box A-1



Paramount  
California

## STRAWBERRIES

Allen's 1954 Berry Book tells best varieties for home and market, and how to grow them. Free copy. Write today.

W. F. ALLEN COMPANY  
10 Evergreen Ave., Salisbury, Maryland

## Beautiful HOUSE PLANTS

AT BARGAIN PRICES—Write today for our Big Illustrated Colored Catalog, and will include large Packet (300 Seeds) California Poppies of Gorgeous Mixed Colors. **FREE** CONDON BROS. SEEDSMEN Dept. 16 Rockford, ILL.

## In a New Light

(Begins on page 82)



Assembled from authentic Early American pieces, this "Bell, Book, and Candle" lamp is unique, but the antique collector who produced it has come up with many a similar one at the same price. 26 in. high. \$39.50



Just right for the bedside table in an Early American room. Hobnail glass bowl and brass stem set on marble base. Complemented by a pleated shade in a quaint print. Jaunty ribbon bow adds gay touch. 21 in. high. \$11.50



Made of glass reminiscent of Victorian days, this exact copy of a French lamp is complete with fleur-de-lis interspersed with red and green raised enamel dots. 25 in. high. \$39.95

# 3 DOORS IN 1

- REGULAR
- SCREEN
- STORM

**PRO-TECT-U  
Glass Louver  
JALOUSIE DOOR**

Inside aluminum screen is replaceable with Inside storm sash ... making 3 doors in 1, regular, screen and storm.



### CHECK THESE FEATURES

- LIFETIME ALUMINUM HARDWARE.
- Your choice of clear, obscure, or heat absorbant glass louvers or wood louvers.
- Fingertip control operator adjusts louvers to desired angle, controlling amount and direction of ventilation.
- Pro-Tect-U Jalousies operate easier and close tighter because of their EXCLUSIVE PATENTED closing features.

PRO-TECT-U also manufactures JALOUSIE WINDOWS for Porches... Complete Homes... Bathroom Windows (with obscure glass) and Kitchen Windows

The ORIGINAL Jalousie  
**PRO-TECT-U**



Pro-Tect-U Jalousie door provides both vision and ventilation. You feel safe talking to strangers through the door that's open when closed. Obscure glass louvers insure your privacy when set at an angle or closed.

For name of nearest dealer and FREE literature Mail coupon below to:

Pro-Tect-U Jalousie Corp., Dept. AH-1  
4525 Ponce de Leon Blvd.,  
Coral Gables 34, Florida

Name.....  
Address.....

A few areas are still available for dealerships and distributorships.



## FREE COLOR CATALOG

EMLONG'S Box 584, Stevensville, Michigan

## Dwarf FRUIT TREES

**BIG FRUIT—SMALL TREES.** Useful and ornamental. Fresh fruit from your own yard. A real bargain. Also Roses, Shade trees, Shrubs, Evergreens. Write now for FREE Color Catalog.

## Old Homestead BABY PERENNIALS

**FREE CATALOG • WRITE TODAY**  
Saves You 40%  
Popular varieties. Strong 1-yr. field-grown plants. FREE catalog list over 300 perennials and small fruits. **RICHARDS' GARDENS** Box AHI-P Plainwell, Mich.



## Condon's Giant PANSIES

Blooms 2 1/2 to 3 inches across on long graceful stems. Will give your garden a Rainbow Of Color All season long. Send 10¢ in coin for large Pkt. 100 Seed (50¢ Value). Will include Copy of Colored Catalog. **FREE** CONDON BROS. SEEDSMEN Dept. 12 Rockford, ILL.

## GIANT SHAGGY ASTERS

**RED • WHITE • BLUE**  
3-15¢ PACKETS ONLY 10¢, 45¢ Value Red, White and Blue. Gorgeous 5 in. Blooms. 2 1/2 inches thick on stately stems. Send 10¢ for these lovely asters. Will include my Big Seed Plant & Nursery Catalog. **FREE** R.H. SHUMWAY Seedsmen, Dept. 301, Rockford, ILL.

# Introducing THE PEASE Airewood



... a new plan for air-conditioned comfort

A lifetime of luxurious living is yours in the "Airewood", the new 3-bedroom Pease Home which can be air-conditioned, yet is priced for the modest budget. You can buy and build it yourself... engage a contractor and still save money!

Colorful, new 64-page book of 2, 3 and 4 bedroom Pease quality Homes, gives complete information. Base package prices from \$2,646 to \$5,746. Write for your free copy today.

**PEASE WOODWORK COMPANY  
(PEASE HOMES DIVISION)**


905 Forest Avenue

Hamilton, Ohio

**Burpee Seeds Grow**  
Send postcard or letter for Burpee Seed Catalog **FREE**  
W. ATLEE BURPEE CO.  
Address: 422 Burpee Building—at nearest city:  
Phila. 32, Pa. or Clinton, Iowa or River side, Cal.  
**AMAZING MULTIFLORA ROSE** AS LOW AS  
**LIVING FENCES 5¢** per ft.  
Beautify your home with dense rose hedges. At low cost—as little as 5¢ a foot. Write today for FREE Catalog.  
WHITTEN NURSERIES, Box 106, BRIDGMAN, MICH.



**PEOPLE WITH THE FINEST LAWNS**  
**READ *Lawn Care***  
T. M. REG.



Like thousands this reader says, "I would not be without *Lawn Care*. It's rendered a great service to us. Incidentally, we have the finest lawn on the street."

**It's FREE!**

*Lawn Care*  
**HOW TO DESTROY WEEDS**

*Lawn Care*  
**HOW TO IMPROVE an OLD LAWN**

*Lawn Care*  
**HOW TO GROW GRASS IN SHADE**

*Lawn Care*  
**HOW TO MOW YOUR LAWN**

It's as simple as that! *Lawn Care* tells you how to get rid of ugly weeds and other turf pests—how and when to feed grass—in short, *Lawn Care* outlines the year 'round program for outstanding lawn beauty. It's easy to get *Lawn Care*—a card will start your free two-year subscription. Just write...

**O. M. Scott & Sons Co.**  
 16 Spring St., Marysville, Ohio  
 also Palo Alto, California

**Wayside Gardens**

**UNFAILING QUALITY**

Through the years, Wayside Gardens has earned and cherished the reputation of America's finest nursery—offering only the newest and best garden subjects of unfailling superior quality. At Mentor, in one of the world's most carefully supervised nurseries, we grow and rigidly test the hundreds of outstanding new varieties and popular favorites featured in this—the most complete of all garden catalogs.

**SEND FOR THE WORLD'S FINEST HORTICULTURAL BOOK-CATALOG**

No other catalog can compare with it. Almost 200 pages, with hundreds of true color illustrations and explicit cultural directions. Magnificent selections of new shrubs, prize roses, rare bulbs and hardy "Pedigreed" plants unequalled in America. Many of the exciting new things are available only at Wayside. To be sure you get your copy, please enclose with your request 50¢, coin or stamps, for postage and handling costs.

50 MENTOR AVE. MENTOR, OHIO

**Wayside Gardens**



**Fragrant Snowball**  
*Carlecephalum*  
 6 inch clusters

**VIBURNUM, *Carlecephalum*.** Magnificent new Wayside introduction. Best spring flowering shrub developed in the past 50 years. Huge clusters of very fragrant white flowers bloom lavishly on graceful 6 ft. plants. *Fragrant Snowball* grows anywhere and is hardy at 10 degrees below zero. Plant pat. #776.

**GRAVELY**  
*makes tough jobs EASY!*

**Powerful!**

5-HP Gravelly Tractor powers 21 tools—does every lawn, garden, and field job easier, better! All-gear drive, Reverse, New "Power vs Drudgery" Booklet FREE.

Write for it today!

**★ GRAVELY ★**  
 BOX 113 DUNBAR, W.VA.  
**FIELD-TESTED FOR 32 YEARS**

**GIANTS OF CALIFORNIA**

**Petunia**  
*"The Handsomest Frilled Petunia in the World."* Large, rich colored blooms in every conceivable shade on sturdy plants. Send 10¢ in coin for regular 50¢ Packet FREE.

(150 Seed) and Big Seed & Nursery Catalog. Dept. 10 Rockford, ILL.

**CONDON BROS. SEEDSMEN**

**WATERLILIES**

The loveliest of all flowers that can be grown at home. Exquisite jewel-like colors. Nearly every bloom reaches perfection. Easy to grow in tub, pool or farm pond. Write today to nearest office for your free copy of new, colorful 1954 catalog.

**THREE SPRINGS FISHERIES**  
 514 Main Road, Lilypons, Maryland  
 Box 971, Dept. 514, Worcester, Mass.  
 Box 508, Dept. 514, Salisbury, N.C.

**REGAL LILIES**

"Our famous Lily offer that's brought us so many thousands of fine new friends!"

- ★ Hardy—Grow Anywhere!
- ★ Always Covered with Blooms!
- ★ Vigorous—Many Will Bloom This Year!

**10 for 25¢** coin or stamps

Almost no Lily grows easier, or produces more blooms, than the lovely REGAL LILY—favorite of all lilies, and aristocrat of garden flowers. The trumpet-shaped blooms are pure white with throats lightly suffused with gold. In ordinary season, many bulbets will bloom first year. Once established, they give you a profusion of blooms year after year, up to 50 big beautiful blooms on a single plant. Hardy everywhere, easy to grow, always bloom!

"Let these aristocrats of all garden flowers start us off as friends. They're easily a \$1.50 value!"

**HENRY FIELD Seed & Nursery Co.**  
 718 Oak St., Shenandoah, Iowa  
 I enclose 25¢ (stamps or coin) for 10 Regal Lily Bulbets... also new full-color catalog.

Name.....  
 Address.....  
 Town.....State.....

JUNE TOWNE

# Now the Coles

Henry and Josephine Cole are city people who prefer the rustic atmosphere of the country for weekends—so when they saw this old house, whose dated architecture and neglected condition were just crying for modernization, they bought it. The old house certainly wasn't suited to modern ways of living and doing things: there was no plumbing, no heat, no electricity. But the foundations were sound, and the lines of the house were simple and direct—and not too far from what the Coles wanted.

As the Coles thought about this long-range remodeling program, which they were planning to do *themselves* on weekends, they wrote out their ideas in the order in which each improvement was to be made. Then they made rough drawings so they could see what their remodeled house was really going to look like when it was finished. (Following the old Chinese saying that one picture is worth ten thousand words.) They knew it would be much cheaper and easier to correct their mistakes on paper, than to correct them during the remodeling.

