

New, Revolving Shelves

PUT ALL FOODS AT YOUR FINGERTIPS!

A simple twist of the wrist, and the back area of the Revolving Shelves is right in front.

You simply turn a revolving shelf in this new General Electric 12-cubic-foot Refrigerator-Freezer Combination, and the food you want rides before you.

You see what you want. No more fussing, fumbling, fuming. No more hard-to-reach corners where leftovers are forgotten. Furthermore, these new, wonderful revolving shelves turn silently. And, it's the easiest-to-keep-clean refrigerator you ever saw.

You can widen—or narrow—the spacing between these shelves to accommodate bottles, jars, bowls and pies without removing the food and without lifting the shelves!





More shelf space, too! Actually 8 per cent more shelf space than in the previous corresponding model with old-style shelves.

See them at your G-E dealer's. Look for his name in the classified telephone directory. General Electric Company, Appliance Park, Louisville, Kentucky.



TRUE COMBINATION REFRIGERATOR-FREEZER





More shelf room, too. The inside refrigerator walls are rounded to accommodate extralarge shelves. There's actually more shelf room than in the previous corresponding model with conventional shelves.

about \$590 weekly

without notice.

your dealer for exact terms. Prices and specifications subject to change

Model LH-121L, illustrated, holds 12 cubic feet of fresh and frozen foods. Price: \$549.95. Other G-E Refrigerators as low as \$219.95.

Two separate and complete appliances in one cabinet!



True zero-degree freezer is built just like a floor-type freezer. Has its own separate refrigerating system, its own separate door. Keeps up to 89 packages of frozen foods as long as a year.



Automatic defrosting refrigerator section has its own door, is separately insulated and is completely automatic. No clocks to set; no pans to empty. Nothing for you to remember, or do.

So dependable! More than 3,500,000 G-E Refrigerators in use 10 years or longer!





Want to be on your toes in the morning?

WANT to awaken so gloriously rested that you feel your best-look your best-right through your busiest days? Here are six good reasons why the AIRFOAM-ENGLANDER slumber-mates can help you get more living out of life. Goodyear, Airfoam Dept., Akron 16, Ohio





MATTRESS of Goodyear's luxurious AIRFOAM...

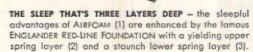
ENGLANDER Red-Line Foundation...

Prices subject to change without notice.

COMPLETE COMFORT-Over half a million air cushions to each cubic inch of AIRFOAM cradle every contour, support body-hollows. relax you completely.



A BOON TO ALLERGY SUFFERERS - AIRFOAM doesn't develop dust, lint or fluff-or excite the common allergies. It promotes many hours of deep, healthful slumber.





ALL-OVER SUPPORT - Supporting AIRFOAM columns vary in width, give greatest sup-port where most needed, literally float you off to sleep.



NEVER NEEDS TURNING-for AIRFOAM breathes with your every motion, keeps itself cool, fresh and sweet, plumps itself up when you rise!



LONGEST LASTING-for the AIRFOAM mattress is scientifically molded all in one piece. There is simply nothing in it to sag, snag or break down!

Airfoam-T.M. The Goodyear Tire & Rubber Company, Akron, Ohio Red-Line-T.M. The Englander Company, Inc., Chicago



...and she lived happily ever after!

Once upon a time there was a modern miss-so lovely she was almost like a fairy princess. But she didn't live in a never-never land of enchanted cloaks, witching hours and glass slippers. This is the story of a dainty, fastidious girl, living in today's world.

Of course she'd choose only those products that would guard her feminine charm best. Take the matter of sanitary protection, for instance. What kind do you think a fastidious girl would choose? No, don't mention a name. Listen to the description, and see if you can guess it.

In the first place, it's worn internally. It's made of compressed surgical cotton in a small, throwaway applicator. (It's very easy to dispose of.) It completely eliminates belts, pins, pads—in fact it's invisible, once it's in place. And it's so comfortable the wearer can't even feel

it! (No chafing!)

This product has many other advantages. For instance, it can be worn right in the tub. It prevents odor from forming; in fact, it's often been called the most fastidious kind of sanitary protection. A month's supply slips right into the purse. . . . If you haven't guessed it by now, ask for Tampax at any drug or notion counter. 3 absorbencies: Regular, Super, Junior. Tampax Incorporated, Palmer, Mass.



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One of the many hospitable groupings in the Lee Westons' living room. For a full tour of this lovely home of an AMERICAN HOME family, turn to page 49. Photograph, Roger Sturtevant

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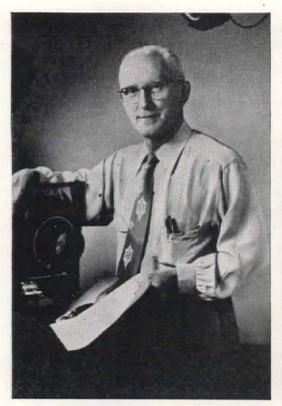
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We Took to the Hills

Look It's New

THE AMERICAN HOME, April. 1954. Vol. II, No. 5. Published monthly by The American Home Magazine Corporation, 444 Madison Ave., New York 22, N. Y. W. H. Eaton, Chairman of the Board-Treasurer; Jean Austin, President-Secretary; Warren C. Agry, Herman Bartel, Theodore F. Gloisten, Marion M. Mayer, Arthur Sherrill, James M. Wiley, Foster Willett, Vice-Presidents, Executive, Editorial and Advertising headquarters, 444 Madison Avenue, New York 22. Subscription Department, American Home Building, Forest Hills, New York. Copyright, 1954, by The American Home Magazine Corporation, All rights reserved. Title registered in U. S. Patent Office. Subscription price in United States, Canada, and Pan American countries \$3.00 a year; 2 years, \$5.00. 3 years, \$6.00. All other countries, add \$1.00 per year for extra postage. Entered as second-class matter December 31, 1935, at the post office at New York, N. Y., under Act of Congress March 3, 1879. POSTMASTER: Sond notices by Form 3579 to American Home Bldg., Forest Hills 75, New York.



"I find the Hammond Organ a wonderful means of relaxation and inspiration after spending a difficult day behind the camera."

FREDERIC WOMMER, Photographer Shakopee, Minnesota



"Our son has studied music since he was five but never felt the intense interest he does now since learning to play the Hammond Organ."

MRS. ROBERT E. BURNS, Valley Stream, N. Y.



"To hear the organ music of Bach and Franck live again in one's own living room on the Hammond Organ is a privilege of our times.' PIERRE MONTEUX, formerly conductor of the San Francisco Symphony Orchestra.

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talk about the most exciting thing they own

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Your home doesn't have to be large. A Hammond Organ is only about four feet square, and takes less space than many desks.

You don't need a lot of money. Hammond Organ prices begin at \$1285 f.o.b. Chicago, for the Spinet Model (not shown), including built-in tone equipment and bench. You have a choice of liberal terms and many dealers offer up to 3 years to pay.

Have a no-obligation demonstration of the Hammond Organ this week. Or, if you prefer, mail the coupon for more details.

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	it obligation, se	nd information o	n the following I	Hammond Organ models:
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Street.				
City			Zone	State



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Low in first cost and low in operating cost, the Delco-Heat Conditionair is General Motors engineered to deliver full heating comfort for every fuel dollar spent.

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For further information, call your Delco-Heat Dealer. His name is in the Yellow Pages of your phone book. Or write or wire: Delco Appliance Division, Dept. AH, General Motors Corp., Rochesterl, N.Y. In Canada, Delco-Heat, Toronto 13, Ont.



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...a complete line of automatic oil and gas fired conversion burners, Conditionair forced warm air furnaces and heating and cooling units, boilers, water heaters and electric water systems.

Contributors

on page 49, is the wife of American Home's West Coast representative. Lee's career took them to many a city, and Irene, whose Hobby No. I is People (antiques, cooking, and sewing come next) was really suited to their way of life. But living in 16 houses in 20 years not only made her an excellent interior decorator, but also sharpened her sense of values about the meaning of "home."



Clevelander, is justly proud of his city's May Art Show as a contributor and a collector—he describes it on page 20. Examples of his photography (a foremost hobby) have been exhibited in past years. A former newspaperman, Mr. Thornton worked in several parts of the country. Since service in Europe during World War II, he has lectured on journalism at Western Reserve, authored several books.



of a photographer-writer team, has tried to even things up by snapping pictures ever since husband Bob (the rest of the team) took to writing, too. Though her efforts include some impressive projects, she claims their partnership is still lopsided. The experiences this couple had while buying a "houseful of furniture and appliances" brought on the article about purchasing wholesale (page 28).



studied there and in New Mexico; taught in California schools and colleges; married a high school principal; and, since retiring from school rooms, has written for more than 100 magazines. Hobbies are community improvement (reflected in "ABC's of Landscaping"—page 74) bridge, and travel. Used to home garden, but now lets her husband do it when he's not running their 11-acre orange grove.



builder, is at present enthusiastically developing a residential area of 17 individually designed homes in Phoenix, Arizona, where he's lived since 1946. He was born and educated in Pennsylvania, received his B.S. degree from the University of Pittsburgh in 1941, and achieved the rank of captain in the Army, during the war. Married in 1950, he and his wife have a baby son, Marc Joel.



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cleans
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It sweeps its full width!

wide as its compact case, it cleans right to walls. Gets under furniture, too. Adjusts to thick or thin carpets.



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... stands up against wall
... saves closet space.

It's light and easy to handle

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Bissell Sweepers

Bissell Carpet Sweeper Co., Grand Rapids 2, Mich.

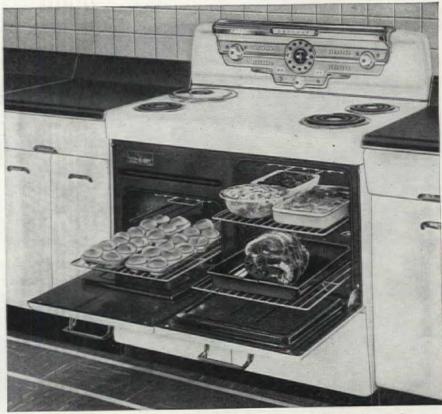
"I was just like the woman

until my Crosley Electric Kitchen with the

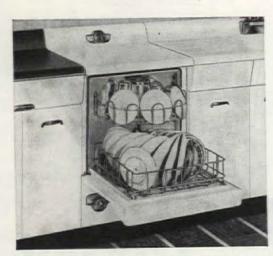
Mother of ten now feeds family with more fun and less work—since Dad became a winner in Crosley's Plan-Your-Kitchen Contest



NOW YOU CAN HAVE 89% of all food at your finger tips! Yes, this Crosley Super Shelvador® puts food right where you can reach it—with its exclusive Deep Door Design and Beverage Server plus Roll-Out Shelves, Roll-Out Crisper and Meat Drawer. Completely recessed door shelves steal no room from cabinet. And in this Shelvador you get the marvelous new Butter & Cheese Safe and Coffee Meter . . . and truly Automatic Defrosting.



LET THE CROSLEY ELECTRIC RANGE cook for you . . . turn itself on and off by clock control! And let that "Bake-Best" Oven prove for you what it did in tests against other leading ranges—that it bakes more "evenly" every time! The Crosley Range has seven surface heat speeds instead of five (as on most ranges) . . . gives you divided-top design . . . gives you two ovens if you like! Available in the popular 30-inch size, too, with full-width oven.



WHAT JOY—every dish really clean and really dry! Yes, the Crosley Automatic Dishwasher-Dryer with amazing Swirl-Clean Action and built-in Speed Heater washes, triple rinses and drys thoroughly! Holds dishes, glasses, silver, and pans for six. Does the "meanest job of all" so easily—just load it—set it—and forget it!



THE CROSLEY FREEZER CAN SAVE YOU MONEY—and time—and work! Because you buy food when prices are lowest and freeze it for future use...freeze whole meals, cakes, pies, leftovers... cook and bake "ahead" so you have food for all occasions at a moment's notice. And what marvelous convenience! The Crosley Shelvador® is the only home freezer with shelves on the lid—that almost double your "top-level" space!



YOUR APPLIANCES, CABINETS and accessories *match* when they're Crosley! Because Crosley equipment is designed to form a harmonious *complete* kitchen, even though you assemble it item by item. Cabinets come in various sizes, Vinyl counter tops in attractive colors.

who lived in a shoe

wonderful new CROSLEY SHELVADOR® came to my rescue!"

says Mrs. Willard Elder of Clarksburg, W. Va.



Let a world-famous Shelvador Refrigerator start *your* complete Crosley Kitchen—and add equipment an item at a time if you like. Or get a *complete* Crosley Kitchen to fit your needs and budget.

Look around your kitchen right now—and imagine it transformed by Crosley! Imagine that old-fashioned refrigerator replaced by the latest-model Shelvador. Imagine cooking on a new Crosley Automatic Electric Range instead of your out-dated stove—imagine having a Crosley Freezer, like a food store right in your own kitchen! Then, plan how you'd arrange the kind of wall cabinets you've wanted for so long—and the marvelous

Crosley base cabinets with spacious counters for working, eating, fun.

Crosley appliances and cabinets are built of finest materials and designed for "flexibility"—to fit all types of floor and wall space and to fill all family needs. See your Crosley Dealer today and let him show you how easy it is to have a Crosley Kitchen—all at once, or starting with whatever item you need most. He'll gladly help you with planning and financing details.

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Enclosed please find 25¢ for your Kitchen-Planning Booklet and information about Crosley Kitchens.

Name

Address

How to save time on stove cleaning

Never were stoves so easy to clean – but when foods spatter or spill and burn on – you need S.O.S®



Save time cleaning griddles. Clean them easily — like most stove parts — at stove or sink. Easily, because you have S.O.S. to help you. S.O.S., with its sturdy fibers, cleans off the greasy crust left by fried eggs, hamburgers, hotcakes—makes griddles gleam!



Save time cleaning reflector pans and keep them shiny this easy way. Simply flick up heat coil, lift out the pan (most electric stoves permit this). Use S.O.S. to clean off spatters, to polish at the same time, S.O.S. cleans drip trays this same easy way.



Save time cleaning broilers. Make it easy, too, by cleaning your broiler after every use... before foods burn on. Use an S.O.S. pad, with soap right in it, to quickly scour off stubborn food and grease. You put on a bright polish as you clean with S.O.S.



Save time cleaning oven linings, racks. When a film of grease collects and food hardens on—just run an S.O.S. pad around inside your oven. Its oval shape gets into corners, its sturdy fibers cut off crust. In one easy operation, your oven is clean.



The S. O. S. Company, Chicago, Illinois, U.S.A. . S. O. S. Mfg. Co. of Canada, Ltd, Toronto, Ont,



The Art of Arranging Flowers by Constance Spry. (Studio Publications—Crowell) Price \$1.98 . . . A concise little book in which, as skillfully as she arranges flowers, the author tells how to do it, with what sorts of materials, where to get them, etc. Two dozen halftone pictures and 25 color plates effectively demonstrate the points she makes, and a sprightly foreword by Beverly Nichols



prepares you fully to appreciate, enjoy, and benefit from them.

Ceramic Sculpture by John B. Kenny. (Greenburg) Price \$7.50... Step-by-step photographs (as many as 20 for a single project) and hundreds of line drawings make this book as important to the amateur as to the more accomplished ceramist. Chapters on working with clay, figure work, portraiture, models and cast-



ing, color, decorative masks, ceramic Christmas cards, powder boxes, flower holders, chessmen, and many other pieces cover just about every phase. In addition, the author includes chapters on employment, ceramic definitions, and sketch illustrations, tables, recipes, and index. Tools and their use are also fully and simply explained in this helpful book.

MORE ON PAGE 12

You can depend on MYERS for the "Heart" of your home



YOU'LL NEVER KNOW how thirsty your dishwasher and other water-using appliances can be until you move beyond city mains. If you want the capacity to run them freely, make the "heart" of your home a dependable, precision-engineered Myers water system.



MODERN BATHROOMS cost a pretty penny. Don't cheapen your investment with an inadequate water system. Automatic Myers systems virtually eliminate water failure. Myers quality soon pays for itself in freedom from repair bills.



WHEREVER YOU BUILD, there's a Myers water specialist nearby who can give you costs and exact specifications for the water system best suited to your home. Consult him. Or mail coupon for "Water Witch," unique dial chart which automatically figures your water needs.



The F. E. Myers & Bro. Co. Dept. AH-4, Ashland, Ohio

Enclosed find 10c for "Water Witch" to figure my home water needs.

NAME	
STREET OR RFD	
POST OFFICE	

YOU, TOO, CAN AFFORD CRANE

If you're "family-conferencing" this evening about remodeling, building or buying, it's well to know this: Crane plumbing costs no more than any other brands you would consider.

On all counts—design, workmanship and long life—Crane is the most preferred. In fact,

most people want Crane plumbing in their homes.

Hasn't the idea of a Crane bathroom been running through your mind? And why shouldn't you have it, now that you know it costs no more money?



Crane Diana lavatory, one of the many basic Crane models in a wide range of prices . . . all with Crane's precision engineering . . . all with Crane's beauty of design, in your choice of eight decorator colors.



Your bathroom actually tells more about you than the car in your drive

Good taste in things that are not meant for public display is, of course, the surest sign of good taste.

This is so very true of your bathroom. When guests walk into this most private room of your house and find that it has charm and grace, that it boasts the finest equipment, they can't help but appreciate your discrimination and judgment. Actually it's a much more personal thing than being impressed with the car in your drive or the furniture in your living room.

A Crane bathroom in your home speaks volumes for your sense of quality. Here is an atmosphere of pure, functional beauty. From the jewelry-like "instrument panel" of the lavatory to the graceful lines of the tub, every fixture, every part of that fixture is not only supremely and precisely efficient, but represents the finest metal working and ceramic art of today.

In building or remodeling you have so many difficult decisions. But it's an easy decision to choose Crane for your bathroom. Everyone knows it is the best. You'll be happy with that decision every day for years and years to come.

COME TO CRANE FOR IDEAS

Bathroom and kitchen ideas from leading architects... fixture ideas from leading designers... latest ideas in heating systems... ideas on budgets and financing. Your Crane Plumbing and Heating Dealer has them all. See him now and talk it over!



Off the Press

(Begins on page 10)

101 Best Party Games for Adults by Lillian and Godfrey Frankel (Sterling Publishing Co., Inc.) \$2.00... Need ideas for group entertaining? Here is a collection of over a hundred ideas for games ranging from "ice-breakers" to "mental gymnastics." Included are many suitable for club and church social events, or picnics and other outdoor gatherings. There are also a number of games you can play while traveling. A good book to have on hand to keep things rolling in home entertaining, too.



Advanced Woodwork and Furniture Making by John L. Feier. (Charles A. Bennett) Price \$4.95. . . This book is for the craftsman who wishes to make furniture as a professional cabinetmaker wouldbut every step is clearly explained in layman language so it is understandable and easy to follow Hundreds of clear, detailed photographs demonstrate steps and finished articles. These are supplemented by drawings, suggestions for ways to plan, and information on how to make your own drawings. This book has also been planned as a textbook for students of machine cabinetmaking and is well-suited to the needs of the self-taught handy-man.

Songbirds in Your Garden by John K. Terres. (Crowell) Price \$3.95... Written "for every man, woman, and child in the United States and Canada who has a back-yard or garden," this book tells how they can know the pleasures and rewards of year-round bird companions. It is admirably comprehensive, practical, simple, and readable. And based on first-hand experience, it is authoritative, convincing and delightfully interesting.



Well-guarded by CYCLONE FENCE



 Children act on impulse. They often dash into the street without thinking. Cyclone Fence "thinks for them" . . . keeps them away from traffic dangers.

Cyclone Chain Link Fence also controls your children's wanderlust. It keeps your pets in—other pets out. And this sturdy fence protects your lawn, flower beds and shrubbery.

When you choose Cyclone, you get a quality fence. It is made of heavily galvanized steel which assures longer-lasting fence. Cyclone's own men usually erect this fence; but you can do the job yourself if you wish.

CYCLONE FENCE DEPT.

AMERICAN STEEL & WIRE DIVISION

UNITED STATES STEEL CORPORATION

WAUKEGAN, ILLINOIS SALES OFFICES COAST TO COAST UNITED STATES STEEL EXPORT COMPANY, NEW YORK

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İ	CityZone
i	State

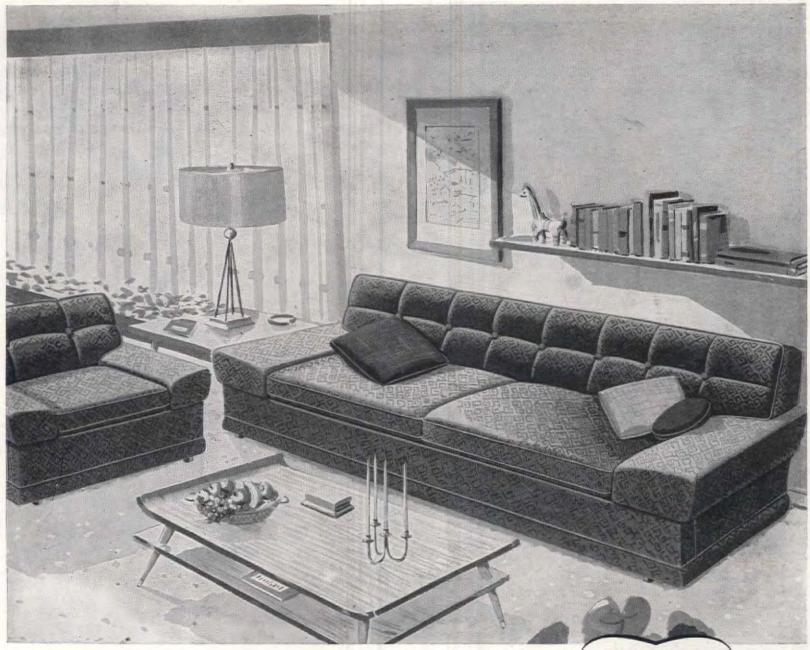
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mot just ordinary furniture...but

The very first time you sit on Pullman furniture, you'll instantly enjoy the finest seating luxury you've ever known! No wonder Pullman is famous for under-cover quality... not only do you get the ultimate in spring construction, but it's combined with full-depth seat cushions of genuine Koolfoam. Best of all, you pay no premium for this revelation in relaxation. Prove it to yourself!*

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Pullman chooses luxurious Koolfoam for extra comfort and extra buoyancy.
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up to 14 times more air-flow than ordinary foams. Dayton Koolfoam is made
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you get more resiliency and more uniform density
... for longer lasting year-in and year-out satisfaction!



not a penny more than ordinary furniture \$25950

Matching Lounge Chair \$12950

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Off Your Chest

A TOWN CARED

Dear Miss Mayer:

January American Home came to the stands here in Westminster, Colorado, on Friday A.M., and were all sold by 3 P.M. So thanks from all the town for your arrangement of the May Hoover story ("This Dream House Gave a New Lease on Life"). Another event which will interest you is May's marriage this fall to the man she was dating the night she was stricken. For four months he visited her every evening in the hospital . . . Then he went into the service, but the minute he returned to the States he started paying court to her. She knew it was the real thing. . . . The wedding was at the Westminster Presbyterian Church. She wore the traditional white gown with veil which hung over the back of her wheel chair. Her uncle wheeled her up the aisle, ushers lifted her chair to the altar, the groom wheeled her into the reception in the church parlors.

She is now Mrs. Rudolph Clack, and she and her husband live in the house the town built for her, since no one else is in need of it at this time. She has a nurse-housekeeper with her through the day. Rudy, an upholsterer in Denver, pays the town for taxes and upkeep.

This is the final chapter of the happiness coming to May because her home town cared about her.

-MILDRED MCCLELLAN MELVILLE

"KOBUTA" IN JAPAN

Dear Jean Austin:

Last year in Japan, we wanted something no one else had served, so we decided on a suckling after seeing one in a Chinese market. Found a nice, juicy fat one, but no recipemost people had never cooked one. Talked to members of the British Colony, but the only one they knew was the boar's head, and that isn't done anymore. One lady said she had heard of one being cooked in Shanghai and the mistress' last instruction to the Chinese cook was, "Remember, serve with an apple in mouth." What made the dinner long remembered was that when the cook brought the piglet in on a silver platter, all beautifully decorated, the apple was in the cook's mouth, with the juice running down his chin!

To go back to my pig—brought it home and found it wouldn't go into PLEASE TURN TO PAGE 16





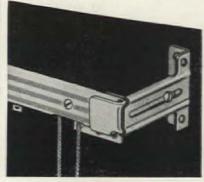
A fascinating "slide rule" color guide is built right into your copy of "WINDOW INSPIRATIONS." The dependable "KWICK COLOR GUIDE," (a \$1.00 value) designed by a well-known color authority, enables you to select—at a glance—colors that "go together." You express your own taste and color preference in draperies, rugs and wallpaper—and end up with color combinations that are sure to please you!

IN EVERY BOOK!

For beautiful window effects, rely on the name—and the products—you know and trust!



DRAPERY HARDWARE



Meet the one heating expert who can save you up to 25% on fuel oil

... AND GUARANTEE IT IN WRITING!



This man offers you money-saving magic! He is your Timken Silent Automatic, Direct Factory Dealer. It is within his power to cut your fuel oil bills more than any other dealer in the heating business!

Why? Because he is authorized to sell, and trained to install the amazing Timken Silent Automatic Wall-Flame Oil Burner—which in test after test, home after home, has cut fuel oil bills up to 25% and more! Made by the world's leading manufacturer of quality-built heating equipment.

He offers a written guarantee of fuel savings, exclusive in the industry. As an authorized, factory-trained Timken Silent Automatic Heating Expert, he will scientifically test your heating plant. Then he will tell you how much fuel oil you can expect to save by replacing your gun-type burner with a new Wall-Flame Burner. If you decide to buy, he'll then guarantee the fuel oil savings in writing!

If you're heating with coal, this guarantee is important to you, too. For you are assured the same fuel economy, proved over other types of oil burners in home heating tests everywhere! Plus the comfort, convenience and cleanliness of truly automatic oil heat!

Let him show you this most advanced principle of oil heat. Completely quiet, clean, and with only one moving part, it blankets heating plant walls with a natural, unhurried, bluehot flame. May be installed in just a few hours. Nothing to get out of order.

Phone your local dealer today for a free fuel-saving estimate! He is listed in the "yellow pages" of your phone book. Remember: your home is like no other. That is why it will pay you well to get his expert advice and counsel. Many Timken Silent Automatic Wall-Flame Oil Burners have already paid for themselves in fuel savings alone.









Make the "Match Test"

Form a circle with your thumb and index finger, and hold a lighted match in the center. Move the match closer to either finger. At what position is the flame hottest? Now, see "A" and "B."

A. Conventional oil burner flame is in the center of ashpit—far from heat absorbing surfaces. B. Wall-Flame burner blankets heat-absorbing surfaces—gives a fast, economical heat.



World's finest oil burner! In the Timken Silent Automatic Wall-Flame Burner, scientific placement of flame, plus complete preparation of the air-fuel mixture, results in unequalled efficiency and oil savings.

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Choose from a Complete Line of Oil and Gas Furnaces, Boilers, Conversion Burners and Water Heaters for Every Home Heating Need.

Phone your local Timken Silent Automatic Dealer today for free fuel-saving estimate . . . facts on 36-month easy-pay plan! World's highest quality heating equipment . . . sold only by factory-trained heating experts.



Timken Silent Automatic Products
Timken Silent Automatic Division
Dept. AH-44, Jackson, Michigan

Please give me specific facts on how homeowners in my community have saved fuel with Timken Silent Automatic Heat.

City	State
	interested in facts on (type of equipment)



TODAY START YOUR DOG ON NEW HOMOGENIZED* GAINES MEAL

-and after just one month look for these 10 signs of sturdy health . . . LIVING PROOF of how this great food, rich in MEAT PROTEIN, nourishes your dog!

A Revolutionary New Development in Dog Food by Gaines!

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In this HOMOGENIZED Gaines Meal, all ingredients are combined into crunchy little nuggets. Each and every nugget contains all the food essen-

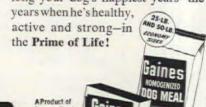
tials that are known to be needed to help keep your dog in his prime.

Never before has there been a dog food that provides such a wealth of nourishment in this

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Rich in the Meat Meal Your Dog Needs and Loves. Economical, Too.

Here is the dog food you have always wished for . . . appetizing, easy to feed, and with a lower feeding cost than any other type of dog food. And, above all, a food to help prolong your dog's happiest years—the years when he's healthy.



Gaines
HOMOGENIZED

Off Your Chest

(Begins on page 14)

the oven, and didn't have a pan big enough for it. Called the Mess Officer and asked him to cook it for me. He talked to the Mess Sergeant and the cook, who was doubtful but said "yes." I put it in a huge wooden bowl, and two boys carried it into the mess kitchen. Such a yell went up from all the help as we marched in -"Kobuta, Kobuta," (small pig) and they clapped their hands. We had no whole cranberries so I had the florist make a red-and-white carnation lei for his neck. Outside of being roasted so long that all his teeth snarled at us, he was a great success and is still the talk of all who came to the party. I am tempted to try your recipe now.

We also had a Christmas party and served *chiao Tzu*, except we dropped the little scallops into boiling, very rich beef stock. The cook worked for three hours making enough for five gallons, which sixteen people devoured in no time, along with a 20-lb. turkey, dressing, fruit salad, and beet relish.

I think my goose recipe is better than yours. I prick the skin and bake for 1 hour, breast side up, take out and stuff with a rice-and-apricot stuffing. The bird is moist and rich, without being greasy.

Best wishes from a recipe "cutterouter" and a magazine "cutter-upper." —MARIAN R. YOUNG

VANISHING WRAPPINGS

Dear Weldon & Jeannie:

Oh, say—we have a big laugh for you both. We looked in the American Home (December) for your yearly wrapping ideas and immediately went out and bought the candy and stuff—well, we have decided maybe there was something you left out about having no heat or dogs in the house! I made the design with the bell-shaped candy on the gold-paper package, when I suddenly realized that the card table I was wrapping it on was next to the radiator. It melted, and what a mess!

The package that said to "Debbie," (only for us it was to "Tommy") was under the tree, all ready for Christmas when the pup decided he liked the taste of the candy, letters and all. Tommy said, "Remind me to not eat it, come Christmas Day."

-LOUISE NOLD





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Smooth scissor-cut . . . easy to handle . . . power-propelled

Choose from three home models: SPORTLAWN 18 (\$114.95*), SPORTLAWN 21 (shown above, \$139.95*), and STARLAWN 27. All precision-built to the same high standards as TORO grass

cutting machinery used for over 30 years on the nation's finest parks, golf courses, cemeteries. And only TORO offers you quick parts and repair service through franchised distributors coast to coast.



RUARY

Mows grass and weeds . . . ends leaf raking . . . trims close

Choose from three home models: WHIRLWIND 18 (shown above, \$89.95*), and WHIRLWIND 20, either hand-propelled (\$129.95*) or power-propelled (\$219.95*). Leaf Mulcher Attachment in-

cluded at no extra cost. Look in the classified section of the phone book for the name of your nearby TORO dealer, or write TORO, 3032 Snelling Ave., Minneapolis 6, Minn. for complete facts.



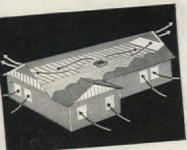


*Prices higher in Canada and some other areas, subject to change. TORO products sold and serviced by turf specialists throughout the U.S. and Canada.

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This inexpensive home cooling system fills your entire home with refreshing air on hottest summer nights. It pulls in fresh outside breezes . . . drives out hot, sultry air. Room temperatures drop 10 to 20°.



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The new Hunter is the simplest of all attic fans to install in any type home . . . old or new. Designed for quiet, trouble-free performance, it will cool your home for many years, and cost only a few cents a day.



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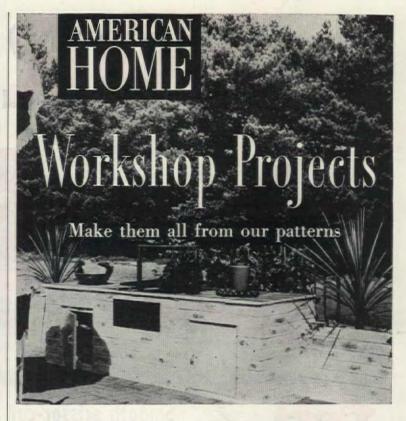
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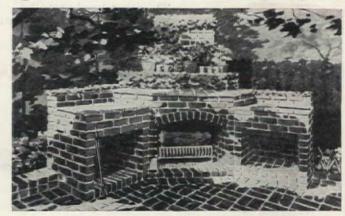
SEE PATTERN ORDER FORM, PAGE 154

Long, low brick barbecue has two cupboards, lots of tiled counter. The optional planters for your favorite flowers are a very interesting plus. The whole project is an easy one with Pattern 2008

Two for the money, and lots to show-a redwood (or pine or cypress) chaise and a chair you can wheel to follow the sun-or the shade if you prefer it that way. They're great bargains built by yourself from Pattern 1262



Eating outdoors is more fun than ever if you have a permanent setup like this. The long table and benches are made of clear pine, redwood, or cypress. Pattern 1264



Corner barbecues, which always look well and can make the most of a small space, are the favorite types, North, East, South, and West-our readers tell us so! This brick beauty has a grill, fireplace, and big storage bunks. All the know-how: Pattern 1267

Why you get a whiter, brighter wash with the new G-E AUTOMATIC WASHER

1. New G-E Activator®
Washing Action

GETS THE DIRT OUT!



"Flood-washing" with famed G-E Activator Washing Action dips, flexes and gently cleanses your wash piece by piece. Clothes are constantly submerged in sudsy water—so they're being washed every second of the time.

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An activated "float-away" rinse flushes out 1003ened soil. And in the spin, dirty rinse water is lifted up and over edge of washbasket, safely away from your wash, not strained through your clothes as in many washers with holes in the bottom of the tub.



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Left: Never are your clothes tangled and matted washed in a wad so suds can't get at them.

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Activator Automatic Washer...about \$3.40* weekly

This is today's outstanding automatic washer value!



Soon as your eyes light on this colorful crest, you'll realize that there's been no compromise with quality in making this great, new G-E Activator Automatic.

And when you see a complete demonstration, you'll know that here is automatic washing at its finest—today's top automatic washer value.

Yet, such washing perfection—the whitest, brightest wash time after time—costs no more in the long run than a "cheap" automatic. This G-E is built to last.

See it at your General Electric dealer's now. General Electric Co., Appliance Park, Louisville, Ky.

*Based on manufacturer's recommended retail price after small down payment. See your dealer for exact terms. Prices and specifications subject to change without notice.

Finest washing, finest spin-drying . . . and so dependable . . .



Clothes washed and dried in less than 2 hours! Start at 9 and your washday can be over before 11, when you team up your G-E Activator Automatic with the matching G-E Automatic Dryer. This new G-E Dryer "conditions" your clothes, dries them sunshine fresh indoors.

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Now you can give your home the envied luxury of beautiful KenRubber floors...choice of America's finest homes...at a cost far less than you ever dreamed possible.

Yes, famous, long-wearing, "Cushioned Beauty" KenRubber Tile Floors are now also available in an economical Standard Gauge created especially for home installation.

Here at last, at a price you can afford, are the special quality features that only KenRubber luxury can give. Here are the exquisite, clearer, crisper colors that can't wear off because they go all the way to the back of each perfect tile. Here is the rich underfoot resilience that cushions every step...lasting resilience that springs back under pressure with the seeming strength of coiled steel springs. Here is the pre-waxed, mirror-smooth, scuff-resistant surface you've longed for because it glows anew with every easy damp mop cleaning and seldom needs waxing.

See KenRubber at your Kentile Dealer's today. You'll find his name listed under FLOORS in your Classified Telephone Directory.

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KenRubber Colors shown above: Medoux, Waulsort, and Feature Strip

Economical new Standard Gauge KenRubber is surprisingly easy to install yourself. For example, you can install a floor area \$3990 of 9'x 10' for as little as Your floor may cost even less or slightly more, depending on its size and the freight rates to your city.

* Reg. U. S. Pat. Off.

KENRUBBER

for Cushioned Beauty



BY THE MAKERS OF KENTILE



Cleveland Says "Yes" to Art whiles thornton

If you live in Cleveland, you have an opportunity each May to cross the red plush rope boundary that usually separates art objects from the public. In fact, you can even go home with your favorite original painting or sculpture under your armat costs that are rarely prohibitive. To have an original oil on one's wall, a unique ceramic on one's living-room table, is no mark of opulence in Cleveland; it's just one of the signs of being a real Clevelander.

Rich old Cosimo de Medici, patron of Donatello, Brunelleschi, Ghiberti, and Luca della Robbia, backed up those artists five hundred years ago by buying their work and adorning his palaces with it. But Clevelanders, neither as rich nor as dead as old Cosimo, have made themselves into a lot of modern minor Medici, anyway. The work of their modern Donatellos and Della Robbias

PLEASE TURN TO PAGE 24



At the May Show, Clevelanders admire—and buy—local art. Here, Curator Sherman E. Lee opens a showcase for Mrs. Rhea Gates. At top of page, Director William H. Milliken, who inaugurated these exhibitions in 1919, inspects enamels with Mrs. Sidney Andorn

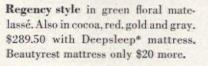


Traditional modern style. Hide-A-Bed in persimmon mohair frieze. (Also in gray, moss green, beige and dark green.) Full size \$359. Apt. size \$349. Convenient payments can usually be arranged.

Compare! Get these exclusive Hide-A-Bed® features. (1) More coils in cushions and back. More seating comfort. Wider seating space than most. (2) Simmons locking system keeps the bed so securely in place you'd never know there's one inside. (3) New, pivot-point action makes it easier than ever to open. (4) All-steel lifetime frame. Living room beauty and bedroom comfort for many long years! Compare the sleeping comfort! Exclusive stabilizerbar prevents rolling toward center. Simmons mattress is longer, wider and thicker than average sofa-bed mattress! Only Hide-A-Bed offers genuine Simmons mattress (even famous Beautyrest,* if you choose, for

Compare with any sofa bed. Only HIDE-A-BED offers you a famous SIMMONS mattress!







Single-size in persimmon tweed, also in moss green, charcoal, beige, gold, turquoise. \$219.50 each with Deepsleep mattress. Beautyrest \$20 more.



Low-backed Tuxedo style in charcoal bouclé. Also in silver, gold, cinnamon, brown, coral and moss green. Full size \$229.50. Apt. size \$219.50.



Sectionals in gold antique satin (and many other fashion fabrics). Twin beds! With Deepsleep mattress about \$229.50 each. Beautyrest \$20 more.

HIDE-A-BED sofa and **BEAUTYREST** mattress made only by SIMMONS, the greatest name in sleep. F-4, Merchandise Mart, Chicago, Ill.

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Make a wonderful new room



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RED TOP* insulating wool

It'll simply wrap your new room in comfort: keep you cooler in summer, warmer in winter—save on your fuel bills, too. Staple light, fluffy, fire-resistant blankets between the studs for high insulating value plus effective vapor control. Red Top Wool and Sheetrock are also made by Canadian Gypsum Company, Toronto, Montreal.

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If you're handy enough to hang a picture, you can put up these fireproof gypsum panels. They're 16 inches wide, come in ceiling height, just nail to studs. Joints are a decorative feature. Easy to paint; or use the pre-decorated Knotty Pine or Striated finishes.

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126 gorgeous new colors and intermixes, or create your own by blending just two regular colors. Applies easily. Dust-free in 20 minutes, no painty odor. Shrugs off dust and dirt, but can really take it at clean-up time—it's rubberized...it's scrubberized!

the material to use is U.S.G. ... and this sign tells you the dealer to see!





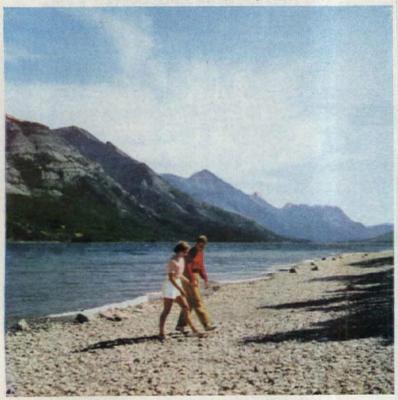
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WILD LIFE abounds in the free, protected woodlands of National Parks.

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"Yes" to Art

(Begins on page 20)

is proudly displayed in literally hundreds of Cleveland homes.

This happy state of affairs has been building up for 35 years, thanks to an annual exhibition and sale of the work of local artists called the May Show. Last year's show brought crowds of 113,000 thronging to the Museum of Art to see the work of 411 artists, and to buy more than \$30,000 worth. Once a single event, the May Show now heralds in a whole spring art festival. After the Mayor officially proclaims Art Week, department stores, restaurants, and offices turn their windows over to artistic displays.

And now let's see how a typical couple have had their lives enriched by art through the May Show. Thirty years ago the Walter Bashas (who are real people, though Basha is not their name) wouldn't have dreamed of owning original art work. But one Sunday, during their courtship, they happened to drop in on an early May Show—and for the first time, saw art not as something produced 500 years ago by a man with a long beard and kept under glass ever since, but as something created by their own fellow-townsmen and offered for sale, with a plain price tag right on it. A few days later, Walter sneaked back and bought Sonja a little ceramic figure she admired. And she bought him the silver



A prize-winning sculpture, "The Holy Family," by Joseph Bulone, is examined by Mrs. John T. AuWerter, Jr.

ring he liked. Neither spent as much as \$20. The next year they were married and returned to the show to look for something for their new home. They couldn't afford much; and a pair of handsome enameled ash trays was their choice. Although they gave a distinctive touch to the new apartment, they cost only \$10 apiece.

There was quite a discussion before they invested in their first real painting. Finally they agreed on a small watercolor which cost around \$50 then, and is worth well over twice as much today. As years went by, and Walter began to earn more money, the time came for buying their own home, and a niche in the hall

PLEASE TURN TO PAGE IOI

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Take advantage of lumber's easy adaptability to any architectural plan or style. Enjoy the many ways you can add those individual touches which make it truly *your* home. For sturdy construction, plus appealing beauty and comfortable living for years to come, build with West Coast lumber...Douglas Fir, West Coast Hemlock, Western Red Cedar, and Sitka Spruce.



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The Flexsteel spring unit has a partner in comfort — Fire-stone Foamex, often called the world's most comfortable cushioning material. Here is the most allergy-free combination on the market!

