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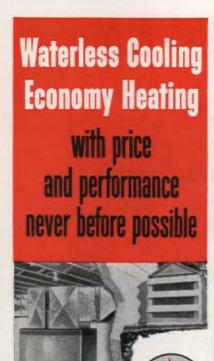
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THE PAGE

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### To Construct Our Beasts

(See page 6)

SOME ARE BOTTLE-BODIED; SOME TUMBLER-BODIED.
UPON THESE TYPES, YOU CAN IMPROVISE MANY VARIATIONS

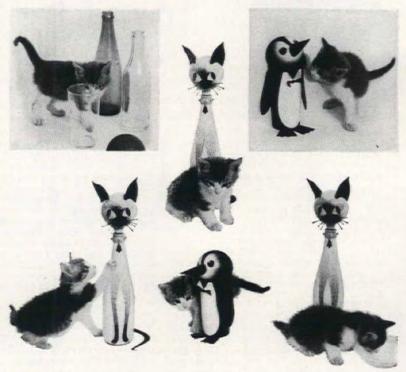
DEBONAIR DACHSHUND: Spray pop bottle with black paint. When dry, spot-spray the white belly. Cut feet, tail, ears, cone-shaped head from black construction paper, tongue from red paper. Glue in place. Rakish eyes are jeweled buttons.

"SIAMESE TWIN" FOR PUSS: Fit cork into pop bottle. Gouge out a cylindrical hole in rubber ball; glue cork into hole. Spray whole thing white. Dry. With paper pattern, mask off front paws. Spot-spray with black. Spot-spray face. Paint collar, eyes and irises, and bell with oil paint. Cut ears and tail from black paper. Whiskers are black-painted pins; fake gems adorn collar.

TOWN-HOUSE MOUSE: Fit ball head to cork neck to bottle body, as for puss. Spray gray. Dry. Spot-spray with white. Use oil paint for eyes, and spark each with sequin. Cut feet, tail, ears, nose from construction paper. Glue in place. Pierce nose with black-painted broom straws. Pink bow completes the costume.

YELLOW-TUFTED GLOOM CHASER: Set rubber ball atop a tumbler. Spray with flat white paint. Cut eyes, beak, feet, and plumage from colored construction paper. Glue in place. To curl crest, pull fringed paper between dull knife and your thumb.

PAT PENGUIN'S no stuffed shirt. Balance rubber ball on tumbler. Spray black. Mask face with paper pattern, then spot-spray with white. Add oil-painted eyes, sequin irises. Tie, beak, wings, feet, shirt-front are construction paper, glued in place. THE END



 Hired just for this job, our vivacious live model was returned to the Lexington Pet Center here in New York after a glamorous day of posing, purring, and sipping pure cream. But Cinderella had found her Prince Charming: completely enchanted, Photographer Otto Maya went to the shop and bought her the very next day!

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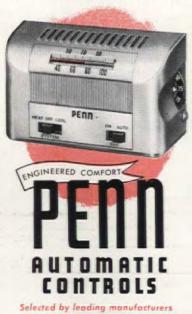


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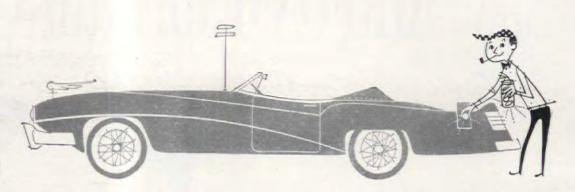
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### FABLES IN FACT!

STANLEY H. BRAMS

If you have an average interest in automobiles, you've probably listened to, perhaps even spread, a few fables. While science fiction can turn into scientific fact at the flick of a century, or even a decade, as Jules Verne has proven beyond doubt—in this miraculous age it is increasingly difficult to sift fact from fantasy like this:

"I just heard about a new automobile carburetor that gets as much as 200 miles a gallon. But the auto companies and oil companies have gotten together to keep it off the market."

Chances are you've heard another fable—the one that describes a new magic chemical pellet that, dropped into the gas tank, lengthens mileage in any gallon of gas. And it may well be that you've heard its variation—the one about a different little pill that can be added to ordinary water to create a fluid that works just as well as gasoline.

These stories, heard from Bangor to Beverly Hills, come in cycles. When auto companies receive one letter about a new Wonder Carburetor, they are sure to get a baleful in the following weeks. Each story tells of a miraculous new invention that would bring a millenium for car owners if it were not for the selfish companies which keep it off the market, fearing it will ruin their business. But don't take any stock in such stories. The plain, unvarnished truth is that they are untrue, and, moreover, in the light of today's knowledge, they are impossible.

Consider the widely circulated 200-mile-a-gallon carburetor fable. During the war, General Montgomery heard it, and initiated a Canadian development project aiming at reducing supply problems for his army. The project concluded as engineers had figured from the start—the idea was physically impossible.

An automobile engine is essentially a device for converting fuel into heat. When gasoline is exploded, the expanding gases (heat) drive the pistons and move the car. An engineer can tell, within a fraction, the thermal efficiency of an engine—the degree to which it uses the heat potential of the gasoline. Most of today's auto engines range between 30%-35% thermal efficiency. This means that if an engine were three times as efficient as it is today, it could "stretch" gasoline no more than three times farther than at present. There just aren't any more heat units in gasoline. Thus, a 15-mile-a-gallon automobile might do about 45 miles, but no more, regardless of carburetor.

You might reasonably ask: Why can't they build engines of 100% thermal efficiency or, at least, engines that are far more effective? They can. But to do so would call for engines of much more exquisite fitting and design. And such engines would cost far, far more than do today's. Remember the wartime aircraft engines? They were more efficient than car engines, to be sure. They had to be. And Uncle Sam was willing to pay much more for an aircraft engine than you would pay for an entire automobile.

Take the magic pellet fable. Here, again, the blunt fact intrudes that engines, in the final analysis, run on heat. No pellets, that any expert knows about, can add materially to the heat inherent in gasoline—at a price below the cost of a comparative quantity of additional gasoline. And as for putting pellets in water—well, the same conditions apply.

Before the war, the roster of automotive fables numbered the one about the million-mile tire that rubber companies were holding off the market for fear they'd end replacement sales. That wasn't true then—in any degree. Today it is true, but only partly—and you can buy the tire. If you want to pay highest prices, you can obtain casings that will last many thousands of miles more than will standard tires. Rubber companies have made available the best that they are capable of producing. The only rub: the price is fairly proportionate to the additional miles.

Automobile companies expect that stories will soon spring up about a wonderful new gas turbine engine whose use is being blocked by the auto companies. This story, of course, will stem from the fact that gas turbine engines are being tested in Detroit. But the fact is that, by most estimates, it will be eight or ten years before such engines are sufficiently perfected to drive an automobile properly and economically.

You may also hear about new convertible tops, as impervious to weather as solid steel. The auto companies wish they had such an item. Each year brings improved fabrics, but nothing *perfect* has turned up.

Where do these stories start? Generally, they begin in simple chit-chat, embroidered on by one conversationalist after another till they acquire the trapping such fables need—an air of authenticity and secrecy, and a valid reason why the device is withheld from the market. Sometimes they grow out of an article that talks about future possibilities, or even one like this, about why rumors are wrong. But one fact is sure: As long as people gather to talk, stories spring up, almost by spontaneous combustion. And as long as people drive automobiles, some of these stories are bound to revolve around the cars they dream of driving.

### "Wow! Look what came in our new Speed Queen Automatic!"



### Here's why TIDE belongs in your precious automatic!

The makers of Speed Queen-in fact, the makers of 25 automatics—recommend TIDE. Their machines are designed for normal sudsing products like TIDE.

And Tide is made to give the best possible performance . . . and the cleanest possible washes in them. In these automatics, nothing else will wash as clean as Tide, yet is so mild . . . no washday soap, no other detergent known, including the sudsless products. In fact . . .

#### TIDE-with its full-action sudswashes cleaner than any leading sudsless product!

If you own one of these fine top-loading automatics, don't think you need use a costly sudsless product. Tide will get your clothes cleaner than any leading sudsless product ... and at half the cost. Easy to see why Tidewith its full-action suds - is used in more automatic washers than any other washday product sold! Use Tide in your automatic!

In these automatics, no other washday product known-

### **NOTHING ELSE WILL WASH** AS CLEAN AS TIDE - yet is so mild!

The fine new SPEED OUEEN Automatic comes with a free box of Tide right in it . . . just as so many other famous automatic washers do. The makers of

25 AUTOMATIC WASHERS RECOMMEND Tide!



#### Have you seen the new **SPEED QUEEN Automatic Washer?**

It's at your dealer's now. Let him show you the de luxe Speed Queen bowl-shaped stainless steel tub. Let him tell you how this fine Speed Queen really cuts washing time, gives you really clean clothes.



SEE THE NEW SPEED E QUEEN AUTOMATIC AT YOUR DEALER'S!

# Intriguing carpets...styled by Sanford

... to capture the CASUAL mood



All the warmth and color of the Caribbean have been woven into this new Sanford series. These themes of Haiti add to the American leisure trend, blending beautifully with any décor. Haiti is 100% wool textured carpet that defies footprints and soiling. Offered in a variety of inspiring colors.



Here Sanford has woven the Colonial mood into its famous Westlake group. These lovely tones can now enhance your favorite decorating styles. "New England" Westlake brings you a casual luxury that enhances any home. Made of 100% imported wool with the famous Dynatwist that gives a two-level effect. In all the lovely colors you'd expect of this exciting group.



An exciting spacious Western theme already popular for many styles of décor. Colors that sparkle and enlarge a setting with the popular American informal touch. Cimarron adds just the effect you'd like to create for your own home. A two-level weave of imported wool and Viscalon\* in all the spacious colors for which the West is famous.

\*Special carpet rayon

 These are just a few of the many lovely Sanford carpets designed for today's living. Sanford CARPETS 295 5th Ave., New York, N. Y SANFORD SANFORD

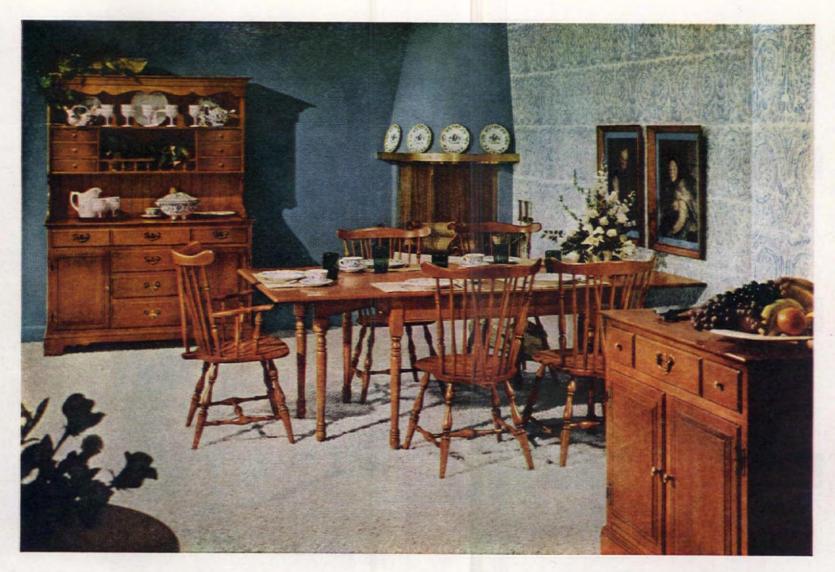
THE KEY TO BEAUTIFUL ROOMS SINCE 1838



# Mrs. How? When? WHY?

A round our office, if we want to know how veneers fare in Vermont, tester beds in Texas, or Orlon in Oregon, we go to Dixie—Home Furnishings Editor Gertrude Brooks Dixson, A.I.D., that is. According to Dixie, she's "sort of a bridge" between the users and the producers of things for the home. Actually, she's a very live wire bearing messages both ways, for while covering the country to gather in the news, she's bent back the ears of many a manufacturer in her crusade for the needs of her great and respected friend, the Reader of AMERICAN HOME.

Just as important as the good taste she was born with, is the technical equipment she's acquired over the past 20 years: a sound knowledge of the design, the manufacture, and the performance of every manner of home furnishing. She's equally cozy with the textile engineer, the factory foreman, and Mrs. Consumer hellbent on style and value. Before joining our staff some years back, she worked for a furniture manufacturer in the Middle West, and served as home furnishings co-ordinator for The William Hengerer Co. in Buffalo, for Strawbridge and Clothier in Philadelphia, and for the chain of Broadway Stores in California. Dixie's hobby? "It's people," she tells us. And a mighty fortunate hobby! Members of her own profession have just made her a vice-president of the National Home Fashions League.

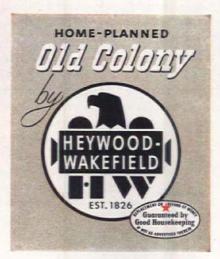


# Old Colony... testimony to your good taste for all the years to come



Meticulous attention to detail is a characteristic of Old Colony. Drawer pulls are faithful replicas of the Early American originals.

Dining room, living room, bedroom—choose from the over eighty authentically designed pieces in the Old Colony collection and time will verify your wisdom. This fine, solid birch furniture in rich, mellow finishes creates an atmosphere of warm and gracious hospitality in your home. Make your selection of Heywood-Wakefield's Old Colony at leading furniture or department stores.





Superbly comfortable Old Colony chairs adapted from old designs make a charming grouping near the living room fireplace.



NEW "HOW TO DECORATE WITH OLD COLONY" BOOK—Mary L. Brandt, nationally known decorating consultant, tells you how to plan an attractive home with Old Colony. Send 25€ in coin for 28-page book. If you'd also like our decorating book on "Home-Planned Modern," send 50€ in coin for both.

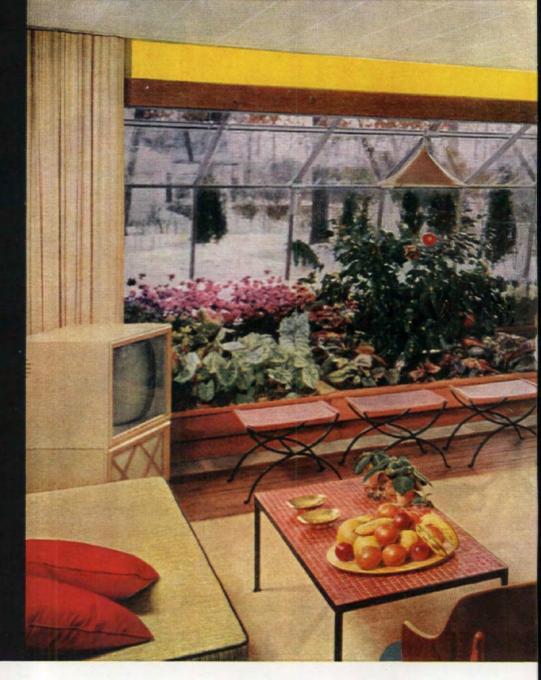
ass., Dept. AH-35 our books at 25¢ each. (check
our books at 25¢ each. (check
□ Modern
State

Heywood-Wakefield are also makers of Ashcraft and Modern Furniture

#### Feeling fenced in?

#### Ask your U.S.G. building materials dealer about





You don't have to move to get free of that fenced-in feeling. Just stay where you are and make a beautiful new room. An unfinished attic, basement, porch or garage is all you need to start. Then all you need are the right ideas, the right materials and the right man to help. See your U.S.G. building materials dealer.

How to make a room grow out of a garage—[like the one at the left]. Make it comfortable with Red Top\* Insulating Wool, stapled to wall and ceiling framing. Make it beautiful with walls of Sheetrock\* fireproof gypsum wallboard, decorated with Texolite\* duraval\* latex paint. Make it quiet with a ceiling of Quietone\* fiber acoustical tile. Then make it unusual with an attached greenhouse, and a serving counter made of duron\* Hardboard. Many of these "room-maker" materials are also made by Canadian Gypsum Company, Ltd., Toronto and Montreal. [Illustrated right] Decorator wall of USG\* Perforated Hardboard makes it easy to change display of prized pictures, ceramics, miniatures, children's drawings as often as you like. [Illustrated far right] Counter-height cabinets with workbench-top and cupboards above are for orderly storage of toys and tools.

\*T.M.Reg.U.S.Pat.Off.

The Greatest Name in Building

UNITED

STATES

### Room-makers for Homemakers!









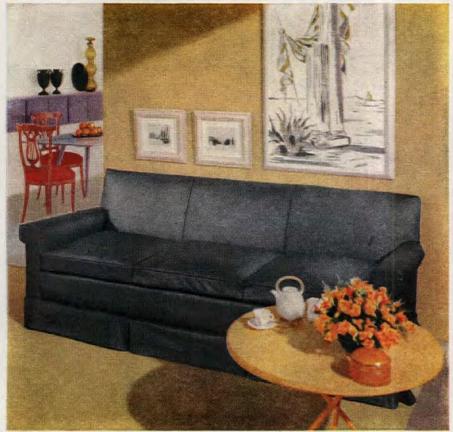
Free modernizing booklet Fill in and mail this coupon for How-to-Do-It booklet. It gives step-by-step directions to you or your contractor for converting your garage into a beautiful all-purpose room.

United States Gypsum Company Dept. AH-1, Chicago 6, Illinois Please send me your free How-to-Do-It Garage Booklet.

Name	
Address	
City	State

### When TV thrills cause sudden spills.





### Fashion-right vinyl upholstery of **Du Pont Fabrilite**® wipes clean in seconds

Pretty stimulating fare the young are getting on TV these days-and accidents will happen, even with grownups! But it doesn't matter when your furniture is upholstered with dependable "Fabrilite,"\* the supported vinyl upholstery that wipes clean as new with the whisk of a damp soapy sponge. "Fabrilite" has a dry, high-slip surface that collects less dirt day to day.

"Fabrilite" couldn't be smarter-looking. You have a wide choice of patterns in deep tones and pastels. Easy-toclean "Fabrilite" makes even the lightest colors practical on furniture that gets the heaviest use. Better stores everywhere have quality furniture in "Fabrilite." Better upholstery shops everywhere have "Fabrilite" for reupholstering. Also by the yard for you to re-cover dining-room chairs, table tops, etc. Look today.

\*"Fabrilite" is also used for fine luggage, women's shoes and folding doors.

Stunning leather and fabric effects...hundreds of decorator colors



Seville





Antique

Starfrost (shown above)

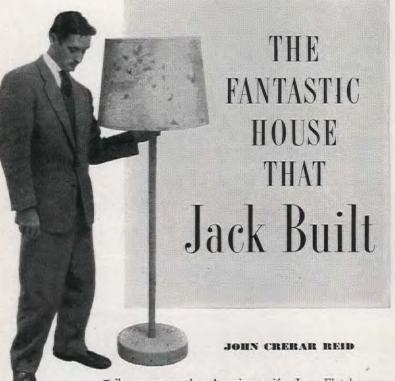
Granada Capri

A product of Du Pont chemistry with the dry, comfortable, soil-resistant surface





You never trip over the cord of this lamp-it has no cord! It operates from five different locations in the Fletcher living room



ike many another American wife, Joan Fletcher II is married to an inveterate do-it-yourselfer. But in this case the man of the family, Jack Fletcher, is a 24year-old industrial designer who can practice what he preaches. Small wonder, then, that the Fletchers' new home in West Covina. California, was designed by its owner, and boasts many unusual features, some of them very unusual.

By way of structure, there's the fact that 27 columns take the entire weight and thrust of the roof. Therefore, walls are non-bearing, and were prefabricated in 4' x 8' sections (at substantial savings in cost). This arrangement also permits interior walls to be shifted about easily if the Fletchers want to change the size and number of their rooms. Then there's the "flueless" two-faced fireplace serving both living room and outdoor barbecue area (actually, there is a flue-it runs under the floor and up through the center wall). Above that fireplace, where CONTINUED ON PAGE 114

House is "all eyes." From master bedroom, Jane watches little Jane play out of doors. Each of Fletchers' three TV sets receives closed circuits in and around house—or regular commercial channels

See how many ways you can add extra rooms!



ADD A DRESSING ROOM TO YOUR BATH



DIVIDE KITCHEN AND DINING AREA



MAKE TWO BEDROOMS



SEPARATE LIVING ROOM FROM DINETTE



CLOSE OFF WORKSHOP FROM RECREATION ROOM



FIX UP ATTIC BEDROOM FOR YOUNGSTERS

### To get the privacy of an extra room...

### add a MODERNFOLD folding wall and divide



Why not end that tiresome game of "Who Gets the Living Room"—with a MODERNFOLD room divider. In seconds your room becomes twins, and everybody wins! Fold back, and you have the entire living room again.

You can have Modernfold room dividers in any sizes you wish. And you get quality that gives years and years of service.

Interior steel framework creates the uniform folds. It assures perfectly balanced action, without a floor track. Your dividing wall glides back and forth at a touch.

The handsome covering of textured vinyl fabric washes easily, doesn't fade. It's a wonderful new fabric, flexible yet tough—won't warp, crack or peel. In a wide choice of decorator colors to match or contrast with your regular walls, Modernfold dividing walls enhance the appearance of your home as they give you extra rooms.

The complete "Custom" line offers folding walls and doors made to fit any size opening. Look in classified directory under "Doors" for your nearest Modernfold distributor.

**NOTE:** MODERNFOLD'S new popular-priced door—the "Spacemaster"—is only \$22.45 in  $2'0'' \times 6'8\frac{1}{2}"$  size. You can easily install it yourself. Ask at any lumber dealer, department store or home decorating shop.



Send today

for big "51 ideas" booklet n full color—25¢. Use coupon

NEW CASTLE PRODUCTS, INC. Dept. J3, New Castle, Indiana

- ( ) Enclosed find 25¢. Please send me your book "51 ideas for improving your home with MODERNFOLD doors."
- Please send further information about Modernfold doors for my home.
- ( ) Send details on Modernfold doors for non-residential installations...(specify)

NAME\_\_\_\_\_

ADDRESS

"Custom" line
"Spacemaster" line

"Spacemaster" line

modernfold

DOORS

from \$2245
\$1.00 more in the far west

copyrighted New CASTLE PRODUCTS, INC., 1955

W CASTLE PRODUCTS, INC., NEW CASTLE, INDIANA IN CANADA: NEW CASTLE PRODUCTS, LTD., MONTREAL 6



### So SMART... and thrifty, too...lovely floors of OAK

Photo by Hedrich-Blessing: Charles E. King, A.I.A., Architect

CORRECT-Important, too, is the recog-

nized style leadership of Oak. Today, as

**PRACTICAL**—The practical value of Oak—its strength, its economy of upkeep, its timeless resistance to wear and tear, its fadeproof coloring—is only one reason for its continuous popularity.

**BEAUTIFUL**—Another is the *unobtrusive* beauty of Oak—its quiet harmony with all types of architecture and with every conceivable ensemble of colors, fabrics, and furniture. It gives you complete freedom of choice in decorating your home.

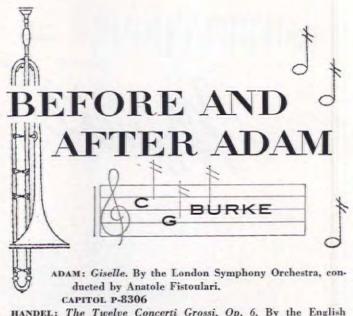
**COMFORTABLE** – The resiliency of Oak gives restful comfort underfoot. And its high insulating quality prevents loss of heat, affords healthful protection against cold and dampness.

ECONOMICAL — Yet lovely floors of solid Oak are not for the rich alone. Lowest cost homes can afford them. Thanks to its durability, Oak is far cheaper in the long run than any other type of floor material, even lower in first cost than most.

always, hardwood floors are correct—the ultimate mark of good taste and elegance in contemporary or traditional homes.

OAK FLOORS

Whether you build, buy, or remodel, insist on
Oak Floors. It's the SMART thing to do!



HANDEL: The Twelve Concerti Grossi, Op. 6. By the English Baroque Orchestra, conducted by Hermann Scherchen.

WESTMINSTER WAL-403. Four discs.

D. SCARLATTI: Sixty Sonatas. By Ralph Kirkpatrick, harpsichord. COLUMBIA SL-221. Four discs.

BEETHOVEN: The String Quartets, Volume III. By the Hungarian Quartet.

ANGEL 3514-D. Four discs.

WOLF-FERRARI: Il Segreto di Susanna. By Elena Rizzieri, soprano, and Giuseppe Valdengo, baritone; Orchestra of Radiotelevisione Italiana, Turin, conducted by Angelo Questa.

It is proper to begin anything with Adam, although he is not first in the hierarchy above. Fourth, rather; but the record devoted to his tender, ever-charming ballet wins first mention because it is serenely free of faults and assuredly the best of Giselle. Wistful for most of its delicately animated way, but with plenty of manly vigor to dry its fragrant and never-maudlin tears, the fairy story in this deft statement by an orchestra and conductor, both old hands in ballet, carries a temporary conviction of the truth of its impossibilities even when we cannot see the dancers. The sure-footed, unpretentious playing is given the support of pretty noble reproduction—clear and pure even in the violins, bold and biting in the brasses, big and in true proportion for the whole orchestra, without stridency or muddiness anywhere.

#### THE GREAT 12

The much greater achievement manifest in the Scherchen edition of the infinitely greater music of the twelve Grand Concertos into which the commanding genius of Handel poured an incredible variety of shapes and sentiments will not be so readily recognized. This conductor, whom the phonograph brought out of obscurity, is a lively and inquiring scholar. He examines; and he forsakes tradition when he finds tradition wrong or sterile. Thus, there are some shocks in his tempos here, assaults on preconception in several of the most familiar movements. It is entirely justifiable to recoil here and there; but the very violence of the affront done to our complacency stings our attention to the immaculate detail, the subtle contrasts, the entirety of the phrasing, and the positive accents of the conductor, whose players respond with a remarkable unanimity of finesse. We begin to understand that we are hearing interpretations of masterly understanding, and the three preceding versions, two of which are pretty good, fade far into the background of memory. Smooth and efficient sound from the engineers-the instrumentation, for strings and harpsichord, does not lend itself to spectacularity.

#### A DAZZLING HARPSICHORD

The five hundred-odd little sonatas of Domenico Scarlatti have been promised to the phonograph by the harpsichordist Fernando Valenti, and 84 have already appeared at various times on seven Westminster discs of bright merit. No harpsichord sounds like CONTINUED ON PAGE 106



### Bancroft's SHOPPING GUIDE Bancroft's



The Book That Talks!

A voice is built into every page! As the child turns the pages, each different animal on every page talks in its own particular way. The cows moo, the dogs back, the sheep go ba-a-a-a. Press the entire book and they all sing out in chorus. Loads of farmy fun, with barnyard scenes in gay colors.



Enjoy A Dirt Free Home!

Let disposable Glasfloss Air Fliters purify the air in your home trap dust, dirt and grime, Simply install under furnace registers, Lengthens drape, slipcover life, earbes grease vapors from cooking—saves fuel, cleaning bills, Merely remove grill, cuit to size. Box of 10 sq. ft. (for several registers). 2248



Magic Stump Remove

Don't digt ... Don't chop! ... Don't blast! Bon't blast! Bon't let a trestump hold up progress around your home or farm. Simply pour in Stump Remover. Amazing action eats open sap pores; quick ly rots stump away. Once decomposed, removal is easy, fast, Will not harm surrounding vegetation. Ehough for 1-2 stumps. \$150.



Stretch to Health—and Reduce

Get rid of unwanted weight! Develop muscle tone and regain radiant, energetic health... and enjoy yourself doing it. Developed in Hollywood, where health is wealth—it's the pleasant way to lose excess pounds. Ingenious rubber rowing machine exerciser makes you use every muscle. Use it anywhere—then store it inconspicuously in corner of any drawer. Includes reducing chart.



40 Piece Dinnerware Storage Rack

Your dishes say "good-bye Mr. Chips". . . when they're protected in this handy space-saving dinnerware rack. Now any dish can be removed quickly and easily—without "balancing the pile" or disturbing surrounding dishes, White Vinyl cushioning prevents breakage and chipping. Hook S cups, 8 dimer plates, 8 saucees, 8 hutter dishes and 8 fruit dishes. Entire dinner service fits in tribueti area 1742 × 9° × 10° high. 5148



Rosebud Radish Maker

Beautiful roses blossom from ordinary radishes! Kitchen magic for discriminating housewives who know—"that which appeals title to the expension of the Merely cope device and it bursts forth as a tasty, decorative but. Easy-to-clean plastic.



Professional Pin Curler

Set your hair professionally in minutes! So easy to use! So lovely the result! No standing for lovely the result! No standing for hair in Pin-Curler, roll to scalp, remove curler and insert bobby pin, Presto—the quickest, softest, lightest ringlet ever, For wet or day hair.



Air Conditioner Cover

Turnabout is fair play! Your air conditioner keeps you mighty sool all summer long—so give it proper winter care. Don't let rust, dust, moisture, rain, snow, and ice make it old before next summer. Water repellent duck Cover protects mechanism and fanish, Pits all units.



the Stinker Deodorizer

Even the boss smiled when he saw the cute attached poem that reads; Skunky, the Stinker, and 'lis my job you see—to keep the bathroom pleasant for those that come Just hang on the wall and watch how quickly he chases odors. Comes with special incense odors in a jiffy. Glistening quality

Glistening quality ceramic. \$1.90 AA 3213 . \$1.90 Extra incense matches— AA 3754, 89



Personalized "Midnight Coach" Sign

Your name and house number GLOW in the dark! Artistically hand-lettered Coach Sign adds friendly warmth to your house-helps guests find it, too, Family name and house number can be seen day or night. Durably fashioned in rich black hammered crinkle finish from heavy weatherproof methylmethacrylate plastic. You'll proudly use this charming sign on lawn, house, mailbox, post or tree. Over 15" long and 534," high.



TV Color Filter

Rapturous, life-like color television is yours . NOW Startling new color filter gives drab black & white sereens soft natural color—easy on the eyes, cuts glare and snow. Simply color of the color of



All Steel Check File

Banker's efficiency for cancelled checks! Attractive steel Check File keeps important checks in place at all times—monthly separators permit quick reference. Holds a five year record compared to the control of the co



For Lovely Shoulders

Stop unsightly, painful creases caused by hra straps cutting into tender shoulders! Bra-Keeps case the tension, let nature erase the lold creases, Prevents bra and sip straps slipping off shoulder helps you confortable day of AA 6583, Pink; AA 6584, White AA 6585, Black.



Health and Reauty Mask

Worth its weight in gold to sufferers from sinus, headaches, common colds, and eyestrain! Bealth and Beauty Mask relieves pain by scientifically speeding blood circulation. Just warm and slip over eyes, Special safe, hear retaining Hould acts as a soothing balm. Invigorates wonderfully when chilled, too. \$200.



Replate Silver Instantly

Just rub a little on with a cloth—that's all! Miracle Super-Strength SILVER PLATER makes it easy to replate your silver at home. You'll see sparkle in minutes. Won't peel or wash off, Saves money—keeps silver gleaming, Replate ANY ARTICLE having worn silver, copper, brass or bronze base.



#### Enjoy Quietest Ride Ever!

Sparkling pollished chrome Wind Sparkling pollished chrome Wind Storm carl. Snap on a pair in front of no-draft window and end annoying, nerve-wracking wind roar and whistle. Converse, listen to radio, relax in living-room comfort. Helps prevent steamed windows. Takes strain out of driving-won't impair vision. (7) 08

HOW TO ORDER BANCROFT'S

### AA 1976, 8 oz. 42.55 AA 6791, Pair ... 44.485 AA 6791, Pair

# AMERICAN HOME Market

THROW IN THE TOWEL by hanging it on a tree. Trivet Towel Holders are replicas of old flat-iron trivets. Just 5" high, cast in iron and painted jet black or white, trimmed with gold, green, and red, they extend 2" from wall to take a bath towel as easily as a dish towel. Or they'd make unusual tiebacks. \$1 ea. plus 35¢ post. Foster House, 430-K9 So. Jefferson, Peoria, Illinois.



NO BONES ABOUT IT, crescent-shaped dishes in the Royal Stafford-shire "Tonquin" (scenic) pattern are intended to go beside a dinner plate for bones, but they make wonderful butter plates or side dishes for coleslaw, applesauce. or relishes. You'll steal them for ashtrays, too. In assorted colors, 3 for \$3.50; 6 for \$5.95 ppd. Here's How, Dept. A28, 27 E. 22 St., N. Y. 10, N. Y.



AN ORIGINAL OIL PAINTING can be made from your own photograph by a talented artist in Europe. Send it with a description of hair color, eyes, complexion, and clothing, and allow from four to six weeks. Price includes all duties and postage. Canvas 16 x 20", \$29.95. 20 x 24", \$39.95 Unframed. European Oil Portrait Co., Dept. 10-JP, 15 Bement Ave., Staten Island 10, N.Y.



LOTIONS WE LOVE we'd love to pop right into these pretty hand-painted bottles, and such a pretty soap dish would mean more to us than a milk bath did to Cleopatra. Definitely for the lady you want to pamper—even if it's yourself. Delicate flowers and gold trim on pink or blue background. Three piece set, \$5 ppd. Gilbert & Leonard, 1544-A Northern Blvd., Manhasset, N. Y.



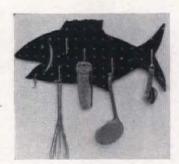
LOSERS WEEPERS. A lady with her head in the clouds may leave her umbrella in a restaurant, and a gentleman with his mind on a big deal may get off the train without his. Finders won't be keepers if an *Umbrella Tag* is attached. Black, blue, red, green, amber, or clear lucite with three-line name and address. \$1 each. Postpaid. Atlas Gifts, New Hyde Park 8, New York.







WHITE CHRISTMAS CROSSES stitched lovingly on bright holly red make a Christmas tablecloth to cherish for years. Materials and instructions provided to embroider snow flakes and Christmas designs sprinkled with rhinestones and highlighted with gold metallic thread. Washable. 63 x 90" cloth kit, \$11.95. Matching 18" napkins, 4 for \$2.95 ppd. Susan Smith, Carpentersville 13. Ill.