It took some imagination and vision to turn this very sad shack into the good weekend house below. The roof was raised and a small room was added to make the second floor more habitable



OWNERS: MR. & MRS. HENRY COLE



There is nothing dreary about the kitchen now, for the Coles love good food, and endowed their house with the wherewithal to produce it in comfort. Refrigerator and range operate automatically on bottled gas





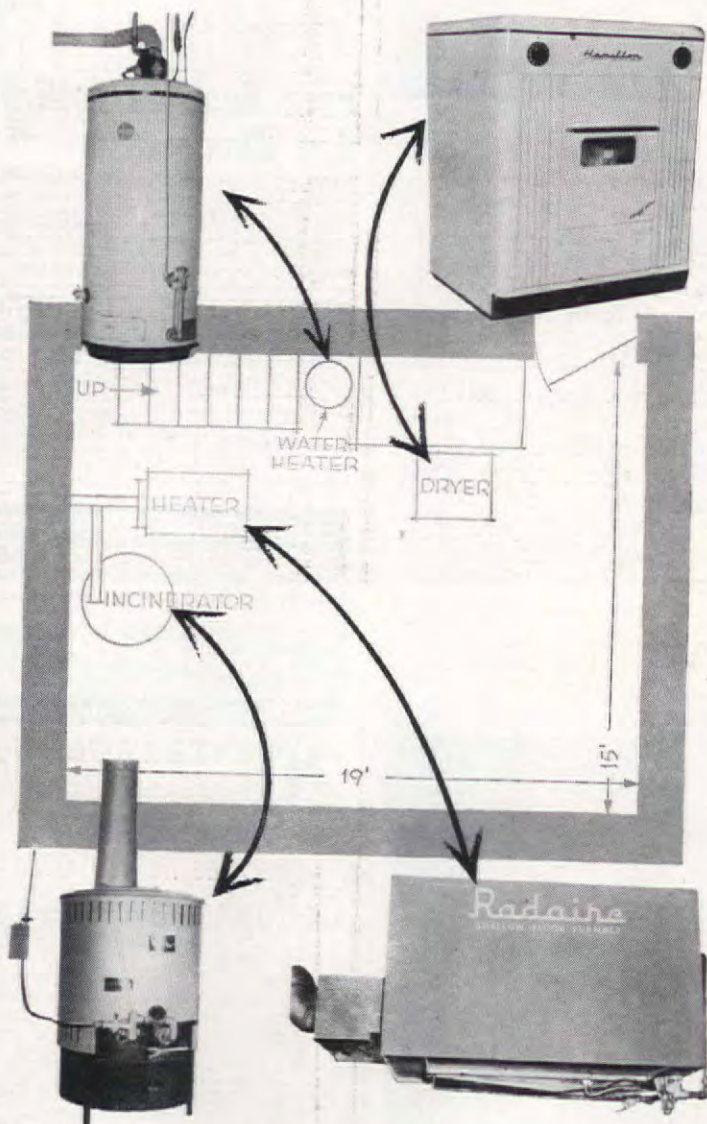
# Are Cooking with Gas

Since the house had no fancy trimmings or awkward lines, they kept the remodeled house as simple as the old one. When the roof was raised over the kitchen, they kept the pitch the same as that over the rest of the house. (Roofs that join always look better if they have the same pitch.) This extra room, along with the new roof on the front porch and the addition of the porch on the kitchen, did much to extend the horizontal lines of the house.

But there were other considerations, besides the structural changes, that had to be made. The house had to be wired for electricity, and a fuel chosen to heat the house automatically. When the Coles found out that bottled gas or tank gas could be stored in a tank, buried in the ground and filled from a mobile tank truck, they knew that they could have real city comforts in their remote country home. Bottled gas also gave them another advantage—all their major appliances could operate on gas, a fact that cuts down on the fuel costs. In some cases, a buried gas tank isn't practical—for those who wish to use bottled gas, and want to store it in cylinders aboveground, we have some suggestions on page 88 for masking those bottles.

So if you are thinking about remodeling a house in the country, you'll find equally good results are possible with many old farmhouses, if you approach it in the Cole fashion.

PLEASE TURN TO PAGE 88



Now there's no coal bin in the Coles' basement, because they're heated with gas, even in a rural area (bottled gas is the answer). Gas is also used by them for drying clothes, heating water, and burning trash

## 20 Ferris EVERGREENS

FOR ONLY \$1.00 POSTPAID

**HARDY BEAUTIFUL TWO-YEAR OLD NORTHERN GROWN 4-8" SEEDLINGS**

A splendid collection of our most popular Ferris Evergreens. Consists of these fine varieties—

4 Blue Spruce	4 Douglas Fir
4 Norway Spruce	4 Scotch Pine
	4 White Spruce

Handsome, sturdy, quick growing. Will produce lovely specimen evergreens in a short time. All 20 for only \$1.00 postpaid. Order from this ad.

**MANY WONDERFUL VALUES**

FERRIS NORTHERN GROWN EVERGREENS

Shade Trees • Ornamentals • Flowers  
Perennials • Roses • Bulbs • 'Mums  
Fruit Trees • Berry Plants, etc

Hundreds of low priced, attractive suggestions in the marvelous new Ferris 1954 Catalog.

### FERRIS BIG NEW 1954 NURSERY BOOK FREE

WRITE TODAY for your copy of this large 60-page Planting Guide. Gorgeous color illustrations. Direct-from-nursery prices. Our 85th Annual Edition! It is Free (in U.S.).

**EARL FERRIS NURSERY**  
945 Bridge St. HAMPTON, IOWA

1954 Is Our 85th Year

### CACTUS PLANTS

FROM SEED ALL KINDS AND FORMS

Curious, odd-looking, strange species of plants; thrive anywhere with little care. Flowers of exquisite beauty and fragrance. Send 10c in coin for 50 Seeds and Big Seed, Plant and Nursery Catalog.

**FREE**

CONDON BROS. SEEDSMEN Dept. 14 Rockford, ILL.

### ECONOMY TRACTOR

Thousands in Use **SMALL! POWERFUL!**

America's finest low cost tractor. Ruggedly built. Easy to operate. No belts, no chains. Borg-Warner clutch, trans. and diff. 140 to 1 reduction. 40% more drawbar pull than ordinary tractors. 8-1/4 H.P. engine—gasoline or kerosene. 20 quick change implements. Write for complete details.

**ENGINEERING PRODUCTS CO.**  
915-R-1 Niagara Ct., Waukesha, Wis.

### Burpee WILL PAY \$10,000.00 WHITE for a Marigold

"Man-in-the-Moon," nearest to white, new for 1954, may produce a white one. Help us find it—enjoy these unique Marigolds—earn \$10,000!

Packet 25c—1/16 oz. \$1. Seed supply limited—send cash at our risk. Read this amazing offer in the 1954 Burpee Seed Catalog. Ask for it **FREE**

**W. ATLEE BURPEE CO., 423 Burpee Bldg. Phila. 32, Pa. or Clinton, Iowa or Riverside, Calif.**

### BEGONIAS

Beautiful indoor-outdoor

Camellia Flowered Plants

Lowest price offered. Tuberous type, double blossoms, mixed colors. Easily grown in pots or beds. **Top size bulbs.** Supply limited. **Order today, postpaid.** Or C.O.D. for \$1.00 or more plus charges.

**R. H. SHUMWAY Seedsman, Box 300, Rockford, Ill.**

## THIS IS IT! Your New Book

### The Answers to YOUR Planting Problems for only 25¢

The biggest quarter's worth of information you can buy. Not only tells you WHAT to plant and WHEN to do it, but goes ahead and shows you WHERE and HOW for best results. 48 helpful pages with dozens of sketches and plans for proper planting of homes, gardens, beds, etc. You can't go wrong if you follow the simple explanations and diagrams in this Complete Planting Guide. Worth many times its cost. **ALL YOURS FOR ONLY 25¢ TO COVER MAILING AND HANDLING COSTS.**

**NEW PLANTS GALORE FOR '54 "GLORIES of the GARDEN" FREE**

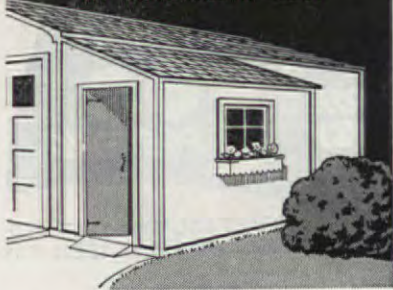
America's Helpful Garden Book

64 pages, half in natural colors, packed with values in the Newest and Best in Roses, Shrubs, Perennials, Evergreens, Fruits and Ornamentals. Write for your **FREE** copy of this **HELPFUL BOOK** today.

**KRIDER NURSERIES**  
BOX T MIDDLEBURY, INDIANA



With our simple pattern  
you build this  
**LEAN-TO STORAGE SHED**  
at minimum cost



## MAKE it at home... and SAVE. with HOMASOTE

Now have that storage shed you need so badly—for tools, bicycles, hose, bulky objects. With simplified Easi-Bild\* Pattern #89, you do a professional job—without blueprints. The pattern takes the mystery out of building... specifies all materials required... shows how to cut each piece to exact size... how to assemble the finished shed... The major material used is **weatherproof Homasote**—America's oldest and strongest insulating-building board. Saws and nails easier than wood; takes paint, stain or Sand Finish. Mail coupon today for pattern and Homasote literature.

\*T. M. Reg. Easi-Bild Pattern Company

HOMASOTE CO., Dept. 12, Trenton 3, N. J.  
I enclose 50¢ for which send me Pattern #89.

NAME .....

ADDRESS .....

CITY..... STATE.....

My lumber dealer is.....



**Amazing New STAR-BRITE**  
SHINES SILVER AT A TOUCH  
PAYS YOU TO SHOW IT TO FRIENDS

Show the unusual—makes big extra income spare time. Sensational selling Star-Brite banishes rubbing—shines silver instantly, safely, automatically in dishwasher! Many other unique, new-money-makers. Profits to 100%. Big value Greeting Card Assortments, Secret Pal, Name-in-Skirt Notes, Stationery. No experience needed. Get Samples on approval.  
Midwest Card Co., 1113 Washington Ave.,  
Dept. A-62, St. Louis 1, Mo.



**Gloxinia** 2 BULBS 25¢  
Beautiful Pot Plants

Gorgeous, easy to grow Postpaid house plants, 3" to 4" with big flowers, last for months. Seed and Nursery Book. Exquisite mixed colors. Send only 25¢ for 2; 50¢ for 4; \$1 for 8. Order now. **FREE**

R. H. SHUMWAY, Seedsman, Dept. 303, Rockford, Ill.

**2-YEAR FIELD-GROWN ROSES** LOW AS 25¢

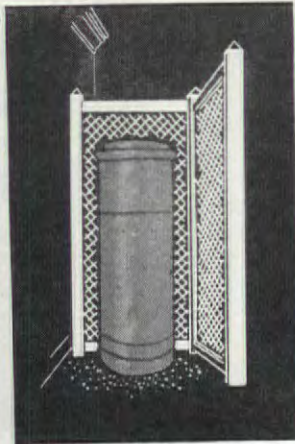
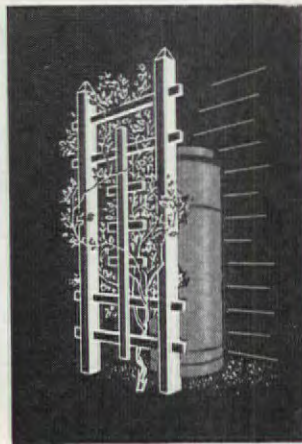
Flowering shrubs, evergreens, shade trees, 25¢ up. Fruit trees low as 20¢. Nuts, blueberries, straw-berries, grapes 10¢. Quality stock can't be sold lower. Write for **FREE** color catalog and \$2.00 **FREE** bonus information.  
TENNESSEE NURSERY CO., Box 18, Cleveland, Tenn.

