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Armstrong
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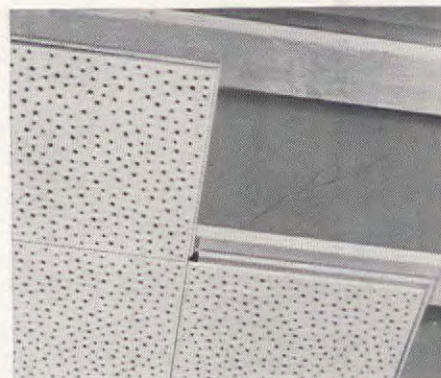
Parties are quieter—and more fun—when you install an Armstrong Cushiontone ceiling in your entertainment area. Disturbing party noises are all pleasantly subdued, and you will enjoy restful quiet. You can quiet a ten by twelve foot room with Cushiontone for less than \$25.



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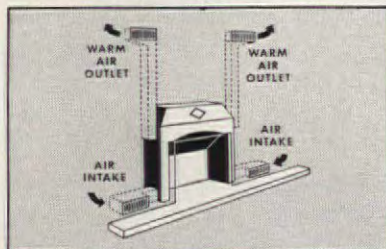


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While the Pilgrims would marvel at "Thanksgiving Day—Ways and Means," this 1858 woodcut by Winslow Homer, the "ways and means" are really streamlined now. We hope and believe this means your family will enjoy Thanksgiving 1955 even more than was possible in centuries past—turkey 'n trimmings, and the happiness of true gratitude.

In this Issue

NOVEMBER 1955

Vol. LIV, No. 6

Cover photo, F. M. Demarest

Arts and Crafts

- | | |
|--|--|
| 71 Make It for the Little Fellow's Christmas | 118 How to Make Our Soldier Shadow Box |
| 78 Drama Underfoot | 126 Patterns for a Gayer Christmas |
| 80 Only 54 More Working Days Till Christmas! | 145 Pattern Order Form |
| 112 How to Build Our Fold-Up Train Board | 71, 78, 80, 81, 126 Patterns |

Gardening

- | | |
|---------------------------------|---------------------------------|
| 23 The New Roses | 75 The Fall Chrysanthemum Shows |
| 70 Stone Walls DO a Garden Make | 116 Find of the Month |
| | 124 Winter Plant Protection |

Decorating

- | | |
|--|-------------------------------------|
| 63 Don't Decorate Your Kids into Delinquency | 74 Give Your Mums a New Fall Outfit |
| 66 How to Use Your House Plants Effectively | 78 Drama Underfoot |
| 72 Even Professionals Get Stuck! | 128 With a Man in Mind |

Homes and Maintenance

- | | |
|--|---------------------------------|
| 10 Outdoor Lights That Say "Merry Christmas" | 120 How and Where to Calk |
| 68 "No Apartment for Me, Thanks!" | 139 Saw Dull? |
| | 143 How to Laminate a Table Top |

Food, Kitchens, and Entertainment

- | | |
|--------------------------------|-----------------------------------|
| 86 Family Food | 100 How to Stuff a Fish |
| 88 Good Victuals | 106 Snacks with Your TV |
| 93 It's for Fancy—and for Fun | 110 This Kitchen Is a Family Room |
| 96 Jams Without Cooking | |
| 98 Take a Can of Luncheon Meat | |

Features

- | | |
|--|--|
| 6 Have an As-You and Like It | 54 Children's Books for Christmas |
| 8 Letters | 58 How We Work |
| 12 My Dog Talks to Me | 60 Current History |
| 14 Little League—For or Against? | 76 Are You a Musician at Heart? |
| 18 Get a Better Price for Your Used Car | 82 How Long to Get Your Husband to Supper? |
| 20 The Plight Before Christmas | 122 Upstairs Bedroom for Your Car |
| 25 She Did Your Christmas Shopping Early | 145 Where Credit Is Due |
| 26 Market Place | 146 Look, It's New |

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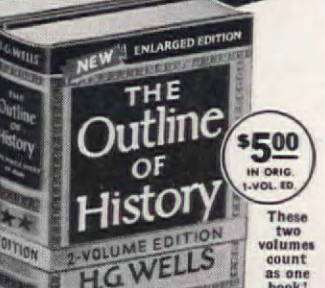
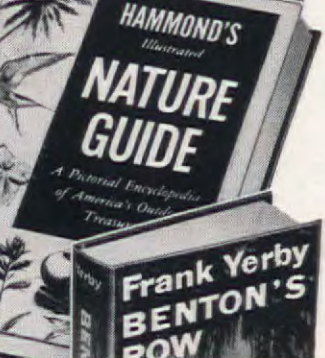
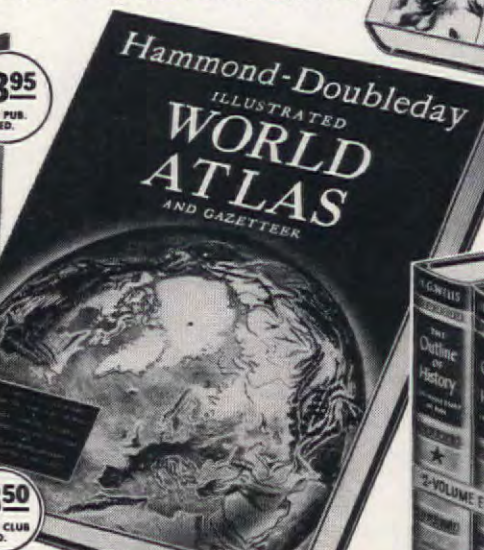
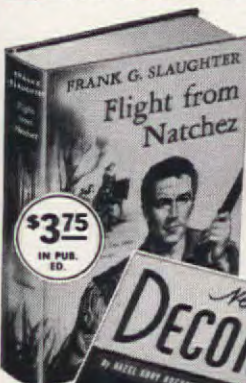
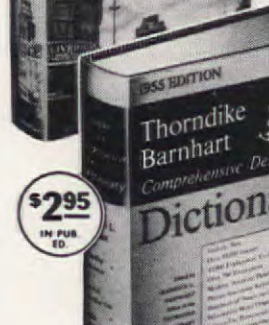
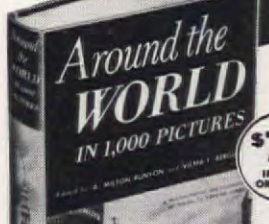
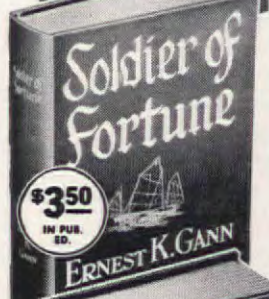
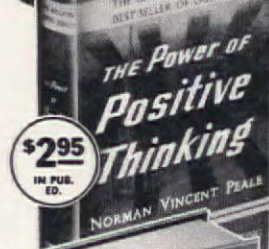
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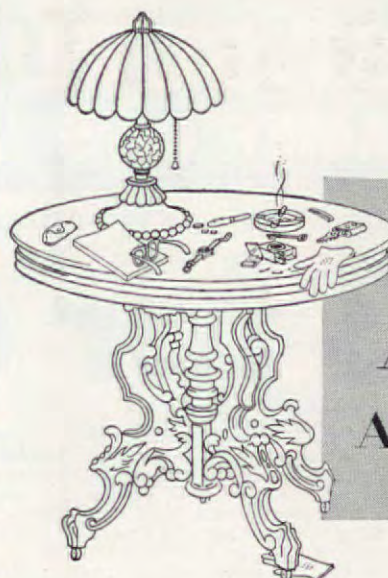
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HAVE AN AS-YOU AND LIKE IT

ANNE STONE SCHORR

If you haven't at least one "as-you," you're not facing facts. Chances are that you make daily use of this home necessity although you may not have dignified it with a title.

It may clarify matters to explain that in Grandmother's house the as-you was the post at the foot of the stairs. Every time the front door slammed, Grandmother would call out, "as you go upstairs, please take your hair ribbon and/or cuff links and/or whatever."

Then there was another as-you, similarly stacked, on the second floor. Footsteps upstairs invariably brought forth "as you come down, please bring my house slippers and/or whatever."

It's rather a comfort to realize that almost every home—shanty or chateau—needs an as-you of sorts. Regardless of your floor plan, your income, or your atomic-age gadgets, fate just doesn't find you standing face to face with the sewing basket when confronted with a newly liberated button. And you don't copy magazine recipes in a copying area or scatter bobbie pins only in the environs of your dressing table. No judicious human is going to drop everything and lope from one end to the other of a ranch house, or scale the stairs of a traditional model, with every misplaced object. It's not life and it's not efficient. If we're solid, we relax and accept the situation with as much grace and imagination as we can muster.

Our house is an old one with a built-in, commodious as-you at the foot of the stairs, like Grandmother's. But just one as-you isn't enough for any but a pigmy family. Until we got realistic, impromptu, undecorative heaps of *things* sprouted near every doorway—a fresh conglomeration each evening. Our house also had window seats, mantels, wide sills, and a plate rail draped unbecomingly with ties, nail files, golf tees, unused chewing gum, and all the other impedimenta that the inmates seem to feel they must shed as soon as possible.

I used to try to lick clutter by using reminders, pleas, and threats, but they got me nowhere but hoarse. So I got crafty and determined to fight fire with sufficient receptacles.

Now we have a small decorative as-you in most every room. On the living room desk it's a small, gaily painted tin pail. The kitchen boasts a split-hickory basket. After all, you just never know when and under what conditions you'll be caught holding something too precious to throw away.

Sure, the as-you system tends to encourage small messes. But surely such small messes are more desirable than having the whole digging resemble a dump.

Since starting a non-professional survey, I've been rewarded by finding highly ingenious as-yous in the homes of friends and acquaintances. The most impressive was a Ming vase occupying the focal point of a gracious library. The most up-to-date was a surrealistic object that defies description, found in an ultra-modern home. I couldn't identify it and departed ignorant, but a peek into the interior divulged a dog's rubber bone.

In the homes of people who haven't yet adopted as-yous, there have been some interesting incidents. The most notable occurred

CONTINUED ON PAGE 132

THIS 49¹/₂c STORM WINDOW

protects your family all winter!

**New Trans-Kleer Storm Window
Goes on In 5 Minutes Without
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At winter's end just fold away your Trans-Kleer like cloth for use next year. You can air the room anytime, too—lift the Adheso border to let in fresh air, then press back and it's sealed tight again! Cleans easily with a damp rag. It's no wonder so many home owners, hospitals, churches and public buildings use this tried and tested REYNOLDS product! TRANS-KLEER comes in kits 36 inches by 432 inches and costs you only \$4.95 complete with Adheso border! That is enough for 10 windows—each measuring 10.8 sq. ft.—just 49¹/₂c each! In all you receive 108 SQUARE FEET for only \$4.95! Good GLASS storm windows cost from \$7.95 to \$16.00—for ten you'd have

to pay \$79 to \$160.00. With this remarkable REYNOLDS product you not only save a terrific amount in the purchase price, you also cut down enormously on your fuel bills!

Install Trans-Kleer Windows in 5 Minutes

Trans-Kleer storm windows require no nails, hooks, screws or tools. No back-breaking toil or broken glass to contend with. Cut off required amount, trim to fit the inside of your window, large or small, square, round, rectangular—it makes no difference! Then press on the special Adheso border supplied and your storm window is firmly in place. Simple, easy—a child can install them! And Trans-Kleer windows, because of the LOW CONDUCTIVITY development give you real winter protection, actually keep wintry blasts out of your home.

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For years, demand for Trans-Kleer has out-stripped the supply. Lucky buyers of the first windows told their neighbors and the word spread. Last year alone, over 2,000,000 were sold, yet thousands of folks were disappointed when the supply ran out. Advertising had to be curtailed and our huge supply was exhausted earlier than anticipated. There will be another wild scramble for them this year. Production has been planned for 2,500,000 windows this year—but even this huge total might not be enough unless you act FAST!

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Avoid Disappointment—Order Now!

Millions of folks in the U. S. and Canada are reading this same ad in hundreds of magazines and newspapers. Despite enormous production facilities, the REYNOLDS ALUMINUM people can turn out so much and no more! Don't wait until it's too late! Play safe! Rush the coupon NOW! If you wish to save postage cost, send check, cash or m. o. for \$4.95 and the windows will be shipped postage free.



STRETCHES WITHOUT BREAKING!

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BELL TELEPHONE SYSTEM



"READER" STARTS YOUNG



Adults are not the only ones who have fun with *AMERICAN HOME* magazine. Our 11-year-old son, Billy, snapped this shot of 10½-month-old Eric in one of his mischievous moods. Hope you appreciate it as much as we did. —MRS. W. H. LOY, JR.

ATTIC STUFFER IN ACTION

To those of us who collect this and that (or even these and those) such an existence as that of the lady who throws out everything which has no immediate use (*Are You an Attic Stuffer?*, June) would be barren indeed. Nothing except strict necessities, nothing to share nor spare!

Though we were very fortunate during the recent floods, many homes lost all their furnishings. Thousands were rescued with only the clothes they had on. I was happy to be able to give four large boxes of usable clothing myself. It was an inspiring sight to see what can be produced in time of need—and where did it all come from? You know the answer!

If that "anti-collector" could see such sights in flood-damaged areas, even she might join the chorus, "God Bless the Attic Stuffers!"

—HELEN GENTZSCH



GOOD LOOK PAYS OFF

"Take a Good Look at What You've Got" (August) is really an inspiring story. After selling a large old house, and finding building costs so high, I took a second look at a small roadside lunchroom which I owned on half an acre of land. All in all, I am quite pleased with my "second look." —MAUDE B. OLSON

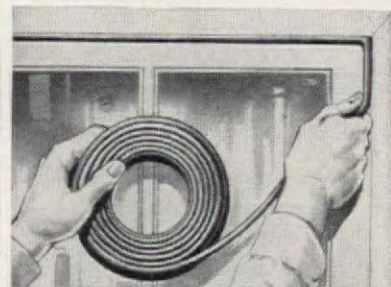
Weatherstrip with your fingertip

THE EASY

Mortite WAY!



ELIMINATE UNHEALTHY, fuel-wasting drafts—Mortite your windows now! Weatherproofs a window in seconds at so little cost! Self-adheres—no tacks or tools—just press in place!



SOFT, ROPE-LIKE STRANDS. (¼" diameter) unroll like ribbon, mould into place like modeling clay. Use inside or out—no need to go out in cold to apply. Won't crack, chip or peel. Use over and over—in Spring, hold one end, pull right off.



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JAPANESE LANTERN LAMP

A modern development of the ancient Japanese Festival Lamp, delicately contoured, sturdily made. As up-to-date as tomorrow. Almost 18" high.



JAPANESE CRUMB TRAY AND SCRAPER SET

This lovely set was hand-carved of fine native woods, then covered with layer upon layer of rich black and vermillion lacquer. Tray is 9 1/2" long.

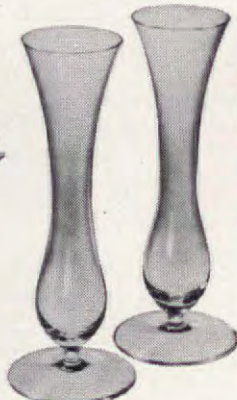
DUTCH MUSTARD SET

A handsome ceramic mustard set, hand-painted in beautiful Delft blue and white. Pieces are traditional, hand-made in Delft-by-the-Sea, Holland. Each piece is 2 1/2" high.



BLACK FOREST CLOCK

From the fabled Black Forest of Germany comes this ingenious creation of master craftsmen, to keep time for you for years. Decorative and useful in any room. 7" high.



AUSTRIAN BUD VASES

You could scour the world and never find a pair of bud vases more beautiful than these. Hand-made of purest crystal, hourglass shape. 7" tall.



MOSAIC PICTURE FRAME

Created by master artisans in the grand Renaissance tradition, this hand-made picture frame from Italy will beautify your most precious photos. 2 1/2" high, 4" wide.



BELGIAN CRYSTAL BELL

This unusual objet d'art, hand-blown of pure crystal, stands over 4 1/2" high and has an exquisite ringing tone. Engraved by great Belgian artists.

ANY TWO OF THESE BEAUTIFUL GIFTS FROM ABROAD

(Value \$4.00 to \$6.00 each)

YOURS for \$2.00 only

Postpaid
Duty-Free

WITH MEMBERSHIP IN THE AROUND-THE-WORLD SHOPPERS CLUB

TO demonstrate the *quality* and *value* of Around-the-World Shoppers Club gifts, we will send you your choice of any two of the unusual gifts shown here, both for only \$2! At the same time, we will reserve a regular 6 month or 12 month membership for you, which you can accept or reject at any time within 2 weeks after receiving your Introductory gifts. Each of the gifts is typical of the exquisite selections members have received in the past! New members will receive even more thrilling values!

BEAUTIFUL GIFTS FROM THE WORLD OVER

Wouldn't you like to go shopping around the globe with a traveller who knows where the *finest merchandise* is? Wouldn't you like to shop for exquisite gifts in exotic bazaars, visit fantastic Old World workshops, watch native craftsmen create beautiful things with ancient skills? Wouldn't you like to make your home a "show place" with the gifts you've purchased—values up to three times the price you paid?

A THRILLING SURPRISE EACH MONTH

AS A DEMONSTRATION of the thrills and enjoyment of shopping abroad, let us send you any two of the exciting gifts illustrated here, yours for only \$2! Then, if you enroll as a "passenger" on our magic carpet, you will receive a surprise gift each month from a different foreign land. Your gifts come *direct to your home postpaid and duty free* in packages covered with exotic foreign stamps—each accompanied by a colorful brochure telling the story of the gift!

JOIN TODAY BY MAILING THE COUPON

So—let's set out on our shopping trip! You will receive the two Introductory gifts of your choice immediately, plus an opportunity to become a 6 or 12 month member for \$2, or less, per month. If not captivated by your Introductory gifts, return them and the full amount you have sent will be promptly refunded. Mail the coupon now!

AROUND-THE-WORLD SHOPPERS CLUB

71 Concord Street, Newark 5, N. J.

EGYPTIAN COPPER URN

This skillfully-crafted copper pitcher is made of Arabic design by artisans of the world-famous Mouskey Bazaar. Their techniques are 1000 years old! 8" high.



LUXEMBOURG SUGAR & CREAMER

From quaint Luxembourg, a lovely sugar bowl and cream pitcher of faience, an art practiced for generations by ceramists of Siebenbrunnen. 2 1/2" high.

(This coupon must accompany your order)

Around-the-World Shoppers Club, Dept. A1
71 Concord St., Newark 5, N. J.

I enclose \$2 for the two Introductory gifts checked below. (Check Two)

- | | |
|---|--|
| <input type="checkbox"/> Lantern Lamp 830-K | <input type="checkbox"/> Crystal Bell 835-B |
| <input type="checkbox"/> Carved Clock 831-C | <input type="checkbox"/> Mosaic Bracelet 836-N |
| <input type="checkbox"/> Sugar & Creamer 832-DD | <input type="checkbox"/> Mosaic Frame 837-Q |
| <input type="checkbox"/> Copper Urn 833-AA | <input type="checkbox"/> Tray & Scraper 838-U |
| <input type="checkbox"/> Bud Vases 834-W | <input type="checkbox"/> Mustard Set 839-EE |

Reserve membership for the following term, which I can cancel any time within 2 weeks after receiving any gift:

- ☐ For 6 mos., 6 gifts (\$12) ☐ For 12 mos., 12 gifts (\$22)

Name..... (Please print)

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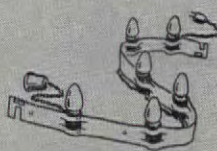
City & Zone.....

State.....

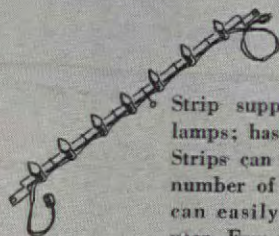
☐ Check here if you have ever before been a member.

NOTE: The U. S. Post Office Dept. charges a service fee of 15¢ for delivering foreign packages, which is collected by your postman. If you live in Canada write to 77 Vitre St. West, Montreal 1, Quebec for prices.

STRIP LIGHTING



Metal strip holds the lamps upright on flat surface, and it bends easily to fit design that you have in mind

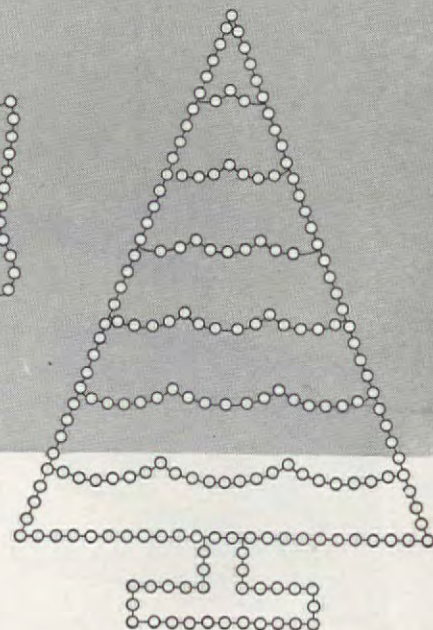
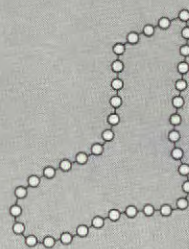
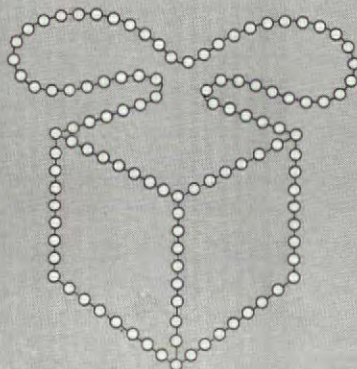
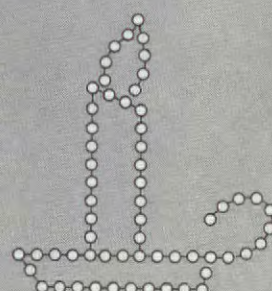
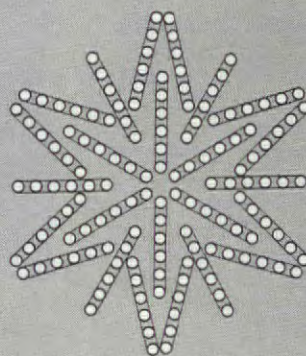
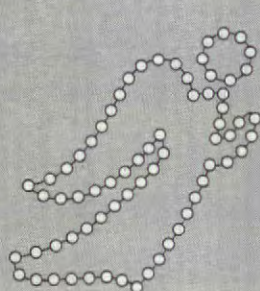


Strip supports close-spaced lamps; has many other uses. Strips can make an infinite number of designs, and you can easily add strips next year. Few nails hold a strip



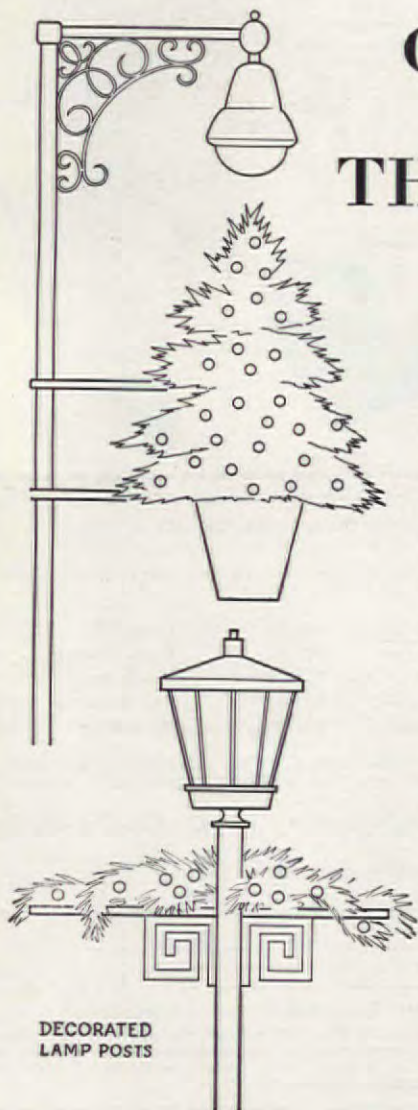
Circle of lights is a help in making an outdoor wreath. Have a firm support, then you put on the greens

...AND SOME OF THE RESULTS



OUTDOOR LIGHTS

THAT SAY "MERRY CHRISTMAS"



DECORATED LAMP POSTS

Every passerby will be cheered along his way and every guest will feel your hospitality long before ringing your front doorbell. And all because of the season's greetings you spell out in the universal language of light.

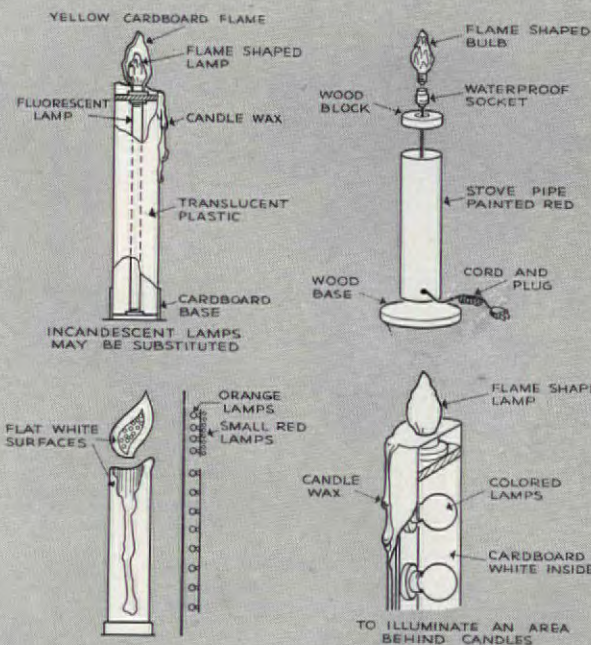
Now, more than ever before, you have outdoor decorating possibilities to fit any budget. In fact, you can start with a very small cash outlay and then add to your lights each year till you have just what you want. Flexibility, the key to outdoor Christmas lighting nowadays, lets you have one kind of display this season, then convert easily to something that looks entirely different in next year's Christmas lighting.

A good first step is to sketch out roughly the area you want to decorate, and then figure what you'll need to do the job. Lights that you might already have can undoubtedly be worked in, and you'll have a good picture of what's best to buy next.

You must never, of course, overload electrical circuits nor tamper with fuses or circuit breakers, for they, too, help assure you a Merry Christmas. THE END

See "Where Credit Is Due," page 145

CONSTRUCTION OF CANDLES





Willett Transitional furniture is fashioned from solid cherry for enduring beauty.



Buffet \$159.00, Buffet Top \$95.00, Table \$119.00, Arm Chair \$58.25, Side Chair \$48.25.*

TRANSITIONAL BY WILLETT IN SOLID CHERRY

the most photographed, most discussed furniture in a generation



Chest \$159.00, Bed \$89.50, Night Stand \$49.50.*

THERE'S a matchless blending of past and present in Solid Cherry Transitional by Willett. Its ability to fit existing decorative schemes—or establish exciting new ones—makes it perfectly at home in any home. Quality is inherent in every piece. Your dealer has it in open stock for living, dining and bedrooms.

CONSIDER H. WILLETT, INC.
Louisville 11, Kentucky

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Here's the one adhesive for all home and hobby needs!

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PLIOBOND is a liquid, plastic-like cement. It comes ready to use—requires no mixing, no primers, no special surface preparation.

PLIOBOND is easily applied by brushing, dipping or spraying—dries rapidly under normal conditions. It can be bonded hot or cold—by simple contact or with clamps.

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PLIOBOND is not new or untried. It has been fully proved in over ten years of successful industrial use. Why not try **PLIOBOND** for the hundred-and-one uses it has around your home? You'll find it in handy cans, bottles or tubes at hardware stores, chain stores or supermarkets everywhere. Or write to Goodyear, Chemical Division, Dept. K-9446, Akron 16, Ohio, for details and the free booklet, "Home and Hobby Pliobond."

Pliobond—T. M. The Goodyear Tire & Rubber Company, Akron, Ohio

Pliobond by
GOOD YEAR

MY DOG TALKS TO ME

MAY RICHSTONE



Spike isn't really mine. He's my son's Airedale. And he isn't really smart enough to talk human style. But in other unmistakable ways, my dog talks to me.

One of the more important things he's talked to me about lately is a problem that my friend Margie has.

"Give me three good reasons," Margie demanded, "why I should get Lynn's dog." And she pierced me with a look that defied me to say one word that would dent her defense. "I've just ordered new carpeting," she added. "How does a dog fit in?"

I started to say something, but Margie had no plans for being interrupted.

"And don't ask me which I value more, my child or my carpeting," Margie glared at me. "Lynn is free to bring home all the friends she wants to. I wear myself out giving her cultural advantages."

That, for the time being at least, seemed to be that. It was just after Margie left that I decided I'd better talk this over with my dog. He'd know what to tell her.

Perhaps I'd better explain right here how Spike and I converse. He talks, not in so many words, of course. But it's easy enough to interpret what he says.

For instance, a series of yips means, "What's taking you so long in fixing my dinner?"

One bark as he paws his dish means, "How's a guy get a drink of water around here?"

At the radiator, his bark says, "Will you get that ball of mine that just rolled under here?"

And on more serious matters—such as whether Margie should buy Lynn's dog—it's just as easy to understand my dog's conversation, barked or unbarked.

"You never really wanted a dog," Spike reminds me with a certain look. "It took me a couple of years to win you over."

"True," I admit.

"No hard feelings. To err is human. It took you another couple of years to learn to love me."

"It did. I do."

"You're thinking, no doubt, of the job I've done in bolstering a boy's ego. No matter what mischief he got into, I've always

CONTINUED ON PAGE 132

WHEN YOU CHANGE YOUR ADDRESS

Please report both new and old address directly to THE AMERICAN HOME five weeks before the change is to take effect. Copies that we address to your old address will not be delivered by the Post Office, unless you pay them extra postage. Avoid this unnecessary expense by notifying us five weeks in advance.

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American Home Bldg., Forest Hills, N. Y.



*Beautify your
outdoor-indoor living
with cloud-light curtains of* **Dacron**
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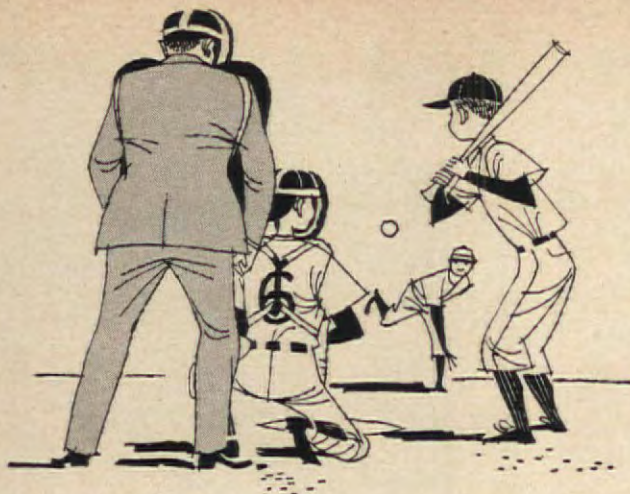
BETTER THINGS FOR BETTER LIVING
... THROUGH CHEMISTRY

Live with window beauty indoors and out!
Live with frothy, feminine curtains of "Dacron"
that wash gracefully, dry eagerly, stay beautiful through
the years. For sheer luxury at your windows—all through
the house—choose curtains of Du Pont "Dacron"* polyester fiber, the
best balance of beauty, easy care, long wear. See them in many styles, in pastels
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DACRON—for the best balance of beauty, easy care, and long wear
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LITTLE LEAGUE...

FOR OR AGAINST?

All over the country, Little League baseball teams are receiving enthusiastic, loyal community support, and are developing a fine group of ball players with Professional League futures. But perhaps we should ask ourselves whether our children are emotionally mature enough to handle the responsibility which has been attached to our Little Leaguers' efforts. Today, an eleven-year-old boy can become the hero or the outcast of his community on the strength of a home run or an error. And the adults, who watch these games, are so interested in a winning local team that they often openly insult an umpire who makes a fair, but unfavorable decision. Can our youngsters differentiate between such "enthusiasm" and a real lack of respect for authorized authority?

What we are doing is asking our children to assume a responsibility which is *over-magnified* by us at their expense. While competition is the life blood of this country, let's not have a boy broken hearted just because he was responsible for the loss of a

"game," for with such stress on the "winner," how about his emotional unbalance if he fails to catch an easy fly ball? Have you ever heard a small boy sobbing in bed, with long waking hours of despair, following such a relatively unimportant incident?

And aren't we placing too much premium upon a mere pastime, when the entire family may be deprived of an out-of-town weekend because little Johnnie is considered indispensable to the team? If the rest of the children in a family are

not athletically conscious, perhaps they feel that Johnnie runs the show at their expense when his hitting prowess, or lack of it, is the major topic of conversation at the dinner table.

A lot of credit is due to those adults who take the time to coach and organize these leagues, but maybe we should question what leisure time really means. Perhaps supervised recreational activity can be *over-supervised* by adults. Consider those boys who don't make the organized teams, who either sit on the bench doing nothing, or are "dropped" by the adult coach. They are the boys, of course, who are probably most in need of encouragement and recognition. Back in the days of vacant-lot boys' teams, even the poorest player had his turn at bat, and the choice was up to playmates of his own age. By being regimented, our little boys are missing a lot of fun! So let's give boys' baseball back to the boys. Let's let them recognize and develop their *own* talents. THE END

HAYDEN WINGATE:

"Three years ago I tried unsuccessfully to form a Little League team in my home town, but our population was too small and we had no enclosed field. Since then, I have worked with other fathers to set up local teams. The kids have a good time—without the pressure."

Let's face it—Little League baseball is here to stay. Why? Because the concept of Little League is sound. When the concept of anything is sound, decent, or humane, that thing will endure—look at democracy! Certainly Little League has its faults, but mostly in the direction of local administration.

If Little League were not so good, it would have withered long ago. But year after year it continues to grow in all sections of the country. It grows because young boys—the backbone of Little League—are supporting it in increasing numbers. I wonder how many juvenile delinquents have ever had the opportunity to play Little League baseball? We won't deny that this movement has shortcomings, but you tell me what in this world has none.

As an active participant in Little League, I have experienced a great deal of satisfaction from watching the little fellows develop, not only as athletes, but as human beings. Little League ball players are generally sound and healthy youngsters who seem to thrive on the

competition afforded by the game, and who react to all challenges by meeting them with good sportsmanship. Not so with some parents, however. Particularly, fathers. In my opinion, most Little League problems are caused by *adults*, and remain in that sphere. While problem-adults are in the minority, they're the ones that cause a "tempest in a teapot."

As a past Little League manager, I can understand the avid interest that most parents have in their team and in their boy. Little League suffers from that small minority of fathers who constantly interfere with its management. Since the rules permit only nine players to a side, naturally some of the boys will "ride the bench." I have never seen it hurt anyone, and any resentment that arises is usually caused by second-guessing parents who use poor judgment in their complaints.

It's unfortunate, but none the less true, that there are also a very few managers of Little League who simply haven't learned

any of its basic concepts. They're in it for just one reason—to win—and will use any and all methods to achieve this end. This kind of guy should be pressured out of the organization by the parents.

If Little League accomplishes nothing else, it brings young boys and fathers closer together. From the time spring training starts until the

season ends, most dads are busy coaching their sons and showing great interest in the progress of *all* the boys. The exceptions are those few fathers who insist on over-coaching their boys, thus making nervous wrecks of them, and also second-guessing and raising general "hob."

Even mothers get into the act—selling sandwiches, dispensing soft drinks, and exchanging typical dugout gossip with other mothers. They, too, sometimes second-guess the managers. But, when they do, they're usually much more discreet than is the family bread-winner.

Little League was developed for little boys. That original concept has proved itself. The organization has grown and prospered only because it has been accepted by the boys. If the grown-ups who bring criticism upon Little League begin to act like adults, most of the criticism will disappear. THE END

ED SULLIVAN:

"Since my oldest son is still three years under Little League age, I am viewed with amazement because I devote so much time to the activity. But, at least, I view the game dispassionately—not through the eyes of a parent. I've managed a team for three summers now."

NEW!

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Cascade*



Procter & Gamble's
Miracle Detergent

Gives spotless results never before possible in your dishwasher!



Look! Gets even glasses "close-up clean"

NEVER BEFORE such spotless glasses!

Tired of finding unsightly spots on your freshly-washed glasses? Don't blame your dishwasher—just switch to new Cascade! Cascade's exclusive formula gives the cleanest glasses you've ever had—spotless and crystal clear, "close-up clean."

NEVER BEFORE such sparkling silver!

See how Cascade does away with annoying spots on silver! You'll find Cascade leaves your silver ready for the table—free of streaks . . . gleaming bright . . . "close-up clean"! And Cascade helps protect your nice aluminum ware, too.

PLUS new safety for fine china!

It's true! Cascade actually helps *protect* china! In fact, in your dishwasher Cascade is safer for delicate china patterns, including gold leaf, than any other product. And mmmm . . . how you'll love Cascade's pretty green color and fresh pine scent. So test Cascade yourself today!



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New CROSLEY lets you dial any

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NO MORE
"JUMPING"
FROM ONE HEAT
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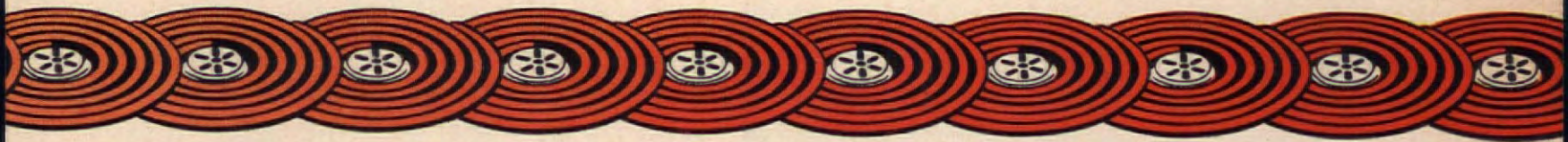
You're no longer limited to just 5 or 7 rigid cooking heats. For now Crosley brings you the miracle of TEL-A-SPEED—the greatest advancement since automatic cooking began. You simply turn the dial and you've got "1001" different degrees of heat at your finger tips. No more inexact, guesswork heats—for you select exactly the right heat for the food you're cooking. And more! Whether you've dialed "sizzling hot" or "simmer," new continuous-coil surface units give you heat that *stays* at the same temperature until you turn the dial again!

The Electric Range

WITH BEAUTY AND BRAINS

ELECTRIC RANGE

degree of heat!



even flow of heat from simmer to sizzle

(with a choice of 1,001 "shades" in between)



Foods can't burn with new THERM-A-TOUCH unit

Here's the surface unit that remembers when you forget. Put the pan on — dial the exact cooking heat you want — and forget it. The THERM-A-TOUCH "magic finger" thermostatically keeps food cooking at exactly the heat you choose. No matter how long you leave the pan on the unit, THERM-A-TOUCH controls the heat, making sure that food will not scorch, that the pan will not burn.



You can even bake in the Automatic FRY-R-BAKE Deepwell Cooker

You can deep-fat fry to perfection in the Automatic FRY-R-BAKE Deepwell Cooker. Bake cakes, roast meats, cook soups and stews, too. Thermostatic control maintains uniform heat — accurate, unchanging temperature for every cooking need. Automatic timing, too. Turns itself on at the time you select — turns off at the end of cooking period. Lifts up to become a fourth surface unit.

***CROSLEY & BENDIX**

*These two great names are joined. Now the creative engineering that Crosley brings to America's aircraft and electronic development is yours in every Crosley & Bendix home appliance. There could be no higher standard of quality.

Plus every feature you need for carefree cooking

Not one, but two big "Bake-Best" Ovens, with high-speed broiling unit... and the king-size oven has the famous Crosley "Picture Window". Surface units are divided to give you a big, clear working space atop the range. Start cooking on this Crosley and start having fun — right away.

CROSLEY



Photo by Hedrich-Blessing, furniture by Heywood-Wakefield

America's newest, smartest hardwood floor

High in style...low in cost! That's the new Bruce Fireside Plank Floor with the mellow Midnight Finish recommended by decorators.

You'll love the fresh, dramatic, different appearance of this solid oak floor. Its alternate widths and wide bevels give your home the enduring

charm of random plank. The finish is factory-applied and "baked-in" for a lifetime of beauty and easy upkeep. Because there's no on-the-job sanding and finishing, Fireside Plank actually costs no more than an ordinary strip floor. It's a product of Bruce, world's largest in hardwood floors.

BRUCE *Fireside* PLANK FLOOR

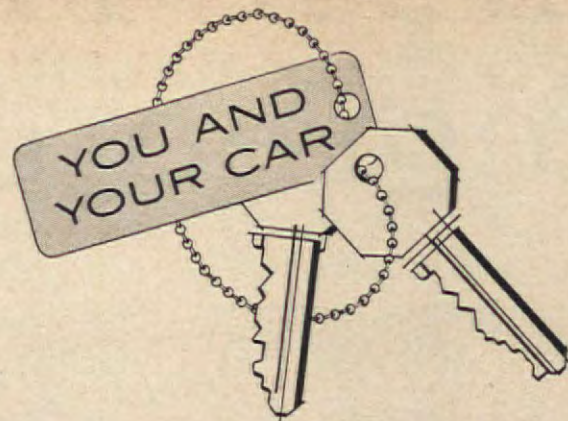
with the exciting new
Midnight Finish

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How to Get a Better Price for Your USED CAR

RAYMOND SCHUESSLER

As in all business, the used car business has its "tricks of the trade." Two cars of identical model, make, year, and mileage, may command as much as \$500 difference in cash or trade-in value. Here's the way a used car dealer's mind works.

Typical of the men you're liable to meet when you decide to sell your car is Peter Scalia, vice-president of the New York Used Car Dealers Association. Like the horse traders of old, Pete has an eye for judging the worth of a used car. What may seem like a casual once-over glance to you is, to Pete Scalia and other dealers, a searching look at the history of the car, and what's more important, the habits of the driver.

Before your car comes to a stop, the dealer has taken a good look at its finish. Is it scratched and peeling? Any scabby rust spots dotting the roof and hood? A few dollars spent retouching the finish a few months back might have given you a bigger return today, but it's too late now.

As you park, the dealer's sharp eyes scan the chrome, once so new and shiny. Have you let rust pit and mar the lustrous surface? A bit of polish and some elbow grease could have made a big difference—maybe \$50 worth.

Up goes the hood for a look at the motor. A quart of fresh oil will improve the performance and pick-up of your auto. If you've been wise, what the dealer hears can mean cash.

Next the dealer will probably want to take a short spin in your car. If you've lubricated properly, now's the time it pays off. A good idea too would have been to clean the points on the spark plugs and to clean and adjust the distributor.

Another value booster is a sparkling, clean interior. Did the kids put their feet on the upholstery? If not, and if you were also careful yourself when carting greasy packages and dirty items, the dealer will notice and you'll be rewarded. But the safest, most permanent way to insure the beauty of your upholstery is to use *good* seat covers. Dealers recommend fabric covers, providing they're sturdy enough to protect the upholstery when baby spills his bottle, or you leave that back window open on a rainy day. Make sure they'll keep their impressive shape till you start to dicker with the man who buys your car.

Probing the interior further, the dealer will examine the windows to see if the rubber molding is in good condition. The floor mats and the rubber pedals on the clutch, accelerator, and brake will also get a looking over. These "little things" will tip the dealer off to how well you cared for your car.

If you're proudly driving a new car today, remember that in a few years it will likely be on the trading block. Taking good care of your chariot now will not only mean safer and more comfortable driving today, it will also mean money in your pocket when you drive in to trade.

THE END

AT LAST! AN EASY "TOUCH-UP" WAY TO CLEAN AND WAX WOOD FLOORS!



Just a quick touch-up with Beautiflor on these few traffic areas keeps your wood floors looking just-waxed all over!

**Now with the new Johnson's Beautiflor Method
you don't have to do the entire floor every time!**

You know that just a few small areas on your wood floors get most of the everyday wear. These are the "traffic areas":

1 around furniture, **2** in doorways, **3** around rugs.

Just a quick touch-up with Johnson's Beautiflor cleans and waxes these heavy traffic areas in one application. And Beautiflor blends so perfectly with the rest of your waxed floors that no patch marks show. Result: The whole floor gleams!

Beautiflor is an exclusive Johnson's Wax formula that cleans thoroughly as it waxes. Try it. It makes waxing wood floors lots easier than you think!

Get the long-handled Beautiflor Waxer — complete with snap-in cleaning and polishing pads. Only \$2.89 with free pint of Beautiflor.



MATICO CONFETTI®

TILE FLOORING

*sets the scene
for entertaining
beautifully*

How proud you'll be to star as hostess in a room where even the floor is set for beautiful entertaining. MATICO Confetti is a wonderful choice because it's so good looking, so easy to keep clean, a clever choice because it looks expensive, but isn't.



Get Confetti patterns in low-cost MATICO Asphalt Tile, or in MATICO Aristoflex, the miracle vinyl-plastic tile that shrugs off grease, acid and alkali. See Confetti at the MATICO dealer listed in your classified book.

P.S. Those lively Confetti color dots will last for the long life of the tile.

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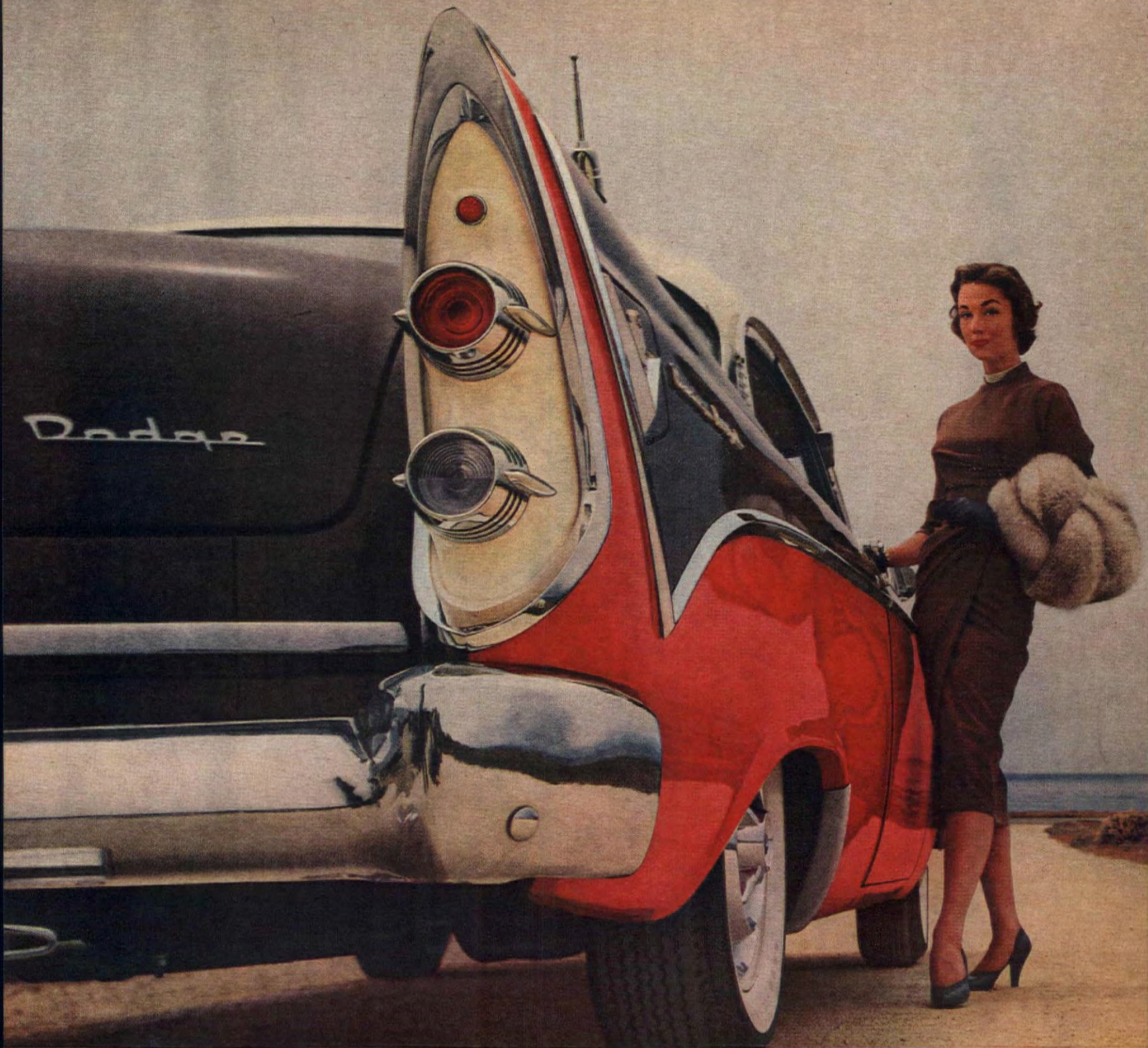
COMING
NEXT
MONTH

THE PLIGHT BEFORE CHRISTMAS



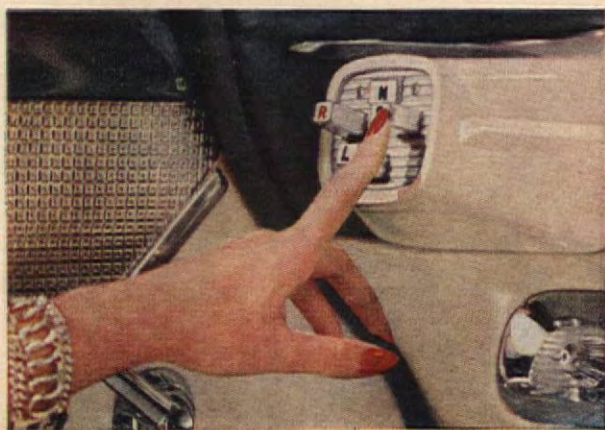
● Before the manifold pleasure of Christmas, comes a time of bewildering plight—a season of plans and lists, of frantic activity, right up to the Eve itself. Just as you do, we ponder, make our preparations, and at last relax at home with our dear ones. Last year, when we were up to our eyebrows in mistletoe, paste, and pastry—F. M. Demarest, our favorite photographer, stopped at our homes to pay his Christmas calls. So next month, to you who so kindly invite us into your homes each month, we'd like to open our doors, welcome you at our Yuletide fires, ask you to join hands with us around our Christmas trees and festive tables. In a December issue that's brimful of Christmas Spirit, we have recipes to share with you, gift ideas, patterns, holiday decorations. And all calculated to help ease the plight before Christmas.

—THE EDITORS



This is your reward for the great Dodge advance — the daring new, dramatic new '56 Dodge.

The Magic Touch of Tomorrow!



The look of success! The feel of success! The power of success!

They come to you in a dramatically beautiful, dynamically powered new Dodge that introduces the ease and safety of push-button driving — the Magic Touch of Tomorrow! It is a truly great value.

New '56 **DODGE**



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*America's finest interior paints...including
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Matching Enamel for trimwork*

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MAESTRO COLORS are available in three kinds of high-quality interior finishes—WALLHIDE Rubberized Satin Finish and WALLHIDE Alkyd-Type Flat for walls and SATINHIDE Enamel for woodwork and other trim. All three paints are easy to use, have no unpleasant odor and can be washed again and again.

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THE NEW ROSES

These new varieties give your garden color, character, fragrance—even its own Circus!

E. L. D. SEYMOUR

Not Barnum and Bailey's "Greatest Show on Earth," but a truly national performance just the same. For the new multicolored Floribunda, Circus, introduced by Armstrong Nurseries of California, is the sole 1956 All-America Selection, the first Floribunda of its color class to win this honor, and a gold-medal winner in England and Switzerland. Typically vigorous bushes, medium-low and long-blooming, their flowers literally do change color through a range of yellow, orange, apricot, and bright red—none of which, unfortunately, shows in this picture. How about adding some as border, hedge, or mass planting, and making your garden really a "big top" in your neighborhood? Also new



and interesting in the Armstrong string are two other Floribundas, Fanfare, coral-red and a medal winner in Italy; and Wildfire, semi-single and almost incandescent; and two of the new Grandiflora class, Montezuma, glowing orange-scarlet (a Swiss gold-medalist); and Roundelay, with true Hybrid Tea blooms of lustrous crimson and a welcome, delightful fragrance.

From New York's Jackson and Perkins nurseries come four exciting novelties among others. Two are Floribundas: Spartan,

illustrated above, in a warm orange-red that turns gently to a coral tone; and Golden Fleece, a real yellow, a rarity in this class. Another is a dark red Hybrid Tea named to honor a great international figure, Konrad Adenauer; and the fourth is Gladiator, an ever-blooming, large-flowered Climber, bred and selected to stand both rigorous winters and hot summers. Its bright red flowers are pleasantly fragrant.

From the Conard-Pyle Star Rose Gardens in Pennsylvania (whence come the lovely Francis Meiland originations) we have two seedlings of his famed Hybrid Tea, Peace. One, named Grandmere Jenny, offers exquisite combinations of pink and gold tints in graceful, luscious blossoms. The other, Sun King, is the first all-yellow Peace seedling to be introduced. Also there is Love Song, pictured here, a striking bi-color H. T., salmon-pink with yellow reverse, large and very double. Originated in Massachusetts by Mrs. Gladys Fisher, it helped celebrate the 25th anniversary of the Plant Patent Law at last spring's National Flower Show in Washington, D. C.

There are many more, so order and plant soon. And for each \$2 worth of rose, provide \$5 worth of hole and soil preparation.

THE END



Now you can save at least 20% and combine all your essential home insurance in a single, simplified policy

Homeowners who have been buying separate policies, or who have been risking loss because they felt they could not afford adequate insurance, will welcome North America's Homeowners Policy.

This single, simplified policy combines the protection of a number of policies—provides all essential home insurance in a convenient package. There is only one low premium to pay—at least 20% lower, in fact, than what you'd have to pay if you bought separate policies.

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Developed by the nation's oldest stock fire and marine insurance company—Insurance Company of North America—the Homeowners Policy is now available in most states and Provinces of Canada. No longer do you have to buy a separate policy for almost every coverage. With North America's Homeowners Policy, you can simplify your insurance—know what you have—get superior protection at the least cost.

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Guaranteed 65 Years

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3 PIECE HOSTESS SERVING SET
 • 1 Large Salad Fork
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Rich ... Ornate ... Gleaming ... Beautiful

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RUGGED WOVEN FABRIC CONSTRUCTION

They'll have thrills and excitement galore with this fascinating playhouse made of tough, woven fabric in bright colors. Sets up instantly without tools! Use it with or without a card table. Tent pylons make the roof rigid, side flap lifts for entrance. Big enough for two, yet it conveniently folds flat for storage.

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SHE WALKS ON HER TOES!
SHE DOES SPLITS!

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The Year's Most Fabulous Doll!

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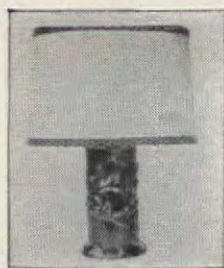
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SHE DID YOUR CHRISTMAS SHOPPING EARLY!



• HELEN DE MOTTE has been doing our Market Place shopping for the past four years. Before that, in our Decorating Department, she learned a great deal about you and your family from your letters. Having studied decorating and worked for New York decorators, shopping comes naturally, and you can rely on her good taste.

Last summer when you were having a wonderful time, our Market Place editor was dashing about with YOUR Christmas list on her mind. She tested, tasted, scrutinized, and played with all the newest merchandise lined up to arrive on store shelves for the holidays. And out of hundreds, she picked November Market Place selections. So now, with time getting short and salesgirls' tempers getting shorter, all you have to do is sit down and order from the wonderful group she's assembled on the following pages. You'll find presents perfect for any house, toys for the kids you are gifting, something for your sisters, and your cousins, and your aunts — just turn the page and get started.



Make Your LAMPS into CHRISTMAS TREES

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Now you can bring Hollywood's famous "Christmas Tree Lane" right into your home. These perfect replicas fit over any lamp in place of your regular shade. . . . Make all your lamps into Christmas Trees and spread the Holiday Spirit throughout your house. Ideal for children's room, window decoration, small apartments, etc. Beautifully lithographed in forest green with white "snow" on branches that stand out for easy decorating. Can be used for many years. Complete with simply illustrated instructions. At this low price you'll want several. Order now. . . . Sorry, No C.O.D.'s. 17 inches high, 17 inches diameter.

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LUNCH ROOM. The peanut butter sandwiches will be traveling in style packed inside a bright red poly-ethelene lunch box trimmed with blue and decorated with a proud owner's name on top. 8 3/4 x 4" and 6 1/2" high, it will hold a standard 1/2 pt. or wide neck vacuum bottle (not included) as well as plenty of food for a growing boy or girl. \$1.95 ppd. Meredith's, Evanston 3, Ill.



