THE AMERICAN HOME

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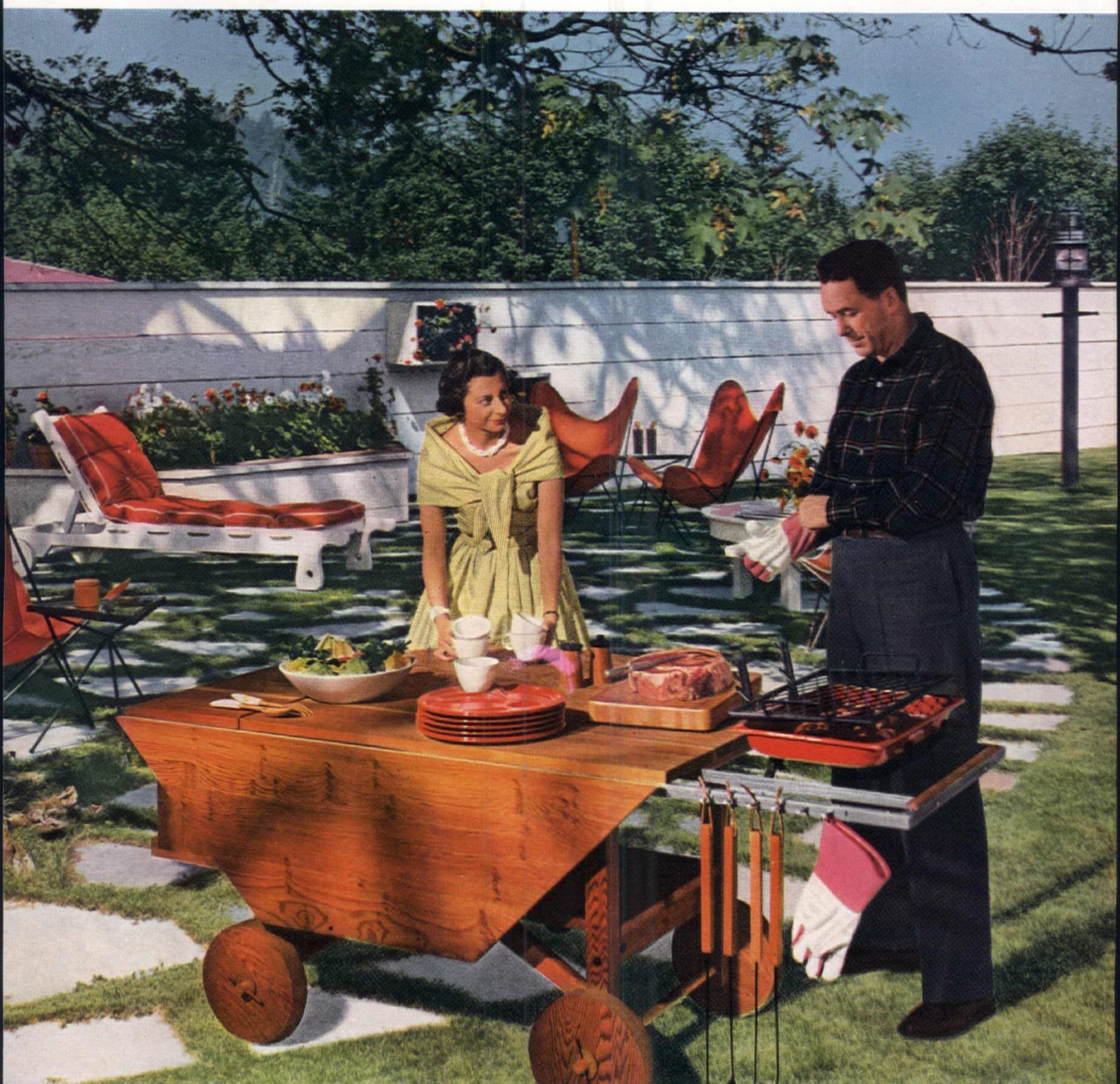
JULY · 25¢



BUILD YOURSELF THIS CHOW WAGON!

This floor is Armstrong Cork Tile, Style No. 410.

the modern fashion in floors

The exciting thing about modern homes is their fresh approach to color, style, even to furniture arrangement. Take the bedroom, for instance. Why *should* the head of the bed always be against the wall? Why *shouldn't* you awaken in a shower of cool morning sunlight? And why *not* go barefoot . . . when the touch of an Armstrong Cork Tile floor is so delightful underfoot? Why not, indeed, now that you can afford the golden warmth and luxury of this modern floor at today's moderate prices. The springiness of cork makes this floor magically quiet and comfortable to walk on, and its smooth surface lightens housework. Whether your home is modern or traditional, new or old, you can give it new luxury and loveliness with Armstrong Cork Tile—"the modern fashion in floors."

Free portfolio describes this lovely bedroom, includes sketch plan, list of furnishings and full information about Armstrong Cork Tile for floors and walls. Write Armstrong Cork Co., 5507 Plum St., Lancaster, Penna.

Armstrong
FLOORS

LINOLEUM • CORLON® • RUBBER TILE • CORK TILE • EXCELON® TILE • CUSTOM CORLON TILE • ASPHALT TILE • LINOTILE®

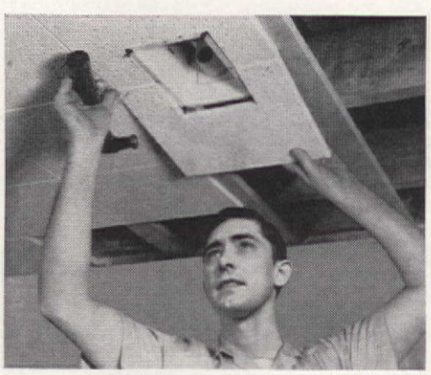
Sound Conditioning—the new comfort for up-to-date homes

Your home can be quieter... even if it's small and crowded

It's easy to muffle household noise with this beautiful new ceiling. You can install it yourself—a free booklet shows how

Kitchen clatter won't spread to other areas under an attractive Armstrong Cushiontone ceiling. This modern, new ceiling tile soaks up sound before it becomes noise and can even bring welcome quiet to growing families in cramped quarters. You'll like Cushiontone's smart good looks, too. Its Full Random styling adds new beauty to any room in the house. Armstrong Cushiontone requires no more care than a painted plaster ceiling. The tiles can be painted any desired color.

Cramped-space living is more relaxed under Armstrong Cushiontone ceilings. Cushiontone subdues the noise of high-pitched voices and blaring TV and prevents much of this din from charging out of the room and disturbing people in the rest of the house. Economical as well as practical, almost every family can afford sound conditioning. With Cushiontone, you can sound condition a fourteen-foot by sixteen-foot room for about $50.



Cushiontone is easy to install in old homes or new by either nailing or cementing. The 12" x 12" tiles are convenient to handle and go up fast. Whether you prefer to do the job yourself or want a professional installation, see your local Building Products Dealer for helpful advice and materials.

Send for free booklet, "How to Make Things Quieter at Your House." Write direct to Armstrong Cork Company, 5507 Clark Street, Lancaster, Pennsylvania.

Armstrong CEILINGS

including Cushiontone® and Temlok® Tile

. . . to quiet and beautify your home

FREE 77 Name Imprinted SAMPLES of Christmas Cards, Stationery, Notes, Napkins

179 NEW WAYS TO MAKE MONEY for yourself, church or group! Take easy orders spare time for exquisite Christmas, year 'round box assortments, gift wrappings, novelties. FREE Personal Christmas Card album wins sales.

Start A Greeting Card and Gift Shop At Home

MAKE FRIENDLY SOCIAL CALLS on everyone you know. Profits to 100% are yours plus cash bonus. New Party Plan increases income. Have money for new clothes, furnishings, savings. No experience needed.

FUND RAISING PLAN—PREMIUM OFFERS Make up to **$1.00** per box!

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"I have been selling your cards for almost two years and I have made enough money to buy a lot of things I have wanted."
—Diane Carey of Illinois

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Write Today for actual assortments on approval and FREE 48-page full color illustrated catalog. If outfit does not make money for you in a jiffy, return it at our expense.

FREE Money-Making Guide shows beginners new easy ways to succeed

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North Abington 72, Mass.

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North Abington 72, Mass.
Please send me at once Feature assortments on approval, free samples Personal Christmas Cards, Stationery, Notes, Napkins, free Catalog, Selling Guide, Premium Offers and details of your wonderful extra money plan.

Guaranteed by Good Housekeeping

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☐ Check here if writing for club or church organization interested in raising funds.

No Risk On Your Part

The garden of the Harry P. Wolfs in Portland, Oregon, with its colorful array of planters, backs up our de luxe Chow Wagon. Wanna know a secret? Wagon and chefs, complete with dapple-shadow effects, were done right in our own studio—then superimposed onto sunny terrace photographed more than 2,000 miles away! Foreground picture, F. M. Demarest; background, Pearson.

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JACKSON & PERKINS NEWEST CATALOG OF THE WORLD'S FINEST HOLLAND BULBS

See it for the first time . . .

Spartan

J & P WONDER FLORIBUNDA ROSE

(Shown on Cover)

These Two New Catalogs Feature Exclusive New Varieties!

Here they are—Jackson & Perkins' brand-new Fall 1955 Catalogs—the most exciting . . . most colorful . . . most beautiful catalogs we have ever published—and they're yours ABSOLUTELY FREE! With these two catalogs you can plan, plant and *enjoy* a garden resplendent with color all season long—from early March right up to frost!

Famous J&P Prized Rose Varieties

Just wait till you see these new J&P Catalogs! First—the colorful new 50-page Rose Catalog — with dozens upon dozens of breathtaking, prize-winning Roses! You'll see all the sensational, brand-new J&P varieties like *Spartan, Gladiator, Konrad Adenauer* and *Golden Fleece.* And of course, you'll see all the established J&P favorites like *New Yorker, Diamond Jubilee, Fashion* and *Vogue.* Prized Hybrid Teas, Floribundas, Climbers . . . as well as J&P's Tree Roses that bloom at eye level. In addition, there's a truly wide selection of hardy J&P Perennials, *plus* many helpful gardening hints and money-saving offers.

Finest Quality J&P Guaranteed Bulbs

And in our brand-new catalog of the world's finest Holland Bulbs you'll see J&P's Exclusive new Tulip, *Holland's Glory*—world's largest Darwin Tulip! You'll also see *Red Emperor*—world's largest Botanical Tulip, *Parrot Wonder*—world's largest Parrot Tulip . . . hardy Lilies . . . brilliant Spring-flowering Crocuses . . . fragrant Hyacinths —all in breathtaking color! Imagine—now you can have a "year-round" garden-display of the most beautiful and colorful flowers ever created!

Since Experts Recommend Fall As The Best Planting Time Send For FREE Catalogs Now!

Remember—every J&P plant is *guaranteed* to live and bloom in your garden. If you want *your* garden to bloom *all* season next year, you must plant your J&P Roses and Bulbs this Fall! But since we never seem to have enough catalogs to go around—we urge you to send for your FREE copies NOW!

Featuring

Gladiator

(P.R.R.) Introducing—the new champion of Climbing Roses! The brilliant rose-red blooms of this plant are really immense — 5 INCHES ACROSS! What's more —it blooms and re-blooms all season long. And the fragrance—simply breathtaking!

JACKSON & PERKINS CO. WORLD'S LARGEST ROSE GROWERS Newark, NEW YORK

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800 Rose Lane, Newark, NEW YORK

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This offer good only in U. S. A.

Now you can save at least 20% and combine all your essential home insurance in a single, simplified policy

Homeowners who have been buying separate policies, or who have been risking loss because they felt they could not afford adequate insurance, will welcome North America's Homeowners Policy.

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See your North America Agent or Broker today. If you like, he'll arrange payment on the easy, annual payment plan so you can budget the cost of your insurance. Insist on North America's Homeowners Policy—to be sure!

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PROTECT WHAT YOU HAVE© **Philadelphia 1, Pa.**

THE NEWEST AND BEST FROM AMERICA'S OLDEST AND STRONGEST STOCK INSURANCE COMPANY

OUR VERSATILE HOUSEMAN

Ever see a dynamo shaped like a stringbean? That's our Super-Houseman (Robert W.), the most many-sided guy around THE AMERICAN HOME. You'll see him listed as Merchandise Editor. And that he is. But that isn't the half of it, for he can double in brass for almost anyone on our staff. The Iowa Traveler, we call him, and he has certainly covered plenty of territory since he left his home state. One day will find him in the office, making doodles that are apt to end up as patterns—that wondrous Chow Wagon on our cover, for example. Twenty-four hours later, he's likely to be 1,500 miles away, supervising photography. He's an artist, a decorator, a carpenter, an inventive fellow who can coax four pieces of slick furniture from one sheet of plywood. He is also a man of taste, and one who can turn a mean phrase.

But ask Bob what he is, and he'll tell you he's primarily a fall guy with a terrible yen for the hundreds of new products that cross his desk. Once he fell for a small paint roller—and built several stories around it. Furniture, knock-down and unfinished, did well in our pages after Bob became fascinated by its good design and low price tags. A vacuum cleaner with an elastic snozzle, a TV with a zebra-striped slipcover, a screwdriver that turns corners—he fell in love with them all. So did our readers, because every item he comes up with fills a real need.

WHEN YOU CHANGE YOUR ADDRESS

Please report both new and old address directly to THE AMERICAN HOME five weeks before the change is to take effect. Copies that we address to your old address will not be delivered by the Post Office, unless you pay them extra postage. Avoid this unnecessary expense by notifying us five weeks in advance.

THE AMERICAN HOME Subscription Dept.,
American Home Bldg., Forest Hills, N. Y.

The "New Look" in *Christmas* cards!

DOEHLA'S ULTRA-SMART NEW

For the first time anywhere at a popular price . . .

so attractive that merely showing them to friends and neighbors

can earn you $50 to $250

THESE stylish "Slims" are the "latest thing" in Christmas Cards—so, naturally, they're here in the famous, money-making DOEHLA line.

It's no wonder so many folks choose the *Doehla* way to make extra money in spare time. The Doehla Line is the most *complete*—most *wanted* greeting card line in all America. People rave about the richly beautiful designs, the warm glowing colors, the exciting new features. Whether it's stunning new "Slims" like these, or conventional-size cards—Religious or clever—Birthday or Christmas—Valentine, New Baby, or Get Well—yes, even wraps, ribbons, gifts, novelties, imprinted stationery—Doehla always has *the things people want most* . . . and at *bargain* prices.

Your Friends Get a Bargain

By ordering these assortments from YOU, your friends and neighbors save themselves the bother of shopping. They get fine cards for even less than *ordinary* cards cost in the stores. They're sure of always having the right card on hand to cheer a sick friend or "remember" a birthday, anniversary, new baby, etc.

IF YOUR CHURCH or club wants a quick easy way to raise funds—write for our valuable guide for groups, with sample kit, on approval. Give your name; name, address of organization, name of person in charge of fund-raising.

You Make Money

Your friends will thank you for "letting them in" on these wonderful bargains. And YOU make up to 55¢ on each box assortment . . . up to $1.00 each on personalized orders. Soon you have $50, $250, or more, to spend as you like. NO EXPERIENCE NEEDED. Our free book shows how anyone, young or old, can make money quickly this easy way.

FREE SAMPLES

MAIL COUPON FOR ACTUAL FREE SAMPLES OF THESE STUNNING "SLIMS" and other "name-imprinted" Christmas Cards. We'll include four of our most outstanding new boxed assortments, on approval, and FREE book explaining our Extra Money Plan. If friends don't "snap up" these cards and ask for more, return them at our expense. You take no risk! Send no money! Just mail coupon now! *HARRY DOEHLA and ASSOCIATES,* Studio A-17, Nashua, N. H., or St. Louis 1, Mo., or Palo Alto, Calif. *(Address any one of these three offices most convenient to you.)*

How folks just like you earn extra money

$40 Worth of Cards in Half a Day! "Once friends and neighbors see samples the cards sell themselves. I received orders for $40 worth of cards in 4½ hours. Bought a nice automatic ironer, many useful things around our home."
—Mrs. J. H. Powers, Jr., Ky.

Has Fun Earning at 14. "I'm 14 years old. Began with neighbors and phoning my mother's friends. Now I get big orders—$5 to $18. Hope to become a doctor; am saving my profits for my college education."
—Carol Anger, Cal.

Cards Sell Themselves. "It really isn't work for I do get to meet lots of friendly people, and your cards sell themselves. I had no trouble getting orders, so I would say it's a nice easy way to earn extra money. I've sold over 500 boxes so far."
—Mrs. C. A. Russell, Oregon

Best Thing She Ever Did. "The best thing I've ever done was to send for your samples. My friends and I thought they were really beautiful. I've taken orders over phone, people stop me in the street to re-order."
—Mrs. A. J. Hoag, N. J.

$15 in Orders in 1½ Hours. "My customers are well pleased with cards and many re-order more than one box. First afternoon I sold $15 worth in 1½ hours. **—Mrs. R. Kutz, Wis.**

Buys New Car. "In 2 years I made enough profit to buy a new sedan. I don't owe a cent, and I have a nice bank account. Your cards have the finest appearance and quality of any." **—G. N. Adler, Indiana**

One of These Nation-Wide Associates Will Give You Prompt Service in Your Area:

BOULEVARD ART PUBLISHERS, Chicago 4, Ill.
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(Address any one of these three offices) { NASHUA, N. H. / ST. LOUIS 1, MO. / PALO ALTO, CAL.

Please rush—for FREE TRIAL—samples of your 4 most popular assortments *on approval,* together with FREE samples of new "Regal De Luxe SLIMS" and other "Name-Imprinted" Christmas cards. Also send FREE BOOK of easy ways for *anyone* to make money.

Name.....
(Please Print)

Address.....

City.....State.....

COULD YOU PLAY "ABANDON SHIP" IN A FIRE?

CHAR FEIGIN

Think it over—*you* might be living in one of the 330,000 homes which, statisticians claim, will be damaged or destroyed by fire this year. You've heard plenty about ways to *prevent* murderous blazes, and we pray that you've learned them well. But do you know what to do if, in spite of your efforts, this menace breaks out in your home? If it gets out of hand, the important thing is to GET OUT—and let the Fire Department cope.

Since children under 14 account for one-third of the victims of fire, frequent fire drills are in order. But why not make games of them? You'll find junior fire fighters eager to take over assigned roles and come up with suggestions of their own.

ABANDON SHIP is a good game to start with. First, "case" your house for every possible emergency. Along with your young helpers, study every room in the house, and figure out ways to leave it swiftly without using the stairs. A one-level house is the easiest type in this respect, but a porch roof, a shed, or a tree near a second-floor window can be utilized, too. If there are babies or old folks in the family, plans must include helping them. After you determine an exit for each member, get them together for a trial run. Everybody pretends to be asleep. When you call the alarm, each person goes to his window, opens it, and stands by. Time the drill until it takes only seconds to act out. A knotted rope can make a good fire escape. One method is to use a stout beam, 4 x 4 or more, with a manila rope of ½" diameter tied securely around it. Beam should overlap window casing enough so that it cannot fall out. Rope should reach the ground, with knots every 12 inches. As a last resort in a real emergency, sheets, tied together by a square knot and then to the bed frame, have saved many a life.

MASKED RIDER is a game to master to prepare for one of the greatest horrors of a fire: awaking in a smoke-filled room. For this drill, have all players simulate slumber in their rooms. When the "alarm" is sounded, each person grabs the handiest piece of cloth, and ties it over the lower part of his face. A handkerchief, pajama top, or pillow case will do. Wet it if possible. With the "mask" *over* nose and mouth, but *not* over the eyes, each player should slide from his bed and slither to his escape window, breathing in as little as possible.

GO SEEK: This is a ladder drill. With a different member of the family "it" each time, trapped in his room, the others come to his rescue. "It" practices climbing out and down, "rescue" crew becomes adept at handling the ladder.

BUG IN A RUG trick wraps up the family safety and guards against severe burns from clothing which has caught fire. Such flames are often smothered if the victim rolls himself up in a rug or a blanket and is *completely covered by it from head to toe.* (In a real fire, if no rug is handy, rolling on the floor may extinguish such flames.) See who can get to the hall rug and wrap himself up in it most quickly.

HELP! HELP! When it comes to major fire fighting, call the Fire Department—after making sure that every one in the family is out of the house. Each member of the family should know how and where to turn in the alarm, whether by box or by neighbor's telephone. *Never* turn in an alarm unless there is an actual fire.

CLOSED DOOR POLICY: Opening the nearest door to escape may be the most dangerous thing to do in case of a real fire. The room you are in may be safe while smoke and flames lurk on the other side of that closed door. If a door feels hot to your palm, or if you see smoke creeping through the cracks, *don't* open it! Make a game of the palm test until it becomes automatic. Let each member of the family take turns with a closed door. When he puts his palm up, you call out "cold" or "hot." If the door is safely cold, the contestant may open it cautiously, with one hip against the door and his head averted.

WATER BOY: Fires start small, and, if quickly extinguished, needless loss can be prevented. If a fire is discovered while young, call the Fire Department, and then start fighting. If it grows, "Abandon Ship!" For the fire-fighting game, turn the whole family into a fire brigade. Make sure that all who can possibly operate your fire extinguishers know how to do so. Also see to it that they are all so familiar with every source of water and every hose connection that they won't "forget" them in a real emergency. Those who are old enough should be completely familiar with the main shut-offs of oil, gas, and electricity. Teach your junior brigade to handle hose and buckets, how to focus them on the base of flames. NEVER, UNDER ANY CIRCUMSTANCES, use water on electrical fires, on grease, oil, gasoline, or flammable liquids.

TOO MANY COOKS end up by braising themselves because they don't know how to handle a fire that starts at the range. NEVER PUT WATER on such a fire—it only makes matters worse. If possible, turn off the heat, and smother the blaze with handfuls of salt, bicarbonate of soda (DON'T use flour) or with a rug, a pot lid, or anything that will cut off the oxygen supply upon which fire feeds. If fire starts inside the oven, turn off the heat, keep oven door shut, and put a pot-holder or towel over the oven vent to smother the fire.

TWENTY QUESTIONS, or forty, or sixty, may be necessary to seek out all the fire hazards in your house in order to eliminate them. Offer a prize to the member of the family who can find the greatest number of legitimate hazards from attic to basement. Your habit of smoking in bed is fair game—and so are obstacles to easy exit, even if they aren't fire hazards in themselves. Let's hope that the fire-drill games will remain games forever—but be sure that everyone learns his part well, for some day you may all be playing for life.

See "Where Credit Is Due," page 93

DO YOU NEED EXTRA MONEY?

$35.00 IS YOURS

for selling only 50 boxes of our 300 Christmas card line. And this can be done in a single day. Free samples. Other leading boxes on approval. Mail coupon below today.

It costs you nothing to try.

Last year some folks made $250—$500—$1,000 and more this very way. Church groups and organizations can do this, too. No experience necessary.

FEATURE DELUXE
21 stunning assorted Christmas cards of every type, color and taste

CHRISTMAS ASSORTMENT
Luxurious parchment paper used throughout. Outstanding cards in lovely designs

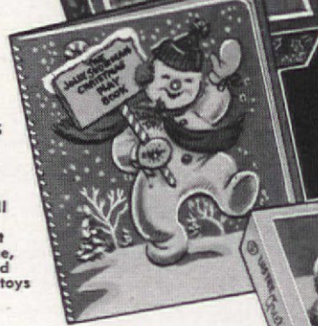
SLIM CARD CHRISTMAS ASSORTMENT
Latest rage! Distinction, smart new, slim styling—beautiful!

CHRISTMAS GIFT WRAP ENSEMBLE
20 large deluxe sheets all 20"x30"—gay Christmas colors with matching seals and tags

TALL CARD CHRISTMAS FUN BOX
An amazing assortment of pop-outs, clever designs in the new slim style—terrific!

BIBLE TEXT CHRISTMAS ASSORTMENT
21 inspiring religious cards with Bible verses

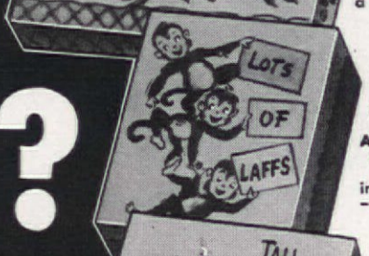
CHRISTMAS BOOK
Animated toy, story and paint book in full color. Includes jet glider plane, magnet and other real toys



TALL LUSTRE CHRISTMAS BOX
An assortment of natural color, glossy photo cards in the new look—different!

VELVET ANGELS CHRISTMAS ASSORTMENT
Heart-warming cards featuring the cutest little angels ever seen

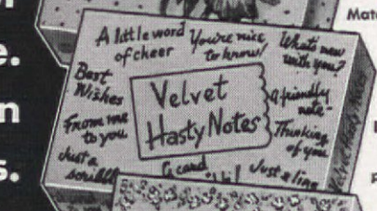
EVERYDAY BOX
21 beautiful assorted cards for every occasion, with a selection of pastel envelopes



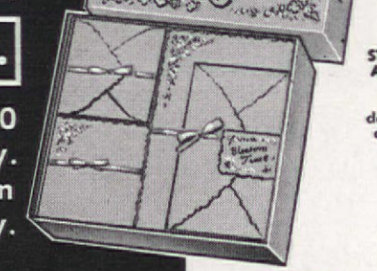
HUMOROUS EVERYDAY ASSORTMENT
Fun for all. A laugh in every card—fascinating!

TALL CARD ALL OCCASION
An assortment of radiant beauty in the fashionable, new slim design

EVERYDAY GIFT WRAP ENSEMBLE
20 large sheets, all 20"x30" in bright colors for year 'round gift needs. Matching seals and tags



CHEERY INFORMALS
Captions in bright pink & blue—chic!



BLOSSOM TIME STATIONERY AND NOTES
Fine white paper, decorated in dainty pink and gold—scalloped edges

REPLACEMENT OR REFUND OF MONEY
Guaranteed by Good Housekeeping
IF NOT AS ADVERTISED THEREIN

FREE SAMPLES
PERSONALIZED CHRISTMAS CARDS and STATIONERY

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Mail This Coupon Today
COLONIAL STUDIOS, INC.
Dept. 159, White Plains, New York
Please rush samples and full details of your easy money-making plan.

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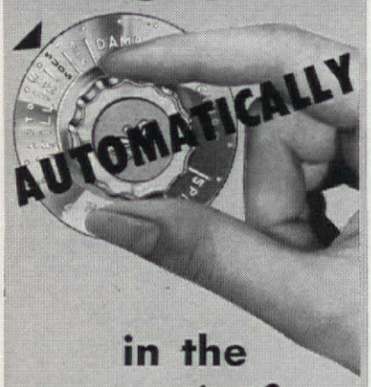
If writing for an organization, give its name_____

SAVE SUDS



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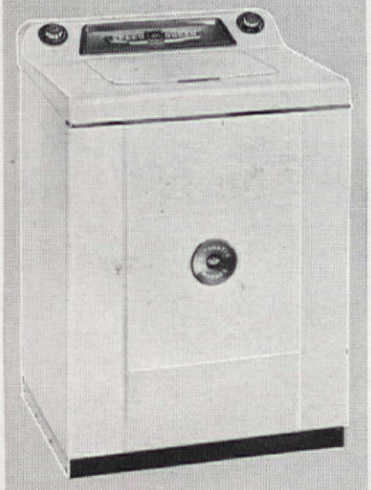
in the

Speed Queen

If you wish to re-use wash water, you merely dial "SUDS," and the hot suds are pumped back into the washer ready for the next load — automatically.



LIFETIME STAINLESS STEEL TUB

Model A12C has a bowl-shaped, mirror-smooth, rust-proof, corrosion-proof Stainless Steel Tub. Will remain sparkling bright for a lifetime. See it now.

"Royal Pair" Washer and Dryer

See your dealer or write the Speed Queen Corp., Ripon, Wis.

SPEED QUEEN

WASHERS • DRYERS • IRONERS

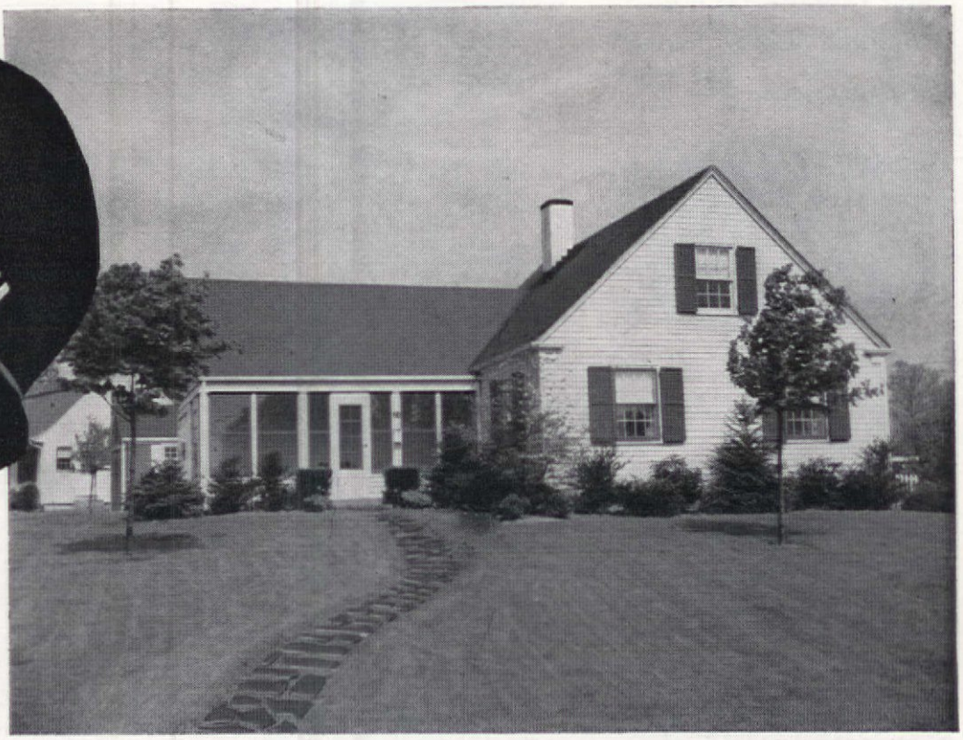
THE CREEP AND WE

EMMA WIPPERT PEASE

For many years we led lives of quiet desperation, hating in a big way. We hated our little rented home for so many things—for her cramped and cut-up rooms, her steaming galley, her general gracelessness. We barely tolerated her bonds with nature—the colonies of ants, the neighborhood dogs who regarded our chives and mint as their own, the bird-squatters. We cursed her basement, center of the country's mildew industry. At first, we tried to improve and beautify THE CREEP, but it got us down. Asparagus and mums did not die—they simply faded away, leaving the hard-pan to the hard-pan. Grass seed proved to be strictly for the birds. Chiggers and crabgrass took over. Nor did THE CREEP, herself, respond more favorably. A warm-blooded girl she had been born, and warm-blooded she intended to stay. Louvers and insulation, courtesy of us, did nothing for any of us.

Throughout these years of debilitation, we were sustained by the dream of our own home, far away from Heat Waves Annie to Zelda. We could see her plain as next month's rent—a gorgeous gal resting on a hillside. She would have a vista, of course, and there would be a lake coolly ruffled at the edges. Our rose garden (for what is home without a rose?) would be of the oh-and ah-provoking type. Our flower beds would come in Christmas cooky shapes and frostings. And, naturally, the soil would be almost 100% loam. Inside, large rooms would be dedicated to hospitable living. Yes, Elaine, our Dream Boat, would have everything! And so we dreamed! That is, until the sweltering night when we first began to question: "Is this drip necessary? Are we roasting ears—or men?" Operation Improvement began forthwith. First, we stripped THE CREEP of all Unnecessaria. The vista came inside, with downstairs walls painted a soft green. The lake became two air conditioners. With the landlady's blessing, we slapped white paint over the old fireplace and its attending wood bookcases. We watched the walls slink back. Outside, we let ourselves express ourselves. We spiced up the façade with two bold green-blue doors. We planted shrubbery and pink dogwood in front. Out in back, a healthy clump of white birches and a soft maple will some day give bountiful shade, and near them, a white bench and green metal chair, stage props both, give the illusion of outdoor relaxation. Then came an unexpected legacy, and a chance to buy Elaine! But after we searched for her a while, we stood back, took a long unbiased look at THE CREEP. Not bad a-tall, a-tall! She was squat, but so were we; she was frankly middle-aged, but we were, too. From that bright stage of the imagination where all dreams pass in parade, Elaine slipped away, perhaps to find another "angel" with better prospects. We never saw her go. Her place was taken by a brown and white model, with every figure fault and a thousand exasperating problems, guaranteed to keep us busy and frustrated for years.

So what did we do? You guessed it—we *bought* THE CREEP!



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with easy-does-it "Dutch Boy" House Paints!

1. LASTING BEAUTY **2. LASTING PROTECTION** **3. LASTING ECONOMY**

The first thing you want in house paints is lasting beauty!

This, you get with "Dutch Boy" House Paints, in white or in colors. Dazzling BRIGHT WHITE is self-cleaning—rain just washes the dirt away. And "Dutch Boy" House Paints in Color resist fading, *keep* your home bright and colorful.

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Painters *trust* the toughness and durability of "Dutch Boy" Paints. You can, too.

Your third want – lasting economy!

Take it from paint-wise homeowners, "Dutch Boy" goes further. And lasts longer —so you paint less often. More, it's so high-hiding you often save a second coat on repaint jobs.

You can't get more for your money than "Dutch Boy" House Paints give you. And for painting advice—even help in finding a painting contractor—you can't talk to a better man than your "Dutch Boy" dealer. His name is listed under "Paint" in your classified phone book.

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NEW, FULL-COLOR BOOKLET! Beautifully illustrated! Shows you how to use color imaginatively and surely to make your home, outside and inside, more interesting, more distinctive, more YOU. Just mail this coupon.

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Please send me a copy of your new booklet, "Color Scheming with Dutch Boy Paints." I enclose 10¢ to cover cost of mailing and handling.

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Natural Flowers, Pine and Vinylite Roses Sealed Under Glass to Last for Years!

The "Garden Under Glass" was originated by one of the most famous florists in the world. His secret—retaining the freshness and color of natural flowers for years and years—is one that many others have tried to imitate time after time without success.

Heat-sealed to keep out air and moisture. Flowers retain freshness and colors for years. 19 inches round 4" high. Crystal-clear glass centerpiece.

Here's one of the most breathtaking home ornaments in years—lush, exotic flowers from the forests of Brazil, sprigs of Princess pine and rich red Vinylite roses under a sealed glass centerpiece! Guaranteed to keep their freshness and beauty! Place the centerpiece on your dining table and see how your linen, china and silverware reflect its vivid colors. Your guests will marvel at it! Adds distinctive beauty to your living room when placed on window ledge, TV set, coffee or end table. Measures 19" round, 4" high. The Brazilian flowers, pine sprigs and Vinylite roses blend into a lovely cavalcade of color. A thoughtful gift for shut-ins, especially. Present supply is not large; to make sure, order TODAY! Send $1.98 check, cash or m.o. for immediate postpaid delivery. C.O.D.s sent plus charges. 5-day money back guarantee. Order TODAY from:

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DON'T BE FAT!

If you just can't reduce and have tried dieting, pills and tablets—try relaxing, soothing SPOT REDUCER, a massager that's tested, and has U.L. approval. Lose weight where it shows most! The relaxing soothing massage helps break down FATTY TISSUES, helps tone the muscles and flesh, and the increased awakened blood circulation helps carry away waste fat—helps you regain and keep a firmer and more graceful figure. When you use the SPOT REDUCER, it's almost like having your own private masseur at home. It's fun reducing this way! Lose pounds and inches quickly, easily, safely without risking health. For aches and pains due to overexercise. Also used as an aid in the relief of pains for which massage is indicated. Sold on MONEY BACK GUARANTEE! Reduce or NO CHARGE! (FIRMS FLABBY TISSUE!)

110 Volts A.C.

Restores elasticity to sagging skin.

STANDARD MODEL only $9.98 . . .

AMAZING DELUXE MODEL only $12.98.

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If you are on the Kitchen Committee of some Church, Lodge, Club, School, etc., in your town you will be interested in this modern Folding Banquet Table. Write for Catalog and special discounts to institutions and organizations.

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TOPS FOR THE BOTTOM OF THINGS
DAINTY DAISY DOILIES

Beautifully designed Nylon Doilies that give a dainty "feminine touch" wherever used, adding charm and graciousness to the appearance of every room. Washable wonders, they whisk through suds and never need ironing.

Colors: White, Pink, Maize, Blue, Green.

Much more expensive-looking than—

$1.25 for approx. 12" size.

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KILL FLIES OUTDOORS

New . . . Sanitary . . . Easily used disposable FLY TRAP. Kills disease carrying flies OUTSIDE before they get indoors. For home, farm, business. Simple action . . . merely hang the CHEMICALLY TREATED, baited trap in tree or bush. Holds over 25,000 dead flies. No cleaning or objectionable handling. When filled destroy entire trap. Guaranteed results. Set several traps about 30 feet apart for a FLY FREE summer. Set of 3 only $1. Postpaid. **Carol Beatty, Dept. A-307, 7410 Santa Monica Blvd., Los Angeles 46, Calif.** Send for FREE Catalog of 200 selections.

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THERMO-BAG

for all your picnics and outings

You'll hardly believe your eyes when you read our special low price—only $1.69, postpaid! Keeps food or beverages hot or cold for a full six hours. Handy to carry and easy to store. Made of strong vinyl plastic with attractive green and black plaid exterior. Two sturdy handles. Fibreglass insulated interior; waterproof and stainproof. Has zipper tab. Size 8½" x 5" x 12". Will hold up to 12 Coke bottles or beer cans. Ideal for boat, car, baby's buggy . . . on all picnics and outings. Usually sell for *much* more. Only $1.69 POSTPAID.

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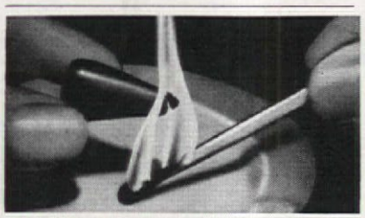

Rid Your Home of Insects—$1

Amazing new Cones rid your home of insect pests. Just light . . . that's all! Cones burn like incense—invisible vapor destroys *all* common exposed bugs. No sprays—no gadgets—no after odor—NO WORK! Miracle *Bug-Rid* Anti-Insect Cones kill flying moths, flies, mosquitoes, gnats, spiders, roaches, silverfish, wasps. 14 Cones and burner for $1, postage paid. *Guaranteed to do the job or your money back!* Order *Bug-Rid Cones* by mail from **Sunset House, 665 Sunset Building, Hollywood 46, Calif.**

Amazing Window Cleaner

• Nothing like it! Washes inside, outside and BETWEEN double-sash windows. Completely eliminates sitting on window sills or climbing ladders. Hands need never touch water. Has sponge on one end, squeegee on other. Just dip, wash, wipe — window will be sparkling bright. 31" long. Rustproof, will last for years. Satisfaction guaranteed. No C.O.Ds.