PEG BOARD PIN UP. Always fishing for your small utensils? Here's a fish you can put six hooks into and hang on the kitchen wall to keep them lined up for easy use. Made of peg board, you can have him in black, red, or yellow and he comes with screws for hanging as well as the hooks. 8 x 19", he's an excellent catch at \$2 postpaid. Garret Thew Studios, Westport A-21, Conn.



BABY LABELS put your own by-line on the tiny handmade garments you turn out for the Church Bazaar, your grandchild, or your own dollbaby. Choose pink or blue handwoven taffeta labels with wee white ducks, the words Made for Baby by and your name or nickname. 12 for \$1.50; 20 for \$2; 40 for \$3. Ppd. Designs Publishing Corp., Dept. AH-95, 211 East 37 St., N. Y. 16, N. Y.



GREAT SHAKES for grated cheese, Jingle Joe, the hurdy-gurdy man, plays a perfect accompaniment to romantic Italian dinners. Of highfired ceramic, he stands 6" high in his black shoes, blue trousers, yellow coat and hat, and sports a flowing mustache-and when you cheeseit, his real bell earrings tinkle merrily. \$2.25 ppd. Greenland Studios, 5858-A Forbes St., Pittsburgh 17, Pa.



FLIP YOUR LID and find a sturdy rest for shining shoes inside this 12x24x14" high Shoe Shine Bench. Polishing gear stores below, and adjoining compartment holds rubbers, galoshes, skates, etc. Of solid knotty pine, unfinished, \$12.95; antique pine finish. \$14.95. Express collect. Red, yellow, or green cushion, \$2.95 extra. Jeff Elliot Company, Dept. AH 8, Statesville, North Carolina.

### HANG THESE BEAUTIFUL Fiberglas Curtains

IN YOUR OWN HOME

IF DELIGHTED THEN PAY ONLY

SAVE UP TO \$13 A PAIR · 32 SIZES · 4 STYLES · 4 COLORS



#### LOOK AT THESE BARGAIN PRICES

Width	per pair	Length	Usually	Now
90"		. 45"	7.98	5.29
90"	**********		8.98	5.59
90"		. 63"	9.98	5.98
90"		. 72"	10.98	6.39
90"		. 81"	11.98	6.79
90"	***********	. 90"	12.98	7.09
*90"		. 99"	13.98	7.49
180"	(Double Width		19.98	12.69
180"	(Double Width	) 81"	21.98	13.78
180"	(Double Width	90"	23.98	14.69
*180"	(Double Width	) 99"	25.98	15.78
"264"	(Triple Width	72"	28.98	19.98
264"	(Triple Width	) 81"	30.98	20.98
*264"	(Triple Width	90"	32.98	21.98
*360"	(Quadruple "	90"	45.98	32.98
Sizes		* come	inwhit	eonly

#### TAILORED Length Usually New .. 45" 4.69 3.19 .. 54" 5.29 3.49

Width per pair

Width 72"	per pair	Length 30"	Usually 4.29	Now 2.29
		TIERS		
82"	******	108"	8.98	5.98
82"		99"	8.39	5.59
82"		90"	7.79	4.98
82"	*******	81"	7.09	4.49
82"		72"	6.49	4.19
82"		63"	6.19	3.89

#### Super-Wide Panels

Length	U	sually		Nov	V
		5.98	2.79	Per	Panel
72"		5.98	2.99	Per	Panel
81"		6.98	3.29	Per	Panel
90"		6.98	3,49	Per	Panel
99"		7.98	3.89	Per	Panel

#### TAILORED \$319 pair TIERS

Usually \$4.69! 82" wide per pair, 45" long, per pair, 30" long. Two beautifully stitched, ample hems. Adds elegance to any room.

Usually \$4.69! 82" wide per pair, 30" long. Two pairs shown.

OLORS: White, Maize, Pink. Green

RUFFLED \$598 pair \$229 pair

Usually \$9.98! 90" wide per pair, 63" long, 6" baby-headed dainty-edged ruffles, wide



4" Pinch Pleated FIBERGLAS DRAPES COLORS!



Yes, these drapes are beautiful be-yond description! They add loveliness to period or modern furnishings. Full 4" pleats. All are 86" wide, to cover windows up to 46". Use 2 or more pairs for wider windows.

Length	Usually	NOW
45"	\$9.98	\$5.89
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at the rate of \$2.00 per		1			
month for each pair. I			1		
must be 100% satisfied or I may return the cur-	_		_		_
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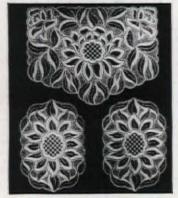
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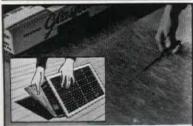
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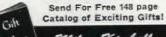
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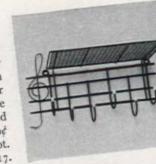
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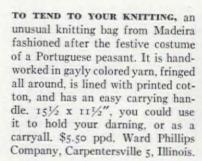
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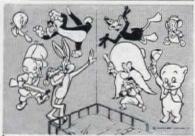


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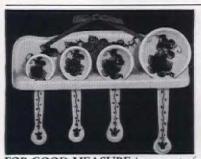
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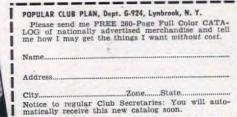
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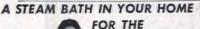
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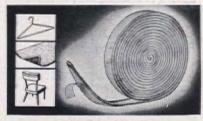
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OUT OF THE FRYING PAN spatters grease onto the stove, the walls, and worse yet, the cook. To the rescue, the Spatter-Proof Filter Fry Cover of aluminum mesh which permits the steam to escape while it catches grease, but doesn't interfere with crisp frying. 111/2" in dia., it washes in sudsy water. \$1 plus 15¢ post. Bancroft's, Dept. AH-469, 1112 So. Wabash Ave., Chicago 5, Ill.



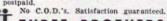
RARE POSTER by the famous lithographer, Fernand Mourlot, is the result of the age-old process of printing from stone. Harlequin and His Mate by Picasso, selected to announce a Paris exhibition, is stunningly reproduced in vivid blue. purple, yellow, and black. 271/4" x 1914". Frame with or without wording. \$7.95 ppd. Wilson-Irving Co., Rm. 813, 17 E. 49 St., N.Y.C. 17.



CAGED TUROUOISE will bring the most interest you're ever likely to get from a lone dollar. Drop-style to swing and sway with every toss of your pretty head, delicate bands of either silver or gold colored metal hold natural-shaped western mined turquoise. Available in screw type or for pierced ears. Yes, really, \$1 ppd. Southwestern Gifts, 630-B, East Alameda, Santa Fe, N. M.

### Decorator \$2.50 WALL PLAQUES

You'll add a modern, dramatic touch to any room with these generously-sized 10 ½" square plaque in gold and black. Deeply sculptured in poly styrene, these handsome plaques will be right in any setting . . , formal or casual. Just \$2.50 person polymerical. postpaid.





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From Foreign Lands Join our unique Cup and Saucer Club and receive an exquisite translucent full-size cup and saucer set each month, sent to

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23" High; A Lovely End Table!
A beautiful Piece of Furniture! Hand-turned by vilinge craftsmen from hardy native pine. Plenty of storage for scissors, yarn; spindles for thread. When finished, popyour needles into cushion, and the control of the

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Send for Sample Set of
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BEAUTIFUL DECORATOR COLORS: | Choice of Brick Red, Garden Green, Jet Black, Powder Blue background. Letters in Ivory only.

7000 RUBBER SCRAPING FINGERS Self draining, automatic cleaning. Keeps dirt off your rugs and carpet yearly. Make your doorway permanently attractive.

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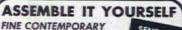
I enclose \$5.45 I will pay small shipping and C.O.D. charges.

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#### GIANT CIRCUS CUTOUTS

Your child's favorite circus animals and clown come alive in these whimsical FULL COLOR giant-size (22" totl) cutouts. Apply them directly to your walls. Easy to remove. Ideal for nursery, child's room or game room. Set includes 7 animals, one clown, yards of canopy, stars, balls, candy-striped tent poles. Decorating ideas included. (Set of 8) \$3.98 (Double set) \$6.95 ppd. Rock Haven Specialties, P.O. Box 103B, Hingham, Mass.

#### HAVE YOU HEARD ABOUT THE CHARM HOUSE CLUB PLAN?

#### NOW YOU CAN GET NATIONALLY FAMOUS PRODUCTS ABSOLUTELY FREE!

Yes ladies, it's now possible to furnish your entire home, clothe yourself, your family and have all the luxuries you have always wanted WITHOUT SPENDING A PENNY. Just form a Charm House Club among your friends and be secretary. Everyone will be after you to join because they SAVE MONEY and receive valu-

oble FREE PREMIUMS.

It's easy and lots of fun — no selling, no bookkeeping. As secretary, you get \$100-\$300 AND MORE in angignally advertises. nationally advertised appliances, furniture, linens, fashions and gift-ware ABSOLUTELY FREE.

Make the entire family proud of you. Act now, be first in your com-

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- PEPPERELL SHEETS CASCO STEAM IRONS
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Add	'ess



NEW Cape Stole of Made From OLD Fur Coat \$22.95 New Cape the Made From OLD Fur Coat \$22.35 Now have that old discarded fur transformed into a lovely new fashion, with new lining, interlining, monogram, fur cleaned, glazed all only \$22.95. Write for Morton's new brochure of exciting 20th Anniversary values, showing 25 new styles at \$22.95, many including fur hat, mulf or fur tote-bag. Or order from styles pictured. Just mail us old coat, state dress size and height. Pay when completed new style arrives. Morton's work praised by editors of HARPER'S BAZAAR, GLAMOUR, MADEMOISELLE, REDBOOK, many others. Order by mail today.

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MORTON'S, Dept. 21-W, 312 Seventh St., N.W.
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The day you plan your heating is the day to plan your cooling

Got plans to build a new home or modernize the one you're in? Chances are you're not doing things half way! This time it's both heating and cooling for you! And that means, of course, G-E Year 'Round Air Conditioning! Not only is it the finest product money can buy...but no matter what the size, type, design or location of your new home, there's a G-E home heating and cooling unit designed exactly to meet your require-

ments-gas or oil-fired heating, water or air-cooled cooling. And you'll be surprised at how little it costs to include cooling in your plans—as little as \$6.00 per month added to your mortgage. Right in your neighborhood is a man who can speak for G.E. He's your G-E Home Heating & Cooling Dealer. Look up "Mr. G.E." in the Yellow Pages of your classified phone book today! Learn to live cool -learn to live better!

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ada, Canadian General Electric Co., Ltd., 270 Evans Ave., Toronta 14



YOU'LL WANT TO READ THESE IN THE

# OCTOBER ISSUE!



"OKLAHOMA!" WAS BORN HERE

AMERICAN HOME'S exclusive story on the home of Oscar Hammerstein II and his beautiful wife, Dorothy. Anybody who can carry a tune in a jug knows that he's half the phenomenal team of Rogers and Ham-

merstein who wrote the lyrics and music to such platinum-plated hits as "Oklahoma!", "Carousel," and "South Pacific." (Oscar's gift to Dorothy after the smash success of "Oklahoma!": a sable trench coat.) Few know that Dorothy Hammerstein is a decorator of great skill and taste, as you'll see when we take you behind the scenes in their lovely Bucks County, Pennsylvania, home.

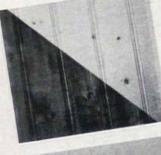
### DALE CARNEGIE'S OWN GARDEN

Dale Carnegie tells us how to win friends and influence tulips in this diverting October feature. You'll see how the famous author's tulip bed was first laid out in scaled plan, transferred to full size in his yard, how the bulbs were placed for masses of color—all this in our step-by-step photographs. A real "before and after" gardening story!

# HOW TO FINISH PINE

"I pine for you and balsam"-remember that old chestnut (pun intended)? Well, we pine for you in October, tell you

practically all there is to know about staining and finishing pine paneling. The formula is compounded largely of elbow grease and good stains that are readily available. Couple our preaching with your practicing, and your den or rumpus room will take on a lovely glow.



THE AMERICAN HOME, SEPTEMBER, 1955

## **Yours FREE! Giant Spiegel Home Shopping Book Packed With Values!**

### OPEN A NEW TYPE OF CHARGE ACCOUNT AND THIS 571-PAGE BOOK IS YOURS!

CHICAGO-M. J. Spiegel, head of one of the country's largest mail order firms announced that the giant, 571-page Spiegel Catalog would be given FREE to customers who open a new, amazingly convenient Spiegel Charge Account. This much-prized Catalog is being given away FREE as the cornerstone of a revolution-

ary new plan. A plan which makes available to American families, right now-the better things in life. From fashions to furniture. From tools to tires. From bicycles to boots. Without waiting, without saving up. Without the burden of financial

#### **Budget Power Plan** Tailor-made For You!

To help Americans get the most out of their reserve Budget Power, Spiegel's has worked out a simple Budget Power Plan, tailored to each family's needs. It is differentvastly superior-to the usual credit plan or charge account, because when the FREE Catalog arrives, each family will know EXACTLY how much credit is available to

"We call this amount of credit," says Mr. Spiegel, "your Budget Power Trust Fund." "This information", he adds, "is withheld by most firms, so the customer is in constant fear of overspending. At Spiegel's you need not fear or be embarrassed to spend up to the hilt of your Budget Power. You know just where you are and how much more you can

#### Make Your Money Go Very Much Farther

What makes this plan so attractive is Spiegel's fine reputation for being first in fashion, foremost in design.

Only the fact that Spiegel's has consistently offered top quality merchandise at spectacularly low prices, has enabled them to set aside the funds to make this new Budget Power Plan work.

By guaranteeing prompt, convenient service without "middleman" expenses Spiegel's is able to pass along unusual savings to its customers through the Budget Power



"Our new plan", says Mr. M. J. Spiegel, "offers you more than merchandise—it's a new way of life! No obligation to buy."

#### CREDIT IS WEALTH

Any family may have FREE and Any family may have FREE and without obligation, the Spiegel spring Home Shopping Book, that lists and illustrates over 795,000 items. You simply fill out the Budget Power Plan application blank below. This unusual offer stems from Mr. Spiegel's belief that "credit is wealth" and that the vast majority of families have a huge reservoir of budget power that they simply don't know they possess. simply don't know they possess.

#### Peace of Mind Insured by Prudential Free of Charge!

With your first Budget Power Plan purchase, you get . . . FREE . . . a Prudential Life Insurance Policy worth up to \$1000. No examination, no questions, no red tape . . . and absolutely no cost to you. Should death strike, Prudential pays any balance outstanding on your Budget Power Plan account-up to \$1000.



#### Better Living-Without Waiting, Without Worry Hailed as Key Benefit of Budget Power Plan!

Totally different from "install-ment", "down-payment" and "takes without the good things you ment", "down-p years to pay" plans, with the Spiegel Budget Power, you don't have to buy just one thing at a time, and wait until the bill is paid in full before ordering again.

This is an entirely new kind of credit—a continuous charge account at Spiegel's that helps you get the nice home, smart clothes and modern comfort you long for — right now — and still stay within the monthly payment that the Spiegel Board of Budget Counsellors has established to fit your needs and circumstances.

You pay once a month instead of being snowed under with bills. You don't have to spend your nights worrying, figuring, wondering whether you've overstepped your Act now, and discov budget. You don't have to spend this new way of life!

deserve.

#### Don't wait! Apply now! Membership is Limited

This plan must necessarily be limited, so take a moment right now to fill out this application form, and mail it in. You will be sent complete details of how the Budget Power Plan works . . . and how it works for you! You will be told exactly how much credit has been established in your Budget Power Trust Fund. At the same time the Spiegel Catalog will be rushed, FREE, to you.

There is no obligation to buy whatever.

Act now, and discover more about

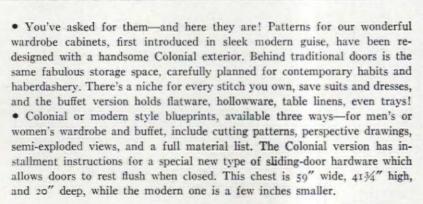
#### MAIL COUPON FOR FREE CATALOG TODAY!

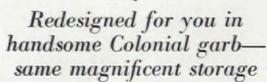
I wish to open NAME ADDRESS TOWN	Please answer all questions below— IF MARRIED, ANSWERS MUST APPLY TO HUSBAND		
Check one  Married Single Widow (er)	Check one  Own your Home Rent Live with Parents	How long with present employer?  How long with previous employer?  Your present weekly earnings?  Additional and Wife's, if any?  How much do you pay each month on other accounts?  (Do not include house payments or rent)  At what bank do you have an account?	
How many room	Room Elsewhere dren do you support? ms in your home? ge?		
Employer Give Compar	ny Name and Address)		ADDRESS re usband please sign here so a be issued in his name)



### **OUR WONDROUS WARDROBES!**







FOR THE MEN-PATTERN 2081, \$1.00



FOR OTHER VERSIONS, SEE PAGE 127

4 SWEATERS
6 SPORT SHIRTS



## How to look your best when everybody's looking

Who says a picture isn't worth a thousand words?

Here's one that shows you what's going on in all kinds of places where young people gather today . . . when a new Motoramic Chevrolet puts in an appearance!

This car's so perky it looks like it's always going to a party! And they love it because it represents them . . . because it's young and fresh and eager in style and power and performance.

And if you nudge the pedal when the light goes green... you'll find nothing ahead of you but fresh air. And when you make a turn you'll find it corners like a sports car. Blithe spirit!

That new V8 engine acts as if you'd told the engineers what to make it do! And those two new and powerful 6's will give you more power than you'll ever want to use. This car's got a lot to offer in the power-feature depart-

This car's got a lot to offer in the power-leature department, too. Braking, steering, gear shifting – even seat and window adjustments too, on Bel Air and "Two-Ten" models – all these little motoring chores can be done the "pushbutton" way in the Motoramic Chevrolet through extracost options.

So, to be prepared to look your best when everybody's looking . . . it all starts with your Chevrolet dealer! Chevrolet Division of General Motors, Detroit 2, Michigan.





### protect it with Gold Bond Chroma-Tex Siding Shingles

You'll never need to paint your home again for preservation if you side it with Gold Bond Chroma-Tex Shingles now. This fireproof siding goes on easily right over the old sidewalls. And you'll be mighty proud . . . because Gold Bond Chroma-Tex colors are strikingly beautiful. They keep that fresh beauty year after year . . . protected against weather, dirt and grime by Gold Bond's exclusive "Surfaseal Finish!" Here's a home improvement that really pays for itself. Get started now before another winter scrapes and fades your sidewalls.



#### See this amazing book!

Mail the coupon today and we'll have your local Gold Bond Roofing and Siding Contractor give you a demonstration of how Gold Bond Chroma-Tex siding will beautify and protect your house. Act now! There's absolutely no obligation on your part.

NATIONAL GYPSUM COMPANY . BUFFALO 2, NEW YORK

Gold Bond **ASBESTOS** SHINGLES

#### MAIL THIS COUPON TODAY

National Gypsum Company, Dept AH-95 Buffalo 2, New York.

Please have my local Gold Bond Siding Contractor show me the fascinating Siding Demonstration Book—at no obligation to me.

Zone ..... State ..

# Don't Be Swindled

Beware of those gumshoe salesmen special offers of ... EEE COMMISSIONS CUT-RATE

Then John came home from the office, he knew at once that Mary was bursting with one of her surprises. The most wonderful thing HAS happened," she cried. "You know we need a new roof, or the bedroom wallpaper will be simply ruined. AND we've been wondering how to pay for it. Well, we can! Our house has been picked, out of the whole neighborhood, to be a demonstration house. We'll get the new roof for practically nothing, and I'll get a commission for all the other sales, just by letting people see it."

"Slow down a minute," John broke in. "Christmas is over.

Who's going to give us all this?"

"You'll find out, dear. The general manager of the roofing company is coming tonight just to explain it and to get your

consent. Oh, isn't it just wonderful, John?" The "general manager" did come. He wasn't the general manager of a roofing company, but of an unscrupulous gang of salesmen who went from town to town, staying just long enough to reap a good crop of suckers. He was personable, well-dressed, a glib talker, and very persuasively he explained that his company was going to establish a local branch. Before they began advertising, they wanted to have a good demonstration job to show their prospects. "We'll give you a new roof at less than cost," he said, "and you'll be getting your commission of \$50 per job before you have to make any payments. Just as a matter of form, you'll have to sign these applications for an F.H.A. Loan to cover the cost of the work.'

John hesitated for a second.

"Doesn't mean a thing," the man said quickly. "We just want your procedure to be the same as for the other jobs we'll get. Anyway, it's all to the good, for F.H.A. is a government agency which insures that all materials and workmanship will be up to government specifications." That was the clincher, and John signed. At the door, the salesman added: "I'd keep mum about our commission arrangement. Your friends might not like it if they knew you were getting a cut. Besides, we don't want them thinking you got a better job, just because you're working with us, do we?"

Well, John and Mary got their new roof, but at the first storm, it leaked worse than ever. The material was shoddy, and no new flashing had been installed. They were surprised, too, CONTINUED ON PAGE 110

#### WHEN YOU CHANGE YOUR ADDRESS

Please report both new and old address directly to THE AMERICAN HOME five weeks before the change is to take effect. Copies that we address to your old address will not be delivered by the Post Office, unless you pay them extra postage. Avoid this unnecessary expense by notifying us five weeks in ad

THE AMERICAN HOME Subscription Dept., American Home Bldg., Forest Hills, N. Y.







I'm in love with my new

#### micarta unitop

it's setting the style in modern kitchens!

Every woman will love this refreshingly different Micarta counter surfacing. Here, for the first time, is a one-piece counter that eliminates dirt-catching metal moldings completely! From its "dripless" front edge to the top of the backsplash, it's just one seamless sweep of colorful plastic—much easier to clean! Moreover, its simple construction makes it ideal for "do-it-yourself" installations. Think of all these advantages in a tough material that retains its original beauty almost indefinitely!

For the complete story on the colorful, practical Unitop, just use the coupon.

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NAME	

United States Plywood Corporation

## micarta

DECORATIVE SURFACING

distributed by
UNITED STATES PLYWOOD CORPORATION
largest plywood organization in the world

Picture window of mansion's former sunroom makes pleasant spot for browsing or selecting take-home reading. Seven classrooms have fireplaces which will be lighted, with fire officials' permission, to create a manor-house atmosphere on special occasions



## FOUR R'S-

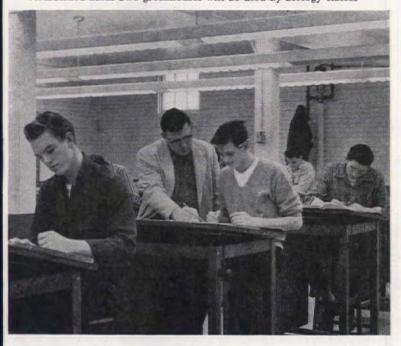


Through for the day, first graders are taken to waiting buses. Except for fire escapes, mansion is outwardly unchanged



At this school, the usual traffic hazards are eliminated. School buses of entire district are serviced in converted tractor shed

Although the mansion became an elementary school, pupils from secondary schools, brought here by bus, make use of its facilities. High school mechanical drawing classes meet in this spacious refurbished barn. Two greenhouses will be used by biology classes



# -READING 'RITING 'RITHMETIC and REMODELING

NOEL WICAL

Swollen by industrial growth, and struck by population deflected from nearby Cleveland, the suburban community of Willoughby, Ohio—like so many others throughout the country—needed a fourth R in its educational program: more Room. To prevent elementary school classes from going on half-day shifts, the town took a clue from a long-established practice among private schools and bought a former mansion and the 140 acres surrounding it. Quickly converted into a picturesque, homelike public school for 320 boys and girls, the new facilities, officials estimate, cost Willoughby much less than would have been spent upon new—and, of course, slower—school construction.

That's only part of what Willoughby got, however. The mansion school, together with its cluster of sturdy outbuildings and plantation-sized campus, offers ample room for a rich assortment of educational and civic activities. A community recreation park, a second elementary school, a junior high, and a high school will eventually share the campus. Already, the Community Fund, Red Cross, and other charitable organizations are quartered in former tenant houses, and students from Willoughby's other schools make use of the place—barns have become workshops, the hayloft is a supply warehouse for the system's 12 schools, and so on.

But it's the elementary school pupils who profit most for the present. The big gray house where Cleveland society once gathered now hears the acoustically softened voices of nine grade school classes and their teachers. In the former music room, a \$50,000 pipe organ, still in good working order, accompanies pupils' singing. The children lunch in a former recreation area, while the home of the farm manager, now temporary living quarters for teachers, helps to attract hard-to-come-by instructors.

The school officials, in search of a miracle, found it in this abandoned estate. They are convinced of that now. So are officials of other communities who come to study this success story. THE END





GOOD YEAR



STOP SIGNAL for buyers of concrete floor enamels is this PLIOLITE S-5 seal on the can. It designates an enamel specifically designed to resist wear and alkali attack.

Pliolite-T. M. The Goodyear Tire & Rubber Company, Akron, Ohio





# CLOTHES THAT SAVE LIVES

Headlights pick out a dim figure, brakes screech, wheels swerve, and you sit for a moment, heart pounding. Luckily you saw him just in time! Such stories don't always end so well, for darkness, poor visibility, and "nighttime myopia" are largely

responsible for more than 170,000 traffic accidents involving
pedestrians each year. So that
nocturnal pedestrians may be
seen from a greater distance,
a new yarn called "Flecton"
is being woven into a variety
of outer garments now on the
market. This yarn (adapting
the same principle used for
making reflecting road signs)
has thousands of tiny glass
lenses embedded in it. When
picked up by headlights, it is
clearly visible from distances



of 800 to 1,600 feet (thus providing ample time for safe motorist reaction). The garments, which look just like any others in normal light, reflect only to the *source* of light. Notice, in pictures above, how headlights reflect back from "Flecton" clothed children, whereas children in ordinary clothes are scarcely visible, and are therefore potential accident statistics.

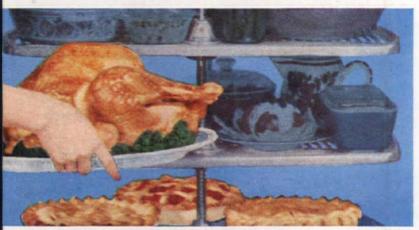
# New G-E Revolving Shelves put all foods at your fingertips!



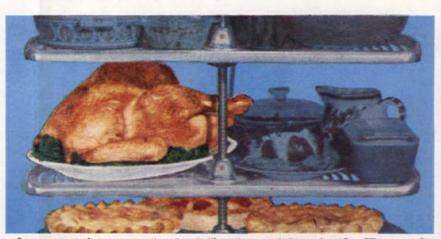
Shelf turns just like a "Lazy Susan." With G-E Revolving Shelves, there are no hard-to-reach corners. A simple turn of the wrist puts all food in full view because the back area turns to the front. For instance, when you want to get at a jar from the rear, you don't have to reach like this. Instead . . .



**Simply turn the shelf,** and the jar rides to the front, right at your fingertips. You *see* what you want at first glance. You *pick* what you want without overturning other foods. And it's *so easy* to turn the shelf, too. G-E Revolving Shelves turn smoothly and silently, on nylon bearings.



**Revolving Shelves are adjustable—up or down!** These wonderful, new shelves eliminate the problem of squeezing large items into small space. For instance, when storing a large turkey in your refrigerator, you don't have to remove any of the foods or rearrange the shelves. Instead...



**Just press a button**, revolve the shelf, and presto! the turkey fits. The space between the shelves can be easily increased or decreased, as you wish. With G-E Revolving Shelves, you simply raise the shelf for larger, bulkier items; lower the shelf for small, flat ones—like pies—without removing any of the foods.

# These sturdy shelves give you 15 per cent more shelf room!

In the comparison at right, the *red* area indicates the extra room gained with

LARGER SHELF AREA

Revolving Shelves; the *blue* area indicates the space lost. These extra-large shelves give you 15 per cent more shelf area than in previous corresponding G-E Refrigerators with old-style shelves.

Furthermore, the new G-E Refrigerator-Freezer with Revolving Shelves is TWO complete appliances in ONE!

There's the true, zero-degree freezer on top, with its own separate refrigeration, its own separate door and insulation plus ice cream rack and juice can dispenser, 1 Mini-Cube® and 3 Redi-Cube® ice

trays. The freezer can hold up to 89 packages of frozen foods as long as a year.

The automatic defrosting refrigerator section is also a separate appliance with all these convenience features: automatic butter conditioner, adjustable door shelves, roomy vegetable drawers, famous G-E sealed-in refrigeration system.

Now in G-E Mix-or-Match colors! Available in canary yellow, turquoise green, petal pink, cadet blue, woodtone brown and white.

Model No. LH-12M, at left. See your G-E dealer for prices and easy terms. Look him up in the classified telephone directory. General Electric Company, Appliance Park, Louisville 1, Kentucky.

So dependable! More than 3,500,000 G-E Refrigerators in use 10 years or longer!



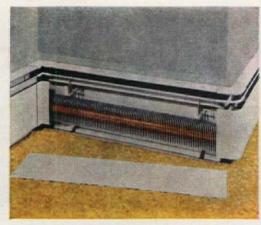




YOUR HEATING SYSTEM starts with an efficient, economical American-Standard boiler that's fuel-saving and outlasts other heating plants by many years.



**ENCIRCLING WARMTH** is yours when an American-Standard heating system distributes *clean*, *even*, completely *draftless* hot water comfort around the cold outside walls of your home by means of small pipes hidden in modern baseboard panels. These American-Standard baseboard panels replace bulky radiators and old-fashioned baseboard...allow complete decorating freedom.



HEATRIM PANELS are the only "radiation" that the modern home requires. Copper tubes with aluminum fins blanket the outside walls of your home with uniform, even, dependable heat all winter long. These panels may be painted to match walls.

### New American-Standard Baseboard Heating

#### gives more comfort, cleaner heat with decorating freedom

Don't struggle through another winter with an inefficient heating plant. Replace it now with a new American-Standard hot water system. It's fast, draftless, and delivers clean, even heat to every room through pipes hidden in modern baseboard panels.

These baseboard panels replace bulky radiators, give you complete freedom in placing furniture. And because heat is carried from room to room through small recessed piping, there is no dirt or dust to smudge walls or streak draperies.

At the heart of the new American-Standard heating system is a completely automatic long-lasting, corrosion-resistant, airtight, efficient cast-iron boiler for gas, oil or coal. ONLY \$2.98 A WEEK, plus installation, puts a modern American-Standard boiler in your home. For more information see your American-Standard retailer (he's listed in the Yellow Pages of your phone book under "heating equipment"), or mail the handy coupon. Plumbing and Heating Division of American Radiator & Standard Sanitary Corp., Pittsburgh 30, Pennsylvania.



# American-Standard

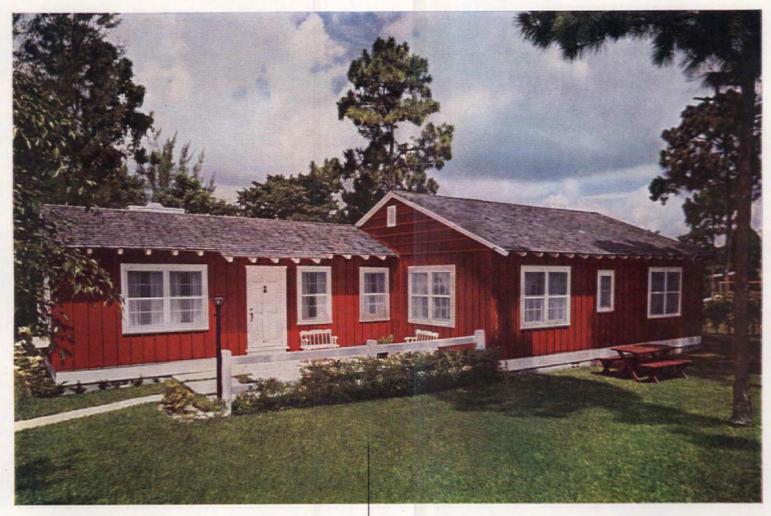


#### JANE FISHER



If y friends laughed at me and my Early American imports to Florida." Mrs. Petrow twinkled at us, "but I stuck to my guns, and now feel I've had the last laugh, for I have since decorated a friend's home as well as my husband's office in—guess what?—Early American! I do love the style," she added, showing us the little pine saltbox she totes as a handbag—it has become the symbol and signature of this woman who so successfully transplanted Cape Cod to Florida. Did I say "successfully"? So successfully we almost didn't get in to see it! When we first spotted its barn-red attractiveness (somehow perfectly at home in a setting of subtropical pine) we parked our car and timidly rang the doorbell. Through the partly opened door, the slightly irritated voice of Mrs. Petrow informed us that she was "fed up" with buses stopping so their passengers could gape at this house; "fed up" with saying that the house was not for sale. She didn't want the place

OWNERS: DR. AND MRS. EDWARD V. PETROW



# This Little House STOPS Traffic



This house plays a cozy game of give-and-take with tradition. Authentic reproductions are pointed up by antique accessories, some of them heirlooms. But you'll notice that the color scheme, a happy background for the furniture, is far from "authentic" Early American. "Didn't it take courage to upholster that big living room chair in black corduroy?" we asked Mrs. Petrow. "I suppose it did," she smiled, "but with all that mustard and white, black seemed just the right 'pull-together' note." That lamp on the room-divider is typical of the charming way she combines old and new: "I found this old scale, bought a Toby jug coffee and creamer, planted the creamer, and made a black linen shade."

#### This Little House Stops Traffic

(Begins on page 43)

"written up" in a magazine—and besides, her floors had just been varnished! But then she relented, and charmingly invited us in to the house that's even more engaging inside than out: "Early American to me," Mrs. Petrow explained, "has always seemed friendly, and it does not show scratches of little feet (we have three small sons). We really built our home around this Dutch dough box—a reproduction I picked up several years ago. It gave me the idea of furnishing with reproductions, which are sturdier and less expensive than real antiques. Most homes are built—then furnished. But we did it backwards—bought most of our furniture; then built our home."