## Are You Paying Too Much for VITAMINS?

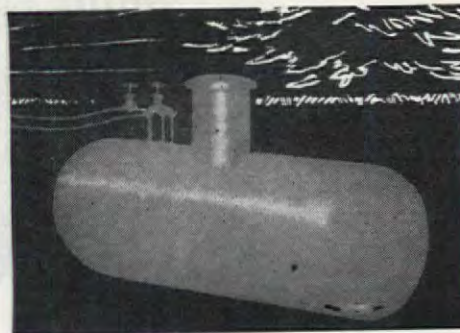
**FREE GUIDE BOOK Proves  
You Can Cut Costs up to 40%**

Vitamins are costing Americans over three hundred million dollars a year. It's time folks should be told the plain facts. Stop taking Vitamin products just on faith, prestige and with the mistaken belief that "high price" means "quality." No longer need you pay \$4, \$5, \$6, and up to \$15, per 100 capsules for the very same vitamin your Doctor advises. After 20 minutes reading of this Guide Book you will understand Vitamins as never before. You will not be fooled again by confusing mysterious labels; you will be able to pick up any vitamin product and know if you are getting your money's worth. Do not spend a single penny for vitamins until you get this book and catalog, in which you are sure to find the combination of vitamins or vitamins and minerals you are now using. Compare the potencies and the prices and you'll be amazed at the savings of up to 50%. Stop buying vitamins blindly. Send post-card today for free guide book and catalog for VITAMIN-QUOTA, Dept. 293, 880 Broadway, New York 3, N. Y., or Dept. 293, 1125 Crenshaw Blvd., Los Angeles 19, Calif.

## Cooking with Gas (Begins on page 36)

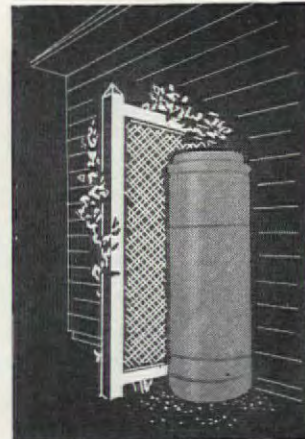


Ways to  
disguise  
a bottled  
gas tank



The Coles found that the use of bottled gas made remodeling, and living in, their weekend house simpler. For weekenders or permanent rural residents, this fuel is a great convenience. But the gas cylinders, while they *do* handsomely, do not *look* handsome. The Coles store their gas in a sizable tank, buried in the ground—an excellent way, but sometimes expensive, and in some areas, difficult. If using small cylinders is easier for you, here are some ways to mask them.

- Just a single panel of wooden trellis covered by climbing roses or screened by shrubs does wonders. The plants hide the tank, but may be pulled away when you paint the trellis.
- Two sections of metal lattice or fence almost conceal the tank, and since the metal rarely needs attention, clinging vines can cover it—clematis, Dutchmans-pipe, or trumpet vine.
- If cylinders are in shady spots, screen the fence with shade-tolerant shrubs, or use a decorative fence without planting.
- Without a fence or trellis, a screen of carefully trimmed evergreens can do very well, as you see below. For an informal effect, use hemlocks, yew, or arborvitae in their graceful natural shapes. If tank stands against a soil-topped wall, grow ivy there and let it make a "waterfall" screen.



## ...before it TALKS

...is the way our doctors put it—"Our chances of curing cancer are so much better when we have an opportunity to detect it *before it talks*."

That's why we urge you to have periodic health check-ups that *always* include a thorough examination of the skin, mouth, lungs and rectum and, in women, the breasts and generative tract. Very often doctors can detect cancer in these areas long before the patient has noticed any symptoms.

For more life-saving facts phone the American Cancer Society office nearest you, or write to "Cancer"—in care of your local Post Office.

American Cancer Society

## Free Book on Arthritis And Rheumatism

**HOW TO AVOID CRIPPLING DEFORMITIES**  
Explains why drugs and medicines give only temporary relief and fail to remove the causes; tells all about a proven specialized non-surgical, non-medical treatment which has proven successful for the past 35 years. Write for this 44-page **FREE BOOK** today.  
Ball Clinic, Dept. 608, Excelsior Springs, Mo.

## Sell CHILDREN'S WEAR

**MAKE EXTRA MONEY with FREE Style Display**  
Make EXTRA MONEY introducing world's cutest Children's Dresses. Big selection latest adorable styles for girls 1 to 14 years... amazing low prices. Mothers thrilled, order on sight! Big, complete style display **FREE!** Rush name, address NOW.  
HARFORD FRICKS, Dept. L-2324, Cincinnati 25, Ohio

**Embroider STAMPED LINENS** SEND FOR **FREE CATALOG**  
BUY DIRECT FROM MANUFACTURER & SAVE  
MERRIBEE ART EMBROIDERY CO.  
DEPT. 332, 22 W. 21 ST., NEW YORK 10, N. Y.

ADDRESS **POSTCARDS** AT HOME  
MAKE MONEY!! SPARE-FULL TIME  
write LINDO, WATERTOWN, MASS.

**20 EVERGREENS** POST PAID  
3 favorite varieties, 5 American Arbor Vitae, 10 Norway Spruce, 5 Colorado Blue Spruce, 2-yr. plants, 3-6 inches. All 20 for only \$1.00 postpaid.  
Order them now. Catalog **FREE!**  
BERRY SEED CO., Box 4121, Clarinda, Iowa

## RECIPES IN USE NEED Cellophane Envelopes

For new recipes—or your old favorites—use these individual cellophane envelopes! They're greaseproof and moistureproof... easily visible both sides, 3" x 5" for handy filing. Will also protect other file-size home-making data. So inexpensive, too!

100 for \$1.00  
250 for \$2.00  
400 for \$3.00

Over 40 Million Purchased By Home Readers. Write today—don't wait! Send check or money order:

**THE AMERICAN HOME**  
American Home Bldg., Forest Hills, New York



## Let's Go Shopping for Phlox

(Begins on page 34)

pink or ground phlox (*P. subulata*) spreads blankets of color over sunny borders, rock gardens, stone walls, etc. As the original shade (often scathingly termed "magenta") has been modified to a more appealing lilac shade and supplemented by white and pink varieties, this excellent, low, hardy ground cover has become more popular. Give it a place in full sun.

Next to appear (in early May) is the graceful, delicate, truly charming *P. divaricata*, called Blue Phlox and, occasionally, Wild-Sweet William. It bears, on stems a foot or more tall, somewhat looser, more open flower clusters and adapts itself to more shady situations than the foregoing; but it prefers and responds to a better soil than *P. subulata* needs. Soon after its season ends, there appears the first of the hardy, tall, summer-blooming sorts which are what many people have in mind when phlox is mentioned. This outstanding and spectacular group of species and hybrids includes *P. suffruticosa* (sometimes called carolina) and the even more massive and colorful *P. paniculata* (or decussata). As with many garden plants, there is some disagreement among authorities as to preferred names.

In the *suffruticosa* group, one of the older but highly satisfactory and popular varieties is the statuesque, pure white Miss Lingard. In the *decussata* group—which includes both that species and many hybrids—a long list of named sorts exhibit a remarkable range of clear and combined colors and flower markings.

Because perennial phlox is easy to grow under average garden conditions, is durable, brilliant, and free-flowering, it is often planted and then left to shift for itself. (That it can do so is proved by the way it has survived in, and "escaped" from, many a neglected garden and become semiwild.) But another result is that

PLEASE TURN TO PAGE 91

### A GUIDE TO THE MORE IMPORTANT PHLOXES

Descriptive data given in this order: Type: An (nual) or Per (ennial) — Region of origin — Flowering period: Sp (ring), Su (mmer), Fall — Colors: W (hite), Pi (nk), Pu (rple), B (lue), V (iolet), Li (lac), Ro (se) — Notes.

<b>P. drummondii</b> Drummond or Annual Phlox	An. — Tex. — Su — Various colors — To 1½ ft.; 1-in. flowers in tight, flattish clusters; good border or edging plant; keep flowers picked
<b>P. subulata</b> Ground- or Moss-pink	Per. — Atlan. Coast — Sp (late April) — W, Li, Pi — Low (6 in.), spreading to form mats of brilliant ground cover; ¾-in. flowers abundant; needs sun
<b>P. divaricata</b> Blue Phlox, Wild-Sweet William	Per. — Atlan. Coast to Tex. — Sp (early May) — V, B, W — To 1½ ft.; spreads by seeds, runners; flowers larger, less dense than in <i>subulata</i> ; stands shade
<b>P. suffruticosa</b> (or <i>P. carolina</i> ) Thicketleaf Phlox	Per. — Cent. States to Fla. — Early Su to Fall — Pu, Ro, W — First to bloom of tall, large flowering summer forms; to 4 ft.; Miss Lingard a famous white
<b>P. paniculata</b> (or <i>P. decussata</i> ) Summer Phlox	Per. — Atlan. Coast to Ark. — Su and early Fall — Many colors — To 4 ft.; 1-in. flowers in large, dense, heads; prevent seeding to avoid self-sown intruders
<b>P. adsurgens</b>	Per. — Pacif. NW — Late Sp — Ro to Pi, W centers — Creeping habit; 1-ft. flower stems bear 1-in. blooms in flattened clusters
<b>P. amoena</b> (or <i>P. procumbens</i> )	Per. — Probably a hybrid — Sp — Pu — To 1 ft.; flowers small (¾ in.)
<b>P. bifida</b> Sand Phlox	Per. — Cent. States — Early Sp — Pale V to W — Resembles <i>P. subulata</i> in habit, color
<b>P. glaberrima</b> Smooth Phlox	Per. — Cent., SE and S States — Early Su — Pu — Tall (to 5 ft.); flattish clusters of ¾-in. flowers
<b>P. nivalis</b> Trailing Phlox	Per. — SE — Sp — Pi or W — Low, creeping like <i>P. subulata</i> ; hairy stems; flowers to 1 in. across
<b>P. ovata</b>	Per. — Atlan. Coast to Ala. — Su — Pu or Pi — To 2 ft.; flowers 1 in. across in small clusters
<b>P. stolonifera</b> (or <i>P. reptans</i> )	Per. — Atlan. Coast — Sp and early Su — Pu or V — To 1 ft.; hairy stems; 1-in. flowers in loose, flattish clusters



the rose that glows  
like a desert sunset

The finest orange-colored rose yet introduced. Almost overnight it has blazed its way to the very pinnacle of rose fame—All-America Winner for 1954, winner of the Gold Medal at the famous Bagatelle trials in Paris, and the Gold Medal at Geneva, Switzerland.

Mojave's radiant orange color is set aflame with highlights of scarlet and vermillion. It is dazzlingly different. And the big, vigorous plant is delightfully easy to grow. You'll be thrilled with the amazing number of beautiful long-stemmed buds Mojave displays for you—exquisite tapering buds which will set your garden aglow as they open into big, fragrant, long-lasting blooms. \$3.00 ea.; 3 or more, \$2.65 ea.

**SEND FOR FREE CATALOG.** Tells you all about the world's finest roses—illustrates most of them in full color. Contains many money-saving special offers.