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	Waiter Connolly Furn.
	M. Zelver Furn. Co.
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Ness	Cherles Form Co.
Pacific Grove	
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Frankton	George C. Harper & Son
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LokevilleL. H. Gephart, Inc.
Lamberton
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Luverno
MedellaFeder Lumber Co., Inc.
Mankete Landkamer Bres. Co.
Marshell
MinneapolisAckerman Furn, Co.
Minneapolis
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MinneapelisL. S. Denaldson Co.
Minneapolis
MinneapelisGoodin Furn.
MinneapelisLaCrosse Furn.
MinneapellsMithy-Sather
Minneapolis
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MontovideoFolkested Furn, Ca.
Moose Loke
Noverre
Owetonne Brick Furn. Co.
Owalonne
PipertoneWolz & Wolz
Red WingA. Swanson's Sons
Redwood Fails A. Larson Home Furns.
RenvilleSmith Forn. Co.
RochesterRubenstein's Furn.
St. Cloud
St. Cloud
St. Louis Park Betilevent Forn. Co.
St. Paul
St. Paul Calonial Form,
St. Paul Emperium of St. Paul
St. PaulKerwin's
St. Poul Swenson Bros.
Sherburn
Slayton
South St. Paul
StillwaterSimenet Furn.
TracyKelley Furn.
VirginiaContral Supply & Appl.
Wolls Wells Furn, Co.
WillmarErickson Furn,
Winong Burke's Forn, Mart
Worthington N. L. Hanson Furn. Co.
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HannibalGriswold's
JoplinMissouri Furn, Mart
Kunsas CityCousins, Inc.
St. Louis
St. Louis Rothman Stores, Inc.
SpringfieldGilbert Furn. Co.
Webb City
Manage and

Billingt	Sigmen Furn, Co.
Butte	Christie Furn. Co.
Glendive	Form & Home Furn
Great Falls	American Form. Co.
	Main Street Form.
Lowistown	Lowistown Exchange
	Contin Form. Co.
Sidney	Confin Form. Co.
	RASKA
	Lompker Form,
	Glaze Furn. Co.
	mossen Hdwe, & Fern.
	Economy Furn.
	Alexand Furn.
	Kevich Fern.
	Bennen & Pelmer
	Johnan Furn, Co.
	Albert E. Siitt Co.
	S. Melson Furn. Co.
	Payne-Larson Furn.
	Graham-Edwards
	Armstrong Forn.
	Pade Farn, Co.
	Fitzsimmons Furn.
	Graham-Edwards
	Nebraska Furn, Mart
Ord	Zlomke-Calvin Furn.
	J. Glimore Love
St. Paul	Ziomke Forn. Co.
Seward	Goss Furn,
Valentine	Wetts Furn.
Wohoo	Erickson Furn. Co.
	Ray Smith
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	HORT	TH CAROLINA
	Charlette	Gainer
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	Greensborn	Summit
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	Jacksonville	McMillen
	Kinsten	Baker's Warside
	Welden	
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	NOR	TH DAKOTA
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See following



Cincinnati
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ClerelandAbdition Furn, Co.
Cleveland
ClevelandP. E. Campus Furn. Co.
Cleveland
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Cierciana
Cleveland Euclid-Green Furn. Co.
Cleveland
Cleveland Glynn & Baker
Cleveland
Claveland
Cleveland Leopold Bros.
ClavelandLondon Forn, & Carpet Co.
Cleveland
Columbus David Furn. Co.
ColumbusE. L. Schottenstein Dept, Store
Certiend Biggio's Elec. & Forn. Co.
Crestline
Baylen E. L. Garwin Forn. Co.
Dayten
Bayten Ressiter-Jarrett-Harmon Forn. Co.
Dayton
Defiance
DefienceShipmon Furn, Co.
Detrence
Belphes Beckman Furn.
Denver
Elyria
Euclid Butler Bros.
Fairview ParkButler Bros.
Findlay Buyer's Group, Inc.
Fostoria
Freemont
Gallien
Golien
JucksonburgNeal's General Store
Kenton
Larnin Massins Bres. Furn. Co.
LovelandLoveland Gas & Elec. Co.
Leveland
Lynchburg
Maple HeightsAdvance Home Center
MarionCity Fern. Mart
Martins Ferry
Millersburg Millersburg Furn. Co.
Milleriburg
Montpelier Priest & Cook Fern. Co.
Nevada
Parma
Perma
Faime
Pemberville Nieman & Backman Furn. Ca.
Rovenna
Eittman Daley's, let.
Sandusky Brownworth's
Sharen CenterStauffer's, Inc.
South EuclidBon-Al Forn.
SpringfieldAtherten's, Inc.
Sterling
SteubenvilleFink's, Inc.
Steubenville
Sylvania
Tiffin
Toledo
Toledo Edgewater Furn, Co.
Toledo
Teledo Edgewater Fura, Co. Uricksville. Oer Fura. Co. Warren. Belefin's Fura. Co.
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Toledo Edgewater Fara, Co. Urickeville Orr Fera, Co. Warren Belefin's Fera. Co. Warren Van's Enterprise
Toledo Edgewater Farm, Co. Urtchcville Orr Furm. Co. Warren Selvin's Furm. Co. Warren Ven's Enterprise Warren Zicard Sen. Farm.
Teledo Edgewater Furs. Ca. Uricheville Or Furs. Ca. Uricheville Or Furs. Ca. Warren Beledia's Furs. Ca. Warren Van's Enterprise Warren Jicad Sen. Furs. Westerville Son-Duon Furs.
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OKLAHOMA		
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	OREGOR
Albeny	Frager Form, Co.
	Reth's Forn.
Asteria	Greenberg Furn.
	Hildebrand's
Brookings	
	Lehr Furn. Co.
Cooby	Burgess Furn. Co.
	Blackledge Furn, Co.,
Cottogs Grave	
	Beigger Furn, Co.
Dillord	McGes Furn. Co.
Enterprise	Enterprise Furn. Co.
Evoens	Johnson Forn, Co.
	I want Form Co.

Florence W	estern Lone Form. Co.
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Grants Pass	
Grants Pass	Manchel's Furn. Co.
Kenoner	
Hermiston L	A. Moore Home Furns.
	Meltebeke
Hood River	Field's Furn. Co.
John Day	Boyer Form, Co.,
John Day	Scott Furn. Co.
Elemeth Fells	Adale Form, Co.
Le Grande	Globe Fern. Co.
Lebenen	Lebanon Furn, Co.
Medford	Medford Furn, Store
Monmouth	Menmouth Form, Co.
Mertin Paint He	nery Schroeder & Sons
Newport	idersens Furn, & Appl.
North Send	McEniry Furn, Co.
Onterio	Peterson Form. Co.
Oregon City	
	Pandleton Furs. Co.
Partland	Cohn Bres. Form. Co.
Pertland	Edwards Form, Co.
	Flatt's Fern. Co.
Partland	Gerurtz Furn, Co.
Portland	Hollywood Furn, Co.
PortlandHolme	m's Fum. & Appl. Co.
Portland	Jennings Form, Co.
Portland	.S. A. Nizic Forn. Co.
Portland	Powers Forn, Co.
Portland.	Star Furn, Co.
Portland Weimer	Howe, & Furn. Store Wherry's Furn. Co.
Portland	Wherry's Forn, Co.
Reedsport	"Bernhardt Furn, Co. "Corstens Furn, Co.
Roseburg	Judd Furn, Co.
St. Helens	St. Helens Forn. Magg Bros.
Seattle	Welshie Tonds
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Ambridge	
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Broddock	
Brownsville	
Clairton	
Connellsville The Her	
CorryMee	
Bubols Central J	
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Freedom	
Greensburg	Lavin's Furn, Co.
Greenville	61bsen Furn. Co.
Grove City	
Homestend	
Jegnnette	
Johnstown	
East-	
Lockhoven	Shadle's
McKees Rocks	Shenken's Furn. Co.
New Brighton	
New Kensington	Lee Form. Co.
Philadelphia Gle	
Philipsburg	
Pittsbergh	Kilmon's Furn.
PittsburghE	
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Pittsburgh	Rosenbaum Co.
St. Mary'sElk	County Specialty Co.
TorentumA.	
Tarentum	
Turtle Creek	Faller Furn.
Uniontown	
WashingtonRoss	Independent Oil Co.

	& Country Form. Shoppe
CharlestonTo	wn & Country Furn. Shop
Columbia	Rosewood Furn, Co
Florence	Tyler Furn. Co
	Chesterfield Furn, Sho
Fountain Inn	T. E. Jenes & Son
Greenville	Kirby Quinn, Inc
Myrtie Beach	Chapin Co
Rock HIII	
Sumter	Brood St. Furn. Co

berdeett	Aberdeen Furn, Studi
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Finance		Hamaland
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Oak Ridge	Harv	ey's Furn,

Abilene	Thornton's Dept.	Store
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Delles Smith Furn, Co.
Dalles Ben Stanford Furn.
DenisonJennings FornHerthside
El Campo
El PeseLen's Form,
Fort Worth
Fort WorthPaul's Furn,
GalvestonPlantowsky's
Garland Baker Furn, Co.
Gruhum
Grand Prairie Long Form, Co.
Greenville
HartingenJunkin's Form,
Hereford E. B. Black Form, Houston Flager Form. Co.
Houston Faley's
Hauston Gulf Coast Form
Houtson
Houston Sembera Furn. Co.
ItulyMcConnell Furn.
Kermit
Lake Jackson The Style Mart
Lampeses Furn.
LevellandStary-Mason Furn.
LongviewFedway Store
Longview
LubbockSpeges Forn. Co.
MercedesO'Shea Furn.
Midland Lleyd's of Midland Midland Midland Howe, & Forn.
Midland Midland Howe, & Furn.
Mount VernonW. F. Alexander Furn. Co.
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Perryten
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Ranger Ranger Forn. Co
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Round Rock
San. Angelo
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San AntonioWilliams Fern
Sealy
Sunray Bressen's Form
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ViderVider Forn. Ce
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	Chipman Herc. Co.
Codor City	Leigh Fuyn. & Corpet Co.
Ephraim	Christiansen Furn. Co.
Heber City	Steven's Home Forms
Helper	
Legen	Lundstrom Furn. Co
Ogden	
	Page Form. Co
Provo	Utch Valley Forn. Co
Richfield	Christiansen Forn. Co
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Salt Lake City	ZCM
Trementen	Hala's Bres, Furn, Co

ArlingtonTown House
LynchburgSlaphens Home Furnt.
Newport NewsNewport News Furn. Co.
NorfolkFurniture Fair
HorfolkWillis Form. Co.
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Portsmouth
RodfordThomas & Ingram Form. Co.
Richmond
Richmond

Chandler Forn. Co.
Jergensen Fern. Co.
Arnold Furn, Co.
"Vandeman's Home Furns.
Gesler-McHiver
Franklin Furn. Co.
Clarkston Furn. Co.
Severs Furn.
Criss Linelaum & Furn.
Fitterer Bros. Furn. Co.
Minard & Co.
Johnson-Thorpe Furn. Co.
Hinetes Howe. & Furn.
Sleep, Inc.
Loepp Howe. & Form.
Curtis Furn. & Appl.
Poelfic Coart Forn.
Washington Howe, & Form.
Bon-Harche

Lunden Kanns	Marshall's Pern. Co.
	& Knopp Forn. Co.
Monroe	Devers Forn, Co.
Moses Luke	
Odesse	Stroles Form. Co.
Omak	Claire Pentz Fers.
Orpville	Dicks Forn. Co.
Posco	
Pourroy	
Port Angeles	
Port OrchardT. II.	E M. Holes, E Farm.
Part Townsend Olymp	ir Hdws. E Furn. Co.
Presser	Process Trading Co.
Pullmen	Fmnire Best Store
Redmend	Redmond Form Co.
Richland	Plaine Sante Form Co.
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Seettle	Hortigate Furn, Co.
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	Standard Furn. Co.
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Warland		



the old Romans said, "caveat emptor," and "let the buyer beware" is still a sound bit of advice. Last year, Better Business Bureau files all over the country contained complaints from people who bought furniture and appliances "wholesale." The complaints ranged from the simple case of misrepresentation (where the customer found later that the "wholesale" price he paid was the same or more than the retail price), to cases of actual fraud. In Fort Worth, Texas, a Navy veteran found a furniture and appliance dealer who sold merchandise at "wholesale" plus 10%. In April, he gave this dealer over \$500 for a TV set and an automatic washer. In this case, the merchandise was not misrepresented, as the price was exceptionally good. But it was never delivered! Not until July, after the merchant sent him two bad checks, did the buyer receive his money in full. Other customers of this dealer weren't so fortunate, and had to take legal action.

Even though Better Business Bureaus distribute pamphlets and posters warning the public about so-called "wholesale" merchandising, millions of dollars are spent in these channels every year. Why? Because, as C. N. Kemery, of the Oklahoma City Better Business Bureau, points out, "The average consumer cannot determine the true value of furniture, and therefore must depend upon the reputation of the dealer. In this respect, furniture compares with furs and jewelry.'

In other words, many people who keep on buying in these channels are satisfied with their purchases only because they are not familiar with the merchandise. One such couple bought a range from a "wholesaler" for \$149. "The retail price is \$235," they tell their friends. "Isn't that a bargain?" One friend, a former range salesman, identified the range as an off-brand which incorporates the best visual features of other well-known brands, without the extra quality accounting for the difference. "For example, the oven does not have heavy insulation," said the friend, "but why tell them? They're happy."

The word-of-mouth advertising of these unknowing, satisfied customers is one of the ways that so-called "wholesalers" obtain customers. They can't advertise as legitimate businesses do, for their main sales pitch is the fake "wholesale" price, and Better Business Bureaus keep constant watch for advertising which misleads the public.

Another way in which these "wholesalers" obtain customers is through introductory cards. In Milwaukee, Wisconsin, several merchants who sell under this "wholesale" or "discount" label, give out such cards to union members. When members of certain CONTINUED ON PAGE 29

Why suffer with cracked ceilings



Discover the easy, clean, inexpensive Upson way to beautify your home. No messy replastering. Just cover your old cracked ceilings with beautiful, crackproof Upson Ceilings. Do it yourself in a matter of hours.



Start by nailing wood strips to your ceiling. Then attach clever Upson Floating Fasteners to these strips. Fastener prongs firmly grip Upson Ceilings from behind but don't show through. No visible nailholes.



Then you clinch Upson Kuver-Krak sections into place. Apply mouldings and paint as desired. And you're done. But get set for admiring comments. Permanent Upson Kuver-Krak Ceilings last a lifetime, won't ever crack! Upson and only Upson offers this easy, clean, inexpensive method. See your lumber dealer, insist on Upson.

Start right now. Mail 10c with coupon for Kuver-Krak Direction Sheet and 32 page IDEA Book, packed with decorating schemes, interiors in full color.

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PROVEN QUALITY YOU CAN TRUST

THE UPSON CO.	3000
I enclose 10c. Plea Book. NAME	ase send me 32 page IDEA
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CITY	STATE

The Wholesale Pitch

(Begins on page 28)

unions pay their dues, they can pick up an introductory card from the pile the "wholesaler" has placed on a counter. Though the unions don't sponsor these plans, members often assume that they do.

The Chicago Better Business Bureau says, concerning the selling of merchandise at wholesale, that "many of the so-called 'wholesale' firms to which customers are referred through introductory cards do not warrant that name, and do not, in fact, engage in a regular wholesale business."

Now a legitimate wholesaler distributes like items by the dozen or the gross to retailers who sell them, one at a time, to the consumer. The legitimate wholesaler is a specialist in making merchandise available. He saves you money by eliminating from the final cost of the product all the expenses of packaging, invoicing, etc., which would be included if manufacturers dealt directly with thousands of retailers individually, instead of with a few wholesalers.

While the wholesaler is a specialist in distribution, the retailer is a specialist in the sale of single items. This is the way the Chicago Better Business Bureau explains why it costs approximately as much to sell one article at retail as a dozen or a gross at wholesale: Buying a single item takes the time of a salesman, and a proportionate amount of the operating expenses, such as heat, bookkeeping, etc. In addition, customers expect the retailer to service and deliver, guarantee, and also to have a credit system.

Since it would be impossible to prorate the actual operating expenses for every sale, wholesale or retail, manufacturers set a price that's subject to some adjustment because of credit at which the three businesses involved (the wholesaler, manufacturer, and retailer) can make a profit. This price must also consider the customer, and must be at the level which induces him to buy.

If a firm is *not* a legitimate wholesale house, it cannot buy from the manufacturer at factory-to-wholesaler prices. If it is a legitimate wholesale house, it cannot sell to you, because it would then be competing with its best customers, the retailers, who would boycott a wholesaler selling to the public.

A few discount firms do make an effort to find sources of supply from which customers can effect savings: out-of-production lines, samples, etc. It may be possible for you to pick up a bargain here, as you would in any retail store. But go through this check list before buying:

I. Check prices and brands against those of other stores in your city. Be sure that the prices are for items identical in model number or con-PLEASE TURN TO PAGE 158

How I retired in 15 years with \$250 a month

"Sometimes I have to smile. It's hard to believe that I'm retired today—retired with a life income. You see, I never had more than my salary, never inherited a dime, or even had luck in business! Yet a check for \$250 a month arrives on the dot. And I'm my own boss for keeps!

"I left the office two years ago. And when I explained how I was doing it, at only 55, more than one of my friends said he wished I'd told him years before. He'd be retiring, too.

"There's only one secret. Back in 1938, when I was 40, I had saved a little money. So I went into partnership with a friend. It didn't work out. But it was a most profitable investment. It showed me that there was no easy way for me, with my limited experience, to make a lot of money.

"Shortly after that, I read an advertisement of a modern way for people of moderate means to retire. It didn't call for any great capital. It simply required fifteen or twenty working years ahead. My family was protected with life insurance from the first day I took out my plan. (Better than any ordinary savings method!) And the income was guaranteed—each month, every month, from the day it began as long as I lived. The plan was called the Phoenix Mutual Retirement Income Plan.

"The ad offered more information. So, I mailed in the coupon. It brought a booklet describing the various plans.

"Soon after, I applied and qualified for a Phoenix Mutual Plan. And from that day on I've honestly felt like a rich man. Because I knew I wouldn't just simply live and work and die. I had a future I'd really enjoy . . . And that's what I'm doing today—with many, many thanks to my Phoenix Mutual check for \$250 a month that means financial independence for the rest of my life."

Send for Free Booklet

This story is typical. Assuming you start at a young enough age, you can plan to have an income of

\$10 a month to \$3,000 a year or more—beginning at age 55, 60, 65 or older. Send the coupon and receive, by mail and without charge, a booklet which tells about Phoenix Mutual Plans. Similar plans are available for women—and for employee pension programs. Don't put it off. Send for your copy now.

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TOP WOMEN	Income Plan YOUR FUTURE FOR MEN
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PHOENIX MUTUAL LIFE INSURANCE CO.	PHOENIX MUTUAL LIFE INSURANCE CO.
961 Elm Street, Hartford 15, Conn.	961 Elm Street, Hartford 15, Conn.
Please mail me, without cost or obli- gation, your illustrated booklet "Retire- ment Income Plans for Women."	Please mail me, without cost or obligation, your illustrated booklet showing how to get a guaranteed income for life.
Name	Name
Date of Birth	Date of Birth
Date of Dirth	

LIFE-LIKE FRUIT



GOOD ENOUGH TO EAT!

will reach for ir guests will reach for see luscious bananas, rs, apples, etc. But y're made of wax! You one dozen assorted ces for only \$2.98, post-d. (8\frac{9}{2}\text{ hand-woven eker Basket \$-\$\$1.00,}



SIAMESE KITTENS

Perch them on your windowsill, fish bowl or whatnot shelf! Authentically
colored fine china, even to
bright blue eyes! Charming as a gift for collectors
or feline fanciers, too!
7½" high. \$1.50 each,
\$2.98 pr., postpaid. (32oz. Brandy Snifter is
\$1.95 additional.)

Waterproof OTE BAG

ti for the beach, knitting, bers, traveling, shopping. Wear-resistant grommets berly spaced give strength heavy contents. Can be thy cleaned with damp cloth de and out. Your choice of ck & Gold or Red & Gold. y \$1.00 each, postpaid.



CHERRY WOOD SALAD SERVERS

Imported Salad Set for mixing and serving. Imported cherry wood, 12" long and smoothly finished with colorful hand-decorated ceramic handles in hand-some and popular rooster pattern. Order several for yourself—for gifts. \$1.00 for both,



Dent. AH4, 1554 Third Avenue, New York 28, N.Y.



FACTORY LOW PRICES SAVE YOU MONEY! You'll use them in every room—clean carved lines blend with all your furniture. Completely assembled, smoothly sanded—ready to paint, stain or lacquer. Solid birch or maple construction will last thruyear after year of rugged use. Seat 17 x 16½, overall ht. 28½. Packed 2 of a kind to carton—minimum order accepted, 2 chairs.

COLONIAL

Fast delivery—shpg. chgs. collect. Send Check or Money Order. Money-Back Guarantee. No C.O.D.'s. FREE! Handy folder "How to Finish Unpainted Furniture" shows you the fastest, easiest do-it-your-self method.

MAKERS OF FINE CHAIRS SINCE 1851

MEADOWBROOK INDUSTRIES



These luxurious high-pile, fluffy chenille covers give your bath-room a rich, colorful decorator look. Will not mildew. Launders like a towel. Grip fasteners make removal easy.

Rest on Bowl and Pepper, Coral, Grey, Yellow, White, Red, Mint Green, Pink, Chartreuse, Powder Blue, Wine. (B) for Tanksthat

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der Blue, Wine.

CHANGETTE: Bathroom rug in colors to match.
Chenille "slip-cover" with non-skid sponge rubber base. Size 18 x 30 in.—only \$3.98.

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TANKETTES, Dept TF 224 W. Washington St., Milwaukee ukee 4, Wisc.







DeLuxe disk reflects headlights—helps prevent accidents. GUARANTEED harmless to pets! ONLY \$2. Send Dog's and your name and address along with \$1 for regular, or \$2 for DeLuxe Disk . . a perfect gift for Dog Lovers. — Write for free catalog "Gifts For Pets"

JOHN & GIFTS FOR PETS Dept. D 1804,145 58th St., Brooklyn 20, N. Y. YOU MUST BE DELIGHTED OR YOUR MONEY BACK



New

Crystal-Look for

Decorations

Crystal Ceiling Fixture

Gleaming 21/2" prisms are hand-cut and hand-polished; dangle from metal crown with fil-gree design. Comes ready to hang. Satisfaction guaranteed.

\$19.95 or silver chrome crown.
10"diam. Check or 24.95 Money Or-10"/2" ht. 10" diam. 24.95 121/2" ht. 12" diam. 32.95



1 bobeche & 8-3½" prisms \$2.25 1 bobeche & 8-3½" prisms \$1.95 1 bobeche & 8-2" prisms \$1.95 (a pair-\$3.90) \$1.95 ppd. and bobeches

Complete stock of other style prisms and bobeches
PAULEN CRYSTAL CO.
296 Broadway, Dept. A44, N.Y. 7, N.Y.



Welcome to the Market Place! Merchandise, except personalized items, may be returned within seven days for a refund of the full price. Most of the firms mentioned in the Market Place prefer not to handle C.O.D.'s.

THE BEAUTY OF PRAYER is Captured in this lovely little three-fold golden panel. In the center, a delicately colored reproduction of a fine Italian painting. We enjoy bringing this to you for the Easter season, when each person feels a renewal of his own faith, and we hope will count his spiritual blessings. 6" high. \$2.95 ppd. Helen Pep, Dept. AH, Kew Gardens 18, N. Y.



TWO DOODLEBUGS CAVORT on top of this delicately hand-painted box, 'neath the posies' nodding approval. This dainty is for any whimsical lass-to hold a tiny locket, an engagement ring, or your own trinkets. Just don't let it fall into the hands of anyone who doesn't believe in doodlebugs! 2" x 31/2" \$1.50 postpaid. Gifts and Greetings, Dept. AH, Rockland, Mass.



Be Sure It Rides Right with

TOTE-a-BITE Fits Any Car

Now, carry baked goods, casseroles, liquids—even flower arrangements to your church food sale, PTA, garden club or potluck supper with TOTE-a-BITE. Adjustable snubbers hold any size dish or container securely; no spilling or tipping. Capacity 50 lbs. Simply hang over front seat—folds flat for storing. Attractive gray finish. Satisfaction guaranteed. No C.O.D.'s. only \$3.98 The TOTE-a-BITE Co.

114 N. Church St. Cynthiana, Kentucky



Order NOW for Mother's Day!

STERLING SILVER GRANDMOTHER'S BRACELET

Grandma will wear her heart on her wrist with this sterling silver keepsake bracelet. Each dimesize sterling charm engraved with child's first name and birthdate is just \$1.10 and the sterling bracelet only \$1.20, including tax and postage. (Please print). Holds up to 25 charms.

An enchanting treasure to make grandma's eyes gleam on Mother's Day.

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Shop At Home!

Large 28-page cata-log jam-packed with new, unusual gifts for everyone on your shopping list, Most under \$5. Shop from your easy chair and a void the crowds. Satisfaction aranteed. Promptivery assured.

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SHOW THAT NEW BABY OFF PROUDLY



with this beautiful birthplate of fine china. Colorfully hand-painted with "Tree of Life" and proper Sign of the Zodiac. Personalized with full name, weight and birthdate. Klinfired for permanency. One week delivery. Enclose check or money order. Including plate Hanger: 91/2" size \$3.95 ppd.

PERSONALIZED GIFTS Dept. 160, 100 W. 61 St., New York 23, N.Y.



COFFEE-LUX

-Coffee Clarifier-PURE CONCEN-TRATED EGG WHITE

have Crystal Clear— better flavor coffee in drip—percolator or pot —simply mix powder in your ground coffee before brewing—you will be delighted and fourth the cost of raw offee, One fourth the cost of raw to do. ENOUGH TO CLARIFY be for \$1.00 post paid, Satisfac-

Coffee-Lux Co., P. O. Box 2023, Lincoln 1, Nebraska

THE AMERICAN HOME, APRIL, 1954



Photographs by F. M. Demarest



BIRDS UNDER GLASS delicately outlined in white make this fragilelooking, crystal serving plate the prettiest one that will carry petits fours to a tea party, canapés to cocktails. Bordered with a multitude of tiny stars to match the stars in the eyes of the bride you may select this gift for. 121/2" dia. \$6.85 ppd. Premium Stemware Co., Dept. AH, 17 E. 42 St., N.Y.C. 17.



IT'S THE WIND-UP that makes this cuddle bunny our selection to be the hit of the "Easter Parade." Because that is just the tune the music box in his tummy plays. Plush yellow and lavender, pink and white, or yellow and green, he has a gay ribbon 'round his neck and jiggle eyes. Stands 14" high. \$3.95 ppd. Leslie Toy Co., Dept. AH, 5417 Kings Highway, Brooklyn 3, N. Y.



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For quick relief from calluses, blisters, spur or bruised heels, general foot fa-tigue, place Albin Air Cush'n Innersoles in your shoes. Air moves thru small channel, gently massaging feet. Odorless, nonabsorbent, almost weightless. Order by men's or women's shoe size, \$2.95 a pair, No COD's, please. Money back if not de-lighted. Albin of California, Room 10 D, 1401-23 W. 8th St., Los Angeles 17, Calif.



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Unusual, different! Actual miniature silver bells that tinkle! Part of the folklore of the Navahos, who make them on their reservation. According to legend, a snoopy squaw gave her prospective son-in-law a hard time until he hung bells on her ears. Specify screw-on or pierced ear style.

Matching silver bracelet with single bell, \$3.00 Ppd.

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handy carry-bag for your purse included. Makes unusual gift. Order several. \$2,50 postpaid. Satisfaction guaranteed. Free surprise gift included with every order.

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Resurrection Plant Comes to Life In Front Of Your Eyes!

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Rose of Jericho, the famous Resurrection Plant, performs a miracle! Comes dry. Looks like a dead ball of foliage and roots. Then put it in water. Within 20 minutes it springs to if it water. Within 20 minutes it springs to life! Uncurls lush green foliage into a glorious evergreen rosette! Dry it up, it "sleeps." Resurrects again and again when put in water. Easiest, hardiest houseplant you ever grew; grows forever if kept moist, Imported, passed by U. S. Dept. Agriculture. Send \$1 for 3 plants now. Money Back Guarantee.

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MAKE ANY WALL A THRILLING PICTURE WINDOW WITH A PHOTO MURAL IN NATURAL COLORS!

A thrilling new decorating idea that magically transforms dull rooms in your home or office! Breathtaking photographs in glorious natural colors as large as picture windows (3'4" x 5' in unpainted frame) and magnificent photo-murals in black and white as large as most walls (7'6" high, up to 15' long). Creates the illusion of rooms opening directly onto utterly inspiring outdoor vistas. Apply it yourself with greatest of ease; instantly adapted to fit any space; glorifies any decorating scheme. And the price is fantastically low, fits every budget!

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Tropical Paragolacities of Com Florit Scanner.

FREE Color Reproductions of Our Eight Scenes Write today for our 8 big color prints of available murals (so beautiful that the prints themselves are nice enough for framing) and full details; no obligation. Enclose 25¢ to cover cost of postage and handling.

DAMAR CO., 200 Damar Building, Newark 2, N. J.

Tropical Paradise
Wind-Swept Desert
Gnarled Tree-Sculpture Aerial Pictorial of USA Clouds and Sky Lake and Mountains

TO NEW MEMBERS OF AROUND-THE-WORLD SHOPPERS CLUB

We will send you this beautiful hand-painted Delft's Blue Twilight Lamp, worth up to \$5.00, direct from Holland FREE for joining our club! Then, as a member, you will receive wonderful surprise gifts mailed to your home from all over the world for \$2.00 each, post-paid, duty-



over the world for \$2.00 each, post-paid, duty-free . . . your satisfaction guaranteed. And if you join NOW, you may win a fluing trip around the world in our exciting contest (Official Entry Blank comes with membership)! Send \$7.00 for 3 months trial, \$12.00 for 6 mos. (save \$2.00) or \$22.00 for 12 mos. (save \$6.00). Do it today while you can still have this lovely Lamp FREE!

AROUND-THE-WORLD SHOPPERS CLUB Dept. 607, 71 Concord St., Newark 5, N. J.

YOUR BABY'S FIRST SHOES



Preserved in lustrous Solid Bronze-plate. Special price \$3.95 pair; a permanent and cherished gift, Shoes are also mounted on beautiful all-metal Picture Frame Easels, Ash-trays, Book-ends. For Free illustrated literature, shoe mailing receptacle and special discount certificate, send name and address to name and address to

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ORDER DIRECT FROM FACTORY! SOLID Plymouth Rock Maple



Cricket Rocker or Chair (not shown) 21x21x35" high

omplete with ruffled skirt, padded and ifted seat and back cushions in red, reen, tan or gold chintz floral print.



NOW! MATCHING CHINTZ-BY-THE-YARD. Only 89¢ yd.

You can order ex-tra material at factory savings for drapes and ac-cessories.

ORDER BY MAIL! Send check or money order—no C.O.D. s, see Prompt Delivery — shipping charges collect NEY BACK GUARANTEE ON ALL MERCHANDISE!

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BUILD THEM YOURSELF!



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SINGLE 1/2" diam.	6" \$ 6.45 12" 7.25 16" 8.25		\$ 3.95 4.75 5.75	
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1/2" diam.	16" 22" 28"	9.25 11.45 15.45	7.25 9.95	
3-PRONG	6" 12"	\$ 8.65 9.00	\$ 6.15	
1/2" diam.	16" 22" 28"	10.00 13.45 17.45	7.50 9.95 13.95	

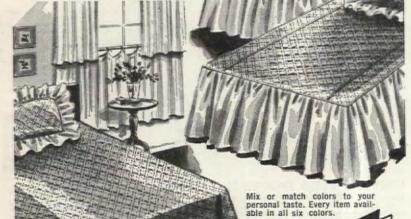
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Something exciting and brand new in bed-spreads. Distinctive, dramatic new fabric in Star Dust Pattern. Washable, NO IRON-ING required, lovely permanent finish. Description Usually NOW Twin or Full___\$12.98 \$8.98

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Colors: Aquo, Verdi Green, Sun Yellow, Red, and Rose Pink.

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Windsor Chair is your dream-cometrue. A beautiful translation of the Early American pieces, the legs and spindles are turned to resemble bamboo. Hardwoods with maple, mahogany, walnut, pine, or black lacquer finish. \$13.95. Unfinished, \$9.95. Matching arm chair, add \$3. Express charges collect. Jeff Elliot, Dept. AH2, Statesville, N.C.

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SNACK STACK is a super set-up that makes a three-story job of a cut glass feature. Like the popular apothecary jars, this strikes a decorative high note-stacked, it is 13" to the top of the cover. 61/2" across, it unstacks to make one section 4" deep, two 2" deep. To fill with anything from popcorn to buffet tidbits. \$5.95 ppd. Green Gable Gifts, 1554-A 3rd Ave., N.Y.C. 28.



THE SOUND OF CHIMES announces the guest at your door. Good-looking Colonial Brass Knocker is nonelectric, simple to install. It attaches through the door to a neatlooking 3 x 61/2" box which contains the sound mechanism. When operated, it plays two musical tones. Knocker is 21/2 x 61/2". \$7.50 ppd. (Add 35¢ W. of Miss.) Vermont Crossroads, Waterbury, Vermont.



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72" wide to pr., single a window size.	72"	9.39	5.99	6 10 2 20	6.49 3.79
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	90"	10.98	6.99	5.98	7.98 4.79
	99"	11.69	7.49	6.59 4.29	8.49 5.19
	36"	6.98	4.59	3.98 2.59	6.69 2.99
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Ruffled, extra-wide, criss-cross style,	63"	8.98 9.98	5.59	4.98 3.29	7.29 3.79
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Nylon & Dacron 90"; Fiberglas 86".	81"	11.00	7.39	5.98 3.89	8.49 4.59
	90"	12.98	7.98	6.49 4.09	8.69 4.99
	99"	13.98	8.59	7 40 4 70	8.98 5.39
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	/ 36"	\$3.49	\$2.19	\$2.39 \$1.29	20.70
	45"	3.98	2.69	2.79 1.49	\$2.79 \$1.49
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Tailored Style, 72" wide	/ 63"	5.09	3.49	3.49 1.99	3.79 2.09
to pr.	72"	5.69	3.89	3.79 2.19	4.19 2.69
	81"	6.29	4.29	4.09 2.49	4.59 2.99
	90"	6.98	4.69	4.39 2.69	4.98 3.29
	108"	7.59	5.19	4.79 2.99	5.59 3.59
	36"	8.19 4.59	5.59	5.29 3.19	5.98 3.89
	45"	4.00	2.59	2.98 1.39	3.98 1.69
	54"	5.59	3.09	3.49 1.69	4.39 1.99
Talland Carls	63"	6.39	3.99		4.69 2.29
Tailored Style, extra- wide, 84" wide to pr.	72"	6.69	4.49	1 10	4.98 2.69
wide, 64 wide to pr.	81"	7.39	4.99	4.49 2.39	5.39 2.99
	90"	7.98	5,49	5.39 2.89	F 00
	99"	8.39	5.99	5.69 3.29	6.49 3.59
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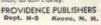
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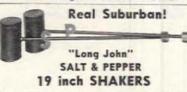
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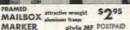
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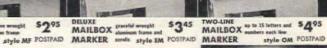
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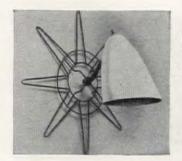
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BATHROOM DESIGN BY VING SMITH

These lovely fixtures cost as little as 34 cents a day!*

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ROBERT W. HOUSEMAN

GOOD HEADLINERS

Who can resist a bright new shower curtain when so much temptation is around in the form of gay patterns and bright tricks—especially when it costs so little to give one room in your house a completely new look in this way? But in addition to the new look, shower-curtain manufacturers are coddling our comfort with some bright innovations which should have the shower show-offs singing more convincingly than ever. For instance: In putting up a fresh curtain, how often have you cussed (gently, of course) because you just didn't seem



to have enough hooks to fit in the grommets spaced along the top? Well, this clever shower curtain heading on Para's Celanese shower curtains eliminates all that. With these neat, evenly spaced loops, you can use as many (or as few) hooks as you like, as closely spaced, or as far apart as you please.

THEY KNOW THEIR PLACE

If you've ever been slapped by the clammy wetness of a cold, wet shower curtain, you'll appreciate several developments for keeping a curtain in



its place. They seem so simple and obvious that we wonder why in thunder nobody dreamed them up years ago. But that doesn't interfere with our gratitude. One, called Aquatab, is used on plastic curtains by Scranton Lace. It consists of five suction cups lined along the bottom hem of the curtain. You tap them into place along the inside of the tub, and, despite steam and water, they stay put. Another, called Magna-Kling used on curtains by Jola, turns the same trick with magnets spaced along the bottom hem. Kleinert's soft-textured Fleecenap has the look and the feel of suede and is used for a new line of shower curtains which also keep their distance because their weight makes them hang straight and steady though bathroom drafts do blow. They come in a variety of solid colors and an attractive spatterdash pattern on solid-color grounds.

Pockets are always a blessing, and now available on the inside of a plastic curtain—for the soap, of course. Rose Manufacturing Company adds this good bit of pampering.

MAKE A BIG SPLASH

New shower curtains offer you a wonderful opportunity to give in to your sense of fun without making a major production of it. There are lots of giddy but good choices, including modern "mobile" motifs, traditional Staffordshire dogs, and the like. One



we are especially fond of is a Gay Nineties number from Joseph A. Kaplan, bound to make anyone smile, and not to pall too soon. There are excellent stripes and plaids, of course, and some new textures too. Among the latter, we like a textured plastic to which colored net has been laminated. Scranton Lace makes this one.

Enter the Gold Seal "Kitchen of the Year" CONTEST!

Re-do your kitchen around Gold Seal Tile

Tell us why you like the proud results!



When it comes to kitchens, nothing is as important as the floor. It ties the whole room together. It can be especially easy to clean, or particularly comfortable, or exceptionally long-wearing. You'll know why you chose the Gold Seal floor you did; just tell us about it. You might win \$5,000! But whatever happens, you're bound to win in the long run. For you'll have the kitchen you want-built around one of the finest floors money can buy.



Want a floor that cushions every step, sponges up sound? Choose Gold Seal Rubber Tile. The colors are the clearest, truest ever. Easy to lay -scissors cut it. Cost? About 26¢, 9" x 9" tile.



Want a floor that's practical as a damp mop? Choose Gold Seal VinylTile. Even in these light, lovely "Bermuda Hues," it shrugs off dirt, grease, stains. Cost? About 20¢, 9" x 9" tile.



Want decorator designs? Long wear? Choose Gold Seal Linoleum Tile. Get striking patterns like color-flecked "Jackstraw" (shown with "Fashion-Floor"). Cost? About 23¢, 9" x 9" tile.



Got a ranch house? No basement? Choose Gold Seal Vinylbest Tile. Takes ground dampness. Even goes over concrete. Clear, true colors. Resists stains. Costs about 19¢, 9" x 9" tile.

HERE ARE THE PRIZESand how you can win them.

Grand prize 10 second prizes 10 third prizes 50 additional prizes

\$5,000 cash **Automatic Dryers** Laundromats

- 1. Re-do your kitchen with Gold Seal tile. Buy them from your Gold Seal Dealer. Only floors laid with Gold Seal Tile bought after March 20, 1954 can be entered in the contest.

 2. On an official entry blank available at all Gold Seal floor covering dealers, complete the following statement in 50 words or less: "I chose Gold Seal (VinylTile, Vinylbest, Rubber Tile or Linoleum Tile, etc.) for my kitchen because:
- Because":

 3. Prizes as listed will be awarded on the basis of the decorative and practical contributions of the floor to the kitchen, and the aptness and originality of the statement, (Example: "I have 4 small children who can certainly track up a floor. Yet I was able to use coral and white Vinyl'I'lle on the floor because it's so easy to keep clean.")
- 4. Ask your dealer to help you with your entry. Be sure to put his name and address (and your own) on the official entry blank. Indicate which titles you used on the Gold Seal Floorchart in the entry blank.
- 5. Contest is subject to all Federal. State and local regulations. The decision of the judges is final. All entries must be postmarked on or before midnight, July 31, 1954. Mail your entries to Gold Seal. P. O. Box 124, New York 46, New York.
- See official entry blank for complete rules.



OORS and WA

Satisfaction guaranteed—or your money back. Your Gold Seal dealer is under "Linoleum" in your classified phone book. CONGOLEUM-NAIRN INC., Kearny, N. J. @ 1954.



In days of old, when knights were bold, The days were hot, but the knights were cold.



They shivered and sneezed, and knocked their knees; In drafty halls they nearly freezed.



Their problem was, without a doubt,
To keep heat in, and keep cold out.
Today, the answer is simple as breathing—
Build your castle with Temlok Sheathing!

Armstrong's Temlok® is a strong, asphalt-impregnated wood-fiber sheathing. It adds extra insulation to your home at no additional cost . . . helps maintain even temperatures all year round. Temlok gives the framework added rigidity, too. The large, easy-to-handle sheets of Temlok can be nailed in place quickly, help cut installation costs.

Ask your builder or lumber dealer about the many advantages of Armstrong's Temlok Sheathing. For the free booklet, "A Package of Ideas for Your New Home," write Armstrong Cork Co., 5404 Clark St., Lancaster, Pa.

ARMSTRONG'S TEMLOK

One of the building materials made by the makers of Armstrong's Linoleum.

Nome years ago there was an important benefit performance at the Metropolitan Opera House of Giuseppe Verdi's La Forza del Destino. Befitting the fashionable and social occasion, there were young and very pretty girls to sell special programs, as an extra source of funds for the cause. I walked in late, about fifteen minutes or so, and on my way to my seat I passed by a bevy of those charmers, all, it seemed to me, engrossed in earnest conversation. I hadn't walked too far away when I heard one of them remark-rather dismissingly, I thought -"Oh, opera is an illegitimate art, you know!" Well, I for one did not know-but I was eager to learn, and I hovered nearby, waiting for some explanation or other. None was forthcoming, and apparently the declaration was being accepted as gospel by the others. Opera an illegitimate art, indeed! I walked back to the group and in tones as John Barrymorean as I could muster, I said, "Ah, but think of opera's illustrious parents-Music and Drama!" And I went about my business, quite happy at the consternation clearly written on those lovely young faces.