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Butter Dish
\$1.25 each
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Sugar and Creamer
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Where could you find a more delightful gift? Order individually or in complete sets (see above). Made of snowy white china with dainty Moss Rose design. Exquisite Butter Dish 6 1/2" x 9" with square tray and cover. Dainty creamer and sugar set is perfect with demi-tasse set, for serving on coffee table or for bridge snacks. All have gold edging. Satisfaction or Money Back. Christmas Gift Catalog FREE! Write Today!

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Place

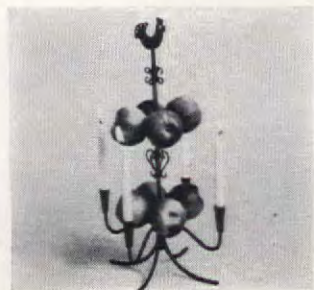
Welcome to the Market Place! Merchandise, except personalized items, may be returned within seven days for a refund of the full price. Most of the firms mentioned in the Market Place prefer not to handle C.O.D.'s.



HELEN DE MOTTE



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Your name gleams in permanent reflector letters on your **DAY-n-NIGHT** Marker—shines brightly in headlights, softly in moonlight! It helps your friends find their way—helps the doctor, mailman and delivery men. Its graceful proportions and quiet good taste make your home more attractive.

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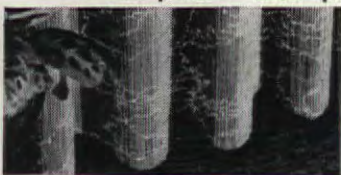
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Send for complete information, prices, directions for measuring, swatches

☐ Enclosed is 25¢ for fabric swatches, information ☐ Send Free Catalog of Bamboo Drapes—Dividers

NAME _____ ADDRESS _____
CITY _____ STATE _____

**BELOVED
HOUSE PRAYER**

The perfect gift for new homes or old. Our regular polished black cast-iron pin-up, 7" x 11 1/2", \$2.50. Special new size at a special new price—\$1.50 x 7".

\$1.50 ppd.

**GARRET THEW
STUDIOS**
A-22, Westport
Connecticut



DOUBLY EFFECTIVE . . . imported white porcelain busts of Diana, the moon goddess and Apollo, the god of youth and beauty. Masterfully executed with all the classic grace of Grecian art. A stunning gift! 5" high, \$2.75 a pair or 9 1/2" high, \$12.50 pair, postpaid.

**TO A QUEEN'S
TASTE . . .** exquisite hand decorated limoges-type porcelain switch plates and door knobs, copied from the French knobs of Marie Antoinette's time. An elegantly different way to say Merry Christmas. Single Plate, \$1.50; Double Plate, \$2.75; Door Knobs, Standard Brass Fittings, \$3.95 pair, (3 pair, \$10.95) postpaid.

Write for FREE catalog.

SETH and JED

Dept. A-11, NEW MARLBOROUGH, Mass.

**Letters
(WITH GIFTS)
from the Land
of Santa Claus**

Twinkletoes, son of Prancer and Dancer, will write four letters and mail them from Santa Claus, the last part of November and the first weeks of December, to the child of your choice—sending with each letter an appropriate surprise gift. Imagine the thrill of the Santa Claus postmark, the illustrated letters about Twinkletoes' adventures helping Santa Claus, and the truly nice gifts with each letter. All four letters and gifts, to one child, send only **\$1.95**

(Print Child's Name and Address)

Twinkletoes REINDEER RTE 1, SANTA CLAUS, IND.



Giant Poinsettia

You'll use these fabulous giants in a picture window, over a mantel, on the table as a centerpiece! Poinsettias are made of tough, weather-resistant plasticized material with rich red velvet flocking. X-2237, Poinsettia, 18" x 24", \$1.50 or X-2237a, 30" x 34", \$2. ppd.

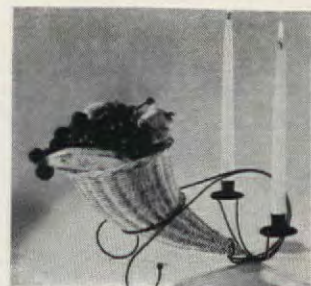


Send For Free 148-page
Catalog of Exciting Gifts!

Miles Kimball

331 Bond St., Oshkosh, Wisconsin

IN OUR LAND OF PLENTY the cornucopia, a symbol of abundance, makes an especially appropriate centerpiece for Thanksgiving and Christmas holidays. This one woven of straw fits into a black wrought iron frame which acts as a candelabrum for two candles. 14 1/2" high. \$4.98. In brass, \$5.98. Add 37¢ post. Interior Trends, 56-AH Underhill Avenue, Brooklyn 38, New York.



IF YOU'VE GOT A LOT OF BRASS lighting up your home, you'll love this beautifully designed solid brass coffee service. And there's a silver lining inside the six-cup coffee server which has a gleaming polished mahogany handle as does the 3" creamer. Covered sugar bowl is 3 1/2" high. Three-piece set, \$11.95 postpaid. Elron Products, 225A West Erie Street, Chicago 10, Ill.



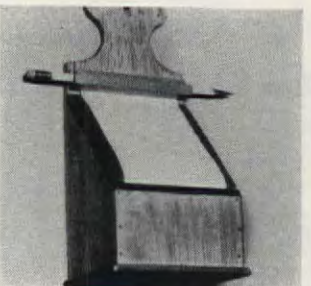
IT'S A MAN'S BUSINESS that determines which of these nostalgic old shaving mugs his name will be lettered on in 22K gold (up to 10 letters). There are 36 different designs, which should cover any occupation you can name. Doc will have a horse-and-buggy medic on his, a merchant may have an old-fashioned store. \$4.25 ppd. Jenifer Hse., Dept. AH, Great Barrington, Mass.



CRAZY MIXED UP KID PILLOWS are real off beat! Pink-striped She with her lopsided pigtails, and blue-striped He with his beanie askew. But they're in-the-groove personalities and are bound to be adored by toddlers, teenagers, and college kids alike. 17 1/2" tall, both are filled with downy kapok. \$2 each, \$3.95 pr. plus 25¢ post. Helen Gallagher, 413-K Fulton St., Peoria, Illinois.



PEGGED WOOD MEMO DESK hangs in the kitchen or near the phone for jotting down messages for the family, notes to the milkman, your shopping list. Just as handy as grandpa's old roll-top and only 10" high & 4 1/4" sq. in pine with hard-board writing surface, roll of adding machine paper. \$3.95 ppd. (Add 25¢ West of Miss.) New England Gen. Store, Dept. AH, Millis, Mass.



MAKE A STAND on your Christmas tree look extra special and glamorous with this handsome felt apron that ties on around the base. Background is snowy white or Christmas green; trees in bright holiday colors are appliquéd on. It will be the prettiest thing under the tree! 34 1/2" across, fits over most stands. \$3.95 postpaid. Robin Hood's Barn, 688 High Street, Westwood, Mass.



CHRISTMAS GIFT BARGAINS FROM-IMPORTER-TO-YOU!



Famous Spectoscopes
The Binoculars You Wear Like Eyeglasses

These internationally famous binoculars are now being sold at a price that only we, as exclusive importers, can offer. Wear 'em just like eyeglasses—use 'em for close-up or distant viewing. Get clear, magnified images. Ideal for watching sports, TV, plays, opera, public events, etc. Made in West Germany. Precision optical lenses. In ebony finish. Light—only 1 oz. Formerly sold for \$2.98. Order several for gifts.



Midget Spy Camera
Takes Secret Pictures

This precision-make camera is tiny—only 2" by 1 1/4"—but it takes unbelievably sharp pictures! Originally designed for espionage and detective work and can be hidden in the palm of your hand. By no means a toy! Sturdy, all-metal, gold plated. Coated lens, speed shutter, professional viewfinder. Instant AND time setting. Pictkin carrying case and 2 rolls of film included without extra cost. Order several for gifts.

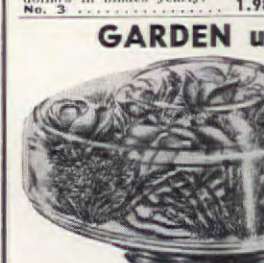


EXTRA POWER
FOR HIM!



30 Better Shaves
From 1 Blade
SMOOTHER SHAVES TOO!

Here's an ideal gift for men! They get 30 or more shaves from a single razor blade with this marvelous sharpener! Homes & conditions old and new blades to an unbelievable sharpness. Does it in seconds, too—just whisk the plunger back and forth a few times and you have a blade sharper than one fresh from the factory. Gives the man of the house BETTER, SMOOTHER shaving. Made in Western Germany. Save dollars in blades yearly.



GARDEN under GLASS
NOW 1/2 PRICE!
\$1.98

Here's one of the most breathtaking home ornaments in years—lush, natural flowers from the forests of Brazil, sprigs of exotic Princess pine and rich, red Vinylite roses sealed under glass to last for years! Originated by one of the world's leading florists—this secret is one that many others have tried to duplicate time after time without success. 10" round, 4" high. Crystal glass centerpiece adds distinctive beauty to any room in your home. Provides a lovely cavalcade of color when placed on window ledge, TV set, dining or end table. Wonderful for shut-ins. Reg. \$3.98 value.



2,500 Area Magnification
Powerful Pocket Microscope

This new German pocket microscope gives 2,500 TIMES AREA MAGNIFICATION—yet measures but 2 1/4 inches! Gives giant power and performance. All-metal design—optically ground precision lenses. Easy eyepiece focusing. Lets you see Nature's wonders, hidden beauty—examine liquids, textiles, insects, cells, tissue, smears, etc. Clear, sharp magnifications—no distortion ever! 2 slides given with each microscope.



Roto Fountain Brush Washes
Cars, Floors, Windows

This Hi-Pressure fountain brush formerly sold for \$5.00—you save \$3.00. Washes cars, floors, windows, walls in seconds. Attach it to your garden hose and wash your car clean in 5 to 10 minutes! Detergent pellets (supplied with brush) go in the brush head and a special rotary water action gives you a real sudsy spray. 3-foot telescope handle. Silky Durostylene brush. Guaranteed not to mar car surface. A real bargain at this price!



POWERHOUSE
German Binoculars

Perfect gift for every man, woman, child! Germany's new, amazing POWERHOUSE Binoculars give extra distance power, better viewing up to 25 miles away! 16 Times area magnification! Superb workmanship by century-old German factory. Battleship construction of quality materials & lightweight aluminum. Centre focusing. Adjusts to any eye width. Clear, sharp viewing even in moonlight. Precision ground lenses with interior objective coating—same as \$25 binoculars.



Boy's Chronograph

This 4-in-1 imported Swiss Stop Chronograph and wrist watch combined is a perfect Christmas gift for the young man of the family. Gilt finish, double push-button stops, unbreakable crystal, sweep second hand, luminous numerals & hands, sturdy shock resistant case. Measures speeds and distances. Accurate, sturdy, dependable. Gives split-second timing. Fully guaranteed. At this low price it's the watch bargain of the year!



GARDEN under GLASS
NOW 1/2 PRICE!
\$1.98

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If not delighted within 5 days of receiving any item, return for prompt refund. New machinery assures you of immediate delivery. Avoid last minute rush! Order your Christmas needs now! Order from:

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352 Fourth Avenue, New York 10, N.Y.

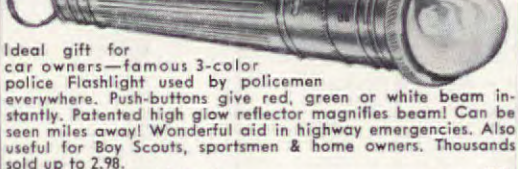
CRYSTALITE

The Sparkling Christmas Tree That Goes 'Round and 'Round



The new fabulous Crystalite Christmas Tree that goes 'round and 'round! Light candles and the orbit starts revolving, delighting young and old, filling room with sparkling light. Included: 25 Christmas Tree ornaments, 4 tiny planets encrusted with thousands of shimmering mock gems fill any room with rays of soft light! Reproduced in iridescent styrene from Venetian crystal pattern. 12 1/2 inches high. Truly the year's most beautiful Christmas Tree—a joy to behold. Spread the Christmas Spirit! Place one in every room.

Famous 1.98 3-Color Flashlight



Extra Powerful German Telescope



The new, amazing POWERHOUSE TELESCOPE is the latest triumph of German industry and wizardry! The new 12 X lenses give you 144 times area magnification! Ideal for very great distances, plane and ship spotting, celestial observation, etc. Genuine brass draw tubes and precision manufacture for a lifetime of enjoyment. Comes complete with portable TRIPOD for steady viewing. Superb quality and workmanship. A great bargain! Nothing under \$10.00 can beat it.



A Sewing Machine in Your Hand

Automatic Hand Stitcher

NOW! A "sewing machine" that fits in your hand! This hand stitcher practically doubles your sewing speed... eliminates rethreading... lets you perform sewing jobs at home that you'd ordinarily have to send out to a tailor. Fits snugly in your hand, yet it can baste, hem, tack, shirr, smock, over-cast and applique. Perfect for tailoring, decorating and repairing. No skill required. Illustrated directions included.

No. 807 1.00



Reg. \$3.95 Juliette Electric Shaver—\$2.95

This new electric shaver "erases" underarm and leg hair that so mar a woman's beauty. Safe! Fast! Removes unwanted hair in seconds. You hardly feel it. No nicks—no scraping—no coarse regrowth! Leaves your skin feeling soft, smooth, attractive. Operates on AC current. Complete kit includes special cleaning brush, case, electric cord. In lovely white satin finish. Ideal gift. Save \$1.00.

No. 26—Now 2.95

BONNIE BRIDE WALKING DOLL

Here's an ideal doll for all-year-round play—she's actually 7 dolls in 1! Her original bridal gown can be changed and you have a choice of 6 other complete outfits to choose from! She walks, turns her head, sits, stands and is washable from head to toe. Not 6, 7 or 8—but 9 INCHES TALL! Plastic body and face looks almost human and her lovely Saran hair is SO natural! Finely detailed features and her trousseau is authentic, modeled after latest styles.

BONNIE BRIDE'S WARDROBE
6 Outfits—Only \$1. complete

Includes: Nitegown, Ballerina Dress, Ski Suit, Rain Coat, Hostess Coat.

No. 54—BONNIE BRIDE WALKING DOLL—1.98—6 extra complete outfits Total—2.98



GIANT PLASTIC PLAYHOUSE

ONLY 98¢

Big Enough for 2 Kids!
No Tools Needed

Amazing value! Durable DUPONT flame resist plastic Playhouse sets up in seconds over any card table. No tools needed! Big enough for 2 kids. Keeps kids safe & happy for hours at a time. Windows & door flap open. Looks so realistic! A thrilling toy. Priced so low because it's made in our own factory!



Calling All Girls!



Famous Sportex Watch

Here's a precision-built jeweled wristwatch that is dainty and charming but durable, too. Ideal for active girls, Scouts, students and can be used for sports wear—it's that sturdy! Gleaming silver color face, unbreakable crystal, night-glo numerals and jeweled mechanism. This imported Swiss watch is a rare bargain at this unbelievably low price! Buy several as Christmas gifts for the young ladies in the family.

No. 218 5.95

For Sportsmen MONARCH



Solingen Steel
Monarch Hunting Knife

The man of the family will appreciate this latest model hunting knife, the Monarch, fashioned by famous Korum of West Germany. Solid Solingen surgical steel blade etched with deer scene in 3 colors; handsome stag & chrome handle. Blade is actually sharp enough to shave with! Genuine leather sheath tailored to fit trimly. Hand forged—a knife that will stand up under years of rough use. Sportsmen will really appreciate a gift of this type!

No. 82 3.95

SWISS ARMY TYPE KNIFE



10 TOOLS IN ONE—the famed Swiss Army knife is recognized by sportsmen and hobbyists as the most compact multi-purpose tool ever devised. This is the lowest price it has ever sold for! Made of finest Korum steel in Solingen, West Germany. Can be worn on belt. Length 3 1/2". Solid Vidal handle. This new Korum version is tough, rugged, durable. A wonderful gift for hunters, fishermen, hobbyists and sportsmen.

No. 88 3.95

CATCH WAX DRIPPINGS!

Lovely Imported Crystal Prism and Bobeche Sets.



#010
29¢
each

#012
59¢
each

These lovely, inexpensive wax-catchers will prove the best investment in table glamour you've ever made. Slips down over the candle to catch the candle-drip and save table linens. And... it's radiant crystal, glitters with the flash of the candle flame above. Each Bobeche is 3" across with a 1" opening for candles. Perfect too for candelabra, scones, chandeliers. Satisfaction guaranteed.



1 Bobeche and 8-2" prisms
(a pair—**\$3.90**)

1.95
ppd.

1 Bobeche and 8-3 1/2" prisms
(a pair—**\$4.50**)

2.25
ppd.

All all-important crystal set that adds a radiant loveliness to candles, scones, chandeliers. Bobeche with 3 1/2" diameter and 1" hole slips down over candle to catch wax drip. Dangles 8 prisms that glitter as they catch the flash and fire of the candlelight above. Send check or money order. Satisfaction guaranteed.

- Minimum order 6 Bobeches.
- Check or money order.
- Other styles available.
- Add 45¢ for postage and handling.

PAULEN CRYSTAL CO.

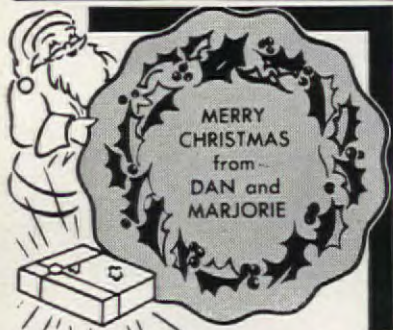
206 Broadway, Dept. AH-115, New York 7, N. Y.

MORE BRILLIANT than DIAMONDS

You Won't Believe Your Eyes

GLAMOUR MAGAZINE (June 1953) said: "The average person would find it hard to distinguish this stone from the crystallized carbon turned out by nature. It's a JARRA GEM!" Yes, JARRA GEMS look like the finest diamonds, a miracle of modern science, yet cost only \$24 a full carat unmounted. **FREE BOOKLET** tells amazing story of the JARRA miracle gem. Shows 14K gold pins, earrings, ladies' and men's rings. Easy monthly payments. Visit our showroom.

JARRA GEM CORP. Dept. A37
489 Fifth Ave., New York 17, N. Y.



Personal Package Seals

Sprightly gold seals that say Merry Christmas from YOU—without the fuss of writing cards or tags! We'll print any last name, like "The Phillips" (or two first names) on the gummed-back seals, with gay red and green wreath around the printed message. They make handsome gift packages without twine, too! Seal is shown above in actual size. 100 printed seals come in a nice clear-plastic case. Print name(s)—allow 2 weeks for delivery. Better have several orders! **No. D153. Post-¹** paid to your door.

Send for **FREE Catalog** of Gift Ideas!

596 BRECK BLDG.
BOSTON 10, Mass.

BRECK'S
OF BOSTON
RELIABLE SINCE 1818

The Loveliness of Lace



#451
Venice-style
LACE COLLAR

ONLY
\$1.00

A spray of stars at your neckline to add a fresh glow of beauty to your ensemble. In White only.

With Matching Cuffs, \$2.00 per set.

SATISFACTION GUARANTEED or money refunded.
No C.O.D.'s. Send check or money order.

HAGEN COMPANY

Dept. AH-115

P. O. Box #49, Englewood, New Jersey

THE "Twodor" COMBINATION

STORM & SCREEN DOOR
Most Beautiful, Strongest Wood Door Built

Yet "Twodor" is priced as low as common type. If your doorway looks plain — "Twodor" will give it that handsome custom look. If your doorway looks lovely — "Twodor" will make it even lovelier. We believe this the most handsome combination door made — we know it's the strongest. It will not sag or come apart. Pets can't trip or snag screen panel. Ideal for Colonial, ranch or modern homes. Sturdy cross panels; mortised, dowelled joints; waterproof glue. Of solid kiln dried pine, standard 1 1/8" thick. Quick change glass and screen panels lock snug with special fasteners. Shipped complete with directions for installing, painting, finishing. For all standard size door openings.

ALL SIZES ONLY

\$23.95

COMPLETE

Shipping Chgs. Collect.

No C.O.D.'s.

Send 3¢ stamp for catalog.

YIELD HOUSE

Dept. A11-5, No. Conway, N.H.



Save \$100⁰⁰ a Year and Never Be "Broke!"



Get Perpetual Date & Amount Banks. 25¢ a day automatically keeps savings up to date. Also register total saved. Forces you to save a quarter every day, or date won't change. Use year after year. Order several. Now only \$1.99 ppd. Personalized with brass Monogram in gold fin., \$2.75 complete. Send to LEECRAFT, Dept. AH, 300 Albany Ave., Brooklyn 13, N.Y.

Smart and New — CAST IRON Lion Head Towel Rings!



In Frosty Pink or White Cast Iron Here's the king of gifts... and you'll want a set for your own home too! These are genuine cast iron, extra large size 5" towel rings. In either white—or frosty pink. They're easy to install and once up, they become conversation pieces. Really a distinctive touch for the bathroom, kitchen or the bedroom. The pair is just \$2.95 plus 25¢ shipping.

\$2.95 pair
plus 25¢ shipping

Satisfaction Guaranteed or Money Back
FREE Christmas Gift Catalog. Write for it!
JANET FORESTER, 131 K11 First St., Peoria, Illinois

NATIVITY SET. Suddenly the Christmas music will sound sweeter, the church bells closer, and the Christmas story will come alive in your own heart when you arrange these figures among the greens. 14 pieces of chip-resisting composition are hand-painted in natural colors, the tallest 5 1/2". \$2.95 plus 45¢ post. Dresden Art Works, Dept. 17, 169 W. Madison St., Chicago 2, Illinois.



WHATEVER STATE YOU'RE IN, or your heart's in, from Maine to California, is represented on an 11" black tole *State of The Union* tray, which shows the state map, with most towns of 5,000 population and points of interest in gold and the state flower hand-painted in natural color. Nice for anyone away from home. \$1.50 ppd. Foster House, 430-K S. Jefferson St., Peoria, Ill.



SUPPORTING ROLE. A chest with a sliding shelf for a portable typewriter has a section for storing it, and a deep legal-size file drawer or two utility drawers underneath. 18 1/2 x 22 1/2 x 28" high with brass hardware. Hardwood finished in mahogany, maple, or walnut, or pine-finished knotty pine, \$35.95. Unfinished, \$33.95. Exp. coll. Jeff Elliot, Dept. AH1, Statesville, N.C.



THE CANDY CANE KIDS look good enough to eat, but these ceramic china urchins from Mrs. Claus' Candy Kitchen are not really candy at all. They've been cooked up to hang on a Christmas Tree or cavort on a table or mantel. The tallest is 4 1/2", and their suits are red, white, and green candy stripes, of course. Set of 3, \$1.95 ppd. Ward Phillips Co., Carpentersville 5, Ill.



GIVE HIM THE BRUSH with a stud box for its top and he'll have a double present. This nylon bristle clothes brush measures 4 1/2" long and 2 1/2" wide. The case on top is honey-brown lambskin leather, saddle stitched and lined with green velvet. And any two or three initials will be gold-stamped on the cover. \$2.75 postpaid. Zenith Gifts, 55-K Chadwick St., Boston 19, Mass.



ANY FRIEND OF DAVY CROCKETT can have a Chuck Wagon Lamp for his room, and on the shade which sports a colorful prairie scene will be the words "Davy Crockett's Pal (his own name)." 8 1/2" long, the base is rare sun-bleached Arizona Cholla wood. \$4.95 ppd. If he shares his room with a brother, a pair is \$8.95. Ppd. Western Classics, Box 4035, Dept. AD, Tucson, Arizona.



Bancroft's PRESENTS TOMORROW'S GIFTS TODAY



AND AWAY WE GO . . . !

The latest in fun for small fry . . . makes a kangaroo look like he's walking. Rocket Shoes are safe, durable—perfectly balanced for hopping good times. With quality steel springs and rubber shock absorbers, they fit all children, ages 6 to 12. Steel caps protect shoes. **\$5.95**
AR 4456



SANTA TALKS TO YOUR CHILD . . . AND CALLS HIM BY NAME!

Imagine the thrill when Santa talks to your child personally! He'll talk about being good, discuss reindeer, etc. Watch how excited Junior will be as he sings Jingle Bells with Santa and his helpers. Each name individually recorded on unbreakable record. State child's name.
AR 4698D **\$1.00**



THE BOOK THAT TALKS!

A voice is built into every page! As the child turns the pages, each different animal on every page talks in its own particular way. Cows moo, dog barks, sheep go ba-a-a. Press the entire book and they all sing out in chorus. Barnyard scenes in bright, gay colors.
AR 1905 **\$1.50**



FULL-SIZE ELECTRIC FIREPLACE

The logs actually FLICKER and GLOW! A fireplace to do Santa proud—with red-colored bricks, green Holly Wreath, simulated andirons and logs. 4 ft. wide by 4 ft. tall, it sets up in 90 seconds. Vinyl coated Kraft-board with bulb cord, socket, and flicker attachment.
AR 45535 **\$3.95**



WALK ON ICE WITHOUT FALLING!

Avoid dangerous, painful slips and falls! Put on "No-Slip" Foot Grippers and hardened rustproof steel teeth give you firm footing on slickest ice or snow. Easily slid over boots, shoes or galoshes. Elastic band fits any man's, women's, or children's shoes—any size.
AR 4713, Two pair . . . **\$1.00**



PERSONALIZED "MIDNIGHT COACH" SIGN—G-L-O-W-S IN THE DARK!

Your name and house number GLOW in the dark! Charming Coach Sign adds friendly warmth to your house—helps guests find it, too. Imagine! Artistically hand-lettered with ANY family name and house number—and it can be seen DAY or NIGHT! An enchanting addition to lawn, house, mailbox, post or tree. Specially molded from heavy methyl-methacrylate in rich black hammered crinkle finish. Completely weather resistant. 5 1/4" x 15" high.
AR 3664P **\$1.00**



THE THREE WISE MEN HERALD CHRISTMAS FROM YOUR FRONT LAWN

A most fitting symbol of Christmas hospitality! The Three Wise Men form a stately procession to greet guests. Of heavy, weatherproof methyl-methacrylate, decorated in vivid colors that stay brilliant year after year. Pointed stakes anchor firmly in soil, or mount on house, post, gate or indoors around the Christmas tree. Each is over 27" tall. **\$3.95**
AR 6227, Set of 3 . . . **\$3.95**
THREE WISE MEN, LIGHTED. Same as above, but with bulbs, cord, redactors.
AR 6228 **\$5.95**



NON-ELECTRIC HEATING PAD

Healthful, soothing heat without hot water, electricity. Add a few drops of ordinary tap water and amazing, harmless chemical generates heat. No leaky bottles or dangerous wires. Retains heat 9-10 hours. For aches, pains, at spectator sports, lasts indefinitely.
AR 6280 **\$1.98**



MINIATURE BRANDY GLASSES

For people with delicate tastes! Imported miniature replicas of huge brandy glasses, with wide base. Just right for after dinner cordials, pony of brandy or serving of whiskey. With beautiful etched design, they'll be exquisite in china cabinet or on table. Set of 12.
AR 4146 **\$1.95**



RAMBA AND MAMBA, AFRICAN BOOK ENDS

Two little charmers put their backs to work holding up your books. Ramba and Mamba add a distinctive touch to your desk, too. Heavy, black wrought iron, 3" high. Their heads turn so they are looking at you, at each other—or even reading their own books.
AR 6054, Pair **\$3.95**



ADD-A-COUNT SCALE

A fascinating toy . . . a painless way to teach youngsters to add and count. Colorful unbreakable plastic scale has 14 numbers. Precision Balance Arm Arrow points to "correct" only when a combination of numbers on one arm equals those on the other. For children 4-7. Non-toxic.
AR 6031 **\$1.00**



MAGIC STUMP REMOVER

Don't dig! . . . Don't blast! . . . Don't chop! Don't let a tree stump hold up progress on your home or farm. Simply pour it in—amazing action eats open sap pores; quickly rots stump away. Once decomposed, removal is easy, fast. Will not harm vegetation. For 1-2 stumps.
AR 4489, 8 oz. **\$1.50**



FIDO, THE NUT CRACKER

A canine pal to save you from sore fingers. Just place a nut in his mouth, press down his tail—and delicious-to-eat kernels come out whole. Fido cracks the shell, never crushes the nut meat. Scattered fragments are a thing of the past. Durable with rich gunmetal finish.
AR 1370 **\$3.49**



TELEVISION COLOR FILTER

Rapturous, pleasant color is yours . . . NOW! New color filter gives drab black and white screens soft, realistic color—reduces glare, cuts snow. Easy to install. No electrical wiring needed. **\$3.95**
12" . . . 69¢ 20" . . . \$1.25
14" . . . 79¢ 21" . . . \$1.50
17" . . . 89¢ 24" . . . \$1.75



REVOLVING "LAZY SUSAN" DESK TRAY

As efficient as a private secretary! Gold-tooled leatherette Desk Tray leads seven useful lives—holds rubber bands, clips, keys, staples, erasers, stamps, what-not. Reach whatever you need with a flip of the finger. Dust proof covers. **\$4.95**
Brown; AR 7461, Red; AR 6055, Each



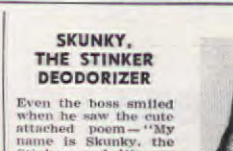
ALL-STEEL PERSONAL CHECK FILE

Banker's efficiency for cancelled checks! All steel Check File keeps important checks in place at all times—monthly separators permit quick reference for budget, business and tax data. Holds 5 year record. Sliding follower makes filing, removal easy. Enamel finish.
AR 4638 **\$3.95**



PERSONALIZED DENTURE DISH

Ideal for sparkling dentures that need over-night parking! The lucky recipient will be so thrilled, he'll want to put his teeth in at once. This sanitary, spacious plastic container has plenty of other uses, too. We'll hand-letter ANY name along with the words illustrated.
AR 1725P **\$1.25**



SKUNKY, THE STINKER DEODORIZER

Even the boss smiled when he saw the cute attached poem—"My name is Skunky, the Stinker, and 'tis my job you see—to keep the bathroom pleasant for those that come after thee". Just hang on wall and he quickly chases odors. With incense matches that dispel odors. Glistening ceramic.
AR 3213 **\$1.98**
Extra incense matches, AR 3754, 6 books 89¢



40 PIECE DINNERWARE STORAGE RACK

"Good-bye, Mr. Chips." Any dish can be removed without "balancing the pile" or disturbing surrounding dishes. Safe, handy. White vinyl cushioning prevents breakage, chipping. Holds 8 each cups, saucers, dinner plates, butter and fruit dishes, 17" x 19" x 10".
AR 6514S **\$3.49**



PERSONALIZED CIGARETTE DISPENSER

Cigarette smokers are filled with glee, when this dispenser they do see! We'll hand letter any name along with "Ciggie Bar". Holds 10 packs; dispenses one at a time. Attached poem says: "Take a look and you will know how many packs I've got to go." For wall or table.
AR 7630P, Regular; AR 7631P, King-Size, Each **\$1.00**



SKIM OVER SNOW ON REAL SNOW SKATES!

Healthful winter fun—and no ice needed! They're just like miniature skis made with steam-bent hardwood with grooved bottoms. Aluminum heel plates and sturdy ankle straps let young-uns fairly fly over snow in safety. Over 16" long, they're gaily trimmed in bright red.
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PERSONALIZED HALF CUPS

When they ask for "half-a-cup" of coffee—give it to them! They'll get a bang out of these real jumbo, full-size cups cut in half. Made of highly glazed ceramic with words as illustrated above. We'll hand-letter with ANY family or first name.
AR 4969P, Each **\$1.00**
AR 4970P, Set of 4 **\$3.75**



YOUR OWN PERSONALIZED LABELS

Every creation is "exclusively yours"! We'll put YOUR NAME on actual woven, quality cloth labels you can sew in any garment, knitted clothing, etc. Helps identify clothes, avoids mixups. Vat-dyed; boil proof.
AR 3933D, 15 for . . . **\$1.00**
AR 3934D, 40 for . . . **\$2.00**
AR 3935D, 60 for . . . **\$3.00**



STATELY 4-CANDLE CENTERPIECE

Decorate your table with light and loveliness! Handsome centerpiece, styled in modern simplicity, makes a superb arrangement for fruit or flowers flanked by 4 stately candles. Artistically wrought from jet black metal with center bowl of delicate iron lace, 7 1/2" x 18".
AR 6298 **\$2.95**



40 PIECE DINNERWARE STORAGE RACK

"Good-bye, Mr. Chips." Any dish can be removed without "balancing the pile" or disturbing surrounding dishes. Safe, handy. White vinyl cushioning prevents breakage, chipping. Holds 8 each cups, saucers, dinner plates, butter and fruit dishes, 17" x 19" x 10".
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SURPRISE MYSTERY PACKAGES —For Adults Or Children—

A Christmas grab-bag—only you CAN'T LOSE! Every package is completely different—each article brand new. We've made personal selections from our newest samples and understocked items to make up mammoth packages to fill your Christmas needs at 1/2 the original cost.
AR 3549, Adult Box (Worth over \$6) . . . **\$2.98**
AR 3550, Child's Box (Worth over \$4) . . . **\$1.98**
AR 3551, Super Child's Box (Worth over \$10) . . . **\$5.98**
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UNBREAKABLE DOZEN DOLLIES . . . WITH SLEEPING EYES!

Little mothers shriek with delight when these darling dolls, imported from Italy, are put to bed—they close their eyes. Pick them up and bright eyes pop open. 12 3/4" dolls; each with different colored hair, dress, hat. Hand painted faces; movable arms and legs.
AR 6615, Set of 12 . . . **\$2.95**



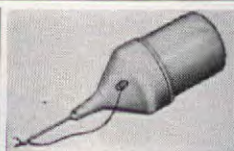
PERSONALIZED BIRD CAGE COVERS

Richly finished in gleaming silver color, this cover will inspire your bird to sing the prettiest Canary's or Parakeet's name hand lettered on one side—on the other a lovely design. Protects birds from drafts. **\$1.25**
AR 5639P, Parakeet Design; AR 5640P, Canary Design, Each



"GROW" PERFECT NAILS OF ANY LENGTH IN MINUTES!

Transform broken, split or bitten nails into long, graceful nails you've longed for! "Build-A-Nails" glamorizing solution brushes on like nail polish and ACTUALLY GROWS with your own nails. Not an artificial nail, it files and polishes beautifully. Won't come off. Enough for 25 nails.
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AR 6135, Ordinary Windshields 79¢
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TREBLE CLEF FLOWER AND BUD VASE

How charming one single rose, or any other flower, will look in this smart vase. Sparkling, crystal-clear plastic in a symphony of design to grace mantel, piano or table. Artificial flowers look real, fresh flowers look lovely. A tiny tube is nestled in this 7" Treble Clef. Decorative without flowers, too.
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Nicest thing today is the modern conveniences that make serving a pleasure. Now, you can have a bubbling drink surrounded by cookies, hors d'oeuvres, etc.—and you don't have to juggle a saucer. Plastic-coated Drink 'N Snack Coasters leave one hand always free.
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Healthful answer to children's wet, soggy mittens. Hand-lettered with any boy or girl's FIRST NAME so they can get lost. Plastic coated and water tight—they stay flexible. Fleece jersey lining greets cold, chapped hands. State age.
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3817 P, Green; Pair . . .



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AR 544P, Inc. tax . . . **\$6.95**



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He rocks and rolls, glitters and jingles, and always comes back to baby! No matter how hard you push him, sparkling toy returns—and piggy always stands right side up! Children love the decorated little piggy and his glittering green plastic cage. 3 1/2" x 4".
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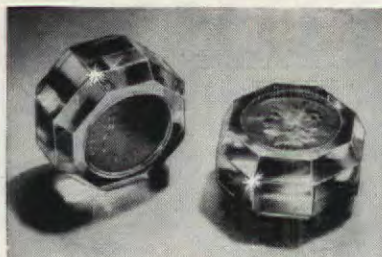
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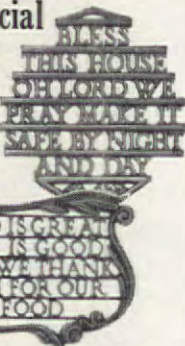
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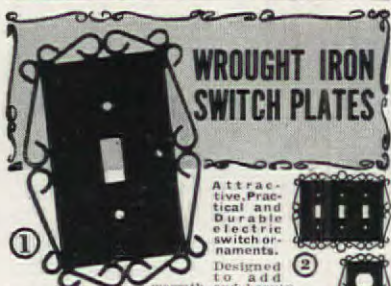
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Designed to add warmth and beauty to the walls of any styled home . . . from Provincial to Modern. These handsome black wrought iron scrolled-framed plates fit over any wall switch or outlet. Give added protection to walls from finger marks. Ideal for any room . . . Living Room, Kitchen, Bed Room, Den, Foyer, etc.

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Fully Assembled
Don't let the price fool you! Here is a chair of authentic design with a hand-woven fibre rush seat, crafted by mountain folk according to an age-old method. Sturdily constructed of solid native hardwood. Unconditionally guaranteed!

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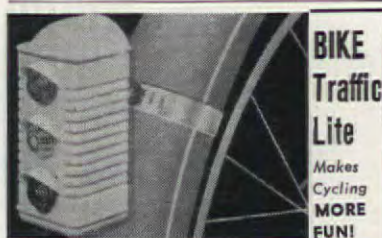
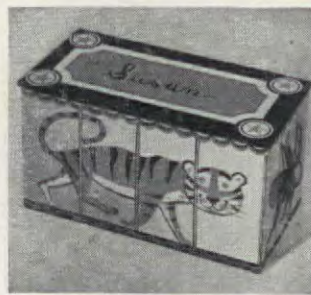
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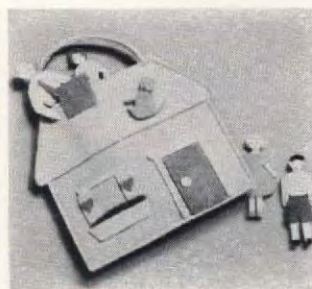
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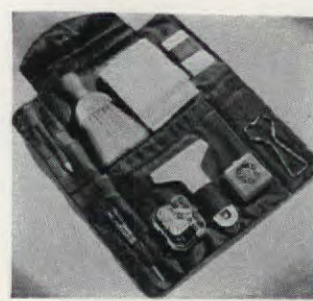
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2 PLAIN STREET, MILLIS, MASSACHUSETTS

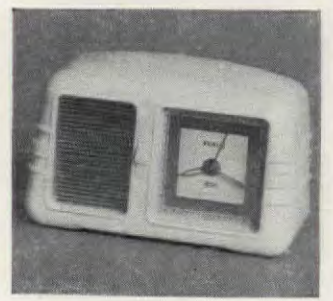
THE LITTLEST CHRISTMAS TREES are just about 4" tall, and even if you live in a matchbox you can fit one of these in. Green, trimmed with wee colored balls. Send one to a shut-in, put another in a soldier's box, and have one in each guest room, 85¢ ea., 3 for \$2.40. A larger 7 1/2" size, \$1.75 each, 3 for \$5 Ppd. Q.T. Novelties, P.O. Box 54, Murray Hill Sta., N.Y.C. 16.



WORK FOR A FRIEND at Christmas time this beautiful Friendship Sampler which has a dainty, old-fashioned design and a heart-warming motto. The lettering and silhouettes are worked in black, the floral border in pastels. Kit contains white linen with printed pattern, floss, 11 1/2" x 14" black shadowbox frame, and instructions. \$2.98 ppd. Susan Smith Co., Carpentersville 13, Ill.



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A charming gift of lasting value to a new-born or on the occasion of child's birthday. Pink ribbon for girls—blue for boys. Baby's full name, birthdate and weight inscribed free. Size: 17 inches, weighs 1 lb.

\$3.45 including wrought iron holder

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Hilo DRY BATH

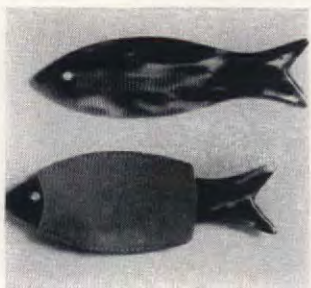
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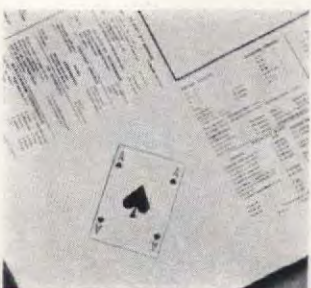
Dept. A-11 The Hilo Co. Norwalk, Conn.



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Here's a new lure that fascinates fish and fishermen. Crazy changes direction with life-like action. Never before manufactured, so you can't "duplicate". Silver or bronze. Sizes 2" and 4". \$1.00 ea. ppd. (no C.O.D.) Assorted gift box of 4, \$3.85.

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Your Child's PERSONAL CHAIR

(with own name)

HANDMADE IN MEXICO

SITTIN' PRETTY is mighty easy for little men and little women in these gay Bambino Chairs, personalized with their very own name. Bright fiesta colors: Red or Blue, with splashes of hand painted fairyland flowers. 17 1/2 inches tall, with sturdy woven rush seats. They're kids' own chairs for nursery, play, television viewing, or small fry tea parties. Please print plainly. Each postpaid, only **\$2.95** ppd.

Special per pair, postpaid, only **\$5.50**

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Personal PHOTO Christmas Cards

including envelopes

25 \$1

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FREE SAMPLE 1 order per customer
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GIFT No. 2 \$7.45

Approx. 27 lbs.—Fruit 'n Jams, delightful to look at, delectable to taste . . . truly a treat for the eyes and the palate. Oranges big as Coconuts and Grapefruit even bigger. Chinese Kumquats, longy Tangerines, Persian Limes and 3 large jars of Guava Jelly, Pineapple-Cherry Marmalade and Tropical Fruit Conserve.

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Same as Gift No. 2 except does not contain any delicacies . . . ALL FRUIT.

GIFT No. 3 \$7.95

Approx. 25 lbs.—A gaily colored hand woven imported Basket brimming over with an assortment of Florida's finest fruits . . . Pineapple Oranges, Sugar-Sweet Grapefruit, Giant Persian Limes, Chinese Kumquats and "Zipper" Tangerines. One of our most popular hampers year after year. Positively guaranteed to please ANYONE!



GIFT No. 11 \$12.85
Exactly the same as above Gift No. 35 except twice the size and contents.

OBEY THAT Christmas URGE... Order Now!

Send Check or money order; express charges will be prepaid. No foreign shipments except Canada—add 15% for Canada and west of the Rockies. Unless otherwise instructed, delivery will be made for Christmas.

Cobbs

BOX 1-C, LITTLE RIVER (MIAMI), FLORIDA

FREE GIFT CATALOG SENT ON REQUEST



Magic Way To Foot Beauty—\$1

Beautiful, comfortable feet can be yours when you brush off callouses and corns this easy way! PEDI-BRUSH gently removes dead skin quickly, easily, painlessly. No pads, no cutting, no razors, no harsh medication. No more snagged hose from rough heel skin. Quality plastic handle with volcanic ash "pumice" brush . . . lasts for years. Guaranteed to do the job or your money back! Only \$1, postage paid. Order PEDI-BRUSH direct by mail from Sunset House, 804 Sunset Building, Hollywood 46, California.

AMERICAN EAGLE

\$5.95 ppd.



A PROUD DECORATION for a wall, indoors or out. From an original wood carving by Garret Thew, reproduced in aluminum and finished in old-fashioned gold. 13" wing spread. Gift catalog included with order.
GARRET THEW STUDIOS A-23 Westport, Connecticut

FOR CHRISTMAS An Angel on the Moon



IRRESISTIBLE doll dressed in gay checkered pajamas will be cherished forever by everyone. Fast asleep on a moon swing, doll has hand-painted face, soft construction and downy feathered hair. May be hung on Christmas Tree or in child's room. A novel gift. Appreciated by collectors, too. . . . \$3.50
Complete set of 6 which includes Angel On The Moon, Christmas Children, Star Sweeper, Angel Child, Santa's Helpers Boy & Girl, Angel on Star Swing. Specially priced for Christmas . . . \$17.95
Order NOW! We pay postage.
(No C.O.D.'s, please)
Craft Shop, Inc., Cambridge 2, N. Y.

BUY AUTOS BY THE 100 . . .

Thousands of playful auto and truck combinations to give any youngster loads of fun day after day. He buys, sells, trades, decorates a pack of 100 molded autos and trucks in appealing assorted colors and body styles. A big bundle of 100 cars will be right at home in and around those unusual toys. Each car approximately 2" long. Big value . . . 100 cars . . . \$1.00 ppd. Carol Beatty, Dept. A-511, 7410 Santa Monica Blvd., Los Angeles 46, Cal. FREE GIFT CATALOGUE included.

MAJOR BRUSH-UP

Dental Sentinel protects your child's teeth! Major comes with child's nylon toothbrush in his hat as a plume. Drum is drinking cup. Makes tooth care child's play. Child's name decorated on Drum Cup.

Stand it or Hang on wall. Red, Blue, White, Pink or Yellow. each **\$1.95**

YOUR PERSONAL BARBER

Holds your shaving brush, safety razor & used blades in one neat place! This barber will greet you with a smile each morning! His nickel-plated arms hold any size brush & razor. The Barber Pole itself holds used blades. Sturdy, colorful CERAMIC easy to clean! 6" high. Stand it or hang it anywhere.

With name: **\$2.95** Without name: **\$2.75**

Write for our Free Color Catalog
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These are the luxurious quality curtains in the Hathaway elsewhere in this issue.

HATHAWAY DACRON TAILORED CURTAINS

No Iron-Snow-White-80" wide to the pair

Prices per pair		
36"-\$2.38	54"-\$2.98	81"-\$3.78
45"-2.68	63"-3.28	90"-3.98
	72"-3.58	

Postage: Add 30¢ for 1st pr., 5¢ each extra pr. HATHAWAY Deluxe Dacron, 48" wide 89¢ per yard

For the LARGEST VARIETY of STYLES and SIZES in CURTAINS and DRAPERIES including HATHAWAY Nylon or Dacron at SAVINGS up to 50%

SEND for our NEW Complete Home Furnishings CATALOG FREE.

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HATHAWAY SNOW-WHITE DACRON TAILORED CURTAINS

I enclose \$
☐ Check ☐ M.O. ☐ Send C.O.D. plus Fees ☐

Length	Pairs	Price per Pair	Total

Name _____ Mailing _____
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Guaranteed to satisfy or your money back

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Gifts of
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THE KEYS
TO HIS
KINGDOM...



... hang safely on this heavy sterling chain with soldered sterling links. Holds 8 or 10 keys. Just slide them on over half moon catch. Once on, they can't come off unless taken off. Specify 2 or 3 initials desired. Orders shipped within week. Key Chain-\$4.40 inc. tax and postage. No C.O.D.'s please.

Robin Hood's Barn, Inc.

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IMPORTED CHINESE FIGURINES

From the Kowloon side of Hong Kong come these exquisite and charming Oriental figurines. Hand carved in genuine elephant ivory with incomparable artistry and fidelity. Mounted on hand carved black wooden base. Each is an original since there is a slight variation in features and size. From 1. to 1.5" high, except Buddha which is 2 1/4". "Long Life," "Laughing Buddha," "Fisher-man," and "Chinese Court Lady." About 3 1/2" high, except Buddha which is 2 1/4". A wonderful gift. No C.O.D.'s please.

Set of Four \$12.50 ppd. Each \$3.25 ppd.

EDWARD H. ZIFF, IMPORTER
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PERSONALLY YOURS



BATHROOM ASHTRAY

This smart, simulated white tile holder instantly and permanently affixes to wall tile in bathroom or kitchen. Black ashtray removes for easy emptying.

Sticks permanently without screws, tools or wall disfigurement. Personalized with any name.

\$2.00 ppd.



WHISTLING MILK JUG

Small fry cheerfully down their milk and whistle for more with this colorful 8 oz. mug. Personalized with child's first name, pink or blue trim. Merry bird on handle contains an effective whistle.

\$1.00 ppd.

FREE Gift Catalog Send check or money order

PERSONAL GIFTS CO.

Dept. 183, 102 W. 61 St., N.Y. 23,



100 ANIMALS FOR ONE DOLLAR!

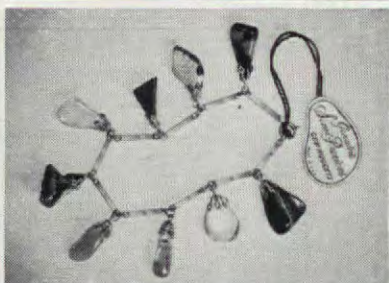
Here's a whole zoo-full of assorted animals to keep the kiddies busy and delighted for days on end. From every continent and in 26 varieties, each is identified on the back and stands erect on individual base. Sculptured in detail and gaily colored, these animals are educational as well as a clever play toy. Set of 100... \$1.00 ppd. Carol Beatty, Dept. A-K11, 7410 Santa Monica Blvd., Los Angeles, 46, Calif. FREE GIFT CATALOGUE included.

UNIQUE COASTER SET



This little Tyrolean man is hand-carved and hand-painted by South Tyrolean craftsmen in the Dolomites Region of Northern Italy. He stands 6" high and holds in his arms eight cork coasters, of various colors and designs. Lift up his head and he offers a bottle opener. A delightful gift. Only \$4.50 ppd.

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precious bracelet

A fascinating collection of nine different, genuine, semi-precious gem nuggets including South American Amethyst, Rose Quartz, African Tiger Eye, etc., gracefully dangling from grandfather's gold link watch chain. Imaginatively conceived by Paul Klepa, Hollywood's award winning designer. An everlasting gift—a wonderful value \$5 ppd. inc. tax

Matching earrings \$2, necklace \$6

the stone house
Dept. A, Box 553, Los Angeles 48, Calif.

SWEETER THAN ALL THE ROSES.

Dainty ladies with lacy parasols and baskets of flowers are reproductions of old Dresden china figurines, and they'd be adorable for an up-to-date darling's dressing table. In pastel shades, one is a blonde the other brunette. 6 1/2" tall to the top of their sailor hats. The pair, \$2.95 ppd. Seth & Jed, Dept. AH, New Marlborough, Massachusetts.



SHOWCASES especially for collector's dolls will have your favorites living in glass houses, protected from handling and dust. Also for antiques or trophies. Easy to assemble without nails or glue. Inside measurements, all 8" deep by 9 1/2" wide. 13 1/4" high, \$5.50; 15", \$5.95; 17", \$6.50; 20", \$6.95, plus 55¢ shipping. Mark Farmer, Box 573AE, El Cerrito, California.



RED AS RUDOLPH'S NOSE, a 9" lantern as merry as Christmas. Don't be fooled by its looks, it's electric. Just a twist of the "wick handle" lights the bright little bulb; it operates on two batteries (not incl.). Carry it for carolling, hang by the driveway for expected guests, later it is gay storm insurance, a barbecue lantern. \$2.95 ppd. Johnny Appleseed, Box 52, Beverly, Mass.



SENTIMENTAL BRIDE and GROOM Wedding or Anniversary WITH RINGING REMEMBRANCE BELL All For Only

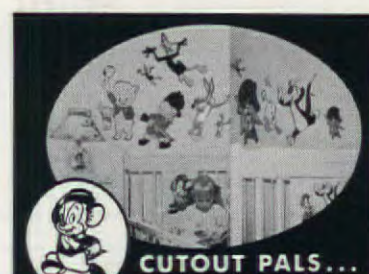
\$1.00

Satisfaction Guaranteed or Money Back

Available plain (without names and date) for only \$1.00. However, for only 10¢ extra, we'll artistically hand-letter any first names of couple and wedding date in 24 Kt. gold. Each Remembrance Bell can be personalized differently, if you desire, so you can give them away as gifts. Not more than two to a customer at this low price. Add only 15¢ to each Remembrance Bell ordered for postage and handling. No C.O.D.'s please.

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An endearing personal memento you'll cherish forever. A beautiful Bride and handsome Groom perched side-by-side atop the adorable Remembrance Bell; one pours salt, the other pepper. The bride in traditional white, holds a beautiful red bouquet, and the Groom is resplendent in gleaming black full dress. Use bell to ring out a tinkling welcome or for summoning guests, etc. Richly glazed, colorful imported ceramic, 4" high.



Delightful fun for children of all ages! These clever, life-like WARNER BROS. cartoon cutouts are in gay colors up to 18" tall. Easily applied to walls, lamps, furniture, etc. pkg. includes special adhesive, ideas for use, plus 6 entertaining bedtime stories. 24 cutouts and stories \$3.98 Ppd. Money-back guar. Please no C.O.D.'s

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See how *The Sound Way To Easy Reading* can help him to read and spell better in a few weeks. New home-tutoring course drills your child in phonics with records and cards. Easy to use. University tests and parents' reports show children gain up to full year's grade in 6 weeks! Write for free illustrated folder and low price. Bremner-Davis Phonics, Dept. P-4, Wilmette, Ill.

PHOTO CHRISTMAS CARDS

ONLY 5¢ EACH for your own PERSONAL Christmas Cards complete with envelopes. Send negative of yourself, your home, or your children. Negative returned unharmed (if needed, we will make negative for 50¢). ORDER AS MANY AS YOU WISH for your entire list. Satisfaction guaranteed. SURPRISE BONUS FOR ORDERS BEFORE NOV. 10.

If free sample wanted send negative and 3¢ stamp

BROOKLINE 46, MASS.

STOP SLEEPING WITH PINS in YOUR HAIR!



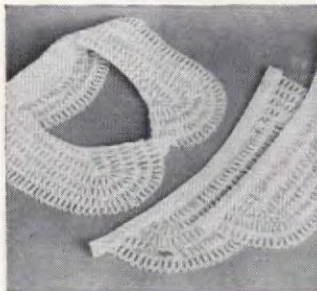
only \$1.98 no postal charges Money Back Guaranteed

THE WELD CO., Dept. AH, 505 Fifth Ave., N. Y. 17, N. Y.

Simply slip the NEW Aluminized Minute Hair Dryer over your wet hair. Fit the other end to your HAND HAIR DRYER or your VACUUM CLEANER. The hood breathes—let's the moisture out. The aluminized lining keeps the drying heat in. Your hair dries quickly—evenly—thoroughly. No more uncomfortable blasts of hot air. Forget about tiresome hours holding a hand hair dryer. Save on beauty parlor bills. Thoughtful gift. Money Back Guaranteed. Check, Cash or M.O.



GLAMOUR PUSSES for the gals who fit that description themselves, or who love cats and would be amused by a ceramic bottle baby to hold cologne or hand lotion. These proud Siamese beauties hold their removable heads 8" high, have flashy eyes and diamond (fake, alas) collars to match. Black or pink, \$3.95 ea. plus 35¢ post. Janet Forister, 200-K Monson Street, Peoria, Illinois.



FOR A CHANGE a lovely collar and cuff set to highlight a favorite basic, give a girl that handbox look. Snow-white rows of petals are delicately styled with fine detail by past masters in embroidered accessories. Because they are nylon, upkeep is, of course, nil. Collar, \$3; matching cuffs, \$2; set, \$5. Postpaid. The Hagen Company, Dept. AH-11, Box 49, Englewood, New Jersey.



FOR COLORFUL WRITING a set of three retractable ball-point pens, one blue, one green, and one red, with matching refills. Perfect for a lady to key her ink colors to her stationery, a man's record keeping, or for anyone who just loves a change. All in a plastic pocket holder. Pens take Papermate refills. \$1 ppd. Sunset House, 71 Sunset Bldg., Hollywood 46, California.

Decorator \$2.50 WALL PLAQUES PER PAIR POSTPAID

You'll add a modern, dramatic touch to any room with these generously-sized 10 1/2" square plaques in gold and black. Deeply sculptured in polystyrene, these handsome plaques will be right in any setting... formal or casual. Just \$2.50 per pair, postpaid.

No C.O.D.'s. Satisfaction guaranteed.
THREE BROTHERS • P.O. BOX 41-C, DOVER, OHIO



COMEDY



TRAGEDY

GLASS DOMES

With hardwood base in Ebony, Walnut, Mahogany or Blonde finish. To protect figurines, wedding cake ornaments, etc.

	Each
4" dia. x 6" tall	4.25
5" dia. x 9" tall	6.50
6" dia. x 10" tall	8.00
7" dia. x 11" tall	11.00
7 1/2" dia. x 15" tall	15.50
8" dia. x 10" tall	11.00
10" dia. x 12" tall	15.00
12" dia. x 16" tall	27.00
3" x 4 1/4" tall (with hook)	for pocket watch.... 4.00

Please remit with order. Sorry no C.O.D.'s.
FOR COMPLETE LIST OF 24 SIZES WRITE:

A-BIT PRODUCTS

4049 Sheridan Road Dept. 70 Chicago 40, Illinois

JUMP ROPE

and BAG \$1.00
ppd.