$2.49 ppd.

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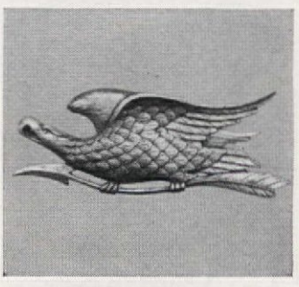
THE AMERICAN HOME *Market*

Photographs by F. M. Demarest

A WHISTLER'S MOTHER will fill up his mug with milk—and when he's ready for more, he can root another toot on his whistling cup. Designed for the milk-fed mob, each is personalized with the child's first name. Trimmed with pink for girls or blue for boys, the gay whistle bird is blue and yellow. All ceramic. Just $1 ppd. Personal Gifts Co., Dept. 100, 102 W. 61 St., N. Y. 23, N. Y.

HANDCARVED EAGLE is as glorious as the Fourth of July, so we show it now, although of course its decorative effect is timeless. Called the *Kittery Eagle*, it is a copy of a Bellamy design and beautifully executed in white pine and finished in antiqued gold. Perfect for over a door or fireplace. 23" long, 9" high. $35 ppd. Winnie Kidder, Dept. 1, 23 Fayette St., Boston 16, Mass.



THE LANAI. Contour-molded birch slats are combined with jet black wrought iron for unexpected drama indoors or on the patio. You'll love their contemporary feeling. Use singly or in sets. Back is 33" high. Natural finish, $10.50; walnut finish. $12.50. Exp. chgs. collect. Minimum order 2 chairs. Matching armchair, $3 additional. Hobi, Dept. AH 3, 15 West 57th St., New York 19, N. Y.

FOR AFRICAN VIOLETS

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All-Steel Vio Holda

PLANT STAND

Sturdy, heavy gauge all-steel welded. 40" high. Will not tilt or tip. Holds 11 plants, 10 on revolving arms extending outward 6" to 12" from center shaft. Arms moveable to any position to enhance beauty of display and allow even sun and air exposure. Light weight. Easily dismantled for cleaning. Antique black, white or green enamel.

ORDER BY MAIL TODAY Only $14.95 each, plus $1.00 for packing and postage ($2.00 for Canada).

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K-9 REAL-LIEF is Economical and Easy to apply. A full year's supply costs only $1.25. If your favorite store does not yet have K-9 REAL-LIEF send $1.25 for a bottle post paid. Larger sizes for kennels and Veterinarians available.

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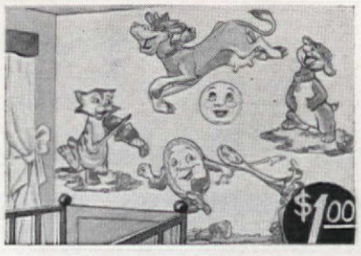

GIANT NURSERY RHYME CUTOUTS

This is it . . . just the thing you've always wanted for baby's nursery or play room. Giant Nursery Rhyme characters in the warmest and gayest colors ever. Come on antique finish paper with special adhesive for mounting. 12 to 15 inches high. Easily removed without damage to walls . . . Your choice of Ole King Cole, Jack & Jill, or Hi Diddle Diddle **$1.00** each group or all 3 for **$2.95** ppd. Decorating ideas included. Complete set of 3 contains 22 pieces. A wonderful value and sold on a strict money back guarantee.

A. MENIN

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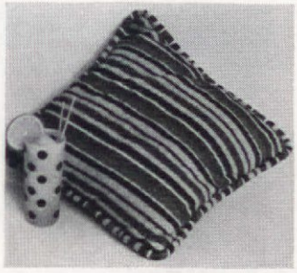
Place

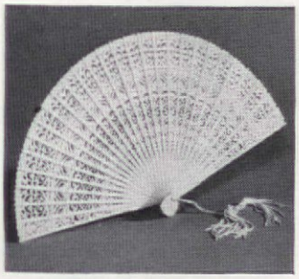
Welcome to the Market Place! Merchandise, except personalized items, may be returned within seven days for a refund of the full price. Most of the firms mentioned in the Market Place prefer not to handle C.O.D.'s.

HELEN DE MOTTE



THROW PILLOWS to toss into summer situations. Gay multicolored striped terrycloth cover zips right off and takes a plunge into the washing machine. So you won't hesitate to plop this on the porch steps, carry it out to the lawn chairs. And of course it's a grand soft touch for the den or playroom now or later. 18" sq. $3.25 ppd. Aimee Arts, 2660 Washington Ave., Oceanside 1, N.Y.

LOOK WHO'S KICKING and making a big splash—anyone with a Swim-Bol. This bright plastic ball with easy-grip rubber handles gives a water-wary something to hang onto while making like a mermaid or merman. Wonderful for children, beginners, lifesavers, or just for fun, because it's a floating support. $2.95 ppd. Florida Gifts & Gadgets, 1356-A Main St., Sarasota, Fla.



FAN-TASTIC way to be fairer and cooler is to carry a pretty fan—we wouldn't be without one during the New York heat. And if you're tempted to flirt a bit over it, just go right ahead at your own risk. Lacy design looks like lovely old ivory, is really plastic. Black or white, 7" long, 12½" wide open. A breezy $1 ppd. Helen Gallagher, 413-AH Fulton Street, Peoria, Ill.

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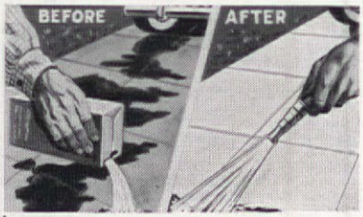
Now have that out of style, even discarded fur coat remodeled into choice of these glamorous new capes, complete with new lining, inter-lining, beautiful monogram, fur cleaned and glazed, all yours for only $22.95. Save over 50%. Morton's nationally famous fur remodeling has the "GOOD HOUSEKEEPING SEAL." Our work also praised by Style Editors in Glamour, Harper's Bazaar, Mademoiselle, etc. Order by mail. Don't send money. Just mail us your old fur coat with dress size and height. When your completed new cape arrives, pay postman. $22.95, plus postage.

MORTON'S, Dept. 21-G, 312 Seventh St., N.W. Washington 4, D. C.
20 STYLES! Write for Folder of other styles all **$22.95**



Erases Driveway Stains

Are there stubborn oil and grease spots on your driveway, sidewalks, patios and garage floors? Just sprinkle on this amazing new STANE-OFF powder; then flush away with hose as instructed. Presto! Unsightly stains and spots go with it. Cement is sparkling clean again! Remove stains easily and quickly from brick, cement, patio and blacktop. Money back guarantee. 12 oz. $1. (Special, two 12 oz. pkgs. $1.89) Ppd. Carol Beatty, Dept. A-J7, 7410 Santa Monica Bl., Los Angeles 46, Calif. Send for FREE Catalog of 200 selections.

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Burns damp, green, dry refuse outdoors safely. Ends fire hazards and nuisance of blowing burning paper, ash. Scientific draft design minimizes smoke, smell—burns to fine ash. Tilt hood—load—ignite paper—close—forget. Sturdily made of *rust-resistant aluminum bonded to steel.* Over 150,000 satisfied users. Approved by Fire Depts. Model A—21½" sq. x 29" high—2 bu. cap.—$12.95 postpaid. ($13.95 W. of Denver). Model B—24" sq. x 34" high—3 bu. cap.—$16.95 ppd. ($18.95 W. of Denver). Money back guarantee.

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fits any mailbox
install in a minute

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present your name attractively
guide your friends—beautify your home!
PERFECT FOR GIFTS—ANY WORDING YOU WANT*

Your name gleams in permanent reflector letters on your **DAY-n-NIGHT** Marker—shines brightly in headlights, softly in moonlight! It helps your friends find their way—helps the doctor, mailman and delivery men. Its graceful proportions and quiet good taste make your home more attractive.

The letters are treated with the same material that makes highway signs shine in your headlights, and they are permanent because they are embossed in the background plate.

- Shine bright at night
- Easy to read DAY-n-NIGHT
- 2-sided; raised letters on both sides
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THE PERFECT GIFT FOR *Birthdays* — or any occasion because it's **personal!**

WE SHIP WITHIN 3 DAYS!

On request we send a smart vellum gift card, inscribed with your name or nickname, to announce your gift.

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MAKE $60 EXTRA THIS MONTH!

Make money for your club, your church or yourself this pleasant, easy way! Take orders for nationally advertised **DAY-n-NIGHT** Markers. Mrs. E. T. averages over $170 a month the year around for part-time. As a beginner, you can make up to $60—$75—even $100 in the next 30 days—and more later! Write **today** for complete information—we'll rush you everything you need to get started at once.

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WE SHIP WITHIN 3 DAYS

*ANY WORDING YOU WANT ON ANY STYLE MARKER	STYLE	WORDING—Any wording you want, up to 15 letters and numbers on large plate, 5 on small. Show punctuation but don't count it.	PRICE
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☐ Remittance enclosed: ship postpaid in U. S.
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FREE Catalog and Color Swatches

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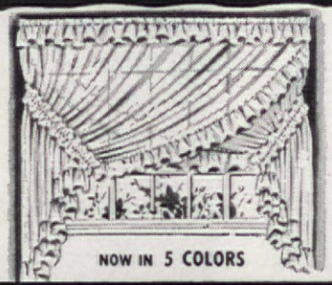

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145 Broad Avenue, Fairview, N. J.

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"WINDO-GLEEM"

- Helps Prevent Dust, Dirt, Rain from Streaking Your Windows!
- No Soap—No Water—No Washing of Windows Ever!
- Makes Windows Shine Like Finest Crystal!
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Throw away all those rags and water buckets! Now your windows can be sparkling clean without ever wet-washing them again! Simply glide this amazing WINDO-GLEEM Cloth over your windows. In a jiffy, they're cleaner, brighter than you've ever seen them. WINDO-GLEEM is specially treated with an extraordinary new kind of chemical that gives windows an anti-dust, dirt and soot treatment that actually is glossier and smoother than glass. Dust and dirt can't cling, rain runs right off without usual streaks and spots. No more backache, no more danger, no more soapy, watery mess. Only $1.00 each postpaid. Special—5 for $4.00. Money back in 10 days if not delighted. Order now!

VIKING SLOANE CORP., Dept. AH-7,
136 West 52nd Street, New York 19, N. Y.

BUD BOTTLES to fit narrow shelves. Charmingly tinted glass bottles *(with stoppers to use for lotions)* that make conversational decor effects in any room. Embossed on one side is a greeting; on the other side, a quaint motif. 6" high; wonderful to have and to give. **$2.75** for two; each extra bottle is **$1.25**; all ppd.

#HB says ***Happy Birthday***—aquamarine tint
#HA says ***Happy Anniversary***—heather tint
#BW says ***Best Wishes***—pink tint

Write for FREE catalogue of other distinctive decor ideas, traditional and early American as well as modern.

Gilbert & Leonard
DISTINCTIVE ACCESSORIES
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Manhasset, New York

Get Acquainted Offer!
New Plastic
SCREEN DOOR CORNERS!
Many Other Uses—Look Like Wrought Iron

$1.00 per set of 2 corners POSTPAID

New idea! Patterned after beautiful New Orleans wrought iron. Use them for screen door corners, for wall or cabinet accents, around window valances. Easily mounted, lightweight. Available (as shown) in white or dull black. Only $1.00 per set of 2 corners, POSTPAID. Order today.
Satisfaction guaranteed or money refunded.

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For ideas, suggestions and your dream home get these big illustrated plan books.

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Helps Poor Readers "Catch Up" in Summer

If your child is a poor reader see how he can gain up to a *full year's grade* in reading skill in *just 6 weeks*—using The Sound Way To Easy Reading at home this summer. Teaches reading with phonograph records that *drill* your child in phonics. Results proved by University tests and parents' reports. Write for free folders: Bremner-Davis Phonics, Dept. L4, 511 Fourth St., Wilmette, Illinois.

DECOR-SPIKE

Here's an original hanger ideal for the Early American home. A stove black aluminum reproduction of a railroad spike from the days of the iron horse. We pay postage. No COD's.

$.98 EACH
4 for $2.95

OLDE WORKSHOPPE
P.O. Box 561 Huntington, L.I., N.Y.

Beat the Heat!
Get SEA BREEZES with FAN AIR-COOLER

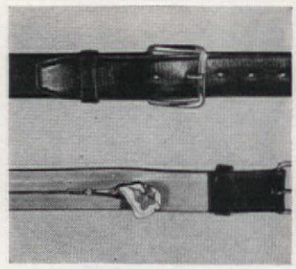
Only 98c

Enjoy cool, refreshing comfort on even the hottest, most sultry days. New Air-Cooler cools by evaporation; it clips on to any fan or vent in 5 seconds. Simply fill tank with water, insert specially designed Dupont cellulose sponge, and turn on fan. Instead of blowing hot air at you, the air is cooled by the water—it's just like an invigorating sea-breeze. Large tank capacity; made of durable, quality Styrene. 8" in diameter; fits any fan or wall register, large or small. Ideal for winter use too; as a humidifier, makes air feel warmer. ONLY 98¢. Add only 15¢ for postage and handling. Satisfaction guaranteed. No. C.O.D.'s please.

BANCROFT'S 1112 So. Wabash Avenue, Dept. AH-347, Chicago 5, Ill.

SOME LIKE IT HOT and summer at little beach houses happily reporting that it's 110° in the shade. Some like it cold and postcards from their mountain retreats inform you they are sleeping under blankets. Just for the records, a 6¼" black iron anchor thermometer tells the temperature wherever you are. $1.25 ppd. Dixie-Craft Products, Dept. AH, P. O. Box 302, Rome, Georgia.

MONEY TO WAIST. Wherever he may roam, he'll have his carfare home, if he is cagey enough to have tucked his spare cash in a good-looking Money Belt. Men's sizes 32-42 may be had in brown or black top-quality cowhide, have 2 concealed zippered pockets, are $3.95. Boys' sizes 28-36 in top-grade horsehide, with one pocket, $1.95. Ppd. Clarion Prod., Box 488P, Highland Park, Illinois.



DEACON'S BENCH arrives completely assembled, and you've time now to paint, stain, or finish it so it will be ready to put at the end of the porch for summer. Later it can go into the entrance hall or the den. In solid birch or maple, sanded smooth. The seat is 16 x 41", overall height, 33". $22.95 exp. collect. Meadowbrook Ind., 2268-AH Bellmore Ave., Bellmore, L.I. 17, N.Y.

"L-O-V-E My Flea-Scat-Pad!"

"It's wonderful—kills fleas and doggy odor while I snooze. I love its cedar aroma, its billowy comfort." No more smelling up the house. Protects children. Ends all struggles with messy powders, sprays. Stops scratching. Pets prefer Flea-Scat-Pad and stay off chairs, sofas. Pleasant in any room. Economical, long-lasting. *Regular size*, 15x28 in. $3.49. *Super size*, 28x36 in. $4.98. *Money-Back Guarantee.* Extra inner pads to replace when soiled: Regular, $1.90; Super, $2.95. *Send No Money*—Order C.O.D., (or send check and we pay postage). Sudbury Laboratory, Box 87, Sudbury, Mass.

THE TRAVELER

A folding ironing board, complete with foam rubber pad, cover and plastic zippered carrying bag. A 'must' for anyone who travels. Makes an ideal bon voyage gift. Hooks securely to a chair back or over the edge of any drawer. Weighs only 2 pounds and when folded, measures just 9" x 12". Well constructed of wood and masonite. Safe to use anywhere. Only $5.50. Add 35¢ postage. No C.O.D.'s.

FERNWOOD STUDIOS
P. O. Box 2 Belleville 9, New Jersey

WHY BE FAT!

If you want to reduce and just can't, try pleasant tasting scientifically tested KELPIDINE CHEWING GUM for just 7 days . . . Lose up to 5 lbs. a week . . . safely, quickly, easily . . . Amazing new Kelpidine Chewing Gum formula curbs your appetite. You reduce and lose ugly fat without drugs, exercise, or feeling hungry. Sold on money back guarantee. For full 12 day supply send your name, address and $1 cash, check, or money order or send $2 for a 30 day supply to

AMERICAN HEALTHAIDS CO.
Dept. CH-789, 318 Market St., Newark, N. J.

"Windo-Wizard"
OPENS STICKY WINDOWS

IT REALLY WORKS! ! ! !

"Windo-Wizard" even frees windows stuck shut for years. Specially designed saw teeth neatly cut away paint and warped obstructions so that windows raise and lower with ease. 9 in. long with sturdy red wooden handle. Order shipped same day received. We pay postage. Just send $1.00 to:

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300 Printed Name & Address Labels 50¢

IMAGINE! 300 gummed labels—Nicely printed with your full name and address. Stick 'em on Letters, Pkgs., Envelopes, Etc. Put up in Handy Pad Form. Easily worth $1.00—Our price only 50¢! Makes wonderful gifts. Your money back if not pleased! Free leather-like cases on 12 or more orders. Free wholesale selling plan!
Tower Press, Inc., Box 591-A, Lynn, Mass.

RECIPES IN USE NEED

CELLOPHANE ENVELOPES

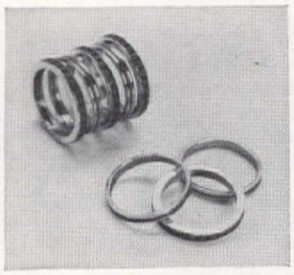
For new recipes—or your old favorites—use these individual cellophane envelopes! They're grease-proof and moistureproof . . . easily visible both sides. 3" x 5" for handy filing. Will also protect other file-size home-making data. So inexpensive, too!

100 for $1.00 250 for $2.00
400 for $3.00

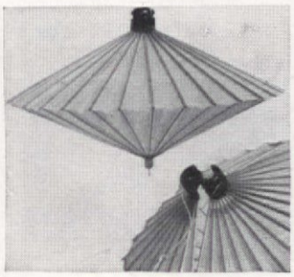
Over 40 Million Purchased by American Home Readers. Write today—don't wait! Send check or money order:

THE AMERICAN HOME
American Home Bldg., Forest Hills, New York

CAPS OFF to a bottle opener we dare you to lose sight of—here's a granddaddy of a tool that won't disappear into the sand at the beach, that can be tossed into a big tub of cokes on the terrace. A big, shiny 10", and a nice weight in the hand, get one for yourself and a few for Summer hostess presents, because they're just $1.49 each. Agnestrong. Dept. AM, 120 Pearl St., N.Y., N.Y.



RING A LADY UP with a fingerful of pretty guard rings. We like a long gay line of them, but you may prefer to start with 2 or 3. Sterling silver bands are $1.50 each. Narrow row of turquoise stones set in silver, $2.95, or 2 for $5. Happy combinations: 2 turquoise and 1 plain, $6.50; 2 plain and 1 turquoise, $5. Ppd. Old Pueblo Traders, Box 4035, Department A-6, Tucson, Arizona.



HIDE YOUR LIGHT bulbs under gay Japanese Parasol Lanterns for an exotic effect on the porch, in the playroom, or in every room of your summer cottage. They collapse into a tube for storage, open easily and expand at the neck to slip over any size bulb. Crisp natural-white rice paper to cast a soft glow. $1.79 each; 3 for $4.59. Ppd. Red Oaks, Department AH, Winnetka, Illinois.

PORTA-BED folds to a snug suitcase size. For traveling, visiting, outdoors or as a regular Baby Bed. Strong Aluminum frame supports sturdy duck and NYLON netting crib (INSECT PROOF). Folding waterproof mattress rests on Masonite bottom. Tiltproof, safe for Baby. Ready for immediate use. The open PORTA-BED is 46" long, 24" high, 22" wide. Adjustable in depth for children up to 5 years. Weight: 12 lbs. Color: soft blue. $23.95 postpaid. Complete with mattress. Money-back guarantee. Orders filled promptly.

Folded For Carrying

INSECT SCREEN TOP FREE WITH EVERY BED

The PORTA-BED CO., INC., Dept. 7
2811 Danford, P.O. Box 7041, Dallas, Texas.

KILL FLIES.....Insects

Slip "TV Jr." (1955's miracle insect exterminator) LINDANE ASBESTOS COLLAR on light bulb (100W. or more); turn on 2 hours . . . invisible vapor penetrates every crack and crevice killing exposed flies, ants, moths (for closets) roaches, mosquitoes and similar insects for weeks. Use for home, garage, basement. Harmless to humans and pets when used as directed. Easy, economical. Set of 15 "TV Jr." collars (season's supply per room) $1. Ppd. Carol Beatty, Dept. A-607, 7410 Santa Monica Bl,. Los Angeles 46, Cal. Send for FREE Catalog of 200 selections.

Handy Tissue Holder

ONE MOMENT is all that's needed to attach this neat toilet tissue holder. It simply hooks over tank wall. Made of durable metal, finished in gleaming white enamel will complement any bathroom as an only or extra holder.

$1.50 each ppd.
2 for $2.75 ppd.

STEMUN MANUFACTURING CO.
Dept. A-7, 3919 W. National Rd., Springfield, Ohio

DEHUMIDAIR

DEHUMIDIFIER CURES DAMP BASEMENTS

Guaranteed to take excess moisture from air in 5000 cu. ft. room. Light wt. galv. steel, holds 5 gal. water, cannot overflow. Uses inexpensive calcium chloride available in hdwe. stores. Economical 9 w. 110 v. motor & fan guar. 5 yrs.

Only $29.50 EXPRESS COLLECT No C.O.D.

DEHUMIDIZER COMPANY
P.O. BOX 111-A, GLENSIDE, PA.

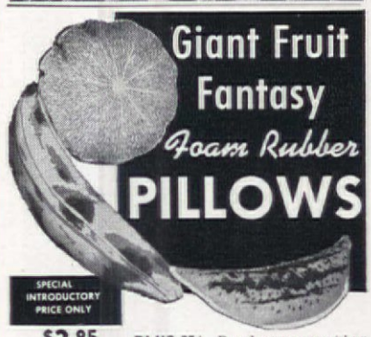
WHY BE SKINNY?

Gain 10, 20 or 30 lbs. with amazing More Wate Tablets.

Gain attractive eye-catching pounds and inches the recommended way —without bad tasting medicines. If you are underweight due to faulty appetite or bad dietary habits—but otherwise normal, this for you! Here for you now—a scientific way which guarantees you can gain as much weight as you wish —or you pay nothing! No Drugs, No Exercise, or Laxative, No Bad-Tasting preparations. The amazing thing is that it is so easy to follow —simple and safe to gain those eye-appealing curves. Each and every week you gain pounds safely until you reach the weight that most becomes you. Now at last you have the new modern recommended way to gain weight—**For men, women and children.** Simply eat like candy the delicious improved More-Wate tablets and follow the More-Wate plan. This wholesome, tasty delicious More-Wate chocolate covered tablet contains Vitamin B-12, the amazing red-vitamin doctors give many underweight patients in hospitals, it contains IRON that helps build rich red blood, it contains appetite building Vitamin B-1. The amazing ingredients help your body turn much of the food you eat into well rounded flesh instead of being wasted. Enjoy eating this delicious tablet and gain weight the More-Wate Way.

Try it for 10 days, then step on the scale. You'll hardly believe your eyes. For large economy size send **$2.98** cash, check or M.O. to:

MORE WATE CO., Dept. 42
318 Market Street Newark, New Jersey



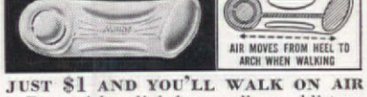
$3.95 EACH PLUS 35¢ SHIPPING Real conversation pieces. Scatter in every dull corner for eye catching color. Ideal for indoors or outdoors. So realistic you'll almost want to eat them! Soft as a cloud; made of new orlon, durably covered and permanently colored. Orange slice 16½" in diameter; gay yellow banana 30" long; frosty pink and bright green watermelon 21" long! Order one or all three at this special get-acquainted price . . . $3.95 each, plus 35¢ shipping charge. Please specify "fruit" desired. You must be delighted or your money refunded.

HELEN GALLAGHER 413-K7 S. Jefferson, Peoria, Ill.

PLAY RIGHT AWAY!

Even If You Don't Know a Note of Music Now

Now it's EASY to learn any instrument. No boring exercises. Start playing real pieces by notes right away. Amazing progress, at home, in spare time. No teacher. Few cents per lesson. 900,000 students! Write for 36-page illustrated FREE BOOK. **U. S. School of Music, Studio A1797, Port Washington, N. Y.** *(Our 57th successful year!)*



JUST $1 AND YOU'LL WALK ON AIR —For quick relief from calluses, blisters, general foot fatigue, place Air Cush'n Innersoles in your shoes. Air moves thru small channel, gently massaging feet. Order by men's or women's shoe size. **$1.00 pr.** No COD's. Guaranteed to please. Albin of California, Rm. 107, 1401-23 W. 8th St., Los Angeles 17, Calif.

$10.95 postpaid

plus 50¢ West of Miss.

Old fashioned charm faithfully reproduced to provide light where needed. Adjustable hurricane lamp in black wrought iron, with 8" hobnail milk glass shade. Measures 16" overall; extends 13" from wall. 3 way socket accommodates a 50-75-100 watt bulb.

Write for our new 50 page catalogue!

Jenifer House
Dept. A-7, New Marlboro Stage
GREAT BARRINGTON, MASS.

THIS EXQUISITE 6-PIECE

PASTRY FORK SETTING

from Sheffield, England *(worth $4 to $6)*

YOURS FOR ONLY 25¢

To demonstrate the unique thrill of receiving beautiful, exotic gifts from foreign lands *at less than half their U.S. value*, you can now apply for a one-month membership in the Around-the-World Shoppers Club. As a special inducement to join, we will send you this beautiful 6-piece Pastry Fork Setting from England for only 25¢, postpaid and duty-free. When it arrives you will understand what it means to receive distinctive gifts from famous studios in Paris — from tiny Black Forest wood-carving shops — from exotic Persian bazaars . . . yes, gifts from the world over! Upon acceptance of your one-month membership, we will reserve a *regular* membership in your name. If you decide to accept it you will receive the Club's monthly selection of foreign merchandise direct from the countries of origin, for only $2.00 per gift postpaid and duty-free. However, you may cancel after receiving your Pastry Fork Setting or at any future time. The coupon below and 25¢ coin *must* be sent for 6-piece set. Do it NOW! *Only one to a family.*

Around-the-World Shoppers Club
Dept. 300-A, 71 Concord St., Newark 5, N. J.
Enclosed find 25¢ for which please send me the Pastry Fork Setting. Also reserve membership in Around-the-World Shoppers Club, which I can cancel at any time.

Name.....

Address.....

City, Zone, State.....

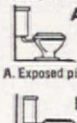
Canada: Write to 77 Vitre St. W., Montreal 1, Que.

NEW *Mary Lester* **3-PC. CHENILLE TANK SET**

- SMART, HAND-PRINTED DESIGN
- PROTECTS TANK
- KEEPS FLOORS DRY
- WASHES LIKE A TOWEL
- WILL NOT SOAK OR MILDEW

U.S. Pat. No. 2,652,874

MODELS TO FIT ANY TANK (Specify A or B)



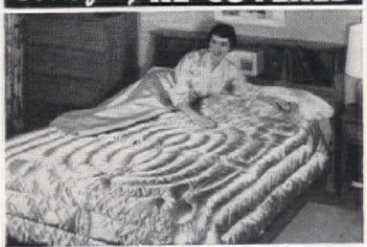
Give Your Bathroom a Rich, Decorator Look

High-pile, fluffy 3-piece white chenille set with popular flamingo design hand-screened in pink and green. Positively eliminates drip of tank moisture . . . absorbs and evaporates it. *Guaranteed mildew proof.* Retains original beauty thru countless washings. Grip fasteners for easy removal.

MONEY-BACK GUARANTEE

MONEY BACK GUARANTEE
MARY LESTER, Dept. TH
224 W. Washington
Milwaukee 4, Wis.

DOWN COMFORTERS *Beautifully* RE-COVERED



Once-lovely, now-shabby down comforters re-covered like new for $11.95 in down-proof taffeta. Women admire Alden's exquisite craftsmanship. Absolute satisfaction guaranteed! Also re-covered in down-proof satins and sateens. Wool comforters re-covered too. And heirloom featherbeds transformed into cloud-soft, destemmed-feather-fluff comforters. Send today for

FREE fabric samples, testimonials and illustrated folder. © 1954

ALDEN COMFORT MILLS — AH
Box 6070 — Dallas, Texas

So-o-o Quiet

you can hear your oil bills drop!

Amazing Timken Silent Automatic Wall-Flame Burner guaranteed in writing to cut fuel oil costs up to 25%!

Next time you're in a home with oil heat ...*listen!* If you hear a roaring sound from the furnace, that means *waste!* Wasted fuel oil! Wasted dollars!

Then visit a home that is heated with a Timken Silent Automatic Wall-Flame Burner. What a contrast! There's a tiny click when the motor turns on . . . then *hardly a sound!* That's because of the scientific placement of flame, plus complete preparation of the air-fuel mixture. The result is unequalled, *quietly* efficient operation and *tremendous oil savings!*

These savings over ordinary gun-type oil burners can actually be *guaranteed in writing up to 25%* and frequently amount to far more. And yet they're only one of many *special benefits and savings* offered by Timken Silent Automatic Oil Heat.

Call your local Timken Silent Automatic Dealer. He's listed in the "yellow pages" of your phone book. Ask him about these many advantages . . . and for a free analysis of heating needs. No obligation.

World's Finest, Most Economical Oil Burner

The heart of the Timken Silent Automatic Furnace system is the famous Wall-Flame Burner. It's whisper quiet, clean, and with only one moving part. In addition to its huge fuel savings, it saves *almost two-thirds* in electricity, saves untold dollars in maintenance and repairs. It blankets heating plant walls with a natural, unhurried, blue-hot flame. Gives years and years of trouble-free operation.

SEND COUPON FOR FACTS TODAY!

TIMKEN *Silent Automatic* OIL HEAT

SCAIFE COMPANY

TIMKEN SILENT AUTOMATIC DIVISION • JACKSON, MICHIGAN

Timken Silent Automatic Products
Timken Silent Automatic Division
Dept. AH-75, Jackson, Michigan

Give me specific facts on how homeowners in *my community* have saved fuel with Timken Silent Automatic Heat.

Name.....

Street.....

City.....State.....

FOLDING GOLF CADDY. It's over the hills and far away to that 18th hole, and while it's fine to have a two-legged caddy carry your bag, that adds up to a pretty penny pretty quickly. This caddy on rubber tired, ball bearing wheels makes the game all play. Easy to handle, folds or unfolds into locked position. $11.95 ppd. Mrs. Dorothy Damar, 722 Damar Bldg., Newark 5, New Jersey.

DUTCH TOUCH for lawn lubbers. A little Dutch boy, a little Dutch girl and a little Dutch mill will put any yard in a tulip time mood. Of weather-resistant plastic, the mill spins when the wind blows which makes it especially eye-catching. All brightly colored, mill is 18" high, figures, 13". 3 pieces, $3.98 ppd. P. J. Hill Company, Dept. R-73, 933 Broad St., Newark, New Jersey.

CLOSET COVERETTE drops over the closet rod like a hood to protect the clothes you're not wearing from becoming dusty and soiled just hanging there. Of durable glass-clear plastic with a handy center vent, all garments are easy to see, easy to get at. 18" length, $1; 24", $1.25; 30", $1.50; 36", $1.75. Ppd. House of Schiller, Dept. AH 61, 180 North Wacker Dr., Chicago 6, Ill.

COLOR THAT REALLY LASTS ON CONCRETE!

Kemiko Permanent Concrete Stains give patios, drives, walks—any concrete surface—lively modern beauty that lasts for years! Color combines chemically with concrete—can't flake or peel. Nine beautiful shades. Do-it-yourself, cover approximately 150 sq. ft. for just $6.75. Write today for Free Booklet including design ideas and color chart.

ROHLOFF & COMPANY

DEPT. AH-3, 918 N. WESTERN, HOLLYWOOD 29, CALIF.

Dealer and distributor inquiries invited

PERSONAL SMOKE SET

Fine ceramic box with cover and two matching trays for regular or king size. Names hand painted in black, green, red or blue. Perfect wedding gift. Please print names. No COD's.

4 piece set $2.95, ppd.

STRATTON SNOW Dept. A8
Delray Beach, Florida

OCCASIONAL CHAIR

Direct from factory and made to fit any budget. A sturdy, well designed chair that can be placed in any room in the house. Choice of mahogany, ebony, or blond finish with a choice of four decorator fabrics with non-tarnishable thread in green and black, aqua and black, black and white, red and black. Shipped exp. coll.

Price **$29.95**

Lynne Industries, Box 454, Reading, Pa.

NEW SWIVEL TYPE DOG TIE OUT STAKE

For dog freedom and safety
Just drive into ground

12 in. $2.65 16 in. $3.00

Each stake includes a 15 ft. Hi-Strength Nylast Tether and Snaps. Extra tether 12¢ ft. Check or M.O. extra for c.o.d. Full guarantee

Canine Supply Co., 2123 Fifth Ave., Bay City, Mich.

SAVE MONEY!

Keep Bread & Pastry Bakery-Fresh for Weeks

No more stale bread, cakes & cookies. "STAZ-E-FRESH", amazing imported scientific discovery keeps bread & pastry deliciously bakery fresh even in hottest weather. Attach to side of bread or cake box. Guaranteed. Pays for itself twice a month. JUST $1. FREE: 50¢ Re-Fill with first 1000 orders. RUSH YOUR $1 TODAY. Sorry, NO C.O.D.'s.

VAN — DEE, BOX 282
PASADENA 17, CALIF.

NO MORE SMELLY REFUSE PAILS

No Flies or Ants

If you have a garbage pail that attracts flies, ants—dogs, cats, rats—or maggots indoors or out, you should learn about SAN-A-LIZER . . . a harmless cake that fastens inside the lid of your garbage pail without tools in seconds. SAN-A-LIZER keeps pests away and completely deodorizes! Send $1.10 for a year's supply (4 cakes). It's noninjurious to children and pets. Postpaid. Money-back guarantee. Dealer inquiries invited.

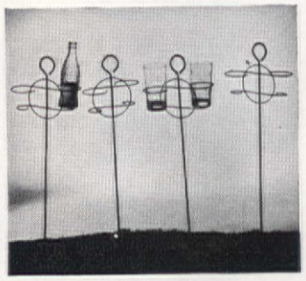
SAN-A-LIZER CORP.
Dept. A, 3053 Rosslyn St., Los Angeles 65, Calif.

For garden tools

Lasting protection against corrosion with 3-in-one Spra-Gun! No messy rags—press button for penetrating spray!

"3-IN-ONE"® OIL

TOURING TOTS are apt to get mile weary. They won't be such rough riders if they have Zit-Zingo to keep them occupied. A bingo sort of game, they watch for objects along the road and cross them off on cards. Even a bored mama might be glad to get into the act. Generous supply of game sheets and a box of eight crayons, $1 ppd. House of Ideas, 1309 State Street, Racine 16, Wis.



PRETTY STICK-IN-THE-MUDS are grounded to handle the long cool drinks you serve out on the lawn all summer long. Plant one of these *glass sticks* between every couple of chairs. Each will hold either two glasses or two bottles. Graceful design of black wrought metal, set of 4 (service for 8) just $3.95 plus 35¢ postage. Foster House, 430-AH South Jefferson, Peoria, Ill.

YOU'RE THE FEATURED STAR in your own THIS IS YOUR LIFE album, an exact copy of the one given by Ralph Edwards to guests on his famous TV show. 2-color lithographed pages are arranged to feature special events, extra gray pages for photos and memorabilia. Loose-leaf, white simulated leather, 9½ x 10½", $3.95 ppd. Spencer Gifts, 602 Spencer Bldg., Atlantic City, N. J.

GET A LONG LITTLE DOGGIE - 20" LONG!

Rich brown ceramic dachshund in four sections

$6.95 postpaid • extra sections $1.50 each • for TIDBITS RELISHES INDOOR-OUTDOOR BUFFETS

VILLAGE VENDORS • Los Angeles 49, California

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SPANISH (New World or European)
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LISTEN—LEARN—SPEAK Conversational French, Spanish, Japanese, etc.—or *it costs you nothing!* NATIVE TEACHERS on RECORDS. You learn at HOME—easily, quickly! COMPLETE COURSE on FREE TRIAL! Send for FREE Booklet and Details. 1,000,000 students. **LINGUAPHONE INSTITUTE, T176-075 Radio City, New York 20.**

FREE YOUR HOME OF INSECTS

NEW INSECT CANDLE . . . easy to use . . . place lighted candle on ashtray or saucer. Invisible vapor penetrates every corner killing exposed flies, ants, mosquitoes, moths, bed-bugs and similar insects. Effective for weeks. Chlorophyll treated. Each candle treats 500 cubic feet. Easy to use, no powder, no spray. For home, garage, basement. Must do the job or money back. Economical . . . set of 15 candles $1.00 Postpaid. **Carol Beatty, Dept. A-907, 7410 Santa Monica Blvd., Los Angeles 46, California.** Send for FREE Catalog of 200 selections.

Save up to 1/2 on RUGS

Choice of 44 lovely, up-to-date, Solid and Two-tone colors, casual Texture Blends, Embossed effects, Leaf and Floral designs, colorful Early American and Oriental patterns, regardless of colors in your materials. 9x12 ft. weighs 46 lbs., not 32.

ANY WIDTH up to 18 ft. seamless, any length—sizes you can't get elsewhere. Factory-to-you.

MONTHLY PAYMENTS if you wish! Satisfaction guaranteed. *81st Year.*

FREE Rug Style Booklet and GIFT Offer

MAIL this coupon or a postcard for beautiful new, money-saving Olson book . . 40 pages of Rugs, wall-to-wall carpeting, model rooms. Tells how to get heavier deeper-textured, Reversible Broadlooms at a big saving by sending your Old Carpets, Rugs, Clothing to the Olson Factory.

In Full Color

Your Name.....

Address..... ©ORC

Town..... State.....

OLSON RUG CO. Dept. G-22 Chicago 41, Ill.

Going away on a trip?

Make your plans by Long Distance

You're off to a more pleasant trip when you telephone ahead.

A Long Distance call is the quickest, friendliest way to let folks know how you're coming . . . and when you'll arrive.

While you're away, a regular voice-visit across the miles will help you keep in close touch with home. It means so much. Costs so little.