Back in my seat, enjoying the Verdian spectacle, I reflected on the futility of taking seri-

MUSIC IN YOUR HOME

ROBERT BAGAR

ously such pseudo-intellectual mouthings. And a feeling of comfort came over me in the thought that opera had been a magnet powerful enough to attract to itself such great musical minds as those of Beethoven and Mozart and Verdi and Debussy and Richard Strauss and Stravinsky, to mention a paltry few. And I drew further comfort from a mental survey of the eminent artists who had graced its casts at the Metropolitan, for instance—the De Reszkes, Tamagno, Caruso, Gigli, Scotti, Chaliapin, Ruffo, Pinza, Farrar, Gadski, Ponselle, Galli-Curci, Muzio, Bori, Lilli and Lotte Lehmann, Flagstad, and others too numerous to include here. Nor may we omit the Toscaninis, the Mahlers, the Serafins, the Monteuxs, the Polaccos, who masterminded productions from the orchestra pit.

The contemporary opera, of course, is of immediate concern to us. Its composers, singers, directors represent the modern, living reality of the genre. But every now and then, those of us who have experienced the art of the aforementioned—or, at least, of some of them—become filled with a nostalgia for olden operatic moods and manners. And it is in just such a spirit that one may turn to recordings for the communion we still can have with the gloried past.

I must say that major record companies have been doing a magnificent job of re-acquainting some of us—and acquainting others—bit by bit, with operatic performances that were, and will always be, marvels of artistic execution, this despite occasional imperfections due to an accoustical recording system hardly to be compared with present-day recording techniques. Specifically I have in mind the 25 recent RCA-Victor 45 rpm EP disks which are a continuation of the company's "Treasury of Immortal Performances." (\$1.58 per disc.)

Immortal Performances." (\$1.58 per disc.)

Enrico Caruso, who is alleged to have made 235 different records, is the great star—among great stars—of the batch. You can hear him, for example, in a disk containing his four most popular recordings—four arias including "Vesti la giubba" from Pagliacci, "Celeste Aida" from Aida, "M'Appari" from Martha, and "Ombra mai fu," from the pen of Handel, better known; perhaps, as Handel's Largo.

Who could possibly resist, I wonder, the vocal blandishments of Rosa Ponselle in the dramatic recitative and aria "Casta Diva" from *Norma* or her duet with the brilliantly musical Marion Telva in "Mira, O Norma" in the same opera? There is Amelita Galli-Curci singing (together with Tito Schipa) "Un

PLEASE TURN TO PAGE 134



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Have a "new bathroom" whenever you like with American-Standard fixtures that are color-blended to go with more color schemes. Just change your shower curtains, mats and towels (as you change your slip covers and draperies) and presto, you have a "new bathroom"—such as a coral and brown bathroom in winter and a coral and green one in summer!

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SEND FOR BIG HOME BOOK. It contains helpful decorating ideas and valuable information on plumbing, heating and kitchens. Just fill out and mail the coupon below with 10¢ in coin to cover cost of handling. American Radiator & Standard Sanitary Corp., Pittsburgh 30, Pa.

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JEAN AUSTIN



Me Pay a Call — Testons

With Irene Weston's New England heritage, Lee Weston's Annapolis training, and their mutual Lansing, Michigan, background, the Weston house perched on a precipitous slope of Belvedere Island, in San Francisco Bay, suits them very well. The architecture is modified Colonial. The terraced slope leading down to it is landscaped so that only friends can find it, and planted as prettily as any mid-western garden. There is a generous terrace for breakfasting in the sun, a barbecue where Big Lee displays his skill with a mighty steak. On the other side of the house, a long, wide porch for Commander Lee to watch ships passing on their way in and out of the Golden Gate, a breath-taking composition of great pines and blue expanse of water, while across from their island, houses are terraced up the hillside for all the world like a little bay on the Riviera.







Irene's Pretty Living Room

And if the location suits them well, so does the house itself become them very well indeed. It is a pretty house for a pretty woman, and yet a very comfortable house for Big Lee and "Little Lee," their 6'5" son. For while it is comfortable, it does not get baggy about it. Personal, and obviously planned by a woman, there is no feeling of a delicate air to make two men feel sissy in it.

You come in the entrance hall with its strong New England flavor, its white painted board walls, old mahogany sideboard, the brilliant oriental rug on the floor. Straight ahead is the big living room. Behind those curtains in the picture below is a magnificent view of the bay; we photographed the room in the evening because that's when it looks its prettiest with pools of lamplight falling on the rosy sofa and polished mahogany, a fire crackling on the hearth. The room is dressed for a party, you feel that, and Lee and Irene do a great deal of entertaining at home. To the left, at the end of the room is the fireplace wall, which you've seen on the cover of this issue.

Beyond the living room at left, and opening off the hall, is the family room you see on the facing page.





Lee's Favorite Spot... The Family Room

We were 38 at a buffet supper which Irene gave for us. Guests moved back and forth from the living room into this adjacent family room with no feeling of being crowded—certainly proof that the Westons' house works as well as it looks. The suggestion of a partition in the family room outlines the two roles it fills; a quiet place for reading and looking at television, and a dining room. The big table at one end can seat eight for dinner or hold a Lucullan buffet for forty.

Here again Irene's good color sense has resulted in a room that is definitely pretty without seeming too feminine. The choice of a light cocoa-brown for walls and rug gives the room the strength it needs to offset the pastel pinks and blues. The colors are taken from the chintz of the curtains, a bright print of fruits and vegetables, and Irene carried the colors through the room in little things: pieces of china she collects, the colored candles, some bits of blue and pink Bristol glass.

There's another comfortable sofa just out of sight behind the coffee table in the picture above.



See "Where Credit is Due," on page 157

"Our Bedroom's on the first floor. No stairs!"



says Trene

To enter her charming bedroom, Irene just opens a door off the living room, and many's the time she has blessed this sound arrangement in a two-story house—she need climb the stairs no more than a few times a day, instead of dozens of times! To decorate it, she took one good pattern, and one good color plus white, and made the most of them—and of a room having windows or doors on every wall. Contrasting draperies would have broken the space visually, so Irene chose twin prints: a wall-paper and its matching fabric from which she made full-length draperies to create a continuity of pattern around the room.

Like many of us, Irene Weston has a passion for auctions. The white-painted chair in front of her dressing table is of the "picked up for a song" variety, as is an enormous collection of old-fashioned wicker furniture which filled the basement last time we saw her. She was in the process of painting some 20-odd pieces and making strawberry-pink cushions for the lot to furnish the open-air deck overlooking the bay.

A Eurving Stairway takes us Upstairs...

From the front hall, this winding stair leads to the second floor—young Lee's room, a guest bedroom, and Irene's favorite room: her sewing room. Irene is an indefatigable seamstress; she makes many of her own clothes, most of the curtains in her house, luxurious robes, sport shirts, and pajamas for her two men.

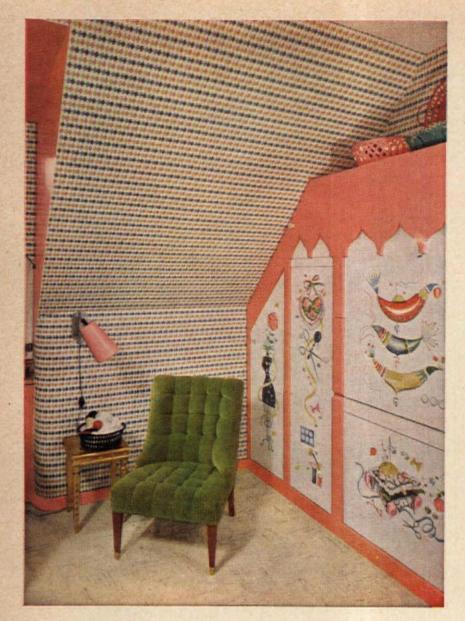
to the Sewing Room We helped design



This little room tucked under the eaves was the stepchild of the house, though it was the borning place of much of the glamor that clothes the other rooms and their inhabitants. We decided to do right by it and put it on a par with the rest of this pretty house. We called our pattern department and decorating staff into consultation with Irene and the letters and telegrams flew thick and fast, coast to coast, to get the job done by our deadline. Editor Dorothy Lambert Trumm designed a tricky wall of cabinets to hold all Irene's sewing things, and Artist Clare McCanna devised as clever a group of painting patterns as we've ever seen. The view at right is what you now see from the doorway. To see more of this room, turn the page. . .







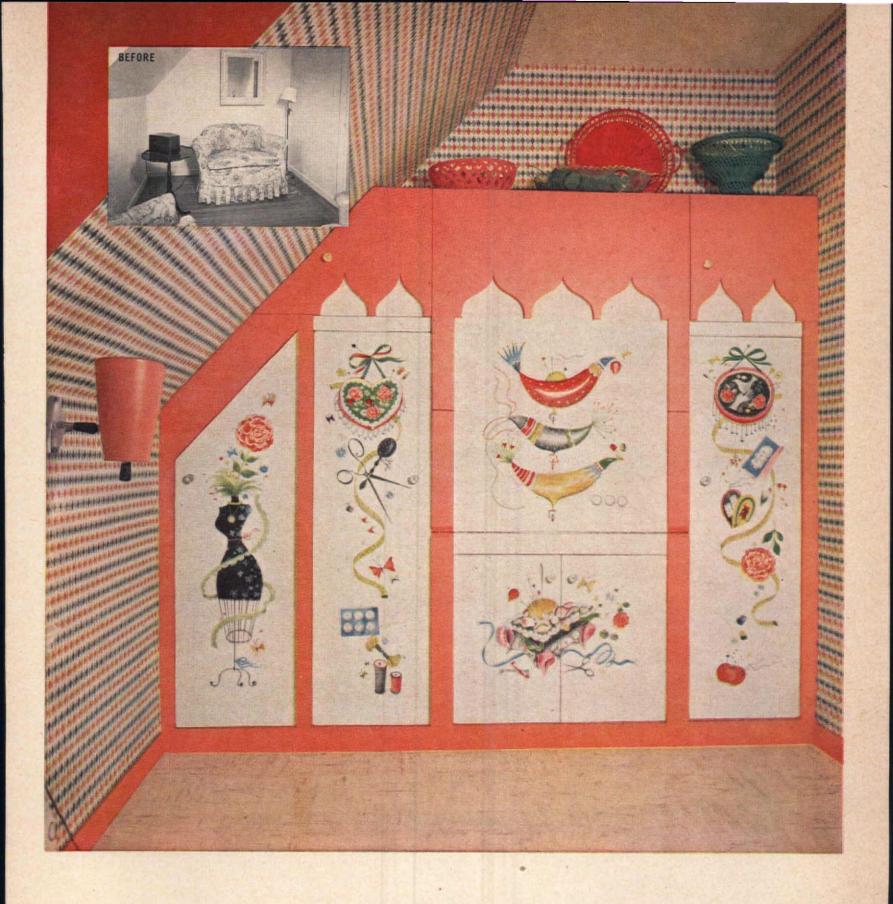




Above, a nifty wall of storage cabinets (Blueprint 2045) was built into one end of the small room. Left-hand doors open to reveal shelves for materials and patterns. Central portion drops down to make an ample cutting board and ironing board. You can hear—and see—a pin drop on the pale Kentile floor. The machine hiding under all that icing is an efficient Singer. The wallpaper is a fresh new harlequin print by Pageant, called "Venezia"

You can buy American Home Painting Patterns for all the designs in the panels on the opposite page, and for decorating the sewing machine. (See details on page 154.) The sally dress form with the lace stole is Pattern 1515. Next panel with pincushion, scissors, darning egg, spools, is Pattern 1516. The largest panel with three sewing birds and a sewing box is Pattern 1517. Panel at far right with the paper of pins and a rose is Pattern 1518.

You can duplicate Irenés Sewing Room Designs with our



American Home Patterns

SEE PATTERN ORDER FORM ON PAGE 154

E. L. D. SEYMOUR

"What's in a name?" asked Juliet, not realizing how important it is to know the correct name of the plants you want in your garden-Asters, for example

is for aster, sure enough. But just what aster is, is a bit more complicated. As often happens with a plant name, it alone may lead to confusion rather than clarity, unless the facts are known. Let's see, then, if we can chart a course for shoppers for asters.

First of all, Aster is the botanical, as well as the popular, name of a group or genus of perennial plants with herbaceous (not woody) stems, belonging to the big Daisy or Composite Family. Most of the species-and Bailey's Hortus II lists more than 110 of them-are (or were) North American weeds; others are natives of southern and eastern Europe and parts of Asia including China, Japan, and Tibet. Mostly, they bloom in late summer and fall, but one attractive species (A. yunnanensis) bears its blue flowers in late spring.

A second popular name for this group is Starwort, easily explained by the shape of the blossoms, whose flat ray flowers, which may be blue, purple, red, or white, surround a flat, usually yellow, center of disk flowers. A third name is Michaelmas-daisy, indicating the basic relationship, and originally given in England to any wild form that flowered around Michaelmas (September 29), but now particularly associated with improved hybrid sorts developed by breeding and selection, mainly from American kinds, and especially the New York and New England species, namely, A. novi-belgi and A. novaeangliae. It is an unfortunate commentary on American horticultural acumen that it took European plantsmen to see and take advantage of the garden possibilities of these natives of our fields and roadsides. When, later, they sent back to us the handsome results of their



names, were enthusiastically welcomed, bought, grown, and acclaimed as new, valuable exotics! Subsequently, American growers entered the field, and now hardly a year passes without the introduction of new named kinds of domestic as well as overseas origin. In general, they bear much larger blossoms than the species, in a wider range of colors, on more bushy, lower growing plants, and are well adapted for use in borders. The species, even with cultural assistance, are likely to be taller, lankier, and better for background positions in informal effects or, in the case of dwarf forms, for rock gardens.

So much for the true asters. But "aster" is, as well, a common and a seed-catalogue name for the popular, colorful, annual, summerflowering plant which is properly called China-aster. Of this, numerous types, in various plant and flower forms with different blooming PLEASE TURN TO PAGE 152

Here are pictures, selected from a vast array, of a few of many kinds. Left, Beechwood Challenger, an improved New York aster. Opposite: (1) Mt. Everest, (2) the hybrid A. Frikarti, (3) a single hardy variety,

(4) American Beauty type China-aster, (5) other typical modern forms,

(6) Crego (improved Comet) type, and (7) Chrysopsis, the golden-aster





MORE PICTURES ON PAGE 148

For all of its 21 years, the AMERICAN HOME has been awarding its Achievement Medal to originators of new, improved, distinctive varieties of garden flowers—dahlias, gladiolus, peonies, iris. It might seem as though, except to the winners, one year's record would resemble all the others, to the point of monotony. Actually, each year brings new items of interest.

In 1953, for example, the Medal, for the first time in its history, went overseas, to a Dutch firm whose new dahlia, Gloriole, won at a Minnesota show . . . During the season, although 44 Medals were awarded, a record number of 29 were withheld by show judges because no worthy entry was shown. Such a decision is, of course, disappointing to some, but it is also gratifying in that it shows a determination to maintain the high standard of excellence for which the trophy has always stood. Incidentally, the large number of Medals withheld was apparently one result of unusually difficult weather conditions in many parts of the country. Numerous reports mentioned severe heat and drought-which, of course, makes the accomplishment of those who won Medals all the more notable. Statistically, 78 organizations applied for, and were granted, authority to offer the Medal. Subsequently, two shows were cancelled, two others merged into one, and one gladiolus society unaccountably failed to send in a report despite repeated requests; so a total of 73 reports was received. Of the 44 Medals awarded, 32 went to dahlias, 10 to gladiolus, and 2 to peonies; of the 29 offered but not awarded, 18 were intended for gladiolus, 10 for dahlias, and 1 for iris, this flower having come back into the picture after several years' absence. Incidentally, the year's Medal correspondence included inquiries from The Hemerocallis Society and the American Fuchsia Society, which may lead to these two flowers competing for the trophy in 1954.

The high Medal winner in 1953 was the dahlia, Ceramic Beauty. which triumphed at five shows; the variety, Storm Cloud, took three Medals, and five other dahlias, two Medals apiece, as noted below. As always, the record includes some interesting names. One dahlia honors the youthful queen of the world's tennis courts, Maureen Connolly, of California, of whom the originators said. "She is a very sweet, lovely, unspoiled youngster, and it was a pleasure to name one of our flowers for her." Another dahlia was given the name of Ruth Alampi, well known to radio and television fans of the WABC gardener team of "Phil and Ruth." Still another-Gertrude Magill-was named for "a dear old aunt" of the originator, who died even while the flower was winning its Medal, which thus became doubly a memorial. The gladiolus, Jay Dittman, pays tribute to a long-time secretary of a gladiolus society, and other appropriate-sounding names include Butterscotch, Friendship, Storm Cloud, and Zigzag-the last referring PLEASE TURN TO PAGE 149

Outstanding among 1953's winners of this Medal—one of the oldest and most prized in American horticulture—are: Top right, Florence Ellis, of which its originator says: "I think this is my finest peony production." Top left, dahlia Ceramic Beauty, winner of five Medals. Left, Maureen Connolly, top-ranking woman tennis player, surrounded by blooms of the dahlia named after her

Achievement Medal News

HUBBARD H. CORE

Find of the

our find for this month is a machine—but what a machine! It's a new multipurpose power tool that accomplishes in seconds just about every conceivable woodworking operation. It's a power tool designed like a modern kitchen appliance—good-looking, complete, and ready to be plugged in and put to work the minute it is delivered. No extras to buy, no long hours of setting up and adjusting. It's called the Mark 5 Shopsmith and it's made by Magna Engineering Corporation. Turn this page and you'll see how many operations it will do.

Several months ago, the people at Shopsmith told us about this revolutionary new machine of theirs and asked if we'd like to have a story about it. We said fine, and let's make the story interesting by building something with the machine instead of just running a bunch of pictures. We selected as the project our grandfather clock-which is certainly not the easiest pattern Dorothy Trumm ever worked up. Then, because this is the magazine business and we have to work well in advance, we said "Rush!" Pete Gowland, who does a lot of swell How-to articles for us and knows his power tools, took the pictures. R. J. DeCristoforo, who works with Shopsmith and is another great How-to guy, did the actual building of the clock in something less than nothing flat. Alice Gowland was script girl and Hugh Morris, the model. We think they, and the new Mark 5 are great.

See How this Clever Team
Used it for One of Our Patterns

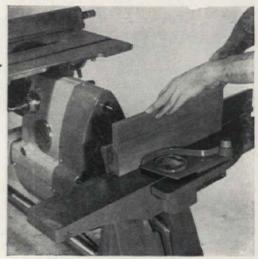
Month

All finished! That's Pete Gowland with the Rolleiflex hanging from his neck. Next to him is Cris and part of the clock. Sitting are Alice Gowland and Hugh Morris

Chippendale would have blessed an all-in-one workshop like this. Its 9-inch saw and other attachments can handle both big work and intricate moldings

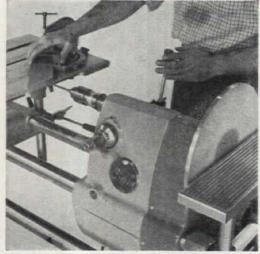
You Can

JOINTER attachment of the Shopsmith Mark 5 was used on all flat edges to ensure accuracy. The use of this accessory guarantees that you will have a straight, square edge to work from for all subsequent measurements and cuts. The jointer mounts quickly without belts or pulleys, in two holes in the end of the base

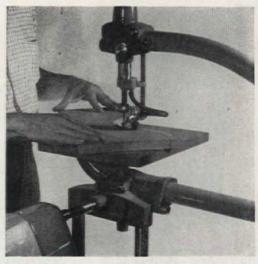




DISK SANDER allows work to be held stationary on saw table. Secret is that the quill can be used to move the disk into the work. For exact duplication, the miter gauge can be locked in its slot by tightening a built-in expansion bolt. Using table's tilt features and miter would allow you to sand compound miter joints



HORIZONTAL DRILLING also makes use of saw table and miter gauge. Here a clamp has been used as a stop on the table so that identical holes can be drilled. Sanding disk has been mounted on other side of headstock so that both of these operations can be carried on simultaneously. As with regular drill, bit is moved into work



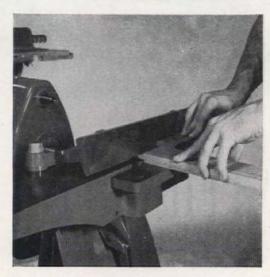
JIG SAW ATTACHMENT, with its own tilting table, has full range of speeds. It is quickly mountable, and draws its power directly from one of the three power spindles on the headstock. It will make a 2-in. cut to the center of a 36-in. circle, and with bow swung down, you can use it as a sabre saw. It's even blower-equipped

Build this Clock from Our Pattern. See Order Form, Page 154

Build Our Grandfather Clock

COVE CUTTING is used to make complicated base moldings that would ordinarily be ordered from a lumber mill. Involved moldings are possible by combining cove cutting, with the aid of an extra fence clamped to the table, and the use of molding cutters (see page 156). For compound curved coves, tilt table before making the cut



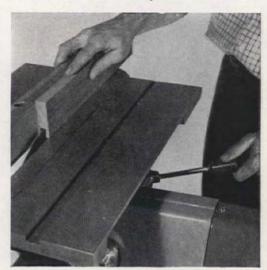


EXTENSION TABLE, built on to the jointer, allows using this accessory for cutting rabbets and tenons. Table is adjustable by 1/64th of an inch (with click stops), and the jointer guide fence moves out for use on extension table. The fence also can be tilted for special cuts, and as a 4-in. jointer, blades will take a cut to 5/16 in.

With good tools, and our pattern, you can make this fine reproduction of an important antique for hundreds of dollars less than it would cost to buy such a clock. Pattern 2029



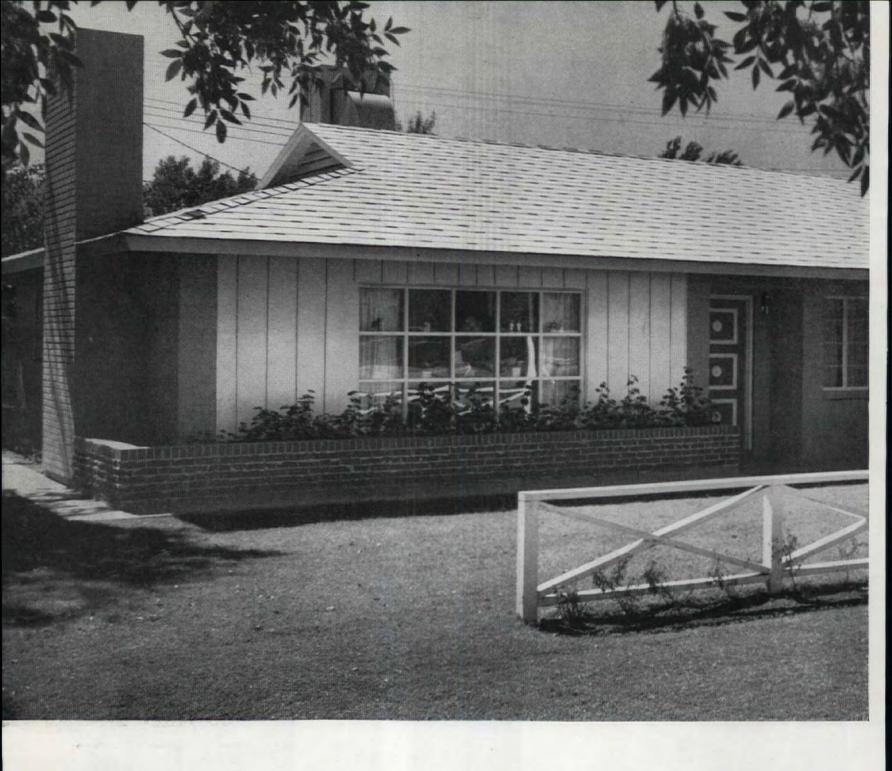
DADOES AND TENONS are easy because saw blade can be moved from side to side, and a regular blade can be used to make these cuts. Adjustable stops provide accurate width of cut, and safety stops prevent blade from hitting sides of table insert. Table insert may be taken out and dado or wobble blade used if many dadoes are to be cut





LATHE was used for turning clock columns and can handle work to 34-in. long with a 16½-in. swing. Cup center in tail stock can be offset up to ½ in. for taper turning. The tool rest sets in the saw table carriage and adjusts for height with a lever and slides on the main ways to any location between the lathe centers

More Pictures, Page 161



A COMPACT PLAN WITH LOTS

Inder that appealing exterior, it has features most men want in a home—it's substantially built of brick, with some board and batten to decorate the façade; it's equipped for air conditioning; it's not too large, but rooms are spacious; it's endowed with pleasant places to sit around and laze it; everything is all on one floor; and the roomy two-car garage everyone asks for these days has a fine window which invites you to build in a workbench. It's an excellent home if you have children, for bedrooms are isolated, and there's good space for study or play, even in bad weather. But, oh what a home this could be for any house-proud woman! It's packed with well-planned convenience, eye appeal, and the kind of luxurious detailing (dressing room, built-in vanity, and the like) seldom found in homes in this price range (see page 126).

It's the kind of house that fits like a glove into any neighborhood—so you can build it on the outer reaches of the new suburbia or

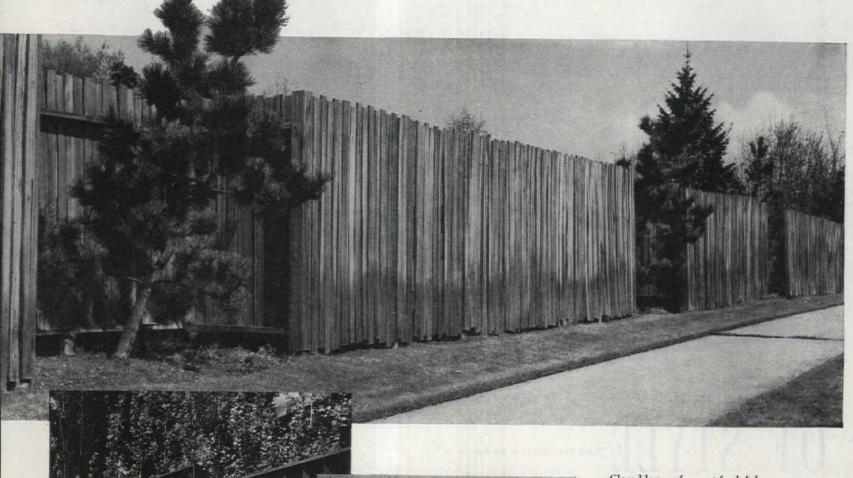
in established sections where traditional architecture prevails. It looks fresh, and new, and of today—yet it doesn't stick out like a sore thumb in older neighborhoods, as too many contemporary homes are apt to. It happens to have been built in Phoenix, Arizona—but because it would be at home on any street in New England, or Kansas, or California, or anywhere else in the land, we've drawn up blueprints and a materials list so your builder can duplicate for you everything from the post lantern and brick planters to the big patio. (Order form, page 124.)

Open the imposing front door and you'll immediately see the advantages this center-hall plan offers to everyone—especially to Momma. Living room, kitchen, and bedroom wing are all a few steps away, yet completely separated from each other. The entry is big enough so that guests can walk in and be warmly received before you rush them out of their coats. To the left, the hospitable living



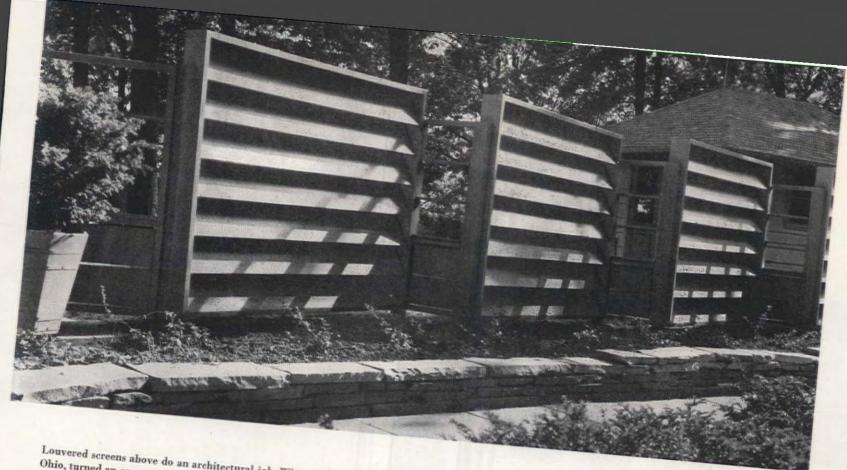
Time to Think about Fences

We may not like to be fenced in, figuratively speaking, but building and mending fences is a fine old American pastime for politician and private citizen alike. In addition to marking off property lines and shutting young fry and pets in or out, good fences can serve many a useful purpose, and modern landscape architects have come up with a number which are assets both visually and functionally: they can be windbreakers which enable you to enjoy outdoor living more months of the year; they can afford privacy, and still admit summer breezes; they can shut out a bad view; they can frame handsome plantings; or they can be primarily architectural, designed to improve the looks of your land or the lines of your home. You'll find an example of each type in these half-dozen good fences from all parts of the country.



Closed louver fence at far left has great beauty and dignity, makes a fine frame for planting and sculpture, affords complete privacy, deadens street noises. In this case, sections follow the contour of the land. It is made from 1 x 8 redwood nailed to a sawtooth stringer. Actually, the construction is much like that of a set of steps turned side-up. Top casts interesting shadow pattern

Like a giant basket, a woven wood fence gives you privacy, but it also allows for ventilation—especially important if the fence is built between your house and the direction of the prevailing summer breezes. Not hard to construct and, if stained, it requires minimum maintenance



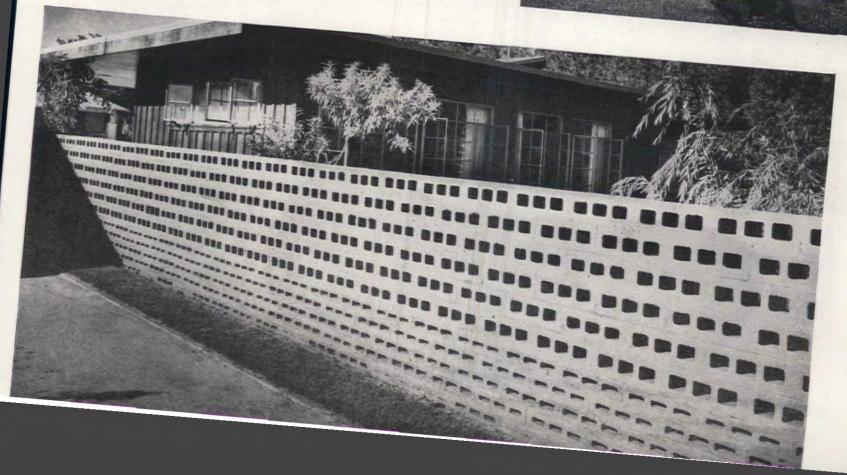
Louvered screens above do an architectural job. When the Paul Blocks of Toledo, Ohio, turned an enormous log "camp" into a fine year-round home (see August, 1953, issue), the lines of the house as seen from the street still didn't please them. To lower its apparent height and widen it visually, they designed these screens and painted them a bit darker than the trim of the house. Staggering the panels creates a feeling of privacy and yet admits a full quota of light and air

Split cedar fence at your left was designed to shut out the sight and the sound of traffic on a much-traveled road in Seattle, Washington, and to give greater privacy to a recreation room. To keep it from looking formidable, niches were built at regular intervals, and pine trees were planted within them

Serpentine wall of open brickwork is highly decorative, and openings permit both light and ventilation to enter. This type of fence is only practical if it has a good foundation, is well bonded by good mortar, and truly serpentine for side bracing. It lends itself to many uses within your grounds as well as around them, but don't try to build this one yourself unless you are skilled at masonry

Like the serpentine brick fence, the one below, made of commercial concrete block, provides openings for air and light and, because of its weight, should be built on a sound foundation. Owners Dan and Betty Greenwood of Fort Worth, Texas, designed it to be dog- and childproof, and to cast a wonderful shadow over their lawn when the afternoon sun is low. It is painted the color of the house trim

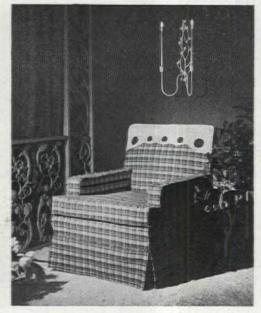




They're All Dressed Up—In Denim!



To minimize a club sofa's size, we divided back into panels, banded and welted for contrast. One-piece skirt is made from three bands of plain fabric sewn together. Step-by-step directions, Pattern 1511



Gay-as-springtime plaid in yellow, blue, and charcoal works well on any sofa or chair. As easy to adapt is removable yellow cap with charcoal-gray dots appliqued. Makes an excellent cornice, too. You'll learn how in Pattern 1512



All Photographs, at Stern's, New York

So simple to do, it needs no pattern. Lift your Colonial sofa out of the doldrums with cushions covered in alternate patterned denim (see swatch right) and a burnt-pink solid

Here's the same small plaid looking positively regal on a tuxedo sofa. It's aided and abetted, of course, by the cap design (here attached, but it could be removable on other types of sofas). We tell you more about this one on page 68, and in greater detail in Pattern 1510



SEE PATTERN ORDER FORM, PAGE 154

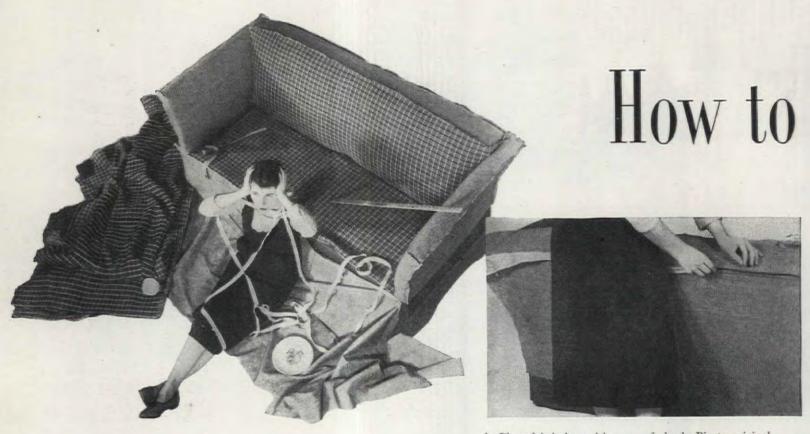
This spring nothing is blooming more brightly than sturdy old denim. Leaving its blueprint-blue days behind, it appears in a profusion of good new patterns and colors that belie their sensible price tag and inspire countless combinations of stripes, checks, and plaids with a raft of solids, clear or muted. To show how they can give a smart new look to your home, whatever its decorative scheme, here are five stylish slipcovers—four of them American Home patterns which will save you real money in the doing.

When we photographed them, even the men on the scene got excited about the clever contrasting caps—and we know the gals will love them. Like antimacassars of old, they slip off for frequent laundering—but how decoratively they do this useful job! To make the most of them, they are so scaled that you can adapt them to make imposing cornices (our patterns show how). For example, the cornice pictured opposite is but a larger version of one section of the cap on the loveseat (Pattern 1513).

See "Where Credit Is Due," on page 157

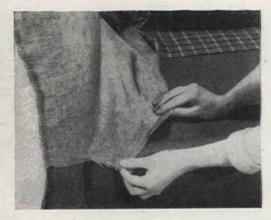




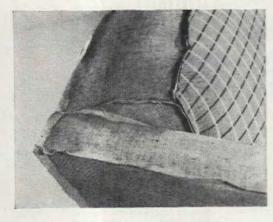


DOROTHY LAMBERT TRUMM

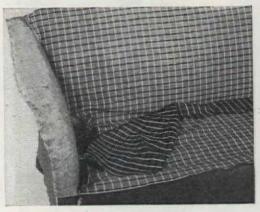
1. Place fabric in position on sofa back. Pin to original welt along top and side edges of sofa back. Mark along welt (you can feel it through new fabric) with tailor's chalk. Cut I in. beyond this line to allow for seams. Cut strip for top of sofa. Pin, mark, allow for seams. Pin to back piece



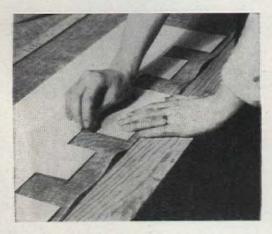
5. Inside arm is cut at bottom front of arm as shown. Extra length is for tuck-in. Determine length of tuck-in by pushing fabric under arm, (and under back) as far as it will go. Slip in chalk and mark fabric. Straighten marks, cut



6. On this sofa, careful fitting at corners is necessary. Cut corner piece approximate size. Pin to top and inside back of slipcover. Push fabric into back as far as it will go. Mark with chalk. Cut and pin to inside arm of slipcover



7. Platform cloth is cut next. Again, allow for tuck-in at back and under inside arm. To make skirt (it's in the plain color), measure depth from edge of platform cloth to floor. Cut and pin. See next step for applied plaid overskirt



8. For notched plaid overskirt and plain top flap, make a pattern. Measure top and skirt. Cut a cardboard strip one half length of each. Decide upon number of notches required. Draw on cardboard. Cut out. Use for cornice pattern, too



9. Top flap of plain fabric is cut double; both thicknesses bound together, then set into top of cover at welt line. Plaid overskirt is also cut double, bound together, and sewn on top of plain skirt. This insures smooth well-hanging lines



10. Lay fabric on cushions and mark along welt lines with chalk. Allow 1 in. for seams. Measure boxing and add on 2 in. (1 in. is for top seam, and 1 in. for bottom seam). Boxing of cushion is cut as shown in next photograph

Slipcover Our Tuxedo Sofa



2. Pin, mark, and cut fabric for inside back. Solid color or an even plaid can be run horizontally, but figured fabric must be centered and cut so design runs vertically. This requires one or two welted seams. Pin to top of slipcover. Allow for tuck-ins at back and under inside arms, (See #5)



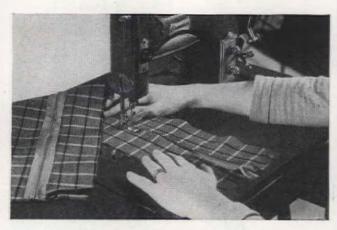
3. Measure outside arms. Pin and cut. To make sharp back curve smooth, pin fabric to sofa along curved line. Keep fabric smooth but do not stretch. Cut, unpin, then pin to back piece of slipcover



4. Measure, pin, then mark and cut inside arm. Allow several inches for tuck-in, (see #5). Pin to outside arm of slipcover. Bring fabric across front of arm, fold at top as shown, trim excess fabric

It may not be easy as pie, and before you're finished, you may feel as jumbled as the pretty gal at top left—but you can make your dreams come true with slipcovers expertly fashioned by yourself, even if you aren't Miss Nimblefingers. If you've made slipcovers before, these pictures are all you need to assemble the very dressed-up denim number shown here. If you're a tyro and want more specific know-how, we have a pattern picturing all the necessary steps (Pattern 1510). In different styles, we also have patterns for a Lawson sofa (Pattern 1485) and a club sofa (Pattern 1511).

SEE PATTERN ORDER FORM, PAGE 154
See "Where Credit Is Due," page 157



11. For zipper to be inserted in back of cushion, cut two full-sized strips of boxing. Fold each strip in half lengthwise. Sew zipper between folded strips. For "T" shaped cushions, it is advisable to extend this double strip, with long zipper, several inches around sides at back of cushion



Then Catherine Nissly came to live in New York, she carried her traditions in her heart-and as many heirlooms as possible in a moving van If you've tasted her food (and who can resist those easy-to-make and easier-to-eat Take-a's she confects for us every month?), you'll not be surprised to learn that our Food Editor hails from one of the cookingest regions in the land-the Pennsylvania Dutch country. But while their cookery caresses our palates, the Pennsylvania Dutch have provided many a treat for our eyes as well-the gaily embellished, lovingly crafted objects they made to furnish their fine stone houses. Cay's New York home shows this side of her heritage. Of course the heirlooms set the theme, but Cay has a bent for heartwarming decoration as well as a way with a waffle. Her knack for good arrangement, her talent for combining new things with old, are what really give character to this tiny city apartment.

When we went down there for a visit (and visiting Cay is good for the soul, but very bad for the waistline!), she

told us about some of her things. That spinning wheel, for instance, was used not only by her grandmother, but by her own mother as well: they spun their own homegrown flax on it, and Cay has a picture in proof. A fractur dated 1825, and family samplers and birth certificates which go back to 1786 hang over the sturdy cherry table on which Cay often sets a fine feast, for cooking is a hobby as well as a profession with this gal. When the table is in repose, there's a magazine holder next to it-the holder being the cradle in which her mother was rocked. In addition to the things with sentimental value, there are "important" antiques-the walnut grandfather clock with pewter hands and a painted face, made by Jacob Hostetter in the 1700's; the high chest of drawers (solid cherry); the beautifully proportioned pine dresser. On the 18thcentury blanket chest, Cay has placed a graceful ironstone

tureen that can, and frequently does, serve forth a mighty fine stew.

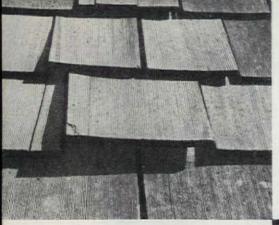
Our Food Editor

MARY E. MONZE









HINGLES usually take a beating during the winter. Wood shingles may warp out of shape or crack in such a way as to be potential sources of leaks. Replace bad shingles with new ones by using a hacksaw or nail puller to cut old nails flush; then insert new shingle. Another way is to insert a piece of composition roofing or metal flashing under the split, and nail it with noncorrosive nails through old shingle.



ORTAR often gets chipped and cracked out from between stones and bricks by ice and snow. If a small hole allows water to enter and freeze, the hole becomes larger, and the pointing is cracked out. Eventually, the masonry itself may crack or be pushed out of line by the ice that forms between it. Cure is to chip out loose pointing and refill cracks.



DEBRIS AROUND FOUNDATIONS invites termites and a host of other difficulties, so clean it up this spring before planting around house has started new growth. Examine siding and sills to see if rot, carpenter ants, or termites are present. Proper and early action will save repair expense later. Remove causes of dampness and insect entrance channels, and replace damaged wood.

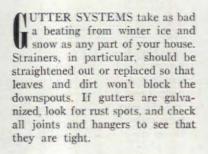


TEPS AND PORCHES lose their surface paint to gritty shoes in slushy weather. Come spring, they may be down to bare wood, and require a new protective coat. Be sure to clean out all dirt and loose paint with a wire brush or scraper before painting. Then a good coat of primer should be applied and allowed to dry, followed by two coats of the best floor and deck enamel you can buy.



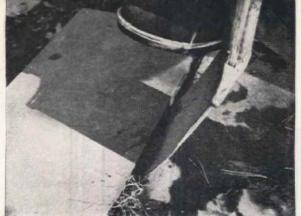
How to Repair Winter's Damage

JONATHAN ALEY





HIMNEY FLASHING leaks can cause those wet spots on walls and ceilings that you can't track down. Water entering here may run down rafters and beams, and show up almost anyplace. So check this joint to see that flashing is sound and that asphalt seal is tight and plastic. Winter cold may cause tar to crack and flashing to work loose. Roofing cement applied over the leak will make a watertight repair.