78" multicolor braided rope with jingle bells and red hardwood handles. Has its own plaid lined, red twill bag with jump rope rhymes printed in white. For every little girl on your list. Sorry, no C.O.D.'s.



JOAN GIRONE

528 William Street
Scotch Plains, N.J.

"DOLLETTE" A Masterpiece in Miniature

This beautiful bed, made by a leading manufacturer of wood beds, is made of select hardwoods and has a full-size plywood bottom. Easily assembled with 4 large machine screws.

Bedding consists of a cotton box mattress, bolster and a fringed white hohmail spread. Inside dimensions: 12x12 1/2", headposts 16". Your choice of maple or mahogany colors.

**BED ALONE
\$6.25 Ppd.**

**BED AND BEDDING
\$10.95 Ppd.**

LEWIS SALES

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For Little Men and Little Women KIDDIE CALLING CARDS

• Clever for "Playing House," "Tea Parties," or visits to Grandma's. Boys and girls love their own Calling Cards, and these are scaled down to just the right size. Printed on the same quality paper as many formal cards. Thrill every child on your Christmas List with Kiddie Calling Cards. In Simulated Leather Case. Ideal for adults, too!

100 Cards, postpaid, only **\$1.00**
Please print plainly.

FREE: Send for Gift Catalog

**HOLIDAY HOUSE 30 LOLLIPOP LANE
SANTA CLAUS, IND.**

For
the
man in
your
life...



VALET RACK

Every man, bachelor or benedict, needs one. This smart, useful 16" x 40" valet is designed to hold a man's suit, trousers, shoes... all neat and ready to use. Helps keep his clothes neat and pressed. To freshen garments, just move in front of open window overnight. Of attractive mahogany-finished wood. Better order two; the ladies love it too. Satisfaction guaranteed or money refunded.

FREE Christmas Gift Catalog in color! Write for it!
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"ANTIQUE AUTO" COPPER SCATTER PINS



1" replicas of Model T Ford, '03 Cadillac, '09 Stanley Steamer, "Park" them on suit, hat, dress or scarf and note the comments!
Complete Set of 3—
\$2. ALSO Earrings;
Cuff Links; Tie Clasp;
ea. \$1.50, ppd. tax
incl.
Send for free illustrated catalog.
Roslyn Hoffman
656 Broadway AH New York 12, N.Y.



4-Pc. ROOSTER TABLE SET

These barnyard birds are exquisite when roosting on your table. But they perform a real service too. Tops are salt & pepper shakers; bottoms are a sugar bowl and creamer. Almost 6" tall. Of full-glaze imported porcelain hand-painted in black and white with bright red combs. Remarkable value.

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ANY WORDING
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For Christmas, Showers, Birthdays, Weddings, Holidays.

BEAUTIFUL DECORATOR COLORS:
Choice of Brick Red, Garden Green, Jet Black, Powder Blue background. Letters in Ivory only.

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Self draining, automatic cleaning. Keeps dirt off your rugs and carpet yearly. Make your doorway permanently attractive.

YOUR NAME OR ANY NAME MOLDED IN 7-LB. COLORED RUBBER DOOR MAT

Order your friend's or relative's name or your own — permanently molded in Ivory letters.

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Send personalized Mitchell Mat with name shown below in _____ color. (Name one background color only.)

(Print letters to be molded in—13 letters or less)
☐ I enclose \$5.45 I will pay small shipping charges.
☐ Send C.O.D. I will pay \$5.45 and small shipping and C.O.D. charges.

Ship to _____
Address _____
City _____ Zone _____ State _____



Sensational New Toaster—\$9.95

(won Mechanic Illustrated New Invention Prize)
Imagine, without lighting your oven, you can now have delicious oven-toast in 60 seconds right at your table. Wonderful new electric toaster is perfect for yummy hot-buttered or garlic toast, cinnamon toast, English Muffins, grilled cheese, brown 'n serve rolls, frozen waffles, toasting peanuts, etc. Smartly styled in beautiful aluminum. So modestly **\$9.95** priced too

Send cash, check or m.o. No COD's. Satisf. guar. Immediate delivery. Gift orders carefully handled.

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FREE 30 DAYS SUPPLY

Safe High Potency Nutritional Formula

VITAMINS MINERALS AND AMINO ACIDS

25 proven ingredients — 11 vitamins (including blood-building B-12 and folic acid), 11 minerals, choline, inositol and methionine
Yes, we'll send you this \$5.00 supply free to prove how much healthier and happier you may feel after a few days' trial! We'll also send details of an amazing new plan that provides a full supply of vitamins every month for just \$2.00! You're not obligated to buy from us now or ever. Mail coupon now!

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Please send free vitamins and details of new Plan. I am not obligated to buy anything. (I enclose 25¢ for packing and postage.)

Name _____
Address _____
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Only one trial supply per family.

A Wonderful Way To Say "Merry Christmas!"

PHOTOGRAPHIC CHRISTMAS CARDS

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"Merry Christmas" means so much more when you say it with Photographic Christmas Cards, made from your favorite snapshot negative. Reproduced on embossed, deckle-edged cards, 4 1/4" x 5 1/2". Often imitated, never duplicated. Satisfaction guaranteed.

For FREE SAMPLE card and colorful folder showing our exclusive designs, send negative and 3¢ return postage. (If no negative, enclose snapshot and 50¢ for new negative.) Offer expires Dec. 1. Order now—avoid rush!

ASSOCIATED PHOTO CO.

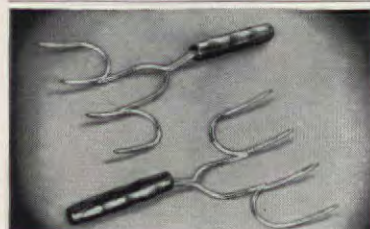
Greeting Card Division Cincinnati 14, Ohio Dept. AH-2 P.O. Box 66



25 Cards & Envelopes
Only \$1.50

plus 35¢ shipping
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EXTRA SPECIAL AT NO EXTRA COST... Decorative red and green holly-lined envelopes if you order cards direct from this ad without sampling.



IVES MEAT-LIFTERS

the perfect practical gift for the Gourmet!

For any occasion, give a pair of Ives Meat-Lifters. Your thoughtfulness for safety in handling large roasts, hams, steaks, and fowl the easy, convenient way, will be doubly appreciated. No spills—no painful burns—no loss of juices. Approximately 11" long; overall time spread 6 1/2"; positive grip finger-fitting handles. Mailed in self-storage box.

Send check or money-order—sorry, no C.O.D.'s. Money-back guarantee. **\$275 per pair** plus 25¢ postage in U.S.A.

IVES NEW PRODUCTS, Inc.
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SWEET and LOVELY

Two little angel heads from Western Germany, for your own little angel's room! In three-dimensional composition, they're hand decorated with light brown "hair", blue eyes and gilt wing tips. 3 3/4" x 4 1/2" overall. Lovely for unusual tiebacks or swags... wonderfully appropriate over a child's bed or dressing table. Ready to hang in your own home or give to some fortunate family! \$1.98 pr. plus 25¢ shipping. Write for catalog. No C.O.D.'s, please. **MARBRITE CO.**, Dept. A-11, 134-51 Springfield Blvd., Springfield Gardens 13, N.Y.



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"CHUCK WAGON" BOX. Five asst. 5-oz. jars Oregon Wild Blackberry, Greengage Preserves, Oregon Whole Strawberry, Seedless Loganberry Jam, Seville Orange Marmalade; gift packed in rustic box decorated with forest sprays and cones.

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\$3.25 to \$31.75

Shipped prepaid, \$3.25

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busy UBANGI

Apart from her beautiful curves, this amazing Ubangi maiden is a ring holder, a paper weight and a bottle opener. Solid metal, ebony finished. All-brass neck rings and base plate. 4 1/4" tall. Fine gift!

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Re-string beads quickly with this amazing, new invention. Gives extra strength, durability! Makes strands long or short, as you wish. Ties knots very close between beads and at clasp. Made of metal. With bead cord, instructions.

Postpaid! We ship daily! **GUARANTEED!**

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"Laugh Clown Laugh" PILLOWS

Smiling all the time, these clown throw pillows give everyone lots of laughs and comfort. Use them for lounging or show them off in your den, living room, bedroom, etc. Either way, they're great to have around. 18" tall—12" wide. Made from the finest cuddle Kapok stuffing with Applique Felt face. Red Polka Dots on white background with brightly colored eyes, ears, etc. An exciting and unusual gift. Only \$1.95 each postpaid.

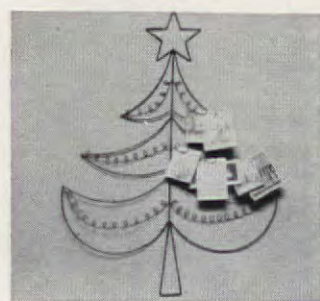
Complete set of six which consists of Clown, Pink Poodle, Pussy Cat, Boy Friend, Monkey Face & Pig specially priced for Christmas, \$10.95.

Order Now! We Pay Postage.

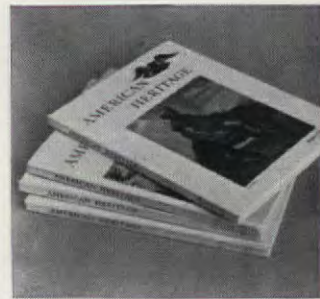
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Craft Shop, Inc., Dept. AM-1, Cambridge, N.Y.

MAKING A SHOW OF ITSELF. A 41" high x 29 1/2" wide decorative black wrought iron Christmas tree hangs flat against the wall to hold more than 100 of your Christmas cards in a gay display. In a picture window trim it with balls, or on a door with foliage. Comes in 3 parts for easy storing. \$2.95 plus 25¢ post. **Laurie & Co.**, Dept. A-11, 507 Fifth Avenue, New York 17, N.Y.



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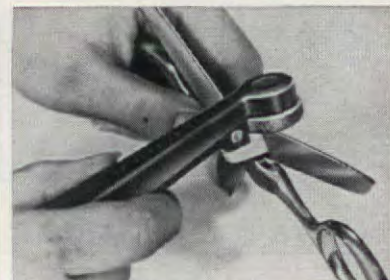


Children Love It!

ONLY \$1.95 each plus 45¢ postage & handling (total \$2.40). 3 SETS only \$5.50 plus 85¢ postage & handling (total \$6.35). No C.O.D. please.

6 pc. **KIDDIES Breakfast Set** Patented! Unusual! Different! Practical gift for children that can't be duplicated because it is not sold in stores. When not in use, it nests into an adorable clown 7 1/2" tall. For use it separates into 6 practical pieces of dishware—a plate, a cereal bowl, an all-purpose bowl, an egg cup and saucer and a salt cellar. Imported porcelain, multi-color full-glaze finish. Guaranteed to delight. Immediate delivery.

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"SHARPENS SCISSORS IN SECONDS"

Says Mrs. B. B., of Springfield, Colo., "I sharpened five pair of scissors in just a few minutes—it's wonderful!" It's true—just a few strokes of this new sharpener and your scissors will be keener-edged than the day you bought them! Abrasive stone revolves as it sharpens; guide holds stone at exactly right angle for professional beveled edge. Saves its cost first time you use it! Lasts years. Guaranteed to delight or money back. Send just \$1.00 to **Tafco, Inc.**, Dept. AH-11, 4563 Valley Blvd., Los Angeles 32, California.

HOLDS EXTRA BRANCHES IN CHRISTMAS TREE

Branch holders form a beautiful, round and full Xmas Tree. Simply insert extra branches in holders to fill bare spots in your tree trunk. Holders drive in like nails, can be removed for use year after year, prevent branches from turning when in tree. Satisfaction guaranteed or full refund. **ORDER TODAY.**

5 Branch Holders, \$1.25 postpaid

A. GOETTER & SON, Dept. A-6
7836 W. Clark St., Milwaukee 13, Wis.

MAMMY SEWING BASKET

filled with 2 lbs. Jumbo paper shell pecans. Mammy is stuffed gingham doll; full gathered skirt covers entire basket. She has many uses: sewing basket; bun and biscuit basket; candy basket, etc. Colors: red, green, yellow. Matching bandanas. Price \$4.00. Shipping charges 35¢ each order. Sorry, no C.O.D. Catalog free. **MAGNOLIA PLANTATION NOVELTIES**, P.O. Box 4094, Caroline Station, Mobile, Alabama.

CONTROL ENGLISH SPARROWS

Foolproof New Trap

Now you can control English Sparrows around your premises when too numerous, with guaranteed "elevator-type" **Havahart Trap**. Factory built. No resetting, bait lasts for weeks. **Tommie**, Songbirds released unharmed. Low price. **MONEY BACK TRIAL OFFER.** Write today for free illustrated literature! **HAVAHART**, 179-N, Water Street, Ossining, N. Y.



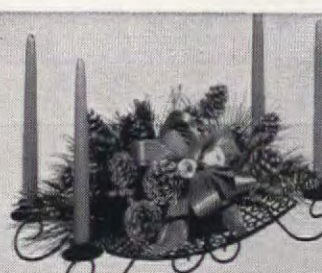
OLD ENGLISH CAROLERS look right out of Dickens. Three merry musicians about 6" tall, clad in vivid felt costumes, greatcoats, wigs, top hats and all, stand beneath a quaint "gaslight" lamp post. On simulated snow blocks and realistically snow-flecked, they impart a bit of old fashioned Christmas charm. 4-piece set, \$2.95 ppd. Breck's of Boston, 325 Breck Bldg., Boston 10, Mass.



YOUR MISS MUFFET won't have to sit on a tuffet if she has her own personalized bambino chair to rest on when she's all played out, or to pull up to a storyteller's knee at bedtime. Hand-woven in Mexico of palm leaves, the 11 x 12" seat is a just-right 7 1/2" high, the back 18". Red or blue, \$2.95 ea. 2 for \$5.50. Ppd. Southwestern Gifts, 630-B East Alameda St., Santa Fe, N.M.



LOOKING FOR A MATCH? A decorated china match holder is perfectly matched to a lampshade, and both are combined to make a darling pin-up lamp for a kitchen or dinette wall. And of course here's the perfect spot to keep your big kitchen matches for lighting a festive plum pudding or the table candles. \$4.98 ppd. Nancy's Bazaar, Dept. 722, Box 340, Elizabeth, N.J.



Holiday Centerpiece

Graceful wrought iron stand in antique finish, beautifully decorated for your holiday table with real pine cones (some green, some gaily frosted—all specially treated to last for ages) . . . white bells . . . four 10" red candles and tinsel red bow. Measures 17" x 7 1/2".

Complete \$3.95

CLARION PRODUCTS
BOX 488AH, HIGHLAND PARK, ILL.

Personalized COV-A-ROBES

Luxurious comfort. Fluffy, absorbent Terry Cloth. Ideal for after-bath, beach, that dash to the phone, between clothes changes—or just plain loafing. Keeps you dry and toast-warm. Easy to launder; never needs ironing. Snap on or off in a jiffy; adjust to fit perfectly.

LADIES' An attractive sarong while applying make-up, washing hair, etc. Choice of gay colors: Azure Blue, Canary Yellow or Snow White. **ONLY \$3.95**

MEN'S Great after showering, while shaving, or in locker room. Big roomy pocket for cigarettes, shaving gear, etc. Snow White. **ONLY \$2.95**

Satisfaction Guaranteed or Money Back

Artistically monogrammed in contrasting colors with any first name, or 2 or 3 initials. Men's or women's sizes: small, medium or large. Send check, money-order or cash. Add 25¢ to each Cov-a-Robe ordered for postage. No C.O.D.'s please.

Dabbs Products Co., 900 W. Lake St., Dept. 692, Chicago 7, Ill.

FOR GRANDMOTHER . . .



A **BABY SHOE BRACELET** she will treasure, that proudly proclaims her grandchildren. First name and birth date is engraved on the sole of each shoe, 3/4" long. Custom made entirely of Sterling Silver. Add a shoe with each new arrival. (And what would thrill a Mother more?) \$2.50 for Bracelet plus \$2.50 per Shoe. Engraving, tax, postage included.

WRITE FOR FREE GIFT CATALOG. Zenith Gifts, 55-K Chadwick St., Boston 19, Mass.



CINDY WALKER WALK HER DOLL

With Long, Silky, Washable SARAN Hair

CINDY DOES EVERYTHING

- She Walks—Sits—Stands
- Turns Head As She Walks
- She Cries—She Sleeps
- "Magic Action" Legs
- Completely Washable
- Unbreakable Construction
- Guaranteed Walking Mechanism
- BIG—20" TALL

So Lifelike you'll think she's a real girl walking with her little mother, Cindy Walker is beautifully formed, even to the small details of finger nails, dimples and creases in her chubby arms and legs. She assumes and will hold (no flopping) all lifelike positions. Cindy can be washed, dressed and undressed in standard 20" doll costumes. Her hair can be washed and combed; her pigtail braided and set in any fashion desired. Nothing can go wrong with her working parts and she is molded of the new shockproof plastic that assures years and years of loving play. Cindy Walker is the answer to every girl's prayers. Commended by Parents Magazine. Union-Made in U.S.A. by skilled American workers. Satisfaction Unconditionally Guaranteed!

CINDY WALKER IS ALSO AVAILABLE IN THE LARGEST SIZE MADE—23" TALL. Nationally advertised at \$15.95. OUR PRICE—\$5.95 plus 50¢ shipping or C.O.D. plus postage.

SMALLER SIZE CINDY WALKER: All above features but No Voice—14" TALL. Reg. \$5.95. OUR PRICE \$2.98 plus 50¢ shipping or C.O.D. plus postage.

Nationally Advertised At \$9.95

SENSATIONAL VALUE—ONLY 3.98 dressed

plus 50¢ shipping or C.O.D. plus postage. NOW YOU CAN DRESS CINDY, TOO—SAVE MORE THAN 50% ON HER CLOTHING

Style	14" Size	20" Size	23" Size
Hat & Coat Ensemble	79¢	98¢	\$1.10
Bridal Ensemble	98¢	\$1.49	\$1.79
Plaid Vinyl Raincape	29¢	39¢	49¢
Ballerina Outfit	49¢	98¢	\$1.10
Hostess Coat	29¢	69¢	79¢
Sheer Nightgown	39¢	59¢	69¢
SPECIAL PRICE IF YOU ORDER ALL SIX OUTFITS	\$2.98	\$3.98	\$4.98

P. J. HILL CO. Dept. P-335



933 Broad Street, Newark, N. J.

Genuine Rockingham Ware MEASURING PITCHERS



Set of 4 \$2.95 plus 25¢ shipping

Take your measure from this row of delightful little brown pitchers. They swing from their pine finished rack and hold exactly 1/4, 1/2, 3/4, and 1 cup, Brown Rockingham ware, decked with bright rooster designs. Can also be used for table serving. Set of 4, with rack, \$2.95 plus 25¢ shipping. Satisfaction Guaranteed or Money Back.

FREE! Christmas Gift Catalog; Write Today

HELEN GALLAGHER
413-K11 Fulton St., Peoria, Ill.

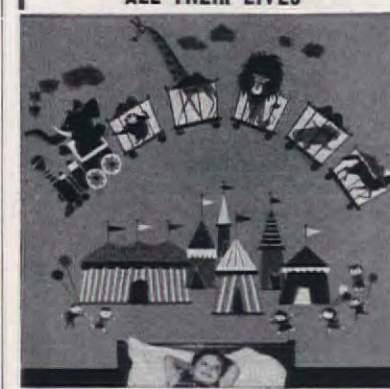


EASTERN STAR

teacup and saucer of delicate, translucent English bone china, hand-painted with the insignia of the order, decorated in gold. A treasure for collectors, too. 3.25. Add 25¢ for postage. Send 10¢ for catalog

VERMONT CROSSROADS STORE Waterbury 2, Vermont

THE GIFT THEY WILL REMEMBER ALL THEIR LIVES



WORLD-FAMED ARTIST'S Huge Circus Train Mural

★★★★★ QUALITY! Eye-popping excitement! Handmade by silk screen in 6 brilliant colors, pre-pasted, apply easy-as-pie! Use as shown; Giant 5x3 feet. Or mix-and-match to suit your wall. Idea Folder included. Washable; Removable; No Mess! Breath taking Xmas idea. Children love it! Superb value: **ONLY \$4.95.** Gift buy: 3 for \$12.95.

FLORENCE FIELD DECORATIONS, INC. Dept. 3, Box 171, Harrison, New York



XMAS GIFT for Busy Women Purse Scribblers

With Name or Monogram It's easy to remember! Keep phone numbers, shopping lists, and dates at your fingertips in handy memo pad Purse Scribbler. Covers personalized in gold make them distinctively yours. Stick one in hubby's vest pocket and see how much better he remembers, too! 12 pads—enough for months and months—in deluxe gift box. Print name plainly. Ppd., \$1.00 only

Send also for FREE Gift Catalog HORACE ANDERSON'S GIFT CRAFT CO. 1232-A E. 47th St., Chicago 15, Ill.

1000 NAME & ADDRESS LABELS \$1

Your name and address (choice of 3 lines) on 1000 fine quality gummed labels. WITH PLASTIC BOX, only \$1 postpaid. Any six orders for \$5. THIS IS A SPECIAL OFFER. Use on stationery, checks, books, greeting cards, records, etc. Ideal for gifts. Satisfaction guaranteed. Time Saver Labels, 1101 Jasper Building, Culver City 1, California.

Mrs. Arthur H. Robinson
1035 Thurland Avenue
Rochester, New York



Florentine Craftsmen, famous for exquisite skills since 16th century Benvenuto Cellini, proudly stamp "Made in Italy" on this silvertone ice bucket of fascinating design. Mirror-polished, hand-hammered aluminum simulates sterling. Big, handsome 8 1/4" by 8" holds 2 quarts. Heavily insulated body and cover. A distinguished gift; individually gift boxed. "I'm pleased" guaranteed. **\$4.95** Postpaid, only

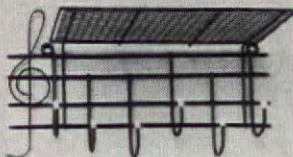
Buy several at this unbelievably low price!

The Mail Mart "SHOP WINDOW OF THE WORLD"

Send for free unusual gift catalog
Cobbs Building
355-H Lincoln Road
Miami Beach, Fla.



This delightful desk or wall rack files your lists alphabetically in four separate compartments on standard 3" x 5" filing cards. Now . . . you'll know just where to find each name instantly. Leather-like, gray-green, folding covers protect cards from dust and wear . . . are finely bordered and printed in silver denoting each compartment. Bottom has removable plant liner . . . or is just the right size for notepaper, cards, envelopes, etc. —or, use it for mail. Hand-crafted in satin-smooth honey-tone knotty pine, maple or mahogany finishes. 10" high, 11" wide. Only \$6.95 plus 50¢ postage. Immediate delivery. Money back guarantee. NOW—New Catalog of Finished and Kit Form Furniture and Wall Racks. Send 10¢ coin or stamps. YIELD HOUSE, Dept. A11-5, No. Conway, N.H.



MUSICAL HAT & COAT RACK

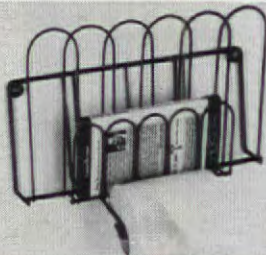
A musical high spot for hats and coats is a gay note for an entrance hall. Black wrought iron staff, treble clef, and 6 note-hooks with rubber tips, it is 11" high x 18" wide, with an 11 1/2" x 8 1/2" grille work shelf. Or to be real gay, hang one in the kitchen to hold a little radio and aprons below. \$4.95 plus 25¢ postage.

JONNY RACK

The final splash for that remodeled bathroom. In addition to holding a roll of tissue, it has two compartments for reading material—one for large magazines, and the other for pocket size books. Decorative black wrought iron, it is 9" high, 12" wide, and 6" deep. Only \$2.95 plus 25¢ postage.

BRIDGEPOINT PLAYING CARDS

Do your bidding by the widely used Bridgepoint system. Here are the cards with the count clearly marked on each face card and ace. With the 4 decks, you also get 4 pads of the sensational new "center" Score Pad which automatically



sorts above and below the line, sectionalizes on each sheet, etc. Soon you'll be the Bridge Whiz of the Ladies Tuesday Club. Useful for beginners and teachers. Gift boxed. \$4.95 plus 25¢ postage. Order these ideal Xmas gifts now!

No C.O.D.'s please. if not delighted, Order NOW!

Money refunded

Write for FREE Gift Catalog

Laurie & Co.

Dept. AMH, 507 5th Ave.
New York 17, N. Y.

91 HIT PARADE SONGS \$2.98 BY TOP TV-RADIO STARS

FREE Lyrics to 73 Hit Parade songs. With your orders of 18 Hit Parade songs on records

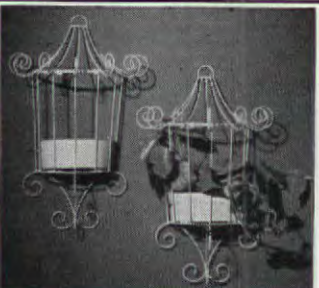
Now! 6 Complete Hits on 1 Standard 78 Record or 45's

91 Hit Parade songs \$2.98, 18 Hit Parade songs on records by top T. V., Radio, Stage and Screen Stars Plus Free Lyrics to 73 Top Hit Parade Songs—Only \$2.98—These are the record hits

1. Tina Marie
2. The Longest Walk
3. Autumn Leaves
4. I Want You to Be My Baby
5. Love Is a Many Splendored Thing
6. House of Blue Lights
7. Rock Around the Clock
8. Ain't That a Shame
9. The Yellow Rose of Texas
10. Seventeen
11. Hummingbird
12. Hard to Get
13. Wake the Town and Tell the People
14. Maybelline
15. Learnin' the Blues
16. Cherry Pink & Apple Blossom White
17. Dance With Me Henry
18. Unchained Melody

Send \$2.98 Cash, Check or M.O. to BEST VALUES CO.

Dept. 699, 318 Market St., Newark, N. J.



UNUSUAL CAGES for PLANT LIFE

Custom-made planters fit flat against the wall. Add decorative lift to any room. All metal, rust-proof removable half-round containers. 17 1/2" x 11". Pink, Gold, White, Black. **FREE CATALOGUE.** ONLY \$8.95 pair, plus 50¢ postage.

UNIQUE GIFTS

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COLORFUL BURLAP

VERSATILE DECORATOR FABRIC

For draperies, table coverings, displays etc. Also unique wall covering. 12 beautiful decorator colors. Free swatches on request or send 25¢ for large decorator's sample book.

deburco

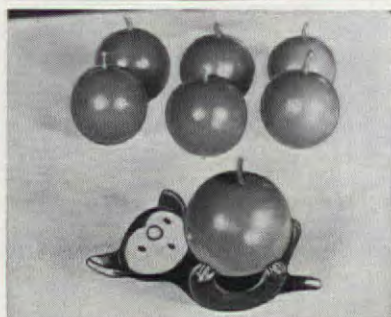
7 Market St., Dept. 223
Paterson, N. J.



THE ORIGINAL NAME BRACELET

Charming solid Sterling Silver bracelet with any name hand tooled into a gift with a personal touch . . . designed and hand made by Craftsman Frank Taylor . . . Print clearly name desired (State age for youngsters under 18) Gift Boxed . . . Prompt Delivery.

Price \$2.00 F.T.I. Postpaid
TAYLORCRAFTS P.O. Box 1025
St. Augustine 6, Florida



Kitty-Cat Cocktail Candle

Very new! Gleaming brass-finished heavy metal kitten hand-finished with a charcoal black coat . . . holds a bright round candle to give intimate light to your cocktail table, light cigarettes, or add glamor and conversation wherever it's used. Approx. 3 1/2 inches from ear tip to tip of tail. Each complete with its own candle and six extra candles for only postpaid in U.S.A. Sorry, no C.O.D. **\$2.95**

Metalizar, Inc. P.O. Box 2636
San Antonio 6, Texas

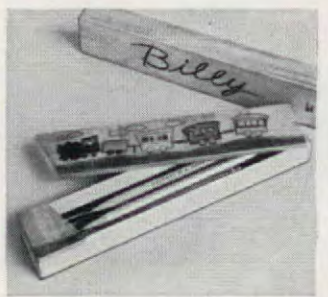
MUSICAL HOUSEKEEPING SET will sweep Mother's Little Helper right off her feet. She'll work along with mommy and love the jingle bells on the carpet sweeper, plastic apron, broom, dust pan, and dust mop, get busy with silver polishing cream, afterwards enjoy the colored story book. \$2.98 plus 25¢ post. House of Schiller, Dept. AH26, 180 No. Wacker Drive, Chicago, Illinois.



A FOUR FOOT STOCKING goes to great lengths so that it can't possibly be overlooked by Santa. Hang it outside your front door, and it won't be overlooked by anyone, it will look so merry. Of weather-resistant duvetyne in red with white top and binding, it is personalized with "Greetings From The (Your Last Name)." \$3.50 ppd. Miles Kimball Co., 126 Bond St., Oshkosh, Wisc.



NAME EVERY CHILD YOU KNOW and this company will write each name on the bottom of the gayest little wooden pencil box ever to be carried off to school. A colorful train puffs gaily across the top, and it's just big enough to carry a fistful of pencils. (They don't come with it.) Any smiling Sue or sunny Jim would be delighted! \$1 ppd. Atlas Pencil, New Hyde Pk. 1, N.Y.



SPRITZ PRESS

Here is the original spritz cookie press with the crank-style handle and slender aluminum barrel that fits the hand. It's easier to operate, and four popular design plates make daintier cookies. THIS IS THE ONE YOU'VE BEEN LOOKING FOR. Perfect for holiday baking and gifts. Order now and receive our catalog regularly. With recipes, only \$2.50 ppd.



HOME BAKERS' CATALOG

Join the thousands who rely on our catalog for the unusual in baking needs. The only catalog devoted exclusively to fancy baking, homemaking and cake decorating supplies . . . wonderful things to give your baking that professional touch. HAVE FUN IN YOUR KITCHEN. OR A PROFITABLE BUSINESS. TOO! Write now for your catalog, and order from it to receive our regular mailings.

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3245 RALEIGH AVENUE DEPT. E MINNEAPOLIS 16, MINNESOTA



BRASS or HARDWOOD LEGS

Modernize your present furniture or create distinctive new effects. Make your own tables, sofas, desks, benches, etc. with tapered double-plated brass or hardwood legs. Kit includes 4 tapered legs (state whether straight or angle), screws, non-marring glides, and design ideas. NO C.O.D.'s please.

Order Height and Style You Want			
Shipped Postpaid. Satisfaction Guaranteed			
Lg. Ht.	*Hardwood	Brass	Attach Under
6"	\$3.45	\$6.95	Sofa, Couch
11"	3.95	8.95	Chair, Sofa, Couch
14"	4.45	9.95	Coffee Table
16"	5.45	10.95	Bench, TV, End Tables
22"	6.45	12.95	TV, Lamp, End Tables
28"	9.95	14.95	Dinette Table, Desk

*Add \$1.00 For Brass Ferrules (Tips)

TRIANGLE STUDIO
1815 N. Orleans, Dept. A-11 Chicago 14, Ill.

25 PERSONALIZED BOOK MARKS \$1

With your full name or initials imprinted in silver on heavy quality vellum stock. Beautiful assorted colors with neat printing. Only one name or 3 initials per set. 2 x 11 inches. Make ideal gifts! Order several sets at quantity prices to reduce your gift cost. 1 set (25) for \$1; 6 complete sets (different names) for \$5; 14 sets for \$10. Write Handy Gifts, 1101 Jasperson Bldg., Culver City 10, California.



Santa's Best Gift for Cats

Hear Pussy purr on this soft, billowy **Kitty Cootie-Chaser**. It kills fleas, lice while cats nap. Stops biting, scratching. Inviting catnip aroma entices her away from chairs, sofa. No risk of dry coat or flaky skin—helps prevent mange. Praised by fanciers who enter pets in shows. Long-lasting. 11x18 in. \$2.49. in Kitty Gift Box. Extra inner pad \$1.50. For Dogs—**Flea-Seat-Pad**. Kills fleas and doggy odor. Two sizes—15x28 in. \$3.49; 28x36 in. \$4.98.

Send No Money—Order C.O.D., or send check and we pay postage. Money-Back Guarantee.

SUDBURY LABORATORY, Box 285, Sudbury, Mass.



Luxurious FRENCH FOLD PHOTO XMAS CARDS
20 Personalized Photo Christmas Cards with Envelopes **\$1** plus 10¢ shipping

NEW - DIFFERENT - PHOTOGRAPHIC FRENCH FOLDS - Not just ordinary photo Xmas cards. Your own picture, family group, child or pet mounted on **DIE-CUT FOUR-COLOR FRENCH FOLDS**. Size 5 1/2 x 4 1/4 inches - all with matching envelopes. **SEND FRENCH-FOLD PHOTO CHRISTMAS CARDS THIS YEAR!** Order as many sets of 20 for \$1 as you wish. Send **NEGATIVE** or **PHOTO** with remittance. **NO EXTRA CHARGE** for making negative from photo. Your photo returned unharmed.

CUSTOM PIX STUDIO
General P.O. Box 1234, New York 1, N.Y.

TOSSING TINES

Beautiful selected wood—new, modern design—does not bruise tender snail greens and dressing. Serves graciously—no mess—use as tongs—makes unusual gift—complete with rack.

\$3.95 Postpaid
EL RICO PATIO PRODUCTS
1000 Williams Mill Rd. NE, Atlanta, Ga., Dept. IL

RELAX! Improve Your Game With NEW CLICK CARD HOLDER

NEW CLICK CARD HOLDER
FREES YOUR HANDS

Holds up to full deck. Enjoy fumble-free games. Insert, fan out, remove cards with only 3 fingers. Lets you concentrate on game. Spring-loaded balls hold cards. Handsome polystyrene frame 5 1/2" wide. Choice of ivory, red. Holds mail, recipes, memos. Send check or money order today. Money back guarantee.

CLICK, Inc. Dept. H, Landing, New Jersey

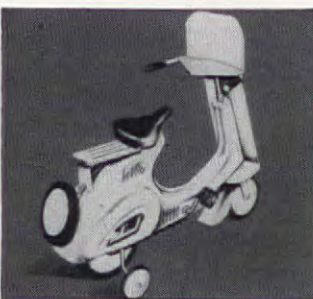
\$2 Only for set of 2 Postpaid



GIVE A HOOT AND A HOLLER for a Frontier Shirt. Fringed and thong tied, this cowhide shirt is a dream for both mother and the Junior Woodsman because it can't wear out, it's warm as only leather can be, and yet can be washed with care. Of natural cowhide with a suede-like finish. Sizes 4-14 years. \$15 ppd. Norm Thompson, Dept. 57-A, 1311 N.W. 21st St., Portland 9, Ore.

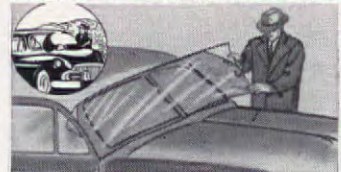


BIG GAME. This genuine wild gray fox skin is the real McCoy, hunted in the wilds of America, right near the Alamo—and if that won't make the eyes of some good scout shine with excitement, we don't know what will. He'll hang it on the wall of his room, brag about it to his friends. About 36" long. \$2.95 ppd. Artisan Galleries, 2100 North Haskell Ave., Dallas 4, Texas.



ANY WHIZZ KID 2-10 years old will really go to town on a side-walk bike that looks just like an imported motor bike. Chain-driven, it has an adjustable seat and handle bar, a sporty windshield, husky, rugged tires, and trainer wheels. Red with white trim, it's 26" high to handle bar, 37" long. \$19.95 express collect. Porta-Bed Co., 2811-A Danford St., Dallas, Tex.

KEEPS YOUR WINDSHIELD FREE FROM ICE, SLEET, FROST! AUTO WINDSHIELD BIBS



Now you can park your car in winter's worst weather and keep your windshield free from snow, ice and sleet. Even your wiper blades are ready for instant action when you use this large plastic shield that goes on—or off—in 10 seconds! Standard, 5 1/2 feet x 18", only 98¢; large size for wrap-around windshields—\$1.29, postpaid. 10-day money back guarantee. Send cash, check or money order today! **FREE—Catalog of Gifts and Gadgets!**

Mrs. Dorothy Damar 302 Damar Bldg., Newark 5, N. J. **IN CANADA:** plus local sales tax, check payable par Montreal, 77 Vitre Street West, Montreal, Que.



LUCKY PONYSHOE GUN RACK

Best gun rack we ever saw. Of real ponyshoes, hand forged and hand turned. Hook is lined with sewn leather so no metal touches gun. Clear lacquer finish. About 6" high. **IDEAL GIFTS.** Shipped same day. \$2.50 per pair ppd.

Send for folder of original Horseshoe Gifts.
HORSESHOE FORGE, 2 Muzzey St., Lexington, Mass.



BRAIDED RUG SUPPLIES

EXTRA HEAVY, FINEST QUALITY 100% WOOL!
All Wool Rug Material prepared for braiding, hooking, weaving, 14 colors. **LOW FACTORY PRICES!** Satisfaction Guaranteed. Write for

FREE SAMPLES and literature
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NOVELTYME, 6245 So. Princeton
Dept. R-22, Chicago 21, Illinois

FINE SATIN RIBBON 1¢ a yd 50 YD. ROLL ONLY 50¢ PPD
CHOICE OF TEN LOVELY COLORS
White, Xmas Red - Green, Pink, Light Blue, Royal Blue, Orchid, Gold, Light Green, Brown. Just 1¢ a yard! Reg. \$1.50 value. Approx. 1/2" width. Factory-fresh, extra strong weave, no scraps or pieces. Ideal for gift wrappings, hairbows, trimming lingerie, dresses, accessories, etc. 50 yd. roll 50¢ ppd. Satin ribbon in 1" width, 25 yd. roll, same colors 50¢ ppd. Order several rolls! Money back guarantee. Send for **FREE** gift catalog.

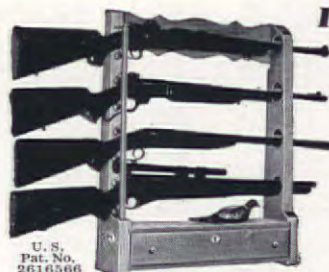
CUCKOO CLOCK



Direct to you from EUROPE

Low price only by direct import. German weight and pendulum CUCKOO CLOCK. Excellent timekeeper. Cuckoos every quarter hour. **HAND CARVED.** Antique walnut finish. Shipped direct from Free Europe with strange foreign stamps. Order as gifts, too. (Not more than one addressed to the same person.) Send only \$3.95 each. No COD's. Postman collects 15¢ foreign packet fee which can't be prepaid. Money-back guarantee. Order today.

SEVEN SEAS IMPORTS, Dept. E388
1717 Westwood Blvd., Los Angeles 24, California



U. S.
Pat. No.
2616566

Safe-Lock Gun Rack THE GUNS AND AMMUNITION ARE LOCKED IN

Handsome sturdy gun racks safely lock guns in attractive display. Large drawer looks up ammunition, pistol, cleaning gear, etc. Guns cannot fall or be taken out. One key unlocks drawer and guns. Children-proof. Foolproof.

4-Gun Rack 24"x28" (Shown) In Kit \$11.50

Finished \$19.95

6-Gun Rack 24"x40" (Taller) In Kit \$17.20

Finished \$29.95

FINISHED in hand-rubbed, honey-tone knotty pine, maple or mahogany. **IN KITS** for easy 1-hr. assembly; fitted, drilled, sanded etc.; simple instructions. **Finished racks express charges collect.**

Immediate delivery. Money-back guarantee. No C.O.D.'s.

In Kits or Beautifully Finished



14 PIPE RACK

A beautiful pipe dream. Holds collection of 14 pipes. Has 3 airtight humidifier jar drawers, large accessory drawer, hangs charmingly, conveniently on wall.

14 pipe rack 13"x18" Finished \$12.50 Kit \$7.95

29 pipe rack 18"x22" Finished only—\$26.50

FINISHED in hand-rubbed, honey-tone knotty pine, maple or mahogany. **IN KITS** for easy 1-hr. assembly; fitted, drilled, sanded etc.; simple instructions. **Finished racks express charges collect.**

Immediate delivery. Money-back guarantee. No C.O.D.'s.



MAGAZINE RACK

Large handsome wall rack prevents "magazine mess." Holds 30 magazines upright for visible selection. Magazines will not "slouch." Beautiful in home, ideal in office.

30 Mag. rack 23"x27" (shown) Finished \$17.50

Kit \$9.95

45 Mag. rack 23"x40" (taller) Finished \$27.50

Kit \$15.95

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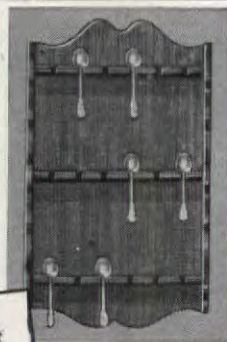
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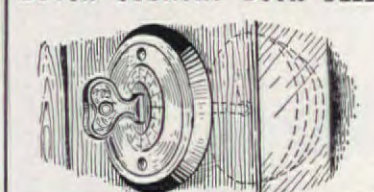
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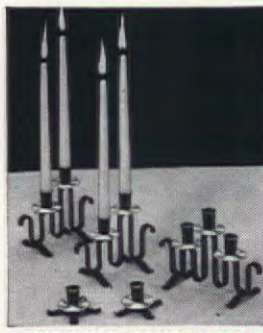
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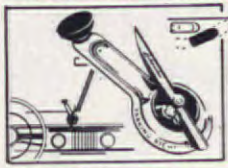


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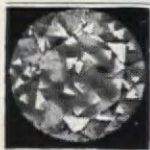
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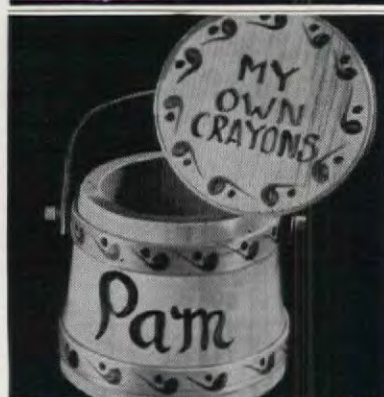
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You can easily make the smart, new shelves recommended by decorators and architects in just a few minutes with no tedious carpentry. All you need is a K-V Shelf Assembly Kit. Each package contains two pairs of 8" shelf brackets and two 24" shelf standards, in beautiful satin anachrome finish, complete with screws. Standards have 1" adjustment slots. Additional units can be added vertically or horizontally. Attractively packaged, full instructions.

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PERFECT TABLE MANNERS. An In-Between Chair brings a youngster who's outgrown a highchair but isn't big enough for a dining chair up to the table in fine style. Perfect choice for a grandchild. Captain's style, choose Black with Gold, or Antique Maple, Dark or Light Pine finishes. \$14.95. Unfinished, \$12.95. Exp. coll. Templeton Craftsmen, Dept. AH 623, Templeton, Mass.



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6 PENCILS "YOUR NAME" 35c
IN RICH 24KT GOLD!
BARGAIN BUY OF THE YEAR!

Fine quality soft lead pencils with pure rubber erasers and your name in 24kt gold! Terrific gift value! 6 for 35c; 12 for 50c; 24 for \$1! Ppd. Gift packaged. Perfect gift for everyone... specially that school age boy or girl. Order several sets. Limit one name per set. Assorted colors. Print name desired. Prompt delivery. **FREE** with every \$1 set—beautiful plastic ruler. Order today!

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Precision-made, amazingly small—only 2" wide, 1 1/4" tall! Professional view finder, fast shutter, time and instant setting. Take clear, sharp pictures in secret. Amaze family and friends with hilarious candid shots. Made to last a lifetime! all exposed metal parts GENUINE GOLD PLATED. Only \$2.98 for complete outfit postpaid. Three outfits only \$8.40 ppd. Satisfaction guaranteed.

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**KEY
RACK**
No more
lost
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Hang your keys on this colorful hand-painted wooden rack, 12" wide, 4 1/2" high. Your choice of: A. Gay Dutch motif painted on off-white background. B. Same design on soft black background.

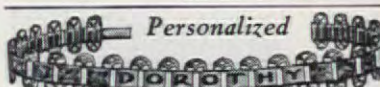
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MOCCASINS**

From Oregon Mountains Hand-crafted from soft in silky wild Deerskin to fit and feel like a glove. Cushion insole; luxury lined Men's, women's sizes. Postpaid, guaranteed. \$8.95 pr. **RICHARD DOUGLAS, Dept. G**
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Write for FREE Catalog of Deerskin Luxuries



**Personalized
HAND PAINTED NAME BRACELET**

Completely painted by hand with your first name and delicate rose buds. You'd expect all this work on this gold plated bracelet to cost far more. Completely enameled for permanence. Specify child, teen or adult size. **SAVE!** Three for \$3, six for \$5. Sorry no C.O.D.'s.

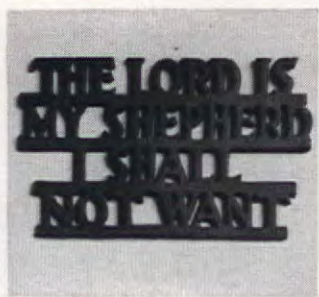
Send for FREE CATALOG
BEL-ART, 2551-A Pearsall Av., N.Y. 69, N.Y.



PULL STRINGS from a heavy cast iron ball which is an exact reproduction of the prettiest antique string holder we've ever seen. Of course you might find an old one if you comb hundreds of antique shops, but why bother? It might also hold a wee ivy plant, or mothballs in a closet. 5". \$2 ppd. The Carriage House, Colonial Farms, Box A-1, Middlebush, New Jersey.



NO TRANSFERS. Whipped butter got you whipped? Pop it carton and all into a decorative ceramic Butter Bucket and you won't waste a speck between table and refrigerator. It's 5" wide, 3 1/4" deep. Cheese Caddy as neatly takes a carton of cottage cheese, is 4 1/2" across, 2 3/4" deep. Predom. pink or green design. \$2.25 each. Both, \$4.25. Ppd. Here's How, Dept. A-0, 27 E. 22 St., N.Y.C. 10.



THERE IS TIME for feasting and time for prayer on Thanksgiving, and we can't think of a more appropriate time to hang in your home the lovely words from the 23rd Psalm, *The Lord Is My Shepherd. I Shall Not Want.* Designed with simple dignity, a 4 1/2 x 7" plaque of cast iron comes in dull black or white. \$1.50 ppd. Garret Thew Studios, Dept. A-23, Westport, Conn.



Combination Candelabra Centerpiece PLANTER and SALT & PEPPER SET
Complete with Lovely Floral Display
Bargain—to get new customers! Artistically All for created of fine quality, highly glazed ceramic. Simply remove the bright, graceful birds from the Planter; one pours salt, the other pepper. Or, replace birds with your own candles for a beautiful decorative effect. This lovely "double purpose" Planter adds a gay note to any room. It's so pretty as a table centerpiece, or on your mantel, end-table, etc. 4 1/2" long, 2 1/2" high. **Only 50c**

Satisfaction Guaranteed or Money Back
You'll cherish it for years. Comes complete with lovely, multi-colored simulated flowers. Not more than two sets to a customer at this low price. Add only 15c to each set ordered for postage and handling. No C.O.D.'s please.
Dobbs Products Co., 900 W. Lake St., Dept. 693, Chicago 7, Ill.



FINE WOOD COVER PLATES
Available in mahogany or Salem maple to blend with knotty pine, provincial or maple. Made from the finest of woods with a fine furniture finish. Easily attached with furnished screws, these unique decorative switch cover plates will add the final distinction to your provincial, mahogany or blond decor. \$1.69 for double switch cover, \$1.49 for single cover, \$1.49 for convenience outlet plate. We ship parcel post prepaid. Send for free catalog. **MARIAN ROWATER, P.O. BOX 787, SAN FERNANDO, CALIF.**

60 WINNING COLOR COMBINATIONS
with new Perrygraf Color Dial \$1



THE AMERICAN HOME, NOVEMBER, 1955

YOUR LITTLE PRINCESS will look like the doll she is in soft white bunny fur that encircles her neck and warms her chubby hands. Trimmed with make-believe ermine tails, the 28" stole is slotted to fit snugly, drape fashionably. 9" x 6 1/2" muff has silk cord to keep it from straying. A delightful gift for your pampered lovely, age 2 to 10!

Set... \$5.98 tax & postage included.
Sorry, no COD's. Write for FREE catalog.
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Dept. A-11, 102 Warren St., New York 7, N. Y.

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Just for the records, a 6 1/4" black iron anchor thermometer tells the temperature wherever you are. \$1.25 ppd. Send for free gift folder.

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Dept. AH-4, Box 302
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Fighters—jets—bombers—cars—trucks—buses— PLUS a set of ten toy tools free! 60 toys in all for this amazing low price. They're completely assembled—full dimension scale models made of colorful durable plastic. Placed end to end they measure over ten feet. Loads of Holiday fun for youngsters.
ORDER NOW— send only \$1 plus 10c postage (tot: \$1.10) for each set, gift boxed, or \$3.75 for 4 sets. nonpost. Rush order to: **IMPACT, Inc., 2108 Payne, Dept. A, Cleveland 14, Ohio.**



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These measure up to our greatest expectations because of their fine, hand made, continental quality. Set of 6 silver-lined, solid heavy gauge copper measuring cups, imported from Italy, graduate in size from 1/2 cup to a full cup. They make smart containers for cut flowers, too! Hang them in your kitchen for a wonderfully cheerful look or give them to a new bride! Set of 6, \$16.95 ppd. Add 50c West of Miss.



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Old fashioned charm faithfully reproduced to provide light where needed. Adjustable hurricane lamp in black wrought iron, with 8" hoh-nail in 1 1/2" glass shade. Measures 16" overall; extends 13" from wall. Has a 3-way socket for a 50-75-100 watt bulb. \$10. 5 postpaid plus 50c West of Miss.
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Keeps Kids off the Street — Happy at Home
Fun for the whole family, 6-60 • Healthy, Wholesome action • Play like Badminton or Tennis • Sets up in Jiffy, in only 10' x 4' space • Play in living room, porch, lawn, etc. anywhere inside or out.
A WONDERFUL GIFT FOR THE HOLIDAY SEASON
Complete with 2 racquets, stand and loop, plastic shuttlecock, rules. \$6.95 ppd., no COD's.
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Olde New England Sewing Bucket
23" High; A Lovely End Table!
A beautiful Piece of Furniture! Hand-turned by village craftsmen from hardy native pine. Plenty of storage for scissors, yarn, spindles for thread. When finished, pop your needles into cushion. Drop lid, presto! A lovely End Table! Hand-rubbed mellow honey Maple or Salem Antique Brown finishes. Small: 23" high (lid down) 13" diam., only 10.95, ppd. Larger: 24" x 15 1/2", only 11.95, ppd. (Add 50c w. of Miss. It.) Money back if not Drilled!
PUDDIN' HOLLER, Box 5411 East Swanzey, New Hampshire

PERSONALIZED PARASOL
Dainty ruffled parasol is sturdy vinyl plastic; bright red with shower of white coin dots. We'll hand paint little girl's name in white! Non-rust metal ribs; handy wrist bracelet. 17" long, 31 1/2" span. A gift for rain or shine!
\$1.69 ppd

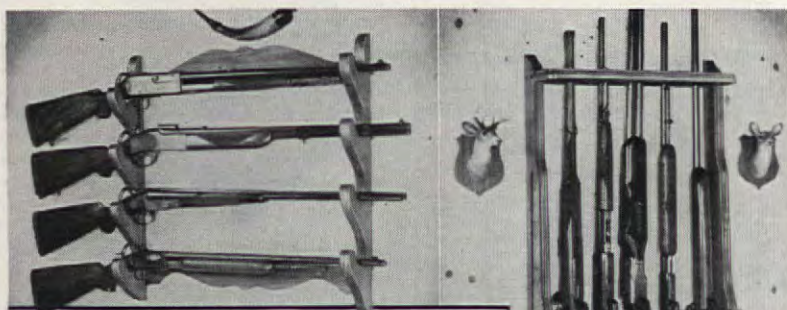
PERSONALIZED PARTNERS IN PLAID!
With Her Very Own First Name!
For little travelers' belongings, for books, dancing clothes, lunches. Sturdy construction; gay red and black plaid leatherette covering, white plastic handles and trim, strong snap locks. First name hand painted in white! Trunk with 2 doll hangers is 12" x 8 1/2" x 4 1/2" — \$2.89. Matching Hat Box 7" tall, is \$1.75. Plaid Partner Set—one of each—\$4.50

Fun For the Kids! CARD TABLE PLAY HOUSES
\$3.45 ppd
Playhouses in bright colors for fun indoors on rainy afternoons fit over any standard card table. Tent pole standing in center of table props roof. Side flap lifts for entrance and ventilation.
KIDDY KOTTAGE (with door bell) for little housekeepers, **FIRE STATION** for young firemen!
Ask for FREE Gifts 'N Gadgets Catalog
MEREDITH'S
of EVANSTON 3, ILLINOIS

Personalized MAIL BOX
\$3.95 plus 35c shipping
FREE! Christmas Gift Catalog Write for it!

This clever and unusual mail box comes with your own name attractively script lettered in gold on the cover. Finished in rich "wrought iron" black flecked with gold. It's truly a decorator's award winning touch to your home. It's big, actually 11" long and 11" high with a spacious magazine rack under the box. Mounts easily with two screws. When ordering please give exact lettering you desire. Only \$3.95 plus 35c shipping.
Your Satisfaction Guaranteed or Money Refunded
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CHRISTMAS TIME IS TINKIE TIME
BE PREPARED—"Scoop" your social set with these gay electric automatic ringing Christmas bells. They ring a Merry Christmas welcome over your holiday door; of course a set is really fabulous on your tree... a truly inspiring tinkle at plant or office. These happy rascals begin their perpetual "tinkle" the moment you plug them in. You'll be bringing these out at holiday time for years to come.
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FREE GIFT CATALOGUE included.



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w/Steel Guard-Lok \$13.95

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Covered Steel Cabl-Lok and Drawer \$29.95

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3-lb. Pail *West of Denver add 25¢
CREOLE DELICACIES CO.
P. O. BOX 1042-A NEW ORLEANS, LA.

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Dollar Sign gold plated paper weight and stand (8 1/2" x 3") with black and gold plated trimmed ball point pen which takes standard sized Paper Mate refills. For home or office use.

ONLY \$1.95 PPD.

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Christmas
Cards**

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... Add warmth and individuality to your greeting cards with your favorite snapshot of family, child, pet, etc.

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Compare before you buy! Send negative for FREE sample of our beautiful 4 1/4" x 5 1/2" embossed card with deckle edges; no obligation. Enclose 3¢ for return postage. Your negative returned safely. (If you mail photo, send 50¢ for making new negative.) Offer expires Dec. 1, 1955. Satisfaction guaranteed. Greeting Card Division

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A PLACE IN THE CAR FOR HIS PIPE!

Pipe-Rak holds any pipe firmly upright. No Mess. No burned upholstery. Adjusts for size and drying angle. Vacuum cup holds it to smooth surfaces. Suede finish protects pipe. Guaranteed. \$2.00 postpaid. Polished chrome model, \$3.95, pp. No C.O.D.'s please.

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Keep that door open and stop it from hitting the wall. Install with one screw fastened to the floor. For any door height. Neat appearing brass finish. **85¢ postpaid—3 for \$2.45** (patent pending).

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WEAR THE PEARLS—CARRY THE BAG
Ideal Christmas gift for young and old. Beautiful 18-inch simulated graduated pearl necklace. Each lustrous pearl separately knotted. Sterling silver clasp. Luxurious white case, broadened in gold, lined in white satin. Readily converted into 4"x6" evening bag. \$3.95 postpaid. No C.O.D.'s.

LITTLE TREE GIFTS
P. O. Box 545 Evanston, Illinois

CHRISTMAS CARD FILE

Year	CHRISTMAS CARD YEAR	Year	CHRISTMAS CARD YEAR
1951	1951	1951	1951
1952	1952	1952	1952
1953	1953	1953	1953
1954	1954	1954	1954
1955	1955	1955	1955
1956	1956	1956	1956
1957	1957	1957	1957
1958	1958	1958	1958
1959	1959	1959	1959
1960	1960	1960	1960
1961	1961	1961	1961

2 marks per year keeps your Christmas Card Mailing List up to date for 25 years. Like an efficient secretary. A single check mark tells you to whom Christmas cards were sent or from whom they were received—for years! Easy to add or drop names yet always in order. Sixty 3"x5" cards printed as above—only \$1.00 ppd.