Along with the reproductions, antique accessories are grace notes wherever you look—the ivy-filled sabots; the crimping irons used as cigarette boxes; the wooden butter bowl and paddle that serve fruit on the CONTINUED ON PAGE 108

## Give Your Colonial

Try them against bold mustard yellow
—as Mrs. Petrow did, splashed withlots of white and black accents . . .



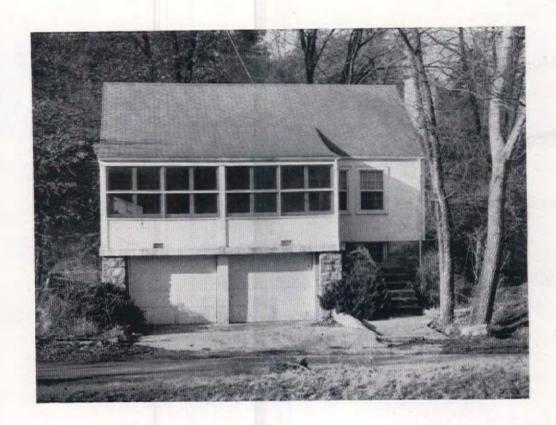
Furnishings a New Background



Here are the ingredients of a good room—plus a few things that definitely don't belong in that room. Can you spot them? Match your wits against our experts

ANSWER ON PAGE 98

# Why on earth would anybody BUY this?



#### HERE'S THE REAL REASON:

• In relatively dry Kansas, there is a gem of a little lake a few miles outside Kansas City. Once a summer resort for Kansas Citians, Lake Quivira has attracted a small colony of permanent residents who willingly put up with minor inconveniences of commuting for the joys of living in the country: the fine fishing, the boating and swimming, the feeling of seclusion. The Ashcrafts are typical of more and more American families who are abandoning the tensions of crowded city living for wider open spaces.



#### Here's the man

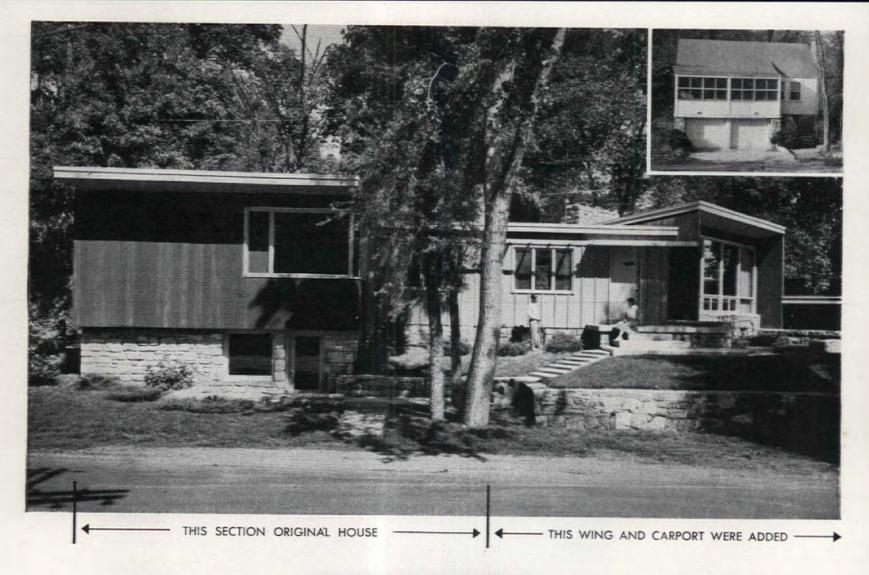
Captain Don Ashcraft is a pilot for Braniff Airlines, Kansas City-Minneapolis run. With more time for his woodworking hobby than the average 9 to 5 job holder, he and his wife spent three years of leisure hours remodeling the fourroom house shown above.



who spotted it from the air, tracked it down to earth, and bought...

#### WAS IT WORTH IT?

Turn the page and see what the Don Ashcrafts did ——



(Begins on page 47)

When my wife, Naoma, and I decided that Lake Quivira was the place we wanted to make our home, we found that no lakeshore lots were available in the price range in which we desired to stay, so we finally settled on a lakeshore location which had this rather unattractive four-room house on it. But we felt the house had good expansion possibilities.

Six months were consumed in planning, designing, and co-ordination of ideas with architect John Granstedt of Kansas City. For the benefit of any who might be contemplating a project of this nature, we strongly urge the services of a competent architect. He can save you money and can put your ideas into a more usable, livable, and resalable home.

On August 15th, 1952, we excavated for the new living-room wing and dining area we wanted to add onto the old house. We contracted for the excavation, foundation, the roughing-in, and the installation of a tar and

gravel roof. We felt it advisable to have this much work done, since it was necessary to remove the old roof and enclose the openings made in the old house as fast as possible because of the weather and the time element involved. All other work, inside and out, was done by Naoma and me.

Since this project would require considerable length of time to complete, as we were doing all the work ourselves, we felt, in all fairness to our neighbors and the community, that we should first complete the exterior of the house—including landscaping, retaining walls, steps, walks, and all other related tasks that go into the completion of a house on the outside.

Of the original house, the two bedrooms remain pretty much as they



I made the kitchen cabinets in my basement workshop and installed all of them myself

#### DON ASHCRAFT

were. They were over to the left of the house as you face it. On the front of the house at the right side was the living room, and behind it the kitchen. Our plans called for turning the living room into our new kitchen, and making a utility room and hall out of the old kitchen space. Then we added the new wing to the right side of the old house.

Perhaps you may have guessed—the kitchen was the first room to be completed. On one end there was a stone fireplace. It was necessary to retain this flue for the furnace, so we removed the old fireplace and made it over into an indoor-kitchen barbecue oven. I built all the cabinets in the basement, and then installed them upstairs.

Our master bedroom has replaced the screened-in porch of the original dwelling. This room has huge corner windows overlooking the lake and is paneled in cherry plywood. In this area we also built our master bath, with ceramic tile on the walls and floor which

Naoma laid herself. For the most part, I concentrated on woodworking and heavy stuff while Naoma did the tiling and a great deal of the finishing. She even did the staining of the outside walls of the entire house with very little help from me.

In the new living room, the entire fireplace wall is laid up with Arkansas sandstone. The wall opposite is floor-to-ceiling glass, double glazed, and overlooks the lake. The back wall of the dining room is a large picture window and glass door leading to and overlooking the patio and the wooded hillside behind the house. Separating the living room and dining room is a room divider in which we fitted the television set, speaker, radio, record player, and tape recorder. The ceiling of the living room follows the contour of the shed roof, while the ceiling in



Here is the room divider I built, complete with pivoting television set. It pulls out on tracks, pivots to face the living room (far left) or the patio (immediate left)—or it can swing around and face into the dining room

This is the Arkansas sandstone fireplace wall we laid up ourselves, stone by stone. Naoma put down cork tile on the living room and dining room floors. We're a little shy on living room furniture—that's in future plans

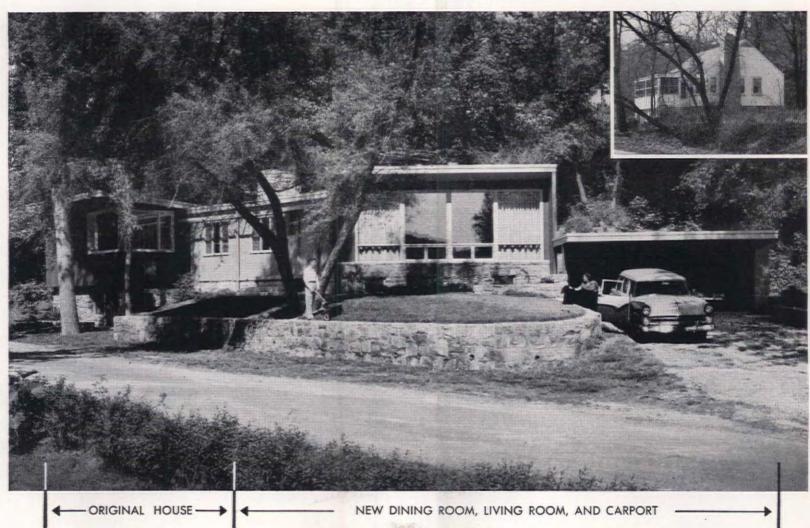
the dining area is flat. On both these ceilings we installed acoustical tile to sound-condition the rooms.

All major work is now completed in the house, and our future projects include paneling the two original bedrooms, the complete renovation of the original bathroom, finishing and beautifying the back yard, and remodeling the old basement area into a recreation room. My workshop will move into the basement under the living-room wing. We now have 1,650 square feet of floor space, excluding the carport, which is 528 square feet as compared to the original 768 square feet.

We would like to say here that many, many times, discouragement had a strong hold on one or both of us, but never was defeat admitted. Some ideas along the way had to be discarded as being impractical, but none because they might be difficult to execute as long as they were basically sound. Needless to say, although we are naturally prejudiced, we feel we can be proud of the home we have achieved.



ARCHITECT FOR REMODELING: JOHN GRANSTEDT



They're for fancy and wonderful good!

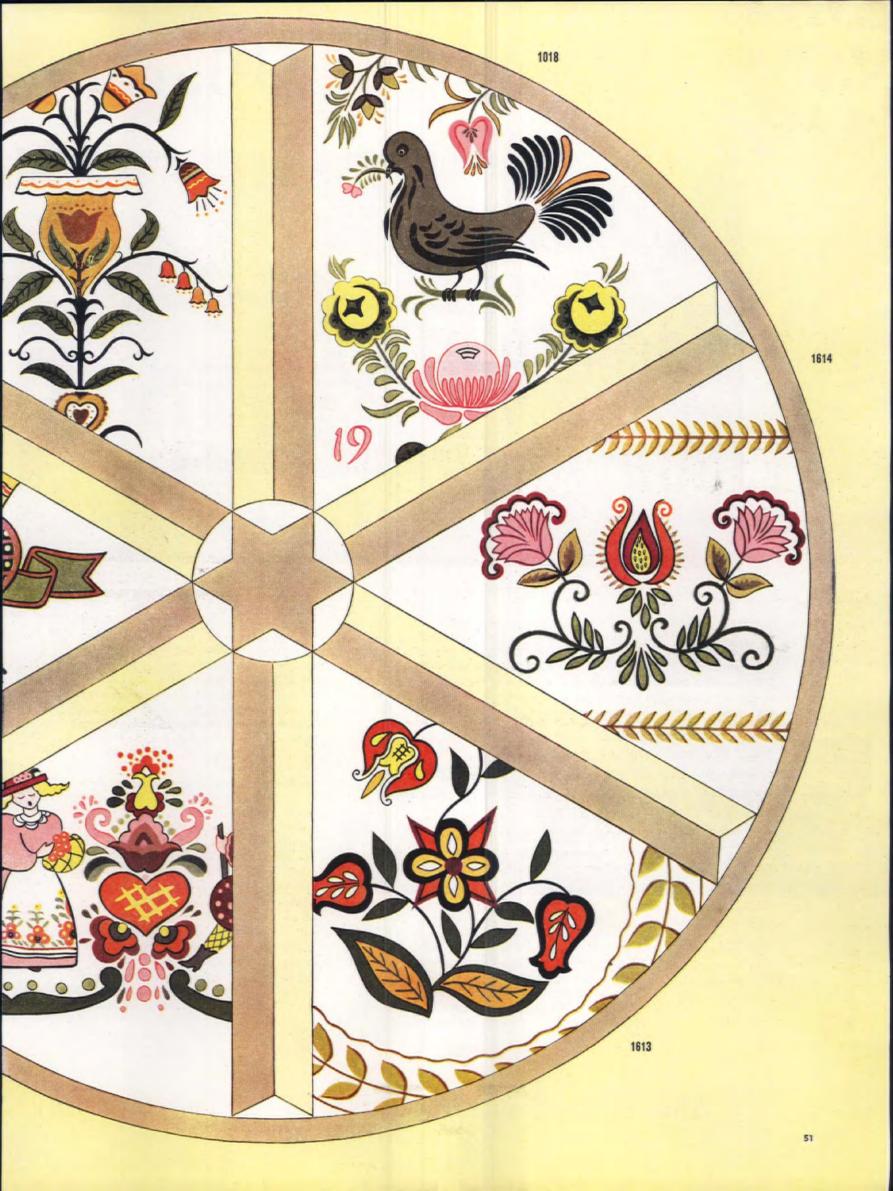
# our Pennsylvania Putch Patterns

DOROTHY LAMBERT TRUMN

"Plenty of Pennsylvania" is the theme song of Plain and Fancy, the hit Broadway musical that's charmed the whole nation with the hearts and the ways of the Pennsylvania Dutch-who live "plain" but grace their barns and belongings with painted fancies! And plenty of Pennsylvania is what we have in our Pattern Department—a wonderful collection of beloved authentic motifs to bring this gay folk art to you. From our fat files we've 1609 selected half a dozen all-time favorites, and made them into transfer patterns—the easiest of all patterns to use (just iron them onto painted or natural wood-or painted tin-and your "drawing" is complete; all that remains is to fill in the colors as directed). In the sections of that "hex" sign at your right, we show a small sample of each—but every "pattern" is, in itself, a collection of several enchanting motifs. 1018: Two large panels of bird designs, plus two floral spraysperfect for a chest (40¢). 1614: Florals for pair of boxes or other small objects (40¢). 1813: Round motif for trays, three border motifs, two door panels, two drawer motifs (60¢). 1612: Winsome characters arranged in two panels for toy chests, etc. (60¢). 1609: Popular bird and heart—two separate transfers for lamp shades, boxes, etc. (35¢). 1611: Exceptionally fine example of "urn" motif two transfers of large, beautifully detailed urn, plus four motifs for drawers (75¢).

See Pattern Order Form on Page 133

1612



## This Plan Is



CONTRIBUTOR: LOUISE PRICE BELL

lired of multi-purpose rooms, cramped closets—and cut corners in general? You're not alone! All over the land there's been a demand for quality houses with plenty of elbow room—while the compact, budget-priced jobs of the early postwar era have become almost a drug on the market. If you're shopping for a middle-sized house (about 2,500 square feet without garage or porches) for a middle-sized family, and if you want the old-



fashioned amenities plus a lot of new-fangled ones, our Blueprint House 47 should be the perfect answer. This one was built in Phoenix, Arizona, but it has that All-American look that seems well rooted in any part of the country.

The view directly above shows one of the reasons why we were so taken with this house—the rear facade is as good as the front, a matter of no small importance these days when so much of your time is spent out of doors at the back. Front and rear,

the lines are almost identical—the basic rectangle relieved by a projection that shelters the porches; the handsome shake roof that slopes gently down and contrasts in color with the board and batten walls. On the street side, a facing of stone adds further interest, while the brick of the bedroom wing enhances the rear in a similar way—but in both cases, the introduction of masonry is simple and

logical—not the superfluous jazzing-up you find in so much architectural trim nowadays.

While this is no penny-pinching structure, it isn't a spendthrift, either. We ask you to note the way bathrooms and fireplaces are backed up for construction economy, and to mark the fact that hallways are all but eliminated while the space they would occupy is more wisely "spent" upon larger rooms and enormous closets. There is wisdom, too, in the location of the den, near the baths so it can serve as a third bedroom.

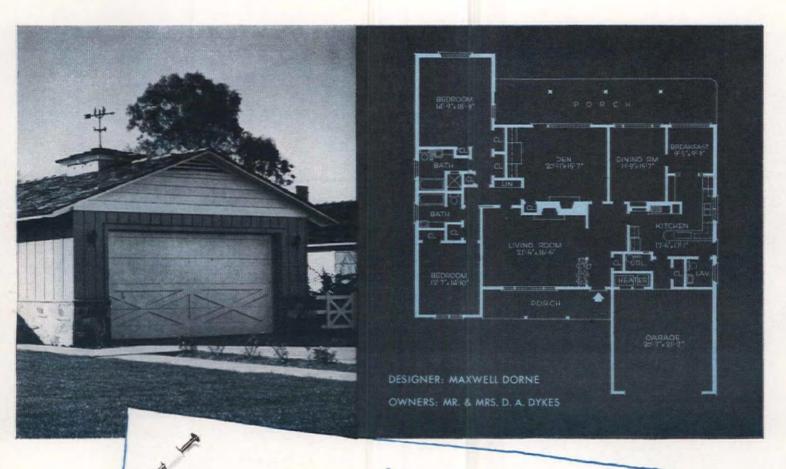
After so many years of the living-dining room, it's a pleasure to present a house with

two living rooms, two separate rooms dedicated to the pleasures of dining, plus a roofed-over rear porch where alfresco meals may be served even if the wind shifts.

If all of these remind you of the good old days, the good new ones take over in that super kitchen with its brick barbecue, built-in oven, and modern cooking peninsula. It provides for laundry at one end, and connects with garage, utility room, and its own lavatory.

THE END

# Loaded with Living!



Count the Fancy Features!

- TWO LIVING ROOMS
- TWO FIREPLACES





THREE EATING AREAS





- TWO LARGE BEDROOMS
- YEAR 'ROUND AIR CONDITIONING
- OFF THE KITCHEN
- · LAUNDRY ADJACENT TO KITCHEN
- TWO FULL

BATHROOMS

- TWO-CAR GARAGE
- A BUILT-IN

KITCHEN BARBECUE



Plans and Build It • See Order Form. Page 132

#### WHAT TO DO WHEN THE BULLDOZER



CONTRIBUTOR: LOUIS VAN DE BOE

There has been a revolution in garden making which, while it has solved or simplified some problems, has posed or intensified others. Not so long ago, landscaping a home property—that is, removing surplus trees, clearing underbrush, grubbing out stumps, grading, preparing the soil, and planting—was done entirely by manpower using hand tools. Today, skilled labor for such work is unavailable or prohibitively expensive, and home owners are, in the main, unable or unwilling to do things slowly, pioneerwise. But we have the bulldozer which, in a matter of hours, can (and often does) turn wooded hills into treeless plateaus all ready for the erection of houses by builders who, similarly, use all kinds of labor-saving power equipment.

Now unquestionably that saves time, lessens human effort, and cuts costs. But bulldozers, big tractors, and all heavy machines also do undesirable things as far as plants and plant growers are concerned. Too often they are unselective, leaving few if any undamaged trees in their wake; even those that are left are subjected to the injurious effect of sudden exposure to strong winds and sunshine. More serious still, the bulldozer compacts the soil, upsetting normal drainage and moisture relations, and leaving conditions unfavorable for plant growth, especially that of trees, shrubs, and lawn grasses. So, unless you can arrange and take time to have your plot cleared, graded, prepared, and planted by old-fashioned hand methods, your first task, after the bulldozer leaves,

## ...IF you want a first-class lawn

CONTRIBUTOR: ROBERT W. SCHERY



on't let the following recommendations scare or discourage you. The program isn't complicated or unduly arduous. It is the application of sound basic principles in the making of a very important element of the home grounds. There is, these days, a tendency (to us an unfortunate one) to stress doing things easily, quickly, without effort, as if that were the main goal. That is not the way to the most successful and rewarding results in the garden. The things you don't work or pay for aren't always—or often—the best, and a good lawn is worth what it takes to make it. But do try to work intelligently and not waste money, time, and energy on wrong practices and poor materials. (Here endeth that lesson.)

Remember, first, that young lawn-grass plants want continuous moisture supplied gently; a deep (several inches) root-run of friable, fertile soil; warmth, but not drying heat, and help in resisting weed invaders—

#### LEAVES...

should be to restore the soil conditions that have been disturbed or destroyed, and to make the place again fit for good gardening.

Perhaps there are piles of brush and other rubbish to be burned—with great care, so as not to scorch surrounding foliage. Later, work the ashes into the soil, put aside for future use any good boulders, and have metal, glass, etc. carted away; don't try to bury it, for some day you may want to put a tree or bush in that very spot. (Perhaps you can arrange for the use of an arborist's "chipper," and with it grind the tree branches into valuable coarse material for mulching.)

Piles of topsoil (scraped away from the building site) are left until (1) any necessary rough grading and leveling is done, and (2) the whole area that was packed down by bulldozer or tractor has been well loosened up a foot or so deep with a rotary or othertype tiller or cultivator. Then do the final grading and the spreading of the topsoil with either a small, tractor-powered bucket lift or truck (which should be followed by another tilling), a wheelbarrow (if the job is small enough), or (if you're lucky) a horse-drawn soil scraper and harrow. The objective is to leave a loose, friable bed of good soil six, eight, or more inches deep. Concentrate the best topsoil where you want lawn and flower beds; trees, shrubs, and coarse grass or other ground cover can get along where conditions are less perfect.

At this point, a soil test is helpful, at least one that will show whether or not the application of lime is needed. Unless you own, or want to get, a testing kit, you can find out from your county agricultural extension agent, your state agricultural college, or perhaps a local nursery, how and where to have a sample of your soil tested.

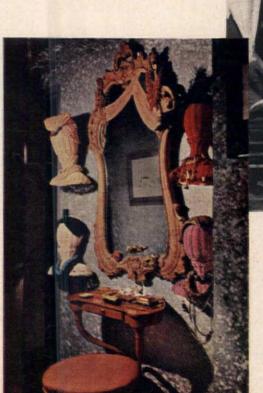
Where you want to plant trees or shrubs (singly or as a CONTINUED ON PAGE 130

they will do valiantly if kept watered, fed, and high, as noted below. Those conditions are best in fall when frequent rains and cool nights pected—from early September through fall seeding is impossible, it will usually whole spring and summer for soil as the soil can be worked, or at the sow soy beans, buckwheat, millet you will dig under while it is netimes two such crops can time; they are attractive stirring of the soil gets are small.)

spading or forking,
e feet, 30 to 40
food or—better
en, turf-buildshows the
y and stiff

ost issues we take you into the homes of our readers. This month, just for a change, we thought it would be nice to invite you over to our house to show you the home of an editor who practices what she preaches. The lady herself is not only editor, author, designer, and decorator, she is a superlative cook and swings a mean hammer when she does-it-herself at her house in New Hampshire. Her work makes her live in New York much of the time, but she loves to pack her sneakers and fishing hat and hit for Bimini or the Columbia River. From the day's catch, below, a 20-pound golden dolphin now rests in splendor on the wall of her grandson's room.

Here she is,
doing what
she likes most...



Here is where she hangs her hat!

#### HERE IS WHERE SHE LIVES ...



# Me Pay a Call on

Rooms which look over the water have a special climate about them, and like the ebb and run of a tide, there are hours when they gather strength and beauty over other hours of the day. The clock will be past eleven when you enter Jean Austin's living room; it will be a Saturday or Sunday, and you have been invited for lunch.

The sun strikes hard and clean through the windows to the east and south, and if it's summer, temper its glare. Or it will be getting on to six of a fall evening and that blue haze which settled the dusk comes into the room and draws you like a magnet toward the terrace. Sixteen floors below, the toward the lights of Brooklyn, the towers of downtown Manhattan, and, far to the right, the well of brooklyn, the towers of downtown Manhattan, and, far to the right, the well of brooklyn vistas. As you come again into the room you feel its kinship with the water, the sky, and the attitude of turquoise, along the rater of the walls for the room you feel its best in the wallpaper which sheathes the walls for turquoise, olive, and gray, reminiscent of an iridescent oil slick on the murky waters. A seel control of turquoise, olive, and gray, reminiscent of an iridescent oil slick on the murky waters. A seel control of turquoise, olive, and gray, reminiscent of an iridescent oil slick on the murky waters.





# HERE IS WHERE SHE WORKS AND SLEEPS...

contrast, her house in New Hampshire is stripped of nonessentials, pared down for simple, non-cluttered country living.

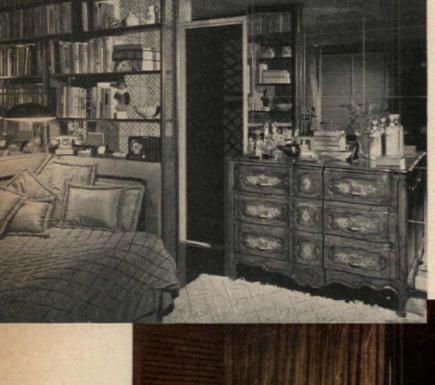
The furnishings—mostly European antiques mixed with some contemporary pieces—have been ruthlessly edited down from the contents of a large house, and each one is choice of its kind. An elaborate marquetry chest in the living room is one of a



pair of rare Italian pieces; a breakfront in the dining area is one section from a library in Bath.

White flowers, the Editor's favorites, luminesce unpleasantly in the fierce light which enters the room, so against the subdued backgrounds she places bowls of soft purple, blue, and deep red blossoms. Editor Austin is the first to smile at her own professional perfectionism. Her answer is always to look out to "her" river: "I have my white flowers in the country. So long as I live in New York I will live here, in this place."

Her bedroom (this page, and the cover) is a stronger clue to personal color preferences with its scheme of café-browns, black, and beige—what she refers to as "no-color decorating." In one corner is the long French Provincial library table where she reads magazine galley proofs and scrawls midnight memos to staff members.







### Here is where she cooks GOOD VICTUALS

Fere is the sanctum sanctorum of the Austin household: Jean Austin's kitchen. As the most devoted hobbyist regards his work bench, so she regards this compact space, harely eight feet wide, crammed with the personal memorabilia of years of fine cooking-the knife that fits the hand just so, the mixing bowl of just the right heaviness, the cleaver big enough, and weighty enough, to smack the scallopini to the proper thinness, the wooden block for the endless "chop, chop, chop," the marble slab for rolling out the flaky pastry. The clock has not much to do with the kind of cooking you find here-so little of the time is spent on the fire, so much of the time in the preparation. East River residents see the light in this window burn late: as editor of AMERICAN HOME's "Good Victuals" pages, this is also her experimental laboratory for many of the recipes which she later cooks and photographs in the kitchen at her office. Here she is at work on Chicken Kiev, prepared for this issue: tender young breasts of chicken, split and flattened with a mallet, rolled and stuffed with a savory butter tinged with rosemary, marjoram, garlic, and anchovy paste, fried quickly in deep hot oil. Voilà!

> CHICKEN KIEV RECIPE APPEARS ON PAGE 83





FEATURED IN THIS ROOM: Cabinets, Youngstown; Washer and Dryer, Easy; Flooring, Kentile; Sewing Machine, Singer; Water Heater, Rheem. For information about other items in this laundry, see "Where Credit Is Due," page 133

Sewing, cleaning, linen wall is just as busy as laundry wall opposite. Note how sewing machine fits mechanism designed for pop-up mixer, how posture chair is just right height for work here, how dress form fits into cabinet designed for cleaning equipment



#### AND UPSTAIRS WHERE IT BELONGS

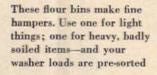
#### NEXT TO THE BATH ON THE BEDROOM FLOOR

EVEN IN A ONE-LEVEL HOUSE, IT MAKES RARE GOOD SENSE TO LOCATE THE LAUNDRY IN THE BEDROOM WING WHERE SOILED CLOTHES ORIGINATE

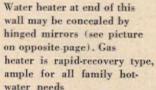
This laundry, we're firmly convinced, is like a volume of Plato in a gift wrap—plenty of food for thought under the initial excitement of its pretty nosegay of colors. In modern-minded homes, the laundry has long since moved from the basement to the kitchen area, and long since teamed up with handsome kitchen cabinets endowed with high laundry I.Q. But we're all for dressing it in pastels and moving it once again: it really belongs where the bedrooms are, and next to a bath for economy in plumbing installation. After all, isn't this where the laundry cycle begins and ends—where most soiled things enter the hamper, where clean things are finally put away? Combining laundry and sewing room makes even more step-saving good sense in this part of the house. To complete this intelligent room that's no larger than the tiniest of bedrooms, we added water heater, linen closets, and a cleaning closet just for the bedroom area. How you'd bless it!







This counter takes on your planning, cutting, sorting. Clothes bins and sewing machine are below. Gooseneck spotlights supplement soft general ceiling light



All kinds of pin-ups are easy if walls above work areas are perforated hardboard. Here, above washer, Mom's work tools, painted to match room



For more about laundry planning, see page 90

## Teatime Is Back in Style

GERTREDE BRASSARD

Taybe it's a swing of the pendulum, a change in our sense of values, or one of those cycles historians and economists talk about-and perhaps it has something to do with the fact that we love our homes, and stay in them, more than we have done for decades and decades. But whatever the forces that have brought the tea party back to us, it's here, and it's cheerful, and charming, and heartwarmingand we hope that it remains for a long time to come! Refer, if you like, to the etiquette books, and observe the abracadabra-"correct" invitations, service, and such; we much prefer friendly, informal teas where 12 is company and 20 is a crowd—cheerful little late-afternoon gettogethers of neighbors and intimates invited by note, or even by telephone. In many suburban neighborhoods, monthly teas (at the home of a different hostess each time) are making for much more closely knit communities. You might like to start the pleasant custom of a monthly tea at your own home, one afternoon when your friends all CONTINUED ON PAGE 96



You don't need Great Lady appointments. This proud and charming tea table is set with an inexpensive lusterware service, budget-priced cups and plates, a glass carafe of bubbling water. For a larger party, table in insert adds punch bowl, more food. (For data about these settings, see "Where Credit Is Due," Page 133)

# Vhy make your own sauce

## when Campbell's Soups make such good ones!

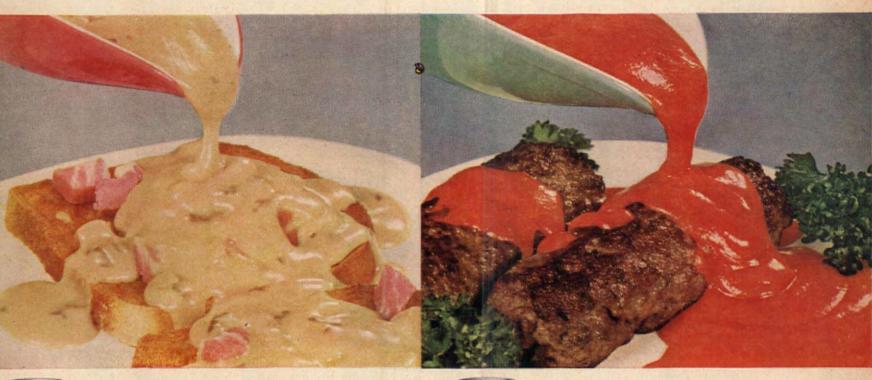
#### By ANNE MARSHALL

Director Home Economics, Campbell Soup Company

Why make a cream sauce when Campbell's Soups make four — Cream of Mushroom, Cream of Celery, Cream of Chicken, Cream of Asparagus? Why make a tomato sauce

when Campbell's has one for you — already perfectly seasoned, perfectly blended?

Cream sauces can be this easy: Just open one of these cans of Campbell's Soup and follow directions on the label! Why not find out how much fun it is to cook with sauces when Campbell's makes them for you! You'll never go back to the slow way of making a cream or tomato sauce again.

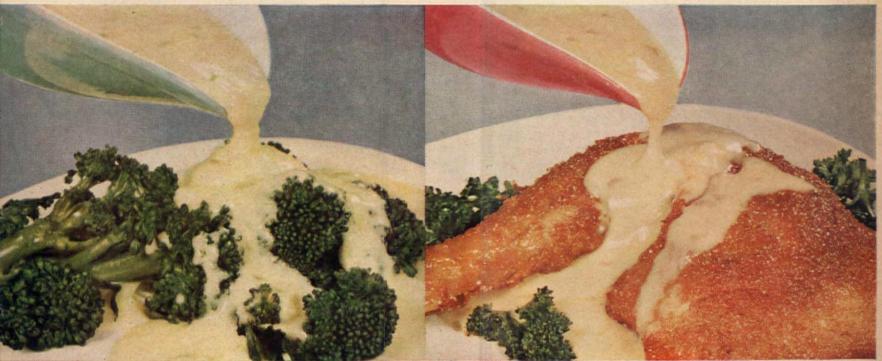




brunch — an open sandwich crowned with cubes of ham and mushroom sauce. And such an easy sauce to make! Just open a can of Campbell's Cream of Mushroom Soup — and blend with ½ cup of milk — it's delicious!



TOMATO SAUCE. Delicious flavoring for meat loaf, hamburgers, meat balls — Campbell's Tomato Soup used as a sauce. So perfectly seasoned, you just pour it on as it comes from the can! And what a tempting sauce to make quick and easy spaghetti and macaroni casseroles!

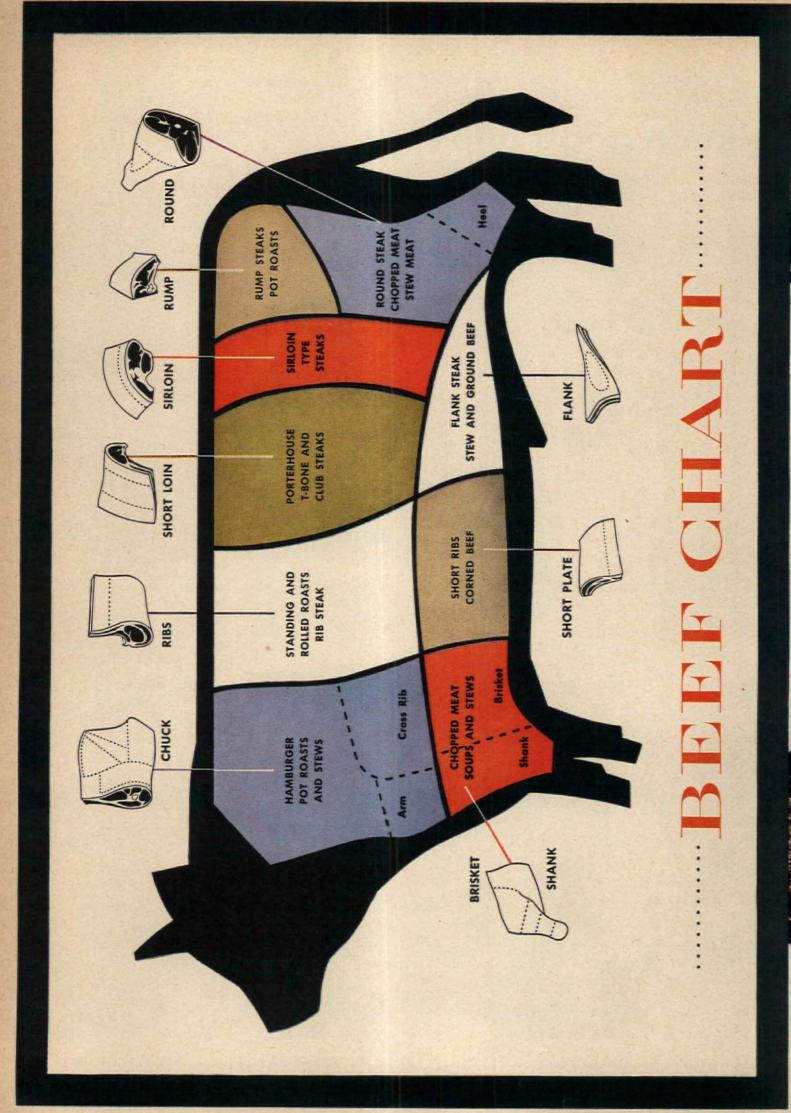




cream of celery sauce. Makes vegetables taste twice as good! Carrots, broccoli, string beans take on new sparkle when you add Campbell's Cream of Celery Soup. Just blend the soup with about ½ cup of milk—and there's your sauce! It's extra-good, too, as a sauce for fish!



