

THE AMERICAN

HOMIE

SERVING OVER 3,100,000 HOMEMAKING FAMILIES

PROPERTY OF THE
LIBRARY OF THE
OCT 12 1957
WOMAN'S COLLEGE
UNIVERSITY OF NORTH CAROLINA

NOVEMBER • 25¢



IN THIS ISSUE

3rd of a Series of Original
Paintings of State Birds and Flowers
LECTORS ITEM YOU WILL WANT TO FRAME



Exquisite Nativity Scene to Make.
Antique Gun Collections



Plastic floor is Armstrong Mosaic® Corlon, Style No. 6503.

ONCE JUST A KITCHEN, IT'S NOW

a kitchen wrapped around a dining room



A big old kitchen was divided by an L-shaped partition. Outside the L is the new step-saving kitchen; inside, this modern dining area. The plastic floor of Armstrong Mosaic Corlon is wonderfully practical for both rooms.



What a good idea for remodeling a big old kitchen—or what a perfect plan for *new* house! Close the shutters and it's two separate rooms. Open them and both rooms are joined into one, with the lovely plastic floor of Armstrong Mosaic Corlon carrying the color scheme right through... the blue, white, and gray, and lots of good accent colors, too. It would be hard to imagine a more handsome floor—or a more practical one. The smooth vinyl-plastic surface is greaseproof and virtually seamless, so spilled things just wipe away. The newest of all Armstrong Floors, Mosaic Corlon is a wonderful combination of easy care and high fashion, for every room in your home.

SEND FOR FREE BOOKLET, "Plastic Floors of Armstrong Corlon." Included are a sketch plan and list of furnishings for this kitchen-dining room. Write Armstrong Cork Company, 5611 Pine Street, Lancaster, Pa. *Trade-Mark

Armstrong
THE MODERN FASHION IN
FLOORS

LINOLEUM • PLASTIC CORLON® • RUBBER TILE • CORK TILE • LINOTILE
CUSTOM CORLON PLASTIC TILE • EXCELON® VINYL-ASBESTOS TILE • ASPHALT TILE

Decorative new ceiling solves family noise problem

*Remodeling created a family-kitchen
and the Minets "built in" quiet
with a beautiful new ceiling*



Sister's scholarly concentration isn't disturbed by a host of kitchen activities that are a part of everyday living. The Minets' new Cushiontone ceiling soaks up these sounds before they become noise, makes life more relaxing for the entire family.



Cracks disappeared permanently when Mr. Minet stapled Cushiontone over the old ceiling. Whether Cushiontone is stapled, nailed, or cemented in place, the job is easier than replastering and creates little or no mess. The cost for the total job was surprisingly low.



To provide more room for his family's activities, Mr. Minet removed a partition to make a family-kitchen. With everyone using the new open area, one problem cropped up—noise control. The solution was a sound-absorbing ceiling of Armstrong Full Random® Cushiontone throughout the room. Besides making the new family-kitchen far more livable, the decorative design in Full Random also helped tie the areas together.

You can buy Cushiontone from your Building Materials Dealer and do the job yourself. For professional help, see your Armstrong Acoustical Contractor. Both are in the Yellow Pages of your phone book.

Armstrong
CEILINGS

including Cushiontone® and Temlok® Tile
to quiet and beautify your home



Send for free booklet, "Quiet Your Home with a New Armstrong Ceiling." You'll find its easy-to-follow instructions and "how-to" pictures a great help in putting up Cushiontone. Write to Armstrong Cork Company, 5611 Clark Street, Lancaster, Pennsylvania.



LATEX PAINTS

long on beauty . . .
short on work

Redecorate the easy way! Pause for refreshment during painting—without worry about lap marks or brush marks. They don't show with latex paints. And these carefree paints dry so fast, you can paint (and pause) in the morning—live in the room that night. Plan a whole new background for your rooms . . . and enjoy yourself while you're at it. The refreshment? Coca-Cola®, of course! Apron and Capri Ensemble . . . in Wellington-Sears "Topsail"® from McCall's Patterns No. 1713 and 3065. The latex paint . . . from your favorite paint manufacturer.

THE DOW CHEMICAL COMPANY,
Midland, Michigan



Traditional American day, traditional American bird . . . and what better way to represent this bird than with an example of American ingenuity! Velma Lund has created this saucy gobbler from the simplest materials: pine cone, one dark and one light paper from individual chocolates, pipe cleaners, and glue. Try one . . . or several! Photograph by Stephen Fay.

In this Issue

November 1956

Vol. LVI, No. 6

Arts and Crafts

- | | |
|--|------------------------|
| 20 The True Spirit of Christmas | 159 Pattern Order Form |
| 78 Give Your Desk the Cinderella Treatment | |

Gardening

- 70 African Violets Will Get You Yet!

Decorating

- | | |
|---|---|
| 27 Bird and Flower Print #3 | 110 Quite a Face Lifting |
| 72 The Howard Duffs Set Their Own Stage | 131 Master-Minded Mixing |
| 82 Make-up Tips for a Small Space | 134 New Dimensions Call for New Treatment |

Homes and Maintenance

- | | |
|--|-------------------------------------|
| 67 What's the Temperature of Your Porch? | 80 Look What's Happened to Prefabs! |
| 69 More Winter Comfort With Less Fuel | 153 Handyman How-to's |
| 76 It's a New House—at 90! | 156 Do It Yourself—But Safely! |

Foods, Kitchens and Entertaining

- | | |
|--|----------------------------------|
| 75 Bring Family Meals Back to the Table | 99 Kitchen Time Savers |
| 84 Good Victuals in Your Freezer | 106 Yeast Bread Secrets |
| 86 When Your Goose is Cooked | 108 Chip Off the Beef |
| 88 Are You a Breakfast Snob? | 114 Before You Plan That Laundry |
| 90 Take a Can of Pumpkin | 120 Tuck It Away |
| 97 Yesterday's Odds and Ends—Today's Feature | 122 Laundry How-to's |
| | 137 Boon to Buffets |

Features

- | | |
|----------------------------------|-----------------------------|
| 6 Books for a Child's Christmas | 60 Look, It's New! |
| 10 How Your Club Can Raise Money | 64 Next: Push-Button Dogs? |
| 14 For Lovers of Good Design | 138 Antique Gun Collections |
| 29 Merry Christmas Shopping | 154 Where Credit Is Due |
| 30 Market Place | 160 Coming in December |



THESE SPECIAL FEATURES WILL HELP YOU TO
BRING "OPERATION HOME IMPROVEMENT" TO
YOUR HOME AND NEIGHBORHOOD

- | | |
|--|----------------------------------|
| 67 What's the Temperature of Your Porch? | 114 Before You Plan That Laundry |
| 76 It's a New House—at 90! | |

The American HOME, November, 1956. Vol. LVI, No. 6. Published monthly by The American Home Magazine Corporation, 300 Park Ave., New York 22, N. Y. W. H. Eaton, Chairman of the Board-Treasurer; Jean Austin, President-Secretary; Warren C. Agry, Herman Bartel, Theodore F. Gloisten, Archa O. Knowlton, Marion M. Mayer, Arthur Sherrill, Foster Willett, Vice-Presidents. Executive, Editorial and Advertising headquarters, 300 Park Ave., New York 22. Subscription Department, American Home Building, Forest Hills, New York. Copyright, 1956, by The American Home Magazine Corporation. All rights reserved. Title registered in U. S. Patent Office. Subscription price in United States, Canada, and Pan American countries \$3.00 a year; 2 years, \$5.00; 3 years, \$6.00. All other countries, add \$1.00 per year for extra postage. Entered as second-class matter December 31, 1955, at the post office at New York, N. Y., under the Act of Congress, March 3, 1879. POSTMASTER: Send notices by Form 3579 to American Home Bldg., Forest Hills 75, New York.

MRS. JEAN AUSTIN
The Editor

MARION M. MAYER
Executive Editor

HERMAN E. BARTEL
Visual Editorial Director

MRS. JEANNIE WILLIS
Managing Editor
JONATHAN ALEY Associate

HUBBARD H. COBB
Building Editor
JAMES W. BRETT Associate

EDITH RAMSAY
Home Equipment Editor
VIRGINIA THABET Associate

MRS. GERTRUDE BROOKS DIXSON
Home Furnishings Editor

MRS. MARY E. MONZE
Decorating Editor

THEODORE A. WESTON
Garden Editor

MRS. JUNE M. TOWNE
Food Director
VIRGINIA SCHROEDER Associate

MRS. GERTRUDE BRASSARD
Table Merchandise Editor

ROBERT W. HOUSEMAN
Merchandise Editor

MRS. DOROTHY L. BRIGHTBILL
Pattern Editor

MRS. HELEN DE MOTTE
Market Place Editor

JOHN LIPPERT
Features Editor

CHET FISH
Copy Chief

SALLY M. MILLS Associate

EDWARD FORTUNA
Art Editor

WILLIAM LANYON
KNUTE HEINZ Associates

ROBERT J. MAHN
Production Manager

Editorial Assistants

ANN QUE BROWN, Home Equipment; STEPHANIE LAPINIG, Food; PAT McCURDY, MARY ANN ZIMMERMAN, General Editorial; GLORIA BRECKENRIDGE, Editorial Production.

LAST CHANCE to accept this 25th Anniversary Offer of America's Biggest Book Club!

ANY 3 FOR \$1

OF THESE FAMOUS BOOKS

UP TO \$22.95 VALUE in Pub. Ed.

HERE'S the last opportunity for readers of *American Home* to take advantage of this 25th Anniversary celebration of the famous Dollar Book Club. Choose any 3 of the big-value books shown for only \$1. Best-sellers... beautiful library volumes... big, lavishly illustrated books... many newly offered for this special event! All new, full-size, hard-bound books worth up to \$7.95 each in publishers' editions. Take ANY 3 FOR \$1, when you join! Send no money now—mail coupon below.



Choose Any 3 for \$1:

ANTHONY ADVERSE—Hervey Allen. Greatest adventure-romance of our time. "Tale of love and hate, of fighting, mating, scheming, of murder, revenge! What a book!" *N.Y. World Tele.* 1,224 pages.

AROUND THE WORLD IN 1,000 PICTURES. Visit Rome, Paris, Bali, Hong Kong—see the wonders of 83 lands in 1,000 photos, vivid text!

BEYOND DESIRE—Pierre La Mure. Music-haunted story of young Mendelssohn and the women he loved. "Hot-blooded romance!"—*Minn. Tribune*. Big hit by the author of *Moulin Rouge*.

COLUMBIA-VIKING DESK ENCYCLOPEDIA. New 2-volume edition. 1,440 pages, 31,000 articles, 1,250,000 words, illustrated. Answers thousands of questions!

GRIMM'S FAIRY TALES. Famous children's classic in a superb new edition, with 32 never-to-be-forgotten stories! Delightfully illustrated.

LADIES' HOME JOURNAL BOOK OF INTERIOR DECORATION. Lavish new 10½" by 14" book. Hundreds of pictures, many in color, plus a wealth of ideas and plans for beautifying every room!

MODERN FAMILY COOK BOOK—Meta Given. New edition of the most useful cook book ever published! 1,137 delicious recipes, 640 pages, illustrated.

NATURE'S WONDERS IN FULL COLOR. Thrill to 462 amazing photos of animal life, insects, birds, trees, flowers, etc. with informative stories. 7" by 10" book.

OUTLINE OF HISTORY—H.G. Wells. New 2-volume edition. 1,024 pages, 200 pictures and maps. Whole history of man from earliest times to our own years!

SEWING MADE EASY—Every phase of sewing and dress-making for beginner and expert in step-by-step directions and 1,000 pictures!

TENDER VICTORY—Taylor Caldwell. Best-selling story of a young minister and the girl who stood by him against the assaults of small town "respectability".

THORNDIKE-BARNHART CONCISE DICTIONARY. 1956 edition. 70,000 entries, 600 illustrations, 544 pages.

THE TONTINE—Thomas B. Costain's mightiest story! Vast novel about history's greatest gamble, with unusual characters—ex-kings, actresses, sailors. 2 volumes, 832 pages, illustrated.

TREASURE OF PLEASANT VALLEY—Frank Yerby. Exciting tale of the Gold Rush and of a man in love with two "untouchable" females!

THE USA IN COLOR—Editors of *Holiday* take you on a fabulous scenic tour of America in nearly 200 FULL COLOR photos! Informative text. Big 8" by 10½" book.

Act at Once to Get This Fabulous Package of Books for only \$1

THIS is the biggest bargain offered by the Dollar Book Club in 25 years! You can join now and choose any 3 of the magnificent book-values on this page for only \$1. Many of these irresistible volumes have never before been offered by the Club. Just think—a total value of up to \$22.95 in publishers' editions—yours for just \$1.

Members Save up to 75% on New Books!

Imagine—best-seller selections costing up to \$3.95 in publishers' editions come to Club members for only \$1 each! Over the years the biggest hits by top authors like Ernest Hemingway, W. Somerset Maugham, Daphne du Maurier, Thomas B. Costain, Frank Yerby, A. J. Cronin and others, have come to Club members at this low \$1 price. Occasionally, extra-value selections at \$1.49 are offered. All are new, full-size, hard-bound books in handsome Club editions.

Other desirable books, too, are offered at special members' prices which save you up to 75%! But you buy only the books you want—and you don't have to take one every month. Take as few as six selections a year!

Send No Money—Just Mail the Coupon!

Receive any 3 books on this page for only \$1, plus a small shipping charge. Two books are your gift for joining, and one is your first selection. Thereafter you will receive the Club's *Bulletin*, describing forthcoming \$1 selections and other bargains for members.

No-Risk Guarantee: If not delighted with your introductory Three-Book bargain package, return all books and membership will be cancelled. Act now to accept this sensational offer!

DOUBLEDAY DOLLAR BOOK CLUB, GARDEN CITY, N. Y.

MAIL THIS COUPON

Doubleday One Dollar Book Club
Dept. 11-AHA, Garden City, New York

Enroll me as a Dollar Book Club member. Send me at once as my gift books and first selection the 3 books checked below and bill me only \$1 FOR ALL 3, plus a small shipping charge.

- | | |
|---|---|
| <input type="checkbox"/> Anthony Adverse (86) | <input type="checkbox"/> Nature's Wonders in Full Color (65) |
| <input type="checkbox"/> Around the World in 1,000 Pictures (1) | <input type="checkbox"/> Outline of History—set (62) |
| <input type="checkbox"/> Beyond Desire (82) | <input type="checkbox"/> Sewing Made Easy (95) |
| <input type="checkbox"/> Columbia-Viking Desk Encyclopedia—set (61) | <input type="checkbox"/> Tender Victory (92) |
| <input type="checkbox"/> Grimm's Fairy Tales (102) | <input type="checkbox"/> Thorndike-Barnhart Concise Dictionary (71) |
| <input type="checkbox"/> Ladies' Home Journal Book of Interior Decoration (7) | <input type="checkbox"/> The Tontine—set (93) |
| <input type="checkbox"/> The Modern Family Cook Book (74) | <input type="checkbox"/> The Treasure of Pleasant Valley (73) |
| | <input type="checkbox"/> The USA in Color (14) |

Also send me my first issue of *The Bulletin*, telling me about the new forthcoming one-dollar bargain book selections and other bargains for members. I may notify you in advance if I do not wish the following month's selections. I do not have to accept a book every month—only six a year. I pay nothing except \$1 for each selection I accept, plus a small shipping charge (unless I choose an extra-value selection).

NO-RISK GUARANTEE: If not delighted, return all books in 7 days, and membership will be cancelled.

Mr. _____ Please Print
Mrs. _____
Miss _____

Address _____

City & _____

Zone _____ State _____

In Canada, selection price \$1.10 plus shipping. Address Doubleday Book Club (Canada), 105 Bond Street, Toronto 2. Offer good in U. S. A. and Canada only.

You mean **SERVISOFT** water gets my clothes cleaner, too?



Yes, Ma'am... no matter how new or modern your washer is, it can't possibly do its best for you with old-fashioned hard water!

Unless you've actually seen **SERVISOFT** water at work, you simply can't imagine how much more efficient your washer can be... how much *whiter* clothes look... how much longer they last! That's because **SERVISOFT** takes out the harsh mineral elements that form dulling, fabric-clogging curds that a *hundred* rinses could never remove. And, you save over *half* on soap—with the

half you use doing a far better job!

But whether it's in the laundry... in the kitchen for glassware that gleams and sparkles... or in the bathroom for softer, younger-looking skin and hair, don't go any longer without wonderful **SERVISOFT** water! Telephone your nearest **SERVISOFT** dealer today! He's listed in the yellow pages of your directory under soft-water service.

Is a **SERVISOFT** softener automatic?

Completely so—when your **SERVISOFT** dealer "regenerates" it at required intervals to remove all accumulated minerals... for as low as \$3.50 per month, including rental and service.

Or, you can buy the **SERVISOFT** equipment and do the periodic servicing yourself. Whichever you prefer, your **SERVISOFT** dealer is in business to furnish you the most wonderful water you've ever known!

Soft water is modern water



Division of the George Getz Corporation
2316 Twenty-Third Avenue, Rockford, Illinois



SERVISOFT franchises available in some areas

The many advantages of **SERVISOFT** water are causing a tremendous increase in demand for service—and 85% of the country's water supply is hard. If you are interested in a respected non-seasonal utility business that brings you steady, enthusiastic customers, write us in confidence.

BOOKS FOR A CHILD'S CHRISTMAS

Selections and comments by
Mary Elisabeth Edes, an
authority on junior books.

AGES 3-8

ABC OF CARS AND TRUCKS, by Anne Alexander, ill. by Ninon. Doubleday, \$2.50.

A perfect choice for little boys, who will instantly recognize most of the different vehicles illustrated.

AWAY WE GO!, ed. by Catherine Shaefer McEwen, ill. by Barbara Cooney. Crowell, \$2.50.

One hundred poems for the very young. Most are short and easy to understand. All are delightful.

A CHRISTMAS STORY, by Mary Chalmers. Harpers, \$1.

This tiny volume, with its detailed little pictures, is just the right size for small hands to hold. The book, which comes with mailing envelope, tells of a little girl's search for a star to set atop her Christmas tree.

FAMILY TREASURY OF CHILDREN'S STORIES, ed. by Pauline Rush Evans, ill. by Don Sibley. Doubleday, 3 vols. \$7.50.

More than one thousand pages of familiar favorites—ranging from Mother Goose to Kon-Tiki. These are books with which to start a home library.

A FRIEND IS "AMIE," by Charlotte Steiner. Knopf, \$2.25.

This story, of a French girl and an American girl who learn the language of friendship, can be used to teach children a few French words.

GEORGE, by Phyllis Rowand. Little Brown, \$2.50.

George is an engaging poodle that raises havoc with his owner's family. They miss him, though, when they think he has gone away.

HAROLD'S FAIRY TALE, by Crockett Johnson. Harper, \$1.50.

Another fanciful story of Harold, a boy who uses his purple crayon to draw adventures for himself.

IF I RAN THE CIRCUS, by Dr. Suess. Random House, \$2.50.

Hilarious story of a circus populated by all kinds of fantastic animals, Morris McGurk's Circus McGurkus.

THE LITTLEST ONES, ed. and ill. by Pelagie Doane. Oxford University Press, \$1.75.

Collection of poems about the smallest things in nature. Excellent introduction to poetry for very young children. Colorfully illustrated.

1 IS ONE, by Tasha Tudor. Oxford University Press, \$2.75.

PLEASE TURN THE PAGE

Spode

THE FINE ENGLISH
DINNERWARE

DARLINGTON
(Bone China)
Place Setting
\$28.10



ROSEBUD CHINTZ
(Earthenware)
Place Setting
\$10.30

There is no need to postpone owning a set of fine dinnerware. You will find ample supplies of Spode in the stores today in a wide range of patterns and prices. Booklet 19 will help you select the proper pattern.

Wholesale Distributors

Copeland & Thompson, Inc.
206 Fifth Ave., New York 10, N. Y.

MADE TO USE AND ENJOY

PLANNING A NEW HOME?



Let this **MODERN Electrical Protection** end forever the nuisance of blown fuses

In planning your new home (or when modernizing the wiring of an old home), be sure you include a Cutler-Hammer Unit Breaker. Then when an overload makes lights blink out, you need only reset a little lever that has snapped out of position... and service is restored. No hunting fuses, nothing to replace nothing to buy. So simple and so safe a child can do it.

The Cutler-Hammer Unit Breaker is so good looking you need not hide it. Put it in your kitchen or wherever it will be most convenient. Have your new wiring figured two ways, with fuse and with a C-H Unit Breaker. You'll be amazed at the slight difference in cost. Write now for free booklet.

CUTLER-HAMMER, Inc., ... 139 St. Paul Avenue, Milwaukee 1, Wis.



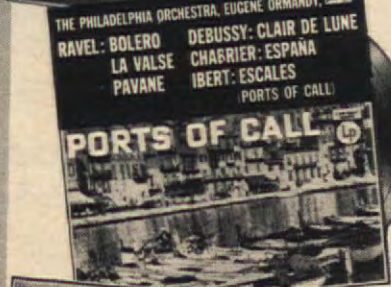
FREE
BOOKLET

Tells facts about new, better home electrical protection. Write TODAY for your copy.



Any 3 ^{OF THESE SUPERB HIGH-FIDELITY} 12" COLUMBIA ^{LP} RECORDS Free

If you join the Columbia ^{LP} Record Club now—and agree to accept as few as 4 selections during the coming 12 months



AN UNPRECEDENTED OFFER FROM THE COLUMBIA ^{LP} RECORD CLUB...

Yes! You may have, FREE, ANY 3 of these best-selling 12" Columbia ^{LP} records. We make this unique offer to introduce you to the money-saving program of the Columbia ^{LP} Record Club... a program that selects for you each month the greatest works in every field of music—performed by the world's finest artists and brilliantly reproduced on Columbia ^{LP} records.

HOW THE CLUB OPERATES

To enjoy the benefits of this program—fill in and mail the coupon, indicating which of the four Club divisions best suits your musical taste: Classical; Jazz; Listening and Dancing; Broadway, Movies, Television and Musical Comedies.

Each month you will receive free the informative Club Magazine which describes the current selections in all four divisions. You may accept or reject the monthly selection for your division. You may also take records from other Club divisions. This unique advantage assures you of the widest possible choice of recorded entertainment. Or you may tell us to send you NO record in any month.

Your only obligation is to accept as few as four selections from the almost 100 to be offered during the next 12 months, and you may cancel membership any time thereafter. The records you want are mailed and billed to you at only \$3.98 plus a small mailing charge.

FREE BONUS RECORDS GIVEN REGULARLY

The 3 records sent to you now represent an "advance" of the Club's bonus system—given to you at once. After fulfilling your obligation by purchasing 4 records, you receive an additional free Bonus record of your choice for every two additional Club selections you accept. Bonus records are superb 12" Columbia ^{LP} records—the very best of the world-famous Columbia ^{LP} catalog—just like those shown here. Because you are given a Columbia ^{LP} record free for each two records you purchase through the Club, membership provides the best buy in records—anywhere.

Mail the coupon—indicating which 3 records you want free, and the division you prefer. You must be delighted with membership or you may cancel by returning the free records within 10 days.

COLUMBIA ^{LP} RECORD CLUB 165 West 46th Street, New York 36, N. Y.

MAIL ENTIRE COUPON NOW!

© "Columbia", ^{LP}, ^{LP} Marcas Reg.

COLUMBIA ^{LP} RECORD CLUB, Dept. 582
165 West 46th Street, New York 36, N. Y.

Please send me as my FREE gift the 3 records indicated here:
(Select the records you want by checking 3 boxes in the list at the right)

... and enroll me in the following Division of the Club:
(check one box only)

- ☐ Classical ☐ Listening and Dancing
☐ Broadway, Movies, Television and Musical Comedies ☐ Jazz
- Each month you will send me the Columbia ^{LP} Record Club Magazine which describes the records offered in all four Club divisions. I have the privilege of accepting the monthly selection in the division checked above, or any other selection described, or none at all. My only obligation is to accept a minimum of four records in the next 12 months at the regular list price plus a small mailing charge. After accepting 4 records, I will receive a free Bonus record for every two additional records I purchase. If not delighted with membership, I may cancel within 10 days by returning all records.

Name.....
(Please Print)

Address.....

City.....Zone.....State.....

CANADA: Prices slightly higher, Address 11-13 Soho St., Toronto 2B

If you wish to have this membership credited to an established Columbia Records dealer, authorized to accept subscriptions, please fill in the following information:

Dealer's Name.....

Dealer's Address.....

CHECK THE 3 RECORDS YOU WANT

- ☐ **Tchaikovsky: Nutcracker Suite; The Sleeping Beauty Ballet**
Philadelphia Orchestra, Eugene Ormandy, cond. Superb performances of two beloved works.
- ☐ **The Voice**
Frank Sinatra sings 12 numbers that first brought him fame like *Fools Rush In*, *I Don't Know Why*, etc.
- ☐ **King of Swing: Vol. I**
Benny Goodman and his Original Orch., Trio and Quartet. *Ridin' High*, *Peckin'*, *Moonglow*—8 more.
- ☐ **My Fair Lady**
Percy Faith and his Orch. play selections from this hit show—*I Could Have Danced All Night*, *The Rain in Spain*, etc.
- ☐ **Brahms: Double Concerto for Violin and Cello; Variations on a Theme by Haydn; Tragic Overture**
3 complete works. Stern, violin; Rose, cello; N. Y. Philharmonic with Bruno Walter conducting.
- ☐ **Songs from Walt Disney's Magic Kingdom**
12 happy songs from famous Disney films. *Whistle While You Work*, *When You Wish Upon A Star*, etc.
- ☐ **Jazz: Red Hot and Cool**
Dave Brubeck Quartet—featuring Paul Desmond—in *Lover, Little Girl Blue*, *The Duke*—4 more.
- ☐ **Levant Plays Gershwin**
Gershwin's 3 greatest orchestral scores—*Rhapsody in Blue*; *An American in Paris*; *Concerto in F*.
- ☐ **Saturday Night Mood**
12 popular bands play favorite dance music. Jimmy Dorsey, Les Elgart, Les Brown, Sammy Kaye, Harry James and others.
- ☐ **Ports of Call**
Philadelphia Orchestra, Eugene Ormandy, cond. Ravel's *Bolero*, *La Valse*, *Pavane*; Ibert's *Escales*; Debussy's *Clair de Lune*; Chabrier's *Espana*.
- ☐ **Music of Jerome Kern**
Andre Kostelanetz and his Orchestra play 20 Kern favorites... *Smoke Gets in Your Eyes*, *The Song Is in You*, *You Are Love*, etc.
- ☐ **Ambassador Satch**
European Concert Recordings by the great Louis Armstrong and his All-Stars—*Tin Roof Blues*, *All of Me*, *Dardanella*, *Tiger Rag*—6 more.

Trade-in Your Old Lavatory for
\$25⁰⁰ A SPECIAL OFFER
LIMITED TIME ONLY



choose from many pastel color combinations

Beauty Queen Lavanettes are so practical, too. The baked enamel over Bonderized steel can't warp, crack or rot. The Formica top resists aging, stays new year after year. Once you've added Beauty Queen glamour to your bathroom, you'll wonder why you waited to enjoy all the extra conveniences that are now yours.

Your favorite colors are available in many beautiful color combinations to harmonize with other bathroom fixtures.

Beauty Queen

Vanette adds greater convenience to any bathroom



The 48" model shown above and the smaller 36" size are both available for the

\$25⁰⁰

TRADE-IN

If your plumber can't supply, call a Beauty Queen Wholesaler

TOLEDO DESK & FIXTURE COMPANY, MAUMEE, OHIO

Books for a Child

(Begins on page 6)

Delicate pictures are used to help pre-schoolers learn to count to 20.

ONE LITTLE BABY, by Joan Gale Thomas. Lothrop, Lee & Shepard, \$1.

An unusual counting book based on the Nativity story.

THREE LITTLE ANIMALS, by Margaret Wise Brown, ill. by Garth Williams. Harper, \$2.50.

An enchanting book about three forest creatures that visit the city.

THE VEGETABULL, by Jan Le Witt. Harcourt, Brace, \$3.

Distinguished illustrations adorn this tale of a greedy young bull that came to grief in a vegetable garden. **WHISTLE FOR THE TRAIN**, by Golden MacDonald, ill. by Leonard Weisgard. Doubleday, \$2.50.

Even the youngest child will be entranced with this lovely book about a train and the various animals that see it go on its way. Rhythmic text especially good for reading aloud.

AGES 7-12

BETSY'S BUSY SUMMER, by Carolyn Haywood. Morrow, \$2.95.

The everyday adventures of a little girl who finds plenty to do in her long summer vacation. Especially clear, easy-to-read type.

CHRISTMAS ON THE MAYFLOWER, by Wilma Pitchford Hays, ill. by Roger Duvoisin. Coward, McCann, \$2.50. A poignant story of two Pilgrim children's efforts to have some kind of celebration amid the ice of Plymouth harbor on Christmas Day, 1620.

CINNABAR, THE ONE O'CLOCK FOX, by Marguerite Henry, ill. by Wesley Dennis. Rand, McNally, \$2.95.

Cinnabar is a clever fox that lived on George Washington's estate in Colonial days.

THE COMING OF THE KING, by Norman Vincent Peale, ill. by William Moyers. Prentice-Hall, \$2.

A simple, lucid retelling of the Nativity story in language that beginning readers can understand; lovely quiet illustrations.

EXPLORING MARS, by Roy Gallant, ill. by Lowell Hess. Garden City, \$2.

Facts about this much publicized planet to delight young space enthusiasts. Spectacular illustrations.

THE FAIRY DOLL, by Rumer Godden. Viking Press, \$2.50.

A tender Christmas story that will strike a chord in the heart of any little girl who loves dolls.

THE BOOK OF KNOWLEDGE, Grolier Society Inc., \$119.50-\$200.00 (dep. on binding).

A child's encyclopedia in 20 vols. **JOHN BILLINGTON, FRIEND OF SQUANTO**, by Clyde Robert Bulla. Crowell, \$2.50.

A lively story of early settlers written to meet the needs of beginning or slow readers whose interest level is above their reading ability.

CONTINUED ON PAGE 159

New Crystal Type Drain Cleaner WORKS 5 WAYS



1. LOOSENS MUCK! Works a jiffy... in seconds!
2. FLUSHES AWAY MUCK! Does it super-fast.
3. RIDS DRAINS OF GEESE! breeding muck... odors.
4. PREVENTS CLOGGING! Stops it before it starts.
5. MANY EXTRA USES! clogs toilet bowls, C stove burners, gar pails. Safe for septic. Get PLUMITE at gro today!



NO FUMES!

NO ODOR

Plumite

Guaranteed SIMONIZ Quality

Now! Cover plywood edges with real wood



New flexible
**Weldwood
Wood-Trim**

Avoid unsightly edges in any plywood project — tables, desks, cabinets, etc. Give them a "pro" finish with Weldwood-Trim. So flexible you can beautify any edge — straight, curved, angled. In handy 1/2" Wood-Trim is a cinch to use. No clamps, nails, hot iron. Just use Weldwood Cement or Presto-Set @ Glue.

Countless Decorating Uses! Trim lamp shades with Wood-Trim! Decorate picture frames, Smarten coffee tables, clocks, baskets, etc. 8 ft. rolls 1" Oak, African Mahogany, White Birch, Fir, Korina.

For perfect wood finishing use FIRZITE® and SATIN.

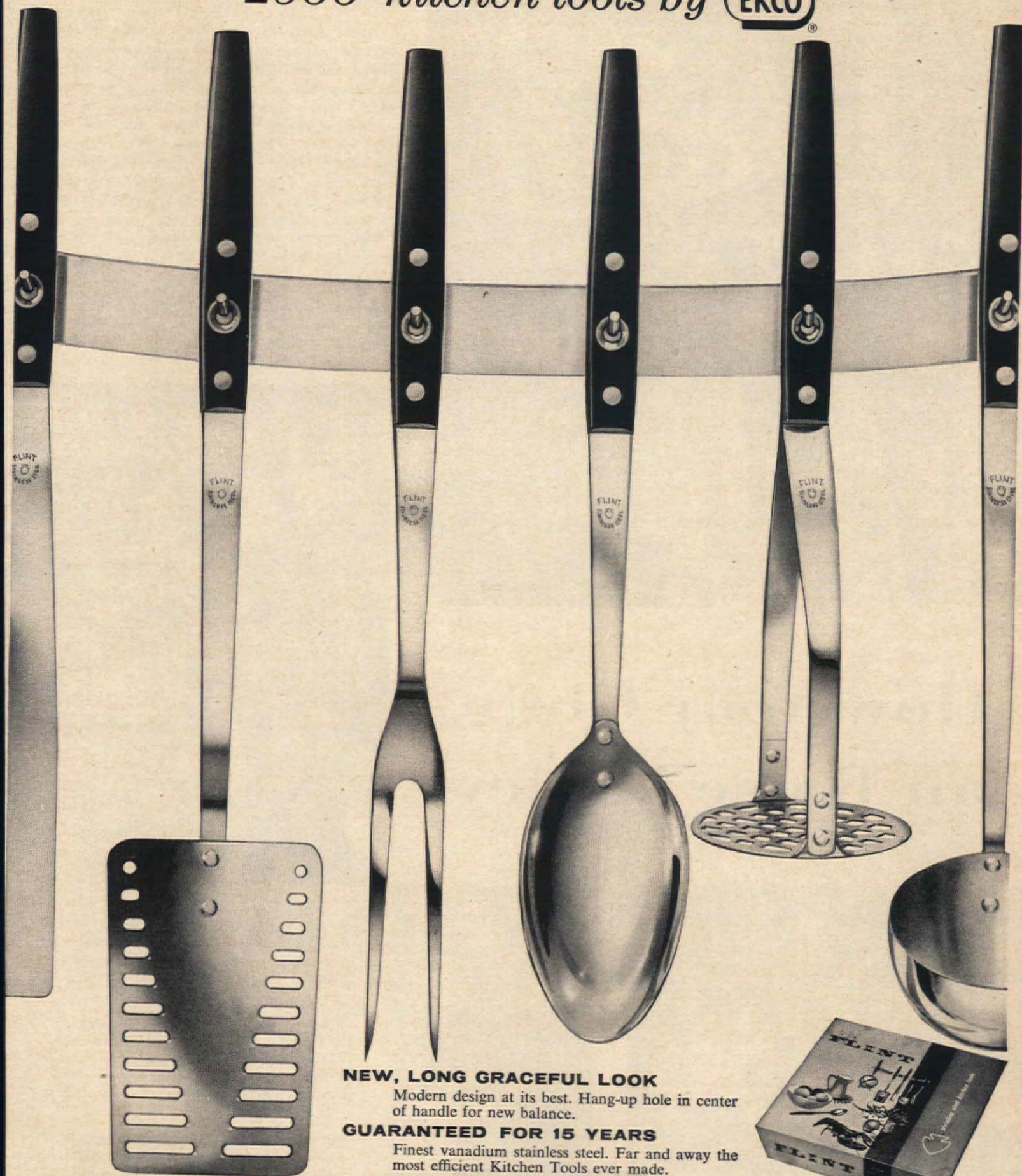
Another Weldwood Wizard

*Trade Mark
UNITED STATES PLYWOOD COMPANY
Box 525, N. Y. 46

Look! You're the first to see them!

FLINT[®]

"2000" kitchen tools by **EKCO[®]**



NEW, LONG GRACEFUL LOOK

Modern design at its best. Hang-up hole in center of handle for new balance.

GUARANTEED FOR 15 YEARS

Finest vanadium stainless steel. Far and away the most efficient Kitchen Tools ever made.

BEAUTIFULLY GIFT BOXED



AVAILABLE WHEREVER FINE HOUSEWARES ARE SOLD THROUGHOUT THE UNITED STATES AND CANADA • ©1956 EKCO PRODUCTS COMPANY, CHICAGO 39, ILLINOIS

THE AMERICAN HOME, NOVEMBER, 1956



There are many ways your garden club can raise money, and here is an event that combines several of them. This Christmas Workshop Benefit was an all-day festivity that proved to be a good way to ring the cash register.

The "From Latch String to Chimney" demonstration starred Betty B. Merriam, whose lovely flower arrangements you often see in the pages of *The American HOME*. She presented a lecture-demonstration on making Christmas wreaths, swags and arrangements. The event, sponsored by members of Mountain Lakes Garden Club and St. Peter's Church, Mountain Lakes, New Jersey, benefited St. Peter's Parish Building Fund. Guests purchased tickets for the talk, and paid for box luncheons. In addition, St. Peter's Guilds sold many homemade articles and foods.

Plan *your* club or church fund-raiser for November and it's almost bound to succeed!

Some guests at the Christmas Workshop Benefit have trouble choosing favorites among holiday mobiles made with everyday materials and exotic trimmings.

How Your Club Can Raise Money!



Betty B. Merriam (above) shows "From Latch String to Chimney" audience how to make a Christmas arrangement. She explained each step, and told where to get materials needed.

Members of St. Peter's Guilds sell aprons, stockings, candles, gifts, tree decorations, other homemade articles during intermission time, find the "work" of selling is fun—and profitable—when the customers crowd around.

Mrs. Merriam shows rector, Rev. Ronald H. Rowland, how she demonstrates making arrangement. She taught guests how to make candle-boards, how to brighten old vases.

PLEASE TURN THE PAGE



For cleaner, cleaner clothes... **Bendix Tumble Agitator***
Teamed with safe low-sudsing **Dash**

The Bendix
Advanced Washing
Principle



Bendix Tumble Action, the original automatic washing principle, is easy on clothes—yet washes thoroughly for *cleaner* clothes every time.

Clothes are gently lifted from water, dropped back 59 times a minute. This "lift and drop" action is so thorough, so gentle *only one* cycle is needed for even most delicate washables.

Economical on detergent and water, too. The Bendix Tumble Agitator washer uses *only one* gallon of water per pound of clothing . . . half as much as ordinary automatics use.

See for yourself. See your Bendix dealer for a demonstration.

Superior cleaning and safety for your Bendix is why—
Only Dash is packed in every Bendix automatic

Yes, Dash is the
1 choice of the makers
of Bendix Washers

No wonder the makers of Bendix Washers recommend Dash *exclusively*. Dash *actually safeguards* your precious machine as it gets clothes *dazzling clean!* In these Bendix washers, it gets clothes cleaner than any other product known.

Dash's exclusive low-suds formula is specially adjusted to automatic washing-rinsing-spinning cycles (won't clog or smother washing action as too many suds can). Dash has other safeguards, too—special ingredients that protect the vital moving parts and metals of your machine.

And Dash is unsurpassed at routing dirt! Dash gets clothes cleaner than any other product made especially for automatics! Nothing you've

ever used before (high-sudser or low-sudser) beats Dash for cleaning.

Remember, the busier your automatic, the more you need low-sudsing Dash for *washer safety, cleaner washes!*

* Product of Bendix Home Appliances Div., Avco Mfg. Corp.

***Dash—and only Dash—
is recommended by every
maker of automatic washers!***

protects your machine as it gets clothes clean!





Excitement from a new
light bulb GENERAL ELECTRIC'S, OF COURSE



60 watt 27¢; 75 and 100 watt
29¢—in handy 4-bulb pack
\$1.16; 150 watt 32¢.



DECORATIVE BULBS
50-watt GA PINK for
shower type ceiling
fixtures 49¢. 25-watt
Flameshaped for wall
fixtures 25¢.

3-LITE BULBS
50-100-150 watt
69¢; 100-200-300
watt 89¢.

GENERAL ELECTRIC PINK BULB BRINGS NEW FLATTERY TO COMPLEXIONS AND FURNISHINGS

Wonderful things happen when you light your home with General Electric PINK bulbs. Familiar rooms—their fabrics and furnishings—take on a new look of beauty as the pink filter softens shadows, reduces glare, captures the magic of candlelight. Complexions appear more radiantly alive, more enviably youthful. And you can do *all this* by merely a change of light bulbs . . . and so inexpensively. Yes, for real excitement from a light bulb, try these new General Electric PINK Bulbs . . . first of a new Coloramic line, and see how lovely you *and* your home can be.

G-E BULBS
GENERAL ELECTRIC

(CONTINUED FROM PRECEDING PAGE)



Noon intermission and time to enjoy box luncheons and to make close-up inspection of decorations. This is a good system for saving audience time and stimulating sales of handiwork.

Pretty little Christmas tree is just one of the many decorations guests learned how to duplicate. Mrs. Merriam turned the clubhouse into a "preview of Christmas" as she made wreaths, swags and arrangements.



Members of St. Peter's Guilds brought jars of homemade jams and jellies, cakes, cookies and candies—all tempting to the eye and the purse. Even the antique corner cupboard was for sale. **THE END**

have
you
given them
what
they
REALLY
need?



for Christmas and a lifetime...

the shiny red bike, the varsity football, the hatbox like Mom's...they're your way of telling your children "We love you." But youngsters need more than love alone if they are to become happy and successful adults. They need the thoughtful, intelligent atmosphere only **you** can give them... with the remarkable **BOOK OF KNOWLEDGE**.

CURIOSITY—THE GREAT TEACHER

Wonderful things happen when **THE BOOK OF KNOWLEDGE** comes into the home. Spurred on by curiosity, the child spends hours with his new-found treasure. He learns to find his own answers to every question...learns to know great minds...be at ease with great ideas...discovers how to make and do things for himself...and **learns**

above all, that learning is fun. The whole family comes to depend on these 20 volumes, with their 7600 pages, their hundreds of delightfully written articles and their more than 13,000 pictures-that-teach.

ENRICHES THE CHILD'S LIFE

What a rich and rewarding environment for young minds to grow in! And what pride the parent feels... as he watches his child's interests expand, sees him develop the initiative and confidence that lead to a bright and happy future! Give your child the chance millions of others have had. **Give him THE BOOK OF KNOWLEDGE, the gift that lasts a lifetime.**

A FREE GIFT FOR YOUR CHILDREN

A new, exciting booklet the whole family will enjoy! 24 pages reproduced in full, beautiful color from

the latest edition of **THE BOOK OF KNOWLEDGE**... with quizzes, nursery rhymes and games, questions and answers that will teach your child dozens of useful facts. Just mail the coupon for your child's copy. There is no obligation, of course.

CHRISTMAS BONUS IF YOU ACT NOW!

We will send you—**absolutely FREE**—"The Story of Santa Claus and Christmas Carols" if **your coupon reaches us by December 1st.** This colorful booklet tells the story of Santa Claus as it appears in **THE BOOK OF KNOWLEDGE**. In addition, it is packed with lovely, centuries-old Christmas carols and poems illustrated in color, to bring the real spirit of Christmas into your home. To be sure **your child receives a copy, mail the coupon today.**

THE BOOK OF KNOWLEDGE®

THE CHILDREN'S ENCYCLOPEDIA

publication of the Grolier Society Inc.

FREE! this delightful color booklet...



MAIL THIS FREE BOOKLET COUPON

THE BOOK OF KNOWLEDGE
2 West 45th Street, New York 36, N. Y.

Please send me the free color booklet, "RIDE THE MAGIC CARPET." I understand I will receive as a bonus "The Story of Santa Claus and Christmas Carols" if this coupon reaches you by December 1.

There are.....children in my family, ages.....

NAME.....

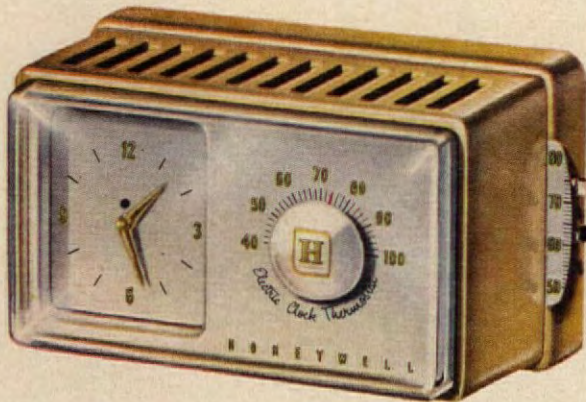
ADDRESS.....

CITY.....STATE.....

Am-r, Home 11-56

©The Grolier Society Inc.

One of these Honeywell thermostats is just right for you



New Design!

Smartly Different!

*Electric Clock Thermostat Raises,
Lowers Temperature Automatically*



Year-Round thermostat controls heating and cooling; gives finger-tip control of either as the weather indicates.



Golden Circle for heating, cooling. Works with outdoor thermostat to give your home Electronic Moduflow comfort.



Honeywell Round, world's largest selling thermostat for control of heating—smart, attractive, reliable.

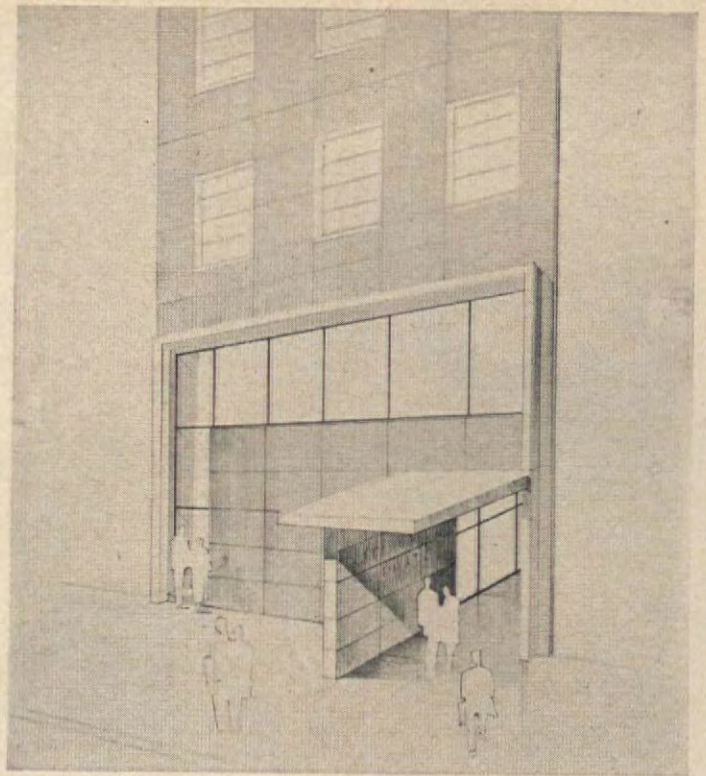
Honeywell's Electric Clock Thermostat has been excitingly restyled—yet it still contains the same time-proven components. Just set it once. Then, without lifting a finger, it gives you the exact temperatures you want for maximum comfort day and night, week after week, automatically. It turns your heat back at bedtime, turns it up again before you're awake. You sleep in cool comfort; you wake up in cozy warmth; you save fuel. Smart new styling complements any interior—and it's a clock, too! Can control cooling as well as heating.

There's a complete range of Honeywell thermostats to choose from. Among those shown here you'll find one that's exactly suited to your house, your family, your way of living. Your heating dealer will be glad to help you make your selection.

MINNEAPOLIS
Honeywell



*Home
Comfort
Controls*



FOR LOVERS OF GOOD DESIGN

A new gathering place for all fine craftsmen—and for everyone interested in good contemporary design—is the Contemporary Craft Museum at 29 West 53rd Street in New York City. Sponsored by the American Craftsmen's Council, the new museum is showing the finest examples of design in four distinctive fields that are now in ascendance.

If new examples of other mediums appear—examples that have the required quality and that will inspire general interest—they, too, will be presented to the public here.

Right now you can see:

Ceramics, including pottery, vases, ash trays, bowls, mosaics.

Textiles, woven, printed and hooked (including upholstery and drapery fabrics), table linens, and rugs.

Wood, flat and holloware, furniture; PLEASE TURN THE PAGE



Brass pin by Richard Pousette-Dart.



Wood tray, bowl, ladle by Norwood Teague.

NO LINT FUZZ ON CLOTHES!



"lnty-water" way . . . This cotton blouse like this—dulled and discolored by lint fuzz *open* washings in an ordinary washer. Unlint is hard to brush off dark clothes.