Paving often suffers from frost heave, as may any masonry that doesn't extend to a base below the frost line, or isn't well drained. To keep from tripping over uneven paving, clear out material that has slipped under the stone, and reset the stone. If area isn't well drained take up the surfacing and put in a slanted bed of cinders or gravel covered with sand.



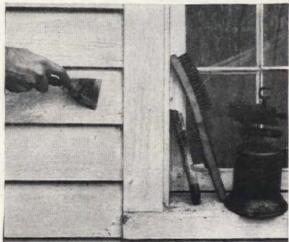
ROUND LEVEL tends to build up over the years, and though this is not only a result of winter weather, it is a good thing to check. To keep out dampness and insects, there should be a clearance of 18 in. from the ground to the top of foundations. If distance is less, dig down to proper level, saving sod for reuse. Make sure that your new grading slopes away from the house or you may get a damp basement.



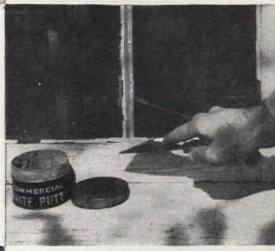
SERVICE WIRES can be loosened by ice and snow. But don't touch! Examine them from a safe distance for broken fastenings, bare spots in the insulation, and tree branches that touch (or come close to) the wires between your home and the street. If anything is wrong, call your utility company. Spring is also time to check your TV aerials to see that they are tight and their lead-ins well insulated.



OUMP PUMP had better be in prime condition when the spring rains set in. A wire brush comes in handy for getting scum and debris out of the pit. See that the pump operates freely and, if necessary, lubricate the motor bearings. While you're "down cellar," check the walls and floor to see if any new cracks have developed which may let in the heavy spring rains.



NTERIOR PAINT should be checked not only for winter damage, but several times a year if you want to save yourself a lot of cash and grief. Repainting, if done at the proper time is just a matter of putting on a new coat. If you let it go too long, or put it on too soon, you may eventually have to pay for scraping, sanding, or burning off of the old paint. At the same time, see if any windows need regizzing.



PORCH COLUMNS are highly subject to rot. See that all seams are filled with putty and white lead, and drill vent holes at the base so that water entering the column can drain out. Paint the wood exposed by boring these holes. Check all woodwork that comes into direct contact with masonry for signs of decay or attack by termites. If wood must touch masonry, treat with a wood preservative.



Snow drifts can cause individual pickets to break or may have pushed the whole fence over. Frost heave can disturb supporting posts, and moisture may have caused rot to start at the base of the posts. Investigate for loose pickets that ice may have forced away from the cross members, and see how paint has weathered winter storms.

The Assorting of

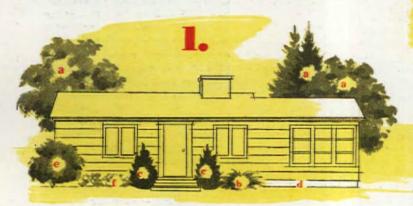
The advice quoted at the head of the opposite page is that offered by two specialists in the field—Ralph Gillette, expert gardener of San Bernardino County, Calif., and George Bowman, Farm Advisor of the University of California. The simple rules they have formulated, her presented in word and picture, can easily be followed and gradually enlarged upon even by the novice homeowner and world be good and gradually enlarged upon even by the hovel.

would-be gardener unendowed with a green thumb.

A. First, draw a scale plan of your lot, like that at the right. On it, note the compass directions and the location of house (and its windows and doors), garage, driveway, walks, incinerator, utility poles, and any trees or other "existing" objects which will remain, and have to be taken into consideration. Measure and insert on plan all important distances and dimensions. Note especially placement of doors and windows (and their height) so plantings will not block the former or shut out the view from the latter. Orientation (compass directions) is necessary so you can properly place sun-loving and shade-tolerant kinds of plants where they will do their best.

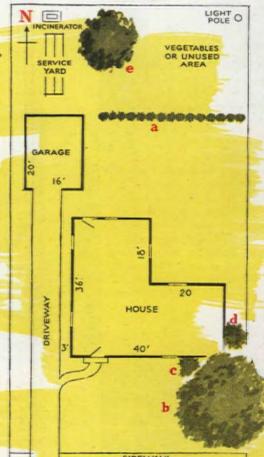
B. On the completed plan, indicate the plantings to be made, giving each a letter or number explained in an accompanying key. Have a reason for everything—the silver maple at the southeast corner of the house, for instance, to provide shade; the flowering peach back of the garage to hide the incinerator, etc. When all are filled in, you will be able to visualize the landscape setting of your home and, if necessary, rearrange it by simple erasing and redrawing instead of by the arduous digging up and replanting of trees and shrubs later on.

C. Remember that background skyline trees are needed to make a



setting or frame for the house. (See Fig. 1, a.)

- D. For a pleasing effect, and to prevent future "smothering," use low-growing (and slow-growing) plants under windows. (Fig. 1, b.)
- E. Between windows, you can use taller plants. (Fig. 1, c.)
- F. Don't leave so much foundation exposed that the house will appear bleak and barren. (Fig. 1, d.) However, it is rarely necessary or desirable to completely encircle the foundation with a belt of plants.
- G. Put larger, taller, softer-foliaged plants at the corners to soften the vertical lines and make the house look larger. (Fig. 1, e.)
- H. Set foundation shrubs far enough apart (at least 5 ft.) so they



On plan of lot drawn to scale, indicate all existing features; also dimensions and distances. Next, locate (roughly at first) all plantings to be made. Give each a letter or number explained in a key at one side. Note number of plants needed, as: 30 ft. of privet hedge with plants 2 ft. apart will take 15 plants

KEY

- a. California privet
- b. Silver maple
- c. Myrtus communis
- d. Viburnum suspensum
- e. Flowering peach

will have room to grow normally. While they are small, you can fill in between them with perennial or annual flowers. (Fig. 1, f.)

1. Set shrubs at least 3 ft. out from the house to give them ample growing space and get them out from under eave drip, if any. (Fig. 2.) Shrubs, small when planted, may soon grow to be 6 ft. tall (and equally wide) if they are not kept under control by regular pruning.



- J. Allow ample planting space around the entire house; keep walks or other such features at least 3 ft. from the foundation.
- K. Deciduous trees along the south and west sides do a real air-conditioning job. During the summer, the shade they cast is most welcome; in winter, by shedding their leaves, they admit equally welcome sunlight.

Landscaping

"Before you plant a tree or

shrub on your lot, you should review the elementary rules of

landscaping"-and here they are to review

L On a small lot, three trees planted at strategic places will give ample and needed shade when full grown. These places are on the northwest, southwest, and southeast corners of the house respectively (Fig. 3). Do not neglect the northwest corner, for the sun sets considerably north of west in midsummer, throwing much heat here. And

always plant large shade trees at least 20 ft. apart.

M. If you want your house to present a pleasing over-all appearance, frame it with trees of various heights (Fig. 4). They can include deciduous shade and flowering fruit trees, and evergreens of various kinds.

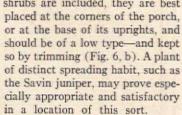
N. Avoid tall plantings, or those that will become tall, at street intersections (on corner lots), or where your driveway enters the street

(Fig. 5). Such a planting, whether a hedge or a row of trees, though effective and perhaps desirable for screening off an adjoining property,

constitutes a real hazard by obstructing the view of persons driving or walking along the highway and emerging onto it from the driveway. In many communities it is prohibited by local ordinance.

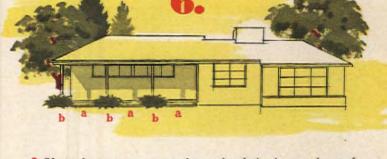
O. Low porches, only a step or so above the ground, rarely need to be bordered by shrubs. Often a low-growing ground cover such as

English ivy or Japanese spurge (Pachysandra) will suffice; or ferns might be used (Fig. 6, a). If any shrubs are included, they are best



P. In your basic or preliminary planning, be sure to provide space for a service yard screened from general view by shrubs, a hedge, or an attractive fence.

Q. Also important, if the immediate or future needs of the family call for it, is adequate play space for the children, including a sand pile and play equipment. This, too, may be wholly or partially enclosed, or it may be left open, at least toward the house, so Mother can oversee or supervise the youngsters' play from kitchen or patio.



R. If you have room on your lot, and a desire in your heart, for a vegetable garden, a row of berry bushes, a patch of strawberries, a few grape vines, some fruit trees (preferably dwarfs on a small place), include one or more of those features in your planning. But remember that the products of food plants, even more than those of ornamentals, must be of top quality to be usable and acceptable, and be sure that you can provide suitable location and soil, and adequate care.

5. Keep in mind, of course, the fact that some plants in any cat-

egory demand regular and considerable attention, while others need little or almost none, and regulate your choice of kinds to the amount of care you (or others in the family) will be able and willing to give. Some people will consider a rose or camellia garden easy to care for, but object to the detailed work demanded by a border of annuals; with others, it will be just the opposite. In general, any area cut up into small beds with many feet of edging to keep neat will mean more work than the same space developed as open lawn with shrub or perennial borders. And if you are inexperienced, start with only a few kinds and

those easiest to grow; later you can progress to more difficult subjects and novelties rather than time-tested things.

T. Consider the availability and cost of water, as well as your time and energy and the nature of your soil and site, in deciding how much lawn you will have. Sometimes, paved or graveled areas, or shaded spaces planted to ground covers are a better solution.

U. Try to screen off any unsightly objects, such as trash cans, incinerator, even the clothesline or pole, by means of hedges, fences, or trellises that can later be covered with vines.

V. Decide how best you can get the results you want. Large, relatively expensive plants may be worth their price in giving you immediate effects; but smaller, cheaper stock may grow better, can be "trained the way they should go," and can, if necessary, be moved about much more easily. On the other hand, cut-rate, bargain offers of nursery stock bought from the trucks of itinerant dealers are very likely to be disappointing as to both kind and quality.

W. Remember that a home landscape is never "finished." Not only does it change as the plants grow, but it can be changed from time to time, just as a room can be repapered and refurnished. Learn, from books, magazines, bulletins, local experts, what plants do best in your locality. But keep your original plan as a blueprint to build on.



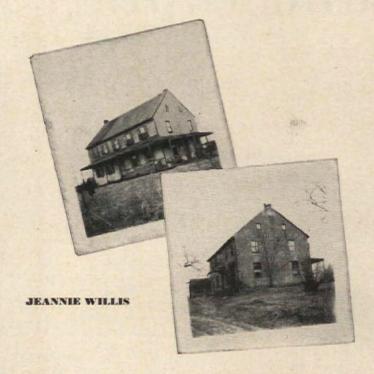


It's Not Nearly "Finished," BUT....

BUILDER: C. RAYMOND LUKENS, NORTH WALES, PA.





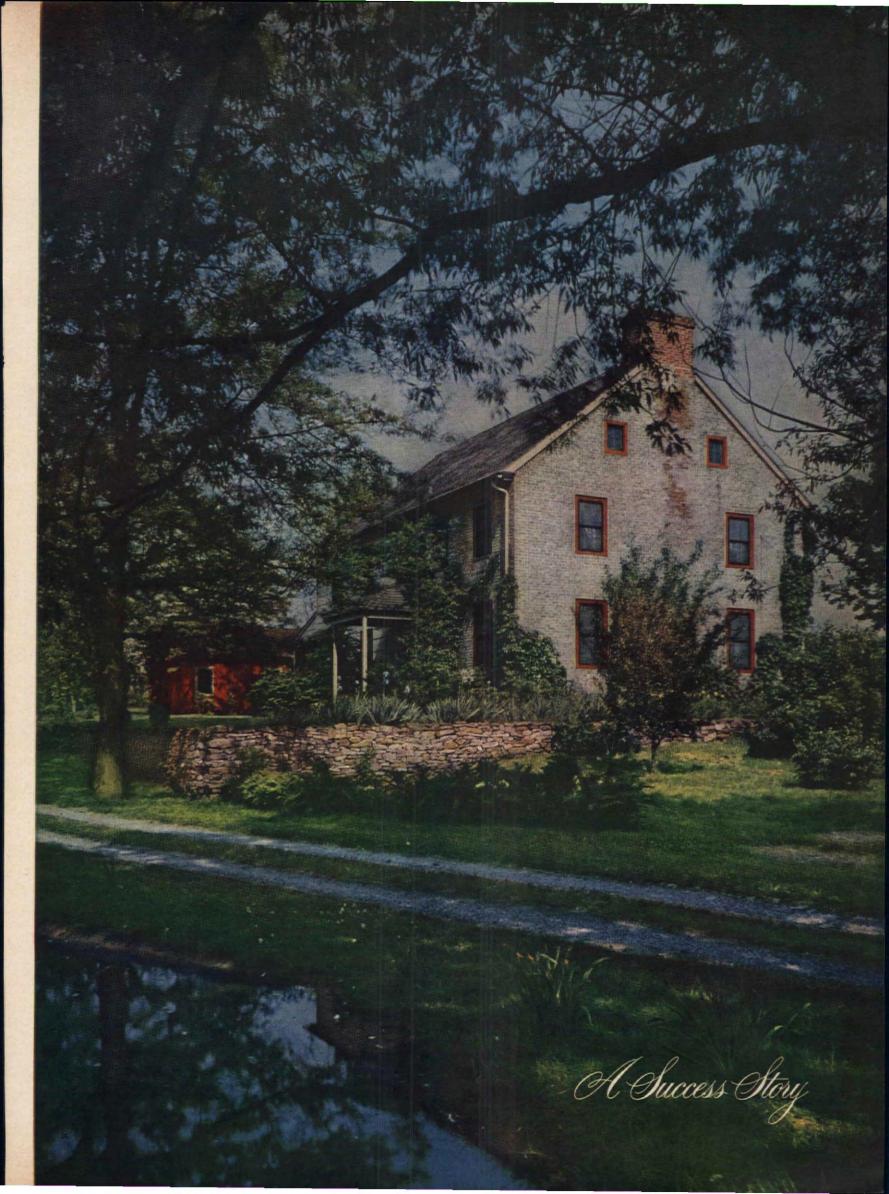


Moyer, whose home—and whose hobby—this venerable Pennsylvania manor house has become. "Shutters must be reconstructed, proper hardware must be found, boxwood must be planted. But finishing one project goads you on to the next. For centuries, the name of this place has been 'Flatlands,' though we're thinking of changing it to 'Restoration Unlimited.' Its story is a long one, studded with feast and famine, happiness and despair. And now, we fervently hope, it's a story with a happy ending."

The happy ending, of course, is really a good new beginning. Like many another young couple, George and Jo Moyer believe that there's no place like the country for raising your kids, and so, a few years ago, when they found the hard-up rural homestead pictured above, they bought it for the very low asking price. Their original intention was merely to make it liveable-to repair the holes in the roof, to fix the windows which were "glazed" with flattened oil tins, to coax back a modicum of its ancient dignity. "But," as George puts it, "on completion of the roof, whose 222-year-old sag has been retained, the virus of restoration had attacked. So many of the basic beauties of the house remained, and so sound was its design, that real restoration was the obvious course." And restore it is what they did-lovingly. And gradually. When they couldn't find, or couldn't at the moment afford, just the right thing, they were wisely willing to wait. We hope someday to show you this house "complete"-or as nearly complete as any real home ever can be. But because, like the Moyers, so many of us must bide our time in home building and decorating, their gracious way of proceeding step-by-step is a story in itself.

Good restorations require knowledge, patience, affection—and usually, more cash than anticipated. So, to offset their investment in the building itself, the Moyers compromised temporarily in furnishing it. Some of their pieces are good—others, not so good, have been gently lifted in spirit by the smart use of paint and new slipcovers. But there's nothing makeshift about the effects Jo produced by underplaying the compromise furniture and letting the distinguished background take over—and there was nothing casual about the effective interplay of color she created.

PLEASE TURN TO PAGE 127





Why, when the price of a couple of steaks will buy an attractive change of dinnerware, do so many of us feel married to the dishes we acquired as brides? It's true, of course, that a really good china pattern never palls, but our living patterns do change, and so do our surroundings, and tastes. We don't suggest that you toss out your heirlooms, but we do think it makes sense sometimes to send forth on new plates the new ways with food you're always proud to present.

Manufacturers of dinnerware in all price ranges meet changing times with such good news as that sampled above. One strong trend is toward subtle, low-keyed colorings—the grays, blacks, whites, soft pastels, and the earth tones so popular for walls and floors and fabrics. Decoration is often provided by notes of platinum which play back the refrain of your silver, or by floral or geometric motifs which are, on the

whole, quieter than formerly, both in color and type. In fine china, traditional shapes are dressed up with elegant bandings which speak in whispers. The newer rimless shapes, increasingly popular, particularly in earthenware, come in solid colors or decked with gentle spatters or tiny all-over figures. Such low-keyed design gives you infinite scope for making creative combinations of plain and patterned wares. Be dramatic by using white with black, or play any of these new offerings against high color provided by other dishes, or by your napery.

New serving pieces suggest ideas aplenty for harmony or contrast. We show a square marbleized glass cake or cheese server, a covered milk glass bowl, an enchanting platter with a snowflake decoration, and an aristocratic casserole so smart that it has a compartment you fill with hot water (or cracked ice) to keep food at the proper temperature at your table.



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The fixtures shown are in Peachblow, one of the non-fading Ko decorator colors. The Cosmopolitan bath—of enameled non-flexing cast for rigid strength—affords comfort and safety with a flat, roo bottom, slope end, bench rim.

The Gramercy lavatory is of vitreous china with an ample ba built-in soap dishes, handy shelf. Surfaces are easy to keep clean sanitary. Chromium-plated fittings match the fixtures in style quality. Consult your Kohler dealer. Write for booklet G-11.

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KOHLER OF KOHLER



You're the "Lazy Susan" in this step-saver kitchen

You've seen conventional Lazy Susans with their rotating shelves that put everything t your finger tips without making you reach r take a step. Here's something different—a itchen that just reverses the idea—and makes ou the Lazy Susan. You stand in the center of comfortable counter "island" that has all the mportant kitchen appliances built in. Instead of walking from one part of the kitchen to nother, you just turn around, and you're in ront of the stove, sink, cutting block, or oven—whichever you need. Pass-through windows even make it possible to serve the dining oom or terrace from the cooking island.

Besides the new switch on the Lazy Susan dea, this kitchen has something else you aven't seen before. It's the beautiful rainbowued floor of Armstrong's Royelle Linoleum, a bold new styling of classic marble graining in rich modern colorings.

To make full use of its decorative value, the Royelle Linoleum has been coved up the base of the counters and almost all the way up the sides of the snack bar. This decorating trick helps to blend the work-center island into the rest of the room. It's a practical idea, too, since it does away with dirt-catching corners at the base of the counter and makes the front of the snack bar scuff-proof and easy to clean.

Armstrong's Royelle Linoleum is available in 14 beautiful color combinations. See them at your Armstrong merchant's store this week. Slide-through shelves at the snack bar make it possible to set dishes and silver in place for the next meal as soon as they're washed and dried. Shelves and counter tops are Armstrong's new plastic Granette Corlon, white, No. 6107. The floor is Armstrong's Royelle Linoleum, No. 1513, a practical choice for any kitchen. Good looking and comfortable underfoot, it has a virtually seamless surface that requires little care. For a free floor plan of this kitchen and a list of furnishings, just send us a post card today.

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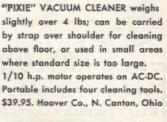
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How to antique

Lift the face of any dated furniture that would serve you better with a new "front." Simple antique glaze (below) over painted surface gives it the air of a fabulous antique. First, clean thoroughly, then if necessary, remove old finish with paint remover (follow remover manufacturer's instructions carefully). When dry, sand smooth, dust, then apply a smooth coat of thin shellac. Dry 24 hours, sand lightly, dust, apply two coats of paint (24 hours between coats). Dry 48 hours. Apply Antique Glaze: 3 tbs. turpentine, 1/2 tsp. raw umber, 1/2 tsp. raw sienna, I the varnish. Mix till it has consistency of heavy cream.



Masking tape applied around glass panes will save cleaning off paint later. Make sure corners of tape fit snugly so paint won't seep under. When paint is thoroughly dry, strip off tape. We used a contrasting color for painting striping and glass muntins

After paint has dried for 48 hours, brush on a thick coat of antique glaze. Do only one section at a time (such as the top first, sides next, then the front) as follows: brush on glaze, let set for a few minutes, then wipe off with a soft cloth as described in next caption

When wiping off glaze, work from center out to edges and corners. Always leave edges and corners darker, and shade to almost nothing at center areas of each surface. Finish by pouncing a dry brush over dark areas





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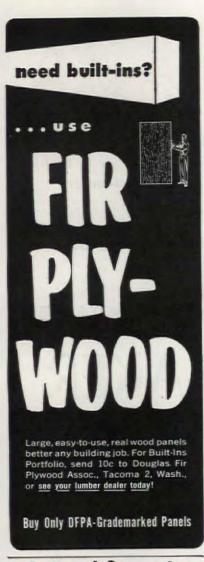
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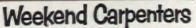
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To the Hills

the highest point for miles around.

The children were as thrilled as I by our new surroundings, and we captured Jim with our newly found enthusiasm. "We will give it a try," he said. "Complete the house, and if we like it we can buy it from Dad."

Thus began our life in the country, but it was not to be as lovely or as pastoral as we had dreamed. Not at the beginning anyway. It took two months before we had enough utilities to move in. Meanwhile, we kept our furniture in the country and lived with relatives in town.

It was a busy season for builders, and it was hard to get skilled labor to come out to the country. Our patience wore very thin, and we ended up by doing most of the work ourselves. I, who had never touched a hammer or paintbrush in my life, became a Jill of all trades. In fact, Jim threatened to get me a union card—I wonder what could have happened to it?

But little by little our house has taken shape, and though it is far from completed, there is a proud feeling in all that we have accomplished, and much that we have learned about life and also about living. In the process I have lost much of my early smugness. Caught in the bustle of city life, I had not realized how hemmed in we had become in spirit by trying to keep up with the Joneses or their reasonable facsimiles. That has all disappeared.

Many new families have moved in around us; all building their homes by themselves as they get the time or the money. Coming in from the cities, they too have discovered it is the best way to avoid crowded living conditions, the high costs of living and building, and landlords who do not believe in the perpetuation of the human race. They, too, are learning how to live in freedom, each man doing things in his own way and in his own time.

There were not too many worlds left for Jim and me, as responsible adults, to conquer. But our house on the hill had been an outlet for our inherent American pioneer spirit. It is so much easier now for us to understand those early settlers who battled to build their home in the wilderness. Although we can't truly class our semi-modern adventure with theirs, there is some basis for comparison.

Through solitude and unity of purpose, we have become a closer knit family group, with boredom a forgotten factor in our lives. Once again we have time for books, talks, games, and each other. We have become aware of the subtle changes of Nature and of the glory of God. How can one not believe in Him after witnessing a summer storm, or a sunrise, or a sunset in the country? With the universe such a wonderful and changing thing, how can one get bored?



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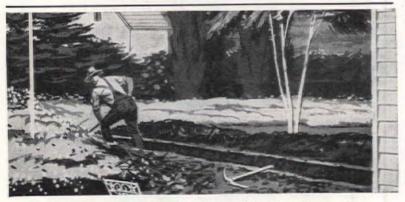
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We Took to the Hills

RUTH LORENZO

cannot say that we moved to the country because my husband Jim, or I, or our children Susie and David, had any great desire to do so. Circumstances forced the move upon us. But now that we've made it, I'm glad that we did. There is challenge in change. It is part of growth, and without it a person becomes stagnant. Smug. We took to the hills, and got a long view and a truer perspective. It has made for a happier life.

But I didn't feel that way when the move was first contemplated. I hate moving. To me, having roots is the most important thing in life, and I had worked for years to plant my roots so deep that they would be virtually impossible to transplant. However, we had to make a choice-move to the country, or move in with relatives. I chose the lesser of the two evils-a house my father-in-law was building about 20 miles out of town.

"It's only a shell! Partly finished!" Jim argued. "There are no facilities, no water, gas, light. Nothing!"

"It has four walls and a roof, hasn't it? Anyway, we can complete it while living there," I answered.

'You haven't seen the place. You don't know what you are letting us in for," Jim retorted.

Ignorance is bliss and I was firm in my resolution not to move in with anyone else. But neither was I fully prepared for my first view of my future home. Low and lonely, surrounded by weeds, it resembled a haunted house, and the cold, spring rain made it appear more desolate. The interior was not much better: exposed beams, sawdust, carpenter's tools. Four walls and a roof. But the rooms were sectioned off, which was some consolation. Lighting a lantern we set up the beds. Wearily I fell onto an uneasy sleep, lulled by the staccato of the rain on the roof.

The strong morning sun beaming through the unshaded windows wakened me. With eyes still dimmed with sleep I gazed outdoors. I came to life, suddenly and forcefully, at the sight before me! Below me, stretched as far as the eye could see, was a breathtaking view of hills and glens, sparkling like emeralds in the clear, morning light! I had not realized on our journey of the night before that we had been traveling uphill, but we were on

Continued on page 171



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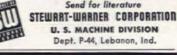


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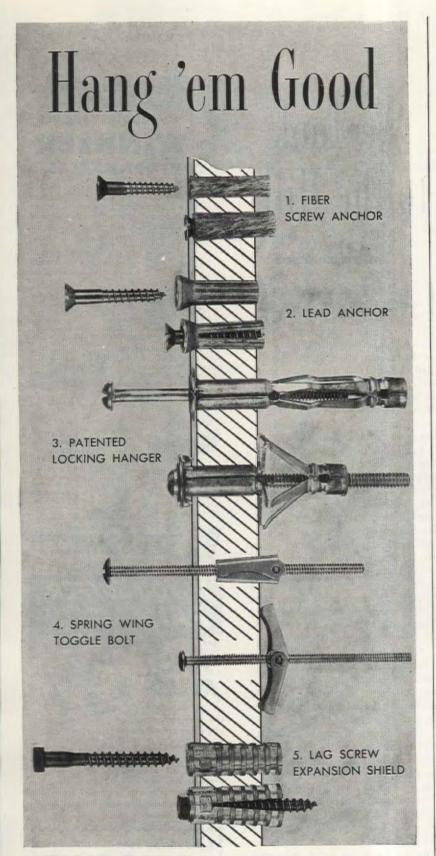
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COLONY HALL, Dept. N-31, Cincinnati 25, Ohio



ver try to hang a heavy shelf, a large bathroom fixture, or a big picture on a plaster or masonry wall? If you have, then you know how tough it can be until you learn to stop using ordinary nails and use the fasteners designed for just this purpose.

There are two basic types of fasteners-those designed for hollow walls such as plaster, plaster board, plywood, masonry block, and hollow tile, and those for solid walls such as brick, concrete, and stone. Fasteners for solid masonry (1, 2, 5) consist of a screw and a sleeve. These are used by drilling a hole in the masonry with a carbide-tipped drill or star drill, inserting the sleeve in the hole followed by the screw (and whatever is to be attached to the wall). As the screw is tightened, it expands the plug tightly in the hole and gives a solid support.

For hollow walls, drill a hole through the wall and use the type of fastener that expands on the other side of the wall (such as types 3 and 4). Fasteners of this type will support a lot of weight as they spread the downward pull over a considerable area. Once installed, however, they can't be removed easily.

Plan to DO IT

by Bob Davis, B&D Service Dept. Expert

So you've admired the Wilson's new club cellar - and the Bond's modern room divider-and wished you could afford these same improvements! Well, you can-if you do it yourself! It's easy with the right tools. And by right tools, of course, I mean Black & Decker Utility Tools—the wonderful homeowner tools with power that takes the hard work out of any job-and accuracy that turns even amateurs into real craftsmen! See these tools today at your nearby B&D Utility dealer-he's listed in the phone book Yellow Pages under "Tools-Electric."



Most versatile, all-around time and labor saver is the B&D Utility 1/4-inch Drill (with hexkey chuck, \$22.95; geared chuck, \$24.95). Lightweight and compact, the tool features the pistol grip and trigger switch made famous by Black & Decker. Kits, including the 1/4-inch drill and accessories for brushing, cleaning, sanding, drilling and polishing, start at \$32.95.

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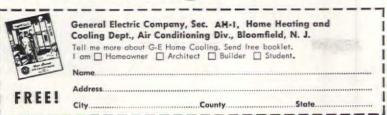
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HOME HEATING and COOLING

*Approx. monthly cost, after small down payment, to add G-E Home Cooling Unit to adequate forced air heating system in typical 6-room house.

GENERAL (%)



For Doors

(Begins on page 167)



The sea-horse knocker (above) ornaments the door of the J. S. Canepa's home on a rocky hillside facing the Pacific at Laguna Beach, Calif. Notice the intricate details. Ancient door knockers such as the one below. found in Granada, Spain, inspire impressive modern variations

Data: Max Tatch





This really individual knocker was made by Mr. and Mrs. William Zeigler of Sherman Oaks, Calif. for their own doorway. Any graceful object in nature or art that you may admire would be a good subject for a truly personalized bit of hardware

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REALLY CLEAN toilet bowl

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PROTECT FRAYED WIRING from insulation breakdown with the world's finest electrical tape. Plastic backing. Tough, stretchy. Sticks tight. Professional electricians have used it for years. Try it for tool-handle grips, hose leaks, too. "Scotch" Brand No. 33 Plastic Tape—39¢ at your favorite store.

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In the kitchen

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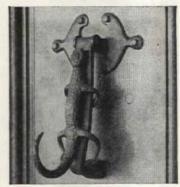


3-IN-ONE OIL



A door knocker isn't just a casual fixture—it is the first close-up of your home a visitor gets, and a well-designed, imaginative door knocker can be a good sign of what goes on within. Those illustrated here show what ingenuity homeowners can display in selecting hardware with real "personality." Some are antiques, some custom-made. But a door knocker need not be an exclusive one—many as effective as these, can be bought through your dealer





A set of oversized keys on a ring
(top of page) forms the knocker of a
Balboa, Calif. home. (Center) The
door of Mrs. Peter Gates, Flintridge,
Calif., echoes her interest in
horses. (Bottom) A salamander
knocker of Spanish design on the
Earl Gilmores' home in Los Angeles
MORE ON PAGE 168



Feed your dog like this Dash-fed champion!

Champion Little Andely's Juniper Lad literally explodes into action with a jet-like lunge for which the greyhound is famous. A most important factor in maintaining this champion's superb condition is his diet. That's why he's Dash-fed! Your dog, too, deserves Dash to help him look his best and feel his best! Dash is fortified with liver—the richest of all meats in protein, vitamins and minerals. Then, to make Dash the complete dog food, these essential nutrients are balanced with the proper amounts of carbohydrates and natural fats. Your dog will be happier and healthier when he's Dash-fed! Dash is prepared under U.S. Department of Agriculture supervision.

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City.....

American Home Quiz

(Begins on page 105)



PEDIMENT (PED'-I-MENT)

This widely used architectural term applies in our homes to the triangular or curved member used over the doors or windows. Pediments also often are used to top off such tall pieces of furniture as secretaries, highboys, or breakfronts. The word "pediment" comes from the triangle formed by the pitched roof over the columns of a Greek temple.



Elaborately curved ornamentation very popular in France and elsewhere in Europe during the reign of Louis XV. Used to describe the furniture and wall decoration of the period, the term, which came from a rock-andshell pattern called Rocaille is also applied to the painting of Watteau and other 18th-century artists. Similar in line to Baroque, but more fanciful and delicate, it was soon overdone, and the reaction to it is found in the severe classical lines of Directoire and Empire furniture which inspired Duncan Phyfe.

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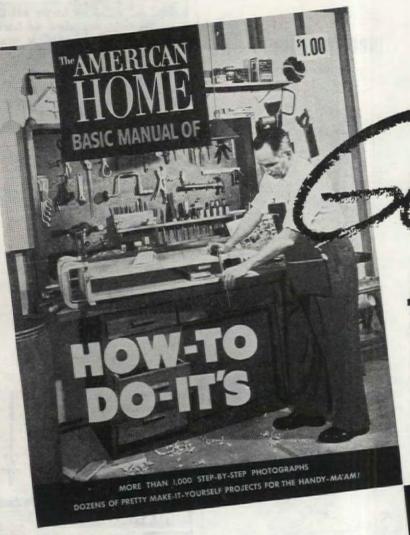
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American Home Ouiz

(Begins on page 105)

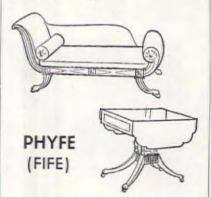
ANSWERS



A thrifty main dish made from cheese, eggs, milk, and bread or crumbs baked in a casserole. A recipe for "Swiss Fondue" appeared in AMERICAN HOME for August, 1953.



The first European porcelain which really resembled Chinese porcelain was the hard paste ware first made at Meissen, Germany, in 1710. Meissen china became the rage all over Europe and has continued a collector's favorite. Examples of Meissen china have often appeared on our pages. In the January, 1953 issue, we showed several collections of the celebrated Meissen Onion pattern which comprised tableware as well as the delightful kitchen utensils on which this pattern often appears.



Duncan Phyfe (1768-1854) was one of the first great American furniture designers, although he was born in Scotland. Migrating as a lad of fifteen, he served an apprenticeship in Albany before opening his shop in New York where he made "chairs, tables, sofas, settees and sideboards." His designs were widely copied and can be recognized by the decorative motifs of the lyre, acanthus, and drapery swag. "Duncan Phyfe" is still a popular furniture style, especially in tables and sofas.

PLEASE TURN TO PAGE 166

buys all the Brikcrete needed to build the eight-inch-thick walls of the 37'x24' "Brikadier."



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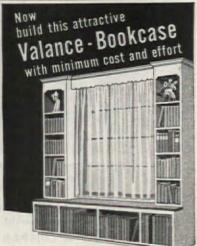
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At hardware, paint, lumber dealers in various sizes. Write for helpful leaflets. Dept. A4



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These Logs Sit Pretty

ave you-or can you get hold of -any old logs, telephone poles, pieces of discarded ship masts, piling, etc.? If they are sound, and if you have, or can rent or borrow a big saw or two, a maul, some steel wedges, and such other equipment as may be needed to work them over, you can find various uses for them in the garden-uses both utilitarian and aesthetic. Two such are suggested in the illustrations below.

In the upper picture is a curving combination seat or bench and retaining wall which can consist of one or several sections depending on what you have to work with. The logs are split or rip-sawn vertically into equal halves, and one half is placed flat on the terrace or patio floor, or on the ground (in which case, treat the surface with a preservative against rot). The other half, flat side up, is placed on the first and secured to it with two or more big spikes. The back rests can also be half logs which, by their weight, stay in place and hold the bank; or they can consist of heavy planks like the piece which, roughly shaped with a hatchet, forms the end or arm of the bench pictured.

The other idea is to use a short section of a whole log set upright in or on cement, sand or brick to form a transition detail between a seat, as described, and a flight of plank or split log steps. Here, the end of the bench has been shaped to curve around the post.-John Robinson





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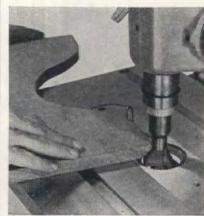
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Clock

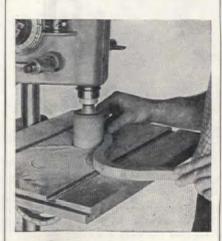
(Begins on page 60)



Use shaping cutters with special insert to make curved moldings on drill press. Table is locked to desired height, speed set for shaping, and work fed free hand, using fulcrum pin as work guide



Speed dial, built in headstock, gives 675 to 6200 rpm speed range. It's important to have because different operations must use different operating speeds



Drum sanding uses the basic drill press setup and the special table insert. Sanding drum is a useful accessory and can be used to do both inside and outside curves

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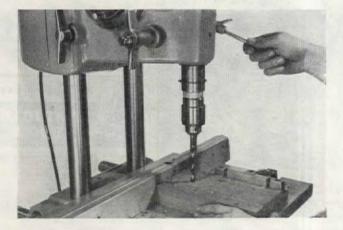


Planting Trowel has rake on one end to pull dirt back in place and tamp it down, saves using 2 tools. Blade is 5" long, gripper handle. Sturdy aluminum cast in one piece. \$1.15 postpaid. Order from cast in one piece.

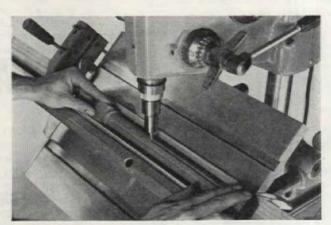
Grandfather Clock

(Begins on page 60)



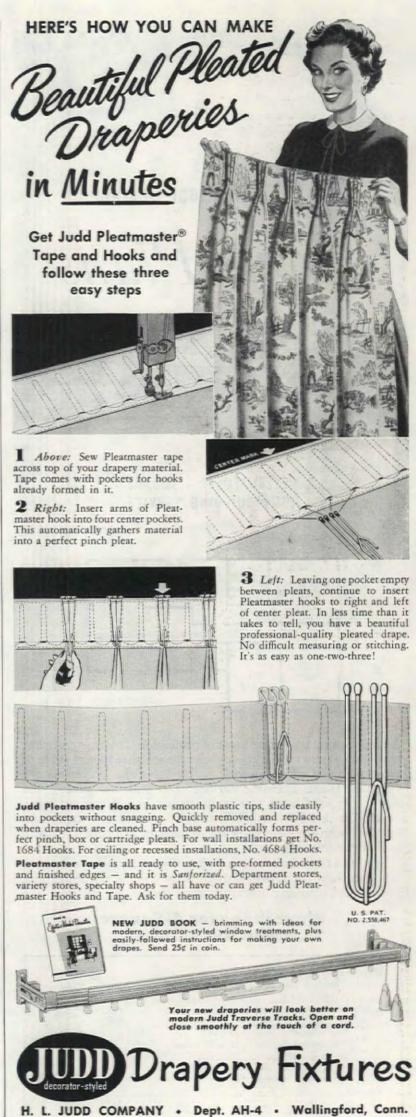


fence and miter gauge can be used for accurate setups



Routing the fluted clock columns was accomplished by tilting the table to make a V-block out of it and the rip fence. Center the cutter bit over the work and then, with the spindle running, lower the cutter to the proper depth in the work, lock it in place, and push it along the length of the V-block to cut the flute. Clamps at end of wooden V-trough control the length of cut

MORE ON PAGE 162



WEEK-END DECORATORS

(FEMALE OF THE SPECIES)

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NEW KIND OF PAINT



1322 Colors

to choose from ... BEAUTIFUL PASTELS AND

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Now, choose from 1,322 actual paint samples in the Colorizer Album-at your Colorizer paint dealer's. It's quick and easy to harmonize paint colors with rugs, wallpaper, draperies, furniture. You get any color immediately, at budget prices, in any interior or exterior paint finish-including the sensational new Colorizer Flat Wall Enamel!

Week-end Decorator's Guide:

Includes interior color combinations galore...28 actual paint chips...new decorating ideas!

Send 10 cents to Colorizer Associates, 341 North Western Avenue, Chicago, Illinois.



Architect

(Begins on page 159)

the cost of construction to determine the actual value of the house. A house that cost \$20,000 to build plus an architect's fee of, say, \$2,400 is a \$22,400 house, not a \$20,000 house.

WHAT AN ARCHITECT DOES FOR YOU

If 12 per cent or so of the total building cost seems a lot to pay for perfection and original ideas, you might want to know just what all this requires from the architect.

First, he must get to know you. your family, and your needs and your budget, in order to design a house that will suit you. Next, he helps you to select the right site, for the site will have a definite effect on the house he will design. His advice in helping you to select a site can be very valuable. After he knows you, knows the site the house is to occupy and what the cost can be, he makes up the working drawings, including some of the details. He must also draw up the list of the kind and quality of the materials to be used for construction-called the specifications. When you have approved the drawings and he has made a rough financial estimate, he sends out bids to various contractors. These bids, like taxes, are always too high. So once they are in, the architect must sit down again, and try to bring the cost down to fit your pocketbook. He can do this by trying to push some of the bids down a little, by the substitution of less expensive materials or workmanship, or by skillful shortcuts in redesigning

The architect advises you on which bid to select, for more often than not, the lowest is not the best. He usually knows a good deal about the contractors-how they work, whether they seem to have difficulty in finishing the job, and how efficiently they take care of any other points that are necessary for a house to be completed in a reasonable length of time.

After construction is under way, the architect still has a good many matters to attend to. He must handle all legal work-filing papers and seeing to it that all local building requirements are adhered to. He must supervise the job to see that the work is done in accordance with the plans and specifications, and he must act as arbitrator between you and your contractor. All in all, he gives quite a lot for that 12 per cent.

HOW TO FIND YOUR ARCHITECT

If you decide that the sort of house you want calls for the services of an architect, your first problem is to find one. This is like finding a good doctor. You can discuss the matter with friends who have architect-designed homes. If you like their homes, and if they were pleased with the work of their architects, the

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Architect

chances are that the same architects would be good for you too. Another way to find the right architect is to look over house plans and designs in magazines and newspapers. If you find a local architect who does the sort of work you like, drop into his office for a talk-it won't cost you anything. Plenty of people have found just the right architect by looking through the classified section of their telephone book, then calling some architects and asking for the names of some recent clients. A quick visit to a few of these homes will give you the best possible view of an architect's work. And the local chapter of the American Institute of Architects will give you a listing of architects in your community, along with a listing of the homes they have designed.

After you find a prospective architect, take plenty of time to get to know him as well as his work, before you make your final decision. The success of the house requires a harmonious relationship between owner and architect.

Architects are a lot like doctors, in that as their careers progress, they become specialists. Some are known only for commercial work; some for high-cost residential; some for lowcost residential. An architect can be very good, but if he's spent the last thirty years designing hotels, he probably won't have many usable ideas about a six-room ranch house. As a rule, young architects like to go in for modern-they want their fame right away, are willing to wait a few years for financial rewards. They also don't have the high operating overhead of the more established members of their profession, and consequently can give you more time at a lower fee.

THERE IS A GOOD COMPROMISE

But despite the obvious advantages of having an architect design a home and supervise its construction, the majority of people who really need an architect's services simply cannot afford the added cost. Fortunately for these thousands of families, the architects themselves have worked out a rather good solution. Some local chapters of the American Institute of Architects have a special small-house consulting service, whereby the prospective home builder can get top-flight advice from one of the many local architects at an hourly charge. Needless to say, if more people took advantage of this service and if more local chapters had this kind of consulting, there would be a good many better designed homes in the low-cost field. You can get as much or as little advice as you want. Ten dollars' worth of expert advice in the beginning can save hundreds of dollars before you are through.