## Armstrong Nurseries

405 N. Lemon Ave., Ontario, California

Please send postpaid at correct planting time for my area, \_\_\_\_\_ (quantity) top quality bushes of your great new orange-colored Hybrid Tea rose Mojave. I enclose check or money order. No c.o.d.'s, please, (California orders add 3% sales tax).

Please send your new 1954 Rose Catalog.

Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ Zone \_\_\_\_\_ State \_\_\_\_\_

LEADING ROSE DEALERS SELL ARMSTRONG ORIGINATIONS



**Gorgeous GLADIOLUS**

Assortment includes over 30 of the leading varieties giving a grand array of color for your garden.

**50** blooming size bulbs

**ONLY \$1** POST PAID

**BIG FREE GARDEN BOOK**

Kelly's new 1954 Catalog is yours for the asking. Hundreds of FRUITS, BERRIES, ROSES, ORNAMENTAL & FLOWERING SHRUBS, SHADE TREES are shown in their natural colors.

**It's FREE**

SEND POST CARD TODAY

**Kelly BROTHERS NURSERIES, INC.**

330 Maple Street, Dansville, N. Y.

**NEW PLANTS GALORE for '54**

"Glories of the Garden" **FREE**

Newest and Best in Roses, Shrubs, Evergreens, Perennials, Fruits and Ornamentals. All shown and described in this **HELPFUL BOOK**. Write for your **FREE** copy today.

**KRIDER NURSERIES**  
BOX 8 MIDDLEBURY, INDIANA

**Famous ROSES**

From our own nursery in the heart of the Texas rose fields, we offer the finest and most beautiful varieties. Vigorous 2-year old budded bushes. Well rooted, guaranteed to live and bloom. **WRITE FOR FREE FOLDER AND PRICE LIST.**

**McCLUNG BROS. ROSE NURSERY**  
Route 5, Box 275-B Tyler, Texas

**BEARING AGE PLANTS**

Why wait a whole year? Plant our bearing age fruit plants and eat plenty of fresh fruit from them **this year, 1954.** Strawberries, Raspberries in 3 colors, Blackberries, also Fruit Trees, Shrubs, Roses, Evergreens, Perennials, Azaleas, etc. Free Catalog. 20% Discount for early orders.

**SOUTH MICHIGAN NURSERY**  
Box A-6, New Buffalo, Michigan

**Learn FLOWER Arrangement and FLORISTRY Easily and Quickly AT HOME**

● **FOR PLEASURE**—you will find this interesting and beautifully illustrated course will fit you to better beautify your home. Your church and club will welcome your assistance in arranging impressive floral designs.

● **FOR PROFIT**—you can prepare to take advantage of the tremendous opportunities open for trained **FLORAL DESIGNERS AND FLORISTS.** Our graduates are employed from coast to coast in well paying full and part time positions. You too may learn quickly and easily at home as others have.

Write today for information without obligation.

**FLORAL DIVISION**  
**NATIONAL LANDSCAPE INSTITUTE**  
Dept. HF-1, 310 S. Robertson Blvd., Los Angeles 48, Calif.

# TWO-WAY STRETCH IN THE HOME FOOD GARDEN

GORDON MORRISON

The harvest is, of course, the payoff in any vegetable garden. How soon it comes and how long it lasts in *your* garden will depend largely on the planning you do—your choice of planting dates and of the kinds and varieties of vegetables that are to occupy your garden rows from invigorating early spring until frosty fall closes down on the harvest season. The first spring radish is, in its way, just as welcome as the first robin. So take full advantage of the hardiness and cool-season preferences of many vegetables—and start them early. But don't consider your season's planting finished when those early rows are sown. Follow them in due time with initial plantings of tender kinds that need frost-free nights; and, from time to time, make wisely spaced succession plantings of short-season kinds such as radishes, lettuce, and dwarf beans. Finally, because the characters that make some vegetables (such as cabbage) frost-hardy in spring, also make for heat-resistance, plant some of these hardy kinds again toward midsummer to provide superior quality produce for fall use and winter storage.

Successful application of this two-way stretch—namely spring-sowing and summer-sowing of crops—as demonstrated in the accompanying chart, requires both planning and basic knowledge regarding (a) *the relative hardiness*

**KEY** . Seed-sowing period - in garden or seed bed  
X Time to set out plants, raised or bought  
# Usual harvest period for top-quality products

	APR.	MAY	JUNE	JULY	AUG.	SEPT.	OCT.	NOV.
ONION								
RADISH								
LETTUCE leaf head								
SPINACH								
BEETS								
CABBAGE								
CAULIFLOWER								
POTATO								
PEAS early medium late								
CARROTS								
CUCUMBER								
BEANS bush bush pole								
SUMMER SQUASH								
BROCCOLI								
SWEET CORN early medium late								
TOMATO early late								
PEPPER								
BUSH LIMA								
WINTER SQUASH								



## The Home Food Garden

of different vegetables; (b) the usual safe growing season for hardy kinds in your locality; (c) the usual safe growing season for tender kinds; (d) the time usually needed by each variety to reach usable maturity; (e) the time that it remains productive.

These are some of the hardy kinds: beets, carrots, cabbage and its relatives, lettuce, onions, peas, radish, spinach.

These are some of the tender vegetables subject to frost injury: beans, sweet corn, cucumber, pepper, pumpkin, squash, tomato. (Plantings of early sweet corn varieties can safely be made a little earlier than can those of the other tender kinds.)

The chart on page 90 applies to those northern regions where garden soils can usually be made ready for seeding early in April, and where freezes damaging to hardy crops may not occur until early in November. In such regions, the soil is usually warm enough by mid-May to encourage seeds of tender kinds to sprout, and transplanted seedlings to start active growth; frost injury to these vegetables may occur late in September or early in October. Since the last and first frost dates vary widely in different regions and from season to season, it is well to consult the nearest weather bureau station, or weatherwise veteran gardeners in your neighborhood, regarding safe planting dates.

As to midsummer planting, here are some tips: In any garden, but particularly in small ones, summer-sown succession crops can take over rows vacated by early crops. Thus, a late planting of bush beans can follow early radishes; spinach can replace early lettuce; and late cabbage, early spinach. . . Sow seeds a little thicker and a trifle deeper than in spring. . . If planting time comes during a dry spell, it may prove worthwhile to run some water into each furrow as you open it and sow the seeds on the moistened earth. . . Water newly sown rows thoroughly now and then during dry spells until the seedlings appear. . . For better results with summer-sown lettuce, wait until a coolish evening to plant; for, while a 65° to 75° temperature may induce prompt germination, 80° heat may cause prolonged dormancy.

## Let's Go Shopping for Phlox

(Begins on page 34)

gardeners often complain that their carefully chosen named varieties have reverted to an unsatisfactory pink or cerise color after a few years. This is not true. What has happened in such cases is that vigorous plants from self-sown seed have grown up undisturbed and crowded out the more highly bred, less pugnacious, improved selections. So don't let your choice named sorts mature seed.

Once established, phlox can be a fixture for years. But usually it is advisable to lift and divide clumps every four or five years. To do this, in spring, if most convenient, or better in September, dig up the clump, cut and pull it apart, discard the oldest, woody portions, and reset the best of the younger small divisions. Depending on the size of the variety, these new plants should each be allowed two to three sq. ft. of uncontested space; the ground between can be covered with shallow-rooted, quick-growing, annual ground-cover plants. Plants of annual phlox, grown from seed or perhaps from rooted cuttings, can go closer together.

Variety selections, whether of annual or perennial phlox, must be based on personal preferences, the general color scheme of the garden, and any special combinations involved; also the extent to which you feel you must have the latest things. For new varieties are constantly being offered, some of which—though not all—will probably take the place of some of the old standbys. Once you get what you want, you can multiply your stock of perennial kinds by rooting cuttings during the first half of the growing season, or, in the case of *P. subulata* and other creeping kinds, by "layering." That means watching for joints or nodes of the creeping stems to touch the soil and take root, after which they can be cut free and handled as separate new plants; or the development of such increase can be induced by "pegging down" one or more stems and covering the joints with soil.

Except for the mildew already mentioned, and occasionally leaf-eating beetles or bugs, phlox has few enemies.

**BUY AMERICA'S MOST  
WANTED ROSE NOW!**

**Germain's**  
*Chrysler*  
*Imperial*  
*Rose*



### 1953 ALL AMERICA WINNER

To the thousands of gardeners who, because of the unprecedented demand for the gorgeous new Chrysler Imperial Rose, were unable to buy them last Spring we are happy to announce that—YES—THIS SPRING you CAN buy America's most wanted Rose in any quantity you desire. . . AND AT A NEW LOW PRICE! Remember. . . to get perfectly formed crimson buds, luscious green foliage, and the biggest, purest glowing red blooms you have seen. . . BE SURE to plant GERMAIN'S CHRYSLER IMPERIAL ROSE—the very finest red rose ever grown!

☐ EACH, only \$2.75 ☐ 3 or More, \$2.40 each

*Sun Valley Rose*

**Warmest, Richest, Most  
Radiant Yellow Ever  
Captured in a Rose!**

Symbolizing the breath-taking beauty of the world famed year-round Sun Valley Resort in Idaho, GERMAIN'S Sun Valley Rose will be the sensation of your Rose Garden this year. Full beautifully shaped buds open to true guinea golden yellow blooms that hold their magnificent brilliant color for days—even in bright hot sunshine—without a trace of fading! Another GERMAIN'S glorious NEW-1954 Rose Creation.

☐ EACH, \$2.50 ☐ 3 or More, \$2.20 each

*Capistrano* GERMAIN'S 1950 All America Winner

The most popular pink rose ever introduced. Bright cherry-red buds open to immense, sparkling rose-pink blooms, borne on long, erect stems.

☐ EACH, \$2.25 ☐ 3 or More, \$2.00 each

**SPECIAL OFFER!** For the world's most intriguing colors and very best varieties you can buy, plant GERMAIN'S Chrysler Imperial, Sun Valley & Capistrano Roses. OFFERED AT THIS SPECIAL-BY-MAIL PRICE FOR LIMITED TIME ONLY!!

☐ All 3 Roses, a \$7.50 value, for only \$6.60, ☐ 2 of each, 6 Roses in all, \$13.20 (a \$15.00 value)



### WHY IT PAYS TO GET THE BEST!

When you buy GERMAIN'S patented roses you get big, healthy TOP GRADE plants with strong, full-of-life canes ready to burst into glorious out-of-this-world bloom this season and for years and years to come. **IMPORTANT!** GERMAIN'S ROSES ARE GUARANTEED TO BE THE FINEST YOU'VE EVER HAD OR SEEN—or your money back! Backed by 83 YEARS of unquestionable reputation in the horticultural world.

**FREE!** America's Most Beautiful and Complete ROSE BOOK and GARDEN DIGEST

The showpiece of the world's finest Roses in tremendous, breath-taking full color. See ALL the Roses—NEW and OLD TIME FAVORITES—as well as page after page of CHOICEST BULBS • SELECTED FLOWER SEEDS • EXOTIC PLANTS • INTRIGUING NOVELTIES, etc. Included with all orders or FREE if you check coupon below.