But the "clean-water" way . . . This identical blouse looked like this after seven washings the G-E Filter-Flo way in an identical wash-load. *Practically no lint!* Colors come out sparkling bright!



new design. Fingertip Selectors for wash temperature, water. Over 50% more clothes than in many automatics. Five-year warranty on transmission. New G-E Filter-Flo

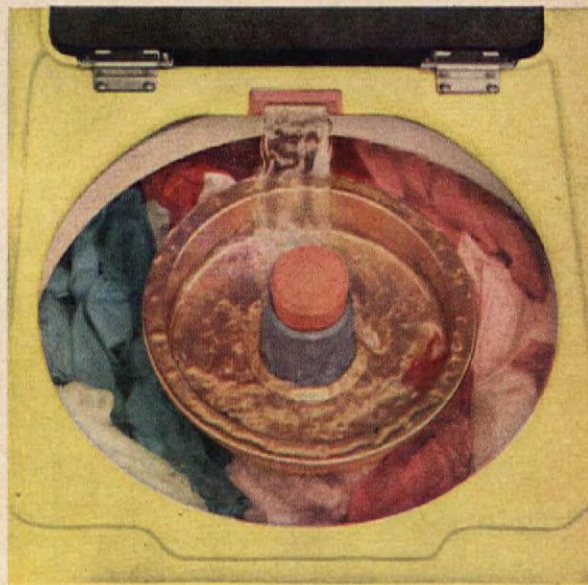
Washer, about \$3.35* weekly. Models with Suds Return System slightly higher. Matching G-E Automatic Dryer about \$2.70 weekly. Buy pair, take 36 months to pay. G-E Mix-or-Match colors or white.

1957 General Electric Filter-Flo® Washer cleans and recleans wash water to give you cleaner clothes

Lint is caught in the filter—not on your socks, linens and cottons. Sand and soap scum are removed automatically.

As you wash, the marvelous General Electric Filter-Flo Washing System circulates and filters the wash water at the rate of 6 gallons a minute. Before lint can settle on clothes, it is caught in the filter which lets cleansed sudsy water flow back into the washbasket.

Your family wash comes out wonderfully clean and bright! You'll marvel at the results!



Removable filter—easy to clean. Fits into place after clothes are placed in washer; slips out after wash is over for easy cleaning. Also dispenses detergent evenly dissolved throughout the wash.

2 wash speeds . . . 2 spin speeds—You can select either Normal or Slow Activator® Washing Speeds . . . either Normal or Slow Spin Speeds . . . to suit all types of fabrics. Flexible settings let you wash everything "just right." Nylon without setting wrinkles. "Fragiles" without fraying. Blankets without "felting." Saves you hand washing.

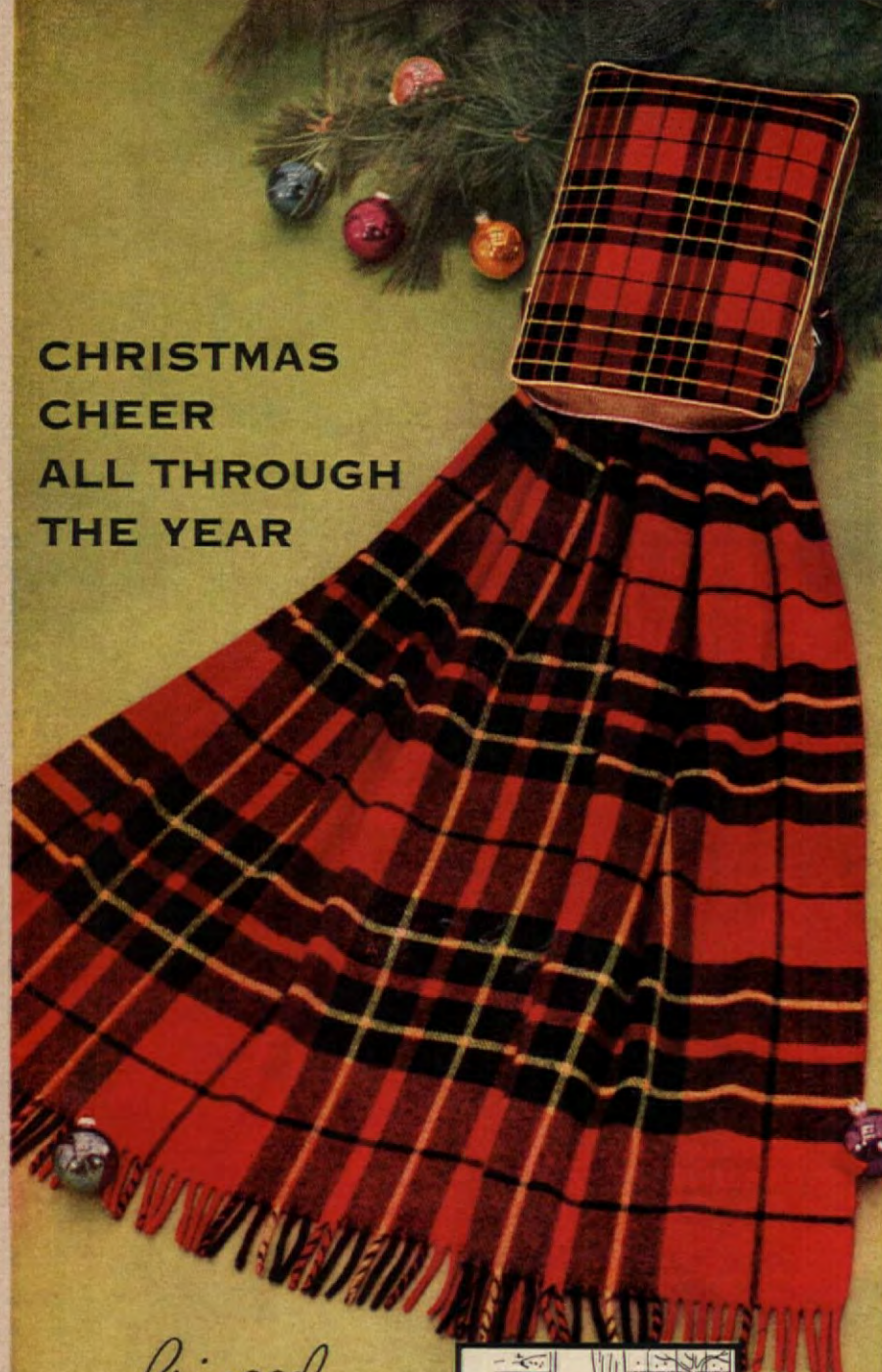
3-Way Water Saving—Water Saver Control saves over 20 gallons on small loads. Choice of Warm or Cold Water Rinses. And General Electric's new optional Automatic Suds Return System lets you set aside hot sudsy *filtered* water for a second wash, if you wish. General Electric Company, Appliance Park, Louisville 1, Kentucky.

*After small down payment. See your dealer for his prices and terms. Most models available in Canada.

Progress Is Our Most Important Product

GENERAL  ELECTRIC

CHRISTMAS
CHEER
ALL THROUGH
THE YEAR



Fringed
**TROY
ROBES**

"So nice to have around you" . . .
at home, at the best football games,
in the sportiest cars.

Singing plaids in luxuriously soft wool,
treated with water-repellent and to resist
moth damage. Robe and MATCH-MATE
carrying case with built-in foam rubber
cushion, as shown above, is priced
at \$13.95. Robe without case is \$9.95.
Others from \$5.98 to \$30.00. In
department, luggage and sport stores, or
write for name of store nearest you.



FOR LITTLE GIRLS: Doll size robe, fringed red
plaid. 16 x 24 inches, only \$1. (No carrying case.)
Send check or money order to address below.
Please send me _____ Doll Robes. I enclose _____
Name _____
Address _____
City _____ Zone _____ State _____

For Lovers of Good Design

(Begins on page 14)

At right, silver teapot with
wood handle, designed by Peter
Lear. Below, group of experi-
mental ceramics by David
Weinrib; detail of hand
hooked rug from George Wells'
workshop.



including bowls, platters, salad sets, tables and chairs.

Metal, jewelry, enamels, and metalsmithing, including silver
service and copper, flat and holloware.

In opening the new museum, the Council hopes to encourage
higher standards of design and execution, to stimulate public ap-
preciation, and to further new designs and new mediums if they
are adapted to instrument and to function. We recommend that
you visit this museum when you're in New York City.

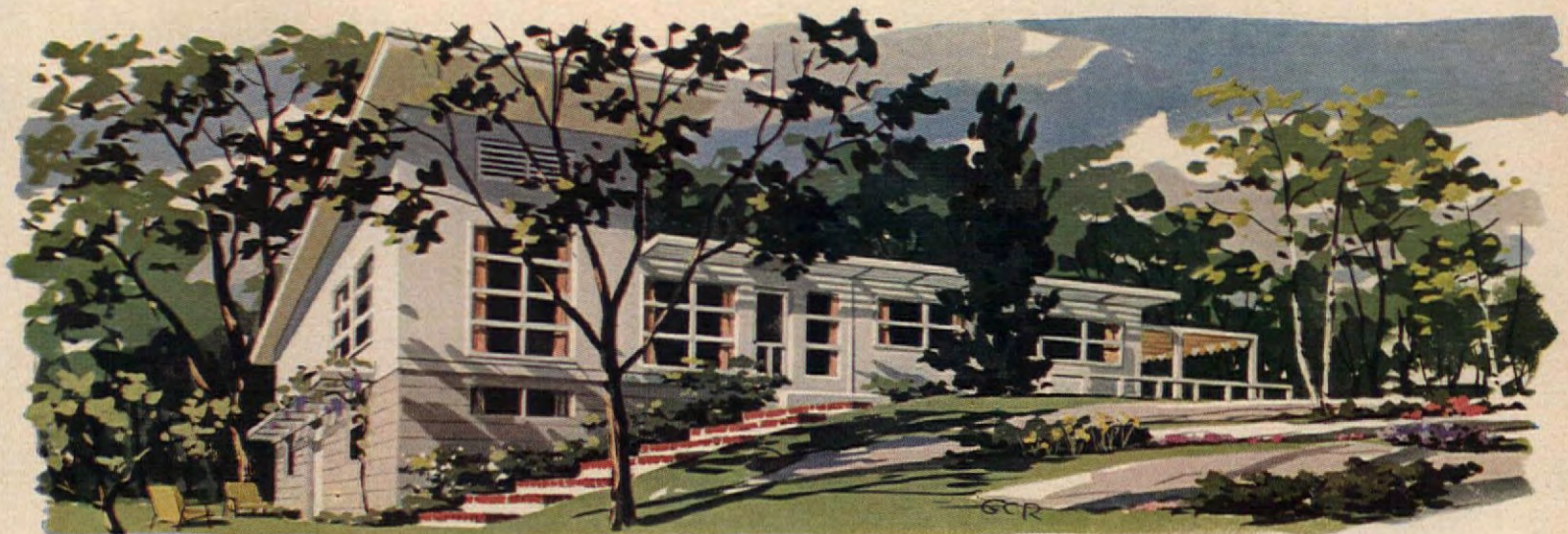
Here is an opportunity for you to view contemporary crafts, and
to get inspiration in whatever field appeals to you. If you are
one of the approximately 20 million Americans now estimated to
be doing constructive work with their hands in their increasing
leisure hours, you're sure to gain satisfaction and inspiration from
a visit to the Contemporary Craft Museum.

THE END



Designer Frans Wildenhain in his studio working on a mural made of tiles.

THE HOUSE... designed by Architect William G. Jones, R. A.



THE FINE SURFACES... preserved and protected by Johnson's Paste Wax



Oak flooring, lustrous and beautiful was Mr. Jones' choice for this lovely room. The natural wood tones provide the perfect setting for a décor that's an unusually happy balance of modern and traditional. And,

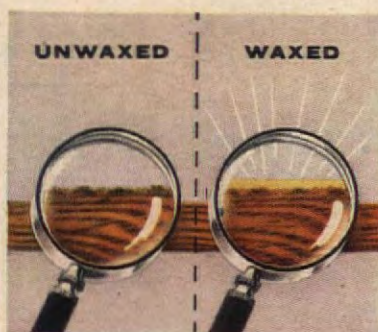
of course, to preserve the fine wood surfaces, the inevitable choice is Johnson's Paste Wax. Experienced craftsmen consider there's nothing like Johnson's for giving long-lasting wax protection as it beautifies.



Common brick, rich and glowing with color, adds warmth and hospitality to this distinctive dining foyer. Johnson's Paste Wax gives a satin-smooth patina to brick—flagstone and marble, too—keeps it beautiful easily in spite of "household traffic."



Vinyl tile makes a practical and attractive footnote for the "study." With Johnson's Paste Wax to protect and preserve every surface, this delightful room offers maximum relaxation—a minimum of housework!



The wax takes the wear! It's easy to see how one thin coat of Johnson's Paste Wax (see comparison at left) acts as a tough, transparent shield—guards surfaces against harmful dirt particles, scuffs, scratches, and moisture.



1000 And 1 Uses: All through the house, Johnson's Paste Wax imparts a lustrous, oil-free and dust-resistant surface to furniture, woodwork, linoleum, cork and vinyl plastic floors. It's ideal for antiques, sports equipment, metal surfaces and marble table tops. Economical, there's nothing to spill... no waste. The cost? Mere pennies per waxing.

"Johnson's" is a registered trademark of S. C. Johnson & Son, Inc.

The original Johnson's Wax — preserves, protects, beautifies!



Left to right, new Celadon Green over Buttercup Yellow. New Ming Red, Aquamarine and Golden Topaz over London Blue.

Cannon towels in new

Glamorous additions to famous Cannon Carefree colors



Cannon Mills, Inc., 70 Worth St., New York 13, N.Y. • Towels • Sheets • Bedspreads • Draperies • Stockings • Terry Cloth



Modern contrast: Celadon Green with Camellia Rose



Excitement! Ming Red with Silver . . . Turquoise with Spice-and-White



A new grey-blue—London Blue! Quiet accent for Buttercup Yellow

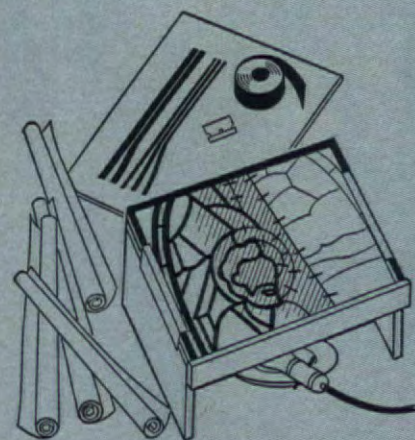


Fashion features green: here, Aquamarine with Bronze

Fashion Tones

Here's style news for your bathroom! Fresh, unusual towel colors to wake up the décor of this much used room. With these rich, new Carefree colors, your bathroom will be dressed up for company any time! For lasting beauty, count on Cannon.

In a nutshell, here's the



Our pattern includes instructions for the homemade light box that you use to make a "stained-glass" window. Top of box is a piece of glass. You put our pattern on it, then the piece of glass you're going to decorate. When you use cellophane (above), you cut and tape section by section.

For other outstanding patterns in

way you make a "stained-glass" window

When you work with paint (below) instead of cellophane, there are three ways you can proceed. You can put the thin strips of black tape in place, then paint each section. Or paint each section and add tape lines last. Or paint and tape a section at a time.



When you are ready to assemble your "stained-glass" window, tape each panel firmly in place over a window pane. When you remove the panels to store for next year, wrap each carefully in several layers of tissue paper and keep in a plainly-marked box. Put nothing heavy on it.



DOROTHY BRIGHTBILL

*We are proud to be able
to offer you Nine Patterns in*

The True Spirit of Christmas

Have you noticed the trend in Christmas decorations? Many more of them seem to be reflecting the spiritual meaning of this special day. And here is one of the finest examples portraying this revived interest that we have been privileged to see.

Our own Ed Fortuna designed and made this "stained-glass" window for his family. Its beauty is so heartwarming that all their neighbors came to see, to admire, to applaud. Many of them asked if they could copy the window for their own homes this Christmas.

What would be more natural than for us to offer the best, as shown here, for our readers' homes, too! Your family will enjoy the window from inside your home, and passersby will see the beautiful pictures from the street.

To achieve the stained-glass-window effect, you cut glass panels to fit between window muntins (sash bars) and frames. You secure the panels over the existing glass with tape.

Two techniques for color are offered. You can use colored cellophane sheets, or you can paint the panels with transparent oil colors. Both methods are fully explained in our patterns, and neither is difficult to follow.

The glass panels are easily removed from windows to store. You can put them away, then take out and tape in place again each December for many years of Christmas joy.

If your windows are shaped differently, you can adapt these designs to suit as explained in the patterns. And you can do one complete panel series this year and finish the second series before next Christmas. Or, if you have single windows you can use one series of panels for one window, the other series for a second separate window. They bring the spirit of Christmas to any room.

There are many ways for you to make use of this truly beautiful idea this Christmas and for many years to come.

this same spirit, please turn the page ➤

Christmas Patterns

(Begins on page 20)

PATTERN 1651—\$1.00. Continuing our Christmas theme, here is a tryptich composed of three separate panels. You can use panels together or individually. The center panel of Madonna and Child is beautifully done, and the angels on side panels are exquisitely designed. With wonderful simplicity, the gold, white, soft sienna, ochre and warm, rich red are delicately outlined with black. Add Christmas greens to emphasize beauty.

SEE PATTERN ORDER FORM ON PAGE 159



PATTERN 1652—50¢. Serene Madonna with a sweet face is a rare and perfect way to announce Christmas at your house. Thick evergreens and softly-colored lights accent the beauty of this doorway. The colors used are all soft and faded like those found on antique polychrome figures. Since this pattern includes full-sized tracing, the picture is very easy for you to duplicate.

FOR STILL MORE CHRISTMAS PATTERNS,
PLEASE TURN THE PAGE



PATTERN 1653—35¢. Still another way to bring Christmas joy to everyone, this small shadow box depicts the Nativity. It can be hung on a wall or placed on a mantel, table or chest. Pattern includes transfer and tracings.



"It's for you," says Mrs. Hesse. The kitchen telephone is easily reached from both work and dining areas.

"A bedroom telephone is indispensable," says Mrs. Hesse. The beige color set harmonizes with contemporary furnishings.



A phone in the den in the basement is a "must"—both laundry room and workshop are located close by.



The telephone in Johnny's room is portable—can be plugged into a jack in the living room when necessary.



"Families today need several telephones"

says Mrs. Ernest Hesse, Cedar Circle Drive, Catonsville, Md.

Like most families the Ernest Hesses lead a busy life. Their beautiful modern home, their son John, their community activities keep them on the go.

"Probably no one in the family appreciates a telephone more than I," says Mrs. Hesse. "Having one close at hand saves me hundreds of steps and so much time. That's why we have telephones in the kitchen, the den, the master bedroom, and our son's room. It would be hard to manage without them.

"I do a lot of shopping by phone, visit with friends, often call the family long distance," she adds. "Convenient telephones seem as important to me as electricity. And the new color sets fit nicely into any room."

Additional telephones for your home cost little . . . just a few pennies a day. Your local telephone business office can give you all the details. Call them soon.

Bell Telephone System





* DUPONT'S POLYESTER FIBER

"MIGHTY SMART GAL I MARRIED!"

My wife always looks for high thread count in the curtains she buys. And that makes her a very economical gal! Because high count curtains last so much longer, look so much better, need so much less care. She's already bought *extra* high count Hathaway Dacron* curtains for most of the rooms in our home. Smart? Of course she is. She married me, didn't she?

Curtains of **HATHAWAY DACRON**, a Product of
BERKSHIRE  HATHAWAY

(CONTINUED FROM PRECEDING PAGE)

Painted on a red oilcloth panel, the little choir boy at right will "light" up your doorway with his tall candle. The bars of musical notes will sing Merry Christmas to all. This is a full-sized tracing pattern #1654, is priced at 75¢



SEE PATTERN ORDER FORM, PAGE 159

Friends of the famous designer Lietta enjoy these delightful little angel decorations. We'll warrant they will gain many new fans too! Make of paper on 12" bottles with rubber-ball heads. Full instructions in pattern #1655 for angel with crown; pattern #1656 for angel with halo, both are full size; 35¢ each.

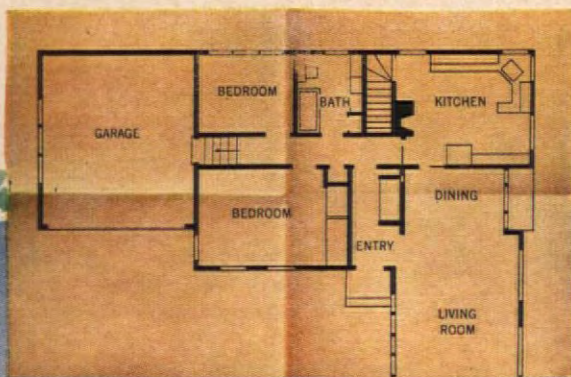


Paint these angels on your door with wash-off paint for a new approach to the Christmas holidays. The stars can be painted on, or you may use ready-cut-out stars with gummed backs. Use tracing pattern #1657, 40¢

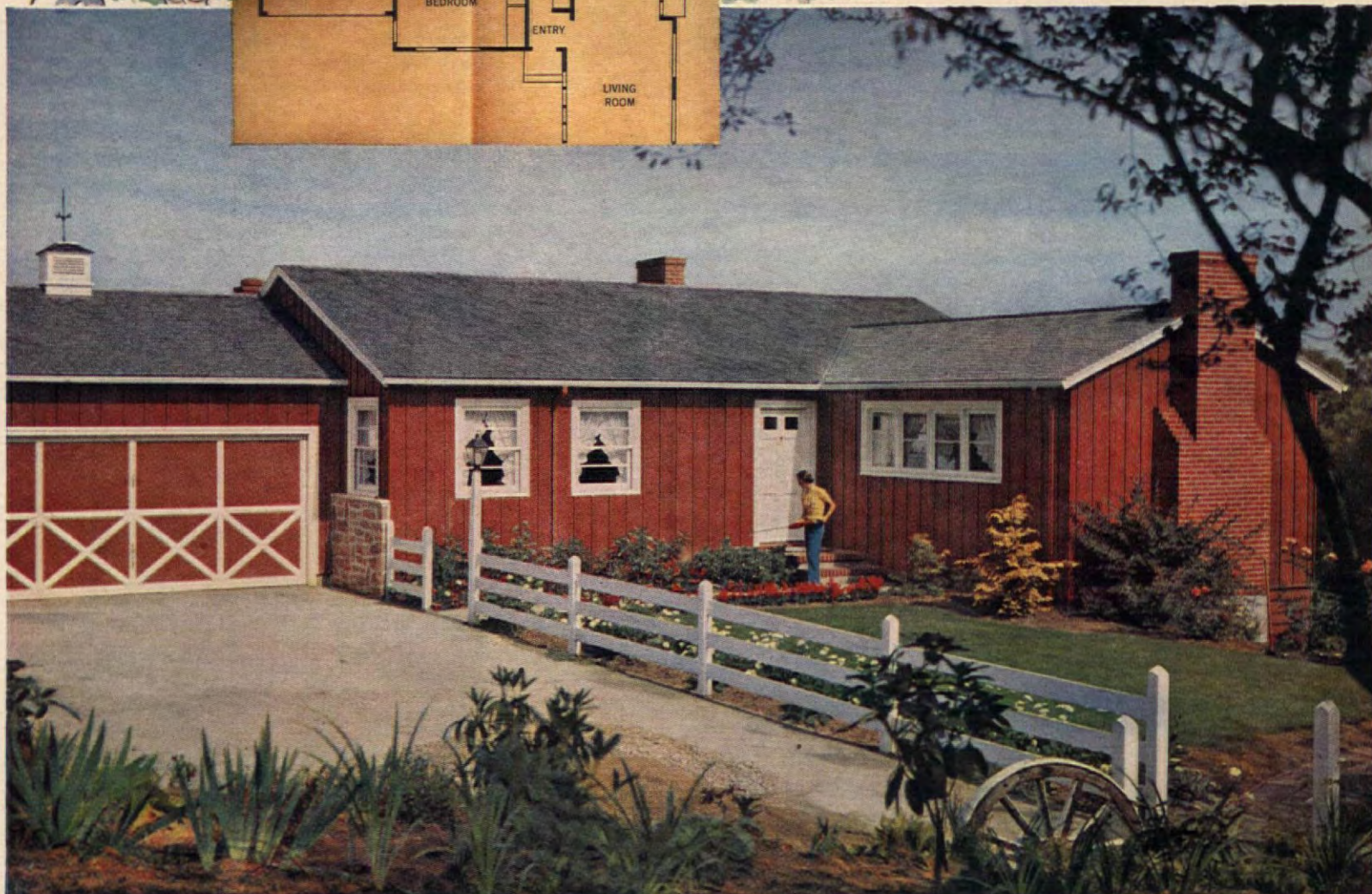


DO YOU TRIM YOUR GARAGE, TOO?

Do you have an original way of expressing Christmas Spirit on your garage door? Then please send pictures of it to The American HOME Pattern Dept., 300 Park Ave., N. Y. 22, N. Y. It will be considered as a possible pattern for Christmas 1957. If it meets our needs, we will buy it. REMEMBER: THE DESIGN MUST BE ORIGINAL.



Another distinctive home
of West Coast Lumber



* ... *Planned for family LIVING!*



There's a tang in the trim freshness of this modern New England farmhouse. Of board and batten siding, like its early American forerunner, it's a family home that's sturdy, practical...and handsomely livable. The design keeps the best of a vital era and through the timelessness of wood transfers it to the present. Even the bathroom cabinets, of West Coast hemlock, carry out the period theme. When you translate your dreams into livable reality, look to West Coast Lumber! You can go contemporary, traditional or modern on a scale of your choosing with economical West Coast Lumber.

* **WEST COAST LUMBER**

Douglas Fir • West Coast Hemlock • Western Red Cedar • Sitka Spruce

SEND FOR BOOKLET "DISTINCTIVE HOMES"

New 24-page booklet shows wide variety of today's modern homes. Full-color exterior and interior photographs of each home, and basic floor plans of each. Contains more than 50 large full color photographs, sketches and plans. A wonderful source of ideas for anyone planning to build. Send for your copy today. Only 25c. Mail coupon at right.



WEST COAST LUMBERMEN'S ASSOCIATION

1410 S. W. Morrison, Room 212, Portland 5, Oregon

Please send me your 24-page full-color booklet "Distinctive Homes". I enclose 25c.

Name _____

Address _____

City _____ Zone _____ State _____

PEEKING IN ON THE PROUD OWNERS OF AN AUTOMATIC DISHWASHER

*"Sure wish our dishwasher
got glasses this shiny!"*

*"It can! Tell Jean to use Cascade!
Never saw any other detergent
get things so spotless!"*



**Only Procter & Gamble's new Cascade
gets everything "close-up clean." That's why
leading dishwasher manufacturers
put Cascade in every new machine!**

No matter how many dishwasher detergents you've tried, you've never used one that cleans as well as new Cascade. Glasses sparkle—no more filmy streaks, no need for towel touch-ups. Silver shines ready for the table—no streaks or film to wipe away.

Cascade gets china spotless... safely, too. Yes, Cascade actually protects even precious gold-leaf

and other delicate patterns. In fact, china is safer in Cascade than in water alone.

No matter what type dishwasher you have, you'll find Cascade will make a big difference in your machine. Its new and unique formula is made to perform better than any other detergent. It gets everything cleaner and clearer—close-up clean!

Try a box — and see why

**EVERY LEADING DISHWASHER MANUFACTURER
ADVISES YOU TO USE CASCADE**

Once again, the editors of
The American HOME are proud to
bring you another in our series of
magnificent Bird Prints for framing.
This is Number 3 in the series by the
renowned wildlife artist, Arthur Singer.

These are the official birds of
three states: Pennsylvania (Ruffed
Grouse), California (California Quail),
and South Dakota (Ring-Necked Pheasant).

• For best results in cutting out
your print, lay the magazine on a
flat surface and open it as wide
as possible. Then, using a single-
edged razor blade, cut as close as
you can to the binding.

Give Prints for Christmas!

50¢ EACH, 3 FOR \$1

• What a charming gift one or more of these prints will make for your friends this Christmas.

Ready for framing and faithfully reproduced from magnificent original paintings, they are truly outstanding. These collector's items will be a welcome addition to any home. Order now!

TO: The American HOME, Dept. BF, FOREST HILLS 75, N. Y.

Please send these bird prints:

☐ Print #1—50¢

☐ Print #2—50¢

☐ Print #3—50¢

☐ Set of three prints—\$1.

I enclose personal check or money order for \$ _____
(No stamps, please)

MAIL TO:

NAME _____
(Please PRINT)

STREET _____

CITY _____ ZONE _____ STATE _____



ESCHSCHOLZIA
CALIFORNICA—
California Poppy,
California

KALMIA LATIFOLIA—
Mountain Laurel, Pennsylvania

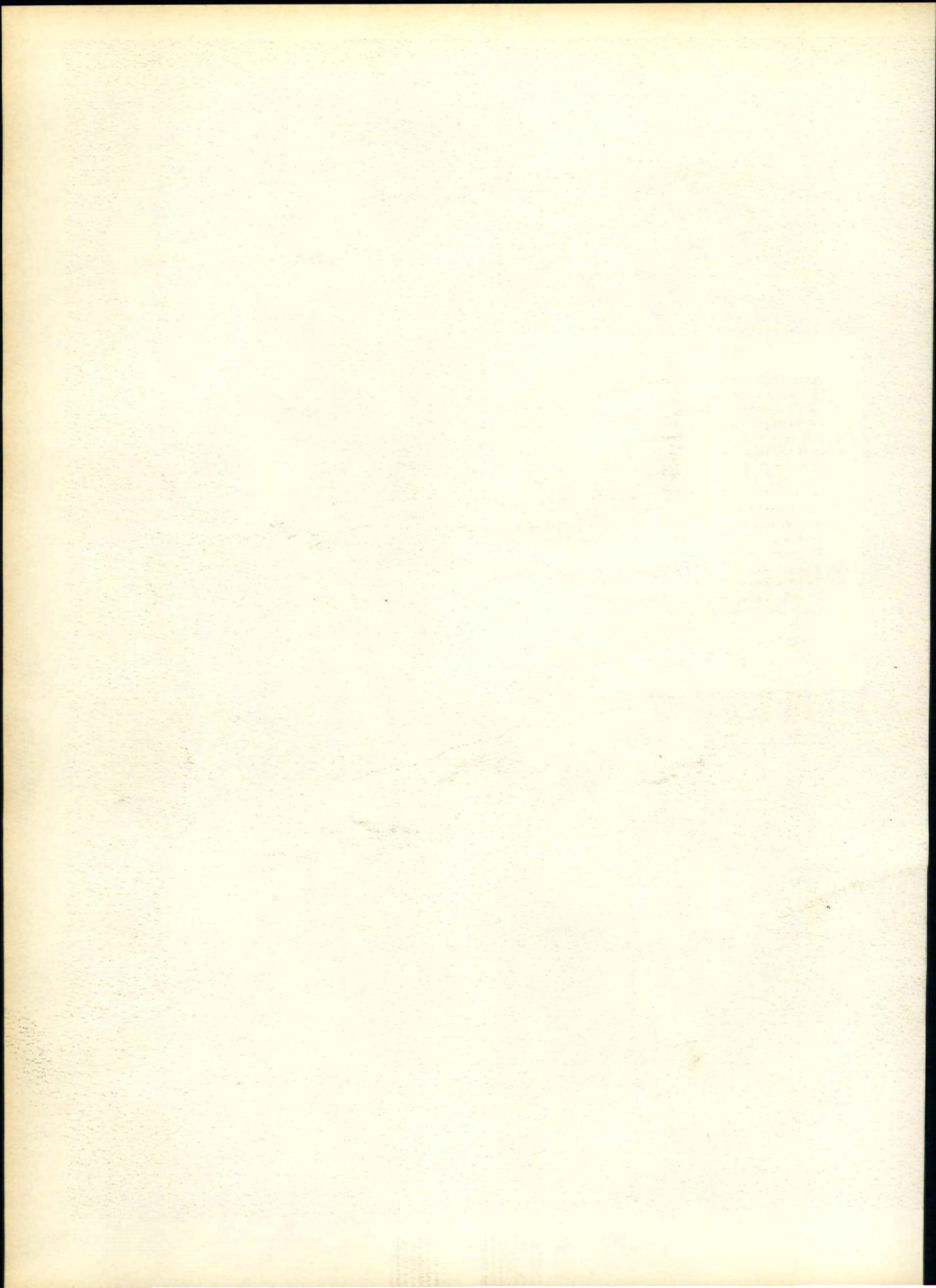
BONASA UMBELLUS—
Ruffed Grouse,
Pennsylvania

PHASIANUS COLCHICUS—
Ring Necked Pheasant,
South Dakota

LOPHORTYX CALIFORNICA—
California Quail, California

ANEMONE PATENS MULTIFIDA—
Pasque Flower, South Dakota

Arthur Singer



MERRY CHRISTMAS SHOPPING

HELEN DE MOTTE

The Night Before Christmas is close at your heels
 So enter our Market Place, see how it feels
 To shop without milling and mobbing through stores
 No shoving or pushing to try to get yours.
 Just make your selections and mail in your check
 Soon parcels will be there, and you not a wreck.
 Consider the *lighter* that'll get a big rise
 When it lights up and plays, Smoke Gets In Your Eyes.
 For lots of the kids, we've got *pink roller skates*,
 And a *bubble gum bank* with the high interest rates.
 A *gold-monogrammed golf tee* will bolster Dad's pride;
Beehive-bracelet for Mom has a timepiece inside.
 We wonder who'll rate the *real diamond rings* . . .
 Will stockings be stuffed with lots of these things?
 We hope from the heart that our efforts don't fail
 To make Christmas happy through shopping by mail.
 You'll find it's so easy, there's really no trick,
 So Merry Shopping to all, now
 TURN THE PAGE QUICK! . . .



Famous Olympic Princess SKATING BALLERINA WALKING DOLL

AMAZING
BARGAIN!

METAL
ICE
SKATES!

\$7.98 VALUE

2.98
DIRECT
TO YOU!



GIVEN:

GENUINE
BALZIO
SLIPPERS
KNIT
STOCKINGS
REAL
ALL METAL
ICE SKATES

FREE:

Glamorous Hi-Fashion
Wardrobe
5
OUTFITS!

She dances,
walks and
skates, too!

She's the year's most lovable doll... she's so beautiful and so very talented... She sleeps and sits up. Hold her hand and she'll walk too, her pretty head moving to and fro with every step! But she can do even more: she can ice skate too! She comes with real METAL ice skates that slip on and off easily! She's everything your little girl has always wanted!

COMPLETE WARDROBE GIVEN!

Olympic Princess is one of America's best dressed dolls. She comes to you with this complete glamour wardrobe; a beautiful ballerina outfit made of flowing triple-tiered frosted netting that stands out, real all-metal ice skates and snow white boots, genuine Balzio ballet slippers, waterproof rain cape and hood, pretty flannel coat, matching bonnet, panties, stockings, beautiful lace-trimmed nightgown and the loveliest hi-fashion party dress. Everything stylishly designed and smartly tailored. This wardrobe alone is worth far more than our asking price for the doll alone, yet it comes to you at no extra cost.

MIRACLE DYNEL HAIR—Comb it ... Set it ...

Wash, comb, set and curl her hair! Her smooth body can be washed too! Ruggedly made walking mechanism fully guaranteed! All in all you get a 7.98 value—at the bargain price of \$2.98. Send check, m.o., or cash for immediate free delivery. COD's plus 59¢ extra postage. In either case your 2.98 back quick if you are not 100% satisfied. Don't wait for the last minute rush! Order several now and bring happiness to every little girl on your list! Rush coupon TODAY!

MRS. LAVALLE, Dept. 195-M-63
352 Fourth Ave., New York 10, N. Y.

money back guarantee!

MRS. LAVALLE, Dept. 195-M-63
352 Fourth Avenue, New York 10, N. Y.
RUSH... "Olympic Princess" Skating Ballerina & Walking Doll at bargain price of \$2.98 on 7-day MONEY BACK GUARANTEE! Include at no extra cost complete wardrobe and accessories. I must be satisfied in every way, otherwise you will refund my money at once.

☐ Payment enclosed. Rush prepaid.
☐ Send COD plus 59¢ extra for postage.

Name _____

Address _____

City _____ State _____
Canadian Address: 45 St. James St., W., Montreal 1, P.Q.

THE AMERICAN

HOME

Market

SINGING CHOIR BOYS. God bless these merry little gentlemen in their maroon and white choir robes, holding hymnals and chorusing "Ave Maria" every time you wind the music box they encase. China figures are hand-painted, perfectly detailed, each 5 1/2" high. Music box is long-playing Swiss movement. Group is 6" wide. \$5.95 postpaid. Ward Phillips, Carpentersville 5, Illinois.



THE CHRISTMAS SEASONINGS for your holiday turkey will glide smoothly down the table in this cute black wrought iron sleigh. Salt and pepper shakers with gay colored bands and relish jar with crystal muddler and hardwood cover add dash to any table setting, so use it after the holidays, too. \$2.50 ppd. Best Values Co., Dept. AH-1, 318 Market Street, Newark, New Jersey.



ATOMIZERS



true Limoges
style china

Only
\$1 EACH

Postpaid to you

As elegant as the finest Limoges china facons from France are these Atomizers. And—they're modern beauties with a Midas-touch! There's no waste of your precious colognes and perfumes. Just press the golden plungers to spray a fine, concentrated mist of fragrance in your hair or on your wrists. Made of delicate white Limoges-style china decorated with pastel bouquets of sweet old-fashioned flowers. About 3 1/2" high. A fabulous value—Order now for yourself, for lavish holiday gifting!

FREE
catalog in
COLOR
Write for it

Satisfaction Guaranteed or Money Back
HELEN GALLAGHER
413-Kil Fulton Street,
Peoria, Illinois



MINIATURE "HORNS OF PLENTY"

Add a gay, festive air to your holiday entertaining—with these delightful miniature cornucopias. Fill them with flowers or bright, small fruit—use them as individual nut cups or for mints. These tiny cornucopias are unlike anything you've seen in table decorations. Woven of wicker 2 1/4" at top, approximately 4" long. Order a set now for the holidays—or for any special day—Set of 8 only \$1.95 postpaid.

Send for free catalog
ARTISAN GALLERIES
2100-D11 N. Haskell, Dallas, Texas

HAVE A LIGHT

from this lovely bone white china lighter and at the same time add a matching piece to your fine china collection. The pattern of course is a copy of the Rosenthal Moss Rose, highlighted with a gold band at the base. Standing 3" high it features the finest automatic lighter mechanism for years of service. Sorry no COD's.
\$2.95 POSTPAID
Penn. Residents
Add 3% Sales Tax



2 LIGHTERS, PPD. \$5.50
Send For Free Catalog
LEE WYNNE
Dept. AH11,
5446 Diamond St.,
Phila. 31, Pa.



IMPORTED BROCADE BRUSH

Who'd ever think such a beautiful gift could be as inexpensive as this remarkable value! A dainty 6" clothes brush for a dainty lady... its top resplendent with Orient-inspired floral brocade to delight her fancy! It's all aglitter with metallic golden threads and rich pastels, interwoven on a silvery-white background! Seven rows of plastic bristles whisk milady's costume handbox-neat! Order by mail. Just \$1.25, ppd. Two for \$2.125. Satisfaction guaranteed.

BRECK'S OF BOSTON
FREE! BIG CATALOG
of Exciting New Gifts!
745 Breck Bldg., Boston 10, Mass.

STRAWBERRY PRESERVES



From Old New Orleans
IN WOODEN PAIL
Fraise de la Louisiane: a ripened whole fruit in preserve of incomparable flavor—to a Gourmet's taste. Satisfaction guaranteed.

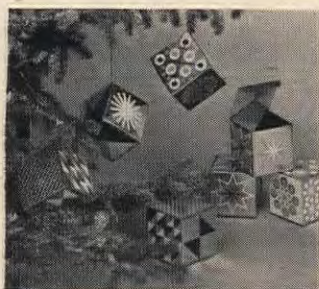
each post p
3-lb. \$4.45 West of Den
add 25¢

CREOLE DELICACIES CO.
533 Saint Ann Street
P. O. BOX 1042-A NEW ORLEANS, LA

Place

HELEN DE MOTTE

Welcome to the Market Place! Merchandise, except personalized items, may be returned within seven days for a refund of the full price. Most of the firms mentioned in the Market Place prefer not to handle C.O.D.'s.



TREE-RIFIC DECORATIONS. Real squares for Christmas ornaments are heavy gold boxes, 2 1/2" square, brightly designed to present a changing appearance as they hang by their golden strings. Or use them for gift packaging small baubles, fill them with candy for party favors, or pile on the mantel. Set of 8, \$1; 12 for \$1.50 ppd. from Seth & Jed, Dept. AH, New Marlborough, Mass.



JAR-RING NOTE we'll bet will ring a bell with every lady of the house. One of the prettiest designs of old penny candy jars reproduced to fill with peppermint candies, Christmas ornaments, bath salts or hair ribbons. Lovely pointed tops. In 1/2 lb., 1 3/4 lb., and 3 lb. sizes. Tallest is 12". Set of 3, \$7.50 ppd. (Add 50¢ West of Miss.) Jenifer House, Dept. A, Great Barrington, Mass.



The J. E. ROCKWELLS

engraved DESK-n-DOOR Markers

distinctive beauty for
your home or office

At home or in the office, your DESK-n-DOOR Marker identifies you with classic beauty and quiet good taste. It helps visitors—saves time—prevents errors in delivery, etc. Ageless design harmonizes with any setting.

- Engraved letters, black filled
- "Silver-satin" bar of solid aluminum, "gold-satin" bar of solid brass or "copper-satin" bar of solid copper
- Any wording, up to 20 letters and numbers
- Solid walnut or ebony-black heavy hardwood base on desk models
- Special stick-on backing on door model. Grips tight to any clean surface, never slips, can be removed and re-used. No screws or holes.

Two-line DESK-n-DOOR markers
When ordering two-line DESK-n-DOOR Markers, please indicate which line is to be engraved in small letters. An easy way is to write S/L for SMALL over LARGE; L/S for LARGE over SMALL; S/S if BOTH lines are to be small.



Door Styles \$100 each postpaid
7" x 1"
Order Style AF (aluminum)
Style BF (brass)
or Style CF (copper)

Desk Styles \$195 each postpaid
bases 8 1/2" x 2"

Order Style
AKE (aluminum on ebony)
BKE (brass on ebony)
CKE (copper on ebony)
AKW (aluminum on walnut)
BKW (brass on walnut)
CKW (copper on walnut)



SATISFACTION GUARANTEED OR MONEY BACK!
WE SHIP WITHIN 48 HOURS

MAKE MONEY FOR YOURSELF OR YOUR CLUB

Make money for yourself, your club or your church this pleasant, easy way. Take orders for these nationally-advertised Spear products. Mrs. E. T. made \$170 a month for part-time; Mr. A. S., \$25 a day full-time. As a beginner, you can make as much as \$60-\$75—even \$100 in the next 30 days—and more later! Write **today** for our easy Profit Plans—we'll rush everything you need. You or your club can start making money at once.

Spear ENGINEERING COMPANY
465 Spear Bldg., Colorado Springs, Colo.



**present
your name attractively**

GUIDE YOUR FRIENDS—BEAUTIFY YOUR HOME

with DAY-n-NIGHT MARKERS

PERFECT FOR GIFTS—ANY WORDING YOU WANT*

SATISFACTION GUARANTEED OR MONEY BACK!

Your name gleams in permanent reflector letters on your **DAY-n-NIGHT** Marker—shines brightly in headlights, softly in moonlight! It helps your friends find their way—helps the doctor, mailman and delivery men. Its graceful proportions and quiet good taste make your home more attractive.

The letters are treated with the same material that makes highway signs shine in your headlights, and they are permanent because they are embossed in the background plate.

- Letters shine bright at night
- Easy to read DAY-n-NIGHT
- 2 sided; raised letters on both sides
- Rustproof—lifetime aluminum throughout
- Permanent embossed lettering—raised in solid plates
- Baked enamel finish—black background—white reflector letters
- Attractive size—nameplates 2 1/2" x 18", number plates 2 1/2" x 7"
- Any wording you want, up to 17 letters and numbers on nameplates, up to 6 on number plates. Same on both sides.

and now—COLOR!

Now you can have your DAY-n-NIGHT Markers made in your choice of background colors!

ANTIQUE COPPER • BARN RED • KELLY GREEN
Baked enamel automobile finish. Same brilliant white reflecting letters as black and white styles. **only \$100** extra per marker

THE PERFECT GIFT FOR

Christmas
because it's personal!

On request we send a smart vellum gift card, inscribed with your name or nickname, to announce your gift.



NAME & NUMBER BRACKET MARKER

shown at left, 17 letters and numbers on top line, 6 on lower. Wrought aluminum bracket.

Style NB \$4.95 POSTPAID

DAY-n-NIGHT MAILBOX MARKERS



DAY-n-NIGHT LAWN MARKERS



DAY-n-NIGHT BRACKET MARKERS



HANGING MARKER

Mounting screws on top. Suspend by chain, cord, wire or its own screws. **Style R \$1.95** POSTPAID

Style DG Driveway Guide
Brilliant yellow reflecting target on 24" stand
1 for \$1.00
2 for \$1.85
6 for \$4.95
10 for \$7.95
postpaid to one address

Spear ENGINEERING COMPANY 465 Spear Bldg., Colorado Springs, Colo.		ORDER FORM		PLEASE PRINT CLEARLY SATISFACTION GUARANTEED OR YOUR MONEY BACK WE SHIP WITHIN 48 HOURS	
* ANY WORDING YOU WANT ON ANY STYLE MARKER	STYLE	WORDING	Any wording you want, up to 17 letters & numbers on Day-n-Night Marker name plates, 6 on number plates; up to 20 letters & numbers per line on Desk-n-Door Markers.	DAY-n-NIGHT Marker	PRICE (add \$1.00 for color)
				Style (copper, red or green)	
	TOP				
	BOTTOM				
SHIP TO:		ADDRESS:		TOTAL	
CITY:		ROUTE OR ZONE:		STATE:	
<input type="checkbox"/> Remittance enclosed; ship postpaid in U.S. <input type="checkbox"/> Ship C.O.D. I will pay C.O.D. fees and postage.					

Say Merry Christmas

with the FINEST of FLORIDA FRUITS from

Cobbs

"Your friends, business associates and loved ones will say, 'How thoughtful!' For 22 years, World Famous COBBS gaily packaged Fruits and Delicacies have been excitingly received by millions! You can give no finer gifts!"



Gift No. 14 \$6.95
This colorful, hand-woven Tia Juana Hamper, heaped high with luscious fruits... Giant Grapefruit, Pineapple Oranges, Persian Limes, three jars of Preserves... Pineapple Jam, Orange-Cherry Preserves, Citrus Mint Jelly... is purposely packed to thrill the eye and the palate. When emptied, makes a wonderful room decoration and picnic accessory. Weight approx. 12 lbs.

Gift No. 1 \$5.95
Same as Gift No. 2 except does not contain any delicacies... all fruit.

ORDER NOW!

Send check or money order; express charges will be prepaid. No foreign shipments except Canada—add 15% for Canada and West of the Rockies.



Gift No. 2 \$7.45
Approx. 27 lbs.—Fruits 'n Jams, delightful to look at, delectable to taste... a treat for the eyes and the palate. Oranges big as Coconuts and Grapefruit even bigger. Chinese Kumquats, Persian Limes and 3 jars of Guava Jelly, Pineapple-Cherry Marmalade and Tropical Fruit Conserve.

Cobbs

Box 1-B
LITTLE RIVER (MIAMI), FLORIDA

FREE FULL COLOR GIFT CATALOG SENT ON REQUEST



Add a touch of

Victorian Charm

to your home with an exact brass plated copy of great-grandmother's wall bracket lamp with swivel hinge. Enhances beauty of any wall in your home or club house. Complete with milk glass lamp, electric adapter and kerosene burner. May be used either as electric or kerosene lamp. Electric adapter has standard size socket that burns 100-watt bulb; bracket extends 11 inches from wall and lamp is approximately 12 inches tall.

