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UNIVERSITY OF NORTH CAROLINA

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OCTOBER • 25¢



The OSCAR HAMMERSTEIN'S Home
and the room where "OKLAHOMA!" was born • How to Win Friends
and Influence Tulips — DALE CARNEGIE'S own garden

EASY NEW "TOUCH-UP" WAY TO CLEAN AND WAX WOOD FLOORS !



Courtesy of "The Business of Farming," U.S. Gypsum Co.

**NOW WITH THE NEW JOHNSON'S BEAUTIFLOR METHOD
YOU DON'T HAVE TO DO THE ENTIRE FLOOR EVERY TIME!**

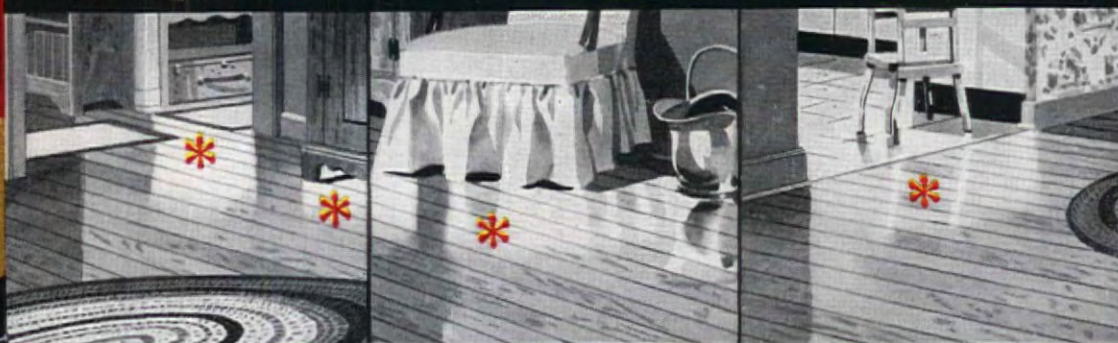
You know that just a few small areas on your wood floors get most of the wear. These are the "traffic areas" between rugs, around furniture, in doorways.

And now you don't have to do the whole floor every time, as you must with ordinary floor polishes! Just a quick touch-up with Johnson's Beautiflor cleans and waxes these heavy traffic areas in one application. And Beautiflor blends so perfectly with the rest of your waxed floors that no patch marks show. Result: the whole floor gleams!

Beautiflor is genuine Johnson's Wax that cleans thoroughly as it waxes. Try it. It makes waxing wood floors easier than you think!



Just a quick touch-up with Beautiflor on these few traffic areas



... keeps your wood floors looking just-waxed all over!

Sound Conditioning . . . the new comfort for up-to-date homes

Quiet your busy kitchen for about \$25

*Beautiful new ceiling tile soaks up sounds
before they become noise. Free booklet
shows how you can install it — quickly, easily*



Wash day seems less tiring—and children's chatter less wearing—when your kitchen is sound conditioned with Armstrong Cushiontone. Restful quiet is an inexpensive luxury you'll really appreciate. With Cushiontone you can sound condition a ten-foot by twelve-foot kitchen yourself for as little as \$25.



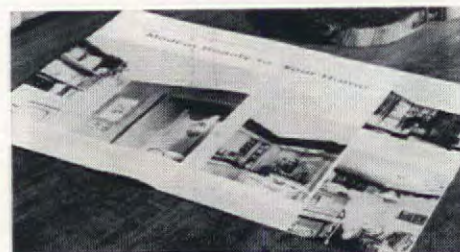
Cleaning is no problem. A Cushiontone ceiling requires no more care than painted plaster. Its white surface can be easily washed and repainted whenever desired.



Kitchen clatter won't spread to other rooms when your kitchen has an attractive Armstrong Cushiontone ceiling. The clanging of pans, the whir of your mixer, and the dishwasher's roar are all muffled before they can echo throughout the house. You'll like Cushiontone's appearance, too. Its Full Random styling adds new beauty to both modern and traditional settings.



It's easy to install Armstrong Cushiontone by stapling, nailing, or cementing. A new tongue-and-groove joint hides staples or nails and helps level each tile. Whether you install it yourself or want a professional job, see your Building Products Dealer for advice and materials.



Send for free booklet, "How to Make Things Quieter at Your House." It's full of helpful instructions and pictures. Write Armstrong Cork Company, 5510 Clark Street, Lancaster, Pa.

Armstrong
CEILINGS

including Cushiontone® and Temlok® Tile
to quiet and beautify your home

This Replica of a 1000 Year-Old Copper Urn MADE IN EGYPT...



ORNAMENTAL
URN
STANDS
8" HIGH

FREE

To New Members of the Around-the-World Shoppers Club

To demonstrate the unique thrill of receiving beautiful and exotic gifts from foreign lands at less than half their U.S. value, we invite you to accept FREE this handsome copper urn from the fabulous land of the Pharaohs and the mighty pyramids! Hand-hammered by native Egyptian craftsmen in traditions going back over 1,000 years, the urn is adorned with replicas of scarabs—carved in blue-stone—and with a centerpiece bearing the image of the sacred Sun... two of the most representative symbols of ancient Egypt.

From Egypt—Land of Magnificence!

Your copper urn, which measures 8" high, will come to you from Egypt, the most wondrous empire of the ancient world! Egyptians were the first physicians, the first engineers, the first mathematicians, the first canal builders, shipbuilders and law makers. They discovered the movements of the planets and devised the first accurate calendar. It is appropriate that this urn is made of copper, because it was with the development of copper-smithy 45 centuries before Christ that Egyptian civilization began! Its burnished beauty will be a constant reminder of the opulence of this ageless civilization. Its handsome ancient Arabic design will bring the mystery and romance of this fabled country into your own home.

Gifts from the World Over

Please accept this handwrought copper urn from the historic land of the Nile with our compliments for joining our Club—and then sit back and await the further pleasures to come. As a passenger on our magic carpet, you will receive a surprise gift each month from a different foreign land. Your gifts will come direct to your home postpaid and duty free in packages decorated with exotic foreign stamps! Each gift is guaranteed to be worth twice and more what you pay. Furthermore, you may cancel after receiving your Egyptian copper urn or at any future time. Mail the coupon now, while this fascinating copper urn from ancient Egypt is being offered FREE!

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OCTOBER is the month when volunteers all over our country are giving of their time and enthusiasm to work on Community Chest and United Fund drives in support of Red Feather agencies. Help them out—by canvassing with them, and by giving them the financial support that they deserve.

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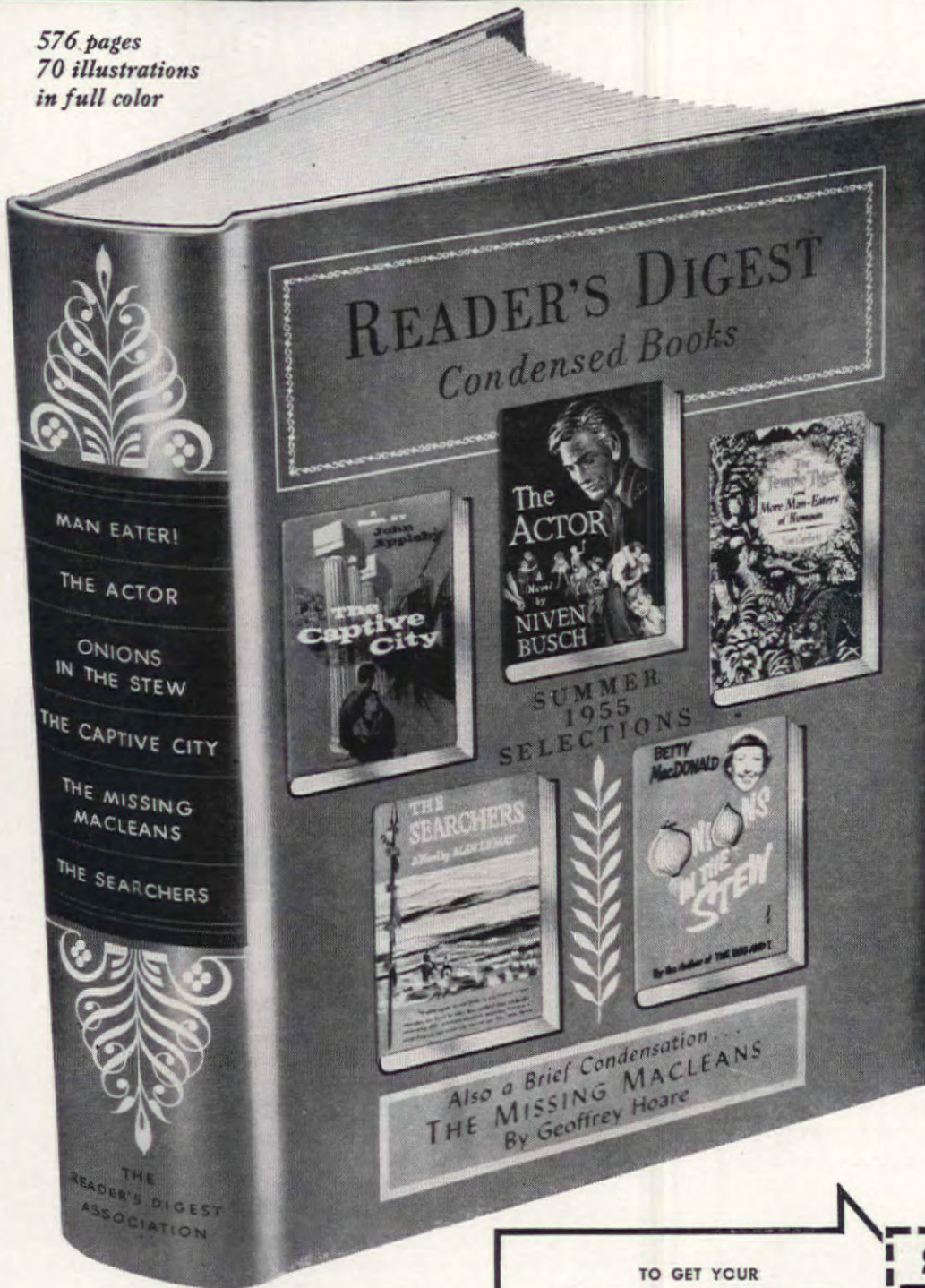
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THE AMERICAN HOME, OCTOBER, 1955

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Homeowners who have been buying separate policies, or who have been risking loss because they felt they could not afford adequate insurance, will welcome North America's Homeowners Policy.

This single, simplified policy combines the protection of a number of policies—provides all essential home insurance in a convenient package. There is only one low premium to pay—at least 20% lower, in fact, than what you'd have to pay if you bought separate policies.

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AT THE HEAD OF THE TABLES

Nowadays you meet many folks to whom brevity is a prime virtue. Ask them *anything* and you get a brief answer. But not so with Gertrude Brassard, AMERICAN HOME's Table Merchandise Editor: ask Gertrude which side the oyster fork goes on, and she's apt to deliver a 1,000-word lesson on how to set a proper table. You'll not only *know* where that fork goes, but your table manners will have been considerably updated.

Around our place Gertrude is known as the Keeper of the Keys. Just beyond her office is a fabulous storeroom, locked of course, where you'll find one plate of every pattern that every dinnerware manufacturer in the United States (and many abroad) is currently manufacturing. And, rising to the ceiling are shelves of glistening stemware. In a vault, lovingly wrapped away in tarnish-proof cloth, is a king's ransom in silver—one piece of flatware of every new pattern that has appeared this year and during the last few years. These you see in Gertrude's "Place and Show" articles and in AMERICAN HOME's food pages.

When she isn't designing table settings, writing articles, covering the markets in New York, Pittsburgh, Chicago, and Los Angeles (plus regular television and speaking engagements), Gertrude commutes by air to Washington, D.C., to spend as much time as possible with her grandchildren, David, 3, and Pamela, almost 2. Perhaps they weren't born with silver spoons in their mouths, but they'll know which spoon is which.

Gertrude's idea of a lovely evening? Dinner *out*, at the most expensive restaurant in town, with the table all set *for* her. Isn't that a woman for you?

THE END



...Two people
do this work better than one!



...Two hands
do this work better than one!

Two brushes do this work

better than one!



REGINA



POLISHER and SCRUBBER

EASIEST, FASTEST, MOST EFFICIENT WAY TO SCRUB AND POLISH FLOORS!



1. Two brushes polish better than one! Because brushes revolve in opposite directions, you get smoother finish *faster!* The polisher never "runs away" from you. And your floors stay sparkling-beautiful longer!



2. Two brushes scrub better than one! A full 12" wide, Regina's twin brushes cover more area than a single brush, finish the job faster! Regina scrubs linoleum, tile, all hard floors *gently, thoroughly.*



3. Two pads buff better than one! Their revolving action hardens wax to a jewel-bright, protective finish. The Regina is designed for use on furniture tops, kitchen counters, fireplace tile, too.



4. Make sure the polisher you get offers reconditioning equipment! Regina's optional kit has sanding discs, steel wool—makes it easy to re-finish worn spots. Also useful as handy bench sander!



5. Make sure the polisher you get offers a rug-cleaning attachment! Regina's optional attachment makes it *easy* to spot-clean or do a complete rug-cleaning job at home. Gives professional results.

Like having a handy-man... all around the house!

- ★ America's most widely-used polisher!
- ★ Operates at touch of finger tip—yet solidly built to last!
Gear-driven—no belt to wear out!
- ★ Many still giving trouble-free service after 25 years in use!

In handsome new driftwood
and copper color combination

\$64⁵⁰
Plus Excise Tax

Ask your dealer for a demonstration

Send today for
FREE
informative
booklet!

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Please send free "Bulletin 44—Care of Floors,"
and name of nearest dealer.

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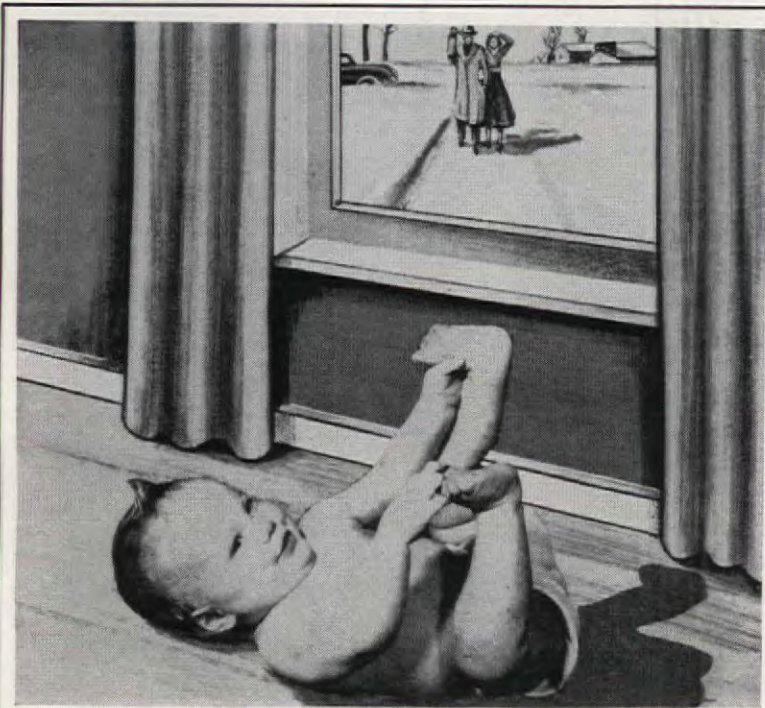
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In Canada: Switson Industries, Ltd., Welland, Ontario

By makers of Regina Elektribroom—lightweight vacuum for daily use

THIS 49½¢ STORM protects your family



WINTER COMFORT! You can hardly see the new TRANS-KLEER Storm Window—it's wonderfully transparent—but it protects you and your loved ones from winter's cold blasts and humidity. Saves dollars, too, in fuel bills. It's your cheapest health insurance. Yet the window illustrated here only costs 49½ cents! This TRANS-KLEER material is produced by the plastics division of famous REYNOLDS METAL COMPANY.

Sensational Discovery Used by U. S. Army To Fight Arctic Cold

Now . . . Storm Windows need not cost you up to \$14.00. American industry has developed a light weight flexible product that enables you to seal out wintry blasts for only 49½¢ a window! Imagine it! For pennies per window you can insulate every room in your home! This new wonder material was developed by a billion-dollar American firm—for use by the U. S. Government during the last war. It looks like glass, yet can't peel off, never chips, shatters or rattles. It's actually flexible like rubber. This wonder product possesses the tensile strength of over a ton for every square inch! Yet it is crystal-clear, not milky or yellowish like some plastic materials. It weighs less than one tenth of the lightest glass storm windows developed. Even a very large window comes to less than 8 ounces! This amazing new kind of window is not affected by snow, sleet, rain or dampness because it is 100% waterproof. Resists climate changes—won't crack even at 53 degrees BELOW FREEZING! Although it costs you only pennies you can use and re-use it year after year for winter protection and comfort.

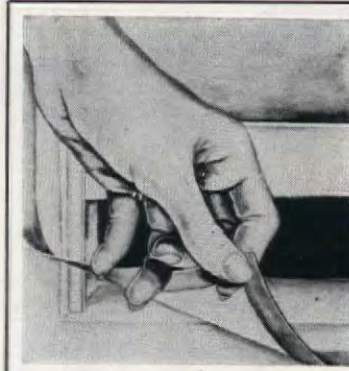
Used by Army in Alaska and Iceland

One of the big problems facing American and Allied generals in World War II was how to defend their troops and protect equipment against the ravages of Arctic winters. One of the world's greatest defense firms was ordered to build a special plant and soon millions of yards of this new material was moving out to Canada, Alaska, the Aleutians, Iceland, Greenland and the cold European theatre of war.

This material could not be purchased for love or money in those critical days. Every last inch went to protect our men, vehicles, ships, planes and weapons. Our boys and guns came first and the public had to wait. Finally it was released to the public and ever since, the demand has been greater than the supply! The Gary plant of famous REYNOLDS METALS COMPANY is working round-the-clock trying to supply it!

**NEW TRANS-KLEER
STORM WINDOW
GOES ON OR OFF IN
ONLY 5 MINUTES!
NO HOOKS, NO NAILS, NO SCREWS
ONLY 49½¢ FOR 10.8 SQ. FT. WINDOW!**

The installation of Trans-Kleer Storm Windows is simplicity itself. The lady of the house can do it in 5 minutes or less! You need no nails, hooks, screws or tools! No back-breaking toil! No broken glass to contend with! Cut off required amount, trim to fit the inside of your window, large or small, square, round, rectangular—it makes no difference! Then press on the special ADHESO border and your window is firmly in place for winter-long protection! Cost to you: only pennies per window! And this is a storm window that can really take those wintry gales. And it won't rattle or shatter or chip! Yet, Trans-Kleer Windows, because of the LOW CONDUCTIVITY development of expert chemical engineers, give you real winter protection, actually help keep cozy warmth inside, frigid temperatures out of your home. You save many dollars in fuel bills alone—to say nothing of the health protection and downright comfort!



JUST LIFT ADHESO BORDER FOR AIRING

If you wish to open your TRANS-KLEER storm window for ventilation at any time, just lift from the bottom after first loosening the Adheso border. Raise as high as you wish. After ventilating, you will find the Adheso tape seals just as tightly as when you first applied it to the frame! It is TOP-QUALITY adhesive material and retains its effectiveness over long periods of time.

Low First Cost – No Upkeep Cost!

TRANS-KLEER comes in kits 36 inches by 432 inches and costs you only \$4.95 complete with Adheso border! That is enough for 10 windows—each measuring 10.8 square feet—just 49½¢ each! Naturally, smaller windows cost you less while larger windows use more material. In all you receive 108 SQUARE FEET! Imagine it! 108 SQUARE FEET for the rockbottom price of only \$4.95. Good GLASS storm windows cost from \$7.95 to \$16.00 or more, depending on size and quality. For ten you'd have to pay \$79.95 to \$160.00. They're fine if you don't mind the cost and waiting time! But if you want to save and get real winter protection AT ONCE, then the sensible buy is TRANS-KLEER! For pennies you enjoy cozy comfort. You save plenty on fuel bills. You also get health protection for your entire family and you need not contend with broken glass, storage problems, installation difficulties. Your TRANS-KLEER Storm Window is put up in 5 minutes, tops. The entire 10 are easily installed in 30 to 50 minutes. It's simplicity itself! Even a school boy can do it! You save on first cost. You have no upkeep cost! That's why year after year more and more people—even those who can afford expensive storm windows, are demanding this economical, yet effective way to save fuel, protect health, enjoy winter-long comfort in every room of their homes!

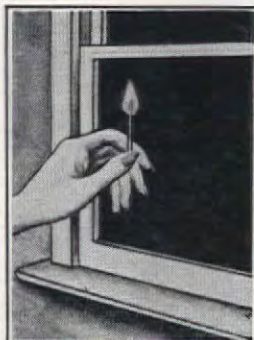
Use Year After Year

With TRANS-KLEER you have no storing problems. At winter's end you fold away like cloth for the following winter—year after year! You can air your room so easily—any time! Lift ADHESO border to let in fresh air—then press on and it's sealed tight again! Easy to clean, too! No soap or detergent. They come clean with a damp wash rag! It's no wonder that so many home owners, hospitals, public buildings and churches have adopted this amazing REYNOLDS product to fight winter's chills and humidity.

WINDOW all winter!

Over 2 Million Windows Sold Last Year

For years, demand for Trans-Kleer has outstripped the supply. Lucky buyers of the first windows told their neighbors and the word spread. Last year alone, over 2,000,000 were sold, yet thousands of folks were disappointed when the supply ran out. Advertising had to be curtailed and our huge supply was exhausted earlier than anticipated. There will be another wild scramble for them this year. Production has been planned for 2,500,000 windows this year—but even the huge total might not be enough unless you act **FAST!**



MAKE THIS TEST!

On a windy day hold a lit match inside a closed window. The first gust of wind will blow it out. Now put up your Trans-Kleer window . . . you'll find that a lit match, held inside the window, will **NOT** blow out **EVEN IF YOU KEEP YOUR REGULAR WINDOW OPEN!**

Now You Can Test Trans-Kleer in Your Own Home Without Risk

Lots of folks already know about TRANS-KLEER from their neighbors. But if you have never tried them, here's your chance to get them on a HOME TRIAL BASIS. You can't lose a single penny. Mail the coupon below and a 36 by 432-inch kit—108 SQUARE FEET—will be shipped to you immediately, complete with Adheso Border. Deposit only \$4.95 plus postage with the mail man. Try two windows in any room of your home. Test them as you see fit. See for yourself how they seal out drafts. Now compare the temperature—any 25 cent thermometer will do—yes, compare the temperature with any other room in your home! See the difference. Feel the difference. Then you be the judge. If you're not convinced they're every bit as effective as any storm window on the market—if you are not satisfied in **EVERY WAY**, keep the TWO windows and return the balance of the material and get your \$4.95 back at once!

To Avoid Disappointment, Order at Once!

Millions of folks in the U. S. and Canada are reading this same ad in hundreds of magazines and newspapers. Despite enormous production facilities, the REYNOLDS ALUMINUM people can turn out so much and no more! Don't wait until it's too late! Play safe! Rush the coupon now! If you wish to save postage cost, send check, cash or m. o. for \$4.95 and the windows will be shipped postage free.

Advice To Readers

To Obtain Best Results From Storm Windows

All types of Storm Windows, glass, thermopane, plastic can save many dollars in fuel bills if used right. Follow these 5 rules for best results: 1.—Check all leaks. 2.—Make sure windows fit tight. 3.—Caulk aluminum type before installing. 4.—Store wooden frame type in dry place to prevent warping. 5.—Replace all cracked panes at once. Trans-Kleer ends storage, caulking problems, shattered glass, panes to replace, leaks to seal! No hard toil to put on or remove! Put on quick **INSIDE** regular window with new, improved **ADHESO** border. Lift Adheso border to let stale air out. Press back and you have perfect sealed-in insulation again! (See picture.) Freezing weather is coming. Play safe! Order your TRANS-KLEER windows **NOW! MAIL COUPON TODAY!**



—STRETCHES WITHOUT BREAKING!—

This amazing storm window stretches without breaking! Has tensile strength of over one ton per square inch! Push it with your foot—it stretches—then springs back undamaged! Developed for Armed Forces in last war. Installs quickly, easily inside windows of all sizes. Made by world-famous REYNOLDS METALS COMPANY.

ORDER DIRECT FROM SOLE DISTRIBUTORS:

THORESEN'S

352 Fourth Ave., Dept. 195-L-47, New York 10, N. Y.

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Save tariff by ordering direct from THORESEN LTD., 45 St. James St., West, Dept. US-47, Montreal 1, Que. Same prices. Same money back guarantee. Immediate delivery from Montreal.

—RUSH FOR FREE HOME TRIAL!—

THORESEN'S Dept. 195-L-47

352 Fourth Avenue, New York 10, N. Y.

RUSH the following kits TRANS-KLEER measuring 108 SQUARE FEET each (enough for 10 windows averaging 10.8 square feet each). Include improved ADHESO Sealing Border and easy picture instructions. This order is on a Home Trial—money back guarantee basis. I must be satisfied in every way. I shall use enough material for 2 WINDOWS in any room of my house—without obligation. They must seal out drafts. I must SEE the difference on my thermometer. I must FEEL the difference. Then, if I am not convinced that they are every bit as effective as any costly storm window in the market—if I am not satisfied for any reason, I shall KEEP the 2 windows FREE returning the remainder in the next week for quick refund of the FULL PRICE—no questions asked!

CHECK AMOUNT DESIRED BELOW — Note Special Quantity Savings —

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| <input type="checkbox"/> 1 KIT (108 Sq. Ft.)
for 10 windows—\$4.95 | <input type="checkbox"/> 2 KITS (216 Sq. Ft.)
for 20 windows—\$8.95 |
| <input type="checkbox"/> 3 KITS (324 Sq. Ft.)
for 30 windows—\$11.95 | <input type="checkbox"/> 6 KITS (648 Sq. Ft.)
for 60 windows—\$20.95 |
| <input type="checkbox"/> Payment enclosed.
RUSH postage FREE. | |
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Town..... State.....

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It's significant that
businessmen by the thousand,
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insured in The Home Insurance
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whether it's on your business
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*For quality protection
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see your own agent
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He, too, is an independent
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Bombs Away!



After reading "Can You Survive This?" and realizing I'm made up of atoms, I'm almost afraid to blow my top. I must be getting bombie!
—MRS. M. ALLEN

We have three boys ranging in age from 8 years to 10 months. So you see we have three especially good reasons to be interested in Civil Defense. Thank you for printing it.
—MRS. BERNARD COMBS

My problem is to rotate the foods to keep them fresh, and also, of course, the water supply.
—MRS. ETHEL WILSON

This is what we've been trying to tell people, but they do not seem to be interested.

—CHARLES M. FINK
Asst. Director
Office Civil Defense
Saratoga County, N.Y.

MAYHEM? IT'S MURDER

If I may, I'd like to add a gripe peculiar to those of us who work and housekeep. What reduces me to gibbering rage is the percentage of pin-curbed housewives, complete with hordes of small children re-enacting Davy Crockett at the Alamo, under every market wagon. It beats me why these gals who have six full days a week to stock their pantries should wait until Friday night to inflict themselves and their offspring on the wage-earning population. And what do their husbands think about all this? And when do they get fed?
—MURIEL K. BOYLE

You should be just as courteous "driving" a grocery cart as you are on a street in your car. And if, like our family, you have to take the children, please teach them some manners. I have suffered untold bruises and lacerations on my under-pinnings from little demons using the aisles as speedways. My husband calls the Gabby Gussies "Slow freights." They shop in groups and get side tracked here (you'll never guess who I ran into, yak-yak) and rerouted there (oh, I think the cleansers are on aisle four or is it seven) until we have made bets whether or not they will still be there next week.
—MRS. R. W. HAILEY, JR.

When you decide to finally go berserk, let me know, I'll stage my own little rebellion. Only I'd rather like

it to be in Muskegon, Michigan.

—MRS. CLIFF HUGHES

SHAME, SHAME!

I just love A. H. but did anyone notice the cartoon on page 20 of August? The lady says that the things will never come in handy. That kid is no subscriber of AMERICAN HOME, I'll tell you. First the birdcage, wonderful planter, yes? The clothes hangers, how about covering for gifts really fancy? Never, never discard an old broom stick—they come in handy for closet poles. A picture frame is never out of date or out of use either.

The newspapers must go, but the kids could use the money for the movies when they are sold. That big vase? In an issue of AMERICAN HOME a family named Coble had a vase like it in the bedroom for magazines. The wallpaper could be used to cover boxes or waste baskets. After all this is done, Mr. and Mrs. could convert the attic into a bedroom such as that on pages 44-45 of this very issue.

I sincerely hope I have helped this poor lady. From the looks of that attic she needs help. And now I'll close because I must get up to our attic. I have some things that I want to store that will never come in handy someday!

—MRS. LOUISE V. KIRN

COMPLAINT ABOUT THE COMPLAINTS

To me, my home is a treasure-hold for my most cherished items, grand and humble. I don't ask anyone to love them, as I do, or even like them, but please, no criticism!

—PAULA CABOT LOWELL

CHEERS FOR AUGUST

More excellent ideas than you could shake a stick at.

—MRS. HAROLD OTTESEN

The August issue is "chuck full" of beautiful ideas. I love every page of it.

—MRS. G. CROOK

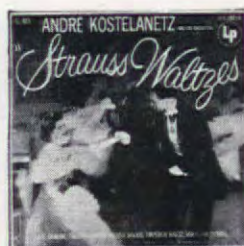
I'm content till I read your magazine. Then I become discontented with my home and my menus. At the same time I know I'll never change—you know how it goes with the leopard. In other words, your magazine gives me an inferiority complex and helps bring on one more peptic ulcer, and I've had more of them than I want.

—MRS. RALPH SPINNING

COLUMBIA RECORDS AND ITS ESTABLISHED DEALERS ANNOUNCE THE NEW COLUMBIA RECORD CLUB and offer you **FREE** *your choice of any one of these 12" high fidelity Columbia records to start your membership*



PICTURES AT AN EXHIBITION
(Moussorgsky-Ravel)
FIREBIRD SUITE (Stravinsky)
The Philadelphia Orchestra,
Eugene Ormandy, conducting
ML 4700



STRAUSS WALTZES BY
ANDRE KOSTELANETZ
Andre Kostelanetz and his
Orchestra play ten Strauss
Waltzes, including the Blue
Danube Waltz CL 805



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Original Broadway Cast with
John Raitt, Janis Paige,
Carol Haney, Eddie Foy Jr.
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W. C. HANDY
Louis Armstrong and his
All-Stars really go to town
on the St. Louis Blues and
ten other numbers CL 591



BRUNO WALTER
conducting the
Philharmonic-Symphony
Orchestra of New York
BEETHOVEN
SYMPHONIES
2-4
Bruno Walter, conducting
ML 4596



CARIBBEAN CRUISE
Here's Paul Weston and his
Orchestra playing the music
of Jerome Kern, Cole Porter,
Hoagy Carmichael, Harold
Arlen and others CL 572



OKLAHOMA!
(Rodgers-Hammerstein)
Nelson Eddy with Supporting
Cast—Orchestra and Chorus
conducted by Lehman Engel
(Produced for records by
Goddard Lieberson) ML 4598



BENNY GOODMAN PRESENTS
FLETCHER HENDERSON
ARRANGEMENTS
Top performances of Frenesi,
Honeysuckle Rose, Night and
Day—and 9 more Henderson
arrangements CL 524



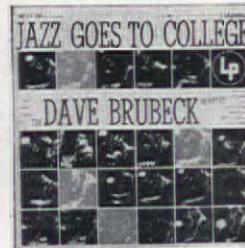
SYMPHONY NO. 41 ("Jupiter")
SYMPHONY NO. 38 ("Prague")
(Mozart)
Sir Thomas Beecham, Bart.,
conducting The Royal
Philharmonic Orchestra
ML 4313






DANCE THE FOX TROT
Harry James, Les Brown,
Woody Herman, Ray Noble,
Sammy Kaye, Dick Jurgens,
Hal McIntyre, Tony Pastor,
George Stravato and their
orchestras CL 533






MUSIC FROM HOLLYWOOD
Percy Faith and his Orchestra
present memorable music from
memorable movies: Themes
from "The Great Caruso",
"Moulin Rouge", "The Bad
and the Beautiful" CL 577



JAZZ GOES TO COLLEGE
The Dave Brubeck Quartet
playing jazz in a new and
exciting way. Included are
Balcony Rock, Out of Nowhere,
Le Souk, The Song Is You
CL 566

Which of the magnificent 12" high fidelity Columbia  records shown here shall we send you FREE . . . to start your membership in the exciting new Columbia  Record Club? Just look at this list. You may have any one of these great Columbia  records without cost; you do not pay a penny for it now or later!


How is it possible to offer such valuable Columbia  records free of cost? The answer is: another innovation by Columbia Records. Yes, the same famous recording company that originated the  record and pioneered high fidelity recording now launches the Columbia  Record Club . . . the surest, easiest, most convenient way to obtain outstanding records—brilliant names in every field, from classical to jazz—at tremendous savings.

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Each month, the Club's musical experts make their selections of the top records in four major fields of music. As a member, you may choose from the following Club Divisions: 1. Classical; 2. Listening and Dancing; 3. Broadway, Movies, Television and Musical Comedies; 4. Jazz.

You receive advance information about all Club Selections. You are free to accept or reject any of them. The records you want are mailed to you, direct from the Columbia factory.

FREE BONUS RECORDS

AND for every two records you buy, you receive a special 12" Columbia  Bonus record FREE! They will be special records made exclusively for Club members, in limited editions not available elsewhere at any price.

HOW THE CLUB OPERATES

Each month you receive free the Club's interesting Magazine which brings you complete, advance information about all Club Selections. It lists the monthly Selection and an alternate choice in each Division.

Naturally, you will be most interested in the record Selection for your Division. If you decide you'd like to have it, you simply let it come to you, automatically, by mail. If you do not want it, you notify the Club by returning the convenient mailing form always provided. You may, if you wish, order the alternate record for your Division, or records from any other Division. Or you may take no record at all that month.

You are billed for the Club Selections or alternates you accept at the regular list price, usually \$3.95, but occasionally \$4.98 when the list price requires. A small charge is added for mailing. Your only obligation is to accept at least four records a year from among almost 100 offered. You may cancel your membership any time after purchasing four records.

ACCEPT THIS FREE OFFER!

Decide now which of the magnificent free records offered in this announcement you want to own. Indicate your choice on the coupon. You may enroll by taking the coupon to any established Columbia Records dealer's shop, or by sending it direct to the Club. In either case, your gift record is mailed to you free. And remember, this is only the first of many benefits you'll enjoy by joining the Columbia  Record Club. Send the coupon now or see your dealer at once.



4 MUSICAL DIVISIONS TO PLEASE EVERY TASTE


CLASSICAL. Beethoven, Brahms, Mozart, Wagner, Tchaikovsky, Mendelssohn, Haydn, Debussy, and other immortals, played by the world's finest orchestras, under distinguished conductors.

LISTENING AND DANCING. Outstanding orchestras, Andre Kostelanetz, Paul Weston, Percy Faith, Xavier Cugat, Sammy Kaye and others, playing your favorite music.

BROADWAY, MOVIES, TELEVISION AND MUSICAL COMEDIES. Prized albums of such great shows as "Kiss Me Kate", "Pal Joey", "Gentlemen Prefer Blondes", and hits to come.

JAZZ. Louis Armstrong, Bix Beiderbecke, Count Basie, Duke Ellington, Woody Herman, Benny Goodman, Dave Brubeck, Eddie Condon, Gene Krupa and other jazz greats.

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DEALER OR IF THERE IS NONE NEAR YOU MAIL DIRECT TO

COLUMBIA  RECORD CLUB, DEPT. 101
165 WEST 46TH STREET, NEW YORK 36, N. Y.


Enroll me as a member and send me as my FREE gift for joining . . .

(TITLE OF RECORD DESIRED — CATALOG NUMBER)

. . . and enter my membership in the Division I have checked:

☐ Classical; ☐ Listening and Dancing;

☐ Broadway, Movies, Television and Musical Comedies; ☐ Jazz.


My only obligation as a Member is to accept at least four Columbia  records within the next twelve months from the Club's monthly Selections and alternate recommendations. These records will be mailed to me at the regular list price, plus a small mailing charge, and, for every two records I purchase, I am to receive a Bonus record FREE. I reserve the right to cancel my membership after buying four records.



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(Please Print)
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City Zone State

NOTE: Please return this coupon only if you have a 33 1/3 RPM record player.
If you desire, you may order any of the following Club Selections now, no money in advance, to be sent with your free record. These records count as credits toward Bonus records.

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(Offenbach)
LES SYLPHIDES—Ballet (Chopin)
The Philadelphia Orchestra, Eugene
Ormandy conducting CL 741 \$3.95 | <input type="checkbox"/> SOFT LIGHTS, SWEET TRUMPET
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Andre Kostelanetz and his Orchestra
CL 768 \$3.95 | <input type="checkbox"/> LOVE ME OR LEAVE ME (From the
Sound Track of the MGM Production)
Doris Day, with Orchestra con-
ducted by Percy Faith CL 710 \$3.95 |
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AND ORCHESTRA. Op. 64
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Louis Armstrong and his All-Stars
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AND ORCHESTRA. Op. 35
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(Orchestral Music from the Broad-
way Production) Percy Faith and his
Orchestra CL 550 \$3.95 |
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AND ORCHESTRA. Op. 35
(Tchaikovsky)
Zino Francescatti, Violin, with the
Philharmonic-Symphony Orchestra
of New York, Dimitri Mitropoulos
conducting ML 4965 \$4.98 | <input type="checkbox"/> THE THREE HERDS
Woody Herman and his Orchestra
CL 592 \$3.95 |

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Penn Controls, Inc., Goshen, Indiana



ENGINEERED COMFORT

PENN
AUTOMATIC
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for over 30 years

FOR HEATING, REFRIGERATION, AIR CONDITIONING
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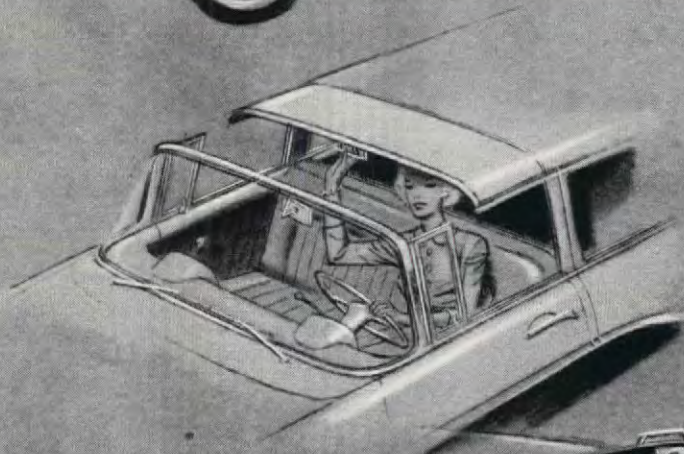
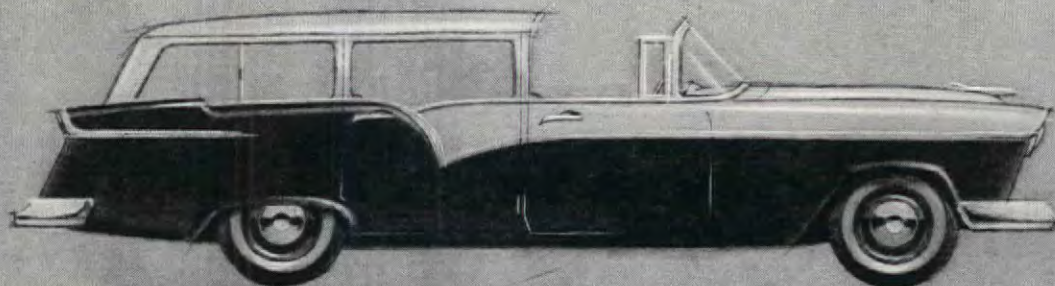
We Predict...

THE CONVERTIBLE STATION WAGON

JAMES M. WILEY

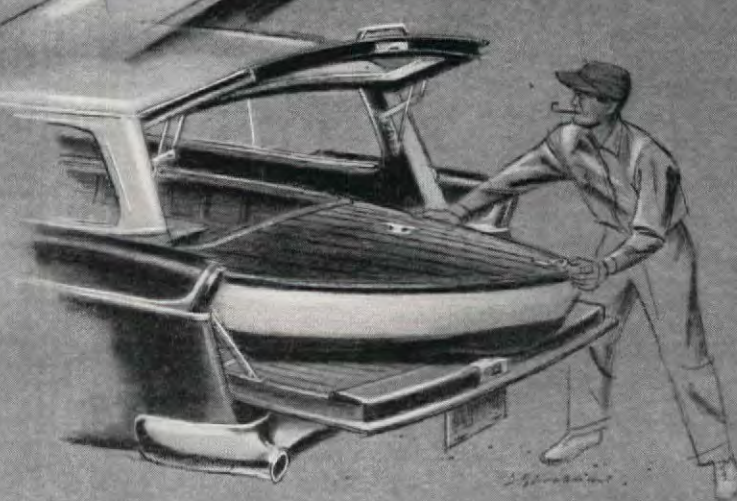
• One of our editors is in the process of building a new house in the country. The trusty old convertible is taking a beating, hauling things out from town and wheezing up the hill. Driving out one night recently, our boy, who has a pretty fecund imagination, found himself tooling along in fancy behind the wheel of a shiny new station wagon. The practical kind of car he ought to have, he told himself. Yet, with the top down and the soft country air whipping in his face, he was loath to give up, even in fancy, the aesthetic pleasures of open-air riding which hold all convertible owners in thrall. Why not, he reasoned, combine the best qualities of a station wagon and a convertible in one racy but practical automobile? Eureka! The convertible station wagon!

A handy man with a pencil, he put his ideas on paper, and here's the result. We think it's a corker, an ideal car for suburban living. May be on the drawing boards, for all we know. Like to slide back that top and come along for the ride?



A flick of the wrist
(or push a power
button?) and the top
slides back from
driver's compartment
for open-air motoring

With all the looks
of a sleek town car,
it's still a practical
country wagon.
Drop the tail gate
and you can even
haul a boat



WINDOW BEAUTY YOU'LL LOVE TO LIVE WITH

Andersen Windowalls

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Picture Windows that operate!



Easy to open. Andersen Gliding Windows slide easily open to provide ventilation. Truly, picture windows that open!



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Outdoor beauty blends perfectly with indoor charm, framed through Andersen WINDOWALLS. To your home WINDOWALLS bring sunshine, fresh air, a view. Yet they close tight to give you the year 'round comfort of weatherproof protection against moisture, dust and cold.

For complete information on window beauty for your home with Andersen WINDOWALLS, see your architect, builder, or lumber dealer. Or send the coupon to Andersen Corporation.

MAIL FOR FREE WINDOW IDEAS

AH-105

Andersen Corporation, Bayport, Minnesota

Get 36-page booklet of window beauty photos and ideas... 16-page booklet of window facts and information. There is no obligation.

Please check: ☐ I plan to build ☐ I plan to remodel

Name _____

Address _____

City _____ Zone _____ State _____



"Tests show you're suffering from a bad case of dusty glasses. I prescribe Windex Spray!"

Brilliant diagnosis! Perfect prescription! Wonderful Windex Spray cleans windows, mirrors, any glass surface "sparkling bright"! Does the job in half the time it takes ordinary cleaners! SWISH—spray it on! WHISH—wipe it off!

Glass keeps clean so much longer, too. Windex leaves no waxy film to attract dust. What a thrifty buy is Windex Spray . . . especially in the 20-oz. refill size. It's yours at any grocery, hardware or drug store. Also sold in Canada.



So quick, easy, thrifty, it outsells all other glass cleaners combined!

PRODUCTS OF THE DRACKETT COMPANY, CINCINNATI, OHIO



"Shucks, I'll never know if she gets her man 'cause this is the day of the week I put Drano in all the drains!"

It's Drano to the rescue when dangerous sewer germs lurk in your drains. They breed in muck that liquid disinfectants can't budge. But Drano's churning, boiling action dissolves the muck, keeps drains germ-free and free-running.

Make one day a week Drano day. Put Drano in every drain for about a penny a drain. Makes septic tanks work even better. Get Drano at your grocery, drug or hardware store. Also available in Canada.



There's nothing like Drano . . . to keep drains free-running and sanitary!

? YOUR WIFE SHOULD KNOW-

SIDNEY SCOTT ROSS

Jim Baxter finished his breakfast, kissed his wife, and drove off to the airport to start on a two-day business trip. He left her singing at the sink, without a care in the world, for although the past ten years had been a grind, the Baxters now had a lovely suburban home, Jim was a \$20,000-a-year partner in his firm, and the future looked bright, indeed.

But Jim Baxter never returned. His plane crashed right after take-off, and his grief-stricken wife was left, completely unprepared, to cope with a host of legal and financial problems. Although Jim was a wonderful husband—kind, generous, thoughtful—he had never discussed money matters with her, had never told her the names of his lawyer, insurance agent, or broker. She didn't know how much life insurance he carried, how much mortgage was on their home, the extent of his stock market operations, how much he had saved. She didn't even know if he had made a will.

Are you like Jim—not wishing to bother your wife about such matters? Yes, Mary had enough to do—taking care of the children, running the house, not to mention P.T.A., social, and church activities. Besides, such matters interested her but little. Once, when Jim had tried to teach her how to balance a checkbook, she refused to listen, saying, "You just take care of it, dear. I'm too busy to be bothered with boring details."

Too bad, Mary. Had you given Jim just a little encouragement, shown some interest in his financial affairs, insisted on learning some of the things he wanted you to know, you would not now be helpless and financially ignorant.

Jim was 39 when he died. It had never occurred to him that his wife would become a widow. That could happen to other wives, but not to Mary. Make a will? "No," Jim thought, "I'm too young to think about it—plenty of time later on, when I'm old."

For the protection of wife and family, it is just plain common sense for every husband to make a will. (For that matter, every person over 21 should.) Yet the vast majority of people never do. Perhaps they are superstitious. Perhaps they regard it as a rather grim, distasteful task to be postponed as long as possible—until, of course, it is too late. Whatever the reason, the tragic and amazing fact remains that an estimated 70% of American property owners die without leaving a will!

Every person has the legal and moral right to decide the disposition of his property after he dies, but the law gives you this right *only* if you make a will. If you die "Intestate"—i.e., without leaving a will—all your wishes and good intentions become meaningless, are worth exactly nothing.

Without a will, your property after death is disposed of according to law. The surrogate or probate court appoints someone (perhaps your wife, who may be ignorant of money matters) to act as estate administrator, and a costly bond must be posted. In many states, the estate is divided equally between your wife and each of the children, and if appointed the children's guardian, your wife must make periodic accountings of the estate. Your money, or part of it, may go to that one relative who doesn't need it, while other relatives—such as an aged parent or aunt whom you were supporting—may be left destitute. Your favorite charity re-

CONTINUED ON PAGE 16



Fashion marries lasting comfort— when you do-it-yourself with AIRFOAM!

DON'T WASTE A TEAR over tired-looking furniture. You can restore it to youth and beauty with AIRFOAM—right in your own home—and with scissors, needle or simple, accustomed tools!

AND DON'T WONDER how to improve that drab window seat, that impossible bench, those dangerously sharp corners in the nursery. It's so easy to comfortize them with AIRFOAM—while making your home the smartest, the nicest in the neighborhood!

ALL YOU NEED DO is go to the nearest store featuring an AIRFOAM Do-It-Yourself Department. There you'll find clean, creamy AIRFOAM by the foot or yard—or cored slab—in every practical width and thickness, together with simple, how-to-do-it ideas and instructions.

Yes—even special, simplified pattern sheets that enable you to order the biggest, deepest, oddest-shaped cushions *accurately made-to-your-measure!* If you don't know of a nearby store, just send this coupon:

Airfoam



MADE ONLY BY **GOOD YEAR**

THE WORLD'S FINEST, MOST MODERN CUSHIONING

Airfoam—T. M. The Goodyear Tire & Rubber Company, Akron, Ohio

FREE hints and instructions!

GOODYEAR, BOX 48, AKRON, OHIO. Please send me FREE illustrated AIRFOAM Do-It-Yourself instruction booklets and list of stores in my area featuring AIRFOAM by the foot, yard and cored slab. There is no obligation.

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STREET (or R. F. D.) _____

CITY (or P. O.) _____ STATE _____



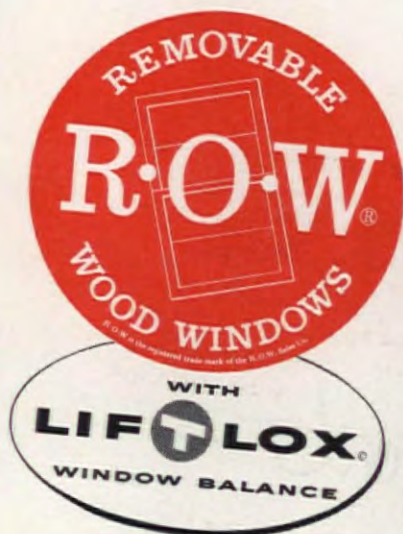
LIFT OUT WINDOWS



PRESS LEFT



LIFT OUT



R.O.W. is the registered trade-mark of the R.O.W. Sales Co.



WASH OR PAINT

Weather tight! Balanced right!

R-O-W windows are weather-tight in all seasons because spring pressure compensates for temperature changes—insures a snug fit without binding. Because they are wood, they blend with home furnishings and provide natural insulation. Because the wood is toxic treated, they resist moisture and insects. They are easy to paint, easy to curtain or drape. Wood sash can't rust or corrode—can't cause condensation. AND—THEY LIFT-OUT FOR QUICK, SAFE WASHING OR PAINTING INSIDE THE HOME.

Equipped with the exclusive LIFT-LOX balance, R-O-W windows remain weather-tight—work with new ease. LIFT-LOX does not attach to the sash and does not interfere with the famous lift-out feature. Upon removal of sash, the lock-tab grips channel automatically — STAYS LOCKED UNTIL SASH IS REPLACED ABOVE TAB AND LOWERED TO REACTIVATE THE MECHANISM.



See your lumber dealer or write:

R. O. W. SALES COMPANY, 1301 ACADEMY AVE. • FERNDALE 20, MICHIGAN

Your Wife Should Know

(Begins on page 14)

ceives nothing; and substantial tax-saving devices are not available.

With the help of a competent lawyer, it takes but little time to prepare a will, the cost is very small, and once it has been drawn up, you can have financial peace of mind. You know that you are protecting your wife and family from all sorts of legal complications; from injustice, expense, and inconvenience; from possible squabbles, heartache, and general unhappiness.

After the will has been prepared by a capable lawyer in whom you have confidence, tell your wife where you are placing it. The will may be left with the lawyer, or in the family strong box. A safe-deposit box in a bank is considered a poor place, since the bank will seal the box as soon as it learns of the holder's death; and the box cannot be reopened without a great deal of subsequent "red tape."

It is also a good policy to write a letter of final instructions including these items:

1. Funeral and burial wishes.
2. Location of the will.
3. Location of important documents: birth certificate, Social Security card; marriage certificate; all insurance policies; duplicates of income tax returns; armed forces discharge papers.
4. List of all assets: bank accounts; life insurance policies; stocks, bonds, and other securities; all real estate holdings.
5. Names, addresses, and telephone numbers of: lawyer, life insurance agent, and broker or financial adviser.
6. Statement of any pension system to which you belong.
7. Instructions for conducting your business after death.

Wives must accept the uncomfortable fact that, according to statistics, they will probably outlive their husbands—sometimes by a considerable margin. Because of this, a wife should make a real effort to learn more about her husband's financial matters, and the time to learn is *right now!* At the earliest opportunity, tell your wife as much as possible about your personal financial set-up. Have her keep track of, and pay, bills for rent, taxes, mortgage interest, utilities, insurance premiums, and so on. Teach her how to balance a checkbook, clip coupons, keep track of stock dividends. Ask her help in filling out income tax returns.

Then gradually go on to more involved subjects. Discuss your life insurance program, how you intend to dispose of the face value of each policy, and why. Tell her what stocks and bonds you own, why you selected them, and how each ties in with your overall plan of investing. If you own real estate, review each holding in the light of management problems, income, expenses, and net return. Discuss the problems of your business with her.

You, or your local librarian, might suggest she read some worthwhile books or articles on such subjects. If there is a community center, college, or other adult-education facility nearby—or an investment dealer or branch Stock Exchange firm which offers a course on financial and investment problems—by all means have your wife take advantage of these opportunities.

If your estate is large, you would be wise to call in a bank trust official and a lawyer who specializes in estate planning to look into the question of leaving your property in trust for your family. Such a trust plan has many important advantages, especially if your wife is disinterested and inexperienced in money and investment matters. If left to the widow outright, the estate may be quickly dissipated. However, if property is left in trust, the income from it may be able to support the widow comfortably for the rest of her life, and provide suitable education for the children. Without a will, obviously, no such planned estate is possible.

Should you become incapacitated for an extended period because of some accident or illness, such training and acquired knowledge would be invaluable and, what's more, discussing financial problems with your wife is an additional tie that will bring you closer together, that will enrich your marriage, and that will help to make each of you a better, more understanding marital partner.

THE END

Don't Feed just Half a Dog!



Nourish him
Completely
with Ideal

It's two to one that your dog is under-nourished! Yes, it's a scientific fact that 2 out of 3 dogs are so poorly fed they could not pass a life insurance examination!

So—don't be misled by ingredient double-talk. Feed U. S. Govt. Inspected and Certified Ideal Dog Food...and be satisfied you're feeding the best.

Ideal Dog Food is such a complete nutritional formula...actually compounded to prescription standards...that even some Ideal improves any diet!

Know Your Dog Food!

Only the same **FOOD ANIMALS** that you would eat are used in Ideal—never any meats unfit for humans. Insist on Ideal Dog Food...and be safe!



No matter what
**YOU FEED YOUR DOG
OR CAT—IT DESERVES**
Some Ideal
**EACH WEEK...AND
THE MORE THE BETTER!**

WILSON & CO.
INC.

MEAT PACKERS

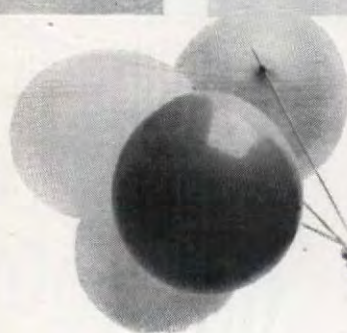


A living doll, this **RAGGEDY ANNE**! Her print dress: an inexpensive nightie protected by a white apron. Her floppy feet: white athletic socks which have been striped with masking tape, then sprayed bright red, stuffed with newspaper, and sewn to the skirt (her very own feet, black-clad, also show). Her mitts: garden gloves. Wig: two mop heads, dyed red and sewn to a cap. Mask: a painted cardboard disc, also sewn to cap. **SNARLING LION** is just the boy next door, done up in drop-seat pajamas, dyed yellow. Fierce mask: cap, fringed from mid-crown and around visor with two yellow-dyed mops, has button eyes, cut-out nostrils for peep holes, cardboard ears, felt tongue. Mop pieces, sewed in place, make paws and tip of tail (which is stuffed with rags or paper). **SPACE MAN** is all set to blast off. His space suit: pajamas, dyed yellow. Wide webbing for belt and braces is held in place by large emblem. Anti-radioactive gloves are the garden variety. Stratosphere helmet: two plastic collanders, two plastic funnels, bent coat hangers, and the head from a string mop handle—fastened together with wire. Cut a slit in one strainer for star-gazing, and he's well-equipped for that trip to the Moon.

CONTINUED ON PAGE 22



What's more fun than dressing up? Especially at Halloween—in costumes that are comfortable as well as colorful, costumes Mummy can put together in an hour or so. Her rag bag, or the dime store, supplies 'most every ingredient. "Ole," says this **GAY SEÑORITA**. Her swishy skirt: a petticoat, dyed pink and trimmed with ruffled plastic shelf edging. Blouse: pink-dyed T shirt. Black yarn, sewn to a baseball cap and topped with a bread basket full of artificial fruit, makes the headdress.



JOHN LIPPERT

Zoot Suits for the Trick or Treat Crowd





“Window test” proves **blue Cheer** washes so white you can see the difference!

because only Cheer has the **Blue-Magic** whitener!

Cheer's Blue-Magic whitener is not just a bluing ... it's more than a bluing ... it's a new, better whitener for all your wash.

One look tells you ... blue Cheer brings a new whiteness to your wash. And this simple yet dramatic “window test” proves it.

Just take some Cheer-washed clothes to your window. In that revealing light (or even on a gray day), you'll see a startling new whiteness in all your wash. And on hardest-to-whiten things like nylon, you'll see a real difference in whiteness

never possible before Cheer.

What's more, blue Cheer washes dirtiest work and play clothes crisply clean, adds new brightness to colored washables, too. And you really know Cheer's in a class by itself when you see the difference in whiteness Cheer gives you.

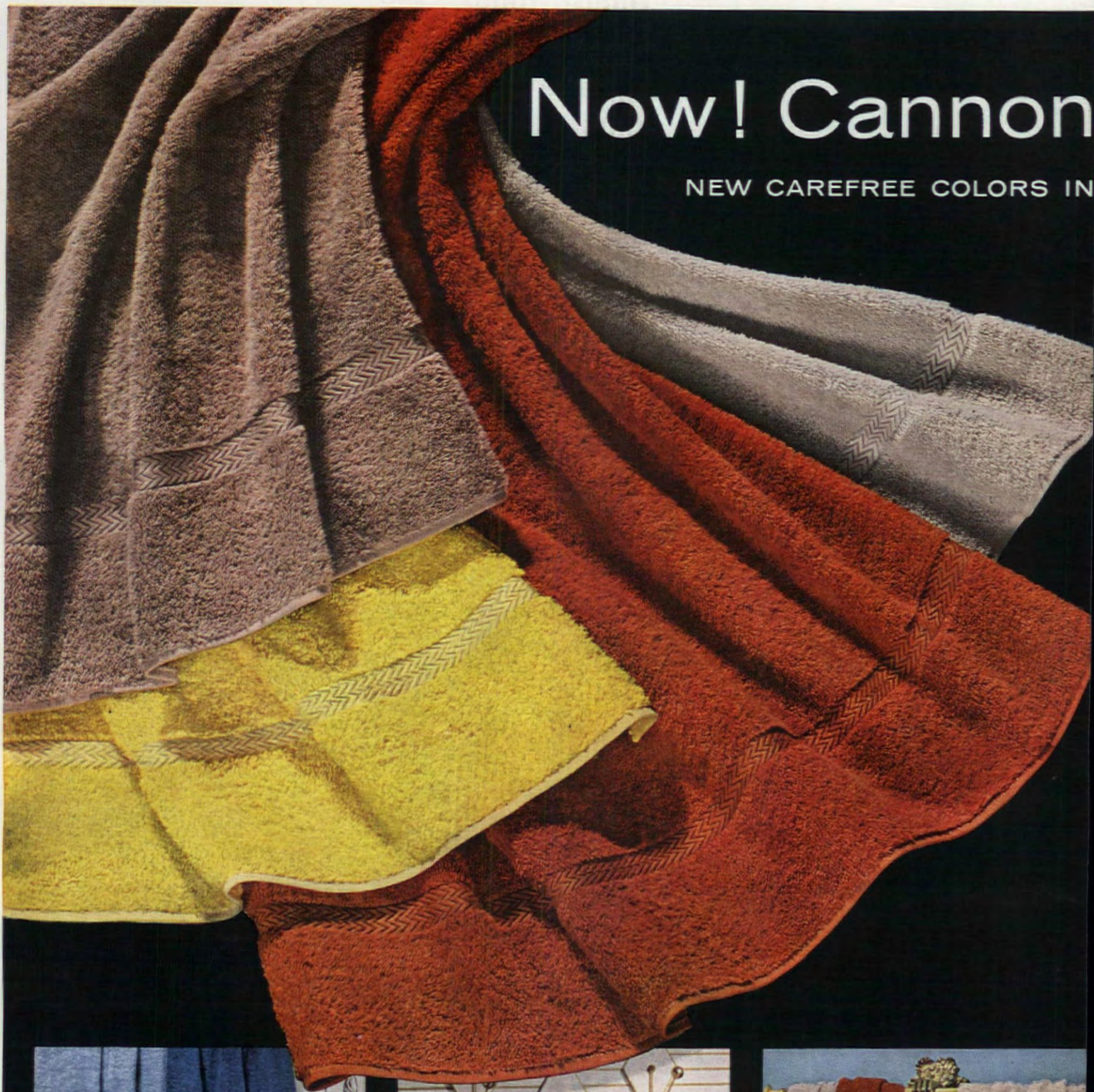
TRY CHEER in your automatic washer. Remember that blue Cheer has the active, hard-working kind of suds recommended by leading makers of automatics and preferred by 8 out of 10 women who own automatics.



The modern suds

Now! Cannon

NEW CAREFREE COLORS IN



Delightful: Powder Blue, Delft Blue, Copper



Sunny combination: Buttercup Yellow, Spice Brown



Beautiful mixture: Pink Beige with Copper

Colors à la carte

CANNON TOWELS FOR THE MOST EXCITING COMBINATIONS EVER



Ultra-smart: Spice Brown, White, Pink Whisper



So soft: Pink Whisper, Cloud Gray, Camellia Rose



Subtle combination: Heather with Bronze Green



Modern trio: Copper, Aquatint, Delft Blue



Stunning idea: Chartreuse with Turquoise



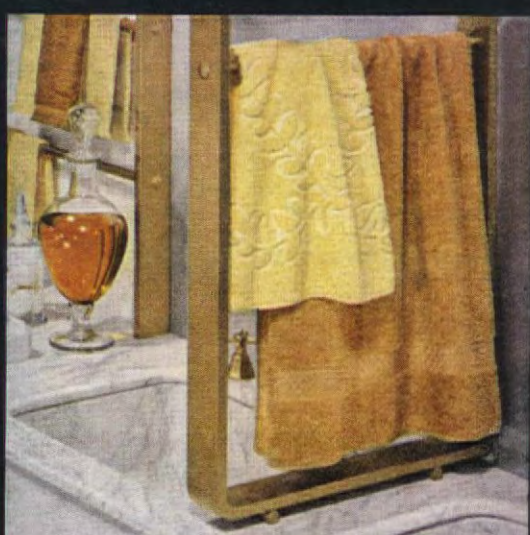
Rich and bright: Fire Red and Smoke Pearl



So complimentary: Peach Parfait, Camellia Rose



Striking together: Fire Red and Delft Blue



Rich and regal: Firefly Yellow with Golden Topaz

IF You Will *Send* Your Old Rugs, Clothing to the **OLSON RUG FACTORY...**



**..We'll
Send You the
finest Broadloom
Rugs You Ever Had
..For So Little Money**

It's EASY . . . It's like Magic! No matter where you live, **WRITE TODAY** for the beautiful, **FREE, 81st Anniversary Olson Rug and Decorating Book** in full colors that tells how your materials are picked up at your door and sent to the Olson Factory, where . . .

The Valuable Wools and materials in discarded rugs, clothing, etc., are reclaimed like new, sterilized, shredded, pickered, bleached, merged, blended with choice new wools, and woven in 3 days into deep-textured, new . . .

Two-Sided Broadloom rugs with the thrilling twist-weave beauty and "feel" of luxury-priced wool rugs—fine enough for any home—at ½ the cost. 9 x 12 ft. weighs 46 lbs., not 32.