USE THIS AD TO ORDER ☐ Check Roses Wanted

GERMAIN'S, Dept. AH-1, Los Angeles 21, California

Enclosed is \$\_\_\_\_\_. Send offers checked ☐ above.  
☐ Send FREE ROSE BOOK and Garden Digest.

Name \_\_\_\_\_  
Address \_\_\_\_\_

**GERMAIN'S**  
SINCE 1871  
ROSE DIVISION



Raise your own flowers from "professional" seed with full directions!



**CRUSADER**—new rose-and-white striped F<sub>1</sub> Hybrid Petunia—just one of our many exclusive offerings, restricted to florists for 30 years and now offered to you!



**SEEDCRAFT**—Your Guide to Better Flowers—a unique catalog with authentic, natural color photos. SPECIAL: if you order this important book now our plant-breeder will send you a pack of seeds for a brand new unnamed purple Aster... gratis!

**SEND COUPON**

Enclosed is 25¢ for my copy of SEEDCRAFT. I'll deduct this from my first order. Send me your special aster seeds.

Send me... packets of CRUSADER (200 seeds) @ \$1.50 each. I enclose \$... Send me SEEDCRAFT and special aster seeds.

Name \_\_\_\_\_ Address \_\_\_\_\_ Zone \_\_\_\_\_ State \_\_\_\_\_

SUCCESSFUL FLORISTS SOW Ball SEEDS



**Orlyt GREENHOUSE**  
This Model \$330

A delightful addition to your home where you can live with your favorite flowers. Costs less than rooms of usual construction. Made in sections for easy assembly with bolts and screws. Size 10 by 11 ft. ready to go on your foundation. Other models with slanted or straight sides, including Lean-to greenhouses from \$175 to \$780. Automatic heat and ventilation available. Write for Free Booklet No. 42-1.

NEW BOOK: How To Grow RARE Greenhouse Plants. 260 Flowering varieties—postpaid \$4.00.

**LORD & BURNHAM**  
IRVINGTON, N. Y. DES PLAINES, ILL.

**10 FOR \$1.00 BLUE SPRUCE**

6 in. tall—only \$1 postpaid; 22 only \$2 postpaid! Another Bargain: 20 Evergreens, \$3 postpaid; all 3 and 4 yr. old transplanted 4 to 10 in. tall Five each: Red Pine, Scotch Pine, Norway Spruce, White Spruce, all 20 for \$3. (West of Miss. River add 25c.) FREE illustrated price list of small evergreen trees. ALL TREES GUARANTEED TO LIVE.

**WESTERN MAINE FOREST NURSERY CO.**  
Dept. AH-14 Fryeburg, Maine

**GIANT BEEFSTEAK TOMATO**  
The Nation's Favorite For Home Gardens. Almost Seedless. Large handsome bright red fruits, average 1/2 lb. Skin is smooth and just thick enough to prevent cracking. Flesh is thick-meated and like firm good beefsteak from which it received its name. Write for 125 Seed of this Giant Tomato. FREE Big Catalog. Send 3¢ stamp for postage.

**CONDON BROS. SEEDSMEN** Dept. 11 Rockford, ILL.

**DWARF Fruit TREES**  
Full Orchard in small space. Heavy bearers. Apple, Plum or Pear. Excellent fruit. Also full line of Standard Fruit, Nut and other Trees, Shrubs, Berries, COLOR Flowers, Perennials, Or Catalog nameplate, etc. FREE

**WESTHAUSER NURSERIES**, Box A-21, Sawyer, Mich.

## Frost Predicted

(Begins on page 32)

them on at 9 P.M. when the temperature reached 37°, on the premise that the relatively warm water (65°) would raise the air temperature sufficiently to protect the flowers.

Actually, by early morning the temperature dropped to 24° over most of the area, and to 21° in the lower portions. The entire dahlia garden, where an effort was made to protect the plants with heaters (called salamanders), was frozen black. No one was prepared for the picture it presented—or, for that matter, for the picture presented by the long walk in the annual garden where the sprinkling was done. There, the rising sun disclosed a fairyland. Trees, hedge, and flowers were all encased in more than half an inch of ice. Yet all retained their original colors, from the deep green of the arborvitae to the pastel shades of the zinnias and dahlias. The iridescence caused by the sun shining through the ice made the garden seem cast in crystal.

The day was clear and cool and, as the temperature rose slowly, the ice gradually melted and fell from the plants. In shaded areas, some of it was still in evidence on the ground 48 hours later. But after the plants were free of the ice, neither foliage nor bloom showed any ill effects. Even the petals of the delicate cactus dahlias remained in perfect arrangement. Only the tall late cosmos stalks, which could not support the weight of the ice-sheathed flower clusters when lower sections melted, broke down. The bedding-type flowers, when released from their coating of ice, returned to their original positions, and all that received the ice bath continued to produce beautiful blooms for two weeks until the eventual hard freeze cut them down. When heavy frost threatened the second night, portions of the garden were again sprayed with the same results as before. One interesting result was that the dahlias ice-encased during the frost period went on growing and produced larger, firmer tubers than those in the unsprayed dahlia garden. [Note: The experience reported by Mr. Conrad is especially interesting and encouraging in contrast to a portion of a bulletin, *Frost and the Prevention of Frost Damage*, published by the U. S. Dept. of Agriculture in 1929, 1940, and 1947 and now issued by the Weather Bureau. It says, "Spraying of trees with water to afford protection from frost has been proved impracticable," because of branch breakage by the ice load; also, "Spraying of low-growing plants may be effective if the temperature does not fall too low," and if spraying is continued as long as the temperature stays below the danger point. Well, we'd say try it anyway. Ed.]

Write Now for Gove's  
**GLADIOLUS BOOK**

80 pages • Beautiful Colors • only 10¢  
You'll find my new color catalog the largest, best, most timely and helpful book on gladiolus culture. I list over 450 varieties—top 1954 introductions, old and new favorites, best from World's leading hybridizers. Many special 'extra value' collections; plus 12 groupings—earliest, tallest, most beautiful, fragrant, miniatures, giants, etc. This big GOVE GLADIOLUS BOOK of helpful suggestions and values sent anywhere for 10¢, stamps or coin. Write today.  
Elmer Gove, Box A, Burlington, Vt.

**Champlain View Gardens**

**QUICK RESULTS • LASTING BEAUTY**  
PLANT **SHRUBS • ROSES**  
TREES • VINES • EVERGREENS

**PERENNIAL PLANTS**  
Everything to beautify your yard. Quality nursery stock at low prices. Also garden seeds, fruit trees. FREE catalog. Write.  
Allen's Nurseries & Seed House, Box 14, Geneva, Ohio

**HYPONEX**  
SOLUBLE PLANT FOOD COMPLETE  
Grows Better Plants in Soil, Sand or Water  
Simply dissolve and water all your house plants, garden flowers, vegetables, shrubs and lawn. Feeds instantly. If dealer can't supply send \$1 for 1 lb. Makes 100 Gal. water.  
HYDROPONIC CHEM. CO., Copley, Ohio, U.S.A.

**DELICIOUS NEW HAMPSHIRE MIDGET WATERMELON**  
SIZE OF GRAPEFRUIT FOR EASY REFRIGERATOR STORAGE  
1951 All-America Gold Medal Winner. Delicious flavor, deep red, very early and hardy. Makes two good servings. Packet only 15¢. **FREE WILL'S BIG NEW 1954 CATALOG**—71st year.  
OSCAR H. WILL & CO., Box 500-5E, Bismarck, N. D.

**20 MILLION TREES A YEAR!**

FREE New 1954 catalog of evergreens, fruit, shade, nut trees, shrubs, ornamentals, berries free. Also famous Christmas Tree Growers Guide. Write to Box 1-A.  
**MUSSER FORESTS, Inc., Indiana, Pa.**

**New Giant Hybrid ZINNIAS**  
The World's Largest Flowered Rainbow Mixture of Zinnias. Blooms 6" across. To introduce our Superior Seeds and Plants, we will send a Packet of these Gorgeous Zinnias and Big Catalog. Send 3¢ for postage.  
**CONDON BROS. SEEDSMEN** Dept. 15 Rockford, ILL.

**I WANT EVERY READER of this Paper to have my big new SENSATION TOMATO**  
"KING OF THE EARLIES"  
Big solid, scarlet fruit, disease resistant, heavy yielder. Ideal for table or canning. Send 125 SEED postal today for 125 seed and copy of Seed and Nursery Catalog. FREE  
**R. H. SHUMWAY SEEDSMAN**, Dept. 302, Rockford, ILL.

**FRUIT TREES • BERRY PLANTS**  
Nut Trees, Flowering Shrubs, Evergreens, Shade Trees. Our colorful free 60-page catalog lists a complete line of guaranteed nursery stock (nearly 400 varieties) at reasonable prices. Write today.  
**BOUNTIFUL RIDGE NURSERIES** Box M-14, Princess Anne, Md.

**EASY TO GROW—QUICK TO BEAR**  
New Thin Shell Thomas Black Walnut, Hardy Chinese Chestnut, Quich, Heavy Bearers, Northern Pecans. ALSO FULL LINE of Nursery Stock fully described in FREE BIG COLOR CATALOG. Write today.  
**WESTHAUSER NURSERIES**, Box A33, Sawyer, Mich.

**LEARN LANDSCAPING**  
Men—Women! Profitable career-absorbing hobby. Thorough, easy-to-follow home-study course takes 8-12 months spare time. Successful graduates throughout the world. 38th year. Catalog.  
**American Landscape School**, 5742 Grand Ave., Des Moines, Iowa

**HYBRID LILIES**  
NEW • CHOICE • HARDY • Get started in newest garden hobby. Build a collection of Hardy Lilies. Get Bellingham, Fiesta, Mid-Century, Rainbow Hybrids, many others—all reasonably priced. Blooming size bulbs. Get FREE Catalog.  
**The Whitten Nurseries**, Box 507, Bridgman, Mich.

**TREES & SHRUBS**  
Raise your own trees and shrubs from SEEDS. Beautiful Evergreens, lovely trees and shrubs for shade, windbreak, snow fence, erosion control, ornament, etc. For FREE planting guide and price list write  
**WOODLOT SEED COMPANY**, Norway 5, Mich.

## Where Credit Is Due

FIND OF THE MONTH

Pages 50, 51: Portable sewing machine, Singer Sewing Machine Co. Bristol candelabra, Harris Imports. Curtains, courtesy Celanese. Cork floor, Armstrong Cork Co.

PLACE AND SHOW

Page 54: "Dorian" on California-shape china, 5-piece place setting, about \$15.75 (available in spring), Syracuse China. "Corinth" hand-blown water goblet, \$1.50, Cambridge Glass. "Reigning Beauty" silverware, 6-piece place setting, \$32, Heirloom Sterling. Salts and peppers, 2 prs., \$4 plus tax, Oneida, Ltd. Silver-plate "Melon" sauce boat and tray, \$47.50 plus tax, Community Silverplate. Irish linen damask cloth, 72" x 90" with 8 napkins, \$50, in white, green, gold, pink, silver, and ivory, Irish Linen Guild. "Classic Marble" centerpiece, \$15. The Bennetts. All prices are approximate.