Only \$12.50 Postpaid in U. S.
No C.O.D.'s
JACK DANIEL CENTRAL ILLINOIS

SAVE on these
NEW, NEW

DACRON NINON

Snow White
HATHAWAY
CURTAINS

Sheer magic... filmy, soft, silken... closely woven true French Ninon in today's easy-to-care-for, no-iron fiber... beauty that lasts for years from Miller's catalog of values. Order them today or ask for our complete home furnishings catalog—it's free! Satisfaction guaranteed or your money back



Prize Curtains at Down-to-Earth Prices!
82" wide to the pair 5" hems
63" long \$5.68 per pr.
72" " 6.18 " "
81" " 6.58 " "
90" " 6.98 " "
or per yard (45" wide) \$1.09

Miller's
OF NEW ENGLAND

Dept. JF
30 Anita Terrace
Boston 19, Mass.

**Gives You \$100.00 a Year
FORCES You To Save!**



Get Perpetual Date & Amount Banks. 25¢ a day automatically keeps date up to date. Also registers amount saved. Forces you to save daily, or date won't change. Use year after year. Reg. \$3.50. Now only \$1.99 each; 3 for \$5.75 ppd. Personalized with Monogram in gold finish, \$2.95; 2 for \$5.50. Send to LEE-CRAFT, Dept. 2A, 300 Albany Ave., Brooklyn 13, N.Y.

A FASCINATING GROUP OF WALL HANGINGS



THE EIGHT IMMORTALS OF THE TAOIST RELIGION

Authentic reproductions of the 8 Immortals rendered in black on white. Framed top & bottom with natural wood bars. Each print is 4 1/2" wide by 9 1/2" long. An ecstatic conversation piece and genuine collectors item. Order early, as supply is limited. Can be hung lengthwise, vertically, or in pairs. Positively guaranteed to delight or your money immediately refunded.

\$3.95
set of 4
\$6.95 set
of 8 ppd.

THE FOUR SEASONS BY ISYA SUE

The Four Seasons by Isya Sue (301, 302, 303, 304) nature's exciting story of life unraveled around an ancient tree depicting the delicate green of spring to the ice blue snow of winter. These scrolls are 2 feet long and 9 1/2 inches wide, beautifully hand-printed on eggshell parchment. Framed top and bottom with cylindrical wood bars in the new scroll fashion. Come ready to hang only \$3.95 set two, 7.75 set of four.

J. B. MEYSER, Rt. 1, Box 226-A,
Fallbrook, Calif.

A REAL EAGLE EYE. Anyone who has to look for eye glasses before looking up a phone number would be delighted with a handsome Eagle Paperweight for desk or telephone table. A good-sized magnifier swings out which magnifies 3 times actual size—tiny print leaps out at you. Non-tarnish jeweler's gold finish. It is 2 1/2" tall. \$3.98 ppd. Mastercraft, 212A Summer, Boston, Mass.



BABY'S FIRST CHRISTMAS is a hectic affair what with having to notice the Christmas tree, reach for the balls hanging on it, and be bounced on a lot of strange laps. A special stocking for the occasion is pink or blue felt, trimmed with white bunny fur, and decorated with tiny baby charms and appliques. \$1.95 each postpaid. Mar-Lu Originals, 682 61st Street, Des Moines 12, Iowa.



MINIATURE PINE BLANKET CHEST brings to mind patchwork quilts and cozy bedrooms with great high beds and crackling fires—but is just big enough for jewelry. 7 3/4 x 3 1/2" and 3 3/4" high with a honey finish on rich-grained pine, it has a rare old-fashioned charm. Removable tray is felt-lined. \$4.95 ppd. (Add 50¢ W. of Miss.) New England Gen. Store, Plain St., Millis, Mass.



CATCHING THANKSGIVING TURKEY and Out For the Christmas Tree are subjects of Grandma Moses holiday scenes as American as apple pie and happily nostalgic for even those who have never been down on the farm. Round tiles in 10" lacquered brass frames come right from her home town. \$5 each or \$9.50 the pair. Add 25¢ postage. Owlkill Country Shop, Eagle Bridge 1, N.Y.



A GINGHAM DOG AND CALICO CAT have holes in their heads to take petty cash. All investments in them are safe because their heads are firmly padlocked on. We don't think anyone could put money in a cuter kitty, or have a better friend than this red gingham pup. Ceramic banks about 6 1/2" high. \$1.95 ea. plus 25¢ post. Nancy Norman, 422-K Washington St., Brighton 35, Mass.



DREAM BOAT. A heavy, hand-made crystal sauce boat comes with a silver-plated ladle for serving gravies, your special mint sauce, mayonnaise, sour cream, or any ice cream topping from fudge sauce to frozen strawberries. Get one yourself for holiday entertaining, and it makes a really special gift for just \$2.95 ppd. Lee Wynne, Dept. AH11, 5446 Diamond Street, Phila. 31, Pa.



Bancrofts HERE EVERY SANTA SHOPS FOR THE UNUSUAL



CHRISTMAS CARDS ON DISPLAY

Christmas was never more festive! Reindeer and sleigh parade across mantle, wall or window showing off your most treasured holiday cards. Impressive wrought iron rack displays up to 144 cards at one time—no shuffling to find the one you want. Folds for easy storage, or can be used as a year 'round mail holder. An eye-filling 40" long.

UA 7346-025 Complete\$2.00

SKIM OVER SNOW ON REAL SNOW SKATES!

Healthful winter fun—and no ice needed! They're just like miniature skis made with steam-bent hardwood with grooved bottoms. Aluminum heel plates and sturdy ankle straps let young-uns fairly fly over snow in safety. Over 16" long, they're gaily trimmed in bright red.

UA 3509-016\$1.79

FUN ON THE FARM THE BOOK THAT TALKS!

A voice is built into every page! Here's a gay and colorful animal story with words and sound. As the child turns the pages, each different animal talks in its own particular way. The cows moo, the dogs bark, the duck goes quack. Press the entire book together and they all sing out in chorus. A load of farmy fun—unlimited.

UA 8412-008\$1.00

CHRISTMAS APRON WITH RINGING BELLS

Add a gay, festive touch to your Christmas wardrobe. Bright red cotton apron has 3 clusters of gold bells right on the apron... clappers ring a cheery greeting with your slightest movement. Perfect with any ensemble. Bells are removable for easy washing.

UA 7251-006\$2.50

PERSONALIZED ART DESK

For the budding Rembrandt—to draw on, to do his homework—an Art Desk of his very own! And, on the top we'll put his or her own first name. Holds a roll of ordinary shelf paper (included) that's pulled forward and torn off as each masterpiece is completed. Big 15 1/2" x 15" drawing surface. Roomy drawer holds supplies.

UA 7477-074\$3.50

1956 ELECTRIC GREYHOUND BUS

Just flick the magic lever... and away it goes... forward or in reverse for hours on end. Driven by a new-type electric motor, powered by flashlight batteries. It's a true-to-scale model of the 1956 Greyhound Strato-Cruiser. All metal with balloon-type rubber tires. All the young-at-heart will enjoy it.

UA 7674-013\$1.69



THE THREE WISE MEN HERALD CHRISTMAS FROM YOUR FRONT LAWN

A most fitting symbol of Christmas hospitality! The Three Wise Men form a stately procession to greet guests. Of heavy, weatherproof methyl-methacrylate, decorated in vivid colors that stay brilliant year after year. Pointed stakes anchor firmly in soil, or mount on house, post, gate or indoors around the Christmas tree. Each is over 27" tall. UA 6227-036, Set of 3...\$3.95. THREE WISE MEN, LIGHTED. Same as above, but with bulbs, cord, reflectors.

UA 6228-040\$5.95

ENGRAVED JEWELRY FASHIONS

In step with fashion—Santa's favorite gift. Completely personal earrings, cuff links and slip-on collar pin—luxuriously monogrammed with ANY 2 or 3 initials. In your choice of gold or silver.

UA 7516-0, Earrings UA 7517-0, Cuff Links. Each Pair\$2.00

UA 7518-0, Slip-on Pin\$1.50

UA 7519-0, Set of all 3\$5.00



Personal Hello From St. Nick SANTA TALKS TO YOUR CHILD

... and calls him personally by name! Imagine your child's thrill when Santa speaks directly to him. Santa talks about being good, his reindeer, etc. Junior can join Santa in singing jingle bells. Each name individually recorded. Unbreakable plastic, good for years. State child's name.

UA 4698 D\$1.00

Personalized! WATER-PROOF MITTENS

Water-proof mittens and gloves, hand-lettered with any child's first name—can't get lost. Healthful answer to children's wet, soggy mittens. Plastic coated, water-tight, and flexible. Pileless jersey lining prevents cold, chapped hands. Specify red, blue or brown; give child's age for size.

UA 8362-003 Mittens, \$1.00

UA 8363-003 Gloves, \$1.50

FULL-SIZE ELECTRIC FIREPLACE

The logs actually PLICKER and GLOW! A fireplace to do Santa proud—with red-colored bricks, green Holly Wreath, simulated andirons and logs, 4 ft. wide by 4 ft. tall. It sets up in 90 seconds. Vinyl coated Kraft-board with bulb cord, socket and flicker attachment.

UA 4553S\$3.95



Prevents Steamed-Up Windows ONE RUB FOG PROOFS

One rub prevents fogging for months! Chemically treated Steam-proof Miracle Cloth keeps windows crystal clear—even during cooking or baking. Prevents auto windows from clouding and freezing, bathroom mirrors from sweating, keeps eyeglasses fog-free.

SET OF TWO\$.95

UA 1978-002\$.95

UA 8251-004, Giant Size, \$2.00



And, Away We Go...! WITH ROCKET SHOES

Makes a Kangaroo look like he's walking! Rocket Shoes are the newest in fun for small fry! Safe and durable—perfectly balanced to give a hopping good time. Children bounce along to heart's content on highest quality steel springs and rubber shock absorbers. Sturdy steel caps on front protect shoes. Adjustable to fit all children from 6 to 12.

UA 4456-080\$5.95



SOFT CUDDLY FUR MUSICAL TOYS

Your child's eyes light up with delight when he cuddles these lovable animals. The Bear's Tail Turns and he plays music. 10 1/2" tall bear is brilliant brown and gold with a gay ribbon around his neck.

UA 5027-007\$1.95

The Dog's Ear Turns and out pours a beautiful burst of music. 14 1/2" long puppy is tan with large slip-ears.

UA 5024-009, puppy, \$2.95



YOUR OWN PERSONALIZED LABELS

Every creation is "exclusively yours!" We'll put YOUR NAME on actual woven, quality cloth labels you can sew in any garment, knitted clothing, etc. Helps identify clothes, avoids mixups. Vat-dyed; boil proof.

UA 3933D, 15 for...\$1.00

UA 3934D, 40 for...\$2.00

UA 3935D, 60 for...\$3.00



PERSONALIZED DENTURE DISH

Ideal for sparkling dentures that need over-night parking! The lucky recipient will be so thrilled, he'll want to put his teeth in at once. This sanitary, spacious plastic container has plenty of other uses, too. We'll hand-letter ANY name along with the words illustrated.

UA 1725-006\$1.25



VIRGIN MERMAID FISH LURE

Wow! Wait 'til the fish see this lovely lady! She really works. Based on the theory that there's a little "wolf" in every fish (and fisherman), she'll catch trout, bass, blue gills—a prize catch everytime. Of tough plastic with 2 strong treble hooks, her bright colors are irrefragable. Casting size—3".

UA 5811-004\$1.75



Name & House Number GLOW In The Dark! PERSONALIZED "MIDNIGHT COACH"

Family name and house number can be seen day or night! Artistically hand-lettered Coach Sign adds friendly warmth to your home—helps guests find it, too. Proudly display it on lawn, house, mailbox, post or tree. Durably fashioned from heavy weatherproof methyl-methacrylate plastic with rich black hammered crinkle finish. Over 15" long and 5 1/2" high.

UA 3664-006, Complete\$1.00



Operates From Dashboard CAR VACUUM CLEANER

Keep your car clean and healthy wherever you are. Handy portable car vacuum sucks up sand, dirt, dust and crumbs from upholstery, floor and interior. No outside outlets or special attachments needed. Fits in glove compartment. Performs as efficiently as large vacuums.

UA 3749-023, Complete\$3.98



"OH! JOHNNY" WHAT A PIPE!

Aunt Anne may be a bit peeved when you order it—but you're sure to be the life of the party when you smoke it! It's a natural "hit" as any get-together. Standard alloy pipe, that is, it has a natural hardwood finish and movable hinged lid. Watch out for Aunt Anne—she'll want to use it.

UA 1109-003\$5.00



TINY POCKET CAMERA

Carry it in pocket or purse... and take clear, detailed pictures at a moment's notice. A replica of the miniature spy camera used to take secret photos. Only 1 1/2" high x 5" wide with quality lens for close-up or distance pictures. Weighs 3 oz. 10 exposures to roll. With case.

UA 6420\$1.98

UA 6421\$1.00

Six rolls of film....\$1.00



50 ALL-OCCASION GREETING CARDS

The right card for the right person—at the right time! There's a dramatically reproduced, colorful card for almost every event—birthday, get-well, new baby, anniversary, sympathy, etc. With envelopes the set is worth from \$3.50 to \$5.00. However, you get the complete set of 50 assorted cards for only \$1.00.

UA 8526-013-50 Assorted Christmas Cards\$1.00



"STAR LIGHT, STAR BRIGHT" . . .

This 3 dimensional, 12 pointed "Star Bright" glows in the dark with gorgeous luminous color. So realistic, so lifelike, it could well have served as a guide for the Magi! Gleams indoors or out, on tree, windows, doorway, etc. Durable plastic, 12" in diameter, \$1.50

UA 6210, Set of 2\$1.50

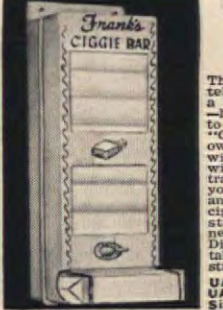


SKUNKY THE STINKER DEODORIZER

Even the boss smiled when he saw the cute attached poem that reads: "My name is Skunky, the Stinker, and 'tis my job you see—to keep the bathroom pleasant for those that come after me..." Just hang him on the wall, in kitchen or bathroom, and watch how quickly he chases odors. Comes with special incense matches that dispel odors in a jiffy. Lifting, quality ceramic, in life-like colors.

UA 3213-011\$1.98

Extra Incense Match Books For Skunky, UA 3754, 6 for...\$3.95



PERSONALIZED CIGARETTE DISPENSER

The clever attached poem tells the story... "Take a look and you will know—how many packs I've got to go!" We identify this "Ciggie Bar" as your very own by hand-lettering it with ANY name along with the words illustrated. Now you can check your supply at a glance and never run short of cigarettes. Saves trips to store—keeps 10 packs neat, clean and handy. Distinctive on wall or table. Sturdy plastic construction, 10 1/4" high.

UA 7630-011, Regular: UA 7631-012, King-Size; Each\$1.25



12 UNBREAKABLE DOLLIES . . . WITH SLEEPING EYES

Young Misses shriek with delight when they see these unbreakable dolls imported from Italy. They actually close their eyes and "sleep" when put to bed. A dozen entirely different dolls—each with different colored hair, dress and hat. They're hand-painted with movable hands and legs, 3".

UA 6615-007 Set of 12\$2.95



COLLECTORS ITEM! IMPORTED PICCOLO PENCILS

You've never seen pencils so unusual! Each carved by hand in Germany's Black Forest—each a personality in itself. Valued as collectors' items and wait 'til the children get ahold of them. It's a pencil circus with pixies, fat men, clowns, magicians, etc.

UA 7452-005, 8 for...\$1.00



Gosh! Look! LADY IN A BEER MUG

If you're fishing for mermaids—and using beer as bait... Brother this Beer Stein is for you! It won't be pink elephants, but a lovely lady that puts zest in a man-sized drink. Won't guests be surprised as they pick up their drink and see this "femme fatale" gazing back at them. Quality ceramic, ideal for collectors.

UA 7190-050, Set of 4\$3.95



PERSONALIZED ROLY-POLY PIGGY BANK

"I can't break and I'm no dummy!" Roly-Poly Piggy's tummy grows and GROWS as coins are added—and its boldly lettered with the name of your favorite little saver! Made of unbreakable, flexible plastic, this jolly 8" Piggy Bank stays in dozens of funny poses—even stands on his head.

UA 7410-007\$1.50



ENJOY "FOOT-FREE" SLEEPING COMFORT

Sleep in a cozy air pocket for feet—leave them free from the weight of heavy, annoying blankets. Helps you relax, eases nervous tension, improves circulation. You'll awake more refreshed than ever before. In winter, or summer, increases blanket comfort. 2 arms raise covers to contact-free height. Folds flat. Fits all beds without attaching.

UA 8328-031\$3.98



Almost As Big As Mommy's RITE-SIZE KITCHEN

For little cooks with big ideas! Definitely not a miniature, the sturdy Iberboard Refrigerator stands over 3 ft. high—has actual shelves and freezer, 2 ft. Range has oven, lock-in window, clock timer and burners that turn "on and off." Doors on both swing open and close.

UA 7369-079, Refrigerator\$4.98

UA 7370-126, Range\$3.98



MONOGRAMMED STRETCH GLOVES

... Studied with Pearls, imported white stretch gloves embroidered with any initials. Have a custom made look. Looped from finest nylon thread and sprinkled with simulated pearls along the cuff, they fit any hand. They never lose shape, even after laundering.

UA 7624, pair\$2.98

UA 7625, Not Personalized\$1.98



WALK ON ICE WITHOUT FALLING!

Ice on the sidewalks? Don't worry! Just slip on "No-Slip" Foot Grippers and avoid dangerous, painful slips and falls. Hardened, rustproof steel teeth give firm footing on slickest snow or ice. They fit easily over boots, shoes or galoshes. Elastic band adjusts to any size men's, women's, child's shoe.

UA 4713-003, 2 pair\$1.00



RIDE TIMMIE TURTLE TO TV LAND!

All aboard! Youngsters take a fanciful turtle excursion as they're transported on wonderful TV adventures! Soft, downy foam filling is comfort-right for young riders. Timmie's quizzical expression and cuddly nature makes him a swell toy. Big enough to be a hasecock for Dad, too.

UA 7485-096\$2.98



INVIGORATING HOME STEAM BATH

Enjoy a real steam bath—a luxurious health spa—in your own home! Simply draw your bath, put Steam-O-Bath over tub, and press suction cups in place. Step in, zip closed, and feel the instant, soothing action of steam. Clogged pores open, nerves and muscles relax, pounds "melt" off. Ideal for invalids.

UA 7715-012\$2.98

HOW TO ORDER:

- Order by number, stating quantity desired.
- Add only 20¢ to each item ordered for postage and handling.
- Send payment (check, money order or cash) with order. No C.O.D.'s. Satisfaction Guaranteed or money back.

SEND ALL ORDERS TO

BANCROFT'S
2170 So. Canalport Ave.,
Dept. AH-860, Chicago 8, Ill.



OUTSIDE HOLIDAY DECORATIONS

Realistic natural color Santa and reindeer of molded styron, 12" tall, approx. 5' long. For roof, chimney, lawn. \$1.98. ALSO LIGHTED SET: Each team and Santa has floodlight at base. Approximately 22 1/2" tall, 8' to 10' overall when arranged. Cord, bulbs. Complete \$8.95 ppd.

CHRISTMAS CARD HOLDER

Display your choice Christmas cards with decorative black and gold sleigh, reindeer. Holds 144 cards on 6 hangers. For mantel, wall. 41" overall. \$2.25 ppd.



204 Beatty Building
HOLLYWOOD 46, CALIFORNIA

Carol Beatty

Free! Write for
BIG NEW GIFT catalog.

LITTLE PITCHERS had us all ears to get the pitch, because we wanted them for our very own. Of Royal Staffordshire china, they are our favorite antique shape and decorated with the lovely 18th Century *Tonquin* design in assorted colors. 3 3/4" high. Use for cream, posies, or pencils. Set of 3, \$3.35; 6 for \$5.95. Add 25¢ postage. Here's How Co., 27 (AH) East 22 St., N. Y. 10, N. Y.



NO BUSINESS LIKE SNOW BUSINESS.

Usually a snowman melts down to exactly nothing, but not this fellow. He doesn't melt at all—just unstacks to become a creamer which pours cream through the top of his hat, and a sugar bowl with his shovel for a sugar spoon. Altogether, he's 7" tall. \$1.95 plus 25¢ post. From Zenith Gifts, 11-K P.O. Building, Brighton 35, Massachusetts.

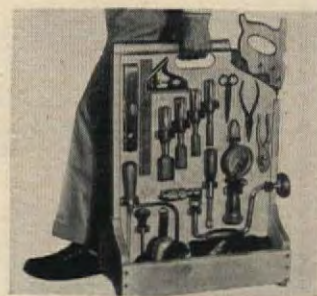


YOU CAN'T BEAT NEAT FEET, SO

set a shining example with a handsome shoebox kit personalized with a first name or the family's name. Of smart birch veneer with a natural wood finish, trimmed with red plastic, studded with brass. Fitted with 2 brushes, 2 daubers, 2 cloths, and 2 cans of polish, \$5.95. Unfitted, \$4.95 ppd. Gotham Gifts, 67-85A Exeter St., Forest Hills 75, N. Y.



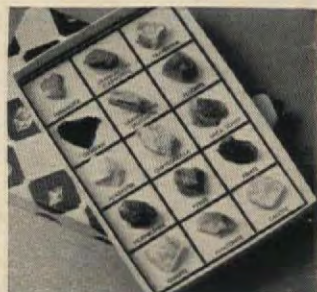
TOOL TOTE. There's no tool like an old tool as far as your guy is concerned, and he can fit all his favorites into this one-arm workshop to tote from cellar to attic for any odd job. Honey-tone pine with racks and clips on both sides, protective scabbard for saw. 17 x 26 x 9 1/2". Assembled \$14.50; or kit form \$9.95. Postpaid. Yield House, Dept. A, North Conway, N. H.



WE'RE COCK-EYED over gay rooster pitchers with red combs, green and yellow trim. Fill the small one with cream to wake up the sleepyheads around the breakfast table; wake up a dull spot with the other when it's not pouring out cider or bedtime milk. Large 27 oz. size \$3.75; 8 oz. \$2.25. The set \$5.25. ppd. Gilbert & Leonard, Dept. AH, 1544 Northern Boulevard, Manhasset, New York.



A ROCK PILE like none we've ever seen before and one that's sure to pique a youngster's curiosity about geology and physics. A box of 15 rocks and minerals with information about each one is the perfect gift for a young explorer who always has a pocket full of rocks. Uranium sample sure to be swap bait. \$1 postpaid for the box. Frontier Traders, Box 4035, Dept. A, Tucson, Arizona.



Our skilled blacksmiths hand forged this **FIRESET**

Hang this smart 4-pc. set by your fireplace for truly efficient fire-tending. Unusual black iron tools hand forged by our famous skilled blacksmiths for lifetime beauty and wear. Extra long 36" tools—shovel, poker, fork—on bowed hanger that holds tools away from the wall.

Complete Set **\$27.50**
Express Collect

Separate Tools **\$8.75 ea.**

SEND 25¢ for our complete catalog of Early American Reproductions.

Old Guilford Forge

118 Broad St. • Guilford, Conn.
"Foremost in Early American Reproductions"

Early American

TOY-CHEST BENCH

31 1/2" x 10 1/2"
x 20" high

Direct
to you
from
factory
at only

\$14.95

unfinished
Fully assembled

You'll bless this chest that keeps toys under control (and not under foot!)... you'll love its charming Colonial flavor... and you'll find many other uses for this decorative piece wherever there's a storage problem! Hand-made of solid Pine and dovetailed, it will hold the toys of your children and your children's children. Cut-out handles and concealed sliders make it easy to move despite its very solid construction.

Quick delivery. Satisfaction guaranteed.
Exp. charges collect. Send check or M.O. **\$16.95** with hand-rubbed, antiqued Pine finish

Write for
FREE catalog. Jeff Elliot Craftsmen
Dept. A-116, Statesville, North Carolina



KIDS LOVE KATY KANGAROO!

She's an adorable mother kangaroo with three tiny babies who jump out of her pouch every time you press her feet against floor or table. Kiddies will spend hours hopping Katy around and watching the little babies spring out, wobble as they land, and then flip upright. Katy is 4 1/2" tall, of bright plastic; babies are unbreakable plastic. All orders shipped within 24 hours. Money back if you're not satisfied. Price, complete, is 69 cents postpaid, from

Walter Drake and Sons, 411 Drake Bldg.,
Colorado Springs 9, Colorado.



OLD-FASHIONED CALICO

Printed from original plates, the very patterns our great-grandmothers loved; enchanting for dresses, skirts, blouses, draperies, quilts. Blue, green, yellow, red, brown, black or lilac grounds. Yard, 67c, plus 25c handling. Set of samples, 15c. Send for our new catalog showing many gift ideas for the discriminating.

THE VERMONT CROSSROADS STORE
Waterbury 2, Vermont

A REAL COLLECTORS ITEM • MAURICE UTRILLO PRINTS



JUST RELEASED . . . PARISIAN WALL PANELS BY UTRILLO

Beautiful full color Paris street scenes by world famous Maurice Utrillo. Each print measures 10 inches wide and 2 feet long. Completely framed top and bottom with natural cylindrical wood bars capped with polished brass ferrules. Delicately colored to blend with any decor, these exciting new vertical panels allow endless decorating possibilities. Set of two \$4.95, complete set of 4 prints, each different, \$9.75 ppd. Money back guarantee if not delighted.

MURIEL WINTERMUTE Dept. A-2,
10514 Orion Ave., San Fernando, Calif.

The Seasons of Hyaku-Nichi-So, meaning hundred-day-bloom of the pink and white blossoms of the cherry tree, descending into the barren icy blue snow of winter. A striking conception of Oriental nature's spring and winter. Hand-printed on egg-shell parchment in scroll form, 38 inches long and 12 1/2 inches wide, framed ready to hang. \$9.75 a set of two. Ppd.



Save AT NIRESK
WORLD'S LARGEST
DOLL HEADQUARTERS

The Most Wanted DOLL in America
Miss Glamour Ann

Including 22-Piece Wardrobe

ROOTED
SARAN
HAIR

BIG! 20-INCHES TALL!

- TURNS HER HEAD AS SHE WALKS • LIFELIKE VINYL FACE
- COMPLETE with 22-PC. WARDROBE • WASHABLE, JOINTED PLASTIC BODY

Never before have you seen such an exquisite doll outfit at so low a price! Gorgeous "Glamour Ann" is the proud owner of a trunk packed full of new and stylish clothes for 'round the clock wear. Little Mothers will have thrills galore changing her many outfits. She suns in her matching strapless dress and stole, visits in a pastel striped frock, lounges in red velvet dandy pants and white jacket, attends parties in a dreamy gold trim, dotted blue gown and closes her eyes in a filmy Ninon nightgown. She has a coat, stunning purse, 2 pairs of shoes and socks, sun-glasses and hangers. Her walking mechanism is fully GUARANTEED!

NIRESK INDUSTRIES • CHICAGO 40, ILL.

regular \$14⁹⁵ value

\$7⁹⁵

Including Glamour Ann 22-Pc. Wardrobe
 With Trunk and Wardrobe, \$8.95

Sold On
Money-Back
Guarantee

WE PAY POSTAGE

Niresk Industries, Inc., Dept. AT-8,
 4757 Ravenswood Ave., Chicago 40, Ill.

Please rush glamorous "Glamour Ann" and her 22-piece wardrobe on money-back guarantee.

- ☐ Glamour Ann and Wardrobe at \$7.95
☐ Payment enclosed.
☐ Ship prepaid.

- ☐ Glamour Ann, Wardrobe and Trunk at \$8.95
☐ Ship C. O. D. plus Postage

NAME _____

ADDRESS _____

CITY _____

ZONE _____

STATE _____

(In Canada \$12.95 with trunk. Niresk, 214 Main St., Toronto 13, Ontario)

5 7 8 11 14 18 20 21 22 28 29 30

CAPE COD CUPOLA — WEATHERVANES



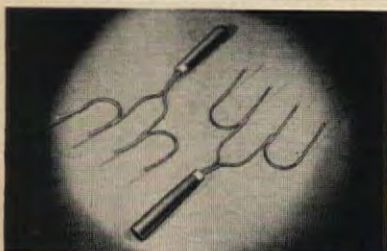
Now you can get a ready-built, full assembled Cape Cod Pagoda Roof Cupola for your garage, breezeway or ranch house that will fit on any pitch roof. Made of pine, painted two coats white, 33" high, 18" square at base. Only a screwdriver needed — put up in minutes. Aluminum covered roof \$39.50. Copper covered roof \$42.50 Express Collect. Other sizes and styles from \$16.75 to \$149.00. Weather-vane is extra.

Your choice of Weather-vane made of cast aluminum and copper, painted black, average size 19" x 23", only \$11.95 Postpaid.

Send today for latest catalog showing Cupolas, new style Signs, Lanterns, Posts, 22K Gold Leaf Weather-vanes. Contains interesting history of weather-vanes.

CAPE COD CUPOLA CO.

Dept. A-8 No. Dartmouth, Mass.



IVES MEAT-LIFTERS

the perfect practical gift for the Gourmet!

For any occasion, give a pair of Ives Meat-Lifters. Your thoughtfulness for safety in handling large roasts, hams, steaks, and fowl the easy, convenient way, will be doubly appreciated. No spills—no painful burns—no loss of tasty juices. Features stainless steel tines; natural wood, heat-proof handle. Approximately 12 1/2" long; overall tine spread 6 1/2". Mailed in self-storage box.

Send check or money-order—sorry, no C.O.D.'s. **\$2.75 per pair** Money-back guarantee. plus 25¢ postage in U.S.A.

IVES NEW PRODUCTS, Inc.
207 Medical Arts Building • Richmond, Ind.

SPREAD EAGLE \$4.95



Beautifully cast aluminum finished in antique black 17" x 7". A classic symbol of early American decoration. Send 10¢ for new 120 page Catalog of 1001 UNUSUAL HOME ACCESSORIES

Postage Paid anywhere in U.S.A. MOUNT OVER THE ENTRANCE DOOR OR A GRACIOUS FIREPLACE.

WILLIAM Spencer
RANOCAS WOODS, N. J.



30-FOOT COLORING ROLL FOR YOUNG "ARTISTS"!

It'll keep a whole room full of youngsters happily entertained for hours and hours! Roll is actually 30 feet long, 10 inches wide . . . so more than one child can color at the same time. Non-repeating pictures tell the complete story of "A Day With Hattie Hare." It's an exciting day . . . filled with children, animals, circus and city life . . . everything of interest to your kiddies. When it's finished, they'll love it as a wall decor in their room.

Only **49¢** ppd.

NEW "TALKING" ANIMAL BOOK MEOWS, MOOS, BARKS, BA-A-AS!

Big thrill for little ones! Full-color Animal Book packed with pictures and stories of barnyard favorites . . . and every animal in it "talks"! Just a light pressure of finger to page, and the cows moo! Sheep ba-a-a! Ducks quack! Kittens meow! The assorted barks, oinks, tweets, chirps, etc., keep youngsters wide-eyed and fascinated for hours. They learn about different animals, too. 8" x 5 1/2". Specially priced for Christmas.

Only **\$1.00** ppd.

FREE! Send for Unique Christmas Catalog—Gifts, Toys and Gadgets

Spencer Gifts, 611 Spencer Building, Atlantic City, N. J.



TRES CHARMANT!

Houdon, the French master, created the originals of these delightful children, and we are pleased to show them faithfully reproduced at a fraction of their original cost. Le Garçon and La Petite Fille are 9" tall on their felt-padded pedestals. You'll be amazed at how much they will add to a room placed on a mantel, a book shelf, an end table. Choose chalk white or antique ivory. **\$5.95** the pair. 2 pair **\$11.00**. Ppd.

MONO-ART

50-A Delancey St., New York 2, N. Y.
In town? Pay us a visit.



Most Wanted Gift for Boys 4 to 11 . . . REAL FOOTBALL UNIFORM!

Genuine league-play football uniform just like college guys wear! Set consists of stout tenite helmet with web strap suspension head band; leather covered vinyl ear pads; vulcanized rubber shoulder pads with quilted padding; cotton jersey; cricket T-cloth pants with padded knees; vulcanized fiber thigh guards. Remember, proper protection prevents injuries! Order in Medium (pants size 28-30 for boys 8-11), and Small (pants size 24-26 for boys 4-7). In all red or all blue. COMPLETE SET . . . **\$10.00**

Send for FREE Christmas Catalog

WARD PHILLIPS COMPANY
11 Main Street Carpentersville 5, Ill.

FIND YOUR PLACES at the Christmas table by place cards held in *sterling silver holders* which will become as traditional as the tree in years to come. Choose the lovely tree shape, the candle (which would be delightful for birthday dinners too), or the flower design—or use an assortment. About 1" high, each one is \$1.10 postpaid. Edith Chapman, Dept. AH, 260 Main Street, Nyack, N.Y.



LINEN PRESSES. Here's something we think almost every woman needs. A stiff, flat storage folder for her neatly pressed place mats and doilies is 14 x 20". The smaller 9 1/2" square one is for napkins, and both expand to take quite a supply. Washable quilted paper in chintz design. Linen Press, \$3.25; napkin press, \$1.95. Ppd. Clarion Products, Box 488-AH, Highland Park, Ill.



C'EST MAGNIFIQUE is what you'll repeat when you see this *French Limoges Perfume Bottle*. In white, decorated with pink and yellow flowers and gold scrolls, it has a cork stopper so not one drop of your favorite perfume will evaporate. A glamorous touch to a powder room or boudoir, and inexpensive too. 5 1/4" high, \$2.50 ppd. Miles Kimball, 126 Bond Street, Oshkosh, Wis.



NEWLYWED TELLS OF SECRET LOVE

Like many newly married couples, the Jack Harts of Park Forest, Ill., had a limited budget. They had to furnish their home a bit at a time. Mrs. Hart loved what furniture they had. It was beautiful; but her big worry was how to keep it that way. A Free Catalog solved her problem. Now her furniture is protected by fitted covers made of amazing Window Clear plastic. Mr. Hart can relax on the sofa to his heart's content without fear of dirtying the upholstery. These sturdy covers are non-porous so dust, dirt, liquids cannot get through. They give complete, full-time protection. And the plastic is super-clear so every detail of upholstery color and pattern shows through. Mrs. Hart says: "Thanks to your wonderful covers, I can keep my new sofa and chairs as clean and lovely as the day they were delivered. Your covers fit good, and are so inexpensive, I recommend them to anyone who wants to keep their furniture clean all the time!" To protect your furniture, write today for **FREE CATALOG**. Shows over 150 easy-to-order styles, including latest Bumper and Sectional models. **FREE** Sample of super-clear plastic included. **HOUSE OF SCHILLER**, 180 N. Wacker, Dept. AH-13, Chicago 6, Ill.



Handmade IN OLD KENTUCKY



SOLID CHERRY REPRODUCTIONS

Cherished today, Heirlooms tomorrow—furniture you'll never grow tired of—handmade from aged solid wild cherry. Sanded and rubbed to a beautiful finish that mellows with age. Above is one of our cannon ball beds priced at \$160.00 express or freight collect. Send 25¢ coin for finish sample and 32 page catalog of over 200 Living, Dining and Bed Room pieces.

The Cherry Shop
425 W. MAIN ST. LEXINGTON 21, KY.



PLAY RIGHT AWAY!

Even If You Don't Know a Note of Music Now

Now it's EASY to learn ANY instrument. No boring exercises. Start playing real pieces by notes right away. Amazing progress, at home, in spare time. No teacher. Few cents per lesson. 300,000 students! Write for 36-page illustrated **FREE BOOK**. U. S. School of Music, Studio 17911, Port Washington, N. Y. (Our 58th successful year)

Genuine MARBLE Ash Tray

Superb decorators' accessory in the modern marble vogue. Highly polished, richly veined in variegated colors: French Buff, pink, Verde Antique, Black & Gold, Oriental Red. Ideal gift, attractively boxed. \$5.50 ppd. \$4.50 without grooved corners. No C.O.D.'s. Marble table tops to modernize your tables. For price send size and color desired.

REX MARBLE CO.
184 Dartmouth St., New Bedford, Mass.



NEW ACCENT! WEAR A MINK TIE

Exciting mink bowties or cuff links for your high-livin' moments. More fun when you are wearing an accent to your personality. All richness of mink fur caught into pleasing design. As your fancy takes you, select from three different, interesting shades: silverblue; royal pastel; ranch mink. Western Bow (string type) \$4.50. Oxford Bow \$3.50. Cuff Links, pr., \$3.50. The Root Co., P.O. Box 3126-B, Santa Ana, Calif.



MAKE A CANDY WREATH 15" wide for your front door or over the fireplace and it will be the sweetest one you've ever had—not to mention the gayest. A wire coat hanger is the base and kit comes with 4½ lbs. of candy, which allows for some nibbling while you work, complete instructions, masking tape, red bow, and 15 yards of wire. The kit \$3.95 ppd. Merediths, Evanston 3, Illinois.



JUST DESSERTS will look just wonderful served in sparkling crystal *Sherbets* on sterling silver bases with gadroon border. Or fill with fruit cocktail for a glamorous opening course. Crystal liners unscrew for washing, or may be replaced. Set of 4, \$6.95. For a lovely wedding gift, 8 for \$13.50. Ppd. Croydon Silvermart Ltd., Dept. A, 805 Lexington Ave., N. Y. 21, N. Y.



IVORY FIGURINES from China where carvers' art is passed down from father to son, are 3½" tall on small black wood stands. *Kwan-Yin*, the Goddess of Mercy and Queen of Heaven; *Confucius*, the great philosopher and moralist; *Hotai*, God of Happiness; and *Warrior King* (1. to r.). Set of 4, \$12.50; or \$3.25 each. Ppd. Edward H. Ziff, Box 3072 Mdse. Mart Pl., Chicago 54, Ill.



ILLUMINATED SANTA AND REINDEER OUTDOOR DECORATION

Make way for Santa! Stake him and his 8 Reindeer into the ground in front of the house and bid welcome to all! Santa in his sleigh, just loaded with gay packages; his 8 prancing Reindeer—Dancer, Blitzen, Dancer and the rest... what a thrill for the Kiddies and you, too! Of sturdy plastic in weather-resistant colors, with anchoring stake. About 22" high overall. With U. L. approved outdoor cords, bulbs and reflectors. \$8.95 Postpaid. No C.O.D. Guaranteed.

225 W. Erie St.
Dept. A-272, Chicago 10, Ill.

Embroidered Satin Boudoir Mules
Imported from British Hong Kong!
Only \$7.98 per pair, ppd.

Choose these beautiful Far East satin slippers in cardinal red, jet black, jade green or royal blue. All are handsomely embroidered in gay multi-color... have comfortable smooth-cushioned, sturdy leather soles. State size, first and second color choice. No C.O.D.'s Please.

Send for our unique *Free Christmas Catalog!*
AGNESTRONG, LTD.
120 PEARL ST., DEPT. A-11, NEW YORK 5

Children Love It!

Pat. Pend.

ONLY \$1.95 each plus 45¢ postage & handling (total \$2.40) 3 SETS—only \$5.50 plus 85¢ postage & handling (total \$6.35). No C. O. D. please.

6 pc. **KIDDIES Breakfast Set** Patented! Unusual! Different! Practical gift for children that can't be duplicated because it is not sold in stores. When not in use, it nests into an adorable clown 7½" tall. For use it separates into 6 practical pieces of dishware—a plate, a cereal bowl, an all-purpose bowl, an egg cup and saucer and a salt cellar. Imported porcelain, multi-color full-glaze finish. Guaranteed to delight. Immediate delivery.

DRESDEN ART WORKS, Dept. 110
169 W. Madison St., Chicago 2, Ill.

DOOR BELL NAME PLATE
• ELEGANT ENTRANCE PIECE •

To be Seen and Treasured the Whole Year Thru. Your Home. Loved Ones. Friends. Created by a Jeweler Craftsman to make a Gem of a Gift. Solid Ageless Copper. Finely Turned Out. Handsome Finish. Sizes 6" x 4". Spacious Glass Name and Message Plates, are removable. Lacquered. Simply Attached, any Material. Beautifully Gift Boxed.

Solid Copper 9.95 ppd. Silver Plated, 10.95; 24K Gold Plated, 11.95
CORRIGAN-CAREYERO
Dept. BY-1A, 423 Shawnee Leavenworth, Kansas

This Christmas — give A GIFT-THAT-GROWS

Exotic, Tropical
Aloha Plant

Rushed from Hawaii
Direct To Your Friends
In Time For Christmas



ONLY \$1 DELIVERED WITH GIFT CARD

10 for \$9.50 (95¢ ea.) • 25 for \$22.50 (90¢ ea.) • 50 for \$44.00 (88¢ ea.)

Here's a delightful, unusual new way to say "Merry Christmas"—give a living gift that brings the lush, vivid beauty of the tropics right into your friends' winter-bound homes! A gift that lives and grows more beautiful through the years... a perpetual reminder of your kindness and affection.

FROM THE FORESTS OF OAHU—THIS LIVING "GOOD LUCK" PLANT

These Hawaiian Aloha Plants begin their long and beautiful lives deep in the volcanic forests on the romantic isle of Oahu. There, amidst the thick clustering orchids and palms, the natives search out their satiny green beauty. Their leaves are much valued as a charm against evil spirits.

Yet, though the Aloha Plant is as much a part of this tropic paradise as the sound of the surf on the gleaming shore, it is so amazingly hardy that it will live and thrive indoors, anywhere in the United States!

EASY TO GROW—NEEDS LITTLE CARE

When your friends receive your exciting ready-to-grow gift, the hardy young Aloha Plant log is covered with a vivid green Pacific Ocean sea moss to keep it moist. It is nestled in its own sparkling silver metallic planter—and attractively wrapped in cellophane. It grows 12" to 15" tall. What a surprise when it comes, with a handsome gift card bearing your name! What a thrill to grow it from infancy... and to watch each lustrous green leaf shoot out and unfurl! Needs little care. Thrives for years.

MONEY BACK GUARANTEE

Every Plant is guaranteed to arrive alive and hardy. It must grow and flourish—your friends must be thrilled... otherwise you will receive a prompt refund.

SUPPLY LIMITED—ORDER NOW!

Because these gorgeous plants are sold directly by mail, you can have them sent to your friends for as little as 88¢ each... for little more than the cost of a fine Christmas card. We expect only one shipment from Hawaii in time for Christmas. Once our limited supply is spoken for, there'll be no more.

Don't miss out on this easy, inexpensive way to delight everyone you know! Just send us your gift list and we'll deliver your lovely living gifts anywhere in the U. S. in time for Christmas... each with a beautiful gift card bearing your name. You will be notified that your Plants have been shipped on time.

SUNSET HOUSE • 950 Sunset Bldg., Hollywood 46, California

This Year, Thrill Them with
A GIFT-THAT-GROWS!
Send This Coupon Today!

POSTAGE PAID
\$1 10 for \$9.50
25 for \$22.50 • 50 for \$44.00

SUNSET HOUSE • 950 Sunset Bldg., Hollywood 46, Calif.

Please reserve and send _____ exotic Aloha Plants direct to my list shown on a separate piece of paper. Deliver in time for Christmas with individual gift cards.

Enclosed is \$ _____

MY NAME _____

ADDRESS _____

CITY _____

ZONE _____

STATE _____

You Must Be Pleased Or Your Money Back • Airmail Reaches Us Overnight

Personal PHOTO CHRISTMAS CARDS

FROM YOUR OWN NEGATIVE
including envelopes



Merry Christmas
and a
Happy New Year

LIMITED
TRIAL
OFFER

25 FOR \$1⁰⁰
PLUS 35¢ SHIPPING

One order per customer FREE SAMPLE

Just send snapshot negative (of child, family, home, pet, etc.) for free sample, rich, handsome, embossed DeLuxe Yulecard, from world's largest producer. Please include 6¢ in stamps for handling (after Dec. 1, 10¢). Negative returned with sample and illustrated style and price folder. (If without negative, send photo and 50¢ for new negative.) See before you buy. No obligation. Satisfaction guaranteed. Write today.

YULECARDS*

Dept. 7, Quincy 69, Mass.

*T.M. Reg.

There's no finer gift than TEXAS RED BLUSH GRAPEFRUIT

You have no idea how GOOD and SWEET Grapefruit can be until you have eaten the Tip O' Tex RED BLUSH variety. Utterly delicious and sweet enough to eat without sugar. It is the finest Grapefruit grown anywhere. The color, too, is a vivid Red, very pleasing in its novel appearance and making table settings more attractive.

OTHER TEXAS CITRUS VARIETIES

White Grapefruit: giant, sweet navel Oranges; juicy Hamlin Oranges; all tree ripened, finest quality, seedless fruit. Your choice, straight or mixed packs, large or small baskets, cartons or crates—and our nationally famous, popular

HANDMADE MEXICAN BAMBOO BASKETS



as illustrated, in Red, Green and Natural color bamboo. Decorative and useful. Straight grapefruit, or variety pack.

PRICES:

\$2⁵⁰
Range from **2** and up
plus exact cost of express.

FREE FOLDER Illustrated in full color with complete information on Texas Citrus, packs and prices, and exact express charges to any destination. We will ship to your gift list. Write your name and address on margin of this ad, or on postcard, and mail to us. Mention Dept. A-56.

PITTMAN & DAVIS

Shippers of Texas Citrus since 1925
Harlingen, Texas



TITANIA
the most BRILLIANT gemstone on Earth!—says the Saturday Evening POST & READER'S DIGEST about this amazing man-made miracle!

Unset "Titania" gems, 1 to 5 carats, for your own rings, brooches, etc. Per carat **\$10** ONLY



1 carat "Titania" Solitaire set in a beautiful 14 kt. gold mounting. Complete **\$22⁵⁰** ONLY
1 carat "Titania" set in a Masculine box style 14 kt. mounting. Complete **\$28⁵⁰** ONLY

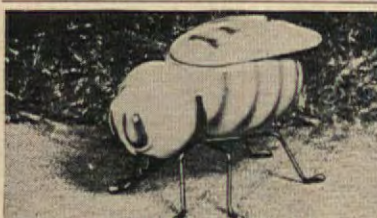
Regent (Synth.) Star Rubies and Sapphires at proportionately low prices.

FREE booklet and handy Ring-Size Chart
* Plus 10% Federal tax



REGENT LAPIDARY CO.

Dept. AH-15, 511 East 12 St., New York 9, N. Y.



GIANT HONEY-BEE SERVER

A unique gift from California. . . . Giant honey-bee holding 5 oz. of delicious wholesome orange blossom honey in its body. Bee is ceramic and golden yellow with black markings, rest on wrought-iron legs, 4 1/2" tall. A graceful, decorative server for any table. Also available in: "cactus" server with desert cactus honey; "Pear" server with pear honey; "Apple" server with apple honey; "Orange" server with orange honey. Set of any three for \$8.50, or \$2.95 each. Add 40¢ postage for each item.



ELECTRIC WASHING MACHINE

Everyday will be washday for the younger set with this flashlight battery-operated washing machine. Agitator action, hose pump like mummy's and it really washes 6" high by 4" wide for only \$3.98 plus 51¢ postage.

ENCINO SALES & IMPORTS

BOX 57 • DEPT. AH • ENCINO, CALIF.

A MAN OF LETTERS whose pen is much mightier than this sword will still love to slit those letters open with a miniature one sent direct from Solingen, Germany, where it is handmade. (Rush orders go from Indiana). U.S. Navy or Marine Corps sabres, Navy Sword, Lion Head Sabre, or German Army Sabre, all with metal scabbards. \$3.95 ea. ppd. House of Bronze, Carmel 1, Ind.



IF YOU'RE A LITTLE SCOTCH, no matter how far back, or just mad for plaid (we're both), you'll want this wonderful book THE CLANS AND TARTANS OF SCOTLAND. Beautifully bound in padded plaid silk, its 320 gilt-edged pages contain colored photographs of each tartan, history of clans, Gaelic glossary of Scottish place-names. \$4.25 ppd. The Krebs, Dept. AH, Westerly, Rhode Island.



FRAME THE KIDDIES for grandma, delight your mother-in-law with photos of you and your husband, or remember a married daughter with pictures of her mom and dad. Pretty as the pictures they will hold are china frames decorated with pastel flowers to hold 2 x 3" photos. Single frame, \$1.50; double \$2.50. Add 35¢ postage. Helen Gallagher, 413-AH Fulton Street, Peoria, Illinois.