CREAM OF CHICKEN SAUCE. Here's a popular favorite — Southern-fried chicken topped with the deep-down goodness of Campbell's Cream of Chicken Soup (½ cup of milk is all you add). And try this sauce as a gravy for chicken croquettes, biscuits or fluffy rice!









# 5 easy ways to vary Apple Pie-

"GIVE APPLE PIE YOUR PERSONAL TOUCH! Follow my favorite 'Kitchen-tested' Apple Pie recipe.\* Then create a new taste and a new look with any of these 5 simple touches!"



#### INTRODUCE FRENCH APPLE

Instead of a top crust for the pie on top of this page, sprinkle on a crumb topping (1 cup Gold Medal Flour, ½ cup butter, ½ cup brown sugar). Serve warm with ice cream for even more compliments.



#### MAKE IT MEXICAN

Apple pies are never out of season with variations like this! The news here is 1/3 cup red hots, cinnamon candies, added to the apples for zest and color. What an easy way to be "different."



#### CREATE A CARAMEL APPLE PIE

I've a hunch this will be a favorite with your menfolks! Use all brown sugar and slice 1/4 cup firm butter over apples before covering with top crust. Gold Medal crusts are flaky and tender-always delicious.



#### TOP IT WITH A NUT CRUST

Two welcome surprises in this pie! Add 1/4 cup finely chopped nuts to your easy-to-handle Gold Medal pastry. To filling add ½ cup seedless raisins, 1 tbsp. molasses. A superb combination.



#### TRY ARKANSAS APPLE PIE

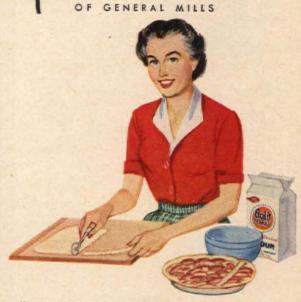
The bubbly pink beauty on the opposite page tastes as good as it looks! Cook until tender 9 cups sliced red apples (skins on) in syrup of ½ cup water, 1½ cups sugar, 1 tbsp. lemon juice. Drain and pile apples in pastry-lined pan.

Dot with butter. Top with lattice crust. Bake 30 to 35 min. at 425°. Cook syrup until thick and pour over hot baked pie.

\*Use basic Apple Pie recipe with Gold Medal Flour, in Betty Crocker Picture Cook Book or write Betty Crocker, General Mills, Inc., Minneapolis 1, Minnesota.

Bake it Better with GOLD





You'll find it's wonderfully simple and oh-sorewarding to create new interest in apple pie... give
it a deliciously different taste. Naturally, you'll
bake this basic apple pie better with Gold Medal.
You see, Gold Medal is the 'Kitchen-tested' Flour
and this is a 'Kitchen-tested' recipe—the two are
made for each other. Actually, Gold Medal is made
to help all your bakings turn out better. For, as
our milling experts tell me, it's mill-blended from
several choice wheats. So bake the apple pie you
choose with confidence, with pride—bake it better
with Gold Medal—the 'Kitchen-tested' Flour!"



MEDAL-the "Kitchen-tested" Flour



You hear a bigger whoosh

You smell a fresher aroma

You taste an extra richness

Why? Because Chase & Sanborn "Dome Top" Coffee is *fresher* than any other leading brand. It's the *only* one that's *pressure* packed. And pressure packing preserves coffee freshness and flavor better than vacuum cans or bags.

Chase & Sanborn Coffees are served by more fine hotels and restaurants throughout America than any other brand.

# Chase & Sanborn

THE COFFEE THAT
TELLS YOU IT'S FRESHER!



Now! Chase & Sanborn's Delicious Flavor—
yours in the NEW FULL-BODIED INSTANT

First instant coffee so full-bodied it makes truly satisfying breakfast coffee!

### Grandma's Pantry-NEW STYLE

The 7-day pantry the Civil

Defense Administration asks you to set up has a grimmer, and more urgent, purpose than Grandma's "Emergency Shelf"—it can save your family's lives in case of atomic attack

If you were far enough away from an atomic explosion to know that it had happened, you still might be cut off from food supply outside of your own home for a week, and your freezer and refrigerator would probably stop running.

How-and what-would your family eat?

This was one of the questions the Federal Civil Defense Administration hoped to answer through Operation Cue, that famous test at Yucca Flats last spring. All kinds of foods in all kinds of packages were exposed to the blast at various distances, and the lessons that were learned will have a direct effect upon products appearing in your markets.

But what we do now know, for sure, is that most of the canned and packaged foods in the basement shelter of that two-story brick house 4,700 feet from the explosion *did* survive in usable form—despite the fact that the house (except for the shelter!) was demolished.

For your own shelter, the FCDA suggests a seven-day supply of foods selected from the list below. Keep your family's preferences in mind—but remember that this is no picnic. Lasting qualities, and "filling" qualities, are more important than a well balanced diet in an emergency.

The canned goods should be of a type that is good for a year's storage at all temperatures above freezing (and should be rotated once a year). The rest should require rotation no oftener than every three months.

Small containers, such as #2 cans, are recommended unless your family is large, for the food, once opened, should be consumed within two meals.

**WATER:** One gallon for every member of the family for the seven-day period, *plus* one extra gallon for infants still on formula.

CANNED JUICES: Orange, grapefruit, tomato, lemon.

BEVERAGES: Powdered tea, coffee, chocolate, syrup.

canned fruits: Grapefruit sections, peaches, pears, fruit cocktail, pineapple, plums, cherries.

canned vegetables: Tomatoes, corn, asparagus, green beans, peas, potato sticks, baked beans, spaghetti with tomato sauce.

CANNED SOUPS: Tomato, mushroom, cream of chicken, bean, vegetable.

CANNED MEATS AND FISH: Corned beef, beef and gravy, beef stew, chicken, ham, luncheon meats, tuna, salmon.

**DAIRY PRODUCTS:** Evaporated or dried skim milk, canned cream, cheese in a jar or sealed package.

INFANTS' FOOD: Assorted strained fruit, meat and vegetables, soups, boxed baby cereals.

CEREALS AND BREAD: Canned date and nut bread, canned brown bread, packaged cereals with wax sealer in or out of box, crackers in time

**OTHER FOODS:** Pickles in glass, cookies in vacuum-packed tins, catsup or chili sauce, sugar, salt, pepper, vinegar, mayonnaise or salad dressing, molasses.

MISCELLANEOUS: Safety matches, hand soap, canned heat, pans (1 skillet, 4 sauce), candles, can opener, paper plates, paper cups, paper spoons, aluminum foil.

THE END



There was an old woman who lived in a shoe

Who had so many children, she knew what to do!

She lined them all up for a penny-wise feast—

A huge bowl of Jell-O, and one spoon apiece



JELL-O IS A REGISTERED TRADE-MAR

### **NEW IDEA!**



# Good Seasons Salad Dressing Mix!

A famous chef put his secret blend of rare herbs and spices into envelopes—named it Good Seasons Mix. You add your own vinegar and oil and you get the finest salad dressing you ever tasted.

You'll want to try all five mixes, each makes a half pint in seconds—Old Fashion French, California French, Old Fashion Garlic, Exotic Herbs and Bleu Cheese.



#### SPECIAL INTRODUCTORY KIT

This Self-Measuring Bottle, 2 different Good Seasons Salad Dressing Mixes and a salad recipe booklet are waiting for you at your food store. In a sewing room, these Dutch-decked pine jobs could perform as well as in a kitchen. Tuck braid and such in one; use one

for knitting. A third is your button box; another might become the sewing box you tote about



# CANISTERS ALL THROUGH THE HOUSE

See "Where Credit Is Due," page 133

Canisters didn't always belong in the kitchen—antique tea caddies, for example, were often as beautiful as jewel boxes, and just as proudly displayed. For a while, canisters went Plain-Jane—or cute—but the new ones are now decorative enough to store all manner of oddments in any room. Some still come in sets; others may be bought individually. But whether they are so

beautiful that they rival cloisonné (#3), or so scientific that they act as "crispers," removing moisture from the things stored in them (#2), there's very good news in new canisters.

IN THE KITCHEN, of course, use canisters for the old standbys, but don't overlook their talent for keeping things dry (cornstarch, cereals, crackers), or soft and moist (prunes).

THEY CLEAR THE DECKS IN JUNIOR'S ROOM, holding pebble collections, crayons, or the parts of jigsaw puzzles.

THEY'RE AT HOME IN THE BATH, holding soap flakes, cotton puffs, bath salts, water conditioner.

IN LAUNDRIES, they're beautiful and useful, providing dry storage for soap, detergents, starch, water conditioner.

IN DAD'S SHOP, they provide safe storage for oily rags, for nails and bolts, and for tiny parts Dad won't throw away.

On a buffet table, these talented lovelies would be much at home, for their attractive decorations (herb sprays silhouetted against white) have a worldly air. Yet the enamel canisters are sturdy enough to cook in!



Hand-painted roosters may crow about their good looks—but the traditional labels have been omitted from these canisters to encourage you to use them for many things besides the usual tea, sugar, and flour. Try corn meal, dried beans, bread crumbs, cookies, potato chips—anything on the agenda for airtight storage



# Only the 1956 Norge Washer has automatic reSUDSer!

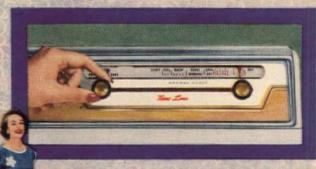
### New dual TIME-LINE CONTROL makes NORGE washer MOST AUTOMATIC OF ALL!

Here's a totally new standard for how automatic a washer can be!

It's been rated No. 1 time and again by independent laboratories. Not just because it permits you to re-use the hot sudsy water, automatically . . . but because it saves clothes, too. Norge dual-cycle action does all the family wash as it should be done . . . takes nothing out of your clothes but the soil.

Ask your Norge dealer to show you how the new Norge works—what it'll mean to you.

### Saves suds ... water...TIME!

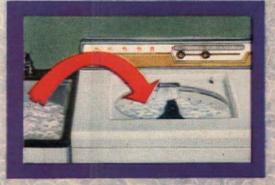


### Just set it...and walk away!

- 1. Your Norge automatically pumps hot, sudsy water into the set tub before rinsing. For your second batch of clothes—just turn to reSUDSer position on the Norge Time-Line Control...
- 2. The washer goes into action—automatically—only when all the sudsy water has been returned. No chance of mangling or tangling. No watching, no waiting. You save time along with soap and water.

#### NORGE AUTOMATIC "FIRSTS":

- Dual-Cycle changes wash-action to fit the fabric . . . automatically.
- Multi-Rinse changes from mist-spray to tidal-wave... automatically.
- Time-Line Control starts, stops, repeats . . . automatically.
- Sediment-remover, water-fill, water-temperature control—all work automatically.
- Buzzer signals completion of washing cycle . . . automatically.





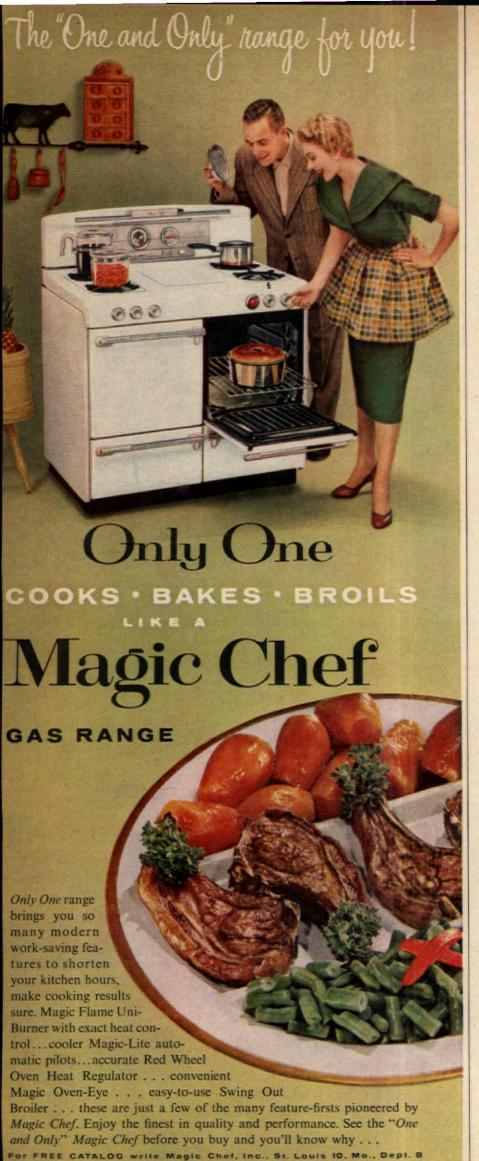
America's most beautiful laundry combination! And only Norge with the exclusive Hamper-Dor dries everything exactly right because only Norge dries 4-ways.

more-much more-from

NORGE



NORGE SALES CORPORATION, MERCHANDISE MART, CHICAGO, ILL. \* SUBSIDIARY BORG-WARNER CORPORATION IN CANADA: ADDISON'S LIMITED, TORONTO \* EXPORT: BORG-WARNER INTERNATIONAL, CHICAGO, ILLINOIS



WOMEN COOK ON Magic ChefTHAN ON ANY OTHER HANG



Now's the time, dear hostess, to win accolades with delectable teatime fare. Keep it simple—or go in for flourishes. All of these will keep conversation humming contentedly

is your afternoon tea to be a simple affair? Then here are some dainties to serve: Fig or orange bread spread with cream cheese, garnished with chopped nuts for crunch appeal . . . Small rounds of buttered bread topped with large slices of pared cucumber and decorated with a dab of mayonnaise . . . English muffins . . . Scotch scones . . . Brioches or croissants bought at your boulangerie (that's French for the best bakery in town).

will put on fancy dress—no great trick at all, really, for if you can wield a bread knife or maneuver a rolling pin, you can make elegant little eye tempters that are taste gratifiers as well. Try your hand at checkerboard, ribbon, and pinwheel sandwiches—or one of these two fancies that are quickly produced. Jam INLAYS: Cut rounds of white bread with a 2" cookie cutter. Spread with any red jam or jelly. Cut smaller rounds with a smaller cutter. Top each large round with a small one. LAYER-CAKE SANDWICHES: Cut square loaf of date and nut bread into 1/8" slices. Spread two slices liberally with cream cheese. Layer them, and top with a third slice. Trim crusts. Wrap in wax paper and refrigerate. When chilled, cut in triangles and stand on end to serve. (You may find it easier to spread each slice before you cut it from the loaf.)

mustard, dash of Worcestershire sauce . . . Shrimp butter made of finely minced shrimp, a grating of nutmeg, a few drops of lemon . . . FISH FANCY made of chopped crab meat, salmon or any other seafood mixed with mayonnaise and sharp seasonings . . . Or how about good old peanut butter (the "hunk" type)?

Orange is especially good used one of these ways: FRUIT AND NUT TRIANGLES—Peel and remove pulp from 2 small oranges; add 3/4 cup pitted chopped dried prunes; 1/4 cup chopped walnuts. Mix with small amount of mayonnaise. Spread on slice of bread, and cut into triangles. Garnish each with a walnut half. ORANGE TOAST—Toast rounds of bread on one side. Mix equal parts brown sugar and butter with grated orange rind and a few drops orange juice. Spread on untoasted sides of rounds. Place slice of orange cut crosswise atop bread and trim off overlapping edges. Place pinch of brown sugar top center of orange. Just before serving, run under broiler until sugar melts. Serve hot.

want men to make happy talk at your tea? Our recipe card has directions for teatime food with manappeal: Ham Canapes; our French Import, Bouchée de Provence; and a real show-stopper, Creamed Oysters served nesting cozily in easy-to-make (and easy to handle) bread baskets. Meat sandwiches, however dainty, are good man-bait too. DEVILLED BUTTER CONTINUED ON PAGE 76



"I'm leading a glorious double life thanks to my wonderful

### Republic Steel Kitchen!"

"Small wonder I'm in love with my small-wonder kitchen! You see, I'm not only getting more out of it-I'm getting out of it more, as well.

"Meal getting is a breeze in this beeline arrangement—with our dining area only a fancy two-step away. There's a world of storage in those spacious cabinets above and below the stay-lovely counter top of Enduro Stainless Steel. And tho' it looks custom designed, actually my kitchen came right from Republic's big, ready selection. Loaded with features like hushed nylon-glide drawer action, adjustable shelves, a mixer lift shelf, space-saving shallow drawers and a handy pull-out cutting board, my Republic Steel Kitchen still cost no more than an ordinary one.

"We've never used the traverse drapes designed to close off the kitchen. Why hide something so immaculately beautiful?"

Get the Most For Your Money! Prove it to yourself Republic Steel Kitchens give you the most for your money. Visit your Republic dealer. Compare on Republic's chart the list of features that five other leading brands together don't give you, even as extras.

### The World's Most Modern Kitchens



#### BRAND-NEW, COLORFUL BOOK ON KITCHENS

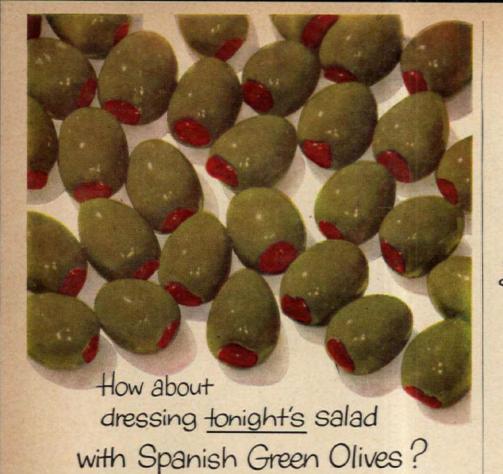
☐ Praise-winning Kitchens takes the mystery out of kitchen planning. Gives you the how and why of sound arrangement and storage. Filled with beautiful examples like the one on this page.

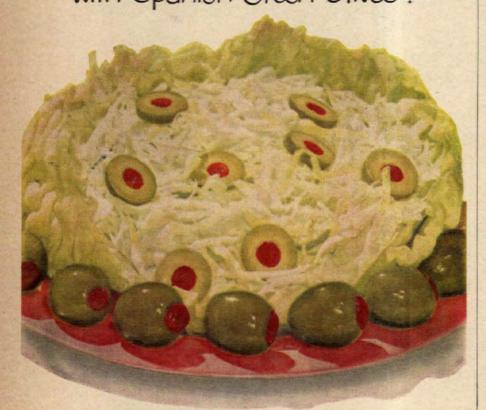
☐ If you're remodeling, you'll also want 101 Ways to Make Awkward Kitchens Behave. Actually solves 101 problems within its 32 idea-filled pages.

Check one or both, and enclose necessary coin. One booklet, 25 cents, both for 40 cents. Address: Republic Steel Kitchens, Department A, 1038 Belden Avenue, Canton 5, Ohio.

AH-459







They make good sandwiches better, too!

### Imported

SPANISH GREEN O add dash to any dish!

### Come to Tea

(Begins on page 74)

is the secret of some excellent miniatures-cream 3 tbs. butter until light. Add, and mix well, 1 tsp. mustard, 5 tsp. Worcestershire sauce, 3 tsp. Tabasco sauce, 1 tsp. each grated onion and finely chopped chives. Spread on bread, and top with thin slices of meat. Top with another slice of bread, and cut sandwiches into attractive shapes.

HERE'S A GOOD ONE FOR THE GALS: A chicken-almond mixture is very pleasing this way, as a sandwich spread: Combine 2 cups ground chicken meat with 1/2 cup ground, blanched almonds, 2 tbs. grated or crushed pineapple, and mayonnaise to bind the ingredients.

CHEESE TEAS: Here are a few that will gratify your guests -and yourself if you're forever mumbling "there must be something new I can do with cheese." PARMESAN FINGERS-1/2 cup Parmesan cheese (freshly grated), 2 tbs. heavy cream, pinch paprika, 1 tbs. sherry. Bake in oven until hot and bubbly. Sprinkle with paprika and a little chopped parsley. ROQUEFORT-AVOCADO SPREAD-Mash to a paste, 1/4 cup Roquefort cheese. Add I cup avocado purée and 1 tbs. lemon juice. Mix thoroughly. If you can find some of those wonderful peeled tiny shrimp, toss them into the mixture-gently.

TEA CO-WITHS: To pretty up your table and add bright accents of color and taste-thinly sliced lemon or orange slices pierced with cloves, crushed rock candy, candied flowers, sour lemon or orange drops, salted nuts.



teatime specials





If you choose Gas, you can be sure of this: years from now, your new automatic Gas range will still be the last word. Inside and out, it offers you a clean sweep of surface that's both handsome and functional. You get such special Gas advantages as smokeless broiling, instant on-off heat, the evenest baking in the world. Add the blessings of automatic cooking, automatic timing—and what more could you want in a range? Yet the new automatic Gas ranges cost less to buy, to use and install. Be sure to see them during "Old Stove Round-up Time"—the event your Gas company and Gas appliance dealers are featuring.

AMERICAN GAS ASSOCIATION

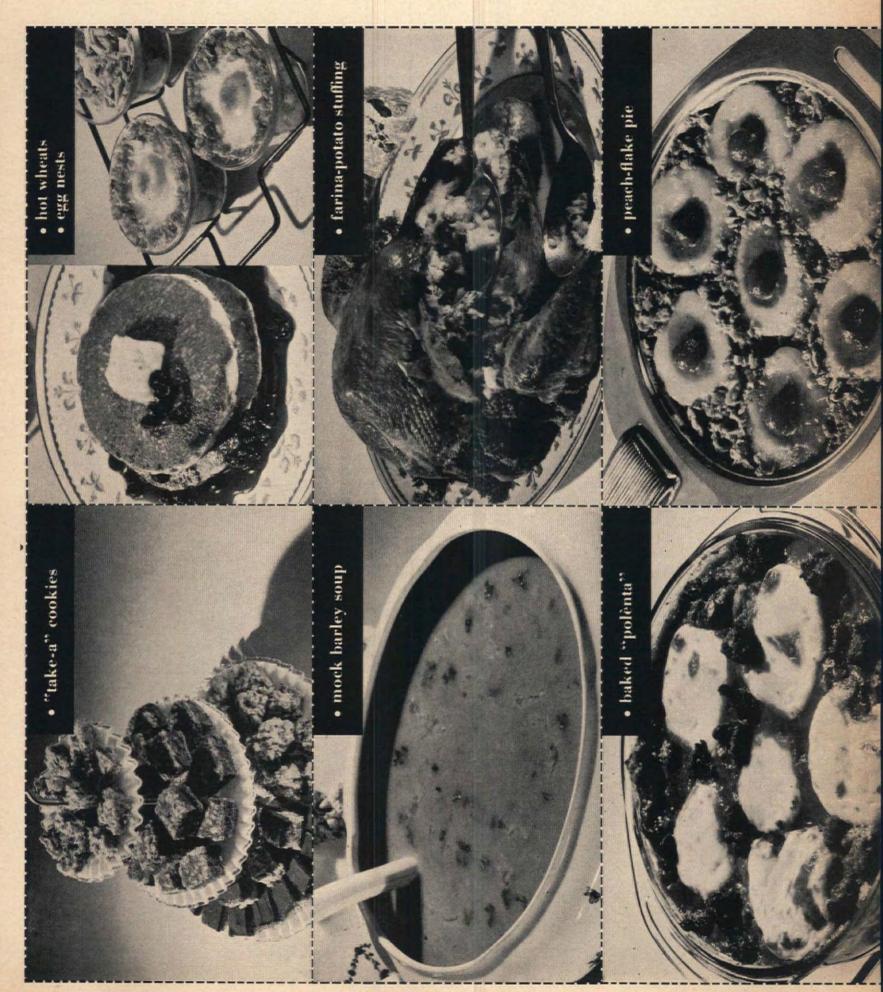
Only Gas gives

such matchless performance

GAS-the modern fuel for automatic cooking . . refrigeration . . water-heating . . house-heating . . air-conditioning . . clothes-drying . . incineration.

### **American Home Recipes**

(Take a Package of Cereal, pictured in color on page 66)



## baked "polènta"

Preparation time: 5 min. Baking time: 20 min.

4 cups brown granular wheat, 3 cups tomato sauce cooked (leftover)

I lb. bulk sausage meat, browned Grated Romano cheese · Alternate in layers, wheat cereal, tomato sauce, sausage, and cheese, ending with the sliced Mozzarella cheese. Bake at 400°F. for 30 min. or until brown. Serve with grated Romano cheese.

cook slowly for 5 min. Mix together corn flakes, pecans, and 1 tbs. melted butter. stake nest. Pour sauce over peaches. Garnish with cherries and pecan halves. Bake in

350°F. oven for 25 min. Serve with cream or ice cream.

310 cal. per serving

Serves: 6

· Combine brown sugar, salt, flour, corn syrup, peach juice, lemon juice, and butter, Make a nest with mixture in shallow baking dish. Arrange peach halves on corn-

14 cup corn syrup, dark

3 tbs. flour 1/2 tsp. salt

14 cup peach juice 1/2 tbs. lemon juice 2 tbs. butter, plus 1 tbs. melted butter

2 cups corn flakes, crushed 6 peach halves, drained ½ cup brown sugar

Preparation time: 10 min. Baking time: 25 min.

peach-flake pie

½ cup broken pecans maraschino cherries and pecan halves

Serves: 4-6 850 cal, per serving Source of Vitamins A, B, C, and Riboflavin

Tested in The American Home Kitchens

## mock barley soup

Preparation time: 5 min. Cooking time: 10 min.

4 cups veal stock

cup grated carrots cup chopped parsley 70.74

• Bring veal stock to a boil; add farina, cook 2½ to 3 min. stirring constantly. Add carrots; cook for 5 min. longer. Garnish with parsley.

Suggested seasoning for veal stock: celery, parsley, onion, salt, pepper, leek flakes, bay leaves, whole allspice, and monosodium glutamate crystals.

Serves: 4-6

125 cal. per serving

Source of Vitamins A, B

Originated in THE AMERICAN HOME KITCHENS

## "take-a" cookies

AMERICAN HOME KITCHENS All Recipes Tested in THE

Preparation time for all recipes: 15 min.

Baking time: 10 min.

I cup sugar

2 well beaten eggs

2½ cups reg. rolled oats

1 cup nuts, chopped

Combine ingredients. Drop by teaspoonful on cookie sheet. Bake at 400°F. 14 cup milk; I tsp. vanilla 1/2 tsp. soda; I tsp. salt 21/2 cups reg. rolled oats OATMEAL COOKIES (Yield, 4 doz.) I cup shortening

2 cups flour

Total baking time: 40 mim. HIGHLAND BROWNIES (Yield: 24 bars)
Buttersootch Base: % cup brown sugar
% cup sifted flour % cup melted butter
% tsp. salt Chocolate Layer:

Butterscotch Base: 1/2 cup brown sugar 3/4 cup sugar; I egg
3/4 cup sifted flour Chocolate Layer: 3/4 cup sifted flour Chocolate Layer: 1/4 tsp. soda 1 oz. unsweetened chocolate 1/4 tsp. soda 1 cup reg. rolled oats 1/4 cup butter 1/4 tsp. soda 1/4 cup milk; 1/2 tsp. vanilla

• Combine ingredients of base. Press into ungreased 1/4 ri pan. Bake at 350°F. for ro min. Melt chocolate and butter. Beat in sugar and egg. Add remaining ingredients. Spread over base. Bake 30 min. Cool. Cut into bars. Submitted by: E. Comors S. Submitted by: E. Connors

**American Home Recipes** (Take a Package of Cereal, pictured in color on page 66)

Source of Vitamins A. B.

Tested in THE AMERICAN HOME KITCHENS

Preparation time: 10 min.

farina-potato stuffing

For a 4-pound chicken:

21/2 cups raw potatoes, shredded on 21/2 cups cooked farina (leftover)

1 egg 14 cup chopped parsley 14 tsp. savory

14 tsp. oregano 14 tsp. rosemary 15 tsp. fennel seeds

11/2 tsp. salt

medium slaw grater 34 cup diced celery

1 3 oz. can sliced mushrooms Chicken giblets, diced I the chopped onion

Sauté celery, onion, mushrooms, and giblets until brown. Combine with remaining ingredients; stuff chicken. Roast until done.

Tip: Use an oven thermometer for accuracy, if you have one.

Serves: 6

160 cal. per serving

Source of Vitamins A, B

Originated in The AMERICAN HOME KITCHENS

hot wheats

• egg nests

Preparation time: 5 min. ½ tsp. salt 2 cups raisin bran flakes 1 egg, well beaten HOT WHEATS

11/3 cups flour, sifted tsp. baking powder

• Sift together all dry ingredients. Add raisin bran, stir in milk, egg, and shortening. Fold in blueberries. Bake on hot griddle. Vield, 12 pancakes. SAUCE is made by bringing to a boil 2 cups maple blended syrup, 4 pats butter, 1 cup blueberries. 1/2 cup blueberries

AMERICAN HOME Magazine offers cellophane envelopes for protecting recipes in your card file. They come in a standard  $3 \times 5$  inch size and are open at both ends so

THE AMERICAN HOME, Dept. J-55 American Home Building, Forest Hills, N. Y.

1 tbs. melted shortening

11/2 cups milk

that recipes may be easily inserted. in lots of 100 for \$1 from:

Source of Vitamins A, B 740 cal, per serving with sauce 260 cal, per serving without sauce Serves: 4

EGG NESTS

2 cups corn flakes

Preparation time: 5 min.

You can order them

34 cup chopped walnuts

· Combine corn flakes, walnuts, and butter. Line greased custard cups with mixture. Drop a raw egg in each corn-flake nest. Bake in preheated oven.

280 cal. per serving

Source of Vitamins A, B Tested in THE AMERICAN HOME KITCHENS



### So-o-o good! So-o-o easy! Homemade grape jelly in mere minutes!

#### MAKE IT TODAY-SERVE IT TONIGHT!

(Yield: 12 medium glasses-cost: mere pennies a glass)

3½ pounds ripe Concord grapes

1 box Sure-Jell\*

7 cups sugar

1. Stem and crush grapes. Add 1½ cups water, cover. Simmer 10 min. Place fruit in jelly bag or in several layers cheese cloth, yard square. Twist bag over strainer. Mash to extract juice.

2. Mix 5 cups of juice and Sure-Jell in large saucepan. Bring to boil over high heat, stir constantly. At oncestir in sugar, bring to boil again. Boil hard 1 min., stirring constantly.

3. Remove from heat and skim off foam. Pour into jelly glasses or whatever glasses you have. (If used within 2 months, no paraffin is needed — just cover and keep in refrigerator.)

\*or if you prefer Certo liquid pectin, use recipe attached to Certo bottle.







Perfect results every time! Even if you've never made grape jelly before, you get perfect results for sure when you use Sure-Jell or Certo! And it takes so little time!

What are Sure-Jell and Certo? Both are natural fruit pectins. And pectin is the substance that makes jam and jelly "jell." By following exactly the simple recipes with Sure-Jell or Certo, you're sure of getting just the right amount of pectin for perfect jam and jelly!

Make your favorite jams or jellies any time of the year! Use Sure-Jell or Certo with canned, bottled, or frozen fruits and juices.



Your choice! SURE-JELL

powdered natural fruit pectin

or CERTO

liquid natural fruit pectin.

Products of General Foods

### Why not use S.O.S?



scuffs, black marks caused by furniture and other hard-to-remove spots

The S. O. S. Co., Chicago, Ill. . S. O. S. Mfg. Co. of Canada, Ltd., Toronto, Ont.

brisket stew

red flannel hamburgers

**American Home Recipes** 

mixed with salt

4 carrots, cut in pieces

whole allspice

cup chopped pickled beets

lb. Brisket

12 small potatoes Flour, salt, sugar

12 small onions

(Straw Hat, pictured in color on page 64) (Good Victuals, pictured in color on page 59) (Take a Package of Cereal, pictured in color on page

KITCHENS

Tested in THE AMERICAN HOME

AMERICAN HOME Magazine offers cellophane envelopes for protecting recipes in your card file. They come in a standard 3 x 5 inch size and are open at both ends so that recipes may be easily inserted. You can order them in lots of 100 for \$1 from:

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### Cook onion, potatoes, and carrots separately in small amount of water. Reserve 1 cup vegetable liquid to add to the gravy. If the gravy is not as thick as you like it, add 1 tbs. flour mixed with 1/4 cup of water for each cup of gravy. Bring to a boil and cook 2 minutes. Correct salt. Brown on all sides. Add bay leaf, allspice, and the chopped tomato. Keep turning the meat until tomato is cooked down and browning. Sprinkle meat with 1 tbs. sugar and add water to barely cover meat. Turn down heat, cover and let simmer for 2 hours. · Remove fat and cut meat in 11/2-inch cubes. Roll meat in flour Carefully stir vegetables into the stew. I large tomato, chopped Serves 8-10

## sauerbraten

• Select a 5 lb. piece of beef from the chuck. Have it trimmed and tied firmly. Put in a deep dish and sprinkle with salt. Half cover with wine-vinegar diluted with equal amount of boiling water. Add one sliced onion, 2 bay leaves, 2 tbs. pickling spices, 1/3

cup sugar. Cover and let stand at least 2 days, turning several times.