Hersch Cards, Box 371, Manhattan, Kansas

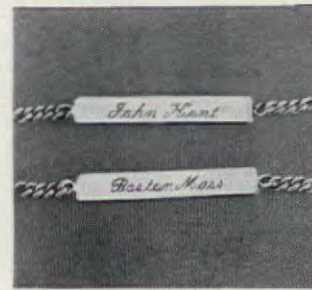
A CIRCLE OF BUDDHAS forms the base of an unusual solid brass bowl which is an American reproduction of an Indian piece of the same type. About 5 1/2" across and 5" high it is lovely filled with greens or flowers, but just as attractive unfilled. A perfect accessory to add atmosphere to a room, a good shape for on top of a TV set. \$5 ppd. Daniel Low, 231 Essex St., Salem, Mass.



THERE'S NO TELLING the history behind each of these stunning sterling silver bracelets. They were made from antique napkin rings—many of them still inscribed with their early dates, a few as old as 1790. Every one is different, and has a special charm. State width you'd prefer. \$6.95 ppd. (Tax incl.) Jamaica Silversmith, Dept. AH, 79-32 164 St., Jamaica 2, N. Y.



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NEW Cape Made From Old Fur Coat \$22.95
Now have that out-of-style, even discarded fur coat remodeled into a lovely new cape with new lining, interlining, monogram, fur cleaned, glazed all only \$22.95. Write for Morton's new brochure of exciting 20th Anniversary values, showing 25 new styles at \$22.95, many including fur hat, muff or fur tote-bag. Or order from styles pictured. Just mail us old coat, state dress size and height. Pay when completed new style arrives. Morton's work praised by editors of **HARPER'S BAZAAR, GLAMOUR, MADEMOISELLE, REDBOOK**, many others. Act Now!

MORTON'S, Dept. 21-M, 312 Seventh St., N.W. Washington 4, D.C.

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The new rage for the little tot's Christmas. Cute as can be. 6" high. Vinyl. Whistles when squeezed. This baby frontiersman equipped with brown hat and rifle, powder horn, white diaper, blue or red shoes. Colorful, safe, playtested, \$1.00 postpaid. Satisfaction guaranteed. No C.O.D.'s.



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"THE DANBURY" Design Size: 28" x 18" stamped in black outline on burlap, with all wool cloth in shaded colors for center flowers and leaves, hook and instructions for shading.

only **\$6.95** ppd.
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Simply insert an electric bulb... and myriads of tiny openings create a **GLOWING STAR**—an impressive Christmas decoration for your window or hallway. Solves decorating problems for churches and organizations... Made in Sweden of heavy, fire-resistant paper in red-orange color. Measures approximately 28" across when open. Folds compactly.

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WINDPROOF LIGHTER LIGHTS ITSELF!

Just a wave of the hand lights most unusual lighter ever invented. No flint, wick, battery or moving parts. Remove cap—air sets up catalytic action with special filament and fluid to create blue, smokeless flame. You can't blow it out. Unconditionally guaranteed. Gold and black cylinder, 2" long, weighs less than 1 oz. Complete with fluid. Only \$3.95 postpaid. ARTISAN GALLERIES, 2100-D11 N. Haskell, Dallas 4, Texas.



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new miracle preparation builds LONG, GLAMOROUS nails easily and quickly as you brush it on. Replaces broken nail with a permanent one in minutes. Lengthens, strengthens, protects. Stays on tight—grows with the nail! Can be filed, cut, polished. Sure cure for "NAIL BITERS." A blessing for consistent nail beauty. Complete kit for 25 nails only \$1.25 ppd. Carol Beatty, Dept. A-L11, 7410 Santa Monica Boulevard, Los Angeles 46, Calif. FREE GIFT CATALOGUE included.



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Convert open coil or box springs into Hollywood bed, 6 to set, easily installed. Color: Blonde or Mahogany—ppd. All steel, 7" . . . \$5.95 " 11" . . . \$7.95 With casters, 7" . . . \$8.45 707, Wood, 7" . . . \$6.95 Wood Box Springs, 7" . . . \$5.95 COLSON BROS., Dept. A 6061 Santa Monica Blvd. Hollywood 38, California



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the most BRILLIANT GEM STONE ON EARTH! says the READER'S DIGEST about this amazing MAN MADE MIRACLE



1 carat "Titania" Solitaire set in 14 kt gold mounting. Complete. ONLY \$25.00*

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Available at these low introductory prices for a limited time only. ORDER NOW and receive a beautiful, lined jewel case FREE as a gift for your promptness.

HOW TO ORDER—Send name, address AND RING SIZE with check or money order (Ladies' Ring, \$25.00 plus \$2.50 F.T.; Men's Ring, \$32.50 plus \$3.25 F.T.) Shipped postpaid via insured mail. No C.O.D.'s please. Satisfaction guaranteed or your money refunded.

Illustrated booklet and ring size chart FREE on request.

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Send Check or M.O. No C.O.D.'s Please
Send for FREE Big Christmas Catalog of Gifts, Gadgets and Toys

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11" High, 23" Dia. Genuine Moroccan Leather Hassock Perfect for your home or as a Gift. Beautiful Handmade Hassocks are Gold Embroidered in native designs. These sell for \$75 in U.S. You save by buying Direct. Satisfied Customers the world over. FREE HANDMADE GIFT with 1st order. State 1st & 2nd color choice. Airmail order NOW! Red, green, blue, brown, tan, yellow. Personal checks accepted. \$17.50 or 2 for \$34. We pay postage and insurance.

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TYDI BOY Belt Hanger hangs like a coat hanger. Opens like a key ring. Takes no room. No screws to fasten. Holds over 40 belts. Select belt you want with a twist of the wrist. Beautiful chrome finish to ornament closet. Postpaid, only \$1.00. Two for \$1.95. Rush Christmas orders.

FREE—Unusual Gift Catalog

GLASSCRAFT
920-A Chicago Ave., Evanston, Ill.



FREE! to the child you enroll in DOLL OF THE MONTH CLUB now

... adorable "Nicoise" flower-girl doll as an extra gift shipped direct from France in original export wrappings bearing strange foreign stamps and postmarks. What a thrill for doll collectors young or old. Doll is about 10" tall. Authentic handsewn costume. A lovely introduction to the thrill of receiving a rare and appealing Doll of the Month Club selection every month each direct from a different foreign land. With every doll is enclosed the story of its origin and meaning. SATISFACTION GUARANTEED. Membership can be cancelled at any time for refund of unused fee, or in full, on return of dolls received.

BIG FULL SIZE DOLLS. Dolls on these memberships average 10½" in height. Do not confuse them with the small copies at only slightly lower prices. Why risk disappointment?

CHOICE OF NO-RISK ENROLLMENT PLANS: 3 Month Membership — \$9.95; 6 Month — \$17.95; 12 Month — \$32.95. No COD's (Postman collects 15¢ foreign package fee which cannot be prepaid.) We provide Gift Announcement Certificate for you to send to those whom you are giving memberships. Order early for Christmas. Send check or money order with full name and address of new members. Doll of the Month Club, Dept. A-11, 3720 W. 9th St., Los Angeles 19, Calif.



CHINA STAMP DISPENSERS One holds full roll of postage stamps; the other holds scotch tape or paper clips. Exquisite handpainted China with gold trim. For home or office 2 for \$1.50

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GIANT CHRISTMAS DECORATIONS

Now you can decorate your windows, mirrors, doors or walls with the cutest Christmas cutouts ever. These giant 22 inch high cutouts consist of 3 Carolers, Christmas Candles, Santa Claus. Plus "Seasons Greetings" in old english letters! Creates wonderful yuletide atmosphere and can be used from year to year. Complete with decorating suggestions and adhesive. Only \$1.00 ppd. Money back guarantee. Order early.



Season's Greetings



FULL COLOR CIRCUS CUTOUTS

An ideal gift for any youngster—or grown-up. Now at last you can decorate that nursery or playroom the way you've always wanted. Imagine Giant 22-inch circus animals in full color . . . 8 in all plus stars, balls, canopy and tent poles. Apply directly to the walls. Easily removed. Made of antique paper. Set of 4 animals \$2.00. Complete set with all the trimmings \$3.98. Money back guar. A gift you admire all year 'round.

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YOUR FAMILY Coat of Arms

10" x 12" hand painted in full heraldic colors, with bound manuscript, giving certification, color and figure meanings. In narrow black frame, if desired. \$4.95 additional. Authenticity guaranteed. Delivery: 30 days. INQUIRIES WELCOME. LET US FIND YOUR FAMILY COAT OF ARMS FOR YOU. Signet rings, stationery dies & book plates available.

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For a real taste treat—try RED GRAPEFRUIT from Texas. Real RED, the sweetest citrus fruit in the whole world! No sugar needed. Large and seedless. Eat it for breakfast—for salads—for desserts. Adds color—makes table settings doubly attractive. Once you've eaten Texas RED, you'll never eat any other kind!

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as illustrated, in red, green and natural bamboo. Very attractive, and useful.

PRICES:

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FREE FOLDER. Write today for our illustrated folder, in full color, with complete information on Texas Citrus, packs and prices, and exact shipping cost to any destination. We will ship to your list. Just write your name and address on margin of this ad and mail to us, or a postcard will do. Mention Dept. A-55.

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Prettiest of them all. Copied from an early Victorian original, in hand-cast iron, this tilting mirror measures 10" by 14 1/2" overall. Antique gray, white or black.

\$6.95 ppd.
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Rush coupon today! Newest issue Elizabeth II, 2-color stamps: Nigeria, Basutoland, Gambia, St. Helena, others. Also, FREE "Stamp Collector's Guide"—a story and picture World's Rarest Stamp—1/2d. Falkland Island Stamp. Other valuable offers for your free inspection. If coupon clipped, write GARCELON STAMP CO., Dept. AHNB, Calais, Maine.

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Early American TOY-CHEST BENCH

31 1/2" x 16 1/2"
x 20" high

Direct
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Fully assembled



You'll bless this chest that keeps toys under control (and not under foot!)... you'll love its charming Colonial flavor... and you'll find many other uses for this decorative piece wherever there's a storage problem! Hand-made of solid Pine and dovetailed, it will hold the toys of your children and your children's children. Cut-out handles and concealed sliders make it easy to move despite its very solid construction.

Quick delivery. Satisfaction guaranteed.
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Write for **FREE** catalog, **Jeff Elliot Craftsmen**
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SAVE 1/2 BY MAIL

\$6.49 PAIR
46"x84"

Now you can order ready made drapes with that custom made look in multiple widths of 56 diff. sizes at new low prices. Lovely to live with, fade resistant colors of beige, eggshell, grey, green, coral, coral, maize. Textured weaves, 84" long \$6.49 2W. \$13.49 4W. \$25.49 6W.

Send 25¢ for Samples and Info.
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12945 Addison, Van Nuys, Calif.



DOLL Furs

\$2.98
postpaid

for complete set

A small girl will love you and this cunning set of real furs which comes in sizes for dolls from 7" to 18" tall. Think of the pride with which a moppet will dress her favorite "baby" if she owns the sheared white bunny coat, hat, and muff shown here. Lining is white satin!

For dolls—19" to 26"—cape, hat, and muff set—\$3.48 postpaid.

Hobi

Dept. D-21, 15 West 57th St., New York 19, N. Y.



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RHINESTONE JEWELRY
IN JUST MINUTES**

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NEW CATALOG showing hundreds of items you can make PLUS a beautiful starter earring set are yours for just 50¢ PPD. Send for yours today! Specify choice of Crystal, Emerald, Ruby or Sapphire stones.

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**CATALOG &
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50¢ PPD.**
46(A115) Park St.,
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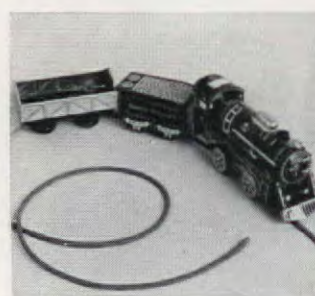
ADD-A-COUNT is even better than fingers for learning to add, and much more fun. A grand educational toy when a child shows an interest in numbers. A bright plastic scale balances when one or more numbers hung at one end add up to the same total as those at the other end. 6" high. \$1 postpaid. Carol Beatty Co., Dept. AH-8, 7410 Santa Monica Boulevard, Los Angeles, Calif.



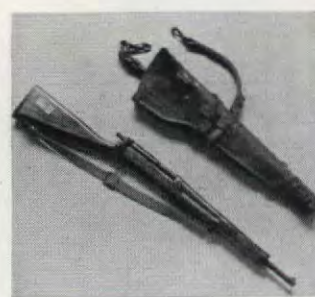
ELECTRIC WASHING MACHINE. This is the way we wash our clothes when the doll's laundry piles up these days. No more scrubbing boards, a real 6" high battery-operated washing machine which runs on a flashlight battery, has an agitator action, a hose pump and everything. \$3.98 plus 51¢ post. Hollywood Artisans, Dept. AM, 4431 Sunset Drive, Los Angeles 27, California.



ELECTRIC CABLE TRAIN. Battery operated train runs on a flexible cable track which can be placed on table, floor, or sidewalk. Just flip a tiny lever and off it chugs, nothing to wind up or plug in. Engine, coal car, and freight car come apart, are 16" long altogether, track is 10". Battery not incl. \$3.98 plus 51¢ post. Jehco Prod., Dept. AM, Box 27667, Los Angeles, California.



DON'T FIGHT IT. Little boys will always have guns at the top of their Christmas list, sure as shooting. This rifle looks real enough, but actually just gives a harmless pop when the trigger is pulled. The scabbard is a genuine U.S. Army scabbard, unused but from cavalry days. 34" rifle has bolt action. \$5.95 ppd. P & S Sales, Dept. AH, P. O. Box 7008, Oklahoma City 12, Okla.



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GIANT ROLL \$7.95 POSTPAID

Be ready for all your gift wrapping with this giant roll of quality paper. 75 feet long, 20" wide, in cutter-edge box—as easy to use as wax paper! No creases to spoil packages, no fumbling with individual sheets that don't fit. Economical—would cost much more if bought in separate sheets.

STYLE A—Gold stripe and stars on white
STYLE B—Silver stripe and stars on white
STYLE C—Christmas design—white figures on red background; (fine gold and black lines)
STYLE D—Christmas design—red and green trees and pointsettias on white background, gold filigree

**NOVEL TYME STUDIOS, 6245 Princeton Ave.,
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Popular, Useful STADIUM BLANKET

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P.P.

40" x 60"

Blanket, Vinyl

Plastic Zipper Case.

Perfect gift! (You'll want one too!)

Use at football games, on beach, in den!

Top quality 100% re-used wool. One 8" felt initial.

Satisfaction guaranteed! No C.O.D.'s. Send school colors, initial, and check or money order. 60" x 80" with one 12" chenille initial (no case) \$15.95.

College Blankets, P.O. Box 664, Benton Harbor 8, Mich.

In School Colors

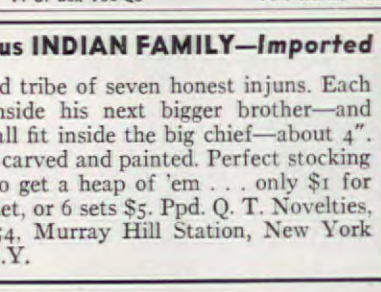
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Real foot protection and curl-your-toe ease with long-wearing s-o-f-t genuine cowhide leather Kuffy-Mok. Relax tired feet in this good-looking Indian-Style Moccasin. Wear 'em all the time—indoors or out. Whip together in less than hour. Makes wonderful gift: Men's sizes 4-10; Ladies, 4-9 (no half sizes), in Red, Palemino & Pearl. Only \$1.75 ppd.

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Famous INDIAN FAMILY—Imported

Nested tribe of seven honest injuns. Each fits inside his next bigger brother—and they all fit inside the big chief—about 4". Hand carved and painted. Perfect stocking toy, so get a heap of 'em... only \$1 for 7 pc. set, or 6 sets \$5. Ppd. Q. T. Novelties, Box 54, Murray Hill Station, New York 16, N.Y.

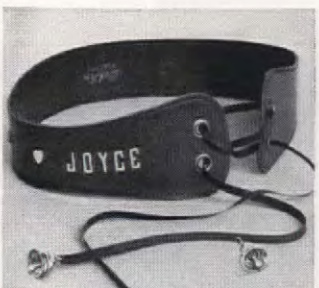




A SLEEPY HEAD on this baby pillow will be lulled right into the Land of Nod by a Swiss music box inside softly playing Brahms' *Lullaby* when a plastic string is pulled (there's no outside winding mechanism). Kapok filled. Printed plastic cover wipes clean, is blue, pink, maize, white, or mint. 13 x 16". \$4.95 ppd. Morton's, Dept. E-21, 312 7th St., N.W., Wash. 4, D.C.



LITTLE LADY MAKE BELIEVE can pretend she's a grown up belle of the ball with a play vanity table of cardboard which is 14 x 6 1/2 x 3" and holds an array of 30 make-up items, from hair curlers to lipstick, all harmless and washable. Just what she needs when having a whirl in mommy's high heels and dresses. \$1.98 postpaid. Damar, 722 Damar Building, Newark 5, N. J.



BELT THE KIDDIES, but nicely, with a colorful leatherette circle trimmed with small hearts of gold and the child's name in gold metal letters—(8 maximum). Merry little bells jingle from the tie ends. Colors are pink, navy, red, or white; the size is no problem; it is adjustable from 19 to 24 inches. For a little vain Jane's Christmas stocking. \$1.75 ppd. Seaford Hse., Seaford 16, N.Y.



BRING OUT THE COOKIES in this sugarin' firkin that will surely steal the show at any holiday coffee klatch. The finish is hand polished maple with bright red lettering. The 8 1/2" diameter and 10" height will harbor cookies aplenty and enough for the whole gang in fine style. \$2.95 postpaid (Add 35¢ West of Mississippi). Puddin' Holler, Box A-11, East Swanzy, N. H.

PETAL POUCH

A flat little pouch, 3" in diam. Resembles a flower folded at dusk. To open it, just squeeze the sides slightly and there's your bus fare or newspaper change without fumbling. Everyone in the family can use one. Genuine leather in either smooth calf or alligator finish. Red, green, black and brown.

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Personal PHOTO CHRISTMAS CARDS 20 Cards & Env. \$1.25 plus .25 shipping made from your favorite negative

FREE SAMPLE. Send black and white negative and 10¢ for postage and handling. If negative unavailable, mail photo and 50¢ for new negative. Your treasured photo beautifully reproduced on silver-white DELUXE deckle edge Christmas Cards. Sample Offer expires Nov. 28. Send for FREE SAMPLE and Folder Today. No C.O.D.'s or stamps.

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DOLL FURNITURE FROM SWEDEN

Happy the child who sets up housekeeping with this charming imported Swedish furniture. Each set is complete with its own parquet floor, rugs, pictures. White wooden bedroom suite is upholstered in red felt... there's a bed (40x22 inches), mirrored dressing table, vanity bench, dresser, 2 night stands, chair. All for \$3.95 Also available: 6-pc. living room set, with 6" upholstered sofa, fireplace, pine coffee table; 7-pc. dream kitchen with metal-topped sink, hanging cabinets, pine table and chairs; 7-pc. provincial dining room with 5" Grandfather's clock, round table, 4 upholstered chairs, buffet. Each set is \$3.95

WARD PHILLIPS COMPANY 11 East Main Street, Carpentersville 5, Illinois

BABY SHOES PRESERVED and PERSONALIZED on a Beautiful, Modern 8 x 10 PICTURE FRAME

Now preserve baby's precious shoes forever—along with a favorite photo—on a beautiful picture frame personalized with baby's first name. Engraved in gold! Shoes preserved in natural shape in metallic, bronze-like finish. Complete with 3 1/4" crystal plate glass \$5.95 • SEND NO MONEY! for photo. Send name. Pay postman only \$5.95 plus postage on delivery. Satisfaction guaranteed. **DURAMIC PRODUCTS**, 1493 Clybourn, Dept. B-28, Chicago, Illinois

New! JET-FYR PORTABLE Trash and Leaf BURNER

Sensational... Revolutionary... Scientifically Designed Burns Leaves and Trash to a Fine Ash in Minutes... SAFELY! No Smoldering Odor! No "Smoke Screen"! No Dangerous Flying Ash Wheel It Anywhere You Need It!

Amazing "JET-ACTION" Flame and "HY-DRAFT" Center—Circulation Insures COMPLETE COMBUSTION Quickly... with Minimum Ash Residue



Perforated cone-shaped top concentrates flame and concentrates unburned gases. Side flaps and perforated bottom lead to fresh air to provide oxygen to feed the flame.



Ruggedly Built of Heavy Gauge Aluminum Finished STEEL!

Fill it... light it... close the hinged lid... and, WHOOSH! the job's done! Leaves, twigs, and household trash burn with a clean, super-hot flame to a fine ash—quickly, completely, safely—in this sensational new JET-FYR Burner with the "JET-ACTION" Flame and "HY-DRAFT" center-circulation column. A completely enclosed, safe burner of the type recommended by Fire Prevention Bureaus. Designed to resist heat and corrosion. Removable handle serves as poker and as lifter for lid. Converts to barbecue wagon by inverting hinged lid and placing it on top of burner. Here is the ONE household appliance EVERY HOME should have. ORDER YOURS TODAY!

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For a limited time only we will ship the JET-FYR Burner anywhere in the continental U.S.A., FREIGHT PREPAID. Or, if you prefer, you may choose

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PICTURE YOUR FIREPLACE



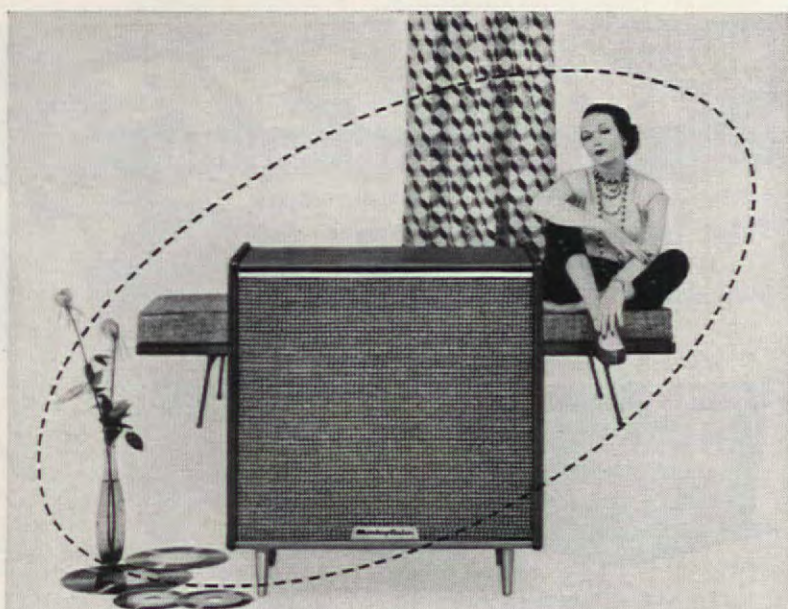
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This Unipull Tab is found only on the true Flexscreen.

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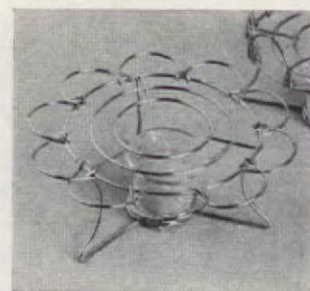
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RISTLITE is a handy flashlight to strap onto the wrist so that it leaves both your hands free for fixing a flat tire, riding a bike, or changing a fuse—any job you're in the dark about. It throws a good beam of light, is of durable, light plastic, comes with batteries and bulb. \$1.25, plus 15¢ postage. Bancroft's, Dept. 567, 1112 So. Wabash Ave., Chicago 5, Illinois.



BUILD-O-BLOCK kit contains all the makings of a beautiful self-starting electric clock. The springs, the gears, electric coil, ceramic ship's wheel clock case are all numerically stamped for easy assembly and permanent identification. A good present for anyone who likes to put things together. \$7.95 plus 50¢ post. Hobby Mart, Dept. AH5, 604 Penn Ave., Pittsburgh 22, Pa.



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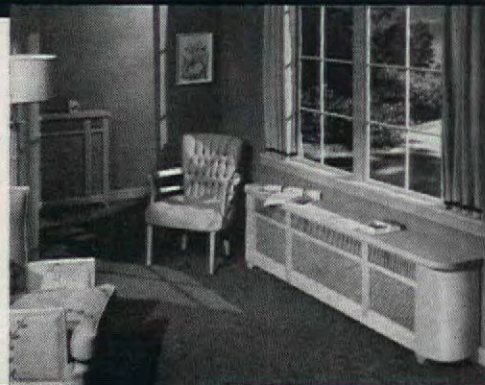
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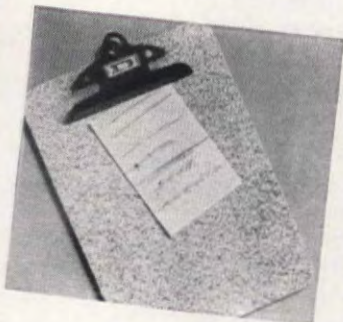
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Horicon, Wisconsin



SCENE THROUGH ROSE-COLORED GLASSES is the effect of the lovely Pink Vista pattern on a Mason's Ironstone 9" square cake plate. If she's one to bake a cake as fast as she can say "Do stay to dinner," or just likes things pink and pretty, this is it. It would be extra special heaped with Christmas cookies. \$2.95 ppd. Old Guilford Forge, Dept. AH, Guilford, Connecticut.



SNOW BUSINESS. Mr. and Mrs. Snowman salt and pepper are a couple of cool customers guaranteed to carry a warm greeting to any couple you want a just-more-than-a-card gift for. Personalized with names of the happy couple in bright Christmas red to match ribbon bow and scarf. About 3 1/4" tall. \$1.50 ppd. Stratton Snow, Dept. 2A, Delray Beach, Florida.



CLIPPING SERVICE. A handy office accessory dressed up to go home. A clip writing board with a gold and black initial can hang on the kitchen wall or go on a desk for current memos. King size, 9 x 12 1/2", black or bronze clip with harmonizing board, \$2.95. Queen size, 6 1/2 x 11", red, white, or pink clips, \$1.95. Ppd. Florida Gifts and Gadgets, Dept. AH-9, 1356 Main St., Sarasota, Fla.



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HOME REPAIR TIP No. 21

WRAP ELECTRIC CORDS tightly, safely with "Scotch" Brand 33 Plastic Tape. Thin, tough tape stretches to conform, makes neat, permanent wrap. Use this long-wearing, water-proof tape to mend frayed cords, torn rainwear, too. "Scotch" 33 Plastic Tape—39¢ or 79¢ at stores everywhere. ©1955, Minnesota Mining & Mfg. Co., St. Paul 6, Minn.

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**—I GUARANTEE to send you the
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To understand the *physical* world he must cope with, your child requires facts. To understand the *emotional* world of himself and others, he requires fiction. Because the education of the heart is less in evidence on our uneasy, ever-shrinking planet, and urgently needed, the emphasis in this guide for the men and women of tomorrow is on fiction. Here are new books that offer both fun and fundamentals.



Many handsome and stimulating informational volumes are wheeling off the presses, transporting us from Wall Street all the way to the Moon (**WALL STREET: THE STORY OF THE STOCK EXCHANGE**, by Dorothy Sterling, Doubleday, \$2.75; **EXPLORING THE MOON** by Roy Galant, Garden City, \$2.00; both ages 9-12).

Lending immediacy to the past is **THE RAINBOW BOOK OF AMERICAN HISTORY** by Earl Schenck Miers (World, \$4.95) (Ages 9-15). Fast-moving, vivid, and exciting, it covers chronologically such diversified events as wars and World Series baseball, and great men from pioneers to presidents. It is the first in a new series on art, natural history, folklore, literature, and so on by such discerning specialists as Thomas Craven, Donald Culross Peattie, May Lamberton Becker, and Maria Leach.

Another particularly comprehensive volume points out the contribution of the American Negro to our music. **FAMOUS NEGRO MUSIC MAKERS** even slips in Bill Robinson, who made music with his feet. It is written by the poet, Langston Hughes (Dodd, Mead, \$2.75) (Ages 12-16). Most welcome, too, is the latest picture-book biography by Ingri and Edgar Parin d'Aulaire, who interpret people and periods through meticulously detailed and colorful artwork (**COLUMBUS**, Doubleday, \$3) (Ages 6-9).

PICTURE BOOKS

ON BEYOND ZEBRA, by Dr. Seuss, Random House, \$2.50.

Dr. Seuss's alphabet starts where most people's ends, he explains to Conrad Cornelius O'Donald O'Dell. And it's mighty handy for spelling animal names. Now, everybody knows that "Z" is for Zebra, but what is the letter "ZATZ" for? Why, zatz for "Zatz-it," a beast "whose nose is so high

that 'most nobody pats it." Some of the names "Yuzz-a-ma-Tuzz" off the tongue, while others "Vroom" in the throat. There's even more sight appeal than sound appeal, as anyone familiar with Dr. Seuss's drawings of utterly fabulous creatures would assume. All of them will be hilarious nonsense to your child. Perhaps these infectious verses and pictures will help to free his imaginative wings.

NOW I KNOW, by Julius Schwartz, illustrated by Marc Simont. Whittlesey House, \$2.

"Now I know" is a fitting refrain here, for it expresses the satisfaction of a child who has discovered something for himself about the baffling things he sees and hears and feels. That's exactly what Mr. Schwartz, a science teacher, helps little ones to do. He employs concise poetic language, and makes his meaning instantly clear by following a pattern of observation, question, experiment, and deduction. Take the verses about the wind, for example. The child notices that sometimes it roars or whistles. He wonders why. And then he blows his own little breeze into his cupped hands, into a bottle, and a whistle. He enjoys making an "oh oh oh," a "roar roar," and a "whee whee," as well as reaching the conclusion that the big wind, too, blows different sounds in different things. In this way, windowpane reflections, shadows, darkness, and dreams are explained. The illustrations add chuckles.

THE TRAVELING MUSICIANS, by the Grimm Brothers, illustrated by Hans Fischer. Harcourt, Brace, \$3.

Hans Fischer's illustrations make this the most beautiful new edition of the year. In 1953 and 1954 this talented Swiss artist endowed his own slight stories with pictorial imagination, humor, and drama. Now, with a classic that itself embodies these qualities, Mr. Fischer has surpassed his former works. Children will hang on every suspenseful word and exclaim with glee over every colorful picture. It's sheer joy to share such a lasting treasure with a child.

CROW BOY, by Taro Yashima, Viking, \$2.75. Mr. Yashima's two informational picture books for beginning readers served to acquaint American children with play and work in Japan. His third, a touching and universal story, is an even more eloquent friendship builder. Its setting is a Japanese village schoolhouse. It concerns that most forlorn of children, the one who is "different". Chibi started school life by hiding beneath the floor and

CONTINUED ON PAGE 56
 THE AMERICAN HOME, NOVEMBER, 1955

"Mommy, come quick! Look what came in our new Kenmore Automatic!"



Tide CAME IN IT!

This wonderful new Sears Kenmore Automatic comes with a free box of Tide packed right in it . . . just as so many other fine automatic washers do. The makers of

**25 AUTOMATIC WASHERS
RECOMMEND *Tide*!**

That's why TIDE belongs in your precious automatic!

The makers of Kenmore—in fact, the makers of 25 automatics—recommend TIDE. Their machines are designed for normal sudsing products like TIDE.

And Tide is made to give the best possible performance . . . and the cleanest possible washes in them. In these automatics, nothing else will wash as clean as Tide, yet is so mild . . . no washday soap, no other detergent known, including the sudsless products. In fact . . .

TIDE—with its full-action suds—washes cleaner than any leading sudsless product!

If you own one of these fine top-loading automatics, don't think you need use a costly sudsless product. Tide will get your clothes cleaner than any leading sudsless product . . . and at *half the cost*. Easy to see why Tide—with its full-action suds—is used in more automatic washers than any other washday product sold! Use Tide in your automatic.

**THE CLEANEST CLEAN POSSIBLE
IS **TIDE-CLEAN****



**See the brand-new KENMORE
Cyclo-Fabric Automatic Washer
... only at Sears!**

Beautiful new 1955 Kenmore Cyclo-Fabric is actually two washers in one . . . with slower agitator speed for modern fabrics, and a separate regular speed for cottons, linens. Roto-Swirl Agitator gets clothes deep-down clean. Suds-Saver saves up to 50% of hot water and detergent. Three temperature selections and three water-level selections!

SEE THE NEW KENMORE AUTOMATIC AT YOUR SEARS STORE

SEARS
ROEBUCK AND CO.

Children's Books

(Begins on page 54)

continued it for five long years by staring at the ceiling. "That stupid" he was called, for they didn't guess that Chibi lived far away in the mountains, nor that he rose at dawn to trudge to school. They didn't dream that he had the power to hold them spellbound with imitations of crow calls. They weren't aware of these things because they never spoke to Chibi. But in the sixth year, there was a new teacher, who did. Mr. Yashima's artwork achieves striking effects with an impressionistic style and a blend of radiant colors.

YOUNGER BOYS AND GIRLS

THE LITTLE COW AND THE TURTLE, by Meindert DeJong, illustrated by Maurice Sendak. Harper, \$2.50.

As potently as Mr. DeJong reflected the sadness of the world in *Hurry Home, Candy*, in this animal story he reflects the joy. The little cow is an exhilarating character. Every day she provides the farmer and his wife with merriment rather than milk. Every day they watch her. The little cow frisks away from the slow-moving herd and leaps the fences to seek adventure. Her most astonishing and elating find is a "stone that moves"—an enormous turtle, on a seemingly impossible journey to a new home. To this little cow, as to a child, everything is fresh and new and therefore radiates wonder. Mr. DeJong crystallizes and intensifies the feeling of wonder for the inarticulate youngster. He heightens appreciation, deepens emotion, adds significance and zest to life. Author and illustrator make an intuitive team.



EDDIE AND HIS BIG DEALS, by Carolyn Haywood, illustrated by the author. Morrow, \$2.95.

Eddie's efforts to collect "valuable property" that could be traded in a "big deal" are the backbone, or funnybone, of the plot. Here is persistence, indeed. Why, Eddie even braves the peril of being seen on the street with a doll. When other boys appear he disavows ownership, and the doll falls into the clutches of a baby in a carriage. The ensuing tug-of-war is, of course, misinterpreted by a passerby. And so it goes. A red wig, a screeching peacock, a Lost and Found ad, are also involved, as well as a father who invents a boa constrictor in the nick of time and an equally helpful mother. The Eddie Stories are howlingly funny to children. Not a sentence is tainted with preaching, but Eddie sets a believable example of the give and take of friendship, even with girls.

SAN FRANCISCO BOY, by Lois Lenski, illustrated by the author. Lippincott, \$3.

Following the same realistic, plotless pattern of her other vivid and warm regional stories, Miss Lenski captures the tang of San Francisco's Chinatown and people through the everyday life of a family of Chinese-American citizens. It is the liking for these children, and the respect for the ancient Chinese culture, blended with our own, that gives this book particular and timely value. In emergencies large and small, every aunt and uncle bounces up to help. This and other traditions are imparted in a series of incidents that make enjoyable and enriching reading.



OLDER BOYS AND GIRLS

THE WICKED ENCHANTMENT. By Margot Benary-Isbert. Illustrated by Enrico Arno. Harcourt, Brace, \$2.50.

As any Vogelsanger might tell you, to believe that a stone

CONTINUED ON PAGE 133

HERE'S YOUR GUIDE TO
the newest... the finest...
the guaranteed

PLASTIC WALL TILE

The superior quality of Styron plastic wall tile is now *guaranteed* by your certified dealer. It's your best buy for building and remodeling.

All types of plastic wall tile look pretty much alike. Yet there is a very important difference. Only top-quality tile and tile installations can be *guaranteed* to conform to standards established by the National Bureau of Standards.

Styron® plastic wall tile is that kind of tile... your certified dealer will guarantee *in writing* that the Styron plastic wall tile you buy meets industry standards of quality.

It's important that you make the right choice when you select plastic wall tile for your home. Don't gamble... insist on Styron.

Here's what the guarantee means to you:

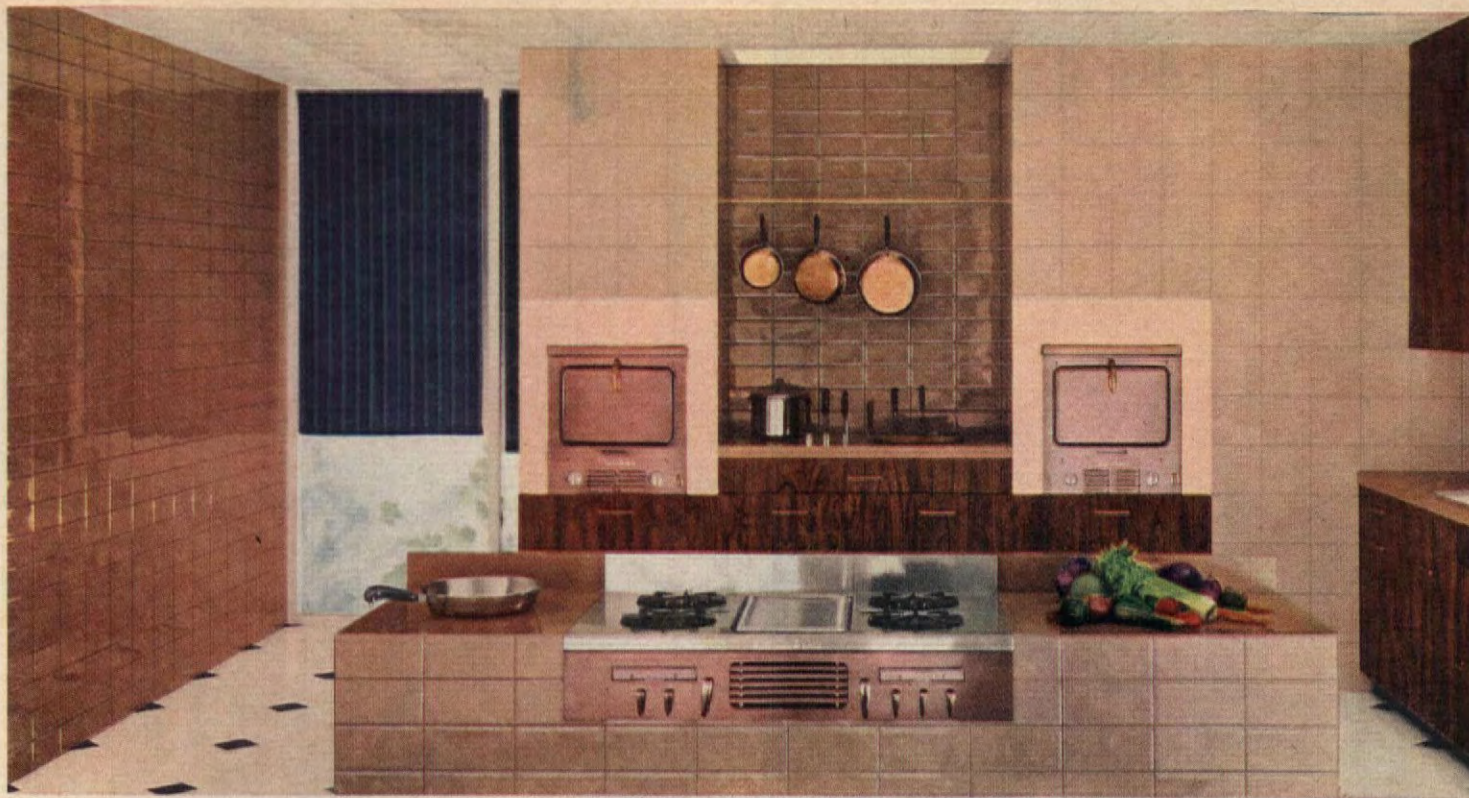
- 1. Guaranteed Quality**—Your certified plastic wall tile dealer guarantees all materials *and* the installation in writing. Plastic, tile and mastic *must* conform to minimum N.B.S. specifications or your dealer can't guarantee them!
- 2. Advanced Color Styling**—More than 50* exclusive colors, styled by Dow's famed Styron color stylist, mean you *never* have to settle for a color you don't want. The color's there to stay, too, goes *all* the way through every Styron wall tile.
- 3. Matching Tile and Trim**—You save money when you buy tile and trim pieces that are made and guaranteed by the same manufacturer. This way, you *know* the colors are perfectly matched, the tiles perfectly fitted.
- 4. F.H.A. Specifications**—F.H.A. requires plastic wall tile to meet N.B.S. commercial requirements. Why should you settle for less than the standards established by the industry and insisted on by the F.H.A.?

Plastic wall tile is your best home decorating buy. To be sure you make the right choice—insist on wall tile made of Styron. You'll find it at all stores displaying the certified dealer emblem shown on the opposite page. *Color lines vary with the manufacturers.

The Dow Chemical Company, Midland, Michigan

you can depend on
DOW PLASTICS





in the kitchen . . . You'll whistle at your work in *this* kitchen. Here king size, regular size and brick shape Styron plastic wall tiles are blended with Styron acoustical ceiling tile. Your entire room gets a smart decorator touch that's as practical as it is beautiful. For Styron plastic wall tile is so easy to clean—and its colors won't chip, peel or wash away. Styron will make *your* kitchen—old or new—more beautiful!



*Insure
the lasting beauty
of your walls with*
**Guaranteed
Plastic
Wall Tile**



in the bathroom . . . You'll love the easy-to-care-for beauty of a Styron bath in your home. When the tiles get wet, a few dabs with a fluffy towel will leave them vibrating with their original lustre. And installation is so easy—you can have the room done or do it yourself in a matter of hours. Sun yellow (above) and dozens of smart Styron colors and shapes are awaiting *your* creative touch today!



in the entry . . . Plastic wall tile makes this modern entry possible for far less than you'd imagine. Shown here is easy-to-clean Styron striated wall covering in breath-taking mist green. All through the house, in recreation room, laundry, nursery, on stairway walls . . . Styron will increase the beauty and the value of your home. Buy only *guaranteed* Styron plastic wall tile from your certified dealer.



New O-Cedar "Every-Which-Way" NYLON Mop

... makes dusting easier than ever before!

"Magne-Static" Action picks up and holds more dust!

The sensational new O-Cedar "Every-Which-Way" mop, with its big 100% virgin nylon pad, actually attracts dust... and holds it until you shake it free. Because it adjusts to *any* position at the slightest touch... it twists in and out of hard-to-dust places... steers around chair and table legs... glides under low, heavy furniture. Washes easily and dries quickly—just like your nylon stockings. Choice of beautiful pink, blue or white nylon, \$3.95.

In fine cotton yarn, \$2.59. For dusting that's easier than you've ever known—insist on the colorful new O-Cedar mop that goes "Every-Which-Way"!



"Magic-Action" Swivel Socket steers mop around chair and table legs.



"Magne-Static" Action of nylon pad attracts dust like magic.



Just a twist of the handle adjusts pad to dust a 50% wider path.

FAMOUS TRIANGULAR
DUST MOPS NOW IN
BEAUTIFUL PINK, BLUE
OR WHITE NYLON
\$3.49

Available where you buy cleaning supplies



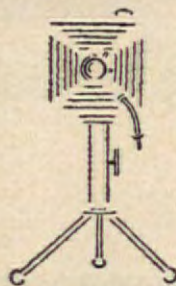
O-CEDAR CORP.'N
Chicago, Illinois—Subsidiary of
AMERICAN-MARIETTA COMPANY



O-Cedar of Canada, Ltd., Stratford, Ontario



BEFORE



HOW WE WORK



AFTER

Take a good look at these pictures—at serenity followed by shambles. A real switch on the "befores" and "afters" we usually show, isn't it? Well, it's a true-to-life switch, and all the result of a day of hard work, the day that F. M. Demarest, photographer par excellence, appeared at the Willis's to take pictures for the story on page 72—*Even Professionals Get Stuck*.

At 9 a.m., the dining room just gleamed. Not a crumb, not a finger mark, not a single hair from Choffee, the cat. Kids, pets, and even Dad, had breakfasted in the kitchen, taking Mother's "stay out" admonition to heart. But if you think that preparing for a series of photographs is a rewarding excuse for a thorough house-cleaning, think twice. A houseful of children and a whole menagerie of pets could never equal one mild-mannered cameraman for creating such complete chaos.

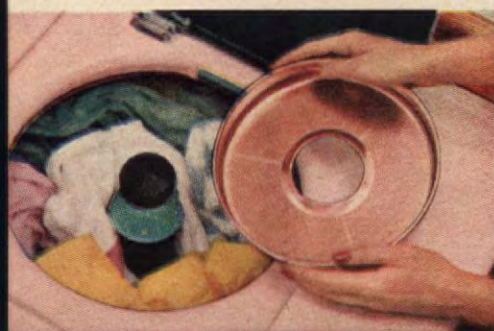
THE END

NEW 1956 G-E FILTER-FLO WASHER GIVES YOU CLEANER, BRIGHTER CLOTHES... NO LINT FUZZ!

Amazing Filter-Flo Washing cleans and re-cleans the water as you wash



for Filter-Flo System—today's most talked-improvement in automatics. Only G.E. has it! Tub of wash water is filtered five times during a cycle without wasting water or detergent. You see lint and loose threads being removed as circulating water flows through the filter.



out for easy cleaning. The filter fits on the activator top, also holds detergent, dispensing it as it dissolves through the wash. After clothes are washed in washer, slip the filter into place. After wash cycle, slip it out to empty.



11 washings in an ordinary washer, socks are flecked with lint fuzz. After 11 washings the Filter-Flo way, an identical pair (right) showed no lint. Washing in water that's cleaned and recleaned, leaves clothes sparkling.



Color-styled . . . General Electric Automatic Washers about \$2.90* weekly. Choose from 5 Mix-or-Match colors: petal pink (shown), canary yellow, turquoise green, cadet blue, woodtone brown. Also white. Models with famous G-E Activator® Washing Action for every budget, from less than \$200 with your old washer. Today's best buy. Also see the new G-E Dryer with Automatic Clothes Conditioning . . . at your G-E dealer's.

Removes lint, sand and soap scum automatically! Never again need you put up with linty wash water that leaves fuzz on clothes . . . or soap scum that dulls colors.

The marvelous new General Electric Filter-Flo Washer circulates and filters the water at the rate of six gallons every minute to make sure clothes wash white and bright.

As the washbasket continuously overflows, sand settles out the bottom. Soap scum floats

away. Lint is trapped in the filter which lets only cleansed, sudsy water flow back into the washbasket.

Big capacity, too. This G-E gives you over 50% more clothes capacity than many automatics. Water Saver Control lets you save water on small loads. General Electric Company, Appliance Park, Louisville 1, Kentucky.

*After small down payment. See your dealer for his prices and terms.

Progress Is Our Most Important Product

GENERAL  ELECTRIC

Now you can afford America's **Luxury Floor**

Now you can give your home the envied luxury of beautiful KenRubber floors...choice of America's finest homes...at a cost far less than you ever dreamed possible.

Yes, famous, long-wearing, "Cushioned Beauty" KenRubber Tile Floors are now also available in an economical Standard Gauge created especially for home installation.

Here at last, at a price you can afford, are the special quality features that only KenRubber luxury can give. Here are the exquisite, clearer, crisper colors that can't wear off because they go all the way to the back of each perfect tile. Here is the rich underfoot resilience that cushions every step...lasting resilience that springs back under pressure with the seeming strength of coiled steel springs. Here is the pre-waxed, mirror-smooth, scuff-resistant surface you've longed for because it glows anew with every easy damp mop cleaning and seldom needs waxing.

See KenRubber at your Kentile Dealer's today. You'll find his name listed under FLOORS in your Classified Telephone Directory.

© 1954 KENTILE, INC., 58 SECOND AVENUE, BROOKLYN 15, N. Y.
KENTILE * KENCORK * KENRUBBER * KENFLEX * KENFLOR *



KenRubber Colors shown above: Medoux, Waulsort, and Feature Strip

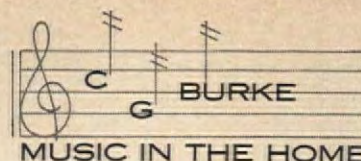
Economical new Standard Gauge KenRubber is surprisingly easy to install yourself. For example, you can install a floor area of 8'x10' for as little as **\$37⁷⁵**. Your floor may cost even less or slightly more, depending on its size and the freight rates to your city.

* Reg. U. S. Pat. Off.

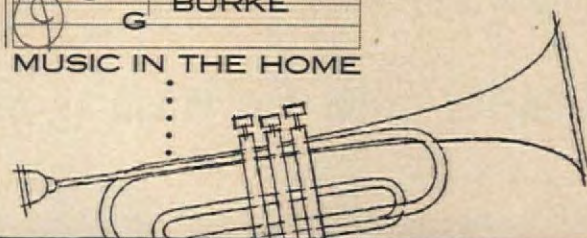
KENRUBBER
TILE FLOORS
for Cushioned Beauty



BY THE MAKERS OF KENTILE



MUSIC IN THE HOME



CURRENT

HISTORY

Music that's seldom heard or heard of, by thirteen living American composers, is now available to you. It's offered by Columbia Records in a **MODERN AMERICAN MUSIC SERIES** and several other discs of similar content (ML 4986 TO 4992, plus ML 4996 AND 5039), and there are pieces by the facile Frenchman, Ibert and the intelligent Italian, Dallapiccola.

The series is a true heterogeny, and probably no one will like it all. But it represents a ferment of creation, and its contradictory tendencies illuminate the bewilderment that is the primary characteristic of modern composing. The music is aggressively intellectualized, and much of it will be thought atrocious. Listeners who like Hill the romanticist and Thomson the fastidious worldling will probably gag at Glanville-Hicks the snobbish primitive and Cowell the venerable juvenile. (Thomson's **QUARTET NO. 2**, on ML 4987, is herewith recommended as clever, urbane, and listenable.)

These works were recorded with Columbia's modern skill and their performances were supervised by the composers and hence are presumably above reproach. They may not charm you but they'll interest you if you're concerned with the directions of American art.

MOZART

Mozart, who wrote more things immediately assimilable than anyone ever, is something else. Preparing for the celebration of his two-hundredth birthday next January 27, the record companies already are issuing a doubled flood of Mozart, some of salient merit and some poorer than we have a right to expect. We note in the meritorious category an Epic record, LC 3135, of **FAMOUS SOPRANO ARIAS** only two of the seven are really famous, but all deserve to be. These arias are delivered by the dark voice of Hilde Zadek with impressive skill and control, while the accompaniments by the Vienna Symphony Orchestra under Bernhard Paumgartner are unusually full and rich.

Three **SONATAS FOR PIANO AND VIOLIN**, KV 376, 402, and 481, of the highest class in a type of recording that cannot be spectacular, but which here is beautifully accurate, are played with a surpassing variety of responsive expression by Paul Badura-Skoda and Walter Barylli on **WESTMINSTER 5394**. The same violinist proves the vagaries and uncertainties of records by taking the leading part in the **QUARTET**, KV 575, and the **QUINTET**, KV 593, superficially played by the Barylli Quartet—with a second viola added for the Quintet—and recorded with a flashy glitter that's not becoming on high-fidelity reproducers **WESTMINSTER 5356**.

Mozart music, probably the purest pearl of Western culture, has more than a thousand elements. Owning these in recorded form is not a satisfaction to be procured without expense. But you can get a number of standard Mozart works at a cost considerably less than standard from the Musical Masterpiece Society, whose business is conducted through the mail. On ten-inch records of extra-long duration, **SYMPHONIES NO. 34 and 40 (MMS-65)**, **NO. 17 and 41 (MMS-23A)**, **NO. 29 and 35 (MMS-75)**, and the great **CLARINET QUINTET**

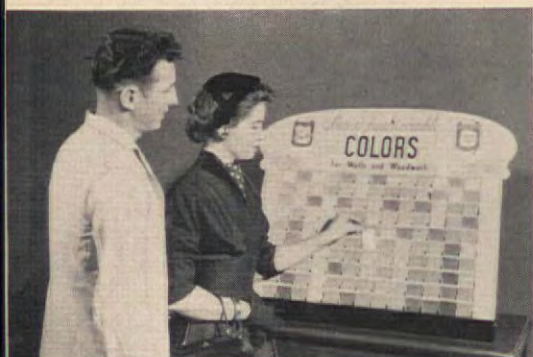
CONTINUED ON PAGE 142

Paint today... guests tonight!

with fast and easy SUPER KEM-TONE



"There was nothing wrong with our living room except . . . I was tired of the color. Super Kem-Tone was the easiest and fastest way to change it . . . it's the latex paint that goes over most wall surfaces and is guaranteed washable."



"So I went to a store nearby that sells Super Kem-Tone. I was thrilled at the big choice of colors shown all at once on their Cascade of Color . . . found just what I wanted. And I needed so little paint."



"Our painting went like magic . . . Super Kem-Tone is so easy to apply! It's the 100% latex paint . . . perfect for 'do-it-yourselfers' because it never shows lap marks . . . even touched-up spots don't show."



"Cleaning up was a cinch and in 30 minutes our new Super Kem-Tone walls were dry, with no painty odor. And tonight our 'new' room amazed our guests."

Furniture by Globe of High Point, N. C.



← \$5.59 GALLON
Deep Tones \$5.85 Gallon
Matching colors for woodwork in Kem-Glo® lustre enamel that looks and washes like baked enamel.
\$2.59 QUART →



THE SHERWIN-WILLIAMS Co.

In Principal Cities from Coast to Coast

Super Kem-Tone and Kem-Glo are also made and distributed by:
Acme Quality Paints, Inc., Detroit . . . W. W. Lawrence & Co., Pittsburgh . . . The Lowe Brothers Co., Dayton . . . John Lucas & Co., Inc., Philadelphia . . . The Martin-Senour Co., Chicago . . . Rogers Paint Products, Inc., Detroit.

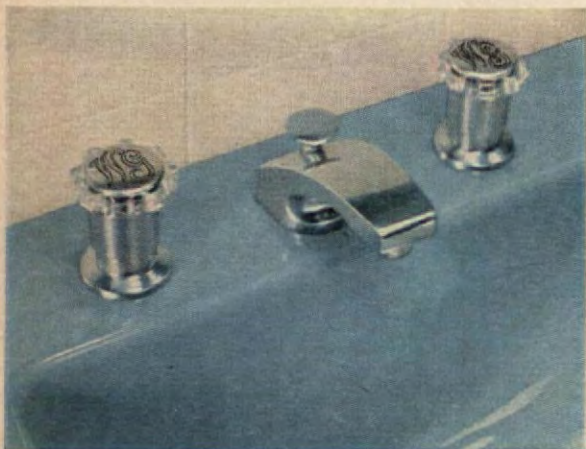
Sold by leading Paint, Hardware, Lumber and Department Stores everywhere!



Firm-grip handles in clear crystal or these five colors add a smart accent to the new Monogram fittings.

This big, roomy Neo-Angle bath has a full five foot bathing area, yet it fits into a space about four feet square. The lines are smart, the wide corner seats ever so convenient. And picture how

the handy dental lavatory will relieve traffic in your bathroom! All of these handsome American-Standard bathroom fixtures come in a variety of colors. Wall tile is by C. F. Church Mfg. Co.



Fittings with your initials. What a smart idea! Your very own initials can be ordered in script or block letters. And notice the stunning, modern design of the chrome fittings.

PLEASE PRINT

American-Standard, Dept. PA-115
Pittsburgh 30, Pa.

Please send me your booklet, **PLANNING FOR BETTER BATHROOMS**. Enclosed is 10¢ in coin to cover handling.

I am modernizing ☐ building ☐

NAME

STREET

CITY

COUNTY..... STATE.....

If you live in Canada, send to: Standard Sanitary & Dominion Radiator, Ltd., Box 30, Station D, Toronto.



Ask your men! They'll go for the added convenience and beauty of this new

American-Standard Bathroom

Solve your bathroom traffic peak this easy way! While Dad shaves at the Symphony lavatory, with wide counters to hold all his equipment, Junior brushes his teeth at the sanitary dental lavatory with flushing rim.

Mother, Dad, the children, everyone will go for the convenience and beauty of this American-Standard Bathroom with . . .

- **roomy tub** of long lasting, cast iron with thick, sparkling coating of enamel.
- **lavatory and toilet** of gleaming, genuine vitreous china in never-fade colors.
- **new fittings** in satin-chrome that are easy to clean . . . and easy to keep sparkling clean.

Whether you are building, buying or adding an extra bathroom, insist on American-Standard bathrooms. There are many, many styles to choose from, in the most popular decorator colors . . . and these fixtures cost less than you expect.