De Luxe DOLL FURS

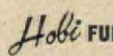


COAT, HAT and
MUFF of Genuine
White Coney Fur
GIFT BOXED

A small girl will love you and these cunning real furs for her doll. They're deep-piled sheared white Coney, the choicest of bunny furs, for dolls 10" to 18" tall. Set consists of a full hat (not a hat band!), a full jacket with full sleeves, a muff with wrist band. Lined with luxurious white satin.

For the complete 3-pc. set **\$2.98** postpaid.

For dolls 19"-26"—cape, hat and muff set—\$2.98 ppd.



IMMEDIATE DELIVERY. Satisfaction guaranteed. State height of doll. Send check or money order. For Air mail delivery, add 35¢.

Dept. D-12, 15 West 57 St., New York 19, N. Y.

"Large Size" LOG CARRIER

Here's the trim and tidy way to lug your logs from woodpile to fire. This carrier is ruggedly made of 10 ounce, vat-dyed canvas duck and measures 29" wide to accommodate the largest logs. The extra width keeps dirt, dust, chips and bark off the floor. Carry it suitcase fashion by the easy-to-use wooden handles which are securely encased in cloth itself. Color choice of brick or green.

LOG CARRIER\$2.95 ppd.
Two for \$5.50 ppd.

EMATOL PRODUCTS COMPANY
Box 95E South Weymouth, Mass.

IF YOU ARE THE WIFE OF AN ENGINEER
YOU CAN LIVE IN CALIFORNIA

Beckman Instruments, Inc. offers M.E.'s, Manufacturing, and Sales Eng. the kinds of jobs that creative men want. Top salary, all employment "fringe" including our Educational Assist. Plan, modern facilities and personal opinion that comes naturally with decentralized operation. Small town . . . but near metropolitan areas in Fullerton, Newport Beach, Richmond, Palo Alto.

Beckman Instruments, Inc.

Write Beckman Instruments, Inc., 2999 West 6th St. Los Angeles 5, California • Ask for Career File

New Action AIR FORCE • RESCUE Electric HELICOPTER



Only
\$2.98
postpaid

MAKES A WONDERFUL CHRISTMAS GIFT

Get set for plenty of fast action with this new electrically powered AIR FORCE RESCUE HELICOPTER. Press the switch, the top rotors whirl and the 'copter speeds off automatically in whichever direction you command. The Helicopter is over a foot long with an all metal body decorated in Air Force colors. Durable construction with a tail rotor, rubber cruising wheels. The cockpit window reveals two life-like airmen inside. Runs for hours on ordinary flashlight battery. ONLY \$2.98 postpaid. Mail your order today.

MEDFORD PRODUCTS, INC.
Dept. AH2, P.O. Box 39, Bethpage, N. Y.

CHURCHES, WOMEN'S CLUBS, SOCIETIES, ETC.

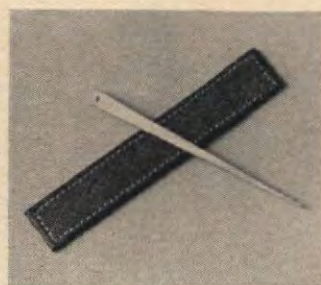
earn
\$500
cash

Earn \$100, \$300 or \$500 Cash, plus card tables simply by selling advertising space on the table tops to local merchants who gladly cooperate. 6 different plans to pick from. No risk, nothing pay, not even freight charges. Write for details.

F. W. MATHERS, Dept. AH, Mt. Ephraim, N.J.



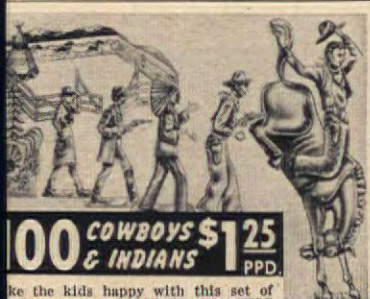
CRAZY ABOUT CARS? And what man isn't! He'll be amused at the fore-runners of the Fords—colorful coaches—trimming this bold white toiletries trio. You'll know there's a man in the house with this handsome set atop a bureau. Accessories box $3\frac{1}{4}$ " diameter; cologne and after-shave bottles, $5\frac{1}{2}$ " high. \$2.95 plus 25¢ post. Foster House, 430 S. Jefferson St., Dept. AH, Peoria, Ill.



A MAN OF PROPERTY may own oil wells, railroads, a controlling interest in half a dozen corporations, lots of yachts, and automobiles in every color—but don't think for a minute he has everything. He might lack something as elemental as a solid 14 carat gold toothpick in a genuine leather case. \$7.50 postpaid. Merrin Jewelry, Dept. AH, 530 Madison Ave., N.Y., N.Y.



YOU NEED PULL. Don't be stranded if your car is stuck in snow or mud, or out of gas. With this 12-foot Tow-Pull of heavy $1\frac{3}{4}$ " nylon webbing in your trunk, other motorists will be glad to give you a tow. It is much safer than pushing. Tow-Pull fastens easily to bumpers with buckles. Comes in case. \$3.50 postpaid. Walter Drake, Dept. AH-16, Drake Bldg., Colorado Springs, Colo.



100 COWBOYS \$1.25 & INDIANS PPD.
 Make the kids happy with this set of fine quality MOLDED PLASTIC. Each brightly colored, authentic toy stands on own base and is a full 2" high! Packed in a color-gift box, this complete Rodeo contains BUCKE BRONCOS, RODEO RIDERS, SHERIFFS, WAGONS, COVERED WAGONS, WARRIORS, COWBOYS, etc. A gaily decorated Teepee and a Fenced trail are included FREE with each set. Yes, all 100 are—\$1.25 postpaid. Order several sets NOW at this low introductory price. Money Back Guarantee.

BRECK'S OF BOSTON FREE! BIG CATALOG of Exciting New Gifts!
 744 Breck Bldg. Boston 10, Mass.

OIL BURNING LIGHTS THAT NEVER FAIL

POST LANTERN
 Steel lantern with clear globe, will fit any standard 3" post. Shade dia. 12 1/2", height 16 1/2", comes in green, red or satin black. Here is a practical as well as ornamental purchase. \$8.95
 Wired for electricity \$9.95

SALEM SCENCE

Decorative and useful, this Early American Lamp with antiqued tin scence lends gracious atmosphere to any home. Because it is oil burning you always have light. Has handle or easy carrying. Scence size 1" high x 4 1/2" wide. Exclusive with us \$4.95
 quality products since 1889

Murta Appleton Co.
 Mail order division A-56
 Sansom at Twelfth, Philadelphia 3, Pa.

THE "Twodor" COMBINATION

STORM & SCREEN DOOR

Most Beautiful, Strongest Wood Door Built

Yet "Twodor" is priced as low as common type

If your doorway looks plain — "Twodor" will give it that handsome custom look. If your doorway looks lovely — "Twodor" will make it even lovelier. We believe this the most handsome combination door made — we know it's the strongest. It will not sag or come apart. Pets can't nip or snag screen panel. Ideal for Colonial, ranch or modern homes. Sturdy cross panels mortised, doweled joints; waterproof glue. Of solid kiln dried pine, 1 1/2" thick. Quick change glass and screen panels lock snug with special fasteners. Shipped complete with directions for installing, painting, finishing. For all standard size door openings.

ALL SIZES—ONLY \$27.95

Shipping Chgs. Collect. No C.O.D.

Large new catalog—10c coin or stamps

YIELD HOUSE

Dept. A11-6, No. Conway, N.H.



NEW TWIN CHUCK WAGON LAMPS—10" x 7" of rare sun-bleached Ariz. Cholla wood. Colorful shades branded with name or initials at no extra charge. \$4.95 each ppd. or both for \$8.95 (no C.O.D.'s please). WESTERN CLASSICS—Box 4035 Dept. AA, Tucson, Arizona

COLORFUL BURLAP

FREE! SAMPLES On Request

deburco

A modern, versatile decorator fabric for the contemporary home. Ideal for draperies, curtains, wall coverings, screens, etc. Wherever a luxurious but inexpensive fabric is desired. 32 rich, beautiful colors. As low as 79¢ per yard. Write for free samples and literature.
 7 Market St., Paterson, N.J. Dept. 221

This Christmas, give America itself!



AMERICAN HERITAGE

the magazine of history in book form

6 BOOKS A YEAR, EACH 8 1/2 x 11 INCHES, 120 PAGES, CASE-BOUND

EDITOR: Bruce Catton, 1954 Pulitzer Prize Winner

SPONSORS: The Society of American Historians and The American Association for State and Local History

For as Little as \$10.70, a Gift that Grows in Meaning Through the Years

What more glorious gift for Christmas than one which rekindles in a friend the faith and love of America... that constantly reveals the riches of his fabulous American heritage. AMERICAN HERITAGE captures in words and pictures the rich art, the magnificent architecture, the exciting events, the fabulous individuals, the dauntless spirit that have made this land of ours so great.

Critics acclaim AMERICAN HERITAGE, say it "will give the reader a fuller knowledge of the American story and of the democratic foundations on which our government rests, thus making him a better American." It is "a Christmas gift that's certain to evoke the ahs and ohs..." "a wonderful gift to a whole family..." "a truly impressive addition to a family's heirloom library (your own included)!" Interesting?—it is "by far the most interesting and strikingly beautiful magazine published in this country..." "my favorite magazine. I find in it more to interest me, more attractively presented, than in any other magazine..." "so beautiful and interesting that we fail

to see how any reader would resist adding it to his collection of fine books."

Fine books, yes—but so modestly priced that a year's subscription costs little more than you might expect to pay for a single volume! A unique publishing concept, AMERICAN HERITAGE is a magazine in book form, bringing you the American past 6 times a year in rich, vivid, true detail. Every issue is a fine book for permanent enjoyment... a big 8 1/2" x 11", casebound between beautiful, durable board covers. Every issue is also a fine magazine... containing 14 varied articles by top writers and 25 or more full color pages of old prints, maps, photographs, art treasures and unusual Americana... with no advertising to intrude. A year's 6 issues make a wonderful gift—a gift that honors the good taste of you who give it and those who receive it—"an ideal present to give to the person who has everything. No one has ever had anything like this..." "just the thing to send, for Christmas, to that person for whom you are seeking the unusual."

¹Houston Post • ²Carl Victor Little, Houston Press • ³Nashville Banner • ⁴Chicago Sun Times • ⁵J. Donald Adams, New York Times • ⁶Salt Lake City Tribune • ⁷Detroit News • ⁸Chicago Tribune

AMERICAN HERITAGE, Dept. 5501, 551 Fifth Ave., New York 17, N. Y.

EXTRA CHRISTMAS BONUS! A magnificently printed 6-color reproduction—23 3/4" x 18 3/4"—suitable for framing—of the oldest known map of the New World, dating from 1500 A.D. ... plus a handsome gift card, bearing your name ... will accompany the first issue of each subscription and arrive in time for Christmas.

GIVE THE GIFT THAT KEEPS GIVING NEW PLEASURE, 6 TIMES A YEAR!

SAVE \$5.70 ON 1st SUBSCRIPTION—\$7.00 ON EACH ADDITIONAL!

Single issues of AMERICAN HERITAGE sell in bookstores for \$2.95 each... or \$17.70 for a year's 6 issues. This special Christmas offer entitles you to one 1-year subscription for \$12.00 (for yourself or as a gift)... and additional subscriptions for only \$10.70 each. This offer is limited. It may be withdrawn at any time.

AMERICAN HERITAGE, Dept. 5501
 551 Fifth Avenue, New York 17, N. Y.

Please send 1-year subscriptions in my name, starting with the current issue, to the people whose names and addresses I have listed on a separate sheet of paper which I am enclosing. I understand the following rates apply: \$12.00 for the year (6 issues) for the first subscription, and \$10.70 for each additional subscription: (1 sub.—\$12; 2 subs.—\$22.70; 3 subs.—\$33.40; 4 subs.—\$44.10; 5 subs.—\$54.80, etc.)

I enclose ☐ Check or Money Order

☐ Please bill me.

MY NAME

ADDRESS

CITY

ZONE

STATE

WALL CALENDAR LINEN TOWEL

Now Only \$1.00

A "kitchen tapestry" of imported linen 16" x 29". Calendar and four color scene in beautiful, fast colors. Wooden staff hemmed in top for hanging. Delightful gift for '57 becomes practical tea towel for '58. \$1.00 ea.; personalized \$1.50 ea., 12 for \$17.00 ppd.

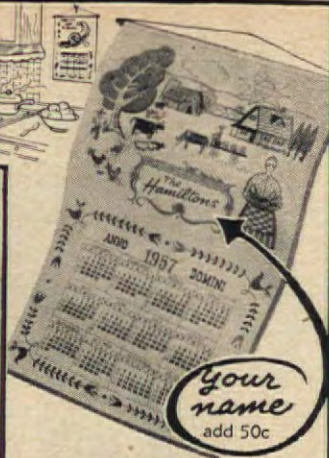


100 AUTOS . . . \$1

Thousands of playful auto and truck combinations. Gives any youngster day after day fun. 100 molded autos and trucks in appealing assorted colors and body styles. Cars up to 2 inches long. Big value . . . 100 cars . . . \$1 ppd.

Free! Write for NEW GIFT Catalog.

Carol Beatty; 203 Beatty Building, Hollywood 46, California



Carol Beatty

BIG AS LIFE. Our only regret is that we didn't have these life-size paper dolls when we were that special age. Each is a wonderful 38" tall, but will fold up to be carried in the case it comes in. Choose a bobbed blonde, or a pigtailed brunette girl, or a boy doll. Each has 4 sets of clothes to cut out. \$2.95 ea. plus 35¢ post. Wits' End, 221A Bellevue Ave., Upper Montclair, New Jersey.



BLESSING DOOR KNOCKER with the words of the beloved house prayer, *Bless This House Oh Lord We Pray, Make It Safe By Night And Day* in highly-polished gleaming brass will go on the front door of your home so all who enter there will know of the warm spirit inside. 6½ x 8" wide with screws for mounting. \$6.50 postpaid from Garret Thew Studios, Westport 43, Connecticut.



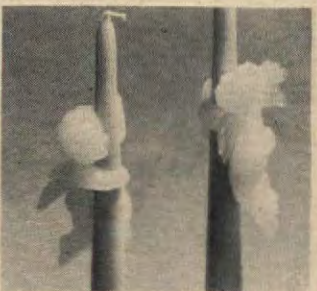
WHAT'S AT THE BOTTOM? That's the big secret to these *Mystery Mugs* and the only way for a child to find out is to drink the very last drop of his milk. Then his little eyes will dance with glee when he sees a cute frog, dog, cat, bear, fish, or duck resting at the bottom and smiling up at him. Set of 6, \$2.95 ppd. Florida Gifts & Gadgets, Dept. A, 1356 Main St., Sarasota, Fla.



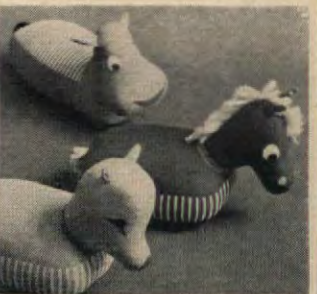
DIRECT FROM ITALY comes this little Florentine silver bird with red stone eyes and a hungry mouth opened wide to hold a few cigarettes on a night table or dinner table, or toothpicks on the hors d'oeuvre tray. A gift card can be included, but allow 4-5 weeks delivery. Send \$1.59. Recipient must pay 15¢ to postman. Tesori d'Italia, Dept. AH, 1261 Broadway, New York 1, N.Y.



CHERUBIC CLIMBERS. Seems as if the heavens have opened up to drop down such cunning Cherubs to cling with chubby arms around the curve of your holiday candles. Made of a snowy molded plastic, they have a look of alabaster, are each about 3½" long. Slip onto your red candles for a heavenly effect. \$2.95 pair plus 25¢ postage. Religious Art Guild, 131 First St., Peoria 2, Ill.



BEST SEAT IN THE HOUSE for a moppet would be any one of these gay Animal Hassocks. Choose pink Piglet, red Pony Hassock, or light blue Hippo. All are of strong fabric firmly stuffed with shredded cotton and have appliqued felt faces. About 20" long and 10" wide, they are just right for a weary-bottomed toddler. \$3.95 ea. plus 50¢ postage. Craft Shop, Dept. AH-1, Cambridge, N. Y.



20 French Fold PHOTO Xmas Cards \$1 plus 10¢ shipping

Send thrillingly NEW, LUXURIOUS French-Fold photo Xmas cards this year! ANY PHOTO, family group, scene, child or pet mounted on unusual die-cut FOUR-COLOR French Folds, 5½ x 4¼ in. — all with matching vellum envelopes. Order as many sets of 20 assorted cards (4 designs) as you wish for only \$1.10 per set. Send NEGATIVE or PHOTO (returned unharmed) with remittance. NO EXTRA CHARGE for making negative from photo.

CUSTOM PIX STUDIOS
General P.O. Box 1234-A, New York 1, N. Y.

GIVE WINGS TO YOUR GIFTS

... Little metal foil butterflies are gay and unique. They have a place inside to write greetings and your name. Just tie them on the package. Suitable for any occasion—pretty for place cards, Christmas ornament, or to add to a bouquet. 2" long. One dozen, \$1.75 ppd. No C.O.D.'s, please.



EDITH CHAPMAN 260 Main Street Nyack, New York



Letters (WITH GIFTS) from the Land of Santa Claus
Twinkletoes, son of Prancer and Dancer, will write four letters and mail them from Santa Claus, the last part of November and the first weeks of December, to the child of your choice—sending with each letter an appropriate surprise gift. Imagine the thrill of the Santa Claus postmark, the illustrated letters about Twinkletoes' adventures helping Santa Claus, and the truly nice gifts with each letter. All four letters and gifts, to one child, send only \$1.95 (Print Child's Name and Address)

Twinkletoes REINDEER RTE 1, SANTA CLAUS, IND.



CHARMING CENTERPIECE PLANTER and SWANS
3 Piece Salt and Pepper Set Complete with Colorful Floral Display for only 50¢
Bargain—to get new customers! The two lovely Swans (one pours salt, the other pepper) stretch their long graceful necks as if drinking from the charming flower ring. An enchanting, imported creation that's so pretty as a table centerpiece or on mantel, end-table, etc. Artistically made of hand-decorated, gleaming white ceramic. Comes complete with a beautiful spray of lovely, multi-colored simulated flowers. If you desire, remove them from Planter, and use it for serving candy, nuts, cigarettes, etc. Swans 2" high; Planter 2½" wide.

The Center of Attraction!
A wonderful conversation piece you'll cherish for years. Satisfaction guaranteed or money back. Not more than 2 Sets to a person at this low price. Add only 20¢ to each Set ordered for postage and handling. No C.O.D.'s please.

DOBBS PRODUCTS CO. 1235 S. Wabash Ave., Dept. 104, Chicago 5, Ill.

RELAX IN LUXURY

SOLD ONLY BY MAIL

Handcrafted Deerskin **Deer-Mocs®**
ORIGINAL AND GENUINE

Velvet soft, premium quality natural tan Western deerskin handcrafted into foot flattery and the ultimate in foot comfort. These slippers mold to your feet for a perfect fit...easy on and off, yet hug your feet when you walk...fold for traveling. Hand washable! Imitated but never duplicated.

Give men's or women's regular shoe size. **\$895** postpaid per pair. Fit, satisfaction guaranteed.

Send for FREE 56-page Gift Catalog featuring leather shirts, exclusive clothing and equipment for sports and country living.

Norm Thompson

Dept. 72 • 1311 N. W. 21st, Portland 9, Ore.



Matching pairs for "him" & "her"

Thick foam rubber insole assures the ultimate in foot comfort.



Safe-Lock Gun Rack THE GUNS AND AMMUNITION ARE LOCKED IN

Handsome sturdy gun racks safely lock guns in attractive display. Large drawer locks up ammunition, pistol, cleaning gear, etc. Guns cannot fall or be taken out. One key unlocks drawer and guns. Children-proof. Foolproof.

4-Gun Rack 24"x28" (Shown) Complete \$19.95 In Kit \$11.95
6-Gun Rack 24"x40" (Taller) Complete \$29.95 In Kit \$17.95

COMPLETE RACKS in hand-rubbed, honey-tone knotty pine, maple or mahogany. In kits for easy 1-hr. assembly; fitted, drilled, sanded etc.; simple instructions. Finished racks express charges collect. Kits postpaid (add 10% west of Miss.)

Immediate delivery. Money-back guarantee. No C.O.D.'s. **YIELD HOUSE** Dept. A 11-6 North Conway, N. H.

In Kits or Beautifully Finished



14 PIPE RACK

A beautiful pipe dream. Does everything a good pipe rack should do. Holds collection of 14 pipes. Has 3 airtight humidifier jars. Large accessory drawer; hangs conveniently on wall, saves desk or table space.

14 pipe rack 13"x18" Complete \$12.95 Kit \$7.95
29 pipe rack 18"x22" Complete only \$26.95



MAGAZINE RACK

Large handsome wall rack holds 30 magazines upright for visible selection. Magazines will not "slouch" or bend. Beautiful in home, ideal in office.

30 Mag. rack 23"x27" (shown) Complete \$17.95 Kit \$9.95
45 Mag. rack 23"x40" (taller) Complete \$27.50 Kit \$15.95

ALL IS CALM, ALL IS BRIGHT and the lovely simplicity of this graceful Madonna seems to be almost an expression of such peacefulness. By the beloved Sister whose name makes this a worthy addition to your collection, it has the indented signature "M. I. Hummel". 11" high. White, \$3, or hand-tinted, \$5. ppd. Hildegard Studios, 597 Farmington Avenue, Hartford 5, Conn.



ON TIPPY TOES of excitement, even a toothless Annie is soon transformed into a dazzling Sugar Plum Fairy when she finds under the Christmas tree a frothy pink ballet dress with matching panties. Full nylon net skirt is topped with a fully-lined satin bodice which zips down the back. Sizes 4, 6, 8, 10, 12 and 14. \$3.98 ppd. Niresk Ind., Dept. BD-80, Chicago 40, Illinois.



CUFF BRACELETS engraved with a first name or three initials look like lots more than their small price tag. Of bright golden metal, they are hinged to fit a pretty wrist snugly—and are equally suitable for a mother or her teen-aged daughter. A happy selection for your children's favorite sitter. Get another for yourself. \$2 ppd. (tax incl.) Seaford House, Seaford 18, New York.



MEET Ginny

A REAL DOLL

Fashion Leader in Doll Society

Little girls adore Ginny, for she's just like a little girl herself! SHE WALKS, SITS, STANDS, SLEEPS, OPENS AND CLOSSES HER EYES! Of unbreakable plastic, she stands 8" tall, has movable arms and legs and a guaranteed walking mechanism. Her eyelashes are real, and her hair is blonde, brunette or auburn—in bangs or braids. Her wardrobe rivals any glamour girl's! Here are just six outfits out of sixty to choose from. Every little girl you know will want to be Ginny's mother this Christmas! **Dressed Dolls \$4.50 each. Outfits Alone \$2.50 each. Ginny in panties, shoes and socks \$2.00.**

Saltina—White nylon dress with head wreath, slippers, panties.
Drum Major—White and red outfit, baton, hat, boots, panties.
Roller Skater—Green and gold costume, skates, hat, skates.
Beach Belle—Suit, coat, pail, hat, slippers.
Ski Queen—Charcoal and pink suit, skis, hat, slippers.
Ice Skater—Red velvet outfit, skates, hat, skates.

ALBEE CO., Dept. A-11, 6129 Bergenline Avenue, West New York, New Jersey

IMPORTED CRYSTAL BOBECHES

These lovely, inexpensive wax-catchers will prove the best investment in table glamour you've ever made. Slips down over the candle to catch the candle-drip and save table linens. And... it's radiant crystal, glitters with the flash of the candle flame above. Perfect too for chandeliers, sconces, chandeliers. Satisfaction guaranteed.

PAULEN CRYSTAL CO., 296 Broadway, Dept. AH-116, New York 7, N. Y.



This "Earphone" is a new Transistor Radio! and it's ONLY \$9.95 ppd.

What a find for Christmas, and your own listening fun. New midsize, earphone-shaped transistor radio weighs 4 1/2 oz., has "big radio" tone and range—costs less than ten dollars! Slip on the headpiece—clip antenna to any metal object or let it hang around. Then tune in ball games, music, favorite programs—anywhere—indoors and out! Plays 600 hours on 1 tiny battery. Comes with battery, headpiece and antenna. Delights everyone lucky enough to find it under the tree!

Order by Mail Now For Christmas
Max Schling Seedsmen, Inc.
538 Madison Ave., Dept. 601, New York 22, N. Y.



TELL HIM YOU LOVE HIM with this HAND PAINTED MONOGRAM TIE

Solve all your Christmas gift problems with this beautiful, fully lined tie—ideal for that very special man. Dad, brother, relative. Personalized with 3 initials or short first name on front; 3 word message and giver's name on back. Green, maroon, navy, brown, red, charcoal grey, or silver grey.

Sorry, \$3.00 ea. in nylon
No C.O.D.'s \$5.00 ea. in pure silk
Please print initials and message
Send For Our Exciting Christmas Catalog

KATHY ILSA GIFTS
Box 201-A Montclair, N. J.

Start a cherished tradition BABY'S OWN BIRTHDAY CANDLE

Lighting baby's personalized birthday candle every year—for 21 years—becomes the highlight of each birthday celebration. Exquisitely decorated in full color, it burns for hours every year to the next marking. This fine custom-made 1 lb. candle is 17" high, 1" diameter, with markings for 21 birthdays. Permanently personalized with baby's full name, birthdate and weight. A memorable and perfect gift—everyone enjoys seeing the candle "grow down" as the birthday child "grows up."

With wrought iron holder \$3.45 prepaid
With cadmium plated (silver color) holder \$3.95 prepaid
Please print clearly. Send for Free Color Photo and Folder.
A charming gift for a young couple: Personalized Wedding Anniversary Candle with markings and correct symbols for 60 yrs. \$3.95

LION'S NOVELTIES, INC.
Dept. 77, 139 Payson Ave. New York 34, N. Y.



EXQUISITE BUTTERFLY SET

made by the fine jewelry craftsmen of Venice Italy. Hand-fashioned butterflies are spun from sterling silver, delicately tinted with silver blue and gold—creations of rare beauty. P 17/8" wide \$5.50; earrings \$3.85; magnificent bracelet 7 1/2" (10 butterflies) \$16.50. Complete Set in velvet box \$24.00 ppd. Fed. tax incl. Add 35¢ for Speedy Air Delivery.

Money Back Guarantee if not truly delighted.
ALPINE IMPORTS
Dept. AH-4, 505 Fifth Ave., N. Y. 17, N. Y.



CUDDLESOME COCKER

This lovable toy embodies all the charm of a real, live Cocker Spaniel... yet her "behavior" is always above reproach! Naturally marked coat is made of the finest quality Spanish lambskin for safe washing. "Lady" measures 13" long, is endearingly cuddly, engagingly floppy. As much at home in a college dorm as in a child's nursery! only \$5.50 ppd.

Sorry, no COD's. Write for FREE catalog.
Merrill Ann Creations
Dept. AH-11 102 WARREN ST., NEW YORK 7, N. Y.

Not even Santa Claus...

NO ONE BUT YOU CAN GIVE PERSONALIZED PHOTOGRAPHIC CHRISTMAS CARDS MADE FROM YOUR OWN SNAPSHOT!

25 Cards & Envelopes only \$1.50 (plus 35¢ packing & shipping... Ohioans add 3% sales tax)

Reproduced on deckle-edged cards, 4 1/4" x 5 1/2". Cards imprinted \$1.00 for 20 letters. Orders of 100 or more (from one negative) imprinted free. Satisfaction guaranteed.

ASSOCIATED PHOTO CO.
Greeting Card Division
DEPT. A2 P.O. ANNEX BOX 66 CINCINNATI 14, OHIO



TALL MEN

FREE STYLE CATALOG NOW READY!

TALL MEN — 6' to 6' 11". Here's a tall story you can believe. Your shopping problems are solved by the country's only specialist in fitting tall men. Complete stock of EVERYTHING for the tall man in hard-to-get sizes at low prices. Easy credit terms. Send for BIG CATALOG NOW!

BURNS MARTIN
Dept. 57, 116 Bedford St., Boston 11, Mass.



Monroe FOLDING BANQUET TABLE
If you are on the Kitchen Committee of some Church, Lodge, Club, School, etc., in your town you will be interested in this modern Folding Banquet Table. Write for Catalog and special discounts to institutions and organizations.
MONROE CO. 112 CHURCH ST., COLFAX IOWA



GOLDEN STARBURSTS to add glittering excitement to your decorations. Of heavily laminated gold foil, they open up to multi-pointed stars you will spot in a picture window, on a mirror or wall, or hang along the fireplace or on the tree. Pkg. of six includes one 22" across, three 12" across, and two 6 1/2" ones for \$1.98 ppd. Elron, Incorporated, Dept. AH, 225 W. Erie St., Chicago 10, Ill.



TO ISSUE TISSUE. Bouquets to this smart tissue holder made in Holland. Of embossed metal with a striking, gay floral design, it will spark any spot it is placed—be it on dressing table, the bathroom or kitchen wall, or on a desk. Yet it makes a most personal gift. Bottom slides off for filling with tissue. \$2.95 ppd. Design Craft, 504-507 Interurban Building, Dallas 1, Texas.



A SPECIAL CORRESPONDENT will be delighted with a writing kit which includes 50 linen-finish sheets of stationery, 25 envelopes, and 25 parcel post labels all printed with name and address, plus 25 air-mail stickers, a pocket-sized dictionary and a ball point pen. A "just write" gift for anyone. \$2 ppd. Horace Anderson's Giftcraft, 1234-A East 47th Street, Chicago 15, Illinois.



Give
a Garden
for
Christmas



What more could you wish to give, than a surety to the most beautiful garden in the neighborhood—bigger, better flowers, vegetables; lush green lawn. Anyone can use a **Sudbury Soil Kit**—as easy as reading a thermometer. 10 minutes, know how to make everything grow better. They'll use it year after year, never get your thoughtfulness. Praised by both amateurs and experts, **over 500,000 now in use.** Handsome lifetime steel chest. Makes 150 tests for nitrogen, phosphorus, potash, lime. Better Garden Guarantee. Garden Manual shows needs 25 flowers, vegetables, etc. **Only \$14.95.**

SEND NO MONEY—Order today C.O.D.—or send check and save \$1.14 to \$2.01 in delivery fees. **Money-Back Guarantee.** **SUDBURY LABORATORY, Box 666, Sudbury, Mass.**



Earn As You Learn

Money-making business in your own home! Complete 120 page \$25. correspondence course in cake decorating and catering by world-famous teacher. Everything you need to make your work outstanding in the community. Full scale models and detailed instructions—includes "tricks of the trade". Diploma issued.

BAKE DECORATING MADE EASY Complete 57 page step-by-step book, includes recipes and decorations. **\$3.50**

ARIE WAGNER CAKE DECORATING SCHOOL Brimhall Street St. Paul 6, Minnesota
Used Under the Minnesota Private Trade School Law



SET OF FOUR COPPER-FINISHED SPOONS—and lovely, they have black stain, crack-proof handle. Come with shining copper-plated rack and screws. 1/4 tsp., 1/2 tsp., 1 tsp., 1 1/2 tsp. **\$1.00** each. Shining Copper-plated Serving is complete with bracket. **\$1.00** Spoons and **\$1.95** Add 25c Post. Send For Free Catalog **ADDED TOUCH** newwood AH 11, Pennsylvania

MAJOR BRUSH-UP

Dental Sentinel protects your child's teeth! Major comes with nylon toothbrush in his hat as a plume. Makes tooth care child's play. Child's name on Drum-Drinking Cup. Very colorful. Hang or stand it.

each \$1.25



LIGHT A CIGARETTE

With a cigarette lighter that looks exactly like a cigarette. Even fits in your pack of cigarettes. Imported. In white enamel with brass tip. Flip it for fast, sure light, & it works like a charm! Handy in man's pocket or finest lady's purse. Buy several for Christmas Gifts.



\$1.25



HIS OWN PERSONAL BARBER

Keeps his shaving brush, safety razor & used blades in one neat place! This barber will make him smile even before breakfast! His nickel-plated arms hold any size brush & razor. The Barber Pole itself holds used blades.

Sturdy, colorful CERAMIC. 6" high. Stand or hang it. **With name: \$2.50**



PORTABLE TOOL KIT

Imagine! 9 complete tools in one! Unbreakable handle carries a nail & tack lifter; chisel & scraper, Phillips screw driver; awl & punch; light duty screw driver; appliance recess, 3/16" screw driver; & hammer & bottom of handle has a 3 ft. steel rule. All rustproof of hard & tempered steel to withstand hard duty. For home, car, office.

Complete for \$1.95

We Pay Postage on All Items. (No C.O.D.'s please.) Write for our Free Gift Catalog.

CROWN CRAFT PRODUCTS

246 FIFTH AVENUE
DEPT. 2111, NEW YORK 1

YOUR OLD FUR COAT INTO NEW CAPE, STOLE!



\$22.95

ORDER BY MAIL
2-3 week delivery

Send for
FREE
Style Book

I. R. Fox, fur remodeling specialist, re-styles your old, worn fur coat regardless of condition into glamorous 1957 cape or stole. One low low price, \$22.95 complete! This low, low price includes cleaning, glazing, repairing, reinforcing weak seams, lusterizing to new sheen, remodel completely, plus a lovely **NEW LINING** and **INTERLINING**, your Monogram at no extra cost. The thrilling result—a luxuriously beautiful cape stole or jacket!

SEND NO MONEY!

Just wrap up your old fur coat, mail it to us now. Send your dress size and height on postcard. Pay postman \$22.95 plus postage when new cape arrives. Or send for **FREE Style Book** now! Many different styles to choose from. Write:

I. R. FOX, 146 W. 29th ST., DEPT. D-1, N.Y.C. 1, N.Y.

AUTHENTIC OLDEN TIME TOY RANGE



Little girls will love to cook for their dolls on this replica of grandma's old black cast iron range. Made from original patterns in rugged lifetime construction. Complete with 5 utensils. 10" x 10" x 5" size. \$4.95; 11" x 11 1/2" x 7" size, \$6.95. Postpaid (Add \$3.50 W. of Miss.).

Write for MY **FREE GENERAL CATALOG** **WILL HAMMOND'S** New England General Store
2 PLAIN STREET, MILLIS, MASSACHUSETTS

130 COLOR TV TOYS—\$1.00



LARGE SIZE IN FULL COLOR. Newest toy sensation. Realistic actors, actresses, acrobats, animals, dancers, clowns, cowboys, singers, props, over 130 performers, TV cameras, etc. Ready to cut out of rigid bookstock and stand up. Average 5" tall. Fun for ages 2-14. Children set up scenes and put on TV shows: westerns, circuses, variety shows, plays, etc. Gayly colored characters make delightful toys for toddlers, too. Educational "Director's Kit" explains authentic TV equipment and how to stage shows. **FREE**—2 funny TV puppets, arms-legs move. Send \$1 plus 25c for postage and handling (total \$1.25) for each set or 4 sets for \$4.10:

SONNUS COMPANY

P.O. Box 196, Dept. A, Mission, Kansas

FREE! BRITISH CARIBBEAN plus new, rare BONUS OFFER!



RUSH REPLY for newest offers! Big free collection scarce Caribbean Stamps, popular Collector's Guide. PLUS, new, valuable "British Empire Bonus Packet". From agents everywhere, unusual, seldom-seen stamps. No two packets alike. Coronations, Jubilees, Royal Visits, etc. Many **COLLECTOR'S ITEMS!** Other offers for free inspection—Limited offer. Send 10c for postage, handling now! **GARCELON STAMP CO., Dept. 11AHC Calais, Me.**

GARCELON STAMP CO., Dept. 11AHC Calais, Maine. Rush **FREE** Caribbean Stamps, other offers. Enclosed 10c for postage, handling. (Please Print)

DOWN COMFORTERS Beautifully Re-Covered

Once-lovely, now-shabby down comforters re-covered like new—quickly—in down-proof taffeta—Women admire Alden's exquisite craftsmanship. **ABSOLUTE SATISFACTION GUARANTEED.** ... Also re-covered in down-proof satins and sateens. Wool comforters re-covered, too. And heirloom featherbeds transformed into cloud-soft, destemmed-feather-fluff comforters.

FREE samples of coverings, testimonials and illustrated folder!

I have ☐ an old Comforter which may need re-covering, or ☐ Featherbed, or ☐ Pillows I might wish to transform into beautiful Alden Heirloom Comforters. Without obligation, mail **FREE** material samples and literature. I am assured no salesman will call on me.

ALDEN COMFORT MILLS—AM Box 6070, Dallas, Texas

Name _____
Address _____
City and State _____

© 1955

COMICE PEARS
FOR Christmas Giving
AS LOW AS **\$3.60***
DELIVERY PREPAID
FROM ROGUE RIVER VALLEY
MEDFORD, ORE.

• Luscious, large Comice Pears, creamy in texture, rich in juicy flavor, make unusual and appreciated gifts for family, friends and business associates. These world-famous pears are grown in our own orchards, carefully selected—individually wrapped. Delivered PREPAID in colorful gift boxes to any point in 48 states. Perfect arrival guaranteed. Gift card enclosed. Send list, we do the rest. No stamps, C.O.D.'s or charge accounts, please.

ORDER EARLY

- No. 1—Deluxe Box (8 to 14 pears, pictured above) **\$3.60***
No. 2—Deluxe Box (15 to 18 pears) **4.65**
No. 7—Asst. Fruit Chest (About 14 lbs.) **7.25**
No. 5—Asst. Fruit Basket (About 18 lbs.) **14.65**

*EARLY BIRD PRICE...if your order, complete with names and addresses of recipients is postmarked on or before November 21, 1956.

Regular Price **\$3.85**

WRITE FOR FREE CATALOG
PINNACLE ORCHARDS
434 Fir Street • MEDFORD, OREGON

DIRECT FROM FACTORY!
SOLID BIRCH OR MAPLE!
Deacon's Bench
FULLY ASSEMBLED • READY-TO-PAINT
Only **\$22.95**

A charming settee for your entrance hall, den or porch. Authentic colonial reproduction, sturdily constructed. Smoothly sanded, ready to paint, stain or lacquer.
D82 (seats 2) 17" x 41" **\$22.95**
D83 (seats 3) 17" x 48" **27.95**
D84 (seats 4) 17" x 60" **34.95**
Prompt delivery—shipping chgs. collect. Send check or M. O. Sorry no C.O.D.'s. MONEY BACK GUARANTEE. Instructions on "How to Finish Unpainted Furniture" sent FREE with order. Ask for illustrated catalog. Makers of Fine Furniture Since 1851.

MEADOWBROOK INDUSTRIES
Meadowbrook Building, Dept. D-3
2268 Bellmore Ave., Bellmore, L.I., N.Y.

Luxurious FRENCH FOLD PHOTO XMAS CARDS

20 Personalized Photo Christmas Cards with Envelopes **\$1** plus 10c shipping
NEW — DIFFERENT — PHOTOGRAPHIC FRENCH FOLDS — Not just ordinary photo Xmas cards. Your own picture, family group, child or pet mounted on DIE-CUT FOUR-COLOR FRENCH FOLDS in assortment of 4 designs. Size 5½ x 4¼ inches — all with matching envelopes. SEND FRENCH-FOLD PHOTO CHRISTMAS CARDS THIS YEAR! Order as many sets of 20 for \$1.10 as you wish. Send NEGATIVE or PHOTO with remittance. NO EXTRA CHARGE for making negative from photo. Your photo returned unharmed.
FOTO PLUS STUDIO
Dept. A, Englewood, N. J.



RELAX in PATAKWA MOCCASINS
Ideal Gift for the whole family

from the Indian Reservation Country of soft, washable sueded cowhide, flexible, padded soles, lifted inside heel cushions and insoles. SLISS TO WEAR indoors and out with cuffs rolled up or down. HANDCRAFTED in Natural, Turquoise, Brown, Red, Tan, Russet, Golden Corn, Indian White.

FOR MEN and WOMEN in sizes 4 to 8...\$4.95 in sizes 9 thru 12...\$5.95

FOR CHILDREN too in natural or brown only. Sizes 5, 7, 9...\$2.95—Sizes 11, 13, 2...\$3.95

Send cash, check or m.o. For C.O.D.'s send \$2 deposit. Insured, delivery. Gift orders carefully handled.

OLD PUEBLO TRADERS Box 4035, Dept. AHP Tucson, Arizona



Musical Ballerina Bracelet

Its tiny, imparted music box tinkles a gay melody anywhere you go! Graceful ballerina porches atop big, golden-hued metal charm dangling from double-link metal bracelet. Jeweler's-bronze finish resists tarnish. Winding key and start-stop button on back. Sweet for a lady of any age—and so low-priced! **\$4.95** Only \$4.95 ppd. tax incl. Order by mail.

BRECK'S FREE! BIG CATALOG of Exciting New Gifts!
743 Breck Bldg., Boston 10, Mass.



INSIDE DOORMAT PROTECTS CARPETS

Now you can protect your expensive carpeting with this new inside doormat that really works. Top-quality cotton carpeting, permanently bonded to non-skid rubber backing, does the trick. Thirsty, deep carpeting gets feet dry and clean; rubber base grips floor, won't curl. Special DuPont chemical makes mat soil resistant. Easy to clean with vacuum or detergent. Four rich decorator colors match your carpeting: beige, wine, green, gray. 18" x 29". No C.O.D.'s. Only **\$3.95** postpaid.

Send for free catalog.

ARTISAN GALLERIES 2100-D11 N. Haskell Dallas 4, Texas

WROUGHT IRON SWITCH PLATES
Attractive, Practical and Durable electric switch ornaments. Designed to add warmth and beauty to the walls of any styled home... from Provincial to Modern. These handsome black wrought iron scrolled-framed plates fit over any wall switch or outlet. Give added protection to walls from finger marks. Ideal for any room: Living Room, Kitchen, Bed Room, Den, Foyer, etc.
① Single Switch...\$1.35 ea.
② Triple Switch...\$1.95 ea.
③ Duplex Outlet...\$1.35 ea.
④ Double Switch...\$1.65 ea.
⑤ Combination Switch and Outlet...\$1.95 ea.
Design Plates also available. No C.O.D.'s please. We pay postage. Money refunded if not delighted. Write for FREE Gift Catalog.
Lawrie & Co. Dept. AH-13, 507 5th Ave., New York 17, N. Y.

HICKORY, DICKORY, DEE these mice hang on the Christmas Tree, and everyone can start nibbling because they are pink and white confections of pure sugar, and the happy idea of tying sugar mice on the Christmas tree is an old English custom. Each sugary sweetie is 1½" long, and 25 in a box are just \$1 ppd. Spencer Gifts, Dept. A-1, Spencer Building, Atlantic City, New Jersey.



HE'LL BE ON THE BEAM. Any man or boy on your list would prefer this Jack of all Lanterns to a whole handful of Christmas ties. It is gleaming chrome, has standard batteries, spare bulb, and chrome visor, plus a bracket to fit any bicycle. It unmounts from bike to hitch to his belt or carry. \$2.50 ppd. Camalier & Buckley, Dept. AH3, 1141 Conn. Ave., N.W., Washington, D. C.



GRAND PIANO. If she loves Liberace, or even the Moonlight Sonata, she'll love this miniature piano of clear lucite with silvery flecks that comes filled with fragrant dried lavender or rose petals which she can use for filling sachets to scent her bureau drawers. Later it can hold cigarettes, nuts, or mints. 6 x 4" and 3" high. \$1.98 postpaid. Mrs. Dorothy Damar, 722 Damar Bldg., Elizabeth, N. J.



7 PIECE BLUE WILLOW \$4.95 SALAD SET ONLY

Beloved good luck pattern on imported white pottery set. 10" all-purpose bowl with 2 servers, 5" stoppered oil and vinegar and 3½" salts and peppers. All 7 matching pieces postpaid for amazing \$4.95 while import shipment lasts. Order TODAY for Christmas!

FREE Gift 'N' Party Fun Catalog
GREENLAND STUDIOS Dept. A-11
5858 Forbes St. Pittsburgh 17, Pa.

King Size! Personalized!
BATH TOWEL
Just like those found in Continental hotels
Treat him to real luxury... every man alive will love this huge 66" x 36" bath towel. Wonderful for the beach, too. It's smartly monogrammed with his initial in a handsome black and gray coat of arms. The towel is of deep pile white terry. Specify initial when ordering. Satisfaction guaranteed or money back.
\$3.95 ea.
2 for \$7.75 POSTPAID
FOSTER HOUSE
430-K11 S. Jefferson St., Peoria, Ill.

FREE Gift Catalog Write for it!
EASTERLING CO. 330 S. Wells Dept. R-11, Chicago 6, Ill.

Anniversary Cuff Link

Clever reminder engraved with wedding date. Exact day is marked with a precious birthstone. ¾" links in gold-filled or sterling silver. State full date. Free delivery assured.
\$11.95 postpaid
Money-back guarantee. No C.O.D.'s
Lowy's Creations, Rockaway Park, New York

If Your Child Is a Poor Reader

See how *The Sound Way To Easy Reading* can help him to read and spell better a few weeks. New home-tutoring course drills your child in phonics with records and cards. Easy to use. University tests and parents' reports show children gaining to full year's grade in 6 weeks! Write for free illustrated folder and low price.
Bremner-Davis Phonics, Dept. B-4, Wilmette,

150 FT. FINE SATIN 50 RIBBON
BEST VALUE EVER OFFERED!
10 COLORS—White, Red, Green, Pink, Lt. Blue, Royal Blue, Orchid, Yellow, Nile, Cocoa. Factory-fresh, no scraps or pieces. Reg. \$1.50 value! ½" width ribbon 150 ft. roll only 50¢ ppd. Ribbon in 1" width, 75 ft. roll, same colors. 50¢ ppd. State width and colors when ordering. Money back guarantee. **WRITE FOR FREE GIFT CATALOG.**
FREE with every order! Gift wrap, bow tying illustrated instruction brochure.



PIPE THIS. A man who smokes a pipe is known to be kind, generous-to-a-fault, good to his family, fond of animals—and appealing to the ladies. Surely such a guy deserves such a thoughtful gift as a *Variety Pack* of seven full-sized packages of superb tobacco blends—10¼ ounces of tobacco in all. \$2 ppd. David P. Ehrlich Co., Dept. AH, 207 Washington St., Boston 8, Mass.



THERE'S MONEY IN IT for the kiddies who pop their pennies into a bubble gum bank which delivers a gay ball of bubble gum at each deposit. Big 6½" high break-proof plastic, domed banks personalized with child's name come with 35 balls of gum inside for \$.75 plus 20¢ post. We show it with an extra 100 refills for another 45¢. Crown Craft, Dept. M, 246 Fifth Ave., N.Y.C. 1.



PIN THE TAIL ON THE REINDEER is a delightful variation of the old party game. Big 20 x 26" Christmas red background has graceful silhouette of reindeer in snow white sprinkled with tiny multi-colored stars. Comes with 16 numbered tails. After the game, Mr. Reindeer is a gay yuletide decoration. \$1 ppd. House of Schiller, Dept. 356, 180 No. Wacker Dr., Chicago 6, Ill.

THE ICE CREAM CHAIR



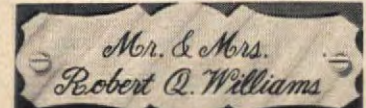
comes out of the soda fountain and into your bedroom or bath or at your vanity; with a low back and washable, plastic covered seat in pink, white, yellow or turquoise. Chair measures 14" seat, 25" high and is available in white, pink or

brass plated or black wrought iron. black wrought iron
white, pink or brass
\$9.98 \$7.98
shipping chgs. coll. No. C.O.D.'s please
interior trends
56-A Underhill Avenue, Brooklyn 38, N. Y.

LADY OF FATIMA MUSICAL STATUE

Delicately hand painted, 13" tall. Glows in the dark. Music Box in base plays "Silent Night", "Oh Holy Night", or "Ave Maria" (state 1st and 2nd choice). Made in Portugal. Plastic. \$8.95 plus 50¢ handling charge. Satisfaction guaranteed or money refunded.

Damas Importing Co.
115 Kipp Ave.
Lodi, New Jersey



PROUD OF YOUR DOOR?