Take meat out of liquid. Brown slowly in deep, heavy pan, adding a little of the vinegar liquid from time to time until the roast has a rich, dark brown color. Add 1/2 cup vinegar liquid, cover and cook very slowly for 3 hours, adding more liquid as meat cooks. Thicken the gravy with 1 tbs. flour stirred into 1 cup sour cream.

Serve with noodles. Cook noodles as directed on package. Stir into cooked noodles 3 tbs. butter and 1/3 cup fine bread crumbs. Tested in THE AMERICAN HOME KITCHENS

Serves 10-12

min. Preparation time: 45 Proofing time: 2 hrs. Baking time: 1 hr.

apple-bran bread

1/3 cup lukewarm water 1 envelope dry yeast 1/2 cup brown sugar

boiling water

melted butter

tsp. salt

11/2 cups apple sauce

2 cups all bran

cups flour for the board 7 cups flour, sifted

yeast, sugar, salt, and butter; mix. Add flour gradually and beat. Let rise for one hour. Knead and shape into 2 loaves. Place in greased bread pans. Again, let rise for 1 hour. Bake at 400°F, for ½ hour, then turn oven down to 350°F, and bake until done (about ½ hour). Soak all bran in hot water for 1/2 hour. Soften yeast in warm water. Combine all bran,

Vield: 2 loaves

2,200 cal. per loaf

Source of Vitamins A, B Originated in THE AMERICAN HOME KITCHENS

Tested in THE AMERICAN HOME KITCHENS Mix meat with egg yolks and cream; add riced potatoes, beets, onions, capers, salt
and pepper; shape into 8 cakes. Brown quickly in butter or margarine on both sides. stsp. pepper tbs. butter or margarine tbs. capers, chopped tsp. salt med. potatoes, boiled and riced 11/2 lb. beef shank, ground 11/2 lbs. onion, chopped

Serves 8

1/2 cup cream 2 egg yolks

stuffed flank steak

cups toasted bread cubes r 3 lb. Flank Steak For stuffing: 14 cup hot water

2 tbs. onion, chopped 2 tbs. melted butter 1 tsp. salt

1/8 tsp. pepper r egg, slightly beaten

I green pepper, chopped

half of the steak, fold the other half over stuffing and sew edges. Season both sides of steak with salt and pepper and roll in flour. Brown on all sides in small amount of fat or salad oil. Add  $\frac{1}{2}$  cup hot water; cover and bake in a slow oven (325°) for 2 hours. Have pocket cut in flank steak for stuffing, or leave steak whole. Spread stuffing on · Mix ingredients lightly with a fork until well blended.

Serves 6

Fested in The American Home Kitchens

chicken kiev

• Skin and remove meat from breast of 2 chickens. Split each of the four parts horizontally through the thicker section (not cutting all the way across) and open it up like a book, thus making an even thickness of the meat. Place slices between

waxed paper and pound meat with wooden mallet until thin. Remove paper, sprinkle meat with salt and pepper and set aside.

Filling: To ¾ cup of butter add and blend well r clove garlic minced, r tsp. rosemary, r tsp. marjoram, and r tbs. anchovy paste. Divide in four parts and shape into rolls to fit inside chicken pieces when rolled. Chill.

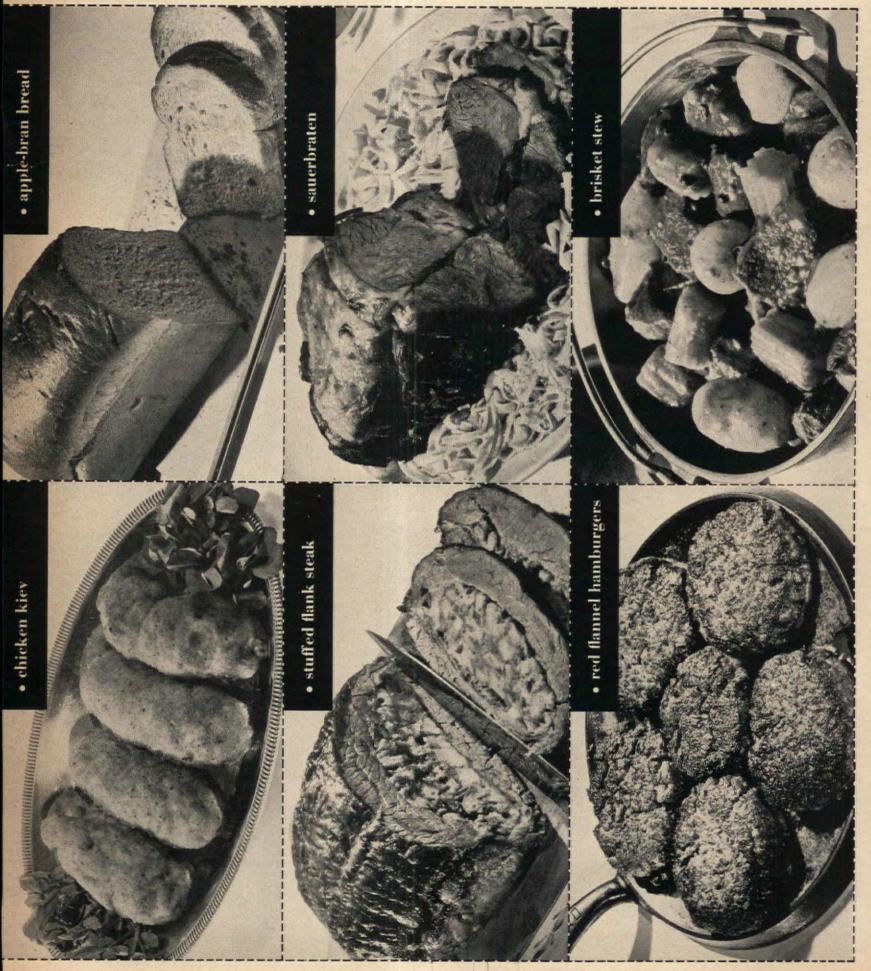
When butter rolls are hard, place one roll on each piece of chicken and roll chicken, folding in the ends. Dust with flour, dip in beaten egg, and roll in bread crumbs. Fry in deep fat for 7-10 min.

Drain on paper towel. Serve on bed of watercress. Makes four servings

RECIPE ORIGINATED BY JEAN AUSTIN

### **American Home Recipes**

(Straw Hat, pictured in color on page 64) (Good Victuals, pictured in color on page 59) (Take a Package of Cereal, pictured in color on page 66)



# Vew Hotpoint even Poll-Jult REFRIGERATOR-FREEZER

Eye-Level Refrigerator
Giant Freezer Below
Rolls Out for
Easy Cleaning

THIS IS FOR YOU — the most practical, most convenient refrigerator-freezer ever built!

All-new design. Entirely different from conventional refrigerator-freezers, the Hotpoint EYE-HI has a big automatic-defrosting refrigerator at the top, where the foods you use most are always within easy reach. Never again must you constantly bend and stoop.

Two separate cold systems. Again unlike many conventional combinations, the Hotpoint EYE-HI brings you a *true* food freezer—with its pwn separate cold system, heavy six-side insulation and its own separate door with special *cold-seal* latch. And it's so large you can freeze and conveniently store 123 lbs. of food at one time!

Exclusive roll-out feature. Just release brake and your Hotpoint EYE-HI rolls out—for cleaning, waxing floor, decorating. Compare the EYE-HI with any other combination and discover a new high in convenience!\*

\*Dealers are listed in most classified phone directories.







point Split Shelf—special slide-away feae quickly and easily converts from fulldth shelf to provide extra height for large, lky items such as hams, turkeys, etc.



Twin Crispers—provide ideal humidity, keep vegetables crisp, fresh. Extra large, porcelain finished. Rounded corners make cleaning extra easy. De luxe Spice Gold trim.



Hotpoint Dairy-Stor—includes egg shelf, thermostatically controlled Butter Bin, two Cheese Keepers and handy Ready-Foil Dispenser for wrapping foods for freezing.



True Food Freezer—has own separate cold system. Handy juice dispenser rack and frozen food rack in door plus convenient glide-out basket put all foods out front.



Ranges • Refrigerators • Dishwashers • Disposalls® Water Heaters • Food Freezers • Automatic Washers Clothes Dryers • Air Conditioners



### Suddenly you see cooking in a totally new light

Never before have you seen a range like the magnificent Tappan Greenbrier. You look, and here at last you see something completely new and exciting and beautiful in range design. And with it all, the incomparable cooking convenience that only America's master range builders can give you.

You appreciate the clean break with tradition that moves all four burners to the back, gives you all that wonderful work space up front. You find this is the one range that cooks *delicious* meals automatically . . . as delicious as hours of rangewatching could achieve. There's the magic, too, of a broiler that adjusts to any position at a touch.

But there's much more . . . so much, you must see the Tappan Greenbrier to believe it. And there's this, too. Only the Tappan Greenbrier can give you the satisfaction of having the finest range money can buy. The Tappan Stove Company, Dept. AH-95, Mansfield, Ohio. Also, Canadian Tappan Stove, Ltd., Montreal.



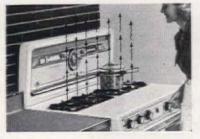
### THE TAPPAN GREENBRIER



So sensible, it's sensational!
The beautiful all-new range-top of the

## TAPPAN GREENBRIER GAS RANGE

At last here are burners right where you want them—side by side at the back of the range. The Greenbrier's Four-in-Line Burners permit step-saving food preparation right at the range—and "assembly line" serving as you move dinner plates along in front of the utensils.



You stay fresh, clean and cool when you cook on the Tappan Greenbrier. Heated air and cooking odors rise away from you, to the rear of the range.



You can really see what's cooking. Every burner is directly under an elevated full-width fluorescent light which sheds bright light directly into every utensil.



You and the children stay safe. There's no reaching over burners, no danger of tipping pots and pans, no chance for kiddies to touch or spill hot utensils.



Just think... the whole top lifts up in a jiffy. The entire top surface is hinged at back, lifts up with ease, makes it so simple to get your Greenbrier really clean.

and look... There are easy terms to make this finest range easy to own. See the Tappan Greenbrier at your store soon.

### GOOD SPICED GRAPE JELLY





good spiced grape jell

Tested in The American Home Kitchens

and mash well. Cook 30 min. Pour into a jelly bag (one made from a yard square of fine white cheesecloth will do), and allow to drip until all juice has come through.

Do not squeeze or jelly will become cloudy.

Measure fruit juice. For every 4 cups add 4 cups sugar, 1 tsp. ground cloves, 2 tsp. powdered cinnamon, 1 tsp. nutmeg. boil for about 20 min. or until 220° F. by the jelly thermometer. Another test put a small amount on a saucer in the refrigerator. If it becomes thick, the is ready. Pour into jelly glasses, cool, cover with melted paraffin, and seal.

nitted by Marion Flexne

### THE RIGHT WAY TO STORE SMOKED MEATS

A re you up on the fine points of storing smoked and cured meats? Do you know, for instance, how long it is safe to keep hams, picnics, and bacon in your refrigerator or in your freezer? Remember that the smoked hams and picnics which we buy today can't be handled like those old-fashioned heavily cured kinds that we used to refer to as "country ham." Smoked meat products, especially ham and tongue, should be consumed no later than a week to ten days after they have been purchased, and any leftovers should be stored in the refrigerator for a very short time.

Now that school days are upon us, we'll soon be buying a variety of smoked cold cuts for tasty lunchbox sandwiches. These will dry out quickly unless completely covered before storing, but if they are well wrapped, cold cuts can be kept in the refrigerator for at least a week.

Because of the salt content of smoked and cured meats, the flavor of these cuts deteriorates rapidly when frozen. For this reason, we recommend that large cuts, such as ham and shoulder pork, be stored in a freezer for limited periods (two months at the most), and that sliced bacon should never be frozen, but refrigerated and used up within a week of purchase. THE END

## Anne's Notebook

ANNE BARNARD

"Hunting." by Claggett Wilson

YOU WON'T HAVE TO GO "HUNTING" to find all kinds of convenient and good new products on the grocery shelves ... everything imaginable, it would seem, is there aplenty to inspire our imagination and speed up the wheels of food preparation. So many, and such a variety, have popped out of the blue during the summer months that it won't be possible to cover all ... But do our best...we shall. New and easier-tohandle packaging, plus new sizes inspired by consumer desires are there, too.

FROZEN BARBECUE BEEF GRILL STEAKS come your way with barbecue sauce included. Good flavor...save time as quickies for a late brunch, snacks, or supper. Be sure to follow package directions.

HICKORY SMOKE FLAVOR applied to meats is easy to achieve these days right in your own kitchen ... a far cry from the days of our grandparents! Packed in a handy shaker-top bottle is a new sauce that gives meat hickory-smoke flavor. It was news to me to be told that this sweet smoke flavor was passed along to us by the American Indians who learned about it quite by accident: the side of the meat hanging closer to the campfire had a more appealing flavor. So...down

through the generations it came, until now we have it bottled in liquid form. You'll want to try this.

LOW-CALORIE CAKE MIXES for those a-counting their calories are next on the docket-golden and chocolate cakes along with ingredients for a low-calorie, sevenminute-type frosting. (The frosting doesn't need cooking.) Again, follow package directions.

NEW PACKAGING OF ENRICHED BISCUITS AND CINNAMON ROLLS which come in containers simplifies the procedure for opening the containers-no sharp knife or other utensil is needed.

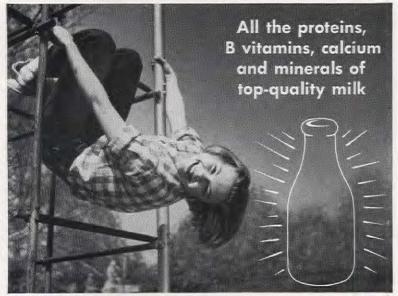
At our finger tips, too, is a QUICK-AS-A-WINK ICE BOX PIE MIX complete with filling and mix for a graham-cracker crust. Fluffy chiffon fillings in three flavors-CHOCOLATE, LEMON, and BUTTERSCOTCH. These are delicious and handsome, and they sparkle any meal. If you want to fancy 'em, garnish with chopped walnuts or coconut. See "Where Credit Is Due," page 133

### Borden's brings you...

## VALUABLE MILK NOURISHMENT FOR 8 CENTS A QUART



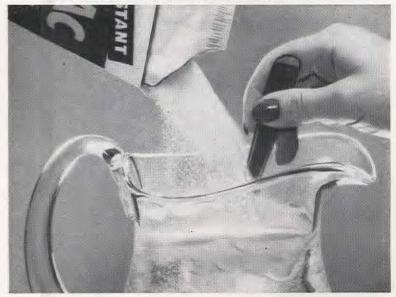
From Borden's, famous name in milk, comes new Instant Starlac. It tastes more like top-quality milk than any other "instant"! Women say so 2 to 1, when they compare it with other brands and make a choice.



**Doctors** have always recommended milk for building bones, teeth and muscles. In this respect, Starlac is just like the finest pasteurized milk and contains the same amount of proteins, B vitamins and minerals.



For cooking Take any of your favorite "madewith-milk" recipes and use this fine Borden product as you do milk. Watch the faces of your family light up when they eat the cakes, pies, and desserts you've made.



So easy! Just add ¾ cup of new Instant Starlac to 1 qt. water, even ice water. Shake or stir. Instantly, you have 1 qt. of Borden's finest nonfat milk . . . delicious to drink . . . so convenient for cooking and baking.

### **NEW INSTANT STARLAC**

Mixes instantly, even in ice water. Tastes so good, you'll enjoy it the way you do milk.

You'll call it "Milk Magic"

In blue economy 5-qt. package for about 8¢a qt. Slightly higher in red 3-qt. pre-measured envelope package.

Source of the second se

Copyright, The Borden Company

### WHERE IS "WASH DAY

Is your laundry plan as up-to-date as your equipment? Those wonderful automatics can save you even more work if they are conveniently located and arranged. Here's some advice

On page 60 we showed you how a modern laundry can be made pretty as a bedroom, and sensibly located near your bedrooms and baths. A radical idea, but a logical one, for since automatic washers and dryers have all but banished "wash day" as such, it's smart to do your laundry right at its source.

But, of course, there are plenty of other good places for a laundry, both conventional and unconventional.

UTILITY ROOM-Often near the kitchen, but could be near bedrooms in a one-level house. Laundry may share honors with a modern heating plant as well as water heater, but it is well away from other household activities-often an advantage. Locate it near plumbing facilities.

KITCHEN-A good place, since you can keep an eye on the range and the washer simultaneously. Plumbing and venting are usually convenient. Try separating kitchen from laundry by peninsula or divider.

CARACE-Satisfactory if it is heated, or in a mild climate.

BATHROOM-A fairly new idea, and a sensible one, whether bath is near bedrooms, or a downstairs "powder room."

BEDROOM AREA-If not in a separate laundry-linen-sewing room, perhaps in a bedroom hall, or an oversized closet.

BASEMENT-The least convenient location. If you must have it here, try to provide a chute for soiled items.

#### PLAN IT IN AREAS.

Wherever your laundry is, plan it in terms of work centers, as good kitchens are planned. Here are ideal ones:

- 1. Storage and sorting center with ample hampers or bins where soiled washables can be kept.
- 2. Washing center, including clothes washer and sink, with counter space nearby for the pretreating of unusually soiled

items. In a cabinet over the washer, keep all your washing supplies: soaps, detergents, stain remover, water softener, bleach, starch, bluing, measuring cups and spoons, sprinkler,

- 3. Drying center-next to the washer, so there are no wasted steps. Handy to the dryer have a basket, bag, or cupboard in which to store dry garments until they are ironed.
- 4. Ironing center-where your automatic ironer or adjustable ironing board is located. There should be a countertop for ironed flat work, plus a place to hang dresses, etc. If you're an up-to-date "washerwoman," you do your ironing seated-at a posture chair. This center should also include storage for irons, for iron-on mending tape, cellulose sponges.

#### MAKE SURE THAT YOUR LAUNDRY HAS THESE:

- Adequate plumbing connections
- · Adequate wiring
- · Plenty of hot water
- · Venting if necessary
- · Good ventilation
- · Flooring that is easy to clean and doesn't mind moisture
- · Lighting that's ample, and so placed that light won't "bounce off" highly glossed white appliances

#### HERE ARE GOOD "EXTRAS":

- Mending area for minor repairs—or a real sewing center
- Bulletin board for pin-up instructions of all sorts
- · Cleaning closet and linen closet if laundry's near bedrooms
- · A cupboard for things that are waiting to be ironed
- · A telephone outlet for use on laundering days (Never answer it without drying your hands)
- · Play area for young fry on rainy days

THE END



### As convenient for Modern Living as your hot water heater!

Heat wash water on the stove? Not in this day and age! And you'll never think of returning to old fashioned methods of trash and garbage disposal when you have a gleaming, modern Majestic Incinerator right inside your home. No more overloaded wastebaskets! No garbage or

trash cans when you drop daily household waste into this handsome incinerator. No more waiting . . . (Don't burn the trash, the wind's too strong! Where is that garbage man?) Everything burnable is consumed - disappears like magic when you say so.

### THE MODERN INCINERATOR

Gas-fired - AGA approved either regular or bottled gas for hoodedpilot drying of moist materials. Then, at the flick of a time control, the fullflame burner whisks away a whole twobushel load of rubbish.

Costs so little to own and use! Installs easily and conveniently in your utility room or basement. Low initial cost, including installation, can be financed on easy terms. The Majestic Co., Inc., 469 Erie St., Huntington, Ind.

like Magic!

BURNARIE

NEWSPAPERS

Manufacturers of Incinerators and quality building products - Since 1907

Majestic<sup>®</sup> INCINERATOR AND MAGAZINES

### AMERICAN MEDICAL MEN PREFER THIS FIRM, HEALTHFUL TYPE OF MATTRESS SUPPORT!

An overwhelming majority of doctors responding to a nation-wide questionnaire agreed on the importance of the qualities with which the Smooth-Top SERTA "PERFECT SLEEPER"® MATTRESS is built. These medically-checked qualities are the result of Serta's exclusive "Unimatic" Construction-available in no other mattress! This advanced scientific discovery prevents your spine from sagging, eliminates disturbing hollows, humps and buttons-assures deep, refreshing rest for men and women of all ages.

FOR FREE PERSONAL DEMONSTRATION WITHOUT OBLIGATION VISIT YOUR SERTA DEALER TODAY!

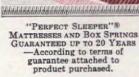


### "Perfect Sleeper"

MATTRESSES AND BOX SPRINGS

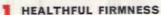
> Model Illustrated-Model Illustrated—
> "Perfect Sleeper"®
> "Super-Firm" Mattress
> and Box Spring,
> \$79.50 each.

Other "Perfect Sleeper"® Mattresses and Box Springs, \$59.50 to \$89.50 each



IN AMERICAN PUBLICATIONS

### Only The SERTA "PERFECT SLEEPER" MATTRESS With Exclusive "Unimatic" Construction Gives You All 4 Sleeping Benefits You Need!



Prevents sagging spine, assures level, head-to-toe "Posture-Protection" as approved by doctors.

Eliminates annoying bumps, tufts and

buttons that cut into your back. Provides

an unbroken, soothing sleeping surface.

SMOOTH-TOP COMFORT

#### "UNIMATIC"® BOX SPRING

freshing rest.

"VITALIZED CUSHIONING"

Gives necessary support to mattress that completes your healthful sleeping combination.

Gives luxurious, "resilient" support

that helps you get deeper, more re-



\*Trade-mark @1955 Serta Associates, Inc.

### YOU ACTUAL PROOF!

MEDICAL X-RAYS SHOW



Extra-firm SERTA Mat-tress with "Unimatic" construction assures level, head-to-toe support doctors approve, affords greater relaxation, more restful sleep, vital "Posture Protection."



#### WRONG WAY

Ordinary soft mattress, by permitting spine to sag and twist, can help cause muscle strain, threaten good posture. Soft mattress, clings to body, causes overheating, restless sleep.



Manufactured by SERTA ASSOCIATES, INC., Executive Offices, 666 N. Lake Shore Drive, Chicago 11, Ill. 40 leading mattress manufacturer members in the U.S.A., Hawaii and Canada. Makers of fine Serta mattresses from \$99.50. Hawaiian and Canadian prices slightly higher—all prices subject to change without notice.



"I'll be there in a minute, kids—this is the day of the week I put Drano in all the drains."

Don't play ball with the dangerous sewer germs that are lurking in every drain. And don't forget that they breed in muck that liquid disinfectants can't budge. Drāno's churning, boiling action dissolves the muck—and keeps drains germ-free and free-running. Make one day a week Drāno day. Put Drāno in every drain for about a penny a drain. Won't harm septic tanks. Makes them work even better. Get Drāno at your grocery, drug or hardwarestore. Also available in Canada.



There's nothing like Drano . . . to keep drains free-running and sanitary!

PRODUCTS OF THE DRACKETT COMPANY, CINCINNATI, OHIO



How true! Windex Spray cleans windows, mirrors "sparkling clean"—and does it in half the time it takes ordinary cleaners! SWISH—spray it on! WHISH—wipe it off! Your glass surfaces stay clean longer. There's no waxy film left to attract dust. And don't forget, Windex Spray is such a thrifty buy, particularly in the 20-oz. refill size. Be sure to get Windex Spray at your grocery, hardware or drug store today. Also sold in Canada.



So quick, easy, thrifty, it outsells all other glass cleaners combined!



### "GARAGE" FOR SMALL APPLIANCES

"It our house, do-it-yourself is in full swing," writes Mrs. Millard D. Burris, of Caldwell, N.J., "and I think my husband deserves an Honorable Mention or something for the grand idea he worked out for storing my small appliances. There's nothing a housewife hates more than to drag these things out from a cabinet—those you use the most, you want right where you can get at them!" To this, we all say: "Amen"—and hope that Mr. Burris' bright solution, shown above, will inspire other ambitious husbands. Between base and wall cabinets, compartments were built for the toaster, the chopper, the meat slicer, etc. Fronts drop down to serve as platforms for appliances in use, and, since the fronts are slanted, Mrs. B. still has plenty of counter work space when the compartments are closed.

Frayed electric cords are tricky.

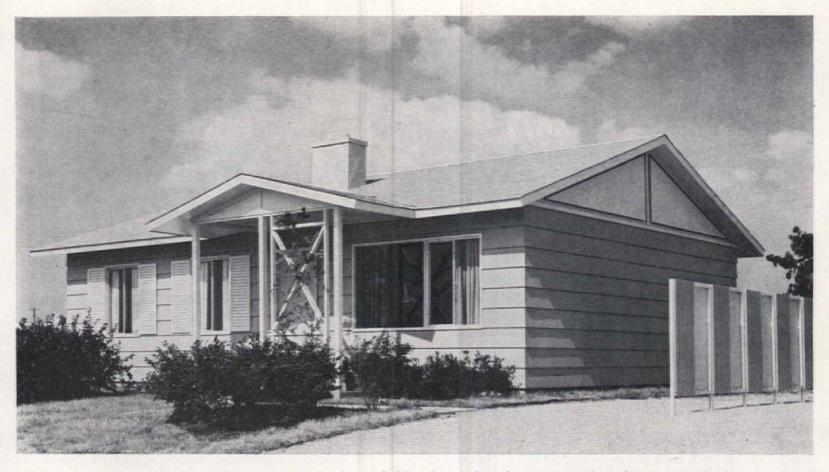
From such things much trouble grows;

For an inch of insulation's

Worth a mile of fire hose!

-Graham Hunter





Friendly from front to back, there's a wonderful combination here of spaciousness with cozy living.

## See the home you've dreamed of ... at a price you can easily pay!



Every National home model features a famous Youngstown steel Kitchen, typical of the many fine-home qualities.

### Visit the National Homes' OPEN HOUSE near you, starting September 10

Look at the features, then look at the price—and see why a National is more house for the money!

National homes come in a wide variety of styles and sizes to suit your taste, meet your needs, and match your income.

You get spacious floor-to-ceiling closets, a quality Youngstown Kitchen efficiently planned, aluminum windows, a house that's pretested and quality-controlled from start to finish.

See your newspaper for time and place of nearest "Open House".

- NO DOWN PAYMENT for qualified veterans in many areas; low down payment for others.
- LOW MONTHLY PAYMENTS
  —less than rent.
- LOWEST COST TO HEAT —substantial savings every winter.
- QUICK OCCUPANCY—you'll be living in your dream home sooner than you thought possible.
- AMAZING SPACIOUSNESS

   every inch is utilized, yet you
   never feel cramped.
- EASY TO TAKE CARE OF

   your working hours are less,
   your leisure hours are more.

ONE OUT OF EVERY 48 HOMES BEING BUILT IN AMERICA TODAY IS PRODUCED BY . . .



LAFAYETTE, INDIANA



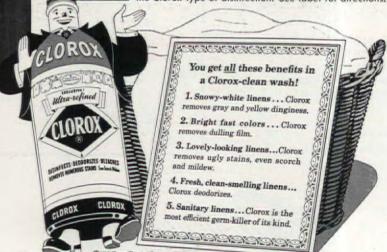
## CLOROX makes linens <u>more than white...</u> it makes them <u>sanitary</u>, too!

Yes, there's plenty of reason for pride when cottons and linens are Clorox-clean. For Clorox removes dinginess, stains...even scorch, mildew. And Clorox deodorizes, eliminates musty odor. Most important of all, Clorox protects family health. No other home laundering product equals Clorox in germ-killing efficiency!

Clorox is safe for your finest white and color-fast cottons and linens because it is extra gentle, free from caustic...made by a patented formula exclusive with Clorox. And there are no gritty particles in Clorox, a liquid, to damage your wash, washer or dryer.

Don't let dulling film spoil your kitchen's beauty!

It's so easy to brighten kitchen surfaces with Clorox during routine cleaning because Clorox removes dingy film and unsightly stains...makes your kitchen gleam. Clorox also deodorizes and disinfects...all without scrubbing. Hundreds of public health departments recommend the Clorox type of disinfection. See label for directions.



When it's CLOROX-clean . . . it's SAFER for family health!



Wash and dry a blanket in less than an hour? (Well, almost dry!) It can be done—nicely and safely, too

randma used to soak her blankets clean—and with very good results, for they came out fluffy and pretty because she didn't handle them too much. But she did it the hard way—her hand methods and line drying took nearly forever! However, your modern washer and automatic dryer can do even better by your blankets in very short order, if you follow our instructions—you can't just toss a blanket into the washer and proceed as usual, for blankets do require this special technique.

The rules we give apply to wool, wool blends, or such synthetics as Dynel, Acrilan, nylon and Orlon. Cotton blankets are washed and dried much as other heavy cottons are, and for them, follow laundry-appliance instructions or those on blanket label.

- Follow manufacturer's instructions for your own washer and dryer—also note washing instructions that came with blanket.
- Measure blanket before washing, just as you would measure a good sweater, to compare size before and after laundering.
- Pretreat particularly soiled areas (especially bindings). For this, hand-brush areas with a solution of one teaspoon soap or detergent to one cup of warm water.
- Use water that is only as hot as your hands can stand.
- If your water is hard, soften it by adding packaged water conditioner to both the wash water and the rinse.
- Avoid agitation and washing action of machine, and wash blankets in machine for only a short period of time. (Contrary to common belief, shrinkage is caused by excessive washing action and agitation rather than by hot water).

#### IN YOUR AUTOMATIC WASHER

- 1. Turn temperature dial to "warm" setting.
- 2. Let machine fill with water.
- 3. Add soap or detergent and water softener (if necessary) best suited to your kind of water and your machine. Dissolve soap or detergent by operating automatic washer for a few minutes.
- 4. When soap or detergent is completely dissolved, place blanket (wash only one at a time) in machine, being sure it is immersed in water. Let blanket soak for 10 to 12 minutes. Do not operate the washer during soaking.
- 5. At the end of this soaking period, advance dial to setting that drains out soiled water.
- 6. Let machine run through first rinse period until it is filled with warm water. Then stop the machine. Let blanket soak for another four to five minutes.
  - 7. Advance the dial to "drain" once more and proceed as in #6.
- 8. Allow machine to run through the last spin cycle to extract water from blanket.

#### IN CONVENTIONAL WASHERS

- 1. Fill washer with warm water.
- 2. Add soap or detergent (plus water softener if necessary). Dissolve by operating machine for a few minutes.
- 3. Place blanket in washer (wash only one at a time) and let it soak, without operating washer, for 10 to 12 minutes.
- 4. Fill both washtubs with warm water; add softener if your water is hard. Release the wringer tension; fold blanket and put CONTINUED ON PAGE 96



### Now...see what you want to see with new G-E TV from \$99.95



NEW! G-E Clock-TV! Watch late shows till the sandman comes—Clock-TV turns itself off automatically. Wakes you in the morning. Reminds you of favorite programs. Yet costs less than other TV without this useful feature!

NEW! 32-lb. G-E Personal TV—goes where you go! So light, carry it easily from room to room... kitchen, bedroom, patio. Take it along on trips... to the country. Amazingly bright picture—low price—from \$99.95.

NEW! G-E 24-inch TV. Show your friends the biggest, brightest picture ever! Smart space-saving cabinet. Enjoy G-E "Daylight Power"—famous G-E Aluminized Tube—Super-power transformer — Hi-contrast, dark safety glass.

Prices include Federal Excise Tax, one-year warranty on picture tube, 90-days on parts. Prices subject to change without notice.

See G.E. on TV: "Warner Bros. Presents" (ABC-TV) and "The 20th Century Fox" Hour (CBS-TV) WHEN Dad wants to watch the game...Mom and Sis, the cooking show...there's too much traffic for one TV to handle. It's easy to have a TV for everyone at G.E.'s new low prices. Starting at \$99.95, two now cost less than millions paid for one. You'll thrill to G-E "Daylight Power" that makes the picture so clear you can view with shades up, lights on ... even in the open. See G.E.'s new 32-lb. portable, the Automatic Clock-TV, the mammoth 24-inch model. All low-priced at your G-E Television dealer. General Electric Company, Radio & Television Department, Syracuse, New York.

Progress Is Our Most Important Product

GENERAL EB ELECTRIC



## RUST-PROOF NEVER-STAIN Aluminum CLOTHESLINE

- \*LONG LASTING-WON'T ROT, RUST OR CRACK
- ONCE UP, ALWAYS UP-SUMMER AND WINTER
- HOLDS ALL TYPES OF CLOTHESPINS
- \* FOR YARDS, BASEMENTS

Available at your local hardware store in 50 to 300 ft, lengths in plain or stranded types.



Made by the makers of Never-Stain Aluminum Chain Link Fencing. The fence of beauty that never requires painting.

NICHOLS WIRE & ALUMINUM CO.

DAVENPORT, IOWA

### Blanket Laundering

(Begins on page 94)

through wringer into first rinse tub.

- 5. Let blanket soak four or five minutes. Again, fold carefully and put it through the released wringer into the second tub of warm water.
- 6. After the blanket has been in the second rinse 4 or 5 minutes, work easily with the blanket and put it through the released wringer into a towel-lined laundry basket.