Best of all, these quality bathroom fixtures can be yours for as little as \$6.28 a week.* See them at your American-Standard retailer's. He is listed in the Yellow Pages of your phone book under "plumbing fixtures" or "plumbing supplies." Or mail the coupon for helpful booklet. Plumbing and Heating Division, American Radiator & Standard Sanitary Corp., Pittsburgh 30, Pa.

*PLUS INSTALLATION

AMERICAN-Standard

BATHROOMS

The kids are growing up, and they're big enough to appreciate nice things now. And your whole place, inside and out, is so shabby you're ashamed of it. So you're thinking about a complete new job . . .

WHOA, LADY!

Don't Decorate Your Kids into Delinquency

LEE PRIESTLEY

Before you hand yourself over to the delights of decorating—interior and exterior—stop and consider. Are you about to make things tough on those kids of yours?

If you cork them up in a touch-me-not decor, don't be surprised if they blow out in some socially undesirable way. Maybe it will be small trouble, like careless treatment of the new splendor; maybe it will be big trouble that ends up in a juvenile court.

Time was when kids at least had the outdoors to themselves. You and I could dig a cave, start a fire to roast potatoes, or build something soul-satisfying and hideous out of odd bits of board and an old piano box. We could shovel and smear and saw and pound without a single suggestion from a single supervised-play director. And it may be that we worked off our savage impulses and worked out our own salvation at the same time. But there's no space for all that in an adult "outdoor living room."

If your decorating plans include plenty of place for the kids, then go right ahead. Maybe you could confine the fragility to the parlor. There you can indulge in pale brocades and delicate accessories to your heart's content. (Be honest now. *You're* the one who wants such things . . . not the kids, and maybe not even the man who pays the bills.) The family will put up with fragility in the parlor, so go as far as you like. Then keep the kids out of that room. Grandma didn't know child psychology, maybe, but she knew

CONTINUED ON THE NEXT PAGE

WHOA, LADY!

Maybe you've always wanted elegant rooms such as the dining room at the right. But what if your football player leaned back on one of these chairs, or got a blob of gravy on the carpet? Rooms like one below are good looking *and* kid-proof



that children and fine furnishings can't be mixed without damage to both. So take a tip from her. Close the door on your beautiful room and keep it for the adults who'll appreciate it.

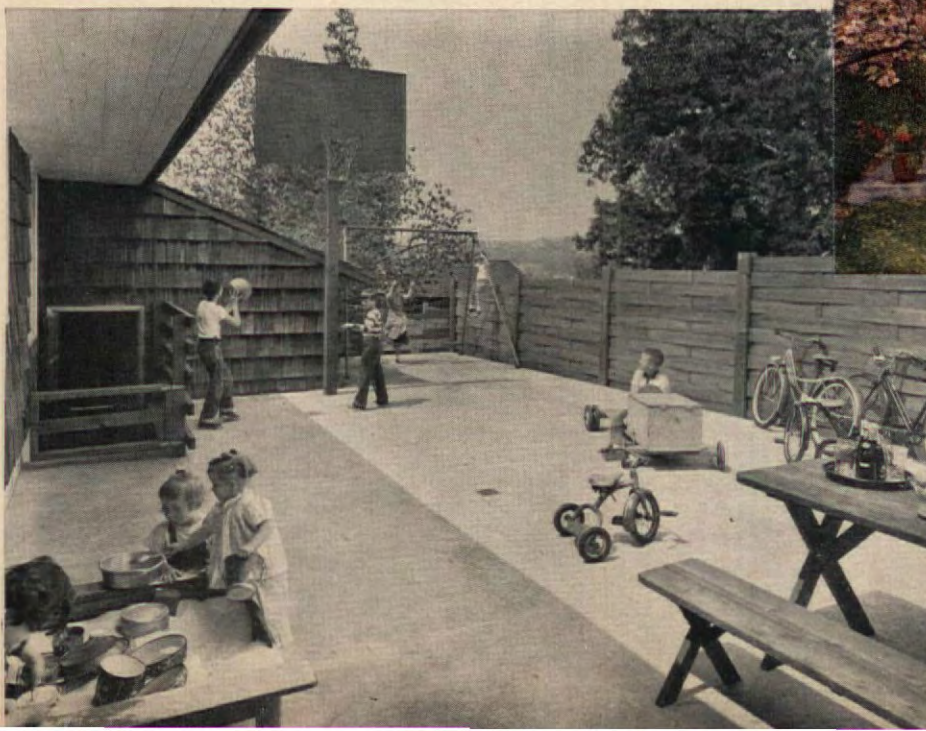
For your teenagers, keep the rest of the house plain and sturdy—that's the trend, anyway. Then don't worry yourself and them about the way they use it. Reasonable care, sure; but a bit of freedom, too. How many homes can you count where a child is allowed to flop comfortably on the fancy bedspread in his own room?

Try for a climate of ease. If popcorn on the rug isn't a calamity, or saggy springs a catastrophe, or an upset lamp a cataclysm, the kids

CONTINUED ON PAGE 140

When you take the backyard away from the kids...

REPLACE IT! Kids and parents can co-exist peacefully in the same backyard. Proof of this is fact that the beautiful adult terrace (right) and kid-pleasing play yard (below) are both parts of the same home. Look at what's been provided for the kids...



... the kids in this yard have a basketball goal; back there you see the swings. And there's a sand box, plus a paved runway for younger-set vehicles like bikes and soap-box racers. Happy results like this don't just happen, though. They were *planned* by the J. A. Samuelsons, wise parents whose Seattle home combines beauty with contented kids. When a home offers such well planned facilities for play, there's not so great a chance that kids will roam afar to find fun.



See "Where Credit Is Due," page 145

This can take it . . . It's easy enough to say that rooms can be beautiful and yet tough enough for active teen-agers. But how does this theory work out in practice? Can a room *really* be both beautiful and tough? And if so, just how can you have such a room without getting involved in a lot of hard-to-get, hard-on-the-budget furnishings? These problems were tossed into the laps of the AMERICAN HOME's Home Furnishings Department, and the

room you see here is one of the answers they came up with. Tough plastic fabrics cover the seating pieces. The transparent smile of vinyl guarantees the built-in gleam of that floor. That handsome wallpaper has a sprayed-on plastic coating—you can scrub it with a brush. Draperies have a silicone finish that turns away water, dust and grease. They're washable, and the finish doesn't wash out. For more details on this room, see page 140.

HOW TO Use Your House Plants

Plants can make a pretty picture on a wall, and can carry off honors alone—but they combine very well with other elements to make a small wall-space important. If your taste runs to the provincial, why not try a basket of grape ivy above your favorite grouping of bric-a-bac? It adds much importance without taking over the whole show.

If you bring plants in for the winter, why not try such an effective floor grouping as this in an entryway—instead of relegating them to a basement or shed? As a permanent feature, a massing of plants such as this is a good solution for “furnishing” an awkward corner or short wall between doors where furniture mightn’t be right.



Our old friend, the geranium, cheers many a kitchen windowsill—but enhanced by a pretty white pot, and tastefully used as part of a well-composed still-life atop a table or chest, it can be equally charming and very well poised in any room in the house.



Effectively

TRY THEM IN UNUSUAL CONTAINERS. HANG THEM ON THE WALL.

BUILD A FOCAL POINT AROUND THEM.

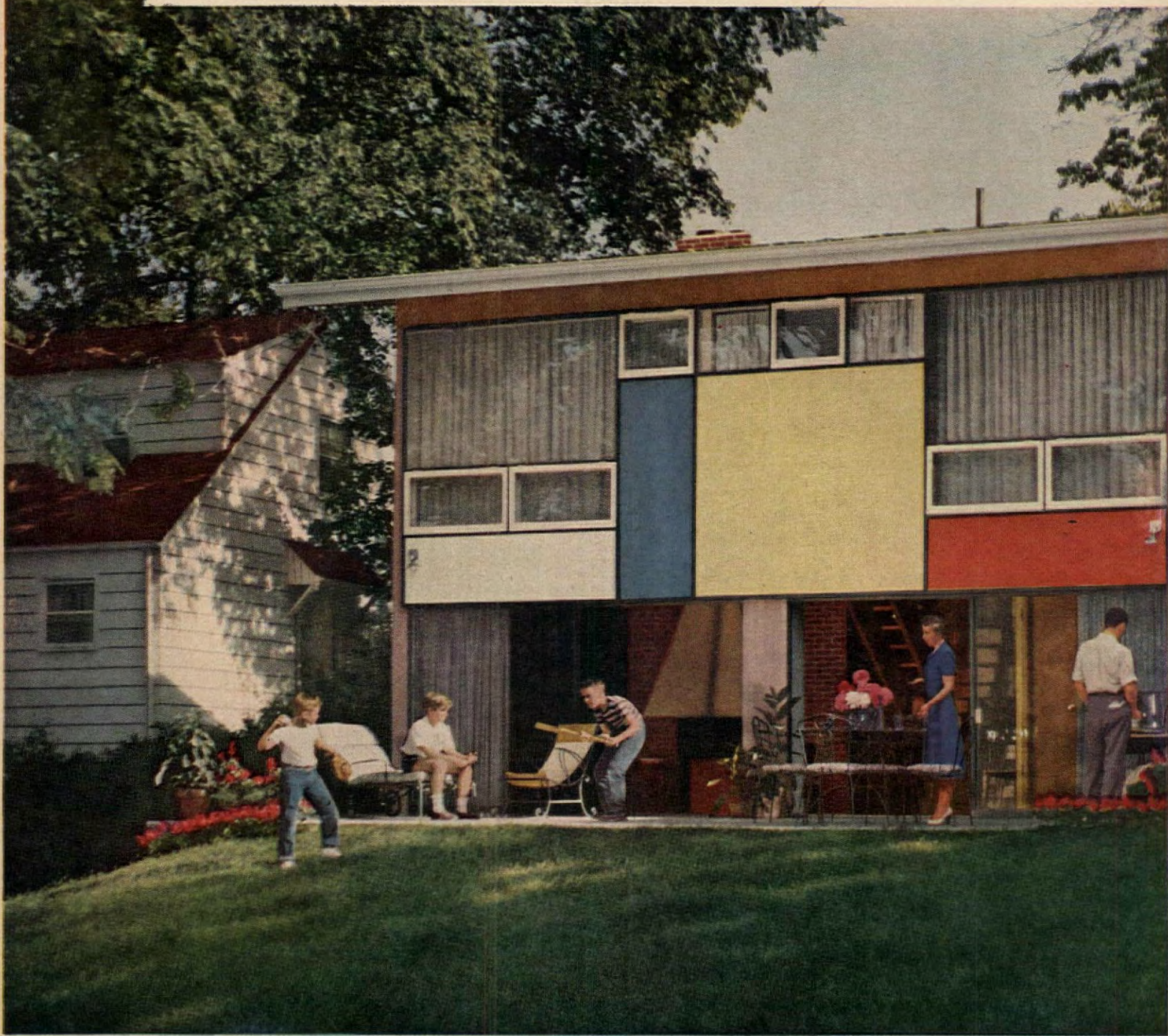
THINK OF THEM AS AN INTEGRAL

PART OF YOUR DECORATING PLAN



The light of a planter-lamp does the sun's job for ivy—and all the plant asks for is regular watering. Of course the planter-lamp can be improvised and wall-hanging, like this pin-up arrangement that brings a big bonus of morning cheer to a breakfast nook to start the day right.

“No apartment for me,



SOLUTION: Her minuscule split-level home fits narrow sloping lot like a glove. Just big enough for two, housekeeping is reduced to minimum yet indoor-outdoor area at back takes care of entertaining

thanks!"

PROBLEM: *How a young mother with a job and a 'tween age son got a real home—with no more housework than apartment living!*

ANN PEPPARD

"No, sir! Not for me!" said the determined young woman in Ralph Myers' office. "I want a house, my own house. I don't want my son to grow up in an apartment house. I want him to have his own room, and a yard with grass to play ball in. I want good neighbors on each side of me. I want a location close to Paul's school. I want a house that will be as nearly servantless as possible, a house that I can keep myself when I'm home from work, with maybe a cleaning woman coming in once a week. I want . . ."

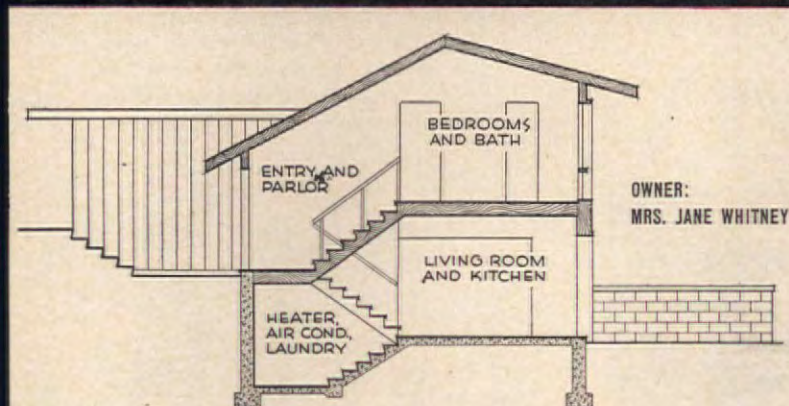
As she talked, the architect fiddled with a pencil. On the wall behind him were spread plans for an \$11 million civic redevelopment project his firm had designed. On a long table near the window was a scale model of seven contemporary office buildings with multi-level parking areas on which he was working.

"Just a minute, Jane," Ralph interrupted. "If I'm going to help you, and you want the size and cost of this house held within your budget, I suggest you start right now making a list of what you do *not* want. Start with a process of elimination. Everything you do not need and can do without. Then we can begin work on what you *do* want!"

"Of course he was right," said Jane Whitney later. "I found I did not need a basement—to gather things. I did not want a back porch—deliveries could be made in the front. I did not need a dining room. No awnings. Little lawn in the front."

"I did want a completely air conditioned home—Kansas City is blistering in summertime. I needed a level driveway: no snow shoveling in winter. I wanted a long terrace flanking my living room at the rear of the house. I wanted floor-to-ceiling glass doors for an out-doorsy feeling. I wanted a small efficient kitchen with no door, just a step away from the dining area in the living room. A real fireplace was on my list, and it was underscored! Then, upstairs, two smallish bedrooms with a passageway

CONTINUED ON PAGE 138



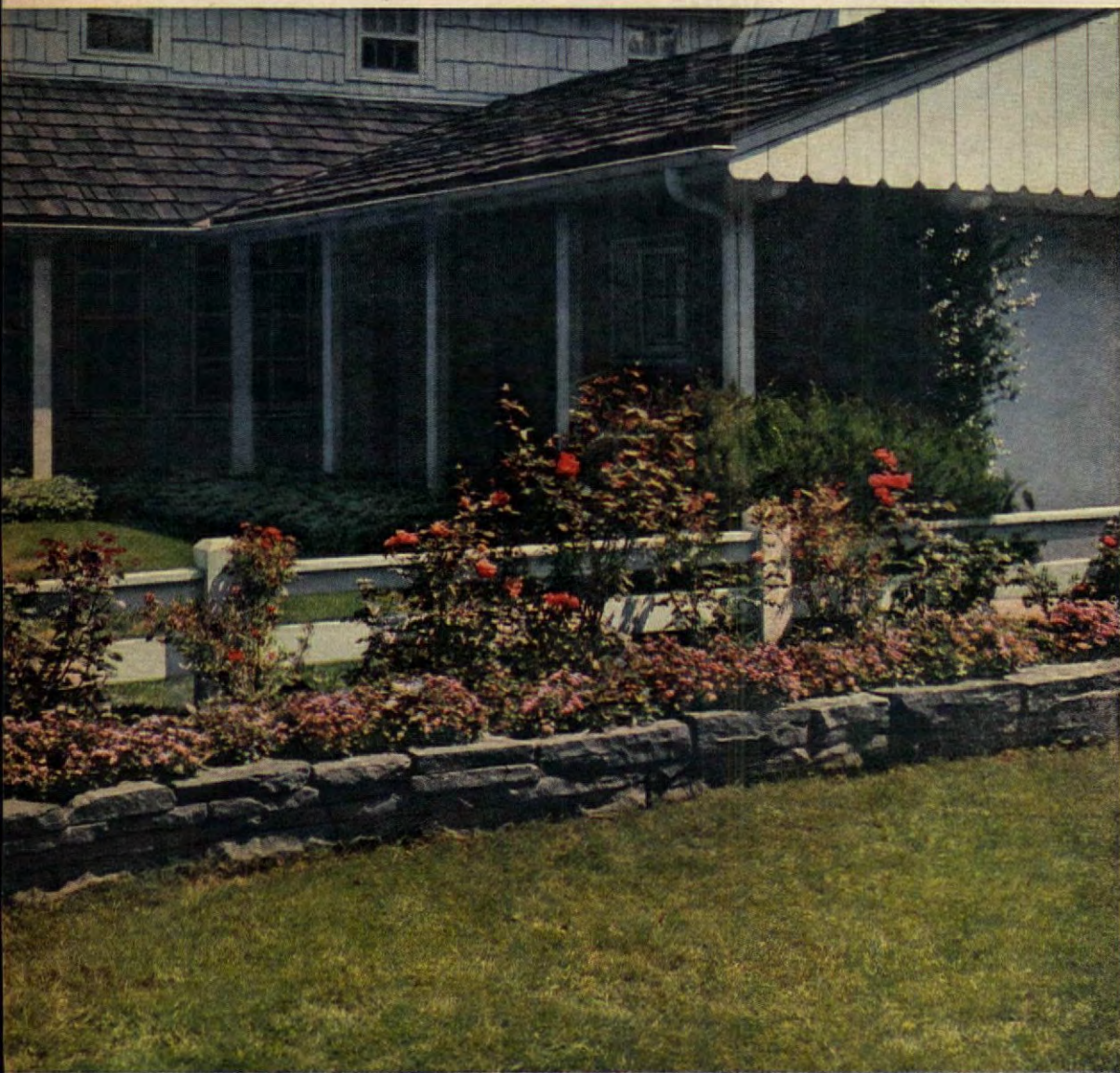
ARCHITECT: RALPH MYERS OF KIVETT & MYERS, MCCALLUM



STONE WALLS

E. L. D. SEYMOUR

do a garden make



Or, if not a whole garden, at least a delightful feature of it, like the one shown here. The low dry-wall is backed by a simple, sturdy post-and-rail fence and surmounted by roses (mostly Floribundas) and a border of, probably, the new Royal Carpet alyssum—although it could equally well be a row of ageratum, lobelia, verbena, lantana, Impatiens, Campanula carpatica, annual or perennial Vinca, or any of a number of things.

The term, dry-wall, has nothing to do with the weather or the soil. It means one whose constituent rocks or bricks are laid up without any mortar to bind them into a solid mass. Obviously this calls for careful work and some skill, so the wall won't, like those of Jericho, "come tumblin' down." But, on the other hand, it permits the growing of plants not only along the summit, but also in front, in the interstices between the stones. Thus it becomes a "wall-garden."

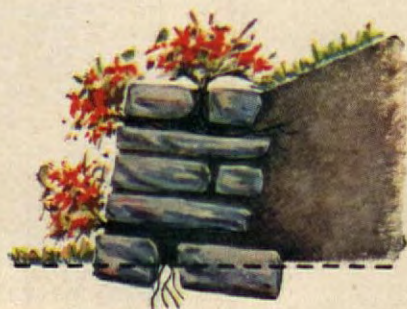
Any dry retaining wall should (1) slope backward slightly, (2) have its stones at right angles to its face.



If plants are to be grown only along the top of the wall, the stones or bricks can be laid directly on one another, with no spaces or soil between.

You'll need a strong back and more stones than you think, but you'll make a picture of your garden. Here are some tips

In a planted wall, pockets of soil for the plant roots are provided, sloping downward and extending back to the soil of the bank and its moisture and food supply.



You'll rate right along
with Santa Claus
when you turn out this
giant-size construction set

IT'S A TRAIN



IT'S A HOUSE



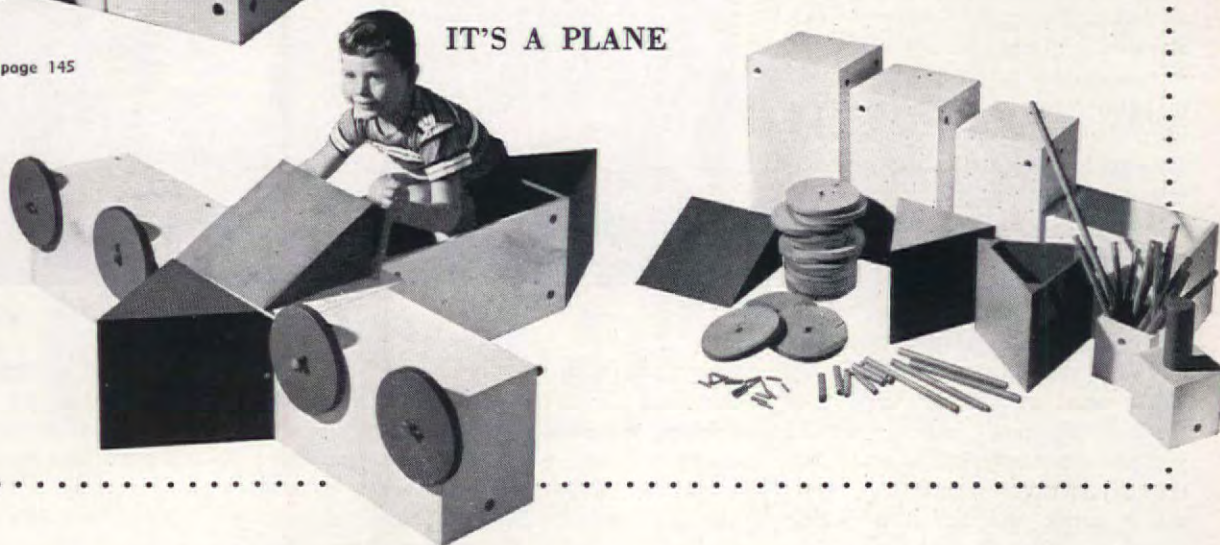
● Surprise your son with a set of king-size building blocks, man-made by you from pine board and plywood with the help of an easy-to-follow AMERICAN HOME Pattern. His face will light up as he fits together the gaily painted wheels, the blocks, and the dowel-stick axles. Watch him break through the imagination barrier into a world of fast-flying planes, streamlined trains, and castles in Spain.

But for you, hands off! Later, when your junior builder takes a break, you'll have your chance to try out these versatile blocks. Send now for AMERICAN HOME Construction Pattern 2089, 50¢.

See "Where Credit Is Due," page 145

IT'S A PLANE

PATTERN
ORDER FORM
PAGE 145



MAKE IT FOR THE
LITTLE FELLOW'S CHRISTMAS

Even Professionals Get Stuck!



It's a parlor, not a living room. Even in this grim "before" view you can feel its stiff spine, its formality. And although we'd never lived with a parlor, we were for trying it. Could be it would solve a lot of problems, if we treated it as a parlor and didn't just decorate it as one. No children or pets, except by invitation—and it works like a charm. There's always one room that is pristine neat and clean for unexpected entertaining.

So far, our decorating luck was really "in." All the accumulated pieces—though a wild combination of periods—just seemed to go together. Grandma's old rug set the tune—yet we would also use Mother's just-abandoned modern sectional sofa. It was slipcovered in just the right shade of faded turquoise we wanted to use with the rug. What's more, most favorite heirlooms—the pair of consoles and the crystal lamps—were just perfect on the fireplace wall. The barrel back chairs were just right in scale. But their once gorgeous satin upholstery had "had" it and we couldn't dig up the large amount of money needed to re-do them with that lovely old diamond buttoning in the curve of the back. The new slip covers we did get aren't honestly up to snuff, but they'll just have to do.

Our parlor still had two jarring notes now—and do understand that "now" was months after we'd moved in! First, the radiator cover. We'd hoped to just "paint it out." We painted it all right but it was a monster still, and hopeless. No matter



Grandma's old rug set the tune

where you sat in the room, you seemed to look at it. Months later, the new coffee table inspired the solution. What looks like a nice leather top actually opens out into extension leaves, and these so-practical "third-arms" are covered with one of the laminated plastics. (It's wonderful to have a party table that can survive a party.) And one idea acted as a springboard for others, and now we have a radiator cover with a top that matches the coffee table.

The center section of the radiator cover has shelves only 4 inches deep and backed with ex-

panded metal to let the heat out. The height was figured to give an air space at the back above the window sill, and not fitted to the sides so that more heat could come out there. The two side pieces are finished with shelves inside. And someday this radiator cover will be an A-1 credenza for a dining room I want to have when I no longer have young children to beat up furniture legs. All we'll have to do is remove the shallow shelves in the projecting center portion, and replace them with full shelves all the way to the back. What's more, the durable top will be ideal for serving



Trying to find the right SOMETHING

with nary a worry about hot plates or spilling.

Well, that took care of the radiator problem. But sad to say another problem is still with us: that mantle, that stingy, dinky little mantle shelf. With our high ceilings we need something important on it, yet things that are high and large enough are too deep to sit on the shelf. So here you see me doing what I've done too many times—trying to find just the right pair of something. No doubt about it, I could learn to care for the obelisks—but, oh the price! Here again, we inherited the exquisite old rosewood clock—stored miscellany is *sometimes* priceless—

Along about now I can hear some of you muttering that "anyone can do it if they have the things like they did." If you are newlywed you probably won't have so many things as we did. But if you're not-so-newlywed, you're just as apt to have as big a collection as ours. And if you'll look closely at some of our unmentioned accessories you'll see that they're no jewels. No one ever had a worse hodge-podge than we did. Maybe we're too sentimental about living with the possessions we enjoy. And maybe we keep things longer than most people. Take our draperies, for instance; they're about to

have their 19th birthday, and nine of those years they've been folded up neatly in a big packing box because they didn't fit anywhere or look "right." But here they not only looked just right, they were absolutely perfect for length, width, and all. Honest. But carefully concealed is the fact that one side doesn't have fringe. And then we did have to buy new glass curtains.

Our foyer is ten feet square but it was no gem. But since it had that wide opening into the parlor it meant that we could at least pretend it was

If it's any consolation, even professionals get stuck at certain points when decorating their own homes. Here is the true story of how one of our editors struggled to convert an old heap of an apartment into an honest-to-gosh home for her family. But let her tell you her story in her own words . . .

MARY E. MONZE



Waste-space foyer is now part of the parlor

part of the room. And since we couldn't just have a vast empty space out here, the only answer seemed to be to make

the closet into bookshelves, and put a desk at right angles to it. We used the same paper and paint as in the living room.

The front hall, dark dreary thing that it is, was painted the woodwork color and by raiding Mother's lifelong collection of pictures we were able to hang the wall that shows fairly solid with an assortment of pictures. Then we mail-ordered three chandeliers right out of AMERICAN HOME Market Place. As you can see in the "before" view, we had one of those three-socket ceiling jobs, so we screwed a nice little chandelier right into each socket.

The delirious idea of for once having a big

CONTINUED ON PAGE 136



This door, fourth that led to the same hall, was neatly disguised



Give Your MUMS a

IN THE SOUTH:

During golden autumn days, the chrysanthemum is a familiar, welcome flower in the South as elsewhere. Besides being lovely in the garden, its blossoms are most adaptable for arrangements, and combine happily with the various kinds of foliage associated with different regions. Often you can get interesting effects by mingling leaves of different, but harmonizing, types, sizes, and textures.

To get a dramatic yet inexpensive result, supplement blooms of small-flowered, hardy varieties with a few of the large, exhibition type, perhaps from your own garden, or else bought from the florist. For this example of Southern accent, we used magnolia foliage. The alabaster container in yellow and brown shades is made nonporous by coating the inside with melted paraffin. Pour it in; swirl it around; pour out excess.



IN THE WEST: Sprays of eucalyptus and knobby osage-orange fruits give this arrangement a feeling of both Far and Middle West. The rectangular iron container, though modern, looks like an old, Oriental bronze. For the "foundation," use modeling clay to fasten down a pin holder and, beside it, candle holders or small glass jars to serve the same purpose. After putting the candles in place and filling the container with water, start the design with sprays of eucalyptus to establish the height and the basic curve. Arrange chrysanthemums in an asymmetrical line, with most of the larger ones low and at the center. Use daisy- and button-type blooms to carry out the line and to fill in sparingly. In the lower part, place three or four osage-orange fruits impaled on florists' picks.



See "Where Credit Is Due," page 145

New Fall Outfit

ARRANGEMENTS BY BETTY B. MERRIAM



IN THE NORTH AND EAST: Sprays of yew and holly complement the chrysanthemums. And nice touches are given by green grapes and baby or Lady Finger bananas—both yellow and green, unripe ones. (The green ones are sometimes found on a bunch when received by the fruit dealer. Unless you ask him to save them, he'll throw them away as unsalable.) No container used; just Oasis foam, cut with knife or scissors from a block that's been soaked for at least 45 minutes. Place in plastic bag supplied with it; tie bag neck tightly; slit bag *on top only* so it won't leak on table. Arrange materials as directed on page 134.

MORE HOW-TO PICTURES ON PAGE 134

THE FALL CHRYSANTHEMUM SHOWS offer a liberal—and colorful—education for the student of chrysanthemum types and varieties, and ways to use them. Visit all you can

● Flower shows, says Dr. E. L. Scott of the National Chrysanthemum Society, are desirable because most successful growers of anything are, at heart, “show-offs” and relish having their treasures seen and admired. Many more of us want to see what others can do better than we

can. So, besides demonstrating the possibilities of the chrysanthemum to the uninitiated, shows enable novices and old timers to measure the varieties they are growing against others.

The following list of events, though far from complete, is an introduction to a pageant of

beauty, information, and inspiration. Visit all the exhibitions you can and all the displays in both private and public gardens to study not only the diverse plant and flower forms, and the different methods of growing them, but also the amazingly varied decorative uses to which they are put. And

CONTINUED ON PAGE 134

MOUNTAIN LAKES, N. J.: After hard day in eggs and poultry, William Tintle drives his truck to evening rehearsal of Mountain Lakes Symphony. A serious, skillful group, the 65-piece orchestra has a weekly rehearsal schedule, gives two concerts a year. Newspaper advertisement led to forming of orchestra seven years ago. Over 60 amateur musicians responded to ad.



LEISURE CORNERS, MICH.: 74-year old Ami Miller reaches for a high one. Oldest member of The Farmers' Band, he's star trumpeter. Weekly at Odd Fellows Hall, 35 youngsters and adults meet, willingly perform for holiday celebrations, and for various civic and church groups.



IN ROGERS PARK, ILL., Rogers Park Women's Club bought themselves ukuleles, took instruction in 12 weekly group lessons from Mrs. F. A. Groenwald who had mastered instrument on board ship bound for Hawaii. Enthusiastic, they bought records of Hawaiian songs to study rhythm and lyrics, made themselves sarongs, paper leis, and hibiscus hair ornaments (modeled by Mrs. Roy Henderson, Mrs. M. N. Leffler), and gave program.

Are You a



IN EVANSTON, ILL., "The Academic Cats" rock, rattle, and roll into their theme song, "Evanston Cobalt," blues number composed by leader Orlando Park, professor of biology at Northwestern U. All the cats are professors. Group started 15 years ago at a party that needed livening up. One guest sat down at a piano and began pounding out Dixieland jazz. An ex-drummer got with it, grabbed a spoon and dishpan, gave it the beat. The pair later organized a sextet that still meets once a week, sometimes at home, sometimes Chicago.

Musician at Heart?

Remember that guitar you used to play back in your coonskin coat days? Or maybe you blew a trumpet in a school band. It's time now to get out your instrument and tune up!

And with new teaching methods, self-instruction books, and group lessons, it's easy to enjoy the benefits that come from playing a musical instrument even without previous knowledge of music.

If a neighbor hasn't already reminded you, then remind several of them how much they used to enjoy playing together during their school days. Then big things will start popping in your neighborhood—you'll be on the way to forming your own neighborhood music group, and that's where the fun begins.

One way to begin your neighborhood musical activity is to work through an already organized group. Perhaps you already belong to an organization of some kind, a civic group, an American Legion Post or a Kiwanis Club. Through such a group you can find others who are interested in learning to play a musical instrument. Perhaps you'll find that some members already are familiar with an instrument. You may have the nucleus of a band or a small symphony right within your organization.

Symphony orchestras composed of neighbors are springing up in many parts of the country. There are now more than 1,000 community symphony orchestras, according to the American Music Conference. They're just part of a boom in musical activity throughout schools, in industry, and in family life.

Members of an orchestra or band can also be recruited through notices to local schools. Schools can also supply you with lists of graduates who once played in school bands and orchestras.

Music schools or schools with evening classes in

CONTINUED ON PAGE 138



IN CANE CREEK VALLEY, N. C., Roy Alexander family forms nucleus of an 8-piece group. They meet monthly and whang out mountain music and folk tunes on banjos, guitars, fiddles, and mandolins. Ruth's a school teacher. Roy works a dairy farm. Others in group: truck driver, carpenter, salesman, clerks.



IN CHICAGO'S SOUTH SIDE, this group concentrates on the music of Mozart written especially for the recorder, an old type of flute with eight holes. Commonly used in England in sets of four (descant, alto, tenor, bass) is relatively easy instrument to master.

These two are bound to floor you—but good!—for along with being enormously useful, they're the most winsome rugs we've seen in many a moon. Like all good scatter rugs, they can put a tired room back on its feet, and your pride in having made them yourself should add a great deal to your enjoyment thereof. With our easy-to-follow instructions, you'll have no trouble in training the coach dog or in bringing the lion to bay—and if you hurry, you may even have them ready in time to serve as princely Christmas gifts. The spotted coach dog copied from a rare antique is a three-dimensional rug, and the canine is so realistic that you're tempted to lean down and pet the critter. The lion, also three dimensional, is so real you'll think twice before stepping on him.

THE END

SEE PATTERN ORDER FORM, PAGE 145

Man's Best Friend, a coach dog, is the center of interest on this rug copied from a rare antique hooked rug. Dog itself is raised above its background, really outstanding. Learn all about it in Pattern 1623, \$1.00

King of the Beasts is made of knotted wool yarn, his mane and tail engagingly fringed. Background of this unusual rug is done with a simple needlepoint stitch on rug canvas. Full know-how in Pattern 1622, 75¢



JOHN LIPPERT

Drama Underfoot

What! Step out of bed onto a lion's mane? Sure . . . the long, soft yarn feels good to your tootsies. How can you get one? You can make both of these rugs from our patterns



See "Where Credit Is Due," page 145

*Too often floors are dismissed as
"background areas." When you need architectural boldness,
when a subdued scheme needs zest, the answer may
lie right at your feet. Here, a fairly common flooring,
used with uncommon skill*



The sharp black and white checkerboard pattern of this floor dramatically underlines the simple furnishings, gives zip to the otherwise quiet scheme. The tiles can be linoleum, asphalt, vinyl, or rubber, and you can lay them yourself (your knees will hurt for a few days, to be sure; but look what

you'll have and the money you'll save!). Experiment with loose tiles and try various effects before you decide on your patterns. Perhaps you'd rather lay them "on the straight" instead of diagonally. Or lay them in bands: 3 black tiles, 3 white tiles, 3 black and so on. (Harry Wolf home, Portland, Ore.)

Only 54 More Working Days Till Christmas!

*Here are seven beautiful ideas for
glorifying your home at Christmas time. Each is an American Home Pattern with
time-saving hints—you supply the loving care*



THIS ANGELIC PAIR pin your hopes to a star. We found them at the David Stuarts', Long Island. Make 'em of paper, paint, Transfer Pattern 1616, 35¢.



THREE WISE MEN made of colored cellophane look like stained glass when taped to your own window. We spotted Wise Men at the Robert Mellens', on Long Island. You can duplicate this scene with Pattern 1615, 50¢.

Every day from now till Christmas you'll probably be working on preparations for the Big Day. And it's a good bet that you'd like to be making your home say "Merry Christmas" on the outside just as warmly as it does around the tree and fireside.

We thought you'd be interested in ideas that real families have used in neighborhoods like your own—ideas that are beautiful and above all *practical*. So last year during the Christmas season we grabbed our cameras and notebooks and did some snooping for you.

And throughout the year we've kept an eye on the pictures of Christmas decorations that readers have sent in. These two pages show you some of this year's excellent crop. Still more are listed in our order form, page 145.

THE END

DOROTHY LAMBERT TRUMM



YOUR HOME RINGS OUT glad tidings when you fix up its windows to look like stained-glass rounds. Herald angels on rich blue ground are painted on glass; sides blocked out with heavy white paper. "Pipe organ" completes design of the Thomas Brauns. Tracing guide with Pattern 1617, 35¢.

HURRY! HURRY! HURRY!



LOVELY DOORWAY ANGEL represents the sweet and sacred aspects of the season. We saw her in the home of an artist, Mrs. J. Andrew Squires, whose home is in Connecticut. Mrs. Squires kindly gave us permission to show you how to make such an angel. She's painted on smooth side of corrugated board, then mounted on gold paper. Rolls up to store. Transfer Pattern 1618, \$1.00.



REVERENT GUARDIAN of doorway is a study in blue, silver, and star-spangled red. Along with a transfer for the angel, you get instructions for the light decorations that set her off on the Franceschini home in New York State. All Patterns 1619, 25¢. **JOLLY CAROLERS**, below, give Dickensian welcome at the nearby home of the H. Russells. Full-sized transfer, Pattern 1621, \$1.00.



THIS MADONNA, for all her modern lines, can easily be imagined in the chapel of a medieval princess. Her robes are of richly colored, heavy metallic foil; backing is of gold lamé. Pattern is adaptable to other settings, but designer, Mrs. A. G. Pertot chose this garlanded doorway. Transfer Pattern 1620, 75¢.

to the Order Form on page 145!



E. D. FALES, JR.

IN LIME ROCK, CONN., the other evening, a husband saw his wife wave her apron. "I'll be right in," he said, "as soon as I finish mowing these last two rows of grass." It was 6 o'clock. It took four minutes to mow the two rows. Time: 6:04. But then the husband found he'd lost the shutoff key, and he couldn't stop the mower. After a few minutes he finally found a way to stall the motor. Time: 6:09.

"Then he was so dirty," his wife said, "it took him five minutes to wash." At 6:14, this husband and wife finally sat down to eat.

"The steak," said the wife, "was just as hard as a rock."

"I felt like a bad child," the husband said. "But it's silly to leave just two rows of grass unmowed. And what was I to do when I couldn't shut the

motor off?"

It's a family problem everywhere, and this husband decided to make a survey. Do *all* wives have trouble getting husbands to supper? Have *any* husbands and wives worked out a satisfactorily foolproof solution for themselves?



On a farm near ELYRIA, OHIO, a wife said: "My husband still uses a scythe. I hear him in the field, and I listen for the strokes. Between strokes, I call: 'Supper is ready!' But he goes right on scything. It's often about 20 minutes before he stops."

The husband: "Well, I just always like to finish what I've started."

There *must* be a solution.



HOW SOME FAMILIES SOLVE IT

Yes, it *is* a national problem! But there are solutions. Different ones, of course, for a lot depends upon personalities.

"I'm a tyrant," said a publisher's wife in TARRYTOWN, N. Y. "I tell my family: 'If I'm going to spend all my time fixing a meal—you be



HOW LONG DOES IT TAKE TO GET YOUR HUSBAND TO SUPPER?

And so for two months, and in 2,000 miles of travel, he asked every married couple he knew. Here's what he found:

IN 3 OUT OF 4 FAMILIES, IT IS A PROBLEM

IN GARDEN CITY, LONG ISLAND, a young mother said: "It happens every night. Last night I called Bill, and found he was teaching Billy to pitch a baseball. By the time they sat down at the table, the corn had turned stone cold."

Said the husband: "Well, Billy had just learned how to place his fingers on the ball, and it was no time to stop without letting him practice a few throws. What could I do?"



IN WESTERN SPRINGS, ILLINOIS, a merchant's wife said: "Last night we had corned beef and cabbage, which he loves. At 6:30 I went to the back door and called. He was talking in a neighbor's yard. By the time he got to dinner it was 6:50."

IN ALEXANDRIA, VIRGINIA, a teacher's wife said bitterly: "I call and nobody comes. The whole family thinks it's a signal to finish leisurely whatever they happen to be doing at the time."

IN FLAT ROCK, MICHIGAN, a wife said: "And television. My dinners get so cold that I've started giving my family cold cuts!"



there!" She smiled. "It works, because I've shown them I mean it. Once, when they didn't appear, I took the meal right back to the kitchen."

IN JENKINTOWN, PA., a tiny mite of a wife said firmly, "He comes immediately—or else!"

But in LAKEVILLE, CONN., a business man's wife uses finesse. She *dramatizes* her dinner hour. All the duties of a gracious (but servant-less) 16-room home don't keep this wife from dressing for dinner every evening. Sometimes she takes a pre-dinner snack to her husband, who may be napping or reading. Lighted candles on the table help, too, to get him in what she calls a "Dinner frame of mind." "It doesn't *always* work," she admits with a smile. "Sometimes I take him gently by the hand and guide him to the table!"

But there are other solutions, too. One wife, in CLAREMONT, CALIFORNIA, believes in *firmness*! She used to announce supper five minutes before it was ready. "They soon caught on," she said, "that I was fooling. So I called ten minutes earlier.

CONTINUED ON PAGE 114



6 surprises you can spring with *Campbell's* Tomato Soup



1. A festive Soup Mate! Start with 1 can Tomato Soup. Add 1 can Green Pea Soup, 1 cup milk, 1 cup water and slices of frankfurter. Heat and serve as a distinctive beginning for a special dinner! Or use it with a sandwich — it's lunch with a flair!



2. Wake-Up Breakfast! Best way we know to whisk away early morning cobwebs — a mug of rich, red Tomato Soup. The finest tomatoes in the land give you just the right flavor to set off bacon, eggs and toast. You'll love it; so will the family!



3. Creamy Tomato-Cheese Rabbit! Combine 1 can Tomato Soup with $\frac{1}{4}$ cup milk and 1 cup shredded sharp process cheese. Heat, stirring constantly, until cheese is melted. Pour over crisp crackers or hot buttered toast. 4 delicious servings!



4. Tomato French Dressing! In a 1-qt. jar, combine 2 tablespoons sugar, 2 teaspoons dry mustard, 1 teaspoon salt, $\frac{1}{2}$ teaspoon pepper. Add 1 can Tomato Soup, $\frac{1}{2}$ soup can vinegar, $\frac{1}{2}$ soup can salad oil and 2 tablespoons minced onion. Shake well.



5. Cheese Thimble Dumplings! Add $\frac{1}{4}$ cup shredded sharp cheese to $\frac{1}{2}$ cup packaged biscuit mix. Blend with 3 tablespoons milk. Drop dumplings from tip of spoon into simmering Tomato Soup. Cook 5 min.; cover and cook 5 min. more.



6. Saucy Secret! A treat for meat loaf, pork chops, Swiss steak, or fish — Campbell's Tomato Soup used as a sauce. Just heat the soup as it comes from the can and pour it on. Remember, too, Tomato Soup's wonderful in your spaghetti and macaroni casseroles!

Once a day . . . every day . . . SOUP!



M'm! M'm! Good!

"Fascinating NEW BAKING Bon Bon

Betty Crocker
OF GENERAL MILLS



**FULL OF SURPRISES
INSIDE 'N OUT!**



...AND EASY AS 1-2-3

- 1. WRAP** a cherry, date, nut, chocolate piece, etc. in Gold Medal Bon Bon Cooky dough—white (or tinted), chocolate, or brown sugar. Or make the center itself of dough, mixed with *chopped* nuts or dates, etc.—*then* wrap.
- 2. DIP** in icing after baking. You can vary your icings—chocolate, white and assorted colors.
- 3. TOP** with coconut, nuts, colored sugar, chocolate pieces or any other colorful toppings your fancy chooses.



...and the basic recipe's so simple!

BON BON COOKIES

1/2 cup soft butter
3/4 cup sifted confectioners' sugar
1 tbsp. vanilla
1 1/2 cups sifted GOLD MEDAL
"Kitchen-tested" Enriched Flour
*1/8 tsp. salt

Heat oven to 350° (moderate). Mix butter, sugar, vanilla. Blend in flour and salt thoroughly with hand. Add food coloring, if desired. Wrap level tbsp. dough around filling. Bake 1" apart on ungreased baking sheet 12 to 15 min., until set but not brown. Dip tops of warm cookies in icing. Decorate. Makes 20 to 25 cookies.

Chocolate Dough: Add 1 sq. unsweetened chocolate (1 oz.), melted.

Brown Sugar Dough: Use 1/2 cup brown sugar (packed) in place of confectioners' sugar.

Icing: Mix 1 cup sifted confectioners' sugar, 2 tbsp. cream, 1 tsp. vanilla. Add food coloring. For Chocolate: Add 1 sq. unsweetened (1 oz.), melted, and use 1/4 cup cream.

*When using Gold Medal Self-Rising Flour, omit salt.

You'll find lots of fascinating ideas for varying the taste and beauty of Bon Bon Cookies in a special insert in all Gold Medal Flour sacks.

**Gold
MEDAL**



IDEA with Gold Medal[®] Cookies

**SO SIMPLE! SO DIFFERENT!
BAKE THEM AS COOKIES!
EAT THEM AS CANDIES!**

"Here's the most thrilling baking creation to come out of our kitchens in years! Really different, and every piece a delicious taste surprise! Such fascinating variety, so fascinating to make...and so easy even the children can help! You'll want to bake up batches and batches for your family and for gifts.

"We created this unusual new recipe especially for Gold Medal. So naturally you'll bake it better with this famous flour. In fact, as we've often mentioned, the choice wheats in Gold Medal are specially blended to help *all* your favorite recipes turn out better."

Betty Crocker
OF GENERAL MILLS



Bake it Better WITH Gold Medal
THE *"Kitchen-tested"* FLOUR



"Now what's she fixed up?"

JEANNIE WILLIS



"This looks more like it . . ."

"Best Meal I Ever Ate!"—

Win this kind of applause with this month's

Family Food



"Man, oh man—this is real eating!"

MENU

*EGGS À LA RusSE

BROILED CHOPPED BEEF
WITH ONION RINGS

BAKED POTATO

BROCCOLI

*SUCCOTASH PUDDING

*CHOCOLATE ANGEL FOOD CAKE
À LA MODE

COFFEE

Why not admit it gals—one of the favorite dishes of your man and mine too is hamburger. Go ahead and try to disguise it all you want: loaf it, casserole it, or try anything else in your bag of tricks. But there'll come a day when he'll say, "Can't we have just *plain* hamburger and baked potatoes tonight?"

No moans, please! Even, if you're the best cook for miles around, if you can't cook the simple dishes that your family likes best, and cook them with a flourish that your adoring husband and kids say is "better than anybody's anywhere," it's time to reconsider the taste appeal of simple dishes.

Have you by chance forgotten how a new and intriguing appetizer can set the pace for the whole dinner? And how about those *elegant* new ways to serve vegetables that will add class to the simplest main dish. Next time you feel inclined to apologize that "we're just having hamburger for dinner," give this male-approved, smile-endorsed hamburger menu a whirl.

Look what happened when we tried this menu on Bill. He was in a mood for the hamburger, but when the meal started off with what he called "that other stuff" he was, as you can see, a little skeptical. Not so after one bite of our Eggs à la Russe. He really hit his stride on the main course and wound up grinning through the desert. The pictures show his reaction much better than words can tell.

THE END

For Details About Table Appointments, See Page 145

*RECIPES ON PAGE 108



WORSTEN BROODJES

LUCILLE'S
SPECIAL

BEEF ROULADES
BOURGOGNE

Good Victuals - Freeze



JEAN AUSTIN

Comes a time in the holiday frenzy when, with all good will toward all, we cannot but wonder how we shall get through the Holidays. We want to do so much, there is so much to do. We wouldn't have it otherwise, but just as hospitality reaches its peak, one's own vitality reaches the year's low. May I make a suggestion—or rather pass on a plan I've used for years? Like you, I suspect, the Christmas holidays bring out the pride in me—house pride, table pride. It is then, if ever, I like to serve beautiful food and yet it is conversely the season that finds me with the least time to spend in the kitchen. I want to enjoy my guests, I like calling on them; there is shopping and trimming and music to be heard and Christmas stories to be told. So who wants to be shut up in the kitchen hours on end with all this fun and excitement? Not I! Neither, by golly, will I tolerate catch-as-catch-can holiday meals. The solution, good victuals in the freezer, done weeks and weeks before the Christmas frenzy hits my house . . . Worsten Broodjes, done cocktail size and meal size—hearty meat-

filled pastries, needing nothing but a green salad to make a meal . . . My traditional Christmas pudding, a treasured recipe from my sister-in-law Lucille, ready to heat up, and with it a goodly covering of heady brandy sauce, likewise ready and waiting in the freezer . . . Beef Roulades, of course, and all the tenderer for their sojourn in the freezer.



Something special in gifts—Brandy Sauce for holiday puddings and Cumberland Sauce for the Christmas bird or ham—they freeze beautifully
RECIPE ON PAGE 108



BLANQUETTE
OF VEAL

SWEDISH MEAT BALLS

CREAMED CHICKEN

Now, Serve at Christmas!



• These six recipes have been previously published. For your convenience, reprints are available. Send a stamped, self-addressed envelope to:
Box F-N
AMERICAN HOME Bldg.
Forest Hills 75, N. Y.

Out of the freezer they come, all tied up and ready to brown and quickly plop into a casserole, the burgundy sauce they're cooked in an easy thing indeed . . . A superb chicken à la king, needing only a call to your baker for some patty shells, some green peas quickly cooked and served with it . . . For the most fastidious on your guest list, a blanquette of veal, and even the vegetables right there with it. My method is to freeze it on an aluminum platter so that the entire meal goes in the oven, needing only one transfer to your handsomest silver platter just before serving . . . Swedish meat balls—the real thing, the recipe of my superb Swedish cook Vera—for cocktail service or a Sunday night Smörgåsbord. And these are just a few, a very few, of the many good victuals you can serve 'round Christmas with practically no effort. Let me know, won't you, what favorites you did to make for a merrier Christmas and a less harassed hostess.

THE END

Tuck away in your freezer now these very choice little fruited cakes for those who have everything!
RECIPE ON PAGE 108



HOMEMADE! Mixed in $\frac{1}{2}$ the time

No shortening needed

No eggs to add

No beating... just stirring



MIRACLE WHIP CAKES

WHAT! Make cakes with Miracle Whip! Yes, ma'am!

Wonderful cakes: with old-fashioned home-made goodness . . . with real homemade richness. And yet, made with a speed and ease akin to magic.

Here's why: Miracle Whip contains two of the most important and expensive ingredients used in cakes—fine oils and selected eggs. And mixed by Kraft's exclusive beating process, these ingredients are blended for you to a consistency far smoother than you could possibly produce at home.

So, with Miracle Whip you start with a

mixture of shortening and eggs that combines like a charm with the other ingredients. In fact, mixing's so easy that, *just by stirring*, your Miracle Whip cake batter is ready in less time than some cakes require merely for creaming sugar and shortening together.

Just think! A satin-smooth batter with *no tiresome beating*, *no timing of the mixing*, *no counting of strokes*. Not even "time out" for resting.

Get Miracle Whip today and try one of these old-fashioned rich, moist cakes. So easily, economically too, you can treat your family to homemade cake goodness again!



Miracle Whip Salad Dressing is also available in Canada

... and old-fashioned rich!

Deliciously moist
Velvety ... tender
Economical, too



SPICE CAKE

¾ c. Miracle Whip
¾ c. sugar
2½ c. sifted cake flour
1 tsp. soda
1 tsp. baking powder
¼ tsp. salt
½ tsp. cloves
½ tsp. nutmeg
1 tsp. cinnamon
¾ c. cold water
2 tbsps. molasses

Combine Miracle Whip and sugar. Sift other dry ingredients together; add alternately to Miracle Whip mixture with combined water and molasses. Blend well after each addition till smooth. Bake in greased 9" square pan in 350° oven 30 to 35 min. Frost with:

Kraft Caramel Frosting

Make caramel sauce by melting ½ lb. (28) Kraft Caramels with ½ c. water or milk in double boiler. Stir frequently until smooth; cool. Cream ¼ c. Parkay Margarine, add ½ c. caramel sauce and gradually blend in 2 c. sifted confectioners' sugar; mix well.

CHOCOLATE CAKE

1 c. Miracle Whip
1 c. sugar
1 tsp. vanilla
2¼ c. sifted cake flour
½ c. cocoa
1 tsp. soda
1 tsp. baking powder
Dash of salt
¾ c. cold water

Combine the Miracle Whip and sugar. Add vanilla. Sift flour, cocoa, soda, baking powder and salt together and add alternately to Miracle Whip mixture with water. Blend well after each addition until smooth. Pour into two waxed paper lined 8-inch layer pans and bake in a moderate oven, 350°, for 25 to 30 minutes. Frost with:

Chocolate "Philly" Frosting

Mix 1 8-oz. pkg. Philadelphia Brand Cream Cheese with 1 tbsp. milk. Gradually blend in 4 c. sifted confectioners' sugar. Add 3 1-oz. squares unsweetened chocolate, melted, 1 tsp. vanilla, dash of salt, and mix well.

DATE-NUT CUP CAKES

1 c. Miracle Whip
1 c. sugar
1 tsp. vanilla
2½ c. sifted cake flour
1 tsp. soda
1 tsp. baking powder
¼ tsp. salt
¼ tsp. nutmeg
½ c. cold water
2 tbsps. grated orange rind
½ c. chopped dates
½ c. chopped pecans

Combine Miracle Whip and sugar. Add vanilla. Sift other dry ingredients together and add alternately to Miracle Whip mixture with water. Blend well after each addition until smooth. Stir in rind, dates and pecans. Bake in paper lined or greased muffin pans in 375° oven 20 to 25 min. (Yield: 18 med. size cakes.) Frost with:

Orange Frosting

Cream ½ c. Parkay Margarine. Add 2 tbsps. grated orange rind, ¼ tsp. salt. Add 4 c. sifted confectioners' sugar alternately with ¼ c. orange juice. Beat till fluffy.

Remember, these recipes are balanced for Miracle Whip's unique combination of ingredients, extra richness and extra smoothness. Nothing else will give the same delicious result.

NEW! Unbreakable all plastic **SCRAPER**



ALL IN ONE PIECE! ONLY **25¢**

with tear-off strip from pints and quarts of Miracle Whip

Molded in one piece from flexible (polyethylene) plastic. Scrapes last bit from jars. Perfect for bowls, spoons, beaters, too. Can take hard use, very hot water. Available only with Miracle Whip.

Quick start for fried chicken:

*Just pour your shortening
—delicate Wesson Oil*



No digging out shortening. Wesson Oil is instantly ready when you are—convenient and easy to pour for good frying. Wesson is instant shortening with all the matchless delicacy of finest salad oil.



No waste with Wesson—it's thrifty. You fill your fryer just to the depth you need. You see when Wesson reaches the proper level. It's sparkling pure liquid. There's no waiting for it to melt.



Safer for digestion. Even costliest solid shortenings smoke at 380°. Wesson heats far higher without smoking or burning. So you're surer always of digestible fried foods with fresh, good taste.



Delicate salad oil makes the finest shortening—**Wesson Oil**

IT'S FOR FANCY



....VEGETABLES!

In spite of what you may think you're looking at, here's a case where a rose is *not* a rose! This colorful centerpiece, which can vie with any floral arrangement, is actually made up entirely of vegetables. Want to make one like it, or use a few of the "flowers" for garnish? You'll need: green and red cabbage, celery, cauliflower, radishes, cucumber, white turnips, tomatoes, red and green peppers, lemons, cantaloupe, skewers, lots of toothpicks.

FOR HOW-TO PICTURES, PLEASE TURN THE PAGE

-AND FOR FUN

ICE CREAM IN A
KROM KOOKE*

See "Where Credit Is Due," page 145



Krom Kooke is our name for these crisp Scandinavian Party Wafers—baked in a Krom Cake Iron on top of the range. They're fun to make—and fun to eat. The only trick is in heating the iron to just the right temperature, and a trial run on your own range will give the answer for your own particular needs.

Using wooden pin, you may shape wafers in a variety of ways while they are still hot. Shape them into cones, roll them into cylinders, pinch them together to form shells. Recipe makes about 40 wafers. They'll vanish in no time, but if you should have any leftovers, be sure to store them in a dry place.

A delicious treat—either filled with ice cream or served plain. You might also try them filled with whipped cream, fresh or frozen fruit, or a favorite cream filling. For the recipe, please turn the page. Happy eating!