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Architect If:

- You want a home especially designed for your needs
- You have an unusual lot
- You want to incorporate ideas of your own in your new home
- You want your house to be "different"

lmost everyone agrees that an architect, like Peace, is a good A thing to have. Yet only a small minority of the homes built during the past few years were especially designed for their owners by architects-the great majority were built from stock plans, drawn up by an architect to suit the requirements of the builder rather than those of the owners. The reason, of course, is the architect's fee. An architect charges around 12 per cent of the total cost of a house for his services. He more than earns it, but this figure, added to today's building costs, is a little too rich for many people-so they think

Most prospective homeowners go directly to a builder and his stock plans. Many of them are excellent plans, but the fact remains that builders must keep the average in mind, above all else-the average family requirements, the average lot and taste in homes, as well as the attitude of the average home-financing institution. The builder works on a rather close margin of profit, and he cannot absorb the cost of even a few minor changes in design without a good deal of concern. He therefore discourages any changes in his stock plans, unless the owner carries cost.

A stock-plan house, put up by a qualified builder, can be a good house indeed. It may not be perfect, but it will have a healthy resale value and will be easy to finance through regular channels, and you can add your own personal touches in color, landscaping, and decoration.

But if it's a perfect home you want -one perfectly tailored to you, that is-vou should consult a good architect, one who specializes in domestic architecture and whose work you admire. Of course, no custom-designed architect's house can be all things to all people. Your house may have features which might not suit others -it's your own requirements the architect has in mind.

This kind of perfection will cost you money, of course. But remember that the architect's fee is added to PLEASE TURN TO PAGE 160

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Enclosed find 10 cents, Please send 20-page pump booklet, also distributor's name.

The Wholesale Pitch

(Begins on page 28)

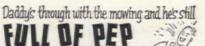
struction, fabrics, etc. The price on two chairs which appear to be identical, may vary as much as \$100 because of a difference in fabric or construction. An appliance sold off-price may be last year's model, or may be missing some features.

2. If you cannot find identical merchandise at retail, the "wholesale" offering may be an off-brandin that case, only an expert can tell you its real value. As the Better Business Bureau puts it: "If you don't know the merchandise, be sure you know your merchant." The Better Business Bureau in your city maintains a file of complaints against merchants, some of which may be unjust. But when a number of different customers complain that a merchant does not make good on his service guarantee, or that he misrepresents merchandise, the Better Business Bureau is able to make a fair judgment of his integrity. They will give you this information, and you can, to an extent, judge the merchant's reputation by the experience of others. J. L. Pritchett of the Fort Worth, Texas, Better Business Bureau explains, "Only about one out of ten complaints are reported here. If we have 20 complaints, we have reason to suspect that there are at least 200 similar experiences. And of course, the more money there is involved, the higher the ratio of complaints which reach us."

3. Check every item you buy. If you do get a good price on one item, there is no reason for you to expect the same reduction on all merchandise. Reliable stores do not intimate that everything in the store is sold at the same markdown. The so-called wholesaler may tell you that a "bait" iron is wholesale plus 10%. You check and find this is true. He then tells you that the refrigerator is also wholesale plus 10%. He hopes that he has your confidence for he can't afford to have you check that price.

4. Do not assume that you will receive service, delivery, etc. Ask if delivery is included in the price, and see that "includes delivery" is written on the sales check. Ask for a written service guarantee. When forced into a corner, the "wholesaler" may say, "You're getting it wholesale, what do you expect?" This is a good question. It will help you to balance the retail price against the price he offers.

We all want to be known as shrewd buyers, or people with connections. And it's only human to show off a little, and pass such "advantages" on to friends. The whole structure of these so-called "wholesale" channels is based on just that human characteristic. Knowing this, you can avoid inflating your ego at the expense of your pocketbook.



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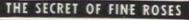
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WE PAY A CALL ON THE WESTONS

Page 50: Carpeting, James Lees and Sons Co sk, Colonial Mfg. Co. Desk chair, Kittinger Draperies, Cyrus Clark.

Page 51: Carpeting, James Lees and Sons Co. Television, Motorolo. Draperies, Cyrus Clark.
Page 52: Block front chest, Colonial Mfg. Co.
Page 53: Ice cream parlor chair, Klaus Grabe.

Page 54: Iron, Presto.

ALL DRESSED UP-IN DENIM

Page 66: All denims by Simtex Mills. Accessories for all settings, Stern's, New York.
Page 67: Wallpaper, Katzenbach & Warren.
Rug, Deltox. Accessories, Stern's, New York.

HOW TO SLIPCOVER TUXEDO SOFA

Page 68, 69: Sewing machine by Domestic. Den-im by Simtex Mills. Sofa, Stern's, New York.

THE LOW KEY IS HIGH STYLE

Page 78: Row I (top to bottom): Square cake or cheese tray, 12" x 12", frosted oak frame with light marble glass top, \$10, Bellette, Inc. "Lyric" prepacked 16-pc. starter set, \$14.95, Stangl. Stoneware in brownstone glaze, 6-pc. place setting, \$10, Heath. "Midnight Rose" 16-pc. starter set, \$13.95, Red Wing. Mills glass wedding bowl, \$6.50, Fostoria. Row II: "Valley Field" bone china scattered sprays of "Valley Field" bone china scattered sprays of lily of the valley on gray border banded in platinum, 5-pc. place setting, \$24.75, Royal Doulton. "Hickory" gray-tone stoneware, 16-pc. starter set, \$8.75; 20-pc. starter set, \$9.85; Hollydale. "Vesta" fine china, coupe shape with platinum band, 5-pc. place setting, \$16.75; and "Hemlock" fine china with silk screen decoration, 5-pc. place setting, \$15.75, Pickard, Inc. "Grafika" square ceramic bowl, hand-painted \$15.80, The Vaco Company. Row III: "Chevy Chase" coupe shape fine china with painted \$15.80, The Vaco Company. Row III:
"Chevy Chase" coupe shape fine china with
platinum trim, 5-pc. place setting, \$10.75, Syracuse China. Gray "St. James" bone china, allover pattern spiked with platinum, 10" plate,
\$14.10 each, Wedgwood. "Tiara" bone china
with delicate wreath and bands of platinum,
5-pc. place setting, \$17.50, Royal Doulton. 8"
milk glass salad plate, \$2, Fostoria. "Midvichter, sour fishe conical for setting." night" platter, snow-flake design, 16-pc. starter set, \$9.95, Taylor, Smith & Taylor, Two-compartment, 1-qt. thermo-server, \$8.95, Kinneloa Kilns. All prices are approximate.

TAKE A PACKAGE OF CHOCOLATE CAKE MIX

Page 82: Scalloped-edge cake plate, Fenton Arts. "Accent" white round plate and "Ac-Arts. "Accent" white round plate and "Accent" white oval plate, Edwin M. Knowles China. Brown cake plate, Sidney Carol Davidson, (Illustrated below).



TAKE A CAN OF PINEAPPLE

Page 83: Silver-plated pie plate frame, Macy's. Yellow cake plate, Denwar Ceramics. American square cake salver, Fostoria Glass. "Fantasy" square cake salver, Fostoria Glass. "Fanta buffet plate, all leading department stores. ANNE'S NOTEBOOK

Page 84: Two china chickens, Kay Finch Ceramics. Copper chafing dish, Maxwell Phillips Co., Inc.

AUTOMATIC TOASTERS

Page 92: Top, Sunbeam. Bottom, Universal by Landers, Frary and Clark. Page 93: Top to bottom: General Electric, Comfield, Knapp-Monarch.

TV BENCH AND BUFFET

Page 110: Cushions, U.S. Rubber. TV Set, Cros-ley. Plywood, U.S. Plywood.

HOW TO USE A PORTABLE SAW

Page 120: Portable saw, Black and Decker.

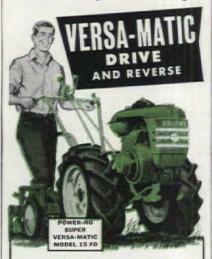
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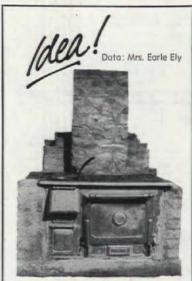
Page 169: No. 1, 2, 4, 5, Star Expansion Bolt Co. No. 3, The Molly Corporation.

PHOTOGRAPHS

F. M. Demarest: pages 58 (lower right), 65 (top), 66, 67, 69 (lower right), 70, 71, 76, 78, 80, 81 (food & pottery photos), 82-84, 86, 88, 92, 93, 106 (center), 108 (bottom), 110, 114. Rebman Photo Service: pages 20, 24. Rager Sturtevant: pages 49-55, Jack Roche: pages 56, 57 (1, 2, 4, 6, 7). Paul Genereux: page 57 (3, 5). J. C. Nicolls: page 58 (upper right). J. T. Eccleston: page 58 (upper left). Comstock Dahlia Gardens: page 58 (center). Peter Gow. (3, 5). J. C. Nicolls: page 58 (upper right). J. T. Eccleston: page 58 (upper left). Comstock Dahlia Gardens: page 58 (center). Peter Gowland: pages 59-61, 161, 162. Frank L. Gaynor: pages 62, 63, 124, 126. Chas. R. Pearson: page 64 (center). Osmundson: page 64 (lower left). Philip Fein: page 64 (lower right). John Robinson: pages 65 (center), 156 (bottom two), 163. Ulric Meisel: page 65 (bottom). Stephen Fay: pages 68, 69 (top three, lower left). Jonathan Aley: pages 72, 73, 169. Jean Austin: pages 80, 81 (photos of Spoin). Manny Greenhaus: page 80 (Jean Austin's photo). Robert C. Cleveland: pages 102, 104. P. A. Dearborn: pages 116, 118. Eagle: Photography For Industry: pages 120, 121, 123. Eldon L. Fitzgerald: page 138. Monkmeyer Press Photo Service: pages 140, 142. The Davey Tree Expert Co.: page 146. Southland Studio: page 148 (upper left). George Faraghan: page 148 (upper left). Philip G. Corliss: page 148 (center 6 lower right). Monroe Monitor: page 148 (lower left). Don Zylstra: page 149. Ruth Alampi: page 151. Swift & Co.: page 155. Herman Gantner: page 156 (top). Max Tatch: pages 167, 168.

DRAWINGS

Better Business Bureau: page 28. Margaret Nielson: page 44. Sigman-Ward: page 63. Bolin of Sigman-Ward: pages 74, 75. The Bettmann Archive: page 84. Boyan & Weatherly, Inc.: pages 110, 164, 166. Albert Pucci: pages 130, 132. Elliot Flagg: page 124.



Know of an old kitchen stove? Revive it by making it the core of an outdoor cook-all. You need about 700 bricks, three sacks cement, and 1/2 yard gravel. For foundation, dig a pit 4 in. deep, 4 ft. wide, 6 ft. long. Pour cement into it. Dry several days. Place stove on foundation, to one side. Lay brick, with cement, around sides and back of stove. Continue up from back of stove to form chimney. Stucco finish is



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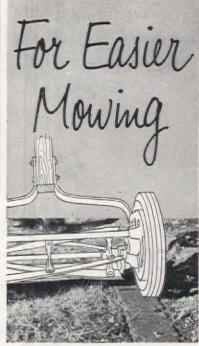
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o make mowing easier, to do away with the bothersome chore of trimming grass edges along flower beds, paths, walls-lay a narrow border strip for one wheel of the lawn mower to run on. It can be of rot-resistant 2 x 4's (redwood, cypress, or other wood, treated with a preservative), of concrete, or of brick set up either with cement or dry (though this permits weed growth between). The strip can lie flush with the turf as shown above, or be flanked on the flower-bed side by a buffer strip one brick or more high, as below.

Below, a mowing strip of bricks laid "dry" (in sand, without cement) between the lawn and the retaining wall of a low, raised flower bed or sodded terrace





Here's a mowing strip of bricks and a single row of bricks at right angles to it (both laid in cement) separate the lawn from the flower border or garden walk



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J LITTLE TOMATO PLANTS

and did they grow!

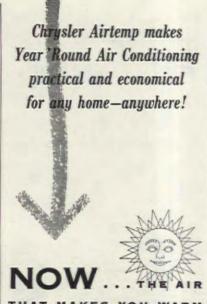
ANN BEECH

met them early in April when seeking pansy plants at a greenhouse. They stood in their individual wood-band boxes in a flat placed well above the flowers so they could get all possible nourishing spring sunlight. Having been recently watered, they gave off a fragrance suggestive of glowing red globes ripening in August.

Here in central Ohio, experts say that tomato plants should be set out between the middle of May and the middle of June. I've always wondered how they hit on just that time, so—although it was a month earlier—along with my pansy plants, I took on the responsibility for five stocky little tomato plants at 12 cents each, which I thought very reasonable, considering the time, space, and trouble it had taken to grow them.

For a week I kept them in their pots in a dripping pan in a south window, and watered them only enough to prevent wilting. Each sunny day I set them outside for several hours to, as the florist said, harden them off, Because I was going to plant them early. I gave them the sunniest spot in our city backyard. (It also had about the poorest soil.) My husband spaded it one evening, let it warm up the next day, and finished preparing it the next evening, digging large holes and working into each about a gallon of our precious compost. Then, breaking off the little wooden pots. we set the plants out, watering them well with the plant food solution that I use on my African-violets. Already





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Name		
NameAddress		

Tomato Plants

attached to our "foster family," we listened to weather forecasts, scanned the skies for signs of a late frost, and stood by with the assorted old blankets, etc. with which we protect our late-blooming fall flowers.

Disappointed when the first blossoms promptly fell off after opening, we resolved to learn how to prevent it another spring. Knowing that the sandy soil would create a moisture problem, we decided to mulch, and, as if to reward us for our wise decision, we received a bale of straw from a farmer relative. We spread it about 6 in. deep around the plants when they were about 1 ft. tall and during the summer dry spells we poured about three gallons of water slowly around each plant twice a week. (And did they grow!)

On July Fourth, we counted 43

fruits on one of our plants, in addition to several we had already picked. (Incidentally, at the orthodox middle of May planting time, we had set out 48 more plants in better soil; these we pruned to one stalk, tied to stakes, and mulched. And on that exciting July Fourth, they bore a total of only 46 green tomatoes!) We realized that produce raised in your own garden seems much more tasty than any bought at the store. At first we accepted the statement, "You can buy vegetables cheaper than you can raise them," but now we disagree, for when we were eating our own tomatoes, fresh-picked from the vines, our neighbors were paying 50 cents a pound at the store for hot-house ones, picked before they were really ripe and shipped around for days.

As our plants grew and branched, we let Nature have her way, merely furnishing food and water as needed. Bearing crop after crop, "the five" produced considerably more than did the 48 pruned plants, and over a much longer season, until an October frost came. We decided: (1) That their untrammeled freedom more than paid for the room it took; the mulching helped, enabling us to provide moisture cheaply and effectively, and, by keeping the fruits off the soil, lessening the danger of rot. (2) That they were so beautiful that, if we ever lacked garden space, we wouldn't hesitate to put tomatoes in any flower border or bed at least a yard wide. (3) That our investment of 60 cents for plants, and a little plant food and water, not only saved us dollars but also led to our eating much more of the healthful fruit than we would had we bought it. (4) That if you have even a minimum of time and a few square yards of soil, you, too, can raise tomatoes, enjoy being a partner in the world of Nature, and, in all probability, get considerably more than adequate return for your efforts.



Send me prices, literature and complete information

Name ______Address _____ Zone___ State____

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1516 These pointing motifs are gay sewing accessories done in a whimsical manner, heart pincushion, shears, darning egg.

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1518 Painting designs of pincushions and fancy pin cases, roses, and ribbon garlands.

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struction drawings, instructions)

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50c1

table

2029 Blueprint construction pattern for building our wonderful Grandfather's clock, an exact copy of a Museum piece...

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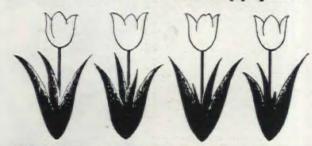
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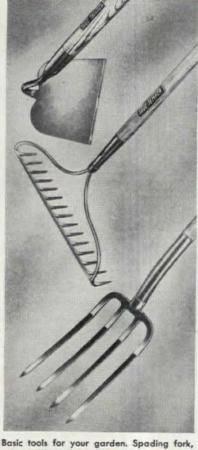
Big capacity, spring steel teeth and light weight are extra value features of this True Temper Dynamic Lawn Rake.



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tough is this True Temper Dynalite Shovel. with efficient new ones. You gain time and



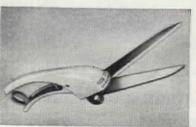
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essential minerals. You can be sure they have these essential minerals by mixing FTE in the soil at time of planting.

FTF means Fritted Trace Elements, a scientific term for essential minerals in slow-soluble form. Mix it with the soil when you set out your seedlings, and their

tender roots will keep on absorbing the minerals they need all through the growing season.



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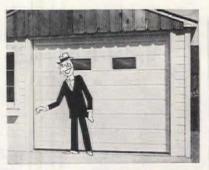
(Begins on page 56)

seasons, disease-resisting qualities, and other characters, but all offering a galaxy of shades from white through pink and lavender to red, purple, and rich blue, have been developed from a single Oriental species-Callistephus chinensis-introduced into Europe in the middle of the 18th century. There was little in its small, single blossoms to suggest the presentday huge, double, shaggy, ball-headed blooms with their quilled or strap-shaped, straight or twisted "petals" which, of course, are actually individual, more or less modified, ray flowers. If anything is missing in Chinaasters it is a true yellow. Perhaps some day a \$10,000 reward, like that offered this year for a white marigold, will be a factor in evolving one.

In addition to the hardy asters and the tender China-asters, there are at least two related but distinct plants which, because of their asterlike flower forms, have been given the same name. One of these, Stokes-aster or, botanically, Stokesia, is native to the Carolinas and Georgia, but in favorable, sunny locations and well-drained soil, may prove hardy even up to Massachusetts. It was named to honor Jonathan Stokes, an English doctor and botanist, and in an early edition of Bailey's Cyclopedia of American Horticulture it was called, "one of the rarest, choicest, most distinct of American hardy perennial herbs." The one species, originally A. cyanea because of its blue color, is now A. laevis and has white, pink, lilac, and creamy vellow varieties.

A second aster relation worth the attention of gardeners is the hardy so-called Golden-aster-Chrysopsisof which Hortus lists seven species ranging from one to three feet in height, all with yellow flowers borne in summer, and all with pubescent or woolly foliage, one of them being whitish or silvery. Not widely grown and perhaps not everywhere obtainable, this hardy herbaceous perennial can be used in the mixed border or, even better, in dry, sunny portions of a wild garden. It can be grown from seed, as can the China-asters and the species of hardy asters, or increased by division of the clumps in spring, as must be done with the named hybrid Michaelmas-daisies, which are not likely to come true from seed.

Cultural requirements apply rather uniformly to all the asters. A good, but not highly enriched, garden loam, "sweetened" with a little lime or wood ashes, is favored; also plenty of sunlight, especially for the hardy kinds -China-asters are likely to be more rewarding if grown in light shade. Native asters are tolerant of quite dry soils, but also do, and look, well along stream or pool edges, so long as their roots are not consistently wet. But named hybrids and the annual kinds | 1______



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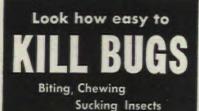


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Asters

should be watered during dry spells. While hardy sorts are long-lived and may even spread year by year, clumps tend to become woody and die off in the center, so it is wise to lift and divide them every few years, replanting only young, vigorous growths taken from the outer edges, as is commonly done with garden chrysanthemums. Except for rust and mildew, which can be controlled with fungicides, and occasionally a wilt for which there is no cure, hardy asters are little troubled by pests. Chinaasters, however, from which choicer and more succulent flowers are sought, should, first, be grown on as steadily and rapidly as possible and, second, given more protection against injury by small sucking tarnished plant bugs and large chewing beetles. Sometimes a virus disease which is carried by leaf-hoppers makes necessary the protection of cheesecloth tents over special plants, or enclosures over whole plantings. Also a wilt disease may cause sudden and serious trouble unless seed of wilt-resistant varieties is bought. Hardly a cultural detail, but one worth attention, is the handling of cut asters. Unless all leaves that would be under water in a container are removed, or the water is renewed frequently or kept fresh with a bit of formaldehyde or other disinfectant, the odor of the decaying foliage can become unpleasantly noticeable.

Getting back to the selection of kinds, any discussion of China-aster types is subject to modification because novelties are constantly being offered by different seed firms under names of their choosing. However, there are a few basic distinctions or classifications that can be made. Anything under two feet is often classed as "dwarf"; anything above that, "tall." A low-branching habit, making for more and longer-stemmed blooms, was one of the early, strongly emphasized improvements, but this is now a common rather than an exceptional quality. As to forms, there are relatively compact, rounded, somewhat "formal" blossoms, as in the lowgrowing Pompons, and the American or Invincible types, and others of loose, irregular or fluffy appearance, either ball-shaped like florists' chrysanthemums or definitely flattened. In the Sunshine, semi-double strain, one or a few rows of ray flowers surround a tufted, anemone-like center. Since preferences are a highly personal matter, the only safe recommendation is to study the descriptions in reliable catalogues and advertisements, and grow the kinds that most promise to please you, relying for the most part on tried and proven sorts and experimenting modestly with novelties. The same advice applies, of course, to the choice of hardy, perennial asters from the many fine ones offered.





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Medal Winners

(Begins on page 58)

THE TEN GLADIOLUS

FAUN—Pale to deep yellow, suffused and feathered pale pink; 18" spike, 7 open florets. Mrs. Marjory H. Haywood, Mount Desert, Me.; Maine Gladiolus Society, Orono.

GERTRUDE MAGILL - Light pink, blending to white throat; 2' spike, 20 buds; 41/2" highly ruffled florets; class 440. Parents: April X Elizabeth the Queen. Dr. C. M. Evans, Ukiah, Calif. North California Gladiolus Society, Sacramento.

HIGH NOON—White, rosy purple lines and throat; large. John W. Huff, Orting, Wash. Washington Gladiolus Society, Tacoma.

JAUNTY-Camellia-rose pink, creamyyellow throat blotches; medium size; ruffled, fluted petals; class 622-1. Marion C. Rich, Marion, N. Y. Empire State Gladiolus Society, Rochester.

JAY DITTMAN—Cream; giant, ruffled florets. Andrew C. Maier, Pontiac, Mich. Southeastern Michigan Gladiolus Society, St. Clair Shores.

LITTLE LADY - Lavender, white blotch; 19 slightly ruffled florets, 5-6 open; class 266. Parents: Mary Ann X Marionette. Leo G. Klein, Geneva, N. Y. Eastern International Gladiolus Show, Binghamton, N. Y.

PURPLE BURMA-Deep purple; tall; ruffled. Carl Fischer, St. Charles, Minn. Central International Gladiolus Show, Chicago.

Sceptre - Yellow; ruffled, needlepointed florets; class 500. D. W. White, St, Therese, Can. Province of Quebec Gladiolus Society, Montreal.

SUMMIT-Light shade of deep red; 20 florets, 8-10 open; class 452. Walter Pazderski, Macedonia, O. (Jas. Sebesy, exh.). Ohio State Gladiolus Society, Cleveland.

Zigzag-Scarlet and orange; class 337. Glenn Pierce, Villa Park, Ill. Illinois Gladiolus Society, Springfield.

THE TWO PEONIES

FLORENCE ELLIS-Full rose type; light pink; strong plant, medium tall. Col. J. C. Nicholls, Ithaca, N. Y. (Gilbert H. Wild & Son, exh.). American Peony Society, Kansas City, Mo.

Majestic Rose-Large rose type with reflexing petals; medium rosepink; medium-height plant. Franklin Nursery, Minneapolis, Minn. Minnesota Peony & Iris Society, Minneapolis.



Ruth Alampi, an A-size, lavender semi-cactus, won at the A.D.S. show



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Medal Winners

(Begins on page 58)

tive; A (10"-12"); geranium-pink. Dirk C. Schroder, Palo Alto, Calif. Dahlia Society of California, San Francisco.

FASHION HOUR-Incurved Cactus; A; purple. J. Louis Roberts, Chicago. Southtown (Ill.) Dahlia Club, Chicago.

FRIENDSHIP—Semi-cactus; B (6"); lavender. Stanley Johnson, Cheltenham, Pa. Two medals: Greater Philadelphia Dahlia Society, Ardmore, Pa.; Burholme (Pa.) Horticultural Society.

GLADYS BREWSTER-For. Dec.; A; purplish pink. Job Brewster, Amity-ville, N. Y. Long Island Dahlia Society, Franklin Square.

GLORIOLE-Straight Cactus; A; Fa. (Firm of) D. Bruidegom, Baarn, Holland (T. Z. Ennis, exh.). Minnesota Dahlia Society, Minneapolis.

LITTLE TIMMIE-For. Dec.; M; mimosa-yellow center blending to rose. W. L. Elkins, Richmond, Va. Virginia Dahlia Society, Richmond.

MARY KAY-Semi-cactus; B; bicolor: purple, white tips. John Brack, Garfield Heights, Ohio. Dahlia Society of Toledo.

MAUREEN CONNOLLY-For. Dec.; B (7"-8"); lemon yellow. Comstock Dahlia Gardens, San Diego, Calif. San Diego County Dahlia Society.

MISS AMERICA-Inc. Cactus; B; coral-rose with yellow center. Carlton Richter, Portland, Ore. Portland Dahlia Society.

Miss Echo-Inc. Cactus; A (o"); yellow. Tony de Roov, Everett, Wash. Two medals: Snohomish County Rose & Dahlia Society, Everett; Washington State Dahlia Society, Tacoma.

RUTH ALAMPI - Semi-cactus: A (10"); deep lavender. Edward B. Lloyd, Montclair, N. J. American Dahlia So-

ciety, New York City.
SAM HERST—Inc. Semi-cactus; lacinated petals; A (10"); soft yellow-torose blend. Stanley Johnson, Cheltenham, Pa. Two medals: Irvington (N. J.) Garden Club; Rochester (N. Y.) Dahlia Society.

SARAH-CAROLYN - For. Dec.; (91/2"); amaranth-rose. Herschel L. Whittaker, Chattanooga, Tenn. Two medals: Southern States Dahlia Association, Atlanta, Ga.; Dahlia Society of Tennessee, Chattanooga.

SILVER SPRING-For. Dec.; M; pink. E. R. Phillips, Silver Spring, Md. Williamsburg (Va.) Dahlia Society.

SNOWCUP-Semi-cactus; B (4"-5"); white, Walter Strobel, Elkins Park, Pa. (Stanley Johnson, exh.). Two medals: North Jersey Dahlia Society, Paterson; West Side Flower Club, Forty Fort, Pa.

STORM CLOUD-Inf. Dec.; A (101/2"); purple, lighter reverse. George L. Baker, Moline, Ill. Three medals: Indianapolis Dahlia Society; Dahlia Society of Kentucky, Louisville (G. A. Shee, exh. at both); Tri-city Dahlia Society, Moline.

TANGERINE-Inf. Dec.; B (7 in.); poppy or capsicum red. Walter Bardell, Woodcliff Lake, N. J. Bergen County (N. J.) Dahlia Society.

Note: Dahlia lovers will find much information of interest and value in The Judging of Dahlias in Shows by Dr. Ward H. Cook. A finely written, well-printed, 38-page booklet for exhibitors, judges, and visitors at shows and at home. \$1 from A. D. S. Treasurer H. A. Olsen, 45 Clement Ave., Elmont, Long Island, N. Y.



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Edmont Mfg. Co., Coshocton, Ohio



Makers of waterproof Swaggerettes for women, Grab-it thorn and cut-resisting gloves for men.

Medal Winners

(Begins on page 58)

to the staggered arrangement of the florets on the spike. Occasionally discussion arises as to the suitability of a name, as in the case of Majestic Rose for a peony; some object to using the name of one kind of flower as part of the name of another. Here is a point that might well be debated by flower enthusiasts.

These notes from our records may put the Achievement Medal in a new light and give it added interest for gardeners even though they may never expect to compete for it. Certainly each year brings new evidence of its popularity in its field and the high esteem in which it is held as an inspiration and indulgence for continued efforts toward the production of finer and finer varieties.

In the following list of 1953 Medal winners, the data follows this order: variety name; description; name and address of originator (and in parenthesis the name of the exhibitor, if someone else); organization by which awarded; and where show was held.

THE 32 DAHLIAS

Size key: A—large (over 8" in diameter); B—medium (4" to 8"); BB is sometimes applied to 4" to 6" varieties; M—miniature (under 4").

BUTTERSCOTCH—For. Dec.; M; tricolor—white, yellow, peach-pink. A. Fuschetti, Summit, N. J. Dahlia Society of New Jersey, Newark.

CERAMIC BEAUTY—For. Dec.; A (9"-11"); dark red. John T. Eccleston, E. Liverpool, O. Five medals: Badger State Dahlia Society, Madison, Wis.; Central States Dahlia Society, Chicago; East Liverpool Dahlia & Floral Society; Dahlia Society of Ohio, Cleveland; Dahlia Society of Wisconsin, Milwaukee.

CHERIE—Informal Dec.; A; bright lavender-pink. Comstock Dahlia Gardens, San Diego, Calif. Inglewood (Calif.) Dahlia Society.

CORONA DEL MAR—Semi-cactus; A; light cream, lavender-lined petals. Allen & Son Dahlia Gardens, Westminster, Calif. Orange County (Calif.) Dahlia Society, Santa Ana.

Dr. Edward Liston—Formal decora-PLEASE TURN TO PAGE 150



Gertrude Magill, developed in Northern California, is a light pastel pink blending to white



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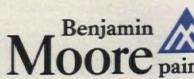




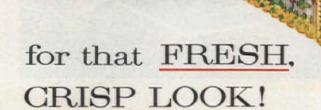
Betty Moore
COLOR CONSULTANT

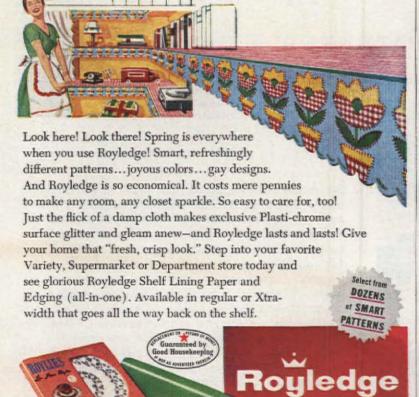
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Achievement Medal Winners

(Begins on page 58)



Friendship, a lavender, semi-cactus

dahlia, one of Stanley Johnson's two Medal-winning varieties

Sarah-Carolyn, a fine example of Formal Decorative dahlia, size A

A floret arrangement suggested name Zigzag for this Medal-winning gladiolus





In Washington State, Tony de Rooy's yellow Incurved Cactus dahlia, Miss Echo, won Medals at two 1953 shows

Purple Burma, a sport of the wellknown variety Burma, differing only in color, won for Carl Fischer, its originator, at the Minnesota show

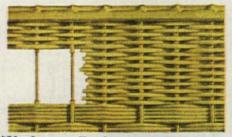




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with the PATENTED*
woven fibre that lasts
ALMOST FOREVER



*Lloyd woven fibre has extra strength because not only is each horizontal strand reinforced with a steel wire core, but a patented (U. S. Patent No. 2,234,677) inner metal edge securely clinches the fibre...assuring longer life.



Set restful, relaxing scenes like these all summer long with Lloyd's colorful Outdoor Furniture. The inviting group shown above includes Lloyd's popular spring base chairs, long famous for their unusual comfort and ability to take lots of wear and tear. Like all Lloyd metal furniture, their tubular steel frames are light and easy to move, yet exceptionally strong. Their spring base gives a gentle rocking action; their patented woven fibre seat and back is "self-ventilating" for cool comfort even in the hot sun. Left-two of Lloyd's loungers, especially designed for complete comfort. Rust-resistant, baked enamel finished, woven fibre in Red, Dark Green, Lime Peel or Yellow with white frames; also Persimmon, Licorice, Antique White and Yellow, with black frames. Lloyd Manufacturing Company, a Division of Heywood-Wakefield Company, Menominee, Michigan. Makers of Lloyd Capri Metal and Fibre Furniture, Modern Dining Furniture and the Rock-A-Feller Chair.



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No doubt about it - Ked Wing's CAPISTRANO sets your most dramatic tables. Created by American stylist Charles Murphy for women who enjoy the beauty of fine hand-painted dinnerware with its freedom of design and color-richness. You'll see the effectiveness of texture-an important contemporary style note-the contrast of solid-color hollowware pointing up the lovely colors of the pattern. Capistrano, like all Red Wing patterns, is permanently sealed under the glaze - giving you many years of happy dining and a proud possession at moderate cost.



RED WING, MINNESOTA

"pottery from the land of Hiawatha"

Something Old

(Begins on page 144)

Spinach: Old kinds have been supplanted by improved strains or new kinds that prolong cutting season by remaining free longer of objectionable flower stalks

Tomato: Bonny Best has early, smooth, scarlet fruits. Crimson and Red Colossal, the best of the lates, with meaty, mild fruits fine for salad, are strains of the Ponderosa and Beefsteak types

Muskmelon: Extra Early Osage has smooth, thick-fleshed fruits, superb texture; strictly home garden! Hearts o' Gold is still standard of excellence for spicy-flavored, orange-fleshed varieties

Watermelon: Klondike (early) has medium-size, oblong fruits of finest quality America has handsome, dark green, crumpled foliage. Giant Thick Leaved (Nobel) has smoother leaves

Early Chatham, very early, has small, smooth, blemish-free, bright red fruits. Early Wonder, and Burgess Early Hybrid A have large, meaty, globular fruits. Pritchard, medium early, is wiltresistant. Marglobe, main-crop, long-season, has large globular red fruits. Crackproof (Burgess), main crop, is bright red, blemish-free

Rock O' Honey is a firmer fleshed variety of the Honey Rock type

New Hampshire Midget (extremely early) bears globular fruits about grapefruit size; makes fine individual halves

Don't let a Tree Commit Suicide



It can, you know, by self-strangulation. Girdling roots, like that shown above, may grow close around the trunk of an important main root and, while small, be overlooked. As they grow larger, they gradually cut in, become embedded, interfere with the sap flow, and cause the death of the undernourished parts; in severe cases, of the whole tree. What to do? First, keep watch for such a condition. Next, if such an encircling root is found, cut it away. Then, to prevent recurrence, spread several inches of gravel or crushed stone around the tree. Offering neither food nor moisture, this will discourage growth of new shallow roots. Also, it makes a neat finish and simplifies lawn maintenance by doing away with the trimming, by hand or machine, of surrounding grass.



Now—you can install wood paneling like this for from \$26 to \$69*

AND IT'S GUARANTEED FOR THE LIFE OF YOUR HOME

Take a hard look at your present fireplace wall, or any wall in your home. Now picture it in the striking sliced walnut paneling you see here. This same luxurious effect can be yours for only about \$48. (For 8' by 12' area.) Weldwood paneling in a variety of other beautiful woods also works wonders and gives any room a new lift — it's durable and so easy to clean!

See Weldwood paneling at your lumber dealer's now, or at any of the 60 United States Plywood or U. S.-Mengel Plywoods show-rooms in major cities. Plan to install it yourself — it's easy and you'll save. Look for the Weldwood label—your lifetime guarantee!



(A) KORINA® the exotic blond wood imported from our plant in the Belgian Congo. In a living room it complements any

type of furnishings, traditional

or modern. About \$59.

(B) KNOTTY PINE cheerful in the kitchen, handsome when used to finish off a cellar or an attic,

sparks up a playroom or summer cottage. About \$44.

(C) OAK—a traditional American wood popular since the days of sail. Its rich mellow tex-

ture enhances a fireplace wall, a den or library. About \$59.

(D) WELDTEX® the popular striated wood so much in current use. Needs no maintenance. Can be painted, stained or left natural. About \$27.

(E) SURFWOOD® for den or rustic room for boy or girl. Weather-beaten effect is most unusual. Can be painted, stained, or left natural. About \$26.

(F) NOVOPLY® the dramatic new wood panel that makes it easy to finish off an attic, build a cellar playroom or a TV nook anywhere. In pine about \$28; in California redwood, \$33. PLANKWELD® Pre-finished, edge grooved, 16¼" wide by 8' high. Easily installed with metal clips, supplied. Package contains about 108 sq. ft. Can be nailed to present wall or directly to studs. Plankweld needs no finishing. Installation method hides nail heads. Appropriate for any room in the house. Available in birch, walnut, oak, Philippine mahogany and Honduras mahogany.

(G) Philippine mahogany Plankweld about \$60. (Honduras mahogany about \$69.)

(H) Birch Plankweld about \$60.

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In Vegetables Try

Something Old and Something New

GORDON MORRISON

Te are living in a golden age of achievement in the improvement of food and flower crops. But, while welcoming and seeking promising new varieties, be sure to keep in your garden some that made good in mother's and grandmother's gardens, too. Many have dropped them in favor of glamorized newcomers only to learn that they deserve to be retained. Of course, some more modern kinds are bearing out their first impressions. Early Prolific Straightneck summer squash, for example, is still tops 15 years after winning a silver All-America Selections medal, and Straight-8 cucumber is one of the choicest, 10 years after winning a gold medal. On the other hand, Kentucky Wonder pole bean of ancient memory is still the standard of excellence in its field, and most home gardens stick with Beefsteak (red) and Ponderosa (pink) tomatoes for the finest combination of flavor and texture. Black Mexican sweet corn and China Long cucumber just aren't excelled by anything modern, but as they aren't suitable for commercial production, neither is offered widely by seedsmen. Black Mexican kernels provide their own edibility key, being clear white at the best eating stage, but becoming smudged with color and then solid dark purple as they mature. However, most people find Tendergold and Golden Cross Bantam fully as good as, and more reliable producers than, the old original Golden Bantam. China Long cucumber produces long, slender, somewhat curved fruits that rarely reach the markets but are desirably mild and crisp; still usable when 15 in. long, they are superb for chunk and sliced pickles, but too slender when young to make small ones.

Here is this gardener's selection of old but unexcelled varieties and of new ones that appear destined to make the home garden all-time hall of fame. I don't think they will disappoint you.

SOME OLD ONES

Asparagus: Mary Washington

Snap Beans: Kentucky Wonder (pole); Brittle Wax (bush, wax)

Bush Lima Beans:

Early Cabbage: Early Jersey Wakefield (small, pointed heads) is still tops for home garden and nearby market; Golden Acre (round) for shipment

Carrot: Chantenay is the all-time favorite on heavier soils. Red-cored Chantenay has richer color and higher carotin (vitamin A) content

Peas: Thomas Laxton, Little Marvel (both early); Lincoln (main crop) richly colored, finely flavored; Telephone, an old, tall, late, large-pod kind; and Alderman (Dark Pod Telephone), an improved strain

Pepper: Sunnybrook has smooth, tomatoshaped, thick-fleshed fruits of finest quality, but is not offered widely

Radish: Early Scarlet Globe and Icicle are excellent. Crimson Giant Turnip and Sparkler (crimson, white-tipped), a trifle later, remain crisp and mild until rather large

Summer Squash: Zucchini and Cocozelle types (straight, dark green or striped), old favorites abroad, deserve wider use in this country

Winter Squash: Delicious, heart-shaped, thick-fleshed, medium size (5 to 7 lbs.), is far superior to the larger, knobbyfruited Hubbard types

NEW AND BETTER KINDS

Nothing better yet

Topcrop, Wade, Contender—all outstanding, disease-resistant, bush, green-pod varieties

Fordhook 242. A thick-seeded strain of top quality, dependable even under adverse temperature conditions

Jersey Queen and Special Strain Golden Acre (both yellows-resistant) are as good as any for table use and more reliable in yellows-sick soil

Imperator and its strains are richly colored, slender, of delicate texture and flavor, but require light, loamy soils

Laxton's Progress is an early dwarf variety with very large pods and large, dark green peas of best quality

California Wonder, apparently a natural cross between old varieties such as Pimento and Royal King, has supplanted most old sorts

Cherry Bell, an early Scarlet Globe type

Early Prolific Straightneck (early, bush type), a heavy yielder of handsome, straight yellow fruits; Uconn (bush, Table Queen type for baking); Butternut, early, smallfruited, thickneck cushaw type for baking

Buttercup, a superb small-fruited variety, is prized by those who like a squash that bakes dry. New Hampshire Bush Buttercup (not strictly bush) is equally good MORE ON PAGE 146



Short on wall-space?

Long for more drawer-space?

choose MENGEL "Sun'n Sand"



No wonder it's wonderful ... it's MENGEL furniture

Even windows don't block the way.

And a corner miraculously turns into a writing desk...when you furnish your room with Mengel Sun 'n Sand.

Piece by piece this functional furniture measures its way around a room. Adding drawer space.

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Sturdy oak! With a magnificent hand-rubbed finish so hard and smooth that sticky fingerprints quickly wipe away, and dust won't stick at all. Mengel's mirror finish!

Why not see yourself in these beautiful Sun 'n Sand surroundings? Ask your Mengel dealer to show you these and other pieces in the "Sun 'n Sand" Group: Bookcase Bed, \$79; End Chest, \$62; 4-Drawer Chest, \$86; Conner Desk, \$66; Chair, \$21; Double Dresser and Mirror, \$170; 6-Drawer Chest, \$105. Prices may vary slightly in some areas.

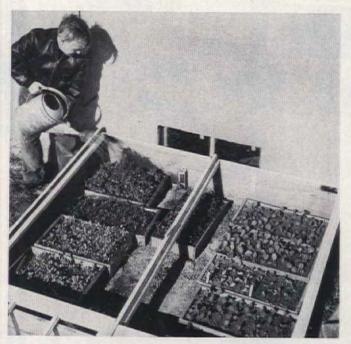




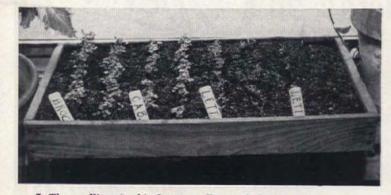


How to Encourage Plants

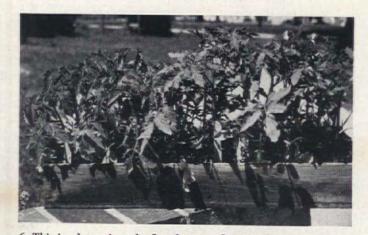
(Begins on page 140)



4. Keep flats in a hotbed, greenhouse bench, or sunny window until seedlings are well started. Sprinkle when necessary to keep soil moist; newspaper or burlap cover helps, but remove it when seeds germinate. As plants become crowded, "prick off" (i.e., thin out), setting surplus in other flats, spaced 2 to 3 in. apart each way, or in individual plant bands or pots



5. The seedlings in this flat are well spaced, desirably thick, and obviously vigorous. Those at left are at proper ("two true leaves") stage for pricking off. Later-sown lettuce in right hand row is just coming up. For convenient handling, plant a whole flat at a time, and with kinds that develop at about the same rate



6. This is a later view of a flat of young plants ready to be set out in the garden. They have been transplanted at least once, and as they grew (and the weather warmed up), they were given more and more air to "harden them off" so the shift would not check them



Take it from excited beauty-lovers, "The lid is off . . . "

Off new "Dutch Boy" Flat Wall Enamel . . . the brand-new alkyd resin finish that's the week-end painter's dream come true!