Matter of fact, there's someone, somewhere, who would like to hear your voice right now.

LONG DISTANCE RATES ARE LOW

Here are some examples:

New York to Philadelphia	40¢
Pittsburgh to Cleveland	45¢
St. Louis to Cincinnati	75¢
Atlanta to Chicago	$1.05
Seattle to Washington, D.C.	$2.00

These are the Station-to-Station rates for the first three minutes, after 6 o'clock every night and all day Sunday. They do not include the 10% federal excise tax.

CALL BY NUMBER. IT'S TWICE AS FAST.

BELL TELEPHONE SYSTEM

EXTRA MONEY FOR YOU!

ALL 3 BOXES CHILTON GREETINGS

$1.00

NEW—TALL SLIM CARDS

Make $2.00 Profit in 15 Minutes Selling To Friends in Spare Time!

Guaranteed CASH PROFITS are waiting for you in these wonderful boxes of Chilton Christmas Cards. You *must* make money just by showing these cards to friends and neighbors, or you may return them! Richly beautiful designs, exciting new features, popular LONG, SLIM cards, and many others . . . all brimming over with Christmas spirit. We'll send you 3 introductory boxes of cards now to prove what a warm, friendly experience it is to show Chilton Cards. You'll earn $10, $20, $50 and more quickly and easily taking orders for nationally-known Chilton Christmas and Everyday Assortments, Gift Wrappings, Stationery, and Gift Items. No experience needed . . . our money-making guides explain everything.

SEND NO MONEY!

Pay nothing when sample boxes arrive. When your friends see them you are sure to get immediate orders for many more boxes and thereby become an active Chilton Dealer. Then pay only $1 for the three boxes plus mailing cost. If you decide not to become a Chilton Dealer, return the 3 boxes and owe nothing, or keep them for your own use at retail price. Limited offer — only one to a family or household. Mail the no-risk coupon now!

Prize Assortment
21 different cards, each full of beauty, warmth, friendliness and good cheer . . . a wonderful variety for everyone on your Christmas list. Colorful! Imaginative! Sells for $1.00.

Young at Heart
Captivating is the word for this charming assortment created by Eve Rockwell in the brand-new SLIM card shape! 21 cards in 11 different designs! Christmas-bright pastels! • $1.00 the box.

Thru-Vue Greetings
You've never seen anything like this gay assortment with the startling "See-Thru" effect! They're printed on "glass" . . . they "float-in-air"! $1.25 the box.

Chilton 76 Atherton St., Boston 30, Mass.
1812 Roscoe St., Chicago 13, Ill.

CHILTON GREETINGS CO. Dept. AH-7
76 Atherton St., Boston 30, Mass.
1812 Roscoe St., Chicago 13, Ill.

Please send me the three boxes of Chilton Greetings described above. I pay nothing now or when the cards arrive. I understand that the special introductory price to active dealers is $1 plus mailing cost and that if I do not sell I may return them without obligation.

Name.....

Address.....

City.....Zone....State.....

☐ If you would like to raise funds for an organization, please check here.

THIS HALF IS "FOR REAL"

A floor-to-ceiling mirror can not only "double" the area of a room visually, but can also make the very most of a good distribution of light. Notice three sources of light for this sofa, each of which does a different job well

THE PART THAT ISN'T THERE

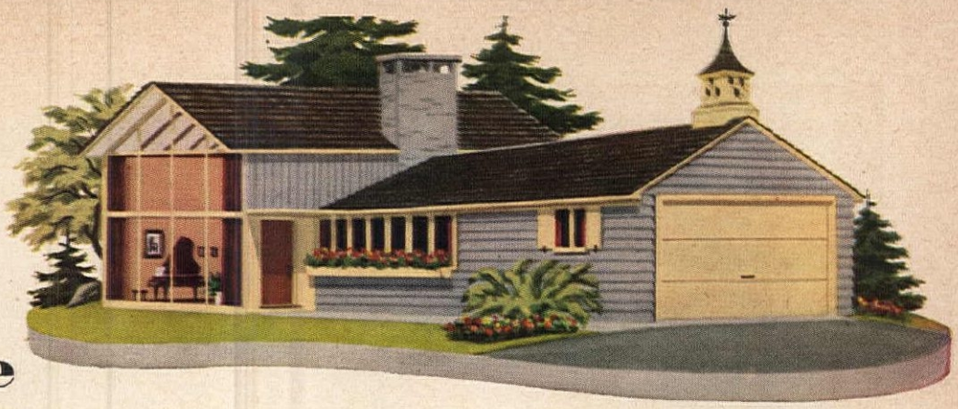
Half the pleasant room you see in the picture above doesn't exist at all. Place your hand over the right side of the picture, exposing only the area to the left of the dotted line. Half the sofa, half a coffee table, one table and one lamp are all that exist. The rest is sheer illusion, a solid wall sheathed with a big piece of mirror which reflects the half of the room that isn't there.

This is a display trick and a very good one—nothing for you to copy intact but an effective illustration of what canny lighting coupled with mirrors can do to give the illusion of greater space in smaller rooms. You can see it in person later this year as part of a touring exhibition of contemporary lighting (see details on bottom of page 20).

Designer Edward Wormley has packed into the confines

CONTINUED ON PAGE 20

A good kitchen requires at least two different kinds of light—the overhead variety for all-over illumination, and cove lighting over the counters to provide ample light to all work surfaces. Notice, too, how a pale floor will reflect back the ceiling illumination. In the dining area beyond, the illusion of soft daylight is maintained at all times by means of fluorescent lighting behind silk curtains



Nothing else protects your home like

Pittsburgh SUN-PROOF House Paint

● It's Fume-Resistant ● It's Self-Cleaning ● It's Enriched with "Vitolized Oils"

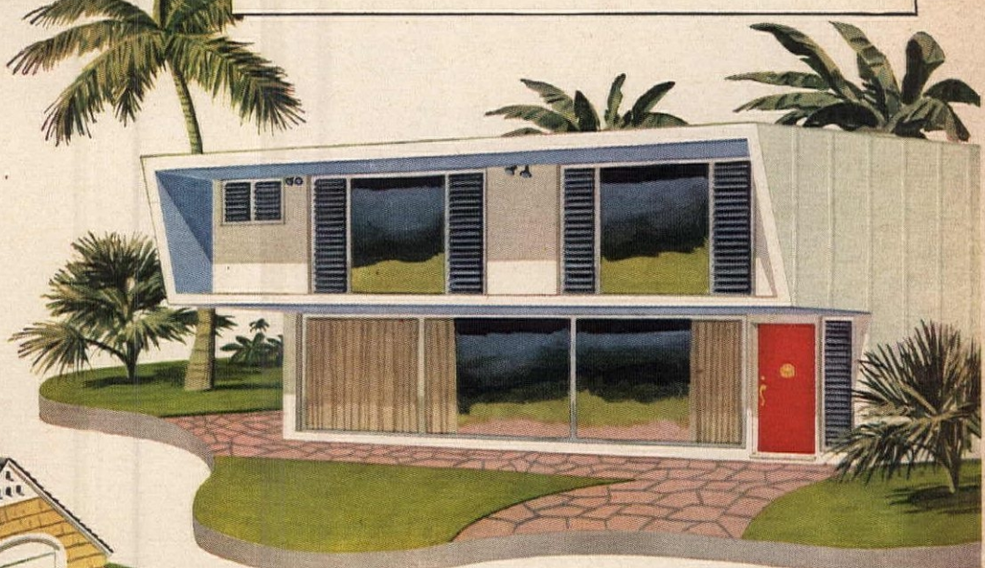
ALL OVER AMERICA home owners are giving their dwellings years and years of crisp, clean beauty by protecting them with SUN-PROOF House Paint.

SUN-PROOF contains *fume-resistant* pigments—fumes and gases that discolor ordinary paints won't damage it. Controlled chalking makes it *self-cleaning* – every rain washes off surface dirt and restores its gleaming brightness. And SUN-PROOF is the *only* house paint enriched with "Vitolized Oils" for *controlled penetration.* Just enough of these specially treated oils sink into the wood for a firm bond. The rest stay in the paint film to provide a tough, elastic surface that weather won't crack or peel.

This year make your home the pride of your family and the envy of your neighbors for years to come by giving it the enduring loveliness of SUN-PROOF House Paint.

SUN-PROOF House Paints in Smart, Modern Colors

● You can get this famous house paint in a variety of attractive, up-to-date body colors, in addition to the popular SUN-PROOF Titanic Outside White.



Colorful Accents with SUN-PROOF Trim Colors

● You can give the exterior of a home a completely new personality with colorful accents of SUN-PROOF Trim Colors. A bright doorway, for example, can invest an entire dwelling with an atmosphere of neighborliness and charm. Color on dormers, windows, shutters and eaves may help to emphasize the charm of your home's design.

PITTSBURGH PAINTS

PAINTS • GLASS • CHEMICALS • BRUSHES • PLASTICS • FIBERGLASS

PITTSBURGH PLATE GLASS COMPANY

GENERAL OFFICES: PITTSBURGH 22, PA. IN CANADA: CANADIAN PITTSBURGH INDUSTRIES, LIMITED

Look! A low-cost vinyl tile floor that

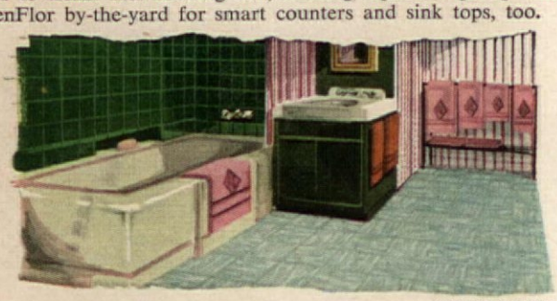
See what one $12.00† carton will do!

COLOR: DUSK GRAY

See how one carton covers a 9′ x 5′ Foyer Floor! Glowing, non-porous KenFlor, bonded to a resilient cushion, greets every step with colorful comfort. Dirt can't penetrate...grimy footprints mop right off...you'll never need to wax it!

COLOR: DAWN PINK

See how one carton covers a 6′ x 7½′ Kitchen Floor! It's greaseproof, and the easiest floor to clean! Hot cooking fats, staining liquids, wipe up without a trace. Choose KenFlor by-the-yard for smart counters and sink tops, too.



COLOR: SEAFOAM GREEN

See how one carton covers 45 sq. ft. of Bathroom Floor! Easiest floor to install yourself. Pliant, flexible tiles cut with household shears, go down in minutes...perfect over wood floors! In 17 colors at your Kentile Dealer's, listed under FLOORS in your Classified Phone Book. Carry KenFlor home by the carton...install it tile by tile.

Guaranteed!

KENFLOR®
VINYL TILE
by the makers of Kentile

©1955, KENTILE, INC., BROOKLYN 15, N. Y.

†PRICE DEPENDS ON FREIGHT RATES TO YOUR CITY.

KENTILE, INC. GUARANTEE

Kentile, Inc. will furnish new tile without charge for any Kentile, Inc. Flooring Product that wears out . . . and on which colors wear off . . . during your own occupancy of your own home wherein you have installed the product or have had it installed by an authorized Kentile, Inc. Dealer. This guarantee does not apply to damage caused by your improper handling or your failure to follow the instructions for installation and/or maintenance available at your Kentile, Inc. Dealer's. This guarantee must be presented if claim is made for new tile.

KENTILE ✻ KENCORK ✻ KENRUBBER ✻ KENFLEX ✻ KENFLOR ✻

✻REG. U. S. PAT. OFF.

Part Isn't There

(Begins on page 18)

When it comes to dining, throw proper light on the subject—not brilliant illumination which is never conducive to relaxation at mealtimes. Here electric candlepower has been added to a 19th century French chandelier, and individual shaded "candles" are provided for each diner—adequate light, properly controlled

of a bus a whole houseful of rooms and ideas by the fascinating device of building special furniture and backgrounds in a miniature scale—slightly more than half regular size. You can walk through Lilliputian land as well as an adventure in good decorating.

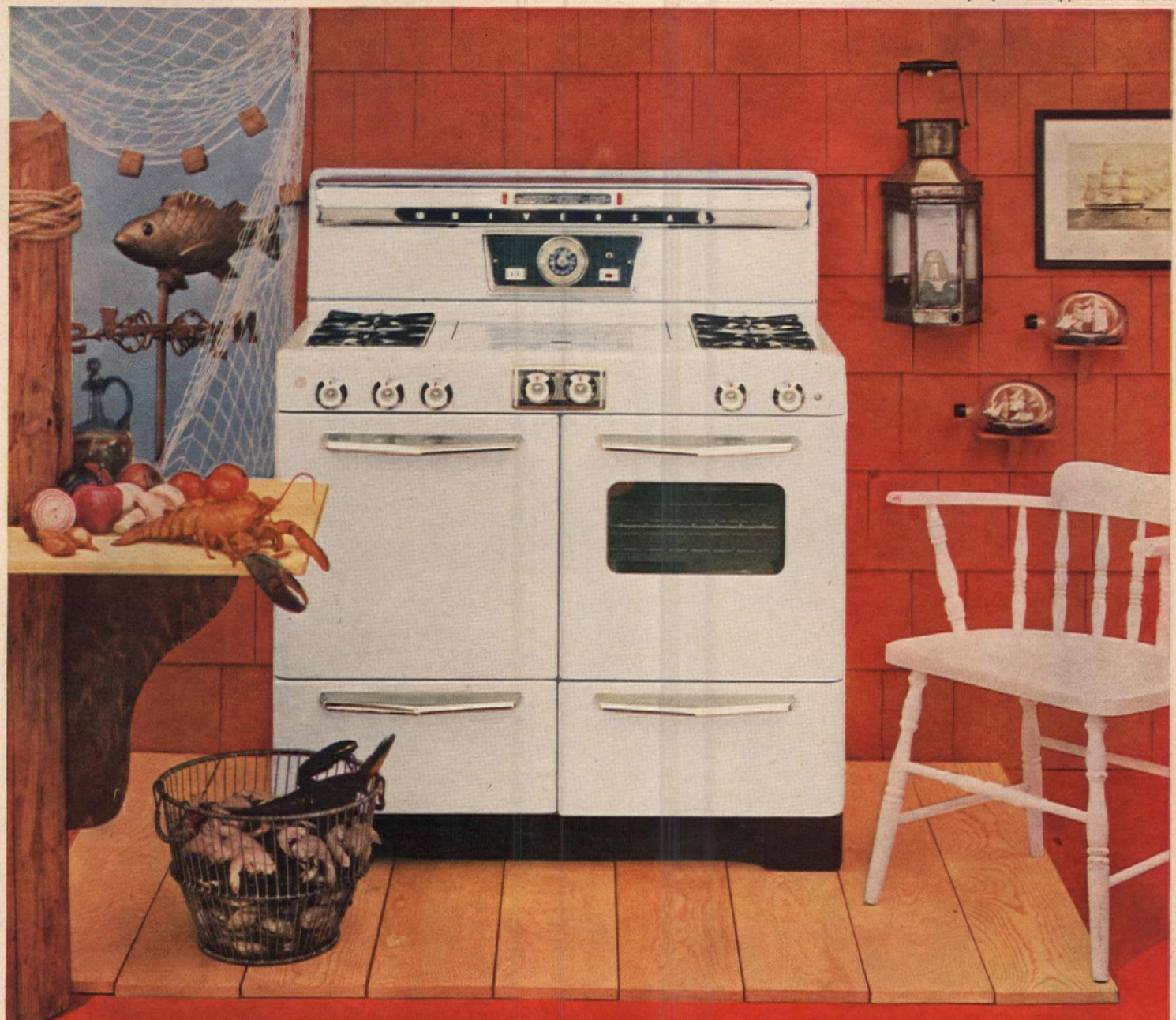
In the photograph above, for instance, what appears to be a round dining table with five place settings and chairs is actually a pie-shaped table top set between mirror panels which are installed at a 72° angle. When softly lighted by means of a dial which allows you to select any degree of brightness or dimness, the mirrors seem to disappear and the round table seems real. You could interpret it in terms of a dressing table set into a mirrored corner of your bedroom or bathroom.

This particular variable transformer system, approved by Underwriters' Laboratories, will even operate fluorescent lights shielded by a translucent panel in the ceiling—and can be installed without rewiring your house. Each single unit operates incandescent bulbs up to a total of 360 watts.

Notice, through the looking glass, how two spotlights in the ceiling frame a painting above the sideboard. They could point up your prized vase or potted plant, as well. There's more to lighting up a house than meets the eye, whether for beauty and drama, for safety and comfort, or for reading and relaxing.

ALL OF THIS, AND MUCH MORE, can be seen in the Luxtrol Bus, which the Superior Electric Company is sending across the country. Starting off in New England early this summer, it is scheduled to end its first tour in Illinois about Christmas time. Later tours are planned to cover principal cities throughout the land.

CRIBBEN AND SEXTON UNIVERSAL *adds a built-in griddle to all the features of the new "CP" automatic Gas ranges. See them at your Gas company or Gas appliance dealer's.*



Look to GAS for the smartest ranges–and the best cooks!

Ever notice how real gourmet cooking always calls upon a flame? It might be the bright flame of a chafing dish, the charcoal glow of a barbecue pit—or it might be the deftly controlled blue flame of your new automatic Gas range. Instantaneously, it goes from a sauce-simmer whisper to a rolling-boil high; there's no waiting around with Gas. And you can set it and forget it. The new Gas ranges are fully automatic, turn themselves on and off, cook whole meals while you're busy elsewhere. From the deftness of its baking to the flame-kissed perfection of its broiling, a new Gas range shows off your cooking skill as no other range can . . . and is far easier to keep clean. You'll find the new automatic Gas ranges cost less to buy, install and use. Isn't it high time you put one in *your* kitchen?

AMERICAN GAS ASSOCIATION

Only Gas gives such matchless performance

GAS—the modern fuel for automatic cooking . . refrigeration . . water-heating . . house-heating . . air-conditioning . . clothes-drying . . incineration.

want
COOL COMFORT
in every room?

see "Mr. B"

your bryant home comfort dealer

For fresh, crisp, cucumber coolness—not in just a single room, but all through your home—the man to see is "Mr. B"... your Bryant Home Comfort Dealer. He's your source for genuine Bryant "Command-Aire" cooling . . . the house-wide system that gives you *more* healthful comfort per cooling dollar. See "Mr. B" and get the good news on how little it costs to be a cool, happy Bryant "Command-Aire" family . . . this summer and for many years to come!

bryant
HEATING COOLING

FREE! Stop in where you see this Bryant sign. "Mr. B" has big news for you on summer air conditioning — in a clearly illustrated, factual folder. It costs you nothing . . . may be worth its weight in gold to your health and happiness.

"I said it—

A PAINFUL EVENING?

Rally round, girls. Mrs. Fisk didn't like our party. She told us (see April '55) that our food was cold, we made too much racket in the kitchen, and our canned vegetable dish was flatter than a week-old pie meringue. I'm sure she needs to know about our "kitchen pixies," and the way they turn a "wonderful evening" into a horrible nightmare. I have my own brand of pixies, and I'm sure her friends have theirs. They *all* spell trouble. One distracting little fellow slips into my refrigerator to apply extra tough glue to the paper milk bottle tops. Meanwhile, another one prepares the cabinet containing my pots and pans. I can imagine his laughter above the clatter of tin ware as it crashes about me when I open the door. Over the spice cabinet they hide the box I want behind the box I never use. And when I fill the flour canister, a little gnome bedevils me till I'm white from head to foot.

"Planned effort," she says. Oh, sure, I can plan—on them spattering spaghetti sauce over a wide area, on them sidetracking spaghetti strings onto the floor between pot and strainer, on them jumping into my cake to leave a big cavity just before I take it from the oven. Wonderful plans for a wonderful evening!

We're sorry, Mrs. Fisk, that you had a miserable time—but we are glad you liked the coffee. You should have seen the mess it made when it boiled over on the stove. —JOAN ARMSTRONG

* * *

This is how *we* do it when we get together to enjoy a simple but delicious meal, and each other. If something is forgotten, the hostess or guest who discovers the omission unobtrusively gets it. Often, one of the guests contributes part of the meal. Our little get-togethers are heart-warming occasions for all of us, and criticism is not served on any of our menus.

I wonder what "Beth" and "Jane's" reactions will be if they read "Was It a Wonderful Evening?" Painful, to say the least! I'm astounded that anyone could dine "dozens of times" at a friend's house, then hold that friend up for ridicule. I, personally, prefer a stale cracker and weak tea served with warm friendship to a full course meal served by a critical, calculating hostess, or consumed by an ungrateful guest. "I said it, and I'm glad."

—PERSIS W. HERSOME

A SLIP OF A GIRL SUCCEEDS!

The girl in front is I, some years ago. Now, 72 years young, I weigh 80 lbs., stand 4′ 7″. Last spring I decided to raise sweet potatoes, though neighbors said it would be wasted time—for they are hard to start and our soil isn't sandy. However, I took great pains to set them out, and it was a beautiful sight. Weather was ideal! Spring was HERE! But next morning, of all things, there was a frost! My plants were black! After a few minutes of bewailing my luck, I got a sudden impulse to cut off the frozen tops—believing that, somehow, they would sprout again.

Lo and behold, they did survive! When the sun was scorching, I covered each plant with a leaf, until they were stronger. Consequently, I had a bumper crop, and neighbors who said, "It can't be done" were astonished. —ANNA P. PHILLIPS

and I'm glad!"

TABLE WE'RE HONORED TO MENTION

The tear sheets you sent regarding correct table settings were excellent reference material and were used to good advantage. The contest entered by the General Motors Girl's Club was sponsored by the J. L. Hudson Company in Detroit, and through your kind help and gracious cooperation, we won honorable mention. We thought you might like to see a photo of our table.

—CATHERINE E. RADFORD

* * *

Had to let you know how excited we are about the announcement in the April issue that, with the May issue, you will print something on the costs of running and building a backyard pool. Our main hope is that it will be a really thorough coverage of the subject, for whether we do or don't build will more or less depend on that issue! —JEANNE L. HOGE

Hope we helped you out. Hope you'll ask us for a swim!—ED.

WE DO HAVE THAT!

My husband is also guilty of saying, "Why don't we ever have that?" and last night I figured it out. We DO have THAT—and THIS—and THESE—and THOSE, but he doesn't recognize them. The morning we had THAT, I had a headache, wore an old faded wrapper, and my face looked like a mummified biscuit. The day we had THIS I had painted furniture all morning and the house reeked of sickening odors. The night we had THESE, Rex rushed home and gulped his food to hurry to a board meeting. And the time we had THOSE, I had shopped all day, and ruined a beautiful, satisfying meal by serving it on a drab tablecloth—no candles—no linen napkins—no stimulating conversation.

Our trouble is that we've grown complacent about food. Reckon we'd better perk up and take notice, huh?

—MRS. GEORGIE M. GRAY

AUTHOR 'FESSES UP

Since "The Vital Ingredient" was my first attempt at writing, your acceptance was a greater thrill than I can express. As I understand—you're supposed to frame the first check received. However, I bought a new pencil, and framed the letter!

I'll let you in on a little secret. I've been giving you a bum steer. I'm not really a man; actually I'm the wife of a realtor and the mother of four "measle-ly" children.

—MAX (MAXINE) ALLEN

ACTIVE POCKETS

In your March 1954 issue you showed a custom-built, split-level home in Syosset, N. Y. which immediately became our dream home. The lovely color picture adorns the cover of our accordion file, and the remaining pictures, story, and floor plan are in the first pocket. This file is our *active scrapbook*, with each pocket allocated to household items of interest. As our ideas change, and methods are modernized, we houseclean—replacing the old with the new. No pasting problem, and room a-plenty for booklets and such. —SHIRLEY COLEMAN

see "Mr. B"

your bryant home comfort dealer

For snug, toasty winter comfort, the man to see is "Mr. B"—your Bryant Home Comfort Dealer. He has the perfect weather-mate for the Bryant "Command-Aire" cooling unit . . . the Bryant "Command-Aire" furnace. Banishes "chill zones" and cold spots. Makes every room a cheery center for family living—all winter long. You'll like the sensible cost. You'll also like the expert service and easy terms that are offered by "Mr. B"—your Bryant Home Comfort Dealer.

bryant
HEATING COOLING

FREE! Helpful information on home comfort conditioning, available only from "Mr. B", wherever you see this Bryant Home Comfort Dealer sign. Look him up now—in the yellow pages of your home-town telephone directory.

No chipping, no clatter, and no wonder... they're

Rubbermaid® dishpans

Pretty soft for dishes! Cushion your sink bowl, too, with a colorful, silent Rubbermaid dishpan. Breakage is all but impossible! Speeds daily dishwashing tasks. Handy for *many* household uses. From $1.69 to $1.98 in red, white, yellow or pink, wherever housewares are sold.

For free folder showing all Rubbermaid products, write: *The Wooster Rubber Company*, Department A-35, Wooster, Ohio.

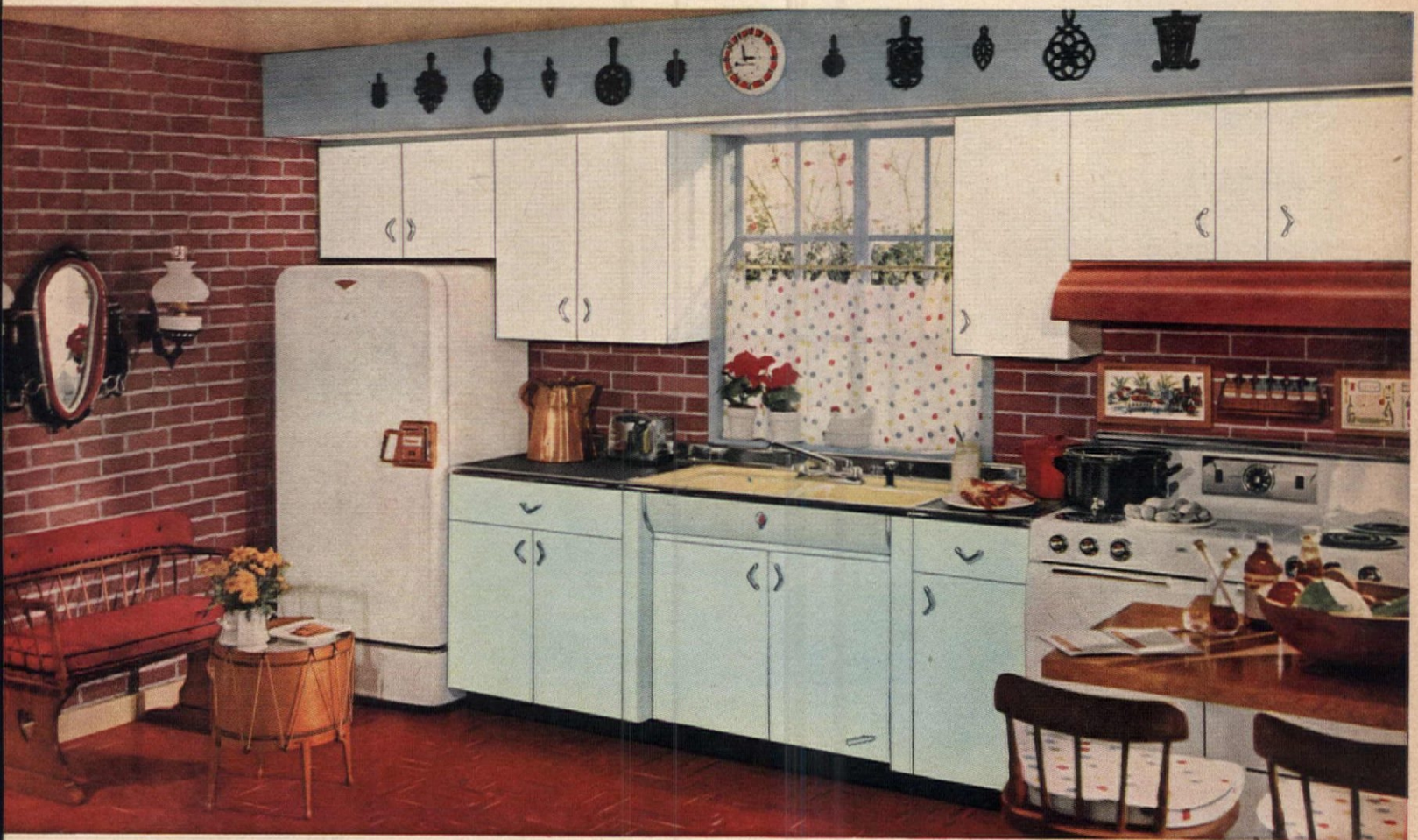
JUST A SAMPLE OF OUR BIG **A** AUGUST ISSUE

CAN'T FIND THE NEW HOUSE YOU WANT AT YOUR PRICE? Go home, say we, and take another look at what you already have. Then see what you can do to turn it into the home you really want!

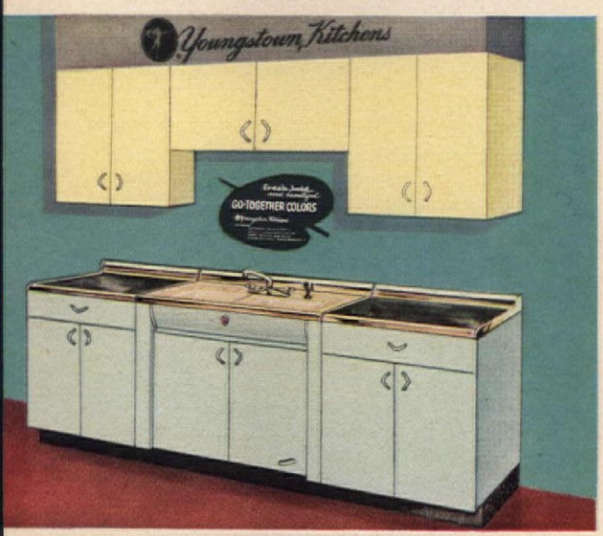
OUR BIG AUGUST ISSUE is chock-a-block with case histories of families across the land who made new homes from old—homes very like your own and the one that you long for. IT'S NOT COLD THEORY WE'RE HANDING YOU, but real-life stories of people who sought more rooms, better storage, more and slicker bathrooms, streamlined kitchens and heating systems, and more handsome exteriors—AND GOT THEM WITHOUT BUYING NEW HOMES! See if you, too, aren't sitting on "acres of diamonds."

THEY'RE NEW! THEY'RE TERRIFIC!

Now! Exciting GO-TOGETHER COLORS in Youngstown Kitchens — at no extra cost!



See them at your Youngstown Kitchen dealer's now!



Wait no longer for your dream kitchen—it's at your Youngstown Kitchen dealer's *now!*

It's rich with color—with thrilling, new *Go-Together Colors.* It brings you satin-soft Star White, rich Dawn Yellow, cool Meridian Blue, and inspired Sunset Copper—your choice at absolutely no extra cost. Use any color alone; or combine units of different color. However you do it, there can be only one result: *a beautiful, beautiful kitchen!*

Your Youngstown dream Kitchen is all-steel, of course! It will never warp, rot, or swell—never absorb cooking odors. Its baked-enamel finish is easier to clean—stays clean longer. And it can be yours on F.H.A. terms—with no money down and up to three years to pay!

Visit your Youngstown Kitchens dealer today. See exciting new Youngstown Kitchens in gorgeous Go-Together Colors, and see *your own* kitchen dreams come true. Whether you're building or remodeling, tell your dealer or builder you want a Youngstown Kitchen. It's your *best* buy!

STEEL Youngstown Kitchens®

Sold in the United States, Canada and most parts of the world

MULLINS MANUFACTURING CORPORATION • WARREN, OHIO

SEE FOR YOURSELF! This lovely Youngstown Kitchen, in Dawn Yellow and Meridian Blue, is on display at your dealer's store now. It can be yours in *any* Go-Together Colors for just $3.45* a week—*with no down payment!* See it; and see other all-steel Youngstown Kitchens units in Star White and Sunset Copper. See for yourself the thrilling beauty of new Youngstown Kitchens in Go-Together Colors. *F.H.A. terms—plus installation

FOR NAME OF YOUR NEARBY DEALER, check your phone book; or call Western Union, Operator 25.

Please send me the story on kitchen planning with new Go-Together Colors. I enclose 10¢ to cover mailing (no stamps, please).

☐ I plan to build
☐ I plan to buy
☐ I plan to modernize

Youngstown Kitchens, Mullins Manufacturing Corporation
Dept. A-755, Warren, Ohio

NAME (Please print) _____

ADDRESS _____

CITY _____ ZONE _____

STATE _____ TELEPHONE NO. _____

© 1955 Mullins Manufacturing Corporation

NEW! For home repair and decorating

REG. U. S. PAT. OFF.
SCOTCH BRAND
PLASTIC TAPE
6 BRIGHT COLORS!

REPAIR plastic curtains, tablecloths—add a smart decorator touch. Tape sticks without moistening.

COVER worn card table edges with a harmonizing color. Long-wearing tape stretches to fit, holds tight.

REINFORCE book bindings, covers. Tough "SCOTCH" Plastic Tape is flexible, won't tear or crack.

MEND plastic inflatable toys with gay stripes or cutouts. Tape is waterproof, makes an airtight seal.

STRIPE ping-pong tables or shuffle-board courts neatly, quickly. Tape stands up under toughest treatment.

IDENTIFY rubbers, overshoes with different colors of this waterproof, tight-sticking tape.

...still your best buy for sealing holding, mending...transparent

REG. U. S. PAT. OFF.
SCOTCH BRAND
CELLOPHANE TAPE

This clear-as-glass, stick-at-a-touch tape is handy for hundreds of household uses. Get a roll for your kitchen, workshop, bathroom, or sewing basket. For best quality, insist on the original—"SCOTCH" Brand Cellophane Tape.

The term "SCOTCH" and the plaid design are registered trademarks of Minnesota Mining and Mfg. Co., St. Paul 6, Minn. Export Sales Office—99 Park Avenue, New York 16, N. Y. In Canada—P.O. Box 757, London, Ontario. © 3M Co. 1955

3M COMPANY

"The 30 versions of Beethoven's *Third* in my archives give me no more pleasure than the best of them, but they do give me a basis more trustworthy than memory on which to make comparisons," writes our record reviewer. Thousands of discs, and no less than 30 loud speakers, are housed in the Burke home in the Berkshires. A noted authority on records and record-reproducing equipment, Mr. Burke has contributed to many periodicals and has been associated with *High Fidelity Magazine* since its founding.

C G BURKE

Furtwängler

SCHUBERT: *Symphony No. 9 in C*, by Wilhelm Furtwängler and the Berlin Philharmonic Orchestra.
DECCA 9746

HAYDN: *Symphony No. 88 in G*; **SCHUMANN:** *Symphony No. 4 in D Minor*, by Wilhelm Furtwängler and the Berlin Philharmonic Orchestra.
DECCA 9767

BEETHOVEN: *Fidelio*, by Wilhelm Furtwängler and the Vienna Philharmonic Orchestra with the National Opera Chorus, Vienna, and Sena Jurinac, soprano; Martha Mödl, soprano; Wolfgang Windgassen, tenor; Alfred Poell, baritone; Otto Edelmann, bass; Gottlob Frick, bass.
RCA VICTOR LHMV 700, three discs, with German-English libretto

BEETHOVEN: *Symphony No. 5 in C Minor*, by Wilhelm Furtwängler and the Vienna Philharmonic Orchestra.
RCA VICTOR LHMV 9

BEETHOVEN: *Symphony No. 4 in B Flat*, by Wilhelm Furtwängler and the Vienna Philharmonic Orchestra.
RCA VICTOR LHMV 1059

A TALENT RARELY CAPTURED

People who heard the late Wilhelm Furtwängler conduct in concert heard a strong and nurtured talent rarely captured in the Furtwängler records. That is a pity, for his death has evoked the issuance of a number of memorial discs. Of these, the best show his ability at least in part, and the worst provide justification for the opinion widely held that his interpretations were in great measure slow to tedium, pretentious, and anarchical. Let's start with the best.

The extreme deliberation of pace is not injurious to Schubert's wonderful last Symphony, except in part of its scherzo. Indeed, the ceaseless lyricism and emphatic rhythms of this irresistible music seem to gain by the longer breath and more imposing punctuation allowed by the measured tread. This has been, since its original appearance in a three-sided version coupled with the Haydn *Symphony No. 88*, as a whole, the most desirable performance on records, in spite of a reproduction without the vivid brightness we expect from the best modern discs.

The Haydn Symphony mentioned, one that has never encountered animosity, receives another Furtwängler interpretation of the first order, both delicate and robust, sparkling in a refinement of good temper and maltreated nowhere. Unluckily, in its new edition it is attached to a painfully slow and joylessly contrived manipulation of Schumann's Fourth Symphony tortured to the actual embarrassment of the hearer. The Schubert and Haydn

symphonies are therefore to be preferred in their original album, Decca DX-119.

THE VIENNESE FIDELIO

Furtwängler's part in the Viennese version of *Fidelio* is creditable and in places warmly eloquent, especially in the heartfelt blend of orchestral tone. Not that the album contains *Fidelio* as it should be, any more than the recent Toscanini version (Victor LM 6052) did. In both cases the spoken dialogue has been cut out ruthlessly, to the ruination of dramatic continuity, and in this intensity of romantic melodrama the damage is not reparable. Otherwise, one of these wounded versions is worth the other, both being, by and large, well sung and reasonably well recorded. They are not similar at all, but are complementary, the passionate fervor of the Italian making Act II memorably superior, and the subtler mien of the German being more telling in Act I. Ten minutes of dialogue judiciously chosen would have made either well worth having. A dull performance of Beethoven's First Symphony occupies the sixth side in the Furtwängler album.

in Retrospect

NOBLE IN A STOLID WAY

The conductor's performances of the Fifth used to be celebrated for the massive rectitude of their unhurried progress, and the new record, endowed with substantial qualities of reproduction, makes the first three movements noble (after initial surprise) in a stolid way; but the creeping advance of the triumphant finale is unprecedented and a little painful in some suggestion of burlesque. The appended fine performance of the *Fidelio* Overture has been excerpted from the recording of the opera.

The Beethoven Fourth is a sad experience for the late conductor's admirers. The tempos of this laughing music are distorted without provocation and without illumination. A lesser conductor would not have dared, and would not have erred.