Let us beautify and identify your doorbell or door with this impressive solid brass engraved nameplate, 2¼ in. long. Your name smartly engraved in script. Money back if not delighted. Solid brass screws included. Full price \$1.00. Sorry, no COD's. Perfect for gifts. Mail to: Elgin Engraving Co., 439 S. State, Elgin 2, Illinois



Give Your Pets Happy Holidays

Kitty will revel in the luxury of this wonderful gift—she'll be a real "Glamour Puss." **Kitty Cootie-Chaser** is a soft bed—also kills fleas while cats nap. Stops scratching torment. Irresistible catnip aroma keeps Kitty off chairs, sofa. No more shedding hairs, soiled cushions. Praised by cat fanciers. Long-lasting. In Christmas box, 14x18 in., \$2.49.

Flea-Seat-Pad for Dogs—just as comfortable. Kills fleas and doggy "B.O." 15x 28 in., \$3.49; Super, 28x36 in., \$4.98.

Money-Back Guarantee—Save postage by sending check or M.O. **Sudbury Laboratory, Box 17E, South Sudbury, Mass.**



BRASS COFFEE SERVICE

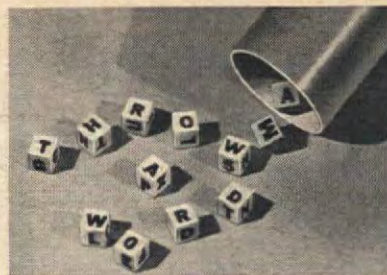
You'll love this solid brass coffee service to brighten up your home! Beautifully designed, with all the grace and charm found only in the finest craftsmanship. Coffee Server is silver lined; holds 6 medium size cups. Gleaming polished mahogany heat-proof handles on server and 3" creamer. Covered sugar bowl is 3½" high. Cherished gift.

3-Piece Set **\$11.95**

Postpaid. No C.O.D. Guaranteed.

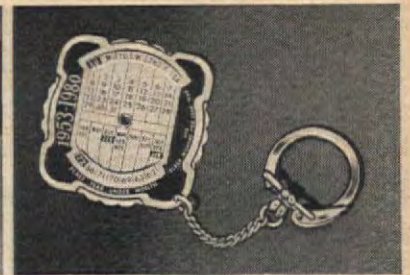
ELRON

225 W. Erie St., Dept. A-275, Chicago 10, Ill.



WIN IN A THROW—\$1

New **THROW-A-WORD** dice game for only \$1 is a sure party stopper! Each player rolls 12 dice from the shaker to form words from letters that turn up. Simplest and fastest word game yet developed. More fun than a spelling bee. Educational, too! Grand gift idea for kids and adults. You must be pleased or your money back! Only \$1, postage paid. Order **THROW-A-WORD** from **SUNSET HOUSE, 493 Sunset Bldg., Hollywood 46, California.**



PERPETUAL CALENDAR—\$1

Carry a key-chain calendar that's never out of date! Tells at a glance the day of the week your birthday will be in any year—and all holidays, too. Plan important dates from now through 1980. Silver dollar size, gold plated and etched in black. Ideal gift for anyone. You must be pleased or your money back! Only \$1, postage paid. Six for \$5. Order **PERPETUAL CALENDARS** from **SUNSET HOUSE, 493 Sunset Building, Hollywood 46, California.**

New...Cleverly Personalized SMARTY NOTES

- 20 notes
 - 20 envelopes
- only \$1**
4 sets for \$3.75



YOUR OWN FIRST NAME and the names of your friends are cleverly printed with informal, witty sayings. Newest correspondence sensation! **SMARTY NOTES** draw attention. They're gay, bright and useful for pen fun. And what nifty inspired gifts they make! Names and quips are artfully printed in blue on high grade, fine quality, heavy white vellum paper. Each sheet is 4½" x 7" . . . perfect size for quick informal letters. You get 20 notes and 20 envelopes for only \$1, postage paid. If any name is not listed below, send your order along anyway—800 additional names with breezy expressions are carried in stock.

SCAN THIS LIST WITH GIFTS IN MIND!

800 Additional Names with Cute Sayings Available

postpaid by ADELAIDE
ADELE's adlibs
add-a-line from ADELINE
urgent from AGNES
as seen by AILEEN
accout on ALICE
from ALMA's almanac
all about ANN
data from ANNA
scanned by ANNE
ARLENE's schemes
ARLINE's schemes
hems and haws from AUDREY
buzz from BEA
a release from BERNICE
BERTHA's brainstorms
backtalk from BETTE
bits from BETTY
bulletin from BEULAH
brainstorms from BEVERLY
biabs from BLANCHE
By-lines from BONNIE
call from CARLA
cracks from CAROL
CAROLYN's comments
cues from CARRIE
cheer from CECILIA
chatter from CHARLOTTE
clucks from CLARICE
CONNIE's confessions
conversation from CORA
corn from CORINNE
something crazy from DAISY
dialogue by DELORES
direct from DIANE
dope from DOLORES
doodles from DONNA
doings of DORIS
dope from DOROTHY
jots from DOT
EDITH's edits
EDNA's edition

as seen by EILEEN
something plain from ELAINE
the score from ELEANOR
expressions from ELIZABETH
an epic from ELLA
ELLEN's yellin's
pretty pleas from ELOISE
an essay by ELSIE
"extra" from EMMA
memo from EMILY
a note from ESTHER
excerpt from ETHEL
echoes from EUNICE
EVA foreva
"chin" with EVELYN
a note from FLO
flash from FLO
from FRAN's file
tales from GAIL
gems from GEORGIA
dirt from GERT
gossip from GLADYS
story from GLORIA
gossip from GRACE
greetings from GRETA
gab from GWEN
howdy from HARRIET
hazards of HAZEL
hello from HELEN
hi from HILDA
ideas by IDA
info from INA
items from IRENE
urgent from IRMA
something wacky from JACKIE
it's just from JAN
junk from JANE
hi-links from JEAN
jottings from JEANNE
get-set—it's JEANETTE
JERRY's jingles
jests from JESSIE
let JO blow

jottings from JOAN
jumping with JOY
voice from JOYCE
jests from JUDITH
jots from JUDY
jabs from JULIE
jabber from JUNE
quips from KAREN
you rate with KATE
essay from KAY
take pity—it's from KITTY
legends from LAURA
to thee—from LEE
low-down from LEONA
something silly from LILLY
lines from LINDA
the low-down from LOIS
letter from LORETTA
the latest from LORRAINE
breeze from LOUISE
spiel from LUCILLE
something juicy from LUCY
the latest from LYDIA
MABEL's fables
mutterings from MADALINE
just a line from MADELINE
memo from MADE
reverie from MARCIE
MARGARET's markings
myths from MARIAN
MARILYN's mumbings
MARION's myths
a story from MARJORIE
MARIANNE's plans
prophecy from MARIE
message from MARTHA
memo from MARY
MARYANN's mementos
MAUDE's murmurings
as seen by MAXINE
today from MAY
missiles from MILDRED

delirium from MIRIAM
murmurs from MURIEL
MYRA'S memoirs
remarks from MYRNA
nonsense from NADINE
fancy—it's from NANCY
baloney from NAOMI
news from NELLIE
nifties from NINA
NORMA's notes
oratory from OLGA
stuff from OLIVE
orchids from OPAL
a chat with PAT
palter from PATRICIA
parley from PAULINE
pearls from PEARL
from PEGGY's pen
fill-ins from PHYLLIS
prattle from PRISCILLA
remarks from REBECCA
reports from ROBERTA
prose from ROSE
ROSEMARY's record
truth from RUTH
sallies from SALLY
scoop from SANDRA
straight from SARAH
scribbles from SHARON
sweet talk from SHEILA
stuff from SHIRLEY
SUE's news
secrets from SUSAN
SYLVIA's script
THELMA's thoughts
VERA's version
verses from VERA
verbs from VIOLA
visit from VIRGINIA
VIVIAN's views
words from WANDA
whispers from WINIFRED
adventures of YVONNE

It's So Easy To Order

Just circle names wanted and fill in coupon. Use separate sheet of paper for additional names.
2 to 3 weeks delivery

SUNSET HOUSE, 901 Sunset Bldg., Hollywood 46, Calif
Please send me..... Sets of SMARTY NOTES.
\$1 each set—4 sets for \$3.75, postage paid.
Enclosed is \$.....

FULL NAME.....
ADDRESS.....
CITY..... ZONE..... STATE.....
YOU MUST BE PLEASED OR YOUR MONEY BACK!
Airmail Reaches Us Overnight

91 HIT PARADE SONGS! \$2.98

If we were to name the stars on these records we would have to charge you \$16.00 instead of \$2.98 for these top of the HIT PARADE record songs or HILL-BILLIES.



"Save Money on Records"

☐ 78 RPM
☐ 45 RPM

118 HILLBILLY HITS \$2.98

(18 HILLBILLY HITS—PLUS LYRICS TO 100 SONGS). BY TOP T.V., RADIO & STAGE STARS ONLY \$2.98. HERE ARE THE 18 RECORD SONGS:

1. Searching
2. You Are The One
3. I Take The Chance
4. Love, Love, Love
5. Any Old Time
6. I Want You, I Need You, I Love You
7. Hoping You're Hoping
8. I Walk The Line
9. Sweet Dreams
10. Folsom Prison Blues
11. Monkey Tunk Man
12. Crazy Arms
13. Little Rosa
14. Keep Your Promise, Willie Thomas
15. Uncle Pen
16. Blackboard Of My Heart
17. I've Changed
18. For Rent

91 HIT PARADE SONGS \$2.98

18 HIT PARADE songs on records by T.V., radio, stage and screen stars. \$2.98 plus free lyrics to 73 hit parade songs—here are the 18 on records:

1. Hound Dog
2. Flying Saucers
3. My Prayer
4. Whatever Will Be
5. Will Be
6. I Want You, I need You, I Love You
7. Allegheny Moon
8. I Almost Lost My Mind
9. Song For A Summer Night
10. You Don't Know Me
11. The Fool
12. Me
13. Don't Be Cruel
14. Soft Summer Breeze
15. Happiness Street
16. Ka Ding Dong
17. The Things I Never Did
18. Stranded In The Jungle

BEST VALUES CO., Dept. 840

318 Market St., Newark, New Jersey

- ☐ Send 78 RPM ☐ Send 45 RPM
☐ I enclose \$2.98. Send the 91 Hit Parade Songs
☐ I enclose \$2.98. Send the 118 Hillbilly Songs

Name _____
Address _____
City _____ State _____
Zone _____
—SOLD ON MONEY BACK GUARANTEE—

BLUE WILLOW SALAD SET



The perfect background for crisp, colorful salads... this lovely seven-piece set in the famous Blue Willow pattern. Each piece a delicately crafted work of art you'll be proud to display at your most important dinners. ensemble includes a large 10" bowl, oil and vinegar cruets, salt and pepper shakers, and serving fork and spoon.

\$4.95 ppd.

plus 50¢ West of Miss.

LIGHTING THE WAY

...right up to heaven, the littlest angel carries the littlest lamb in one arm, in her other hand a hurricane lamp with removable glass. The sweet star light from her star bright is sure to make your wish come true tonight! Of white china touched with gold, just 4 3/4" tall. For Christmas or any time! \$1.50 each; \$2.75 pair, ppd.

Write for FREE catalog.

SETH and JED

Dept. A-11 New Marlborough, Mass.



AMERICAN EAGLE \$5.50 ppd.

Antiqued Gold—20" Wing Spread

Majestic, decorative wall plaque—use indoors or out. Authentic detail, cast aluminum.

Mastercraft 212A SUMMER BOSTON 10, MASS.
FREE GIFT 'N GADGET CATALOG



Imported Pine Cone Birds

Adorable pine cone birds from Denmark so life-like you'll expect to hear them peep! Beautifully hand-painted with bright eyes, simulated feathers, living colors. Wire them to your favorite plants, add an old-world touch to your Christmas tree, dramatize a centerpiece! 2" long. Order 8000-6, Birds, 6 for \$1.95 ppd.

Write For Free Gift Catalog!

Miles Kimball

347 Bond St., Oshkosh, Wisconsin

WALL PLAQUES COPPER COCKS



Pair of stylized cocks for living, dining or bedroom walls. Made of 1/4" laminated card stock die cut, ready to hang. Each cock is hand printed in tones of copper and brown. 12" high and blends well in any type home. Only \$2.95 pair plus 32¢ postage. Money back guarantee.

500 TOY CUTOUTS \$1.95



Yes... 500 toy cutouts! 100 birds, 100 animals 100 foreign and antique cars, 100 flags of all nations and 100 dolls in authentic costume for just \$1.95. Cut them out, color them, stand them for play. An educational collection of cutouts they'll keep for years. Order several for gifts. Money back guarantee.



3-D Christmas DECORATIONS

Now you can decorate the window, walls or tree itself with new 3-D decorations. Set contains 14 pieces. Easily assembled. Santa, Reindeer, Nativity scene, angels, etc. All die cut and in gay seasons colors. \$1.00 ppd. Money back guar.

H. R. BUCHANAN,
423 Magnolia St., So. Pasadena, Calif.



Personalized JUMBO JOT PAD

The Jumbo Jot-Pad is a doodler's dream, because the whipping pad of memo sheets looks practically inexhaustible. The rich, red leather-like cover stamped in gold with any name or initials, and the gold colored pencil make it a very nice desk accessory for appointments, telephone memos, shopping lists, even bridge scores. A real jumbo gift, postpaid, \$1.25 only.

Refill Pads (500 sheets 3 1/2 x 3") ppd. 3 for \$1.00. Please print plainly. Send for FREE Gift Catalog.
HORACE ANDERSON'S GIFT CRAFT CO.
1232-A East 47th Street, Chicago 15, Ill.



READING EASEL FOR SOLID COMFORT

Sizes for general reading, reference work, catalogs, etc. For desk or lap use. Adjusts to 3 reading angles. Transparent pageholders free hands for writing, typing, etc. Tempered masonite with piano type hinges. Felts protect desk surface.

Model S 8x10 1/2" (13 1/2" ledge).....\$3.50*
" R 8x10 1/2" (21 1/2" ledge).....4.50*
" J 10x15" (21 1/2" ledge).....5.50*
" M 14x20" (21 1/2" ledge).....8.00*

*Postpaid in U.S. Gift wrapped \$1 extra. Satisfaction or money back. Send orders with remittance to

ENDOLANE ENTERPRISES
Dept. 1, Antioch, Ill.

YOU'LL SUIT HIM TO A TEE if you give a golf-guy a Tee-Matic. This golden golf tee has a flexible spring which bends to a 90° angle in any direction. It is designed to give him longer, straighter drives, fewer slices. Drag tag with his initials makes it easy to retrieve. Of polished brass, it can't nick golf clubs. \$1 ppd. Golf Shop, Dept. AH, 550 Fifth Avenue, New York 36, N.Y.



HIDDEN BENEATH HER SKIRTS Katy the Cook hides a little tea table, two chairs, two cups and saucers, and a little teapot with lid. All are gaily painted wood, and what a delightful surprise for Santa to tuck into a Christmas stocking for a good little girl who will squeal with delight as she tumbles all the pieces out. 5 1/2" tall. \$1.95 ppd. Elizabeth McCaffrey, Dept. AH, Orange, N. J.



EVERYTHING NICE belonging to a sugar-and-spice little girl will be tucked inside a gay Oriental jewel box with an exotic little painted scene on front, a mirrored door with a silk tassel pull and little drawers for her gold locket, tiny ring, a crackerjack surprise—and eventually even a fraternity pin 5 1/2" high. \$1.98 ppd. Huss Bros., 800-A No. Clark St., Chicago 10, Ill.



PERSONALIZED GUEST SOAP 20 CAKES JUST \$2.95!

Custom made bathroom glamour at an amazingly low price. Each guest-size cake of baby-smooth pure castile soap personalized with any one or two first names or monogram. Never washes off until the soap is all used!

Handsome block-style lettering in black on white soap. Perfect for showers, anniversaries, "new homes" and Christmas. Order today—just \$2.95 for each set of 20 cakes.

FREE Gift 'n' Party Fun Catalog

GREENLAND STUDIOS, Dept. A-112
5858 Forbes St. Pittsburgh 17, Pa.

PENCILS!
WITH
YOUR NAME
IMPRINTED IN
GOLD
A PERFECT
PERSONAL GIFT
FOR EVERYONE

12 Fine quality pencils with smooth black leads or different colored leads.

Send check or money order. Print name desired clearly and specify black or colored leads. Prompt shipment. Money-back guarantee.

6 only 35¢
12 only 60¢
24 only \$1.
POST PAID

a wonderful
CHRISTMAS GIFT!
order several sets

send for
FREE
catalog

ATLAS PENCIL CORP., New Hyde Park, 52 N. Y.

Exquisitely FINE 1/2 the usual COST OF CHINA BAVARIAN

NOW! Superb, Imported ROYAL CASTLE Bavarian China from our own Bavarian factory at amazing savings. Six distinctive, charming patterns. All OPEN STOCK—identical replacements available for a lifetime. Amazingly serviceable, too. Its loveliness and beauty last indefinitely. You can order 5-piece place settings whenever desired, starting at less than \$5.

Before long you'll own a 53-pc. Dinner set.

ROYAL CASTLE CHINA CORP., Box 183 (AN), Madison Square Station, New York 10, N. Y.

Send 10¢ for COLORED PHOTOS and Detailed Descriptions with Prices.



NON-SLIP NUTCRACKER

Beautifully handcarved hardwood from Italy. A useful showpiece to give or own \$4.95 ppd.

ADAMS, 922A W. 31st, Houston, Texas



Old Fashioned Ice Skating Party

ART CRAFT PRODUCTS, P.O. BOX 389, NORWALK 18, CONNECTICUT

EXCLUSIVE EUROPEAN IMPORT HAND PAINTED FIGURES

So realistic you almost expect them to spring to life! Charming costumes in full color, with painstaking regard for detail, authentically depict the mid-eighties.

Made of durable metal, they are accurately scaled to size (up to 3 inches high).

A wonderful wintertime setting for your table centerpiece, mantel, window or niche. A welcome, fascinating and educational gift for all children of school age.

Complete Set, 30 pieces... \$3.95 Post MONEY BACK GUARANTEE Paid

SEND FOR FREE GIFTIME CATALOG



STAFFORDSHIRE COW - CREAMER.
This whimsical white china bossy is covered all over with a tiny green leaf design, and it's our bet that she'll be put to pasture on a beautiful mahogany breakfront and only lifted down to serve cream on very special occasions. Handcrafted from a very old model. 6" long, 5" high. \$5.35 ppd. Old Guilford Forge, Dept. AH, 76 Broad St., Guilford, Conn.



OPEN AND CLOSED CASE for a gift any girl on your list would use and love having. A Tortoise Shell comb folds into a gold or silver metal case which measures 4 1/2" long x 1" when folded. And you may order it with two or three engraved initials so that she'll know she's not a last-minute thought. \$1.50 each, 2 for \$2.75. Postpaid. Ruth Brawer, Dept. AC, Box 4035, Tucson, Arizona.



IF YOU MARRIED AN ANGEL who is sometimes a bit devilish you've got a perfect marriage, and your partner rates a medal saying *Angel or Devil, I Love You. Presented to (name) for (number) years of Tender Loving Care.* 3/4", 1", 1 1/4" and 1 1/2". Sterling silver or gold-filled, \$4, \$5, \$6, and \$8. 14K Gold, \$15, \$20, \$35, and \$45. Ppd. Wayne Silversmiths, 546A So. Broadway, Yonkers, N. Y.



100 GAILY COLORED BELLS

Tie them on gift packages, make decorations, dress up cakes or place cards. Each little bell is a masterpiece of perfection in smooth plastic, with slots at top for tying. All-occasion assortment includes red, green, blue, and white bells, 1/2" to 1" long from tip to clapper. Stunning on Christmas gifts! Bargain package of 100 is \$1.00 postpaid.

WALTER DRAKE & SONS, 411 Drake Bldg. Colorado Springs 5, Colorado

For Overnight Parking

of Pop's rings, watch, wallet, coins, keys, etc. The cleverest canine you've seen in a dog's age. Rover keeps a man's dresser tidy—ends frantic morning searches for precious possessions. A pup any Pop will love for Christmas. In brown and yellow glazed pottery, 6" long from nose to tail. \$2.95 postpaid. Mail Orders Promptly Filled

x Schling Seedsmen, Inc.

Madison Ave., Dept. 601, New York 22, N. Y.

Wonder GLASS KNIFE

Stays Sharp Forever!
Made of glass yet it's 18 times stronger than ordinary glass! Stays sharp forever! Used extensively by hospitals, restaurants, hotels! Acid dulls ordinary knives but has no effect on this glass knife. No tinny, metallic when slicing tomatoes. It's sharp, clean, s ALWAYS! A fine gift! Just \$1.00 id!

R PRESS, INC., Box 591-X, Lynn, Mass.

YOUR OLD FUR COAT INTO NEW CAPE, STOLE, JACKET \$22.95

Includes: RESTYLING • NEW LINING • INTER-LINING • MONOGRAM • CLEANING • GLAZING
• Largest and oldest 1 price fur service in the world.
• Most praised by style magazines.
• Widest selection of styles for only \$22.95.
• Whether your coat is outworn or just out-of-style, you'll be delighted with Morton's glamorous restyling.

MAIL COUPON FOR 12 PAGE FREE STYLE BOOK
MORTON'S, Dept. 21-K, Washington 4, D.C.
Name _____
Address _____ City _____ State _____

Factory to-you Savings!

DOLLY TEARS

AMERICA'S MOST AMAZING "LIFE-LIKE" DOLL
CRIES REAL TEARS

She Wets
She Blows Bubbles
She Bathes
She Cries
She Drinks

17 Pc. Layette

REAL Lamb's Fur HAIR

So Real and Life-Like... every little mother will fall in love with her immediately!

So realistic she looks just like a real live baby. When she cries, big real water tears roll down her chubby face. She takes her bottle when hungry and even wets her diaper so that busy mothers can change her. She blows bubbles and can be bathed just like a real infant. Her bright eyes open and close. Beautifully made with an unbreakable Vinyl body and natural looking baby head. Detailed to be the closest thing to a live baby. Doll includes pacifier, diaper, bottle and nipple. Layette includes pretty print dress, bonnet, towel, bib, extra diaper, booties, bottle, nipples, bubble pipe, soap, clothes pins and tissues.

Deluxe Features

- Life-like Baby Head
- Go-to-Sleep Eyes
- Lamb's Fur Hair
- Unbreakable Vinyl Body
- Arms and Legs are Jointed
- Head Turns—She Cries

Buy Direct—Save 50%

\$3.95

Dolly Tears Only

COMPLETE with LAYETTE \$4.95

MONEY-BACK GUARANTEE

NIRESK INDUSTRIES, Dept. DTN-12, Chicago 40, Ill.

☐ Please rush Dolly Tears at \$3.95
☐ Please rush Dolly Tears and Complete Layette at \$4.95

Name _____
Address _____
City _____ Zone _____ State _____

☐ Send C.O.D. plus postage.
☐ Send prepaid. I am enclosing \$_____
(In Canada \$5.95) Niresk, 214 Main St., Toronto 13.

For the man in your life...

VALET RACK

Every man, bachelor or benedict, needs this smart, useful 16" x 40" valet. Designed to hold a man's suit, trousers, shoes... all neat and ready to use. Helps keep his clothes neat and pressed. Of mahogany-finished hard wood. Better order two—the ladies love it too. Order now!

Only \$4.95 plus 35¢ shipping

Satisfaction guaranteed or money refunded.

FOSTER HOUSE
430-K11, So. Jefferson, Peoria, Ill.

KAR-KARE KIT

The Kar-Kare Kit contains polishing cloth, whisk brush, ice scraper and squeegee, pad and pencil, miniature flashlight for reading maps, and a key chain for your auto keys. It fits in your glove compartment, comes in brown simulated leather.

\$2.49

Plus 25¢ Postage

Penna Residents Add 3% Sales Tax
Sorry No Stamps or C.O.D.'s Please
Send For Free Gift Catalog

PAGE & BIDDLE HAVERFORD A-17, PA.

Charming Colonial Design

DOOR KNOCKER

ONLY \$1.00

Just picture your home with this distinctive Door Knocker to greet your guests with friendly warmth. The lovely Colonial motif will add charm to any home. Superbly crafted hand-decorated metal, with heavy swinging spur that sounds summoning tone. Choice of black or bronze color. Over 5" high. Satisfaction Guaranteed or Money Back

Available plain (without name) for only \$1.00. However, for only 15¢ extra, we'll artistically hand-letter any family name—and NAME WILL GLOW IN THE DARK. Durably made to give years of service. Won't rust or tarnish. Easy to install. Order several at this bargain price, to give away as gifts. Each Door Knocker can be personalized differently. Add 20¢ to each Door Knocker ordered for postage and handling. No C.O.D.'s please.

DOBBS PRODUCTS CO.,
1255 S. Wabash Ave., Dept 105, Chicago 5, Ill.

personal photo

CHRISTMAS CARDS

From Your Own Snapshot Negative

BIG 4 1/2" x 5 1/2" Cards
80% LARGER PICTURE AREA

envelopes included

FREE SAMPLE

25 for \$1.00

plus 25¢ shipping

Limited Trial Offer... 1 order (25 cards) to customer. Send us your snapshot negative and we'll make up a free sample of our rich-looking, personalized Christmas Greeting Card with a LARGE picture. Please include 5¢ in stamps for handling. Negative returned with sample, plus illustrated folder with other styles & prices. If without negative, send photo and 50¢ for new negative. No obligation. Write today. FREE GIFT IF ORDER IS RECEIVED BY NOV. 15th.

KLEER-VUE FILM SERVICE
P.O. BOX 6364 D PHILA 39, PA.



GIANT LAWN PASTE-ON, CUT-OUT XMAS DECORATIONS

New way to say "Merry Christmas" to the entire neighborhood. Bright colorful Christmas figures for beautiful king-size lawn, roof and window decorations. Printed in sparkling full color on heavy paper. All you do is paste pattern on fir plywood and cut out with saw. It's easy. Anyone can do it. Order today!

Jolly 6-Foot Santa . . . 50c each (plus 24" Christmas Wreath cut-out)

Two 4-Foot Angels . . . 50c pair (plus 24" Christmas Candle cut-out)

Three 4-Foot Choir Boys . 50c set (plus Christmas Music Scroll cut-out)

Shipped prepaid in heavy cardboard tubes. Offer good USA only. Sorry, no C.O.D.'s.

DOUGLAS FIR PLYWOOD ASSOCIATION
Dept. 1, Tacoma 2, Washington

Proven Home Plans for BETTER LIVING



New Ideas — Builder Approved Plans

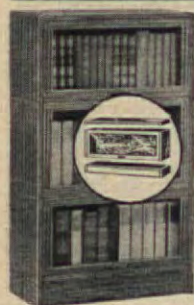
Find your dream home here — plans giving you beauty, "extras", economy; plans anyone can build. Blueprints at low, low cost. **SAVE! ANY 3 BOOKS only \$2**

- New! HILLSIDE HOMES, over 60 plans . . . \$1
- FAMILY ROOM HOMES, 118 living plans . . . \$1
- SELECTED HOMES, 115 dramatic styles . . . \$1
- NEW TRENDS, 154 plans, new ideas . . . \$1
- BLOCK MASONRY, 225 thrifty beauties . . . \$1

Send today, \$1 per book ordered separately

HOME BUILDING PLAN SERVICE
Studio A, 2454 N.E. Sandy Blvd., Portland 12, Oregon

You Can SAVE 40% ON SECTIONAL BOOKCASES



Write for Catalog A-1156 illustrating complete lines with factory prices

C. J. LUNDSTROM MFG. CO.
Little Falls, N. Y.

Manufacturers of Sectional Bookcases for Better Homes and Offices since 1899

Order Direct from Factory at 40% off retail Save Middleman's Profit

Famous Lundstrom Sectional Bookcases are sold direct from factory only on 30 day approval. You are assured a permanent source of supply for additional sections. . . Available in different designs, woods, and finishes. . . sectional will fit almost any size space, height, or width. It grows with your library. With or without glass disappearing doors. Endorsed by over 300,000 users.

BUTTER MOLD

AUTHENTIC ANTIQUE REPRODUCTION



MADE FROM A COLONIAL ORIGINAL \$2.95 ppd.

An authentic reproduction of the molds our Early American Grandmothers used to make monogrammed butter patties. Made of hard rock maple with your initials hand engraved, it molds butter patties embossed with your monogram. Makes guests rave—even simple meals elegant. Decorative—has leather thong to hang it by. Unusual and distinctive gift. Up to 3 initials. \$2.95 ppd. Handy Gifts, 1101 Jasperson Bldg., Culver City 13, Calif.

SATIN RIBBON BARGAIN!



NOW! Get clean, fresh satin ribbon for only \$1.00 per 100 yards (300 feet)! Far less than you would pay in stores. Save as much as 5c per yard. All first quality, fully 7/16" wide ribbon in 50-yard rolls. Color-fast with no-fray edges. Perfect for gift wrapping, party favors, hair bows. Choice of White, Gold, Red, Emerald Green, Royal Blue. State colors desired. Two 50-yard rolls. \$1.00; additional rolls 50c each. Add 15c per order for postage. No C.O.D.'s. Satisfaction guaranteed. Gift Catalog sent FREE!



SECRETS of Bow-Tying & Gift Wrapping

12-page booklet included FREE with your order. Filled with easy instructions for tying gorgeous bows, pom-poms, gift packages, etc. Order several rolls NOW!

FREE!

HOUSE OF SCHILLER 180 N. Chicago Drive Dept. AH-54, Chicago 6, Ill.

Olde New England STEP-END TABLE with Storage Firkin

A beautiful, practical piece of furniture! Hand-turned by Swazey craftsmen with 100 years father-to-son tradition. Hand-rubbed Salem Antique Maple finish. Spacious "steps" are solid rock maple. The convenient storage firkin (old time "sugarin firkin") with handy lid, keeps sewing, knitting, odds and ends. 21" hi, 22" long, 15" wide. Only \$14.95 ppd. (Please add 75c West Mass. River.) Money Back If Not Thrilled!

PUDDIN' HOLLER, Box 6411, E. Swazey N.H.

MORE BRILLIANT than DIAMONDS

You Won't Believe Your Eyes

GLAMOUR MAGAZINE (June 1953) said: "The average person would find it hard to distinguish this stone from the crystallized carbon turned out by nature. It's a JARRA GEMS look like the finest diamonds, a miracle of modern science, yet cost only \$24 a full carat unmounted."

FREE BOOKLET tells amazing story of the JARRA miracle gem. Shows ladies' and men's rings. Easy monthly payments. Visit our showroom.

Jarra GEM CORP. Dept. A44 489 Fifth Ave., New York 17, N. Y.



COPPER MINIATURE WALL PLAQUES

Delightful new Early American Simulated copper miniatures in plaque form for those kitchen, dining or patio walls. Set consists of 8 authentic miniatures, 5" high on 1/2" thick laminated card stock. Hand printed in tones of copper and brown. Washable, too! Only \$2.95, plus 32c postage set of 8, ppd. Make excellent gifts. Money back guarantee.

Hollywood Arts, P.O. Box 602, Dept. AH, Encino, Calif.

MASTER CARPENTER. Dad's youngest helper can follow in his do-it-yourself footsteps with an unbreakable set of plastic tools all his own —ones that won't endanger his tiny fingers or your best furniture. He'll have 6 1/2" hammer, interchangeable 4-piece screw driver, nuts and bolts, nails, wrench, pliers, all in gay colors. \$1 ppd. Jolan Sales, Dept. AH, Fostertown Rd., Newburgh, N.Y.



A TWIRLING LITTLE GIRL in a bouffant dress will love it when this slip is showing because in a ring around the hem is her own name in many colors. A crisp everglaze cotton with 3 wide ruffles to make her dress a stand-out, it is topped with eyelet, trimmed with two little bows. Tots' sizes 1-3, \$1.50; girls' sizes 4-14, \$2. Ppd. Rich Personals, 290K Dyckman St., New York 34, N. Y.



YOUR FUNNY FACE may break up the party but who could resist washing off the paint job and making an even funnier one with this Paint-A-Puppet kit. A rubber head comes with paints and tufts of crazy hair to bring out the artist in anyone, plus a dress to cover a hand when the character goes into its act. Anyone's in show business for \$1.95 ppd. Taylor Gifts, Wayne 6, Pa.



Antique Priming Mirror



AUTHENTIC CAST ALUMINUM

The storied charm and color of the ante-bellum South lives in this decorative masterpiece, flawlessly reproduced in rustproof, lightweight aluminum. Delicately designed with exquisite cupids, this mirror will reflect your good taste in gift giving. 7" x 10" mirror. Colors—white, pink, green, blue or yellow. Made by the makers of America's loveliest decorative furniture. . . acclaimed by discerning homeowners everywhere. Order now. \$750 Postpaid. Send 10c in coin or stamps for illustrated catalog and prices of other beautiful pieces.

MOULTRIE MFG. CO.

MOULTRIE, GEORGIA

new crop #1 UNSHELLED



FIESTA BASKET

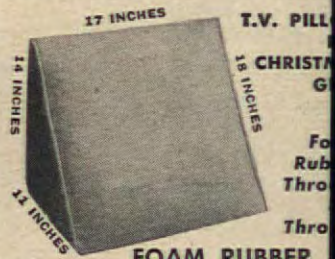
Big Stuart and Success Pecans, washed, polished and machine graded.

5 lbs. \$6.00 POSTPAID

Send gift list and personal or business cards. We do the rest.

FOR GROUP FUND-RAISING!

Pecan Halves, 1 lb. cello. bags, \$1.40, 25 or more. Send for colorful folder, prices, etc. Deep South Pecan Co., Dept. AH, Biloxi, Miss.



FOAM RUBBER 3-WAY PILLO

A comfortable, molded Foam Rubber pillow—for use anywhere in the house. Allergic, keeps its shape, never mats down, on motor trips, fishing boats, in rumpus. Non-slip construction. Just the thing for readers or invalids. Zipper covered in deers fabric with corded edge. Gray, g Turquoise, Gold, Maroon, Brown, Red.

Shipped anywhere. Ppd. \$9

The Foam Rubber Store

1829 E. 13th St. Dept. 81 Cleveland 14, OHIO

USEFUL JAM, BON BON, MINT, or RELISH DIS

Chromed metal rack spoon. **OR YOUR OWN H** **OR GIFT GIVING** Glamorous silver finish on graceful glass. NEVER NEEDS POL. Easy to clean—just and dry. **GUARANTEED NOT T** **NISH—STAIN OR PE** **Gift Boxed** **No C.O.D.'s** **Send check or** **order. Money** **POSTPAID not de** **TWO SISTER** **Box 205 (Dept.** **MASSAQUEUA, L.I., N** **CROWN THUMB**

Inexpensive open reproductions of early American glass. oz. water goblet, \$1. Add 50c post for c pieces. Many other available. Illustrate chure on request.

WITS' END 221A Bellevue Av Upper Montclair, N.J.

THE AMERICAN HOME, NOVEMBER,



HOME FOR CHRISTMAS that will delight any young miss on your holiday list. This doll house is gaily painted cardboard, knocked down, with directions for assembling in one minute. Package also includes furniture to put together, so she can set up housekeeping without delay. 13 $\frac{3}{8}$ x 7 $\frac{1}{4}$ x 12 $\frac{1}{2}$ " high. \$2.50 plus 65¢ postage. Mark Farmer Mfg., Box 573 AH, El Cerrito 6, Calif.



IMAGINE PINK ROLLER SKATES! Or lovely pale blue ones! What a happy departure for the flying feet of the ecstatic bright-eyes who finds these dreams on wheels under the Christmas tree. For shoe sizes 8-12, they have all nylon wheels, are non-breakable, light weight, noiseless, self-lubricating, and rust proof. \$2.95 pr. ppd. Artisan Galleries, 2100 N. Haskell Ave., Dallas 4, Tex.



TO ANSWER THOUSANDS OF LETTERS to Mr. Santa, a love of a Ginny Doll comes packaged with a party dress and school dress, and a hat, shoes, and gloves, plus a box of Ginny note paper, a Ginny Club membership certificate and Club News and pin. Ginny is 7 $\frac{1}{2}$ " tall, and sits, stands, sleeps, and walks. \$5 ppd. Albee, Dept. A, 6129 Bergenline Ave., West New York, N.J.

Where There's Smoke, There's Fire

MATCH BAR AND CIGARETTE BAR

These two antique pine matchmates fill from the top and dispense a pack at a time from the bottom. The handy 13 $\frac{1}{2}$ " Match Bar holds 50 packs of matches safely and conveniently. The match books will be printed with your choice of three initials or names in Black or Silver on Red, Blue, Green, or White. The 11 $\frac{1}{2}$ " Cigarette Bar holds 50 packs and has a delightful "Smoker's Verse" on the front side.

Match Bar and Match Books... \$3.30 ppd.
Cigarette Bar... \$1.75 ppd.
Combination... \$4.95 ppd.

Send for free Gift Catalog.

THE KREBS
4-11 Westery, Rhode Island

You Make These Mistakes English? MANY persons say "between you and I"—use "who" for "whom"—don't know whether to use one or two "e's" or "m's" or "r's." Every time speak or write you show what you are. A course of effective English brings you added advantage, better opportunities.

You can improve your English through Sherwin's 100% self-correcting invention. If you are embarrassed by mistakes in grammar, spelling, punctuation, or pronunciation, write for FREE book "You Can Master Good English in 15 Minutes." No obligation. **SHERWIN CODY COURSE IN ENGLISH**, 17511 Central Drive, Port Washington, N. Y. (No salesman will call upon you).

FOR BIG MEN ONLY!

SIZES 10 to 16 WIDTHS AAA—EEE

We SPECIALIZE in large sizes only—sneakers, casuals, wing tips, hand-sewn moccasins, cordovans, dress oxfords, work shoes, socks, slippers, rubbers. Enjoy the finest in fit, comfort, style at amazingly low cost. Mail only. Write for FREE Style Book TODAY!

KING-SIZE, INC.
928 Brockton, Mass.

Rockingham MEASURING CUP PITCHERS

A Delightful and Unusual Gift Idea!

What a delight these quaint measuring cups are—practical as well as picture-pretty. Made of Rockingham ceramic with a rich, chocolate brown glazed luster. Trimmed with a gay, colorful strutting chandelier, they come in $\frac{1}{4}$, $\frac{1}{2}$, $\frac{3}{4}$ and full cup sizes. Smart wooden wall rack included.

COMPLETE SET \$2.95 plus 25¢ shipping

Order today on guarantee of satisfaction or money back

HELEN GALLAGHER
413 - K-11 Fulton St., Peoria, Ill.

FREE Gift Catalog Write for it!

A GIFT ANYBODY Can Give EVERYBODY...
...and be remembered 3 meals a day for life!

Here, in a beautiful, sturdy red and foil file box are over 800 of the most usable recipes a cook ever waggled a spoon to—family, including epicures, ever set tooth to! It's a triple-tested collection (on 4" x 6" cards, fully indexed) by the South's leading home economist—TV Star and Food Columnist for The Houston Post.

\$6.75 Post Paid

JANE CHRISTOPHER RECIPE FILE
P. O. Box 6827 • Houston 5, Texas

ORDER DIRECT FROM FACTORY! SOLID BIRCH OR MAPLE! CAPTAIN'S STOOLS

FULLY ASSEMBLED READY-TO-PAINT

2 for \$14.95

Choose Either Style
MODERN COLONIAL

Perfect companions to our famous Captain's Chairs—these stools are of the finest construction for a lifetime of comfort and service. Seat 14" square. Solid birch or maple sanded silky smooth ready for you to paint, stain or lacquer. Minimum Order, 2 Stools, 2 Popular Sizes. Seat heights: 24" high for "counter"; 30" high for "bar". (Please specify size.) Prompt delivery—ship, chgs. collect. Send check or money order. No C.O.D.'s. **MONEY-BACK GUARANTEE.** Complete instructions on "How to Finish Unpainted Furniture" sent FREE with each order. Ask for our illustrated catalog.

VISIT OUR SHOWROOMS
Makers of Fine Chairs Since 1851
MEADOWBROOK INDUSTRIES
Meadowbrook Building, Dept. D-2
2298 Bellmore Ave., Bellmore, L. I., N.Y.

Relaxing COMFORT

A Perfect Gift

This ingenious Knee Lift Cushion gives you contour chair and hospital-bed comfort, achieved by slightly flexing the knees. Now this comfort can be enjoyed in your own home. Your back, hips and legs relax, tensions vanish, sleep comes easily and naturally. Many back and leg aches magically disappear. Wonderful gift for restless sleepers, bed readers, invalids and during pregnancy. Used by many doctors and hospitals. Money back guarantee. Immediate delivery. Only \$2.98.

BETTER SLEEP Inc., Dept. 442, New Providence, N.J.

AROMATIC CEDAR GARMENT HANGERS

Perfect match for your cedar closet. Adds clean fresh cedar aroma to ordinary closets. Made of solid native red cedar wood. 19" wide. Large nickel plated hook. Contour design fits shape of coats and dresses. Set of four—only \$3.95 ppd. No C.O.D.'s please.

Crafts of Carolina Dept. 12 Roxboro, N. C.

AN OLD TIME VALUE \$7.75

EARLY AMERICAN LADDER BACK CHAIR
(direct from workshop to you)

An incredible price for a ladder back chair which features such hand workmanship, such built-in value, such a beautiful hand-woven fibre rush seat. Hand-made of solid native hardwood for generations of use. Here is the lowest-priced chair with this desirable seat. Fully assembled and ready to use, \$7.75 unpainted, \$8.75 in natural finish. \$10.50 in mahogany, maple, walnut, cherry or pine finish. Minimum order is two. Express charges collect. Write for FREE catalog. Satisfaction unconditionally guaranteed. Quick delivery. Send check or money order.

Jeff Elliot Craftsmen
Dept. A-116, STATESVILLE, NORTH CAROLINA

85.3% said YES... I'LL TAKE

ROUGH-TEXTURED Itasca COTTON CURTAINS

over any other curtain fabric!

"I like rough-textured Itasca Cottons—with the smart, new look. You bet I'll take them over any other curtain fabric!" That's what Itasca homemakers all over America told us in a recent survey—85.3% chose Itasca Cottons. Smart women like these make the beautiful curtains, bedspreads and slipcovers that other women envy. And they make them with our wonderful, rough-textured Itasca Cottons!

These Itasca homemakers love the neutral-to-pastel Itasca colors—colors that give "background elegance" to any decor, Contemporary to Early American. Itasca customers appreciate, too, the economy of these quality cotton weaves—many as low as \$1.19 a yard! Vat-dyed yarns that look new for years!

Exciting, new weaves and colors, like wonderful, natural-looking "Surf" and "Shadow Cloth" come regularly from our looms. And of course you can get direct from us matching trims, braids and ball fringes—plus rods and drapery hardware. Send today for Itasca's measuring instructions and easy-sewing "How to Make Them Yourself" book. Dozens of practical, money-saving home sewing ideas plus 20 Itasca samples for only 25¢! Order today.

ITASCA WEAVERS GUILD
Dept. AH-3, Itasca, Texas

Rush 20 Itasca samples plus "How to Make Them Yourself" book. I enclose 25¢.

(print name plainly)

(print address plainly)

City State



ELECTRIC JINGLE BELLS
AUTOMATIC ringing Christmas bells will ring a Merry Christmas welcome over your holiday door; a set is really fabulous on your tree; a truly inspiring tinkle at plant or office. They begin their perpetual "tinkle" the moment you plug them in. Two sizes—economical, too! 3-bell set \$3.98; 4-bell set (shown) \$4.98 ppd.



Christmas Mail Basket
Beautiful red lacquered, gaily decorated by hand with sequined Christmas tree, snowman. Real festive addition to your door, hall, table. A pleasant home for holiday mail, sure to be used year after year. P.S. Fruits or gifts packed in Christmas mail basket will win 1st prize for packages under anybody's tree. \$1.95 ppd.

Free! Write for
BIG NEW GIFT catalog.

Carol Beatty

Carol Beatty, 236 Beatty Building, Hollywood 46, California

Pop-Up Toaster Salt and Pepper Set

ONLY
\$1.25



Check or M.O.
No C.O.D.
No Stamps

The cutest yet... for your table or collector's shelf. An exact replica of your toaster—even to the "Pop-Up". A touch of the finger "pops up" the toast-shaped salt and pepper. Black plastic base with silver metallic body. Plastic toast-shaped salt and pepper—one white, one brown.

FREE

Beautiful 32 page full color catalog chock full of dozens of gift ideas, Christmas card assortments, all-occasion card assortments, gift wraps, note and stationery selections and a host of unique gift ideas... send today—It's FREE.

BAYFIELD INDUSTRIES
422 BAYFIELD AVE., FAIRPORT, NEW YORK

FORCES You to Save \$100.00 a Year Automatically!



Get Perpetual Date & Amount Banks. 25¢ a day keeps date up-to-date. Also totals amount saved. Forces you to save daily or Calendar won't change date. Dependable mechanism with key. Use year after year. Start now! Order several. Ret. \$3.50. Now only \$1.99 each; 3 for \$5.75; 6 for \$11.00 ppd. Mail to LEE-CRAFT, Dept. 1A, 300 Albany Ave., Brooklyn 13, N.Y.



YOU CAN

Save Money—MAKE MONEY FOR YOURSELF, CLUB OR CHURCH

No special skill or tools are needed to make this lovely rhinestone jewelry. So quick—so simple! Just cement your choice of sparkling, imported rhinestones into handsome gold plated or rhodium finished settings. Alone, or as a group project, start saving—or making—Christmas money now! Start with this lovely Poinsettia set (pin & earrings). Specify gold or rhodium and choice of Crystal, Ruby, Emerald or Sapphire stones. Complete with all materials and New Catalog... \$1.00 Ppd.

CATALOG ALONE showing hundreds of items you can make for gifts or fund raising—25¢. Ppd.
No C.O.D.'s—Money Back Guarantee
JEWELCRAFT, 46(A11-6) Park St. Framingham, Mass.



Clown PENCIL SHARPENER

We've never seen anything quite like this before, and certainly we've never seen anything that fits the bill for so many Christmas presents. The fat little Funny Man screws onto the wall or desk; the pencil fits in a hole in his tummy; and a turn of the crank sharpens the point. **\$1.00**

Postpaid... 2 for \$1.95 ppd. 4 for \$3.75 ppd.

Penna. Residents Add 3¢ Sales Tax

Sorry No Stamps or C.O.D.'s Please

Send For Free Gift Catalog

PAGE & BIDDLE

21 Station Road, Haverford A 11, Pa.

GOLFScope

"Tells Distance To The Pin"

Selects correct club for each approach shot!

\$1.00
POSTPAID

BE ACCURATE! Simply sight flag in opening to read yardage to green—quickly, easily. Tells correct club to use. Prevents under-or-over driving green. Pocket size. Durable aluminum in plastic carry case. **\$1.00**
GILLON PRODUCTS — SAN MATEO, CALIFORNIA

Exquisite \$1.79 PEARL NECKLACE FREE!

To introduce mail order buyers to our new Christmas Catalog of unusual gift ideas, we offer this exquisite 17-inch strand of perfectly matched, simulated pearls FREE! Regular \$1.79 necklace of graduated, lustrous imported pearls is yours as a get-acquainted gift. Just send 25¢ to cover postage and handling. Supply limited. Giftwares Catalog included FREE. For adults only. Order NOW (be sure to send 25¢).
HOUSE OF SCHILLER, Dept. AH-56
180 N. Wacker Drive, Chicago 6, Ill.



Authentic Reproduction of the old Gout Stool

—from the days of powdered wigs and high living. And even today there's nothing quite like it for giving comfort and relief to tired and aching feet, legs and ankles. Its 15" height, 12" width and over-all slant of 25° are all exactly right for resting and relaxing from your knees on down to your toes. You'll revel in its beauty too. Of rich solid mahogany—brown or blond—upholstered in tastefully chosen plain tapestry. Your choice of Green, Red, Brown, Champagne or Citron. For an addition to your own home—or for a gift, it's "happiness insured" even to the price.