They're real chocolate brownies



if they're
made with real
chocolate



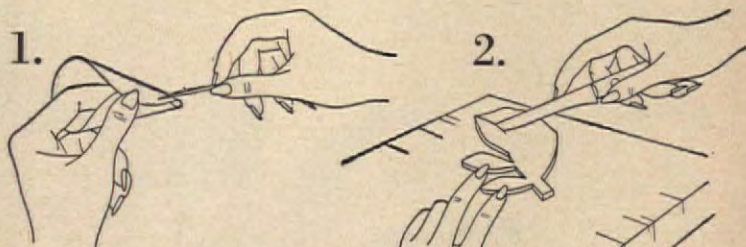
Walter Baker makes the finest chocolate

Follow easy recipe on the package for the best brownies
you ever served—*pure chocolate through and through.*



Product of General Foods

• **OUR VEGETABLE CENTERPIECE** may look elaborate, but it takes no special talents. And though it may take time to assemble, you can arrange it a day in advance, then sprinkle it and wrap it in a saran film to store in your refrigerator. For the base, cut a large cabbage above the stem, so the head is flat enough to sit firmly on the table. Make roses, lilies, and leaves as described below, and fasten them to cabbage with toothpicks. For longer stems, wire the toothpicks to skewers. Fill in with cut and uncut radishes, celery, bits of red cabbage, and flowerlets of cauliflower.

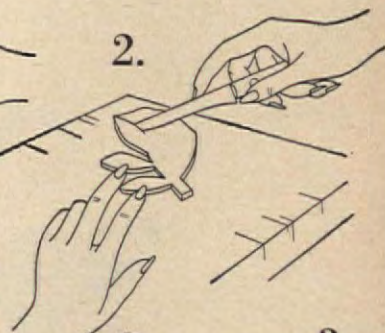


1. *To make lilies:* Cut thin slices of white turnip, curl each around finger, and fasten with toothpick (see fig. 1). For pink lilies, use food coloring. For stamens, insert strip of red pepper or cauliflower bud.

To make leaves: Cut green pepper rind as shown (fig. 2). For variety, cut cucumbers lengthwise in $\frac{1}{4}$ " slices, and cut sections of cantaloupe rind.

To make roses: Slice almost through stem end of lemons and tomatoes (fig. 3), remove peel in a continuous spiral. Secure slices on toothpick. Coil peel in toward center (fig. 4). Fasten end onto toothpick.

THE END



1 egg
 $\frac{1}{2}$ tsp. ground cardamon,
lemon, or vanilla flavoring

• Whip cream until stiff. Add sugar, beaten egg, and sifted flour. Then add the flavoring. Stir until smooth. Drop 1 tbs. of batter in center of heated cake iron, close, and hold over flame. For very thin, fragile wafers, press down on center of iron with a pot holder before turning the iron over. Use medium-to-low flame, and bake wafers for a couple of minutes on each side, or until they are a light brown. While the wafers are still hot, shape them as desired with the help of a wooden pin.

RECIPE FROM NORSE FIORD IMPORT CO.

• **krom kooke***

1 cup cream
1 cup flour
 $\frac{1}{4}$ cup sugar

Makes about 40 wafers

Honey of a dressing—honey of a salad



...and it's so easy with **fruit cocktail with character**—delicious

DEL MONTE Fruit Cocktail that's ready-mixed with as much pride as you'd take in fixing it yourself. And it shows!

The colors always sparkle in DEL MONTE Fruit Cocktail. The cuts are neat and tidy. All 5 juicy fruits are combined in just-right flavor balance. That's DEL MONTE—America's favorite fruit cocktail. Isn't that for you?

HONEY FRUIT SALAD

- | | |
|---|-------------------------------------|
| 1 can (1 lb. 14 oz.) DEL MONTE Brand Fruit Cocktail | 1/2 cup fresh or canned lemon juice |
| 1/2 cup syrup from fruit cocktail | 1 pint cottage cheese |
| 1 tablespoon cornstarch | Salad greens |
| 1/2 cup strained honey | |

Drain fruit cocktail, measure 1/2 cup syrup into small pan. Stir in cornstarch till smooth. Add honey, lemon juice. Cook over low heat, stirring constantly, until clear, about 5 min. Chill. Makes about 1 cup. Arrange cottage cheese on greens, top with fruit cocktail. Spoon dressing over fruit, or pass separately, if preferred. Serves 6.

The brand you know puts flavor first

Del Monte®

NEW IDEA!



Good Seasons is a registered trade-mark of Perkins Products Co.

Good Seasons Salad Dressing Mix!

A famous chef put his secret blend of rare herbs and spices into envelopes—named it Good Seasons Mix. You add your own vinegar and oil and you get the finest salad dressing you ever tasted.

You'll want to try all five mixes, each makes a half pint in seconds—Old Fashion French, California French, Old Fashion Garlic, Exotic Herbs and Bleu Cheese.



SPECIAL INTRODUCTORY KIT

Contains a Self-Measuring Bottle, 2 different Good Seasons Mixes, and a salad recipe booklet—and is featured in your store at a low "try-it-now" price.

One of the many fine products of General Foods, makers of Maxwell House Coffee

JAMS WITHOUT COOKING



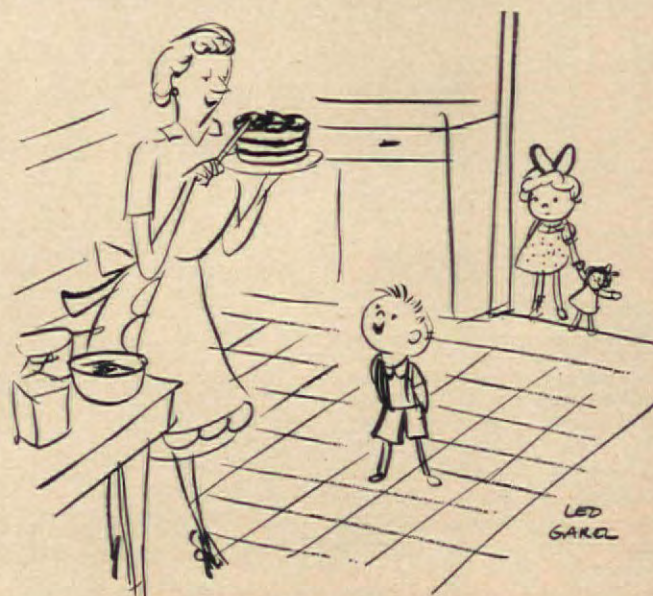
Now you can make jam from frozen or fresh berries with no cooking or even heating. This new method is a far cry from the old time *jam sessions* when you spent long, hot summer hours over kettles to save fruit when it was ripe. With this new and easy way, you freeze the fruit in season, then make up the jam as you need it and as the job fits your schedule. And convenience isn't all—with this no-cook method you keep the fresh fruit flavor, and the fruit's bright, natural color.



RECIPES ON PAGE 108

The *making* is quick and easy. You stir manufactured pectin, liquid or powdered, into the raw, crushed, and sweetened berries, and then put the mixture into jelly glasses. Stored in the refrigerator, the jam holds its appetizing appeal for months, and the consistency is just right to hold its shape and spread well.

You'll hail this new method because it offers you a wide variety of choices without the necessity of making a huge batch in advance. With this simple method you can now easily try out your own ideas in small amounts without the danger of ruining a big, expensive batch. Another plus feature, of course, is that by turning out only as much jam as you happen to need at the moment, you're always free to use your frozen fruits for other delicious dishes that strike your fancy. THE END



"You know, Mrs. Brown, I like older women."

BENDIX announces

A NEW KIND OF WASHING POWER...

**Gets clothes cleaner
without thrashing agitator blades**



**The new BENDIX
POWER SURGE WASHER
washes with Energized Water**

What energizes it?

The Bendix-developed Energy Disc!

A hundred years away from thrashing agitator blades that beat some of your clothes to death, while others barely get their faces washed.

Here's a washer that would satisfy a coal miner's wife with its thoroughness. Yet handles your fragile frillies as though it sympathized with you for paying so much for them.

Energized water surges and bubbles through every stitch of your clothes.

It even looks through the pockets of shirts. And we invite you to feel how it searches through the fingers of gloves!

This is honestly an astonishing washer.

Astonishing even in the way it's built. There are only three moving parts. No gears to wear out . . . no transmission to get out of order.

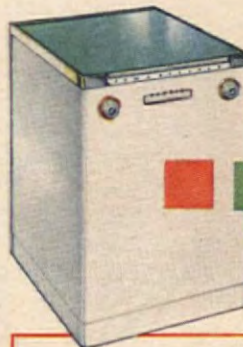
There are extra years of trouble-free service built right into this Bendix Power-Surge Washer.

**You can feel it surging the soil
right out of the glove on your hand**

Go ahead . . . put your hand in . . . glove and all! The Bendix Energy Disc sets the water a-tingle, gives it a washing power that water has never had before.

Feel those bubbling bursts of energy? You're now *feeling* a washer washing clean. It's Bendix Power-Surge washing—as safe for your clothes as it is for your fingers.

**GENUINE FORMICA WORK-TOP . . . AND
ONLY BENDIX HAS IT!**



When it's not washing (and even when it is!), the Bendix Power-Surge gives you 25 inches of extra counter space.

Carefree, hard-working counter space of genuine Formica! Resists chipping, peeling, cracking, staining. Yours in seven decorator colors.

\$100,000.00 BENDIX CONTEST

NAME THE WASHING ACTION. WIN \$10,000.00 CASH FIRST PRIZE

360 Power-Surge Washers as additional prizes

Come in—see the unusual way the new Power-Surge Washer washes. Then name the action. Nothing to buy—easy to enter—hundreds of opportunities to win! Get blanks at your Bendix dealer now. Entries will be judged on the basis of originality, uniqueness and suitability by independent judges. Contest closes November 23rd, 1955.

CROSLY AND BENDIX* These two great names are joined. Now the creative engineering that Crosley brings to America's air and electronic development is yours in every Crosley & Bendix home appliance. There could be no higher standard of quality.

BENDIX
POWER-SURGE **AUTOMATIC**
WASHER

*Crosley and Bendix Home Appliances are manufactured and distributed by Modfats Limited, Weston, Ontario

Take a Can of LUNCHEON MEAT

You've used it and loved it
for summer meals . . . now try it
for these hearty year-'round dishes



JUNE TOWNE

Back when you were sweltering through those summer heat waves, it was second nature to reach for foods that lightened your kitchen work. And it's likely your quick-fix favorites included the regular use of canned luncheon meat.

Did you know, though, that this summer friend can give you good eating for little time and money in hearty *year-'round* favorites?

For instance, canned luncheon meat and prepared biscuit mix can be combined into delectable **CURRY PINWHEELS**. Another elegant, easy-to-make dish is **AMERICAN FRIED RICE**. And what about a delicious meat loaf done with leftover Thanksgiving turkey dressing and luncheon meat? We call it **STUFFING LOAF**. And there's still good eating in leftover mashed potatoes made into **POTATO MEAT PUFF**. Our **LIMA TOWERS** dish, with its assorted embellishments is the greatest. Or if you go for ham loaf with a sweet and sour glaze, here's an especially good recipe for **INDIVIDUAL HAM LOAVES**.

RECIPES ON PAGE 103







You hear a bigger whoosh
 You smell a fresher aroma
 You taste an extra richness

Why? Because Chase & Sanborn "Dome Top" Coffee is *fresher* than any other leading brand. It's the *only* one that's *pressure* packed. And pressure packing preserves coffee freshness and flavor better than vacuum cans or bags.

Chase & Sanborn Coffees are served by more fine hotels and restaurants throughout America than any other brand.

Chase & Sanborn

THE COFFEE THAT
 TELLS YOU IT'S FRESHER!

Now! Chase & Sanborn's Delicious Flavor—
 yours in the NEW FULL-BODIED INSTANT

First instant coffee so full-bodied it makes
 truly satisfying breakfast coffee!



HOW TO STUFF A FISH



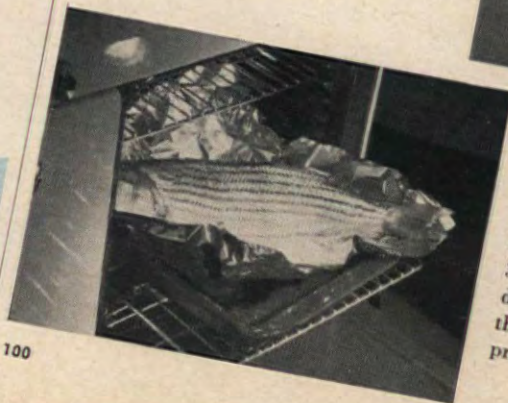
STEPHANIE LEPINIG

The delicate flavor of succulently stuffed fish is well worth extra time for preparation. Bass, Lake Trout, White- and Bluefish are especially delicious when prepared this way. Wash fish thoroughly, drain well, and pat dry both inside and out. Brush inside with lemon juice to bring out the natural flavors. (If you prefer, you may also split and fillet the fish.)

Fill cavity with bread stuffing blended with celery, onion, sage, rosemary, and poultry seasonings. To close cavity, sew with trussing needle and twine (or darning needle and strong thread). If you prefer, use skewers or toothpicks laced together with twine. Use care to avoid tearing either the skin or the flesh of the fish.



Brush with melted plain or lemon butter; sprinkle with salt. Lay fish on aluminum foil, or coarse lettuce leaf. Bake in a pre-heated oven at 375° F. for about 45 minutes, depending on the weight of the fish. Then serve—and be prepared for compliments.





This is the trend-setting new "PIONEER" by American Kitchens... color styled by Beatrice West

Dramatic new kitchen combines natural birch and antique copper...on frame of rugged steel

Unique and exciting, this is the most dramatic new kitchen of the year. It's a stunning combination of nature's warmest textures—the glowing warmth of antique copper and the lustrous smoothness of natural birch. Even the famous American Kitchens "Roto-Tray" Dishwasher, the set-in counter-top range, and the waist-high oven are in matching antique copper! A dream kitchen in every sense of the word...

... with a price tag lower than you'd dare believe!

Only American Kitchens offers you this luxurious kitchen! It's budget-priced because we invest the savings made possible by modern production methods into the expensive materials usually found only in hand-crafted kitchens. And of course, this beautiful new Pioneer Kitchen gives you the famous American Kitchens premium quality all-steel chassis... and the wonderful work-saving features women love.

So see the new "Pioneer"—on display at your dealer's today! (Also available in Canada.)

"CUSTOM-KITCHEN" BEAUTY FOR AS LITTLE AS \$1.25 A WEEK!

Clip and mail coupon for this valuable kitchen planning guide!




**American Kitchens Division, Dept. AH-115
AVCO Mfg. Corp., Connersville, Indiana**

Here's 10 cents. Please rush new full-color 24-page booklet "Clever Kitchens" with tips on planning and decorating.

Name _____ (Please print)

Address _____

City _____ Zone _____ State _____

AMERICAN KITCHENS DIVISION  CONNERSVILLE, INDIANA



American Kitchens

STRENGTH OF STEEL FOR LASTING APPEAL!



General Electric



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James



Youngstown



American Kitchens

Which machine is yours?

DISHWASHER *all* is prescribed by all 10 of these electric dishwasher manufacturers—because in test after test by the *manufacturers themselves* it washed dishes sparkling clean, made glasses and silver look hand-polished! And DISHWASHER *all* does all these things in hard or soft water.

all is a registered trade-mark of Monsanto Chemical Company



Whichever machine you own, get best results with DISHWASHER *all*—made by Monsanto and prescribed by the manufacturer of your dishwasher. On sale at grocer's and supermarkets.



DISHWASHER *all* is made by MONSANTO where creative chemistry works wonders for you

American Home Recipes

(Take a Can of Luncheon Meat, pictured in color on page 98)

AMERICAN HOME Magazine offers cellophane envelopes for protecting recipes in your card file. They come in a standard 3 x 5 inch size and are open at both ends so that recipes may be easily inserted. You can order them in lots of 100 for \$1 from:

THE AMERICAN HOME, Dept. J-55
American Home Building, Forest Hills, N. Y.

• american fried rice

Preparation time: 5 min.
Cooking time: 30 min.

- 2 cups precooked rice
- 2 tbs. cooking oil
- 2 tbs. butter or margarine
- 1 12 oz. can luncheon meat, diced

- 1 cup cubed celery
- 2 tbs. chopped onion
- 2 cups beef bouillon
- 2 tsp. soy sauce

• Brown the dry rice in oil slowly, set aside. Sauté luncheon meat in butter or margarine; as it begins to brown, add celery and onion. When golden brown, add rice, soy sauce, and bouillon. Simmer until rice is tender (about 15 min.).

Serves: 4 465 cal. per serving Source of Vitamins B, C
Originated in THE AMERICAN HOME KITCHENS

• potato meat puff

Preparation time: 10 min.
Baking time: 45 min.

- 2 cups mashed potatoes (leftover)
- 1/2 cup milk (dry skim milk can be used)
- 3 eggs, separated
- 1 12 oz. can luncheon meat, diced fine
- 1/4 cup minced onion
- 2 tbs. chopped parsley
- 1/2 tsp. salt
- 1/4 tsp. pepper

• Whip egg whites until stiff but not dry. Combine remaining ingredients. Fold in egg whites. Pour into greased 1 1/2 qt. casserole. Bake in pan of hot water for 45 min. at 375°F.

Serves: 6 275 cal. per serving Source of Vitamins A, B
Tested in THE AMERICAN HOME KITCHENS

• curry pinwheels

Preparation time: 15 min.
Baking time: 15 min.

- 1 12 oz. can luncheon meat, diced fine
- 1 tbs. chopped onion
- 1 tbs. butter or margarine
- 2 cups biscuit mix
- 1/4 cup melted butter or margarine
- Brown meat and onion in 1 tbs. butter or margarine. Prepare biscuit dough and roll into a rectangle about 1/4 in. thick. Brush dough with part of melted butter or margarine. Spread meat mixture over entire surface. Roll as you would a jelly roll. Seal end with melted butter. Slice roll into pinwheels and place on greased cookie sheet. Bake at 400°F. for 15 min. Brush biscuit part of pinwheels occasionally with remaining melted butter or margarine as they are baking.

SAUCE 3 tbs. butter or bacon drippings 2 tsp. salt
 3 tbs. flour 1/2 tsp. pepper
 3 cups milk (dry skim milk may be used) 1 tsp. curry

• Melt butter, quickly stir in flour. Gradually add milk, stirring constantly, then salt, pepper and curry; bring to a boil and serve hot over pinwheels.

Serves: 6-8 510 cal. per serving Source of Vitamins A, B
Originated in THE AMERICAN HOME KITCHENS

• individual ham loaves

Preparation time: 10 min.
Baking time: 20-30 min.

- 2 12 oz. cans chopped ham
- 1 egg
- Combine all ingredients and shape into loaves. Bake at 400°F. for 20 to 30 min. Baste while baking with the following glaze:

GLAZE

- 1 cup brown sugar
- 1/4 cup honey
- 2 tsp. water
- 1 tsp. vinegar
- 1/4 tsp. dry mustard
- Dash ground cloves

• Combine all ingredients in a sauce pan and bring to a boil. Baste over loaves while baking.

Serves: 4 795 cal. per serving Source of Vitamins A, B
Originated in THE AMERICAN HOME KITCHENS

• lima towers

Preparation time: 10 min.
Baking time: 45 min.

- 1 12 oz. can luncheon meat
- 1 med. tomato
- 3 oz. cheddar cheese
- 3 1 lb. cans dried lima beans, drained
- 1/4 pt. light cream
- 1 tbs. minced onion
- 1 tbs. melted butter
- 1/4 tsp. savory
- 1/2 tsp. salt
- 1/4 tsp. pepper

• Cut luncheon meat, tomato, and cheese into slices. Alternate slices into 4 stacks. Hold together with toothpicks. Place stacks in 1 1/2 qt. casserole. Completely cover with lima beans; combine cream, onion, butter, savory, salt and pepper, pour over beans. Bake at 350°F. for 45 min.

Serves: 4 945 cal. per serving Source of Vitamins A, B, C
Originated in THE AMERICAN HOME KITCHENS

• stuffing loaf

Preparation time: 10 min.
Baking time: 45 min.

- 2 cups leftover bread stuffing
- 2 12 oz. cans chopped ham
- 6 eggs, separated
- 1 1/2 cups milk (if stuffing is moist, use less)
- 2 pimientos, chopped
- 1/2 green pepper, chopped

• Whip egg whites until stiff, but not dry. Combine remaining ingredients; fold in egg whites. Bake in a greased loaf pan for 45 min. at 350°F. Serve with leftover turkey gravy or a favorite cream sauce.

Serves: 8 380 cal. per serving Source of Vitamins A, B
Originated in THE AMERICAN HOME KITCHENS

American Home Recipes

(Take a Can of Luncheon Meat, pictured in color on page 98)

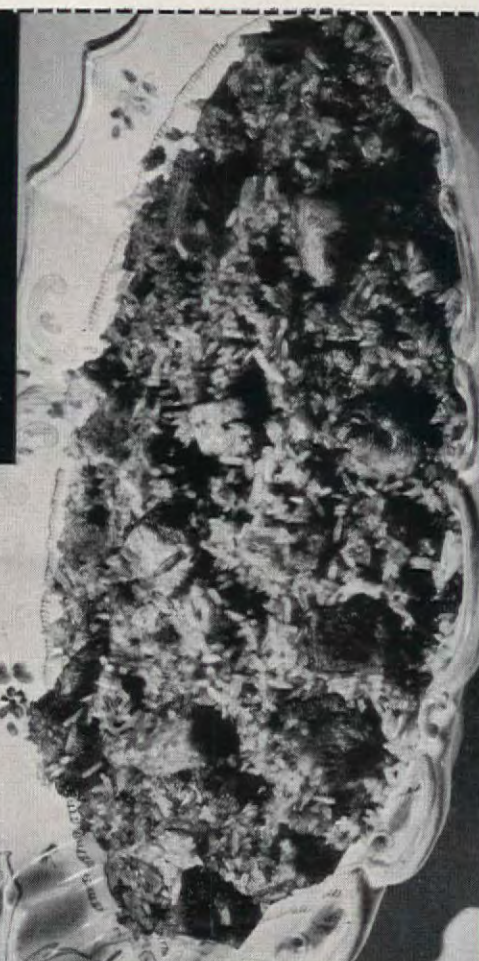
• curry pinwheels



• potato meat puff



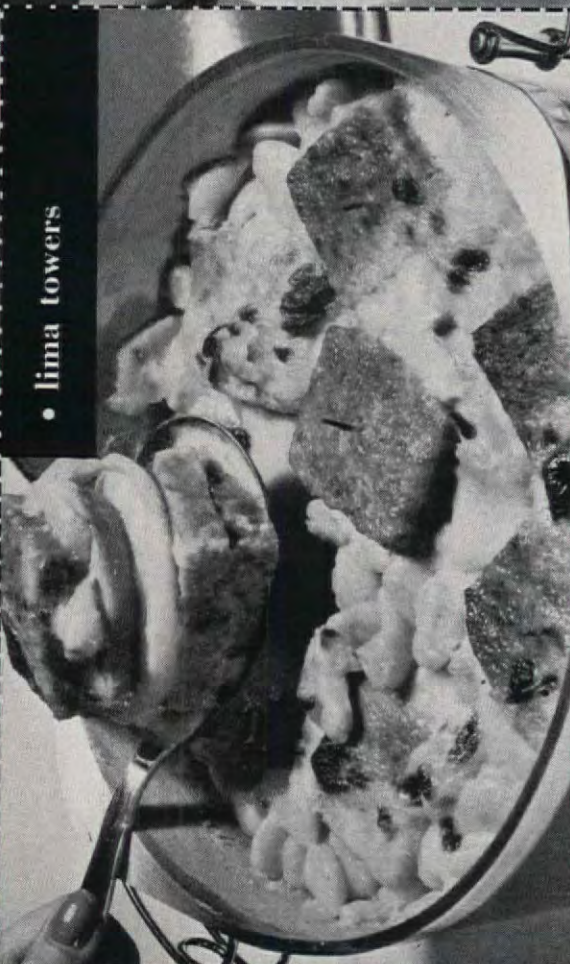
• american fried rice



• stuffing loaf



• lima towers



• individual ham leaves





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SNACKS WITH YOUR T.V.



Here are some simple-to-make snacks for "TV evenings" that will vie with TV for attention!

- Roll 1/2-inch-thick fingers of cheese in thin slices of dried beef. Lay these on buttered toast and bake until the cheese is melted.
- Set out bowls of grated sharp cheese and grated coconut. Pass pineapple chunks impaled on colored cocktail picks. Dunk in mixture.
- Work 3 cups of flour into 2 tbs. chili powder, salt, 1/2 pound grated sharp cheese. Form mixture into a roll and chill. Cut in 1/4-inch-thick slices and bake until lightly browned.
- Split and toast English muffins. Spread with a mixture of 1/2 cup butter or margarine creamed with 1 cup powdered sugar and a bit of rum extract. Broil until bubbly and brown.
- Top salted crackers with a slice of onion, a slice of hard cooked egg, salt, pepper, and a bit of mayonnaise.
- Flatten chilled mincemeat into small cakes. Dust with powdered sugar and top each little cake with a walnut half or maraschino cherry.
- Coat drained, canned sardines with prepared mustard. Sprinkle lightly with cayenne and dust with fine cracker crumbs. Broil to heat through.
- Spread cut rounds of rolled prepared biscuit dough with butter and top half these rounds with large oysters. Sprinkle with salt and pepper and cover with second biscuit round, pressing edges firmly together. Bake until biscuits are done.
- Lightly brown 1/2 pound fresh mushrooms in butter. Blend in 5 tbs. flour, 1 1/2 cups milk, and a little salt and pepper. Cook, stirring, until thick and smooth. Cool, then spread on thin slices of crustless bread. Roll bread and secure with toothpicks. Toast under the broiler and serve at once with icy spiced milk, which is made by adding 3 tbs. sugar, 1/2 tsp. cinnamon, and 1/8 tsp. nutmeg to 2 qts. scalded milk. Chill.
- Cut thick slices of bread into fingers, then roll these in condensed milk. Drain and roll in finely chopped nuts. Store in refrigerator on a greased cookie sheet. At serving time, bake in oven until the nuts are lightly browned. Serve hot, with coffee.
- Spread buttered slices of crustless bread with mashed banana seasoned with a little lemon juice and nutmeg. Top with a second bread slice, press firmly together and sauté in butter until golden brown. Serve with iced orange coffee made by adding 1/2 cup orange juice to each cup of iced coffee, creamed and sugared to taste.

—HELEN HOUSTON BOILEAU



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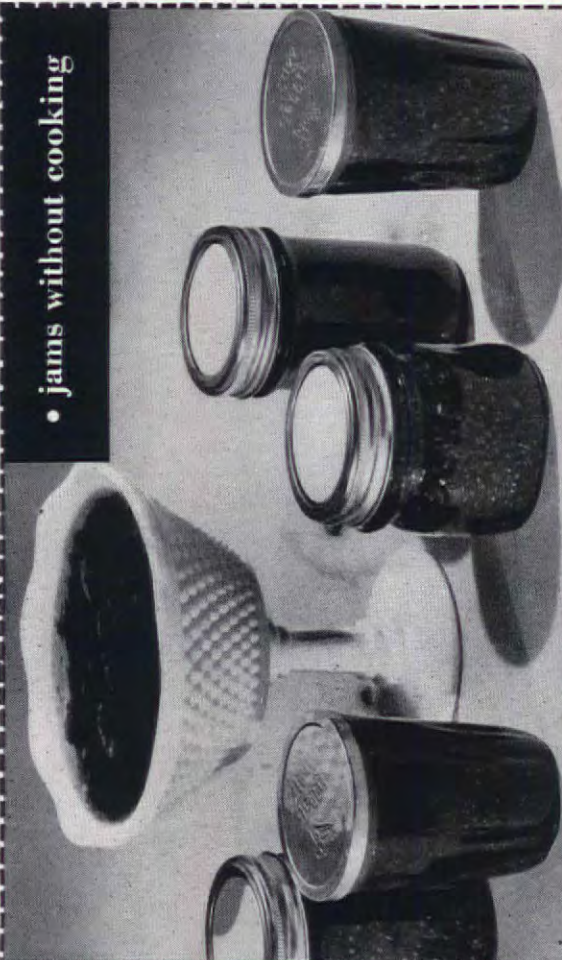
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MADE TO USE AND ENJOY

American Home Recipes

(Family Food, pictured in color on page 86)
 (Good Victuals, pictured in color on page 88)
 (Jams Without Cooking, pictured on page 96)

• jams without cooking



• brandy sauce
 • cumberland sauce



• white fruited cake



• chocolate angel food cake



• succotash pudding



• eggs à la russe



American Home Recipes

(Family Food, pictured in color on page 86)
(Good Victuals, pictured in color on page 88)
(Jams Without Cooking, pictured on page 96)

AMERICAN HOME Magazine offers cellophane envelopes for protecting recipes in your card file. They come in a standard 3 x 5 inch size and are open at both ends so that recipes may be easily inserted. You can order them in lots of 100 for \$1 from:

THE AMERICAN HOME, Dept. J-55
American Home Building, Forest Hills, N. Y.

• white fruited cake

• Blanch 12 oz. almonds; chop and add 8 oz. citron, 12 oz. candied pineapple, 12 oz. candied cherries, $\frac{1}{2}$ grated coconut. Sprinkle 1 cup flour over fruit. Mix thoroughly, and set aside.

Cream $\frac{1}{2}$ lb. butter and 2 cups sugar. Add 6 eggs, two at a time, beating after each addition, 2 tsp. rose water, and $\frac{1}{2}$ cup sherry. Then sift and add 2 cups flour, 2 tbs. baking powder. Pour batter over floured fruit mixture. Mix very thoroughly. Grease 9 x 13 baking pan. Line with greased brown paper. Place in pan of water. Bake in 300° F. oven for 2 $\frac{1}{2}$ hours. Cool. Cover with **ALMOND PASTE**: (In many cities you can buy this.)

To make Almond Paste, combine 2 unbeaten egg whites and 1 lb. sifted confectioner's sugar. Add 1 tsp. rose water, 2 tsp. almond extract, 1 lb. blanched almonds, ground very fine.

Ice cake with cream confectioner's or boiled icing. Cut into six small loaves. Decorate to your own taste.

RECIPE BY JEAN AUSTIN

• brandy sauce • Cumberland sauce

BRANDY SAUCE

$\frac{1}{2}$ lb. butter
1 lb. dark brown sugar
2 lemons (the juice and grated rinds)

• Place ingredients in top of double boiler. Beat, with rotary beater, over boiling water for about 5 min. (or until it thickens). Serve hot with fruit cake. Makes $3\frac{1}{2}$ cups.

CUMBERLAND SAUCE

4 tbs. red currant jelly
3 tbs. strained orange juice
1 tbs. strained lemon juice
1 tsp. mustard
1 tsp. Tellichery pepper
 $\frac{1}{2}$ tsp. ground ginger
Peel of 1 orange

• Stir jelly in saucepan over low flame until liquid. Cool. Add orange juice, lemon juice, mustard, pepper, and ginger. Peel orange so that white pulp is removed from skin; shred and cover with cold water and bring to boil. Drain off water and add shredded orange peel to the mixture. Serve hot with hot or cold slices of Smithfield ham.

RECIPES BY JEAN AUSTIN

• jams without cooking

(USING POWDERED PECTIN FOR RASPBERRIES, STRAWBERRIES, OR BLACKBERRIES)

Preparation time: 10 min.

$3\frac{1}{2}$ cups crushed berries, fresh or thawed frozen
5 cups sugar
1 box powdered fruit pectin
1 cup water

Measure berries into large bowl. Combine pectin and water in saucepan. Bring to boil and boil for 1 minute, stirring constantly. Add pectin mixture to fruit; then add sugar and stir for 1 minute. Ladle quickly into jelly glasses or glass freezer containers. Cover jam with hot paraffin. Let stand 24 hours, then store in freezer. May be stored in refrigerator if to be used within 2 weeks.

Yield: about 8 medium glasses 465 cal. per glass Source of Vitamins A, C

(USING LIQUID PECTIN FOR BLUEBERRIES, STRAWBERRIES, RASPBERRIES, OR BLACKBERRIES)

Preparation time: 10 min.

$4\frac{1}{2}$ cups crushed berries, fresh or thawed frozen
2 tbs. lemon juice
5 cups sugar
1 bottle liquid fruit pectin

Measure berries into large bowl. Add lemon juice and sugar. Stir until sugar is dissolved. Add pectin and stir for 1 min. Ladle quickly into jelly glasses or glass freezer containers and proceed as in above recipe.

Yield: about 9 medium glasses 475 cal. per glass Source of Vitamins A, C

Tested in THE AMERICAN HOME KITCHENS

• eggs à la russe

EGGS À LA Russe

• To one cup mayonnaise add 3 tbs. chili sauce, 1 tbs. finely chopped onion and green pepper. Serve over hard cooked eggs, decorate with sliced olives.

965 calories per recipe of sauce

Source of Vitamin A

CURRIED EGGS

• To 1 cup cream sauce, add $\frac{1}{4}$ cup sliced mushrooms, 2 tsp. curry powder, salt and pepper to taste. Serve over sliced hard cooked eggs on toast slices.

290 calories per recipe of sauce

Source of Vitamins A, B

LES OEufs AU VIN BLANC

• Cook together in $\frac{1}{4}$ c. white wine seasoned with lemon juice, 2 tbs. each of chopped capers, parsley, shallots and onion. Stir this mixture into 1 cup mayonnaise. Add to this $\frac{1}{2}$ tsp. of anchovy paste and the finely chopped white of a hard boiled egg. Chill before serving over hard cooked eggs.

970 calories per recipe

Source of Vitamins A, B

Tested in THE AMERICAN HOME KITCHENS

• succotash pudding

Preparation time: 10 min.
Baking time: 1 hour

2 eggs, separated
2 cups canned succotash
1 cup milk

$\frac{1}{2}$ cup butter, melted
 $\frac{1}{2}$ tsp. salt
Few grains pepper

• Beat egg yolks, add succotash, milk, melted butter, and seasoning. Fold in stiffly beaten egg whites. Turn into buttered 8" baking dish; set in pan of water and bake in 350° oven for 1 hour.

Serves 4-6

360 cal. per serving

Source of Vitamins A, B, C

Tested in THE AMERICAN HOME KITCHENS

• chocolate angel food cake

1 $\frac{1}{2}$ cups egg whites (8-9)
1 $\frac{1}{2}$ cups sugar, sifted
 $\frac{3}{4}$ cup cake flour, sifted
 $\frac{1}{4}$ cup cocoa sifted

Preparation time: 15 min.
Baking time: 1 hour, 10 min.

$\frac{1}{4}$ tsp. salt
1 tsp. cream of tartar
 $\frac{1}{2}$ tsp. almond flavoring
1 tsp. vanilla

• Sift together 6 times, $\frac{3}{4}$ cup sugar, cocoa, and flour; divide into 4 parts. Set aside. Beat egg whites until foamy, add salt and cream of tartar. Continue beating and gradually add remaining sugar. Beat until egg mixture will stand in firm peaks, but not stiff and dry. Gently and quickly fold in $\frac{1}{4}$ of flour mixture at a time, adding the flavoring with the last $\frac{1}{4}$. Pour into ungreased 10" tube cake pan; run spatula through to cut air bubbles. Bake in preheated 325° oven for 1 hour, 10 minutes or until cake springs back with light touch. Cool for 1 hour inverted.

BITTER CHOCOLATE FROSTING

• Melt 6 squares of unsweetened chocolate with 6 tbs. butter over warm water. Beat until of right consistency to spread on cake.

Serves 8-10

390 cal. per serving

Source of Vitamins A, B

SUBMITTED BY EVELYN S. MOCILROY

Tested in THE AMERICAN HOME KITCHENS

NEW G-E KETTLE BOILS WATER FAST AS YOU CAN USE IT...

2 cups in 1½ minutes!

Now look how fast you can boil water! Before you've got the cups out and the instant beverage or the tea bags in 'em, your water's come to a full rolling boil. *That's SPEED!*

And this new kettle is such a beauty—so striking in copper and stainless steel—you'll bring it proudly out of the kitchen . . . use it right at the table or in the living room. *That's CONVENIENCE!*

In addition, a cheery whistle lets you know when the water's boiling . . . a pushbutton locks the lid open for easy filling and pouring . . . and the heat shuts itself off should the water boil away.

Here's an appliance you'll use every day, for instant coffee, tea, cocoa, bouillon, soups . . . everything. See it at your G-E dealer's—today! General Electric Company, Small Appliance Division, Bridgeport 2, Conn.



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SPEED KETTLE**



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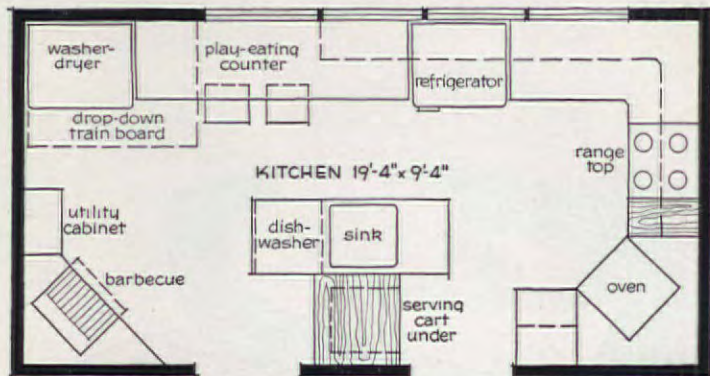
Whistles when ready. Whistle in lid signals when water is boiling. Heat shuts off automatically if water boils away. Outstanding for style and convenience, the new G-E Kettle makes a wonderful gift.

*Manufacturer's recommended retail or Fair Trade price.

Progress Is Our Most Important Product

GENERAL  ELECTRIC





Plenty of room for everyone, because the T-shaped peninsula divides business from pleasure. Let's start with that sociable family area to show what we mean: set into a handsome brick wall, there's the barbecue (gas fired, with electrically driven spit) at which Dad presides often as not; there's the electric train setup that swings up and out of sight when the washer-dryer is in use; there's the eating counter; and the dishwasher-sink where the boys lend a hand with good grace since this is *their* kitchen, too. But the other side of the peninsula is the woman's domain—her complete, well equipped cooking headquarters into which family activities do not overflow.

The whole family's at ease in this room . . .

Mom gets the meals cooked with no danger of tripping over toys or men folks, and yet she's close enough to enjoy the family fun.

Come on inside and have a look around



THIS KITCHEN IS A FAMILY ROOM

EDITH RAMSAY



SEE PATTERN ORDER FORM, PAGE 145

Ever since open planning and the living-kitchen came in, a lot of people have gotten the idea that the gal who gives up her kitchen isolation is in for a heap of irritation. So there's been an ever-increasing chant to "cook alone and like it."

Some women, of course, really *do* like to cook alone. But generally it isn't solitude but freedom from interference that a gal wants. No matter how sociable you are, you can't cope with a space ship and its pilot underfoot when there's a pressure cooker on the range, a cake in the oven, and you're doing things with eggs. In this kitchen, both isolation and irritation are out—invite the

Tractor mural of bright felt behind miniature railroad is A.H. Pattern 1624, \$1. Tracks are set up on drop shelf over washer-dryer. (See page 112). Base cabinet is for extras.

boys in—they'll stay in their own well appointed area, and welcome you into their talk. Right from the start, the business part serves the cook superbly. As you enter, there's an enormous chopping block with its own wall of hang-up utensils—a work space that lends its area to that of the counter-sink. Under it is the berth of the roll-away serving cart—

AMERICAN HOME designed, and color-keyed to the copper trim of the steel cabinets that have birch doors. There's a refrigerator that opens toward the sink, a built-in cooking top, a big wall oven—and counters and storage aplenty. The laundry works overtime, not only to do its own job, but as a base for the "railroad" that can—but need not be—swung up against the wall when the washer-dryer is in use. For color, the wood and copper, the small-scale wallpaper, the restful turquoise of the vinyl counters and the green of the floor, make this a room gals love and guys enjoy.

THE END

What's in this kitchen? See "Where Credit is Due", page 145.



A good cup of coffee tastes even better with

PREAM

New instant "creamer" in thrifty powdered form!

Rich, delicious, 100% dairy product! Pream is made entirely from fresh, sweet cream and other milk products—nothing added! This wonderful new "creamer" never sours or turns; in daily use, keeps its delectable flavor right down to the last spoonful! Pream costs less, too, about $\frac{1}{3}$ less per serving than coffee cream—and has only about half as many calories! Put Pream on top of your hot coffee or tea. Stir and enjoy. Why not today?

Sally Ross

Pream Home Economist, says: "The delicious cream soup recipe below is just one of the easy, thrifty cooking-with-Pream ideas in my free folder. Write for it!"



CREAMIER CREAM SOUP. To your favorite canned tomato soup, add water as directed on label. Add 3 tbs. Pream. Stir to blend. Heat and serve.



The new way to "cream" it is to **Pream** it!



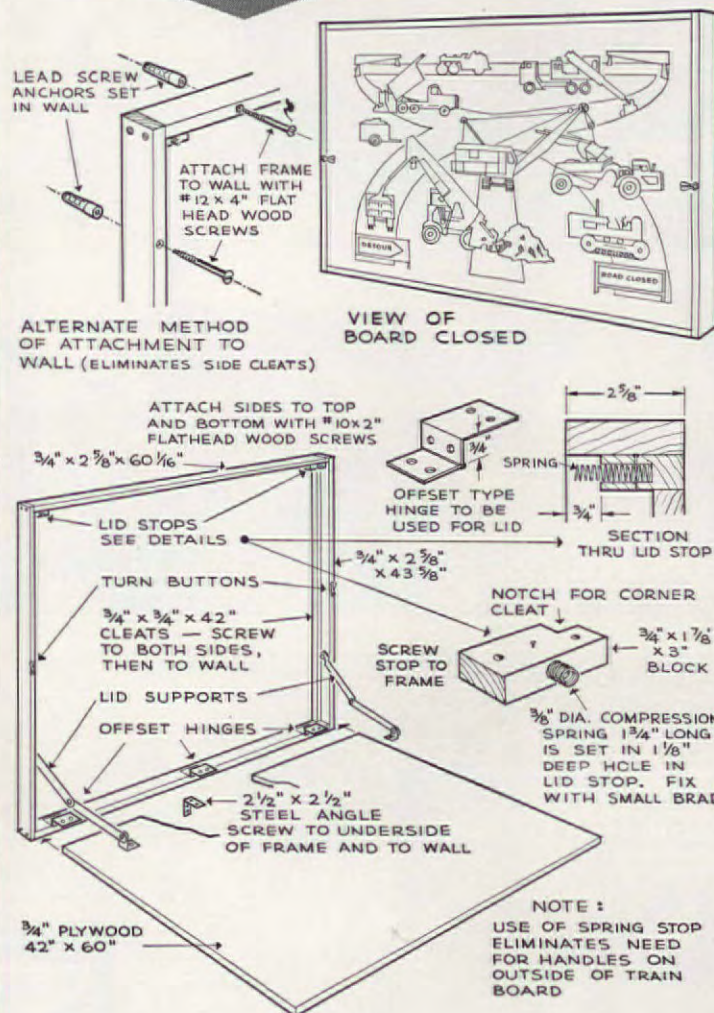
TO: Sally Ross, Pream Test Kitchen
Box 959-I, Columbus 16, Ohio

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Pream is available also in the Dominion of Canada, Alaska, and Hawaii.

HOW TO BUILD OUR FOLD-UP TRAIN BOARD



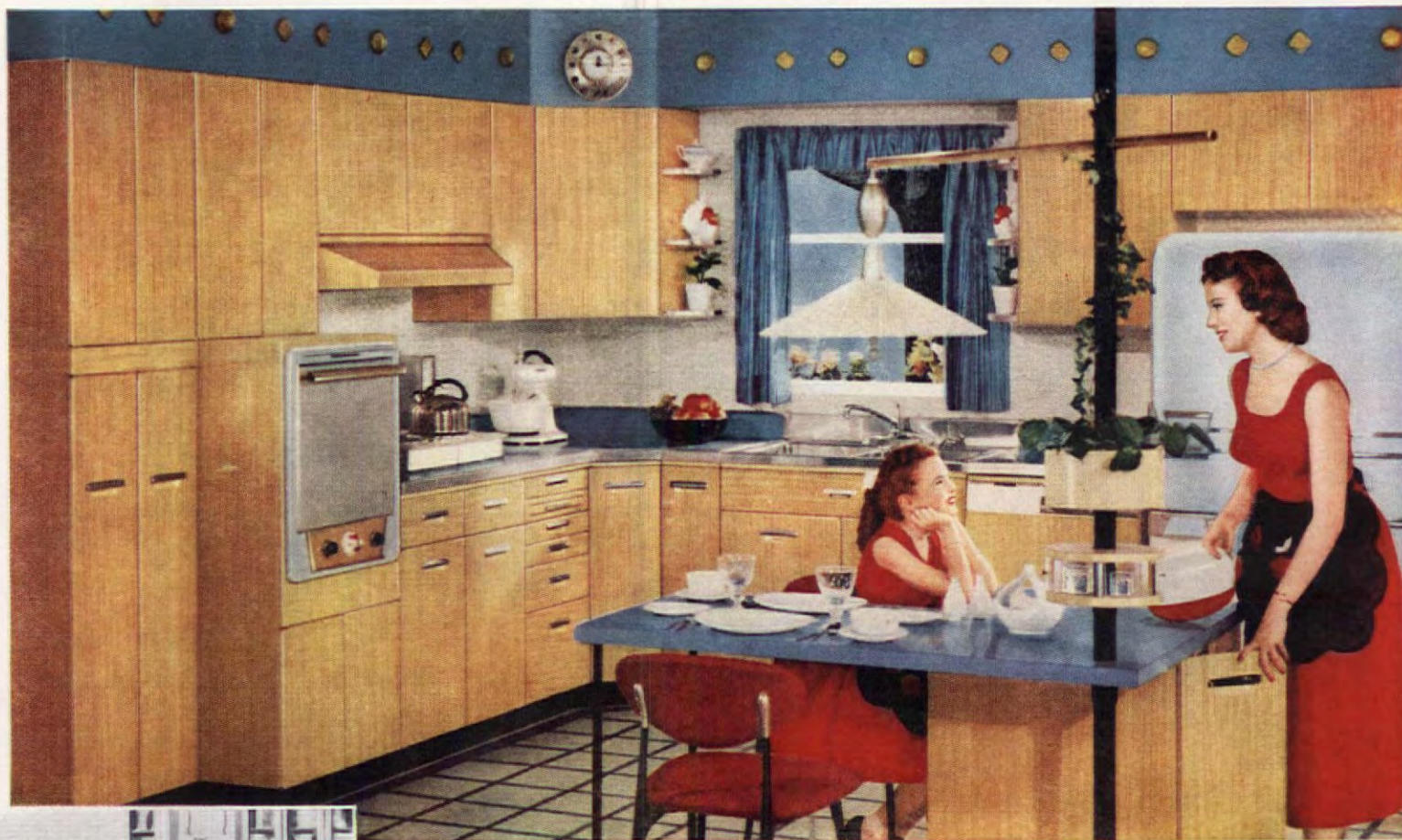
Here's how to make the fold-up train board you see in the family kitchen on page 111. Of course this rig for men of all ages is just as much at home in a playroom, living room, or bedroom. All you need is wall space to fasten the box to and a flat surface to let the board down onto. In our kitchen setup, the washer-dryer gives additional support to the train board.

The handsome truck-and-tractor design goes either on the outside of the box as shown here or on the wall inside as shown in color on page 111.

If you'll use the design on the wall inside the box, you may want to paint the inside of the frame to match the felt background. But if the design is to go on the outside of the box, maybe you'll want to use the wall space inside to print railroad terms, railroad names, or railroad symbols, or paint it a harmonizing color.

Train board itself is $\frac{3}{4}$ " plywood, 42" by 60". You can either paint the play surface green or cover it with green felt. To this surface, tracks are secured permanently by brads. Trains and all other equipment are removed and stored before the board is swung up. In the kitchen on page 111, the train "yard" is a base cabinet to the right of the board. Dimensions shown here allow enough depth so tracks needn't be removed. If other gear is to be part of permanent setup, make wall box as deep as needed to accommodate it when lid is folded up.

THE END



If you've a yen for colored appliances—See how Republic's spicy Sherwood natural grain finish becomes a perfect foil for a perky pastel-shade refrigerator! Your Republic Steel Kitchens dealer can adapt this interesting plan to your home.

A small kitchen needn't be inconvenient!

Just see how skillful planning transformed a scant 10'x11' area into a beautiful kitchen of smooth, work-saving convenience! The secret—generous work surfaces and a place for everything handily near where it's first used, thanks to Republic Steel Kitchens. And who wouldn't treasure that "island"? It serves as dining bar, sit-down work counter, storage area...and deftly discourages cross-kitchen traffic.

REPUBLIC STEEL *Kitchens*

REPUBLIC STEEL
Kitchens



Gain counter space with "pull-down" cooking units that fold up against wall when not in use. In cupboard below, Republic's silent-moving inner sliding drawers conveniently store bulky pans. Above, there's a custom-looking range hood to draw off unwanted odors.

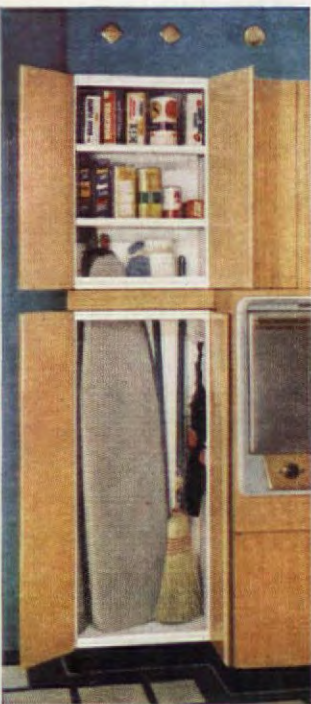


For real help in kitchen planning, see your Republic Steel Kitchens dealer or get... "Praise-Winning Kitchens," a colorful, 28-page idea book. Send 25c with coupon filled out to Republic Steel, Berger Division, 1086 Belden Ave., Canton 5, Ohio.

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Before—Unattractive, woefully misarranged and lacking in storage and counter space. Only modern touch is the spanking new refrigerator.



Behind closed doors go brooms, mops, ironing board in the spacious lower section of Republic's utility cabinet. Or, if you prefer, have shelves all the way up and use it as a linen closet in bathroom or hall. Your dealer also has Republic Steel Kitchens in snowy-white Perma-Finish enamel.



Handy, ma'am!—And spacious enough for your biggest turkey platter. Republic wall cabinets have adjustable shelves—to meet your comfort reach. The neat cup rack is one of many stock accessories to keep your kitchen orderly.



Slim, trim space-savers—No waste space, no burrowing for small, evasive items in big drawers when you use Republic's easy-to-switch shallow ones. Tray cabinet needs only nine precious inches of space, ideal for cookie sheets, trays.



No corner cutting here—Republic's Lazy Susan captures lost space. Wide 10" door and two high shelves offer truly practical storage. And there's nothing so carefree as lovely Formica counters with a smooth-coved back rail.

only
thing
better than
one olive...

is two
(or three)
(or more!)



fun to fix: wrap olives in $\frac{1}{2}$ strip bacon, bake or broil until bacon is done. Serve hot. Quick, delicious!

Imported
SPANISH GREEN OLIVES
add dash to any dish!

Husband to Supper

(Begins on page 82)

After a while they began to realize that when mother called "Supper's ready" they practically had time to go to the movies first!" One night this mother rebelled. She called supper—and sat down to eat. The souffle was flat as a pancake and the coffee was cold when her surprised family came in. But they learned their lesson. And mother learned, too. Now she no longer fools them with too-early dinner calls!

Later meals. Some husbands admitted that they don't come when called for a 6 o'clock supper because they *simply aren't hungry*. In that case, it's a good idea to have supper at a later hour. If you have small children, feed them at five and delay your own supper hour until seven.

New routines. In Forest Hills, N.Y., an advertising man's wife tried a change of routine. "I used to serve supper every night at the same time. Now I vary it—catch them by surprise. Sometimes dinner is at 6 o'clock. Sometimes it's at 7:30. They seem to like it. Gets them out of the dinner rut, I guess."



Get a Time-Check! When a man starts a small job, finishing it is often more important to him than is his supper. That's the sad truth. And so it pays to check in advance. "If my husband is in his workshop," said one wife, "I remind him to let me know 10 minutes before he's ready to quit work. I leave it up to him—and he seems to feel obligated to be ready at the time he sets.



Then, when he calls me, I put the peas on." (Time-checking like this is a fine solution for the TV problem, too. Time your supper for a break in the programs.)

But here's an even better idea. It's this: *Buy a bell!* They can be bought inexpensively—or you may even find one, tucked away and long forgotten, in your attic.

In Laurel, Maryland, a discouraged wife went to the hardware store and bought a BIG dinner bell, made of brass. It had a husky black wooden handle. "You should see my man come running!" She said, laughing with satisfaction.

One wife, in Garden City, Long Island, was skeptical. "Bell!" she exclaimed. "I couldn't get my man to the table on time if I shot off a *cannon*."

Admittedly, in some homes, getting Dad to dinner is a problem to challenge Mother's greatest ingenuity. Some wives have risen to the heights—and have met the problem by what might be termed massive retaliation. On a spacious farm near Providence, Rhode Island, lived one such determined wife.

One day she found herself face to face with a *real* crisis. This lucky lady still had a maid. But Molly, the maid, was threatening to quit. "Father," she said, "was the reason. He was always outdoors, was always late to her meals."



The situation called for action, for Molly was a priceless cook. Mother went to see the New York, New Haven and Hartford Railroad, bought a retired locomotive bell. She had it sent home, and mounted it on a stone wall.

Ten minutes before supper that night, Molly marched out and happily clanged the bell. For minutes the farm sounded like Chicago's Dearborn Street Station when the Super Chief is arriving from the west—but Father got to supper on time!

And he's been on time ever since!

THE END



Top O' the Hill for a charming hostess, 7", \$36.50



Dinky Doo for a little girl, 4 3/4", \$13.75



Ballerina for an avid ballet fan, 7 1/2", \$40



Carolyn for mother's curio shelf, 7", \$33.50



Afternoon Tea for grandma's mantel, 5", \$65

Christmas list a mile long?



Little Pig for the small fry, 4", \$16



Long John Silver jug for Dad's bar, 4", \$6.00; 6", \$12.50



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FIND OF THE MONTH



PRESTO CHANGO! FROM SNOW PLOW TO . . .

- LAWN MOWER
- HEDGE TRIMMER
- SOIL TILLER

One of the best ideas in the multi-purpose outdoor power equipment field that's come along in many a moon is the "Power Handle"—shown above doing a job on a snowplow. The handle, along with its $2\frac{3}{4}$ horsepower motor, fits any one of the basic units that now include the snowplow, two types of mowers, tiller, and trimmer-edger. Other basic units will be added to the line in the future. Also, coming up, a stand-by generator for use during power-line failures. The "Power Handle" sells for \$89.95, and is well worth it, since it supplies the power and push for all other basic units, depending on the job you want to do. The Toro Manufacturing Co. THE END



Timed by a stop watch, the "Power Handle" is transferred from a reel-type lawn mower to a rotary-type mower in just 20 seconds! A locking device makes the change from one unit to another a simple matter without tools. Since the handle itself and each of the basic units is smaller than a fixed-power unit, a minimum of storage space is needed.

How to make your husband say "Yes!"

Tell him what an Alexander Smith StayModern* carpet offers you for the price of a couple of bus fares a day:

1. A quick little flash of pride every time you look in the door—as if your income had suddenly grown one or two figures bigger.

For these lush, new carpets look twice their price. (Some carved pattern with that \$18-a-yd. look and feel, for example, cost only about \$9.95 a sq. yd.) Only two things make it possible: Innerspring Weave® and our new Miracle Mills. A century of outmoded methods have been discarded to give you more pounds of carpet per dollar and style you need never replace.

2. You get thicker, longer-wearing pile. New, livelier "bounce" from the billions of tiny spring-shaped fibres in Alexander Smith's Innerspring Weave.

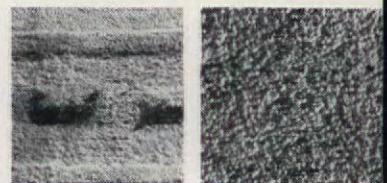
Stays clean 4 times longer

3. Our new process, Juvenon®, on blended carpets seals out dirt—keeps color fresh 4 times as long. Less work for you



Without Juvenon after 3000 steps With Juvenon after 3000 steps

4. Tested wear, to withstand the day long activities of a herd of young Davy Crocketts! We ran a 78-ton crane over two carpets (see photos below). The carpet with Innerspring Weave, right, shows hardly a mark, while the one without, left, lost half its pile thickness.