THE NEW COMPLETE WATER MUSIC

Most records are neither outstandingly good nor bad. They are "adequate," and they give pleasure, but are always in danger of supersession. Among the better recent ones of this adequate sort is a new complete version of Handel's *Water Music*, by the Boyd Neel Orchestra on London LL 1128, bold and clear in its sound, the best in this respect of four editions; and very lively in performance, exhilarating in the quick movements, hurried and ungracious in the slow ones. Richard Strauss' *Ein Heldenleben*, on Camden CAL-194, in a performance by a great orchestra imperfectly disguised as "Warwick Symphony," originally recorded in the late 1930's, has been resuscitated with startling skill, and, although a paucity of conviction in the conducting can vex a little, the disc is a rare bargain. Bizet's *Symphony* and an orchestration of the Schumann *Carnaval*, on another Camden (193), both without finesse in performance and dull in sound, demonstrate that a low price is not necessarily an advantage. The great Russian violinist, David Oistrakh, unchecked by the National Saxon Orchestra led by Franz Konwitschny, disfigures Mozart's *Fifth Violin Concerto* by abandoning a classic projection in favor of irregular tempos and a swollen line (Decca DL 9766).

CONTINUED ON PAGE 82

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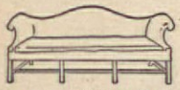
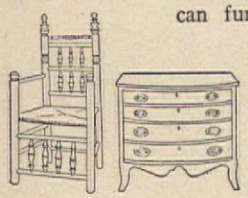
All Wisdom Is Not New

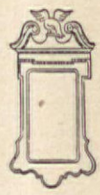


The Concise Encyclopedia of Antiques **Compiled by *The Connoisseur*, edited by L. G. G. Ramsay. Hawthorn, $8.95**

"All wisdom is not new wisdom, and the past should be studied if the future is to be successfully encountered." Sir Winston Churchill's words quoted at the opening of this volume are especially apt, for unlike most books about antiques, this one belongs not in the specialist's library, but up on the shelf with your dictionary and brief world histories. If you're interested in man and his works from the late Middle Ages through about 1830, it won't just collect dust between occasional reference checks, for its hundreds of photographs and drawings, and the lively, brief texts and definitions in each section will invite fascinating and frequent browsing.



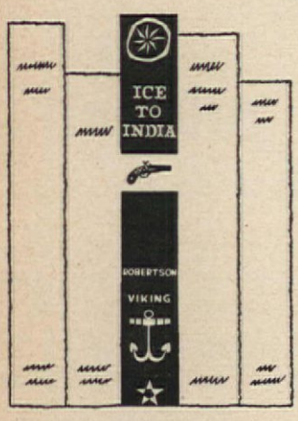
Compiled by the venerable British antiques publication, *The Connoisseur*, it comprises sections on 23 different topics, each one prepared by an expert. Though written for the amateur in a manner which presupposes no previous knowledge, the text never "talks down," and, since the scope is so broad and the facts so up-to-date, it will doubtless become a standard reference for experts.



In addition to the subjects you'd expect (English and American furniture; European and Oriental pottery and porcelains; silver; glass; pewter; Oriental carpets; etc.) there are excellent brief histories of European painting; English drawings, prints, and water colors; one chapter on book collecting; and others on clocks, watches, arms and armor, and jewelry.

Although its fine chapter on American furniture puts into a nutshell more interesting facts than you're likely to find in many a large tome, the book may hold disappointments for some collectors of Americana. It will whet their appetites for beautiful things in general, but, partly because the orientation is principally British, and partly because such things are later in date than the scope of this book, there is nothing about American glass, pottery, hooked rugs, paintings, etc. —D.B.

A Cargo of Ice



Ice to India
by Keith Robertson. Viking Press, $2.50

A seafaring yarn the whole family can enjoy—and a really capital gift for your favorite teenager—is this story set in the early 1800's and dealing with a cargo that seems odd today—ice, taken half way around the world from Philadelphia to India. It covers a little-known aspect of our merchant shipping, and it's fictionalized history easy to take, for Keith Robertson, a fine hand at spinning a sea yarn, not only endows it with a strong flavor of the briny, but also presents an accurate picture of the port of Philadelphia in the days when that port really flourished as a shipping center.

When the *Hope Elizabeth*, the last ship of the once-wealthy Mason Line, started off for India with her cargo of ice, the harbor hummed with the news. The story of how 70-year-old Captain Mason and his young grandson, hindered by a motley crew, brought their rare cargo into the teeming capital of Calcutta, is exciting fiction embellished with vivid geographical and historical detail, and the scenes on and about the clipper ship are as heartwarming as a sea chanty.

Whether you're a landlubber, or have always yearned for an adventure-packed voyage, the story of mystery and superstitions surrounding the Mason Line, and the courage of members of the family, will persuade you to cast off anchor and wish the *Hope Elizabeth* Godspeed.—C.F.

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Don't resign yourself to drooping along through savage summer heat. See the one man in your community best able to make your home a blissfully-cool refuge *this very summer*—your Lennox dealer-expert. The plan he'll explain will set you right about *central* all-season air conditioning. Start with summer *or* winter conditioning, add the other when you're ready. Better still, install *complete* Lennox All-Season Air Conditioning now; pay in comfort on the Lennox Easy-Pay Plan.

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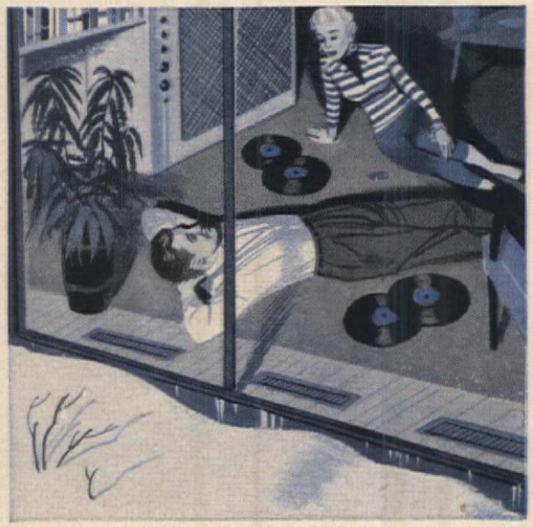

HEATING in winter. What a *difference*, with Lennox Perima-flo and the curtain of warm air it puts between you and the weather! No more cold floors or walls; no more staleness, drafts, noise. Air is automatically heated, purified, filtered clean, humidified, gently and *quietly* circulated to *every* room.

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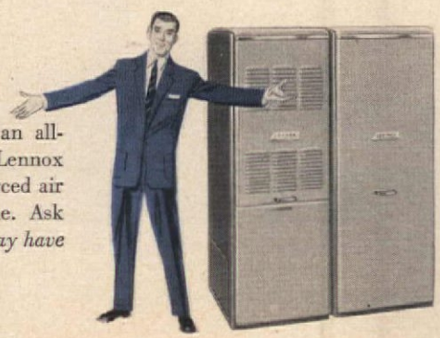
You may already own half of an all-season air conditioning system. Lennox cooling units fit most central forced air heating units of whatever make. Ask your Lennox dealer-expert; *he may have good news for you!*



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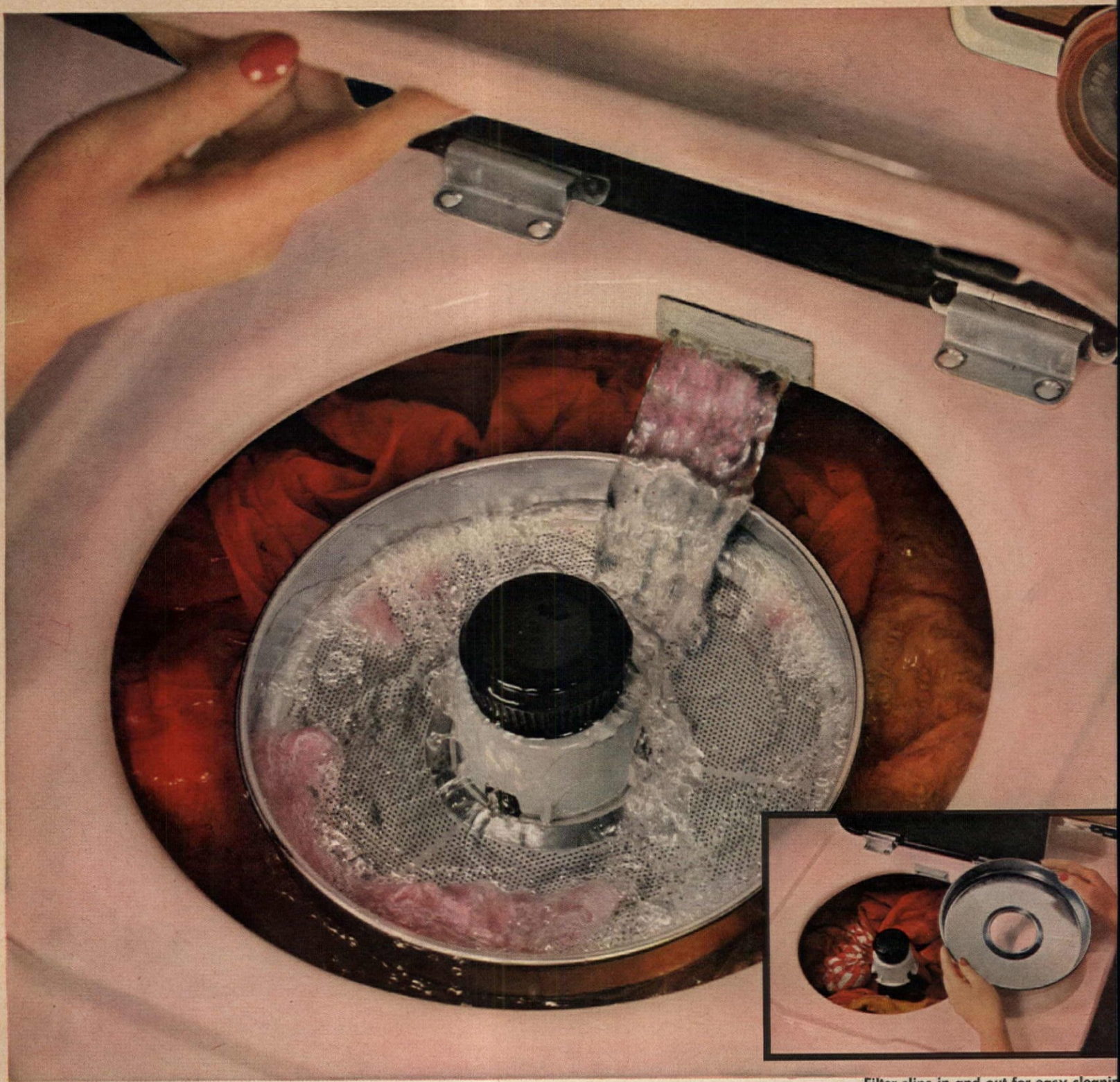

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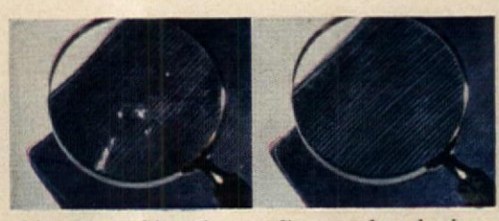
**See your dealer for his prices and terms.*



After 11 washings in an ordinary washer, the dungarees (left) were dulled by lint film. After 11 washings the G-E way, an identical pair showed no lint visible.

5 Mix-or-Match colors, too! See G-E Automatic Washer and Dryers in petal pink (shown), turquoise green, canar yellow, cadet blue, woodtone brown. Also white.

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Pleasant lap work for settin' and rockin' time . . . turn your hand to our sweet Farmer's Sampler and create an "American Primitive" of your very own . . . a pleasurable treasure to grace your wall forever.

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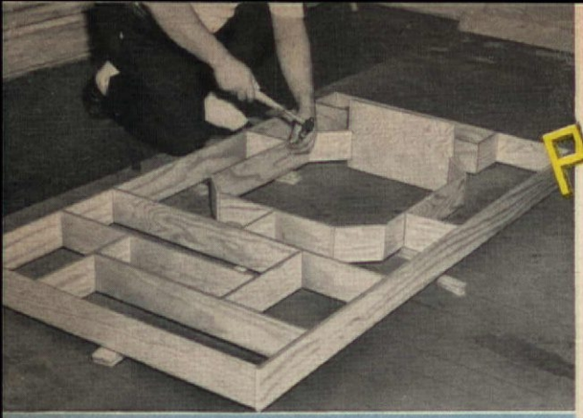


PLEASURE FROM YOUR LEISURE

Make them for the

A FRETWORK FRAME FOR YOUR TREASURES

DOROTHY LAMBERT TRUMM

Invest a weekend in this project, and you'll collect pleasurable dividends for years to come—for how could you dress a window more agreeably than with your favorite bric-a-brac set off by a handsome fretwork frame? Fine antiques and memorabilia do well cheek by jowl here, so assemble those bits and pieces you love—some, because they are really good; others, because they make you *feel* good. Then enhance them, and your room, with this conversation-piece window that can do a complete decorative job of its own, or welcome the added flourish of draperies and a bower of plants. Pull up a comfortable chair or two, and you have an ideal spot for good conversation, good reading —good dreaming. The Moshers of Bath, Michigan, delighted in the making, and the using, of the one shown at your left—and with our adjusts-to-your-window blueprints as a guide, good results are assured. Pattern **2071**, 50¢.

2071

Above, the Moshers' frame, with their favorite small objects in place. At right, our pattern version, with *our* pet "pretties." Wouldn't yours look handsome? Here are the principal steps:

1. Vary spacing of shelves to suit your own possessions. Almost any arrangement looks well.

2. At window, measure and level frame for shelves. Make side and center units separately. Assemble units on floor. Butt all ends, set nails, fill holes with putty.

3. First sand and paint. Then set each unit in place separately. Screw into window frame at sides.

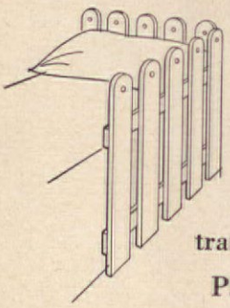
4. Make the project a cinch—turn to page 92, and order our Blueprint Pattern **2071.**

fun of it—from AH patterns

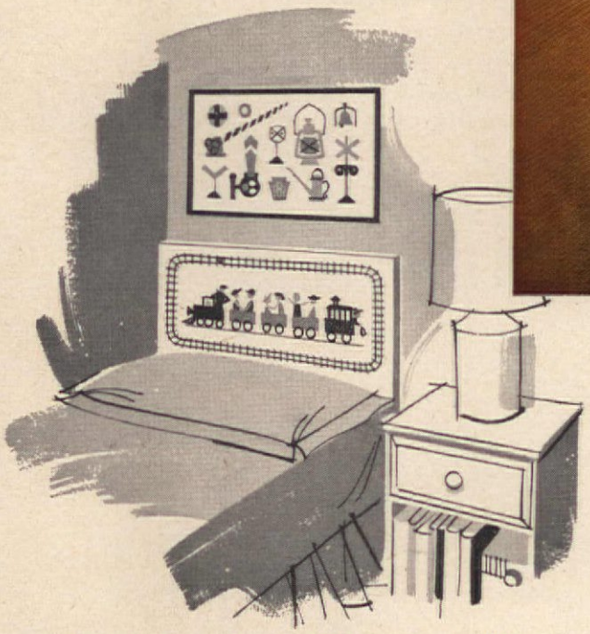
See "Where Credit Is Due," page 93

For chest: Pattern 2072 ($1) includes full-size transfers for the chest and Balloon Vendor motif.

Picket Fence headboard and guard: Building Pattern No. 625 (20¢).



Moppet Express: a three-train road—full-size transfers in Painting Pattern 1610 (50¢)



Board the Moppet Express: Painting Pattern 1610 includes three transfers: one for the headboard decoration; two for the framed painting we hung above the picket-fence bed (top of page)

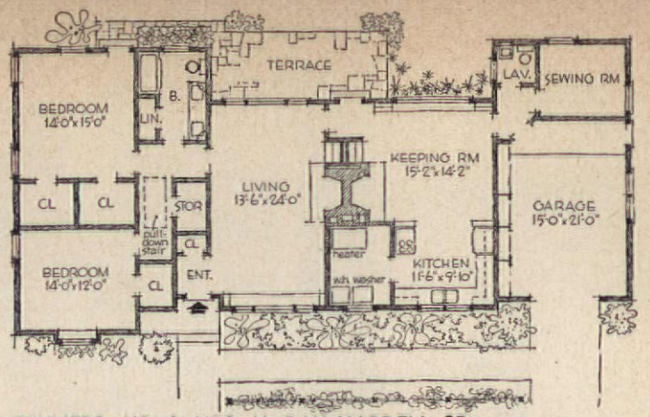
PATTERN ORDER FORM ON PAGE 92

A FRET-PROOF SETTING FOR YOUR PRIDE AND JOY

Of course it's all done for the little darling's sake. Sure! But we miss our bet if decking his furniture with our Balloon Vendor and Moppet Express fails to provide fun aplenty for parents, and to return, with interest, memories of your own first country fair—the thrill of choosing the biggest—and the prettiest—balloon; the glee of whizzing around the grounds in the tiny train that inspired our Express.

Now to more practical matters. For tykes newly graduated from the crib, add our safely rounded Picket Fence to a boxspring and mattress on legs. For older tots, provide a simple headboard of plywood or fiberboard, embellished with our pattern. The night-table-chest meets a demand for such a piece, equipped with a deep drawer and covered cupboard. The lamp, painted for fun, was made from a chicken feeder (we show how on page 90).

THIS IS AMERICAN HOME
BLUEPRINT HOUSE NO. 46



OWNERS: MR. & MRS. M. RAY HARDEN, SR.
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CONTRACTORS: COLE AND CRUMPACKER

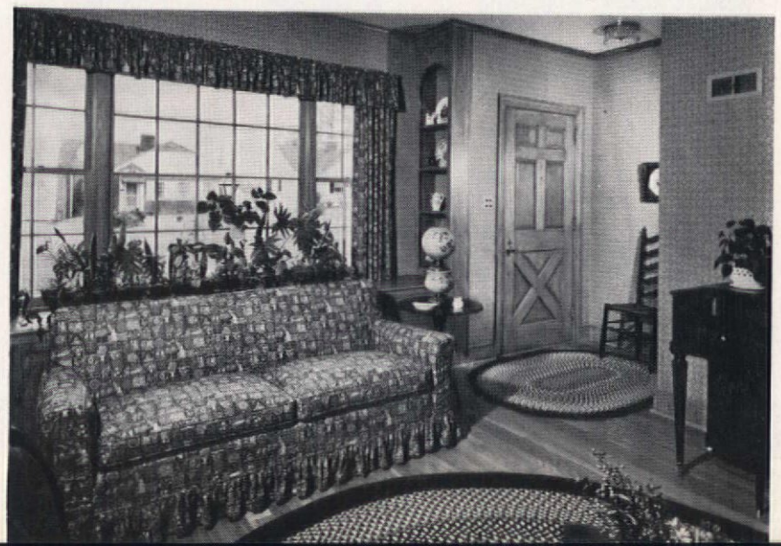
"Ours Is the One with the Little White Fence"

Wish it were you, saying that... and standing in the door of this proud little home, welcoming the first guest to your housewarming? Put wings on your wishes: an airmail letter plus $5 will bring you the complete blueprints*

"Thank you for the name of that wallpaper," wrote Mrs. Ray Harden, Sr., of Durham, North Carolina. "It's already in place, as you can see by the enclosed pictures. I thought the other views of our new home might interest you, too, for though the plan and design are original, it grew out of my scrapbook of ideas from AMERICAN HOME. Perhaps you will recognize some of them." We did. And so enthusiastic we were about the way they were used, that the Harden home, 30 years in the dream stage, is now our Blueprint House No. 46—yours to duplicate immediately (along with the house, we've even blueprinted the wealth of built-ins).* But before we tell you the Hardens' heart-warming story, here is data for your own scrapbook if you long for big and beautifully detailed rooms in a house of moderate size (about 1800 square feet of living space). With its well-proportioned, deep-pitched roof and wood siding, the façade can hold its head equally high whether you give it a Traditional treatment, or dress it in Contemporary materials and colors. Examine the plan, lest the proportionately large size of the closets deceive you into thinking that the rooms are small. Fact is, the closets really are enormous

CONTINUED ON THE NEXT PAGE

LIVING ROOM is just for living—in expansive comfort. The rug, hand braided by the Hardens, plays up to the mellow pine walls, the good small-scale design on wallpaper and fabric. The Early American atmosphere is combined with modern-minded ideas, for while windows on the street side have small panes to conform with the traditional façade, the whole back wall is a modern "picture" window



To get the blueprints... see order form, page 93

KEEPING ROOM has all advantages of a living kitchen—and none of the disadvantages, for it can be completely shut off from the kitchen by folding louvered doors (over which is inscribed, in old-fashioned letters, "Give us this day our daily bread"). Three charming built-in cupboards harbor china, silver, linens

"Little White Fence"

(Begins on page 34)

(a cool 5′ x 7′ in the master bedroom) and the rooms are in keeping. The living room is a whopper, and it doesn't double for dining, since meals are served in the take-it-easy room illustrated above. Note the compact kitchen and utility room; the little suite behind the garage; the fact that every room has cross or through ventilation; the centrally located door to the terrace; the tiny private terrace off the master bedroom; the garage wall of cupboards for garden tools and woodworking gear Mr. Harden puts to good use.

"It will be like having a dream come true, to see our home in THE AMERICAN HOME—our favorite magazine," Mrs. Harden

CONTINUED ON PAGE 84

PRETTY SMART? Handsome pine hood hides vent for cooking odors, is high enough for safety. Our blueprints include details of this and other built-ins

HIDDEN COSTS in Building or Buying

"Seven room ranch-type, large plot, near schools, buses, shopping center. Oil heat. Garage and breezeway. Sacrifice, $16,500." How many young couples reading such ads every Sunday begin to dream of nests of their own—especially if they have spent most of their early married life crammed in with in-laws, or maybe paying $80 to $100-plus per month for a so-so small apartment in an even more so-so brick and concrete neighborhood? Actually, in most cases, they probably could afford to own such a home, for, after the down payment, their annual expenditures would amount to little more than rent of a moderate-sized apartment. When they discover that they are able to finance a mortgage on their dream home for about $76 a month, they become really serious.

LUCIEN R. GREIF

And that's when they can run into trouble, for owning a home entails some hidden costs. There's more to it than paying off the mortgage. Let's take a "typical" couple who would eye that $16,500 house, and see what would happen to them. Let's assume that the husband earns, say, $6,240 a year; that they have about $6,000 in savings and bonds.

First, the *down payment*. Naturally, the larger it is, the smaller the monthly installments and the easier it is to get a good mortgage. On the other hand, it is never wise to deplete your bank account completely.

Assuming that our couple wish to retain $1,000 in liquid assets, they could then plunk down $5,000 on the house, and get a mortgage of $11,500. Since that is quite a sum, the bank will want to be pretty certain that the husband is a good credit risk. Understandably, banks are more willing to grant longer term mortgages if the purchaser's equity or down payment is larger. An officer of one savings bank tells me that his own bank usually hesitates to lend more than 60% of the purchase price—assuming that their appraiser finds the property to be worth that purchase price. Most banks require at least 10% to 20% in down payment. VA mortgages demand smaller down payment, but you still have to find a bank to grant it. All right. Let's assume that a bank will issue a 20-year, 5% mortgage in the amount of $11,500 for that seven room ranch-type. To repay this principal plus interest (interest plus amortization), the home owner will have to pay the bank $75.90 each month.

That's the sum most people have in mind when they think of paying for a home. But that's only the beginning.

Next, *taxes*. Now that you're a property owner, your county will expect you to help to pay local expenses, of which perhaps the heaviest burden is the cost of schooling. Incidentally, before moving into a community, check the school situation to determine if you are apt to have to pay increased school taxes soon. It is difficult to predict what taxes will amount to, but for a $16,500 house and property, taxes will vary somewhere between about $200 and $400 a year. Let's say, roughly, $300.

Water, also, costs money—about $3 a month, on the average. *Heat*, too, has to be paid for. Averaged out over a year's operation, figure on at least $15 per month. Unlike apartment dwellers, home owners have a *garbage disposal* problem—about $2 to $3 per month.

CONTINUED ON PAGE 78

How to Get along with YOUR BUILDER

Without doubt, your builder is the most important link in the chain between your dreams drawn out on paper and your dream house completed. It is his job to take your ideas, and the planning of your architect or designer, and transform them into the real thing. How well he does this will depend, to some extent, upon how well you and he get along. Remember that you have to contribute to the amicable relationship too, and that, since your builder is a local businessman whose continued prosperity depends upon the good will of satisfied customers like yourself, a good, reliable builder wants to please you, not to gyp you.

Because he is so important to you, it is vital that you select a good builder for, as in every profession, there are good ones, average ones, and poor ones. Take plenty of time, and do plenty of checking before you make your final choice.

There are two ways to view your builder. One is to think of him as a shifty, dishonest, and incompetent wood-butcher who drives a high-priced car, never seems to know what's going on, and acts as if he were doing *you* the biggest favor of your life by taking your money. The other way to enter into this relationship is to think of your builder as he really is (in most cases)—a combination of designer, mechanic, and businessman who runs a pretty complicated and successful business, and who is a respected member of the community.

There is no great trick in getting along with builders—they belong to the human race, too. But because building a house may be something new in *your* life (it's an old story with him)—here are a few ground rules to follow for a happy association and good results:

1. Assume that your builder is both honest and capable. (The time to check into his credit, his workmanship, and his reliability is before you sign an agreement—that is a job for you or your architect to undertake.) Once you have made a selection, consider the builder both honest and good until he proves to be otherwise. (He probably won't.)

HUBBARD H. COBB

2. Get everything ironed out and *on paper* before the work begins. Many fights between builder and client arise because some item was left vague, or because there was an oral agreement rather than a written one. There are many small points that a set of house plans don't cover, but small matters can become big headaches. Be sure both parties are in full understanding *before* work starts.
3. Don't try to be a part-time foreman and give orders to your builder's men on the job. The builder may be working for *you*, but as far as his men go, *he* is boss and they aren't authorized to take verbal orders from you. If you don't like something, go to the builder, or if you have an architect, let him hash things out with the builder.
4. Few things in this world are as expensive as being a Monday-morning architect. Avoid making any changes in plans after the work has started—but if you must make changes, iron out the extra cost with the builder in writing before such changes are made.
5. Don't hang around the job during working hours. There are few things that can slow down a crew as fast as a a group of people in city clothes getting in the way and

CONTINUED ON PAGE 82

Firethorn — a Quick, Easy Espalier

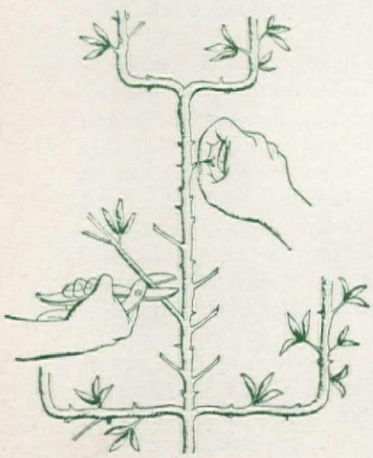
Espaliers—which are plants pruned and trained to geometrical shapes on fences or trellises or against walls—besides being interesting hobbies, add interest to a building and often help overcome poor architectural features or proportions. Having always admired them, I was encouraged by an article in AMERICAN HOME to try my amateur hand. These pictures show three years' results with pot-grown firethorns (*Pyracantha coccinea lalandi*) planted on the northeast side of our 75-year-old house. Some apple trees started on the southwest side from 2-year-old "whips" are responding equally well, but have not yet blossomed. Firethorns are especially gratifying for this purpose because of their rapid growth, easy culture, abundant, attractive white flowers and orange-red berries, and handsome foliage (which is evergreen here in Maryland).

We set the plants out in April with a ground-cover of pachysandra around them. (The heavy work was done by General Phelps, but I have done all the subsequent training, etc. and with pleasure—*after* the first year's weeding operations before the ground-cover had developed.) The weeding and one application of lime has been all the attention given the good loamy soil. To secure the growth to the walls, I use patented ("Wayward") vine hooks which are pliable wire loops set in plastic discs

CONTINUED ON PAGE 86

G. M. DAETZ TELLS HOW TO GROW YOUR OWN — PAGE 86

To support young growth in place, a handy aid is a wire loop set in a disc to be cemented to the wall. As stem gets big enough to be choked, it is released and tied to the loop



Pruning is a vital phase of espaliering. New growth not needed for branches in the chosen pattern is cut back to 2" from parent stem, or pinched out while in bud stage

If a terminal shoot is accidentally broken, cut it off and train shoot from first bud below the break to replace it. Later, cut stub on a slant just above shoot as shown by dotted line

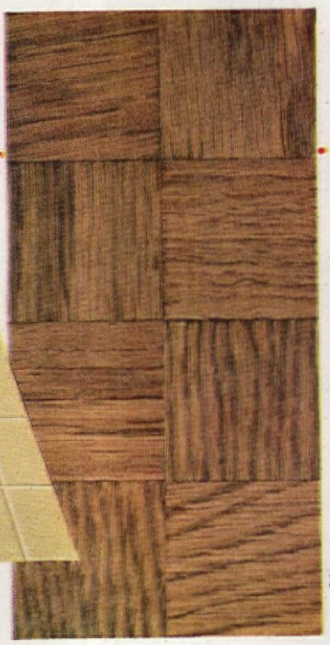
MARION H. PHELPS

They're Finished

PREFINISHED AT THE FACTORY, THESE WALLBOARDS GO UP FAST—AND YOU DON'T

SOME GOOD EXAMPLES OF THE BEST MODERN WALL PANELING

1



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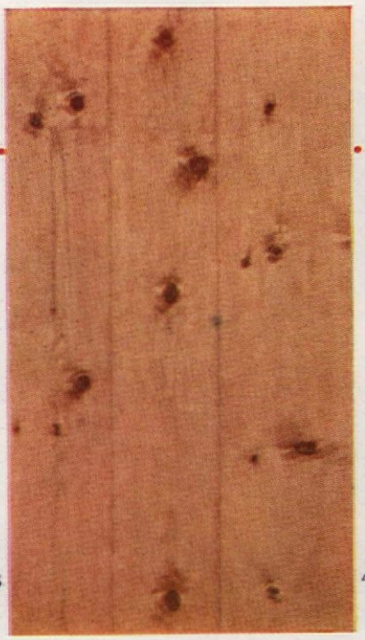

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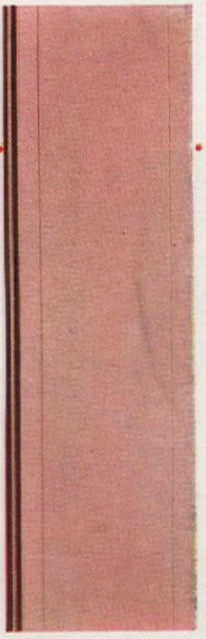


4

5

before You Start

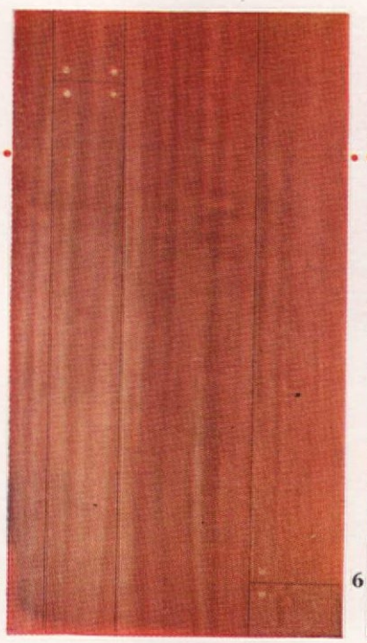
NEED TO PAINT, STAIN, OR SEAL THEM

Here's a simple story about some simply wonderful interior wall materials that give maximum results for a minimum of do-it-yourself. That photograph at your left isn't a gag—you really can panel an old wall without removing the carpet! And once it is up, you're through. No staining, sealing, or waxing. Each material is prefinished at the factory, comes in a variety of colors, and effects, and attaches to your walls without fuss (right over old walls, if you wish). Some are nailed to furring strips with colored (and almost invisible) brads; others require special clips or channels at joints; and almost any of them can be attached with pressure-sensitive adhesive to furring strips or directly to the wall. So now, let's get down to cases.

Finished wall and detail at left shows U. S. Plywood's Weldwood Prefinished Plywood. It comes in several different woods, in 4′ x 8′ sheets, with or without V-grooves. Cost: about 46¢ to 78¢ per sq. ft. At right is Georgia Pacific Plywood's Savannah Oak Paneling. Random-width planks, 8′ long, are packaged with clips and furring strips, 96 sq. ft. to a carton. Cost: about 55¢ per sq. ft.

Pictured below: **1.** Armstrong Cork's Monowall, a plastic-finished hardboard, comes in tile patterns and plain sheets in a variety of colors. Comes in sizes up to 4′ x 12′. Cost: about 35¢ to 45¢ per sq. ft. **2.** Jasper Wood Products' Gramwood, a prefinished parquet plywood, comes in six different woods, and in 4′ x 8′ panels. Cost: about 58¢ per sq. ft. **3.** Gypsum board, made by U.S. Gypsum (Wood Grain Sheetrock), and by National Gypsum (Grainboard), comes in several wood finishes in sizes up to 4′ x 10′. Cost: about 11¢ per sq. ft. **4.** Wallplank, a predecorated insulating board by Johns-Manville, comes in four colors, in 10″, 12″, and 16″ widths, and in lengths up to 12′. Cost: about 12¢ per sq. ft. **5.** Craftwall by Roddis Plywood is another prefinished plywood, comes V-grooved, or V-grooved and pegged, in nine woods. Sizes up to 4′ x 8′. Cost: about 59¢ to 75¢ per sq. ft. **6.** Marsh Wall Products' Marlite, a plastic-finished hardboard, comes in sheets, planks, and tiles with marble, wood, or solid-color finishes. Cost: about 39¢ to 74¢ per sq. ft. **7.** Dulaney Plywood's Finewood, a prefinished V-grooved plywood, comes in eight different woods, and in 4′ x 8′ panels. Cost: about 60¢ per sq. ft. **8.** Finish Plank, another predecorated insulating board, by Celotex Corporation; comes in four colors; in 8″, 12″ and 16″ widths; and in lengths up to 12′. Cost: about 12¢ per sq. ft. **9.** Striated Upson Board, a compressed wood fiber panel, comes in 4′ x 8′ sheets with a cream finish. Cost: about 18¢ to 20¢ per sq. ft.

See "Where Credit Is Due," page 93



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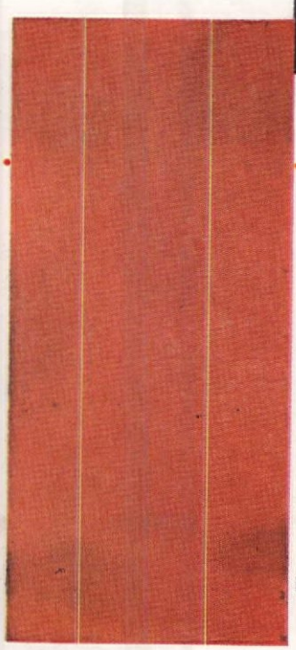

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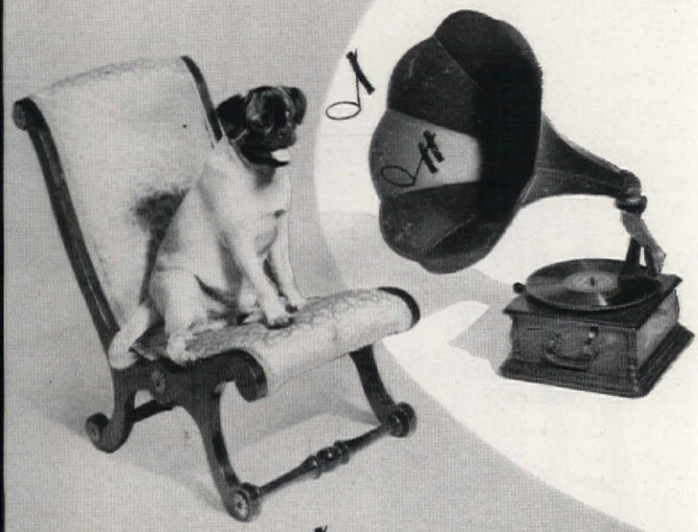
ROBERT W. HOUSEMAN

So HIGH for the SMALL FRY



Whether it gives a moppet a place in his own family circle, or is a wonderful feature at Grandma's, nothing can make "company manners" seem more painless and natural than a wee chair in the living room. Treasured by both adults and youngsters, tot-sized miniatures shown here are so beautfully executed in small scale that you feel you are viewing them through the wrong end of a telescope. At the left, Peter the Pug enjoys Puccini in a 19th century upholstered chair. Below, Suzanne tries out an early American rocker; next to her is an 18th century mahogany side chair. Johnny stands between a delicate French antique side chair and a sturdy miniature with a rush seat. The imposing Victorian arm chair at the right is black lacquered, gold trimmed. These are chairs of the past, time worn and lovingly handed down from one generation to the next, but when it comes to catering to chit-sized clientele, furniture makers of today are equally skilled—as witness the new reproductions of French Provincial settee and chair at the top of this page.

All children's chairs courtesy W & J Sloane

Miniature chairs
for little Lords and Ladies
. . . that's just about the size of it

Built-ins are New...?

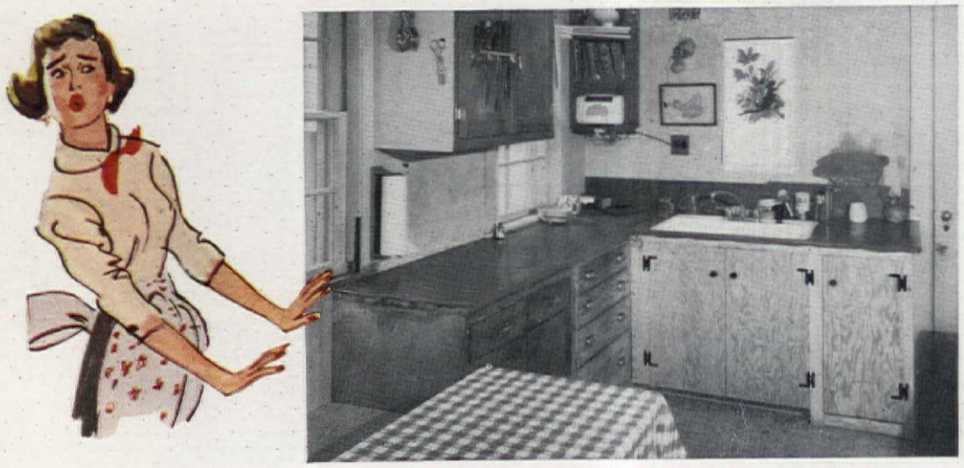
Colonial Williamsburg could have yielded the models for either of these excellent "built-ins," but their use in an up-to-date traditional home assures an amenity we moderns prize—and tend to regard as our own twentieth century concept—excellent "organized" storage. Actually, handsome storage pieces that are part of the walls are an ancient idea indeed, and no self-respecting medieval home was without its built-in cupboards—and built-in beds, too. They continued on up through the centuries, were very frequently used in colonial homes; and the Victorians, too, did handsomely by built-ins. Never disappearing completely, the idea of built-in storage lay dormant for some years, to be newly revived several decades ago with the advent of the "functional" concept in architecture. It's true that the things that *we* store, the length of time for which we store them, and the accessibility we require, all differ from those of our ancestors—so old "built-ins" may need adapting to modern requirements. But if you want good built-ins to accompany authentic traditional furnishings of almost any period, you'll have no trouble in finding antiques or ancient models to guide you.