On like a dream! Easy and fast, with brush or roller. No brushmarks, no lapmarks, no sag. Quick to dry, with no annoying "painty" odor.

A dream finish! Smooth, slick, uniform. An alkyd resin paint, long-lasting "Dutch Boy" Flat Wall Enamel is as close to being foolproof as paint can be. One coat's enough for most repaint jobs, too.

Washes like a dream! . . . easy and fast! Repeated cleaning doesn't "take the edge off" its rich, fresh beauty.

Dreamy decorator colors! More than 100

heavenly tints and shades. They come in satin and high lustre finishes, too . . . with all the unique advantages of alkyd resin paints.

Home-lovers, in new "Dutch Boy" Flat Wall Enamel, you have an open invitation to paint the gloom from every room. Call on your "Dutch Boy" dealer (his name is listed under "Paint" in your classified telephone directory), and merrily you'll paint along. Today, write for a free copy of Count On Color.

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Modish pastels, subtle in-between shades, gorgeous deep tones . . . your favorite color is at your fingertips in the new "Dutch Boy" Color Gallery. And chips you can take home tell you which colors go together. See the new Color Gallery at your "Dutch Boy" dealer. Pick your color, and let the Gallery do the planning.

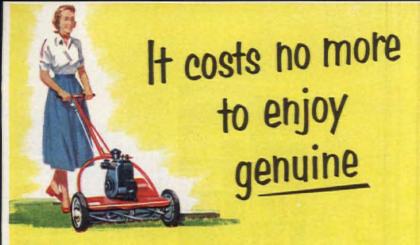
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Please send me a FREE copy of COUNT ON COLOR—the "Dutch Boy" booklet that shows how the Color Gallery can help "re-shape" rooms, individualize them, make them sing a new high note of beauty.

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last for many years, so take time to select the best mower you can buy—not the biggest or most expensive, but one that has proved its ability to do a really smooth job of mowing and give long, trouble-free service. For thirty-five years Moto-Mower has been recognized as the quality leader—the standard of comparison—yet you'll find that a genuine Moto-Mower costs no more (perhaps even less) than you'd pay for an ordinary mower.

If you want the *most mower for your money*, let the Moto-Mower dealer in your community recommend the size and type of Moto-Mower best suited to your specific needs.



How to Gain Time and Encourage Plants

oring an assist (or at least an inspiration) for Mr. Dale Carnegie in connection with that title, the idea is simply: If they are not definitely hardy, start your vegetables and annual and perennial flowers in boxes (called "flats" by commercial growers) that can be kept indoors or under cover while the spring weather is making up its mind. Some perfectly good gardeners say this is unnecessary trouble; that if they cannot sow seed out in the open ground where the plants are wanted, why they (the seeds) are for the birds, not for planting. Well, that's up to them-and you. How big is a flat, you ask? That depends on where you want to put it, how much soil you like to lift, etc. A florist advertisement lists 13 sizes, from 23/4 in. to 5 in. deep, 5 in. to 15 in. wide, and 11 in. to 22 in. long. Sides and bottom are of 3/8 in., and ends of 3/4 in. wood. Essential drainage is provided by space between, or holes bored in, bottom boards. If you are not a builder, use any box cut down to 3 in. high, or even cigar, cheese, or other boxes.

1. Fill each flat with fine, loose, porous soil (on the sandy side and not too rich). If mixture needs humus, add a commercial type, compost, or leaf mold—not manure. Level off and firm evenly (as shown), water until wet all through, then let dry out until nicely friable before taking Step 2





2. With a ruler or beveled wooden marker, make rows or "drills" 1 to 2 in. apart and from ½ to ½ in. deep depending on size of the seed to be sown. Permanent notches or marks along edges of flat will make it unnecessary to measure for each row

3. In the drills, sow the seed thinly from packet, fingers, or some seeding device. Space evenly with pencil or toothpick to make later transplanting easier. Mark each row right after planting, with a label indicating variety and date of planting. Cover lightly



MORE ON PAGE 142



This is the room where the crime was committed

You'd never know to look at it. No bloodstains. No signs of a struggle. No bodies. In fact, the bodies removed *themselves* because of the crime.

You see, the crime committed in this room was improving its *looks* but not its *livability*. Though the decorating is in perfect taste, the room still has drafts, up-and-down temperatures, air that's muggy or dry, stale and stuffy.

Such discomfort is totally unnecessary. Because that outmoded heating system could be replaced by a Lennox Perima-flo Heating—or Heating-and-Cooling—System, giving this family, or yours, an indoor climate, summer or winter, as hospitable as the home itself.

A Lennox Perima-flo System places a curtain of conditioned air between the weather and you, so heat and cold are stopped at outside walls before they can enter the house. Lennox pioneered this Perima-flo principle, climaxing its 59-year-old tradition of providing the ultimate in home comfort.

In new homes or old, Lennox Perima-flo



CONVENTIONAL heating or air conditioning methods try to combat unpleasant temperatures *after* they have entered the room, Result: drafts, uneven temperatures, inadequate circulation for air freshness.



LENNOX PERIMA-FLO stops cold or heat at outside walls *before* it enters the house, puts an invisible curtain of conditioned air between the weather and you. Result: a healthful, invigorating indoor climate.

heating can be installed with special provision for cooling to be easily added later. Why not get in touch with your Certified Lennox Dealer. You'll find his name in your Classified Phone Book. Ask him for the full story of Lennox comfort and the easy-pay plan. He'll gladly make a comfort survey of your home—without charge or obligation.



in warm air heating more families buy

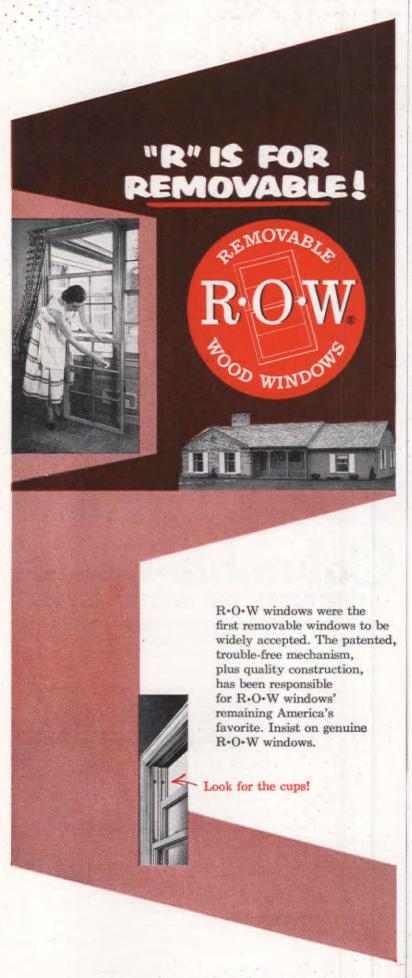


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Before a once-over-lightly improved it about one thousand per cent, the only thing really wrong with the Robert Brose's living room was the impersonal, mass-produced air reminiscent of the furnished suites so often found in hotels. The changes Decorator Anne G. Phillips wrought here, however, were more effective than extensive—new wallpaper and paint, well-chosen accessories, a not-too-complicated built-in which a handyman husband could construct if he wanted to save labor costs.

Rug and upholstered pieces remained "as was." The breakfront, too small to carry its wall, went into a welcoming spot in the dining room, and the new built-in added distinction and good storage. The old wallpaper was over-scaled and "commercial"; off it came, and walls and built-in were painted celadon green to match the twin armchairs. The brick color of the rug was repeated inside of the bookshelves, and the room's principal tones reappear in the small-scale wallpaper you see in the dining room. The old nest of tables, inoffensive in themselves, looked dinky between those two chairs; the new French Provincial table has importance of its own, and echoes the chairs' comfortable curves.

The room's greatest shortcoming was its lack of personal touches, now present aplenty: a well-planned picture grouping is lighted by a smart lamp; a good painting, pointed up by pretty sconces, adds more interest to the built-in; pert wall brackets filled with plants usher you gaily into the dining room.

Small Changes Made a Big Difference





but it didn't pay at all

wait at least 30 minutes for the classroom bell. I dashed back to the house for a fast breakfast while my wife got ready. Then we'd scoot for the 8:22 express.

We met at the terminal and rode the 5:10 home. Leaving the train, we'd hurry to the stores and shop quickly, rushing for home to a sink filled with unwashed breakfast dishes. Mama opened cans and slapped together a meal, while I washed dishes.

Our suppers were morose affairs because our evenings, like our tempers, were somehow shorter. There had once been a relaxing half-hour after the evening meal when we did dishes and chatted—but under our new regime dish-washing became a solo chore for me because a tired Mama had a mountain of clothes to iron or to mend.

More than the maladjustments in our relationship, the discord was especially bewildering to the children. Their once-ready willingness to share gave way to a disturbing selfishness. Since they saw less of their mother, each squabbled to be first for her attention. They bickered constantly to get the attention active children need. They complained because we couldn't visit their classroom, as other parents did, for the semimonthly open house to meet and talk with their teachers. Since we hadn't time to help with their lessons, grades suffered. There were week-end movies, regardless of cost, to get them out of the way when we worked about the house and grounds. We showered them with gadgets and games to occupy them, and noticed how eventually they no longer talked of things to do, but of things to get. In time, they stopped responding to discipline.

We knew things were definitely wrong when we overheard them saying, "Remember when Mama let us help her bake that big cake?" and "Remember when Papa was playing jacks with us?" and "If Mama wasn't working we'd have fun again."

There was a real celebration at our house when Mom called it quits and decided our home needed one breadwinner and one breadserver.

Since supplementing my income was necessary to obtain that building lot, the job of taking on extra work was mine. This lesser sacrifice called for no great family adjustment, and got us that lot.







Choose Royally

If you value perfection in small things, you'll treasure the flawless detail of this fine English dinnerware by Royal Doulton.

Send for illustrated china leaflet, 10¢; new figurine book in full color, 25¢.

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Columbia-matics have no side frames, just a top rail and a patented spring-loaded bottom rail that keeps screen taut without sagging or rippling. Screens fit tightly against window frame at all times to provide complete insect protection. Columbia-matic Tension Screens are all rustproof aluminum—need no painting; no maintenance. Can't drip-stain on side of house . . . can't stick or warp.

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See your local Kyanize dealer for seasonal "Better-Buys by Kyanize," get more value for your paint dollar! Consult your Classified Telephone Directory under "Paint" to find your Kyanize dealer's name.



Set your table dancing with Ballerina colored glaze dinnerware

Modern living calls for color—in dress, in decoration, in dinnerware. And nowhere will you find color more vivid, more sparkling than in Ballerina, most desired of dinnerware shapes. Forest Green, Burgundy, Chartreuse, Dove Gray—mix or match them as fancy dictates. Ballerina's modern styling is practical, too. Larger serving area, easy to clean and guaranteed ovenproof. Inexpensively priced at good stores.



Universal Potteries, Inc., . Cambridge, Ohio



Mama Took a Job-

like most families, we dream of owning a home, but since we are in the income group which has been priced out of the market—we're still dreaming. But we did manage the hard way to become owners of a large building lot. The price to us two years ago was \$1,500, but the cost was much more. In fact, it almost cost us our family life.

We had one-third the purchase price, and needed \$1,000. My wife had a sheet of paper covered with figures proving how easily we could get that money—if she went to work.

"In one year we'll have it. Then I'll quit. There'll be basic expenses, of course," she agreed, "but I'll do the housework, a little each evening. I'll do the laundry on weekends. And the girls are old enough not to need watching. I'm determined to try it."

We all learned a costly lesson. Eight months after she began working, we had saved only \$275—less than a fourth of our goal. More than Mama's basic expenses, such as withholding tax, monthly commutation, and lunch money, the little items nibbled away at her purse. Her suit and two dresses had to be augmented with another suit and more

dresses. It also seemed that there was hardly a week when one of the office girls wasn't leaving to marry, or another quitting to have a baby—gifts. Many of them. There were blanket clubs, weekly raffles, base-ball and football pools, semimonthly dinners at high-priced restaurants. Added to these was the new expense of lunch money for our children.

Much of the money we hoped to save was on our table. Food cost us more, and we didn't eat as well, either. Before my wife became a business woman, she had had time to prepare nourishing soups and stews, to cook the cheaper cuts of meat, and to bake. But now meals had to be prepared quickly, which meant higher-priced cuts of meat and pastry bought from bakeries.

When I was the sole breadwinner, getting me breakfasted and out on time was my wife's primary aim. But the situation underwent a drastic change after Mama got a job. She had to get ready now, and to get the children ready for school. They dressed hurriedly, helped by my wife, who then rushed them through breakfast. I chased them into the car and sped off to school—where they'd



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Your Home

(Begins on page 46)

esteem. The Appalachian Spring Suite is drawn from music he wrote for the compelling Martha Graham ballet. Both works were particular favorites of Koussevitzky, whose performances of them have a sheen and a ravishing sound not ordinarily obtained. (RCA Victor LP, \$5.45).

he re-issues are a bonus to the music lover, but there is no lack of new recordings. Among a wealth of offerings, here are splendid performances I hope you'll enjoy: Volume I of снорго's Complete

Works for Piano, played by Claudio Arrau. With this first album in the projected series, Arrau easily reaffirms his position as one of the most sensitive of modern Chopin interpreters. In the set, containing two records, are included the four Ballades, the four Scherzi, the four Impromptus and the Barcarolle in F-sharp minor, Op. 60. (Decca Gold Label Series, 2 LP disks -Album DX 130, \$11.85).

BIZET: Arlesienne Suites, Nos. 1 and 2, played by the Orchestre des Concerts Lamoureux, Jean Fournet conducting. Some of this music you may have heard in performances of the same composer's opera Carmen. Well, it's been interpolated there. cidental music Bizet composed for Daudet's play L'Arlesienne. It is charming music, charmingly delivered by the French orchestra and in the French manner. (Epic LP, \$5.95).

RICHARD STRAUSS: Tone Poem Don Quixote, played by Clemens Krauss and the Vienna Philharmonic, with Pierre Fournier, solo cellist, and Ernst Moraweg, solo viola. The presence of Krauss, long known for his special ability with Strauss scores. virtually guarantees excellence, not omitting, of course, the refined and sensuous cello playing of Fournier, who is one of the world's best today. (London LP \$5.95).

FAURÉ: Requiem performed by the Roger Wagner Chorale and the Concert Arts Orchestra, with Patricia Beems, soprano, and Theodor Uppman, baritone, Mr. Wagner conducting. This recording of a deeply affecting, elegantly written work is among the best I have experienced in the field of liturgical music. Fauré. one of the bulwarks of modern French music, composed it following the death of his father. During the writing his mother, too, died, and the double tragedy is expressed in a manner elegiac and noble. (Capi-





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di felice" from *Traviata*, besides soloing her way through "Caro Nome" from *Rigoletto*, "Una voce poco fa" from *The Barber of Seville* and, again from *Traviata* the recitative "Follie! follie!" followed by the sparkling "Sempre libera."

Beniamino Gigli's seductive style may be heard in the "Serenade" and the "Addio alla madre" from Cavalleria Rusticana, as well as in the stirring "Arioso" from Pagliacci and the equally stirring and dramatic outpouring, "No, Pagliaccio non son!"

Perhaps you favor ensemble singing, such a piece as the sextet from Lucia, let's say, with Galli-Curci, Minnie Egener, Enrico Caruso, Giuseppe De Luca, Marcel Journet, and Angelo Bada. Or how about the Fifth Act Trio from Faust, "Alerte! ou vous êtes perdus" with Geraldine Farrar, Caruso, and Journet, companioned by two other items—all on one disk?

The selections are many and varied, and I can say for the recordings that the sound is as clear of original sin as modern methods can make possible. As for the performances, they deserve only superlatives. Regrettably, there is not the space to mention all 25, but I have listened to them carefully, and I find that I cannot say enough in praise of them.

A mong the non-operatic recordings which are re-issues of former releases, I found several of especial fascination, three of which are:

RAVEL'S Gaspard de la nuit and DEBUSSY'S Estampes played by Walter Gieseking (Columbia LP, \$5.95). This really fine interpreter of all kinds of music is particularly brillliant in the delivery of these enchanting piano works. Original recordings were made in Germany in 1939, and appear now for the first time on LP. The sound, incidentally, is excellent.

MOZART: Symphony No. 39, in Eflat major and Eine kleine Nachtmusik played by Felix Weingartner and the London Philharmonic, together with the HAYDN Toy Symphony played by Weingartner and the British Symphony Orchestra (Columbia LP, \$5.95). Three of the most popular works in the symphonic literature. Recorded in London, England, 1940, and now even more beautifully revealing their numerous charms on LP.

COPLAND: El Salon Mexico and Suite from Appalachian Spring played by Serge Koussevitzky and the Boston Symphony. These works, perhaps more than any others of Copland's, have served as stepping stones to his unassailable position as America's No. 1 composer in public



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let's talk

about

china



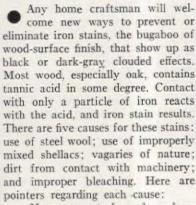
Do jobs you never thought you could do yourself... fasten leather, cloth, paper, plastic sheeting... ideal for craftwork, too... quick, secure, permanent. Simply punch a hole in each part to be fastened, push rivet together through holes, place on firm surface and swat with a hammer. Gilt, nickel, black, brown finishes. Large (6 to a card) or small (10 to a card) sizes.



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I. Never use steel wool on bare wood, particularly oak, because a certain amount of rust, iron particles, and perhaps even tiny pieces of steel wool are embedded. If wood contains a high degree of moisture or is exposed to high humidity, stains develop.

2. Shellac, an acidic natural resin. is a good solvent for iron. But if the shellac has come in contact with iron, steel, or even tin plate in its processing, stains will appear when it is applied to wood. A top-quality shellac or a high-grade penetrating primer type of shellac substitute should eliminate, this difficulty.

3. If Nature itself deposits iron in some woods, there is nothing much that can be done, unfortunately.

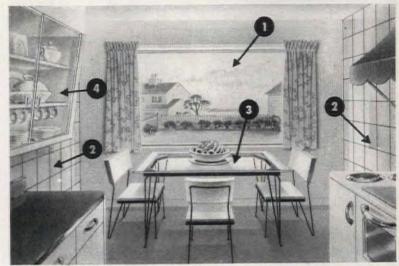
4. Wood, in processing, coming into contact with dirty machinery will develop iron stains and again, nothing can be done. The best insurance against this is good quality wood purchased from a reputable dealer.

5. Oxalic acid, used to bleach wood, reacts with colored iron elements in the wood to form complex, colorless iron compounds. On exposure to both daylight and humidity, the compound breaks down and frees the iron to react again with tannic acid, and stains recur. For oxalic acid to work best, it must be iron free. It must not be stored or mixed in iron containers and the solution must only be used once. After bleaching, be sure to rinse wood. A more reliable bleaching agent is a new laundry sour called Erusto Salts Special. This eliminates iron stains and is easily removed by rinsing. Any wood that is suspect should be treated with laundry sour.

If stains appear after a surface has been finished, the only remedy is to strip the finish and treat it.

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American Approach

(Begins on page 130)

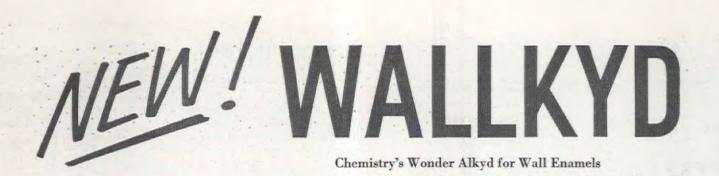
If simple doors look best on your garage, there's no need to settle for "plain" doors. A gentle pattern can be achieved with doors like this, built of boards set somewhat like parquetry flooring. Good hardware enhances doors of this sort



hether your garage is smack up in the front of your house, or set back on your property where your outdoor living takes place, its doors are a great deal more important, visually, than they used to be, and improving their appearance is well worth some attention. Keeping in mind the six designs we illustrate, take a look at your own garage doors and see if any of our suggestions "fit." To help you to visualize better, you might even try drawing one of these on a sketch or photograph of your garage. Manufacturers of ready-made doors are considering looks as well as performance these days, and the variety you can find on the market may surprise you. But a number of the effects we show can be incorporated into existing doors with the aid of some wood and some paint. Before making any changes, however, remember that the garage door should be in keeping with the architectural character of your home, and that its color or theme should be repeated elsewhere on the façade of your house.



Need more light in your garage? Then put windows in your doors by all means. But make them decorative by using louvered shutters, and make sure that the design of the rest of the door has enough strength and interest to make it an asset



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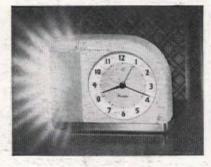




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Ready-made garage doors of both the roll-up and swing-out types often have built-in patterns of this kind. The moldings cast interesting shadows if the doors are painted all one color, but the use of color contrast can give the entire facade of your house a great lift if you repeat it elsewhere. You could get a similar effect from adding molding strips to a pair of flush doors

JESSIE WALKER



The American Approach

Your garage is the real "front door" of your

house. Here are some ways to make it measure up

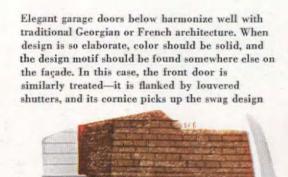


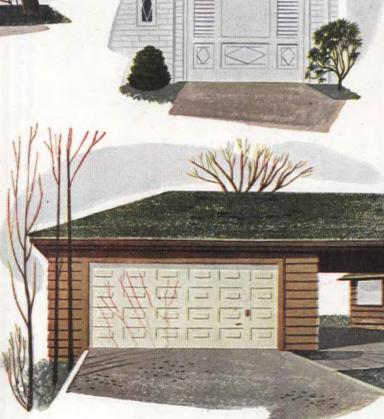
Are your garage doors absolutely plain? A pattern of this type,

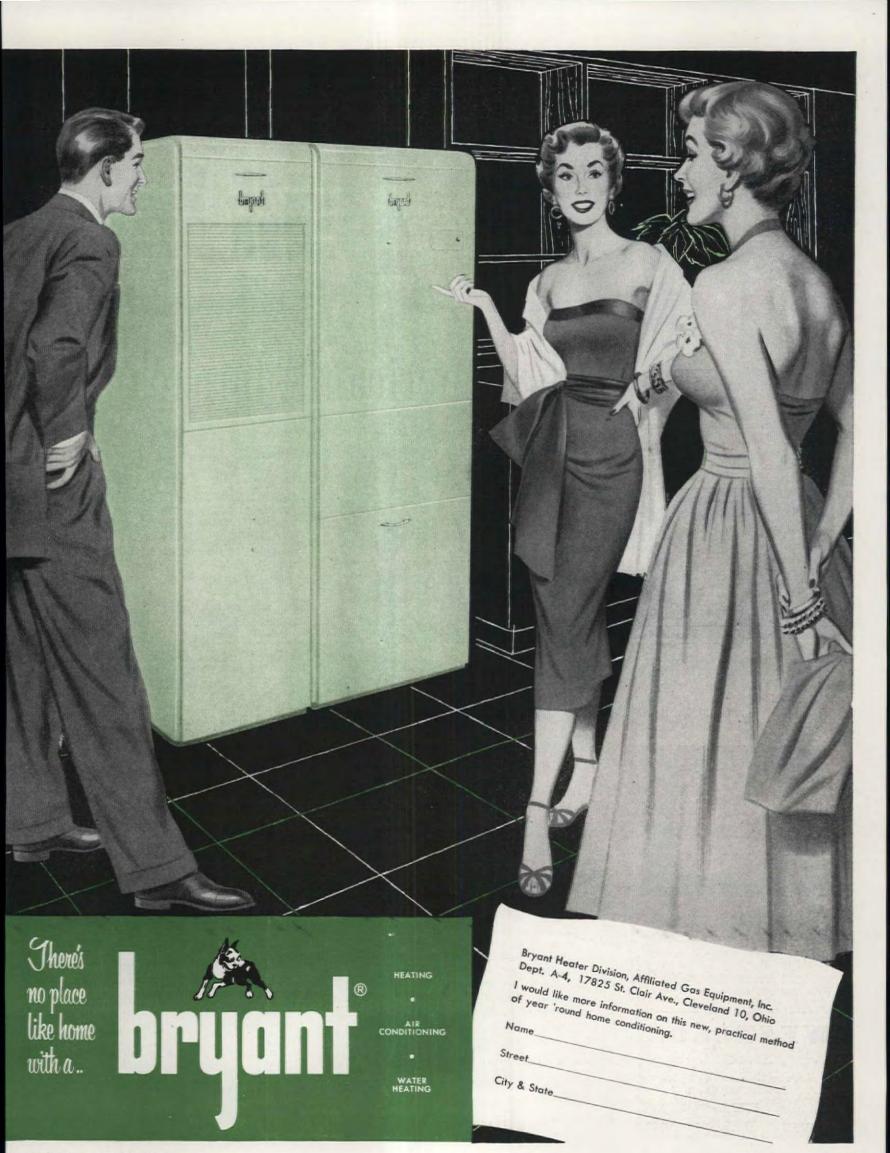
Carving of this kind has great character, and is available in ready-made doors. Similar effects can be achieved by nailing molding and wood blocks to existing flush doors. They fit in well with almost any type of architectural design

painted on with great care, can add a great deal of character to them if it is in keeping with the style of your architecture

MORE GARAGE DOORS ON PAGE 132









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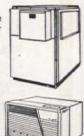
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CRADDOCK FURNITURE CORPORATION Evansville, Indiana

Not Finished

(Begins on page 76)

The Moyers know the history of every brick and board in the place. William Penn, his brother-in-law Herbert Springett, and William Allen. founder of Allentown, all once owned the land where it stands, just outside of Philadelphia. In 1732, Richard Williams bought a 150-acre tract from Allen, and smack in the center of his land, he constructed his log cabin. A prodigious bit of construction it was, for from native white oak, 16 inches square, he put up a building which stands as firmly now as it did when it was newhis original cabin, now covered with clapboards, is still part of the house. The days of real glory came when, in 1804, one John Kindig spared no expense in remodeling and expanding it. A brick wing doubled the size of the house, and 42-ft. beams were used as supports. In Kindig's time, the house acquired its center halls, its fine chair rails, the six-paneled doors, the windows with delicate muntins, the random-width flooring with no board narrower than 14 inches.

By the mid-nineteenth century, the good days were over, the land became depleted, the barn burned down, the smokehouse and laundry disappeared. By 1920, its original reason for being disappeared, too, when its farm acreage became building lots.

It has plenty of new raison d'être. When the Moyers' repairing project became the very much larger project of restoring the whole house, they were blessed by the enthusiasm of the builder, millmen, and workmen who helped them, for money alone seldom can buy the demanding detailing good restorations need. For hearths and chimney, an old barn yielded glazed brick. Antique Delft tiles were found to face fireplaces. Chair rails, windows, and doors were matched. For interior walls, good colors found under layers of bad were reproduced.

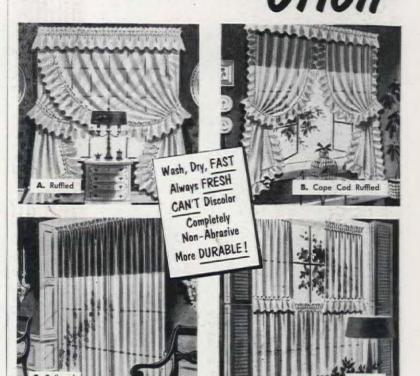
A century and a half before the Moyers bought it, John Kindig had painted the exterior of the house yellow, the brick wall as well as the wooden parts. That yellow, mellowed to a gentle buff-and that buff was carefully matched to coat the wooden structures. The door frames, stiles, and panels, painted red long ago, had faded to a soft. beautiful rose—a lovely tone, but too somber with the buff, so the original brilliant red was restored.

As for the muntins and sash, the Moyers painted them black-because they like them so, despite the fact that they followed New England, rather than a Pennsylvania Colonial custom in so doing. Why not? The Moyers have respect for authenticity and a healthy belief that, in restoring your home, authenticity should serve, not master, you.

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1. Doesn't look dingy at night	XXX	XXX	×	0
2. Resists abrasion, wear	HHR	XXX	××	0
3. Sheds dirt, repels it	XXX	XXX	×	XX
4. Washes, dries, in minutes	XXX	XXX	XX	XXX
5. Never needs ironing	XXX	XX-	×	XXX
6. Unharmed by dry cleaning fluids	XX	N.H.	XX	0
7. Insect-proof	NXK .	XXX.	XXX	XXX
8. Resists sunlight	XX	XXX	×	XXX
9. Keeps shape; no wilting	XXX	XX	X.	ж
10. Langlasting, long wearing	RKK:	NHK.	-Ж	XX
11. Won't discolor; stays white	XXX	XX.	0	XX
12. Holds creases or pleats	XXX	XX	×	0
13, Won't wrinkle, even in water	XXX	ж	F. 8	XX.
14. Resists spots, they wipe off	XXX	XXX	XX1	XX

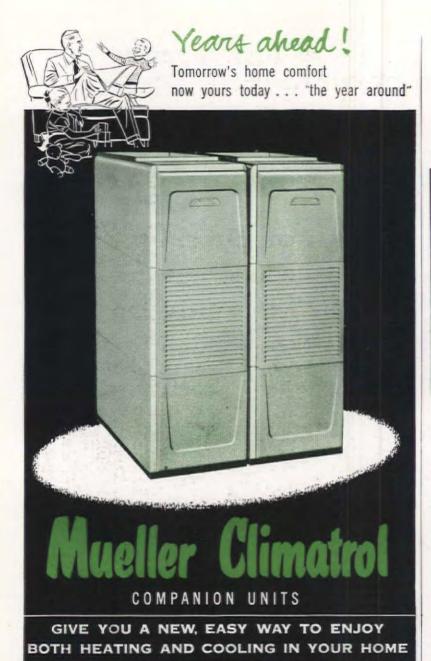
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		86"	Wide	174"	Wide	250"	Wide	76"	Wide	84"	Wide	72"	Wide
Lengths	Us	ually	Now	Usually	Now	Usually	Now	Usually	Now	Usually	Now	Usually	Now
30"		-	-	-	-	-	-	-	-	\$5.29	\$2.69	\$4.29	\$2.59
36"	\$	7.98	\$4.39	-	-	-	-	\$ 6.98	\$3.98	5.59	2.89	4.69	2.79
45"		8.98	4.69	-	_	-	_	7.49	4.49	5.98	3.19	-	_
54"		9.98	5.39	-	-	-	-	7.98	4.98	6.59	3.59	_	-
63"	1	0.98	5.69	-	-	-	-	8.98	5.49	6.98	4.19	_	_
72"	1	1.98	6.39	\$22.98	\$12.49	\$32.98	\$20.49	9.98	5.98	7.79	4.59	_	_
81"	1	2.98	6.98	24.98	13.49	34.98	21.49	10.98	6.39	8.49	5.19	_	_
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Send me further information on the new Mueller Climatrol companion units.

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City

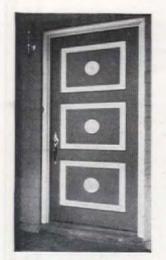
Compact Plan

(Begins on page 62)

Women will love these excellent details



In an expansive kitchen, the working area is compact, and very pretty. We've blueprinted these handsome cabinets for you, including the window detail and the soffit which invites attractive wallpaper



Striking front door is boldly trimmed in white, and flanked by carriage lamps. A covered passage leads from entry to the garage



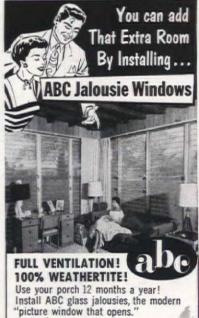
Dressing table in master bedroom is included in our blueprints. Second bathroom has a built-in vanity, too



You will find that your Spode will be correct and in good taste for the casual supper or a formal dinner. Choose now the pattern that will be yours for life. Write for helpful Booklet 15.

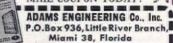
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Cooler in summer, warmer in winter! Exclusive fingertip control.

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You get more of all 3-

Luxurious Beauty, Ease of Care, Long Wear

when you buy new curtains of Dacron*



Curtains of "Dacron" wash easily. Just dip in soap and water, rinse and let them hang dry.



Whatever the weather—damp and rainy or brightly sunlit—these curtains keep their original crispness.



Even rough handling won't stretch these curtains out of shape . . . thanks to long-wearing "Dacron".

Watch" Cavalcade of America" on television.



BETTER THINGS FOR BETTER LIVING

Du Pont produces fibers only—
not fabrics or finished merchandise.

*Trade-mark for Du Pont's polyester fiber



You'll love these radiant new curtains of 100% "Dacron", because they're balanced to give you more of the three values you want most: crisp, fresh beauty; easy care; and long wear. Here's why you'll prefer curtains of "Dacron" for every room in your home.

You Get More Beauty! Beautifully lustrous "Dacron" fibers make possible marquisette curtains that add a flattering radiance to ordinary daylight. And these curtains are so resilient, they keep their superb crispness in any weather.

You Get Easy Care! Curtains of "Dacron" wash so easily (because the smooth fibers shrug off grime and grit) and dry in minutes. Most wrinkles hang out in drying—you may never even want to iron them.

You Get Long Wear! You'll find the delicate beauty of these new curtains of "Dacron" is a durable beauty, too. Strong, light-fast "Dacron" polyester fibers stand up to sun, soot and radiator heat. They keep their fresh, crisp look through washing after washing.

DACRON... one of Du Pont's modern-living curtain fibers

Compact Plan

(Begins on page 62)



Because it has a floor, a roof, and walls, this outdoor room combines the virtues of the old front porch and the new back terrace. Take your choice of sun or shade; relax here even if the ground is damp, or during a light summer rain. It's near the kitchen, so it's a wonderful place for family meals or for warm-weather entertaining

Kitchen's dining area is no mere snack spot. It's roomy and attractive enough for any family meal if you don't want to bother using the dining room, and it has a fine view of the garden

MORE ON PAGE 126





PLEASE ALLOW TWO WEEKS FOR HANDLING AND MAILING. PRICE: \$5.00 PER SET

No. 29 [(See page 62, this issue)

Name

Street Address

Zone No.

Print name and address in coupon (to be used as label for mailing blueprints). Cut out, check plans desired, and send M. O. or personal check. (Do not send stamps.) If you live in New York City, add 3% for City Sales Tax.

THE AMERICAN HOME, Dept. BP, American Home Bldg., Forest Hills, N. Y.

NOW.... Look for

CAMEO Shir-Back curtains of



FOR A PERFECT DRAPE

Whether you're draping a pint-sized window or the picture beauty on the right-you'll find a Cameo Shir-Back curtain of Dacron in the sizes you need. And you'll drape them in minutes-thanks to Cameo's patented shirring tape. Just pull ... then stand back and admire your windows. (Everyone else will, too!) See Cameo Shir-Back Curtains and Cameo Deep-Hem Tailored Curtains at these and other leading stores.

GOOD NEWS!

Cameo curtains of Dacron are now individually wrapped in the new Cameo-Pak. You hang them



Hochschild-Kohn	Baltimore, Md.
Hutzler's	Baltimore, Md.
Marshall Field	Chicago, III.
Kern's	Detroit, Mich.
Crowley-Milner	Detroit, Mich.
Boston Store	Milwaukee, Wisc.
Davison-Paxon	Atlanta, Ga.
Rich's	Atlanta, Ga.
Kresge	Newark, N. J.
Shillito's	Cincinnati, Ohio
F. R. Lazarus	Columbus, Ohio
Morehouse-Fashion	Columbus, Ohio
Elder Johnson	Dayton, Ohio
The Home Store	Dayton, Ohio
Titche-Goettinger	Dallas, Texas
Ellison's	Ft. Worth, Texas
J. L. Brandeis	Omaha, Neb.
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Golden Rule	St. Paul, Minn.
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FREE!

Send for new booklet "THE EASY WAY TO WONDERFUL WIN-DOWS". Just mail the cou

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DACRON*in these and other leading stores!

Julius Gutman & Co	Baltimore, Md.
The Hecht Co	Baltimore, Md
The May Co	Baltimore, Md
Stewart & Co	Baltimore, Md.
Filene's	Boston, Mass.
Jordan Marsh	Boston, Mass.
R. H. White Corp.	Boston, Mass.
Abraham & Straus	Brooklyn, N. Y.
Namm-Loeser's	Brooklyn, N. Y.
Carson Pirie Scott & Company	Chicago, III.
Goldblatt's	Chicago, III.
Mandel Brothers	Chicago, III.
The May Co	Cleveland, Ohio
B. Gertz	Jamaica, N. Y.
Bullock's	Los Angeles, Cal.
Broadway Dep't Store, Inc	Los Angeles, Cal.
May Co	Los Angeles, Cal.
Gimbels	Milwaukee, Wis.
Schuster's	Milwaukee, Wis.
'L. Bamberger & Co	Newark, N. J.
B. Altman & Co	New York, N. Y.
Bloomingdale's	New York, N. Y.
Gimbels	New York, N. Y.
Stern's	New York, N. Y.
John Wanamaker	New York, N. Y.
Gimbels	Philadelphia, Pa.
N. Snellenburg & Co	Philadelphia, Pa.
Stern's	Philadelphia, Pa.
Strawbridge & Clothier	Philadelphia, Pa.
John Wanamaker	Philadelphia, Pa.
Gimbels	Pittsburgh, Pa.
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Rosenbaum Co	Pittsburgh, Pa.
Spear & Co	Pittsburgh, Pa.
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Lansburghs	. Washington, D. C.
Woodward & Lothrop	. Washington, D. C.



BETTER THINGS FOR BETTER LIVING ... THROUGH CHEMISTRY

*Trade-mark for Du Pont's polyester fiber

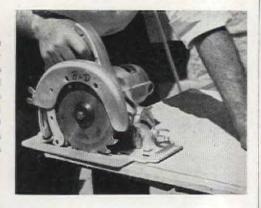
Portable Saw

(Begins on page 120)



Compound miters are cut by making use of the bevel angle adjustment on the saw and by using the protractor as a guide on the work. Protractor is also useful for laying out general carpentry to be done around the house

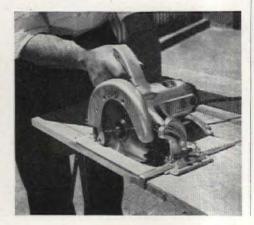
A carbide-tipped blade will enable you to saw gypsum board, asbestos cement board, and composition roofing as well as wood. Blade will stay sharp up to 30 times as long as ordinary steel saw blades

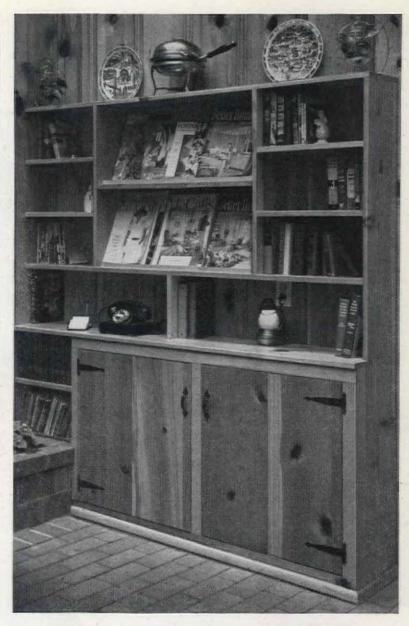




Pocket cuts on existing siding or flooring should be made with a special nail-cutting blade. Make the cut by placing the front of the shoe on the work, rest teeth lightly on work, start motor, and with blade running, lower saw into work until shoe is flat. Then move saw forward to make the cut

Calibrated adjustable rip fence is a handy accessory. Fitting on either side of saw, it will save time on ripping operations as well as guarantee an increase in accuracy





It's simple, inexpensive

TO ADD EXTRA STORAGE SPACE

Your family will welcome this handsome storage unit—built-in to make the most of limited space! Simple to construct with the easy-to-work woods of the Western Pines*, it provides convenient shelves and magazine rack, as well as a cabinet for neat, out-of-sight storage.

You'll find the friendly charm of the Western Pines a lasting asset throughout your home. Their ruggedness and stability give perfect weather protection in outside siding, door and window frames.

In any building or modernizing job—whether you do it yourself or have it done—the woods of the Western Pines cost surprisingly little. See these carefully selected, well-seasoned woods at your local lumber dealer. He'll be glad to give you an estimate!

the Western Pines

- * IDAHO WHITE PINE * PONDEROSA PINE
- * SUGAR PINE



FREE IDEAS

68 photographs, many in full color, show you building, decorating and remodeling ideas featuring the Western Pines. Write for the FREE booklet, "ENCHANTING HOMES OF WESTERN PINES," to WEST-ERN PINE ASSOCIATION, DEPT. 301-F, Yeon Building, Portland 4, Oregon.

You can see extra hours of leisure through storm windows of Alcoa Aluminum

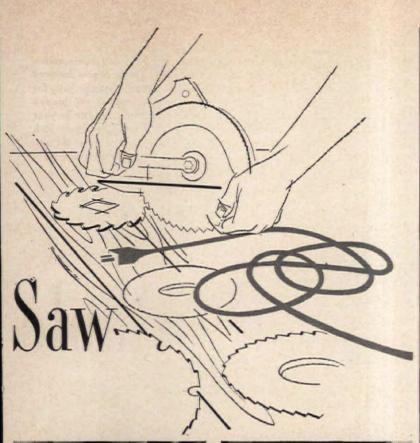
By now it's no mystery to most of us that aluminum storm windows are making a nationwide contribution to the preservation of spare time. They operate smoothly at a finger's touch. They eliminate painting and screen changing forever.

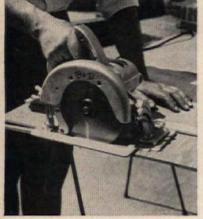
We don't make storm windows, only the metal that goes into them. But we know something about the quality of these products. Most are well-engineered and well-built. We think some of their success is because the makers use Alcoa Aluminum and Alcoa knowledge in design and fabrication.