FAMILY FOOD

Pages 56, 57: Booths "Real Old Willow" dinnerware, Midhurst Importing Corp. "Colorflex" cloth, John Matouk and Co. "Georgian" glass tumblers, Viking Glass Co. "Grand Colonial" silver and "King's Soup Ladle," Wallace Silversmiths. Casseroles, Hammered Club Aluminum, Hammercraft Cookware.

TAKE A POUND OF SAUSAGE

Page 58: Black casserole and aluminized casserole both from Saks Fifth Ave. Guest and Gift Shop. "Smart Set" steak platter, Red Wing Pottery. "Buttercup" meat platter, Copeland and Thompson.

TAKE A CAN OF TOMATOES

Page 59: Tomato chowder tureen and white cabbage platter, both from Saks Fifth Ave. Guest and Gift Shop. "Rosalia" vegetable dish, Copeland and Thompson. Gray meat casserole, Gabriel, Pasadena, Calif.

COFFEE MAKERS

Page 72: Vacuum type by Silex.  
Page 73: Reading clockwork—automatic electric percolators by Chicago Electric; Camfield; Landers, Frary & Clark; Aluminum Goods Mfg. Co. Automatic vacuum type by Sunbeam. Drip type by Aluminum Goods Mfg. Co.  
Page 74: Kitchen Aid Coffee mill by Hobart.

PRACTICAL ROOM DIVIDERS

Page 76: Top right, Brandt Cabinet Works. Top left, T. Baumritter Co., Inc. Center, Heywood-Wakefield Co. Bottom, Sligh Furniture Co.

SEE YOUR HOME IN A NEW LIGHT

Pages 82, 83: Pair of tripod lamps, Lightolier. Desk lamp with terry-cloth shade, Aladdin Industries. Ceramic with gold base, Oxford Lamp Co. Venetian glass, Carroll Creations. Ceramic on wrought-iron legs, Kelby Originals. Open-work wrought iron, Lampcraft Studios. Crackle glass, Mile Studios. Furniture backgrounds by Charak Furniture Co.  
Page 84: Column base, Eastern Art Studios. Decoy duck, E. Wanda Baker. Small china lamp, Lullis Co., Inc. Rooster, Little Jones Co. Furniture backgrounds by Charak Furniture Co. and Heywood-Wakefield.  
Page 85: "Bell, Book and Candle," Bear Newman. French lamp, Mile Studios. Bedside lamp, Nathan Lagin Co. Furniture backgrounds by Charak Furniture Co. and Heywood-Wakefield.

NOW THE COLES ARE COOKING WITH GAS

Pages 86, 87, 88: Data from LP-Gas Information Service.

PHOTOGRAPHS

F. M. Demarest: pages 36, 37, 38, 39, 44 (upper left), 50, 51, 54, 56, 57, 58, 59, 60 (upper left), 72, 73, 74, 76 (top four, upper right photo graphed at W & J Sloane), 82, 83, 84, 85, 86 (center and bottom right). Bill Smyth: page 8. Chas. R. Pearson: pages 29, 30, 31, 66. A. F. Conrad: page 32. Jack Roche: pages 34, 35 (upper left). Paul E. Genereux: page 35 (bottom left). Jackson & Perkins Co.: page 35 (bottom right). John Goodrum: pages 41, 42, 43. Richard Garrison: page 45 (top three). Hence Griffith: page 45 (bottom two). Warren Reynolds Photography, Inc.: pages 46, 47, 48, 49. Fred Gund: pages 44 (center), 52, 53. Sol J. Rubin: page 87. Dale Rooks: page 76 (bottom two).

DRAWINGS

Sigman Ward: pages 37, 52, 88 (finished air work), 80, 81. Suburban Propane Gas Corp. page 88 (original drawings). Margaret Nielson: pages 40, 90. The Bettmann Archive: page 6 (illustration).



# Are You Covered?

(Begins on page 40)

\$6,000 policy, up to \$50 a month.

In many states, if your home catches fire after you have been away for more than six months (the house being unoccupied during this time), your insurance may be voided, and you may not be covered unless the policy is endorsed to permit extended unoccupancy. The same rule applies if the furniture has been moved out of your house for an extended period.

Fires do not limit their destruction to the dwelling itself. They also take a toll on its contents, such as clothes, furniture, appliances, and so on. Insurance companies say that most people tend to under-insure the furnishings in their home. Clothes and furniture depreciate to varying degrees. This depreciation is reflected in the adjustment of the loss.

Making an inventory of all your home furnishings can save you money if you have a serious fire. Most people forget insured property when they try to list what has been destroyed by fire. They do not forget about the piano or the refrigerator, but they do overlook many smaller items. Inventory booklets are available from your agent or broker.

But the policy may not cover everything that happens to be in your home. Suppose fire destroys your home and burns up \$150 in cash, 25 shares of stock, some expensive jewelry, and some promissory notes. Fire insurance will not cover you for these losses! You need other insurance to protect this property.

Frequently you can recover for losses which occur outside the home. Many fire insurance coverages will pay up to 10 per cent of face value for losses to covered property away from home, normally not above \$1,000.

Suppose, for example, you flee a hotel fire, leaving \$400 worth of clothes which are destroyed. If you have \$4,000 or more insurance on your furnishings, you can recover full value (after adjustment for depreciation) of your clothes. And, of course, if you have "extended coverage" you may be protected from loss from other causes than fire—like the hat that gets blown away.

Standard fire insurance policies vary from state to state. A talk with a reputable local agent or broker will help answer any questions you have about your policy. It is important that you consult him whenever you have any loss or uncertain insurance problem of any kind.

MARCH OF DIMES



JANUARY 2-31

**MORE JOBS EASIER QUICKER** With Gear-Driven "RED-E" GARDEN TRACTORS

**NO BELTS! NO CHAINS!** Proven For Over 30 Years **NEW 1954 MODELS**

Thousands of satisfied users say "RED-E" has solved their tractor problems. You too, will like its smooth, powerful, easy-to-operate, gear-driven action—with power turning clutch for 4½ and 6 H.P. WALKING MODELS and automotive type differential for 8½ H.P. RIDING MODEL. Our 2 and 3 H.P. Walking Models low as \$169.00. Attachments for plowing, sowing, cultivating, wood-sawing, snow-plowing, etc. EASY TERMS—Factory-To-You discount. Write TODAY for FREE Catalog.

**RED-E TRACTOR CO. RICHFIELD 446 WISCONSIN**

**FREE Big NURSERY CATALOG** with 999 special offers

Send for America's most unusual nursery catalog. Special dollar-saving collections. Old favorites... rare varieties. 48 value-packed pages. Roses, mums, bulbs, fruit, shrubs, etc.—all guaranteed, all gov't inspected. Write today

**Spring Hill Nurseries, Dept. C-21, Tipp City, Ohio**

**WATER LILIES** Beautiful New 1953 Free Catalog in full color. Large blooming California plants thrive anywhere. Post-paid prices. Large selection. Special two-year-old Blue Triumph tropical lily shipped in bud. Flowers to 12 inches. Postpaid \$3.50. Small or large pool. Full instructions. Order today.

**JOHNSON WATER GARDENS Box 20, Paramus, Calif.**

**Water Lilies** GUARANTEED TO GROW FREE

Beautiful New 1954 Catalog Now Ready. Profusely illustrated in natural colors. Helpful directions. Everything for the Water Garden. Write for FREE copy today. (Canada 15 cents.)

**Wm. TRICKER, INC. 4101 Brookside Ave., Saddle River, N. J. or 4118 Rainbow Terrace, Independence, Ohio**

**GROW Brilliant Colored GERANIUM** PLANTS FROM SEED. New double and Semi-Double varieties, all shades. Described in Big New Seed, Plant & Nursery Catalog. Send 10¢ in coin for FREE 50¢ Packet (10 seeds) and Catalog

**CONDON BROS. SEEDSMEN Dept. 20 Rockford, ILL.**

**FREE COLOR CATALOG** Large Flowering MUMS

Gorgeous "show-garden" blooms, beautiful colors. All popular varieties. Also Shade Trees, Fruit Trees, Roses. Write for FREE Color Catalog today.

**EMLONG'S, Box 591 Stevensville, Michigan**

**GIANT Fringed PETUNIAS** WAVES and RUFFLED MIXED 4" to 5" blooms in gorgeous solid and variegated colors, deeply fringed, beautifully veined. Send 10¢ for (150 seed) regular 50¢ CATALOG

**R.H. SHUMWAY Seedsmen, Dept. 304, Rockford, ILL.**

**5 HARDY PHLOX \$1** FIVE DIFFERENT COLORS

Guaranteed to Bloom This Summer! Each a named variety—all labelled. Plant now for best results! For FREE catalog write—

**Ackerman Nurseries, 108 Lake St., Bridgman, Mich.**

**Burpee Seeds Grow** for Burpee Seed Catalog FREE

W. ATLEE BURPEE CO. Address: 421 Burpee Building of nearest city: Phila. 32, Pa. or Clinton, Iowa or Riverside, Calif.

**BABY SIZED TREES & SHRUBS** JUST WHAT YOU'VE BEEN LOOKING FOR!

Numerous varieties from which to choose. Mostly 6 to 12-in. height—the popular sizes for experimental use. Write today for FREE CATALOG! Address: THE WHITTEN NURSERIES, Box 509, Bridgman, Mich.

**Quick, Low-Cost Beauty for Your Home** FLOWERING SHRUBS AND TREES

Make life more pleasant; increase FREE property value. Evergreens; Hedges. CATALOG

**STAHLEIN'S NURSERY, Box J 3, Bridgman, Mich.**

**DWARF FRUIT TREES** FOR COMPACT AREA & EARLY YIELD

Also full line of Fruit Trees, Plants, Shrubs, Evergreens, Perennials. Write today for Free Catalog.

**WHITTEN NURSERIES, Box 508, Bridgman, Mich.**

## Pattern Order Form

Please allow 3 weeks for handling and mailing

(Patterns contain tracings, directions, color guide, list of materials as required)

- ☐ 1032 Painting pattern for exquisite "Fairylane Tree" design, suitable for a wall mural or a screen. . . . . 70¢
- ☐ 1288 Textile painting pattern for Chinese Coin design. . . . . 25¢
- ☐ 1273 Chinese Willow Ware designs to paint on a tall, narrow chest of drawers or on a wall. . . . . 50¢
- ☐ 1274 Low, wide painting design of Chinese Willow Ware motifs suitable for a headboard or to paint above a dado. . . . . 35¢
- ☐ 1275 Willow Ware design to paint on a chest, wall, or kitchen cabinets. Companion piece to above designs. . . . . 55¢
- ☐ 1426 For you who like old-fashioned quilt designs, here are two favorites: "Tumbling Blocks" and "Log Cabin." Make a whole quilt or single block cushions. Good for modern, too. . . . . 25¢
- ☐ 1442 Make our authentic Museum Horse for a wall decoration or fasten to chimney face, inside or out. Easy to cut from tin, aluminum, hardboard. . . . . 25¢
- ☐ 1381 Now is the time to plan furniture repair and recovering. Start by sprucing up that sagging chair or sofa. This picture pattern gives step-by-step instructions for tying springs and replacing new webbing for old. . . . . 25¢
- ☐ Complete list of all available patterns 10¢

Name \_\_\_\_\_

Street Address \_\_\_\_\_

City \_\_\_\_\_ Zone No. \_\_\_\_\_ State \_\_\_\_\_

See instructions below for ordering patterns.