(Write for fabric swatches) **\$14.50**

prepaid
Lee & Martha Snyder
P.O. Box 85, STA. 30
Cincinnati 30, Ohio

NUTCRACKER SWEET that will be sitting pretty atop a bowl of walnuts for the Christmas season is a reproduction of an antique one in ornate cast iron. So elegantly swirled and scrolled, it is destined to become a wonderful paperweight on an antiquarian's desk. A pair might make unusual "tiebacks". \$1.35 ea. ppd. Carriage House, Colonial Farms, Box A-4, Middlebush, N.J.



LIGHT MUSIC. For someone who loves something different, a good-looking gold-plated cigarette lighter contains a music box which plays "Smoke Gets In Your Eyes" when you press the trigger. 2 1/2" high x 2" wide, it could be used on a table as well as carried in purse or pocket. In a red felt case. \$7.95 postpaid from Kaskel's Dept. AH, 41 W. 57th Street, New York 19, N.Y.



YOU CAN'T BE HAPPY without a Rhamphorhynchus, says this company which just happens to have a corner on the Rhamphorhynchus market. Now we think of it, of all of the people we thought had everything, not one had a you-know-what. It's a kind of dinosaur, and a 5" ceramic scale model with history is \$2 ppd. Abbeon Supply Co., 179-75A Jamaica Ave., Jamaica 32, N.Y.



IMPORTED CHINESE FIGURINES

From the Kowloon side of Hong Kong come these exquisite and charming Oriental figurines. Hand carved in genuine elephant ivory with incomparable artistry and fidelity. Mounted on hand carved black wooden base. Each is an original since there is a slight variation in features and size. From 1. to 3 1/2" high, except Buddha which is 2 3/4". A wonderful gift. No C.O.D.'s please. Set of Four \$12.50 ppd. Each \$3.25 ppd.

EDWARD H. ZIFF, IMPORTER
Box 3072 Merchandise Mart, Dept. 11-A,
Chicago 54, Ill.

Real Old Fashioned MOSS ROSE SUGAR and CREAMER SET



Here's a dainty, authentic Moss Rose design Bridge Set, only \$1.00 POST-PAID. Serve your tea or coffee delightfully with this adorable sugar creamer set. Each member of the set stands high. Made of delicate white china banded with gold and then hand decorated with lovely pink Moss Rose. An always welcome Order one or several sets, each and we pay shipping. Satisfaction Guaranteed or Refunded.

FREE!
Christmas Gift Catalog
Write for it!
FOSTER HOUSE
430-K-11 S. Jefferson St.
Peoria, Illinois



A new safety feature "reflects" in the dark when in the vision of headlights. Perfect safeguard for bikes, tricycles, wagons and autos, too. For children or grown-ups, the name or nickname embossed in reflectorized white on ebony steel, size 8" x 3". Only 7 spaces permitted (no numerals or abbreviation marks). \$1.00 postpaid, add 10¢ for 1st class mail. Cantor Enterprises, Dept. AH11, 1831 Chestnut St., Phila. 3, Pa. ORDER CHRISTMAS GIFTS NOW!

For All Your Cat-Owning Friends

The Perfect Gift is CATS MAGAZINE
Helpful Articles, Pictures, Poems, News—Every Month
All About All Kinds of Cats
Send only \$3.50 for each full year subscription. (Samples 35¢)
CATS - 363 House Bldg. Pittsburgh 22, Pa.



DEERSKIN MOCCASIN
FIT. FEEL LIKE A GI Handcrafted from lustrous Deerskin. Soft 'n' silky Doc shapes to your foot; luxury cushion insole. Men's shoe sizes. Get 2 pair for her matchmates. Postpaid \$8.95
Write for FREE Folio of Ex Deerskin Luxuries
RICHARD DOUGLAS Dept. 4, 1005 S. W. V. PORTLAND 1, OREGON



PEOPLE OF THE WORLD. Delectable candy confections from Italy make a gay United Nations of your candy dish. They're authentic from colorful native costumes to pert, true-life faces. You get a full dozen, each uniquely different, each over 2 yummy inches of marzipan, pure sugar-coated to delight any sweet tooth. \$1.25 a box, 2 for \$2 ppd. Breck's, 799 Breck Bldg., Boston 10, Mass.



NAME THE GIRL you would like to give this smart 24K gold-plated pin, and it will be made to order for her. Perfect to light up a pretty wool dress or her good tweed suit, or she may use it to fasten a gay silk scarf in place. And she'll thank you for the prettiest, most personal gift you could have picked. \$3.00 ppd. (tax included). Market Combers, Box 407 NS, Atlanta 5, Ga.



BIG WHEELS like a favorite uncle who's a tycoon from Texas, your brother-in-law, or your child's godfather, would enjoy this hand-turned, bark-covered rustic bowl filled with four wheels of imported cheeses, a variety of 24 wedges. Later it is a nice container for cigars, tobacco, or cookies. \$6.95 ppd. The Gourmet Guild, Dept. AH, 320 N. E. 75th St., Miami, Florida.

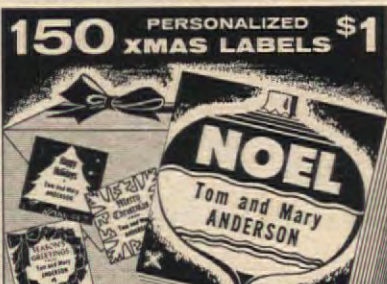


100 Toy Pirates \$1.25
Our favorite kid will be the most popular on a block when he receives this set of 100 moldable plastic Toy Pirates. This big treasure box of plastic toys includes: 8 Swordsmen, 4 Prisoners, 8 Cannon, 8 Buccaneers, 4 Galleymen, 4 Treasure Chests, 4 Chest Bearers, 8 Mermaids, 4 Accordion Players, 4 Pirate "Goldbrickers", 8 Treasure Diggers, 8 Musketeers, 8 Pistol Chasers, 8 Seamen, PLUS Captain Kidd, Long John Silver AND a Fleet of 4 Pirate Ships. Each toy is made to scale, stands on its own, and is molded of durable brightly colored plastic. Order several sets NOW to keep the kids busy and happy for hours. Send \$1.25 for each set of 100 Toy Pirates to:
BODINE'S
5 E. Preston St., Baltimore 2, Md.
Ask for our Gift Catalog



HAND HOOK YOUR OWN RUGS THE TRUE, OLD WAY WITH WOOL RAGS! "THE DANBURY" Design Size: 28" x 48" stamped in black outline on burlap, with all wool cloth in shaded colors for center flowers and leaves, hook and instructions for shading.
only \$6.95 postpaid
SEND 25c FOR Illustrated Catalogue
REBECCA S. ANDREWS
Dept. A116
Walnut Ridge, Arkansas

SEND FOR FREE CATALOG
REMODEL YOUR OLD FURS Into A New Cape Stole or Jacket—22.95
We are celebrating our tenth anniversary of specializing in Lusterizing, Redyeing and Remodeling which includes New Lining, interlining and Free Monogram. Mail your old fur coat, include dress size and height. Pay postman \$22.95 plus postage upon completion. Three week delivery. All work guaranteed.
LLOYD'S FUR STUDIOS, Inc.
5 Trumbull St., Dept. AH-10, Hartford, Conn.



150 PERSONALIZED XMAS LABELS \$1
WITH YOUR NAME
ASSORTMENT OF 4 COLORFUL DESIGNS
The perfect way to say Merry Xmas! Seal all your packages (cards too) with these beautiful personalized Xmas Labels. 4 original designs, printed in sparkling Xmas colors on the finest gummed paper! Best of all they cost less than you'd pay for ordinary unpersonalized Xmas Seals. Print name—up to 2 lines. 150 (assorted designs) \$1.00 ppd. SPECIAL—300 for \$1.75. **HANDY GIFTS**, 1101 Jasperson Bldg., Culver City 14, Calif.



BUILD OR REMODEL YOUR OWN FURNITURE
... with **PROFESSIONAL Hardwood**
Furniture & Table Legs
Genuine Hardwood furniture and table legs. Exquisitely finished in hot lacquer and hand-rubbed. Choice of five beautiful finishes—natural, blonde, silver birch, medium walnut, dark mahogany or ebony black. 1 1/2" dia. at top and gracefully tapered with brass ferrule.
Price includes set of four legs complete with brackets, screws, attachment bolts, brass ferrules and glides.
EASY TO ATTACH BRACKETS AND LEGS
PRICE PER SET
6" Length \$3.98
9" Length \$4.98
15" Length \$5.98
21" Length \$6.98
29" Length \$8.98
We Pay Shipping
When ordering specify vertical or flared style, length & color. **SATISFACTION GUARANTEED.** Check or money order. No COD
TAYLOR-MADE PRODUCTS
DEPT. 101
P. O. Box 755 - Seattle 11, Wa.

Free SAMPLE

ROYAL PERSONALIZED PHOTO CHRISTMAS CARDS and ENVELOPES

FREE SAMPLE—Send favorite negative of family, baby, home or pet—with 6¢ stamp for personalized deluxe sample and style folder, or for trial order (new negative, 50¢). There's nothing to compare with a ROYAL Greeting. BIG 4 1/4 x 5 1/2" photocards with double-size picture. Most individual and cherished greetings. See before you buy. Offer expires December 1st. Satisfaction guaranteed.

One of the world's largest photo finishers. Write for FREE folder describing complete developing, printing and enlarging service.

TRIAL ORDER
25 for \$1.00
plus 35c handling
LIMITED TO 25 cards per customer

COMMENDED BY CONSUMERS SERVICE BUREAU OF PARENTS' MAGAZINE

ROY PHOTO SERVICE
Dept. AH-11
GPO Box 644, N.Y. 1, N.Y.

☐ Send FREE Personalized Sample Card (6¢ stamp encl.) also FREE style folder.
☐ I am enclosing \$1.35 for 25 Photo Christmas Cards as per limited trial offer.
☐ Negative enclosed.
☐ Make new neg. of photo encl. (50¢ herewith)

Name _____
Address _____
City _____ Zone _____ State _____

FREE GIFTS WITH EARLY ORDERS



from Haiti mahogany NUT DISH
ONLY \$1.35 each postpaid
Hand-sculptured in Haiti of smooth solid mahogany for serving nuts, pretzelettes, cocktail snacks, mints, etc. Designed by Umanoff, it's a piece you'll prize as a notable achievement in modern wood sculpture. Scatter several around... for convenience and for their pure decorative beauty. (And we couldn't think of a nicer "more-tasteful-than-money" hostess gift!) 12" long in lovely hand-rubbed mahogany.

Hobi
Quick delivery
Satisfaction guaranteed
Send check or money order
Dept. A-116, 15 West 57th St., New York 19, N. Y.



Write for Catalog of Weather-vanes, Lanterns, House Signs, etc.
HAGERSTROM METALCRAFT STUDIO, Dept. A, Wheeling, Ill.



Personalized Sentimental WEDDING RING SET
Complete with RING BEARER'S PILLOW
An ideal wedding or anniversary remembrance you'll cherish forever. This beautiful imported ceramic set has two gleaming gold color rings nestled in a charming ivory colored ring bearer's pillow. Each ring is removable; one pours salt the other pepper.
Satisfaction Guaranteed or Money Back
Each set is personalized with names of couple and wedding date artistically hand-lettered in 24K gold. So truly distinctive, and the ideal gift for that favorite couple or relative. Only \$1.50. We pay postage. No C.O.D.'s please.
Dobbs Products Co., 1255 S. Wabash Ave., Dept. 103, Chicago 5, Ill.



THE EDLEE CORP. 4434 19th St. N. Arlington, Va.



Make it yourself • a luxurious wreath (illustrated) from cones and pods gathered the length and breadth of the Pacific Coast • a generous supply of about 35 varieties of dry pods and cones with great contrast in size, shape, and texture • plus necessary materials: padded ring, cut wires, wired picks, philley pins and samples illustrating their most effective use • follow thorough directions and you will have a handsome wreath 18 to 20 inches in diameter • stored in its own shipping box it will keep forever • \$5.95 • pre-paid • complete satisfaction guaranteed, send money order or check • **Eunice Curtis • Hilltop Community, 14407 S.E. 55th St., Bellevue, Wash.**



CLOWN BOWLING PINS

There's more than meets the eye in this rollicking red and white clown that stands a full 7" high! Grasp his portly tummy, twist gently, and out tumble 10 jolly clown ten-pins and 2 balls to bowl them over with. Entire set beautifully decorated. Perfect stocking toy. Child's name hand-painted 25¢ extra.

\$1.95



YOUR PERSONAL PRINTER

Now! You can print your name and address on letters, stationery, checks, books, cards, etc. Self-inking pocket Rubber Stamp of metal construction. Leather case protects purse & pockets from ink stains. Prints in a jiffy. Perfect gift for home or office. 3-line metal stamp with mono-

\$1.95



SNOW SKATES Completely safe for even a very young child. Snow Skates can be used after a light snowfall—no need to go near ice. Made of sturdy steam-bent hardwood with grooved bottom, aluminum heel plate and adjustable straps. Worn over shoes or boots. Skates are easily

\$2.25

We pay postage on all items. (No C.O.D.'s)

CROWN CRAFT PRODUCTS

246 Fifth Ave., Dept. 2111, New York 1

MAGIC CHARM ALLYEAR'ROUND

Complete Wrought Iron CANDELABRA!

Burn candles for beauty in this abundant centerpiece overflowing with Christmas bounty! Comes to you complete with four 10" red candles, green pine and lycopodium, frosted red cones, white bells, and a tinsel red ribbon bow. Use it after Christmas for fruit and flower arrangements. 17" long. Only \$3.98, complete, postpaid. 10-day money back guarantee. Send cash, check or money order today.



FREE 132 page catalog. The most complete assortment of colorful gifts and gadgets ever assembled.

Mrs. Dorothy Damar 303 Damar Bldg., Elizabeth, N. J.
IN CANADA: Delivered to your home, \$4.79
811 Chatham Street, Montreal, Que.

CUCKOO CLOCK



from **GERMAN BLACK FOREST**
Now **\$3.95** only

postpaid... duty-free

Direct to you from EUROPE

Low price only by direct import. German weight and pendulum CUCKOO

CLOCK. Excellent timekeeper. Cuckoos every quarter hour. HAND CARVED. Antique walnut finish. Shipped direct from Free Europe with strange foreign stamps. Order as gifts, too. (Not more than one addressed to the same person.) Send only \$3.95 each. No C.O.D.'s. Postman collects 15¢ foreign packet fee which can't be prepaid. Money-back guarantee. Order today.

SEVEN SEAS IMPORTS, Dept. F-388
1717 Westwood Blvd., Los Angeles 24, California



NEW EASY-TO-SEE

Windowpane Thermometer

MOUNTED IN SECONDS!

\$2.00 PPD. GIFT BOXED

SEE AT A GLANCE HOW COLD IT IS OUTSIDE FROM INSIDE

No squinting to read, even from 10 ft. away—thanks to big red figures and pointer on 3 1/2" transparent dial you look right thru! No screws, no brackets. Just peel and press this new model on outside of windowpane. Specially compensated for windowpane use. Accurate, attractive, a much-appreciated gift! Each, \$2 ppd., guaranteed. By mail.

BRECK'S FREE! BIG CATALOG of Exciting New Gifts!

742 Breck Bldg. Boston 10, Mass.



MODERN Hollywood

BED LEGS

Just Snap 'em On!

Inexpensive! Set of 6 Hollywood Bed Legs for open coil or box springs. Convert your old bed spring into an extra bed. Even out-of-date beds can be transformed into a modern Hollywood type bed with simple installation of these legs. Of sturdy straight steel or tapered hardwood. Colors: blonde or mahogany.

Shipped postpaid from factory.

COLSON BROS. OF CALIF., Dept. A-11-1

6061 Santa Monica Blvd., Hollywood 38, Calif.



Label Your Home Cooked Goodies—50 PERSONALIZED PANTRY LABELS \$1

Beautiful 3-color Pantry Labels printed with your name, to label all jams, jellies, preserves, baked goods and dishes from your kitchen. 2 1/2" x 3 1/2" inches on gummed paper. Guaranteed to and we refund money, please or you keep labels. Specify name desired (1-line only). 50 Pantry Labels for \$1; 100 for \$1.75; 200 for \$3.

HANDY GIFTS

1101 Jaspersen Bldg., Culver City 15, California

PETIT POINT EARRINGS



They're beautiful—easy to make. Old-fashioned rose design is already completed on fine French canvas, simply fill in background. Needle, yarn, lovely brooch-like earrings in gold or silver beaded frame. Instructions furnished. Complete kit, just \$2. ppd. Kit for brooch to match \$1.50. Ppd. Order from

RED OAKS, Dept. 162-P, Prairie View, Ill.



Personalized Wagon

Their very own first name is hand painted in red for proud ownership! Just what every toy-totin' toddler needs for easy transport or tidy storage of favorite ducks or dolls! Sturdily made of smooth wood with colorful decals; free-running wheels, gay striped cord pull with handle. 13 1/2" x 10" x 5". \$2.95 postpaid. Sorry, no C.O.D.'s. Ask for Free Gift 'n Gadget Catalog, too.

MEREDITH'S, Evanston 3, Illinois

A **FIRST GRADE CLOWN** will be a popular guy with the grammar school set, because he holds three pencils in the top of his head, a bright red eraser is his tongue, and his bulbous nose is actually a pencil sharpener. Made of wood with a suction cup neck to hold him securely to a desk or table, he's just \$1 postpaid. The Added Touch, Dept. A, Wynnewood, Pennsylvania.



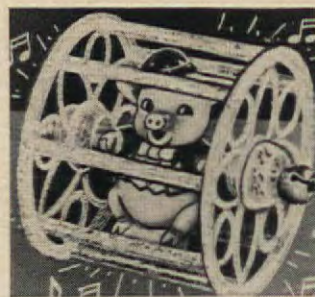
GUARDIAN ANGEL WATCH OVER ME

is inscribed on a sterling silver medallion which pictures a heavenly angel. Surely such a guiding spirit together with your own prayers will keep your "angel child" from harm. On the reverse is engraved child's first name and birthdate. Medal \$4. Add \$2.50 for 16" sterling silver chain. Ppd. (Tax incl.) Lion's Novelties, 139M Payson Ave., N.Y.C. 34.



MAKING A COMEBACK, this rolling

jingle toy will have baby gurgling with excitement. The gay little piggy inside the wheel stays upright as baby rolls it way away, then it comes jingling right back into his hands. Two silvery jingle bells are on the ends, the rest is colored plastic. 3 x 4" 94¢ ppd. Bancroft's, Dept. AH-313, 2170 S. Canalport Ave., Chicago 8, Ill.



Picture Window Beauty...Reyburn Photo Murals

Budget Price Extra Large
19 dramatic, true-to-life, full color America scenes ranging from mountain reflections tropical gardens bring a view that's new home or office. Large standard size (38 1/2" x 59") on sturdy paper, \$14.75 ppd. NEW extra large size (51 1/2" x 75") on Calvax (locks and handles like canvas), \$34. ppd. Both come in one piece for easy application or framing. SEND 25¢ for full color folder of 19 subjects and complete data, order photo mural shown in size desired. Money Back guarantee. **THE WARNER COMPANY, Dept. A-10, 108 S. Desplaines St. Chicago 6, Ill.**

NEW WAY TO SLEEP



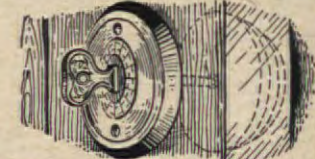
Tee-PJ's resemble a T-shirt, but are over a foot longer. Rib-knit, soft combed cotton. Gives when you move, eases up when you relax. No bind, no bunch, no chafe, no buttons! If not most comfortable sleeper you have ever worn, return within 7 days for full refund and we send you regular T-shirt **FREE!** S (34), M (36-38), L (40-42), XL (44-46)

\$2 ea. 3 for \$5

NOW! Tee-PJ's available in long sleeves with knit wristlets and in heavier knit fabric for real cold weather comfort!

\$3 each 2 for \$5
All postpaid

WITTMANN TEXTILES
6505 S. Dixie, Dept. 238, W. Palm Beach, Fla.



DUTCH COUNTRY DOOR BELL

Quaint imported Dutch door bell. Turn the handle and the bell inside the door will announce your arrival. Easy to attach in minutes. Several supplied screws. Solid brass may be painted to match your iron. \$2.50 ppd. No C.O.D.'s, please.

IRETON FARM, Zionsville 2, Pennsylvania

IT'S A HOLD UP!



For your young cow puller. About 15" square perforated masonite hanger hooks can be where desired. Comes screws and stabilize hold away from wall so and ring can also be Order cow for girl, sto boys.

BUYWAYS,

\$1.98 each ppd. Box 469AH, Caldwell,



cleverest decorating idea in years

Formerly \$1.00 each
NOW 2 for \$1.00
Limit 6 to a customer

FREE!

With each order of 2 or more shades, you'll receive FREE a 12 page book of the world's most popular Hymns and Carols... words and music



MAKE YOUR LAMPS INTO CHRISTMAS TREES

Now you can bring Hollywood's famous "Christmas Tree Lane" right into your home. These perfect replicas fit over any lamp in place of regular shade. Make all your lamps into Christmas trees. Beautifully lithographed in forest green with white "snow" on branches to stand out for easy decorating. Can be used for many years. Complete with simple illustrated instructions. At this low price you'll want several. Order now... Sorry, No C.O.D.'s.

Send your order to Address nearest you.
1124 N. La Brea, Hollywood 38, Calif.
320 5th Ave., New York, N.Y.
30 W. Washington Chicago, Ill.

CHRISTMAS TREE LAMP SHADES, Dept. 208

Please send me... Christmas Tree Lamp shades for which I enclose \$.....

Check ☐ Cash ☐ Money Order ☐

Name.....

Address.....

City..... Zone..... State.....



A **CRAYON ARTIST** will be mad for a cute little denim apron personalized with her own name. It has lots of pockets along the bottom holding a whole row of crayons ready to draw a green house with a red lawn beneath a happy yellow sky, and in the center pocket there's a gay, but not too sharp, scissors. \$1.50 ppd. Carol Beatty, 205 Beatty Bldg., Hollywood 46, California.



IT'S A **STORYBOOK WORLD** for a youngster who has his friends the Gingham Dog and the Calico Cat decorating this set for his or her nursery or bathroom. They're hand-painted with the child's name on a white metal Kleenex box (\$3.50); Switch Plate (\$1.50); plastic Tumbler (\$1.30). The set, \$5.95. Add 25¢ postage. Page & Biddle, 21 Station Rd., Haverford A 11, Pa.



IN THE **SWING** that swings him automatically for periods of 15 minutes or longer with a few turns of the handle, baby is happy as a lark while mother is busy with other tasks. Of heavy gauge metal finished in blue with light blue and red trim, baby seat supports head and back securely. \$14.95. Shipping chgs. coll. (10½ lbs.) Thoresen's, Dept. AH-113, 352 Fourth Ave., N. Y. C. 10.

VERMONT DEACON'S BENCH

All the charm of Old Colonial Vermont is captured in this quality, custom-built reproduction. Seat is hand-scooped by master craftsmen from sturdy New England Pine. Legs and back are of hardwood. 60" long, 32" high, seat 15" deep. Completely sanded and assembled, \$34.95. Finished in light or dark pine or antique maple, \$44.95. Delicately trimmed in black and gold with hand encircling, \$49.95. Also available in 48" length, unfinished, \$29.95. Express Collect.



TEMPLETON CRAFTSMEN

Dept. 371 Templeton, Mass.

Girl—Don't Stir—with the MARTINI TWIRLER

Just add ice, ingredients, and twirl gently for finer flavor! Deep lip lids back ice. 32 oz. and cut 3-initial monogram. Order several for \$1. Monogrammed Twirler Ppd. \$2.95
2, Twirler, 4 Cocktails, monogrammed, Ppd. \$4.95
3, 8 Roly Poly Cocktails to match, monogr. \$4.45
4, 8 Roly Poly Hi-Balls to match, monogr. \$4.95
Print plainly. No C.O.D.'s. Send for Gift Catalog ASSCRAFT, 920-A Chicago Ave., Evanston, Ill.



PERSONAL PHOTO Christmas CARDS



The ideal personal Christmas cards made from your own favorite snapshot of family, children, pet, scenery. Rich-colour distinctive, low-priced!

FREE SAMPLE

Merely send your negative for FREE sample of our beautiful 4¼" x 5½" embossed card with deckle edges; no obligation. Enclose 3c for return postage. Your negative returned safely. (If you mail photo, send 50c for making new negative.) Offer expires Dec. 1, 1956. Satisfaction guaranteed.

BALL STUDIO Greeting Card Division Dept. 34 • Box 275 • St. Louis, Mo.

What's Cooking RECIPE FILE

Accordion style file with separate labeled compartments to organize your a la carte secrets! Expands with your culinary knowledge, measures 8"x10", has tie closing. Whimsical, colorful cover design adds to cooking fun. Also available: A file for "Bills 'n' Things" (A to Z). \$2.25 each, ppd.

No C.O.D.'s, please. Write for free catalog. GREENHALL Dept. A-11, 1155 Broadway, New York 10, N.Y.

French Import . . . OPALESCENT MILK GLASS JAR

Out of the past into your future—footed milk glass jar from France. An authentic reproduction of a design once used by the French aristocracy, you'll want it for candies, nuts, tidbits. Grape cluster and leaf motif harmonizes with any decor. 6½" high, including lid. \$2.75 ppd.



TONY MARTIN SAYS, "Friends, here's a wonderful personalized gift!"

Star of stage, screen, radio and television.

ONLY

\$5.45



YOUR NAME OR ANY NAME MOLDED IN 7-LB. COLORED RUBBER DOOR MAT

Order your friend's or relative's name or your own—permanently molded in Ivory letters.

PAT. PEND.



ANY WORDING

THE MARTINS • EVE AND JOHN
ENTREZ VOUS • RANCHO RIO

For Christmas, Showers, Birthdays, Weddings, Holidays.

BEAUTIFUL DECORATOR COLORS: Choice of Brick Red, Garden Green, Jet Black, Powder Blue background. Letters in Ivory only.

7000 RUBBER SCRAPING FINGERS

Self draining, automatic cleaning. Keeps dirt off your rugs and carpet yearly. Make your doorway permanently attractive.

ORDER TODAY—SEND NO MONEY

MITCHELL RUBBER PRODUCTS, DEPT. G
2122 San Fernando Road Los Angeles 65, Calif.
Send personalized Mitchell Mat with name shown below in _____ color. (Name one background color only.)

(Print letters to be molded in—13 letters or less)

☐ I enclose \$5.45 I will pay small shipping charges.

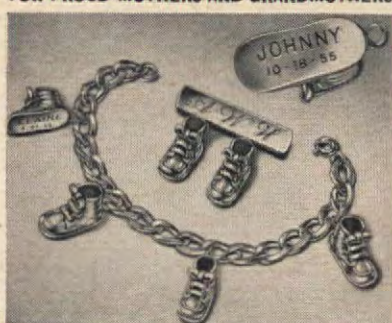
☐ Send C.O.D. I will pay \$5.45 and small shipping and C.O.D. charges.

Ship to _____

Address _____

City _____ Zone _____ State _____

FOR PROUD MOTHERS AND GRANDMOTHERS



Order before Dec. 1st and save 100%

Bootee bracelet and monogrammed bar pin proudly proclaim the beloved children or grandchildren . . . their names and birthdates are engraved on separate ¾" baby booties. Adorably crafted booties, chain bracelet and bar pin are Sterling Silver or 1/20 12K Gold Filled. As many booties as you wish may be attached. Booties—\$2.50 each; Monogrammed Pin—\$2.00; Bracelet—\$2.50; Prices include engraving, tax, postage. Write for free gift catalog. ZENITH GIFTS, 11-K Post Office Bldg., Brighton 35, Mass.

SWIVEL CAPTAIN'S STOOL

Sturdy, Concealed Ball Bearing Swivel
Now—a swivel stool styled for the home. For drink or food bar, counter, work table, office, etc. Large contoured seat, wide form-fitting back in thick knotty pine. Legs and rungs hardwood. Rungs just right height for young or old. Ideal child's chair (leg turnings easily sliced off as child grows). Finest hand-crafted quality. In mellow honey-tone knotty pine or lovely maple finish. Seat ht. 30 in. or 24 in. (specify). Only \$16.95

COMPLETE KIT—for easy assembly. Fitted, drilled, sanded, etc. Simple instructions. Shipping charges collect. Only \$11.95

NOW—Large catalog of Finished and Kit Furniture and Wall Racks in Friendly Pine. Send 10c. coin or stamps.

YIELD HOUSE Dept. A11-6, No. Conway, N.H.

1000 NAME & ADDRESS LABELS \$1



Mrs. Arthur H. Robinson
1035 Thormal Avenue
Rochester, New York

Your name and address (choice of 3 lines) on 1000 fine quality gummed labels. WITH PLASTIC BOX, only \$1 postpaid. Any six orders for \$5. THIS IS A SPECIAL OFFER. Use on stationery, checks, books, greeting cards, records, etc. Ideal for gifts. Satisfaction guaranteed. Time Saver Labels, 1101 Jasper Building, Culver City 1, California.

SHORT SNORTER BILLFOLD



The newest idea in billfolds. Designed for the man who is loaded with credit cards, photos, identification, licenses, etc. A regular pocket for currency and two sections for personal cards or charge plates. Also, a built-in accordion-like folder that allows 18 cards or photos to be visible in a jiffy. Very thin considering its appearance. Available in genuine Morocco or Pigskin . . . \$9.90 ppd. or, if you like . . . \$11.55 ppd. Don't forget to ask for our new free catalog.

CAMALIER & BUCKLEY Dept. AH611
1141 Connecticut Ave., N.W., Washington 6, D.C.

PERSONALIZED AND DECORATED TOILET SOAP

A package of four cakes of fine hand-milled toilet soap, decorated with dogs and floral assorted. Personalized with any name. Design and name will stay on for life of soap. Four cakes—\$2.00 ppd. No C.O.D.'s. Satisfaction guaranteed.

HUB NOVELTY Box 18, Roosevelt, N.Y.



12 darling dolls

What little girl wouldn't be delighted with this wonderful family of 12 little sisters? They're unbreakable plastic; their arms and legs move; their eyes open and close! Each is dressed in a gaily-colored cloth costume, and each has a lock of realistic hair. Dolls are 3 inches high, imported from Italy. A marvelous toy set, with endless hours of play value for some lucky little girl! Complete set of 12 dolls is \$2.98 postpaid.

WALTER DRAKE & SONS, 411 Drake Bldg. Colorado Springs 1, Colorado

NEW! EXCITING! WORD GAME
SPELL & SPELL—a fascinating game whether played alone or in groups! Novel scoring makes it a REAL challenge. Educational fun for adults, children, travel, shut-ins . . . everyone, everywhere!
\$2.00 ppd.
2124H SUMMER BOSTON 10, MASS.
Gifts MASTERCRAFT
FREE GIFT 'N' GADGET CATALOG



the ONE GIFT they DON'T have MOPPER the new AFTER-BATH ROBE

Here's a great big, polar bear of a robe that dries you off instantly, cozily, after tub, shower or swim. Made of thick, luxurious, thirsty, snow-white Cannon terry toweling, with yards of comfortable fullness, huge draft-screen collar... It's a whopper of a mopper! Has big "carryall" pocket, wrap-around belt, handy hanger-loop, tasse tie at neck, raglan sleeves... fits any man or woman perfectly. For six-footers, order king-size—only one dollar more. Get one for yourself... several for house guests. Sorry, no C.O.D.'s.

Add 30¢ for gift pack, shipping charges. **\$6.95 ea.** (SAVE! 3 for \$20)
WOODMERE MILLS, INC.
Dept. 30, P. O. BOX 167, BENNINGTON, VT.



PERSONALIZED CRAYON BUCKET

Hand made of native pine. Natural lacquer finish. Colorfully hand painted with any child's name. Holds full set of crayons or tidbits, buttons, etc. 5" x 5".

\$2.95 plus 30¢ handling charge

Send for FREE Catalog No C.O.D.s

GOHAM GIFTS
67-85 Exeter St., Dept. A11, Forest Hills 75, N. Y.

FOR THE GOLFER



The only golf tee that stays put when ball is hit. Made of highly finished aluminum, lasts for years. Wire arm designed to correct hooks and slices, and to give longer, straighter drives. PERMA-T, the latest golf accessory, will do wonders for the golfer's game. UNCONDITIONALLY GUARANTEED. Only \$1.50 ppd.

MILLER SPORT SPECIALTIES
163 Denver Street, Rochester 9, New York

GREENFIELD NEW HAMPSHIRE INDUSTRIES



OUR EXTRA SPECIAL INTRODUCTORY OFFER **\$9.95**

► ADORE this BENCH — seats three adults for TV or Fireside, or Coffee Table. 2" selected N. H. White Pine, 12" x 48", Ht. 13 1/2". Flared Legs, Fluted Edges, rich graining, hand-rubbed, old Pine finish. A REAL BUY!

Express Charges Collect
Send Check with Order—No C.O.D.'s Please
☐ Send Us Free Catalog of Useful Gifts

GREENFIELD INDUSTRIES
55 Forest Road GREENFIELD, N. H.

From Oregon Mountain Meadows




Rare
PRESERVES
FOR CHRISTMAS GIVING
in a Gay New "Country Cupboard" Box

A fetching gift for personal and business friends! Luscious preserves made of plump, sun-ripened fruits. The gaily decorated "Country Cupboard" holds four 5-ounce jars, one each—Whole Strawberry, Oregon Blackberry, Prune with Hazelnut, Apricot with Kernels. Send your gift list today!

Shipped prepaid **\$2.95**
Other Gifts to \$31.75. Send for FREE Catalog!

JANE AMHERST P.O. Box 2024-C, Portland 14, Ore.

WRITE FOR CATALOG



Marriage or Angel Medals

Precious way to say "I love you." Recalls moments to years of wedded bliss. Perfect memento for "Her" bracelet, or "His" key chain.

In Sterling Silver	In 14 Kt. Gold
OR Gold Filled	3/4" dia. \$12.
3/4" dia. \$3.17 \$4.	1" \$15. 1-1/4" \$30.
1-1/4" \$5. 1-1/2" \$7.	1-1/2" \$40.

Specify style medal desired, full name and number of years married. Prices include engraving, tax and postage. 1 week delivery.

Wayne Silversmiths 544A So. Broadway, Yonkers 3, N. Y.

A PLACE IN THE CAR

For His Favorite Pipe



PIPE-RAK holds any pipe firmly upright. Handy! No mess. No burned upholstery. Adjusts for size and drying angle. Vacuum cup holds it to smooth surfaces. Suede finish protects pipe. Polished chrome model, \$3.95. Ppd. No C.O.D.s, please.

BOYD F. SCHERNBECK
5713-A Standish Ave., Minneapolis, Minn.

\$2. POSTPAID

Personalized Gold Telephone Pencil



hitches to your phone and saves endless hunting. Superbly styled 24k gold plated, mechanical pencil with 18" chain locks to your dial. We engrave any family or first name. \$1.50 each, 3 for \$3.95. Giftboxed, postpaid. Catalog available.

ELIZABETH McCAFFREY, Dept. AH11, Orange, N.J.



Balanced Beauty in WROUGHT IRON **4.95** Prepaid (Fruit not included)

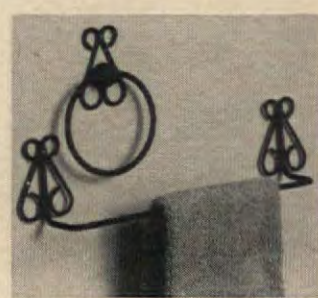
Satin finish wrought iron scale with brass chains... Ideal for Christmas. Display fruit, flowers, etc. Approx. 18" x 18". Complete with bracket, mounting screws. Adjustable cross arm. Money-Back Guarantee

The CHESS-BOARD
540 Candler Rd. Decatur, Ga.

FILL SANTA'S TUMMY with lollipops and candycanes, and hang him in the hall, or stuff him with gifts, or your Christmas cards. But do make this jolly old elf from a fun-to-finish kit which includes red, black and white felt, gold braid, sequins, and embroidery floss. When finished, he's a big and pouchy 20" long. \$3.50 postpaid. Susan Smith Company, Carpentersville 13, Ill.



GOOD PUNCTUATION for either the kitchen or bathroom decor are these handsome black wrought iron accessories which will make exclamation points of wherever they are placed. Smart towel ring in 4" or 6" diameters, \$1.75 and \$1.95. Towel Bar is available in 12" and 18" lengths at \$1.75 and \$1.95. Postpaid from Laurie & Co., Dept. A-10, 507 Fifth Avenue, New York 17, New York.



GONE BUT NOT FORGOTTEN. Each Christmas has its own special memories and excitement. Treasure them in an album with a gay red leatherette cover and 64 illustrated pages to list holiday guests, cards and gifts sent and received, dinner menu, family snapshots, and more. 6 x 8 1/2". A nice gift for someone sentimental. \$1.49 ppd. B. C. Moses, 3019 Prospect Ave., Houston 4, Tex.



NITE LIGHT



Light it up—it lights. Put it down and light goes out. Or it can be set so light stays on. A boon to toddlers and guests unfamiliar with light switches, or during storms when lights are off. 9" tall, chrome finish, with band around base that glows in dark. Batteries may be purchased at any store; bulb also replaceable. **\$1.25 ppd.**

HUSS BROTHERS
800 N. Clark St., Dept. I-G, Chicago 10, Ill.

Personalized NAME-IN-SKIRT LAMP



Give your own room the modern personal touch with this exciting boudoir lamp. Your own first name is delicately traced into the charming, pink hoop-skirt design on the white parchment shade. Filigreed black wrought iron and brass base fits any decor. 16 inches high, 5 inches wide; 6-foot approved cord. 536 most popular women's first names available. A perfect gift for any girl 6 to 60. Send \$6.95 for single lamp; two for \$11.95. No C.O.D.'s. All shipments postpaid. Money back guarantee. Order now and get Name-in-Skirt Notes FREE with each lamp! Give first name to be personalized.

THE PERSONALIZING SERVICE CO.
1634 Delmar Blvd., Dept. 16 St. Louis 3, Missouri

FREE! \$1.50 box of 30 Personalized Slim Notes included if you act fast!

DOGGIE GIFT



Hilo DRY BATH

Wonderful for cats and dogs. No water! No danger of colds! Cleans like magic! Kills fleas fast! Just puff on, rub in, towel off. Leaves coat soft and glossy. Gift wrapped 10-oz. can, only \$1.49 ppd.

Dept. A-11 **The Hilo Co.** Norwalk, Conn.

Enjoy better, easier cooking with PAN FREE



New patented liquid used in all major commercial bakeries. Absolutely prevents foods from sticking to griddle, grill or pan. Perfect for frying, baking, broiling, waffle irons, muffin tins, jello molds, casseroles, etc. Boiling! A few drops do the job. Ends food sticking and scorching forever! Wonderful too for free frying. Eggs dry fry. PAN-FREE. Odorless, tasteless, not a chemical. Three to six months supply only. **\$1.00** per can. NO C.O.D.'s please. Money refunded if not satisfied.

GOODMAN'S of Phoenix
710 E. Stella Lane, Phoenix, Ariz.

HOSTESS SUGAR & CREAMER SET



Attractively styled piece set consisting of beautifully embossed sugar, creamer and tray. Fully plated with an exquisite silver-like finish that will never tarnish and ALWAYS remain bright & lustrous. Ideal gift for all occasions. Send check or M.O. Satisfaction guaranteed. **\$2.95**

JEAN'S P.O. Box 182, Canal St. sta N.Y.



CAT-APULTED INTO OUR HEART, are three turquoise-striped tabbies which make the most delightful teapot, creamer and sugar that ever came to a teaparty. So Polly, put the kittens on, we'll all have tea! They have big blue eyes, and are trimmed with pink bows. Mother Teapot is 6½" high and holds 6 cups. Set, \$3.95 ppd. Cortley Gifts, Dept. A, 305 E. 83 St., N. Y. C. 28.



PICK A RED ROSE to salt your soup from this whimsical flower pot which is really a sugar bowl. And, you've guessed it, the yellow rose is pepper. What could be gayer on a sunny kitchen table—and if you want to send flowers, what could be more practical? White pot can be personalized with first or family name. All plastic. \$1.25 ppd. Kathy Ilsa, Box 201-A, Montclair, N. J.



PARLEZ VOUS FRANCAIS? Well, why not, when it's so easy with recorded French lessons to play at home on your own phonograph? Course contains 50 lessons, comes in a lightweight carrying case which holds records and instruction books. Play them over until you can speak like a Frenchman. (78 or 45 rpm) \$57.50 ppd. Linguaphone Institute, 7004 Rockefeller Center, N. Y. 20, N. Y.



NOW GROW ROSES INDOORS ON YOUR WINDOWSILL **ALL WINTER!**
The precious Swiss "Fairy" Rose blooms indoors all winter long—just like any house plant! Needs no special care. Never grows taller than 8" to 12".
Bursts into glorious bloom in the heart of winter with a wealth of beautiful, colorful, perfect miniature roses! What a glorious sight! What a thrilling, ever-lasting gift! May be transplanted outdoors in Spring to bloom again.
Red (Pat. #1032)—Yellow (Pat. #407)
Pink (Pat. #1293)—White (Pat. #408)
Specify color choice.

Each \$2 • 2 for \$3.50 • 4 for \$6
ALL PRICES POSTPAID

Results Guaranteed or Your Money Back
Supply Limited • Order By Mail Now

Stern's Nurseries
Arbor A, Geneva, N. Y.

STERLING SILVER NAME BRACELET



Any girl will be thrilled to own this lovely Solid Sterling Silver bracelet with her first name dangling from it. Fine, soldered link chain. Rhodium finish (prevents tarnishing.) State name and age.
Also available in gold finish plus \$2.00 postpaid tax incl.
Love You" charm. \$1.25 postpaid. Tax incl.
SEAFORD HOUSE Seaford 19, New York

TO EACH MAN HIS OWN PERSONALIZED LIQUOR LABELS

To add fun to any spirits bottle, gift bottles, or "A Special Blend—Guaranteed to please anyone." labels are self-adhesive, removable, reusable, and packaged to give alone... 3 labels same name \$1.
DOC'S APOTHECARY
and for Label Catalog Baytown 9, Texas

DOC'S APOTHECARY
and for Label Catalog Baytown 9, Texas

DOC'S APOTHECARY
and for Label Catalog Baytown 9, Texas

DOC'S APOTHECARY
and for Label Catalog Baytown 9, Texas



your "official" Family Bulletin Board
\$2.95
plus 25c shipping

Use this handy blackboard for grocery lists, date reminders, phone numbers and "things to do." It's a full 17" by 11½", decorated in the true Pennsylvania Dutch designs that lend such a happy note to kitchen decor. Has a decorated wooden bowl ideal for pencils, note pads, etc. . . . or line with foil and use it as a planter. Extra! Comes with 2 "magnet block" that holds paper notes! Order now...

Satisfaction Guaranteed or Money Back
Write for FREE Catalog

FOSTER HOUSE 430-K 11 S. Jefferson St. Peoria, Illinois.

FOSTER HOUSE 430-K 11 S. Jefferson St. Peoria, Illinois.

FOSTER HOUSE 430-K 11 S. Jefferson St. Peoria, Illinois.

FOSTER HOUSE 430-K 11 S. Jefferson St. Peoria, Illinois.

FOSTER HOUSE 430-K 11 S. Jefferson St. Peoria, Illinois.

FOSTER HOUSE 430-K 11 S. Jefferson St. Peoria, Illinois.

FOSTER HOUSE 430-K 11 S. Jefferson St. Peoria, Illinois.

FOSTER HOUSE 430-K 11 S. Jefferson St. Peoria, Illinois.

FOSTER HOUSE 430-K 11 S. Jefferson St. Peoria, Illinois.

FOSTER HOUSE 430-K 11 S. Jefferson St. Peoria, Illinois.

FOSTER HOUSE 430-K 11 S. Jefferson St. Peoria, Illinois.

FOSTER HOUSE 430-K 11 S. Jefferson St. Peoria, Illinois.

FOSTER HOUSE 430-K 11 S. Jefferson St. Peoria, Illinois.

FOSTER HOUSE 430-K 11 S. Jefferson St. Peoria, Illinois.

FOSTER HOUSE 430-K 11 S. Jefferson St. Peoria, Illinois.

FOSTER HOUSE 430-K 11 S. Jefferson St. Peoria, Illinois.

FOSTER HOUSE 430-K 11 S. Jefferson St. Peoria, Illinois.

FOSTER HOUSE 430-K 11 S. Jefferson St. Peoria, Illinois.

FOSTER HOUSE 430-K 11 S. Jefferson St. Peoria, Illinois.

FOSTER HOUSE 430-K 11 S. Jefferson St. Peoria, Illinois.

FOSTER HOUSE 430-K 11 S. Jefferson St. Peoria, Illinois.

FOSTER HOUSE 430-K 11 S. Jefferson St. Peoria, Illinois.

FOSTER HOUSE 430-K 11 S. Jefferson St. Peoria, Illinois.

FOSTER HOUSE 430-K 11 S. Jefferson St. Peoria, Illinois.

FOSTER HOUSE 430-K 11 S. Jefferson St. Peoria, Illinois.

FOSTER HOUSE 430-K 11 S. Jefferson St. Peoria, Illinois.

FOSTER HOUSE 430-K 11 S. Jefferson St. Peoria, Illinois.

FOSTER HOUSE 430-K 11 S. Jefferson St. Peoria, Illinois.

IN THE MODERN TRADITION

Imaginative wall silhouettes to complement your good taste. Handcrafted in metal with wood-on frames in your choice of black, gold or white, the 4 exotic flower arrangements represent the 4 seasons. Equipped for hanging, each measures 8" x 20" high. Their notable assets add up to impressive wall décor.



SWINGING BRACKET LAMP

Old fashioned charm faithfully reproduced to provide light where needed. Adjustable hurricane lamp in black wrought iron, with 8" hobbail milk glass shade. Measures 16" overall; extends 13" from wall. Has a 3-way socket for a 50-75-100 watt bulb. plus 50c East, \$1.00 West of Miss.



Set of 4—only \$10.95 ppd.

Set of 4—only \$10.95 ppd.

Set of 4—only \$10.95 ppd.

Set of 4—only \$10.95 ppd.

Set of 4—only \$10.95 ppd.

Set of 4—only \$10.95 ppd.

Set of 4—only \$10.95 ppd.

Set of 4—only \$10.95 ppd.

Set of 4—only \$10.95 ppd.

Set of 4—only \$10.95 ppd.

Set of 4—only \$10.95 ppd.

Set of 4—only \$10.95 ppd.

Set of 4—only \$10.95 ppd.

Set of 4—only \$10.95 ppd.

Set of 4—only \$10.95 ppd.

Set of 4—only \$10.95 ppd.

Set of 4—only \$10.95 ppd.

Set of 4—only \$10.95 ppd.

Set of 4—only \$10.95 ppd.

Set of 4—only \$10.95 ppd.

Set of 4—only \$10.95 ppd.

Set of 4—only \$10.95 ppd.

Set of 4—only \$10.95 ppd.

Set of 4—only \$10.95 ppd.

Set of 4—only \$10.95 ppd.

Set of 4—only \$10.95 ppd.

Set of 4—only \$10.95 ppd.

Set of 4—only \$10.95 ppd.

Set of 4—only \$10.95 ppd.

Set of 4—only \$10.95 ppd.

Set of 4—only \$10.95 ppd.

Set of 4—only \$10.95 ppd.

Set of 4—only \$10.95 ppd.

Set of 4—only \$10.95 ppd.

Set of 4—only \$10.95 ppd.

Set of 4—only \$10.95 ppd.

Set of 4—only \$10.95 ppd.

Set of 4—only \$10.95 ppd.

Set of 4—only \$10.95 ppd.

Set of 4—only \$10.95 ppd.

Set of 4—only \$10.95 ppd.

Set of 4—only \$10.95 ppd.

Set of 4—only \$10.95 ppd.

Set of 4—only \$10.95 ppd.

Set of 4—only \$10.95 ppd.

Set of 4—only \$10.95 ppd.

Set of 4—only \$10.95 ppd.

Set of 4—only \$10.95 ppd.

Set of 4—only \$10.95 ppd.

Set of 4—only \$10.95 ppd.

Set of 4—only \$10.95 ppd.

Set of 4—only \$10.95 ppd.

Set of 4—only \$10.95 ppd.