Door on this new dryer tilts so you can guide items into the cylinder. It can also form a shelf, or drop down flat. (Norge Hamper-Dor)

#### DRY BLANKETS AUTOMATICALLY

- 1. Place about half a dozen large towels in dryer—they will help cushion the tumbling action and reduce matting of the wool.
- 2. Preheat dryer on high heat. (Surprised at this? At a higher temperature, blankets dry so much faster . . . and in automatic drying, just as in washing action, it is the movement of the dryer cylinder that tends to cause matting.)
- 3. When dryer is preheated, place blanket in dryer among towels, and dry for from 8 to 12 minutes (light, small blankets require only the minimum time; the heaviest woolen blankets will need the longer period.
- 4. Remove from dryer while still slightly damp. Don't overdry!
- 5. As soon as the blanket is removed from the dryer, it must be stretched. If possible, get a helper. While your helper holds the binding at one end, you grasp the binding at the other. When you both have a good grip—PULL! Then fold lengthwise down the middle and let the sides hang free. Measure. If more stretching is required, do it now.
- 6. Hang the blanket evenly across two lines or on two bars of a drying rack. Permit the blanket to air dry thoroughly in the shade or indoors.
- Brush the blanket vigorously with a stiff brush. Use a circular motion to fluff up the nap.
  - 8. Press binding with a steam iron.

THE END



### Looks, Feels, Tastes Better!

Water from a faucet with a Spring-Flo Aerator

Feel how the stream from a Spring-Flo equipped faucet is cushioned by millions of tiny air bubbles. Clings, spreads, can't splash! See the bubbles vanish, carrying away most clouding gases, off-tastes, odors. Result: water that's crystal-spring clear —tastes the way pure water should!

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The bubbly stream makes billows of suds. Quickly dissolves, mixes soap and detergent so they wash better. Its higher velocity flow without splash means all the faucet's water works to wash and rinse.

Leading faucets are Spring-Flo equipped. Ask your plumber.

ON LEADING MAKES OF FAUCETS



GHNIDES U.S. PATS. 2,210,846-2,316,832

### Teatime Is Back

(Begins on page 62)

know they'll find you "at home." And consider, if you never have before, what a charming way a tea party can be to introduce an out-of-town guest, a new daughter-in-law, or a new neighbor—or to gather together women you're fond of (your mother's friends, or your daughter's, perhaps) but just haven't seen for ages.

So let's get down to cases.

Deputy hostesses: If you've invited 12 people or more, it's simplest to use your dining room table as a base of operations, and to designate a deputy hostess or two in advance to help you with "pouring." Your deputy can be stationed at your side to add lemon, sugar, or cream to each cup; or she may be seated at the opposite end of the table to serve punch, coffee, or chocolate if you're serving them. too. (Don't forget to provide chairs for your deputies and yourself, at the table.) Your deputy can relieve you entirely if you wish to greet your guests at the door, or she may, if you wish, circulate among the other guests passing "seconds" of sandwiches and cakes.

The three rigid rules: Even for the most informal of tea parties they are:

(1) Your table must be as pretty as you can possibly make it. (2) The tea must be freshly made, piping hot, and poured individually for each guest so that it's strong or weak as she likes it.

(3) The food, whatever its quantity, must be dainty in itself, daintily served, and the very best of its type. (See Come to Tea, page 74.)

Setting the table: If you're endowed with lace or hand-embroidered cloths, a great silver tea service, and plenty of paper-thin china, use them, by all means—and always use your very best flatware. But, as our budget-priced appointments on page 62 make clear, you don't need expensive appointments for even a formal tea. All that you need is real graciousness. Candlelight is fine if you can provide it—but fresh flowers, or a pretty ornament do well without it.

Vour cloth may be the traditional white, or prettily colored. Napkins. small ones, may be stacked, layer-cake fashion between each plate—or arranged off by themselves, as we show

Your china whatever its quality, should be dainty in design. Cups and saucers plus dessert plates for the food are traditional—and still in "good form"—but at a "stand up" party, a plate plus a saucer does demand juggling talents of your guests. A great improvement, and one most considerate, is the cup-and-plate set, the plate dessert size with an indentation for a cup at one side. But without investing in such special equipment, you can accomplish the same gracious end by improvising with your own cups and dessert plates, as we did.



### HEY! what a hamburger!"

Hamburger's really got it when it's seasoned with Lea & Perrins Worcestershire. America's most

popular sauce...and your first taste tells you why. Keep a bottle handy on the table ... and in the kitchen.

Recipe Book, DISHES MEN LIKE • 168 easy recipes • 84 'good go-togethers' • 7 pages carving diagrams

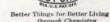
Write LEA & PERRINS, Inc. 241 West St., New York, N. Y., Dept. M-9

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when we set the table on page 62. Here's how:

Use the Paraffin Trick! If your cups have pedestal bases, and if they are china rather than pottery, dip them in paraffin in advance, and let the paraffin harden. Eliminate the saucer in serving, and set the cup near the rim of a dessert plate. The paraffin forms a sort of suction cup; it keeps the cup from sliding around on the plate, but doesn't inhibit the lifting.

Your tea service, on the biggest attractive tray that you own, is usually set at one end of the table. Upon it, arrange a pot for the essence, a container for water with candle or other device to keep it bubbling; sugar; cream; thinly sliced lemon. If you don't use an essence, you'll also need a few props we don't illustrate-a tea caddie, a strainer, and a slop bowl.

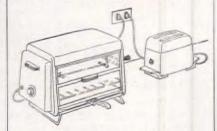
Your punch bowl, or other "secondchoice" beverage, goes, with its own complete service, at the opposite end of the table.

The arrangement of china, napkins, spoons, and so forth depends not upon set rules, but upon the shape and size of your table, the amount of space for circulation around it, and the number of your guests. Have a mental "dress rehearsal" in advance, reviewing in your mind the motions that you and your guests will go through when six or more of them line up as you pour.

On our tea table, for example, you'll notice how the cups are stacked, handles pointing right. As guests stand at the hostess' left, she places each cup, handle out, at the edge of a plate before pouring. This arrangement, which saves motions for the hostess, is also considerate of the guest, who receives a plate arranged to welcome an assortment of goodies.

If it will be more convenient for you to slip a spoon onto each plate as you pour, keep the spoons on the tray. If it's easier to have your guests help themselves to their spoons on their way to the cake dish, then line the spoons up there. This applies to the napkins, or even the sugar, cream, and lemon-for it isn't the form, but the grace and the ease and the fun that make a tea party successful. THE END

### PLUG FOR SAFETY!



Never plug an electric roaster into a circuit on which you have connected any other appliance containing a heating element, unless it is a special circuit and an electrician has certified that the wires are large enough to accommodate the current for both appliances

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Superbly styled in lifetime stainless steel, the brilliant new "Masterpiece" oven is proudly added to the celebrated selection of Thermador Bilt-in Electric Ranges...the Original and the

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More usable space in oven 18" wide, 18" high, 1978" deep ( even a 37-lb. turkey leaves space to spare!) . Ventilated oven door, never too hot to your touch . Cool, plastic handle and inclined controls finished in deep Master Blue . Amazing new baking element distributes heat quickly, evenly, for the most perfect results! . Recessed Infra-Red broiler, with specially designed pan and tray for smokeless broiling . Electric Teleminute Timer, with chime reminder . Clear-Brite oven interior in stippled, acid-resistant white porcelain . New, exclusive indicator lights . Automatic thermostatic controls . Automatic interior light . Heat-deflecting hood . Plus many other meal-time miracles in a "Masterpiece" oven installed exactly where you want it. Thermador is the genuine Bilt-in Electric Range, made only by Thermador Electrical Manufacturing Co. Insist on and ask for Thermador by name! Send today for complete information.

Choice of 12 cooking tops

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Send details on your "Masterpiece" oven and Bilt-in cooking tops.

Name				

### **Test Your Taste!**

(Begins on Page 46)



By itself, each item on page 46 is in good taste—it's in combining them that your taste is tested. A good room's ingredients room's ingredients must be compatible in color, scale, pattern, and a hard-to-define, but important, thing-"character." The point of departure here is the furniture-a beautifully simple contemporary design rooted in Early American, and pruned down by good modern ideas. Many different good rooms might be built around it, but we clue your final selections by showing one wallpaper only-this one chosen because its off-white ground flatters wood, because its colors key a provocative scheme, and because its

pattern has interesting variety but is neither "busy" nor "heavy" when it is used over a large area. This pattern, naturally, establishes the amount, and the scale, of other patterns you can use in the room.

Did you choose that handsome floral fabric? Sorry-not with that wallpaper (though the modern coloring of its traditional motif makes it a good fabric to use with our furniture under other conditions). Did you decide upon stripes alone at the

windows? Sorry. Wrong again. Even a small-scale stripe can overpower if used alone in quantity-so we reined it in a bit with matching solid. Did you elect that same solid for the bedspread? Not bad. But score yourself higher if you chose the multicolor-it's quieter and cooler than that particular solid tone. If you picked the leaf-patterned carpet, you were correct about color. But the pattern is too large in this room, and the vari-toned textured rug is a wiser choice. The figurine lamp, lovely with pastels and delicate furniture, is out of character and out of scale here. Measured by all our yardsticks of taste the larger, simpler lamp fits the room.



## What chance have the sheep when the pillows are made of DACRON!

She's not counting sheep, but off to sleep...on cloud-soft pillows of "Dacron"!

They're such a *pleasant* surprise, these gently resilient, air-light pillows that coax you into restful slumber so quickly.

You'll love pillows and comforters of "Dacron" for their lasting loveliness... for the way they keep their inviting fluffiness and restful softness through years of use.

See lovely pillows and comforters filled with "Dacron" polyester fiberfill when you shop. You'll find them with bright, new covers in gay prints and stripes (wonderful gifts!). Many are completely hand-washable. Look, too, for this important label that means you're getting sleep products filled only with 100% "Dacron" polyester fiberfill. It's non-allergenic!

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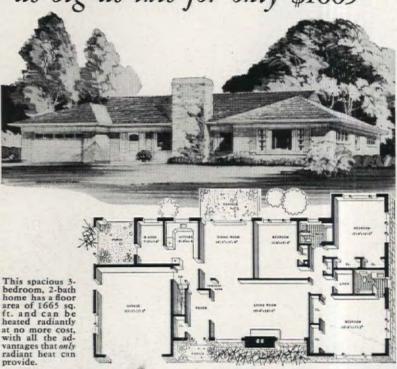




Better Things for Better Living . . . through Chemistry

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### Yes! Radiant Heat for a home as big as this for only \$1665\*



Whether your contemplated dream house will be in the \$12,000 or \$30,000 class, you can have steel pipe radiant heating for no more, and perhaps less, than conventional systems. So don't deny yourself the comfort and pleasure of "invisible" steel pipe radiant heating. You get vital, draft-free heat with no hot or cold spots, warm floors, greater cleanliness. And that great big extra advantage, so close to a woman's heart, complete freedom of decoration! Because the heating coils are in the floor or ceiling every inch of floor and wall space is usable!

\*Various surveys from all parts of the country indicate an average cost of \$1.00 or even less per sq. ft. of floor area for steel pipe radiant heating systems.

#### CONSULT YOUR ARCHITECT, BUILDER OR HEATING CONTRACTOR BEFORE YOU BUILD



Because your radiant heating system will be an integral part of the house, and must be planned right down to the last valve and pipe coil before construction is started, tell your architect, builder or heating contractor in advance that you want "invisible" steel pipe radiant heating. He will plan accordingly for mutual satisfaction, savings, and your lifelong comfort.

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### THEY TURNED THEIR



### HOUSE AROUND

WITHOUT MOVING IT AT ALL



AND GAINED AN EXTRA ROOM



n easy sort of about-face is illustrated by the home of the George Auerbachs of Easton, Pennsylvania. Their street façade never pleased them, and the old front porch served no very good purpose-so they transformed that porch into a multiuse room and turned their old side door into a main entry. To focus attention upon the prettied-up side, there's new planting and a succession of blooms. "They definitely catch the eye, and passers-by always comment on their attractiveness," Mrs. Auerbach observes.

The sunny new family room gives them more pleasure than any room in the house. One side is fixed up as a home office. Two sides are furnished with old studio couches, treated to foamrubber mattresses, newly slipcovered, and so placed that the Auerbachs can watch their television "lying down instead of sitting up, and it's so relaxing!" Because there's an adjoining bath, the couches make this a guest room and a step-saving emergency bedroom when a member of the family is ill.



### You discover new thrills each time you play the Hammond Organ



Easiest to play of all keyboard instruments. Even if you know little or nothing about music now, you'll play satisfying music in less than thirty days. Thousands of people have!



No elaborate finger work! The rich, sustained tones give even a beginner's music a smooth flow. Playing the Hammond Organ is a pleasure from the start, and you advance rapidly.



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Here is a richness and range of tonal colors no comparable organ can equal. Here are new orchestral percussions . . . tones like harp, chimes, bells, xylophone and many others, which you can weave into your music in a way never before possible in the organ.

You can vary the simplest piece so many ways that every hour at the Hammond Organ unfolds fresh adventures! Visit your dealer and try the Hammond soon. And mail coupon for more details.

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Separate Vibrato Controls for lower and upper manuals in three degrees of vibrato and vibrato chorus.

"Touch-Response Percussion Controls"\* bring you a whole new world of orchestral percussion tones.

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T'S EASY TO understand why each year many thousands of families protect their homes with Pittsburgh's famous SUN-PROOF House Paint. They like the smooth, easy way it goes on, the thorough way it covers. Most of all, they're proud of its crisp, clean beauty that will last for years and years.

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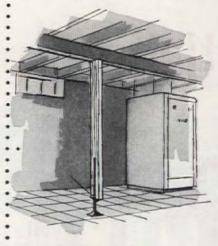
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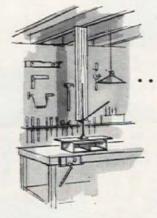
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FLOORS WALLS Data: George J. Giloy

Your car jack can do many useful jobs about the house. For example, it supports sagging floors temporarily by bracing them as shown



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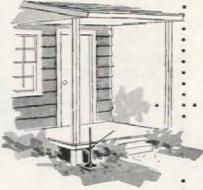


It pulls out bushes.

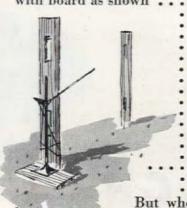


It clamps gluing jobs. Brace it to beam, rest it on board to spread the weight evenly

It levels a sagging porch while you make full repairs



It pries open paintstuck windows if used with board as shown



It pulls up old fence posts with chain or wire rigged to base

But when you're finished, always put your jack back in the car!

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Your very own...this delightful "living" kitchen is as work-saving as it is beautiful...combining American Kitchens new "Pioneer" and Glendura Soil-Proof Wallcovering by Imperial. American Kitchens trend-setting "Pioneer" offers the warmth of wood, charm of copper, strength of steel. Glendura Soil-Proof Wallcovering is so beautiful, so durable, so easy to clean. Find out how easy it is to own this kitchen by seeing your American Kitchens and Imperial dealers today!



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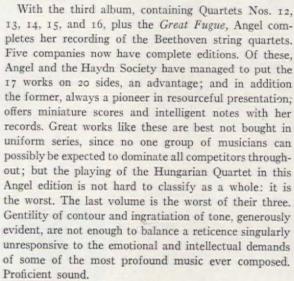
Florists' Telegraph Delivery Association, Headquarters: Detroit, Michigan

### Before and After Adam

(Begins on page 19)

another, and the Kirkpatrick presentation of 60 of the sonatas, including 31 of those played by Mr. Valenti, is not exactly in competition, since the 60 comprise a kind of chronological progression and the Valenti 84 are in haphazard order, while the Kirkpatrick instrument is a good deal less insistent in its brilliance. In general, the Valenti playing impresses by a dazzling virtuosity and the Kirkpatrick by a judicious variety of expression. The recording of both is excellent, understood that volume will be maintained at a low point in reproduction. If 60 sonatas suffice, the Kirkpatrick edition has more logic and convenience in its method and order of presentation than any 60 (five discs) chosen from the Valenti.

#### MIXED BLESSINGS



The mild fun of *The Secret of Suzanne* does not realize the promise of its sparkling overture, and one is a little uncomfortable at the clever mingling of reminiscences of Mascagni and Wagner with a feeling of Mozart. But there are delectable minutes, provided mainly in this first LP version by the lithe animation of the orchestra, the baritone being inclined to overwork his part, while the soprano is acid. There is clean reproduction of the players, but too much microphone for the singers.

#### RECOMMENDATIONS AND WARNINGS

Addicts of brilliantly effective registration will admire Columbia ML-4966, containing Borodin's splendid Second Symphony and Tchaikovsky's workmanlike and rather dogged Suite No. 1, in virile, impatient performances by the New York Philharmonic-Symphony Orchestra conducted by Dimitri Mitropoulos, wherein everything is clear and big (the woodwinds a little too big) and cheerfully outward. Addicts of a glossier realism in reproduction will not mind the frail substance of the music on RCA Victor LM-1871 (Chopin's Piano Concerto No. 2 and Saint-Saëns' Piano Concerto No. 4) in the compelling pianism of Alexander Brailowsky and the luxuriant collaboration of the Boston Symphony Orchestra conducted by Charles Munch. This translucent and trouble free sound has rarely been equalled in concertos, and the only regret will be that a more significant pair did not receive the attention of the musicians and engineers. Admirers of Dr. Hermann Scherchen will be disappointed with his leadership of Beethoven's Fifth Symphony, hurried in the finale, standard elsewhere; and not exalted by the same conductor's Fourth Symphony by the same Beethoven (both these by the Philharmonic Symphony Orchestra of London, on Westminster WL-5406), a good performance, but not good enough for those who expect nothing but revelations from Dr. Scherchen. In spite of estimable sonics, neither symphony in these versions will challenge seriously the best editions of the works that have been previously issued. THE END



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When you put these three together, you find out what happens when cold water hits hot Rheemglas—and if that doesn't sound too important, remember that each time you draw hot water, cold water rushes into your heater. If the sudden cold cracked the lining, you'd eventually have a leaky heater—

and bills to pay. So let's try the test.

First, we thrust the Rheemglas into the boiling water. We hold it there, and let it get good and hot. Then – we plunge it into the ice . . . Phzzz!!!

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### with easy-going Gold Bond Velvet

Now's the time to give your walls and ceilings exciting new colors... colors so fresh and lovely they might have come from the palette of an artist! Now's the time to use Gold Bond Velvet...the new latex paint!

Velvet makes painting easier than ever before because of its "slip", as professional painters call it. It seems to glide on by itself with brush or roller. Velvet has strong, uniform hiding power and goes a long way. Dries so fast you can paint a room in the morning and entertain in it that night...with no painty smell! Cleaning up is no problem because brush or roller washes off in plain water.

See the exciting choice of over 130 Custom-Tint and regular Velvet colors at your Gold Bond paint dealer today!

NATIONAL GYPSUM COMPANY-BUFFALO 2, N. Y.



### This Little House Stops Traffic

(Begins on page 43)



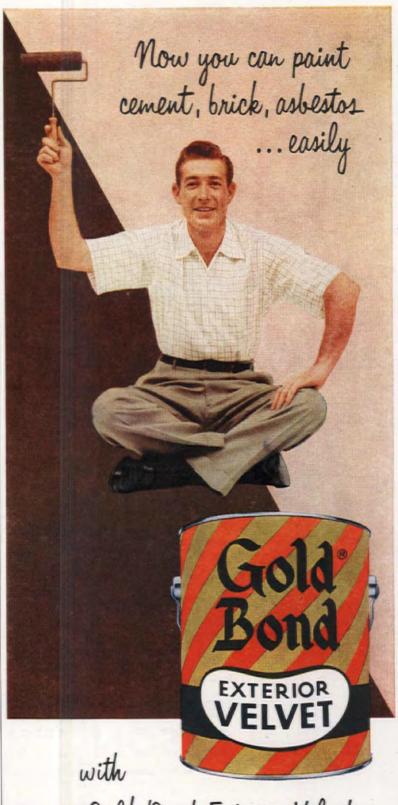
In the kitchen, gay New England flora on the wall; Early American pine rack to coddle copper pots and pans; and modern spatterdash linoleum inspired by floors in many Early American homes



In this bedroom (the rest of it is shown at the bottom of the page), black oval linen rugs, enormous embroidered pillow shams, and bed ruffle made of sheeting, combine with Early American furniture, tie-back curtains, and a garnishing of cranberry glass



dining room table; the black iron trivets "composed" on the wall; the lovely milk glass all around. As we chatted, I noticed a china "cottage" tea set in that corner cupboard in the dining room—each piece decorated with a different English cottage. The set had come from Mrs. Petrow's mother's home in England—so that Old England as well as New England flourishes here. One bedroom was still incomplete when we saw it, but an old brass double bed had been acquired for it, and on one wall of the room, already in place, was a sampler embroidered by Mrs. Petrow: "Today is the tomorrow that worried you yesterday."



new Gold Bond Exterior Velvet

Here's a new paint that gives brick, asbestos, block or concrete walls an entirely new, smart appearance! And even more, Gold Bond Exterior Velvet...with its Polyvinyl Acetate base...bonds itself to the masonry surface and lasts much longer than ordinary masonry paints. It lets damaging moisture out...but won't let it in!

You'll be surprised when you see the 15 good-looking colors and countless intermixes you have to choose from. Never before have you been *able* to freshen up masonry with such attractive colors!

And it's so easy to apply with brush, roller or spray. It dries to an even finish in 2 or 3 hours. Equipment cleans off in warm water.

Get new Exterior Velvet at your Gold Bond paint dealer's today.

NATIONAL GYPSUM COMPANY-BUFFALO 2, N. Y.



#### Don't Be Swindled

(Begins on page 36)

when the workmen went directly from their house to several others on the block, because there had been no advertising.

No "commission" checks arrived—but in a few weeks they did receive, from an out-of-town finance company, a bill for the first monthly installment in repayment of the F.H.A. loan. John wrote back that the roof was far from satisfactory. In a few days he received a polite note to the effect that the finance company was sorry, as well as surprised, for they hadn't paid the roofing company until they had received a "completion certificate" signed by John. If the job wasn't completely satisfactory, John shouldn't have signed the certificate. His only redress was against the roofing company which "would doubtless make the work right." Meanwhile, his installment must be paid.

John's letters to the "head office" of the roofing company went unanswered, and Mary discovered that similarly victimized neighbors had bought new roofs as the result of a similar pitch.

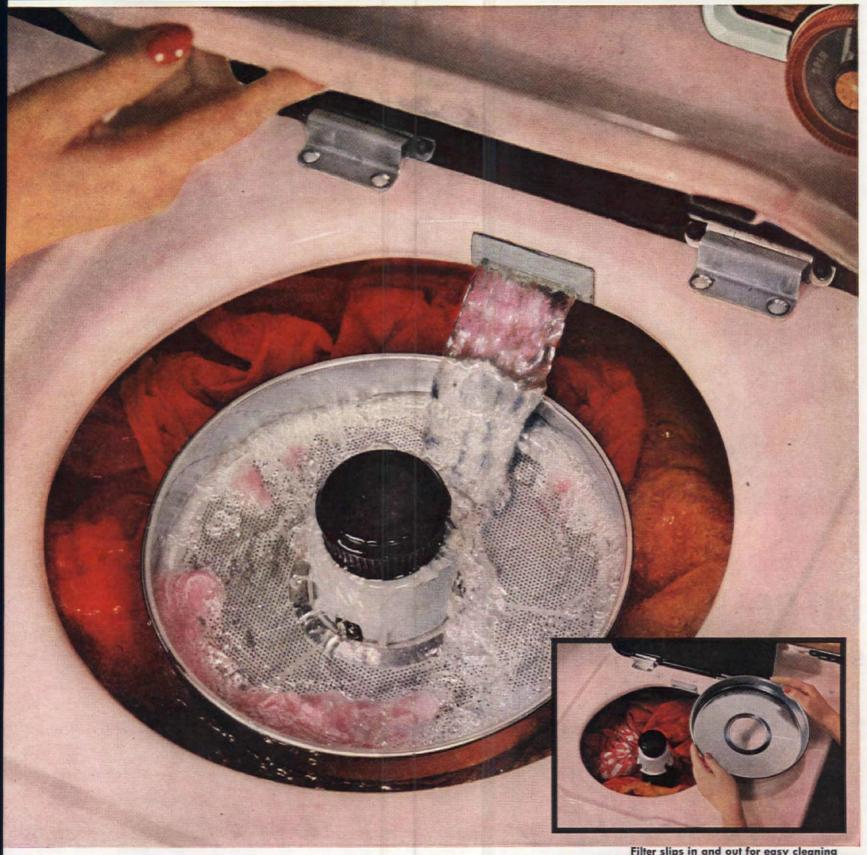
You may never be approached with that particular story, for when one swindle is publicized, such "salesmen" produce another as smoothly and quickly as carnival con-men put the pea in the wrong shell. High-pressure salesmanship and the irresistible lure of a bargain are the only things they'll have in common, so keep your guard up. The favorite hunting grounds of home-repair racketeers are middle-sized cities where crews induce families to sign F.H.A. loan applications, charge outrageous prices for shoddy work, and disappear promptly.

Right now, let's clarify F.H.A.'s role in the home repair, home modernization program. F.H.A. does not assure standard materials, does not insure against poor workmanship, does no. assure that the contractor is honest, capable, or dependable. I. only insures the finance company against loss on the loan that pays for your job. In brief, F.H.A. does not insure the home owner in any way whatsoever-and if a glib talker tells you otherwise, you'd be wise to call your district attorney or Better Business Bureau. To protect home owners against such misrepresentation, the 1954 Housing Bill makes it illegal to use "F.H.A." or "F.H.A. approved" in advertising any product or service. This, of course, does not prevent oral misrepresentation. Like F.H.A., the lender accepts no responsibility for your contractor, nor for the quality of his work. If the home owner allows himself to be fleeced, that is his concern alone. The only connection between the loan and the work done, is that the money must be used for the purpose stated in the application.

Popular fields for con-men are: Roofing: It's out of sight, hard to inspect, so defects don't show until the first storm. By then, the boys hope to be gone. Furnaces, Burners, and Heating Units: Many home owners know little about quality or B.T.U. capacity. If the unit looks pretty, they won't know they've been bilked until winter sets in. Storm Windows: More about this in a moment. Everlasting Weather Coating: Every asset was claimed for this widely successful exterior wall-coating swindle; "beautiful finish, never-have-to-paint-again, stops cracks, insulates." The workmen had to work fast to get all of it on before it started to peel off. The unfortunate owners, who found themselves with leprous-looking homes, faced the job of removing this worthless product before they could paint again.

For the Storm Window racket, rampant in New York last year, low-priced windows were advertised. Then high-pressure salesmen went out to talk suckers into buying other windows at four or five times the advertised price. A variation of this technique—the salesman who takes a deposit on an inexpensive product, then states that it is inferior and that a more expensive one (which he has on hand) should be used. Beware also of the boy who starts off with a high "estimate," then allows himself to be beaten down to a "bargain price" which is still three times the actual value. Or this appeal to greed: urging the owner to sign an application for an over-sized loan—with the understand-

CONTINUED ON PAGE 112



#### Filter slips in and out for easy cleaning

## W G-E FILTER-FLO WASHER CLEANS AND RE-CLEANS HE WASH WATER TO GIVE YOU CLEANER CLOTHES

.'s new Filter-Flo Washing System reves lint, sand and soap scum.

his G-E Washer circulates and filters the er at the rate of six gallons a minute. As wash, sand settles out the bottom; soap m floats away; lint is trapped in the revable filter which lets only cleansed sudsy er flow back into the washbasket.

Vith 50% more clothes capacity than many omatics, it's today's best buy. About \$3.35\* kly. General Electric Co., Appliance Park, isville 1, Kentucky.



After 11 washings in an ordinary washer, the dungarees (left) were dulled by lint film. After 11 washings the G-E way, an identical pair showed no lint visible.



5 Mix-or-Match colors, too! See G-E Automatic Washers and Dryers in petal pink (shown), turquoise green, canary yellow, cadet blue, woodtone brown. Also white.

for whiter,

or whiter, brighter washes... GENERAL ELECTRIC



## So easy to apply-**DU PONT HOUSE PAINT** stays fresh and white for years!

If your home is similar to the one above-white painted areas above brick or stone-then you'll want to know about Du Pont Two-Purpose House Paint. This fine white paint stays fresh and bright . . . and doesn't wash down to stain the surface below! So easy to apply . . . covers solidly . . . wears and wears! And if you want color, it can be tinted to your own color preference.

For other types of homes, Du Pont makes other types of house paints. On the all-white house, for instance, you'll want Du Pont "40" Outside White . . . stays dazzling white for years. Or if your home is stucco, brick, or weathered asbestos shingles, you'll



Better Things for Better Living ... through Chemistry

PAINTS

get gay color and years of service with Du Pont Cement & Stucco Paint.

Whatever your type of home, talk with your Du Pont Paint Dealer about your painting job . . . you'll find his name in the yellow pages of your telephone directory. He'll give you free literature on how to paint, help you with your painting problems, or recommend a reliable painting contractor

Du Pont DULUX® Trim & Shutter Paint

is years ahead of ordinary trim paints. Stays glossy for years with superb resistance to fading, mildew and discoloration. Alkyd formulation. Attractive



#### FREE Color Scheme Book

E. I. du Pont de Nemours & Co. (Inc.) Dept. A-592, Wilmington, Del. Please send me the FREE book of color suggestions, "COLOR FOR GRACIOUS LIVING."

ADDRESS, CITY & STATE

#### Don't Be Swindled

(Begins on page 36)

ing that he will get the overage. Do you think he does?

Possibly the most dishonest approach is this: The home owner is asked how much money he owes. If he names a reasonable total, the answer is prompt. "O.K., I've got the solution to your problem. We'll raise the repair loan application enough for you to pay all your bills." Does the home owner get the money? You answer that one!

Another ruse, reported last year by the New York World-Telegram and Sun, has taken New Yorkers for thousands of dollars. After a flood of come-on pamphlets boasting bargain rates for home improvements, a construction company salesman calls on the people who rise to the bait. He makes an estimate, jots down items on a form which he asks the prospect to sign. and says he will help him to obtain an F.H.A. loan-on which the whole deal will hinge. He reports back dolefully in a few days, says that he cannot get the loan.

A month later, Mr. Home Owner receives a summons to appear in court. The construction company is suing him for welching on a contract-that "form" with the small print which he was duped into signing. Buried in fine print he reads, too late: "The home owner agrees that in the event of any breach of this contract, whether such breach be prior to any, or partial, or full performance of this contract, the (blank) corporation may at its option receive, collect, and recover the sum equal to 30% of the total agreed contract price herein set forth as and for and representing the liquidated damages of the (blank) corporation." Furthermore, he finds that he has waived his right to jury trial. The case goes before a district court judge on the question of contract validity alone, and unless there is positive proof of fraud in obtaining the signature, the judge must invariably decide against the defendant.

If you do want to make worthwhile home repairs or improvements and haven't the cash to pay for them, how can you safely borrow the money and avoid being rooked? It's simple, as tens of thousands of home owners who have used F.H.A. repair loans will testify. Here are a few basic safeguards:

- 1. Refuse to listen to the blandishments of doorbell-ringing, high-pressure salesmen.
  - 2. Go to a responsible local contractor for a cost estimate.
- 3. If you don't know a good local contractor, ask the local lumberyard for the names of reliable men. If you plan to do the work yourself, buy your materials from a local dealer.
- 4. Remember that a guarantee is only as good as the company that gives it.
- 5. Borrow from a local financial institution-one that you know, and that knows you.
  - 6. Shop for the lowest interest rate.
- 7. Read every document you sign-including those extra "file" copies. A favorite, and disarming, trick is for the gypartist to insist you read every word of the contract and loan application, then slip several sheets in front of you, saying: "O.K. Sign here!" The catch is that he slips in a completion certificate. With it, the victim approves the work in advance, and the con-man can collect the loan even if he never does any of the work! This is the trick that was pulled on John.

8. Above all, deal with people you know and trust.

Have we frightened you with our examples of avoidable risks? We hope not! We simply want you to make your decision with your eyes open. For if your home needs repair, it's cheaper to borrow money to have the work well done than to let the house deteriorate while you save up to pay cash. And, if you wish to add a new room or two, or if you want to remodel for greater comfort, convenience, and enjoyment, it may be well worth while to pay interest and enjoy the improved house. There is no reason to fear being cheated if you follow the suggestions above. Your government is trying to stamp out gyp-artists and chisellers. Keep your wits alert for them too.



ROOM DESIGN BY VING SMITH

These smart fixtures cost as little as 32 cents\* a day!

See what a room you can have...with

## FRESH IDEAS, AND NEW



#### FIXTURES!



R Arctic White fixtures are the whitest made, scientific test. With harder-than-steel sures they clean easily and resist scratches, ipping and stain for years.



"Easy Living" Kitchens by U/R bring new kitchen efficiency and beauty! Lovely steel wall and base cabinets... matching cabinet sinks... the fast and quiet U/R Food Waste Disposer.

The very colors of gleaming Universal-Rundle fixtures give you decorating ideas! Choose Azure Blue, Desert Tan, Jonquil Yellow, Verdant Green, Arctic White or Mist Gray — you're sure to find the color that will do the most for your bathroom plans. And you'll find that Universal-Rundle fixtures have fresh, modern styling, with a handsome simplicity that keeps its beauty through the years. Quality? Of course—quality backed by Universal-Rundle's 54 years of fixture leadership. Ask your plumbing contractor, builder or architect for the world's finest bathroom fix-

tures by Universal-Rundle.

Send for Bathroom Idea Book and layout kit on bathroom planning and decorating! Packed with ideas you can use in building or remodeling. Full color bathrooms...decorating tips...remodeling hints! Yours for only 10c in coin. Write Universal-Rundle Corp., 284 River Rd., New Castle, Pa.

Plus installation

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HE WORLD'S FINEST BATHROOM FIXTURES BY





with the exciting new Midnight Finish



Photo by Hedrich-Blessing, Furniture by Willett

## High in style...low in cost

Here's fresh, interesting, different beauty in a solid oak floor. New Bruce Fireside Plank has the charm of a random plank floor with alternate widths and wide side bevels...plus an exciting dark finish that blends with all color

tones. This decorator-approved finish is factory-applied for a lifetime of beauty and easy floor care. And, because there's no on-thejob sanding and finishing, Fireside Plank actually costs no more than an ordinary strip floor.