## Order Your Blueprints Here

Please allow 3 weeks for handling and mailing

(Blueprints contain lists of materials, construction drawings, instructions)

- ☐ 1163 Blueprint construction pattern for building a large Welsh dresser with drawers for silver; commodious cupboard space. . . . . \$1.00
- ☐ 2010 Blueprint construction pattern for building a dry sink with copper well for plants, or use it for ice to chill beverages. 3 small silver drawers, 1 large drawer, nice deep cupboard space. . . . . 50¢
- ☐ 2024 Blueprint construction pattern for building our version of a cobbler's bench streamlined for the ranch house. . . . . 50¢
- ☐ 1218 Blueprint construction pattern for building French Provincial shutters and a delightful matching headboard. Full-sized curves for your convenience. . . . . \$1.00
- ☐ 1278 Blueprint construction pattern for building an authentic cobbler's bench with many small drawers and one large enough for games. . . . . 50¢
- ☐ 1346 Blueprint construction pattern for building a beautifully proportioned Colonial sideboard. Excellent storage for china, silver, even linens. . . . . 50¢
- ☐ 2035 Blueprint construction pattern for building a cornice with Chinese Coin cutout design. Can be adapted to any length. . . . . 50¢
- ☐ 2036 Blueprint construction pattern for building wonderful sewing-room-in-a-cabinet. . . . . 50¢

Name \_\_\_\_\_

Street Address \_\_\_\_\_

City \_\_\_\_\_ Zone No. \_\_\_\_\_ State \_\_\_\_\_

PRINT name and address in coupons, which will be used as labels for mailing patterns. Cut out order form along dash lines, check patterns desired and send M.O. or personal check (please do not send stamps). If you live in New York City, add 3% for City Sales Tax.

**American Home Pattern Department**  
P. O. Box 11  
Forest Hills, New York

## Vaughan's

Seeds for Professionals Since 1876

### MOST BEAUTIFUL AND COMPLETE SEED CATALOG NOW OFFERED

All your questions are answered in the 78th edition of Vaughan's *Gardening Illustrated*—as up-to-the-minute now as in grandfather's day. Seeds, bulbs, plants and information, all of professional standard. Thousands of flowers described—the newest, and best older ones. 250 pictured in full color. Luxury, table-quality vegetables for your home garden. Gives lowdown on new garden chemicals, tools and gadgets. You cannot buy a book to guide you so surely to gardening success. FREE on request.

**HEADQUARTERS FOR MERION BLUE GRASS**

Our catalog describes and prices this famous new lawn grass you have read about. 1 lb. straight Merion covers 750 sq. ft., prepaid, \$4.90; 5 lbs. limit to one customer, \$24.25. See catalog for Merion mixture.

### GARDENING ILLUSTRATED SENT FREE

**SPECIAL—Zinnia Peppermint Stick**

Flowers with striped petals, red and white, red and yellow, pink and white—borne in profusion on bushy, compact plants. Blooms until freezing. Pkt. (25¢ value) with catalog, 10¢.

**VAUGHAN'S SEED COMPANY, Dept. 131**  
610 W. Jackson Blvd., Chicago 6, Ill.  
49 Barclay Street, New York 7, N. Y.

- ☐ Please send Gardening Illustrated FREE.
- ☐ Enclosed is 10¢ for pkt. Zinnia Peppermint Stick.
- ☐ Enclosed is \$.....for.....lbs. Merion Blue Grass.

Name \_\_\_\_\_

Address \_\_\_\_\_

## YOU'LL BE GLAD YOU PLANTED STAR® ROSES

Sturdier, more vigorous STAR ROSE plants, expertly field-grown, give you more beautiful roses—longer lasting pleasure.

### SPECIAL GET-ACQUAINTED OFFER (R-250)

- PEACE HT—Everybody's favorite—\$2.50 ea.
- DR. DEBART HT—New pink wonder—\$2.00 ea.
- NEW YORKER HT—Fiery red—\$2.00 ea.

All 3 Patented Roses—\$5.70 ppd.

Shipped at proper planting time, guaranteed to bloom in your garden. Write for free new 1954 Catalog—full color display of world's best varieties, with money-saving offers.

## Star Roses

THE CONARD-PYLE CO.  
OUR 57TH YEAR • WEST GROVE 250, PA.

### CLUMP of BIRCH

Fill your yard with lovely clumps of birch: 3 trees. 24" and 3 for \$1 taller.

- RUFFLED GLADIOLUS** Newest glamour! White, pink, red, 10¢ orchid, lavender, for \$1
- BUSHEL-O-MUMS** Gorgeous hardy mums. Red, yellow, purple, bronze. 3 for \$1

**FREE CATALOG** Andrews Nursery

506 Oak Street, Faribault, Minnesota

### CONDON'S NEW GIANT SHAGGY ASTERS

Will give your garden a rainbow of glorious colored blooms on long graceful branched stems, from early summer to frost. Easy to grow. Disease resistant. Send a 3¢ stamp for 35¢ Packet (100 Seed) and the Big Colored Catalog

**CONDON BROS. SEEDSMEN Dept. 17 Rockford, ILL.**

## 25 TREES for \$5.

3 to 5 year healthy selected trees, 6" to 14" tall, 5 each of: Colorado Blue Spruce, Scotch Pine, Red Pine, Norway Spruce, Canadian Hemlock. Postpaid at planting time. For complete Evergreen Catalog write Box 1-A.

**MUSSER FORESTS, Inc. Indiana, Pa.**



MAKE \$50-\$75-\$100 AND MORE

## EXTRA MONEY In Spare Time



C. L. EVANS says: "Win as a Bonus such famous products as: DOR-MEYER MEAL MAKER, FRI W E L L, TOASTMAST-ER, WEST-INGHOUSE WAKE-UP RADIO."

SHOW FRIENDS NEW —  
SENSATIONALLY  
DIFFERENT  
GREETING CARD  
ASSORTMENTS,  
GIFT WRAPPINGS,  
STATIONERY

New easy plan to increase income! You just take orders from neighbors, relatives, co-workers, groups. No experience needed.

NEW "LIFELIKE ACTION" CARDS

Show sparkling cards folks are proud to send and receive. New comic assortments. Beautiful Easter, religious cards. Tiny tot, toy cards, games. Recipe and children's books, perfume sets, sewing kits, napkins.

101 EASY WAYS TO MAKE MONEY

Make cash sales lunch hours, evenings. Raise money quickly for yourself, club or church. New Party Plan.

START  
GREETING CARD  
AND GIFT SHOP  
FROM HOME

Amazing values. Terrific appeal. Tremendous demand. Profits to 100%, plus generous Bonus Premium Reward.

FREE NEW  
FULL COLOR  
CATALOG

Self-selling illustrated catalog helps you build a bigger business.

"I SOLD \$33  
WORTH  
IN JUST  
5 1/2  
HOURS"

—says Mrs.  
Elaine Atchley, of  
Tyler, Texas.

WRITE FOR  
SAMPLES

Just rush name and address for FREE TRIAL approval outfit. Act now!

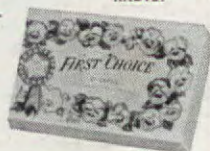
NEW ENGLAND ART PUBLISHERS  
NORTH ABINGTON 12, MASS.

Send No Money—Mail Coupon Now  
MR. C. L. EVANS  
NEW ENGLAND ART PUBLISHERS  
North Abington 12, Mass.

Please send me at once Feature assortments on approval, free samples Name Imprinted Stationery, Notes, free full color illustrated Catalog, Selling Guide and all details of your wonderful plan.

Name.....  
Address.....  
City.....State.....

NO RISK ON YOUR PART



New 1954 All Occasion Assortment of exquisite Deluxe Cards with unusual appliques



New 1954 Floral All Occasion Assortment with realistic petal designs in 3 dimensions!



New 1954 Assortment of enchanting Birthdays, Get Well Cards with happy sentiments



Personal Pencils with Name Imprinted in GOLD!



FREE  
SAMPLES

EXCLUSIVE \$1.00 UP  
NAME IMPRINTED  
STATIONERY & NOTES

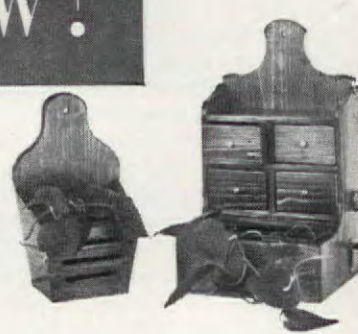


# Look...it's new!



ALL PRICES ARE APPROXIMATE

SIMULATED BRICK housing for standard masonry or metal chimney has appearance of the real thing. Cement asbestos panels, painted brick red with white mortar lines, can be repainted any color. Panels come ready to assemble, 16 1/2" sq., 24" deep. \$15. Van-Packer Corp., 209 S. La Salle St., Chicago 4, Ill.

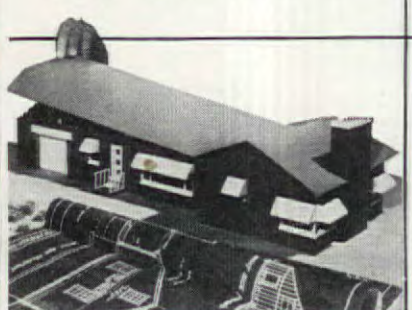


INTERCOM AND RADIO hide in a spicebox-planter; remote speaker goes in the room with which you most often communicate. If radio is on, a flick of a switch turns it off when the intercom part is used. Complete set with 50 ft. of wire, \$64.50. Just Creations, 451 Broadway, New York 13, N. Y.

ALL-IN-ONE UNIT for the small kitchen, beach house, or game room has double sink, gas oven, broiler, 6-cu.-ft. refrigerator. Unit is 42" x 28 1/2" x 36" high. About \$350. General Air Conditioning Corp., 4542 E. Dunham St., Los Angeles 23, California.



SWING-OUT SHELVES of new refrigerator rotate outward for easy storage and cleaning. Shelves adjust to varying heights—can be raised or lowered in quarter-inch degrees. Door shelves are also adjustable in height. The 10 cu. ft. refrigerator-freezer costs approximately \$449.95. General Electric Co., 310 W. Liberty St., Louisville 2, Kentucky.



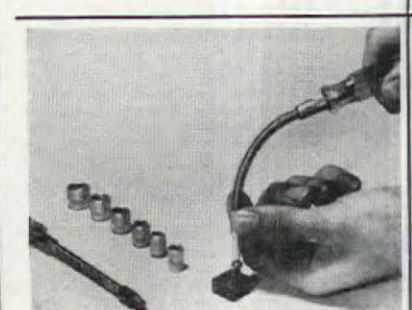
PLAYING BLOCKS is a good way to plan your dream house before you start on the real thing. Sets of miniature plastic bricks and accessories are available in many sizes for the prospective home builder. Priced from \$2.95 to \$15, the sets are available in department and toy stores. Plastic Block City, Inc., 4223 W. Lake St., Chicago, Ill.