Set of 4—only \$10.95 ppd.

Set of 4—only \$10.95 ppd.

Set of 4—only \$10.95 ppd.

Set of 4—only \$10.95 ppd.

Set of 4—only \$10.95 ppd.

Set of 4—only \$10.95 ppd.

Set of 4—only \$10.95 ppd.

Set of 4—only \$10.95 ppd.

Set of 4—only \$10.95 ppd.

Set of 4—only \$10.95 ppd.

Set of 4—only \$10.95 ppd.

Set of 4—only \$10.95 ppd.

Set of 4—only \$10.95 ppd.

Set of 4—only \$10.95 ppd.

Set of 4—only \$10.95 ppd.

Set of 4—only \$10.95 ppd.

Set of 4—only \$10.95 ppd.

Set of 4—only \$10.95 ppd.

Set of 4—only \$10.95 ppd.

Set of 4—only \$10.95 ppd.

Set of 4—only \$10.95 ppd.

Set of 4—only \$10.95 ppd.

Set of 4—only \$10.95 ppd.

Set of 4—only \$10.95 ppd.

Set of 4—only \$10.95 ppd.

Set of 4—only \$10.95 ppd.

Set of 4—only \$10.95 ppd.

Set of 4—only \$10.95 ppd.

Set of 4—only \$10.95 ppd.

Set of 4—only \$10.95 ppd.

Set of 4—only \$10.95 ppd.

Set of 4—only \$10.95 ppd.

Set of 4—only \$10.95 ppd.

Set of 4—only \$10.95 ppd.

Set of 4—only \$10.95 ppd.

Set of 4—only \$10.95 ppd.

Set of 4—only \$10.95 ppd.

Set of 4—only \$10.95 ppd.

Set of 4—only \$10.95 ppd.

Set of 4—only \$10.95 ppd.

Set of 4—only \$10.95 ppd.

Set of 4—only \$10.95 ppd.

Set of 4—only \$10.95 ppd.

Set of 4—only \$10.95 ppd.

Set of 4—only \$10.95 ppd.

Set of 4—only \$10.95 ppd.

Set of 4—only \$10.95 ppd.

Set of 4—only \$10.95 ppd.

Set of 4—only \$10.95 ppd.

Set of 4—only \$10.95 ppd.

Set of 4—only \$10.95 ppd.

Set of 4—only \$10.95 ppd.

Set of 4—only \$10.95 ppd.

Set of 4—only \$10.95 ppd.

Set of 4—only \$10.95 ppd.

Set of 4—only \$10.95 ppd.

Set of 4—only \$10.95 ppd.

Set of 4—only \$10.95 ppd.

Set of 4—only \$10.95 ppd.

Set of 4—only \$10.95 ppd.

Set of 4—only \$10.95 ppd.

Set of 4—only \$10.95 ppd.

Set of 4—only \$10.95 ppd.

Set of 4—only \$10.95 ppd.

Set of 4—only \$10.95 ppd.

Set of 4—only \$10.95 ppd.

Set of 4—only \$10.95 ppd.

Set of 4—only \$10.95 ppd.

Set of 4—only \$10.95 ppd.

Set of 4—only \$10.95 ppd.

Set of 4—only \$10.95 ppd.

Set of 4—only \$10.95 ppd.

Set of 4—only \$10.95 ppd.

Set of 4—only \$10.95 ppd.

Set of 4—only \$10.95 ppd.

Set of 4—only \$10.95 ppd.

Set of 4—only \$10.95 ppd.

Set of 4—only \$10.95 ppd.

Set of 4—only \$10.95 ppd.

Set of 4—only \$10.95 ppd.

Set of 4—only \$10.95 ppd.

Set of 4—only \$10.95 ppd.

Set of 4—only \$10.95 ppd.

Set of 4—only \$10.95 ppd.

Set of 4—only \$10.95 ppd.

Set of 4—only \$10.95 ppd.

Set of 4—only \$10.95 ppd.

Set of 4—only \$10.95 ppd.

Set of 4—only \$10.95 ppd.

Set of 4—only \$10.95 ppd.

Set of 4—only \$10.95 ppd.

Set of 4—only \$10.95 ppd.

Set of 4—only \$10.95 ppd.

Set of 4—only \$10.95 ppd.

Set of 4—only \$10.95 ppd.

Set of 4—only \$10.95 ppd.

Set of 4—only \$10.95 ppd.

Set of 4—only \$10.95 ppd.

Set of 4—only \$10.95 ppd.

Set of 4—only \$10.95 ppd.

Set of 4—only \$10.95 ppd.

Set of 4—only \$10.95 ppd.

Set of 4—only \$10.95 ppd.

HANGING CEILING LAMP

Light up your life with the best of early Americana combined with new black wrought iron. Wonderful over a dining table or in a kitchen, you can adjust its height from 32" to 60" from ceiling. 11" shade is in decorator's delight hobbailmilk glass; mechanism is guaranteed for a lifetime. Complete with hurricane chimney, mounting cap and fully-electrified 3-way socket.



\$19.95 ppd.

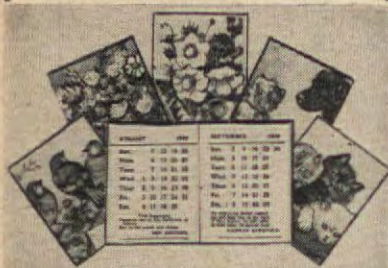
plus \$1.00 west of Miss.

plus \$1.00 west of Miss.

plus \$1.00 west of Miss.

plus \$1.00 west of Miss.

SET OF 1957 PURSE CALENDARS They're Yours... FREE!



Only One Set to a Customer!

A set of 5 handy and very useful purse size calendar-booklets will be sent you FREE as a special get-acquainted offer. These colorful calendar-booklets have separate pages for each month, holiday dates, space for phone numbers, memos, and a clever verse on every page. 2 1/2" x 2" calendars fit purse, wallet, or pocket. A practical gift for you and your friends.

IMPORTED FROM ENGLAND

Each calendar-booklet has a different colorful cover: gorgeous scenes of birds, peis, flowers, etc. OFFER LIMITED—Send today for your set of calendar-booklets, and we'll also include FREE our big 1957 Gift Catalog; jam-packed with over 1,000 gifts, housewares, toys—from all corners of the world. Enclose only 20¢ for postage and handling.

BANCROFT'S 2170 South Canalport Avenue, Dept. AH-872, Chicago 8, Ill.

DON'T BE FAT!

If you just can't reduce and have tried dieting, pills and tablets—try relaxing, soothing SPOT-REDUCER, a massager that's tested, and has U.L. approval. Lose weight where it shows most! The relaxing soothing massage helps break down FATTY TISSUES, helps tone the muscles and flesh, and the increased awakened blood circulation helps carry away waste fat—helps you regain and keep a firmer and more graceful figure. When you use the SPOT REDUCER, it's almost like having your own private masseur at home. It's fun reducing this way! Lose pounds and inches quickly, easily, safely without risking health. For aches and pains due to over-exercise. Also used as an aid in the relief of pains for which massage is indicated. Sold on MONEY BACK GUARANTEE! Reduce or NO CHARGE! (FIRMS FLABBY TISSUE!)

Restores elasticity to sagging skin.
STANDARD MODEL only \$9.98
AMAZING DELUXE MODEL only \$12.98.
(Save 90¢ postage. Send payment with order) send to BODY MASSAGER COMPANY
318 Market Street, Dept. B-441, Newark, New Jersey



DorAnn's
73P Fordham Road
West Newton 65, Mass.

Timed Right... OUR NEW ARTISTIC PALETTE CLOCK

Those with a flair for decoration will adore this artist's palette clock with golden hands. 11 pastel paint dots numerals. 3 actual brushes all set off by the glistening ebony black plastic background. Fine Sessions AC electric movement guaranteed for 1 year. 9" high—7 1/2" wide. Hang on wall or insert legs to stand on desk or mantel. Only \$10.50 ppd. tax incl. Postage collect on C.O.D.'s.

Golfers WHAM-O for practice
DEVELOP FORM - CORRECT HOOK AND SLICE!
USED BY PROS
WOODS AND IRONS
No ball to chase! Simply push into ground and hit. Returns to position after club swing. Imperfection in your swing is indicated by action of Wham-O. Practice just 5 minutes a day with our instructions and play 100% better on Sunday! Folds to fit golf bag. Use to warm up at starting tee. Tough pliable plastic, ash hardwood, 5" steel spikes. Guaranteed. All sports dealers or send WAMO MFG CO., Box 12-R, San Gabriel, Calif.

Only \$2.98
WHAM-O
B.B. PISTOL
STANDARD BB'S AND DARTS
Shoots like an air gun but this hard-shooting pistol uses powder caps to fire ammunition. For target shooting, plinking or pests. Fun for entire family. 8 1/2" overall. Made of Styrene and steel. Comes with supply of BB's and darts. Money-back guarantee. All sports dealers or send WAMO MFG CO., Box 12-R, San Gabriel, Calif.



For Proud Parents and Grandparents

Our Silhouette Baby Shoes or Discs, each engraved with a child's name and birthdate, make treasured gifts for fond parents and grandparents, when attached to the bracelet or keychain. Made of Rhodium-Plated STERLING SILVER or 1/20 12K GOLD FILLED. They are sure to become family heirlooms. Each is 3/4" across. Easily attached single ones may be added as the family grows. PRINT CLEARLY.
Silhouette Shoe, each \$1.10 Disc each \$1.10
Horseshoe Keychain . . . 1.25 Bracelet . . . 1.10
Prices include engraving, tax and postage.
Write for FREE GIFT CATALOG
NANCY NORMAN 422-K3 Washington St.
Brighton 35, Mass.



Marine
Life
Pillows

FIN & HADDIE

Make the children happy with Fin & Haddie. They are soft, cuddly, colorful fish pillows. Teenagers will like them, too! Used as throw pillows they make amusing additions to bedrooms and college dorms. Fin has green body, Haddie has yellow body. Both measure 12" across.

MERMAN & MERMAID

These cute two (not illustrated) are grand pillows. Swell for lounging . . . they go well in any room. Merman is blue striped, Mermaid is pink. Both 16" high with yellow yarn hair. All have appliqued felt features, are stuffed with finest fluffy Kapok. Only \$2 each ppd. \$3.95 for two, ppd. Complete Marine Group of 4, \$7.85 ppd. (No C.O.D.'s please)

CRAFT SHOP, INC.

Dept. AH-112 Cambridge, New York

an 18 inch Living Doll
as real as a
little girl...

WITH A
LIFELIKE
HEART-
BEAT..

Wanted . . . A little "mother" for this adorable doll. She has natural golden rooted hair that can be washed, combed, brushed and curled. Her starry blue eyes and lovely frock make her completely irresistible. She coos delightfully in her bath. Her entire body is made of unbreakable Flexi-Rubber; is completely washable. She cries "MAMA." This "LIVING" 18" doll with a life-like HEARTBEAT that you hear when you cuddle her in your arms is sure to be HER FAVORITE DOLL of ALL. Packed in a specially designed box which becomes a Rocker Cradle. Order direct from manufacturer; only \$2.98, plus 25¢ postage and handling.
LIVING DOLLS
Dept. AM, 352 Kings Highway, Brooklyn 23, N.Y.

OH, LA, LA, this Perky Poodle is so chic it's enough to make a teenager double the time she spends on her French verbs. His velvet body has a wealth of soft Spanish Lamb trim, and he wears a jewel-studded collar and leash to attach to her doorknob or bedpost. 14" long, in black velvet with shocking pink, or gray with gray. \$4.95 ppd. Hobi, Dept. AH2, Flushing 52, New York.



A REAL HONEY for someone who is always busy as a bee. A golden beehive charm covered with tiny enameled bees has a shock-resistant watch set in its base to keep her always on time. 1 1/4" long, it hangs on a twisted chain bracelet with a tarnish-proof golden finish. The watch has a one-year guarantee. \$12.95 ppd. (tax incl.) Nassau Co., Dept. AH, 200 W. 34 St., N.Y.C. 1.



SHE'LL LOOK LIKE A DOLL in her Angel-Fore, in fact she'll look like the doll that comes with it who wears a halo and matching Angel Fore of her own. This sweet cover-up pinafore has a cherubic design hand-screened on wipe-clean plastic trimmed with cotton rickrack. Put it on any 6-mos. to 3 yr.-old angel to eat or play in. \$1.98 ppd. Angelica, 100 W. 13th St., New York 11, N.Y.



MUSIC BOX BRACELET \$6.95

Masterpiece of de luxe costume jewelry, sold in swank New York shops for \$16.50, now just \$6.95. World's tiniest Swiss music box, precision built like a fine watch, gold-toned case. Choose from 4 tunes: Stardust, I Love You Truly, Anniversary Waltz, Let Me Call You Sweetheart. Send no money! Pay postman only \$6.95, postage, C.O.D. fee. Willard Co., Dept. 459, 3459 W. 6th St., Los Angeles 5, Calif.

don't grind away fine cutlery and tools



SHARPENS BY GENTLE HONING
NOT HARSH GRINDING

For his fine tools, her expensive cutlery, scissors, etc. Lectro-Hone's super-fine low speed stone sharpens gently—the way barbers and craftsmen keep implements keen. So safe and easy with built-in guide—anyone can use it. Order by mail under money-back warranty.

WARREN SALES CORP.

Box 161B, Cranford, N.J.
A Product of E. F. Britten & Co., Cranford, N.J.

SAVE \$7.20 on NORELCO

MEN'S ELECTRIC SHAVE
Latest model, brand new, fully guaranteed. Complete with case, cord and cleaning brush. Regularly retails at \$24.95. Price \$17.75 postage paid. All orders filled within 24 hours. Your money back if you are not fully satisfied. Send check or money order to:

JOHN BROOKS, Dept. 228, Box 212, St. Louis 3,

SANTA CLAUS LAMP SHADE
Makes any lamp a Christmas lamp! In 6 spark colors, gives 3-dim effect when lit. Table lamps, pin-up outdoor fixtures, up to 60 watt, 7 1/2" high, square at bottom. Starchproof, use for 1 year. Ppd., only \$1.
HOLIDAY HOUSE, 30 Lollipop Lane, Santa Claus, Mo.

FANCY COOKERY

Get fancy for the holidays, and make your festive food really different! Our free catalog contains all the hard-to-find specialty equipment to help you cook like a gourmet. We have recipe books . . . some with favorite foreign delicacies . . . also fancy cake molds and pans, equipment and instructions for cake decorating. Surprise your friends and thrill your family with new skills. Write today for catalog.
MAID OF SCANDINAVIA
3245-A Raleigh Ave., Minneapolis 16, Minn.

KILL THE HAIR ROOT

Destroy unwanted hair PERMANENTLY with new, improved Mahler Epilator. Use conveniently and privately at home. When you have read our instruction book carefully and learned to use the Mahler Epilator safely and efficiently, then you can remove all unwanted hair PERMANENTLY. MONEY-BACK GUARANTEE. (Our 76th Year)
SEND 5¢ TODAY FOR BOOKLET
MAHLER'S, INC., Dept. 836P PROVIDENCE 15, R. I.

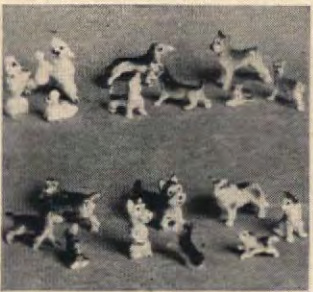
SAVE UP TO 50% AND MORE
GENUINE DIAMONDS
VALUES FROM \$10 TO \$10,000
OUT OF PAWN
FREE CATALOG
Diamonds from estates, banks, unredeemed pledges.
All diamonds reset in brand new modern mountings. Sold with a written iron-clad money back guarantee. Over 100,000 satisfied customers have bought diamonds from Berman's.
Our Reference—Your own Bank or any Mercantile Agency.
Berman's Diamond Loan Bank
Dept. A - BERMAN BLDG., BALTO. 1, MD.



AN ORIENTAL GARDEN an Emperor might have looked out upon is an exquisite study in perfection. A little tree which bears tiny apples, lemons, oranges, or peaches (specify) spreads above a charming ceramic figure and a picturesque bird, while another small bird sits in its branches. 10" high. \$4.95 plus 35¢ post. Hathore House, Dept. HD, 210 E. 34th St., N.Y. 16, N.Y.



BOUND TO THE STEAK that comes to the table sizzling like a symphony to the ears of the beholders. The sizzling aluminum platter that makes this music is 8 x 12" and sets on its own hard maple server. A gifted couple will love it for the sizzling specials it serves, and because it cleans in a jiffy. \$4.95 ppd. Greenland Studios, 5858-A Forbes Street, Pittsburgh 17, Pennsylvania.



BIG DOG SHOW. Six dog families of mother, pop, and pup all add up to eighteen dogs or a whole shelf full of canine cuties to make the dog-gonest present any dog fancier ever received. There are poodles, cockers, collies, boxers, scotties, and dachshunds. The tallest is about 2" high. All for \$3.48 ppd. From Dresden Art Works, 169 West Madison St., Dept. AH, Chicago 2, Illinois.

Reproductions BY MAIL
Collectors Item

Authentic Victorian
—to grace the finest console, table or desk!

The Lovely Evangeline Alexander

Chair Ht: 35" W: 19" D: 17"
Table Ht: 28" W: 19" D: 15"

A prized reproduction, our Evangeline Alexander, hand done in Solid Mahogany and tufted Foam Rubber seat, yet only \$44.50, F.O.B. (40 lbs) Ala. plant. (Allow up to 45 days). Swatches sent for your choice of luxurious Spot-shed Velvet, Antique Velvet, Tapestries, Brocades, (Companion mahogany Mayfield Table with Italian Marble top—\$37.50) Send check or M.O.: no C.O.D. Satisfaction Guaranteed.

Also send 30¢ for our Victorian Catalog

The Chair Shop
Box 725, Morganton, N. C.

Christmas BALSAM FRAGRANCE BALLS

Wonderful to brighten the Christmas tree, and add new color and fragrance to Christmas decorating. Red and white plastic balls decorated with sparkling glitter in red, green and gold. Ball contains fragrance of balsam to give that old-fashioned Christmas spirit. Each in its separate box. Grand for stockings, decorating gifts, etc. The "kids" will get "a kick" out of them. Complete with hangers. Set of 3 (red, green and gold) \$1.00 ppd. 3 sets \$2.50 ppd. (no C.O.D.'s please). Send for FREE gift Catalog

CRAFT SHOP, INC., Dept. AM111, Cambridge, N.Y.

MAKE A MONKEY

out of complete "monkey sock" kit. 19" high, dressed in bright red felt jacket and jingle bell hat. Kit contains full instructions and all materials except stuffing (use old hose, cotton, etc.). Easy to make. Only \$1.50 ppd.

Hobby Industries
P. O. Box 134
Bushnell, Illinois

"TI" PLANT LOG

PLACE THE SHOOT IN WATER AND WATCH THE GREEN LEAVES GROW

YOU CAN ALMOST SEE THEM GROW

"TI" PLANT LOG from Hawaii!

No "green thumb" needed! Just place Hawaiian "TI" plant log in water, peat moss or soil and watch it grow! Plant has a striking, palm like appearance (when fully grown) that adds a tropical effect wherever planted. Stays green year 'round, requires no care and its lush green leaves grow up to 2 ft. long! A luxuriant, rare Polynesian plant with a 1001 uses! Very fascinating! Just \$1.00 for 2 logs; 3 for \$1.25 postpaid; 6 for \$2.25; 12 for \$4.00. **MONEY BACK GUARANTEE.**

Tower Press, Inc., Box 591-FT, Lynn, Mass.

DE LUXE GROOMING KIT

Everything you need in one handy set. 5 1/2" x 2" nylon bristle brush is backed by a red or green leather case containing nail scissors, cuticle clipper, tweezers, file and cuticle pusher. All implements are precision-ground stainless steel from Solingen, Germany. Imprinted with 2 or 3 gold initials \$4.00—50¢ additional

We pay postage. Send check or money order. Money refunded if not delighted, except if personalized.

Adelaide's House
590 Grand Ave., Ridgefield 2, N.J.

GIANT TOY COLLECTION

500 TOYS

All For Only **\$1.00** Postpaid

Hours and Hours of FUN!
Here's everything a boy and girl ever dreamed of—Tractors, Cars, Trucks, Space Ships, Circus Animals, Farm Animals, Railroad Engines and Cars, Soldiers, Cowboys and Indians, Tanks, Bazookas, Cruisers, Tanks, Artillery, Farm Equipment, Heavy Road Equipment, Jets, Bombers, Rockets, etc.

NOT AVAILABLE IN STORES
True, TWO DIMENSIONAL reproductions of expensive toys. Each toy stands up on its own base. Up to 1 1/2" high and 2 3/4" long. Limit—5 sets to a customer.

MONEY BACK GUARANTEE
BREA TOY MFG., Dept. 3911, 114 E. 32nd St., N.Y. 16, N.Y.
Dear Sirs: Please rush me _____ sets of GIANT TOY COLLECTION
@ \$1.00 per set. I enclose \$ _____ ☐ Check ☐ Cash ☐ Money Order
(Sorry no C.O.D.'s)

Name _____
Address _____
City _____ State _____

LIMIT -- 5 Sets To A Customer
BREA TOY MFG., Dept. 3911,
114 E. 32nd St., N. Y. 16, N. Y.

THE NEW SHADOWBOX

friendship photos

from your own favorite photo, snapshot or negative

Friendship Photo's excitingly new — and different — "Shadowbox" Prints with deep sunk embossing, softly rounded corners add subtle glamour to that treasured snapshot. Prints are full folio size — 2 1/2" x 3 1/2". Satisfaction guaranteed. Quick service. Order today

25 FOR \$1
PLUS 10¢ SHIPPING

50 for \$2 from one pose, plus 10¢ shipping... including special bonus

Friendship Photos, Dept. F-56, Quincy 69, Mass.

1000 Printed Name & \$1 Address Labels

1000 Sparkling name & address labels, nicely printed with a lovely Plastic box for just \$1 postpaid! Worth much more! 5 orders or more at 75¢ per order! **MONEY BACK GUARANTEE.** 300 NAME & ADDRESS LABELS—50¢. Same fine printed quality but NO PLASTIC Box. Free Wholesale Selling Plan!

Tower Press, Inc., Box 591-CX, Lynn, Mass.

A MOST UNUSUAL GIFT!
A holiday reminder the year 'round

Scenic Place Mats

Impressions From the Bible
For that warm, spiritual holiday setting. Full color reproductions of heart-warming biblical impressions; interpreted by Grampa Stein.

Landscapes of America
Beautiful reproductions of original oil paintings; exciting works from the brush of Grampa Stein. A gift that will be admired, appreciated and remembered.

10 Full Size Place Mats	only \$2 p'd	24 Full Size Place Mats	only \$2 p'd
-------------------------	--------------	-------------------------	--------------

Permanent, stainproof textured plastic. Write to Dept. 2D

On sparkling white basketweave paper. Write to Dept. 1D

Grampa Stein, 426 Marathon Ave. Dayton 6, Ohio

PARASOL "What-Not" SHELF

A charming accent for your walls, gracefully fashioned to display your choice little pieces, prized figurines or a trailing green vine. Equally charming in the bathroom or powder room to hold your best cologne, bath powder, etc. Wonderful for gifts, too. Designed of sturdy metal in your choice of white, gold or satin black. The shelf measures 18" x 18" overall with two shelves, each 4" deep by 18" long. Only \$3.95 plus 35¢ postage. No C.O.D.'s, please. Money refunded if not delighted. Order NOW!

Write for FREE Gift Catalog

LAURIE & CO. Dept. AHS
507 5th Ave., New York 17, N.Y.

What? POWER TOOLS
only \$16 EACH!

EASY TIME PAY PLAN

GRINDER
SANDER
10" LATHE
TILTING TABLE SAW
DRILL PRESS

5 POWER TOOLS IN ONE

Factory to You \$79.95

Supershop offers you a precision-built complete power tool workshop. 100% ball bearing. Rugged. Accurate. Big capacity. 15 day FREE trial. Money back guarantee. Mail postcard for free catalog. Buy on easy pay plan.

POWER TOOLS, INC.
789 Yates Avenue
Beloit, Wisconsin

Amazing New Easy Discovery! NO MORE WASHING WINDOWS And Still Have Them Crystal Clear!



One Quick Swish and You Clean Windows the Easy Way! Optometrists Clean and Polish Eyeglasses. No Mess. No Fuss! Windows So Clear you Can't Even See the Glass! Cleans windows in seconds without one drop of water, without one speck of soap or detergent! New chemically treated KEITHONE WINDOW CLOTH makes windows sparkle instantly... not only removes dirt and grime but gives invisible smear-proof coating to prevent rain streaks, to prevent dirt and grime forming again. Fog proofs glass and windshields against clouding, steaming. Amazing specially treated window cloth contains new miracle solution. Used by optometrists for eyeglasses, used by home builders on model homes where picture windows must be bright and clear for months in all weather. Ideal for mirrors, crystal, car windows, kitchen appliances. Polishes chrome. Cloth rinses clean without removing activator so lasts months.

Only \$1 or 3 for \$2

Only by mail can you get one large KEITHONE WINDOW CLOTH for \$1 or 3 for \$2. Cash orders postpaid. If C.O.D. postage extra. Complete satisfaction or return in 10 days for money back. Also try KEITHONE FOG PROOF CLOTH for windshields, only \$1. KEITHONE LEATHER and LUGGAGE CLOTH only \$1. KEITHONE FURNITURE POLISHING CLOTH only \$1. Any 3 for \$2. Same money back guarantee. KEITHONE cloths make easy days for busy housewives. Mail order today.

WALLING KEITH CHEMICALS, INC.

Dept. 162-P, 910 N. Second Ave.
Birmingham 1, Alabama



Orchids Anyone Can Grow

You can easily grow exquisite "Butter-fly Orchids" anywhere indoors. From Spring to late Summer they'll bear as many as 200 exotically fragrant miniature white orchids with purple throats. Crown of 10 or more bulbs is mounted on highly decorative oak slab, ready to hang or set anywhere. Fun to grow, delightful as gifts. Simple instructions provided with each plant.

ONLY \$2.00 Postpaid

PEPPERIDGE Sales Co., Inc.
1021-C Post Road, Darien, Conn.

NEW...NURSERY RHYME PLAQUES



1/8" thick—8-10" tall—Full Color

Now decorate your nursery or play room with these all new lovable Nursery Rhyme plaques. Each figure is 1/8" thick and colors are adorable. Die Cut, ready to hang. Set contains Little Bo Peep (5 pcs.) and Hi Diddle Diddle (5 pcs.). Use on furniture, walls, etc. Washable. \$3.95 complete plus 32 cents postage. Money back guarantee.



Christmas "Signature" Scrolls

Perfect Christmas decorations. Use on walls or windows. Have guests and family "Autograph" them and use from year to year. Gay Christmas colors, 10" x 17" framed top and bottom. On old English parchment. Set of 2 contains Santa and his angel helpers. \$2.95 ppd. Money back Guar.

J. R. ALTIG, 2434 Kansas, Santa Monica, Calif.



4 ROYAL STAFFORDSHIRE "BONE DISHES"—These fluted imports from England, originally used for fish bones or cold slaw, are the choice of decorators for bon-bons and ashtrays. Famous 18th century "Tonquin" scenic pattern. Assorted colors only. 3 for \$3.50 ppd. 6 for \$5.95 ppd.

MUSICAL BAR TOWEL RACK! Set a happy tempo for a "bathroom baritone" or your best "bartender." This shining brass rack fits anywhere, 15" long, 9" high, the notes are 4" rings for towels. Comes in black wrought iron with brass tips, too. Scrolls included. \$2.99 ppd.

HERE'S HOW CO., Dept. AH-11, 27 E. 22 St., New York 10, New York

CHRISTMAS RECORDS CHIMES AT CHRISTMAS TIME

NEW! SOUND!

Organ And Church Chimes. Beautiful

Including
Silent Night, Oh
Come All Ye Faithful,
The First Noel

ONLY 17c
ea.

Silent Night - Joy To The World - Oh Come All Ye Faithful - Oh Holy Night - Beautiful Saviour of Bethlehem - Hark! The Herald Angels Sing - It Came Upon The Midnight Clear - God Rest You Merry Gentlemen - Good King Wenceslas - Deck The Hall - We Three Kings of Orient Are - The First Noel And Others.

Here is Christmas music at its finest! 18 of the most loved Christmas songs of all time, recorded by the incomparable Godfrey Malcolm at the organ and Fredrico at the Church Chimes. Will keep your home in a continuous festive mood throughout the Christmas season. A marvelous gift! Complete on 3 extra-grooved 78 or 45 rpm records or one 12" 33 1/3 rpm record for only \$2.98. Shipped by return mail C.O.D. plus postage and handling. Or save postage! Send cash, check or Money Order. Records shipped postpaid. Money back guarantee. Rush letter or postal today. White House Co., Dept. 2411, 8 Kingsland Ave., Harrison, New Jersey.



SIX MOSS ROSE EGG CUPS

A once-in-a-lifetime value! These genuine Moss Rose design egg cups are a favorite design with today's smart homemakers as in grandma's day. Attractively and delicately decorated in a variety of rich and tasteful colors on snowy white china they're clever as individual nut cups too! Buy several sets for holiday gifts! Imagine, six for only \$1.00 POSTPAID! SATISFACTION GUARANTEED OR YOUR MONEY BACK

FREE
Catalog
In Color
Ask for it.

HELEN GALLAGHER
413 (K-11) Fulton St., Peoria, Ill.



SOLID BRASS

Hooks that speak for themselves! Dog: "Hang it up said the pup!" Deer: "Be a deer, hang it up here!" Goose: "Look, it's a hook!" ORDER NOW and be delighted beyond your expectations. 5"x1 3/4", \$2.00 ea. 3 for \$5.75—postpaid.

GARRET THEW STUDIOS

WESTPORT 44, CONN.



Let
Santa's
Reindeer
Show Off
Your
Christmas
Cards
Only \$2 ppd.

Here's the "Reindeer Express"—ready to take on a load of your prettiest cards and hold them up for everyone to see! Dancer, Prancer, Donner, Blitzen and sled are smart gold-flecked black wrought iron. 40" long overall, has 6 wrought iron hook-on rods to display 144 cards.

Wonderful way to make your cards part of your holiday decorations. Novel gift to be used for many a Christmas. Folds compactly for storage.

Mail Orders Filled Promptly

Max Schling Seedsmen, Inc.

538 Madison Ave., Dept. 601-N, New York 22, N.Y.

CHRISTMAS GOES TO THE MAT which extends a gay greeting to guests as they step inside. Put another before the hearth, or in the turkey-scented kitchen where everyone gravitates to watch you stir up the hard sauce. 22 x 36" with fringed ends, it is washable cotton chenille in Holly-berry Red with white design. \$3.98 plus 35¢ shipping. Greenhall, Dept. AH, 1133 Broadway, N. Y. C. 10.



DIAMOND RINGS can put the Merry into anyone's Christmas. Both the man's heavy masculine setting or the lady's dainty square setting come in either 14K white or yellow gold. Set with 1/4 carat genuine diamond, either is \$42.50; or choose the larger 1/3 carat stone at just \$62.50. Tax is included. Postpaid from Berman's, Dept. AHE, 106 West Baltimore Street, Baltimore 1, Maryland.



DELFT ASHTRAY WITH CHUTE. From Holland, lovely Delft ashtrays to put on the prettiest tables. In the lip is an automatic chute. When a neglected cigarette burns to the edge of chute, heat-sensitive spring lifts lever, dropping cigarette into tray. Traditional blue and white. Set of two trays, \$2.85 ppd. Seven Seas Imports, Dept. F38F, 1717 Westwood Blvd., Los Angeles 24, Calif.



A Pair of SOLID BRASS CANDLE STICKS

A Big Value Only
\$4.95 Postpaid

Extremely popular again for dressing up mantels, bureaus; anywhere in the home. Favored by interior decorators everywhere. And this pair is outstanding!

Of heavy, solid brass that polishes to a lustrous gleam. 7 inches tall, exquisitely shaped to fit with any furniture motif. You'd expect to pay TWICE our modest \$4.95 a pair price. Order three pairs for only \$13.95 postpaid. An unusual gift. No C.O.D. Satisfaction guaranteed.

DRESDEN ART WORKS, Dept. 102
169 W. Madison St. Chicago 2, Ill.



AUTOMATIC PENCIL for CHALK

Who is most important in the life of your child, next to you? Teacher deserves this practical token of your appreciation: New HAND-GENIC, the automatic pencil that holds any school chalk. Ends forever messy chalk dust on hands and clothes, recoiling from fingernails scratching on board, screeching or crumbling chalk. Scientifically balanced for smooth writing. NEW, DIFFERENT GIFT OF LASTING USEFULNESS. Every teaching hour teacher will bless Hand-Genic... and your child. 3 Yr. written guarantee. Jewel-like 2 1/2" gold plated cap, onyx-black barrel. It's distinctive to use, thoughtful to give. Find, \$2 or only \$5 for set of 3 (No C.O.D.). Satisfaction or money back. Same day shipping guaranteed. EXCLUSIVE! Not sold in stores, order today.

Hand-Genic Specialty Co., Dept. M
161 W. 23rd St., New York 11, N.Y.

SWIMMING POOLS COMBINE BUSINESS & PLEASURE

The tremendous boom in private swimming pools proves the veracity of the statement, "I don't want to be a millionaire—I just want to live like one." Write today and find out how you can own your own pool by selling just ten, either to your friends, or the general public.

PARADISE POOLS, INC.
12955 Biscayne Blvd. North Miami, Florida

BAKE A CAKE HOUSE

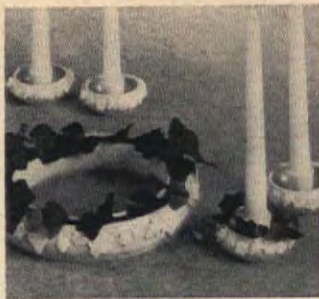
for the Holidays
With new Party Cake House! Would it be easy to bake a cake that looks like a house? Package includes simple-to-use aluminum house cake pan, 12 decorations, suggestions, and cake recipes. Makes house cake 8 1/2" x 5 1/2" x 3 1/2" high. Only \$1.00 each, postpaid. Send for catalog.

RMS Interiors 11146 So. Michigan Ave.
Dept. AH, Chicago 28, Ill.



YES, 100 TOY SOLDIERS FOR \$1.00—To introduce our molded plastic toys, we'll ship you 100 Toy Soldiers for only \$1. This big colorful assortment includes 4 Riflemen, 8 Machinegunners, 8 Sharpshooters, 4 Infantrymen, 8 Officers, 8 Cannon, 4 Bazookamen, 4 Marksman, 4 Tanks, 4 Trucks, 4 Jeeps, 4 Battleships, 4 Cruisers, 4 Sailors, 8 WAVE's, 8 WAC's, 4 Bombers and 8 Jet Planes. Each toy completely assembled, designed to scale and measures up to 4 1/2". Order several sets NOW: they'll keep your kiddies busy for hours. Send \$1.00 plus 25¢ for postage and handling for each set of 100 toys to—

A to Z GIFT MART
Dept. AH-116, P.O. Box 36586, Los Angeles 36, Calif.



THE BEST CIRCLES we've seen to put a table in a class by itself. Large 9" flower ring has four matching 3 1/2" candle holders which can be used plain or also filled with flowers or greenery. All are fine porcelain in pale blue or pink with graceful raised design of grapes and leaves in white. The set, \$6.95 ppd. Agnestrang, Ltd., Dept. AM, 120 Pearl Street, New York 5, N. Y.



SANTA'S INCENSED. Well, pipe this carved figure of that jolly old elf smoking a big pipe with sweet scented smoke curling out. The undercover secret is a bit of incense inside—which smells simply wonderful wafted about. He's brightly painted wood 6" high, and bound to steal the Christmas show. With incense, \$2 ppd. Q-T Novelties, Box 54 Murray Hill Sta., N.Y.C. 16.



RING HER HEART. She shall have the music of a little silver bell wherever she goes. It dangles from a 3/4" sterling silver heart pin engraved with her name. So if it's a great big bear hug you're looking for, send the name of your favorite niece, godchild, or grandchild and \$3.30 to this company quick. It's ppd. from Merrill Ann Creations, 102-AH Warren St., N. Y. 7, N. Y.



DRAW BETTER FIGURES!

with this lifelike ARTIST'S MANIKIN

An ideal model for Professional or Amateur! Takes any pose—holds it—and works cheap. Sturdy wire skeleton duplicates any body action, foam rubber simulates flesh movements.

Large—1 ft. tall. Specify male or female figure.

\$4.95 ea.—\$9.00 pr. p.p. Pa. residents add 3%

TOBY PRODUCTS

Dept. O, Box 175, York, Pa.

PHOTO PAPER WEIGHT

Your favorite photo made into novel, useful gift for Dad, Grandma, Sweetheart. Heavy glass, 3" diameter. It magnifies! Send photo or negative any size. Your own picture returned unharmed. Ppd., only \$3.00

Extra paper weights same picture, only \$1.50.

HOLIDAY HOUSE, 30 Lollipop Lane, Santa Claus, Ind.

ROMANCE MEDALLION

Sterling silver, rhodium plated, will not tarnish. Hand cut so that your sweetheart's half matches only yours. Only \$1.50 ppd. (tax included). Send check or money order to:



TEFRAN, P.O. Box 4554, Ft. Lauderdale, Fla.

TOOL TOTE

HOLDS OVER 30 TOOLS Complete or 15 Min. Kit The Perfect Gift for Him

Now your "do-it-yourself" will have everything handy for those odd jobs around the house. Give him this easy to carry one-arm workshop. Holds all his tools in plain sight for quick selection. Cutting edges are protected. So are fingers. Saw slides into concealed scabbard. Room at bottom for more tools, nails, washers, fuses, etc. Handy clips, hooks supplied. He'll enjoy arranging his tools on special built tool board. Finished in honey tone pine. 17" x 26" x 9 1/2". \$14.50 postpaid. (Tools not included)

EASY-BUILD KIT—pre-fitted, drilled, sanded, etc. with simple instructions \$9.95 postpaid.

Send 10c for Catalog of Furniture and Kite

YIELD HOUSE

Dept. A11-6, North Conway, N.H.

Immediate Delivery No C.O.D.'s. Money Back Guarantee



Your Child's PERSONAL CHAIR

(with own name)

HANDMADE IN MEXICO



SITTIN' PRETTY is mighty easy for little men and little women in these gay Bambino Chairs, personalized with their very own name. Bright fiesta colors: Red or Blue. with splashes of hand painted fairyland flowers. 17 1/2 inches tall, with sturdy woven rush seats. They're kids' own chairs for nursery, play, television viewing, or small fry tea parties. Please print plainly. Each postpaid, only \$3.45 Special: Two chairs sent to same address (may have different names) ppd. \$6.00

Southwestern Gifts

630-B East Alameda Road, Santa Fe, N. M.

SAVE MORE THAN 50% ON THE MOST WANTED DOLL IN AMERICA!

Taffy TV BALLERINA

Nationally Sold At \$12.95 SMASH DISCOUNT PRICE



"SHE WALKS IN BEAUTY." for Taffy-TV is beautiful in every perfectly proportioned detail from the girlish charm of her pony tail hairdo and heart-sealing face to the tips of her pretty toes. She is as versatile as she is beautiful. Notice how her jointed knees, ankles, hips, arms and head are capable of almost every natural movement that your own body makes. Taffy will not only hold her positions firmly, but when you walk or dance with her by moving one of her arms or legs, her other limbs and her head will gracefully move to match Taffy's action. She has a skin-soft Vinyl face with sleeping eyes and thick, lustrous, rooted Saran hair you can comb, wash and wave. She is ruggedly built to withstand even the smallest child's play and she is a pleasure to dress. Her walking-dancing mechanism has been rigorously tested and is fully guaranteed. Taffy will be the greatest thrill of the year for any girl, big or little. Your money cheerfully refunded if this is not so.

Taffy is available dressed in either High Fashion Formal Ensemble or Television Ballerina Ensemble. Please specify which costume wanted. With BOTH ensembles \$1.89 additional.

HIGH FASHION ENSEMBLE (Largest Illustration) consists of Formal Gown with velvet collar and fine Faille-type washable cotton print with velvet trim, Full Length Nylon Stockings, High Heel Shoes, and Panty Briefs.

TELEVISION BALLERINA ENSEMBLE (\$mall Illustrations) consists of easy-to-dress 1 piece fluffy net Tulle TU-TU with silver Lame Bodice Ballerina Costume. Hip Length Cotton Ballet Stockings, and soft-toe Ballet Slippers.

P. J. HILL CO. Dept. T-303 884 Broad St. Newark, N. J.

Personalized COV-A-ROBES

Luxurious comfort. Fluffy, absorbent Terry Cloth. Ideal for after-bath, beach, that dash to the phone, between clothes changes—or just plain loading. Keeps you dry and toast-warm. Easy to launder; never need ironing. Snap on or off in a jiffy; adjust to fit perfectly.

LADIES' An attractive armoire while applying make-up, washing hair, etc. Choice of gay colors: Azure Blue, Canary Yellow or Snow White. ONLY \$3.95

MEN'S Great after showering, while shaving, or in locker room. Big roomy pocket for cigarettes, shaving gear, etc. Snow White. ONLY \$2.95

Satisfaction Guaranteed or Money Back

Artistically monogrammed in contrasting colors with any first name, or 2 or 3 initials. Men's or women's sizes: small, medium or large. Send check, money-order or cash. Add 25c to each Cov-a-Robe ordered for postage. No C.O.D.'s please.

Dobbs Products Co., 1255 S. Wabash, Dept. 100, Chicago 5, Ill.

Your BABY'S SHOES PRESERVED IN CHINA-LIKE BEAUTY

The Original world-famous PORCELAINIZED* process—NOT merely a pearl lacquer coating—is a twice-baked permanent finish that transforms your baby's first shoes into exquisite Dresden-like treasures. Beautifully color-toned to order. Sold only by mail.

Write for FREE ILLUSTRATED FOLDER

DorAnn's 73F. Fordham Rd., W. Newton 65, Mass.



FIXIT TIPS...

WITH "SCOTCH" COLORED PLASTIC TAPE



MEND PLASTIC RAINWEAR. Cover tears with waterproof, tight-sticking "Scotch" Colored Plastic Tape. Tough backing stretches, bends—won't crack.



IDENTIFY look-alike items for children with different colors of tape. Choose red, green, yellow, white, blue, brown, or black. 3/4-inch width 25¢, 1 1/2-inch width 50¢ at stores everywhere.

© 1956, Minnesota Mining & Mfg. Co., St. Paul 6, Minn.



For 42 years the Audit Bureau of Circulations—a nonprofit cooperative association of 3,670 buyers and sellers of publication advertising has been auditing and reporting net paid circulation of its members. The American Home has been a member of the Bureau since our first issue.

Advertising and advertising agencies have learned through experience to depend on ABC audited circulation.

The confidence advertisers have in The American Home and their reliance upon our ABC Report brings us much of the income needed to improve constantly our editorial service to our readers.

We salute the Bureau on its Forty-Second Birthday for a Job Well Done!

THE AMERICAN HOME

A Wonderful Way to say "Merry Christmas"

PHOTO Christmas Cards 25¢ for 1

TRIAL OFFER—limited to 25 cards per customer. Plus 25c shipping.

"Merry Christmas" means more when you say it with Photographic Christmas Cards, made from your own favorite picture negative.

For free sample cards and descriptive folder showing designs available, send negative and 5c shipping. (If no negative, send picture and 50c for new negative.) Offer expires December 1. Order now. Avoid rush.

Greyhound Photo Service, Dept. A-4, Box 701, Springfield, Missouri



Brand New Edition Now Available Direct From The Publisher—On Easy Book a Month Payment Plan

**All 24 Volumes Delivered Immediately—
You Pay Later on Easy-to-Own Purchase Plan**

Yes, the latest edition of Britannica—the greatest treasure of knowledge ever published—is now being offered on a remarkable plan that puts this world-renowned reference library within reach of *every* family. All 24 volumes will be placed in your home NOW...you pay for it as you enjoy it...*as easy as buying a book a month.*

In today's world...Factual Knowledge Opens the Way to Financial and Social Success

Self-confidence—and the confidence of others—are two rewards you can expect from Britannica's world of facts. For instance, did you know...

- Britannica provides instant and authentic information on every conceivable subject or thought.
- It will assure every member of your family the constant companionship of the world's greatest minds as your consultant or teacher.
- Britannica will enable parents to work more closely with their children at home...helping them build a more solid foundation in today's highly competitive society. Leading educators say: "Too many parents leave the entire educational job up to the teachers at school."
- It will build self-confidence...by helping all members of your family to understand...and talk intelligently on every subject that enters into the lives of successful men and women.

In short, because it will build your self-confidence and the confidence of others in you, Britannica will help you achieve greater social and financial success.

Thousands of Subjects of Practical Value to Your Whole Family



In the brand-new edition of Britannica you will find thousands of subjects that you and your family will refer to in the course of your normal day-to-day affairs. For example, you'll find special articles on household budgets, interior decorating...medicine and health, home remodeling, child care, adolescent problems, rules and regulations for all sports, every kind of hobby...plus a treasure house of knowledge on *all* subjects. Yes, the new Britannica contains an abundance of information that can save you many dollars.

New Edition is Profusely Illustrated

The new Britannica almost "televises" the information to you by means of 23,225 pictures, plus charts, maps and drawings. But it does not merely show "attractive" pictures—it is the work of 5,258 of the world's best minds. The largest and most complete reference set published in America, it will enrich the lives of those who own it for long years to come.

Preview Booklet Offered FREE!

Simply fill in and mail the coupon today, and we will send you...*without cost or obligation*...a copy of our beautiful, new booklet which contains an exciting preview of the latest edition of Encyclopaedia Britannica. Send no money—not even for postage. It's yours, *absolutely free!*

Just as soon as we receive your coupon, we will send you illustrated free booklet, so that you can read and enjoy it at your leisure, in the privacy of your home. There is no obligation, of course. However, since this offer is necessarily limited, please mail the coupon *today* before it slips your mind.

**Mail Coupon
NOW for
FREE BOOKLET!**



ENCYCLOPAEDIA BRITANNICA, Dept. 26-F
425 N. Michigan Avenue, Chicago 11, Ill.

Please send me, free and without obligation, your colorful Preview Booklet which describes the latest edition of ENCYCLOPAEDIA BRITANNICA. Also include complete information on how I may obtain this magnificent set, direct from the publisher, on the Book a Month Payment Plan.

Name _____
(Please print)

Address _____

City _____ Zone _____ State _____

In Canada, write E. B. Ltd., Terminal Bldg., Toronto, Ontario.

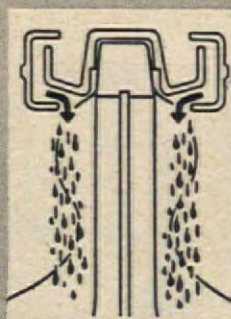
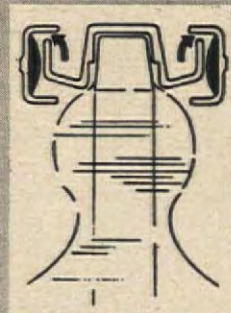
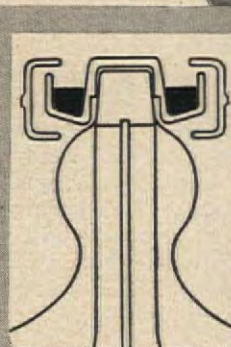
LOOK, IT'S NEW!

ALL PRICES ARE APPROXIMATE

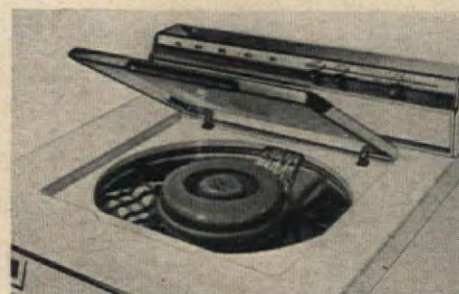


PORTABLE POWER UNIT.

This 1,000-watt generator, with Toro "Power Handle" makes portable power unit to supply lights, appliances if power fails. Generator, \$200. Toro Mfg. Corp., 3042 Snelling Ave., Minneapolis, Minn.