Without and . . . with Innerspring Weave

These StayModern carpets cut room noise 40%-50%, cushion falls, even save fuel bills.

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FREE! Amusing Convincer Kit, practically guaranteed to make your husband say yes. Contains complete "we need a new carpet" campaign, including booklet telling how to stretch your carpet dollar.

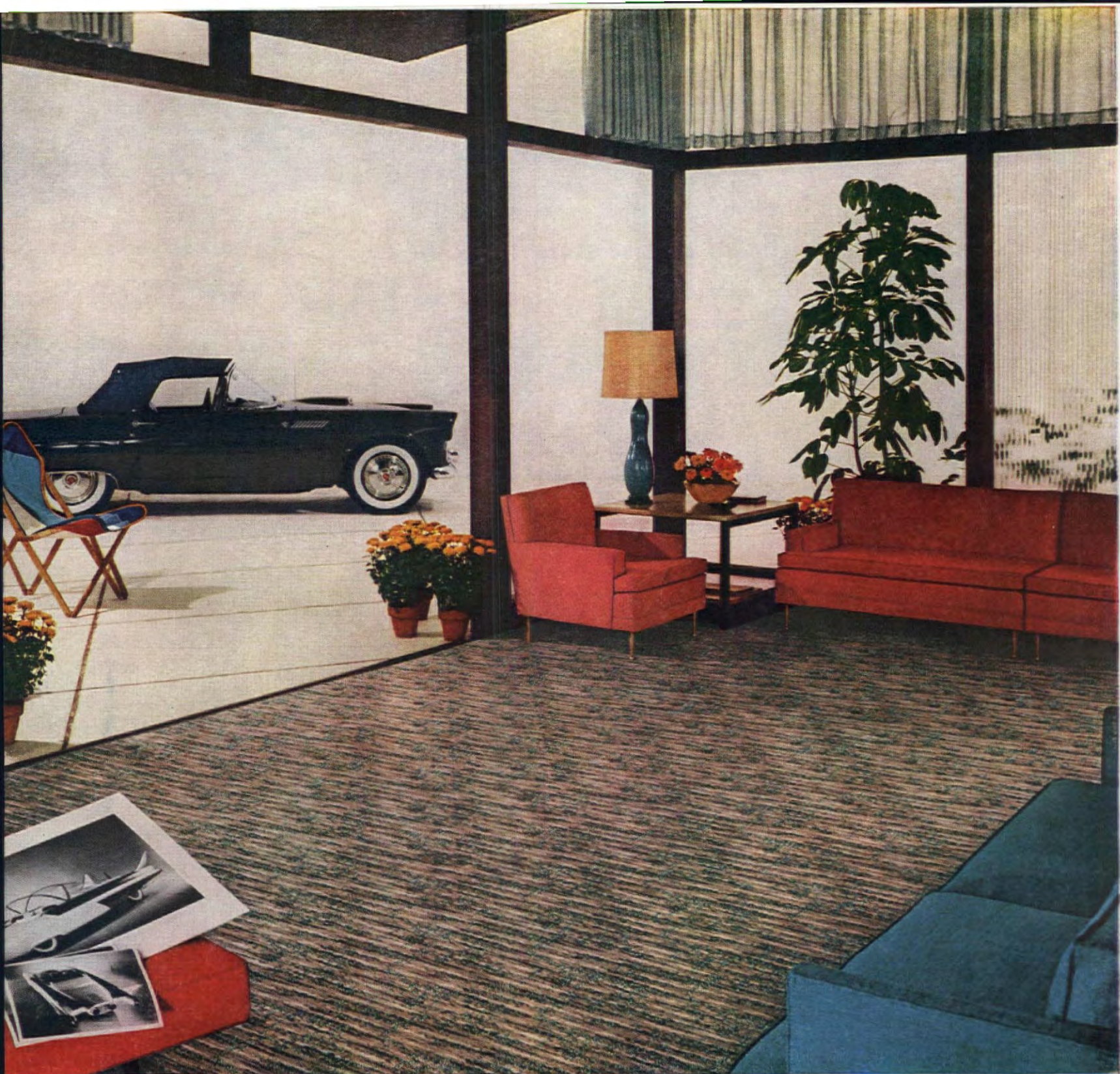
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The carpet with Innerspring Weave



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You get *new high-fashion designs*—acclaimed by magazine editors, decorators, and other top "taste makers" as good for years to come. *New deep-shadow textures* that look positively hand-carved. *New, thicker, bouncier Innerspring Weave*, with 50% heavier yarns in many styles. *New Tru-Tone colors* that outlast those in some of the world's costliest Orientals.

And *new soil resistance*, so the new light-colored blends stay *clean*. For luxurious comfort, sensible prices, and *style you need never replace*, see Alexander Smith's StayModern carpets soon. (See opposite page.) From about \$6.95 sq. yd. Remember, "Home Means More With Carpet on the Floor."

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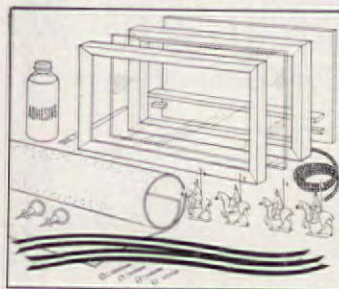
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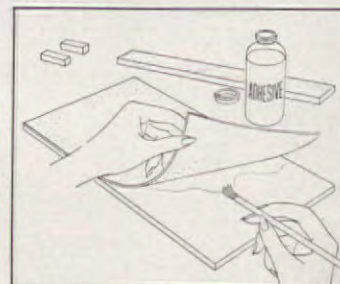
HOW TO MAKE OUR SOLDIER SHADOW BOX

This one's strictly for a man's man . . .
mount long-treasured or brand new
lead soldiers in a felt-lined shadow box

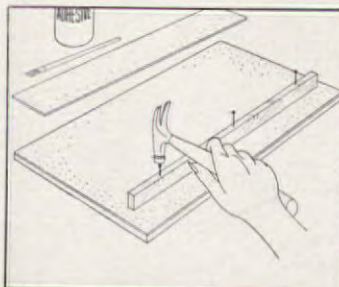
DORCHEN TRUMM



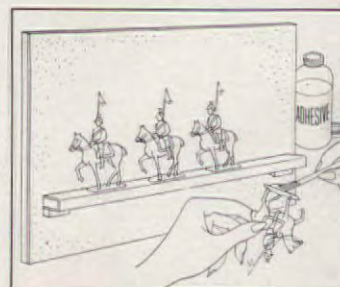
1. You need 2 frames; 1 sheet of glass; wood for shelf and block support; felt; gold braid; brass rings; ribbon; screws; plywood back; brads; adhesive; soldiers.



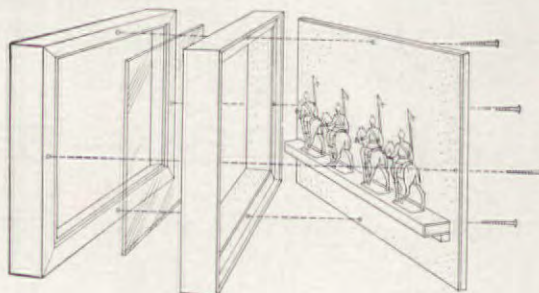
2. To apply felt over the plywood backing, use a fabric adhesive. Best way is to brush adhesive on to wood surface, then stretch felt till it's smooth and tight.



3. Drill 3 small holes through thickness of shelf, then nail it in place with 3 small brads. Drill blocks and nail in place. Cover shelf and blocks with felt.

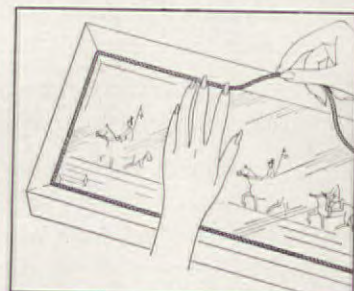


4. To mount your lead soldiers, align and space evenly. Attach to shelf with fabric adhesive. Set board upright and allow to dry before you go on to next step.



5. When glue has set, assemble components of shadow box as shown in diagram. To hold entire assembly firmly, drill through backing and frames; secure with four long wood screws.

6. Paint frames a flat black. When dry, glue round gold braid around the inside edge of frame as shown. For hanging, screw two large brass rings into top of back frame, and suspend with double thickness of brightly striped ribbon to add bit of military flavor.





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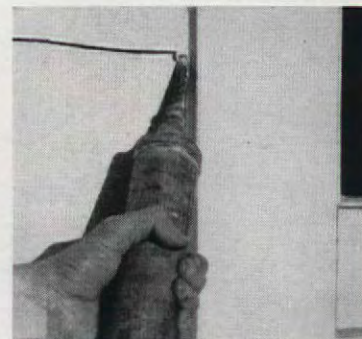
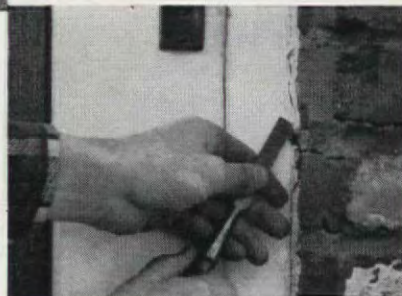
HOW AND WHERE TO CALK

INFORMATION: ROBERT SCHARFF



Cracks often appear where different surfaces or materials meet on the outside of a house. Water, dirt, and cold air enter through these cracks and can cause serious damage. Seal the gaps with caulking compound, an elastic material that you can apply with putty knife or gun, as shown

Look for cracks around window and roof gables, foundations, eave trim, door frames, chimneys, and wood-to-masonry joints. Scrape out any old caulking that's cracked or loose. Brush dust out of the joint before you apply new caulking



Cracks in brick, stucco, or other masonry can also be repaired with caulking. Clean the joint and pump in the caulking. Be sure you move the gun slowly and steadily along the joint as you squeeze out the compound. To allow for shrinkage and prevent cracking, make the bead of caulking just a little bit convex

Always clean your gun. Run out remaining compound, disassemble gun, and wash parts in mineral spirits to dissolve compound. To clean threads and plunger end, scrub with old paint brush. Use piece of wire to clean out the tip. When parts are thoroughly clean, reassemble and wrap the gun in cloth for storing till next time





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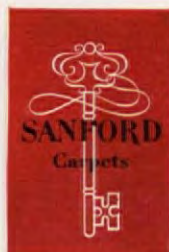
As bright and sophisticated a carpet as the music that inspired it.

Its advanced styling is sure to draw more envious "ahs" than any new carpet this year. And its all-wool, 3-level texture Wilton weave will earn many a satisfied "ah" for its wearability, too!

Shown is the rippling new Rhythm Green. Also in Melody Grey and Harmony Beige. Syncopation is sure to set your pulses pounding... don't miss seeing it.

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If you like to travel but hate looking for a place to sleep at night, search no longer—here's a happy solution to your problem. "Tour-A-Tent," which is designed for most any style and make of sedan, provides you with a 48" by 74" innerspring mattress under weatherproof housing. And this spells comfortable sleeping for two grownups. If the kids are along, an additional unit (top of the page) can boost the

sleeping capacity to four adults and two or three children. When you want to reach the "upstairs" sleeping quarters, there's a telescoping tubular steel ladder with wide, slip-proof treads. And once you're inside, the front curtain zips you in tight and makes it impossible for you to fall out.

"Tour-A-Tent" is particularly helpful to sportsmen who want to have a place to call home as close as possible to where the game is plentiful or the fish are really jumping.

On the road, the rig rides flat and neat, won't interfere with speed or driving. When it's not in use, take a sling that's provided and hoist "Tour-A-Tent" to the ceiling joists of your garage. Complete unit, \$345. Gibbons Supply Co., Birmingham, Mich. **THE END**

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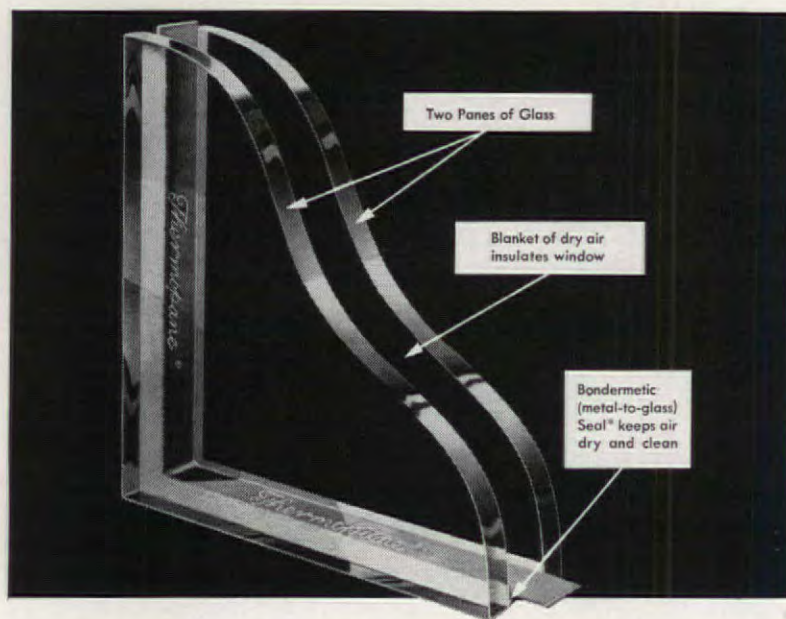
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WINTER PLANT PROTECTION

You can't tell plants to "Button up your overcoat." But there are things you can do to make them—and you—happier this winter

E. L. D. SEYMOUR

Why do we talk about winter protection for plants in our gardens when the wild ones in roadsides, fields, and woods seem to get along nicely without any? Well, many of our cultivated favorites are immigrants, trying to survive under soil, climatic, and other conditions different from those of their homelands.

Also, gardens are man-made; and even with all our knowledge and skill, few of us can equal Nature in sensing the needs of plants and satisfying them. Besides the mistakes we may make, there are local vagaries of moisture, temperature. And individual plants show different effects of age, inherited vigor, etc.

So in planning a winter protection program, check catalogues and reference books for information on the plants you're concerned about, and find out from Weather Bureau data (if you haven't records of your own) probable dates of first and last killing frosts, and average and extreme low temperatures.

At best, "hardiness" is a relative term, easily affected by cultural practices. A plant moved from the midst of a clump or thicket to an isolated, exposed situation will be more likely to suffer from both cold and the burning effect of strong winter sunlight. Plants that go into the winter in dry soil may die; but if thoroughly watered in late fall, they may live happily.

Plants that are fed or pruned unduly late in summer may make new growth that's unable to ripen and harden up in time to stand extreme cold. And plants growing in bare ground won't stand as good a chance as those surrounded by a thick mulch, or by a ground cover of other plants—even weeds—if they're shallow-rooting and don't steal too much moisture and food.

Definitely tender plants, or those of doubtful hardiness, can either be dug up with plenty of soil around their undisturbed root balls and moved to a frost-free cellar or deep coldframe; or left in place and really *protected*. This can mean, in the case of climbing or tree-roses, figs, and so on, loosening the soil around them, removing some on one side, bending the plant over in that direction, and covering it with soil, straw, corn-stalks, and roofing paper. Or perhaps you'll wrap the whole plant in a heavy overcoat of such materials tied firmly in place.

Plants that are normally hardy should be protected, first, from the danger of water collecting around their bases and freezing; so grade the soil downward slightly away from them. Next, guard them against the "heaving" caused by alternate thawing and freezing after the soil first freezes in the fall. Heaving may be severe enough to lift a plant right out of the ground, tearing it from its still anchored roots. To avoid this, apply as thick a mulch as may be necessary *after* the soil has frozen. Use coarse, loose materials that won't soak up rain or snow, and freeze. Salt hay, evergreen or twiggy branches, and glass wool (made for the purpose) are all suitable and more effective than leaves. But you can well use leaves around large plants like hydrangeas if they're protected by baskets placed over them or wire netting enclosures set up around them and covered with building paper or boards to keep out rain.

Perennials that retain green basal foliage over winter must, especially, be guarded against water freezing on their crowns. Cover them with berry baskets before applying mulch.

Choice evergreens, such as boxwood, rhododendrons, and yews, even though they're cold resistant, may need some sort of light screen above to soften the sun's rays, or on the side from which strong, drying winter winds are most likely to come. **THE END**



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DOROTHY LAMBERT TRUMM



PATTERNS FOR A GAYER CHRISTMAS



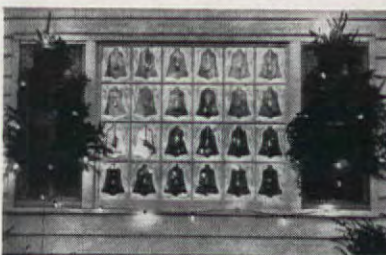
Cut Christmas angels from bright metallic foil to brighten doors or window panes. Easy directions. Pattern 1451, 20¢

Paint caroling choir boys and their guardian angel inside storm window, wash off on 12th Night. Pattern 1400, 45¢



Grab bag of tricks and patterns for gaily decorative gift packages, ornaments. Ingredients include rickrack, wallpaper, scouring pads. Pattern 1093, 75¢

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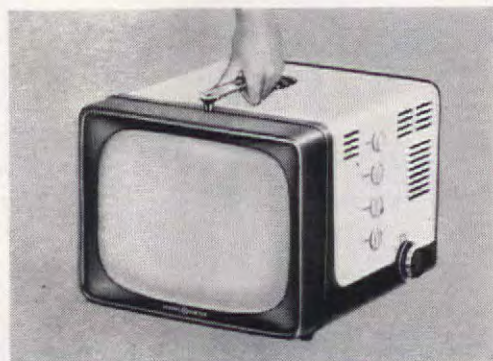
For these chef-d'oeuvres, just frost your favorite cake. Reindeer scene—the trick a pricked stencil Pattern 1497, 25¢. Fruit cluster on frosted cardboard for repeat performances. Pattern 1496, 25¢



SEE PATTERN
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PAGE 145



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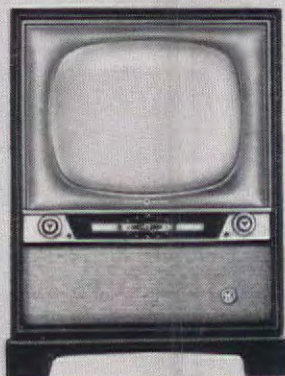
GENERAL  ELECTRIC

a. **Clock-TV Console Model 21C113.** Turns on and off automatically—wakes you in the morning—signals favorite programs. Portable clock Model 14T010 also available.

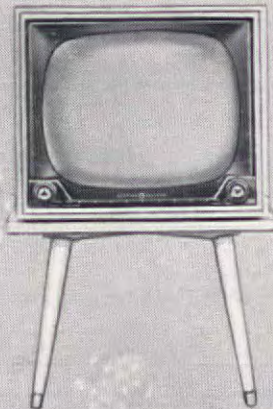
b. **G-E Pacer Model 21T043.** For feature-packed TV at amazingly low prices. "Daylight Power" picture for lights-on—shades-up viewing. Wide choice of styles.

c. **G-E Giant Screen Model 24C181.** 24-inch TV in cabinets slimmer, smaller than most conventional 21-inch sets. Table models and consoles—choice of veneers.

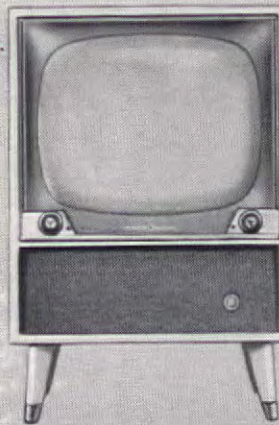
a.



b.



c.



Prices include Federal Excise Tax, one-year warranty on picture tube, 90 days on parts. UHF slightly extra. Prices subject to change without notice. Slightly higher West and South.

THE 'WRAP-AROUND' WALL

This Amazing G-E Discovery
Called **AIR-WALL**^{SYSTEM} Sets a New
Standard in Heating-Cooling
Comfort for the American Home!

Gone is the monster in the cellar that huffs and puffs and belches blasts of stifling air through a hole in your lovely floor. There had to be a better way, G.E. engineers reasoned and they set about to find it. Their answer is the "Wrap-Around" Wall that envelops each room like a warm blanket in winter...that keeps it refreshingly cool in summer! Technically, this new "wall," developed by General Electric at a surprisingly low cost, is called AIR-WALL System. It thrills homemakers. It amazes experts as it heats, cools, filters, humidifies and circulates air. And perhaps best of all, the hole in the floor is gone forever.

A New Kind Of Comfort

AIR-WALL System is a complete, pre-engineered system that allows for the distribution of warmed air in winter and cooled air in summer with a single system of small ducts and specially designed registers. These unique AIR-WALL registers, placed near the floor on outer walls, actually guide conditioned air in a fan-like pattern up and over wall surfaces, windows and ceiling and thus *wrap your room* with perfect indoor weather.

Balanced Heating At All Levels

Never any hot, unhealthy blasts with G-E AIR-WALL registers. Heat radiates smoothly and evenly...from wall to wall, from floor to ceiling. Children can play on the floor without any cause for worry about chilly drafts.

Uniform Cooling, Too

And in summer, these same AIR-WALL registers diffuse cooled air which spreads across hot outer walls to reduce heat and lower the interior temperature of the house. There's nothing so refreshing on torrid days

as cooling with G-E AIR-WALL System—the effect is truly astonishing.

Flexibility And Beauty

G-E AIR-WALL System is easily installed in both new or old homes. AIR-WALL ducts are a mere 4" in diameter. They can be installed in walls, slab floors, crawl spaces or waste attic spaces. And the compact G-E furnace which supplies the warm air to the ducts can be located in the basement, utility room, alcove, crawl space, attic space or kitchen. That's why your architect or builder will find AIR-WALL System ideal...it gives them a new and wonderful freedom in home designing.

Unobtrusive yet handsome in design, G-E AIR-WALL registers are a delight to homemakers and decorators, too. Painted the color of the walls, they fade into the background of any decor. Draperies can be hung over them—furniture placed in front of them—without hindering the flow of conditioned air. And since AIR-WALL registers are on the wall, there's no costly carpet cutting to fit ugly floor vents.

AIR-WALL System cuts down considerably on housekeeping chores, too, because all air distributed by this system is clean and filtered. A real blessing for people suffering from pollen and dust allergies!

Your G-E Dealer

For information on the G-E AIR-WALL System consult your local G-E dealer. He's listed in the Yellow Pages of your telephone book. Discover the *big news* in summer and winter comfort—G-E AIR-WALL System. Or we will be happy to mail Free literature describing G-E Heating and Cooling Units and the G-E AIR-WALL System. Simply use the coupon below.

Progress Is Our Most Important Product

GENERAL ELECTRIC

Home Heating & Cooling Department, Bloomfield, N. J.

Send for valuable facts FREE today



G-E Year 'Round
Air Conditioning
Heats and Cools

**GENERAL ELECTRIC—HOME HEATING & COOLING
DEPT., BOX AH-115, BLOOMFIELD, N. J.**

Yes, I want the facts on G-E AIR-WALL System.

I am planning to build this spring ☐, summer ☐,
fall ☐ or in 1956 ☐.

I already have my plans ☐. Am using an architect ☐.

NAME _____

ADDRESS _____

CITY _____ ZONE _____ STATE _____

*Reg. Trade Mark of General Electric Co.



On our cover you see contemporary furniture that could be heirlooms of the future. For it combines simplicity with richness, and sturdiness with fine detail—all lending a timeless, enduring quality. C'mon, take a close look.

See "Where Credit Is Due," page 145

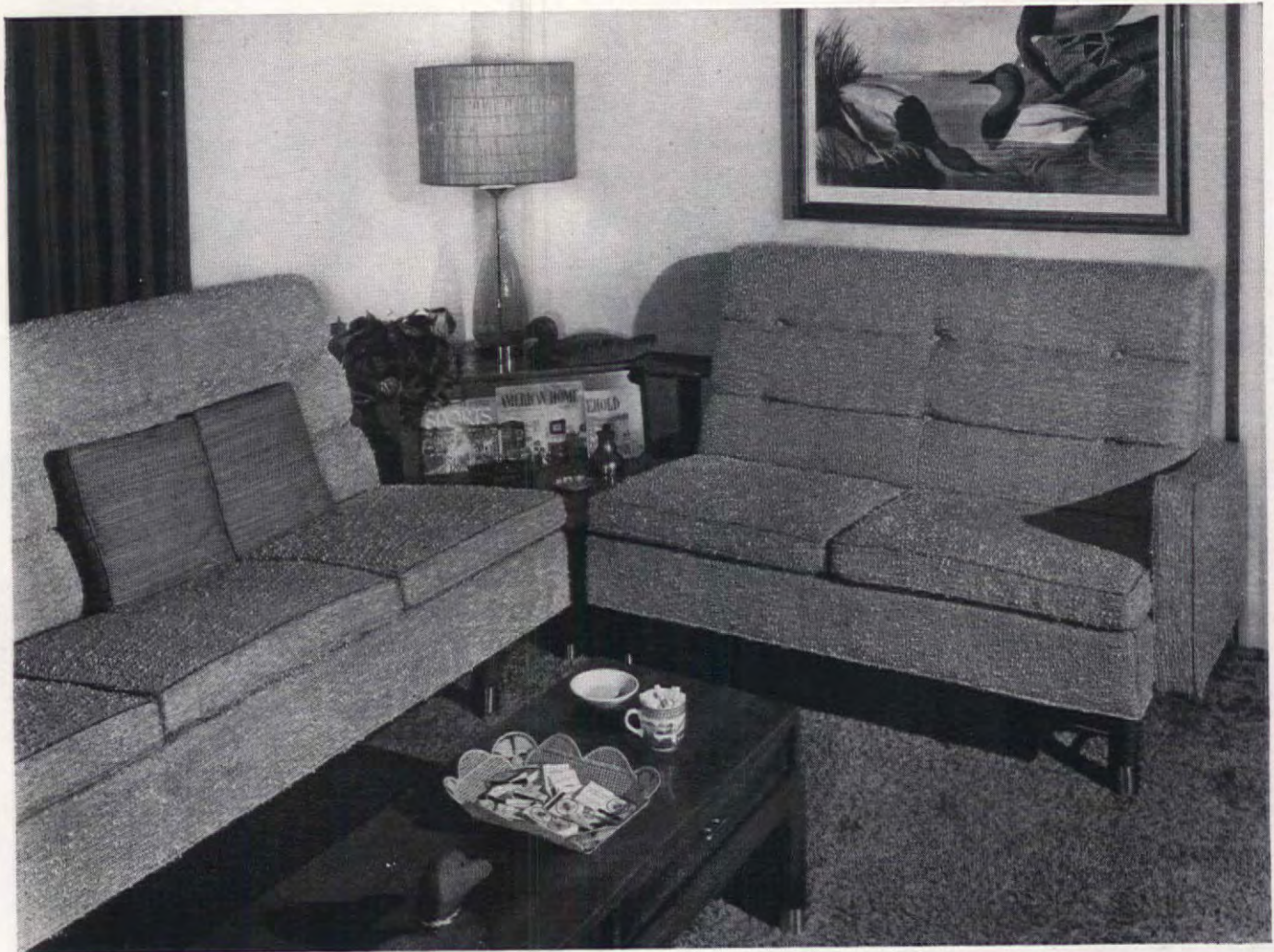


ALL FURNITURE:

CONSIDER H. WILLETT



With a Man in Mind



The men on our cover look mighty happy—and pleasing them involved no sacrifice by the woman of the house! For the room is handsome and colorful, though it manages to avoid the “touch-me-not” implication that bothers men.

Random-width wood flooring takes a lad's scuffings in its nonchalant stride, and still acts as a perfect foil for the sophisticated carved rug. The wallpaper, combining all the room's colors, has a definite masculine appeal in its motif, but colors and drawings are subtle enough to charm the feminine eye. Any man will like the lounge chair with its vibrant red cover of tough plastic and its extra high, comfortable back.

All of this furniture has a substantial look that's sure to please the lord and master, while milady delights in such attractive innovations as the built-in magazine rack in the corner table (above), and the slide-out tray in the end table (opposite page). And both men and women appreciate the rich tones of cherry wood and the subdued sparkle of the pewter-on-copper used for shell-like pulls and leg bandings.

To gain the utmost in decorative effects and practical usage, pieces are planned for many combinations. For instance, you can use the long, three-drawer coffee table (above) as a bench. You see it again (at right) combined with the same base used to form the secretary on our cover—and they add up to a commodious and stunning buffet.

In this extensive group, there is a series of chests—each good on its own—that combine with equal grace. But there's sufficient storage variation to make them truly functional, enough

design variation to keep them from looking monotonously aligned. And this furniture takes to color. A piece or two of it done in your choice of Chinese red, turquoise, green, or charcoal provides a delightful accent to the warm cherry.

There's a feel of the Orient in curved rungs, metal touches, shaping of table tops—but it's all basically designed to fit the living pattern of contemporary America. From this integrated group, you can compose a room, an apartment, or a whole house as individual as your ingenuity prompts, and all bound to please the men of your home.

THE END



Christmas... and the Giving is Easy

ARTS, CRAFTS,
HOBBIES,
PATTERNS

GARDENING,
FLOWER
ARRANGEMENT

DECORATING, REMODELING

HOUSE PLANS,
MAINTENANCE,
REPAIRS

RECIPES, MENUS,
TABLE SETTINGS,
ENTERTAINING

APPLIANCES,
EQUIPMENT,
FEATURES

THE AMERICAN HOME

complete homemaking help for every friend who likes practical new ideas for good living.

THE AMERICAN HOME

for young people making plans; mature friends eager for fresh inspiration; older folks interested in hobbies.

THE AMERICAN HOME

12 gifts a year, each one new with every change of the calendar.

CHRISTMAS GIFT RATES

One 1-year Gift Subscription	\$3
Two 1-year Gift Subscriptions	\$5
Three or more 1-year Gifts, each	\$2

(All 3-year Subscriptions, \$6 each)

These rates are for USA, Canada, Central & South America. For other countries, add \$1 a year.

GIFT RATES EXPIRE DECEMBER 31, 1955

A colorful Gift Announcement Card is supplied for each name on your list.

Save more by including your own new or renewal subscription with your Gift Order.

You may send payment with your order, or receive a bill in January.

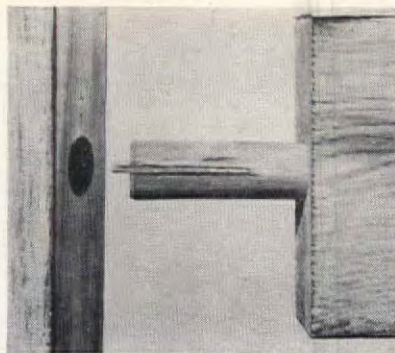
The "shopping" is easy, too —

USE THE GIFT FORM IN THIS COPY
AND MAIL YOUR GIFT ORDER TODAY

THE
AMERICAN HOME

American Home Building, Forest Hills 75, N.Y.

If furniture dowel fits too loosely to be reglued, slit part way with thin saw, insert wedge as shown, glue up all surfaces, drive assembly home



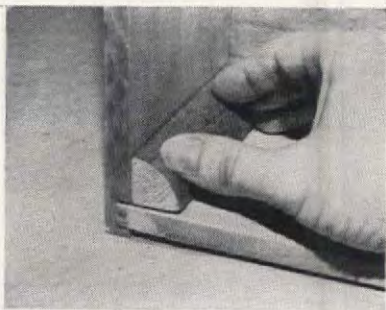
To protect your hands when carrying heavy glass, slit a short length of garden hose and slip it over edge of glass. Makes it easier to carry, too



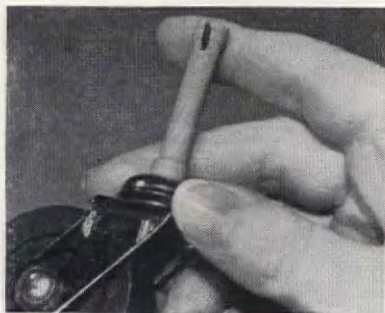
Handyman How-to's

Irritated by these problems?
Here's how to solve them

For a neat repair of a broken drawer corner, glue and nail a strip of quarter round molding in place at the break. Then drawer's as good as new



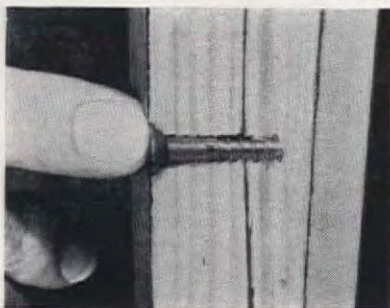
If casters drop out when you move furniture, hacksaw a slot in shank and spread slot with screwdriver. Added diameter holds caster in place



Before cutting a bolt, screw on one or two nuts. Unscrewing nuts will remove burrs and recut any damaged threads



To repair a badly split leg on furniture, just drill and countersink hole for screw at back of leg, apply glue, use screw to pull break together



Space-saving bunks of **Western Pines**^{*} easy to build—economical, too!

These sturdy bunk beds will take years of hard wear and keep their good looks indefinitely—thanks to the everlasting beauty of the Western Pines!

Smooth texture and handsome grain of these mellow woods add lasting beauty to any building or remodeling project. They take and hold finishes beautifully and are easy to maintain. Whether you plan to do the work yourself or have it done, you'll be glad you chose carefully-selected, well-seasoned—and economical!—Western Pines. Ask your local lumber dealer for an estimate.

the **Western Pines** ◀ ^{*}IDAHO WHITE PINE
^{*}PONDEROSA PINE
^{*}SUGAR PINE



New **FREE** booklet with bright new ideas

"FRIENDLY HOME IDEAS IN WESTERN PINES" has 86 photographs, many in color, showing building, decorating and remodeling ideas featuring the Western Pines. Write for your free copy to WESTERN PINE ASSOCIATION, Dept. 409-F, Yeon Bldg., Portland 4, Oregon.

TODAY'S WESTERN PINE TREE FARMING GUARANTEES LUMBER TOMORROW

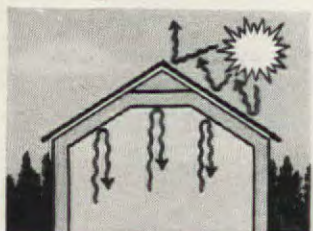
"TWINSLATE" THIS WEEKEND



SLASH HEAT BILLS UP TO 25% with new double-action INSULATION



ACTUAL PICTURE! Arrow shows line where Gold Bond Rock Wool blocked flames until firefighters arrived.



DOUBLE-ACTION INSULATION lowers heat bills up to 25%. In summer, it lowers indoor temperatures up to 15°.

Insulate your attic with new Gold Bond TWINSULATION and lower your heat bills up to 25%. Next summer, TWINSULATION® will keep your house up to 15° cooler!

Gold Bond TWINSULATION gives you double-action insulating power. That is because TWINSULATION has a silvery aluminum covering *all* around a core of fireproof rock wool—finest of all insulating materials. This covering reflects heat from *both* sides. You can TWINSULATE an average attic in a few hours. It's easy because the lightweight blankets are stiff and rugged, with the rock wool core *sealed to both sides* of the casing. Fasten with stapler available at your Gold Bond dealer.

TWINSULATE NOW! Lower your heat bills this winter—be cooler next summer.

SEND FOR BOOKLET full of interesting facts, with tables that let you figure your own heat savings after insulating with Gold Bond. Send coupon below today!

NATIONAL GYPSUM COMPANY • BUFFALO 2, N. Y.

**SAVE WITH
Gold Bond®
ROCK WOOL
INSULATION**

Send for complete new Insulation Handbook

NATIONAL GYPSUM COMPANY, Dept. AH-115, Buffalo 2, N. Y.
I enclose 10¢ for "Home Insulation" booklet.

Name _____

Address _____

City _____ Zone _____ County _____ State _____

My Dog (Begins on page 12)

been on *his* side."

"I know."

"It's the *quality* of the love, as much as the quantity. Few humans are capable of my brand of unqualified love. You and his father make demands. Friendship makes demands. Often he fails to measure up to his own standards. But I have no fault to find. I think he's wonderful."

"Remember that wall of reserve I broke down in our boy? When he took me for a walk, everybody stopped to admire me. So he forgot his self-consciousness in discussing dog topics. I've drawn him into your social life at home, too. In showing me off to guests, he shines. Now, I'll admit that often I may have been a



"So now what do you do, Mr. Trick Teacher—buy another dog to take 'em back?"

nuisance . . ."

"Often," I echoed.

"And done more than my share of damage . . ."

"Much more!"

"But look how I contribute to the family fun! Open the refrigerator,

I'll help you explore it. Rustle waxed paper and old hopeful is there. When I look noble, or sleep in some ridiculous position, or lay my head in your lap when you're trying to read, I'm a conversation piece."

"And a liability, don't forget," I could remind him. "You get mud on the floors, hair in the rugs. You knock plants off the window sill. You strew the living room floor with your toys. You've gotten us into trouble with the neighbors."

"I'm a dog," Spike confessed serenely. "And haven't I heard you chuckle when you tell about my escapades? Haven't they often taken your mind away from real problems? And need I remind you that if tension builds up around here, I'm sometimes the only normal character in the place?"

I winced. "Don't get vain. You know we could always get pets that are less trouble—like hamsters, turtles, goldfish, or cats."

Spike snorted. "What do *they* know about giving affection? And what do they care about receiving it? Could you warm up to a self-centered turtle?"

"Not me," I said. "I'm yours. Besides, who but you considers me absolutely perfect? Does my husband? Do my children?"

Spike settled down with a long, contented sigh. "You bought me, under protest, five years ago. You kept me, with resignation, because I brightened up your home. Gradually you were won over."

"Could that happen to Margie?" I speculated.

Spike scratched his ear. He looked sage. "Could be," he decided, "if only she'll take a dog for a trial period—with a five-year minimum." **THE END.**

As-You (Begins on page 6)

at a friend's table under the faint glow of candlelight as we sat down to midnight coffee. In the first cupful to be poured floated a spool of thread impaled by a needle. Obviously the open-face dining-room cupboard was an unlicensed as-you.

If you're going to try as-yous for the first time, two bits of advice seem worth passing on. It's best to choose a tall as-you with narrow opening; or else place a shallow as-you up high. Then the contents can't be seen by passersby unless they're equipped with stilts or field glasses.

From time to time, as you unclutter your as-yous, you meditate on what you couldn't bear to part with, or intended to take care of, or lacked time to dispose of. Petunia

seeds remind me of the mass of backyard bloom that this past summer was to have produced (and might have, if seeds and backyard had gotten together). The tenth baby tooth of my once-small son exposes sentimental spasms but leaves me unrepentant. It will turn up again next month. The discovery of one good suede glove may point up certain slothful lapses and result in a thorough dredging of all dresser drawers. And high time!

A few nostalgic moments spent in straightening out your as-yous are fine antidotes to the jumped-up living that most of us are subject to. And not only that, I once found fifty-five cents in an as-you the day before payday.

THE END

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ADHESIVE VENEER — newest Marvalon miracle decorative material. Colors and patterns can be matched in Marvalon Shelf and Drawer Lining for complementary decorating. Adhesive Veneer is easier to apply — no overlapping. Just remove the paper backing. Sticks to any flat surface from table tops to wastebaskets.



SHELF LINING. Made of vinyl-plastic and latex like all Marvalon products. Defies wear and tear. Wipes clean with a damp cloth. Comes in 14-inch widths — attractive scalloped edge.



DRAWER LINING. Convenient 20-inch width designed especially for drawers. Straight-edged to fit corners perfectly. Use all 3 Marvalon products. Give your home a new, fresh, colorful look.

Kimberly Clark



The Munising Paper Co., Munising, Mich.
(Subsidiary)

Children's Books

(Begins on page 54)

maiden and dead tyrant could spring to life as they do here is to be open-minded, not superstitious. You see, Vogelsang was a German cathedral town in which anything could happen, where the mystic and realistic flowed together. Anemone is a spirited runaway who found it fun to disguise herself as a boy, elude pursuers, enter her dog as a circus performer, patch up adult and canine romances, and live with that remarkable strategist, Aunt Gundula.

It was Aunt Gundula who, with pet bees swarming in and out of her fur hat, led the army of liberty and Easter-egg lovers. This is her story as much as Anemone's. Both younger and older girls will be enthralled by this many-faceted legend. It has literary value, action that builds to a dynamic climax, rich veins of symbolism, mystery, imagination, and—above all—humor. For all its supernatural aspects, it sounds a warning against tyranny through personal, political, and historical levels. The line drawings twinkle with fanciful and atmospheric detail.

OPERATION ABC. By James L. Summers. Westminster. \$2.75.

Tom Roerdon, popular high school senior, was relaxed on the football field but tense and rebellious in class. The reason was that Tom had a painfully guarded secret: he couldn't read. Suddenly, because of a new English teacher, the exposure he had dreaded for years seemed inevitable. Tom's overwhelming fear of disappointing his parents and community, his tortured efforts behind locked doors to ferret meaning from a textbook page, his assumption that he was stupid—all his inner turmoil is perceptively revealed through his own thoughts and those of his girl friend, teachers, and parents. Would it be possible for a boy who can barely read to graduate? In answering this question, Mr. Summers employs the witty, vigorous style, offers the penetrating interpretation of a baffling teenager, that have earned him a faithful following of boys and girls and—let's hope—parents, too. For the problem depicted in the eye-opening views of high school is yours.

EDITOR'S NOTE—We have found two other children's books especially suited to Christmas giving:

THE STORY OF JESUS. By Lorenz Graham. Gilberton. \$35.

This illustrated story, based on the King James version of the Bible, is told in 96 color pages. It will be on newsstands in December.

YOUNG READERS BIBLE STORIES. By Ruth Gray. Wonder Books. \$25.

Eighteen illustrated stories, selected for their appeal to children, are simplified to provide a stepping-stone to reading the Bible. **THE END.**

Heavenly...all through the house



Curtains of

HATHAWAY

NYLON or DACRON*

*Du Pont's polyester fiber

Beautiful, the way they filter sun or reflect lamplight. Viewed from indoors or out, curtains of Hathaway Nylon or Hathaway DACRON* add airy elegance to your home.

HATHAWAY NYLON with a new, exclusive sparkling finish, sheds dust, is guaranteed against sun deterioration. Here is the easiest-washing nylon ever, in your choice of 3 famous quality weaves: Masterweave, Crystalweave, Customweave.

HATHAWAY DACRON*—so easy to care for. It washes in a jiffy; just drip-dry and hang; or press lightly for quick perfection. In Deluxe or Regular Weave.

Look for the name **HATHAWAY** on every curtain you buy

Products of *Berkshire Hathaway Inc.*

FREE! ALL ABOUT CURTAINS

Berkshire Hathaway Inc.
Dept. A115, New Bedford, Mass.

Send for this free booklet of decorating ideas. Shows how to use standard curtains to achieve beautiful effects.

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UNIVERSAL Coffeematic

with the FLAVOR-SELECTOR



the *fastest* way
to good coffee!

Enjoy the full-bodied flavor of *real* coffee so quickly and so easily made in a Universal Coffeematic. Just set the Flavor-Selector . . .

Coffeematic will signal when your coffee's ready, and keep it piping hot without increasing the strength. With a Universal Coffeematic and its new companion, the Universal Toastamagic, you'll make tomorrow's breakfast better . . . automatically.

Ten-cup model shown, \$29.95; \$24⁹⁵
in copper, \$32.95. Other models from



MIXABLEND



TOASTAMAGIC



FRYING PAN



STEAM 'N DRY IRON

UNIVERSAL makes things easier... automatically

UNIVERSAL

LANDERS, FRARY & CLARK, NEW BRITAIN, CONN.

Give Your Mums

(Begins on page 74)



Here are "raw materials" for the "western" design; black lacquer base gives added character, elegance. In the "southern-type" arrangement (not shown here), use magnolia foliage for direction, a cluster of small mums for height and width; fill in with daisy-type and a few medium-size flowers



Two steps in making North and East arrangement: Cut piece of Oasis-foam from a well-soaked block, and put it

in plastic bag. Slit this bag on top only to permit placing of the candles, sprigs of holly and yew, mums, small cluster of grapes, and a few Lady Finger bananas. Wire grapes, bananas to picks, and wrap with florist's tape for strength and appearance

The Fall Shows

(Begins on page 75)

to get the most out of them, send 50 cents to Mrs. E. L. Scott, secretary of the N. C. S., 64 South St., Bogota, N. J., for a copy of its *Show Handbook*, which describes the types of chrysanthemums and explains the arrangement, staging, and judging of the show classes.

The Society has recently taken an important and helpful step toward more efficient and constructive judging by establishing a panel of Certified Specialist Judges (to be added to from time to time). These judges have won a certain number of flower-show blue ribbons themselves, they've been judges at a certain number of shows, completed a specified course of reading, and passed a stiff examination. A realization of all that goes into the growing and exhibiting of fine flowers, not to mention all that is involved in staging a show, will enable you to get much more information, enjoyment, and real help from what you see.

SHOWS IN 1955

- Oct. 21, 22**—Long Island Chrysanthemum Society. 1st show. L. I. Agr. & Tech. Institute, Farmingdale, N. Y. Free.
- Oct. 22, 23**—Chrysanthemum Society of New Jersey. 4th show. Dwight Morrow High School, Englewood, N. J. Free.
- Chrysanthemum Society of Ohio. 2nd State show. Kingwood Garden Center, Mansfield, Ohio. Free.
- Oct. 23**—Dayton (O.) Chrysanthemum Society. Art Institute, Dayton, O. Free.
- Oct. 26, 27**—Ye Accawmacke Garden Club. New Armory, Onancock, Va.
- Oct. 26-29**—Takoma Horticultural Society. 28th show. Shoreham Hotel, Washington, D. C.
- Oct. 27, 28**—Tulsa Garden Club. Garden Center Building, Tulsa, Okla. Free.
- Oct. 28, 29**—Westchester Chrys-

IF YOU HAVEN'T USED
NEW Sani-Flush
YOU'RE MISSING
SOMETHING!



NEW Easy-to-Open Top!

- Press thumb under tab—it flips right off. Snaps on to close. Spill proof, too! Container won't break when dropped.

NEW fast-acting formula!

- Cleans toilet bowls faster, kills many harmful germs quicker. No mopping, no scrubbing, no work for you! Mildly perfumed. Safe with septic tank systems.

Sani-Flush

The Hygienic Products Company,
Canton 2, Ohio

**Free Book on Arthritis
And Rheumatism**

HOW TO AVOID CRIPPLING DEFORMITIES

Explains why drugs and medicines give only temporary relief and fail to remove the causes; tells all about a proven specialized non-surgical, non-medical treatment which has proven successful for the past 36 years. Write for this 14-page FREE BOOK today.

Ball Clinic, Dept. 608, Excelsior Springs, Mo.

500 PRINTED NAME & ADDRESS LABELS 25c

To get your name on our mailing list we will send you 500 gummed labels printed with any name and address, for 25c. Stick on letters, pkgs., books, etc. (SPECIAL! 5 sets \$1.00 same or different name on each set.)

Western Stationery, Dept. 1229A, Topeka, Kansas

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• Save your heart! . . . Powerful Gravelly Tractor with push-button starter, 48-inch Snowplow attachment takes all the work from snow removal!

23 DIFFERENT TOOLS

• 23 attachments to save your time and work all year long. Easy Pay Plan . . . only 20% down, 18 months on balance.

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FIELD-TESTED FOR 34 YEARS

anthemum Society with Harrison Garden Club. Harrison, N. Y. Free.

Oct. 29, 30—Chrysanthemum Study Club of East Bay. 6th show. Civic Center, Walnut Creek, Calif. Free.

Chrysanthemum Society of Marin. 7th show. Improvement Club, San Rafael, Calif. Free.

Meridian (Miss.) Chrysanthemum Society.

New Jersey Chrysanthemum Society. 2nd show. The All Saints Episcopal Church, Orange, N. J. Free.

National Chrysanthemum Society (with Virginia Chrysanthemum Society). 12th show. John Marshall Hotel, Richmond, Va.

Oct. 31—Garden Club of Springfield, Pa. Presbyterian Church.

Nov. 3, 4, 5—Affiliated Societies of Seattle (with Evergreen Chrysanthemum Society). Seaforth Armories, Seattle, Wash.

Nov. 4, 5, 6—Pennsylvania Horticultural Society (with Scott Foundation and National Association of Gardeners). Swarthmore (Pa.) College Field House. Admission price: \$1.

Nov. 5, 6—Alabama Chrysanthemum Society. Fairfield, Alabama.

Chrysanthemum Society of Heidelberg, Miss. Methodist Church. Free.

Jackson (Miss.) Chrysanthemum Society. Edwards Hotel, Jackson, Miss.

Oklahoma State Chrysanthemum Society. Memorial Park, Oklahoma City, Okla.

Nov. 10-13—Massachusetts Horticultural Society. Horticultural Hall, Boston, Mass.

Nov. 16—Aurora Garden Club, Port Arthur, Texas.

OUTDOOR DISPLAYS

From mid-October until frost: Bristol Nurseries, Bristol, Conn.—New York Botanical Garden, Bronx Park, N. Y.—Jones' Beach, Long Island, N. Y.—Kingwood Gardens, Mansfield, O.—Lakeside Park, Oakland, Calif. ("The largest civic chrysanthemum garden in the United States—875 cascaded plants included.") And there are many others.

THE END

**WHEN YOU CHANGE
YOUR ADDRESS**

Send this form with address label (or facsimile copy) from this issue directly to The AMERICAN HOME Subscription Department, Forest Hills (75) N.Y. Five weeks advance notice will avoid loss of an issue.

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New Address _____

City _____ Zone _____ State _____



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... NOW YOU DON'T!



Waste King gets rid of all garbage automatically in an instant . . . pulverized and flushed down the drain forever. Keeps kitchen fresh and clean always!



So easy to use. Turn on cold water. Flip the switch . . . garbage is gone in one quick, quiet, simple operation.



So easy to install. You can have a Waste King installed to your present sink and enjoy garbage-free convenience now!

Lifetime Stainless Steel Ring

Look
for the
New Blue
Super "Hush-
Cushions"



AT YOUR FRIENDLY PLUMBING APPLIANCE DEALER



Write for free descriptive literature!
GIVEN Manufacturing Co., Dept. AH11
3301 Fruitland Ave., Los Angeles 58, Cal.
Please send me literature on new Super-Hush Waste King Pulverator.

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Street Address _____

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I live in a home ☐ apartment ☐



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The most
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of the year!



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GENERAL TIME



Even Professionals Get Stuck

(Begins on page 72)

dining room got us into a lot of trouble. Before moving in, we threw a "before" party. With potato chips, paper cups, and no chairs, you can count on people leaving early. And of course once you've given a "before" party you're obligated to have an "after" one. By the time we got around to ours we had to call it the One Year Later party.

But before we'd ever moved the furniture in, we broke a few rules about floors. We sanded, sanded, sanded the floors, then stained and waxed them. The rewaxing we had to do later was a whole lot easier than doing floors last and then trying to get sand out of furniture, draperies, and everything else.

Our first year in the place really brought about some whopping changes in addition to the ones that are mentioned in this article. But our son's room is one that you'll never see, I hope. It's his idea of a room, and he's on his own to clean it if he must live that way. Bunk beds, desk, spinet piano, bookcases and toy shelves it has. They'd be all right. But then he's got a model railroad, playhouse, boxing whasis, the dog, garage for his trucks, the stuffed fish his grandmother gave him, his beloved file of National Geographics, and a tool box he can't even lift.

Fortunately, for my sanity, the door is always kept closed. And somehow he always seems to know ahead of time when I'm going to make an unannounced tour of inspection. My only complaint is the unholy clutter.

The dining room was the last one we got to. No space in the living room for radio, TV, a future hi-fi? Oh well, we'll have 'em in the dining room. No place to play a game? What's wrong with the dining room? Lots of cartons of books still not stashed? Build 'em into the dining room. Where to keep the family stamp collection? Natch—the dining room. Mother's mending apparatus just will

not fit in the bedroom? Don't worry, you can store it in the . . . the vases, the candles? Where are we going to store the huge carton of family snapshots, and the accessories we can't part with but can't use here?

An awful lot of those dream-plans for the room might have been incorporated into one giant floor-to-ceiling built-in on one whole wall. But we couldn't see

tackling such a horrific expense for a rented apartment. And as separate units that could be reused in different ways in another home, the price was horrific-er. So we finally buckled down to working with what we had or could attain.

Although this room gets lovely morning sun, the rest of the time it is dark. So we had, in an energetic moment, painted it bright lemon yellow. We had draperies, fortunately of a pattern that could be lengthened to fit and not show the scar. New glass



Gil's "inner sanctum"

curtains of yellow organdy successfully hid the rotting-out window that we weren't and the landlords weren't going to replace. Furniture-wise we were blessed with two AMERICAN HOME buffets, three square tables that match, eight chairs, and one gigantic early Provincial armoire which some one of its previous owners had bleached to a pleasant kind of light beige.

Never was furniture moved so often as those three tables. First they were strung along together in the center of the room. And it was horrible. Depending on the fare, I felt I was either eating at a counter, or all alone at a banquet where half the guests hadn't shown up. With this wonderful room we were determined to have more than just dining facilities, and there *must* be a way.

Well maybe there is, but we gave up. At least we started taking tucks in these vainglorious plans of ours. Our funds were depleted, our energy was depleted, our tempers were depleted. *He* wanted a wallpaper, a rather oriental job with lovely flowering branches drifting across the wall. *I* wanted to throw out the whole window treatment and use a chintz I'd fallen for and work from there. One day I finally went home from the office and parked myself in that blasted dining room determined not to leave it until I had a decent idea. It was obviously absurd to start off on his scheme or mine for either meant a whole re-do. The compromise was what was needed, for more reasons than one.

Down went a tile floor, designed with considerable boldness of pattern and color, but also destined to be the adhesive agent for all the varying segments of this room. There's a bare wall where one day we'll have a real TV-music unit. The two chairs now used at the game table (game table my eye—it's the third piece of the others) will be comfortable enough to sit and watch the TV.

The cartons were dealt with firmly. "Earn your way or go," was the yardstick. They earned or they went.

Now we've got a dining room that's quite livable and attractive. And though it's not our idea of a real dream room, it's a lot better than the nightmare it was. —JEANNIE WILLIS



Refurbished with wallpaper and paint, some left over cotton rug, it looks a whale of a lot different, doesn't it? A big help was the shutter, deliberately over-sized to blank out the dingy little window



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Clorox-clean linens distinguish a considerate hostess. They're lovely to look at... safe to use. For Clorox really whitens... it removes dinginess and stains, even scorch and mildew. And Clorox provides added health protection... no other home laundering product equals Clorox in germ-killing efficiency!

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THE KEYS

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No Apartment for Me

(Begins on page 68)

bath between. This must be a kind of push-button house, but it musn't look like one.

"I had found a fifty foot lot, one hundred thirty-five feet deep, sloping into a glen of trees, the narrow lot flanked and shaded by two century-old elm trees.

"The job became sort of a challenge to Ralph. Soon my house was on paper on his drawing board. I hadn't thought particularly about a split-level house, but as I saw it shape up on Ralph's board it seemed to be the obvious solution to the narrow, steep lot I had chosen.

"Ralph called in Arthur Kraft, a well-known artist, for advice on the colors to use on the outside panels of the house. I love them; it gives the house such a cheerful look.

"We moved in last spring, Paul and I, and the house has been a thrill from the very start. It is just what I wanted. And Ralph had kept the total sum to my budget—\$18,000, including the air conditioning.

"That is the way my home grew from an idea to a reality. Some people call it contemporary, with a Japanese influence, but I call it my tailor-made home because it fits me!"

THE END

Musician at Heart?

(Begins on page 76)

music can be especially helpful in forming a neighborhood music group. Both day and evening instrumental classes are filled with professional people, businessmen, housewives, and clerks who are eager to participate in musical activity. Teachers and administrators will be glad to give you names of these students, or even take part themselves.

You can get more details and ideas on how to get started by writing the American Music Conference, 332 South Michigan Avenue, Chicago, Ill. With more than 27 million Americans now playing musical instruments, you shouldn't have trouble finding fellow music lovers!

THE END

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NEW USE FOR SMUDGE POTS



In Southern California—and probably in other places where untimely frosts can cause damage—new methods of frost protection plus the ousting of many citrus groves by subdivision and home-building expansion are rendering obsolete many of the famous, oil-burning smudge pots. For years these ugly iron contrivances have provided valuable protection to precious citrus crops. But housewives, having had to clean up many an oily residue left in their homes after an emergency smudging, have not looked kindly upon them. At last one such housewife has found a way to turn the unneeded derelicts into souvenirs, decorative garden features, and conversation pieces.