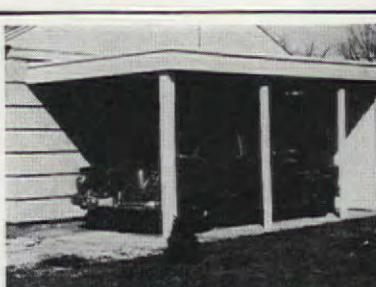
PUSH-BUTTON STATION CHANGER attaches to television set for changing VHF channels. From your favorite viewing spot, remote-control switch locks sound and pictures in place instantly. Switch with 17 ft. of cord, \$25. Zenith Radio Corp., 6001 Dickens Avenue, Chicago 39, Illinois.



GROPING IN THE DARK for the evasive light switch is no longer necessary, thanks to the new luminous caps which slip over the off-on switch. Glowing brightly, these plastic covers are easy to spot in a dark room. Six for 25¢. Made of Bakelite for Sani-Speed Mfg. Co., 1364 E. 47th St., Cleveland 3, Ohio.



FLEXIBLE SCREW DRIVER and socket set for working around corners, hard-to-reach places. Shank is flexible enough to bend, strong enough to turn screws. Socket set is for nuts hard to get at with ordinary screw driver and socket. Screw driver, \$1.50; socket set, \$3. L. B. Miller Co., 395 State St., Stamford, Conn.



FABRICATED CARPORT and storage room for the small home with no basement, garage, or storage space. Made of heavy zinc-coated steel, the "Moto-Porch" comes cut to size, with complete plans for erecting. Carport is 24' x 9'7"; storage room, 7' 2" x 4' 2". Complete, about \$397.50 F.O.B., Wabash Fabricators, Inc., P.O. Box 58, Lawrenceville, Ill.







Oklahoma—6 rooms, 3 bedrooms. 1700 sq. ft.



Iowa—6 rooms,  
3 bedrooms,  
1500 sq. ft.



Michigan—6 rooms, 3 bedrooms. 1000 sq. ft.



Colorado—7 rooms, 2 bedrooms. 1900 sq. ft.



Washington—6 rooms, 3 bedrooms. 1300 sq. ft.



Illinois—6 rooms,  
3 bedrooms. 1800 sq. ft.



Georgia—10 rooms, 3 bedrooms. 4000 sq. ft.

NO MATTER WHAT THE STYLE OR SIZE . . .  
YOUR HOUSE WILL BE BETTER IF BUILT

WITH *Concrete*

Whether your new house is large or small, traditional or modern, compact or rambling, it will have lasting charm and give you and your family a lifetime of comfortable, economical living if you build with concrete.

In any style, size or floor plan a concrete house offers:

**Beauty.** Concrete masonry walls can be laid in a variety of distinctive patterns and finished with portland cement paint in a wide choice of colors.

**Comfort.** An insulated concrete house is warm in winter, cool in summer, dry the year around. **Economy.** Compared with other construction a concrete house has moderate first cost, little maintenance cost, **low annual cost.**

Before building, phone a concrete masonry manufacturer for names of architects and builders experienced in concrete house design and construction.

Your architect can show you how to build charmingly and economically with concrete walls and subfloors and a firesafe roof. Write today for a free colorful booklet. Sent only in U.S. and Canada.

### PORTLAND CEMENT ASSOCIATION

Dept. 1-5, 33 West Grand Avenue, Chicago 10, Illinois

A national organization to improve and extend the uses of portland cement and concrete . . . through scientific research and engineering field work

A CONCRETE HOUSE OFFERS MAXIMUM RESISTANCE TO DECAY, TERMITES, STORMS, QUAKES AND FIRE. CONCRETE CAN'T BURN!



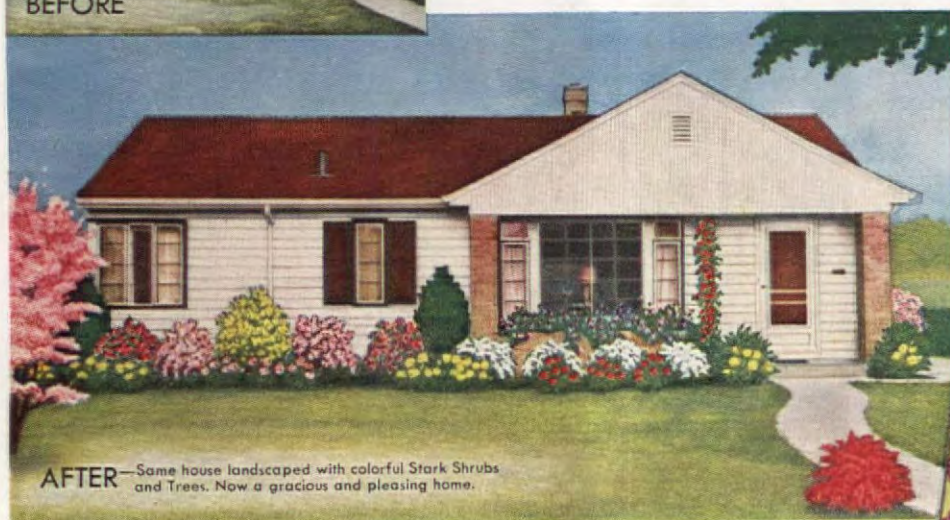
# Send for Newest Edition Famous STARK BRO'S 64-PAGE

## LANDSCAPE-FRUIT COLOR CATALOG

# FREE!



BEFORE



AFTER—Same house landscaped with colorful Stark Shrubs and Trees. Now a gracious and pleasing home.

**Exciting New FREE BOOK Tells How to Save Money and Surround Your Home with Nature's Colorful Beauty All Spring, Summer and Fall**



A Giant Book Over a Foot Long



**Glorious Roses**

New varieties or old favorites, rose lovers will find them in all their colorful, fragrant glory!



**Stark Apples**

Exclusive varieties Stark Golden Delicious and Starking Delicious. Giant size, luscious.



**Stark Flowering Shrubs**

Color and fragrance from early spring to late fall with glorious Stark Flowering Shrubs.



**Stark Peaches**

New Stark and Burbank exclusive Patented varieties. Yellow, White Fuzzless types.



**Shade Trees**

Extra hardy Stark Hedges and Shade Trees. Long, full root systems for rapid, healthy growth.



**Stark Fruit**

Grow super quality Stark Cherries, Plums, Pears, Grapes and other extra size fruit.



### DWARF FRUIT TREES and Standard Fruit Trees

Exclusive Trade-Marked and Patented Varieties. Stark U.S. Patented Quadruple-Life Sensational New Dwarf Apple Trees give ideal flowering effect... often bear in 2 years, bear heavily with finest, biggest fruit. Plant several in tiny backyard "vest pocket" space.

Just mail coupon and get ABSOLUTELY FREE Giant New 64-page Colorphoto Stark Landscape and Fruit Tree Catalog—1954 Edition; biggest of its kind! Page after page of full natural color photos of beautiful Roses, Flowering Shrubs, lovely Vines, colorful Perennials and attractive Hedges and Shade Trees—PLUS world-famous U.S. Patented and Trade-marked FRUIT TREE Varieties developed and grown only by Stark Bro's. Contains valuable Landscape information—tells WHAT to plant, WHERE to plant, HOW to plant for joyful color around your home all year long! Plant Stark Bro's extra hardy Roses, Vines, Trees and

Shrubs and see how in less than a year nature transforms even bare and plain home grounds into a show place. Stark Bro's varieties are world-famous for EXTRA QUALITY, EXTRA VIGOR, EXTRA BEAUTY! They grow faster, bloom quicker, bear younger and stay in bloom longer. Husky, spreading, deep Stark root systems mean long life. Beautify your home and actually add hundreds of dollars to its value. Stark Bro's, now in 138th year, back every order with Three-Way guarantee. Hurry—mail coupon NOW for your copy of this big new Stark Landscape-Fruit Book, containing the useful Stark Planning and Planting Guide FREE.

### FREE MAIL THIS COUPON FOR 1954 COLORPHOTO CATALOG

**STARK BRO'S NURSERIES & ORCHARDS CO.**  
Box 214, Louisiana, MISSOURI

ALL 1-54

☐ Send FREE, your big, beautiful, new STARK 1954 COLORPHOTO LANDSCAPE-FRUIT CATALOG filled with gorgeous natural-color photographs of your 302 varieties of Flowering Shrubs, Flowering Trees, Shade Trees, Vines, Shrubs, Roses, Fruit Trees, Berries—showing STARK Exclusive Patented Process HARDY DWARF and STANDARD FRUIT TREES, Containing new Stark Home Landscape Planning and Planting Guide.

☐ If you need 20 fruit trees or more, check here for facts on Growing Fruit for Profit.

Name.....

Street or R.F.D.....County.....

P.O.....Zone.....State.....

☐ CHECK HERE for Money-Making Sales Plans and FREE Demonstration Kit. Introduce Stark Super-Quality Varieties to friends, neighbors. Pleasant easy work. Spare or full time. No investment. No experience needed to start. Mail today.

### Exclusive New Burbank Achievements

America's Wizard of Horticulture, Luther Burbank, asked Stark Bro's to carry on his great work. Only Stark Bro's offer exclusive Burbank hardier New Fruit and larger, more fragrant Rose Creations, etc.



Luther Burbank

### IT'S EASY TO PLAN BALANCED ARTISTIC LANDSCAPING YOURSELF

You and your family will find it sheer joy and a real money saver to plan colorful landscaping for your home grounds—just as an expert would plan it. It's easy to plan a simple planting program that will provide glorious blooms from early spring through summer and late fall no matter where you live. Each Stark shipment includes complete, detailed planting instructions.

### Men and Women Wanted to Sell Stark Trees MAKE MONEY IN FULL TIME—SPARE TIME

Turn your spare time into cash! Introduce famous Stark Super-Quality Varieties in your locality... easy, pleasant work during evenings, Saturdays, any time. No experience needed to start. Everyone knows Stark Bro's, World's Largest Nursery, founded 138 years ago. Get big, colorful money-making sales outfit FREE. Shows you how to start earning first day you try. CHECK COUPON, and Mail today!

**Check Bottom Box if YOU want to Make Spare Time Money!**

## STARK BRO'S NURSERIES & ORCHARDS CO.

Box 214, Town of Louisiana, MISSOURI  
Largest in World... Oldest in America  
8 Big Nurseries... East to West



**Teacher Sells Spare Time**  
John W. Simmons, W. Va., has earned big money spare time during past 21 years selling Stark Trees, Shrubs, etc.



**Farmer Sold \$516.87 in 1 Month**  
John Holdridge, New York, a farmer, finds this work both pleasant and profitable.



**Mother of 3 Earns \$974.55 in Spare Time**  
Mrs. Thelma Holman, Idaho, earned \$974.55 last season in spare hours. More this year.



**Big Earnings in Spare Hours**  
J. B. Johnson, North Carolina, during past 6 years, has sold over \$7,000.00 worth of Stark Bro's Flowering Shrub, Fruit Tree, Vine and Rose orders.