Choice of 44 Colors, Patterns, regardless of the colors in your material. Any Size—up to 18 feet wide, seamless and any length:

Solid Colors	Embossed Effects	Florals
Tweed Blends	Early American	Lovely
Two-tone	Oriental Designs	Ovals

No-Risk Trial Offer. We guarantee to please or pay for material. Over 3 million customers.

MAIL COUPON OR POSTCARD TO NEAREST ADDRESS

FREE RUG Style BOOK in Color
Model Rooms—& Gift Offer

OLSON RUG CO., Dept. G-10

CHICAGO | NEW YORK | SAN FRANCISCO
2800 N. Crawford | 15 W. 34th St. | 209 Post Street

Name.....

Address.....

**FREE
RUG
OFFER**

Monthly
Payments
if You Wish

Reversible
for Double Wear
and Extra Luxury

LITTLE BO-PEEP should be able to harvest a bountiful crop of candy corn if she blows her horn in engaging attire such as this. Her blouse: Daddy's worn-out shirt, tied at neck and cuffs with a gay ribbon. Her skirt: an old chintz curtain, or Mummy's summer skirt. Her bodice: an old vest, trimmed with felt tabs and with matching felt puffs on each side. Her bonnet: a hat box lid, gaily bedecked with ribbons and flowers. Her crook: a bent curtain rod wound in ribbon and topped with a nosegay.

SCARECROW wears a poker face, and his daddy's oldest shirt, which is patched and trimmed with a colorful bandanna. Glued to the inside of his dime-store straw hat is "hair" made of raffia or broom straw. Workmen's gloves, with wisps of straw protruding, are tied at his wrists to complete the costume. **THE END**



ZOOT SUITS

(BEGINS ON PAGE 18)



Plankweld's so easy to put up! 16 1/4" wide by 8' high panels fasten to wall with special metal clips that are then *completely concealed* by overlapping of the panels. No worry about joints—no nail holes to fill.



You choose from world's finest woods. In Plankweld paneling, there's a complete range of light to dark woods—(1) walnut at \$74, (2) Korina® at \$74, (3) birch at \$60, (4) Philippine mahogany at \$60, (5) oak at \$69, (6) Honduras mahogany at \$69, and (7) knotty pine at \$60. Prices are approximate for a wall surface 12' x 8'.



GOOD NEWS FOR DO-IT-YOURSELF DECORATORS!

Give your living room new life, new sparkle with Plankweld. Famous designer Russel Wright used panels horizontally on fireplace wall; they can be

used vertically, too. Make serving cart designed by Mr. Wright (see coupon for plans). Philippine Mahogany Plankweld covers a 12' x 8' wall for only

\$60

Even with ten thumbs you can put up real wood paneling like this

IN ONE EASY WEEKEND you can give your living room new life, new beauty for as little as \$60! That's all it cost to panel the fireplace wall you see here in beautiful Philippine Mahogany Plankweld. You can start on Saturday—have a party in your brand-new living room on Sunday!

UNUSUAL NEW PLANKWELD PANELING HAS a wonderfully simple method of attaching the panels to the wall, entirely eliminating nail holes and tricky carpentry work. And Plankweld comes completely pre-finished by skilled woodcraftsmen: it's beauti-

fully stained and sealed—even the waxing's already done for you.

UNCONDITIONAL LIFETIME GUARANTEE. Plankweld—like all paneling by Weldwood—is guaranteed for the life of your home!

SEND COUPON TODAY for full-color booklet on Weldwood paneling, and for plans on the serving cart shown. To see Plankweld and other fine Weldwood products, stop in soon at your neighborhood lumber dealer's or nearest United States Plywood showroom—87 offices in principal cities.

Weldwood® Plankweld†

Product of
UNITED STATES PLYWOOD CORPORATION
World's Largest Plywood Organization
† REG. AND PATENTED

UNITED STATES PLYWOOD CORPORATION
Box 61, New York 46, New York

I'd like to know more about beautiful Plankweld and other Weldwood hardwoods. Enclosed is 10¢ for your full-color booklet "Beautiful Woods for Beautiful Homes" ☐.



Enclosed is 25¢ for plans for Russel Wright serving cart ☐.
AH10-5

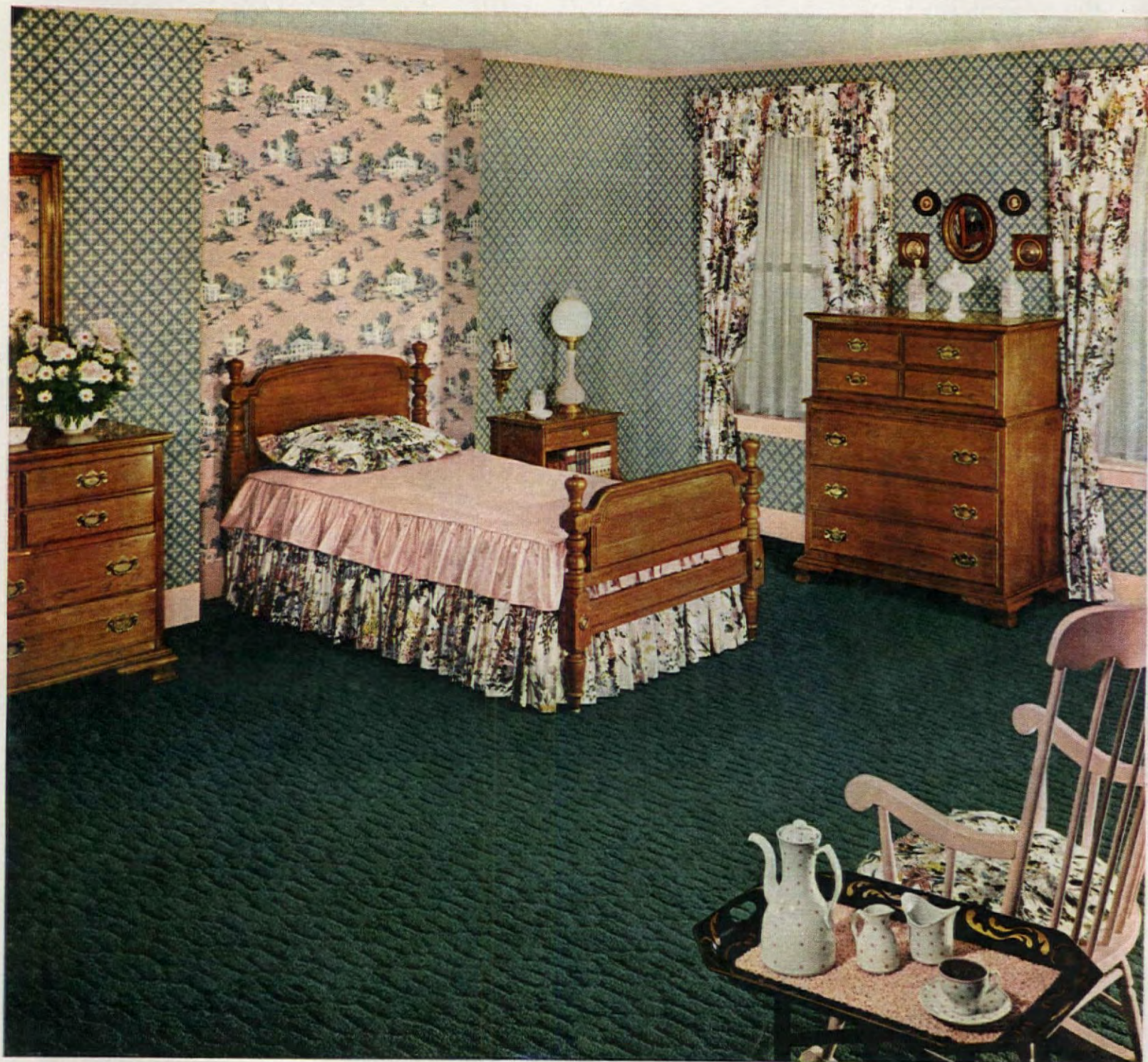
NAME.....

ADDRESS.....

CITY.....STATE.....



HOW TO WAKE-UP



Bedrooms need not be dull—tho' they so often are. Exciting ways to pep them up are shown here. Modern combines gracefully with traditional. And Americana simplicity is balanced by a striking treatment of walls and floors. Color and pattern are employed with flair—yet the whole effect is soothing and restful. Accessories add just the proper dash of excitement.

To create this attractive room, four famous makers of home furnishings have joined hands and products. **IMPERIAL** Paper & Color Corp., Dept. A-5, Glens Falls, N. Y. . . . **MOHAWK** Carpet Mills Inc., Amsterdam, N. Y. . . . **WAVERLY** Fabrics, Div. F. Schumacher & Co., 60 West 40th Street, New York, N. Y. . . . **KLING** Factories, Mayville, N. Y. Write them for further information.

YOUR BEDROOM..

*Crisp new ideas to freshen up the
most overlooked room in the house*



IMPERIAL
Washable
WALLPAPERS

Richly colorful "Charleston Gardens" is but one of many exciting patterns from Waverly's collection of Bonded Glosheen. The lustrous satiny finish is woven in so it won't wear out. And neither sun nor countless washings will spoil its garden-fresh look. There's a Waverly fabric for every decorating problem . . . every budget. At fine stores or through your decorator.

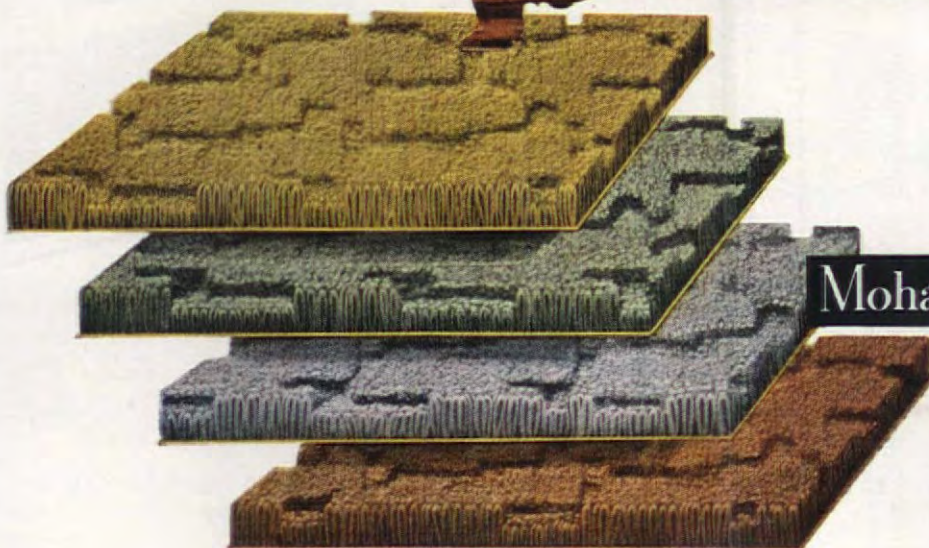
WAVERLY
Bonded
FABRICS

Thrill each waking day to the magic that Imperial Washable Wallpapers work in your bedroom! It's amazingly simple to keep them fresh and new. So easy to clean! Colors stay beauty-fresh . . . they're "locked in" . . . backed by a three-year free-replacement guarantee. Precision trimmed, too, for easy hanging and so inexpensive over the years, for smart wall decoration. Your Imperial dealer has a wonderful variety of decorator-designed patterns—see them today!



KLING

Rich-grained, *solid*, native cherry is the cabinet wood in this lovely CHERRYBROOK Bedroom Suite by Kling. Just as the word "Sterling" on silver stands for fine quality, the word "Solid" on furniture means fine cabinet wood. And the name "Kling" stands for *solid* woods, authentic design, fine craftsmanship . . . always. See CHERRYBROOK soon.



Mohawk

What luxury to step out of bed onto this texture-looped carpeting by Mohawk! Forest Hills—tufted of Durlon® . . . Mohawk's own specially developed carpet rayon, plus the added strength of Nylon and a thick rubber backing for longer wear. Your choice of 7 stunning decorator colors. Only Mohawk makes carpeting for every taste—every budget. Ask about modestly-priced Forest Hills—yours for as little as \$10 a month. See your Mohawk dealer today, for *Home means more with Carpet on the floor!*

(Imperial Wallpapers illustrated are Broadacres Pattern #67092 and Castleton Pattern #67353)



PEASANT PROVINCIAL table that extends to seat eight is flanked by graceful buffet and deck; sectional chairs are in the background.



Drexel-time '55

Time to see your Drexel dealer! Time to find the widest, most exciting selection of America's favorite furniture! Traditional home? Choose the easy-going charm of Peasant Provincial, in soft, warm walnut. Modern home? Add the light, smart beauty of New Today's Living . . . elm with spice finish with accents of black lacquered bases. See these and many more beautiful open stock groupings . . . for dining, living and bedrooms . . . at your Drexel dealer's NOW, during Drexel-time '55!



NEW TODAY'S LIVING creates an atmosphere for cordial dining with extension table, china server; black lacquered arm chair and sleep sofa in the living room.

Get your "Portfolio of Fine Furniture", colorful booklets on Drexel's traditional, modern and provincial groupings. Send 35c in coin to 7 Huffman Rd., Drexel, N. C.



Drexel

FURNITURE COMPANY
Drexel, North Carolina

See Drexel on "Feather Your Nest", NBC-TV • Win Homefurnishings Prizes in the "Living With Drexel" Contest . . . at Your Drexel-time Store!

CHARLES FOWLER

I am sorry to say I've been put in a nasty position. Not long ago the editors of THE AMERICAN HOME said to me: "If we gave you \$300, what kind of a high-fidelity system would you buy with it?" Difficult group to work with, those editors; nothing I said could persuade them just to give me the money and forget the hi-fi system. Well, all right. Everyone else is buying high fidelity these days. We might as well follow the trend, so that we, too, can enjoy what amounts to a new revelation of music in the home.

I'm going to start off this shopping tour on the wrong foot, because in the first place, we're not going anywhere for a while; we're going to sit in your living room and discuss you and music and your house. And then I'm going to pull the rug out from everyone's feet by saying that there isn't any such thing as high fidelity, in spite of all the talk and excitement about it.

That may seem like a drastic statement, but it is important that it be made, and be fully comprehended. High fidelity is not a thing; it is not something specific which either is or is not; it is not something which we can flatfootedly say is an attribute of this piece of equipment but not of that piece. High fidelity is an adjectival expression and may be considered as synonymous with "better" or "improved." Neither I nor anyone else can give you a clear-cut definition of high-fidelity.

A few words about the historical development of music reproduction will help to clarify the situation and explain the vigor—when music in the home meant radio broadcasting or the good old 78 rpm. phonograph records, reproduced via a radio-phonograph console purchased from a neighborhood radio dealer. A few people—tinkerers, hobbyists, engineers—knew that there was more music on the records than could ever be heard through that console. They went out and bought or built equipment similar to that used in radio broadcasting and recording studios; they achieved notably higher fidelity, that is, greater faithfulness to the original music.

After the war, frequency modulation (FM) broadcasting appeared as a supplement to standard AM broadcasting; it was a vast improvement since it eliminated static and made possible much higher fidelity. About the same time, long playing records were introduced by Columbia; turning at $33\frac{1}{3}$ revolutions per minute, instead of 78, they permitted recording of up to 25 or 30 minutes of music on one side, instead of about $4\frac{1}{2}$ for a 12-inch, 78 rpm disk. Again, improved techniques extended the range of the sound which could be recorded. But facilities for playing back this music had not improved.

The word spread: "you're only hearing half of it; build your own." The number of hobbyists grew; their demands on manufacturers of professional equipment for components adapted to home use brought about the birth of new companies and a new industry. High fidelity was on its way.

Naturally, the big commercial set manufacturers caught on. First their advertising copywriters found that the two magic words made people read the advertisements. Then their sales departments reported that the number of these hi-fi "nuts" was growing to serious proportions (there are maybe a million today). Finally, out came the "high fidelity" units.

Well, they certainly are a great deal better than their 1946 counterparts. If you buy a regular commercial radio or radio-phonograph today, you will hear much more of the music inscribed on a record; however, per dollar spent for equipment, you will not hear as much as if you had purchased a "true" hi-fi system. The commercial unit will be easier to install, but it will



be a piece of furniture occupying floor space and perhaps fitting into the decor of your living room. A hi-fi system can be built into bookcases, hidden in a closet, or adapted to an existing piece of furniture.

Let's assume you have decided that a high fidelity system is the thing you want, and that you have \$300 to spend.

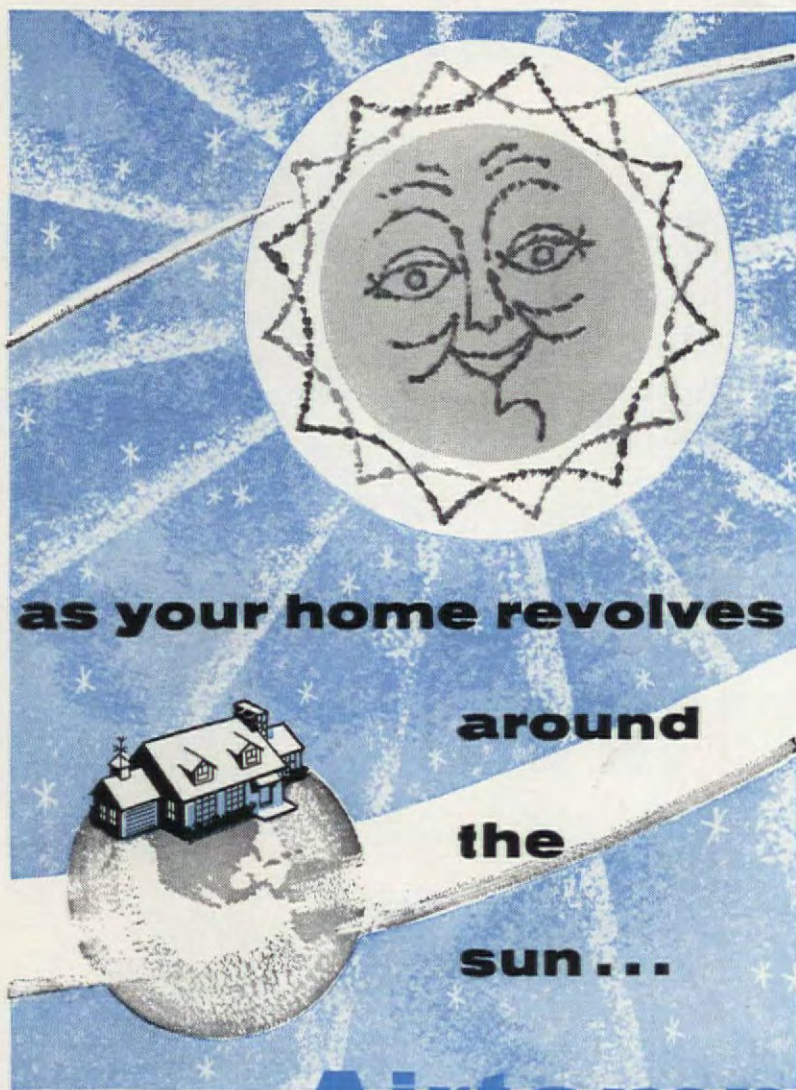
Exactly what do you want? This is the important, stay-at-home-and-think-about-it part of our shopping tour.

CONTINUED ON PAGE 152

EDITOR'S NOTE: Charles Fowler, author of this story, is publisher of High Fidelity magazine, the bible of the true hi-fi nut. Fowler is the embodiment of every successful advertising man's dream: a place of his own in the country, a little business of his own, tinkering with something he likes. Ex adman Fowler lives in the country (Great Barrington, Mass.) and still tinkers with hi-fi, but his business is not so little any more (50,000 circulation and a whopping roster of advertisers). Searching for an authority to do this piece for us, AH editors studied High Fidelity's content, looking for someone who could write about a highly technical subject in simple, sprightly language. The article we liked most was initialed simply C. F. We addressed our proposal to C. F. % Hi-Fi. Response came on the imposing letterhead of office of the publisher. Followed a highly initialed and highly spirited correspondence. Result is Mr. Fowler's story that begins on this page. So you're getting your information, so to speak, straight from the horse's mouth.—J.W.



Hi-Fi: Under \$300.00?



as your home revolves

around

the

sun...

Airtemp

DIVISION OF CHRYSLER

**YEAR 'ROUND AIR CONDITIONING WILL
KEEP YOU UNIFORMLY COMFORTABLE
THROUGH EVERY SEASON**

- ★ **Automatically**
- ★ **Quietly**
- ★ **Economically**

As our earth revolves about the sun, your home moves with it—through infinite variations in temperature and humidity which may be bad for your health and your comfort!

But now, Airtemp Year 'Round Air Conditioning, engineered by Chrysler, will keep you *uniformly comfortable* in a cleaner, healthier atmosphere. Heating may be with gas or oil. Waterless cooling equipment can overcome problems of water supply and expense. Spacesaver units can be installed without taking even one square inch of usable floor space.

Airtemp is more efficient, with completely automatic control and other Chrysler-engineered advances. And because of this higher

efficiency, Airtemp gives you more economical air conditioning—*year after year after year!*

Quality-built and warranted for five full years by a Chrysler Corporation division whose only business is air conditioning. Installed by a factory-trained dealer who can install only your heating now and add your cooling later if you wish. Call your Airtemp Dealer *now*—he's in the Yellow Pages, or write...



DAYTON 1, OHIO

**AIR CONDITIONING
HEATING FOR HOMES, BUSINESS, INDUSTRY**



Menu for NOVEMBER

HOLIDAY GOODIES—Ready or not, Christmas is practically at our throats again, or will be before you can say "Thanksgiving"! Seriously, why not avoid that frantic last-minute rush to get the Christmas decorations up and get an early start on it this year? In November we feature seven sparkling Christmas house decorations, any one of which will make your house the star of your neighborhood. Each one is an AMERICAN HOME Pattern with the skill built in—you supply the loving care.



AFTER-DINNER MUSIC—There's a great new play-it-yourself movement astir in the nation. More than 1,000 community symphony orchestras composed of amateur musicians are tackling everything from Shostakovich to Carrie Jacobs Bond, and smaller neighborhood groups range from ladies' ukulele societies to mountain music bands. It's fun to start your own music group, even if you've never played an instrument—and we tell you all about this wonderful new hobby in November.



FAMILY HOUR—What has decorating got to do with juvenile delinquency? Food for thought when you realize the astonishing number of delinquents who come from "better" families with lovely homes. "Don't Decorate the Kids Into Delinquency" puts the finger on the "Craig's Wife" type of homemaker whose untouchable living room and whose well-ordered garden and patio drive the kids ever away from home in their search for diversion.





"WHAT! NO KITCHEN TELEPHONE?"

Of all things, Mr. Bridegroom! Surely you don't expect that lovely new bride to get along without a telephone in the kitchen!

Maybe there was a time when one telephone seemed enough, just as one radio and one bathroom and one car seemed enough. But everybody is used to more comfort and convenience these days. And there's nothing that makes life so much easier as telephones around the home.

In the living room, of course. In the kitchen, conveniently hung on the wall. In the bedroom, to save steps and for added peace of mind both day and night. For the son and daughter who'd like telephones of their own, with separate listings.

Would you like to know more about complete telephone service and how surprisingly little it costs? Just call the business office of your local Bell telephone company.

Bell Telephone System Complete telephone service for home and business



YOURS FREE a box of 4 PETITS FOURS ROYALE "The World's Most Precious Pastry"



May we send you with our compliments the most magnificent taste sensation of your life—a box of incomparable Petits Fours Royale? Let us, for one mouth-watering moment, provide for you the supreme thrill of a zephyr-light pastry... fluffy, exotic layers with fresh fruit flavors baked right through—covered with purest chocolate.

For centuries these luscious candy-cakes were made only by bakers to the royal families of Europe. They were so delicate they had to be eaten *dans le four* ("in the oven")... so precious that it was said "only Queens and Angels could

enjoy them—if they were not late for dinner"! Even today only Claridges of London, Maxim's of Paris and the few remaining great Continental maisons make them in the authentic way.

But now the heir of one of the great royal baking families has developed, in America, a petit four so pure in its ingredients, so balanced in its exquisite mix that it keeps its oven-fresh flavor for six months in your refrigerator. Made without any artificial preservatives whatever. Now you can serve like a Queen—always have on hand the world's most precious pastry.

• Send now for your FREE box of four; enclose 25¢ postage and packing. You may, if you wish, order boxes of 40 petits fours for only \$3.00 each, now. You must be delighted or your payment refunded in 10 days. Give Petits Fours Royale to your gourmet friends! Write today!

Damar Petits Fours 452 Damar Bldg., Newark 5, N. J.

IN CANADA: plus local sales tax, checks payable par Montreal, 77 Vitre St. W., Montreal, Que.

Milady's Victorian
**PRIMPING
MIRROR**
done in frosty-white
or strawberry pink

\$4.95 Plus
35¢ shipping

Mirror, Mirror tell me true, who could be more fair than you—with your heart shaped primping mirror? Frame is of antique cast metal finished in frosty-white or lush strawberry pink. 14" x 8" in size. The mirror has a 5" glass which tilts to any angle. Here is a truly delightful Victorian pretty for your dressing table or the powder room. Makes a holiday time gift to be cherished always. Very specially priced, too! Specify color; order today. You must be delighted or your money refunded.

HELEN GALLAGHER
413 K-10 Fulton St.,
Peoria, Illinois

**BLACK IRON
SWITCH PLATES**

Single	\$1.35	Triple	1.95
Double	1.65	Outlet	1.45

Send 10¢ for 112-Page Catalog

**WILLIAM
Spencer**

NO C.O.D. PLEASE
Unusual Home Accessories
710 CHESTNUT ST. PHILA. 6

SUGAR BABIES
IMPORTED FROM HOLLAND

Only
69¢
per
box
ppd.

Here's a real Dutch treat... for Christmas giving, for your own parties or the children's, for decorating cakes, for weddings, showers, parties or teas. A box of 20 gay and colorful Sugar Babies that look much too cute to eat... and taste much too delicious not to! They're fresh and made of the finest ingredients, with a luscious chocolate or almond crunch filling that must be tasted to be believed. Order a few boxes today.

Send Check or M.O. No C.O.D.'s Please
Send for FREE Big Christmas Catalog of
Gifts, Gadgets and Toys

SPENCER GIFTS

509 Spencer Bldg., Atlantic City, N. J.



YOUR INITIAL IN A SEALING WAX SET

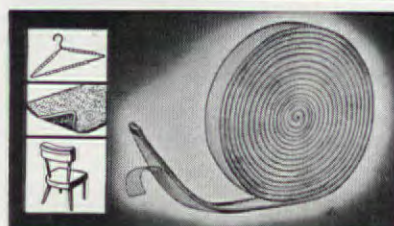
A happy revival of a lovely old custom. Set contains a metal stamp with your initial or initials engraved in it and a supply of sealing wax. Stamp pushed into warm wax leaves a lasting impression and adds a regal look to correspondence, Xmas cards, and sealing of holiday packages. Available in one large single initial set or set of two smaller matched initials. Either set complete with sealing wax \$1.00 ppd. (Print initials plainly.) **Carol Beatty, Dept. A-H10, 7410 Santa Monica Blvd., Los Angeles 46, Cal. FREE GIFT CATALOGUE included.**



SAVE 50%

Buy The Best For Less
Crystal Chandeliers and
Sconces. Compare our
price and quality. Im-
ported Crystals. Satisfac-
tion guaranteed. Prices
from \$12.50. We pay ship-
ping charges in U. S. A.
Free catalogue showing
pictures and prices.

**KING'S
CHANDELIER CO.**
Dept. A-30
Leaksville, N. C.



Handiest Thing In The House—\$1

FOAM TAPE has adhesive backing that sticks to metal, glass, wood, fabric... cushions anything needing protection. A 1000 uses: prevents rugs from slipping, ashtrays or lampbases scratching, furniture from marking walls. Keeps pictures straight. Stops car doors and hood rattling, dresses from slipping off hangers. Keeps blouse inside skirt band. Peel-as-you-go roll. 108" long, 1/2" wide. *Guaranteed to do the job or money back!* Only \$1, postage paid. Order **FOAM TAPE** from **Sunset House, 474 Sunset Building, Hollywood 46, California.**

THE AMERICAN HOME

Market

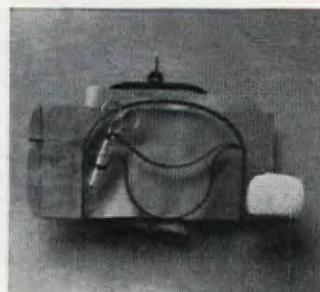
A GOLD HORSE ON YOUR ROOF will be sniffing the wind to tell which way it's blowing, and catching the happy sunshine in bright reflection. For the finishing touch on the tip top of the house you're proud of. Covered in 22K gold leaf, 10 1/2" horse is on 21" arrow. Overall it's 24" high, \$39.95 ppd. Cape Cod Weathervanes, Dept. AM-2, 408 Hawthorn St., New Bedford, Mass.



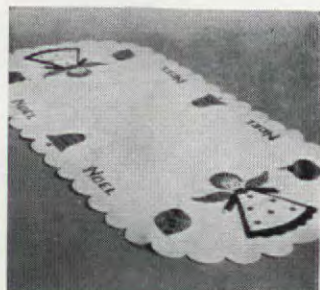
PARTY GIRL POCAHANTAS will be the best dressed Indian maiden at the Halloween shindig in this red cotton twill dress with shiny saddle-tan fringe trim, bead-like designs, and good luck symbols. A feathered headband tops it all. Sizes 2-12. For squaw, \$4.95. Matching suit for Big Chief brother, \$6.95 ppd. Old Pueblo Traders, Dept. AI, Box 4035, Tucson, Arizona.



THE SACK KEEPER is a bird who loves to be left holding the bag—also a ball of twine and scissors. He is a neat number to sit on your shelf or hang on the wall. Keep unsightly sad sacks here instead of in a drawer or stuck in a corner. Made of satin finish black metal. 6" wide. \$1.95 plus 25¢ post. Extra twine 30¢. Crown Craft Prod., 246 Fifth Ave., Dept. AM, N.Y.C. 1.



SEW MANY DAYS 'TIL CHRISTMAS. You'll probably be in stitches until Christmas Eve with all the projects you've cut out for yourself, but can you resist this 16 x 34" runner for your Christmas table? All cut out, white felt with blue and gold angels to appliqué and spark with metallic yarn and rhinestones, decorate with cross stitches. Kit, \$4.50 postpaid. Susan Smith, Carpentersville 13, Ill.



IT'S CRYSTAL CLEAR to us how much you'll love these sachet jars, delicate as bubbles. In boudoir or bath fill them with lavender, rose petals, bath crystals. On the mantel, fill them with colored liquids, artificial flowers. Minimum order, two. 10 1/2", \$2.50; 9", \$1.95; 6 1/2", or 5 3/4", \$1.25. Set of four shown, \$5.95. Ppd. Gilbert & Leonard, 1544-A Northern Blvd., Manhasset, N.Y.



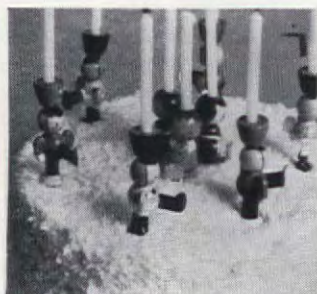
Place

Welcome to the Market Place Merchandise, except personalized items, may be returned within seven days for a refund of the full price. Most of the firms mentioned in the Market Place prefer not to handle C.O.D.'s.

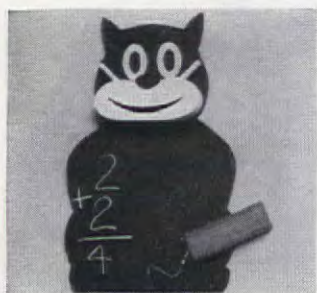
HELEN DE MOTTE



AUTUMN LEAVES to flutter across a Fall suit, cascade over a handbag, or nestle in a warm woolen scarf. Solid copper hand-wrought maple leaves are a smart touch for any outfit, will add a gay glint to a tweedy jacket or on a sweater. 3 pins in graduated sizes from 1 1/4 to 2 1/4" just \$2. Matching 1 1/4" earrings \$1.50. Ppd. Roslyn Hoffman, Dept. H, 656 Broadway, N.Y.C. 12.



IT MAKES THE CAKE when the candle holders are snappy soldier boys high stepping around a ring of rosy painted dolls. These gay figures are all hand carved and brightly colored to outshine the candles. Ready to go to lots of birthday parties, box of 12 holders with 12 birthday candles, \$2.95 ppd. Benrich Sales, Dept. AH, 568 Union Avenue, Brooklyn 11, New York.



THE CAT'S WHISKERS are two big pieces of white chalk, and the Copy Cat himself is the cutest blackboard ever to be drawing interest on a youngster's playroom wall. And he'd be as purrfect in the kitchen for messages to yourself and hard-to-keep-up-with family. 17 1/2" high with an eraser at the end of his tail. \$2.50 ppd. Greenhall, Dept. AH, 1133 Broadway, N. Y. C. 10.

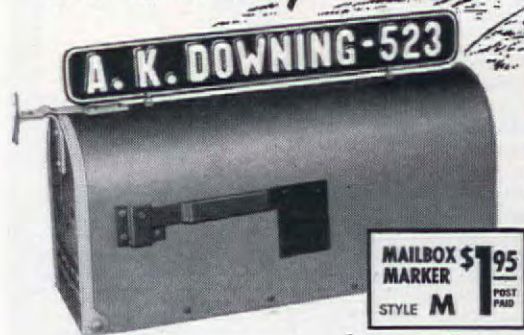


YOU BIN ASKING FOR COPPER for your kitchens, and what more could you ask for than an all-copper Bin Caddy lined with tin. Sections tilt open with nary a lid to worry about, and two hold 5 lbs. each, two hold 2 lbs. Over-all it measures 20" x 9 3/8" x 6 3/8", and it is lacquered so it won't need polishing. \$10.98 plus 50¢ postage. Merrill Ann Creations, 102-AH Warren Street, N.Y.C. 7.



RECORD KEEPING MADE EASY. If your music goes around, but doesn't always come back, or you just like to keep your record collection orderly, order decorative gummed Record Labels. Printed with your name in gold, there is space to write in album and record numbers. With one imprint, 50 for \$1.69; 100 for \$3. Ppd. Greenland Studios, 5858-A Forbes Street, Pittsburgh 17, Pa.

present
your name
attractively...



MAILBOX
MARKER
STYLE M
\$1.95
POST
PAID

fits any mailbox
install in a minute

GUIDE YOUR FRIENDS—
BEAUTIFY YOUR HOME

with
DAY-N-NIGHT
MARKERS

PERFECT FOR GIFTS—ANY WORDING YOU WANT*

Your name gleams in permanent reflector letters on your **DAY-N-NIGHT** Marker—shines brightly in headlights, softly in moonlight! It helps your friends find their way—helps the doctor, mailman and delivery men. Its graceful proportions and quiet good taste make your home more attractive.

The letters are treated with the same material that makes highway signs shine in your headlights, and they are permanent because they are embossed in the background plate.

- Shine bright at night
- Easy to read DAY-N-NIGHT
- 2-sided; raised letters on both sides
- Rustproof — lifetime aluminum throughout
- Permanent embossed lettering — raised in solid plates
- Baked enamel finish — black background — white reflector letters
- Attractive size — nameplates 2 1/2" x 18", number plates 2 1/2" x 7"
- Any wording you want, up to 15 letters and numbers on nameplates, up to 5 on number plates. Same on both sides.

SATISFACTION GUARANTEED OR YOUR MONEY BACK!
WE SHIP WITHIN 3 DAYS

THE PERFECT GIFT FOR

Birthdays
—or any occasion
because
it's personal!

On request we send a
smart vellum gift card,
inscribed with your
name or nickname, to
announce your gift.

MAKE \$60 EXTRA THIS MONTH!

Make money for your club, your church or yourself this pleasant, easy way! Take orders for nationally advertised **DAY-N-NIGHT** Markers. Mrs. E. T. averages over \$170 a month the year around for part-time. As a beginner, you can make up to \$60—\$75—even \$100 in the next 30 days—and more later! Write today for complete information—we'll rush you everything you need to get started at once.

Spear ENGINEERING COMPANY—
189 Spear Bldg., Colorado Springs, Colo.

Spear ENGINEERING COMPANY—
189 Spear Bldg., Colorado Springs, Colo.

*ANY WORDING YOU WANT ON ANY STYLE MARKER		STYLE	WORDING—Any wording you want, up to 15 letters and numbers on large plate, 5 on small. Show punctuation but don't count it.	PRICE
		TOP		
		BOTTOM		

SHIP TO: ADDRESS CITY ROUTE OR ZONE STATE

TOTAL

☐ Remittance enclosed; ship postpaid in U.S.
☐ Ship C.O.D. I will pay C.O.D. fees and postage.



FRAMED MAILBOX MARKER attractive wrought aluminum frame style MF \$2.95 POST PAID



DELUXE MAILBOX MARKER graceful wrought aluminum frame and scrolls style EM \$3.45 POST PAID



TWO-LINE MAILBOX MARKER up to 15 letters and numbers each line style OM \$4.95 POST PAID



NAME & NUMBER up to 5 letters and numbers top line, 15 on lower style MM \$3.95 POST PAID



LAWN MARKER wrought aluminum stand; up to 15 letters and numbers style L \$2.95 POST PAID



NAME & NUMBER up to 5 letters and numbers top line, 15 on lower style NL \$4.95 POST PAID



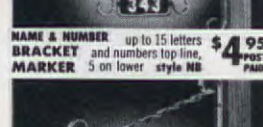
BRACKET MARKER attractive wrought aluminum bracket for wall, post, etc. style B \$3.95 POST PAID



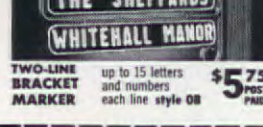
DELUXE BRACKET MARKER graceful wrought aluminum scrolls add beauty style EB \$4.45 POST PAID



NAME & NUMBER up to 15 letters and numbers top line, 5 on lower style NB \$4.95 POST PAID



TWO-LINE BRACKET MARKER up to 15 letters and numbers each line style OB \$5.75 POST PAID



TWO-LINE BRACKET MARKER up to 15 letters and numbers each line style OB \$5.75 POST PAID

PLEASE PRINT CLEARLY
SATISFACTION GUARANTEED
OR YOUR MONEY BACK
WE SHIP WITHIN 3 DAYS

NAME & NUMBER up to 15 letters and numbers top line, 5 on lower style NB \$4.95 POST PAID

TWO-LINE BRACKET MARKER up to 15 letters and numbers each line style OB \$5.75 POST PAID

The Christmas Wish
That Lasts for Years!

PHOTOGRAPHIC CHRISTMAS CARDS

Made From Your Own Snapshot

Beautiful personalized Christmas Cards made from your favorite snapshot negative will be treasured through the years! Reproduced on embossed deckle-edged cards, 4 1/4" x 5 1/2". Often imitated, never duplicated. Satisfaction guaranteed.

FREE SAMPLE: For sample card and colorful folder showing our exclusive designs, send negative and 3¢ return postage. (If no negative, enclose snapshot and 50¢ for new negative.) No obligation. Order now—avoid rush. Offer expires Dec. 1.



25
Cards & Envelopes
only
\$1.50
(Ohioans add 3%
sales tax)

EXTRA SPECIAL! Decorative red and green holly-lined envelopes at no extra cost if you order cards direct from this ad without sampling.

ASSOCIATED PHOTO CO. Greeting Card Division
Cincinnati 14, Ohio Dept. AH-1 P.O. Box 66

Paul Heinley's
2 PANEL 'PENNY SAVER'
SHUTTER DOORS

LOWEST
PRICE EVER
\$27.50

Shipping Cost
Included



Constructed of same fine joinery as Heinley's custom shutters, of kiln dried, selected cedar, ready for trimming. Shipped unfinished complete with hardware. Fit doorways 6 ft. 8 in. high—in two separate widths. 30 or 32 inches. Suitable for kitchen, playroom, den, boudoir, etc. Satisfaction guaranteed. Send door width with check or M.O.—or order C.O.D.

Paul Heinley's
MOVABLE SHUTTERS

TRADE MARK

1614-7 Euclid St., Santa Monica, Calif.



PERSONALIZED LUNCH POUCH . . .

soft and pliable and can be folded for carrying home in pocket or purse. Generous size 10"x5 1/2"x4 1/2". Colorful plaid Vinyl cushioned with miracle fibre glass insulation that keeps contents hot or cold for hours. Heavy duty zipper on 3 sides so that lid opens fully for easy access. Personalized with any first name (as shown). Complete with name of your choice . . . only **\$1.49** ppd. Carol Beatty, Dept. A-S10, 7410 Santa Monica Boulevard, Los Angeles, 46, California. **FREE GIFT CATALOGUE** included.

Early American

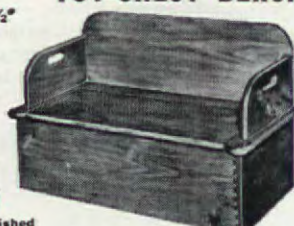
TOY-CHEST BENCH

31 1/2" x 16 1/2"
x 20" high

Direct
to you
from
factory
at only

\$14.95

unfinished



You'll bless this chest that keeps toys under control (and not under foot!) . . . you'll love its charming Colonial flavor . . . and you'll find many other uses for this decorative piece wherever there's a storage problem! Hand-made of solid Pine and dovetailed, it will hold the toys of your children and your children's children. Cut-out handles and concealed sliders make it easy to move despite its very solid construction. Quick delivery. Satisfaction guaranteed.

Write for **FREE** **\$15.95** with hand-rubbed, catalog. antiqued Pine finish

(Exp. collect)
No COD's

Jeff Elliot Craftsmen

Dept. A-105, Statesville, North Carolina

ALL-IN-ONE INSTANT POCKET - PRINTER

PRINT YOUR NAME and
ADDRESS on

• STATIONERY
• BOOKS
• CHECKS, ETC.

only **\$1** prints up
to 3 lines
1/2" x 2 1/2"

3 for \$2.75
Perfect personal gift. Hand-
some black polished plastic.
Write for **FREE CATALOG!**
Order Now! Money-back
Guarantee.

send cash, check or money order with name and address to
ATLAS GIFTS, New Hyde Park 2, New York

Useful Idea for Tidy Bathrooms BATHROOM CADDY

Why not make yourself really comfortable? Besides providing an ash tray and a holder for toilet tissue, helpful Caddy has plenty of space in the magazine rack for newspapers, magazines, comic books. Chrome-plated steel, 7 3/4" x 12 1/2". Easy to install; no nails, no screws, no holes to drill! **\$2.98**. Without tissue holder—**\$2.79**. Prompt postpaid delivery. Order today! Sorry, No COD's.

MEREDITH'S EVANSTON 30,
ILLINOIS

NO MORE SCOURING AROUND for the soap pad supply with such a neat white ceramic holder to keep them at hand. Decorated with a pink and green design, top is a ridged drip dish for the one in use. This lifts off, and unused ones go inside. You help yourself from the bottom. To stand or hang near your sink. \$2.25 ppd. Here's How, Dept. A-C, 27 East 22 St., N.Y.C. 10.



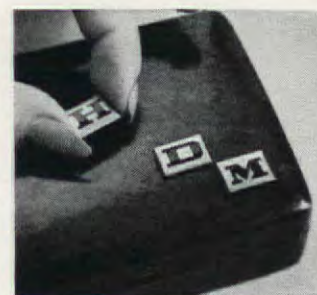
CHARMING FEATHER-HEADS—this Birthday Boy and Girl demurely present a nosegay and a birthday cake to some lucky Birthday Baby, and you only have to be a child at heart to want them. An exquisite addition to any damsel's collection with their hand-painted faces, flower-fresh costumes downy heads. 7" tall. \$3.50 ea. \$6.95 the pair. Ppd. Craft Shop, Cambridge 10, N. Y.



TAKE WITH A GRAIN OF SALT the fact that this sweet salt dish and mustard jar are not the real thing as far as Meissen goes—they are wonderful blue and white onion pattern and will take in all but experts. That 4"-long salt dish also holds relishes or doubles as an ash tray, \$1.25. Mustard jar has a stainless spreader. \$2.50. Ppd. Edith Chapman, 260 W. Main St., Nyack, N.Y.



THE INITIAL STEP TO SUCCESS in giving a smart new look to a cigarette box, desk set, or handbag are 1/2" monograms of black enamel on a solid brass back. Or monogram your car door for a super-de-luxe look. Press on and letters adhere to metal, plastic, wood, fabrics, leathers, and most surfaces. 3 for \$1 or 7 for \$2 ppd. Leecraft, Dept. AN, 300 Albany Ave., Brooklyn 13, N. Y.



PLANT FLOWERS firmly through the holes in the brass lid on one of these lovely hammered copper caldrons, and with no trouble at all you will have the loveliest arrangement you can imagine. Right from Holland where they understand how much shining copper and brass does for a home. 3 1/2" high, \$2.50; 5 1/4" high, \$5.50. Ppd. Art Colony, 11 University Place, N.Y. 3, N.Y.



SPREADING OUT to handle the hats of the whole poker club, an expanding Hat Rack can fold up to almost nothing to be put away. Stretch it to 40" across a wall of a foyer or hang it vertically on a narrow wall or inside a closet door. Maple or mahogany finish. Dark pegs have white rubber tips. \$4.95 plus 35¢ shipping. Lowy's, 260-A 116 Street, Rockaway Park, N. Y.



BY MAIL
EARLY AMERICAN REPRODUCTIONS

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AVAILABLE DIRECT BY MAIL—over 2,000 Early American items faithfully reproduced by New England craftsmen. Shop conveniently, inexpensively from most complete catalog of its kind. Fully illustrated. Includes Colonial pine furniture, Hand-wrought hardware, Colonial Gifts—candlesticks, trivets, sconces, bells, prints, pewter, tiles, mirrors, etc. Fireplace equipment, Weather-vanes, China, Glass, Lighting Fixtures.

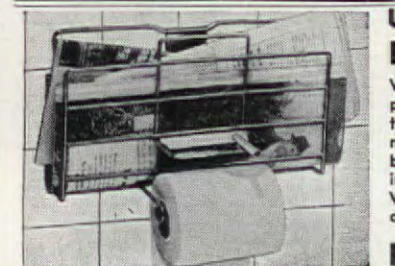
Old Guilford Forge 100 BROAD ST. GUILFORD CONN.

Olde New England Sewing Bucket
23" High; A Lovely End Table!

A beautiful Piece of Furniture! Hand-turned by village craftsmen from hardy native pine. Plenty of storage for scissors, yarn; spindles for thread. When finished, pop your needles into cushion, drop lid, presto! A lovely End Table! Hand-rubbed mellow honey Maple or Salem Antique Brown finishes. Small: 23" high (lid down) 13" diam., only 10.95, ppd. Large: 24" x 15 1/2", only 11.95, ppd. (Add 50¢ w. of Miss. R.) Money back if not thrilled!

ONLY \$10.95 postpaid

PUDDIN' HOLLER, Box 5A10
East Swanzey, New Hampshire



THE BANCROFT CATALOG... FIRST AT BANCROFT'S



CHRISTMAS CARDS WITH BIBLES
Send a thought of reverence this year with this gorgeous assortment of religious Christmas Cards. Attached to each card is a miniature 180-page Holy Bible that can actually be read with the naked eye. Each genuine Bible is the size of postage stamp and serves as a pleasant reminder of the religious aspect of this Holy Day. Each card was carefully chosen as representative of the most discreet, yet most distinctive Christmas remembrances available. Each scene is reproduced in soft, vibrant colors. Here is a card that will become a keepsake friends will cherish.
FF 5242, Set of 12 for \$2.50
FF 5243, Set of 24 for \$4.25



TELEVISION COLOR FILTER
Don't wait! Rapturous, pleasing color is yours... NOW! Starting new color filter gives drab black and white screens soft, realistic color—easy on the eyes. Reduces glare, cuts snow, simple to install. No wiring or mechanical attachments needed.
12" screen 69¢; 14" 79¢; 17" 89¢; 20" \$1.25; 21" \$1.50; 24" \$1.75.
Order FF 3916 and size.



ALL STEEL PERSONAL CHECK FILE
Banker's efficiency for cancelled checks! Attractive steel Check File keeps important checks in place at all times—monthly separators permit quick reference. Budget, business and tax data are at your fingertips. Holds a five year record compactly, cleanly. Sliding follower makes filing, removing easy. Sturdily built, enamel finish.
FF 4638 \$3.95



REMOVES CUTICLES PAINLESSLY
Professional manicures at home... in just 5 minutes! Miracle Creme quickly, gently removes dead, surplus cuticle while you relax. Simply apply over nails and cuticle and wash off... no cutting, no tender nail runs. Notice how smart and trim nails look after 2 or 3 applications. Longer lasting than manicures.
FF 6916 \$1.00



PERSONALIZED "MIDNIGHT COACH" SIGN
Your name and house number G-L-O-W-E in the dark! Here's quaint distinction for your home when it's used on lawn, house, mailbox, post, gate or tree. Adds a friendly, inviting warmth to your house—helps guests find it, too. Artistically handlettered with any family name and house number so they glow in the dark. Durable constructed to give years and years of heavy service. Easy to install—anywhere. Made of heavy rustproof, weatherproof methyl-methacrylate plastic. Finished with a striking, rich black hammered crinkle finish. Stands over 15" long, 5 1/2" high. A gift friends will appreciate the year 'round. State family name and house number desired.
FF 3864 P \$1.00



AIR CONDITIONER COVER
Don't let rust, dust, rain or snow make your air conditioner old before next summer! Turnabout is fair play. Your air conditioner keeps you cool all summer—so it's up to you to see that it gets proper care during the winter months. Made of water-repellent duck, it keeps mechanism and finish in perfect condition. Fits all units—prevents vent drafts.
FF 6133 \$3.95



NEW WINDOW SHADE BEAUTY!
You're the smartest housewife in town to have these! New Life-Time Shade Pulls replace ugly, dangling cords—prevent finger marks and tearing. Just slide them on, the shade goes without tools, without marring the shade in any way. Shades suddenly become as smart as other furnishings. Cleans easily: removable. FF 5899, White; FF 5900, Crystal clear.
Per set of 4 \$1.00



THE BOOK THAT TALKS!
A voice is built into every page! As the child turns the pages, each different animal on every page talks in its own particular way. The cows moo, the dog barks, the sheep go ba-a-a! Press the entire book and they all sing out in chorus. Barnyard scenes are in bright, gay colors and lead the child on an educational trip that's loads of fun.
FF 1905 \$1.50



PROFESSIONAL PIN CURLER
Sensational new-type Pin-Curler sets your hair professionally in minutes! No standing for hours! No long waits for hair to dry! Simply insert strand of hair in Pin-Curler, roll to scalp, remove curler and insert bobby pin. Presto—the quickest, softest, tightest ringlet ever! So glamorous the results. Works on wet or dry hair.
FF 4419 \$1.00



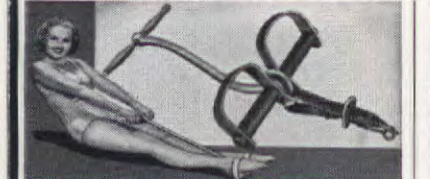
ROSEBUD RADISH MAKER
The magic wand that blossoms from ordinary radishes! An ingenious kitchen device for discriminating housewives who know—"that which appeals to the eye also appeals to the appetite." Just touch the radish to the cutter and, almost automatically, it becomes a tasty, decorative bud. Made of easy-to-clean plastic.
FF 6642 79¢



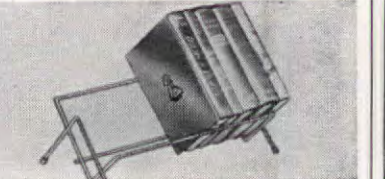
END "STEAMED-UP" WINDOWS!
Scientific, chemically treated Miracle Cloth makes glass steam-proof! Just one rub over any glass surface keeps it crystal clear. Prevents fogging for months—even cooking or baking won't steam up windows! Make for safer winter driving, too—auto windows won't cloud, sweat or freeze over. Carry an extra one in your pocket—for your eyeglasses.
FF 1978, 2 for 95¢



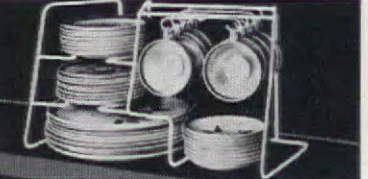
MAGIC STUMP REMOVER
Don't dig!... Don't chop!... Don't blast! Don't let a tree stump hold up progress around home or farm. Simply pour in miraculous Stump Remover and remove it like magic. Amazing action eats open sap pores; quickly rots stump away. Once decomposed, removal is easy and fast. Will not harm surrounding vegetation. For 1-2 stumps.
FF 4489, 8 oz. \$1.50



STRETCH TO HEALTH—AND REDUCE
Get rid of unwanted weight! Develop muscle tone and regain radiant, energetic health... and enjoy yourself doing it. Developed in Hollywood, where health is wealth—it's the pleasant way to lose excess pounds. Ingenious rubber rowing machine exerciser makes you use every muscle. Use it anywhere—then store it inconspicuously in corner of any drawer. Includes reducing chart. Ideal for Men or Women.
FF 3785 \$3.95



WROUGHT IRON BOOK RACK—ONLY 50¢
What every well-regulated desk top needs! Here's the modern, convenient way to keep an entire library at your fingertips. Keeps up to a dozen books easily accessible with quick-as-a-thought selection. Stands on fashionably tailored rubber tipped feet and its handsome lines are a decorator's dream. Here's a handy rack not only for your finest books, but for phonograph records and long-play albums as well.
FF 5547, Only 50¢



40 PIECE DINNERWARE STORAGE RACK
Your dishes say "good-bye Mr. Chips!"... when they're protected in this handy space-saving dinnerware rack. Now any dish can be removed quickly and easily—without "balancing the pile" or disturbing surrounding dishes. White Vinyl cushioning prevents breakage and chipping. Holds 8 cups, 8 dinner plates, 8 saucers, 8 butter dishes and 8 fruit dishes. Entire dinner service fits in a tri-level area 17 1/4" x 9" x 10" high.
FF 6514 S \$3.49



ENJOY THE QUIETEST RIDE EVER!
Sparkling chrome Wind Silencer practically soundproofs your car! Snap on a pair in front of no-draft windows and converse, listen to the radio, relax in living-room comfort. You'll drive with new care-free joy—free of tension caused by nerve-racking wind roar and whistle. Protects your health, too, by deflecting penetrating direct drafts. Takes the annoying strain out of driving. Does not impair vision. Install in minutes.
FF 6791, Pair \$2.98



BACK SAVER BASKET STAND
They'd a never caught "Grandma bendin' over" with one of these grand Basket Stands. No more wasday backaches and bending with this work-saving back saver. When you go to the line, it goes right along with the laundry or bushel basket—keeps the wash at fingertip height. Lightweight aluminum tripod clips to basket—collapses for storing.
FF 6870 \$1.95



MAKE YOUR HOME DUST FREE!
Let disposable Glasfloss Air Filters purify the air in your home! Inch-thick pads trap dust, dirt and grime—you breathe cleaner, healthier air. Lighter housecleaning, lengthens life of drapes and slip covers. Simply install under registers or use with air conditioner. Merely remove grill and cut to size. No sewing, no glue, no fasteners. Fits all registers.
FF 5447 \$2.49



NON-ELECTRIC HEATING PAD
Healthful, soothing heat without water, electricity or batteries! Just add a few drops of ordinary tap water and amazing, harmless chemical generates heat. No leaks, no dangerous wires! Pad lasts indefinitely; retains heat 9-10 hours. Especially helpful, handy and safe for spectator sports, aches, pains and people confined to bed.
FF 6280 \$1.98



SANTA TALKS TO YOUR CHILD...
... and calls him by name! Imagine the thrill your child will receive when he hears Santa speaking directly to him personally. Santa talks about being good, discusses his reindeer, etc. Watch Junior's eyes pop as Santa calls him by name. See how excited he'll be when he can join in "Jingle Bells." Each individually recorded, unbreakable. State name.
FF 4698D \$1.00



REPLATE SILVER INSTANTLY!
Just rub a little on with a cloth—that's all! Miracle Super-Strength SILVER PLATER makes it easy to replate your silver at home. You'll see amazing new sparkle before your eyes... in minutes. Won't peel or wash off. Saves money. Replate ANY article having worn silver, copper, brass or bronze base. No harsh abrasives.
FF 1976, 8 oz. \$2.95



HONEYMOON TOASTER COVERS
Your toaster snuggles under these adorable Toaster Covers. Whether it stays cozy in the "Hide-Away-Cottage" or keeps shining under the "Gilded-Cage", it will remain store-new for years to come. Romantic cottage brightens kitchen with cute "shutters of love" and gay tulips. Bird Cage almost seems real. Sanitized Boil-tek. FF 6583, Cage; FF 6584, Cottage, Each \$1.25



BABY'S FIRST "MUSIC LESSON"
Now, baby can make his own beautiful music! The enchanting lull of sweet, tinkling music and gay colors are combined in this brand new baby toy. Wonderful Swiss Musical Bells fit all play-pens, buggies and cribs—tangle invitingly within easy reach of baby's hands. Each bell is a different color and is soft, unbreakable polyethylene plastic. FF 6163, set of 5 98¢



AND, AWAY WE GO...
These Rocket Shoes are the newest in fun for small fry. Safe and durable—perfectly balanced to give a hopping good time. Adjustable to fit all children from 6 to 12 perfectly. Sturdy caps on front protect shoes. Highest quality steel springs with rubber shock absorbers, protective ankle straps. Makes a kangaroo look like he's walking.
FF 4456 \$5.95



NO MORE "DOG ACCIDENTS"
No need to take Fido out on damp, chilly mornings, or awaken early to harken to his needs! Amazing scientific compound housebreaks your pet for you! Just pour 2 drops on any newspaper, mat or spot desired. Fido is drawn automatically, like a magnet, everywhere. Protect rugs, etc.
FF 3739 \$2.00



OLD WORLD PRETTY PINS
We'll bet Grandma remembers Old German Pretty Pins! Vari-colored replicas are so lovely you'll wear them proudly as hat pins. Round glass heads make them easy to pick up—convenient for both marking and decorating. Varied in size, also, adding to their many uses. Imported.
FF 6895 \$1.00



TREBLE-CLEF BUD VASE
How charming one single rose, or any other flower looks in this smart vase! Sparkling, crystal clear plexiglass has been twisted and turned into a symphony in design to grace mantle, piano or coffee table. Fresh flowers look lovely, artificial flowers so real. Stands over 7" tall. FF 6102 \$1.00



Quickly Fix Chipped Porcelain
Just squeeze the tube, spread, that's all! Finish blends beautifully with white surfaces to end ugly, black chipped porcelain. Works perfectly on tub, refrigerator, sink, etc. It's permanent! Needs no baking, no preparation, no expensive repairman. Does a professional job.
FF 3555 \$1.50



New-Type Laces Never Need Tying!
No stooping... no fumbling... shoes never need tying again! Elastic O-lace shoelaces outlast the shoe—let you slide 'em on with-out over wasting time to tie or untie them. Elasticized, nylon laces adjust individually. Perfect for children; for the disabled. FF 6460, Brown; FF 6461, Black; 2 1/2" high. Pair \$0.49



Dainty Flamingoes Charm Your Garden
Life-like Flamingoes seem to float across your garden or lawn! Like birds from paradise, these magnificent ornaments bring distinction to your home. Weatherproof methyl-methacrylate—won't rust or split. Self-attached stakes hold them. Brilliantly hued. 2 1/2" high. FF 6833, Pair \$1.49



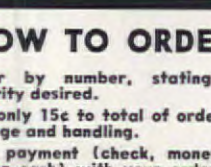
SKUNKY, THE STINKER DEODORIZER
Even the boss smiled when he saw the cute attached poem that reads: "My name is Skunky, the Stinker, and 'tis my job you see—to keep the bathroom pleasant for those that come after me." Just hang on the wall and watch how quickly he chases odors. Comes with special incense matches that dispel odors in a jiffy. Glenshining quality ceramic.
FF 3213 \$1.98
Extra incense matches—FF 3754, 6 books 89¢



At Last... A Proven Tile Cleaner!
Discriminating women insist on T.I.O., the wonder-working ceramic tile cleaner! A scientific formula, restores original color and luster to tile as it cleans. Hard-to-do mortar margins sparkle; fungi, soap, rust disappear. FF 5523 Pint, \$1.25



HOW TO ORDER
• Order by number, stating the quantity desired.
• Add only 15¢ to total of order for postage and handling.
• Send payment (check, money order or cash) with your order. No C.O.D.'s please.
Complete Satisfaction Guaranteed.
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1112 So. Wabash Ave.
Dept. AH-498 Chicago 5, Ill.



Jiffy Aluminum Cleanser
Just brush it on—rinse it off—that's all! Jiffy Aluminum Cleanser cleans on contact. All aluminum cooking utensils, radiators, screens become sparkling bright. Works instantly—you don't have to rub or scrub. Removes rust from car, cakes, too.
FF 3572 \$1.00



NO MORE WASTED BREAD
Keep a loaf of bread or less fresh for weeks! Bread-Scope is the amazing new telescopic container that always fits the size of the bread as it's used up. Crystal clear plastic, you see at a glance how much bread is on hand. Air tight, for rolls, cakes, too.
FF 972 \$1.95



SAY "GOOD-BYE" TO ACHING FEET!
Oh! What heavenly relief! Just soak your feet in marvelous new "Miracle Foot Bath" and help corns, callouses, and itches disappear. Wonderful! Soothing, soothing feet after a day of walking or standing. Especially recommended aid for relief of Athlete's Foot or ringworm. Treat your feet to new comfort.
FF 4420, 3 oz. can \$1.00



SAY "GOOD-BYE" TO ACHING FEET!
Oh! What heavenly relief! Just soak your feet in marvelous new "Miracle Foot Bath" and help corns, callouses, and itches disappear. Wonderful! Soothing, soothing feet after a day of walking or standing. Especially recommended aid for relief of Athlete's Foot or ringworm. Treat your feet to new comfort.
FF 4420, 3 oz. can \$1.00

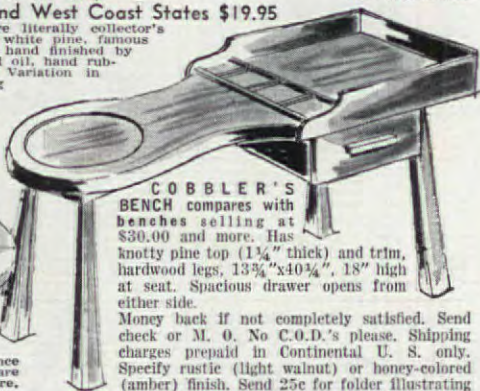
COBBLER'S BENCH

14" LAZY SUSAN reg. \$4.00 for only \$3.00
Both for Only \$17.95, Mt. and West Coast States \$19.95

These beautiful Colonial pieces are literally collector's items. Made of lower Appalachian white pine, famous for its unusual character, each is hand finished by old craftsmen methods with linseed oil, hand rubbing, lacquer, and hand waxing. Variation in oil penetration produces interesting shading. ORDER TODAY at this low combination price . . . for your home . . . for your friends.



14" LAZY SUSAN has 1 1/2" clearance from table, total height 3". Compare with others selling at \$6.00 and more.