For the names of leading manufacturers of aluminum storm windows and doors, call your nearest Alcoa sales office, listed under "Aluminum" in your classified phone book.

ALUMINUM COMPANY OF AMERICA, Alcoa Building, Pittsburgh 19, Pennsylvania.







Correct blade-depth adjustment is set so that a minimum amount of blade extends below work. For a long straight cut, clamp or tack a strip of wood onto your work to use as a guide for the saw



Blade depth can be corrected by adjusting the thumbscrews at the front and rear of the saw. If saw binds or stops, hold power switch on, and back saw down the cut until motor starts to run again



Calibrated quadrant on front of saw makes accurate bevel-cutting simple. Angles varying from 0° to 45° can be set by loosening wing nut, tilting shoe to proper angle, and retightening the nut securely



Miters are easy to cut if you take advantage of the scale on protractor. You can use the protractor to cut angles of any degree, as it is adjustable for almost a full 180° swing

MORE ON PAGE 123



DUCO Colors shown: Shell Pink and White Gloss, Revere Gray Semi-Gloss.

It's so easy to use... and DUCO STAYS BEAUTIFUL FOR YEARS

In sparkling Gloss and velvety Semi-Gloss, Duco is ideal for furniture, walls, woodwork in every room. Fine for kitchens and baths because it washes like a china dish.

It's "One-Coat Magic"! See how easily Du Pont DUCO goes on . . . how quickly it transforms old surfaces, usually in just one coat!

Like-new beauty for years! Hard knocks, grease, dirt, moisture, heat and cold—DUCO resists them all! White stays white . . . colors stay bright.

For about \$8.00 you can repaint an average 8' x 10' kitchen with DUCO! Wide range of stunning colors. See your Du Pont paint dealer. He'll be glad to give you free literature on how to paint, help you with your painting problems or recommend a reliable painting contractor.





PAINTS

A complete line of paints chemically engineered to do the job better



Still brilliant white years after painting with DU PONT HOUSE PAINT!

Du Pont House Paint STARTS WHITE . . . STAYS WHITE . . . keeps your home sparkling white long after ordinary paints have become dull and dirty. That's because Du Pont "40" Outside White House Paint is self-cleaning. Due to the unique blend of pigments and oils, this fine, extra-durable House Paint actually cleans itself under normal exposure to sun, rain and weather . . . provided, of course, that dense shade or excessive accumulations of dust and soot do not retard this self-cleaning process. Du Pont House Paint is also available in a wide range of modern colors. Whether your home is all wood, masonry or a combination of both, Du Pont has the right paint for you! See your Du Pont Paint dealer today. He'll be glad to give you free literature on how to paint, help you with your painting problems or recommend a reliable painting contractor.



Du Pont DULUX Trim and Shutter Paint is years ahead of ordinary trim paints. Stays glossy for years with superb resistance to fading, mildew and discoloration, Attractive colors.

PAIN

CHEMICALLY ENGINEERED

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Better Things for Better Living ... Through Chemistry



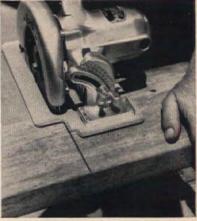
The Old Man's the handyman these days, even if he's a corporation president during the week, so a slew of equipment is now designed especially for him—the lightweight portable electric saw, for example. You can bring it right to the project to cut through existing floors, walls, and ceilings, and it's invaluable in your workshop. Blades change easily—just hold the guard open, lock the blade with nail through special hole, and remove the nut. Face trade mark out on new blade so the teeth point to the front

How to use a Portable

See "Where Credit Is Due," page 157



Always connect grounding wire before inserting power plug. A special screw that comes with saw converts most household outlets that are grounded, to convenient grounding outlet for the saw



Line up blade on work, keep blade guard clear, and saw teeth not quite touching wood. Then press trigger switch, and guide saw firmly through the cut without forcing or letting it bind



Protractor is a practical guide for making both straight cuts and miters. Angles are set on the protractor by moving the holding arm to desired degree mark. It can be used on either side of saw



Cut dadoes by making outside cuts first and cleaning out remaining wood with a chisel or by making a series of close parallel cuts. Use of protractor keeps cuts in alignment as you make them



TRADITIONAL
by DALLAS, INC.
Love seat and

Love seat and Lawson chair with ottoman in Elastic U. S. Naugahyde's shamrock Tweed texture. Channel-back side chair in crimson Burnished Antique. Other side chair in Yew Green Burnished Antique.

TAHITI texture, swatched here in Straw, available in 9 colors.

TWEED texture, swatched here in Burgundy, available in 8 colors.

Designed for the rooms you like to live in ...

ELASTIC U.S. NAUGAHYDE*

The beauty of this rich vinyl upholstery is timeless. Its exciting colors and textures add distinction to every style and period of furniture as Dallas, Inc. proves so well above. Luxurious, yes, but oh so practical... wipes clean with a damp cloth...its sturdy stretchable backing resists splits and tears, tailors perfectly.

Furniture by Dallas, Inc., at fine stores near you or write Dallas, Inc., High Point, N. C.



BARK texture, swatched here in Brown, available in 9 colors.









UNITED STATES RUBBER COMPANY . COATED FABRICS DEPT. . ROCKEFELLER CENTER, NEW YORK

BURNISHED ANTIQUE, swatched here in Olive, available in 20 colors.



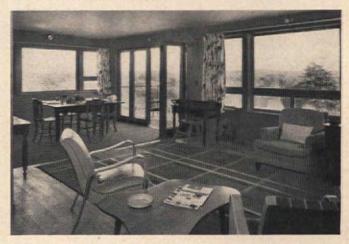
Modern

(Begins on page 116)

The unusual stairwell houses an unusual staircase, as delicate in appearance as a spider's web, and flooded with light from a bank of windows which rise along with it. Notice in the picture below how this beautiful structure seems to open up the north side of the living room







Because the view is the principal decoration of this house, the furniture was kept as light in weight and as unobtrusive as possible. The door at the far corner, opening from the dining area, leads to the hurricane deck which gave the house its name



The study, which doubles as a guest room, shares the living room's fireplace wall, and it gets its own share of the view through two walls of windows facing the south and the west

2 "easy-to-follow" ideas for improving your home with GLASS!

FULL-LENGTH DOOR MIRRORS are a necessity in every home. They not only help you make sure that your whole family's appearance is always just right, but they also add sparkle and gaiety to any room. Five standard sizes are available—16, 18, 20, 22, and 24 inches wide. All are 68 inches high—really full-length! Order several Pittsburgh door mirrors now-for your bedroom, bathroom, entrance hall. They're low in cost and you can put them up yourself in just a few minutes.

THEY COST SO LITTLE ...YET DO SO MUCH!





FURNITURE TOPS of Pittsburgh Plate Glass are your best and cheapest insurance against cigarette burns, spilled liquids, and all the other hazards that daily threaten your fine pieces. Besides, their highly polished surfaces provide the ideal accents for giving greater life and smartness to your rooms. Glass tops are cut to your order, so there's very little for you to do.



This label identifies products made of Pittsburgh Plate Glass.

WHERE TO BUY. These glass items are carried by your department or furniture store . . . your local building supply dealer or glass distributor. The Yellow Pages of your telephone directory list their names. Look under "Pittsburgh Plate Glass Products in the "Glass" section.

FREE BOOKLET! Get your copy of this 28-page, full-color, idea-packed glass guide. It shows scores of ways of producing more comfortable and exciting homes. Many money-saving "do-it-yourself" suggestions also are included.

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Please send me your free, illustrated booklet, "Practical Ways to Wake Up your Home with Glass."				
Indicate whether you are Planning to build. Planning to remodel. Looking for decorating ideas.				
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PAINTS . GLASS . CHEMICALS . BRUSHES . PLASTICS . FIBER GLASS

TSBURGH GLASS

IN CANADA: CANADIAN PITTSBURGH INDUSTRIES LIMITED



pattern

Du Pont's latest

Fabril

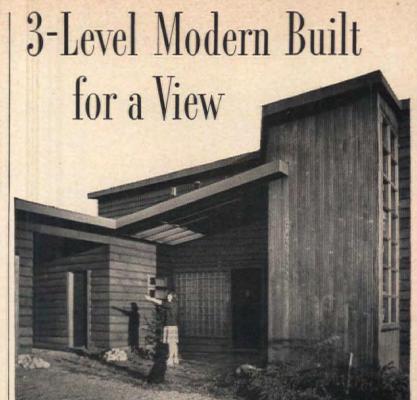
SUPPORTED VINYL PLASTIC UPHOLSTERY

What a wonderful decorating idea! Starfrost-a new pattern in Du Pont's "Fabrilite"* plastic upholstery-combines the rich, deep-pile texture of luxurious tweed with the shimmer of twinkling stars! And the tiny flecks of metallic glitter that give new Starfrost its subtle charm are processed right into the material. So you get the washability and durability you know you can find only in plastic. Starfrost "Fabrilite" comes in seven striking colors to complement any décor-traditional or modern. See Starfrost at your favorite store.

ont's registered trade mark for its fabric-supported vinyl plastic

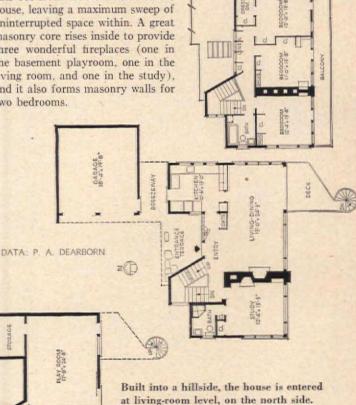






ts owners, the Harold Tandys, call their home "Hurricane Deck," and architects Eaton W. Tarbell & Associates did an excellent job of building it into a hillside and orienting it to a majestic view over rolling fields and woods a few miles south of Bangor, Maine. The view is to the south, and despite the rigors of the climate, the vast walls of windows facing south, east, and west have caused no discomfort. One corner of the living room opens upon the hurricane deck itself, a triangular structure reached from the ground by a spiral staircase. But the bedrooms on the top floor have a deck too, stretching across the whole south side. The vertical structure pictured above is a

unique staircase enclosure which juts out from the north side of the house, leaving a maximum sweep of uninterrupted space within. A great masonry core rises inside to provide three wonderful fireplaces (one in the basement playroom, one in the living room, and one in the study), and it also forms masonry walls for two bedrooms.



Because the view is so highly prized, notice how none of it is wasted-all major rooms face it, while hallways, stairs, kitchen, bathrooms are all on the north

TO SEE THE INTERIOR, TURN TO PAGE 118

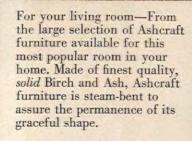
For every room

COLORFUL
COMFORTABLE
ASHCRAFT
FURNITURE



For your bedroom—Properly scaled, Mr. & Mrs. dresser offers maximum storage room, takes up little space.

For your dining area—Space-saving drop-leaf table, extends to seat six comfortably, folds down to console size.



For your enclosed porch—Lightweight, easy to move, unusually sturdy Ashcraft. All seat and back cushions are spring-filled and reversible. See Ashcraft at your favorite furniture or department store or for free illustrated folder, write Heywood-Wakefield Company, Dept. AH-29, Gardner, Mass.



For your playroom—Ashcraft portable bar has wear-defying laminated plastic top that is heat, stain, and scratch-resistant.







Heywood-Wakefield, also makers of Modern and Old Colony furniture



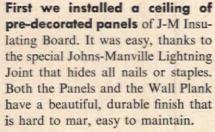
Imagine ME adding a new room myself!

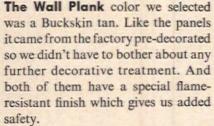


and here's how we did it with



Johns-Manville Panels, Plank and **Terraflex Vinyl Floor Tile**



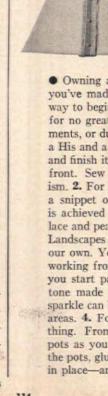


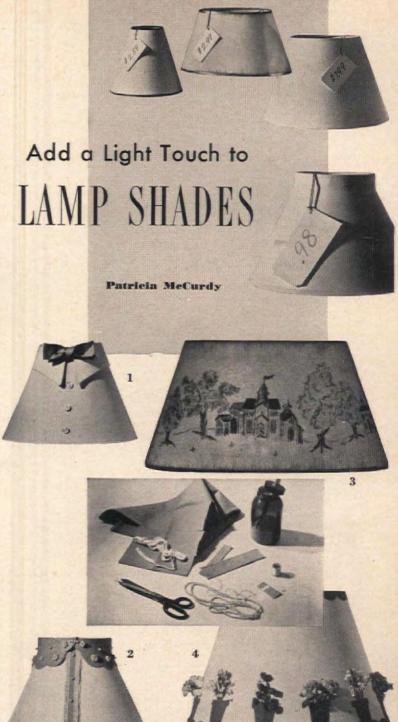


Then came the floor of colorful J-M Terraflex® Vinyl Tile. It was easy to lay because we found we could cut and fit it with scissors. And once it was in place, we knew that this beautiful lifetime flooring would always keep its first-day freshness. A damp mopping keeps it shining bright.

Send for booklets about J-M Panels, Plank, and Terraflex Flooring with how-to-do-it hints. Write: Johns-Manville, Dept. AH-4, Box 60, New York 16, N. Y.

Name	The same of the sa		
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City			
County	State		





• Owning an attractive conversation piece is much more fun if you've made it yourself, and decking out a lampshade is a fine way to begin because you buy your plain lampshade, ready-made, for no great investment in cash. Dream up your own embellishments, or duplicate ours: 1. For giddy yet tailored bedroom lamps, a His and a Hers. For His, glue your man's collar around the top and finish it off with a clip-on bow tie and buttons glued down the front. Sew thread through the buttons before gluing to add realism. 2. For Hers, buy a fancy collar or make one, as we did, from a snippet of pastel felt and pearl beading. The cardigan effect is achieved by adding a strip of felt trimmed up with bands of lace and pearl buttons. 3. For a plain brass lamp, a painted shade. Landscapes are fine, say the castle we illustrate, a design of our own. You could do a portrait of your own dream house, too, working from a snapshot and outlining it lightly in pencil before you start painting. For paint, we used just one color, a goldish tone made by mixing bronzing liquid with gold powder. A gay sparkle can be added by pin-pricking tiny holes in window and tree areas. 4. For a plain wooden lamp, a beposied shade is just the thing. From felt, cut two rows of scallops and as many flower pots as you need. Then glue tiny bunches of artificial flowers to the pots, glue pots to the shade at even intervals, glue the scallops in place-and Behold!

High fashion furniture! Thrifty low price! Long wear and easy care!

It's Daystrom's new black dining group—steel-strong for long wear, light in weight for easy care. Cheerfully at home in kitchen, dining or living room—even the patio! Foam-cushioned chairs have contour-curved backs for easy comfort. Table is trimly topped in rich wood-grain Daystromite® that shrugs off scratches, stains, heat!

See this and other easy-to-live-with Daystrom dining groups at better stores everywhere. All decorator-designed for every purse and home, in black, golden bronze or chrome finishes. In many handsome styles from drop-leaf tables for tiny rooms to big family tables that seat twelve.



Table shown (top 35" x 62", including one 12" leaf), wood-grain and other decorator patterns in yellow, grey, chartreuse, limed oak, black, white. Chairs in yellow, flamingo, white, pink, blue, chartreuse, red, green, grey. All tables and chairs completely washable. (Serving cart also by Daystrom.)

Look for the Daystrom arrow and be sure

-it's PHYSTROM furniture!

- DAYSTROM FURNITURE, OLEAN, N. Y.

DAYSTROM



Their gentle, joyful, *living* loveliness symbolizes the tender beauty of Christian teachings.

Even though you can't be near all those you love on this Day of days... you can join hands across the miles when your "Easter Greetings" travel with Flowers-By-Wire.

HOW TO SLIPCOVER A CHAIR

29 step-by-step photographs Clear, concise, easy-to-follow instructions, Pattern 1424



Slipcover Patterns Spring Decorating



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Rubbermaid Base Cabinet Shelf-Kushions are permanent rubber shelf liners that cushion your undercounter shelves in color and safety. They're 22" x 36" for full-width and full-length shelf protection. \$2.98. The 20" Rubbermaid Plate Racks, \$1.98.

Rubbermaid—the quick, easy way to permanently beautiful cabinets

Beautiful cabinets were never so easy to have and to keep as they are when you use Rubbermaid Shelf-Kushions and Plate Racks. But there's more to the story—your dishes were never so easy to keep beautiful, either.

Shelf-Kushions—like no other shelf-lining—lay a permanent, thick cushion of colorful rubber on your shelves. They hush your shelves . . . save dishes . . . wipe clean in a wink for easy housekeeping. The Plate Racks give you the kind of organization cabinets need to make everything easy to reach, easy to store. Their rubber feet hold dishes high, and they're cushion-coated to protect dishes and cabinet finish.

You'll be amazed to learn how few dollars it takes to put Rubbermaid Shelf-Kushions and Plate Racks in all your cabinets. Available wherever housewares are sold in the United States and Canada. For free folder showing all Rubbermaid products, write to The Wooster Rubber Company, Dept. A-14, Wooster, Ohio.

Prices slightly higher in Canada



Over sixty fine products... in your choice of fresh colors



PRETTIEST WALL CABINETS wear colorful Shelf-Kushions, too. They pad your cabinet shelves permanently with rubber to reduce noise and breakage. In lengths of 24", 30" and 36", from \$1.00 to \$1.35. Space-saving Plate Rack, \$1.49.



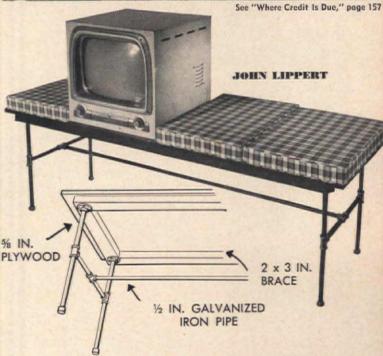
SAFE, EXTRA WORK SPACE is where you need it with a Rubbermaid Stove Top Mat. Keeps your range new-looking longer. Hot pans or oven heat can't damage. \$2.35.



APPLIANCES LAST LONGER, look better, supply extra work surfaces when you use Rubbermaid Appliance Mats on top of your washer, dryer, home freezer. Rubber protection prevents nicks and scratches

BENCH AND BUFFET





· Here's a fine broth of a bench you can make for yourself-and your TV set! It not only holds the set but, what's more, its additional length is a natural for several cushions. They make good seating when the Big Eye is closed, or you can toss them on the floor for the comfort of an overflow of viewers, and use the bench as a buffet. So long as it will hold your set, the bench can be any size you prefer. The one pictured above is exactly 6 feet long, 22 inches high, and 24 inches wide. The 2" x 3" wood braces and the table top, made of 3/4 inch plywood, can be cut at any lumber yard. Galvanized pipes for the legs and cross bar, can be cut by any plumber. The braces should be screwed to the bottom of the plywood top and set in approximately 1/2 inch from all sides of the top. Then screw flanges to each corner for the brace; fit the galvanized-iron pipe legs in flanges, and tip feet of pipes with metal caps. Sand the table top smooth, and stain it the desired color. Size with a coat of thin shellac. Sand again until smooth, then protect the surface with a coat of clear wax. To give the table a light look, paint the undercarriage a bright accent color, or match a color in the cushions. Speaking of cushions, no matter how you toss them around or perch on them, they will keep their tailored shape if they are made of 3-inch foam rubber.

DIXIE adds a "lift-out" oven bottom to all the remarkable features of the new "CP" automatic Gas ranges. See them at your Gas company or Gas appliance dealer's.



By the week-end you can actually be cooking on the smartest investment you ever made in your life: a new automatic Gas range. Chances are no one could pry you away from it those first few days. You'll want to marvel over the way the flame responds instantly and precisely to your merest touch. You'll want to peek, sniff and enthuse over the smokeless broiling; run back to watch the cake turning a golden brown; turn on the timer for the joy of hearing it buzz. But if you do leave your range (reluctantly!), you can set it to turn the oven on and off automatically; you can make it act just as if you were there. No other ranges are more automatic, cook as perfectly, give you as many modern features. Yet the new automatic Gas ranges cost less to buy, install and use.

AMERICAN GAS ASSOCIATION

Only Gas gives

such matchless performance

Look what happened to our old "work-trap" almost overnight!





American Kitchens

as little as \$276 a week!*

Now—there's not a reason in the world why you should put up with the drudgery of an old-fashioned work-making kitchen. You can have a beautiful American Kitchen for as little as \$2.76 a week—you can save your-self hours of work every day and add real value to your home! Send today for the new American Kitchens booklet—see how easy it is to plan your new step-saving kitchen, see the dozens of kitchen decorating ideas. And—see why it's the most work-saving kitchen of them all:

Look-Compare FEATURES LIKE THESE:

- smooth surfaces, no dirt-catching handles . . . easier to clean
- tops of stain-resistant lifetime vinyl
- · drawers rounded and seamless, clean as easily as wiping out a bowl
- sink bowls 15% larger with no dirt-catching back ledges
- exclusive curved "working-comfort" design with plenty of toe and knee room
- exclusive Roto-Tray Dishwasher—the one dishwasher that does all the work, washes 3 times cleaner than by hand

Cabinets of Steel for Lasting Appeal

*"Mrs. America Kitchen"—not installe



You'll never touch messy garbage again with the "RED DEMON" garbage disposer. Can't jam, can't clog safe, quiet.



"Hopeless" Kitchen

(Begins on page 106)

As soon as the house was theirs, the Turners started clipping magazines for ideas; but three complete plans were discarded before they evolved the "lucky fourth" they followed. An electrician put in the outlets, but Jack did all the rest. He built the cabinets and installed the counter tops, and even sliced a kitchen door in half for the Dutch-door effect. The cabinets around the new sink presented a heat circulation problem that was solved with louvered doors and window grills. Works fine, too. (See picture, page 106).

The finished kitchen isn't large, but it is efficient, charming and colorful with its Egyptian blue and yellow color scheme. And the whole transformation cost less than five hundred dollars.

Shortly after the work had been completed, the Turners were offered \$4000 more for their house than they had paid for it—including the new kitchen. "Sorry," said Jack, "but we don't sell the house unless we can take the kitchen with us."

BEFORE

Found! Fine pine paneling on walls long covered with linoleum. Just the surface needed to show off the blue paint the Turners planned to use



While they were restoring their kitchen, a hidden fireplace appeared. The Turners decided to use it on the dining room side, but they were able to steal enough space from the flue to sink extra-deep cabinets into the wall. Someday they may panel the wall—meanwhile they painted it yellow and dressed it, for looks and convenience, with pots and pans



Sink, including installation	\$145.76
Lumber for ceiling (14' x 8' grooved white pine)	25.66
Hardware	33.00
Rental on electric sander	12.00
Lumber for cabinets	120.64
Linoleum and installation	55.00
Electric outlets:	
2 near refrigerator	
2 over stove	
2 over sink relocated	12.00
Blue and yellow paint and paintbrushes	13.50
Wood sealer	11.50
Louvered doors under sink	25.66
Grill for shelf behind sink, over radiators	12.0
TOTAL	\$466.72

Now! The glamorous new Cycla-matic Frigidaire with complete Self-Service!





Cycla-matic Frigidaire

Built and backed by General Motors



Colorama glamor "does your kitchen proud!" Beautifully styled exteriors. Choice of two colors, or white on the outside. Matching colors on the inside. Harmonize with any kitchen . . . match new Colorama-styled Frigidaire Electric Ranges. And only Frigidaire offers you a choice of Porcelain or Dulux exterior finish.

See your Frigidaire Dealer—ask about models Arthur Godfrey recommends on his radio-TV shows. Look for your Frigidaire Dealer's name in your phone book under "Electrical Appliances." Or write Frigidaire, Dept. 2202, Dayton 1, Ohio, for descriptive folder. In Canada, Toronto 13, Ontario.

Be modern - live electrically

THIS WONDERFUL NEW PANTRY-DOOR HAS SPACE FOR

BUTTER, CHEESE, EGGS -EVEN PROVIDES A

HANDY SERVER TRAY



"Hold it, boys! I just remembered this is the day of the week

I put Drāno in all the drains!"

Fire or no fire, dangerous sewer germs lurk in every drain. And they breed in muck that liquid disinfectants can't budge. Only Drāno's churning action dissolves the muck—and keeps drains germ-free and free-running. Make one day a week Drāno day. Put Drāno in every drain for only a penny a drain. Makes septic tanks work even better. Get Drāno today at your grocery, drug or hardware store. Also available in Canada.



There's nothing like DRANO . . . to keep drains free-running and sanitary.

PRODUCTS OF THE DRACKETT COMPANY, CINCINNATI, OHIO



It only takes a little squirt to clean a window with Windex Spray!

Yes—anybody can clean windows in half the time with Windex Spray—so easy it's child's play. Windows, mirrors, all glass surfaces get sparkling bright, stay bright longer because there's no waxy film to attract dust later. And Windex Spray is a thrifty cleaner, too. Even thriftier in the large 20-oz. size. Get Windex Spray today at your grocery, drug or hardware store. Also sold in Canada.



So quick, easy, thrifty, it outsells all other glass cleaners combined!

BEFORE

The discouraging kitchen at your right is what the Turners had to cope with. Estimates for remodeling it ran much higher than it actually cost them to make the handsome transformation by doing their own work





This Once Was a "Hopeless Kitchen"

BARBARA HART

"Intil they saw the kitchen, plenty of people had thought they might want to buy this house," said Marionlouise Turner of Laurenceville, New Jersey, as she was telling how she and her husband, Jack, came to own an early American treasure complete with old fireplaces, random-width floors, and an unusually elegant living room. Yet the Turners had picked it up at an auction for the price they were expecting to pay to build a tiny modern cottage which would have given them less of everything.

What was wrong with this kitchen? Well, to begin with, it was a lean-to that had been added to the original structure, and had



never progressed much further. Plumbing had been introduced into the kitchen by replacing the old hand pump with the tiny "washbasin" sink that you see in the top picture. At this time the pine-paneled walls and doors were covered with linoleum, cheap tin was put over what had once been a fine wood-paneled ceiling. Everyone else had said it would cost several thousand dollars to modernize the kitchen, and that's why they gave up. But not Jack Turner, whose shrewd eyes fell on fine old beams exposed between the

kitchen doors. He realized that by restoring the walls and ceilings himself, and by building his own new cabinets, he could build new convenience and beauty into this kitchen for hundreds rather than thousands of dollars. And he did (see cost list, page 108). Since they already owned a usable refrigerator and range, their only expenditures were for a good new sink, linoleum, paint, and other materials.

PLEASE TURN TO PAGE 108



that is different . . .

Beautiful temperate summer weather, magnificent picturesque highways—see the Laurentian Mountains, beautiful scenic Gaspé, historic Québec City, metropolitan Montreal. Enjoy French-Canadian hospitality and cuisine in modern, comfortable inns and hotels.

Write today for free road maps and booklets—address Provincial Publicity Bureau, Parliament Buildings, Quebec City, Canada, or 48 Rockefeller Plaza, New York City 20, N.Y.





AMERICAN HOMEMAKERS' QUIZ

Here's a new parlor game to play with the family. You've probably picked up the answers from our back issues, but you'll find them all on page 164. Score yourself 20 points for each correct one. Average is 60; 80 is good; 100 excellent.

1. FONDUE is

- (a) cement mix
- (b) mortgage payment
- (c) bread and cheese dish

2. MEISSEN is

- (a) a kind of porcelain
- (b) new antibiotic medicine
- (c) metal mousetrap

3. PHYFE is

- (a) Greek musical instrument
- (b) American furniture designer
- (c) Scottish hunting knife

4. PEDIMENT is

- (a) paddock fencing
- (b) study of child psychology
- (c) architectural member

5. ROCOCO is

- (a) a type of ornamentation
- (b) well-known Spanish painter
- (c) Dutch chocolate



How to get adequate ventilation in the attic crawl space can be a very serious problem to homeowners. One excellent solution is to install perforated hardboard on the soffits— 1/4" material is usually sufficient. To prevent insects entering the crawl space, tack screening to the upper side of hardboard before installation

Data: Masonite Corporation





NEW! DIFFERENT! COMBINATION SHELF AND 3-WAY DISPENSER



for paper towels, waxed paper, aluminum foil. Attaches to any type of wall without nails, screws or hooks.

In decorator colors \$3.98 In all chrome \$6.98

DOUBLE-FEATURE BREAD BOX

with built-in wooden slicing board for bread, cake and sandwiches. Removable shelf.

In decorator colors \$5.98 In all chrome \$11.98





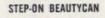


4-PIECE CANISTER SET

stackable many ways to save space. Holds 5 lbs. flour, 5 lbs. sugar, 1½ lbs. coffee, 1½ lbs. tea.

In decorator colors \$4.98 In all chrome \$9.98





with built-in odor-killing CHLOROPHYLL DE-FUMER.* Watertight inner pail, smooth-working step-on feature.

In decorator colors \$4.98 to \$7.98 In all chrome, 14 qt. size.....\$9.98 In stainless steel, 14 qt. size

\$10.98 to \$12.98 All chrome wastebasket\$4.98

*De-Fumer re-fills available everywhere

Chlorophyll Treated WAXED PAPER WASTE BAGS Package of 50 \$1.49 Prices slightly higher in West and Canada

Be sure it's BeautyWare . . . look for the name . . . at your favorite store LINCOLN METAL PRODUCTS CORP. Brooklyn 38, New York

WRITTEN 90-DAY, MONEY BACK GUARANTEE

Give a two-way gift! G-E Combination { SANDWICH GRILL WAFFLE IRON

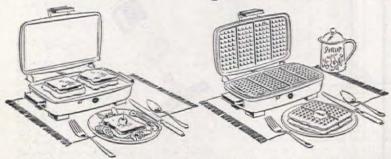


Happy the hostess with this G-E appliance on her table! Because that's where she'll do her cooking—right at the table! Crisp, golden waffles or—with just a quick change of grids—marvelous, grilled sandwiches hungry families love!

Works automatically, too! Temperature Selector gives the correct heat quickly. A "tell-you-when" light flicks off to signal the instant the heat is right!

See this perfect, stepsaving gift at your G-E dealer's: only \$22.95. (Prices start at \$16.95.*) General Electric Company, Small Appliance Division, Bridgeport 2, Conn.

Service to order-right at the table!



SIZZLING SANDWICHES! With its big grill plates in position, it serves up delicious grilled sandwiches . . . or even bacon and eggs. GOLDEN-BROWN WAFFLES! With its aluminum waffle grids inserted, it keeps crisp waffles coming fast . . . four sections at a time.

GENERAL



Wrapped Around a Patio

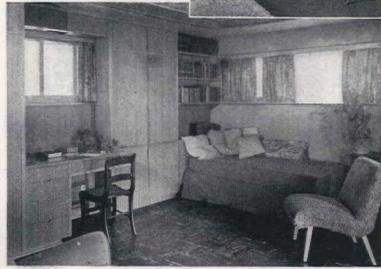
(Begins on page 102)

inside where it can be enjoyed through large windows. Since many meals are eaten out of doors, the dining area of the house doubles as an entry hall, and is equipped with a snack bar which fits in with the informal living the Emisons enjoy. Throughout the house, space has been wisely used to create comfortable living in a moderate area, and rooms which open upon a private patio seem much larger than they actually are. Seclusion and informal outdoor living are all enclosed within the walls of the house which has all the advantages of a garden without any real garden maintenance.



Just inside the front gate, right off the street, you can look across the bricked planting pocket to have this vista of the patio. Here's the corner barbecue where the Emisons prepare many meals, eaten on the picnic table under a wide umbrella. Doors to the garage and daughters' bedroom are at the far end

This snack bar is the setting
for early morning cups
of coffee, for relaxing
drinks with friends in the
afternoon—or even for a quick
meal, if weather is too bad for an
outside barbecue. It's right
across the counter from the
kitchen, handy for serving up
and clearing off with no effort



A very good combination study-and-bedroom at back of the house features gray combed-plywood walls, accoustical-tile ceiling, green-covered studio couches and Chinese-patterned draperies. And here, as throughout the rest of the house, there is plenty of storage cases and built-ins

Take the hard work



out of housework

the easy REGINA way!

If you've ever groaned at the thought of "company" because it meant extra housecleaning . . . if you've ever resented the toll that housework takes of your energy, your looks and your good disposition . . . these Regina work-savers were designed for you!

Take the HARD WORK out of SCRUBBING, WAXING, POLISHING ... WITH REGINA THIN BRUSH



POLISHER AND SCRUBBER

favorite . . . more in use than all other makes combined!



Just guide it with your fingertips . Just guide it with your ingertips . . . the Regina scrubs linoleum, asphalt tile, plastic super-clean . . . waxes and polishes all your hard floors sparkling-beausiful! Sands and refinishes worn spots on hardwood floors, too!*



No "elbow grease" required! The Regina floats over table-tops, desks, chests, kitchen counters, book shelves, fireplace tile and brick . . . buffs wax to jewel-like lustre . . . a lasting protective finish!



with new Regina rug-cleaning attachment—you can clean your rugs at home without hard work! No brushing-in cleaning compounds by hand! Saves time, money, does better job. (Optional equipment.)

Completely equipped

with 2 Scrubbing Brushes

2 Polishing Brushes 2 Reversible Buffers

TO DO YOUR

SCRUBBING. WAXING. POLISHING all around the house!

FOR HUSBANDS ONLY: It costs so little to give your wife this wonderful work-saver! Incidentally, you can use it as handy bench sander* and for dozens of other chores. *Sanding equipment is part of optional

DAILY CLEAN-UPS... with lightweight REGINA Stectrikbroom Take the HARD WORK out of



Here's the only vacuum designed for daily use! With this powerful, modern cleaner you whiz from hard floor to carpet to upholstery without attachments! Wonderful in kitchen, sucks up crumbs, stepped-on foods.



At last! An easy way to vacuum stairs! Unique swivel-action nozzle cleans steps and risers! Cleans thoroughly under lowest fur-niture—no need to move heavy pieces. Gets into every corner quickly!



Through in minutes-no time wasted changing attachments. So many convenient fea-tures, too! Dirt cup empties like ash tray See how Electrikbroom hangs on any hook, saves space. Sure makes life easy!

THE NEW MINUTE-QUICK TO HAVE A COMPANY-CLEAN" EVERY DAY!

Perfect gift for brides . . . and, because it weighs only 64 lbs., ideal for older women!

Ask for a demonstration of the Regina Twin-Brush Polisher and the Regina Electrikbroom at your favorite store.

FREE! Colorful booklet that tells you how to make your floors more beautiful . . . with less work! Tells how, when and where to use Regina Polisher and Scrubber. Also booklet on Regina Electrikbroom. Both written in light style —

"There's danger and dirt."

THE REGINA CORPORATION, RAHWAY 6, N. J.

- Please send me free booklet on Regina Polisher and Scrubber.
- □ Please send me free booklet on Regina Electrikbroom.
- Send name of nearest dealer Regina Twin-Brush Polisher and Scrubber.
- Regina Electrikbroom.

TUFFY® washes dishes faster, easier than anything in your kitchen now

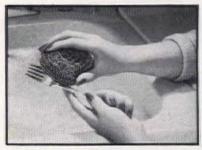
because only TUFFY is tough enough to scrub crusted pans, gentle enough to wash finest china and silverware



TUFFY washes finest china... takes off sticky food faster than dishrags, sponges. Never scratches.



TUFFY scrubs pots and pans... whisks out messy foods that clog a brush. No food sticks to TUFFY.



TUFFY washes silverware... digs out food that sticks in fork tines. Then TUFFY rinses clean as new.



U. S. PAT. NO. 2,601,771

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ETHEL McCALL HEAD

WRAPPED AROUND A PATIO



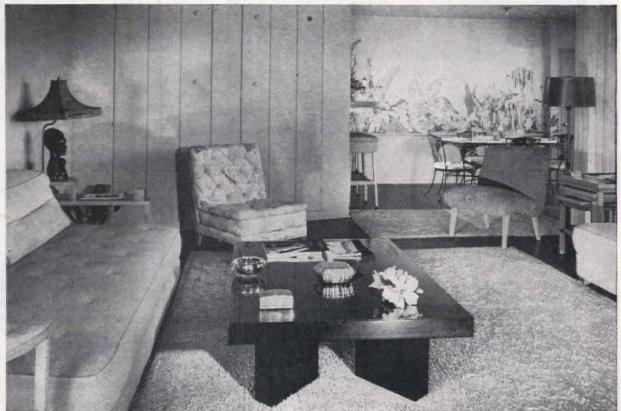
If you'd like plenty of outdoor living, and complete privacy in which to enjoy it, there's nothing like wrapping a house around an enclosed patio. Achieving such seclusion was no small trick in this case, for the Richard Emisons' house on Balboa Island, Calif., is in a beach area, and built smack up on the street. It is a year-round home which could well be adapted to many small city lots.

The secret is all in the U-shaped plan you see below, and in the outdoor room that the plan surrounds. From the street, you see the façade shown above—direct modern design, pleasing and without tricks. The material is pale gray plaster with yellow trim, and attention is focused upon the bold whitewashed brick chimney wall with its attractive planting pockets. The "front door" flanked by louvered panels and colorful plants isn't the door to the house at all—it leads you directly into the patio, a real outdoor living room, completely private. Its "flooring" is dark green concrete, its walls are trimmed with climbing vines, and a large barbecue occupies one corner. Once inside, you could be back in old Spain, thousands of miles away from the cars and delivery trucks which make heavy traffic just a stone's throw away.

Except for one guest room, all rooms in this house are wrapped around this outdoor room so that its charm carries

PLEASE TURN TO PAGE 104

OWNERS: MR. AND MRS. RICHARD EMISON



Only a wall of glass separates the patio from the cool, simply furnished living room. Walls are soft blue; the ceiling is yellow, as are the two enormous, welcoming sofas. Black lacquer coffee table, a graygreen shag rug and touches of coral here and there make this a restful interior to enter happily after all the brilliance of sea, sky, and sun out of doors. Dining area beyond it is furnished with dark metal tables and chairs gaily cushioned in yellow—all most effective against a wallpaper with a lush tropical motif

ARCHITECT: PHILMAR ELLERBROEK





Enjoy the Full Luxury of Electric Dishwashing

Once you see how Finish makes glasses sparkle, dishes gleam and silverware glisten, you'll never again use any other dishwasher detergent. Finish is truly so much better. All leading manufacturers of electric dishwashers recommend Finish. Follow their recommendation and try Finish in your dishwasher. We promise, you'll be delighted.

Get Finish at your grocery, de-partment or appliance store. If your store does not yet have Finish, write: Economics Laboratory, Inc., St. Paul 1, Minn.



last word in SPOTI electric dishwashing

"Yes" to Art

(Begins on page 20)

fairly cried for a piece of sculpture. That year they went eagerly to the show on the first night, and were lucky enough to find what they wanted. Sonja has several dresses today, of printed and woven material which are really exclusive, for she bought the material at one of the shows, hand-blocked or hand-woven by craft workers whose exhibits have become more frequent as years passed. And last year, the Bashas crowned their careers as minor Medici by buying the fine oil painting which now enhances their living room. It is the work of a young artist who is already beginning to attract national attention and whose work will doubtless increase in value.

Now, their home and their personal dress have achieved real distinction because both are set off by real works of art, and Walter and Sonja have learned a good deal about art and the enjoyment thereof by studying it at a level where big names don't overawe. Their joy in their possessions is doubled because each has a personal association, and they have a direct interest in the later careers and work of "their" artists. In addition, they have become close personal friends of an artist whose work they have acquired.

You could multiply their case by hundreds, for with many Clevelanders, going to the May Show has become a habit. The two-and-a-half million people, who have enjoyed attending throughout the years and who have bought nearly \$400,000 worth of art objects for their homes, are heartwarming proof of what happens when a community cuts the red plush rope between them and art.

The first May Show was inaugurated in 1919 by William H. Milliken, now director of the Museum. (The illustration at the head of this article shows him inspecting some enamels.) His was the two-fold problem of persuading the public that the well-todo aren't the only possible buyers of art, and getting the artists to feel that it wasn't a come-down to show their work and offer it for sale in this fashion. The artists, whose work is chosen by an out-of-town jury for the exhibition, have ranged from boys of 17 to women of 80.

Besides advancing art mediums, the show does something for artists, too. The talented artist who sells his first picture gets more out of it than the money, which he may use to help finish his training. He gets the assurance that somebody liked his work enough to buy it and live with it. This kind of encouragement has helped to send many artists forward into national prominence, such as Charles Burchfield, Carl Gaertner, Dean Ellis, and Steven Dohanos, who first met with success at the show.



SHASTA PINE PURE LINEN PLACE MATS FREE OF EXTRA COST *

With every place setting you choose, you get a "bonus coupon" good for one place mat. When you have 4, 8 or 12 coupons, you get an equal number of place mats in matching pattern.

Decorative, hand painted in matching motif. colorfast, washable.

* Offer good to December 31, 1954. Enclose 50¢ with each set of four coupons to cover postage and handling. A \$4.00 value.



COMPLETE SERVICE and to complement your service ... "OPEN STOCK" WOODROSE PURE LINEN PLACE MATS FREE OF EXTRA COST"



With every place setting you choose, you get a "bonus coupon" good for one place mat. When you have 4, 8 or 12 coupons, you get an equal number of place mats in matching pattern.

Decorative, hand painted in matching motif. colorfast, washable.

CM-154

* Offer good to December 31, 1954. Enclose 50¢ with each set of four coupons to cover postage and handling. A \$4.00 value.

MAIL COUPON TODAY

American Commercial Inc., 212 Fifth Ave., New York 10, N. Y.

Please send me, without obligation, free brochures showing patterns in full color. Include name of nearest store featuring china and place mat, as checked below:

Name	SHASTA PINE	☐ WOODROSE	s checked below:
City	e charge at D	ZoneState	
	enarge at	***************************************	artment store





An exquisitely designed Carafe in sparkling glass, with a Tripod Warmer that keeps coffee at just the right serving temperature. In the best of taste for today's informal entertainment, buffet suppers, casual living. Comes in 8, 12 and 16-cup sizes complete with candle warmer. Attractively gift boxed. Priced from \$4.50.

At your favorite store be sure to see the 2-cup Carafettes, Instant Coffee Maker, Carousel and other table accessories created by Inland for the gracious hostess.