The multi-drawer unit in the living-kitchen above came from an old apothecary shop rather than from a home, and its new function in life is to double as a storage piece and room divider between kitchen and dining room (the louvered screen above it can fold back to connect the two areas when desired). In the same home, the cupboard next to the living-room fireplace (this one is a "cooking" fireplace, too) could have been patterned after many Colonial prototypes, though its smart use as a bar is a modern adaptation. The work counter has a sink for ice, the drawers could offer up all of a bartender's accessories, and there's space aplenty for other storage below.

OWNERS: MR. AND MRS. HAROLD RUBEN

ARCHITECT: GERALD R. COLCORD, A.I.A.

1. So—the little woman says to me: You like to eat—I like to cook, but how can a gal really care if she works in a beat-up kitchen like this?" Off to the lumberyard I go to purchase enough laminated plastic (of her choice!); special adhesive; stainless steel cove, cap, and edge mouldings; soldering flux; and caulking for the job.



2. First, I shut off the water, disconnected all pipes, and put a solid support under the sink. Then I removed the clips holding the sink in place, and lifted it out. To show you better, I took off the cabinet front (then she had me "restyle" it!)

5. I wiped the surfaces absolutely clean, and spread adhesive on the wood and the back of the plastic, per instructions on the container. I let both dry about 30 minutes.

6. These two dry adhesive surfaces really grab hold of each other, so I put wrapping paper between wood and plastic until I had the plastic exactly in position, then slid out the paper and rolled the top. Next I put on the back coves.

See "Where Credit Is Due," page 93

JONATHAN ALEY

How to Be a Hero to

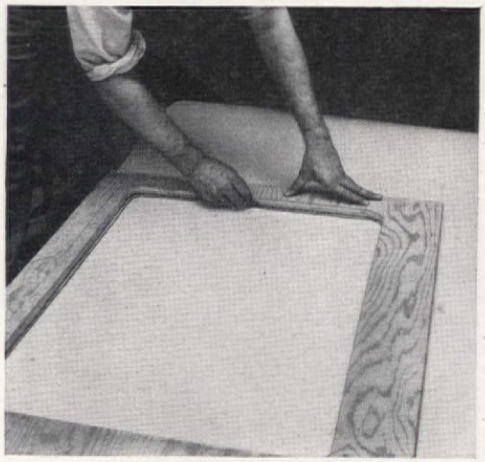
What kitchen wouldn't gleam, what wife wouldn't beam,

at such a slick laminated plastic counter as this?

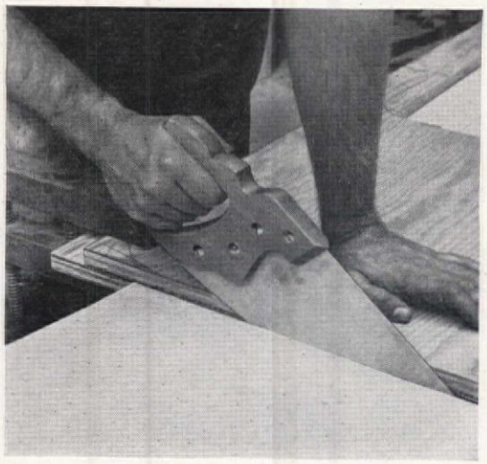
The price is moderate, and the reward . . ! Oh well,

go ahead. Give it a try—and see for yourself. . .

3. Next I took the old covering and adhesive off the top, removed the whole top, and used it as a template to mark the plastic laminate. (If you can't remove the top, place the plastic on it, and mark from underneath with a china-marking pencil).

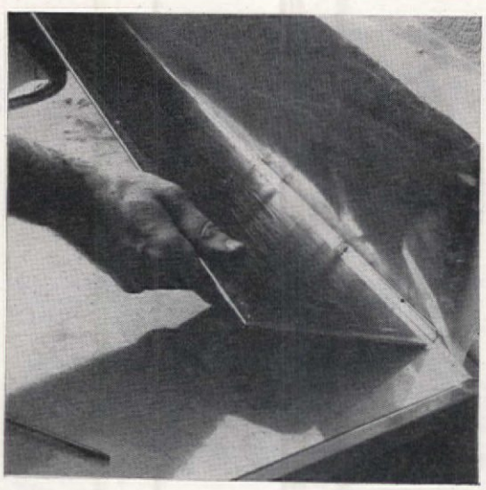


4. Then I cut the plastic, face up, with a fine-tooth hand saw, cutting on the down stroke only, to avoid chipping. Curves for the sink were drilled first, then cut, then filed. (On table saw, cut plastic face up; with portable electric saw, face down.)

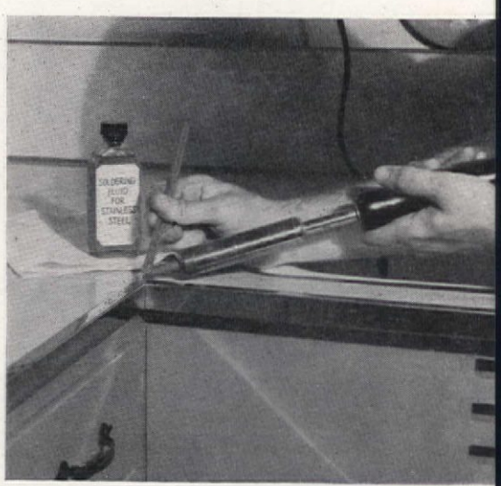


7. I miter-cut edge moldings to fit, put some caulking compound under the top edge, and forced the molding over the edge of the counter.

8. The back-splash went on in the same way except that the top and edge cap moldings were fitted to the plastic before spreading the adhesive. After drying, I positioned the back-splash over waxed paper, then pulled the paper and rolled the plastic.



9. Back went the sink, pipes, and the water. A little soldering of the joints and I was finished. Was it worth it? What a changed kitchen—what a changed woman!



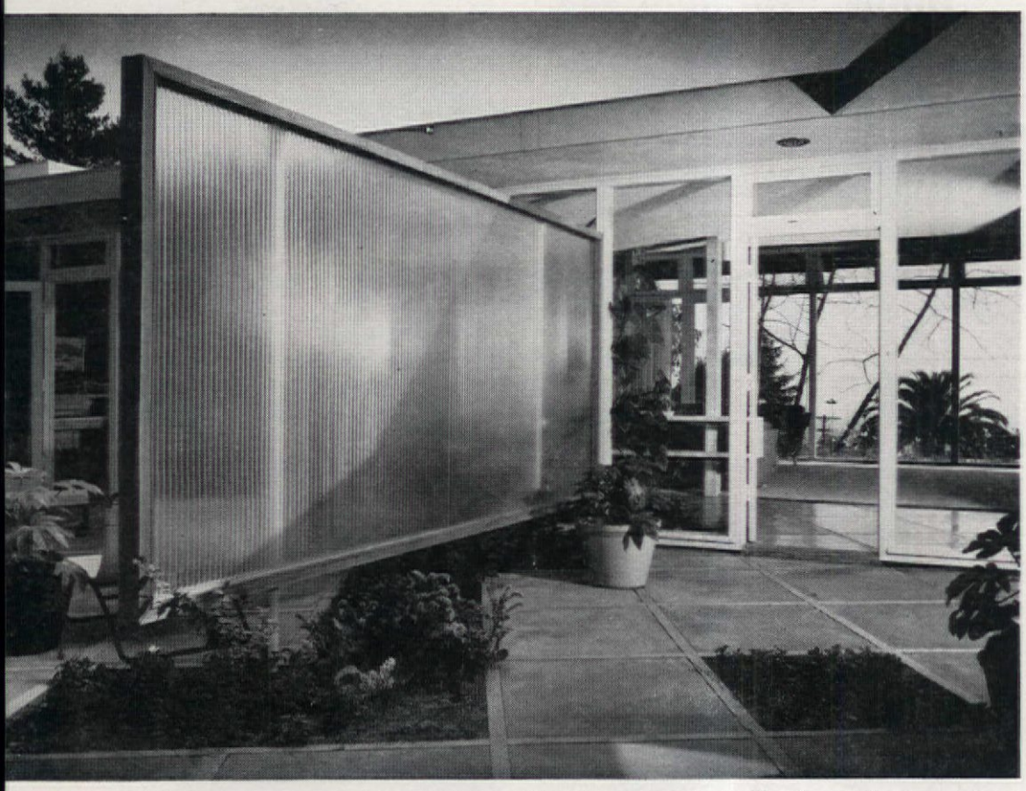
Your Wife

For want of a screen or a windbreak, are you deprived of additional pleasure your outdoors could afford? A windbreak strategically placed can, of course, add months to your sit-outdoors season. But aside from improving the climate, outdoor screens can enrich your domain. Are there any unsightly things about the place to which familiarity has blinded you—ill-concealed trash cans, clotheslines, or a neighboring view you don't relish? Then why not let a handsome screen improve your outlook?

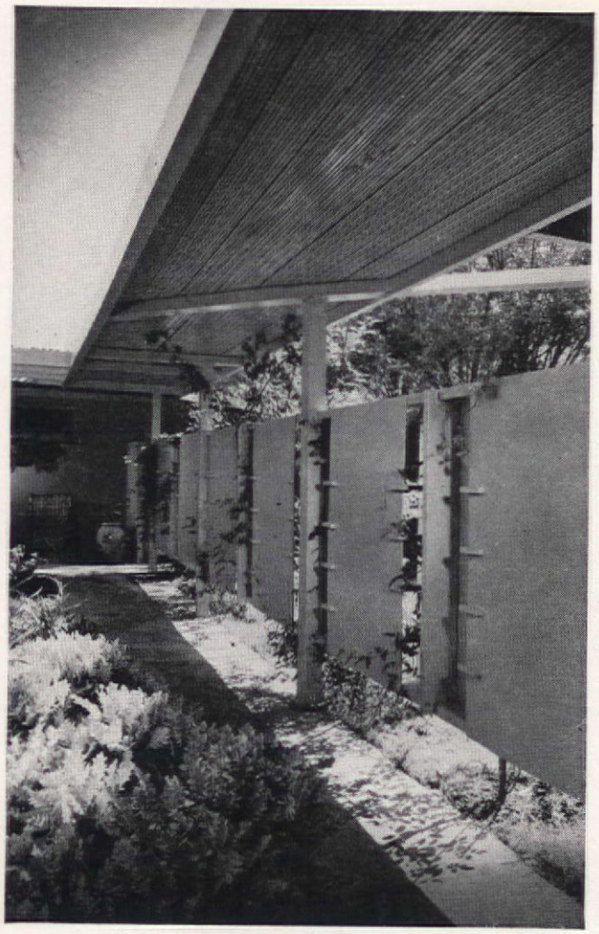
The two screens pictured at your left do different jobs very well. The egg-crate affair, mostly psychological, establishes privacy for the terrace. But the grapestake screen, gently curved, is another matter entirely, for it could protect the whole area from strong winds and an unwelcome view. Guy Brink was the designer. At your right, a handsome solution of long division by R. M. Schindler—plywood panels secured to 2 x 4's between 4 x 4 posts.

Windbreaks and Screens

LENGTHEN YOUR OUTDOOR



Divide a terrace to multiply its usefulness. Screen can serve as windbreak to make one section usable for a much longer season; create a private terrace off a bedroom; form a suntrap; give the youngsters a terrace of their own. Corrugated plastic was a good choice of material for this one by Architect Boyd Georgi, for it transmits light but little heat, and comes in a variety of colors. For a screen that ventilates, use louvers of wood or translucent plastic, fixed or movable



SEASON

No reason why a screen can't be rich in design, with three-dimensional effects that change with the hours and the shifting rays of the sun. This one, designed by Architect Garret Eckbo, combines grapestakes and redwood planks in a giant checkerboard. Alternating panels would also look well, or combinations of solid panels and louvers

THE CARE AND FEEDING OF Trees

E. L. D. SEYMOUR

How irresponsible, unscrupulous "tree quacks" can injure trees and fleece their owners was told by John M. Haller in an article in the November, 1954, AMERICAN HOME. *It brought, in addition to favorable comments, the suggestion, "Why not a positive article, telling, not what to avoid, but* what to do *for the good of the trees we enjoy?" . . . So here, compiled from various sources, are things you can do, or have done for you by qualified professionals—landscape architects, nurserymen, and arborists (tree experts).*—EDITOR.

1. IF YOU ARE BUILDING—find out how many of the trees on the property you can save, and are worth saving. Have their landscape value appraised in relation to the proposed location and orientation of house, garage, drive, walks, terrace, etc. Some may be so handsome and valuable as to influence the placing of those elements. Remember, a tree that a bulldozer can demolish in minutes may have taken years to add many dollars to the value of the land.

Insist that trees to be saved are clearly marked and protected against injury during clearing and building operations. If some grading is unavoidable, have it done with a minimum of filling-in or removal of soil around trees; or have provision made, by means of tile drains, air vents, loose gravel fill, etc., to prevent exposure or suffocation of, or other damage to, their roots.

2. IF THE SITE IS BARE—visualize (or get expert advice about) trees which, as they grow, will: improve the setting and aspect of your house; give shelter, privacy, and seasonal beauty of flowers, fruit, and foliage; provide objects of interest; places for youngsters to climb; something for future generations to admire, be proud of, and thank you for. Decide on the best kinds, and where they should go. Then plant (or have planted) enough of those kinds to serve as many of the above purposes as possible. If you cannot afford large trees (to give immediate effects), small ones are inexpensive and easy to obtain and plant. So set out more than you will probably need or have room for; later on, you can remove the surplus trees and plant them elsewhere, give them to someone else, or turn them into firewood and thus enjoy them over again.

3. WHEN AND WHEREVER YOU PLANT—make sure there is good drainage *under* the roots; a good, big hole *for* the roots; good, humus-rich soil *around* the roots, and adequate support (in the form of stakes or guys) to keep the tree erect and steady until the roots are well anchored. Water (from heaven or supplied by you) and proper food are just as necessary to the welfare and strong, healthy growth of a tree as to that of a pet dog, cat, or any other living member of your household.

4. WHAT ESTABLISHED TREES NEED—whether they are present when you build or buy, or are the result of your foresight and planting—includes: normal attention and the promotion of growth and vigor; protection against ordinary, to-be-expected dangers or risks; protection against, or repair of, injury caused by extraordinary circumstances that cannot be forecast or guarded against. Let's discuss these problems of tree maintenance.

NORMAL ATTENTION—a powerful preventive of many troubles—includes pruning, spraying, and feeding. *Pruning* young and small

CONTINUED ON PAGE 81

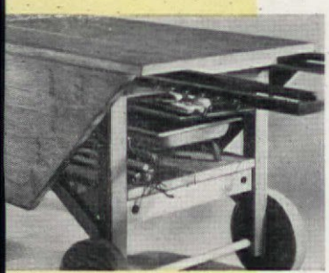
It's a Barbecue Grill...

It's an Ice Chest...

OUR TRIPLE-DIP, DO-IT-YOURSELF

Chow Wagon

ROBERT W. HOUSEMAN



Ever been to a western roundup at mealtime? Then you'll know that the great-granddaddy of our chow wagon is the food kitchen on wheels that comes lumbering in just in time to keep hungry hired hands from chewing the nearest cactus. Like its ancestor, this city-slicker version (our "cover boy" this month) is a mighty independent critter. Made of redwood, with an aluminum handle, it totes its own barbecue at one end, an ice chest at the other. It's always ready to put a brand on a steak, and to feed a gang at the drop of a 10-gallon hat. Leaves down, it's a buffet; but hoist those leaves and it becomes a table, five feet in diameter, that seats seven wranglers in elbow-swinging comfort. Nut and bolt construction makes it easy to take apart for stowing. Our pattern makes it easy to build. Well, what are you waiting for, pardner?

It's an Outdoor Table...

2077

See "Where Credit Is Due," page 93

ARRANGEMENT BY BETTY B. MERRIAM

Glads ARE EVERYBODY'S FAVORITE

Whether you grow the miniatures or the tall fellows, the old favorites or the handsome new varieties—or whether you just buy your glads by the armful to bring their joyous color into your home, they will welcome the mid-summer triumphantly. Plunge them into tall vases to "arrange" themselves, or take some care in using them to advantage in arrangements which really capitalize upon their bountiful blooms and the graceful curves of their spires. They reward your efforts amply. The widespread arrangement we show here would do for a low bowl as well, but we like the extra dimension you get from raising glads into the air in this handsome, and inexpensive, white footed container.

To support this broad-based arrangement, use a large pin holder and a big hunk of well soaked Oasis foam. Insert white glads in the center, their tips all pointing in the same direction

Don't be afraid to cut. You'll have to cut some spikes in half, some in thirds. Keep the red spikes low in the arrangement, and after you've placed them, begin to build out from the white center

For great distinction, carry a white line down from the center, and finish with a flourish of airy and fragrant tuberoses. An accent of begonia foliage completes the design

See "Where Credit Is Due," page 93

Why Didn't This Room "Come Off"?

BARBARA LENOX

The Wassons loved both their new modern home and the period furniture they already owned. But, as you see here, room and furniture could not hit it off. The difficulty was a matter of scale and proportion, not basic incompatibility between modern and traditional. Here, the small sofa was "lost"; the wing chair, though large, lacked sufficient bulk in its relationship to the massive fireplace, and its slender legs raised it too high from this floor. Tables and lamps were "good"—but not suited to this spacious room which cried out for strong, low lines, and for high, over-scale lamps. Human beings felt dwarfed and uncomfortable

OWNERS: MR. AND MRS. GEORGE WASSON

The furniture was the problem here. Designed for a smaller room, old furnishings were "lost" in this big living room. King-sized rooms need proportionately large furniture and accessories. In "After" pictures below, study the harmonious relationships in scale and in character between the backgrounds, the furniture, and the ornaments

Refurnished with large pieces, the room's real beauty is revealed, and humans feel welcome. The jumbo sofa asserts itself pleasantly; big armchairs pay their respects to the fireplace; large lamps, sculpture, and painting form an agreeable "midway level" between floor and ceiling. The floor, barren before, has come into its own now that its expanse is punctuated by low-slung upholstered pieces and sturdy tables. Although the new furniture is sufficiently bold to complement these backgrounds of wood and stone, the fabrics, accessories, and fine works of art contribute the elegance the owners admired in their old possessions

DECORATOR: FRANCES MOORE, A.I.D.
ARCHITECT: WILLIAM STEPHENSON

Place and Show

GERTRUDE BRASSARD

Looking for the coolest spot, the coolest dress, the tallest, coolest drink? Then look, too, for things psychologically cool—cool colors, and the wonderfully, crisply frosted effect of glass plates. Ever see a table look so cool, yet radiate such a warm welcome? Well, it takes a warm heart and good judgment to meet the seasons with grace. Glass dinnerware, for example, so perfect now, will supplement china beautifully later. Fascinating examples shown here seem to capture the zest of the sea—they are "Horizon" Antigua turquoise by Eldridge of California (prices run to about $3 for the 10″ plate). By the same manufacturer are goblets of pottery, if you please ($1.50 each). Silver is always a cool customer—the "Bright Future" silverplate by Holmes & Edwards (six-piece setting, $9.50); the sterling hollowware, all by International—"Flair" pitcher ($120), salt and pepper ($20), and pipkin ($40), and "Prelude" sugar bowl ($17.50). Spread the board with Matouk's "Colorflax" ($25 for a 64″ x 90″ cloth and eight napkins) and garnish it with Ronson's "Decor" lighter ($12.50), cigarette cups by Imperial Glass (50¢), all paying court to a cloudburst of crystal—the eight-branch wrought-iron girandole by Village Vendors ($29.50).

ALL PRICES ARE APPROXIMATE

Only Miracle Whip can make pineapple taste so good!

Miracle Whip was specially created to make even the simplest salads exciting. Just a pineapple slice and salad greens make a *wonderful* salad when you use Miracle Whip.

Miracle Whip tastes different because it *is* different. Kraft's secret recipe and exclusive beating process make it a unique *type* of dressing, combining the best qualities of good old-fashioned boiled dressing and fine mayonnaise.

Liked by more people than any brand of salad dressing or mayonnaise ever made, there's nothing else anywhere like the one and only Miracle Whip. Year after year—in Canada, too—it actually outsells the next 20 salad dressings *combined.*

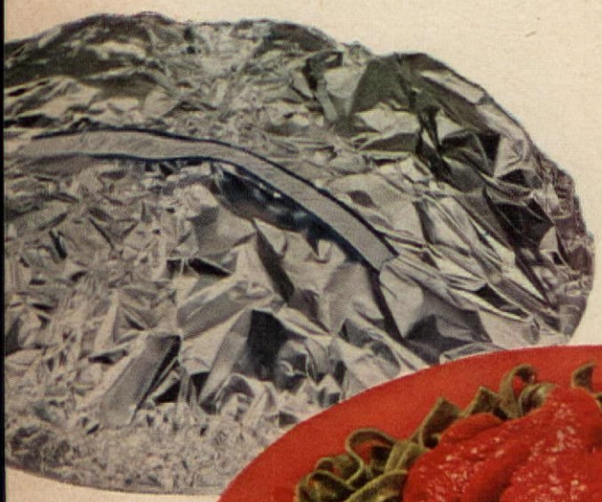
Try it, and you'll see why!

JEANNIE WILLIS and ANNE BARNARD

Good Eating— *and the Cookin's Easy!*

Family Food

And we mean easy! As the summer gets hotter and hotter, here are two cooks who get lazier and lazier. But we still win family applause with this fare. Give it a try



Frozen dinners, homemade, are the answer—prepare them in quantity on cool mornings, then take it easy when dinnertime comes. Our ITALIAN MEAT ROLL dinner is a perfect example—cook, then freeze it, noodles and all, on a heat-resistant platter, sealed in foil. Before serving, heat the complete package —no pots, no pans, no extra platter. The roll, a chopped-meat version of the Italian *Bragiola*, is well worth making even if you don't freeze it

RECIPES ON PAGES 67-70

For details about merchandise pictured, see "Where Credit Is Due," page 93

The most glamorous soft drinks ever are served at Hicks, in New York—and one of their truly spectacular treats, ROBIN ROSE GLOW, is now yours to present in triumph at home—and "triumph" is just what we mean. for this is a soft drink you serve aflame! Our flame trick is turned by floating atop each drink a bit of cake and a lump of sugar, both soaked in flavoring extract—touch with a match, and watch the excitement. Even without the fire dance, this is a most impressive "soda"—a specialty of master ice-cream soda inventor, Lou Jennings

SHRIMPS DE LUXE: The name is no exaggeration, as you will agree the very first time you open one of these foil bundles and whiff the wondrous aroma. Then dip your fork in and taste the toothsome shrimp—they will surely win you! When you play the take-it-easy hostess, make up the recipe ahead of time, then refrigerate, uncooked. Cook just before serving by popping the shrimp, foil and all, into the oven (or place them over barbecue coals). Then sit back and wait till it's time to take the bows

Our HAWAIIAN MYSTERY PACKAGE is a real mid-summer marvel, for it turns bits and pieces of meat into last-minute meals fit for the fanciest guests. Each foil-wrapped packet is an individual serving. Make up in quantity to store, completely cooked, in your freezer. When serving time comes, reheat, and bring forth with as much pride as if you had just spent hours over the range. The meats we combined were beef and veal—but you could use any combination you prefer—ham and chicken, for example, or lamb, or pork

FOR MORE GOOD EATING *TURN TO PAGE 58* →

"5 easy ways to vary Chiffon

GIVE CHIFFON CAKE YOUR PERSONAL TOUCH

"Follow my favorite *'Kitchen-tested'* Chiffon Cake recipe.* Then create a new taste and a new look with any of these 5 simple touches!"

1

STRAWBERRY CREAM CAKE

Split cake into 3 layers; put together with Strawberry Cream. (Mash 1 pt. strawberries. Add 2 tbsp. sugar. Mix in 1 tsp. gelatin softened in 1 tbsp. water and dissolved over hot water. Chill. When partially set, fold in 1/2 cup heavy cream, whipped and sweetened.) Cover top and sides with sweetened whipped cream. Refrigerate.

2

TINY JELLY ROLLS

Cut loaf cake into 1/4" slices. Spread with tart red jelly. Roll up. Dust with confectioners' sugar and fasten with toothpick if need be. Your friends will praise your cleverness, and you'll praise Gold Medal's dependability!

3

BUTTER PECAN FINGERS

I know this will be one of your favorite recipes when you make it with America's favorite, Gold Medal *"Kitchen-tested"* Flour! Cut "finger" strips from loaf cake. Spread with soft butter icing; roll in chopped nuts.

4

ICE CREAM SANDWICHES

Cake with ice cream is always a treat and this one's specially easy. Cut loaf cake into 1/2" slices. Serve sandwich-style with brick ice cream. Top with fruit or chocolate sauce.

5

MARY JANES

Spread butterscotch or chocolate sauce over cake strip. Wrap around ice cream ball, butterscotch inside. (You'll be glad Chiffon Cake made with Gold Medal is so easy to handle —to slice, bend and shape.) Top with additional sauce.

**Use basic Chiffon Cake recipe with Gold Medal sacks, in Betty Crocker Picture Cook Book or write Betty Crocker, General Mills, Minneapolis, Minn.*

Bake it Better with GOLD

Cake so it's Very Truly Yours!"

Betty Crocker
of General Mills

"You'll have fun varying Chiffon Cake with little personal touches—touches that make *you* more appreciated by your family... make *home bakings* very truly yours! And whichever easy variation you choose, you're sure to create new interest with Chiffon Cake. What's more, you'll bake this basic *'Kitchen-tested'* recipe better with Gold Medal because it was created to take full advantage of Gold Medal's special baking qualities. Actually, Gold Medal helps all your bakings turn out better. For, as our milling experts tell me, it's mill-blended from not one, but *many* choice wheats. So bake this Chiffon Cake with confidence, with pride—bake it better with Gold Medal *'Kitchen-tested'* Flour."

MEDAL—*the "Kitchen-tested" Flour*

Good Eating—

and

SANDWICH SPREADS bearing your own special touch can be whipped up in big batches in a trice. Stored in your refrigerator, they are ready, willing, and able to perform without fuss when you want interesting sandwiches for luncheon, canapés for a crowd, or an appetizing tray of "spread 'em yourself" snacks. Our recipes tell how to make them from packages of cheese, cans of meats, and dozens of other good things on your pantry shelf

RECIPES ON PAGES 67-70

CURRIED TUNA CASSEROLE is a recipe you'll bless the next time unexpected dinner guests arrive, for it is easily assembled from staple supplies found in any well stocked kitchen. But don't save it just for emergencies—it's excellent family fare too. It's a fine dish to make "on the double," one part to relish immediately, the other to freeze

For details about table appointments, see "Where Credit Is Due," page 93

ICE CREAM SANDWICHES are just the dessert to have ready in the freezer for those who "like anything—just so it's ice cream!" It requires a batch of waffles, a brick of ice cream, and very little of your time to stock your freezer with individually wrapped desserts that need no plates, no spoons. Another fine freezer dessert, a variation on the Italian dish, is our quick and easy COFFEE TORTONI (see page 68)

the Cookin's Easy!

"Take a Can *a package, a jar—and learn the art*

of taking it easy. Keep your pantry well stocked, cook in advance "for the freezer,"

and you can be a guest at your own dinner table

JUNE TOWNE and ANNE BARNARD

CHOP CHOP makes the point that outdoor cooking needn't be restricted to broiling and roasting. It can bubble away in a skillet on the grill, or be cooked to perfection in an electric fry pan or chafing dish on the terrace. Since outdoor cooking is Poppa's province, let him supervise this one. Made with green cabbage, it's a summertime version of winter's pork and kraut, and the males will love it

In other lands, pancakes come in many guises, so let's promote them to the main course as HAMCAKES. Streamline their making by using an easy mix, and make them thin to roll easily. The filling comes from canned soup, canned ham, canned peas (or leftovers). This amiable combination will suit most appetites, but Hamcakes lend themselves to a variety of fillings

TURN THE PAGE *FOR MORE GOOD EATING* →

A JELL-O SALAD MAKES THE MEAL

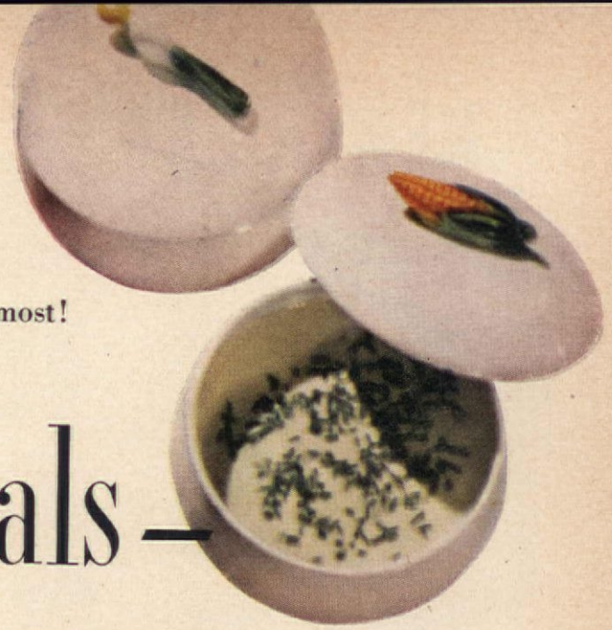
JELL-O IS A REGISTERED TRADE-MARK
OF GENERAL FOODS CORPORATION

Sequin Salad

1 package Lime Jell-O
1 cup hot water • 1 cup cold water
2 tablespoons vinegar
1 teaspoon salt • Dash of pepper
2 to 3 teaspoons grated onion
1¼ cups very small pieces raw cauliflower
¼ cup diced pimento

Dissolve Jell-O in *hot* water. Add cold water. Chill until slightly thickened. Meanwhile, mix vinegar, salt and pepper together in a small bowl; add onion, cauliflower and pimento. Let stand to blend. When Jell-O is slightly thickened, fold in seasoned vegetables. Pour into individual molds. Chill until firm. Unmold on crisp greens. Serve with mayonnaise or French dressing, if desired. Makes 4 or 5 servings.

Heard about the dinner plates you serve the main course on, then proceed to eat for dessert? These GOOD VICTUALS are not quite *that* work-saving—but almost!



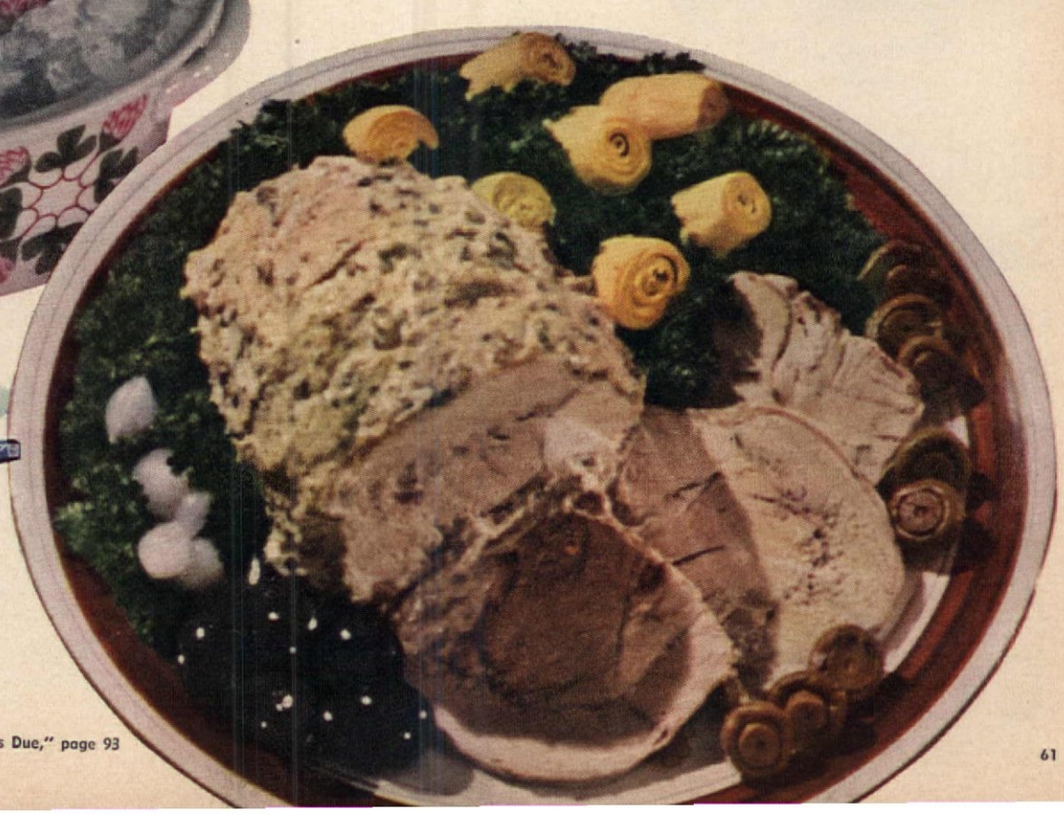
Good Victuals—

and the Cookin's Easy!

JEAN AUSTIN

No fooling, a Philadelphia engineer, Dr. Elliott R. Danzig, says he may have the answer to dishwashing—eat them! Made from a gelatine substance, plates are used for serving, then eaten—for dessert. Well, well! I've heard all my life the expression "easy as pie," but it seems that that, too, practically dates one as old-fashioned. Several of the big food companies evidently thought pie was *not* easy—and now there are all kinds of new ways to make pie as easy as pie. You can buy pie mixes in a package; mix your pie crust in your mixer; make pie crust right in the pie pan with no bowls, no rolling pin; and there's the pie-crust mix you buy in sticks, also done with no bowls, no rolling pins. Now comes the Ultimate. No dishwashing at all—you just crunch up the "dishes" for dessert! Gives one an inferiority complex, afraid to call *anything* easy after this. All the same, until Dr. Danzig produces his edible dinner plates, I shall insist that here is easy cooking—and the Victuals good. . . . Two absolutely new cold soups I offer you, both made with a frozen soup as the base, a few minutes the preparation time. Both deceivingly, delicately pretty in appearance, each sustaining enough to be a complete luncheon in itself, if you wish it so. A little weary of the eternal vichyssoise or jellied madrilène? Here's your cup of soup!

CONTINUED ON PAGE 76



RECIPES ON PAGE 69

For details about table appointments, see "Where Credit Is Due," page 93

NEW IDEA!

Good Seasons Salad Dressing Mix!

A famous chef put his secret blend of rare herbs and spices into envelopes—named it Good Seasons Mix. You add your own vinegar and oil and you get the finest salad dressing you ever tasted.

You'll want to try all five mixes, each makes a half pint in seconds—Old Fashion French, California French, Old Fashion Garlic, Exotic Herbs and Bleu Cheese.

SPECIAL INTRODUCTORY KIT

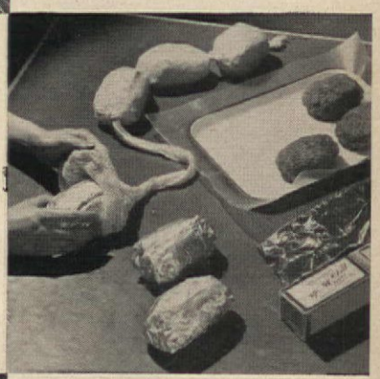
This Self-Measuring Bottle, 2 different Good Seasons Salad Dressing Mixes and a salad recipe booklet are waiting for you at your food store for only 39c

ANOTHER FINE PRODUCT OF GENERAL FOODS

THEY FREEZE WITH EASE

A tip for convenient blanching before freezing: use your electric fry pan and basket to scald and cool vegetables, particularly ones delicate to handle such as broccoli, asparagus. When cool, drain well, package and label

A tip for convenient storage: package hamburger, sausage, frozen salads and the like in servings for one or two. Wrap in foil, slip in stockinette, tie knot, and continue process in "sausage-link" fashion. Snip off what you need when you need it



The freezer is a goodie chest! Make oodles and oodles of cupcakes, frost them in wonderful colors and flavors. Before packaging, freeze until frosting is hard. Package individually in transparent plastic film which seals itself

Use foil freezer package as a cooking utensil. Blanch, cool, and top one or two ears of corn with butter. Wrap in aluminum foil and freeze. To cook, first thaw, then pop package into boiling water or oven. Or take packages from freezer and roast over hot coals when you picnic

1. Like lots of whipped cream? Then freeze it! Drop individual servings on baking sheet. Freeze. When little peaks are solid, drop into polyethylene bags and seal. Use as needed

2. Always short of ice for parties? Then let your freezer double as an ice plant. Pack cubes into large polyethylene bags and store in your freezer. Work quickly so that cubes won't stick

3. Make your own frozen suckers. The kids love 'em. Prepare pitcher of powdered ready-mix beverage. Pour into small paper cups. Insert wooden skewer through lid of cup. Cover. Freeze on flat surface

When you want a jar from the rear of the refrigerator, you *don't* have to reach like this. Instead . . .

You simply turn the shelf, and that hidden jar rides to the front. You pick it up without overturning any foods.

To put in a large turkey, you don't have to remove all the foods and rearrange the shelves. Instead . . .

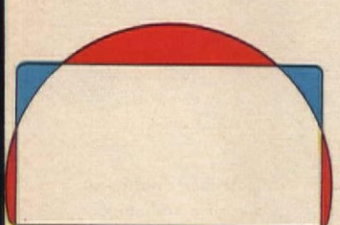
You press the button, revolve the shelf and presto! The turkey fits. Shelves can be raised or lowered.

New G-E Revolving Shelves put all foods at your fingertips!

Now available in most G-E Refrigerators! Of all refrigerators available on the market today, none can match the luxury and convenience of a G-E Refrigerator with Revolving Shelves. Here is why:

In the new G-E, there are no hard-to-reach corners. A simple turn of your wrist, and the back area of the Revolving Shelves is right out in front. Furthermore, there's *more* shelf room than ever before! The inside refrigerator walls are rounded to accommodate *extra-large* shelves!