COBBLER'S BENCH compares with benches selling at \$30.00 and more. Has knotty pine top (1 1/2" thick) and trim, hardwood legs, 13 3/4" x 40 3/4", 18" high at seat. Spacious drawer opens from either side. Money back if not completely satisfied. Send check or M. O. No C.O.D.'s please. Shipping charges prepaid in Continental U. S. only. Specify rustic (light walnut) or honey-colored (amber) finish. Send 25c for folder illustrating more than 50 pieces.

SUWANEE CRAFT SHOPS, Dept. A6, NORCROSS, GEORGIA



NEW Cape Made From OLD Fur Coat \$22.95
Now have that old discarded fur transformed into a lovely new fashion, with new lining, interlining, monogram, fur cleaned, glazed all only \$22.95. Write for Morton's new brochure of exciting 20th Anniversary values, showing 25 new styles at \$22.95, many including fur hat, muff or fur tote-bag. Or order from styles pictured. Just mail us old coat, state dress size and height. Pay when completed new style arrives. Morton's work praised by editors of HARPER'S BAZAAR, GLAMOUR, MADEMOISELLE, REDBOOK, many others. Order by mail today.

MORTON'S, Dept. 21-J, 312 Seventh St., N.W. Washington 4, D. C.



As intimate as a diary, a sterling silver bracelet with an engraved charm to mark each special event. To tell your life's story . . . or for someone dear to you—daughter, sister, friend. Charms and their engravings are:
School Pennant: school name and class year
Engagement Ring: month and year
Wedding Bell: date of marriage
Booty: child's first name and birth date
Auto: make and year
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Select the charms appropriate for your bracelet, then list necessary information. All in sterling silver.
Bracelet Chains: \$1.00 Each Charm: \$2.50
Please add 10% Fed. Tax
Send for FREE Christmas Catalog!
Ward Phillips Co.
10 Main Street, Carpentersville 5, Illinois

Amazing Window Cleaner



• Nothing like it! Washes inside, outside and BETWEEN double-sash windows. Completely eliminates sitting on window sills or climbing ladders. Hands need never touch water. Has sponge on one end, squeegee on other. Just dip, wash, wipe—window will be sparkling bright. 31" long. Rustproof, will last for years.

Guaranteed. No C.O.D.s. \$2.49 ppd.

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Now you can print your own name and address (or any 3 lines of words) on envelopes, stationery, checks, records, books, greeting cards & photos. Only \$1, postage paid for this quality PRINTER, complete with compact "onyx black" case and automatic ink. Fits pocket or purse. Use at home or office—looks like printing. A useful gift. Guaranteed to please or your money back! Order PRINTER direct by mail—send \$1 with your name and address to

SUNSET HOUSE

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MAGNETIC

PUSSY CAT POT HOLDERS

Gay, heavily padded Pussy Cat pot holders, each with a magnet sewed inside. Place them on the side of the stove, refrigerator or any metal cabinet and there they'll stay until you need them. Washable and Colorfast. Colors: Red—Yellow—Green.

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DON'T SLEEP HALF FREE



Yanking blankets loose to find sleep comfort is old-fashioned. Enjoy full foot free sleep with this wonderful BETTER SLEEP SHEET AND BLANKET SUPPORT, because it neatly lifts the covers for marvelous, relaxing comfort. Fits any bed—with-out attaching. Arms fold flat during day. Even increases electric blanket comfort. Doctors recommend it for arthritics, aged and invalids. Ideal gift enjoyed for years. Money Back Guarantee. Immediate Delivery. Send \$3.98 plus 25c postage. Canada \$4.98 Tax incl.

BETTER SLEEP COMPANY

Dept. 440 New Providence, New Jersey

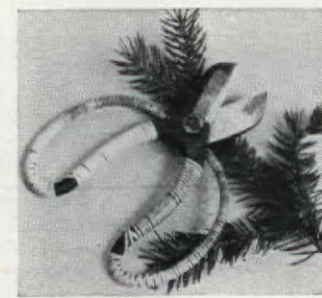
JUST WHAT THE DOCTOR ORDERED for the mantel, cigarettes on a coffee table, a man's tobacco. Only a druggist would understand the titles on these reproductions of old apothecary jars, but in any woman's language they are plain stunning. Dead white with gold and black. 9 1/2" high \$5.95 each; small 6 1/2" size, \$5.95 pair. Ppd. Jenifer House, Dept. AH, Great Barrington, Mass.



LAST SEEN IN A MUSEUM—The Corner Chair was all the home-fashion rage of the 18th Century, and it's still a big hit with us. A rare reproduction to be the talked-of piece in any setting. Solid maple, with a roomy 17 1/2" sq. fibre rush seat. Maple, cherry, mahogany, walnut, pine, or black lacquer finish \$19.95. Unfinished \$17.95. Exp. coll. Jeff Elliot, Dept. AH, Statesville, N.C.



WELL BALANCED Oriental Flower Shears were designed by the Japanese who for centuries have been famous for skillful flower arranging. The comfortable wrapped handles protect your hands, the short, sharp, heavy blades snip through the toughest stems. Perfect gift for a flower lover. 5 1/2" long. \$2.50 ppd. Max Schling Seedsmen, Dept. 601, 538 Madison Ave., N. Y. C. 22.



HOUSEWIFE SOLVES MYSTERY... FREE CATALOG ENDS SEARCH!

After years of "looking," Mrs. B. Billow, 538 Roscoe, Chicago, found a way to get good-looking, full-time protection for her furniture from dust, dirt, and "ramping tots." Now her furniture is dressed up in fitted plastic covers that have no pores to admit dust and dirt. They provide perfect protection and save hours of work. The transparent, satin-finish Firestone Velon lets the upholstery's fabric detail and color show through. Amazed by the perfect fit and custom-tailored appearance, Mrs. Billow says, "They're so good looking, I can even leave them on for company. Ordering was easy, and they're so inexpensive. Housewives with the same problem should write for the free catalog, as I did." To protect your furniture, write today for FREE CATALOG showing over 150 styles and sizes. HOUSE OF SCHILLER, 180 N. Wacker Drive, Dept. AH-44, Chicago 6, Illinois.



BABY'S SHOES PRESERVED

PEARLESCENT preserves leather or cloth shoes. Unbreakable, non-fading! A pearl-like finish. Choice of dainty pastel colors: pink, blue, green, yellow or pearl white. Each shoe with removable bud vase. Pair \$5.95 Ppd. Name and birth in 23K gold 50¢ extra. Send shoes or write for FREE literature, color samples and wrapper. Order now for Christmas.

ALAN'S—Silver Spring, Md., P. O. Box 163-H20

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FRENCH • SPANISH • GERMAN MODERN GREEK • ITALIAN JAPANESE—any of 34 languages You LISTEN and LEARN a language in only 20 minutes a day. Linguaphone World's Standard Conversational Method brings the best native language teachers—both men and women—into your home—you listen—you understand—YOU SPEAK! Used by schools, governments, business firms, Armed Services. Over a million home-study students. WRITE TODAY for FREE BOOK, Linguaphone Institute, 176-105 Radio City, New York 20, N.Y.



Popular, Useful STADIUM BLANKET

In School Colors with INITIAL! \$5.95 p.p. 40" x 60" Blanket, Vinyl Plastic Zipper Case. Perfect gift! (You'll want one too!) Use at football games, on beach, in den! Top quality 100% re-used wool. One 8" felt initial. Satisfaction guaranteed! No C.O.D.'s. Send school colors, initial, and check or money order. 60" x 80" with one 12" chenille initial (no case) \$15.95. College Blankets, P.O. Box 664, Benton Harbor 6, Mich.

CHARM BRACELETS

There's not a sweet in the whole wide world who wouldn't love a charm bracelet. Now, and it becomes a of happy events. Write for complete a log to: Hull Treasure House 447 Norwalk, Conn.

BURNS TRASH SAFELY OUTDOORS

Burns damp, green, dry refuse outdoors safely. Ends fire hazards and nuisance of blowing burning paper, ash. Scientific draft design minimizes smoke, smell—burns to fine ash. Tilt hood—load—ignite paper—close—forget. Sturdily made of rust-resistant aluminum bonded to steel. Over 150,000 satisfied users. Approved by Fire Depts. Model A—21 1/2" sq. x 29" high—2 bu. cap.—\$12.95 postpaid. (\$13.95 W. of Denver). Model B—24" sq. x 34" high—3 bu. cap.—\$16.95 ppd. (\$18.95 W. of Denver). Money back guarantee.

ALSTO CO., Dept. AH-10, 4007 Detroit Ave., Cleveland 13, Ohio

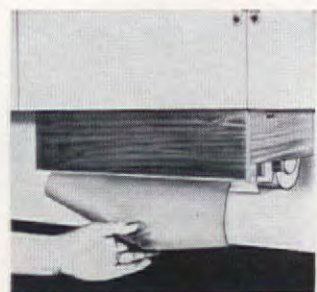




FRUITFUL THOUGHT. Two smooth grained maple bowls mounted on a graceful plaque become an important and unusual wall decoration to change with the seasons and your moods. Fill with fresh fruits or vegetables, gourds and corn, or evergreens. 16½" x 13½" wide. Bowls are 10½" and 8½" across. \$3.95 plus 35¢ shipping. Helen Gallagher, 413-K Fulton St., Peoria, Ill.



FISH FRY a delicious dish of Suki-Yake (recipe enclosed), or a sizzling platter of shrimp in wine sauce in skillets of heavy cast iron in classical Japanese designs. Little fishes make detachable handles. Bring them right to the table, as they are smart serving dishes. 10", \$4.50; 12", \$5; 13½", \$6. All 3 for \$13.50. Ppd. Lowe & Son, 490 No. Los Robles, Pasadena, California.



UP IN THE AIR smack underneath your cabinets is some unused space. Best spot in the world for those rolls of waxed paper, aluminum foil, and paper towels. Neat hardwood box keeps them out of the way but handy. Unfinished so you can match your kitchen, it fastens to any wood or metal cabinet. 14" long, 3½" high. \$3.95 ppd. Bancroft's, Dept. 404, 1112 S. Wabash, Chicago 5, Ill.



TICKING WATCHES for little tots. Here's a toy that holds a child's interest indefinitely because it's a watch just like yours. Never stops ticking because it's self-winding. Shockproof mechanism to withstand the bumps. Non-breakable plastic crystal in metal case, and a real wrist band. You cannot miss with this toy. He owns his own watch and wears it proudly.

• only 50¢ postpaid

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Walter Drake & sons

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Humpty Dumpty, Bo-Sleep and all the Mother Goose favorites celebrate YOUR CHILD'S BIRTHDAY in song and story, announce FULL NAME and AGE! Exciting to youngsters! Wonderful gift!

Send \$1.00 cash, check, money order with CHILD'S NAME, NICKNAME, AGE, BIRTHDATE. Greetings from senders may be included in record. One week delivery.

For Personal Birthday Records for OLDER CHILDREN order SINGING COWBOYS or CINDERELLA'S PARTY RCA 45's available at same price.

MOVIECRAFT RECORDS East Meadow 3, N.Y.

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BUY AUTOS BY THE 100 . . .

Thousands of playful auto and truck combinations to give any youngster loads of fun day after day. He buys, sells, trades, decorates a pack of 100 molded autos and trucks in appealing assorted colors and body styles. A big bundle of 100 cars will be right at home in and around those unusual toys. Each car approximately 2" long. Big value . . . 100 cars . . . \$1.00 ppd. Carol Beatty, Dept. A-510, 7410 Santa Monica Blvd., Los Angeles 46, Cal. FREE GIFT CATALOGUE included.

For You & Your Chicadee

Cunning 3-Pc. Set
SALT AND PEPPERS
"CHICKS IN A NEST"

ONLY \$1.00 Postpaid

SO HAPPY in their little nest, they almost seem to chirp! CHICKS are yellow—NEST brown. Highly glazed imported china. Order now for yourself and for Xmas gifts. Really cute and different. Sorry, no COD's.

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HOUSE OF JENARO, Box 736-A, Chicago 90, Ill.

WOVEN FABRIC LABELS—Your Name ON EACH!

Have your own beautiful, woven labels! Your name (20 letters or less) hand embossed on each! Specify style #104 (pink or blue) or #101. Send \$1.50 for 12 labels, \$2 for 20, \$3 for 40. P.S. Wonderful as gifts, too!

HALLMARK LABELS Dept. AH-5-10
211 E. 37th St., N. Y. 16, N. Y.



#104—to sew into things you make for baby!



#101—for all kinds of needlework!

Save more than 1/2 by mail

CUSTOM MADE DRAPES approx. \$1.50 a yd. including labor

Now—from Carabao alone—you can get custom made drapes, tailored with all the fine quality features of decorator-made draperies. Choose from the exclusive fabrics listed below.

• Send 25¢ for swatches of all colors of all fabrics •



FORTISAN • SHANTUNG METALLIC PRINT TWO TONE SUPPLE WEAVE NUBBY • SHADOW WEAVE TEXTURED WEAVE

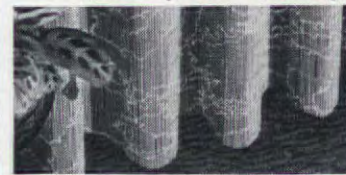
yardage \$1

Send for swatches of these exquisite drapery fabrics, complete information, easy measuring instructions. Free instructions for making drapes included in yardage orders.

COMPARE THESE CUSTOM-TAILORED FEATURES

- Carabao drapes are custom made to your exact width and length measurements
- Fabric is "tabled" for precision cutting so your drapes will always hang perfectly
- French pleated by hand. We use plastic crinoline to assure perfect headings
- In joining widths of fabric, we cut off selvages and seam fabric with an overlock stitch so seam cannot pucker
- Seams are positioned in the pleats so they are completely invisible

SEND FOR FREE CATALOG OF ROOM DIVIDERS—BAMBOO DRAPES
Lowest prices • finest quality • most complete selection



For example—Standard Sizes Matchstick Bamboo Drapes. Natural color 18¢ a sq. ft. Modoka Woven Bamboo, Confetti Splatter Matchstick Bamboo, Abstract Print Matchstick Bamboo, Custom Made Matchstick Bamboo in natural and colors. Luana Wood Drapes and Drape Dividers. Send for complete catalog.

CARABAO SPECIAL PRODUCTS CO.

Dept. AC17, 2750 Hyde at Beach, San Francisco, Calif.

Carabao Special Products Co., Dept. AC17, 2750 Hyde at Beach, San Francisco, Calif. Send for complete information, prices, directions for measuring, swatches

☐ Enclosed is 25¢ for fabric swatches, information ☐ Send Free Catalog of Bamboo Drapes—Dividers

NAME _____ ADDRESS _____
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Personalized MAIL BOX

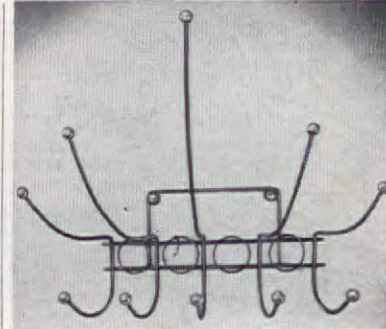
\$3.95 plus 35¢ shipping

FREE! Christmas Gift Catalog Write for it!

This clever and unusual mail box comes with your own name attractively script lettered in gold on the cover. Finished in rich "wrought iron" black flecked with gold. It's truly a decorator's award winning touch to your home. It's big, actually 11" long and 11" high with a spacious magazine rack under the box. Mounts easily with two screws. When ordering please give exact lettering you desire. Only \$3.95 plus 35¢ shipping.

Your Satisfaction Guaranteed or Money Refunded

FOSTER HOUSE
430 K-10 S. Jefferson, Peoria, Illinois



TIARA HAT RACK

A Handsome Space-Saver

Add beauty in wrought iron to your home with this practical brass tipped coat hanger. The ingenious design takes care of five hats and five coats in a minimum of space. Sturdy construction, comes with screws. 14" x 13¼" x 6¾".

\$4.95 ppd.

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HERE'S HOW Dept. AH-10
27 E. 22nd St., N. Y. 10

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Little girls will love to cook for their dolls on this replica of grandma's old black cast iron range. Made from original patterns in rugged lifetime construction. Complete with 5 utensils. 9" x 10" x 5" size. \$4.95; 11" x 11½" x 7" size, \$8.95. Postpaid (Add \$3.50 W. of Miss.).

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New England General Store
2 PLAIN STREET, MILLIS, MASSACHUSETTS

Send For Your **FREE** De Luxe Sample Card Today

Season's Greetings

YOUR PERSONAL PHOTO CHRISTMAS CARDS and Envelopes

25¢ for plus 25¢ shipping

TRIAL ORDER—
Limited to 25 cards per customer

Famous Roy Greetings—Big 4½x5½ cards—BIGGEST picture—BIGGEST value. The personal Christmas card with your picture of baby, home, pet, etc. will be cherished. Send neg. and 3¢ stamp. Neg. returned with FREE sample and new style booklet. (New neg. from photo 50¢) Satisfaction guaranteed. Both offers expire Dec. 1st. Write TODAY.

FREE GIFTS with early orders

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Now you can get a ready-built, full assembled Cape Cod Pagoda Roof Cupola for your garage, breezeway or ranch house that will fit on any pitch roof. Made of pine, painted two coats white, 33" high, 18" square at base. Only a screwdriver needed — put up in minutes. **Aluminum** covered roof \$39.50. **Copper** covered roof \$42.50 Express Collect. Other sizes and styles from \$16.75 to \$149.00. Weatherthane is extra.

Your choice of Weatherthane made of cast aluminum and copper, painted black, average size 19" x 23", only \$11.95 Postpaid.

Send today for latest catalog showing Cupolas, new style Signs, Lanterns, Posts, 22K Gold Leaf Weather-vanes. Contains interesting history of weather-vanes.

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Dept. A 408 Hawthorn St. New Bedford, Mass.

Personal PHOTO Christmas Cards
including envelopes

25¢ for 1
plus 35¢ shipping,
from your own negative

LIMITED TRIAL OFFER
FREE SAMPLE 1 order per customer

Just send snapshot negative (of child, family, home, pet, etc.) for free sample, rich, handsome, embossed DeLuxe Yulecard, from world's largest producer. Please include 6¢ stamps for handling (after Dec. 1, 10¢). Negative returned with sample and illustrated style and price folder. (If without negative, send photo and 50¢ for new negative.) See before you buy. No obligation. Satisfaction guaranteed. Write today. T.M. Reg.

YULECARDS*, Dept. 54, Quincy 60, Mass.

THE "Twodor" COMBINATION STORM & SCREEN DOOR
Most Beautiful, Strongest Wood Door Built

Yet "Twodor" is priced as low as common type

If your doorway looks plain—"Twodor" will give it that handsome custom look. If your doorway looks lovely—"Twodor" will make it even lovelier. We believe this the most handsome combination door made—we know it's the strongest. It will not sag or come apart. Pets can't rip or snag screen panel. Ideal for Colonial, ranch or modern homes. Sturdy cross panels; morticed, doweled joints; waterproof glue. Of solid kiln dried pine, standard 1 1/2" thick. Quick change glass and screen panels; lock snug with special fasteners. Shipped complete with directions for installing, painting, finishing. For all standard size door openings.

ALL SIZES ONLY \$23.95 COMPLETE
Shipping Charges Collect No C.O.D.'s

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Dept. A10-5
No. Conway, N. H. Send 3¢ Stamp for Catalog

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OUT OF PAWN GENUINE DIAMONDS
VALUES FROM \$10 TO \$10,000

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Diamonds from estates, banks, unredeemed pledges.

All diamonds reset in brand new modern mountings. Sold with a written iron-clad money back guarantee. Over 100,000 satisfied customers have bought diamonds from Berman's.

Our Reference—Your own Bank or any Mercantile Agency.

Berman's Diamond Loan Bank
Dept. AH—BERMAN BLDG., BALTO. 1, MD.

SOLID KNOTTY PINE
from the mountains of North Carolina forms this shapely lamp table. Mellow pine finish is alcohol resistant. 15" x 22". Leaves up 22" x 30", 26" high. Express prepaid. Check or money order \$25.50. West of Mississippi \$27.50. Free folder on solid pine, cherry, walnut tables.

APPALACHIAN TREASURES, Wytheville, Va.

FORCES You to Save \$100.00 a Year Automatically!

Get Perpetual Date & Amount Bank. 25¢ a day automatically keeps savings up-to-date. Also totals amount saved. Forces you to save a quarter every day or date won't change. Dependable mechanism with key. Use year after year. Start saving right away. Order several. Reg. \$3.50. Now only \$1.99 ppd. LEE-CRAFT, Dept. AM, 300 Albany Ave., Brooklyn 13, N.Y.

If you're a hound for letters...

then you'll want this 10" Letter Hound... in rich brown glazed ceramics with brass coiled spring... only \$2.50 ppd.

Village Vendors
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300 Printed Name & Address Labels 50¢

IMAGINE! 300 gummed labels—Nicely printed with your full name and address. Stick 'em on Letters, Pkgs., Envelopes, Etc. Put up in Handy Pad Form. Easily worth \$1.00—Our price only 50¢! Makes wonderful gifts for all occasions. Your money back if not entirely pleased!

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Your Treasured Wedding Gown Deserves This Special Care

Now it's easy to recapture the wedding day loveliness of your bridal gown. The exclusive Le Boeuf Process safely, gently removes ruinous stains and soil, preserves and protects your gown in sealed, full vision, transparent case against moisture, moths, mildew, etc. Bonded pick-up and delivery wherever you live. Fully insured. Write for free booklet, low prices.

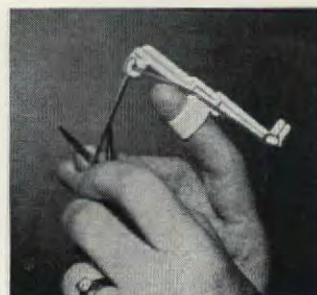
MOTHERS: for a thoughtful after-the-wedding gift, have daughter's gown renewed by Le Boeuf.

Le Boeuf Co. BRIDAL SERVICE DIVISION.
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A KNIT AND PURL GIRL will find the going easier with a Magic Knitter. Of light plastic, it slips onto a finger and yarn is wound through to be fed to your flying needles at a controlled tension. This makes stitches even, and your work better looking. But best of all, no more cramped fingers from knitting. 50¢ ppd. Walter Drake, 410 Drake Bldg., Colorado Springs 5, Colorado.



EVERYONE'S BIRD WATCHING, and men, women, and children are finding it an exciting hobby. A kit contains field glasses with 40mm wide field vision lenses to enable you to spot and follow birds in flight, a handy carrying case, manual of 112 birds and their habits, and a notebook for sketches or notes. \$8.95 ppd. Newark Supply, Dept. K, 671 Broad St., Newark 2, N.J.



FINISH FOR XMAS

Sleigh Bell Door Chimes and Christmas Boot For Christmas Booty! Fun-to-finish kits contain all you'll need to make gay felt Christmas decorations: pre-cut felt pieces, sparkling sequins, ribbon, floss, big silver sleigh bells, and instructions. Sleigh Bell Door Chimes for your friends to ring at your front door! And, if the traditional stocking won't hold all the foot Santa leaves, use this extra-big Christmas Boot with an accordion-pleated sole for expansion. So easy... such fun! In Holly Green or Shocking Pink.

DOOR CHIMES (26" x 9")... \$1.75
CHRISTMAS BOOT (9" x 11")... \$1.98

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Firestone Foamex FOAM RUBBER PILLOWS

- 16" x 16" large size
- Washable
- 9 Decorator colors:

Coral, Lipstick Red, Forest Green, Gold, Chartruese, Turquoise, Black, White. Modern abstract print on charcoal-gray.

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No more beating jar on floor or soaking in hot water. Keeps peace in any family. Jaws slide easily to fit any size jar. Nickel Plated steel, keep with silverware. Price 1.00 prepaid.

CLARK-MOORE Distributors
Dept. AH-10, P.O. Box 586, Del Rio, Texas

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Your members sell advertising space on the tops of handsome, sturdy card tables which your organization can keep and use 3 different plans let you earn from 1100 to 1500 cash, get 24 card tables. Easy to do, no advance payment, no risk. Write for details.

F.W. MATHERS, Dept. A-H, Mt. Ephraim, N.J.



SET A SHINING EXAMPLE. The whole family will have neat feet if you expose them to the Shinemaster Kit which keeps all the necessary equipment in one place, plus providing a sturdy footrest. 11x8x10" cabinet holds 4 colors of Griffin polish, 2 shoe brushes, 2 daubers, and 2 shine cloths. In Natural Oak, \$5.95. Ppd. Nancy's Bazaar, P.O. Box 340-AH, Elizabeth, New Jersey.



IT'S A WOMAN'S WORLD—and to prove it, here are 101 postage stamps featuring world-renowned women athletes, mothers, saints, nurses, doctors, etc. We're not philatelists so we arranged ours in a picture frame. They'd be nice on a tray top with glass or lacquer, or of course for your album. \$1 ppd. H. E. Harris, Dept. AH, 1328 Transit Bldg., Boston 17, Massachusetts.



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GUARANTEED \$7.99 VALUE in Retail Stores throughout the Country

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with 7 complete outfits!

SHE WALKS
SHE'S 8" TALL
WASH, COMB, CURL HER HAIR

Party Dress, Sheer Nightgown, Hostess Gown, Ballerina Costume, Cool and Hot, Plastic Raincoat

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SAVE MORE Enclose \$2.98 with your order and save all C.O.D. and postage charges.

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In Silverplate or 24-kt. gold plate
WEDDING invitation TRAY

SEND us the next invitation you receive. We'll encase it in this handsome silver-plated tray, to make a permanent reminder of the bride's most important day. Gift-boxed for \$5.95 (plus 25c post.). Deluxe 24-kt. gold-plated tray, with hand-painted forget-me-nots, \$7.95 (plus 25c post.). Write for gift catalog.

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Original "Treasure Dome"® of crystal clear Dupont Lucite with polished hardwood base (choice of mahogany, ebony, blonde). Makes easy-to-wind timepiece fit for the desk of a king and displays your treasured heirloom watch. \$3.95 ppd. Name plate (3 words) as shown, add \$1.00 ppd. Carol Beatty, Dept. A-110, 7410 Santa Monica Blvd., Los Angeles 46, Cal. FREE GIFT CATALOGUE included.



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\$10.95 postpaid
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Old fashioned charm faithfully reproduced to provide light where needed. Adjustable hurricane lamp in black wrought iron, with 8" hobnail milk glass shade. Measures 16" overall; extends 13" from wall. 3 way socket accommodates a 50-75-100 watt bulb.

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Each set \$1.00 plus 25¢ postage and handling.

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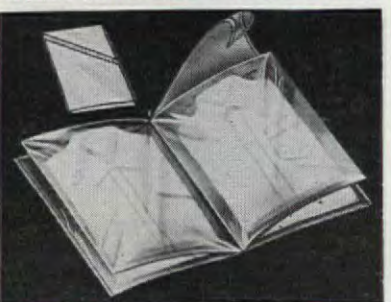
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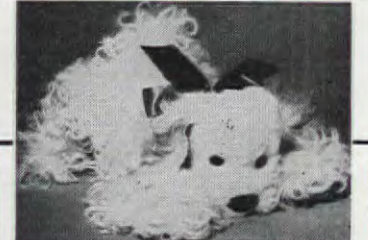


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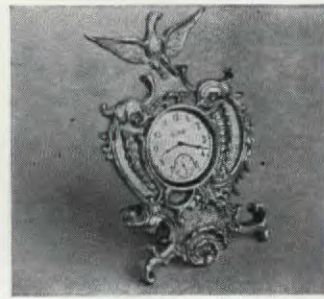
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COMFORT MILLS—AH Box 6070, Dallas, Texas

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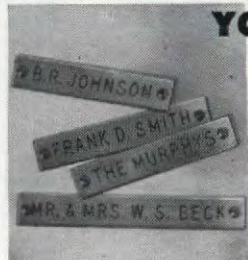
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MEASURING UP to the old adage, *Handsome is as handsome does*, or it isn't enough just to be good-looking, this fine row of shimmering copper tankards hanging on their black metal rack are tin-lined and marked to measure $\frac{1}{4}$, $\frac{1}{2}$, $\frac{3}{4}$, and 1 cup—ready to spark a kitchen wall and also be a cook's helper. \$5.95 plus 35¢ post. Foster House, 430-K So. Jefferson St., Peoria, Ill.



MUSICAL TEAPOT plays a teatime tune, "Tea for Two," to be exact, which shouldn't surprise us so in this age of jet planes—but nonetheless leaves us in wonderment. So have a musical interlude when everything stops for tea. It plays as it pours, has a hand-painted pink rose design, and room inside for 6 cups. \$8.95 plus 50¢ post. The Krebs, Dept. AH, Westerly, Rhode Island.



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50 yard roll • only 50¢ postpaid
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red • white • pink • light blue • royal blue • Nile green
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We SPECIALIZE in large sizes only—sizes 10 to 16; widths AAA to EEE. Low-Tops; Wing Tips; Hand-Sewn Mocassins; Cordovans; Dress Oxfords; Work Shoes; Sox; Slippers; Rubbers. Enjoy the finest in fit, comfort, style at amazingly low cost. Mail only. Write for FREE Style Book TODAY!
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Exquisitely FINE 1/2 the usual COST OF CHINA

NOW: Superb, Imported ROYAL CASTLE Bavarian China from our own Bavarian factory at amazing savings. Several distinctive, charming patterns. All OPEN STOCK—identical replacements available for a lifetime. Amazingly serviceable, too. Its loveliness and beauty last indefinitely. You can order 5-pc. place settings whenever desired for less than \$5 a set—53-pc. or 93-pc. Dinnerset. **ROYAL CASTLE CHINA CORP.**, Box 183 (AO), Madison Square Station, New York 10, N. Y.

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You'll add a modern, dramatic touch to any room with these generously-sized 10 1/2" square plaques in gold and black. Deeply sculptured in polystyrene, these handsome plaques will be right in any setting... formal or casual. Just \$2.50 per pair, postpaid.

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Snowy-white China

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(Note Bamboo Styling)

Bring Garden Beauty Indoors all year 'round! EXQUISITE ALL STEEL PLANT STAND

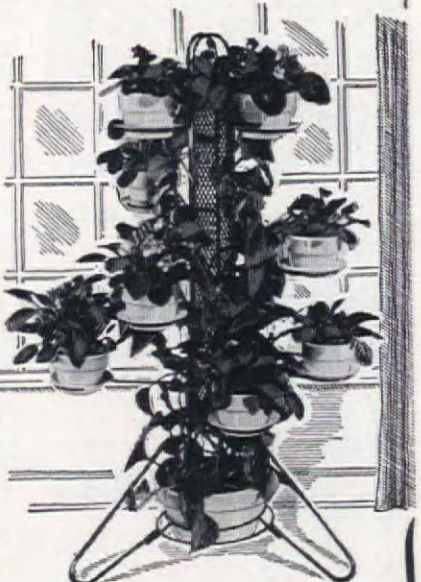
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plus \$1.00 postage and handling

Never Before Such A Value
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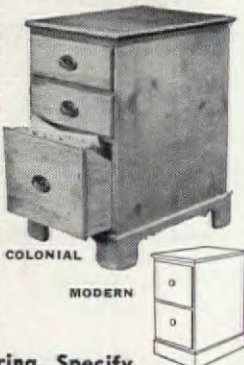
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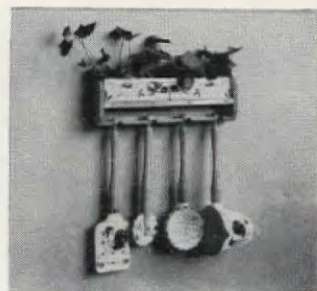
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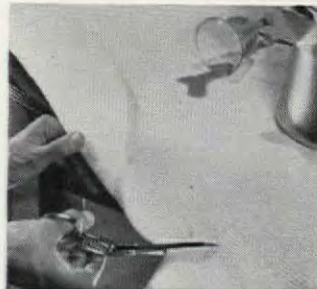
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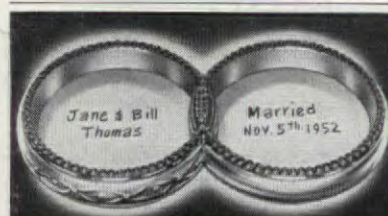
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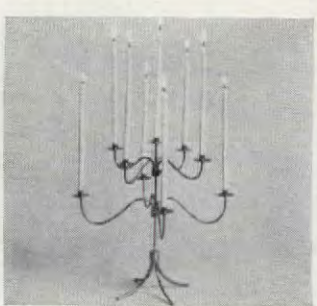
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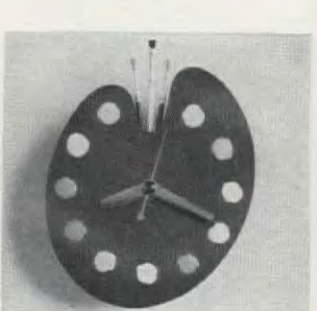


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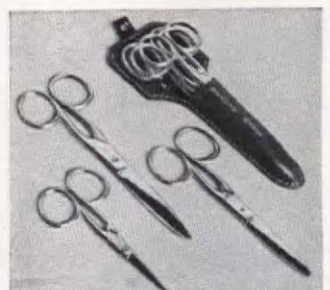
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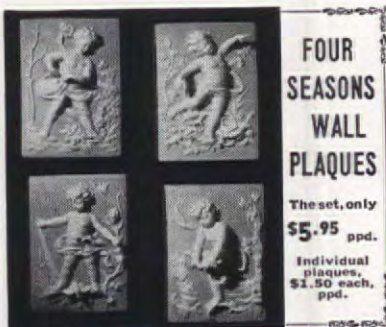
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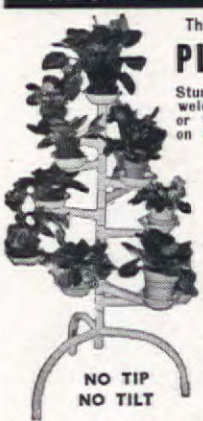
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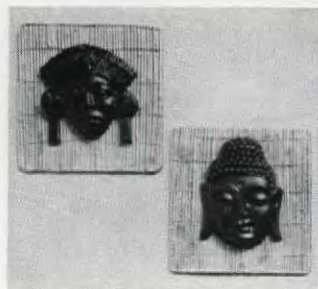


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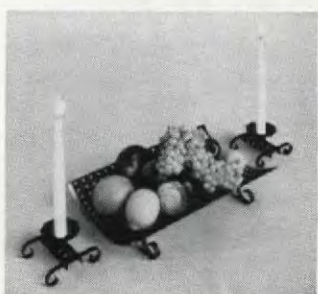
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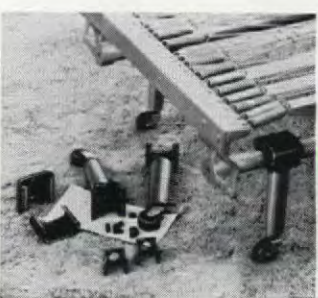
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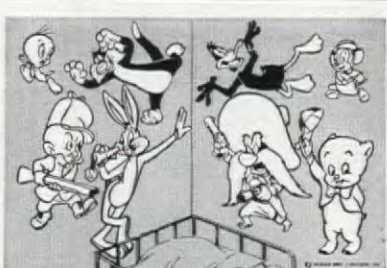
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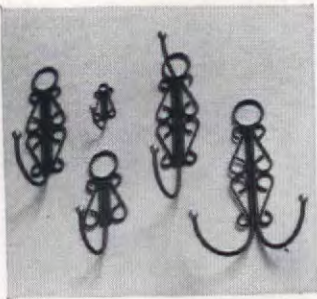
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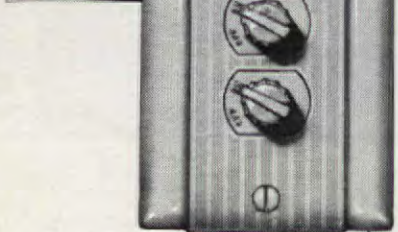
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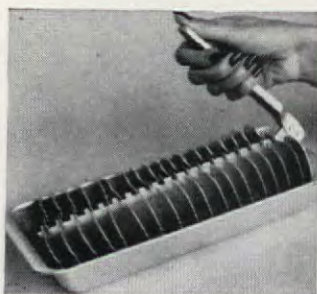
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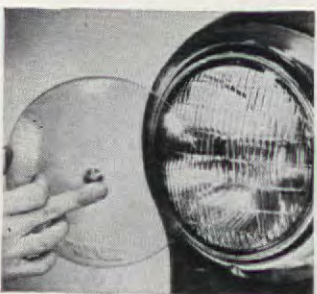
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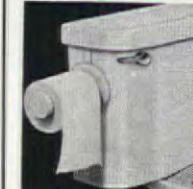
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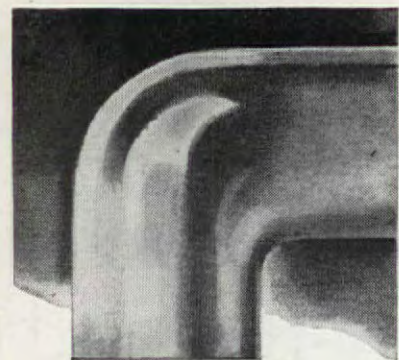
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FIELD TRIPS



Reading about trains is not enough—like elephants, they must be seen to be understood. Above, a group of second graders from the Ivywild school in Colorado Springs start off on a field trip to find out for themselves the answers to all of the "What's," "Why's" and "How's" that they've been asking

A new concept of kitchens and cookery—Blevis Holme, chief cook on the Rock Island Railroad's famed "Rocket," shows eager pupils just how he makes the most of every inch of space in his compact galley. Chef Holme, with his high white hat and his friendly smile, will be remembered for a long, long time



Ask a question—then Stop! Look! and Listen! That's how these young engineers learn about the wheel flanges that hold big cars on such narrow tracks, about the couplings that hold the cars together, about the air hoses, and the hand brakes

"Please sign and return this slip . . ." How many times do parents wonder, as they put down their names, whether a field trip is really school work? We forget what it is to be seven years old: when every day is filled with wonder and everything is new to unjaded eyes. Most seven-year-olds have seen a train, but how many have been inside one? How many know what part each car plays in making a trip? Who directs the train, and who helps him?

Let's join a group of second graders on their field trip to Rock Island Railroad's roundhouse in Colorado Springs, and see what we can learn! A representative of the Passenger Traffic Division meets us, takes us riding on the turntable, then into the roundhouse. On one track stands the yellow speeder that carries repair crews, guarantee of safety; on another track is a freshly painted caboose, rolling home of the freight train crew. We see its bunks and stove; ask countless questions; notice the coupling

...WHY?

JOHN REUBENS

device, hand brake, air hoses. In the machine shop, we find drill press, lathe, and grinder—just like those in home workshops, but blown up to giant size.

Outside, blinking in the Colorado sunlight, we cross to the siding where the famed "Rocket" stands—Chicago-bound. From its cab, the engineer waves. Surprise! Delight untold! He invites us to climb into the mysterious engine, look out its window, pull the whistle cord—even handle the throttle. Then, hands folded for safety, we pass the throbbing Diesels that generate power to turn the wheels.

In the mail room, our guide shows how mail is picked up and sorted as the train moves, why this room is shut off from the rest of the train, and where the safety hatch is located. Swiftly and easily, children crawl through it into the baggage car; adults follow less gracefully.

CONTINUED ON PAGE 165



Ease that throttle! George Garnhart, engineer, passes down a bit of the know-how he has gained through 38 years of experience, and his two young apprentices take in every word. While most seven-year-olds have watched trains rush by, it's a very lucky lad or lass who has had the thrill of sitting in a cab right next to the engineer



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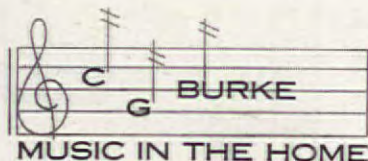
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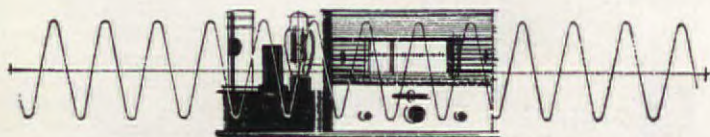


A SPLENDOR OF GLOOM

JANACEK: *The House of the Dead*. By soloists, chorus, and orchestra of the Netherlands Opera, conducted by Alexander Krannhals. **EPIC SC-6005** (two discs)

Once a year at most is enough for *King Lear* and decidedly too often for many people. This three-act opera, *Aus einem Totenhaus*, by the Moravian composer Leos Janacek who never heard it, has the same dubious relationship to entertainment as *King Lear*, and cannot be savored as frequently as *La Traviata* or *The School for Scandal*. Inspired by Dostoyevsky's autobiographical account of his imprisoned years in Siberia, peopled with murderers, thieves, brutes, and imbeciles, the story is not pretty although it ends with hope, and the music is a terrifying expression of violence, defeat, horror, and loneliness. It is a masterpiece of repellent magnificence and should be heard by everyone not afraid of life. It gives no pleasure, but it instills a somber satisfaction akin to a patient's after gulping down an acrid medicine.

The orchestra accomplishes this. The vivid, snarling, and inventive instrumentation carries emotion while the voices, merely declamatory and often deliberately raucous, explain it. On these records the orchestra convinces us, the listeners, of the reality of these miseries, and the engineers have contrived a lively and realistic reproduction marred only by the background noises that afflict any public performance, recorded or not. Recommended for realists, for hearing no more than twice a year. Without these records it may be impossible ever to hear it.



ACCENT ON SONICS

RAVEL: *Daphnis and Chloë*. By the Minneapolis Symphony Orchestra and the Choir of the Macalester College, St. Paul, conducted by Antal Dorati.

MERCURY 50048

CHABRIER: *España*; **REVUELTAS:** *Sensemayá*; *Cuauhnáhuac*; **MOSSOLOV:** *Iron Foundry*. By the Philharmonic Symphony Orchestra of London, conducted by Argeo Quadri.

WESTMINSTER W-LAB 7004

LISZT: *Hungarian Rhapsodies No. 1, 2, and 5*. By the Philharmonic Symphony Orchestra of London, conducted by Hermann Scherchen.

WESTMINSTER W-LAB 7003

RIMSKY-KORSAKOV: *Capriccio Espagnol*; **TCHAIKOVSKY:** *Capriccio Italien*. By the London Symphony Orchestra, conducted by Hermann Scherchen.

WESTMINSTER W-LAB 7002

Munificence of recorded sound has thousands of devotees who are led into music by the sheer force of gorgeous noise. This is good, "high fidelity" contributing to a boundless spiritual experience; and the four records listed above have an eloquence certain to accumulate proselytes. They are as complete an orchestra fulfillment as can be found on discs. The Westminsters, in fact, comprise a special "laboratory" series designed to obviate certain faults

CONTINUED ON PAGE 142

How to give your home new style and color... no matter what your budget

by ISABELLE SHAVER

*Decorator loveliness for every room in today's
colorful, easy-to-clean resilient tile floors*



IMAGINE! Now you can choose from 5 flooring types, 10 styles, hundreds of colors in tiles created by famous KENTILE, INC., to give your home floors of long-wearing beauty and value at the price you want to pay. All five types are illustrated on the opposite page; features are described below:

1 For practical luxury choose beautiful *Kencork Floors and Walls*. These natural cork tiles in burnished, nut-toned random shades lend distinctive elegance to modern or period rooms. Warm in winter, cool in summer, Kencork wears for 50 years and more with only occasional waxings for care. The cost? Actually less than wall-to-wall broadloom!

2 Choose *KenRubber Tile Floors* for their "Cushioned Beauty" quiet and comfort. KenRubber qualities are unequalled in other floors (even those costing dollars more). Its resilience is buoyant, lasting as coiled steel springs. Jewel-like colors go tile-deep, seem to renew their beauty each time you damp-mop the mirror-smooth, pre-waxed surface.

3 For enduring beauty plus economy choose styrene-fortified *Kentile Asphalt Tile*, now available in three beautiful styles. First is *Carnival Kentile* alight with many cheery, multi-color combinations. Next, *Cork-tone Kentile* a new development in asphalt tile, captures the warm beauty and luxury look of true cork flooring yet saves on costs. And, regular *Kentile* comes in rich marbled tones that have made it America's favorite low cost flooring. All three can be installed from basement to attic. Each tile-deep color is guaranteed, yet easy-to-clean *Kentile Asphalt Tile* compares in price to least expensive coated floors!

4 "Colorful as a Peacock," *KenFlex Vinyl Asbestos Tile* is greaseproof, stainproof, moistureproof...defies dirt and wear...cleans with easiest damp mopping! A special blend of shining vinyl with sturdy asbestos fibers, KenFlex can be installed any place, even in below-grade basements. See *Carnival KenFlex* with gay multi-colored mottling and *Cork-tone KenFlex* with the rich texture look of true cork flooring, too.

5 For utmost beauty in floors that *never need waxing* choose *Royal KenFlor's* luxurious tile-deep vinyl or low-cost *Cushion Back KenFlor*. These pliant, flexible vinyl tiles are ideal over old and new wood floors. Even hot spattering grease or stains can't harm this durable, non-porous beauty...a damp cloth wipes it sparkling clean. *Cushion Back KenFlor* is available by-the-yard for matching counter tops.

Create your own designs from the decorator colors available in each guaranteed floor described above. Each comes in 9"x9" tiles you can install yourself or your KENTILE, INC. Dealer will do it for you. He's listed under FLOORS in your Classified Phone Book. Plan to visit him, today.

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KENTILE *
KENCORK *
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KENFLOR *

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1. **KENCORK** Floors and Walls are luxurious, practical and sound-hushing in handsome living rooms and dens like this. Natural random, pre-waxed floor tiles shown are 9"x9"; Wall tiles are unwaxed, 12"x24."



2. **KENRUBBER** Tile gives this bedroom quiet underfoot comfort with "Cushioned Beauty" in subtle Ashburton and Penmon colors.



3. **CARNIVAL KENTILE** Asphalt Tile colors shown on this gay floor: Mardi Gras, Harlequin, Gaiety, Waltz and Parade.

4. **KENFLEX** Vinyl Asbestos Tile adds smart style to this modern kitchen in White Opal and Chinese Red tile colors with decorative Petal ThemeTile and White Feature Strip.



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Kentile, Inc., will furnish new tile without charge for any Kentile, Inc. flooring product that wears out... and on which colors wear off during your own occupancy of your own home where you have installed the product or have had it installed by an authorized Kentile, Inc. Dealer. This guarantee does not apply to damage caused by your improper handling or your failure to follow the instructions for installation and/or maintenance available at your Kentile, Inc. Dealer's. This guarantee must be presented if claim is made for new tile.

Every floor by Kentile, Inc. is backed by this guarantee.

It costs so little to install your own beautiful Kentile, Inc. floors! For example: Here is the approximate cost including the necessary adhesive, for each flooring installed by you in an average 8' x 10' room:

KENCORK	\$48.60
KENRUBBER	37.75
KENFLEX	21.50
ROYAL KENFLOR ..	46.25
CUSHION BACK KENFLOR	22.75
KENTILE	16.50

Details of each type of flooring are given on the opposite page.

5. **ROYAL KENFLOR** and **CUSHION BACK KENFLOR** Vinyl Tile both offer colors shown here: Sandalwood Gray and Seafoam Green with Feature Strip.





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OPERATION: DEMOCRACY

FLORENCE KYSOR

Once upon a time there were 200 families who paid their rent and lived happily together in a wartime housing project. But one day, shortly after World War II, found them shocked instead of happy—the Public Housing Administration announced that their homes in the Woodstock Project in Alameda, California were to be sold as war surplus. Servicemen husbands were returning in droves, the need for housing was great—and if a large syndicate was to buy the property and tear down the buildings, where would the families go? They were shocked into action. Here's the story of what they did—and they did it themselves, without the aid of a single fairy godmother.

It's the story of group co-operation, yet it's also the story of individual enterprise and imagination. In short, democracy at its best. And it all began when Edward B. J. Nute, one of the residents, proposed to the other tenants that they join together in a non-profit corporation and purchase their homes under a policy of mutual ownership. After two years of determined planning and meeting and negotiation, the idea became a fact. The entire project was purchased from the Public Housing Administration.

For a small down payment (with a 15-year term for install-

CONTINUED ON PAGE 54



Sharing in responsibilities as well as benefits, Alameda Mutual Homes Corporation members work together for mutual good. To cut costs, neighbors prepare sidewalks for a new cement surface

Lovelier by far...bathrooms by **RICHMOND**



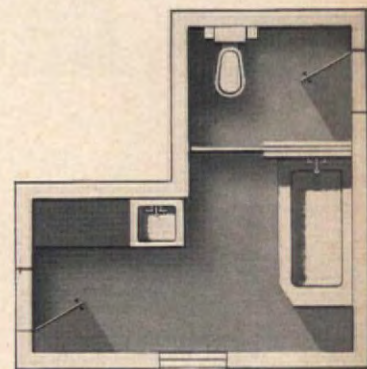
Let striking beauty set the theme for your bathroom. Make it practical, make it livable with the lasting loveliness of Richmond plumbing fixtures!

There are wonderful ideas aplenty in the bathroom above. The plan, itself, with its two-in-one feature is something to remember. And study the clever use of color. Notice how the warm browns, the piquant tangerine, provide dramatic contrast to Richmond's famous *Whiter-White* fixtures.

And best of all, these fixtures are as efficient as they are beautiful. There's no place for dirt

to hide in the clean, flowing lines of the BLAKE corner tub with its wide seating rim. There's so much usable space on the BROMLEY lavatory's back shelf. And you can depend on the CLAREMONT toilet to flush quietly, scour thoroughly.

Choose your Richmond fixtures from seven sparkling pastels or *Whiter-White*. Whether installing a new bathroom or remodeling an old one, you are assured the best in service and design. For practical assistance, contact your local Richmond plumbing contractor. He is listed in your telephone directory.



Good News for Home Planners!

Richmond's new four-color booklet, "Five Little Bathrooms and How They Grew," is just off the press. Contains practical plans, decorating hints, wonderful ideas for all types of bath and powder rooms in traditional and modern styles. Send 25¢ for your copy. Address: Richmond Radiator Co., Dept. F, 16 Pearl St., Metuchen, N. J.

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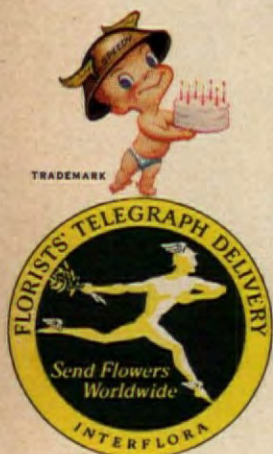


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Operation Democracy

(Begins on page 52)

ments) each family becomes a share holder in the Alameda Mutual Homes Corporation. Because this is a non-profit organization, renting of homes is not allowed, and if a member wishes to move, he sells his home back to the Corporation for his equity. Since there is a long waiting list of prospective buyers, reselling is no problem.

The project, built in 1941 as permanent defense housing for civilian employees of the United States Naval Air Station, is actually an attractive village of 15 acres located within the city of Alameda. There are 88 buildings—one- and two-story homes



California living should be outdoor living, and the Ashtons agree. They've had the creative, satisfying fun of working together to change their drab backyard into a colorful garden space. They now have a nearly complete patio room. While Irving sands down a garden bench, Irene gets "down to earth"

for two or four families, and a Community House with lounges, a kitchen, and a large social hall which serves as the Community Church on Sundays. For outdoor recreation, there is a well-equipped playground and a baseball diamond.

Each family sees to it that the inside of his own building is painted and in good repair. All outside work—painting, reroofing, repair of streets, etc., is covered by the maintenance fee (part of the small monthly payment which also includes principal, interest, insurance, taxes, upkeep, utilities, and operating services). The Corporation also hires a maintenance man, who is electrician, plumber, painter, and carpenter, and whose house calls are priced at an incredible \$1!

At first there was no feeling of permanence. Some people moved away. But a majority stayed on, and gradually the feeling of ownership became manifest in a variety of home and garden improvements on streets where once stood row upon row of identical homes. Attractive grapestake and redwood fences sprang up to replace makeshift fences of the renting days; windows appeared where there had been blank walls; interior walls were knocked down; doors were hung. Each improvement reflected the ingenuity, imagination, and carpentry skill of the owner.

Irene and Irving Ashton, for example, transformed their once-drab backyard into a haven of rest and beauty. They created a lovely garden and an enclosed patio—using 800 discarded bricks and endless hours of companionable outdoor fun. They built pathways, a patio floor, an incinerator, and they learned by doing. When the brick floor flooded because it was too low, they covered it over with brightly colored cement, then enclosed it with redwood fencing and roofed it over to make an extra room. Now

CONTINUED ON PAGE 56

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It costs so little to paint a room with **DUCO**! Wide range of stunning colors. See your Du Pont Paint Dealer—for his name, see the yellow pages of your telephone directory. He'll be glad to give you free literature on how to paint, help you with your painting problems or recommend a reliable painting contractor.



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Operation Democracy

(Begins on page 52)

they're at work on a barbecue pit, and have many more projects in mind.

The Baughmans, Lynn and Earl, also added an outside room at the rear of their house. They mixed and poured a floor of red cement, put up 2 x 4's to support an awning roof which Lynn measured, cut, and stitched herself. She's still surprised at how well it fits! Bamboo shades, at \$3 each, form the sides; and the front is open to the California sunshine. Cost—around \$60. Value—just how do you value contentment? (See photo below.)

Another amateur carpenter, Roy Williams, built a garage and an attached guest house out of old lumber—excellent value for "under \$500." Their daughters and friends enjoy it fully, as does Mrs. Williams, who keeps her sewing machine there. While he was at it, Roy enclosed the hot water heater on his back porch and put up an attractive grapestake fence.

In the past seven years of mutual ownership, many changes have taken place indeed. Gay flower beds, privet hedges, saplings now grown to house-top height, have enhanced and personalized the exteriors. Through imaginative remodeling projects, once-standard floor plans are now tailored-to-fit; and the well kept interiors reflect individual tastes and talents. But co-operation is still the keynote. Exchange of ideas, and mutual encouragement has been essential. As Olga Canney said, after she and her husband completed an extensive remodeling project, "People are so generous with information. We just couldn't have done it without advice from friends."

Through corporate financing, garages, which are rented out to the residents, were added to the development. When it came time to replace the old black-top sidewalks with cement, corporation members volunteered to keep costs down by helping out the professional contractors.

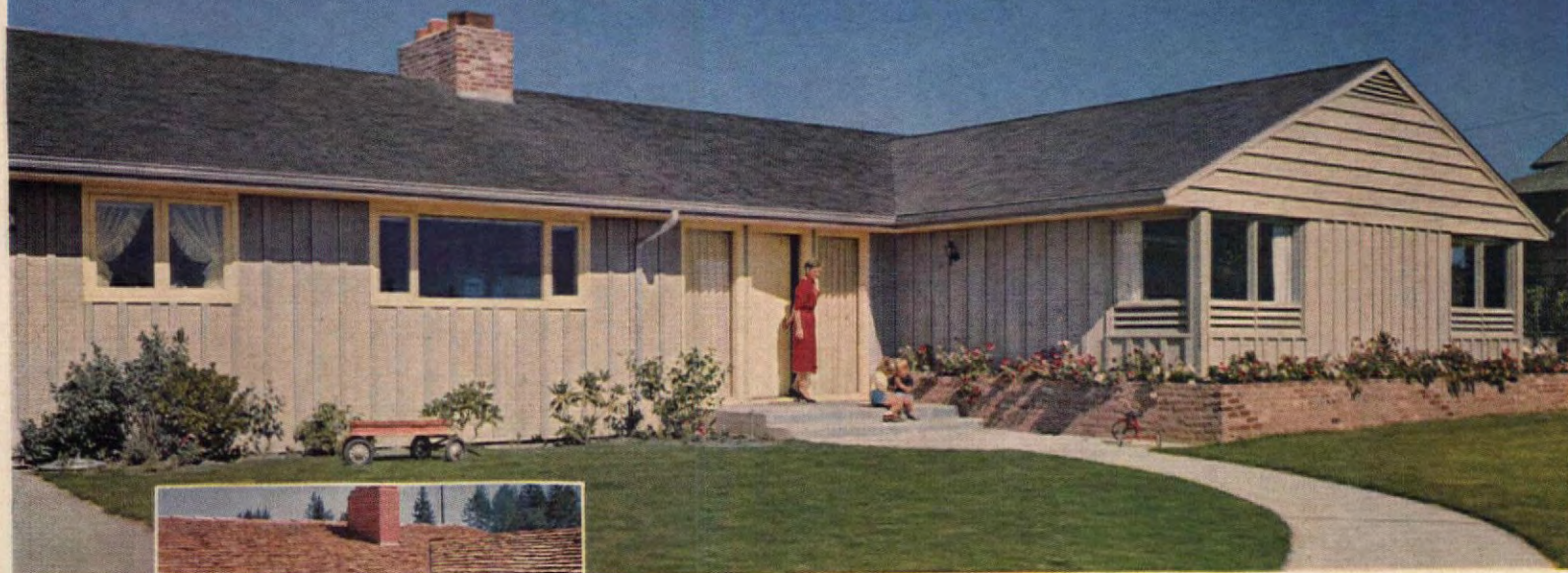
We agree whole-heartedly with John Duncan, a member of the Board of Directors, who says proudly, "We have experienced true democracy in our co-operative community living." Don't you think that the whole community deserves a big hand? **THE END**

The Williams family are staunch believers in home improvement projects, and young Diana and Susan are rightly proud of the garage and guest house built by their Dad. They enjoy playing and reading in the adjoining patio, which is shielded for privacy by a good-looking grapestake fence



Lynn Baughman enjoys some good reading while her Ronny and Marguerite tell stories to the family pup. The setting: an "outside room" built by Earl Baughman and neatly covered over with an awning-roof which was cut and stitched to order by wife, Lynn

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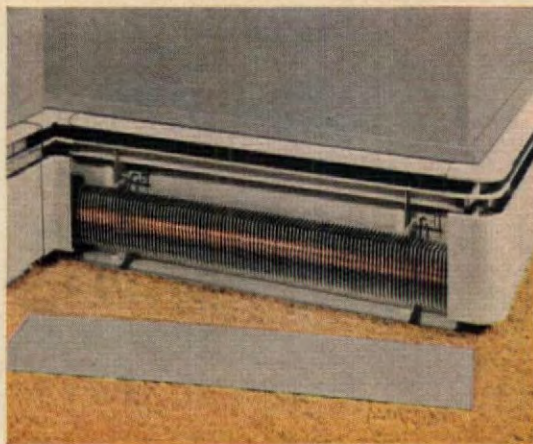
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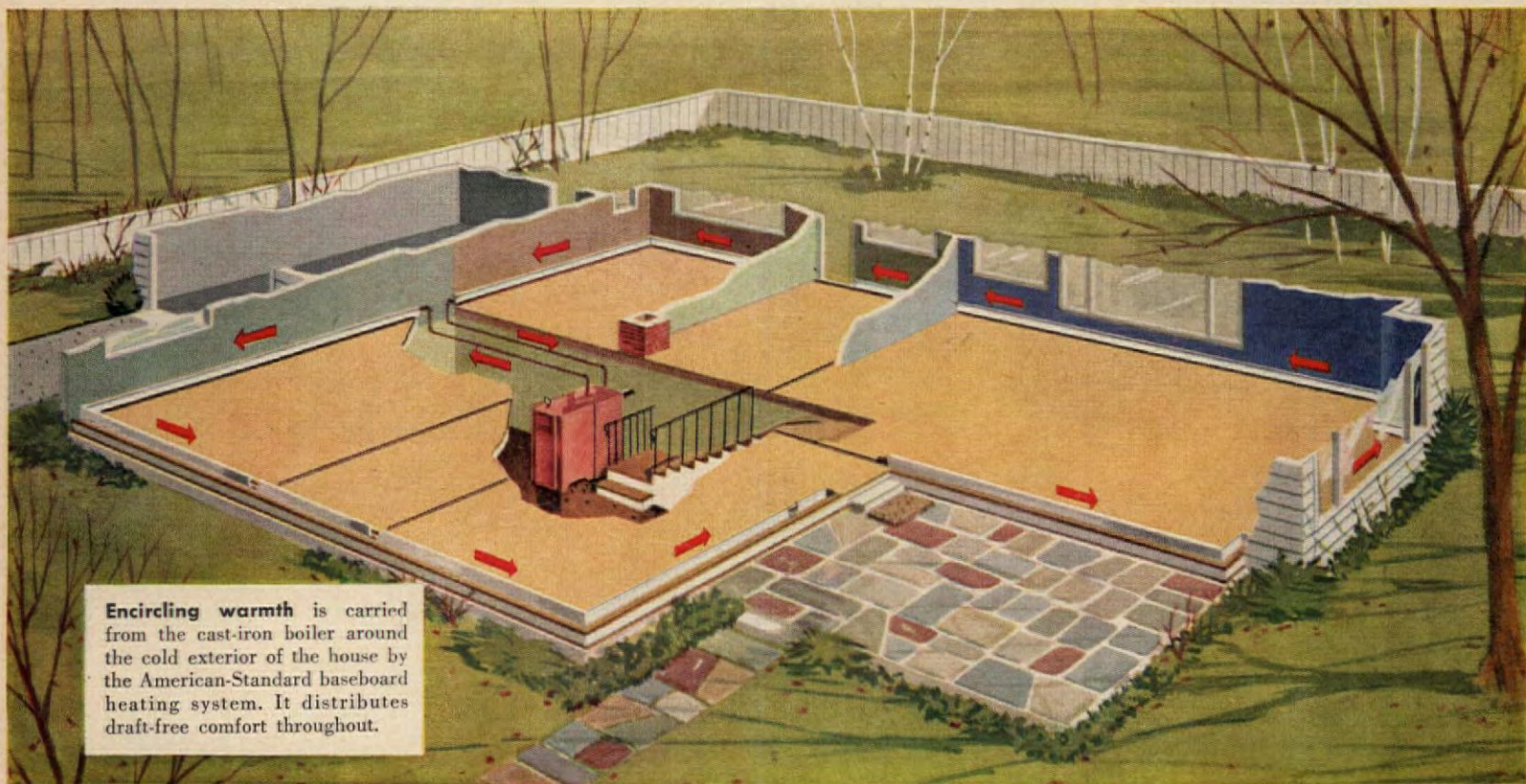
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Highly efficient Heatrim panels are the only "radiation" this modern heating system needs. Copper tubes with aluminum fins encircle the cold, outside walls of your home with uniform warmth even on the coldest days.



Baseboard panels replace old, bulky radiators, carry hot water heating from room to room, and give complete decorating freedom. For an average 6-room house, Heatrim panels cost as little as \$2.00 a week, plus installation.



Encircling warmth is carried from the cast-iron boiler around the cold exterior of the house by the American-Standard baseboard heating system. It distributes draft-free comfort throughout.

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Winter's just around the corner! So don't delay any longer! Be sure *your* home has the cozy comfort that a new American-Standard hot water heating system supplies. It delivers clean, even, draft-free warmth to every room through a simple hidden piping system.

Baseboard panels replace radiators!

The modern, American-Standard way to heat a home is with good-looking baseboard panels that provide a blanket of warmth around the cold exterior walls of the home. American-Standard Heatrim panels carry the clean comfort of hot water heating to every room. But they never carry dirt from room to room to smudge walls or soil expensive draperies.

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replace bulky radiators and can easily be painted any color to match your walls.

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At the heart of the new American-Standard heating system is an automatic, long-lasting, corrosion-resistant, cast-iron boiler. Its airtight construction prevents any escape of dirt or odor. Its efficiency means full comfort at low cost.