#### MAIL FOR FREE BOOKLET

E. L. BRUCE CO. 1666 Thomas St., Memphis 1, Tenn.

Send to\_

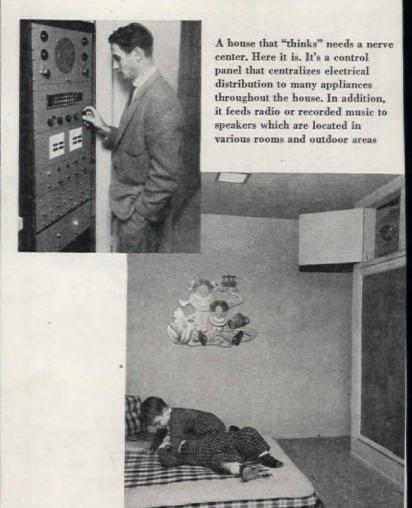
Address





By the world's largest maker of hardwood floors

## The Fantastic House



The "eyes" see through television camera at upper right. If John and Richard engage in pitched battle, their mother, tuned in to one of three receivers, knows it immediately. By night, black-light illumination and highly sensitive microphone supplements the TV



House makes own breezes. Passage formed by corners of house and garage is shaped to provide constant air flow; folding doors help control air volume and velocity. Slat roof shields living room and lanai from hot sun

## that Jack Built (Begins on page 16)



The latest in cars? Well, yes—and no. This auto body was designed and built by Jack Fletcher seven years ago, when he was 17, but similar fender lines didn't appear on stock cars until a year or so ago



It's a magnetic repulsion range—what else? Pan hovers above surface, "rests" on a magnetic field. To demonstrate what a cool number it is, Jane puts her hand between pan and range top while egg fries

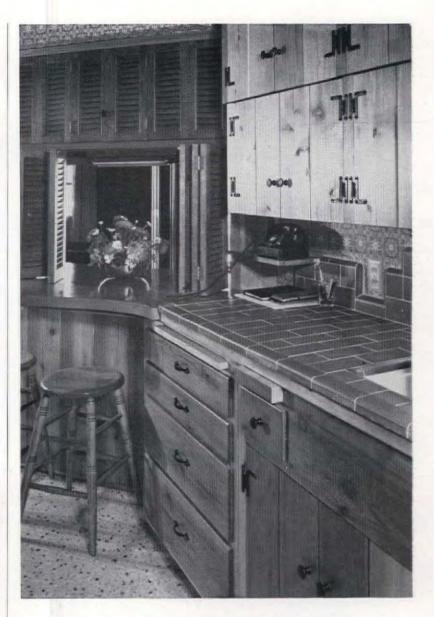
the chimney usually rises, there are windows that close automatically if it starts to rain, or if the wind rises above 25 m.p.h. Windows not so equipped do other tricks—some of them are conveniently unlatched by foot pressure! Of course, breeze is induced, and hot sun is kept at bay, by all of the usual wide overhangs, slatted roofs, and louvered walls, and other devices you've heard of—and by some that you probably haven't.

For the youngsters, there's a bathroom with a full-sized wash bowl that stands only 20" high and will be raised periodically.

We illustrate some of the impressive electrical devices—the magnetic repulsion range, electrical control panel, cordless lamp, watchful television eyes. There are also proximity light switches that turn lights on when you enter, off when you leave, or operate if you just put your hand near them.

But is this home a showplace for a phalanx of gadgets? Not at all, insists its owner. It's a home for the Fletchers, first and last, and each of its innovations was brought into being to meet some requirement of this particular family.

THE END



# Three-in-one convenience in this Western Pines\* kitchen corner

This well-planned snacking, serving and cooking area owes much of its charm to the woods of the Western Pines. And best of all, that serviceable beauty will give pleasure and satisfaction for years to come! Smooth texture and handsome grain are perfect for the handy drawers and cupboards, the rich paneling and pass-through.

You'll find these carefully selected, well-seasoned woods of the Western Pines economical for any remodeling or building project — whether you do-it-yourself or have it done. See them at your local lumber dealer's — ask him for an estimate!

## the Western Pines ( \* PON SUG

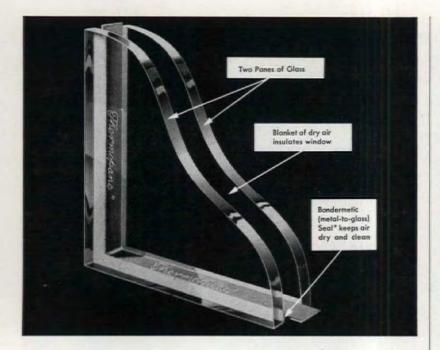
\* IDAHO WHITE PINE \* PONDEROSA PINE



#### **NEW Free Booklet of Bright New Ideas**

"Friendly Home Ideas in Western Pine." 86 photographs, many in color, show building, decorating and remodeling ideas featuring the cheerful Western Pines. Write for your free booklet to Western Pine Association, Dept. 408-F, Yeon Bldg., Portland 4, Oregon.

TODAY'S WESTERN PINE TREE FARMING GUARANTEES LUMBER TOMORROW



## Thermopane gives you

## permanently insulated windows

Thermopane insulating glass puts a sealed-in blanket of air between you and outdoor cold, outdoor heat and outdoor noise. It's the modern, effortless way to insulate every window of your house—permanently, for year-round comfort. In the winter, Thermopane reduces drafts, cuts heating bills. In the summer, it keeps out the heat, helps your air-conditioning system do a better job. In the spring and fall, you'll really love Thermopane because it eliminates the bother of storm sash.

You might think that all this luxury would cost a small fortune. Yet, *Thermopane* insulating glass frequently costs no more than single-glazed windows, plus good storm sash. And you can buy *Thermopane* in sheet glass for economy, or in plate glass for the ultimate in clarity. Choose a home with *Thermopane* in every window. And if you build or remodel, call your L·O·F Glass Distributor or Dealer for information He's listed under "Glass" in the yellow pages of your phone book. Or write Dept. 495, Libbey Owens Ford Glass Co., 608 Madison Avenue, Toledo 3, Ohio.



LIBBEY-OWENS-FORD a Great Name in Glass



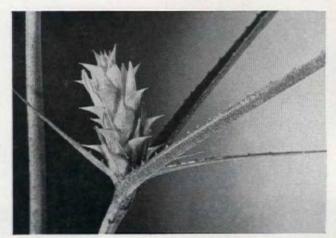


Vriesia carinata



Aechmea fulgens

## HAVE YOU



Acanthostachys strobilacea

Aechmea hyb. Fosters Favorite



Aechmea weilbachia



Cryptanthus zonatus zebrinus

#### (THEY THRIVE ON NEGLECT)

What do you want most in a plant, especially a house plant? Ease of cultivation? Then why is it that you have overlooked the bromeliads? And why are they easy to handle? Well, you know just what you are doing when you water them, and just when to do it. There's no guesswork; no tapping or hefting of the pot; no probing of the soil to see how dry it is; no need of a schedule of watering dates. The plants, as a rule, grow in a rosette or tubular shape, the leaves forming a natural cup in which you keep water. As long as you can see any there, the plant is happy. If you are unusually busy or have to be away for even a week or ten days, just fill the cup and forget about it. Once in a while moisten the soil (or, more probably, osmunda fibre) in which the roots are growing. But even if they grow out of it and hang out in the air, the plant won't complain. For, in nature, bromeliads are air-plants (epiphytes),



Vriesia poelmani

HAMILTON MASON

## DISCOVERED BROMELIADS?



absorbing moisture and food from the jungle air. To make it feel at home, give a plant a shower in the sink every now and then.

Plants do best in moderate light and a temperature comfortable for you; but they tolerate considerable extremes, both high and low. The big Bromeliad Family includes such remote cousins (not houseplants) as the pineapple and the Spanish moss of the South, as well as a host of convenient-sized plants that fit any decor—period or modern. They bear names like Aechmea, Billbergia, Cryp-

tanthus, Neoregelia, Tillandsia, Vriesia; popularly, they are painted feather, painted fingernail, flaming-sword, etc.

Much of the time, their beauty is in the thick, stiff, glossy leaves in shades of green, red, and brown, and often barred, spotted, or mottled mixtures. But the flower spikes, which rise up through the cuplike rosette center, are even more spectacular. Odd-shaped flowers (or even more colorful bracts) come in many rainbow colors and last for from a week to six months, depending upon the variety. When a plant has flowered (only once in most cases), that is not the end; for it sends out one or more offshoots which grow to flowering size in a year or two, so you have virtually a continuously performing friend requiring a minimum of care and troubled by few if any enemies. When the young plants are well along, the mother plant (unless one of the repeating kind) is cut off, leaving the youngsters—by then in their own pots—on their own.

Depending on their size, age, and rarity, bromeliads range widely in price; you can get one for as little as \$1.00. Even if you have to wait a year or so for the flowers, it is a highly decorative asset, thriving on outrageous neglect, and free from that bugbear of wondering when to water it.







Above left, white-flowered Aechmea; right, A. fasciata viewed from above; at the left, a plant of the same species, seen from the side

## Start with 4





#### ...then add more



SEND 10c for our new illustrated booklet, "HOW TO CHOOSE TABLES."



IMPERIAL FURNITURE COMPANY

of Mahogany, Formica or rawhide tops

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GRAND RAPIDS, MICHIGAN

Imperial Tables are made and sold in Canada under the name Deilcraft, Imperial



## enjoyment in your outdoor living!

You'll enjoy your outdoor living even more when you use an Anchor Fence to enhance your grounds. As a background for roses and climbers, it provides a handsome screen that insures your privacy. And at the same time, it protects your valuable plants and shrubbery from animals and trespassers. Just be sure to insist on Anchor—the fence with the zinc coating applied after weaving, not

"Permanent Beauty for Your Home"

before—your assurance of longer life. Call the Anchor office in your area for a free estimate. Or write for a catalog to: Anchor Fence Division, Anchor Post Products, Inc., 6609 Eastern Ave., Baltimore 24, Maryland.



Random-plank asphalt tile in 4" x 24" size comes in four wood-tone colors. Install it in the smart "hit and mix" fashion we illustrate, or use all one shade. Tile-Tex Division, The Flintkote Co.



## NEW DESIGNS UNDERFOOT

In addition to square
floor tiles, other
shapes are now available
in resilient flooring.
Hexagonal tiles, right,
are combined with small
squares for a handsome
pattern. Other shapes,
below, make a wide choice
of floor designs possible.
Robbins Floor Products





More of the new tile shapes— Choose marble or terrazzo effects, in grays and browns



Asphalt tile in 9" x 9" size looks like cork, comes in four cork colors to be installed in your choice of design—random, checkerboard, or in an expanse of solid color. By Kentile, Inc.

It's a "Dutch Boy" Room!

Easy does it with these new Nalkyd finishes

— free-flowing, fast cleaning, long lasting!

Today, if you want the newest thing in paints, you get "Dutch Boy" Nalkyd finishes.

"They're the last word in modern, easy-does-it paints," home-lovers say.

... The last word in easy, odorless application! In quick cleaning! In hiding! The last word in color retention!

#### Master paint-maker

In paint-making, the "Dutch Boy" is an acknowledged master. When you buy new "Dutch Boy" wall paints, you get full benefit of this famous craftsmanship.

More, you get the benefit of years and years of pioneering "Dutch Boy" research into paints and paint ingredients.

On top of all this, you get the benefit of brilliant, new color ideas. Ideas like the Color Gallery — and the pre-harmonized ready-mixed paints, brand-new—that give you a decorator's flair and assurance.

#### Be proud of your home!

Whenever you paint a room, make it a "Dutch Boy" room. Count on your "Dutch Boy" dealer to help you select the right colors and finishes. Listed under "Paint" in your classified telephone directory.

#### These doors are always open to you

This Color Gallery puts more than 100 most-wanted colors at your fingertips. Helps you work out your complete color scheme. At "Dutch Boy" dealers only!



Dutch Boy

Just off the press—mail this coupon

New, Full-Color Booklet! Beautifully illustrated! Shows you how to use color imaginatively and surely to make your home, inside and outside, more interesting, more distinctive, more You. Just mail this coupon.

NATIONAL LEAD COMPANY, Dept. 355 P. O. Box 98, Brooklyn 1, N. Y.

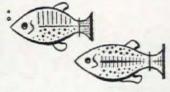
Please send me a copy of your new booklet, "Color Scheming with Dutch Boy Paints." I enclose 10¢ to cover cost of mailing and handling.





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Houston, Tex. • Joliet, Ill. • Long Beach, Calif. • Newburgh, N. Y.
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# BEGINNER'S AQUARIUM



over 20 million American families have discovered the fascination of owning tropical fish—decorative, most

easy-to-care-for pets that are well-mannered and clean, require just a few dollars to set up for a life-time of glass-house-keeping. Here are a few pointers for the neophyte aquarist.

FIRST, CHOOSE YOUR TANK: When considering the size and type of tank to buy, bear in mind the number of fish you'll want. Some people like to construct their own, but even a first-rate mechanic cannot make a tank as cheaply as he can buy one.

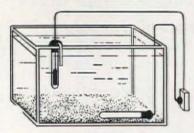
choose its location: This requires more than a casual thought, for you want the tank to be a decorative asset, you want to have it where you can watch and enjoy it—and you should locate it in a place where your fish will be happy. Since some natural light is desirable, a spot near a window makes a good choice. Remember that a tank should receive a total of 8-10 hours of light each day, whether it be natural or artificial. Choose a spot which is neither drafty nor cold, and never place a tank over a radiator.

NEXT, ADD GRAVEL: To provide adequate cover for the roots of aquatic plants, two or three inches is all that is necessary. Use a medium-size gravel and place it in the tank before you add water. Since the gravel should be very clean, wash it under running water until all dirt and debris are extracted.

FISH NEED "CONDITIONED WATER": The single most important item in any aquarium is the water. Tap water is satisfactory unless it is excessively hard. If it contains chlorine, however, let it stand for 24 hours before adding the fish. Healthy fish will "condition" it themselves—that is, make its physical and chemical state more suitable for their existence.

select enough plants: No aquarium is complete without a generous selection of plants. Besides having decorative value, they are practically essential to the well-being of captive fish. They provide resting places, feeding surfaces, sites for eggs, and hiding places for baby fish. Before planting, a tank should be two-thirds full of water. Never fill your aquarium to the rim, for this brings water in contact with the tank's metal frame, and metallic ores are poisonous to all species of fish.

CONSIDER TEMPERATURE CONTROL: Since tropicals thrive at temperatures ranging from 72°-80°, some sort of heating unit is essential (unless your room maintains 75°-80° both day and night). Install a thermostatically controlled heater and



avoid sudden temperature changes when adding fresh water.

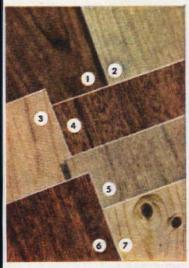
SELECT YOUR FISH: Guppies, platies, swordtails, danios, some of the armored catfishes, most barbs, and the hardy characins are most suitable for beginners. You'll be tempted by all of them, but be sure to avoid overcrowding. Allow four to five square inches of surface space for each linear inch of fish.

KEEP YOUR AQUARIUM CLEAN: Even the best regulated aquarium requires cleaning at some time or other. To remove dirt that has accumulated at the bottom of the tank, syphon it into a clean container. After allowing this murky water to settle, carefully decant or syphon it back into the tank through a piece of cheese cloth or a filter. Thus you will retain the greatest amount of valuable "conditioned" water. Add tap water to make up the loss. A non-rusting aquarium scraper will remove the fine algae that grows on the glass sides of the tank.

THE END



Plankweld's so easy to put up! 1614" wide by 8' high panels fasten to wall with special metal clips that are then completely concealed by overlapping of the panels. No worry about joints-no nail holes to fill.



You choose from world's finest woods. In Plankweld paneling, there's a complete range of light to dark woods—(1) walnut at \$74, (2) Korina® at \$74, (3) birch at \$60, (4) Philippine mahogany at \$60, (5) oak at \$69, (6) Honduras mahogany at \$69, and (7) knotty pine at \$60. Prices are approximate for a wall surface 12' x 8'.

GOOD NEWS FOR DO-IT-YOURSELF **DECORATORS!** 



Family recreation room in basement or attic is gay and informal; easy-to-care-for Plankweld walls wipe clean with a damp cloth. Famous designer George Nelson stands

by spacious storage wall he designed (you can make one too; see coupon for plans). Beautiful natural birch Plankweld shown here covers a 12'x 8' wall for only \$60.

## Real wood walls in just one weekend

IF YOU CAN HAMMER A NAIL you can put up beautiful Plankweld paneling anywhere in your home! Almost nothing you can do for a room will give you such lasting beauty so quickly, so easily and at such reasonable cost.

IN JUST A FEW HOURS you can do a professional job of wall paneling that used to take days of skilled work and cost hundreds of dollars. Because Plankweld comes completely pre-finished by experienced woodcraftsmen, there's no staining or waxing for you to do-once the panels are up, your job's over! LUXURY ON A BUDGET-Weldwood Plankweld for a typical 12' x 8' wall costs as little as \$60.

FABULOUS LIFETIME GUARANTEE! Plankweld—and all Weldwood Paneling-is unconditionally guaranteed for the life of your home.

SEND COUPON TODAY for full-color booklet on Weldwood paneling, and for plans on the furniture shown. To see Plankweld and other fine Weldwood products, stop in soon at your neighborhood lumber dealer's or nearest United States Plywood showroom-87 offices in principal cities.

UNITED STATES PLYWOOD CORPORATION Box 61, New York 46, New York

beautiful Plankweld and other Weldwood hardwoods. Enclosed is 10¢ for your full-color booklet



Beautiful Woods for Beautiful Homes" .

Enclosed is 25¢ for plans for George Nelson storage wall .

NAME....

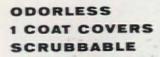
ADDRESS..... CITY......STATE.....

Weldwood® Plankweld† UNITED STATES PLYWOOD CORPORATION World's Largest Plywood Organization T REG. AND PATENTED

# The No.1 Paint for Week-End Decorators

# Colorizer.

Paint a room in 2 hours...all your rooms in a week-end! This alkyd-base paint goes on with such amazing ease that folks who have never painted before get perfect results! Economical, too—costs only about \$6.00 to transform the average room!





## Mr. & Mrs. COLORS

Husband-and-wife teams of Week-End Decorators will have fun choosing from this gay collection of "Mr.-and-Mrs." Colors in Colorizer Flat Wall Enamel. Only Colorizer offers these paint colors right over the counter, at budget prices, and in all interior and exterior finishes, as well as in Flat Wall Enamel.

For your copy of "Mr. and Mrs." Colors, including 40 actual paint swatches, send 10 cents to Colorizer Associates, 341 North Western Ave., Chicago 12, Ill.

# Colorizer PAINTS

in 1,322 COLORS

SOLD IN YOUR AREA IN ONE OF THESE WELL-KNOWN REGIONAL BRANDS

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# TRICKS WITH SANDPAPER



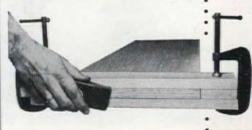
Try this next time you edge, join, and glue two boards. Slip a piece of folded abrasive paper or cloth between the two edges and sand off high spots that prevent the boards from meeting evenly



Round and odd-shaped pieces are often easier to sand with narrow strips of sandpaper used as shown. You can also buy sandpaper and abrasive cloth in rolls of various widths. It's handy for getting at difficult spots



To sand intricate carvings or moldings, fold a strip of fine sandpaper over the end of a stick sharpened to a chisellike edge. Hold stick like a pencil and work it along the surface. Shift paper to clean grit if it becomes clogged



If you want a flat end with square corners, clamp two pieces of wood flush with the end of your work as shown. These will keep the sandpaper from rounding off the edges



To locate rough spots that need further sanding, slip an old nylon stocking over your hand and run it lightly over the area you have sanded. Any spots that are still rough will snag the stocking and indicate the need for further sanding



An ordinary hacksaw blade is handy for tearing sandpaper accurately. Fold the sheet and hold the blade in the fold, then tear sheet in two. Another way—lay the sheet face down with blade across back and tear upward



## A safe and sound house is a CONCRETE HOUSE



If your house is to be a safe and sound investment, it must be a safe and sound house. You can be certain if it's a concrete house.

When you build or buy a concrete house you safeguard yourself, your family and treasured possessions. You buy maximum protection from the destructive forces of storms, atomic blasts and fire. Concrete can't burn! A concrete first floor prevents basement fires from spreading. It also makes the basement a safer refuge from tornadoes and blasts.

A concrete house is sturdy, durable and weathertight, defies decay, termites and vermin. It lasts longer, needs fewer repairs, gives lifelong protection for your investment. Over the years it actually will cost you much less per year to live in a concrete house. The formula is simple: moderate first cost + low maintenance expense ÷ long years of service = low annual cost.

A safe and sound concrete house can be built in any style or size. It offers outstanding comfort—in any climate, any season.

Before you invest, investigate! Write today for free color booklet about concrete houses. It is distributed only in the U.S. and Canada.

#### HOW TO GET A CONCRETE HOUSE . . . and what will it cost?

Phone a local concrete masonry manufacturer for the names of architects, builders and lending agencies who have had experience with concrete houses. Your architect will know local conditions and can tell you about plans and costs. He can show you how you can build a safe and sound house economically with a concrete foundation, concrete masonry walls, concrete floors and with asbestos cement shingle, concrete tile or other firesafe roofing.

#### PORTLAND CEMENT ASSOCIATION

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A national organization to improve and extend the uses of portland cement and concrete . . . through scientific research and engineering field work



# Johns-Manville SPINTEX INSULATION has revolutionized our living comfort

Makes <u>homes</u> cooler in summer warmer in winter—saves fuel

Pioneered by Johns-Manville, Spintex is a highly efficient insulation for homes. For existing houses Spintex in nodulated form is pneu-

matically "blown" into wall and attic spaces. For new homes it comes in the form of batts or blankets for installation while the house is being built. In winter Spintex saves up to 30¢ on every heating dollar. In summer it keeps the home up to 15° cooler on hottest days. Send for free book "Comfort That Pays For Itself."

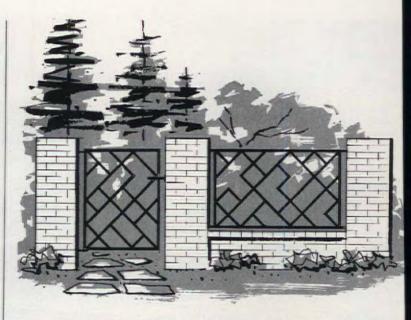
#### Spintex Insulation makes home appliances more efficient

In the form of prefabricated units Spintex Insulation is used in leading makes of kitchen ranges, water heaters, refrigerators and home freezers. It helps hold heat in ovens as high as 600°. It helps retain cold in freezers down to 40° below. Be sure your next equipment is Spintex-insulated. Write Johns-Manville, Dept. AH-9, Box 60, New York 16; in Canada, 565 Lakeshore Rd. East, Port Credit, Ontario.





Johns-Manville



## FRETWORK FENCE SETS OFF OUR HOUSE

PAULINE FORD

or various reasons, much of the finishing of our new home in California depended upon our own ingenuity and efforts. It's a little "farm house" with garage and kitchen at the front, and it stands on a narrow lot between two larger colonial houses. So a little distinction was needed, and it seemed as though a "Chinese corner," with a very pregnable Chinese wall, would supply the answer. Both brickwork and woodwork were homemade, our son helping his Dad with the former. The wooden part is of 11/2" redwood squared at the planing mill. (Notice, on the drawing, the long center strips that give the openwork design its strength.) We gave it one priming coat and two finishing coats of lacquer-red paint before putting the units in place. Afterward, we "antiqued" it by brushing on a dark brown paint and wiping it off with a rag before it dried. Gold paint brushed into the joints and along the edges turned black in a few days, and the entire effect has improved steadily with age. Brass dragons from two bird cage supports bought in San Francisco's Chinatown were made into the gate latch. On the street side, we planted two bamboos close to the wall and, in front of them, in a semicircle, three "heavenlybamboos" (Nandina) and two dwarf pomegranates. On the inner, or patio side, is a tree wisteria, and nearby a pink-flowering locust is rapidly growing large enough to cast shade over the center of the patio. It bears its lovely clusters just after the blossoms fade on the peach, crabapple, and cherry trees in the garden. THE END

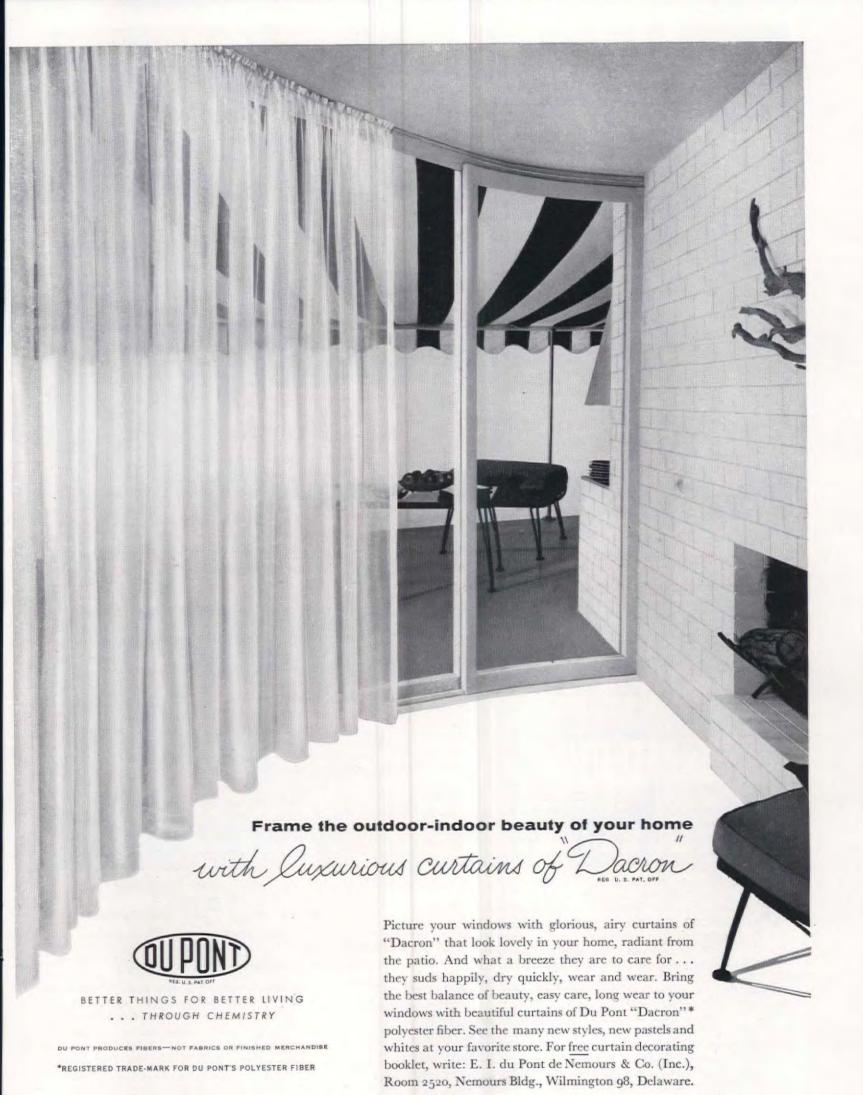
#### FLOWER SHOWS THIS MONTH

AT WHICH ACHIEVEMENT MEDALS WILL BE AWARDED

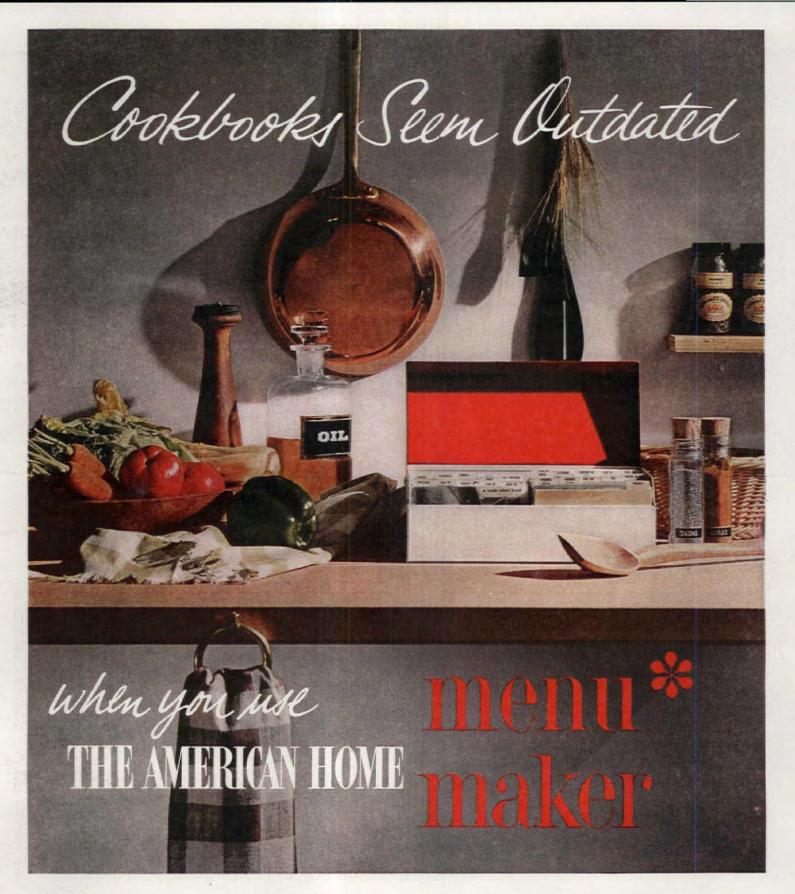
wo GLADIOLUS shows: Sept. 3, 4 at Lima, N.Y. (Empire State Soc'y); Sept. 8—Minneapolis (Minnesota Soc'y).

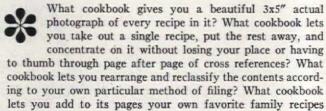
Thirty-six Dahlla shows: Sept. 3, 4—Paterson, N.J., Everett,

Thirty-six dahtlia shows: Sept. 3, 4—Paterson, N.J., Everett, Wash. 4, 5—Madison, Wis., St. Paul, Minn. 9, 10, 11—Milwaukee, Wis. 10, 11—Paterson, N.J., Tacoma, Wash. 11—Elmira, N.Y. 11, 12—Irvington, N.J. 16, 17—Burholme (Philadelphia), Pa. 17—Bakersfield, Calif., Franklin Square, N.Y., St. Joseph, Mo. 17, 18—Baltimore, Md., Englewood, N.J., Chicago, Ill., Indianapolis, Ind., East Liverpool, O., Portland, Ore., Detroit, Mich., Toledo, O. 18—Rochester, N.Y. 19, 20—Cleveland, O., Pittsburgh, Pa. 20, 21—New York, N.Y. (American Dahlia Soc'y). 24, 25—Kansas City, Mo., Philadelphia, Pa., St. Louis, Mo., Louisville, Ky., Washington, D.C., Birmingham, Ala., Cincinnati, O., Chicago, Moline, Ill. 26, 27, 28—Richmond, Va. Sept. 30—Camden, N.J.



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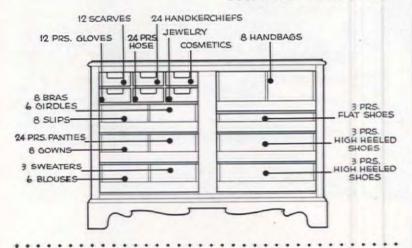
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New Steel Menu Maker	and 180 Cellophane	Envelopes	
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## **Our Wondrous Wardrobes**

(Begins on page 34)

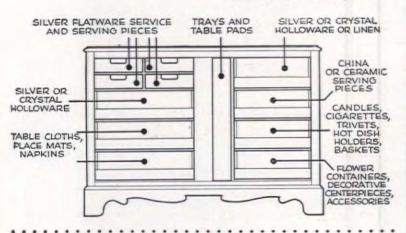
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PATTERN 2080, \$1.00



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PATTERN 2082, \$1.00



#### THE SAME WORKS-IN MODERN DRESS

FOR GENTLEMEN- PATTERN 1194, \$1.00 FOR LADIES- PATTERN 1195, \$1.00 FOR DINING- PATTERN 1196, \$1.00



SEE PATTERN ORDER FORM ON PAGE 133







ROLSCREEN COMPANY, Dept.G-33, Pella, Iowa

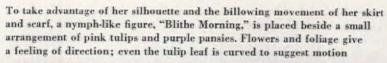
Gentlemen: Please send me free literature on Pella Wood Folding Doors and name of my nearest Pella dealer.

ADDRESS.

Made by makers of famous PELLA CASEMENT and MULTIPLE-PURPOSE WINDOWS

A quaint little "Orange Lady" in her pink dress and shawl stands on a simple mahogany base amidst yellow daisies, purple pansies, blue cornflowers-all out of an old-fashioned English garden where she would be quite at home.

Flower stems are cut in varying lengths and placed in pin cup holders







# HOW TO COMBINE

#### ARRANGEMENTS BY BETTY B. MERRIAM

The pleasure you derive from your collection of small figurines can be immeasurably increased if occasionally you combine them with flowers. We used these enchanting Royal Doulton pieces with spring and early summer blossoms-but the season matters not; it is the scale and a few tricks in arrangement that are important. Use only a small amount of plant material, and always keep it subordinate to the figurine. The arrangement must be meticulously contrived to be enjoyed from all sides. A pin cup holder or pin holder in a small container (such as a tuna fish can) is usually adequate for anchoring the flowers and providing them with water. To work out your composition, take advantage of expression, motion, or whatever else the figurine conveys. You'll find this fascinating, and you'll be delighted by the charming effects you can achieve with just a few flowers. THE END



The "Balloon Man" and his friends, "Silks and Satins" and "Biddy Penny-Farthing," are grouped because of their congenial "interests." They stand on three free-form mahogany bases built up in graduated sizes. Yellow primroses, white and lavender single stock provide their appropriate English background



See "Where Credit Is Due," page 133

"Summer" radiates pleasure among the blue lace-flowers, roses, and grapehyacinths, while "Autumn" wields her broom on a two-tier oval base. Queen Anne's lace and seed pods would be good selections in a fall arrangement using these delightful figurines

Perfectly poised is the "Ballerina," on a low, flat, inverted container or tray. Pink azaleas held in a disguised pin cup holder compliment the dancer's pinkish-mauve dress and tiny red slippers. The composition, placed off-side, suggests illusion of dance floor



The winsome "Jersey Milkmaid" in her blue skirt, red blouse, white apron and cap stands on a milk-white base not unlike the top of a milking stool. White and yellow freesias with very few small tulips and greens form background—again composition is placed off-center



"Spring"—her apron full of posies, and a baby lamb at her side looks over the small arrangement of white sweet peas and lilies-ofthe-valley, accented with dark red sweet peas and brown galax leaves. Rectangular wood base is used here, with off-side composition

# Stickley

OF CHERRY VALLEY

... furniture of superior construction, assuring permanent value and

#### LASTING SATISFACTION!



Leopold Stickley has devoted a lifetime to perfecting structural details that assure permanent value in furniture. His creations offer subtleties of design and execution found in no other furniture: Custom features such as shock absorbers on the hinges of dropleaf tables: Expansion joints in case pieces that ease strain and prevent the finish from checking

due to alternate swelling and shrinking: And a marvelous floating suspension that permits drawers to slide open easily and fully in any weather without sticking or sagging.