See your local G-E dealer for prices and easy terms. Look for his name in the classified telephone directory. General Electric Co., Appliance Park, Louisville 1, Ky.



15 per cent more space

The *red* area indicates the extra room gained with Revolving Shelves; the *blue* area indicates the space lost. New Revolving Shelves give you 15 per cent more shelf area than in previous corresponding G-E Refrigerators with rectangular shelves.

New G-E Refrigerator-Freezer (Model LH-12M) has: *ice cream compartment • juice can dispenser • no defrosting in refrigerator • butter conditioner • adjustable door shelves • Mini-Cube® and Redi-Cube® ice trays.* Specifications subject to change without notice.

Progress Is Our Most Important Product

GENERAL ELECTRIC

Serve up Dessert...

Feel hospitable—but *not* way to entertain a large crowd. Keep the food

"JUST" DOUGHNUTS become something special when you provide lap trays and lots of good hot coffee. Fold-up trays hold paper cups and plates securely, which means no juggling for guests—and no dishwashing for you. Polka dot containers hold and serve hot or cold beverages in style. Pile up the doughnuts, stack up the trays, pour out the coffee—and let the fun take care of itself. Little red lanterns with batteries light up the after-dark festivities

See "Where Credit Is Due," page 93

For the families who love to relax...

new KitchenAid dishwasher

Enjoy family living, play Scrabble, watch TV—while your wonderful new *KitchenAid* washes dishes, silver, glassware, even pots and pans, to immaculate perfection. Engineer-designed, decorator-styled, it's the *all-new KitchenAid!*

You have your choice of a variety of gleaming white models, or, for under-counter installation, Stainless Steel, Antique Copper, or by arrangement with your dealer, the exact color front you choose. And only *KitchenAid* has these great features . . . *cushion-coated,* individual slide-out racks for every size, every shape kitchenware . . . upper rack adjustable for greater capacity . . . 5-compartment silver basket takes even largest soup ladles . . . giant, exclusive Hobart revolving wash arm power washes in water far hotter than hands can stand . . . and dozens of other new features.

You'll love it!

For information, write Dept. KA, KitchenAid Home Dishwasher Division, The Hobart Manufacturing Co., Troy, Ohio.
***Canada:* 175 George St., Toronto 2.**

KitchenAid

The Finest Made...by Hobart

World's Largest Manufacturer of Food, Kitchen and Dishwashing Machines

and Conversation

ambitious? The dessert party is a perfect
simple but serve it with a flourish!

ROBERT W. HOUSEMAN

PERFECT SEND-OFF: Lots of homemade ice cream and cake at the "going away" party can make a lasting impression when your table has such good attendants as these. Copper-banded electric ice cream freezer makes 6 quarts. Twin coffee carafes hold 16 cups

CHOCOLATE TRAIN is edible: Use two packages of prepared cake mix. Bake in two 9" x 13" pans. Cut each cake in quarters. To make engine and each car, layer two quarters. Frost with chocolate. Use sugar wafers for the windows; vanilla cookies for the wheels. To outline the engine and cars, use white or colored frosting, applied through a pastry tube. Cow catcher and smoke stack are cup cakes

NOW! Just Stir
Royal Instant Pudding
into Corn Syrup for Wonderful
Homemade Sundae Sauce
Absolutely NO COOKING!

CHOCOLATE OR BUTTERSCOTCH SAUCE
Ready to Serve in One Minute
. . . Perfect Every Time!

Only Royal Instant Pudding is
SUPER HOMOGENIZED
for Complete Blending Smoothness

This is the newest, cutest cookery trick in months and months of sundaes! Less expensive than canned sauce—with all the richer goodness of homemade! Here are the simple recipes. Each makes 1¼ cups.

CHOCOLATE: Stir contents of 1 package ROYAL Instant Chocolate Pudding into 1 cup light corn syrup. Stir in ¼ cup water.

BUTTERSCOTCH: Stir contents of 1 package ROYAL Instant Butterscotch Pudding into 1 cup light corn syrup. Stir in two tablespoons water. Note: For richer, fudgier sauces, stir in two tablespoons melted margarine or butter to above recipes.

Guaranteed by Good Housekeeping

Homemade Ice Cream, Pops and Cups
Quickest, Easiest ever—with ROYAL Instant Pudding!

- Ready to freeze in 1 minute!
- No "second freeze and mix" necessary!
- Cuts freezing time in *half!*
- Costs only pennies per serving!

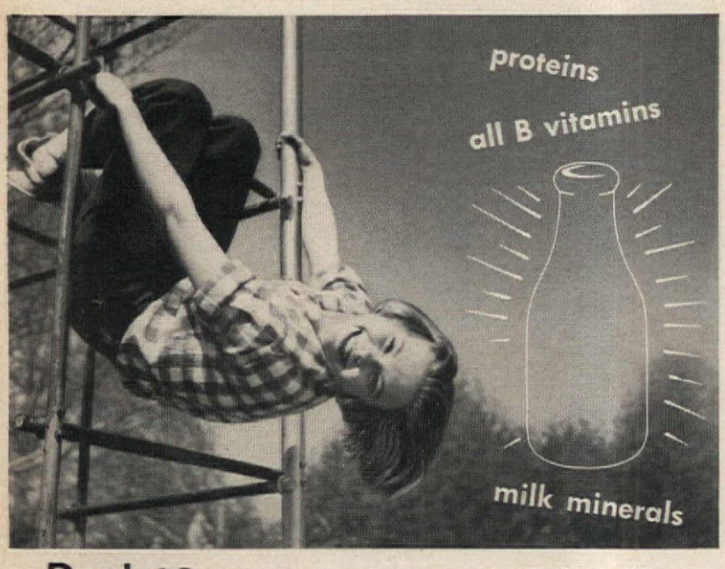
RECIPES ON EVERY PACKAGE

For scrumptious desserts every time . . .
ALWAYS REACH FOR Royal

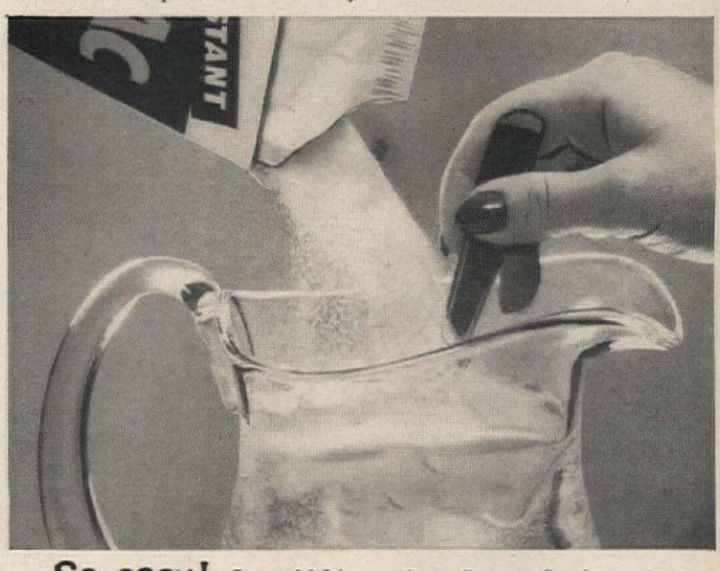
VALUABLE MILK NOURISHMENT FOR 8 CENTS A QUART

From Borden's, famous name in milk, comes new Instant Starlac. It tastes more like top-quality milk than any other "instant"! Women say so 2 to 1, when they compare it with other brands and make a choice.

For cooking Take any of your favorite "made-with-milk" recipes and use this fine Borden product as you do milk. Watch the faces of your family light up when they eat the cakes, pies, and desserts you've made.



Doctors have always recommended milk for building bones, teeth and muscles. In this respect, Starlac is just like the finest pasteurized milk. It contains all the milk proteins, B vitamins and minerals. But no fat or water.



So easy! Just add ¾ cup of new Instant Starlac to 1 qt. water, even ice water. Shake or stir. Instantly, you have 1 qt. of Borden's finest nonfat milk . . . delicious to drink . . . so convenient for cooking and baking.

NEW INSTANT STARLAC

Mixes instantly, even in ice water.
Tastes so good, you'll enjoy it the way you do milk.

You'll call it "Milk Magic"

In blue economy 5-qt. package for about 8¢ a qt. Slightly higher in red 3-qt. pre-measured envelope package.

Copyright, The Borden Company

American Home Recipes

(Take a Can, pictured in color on page 58)
(Family Food, pictured in color on page 54)

• robin rose glow

Preparation time: 5 min.

Orange or raspberry sherbet
1 (6 oz.) bottle carbonated water
2 tbs. lemon juice
Vanilla ice cream
4 tbs. crushed strawberries in simple syrup
Pineapple in simple syrup
Raspberries in simple syrup
Crème de menthe flavoring
Chocolate syrup
Whipped cream

• In mixer, blend sherbet, carbonated water, and lemon juice until thick and creamy. Drop a scoop of vanilla ice cream into iced tea glasses. For dramatic effect, spoon down the side of each glass one or all of the fruit syrups. Layer: sherbet mixture, crème de menthe syrup, more sherbet mixture, chocolate syrup. Top with whipped cream and fresh strawberries. Serve flaming by floating a lump of extract-soaked sugar on cube of cake. Light sugar with match.

Serves 3 ***255 cal. per serving*** ***Source of Vitamins A, C***

Credit: Hicks & Co. *Tested in* THE AMERICAN HOME KITCHENS

• hamcakes

• chop chop

Preparation time: 15 to 20 min.
Cooking time: 45 min.

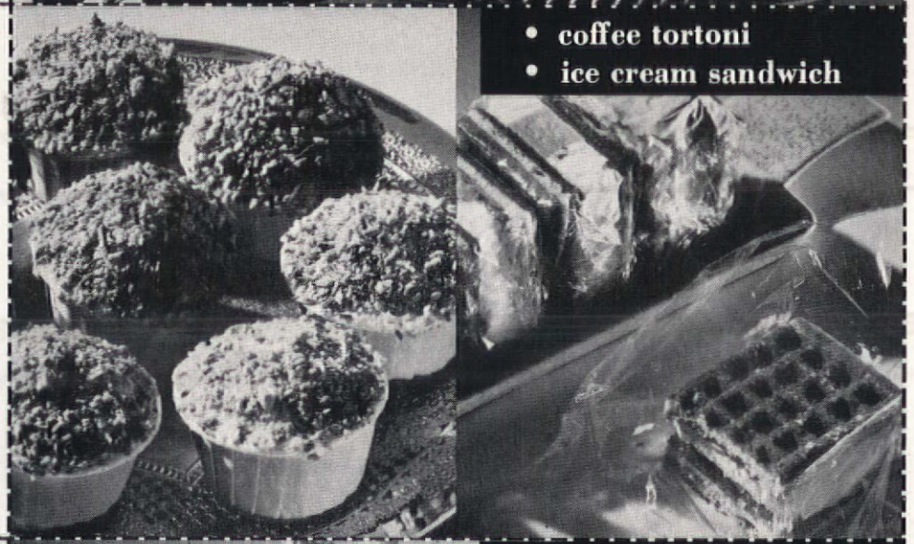
4 pork chops
½ tsp. sugar
1½ cups water, hot
1 large onion, sliced
½ cup sliced celery
½ lb. whole green beans
2 cups sliced cabbage
1 tbs. cornstarch
2 tbs. cold water
3 tbs. soy sauce

• Sprinkle sugar over bottom of skillet. As soon as sugar has browned, place chops in pan and brown on both sides. Add onions and hot water, cover and simmer for 30 min. Add celery and beans, cook 5 min. Then add cabbage, cook 5 min. more. Thicken with cornstarch, water, and soy sauce mixture. Serve with additional soy sauce.

Serves 4 ***350 cal. per serving*** ***Source of Vitamins A, B, C***

Submitted by Doris E. Stebbins *Tested in* THE AMERICAN HOME KITCHENS

• coffee tortoni
• ice cream sandwich



• curried tuna casserole

Preparation time: 20 min.
Baking time: 30 min.

2 cups elbow macaroni
1 can cream of celery soup
2 cans flaked tuna fish
Salt and pepper
1 tsp. curry powder
2 tbs. minced onion
½ cup sliced ripe olives
2 tbs. chopped parsley
½ cup buttered bread crumbs

• Cook macaroni according to package directions; drain. Combine soup, tuna fish, seasonings, olives, and parsley, mix together with macaroni in 2 qt. casserole. Top with buttered bread crumbs. Bake at 375°F. for about 30 min.

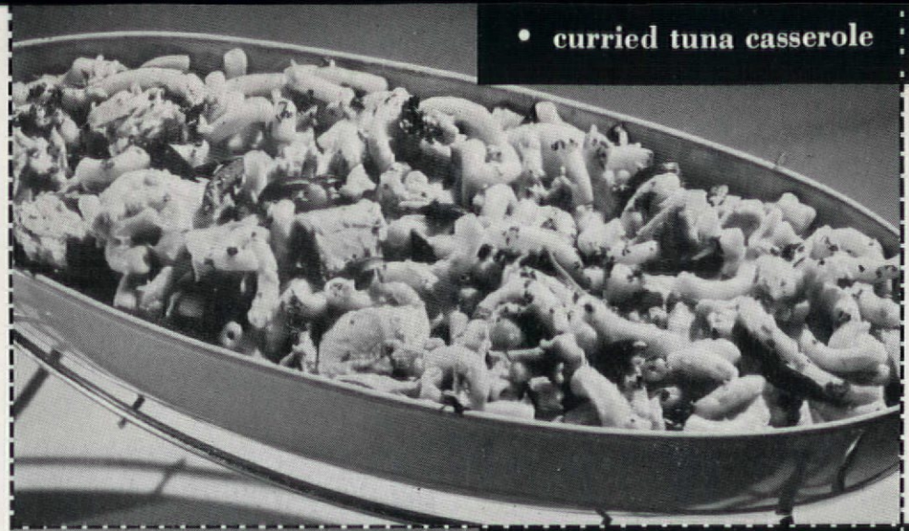
Serves 6 ***275 cal. per serving*** ***Source of Vitamins A, B***

Submitted by Mrs. G. Bredow *Tested in* THE AMERICAN HOME KITCHENS

• sandwich spreads

American Home Recipes

(Take a Can, pictured in color on page 58)
(Family Food, pictured in color on page 54)



• curried tuna casserole

• sandwich spreads

Preparation time: 5-10 min. per recipe

• Combine: 1 cup grated cheddar cheese
1 small onion, minced
¼ cup stuffed olives, chopped
2 tbs. butter, dash tabasco
2 tsp. Worcestershire sauce
2 tbs. chili sauce
1 tbs. mayonnaise

Makes: 1 cup

• Combine: 2 cups tongue, chopped
⅓ cup olives, chopped
2 tbs. olive juice
1 scant tsp. caraway seeds
2 tbs. horseradish, mustard
½ tsp. tabasco
¼ cup mayonnaise

Makes: 2 cups

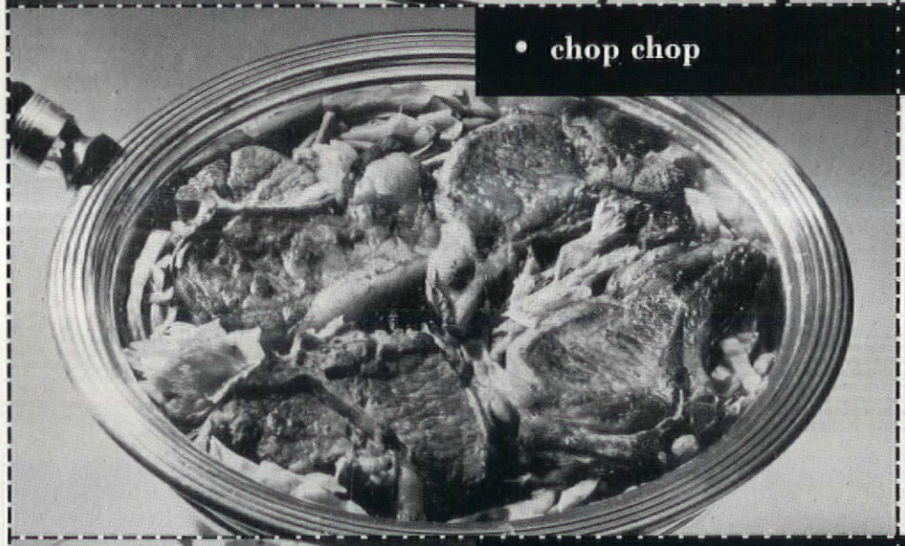
• Combine: 1 can (6½ oz.) crab meat, drained
1 can (4 oz.) chopped mushrooms
2 tbs. capers, 1 tsp. lemon juice
¼ tsp. onion salt
Salt and pepper to taste
Dash dry mustard and tabasco
3 tbs. mayonnaise

Makes: 2 cups

• Combine: 2 (5 oz.) cans boned chicken
½ cup walnut meats, chopped
1 tbs. capers, lemon juice
2 tbs. mayonnaise
1 to 2 tbs. chicken broth
⅓ cup diced pineapple

Makes: 1½ cups

All recipes tested in THE AMERICAN HOME KITCHENS



• chop chop

• coffee tortoni
• ice cream sandwich

Preparation time: 30 min. (including baking time for waffles)

ICE CREAM SANDWICH

2 cups waffle mix
3 bananas, mashed
½ tsp. nutmeg
1 qt. pkg. brick ice cream

• Prepare waffles as directed on package, adding bananas and nutmeg to batter. Bake and cool. Then sandwich ice cream slices between waffles. Wrap in transparent food wrap.

Serves 8 ***325 cal. per serving*** ***Source of Vitamins A, C***

Tested in THE AMERICAN HOME KITCHENS

Preparation time: 15 min.
Freezing time: Approx. 1 hr.

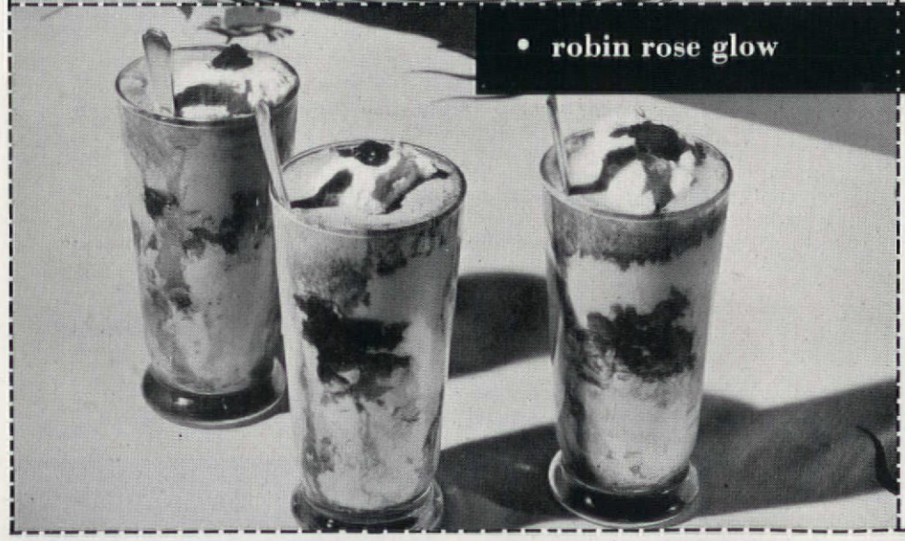
COFFEE TORTONI

1 egg white
1 tbs. instant coffee, dry
2 tbs. sugar
1 cup heavy cream
¼ cup sugar
1 tsp. vanilla, ⅛ tsp. almond extract
2 tbs. toasted, finely chopped almonds
2 tbs. toasted, finely chopped coconut

• Whip egg white and coffee, gradually adding the 2 tbs. sugar. Whip cream with ¼ cup sugar, and extracts. Fold half of the nuts and coconut into cream and egg-white mixture. Pour into paper cups. Top with remaining almonds and coconut. Freeze.

Servings: 8 ***154 cal. per serving*** ***Source of Vitamin A***

Tested in THE AMERICAN HOME KITCHENS



• robin rose glow

• hamcakes

Preparation time: 10 min.
Cooking time including pancakes: 30 min.

Left-over or canned ham, diced
1 pkg. frozen peas, cooked or left-over peas
1 can cream of chicken soup
1 cup pancake mix

• Heat soup, add ham and peas. Mix a thin pancake batter as directed on package, and bake into thin cakes. Spoon mixture in center of each pancake. Roll. Place pancakes in heat resistant dish and cover with remaining sauce.

Note: Dish may be made in advance, covered tightly with foil, and frozen. Reheat, covered, direct from freezer.

Serves 6 ***395 cal. per serving*** ***Source of Vitamins A, B***

Tested in THE AMERICAN HOME KITCHENS

• veal tonné

RECIPE SUBMITTED BY GIANNA RUTGERS

(Serves 6-8)

• Tie with string 4 lbs. veal (boned from the leg and rolled, by your butcher). In a heavy saucepan cover veal with cold water, add:
½ glass white wine
1 scraped carrot, left whole
1 piece celery, leaves and all
Small bunch parsley (about 10 sprigs)
1 tsp. salt

Boil gently for 1½ hrs. or until very tender. Cool in own juice, then refrigerate meat.

Make a sauce as follows: To ½ pt. mayonnaise add:
One 7 oz. can tuna fish, well drained and put through strainer
4 oz. capers, chopped very fine
½ tube anchovy paste
1-2 tbs. white wine

Sauce should be like a soft custard, but not runny. Add more wine if necessary—but sauce will get softer after standing in room (or outdoor summer!) temperature.

Cut away string and slice well chilled veal as thinly as possible. Gianna Rutgers slices all of it, then completely covers it with the sauce and lets it rest. Personally, I prefer serving it as I have shown, the extra sauce served separately. Garnish with parsley (for color) and tiny artichoke hearts, ripe olives, and pickled mushrooms. Add anything else your taste buds dictate, but it's a beautiful summer or buffet meal just the way it had its picture taken.

• soup verté

• Heat very slowly:
1 can frozen cream of potato soup
(toss liquids over frozen soup, but do not try to chop it)
1 can milk
1 scant tsp. curry powder
(less, if to be eaten hot)

Strain, but do not puree potatoes or stir while soup is passing through strainer. Discard potatoes. Put back in pot and, over low heat, add 1 can frozen green pea soup and 1 can milk.

When thoroughly melted, blend lightly. Cool and refrigerate. Serve ice cold (preferably on chipped ice) with chopped chives. Serves 4 amply as a luncheon soup (it's rich!) or 6 as a first course.

RECIPE ORIGINATED BY JEAN AUSTIN

• pink fancy

• Heat very slowly:
1 can frozen cream of shrimp soup
(spoon liquid over frozen soup—do not break up with spoon)
1½ cans milk
1 small tomato, chopped finely

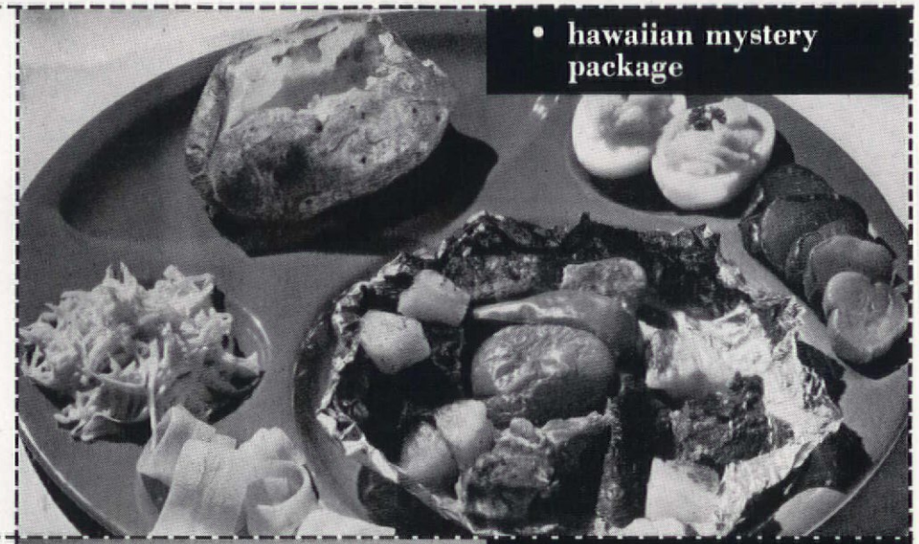
When thoroughly heated and blended, over fire, add ½ cup (1 small tin) crab flakes, boned and shredded. Reheat thoroughly.

Just before serving, add, off flame, 2 tsp. good sherry.

Serve very hot or very, very cold, preferably on chipped ice. Poured in an earthenware tureen, it will get very cold in your refrigerator, *stay* cold longer for serving. Serves 4 as luncheon dish, 6 as a first course.

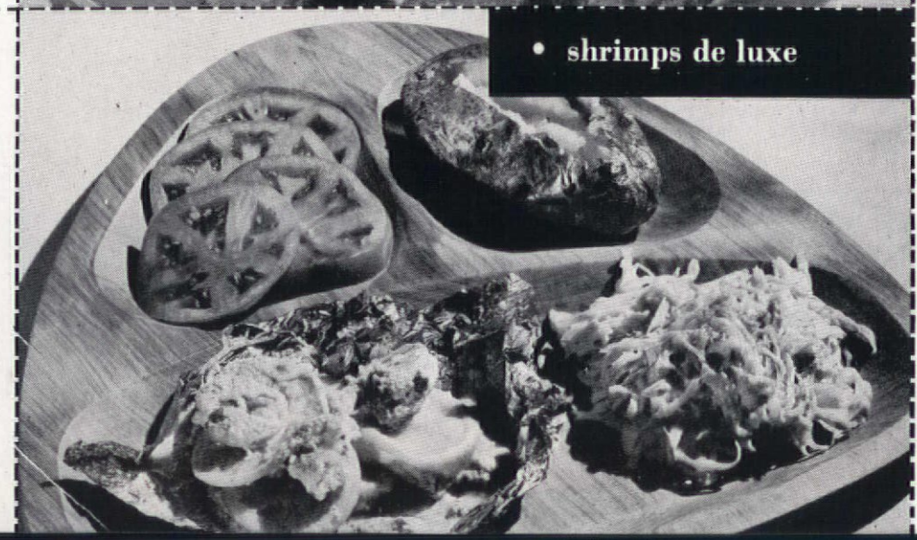
If luncheon soup, serve with a tiny blob of whipped cream, sprinkled lightly with paprika.

RECIPE ORIGINATED BY JEAN AUSTIN



• hawaiian mystery package

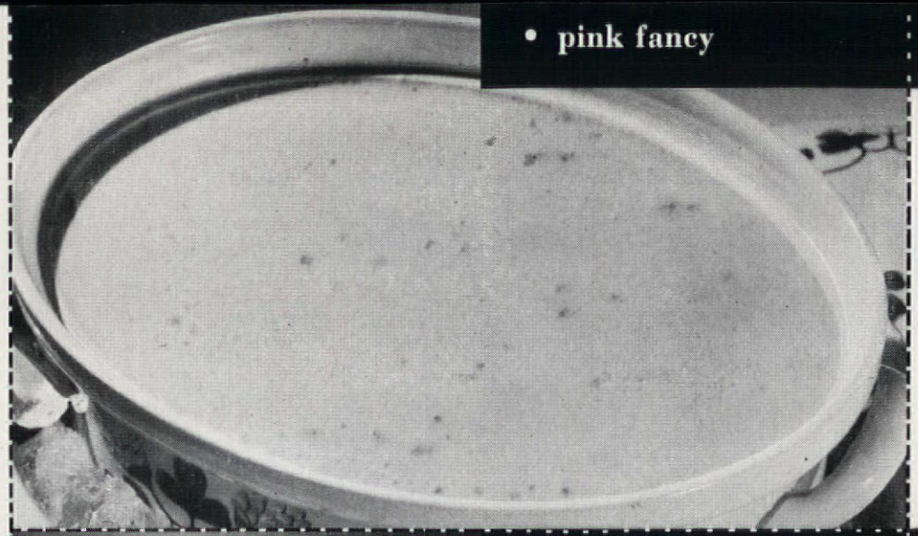
• italian meat roll



• shrimps de luxe

American Home Recipes

(Family Food, pictured in color on page 54)
(Good Victuals, pictured in color on page 61)



• pink fancy

• shrimps de luxe

Preparation time: 10 min.
Baking time: 30 min.

1 pkg. (3 oz.) cream cheese
1¼ oz. roquefort cheese
1 pimiento, chopped
1½ lbs. fresh shrimp, cleaned
12 slices lemon
Aluminum foil

• Make a paste of the cheeses and pimiento. Divide and spread on 6 12" squares of foil. Place the raw shrimp on the paste, top with the lemon slices. Seal the foil in a pouch-like fashion. Bake for 30 min. in a 400°F. oven. Make in advance, refrigerate.

Serves 6 ***228 cal. per serving*** ***Source of Vitamin A***

Tested in THE AMERICAN HOME KITCHENS

• soup verté

• italian meat roll

Preparation time: 15 min.
Cooking time: 1 hr. 30 min.

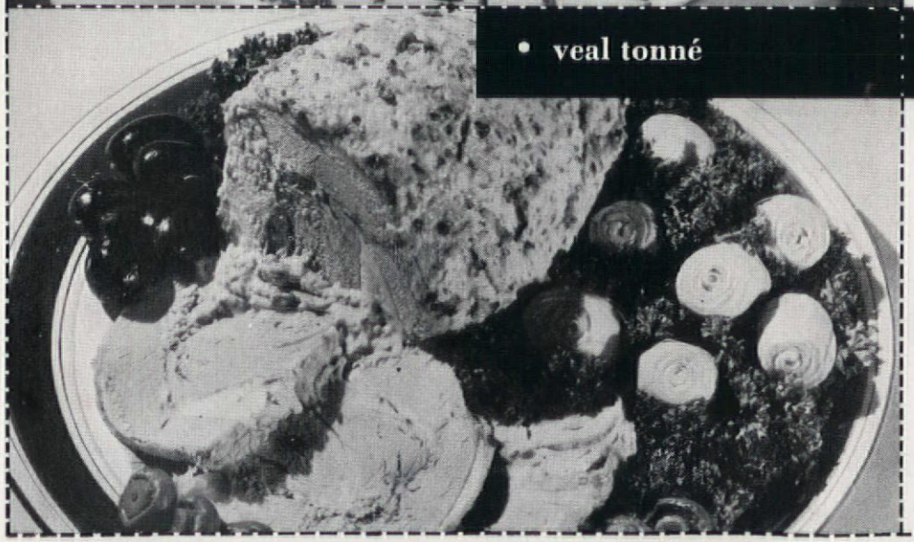
1 lb. ground beef
½ lb. ground pork
2 tbs. grated Romano cheese
2 tbs. dry bread crumbs
⅛ tsp. garlic powder
1 egg
2 tbs. diced Romano cheese
2 sprigs fresh parsley
4 slices salami, diced
2 eggs, hard cooked, diced
1 sliced onion, 4 stalks celery
3 carrots, 1 green pepper
1 tsp. sweet basil
3 (8 oz.) cans Spanish-style tomato sauce

• Combine first six ingredients. Add salt and pepper to taste. Divide mixture, spread each half on a sheet of wax paper. Line up lengthwise rows of diced cheese, eggs, parsley, salami. With the aid of the paper, roll up mixture. Chill, then brown rolls in fat. Add vegetables, sauce, and seasoning. Simmer 1½ hours.
Serve with green noodles or spaghetti.
Note: Complete meal can be frozen.

Serves 6 ***700 cal. per serving*** ***Source of Vitamins A, B, C***

Submitted by Mrs. Jenny Napoli

Tested in THE AMERICAN HOME KITCHENS



• veal tonné

• hawaiian mystery package

Preparation time: 5 min.
Cooking time: 2 hrs.

3 or 4 2-inch cubes of beef and veal
6 chunks pineapple, drained
¼ green pepper
1 small ripe tomato
Salt and pepper to taste
Dash ginger

• For each individual serving, place meat, pineapple, green pepper, and tomato in 14-inch square of aluminum foil. Sprinkle on salt and pepper and ginger. Seal in a pouch-like fashion, then bake 2 hours in 350°F. oven. Variations: Use combinations of pork, lamb, or chicken. Make packages in advance and freeze.

Serves 1 ***485 cal. per serving*** ***Source of Vitamins A, B, C***

Submitted by Allison Smith

Tested in THE AMERICAN HOME KITCHENS

we thought you'd like to see the back of the INSTANT SWANS DOWN box, too! .....that's where you find the easiest cake mixing directions in the world...

world's only instant mix

Yes, only one foolproof mixing step!

Beats so easily even with a spoon

Isn't it nice that NOW the best-tasting cakes in the world are the easiest of all to make?

white...yellow...devil's food

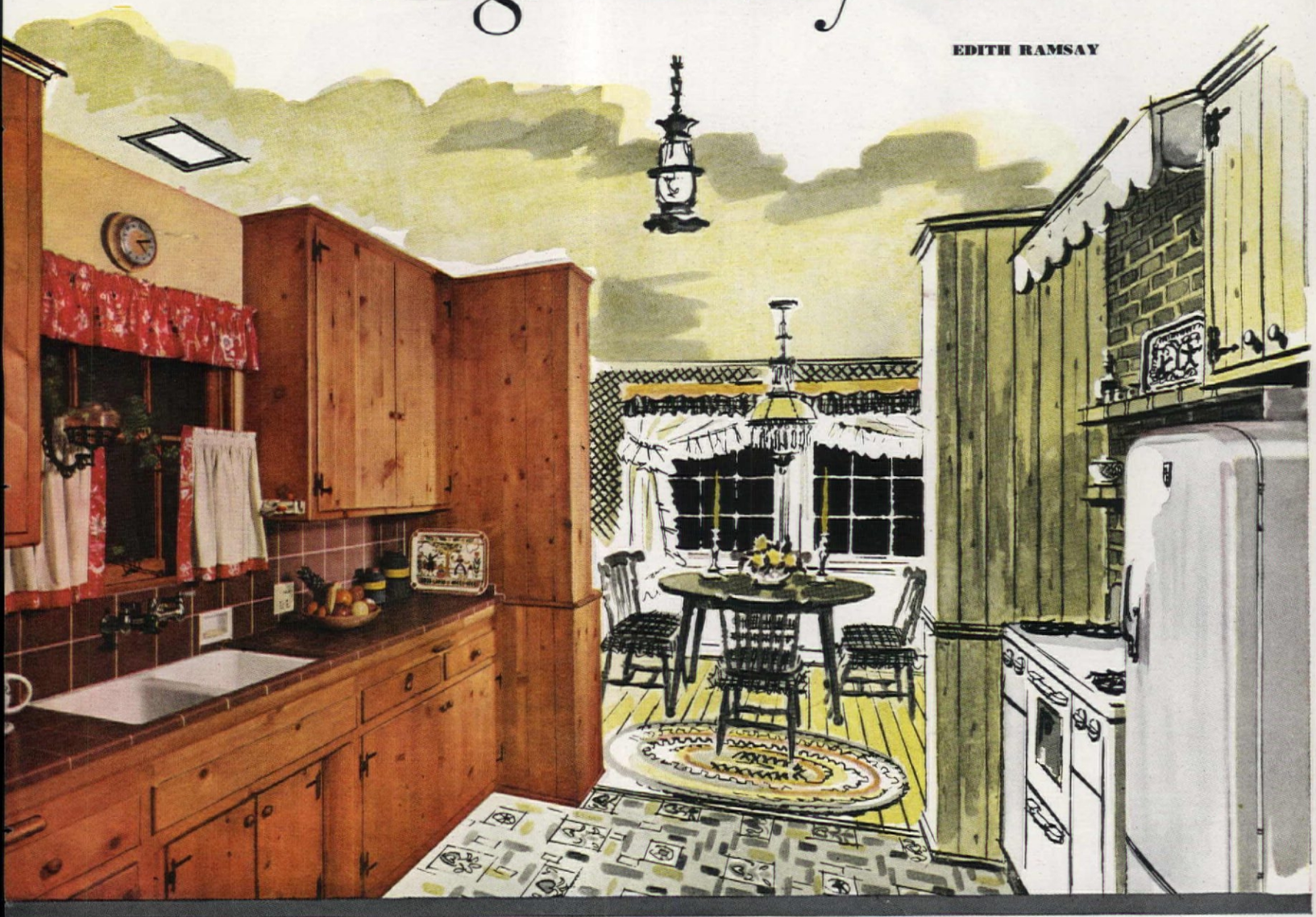
ALTOGETHER NEW...INSTANT SWANS DOWN CAKE MIXES

A Product of General Foods

When the Kellard Dohners left Indiana to become "native" Californians, they knew what they wanted in a home. Now that all their children were married, the order of the day was a take-it-easy house for their own second honeymoon years. So they built Canary Cottage. Although it's about as small as a song bird, and just as cheerfully perched in its garden, it has PLENTY OF ROOM IN THE KITCHEN. Upon the latter, its mistress insisted. Because she's a lady of leisure now, cooking must be a hobby, an unmixed pleasure—so the kitchen arrangement had to be good, with no cramming and jamming. To give her more time, it had to "keep itself clean"—and it also had to provide a place in which to "nourish her soul" by doing things she enjoys—sewing, for example. Pictures at your right show how well sewing is welcomed in an L off the kitchen. A look at the pine cabinets, the hard-to-soil linoleum floor, shows how easy maintenance is. And a general look around reveals how much soul nourishment this kitchen can provide just by being attractive.

Kitchen at Canary Cottage Sings a Hobby Tune

EDITH RAMSAY



A smart trick in a small house—kitchen and dining room borrow light and space from each other, because, though each is an entity, they are separated only by the attractive pine china cupboards. Pretty details enhance the pleasure of working here—the valance-topped brick wall over the range, the shelves for objects both pretty and useful

What a hobby this gal makes of handiwork in a pretty nook off the kitchen that doubles for eating and provides plenty of elbow room for big projects! Here she made all the rugs for her home, all the draperies, lamp shades, and bedspreads. She even reupholstered her furniture (springs and all) and made frames for her collection of Currier and Ives prints

Data: Ethel McCall Head

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The Only Cookware with the invisible

Radiant Heat Core

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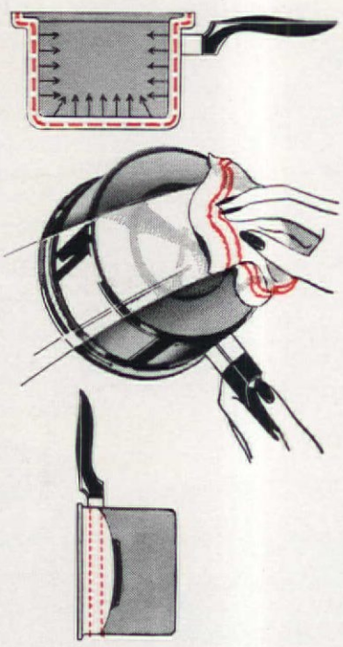
Vanadium Stainless Steel . . .
Washes Clean Easy as Dishes

Flint-Ware's wonderful Radiant Heat Core is sandwiched between two layers of vanadium stainless steel that cleans with no scouring . . . gleams with no polishing! Flint-Ware skillets and saucepans are as easy to wash as a dish!