Don't let winter catch you unprepared! There's still time to install a new American-Standard Heating System in your home, and be sure of dependable comfort all winter long.

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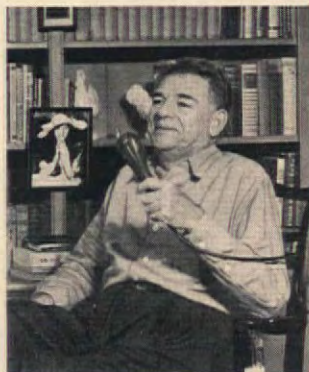


“OKLAHOMA!” Was Born Here

MARY E. MONZE

The remarkable man who creates great song lyrics here is Oscar Hammerstein, II. The heroine of our story—the clever designer who set the stage in their lovely home in Bucks County, Pennsylvania—is his wife Dorothy, an active member of the American Institute of Decorators, and a professional whose personal style in home decoration (see the next two pages for a sample of its cheer, its warmth, and its lilt) is as distinctive, and as fascinating, as her husband's way with words.

We invite you to enter their home via the most important few square feet in it—the corner of the study where Mr. Hammerstein, standing at the schoolmaster's desk his wife designed for him, wrote the words of *Surrey with the Fringe on Top*, and *I'm in Love with a Wonderful Guy*—as well as all the rest of the songs from “Oklahoma!”, “South Pacific,” “King and I,” and other great Rodgers and Hammerstein musicals. (He didn't tell us for sure, but that sheet of paper he's studying up there just may bear the lyrics of a still unsung hit from “Pipe Dream,”



find, or a meter needs correcting, he may rest one foot on that charming little needlepoint stool—one of the many thoughtful appointments for his comfort that his wife's flair for well-planned detail has provided. When the sketch is finished, the final version of the song is dictated at his “sitting” desk, and then sent over to his partner, Richard Rodgers, who

CONTINUED ON THE NEXT PAGE



Another view of Mr. Hammerstein's study, this time showing his sit-down desk. Doris Lee painting over fireplace is a scene from "Oklahoma!", other ornaments have personal meaning



One of Dorothy Hammerstein's pleasures in the country is arranging flowers from her garden. The faithful friend at her side is a carved wooden dog she found after a lengthy search—they make wonderful bases for floor lamps. Hanging corner piece is rare English example of the eighteenth century.

Walls came down to create this spacious living room whose high ceilings invited the change. Red carpet, formal red draperies over fine white curtains, floral fabrics are all in rose-garden colors. Mantel and pine corner cupboard are antique, but there's modern history here too: silver plaque atop newel post is engraved with the date when the mortgage on Highland Farm was paid off in full.



stone and stucco house dating back to 1740, it stands atop a hill overlooking one of the most serene stretches of rolling countryside that there is. It's a real working farm—but that's another story.

The Hammersteins bought, and moved into the place in 1940—and paid off the last of the mortgage on November 28,

CONTINUED ON PAGE 140



Come out of the garden and into the entry hall—and you're in a garden mood still. Plant-bearing brass stand in the corner was originally used by a baker in France to display the most appealing of his wares



Blues—mostly in the peacock family—are the predominant dining-room colors, and an excellent background they make for splashes of fine crystal and silver. Old cupboard, stocked with treasures, is painted white with notes of blue



Cozy corner papered to match adjacent entry. Record player and TV set are built in here, and the furniture is arranged for comfortable viewing, listening, or for keeping steady company with a good book



Master bedroom with its Regency chaise, plays shades of purple and pink against white walls and black accents. A collection of amethyst glass is silhouetted for dramatic effect. Magnificent four-poster is an eighteenth century antique

PROFESSIONAL BEAUTICIAN

Joan La Croix spends her working hours glamorizing customers at a beauty parlor. She put the same cosmetic principles to work on her own dowdy little cottage

BEFORE



If you like old houses that have been gracefully remodeled to offer new livability, Joan La Croix and her fifty-year-old house will be catnip to you. Joan did her own remodeling except for structural changes which it would have been short-sighted to attempt, and she did all her own decorating with the guidance of her interior decorator friend, George Wiseman.

She let herself in for all the ensuing leg aches, back aches and headaches because she wanted to get away from a twenty-five mile drive, morning and evening, to and from work. She could have found an apartment, but she has two dogs and she decided she, as well as her pets, needed a house and a yard.

Remodeling and redecorating all by your lonesome, she found, is a job, and the kind of one that's about as flexible as an iron bar. Either you do it and do



Here's Joan and the two dogs, Kris and Gayne, sitting on the *tatami*—that, she tells us, is Japanese lingo for the two low benches of straw matting, mounted on plywood and set on black-painted bases at two different levels. Joan wired the Japanese lanterns and hung them at intervals against the draperies

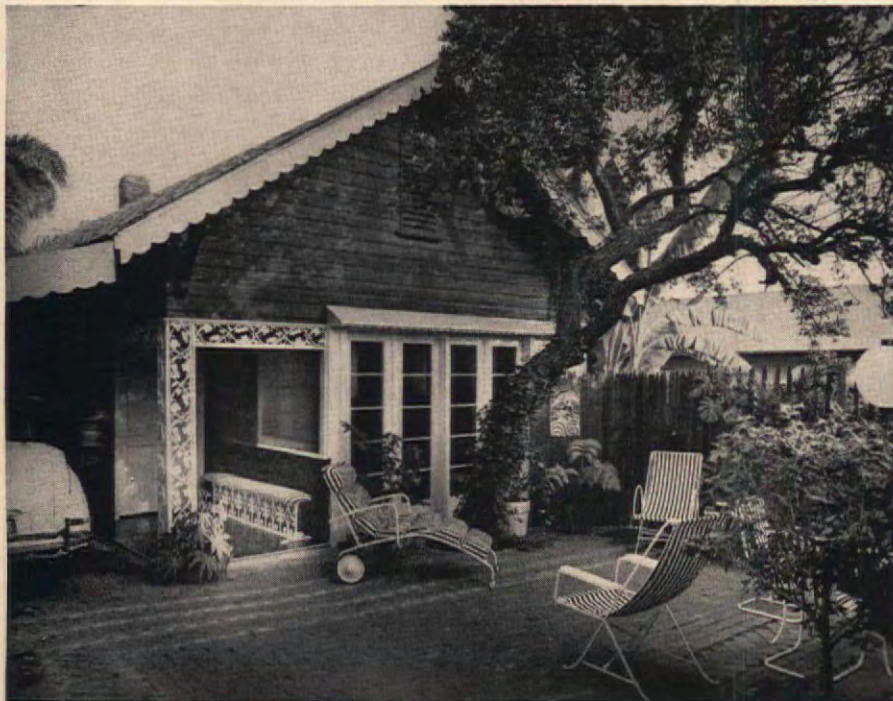
In the living room, the black border around the floor is actually a strip of black wool carpet formerly used as a stair runner. Inset in the center is a rug of white cotton chenille. Because the neighboring house is nearby, Joan made narrow black window frames and filled them in with translucent Japanese mulberry paper. French doors open out into the front patio



GIVES A HOME PERMANENT!

MARTHA B. DAREYSHIRE

AFTER



Left, Joan's house is now painted smart black with white trim and a touch of frilly ironwork. She brick-paved the patio and roofed over the carport at the side



Joan's bath is as female as a beauty salon, with its pink-red walls, rococo dressing table, glittering mirror and chandelier. Note how she enclosed the old bathtub

it well, no matter how long it takes, and come out with something you are proud of, or you can fool along, have fun, take short cuts, and end up with a botch. Old houses like this have battle-scarred floors and woodwork, no two windows are ever the same size, and if the house has settled, the wall and windows may be out of line. It all takes a firm and tireless hand.

Today the house, stuffed with both sweet and bitter savors, overrides all the handicaps with a vitality and freshness that is gratifying. "After you're all through," she says, looking apologetically proud, "anyone who has survived remodeling an old house and is pleased with it will understand what I mean when I say that I will betray no astonishment, none whatever, if tomorrow starts with the sun rising in the west!"

THE END



Spears that support the abbreviated striped canopy over the bed were found in a junk shop for 10¢ each. (It cost \$1.50 each to have the finials brass plated.) At left: the dining area is separated from living area by a wrought iron divider. Beyond, through doorway, you get a glimpse of Joan's tiny kitchen with breakfast bar she built



Dale Carnegie's own garden...

HOW TO WIN FRIENDS

E. L. D. SEYMOUR

It happened this way: Jack Roche showed us—and we snapped up—pictures of the making of Dale Carnegie's tulip border in the Forest Hills suburb of New York City. Then we got Pat McKenna, well-known horticulturist who designed it, to tell us how it was done—and the detailed, helpful results are here before you. Finally, curious as to Mr. Carnegie's reaction to it, and to gardening generally, we sought and secured an interview. At least it began as such, but it turned into a delightful five-hour visit—not only with him in his office but also, in his home, with him; his gracious and lovely wife, Dorothy; their friendly, vivacious daughter, Donna; and her docile Cocker spaniel, Birdie. Not to mention the genial Mary who, as housekeeper, accepted, with a smile, an unexpected lunch guest even on washday!

The tulip border shown here was made across the rear of his home property against a tall cedar-sapling fence garlanded with Rambler roses. That was before Donna was old enough to need play space, and

before her parents decided they needed more room for informal outdoor entertaining. So it has since been reduced to about a third of its original width, and the shallow pool at the far end has been filled in and planted with a variety of foliage and flowering plants. However, the way it was made is as logical, simple, and helpful as ever.

Then, in 1952, Mr. Carnegie bought another lot a few doors down the street—part of the former home property of the late Don Marquis of "archy and mehitabel" fame. Again with Mr. McKenna's help, and with that of one of his proteges, Miss Marguerite Kurajian, who now looks after it, a larger garden was planned and developed there. It is fence-enclosed; densely screened with shrubs, climbing roses, and other vines on trellises; edged with broad, curving borders full of bedding roses, annuals, perennials, and bulbous plants for all-season effects; with a large central pool for waterlilies and goldfish, and, at the far end, a slightly raised, paved terrace with a table and benches, where Mr. Carnegie can sit, meditate, and look out upon

..... HERE'S HOW MR. CARNEGIE'S TULIP BORDER WAS PLANTED—FROM

Says Mr. McKenna: Mr. Carnegie wanted a 9' wide border, 50' long, that would present masses, not spots, of color from early spring until July, and again from September to frost. The site was enclosed by the house, tall trees, and a cedar fence, so only about four hours of sunshine in midsummer and half as much in spring could be counted on. Stocky floriferous perennials that would not require staking, and tulips for one of the main color peaks, were decided upon, with drifts of narcissus splashed along the fence. The poor, light soil called for lots of organic matter; but if made too rich, it and

the shade would produce foliage at the expense of flowers. So, to a mixture of 2 bales of peat moss, 8 bags of a commercial humus, and 4 bags of partly rotted manure were added 6 lbs. of 20% superphosphate and 8 lbs. of agricultural lime. All this was dug and redug into the upper 15 inches of the whole border, before the planting of the tulips began as described below.

To supplement the tulip show, *doronicum*, *Phlox divaricata*, *Mertensia*, Scotch bluebells, columbine, bearded iris, and Russell lupines were set in among the tulip groups. Pansies were used as ground



First came a scale plan (seen in the foreground) of the 9' x 50' border desired. This was reproduced on the prepared ground with cross strips laid 5' apart to simplify the placing of wrapping-paper discs numbered to correspond with the dark spots on the plan. These gave size and sites of the tulip groups.



A furrow marked the limit of space (varying from 18" to 30" across) allowed each variety; also the spaces left for perennials which, except for iris and *doronicum*, were planted the following spring. (In such a sheltered site, plants might stay soft and die during winter.)



Furrows made, the discs were replaced with similarly numbered labels and the bulbs were distributed—12 to 24 in each group according to variety and area provided, and 4" to 7" apart. Early May-flowering kinds were mostly used, with a few Darwins in the sunny center.

AND



INFLUENCE TULIPS

the restful, colorful garden picture he loves.

Yes, loves. For though he insists he is no gardener, he does get from it pleasure, relaxation, and, I truly believe, much of the quiet enthusiasm that is so much a part of him and his personality.

"When did I come to like flowers? Why, I have always loved them and enjoyed having them around me, ever since I was a boy on our Missouri farm, where my mother was the gardener. I must have inherited her enjoyment of them, even if not her ability to grow them—for Father had neither the time nor the inclination for flower growing. Probably they didn't represent to him either fun or material profit—which, to a farmer, was, and is, a serious thing. I remember later, when I was a traveling salesman for a big meat-packing house getting all of

CONTINUED ON PAGE 156

START TO FINISH.....

cover where needed, and Canterbury bells and fox-glove set at the rear provided color into early July. For late summer, marigolds, zinnias, seedling dahlias, and other annuals were set out from flats and pots after the tulip flowers faded and were removed. After them, and until frost, hardy chrysanthemums grown from cuttings in nursery rows and transplanted into the border in late September brought the colorful performance to a triumphant close. Q. E. F.



In planting, a trowel 9" long from handle crook to tip helped put each bulb 7" deep (to its base). They were not dropped, but pushed firmly into the soft earth. Varieties shown in picture at right are: Vuurbaac, an early red, along edge; Golden Harvest, tall yellow; American Flag, red and white, at back.





FIRST STAGE: Our house as we built it—with five small rooms, a screened-in porch, plus an attached garage opening to the back. Here we worked and dreamed and saved for the time when we could put our scrapbook plans to work. Exterior is painted white, with aqua trim



SECOND STAGE: Our first addition, a baby girl, necessitated the next—a room over the garage for our young son. We also added upstairs shutters; painted the trim blue, the front door, a gay yellow. Later, we built our long-hoped-for fireplace, converted the garage into a den

WE ADDED AND ADDED

FINAL STAGE??? New wing extends kitchen and dining areas, gives us a spacious game room. Gray-green paint job, with white trim, points up our new benches and Dutch door



Once in Houston, nearly 20 years ago, there was a dismal, burned-off piece of land. But one day, when the rain had washed away the black and the new grass was peeking through, my husband, Preston, and I decided that this lot had a future. Here is the story of the house we built on it—and of how, and why, it grew!

Back in 1937, we were having a difficult struggle trying to balance a small baby in a small apartment on a very small budget. The struggle would not have been quite so desperate if we had had anything but a northwest exposure, but when even the baby began to resemble a boiled lobster, the doting grandparents took the situation in hand and bought us our lot. Then began a mad scramble to decide on a house plan. I learned, very quickly, that all the fancy trimmings—dormer windows, bay windows, random-width flooring, etc., I had dreamed of—were not for our limited budget, so I revised all my plans, and in two weeks time we were off to a flying start.

But we didn't fly—exactly. We had selected a lumber company that offered free architectural service. This was a bad mistake—we should have chosen our own architect, one who kept our taste and interest in mind. His charges would have been money well spent! I had sketched the plan we wanted, and had to fight to the finish to get the service's architect to use it. For example, the closets. After living in a cramped apartment, I was rabid on the subject of enough closet space, and sketched them into the plan wherever humanly possible.

AND ADDED

This almost caused my architect to have a stroke. *He* was building a home for himself at the time, and had only provided for two closets (he was newly married, and his bride was a trusting little soul who left all such decisions up to her husband!). When our home with its nine closets was finished, he brought his wife to see it—and immediately had to add a room and three closets to his own home.

The original house had five rooms, measured forty feet across the front, including the attached garage which opened from the back onto an alley. Our lot is 60' x 125', and we set the house within five feet of the western line, leaving fifteen feet on the other side just in case we should ever want to add on to our kitchen and dining room.

Our prevailing breeze is from the south, so I planned our house with all major rooms on the south side, and the kitchen on the east, protected from the western sun. Much to the architect's disapproval, I insisted upon having the kitchen at the front of the house so that I could watch the world go by as I washed and did chores. Another point of friction between us was the staircase. Since we had only one stairway, I wanted it to open from the rear of the house to gain the maximum in privacy. Mr. Architect was determined to reverse this arrangement. When I asked him why, he could offer no better reason than the fact that it is conventional to have stairs open opposite the front door. Since it was my house and not his, I overruled him—so he removed his time and attention to other jobs. But the architect did make a contribution—he designed some lovely newel posts for us, and a screened porch with floor-to-ceiling screen that we enjoy. Also, a large 20-pane window which my young son had a glorious time smashing, pane by pane—when he wasn't banging holes in the screen, that is.

When the house was finished, we were pleased with the all-over effect, and decided that any errors could be rectified later on. We also planned to add a real fireplace. All of our friends laughed, and insisted that once a house was built, it was never changed. They just didn't know me! I had started a project that I planned to finish.

After two years, we had a baby girl. We were delighted, of course, but since we just had two bedrooms, we weren't sure that we just wouldn't have to hang her on the clothes line! The obvious answer, a bedroom over the garage, was put off till she was 18 months old, when a thousand-dollar windfall made possible the addition—plus shutters for the upstairs windows and a shading hood over the kitchen door. After the carpenters finished their part of the work, Preston and I took over. I plastered the sheetrock ceiling, and he installed pine paneling. Then I painted the inside trim of the whole house. For nearly four

months we were in a hopeless mess, literally having to climb over the furniture to put the babies to bed at night.

With enough room for our family, our friends thought we'd be satisfied, thought we'd had our fill of remodeling. But, two years later, a golden opportunity presented itself when my husband, on an out-of-town business trip, discovered two buildings, marked off for depreciation, that could be purchased very cheaply. I had always dreamed of a backyard studio where I could get away from it all and paint, so we bought both of them for \$60. The buildings were built of 4' x 8' sections—one, 12' x 16'; the other, 12' x 36'. Preston and I decided we could dismantle and move them ourselves. It was amazing how every friend we asked to join us had other plans, so Preston and I hired a big trailer and tackled the job ourselves. When we began to put them up in our backyard, curious friends drifted in, and by keeping the coffee pot perking constantly, we inveigled them into helping. Soon, both buildings were up—one as a new garage, and the other as my studio. We painted them a dark green, trimmed with white and Pennsylvania Dutch designs.

By the time the studio was complete, war clouds hung black and heavy, so in the face of threatened shortages, we decided to use the little money we had saved to convert the old garage into a den, and to build our dreamed-of fireplace. I shopped around for a plumber who would fit our budget, had him rough in the plumbing for a downstairs

ROSEMARY WEATHERED

bath. Bids for a concrete slab floor for the den ran to about \$400, but by keeping my ears open, I learned how it was done, then hired a handy man and ordered the cement. He shoveled, I directed, and we did the job for \$75.

When, late in 1950, my parents decided to sell their brick home in Houston, they urged us to buy it. Since we had once more outgrown our home, and it was badly in need of paint and a great deal of repair work, we were greatly tempted. But here we were, in a house we loved, near the best schools and buses, and with the most wonderful neighbors in the world. We just couldn't bear the thought of leaving.

So we gathered up information about refinancing, and I drew up my plans, including everything we had ever wanted for our home. The plans looked so good that I couldn't eliminate a thing. Now we have a 16' x 26' game room, the screened porch is part of the living room, and an additional 10 feet is added to the kitchen and dining room so that all of us can enjoy them without congestion or confusion. Upstairs, over the extra space, we have a sun deck.

Until you have lived in a house during a complete remodeling job, you just haven't lived! For instance, we had lost all our wall plugs when the old walls came down, so we lived in semi-darkness with light just in the kitchen and at one end of the living room. I tried to keep the coffee pot going all day for the workmen, and found it got to be a game, since each day the wall-plug situation changed. Once, while the house showed daylight in all directions, the temperature dropped to 30°. We looked like Eskimos—wearing every wrap we owned.

Finally the painter moved in. Then the floor finishers began. We nearly broke our backs moving the furniture from the game room while they sanded that floor, then back to the game room while the living and dining room were finished, then out again while the tile was laid.

On May 17th, the job was finally complete, and to celebrate, we asked some friends to dinner. With pride, we drank a toast to our home, a toast to all our past troubles and beginning pleasures. I looked at the results of 13½ years of struggle (or should I say "fight to the finish"?) and asked myself if it was worth it. The answer was, unhesitatingly, YES! Just one disturbing element remains: Are we finally through adding on—or will this go on forever? I'm afraid to answer.

P.S. Since that dinner party, we've bricked in our back yard, are thinking about a greenhouse, a fireplace in the game room, and a sleeping porch on part of the deck roof. The vacant lot next door is still for sale, so I guess we have a busy future.

THE END



HOW TO

When the talk gets around to pine paneling, far too many of us think of knotty pine—usually finished either with varnish, which produces a slightly yellow tone, or with several coats of linseed oil which tend to darken the wood. These finishes are pleasing—but they aren't, by a long sight, the whole pine repertoire.



Top photo, Idaho white pine before (right) and after (left). Sanded with 4/0 sandpaper, light walnut stain applied and immediately wiped off.

Lower photo, Sugar pine, before (right), after (left). Fuller's 1961 oil stain, wiped off. Rub with steel wool.

Final finish for both panels, one coat of lacquer sealer. Sand with No. 3/0 sandpaper. Apply two coats Fuller's Plasticsyn. Sand final coat with No. 5/0 wet-or-dry paper plus paraffin oil thinned with mineral thinner. Wipe wood clean, then rub down with No. 4/0 steel wool.

Pine doesn't have to be knotty—the knots can be few, and they can be small, depending upon the type of pine, and the cut you select. And of course, pine doesn't have to be given a yellow cast or a finish that will darken. Today, many types of excellent finishes are available to produce light natural colors, medium natural colors, wood tones, and even a rainbow of colors with the wood grain showing through. Or, if you prefer, you can paint the paneling with regular interior wall paints—some of the most attractive examples of 18th century wood paneling were completely coated with paint. It's all a matter of what sort of effect you wish to achieve.

If you're a lover of wood and its graining, remember that the pine family is a mighty large one. There's Ponderosa pine, sugar pine, and Idaho white pine—all western pines, and in this region lodgepole pine also grows. Then there is southern pine which grows in many of our southern states. It is from these woods that our principal pine paneling comes—and each one has its own characteristic grains and knots—so don't just order "pine." Select it as you'd select a carpet or wallpaper—for its pattern and individuality.

All wood, however, must be given some sort of finish. If left unfinished, it will absorb dirt and grease, and soon become impossible to keep clean.

First test several similar finishes on small samples of your wood, if it's a transparent or semi-transparent finish you're after. By letting the samples dry, and living with them for a time before finishing the entire wall, you can save yourself from making a mistake. But remember, that the color of an entire finished wall tends to look somewhat darker than the color of a small sample with identical finish. Also remember that wood darkens with age, and that the lighter the wood, the greater the degree of darkening will appear to be. So be sure your finish is light enough. Once you've made your choice of

CONTINUED ON PAGE 155

At right, to achieve this finish on sugar pine, seal with shellac and apply maple stain. Wipe off and then apply paste wax or clear lacquer. For the effect at left, apply dark maple stain, wipe off, and cover with clear varnish. Then apply a coat of satin varnish, buff with steel wool, and wax.



FINISH PINE

HUBBARD H. COBB





When we told my 78-year-old Dad that we felt like crowing about the sense of accomplishment we derive from our do-it-ourselves adventure, he agreed—and to prove it, presented us with two crowing roosters he had made from an AMERICAN HOME pattern (there they are in the basement room we finished off—one on the wall between the bookcases; the other over the fireplace). We will feel an even greater sense of accomplishment if other couples are encouraged to try their wings and work together on a project—there's nothing like it for building new respect and admiration for each other's abilities, perseverance, and sense of humor (the latter was fully exercised when we put up that ceiling paneling—my head held up one end of a plank while Charles hammered away at the other end!).

While my husband was overseas during World War II, our letters were full of plans for the home we would own someday. But since that "dream home" had been planned



SYLVIA HOBIOUS



with no thought of a budget, there were obstacles, postponements, and a heap of revisions of those plans after his return. When we finally moved into our new home several years ago, half of the basement ("Future Recreation Room" on the blueprint) became a storeroom for everything—and we soon named it the "wreck room." But it did have a nice fireplace, and we resolved to have it paneled—when finances permitted. Then one evening, while looking through AMERICAN HOME, I read an article about a paneled room. Soon I found myself sketching a small plan of a combination bookcase and storage wall.

CONTINUED ON PAGE 114

We've Something to Crow About!



"Future Recreation Room," it said on the blueprint! After three years of it, Charles and I hit the sawdust trail and turned our basement "wreck room" into the room we always wanted it to be. Friends are amazed—so are we!



**THE STORAGE WALL IS
VERY ENTERTAINING**

Sometimes the wall between the bookcases becomes our home-movie screen (screen rolls up behind the valance), but the big counter here makes a best-of-all place for serving buffet suppers. It's fun to serve coffee here in dime-store mugs, each one painted with the name of a guest (easily removed with turpentine after the party). We wanted "important" wrought-iron hardware—but after pricing it, we used plain T-hinges, and over them we mounted arrows cut from hardboard and painted dull black. The window shutters (hung on cup hooks) have dark red background to match the bookcase interiors.

WE USED AMERICAN HOME PATTERNS ALL OVER THE PLACE. First of all, of course, the two roosters who crow for us above the fireplace and the counter (Pattern 1388). A few others that show in the pictures include #903 which I used to decorate the deacon's bench, and #952 which brightens the coal hod. The child's chair near the fireplace is one that I bought in the Pennsylvania Dutch country—and decorated with a small version of Pattern 841. Bases of the twin jug lamps are bordered with #908 (shades are plain dime-store jobs over which I pasted chintz and a ruffle).





See "Where Credit Is Due," page 161

WHAT A GOOD BACKGROUND DOES FOR A ROOM

HERE'S THE SAME ROOM THREE WAYS . . .

- ① Completely furnished; everything you need to be supremely comfortable—good chairs, sofa, handsome lamps, ash trays, even fresh flowers on the table. Yet it's cold, uninviting.
- ② Completely empty of furniture, but with a dramatic wallpaper, good-looking draperies, a spread of soft carpet, nice pictures. It has a feeling of quiet elegance when you enter the room.
- ③ Completely assembled, as it should be, with all the elements of a good room in place.

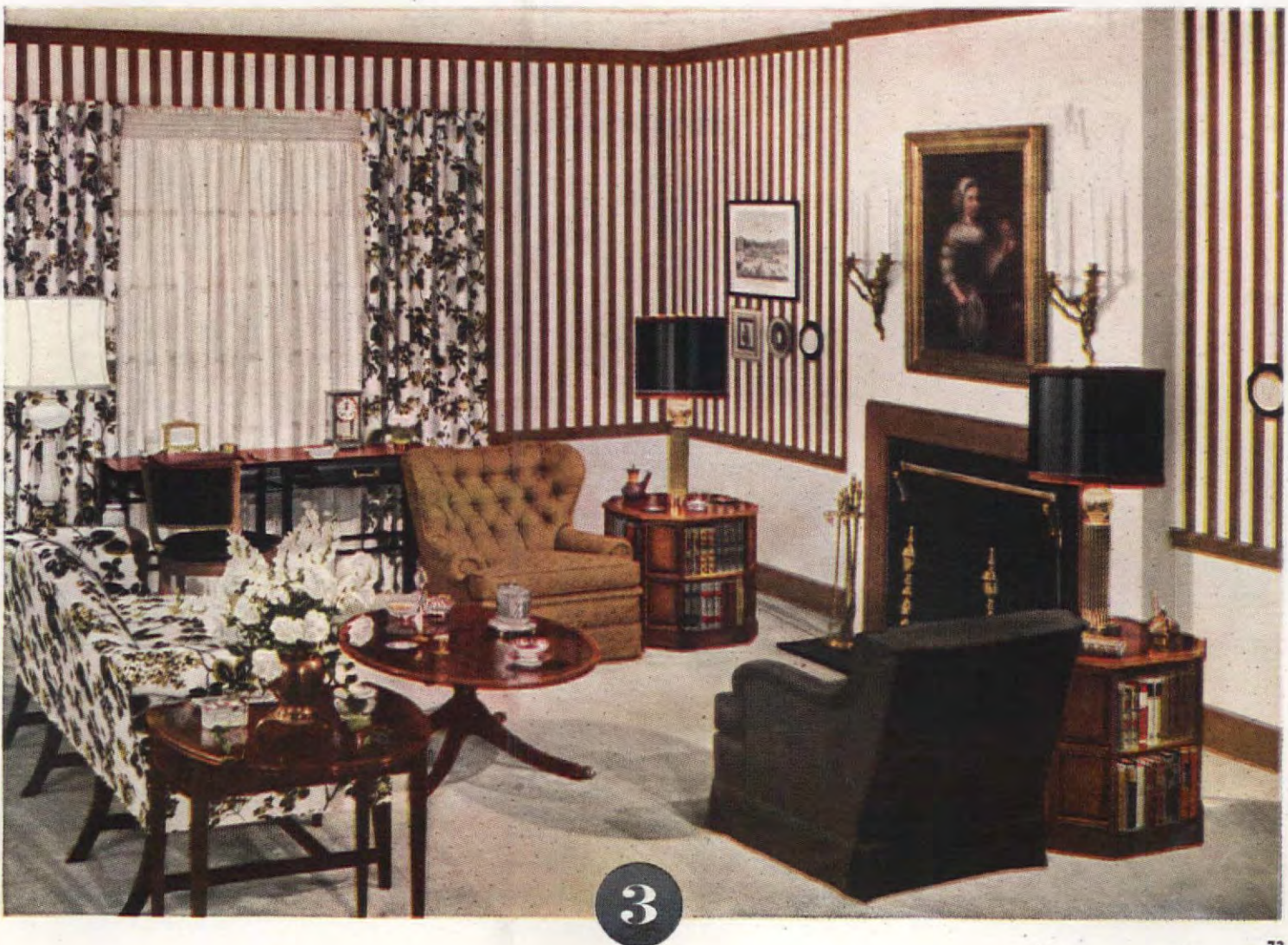
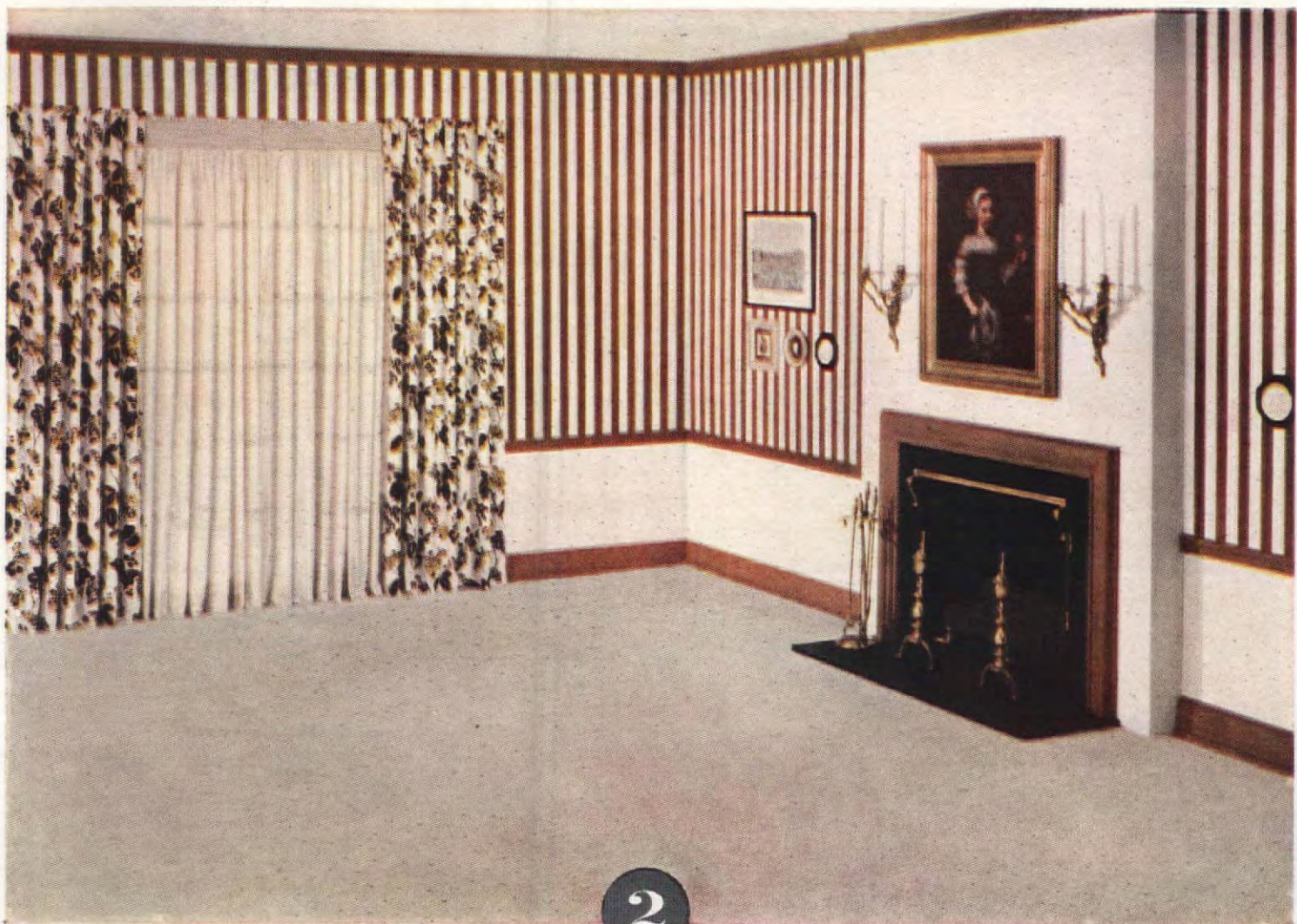
WE PROPOSE THAT PICTURE NO. 2
LOOKS MORE "FURNISHED" THAN PICTURE NO. 1!

GERTRUDE BROOKS DIXSON

Picture #2 makes it pretty clear that a room's background takes no back seat. And no wonder, when you stop to consider that the elements we call "background" are far and away the biggest things in a room. Here, for example, the furniture occupies only about a quarter of the floor space, while walls and ceiling form a vast area that stands almost entirely on its own. Of course, other good backgrounds for the self-same furniture could create a very different mood—one reason why a new paper and paint job is an easy way to give yourself a complete change of scene.

Here we chose a bold effect with stripes keyed to the fabric colors—but kept those stripes from overpowering by establishing a white dado, by leaving the chimney breast unpapered, and by keeping the floor and ceiling light in color. Notice the interesting fact that we painted the wood trim dark, for white in this case would have had an unfinished, pale-eyelashes look.

THE END



DREAMS DO COME TRUE



Besides a professional interest, we have a sort of grandfatherly affection for this story because, along with its young owner's dreams, one of our predictions came true when the trim one-room job at your left grew into the attractive family home shown below. We first published it back in January, 1950, as our Study Plan House #12, a snug little vacation house measuring only 16'x22', complete with concealed kitchen and divided bath. But though it nestled happily among the trees, this was no rustic cabin. There was something very

urbane about both the cinder-block exterior and the neat way the interior had been finished off with plywood, so we suggested that such a house might also fill the needs of families building their own home in installments—it would be an ideal suburban honeymoon home that could grow with the



family, for example. Now for the facts of *this* case: The original one-room house—the one we used as our Study Plan—had been designed and built at a cost of \$2,300 by a young bachelor, Henry Schmidt, Jr. He had intended to put up something more ambitious on his ten wooded acres in Connecticut, but that was back in 1946 when prices of construction, labor, and materials began to rise sharply, so he settled for a minimum-sized retreat which was comfortable without letting its hair down too far. A few years later, Mrs. Schmidt entered the picture, and the little lodge *did* become a home for the Schmidts and some ensuing offspring. First addition to the house was the substantial

CONTINUED ON PAGE 160

It may seem unbelievable, but you can grow these exotic Anthuriums in your home—and without a greenhouse! Their culture was long a jealously guarded secret—and still is, to many. But my mother is somewhat of an authority (even if she modestly protests my saying so), as we accidentally discovered several years ago when she was collecting data for a lecture on the “mysterious” plants. Many growers we visited either did not know much about growing them (as evidenced by their plants’ poor condition and lack of blooms) or carefully avoided divulging what they knew. Yet her plants were healthier and had more flowers than any we saw! Her skill was gained by trial and error; as some say, “by guess and by golly.” Starting with a plant given her by a friend, she had simply tried different soil mixtures, watering and feeding systems, etc., some of which failed, it’s true, while others succeeded. She didn’t know she was doing what is generally considered impossible when she grew plants from seeds produced on a self-pollinated plant! And so, on a basis of personal experience and research, she has developed cultural methods which, if you follow them, should reward you with like success.

It’s best to start with mature plants and to keep them in the soil you buy them in, if possible. Otherwise, make up a soil mixture as described later. Here, in Miami, Anthuriums bloom the year around, sending out alternately, a leaf and, opposite it, a flower. In colder climates, they rarely flower in winter, except in a greenhouse; but their foliage alone makes them decorative house plants. Indeed, with the varied textures, forms, and colors of their leaves, these members of the Aroid Family well deserve the title “Queen of Foliage Plants.” The reigning beauty is undoubtedly *Anthurium andreanum*, whose waxy blossoms, lasting two months or longer, resemble a Valentine cut from patent leather with a slender “birthday candle” slanting out from the



How to Grow ANTHURIUMS



notch at its base. The candle (scientifically called a *spadix*) is an inflorescence or spike made up of many small flowers; it is usually yellow (though red in some species) with a white band or portion where the flowers are ready for pollination. The shiny petal-like part (or *spathe*) is really a bract or modified leaf ranging in color from pure white through pink, peach, orange, and brilliant red to maroon. In the picture above, the two blooms at the upper left are on a plant of *A. andreanum* variety *giganteum*; the big pink one is variety *reidi*; and the four with curly spadixes are of another species, *A. scherzerianum*. There are many other forms, some with less striking flowers but spectacular in other ways, and generally easier to grow; for example, *A. crystallinum*, illustrated at the left, whose huge, heart-shaped, velvety-textured leaves have silver veins and sparkle as if sprinkled with tiny crystals. All are interesting and worth trying.

For maximum blooming, anthuriums need plenty of diffused light (not direct sunlight) and a temperature of 60° to 65° F. However, they will prosper in the house, or even an enclosed porch, as long as the temperature stays between 45° and 100° and the humidity is high. This you can maintain by daily sprinkling; keeping the pots standing on gravel in a shallow container half filled with water helps. Adult plants can be fed a soluble

CONTINUED ON PAGE 106



No pot too big, too hard to reach. All shelves adjust, and base cabinets are equipped with sliding shelves and trays that even Mom can lower or raise

"I could spend the rest of my life here and be perfectly happy." That was one homemaker's remark upon seeing our newsmaking kitchen-laundry. Now we don't recommend that you never leave it—but we do think that a place as lovely to be in and work in as this *does* bring out the pleasure and pride of homemaking. No chore seems dreary to a woman who feels cherished and loved—and nothing can coddle you half so tenderly as surroundings that are just to your taste. That's why, though efficiency and that remarkable cooking island came first in making our plan, the spring-bouquet freshness was given at least equal consideration. After all, the same sound plan, and the same handsome and capable equipment, might have seemed a lot less desirable if the background were dreary, or merely indifferent (see "What a Good Background Does for a Room," page 72).

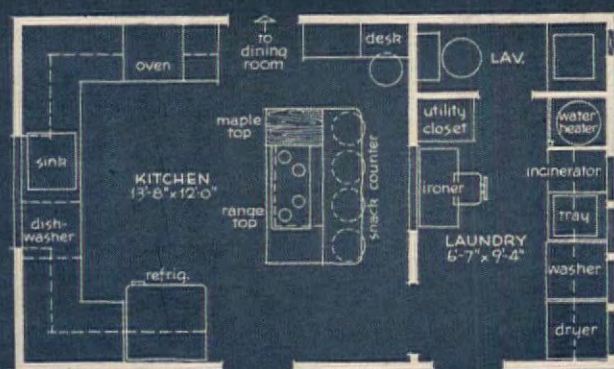
First off in the looks department came the gay companion prints—the garden-hued paper on the walls; the quieter, but closely related paper on the ceiling, and the curtain fabric that

One base cabinet plus one simple shelf equals a swell planning "desk," fully equipped with radio, telephone, good light



Fresh as a Spring Bouquet— Efficient as an Assembly Line

DESIGNED BY JEAN AUSTIN IN CO-OPERATION WITH AMERICAN-STANDARD



THE EFFICIENCY PART:

- Cooking island backed up by tile snack bar that doubles its counter space, makes breakfast a no-step affair
- Refrigerator, clean-up center, oven in well-planned triangle with continuous counter. Each has own storage
- Planning desk off in a pretty corner of its own
- Separate laundry equipped with automatic washer, dryer, sit-down ironer. Laundry off the kitchen is ideal place for indoor incinerator, water heater, extra lavatory

See "Where Credit Is Due," page 161

matches it exactly. Next came the flourish of grillwork; mostly for looks and cheer, it also divides room areas.

In our choice of surfacing materials, practicality and appearance went hand in hand. The resilient flooring has sparkle—and it makes good under-standing. The sunny yellow plastic counters are ready for hard use; the durable ceramic tile introduces fresh texture and pattern at the island.

But, of course, the beauty is more than skin deep, for this kitchen is an excellent performer. To begin with, the star attraction: that cooking island is capped by a graceful hood to draw off heat and cooking odors. The burners (placed to welcome pots and pans easily) are surrounded by yards of

tile counter for dishing up quick meals on the spot, or for arranging platters en route to the dining room; the husky cutting board is a boon to any cook, and when it comes to storing the tools of a cook's trade, there isn't a roaster, skillet, saucepan, casserole, or small gadget that isn't right at your fingertips at the island—and what's more, those convertible cabinets can change their roles and capacities entirely (see page 119). The rest of the work area is arranged in a conventional and practical "U" whose focal point is a dishwasher-sink placed under a daintily curtained window.

An independent laundry can pay a bonus as a playroom, sewing room, or hobby room. It's a fine thing to have if you can, and ours, which doubles as a utility room, is treated in colors keyed to accent those in the kitchen, and was accorded a consistent assembly-line and spring bouquet treatment.



Any well-planned laundry off the kitchen doubles with aplomb as a rainy-day playroom, for its surfaces are usually proof against crayons and paints. Note convenient hanging space for clothes fresh from the ironer, the pass-through from laundry to kitchen, the louvered doors that conceal the water heater, the floor-to-ceiling utility closet, the door to lavatory, the handy 'phone extension.

Assembly-line laundry, arranged so that you work from left to right. First pretreat clothes at sink, then into washer and dryer with no wasted steps, for supplies are kept at point of use. Laundry chores don't linger, for when towels emerge fluffy and dry from the dryer, they are stacked in the linen "closet"—directly above dryer.

For more pictures of this kitchen, see page 119



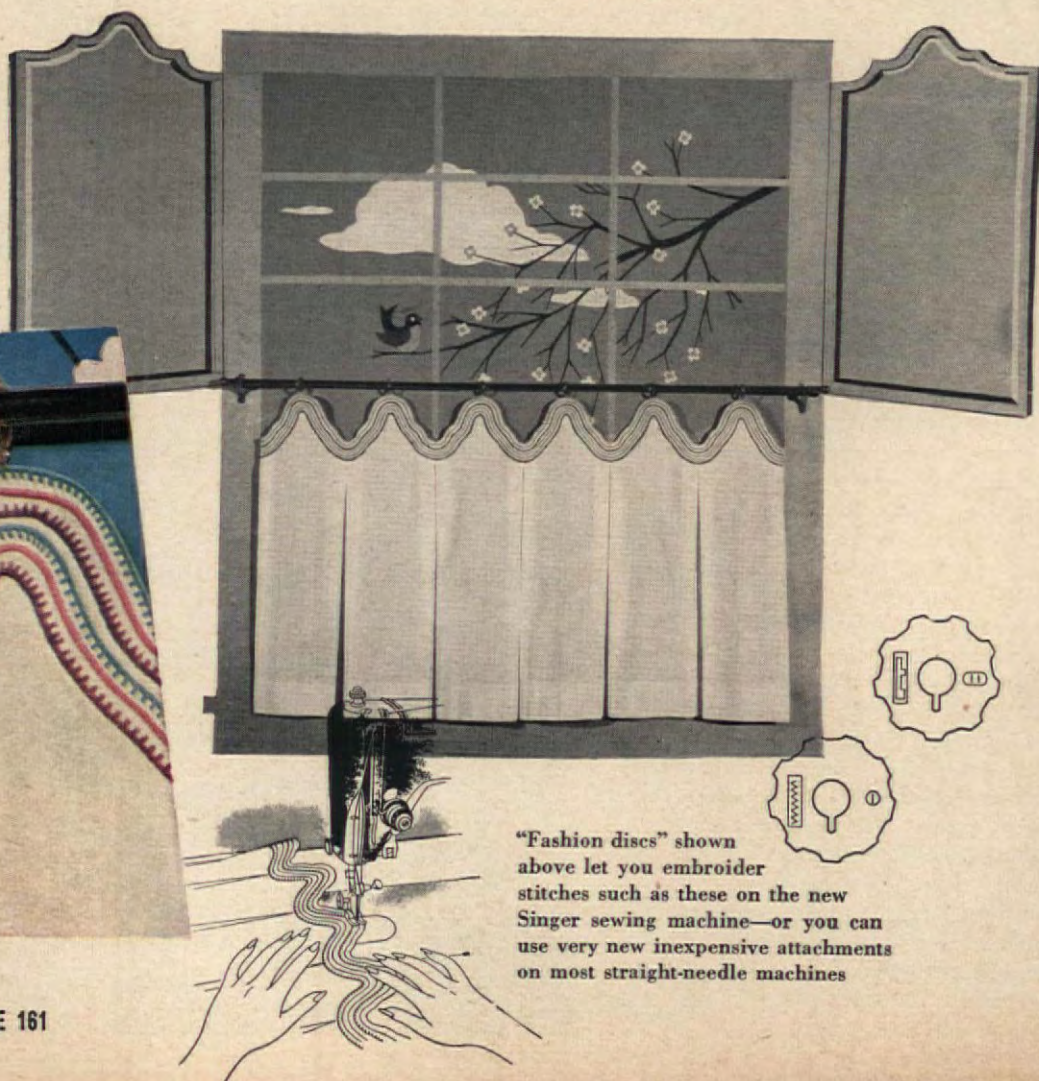
"Turkey Tracks" is the name of the old-time quilt pattern that inspired this team, though we varied the design just a bit to make the traditional square motif fit the rectangular shutters. As a curtain border, the tracks are worked in bias binding, and the engagingly shaped shutters are painted to match. Each block is $6\frac{3}{4}$ " x 6", and pattern includes 12 transfers for the curtains plus a full-sized transfer for the shutters. Shutters measure 15" x 27", but may be adjusted to fit your own windows. Pattern 2083 (\$1.00).

Jaunty little indoor shutters with
cafe curtains to match are pretty
and sassy as spice. A costly flight
of fancy? Not by a long-sight if
you make them yourself! Our easy-do
transfer patterns take care of the
tricky part, and include full know-how

How to PEP UP YOUR CAFE CURTAINS

DOROTHY LAMBERT TRUMM

A Persian palace, no less, inspired the scalloped motif that gives these beautifully proportioned curtains such character, and to make the most of their graceful center of interest, we concealed plenty of rich fullness under box pleats to keep the lines trim and uncluttered. Our transfer pattern includes six 7" scallops for the machine-embroidered curtain trim, plus full-sized transfers for the shutters, knowingly curved and molded to match. Pattern 2084 (75¢).



"Fashion discs" shown above let you embroider stitches such as these on the new Singer sewing machine—or you can use very new inexpensive attachments on most straight-needle machines

SEE PATTERN ORDER FORM, PAGE 161



Everybody's making exciting new soups from two soups—it's the newest in soup cookery! Here's one great favorite: 1 can of Green Pea plus 1 can of Vegetable Soup, combined with $1\frac{1}{2}$ cans of water...sparked with a dash of curry. It's a satisfying, full-bodied soup—15 delicious garden vegetables teamed a new way with a smooth purée of green pea.

Surprise and delight your family—

new soups from two soups

Campbell's



Soup Mates



Lots of folks are talking about this one: 1 can of Tomato plus one can of Cream of Mushroom blended with $1\frac{1}{2}$ cans of milk. It's the famous Campbell Tomato flavor, accented with just-right seasoning and creamy butter...complemented by the sweet goodness of mushrooms in cream! Mmmm, good!



Good cooks are passing this recipe along: 1 can of Scotch Broth plus one can of Vegetable Soup—made with $1\frac{1}{2}$ cans of water. It's a hearty soup, a thick soup. It's a meal in a bowl—tender bites of mutton, 15 kinds of vegetables in a savory mutton broth. Serve it when the family's worked up a special appetite! They'll enjoy every spoonful.



For everybody who likes chicken, here is a super Soup Mate: 1 can of Cream of Chicken plus 1 can of Cream of Mushroom, combined with $1\frac{1}{2}$ cans of water. Mmmm...the wonderful flavor of these two fine soups combined—tender pieces of mushroom and chicken, in a double creamy soup. It's a delicious blending you'll like!

BETTY CROCKER



OF GENERAL MILLS

"The 4th Meal -that's for friends and fun!"

The 4th Meal's easy . . . and the 4th Meal's fun . . . when you ask the people you like best. And serve the good things they like best. 'Specially good things like these quick and easy surprises you make with our good Betty Crocker Cake Mixes.

You add two fresh eggs to most Betty Crocker Cake Mixes so your cake will bake up homemade big and light. (Our GingerBread Mix needs no eggs. Our Betty Crocker Angel Food Cake Mix contains the whites from 13 farm-fresh eggs!)

Pop any of our cake-mix cakes in the oven while you're doing the dishes. Your cake will be ready to eat for the 4th meal.

If friends ask you for the recipe . . . say it's one of Betty Crocker's! Because we put the same good ingredients in our mixes that you'd choose yourself . . . things like fine vegetable shortening, good flavorings, triple-sifted Softasilk Cake Flour. And, of course, you know why we ask you to add eggs in some of our mixes . . . because so many women keep telling us they prefer fresh-egg cakes!

Maybe you or the children would like to bake up one of the surprises on this page. Why not tonight?

Betty Crocker

P. S. Have you tried our NEWEST flavors—Peanut Delight and Chocolate Malt?

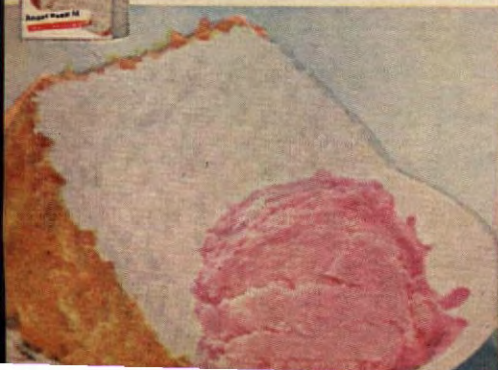
Clock Cake. Set the hands for the time you'll serve it! Fun—and so easy—Betty Crocker Yellow Cake Mix bakes up luscious and tender. Then smooth on sweetened whipped cream and make a "clock" with strawberries or candy.

Betty Crocker says: "I guarantee a perfect* cake

Angel Food Party Plate. Angel food's everyday-easy to make with our Betty Crocker Angel Food Cake Mix. 13 farm-fresh egg whites in the mix!

Dip 'n Swirl Cupcakes. Start with Betty Crocker Honey Spice Cake Mix. Then make 7-minute frosting, flavor with grated orange rind. Dip each cupcake in the bowl and twist!

Marble Cake Fingers. Use our marvelous new Betty Crocker Marble Cake Mix! Mix it in just one bowl! Bake in oblong pan. Cut in fingers 2" long. Serve with fresh fruit.





every time you bake—*cake...after cake...after cake!"*

*PERFECT? Yes, we DO mean perfect. If a cake you bake with a Betty Crocker Cake Mix is less than perfect, mail the box top to Betty Crocker, Box 200, Minneapolis, Minn., and General Mills will send your money back.



Chocolate Ice Cream Sandwich.

Bake Betty Crocker Chocolate Devils Food Cake Mix in oblong pan. Cut in squares, split, fill with ice cream. Serve with fudge sauce.



Gremlin Cake. It's a square of white cake, made with our Betty Crocker White Cake Mix, topped with lemon pudding—and a little pixie made of maraschino cherries.



Zoo Cookies. Be ready for 4th Meal fun. Our Betty Crocker Gingerbread Mix makes the best ginger cookies—see recipe on package. Youngsters love 'em!



CALORIC adds an extra-large oven and a barbecue oven to the features of the new "CP" automatic Gas ranges. See them at your Gas company or Gas appliance dealer's.



Shop and save during old stove round-up time and
look to GAS for the **smartest** ranges

Look at it this way. Your husband doesn't drive a Model T... your children don't listen to a "gramophone"... Why should your cooking skill be impaired by an out-of-date appliance? Even a "born cook" shows up to better advantage with a new automatic Gas range. Broiling is both smokeless and superb. Top burners really can be turned down to a gentle simmer. You get the evenest baking in the world. Your new range is bigger, easier to keep clean, much more efficient. (It can even turn its own oven on and off.) It's not only a smart buy now, but a wise investment for the future. Why delay? You can't do better than today's prices. And remember — only Gas ranges cost so little to buy, install and use.

AMERICAN GAS ASSOCIATION

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such matchless performance

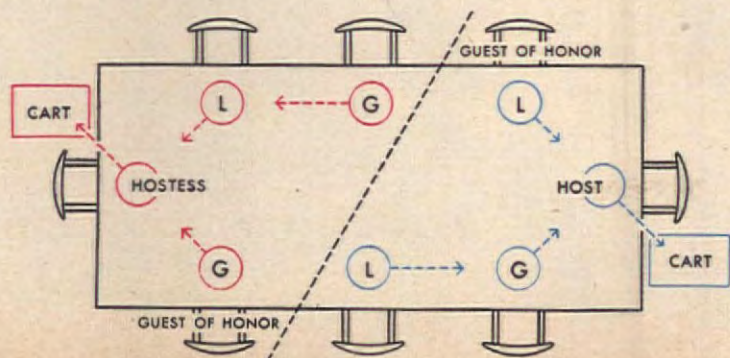
GAS—the modern fuel for automatic cooking .. refrigeration .. water-heating .. house-heating .. air-conditioning .. clothes-drying .. incineration.

When the Boss Comes to Dinner



Want to set a table just like it? See "Where Credit is Due," page 161

... or how to give a formal dinner without any help. The trick is in serving carts for host *and* hostess



No gem of a Julie to assist at the table? Don't let that faze you, for when it comes to giving a small dinner party full of warmth, and glow, and real hospitality, our no-pop-up service *a la carte* is infinitely smoother than service by any but the best-trained of servants. We'll explain about the cart routine later. First things first—it's the table we start with.

Set the prettiest table you can, using the very best of appointments, and using them just as proudly as if there *were* a footman for every few guests. Of course, the arrangement for our "formal" dinner is somewhat different than it would be at, say, Buckingham Palace, or even in a tycoon's home in a town where servants still can be snared—for ours is a table brought up to date, a setting that faces facts as they are, without sacrificing one whit of graciousness. We used place mats (very handsome ones) because mats as well as cloths are acceptable at dinner these days. We used dinner plates instead of service plates because many families no

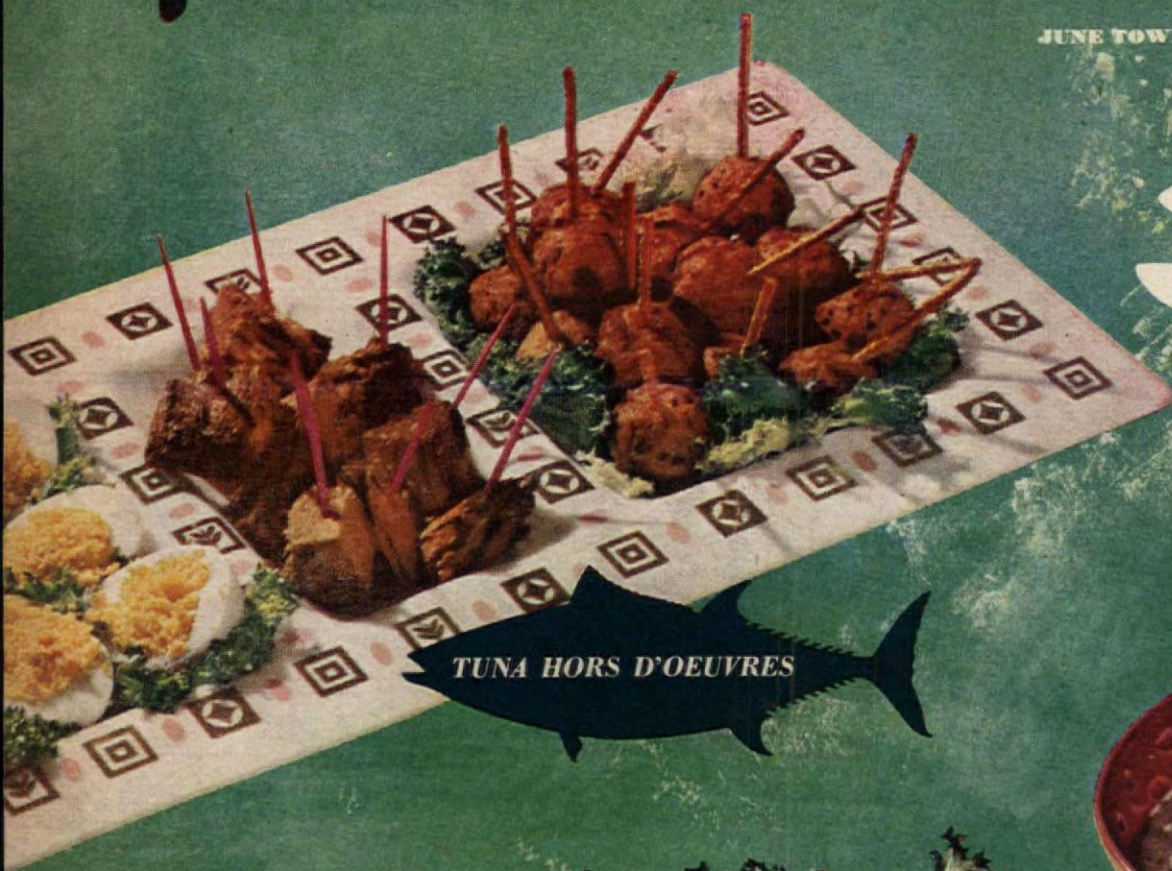
CONTINUED ON PAGE 166



TUNA CHILI



JUNE TOWNE




TUNA HORS D'OEUVRES



TUNA MACK SALAD

Take



HOT TUNA POTATO SALAD




UPSIDE-DOWN TUNA PIE


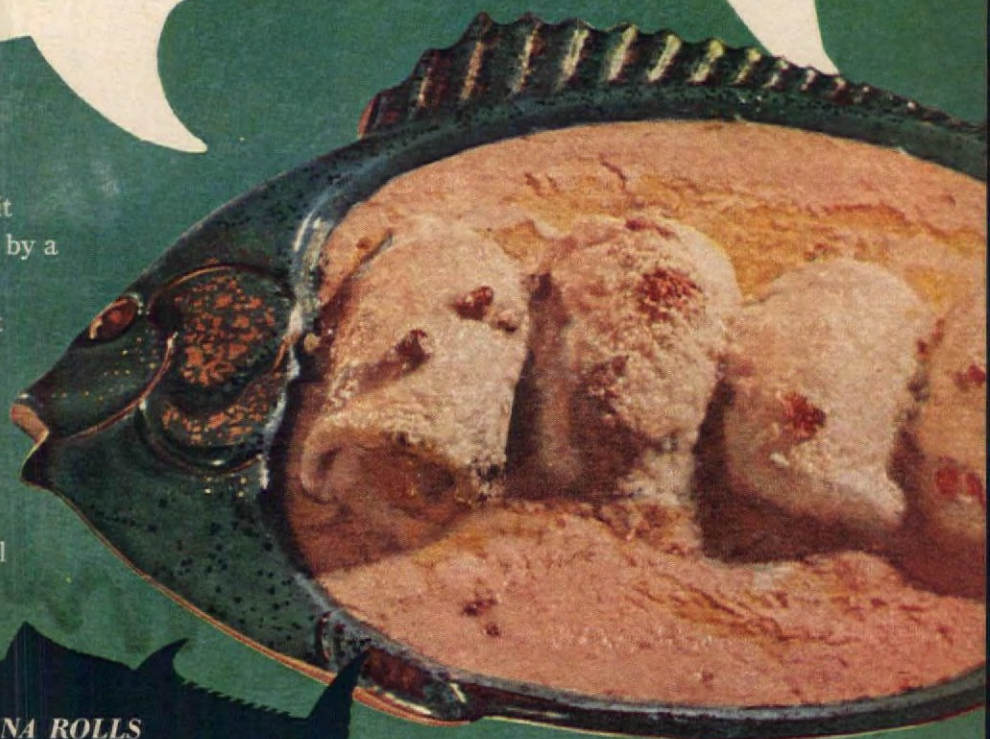


a Can of Tuna


Think the tuna season is over just because it served you so well in your salad days? Not by a long shot, for it winterizes with good grace in many guises. Company for dinner? Then start with Tuna Hors D'Oeuvres (one of them is smoked, and it teases and tempts as effectively as sky-high priced delicacies). Need a good change in hearty main courses or rib-sticking buffet fare? Those roles can be played by hot and spicy Tuna Chili, by cool and well-rounded Tuna Mack Salad, or by Hot Tuna Potato Salad. For all that it takes mere minutes to fix, Upside-Down Tuna Pie with its built-in lemon garnish is something out of the ordinary, and a fittin' companion for the French-flavored fancy we call by the plain-Jane name, Tuna Rolls, though it's really a version of Filet of Sole Marguery.



TUNA ROLLS



RECIPES ON PAGE 97



Mussels Marinière

GOOD VICTUALS

JEAN AUSTIN

Only Two This Month—but Two Greats!

Do you know what? Month after month I cook Good Victuals knowing full well that many of the things I cook, and consider very precious recipes, most of you will not ever cook! For a while, this frustrated me, because the only good reason for cooking, and divulging one's secret recipes, is to have other women cook them too. I have given you many very special and very secret recipes—wild game, duck, etcetera. But most of all, I have foisted on you sea-food recipes, in the full knowledge that most women do not bother to make sea food their gourmet specialties. Well, here I go again. My headliner this month is a recipe I tried for years to ferret out from one of my two

favorite Chicago restaurants. Mussels in white wine is a thing they serve on a pretty shell as a first course. I have always hustled in and asked them to do it double, or triple. For mussels in white wine is *my* idea of a perfect luncheon. Nothing before—Coffee Espresso after—the but perfect luncheon! But it took a better *aficionado* to wrangle the recipe out of them. So, if you are smart enough to cook this recipe, thank Bill Thiele, of our Chicago sales staff, for ferreting out the *best* mussels marinière ever put in print. Serve them, as the restaurant does, as a first course. Eat them, as I do, as a perfect luncheon, or put on a chafing-dish act at supper. However, I implore you to serve them. The sauce (and what perfect dish does *not* depend on the sauce) is the most heavenly thing you ever smelled or ever put in the mouth. Believe me, and *do* serve them.

My second dish, Charlotte of Apples, has equally as humble an origin as "black clams." It is made of apples—but the apricot layering does for cooking apples what the sauce marinière does for "black clams."