Construction like this, plus a fifty-year reputation for furniture of exquisite design and finish are the soundest guarantees that any purchaser can have of quality and value that will last over the years.

CHERRY VALLEY WORKSHOPS

Look for the Stickley

aulograph on every piece, your assurance of lasting satisfaction.

Illustrated: Corner Cupboard 4101: H 62½"; W 35½"; D 20"—Round Table 4088: 44"; three-leaf extension 74"; H29½"—Arnchair 7010: H 30"; W 24"; D 19½"—Sideboard 3340: H 38"; W 49"; D 20½" and Rack 3341: H 33½"; W 48"; D 9".



Visitors Welcome at the Stickley Factory

DINNERTIME REMINDER... of Stickley quality and beauty. This lovely wall bell of solid brass and hand-fitted, hand-finished cherry tells the Stickley story in a most interesting way. With a container of Stickley polish and a 32-page Stickley Design Brochure . . . \$7.50 postpaid. (50c extra west of Mississippi). Brochure alone, 50c.





#### **PREVENT SEWER FAILURES!**

#### Roots can't enter CAST IRON SOIL PIPE

What's the biggest cause of sewer failures? Tree roots! They'll enter the tiniest opening, usually at the joint, and clog the sewer line.

But roots can't get into joints of Cast Iron Soil Pipe. Why? Cast iron joints are packed tight with oakum and sealed for life with molten lead — and that's the only sure way to make a joint that's tight, yet flexible enough to take the stress of shifting soil or heavy traffic overhead.

#### see what happens to nonmetallic pipe

Roots went to work here. They penetrated a joint in this nonmetallic pipe, crushing both pipe and coupling.





A mechanical reamer tore through the walls of this pipe — sure deathfor another nonmetallic sewer line,

#### EXCLUSIVE — with Cast Iron Soil Pipe

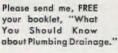
- The strongest sewer pipe material you can get. Underground, it won't crack or crush under shifting pressure... in the walls, it can't be punctured by carelessly driven nails.
- Won't be corroded by normal soil conditions, sewer gases or common household chemicals.
- Won't admit roots through pipe or joints. Can't absorb moisture, swell, bulge or disintegrate.
- Is the only material all municipal and state plumbing regulations permit for every part of your soil and waste system.
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Name	and the same
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City	State

## First-Class Lawn

(Begins on page 54)

(or if it is just the opposite-sandy and open), some form of humus should be worked into the upper six or eight inches of soil at this time. There's nothing better than made-inthe-garden compost, or soft, dark leafmold from the floor of a friendly woodlot. If you have to buy, you can use two large bales of peat moss or an equivalent eight bags of ground corn cobs per 1,000 square feet. In this case, add an extra ration of nitrogenous plant food to replace the nitrogen consumed by soil organisms as they break down the humus. Work the soil well with a power tiller or a long-tined potato hook, and then rake the surface to a level seedbed. If the top-soil is shallow, avoid burying it out of reach of the young grass. And don't "overprepare" the soil to a fine, dusty condition; leave it grainy or granular.

A seedbed so prepared is worthy of top quality seed-which is worth all it costs. Sow it evenly and not too thickly; one to two pounds per 1,000 square feet of a first-class mixture of select perennial grasses is ample if conditions are right. If they aren't, heavier seeding won't correct them. Sow seed evenly-with a mechanical seeder or spreader unless with a practiced hand-on a still day or evening. Don't bury it by rough raking; light brushing or dragging or, in dry soil, very light rolling, is enough. Then water well, and see that the soil stays moist until the grass is an inch high. Start to mow when it reaches two or three inches. and don't cut a new lawn short. Indeed, a usable and well-used lawn should never be cut lower than an inch and three-quarters or two inches. But do it often enough so that the clippings are small and light and don't have to be raked up.

If your lawn soil is heavy clay, don't think you can transform it into friable loam by surface applications of "miracle" chemicals. It has been shown, on golf courses and athletic fields, that soil structure can be improved, absorption and retention of moisture promoted, and the growth of turf helped if a reliable soil stabilizer is well mixed in to a depth of several inches. But this, to a horticulturist, is hardly a natural or satisfying way to build a "real" soil for a real, rewarding lawn. THE END



## a lasting compliment



## ROTO-GLO

#### quiet switches

Your Electrical Contractor actually compliments you by recommending ROTO-GLO Quiet Switches for your new home or for remodeling — the highest quality, most technically modern switch on the market today.

For ROTO-GLO is most of all a modern switch . . . whisper quiet operation, luminous knobs that glow in the dark, turns off and on like a modern radio or TV switch — all this, and good looking too.

So before you decide on the switches for your new home or for remodeling, see your Electrical Contractor. He will recommend ROTO-GLO for long-lasting, trouble-free performance.

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#### Bulldozer

(Begins on page 54)

hedge), dig holes or a trench, and, with a spading fork, mix well into the soil at the bottom a generous amount of rotted or dried manure or peat moss plus plant food. Set the plant in place, put the best of the soil on and around its roots; firm well, fill the hole with water, and, when it has soaked in, fill in with the remaining soil from the hole. Even where soil conditions are poor, a plant can get a good start in a bushel basket full of good soil sunk rim deep; later you can gradually improve the surrounding soil and give the plant more feeding ground into which to send its roots.

When making a perennial border or a lawn on a bulldozed property (or anywhere, for that matter), don't try to scrimp or cut corners. Borders and lawns are long-time propositions, investments, in fact. For a border, dig the soil at least a foot deep, or better, two feet; put drainage material at the bottom if necessary, then soil mixed with coarse organic matter-chopped sods, manure, compost, etc.-and finally good, rich soil. Leave the bed alone for a week or more so the soil can settle before you plant. A lawn is a problem in itself, so we are treating it separately, starting on page 54. THE END

# SUMMER SQUASH MAKES YEAR-ROUND PLANTER

If you find you cannot consume (or give to friends) your whole crop of summer squash (the round, flat, white, bush kind called scallop and sometimes Patty Pan), maybe you'd like to make some of the surplus bounty of your garden into lovely planters, as I did, to hang on the wall and delight you all year long.

Left on the vine to mature, the squash become just hard shells with almost nothing inside but seeds and some shriveled fibre. Cutting carefully with a sharp knife, I made an opening in the upper half of the front, removed the seeds, filled the bottom half with good soil, and bored a hole in the upper center of the back to hang it up by. I put small plants in through the opening, but you could sow seeds of petunias or any other small-sized plant. The planters can brighten up a breakfast nook, porch, or other informal spot-I painted mine a cheerful green, but the color can, of course, be chosen to match any desired color scheme.

-MRS. NOBLE MARSHALL



- IMPORTED Holland BULBS COLORFUL PERENNIALS
- UNUSUAL HARDY SHRUBS SUPERIOR EVERGREENS
- ORNAMENTAL TREES

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All high quality popular varieties, once transplanted. Real bargains. Also Roses, Shrubs, Shade Trees, Fruit Trees. Write today for FREE Color Catalog. Stevensville, Michigan

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rease your earning power. Easy, authoritative e-study method. Modern landscape and garden gn, horiculture, darfting, etc. Successful grades throughout the world, 39th year. Catalog. cican Landscape School, 8966 Grand Ave. Dex Moines, 12, 1s.



The new aluminized steel Blitz-Burner is the cleanest, safest, most efficient outdoor appliance ever designed for the collection, storage and disposal of waste basket contents, leaves, etc. Can be quickly converted into an attractive barbecue . . . simply invert the dome to seal off inside of container and insert low-cost charcoal burner and grill accessory!

#### STAYS GOOD LOOKING FOR YEARS!

Made of rust and corrosion resistant Armoo Aluminized Steel. Special combustion dome induces fast, complete burning . . . eliminates flying ash . . reduces smoke. Rolls easily wherever you want to use it on rubber-tired wheels. Burns safely anywhere! You need not scorch your lawn or driveway!

#### BLITZ-BURNER \$29.95 F.O.B. BARBECUE ACCESSORY \$4.95 F.O.B.

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Ship Blitz Ship one Full Pay	a-Burner, Free Barbe Barbecue Accessory ment Enclosed own Payment enclosed	cue Cap
C.O.D. fo	or balance ustrated literature, and your Dealer's Nar	
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C.O.D. fo	ustrated literature,	

## GOOD IDEA FOR A BIRDBATH



This birdbath, which I made in an hour two years ago, and which has functioned perfectly ever since, has it all over the unsightly invertedumbrella type. Locate it near some shaded unit that will hide a low support for the water container. Strip the sod, dig out three or four inches of soil, and fill the hole with a rather stiff concrete mix. With a trowel or your hands, shape to a flat bottom and a rounded edge at least two inches thick. No reinforcing, footings, anything; the whole slab goes up and down without cracking as the soil freezes and thaws. Water supply is a tight 5-gallon, flat-topped oil can with a 2-inch piece of half-inch (or larger) copper pipe soldered into a hole cut near the top so that it slants toward the lid. (This slant is important.) Slip one end of a piece of garden hose over the protruding tube, let the other end rest on bottom of bath. The stand for the can (bricks, cement or other blocks, etc.) should put it a little higher than the bath, toward which the tube and hose should slope. Carry can to tap for filling, put cover on tight, invert on stand, attach hose-and everything is set for another week's fun for the birds. -W. C. KRUEGER

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For a lawn to thrill you, SOW Scotts ®. Its all-perennial blend is famous from coast to coast . . . Scotts means grass at its best. For the nourishment your lawn needs, feed TURF BUILDER ®. Better get a Scotts SPREADER, too! It feeds, seeds and weeds at great saving of both time and materials. Leading dealers carry Scotts.

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## modern



Architect: Gardiner & Thornton, Vancouver, Canada

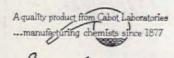
## natural beauty of wood

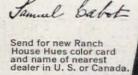
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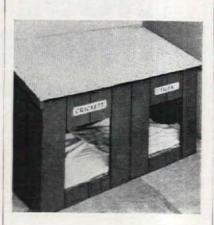
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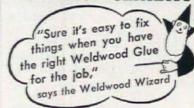
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# Where Credit Is Due

#### OUR WONDROUS WARDROBES

Page 34: Wardrobe constructed with Delta Homecraft Power Tools.

#### TEST YOUR TASTE

Pages 46, 98: Furniture—H. T. Cushman Mfg. Co. "Pressed Leaves" wallpaper—Imperial Paper & Color Corp. "Tweed" and "Grenadier" carpets—Gulistan Carpets. "Priscillo" print fabric—D. N. & E. Walter, Fabrics for readymade cafe curtains and bedspread—Bloomcraft. Lamps—Daison Mfg. Corp. Wall plaques— Robert Barber. White jars—Ed Langbein.

#### WE PAY A CALL ON THE EDITOR

Page 56: Blue fabric on sofa and chair—F. Schumacher & Co. Fringe trimming on sofa, Consolidated Trimming Co.

Page 60: Bath towels—Cannon. Sheets—Field-crest. Dress form—Acme. Sewing case—Jiffey. Hem marker and pattern file—Dritz. Sweater and glove stretchers—Lee-Rowan. Dish Towels—

#### TEATIME IS BACK IN STYLE

Page 62: China: "Teaberry" dinnerware— Homer Laughlin. Tea Service: Silver lustre tea-Homer Laughlin, Tea Service: Silver lustre tea-port, sugar, and creamer—Fisher, Bruce & Co. Teaspoons: "Twilight" Oneida Community. Carafe: "Elite" carafe and warmer—Inland Glass Works. Other glass accessories: all "Can-dlewick" crystal—Imperial Glass. Cloth and Napkins: Frosted cotton in peacock and nile— W. F. Bruces. Three tigned tick his terms. Sheridan W. F. Breuss, Three-tiered tid-bit tray—Sheridan Silver. Flower holder: Black tole—Village Ven-dors. Tole tray: "Heirloom"—A. O. Davis. Table —Drexel Furniture Co. Flowers—courtesy Florists Telegraph Delivery Assoc.

#### TAKE A PACKAGE OF CEREAL

Pages 66, 67: Cheese board; Town House casserole; 10" knife, "case"—Hammacher-Schlemmer. Yellow "Pimpernell" gravy boat; Yellow "Pimpernell" luncheon plate; Blue "Pimpernell" luncheon plate; Blue "Pimpernell" platter—Soks Fifth Avenue. Soup tureen—Fisher Bruce & Co. Pyrex dishes—Cerning Gloss Bruce & Co. Pyrex dishes—Corning Glass orks. "Duette" Sonium Casserole—Jack Oren-Works.

#### CANISTERS ALL THROUGH THE HOUSE

Page 72: 1.—Luce Mfg. Ca, 2.—Luce Mfg. Co. 3.—I. D. Co. 4.—Richard Delano, Inc. 5.— Harper J. Ransburg Co.

ANNE'S NOTEBOOK

Page 88: Ceramic centerpiece—Malcolm Leland Ceramics. "White Clover" Charcoal plate
—Harker Potteries.

#### NEW DESIGNS UNDERFOOT

Page 118: Random plank asphalt tile—Tile-Tex Division, Flintkote Co. Vinyl flooring—Rob-bins Floor Products, Inc. Corktone—Kenitle,

#### BEGINNER'S AQUARIUM

Page 120: Data-Aquarium Stock Co.

#### FIGURINES WITH FLOWERS

Pages 128, 129: All figurines-Doulton & Co.

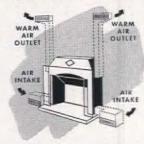
PHOTOGRAPHS

Otto Maya: pages 6, 8, 12. John Reid: pages 16, 114, 115. F. M. Demarest: pages 34, 46, 56, 57, 58, 59 (top), 60, 61, 62, 65, 66, 67, 72, 87, 88, 102, 128, 129. Tommy Weber: page 40. Kranzten Studio: pages 43, 44, 45, 96, 108, 109. Photography, Inc.: pages 48, 49. Frank Gaynor: pages 52, 53. Mankmeyer: page 54 (top). Shaw Studio: page 54 (bottom). George Lazarnick: page 59 (right 3). Clarence Snyder: page 100. Roche: pages 116, 117. Robert Scharff: page 122. DRAWINGS: Margaret Flemina: pages 100. 122. DRAWINGS: Margaret Fleming: pages 10, 87, 94. Dick Ott: pages 50, 51. Sigman–Ward: pages 92, 104, 127.



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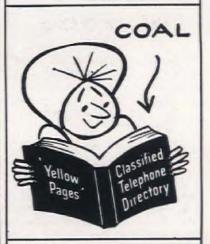
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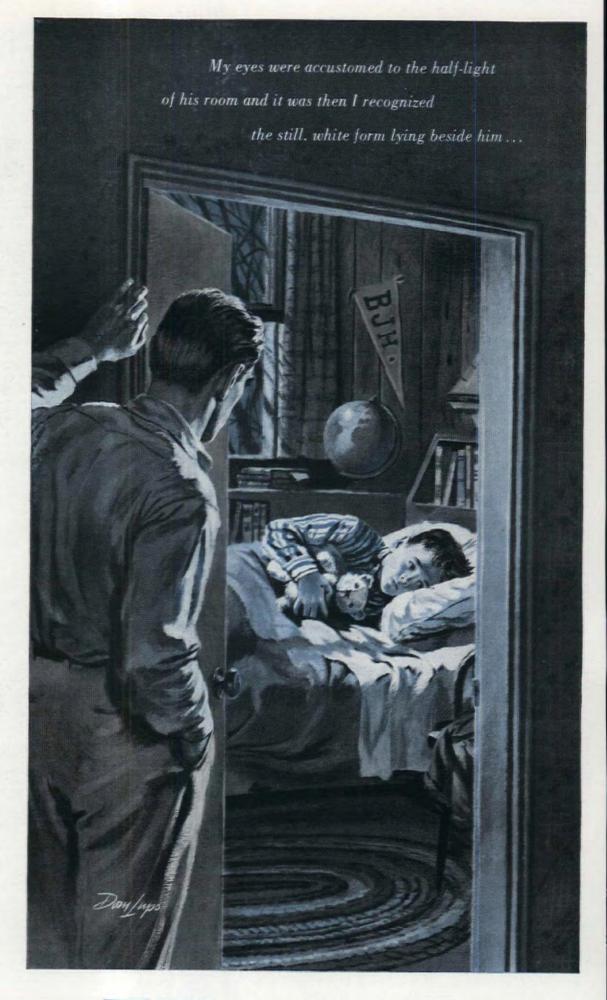
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# - ALF PAST

stood in the hall for a moment, then slowly opened my son's bedroom door and hesitated. I knew he wouldn't be asleep; and he knew I was standing there. Both of us were playing a waiting game for a moment or two, wondering what the other would do or say. As my eyes became accustomed to the dimness, I was amazed to see the still white figure lying beside him. Realizing that I would see it, he quickly covered it with his blanket.

First, though, let me tell you about the incident and the lesson it taught me. It was one of those minor crises that all of us parents should go through, to teach us how far we are from being infallible. Because it marked a turning point in my life . . . and Jim's . . . I'd like to pass on my experience to other parents.

\* \* \* \* \*

I love my son devotedly; more than my own life. Always did. Always will. Perhaps my love for him is deeper because he is the only one we can ever have. Possibly, because he is the only one, I may have tried a bit too hard to prevent him from being a "spoiled only child."

Many fathers take their role more or less casually, turning over to the mother the job of rearing the children. That doesn't apply to me, for Marge and I share exactly the same views; she has always encouraged me to be a real part of our son's life—an intimate part, and not just a father whose name is used as a threat to punishment.

We played fair with each other, too. If Marge disciplined Jim, her judgment was respected by me; and she, in turn, never questioned mine. Together we saw him through the various phases of growing up; the "talking back" stage, his first real lie, and all the rest. We tried to temper justice with mercy, for above all else, I prided myself upon being absolutely fair . . . and just. Probably that is why this particular occurrence made such a lasting impression upon me.

Just when I was feeling too complacent, the thunderbolt struck, bringing to me the realization that I was taking too much for granted as far as Jim was concerned. I'm glad it happened as it did, though, painful as it was at the time. I realized then that the job of being a good father was merely taking a new turn; that babyhood is one of the easiest times for parents, and that their real job begins when their toddlers grow up.

Jim had grown fast and husky, as healthy boys are supposed to do, and he kept pace mentally with his physical development. Many times his observations and expressions astonished us, for they were often far advanced for a boy who is only half past twelve. Perhaps, too, because he was our only child, we had both talked to him as though he really were an adult and, without intending to do so, we had considered him one.

The incident took place one evening, shortly before we were ready to sit down at the table. What he did wasn't a terrible thing—merely the result of boyish high spirits. But it made me angry. The situation at the office had been almost unbearably tense, and my nerves had been stretched to the utmost, waiting for matters to be decided in my favor or otherwise. My disposition is usually a happy one, and because of the violence of my outburst. Jim was completely taken by surprise. I lost my temper, shouted at him like a bully, and ordered him to go to bed and stay there until he could do what was expected of him. And what, precisely, did I expect of a boy just half past twelve . . . absolute perfection?

CONTINUED ON THE NEXT PAGE

## TWELVE



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## Half Past Twelve

(Begins on page 134)

I will never forget the expression of hurt and disbelief on Jim's face. nor the look that Marge gave me. Eating was forgotten and inwardly I called myself all kinds of a fool. Marge's face flushed deeply as she sat there, teeth clenched, then very carefully folded her napkin and placed it near her plate. In the same quiet, controlled manner, she pushed her chair back from the table and left the room.

It's a painfully unfamiliar part for a usually good-natured fellow to play —that of trying to appear dignified and calm when he knows he has made an utter fool of himself. It's a horrible, but humbling experience.

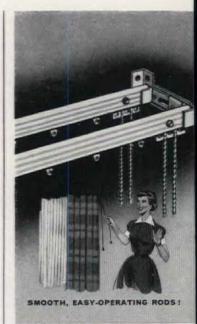
I raked leaves in the backyard, then puttered about in the tool shed until it grew dark, dreading to go in and face Marge, and wanting all the time to go bounding up the stairs to Jim. Strangely enough, all else faded into the background—the strain at the office—all my personal problems and worries were nothing compared to what I had done to him.

Since we all have to face facts sooner or later, I went into the house. Marge was sitting by the fire. knitting, although the yarn reemed very much askew and she must have been moving the needles without meaning or pattern. She looked up, questioningly. I shook my head; food was farthest from my thoughts. I picked up a book, but the words were a jumble before my eyes. How long I sat, I'm not sure, but at length Marge suggested, in her quiet way, that it really must be time for me to turn a page.

I guess I had been sitting there, waiting for some cue from her, knowing that she was waiting for me to make amends. Waiting for me to act like the kind of fellow that she knew me to be.

Without a word I went upstairs, slowly opened Jim's door, then hesitated, just standing there . . . looking at this boy of mine and wondering how long it had been since I had hugged him, and wondering, too, just when and why I had stopped. Once babyhood is past, American fathers are not supposed to show affection openly for their sons. Our foolish society decrees that it is not manly for them to hug their boys or kiss them occasionally, or tell them in words how very much they love them.

My eyes were accustomed to the half-light of his room and it was then I recognized the still, white form lying beside him. Quick though he was to cover it with his blanket, the truth came to me, for there beside him was his old white teddy bear—the one we had put away in the attic because Jim was "getting too big for such things." The old, battered teddy bear that he had been so





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iched to, and had wanted close to when he was learning to sleep the dark . . . the one that he always talked to so freely, and ited with him when things went

was then, in that moment of elation, that my heart really sted within me. "You blind, stupid " it called me. "Can't you see. can't you see? He's only a boy! just in-between a boy and a -and you've been expecting ection."

crossed the room and stood by bed. I knew his steady blue eves e upon me. Then he said, in a voice, "I'm sorry, Dad." That it. He was sorry? I was the one be sorry. Before I knew it. I was g on the bed beside him, telling how ashamed I was, and hugging with all my might. I can still the pressure of his arms upon shoulders and around my neck. ding me to him so tightly that hing could ever come between us in.

Someone said "the quality of mercy not strain'd, it droppeth as the itle rain from heaven." It doesn't tter who said it. I only know that tears of remorse flowed freely for noment and it was he, the boy, who ched up and brushed away the rs of the man. During that mont of understanding, I realized t Jim was, indeed, just standing the threshold. That I was holding my arms my own flesh and blood . my son, who was neither little nor yet a man, but only in-beeen . . . standing in the doorway ween boy-land and manhood. And had expected perfection, because pride in him had been so great. rge came upstairs and went ditly into the bedroom. As I left and walked toward her she iled and held out her arms. Then, arly enough for Jim to hear, she led over my shoulder, "Hungry, yone?" Of course I knew that durthe precious moments when I had en alone with Jim, she had been too wise to intrude. After all, ere are some moments when two lows want to be alone, with no one see, or hear. I called to Jim. His voice came

wn to me from a distance and I ew at once where he had gone. In moment he came down the attic irs. Marge moved aside to make om for him between us and, as my n went around his shoulder, I nced back at his bed. Yes, it was pty. Quite empty. The blanket was own back and the teddy bear was ne . . . probably . . . alas, forever. THE END





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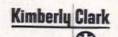
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BATHROOMS: Use flat-bottomed tubs . . . Grab bars for tub and shower . . . Floors with non-skid surfaces . . . Keep light switches out of reach of tub and shower . . . Provide built-in slot for disposing of used razor blades.

KITCHENS: Use rounded corners on built-ins . . . Don't allow movable equipment to protrude into the room . . Locate range away from windows. If that isn't possible, don't use curtains on windows-never take a chance on having curtains blow across hot surfaces . . . The best kind of wall cabinet to use over a range is one with an exhaust fan. Place no cupboards or shelves closer than 24" to the range top . . . Provide sufficient electrical outlets . . Plan work areas so you don't have to work in your own shadow.

HALLS AND STAIRWAYS: On stairs, straight runs and landings are better than winding stairs and angle treads. . . . Keep tread and riser measurements as uniform as possible throughout the house. . . . Use continuous handrails if there are more than two steps, and use rails on both sides of wide stairs. . . Provide for control of lights from both top and bottom of stairway. . . . Doors should not open into halls. . . . See that the halls and stairs are well-lit by night and by day.

STORAGE SPACES: Often-used articles should be stored where they can be reached without climbing. . . . Be sure to provide good lighting for storage areas and closets. . . . Provide storage on the ground floor for bicycles, baby buggies, garden tools, ladders. . . . Provide locked compartments for poisons, and label all poisons plainly.

IN OTHER AREAS: Plan for free traffic flow without congestion. . Provide indoor play space for children-out of the way of household traffic. . . . Paint low-hanging pipes and other head-hazards a bright color, or use the illuminated tapes. . . For nighttime use, provide a small blue light near baseboard of bath, hall, and bedrooms, and on stairs. . . . If you have children or pets, use non-toxic paint. THE END



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When sanding the inside of old boxes or drawers, use a bit of steel wool in a clip-type clothespin to get at corners



# How-to's



Hide furniture scratches with a children's wax crayon of the proper shade. Rub in and blend with furniture polish or oil



Cellophane tape can be removed from wallpaper without damage if the tape is heated with a warm iron before peeling off



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Mouse damage at the base of what was a thriving winged euonymus





G. B. GUNLOGSON

re field mice gnawing the stems of your cherished shrubs and small trees with such disastrous results as those shown here? With rapidly growing suburbs upsetting the delicate balance of nature and driving away owls, hawks, skunks, and foxes that normally keep mice under control, the mouse menace is growing. One owner of a quarter-acre plot estimates \$100 worth of injury to his foundation planting plus the loss of several years' plant growth.

The cure? A few pounds of one of the ready-mixed warfarin rodent baits and a few crude bait boxes that you can knock together of scrap boards in a few minutes. Make them about 15 in. long and 2" x 3" inside; fasten the top board with one nail so it can be swung open to permit replacing expended bait. Put a box with bait inside (out of reach of pets and children) wherever mouse traffic can be expected; tracks in fresh snow are a good guide. Preferably put it under something-a woodpile, fence corner, pile of brush, etc. Then give it a chance to work. Warfarin does not kill quickly like arsenic, etc., but must be eaten for from four to ten days to exert its accumulative and positive effect. As it is practically tasteless and odorless, the victims develop no bait-shyness. If, after a week or so, the bait has disappeared or diminished, you can confidently conclude that you have repulsed the invaders with heavy losses. THE END



Easy-to-make bait boxes for use with warfarin rodenticides. Note swinging cover held by one nail



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## A BONUS FOR THE BIR

KATHERINE B. WALKER

Jou like birds around the house but can't quite reconcile even the most attractive cage you can find with your other furnishings? Well, you can use plants to "blend" a bird cage into almost any surroundings, make it a truly decorative feature for any room, and, at the same time, insure a healthier, happier life for your birds. For use in this way, plants must (1) be nontoxic, since the birds may taste or even devour parts of them; (2) grow well under the temperature and light conditions provided, and be amenable to frequent watering; and (3) be hard-leaved, for easy cleaning. Naturally, they should also be decorative.

Currently, my own birds are strawberry finches, tiny little im-

ports from South America. Functionally perfect, the standard chrome cage they came in was an evesore, and the birds looked (and probably felt) miserable, huddled on the paper bottom-liner vainly seeking something homelike in their environment. Now, in a small replica of what their native home might have looked like, they flit briskly from limb to swing, or scratch in the damp soil, singing happily as did the canaries and parakeets I have at other times kept in similarly planted cages.



To make a planted cage, build a plywood box to fit the exact inside measurements and as deep as the metal side banding. If necessary, chisel out small notches to take the cup brackets and permit the cage to fit snugly around the box. Unless the bottom joints are tight, excess moisture will seep through them, making it unnecessary to bore drainage holes. In planting, remove as much soil as possible from the plant roots, spread them out as flat as possible, and lay stones on them to hold the plants in place if necessary. Keep the branches within the edges of the box, and be sure to leave a clear space for the bath dish. Then fill in around the plants with soil to which some good compost-activator has been added. Finally, sprinkle bird gravel over the soil, this to be renewed from time to time.

The ideal bird-cage plants are small palms, tough enough to take the tearing and tentative shredding that many birds will do. Their arching stems furnish satisfactory perches, besides being graceful. Boxwood is excellent, especially if tiny specimens are planted to conceal the food cup. Small birds like a few branches, partially stripped of leaves, to provide a concealed roosting place. Young plants of any citrus, Schefflera, Polyscias, Croton, and Aralia are also good main plants for a standard-sized cage. You can make a large, flying cage really spectacular with azaleas, anthuriums, abutilons, or jasmines. Abutilons are soft-leaved, however, and not easy to keep clean; so plant where but few droppings will fall on them. These, after a preliminary spraying, can be removed with a damp sponge. Except for oleander, podocarpus, dieffenbachia and a few others that have poisonous sap, almost any sturdy, branching plant can be used. Smaller material includes Peperomias, holly-ferns, aluminum-plant,



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seed will sprout so thickly that it may have to be pulled out or cut back to let the birds get to the seed cup. All birds relish these "fresh greens" as a supplement to their diet.

When the box is planted, to install the cage and its occupants, remove the cage tray, bottom plate, and all perches but the top one, and chase the birds up onto that. Quickly place the cage over the box and slide the bottom plate back in place. Adjust the perches as convenient, remembering that less leaf-cleaning will be necessary if they are not directly above a plant. Incidentally, birds' feet

vary in size within each breed and species. When I received them, my finches had sore feet from having perched so long on standard-size rods. I substituted twiggy branches of a suitable diameter, leaving only the swing which they love to use during the day. At night, they roost on a more comfortable perch.

Cleaning a planted cage (every two or three days) is easy. Set the whole thing in the sink and turn a tepid spray on it so as to wash off all the leaves. The birds love the shower bath and try to stay under it as it moves about. Let the cage drain before putting it back in place. One not-serious disadvantage of a planted cage is its weight, due to the added soil. Set it on a table or other firm support and do not hang it unless you give the bottom plate additional support. If you have a roomy bay window or plant box, set the cage among the plants and further conceal it with tall ones on each side. Whereever it is, it will be a real conversation piece-for your birds, as well as your guests, to talk about. THE END



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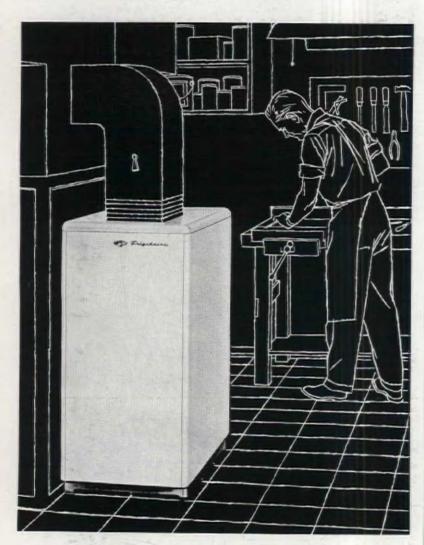
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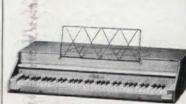
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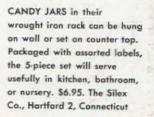
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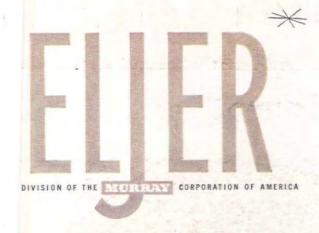


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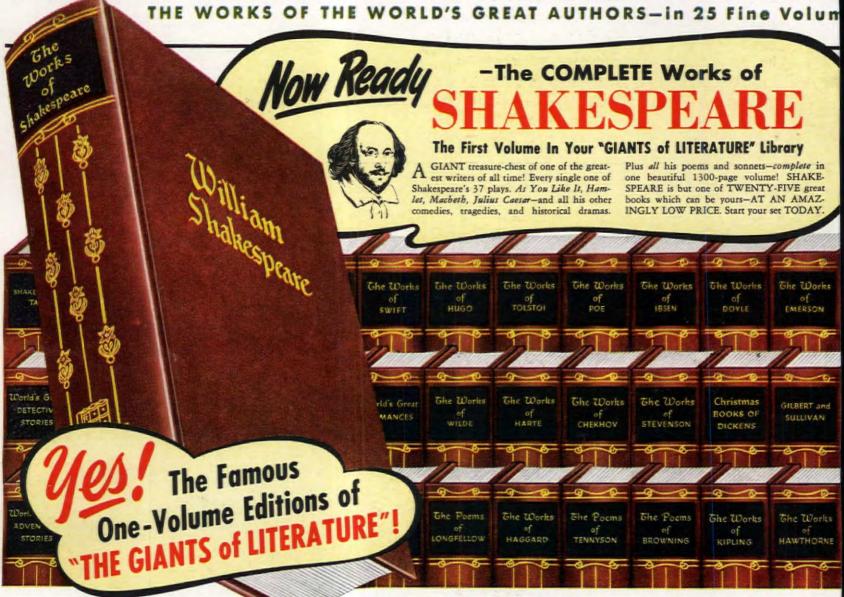






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