Under Smart to serve in Internal Costs

Internal Glass Works
A division of Club Aluminum Products Company
6101 West 65th Street, Chicago 38

Anne's Notebook

(Begins on page 84)

THE BOYS GO FOR THIS: horseradish mixed with sour cream used with boiled beef. It's greeted by masculine gusto, and the gals love it, too. Add a generous amount of horseradish to sour cream, salt to taste. Beat well. Good with ham, too.

celery cheese sauce gives a lift to cauliflower, croquettes, and broiled tomatoes. Stir over low heat: 1 cup condensed celery soup, 6 tbs. of milk, 1/4 cup grated Cheddar cheese, a dash of cayenne.

weary dishes. Try these taste teasers: Add ½ to r cup grated cheese to a can of condensed mushroom soup. Top with crispy croutons. For an extra special, combine condensed chicken rice or noodle soup with a can of cream-style corn and sprinkle crumbled bacon on top.

THIN SLICES OF STUFFED OLIVES OR GRATED CARROTS floating on soup add color and flavor. Try the olives with cream of chicken and clear tomato . . . grated carrot with pea soup along with frankfurter slices.

A VEGETABLE CHANGE with a tempting flavor combination is this one. Cook a thinly sliced onion and green pepper in oil, butter, or margarine. Add fresh spinach. Cover pan over medium heat for about 10 minutes. Salt and pepper to taste.

WHITE even if cooked in hard water, if you add a bit of lemon juice or white vinegar to cooking water.

DO YOU LIKE HERRING IN SOUR CREAM? For variation try sardines arranged in bottom of covered dish, add thinly sliced cucumbers and onions, salt, pepper, vinegar, and thick sour cream. Cover and let stand in refrigerator several hours.

A NEW STAY-SOFT INNER WRAP FOR BROWN SUGAR prevents the caking that has always been a problem. This packaging also keeps confectioners' sugar fluffy. Kitchen tempers will be less short in this department.

A NON-DRIP BOTTLE for a WOR-CESTERSHIRE SAUCE is a welcome newcomer. A plastic fitment and cap replaces the glass stopper and cork liner. It snaps on for table use and snaps off for convenient pouring as a flavor ingredient. A clever gadget.

BAKED PEARS WITH LEMON AND HONEY take little preparation time and are delicious. Pour equal parts of honey and lemon juice over canned pears and heat in moderate oven. Serve hot with meat dishes.

Next time you have APPLESAUCE, add a dash of mace, ½ tsp. nutmeg, and ½ cup Marsala wine. Good with canned applesauce as well as fresh.

seem strange, but handy they are in conquering stubborn screw caps, tightening gadgets, etc. Raid the tool chests, but don't quote me!



TOMATO

NEEDS this touch ...

... a dash of the zip-and-zest sauce that has been a man's favorite for over a century—



TOO MANY DAUGHTERS?

Don't let 'em "bathe" you out of house and home. Be sure there's hot water left for you — get a new Frigidaire Water Heater today. Fast recovery of exclusive Radiantube Heating Units and super heat-saving insulation means plenty of hot water for all . . . and it costs only pennies a day. Completely automatic. No fuel, no flues, no soot, no dirt, no hazards . . . it's electric! Upright or porcelain-finished table-top models, 30 to 80-gallon sizes. (Magnesium rod models for corrosive water areas.)

Look for your Frigidaire Dealer's name in your phone book under "Electrical Appliances".

Be modern...heat water electrically



FRIGIDAIRE Water Heaters

Built and backed by General Motors

END GARBAGE PROBLEMS FORFVFR



Wash your Kitchen food wastes down your drain

QUICKLY, QUIETLY, SAFELY

The National Food Waste Disposer attaches in a jiffy underneath your kitchen sink. You just shove all kitchen food scraps — bones, pea pods, fruit pits, salad scraps, plate scrapings, into the slnk opening. The National grinds them to tiny bits — and washes them quietly, quickly, down the drain. Doesn't clog drains. Works on city sewer lines or septic tanks. Safe even for a child to use.

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Good Victuals

raveling by car, as Mike, Randy, and I did, we were often in small towns, and while none of our dinners en pension was memorable, neither did we ever go hungry. Our luncheons were bought and eaten en route. A loaf of bread, a piece of cheese, a can of sardines, and a bottle of vino -simple fare, 'tis true, but eaten by the side of the road on which patient little burros plodded, laden on either side with huge panniers of produce or even household furniture; greeted by friendly pleasant Spaniards; gazing down into green valleys of olive groves terraced up the mountain sides or into endless dusty plains, a solitary horseman riding the dried-up river bed towards a snow-capped ridge of the Sierrras; a lonely frontier soldado cheerfully resting his musket to chat with us in our broken Spanish and his fractured French-those luncheons I shall always remember as some of the most delightful meals I have ever eaten. Remember, too, when I pick up some staggering check after a small epicurean luncheon here, that not one of our wayside luncheons Español cost more than 15 cents each (11 cents being our usual budget). The 15-cent lunch was the one when Randy went berserk and paid for our bottle of vino more pesos than the usual three cents. "Mike," by the way, is Ethel McCall Head who has written so often, and so well, for AMERICAN HOME readers. Randy, her husband, is a well-known California architect whose own home we have published as well as many others of his design. All three of us like to eat. and two of us like to cook almost as well as eat. As you may guess, we made good traveling companions!

like every country in the world, Spain has native specialties which are well worth adding to one's repertory. In Spain, it is Arroz con Pollo and Paella, particularly since they are so suitable to our buffet style of serving and since our buffet menus are so visibly wearing thin from repetition! As we would say, they are hearty, meal-in-one dishes with the novelty of conversation pieces without being frighteningly exotic.

Who cares if every meal is not a gournet's delight when one has the memory of the places I have shown you, and has money enough left to bring back the pretty things for one's table that I have pictured here? The dinner service (don't hate me, I do have the complete dinner service) will be a joy forever, with or without the very Good Victuals I have put in them, made from recipes I give so that you might share them with me.

Next, I want to take you for a brief tour of Portugal—and will you ever envy me those serving dishes! We leave Spain, look forward to Portugal and, until then—hasta la vista!



advantages of fully insulated ovens, any degree of heat from low, low simmer to instant high-speed; a cooler, cleaner, more attractive kitchen, and all the latest automatic features.

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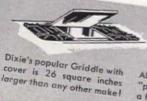
Above: Dixie's full-size model 21F-7 fully automatic gas range, with drop front broiler, storage drawers, and clear-view oven door window

SAVE UP TO \$5000 (or more)

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DIXIE PRODUCTS, INC., Cleveland, Tennessee







Ished in" before turning a feature designed for safety.

The high-style Dixie backguard contains clock, timer, light, extra appliance outlets

Good Victuals

(Begins on page 80)

crusty bread jutting out of their great wicker baskets on the handlebars. Each loaf is wrapped in paper, unlike the unsanitary open-air delivery of bread in Paris. But in all truth -not half so good as French bread!

My lunch is beautiful—beautifully cooked, served to perfection. It is also beautifully expensive! There is music, the fountains splash prettily, the women are chic, and the men's eyes rove. I prolong this first meal in Spain, but naturally.

At a few minutes before three, a large party of the militares swashbuckle through the aisles and seat themselves at a table where a junior officer has for the past hour been twitching place cards. He has been very distrait: one guest will not appear; it has upset the works. In Spain, military protocol is not to be taken lightly. It is almost four o'clock when I leave, and they are still on the "cocktail" course. Why not? It is the land of mañana and dinner is not until ten o'clock. Some of the larger hotels catering to Americans, do open their dining rooms around nine, but my dear, I cannot tell you how gauche, how unchic, it is to demand your dinner at nine o'clock!

It is nearing eight, the time of day when every metropolitan Spaniard takes his family stroll. The time of day when little children in starched, pretty attire come out in the park to play, and their parents sit at the sidewalk cafés and sip an apéritif or, more often, peel little shrimp or nibble at almonds and sip bitter black coffee out of little cups and watch the crowds mill past. Some, not so affluent, carry little packages of bread sticks in their hand and, still farther down the social ladder, some there are who bite into great thick crusty rolls filled with sausagessome bloody red, some tetro, some ghostly blanco-though for the life of me I do not know why I was so repelled at dead white sausage. This is the comfortable cool of evening, the hour before dinner when one can relax, parade one's children, and indulge in leisurely conversation. In the elegant cosmopolitan hotels, there is dancing, and large, gay family parties, eating not one, but many rich pastries, ice cream, and fancy ices, have their tea. It is a charming custom, a civilized approach to living in cities that not only have beautifully tended parks and overhanging trees on busy streets, but take the time to use and enjoy them, take time after much longer working hours than our business day, to savour the flavor of their city.

nd so to Valencia, the city that A has inspired so many romantic songs—but its real inspiration— Paella Valenciana. An ancient, beau-

tiful city is Valencia, surrounded by lush orange, lemon, and olive groves, fig, pomegranate, and almond trees. and right outside its gates, miles of rice paddies to supply the rice, and the blue Mediterranean to supply the seafood for Paella. Now there are as many ways to make a Paella in Spain as there are ways to make a Bouillabaisse in France. But what Marseilles is to Bouillabaisse, Valencia is to Paella, and I have tried to give you a faithful version of the best one I had while in Valencia.

The gastronomical highlight of Granada was Gazpacho, the famous cold soup of Andalusia. But who so gross, that eating could be paramount in this paradise? To walk twice a day through the park where Washington Irving walked, to sit and dream in the Alhambra where Washington Irving lived and called the world's attention to the magnificence of what the Moors had built, and what thieves and gypsies were despoiling-a monument no less beautiful that the Taj Mahal. Who, I ask you, could care about victuals in Granada! But this is no travelogue, and I shall not be selfish about that Gazpacho, either. I shall give it to you later-for your summer fare, perhaps.

rroz con Pollo is, of course, the A national chicken with rice dish of Spain and all Spanish countries, in either hemisphere. The recipe I have given is a rather fancy-pants version of it, for here is a dish I have been cooking for years and years and see no reason for not making as topnotch as possible, though it is good made with the toughest old hen or the not-so-finest quality olive oil, the subtleties of herbs, or even without mussels, if they are unavailable. Personally, I should prefer no Pollo to Pollo without mussels. But this is strictly personal, and inland-in Spain, Mexico, and even the Caribbean Islands, it is made every day of the year without mussels, and it is good. Oh, very good indeed.

Almost always in Spain there were small platters of Fiambres. Cold cuts we call them. I guess it was the smallness of the platters that enticed me. particularly the small, wonderfully good olives and sardines and anchovies that came with them. Very like the Swedish Smörgåsbord, but minus the salads and the vast quantities both Swedes and Americans offer up as cold cuts, with the intimation that "here they are-fill up-that's all there is." From which you may gather, and you'll be correct, that to me cold cuts are not a meal unto themselves. All in all, I would say that food in Spain is fair to good, but in no sense distinguished.

CONTINUED ON PAGE 99

of American
women have
quit working
on washday...
why don't you?



Washday work is over for the smart gals who own automatic washers and dryers. Why not you? Why not now? Careful, though! When you're shopping for effortless washdays, don't settle for less than Hamilton! Hamilton Automatic Washers as low as \$269.95. Hamilton Automatic Dryers from \$199.95.

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American Home Recipes

(Good Victuals, pictured in color on page 80)

paella Valenciana

is clear. water i several waters, until egg beater.) dry thoroughly.

in 3 cups boiling water. Stir in juice of 1 lemon and

halves into 12 pieces and drain.

gelatin

Soften 2

into a mold which has been rinsed in cold water and

Stir in 1 tsp.

of pears. Alternate, making sure

Anis liqueur.

in-

more

far more

chocolate have

BY

or

Serves 8

pears and whipped gelatine alone are too bland, and pears and chocolate have been a delightful combination.

without sauce. I find it has thin, bitter chocolate sauce

tcked in ice. When firm, add a layer of pears. Al firm before adding to the pears. Chill until firm. In Mallorca, it is served without sauce. I find it

1 cup granulated sugar. Cool thoroughly.
Add 6 egg whites, beaten stiffly but not dry.
begins to thicken, pour a layer into a mold which packed in ice. When firm, add a layer of pears.

granulated sugar. Cool thoroughly.

water. Dissolve

cup cold

peras de Mallorca

Spanish sausage cut in strips (any highly spiced rice, fry until it begins to brown. Add 2 medium s cayenne, ½ tsp, saffron, and 1 green pepper, cut rapidly 15 min. gloves of in thin strips, Continue frying. Add 1 qt. boiling water and boil olive oil, slowly fry 2 minced sausage may be substituted). Add rice, fry tomatoes (chopped), salt, 2 dashes 4 thin slices in 2 tbs. In large stew pan minced onion

boiled fowl, 1 boiled lobster, 1 lb. cooked, shelled mussels (well scrubbed, left in shells) and 2 chopped peppers. Cover closely and cook 10 min. more. Just before serving Add chopped meat of 1 small shrimp (chopped, not whole), 12 1 stir in 1 cup cooked fresh pimientos or red uncovered.

Serves

RECIPE

bizcochos de Madrid

in Spain, as in but Biscuit," "Madrid iterally translated,

heavy skillet, brown lightly on both sides in olive oil that has been heated until

Cut 2 frying chickens in serving pieces.

arroz con pollo

both sides with salt and pepper,

smokes, then taken off

brush with lemon or lime juice. In a large,

Wipe with damp cloth, then dry

Ib. raw ham, cut in long slivers; 2 cloves garlic, minced; and 8 small green When onions turn golden (do not let them get brown) remove to

flame to cool slightly before putting in chicken.

pepper) chopped; 4 large tomatoes, chopped; 1 bay leaf; and

minutes. Add 4 cups clear chicken broth, cover

salt and pepper to taste.

pimientos (or 1 red

onions, chopped.

large heavy kettle (you will add 3 cups rice later on). Add 1 green pepper, chopped;

England,

palms of impression on tops with small d, and roll out in small, long rolls. Make deep impression on tops with bet scraper held at angle. Brush lightly with lightly beaten egg yolk. Bake at 400°. Serve warm or cold. (These are best made same day to be used like a very hard, semi-sweet Italian-style "cookie.") grated roll between mixture; and together 2 hot), I tsp. salt; add to first not heavy cream. 1/4 cup melted butter (warm, of rind, 1 tbs. brandy, 4 egg yolks, and 1 tbs. dough the size a pinch of "biscuits" are what we call cookies.) pieces of baking powder, and Mix very thoroughly rubber scraper held Break I tsp. hand, min. nos

12-15

AUSTIN

RECIPE BY JEAN

until

2 dozen

Makes

1/2 tsp. saffron. (Make sure rice reaches liquid so that it it will mix better.) Cover necessary, and should keep hot until 8 sliced ripe olives. good sherry. semi-buried remove from pot and green peas and about dno more chicken broth if .00 you heat the saffron slightly, ightly, and simmer until chicken is about half cooked. on serving platter and arrange chicken so that Just before taking out chicken, becoming overcooked, Stir in lightly 1 to 2 lbs. cooked is done. Add Add 3 cups raw rice and cook properly. Also, if simmer until rice ken show signs of

THE AMERICAN HOME, APRIL, 1954

is finished.

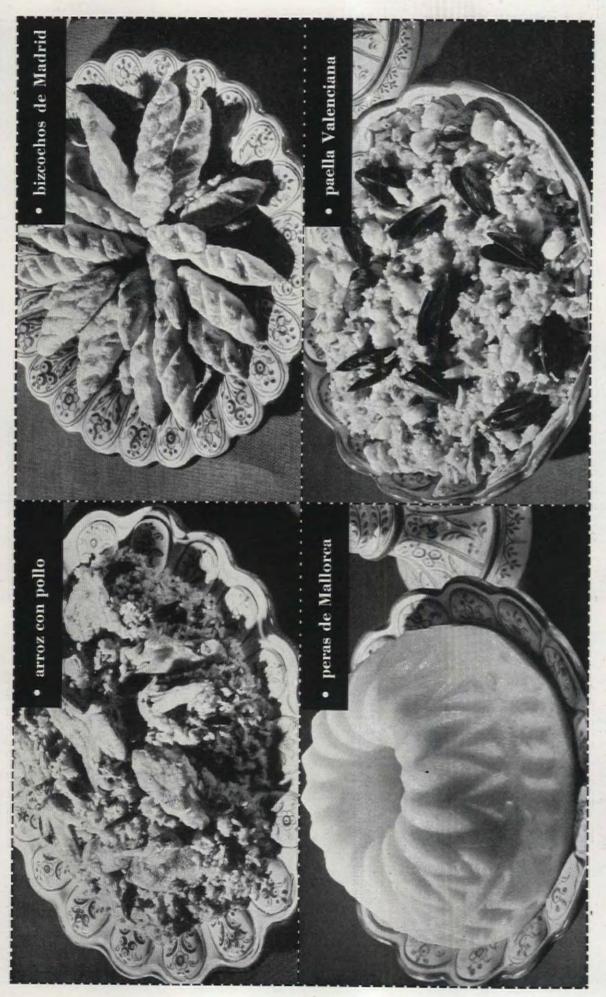
chicken

Vill pur Serves 10 to 12

Mound

American Home Recipes

(Good Victuals, pictured in color on page 80)



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Two, three and five ton air and water cooled companion cooling units available for your Williamson Furnace or in combination with your present furnace.

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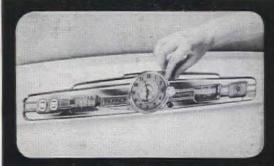
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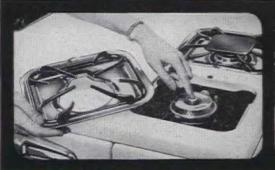
"Just set Tappan's Tel-U-Set. The oven starts itself . . . holds the temperature you want . . . stops itself—all automatically.



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GAS RANGES

THE TAPPAN STOVE COMPANY, Dept. A-44, Mansfield, Ohio

EDITH RAMSAY



Don't you think it's just about time you stopped burning 'em up at breakfast time? We mean, of course, burning the breakfast toast, and/or your fingers; and we refer, too, to the family's disposition when the toast isn't just the way each member wants it! A new automatic toaster will do custom jobs for all of them. If Pop gets English muffins, if you're keeping to protein bread, if Sister likes

her rye bread lightly toasted, and Junior wants his white crisp and brown, an automatic pleases you all—for a turn of the dial guarantees just the right amount of "doneness" for all of these.

And of course, you bring this handsome accessory right to the table, so Mom is free to do a better job by the bacon while each member of the family supervises his own toast making. You won't hear any complaints on that score, either, for these automatics are super-coddlers: On some models, you don't even have to press a lever—just putting the bread in starts the thing; other models have a gimmick which can keep the toast warm until you're ready to eat it; still another, for the lazy ones, has controls on two sides; and all of them pop the toast up when it's finished. You needn't have AC to enjoy these blessings, either, because you can buy an automatic toaster made to operate on DC.

But before you buy, be *sure* your toaster has the seal of the Underwriters' Laboratory—your assurance that the electrical connections are safe. Saying which, we finish the generalities. Now for the specifics!

TOASTERS ARE STUDDED WITH FEATURES:

- · Durable finishes that stay bright and lustrous.
- · Fully automatic operation.
- · Cushioned feet that will not mar the most beautiful table finish.
- · Hinged crumb trays that open from the bottom to dump the crumbs.
- · Heat resistant handles and control buttons.

DO YOU MAKE THE MOST OF YOUR TOASTER?

You don't if you use your toaster just at breakfast time. In too many kitchens, as soon as the toast is made the toaster retires to its own little niche 'till tomorrow morning, same time, same meal. Yours needn't do so, if you take a gander at these suggestions that have "popped up" in our test kitchen, and out of our toasters.

- · Pair it with a chafing dish for Sunday night suppers.
- · Cinnamon toast makes an easy refreshment for teatime.
- Toast sticks and croutons are a good accompaniment for soup lunches.
- · Frozen waffles crisp and heat to a turn in an automatic!



AUTOMATIC Oasters

American Home Recipes (Take a Package of Chocolate Cake Mix, pictured in color on page 82)

pineapple crown

Preparation time: 25 min. Chilling time: 3 to 4 hrs.

2 cups grated cabbage

#2 can (1 lb. 4 oz.) pineapple chunks, drained

package strawberry-flavored gelatin

1 3-oz. package cream cheese

I cup grated carrot I tbs. lemon juice

r package lemon-flavored gelatin 1/2 cup pineapple juice

is dissolved. Chill until slightly thickened. Stir in cabbage, carrot, lemon juice, and cheese which has been thinned with a little pineapple juice. Turn onto firm straw- Drain pineapple, reserving pineapple juice. Add hot water to strawberry gelatin.
 Stir until dissolved. Add pineapple juice and pineapple chunks. Turn into 1/2-qt. mold. Chill until firm?. Add 11/2 cups hot water to lemon gelatin. Stir until gelatin berry layer. Chill until firm. Serve with pineapple slices or chunks and salad greens. Pineapple slices or chunks Salad greens * Chill by setting mold in pan of ice and water for rapid setting. 11/2 cups hot water

128-108 cal, per serving Source of vitamins A, B, C Serves 10 to 12

Originated in The American Home Kitchens

daisy-chain cake

Preparation time: 10 min. Baking time: 30 min.

1 package white or yellow cake mix

1 egg, separated 11/2 cups milk

tbs. sugar

1 can (8 oz.) crushed pineapple, drained 2 tbs. cornstarch Cream cheese

Small can pineapple chunks, drained Maraschino cherries Prepare cake mix according to package directions. Bake in two layer pans according to package directions. Heat milk in double boiler. Add sugar and cornstarch to egg yolk and stir into milk. Stir constantly until thickened. Remove from heat; add beaten egg white and drained pineapple. Cool. Spread between layers and on top of cake. Spread sides with whipped cream or softened cream cheese. Decorate with pineapple and maraschino cherries.

Serves 16

219 cal. per serving

Source of vitamins B, C

Submittted by Mrs. Mary Monze

Tested in The American Home Kitchens

pine-a-pie

Preparation time: 15 min. Baking time: 40 min.

1/2 cup brown sugar cup cornstarch 1/4 tsp. salt

2 cups diced rhubarb 9-inch unbaked pie shell

1/3 cup butter
3 tbs. flour
3 tbs. brown sugar

1 #2 can (1 lb. 4 oz.) crushed pineapple 2 tbs. melted butter

grated orange rind

• Combine sugar, cornstarch, salt, pineapple and juice, melted butter, grated orange rind, and rhubarb. Turn into unbaked pie shell. Combine butter, flour, and brown sugar; put over top. Bake in 425° F. oven for 40 minutes.

Serves 6

G. F. Garrison

Submitted by Mrs.

446 cal. per serving

Source of vitamins B, C

Tested in The American Home Kitchen

choco-mince square

Preparation time: 15 min. Baking time: 35 min.

*1½ cups mincemeat r package chocolate cake mix

Cream cheese

 Arrange mincemeat in greased 9-inch square pan. Prepare cake mix according to package directions. Turn batter onto mincemeat. Bake as directed on chocolate cake mix package. Turn out immediately. Serve when cool with softened cream cheese or whipped cream.

* If packaged mincemeat is used, prepare according to the directions given.

Serves 9

275 cal, per serving

Source of vitamins A, B

Tested in The American Home Kitchens

· two-faced cake

American Home Recipes (Take a Can of Pineapple, pictured in color on page 83)

min. Preparation time: 10 Baking time: 35 min.

package chocolate cake mix

2 cup (1/4 lb.) butter or margarine cups confectioners' sugar egg, unbeaten

or 3 tbs. evaporated milk

1/2 tsp. salt 1/2 tsp. vanilla

2 squares unsweetened chocolate, melted English walnuts

Divide frosting. Add vanilla to one half and melted chocolate to other half. When · Prepare chocolate cake mix according to package directions. Bake in two layer pans according to package directions. For Frosting: Cream butter, stir in 11/2 cups of the sugar. Beat in egg and evaporated milk alternately with remaining sugar. Add salt. cake is cool, frost half the cake between layers with chocolate and the other half with frosting. Cover half the top and sides with chocolate and half with the vanilla frosting. Arrange chocolate-dipped walnuts down center. vanilla

Serves 12

435 cal, per serving

Source of vitamins A, B

Originated in THE AMERICAN HOME KITCHENS

• imps

Preparation time: 10 min. Baking time: 35 min.

1/2 cup canned or thick applesauce 1 tsp. grated lemon rind 1 tsp. light corn syrup

1 package chocolate cake mix

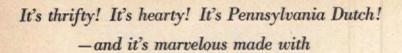
J egg white, unbeaten

cup sugar Dash of salt • Prepare cake mix as directed on package. Turn batter into 13" x 9" x 2" pan. Bake in moderate oven 350° F., for 35 minutes or until done.

speed of electric beater) 4 minutes, or until filling stands in stiff peaks. Remove from boiling water. Pour into a large bowl. Add lemon rind and beat 1 minute longer. When cake is cool, cut into 12 servings. Split cake, frost between layers and on top. over rapidly boiling water, beating constantly with egg beater (or at high Combine egg white, sugar, salt, corn syrup, and applesauce in top of double boiler. Beat with egg beater or electric beater about 1 minute, or until thoroughly mixed Cook

200 cal, per serving

Source of vitamins A, B Tested in THE AMERICAN HOME KITCHENS



peas with flavor range*

because DEL MONTE Early Garden Peas are selected from all the middle sizes where flavor is best

THE idea is this: peas taste best when there's a range of sizes to fill out the flavor. And it takes particular sizes at that.

So, for DEL MONTE, we take all the tasty middle sizes - then select the most tender of these peas and pack them together. That way you get a well-rounded blend - the sweeter blending with the richer for real garden flavor.

Why not try DEL MONTE Brand Early Garden Peas in the wonderful recipe below?

PEAS AND HOT POTATO SALAD CROWN

- 3 cups diced, cooked, hot potatoes (4-6 medium)
- 4 hard-cooked eggs
- 2 tablespoons finely chopped onion
- 1/4 cup finely sliced celery
- 2 tablespoons chopped parsley
- 4 slices bacon, diced
- 4 tablespoons bacon fat
- 4 tablespoons vinegar
- 2 tablespoons sugar
- 1 teaspoon salt

THE BRAND YOU KNOW PUTS FLAVOR FIRST

2 No. 303 cans DEL MONTE

Slice 2 of the eggs on top of the hot potatoes. Add onion, celery and parsley. Fry bacon crispy, and add bits to potatoes. Combine fat, vinegar, sugar and salt; heat thoroughly. Pour over potatoes and toss together carefully with two forks. Grease a 9" ring mold lightly with bacon fat; fill with salad. (Or arrange in a circle on a heat-proof platter.) Place in slow oven (300°F.) to keep warm. Cut each of the remaining 2 eggs



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Regardless of shape, regardless of size, your present kitchen needn't be hopeless. In Republic's new, colorful 32-page booklet, you'll find ideas galore for turning your drab kitchen into a showplace. It explains all the "do's" and "don'ts" of modern kitchen planning.

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Kitchens

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□ 101 Ways To Make Awkward Kitchens Behave... for 25 cents enclosed. □ Mary And I Installed Our Own Republic Steel Kitchen ... for 25 cents enclosed. □ Send both booklets described above... for 40 cents enclosed.

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A JELL-O Salad makes the meal!

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Crisp Vegetable Salad

Dissolve 1 package Lemon Jell-O in 1 cup hot water. Add 1 cup cold water, 1 tablespoon vinegar, and I teaspoon salt. Chill until slightly thickened. Fold in ¼ cup diced cucumber, ½ cup thinly sliced red radishes, and ½ cup thinly sliced young onions. Pour into individual molds, or 1-quart mold. Chill until firm. Unmold on crisp greens. Makes 4 to



JELL-O IS A REGISTERED



Here's what you'll need to get started: eggs, semi-sweet chocolate; pin; straw; egg cup; tape; sharp, pointed knife; funnel; and measuring cup



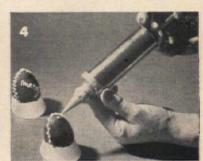
You can be your own

EASTER BUNNY









To make the chocolate eggs, you use as your mold a real hen's egg shell from which the egg has been removed. Here's how: 1. Prick holes in both ends of egg; enlarge one hole with your knife, just enough to admit the straw. Use the straw to blow egg from the shell through the small hole. Then rinse out the egg shell carefully, and seal one pinhole with tape. 2. Anchor egg in egg cup, with the open hole topmost. Melt chocolate, thinned slightly with milk. Then use a funnel to pour chocolate slowly into hole in shell. Let it stand a few minutes to make sure egg is full (air pockets can fool you). Seal hole with tape, put egg in refrigerator to harden. 3. When it's thoroughly chilled, peel off the shell. 4. To decorate it, blend 3/4 cups confectioners' sugar with about 1 tbs. water or milk. Separate into small quantities, and color each differently. Then improvise the decoration. You'll be surprised how effective a few dabs can be, and you'll end up with as appealing and as tasty an egg as ever the Bunny brought. For the chocolate chicks, use as a mold a greased cookie cutter on wax paper, and procede as above.

Here's the only mix that wins on all 4 "musts" for homemade cake!



Yes! Our-New-Recipe Swans Down Cake Mixes win over all others on:

- 1 Homemade size
- 2 Homemade texture
- 3 Homemade moistness
- 4 Homemade taste

And we mean WIN! Over all other leading mixes in national home-baking tests* made in kitchens like yours!

It's high time you tried the winner—

OUR-NEW-RECIPE

Swans Down Cake Mixes

The secret of extra-homemadeness? Ingredients made especially for our new mixes. Ingredients so special you can't buy 'em in the store!

And listen! The freshness of these ingredients is protected by a process which is ours alone!

Come on! Try the winners! See, feel, measure, and taste the difference in a Swans Down Mix cake. Whip one up today!

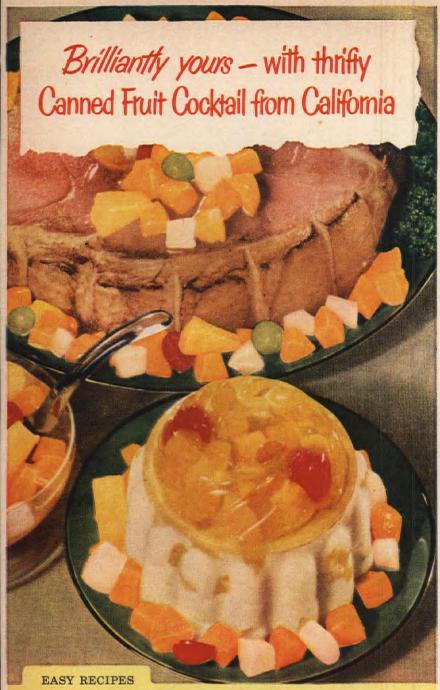
SWAIS DOWN
WHITE CAKE MIX

You add
fresh eggs

Products of General Foods

Trya different Swans Down Mix every time you bake a cake— White, Yellow, Devil's Food, Angel Food! All heavenly.

*Tests made by 4,375 home bakers in their own kitchens.



Fruit Sauce for Ham

Tasty and colorful—to dress up

a ham, ham slice or patties

1½ cups canned fruit cocktail

½ cup syrup from fruit cocktail

½ cup water

1 tablespoon cornstarch

½ teaspoon dry mustard

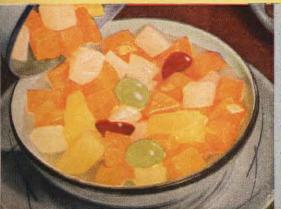
1 tablespoon vinegar

Heat syrup and water together. Blend cornstarch, mustard and vinegar. Stir slowly into syrup. Cook and stir until clear and thickened. Add fruit cocktail and heat thoroughly. Serve hot. Makes about 2 cups.

Fruit-in-the-Snow

1 No. 2½ can fruit cocktail, drained 1 package lemon -flavored gelatin ½ teaspoon grated lemon rind 2 egg whites

Add water to cocktail syrup to make $1\frac{1}{2}$ cups liquid. Heat. Dissolve gelatin in it. Add rind. Arrange 1 teaspoon fruit in each individual mold. Spoon in 2 teaspoons gelatin. Chill. Chill remaining gelatin until nearly set. Beat with rotary beater until frothy. Beat egg whites barely stiff. Fold into gelatin. Fold in $1\frac{1}{2}$ cups cocktail. Spoon into molds over clear layer. Chill. Unmold. Garnish with remaining fruit. Makes 8 individual or one 5-cup mold.



Sparkling Fruit Cup-

What a wonderful dish to set before family or guests! Five, refreshing, summery fruits—cling peaches, pears, pineapple, grapes, cherries—colorful, cheery as Maytime! And they're ready fixed, all neatly cut. Thrifty, too because the fruit is closed-packed. Enjoy it often—canned fruit cocktail from California!

Cling Peach Advisory Board Pear Program Committee Buttermilk is good to drink, and it's wonderful for cooking too, for it makes flavorful, super-creamy sauces that are miraculously low in calories; and in baking, it produces a lighter, more tender crumb. It has as much calcium as whole milk, but only half the calories



SPIKE IT WITH BUTTERMILK



The tangy flavor of buttermilk improves the flavor of almost any meat you can name, and of eggs, vegetables, and soups as well. In preparing sauces, use it just as you'd use whole milk. Buttermilk sauce is an ideal way to dress up leftovers, too



For high flavor and a tender crumb, use buttermilk when preparing biscuits from your own recipe or mix. It's also an excellent substitute for sour milk in recipes (cakes, etc.)



Buttermilk does something wonderful to molasses or sour-cream cookies, and for gingerbread made from a mix. For a superior topping for cakes, puddings, and fruits, beat two 3-oz. packages of cream cheese, then blend in ½ cup buttermilk

Now it's oh, so easy to bake ... this lighter, richer Crisco cake



with Crisco! It's easier to blend, creamier than other vegetable shortenings!

CRISCO'S CHERRY MINT CAKE

(Makes two 9" layers)

Measure into bowl: (All measurements level)

21/2 cups sifted cake flour 12/3 cups sugar • 2/3 cup Crisco 3/4 cup milk

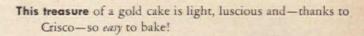
Beat vigorously for 2 mins. by hand or mixer.

Stir in: 31/2 tsps. double-acting baking powder* Add: 1/2 cup milk • 3 eggs • 1 tsp. vanilla

Mix as above for 2 mins. Pour batter into two 9" layer pans (1½" deep) rubbed with Crisco or lined with paper. (For smaller pans, fill half full, bake remaining batter in cup cakes.) Bake in moderate oven (350° F.) about 30 mins. Cool cake in pans on rack 15 mins. Loosen cake edges, place rack over cake and pan; invert. Cool;

CHERRY MINT ICING—Make a 7-minute frosting. Add few drops of peppermint flavoring. Tint pink with red food coloring. Decorate with cherries and mint leaves or sliced gum drops.

*With single-acting, use 41/2 teaspoons.

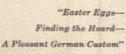


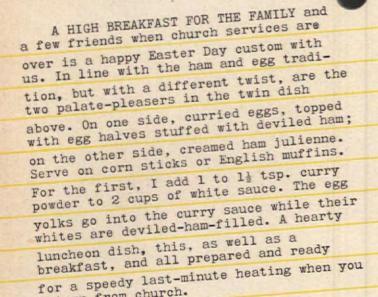
You see, pure, all-vegetable Crisco has a baking discovery no other type of shortening has. It makes any cake a better cake. And Crisco and Crisco's Quick Method recipe give you lighter, richer, moister, more tender cakes than any other type of shortening and ordinary recipe.

And you get them easily! For Crisco is easier to blend, creamier than any other leading vegetable shortening. It mixes faster into smooth batters. There's just no other shortening like it. No wonder more women bake with Crisco than with any other brand of shortening!

USE CRISCO DIGESTIBLE!

Anne's Notebook





ANNE BARNARD

return from church. CHICKEN TETRAZZINI AMANDINE is a happy thought for buffet supper. My pet recipe calls for very fine spaghetti, the usual amount of chicken and plenty of mushrooms. Top with grated cheese or not. Just before serving, sprinkle with slivered, toasted almonds for an added flavor change.

JIFFY ORANGE STICKY ROLLS are a luscious surprise of a Sunday morning. Melt 3 tbs. of butter or margarine in a 7-inch square pan. Mix in 1 cup light The state of the s

brown sugar, 1 tsp. grated lemon rind, and 1 tbs. fresh orange juice. Spread uniformly. Tuck in 1 dozen brown and serve rolls. Bake 15 minutes in hot oven (400° F.). I turn the rolls after 7 minutes and baste with juice.

IT'S HAM HE LIKES FOR BREAKFAST? O.K., fried apple rings can go well along with it to give the eye a treat and gratify the taste buds, too.

CHUTNEY DOES IT AGAIN and in coleslaw this time! Add 2 tbs. chopped chutney to 2 cups finely shredded red and white cabbage; mix with 1 to 3 cup sour cream, depending on favored consistency. Season to taste. In addition to the excellent flavor, it makes a pretty pink and white picture. No waste-you can use the rest of the cabbage boiled or fried for another meal. I like shredded cabbage in tossed salad, too.

SERVE CRANBERRY HORSE-RADISH SAUCE with hot or cold roast pork as a switch from the good old applesauce. Combine 1 cup whole cranberry sauce with 2 tbs. of horse-radish. Beat well and serve. Colorful and good—if you like horse-radish, PLEASE TURN TO PAGE 100 and I do.

See "Where Credit Is Due" on page 157



CATHERINE NISSLY

· buffet ham loaf

- 2 lbs. ground ham
- I lb. ground fresh ham
- 2 slices bread, cubed
- I egg, unbeaten
- 3/4 cup evaporated milk
- 1/8 tsp. pepper
- I ths. vinegar

Preparation time: 20 min. Baking time: 1 hr.

- I tsp. prepared mustard
- I #21/2 can pineapple slices, drained
- Maraschino cherries
- 1/4 cup brown sugar
- I ths. butter
- Whole cloves

• Combine ham, fresh ham, bread, egg, milk, pepper, vinegar, and mustard. Line loaf pan with waxed paper, allowing paper to extend over top of pan. Place pineapple slices and maraschino cherries on bottom and sides of pan in any desired design. Pack ham mixture into pan with back of spoon. Unmold on shallow pan. Remove paper. Mix brown sugar and butter; spread over loaf. Dot with cloves. Bake in moderate oven 375°F. for 1 hour.

Serves 10

410 cal. per serving

Source of vitamins B. C.

Originated in The American Home Kitchens

PINEAPPLE CROWN

RECIPES ON PAGE 9

BUFFET HAM LOAK

DAISY-CHAIN CAKE

PINE-A-PIE

AMERICAN HOME QUICKIES

See "Where Credit Is Due," page 157





of fruit, difficult and costly though transportation be. Most of the meat was cut up in small pieces, neatly stacked in little bunches. And yet, I also saw whole animals hanging—whole veals and lamb and rabbit, always. Stacks of pigs' feet. More pyramids of little feet, medium-sized feet, large feet—scrubbed clean as a whistle, but feet of what I do not know. But no matter what—fish, fruit,

or meat—everywhere an exquisite immaculateness in this open-air market. And walking back, on each side of the wide, beautiful tree, shaded avenidas, the most fabulous delicatessens.



Stunning, glass and chrome-plated shops as modern as tomorrow, and again I am astonished at the cleanliness that goes far beyond the meaning of "sanitary" as we think of it in our shops and markets. Canned goods scrubbed and polished, as shopkeepers in my country would polish rare gems. Huge wheels of cheeses of fascinating variety. Small round ones, elongated ones, suspended from the windows. Sausages of every shape and color. Not even in a super-

colossal American supermarket is it harder to tear one's self away.

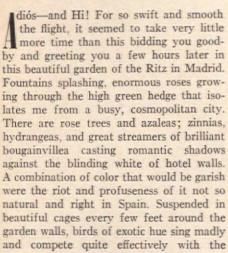
Outside my garden, bicycles weave a hazardous route through the mad, mad traffic—long loaves of PLEASE TURN TO PAGE 98



RECIPES ON PAGE 96

JEAN AUSTIN





shrill, incessant tooting of the

traffic outside—that almost childish dissonance that is the unmistakable sound of traffic in any Continental city, no matter how else the countries differ. The air is crisp and tangy, the sun is hot, and I am

at my little umbrella-topped table, fresh from a tour of one of the public markets here in Madrid. So immaculately clean it was, so neat and orderly the displays in each stand! Fish—as many varieties as there are in the ocean, I do believe, beautifully cleaned and displayed in spotlessly white trays; the seafood fascinating in huge rope baskets and of

equally infinite variety. Dozens of kinds of crayfish. Cooked, most of it, and ranging from palest white to a screaming pink. Great spiny fellows encrusted with enormous "barnacles" and all of them, even the tiny little shrimp, glaring up at one with big black protruding

eyes and dripping long whiskers. Heaven knows, no lobster or crayfish is beautiful, but these are positively terrifying with their beady eyes, great claws, and barnacled shells. I saw bunches of asparagus, their stalks 18 to 24 inches long, and I do not exaggerate, I swear. Bleached to pure white, the stalks, so that both color and size are in no way similar to our asparagus. The artichokes, on the contrary, very small and very, very bright green. Acres of strawberries, and side by side with the reddest, most monstrous ones I have ever seen, those delicious little ones for which France, too, is famous, served here in enchanting little handled baskets, covered with

green leaves and mosses to keep them fresh and fragrant. Mounds of the delicious Valencia oranges, cherries, pears, and pineapples. Ironic, it is, that while in our country the consumption of fruit and orange juice rises or falls with income, in this poor country—and it is poor economically—none too poor to have their daily portion









How many ways do you use these 2

CREAM SOUPS?

By ANNE MARSHALL Director Home Economics Campbell Soup Company

As delicious soups? As tempting pour-on sauces? As exciting cooking ingredients?

Be sure to get full enjoyment from these fine Cream Soups. Just discover their extra uses! Velvety, delicate Cream of Mushroom Soup . . . and Cream of Chicken Soup, smoothly blended from chicken broth and heavy cream . . . are both grand in the soup bowl. But that's not all! As wonderful pour-on sauces or cooking ingredients they make dozens of dishes taste twice as good. For a free book of over 100 recipes, send a card to Campbell Soup Company, Camden 1, N.J.

APRIL SUGGESTIONS FOR USING Campbell's SOUPS

Mushroom Scrambled Eggs Blend I can Campbell's Cream of Mushroom Soup with 8 beaten eggs. Season to taste. Cook slowly in 1 tablespoon of butter or margarine, stirring gently. Garnish with fried apple. 6 servings.

asparagus with Cream of Chicken Sauce Blend 1 can Campbell's Cream of Chicken Soup with 1/3 cup of milk. Heat, but do not boil. Pour Chicken Sauce over hot, drained asparagus.

Chicken a la King To I can of Campbell's Cream of Chicken Soup add 1/4 cup milk, 1/4 cup chopped pimiento, 1 cup diced cooked chicken, and a little cooked chopped green pepper. Heat well. Pour over 6 slices of toast.