I am very proud indeed to be able to present these two recipes. The Charlotte of Apples is an old family recipe. The mussels in white wine—marinière—the *best* recipe I have ever encountered—here, or abroad—and I am a gal who

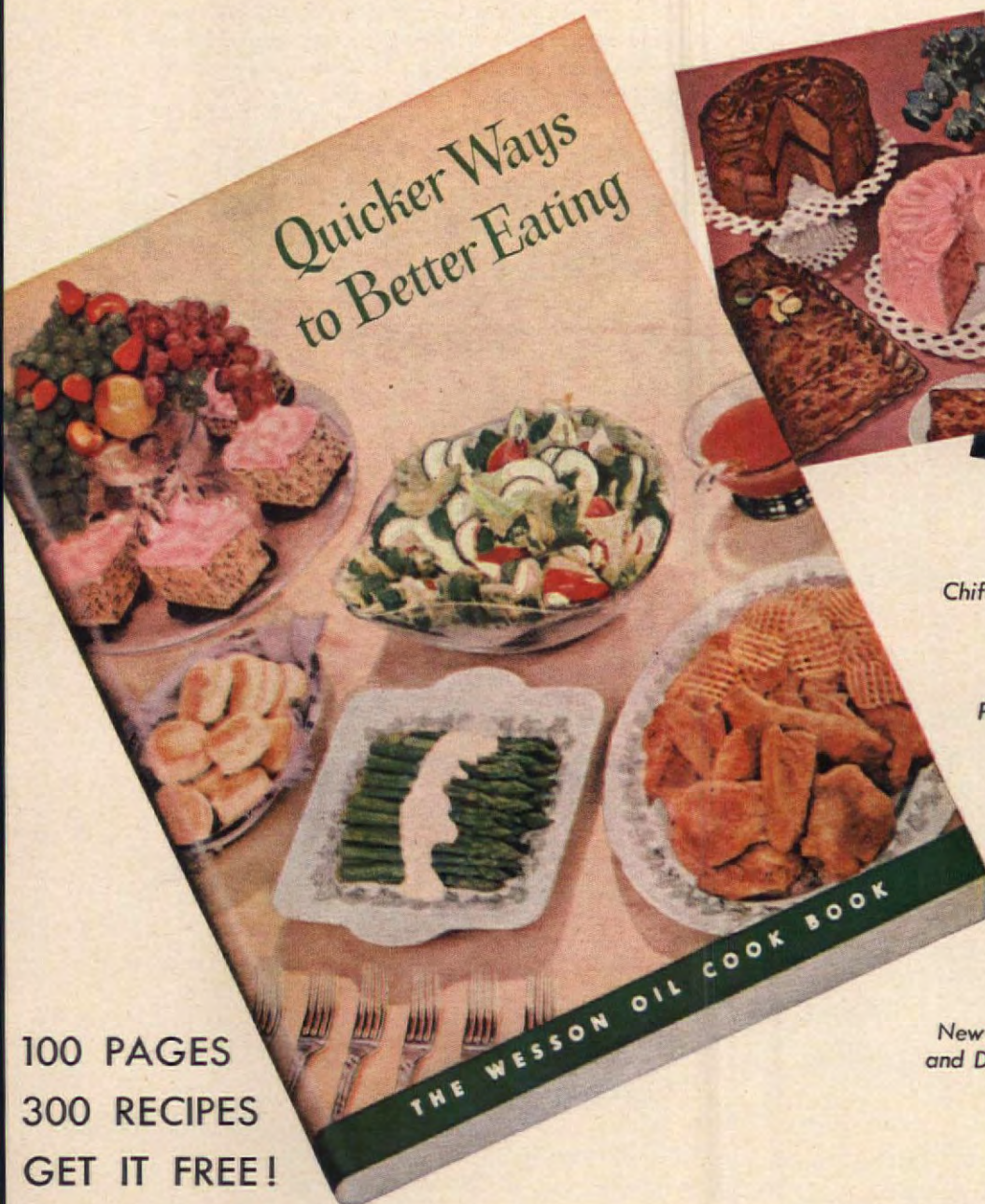
CONTINUED ON PAGE 88



Charlotte of Apples

FIRST TIME IN ONE COOK BOOK!

*Today's newest, easiest cooking methods
using salad oil as liquid shortening*



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TODAY, you *pour* your shortening for *all* good cooking . . . so easy and convenient. In this handsome 100-page cook book Wesson Oil brings you over 300 tempting, time-saving recipes made possible with *liquid* shortening. The book is filled with method pictures to guide you and many beautiful color pictures to inspire you.

Delicious cakes, pies, biscuits, cookies—made easier because you *pour* your shortening and mix it in. How to make old-fashioned sugar cookies . . . easy Stir-N-Roll pies and biscuits . . . delicious Chiffon cakes.

Safer frying the easier Wesson way . . . because pure vegetable Wesson Oil stays smoke-free and digestible at far higher frying temperatures than even costliest solid shortenings. Easy recipes, too, for busy-day casseroles, dress-ups for leftovers, money-saving main dishes, whole chapters on barbecue and party foods.

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Wesson Oil

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Tomato Sauce Stewed Tomatoes Chili Sauce Tomato Juice Peeled Tomatoes

Good Victuals

(Begins on page 86)

pursues mussels in wine sauce—here or abroad. To have found the very *best*, in Chicago, pleases me no end.

As for you, madame, you too may well add both these recipes to your special gourmet bill and be very pleased indeed to find how simple they are to prepare, how greatly they will add to your table fare—and *personal* fame, as well.

THE END



FOOD TIPS

- Vary the "platforms" on which you serve your entrees. Creamed seafood, eggs, meat, vegetables, or cheese need not *always* be served on toast, you know! Try some of these unusual combinations for variety. They're simple to fix and easy on the budget:

- Pour creamed chicken over crusty cornbread.
- Serve creamed chipped beef over canned hominy, browned in bacon drippings.
- Creamed eggs are good on fried scrapple.
- Pour creamed leftover meat on potato cakes.
- Serve creamed chicken or turkey over leftover stuffing, shaped into large cakes and fried.



- Add sliced hard cooked eggs to a cheese rarebit and pour over crisply fried slices of crumbed tomatoes.
- Creamed cooked and crumbled sausage or bacon is delicious over crisply fried apple slices.
- Vary creamed eggs by heaping over corned-beef hash.
- Creamed asparagus goes well with toasted leftover hotcakes.
- Try cereal biscuits or nests of unsweetened prepared cereals.

- Spanish tortillas, Chinese fried noodles, split and toasted English muffins, stacked Italian bread sticks, or hollowed out French rolls are all good bases.
- Pour creamed corned beef over wedges of cooked cabbage.
- Top toasted cheese sandwiches with creamed ham or eggs.
- Finally, please pass the potato chips—they're a crunchily delicious base.

THE END

A JELL-O SALAD



MAKES THE MEAL

WALDORF SALAD WITH MARSHMALLOWS

1 package Apple Jell-O • 1 cup hot water • 1 cup cold water
¾ teaspoon salt • 2 tablespoons lemon juice
¾ cup diced unpeeled red apples • ⅓ cup thinly sliced celery
⅓ cup chopped nuts • ⅓ cup (4) finely cut marshmallows

Here's a delicious way to discover new Apple Jell-O—a real sensation for salads! Dissolve Jell-O in *hot* water. Add cold water, salt and lemon juice. Chill until slightly thickened. Then fold in remaining ingredients. Pour into mold. Chill. Unmold on crisp greens. Serves 6.

JELL-O IS A REGISTERED TRADE-MARK OF GENERAL FOODS CORP.





You hear a bigger whoosh
 You smell a fresher aroma
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Why? Because Chase & Sanborn "Dome Top" Coffee is *fresher* than any other leading brand. It's the *only* one that's *pressure* packed. And pressure packing preserves coffee freshness and flavor better than vacuum cans or bags.

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First instant coffee so full-bodied it makes
 truly satisfying breakfast coffee!



GOOD GRAVY

My grandmother, who was called the best cook in a certain Jersey county, used to say that America is a country of a hundred and one religious sects, but only one gravy! By that, she meant that there are few tables where one sees anything other than the basic white or brown gravy (and often, unfortunately, there is not sufficient distinction made between gravy and fat!). Of all branches of cookery, sauces and gravies are the most neglected, perhaps because of a baseless fear that gravy-making is a tricky art, one to be attempted only by the ablest of chefs. Actually, a basic gravy is "easier-than-pie," and it can be turned into something *very* special by an assortment of good cooking tricks.

To make a basic gravy for roasts, remove the meat to a serving dish, pour the surplus fat from the pan, leaving just a little. Into this, sprinkle flour to achieve the thickness desired. Brown the flour in the fat, then add your liquid and *stir constantly* until it boils. Season while it is cooking. You may want to strain the gravy before it is served.

For a thick gravy, you should allow one tablespoon of flour to a cup and a half of liquid. Gravy for roast beef should not be perceptibly thickened, while gravy for pork or lamb should have the consistency of cream. Just slightly thickened gravy should be served with chicken, duck, and turkey. Remember that the process of browning flour takes away from its thickening qualities, so when a brown gravy is desirable, use a slightly larger quantity of flour in proportion to liquid.

—JULIA WHITTIER WOLFE

TO MAKE IT SAUCY

- For extra zip, add 2 tbs. of Worcestershire sauce to gravy just before you serve it.
- A bit of dill adds unusual interest.
- Enrich your gravy by using bouillon cubes, or water left over after cooking vegetables.
- Try thickening gravy with instant potato powder instead of flour. Use 2 tbs. powder for each cup of meat liquid (plus any needed additional water).
- A handful of cranberries is a sharply pleasant addition—especially for chicken or turkey gravy.
- For fowl or ham, use orange juice for the extra liquid. Include a few membrane-free sections of orange.
- Gravy too salty? A sprinkling of brown sugar remedies the situation without adding sweetness.
- **FOR VEAL:** Why not thicken gravy with finely ground nuts instead of flour?
- **FOR HAM:** Use apricot nectar for half of the liquid—or add chopped peanuts. After pan-broiling a ham slice, add coffee for the liquid.
- **FOR BEEF:** Add $\frac{1}{2}$ cup piccalilli to $1\frac{1}{2}$ cups gravy for pan-fried hamburgers. Add $1\frac{1}{2}$ tsp. instant coffee to gravy. For an old-fashioned touch, soak $\frac{1}{2}$ cup gingersnap crumbs in $\frac{1}{4}$ cup warm water, then stir this paste into a pot roast gravy.
- **FOR CHICKEN:** Spark it up with a dash of cinnamon—or a handful of toasted coconut. For roast chicken, try using cream of mushroom soup.

—HELEN HOUSTON BOILEAU





Only Miracle Whip can make salad greens taste so good!

Miracle Whip was specially created to make even the simplest salads exciting. All you need is some crisp, cool greens to have a *wonderful* salad when you use Miracle Whip.

Miracle Whip tastes different because it *is* different. Kraft's secret recipe and exclusive beating process make it a unique *type* of dressing, combining the best qualities of good

old-fashioned boiled dressing and fine mayonnaise.

Liked by more people than any brand of salad dressing or mayonnaise ever made, there's nothing else anywhere like the one and only Miracle Whip. Year after year—in Canada, too—it actually outsells the next twenty salad dressings *combined*.

Try it, and you'll see why!



1

THE BIRD, after one good meal, is not the beauty it was—but it can be made just as glamorous the second time, and just as good.



2

TURKEY PARISIEN

1

SOGGY left-over apple pie—ugh! Yet just a mite of pre-thought and a few seconds' time transform it into another A-1 dessert.



2

APPLE PAGODAS

JEANNIE WILLIS

Here is something new in "BEFORE AND AFTERS." The "BEFORE" is what you have left after the first meal; the AFTER is what you can do with it to make it into a wholly new looking dish to set before your king

Two-Time Your Family

1
ROAST LAMB, and the trick is in the way you do NOT season it the first time. Save your tricks to enliven its reappearance.



2 LAMB LOAF

1
And as for STALE CAKE—well—we really do know what you can do with it. Wait till you read our wonderful trick for its encore!!



2 CAKE IN THE ROUND

Family Food

Leftovers, those poor maligned makings of magnificent meals! No one even does them the kindness to think up a more palatable name for them—me included!!

But actually, there are dozens of good ways to two-time your family—food-wise, I mean, naturally. One of the big secrets of successful encores is to hold back on your spicing and seasoning the first time you serve a food. For instance, nearly everyone uses oregano these days when roasting lamb. Yet, if you will think back—you may just remember that pure unadulterated Roast Lamb cooked absolutely without benefit of anything but salt and pepper was awfully, awfully good. So why not start out with it that way, and save your pluses for its reappearance on your table? For, if you have heavily seasoned it the first time, all of the things you do with it afterwards are bound to taste just like the first time. Thus—our Lamb Loaf uses the oregano for the “after,” and some of the gravy, carefully saved out for the second-go-round, has mint added. No leftover to be spurned, this! Another big factor is taking the time to primp up a leftover. If you just slice the cold turkey on the platter it was on, you can be mighty sure you will not get rave notices about it. Instead, turn to page 100 and read our recipe for a gourmet repeat performance—and don't miss two swell quick-tricks for leftover pie and cake on the same page.

See “Where Credit Is Due,” page 161

NEW G-E KETTLE BOILS WATER FAST AS YOU CAN USE IT...

2 cups in 1¼ minutes!

Now look how fast you can boil water! Before you've got the cups out and the instant beverage or the tea bags in 'em, your water's come to a full rolling boil. *That's SPEED!*

And this new kettle is such a beauty—so striking in copper and stainless steel—you'll bring it proudly out of the kitchen . . . use it right at the table or in the living room. *That's CONVENIENCE!*

In addition, a cheery whistle lets you know when the water's boiling . . . a pushbutton locks the lid open for easy filling and pouring . . . and the heat shuts itself off should the water boil away.

Here's an appliance you'll use every day, for instant coffee, tea, cocoa, bouillon, soups . . . everything. See it at your G-E dealer's—today! General Electric Company, Small Appliance Division, Bridgeport 2, Conn.



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2½ quart capacity... only \$18.95*

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*Manufacturer's recommended retail or Fair Trade price.

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THEY'RE FOR REAL-

Schwenkfelder Saffron Cake and Funny Cake

MRS. HOMER S. KRIEBEL of Hereford, Pennsylvania, like so many good Pennsylvania Dutch cooks, knows "by the feel of it" just how to whip up foods that'll set your mouth to watering. But since the feel of any recipe is difficult to describe, Mrs. Kriebel has put down in more conventional terms just the way she goes about making her delicious Schwenkfelder Saffron Cake. This rich yellow saffron-flavored dish, a raised yeast cake (or coffee bread), came originally from across the Atlantic in Silesia. Cakes and such are highly popular among the Pennsylvania Dutch who make a habit of eating dessert with *every* meal, and often more than one dessert. And whether you say "*koom essa*" or "Come and get it," this cake helps get 'em there.



• funny cake

- To make Funny Cake, line three 8" cake pans with pie crust. For bottom filling, combine 1 cup sugar, $\frac{1}{2}$ cup cocoa, $\frac{3}{4}$ cup warm water. For top of cake, combine 2 cups granulated sugar, 2 eggs, 1 cup milk, 2 cups flour, 2 tsp. baking powder, 1 tsp. vanilla. Divide bottom mixture into crust-lined pans, then gently divide the top mixture into the three pans and bake at 350° F. for 35 min.



• schwenkfelder saffron cake

- Add 1 cup granulated sugar to 2 cups mashed potatoes. Dissolve 1 pkg. dried yeast in lukewarm potato water (do not mix while hot), and let rise until very foamy. Add 2 cups warm milk, 2 cups granulated sugar, 1 cup shortening, 1 tsp. salt, 3 eggs, well beaten. Pour $\frac{1}{3}$ cup hot

FOLD UNDER

water over a good pinch (about $\frac{1}{2}$ tsp.) saffron, and after color has drawn out, add liquid to batter. (Save saffron for topping.) Mix batter well, and add enough flour (2½ lbs.) to make a sponge. Let rise 1-1½ hrs. Then add enough flour (2½ lbs.) to make a soft dough. Knead well. Let rise until doubled in bulk, roll into shape, and moisten with a beaten egg.

For the crumb topping: Combine 1 lb. light brown sugar, 2 cups flour, $\frac{1}{2}$ tsp. cinnamon, saffron, and enough shortening to make rich crumbs richer than pie dough. Bake from 25-30 min. in a moderate (350° F.) oven.

MRS. ALLEN D. FINK: another of the Pennsylvania Dutch good cooks. One recipe—or "receipt" as people of that area call them—that appeals to Mrs. Fink is the one she has jotted down for you on Funny Cake. The word "funny" has no connection with the taste of this delicacy which is actually "wonderful good." The funny part about it is that it's not a cake, not a pie, and yet resembles both. It's the bottom layer made of cocoa, sugar, and water that combines with the shell to produce the pie-like effect. But on top of this is a layer that starts off as cake batter. When you pop the whole works in the oven, you're on the last lap to getting Funny Cake. There'll be nothing funny about how it disappears among those who "chust come to eat."



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No muss, no fuss, no measuring! Get three 1-quart envelopes in the new red package.

Just tear off top of envelope of Borden's NEW Instant Starlac...pour into a quart of cool drinking water...a swish of the spoon...and you have the nonfat milk that's *really* ready in an instant.

WOMEN VOTE 2 TO 1... STARLAC TASTES BETTER



From Borden's, famous name in milk, comes New Instant Starlac. No wonder it tastes so good! In recent home-use taste tests,* when women made a choice among leading brands, they preferred Starlac 2 to 1.

And remember, Starlac is the finest pasteurized

milk—with only the water and fat removed. So Starlac will give your family *all* milk's proteins, *all* milk's B-Vitamins, *all* milk's calcium and other minerals.

Wonderful for drinking! Perfect for cooking and baking, too.

NEW INSTANT STARLAC

Real milk nourishment...only about 8¢ a quart in the 5-qt. economy package!



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American Home Recipes

(Take a Can of Tuna, pictured in color on page 84)

AMERICAN HOME Magazine offers cellophane envelopes for protecting recipes in your card file. They come in a standard 3 x 5 inch size and are open at both ends so that recipes may be easily inserted. You can order them in lots of 100 for \$1 from:

THE AMERICAN HOME, Dept. J-55
American Home Building, Forest Hills, N. Y.

• upside-down tuna pie

Preparation time: 10 min.
Baking time: 25 min.

- 1 lemon, sliced thinly
- 1 can tuna
- 2 tbs. minced onion
- 1/4 cup bread crumbs
- 1/2 tsp. dry mustard

- 1 tbs. chopped green pepper
- 1 tbs. lemon juice
- 1/4 cup chili sauce
- 1 raw egg
- 6 oz. cheddar cheese, sliced
- 2 cups biscuit mix

• In a well greased 8 in. baking dish, arrange the lemon slices. Mix all ingredients except the cheese and biscuit mix. Spread over lemon slices, place cheese slices over tuna mixture. Prepare biscuit topping and spread over cheese. Bake in a 400° oven for 25 min. Turn out and serve with your favorite cream sauce.

Serves 6

350 cal. per serving

Source of Vitamins A, B, C

Tested in THE AMERICAN HOME KITCHENS

• tuna chili

Preparation time: 5 min.
Cooking time: 1 hr.

- 2 cans tuna
- 2 cans (3 lbs.) kidney beans
- 1 can stewed tomatoes (seasoned)
- 1 can tomato paste
- 1 tsp. garlic salt

- 1 tbs. prepared barbecue sauce
- 1/3 cup chili sauce
- Dash chili powder
- 1/4 tsp. oregano
- 1 tsp. tabasco

• Combine all ingredients in a saucepan and bring to a boil. Turn heat down, simmer for 1 hr.

Serves 6

210 cal. per serving

Source of Vitamins A, B

Originated in THE AMERICAN HOME KITCHENS

• tuna hors d'oeuvres

TUNA DEVILED EGGS

- 6 hard cooked eggs
- 1 can tuna
- 1/2 tsp. tabasco
- Remove yolks from the eggs and combine with other ingredients. Stuff in egg whites.

Preparation time: 10 min.

- 1 tsp. Worcestershire sauce
- 1/2 tsp. prepared mustard
- Dash chili powder
- 1 tbs. mayonnaise
- 175 cal. per egg

TUNA BALLS

- 1 can tuna
- 1 tsp. horseradish
- 1 tbs. chopped parsley
- Combine all ingredients. Form into small balls. Deep fat fry. Serve hot, on pretzel sticks.

Preparation time: 5 min.

- 3 tbs. bread crumbs
- 1 raw egg
- 1 tsp. lemon juice
- 1/4 tsp. tabasco sauce

Yields 12 balls

55 cal. per ball

Source of Vitamins A, B, C

SMOKED TUNA

- 1 can tuna
- Combine ingredients and marinate overnight.

Preparation time: 2 min.

- 1/4 cup liquid smoke
- 125 cal. per serving

Source of Vitamins A, B
All Recipes Originated in THE AMERICAN HOME KITCHENS

• tuna mack salad

Preparation time: 10 min.
Cooking time for macaroni: 8 min.

- 1 can tuna
- 4 oz. (about 1 1/3 cups) macaroni
- 1/2 cup diced cucumber

- 1 tbs. minced onion
- 3/4 tsp. salt
- Dash pepper
- 1/2 cup sour cream

• Cook macaroni, drain, and chill. Mix with remaining ingredients. Chill about 1 hr. Serve on salad greens.

Serves 4

345 cal. per serving

Source of Vitamins A, B, C

Tested in THE AMERICAN HOME KITCHENS

• hot tuna potato salad

Preparation time: 15 min.
Baking time: 30 min.

- 3 (7 oz.) cans tuna
- 1 (3 oz.) can sliced mushrooms
- 1 tbs. Worcestershire sauce
- 1/2 tsp. tabasco
- 2 tbs. vinegar
- 3 cups diced cooked potatoes

- 1/4 cup butter
- 1/4 cup onion, sliced thin
- 1/4 cup celery, sliced thin
- 1/4 cup flour
- 1 tsp. dry mustard
- 2 cups milk
- 1 cup mayonnaise

• Combine first four ingredients; let stand. Combine vinegar and potatoes; let stand. Cook onions and celery in butter until tender, then blend in flour and mustard. Gradually add milk, stirring constantly over low heat until mixture has thickened. Remove from heat and stir in mayonnaise. Place half the cooked potatoes in the bottom of a greased 2 qt. casserole. Top with half of the tuna mixture and half of the sauce. Repeat. Bake at 350°F. for 30 min.

Serves 6

635 cal. per serving

Source of Vitamins A, B, C

Tested in THE AMERICAN HOME KITCHENS

• tuna rolls

Preparation time: 25 min.
Baking time: 25 min.

- 2 lbs. fish fillets
- 1 can tuna fish
- 3 tbs. chopped onion
- 2 tbs. chopped pimiento

- 1/2 tsp. salt
- 1 can condensed cream of mushroom soup
- 1/2 cup clam juice
- 1/4 cup Parmesan cheese

• Combine vegetables, salt, 1/2 can of tuna, and 1/2 can cream of mushroom soup. Spread over fish fillets. Roll fillets; place in shallow baking pan. Combine remaining tuna and soup with clam juice and pour over fish rolls. Top with cheese. Bake in moderate oven, 375°F., for about 25 minutes.

Serves 4

250 cal. per serving

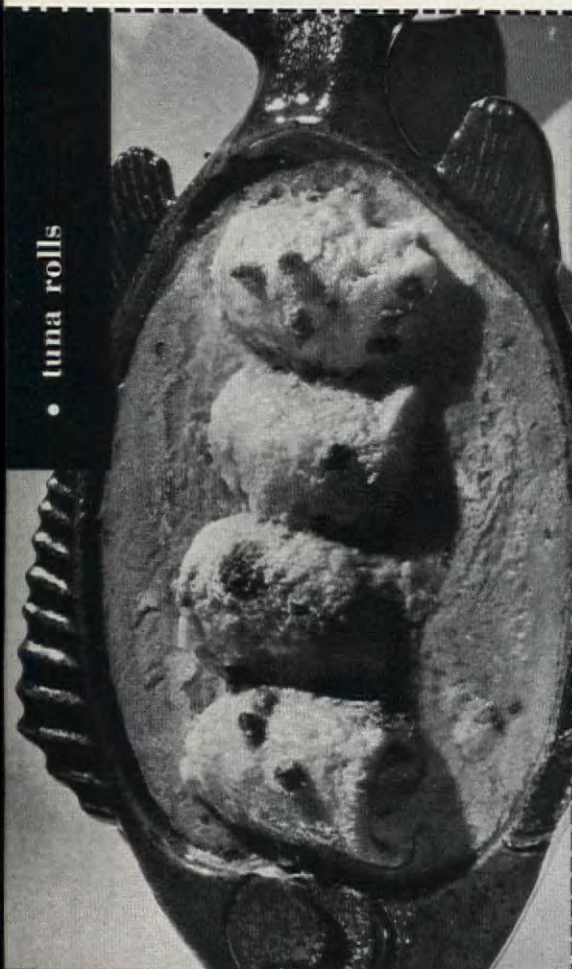
Source of Vitamins B, C

Originated in THE AMERICAN HOME KITCHENS

AMERICAN HOME RECIPES

Pictured in color: Take a Can of Tuna, page 84 • Good Victuals, page 86 • Two-Time Your Family, page 92

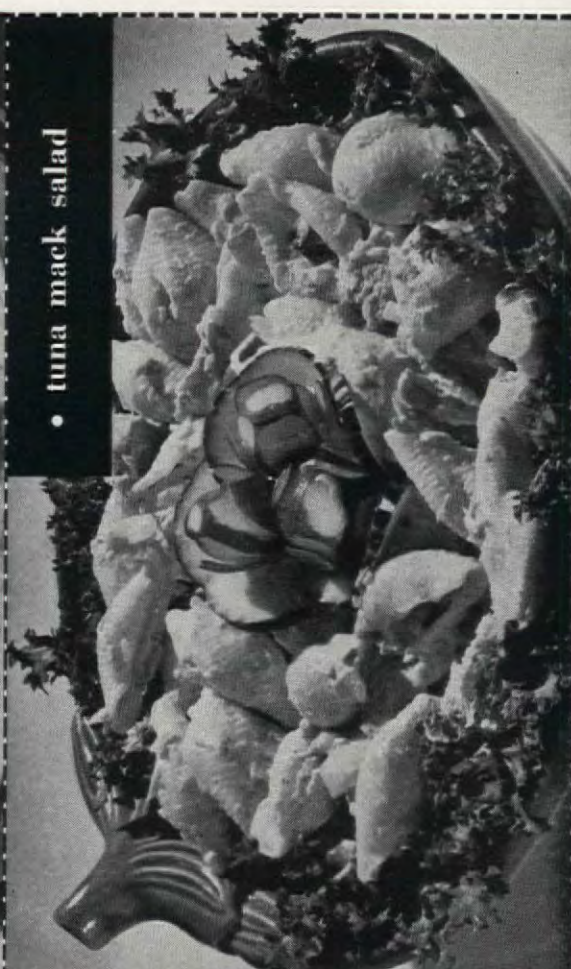
• tuna rolls



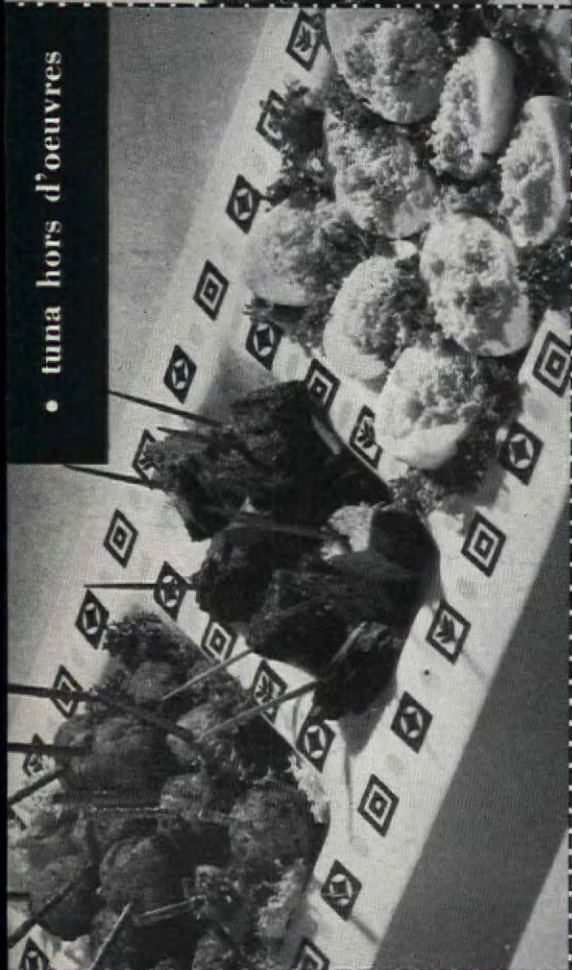
• hot tuna potato salad



• tuna mack salad



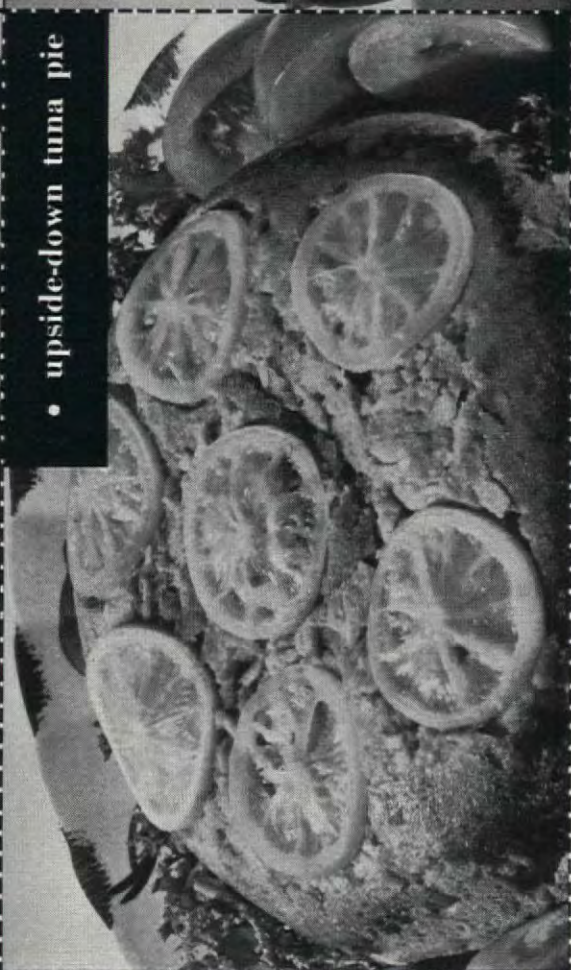
• tuna hors d'oeuvres



• tuna chili



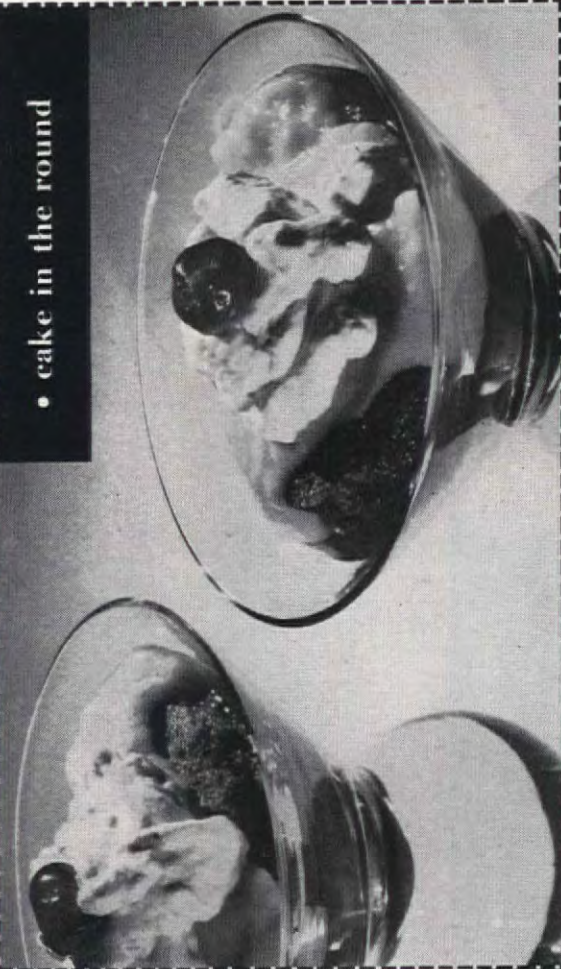
• upside-down tuna pie



for your Menu Maker Card file



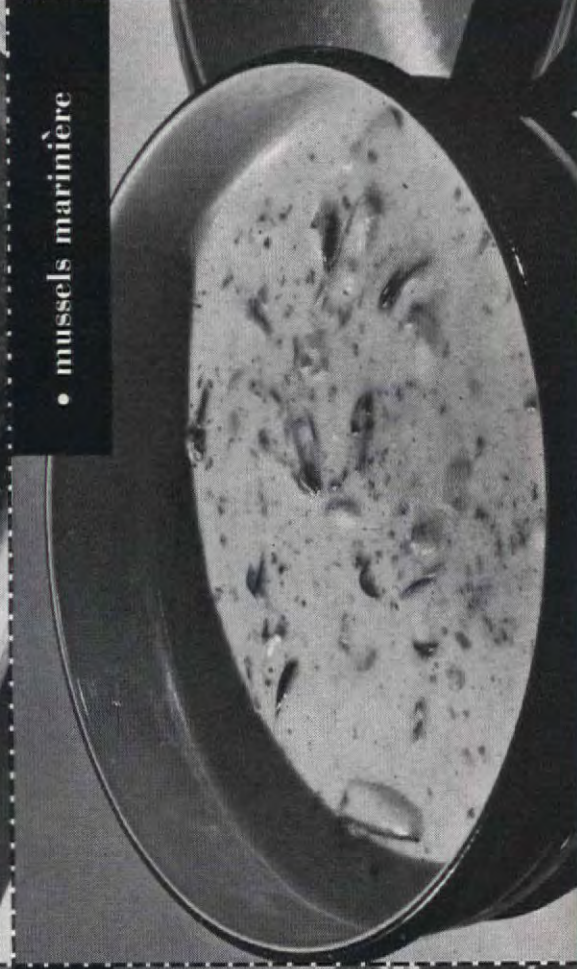
• cake in the round



• lamb loaf



• mussels marinière



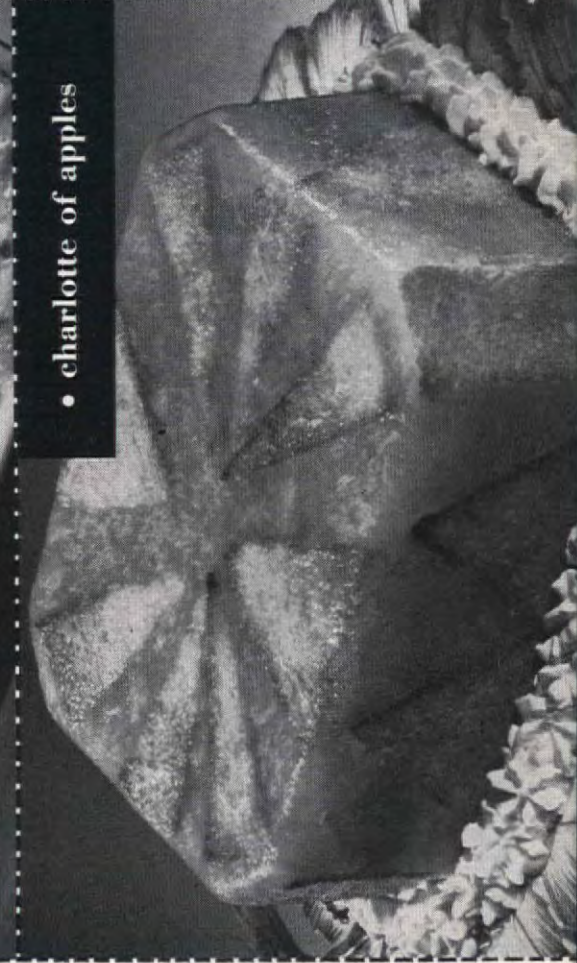
• apple pagodas



• turkey parisien



• charlotte of apples



American Home Recipes

(Good Victuals, pictured in color on page 86)
(Two-Time Your Family, pictured in color on page 92)

AMERICAN HOME Magazine offers cellophane envelopes for protecting recipes in your card file. They come in a standard 3 x 5 inch size and are open at both ends so that recipes may be easily inserted. You can order them in lots of 100 for \$1 from:

THE AMERICAN HOME, Dept. J-55
American Home Building, Forest Hills, N. Y.

• mussels marinère

- Scrub 4 doz. mussels very clean with a stiff wire brush. (Cornmeal in rinsing water will make cleaning easier.) Rub a clove of garlic over bottom of a large saucepan.

Add: 1 cup dry white wine
1 chopped onion
1 tbs. chopped parsley
Dash of pepper
4 tbs. butter and the cleaned mussels

Cover tightly and steam until mussels open. Remove mussels from shells and keep warm in a chafing dish. Reduce the liquid in uncovered saucepan and thicken with 1 tbs. flour kneaded with ½ cup of butter seasoned with salt, cayenne pepper, and a little grated nutmeg. Let boil for a few minutes, add 2 beaten egg yolks diluted with cream. Stir into the sauce. Reheat, but do not boil. Pour over mussels and serve very hot.

SPÉCIALITÉ OF JACQUES RESTAURANT, CHICAGO

• lamb loaf

- 3 cups cooked ground lamb
- 1 egg
- 2 cups grated raw potatoes
- 2 tsp. salt
- 1 small onion, chopped
- ½ tsp. pepper
- 1 cup fine dry bread crumbs
- 1 tsp. oregano

- Mix all ingredients until well blended. Pack in a greased loaf pan and bake for 45 minutes in 375° oven. Turn out on platter and serve with mint gravy. **Serves 6-8**

MINT GRAVY

- To one cup leftover lamb gravy, add 2 tsp. white vinegar, 1 tsp. sugar. Heat to boiling and add 2 tsp. chopped fresh mint.

Originated in THE AMERICAN HOME KITCHENS

• cake in the round

- Remove frosting and filling from stale cake, cut into rounds, and place in individual dessert dishes or glasses. Pour ¼ cup cranberry juice, or any fruit juice your family particularly likes, over cake. Spread a thick layer of strained custard over cake and top with whipped cream and a cherry.

Tested in THE AMERICAN HOME KITCHENS

• charlotte of apples

- Cook apples and apricots until soft. Mash with a fork. For a 2 qt. mold you need 3 cups cooked apricots and 1 qt. of apple sauce. To the hot apple sauce add 2 tbs. gelatin softened in ½ cup cold water and mix well. Let cool. To the hot apricots add 1½ tbs. gelatin softened in ½ cup of cold water. Stir and cool. Oil the mold. Arrange wedges of toasted white bread in the bottom and sides of mold. Spoon small amount of apple sauce in the mold to hold toast wedges in place until the mold is decorated. Alternate layers of apple sauce and apricots, chilling between each layer. Serve with heavy cream. Serves 10-12.

RECIPE BY JEAN AUSTIN

• turkey parisien

- Leftover turkey
- ½ cup sherry
- Leftover vegetables
- 2 egg yolks
- 1 cup cream sauce, medium thick
- 1 tbs. melted butter
- Salt and pepper
- 3 tbs. grated Parmesan cheese

- Cover the bottom of a shallow oblong baking dish with leftover vegetables. Sprinkle with butter, 1 tbs. cheese, and 2 tbs. sherry. Arrange large pieces or slices of turkey on vegetables, sprinkle with 1 tbs. cheese, 2 tbs. sherry. Beat egg yolks into cream sauce, season, and pour over turkey. Sprinkle with remaining cheese and sherry. Allow ½ cup vegetables and ½ cup turkey per person. Bake at 350° about 12 minutes or until brown.

Tested in THE AMERICAN HOME KITCHENS

• apple pagodas

- Cut rolled pie pastry with pastry wheel or knife in 3-inch squares and bake. Allow 3 squares for each portion. Spread apples from leftover pie between squares. Top with cinnamon cream. To one cup whipped cream fold in 1 tsp. cinnamon. When you make the crust for your next apple pie mix some extra at the same time. Roll it thin and cut in 3" squares. Place on cookie sheet and bake at 425 degrees for 6 minutes. Now when your pie has gotten too soggy to enjoy, discard the crusts. Spread apples from pie between squares. If desired, top with cinnamon cream, as above. Try it with other types of pies, but whatever the filling, you'll like the nice crispy crust to refurbish what's left over.

Originated in THE AMERICAN HOME KITCHENS

Special Offer this month only

Mail this coupon. Get 25¢ plus postage!

Here's all you do:

Buy Instant Pream and your favorite brand of instant coffee. Take labels off both jars and mail them with your name and address to Pream. We'll send you 25¢ in cash and return your postage.

Attach labels and send to:

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Special offer expires October 31, 1955. Limit: 1 per family.

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SAVE 25¢

on your favorite INSTANT COFFEE



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to "cream" it
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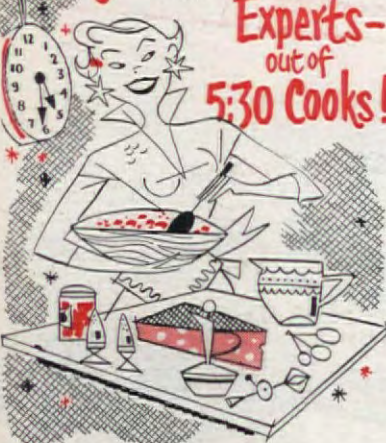
We're making this special offer because we know that, once you try it, you'll love Pream—the new, wonderful way to "cream" your coffee! Rich, delicious Pream is a 100% dairy product — nothing added! Made entirely from fresh, sweet cream and other milk products, Pream never sours; in daily use, it keeps its delectable flavor down to the last spoonful.

Pream saves you money, too; one single jar goes as far as 2 half-pints of coffee cream, yet costs so much less! Take advantage of this month's get-acquainted offer—save 25¢ on your favorite instant coffee and "cream" it with new Instant Pream!





Make
Experts-
out of
5:30 Cooks!



Do you hurry home exhausted . . . have 15 minutes to prepare your evening meal? Here's a happy solution. Brighten frozen and canned foods the flavorful way with whole red pimientos from a convenient can or jar. Pimientos dress up casseroles of all kinds. They're delicious too, with cheese dishes, vegetables, fish, eggs. Try them soon.

RECIPE

Easy Pimiento-Beef

2 tbs. cooking oil
1 lb. ground beef
1/2 cup chopped onion
1 cup sliced celery
1 6-oz. can tomato paste
1 cup grated American cheese
3 cups hot water
1 1/2 cups spaghetti
2 tsp. salt
1 7-oz. can or jar Pimientos, chopped

Heat oil in saucepan; add beef and crumble with fork. Add onion and celery; cook until soft, stirring often. Add tomato paste, water, spaghetti, and salt. Cover and cook until spaghetti is tender. Stir in pimientos and cheese. Heat slowly until cheese melts.
Four servings.

RECIPE

Homemade PIMIENTO CHEESE SANDWICHES

Chop 4-oz. jar or can of pimientos (drained) into 1/2 lb. grated American cheddar cheese. Mix with 1 tsp. dry mustard, dash of salt, and mayonnaise to moisten. Spread generously on bread or toast.

TRY THIS OLD-FASHIONED PIMIENTO CHEESE SPREAD! Extra flavorful when you make it at home. A wonderful spread to keep on hand in the refrigerator.



PRETTIEST idea on the pantry shelf

JARS OR CANS OF

**WHOLE RED
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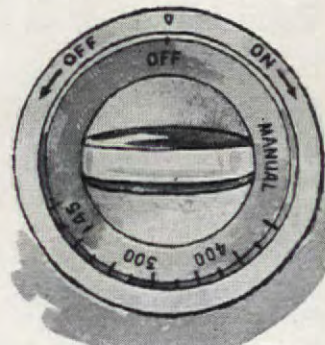
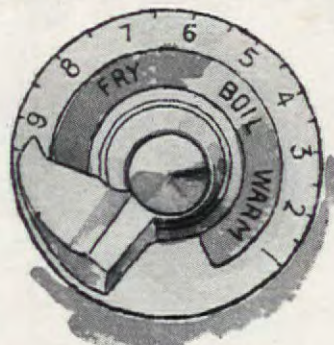
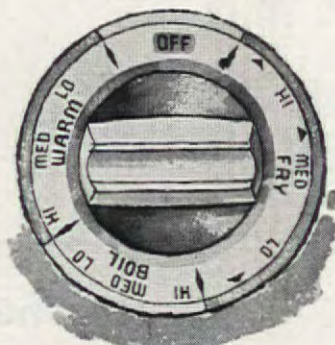
A NEW ERA IN COOKING



WHAT IS IT?

It's thermostatic cooking, a new time-releasing, sure-fire method for top-of-range cookery. Its automatic control does for the top of your range what your automatic oven thermostat does for your oven. Select your temperature, set it, and forget it! No more pot-watching—no more burned pans. Now found on both gas and electric ranges, we predict that this marvelous device will soon be incorporated in all ranges and is sure to be an innovation dear to the hearts of women.

WHAT DOES IT LOOK LIKE?



THEY MAY BE MARKED IN ONE OF THREE WAYS, BUT ALL
DO THE SAME JOB

• Today's living, with its modern conveniences, is a far cry from that of our ancestors. Their modern conveniences were invented, on the spot, by their own energies. Take yesteryear's cooking, for example. Originally, it was done on a simple wood or coal stove. And what regulated the temperature on the top of the stove (that's what they were called in those days) and in the oven? Mamma, herself! And she had to watch every pot and pan, because the stove certainly did overheat (and underheat) and how!

Yes, we have come a long way since then. First came insulation, then oven controls. Next came gas and electricity, with switches to control the amount of fuel for surface units. Then, along came all kinds of extras: lamps, minute minders, convenience outlets with automatic controls, and so on. But a still newer era in range development is now being ushered in—by the thermostatic top-of-range control! This ultimate in automatic convenience is similar to controls used in your oven and will transform a top-of-range cooking unit into a slow oven, or an unassuming frying pan into a very-new automatic skillet.

Here's how it works: A sensing element, spring mounted in the center of the unit or burner, remains in constant contact with the bottom of your pan and is thermostatically activated by its temperature. When the pan reaches desired heat, the flow of fuel is cut off. In a minute or so, when the pan cools, the supply of fuel is automatically renewed for a few seconds to maintain almost constant temperature. This cycle continues indefinitely—just set it and forget it!

The unit has three temperature zones—temperatures for frying, temperatures for boiling, and warm temperatures. Within these zones are further gradations, given in numerals, and in-between markings to make accurate dial setting as easy and convenient as possible.

The advantages of such thermostatic control are obvious. There is no more pot watching, foods can't burn, and there are no more pans to scour. There is no constant altering of heat control to prevent burning or too-vigorous boiling—and the vegetables will *not* become done before the meat. Just leave the work and worry to this "eye in the

CONTINUED ON PAGE 105

Only 1956 NORGE Dryer has new Hamper-Dor!



1 Tilts forward, makes super-handy chute for loading clothes in dryer.



2 Extends out flat, makes shelf for sorting, stacking or folding clothes.

EXCLUSIVE HAMPER-DOR WORKS FOR YOU 4 WAYS:

3 Swings down against dryer, lets you get in close for unloading.

4 Locks firmly into position when drying cycle starts, and you're set!



Only Norge dries 4 ways--dries everything!

By "everything" we mean *the works*. Not just what you'd call the "regular laundry" ... but your cashmeres, delicate undies, wool socks, gossamer baby things.

Only with a NORGE can you *Tumble-Dry with Heat and Air* ... *Tumble-Dry with Air, No heat* ... *Dry with warm Air, without tumbling* ... *Air-Dry, without heat or tumbling* ... you select the *right way* for each garment, each fabric.

Ask your NORGE dealer to show you the NORGE 4-way drying method with the new STOP-N-DRY CONTROL.

more - much more - from

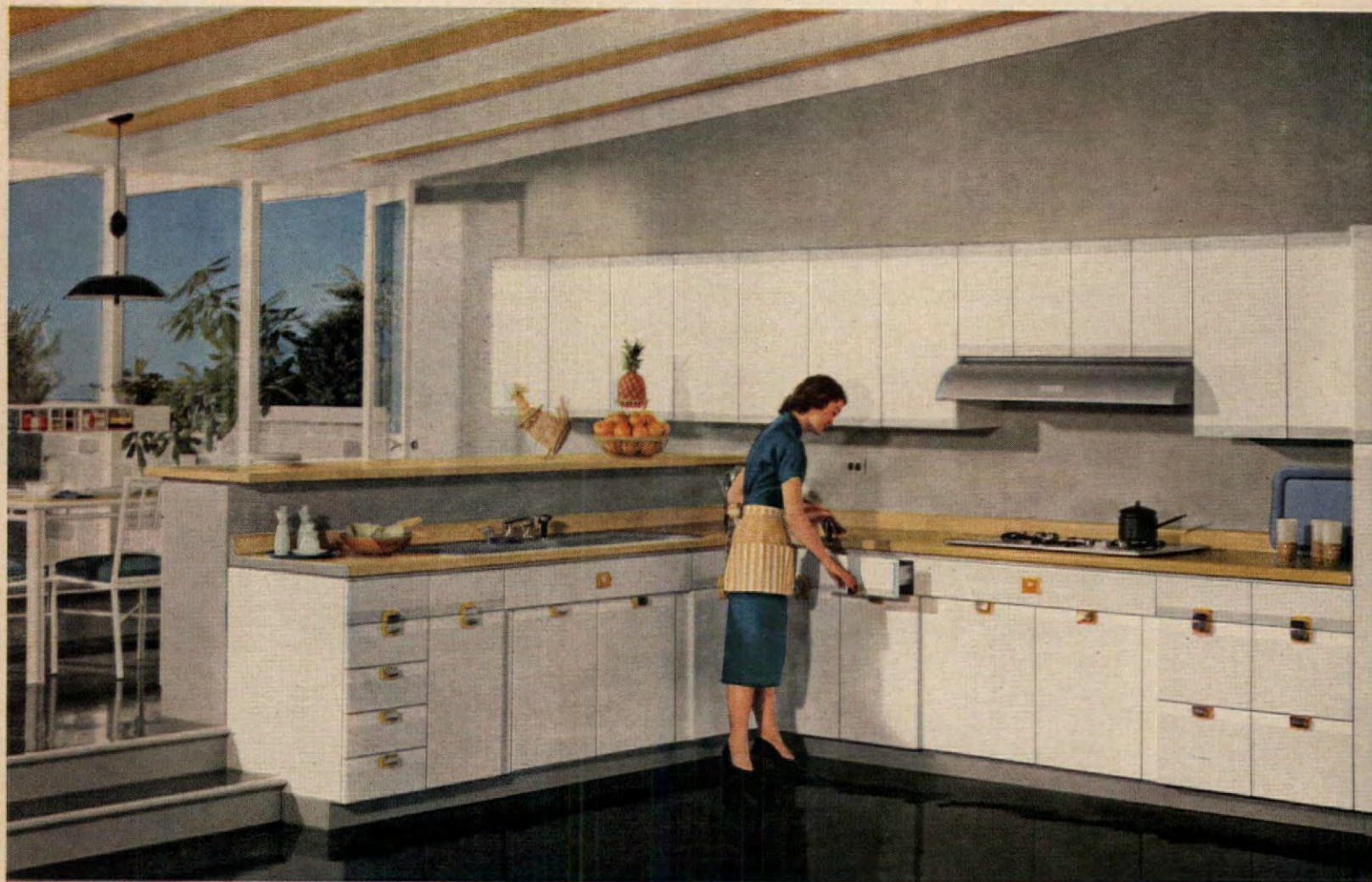
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THE AMERICAN-STANDARD KITCHEN



More usable storage space... more convenient work areas!

This is the only kitchen that's *convertible*... that lets you rearrange shelves and drawers at any time to fit your changing storage needs. Thanks to the exclusive convertibility feature, you get more *usable* storage space in an American-Standard kitchen. In addition, all cabinets are constructed of steel for lasting appeal, with a smooth, mar-resistant enamel finish. And steel cabinets are the very best—durable, non-warping, easy to maintain.

The smooth Micarta counter top is one piece, front to back, with a raised front edge to prevent spilled liquids dripping to the floor. Handle color-guards come in six colors to harmonize or contrast with counter top and sink colors.

Other wonderful features of this new American-Standard kitchen are adjustable, see-through wire shelves—revolving corner base cabinet shelves—wall cabinets that are handle-free, open at the touch of a finger—cabinets spe-

cially designed for built-in cooking units—tall utility cabinet with sliding shelves for appliances—and, of course, a famous American-Standard cast-iron sink with acid-resisting enamel coating.

See this work-saving kitchen at your American-Standard retailer's... and ask about his easy time payment plan. He's listed in the Yellow Pages of your phone book under "kitchens." Or mail the coupon below. Plumbing and Heating Division of American Radiator & Standard Sanitary Corp., Pittsburgh 30, Pa.

American-Standard, Dept. KA-105, Pittsburgh 30, Pa.

To cover cost of handling, I enclose: ☐ 10¢ in coin for the new 24-page full-color booklet, "Guide to a Better Kitchen." ☐ 25¢ in coin for the booklet plus the Plan-It-Yourself Kitchen Kit. I am ☐ modernizing ☐ building.



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Ross Exchangers • Sunbeam Air Conditioners



Deep drawers are wonderful for storing bulky packages. Nylon guides let drawers slide easily no matter how heavily loaded. When closed, drawers are concealed by the cabinet door.



Easy convertibility at any time is a boon of this kitchen. One deep drawer has been removed and an arrangement of shallow drawer plus easy-sliding wire shelf has been substituted.



Three wire shelves can be slipped into the same cabinet for another handy storage arrangement. All shelves slide forward smoothly, effortlessly bringing items within easy reach.

A New Era in Cooking

(Begins on page 102)



WHAT DOES IT DO?

It watches your food for you and automatically regulates the fuel supplied to the element. Once the selected temperature is reached, the heat source is cut off. When the temperature starts to fall below your selected setting, the sensing element in the center of the surface element registers the lowered temperature and heat is renewed as needed to maintain constant, even heat throughout the cooking process. No danger of fats overheating and smoking—no danger of violent boiling destroying valuable vitamins and minerals. Foods cannot burn. Even if you forget to turn off the unit at the end of the proper cooking time, even if all the water boils away, foods cannot burn!

back of your head" and go get prettied up before the company comes. And, if you've been scrimping for some new automatic utensils, why bother?—when the ones you now have can be temperature controlled.

Visualize, if you can, breakfast as a joy instead of a sleepy-time chore. Bacon cooks by itself without endless watching, eggs are done to each individual's turn, cereals no longer need the double-boiler treatment. As for griddle cakes—no jump-up act for the cook!—all will be a beautiful golden brown and as alike as peas in a pod.

Let's dream on to the dinner hour. Frozen rolls emerge, unscorched, from a covered pan in a twinkling, and meats need no longer be thawed nor potatoes baked and stuck with exploratory toothpicks. Vegetables, of course, are a breeze, and thermostatically controlled heat is perfect for pressure cooking.

When sweet-tooth time comes, Mom won't be taking her cake out of the oven—it will come right out of a skillet on top of the range—and the unit's low, low controlled temperatures are ideal for delicately prepared puddings and sauces.

Sound wonderful? Well, it is. But as with all completely new devices, there are certain things to be kept in mind as new habits take the place of old. As yet, there is no standardization in dial markings for these new ranges. Dials may be marked with numbers, descriptive words, or temperatures, and at this stage it is very important to follow specific instructions that come with a particular range. However, standardization of markings will be eventually necessary for uniformity in recipe writing and interpretation—in fact, we predict cookbooks will be rewritten to include temperature settings for foods cooked on top of the range.

Another consideration is your cooking utensils. Accurate performance of the sensing element depends upon uniform contact with the bottom of the pan, so certain qualifications for your equipment are necessary. Use a flat-bottomed utensil which will rest flat against the heating coil, and avoid using warped or dented utensils, or ones with heavy handles which lift the opposite side of the pan off the unit. Pans or skillets should not extend beyond the cooking unit, and tight-fitting covers (except for frying or pan-broiling) are most important.

Well, now you've got all the facts Ma'am. If you have decided to stop dreaming and run, not walk, to your nearest appliance dealer, we'll excuse you. You see, we just remembered that we've got to take a cake out of the—Oops, almost forgot—skillet!

THE END



Complete protection for sinks and dishes... it's all Rubbermaid

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You get all this protection by Rubbermaid for as little as \$10.14 wherever housewares are sold. For free folder showing all Rubbermaid products, write to The Wooster Rubber Company, Dept. A-45, Wooster, Ohio.

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Inland 2-cup Carafettes



Inland Twin-Hot Server

Either copper or platinum decoration

How to Grow Anthuriums

(Begins on page 75)

plant food, like Hyponex, or sheep manure water, once a month. As the plants grow, roots will appear above the pot. If left in the air, they will dry up, harden and become unable to absorb moisture and food as they would in their native tropics. So it's well to wrap sphagnum moss around them to prevent their drying. Done consistently, this makes it unnecessary to repot the plants for years. Some growers increase their stock by cutting the stem below these aerial roots, potting this portion to make a new plant, and letting the old one send out new stems. However, ours do better and bear larger blooms if left undisturbed for long periods.

Anthuriums properly grown from seed will often bloom in three or four years. When a plant blooms, you can see the powdery or granular pollen on the spadix; it can be gently transferred with a small brush, or the fingers, to the spadix of another flower when the latter is slightly sticky and "ripe." As it is not always easy to recognize this time, repeat the pollinating after a few days. Soon a slight swelling on the spadix will indicate success, and in four months the ripe seeds will stand out like kernels of corn and come free at the gentlest touch of your finger; do not try to pull them off. The seeds will ripen gradually, a few each day. While they are developing and taking energy from the plant, give it extra good care. Daily spraying or syringing of the leaves is most important, but keep it away from strong winds, and keep up the monthly feeding.

When ready to plant the seeds, prepare shallow pots or "bulb pans" by filling them $\frac{1}{2}$ full of gravel or pot fragments for drainage and a mixture of equal parts peat moss, leaf mold, sand, and mixed charcoal and chicken grits, plus a mixture of chopped sphagnum moss, powdered sheep manure, and bonemeal at the rate of $\frac{1}{2}$ cupful per gallon of the other. You can plant the seeds as fast as they ripen, but then never let them dry out. If you haven't a propagating box or cold frame, put a pane of glass over each pot. Depending on the room temperature, you may have to spray the soil three times a day, doing it gently with a clothes dampener. Tiny leaves will appear above the soil anywhere from five days to six weeks after seeds are sown. By the way, do not feed them at this stage or put any plant food in the soil mixture described above. If there are other plants nearby, watch out for slugs which may attack the seedlings and cut them off at ground level. Later, when the little plants are 3 or 4 inches tall, you can shift them to individual small ($2\frac{1}{2}$ " or 3") pots using the same soil mixture as described. From then on, you can begin feeding them carefully. And as they grow, you shift them to larger pots until, at flowering age, they are in 5" or 6" or larger containers.

THE END

Growing anthuriums from seed. Right, spadix 4 months after pollinating, with seeds like corn kernels (pencil points to one) ready for planting. Below, soil mixture ingredients (left); pot of soil, 2-month seedlings just showing; 2-year plant in pot, and water syringe



ENSURE *Long Lasting Window Beauty*

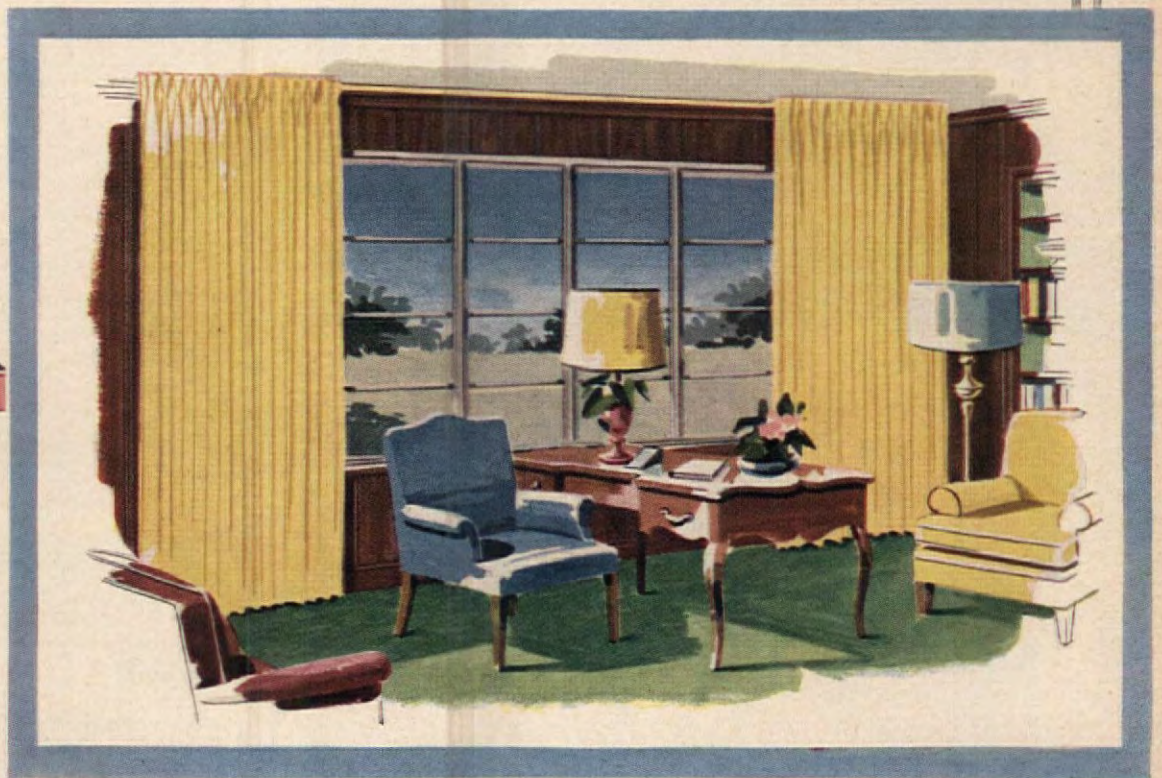
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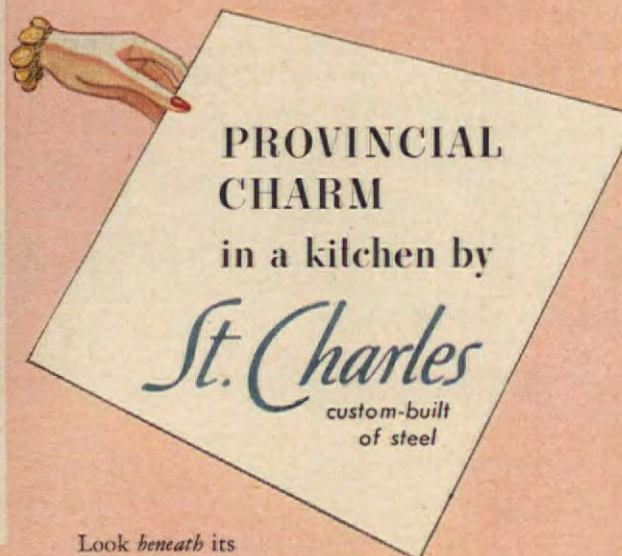
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Kirsch
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Look *beneath* its apple-fresh beauty and you'll see complete convenience, ultimate efficiency. Look *long* enough and you'll be spoiled for any kitchen *but* St. Charles!

The smartly angled sink (its unusual shape and steel core top are *sure* signs of custom construction!) adds welcome counter space. Glassed-in midway compartments, above the sink, gaily display everything from salt to sage. Smart, space-saving built-ins make work easier, quicker, more enjoyable.