"Store-Away" Covers!

One of many new convenient Flint-Ware features! Just flip covers over and store right in your Flint-Ware! See the complete Flint-Ware line wherever fine housewares are sold in the United States and Canada. See for yourself why *Flint-Ware is the only cookware so good it's guaranteed for 15 years!*



EKCO ...the greatest names in housewares!

FLINT

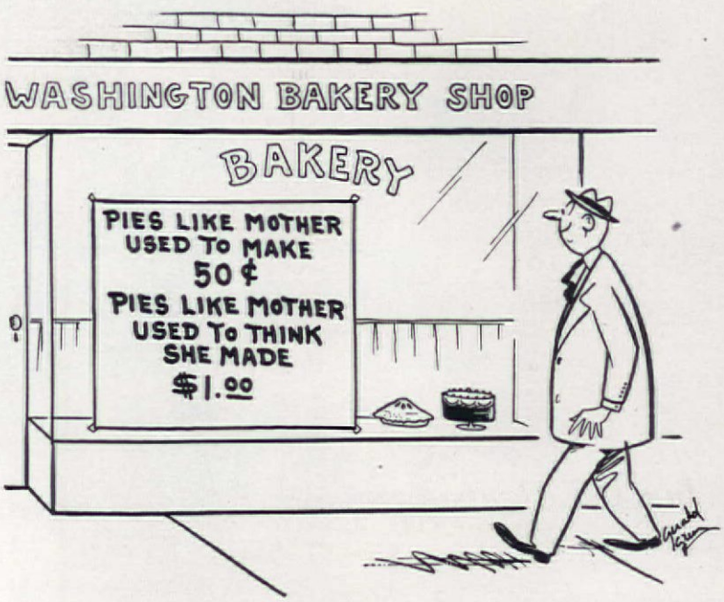
Ekco Products Company, Chicago 39, Illinois

Vary–Very Simple

You CAN add interest to everyday foods— without getting fancy or expensive about it. Put on a few acts from this Variety Show, for variety is one of the best spices on earth

HELEN HOUSTON BOILEAU

- Instead of meringue, top your next lemon pie with a layer of marshmallow sauce and a sprinkling of crushed mints.
- When saucing creamed tuna or salmon, use Roquefort cheese instead of butter.
- Next time you have mashed potatoes, whip in pimiento cream cheese, and top with minced chives.
- To corned beef hash, add a finely chopped tart apple.
- Top chocolate ice cream with coconut sautéed in butter.
- Put a bowl of grated cheese on the table, Italian fashion, and let everyone help himself. Sprinkle the cheese into soup, over creamed foods, salads, or bread.
- Add excitement to a salad luncheon or supper with thinly rolled cheese pastry wrapped around nutmeats and baked.
- For "main-course" scrambled eggs, add to 4 eggs, ½ cup buttermilk, 1 baby-food can of liver and bacon. Serve with broiled tomatoes.
- Give sweet potatoes a "plus." To 4 puréed and seasoned cooked sweet potatoes, add 1 mashed avocado, a bit of nutmeg, and ⅓ cup cut up orange sections. Serve with fried chicken.
- Make a potato "nest" for creamed meats, poultry, or vegetables. Soak shredded raw potatoes in ice water, drain, dry, then press between two nested strainers. Fry in deep fat.
- Serve rarebit over thinly rolled biscuits instead of toast, and prepare the biscuits with tomato juice instead of milk.
- Add chunks of drained pineapple to creamed chicken, and serve over fried sweet potato cakes.
- Make glamorous "toast" for Sunday breakfast—butter the bread slices, and bake them in a waffle iron instead of toasting.
- Pour hot creamed seafood mixtures into halves of pitted, ripe avocado, unpeeled.
- Instead of toasted bread, use slices of fried eggplant as a base for your favorite creamed poultry.
- Serve creamed "what-have-you?" in unsweetened meringue shells made by shaping a mixture of stiffly beaten egg whites, salt, and grated cheese into "cups." Bake them on a greased baking sheet.



"Hey Mister . . . a C-E Heatmaster is more than just the best tank!"

Shopping for a water heater solely on the merits of a single feature, the tank, for instance, is like buying a diamond ring because of the setting. In a water heater you want economical hot water, low maintenance, trouble-free service. It takes the *right* combination of quality components *plus* craftsmanship to provide a water heater to meet all these requirements. You'll find the service you want in a C-E Heatmaster — designed, built and tested by the company which has achieved an outstanding reputation as a maker of fine products. Every part that goes into a C-E Heatmaster is a *feature in itself* . . . because with C-E it's the *whole* heater that counts. Quality is the only thing C-E sells! Ask your C-E dealer to show you first hand why a C-E Heatmaster is your very best buy!

C-E Heatmaster

Available in all models and sizes, both gas and electric. Gas models available to use Natural, Manufactured or Liquefied Petroleum (bottled) Gas.

Electric—approved and listed by Underwriters' Laboratories.

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Manufactured by* COMBUSTION ENGINEERING, INC., *Home Equipment Division, Chattanooga 1, Tennessee

In a C-E Heatmaster . . .

IT'S THE WHOLE HEATER THAT COUNTS

CLOROX® makes linens *more than white*... it makes them *sanitary*, too!

Yes, you'll notice your white linens are whiter and colorfast linens brighter when you launder them with Clorox ... for Clorox removes dinginess, stains, even scorch and mildew. Clorox also disinfects ... gives your family greater health protection. No other home laundering product equals Clorox in germ-killing efficiency.

And your linens are so fresh when they're Clorox-clean...for Clorox deodorizes! Clorox is extra gentle, too. Made by an exclusive, patented formula, it is free from caustic ... safe for your finest linens. And safe, too, for your washer and dryer because Clorox, a liquid, contains no gritty particles to damage fabrics or machines.

Make your bathroom brighter and cleaner with CLOROX! Yes, bathroom surfaces gleam brighter when you use Clorox during routine cleaning ... dull film and ugly stains vanish! At the same time, all without scrubbing, Clorox deodorizes and disinfects. Hundreds of public health departments recommend the Clorox type of disinfection. See label for many other uses and directions.

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When it's CLOROX-clean ... it's SAFER for family health!

BUILD THIS BENCH FOR YOUR CHILD
WE HAVE A PATTERN

2059

Your child and his favorite playmate can sit side-by-side on this replica of a rare "littlest bear" size Hitchcock bench. Complete details for putting it together in Blueprint Construction Pattern **2059**, 50¢. You can add to its charm by painting it with the authentic old-fashioned cabbage roses and scrolls in Tracing Pattern **1556**, 25¢

SEE PATTERN ORDER FORM, PAGE 92

Good Victuals (Begins on page 61)

Calling for a bit more preparation time, but equally easy on the cook come serving time, a rolled veal platter, the veal simmered in fragrant wine and herbs, served cold with a delicious tuna fish sauce (this combination of veal and tuna is a great Italian favorite, by the way) and *garni* of artichoke hearts, pickled mushrooms, and ripe olives.

The author of this recipe suggests a delightful menu built around it. First, a clear hot consommé, a basket of crackers — simple ones, for the Veal Tonné does not want its subtle taste tampered with. Then your Veal Tonné, and with it, a bowl of carrot curls, celery, white and red radishes, some cooked green, frenched string beans—all nestled on a bed of ice. And if you insist on dessert, some beautiful fresh fruit of the season. All, you see, ready and on the table when your guests arrive, with only the hot consommé to be poured a minute before they sit to feast.

WHEEL OF TREASURES

Own an old spinning wheel without the "works"? Then note the clever use to which this one was put. Mrs. Ralph Tiffany, of Harford, Pennsylvania, hung hers on a living-room wall. Then, from hooks on the spokes, she suspended a collection of antique cups and pitchers

Now you can protect precious lives with

An all-concrete blast-resistant house

Here's a house with all the advantages of any concrete house—PLUS protection from atomic blasts at minimum cost.

A firesafe, attractive, ***low-annual-cost*** house, it provides comfortable living—PLUS a refuge for your family in this atomic age.

The blast-resistant house design is based on principles learned at Hiroshima and Nagasaki and at Eniwetok and Yucca Flats. It has a reinforced concrete first floor and roof and reinforced concrete masonry walls. The walls, the floor and the roof are tied together securely with reinforcement to form a rigidly integrated house that the engineers calculate will resist blast pressures 40% closer to bursts than conventionally-built houses.

Anywhere in the concrete basement of the house would be much safer than above ground but a special shelter area has been provided in this basement to protect occupants from blast pressures expected at distances as close as 3,600 feet from ground zero of a bomb with an explosive force equivalent to 20,000 tons of TNT. This shelter area affords protection from radiation, fire and flying debris as well. And the same shelter area also can serve as a refuge from the lesser violence of tornadoes, hurricanes and earthquakes.

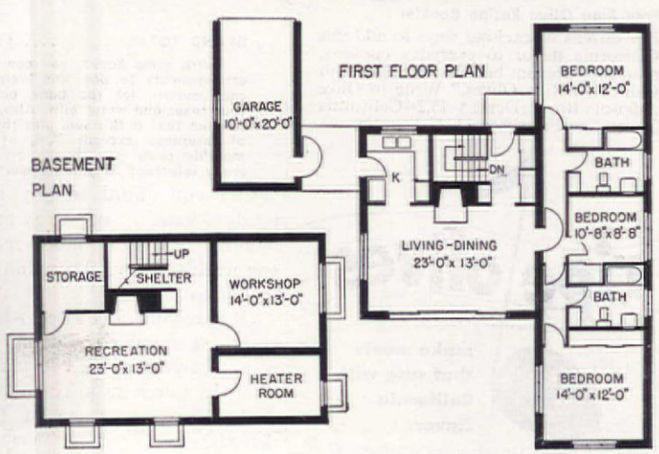
The safety features built into this blast-resistant house are estimated by the architect and engineer to raise the cost less than 10%.

Concrete always has been known for its remarkable strength and durability. That's why it can be used economically to build houses with a high degree of safety from atomic blasts.

Like all concrete structures, blast-resistant concrete houses are moderate in first cost, require little maintenance and give long years of service. The result is ***low-annual-cost*** shelter. Write for folder.

PORTLAND CEMENT ASSOCIATION
Dept. A7-5, 33 West Grand Avenue, Chicago 10, Illinois
A national organization to improve and extend the uses of portland cement and concrete through scientific research and engineering field work.

Interiors of a blast-resistant house have all the charm and livability of conventional houses.



How to make Summer Salads

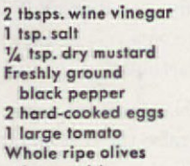
Sing with California flavor

TAKE ANY SALAD—vegetable, meat or fish (many fruit salads, too) and add Ripe Olives generously. *Then* see what happens! *Taste* what happens! Taste the bright, new flavor—the *California* outdoor flavor—Ripe Olives bring to every salad. Try this one for a starter:

Garden Salad Bowl

1 lb. fresh asparagus	2 tbsps. wine vinegar
1 cup ripe olives	1 tsp. salt
2 green onions	¼ tsp. dry mustard
4 radishes	Freshly ground black pepper
1 carrot	2 hard-cooked eggs
1 qt. broken salad greens	1 large tomato
⅓ cup olive oil	Whole ripe olives for garnish

Cook asparagus until tender. Drain, cool. Cut olives into large wedges. Combine olives with thinly-sliced onions, radishes, coarsely-grated carrots, and salad greens. Blend oil, vinegar, seasoning; pour half over lettuce mixture. Toss lightly. Top with asparagus spears, egg and tomato wedges. Drizzle with remaining dressing. Garnish with whole ripe olives. Serves 5 to 6.



For your warmest friends—set out your warmest welcome—that's Ripe Olives, of course—in a handy "welcome bowl" or tempting appetizer tray.

Free Ripe Olive Recipe Booklet

For dozens of exciting ways to add this California flavor to everyday cooking, send for "Elegant but Easy Recipes with California Ripe Olives." Write to Olive Advisory Board, Dept. A-45,24 California Street, San Francisco 11, California.

*Ripe or green-ripe... whole, pitted, chopped or sliced!

Hidden Costs

(Begins on page 37)

Aside from the fact that you'd be foolish not to take out adequate fire insurance, you'll have to do so if you want to get a mortgage. The bank insists upon a minimum amount, but since in most instances this minimum wouldn't pay for the cost of rebuilding, it's wise to insure the house for at least what you paid for it.

How much does fire insurance cost? That depends. But let's make some more assumptions—for a typical frame house in the suburbs, a three-year fire policy will cost approximately 35 cents per $100. Rates for extended coverage, which protects against damage due to hail, windstorm, crashing aircraft, etc., are about the same. Both are usually paid for in one lump sum. However, to get a better picture of monthly "overhead," let us break up these costs into installments of $3.20 per month for our $16,500 house.

You should really take out another form of insurance as well—*liability insurance*. It's not mandatory, but wise. It covers you against any sort of injury or damage caused to another person or his property while on your premises. Liability insurance protects you against expensive lawsuits, and, for once, the insurance premiums are low, about $1 per month for average coverage.

Consider another expense which must be charged up to owning a house: *commutation*. In most instances, buying a house means moving to the "country," and your cost of transportation may be double or more. Let's assume that it comes to an additional $20 per month.

Let's see what this adds up to:

	Per Month
Interest and amortization	$75.90
Taxes	25.00
Water	3.00
	$103.90*
Heat	$15.00
Garbage disposal	2.00
Fire insurance and extended coverage	3.20
Liability insurance	1.00
	$21.20
SUB-TOTAL (your "rent")	$125.10
Gas, electricity, phone	$10.00
Commutation	20.00
	$30.00
GRAND TOTAL	$155.10

*With some banks, you can make arrangements to pay this lump sum each month, let the bank pay off your taxes and water bills. Also, keep in mind that if this sum plus the cost of insurance exceeds 20% of your monthly gross pay, banks are generally reluctant to grant a mortgage.

Can you afford to pay the subtotal ("rent") of $125.10 every month? That's not much more than one week's salary? Then you can buy the house.

Or can you? Let's see what other costs are involved. Buying a house is not buying a hat. It takes more than the purchase price to swing the deal. What are some of the incidentals?

"LOOK CLOSER, ladies"

You'll see how a man likes barbecue... with *plenty* of Lea & Perrins Worcestershire. Brings out the rich, robust flavor that tastes so extra good outdoors...and sharpens his appetite indoors, too. So use it freely in cooking... and at the table.

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IDEAL FOR: MOTELS, APARTMENTS, OFFICES, FACTORIES

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General Chef NATIONWIDE SALES AND SERVICE

Hidden Costs

There's the *lawyer's fee*, to begin with. When you sign a contract to spend $16,500 it's best to take along a competent lawyer specializing in real estate transactions. Even if you *did* read the fine print, you probably wouldn't know what it meant anyway. A good lawyer's fee, which is generally 1% of the purchase price, will be well worth the peace of mind it affords.

Equally important—and when you ask for a mortgage the bank will insist upon it, is a *survey*. This legally defines the boundary lines of the property being sold, and comes to about $60 for an average lot.

In connection with the survey, there is another type of insurance you will need: *title insurance*. Despite the survey, boundaries sometimes are disputed, and settling the matter can be costly. If this happens, the title insurance company would settle the claim. Again, you might call this "peace of mind insurance." It doesn't involve an annual premium—you pay for it in a lump sum. There are two basic types of title insurance. The first is *mortgage title insurance* which protects the interests of the lender, and upon which your bank will insist (you, naturally, must bear the cost). The second type, which protects your interests as owner, is *fee title insurance* which guarantees that you have a sufficient deed. It is best to take out both types at the same time since taking out both policies simultaneously entitles you to more favorable "combination" premium rates. All told, on a $16,500 house, both policies together should cost about $140.

The bank will have a lawyer draw up the mortgage. And *you* will pay their lawyer a fee of $25 to $35. In addition, you will also foot the bill for the appraisal fee, the mortgage recording fee, a credit reference, a mortgage tax to your state, etc., all of which is generally lumped under the heading, "cost of obtaining mortgage." This item will probably entail about $200.

Then there's the charge for filing deed ($4 to $5), possibly some advance payments of taxes and water bills necessary, and other smaller incidentals. Say $100 worth of them.

Let's add all of these up:

Lawyer's fee	$165.00
Survey	60.00
Title Insurance	140.00
Cost of obtaining mortgage	200.00
Incidentals	100.00
TOTAL DISBURSEMENT	$665.00

You have now bought, and paid for, a house. Remember, it's an empty house, and often it will have no heavy appliances other than a range. In some builders' developments houses other appliances are included. But whether you're buying an old

CONTINUED ON PAGE 8

8 do-it-yourself ideas for week-end carpenters

SAVE MONEY AND
HAVE A LOT OF FUN WITH
EASI-BILD* PATTERNS
AND
WELDWOOD FIR PLYWOOD

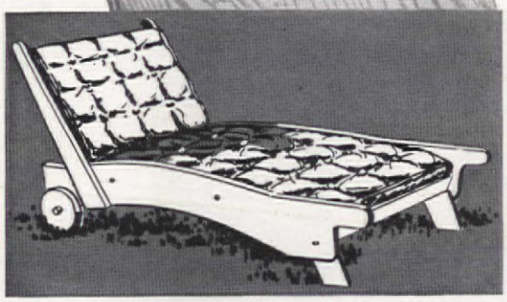
Here's a happy combination that makes do-it-yourself easy, quick and satisfying!

With Weldwood Fir Plywood, *you* can build any of these projects. Make things for the house—even *make* a house!

Most patterns are full size—all contain famous Easi-Bild step-by-step directions and pictures plus detailed list of materials. Your lumber dealer can furnish the exact amount of superior Weldwood Fir Plywood you'll need. And chances are he'll have all the other materials, too.

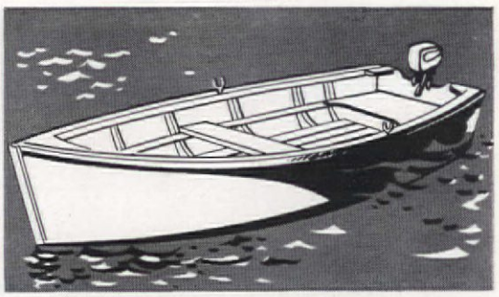
Get started today—send the coupon now!

*Trade-Mark Easi-Bild Pattern Company

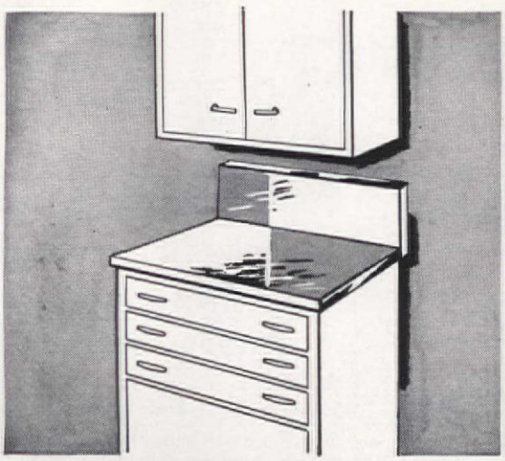


Garden chaise on wheels. Comfortable, relaxing; comes apart for easy storage. #324–35¢.

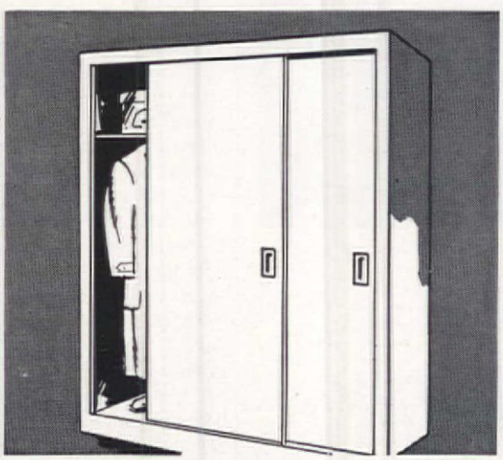
Round top coffee table. Easy to make; fine indoors or out; perfect for informal entertaining. #326–25¢.



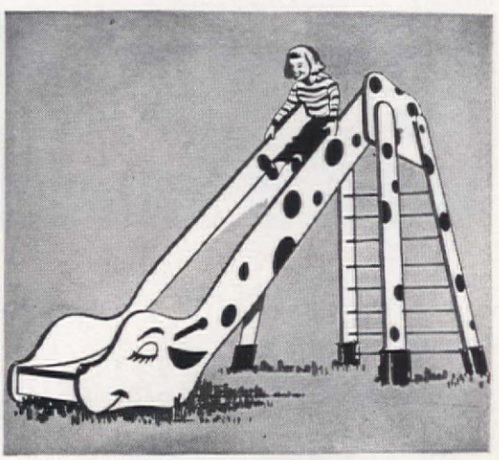
Utility boat. 11½-footer handles well with oars, is perfect for 2 to 10 hp outboard. #85–$1.00.



Kitchen mixing center. Deep drawers hold cake and pastry ingredients and utensils. #245–50¢.

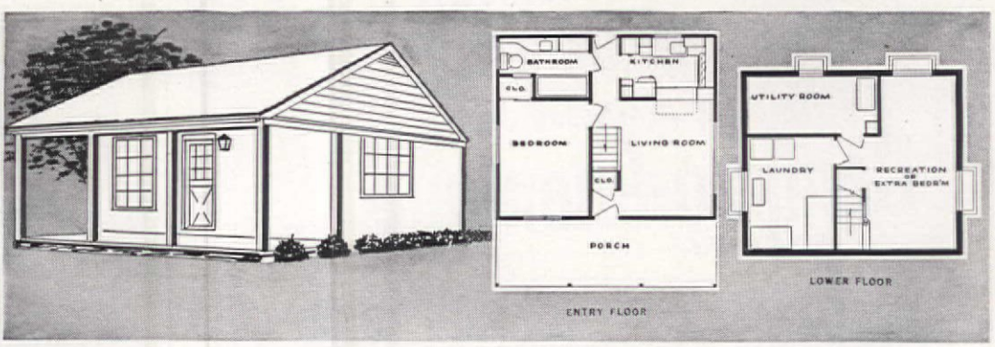


Storage wall on wheels. Divides bedroom or defines sleeping area in den or multipurpose room. #263–50¢.



Children's slide. Gay, colorful giraffe slide is sturdy, easy to build and decorate. #63–60¢.

Swimming float. Ride with the waves! "Seascope" window can be fitted to view marine life. #247–50¢.



Vacation cabin. Compact yet roomy, contains living room, kitchen, bedroom, bath on entry floor; lower floor has recreation room or second bedroom, laundry and utility rooms. Plus 300 sq. ft. of attic storage! #432–$3.00.

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(PRONOUNCED CAM-FO-FIN-EEK)
WHEN USED ON
PIMPLES-ACNE
CAMPHO-PHENIQUE HELPS PREVENT THEIR SPREAD AND RE-INFECTION.
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Hidden Costs

(Begins on page 37)

house or brand new one, find out what equipment comes with it. You may have to add about $500 worth if you want all the "work savers." To simplify our discussion, let's assume that you have furniture enough for the time being.

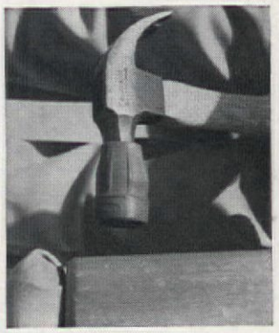
How about screens and storm windows? Does the house have them? If it doesn't, figure on about $5 or $6 each for the least expensive type of screen, and $10 for the cheapest storm windows. The combination windows, good ones, which eliminate changing from storm sash to screen, may run to $25 or $30 per window.

Then there's the matter of tools and workshop equipment. You'll want them for making repairs if the house isn't new, and for any furniture or built-ins, or improvements you make. Even if you don't get elaborate about it, they can tote up to quite a sum—but you needn't make the investment all at once.

Your garden, too, will cost money. If your house already has a good lawn and some plantings, you'll still have to figure on about $100 for miscellaneous equipment, fertilizer, insecticide, etc.—even without a power mower or an investment in plant material.

It has not been our intention to discourage you from embarking upon the wonderful adventure of owning your own home, but rather to call your attention to some of the costs many people overlook. If you can cope with them, no hidden headaches will appear with the hidden costs. If you find them too high for your pocketbook, don't despair—just cast around for a while longer until you find a more moderately priced home which will not be a burden, but a pleasure to own.

IDEA



Use an ordinary hammer as a nonmarring mallet by slipping an ordinary crutch tip over the face of the head. The rubber covering will cushion the hammer's blows effectively

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Push the Button...
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PULVEX KILLS FLEAS IN 30 SECONDS
PULVEX AEROSOL FLEA KILLER is the easiest-to-use flea killer ever made. One fast, simple p-s-s-t and fleas, lice and ticks die. Remarkably efficient, PULVEX AEROSOL FLEA KILLER leaves no greasy film on your dog's coat... DEODORIZES your dog at the same time!
PULVEX ANTI-SCRATCH FLEA POWDER
Kills fleas, ticks and lice . . . also kills fungi and bacteria to give fast relief from scratching. Prevents reinfestation up to 7 days.
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A specific formula for cats. Kills fleas and lice—quickly and safely!
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Shrinks Hemorrhoids New Way Without Surgery
Science Finds Healing Substance That Relieves Pain—Shrinks Hemorrhoids
For the first time science has found a new healing substance with the astonishing ability to shrink hemorrhoids and to relieve pain — without surgery.
In case after case, while gently relieving pain, actual reduction (shrinkage) took place.
Most amazing of all—results were so thorough that sufferers made astonishing statements like "Piles have ceased to be a problem!"
The secret is a new healing substance (Bio-Dyne*) — discovery of a world-famous research institute.
This substance is now available in *suppository* or *ointment form* under the name *Preparation H.** Ask for it at all drug counters — money back guarantee. *Reg. U.S. Pat. Off.

Foot Relief
Quick-Acting, Soft, Cushioning Foot Plaster
Easily cut to any size or shape
If you use Moleskin, you'll prefer Dr. Scholl's Kurotex. It is so much softer, more cushioning, protective. Easy to cut to sizes and shapes to meet your particular foot needs. Economical! Relieves corns, callouses, bunions and tender spots on feet and toes, caused by new or tight shoes. Flesh color. At Drug, Shoe, Department, 5-10¢ Stores.
Dr Scholl's KUROTEX

Care of Trees

(Begins on page 47)

trees is a fine job for owners to do at almost any time, but especially during the winter (dormant) season. It is done to develop and maintain a strong, symmetrical framework and graceful branch structure in keeping with the type of tree and its purpose, and to remove dead, injured, or unwanted parts. But pruning large trees, which involves high climbing, removal of heavy limbs, etc., is a job for trained, physically conditioned, well-equipped workers only. Having an expert, reliable firm or individual do it will save time, money, and worry.

Spraying becomes more difficult and more demanding of special equipment as a tree grows beyond the limits of a handyman's care. For all practical garden purposes, you can do what is necessary with a good portable pressure-tank, or trombone-type, sprayer (or its equivalent in dusting equipment) and a supply of proven insecticides and fungicides. The advice of a local nurseryman, garden center, tree firm, or other authority can be invaluable. Again, big trees should be treated by professionals.

Feeding a tree, like feeding yourself, takes various forms. Manures and other organic plant foods, and chemical fertilizer mixtures, can be applied on top of the ground. Or fertilizers can be put in holes punched down to tree-root level with a crowbar. Some of the modern, highly soluble materials, when sprayed on trees, are absorbed through the leaves. And in some places you can now have the feeding of your lawn, trees, etc., done on a seasonal contract basis—through a hose from a power-pump tank truck parked on street or drive.

Remember that trees are living, feeding things and that, in proportion to what they take from the soil in order to grow and produce crops of leaves and fruit, you must put food materials into the soil—invest them, as it were, in order to avoid "horticultural bankruptcy."

NORMAL PROTECTION. Just as *you* face the hazards of traffic, wet feet, bumps, and bruises, so you must expect your trees to encounter such things as drought, winter injury (caused more often by the drying effect of wind or the "scalding" effect of winter sun than by cold), breakage under the weight of heavy snowfall, damage caused by careless youngsters, indifferent oldsters, and badly handled lawnmowers, and, occasionally, lightning. Also trees develop infirmities of age—crotch-splitting, rotted cavities (usually the result of poor pruning, just as dental cavities follow tooth neglect), automatic strangulation by "girdling roots," which (like malformed feet) should have been controlled in their youth.

Most of these threats call simply for common-sense treatment or timely precautions. During a severe drought, give water generously. To lessen winter injury, screen newly planted trees, keep a thick mulch spread around them or apply one *after* the ground freezes in the fall, and wrap burlap or kraft paper strips around the trunks of specimens in exposed places. Remove heavy snow from branches of evergreens by gentle brushing, not lusty banging. Watch that mower, or, if necessary, put a barrier around the tree. Have lightning rods installed (of course by a professional) on especially large and valuable trees.

EMERGENCY CARE. We're learning more about hurricanes, but what they may do remains unpredictable, so—Boy Scout-like—"be prepared." to remove broken limbs, smooth up wounds, and cover them with tree paint. Get rid (in advance, if possible) of old, fragile trees, especially those near buildings. Unbraced limb crotches are dangerous; but to strengthen one use long bolts with big nuts and washers, or eyebolts joined by chain or wire cable, *not* metal straps fastened around the weak trunk.

I only had one tree to hang it on.

Also unpredictable—but preventable—are bonfires started under tree branches. Don't allow one on your place. Watch out for the use of salt or other chlorides to melt ice on drive or walk; or the use of strong weed-killers in such places. They can seep into the soil and destroy tree roots far beyond the treated area.

If old age or accident necessitates the removal of a tree, first cut off the upper half or third. Next dig around it and cut all accessible radiating roots and attach a strong cable to the trunk some ten feet up. Some hefty pulling with tractor-, jeep-, or man-power and the extra leverage will tear the stump out far more easily than it could be dug and chopped out. But, again, remember that the "topping" of a big tree, especially in a crowded neighborhood, is strictly a job for a professional.

Why put up with untidy garbage in the sink...unsightly food scraps piled high in the garbage pail...or the fuss and bother of a garbage cluttered kitchen before and after meals?

Waste King fitted to your present sink automatically pulverizes and flushes away *all* garbage quietly...quickly. Your sink stays neat and clean. It's as simple as rinsing the dishes!

Lifetime Stainless Steel Ring

Look for the New Blue Super "Hush-Cushions"

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Please send me literature on new Super-Hush Waste King Pulverator.

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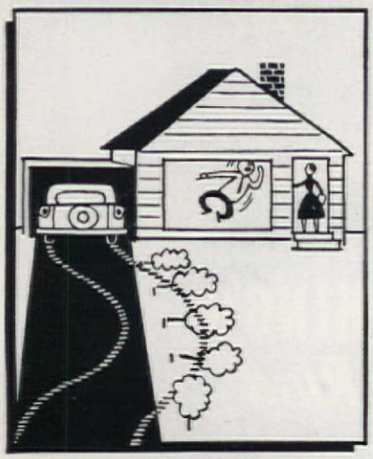
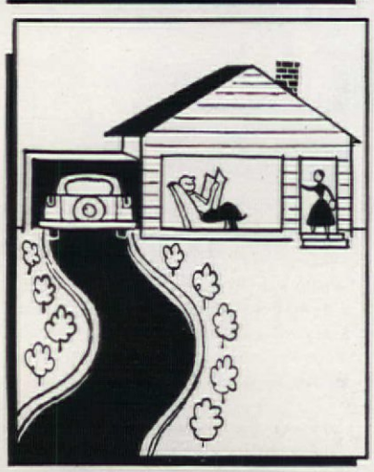




Furtwängler

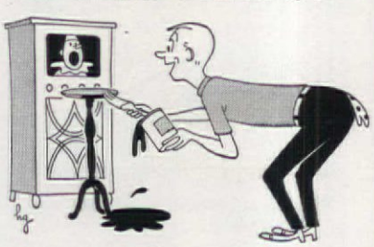
(Begins on page 26)

VIRILE, SOPHISTICATED

Climbing now, we hear the young pianist Friedrich Gulda, with the collaboration of the London Symphony Orchestra under Anthony Collins, confirm again (London LL 1158) his startling ability, in virile and withal sophisticated playing of Mozart's *Concerto No. 14, KV 449* and Richard Strauss' *Burleske*. Both piano and orchestra have been registered with splendor and verisimilitude, the former more imposingly than on any other London record I can recall. A salient record, with both works first choice in this edition.

Music whose appeal comes with the third or fourth hearing, presented with an authority of interpretation and sound beyond cavil in Westminster album WAL 218 (two records with miniature scores) is that of Handel's *Ten Flute Sonatas*, played by John Wummer with consummate address while the bass is realized by Fernando Valenti, harpsichord, and Aldo Parisot, cello. This displaces previous versions of isolated sonatas.

The eighteenth recorded version of Tchaikovsky's *Sixth (Pathétique) Symphony*, by the Northwest German Radio Orchestra conducted by Hans



Schmidt-Isserstedt on Telefunken LGX-66031, displays as impressive a balance of orchestral forces as one may hear on records, along with superb timbre, carrying an interpretation of this hot bath of dolor fascinating in a sturdy muscularity of honest musicianship resolved to do its duty.

RECORDED IN THE FIELD

Finally, since records emit other sounds than music, and since summer is here, recommendations of the following disparate discs can do no harm and do provide both pleasure and instruction: *American Bird Songs, Volume I* (Cornell University) planned, edited, and recorded in the field by Arthur A. Allen and Peter Paul Kellogg, clearly identifying the songs and calls of some sixty common American birds. Pierre de Marivaux' elaborately subtle comedy *Les Fausses Confidences* has received a recorded performance of fastidious style on London International TW-91042-3 (two discs) in the kind of exquisite spoken French much closer to the language as it is taught than to the argot of taxi-drivers locking headlights in the Rue de Rivoli.

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Show Friends FREE SAMPLES OF NEW TALL-GLOW OR COLOR KODACHROME CHRISTMAS CARDS

YOU MAKE $52.50 ON JUST 50 BOXES!

NEW! Magic Colors defy description

Make the easiest extra money of your life with these 2 BIG PROFIT boxes of new Christmas Cards. Amazingly radiant, living color designs make everybody buy. Just show FREE SAMPLES in spare time. You keep $1.05 on every box—$52.50 on 50 boxes!

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Your Builder

(Begins on page 37)

asking a lot of questions. Visit the job as often as you please *after* working hours, but try to limit other visits to those made at the request of the builder.

6. By the way, like everyone else, a builder enjoys hearing a kind word now and then, so when you find something about the job you like especially—don't be afraid to tell him so.

7. Be sure that you keep up your end of all agreements—this primarily means making the various payments to the builder when they fall due, per the contract.

8. Be sensible about the progress on the job. Remember, the builder doesn't get all his money until the job is finished, nor can he move his crew onto another job. Delays are costly to him. On the other hand, if the weather is bad, the progress will be slower than in fair weather, especially in the early stages before the house is closed in.

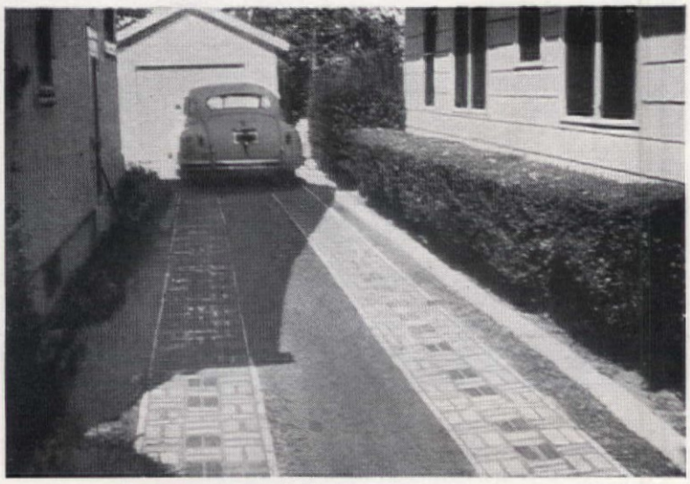
9. Be reasonable about other unavoidable delays. A great many parts go into a house, and not all of them are made by the builder. Most builders do keep on hand a certain inventory of supplies to meet their demands, but labor difficulties, temporary shortages of certain items, and damage in shipping can cause a delay beyond the control of your builder and his crew.

10. Try, as far as possible, to keep your dealings with the builder on a business basis. When you want to discuss something with him, call his office—and if necessary, make an appointment with him at his office or at your home. Don't catch him on the job and tie him up with prolonged discussion—he hasn't allowed the time for it—and don't drive him crazy by constant calls to his home.

11. After you move in, be patient about details that need adjusting. Remember that it takes time to break in a new house, just as it does to break in a new car. Don't hound your builder at all hours of the day and night because a door sticks a little or a hairline crack appears in the plaster. These are not signs of poor workmanship—they usually mean that the house is settling. As soon as the house is "broken in," a reliable builder will be around to fix these minor matters.

ATTENTION BUFFALO!

● There's a How-to-Do-It Center ready for you now at the J. N. Adam store. Stop in. Inspect their complete line of AMERICAN HOME patterns. You'll find construction patterns, painting patterns, sewing patterns—all with explicit instructions.



A MILK-CARTON DRIVEWAY?

INCREDIBLE—BUT HERE'S HOW!

Used milk cartons seem useless as anything could be, but not so for the ingenious Dr. J. M. Wettlaufer. Wanting a different and distinctive driveway, he decided to cast colored bricks of concrete, using old milk cartons as molds. He used a mixture of 2½ parts sand to one part cement, plus dry coloring powder; white cement for the blues and greens; regular cement for blacks, reds, yellows and natural grays. He planned his color pattern carefully, then cast his bricks in batches of about 30, and let them set several days before removing them from the cartons. When he had enough bricks for the whole job, he dug out the driveway to a 10" depth. He spread a 6" layer of cinders, and installed wooden forms for the two 23½" wide strips. He laid the bricks on an inch of concrete, and filled the joints between the bricks with mortar. Easy? Cheap? No, in both cases. It cost more than two ribbons of plain concrete, and it took more time. But just look at the effect!