Seeing a pile of the discarded pots, Mrs. Will Colver of Covina, Calif., put on her thinking cap and came up with two ideas—she would turn them into ornamental birdbaths and garden lighting fixtures. These two pictures show the result. In each case, she inverted the stack and painted the entire unit with black, wrought-iron paint. For the bird-bath, she made the base into a planter for geraniums and used the inverted top to hold the water for the birds to use. In the lighting fixture—in which bright colors are especially effective against the black of the fixture—the stack is again inverted to provide two planting areas. A string of large outdoor Christmas tree lights is placed inside the perforated part of the pot at the tip and just above the circular planting areas—which Mrs. Colver filled with succulents.

—HELEN HOUSTON BOILEAU



More of the meal's on Baby than in.
Mom has the answer—to see her grin.
Du Pont Sponges mop spills with ease,
Rinse out fresh with just a squeeze!

So handy for spills . . .

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On sale everywhere or order direct! Free colorful folder! Dept. AH-17.



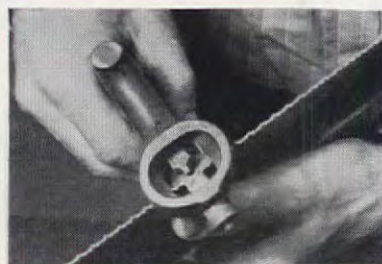
the AMERICAN CRAYON company
SANDUSKY, OHIO NEW YORK

SAW DULL?

MICHAEL LIGOCKI



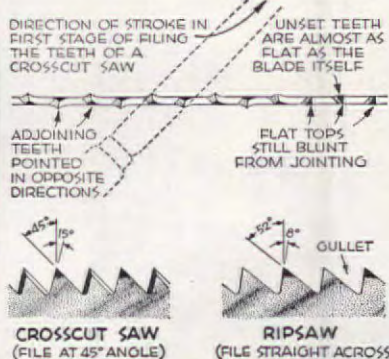
For a clean-cutting saw, all teeth must be uniform height, so first step is "jointing." With light strokes, pass flat mill file lengthwise over saw teeth until file just touches point of every tooth



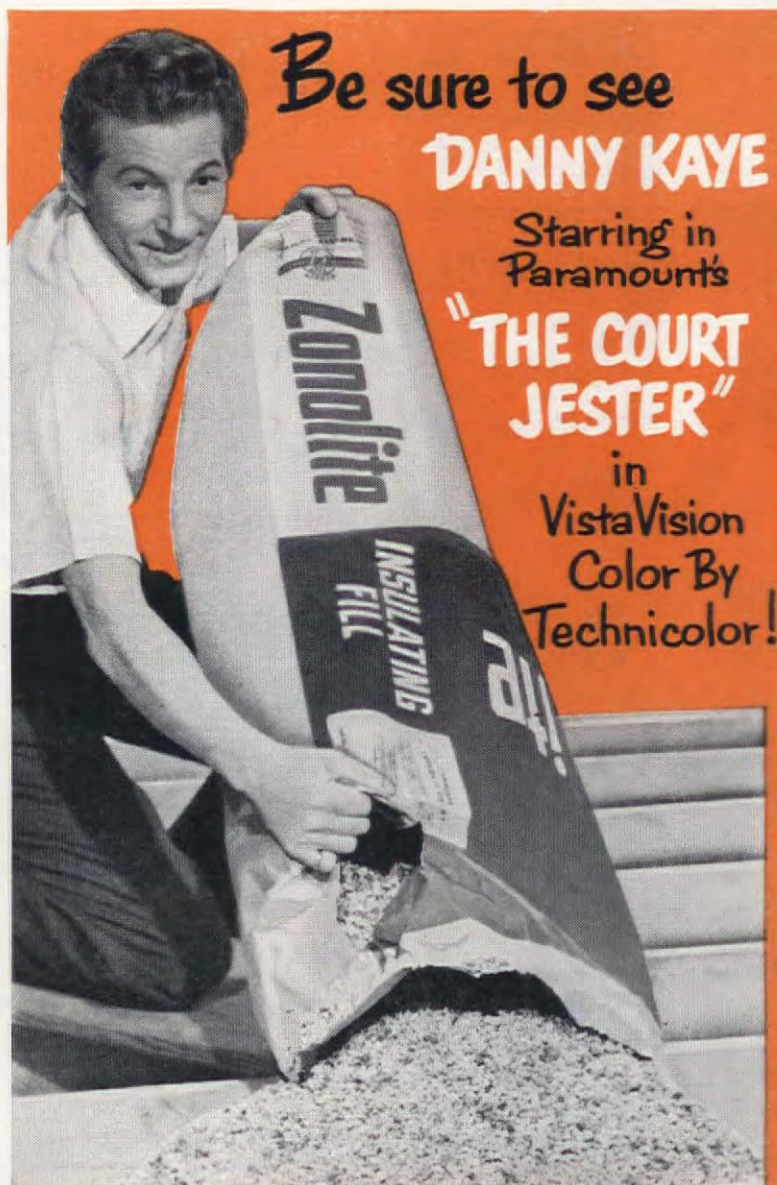
Set teeth to prevent binding. Start at one end with "saw set," which bends out every other tooth. Reverse saw. Set other half of teeth so that alternate teeth will point to opposite sides of blade



To file teeth, hold saw in clamp or between two boards in a vise. Use triangular file straight across on rip saw; at 45° angle on cross cut. File into every other gullet so that half of flat jointed top is filed away



Reverse saw and file remaining gullets. Always keep file at same angle. Bring jointed teeth just to a point, and file all teeth to same size. A bright light helps check points and uniformity



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Paramount's
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VistaVision
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- **PERFECT DRAPERIES** have sharp, uniform pleats!
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NOBODY BUT CONSO has NIP-TITE Pleater Hooks, those amazing drapery hooks with the hinged locks that grip all pleats tightly to keep them crisp and professionally uniform.

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Accidents will happen, but spilled liquids need no more be a family catastrophe. These plastic-covered seating pieces and vinyl flooring need only a quick wiping with a damp sponge to remove every sticky trace.



Two dramatic "murals" came from one roll of floral patterned wallpaper cut in strips of varying lengths. Floral and over-all papers have same backgrounds which were matched. Clear plastic coating, sprayed or brushed, protects paper.

Don't Decorate into Delinquency

(Begins on page 63)



Collections can be a family project, a decorative asset, and, in the case of Americana like these turn-of-the-century toys, a means of bringing our country's past alive for our children. Time was when dashing firemen really ranked.

On page 65, you see this room happily invaded by teen-agers. But, like any good family room, it doubles as a restful haven for adults. An indoor garden is Mom's hobby, while Dad relaxes at the organ.

may hang around home in a way that will surprise you.

But if your efforts to keep their elbows and awkwardness out of the bricabrac are too great, your adolescents will go elsewhere—maybe to a chum's house where things are easier; maybe to the streets and the parked cars.

Ridiculous? Exaggerated? How about the alarming numbers of delinquents from well-to-do families? Why the vandalisms perpetrated by kids from the best homes?

No one will seriously assert that decoration too grand for comfortable living is an important cause of delinquency. But on the

Well-finished furniture is easy to care for. Wash with a soapy cellulose sponge, then rinse, dry, and wax.



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NO FUMES!
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Don't Decorate

(Begins on page 63)

other hand can we deny that a home planned around adult standards of beauty and luxury puts additional strain on the kids who live there? Have we any right to add unnecessarily to their tensions?

Back in his own day, Ralph Waldo Emerson, philosopher of austere simplicity, noted that "Things are in the saddle and ride mankind." He wouldn't have doubted that "things" can spur the children cruelly, too, nor would he have been surprised that things often destroy children.

"Children like to destroy, but they also like to build. Often, indeed, they destroy to obtain materials to build more to their taste." That's what Paul Hazard, French critic, says in his wise *Books, Children and Men*. With that observation, Hazard is engaged in proving that the child has always gotten the better of the parent, as the slave surprisingly often outwits the master. With frightening persistence, kids will do what they must, despite the grown-ups who try to hedge them in.

Out of doors, what have we been doing? We've been taking the back yard, last stand of the kids, and turning it into an outdoor living room. We've torn down the basketball goal that was such an eyesore; we've resodded the bare spot where the kids played marbles and we've planted 50 tulips. So our kids and the neighbors' have gone elsewhere.

Yesterday, in a yard down our block, the newspaper boy fell when his bike skidded on a wet spot. Did the householder minister to his skinned knees? Not she. She told him off for nicking the shrubbery. When the boy told me about it, he said, "This landscape gardening deal sure makes it tough on us kids." In the same block just recently, a dedicated gardener called the police when a boy came into her yard to retrieve a ball.

Flowers are nice. I like them, and I like to garden, too. But it seems important not to bury our sense of proportion along with the seeds. After all, what can we possibly grow that's more important than kids? THE END

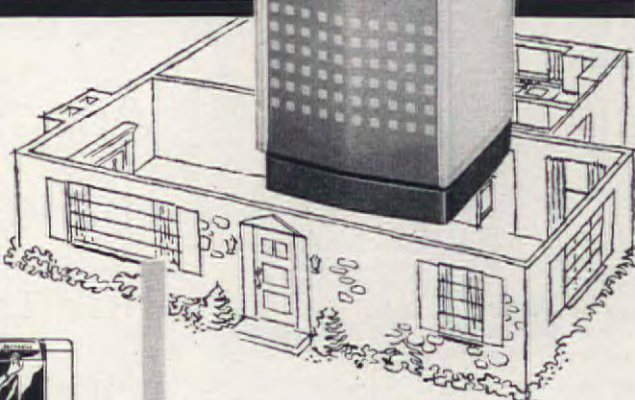


• When the "spooks and goblins" come to your door for "trick or treat" this Halloween, they may be carrying coin banks. Instead of asking for treats for themselves, they will ask for coins to aid UNICEF (United Nations Children's Fund). These American kids are giving Halloween a new meaning: *Help for the world's less fortunate children.*

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water heater
anywhere...
and be
proud of it!

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for years from the only
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You'll enjoy your outdoor living even more when you use an Anchor Fence to enhance your grounds. As a background for roses and climbers, it provides a handsome screen that insures your privacy. And at the same time, it protects your valuable plants and shrubbery from animals and trespassers. Just be sure to insist on Anchor—the fence with the zinc coating applied after weaving, not

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Current History

(Begins on page 60)

(MMS-37) are ably played in able sonics. And at their very low price, they're extremely attractive to music lovers on a budget. The orchestras used are the Netherlands Philharmonic, the Winterthur Symphony and the Vienna Opera's, conducted by Otto Ackermann and Henry Swoboda. The *QUINTET* employs the Pascal Quartet with Peter Simenauer, and is a good performance at any price.

MISCELLANY

"Highlights" from Verdi's *MASKED BALL*, that opera whose locale was changed by a hilarious censorship from Stockholm to Boston, and which this year gave a small part to Marian Anderson on the stage of the Metropolitan Opera, have been engraved with gleaming skill on *RCA VICTOR LM-1911*. The performance features Miss Anderson and the very beautiful singing of Zinka Milanov and Leonard Warren. The Metropolitan Orchestra is conducted with superb point by Dimitri Mitropoulos, at his best in melodrama. This department doesn't favor the hamstringing of dramatic works by eliminating half their action, but this is a persuasive cripple.

Remarkably inept registration spoils the work of two celebrated Russian violinists, Oistrakh and Vayman, in the Sibelius and Matchavariani *CONCERTOS* on *COLOSSEUM 172*.

Solid but bright and detailed registration supports the distinguished direction of Paul Sacher at the head of the Lamoureux Orchestra of Paris in lending more interest to four works of Roussel than they perhaps intrinsically have. These are the *PETITE SUITE*, the *CONCERTO FOR SMALL ORCHESTRA*, the *CONCERTO FOR ORCHESTRA WITH PIANO*, and the *SINFONIETTA FOR STRINGS*, all on *EPIC 3129*.

Four works not recorded elsewhere occupy *BOSTON 210*, featuring the splendid cellist Samuel Mayes and other members of the Boston Symphony Orchestra in a sound of clean and agreeable texture.

Record collectors who think that everything has been recorded will be surprised by Beethoven's "Eyeglass" *DUO FOR CELLO AND VIOLA*, Mozart's *SONATA FOR BASSOON AND CELLO*, a Haydn *SONATA* transcribed for cello and piano, and a Bréval *SONATA* for the same instruments.

THE END

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Worship with them this week.
—Religion in American Life
(RIAL)

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In planning your new home (or when modernizing the wiring of an old home) be sure you include a Cutler-Hammer Unit Breaker. Then when an overload makes lights blink out, you need only reset a little lever that has snapped out of position... and service is restored. No hunting fuses, nothing to replace, nothing to buy. So simple and so safe a child can do it.

The Cutler-Hammer Unit Breaker is so good looking you need not hide it. Put it in your kitchen or wherever it will be most convenient. Have your new wiring figured two ways, with fuses and with a C-H Unit Breaker. You'll be amazed at the slight difference in cost. Write now for free booklet. CUTLER-HAMMER, Inc., 1395 St. Paul Avenue, Milwaukee 1, Wis.



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Anacin® not only gives stronger, faster relief from pain of headache but is also safer. Won't upset the stomach and has no bad effects. You see, Anacin is like a doctor's prescription. That is, Anacin contains not just one but a combination of medically proven, active ingredients. Scientific research has proved no single drug can give such strong yet such safe relief as Anacin Tablets.

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when you've used
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Like invisible gloves, Du Pont PRO-TEK hand cream guards your hands against paint, grease, garden soil. Just smooth on PRO-TEK before work, wash it off afterward—and away go sticky stains and grime along with the PRO-TEK! Leaves hands wonderfully clean. Try PRO-TEK today. At drug, hardware, paint and auto supply stores.



Better Things for Better Living
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HOW TO LAMINATE A TABLE TOP

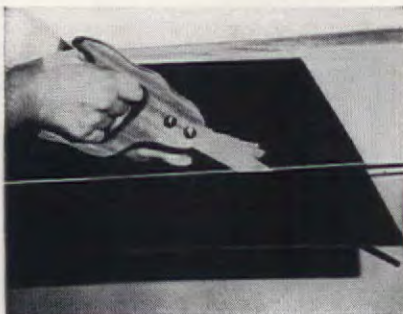
JONATHAN ALEY



There's many an attic that has a worse-for-wear table such as this one you see here. Your first glance at a table like this is likely to prompt the thought that "it would make good kindling on a cold winter night." But hold back that destructive urge, for under scratches and wear you may find good lines and sturdy construction. In one evening you can convert a

wreck of a table into a handsome piece of furniture.

We used common hand tools, a piece of laminated plastic large enough to cover the top (we chose a dull black sheet), contact adhesive, a spreader, sandpaper, some wood putty, and paint.



First, remove the pie-crust edge and fill gaps and imperfections with wood putty. Then sand the top down to smooth, bare wood. Lay table on plastic and mark outline. With fine-toothed saw, cut laminate about $\frac{1}{8}$ " to $\frac{1}{4}$ " oversize to allow for your final fitting after the installation.

See "Where Credit Is Due," page 145

With serrated spreader, spread the contact adhesive on back of laminate and on top of table. Keep surfaces apart and let them dry in area that's well ventilated till paper pressed on adhesive does not stick. (At least 40 minutes, but less than two hours.)

CONTINUED ON THE NEXT PAGE



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25. Child's Playhouse
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10. Snack Bar Overhead Cabinet
11. Movable Cleaning Cart
12. Drawer Unit for Built-in Range
13. Movable Laundry Cart
14. Canned Goods Closet
15. Kitchen Desk
16. Sink Cabinet
17. Sliding Spice Rack
18. Oven Utensil Cabinet



**6 plans for
BOATS**

28. 8' Pram Dinghy
29. 9' Flat Bottom Skiff
30. 11½' Skiff
31. 13½' Outboard
32. 15' Knockabout Sailboat
33. 20' Marconi-Rigged Sloop

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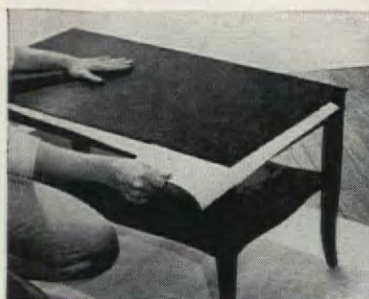
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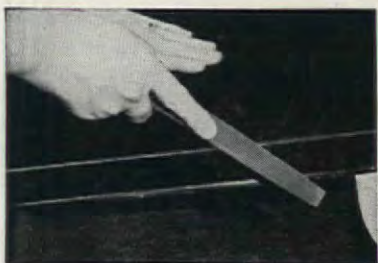
(Continued from
preceding page)



Cover table top completely with two unequal-sized pieces of overlapped wrapping paper. Position laminate on table, adhesive down, and remove the smaller piece of paper a few inches at a time, pressing plastic to table top as you go. Then remove the other sheet of wrapping paper in exactly same way.



To assure a firm bond, roll the top from the center to edges with heavy pressure. Remove excess dry adhesive with solvent or with a hard rubber eraser.



Since bonding is instantaneous, edge may be finished immediately. Plane off excess plastic with block plane, then bevel edges and corners with a smooth file. Finally paint, polish, or stain wood parts of table. THE END



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Where Credit Is Due

COVER: Furniture—Trans-East Group, Consider H. Willett, Inc. "Parliament" rug—Cabin Crafts, Inc. Wallpaper—Katzenbach & Warren, Inc. Red plastic fabric on chair—U.S. Rubber Co. "Midnight" pre-finished plank flooring—E. L. Bruce Co.

OUTDOOR LIGHTS

Page 10: Information—General Electric Co., Westinghouse Electric Corp., Robert L. Zahour.

DON'T DECORATE INTO DELINQUENCY

Page 65: Furniture—Heywood-Wakefield Co. "Geranium" and "Woven Fence" wallpapers—Murals, Inc. Vinyl Tile flooring and counter top—Congoleum-Nairn, Inc. Chord Organ—Hammond Organ Co. Modernfold Door—New Castle Products, Inc. Hi-Fi equipment—Radio Corporation of America. Brass Lighting fixtures—Globe Lighting Products, Inc. Other lamps—Heifetz Co. Geranium planting—Alyn Wayne, Florists' Telegraph Delivery Assoc. Games, toys and sporting equipment—R. H. Macy. Books—Random House, Inc. Framed picture—N.Y. Graphic Society. Ash trays—Harris G. Strong. Colored telephone—American Telephone & Telegraph Co. Pillows—Nettle Creek Industries. Waste basket, letter rack, ceramic mug, bird and snack basket—Raymor. "Aqua Ripple" glass tumblers—Libbey.

EVEN PROFESSIONALS GET STUCK

Page 73: Paul Heinley's Movable Shutters.

GIVE YOUR MUMS A NEW FALL OUTFIT

Pages 74, 75: Alabaster container and rectangular iron container—Audrey Jocelyn.

FAMILY FOOD

Pages 86, 87: "Florence" dinnerware—Spode, Copeland & Thompson, Inc. "Imperial Twist" goblet with gold band—Imperial Glass Corp. "Tara" flatware—Reed & Barton. Place mat and napkin—Irish Linen Guild.

GOOD VICTUALS

Pages 88, 89: "Pink Tower" Spode plate—Copeland & Thompson. "Baroque Gray" dinner plate—Syracuse China. Webster-Wilcox serving dish—International Silver. "Melon" well and tree platter—Oneida Community. "Wildbriar" plate—Wedgwood. "Cherry" tray—Hartman Stu.

IT'S FOR FANCY

Page 93: Krom Cake Iron—Norse Fjord Import.

TAKE A CAN OF LUNCHEON MEAT

Pages 98, 99: Pink Casserole—Edward Greenman. Club Aluminum Casserole—Club Aluminum Prod. Co. Expandable hot dish holder—Ekco Prod. Co. "Rhythm" platter and pitcher—Homer Laughlin. Platter—Weil Ceramics. Fish platter—The Walter Hatches. "Strawberry" square platter and dish—Sak's Fifth Avenue.

THIS KITCHEN IS A FAMILY ROOM

Pages 110, 111: Cabinets, oven and surface cooking units, dishwasher—American Kitchens. Washer-dryer—Bendix Duomatic. Refrigerator—Servel. Counter tops—Goodyear Vinyl. Flooring—Matico Aristoflex. "Jackstraws" wallpaper—Imperial. Lighting fixtures—Lightolier. Cooking utensils—Club Aluminum. Mixer—Kitchen-Aid. Toaster—Camfield. Canisters—West Bend. Clock—G.E. Telechron. Copper skillets—Bridgeport Brass. Cutlery—Robeson. Glasses—Viking Glass. "Bob White" pottery bread tray and lazy Susan—Red Wing Pottery. "Ajax" barbecue—Seabreeze. "American Flyer" train set—A. C. Gilbert.

HOW TO LAMINATE A TABLE TOP

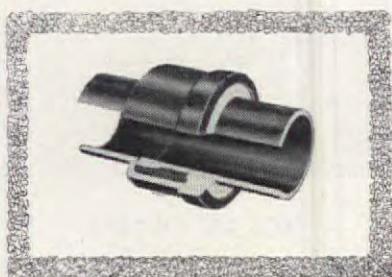
Pages 143, 144: Laminated plastic—Panelyte, St. Regis Paper Co.

PATTERNS DESIGNED BY: 1615—Mrs. Robert Mellen. 1616—Mrs. David Stuart. 1617—Thomas Braun. 1618—Mrs. J. Andrew Squires. 1619—Nancy Franceschini. 1620—Mrs. A. G. Pertot. 1621—Mrs. H. Russell. 1622—John Lippert. 1623—Courtney Quintina Colio. 1624—Connie De Yoanna. 2089—Arthur Fishelle.

PHOTOGRAPHS

Otto Maya: pages 25, 78. F. M. Demarest: pages 58, 70, 71, 72, 73 (after pictures), 74, 75, 80, 86, 87, 88, 89, 93, 96, 98, 99, 100, 134, 136, 137, 143 (before picture). Hans van Nes: pages 64, 65, 140. Peter Dant: pages 66, 67. Photography Inc.: pages 68, 69. Stephen Fay: pages 72, 73, 136, 137 (before pictures), 81. Chicago Photographers: pages 76, 77. Krantz Studio Inc.: pages 110, 111, 129. Robert Scharff: page 120. R. F. Donovan: page 131. M. Ligocki.

DRAWINGS: Margaret Fleming: pages 14, 82, 114. Sigman-Ward: pages 69, 112. Dick Ott: pages 94, 118. Harold Eldridge: page 98.



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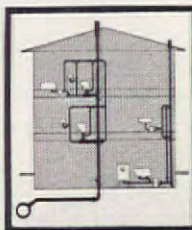
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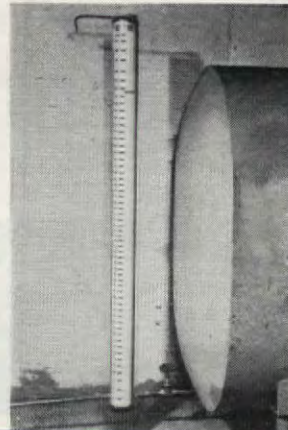


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TART 'N' SAUCY APPLE PIE

Apples in apple sauce make the spicy filling twice as fruity, twice as delicious!

FLUFFO PIECRUST

2 1/4 cups sifted flour 3/4 cup FLUFFO
1 tsp. salt 5 tbsp. water

SAUCY FILLING

3/4 cup brown sugar 1 tsp. grated lemon rind
1/3 cup granulated sugar 2 cups thick apple sauce
1 tsp. cinnamon (or a 15 oz. can of apple sauce)
1/2 tsp. nutmeg 4 cups sliced tart apples
6 tbsp. flour (or a 1 lb. 2 oz. can of sliced apples)
2 tsp. lemon juice
3 tbsp. FLUFFO

Cut Fluffo into flour and salt until mixture looks like coarse cornmeal. Sprinkle water over mixture a tablespoon at a time, mixing with fork until flour is moistened. With hands, shape dough into a ball. Divide in half, roll about 1/8" thick. Fit one piece in 9" pie plate.

Combine filling ingredients (except Fluffo); mix well. Put into bottom crust, dot with Fluffo. Top with other half of pastry. Seal and flute edges. Prick top crust. Bake approximately 40 minutes at 400°F., or until done.

NOTE: Use Fluffo in all recipes that call for shortening; no need to change any measurement.

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FLUFFO**

ALL-PURPOSE SHORTENING, NOT A TABLE SPREAD
(Yellow from pure carotene)

THE AMERICAN HOME

Vol. LIV

June to November, 1955

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INDEX TO The AMERICAN HOME

Volume LIV—June to November, 1955

Copyright, 1955, by The AMERICAN HOME MAGAZINE CORPORATION, New York 22, N. Y.

Abbott, Mrs. Charles, fern arrangement, July 88
Accent on Sonics, Oct. 50
Adcock, Mrs. Loyd, Aug. 30
Adequate Wiring, Aug. 64
Ahearn, Julia M., article by, June 84
Alameda Mutual Homes Corp., Oct. 52
Aley, Jonathan, article by, July 44, Aug. 22, 108, Oct. 108, 134, 150, Nov. 143
Allen, Max (Maxine), letter by, July 23, Oct. 10
Allied Van Lines, information, Oct. 124
American Kitchens, Nov. 110
American-Standard Kitchen, Oct. 76, cover
Anne's Notebook, Sept. 88
Anthuriums, How to Grow, Oct. 75
Antiques are My Business, Aug. 18
Are You a Musician at Heart?, Nov. 76
Are You an Attic Stuffer?, June 3, 118
Armstrong, Joan, letter by, July 22
Armstrongs of New Jersey, Aug. 38
As-You, Have an, Nov. 6
Appliances, "Garage" for Small, Sept. 92
Aquarium, Beginner's, Sept. 120
Ashcroft, Don, home of, article by, Sept. 47
Asher, Helen, letter by, Aug. 11

At the Head of the Table, Oct. 6
Atomic Bomb Blast, Aug. 8
Attic Stuffer, Are You an, June 118
Auerbach, George, Home of, Sept. 100
Austin, Jean, article by, June 58, July 61, Aug. 76, Oct. 86, Nov. 88; apartment of, Sept. cover, 55, 102
Automobile trade-in allowance, June 20
Automotive articles, June 20, Sept. 10, Oct. 12, Nov. 18, 122
Background, What it Does for a Room, Oct. 72
Bagar, Robert, article by, June 32
Bagian, Mrs. Edna, letter by, June 97
Barbecue, Give a Present to, June 82
Barbour, Douglas A., article by, Aug. 132
Barnard, Anne, article by, June 56, 60, July 54, 58, Aug. 74, 78, Sept. 88
Barnhizer, Dean, architect, Aug. 40
Bartel, Clayton, kitchen of, Aug. 54
Barron, Mary Edith, article by, June 88
Baseball, Little League, Nov. 14
Bathroom Facilities, Aug. 60, 62
Beasts . . . (Genus Bottles), Sept. 6

Beat It! High Cost of Eating, June 74
Bedroom Ideas, June 106
Beef Chart, Sept. 64
Before and After Adam, Sept. 19
Beginner's Aquarium, Sept. 120
Begonias, June 40
Bell, Louise Price, data, Aug. 47, Sept. 52, 132
Bench Pattern, Child's, July 76
"Best Meal I Ever Ate!," Nov. 86
Better Storage, Aug. 66
Big Things Make a Big Improvement, Oct. 132
Bike rack, How to build, June 30
Birdbath Idea, Sept. 131
Birds, Bonus for the, Sept. 141
Black and White Color News, June 92
Blake, Al, article by, Oct. 130
Blanket Laundering Up to Date, Sept. 94
Blender Makes Fine Crumber, June 68
Blueprint House, #45, June 52; #46, July 34; #47, Sept. 52
Boileau, Helen Houston, article by, June 109, July 74, Oct. 90, Nov. 106
Bombs Away, Oct. 10
Bonus for the Birds, Sept. 140

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Book Reviews, July 28, Nov. 54
 Books, Children's, Nov. 54
 Bottle Beasts, Sept. 6
 Boyle, Muriel K., letter by, Oct. 10
 Brams, Stanley H., article by, June 20, Sept. 10
 Brasfield & Ham, architects, July 34
 Brassard, Gertrude, article by, June 44, 54, July 52, Sept. 62, Oct. 83, article about, Oct. 6
 Breakfront Room-Divider, Aug. 68
 Bredow, Mrs. G., recipe by, July 67
 Brink, Guy, designer, July 46
 Bromeliads? Have You Discovered, Sept. 116
 Brown, Carroll, home of, Aug. 50
 Builder, How to Get Along With, July 37
 Building or Buying, Hidden Costs, July 37
 Built-ins are New . . .?, July 43
 Burke, Arthur, home of, June 37, 106
 Burke, C. G., article by, July 26, Aug. 32, Sept. 19, Oct. 50, Nov. 60
 Burris, Mrs. Millard D., data from, Sept. 92
 Burson, Mrs. Mary, letter by, June 97

 Cafe Curtains, How to Pep Up, Oct. 78
 Cake, How to Cut, Aug. 84
 Cake Pan Lining, Aug. 82
 Calk, How & Where to, Nov. 120
 Canisters All Through the House, Sept. 72
 Can You Survive This?, Aug. 8
 Cannas, Indoors, Oct. 173
 Canny Tips, Aug. 82
 Carafe Story, June 79
 Care and Feeding of Trees, July 47
 Careful, There!, Sept. 132
 Carnegie, Dale, garden of, Oct. 64
 Castleton, Chaffee King, article by, June 7
 Cat, How to Bathe a, June 7
 Cereal, Take a Package of, Sept. 66
 Chair Pattern, Aug. 128
 Chair with Built-in Breeze, Aug. 140
 Channel Lumber Co., Springfield, N. J., Aug. 23
 Charcoal, Charm School for, June 113
 Charltons of Manchester, Iowa, Aug. 40
 Charm School for Charcoal, June 113
 Chick-Feeder Lamp, July 90
 Children's Books for Christmas, Nov. 54
 Children's Furniture, July 42, Oct. 112
 Children's United World Art Foundation, June 24
 Chow Wagon, Triple-Dip, July 48
 Christmas Cards? Print Your Own, Oct. 130
 Christmas Patterns, Nov. 80, 126
 Christopher, Catherine, article by, June 80
 Chrysanthemum Arrangements, Oct. 162, 74
 Chrysanthemum Shows, Fall, Nov. 75
 Civil Defense "Emergency Shelf," Sept. 70
 Clothes that Save Lives, Sept. 40
 Club House for Cubs, June 46
 Cobb, Hubbard H., article by, June 46, July 37, Aug. 64, 102, Sept. 52, Oct. 68; article about, Aug. 6
 Colcord, Gerald, architect, July 43
 Cole and Crumpacker, contractors, July 34
 Coleman, Shirley, letter by, July 23
 Collection Blooms in the Desert, Aug. 134
 Combs, Mrs. Bernard, letter by, Oct. 10
 Come to Tea, Sept. 74
 Compact Beauty in 8 x 10 Area, June 76
 "Concise Encyclopedia of Antiques," review of, July 28
 Convertible Station Wagon, Oct. 12
 Cooking, Thermostatic, Oct. 102
 Could You Play "Abandon Ship" in a Fire?, July 8
 Creep & We, The, July 10
 Crook, Mrs. G., letter by, Oct. 10

Crosley Kitchen, Aug. 54
 Current History, Nov. 60
 Curtain Time, Aug. 26
 Custom-Designed Plan You Can Buy for \$5, June 52
 Cut it Fine, Aug. 84

 Daetz, G. M., article by, July 86
 Daniels, George, article by, June 120
 Darbyshire, Martha B., data, Aug. 46, Oct. 62
 Decorate Kids into Delinquency, Don't, Nov. 63
 DeMotte, Helen, article about, Nov. 25
 Diltz, Nora, article by, June 111
 Dixon, Gertrude Brooks, article by, June 100, Sept. 46, Oct. 72, 120, Nov. 128; article on, Sept. 12
 Do You Have This Problem?, June 30
 Do-It-Yourself Center, White Plains, Aug. 23
 Does Your Soil Need a Conditioner?, Aug. 133
 Dog Houses, Sept. 132
 Dog House, Oct. 144
 Dog, Talks to Me, Nov. 12
 Dohner, Kellard, kitchen of, July 72
 Don't Be Swindled, Sept. 36
 Don't Buy Souvenirs You Can't Use, Aug. 24
 Don't Decorate Your Kids into Delinquency, Nov. 63
 Don't Forget the Plumbing, Aug. 102
 Dope in Black and White, June 28
 Double Action TV, Sept. 102
 Drama Underfoot, Nov. 78
 Dreams Do Come True, Oct. 74
 Dry Walls, Low Cost, Aug. 108
 Duncan, Kenneth, article by, Sept. 36
 Dyke, D. A., den of, Aug. 66

 Eastman, William, home of, Aug. 48
 Eating, High Cost of, June 74
 Eckbo, Garret, architect, July 47
 Egan, Sue, kitchen story, June 76
 Enjoy Cannas Indoors, Oct. 173
 Ensell, E. Schuyler, ideas of, June 48
 Eremurus, Foxtail-lily, July 87
 Etherington, Mrs. Charles K., idea, June 86
 Even Professionals Get Stuck!, Nov. 72
 Expansion Attic in N. J., Aug. 44

 Fables in Fact!, Sept. 10
 Fabric Painting, Aug. 130
 Fairley, E. Hamilton, article by, June 99
 Fales, E. D., article by, Nov. 82
 Family Food, June 60, July 54, Aug. 74, Sept. 64, Oct. 92, Nov. 86
 Family Room, Aug. 48
 Fantastic House that Jack Built, Sept. 16
 Farrant, Alan W., data, Sept. 132
 Fehrenbach, Joseph, home of, Aug. 44
 Feigin, Char, July 8
 Fern, Pressed Pictures, July 88
 Field Trips . . . Why?, Oct. 48
 Figurines with Flowers, Sept. 128
 Finance Your Remodeling, Aug. 70
 Find of the Month, Nov. 116
 Finished Before You Start, Wallboard, July 40
 Fink, Mrs. Allen, recipe of, Oct. 95
 Fink, Charles M., letter by, Oct. 10
 Fire, Could You Play "Abandon Ship" in a, July 8
 Firethorn, Quick Easy Espalier, July 38
 Fish, How to Stuff, Nov. 100
 Fisher, Jane, article by, Sept. 43
 "Flecton" clothing, Sept. 40
 Fletcher, Jack, home of, Sept. 16
 Flexner, Marion, recipe by, Sept. 87

Flower Shows This Month, Sept. 124
 Foldaway Buffet, Aug. 99
 Food Tips, Oct. 88
 For the Young Set, Oct. 112
 For Your Garden Room, June 100
 Ford, Pauline, article by, Sept. 124
 Formal dinner, Oct. 83
 Fossler, Duane, patio of, June 88
 Four R's—Reading, 'Riting, 'Rithmetic & Remodeling, Sept. 38
 Four Small Crowded Rooms, Aug. 48
 Fowler, Charles, article by, Oct. 27
 Frankel, Bernice, article by, Nov. 54
 Freeze Now, Serve at Christmas!, Nov. 88
 Freeze When You Stew, Aug. 80
 Freeze with Ease, They, July 62
 Fresh as a Spring Bouquet, Oct. 76
 Fretwork Fence Sets off our House, Sept. 124
 From a Dog's Viewpoint, Sept. 132
 Furniture—for Men, Nov. 128
 Furniture, Good Buys, Oct. 120
 Furniture Patterns, Oct. 158
 Furtwangler in Retrospect, July 26

 Gannon, Mrs. Grace, shrine of, June 48
 "Garage" for Small Appliances, Sept. 92
 Garden, Whose, Aug. 132
 Garden of Harry C. Wolf, Portland, Ore., July cover
 Garden Room Furniture, June 100
 Garden Tools by Special Delivery, June 109
 Garel, Leo, cartoon by, Sept. 141
 Garlic Cheese Ring, Aug. 83
 Garrard, Jeanne, article by, Oct. 75
 General Electric Kitchen, Aug. cover, 56
 Gentzsch, Helen, letter by, Nov. 8
 Georgi, Boyd, architect, July 46
 Gibson, Mrs. Ralph, recipe by, Aug. 87
 Gillman, William, article by, Oct. 172
 Gillon, Diana & Meir, article by, June 28
 Gilroy, George J., data, Sept. 104
 Give Your Barbecue a Present, June 82
 Give Your Mums a New Fall Outfit, Nov. 74
 Gladiolas, July 49
 Glads are Everybody's Favorite, July 49
 "Glasses," Put on Your, June 72
 Glasses, Ways to Decorate, Aug. 126
 Good Buys in Furniture, Oct. 120
 Good Eating—and the Cookin's Easy, June 56, July 54, Aug. 74
 Good Gravy, Oct. 90
 Good Idea for a Birdbath, Sept. 131
 Good Victuals, June 58, July 61, Aug. 76, Oct. 86, Nov. 88
 Got Bedroom Ideas?, June 106
 Grandma's Pantry—New Style, Sept. 70
 Grandma's Rocking Chair, June 18
 Granstedt, John, architect, Sept. 49
 Gravy, Good, Oct. 90
 Gray, Georgie, letter by, July 23
 Greenhouse? Like to Have a, June 104
 Greif, Lucien R., article by, July 37
 Grieb, Donald I., architect, June 52
 Grobe, Albert A., article by, Oct. 164
 Grow Your Own Firethorns, July 86
 Guest-Hobby Room, Aug. 47
 Gunlogson, G. B., article by, Sept. 139

 Half Past Twelve, Sept. 134
 Hailey, Jr., Mrs. R. W., letter by, Oct. 10
 Halloween Costumes, Oct. 18
 Ham & Brasfield, architects, July 34
 Ham, Let's Cut This Way, June 68
 Hammerstein, Oscar, home of, Oct. 59

- Handsome Hydrangea, June 99
Handyman How-To's, Sept. 138, Oct. 170, Nov. 131
Harden, Sr., M. Ray, house of, July 34
Harner, Julie, letter by, June 26
Harris, Kay, collection of, Aug. 134
Hart, Barbara, article by, Aug. 18
Have an As-You and Like It, Nov. 6
Have Carafe, Will Travel, June 79
Have You Discovered Bromeliads?, Sept. 116
Hay Fever Prevention Society, Aug. 141
Head, Ethel McCall, data, July 72
Heating System, Modernize Your, Aug. 58
Heckscher, August, home of, Aug. 42
Here Marble is Tops, June 102
Hersome, Persis, letter by, July 22
Hicks & Co., recipe by, July 67
Hidden Costs in Building or Buying, July 37
Hi-Fi, Under \$300?, Oct. 27
Hodous, Sylvia, article by, home of, Oct. 70
Hoge, Jeanne L., letter by, July 23
Home Fashion Time, Oct. 167
Hood Your Range, Oct. 148
Hourdequin, Marion Owens, arrangement by, June 98
House #12, Study Plan, Oct. 75
House Plants, How to Use, Nov. 66
Houseman, Robert W., article by, June 82, July 42, 48, 64; article on, July 6
How & Where to Calk, Nov. 120
How Long Does it Take to Get Husband to Supper?, Nov. 82
How to Bathe a Cat, June 7
How to Be a Hero to Your Wife, July 44
How to Bring your Wiring Up-to-date, Aug. 64
How to Build Fold-up Train Board, Nov. 112
How to Combine Your Figurines with Flowers, Sept. 128
How to Finance Your Remodeling, Aug. 70
How to Finish Pine, Oct. 68
How to Freeze When You Stew, Aug. 80
How to Get a Better Price for Your Used Car, Nov. 18
How to Get Along with your Builder, July 37
How to Grow Anthuriums, Oct. 75
How to Install Sliding Doors, Aug. 100
How to Laminate a Table Top, Nov. 143
How to Make a Chick-Feeder Lamp, July 90
How to Make Soldier Shadow Box, Nov. 118
How to Modernize Your Old-Timey Pantry, Oct. 134
How to Pep Up Your Cafe Curtains, Oct. 78
How to Stuff a Fish, Nov. 100
How to Use House Plants Effectively, Nov. 66
How to Win Friends & Influence Tulips, Oct. 64
How to Work with Plywood, Oct. 150
How We Work, Nov. 58
Hughes, Mrs. Cliff, letter by, Oct. 10
Hunter, Graham, cartoon of, Sept. 92
Husband to Supper, How Long?, Nov. 82
Hydrangea, Handsome, June 99
Hylton, Ola Gladys, article by, June 118
"I Said it—and I'm Glad!", July 22
"Ice to India," review of, July 28
Idea—Hammer Tip, July 80
If You Want a First-class Lawn, Sept. 54
Indoor-Outdoor Trellis, Oct. 172
Insecticides, Safety Tips for, June 124
Insulating Your Attic?, Oct. 108
Is Your House too Close to the Street?, Aug. 42
Is Your Real Need Better Bathroom Facilities?, Aug. 60
Is Your Set Down to Singles?, Aug. 126
It's a Laundry, Sewing Room, Closet, Sept. 60
It's for Fancy and for Fun!, Nov. 93
It's Your Move, Oct. 124
Jack of all Trades, Sept. 104
Jacques Restaurant, Chicago, recipe of, Oct. 100
Jams without Cooking, Nov. 96
Jazz at Symphony Hall, June 32
Johnson, Herbert, home of, June 52
Just Plain Beautiful, June 44
Keep Doing It the Hard Way, Oct. 170
Keep it Clean, Oct. 157
Kennelly, Dorothy, letter by, Aug. 11
Kieckhefer, Herbert, built-ins of, June 102
Kiene, Julia, recipe by, June 66
Kilker, Dorothy Kennedy, article by, June 18
Kirn, Mrs. Louise V., letter by, Oct. 10
Kitchen, a Family Room, Nov. 110
Kitchen at Canary Cottage, July 72
Klaff's, Norwalk, Conn., Aug. 22
Knobel, Karl, designer, Aug. 52
Kraft, Valerie, article by, June 74
Kriebel, Mrs. Homer, recipe of, Oct. 95
Krom Kooke Wafers, Nov. 93
Krueger, W. C., article by, Sept. 131
Kysor, Florence, article by, Oct. 52
L-Shaped Kitchen, Aug. 54
La Croix, Joan, home of, Oct. 62
Laminate a Table Top, Nov. 143
Laminated Plastic for Kitchen, July 44
Lamps, Sparkle as, Aug. 136
Lanyon, Bill, letter by, Aug. 11
Lapinig, Stephanie, article by, Nov. 100
Larson, Mrs. Ruth, letter by, Aug. 123
Laundry, Sewing Room, Linen Closet, Sept. 60
Lavatory Pattern, Aug. 128
Lawn care, Sept. 54
Lenox, Barbara, article by, July 50
Let's Cut Ham This way, June 68
Lighting—for Christmas, Nov. 10
Ligocki, Michael, article by, Nov. 139
Like to Have a Greenhouse?, June 104
Lippert, John, article by, Aug. 126, Sept. 6, Oct. 18, Nov. 78
Little Ideas Worth Copying, June 48
Little League . . . For or Against, Nov. 14
Little Neighbors in a Big Way, June 24
Look . . . It's New, June 126, July 94, Aug. 142, Sept. 142, Oct. 174, Nov. 146
Low-Cost Dry Walls, Aug. 108
Lowell, Paula Cabot, letter by, Oct. 10
Loy, Mrs. W. H., letter by, Nov. 8
Luncheon Meat, Take a Can of, Nov. 98
Luxtrol Bus Story, July 18
Lyric Drama, Aug. 32
MacIlroy, Evelyn S., recipe by, Nov. 108
Make It for the Little Fellow's Christmas, Nov. 71
Make Room for Safety, Sept. 137
Make This Authentic Furniture, Oct. 158
Marble is Tops, Here, June 102
Maybe it's Mine!, Sept. 139
Marshall, Mrs. Noble, article by, Sept. 130
Mason, Hamilton, article by, Sept. 116
Matthews, E. R., kitchen of, Aug. 52
Mayhem in the Supermarket, June 84
McCanna, Clare, patterns by, June 50
McCurdy, Pat, article by, July 88
McGinnis, Hazel, article by, June 7
McKeag, Elvina, article by, Oct. 173
McKenna, Pat, horticulturalist, Oct. 64
McLarrys of Dallas, Aug. 36
Merriam, Betty B., arrangement by, June 40, July 49, Sept. 128, Oct. 162, Nov. 74
Mice, Maybe it's, Sept. 139
Milk Carton Driveway?, July 83
Miller, Roy D., story about, June 24
Modern Kitchen?, Aug. 51
Modernize Your Old Heating System, Aug. 58
Monroe, Dorothy, data, Aug. 36
Monze, Mary E., article by, Oct. 59, Nov. 72
Moore, Frances, decorator, July 50
Morrison, Helen, article by, Aug. 24
Mosher's Fretwork Frame, July 32
Moved from a Dam Site & Remodeled Twice, June 42
Moving, How to, Oct. 124
Mrs. How? When? Why?, Sept. 12
Muir, Edla, architect, Aug. 46
"Mushroom" Lights, June 112
Musician at Heart, Are You, Nov. 76
My Dog Talks to Me, Nov. 12
Myers, Ralph, architect, Nov. 69
Nail Tips, June 120
Namuth, Hans, home of, Aug. 42
Napoli, Jenny, recipe by, July 70
Nature Did the Hard Part, Oct. 164
Nelson, George, designer, Aug. 56
New Companions for your Old Favorites, June 54
New Designs Underfoot, Sept. 118
New Era in Cooking, Oct. 102
New Roses, Nov. 23
"No Apartment for Me, Thanks!", Nov. 69
Norse Fjord Import Co., recipe from, Nov. 94
October's the Month to . . ., Oct. 168
Off Your Chest, June 26, July 22, Aug. 11, Oct. 10, Nov. 8
"Oklahoma!" Was Born Here, Oct. 59
Old Kitchen Sink—New Garden Pool, June 122
Olson, Maude B., letter by, Nov. 8
Only 54 More Working Days til Christmas!, Nov. 80
Operation: Democracy, Oct. 52
Ottesen, Mrs. Harold, letter by, Oct. 10
Our Versatile Houseman, July 6
Our Wondrous Wardrobes, Sept. 34
Outdoor Lights that Say "Merry Christmas," Nov. 10
Owen, Miriam, article by, Aug. 80, 94
Packed with Paper, Aug. 94
Pantry, Modernize Your, Oct. 134
Paper Storage, Aug. 94
Part that Isn't There, The, July 18
Patterns for a Gayer Christmas, Nov. 126
Pease, Emma Wippert, article by, July 10
Pennsylvania Dutch Patterns, Sept. 50
Pennsylvania Dutch Recipes, Oct. 95
Peppard, Ann, article by, Nov. 69
Petrov, Dr. Edward, home of, Sept. 43
Phelps, Marion H., article by, July 38
Phillips, Anna, letter by, July 22
Phillips, Anne G., decorator, Aug. 48
Picnic Equipment, June 108
Pine, How to Finish, Oct. 68
Piper, Doris, designer, Aug. 54
Place and Show, July 52
Plant Protection, Nov. 124
Planter Made from Summer Squash, Sept. 130
Playhouse Pattern, June 51
Pleasure from Your Leisure, July 31
Plug for Safety!, Sept. 97
Plumbing, Don't Forget, Aug. 102
Plywood, How to Work With, Oct. 150

Pool Made from Sink, June 122
 Potter, E. D., article by, Sept. 134
 "Power Handle," Nov. 116
 Pressed Fern Pictures, July 88
 Pressed Glass Collection, Aug. 134
 Pretty as Pictures, July 88
 Price, Walter, home of, June 42
 Priestly, Lee, article by, Nov. 63
 Professional Beautician Gives a Home Permanent,
 Oct. 62
 Put on Your "Glasses," June 72
 Putman, Louise, article by, Oct. 144

 Ramsay, Edith, article by, June 76, July 72, Aug.
 51, Sept. 61, Oct. 76, Nov. 110
 Recreation Room, Oct. 70
 Reid, John Crerar, article by, Sept. 16
 Reubens, John, article by, Oct. 48
 Reynolds, Elizabeth, fern arrangement, July 88
 Richstone, May, article by, Nov. 12
 Right Way to Store Smoked Meats, Sept. 87
 Robertson, H. Lodge, table of, June 90
 Rock Island Railroad, Oct. 48
 Rom, Mrs. Alice, letter by, June 96
 Rose Pest Spray Bomb, June 124
 Rosenberg, Robert Hays, architect, Aug. 42
 Roses, New, Nov. 23
 Ross, Sidney Scott, article by, Oct. 14
 Royal Doulton Figurines, Sept. 128
 Rub-a-dub-dub, Aug. 123
 Ruben, Harold, home of, July 43
 Rug Patterns, Nov. 78
 Russell, John L. Jr., July 87
 Russell, Mrs. Milton, recipes by, Aug. 91
 Rutgers, Gianna, recipe by, July 69

 Safety, Make Room for, Sept. 137
 Safety Tips for Using Insecticides, June 124
 St. Charles Kitchen, June 76
 Samuelson, J. A., yard of, Nov. 64
 Sandpaper, Six Tricks with, Sept. 122
 Saw Dull?, Nov. 139
 Scharff, Robert, data, Nov. 120
 Schery, Robert W., article by, Sept. 54
 Schindler, R. M., designer, July 47
 Schmidt, Henry Jr., home of, Oct. 74
 Schorr, Anne Store, article by, Nov. 6
 Schuessler, Raymond, article by, Nov. 18
 Scott, Mildred, home of, Aug. 47
 Screens & Windbreaks, July 46
 Second Living Room, Aug. 46
 Serve Up Dessert & Conversation, July 64
 Seymour, E. L. D., article by, July 47, Oct. 64, 168,
 Nov. 23, 70, 124
 Shade When You Want It, June 108
 Shadow Box, to Make, Nov. 118
 She Did Your Christmas Shopping Early, Nov. 25
 Shepherd, Mary E., article by, June 122
 Shower Tree You Can Make, June 86
 Silver Holloware, article on, June 44
 Sink Hint, June 123
 Six Tricks with Sandpaper, Sept. 122
 Shutts, Libby C., article by, Aug. 26
 Slatoff, Lester, article by, Aug. 18
 Sliding Doors, How to Install, Aug. 100
 Slipcover a Window, Aug. 122
 Sloane, W. & J., chairs of, July 42
 Smith, Allison, recipe by, July 70
 Smoked Meats, Right Way to Store, Sept. 87
 Snacks with Your TV, Nov. 106
 Sneezin' Season, Aug. 141
 Snow Plow to Lawn Mower, Nov. 116
 So Big, July 87

So High for the Small Fry, July 42
 Soil Conditioner, Aug. 133
 Something Special for the Bride, June 86
 Some Varieties of the Lyric Drama, Aug. 32
 Souvenirs, Don't Buy, Aug. 24
 Speedy Fabric Painting, Aug. 130
 Spiced Grape Jelly, Sept. 87
 Spinning, Mrs. Ralph, letter by, Oct. 10
 Splendor of Gloom, Oct. 50
 Stebbins, Doris, recipe by, July 67
 Stephenson, William, architect, July 50
 Stone Walls *do* a Garden Make, Nov. 70
 Stove Table, June 90
 Strip Lighting, Nov. 10
 Suds in Your IQ, June 80
 Sullivan, Ed, article by, Nov. 14
 Summer Squash Makes Year-Round Planter,
 Sept. 130
 Superior Electric Story, July 18
 Super Markets for the Amateur Handyman,
 Aug. 22
 Supermarket, Mayhem in the, June 84
 Swindled, Don't Be, Sept. 36

 Table Top, Laminate a, Nov. 143
 Take a Can . . . , June 56, July 58, Aug. 78, Oct. 84
 Take a Package, Sept. 66, Nov. 98
 Take a Good Look at What You've Got, Aug. 35
 Tape Trick, June 114
 Taylor, Donald, article by, Aug. 70
 Taylor, Frances D., article by, June 42
 Tea, Come to, Sept. 74
 Teatime is Back in Style, Sept. 62
 Tebbes, Bruce, home of, Aug. 46
 Terrace, Laid on Turf, Oct. 164
 Test Your Taste, Sept. 46
 Thabet, Virginia, Aug. 64, Sept. 94
 There's Them That Like It, June 88
 This Color News is Black and White, June 92
 Thermostatic Cooking, Oct. 102
 They Turned Their House Around, Sept. 100
 They're Finished Before You Start, July 40
 They're for Real, Oct. 95
 They Freeze with Ease, July 62
 They Sparkle as Lamps, Aug. 136
 "Thief! Welcome," June 8
 Thirteen Good Baths, Aug. 62
 This Kitchen is a Family Room, Nov. 110
 This Little House Stops Traffic, Sept. 45
 This Opens Into This, June 108
 This Plan is *Loaded* with Living!, Sept. 52
 Thistle Plants, Aug. 30
 This'll Delight You, Aug. 30
 Three Fall Chrysanthemum Arrangements,
 Oct. 162
 Tiffany, Mrs. Ralph, photo of, July 76
 Tile Designs, Sept. 118
 Tire Tube Swing, June 111
 "Tour-a-Tent," Nov. 122
 Towne, June, article by, June 56, July 58, Aug. 78,
 82, Sept. 66, Oct. 84, Nov. 98
 Train Board, Fold-up, Nov. 112
 Train Pattern, Nov. 71
 Transfer Patterns, June 50
 Trellis, Multi-purpose, Oct. 172
 Trees, Care & Feeding, July 47
 Treves, Ralph, cupboard, Aug. 114
 Trumm, Dorchon, article by, July 90, Nov. 118
 Trumm, Dorothy L., article by, June 48, 50, July
 32, Aug. 68, 136, Sept. 50, Oct. 78, Nov. 80,
 126
 Tularski, Lura, article by, Aug. 134

Tulips, Dale Carnegie's, Oct. 64
 Tuna, Take a Can, Oct. 84
 Two-Time Your Family, Oct. 92
 Two-Wall Knock-Out Kitchen, Aug. 52
 TV, Double Action, Sept. 102

 U-Shaped Kitchen, Aug. 56
 Upstairs Bedroom in Your Car, Nov. 122
 Used Car, Better Price for, Nov. 18

 Van de Boe, Louis, article by, Sept. 54
 Vary-Very Simple, July 74
 Vegetable Centerpiece, Nov. 93
 Vinson, J. K., article by, Aug. 139

 Waid, Carmen R., idea of, June 68
 Walker, Katherine B., article by, Sept. 140
 Wallboard, Pre-finished, July 40
 Wallpaper Trick, June 114
 Walls, Stone, Nov. 70
 Warm House for a Cold Day, Oct. 144
 Warner, Daniel W., architect, Aug. 42
 "Wash Day?" Where Is, Sept. 90
 Wasson, George, home of, July 50
 We Added and Added and Added, Oct. 66
 Wear Your Own Straw Hat, Sept. 64
 Weathered, Rosemary, article by, home of, Oct. 67
 "Welcome, Thief!", June 8
 We Pay a Call on the Editor, Sept. 56
 Wettlaufer, Dr. J. M., driveway of, July 83
 We've Something to Crow About, Oct. 70
 What a Good Background Does for a Room,
 Oct. 72
 What to do When the Bulldozer Leaves, Sept. 54
 What's My Old Car Worth?, June 20
 Wheel of Treasures, July 76
 Where is "Wash Day?", Sept. 90
 When the Boss Comes to Dinner, Oct. 83
 Whitney, Mrs. Jane, home of, Nov. 69
 Whose Flowers Will Win?, Aug. 132
 Whose Garden?, Aug. 132
 Why on Earth Would Anybody Buy This?,
 Sept. 47
 Wical, Noel, article by, Sept. 38
 Wiley, James M., article by, June 37, Oct. 12
 Willis, Jeannie, article by, June 60, July 54, Aug. 8,
 74, Sept. 64, Oct. 92, Nov. 72, 86; apartment
 of, Nov. 58, 72
 Willoughby, Ohio, school of, Sept. 38
 Will Rogers in a Pink Shirt, Aug. 6
 Wilson, John T., article by, June 30
 Wilson, Mrs. Ethel, letter by, Oct. 10
 Windbreaks and Screens, July 46
 Window, Slipcover a, Aug. 122
 Wingate, Hayden, article by, Nov. 14
 Winston, Keith & Sarah, article by, June 24
 Winter Plant Protection, Nov. 124
 Wiring Up-to-date, Aug. 64
 Wishing Well with a Purpose, Aug. 139
 With a Man in Mind, Nov. cover, 128
 Wolf, Harry, home of, Nov. 79
 Wolfe, Julia Whittier, article by, Oct. 90
 Wormley, Edward, designer, July 18
 Wow! What We Started, Aug. 11
 Why Didn't This Room "Come Off?", July 50

 You *Have* Space . . . Use It!, Aug. 66, 112
 You Wouldn't Believe It, But . . . , June 37
 Young, Mrs. Charles, fern arrangement, July 88
 Year-Round Dining Room, Aug. 50
 Your Wife Should Know, Oct. 14

 Zoot Suits for Trick or Treat Crowd, Oct. 18