Ice Blue, accented by warm brown birch, is the color costume of this kitchen. For *your* kitchen, choose from 15 decorator colors, or two smart shades of wood. *Whatever* you want, in color or convenience, you are cordially invited to see at your St. Charles dealer's showroom, listed in the Yellow Pages of your phone book.



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INSULATING YOUR ATTIC?

If you're insulating an attic or spare room, don't just "slap it up"—here are some professional tricks that will give you effective, trouble-free results

JONATHAN ALEY

The virtues of insulating your house are well known; the money saved in heating costs pays for the material within a few years' time, is pure saving after that—and it makes your home a much more comfortable place to live in, both winter and summer. True, insulation is easy to install properly, but, at the same time, there are errors to guard against, errors which not only cut down efficiency, but also cause trouble such as peeling of paint and moisture condensation. To avoid them, here are a few rules to follow when installing insulation.

Before you buy your material, calculate the area to be covered, and measure the stud or rafter spacing. Most types of insulation are available for common stud spacings such as 16", 20", and 24" on center. Just take the information about the area to be insulated, and the measurements, to your dealer. He will tell you just how much material you'll need and will also sell or rent you a stapler. Generally speaking, a gun-type stapler is preferable to a hammer type, since it drives the staple down

flush. If a hammer type is not hit square on the stud, the staple may stick up, causing difficulty later on if you decide to install wall board over the insulation.

When insulating, there are two basic points to remember. (1) The vapor-barrier side of the insulation should always be installed toward the winter-heated side of the wall. (This means that if you are insulating an



Fig. 1

attic roof, the vapor barrier faces down; if you are insulating an enclosed porch floor, the barrier faces up.) (2) Wherever possible, leave a ventilated area between the insulation and the outside wall of the construction (see figure 1). Never force the insulation into the stud space so that it touches the wall, but keep the vapor barrier flush with the inside face of the studs.

First, install insulation between all the standard-spaced studs. At the ends of the studs, where you encounter cross-framing members, strip off about an inch of the insulation from the end of the vapor barrier to provide a fastening flange (see figure 2). Then

CONTINUED ON PAGE 110

See "Where Credit Is Due," page 161



Fig. 2



Fig. 3



NEW 1956 G-E FILTER-FLO WASHER GIVES YOU CLEANER BRIGHTER CLOTHES—NO LINT FUZZ

E.'s new Filter Flo Washing System cleans and re-cleans wash water . . . removes lint, sand and soap scum automatically.

As you wash, this G-E Washer circulates and filters the water at the rate of six gallons per minute. Sand settles out the bottom. Soap suds float away. Lint is trapped in the removable filter which lets only cleansed sudsy water flow back into the washbasket.

With 50% more clothes capacity than many automatics, it's today's best buy. About \$3.50* weekly. General Electric Co., Appliance Park, Louisville 1, Kentucky.

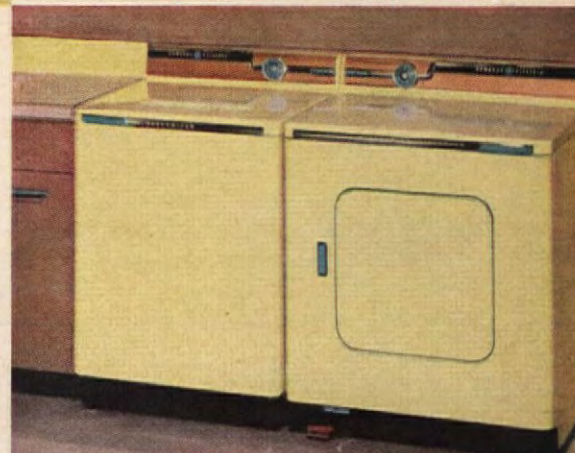
*See your dealer for his prices and terms



After 11 washings in an ordinary washer, the dungarees (left) were dulled by lint fuzz. After 11 washings the G-E way, an identical pair showed no lint visible.



Filter slips in and out for easy cleaning



5 Mix-or-Match colors, too! See G-E Automatic Washers and Dryers in canary yellow (shown), turquoise green, petal pink, cadet blue, woodtone brown. Also white.

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For families with things to do... the all-new KitchenAid dishwasher!

It's a busy, busy life with home, children, club and social activities. No wonder so many homemakers look to *KitchenAid* for thankful relief from time-consuming daily dishwashing. Bring *automation* right into your kitchen with this beautiful performance-proved appliance—recognized as *the finest made*. Here is *real pride in ownership*.

It comes in gleaming White, Stainless Steel or Antique Copper. Or your dealer or kitchen specialist can arrange for any color you desire. Has the exclusive Hobart revolving wash principle that power washes to perfection, completely eliminates pre-rinsing. Has exclusive stainless steel, dual no-clog strainer system. And there's a completely separate motor and hot-air blower that electrically dries everything with a sparkle. Portable or built-in (lowest cost installed), most efficiently engineered, fully automatic dishwasher on the market.

For complete information write Dept. KA, KitchenAid Home Dishwasher Division, The Hobart Manufacturing Co., Troy, Ohio, Canada: 175 George St., Toronto 2.

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The Finest Made...by



World's Largest Manufacturer of Food, Kitchen and Dishwashing Machines.

Insulating Your Attic?

(Begins on page 108)

fasten the insulation in place, with staples not more than 6" apart. Fitting should be done with care, so vapor barrier covers whole area as thoroughly as possible. Where two sections of insulation butt, force ends tightly together so that vapor barriers overlap slightly.

Under a pitched roof, always install collar beams—to create a ventilated area above the insulation (see figure 3). Ventilate this area with louvers, at both ends if possible, providing at least one square foot of free inlet and one square foot of free outlet area for every 300 square feet of attic floor area. It is a good idea to cover these vents with screening to keep out insects and rodents, but, if you do, you must double the area of the vent as the screen cuts the flow of air in half.



Fig. 4

In most recently-built homes, there are openings under the eaves to provide ventilation.



Fig. 5

Cover these vents with screening, too, but do not block the vents when you install the insulation. Instead, install the insulation so that air can pass freely over the insulation from the eave vents up to the ventilated area over the collar beams. Usually, where the floor joists and the roof rafters meet, there is a horizontal construction member running along on top of the joists. This is called the plate. By fitting the roof insulation under this plate (see figure 4) and running it down to the top of the ceiling below, you will seal the attic tightly, but at the same time you won't block the ventilation from the eave vents.



Fig. 6

Before you install any insulation, make sure that all electrical work and plumbing is finished. Then, when you come to an electric box, trim the vapor barrier carefully to make a snug fit (see figure 5). To fit around pipes in walls, split the insulation so that the blanket goes outside the pipe, but the vapor barrier goes inside it (see figure 6). Another approved method is to pass the whole blanket and vapor barrier behind the pipe.

Next, fit insulation in all the small cracks and narrow stud spaces. The easiest way is to cut off the vapor barrier, fill the areas with insulating material, and then cover the studs and the insulation completely with overlapping strips of vapor barrier (see figure 7). If rips or tears have been made in the vapor barrier, patch them with tape or cover them with an additional layer of vapor barrier. When you have done this, you will have a completely vapor-sealed room and a trouble-free insulation job.

THE END



Fig. 7



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this
dramatically
different
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DELTOX

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COOKS • BAKES • BROILS
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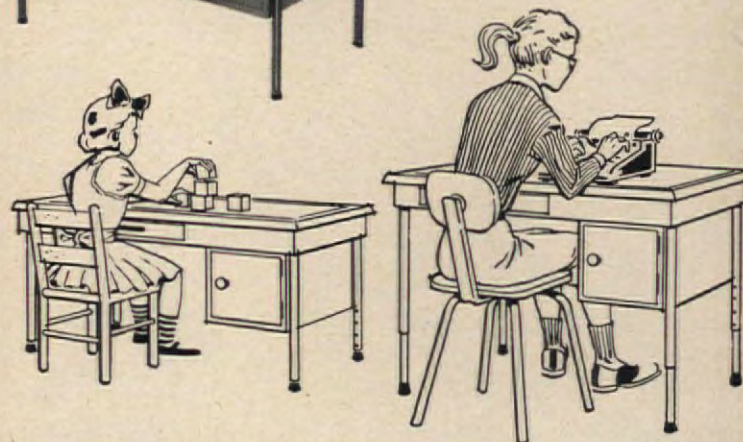


Only One range brings you so many modern work-saving features to shorten your kitchen hours, make cooking results sure. Magic Flame Uni-Burner with exact heat control... cooler Magic-Lite automatic pilots... accurate Red Wheel Oven Heat Regulator... convenient Magic Oven-Eye... easy-to-use Swing Out Broiler... these are just a few of the many feature-firsts pioneered by Magic Chef. Enjoy the finest in quality and performance. See the "One and Only" Magic Chef before you buy and you'll know why...

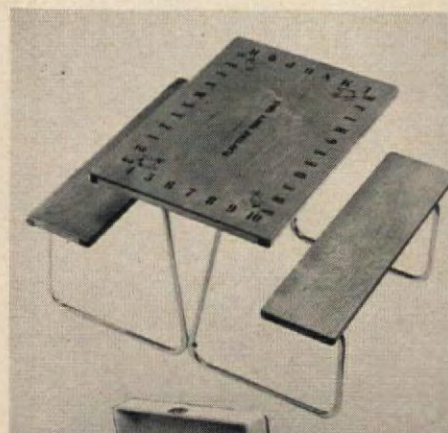
MORE WOMEN COOK IN *Magic Chef* THAN ON ANY OTHER RANGE!
 For FREE CATALOG write Magic Chef, Inc., St. Louis 10, Mo., Dept. C



Telescoping legs on this steel desk raise top from 22" to 30" as child grows from tiny tot to teen-ager. Desk has drawer and cabinet storage space. \$25. National Engineering Mfg. Co.



FOR THE YOUNG SET



Play center, to seat four children, is sturdily constructed of tubular steel and choice of birch or redwood. Table top is 20" x 30", has alphabet and numbers as border. Tip-proof design and rounded corners are safety features. Top and seats in birch, \$14.95; redwood, \$11.95. Alms Enterprises

ALL PRICES ARE APPROXIMATE



For the child with a small record player, but no place to keep the records, here's a record-player stand and storage unit that holds player and about 80 records. Cabinet is 20" high, 16" deep, 12" wide, painted gay red and yellow. \$5. Merit Displays Co.



Designed for grandparents when grandchildren come to visit, this portable crib of corrugated fiber board sets up or folds flat in a minute. Decorated with pink and blue cherubs, it comes complete with plastic-covered mattress, makes a 20" x 36" sleeping area for baby. \$7.95. Rose-Derry Co.



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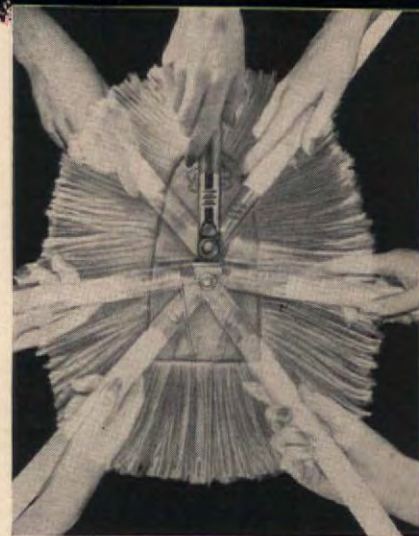
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"It's magic!" you'll say—how your colorful O-Cedar "Every-Which-Way" mop adjusts to *any* position at the slightest touch... how it twists in and out of hard to dust places... darts around chair and table legs... glides under low, heavy furniture.

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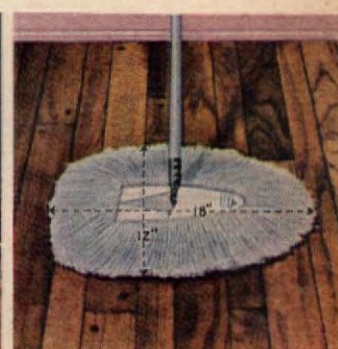
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 largest plywood organization in the world

Charles took apart the wobbly old washstand and reglued it. Finishing was my department, and I also stripped and refinished Grandmother's rocker and refurbished and decorated the little cricket stool



We've Something to Crow About

(Begins on page 70)

When my husband glanced over my shoulder, he said: "H-m-m-m. Nice! But a carpenter would charge plenty to build it."

I wasn't really listening. "In these cupboards we could store all the things we have stuffed in boxes and in your overseas locker. And this nice, long counter would be perfect for buffet suppers. And on the bookshelves, I could display some of those things I have decorated, and —"

"Now, take it easy, honey," Charles laughed. But he was in it as much as I was. "I think I could build the cupboards. Nothing fancy, of course. But it would get rid of those boxes. Then someday we could hire a carpenter to finish off the job."

But nobody had told us what a fascinating job lay ahead of us. Charles and I rode the Sawdust Trail almost every evening, and, once started, we were determined to see the job through. I stained all the pine panels before they were nailed in place so that there would be no "raw" wood showing in case of shrinkage. Then we put them up, and I finished them with a coat of shellac, and, finally, with satin varnish. We decided to panel the ceiling, but didn't like the idea of "seams" where board ends met: so Charles bolted 2 x 4's across the panels to simulate beams.

The mellow-toned wood called for wrought-iron hardware with plenty of "character," but after pricing the kind that we wanted, we made arrows of wallboard and painted them dull black; mounted over plain T-hinges, they look like the wrought iron we wanted. Since the stairs descended into the furnace-laundry room, we formed a paneled hall, with one door leading to the laundry and another to the incinerator. In the space between the doors, Charles built a shadowbox framed by scalloped pine.

The finishing and decorating of the room furnished lots of

CONTINUED ON PAGE 116

The room's the same—but

Pittsburgh Glass

makes the difference!



Hard to believe, isn't it? What a thrilling difference just some extra glass makes in this room.

Instead of a self-conscious, small window . . . a glorious wall of glass that really gives the view its due. Instead of static, dull wall surfaces closing in the room . . . sparkling expanses of Pittsburgh Glass that take in the whole outdoors!

You can work an exciting change in *your* home by this identical simple magic . . . the magic of Twindow®, Pittsburgh's window with built-in insulation. Twindow is made up of two sheets of polished plate glass with an insulating air space sealed between them. Twindow guards against condensation and cold air downdrafts. It makes your heating bills behave. In simplest terms, it means *comfort with a view!* And it's for *you!*



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An exciting new upholstery pattern by
famed designer *Russel Wright*



As if by magic, the new "Fabrilit" Castleton pattern changes as the light varies. Available in a range of 15 Russel Wright pastel and deep-tone colors.

Now **Du Pont Fabrilit**[®]
vinyl upholstery breathes
to give new, cushiony comfort.



Thousands of invisible pores that you can blow smoke right through—visual proof that this new "Fabrilit" actually breathes!



Wipes clean in seconds because every thread of this "Fabrilit" is protected from soiling and wear by a complete vinyl coating.

Imagine a plastic upholstery with the soft, airy comfort of a woven fabric *plus* all the stay-clean, easy-to-clean advantages of a complete vinyl coating. Du Pont has developed just that with "Fabrilit"—supported vinyl plastic upholstery in the stunning new Castleton pattern. With thousands of invisible pores that *actually breathe*, Castleton retains all the durability and washability that have built the "Fabrilit" reputation.

"Fabrilit" couldn't be smarter-looking. You have a wide choice of patterns in deep tones and pastels. Easy-to-clean "Fabrilit" makes even the lightest colors practical on furniture that gets the heaviest use. Better stores everywhere have quality furniture in "Fabrilit." Better upholstery shops everywhere have "Fabrilit" for re-upholstering. Also by the yard for you to re-cover dining-room chairs, table tops, etc. Look today. *"Fabrilit" is also used for fine luggage, women's shoes and folding doors.

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BETTER THINGS FOR BETTER LIVING



scope for our do-it-yourself instincts. For instance, I painted shutters to match the bookcase linings, and then decorated them with a pretty motif—but how to hang them? Cup hooks were the answer! I've always loved to paint and decorate things, and our room gave plenty of opportunity, not only to Charles and myself, but to my Dad, too. In addition to the rooster, Dad made and decorated an "anniversary clock" we hung on the wall, and lots of other delightful little objects in the room are of his making. It's our "souvenir" room, too, for horseshoes from Williamsburg, a hearth broom from the Great Smokies—and a Paul Revere lantern and hand-wrought New England fire tools remind us of trips we've enjoyed.

That long counter, protected by four coats of spar varnish, has made entertaining so easy down here that we have many parties in our gay new room. Friends and neighbors come in to see it, and have asked me to teach a class in painting so that they could duplicate some of the articles I have decorated. In our Y.W.C.A. Ladies Day Out each Tuesday, I help other women to find enjoyment in do-it-yourself decorating projects, because I've found ours so rewarding. So has Charles.
(NOTE: As you've guessed, close-up on page 70 is Mrs. Hodous. Pin and earring set she's wearing are Chippendale trays—miniature versions of a large one that hangs in her dining room.—ED.)

THE END

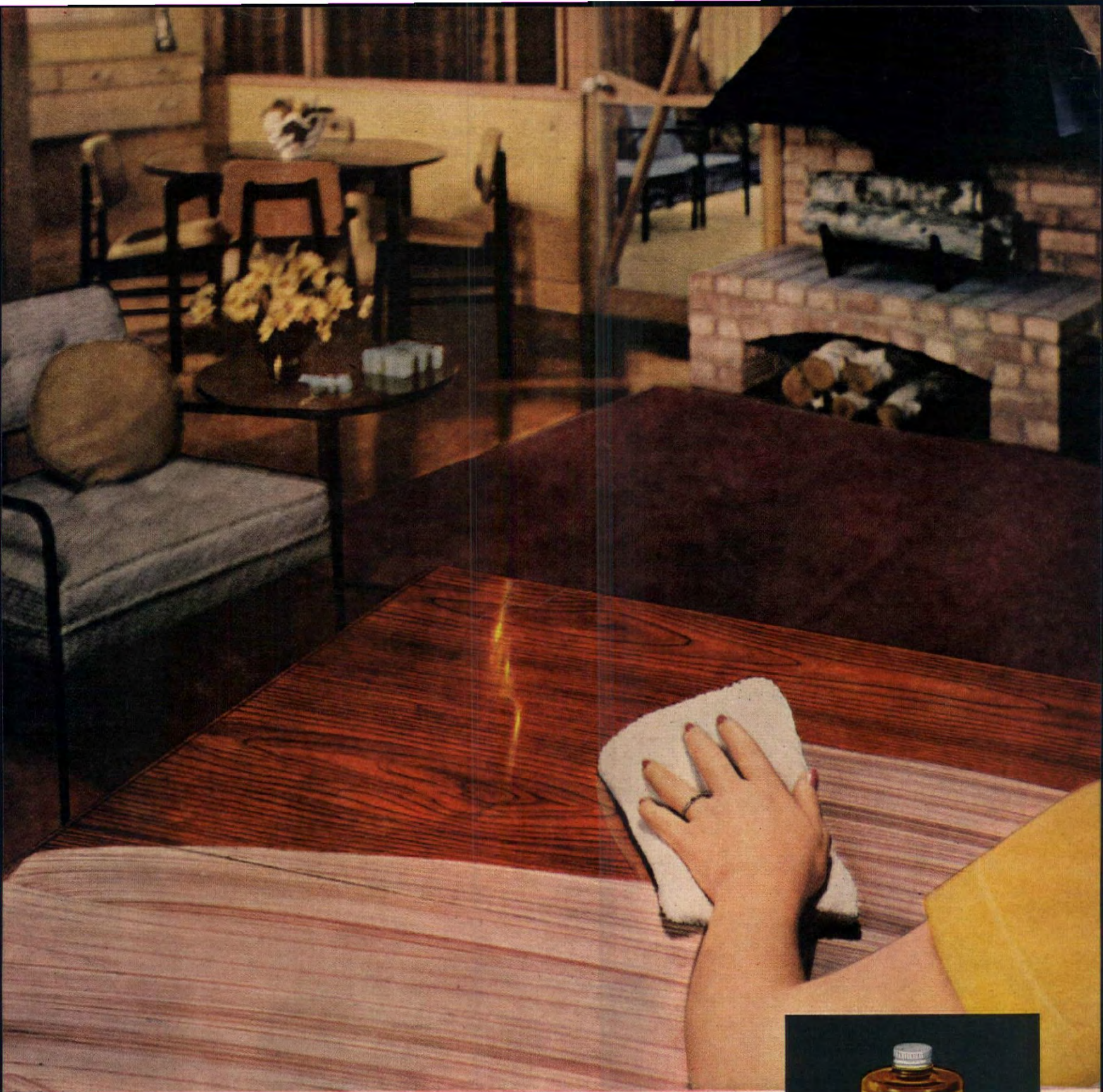


The shadowbox in the hallway at the foot of the stairs was Charles' inspiration. He made it of short lengths of pine left over from the major projects. It makes an excellent spot to keep little things I love to "gay-up" with patterns, and display can be changed about



This, believe it or not, is our sugar and creamer—for a crowd. Of course, this "set" started life quite independently, as a child's sand pail and an oil can, now looks attractive decked out and decorated

THE AMERICAN HOME, OCTOBER, 1955



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A special place for special things. Hanging shelf suspends from bottom of wall cabinet and sturdily holds "Penny Candy" canisters specially labeled for nuts, sugar, coffee, tea, and even candy. Shelf is a cabinet accessory



Even Dad can do the dishes after a big dinner party when the automatic dishwasher takes over. Designed to load the dishes in a special way, dishwasher will wash, double rinse, and dry china, silver, glassware, pots and pans. Makes easy cleanup for any meal

Spring Bouquet

(Begins on page 76)

Special closet for water heater is handy in laundry area.

It is placed where Dad can reach controls and connections when necessary. Heater placed near kitchen, lavatory, and in laundry near plumbing connections, and near where most of hot water is used, saves fuel expense. Also, you have hot water more quickly



Pamper your moods—change utensil storage to best suit your needs. Convertibility in shelf placement of base and undersink cabinets provides more usable storage space for kitchen utensils. Removable shelf and drawer guides make it possible to add, remove, or change the location of sliding shelves and drawers. Convert in a matter of minutes with ordinary household tools

FOR MORE PICTURES,
SEE PAGE 76



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*Du Pont's polyester fiber

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Good Buys



\$100 Evolutionized cedar chest with slide-out trays, front opening doors. Handsome outer case, marquetry door panels are walnut. 40" wide, 18" deep, 31 1/4" high. **\$65 EACH** Lamp tables, like chest, have shaped stretchers, tulip-shaped brass ferrules of Danish derivation. As shown, tables make 80"-long wall treatment. With leaves down, each is 24 1/4" wide, 22" deep, 25 1/4" high. Lane Co.'s new group.



\$50 CABINET BOOK CASE Pine bookcases, in Autumn Brown or Smoky Grey, butt snugly together in distinctive low storage treatment for any Early American room. Each is 36" wide, 14" deep, 34" high. By Habitat Shops.

GERTRUDE BROOKS DIXSON

in Furniture



ALL PRICES ARE APPROXIMATE

MORE ON NEXT PAGE

Here is a fashion-conscious lot of furniture found at the last market. Each meets the requirements of good taste, sound construction, and a moderate price tag. Particularly noteworthy is the cabinet-type cedar chest that's handsome enough for your living room. Also a new finish for upholstery, making it impervious to everything but liquids containing alcohol. And there are a variety of designs to combine with those you have.

\$40 Medium-sized chair gives maximum seating comfort due to curved top rail, proper pitch of back, seat depth. Slanted back leg, shaped wooden arm rests, "Spice" brown finish are contemporary style notes. Over-all, 24" wide, 29" high, inside seat depth 19". Baumritter.



\$39.95 CORNER TABLE Meticulously constructed, walnut table comes in warm brown or "Pumice" finish. Lower shelf, 30" sq., 15" high. Triangular top, 24" high. Mersman.
\$89.50 EACH SECTIONAL Black and white fabric on well-scaled sectionals is specially treated, repelling dirt, most liquids. Over-all 48" wide, 30" deep, 29" high. By Kenmar.

"you just can't make
PERFECT PLEATED DRAPERIES
without these
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MIRACLE-TWINS
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*PAT. APPLIED FOR

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NOBODY BUT CONSO has NIP-TITE Pleater Hooks, those amazing drapery hooks with the hinged locks that grip all pleats tightly to keep them crisp and professionally uniform.

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No need to tack or sew pleats with NIP-TITE!

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CONSO 27 West 23rd Street, New York 10

Finest Power Tools Made

Good Buys

(Begins on page 120)



Packed with power, this No. 1814 is the finest 1/4" drill in its class **\$25⁷⁰**

with Jacobs Geared Key Chuck

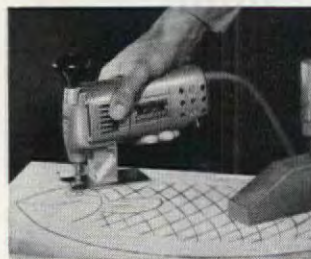
When you want to drill holes in metal (to 1/4" dia.) or tough wood (to 1" dia.) . . . when you have a sanding or polishing job . . . you want *power*. And this Millers Falls No. 1814 drill has power to spare — power to save you elbow grease on dozens of hard-work projects.

But don't take our word for it. Stop at your hardware dealer's . . . take the rugged, handy pistol grip of the No. 1814 in your hand. Feel its light, compact easy balance. Pull the trigger and feel the surge of power it provides . . . you'll *know* the No. 1814 is for you!

Built with all the craftsmanship and quality that have made Millers Falls fine power tools famous the world over — the favorite of experts everywhere.



SAW FASTER, MORE EASILY AND ACCURATELY with this powerful but economically priced beauty. Big enough for finished 2 x 4's — with 6" blade quickly adjustable for cuts at any angle from 90° to 45°. Light, safe, perfectly balanced. No. 600 Electric Saw, \$48.70



SIX SAWS IN ONE! It's a power jig saw, hack saw, coping saw, rip saw, cross-cut and keyhole saw. Unique design and special blades give far greater cutting speed than any similar saw — in metal, wood, plastic. Cuts practically any shape. No. 480 Jig Saw, regularly \$44.95 — Special for Christmas, \$39.95

For power and performance — ask for

Millers Falls

Dyno-Mite Power Tools



FREE AT YOUR HARDWARE DEALER'S

Ask for these folders on the whole power-packed line of Millers Falls Dyno-Mite electric tools including the remarkable new Dyno-Mite Power Workshop, or write direct —

MILLERS FALLS COMPANY
Dept. AH-1
Greenfield, Mass.

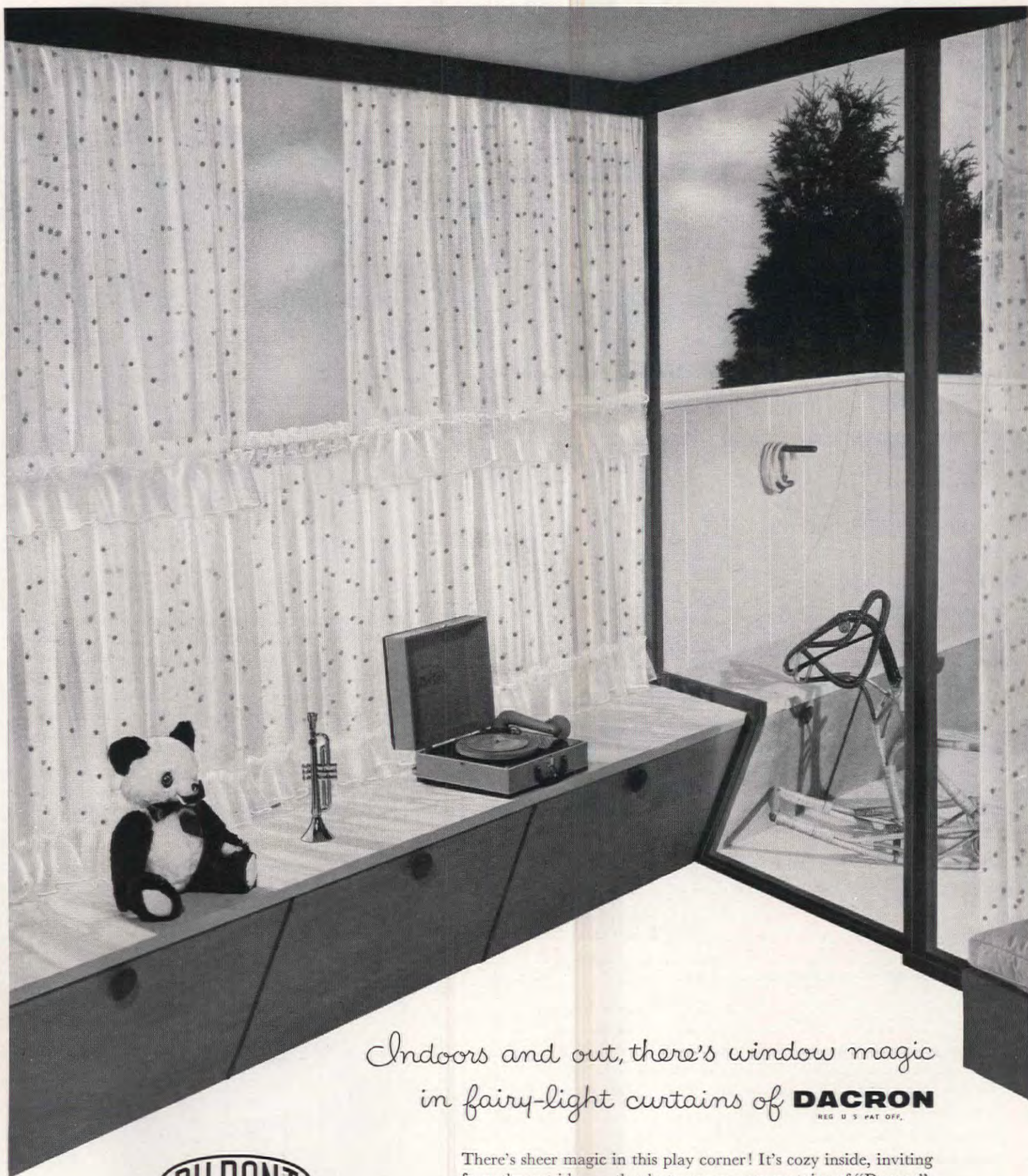


\$159 Contemporary version of Colonial chest-on-chest is of pecan—a remarkably hard and beautifully grained wood—in a warm brown finish. From a new group of living, dining, and bedroom pieces, all scaled for small, lower-ceilinged homes. 46" wide, 20" deep, 44" high. Unique Furniture.

\$30 Sable-toned walnut frames white leather top of handsome lap table. Front legs, recessed to permit table to slide over chair arms, are painted white. Top is capacious enough for desk work, games, or dining. 32 1/2" wide, 18" deep, 23" high. From the extensive Profile Group by Drexel.



\$22, SIDE CHAIR Authentically reproduced, these versions of the **\$30, ARM CHAIR** Windsor chair are known either as Bamboo or Turned-Rail, a design originating in the post-Revolutionary period. A skillful blend of elegance and simplicity makes them desirable and appropriate for homes of today. Nichols & Stone. THE END



*Indoors and out, there's window magic
in fairy-light curtains of **DACRON***
REG. U. S. PAT. OFF.



BETTER THINGS FOR BETTER LIVING
... THROUGH CHEMISTRY

DU PONT PRODUCES FIBERS—NOT FABRICS OR FINISHED MERCHANDISE

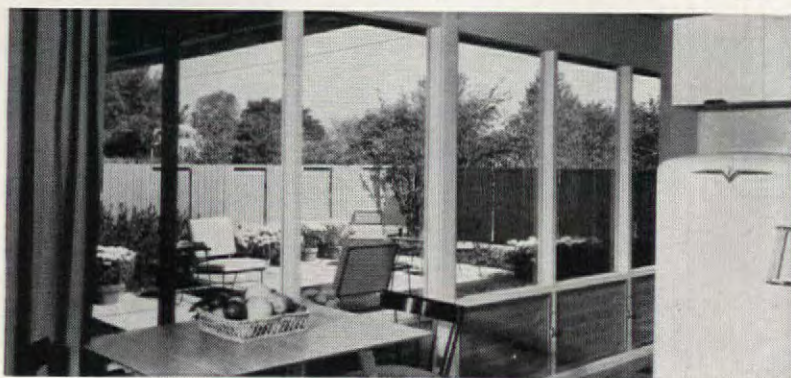
*REGISTERED TRADE-MARK FOR DU PONT'S POLYESTER FIBER

There's sheer magic in this play corner! It's cozy inside, inviting from the outside . . . thanks to sunny, new curtains of "Dacron". And they're child's play to care for—easy to wash, quick to dry, he-man strong year after year. For a bewitching touch at all your windows, choose curtains of Du Pont "Dacron"* polyester fiber—the best balance of beauty, easy care, long wear. Your favorite store has them in many styles, in new pastels and whites. For free curtain decorating booklet, write: E. I. du Pont de Nemours & Co. (Inc.), Room 2522-D, Nemours Bldg., Wilmington 98, Del.

DACRON—for the best balance of beauty, easy care, and long wear



SAVES MONEY on heating and air conditioning



SAVES WORK — you don't need storm sash



Visit a National Home, open for inspection September 10th through 30th. National Homes are available with Thermopane windows.

PERMANENTLY INSULATED WINDOWS are a delight to own . . . thousands of home owners will vouch for that. Thermopane insulating glass puts a sealed-in blanket of air between you and the outdoors. With Thermopane in every window, your home is more comfortable the year 'round. Quieter, too.

Two kinds of Thermopane are available: (1) made of sheet glass for economy and (2) made of plate glass for clarity so essential in picture windows. For further information call your L·O·F Glass Distributor or Dealer. He's listed under "Glass" in your phone book. For our booklet, write to Dept. 4105.

®



Thermopane
INSULATING GLASS

LIBBEY • OWENS • FORD GLASS COMPANY, 608 Madison Ave., Toledo 3, Ohio

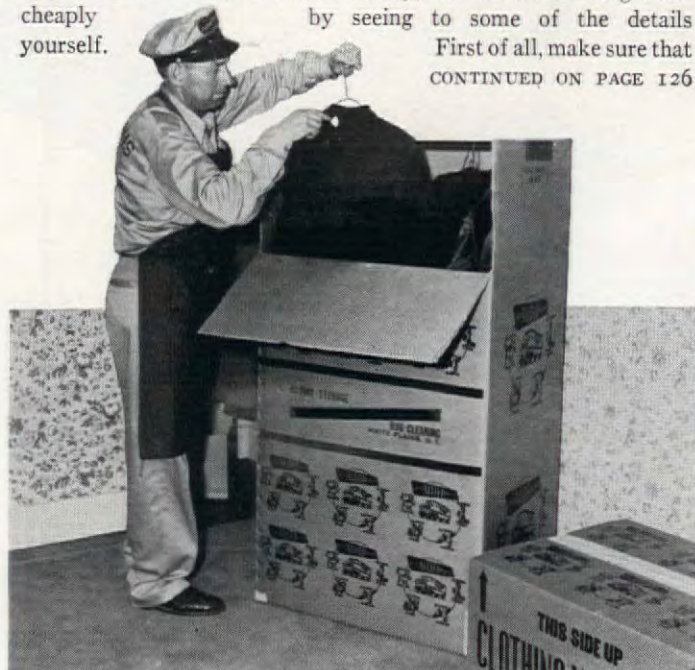
IT'S YOUR MOVE



INFORMATION: ALLIED VAN LINES

As we always have been, we're a nation on the move—moving out to the suburbs for elbow room, or into the city for convenience, or on to another part of the country for better business opportunities. And, of course, since literally millions of families are moving each year, moving techniques have kept pace with modern improvements in every other field. So moving day is no longer a date to be dreaded. In fact, if yours is one of the families on the move, you can turn the whole problem over to a good mover who will pack everything down to the last ash tray, move it all, and set it all up in your new home, according to a pre-arranged blueprint. All you have to move is yourself and your family—you enter your new front door to find the draperies hung, the beds assembled, the furniture in place—and the right clothes in the right closets! The cost of such luxury service is less than you might expect—but you can, naturally, do the whole thing more cheaply by seeing to some of the details yourself.

First of all, make sure that
CONTINUED ON PAGE 126



Wrinkle-free move: Clothes go from closet into dustproof movers' wardrobe into new closet—and no pressing required! There are specialized cartons for other items, too—mattresses, for example



Soft, beautiful carpet makes you so proud of your home

We really can't blame you two for being so proud. Every young couple we know feels that way about their house when it's carpeted.

Because there is nothing that does as much to make a house beautiful, does as much to make it a home, as carpet.

For carpet is not only handsome in itself — soft and warm and welcoming — it sets a rich and flattering frame around your furniture.

And carpet has a day-to-day practicality that makes it wonderfully easy to live with. Carpet is quiet because it swallows the noises that make a house "restless". And it provides safe, sure footing for playing children — or you, when you're rushing to the phone or the door.

Carpet adds so much and costs so little — in time, in work and in money. A quick vacuuming keeps it lovely . . . no tedious scrubbing, rinsing, waxing, or polishing. And, when you move, your carpet goes

along with you — you haven't invested time and money in floors you leave behind.

Yes, all this — for so little. At today's prices you can probably afford to do two rooms for what you think one will cost.

Drop in at your store this week. See the display of lovely colors, modern patterns, exciting new weaves and textures. With small monthly payments you can have beautiful, long-wearing carpet on your floors right now. You'll be so glad you did.

HOME MEANS MORE—WITH CARPET ON THE FLOOR
MORE QUIET, MORE COMFORT, MORE BEAUTY, MORE SAFETY, EASIER CARE

Buy carpets designed and made for the American way of life by these American manufacturers Artloom • Beattie • Bigelow • Downs • Firth • Gulistan • Hardwick & Magee • Hightstown • Holmes Karastan • Leedom • Lees • Magee • Masland • Mohawk • Nye-Wait • Philadelphia Carpet • Roxbury • Sanford • Alexander Smith **CARPET INSTITUTE, INC., 350 Fifth Ave., New York 1, N. Y.**



Extra bathroom convenience with woods of the Western Pines*

Here's real charm in little space! Twin hand basins and ample dressing table enclosed by cabinets and drawers of woods of the Western Pines make use of every precious inch. Beautifully grained and smooth of texture, these handsome woods take any finish, are easy to maintain—economical, too.

Choose the woods of the Western Pines for *any* remodeling or building project—whether you do it yourself or have it done. See them at your local lumber dealer—he'll be glad to give you an estimate.

the Western Pines

*IDAHO WHITE PINE
*PONDEROSA PINE
*SUGAR PINE



Bright new ideas in new FREE booklet

"FRIENDLY HOME IDEAS IN WESTERN PINE." 86 photographs, many in color, show you building, decorating and remodeling ideas featuring the cheerful Western Pines. Write to WESTERN PINE ASSOCIATION, Dept. 411-F, Yeon Bldg., Portland 4, Oregon.

TODAY'S WESTERN PINE TREE FARMING GUARANTEES LUMBER TOMORROW

It's Your Move

(Begins on page 124)

you choose a reputable mover (consult your Better Business Bureau if you are in doubt). If your move is between states, you are protected by the Interstate Commerce Commission which sets rates for weight and distance—but you'll still want a mover who knows his business and has a reputation to protect by serving you well. If your move is a local one, using an irresponsible, fly-by-night mover who gives you a low "estimate," then triples his charges, can be expensive economy.

Your mover will call at your home to look the situation over and estimate the cost of your move. It will only be an estimate of the *approximate* cost, but it should be an experienced, "educated guess," and, in the hands of a reliable mover, there isn't much difference between the estimate and the final costs—unless you request additional services. If you are doing the packing, your mover will tell you how many cartons, barrels, wardrobe containers, and crates you will need to rent or to buy. If you want him to do part or all of the packing, he'll estimate those charges, too.



Trouble-free move: Experts can do all the packing, as well as the moving. You can save labor costs, however, by buying or renting cartons, etc., from your mover, and doing the packing yourself

IF YOU'RE DOING YOUR OWN PACKING

1. *Get your appliances ready for moving.* Defrost your refrigerator, wipe it dry, have it serviced for moving, have motor bolted down. Have your range disconnected. Have your television set, phonograph, dishwasher, clothes washer and dryer checked and movable parts properly secured. If you are moving a freezer loaded with food, discuss details with your mover—if the distance is long or if there is to be a lapse of time before delivery to your new home, the freezer may have to be emptied before moving.

2. *Remove casters* from furniture, and put each set in individual sacks tagged to identify the piece they belong to.

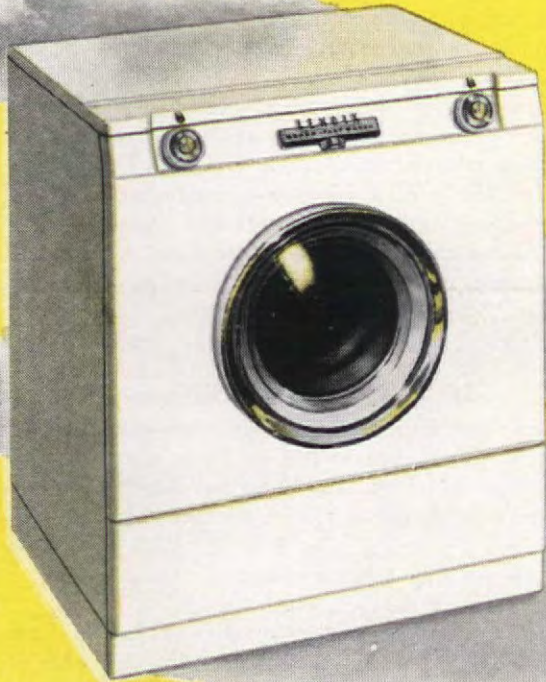
3. *Remove all jewelry, cash, and important papers* from drawers—such valuables should be kept in your immediate possession.

4. *In packing china*, be sure that large and heavy pieces are individually wrapped and put at the bottom of the barrel. Saucers and plates of like size may be wrapped in bundles of two or three, if you use plenty of paper strips or excelsior between each piece and secure the "set" of three with an outside covering of tissue or paper. Set the finished package on its side—not flat. And be sure to separate the "sets" with ample wads of paper.

CONTINUED ON PAGE 128

INTRODUCING A NEW BENDIX CLOTHES-DRYING MARVEL . . .

TWICE AS FAST AS OTHER DRYERS



**Dries a whole load of clothes in less time
than you could string up a basketful!**

**And clothes look better...
feel softer...
last longer, too.**



**Like 8 hours of sunshine
in just 27 minutes!**

Here for the first time is a dryer that dries clothes as fast as your washer can wash them. *No waiting between loads.*

This new Bendix Super-Fast Dryer dries a wonderful new way . . . with Full Width Air-Flo. Twice as much air flows through the Super-Fast as flows through other dryers.

Look at the difference it makes in drying time:

27 minutes for a load of sheets instead of the average dryer's 60.

32 minutes for a shag rug that ties up most dryers for over an hour.

And this is important . . . the Bendix Super-Fast dries at temperate temperatures, not Sahara heat. Couldn't scorch your frothiest nightie even if you left it in all night.

In ten fast minutes your Bendix Dealer can tell you the whole Super-Fast story. Even give you a complete demonstration.

In Canada, Crosley and Bendix Home Appliances are manufactured and distributed by Moffats Limited, Weston, Ontario

**CROSLEY
& BENDIX***

*These two great names are joined. Now the creative engineering that Crosley brings to America's aircraft and electronic development is yours in every Crosley & Bendix home appliance. There could be no higher standard of quality.

BENDIX

AUTOMATIC **SUPER-FAST** DRYER

SCORES OF IDEAL

home designs



Design No. 7101

**Your Weyerhaeuser 4-Square Lumber Dealer
offers professionally planned home designs
in his 4-Square Home Building Service**

In planning your new home, it will pay you well to use the 4-Square Home Building Service—available, without obligation, at the office of your local Weyerhaeuser 4-Square Lumber Dealer. This Service was developed to give families the benefits of professional home planning.

You will see scores of modern designs including smart Ramblers, Tri-levels, and interesting Colonials—with one, two, three, or four bedrooms. Designed with architectural skill, each home offers great values in terms of beauty, convenience, and comfort. Also, each design was engineered by Weyerhaeuser for true building economy—which provides for sound construction and low maintenance costs.

You will enjoy using the 4-Square Home Building Service at the office of your nearby Weyerhaeuser 4-Square Lumber Dealer—there is no cost nor obligation.

Or, the coupon below will bring you interesting and helpful planning material.

**Weyerhaeuser
4-Square**
LUMBER AND BUILDING SERVICES

HOME
PLANNING GUIDES

WEYERHAEUSER SALES COMPANY

P. O. Box 5000, Dept. 1105, St. Paul 4, Minnesota

Please send me the colorful new brochure describing the above design and other popular homes, a copy of "Professional Pointers for Home Planners," and a booklet showing 50 choice designs from the Service. I enclose 25¢.

Name _____ (PLEASE PRINT)

Address _____

City _____ Zone _____ State _____

It's Your Move

(Begins on page 124)

5. *Delicate stemware* and small art objects should be individually wrapped and placed toward the top of the barrel. *Never* nest unwrapped glasses. Place glasses upright, not on their sides.

6. *Clothing* may be moved without fuss or muss in cardboard wardrobes supplied by your mover. Don't wrap fabrics in newspapers—the ink may stain them.

7. *Books* and *phonograph records* should go in extra-heavy cartons, wooden boxes, or crates. Pack *records* on end, side by side, to provide greatest resistance to weight pressure. Pack *books* back to back to keep pages from interlocking. Valuable books should be individually wrapped in heavy paper.

8. *Drugs* and *cosmetic* packages should be sealed with colorless nail polish, paraffin, or masking tape before being placed in a separate carton.

9. *Mirrors* should be protected with a coat of paper before being crated.

10. *Drawers* should not be packed with heavy items—this makes the furniture difficult to handle, and may cause damage.

11. *Mattresses* should not be rolled—this may damage springs and ticking. Your mover will supply special mattress cartons.

12. *Don't pack inflammables* such as matches, cleaning fluids, lighter fluids, etc.

13. *Don't overpack* any container, for this makes it difficult to handle, and may damage the contents.

14. *Do pack two baskets to take along in the car with the family.* One should contain a picnic to serve as the first meal in your new home—you'll be grateful not to have to hunt for pots, pans, and dishes—or to cook—when you have so much else to do. The second should be packed with soap, towels, and other bathroom necessities so that you can wash up without delay and begin Operation Getting Settled.

AVOID DISAPPOINTMENTS

Be sure to *settle delivery details* with your mover in advance. If you are moving from one state to another, I.C.C. rules state that movers are not supposed to deliver or relinquish articles shipped until all charges have been paid in cash, money order, or certified check, unless other arrangements have been made in accordance with I.C.C. regulations. So if you haven't arranged for delivery and payment, don't be angry with your mover if he refuses to unload your belongings and carts them off to the warehouse. He is only obeying the law.

Insurance is another subject you should discuss with your mover in advance, for the words "bonded and insured" can mean much or little. In interstate moves, for instance, I.C.C. regulations usually limit movers' liability to 30 cents per pound per article. For example, if you own a small antique table worth \$500, but weighing only 25 pounds, you could recover only \$7.50 if it were destroyed or lost in transit! It isn't apt to be, but an investment in additional insurance to the full value of your household goods while on the move is money wisely spent.

Loss or damage is uncommon in the hands of reputable movers. But it does sometimes occur. If anything should go awry while your possessions are en route, have the driver make specific notation about it on the inventory and delivery receipt. Then, as soon as you can, notify your mover *in writing* about the extent of your loss or damage. He will send you forms to fill out. Remember that *he* is as anxious as you are to settle your claim, so cooperate with him fully.

THE END

WHEN YOU CHANGE YOUR ADDRESS

Please report both new and old address directly to THE AMERICAN HOME five weeks before the change is to take effect. Copies that we address to your old address will not be delivered by the Post Office, unless you pay them extra postage. Avoid this unnecessary expense by notifying us five weeks in advance.

THE AMERICAN HOME Subscription Dept.,
American Home Bldg., Forest Hills, N. Y.





"Hold on, sir...a C-E Heatmaster is more than just the best insulation!"

"Single feature shopping" is hardly the way to select the right water heater—even if the *best* insulation is used. You want more than just insulation—you want plenty of hot water, economically. You want trouble-free service—long life—and a manufacturer you can trust! You'll find everything you want in a C-E Heatmaster—designed, built and tested by the company which has achieved an outstanding reputation as a maker of fine products. Every part that goes into a C-E Heatmaster is a feature in itself...because with C-E it's the whole heater that counts. Quality is the only thing C-E sells! Ask your C-E dealer to show you first hand why a C-E Heatmaster is your very best buy!

Manufactured by COMBUSTION ENGINEERING, INC., Home Equipment Division, Chattanooga 1, Tennessee

In a C-E Heatmaster...

IT'S THE WHOLE HEATER THAT COUNTS



Available in all models and sizes, both gas and electric. Gas models available to use Natural, Manufactured or Liquefied Petroleum (bottled) Gas.

Electric—approved and listed by Underwriters' Laboratories.

Gas—carries A.G.A. seal of approval.



SAVE 1/2

22 MONTHS OF THE LADIES' HOME JOURNAL

FOR ONLY \$3.85

Never before has the Journal offered you such a subscription bargain. These same 22 exciting issues would cost you twice as much, or \$7.70, if you bought them at the newsstand. And at this money-saving price, each copy will be delivered right to your home!

Each month in the Ladies' Home Journal, you'll find outstanding and informative features on the things which interest you most . . . children, food, fashion, beauty, health, diets, gardening, marriage . . . timely articles by experts in every field.

And that's not all. You'll read the best in fiction, too. Last year, 16 Journal novels later appear as books—and 8 became best-sellers. No wonder, when recent contributors include such world famous authors as Anya Seton, John P. Marquand, Francis Parkinson Keyes, Betty MacDonald, Daphne du Maurier, Alec Waugh and a host of others.

So, if you want almost two years of the best in informative and helpful articles—the best in fiction, take advantage of this special offer. You can have the next 22 issues of the Journal for only \$3.85. This offer is good for a limited time only, so hurry! Just fill in, clip and mail the handy coupon below.

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Send me 22 issues of the Ladies' Home Journal
for only \$3.85 . . . saving me 1/2 the news-
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☐ Bill me later
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Or, if you prefer: ☐ 4 years. \$11.00
☐ 3 years. \$8.50 ☐ 2 years. \$6.00

Offer good only in the U.S.A., its possessions
and Canada for a limited time.

MATERIALS NEEDED:

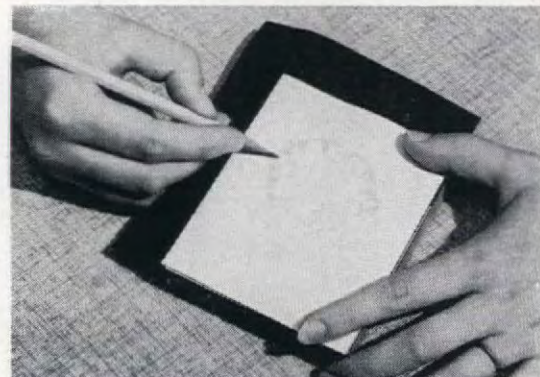
ONE SET OF LINOLEUM BLOCK KNIVES
ONE PIECE OF LINOLEUM MOUNTED ON
A WOOD BLOCK
WATER-SOLUBLE BLOCK PRINTING INK
RUBBER ROLLER
PIECE OF GLASS
PAPER AND IMAGINATION

3. To cut and clean out remaining areas of design, use a broad-pointed cutter. Work slowly, and away from you. Turn block as you carve. For best results curve lines evenly and smoothly.

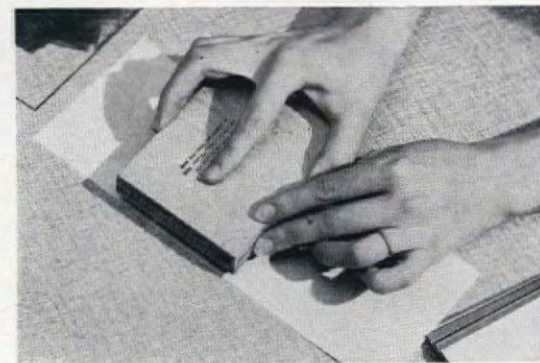


6. Roll inked roller across printing surface of the block, being sure to get a smooth, even coat over the entire surface. If not, roll rubber roller over inked glass again and repeat procedure.

1. Make block-sized tracing pattern of your design, pressing heavily enough to make ridges in it. Place carbon paper face down on linoleum. Then, with pattern face down, trace ridges so that carbon paper transfers design to block.



4. Squeeze about an inch of water-soluble block printing ink onto a piece of clear glass. Use very little ink, as it spreads easily. If you use more than one color, then use clean glass for each.



7. Position inked block on paper with the greatest care. Be sure not to slide or shift the block once it comes in contact with the printing paper, or your design will appear smudged and uneven.

CHRISTMAS CARDS?

AL BLAKE

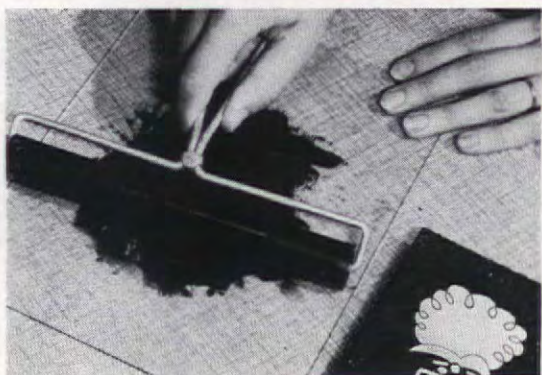


Surprise your friends this
Christmas, with cards
you've made yourself.
Here are our easy-
to-follow instructions

2. Shade in the sections you wish to cut away. Then, with a fine-point cutter, carefully gouge out the outline of your design. If the block is cold and hard to manage, soften by placing it in a warm oven for a few minutes. Repeat procedure as often as necessary.

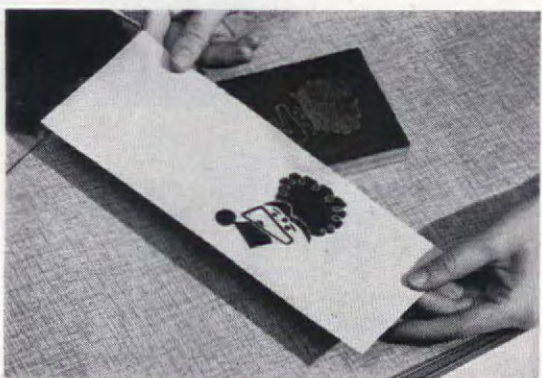


5. To coat the roller correctly, roll the ink out onto the glass until there is a thin, even, tacky coat on both the roller and the glass. If the ink is too thick, just dilute it slightly with a little lukewarm water.



8. Place block and paper carefully on a thin stack of newspapers; cover with a book. To print, step on book heavily. Peel paper from block, examine print for high spots; carve them off till print is perfect.

PRINT YOUR OWN



Versatile Milk Glass

Useful and lovely, decorative and refreshing; authentically reproduced *Imperial Milk Glass* serves every purpose smartly, beautifully! Pleasingly priced, it's available in glossy Vintage or soft Doeskin . . . always *open stock* at 'near you' stores.



Handcrafted by

Imperial



SALT AND
PEPPER
SET

FOUR-TOED
COMPOTE

OWL COVERED JAR
OWL SUGAR & CREAM

FRUIT BOWL

COVERED CANDY BOX

Collectors know
this Hallmark

identifies each piece of
genuine Milk Glass made by the

SCROLL PITCHER & TUMBLER

IMPERIAL GLASS CORPORATION • BELLAIRE, OHIO

Start with 4

Imperial TABLES



From the Ambassador Group with choices of Mahogany, Formica or rawhide tops

...then add more



SEND 10c for our new illustrated booklet, "HOW TO CHOOSE TABLES."



IMPERIAL FURNITURE COMPANY

Furniture's proudest coat of arms

GRAND RAPIDS, MICHIGAN

Imperial Tables are made and sold in Canada under the name Deilcraft, Imperial



GOODBYE window chores

No other windows, except PELLA CASEMENTS, free you so completely from tiresome, semi-annual window chores. Exclusive PELLA ROLSCREENS eliminate putting up or taking down screens, painting or storing. DUAL-GLAZING—the inside storm window—stays in place year 'round. You can clean both sides of the glass from inside, thanks to patented opening hinge. Stock-size PELLA CASEMENTS can be combined to form hundreds of window arrangements. Labor costs are lower, too, as units come completely assembled, ready to install. Before you build or remodel, investigate PELLA.



ROLSCREENS—the original inside screens, roll up and down like window shades.



DUAL GLAZING—the year-round self-storing storm window also reduces street noises up to 40%.

CLIP AND MAIL TODAY!

ROLSCREEN COMPANY, Dept. G-34, Pella, Iowa
GENTLEMEN: Please send FREE LITERATURE on PELLA
WOOD CASEMENTS with ROLSCREENS and DUAL GLAZING.

NAME _____

ADDRESS _____

CITY & ZONE _____ STATE _____

MAKERS OF PELLA MULTI-PURPOSE WINDOWS • WOOD FOLDING DOORS • VENETIAN BLINDS

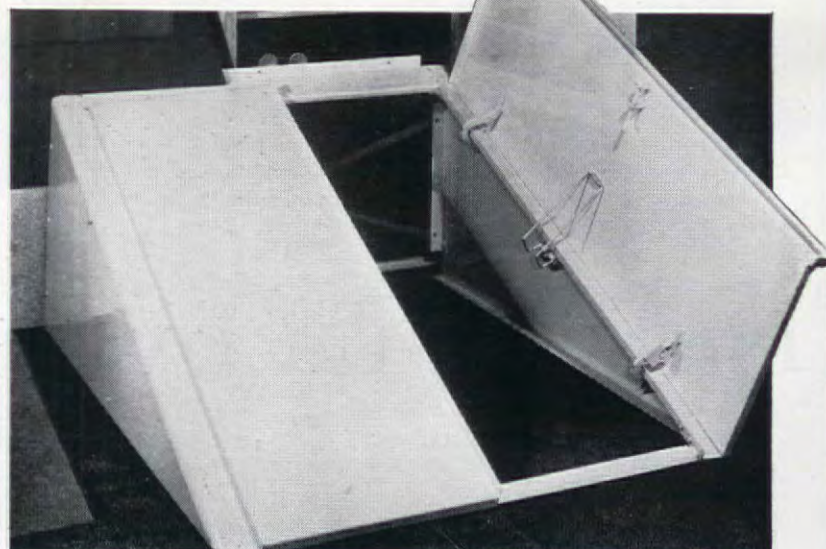
You needn't haunt antique shops, hunt up a blacksmith, or buy up old buildings to find wrought-iron tracery. Ready-mades in a variety of modern and traditional styles can add that lace-collar touch to a façade, or make an elderly porch into an outstanding entry. You'll also love them for their pretty ways inside your house



LOGAN CO.

BIG THINGS MAKE A BIG IMPROVEMENT

Items such as these used to be custom made. Now well-made versions are packaged and easy for you to install



THE BILCO CO.

Tired of that banged-up look at your basement hatchway, and of the banging-up you get when you use it? Then replace it with a tidy prefab that comes packaged and primed, ready to install and to paint. The unit we show is all-steel, weather-tight, and easy to operate, thanks to automatic hold-open catches and spring counterbalancing. It comes in three different sizes to fit existing stairs, and its opening is ample for bringing in bulky items—even a piano

Only Hotpoint brings you pushbutton washing for all fabrics!



All models are
ALL PORCELAIN
inside and out . . .
a Hotpoint exclusive!

Cleanest washes ever . . .

*yet Hotpoint uses 33%
less hot water than any
other leading automatic!*



A box of **ALL**—the modern "controlled suds" detergent—is supplied with each new Hotpoint Washer. **ALL** has been thoroughly tested and approved by Hotpoint for its outstanding effectiveness and gentleness on all fabrics.

Here's the only all-fabrics washer that washes *everything* from denims to dainties—beautifully—safely—with pushbutton ease!

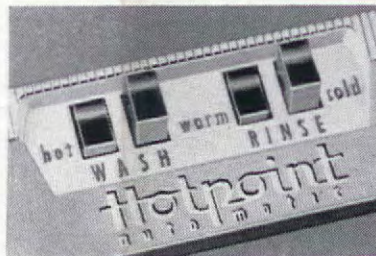
Just press a button to select desired water temperatures for washing *and* for rinsing—choose the washing cycle you want—and *relax*! Your Hotpoint fills automatically, with the exact amount of water needed for full or partial loads, then washes, rinses and spin-dries. *You* needn't even be around!

New agitator action assures you of more *thorough*, yet *gentler* washing. New rubber-finned Aquator washes all fabrics *cleaner*, yet more *safely*.

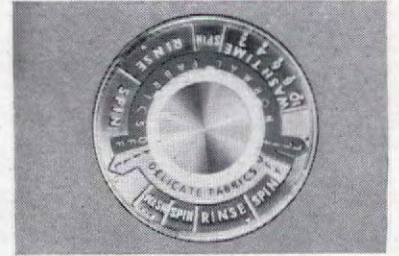
Beautifully style-matched Hotpoint Automatic Washers and Dryers are available to suit any family budget. See them at your nearby Hotpoint dealer's* and prove it for yourself—soon!

*See the classified phone directory for your nearest Hotpoint dealer.

Harriet Nelson—co-star of Hotpoint's OZZIE & HARRIET SHOW—every week on TV!



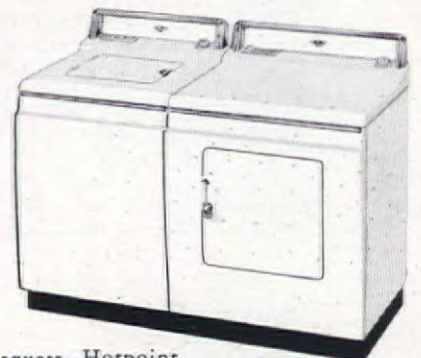
Pushbutton control—for hot or warm *wash* water—warm or cold *rinse*. Only Hotpoint lets you choose *both* automatically.



Exclusive 2-cycle Wond-R-Dial—lets you choose the right washing cycle for *any* fabric. Hotpoint washes them *all* safely.



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Hotpoint Co. (A Division of General Electric Company), Chicago 44.



HOW TO MODERNIZE YOUR OLD-TIMEY PANTRY

JONATHAN ALEY

Remodeling upstairs, downstairs, in Milady's pantry? Wallpaper and new floor covering help—but what about those old-fashioned cabinets? Here, new plywood doors and smart hardware up-dated some glass-door pantry cabinets whose interiors were perfectly good, *but* you could give the same beneficial “facial” treatment to any cabinet, built-in or otherwise.

Do you have glass-door bookcases you'd rather use for out-of-sight storage? Can you pick up second-hand kitchen cabinets and modernize them for service in a hallway or bath? Do you own old-fashioned chests you'd like much better if they had a new-fashioned look? The plywood and hardware treatment does wonders, and it requires only an evening of your time to modernize one cabinet—including one coat of finish.

Plywood, which resists warping, makes an ideal material for such doors. We used the lumber-core variety, but you could use the less costly multi-ply type and hide the exposed edges. As for hardware, most good neighborhood stores now stock really interesting types ranging in style from traditional to modern.

1. Your first step in this modernization project is to remove the old cabinet doors. The chances are that the old screws will be hard to loosen but a brace used with a screw-driver bit will usually remove the ornery ones. If not, try heating the screw heads with the tip of a hot soldering iron to loosen them. The old doors probably don't fit too well, but if they do, save them to use as cutting patterns when you lay out the new doors.