"Imagine me ...telling my husband about air conditioning!"

I learned what features to look for in air cooling equipment. One important feature, that's often overlooked, is quietness in operation.

I learned that the irritating vibrations and distracting rumbles have been eliminated in Janitrol summer conditioners. Janitrols are so quiet that you have to check closely to know when they're operating!

She was right! But quietness is just one feature that's important to check when selecting air conditioning. Learn about all the features in this FREE booklet.

SEE THE JANITROL WIN-SUM TWINS for year 'round conditioning. A furnace for winter and a twin cooling unit for summer. They're at your Janitrol dealers. He's listed in the yellow pages of your phone book under "Furnaces".

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AH-7

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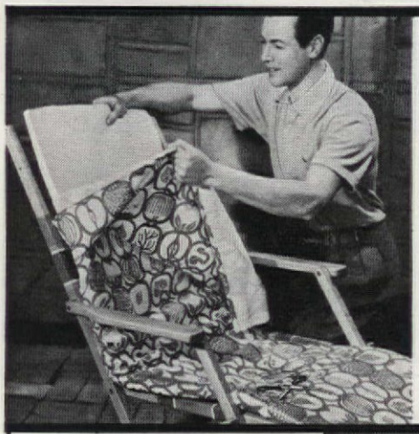
Take it easy!
with Firestone FOAMEX®
cushioning by-the-yard



MAKE A COMFORT OASIS out of an ordinary outdoor chaise. The secret? A soft, inch-thick overall cushion of lifetime Firestone Foamex covered with bright outdoor fabric. You can easily make it yourself with the help of the free instructions now available at your local Foamex "Do-It-Yourself" Center.

GIVE A NEW LEASE ON LIFE to those tired old cushions. Simply wrap a lively layer of cloud-soft Foamex around the old cushion core and re-cover with fabric to suit your decor. Ask for the free step-by-step instructions at your favorite Foamex "Do-It-Yourself" Center, today!

IT'S EASY, IT'S ECONOMICAL to whip up comfort "originals" like this super-comfortable, "Foamex-cushioned" dining room chair. Simply visit the Foamex "Do-It-Yourself" Center in your favorite store for free instructions.

While you're there, you'll probably think of 1,001 other money-saving uses for Foamex . . . the finest comfort cushioning money can buy.

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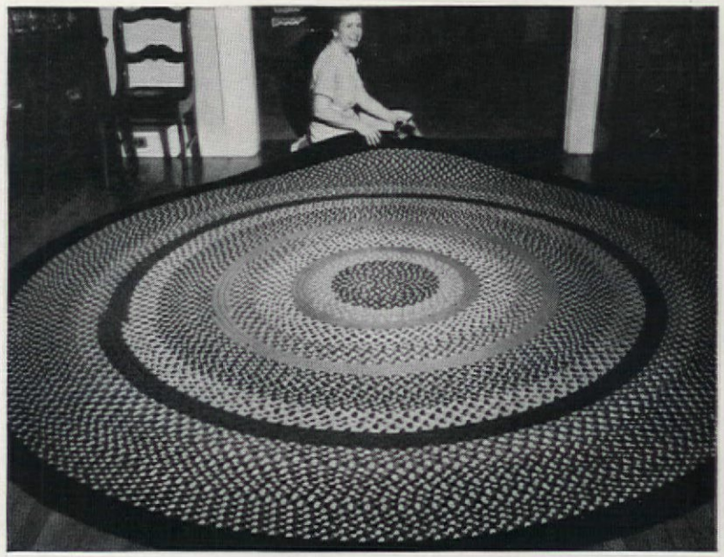


SITTING IT OUT: The Hardens were still in Mississippi while their new home was abuilding in Durham. They lived with the project at long distance by braiding all the rugs they would need

"Ours Is the One with

(Begins on page 34)

told us. But of course the real dream come true is their home. They first planned upon building in Durham half a dozen years or so ago, after their son had married and moved to a home of his own. But while plans were still in the talking stage, Mr. Harden, a textile engineer, was asked to go down to Missisippi to modernize a cotton mill his company had just acquired. It would take about five years—and was too challenging an undertaking to refuse. So the Hardens hied themselves southward, and began planning in earnest for the home they would move into when the time came to return to North Carolina.

We're mighty proud of the thoroughgoing way they went about it. First came Mrs. Harden's scrapbook—every plan, every exterior, every built-in, every decorating idea she liked, all available for easy reference when she wanted them. "Most of them were clipped from THE AMERICAN HOME," she reports.

"Next, we bought a home-building kit, and tried many arrangements of rooms before we settled for this one. I drew all of the floor plans except the garage wing, and I also designed the exterior —roof, windows, and all. At this stage, my husband insisted that I had worked long and hard enough, so I turned over all of my plans and my scrapbook of ideas to Mr. L. L. Brasfield, an architect who practices in Meridian, Mississippi. The real engineering was his. He was very kind and understanding, and, bless him! he made my plans workable."

Then followed the unusual project of building a home by long distance, for it went up in Durham while the Hardens were still in Mississippi. A Durham architect, Mr. M. A. Ham, made some slight modifications to suit the site, and he supervised the construction.

Mrs. Harden will tell you, in no uncertain terms: "I don't like the word 'housewife.' I prefer to be called a 'homemaker' because that is what I have been trying to do for the past 30 years." And what a home she has made, from the architectural concept down to the last pretty ruffle!

"Early American has always appealed to us," she relates, "but our decision to have an Early American interior in our new home was made when we became interested in hand-braided rugs—inspired by you-know-what magazine! We had collected some antique furniture and bric-a-brac that we knew would be 'at

home' in our new house, and while we were in Mississippi, we braided all of the rugs." Here "we" is no editorial plural, for after Mr. Harden saw the beauties his wife turned out solo, he joined right in and made some of his own.

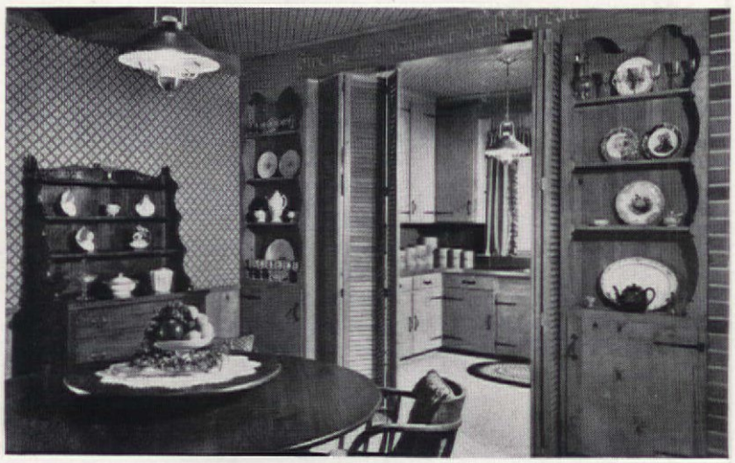
A handy man, Mr. Harden. A very handy man to have around the house, quite apart from his "sideline" of rug braiding! With the woodworking equipment he stows in those fine garage cupboards, he has turned out some impressive furniture, Early American in flavor, including an exact miniature replica of a chest in the master bedroom—lined in velvet, it serves as a jewel box, perched atop the chest which inspired it.

Three or four American centuries mix casually and happily in this home—the very Early American Keeping Room with its very modern raised hearth, its big windows toward the garden; the friendly living room with its Early American architectural details, Victorian furniture, braided rugs, engaging small-scale prints all beautifully compatible because they were chosen with an eye to color, proportion, and character rather than exact period. To them, harmony is much more important than "authenticity."

When we took the picture on page 34, the Hardens' garden was still in its first year. "I am indeed sorry that your readers can't see it as it looks now," Mrs. Harden wrote a few months ago. "We have a perfectly beautiful lawn—after much, much, much hard work—and with the spring bulbs and flowers in full bloom, it is indeed our picture of a dream come true!"

the Little White Fence"

More pictures on pages 34, 35, and 36



EACH ROOM KNOWS ITS PLACE when a partition such as this divides kitchen from dining room; it can live as one big area, or enjoy complete separation when there are dinner guests

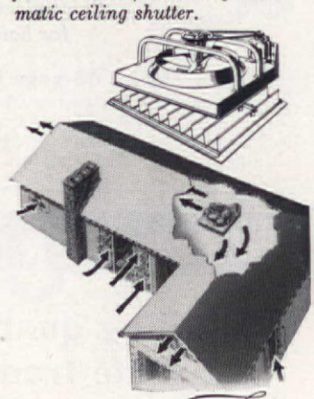
GUEST ROOM: Blue and white, garnished with African violets. The Windsor bench at the foot of the bed has a welcoming air—and makes a perfect place for a delicate bedspread to rest overnight

"I don't mind--
we've got a Robbins & Myers Fan!"

Hot as it gets, Nancy's house stays nice and cool! Her daddy didn't just buy the biggest fan for the least money. He noticed that stores, hotels, and restaurants (which make every dollar count) use Robbins & Myers Fans. The reason—every R & M fan is built to deliver greater cooling power than most fans of equal (and often greater) size. Blades, frame, grille and motor are designed as a *unit*, for maximum efficiency. Once you've relaxed in the coolness of an R & M fan, you'll agree—nothing can compare!

Shown above is the R & M Window Fan . . . the low-cost way to breeze-condition several rooms. Electrically reversible, it cools two ways. As an exhaust fan it drives out hot air, pulling in cooling breezes. As an intake fan, it circulates fresh air. Two speeds. Install with a screwdriver. Guaranteed 5 yrs. 18" model, $59.95; 22", $79.95. Casement model with twin 12" fans, $78.05.

An R & M Attic Fan cools your whole house! "Package" design is easily installed in your attic, where it drives out daytime heat, pulling cool night air through every room. Fan guaranteed 5 years; motor and shutter, 1 year. Four sizes, from $137.60, including automatic ceiling shutter.



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Firethorn Espalier

(Begins on page 38)

to be cemented wherever wanted. When a stem becomes large enough to grow into or be choked by a loop, I release it and tie it to the hook with soft cord or cloth. Now that my plants have almost reached the limit of the planned design, with many branches woody and self-supporting. I have pried loose some of the hooks and am using them elsewhere.

All growth not needed to form new branches is pinched off in the bud stage or cut back to 2″ from the parent stem *after* blossom buds appear and show where to prune. The flowers last for a full two weeks and are soon followed by berries which show color by mid-August, then supplement beautifully the geraniums in the ivy-covered window boxes. They remain bright and cheerful until the next flowering season and, except in prolonged periods of snow-covered ground, are rarely bothered by birds—perhaps because of the protective proximity of the house. After the berries set, I spray the plants four times, twice with summer-strength miscible oil solution, twice with nicotine sulphate (Black-leaf 40).

GROW YOUR OWN FIRETHORNS

G. M. DAETZ

If you're a "do-it-yourselfer," you can beautify your landscape setting with quality trees and shrubs (firethorn, for example) with no cash outlay. All that's needed is know-how, a shallow "cutting box" of clean, sharp sand in a warm, sunny spot, and regular attention to watering. One of the best things about firethorn is that it's easy to start from cuttings. Just find a good-natured gardener or grower who will give you a branch or two of stout, last summer's growth (which he may be planning to remove later anyway!). Make the cuttings 6″ or so long (Fig. 1), each with at least two "nodes" (thickened stem portions from which buds develop). Do this in late winter or early spring before much new leaf growth has appeared, thrust them (right end up) about half their length into the box of damp sand, and pack it firmly around them. Water regularly to keep it moist, and shade the box lightly to prevent excessive evaporation. In a few weeks, the lower ends of the cuttings will show thickened growth (callus) from which, later, roots will start (Fig. 2), and the top node will show signs of bud or leaf growth.

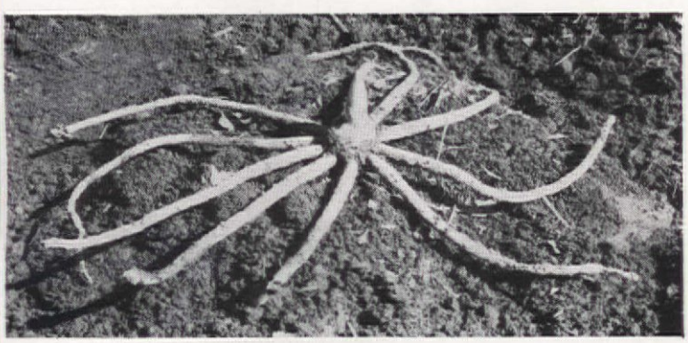
By summer, cuttings should be well rooted and can be planted a few inches apart in a sheltered spot outdoors. Keep them watered, and by fall or next spring some may be big enough plants to move to their permanent sites. By the second or third year, there

may be a few flowers. By then, pruning will be necessary, either to bush shape or, if wanted for espaliering, to one or a pair of main branches. With me, here in the Pacific Northwest, the berries hang on to the plants for months, finally to be eaten by the hungry birds of late winter or early spring. But by then they will have given a lot of colorful pleasure—which will start all over again with the blossoming of a new crop of flowers.

SO BIG

Eremurus, Giant-asphodel—call it a striking Foxtail-lily, Desert-candle, what you will—it's still garden feature, and easy to grow

JOHN L. RUSSELL, JR.



With winter protection, the plants are hardy, and the sturdy, lofty spikes rarely need staking. Plant in fall in good soil well supplied with humus and (left) give the octopus-like root system plenty of room to spread

If you're looking for something different and spectacular for your perennial border, try Eremurus, commonly known as foxtail-lily. Its flower spikes—frequently 8′ tall and sometimes 10′ or more—bear hundreds of small, star-shaped, white, pink, or orange-yellow blossoms densely and geometrically arranged in a head 2′ or 3′ long. The spikes and the dense rosettes of strap-shaped leaves from which they rise grow from crowns with radiating, fleshy, rope-like roots. Plant these crowns in the fall in rich soil well prepared, well drained, and well supplied with humus. Spread the roots out carefully, cover them 4″ to 8″ deep, and mulch well with coarse manure, sifted ashes, or other loose material; renew this each fall thereafter. You can use plants singly as "accents" or in clumps of three set 4′ to 6′ apart. New plants can be grown from divisions of old crowns, but, as the roots are brittle, it is hard and inadvisable to move old plants. Eremurus is virtually free of destructive insects and diseases.

As the spring weather warms up, loosen mulch or winter cover to help the emerging shoots of tightly wrapped-together leaves from which, later, spikes will rise

By late May (in the North) the leaf rosette will look like this. Weed around it carefully so as not to harm the roots. After the flowers fade, stalk and leaves will die down—until next year

...any time of the month

Dive right in. Splash around to your heart's content. You can go swimming—*even on "those days"*—when you're wearing Tampax.

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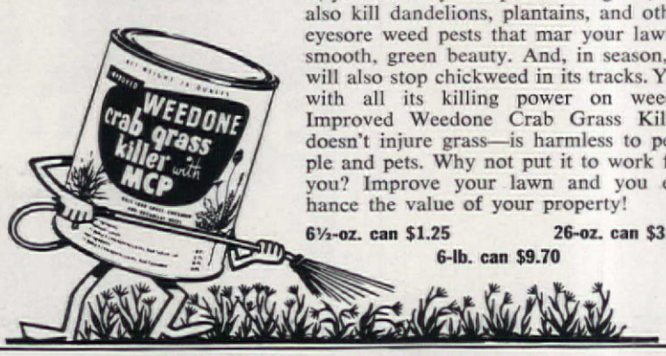

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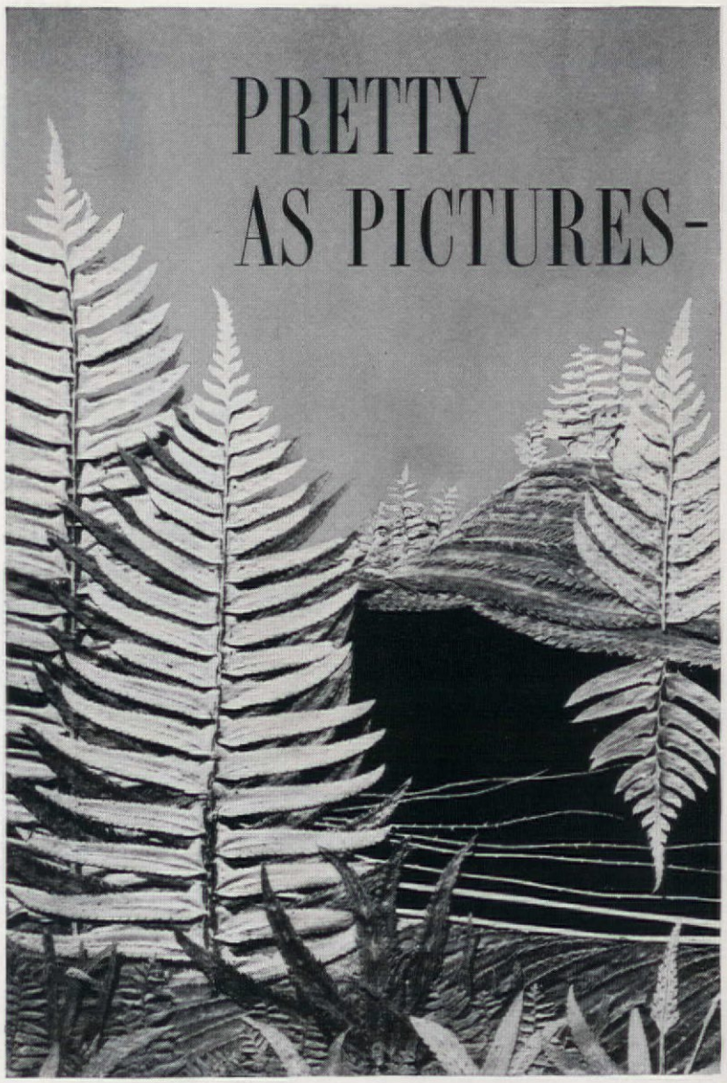


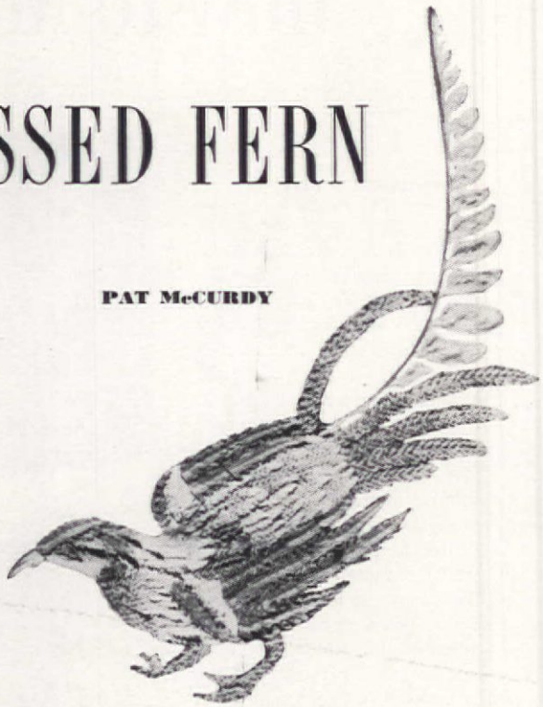
We hope you're enjoying the wonderful feeling of having time on your hands—time to relax, time to read, time, perhaps, to start a new hobby. Here's one that we think many of you will enjoy, for it's an outdoor hobby, an indoor hobby, a creative hobby all in one—and a hobby that has permanent, highly decorative results. Your first fern pictures may not be as successful as those in the small collection we illustrate, for these, after all, were the top prize winners in the Pressed Ferns Class of the Garden Club of America's International Flower Show in New York a couple of years ago. But they certainly give you something to aim for, and reveal the great variety you can achieve in using this fascinating medium.

The extraordinarily skillful landscape above has all of the flavor of an antediluvian glade, and it was top prize winner, the work of Mrs. Charles J. Young of Princeton, New Jersey. Notice the wonderful way that stripped stems are used to suggest ripples at the edge of a lake; don't miss the reflection of trees rising on the bank—the reflections seem reduced in size and slightly distorted, as real reflections in water often are; mark the realistic foreground, and the perspective—the way that clumps of trees grow smaller as they recede in the distance.

The wondrous bird silhouetted at the top of the page resembles nothing so much as the phoenix you'll find in ancient embroideries. In the original, which won second prize for Mrs. Elizabeth Reynolds of Millbrook, New Jersey, it was surrounded by fronds arranged in graceful scrollwork that resembles crewel embroidery. Equally imaginative is the still-life at your right, the third-prize winner, by Mrs. Charles B. Abbot, of Broadmoor, Colorado. Ferns were, of course, a "natural" for the "flower arrangement," but

PRESSED FERN

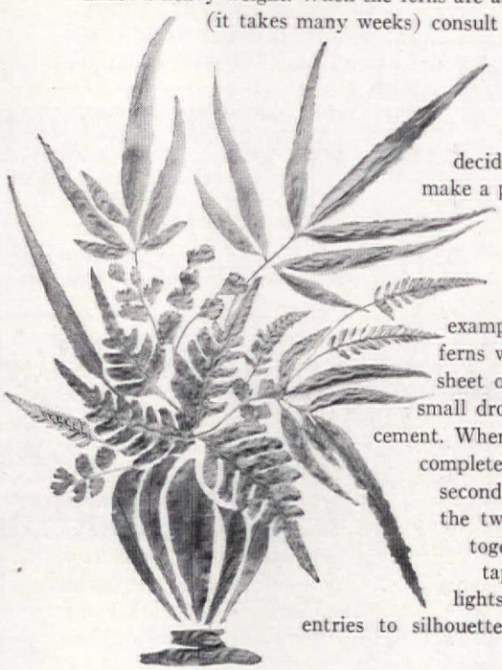
PAT McCURDY

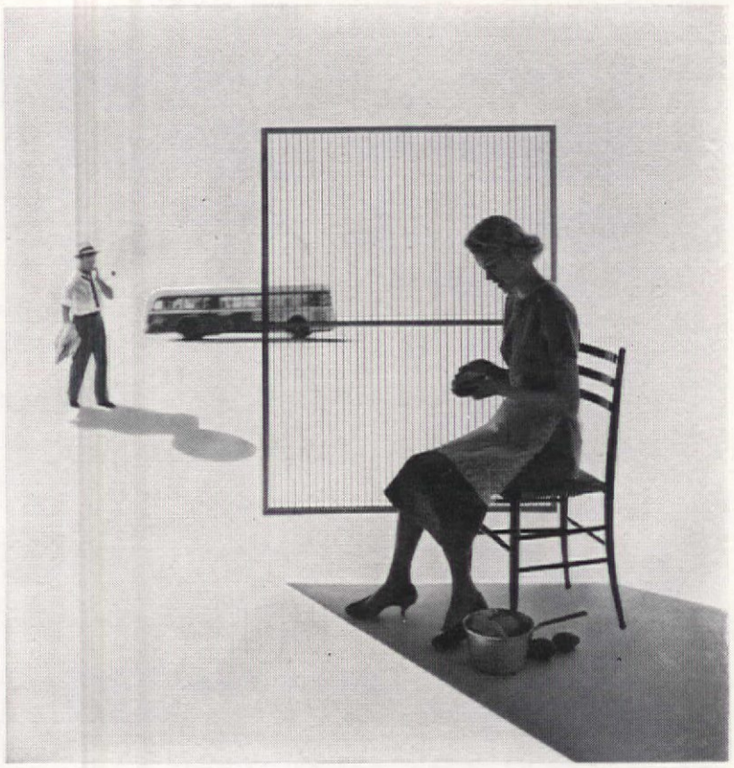


"Painting" with pressed ferns is a fascinating hobby, and your summertime walks through the woods can provide the materials. These examples won prizes at the Garden Club's International Flower Show

see how adroitly she cut and manipulated other ferns to suggest the curves of a majestic carved vase.

Want to try your hand at it? Then keep your eyes open for ferns and grasses now in season—or go to a greenhouse that might stock a variety. Press your collection between sheets of paper, under a heavy weight. When the ferns are absolutely flat and dry (it takes many weeks) consult them for inspiration. Their varied shapes may well suggest pictures or patterns to you. When you've decided upon your design, make a preliminary sketch on paper, and adapt your ferns to it. In the competition that produced the examples we illustrate, the ferns were mounted upon a sheet of Lucite with a very small drop of clear household cement. When each "picture" was complete, it was topped by a second sheet of Lucite, and the two sheets were bound together with cellophane tape. In the exhibition, lights were set behind the entries to silhouette their compositions.





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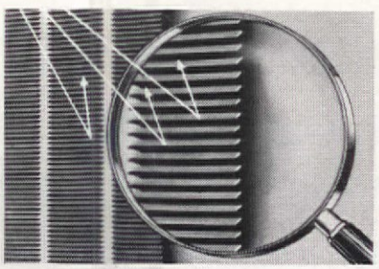

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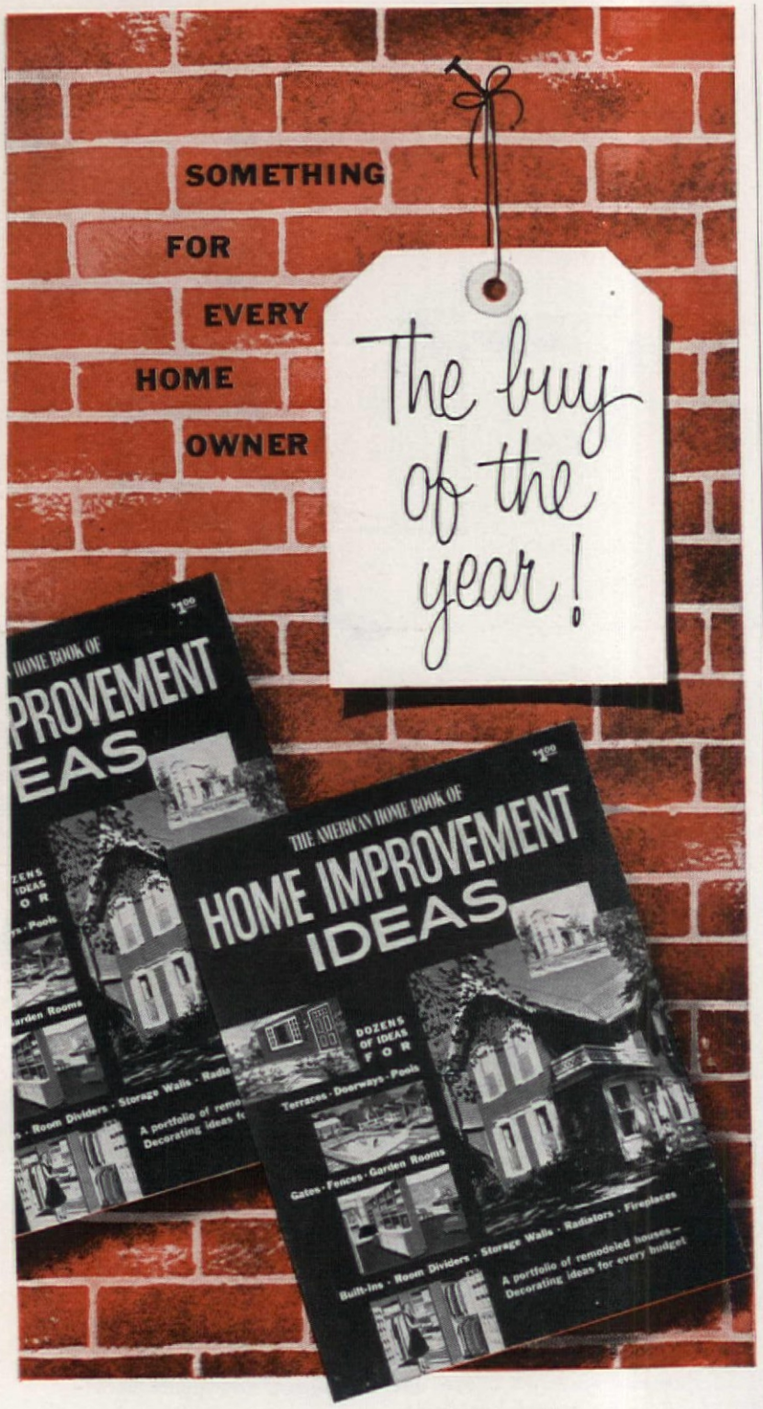

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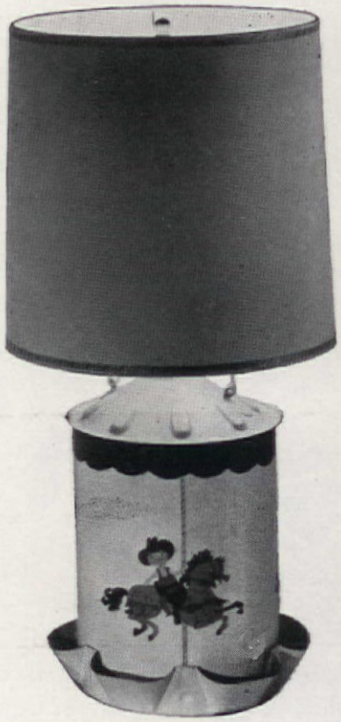

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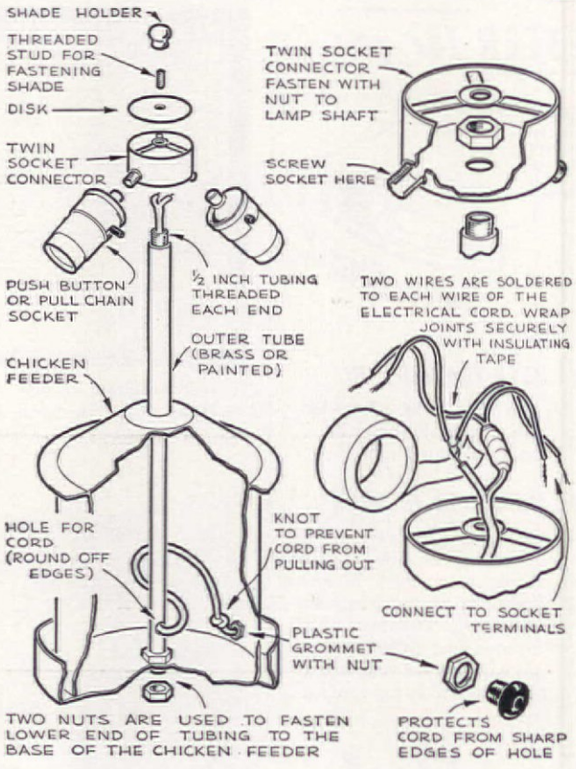

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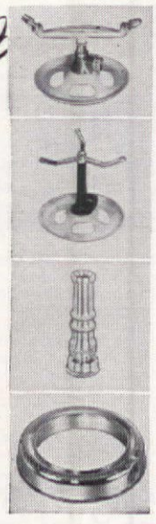

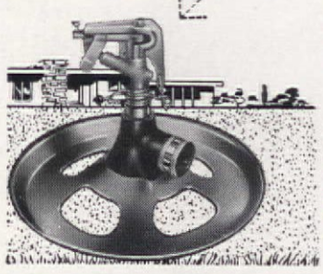

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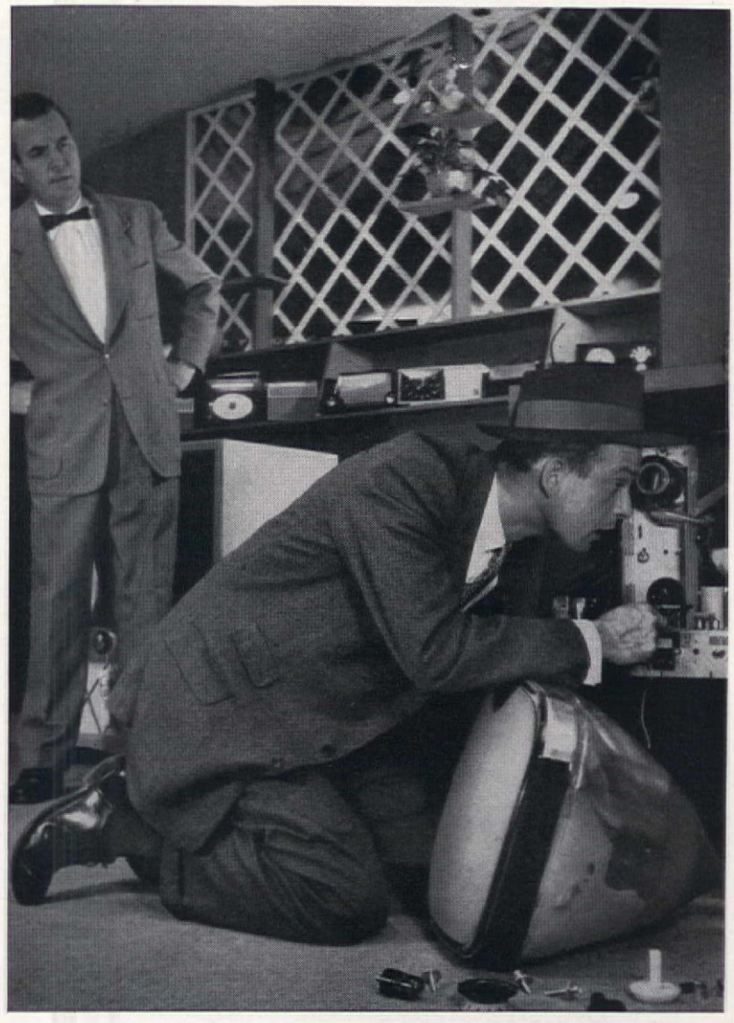

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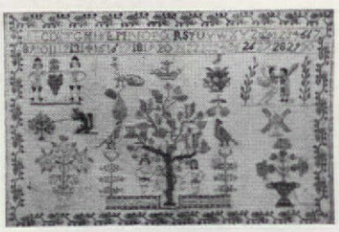

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Page 40: Sofa, cocktail table, room divider—T. Baumritter Co., Inc.; Carpet—Sanford Carpets; Pillows—Pillow Craft, Inc.; Lamp—The Verplex Co.; Plant—Florists' Telegraph Delivery Assoc.

HOW TO BE A HERO TO YOUR WIFE
Pages 44, 45: Textolite laminated plastic—General Electric; Pressure contact adhesive—General Electric.

CHOW WAGON
Page 48: White salad bowl—Jack Orenstein; Salad servers—Olde Thompson; Pepper mills—Gladmark; "Epicure" cups—Homer Laughlin; Porcelainized barbecue plates—Sparky's of California; Pottery coffee pot—Pfaltzgraff Pottery Co.; Cutlery—Carvel Hall; "Brazit" Barbecue—Roberton Mfg. Co.; Thermaster refrigerator—Poloron Products, Inc.; Barbecue tools—Dor-File Mfg. Co.

GLADS ARE EVERYBODY'S FAVORITE
Page 49: White footed bowl—Audrey Jocelyn.

FAMILY FOOD
Pages 54, 55: Divided Birch plate—Gladmark; Porcelainized barbecue plate—Sparky's of California; Platter—Pyrex; Brazier—Union Steel Products; Tablecloth—Susan Smith Co.; Aluminum foil—Reynolds Co.

TAKE A CAN
Pages 58, 59: "Empress" cinnamon brown Lazy Susan—Brack Shops; "Swedish Modern" rectangle tray—Barbara Willis; Dru-iron Terricotta platter and warmer—Evans International; Brass server—Harvey Rogers; Leaf basket—Kwan Yuen Co.; Gray oval Gourmet Server—Northington, Inc.; Plate—Pyrex; Saran Wrap—Dow Chemical Co.

GOOD VICTUALS
Page 61: "Pink Clover" casseroles—Hall China; "Windfall" chop plate—Stangl Pottery.

SERVE UP DESSERT AND CONVERSATION
Pages 64, 65: Top picture: "Miracle Knee Trays"—Cramer Products Co.; Paper cups—Beach Products, Inc.; Polka dot "Jolly Jugs"—Hamilton Metal Products Co.; "Comet" electric lanterns—R. E. Dietz Co.; Napkin holder—K & C Co.; Round wooden tray—Albert Kessler & Co. Bottom picture: Copper trimmed electric ice cream freezer—Silex-Handyfreeze, Chicago Electric Division of Silex Co.; Carafes and candlewarmer—Inland Glass; "Desert Flower" dinnerware—International Molded Plastics; "Accent" stainless flatware—Oneida Ltd.; Rust linen napkins—Leacock Co., Inc.; Fas-Flex "Candy Stripe" plastic tablecloth—Frank & Sadev; Rooster cream and sugar—Dresden Art Works; Serving spoon—Gerity-Michigan Corp.; Cake breaker—C. J. Schneider Mfg. Co.

PHOTOGRAPHS
Ray Solowinski: page 6. J. Alex Langley: pages 18, 20. Goldenberg: page 23. F. M. Demarest: pages 31, 33, 40, 41, 42, 44 (heart), 45 (bottom), 48, 49, 52, 54, 55, 58, 59, 61, 62 (photos 1, 2, 4) 64, 65, 76 (top), 90, 92. Kranzten Studio: pages 34, 35, 36, 85. Gilbert Ask: pages 38, 39. George de Gennaro: page 43. Peter Barlow: pages 44, 45. Julius Shulman: pages 46, 47. George Szanik: pages 50, 51. Dow Chemical Co.: page 62 (photo of cupcakes in saran film). Robert Cleveland: pages 72, 73. Hammond Photo Service: page 84. G. M. Daetz: page 86. P. I. Merry: page 87. Huzelmeyer: pages 88, 89. **DRAWINGS.** Margaret Fleming: pages 10, 32, 33, 48. Harold Eldridge: pages 35, 54, 55, 58, 59, 61. Dick Ott: page 38. Edward Lehmen: page 72. Gerald Green: page 81. Harry Goff: page 82. Sigman-Ward: page 91.

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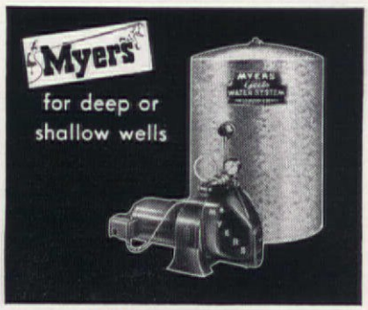

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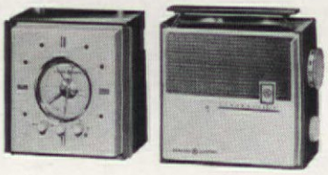

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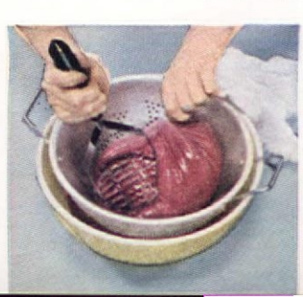

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