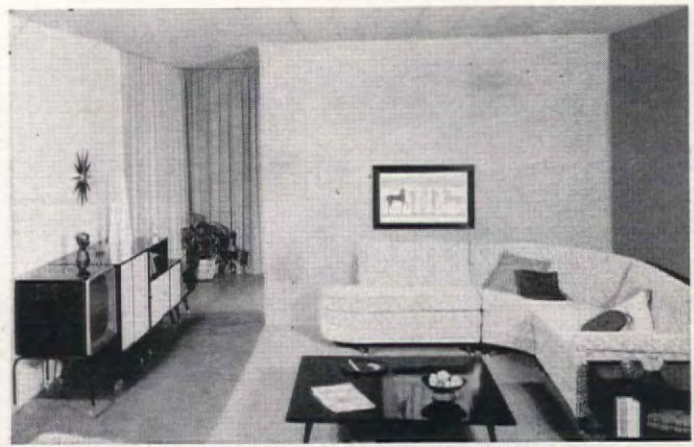


See “Where Credit Is Due,” page 161

FOR MORE HOW-TO PICTURES, TURN TO PAGE 136

Paint today... party tonight!

with fast and easy SUPER[®] KEM-TONE



"Our living room was fine except . . . we were tired of the wall colors! The fastest and easiest way to have rich new colors was to paint it with Super Kem-Tone, the latex paint that goes on over any type of wall surface and is guaranteed washable."



"So I stopped at a store that sells Super Kem-Tone. They showed me their Cascade of Color where I could see all the wonderful tints and shades at a glance. It was easy to choose the right color combination for us. A surprisingly small quantity of paint was required."



"Super Kem-Tone was so simple to apply. We finished the room in no time. And there were no lap marks . . . even touched-up spots didn't show. That's because Super Kem-Tone is the 100% latex paint . . . it's mistakeproof . . . wonderful for 'do-it-yourselfers'."



"Cleanup was a matter of minutes. We washed the Roller-Koater[®] under running water at the kitchen sink. In 30 minutes the Super Kem-Tone walls were dry, with no painty odor . . . so we were all settled and ready for guests at eight."



ACME QUALITY PAINTS • DETROIT

Super Kem-Tone and Kem-Glo are also made and distributed by: The Sherwin-Williams Co., Cleveland . . . W. W. Lawrence & Co., Pittsburgh . . . The Lowe Brothers Co., Dayton . . . John Lucas & Co., Inc., Philadelphia . . . The Martin-Senour Co., Chicago . . . Rogers Paint Products, Inc., Detroit. Sold by leading Paint, Hardware, Lumber and Department Stores everywhere!



← \$5.59 GALLON
Deep Tones \$5.85 Gallon
Matching colors for woodwork in Kem-Glo[®] lustre enamel that looks and washes like baked enamel.
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Ceiling, Celotex Perforated White Tile Board
Walls, Celotex Willow Green Finish Plank
Wall Above Cabinet, Celotex Perforated Hard Board
Cabinet Doors—Snack Bar, Celotex Leather-Grain Hard Board

Less noise...more beauty... in this quiet basement play room

It's all yours: A beautiful, modern recreation room for parties, games, TV-evenings... where reduced noise adds to your comfort. And you yourself can install this charming Celotex Perforated Tile Board Ceiling... that decorates, insulates, and hushes noise—at one low cost. Its attractive factory-applied linen white finish blends with any wall and furnishing color scheme... as the scientifically-designed perforated surface arrests unwanted sound, makes every play room activity more enjoyable, restful.

Complete this picture of beauty with

Celotex Insulating Interior Finishes—the *only* finishes made of tough, interlocking Louisiana cane fibers, protected by the exclusive Ferox® Process against dry rot and termite attack. They help keep summer heat out... winter heat in; come in rich, attractive textures, smart colors. Make a useful new room from wasted space by nailing or stapling Celotex Interior Finishes to wood furring or framing. Modernize old rooms by applying directly over existing walls and ceilings. But insist on *genuine* Celotex Insulating Finishes. See your Dealer today!

*Approximate cost of Celotex Perforated Tile Board for ceiling of average 10' x 14' room.



Do It Yourself... with economical Celotex Hard Boards! Ideal for covering old walls, to add sparkle and charm to kitchen, bathroom, and laundry! Tough, smooth... easy to cut, saw, and apply. Simple to paint, resist moisture and scuffing, easy to clean. Versatile Celotex Hard Boards are excellent, too, for building wardrobes, cabinets, shelves, valances, wainscoting, closet lining and a hundred other uses!

For Ideas, Information, and Help with Remodeling, See Your Celotex Dealer!

It's easy—thrifty—to modernize with *genuine*

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Look for the sealed packages that bear the name of *genuine* Celotex Products. The brand name Celotex is your assurance of best results, lasting beauty and dependability. *Accept no substitute!*

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Send me the free 16-page booklet illustrating application of Celotex Interior Finishes.

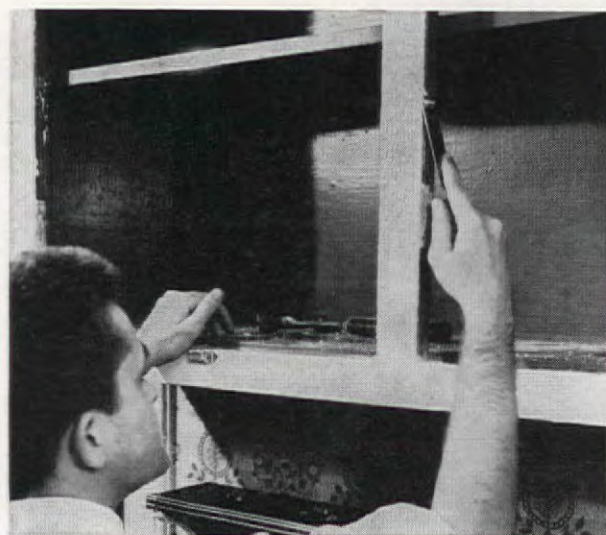
Name _____

Street _____

City _____ Zone _____ State _____

Modernize Your Pantry

(Begins on page 134)



2. Use a chisel or paint scraper to clean old paint off the door frames. Pay particular attention to the corners which probably are so full of paint that they aren't even square. Plug screw holes and fill hinge mortices with strips of wood.



3. If old doors didn't fit well, you'll have to measure the frame openings for the new doors. Check the openings' squareness by comparing the diagonal measurements. If they are equal, opening is square.



4. Cut the new doors to size for square openings, or 1/2 inch oversize where openings are cockeyed. Set the oversized door in place, pushed against both the top and side of the opening, and scribe the back of door to get a perfect fit.

CONTINUED ON PAGE 138

THE AMERICAN HOME, OCTOBER, 1955

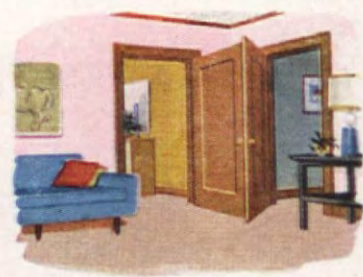
Why
put up with these
Door
Problems?



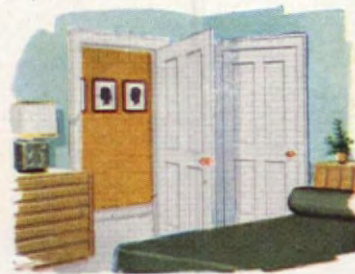
DOORS THAT STEAL CORNERS...



OR PINCH TINY FINGERS...



OR BANG TOGETHER



DOORS THAT BLOCK CLOSETS...



OR BUMP FURNITURE...



OR BUMP YOU

See how MODERNFOLD'S new space-saving door
makes rooms lovelier and more livable



Notice how MODERNFOLDS not only give back the space that door-swing steals, but become part of your décor—creating an atmosphere of spacious charm.

FOR AGES home-makers have known the disadvantages of door-swing, yet nothing was done about it. But with space at a premium these days, the problem had to be solved—and MODERNFOLD did it. Wonders happen with this new folding door! "Dead" corners come to life. You have more space for furniture, for comfort. And at a touch, sturdy MODERNFOLDS will snuggle back *inside* the doorways, leaving passageways clear.

Every MODERNFOLD door is quality-built for lifetime service. Interior steel framework assures balanced action and graceful folds, *without a floor track*. The covering is a marvelous new fabric—textured vinyl that won't fade, crack, warp or peel. Washes easily... keeps your home looking trim and attractive.

MODERNFOLD is available in two lines: The "Spacemaster" Line in standard sizes. You can install one yourself in minutes. It can be painted or slip-covered. The "Custom" Line, available in any size and dozens of beautiful decorator colors. MODERNFOLD is sold through leading lumber dealers, department stores and decorating shops. Or, look in classified directory under "Doors".



Send today

for big "51 ideas" booklet
in full color—25¢. Use coupon.

"Custom" line
"Spacemaster" line

modernfold
DOORS

from \$22⁴⁵ \$1.00 more in the far West

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NEW CASTLE PRODUCTS, INC.
Dept. K3, New Castle, Indiana.

- () Enclosed find 25¢. Please send me your book "51 ideas for improving your home with MODERNFOLD doors."
- () Please send further information about MODERNFOLD doors for my home.
- () Send details on MODERNFOLD doors for non-residential installation. (Specify) _____

NAME _____

ADDRESS _____

CITY _____ ZONE _____ STATE _____

New...for home repair and decoration!



Stretchy plastic tape in 6 colors!



3/4" width 25¢—1 1/2" width 50¢



SUPER-THIN. Fix broken plastic toys with bright stripes of this stick-at-a-touch tape.



TOUGH! Smooth, flexible tape repairs hinges, covers edges of well-worn game boards.



WATERPROOF! Mends plastic or rubber rainwear. Colored tape decorates, identifies.

...and for transparent sealing, mending, holding

Scotch Cellophane Tape
BRAND

Use this handy, clear-as-glass tape in your kitchen, bathroom, workshop or sewing room. For best quality, insist on the original—"SCOTCH" Brand Tape.

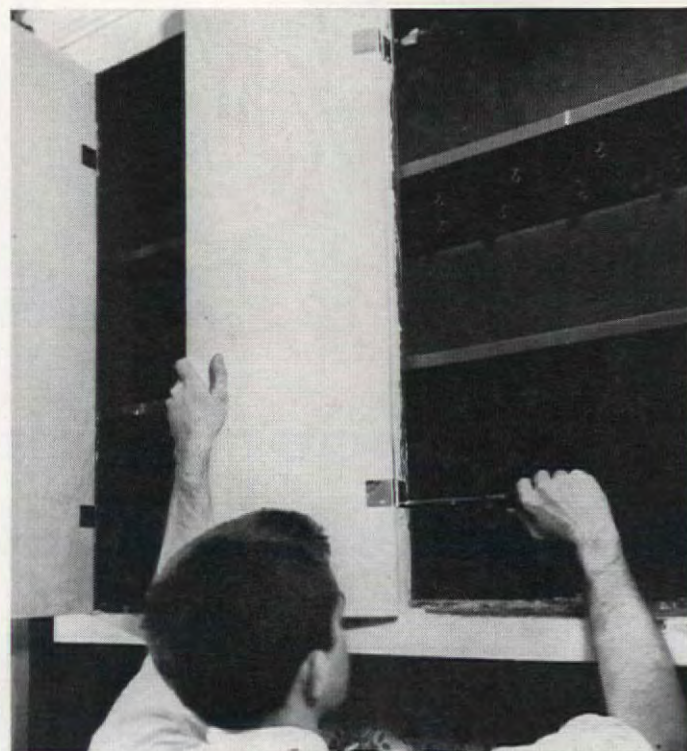


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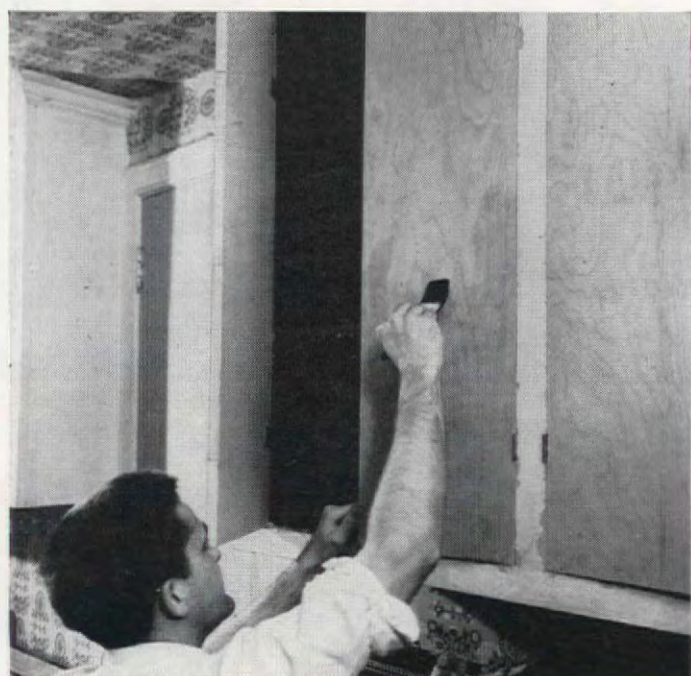
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Modernize Your Pantry

(Begins on page 134)



5. Use a fine-toothed hand saw if you have to cut a large amount off the door to make it fit. If only a small amount of wood must be removed, draw cutting lines on both sides of the door, plane the edge down to the cutting lines at an angle, and leave the center of the edge as a higher ridge. Then plane down the center ridge, leaving just the slightest taper at the edges. This process will minimize chances of chipping the edge of the surface veneer. The easiest way to hang the doors is to cut the hinge mortises in the edges of the door so that they are deep enough to contain both leaves of the closed hinge. Then it won't be necessary to cut exactly matching mortises in the frames. Next, mount the doors on the frames.



6. Finish your new doors with a coat of paint, clear sealer, or, as we did, with thinned paint rubbed off immediately after application. This allows the grain to show, needs only to be followed by a coat of clear sealer. Finish both sides and all edges to reduce warping. Add modern pulls outside and catches inside, and the job's done. THE END

Diamonds for the young in heart



**inlaid
linoleum**

by Pabco

Designed to be a floor's best friend—decorator diamonds in Pabco Linoleum!

Their hand-set look gives your room an air of elegance.

Their precious jewel colors are fashion's newest and loveliest.

For comfort underfoot and daily sparkle with little upkeep—they're a girl's best friend for years! Like all California Originals in Pabco Linoleum,

ready to warm the cockles of *your* hearth.

You're engaged to see these at Pabco dealers now!

Shown, 3 of 7 colorations available:
Santa Barbara Dawn with matching diamonds #C-0141;
Santa Ana Mocha with Turquoise #C-0149;
Santa Fe Charcoal with Pink #C-0144. Among
25 choices in California Originals by Pabco.

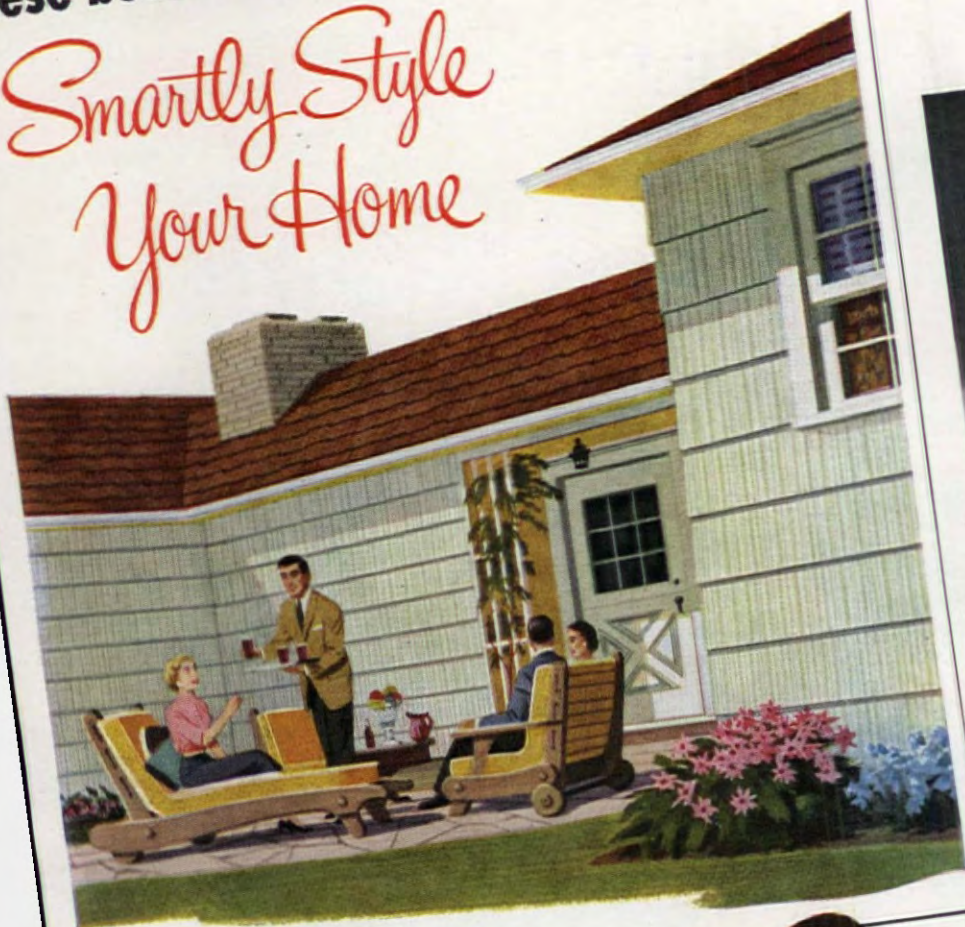


PABCO PRODUCTS INC. SAN FRANCISCO • NEW YORK • CHICAGO • DALLAS © 1955

PABCO FLOOR COVERINGS INCLUDE INLAID LINOLEUM • LINOLEUM TILE • FLORON PLASTIC TILE
PRINTZ RUGS AND YARD GOODS • RUBBER TILE • VINYL-ASBESTOS TILE • ASPHALT TILE • MASTIPAVE

These beautiful new siding shingles will

*Smartly Style
Your Home*



They are
Silicone-Sealed
to defy water!

Note that the hose is spraying water on both sides of the Shingles. But see the difference! The Silicone-Sealed side resists soiling, doesn't darken or change color.



Johns-Manville Colorbestos Shingles range in colors from soft pastels to traditional white *never need paint to preserve them!*

Colorbestos® is Johns-Manville's newest, most beautiful siding shingle. It has a vertical striated pattern that is new and pleasing to the eye. It adds character and interest to any style house—new or old.

It's beautifully practical, too. Made of asbestos and cement, Colorbestos is fire-proof, rotproof, never needs paint to preserve it. And because it is available in

a new large size, it offers application economies both for new work and remodeling.

If you're planning to build or remodel, see your Johns-Manville dealer. Ask him to show you the attractive colors of J-M Colorbestos Siding Shingles. Ask to see the Silicone-Sealed water test. Or mail coupon below for full details.

Johns-Manville sponsors "Meet the Press" alternate Sundays on NBC-TV. We invite you to tune in.

FREE For brochure about new J-M Colorbestos Siding Shingles, mail coupon to Johns-Manville, Dept. AH10 Box 60, New York 16, N. Y. (In Canada, write 565 Lakeshore Road East, Port Credit, Ont.)

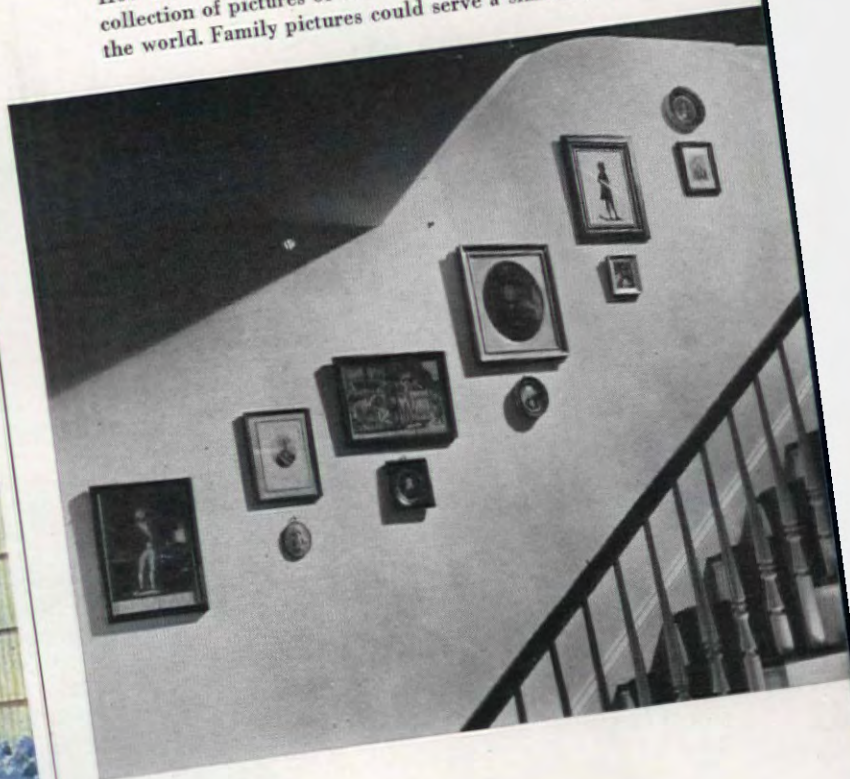
Please send brochure on Colorbestos Siding Shingles. I am interested for ☐ New House ☐ Existing House.

Name _____
Address _____ State _____
City _____



Johns-Manville

How to furnish a stairwell: This one became a museum for a collection of pictures of Lord Nelson assembled from all over the world. Family pictures could serve a similar purpose



"Oklahoma!"

(Begins on page 59)



How to harbor and hold a maid: Room is furnished with as much attention to beauty and comfort as any in the house. Ceiling paper matches print on chair and headboard. Furniture is good, and there's space to display the occupant's own treasures

THE AMERICAN HOME, OCTOBER, 1955

How to derive constant pleasure from small family portraits:
Backed by red velvet, these are hung to make a dramatic feature
of an idle wall. When skilfully done, patterned paper plays along



1945, a date engraved upon a silver plaque set into the newel post. Like most substantial farmhouses of its era, it had weathered the years with grace. One important structural change was made, however, when interior walls came down to turn a hallway, a parlor, and a living room into one wonderful room. Dorothy Hammerstein, a perfectionist who can always envision something new, reports that she is always redecorating or redoing a spot in her own home. Last year, as a 25th wedding anniversary gift to her husband, she had a balcony built outside of his study. In his creative paces up and down, he could step out and court his muse—so she hoped. Mr. Hammerstein reports that the balcony is less than successful in this respect—he becomes so interested in the view, and in the “goings-on” on the farm, that he forgets about work. But it’s wonderfully relaxing!

There’s nothing “farmhouse” about the interiors, for the Hammersteins saw no reason to go “rustic” simply because they were surrounded by landscape. The large, high-ceilinged rooms with their lovely fireplaces seemed not only to welcome, but to demand, the formal treatment which is so much Mrs. Hammerstein’s forte. “And besides,” Mrs. Hammerstein adds, “we had so much of the furniture to start with!”

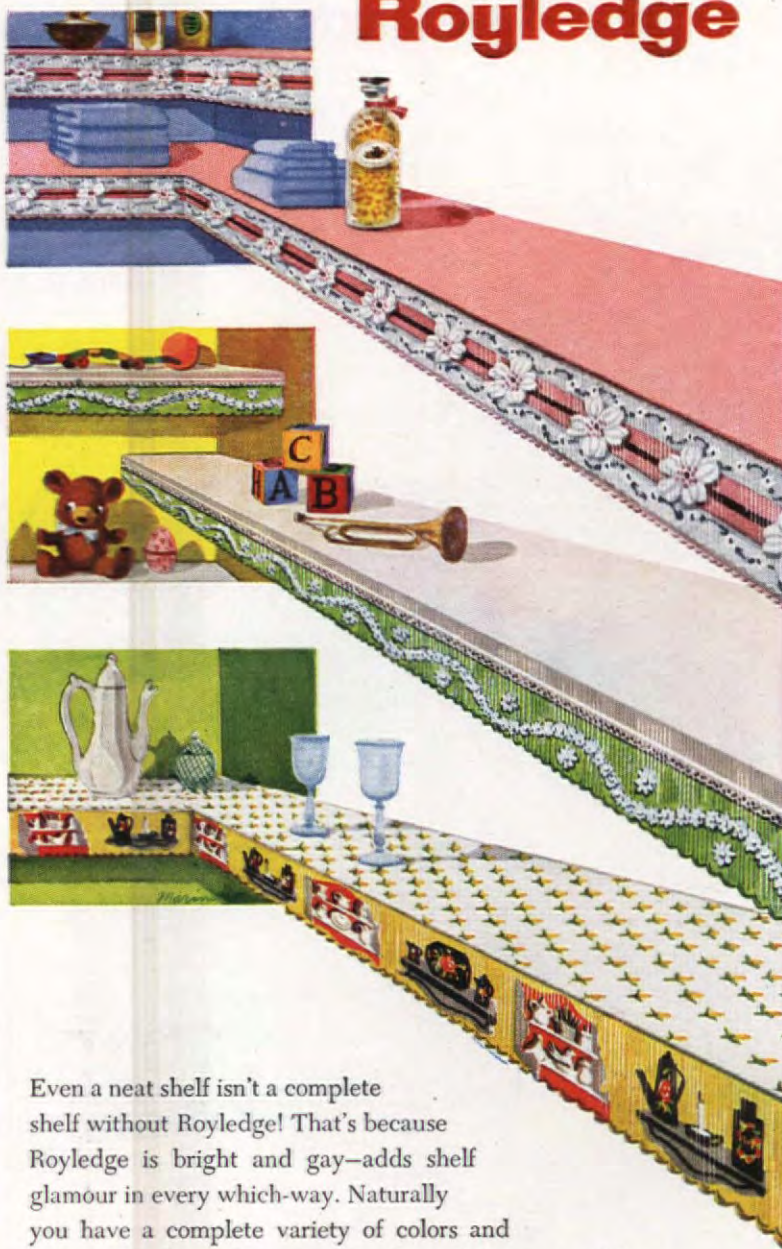
There’s dignity—but plenty of sparkle, so that when you enter these rooms from out-of-doors, they seem as happily alive as a garden. Large, comfortable chairs and sofas, and settings rich with color reflect the friendliness of their hospitable occupants. Intimate personal treasures are seen in every room. The family photographs on Mr. Hammerstein’s sit-down desk; the wall hung with citations and awards he has won—and the Hammerstein wedding certificate is here, too. There’s the Doris Lee painting of a scene from “Oklahoma!” over the fireplace in the study, and the master bedroom displays a modern painting by Orry Kelly who designed costumes for the film version of that musical. In a place of honor in the living room, there’s the portrait of Mr. Hammerstein’s mother at the age of 19, while a likeness of the master of the house is found in the dining room. And in every room—shelves filled with favorite books.

Most of the furniture is 18th century mahogany, English and American, many of them antiques of museum quality, for Dorothy Hammerstein would much rather treat herself to a lovely something for her home than to the latest Paris dress. Of course, she has a collector’s instincts—and an eye for spotting fine china, beloved Bristol blue glass, or an unusual piece of furniture wherever her travels take her, here or abroad.

THE END

Are You Shelf-Conscious?

Royledge



Even a neat shelf isn’t a complete shelf without Royledge! That’s because Royledge is bright and gay—adds shelf glamour in every which-way. Naturally you have a complete variety of colors and patterns to choose from...and a choice between regular Royledge Shelf Lining Paper and Edging all-in-one or the plastic-coated Xtra-width that goes all the way back on your deepest shelves—wipes clean with the flick of a damp cloth. Something new, too!...a narrow-width Royledge with edging so perfect for those modern “close together” shelves.

Select Royledge Shelf Lining Paper and Edging today at your favorite Variety, Supermarket or Department Store. Total cost—only pennies. Royal Lace Paper Works, Inc., Brooklyn 1, N. Y. (A subsidiary of Eastern Corp.)



Royledge

SHELF LINING PAPER
AND EDGING ALL-IN-ONE

SELECT FROM DOZENS OF SMART PATTERNS
DESIGNED FOR **Royal** LIVING EVERY DAY!

"STYLED BY SANFORD"

Original American classics in carpeting!

For today's most exciting carpet designs, look to one of the oldest and most respected names in floor coverings—Sanford. "Styled by Sanford" always means leadership in new carpet trends.



A solid new note for today's living—

DIXIELAND! Dixieland has a fascinating casual texture with "built-in" interest you'll never tire of. Two levels of 100% rugged 3-ply wool yarn defy soiling and wear ...in seven color effects.

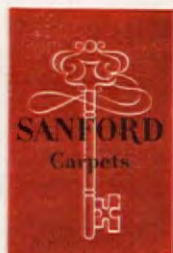
Shown, Rampart Street Green. Also in St. Louis Grey, New Orleans Nutrea, Basin Street Beige.

In "tweed" effects: Flapper (golden and grey), Charleston (beige, brown and green), Ragtime (beige and natural).

See Dixieland first before you buy any new carpeting!

Sanford
CARPETS

295 Fifth Avenue, New York City



the key to beautiful
rooms since 1838

Accent on Sonics

(Begins on page 50)

prevalent in LP's—curtailed dynamics, seepage of sound from adjacent grooves, and distortion—and their success, which necessarily involves a curtailment of duration, is stunning. Timbre, from tympani to trumpet, has never been clearer or purer in reproduction, and the full orchestra does not hide its complexity of details even when loudest.

The *Daphnis and Chloë*, recorded for the first time in its entirety as a ballet, is the most vivid success Mr. Dorati has had in recording. No glittering facet of its immensely clever score seems to have escaped him or the engineers behind him, while both orchestra and chorus have been drilled to a sensitivity in subtle shading amazing in reproduction.

The four records are sonic missionaries that ought to be heeded. They command a premium in price, but besides their aural compensation they offer in return an attractive elegance of physical presentation hard to resist—the Mercury with its album decorated with Maillol woodcuts, and the Westminster in double plastic envelopes, the outer sealed by a wondrous slide-fastener without serrations.

STANDARD REPERTORY

The talented Rumanian conductor Jonel Perlea, here conducting a Viennese orchestra, continues to disappoint in a languid unfolding of Beethoven's *Seventh Symphony* on Vox 9120, which also contains the *First Symphony* in a lively performance by the Bamberg Symphony Orchestra under a conductor unidentified. Another version of the *Seventh*, to these ears a marvel of disciplined excitement and the best interpretation ever committed to discs, that by Leopold Stokowski and the Philadelphia Orchestra made about 1930, now finds its way to Camden 212, where it is attributed to the "Warwick Symphony Orchestra." The playing is there in its original glory, but the sound of the old 78 rpm records was not amenable to salvage, and the LP is fierce in distortions. Schubert's little *Symphony No. 5* receives a sparkling projection from the NBC Orchestra conducted by Arturo Toscanini on RCA Victor LM-1869 in a severely inelastic recording. The overside, Mendelssohn's *Octet* played by the orchestra's string section, is galvanic beyond compare in a communication of uninterrupted exuberance.

Two noble records accomplish the very rare feat of overcoming crowded and distinguished competition in both elements of a pair of familiar works. The combination of Hermann Scherchen and the Philharmonic Symphony Orchestra of London with full-bodied and beautifully detailed sound gives us at last an edition of Beethoven's *Second Symphony* entirely first-class, and the reverse of this Westminster 5362 bears the *Eighth Symphony* in a plump but dazzling registration of a performance of hearty fun punctuated by grace and charm. No other disc offers a pair of Beethoven symphonies in such consummate presentation, although London LL-1199 is close to an equivalent success in Haydn, with *Symphonies No. 88 and 101*, the "Clock." No. 88, a bubbling fancy of fragrance always fresh, ought to be everyone's introduction to the classical symphony, and this is the record to choose, on its union of warm gaiety with solid, accurate, and unstrained reproduction. Three other performances, those of Furtwängler, Scherchen, and Busch, are very meritorious but less juicy in sonics. The "Clock" is a triumph of delicate discrimination in phrase and accent, in achievement to suggest that the conductor, Karl Münchinger, is a Haydnist of salient mettle. The orchestra is the Vienna Philharmonic.

A *Piano Concerto* by the Caucasian composer Taktakishvili has some interest but the recorded sound is bad. Mendelssohn's *G Minor Concerto*, played on the same record (Colosseum 191) by Russian virtuoso Emil Gilels, reminds us not to take the quality of recordings for granted. Shallow and distorted beyond belief, until a hearing confirms its misery.

THE END

Take an exciting step forward with **Kent-Coffey**

LET your eye wander over this lovely bedroom group by Kent-Coffey. Look at its lines: straightforward, dramatically simple. Here you see modern furniture as it should be, fresh and free and exciting. You see fine details, like the lovely washed copper finish on the drawer pulls. In the slender, up-sweeping posts, you catch a faint suggestion of the Far East, and of the simple Far Eastern pieces that inspired this group. The finishes—Manchu Walnut and Sea Mist Mahogany at right, Manchu Walnut below, and Black Enamel and Sea Mist Mahogany at bottom—are lovely and exciting.



Your dealer can show you other Kent-Coffey groups: beautiful Colonial and French Provincial bedrooms, Traditional mahogany groupings, and striking Modern bedrooms, all made and finished with Kent-Coffey's famous care and craftsmanship. Send 25c for the booklet, "Let's Plan Your Bedroom," to KENT-COFFEY MFG. CO., Dept. A-5, Lenoir, North Carolina.



Kent-Coffey MANUFACTURING COMPANY, LENOIR, N. C.



Some very beautiful furniture is so easily harmed that you fret and worry lest a guest put down a wet glass or one of the children might scratch it.

Folks who like to relax and enjoy beautiful furniture without worry or embarrassment simply see to it that the furniture they buy has a Formica® surface. Formica has all of the character of a fine hand rubbed wood grain, but is ever so much more rugged and durable.

More than 100 fine furniture manufacturers offer Formica topped pieces for living room, dining room, bedroom and recreation room.

As a guide in your shopping for furniture you live "with" instead of "for." The Formica Company has compiled a kit containing literature of 27 of these furniture manufacturers. There are pictures of several hundred pieces of fine furniture in both modern and traditional designs and it tells you how to buy them in your town.

Send 25c with the coupon to cover cost of mailing your copy of Formica Furniture Shoppers Guide.



THE FORMICA COMPANY

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Please find enclosed 25c for my copy of Formica Furniture Shoppers Guide, your kit containing literature from 27 different manufacturers of Formica furniture.

PLEASE PRINT

NAME _____
ADDRESS _____
CITY _____ STATE _____

Warm House for a Cold Dog



LOUISE PUTMAN

Zephyr, our boxer, isn't a hot-house flower, but she doesn't like the cold. We thought she looked wistful when, last year, we put on our storm sash. Maybe, said we, she's wishing we would winterize her house, too. So we did. And she enjoyed the winter as never before. Most of what we did was easy and

shouldn't take you more than an hour, assuming, of course, that you have a dog house to winterize. Here are some suggestions:

1. If it is so placed as to give the doorway summer shade, turn the house around so the door faces south (or east); it will then get maximum sun and minimum wind during the cold months.
2. If there are wind-inviting cracks in the floor, cover it with rubber matting, linoleum, thin plywood, or similar material.
3. Raise the house off the ground to keep the floor from absorbing moisture. If it is insulated, or at least air-tight, putting bricks under the corners may serve. Otherwise a rectangular foundation of bricks or building blocks under the whole house is better, especially if banked up with sand, soil, or gravel.
4. Using scrap lumber, build a small, sloping roof over the doorway to help keep out rain and snow (see Figs. 1, 4).
5. Put a straw-filled carton in the house (see Figs. 1, 2).
6. Nail a three- or four-inch board across bottom of doorway to keep bedding in and dirt, snow, etc., out (see Fig. 3).
7. If additional protection from winds from the side seems called for, put a board or piece of plywood up alongside the door, nailing it to the sloping roof, too (see Figs. 1, 4).

Fig. 1. Get a stout carton big enough for dog to curl up in. Cut down sides enough so he can hang his head over. Fill with clean, dustless straw, hay, or shavings. Note here, roof above, and windbreak at side of door. Also height of house above ground



Fig. 2. Put carton in dog house and push to extreme rear. If it tends to get shoved around, a few large-headed nails driven through it into the floor, or a low, rounded cleat nailed to floor will keep it in place. Cover rest of floor beside and in front of this "nest" with bedding of your choice



MORE ON PAGE 147

It's a "Dutch Boy" Room!

So easily yours... so lastingly yours...
with new, washable Nalkyd wonder paints!

It's all yours when it's painted in your favorite colors with the new "Dutch Boy" Nalkyd interior finishes.

How completely they cover; how completely odorless they are. How washable!

Your eyes open wide at how easily a brush or roller spreads these lovely lasting colors.

You're glad they last, too, for you'll revel in their beauty.

Here's Paint Mastery for You

It's the admitted mastery of the "Dutch Boy" in paint making. And in research, too. That research has pioneered important paint improvements—like the Nalcolyn resins used exclusively in "Dutch Boy" paints.

His mastery in color ideas is your assurance that your walls will glow with beauty—whether you choose from the selection in the "Dutch Boy" Color Gallery—or the ready-mixed, ready-to-use "Dutch Boy" paints that guarantee color harmony in every room. Both are fruits of "Dutch Boy" mastery in paint making.

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**Add-A-Room with
Gold Bond®
BUILDING PRODUCTS**

Warm Dog House

(Begins on page 144)

8. For a finishing touch, you can install a free-swinging door (pivoted at the top). But, as this prevents a dog from lying inside with his head out to see what's going on, we prefer a curtain of canvas, burlap, or—see Fig. 4 and caption for details.

Depending upon local conditions, your dog's needs and preferences, and your own ingenuity, you can go further still, to wit: You can tack an insulating lining of flattened cardboard cartons around the inside of the house, replacing when necessary; or install a false ceiling to provide a dead-air space above the living quarters. This calls for a large house (or small dog) and should be removable in summer when all the air possible is needed. Install an electric light bulb in a sturdy metal or wire protective shield at least a foot above dog's head (when standing up); keep all wiring snug against roof, out of dog's reach. **THE END**



Fig. 3. Board across bottom of doorway on the inside keeps much rain, snow, and dirt from entering, bedding from being pushed out. It can be nailed in place or, if dropped into groove made by nailing cleats to inside of front walls, it can be taken out in summer. Be sure it is free of splinters and rough edges



Fig. 4. A single curtain—or, better, a pair of "portieres" hung to overlap crisscross fashion—is a real boon. Make it of any heavy material, as canvas or gunny sacking. We found very successful a cut-down pair of—my husband's old khaki pants! Note windbreak on other side of door than in Fig. 1. [We'd add a step or porch.—Ed.]



SEE PATTERN
ORDER FORM,
PAGE 161

RADIANT-HEATED DOG HOUSE, AMERICAN HOME style, appeals to man and his best friend. Electric coils embedded in concrete slab furnish heat. But even without them, this is a fine home for Towser—front porch, swinging screen doors, shingle roof, cupola, and all. Blueprint Pattern 2026, 50¢

Anne Davis says:

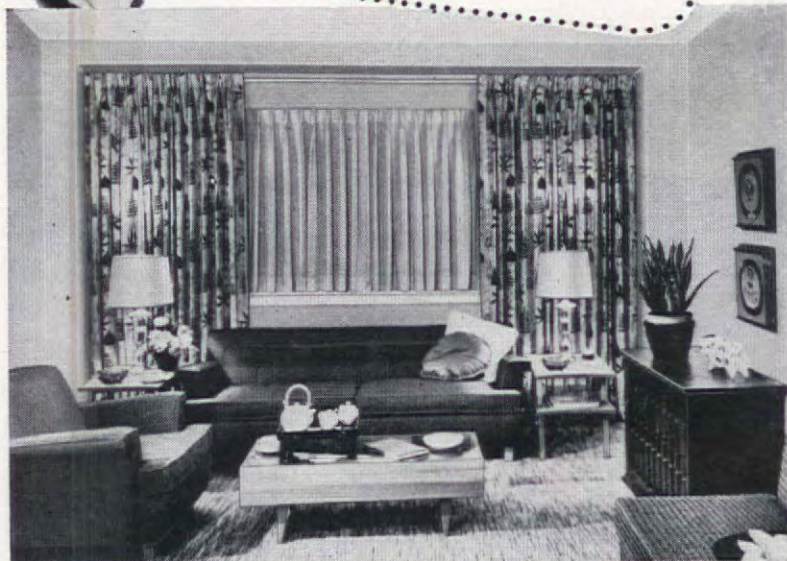
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on Window Decoration



You'll find it's full of smart, modern answers to your window decorating problems... ideas that will help make your home the envy of all your friends.

Anne Davis, Judd's consultant on interior decorating



Here's just one of the ideas you'll find in Judd's colorful new book. Hang pleated sheer curtains sill length and draperies from ceiling to floor... using a versatile No. 6817 traverse track for each installation. You control light, air and view, yet have a beautiful, modern "fabric wall" when your draperies are closed. Don't wait; send now for this new color book. And see the complete line of Judd quality fixtures at your favorite store.



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Traverse Track**
Can be installed on window frames or walls. Has extra socket to hold second draw track or rod for glass curtains. Nylon moving part. Extensions: 28 to 15 inches.

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Now you can make professional quality pinch-pleated draperies easily—with deluxe Judd Pleatmaster® Tite-Pinch Hooks and No-Twist Tape. Simply sew Sanforized tape to drapery heading and slip plastic-tipped hooks into pockets. You'll get perfect pinch pleats every time. Available for wall or ceiling installations.



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SEE PATTERN ORDER FORM, PAGE 161

HOOD YOUR RANGE

This hood, designed for use against a wall, is just as efficient a worker as the one shown above. Copper-clad building paper covers the framework on three sides, and its colorful luster can be preserved by spraying it with a coat of lacquer. This is Construction Pattern 2086, 50¢



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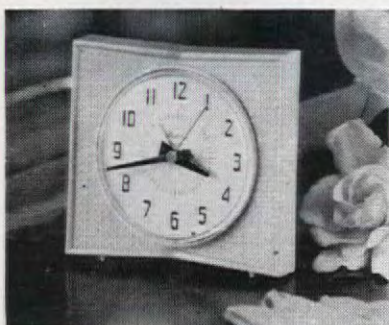
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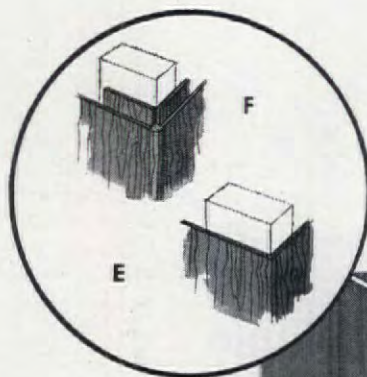
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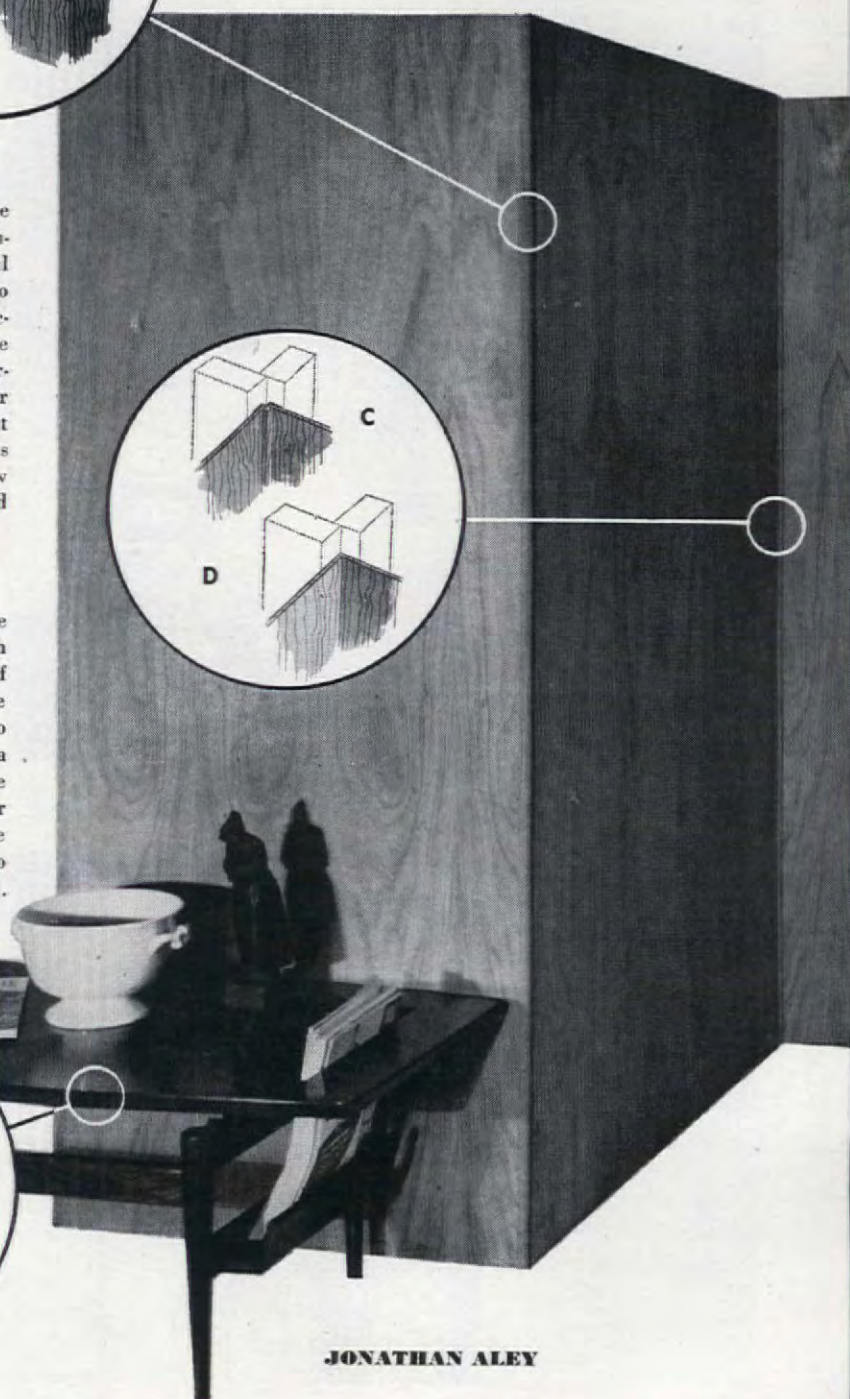
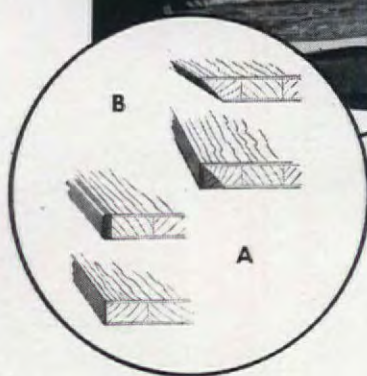
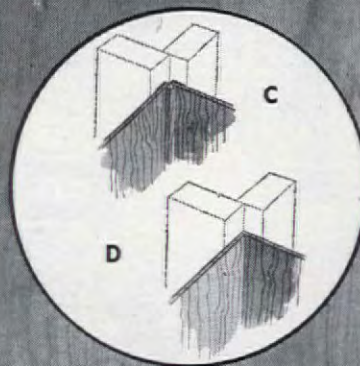
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GENERAL TIME



Outside corners of walls cannot be butted effectively. For a simple joint, miter-cut the two sheets for their full length (E). A tight joint like this, from floor to ceiling, takes considerable skill. A better way (F) is to use a matching quarter round, and if molding is large, apply plywood strips to framework to provide adequate depth. Veneered metal channels are also available.

When paneling a wall, the inside corners can be concealed by using a special metal channel, veneered to match the plywood. A second method is to cover the joint with a matching quarter round molding (C). Or you can use a butted joint as shown (D), but this takes careful fitting since few room corners are true, and the joint must be tight.

Exposed edges of furniture should be covered with square or rounded strips of wood to match the face veneer (A), but if close to the floor and in shadow, a mitered and sanded edge often does the trick. Better still, turn and attach the scrap cut from the miter so that its veneer faces out (B).



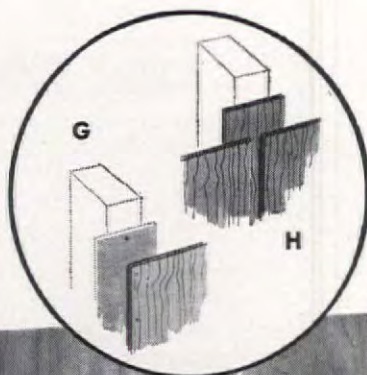
JONATHAN ALEY

HOW TO WORK WITH PLYWOOD

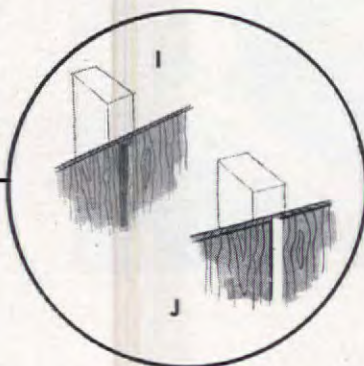
The labor-saving answer to a thousand and one building and workshop jobs, plywood is one of the best friends the home craftsman ever had. But like every other material, it needs proper handling—here are some good things to know

INFORMATION: DOUGLAS FIR PLYWOOD ASSN.
UNITED STATES PLYWOOD CORP.

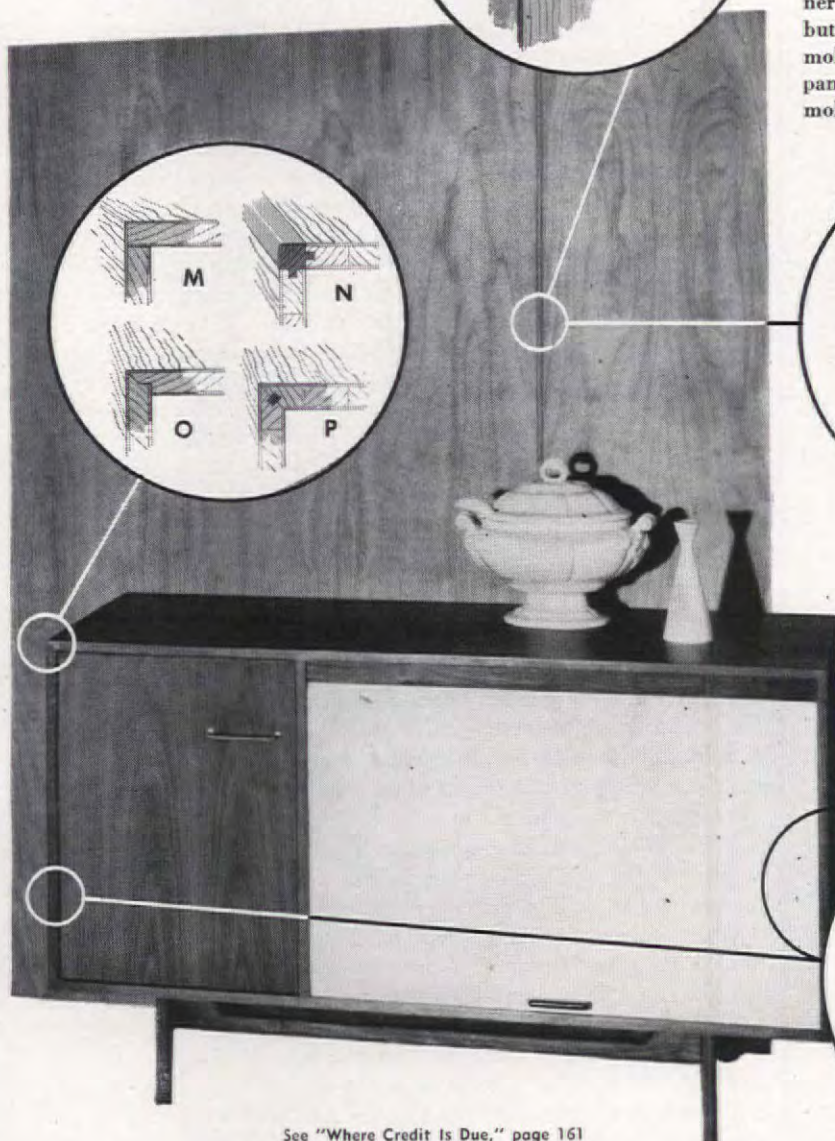
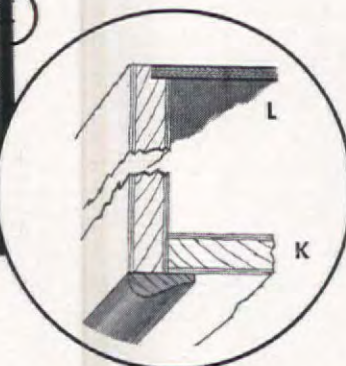
For furniture joints, use a butted lap joint (M) where the plywood is cut all the way back to the veneer and then glued so that this thin strip of veneer covers the end grain. You can use a tongue and groove strip of hardwood (N), or a stepped miter joint (O), or a splined miter joint (P).



There are several easy methods of installing plywood panels along a wall. To make a shadow joint, first attach a strip of plywood to the studs with a pressure-sensitive adhesive, or with nails through the existing plaster or wall board (G). Then attach the plywood panels to this strip with adhesive or small brads (H). Joints made in this manner can be close together, plain butted, or covered with a decorative molding (I). You can also join panels with a special veneered metal molding, or use a V-joint (J).

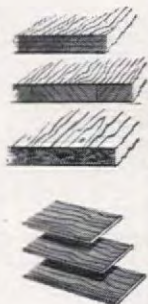


For covering a joint on the front of a piece of furniture, apply a hardwood molding strip over the plies (K). For joints on the back edges, let in a thinner piece of plywood into a rabbet, so that it is flush on the outside, as shown (L).



See "Where Credit Is Due," page 161

• Although it was known to the ancient Egyptians, plywood has been commercially produced for less than a century. But it's come a mighty long way, for this material made of thin layers of wood, set with grains running at right angles, and bonded with powerful adhesives, is one of the most versatile of modern building materials. The fine hardwood plywoods are first-rate for furniture, built-ins, wall paneling. Less expensive grades are good where the surface will be covered with paint or stain, lowest grades serve well for structural work. You can get exterior grades, and waterproof grades as well. As for looks, plywood comes surfaced with veneers of just about every type of wood, and veneered on one side or both, depending upon how you plan to use it.



What we're discussing here is the standard 4' x 8' sheet, but plywood comes in other forms as well—for example, prefabricated paneling complete with patented fasteners. Be sure to tell your dealer how you intend to use it, for there's

no point in buying a plywood too heavy (or too light) or one with the wrong kind of surface.

Two other building boards are worked in the same way as plywood. One is lumber core that has a thick hardwood core and is faced with veneer. More expensive than plywood, it is good to use for furniture where edges are exposed. The other is chip board, made of chipped wood, bonded under pressure, with either chips or veneers as the outer surface. A very stable material, it is less likely to warp or expand under moist conditions—very important considerations for sliding doors in some climates.



For cutting a clean, splinter-free edge on plywood, follow diagram above. With hand or table saw, cut with the good side of the plywood facing up. With a portable electric saw, put the good face down. Either way, reduce splintering by covering the cutting line with acetate or masking tape before sawing the wood. THE END



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Hi-Fi: Under \$300?

(Begins on page 27)

First: Can you build it in? Or put it on an open bookshelf? If you can, you will save the cost of a cabinet for the equipment. Figure that as costing anywhere from \$30 up to \$200, depending on whether it is large or small, finished or unfinished, borax or high style. If you have to buy a cabinet, could you pick up a second-hand piece of furniture somewhere and refinish it? Unless you are heading for a really elaborate system, you don't need much space.

Second: How about the loudspeaker? This must be in a separate cabinet or enclosure. A widely accepted rule of thumb is that if the speaker is in the same cabinet with the rest of the equipment, it can't be high fidelity. The reason is that the vibration of the speaker sets up vibrations of the equipment, including the very delicate phonograph pickup cartridge and needle, and that introduces distortion, which is an indelicate word in the hi-fi-man's vocabulary. So—can you build in a speaker enclosure, or build your own? An enclosure requires from three to ten or more cubic feet of space. Cabinet space under bookcases is fine; you can mount a speaker in a partition between two rooms; on a door between two rooms or, better, on the door of a closet facing into your living room.

However you mount or enclose a loudspeaker, it should face toward the area in which you will do most of your listening, and it should be at least ten feet away; the further the better (up to 30 or 40 feet, anyway). A position in the corner of the room is always best; next choice is somewhere near the middle of the wall at either narrow end of the room.

If you can do it yourself as far as a speaker enclosure or cabinet is concerned, the cost is up to you. The enclosure should be as solid and vibration-free as possible, whether you build or buy it. If you must buy, put down the same amount as for the equipment cabinet: \$30 and up.

Third: Think carefully and long about what you want to achieve in the end. One of the biggest advantages of a high-fidelity system is the extreme flexibility it permits. Another advantage: you can budget your purchases. Let's suppose you want, eventually, to connect to or incorporate into your hi-fi system the sound from your television set; a tape recorder; facilities to play phonograph records; FM and AM broadcast reception; a microphone so you can talk from one part of the house to another (or hear what's going on in the nursery while watching TV); and that you want to be able to hear all this not only in your main living area but also: outdoors; in darkroom, garage, or workshop; in the kitchen; in the bedroom (a clock can shut off the whole rig after you've gone to sleep); or—well, you name it. Such a system would be elaborate indeed; you could spend anything from \$400 to \$4,000 for it. But if you know now what you want eventually, you can purchase components over a period of months, gradually expanding, and never duplicating or wasting money. Spend plenty of time right now, planning ahead.

Fourth: Which do you want first, music from records or from radio? Or must you have both immediately? Remember, if your budget program will permit purchasing one after the other, it may be possible to spend more for each, and thus end up with a better system.

Fifth: If you want FM reception, where do you live? Are you within a radius of 25 miles or so of major FM broadcasting stations? The further you live from a broadcasting station, the better your equipment must be. As a rule of thumb, figure on \$2 a mile; within a 25-mile radius, a \$50 tuner and a modest antenna probably will be adequate. At a distance of 100 miles, reception becomes very uncertain, depending largely on topography between you and the station; you would need the best possible tuner and a special antenna installation, cost of which will run about \$200.

Sixth: Where and how will you buy? Much the best way is to go to a dealer specializing in high-fidelity equipment and purchase

from him. If you live too far from a major center to make this possible, be reassured about buying by mail; hundreds of thousands of dollars worth of hi-fi equipment is bought sight unseen. That is because the industry is still too new and relatively too small to support dealers except in metropolitan areas. Watch out for prices; all hi-fi dealers charge almost exactly the same prices but some dealers, new to the field, charge a fictitious "list price" which will be nearly double the regular price. If uncertain, write to a couple of the big mail-order houses for their catalogs and check prices. (Allied Radio in Chicago and Radio Shack in Boston are two of the country's biggest.) Don't let the size of their catalogs scare you! They also sell large amounts of industrial, professional, and amateur gear.

Seventh: Seek all the suggestions, ideas, and advice you can get. Friends who already have hi-fi systems tend to be verbose, each describing the wonders of his (or her) own system at length, and the shortcomings of somebody else's system at equal length. The larger dealers carry so many lines that the advice of their salesmen is likely to be surprisingly unbiased. But I said: *Seek* all the advice, etc., you can get; I did not say "take it." Remember one all-important thing: it is you who must be pleased. Do not let anyone tell you what constitutes "better sound"—that question can be decided *only* by you yourself. Listen to hi-fi systems as much as possible to determine what tonal characteristics you like, what pleases you most.

There are a good many books available on high-fidelity sound reproduction. They will be helpful; more come out every day. There is, of course, a splendid magazine devoted exclusively to this subject, and several publications treat it from time to time. Since I'm biased on this subject, I won't mention names!

And now—let's go shopping. We'll start by going through a couple of catalogs to familiarize ourselves with better-known makes, prices, and, more important, the types of equipment available and the facilities they provide. The chain of components can be broken down into certain categories. We start with a sound source; put into this FM tuners, AM tuners, TV tuners, tape recorders, microphones, and phonograph cartridges. The next link is the control section: this incorporates the functions of volume control, tone control, so-called record-equalization control, and some sort of an arrangement to switch from one sound source to another. Third is the power amplification section: here the very weak signals or sounds produced by the sound sources are amplified and built up until they are strong enough to make a loudspeaker work. The final link is the loudspeaker system, in which I include the speaker (or speakers) and the associated enclosure.

Each of these links can be, and most frequently is, purchased separately. Some manufacturers make equipment available which incorporates two or more links in a single unit. My preference is for buying the "links" separately, even if so doing is a bit more cumbersome, because then you can add links as desired, and change them more easily for improvements.

It seems a strange thing, but no one manufacturer has yet come out with a complete line of equipment. The trend is in that direction, and I would recommend purchasing at least the FM-AM tuner, preamplifier-control unit, and power amplifier from the same manufacturer. So doing will help you avoid two pitfalls of the unwary: buying equipment which does not match, electronically, and having a double set of controls, for instance, on the FM-AM tuner and also on the control unit. They belong on the latter.

Although it is possible, and fairly common practice, to buy a power amplifier separate from the preamplifier-control unit, I would advise against it unless you have so little space available that you must tuck the power amplifier chassis in an out-of-the-way cranny somewhere. (There are many pros and cons to all this; space is limited and I must be, therefore, dogmatic in my recommendations.) So: plan to purchase on one chassis, the power and/or record changer or player with its associated pickup arm and cartridge. Spend all the money you can afford on this amplifier-with-control-unit link. You can judge quality almost

CONTINUED ON PAGE 154



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Hi-Fi: Under \$300?

(Begins on page 27)

directly by price—more so perhaps in the hi-fi field than any other: \$60 here is minimum; \$75 to \$90 is fine; \$90 to \$150 is really getting up there, and over \$150 is the super-deluxe class.

For FM tuners, remember the \$2 per mile figure . . . and avoid duplication of controls as well as functions.

Tape recorders are a big subject all by themselves; too big for an article of this size. Microphones are primarily associated with tape recorders, and so will be excluded.

Whether to buy a record changer or a simple player is a tough one. The problem is that there are, literally, no really good players on the market which afford you a substantial saving over the cost of a changer. So you might as well settle for a changer; figure \$50 here; yes, they're expensive. Add \$15 to \$60 or so for a phonograph cartridge.

If you are going to play both 78 and 33 rpm records, get a dual-play cartridge. The grooves on a 78 are bigger than those on a long-playing record; a single needle (stylus) will not work for both. Under no circumstances waste your money on anything other than a diamond-tipped stylus for long-playing records. Metal-tipped styli wear out in three to five plays of a record; sapphire is good for from 10 to at most 50. After that, you will ruin your records. A diamond costs more, but lasts for 500 to 1,000 plays, and is a saving in the long run.

The advice may be debatable, but I'd recommend buying one of the standard so-called magnetic cartridges. The new ceramic cartridges have some very interesting features but for a while at least I'd leave them to the experimenter or, strangely, to the person with an absolute minimum budget. (Using them eliminates the need in most hi-fi control units for preamplification, required for magnetics.)

Last, and most difficult to choose, loudspeaker systems; all the other items in the chain can be purchased, after a bit of study, with safety by mail, sight unseen (or rather, sound unheard). But a loudspeaker system! If there is any possible way of your hearing before buying, by all means do so. Select the rest of the components for the system, then go to a dealer and tell him to connect up the equipment you have already decided upon. Finally, play the same phonograph record, or records, through a series of different speaker systems. You will find there is a wide range of difference between speakers in what might be called tonality. Some are brilliant and bright; others are soft and mellow. Remember this as an almost incontrovertible rule of thumb: any compromise with size, of either speaker or enclosure, results in a compromise with bass or low-frequency reproduction. If you have the space available for a larger unit (sorry, it will be more costly), by all means use it.

What you finally decide upon is going to be determined largely by whether you can 1) build in, 2) build an enclosure yourself, or 3) must buy a complete speaker cabinet. If you are figuring on buying an FM tuner, a record changer, and a control unit with amplifier, the \$300 allowance is down to around \$100, excluding an equipment cabinet. This amount will buy an excellent speaker including enclosure. It will be enough to cover a very fine speaker, or pair of speakers, if you can provide the enclosure, or mount them on a closet door. If you buy an enclosure for your speaker, get one manufactured by the same company responsible for the speaker. Almost without exception, no one knows better what enclosure will give best results with a given speaker than the manufacturer of the speaker.

Whatever you do, don't rush. Take your time; plan to study the mail order and dealer catalogs, but buy from a dealer if possible because then you can chase him in case of difficulty; make every effort to hear a speaker system before buying. And don't be afraid that assembling a hi-fi system is too complicated for you. It may have been, five or six years ago; today it very definitely is not.

THE END

How to Finish Pine

(Begins on page 68)

finishes from the small sample, stay on the safe side by trying out your choice on a larger piece of your wood—three or four feet in length, at least. This will give you a pretty accurate picture of the final effect.

Sanding is necessary. Whatever the finish, the wood should first be sanded smooth. If possible, such sanding should be done before installation, and should be done by hand or with a belt or oscillating sander—not with a drum or rotary sander. Final sanding should be done with No. 000 sandpaper to ensure a smooth surface for the finish.

To retain the wood's natural color, use a clear varnish, shellac, lacquer, or a penetrating sealer and wax. A *varnish finish* consists of one coat of white shellac followed by two coats of clear varnish. Rub down last coat of varnish or use a dull varnish. For a *shellac finish*, thin white shellac down to a 2 or 2½ pound cut. Sand between coats and then apply paste wax. If *lacquer* is your choice, apply two or three coats of water-white lacquer and steel wool between coats. Finish with a coat of paste wax. With a *penetrating sealer* finish, only one coat of clear penetrating sealer is required. Allow it to remain on the wood from 5 to 10 minutes and then wipe off surplus with fine cheesecloth. Let dry for 24 hours and then polish with paste wax.

For a colored finish that permits grain to show through, it's pretty hard to beat the modern interior *penetrating stains* and *sealer finishes*. The manufacturers of these products offer a wide range in ready mixed colors, but if you want to do some experimenting on your own, it's easy enough by just mixing two or more of the ready-to-use colors together. In the ready-to-use line, you can get redwood, redwood tones, green, mauve, deep warm beige, blue-green, mist grey, brown-grey, maple, mahogany, walnut, and white and ivory. Don't let all these colors confuse you—these are stains, not paints, and they allow the interesting pattern of the wood grain to show through. To ensure even coverage of finish, many manufacturers of penetrating stains recommend that the wood be coated with a clear sealer before applying the stain to prevent uneven absorption of the stain by the wood. Because of wood's tendency to darken with age, it is best to avoid darker stains such as oak and walnut unless they are first thinned down so that they won't obscure the grain.

Blonde finishes. Sometimes, to achieve a special effect, it is desirable to lighten the color of the wood. These are known as blonde finishes and can be achieved either with a special pigmented wiping sealer or by applying a coat of white primer to the wood and then wiping it off 10 or 20 minutes after it has been applied. Allow the finish to dry, sand lightly, and then apply clear lacquer or clear varnish.

Pickled pine is another finish that is very popular. In this instance the wood is first lightened by bleaching with a prepared wood bleach. Next, the wood is antiqued by giving it a coat of paste white paint tinted with raw umber and flat black. This is wiped off to leave a light coating and, when dry, the surface is given a coat of shellac and then wax.

Additional information on finishes for pine can be obtained from the Western Pine Association, Seattle, Washington, and Southern Pine Association, New Orleans, Louisiana. Also from the following manufacturers of paints and stains:

Samuel Cabot, Inc., Boston, Mass.
Devoe & Reynolds, New York, N. Y.
E. I. Du Pont de Nemours & Co., Inc., Wilmington, Delaware
W. P. Fuller & Co., San Francisco, Cal.
The Glidden Co., Cleveland, Ohio
Minwax Company, New York, N. Y.
Monsanto Chemical Co., St. Louis, Mo.
National Lead, San Francisco, Cal.
Pittsburgh Plate Glass, Pittsburgh, Pa.
Pratt & Lambert Inc., Chicago, Illinois
Martin-Senour, Chicago, Illinois

THE END



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Carnegie's Garden

(Begins on page 64)

\$17.21 a week, plus expenses, my father prophesied that the firm couldn't stay in business long, not if it kept on paying its help such high salaries as that!"

"Of course, gardening was easier back there on the farm with unlimited manure (that modern gardeners would give a king's ransom for), and with few of the myriad troubles that plague us today. Or perhaps we didn't pay as much attention to them. Anyway, I got to know the flowers my mother grew from seeds and bulbs and bushes—tulips and daffodils, gladiolus, dahlias, zinnias, marigolds, roses, lilacs, and hollyhocks. I have always been especially fond of hollyhocks, perhaps because there's something farm-like about them that reminds me of my boyhood. I came to know weeds, too, and I see—and pull up just as I did then—some of the same kinds when I wander through my little gardens here. I don't really do any of the work, but I do like to pinch off faded flowers and pull a weed here and there. And, of course, I share the pleasure that Dorothy and Donna get from the garden, from the birds that come to bathe and splash, and the flowers that mother and daughter pick and arrange for all of us to enjoy."



In his garden, too, his interests range widely—from flowers, birds, weeds to dinosaur foot prints and "brain coral" like this

Mr. Carnegie's interests are varied in the garden as they are in other fields. He enjoys the distinction of having, among the flagstones in his paths, several flags that bear the imprint of dinosaurs' feet, some obtained from Yale University, others from Wyoming. Hidden under lush masses of ivy are fossilized stumps from the far West. And there are chunks of the aptly, if unappetizingly, named "brain coral," pale gray with intricate surface convolutions—



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"suggesting what I sometimes think my brain is turning into," he remarked whimsically. Picking one up, he discovered on its under side a colony of pill-bugs, some of which he tossed to the goldfish in the pool. He especially delights in coaxing the fish up to the surface and having them follow as he walks along its edge—though whether they are responding as much to his appeal as to that of the food he gives them, might be debated.

Perhaps the most convincing evidence of how his flowers "influence" Dale Carnegie came from his secretary, Marilyn Burke. "When I first came to work with Mr. Carnegie," she said, "he had been under an exceptionally heavy strain, unusually severe pressure even for him. But I noticed that almost every day, about midafternoon, he would disappear from the office and slip out to the garden, to sit there, pull some weeds, look at the flowers, get his fingers into the soil, for a couple of hours. Always it seemed to rest and invigorate him and relieve what could easily have been a destructive tension."

To me, Dale Carnegie is a living testimonial of the philosophy he teaches—a philosophy of serenity combined with energy and determination; of ignoring or shedding things that do not matter and that he cannot do anything about; of putting himself in the other fellow's place and seeing the good in him; of having faith and confidence in what he is doing, and enthusiasm for it—especially that last. And I like to think that, even though he may not realize it, the plants and flowers in his gardens are subtly strengthening him in that philosophy. For he is the kind of man of which good gardeners are made. He would have made a good cultivator of plants had he not found his work in the cultivating and fostering of men and their possibilities.

That flowers have won a friend, and that they exert their beneficent influence upon him, I truly believe—for he told me so, in what he did and how he did it, as well as in what he said and left unsaid. THE END

KEEP IT CLEAN



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SEE PATTERN ORDER FORM, PAGE 161

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Dreams Come True

(Begins on page 74)

central section, built at an angle to the first wing (which became the master bedroom and bath). The central section contains a large living room and a dining room downstairs, and a couple of bedrooms and baths above (to save on plumbing installation, the kitchen was added to the rear of the original wing so that sink and major appliances remained about where they were). The final (?) stage came with the addition of Wing #3, a family room identical in size and design with the first "house" designed for vacation living.

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Aside from the actual labor, my chores on the house were: designing it from A to Z. Also, I shopped around for, and then purchased, all building materials, supplies, fixtures, appliances, and what-have-you (and what a hunt that is!) and then I hired the sub-contractors and carpenters, many on a *per diem* basis. I was around while they worked, there to answer their questions on how I wanted what—and also serving as their chore boy, putting their lumber and nails beside them, holding up the studs when they needed it, nailing down the sheathing (lots of fun) and cleaning up after them. My aim was to save them for the professional work and to save their time (and my money) by being their chore boy. It paid off well and, for the most part, the workers liked this arrangement.

"I look back with satisfaction on the way I had my house built—but it certainly is not a way for those who don't like to work hard, because you can only really appreciate all that goes into a house if you have a close part in it.

"If you do a house this way, I'll tell you one thing for sure—you could almost go into the building business when you are through, with all the valuable experience and know-how you develop—and you'll have the satisfaction of looking with pride at something you yourself created—much as the pioneers did." THE END

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WHAT A GOOD BACKGROUND DOES FOR A ROOM

Pages 72, 73: Wallpaper—Louis W. Bowen, Inc. Curtain fabric—Jofa Inc. Carpet—Kara-stan. Furniture—Heritage. Henredon. Brass lamps—Paul Hanson Co., Inc.

FRESH AS A SPRING BOUQUET

Pages 76, 77: Kitchen cabinets, water heater—American Standard. Counter tops, Micarta. Flooring—Pabco. Built-in oven, stagger line counter top—O'Keefe and Merritt. Dishwasher, Mixer—KitchenAid. Refrigerator—Servel. Auto-matic washer, Dryer—Whirlpool. Gas Incinerator—Caloric. Ironer and chair—Ironrite. Iron Grille work—Logan. Wallpaper and curtain material—Stockwell. Blinds, ariel lattishades—Columbia Mills. Kitchen tools and cutlery—Ekco. Cooking utensils, Norriware—Norris-Thermador. Clock—General Electric Telechron. Radio—Stromberg-Carlson. Sheets and pillowcases—Fieldcrest. Bath and face towels, washcloths—Cannon. Telephones—Bell Telephone System. Franciscan dinnerware—Gladding McBean. Glassware—Dorothy Thorpe. Casserole and Onion soups—Hall China. Flatware—Fraser Stainless Steel. Plastic Thermo tumblers—Gits Molding. Canisters—Silex. Pin-to-Wall lamp—Lytecaster by Lightolier. Ceramic tile—Tile Council of America.

WHEN THE BOSS COMES TO DINNER

Page 83: "Glendale" dinnerware—Lenox, Inc. "Burgundy" cut crystal stemware and 8" plates, "Jupiter" sherbets and 8" plates, 9" Placid Rose Bowl, Cavalier Rose Bowl, Wine decanter—Tiffin Glassmasters. Sterling silver five light candelabra, bread tray with liner, "Swirl" salt and pepper shakers, "Southwind" sterling flatware—Towle Silversmiths. Hand embroidered Madeira 8 piece place mat set—Leacock. Wheel cart with removable trays—John Stuart, Inc. Silverplate glass-lined vacuum pitcher—Maxwell-Phillip Co., Inc. Flowers, courtesy Florists Telegraph Delivery Assoc. Room setting courtesy Charak's. Candles—Em-kay. Wine—Bordeaux Wine Information Bureau.

TAKE A CAN OF TUNA

Pages 84, 85: Electric Fry Pan Casserole—Presto. "Pink Ribbon" Casserole, George Briard 3-sectioned bent glass dish, Strawberry Bowls—Sak's Fifth Ave. Fish platter—Hope Warren. Chap plate—Southern Potteries.

TWO-TIME YOUR FAMILY

Pages 92, 93: Reversible cake plate—Walter Starnes.

INSULATING YOUR ATTIC?

Page 108: Insulation—National Mineral Wool Assoc.

HOW TO MODERNIZE YOUR OLD-TIMEY PANTRY

Page 134: Plywood—Georgia-Pacific Plywood Co.

HOOD YOUR RANGE

Page 148: Copper-clad paper—Chase Brass & Copper Co., Inc.

HOW TO WORK WITH PLYWOOD

Pages 150, 151: Plywood and moldings—United States Plywood Corp. Table and chest—Jens Risom Design, Inc.

MAKE THIS AUTHENTIC FURTURE

Page 158: 2087, 2088 courtesy Rockwell Mfg. Co., Delta Power Tool Division.

THREE FALL CHRYSANTHEMUM ARRANGEMENTS

Pages 162, 163: Alabaster container and candelabra—Audrey Jocelyn. China bowl—Lenox. Black base, crackled vase and birds—Chaco Originals. Bird series chrysanthemums—Jackson & Perkins Co.

PHOTOGRAPHS

F. M. Demarest: pages 6, 59, 60, 61, 74, 83, 84, 85, 86, 90, 92, 93, 134 (upper right), 140, 141, 148, 150, 151, 162, 163. Ray Solowinski: pages 18, 22. Lew Tilley: pages 48, 49. Joan Kannelaud: pages 52, 54, 56. Todd AO Film: page 59 (middle). Maynard Parker: pages 62, 63. Roche: pages 64, 65, 75 (upper right, plants courtesy Julius Roehrs Co.), 156, 168 (lower), 169 (top three). Krantz Studio Inc.: pages 70, 71, 76, 77, 114, 116, 119, 120, 121, 122, 132. Alderman Photo Co., Inc.: pages 72, 73. Stephen Fay: page 78. Jeanne Garrard: page 106. Tom Beaton: pages 108, 110. Al Blake: pages 130, 131. R. J. Aley: page 134 (upper left). Arnold Eagle, P.F.I.: pages 136, 138. Bureau of Plant Industry: page 168 (top). Eleanor Gilman: page 172. **DRAWINGS.** Margaret Fleming: pages 28, 90, 102. Sigman-Ward: pages 148, 150, 151.

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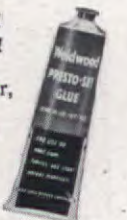
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on handblown lead crystal. See it. It may well become a treasured heirloom in your home. And think what a memorable gift it would make! The suggested place setting we show in the illustration above, \$11.50*. In open stock because it's made by the Fostoria Glass Company in Moundsville, West Virginia.

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FOSTORIA



...



THREE FALL Chrysanthemum Arrangements

ARRANGEMENTS BY BETTY B. MERRIAM





For a special dinner party we used three shades of pink garden chrysanthemums and an oval alabaster container with matching candelabra—both comparatively inexpensive, but with an elegant air. To duplicate this arrangement, first line the container with melted paraffin to prevent its absorbing moisture; place modeling clay in the center to anchor pinholder. On top of that place a chunk of previously soaked Oasis Foam.

Place tallest cluster of chrysanthemums in deepest tone in the center, palest shade at one end, and dusty tone at other. Insert galax leaves for foliage variation. For a professional touch, place arrangement on black oval base.



The arrangement at the far left, with all the elegance of a white cockatoo, was made with chrysanthemums named for this bird. The flowers are cream-white in the center, and become whiter toward the edges. A cream-white china bowl was used and raised on a black cylindrical base, thus giving more importance to the arrangement and providing opportunity for a more graceful sweep of the mums.

A spherical crackle vase raised on a three-tier black base was used here for a two-tone arrangement of three of the bird series chrysanthemums. "Grosbeak" with its pink petals and rich bronze centers combines nicely with "Robin," a strawberry bronze, and a few "Cockatoo" for white accent. Dusty Miller is used for foliage relief. A winsome touch in keeping with the bird mums is the pair of bird figurines.

See "Where Credit Is Due," page 161



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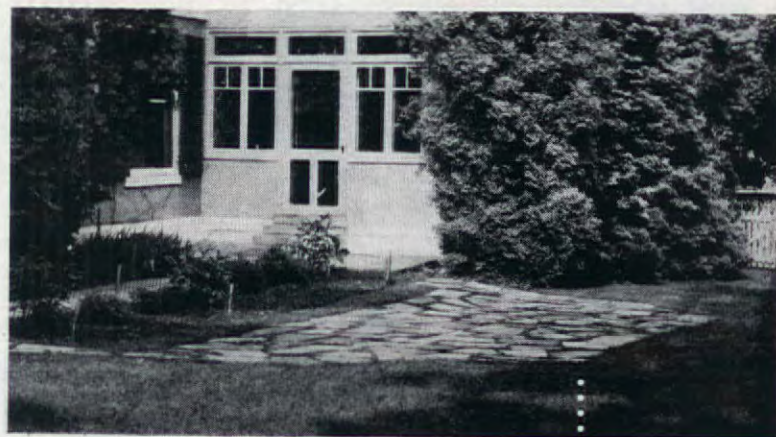
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The site for the terrace was chosen with regard to its size in relation to that of the lawn and other features, its privacy, convenience, shadiness, etc. The lower picture shows how the slate was carefully placed so as to "make its bed and lie in it"



NATURE DID THE HARD PART

ALBERT A. GROBE

Three years ago, our dream came true. We bought a suburban home and learned what it means to have, under the branches of our trees, a cool haven of restfulness, a spot in which to picnic, grill hot dogs and hamburgers, play with the children. But after two summers we discovered that our outdoor enjoyment was taking toll of what had been a smooth, lush lawn. Every few hours of family fun left imprints of chair and table legs, which often stayed visible for days. Choosing new spots each time left several used, "recuperating" areas in sight. Obviously, we needed a permanent recreation place—attractive but wear-resistant—a paved terrace!

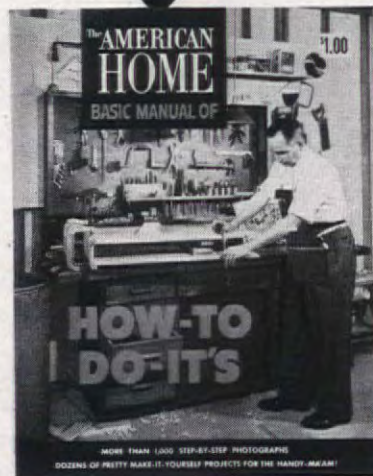
What we did, and how, was so simple and successful that, if you want a terrace, we say, make it as we did, *right on the turf*. Wanting something informal to fit our natural setting (not concrete or cemented joints), we chose slate in irregular shapes and various harmonious colors that would add pleasing variety to the green vista of our 160' deep lot. Then, taking a mechanically minded associate's advice, we laid the slabs right on the grass, about 3" apart, matching them to fill the space—and let nature and gravity do the rest. (An important intermediate step was a trial layout of the slate on a portion of our driveway the same size and shape as our planned terrace; like a big jig-saw puzzle, it was interesting fun and helpful.) The slabs settled gradually, evenly, and just enough, and looked right pretty with the undisturbed grass between them. By the end of a year, I had found it necessary to re-lay only four stones which either were extra thick or had been placed on hidden rocks that prevented them from subsiding properly. The terrace is now so even that I can run the lawn mower right across it, and if I ever decide to remake it and lay the slate in cement, the job would be made much easier by the exact indentations that have been made by the stones in the turf, and that would remain when they were temporarily removed. Yes, our method really worked!

THE END



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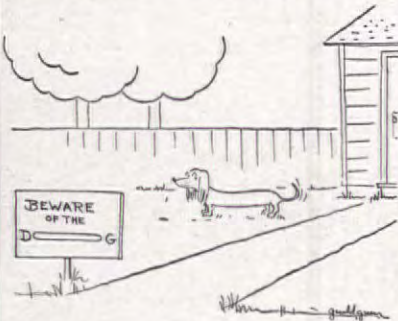
THE AMERICAN HOME, Dept. BM
American Home Bldg., Forest Hills, N. Y.

Field Trips

(Begins on page 48)

Next, we inspect the dining car, and file into the Pullman to "Ooh" and "Aah" at the magical change of seat into bed. Then back to the coach for a ride to the station. Smoothly the train moves off, and when all fidgeting and fiddling with footrests has ceased, our instructor points out, as we pass them, the three types of railroad crossings: overpass, underpass, and grade crossing. As we go by, switch lights gleam ruby and emerald outside the freshly-washed windows of the train.

On the station platform, we meet the conductor, who explains about all the paper work he must do, and



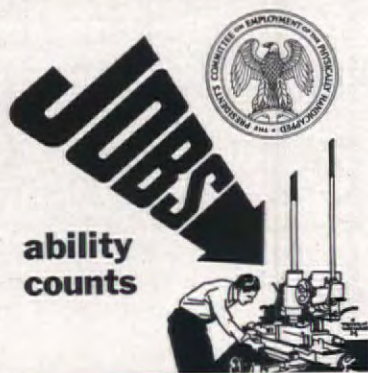
about the meaning of the stripes and star on his sleeve. Railroadng must be satisfying work, for every man we've met today has been with the road for at least 30 years.

Back to Ivywild school we go, carrying beautifully illustrated, informative booklets published by the Association of American Railroads. After lunch, work begins on books and worksheets fitting in with what the children have learned this morning about *workers who help us travel*. What's more, they are eager to read and learn just as much as possible about trains, maps, timetables and transportation.

School work that teaches doesn't have to be confined to a classroom!

THE END

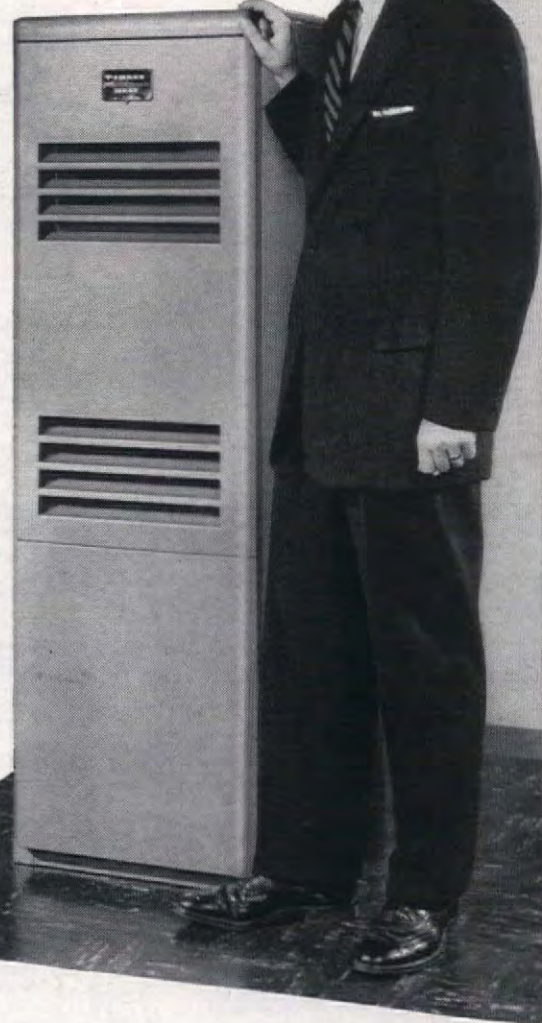
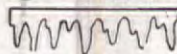
HIRE THE HANDICAPPED



**NATIONAL
EMPLOY THE PHYSICALLY HANDICAPPED
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OCTOBER 2-8

Key man in the cold war!



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Formal Dinner

(Begins on page 83)

longer own service plates (you may have to acquire a few additional dinner plates to carry this off, for at a formal dinner the service plate is not used for the meat course—but you'll be no pariah if these "cover" plates are also used to serve the main course, provided each guest gets back his own when the meat is served). Of course, if you have real service plates, use them by all means.

The first course is in place when the guests enter the dining room so that the hostess can be seated at the same time as her guests and, because of this, we placed the napkins at the left of each setting instead of across the service plate. Also, we *did* use the bread-and-butter plates not found at strictly formal dinners—because it makes sense to do so when there's no servant to keep passing hot buttered rolls around the table.



WHO SITS WHERE

It was Somerset Maugham, I believe, who observed that eight is an ideal number for a dinner party—enough people to keep conversation rolling merrily, but not so many that the guests tend to break up into groups. We agree. In the seating diagram for our dinner for eight (page 83), you'll note that while the guest of honor is seated at the hostess' right, and his lady at the host's right, the usual man-woman, man-woman plan is nonetheless disrupted. A compromise? Yes! But one that's worth making if your table is oblong or oval, for it permits both host and hostess to keep their usual places at the table, their carts at their sides (see below), and it reduces plate passing to a minimum. If there happen to be six at the table (which may be too few) or ten (which may be too many for this kind of service), you won't have to cope with this particular poser.

WHAT'S FOR DINNER?

If the hostess intends to be with her guests *before* and *during* the meal, with no jumping about and everything running like a 250 h.p. engine, and if the food isn't to suffer there-

by from underdoing, or overdoing, choose something delicious that needs few, if any, last-minute flourishes. Here's our suggestion for your first dinner *a la carte*:

Shrimp Cocktail, (served up sauced, and nicely chilled, just before the guests are seated). In its place, any fish or fruit cocktail, or a soup. Or your first course might be "finger food" served along with pre-dinner drinks, and not at the table at all.

Chicken Flamande (a Good Victuals recipe we published in August, 1954). It's perfect fully prepared before your guests arrive, doesn't mind waiting. With it, *green peas* and *buttered finger rolls*, followed by a *tossed salad*. Along with the meat and the salad, a good red wine if you like—served either from a decanter, or from its own bottle in a basket placed near the host.

For dessert, *Lemon Fromage* (another Good Victual—we gave the recipe in March, 1955), real company fare that can be prettily dished out and happily waiting before the meal begins. Don't plan on a dessert that needs the same dishes you used for serving the first course, or on one that requires the forks used for other courses, for jumping up to do any dishwashing is *not* allowed at our dinner party!

Demitasse (or large coffee if you prefer) is wheeled into the living room directly after dessert, and accompanied by mints, nuts, and liquors if you serve them.

TWO CARTS = ONE BUTLER

Very faithful retainers these carts can be, for we furnish the references herewith—and they'll never leave your service. Sturdy small serving tables (preferably three-tiered) will do, but for the greatest convenience we recommend wheel-about carts with shelves, or, perhaps, one table and one cart.

One of these "servants" stands to the left of the host; the other to the left of the hostess. On each one you place half the salad plates, half the desserts. The hostess' cart, in addition, has the water carafe and the rolls. The host's cart may also be the repository for the dinner plates, the meat dish, and the vegetable (see procedure below). The salad bowl may be on either cart and on whatever shelf is the most convenient. If possible, the bottom shelves of each cart should be empty to begin with, and free to take on the soiled dishes.

So *bon appétit!* Let's start! When the first course is finished, host and hostess each clear away four places (including service plates unless they are dinner plates that double for the main course). Quickly and unobtrusively, they stack what they've cleared on the lower shelves of the

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Same low price per square foot for any size or type of home you plan to build.

Brikrete is the world's most modern masonry, with colorful beauty, streamlined symmetry and self-contained insulation properties. Plenty of strength. Water resistant. Easy to lay. Wide range of colors. Costs less than lumber because it's made by chain of independent local plants throughout the U.S. Write for literature and name of nearest Brikrete manufacturer.

BRIKRETE ASSOCIATES, INC.
404 West 25th Street Holland, Michigan

DUNN MASONRY MACHINERY LTD.
806 Dundas Highway Cooksville, Ont.

You Can Be a Local Manufacturer

More local plants are badly needed to supply increasing demand. To men of vision and aggressiveness, Brikrete is truly an outstanding manufacturing opportunity. Ideal community enterprise. Plants operate in franchise-protected territories. Liberal sponsor cooperation. High income potentials. Requires no skilled labor. We supply the basic equipment on easy-to-pay rental terms. Write for Brikrete Book No. 2 for more information.

carts—the diagram on page S3 marks off the respective territories of host and hostess.

For the next part, there's a choice in procedure. If your main course is in the stew or casserole family (like our chicken), and if you have covered dishes and electrical or other devices to keep it hot in the dining room, it may be placed, together with the dinner plates, on the host's cart before the meal begins. The host starts to serve forthwith—and the hostess "stays put" throughout the meal. Otherwise, she does get up just this once to bring in the principal "works," plus a stack of pre-warmed dinner plates which she places before the host who serves one guest at a time. Filled plates are passed around the table, with a minimum of passing in front of or by the guest of honor.

If the salad is served with the main course, salad plates may be quickly put in their proper places by host and hostess before the meat is served, and the salad bowl may be passed around the table.

Dinner plates, salad plates, and bread-and-butters are cleared by the host and hostess in the same way as the first course covers, and stacked on their carts. Then, on with dessert.

When the last calorie has been consumed, and fully enjoyed, the guests are conducted into the living room by the host while the hostess makes quick work of rolling her cart into the kitchen, unloading it, and giving it still another assignment—for it brings the coffee into the living room. If you're a smart gal, there will be no delays at this point while heads begin to nod for want of that hot brew! The coffee, "started" just before the first or second course (and kept hot), should be all ready immediately after dessert, and the cups, saucers, cream and sugar should be arranged on a tray beforehand, just waiting to do their jobs.

Of course, we needn't tell you that no dishwashing should go on until the guests have departed. The object of this party, after all, was to keep the host and hostess with their guests. Enjoy them! **THE END**

IT'S HOME Fashion TIME

• September 29th to October 8th is the week designated, in over 2,000 communities, for the annual presentation of a style show of home-furnishing trends. Retailers and furniture manufacturers, working together, bring you the latest creations. Tied in with them are notable trends in the entire field of home furnishings. Home Fashion Time is an exciting event for the nation—and for your community. Watch for it!

Three wishes for my kitchen...



I WANT CONVENIENCE
with my built-in cooking top and oven in just the right place, at exactly the right height... for me!...so easy to cook with, so easy to clean...and with remote control 7-heat switches to place wherever I choose.



I WANT BETTER MEALS
a chance to cook whatever my heart (or my family) desires...and with an L & H Custom-Bilt Electric Range I can have my choice of models, with a deep-well cooker or a griddle...I can bake or broil in one or more wonderful ovens...I can have the new L & H with or without glass window in the oven door. And I can keep foods and dishes hot in the warming drawer!



Custom-bilt electric range
*Reg. U.S. Pat. Office

A. J. LINDEMANN & HOVERSON CO., DEPT. AH 1055
Subsidiary of Norris-Thermador Corporation
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Please send me, free, full information about L & H Custom-Bilt Electric Ranges

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Protects the pleasure of your outdoor living!

There's nothing quite like the pleasure of being with your family in your own back yard! Especially, when you have an Anchor Fence to keep unwanted animals and trespassers out—and your own children safely inside. What's more, Anchor protects and adds to the beauty of your grounds—it's an ideal support for handsome vines and shrubbery. Insist on Anchor—the fence with the zinc coating applied after weaving, not

"Permanent Beauty for Your Home"

before—for longer life! Call the Anchor office in your area for a free estimate or write for more information to: Anchor Fence Division, ANCHOR POST PRODUCTS, Inc., 6610 Eastern Ave., Baltimore 24, Md.

Anchor Fence

Division of ANCHOR POST PRODUCTS, Inc.

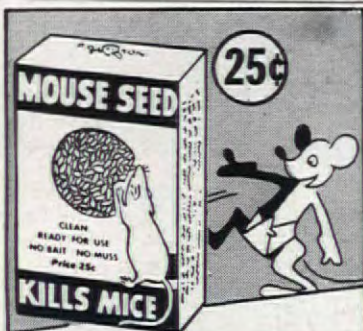
... Get pruning tools in shape for the important work to be done on deciduous trees and shrubs during the dormant season. (All shrubs, that is, except those that bloom in spring; prune them after they flower). Here are, l. to r., hand shears, lopping shears, two saws.



—OCTOBER'S THE

E. L. D. SEYMOUR

... Study your garden's needs and possibilities in the light of the past season's (or seasons') results. Why not have your soil tested, or do it yourself with a kit designed for the purpose, as illustrated here? It can be a simple job, to determine acidity status and need for liming; or it can be a complex, qualitative, and somewhat quantitative study, to show which of the major and minor plant food elements your soil may be deficient in. But remember that a chemical test tells nothing about the vital soil texture, structure, and condition. To judge these, you must observe how the soil looks and acts when dry and after rains; how different kinds of plants grow. Get to know the feel of a good soil.



Proven by millions of mice-hating householders for more than 50 years. At drug and other dealers. No mail orders. W. G. Reardon Laboratories, Inc., Port Chester, N. Y. (Mouse Seed—Reg. U. S. Pat. Off.)

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Won't Upset The Stomach

Anacin® not only gives stronger, faster relief from pain of headache, neuritis and neuralgia—but is also safer. Won't upset the stomach and has no bad effects. You see, Anacin is like a doctor's prescription. That is, Anacin contains not just one but a combination of medically proven, active ingredients. Scientific research has proved no single drug can give such strong yet such safe relief as Anacin. Buy Anacin Tablets today!

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100 BULBS Now Only \$1.98



**FREE of
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12 Gorgeous IM-
PORTED DUTCH
SNOWDROP bulbs
will be sent you at no
extra cost if you hurry
and send in your or-
der NOW.

These are healthy, hardy bulbs—carefully selected from the finest planting stock of famous Danish gardens. Prize selection of medium size bulbs. Available in America at this amazing price because we sent our own representative to Europe and bought the stock of these Danish gardens when the market price was low—and now are passing the tremendous savings to you! But you must order now to take advantage of this wonderful Tulip bargain—bulbs will be shipped for regular Fall planting. These bulbs are guaranteed to give you many blooms the first season, a full normal bloom the second season and many years thereafter or replacement made FREE of charge.

SEND NO MONEY. Order now—pay later. Simply send name and address and when your carton of 100 Tulip Bulbs plus 12 extra IMPORTED DUTCH SNOWDROP BULBS arrives pay the postman only \$1.98 plus C.O.D. charges. Any bulb not developing to your satisfaction will be replaced without charge. Don't miss this great Tulip bargain. Write today to MICHIGAN BULB CO., Dept. ME 1402, Grand Rapids 2, Mich.



... Plant rose bushes. Unpack when they arrive. If dry, soak or bury in moist soil; otherwise, keep under wet burlap while you: Dig generously big holes; put drainage material in bottom if necessary, or loosen it and work in rotted manure, compost, peat moss, etc., and mix humus and bone meal with top soil. Make a cone of it, set plants with roots spread; cover them with soil; firm well; fill hole with water; let it sink in; complete soil filling; mound 6" deep until ground freezes, then mulch for winter. (Are you trying the 1956 All America Selection—the Floribunda variety "Circus"?)

... Start amaryllis bulbs for Christmas-to-late winter flowering (below). In pots 2" larger in diameter than bulbs, put plenty of drainage, then good, open potting soil spiked with a house-plant food. Keep bulb half out of soil. Water well, then merely prevent soil from drying until growth starts.

MONTH TO...



... Plant hardy bulbs—tulips, hyacinths, lilies, narcissus, crocus and the various "lesser bulbs"—in beds, borders or (in the case of the last three types named) naturalized in the grass. Prepare the soil as for any valuable crop. Set the bulbs roughly three times as deep as their greatest dimension; hand depth, as shown, is about right for tulips and other bulbs as large or larger.

... Make a new lawn—without delay, while you can expect cool weather and fairly regular rains. As a lawn is a long-time thing, fit the ground well. Dig deep; incorporate humus and plant food; lime, if needed. You can apply a weed-seed killer—but only some weeks before seeding. Sow good seed, evenly and not too thickly, when the air is still. To cover it, rake or roll lightly. Sprinkle or water gently until ground is wet; then keep it moist until the grass is an inch or so tall. Don't start mowing until it is 3" high—perhaps not at all this fall.



m



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ADHESIVE VENEER — newest Marvalon miracle decorative material. Colors and patterns can be matched in Marvalon Shelf and Drawer Lining for complementary decorating. Adhesive Veneer is easier to apply — no overlapping. Just remove the paper backing. Sticks to any flat surface from table tops to wastebaskets.

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SHELF LINING. Made of vinyl-plastic and latex like all Marvalon products. Defies wear and tear. Wipes clean with a damp cloth. Comes in 14-inch widths — attractive scalloped edge.

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DRAWER LINING. Convenient 20-inch width designed especially for drawers. Straight-edged to fit corners perfectly. Use all 3 Marvalon products. Give your home a new, fresh, colorful look.

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The Munising Paper Co., Munising, Mich.
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Flexscreen's sheer woven-metal curtains frame your fires in shimmering beauty — yet provide absolute protection against flying sparks. Exclusive Unipull glides both curtains open or shut with one hand — keeps curtains always equally draped. Many attached and free-standing models to choose from — at your favorite store — easy to install. And — prices begin as low as \$16.75! Write for free style catalog...

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This Unipull Tab is found only on the true Flexscreen.

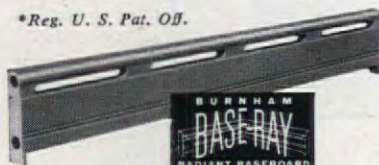
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Surround yourself with the most draft-free, healthful heating known! Burnham BASE-RAY® Radiant Baseboard runs along outside walls. Here's clean, even hot water heating at its best! Floors are always warm. Even near large windows you feel perfect comfort. And with BASE-RAY you get cast iron's lifetime performance... true economy. BASE-RAY is inconspicuous, too. It gives you complete freedom of decor! Whether you're building or remodeling, "Comfortize" your home with BASE-RAY. Get the full facts now!

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GOOD LOOKS...
GOOD HEATING...
GOOD HEALTH...

MAIL COUPON TODAY

Burnham Corporation AH-105
Irvington, New York

Please send me...

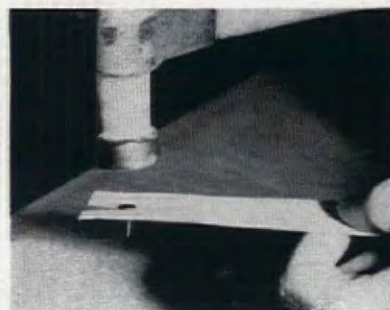
- ☐ Complete information on BASE-RAY
☐ Literature on Burnham Boilers

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Address _____

City _____ State _____

Go on—
Keep doing it
the hard way—
but if you're
tired of
squashed fingers,
try this—



Hold tacks in a strip of cardboard. Start tack with a tap—then withdraw cardboard

Get mad every
time you try to
paint? Here are
2 tips for you—



Add a tablespoon of citronella to a gallon of paint to keep bugs out of newly painted work.

Using same brush on same job tomorrow? Don't clean it. Dip in solvent. Wrap in kitchen plastic



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JUNIOR
CAN OPENER



Opens all
type cans —
leaves edges smooth

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tight. Plastic resists oil, water, corrosion. Mend frayed electric cords, wrap rough tool handles, too, with "SCOTCH" 33 Plastic Tape—39¢ or 79¢ at stores everywhere. Made by Minnesota Mining and Mfg. Co., St. Paul 6, Minn. © 1955 3M Co.

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We salute the Bureau on its Forty-First Birthday for a Job Well Done!

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AMERICAN HOME

THESE HORRID AGE SPOTS*



FADE THEM OUT

*Weathered brown spots on the surface of your hands and face tell the world you're getting old—perhaps before you really are. Fade them away with new ESOTERICA, that medicated cream that breaks up masses of pigment on the skin, makes hands look white and young again. Equally effective on the face, neck and arms. Not a cover-up. Acts in the skin—not on it. Fragrant, greaseless base for softening, lubricating skin as it clears up those blemishes.

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Send name and address. Pay only \$2.00 on arrival plus C.O.D. postage and tax on guarantee you must be satisfied with first results or return remaining ESOTERICA for money back. Or save money. Send \$2.20 which includes tax and we pay postage. Same guarantee.

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NEW "Heats-Its-Own-Water" 48-CUP ELECTRIC COFFEE

URN GIVEN to Your Church or Group without 1c cost!

Get this big new-type gleaming 48-Cup Electric West Bend Coffee Urn and never pay or send a single penny! Heats its own water! Dozens of other exclusive features. I'll send this new-type Urn to you in advance along with a supply of my famous flavoring. All you need to do is have 10 members of your group each sell only 5 bottles and the 48-Cup Urn is yours to keep! Take as long as 60 days. No money down... we give credit. Not a cent of your money is needed, ever. Write now for this amazing offer.

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Home "Fix-it" Tips



Fill nail and screw holes—replace rotted wood. Make hundreds of repairs with Plastic Wood—handles like putty, hardens into wood—will not crack, chip or peel

YOU NEED "PLASTIC WOOD"

IN THE GARAGE

Keep an extra can in the garage for oiling car doors, generator, distributor, etc. Penetrating 3-IN-ONE makes things run better.



"3-IN-ONE" OIL

Toes CUT OUT ANY STYLE 3.95

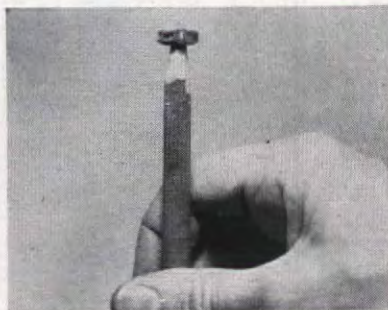
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HYPONEX
SOLUBLE PLANT FOOD COMPLETE
Grows Better Plants in Soil, Sand or Water
Simply dissolve and water all your house plants, garden flowers, vegetables, shrubs and lawn. Feeds instantly. If dealer can't supply send \$1 for 1 lb. Makes 100 Gals.
HYDROPONIC CHEM. CO., Copley, Ohio, U.S.A.

*Do the feathers
and cuss words fly
when you try to
start a nut into
a tight spot?
Then try this—*



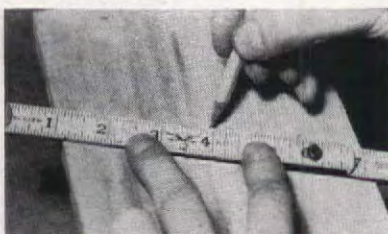
Screw nut on sharpened dowel. Then reach into "tight spot" and thread nut on bolt. Finish tightening by regular methods

*Swell trick for
easier sawing,
this...*



Wrap a piece of tape around a rod, tube, or dowel before cutting. Follow one edge with saw to get a perfect square cut

*Here's a good
angle—*

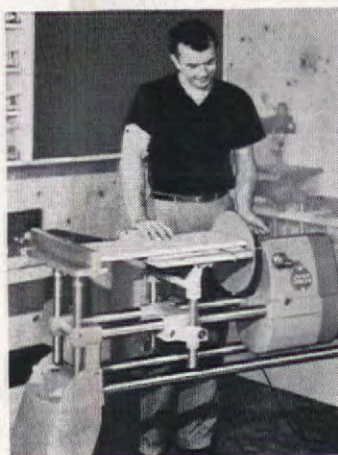


To find a board's center, lay rule across board at an angle, inch marks on edges as shown. Exact center is halfway across

SHOPSMITH...



so easy to use...



You can be a stranger to tools, cramped for space and short on cash, and still be the best-equipped home-project expert in the neighborhood. You can do it with SHOPSMTIH®, the all-in-one power tool that outperforms all others. It saws, sands, drills—horizontally and vertically—and is a 34-inch lathe. Power-Mount permits use of jointer, jigsaw and sprayer. Yet SHOPSMTIH takes no more space than a bicycle, and it lets you have a Shop-on-the-Wall.

NOW so easy to own

For as little as \$29 down, \$3 a week, SHOPSMTIH can be yours. Magna's new Tool-Time Plan breaks SHOPSMTIH'S \$289.50 price into 24 monthly payments. And look what you get: a complete power workshop with ¾-hp. built-in motor, chrome rust-proofing and exclusive Speed-Dial (lets you choose the right speed for any job—from 700 to 5200 rpm.). Why wait? See SHOPSMTIH now—at leading hardware and department stores or any Montgomery Ward store.



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Dept. 304-F, at factory nearest you:
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Please send me these 3 free books:

1. "Project Digest." 36 pages of modern wood-working projects.
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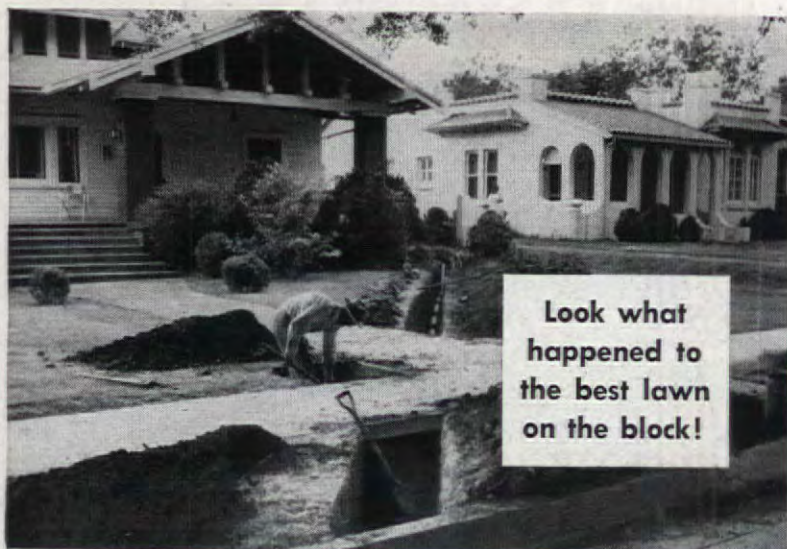
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If you already own SHOPSMTIH, check whether you have
SHOPSMTIH Mark V ☐ or SHOPSMTIH Model 10 ER ☐.





Look what happened to the best lawn on the block!

COULD IT HAPPEN TO YOURS?

Here's what can happen with sewer pipe material that's *supposed to be* as good as **Cast Iron Soil Pipe**. Roots worked into a seeping joint, filled up the line — and this led to tearing up a lawn that took years to build.

The best way for you to avoid this expense and heartbreak is to install **Cast Iron Soil Pipe** in the first place. But if it's too late — if your builder used a nonmetallic sewer pipe and it's already started backing up—remember: *next time make it Cast Iron*. It lasts a lifetime.

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Roots cause most sewer failures, but they can't penetrate a **cast iron** sewer line. Its joints are root-proof! They're packed tight with oakum and sealed for life with molten lead. What's more, severe pressure from settling soil of driveway traffic has no effect on **Cast Iron Soil Pipe**. It can't be crushed to cause slow drainage... or cracked to allow root entry. It's the strongest sewer pipe material known. That's why you'll never have to replace **Cast Iron**.

What you should know about plumbing drainage.

Whether you own your own home or plan to buy, you'll want to know how the home plumbing system works... how to protect your sewer line... what to look for in a plumbing system. All this information is in our illustrated, 16-page booklet. Send for your free copy today.



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Washington 6, D. C.

Please send me, FREE your booklet, "What You Should Know about Plumbing Drainage."

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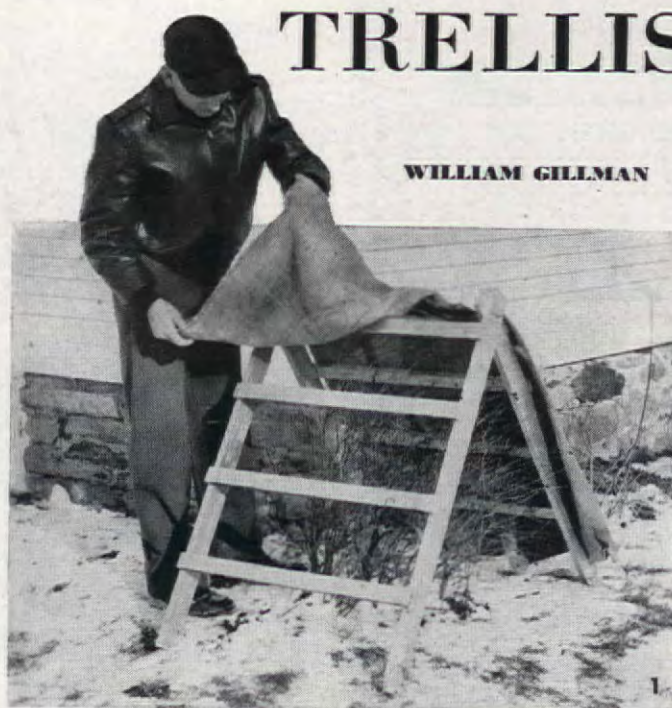
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INDOOR-OUTDOOR TRELLIS

WILLIAM GILLMAN



Making multiple-purpose, portable trellises is good indoor, bad weather work—and easy, too. There's no point in putting it off until midwinter, for the easily made, inexpensive, handy folding device shown here will prove useful in various ways long before you think of using it in next summer's operations. Better put a few together now, and stack or hang them away in the very limited storage space they require when folded flat.

One of their first uses may be in the fall garden—to protect plants of doubtful hardiness in exposed places, or choice evergreens where they might be injured by drip or snowfall from roof overhangs. Burlap can be draped over the trellis, as shown above, or evergreen boughs can be stacked against it and tied in place with cord to provide shelter without smothering. Later on, when the children come in from skating, sledding, or snowballing, or when father finishes shovelling the walk (or returns from fishing with wet clothes and, perhaps, some fish), one or more of the trellises will be just the thing to hang the garments on to dry, near the furnace, but out of the way of household traffic.

Come spring and warm weather, the trellises will be mighty useful to support vines of both ornamental and food plants, especially tomatoes, melons, cucumbers, squash, and the like. And when house or trim is to be painted, drop cloths or newspapers laid over a row of trellises will protect the



the
HARVARD FRAME



Quickest Way to Start a Hollywood Bedroom

It's easy... and the least expensive! Lighten housework with a bed that rolls away from the wall — for easier cleaning, faster bed-making. The Harvard Frame is a complete foundation for any size spring and mattress — any type headboard. Smart Hollywood styling adds beauty to your bedroom... bedspreads hang prettier — room looks neater, more spacious. Now in 5 decorator colors.

Look for the Seal on every Harvard Frame — look for the Registered Warranty in every carton. They're your assurance of guaranteed quality.

Informative... Authoritative!
"DECORATING MAGIC"

24-pages of ideas—full of helpful information fully illustrated. SEND 10¢ IN COIN FOR COPY

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By Conant Ball

RELIEVE

Toothache
Denture
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Neuralgic
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with quick-soothing

NUM-ZIT

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at all drug counters

For baby's teething pains,
ask for NUM-ZIT Teething Lotion

Products of PUREPAC Corporation

Shrinks Hemorrhoids

New Way Without Surgery

Science Finds Healing Substance That
Relieves Pain—Shrinks Hemorrhoids

For the first time science has found
a new healing substance with the
astonishing ability to shrink hemor-
rhoids and to relieve pain — without
surgery.

In case after case, while gently
relieving pain, actual reduction
(shrinkage) took place.

Most amazing of all—results were
so thorough that sufferers made
astonishing statements like "Piles
have ceased to be a problem!"

The secret is a new healing sub-
stance (Bio-Dyne*) — discovery of
a world-famous research institute.

This substance is now available in
suppository or ointment form under
the name Preparation H.* Ask for
it at all drug counters — money back
guarantee.

*Reg. U. S. Pat. Off.

Callouses

Pain, Burning, Tenderness
on Bottom of Feet

**SUPER-FAST
RELIEF!**

For the fastest relief imag-
inable, use *Super-Soft* Dr.
Scholl's Zino-pads. They
also remove callouses one of
the quickest ways known to
medical science. At Drug,
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How crippling deformities may be avoided. This
amazing FREE BOOK explains why ordinary
methods give only temporary relief — if that. De-
scribes a drugless method of treatment successfully
applied in thousands of cases. Write for this 44-page
FREE BOOK today. No obligation.
Ball Clinic, Dept. 608, Excelsior Springs, Mo.

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Dr. Scholl's Foot Powder quickly relieves
hot, tired, tender, perspiring,
odoriferous feet. Eases new or
tight shoes. Get a can today!

**Dr. Scholl's FOOT
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NAME & ADDRESS LABELS 25c**

To get your name on our mailing
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pkg., books, etc. (SPECIAL: 5 sets
\$1.00 same or different name, on
each set.)

Western Stationery, Dept. 1274, Topeka, Kansas



foundation planting from spattering.

Needed to make a trellis: A few
strips of 1" x 2" lumber (dressed to
3/4" x 1 3/4") cut to convenient
lengths; 8-penny galvanized nails;
two 3" x 1/4" bolts, preferably with
wing nuts for easier handling, to be
put through holes bored 2 1/2" down
from the top of uprights. Two such
"ladders" make one trellis. THE END



ENJOY CANNAS INDOORS

Traditionally, cannas are heat-
loving bedding plants, useful and
effective as accents or a back-
ground for lower-growing annuals,
where their coarse, cornlike stalks,
and leaves (ranging from light green
to deep, bronzy purple), and their
big flower heads in brilliant yellow,
salmon, pink, and red are not out of
scale or character. But did you ever
think of growing them as pot plants,
for winter decoration indoors?

I have done it, satisfactorily and
easily. When the clumps are dug in
late fall, sheared of their frost-killed
tops, and ripened for a few days be-
fore being put away for winter in a
cool but frost-free cellar, I select a
few good-sized roots and plant them
in good soil in large (6" to 8") flower
pots with the usual drainage provi-
sions in the bottom. I keep the soil
slightly moist until new growth ap-
pears, then give more water as need-
ed, a bright, sunny location, an occa-
sional dose of a soluble plant food,
and protection from cold drafts.
When a plant is ready to bloom, I
move it to a strategic spot—and en-
joy it.

—ELVINA MCKEAG

FOR THE SMARTEST
FOR THE BIGGEST
FOR THE FINEST

Styling

Values

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Just Look at

Dixie



New!
A GRIDDLE TOP
ON A 30" RANGE

Styling

—that makes your kitchen
sparkle... advanced, exclusive features...
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DIXIE ranges are 'way out front! With such
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uous E-Z Glide grates, fully-insulated ovens
(to name a few) you'd never dream that DIXIE
costs less, by far, than other leading makes.
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The DIXIE line is complete—
full-size, apartment size, and
the immensely popular 30-inch
ranges with full-size oven and
broiler, and NEW griddle top.
Every range priced to...

SAVE UP TO \$50.00
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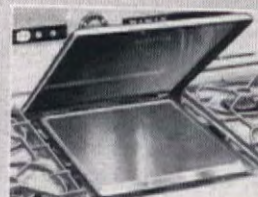


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—FOR
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This big giant size all-alumi-
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many, many DIXIE features
that make cooking a plea-
sure! Quickly converts to fifth
burner.



EASIER CLEANING

DIXIE styling means easier
cleaning, with rounded cor-
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Save steps and time around the house with telephones right where you want them, whenever you want them. The extra cost of each additional telephone is only a few cents a day.

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Family fun need not be interrupted when there's a telephone within easy reach—in your game or hobby room, and near the TV set.



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To find out about these and many other telephone services available, mail the coupon below or call the nearest Bell telephone business office. Planning to build or remodel? Ask your architect or builder to arrange for concealed telephone wiring.

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Please send me a free copy of the booklet on home telephone conveniences.

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Look...it's new!



LIGHTWEIGHT ROUTER does a clean-cut job of beading, carving, cove cut, dado cuts and joints, fluting, dovetailing, etc.—all the fancy touches that distinguish a fine piece of craftsmanship. \$19.95. Handles for holding and guiding, available extra. Mall Tool Co., 7725 S. Chicago Ave., Chicago 19, Ill.



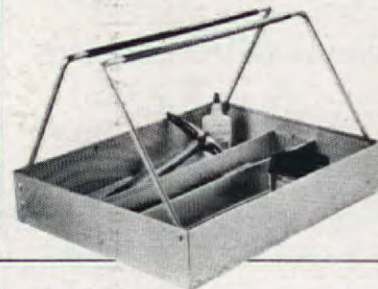
CEMENT COLOR to dye ordinary cement and sand mixture any one of seven shades, including blue, brown, black, red, green, yellow, or buff. Forms are also available for making the colored cement blocks in various shapes. Cost is about 10¢ sq. ft. to color. American Dyewood Co., Belleville, New Jersey



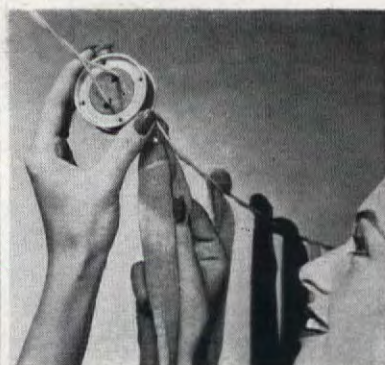
VERSATILE VENETIAN blind has slats of Flexalum, comes in 15 colors, plus print patterns. Vertical slats may be closed as a drapery, set at an angle, or pulled completely aside. Hunter Douglas Corp., 150 B'way, NYC

ALL PRICES ARE APPROXIMATE

UTILITY TRAY to carry tools, housecleaning aids with you to the job, instead of making trips back and forth for forgotten items. Lightweight, steel construction, handles are covered with slip-proof plastic tubes. \$2.95. Stein Steel Supply Co., Atlanta 1, Ga.



FORGET THE CLOTHESPINS! You won't need them with this new clothesline that consists of two strands of plastic-coated wire. Wheel-like device spreads lines apart for tucking in wash. \$7 for 50 ft. Dennen Mfg. Co., 1 Washington Ave., Providence, R. I.



SIT TIGHT! Turn your TV set off or on, or change the channel with flash beam from pistol-shaped gadget aimed at sensitive windows in corners of "Flash-Matic" TV models. Zenith Radio Corp., 6001 W. Dickens Ave., Chicago, Ill.





Floor is Armstrong Excelon vinyl-asbestos Tile, Style No. 785.

the modern fashion in floors

Opening up an old basement made this lovely "sunken garden" living room possible. This modern building idea brings in light and air, and the floor of Armstrong Excelon Tile brings in clear, sparkling color that you've never before been able to get in a floor you could use in a basement. And never before has there been such a wonderful answer to the basement cleaning problem, either. For Excelon gives you the magically easy care of modern plastic. This vinyl-asbestos floor has an unusually smooth surface that isn't harmed by spilled things or tracked-in dirt. What's more, Excelon is one of the most inexpensive floors you can buy, and the easiest of all to install yourself. It's so flexible, you can even shape individual tiles with scissors! Ideal for modern homes, beautiful and practical for modern living, Armstrong Excelon Tile is the low-cost "modern fashion in floors."

Send for free room portfolio describing how this handsome "sunken garden" room was made from an old basement. List of furnishings included. Write Armstrong Cork Company, 5510 Plum Street, Lancaster, Penna.

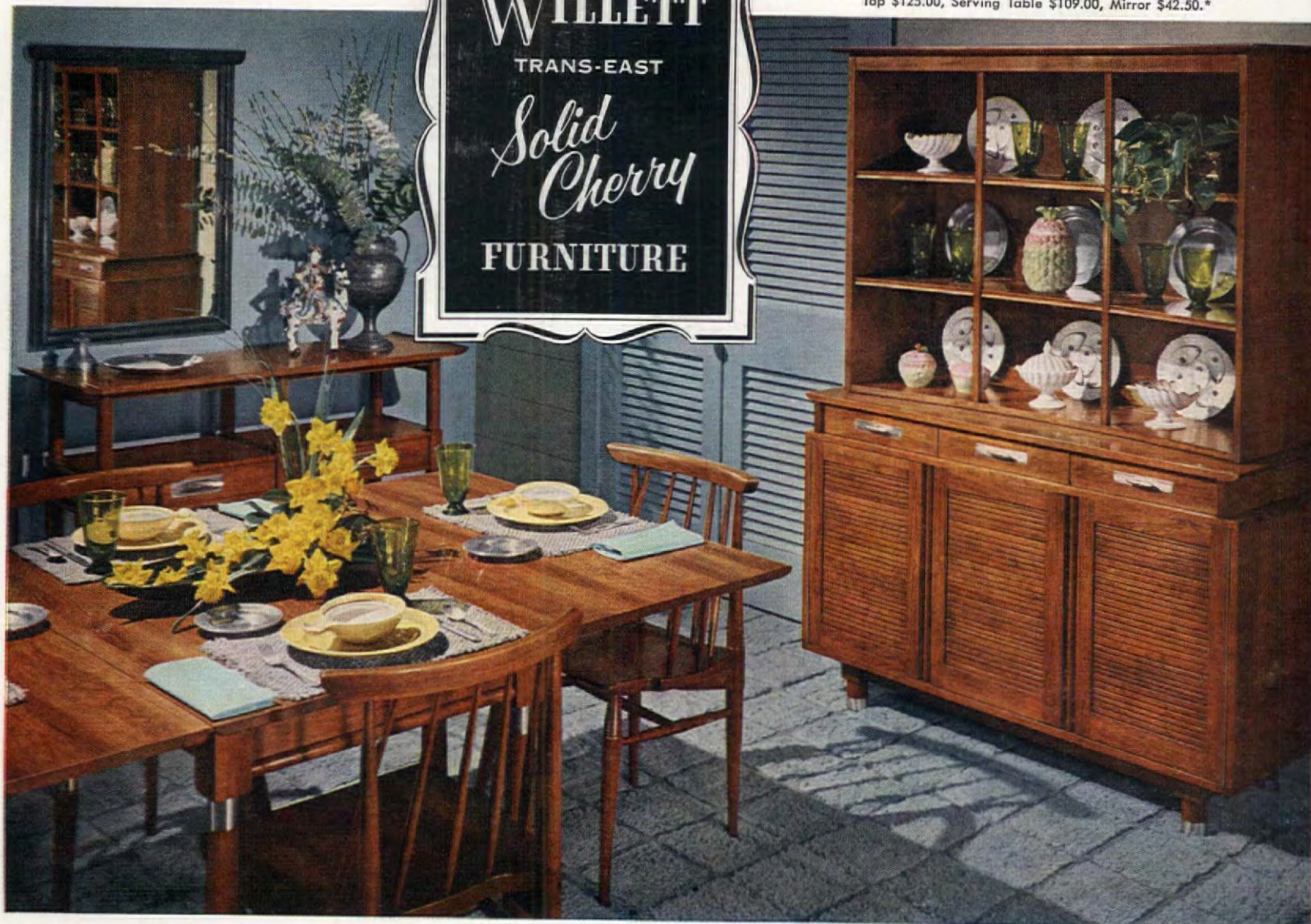
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FLOORS

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CUSTOM CORLON PLASTIC TILE • RUBBER TILE
CORK TILE • ASPHALT TILE • LINOTILE®

Willett Trans-East
furniture is fashioned from solid
cherry for enduring beauty

WILLETT
TRANS-EAST
*Solid
Cherry*
FURNITURE

Table \$159.00, Arm Chair \$47.50, Side Chair \$37.50, Buffet \$189.00, Buffet
Top \$125.00, Serving Table \$109.00, Mirror \$42.50.*



TRANS-EAST BY WILLETT IN SOLID CHERRY

finest expression of the new Oriental trend in contemporary furniture



Chest with doors \$125.00, Small Chest \$125.00, Large Chest \$209.50, Mirror \$65.00, Bed \$105.00.*

WILLETT interprets this fresh decorative approach in solid cherry — hand rubbed to a soft, satiny finish. Its simple, subtle beauty accords perfectly with modern or traditional living, dining and bedrooms. Tambour-effect slatted doors, pewter finish pulls of heavy brass highlight the quality inherent in each piece in this collection. Your dealer has Willett Trans-East in open stock.

CONSIDER H. WILLETT, INC.
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*Prices F.O.B. Louisville