DISPENSER WHEEL fits on agitator of Norge automatic washer, holds water softening powder until "rinse" cycle, then releases it into wash. (Sketches left). Norge, Division of Borg-Warner Corporation, Merchandise Mart, Chicago 54, Ill.



PROTECT CARPETING from ugly indentations caused by furniture, with these new supports that gently push aside carpet tufts without crushing fibers. Three sizes: 49 to 98¢ Childlore Co., 331 Southwest Blvd., Kansas City 8, Mo.



LOUVERED CLOSET DOORS are space-saving, all-steel and can be installed by average handyman. Finished in white or birch, these doors can be painted. Sizes to fit widths of 3, 4, 5', about \$35. Steel Door Corp., 2400 E. Lincoln Road, Birmingham, Michigan. PLEASE TURN THE PAGE

"Say, does my old friend, Tide,
come in my new Wardamatic?"

"Yes, Ma'am! Montgomery Ward
recommends it!"



**YES, WARDAMATIC PUTS TIDE INSIDE —
TO GIVE YOU THE CLEANEST CLOTHES POSSIBLE!**

How about that, lady . . . a gentle washday hint right from the people who make your Wardamatic! When *they* tell you Tide and their automatics make beautiful music together, they ought to know!

Naturally, they want their machines to work perfectly for you. And, naturally, they want you to have the cleanest

clothes possible. That's the reason they pack Tide in every machine.

That's the reason so many other manufacturers do, too. In their top-loading automatics, *nothing* can beat Tide for getting clothes clean. Sounds like a good reason for using Tide in *your* automatic, wouldn't you say?

**THE CLEANEST CLEAN POSSIBLE
IS TIDE-CLEAN**



**See the New Wardamatic at
your Montgomery Ward Store!**

- Exclusive MOLDED FIBERGLAS BASKET that's chip-proof, rust-proof!
- Exclusive insulation keeps water hot on thermos bottle principle!

Montgomery Ward

THE MAKERS OF 25 AUTOMATIC WASHERS RECOMMEND **Tide!**

A thought...



a call...

a chat..



**and you'll both
feel better**

When you talk with someone out of town, it gives you both a real feeling of being together... not just while you're talking, but for a long time afterward.

Telephoning is personal, easy, economical. You can make somebody happy with a call right now.

LONG DISTANCE RATES ARE LOW

Here are some examples:

Trenton to Washington, D.C.	55¢
Philadelphia to Providence	65¢
St. Louis to Des Moines	70¢
Cincinnati to Atlanta	85¢
New York to Columbus, Ohio	95¢
San Francisco to Tulsa	\$1.65

These are the Station-to-Station rates for the first three minutes, after 6 o'clock every night and all day Sunday. Add the 10% federal excise tax.

CALL BY NUMBER. IT'S TWICE AS FAST.



BELL TELEPHONE SYSTEM

Look, It's New!

(Begins on page 60)



AUTOMATIC APPLIANCE CENTER provides adequate electric current for using as many as five of your electric appliances at one time with no fuse blowouts. A 220-volt, 3-wire circuit provides for the five individual circuits. Panel has three retractable cords, two convenience outlets, an automatic timer, circuit selector and a circuit breaker. The unit can be built into 12"x12"x9" deep cabinet space. About \$99.95, plus installation. Westinghouse Electric Corp., Electric Appliance Division, Mansfield, Ohio.

ALL PRICES ARE APPROXIMATE



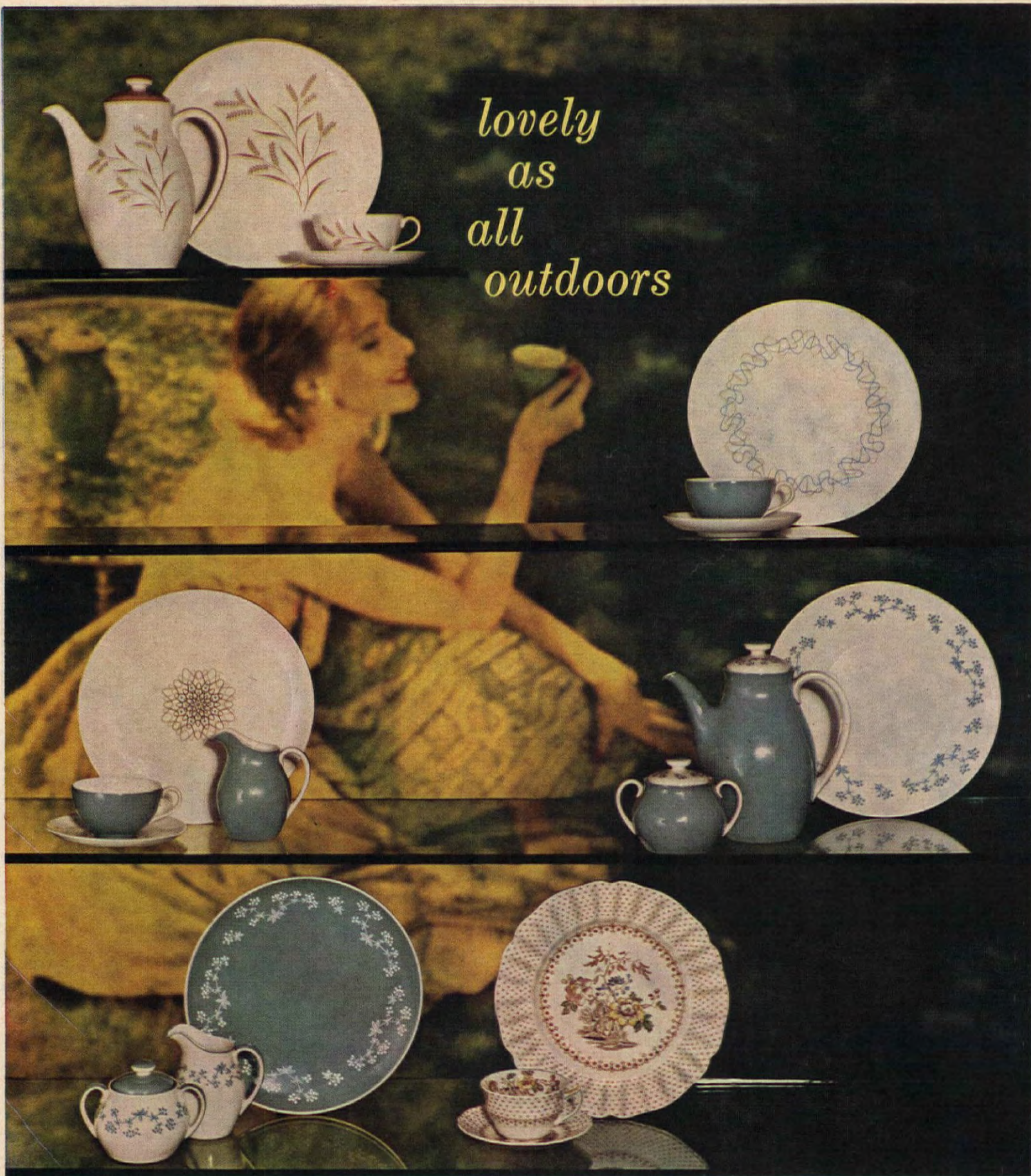
TINY BUT NOISY fire alarm plugs into any A/C electrical outlet, shrieks a loud signal when the temperature reaches 140 degrees. "Fire-Spy" uses no current when it's not signaling. Test with cigarette or match. Price is about \$6.95 each, from Laramie Chemical Corp., 290 Main St., Stamford, Conn.



STURDY LAUNDRY CART glides easily around your house or yard. Plastic-lined, removable baskets. Folds flat to store. About \$15.95. Proctor Electric Co., 3rd St. and Hunting Park Ave., Phila. 40, Pa.

TWO SMART IDEAS for kitchens: adjustable sink mat fits any size sink; molded cutlery tray holds kitchenware neatly. Both come in bright colors. Mat is \$3.29; tray about \$1.98. Rubbermaid Housewares of Wooster Rubber Co., Wooster, Ohio.





*lovely
as
all
outdoors*

PHOTOGRAPH BY STEPHEN MICHAEL

fine dinnerware by **Royal Doulton**

From Nature herself come the soft, subtle colors of this fine dinnerware by Royal Doulton. From the skilled fingers of England's finest craftsmen come its delicacy and grace, its lightness and endurance. So choose royally . . . choose Royal Doulton, the dinnerware that's beautiful enough for "best," informal enough for today's casual living. From \$6.25 to \$9.95 a 5-pc. place setting.

Top left, MEADOWGLOW, a pattern of wild grasses in warm russet tones. Right below, TRACERY, a decorative ribbon of turquoise and beige. Left below, DESERT STAR, a warm brown star and turquoise accents on a textured pattern. Right, APRIL SHOWERS, turquoise floral wreath on a textured pattern. Left below, QUEEN'S LACE, white flowers on turquoise, GRANTHAM, a famous old English design in warm browns. Send 10¢ for dinnerware leaflets in color; full-color figurines or Toby jug booklet, 25¢. Copyrights, TM Reg.

DOULTON & CO.; INC.; DEPT. A12, 11 EAST 26TH STREET, NEW YORK 10, NEW YORK



Colors shown above: Connemara, Verona and Vert Maurin with Green Kencove

Put *SPRING* in your step with long-wearing **KENRUBBER** tile floors

Here's thrilling buoyancy underfoot as restful as the springy resilience of a beautifully-kept lawn! Only KenRubber Tile Floors give your home this quiet loveliness plus a luxury of color, quality and easy care unequalled by other floors...even those costing dollars more.

You'll think each KenRubber tile contains a thousand lasting rubber springs, it's so strong, stays so resilient through years of wear. Its tile-deep colors won't wear off. The mirror-smooth, pre-waxed surface stays easy to clean. See KenRubber at your Kentile Dealer's now. He's listed under FLOORS in your Classified Telephone Directory. You can install your own Standard Gauge KenRubber floor in an average 8' x 10' room for approximately \$37.75.

KENRUBBER®
... by the makers of **KENTILE FLOORS**

KENTILE • KENCORK • KENRUBBER • KENFLEX • KENFLOR • KENROYAL
COPYRIGHT 1956 KENTILE, INC. BROOKLYN 15, NEW YORK REG. U.S. PAT. OFF.



NEXT: PUSH-BUTTON DOGS?

ELLYN SIMONDS

Modern industry has produced remarkable improvements in such products as automobiles and washing machines . . . much to be admired. But I wish they'd bring up to date a few other items that are victims of severe lags. I refer specifically to *dogs*. The present model is outmoded. Here, based on what seems like centuries of puppy-raising, are my suggestions for modernizing dogs:

1. **NO TEETH.** Dogs are equipped with long choppers designed to anchor or trap prey inside the mouth, and sharp teeth for tearing flesh. This was all very well in the jungle, but when my hand is trapped or anchored inside a dog's mouth, playfully or not, and when my slippers are torn, I tire rapidly of the anachronism. The modern dog eats canned meat mixtures or dry foods with water added. He does not need to trap, anchor or rend these foods. He has no constructive use for teeth, and I find his teeth undesirable.

2. **PATENTED PUSH-BUTTON DIGGING ACTION.** Before the rise of civilization, it may not have mattered where dogs dug. Now, when the excavation site is a flower bed or a chair, it *does* matter. What I have in mind is some sort of device that would enable anyone to coax the dog over to a spot where a hole is *desired*. You could start puppies planting rosebushes and work them up gradually to digging foundations for your new house. It would be fine, too, if the dog could be guided to dig a hole of the correct dimensions . . . perhaps by feeding him a shoe punched in code.

This sort of thing is called sublimation, and my dog could use a lot of it. If we could channel even one per cent of his energy, we'd have our own electric power plant.

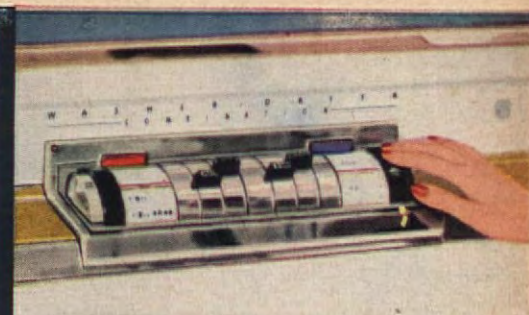
3. **MORE EFFICIENT WASTE DISPOSAL.** The de luxe model might come already housebroken. CONTINUED ON PAGE 112

For faster, thriftier, modern automatic laundering— look what GAS offers you today!

Hot Water . . . Clean Clothes . . . Perfect Washday Weather! Hot water—and plenty of it, plenty hot—that's what you need to get clothes really clean. The Day & Night Water Heater is the answer. It heats faster, more economically . . . replaces hot water as it's used. And a Bendix Gas Duomatic washer-dryer† takes the work out of washing . . . turns on at the flick of a dial, tumble-cleans your laundry. Dryer heats up fast . . . fluff-dries or

damp-dries. The Bendix exclusive low-heat, high air-flow action gently blows the moisture away—just like a summer breeze. It even helps sanitize your clothes while they're drying. No over-drying—it's safe for the most delicate fabrics. And dependable Gas appliances actually cost less to install, maintain and use. A New Freedom Gas Laundry* makes washday easier than ever.

AMERICAN GAS ASSOCIATION



ONE MACHINE DOES ALL THE WORK! Just set a dial—the fabulous Bendix Gas Duomatic washer-dryer† puts your laundry through a complete wash-rinse-and dry cycle. In less time than it takes to bake a cake, clothes are ready to iron or fold away. The Duomatic is versatile, too—you can use it as a washer only or dryer only.



LOTS OF HOT WATER FOR BATHS . . . even on washday! The Day & Night Water Heater meets the modern household's need for a stepped-up hot water supply. It heats water quickly, economically. And it's practically indestructible because it's lined with Jetglas, the miracle coating used to protect jet engines from heat.



A. G. A.

ONLY

GAS



gives such matchless performance

See all the up-to-the-minute features of the Bendix Gas Duomatic Washer-Dryer and the new Day & Night Jetglas Water Heater—on display now at your Gas company or Gas appliance dealer's. †Washer-Dryer Combination—Product of the Crosley & Bendix Home Appliances Divisions, Avco Manufacturing Corporation.

The modern, economical fuel for automatic cooking . . . refrigeration . . .
water-heating clothes-drying house-heating air-conditioning incineration



No "waiting your turn" when you have two **AMERICAN-Standard** bathrooms!

(and they cost less than you think)



Two bathrooms end family traffic jams. There's room—and leisure time—for everyone. And *two* American-Standard bathrooms are amazingly inexpensive.

\$6.17 a week* is all it costs for the three beautiful fixtures shown above . . . and the three fixtures for the second bathroom to the left cost only **\$2.63 a week***.

Notice the smart styling, beautiful colors, easy-to-keep-clean surfaces of these American-Standard fixtures. And notice, too, these extra conveniences . . .

- the full bathing area of the Neo-Angle bath, above, that fits into a 4 x 4-foot space.
- the wide, wide counters (for holding toiletries) of the Symphony lavatory above.

For more information see your American-Standard retailer — ask him about easy payment terms. He's listed in your phone book's Yellow Pages under "plumbing fixtures" or "plumbing supplies." Or mail the coupon at the left for a helpful booklet. **AMERICAN-STANDARD PLUMBING AND HEATING DIVISION, 40 West 40th Street, New York 18, N. Y.**

*PLUS INSTALLATION

American-Standard, Dept. PA-116
39 W. 39 St., N. Y. 18, N. Y.
Please send me your booklet **PLANNING FOR BETTER BATHROOMS**. Enclosed is 10¢ in coin to cover handling.

I am modernizing _____ building _____

Name _____

Street _____

City _____

County _____ State _____

See American-Standard products on NBC-TV programs: **TODAY** starring Dave Garroway **HOME** starring Arlene Francis.



A SECOND BATHROOM takes up less floor space than you think. Find out how American-Standard fixtures can help you have that second bathroom.

The most beautiful bathrooms are
AMERICAN-Standard

IT'S 2° BELOW OUTSIDE



What's the Temperature of Your Porch?

Got a porch on your house? Or are you thinking of adding one? In either case, here's a question you ought to consider: how many months of the year can it be *useful* to you?

The one we show here in the home of Mr. and Mrs. Eugene Quinn started off as an open sun porch. But since it's in Minnesota where summery days are numbered, it was useful only a small part of the year. Now, with walls insulated and storm windows added, it has attained year-'round usefulness.

Formerly, the fireplace was used only as a barbecue during the warm season. But now it doubles the rest of the year as the porch heating plant. On sunny winter days the heating problem is simplified, for two glass walls let in the low-angled sun. When the sun doesn't oblige, heat coming through the open door to the house supplements the fireplace.

Many a full-time porch "grows up" from something else. Some even start off as open patios or terraces. A roof and screens may be added to beat the rain and bugs. Walls, windows and flooring let you be comfortable in late spring and early fall. You're on your way—it's only a step or two to a year-'round porch.



FOR ANOTHER PORCH THAT "CREW UP," PLEASE TURN THE PAGE



Louise and John Good combined dated sun porch,





breakfast room

to create this family room

• It's amazing how a few well-spent remodeling dollars can not only change the appearance of a house, but even change the way you live. This is certainly true in the California home of John and Louise Good. The two views at left show how the old sun porch and breakfast room looked before the Goods made this space *work* as a family room.

The big construction jobs were to remove the partition between porch and house and raise the porch floor to the same level as the house floor. The old French doors were replaced with two great panels of glass. And over the wood floor is asphalt tile that looks like a continuous terrazzo floor.

To continue the informal, out-of-doors atmosphere, the walls are papered in a simulated-brick design, and the furniture, in a terrace mood, is made of wrought iron and woven cane. At the opposite end of the room, a conversation corner was created with a comfortable L-shaped couch arrangement.



More Winter Comfort with less fuel

A. M. WATKINS

How comfortable will your house be during the cold months ahead? And how big will your fuel bills be? Experts say that the average six or seven-room house can now be heated from October through May for less than \$100. If your heating bills are higher, then something is wrong. Or if you're plagued with chilly rooms or cold spots that are out-of-bounds in winter, something's wrong.

You can own the world's finest heating system and still have a cold, uncomfortable home in winter. Heating is only one part of winter comfort. Your home's indoor climate must satisfy *all* of your body's comfort requirements—not merely a temperature in the 70's.

THREE "MUST'S" FOR COMFORT

- *The right temperature.* The air temperature must be 73° to 77° F. for most people who are at rest and clothed normally. When the temperature drops below 73°, most people begin to feel cold unless they're active or heavily clothed. And when the temperature climbs above 77°, most people begin to feel hot. But it's not enough just to maintain the right temperature.
- *No drafts.* Drafts are simply stray currents of cold air. When they brush across your skin, they carry body heat away faster than it can be replaced. You can feel chilled even though the average room air temperature falls squarely in the comfort zone. For maximum comfort, the rate of air motion across your skin should be about 25 feet per minute. Air that moves faster than 40 feet per minute is called a draft and causes discomfort.
- *Warm walls.* Even though the air is warm and draft-free, cold walls can cause you pronounced discomfort. Why? Though it may seem otherwise, heat always flows *from a warm object to a cold one*. So heat radiates from your body to the surrounding walls when they are colder. The colder the walls, the more body heat they absorb, and the chillier you feel. This is uncomfortably so even if you've turned the heater way up and the thermometer reads in the high 70's. The result is a familiar complaint encountered in some houses—high room air temperature combined with cold walls, which makes the room feel "stuffy." Fresh air is needed, people say. The real problems is cold walls!

WHAT ABOUT HUMIDITY?

Humidity is another thing you may desire in winter, though certainly not in summer. Most people can be comfortable in winter with the relative humidity anywhere from 10 per cent up to 50 per cent, but a humidity level around 40 per cent is preferred since it prevents drying out of the nasal tissues. In a dry house, an adequate moisture level can be maintained with a humidifier. Modern appliances, such as dishwashers and clothes driers, however, usually produce enough moisture in a house to provide winter comfort.

WEATHERSTRIPPING AND INSULATION

There are good ways to satisfy each of the three major requirements for winter comfort. The first and easiest requirement to satisfy is an air temperature within the 73° to 77° comfort zone. This is the heater's job, but even the most efficient heating system is no sure guarantee of complete comfort.

Most drafts can be eliminated by tight construction when the house is built, and by weatherstripping

CONTINUED ON PAGE 126

African Violets

will get you yet!

African violets are probably the best all-around house plants ever discovered. And of course that's why they're the most popular—and why there's such a thing as African violet fever!

What makes them *that* good? Well, both the flowers and the leaves are attractive. Properly handled, they're virtually ever-blooming. And their compact size makes it easy to find places for them, to use them for decorative effect, and to grow lots of them if you happen to be a collector at heart.

Fortunately, too, you don't have to be an expert to grow African violets—but they're just tricky enough to provide a feeling of accomplishment when you do succeed with them.

Hybridists have worked hard to make African violets even better, and to secure greater and greater variety.

Not long ago all African violets, or saintpaulias, had "single," five-petaled, purple flowers. Now there are so many colors and flower forms that there's no keeping track of them.

Meantime, house-plant enthusiasts have been finding more and more ways to use them. The decorator-minded are no longer content merely to grow them in pots on window sills and shelves. They use both plants and blooms for just about every purpose for which cut flowers and other kinds of plants are used in the home.

Our illustrations suggest some of the countless possibilities. A little red colt prances among the varieties Pink Glacier, Loveliness, Lavender Halo, and Powder Puff. A porcelain figurine beholds a tiered basket of Lyon's Pink Cloud, Attraction, Lavender Halo, White Fringette, Pink Glacier, and Stardust. The variety used with the candelabrum is Lyon's Pink Cloud.

In the strawberry jar—a clever idea for a corner window—the varieties from left to right, top to CONTINUED ON PAGE 128



No, it's not by strength of number alone that African violets will "get" you—though it'll sure help! For there are colors, flower forms, leaf patterns enough to captivate anyone the least bit interested in house plants. Here is but a sampling—the flowers and leaves of a dozen varieties. *Top:* Philadelphia Belle, Painted Girl, Clementine. *Second row:* Adorable, Double Delight, Valencia. *Third row:* Pink Shocking, Pink Cloud, Pink Victory. *Bottom:* Navy Bouquet, Double Neptune, Powder Puff. The more people they "get," the more varieties the hybridists create!



The Howard Duffs Set Their



Own Stage

We never tire of blue. (Remember "Blue—An Old Favorite Becomes High Fashion" in our April, 1955, issue?) And you all know our penchant for Early American. Small wonder, then, that we fell for this home!

Just as you love the practicality and livability of furnishings that you can relax with, so do home owners Ida Lupino and Howard Duff (Mr. and Mrs. Duff, off-screen). That's why they set the stage for day-to-day living without frills.

Evidence of Mrs. Duff's easy approach to decorating—brick and tile and cork for floors, paneled walls accented with a gay bit of paper. Blue is everywhere—upholstery, walls, draperies, chair pads. A warm rose and the deep tones of old wood are compatible accents. All through the house, brass, pewter, copper and silver accessories mingle unabashed.

At left, it's story time in the Duff household. Ida Lupino has no qualms about welcoming daughter, Bridget, and her favorite pet into the informal playroom-den and onto the sofa. What better proof of a completely livable home!

PLEASE TURN THE PAGE



Handsomely furnished, spacious entrance hall overlooks a beautiful garden.



Small fireplace in den backs larger one in the living room. Rugged brick flooring around the compact bar area extends into the bedroom hall.

The successful hostess knows how important adequate seating is for her guests. At right, just one of the many attractively furnished, relaxed conversation groupings that are the rule in the home of Ida Lupino, husband Howard Duff.

Living-room fireplace is a focal point for Duffs' many informal parties. Raised hearth, with the cushions for comfort, provide an extra supply of seating. Below, Mr. and Mrs. Duff enjoy tea after busy day. Folding louvered doors match the living-room walls, and close off pre-dinner preparations.



*"This house is turning into a cafeteria—
we never have meals together or on time any more"*

Bring Family Meals Back to the Table

Don't let TV and suburban living wreck the valued old custom of family-style meals. The American family picture of parents and youngsters sitting around the dining table is fast disappearing. The youngest is glued to the TV set watching some kiddy program with his "blue-plate special"—a one-course meal served on one plate. He sets this on the floor or his lap, or juggles it back and forth in his hands. Older children burst in, hurriedly gulp down the meal, and rush out again.

What with commuting the way it is now, Dad gets stuck in traffic a few times a week. Or maybe he's delayed at work. Poor Dad really takes the beating, and often wonders, I'll bet, if he wouldn't be better off living in the city and being packed like a sardine in bus or a subway than riding home to the suburbs. At least there would be less chance that he'd find his meal is a blue-plate special, although the joys of living in the suburbs are well worth the inconveniences of getting there.

But Mother—who looked forward to the suburban move—begins to wonder, too. While we hear some architects are planning more houses without dining rooms, we also hear that more women want separate dining rooms in which "to teach our children dignified table manners." The family-style meal—where the whole family eats at the table together—is waning. Instead, there are "TV meals" all over the house, at all hours. Mother thought the move would cure all this, but the kids' stuffing and gulping still shows on the few occasions when they do sit down to the table with the family. Other times, they spill food on the living-room rug, or leave a "Hansel and Gretel" trail all the way from the kitchen or dining room to the TV set.

Something has to be done, but *what*? Someone has to put his foot down, and establish a schedule that will be most convenient for everyone concerned. Those blue-plate specials can be a boom or a bust. They must be used with more discretion, because manners and family fun are at stake.

Establish a dinner hour that everyone can meet. If possible, a time that will not be too late for your youngest . . . CONTINUED ON PAGE 112





About a century ago, a little house was built on cedar logs in a valley near Seattle. Now, this house is an up-to-date beauty. Remodeling did it!



It's a new house—



A house can be tiny and timeworn and yet have marvelous potentialities.

Remodeling can make it spacious and up-to-date. And while remodeling costs money, the most important ingredient is your ability to *see* the possibilities, or your willingness to rely on an architect to guide your planning.

Just look what happened at the home of Mr. and Mrs. Fay O. Garner of Bothell, Washington. At the top left you see how their 90-year-plus house looked when the Garners moved in. The first floor was one average-size room with a few odd lean-to's tacked on. The Garners even had to add a bathroom before they moved in.

Not much of a house these days, you might say, but five acres of land came with it, and a sweeping view of the valley and river. The Garners saw a future in this house.

So they asked architect Elizabeth Ayer, A.I.A., and contractor Harry Lyon, to remodel it for them.

Perhaps the most important step in good planning was taken when the main entrance was shifted from the porch side



ANN STERLING

at 90!

of the house to the terrace side. Now, the main entrance does not open directly into the living room, but opens into an entry area that channels traffic to various parts of the house. No room is a thoroughfare for anybody interested in another part of the house. In this area, a coat closet and powder room were added.

The entry area also connects the two new wings. The left wing (at top, right page) contains the kitchen and dining-family room on the first floor, and on the second floor, an extra bedroom. The right wing contains a bedroom with a fireplace, a dressing room, and a large bathroom. It is topped by storage space. Under the right wing, a basement is provided.

The original house is the living room, with another bedroom over it. The upstairs bedrooms and bath are the "territory" of the two Garner boys.

Mrs. Garner decorated the house. She kept it ranch-house style with contemporary touches, as you can see in the view of the dining-family room (left). Counter separating this from the kitchen is at right of room.



One of the best clues to the up-to-dateness of any house is the way it's set up to provide for outdoor living. In this respect, the Garner home rates high. The large, open terrace gives plenty of room for the family and guests, while the nearby stately stand of trees protects terrace from sun's hottest rays.

GIVE YOUR DESK THE

DOROTHY COLLINS



1. Spread papers on floor. Remove hardware. Apply paint remover with brush to remove finish. Scrape blistered finish off with putty knife.

It was a nice desk to begin with, but now, with little effort and expense, it is truly handsome! Marbleized or tortoise-shell wallpaper makes all the difference. This beautiful wallpaper blends remarkably well with almost any decorating scheme. We covered parts of this desk with paper, and left the drawers in their natural wood for contrast. The back of the desk is covered with panels of the paper. So if the furniture is ever rearranged and the back of the desk shows, there'll be nothing to worry about! The frame remains uncovered to accent each papered panel.

You can try this decorating trick no matter what the shape of your desk, no matter what wood it's made of. You can accent blond wood with brown and gold tortoise-shell paper, or stain wood surface a soft driftwood-gray and use marbleized paper.

You'll need the following tools and materials: wallpaper (\$7.50), wallpaper paste (69¢), paint and varnish remover (\$1.54), shellac (\$1.50), resin-type powdered glue (50¢), and also a wheel cutter, scissors, brush for paste, large brush for smoothing, cheesecloth, mixing spoon, yardstick, basin, and seam roller for piecing.



2. Wash off remover with benzine. Dry, then rub with fine steel wool. Brush on coat of shellac mixture, 5 parts alcohol to 1 part shellac. Dry.



3. Rub down shellacked surfaces with fine steel wool. Repeat shellacking 5 to 7 times. Wait 24 hours and rub with steel wool between coats.



4. Measure areas to be covered with paper. Add 1 1/2" on all sides (trim later). Cut out each section of paper required. Mark for position.



6. Brush paste onto back of wallpaper panels, one at a time. Cover every inch of paper smoothly, evenly. Smooth paper onto desk with hands.



7. Brush paper with a smoothing brush to remove any air bubbles. If bubbles do appear, loosen paper at corner, brush from center to corner.



8. Trim off all surplus paper with a cutting wheel. A single-edged razor blade may be used, but it won't be as easy to use as cutting wheel.

CINDERELLA TREATMENT



It cost us just \$11.73 to transform this nice-but-ordinary desk with marbled wallpaper. Your own "elbow grease" can bring results that Cinderella would envy!



5. Put quart of water in basin. Add wallpaper paste gradually, smooth with wooden spoon. Add several teaspoons of resin-type powdered glue.



9. See how handsome wallpaper panels make this nice-but-ordinary desk! Spray on a clear wallpaper lacquer or plastic to preserve the paper.



Look what's happened to Prefabs!

HUBBARD H. COBB

Think you can spot a prefabricated house every time you see one? If you think you can, you're in for a surprise!

Let's see just how sharp an observer you are . . .

Take a quick guess. How many of these homes would you say were prefabricated? One? Two? Guess again, for these beauties with the custom-built look are *all* prefabs!

Prefabricated homes have come a long way since the end of World War II and today's models offer you some tremendous values in both design and living space. And, of course, you have a wide range of choices in both size and style.

Are you looking for a house with a traditional feel? You can find it in a prefab. Or maybe your taste in homes runs to the contemporary or even contemporary-modern. You'll find many to choose from in prefabs.

And what about the price range of prefabs? Well, if you're looking for a minimum house for, say, under \$7,000, you can find it in a prefab . . . and if you're in the chips and want to pay \$40,000 or even \$50,000 for your dream house, you can still find it in a prefab.

Many of the larger prefab manufacturers have a wide range in both floor plans and exterior treatments. Such variety means that even in a large development of prefabs with similar floor plans, the houses can all look pleasingly different.

Not so many years back, most prefabs were selling on the basis of low cost combined with sound construction. Today, emphasis is being put on design, exterior styling, engineering and even better construction.

Many people today still ask if a prefab is as well built as a home that is erected board by board and nail by nail at the site. Let's take a critical look at this question.

A prefab manufacturer can afford to employ topflight architects and engineers because their cost will be spread out over a great number of houses. And so a prefab house offers a great deal in good living, and the very best in construction practices. Because so much of the prefab house is built indoors under ideal production conditions, the prefab can actually be a sounder-built

house than one constructed wholly on the site. In fact, many of the construction techniques developed by the prefab industry have worked so well that they've been adopted either wholly or in part by the more progressive conventional builders. Since 1946, more than 536,000 prefabs have been erected in this country. Prefabs can be financed through FHA and VA insured loans, and this points up their basic soundness. And are prefabs popular? One out of every 12 homes built in the United States last year was a prefab.

Do any other factors contribute to this popularity? Apparently several do. You know exactly what you're going to get for your money. You know exactly what the house is going to look like when it is completed, what kind and grade materials are to be used, and what equipment the house will contain. You also know *exactly what it is going to cost*. And since the vast majority of the assembly work is done at the factory, the prefab house is erected far more quickly than a conventional-built home.

The vast majority of prefabs are sold through franchised dealer-builders. Only a small percentage of the prefabs erected are sold direct to the home buyer. The dealer-builder is carefully selected by the manufacturer and must prove his qualifications before he is granted the franchise. And then the manufacturer keeps a close check to be sure that houses are erected in accordance with specifications. Manufacturers also help the dealer-builder in site planning and in solving special problems, such as color styling.

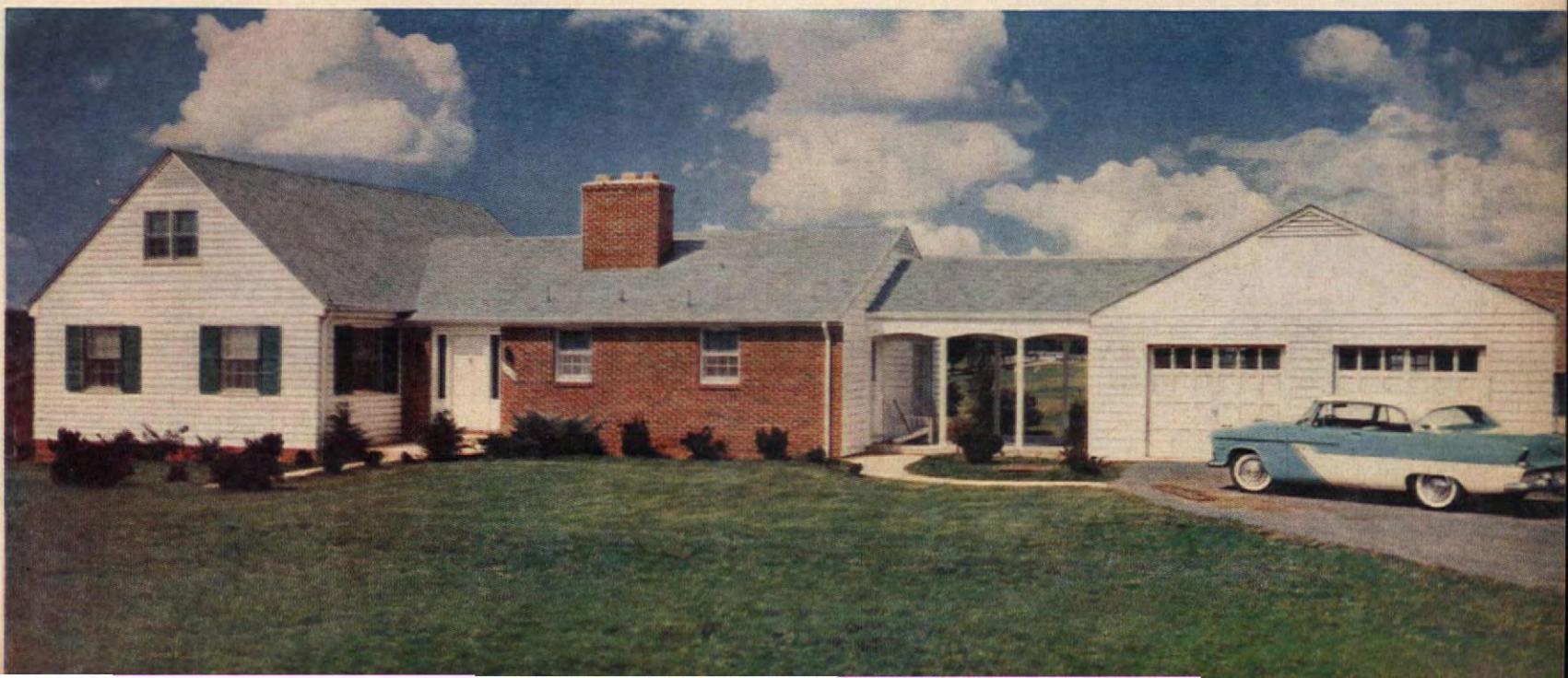
Naturally a prefab is not the answer to *everyone's* housing problem. The more progressive conventional merchant builder can offer many sound reasons why *his* homes have advantages over the prefab, and the architect will say that nothing can beat an architect-designed, custom-built home. But prefabs have their own special advantages, so they deserve your careful consideration if you're thinking of buying a home.

CONTINUED ON PAGE 148

• **ONE-STORY:** This smart four-bedroom contemporary house boasts a handsome family room as well as a spacious living room, a dinette and two baths among its features. It is an outstanding example of the fine design and planning you now find in prefabs.

• **SPLIT-LEVEL:** Designed so well that it seems to be custom-made for the lot. But this house was prefabricated at a factory. The wide range of models offered now by manufacturers has put an end to the old complaint about a lack of individuality in prefabs.

• **STORY-AND-A-HALF:** Here is a home that has a distinctive traditional flavor, and is built of time-tested materials. It also is prefabricated. Five bedrooms, three baths, entrance hall, living room, dining room, dinette, two-car garage, and a full basement.



One room that's always a delight to decorate is a powder room. It's usually a tiny room, true, but it can be whimsical, flowery, or dramatic. Here are some good

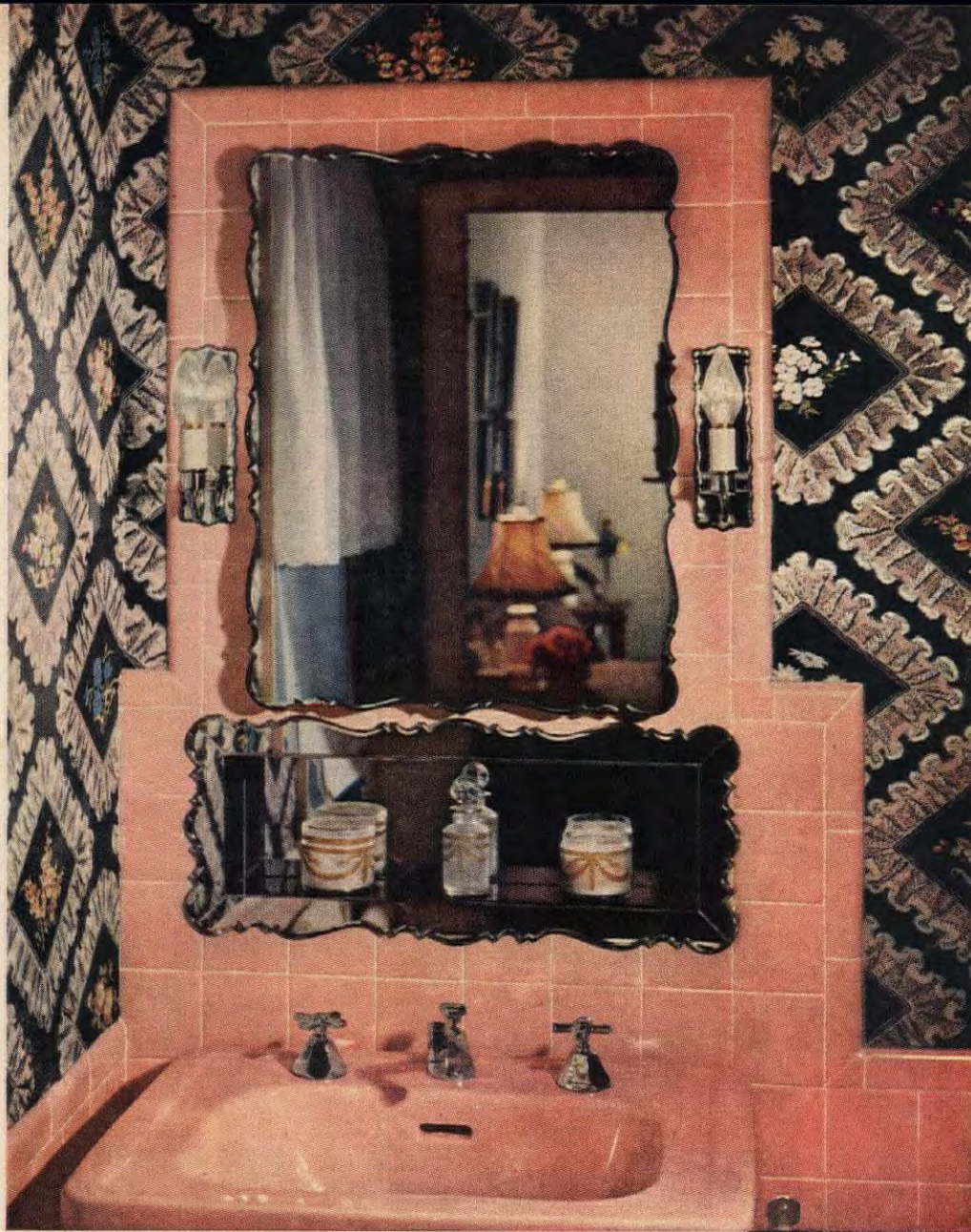
Make-up Tips for a Small Space



• Wholeheartedly feminine, that's the powder room at the right. Marie Lewis chose softly-tinted peach tile, put lace-framed nosegays on the wall, and made repeated use of decorative mirrors. The large-scaled wallpaper print is very effective. And it's not overpowering when the pattern is interrupted this way by tile. Ultra-feminine, this "romantic" decor is a high-fashion home-furnishings note for this year.

• Although space is very limited in perky powder room at left, there's a dressing table for guests. It's a hanging shelf. The shelf and large mirror panel above it are draped with pleated pillow-casing cloth. Cranberry-red and white-striped, the fabric is like ticking. White ball fringe makes a jaunty edging for it. Adjoining room has a telephone niche, and there's space at left for guests to leave their coats.

• One vivid color accent, a yellow velvet cushion, makes this stark black and white powder room very dramatic. Mr. and Mrs. Roger Madden of Portland, Oregon, chose a flocked wallpaper. The fleur-de-lis pattern is a stunning background for the white plaster trim of the baroque mirror and wall vanity. A swag of woven linen with heavy cotton tassels tops the louvered half shutters that provide privacy, can be opened for more light.



• Quaint old-fashioned fixtures—a marble washstand with porcelain liner and a fretwork cabinet—are perfect make-up for powder room of the Patrick Portlands. Color of wall and informal curtain pattern fit right in.

• Whimsical wallpaper, large-scaled but airy in feeling, is the wise choice of Mr. and Mrs. Arthur D. Hosfeldt Jr. of Portland, Oregon. Deep frame of mirror in small powder room: old shadow-box frame painted black, white.





Still Life with White Turkey by W. Duffield (1816-1863). Courtesy Berry-Hill

JEAN AUSTIN

Good Victuals *in Your Freezer*



According to Oliver Goldsmith, "He cast off his friends, as a huntsman his pack; For he knew when he pleas'd he could whistle them back." We don't recommend that you cast off your friends for 'tis not easy to whistle them back. But one thing we do recommend, Mr. and Mrs. Huntsman, when you do "cast off your pack": we hope you cast your "kill" in the freezer. We're convinced that when the season is over and the day of the hunt is but nostalgia in your mind, you'll still be mighty happy, for you'll secretly know that **THERE'S GOOD HUNTING IN YOUR FREEZER**. Whether it's game birds or small game, it all freezes, and *well!* We give you here some freezing and cooking tips and a "send off" for good freezer hunting after hunting season is over.



• freezing birds and small game

Check state and federal game laws to find out whether game can be held in storage, for how long and during what periods of the year storage is legal.

GAME BIRDS—For those who like the gamy flavor: Game birds may be purchased commercially, frozen in full plumage. They have been bled before freezing, but have not been drawn. Be sure to keep them frozen until ready for use, then thaw and prepare for cooking. If you wish to experiment with freezing birds in full plumage, then be sure to remove the body heat immediately, bleed, draw and freeze promptly, wrapping in moisture-proof, vapor-proof paper or containers. They will be more gamy in flavor if frozen in this manner. Short-time storage is recommended.

For those who like mild-flavored game birds: Preparation for freezing or cooking should begin as soon as possible. Eviscerate and bleed thoroughly. Pluck as soon as possible. Dry picking is preferred, although the use of the paraffin method as well as that of semi-scalding water is also recommended.

Chill thoroughly, wash well, cut. To freeze, wrap in moisture-proof, vapor-proof paper or cartons. Freeze promptly as for poultry.

SMALL GAME—Behead, eviscerate and skin as soon as possible. With rabbits and all other four-legged game, carefully examine the liver, lungs and intestines to be sure there are no white spots or unusual growths. Dress or prepare in the same way as for mild game birds. Wash, cut, package as above.

FOR STUFFINGS, SAUCES
SEE PAGE 100



How to make **SOUPER CREAM SAUCES**



fuss and fume over a cream sauce — when Campbell's Soups make good ones? No lumps, no sticking — no constant stirring and worry — when you make your sauce with soup. What you get is a perfect sauce — smoothly blended, already seasoned for you. Just open a Campbell's Cream of Celery Soup — stir in $\frac{1}{3}$ cup of milk — and gently. Or take *any* one of Campbell's Cream Soups and follow ones on the label. It couldn't be simpler. It couldn't be better.

Try all of these cream soups for souper sauces!

Cream of Celery—for vegetables, eggs, fish
Cream of Asparagus—for ham slices, croquettes
Cream of Chicken—for fried chicken, fluffy rice
Cream of Mushroom—for tuna fish, shrimp, meat loaf

Good cooks cook with *Campbell's Soups*



*This coffee tells you
it's fresher*

It greets you with a louder *whoosh* and the livelier aroma that forecasts fresher, fuller-flavored coffee in each satisfying cup. Why? Because Chase & Sanborn Coffee is the *only* leading brand that's *pressure packed*. And

pressure packing preserves coffee freshness and flavor better than any vacuum can or bag.

Chase & Sanborn Coffees are served by more fine hotels and restaurants throughout America than any other brand.

Chase & Sanborn
Fresher because it's pressure packed

**A remarkable new instant coffee
is underneath this lid . . .**



Yes, you can now enjoy Chase & Sanborn's famous flavor in this brand-new full-bodied instant!

New Instant Chase & Sanborn



WHEN YOUR GOOSE IS COOKED

LE NORE BORST

Savory roast goose for your holiday table, and *no greasy roasting pan* to keep you struggling at the kitchen sink after your goose is cooked . . . this is the way! You use your pressure cooker to get rid of all that excess fat. There are other advantages in this method, too. The meat is more tender, it's easier to get off the bones—and the roasting time is greatly reduced.

Select a bird just as you would to prepare it by your usual method. It can be either freshly-dressed or frozen. However, you will have to gauge the size of your goose by the size of your cooker. If you have one of the big pressure canners, wonderful! Then size is no problem. Or if your pressure cooker is smaller, be sure that the goose you buy is going to fit comfortably inside.



Place the goose on the rack in your pressure cooker, and then consult charts for fowl that came with your cooker for right amount of water, pressure and timing. Then, cut the timing in *half*. Why you ask? Well, because it's *roast* goose we want, so we finish cooking in oven, and get "just right" taste.

After you remove the goose from the pressure cooker, pour the liquid into a bowl and skim off the fat. If you like stuffing with your goose (remember, this will not be greasy), use some of the broth for moistening the dressing but save some for a good tasty gravy. By the way have you ever stuffed a goose with sauerkraut? It's awfully good! Now the bird is ready for a quick roasting. Allow about 15 minutes per pound at a low temperature (325°)



It's **New...** and **So Easy**

Oven-Fried Chicken

Only *golden* **MAZOLA®** Oil can give it
such an appetizing flavor and color

no watching...no burning...turn it just once



OVEN-FRIED CHICKEN

*Easiest fried chicken
you've ever cooked!*

For 8 pieces of fried chicken, cut in 8 pieces
1/2 cup all-purpose flour
2 teaspoons salt
1/4 teaspoon pepper
1 teaspoon paprika
1/2 cup MAZOLA OIL

Combine flour, salt, pepper, and
paprika. Roll each piece of
chicken in flour mixture until
coated. Meanwhile, heat
MAZOLA in baking pan* in hot
(400°F.) about 10 minutes.
Place chicken in hot MAZOLA,
fry down. Bake, uncovered,
15 minutes; turn chicken, bake
15 minutes longer, or until well
done.

*Lay so chicken pieces will lie flat in pan.



BE THRIFTY...
get the big
gallon can

SPECIAL OFFER!

Big 11-inch Cook'n serve skillet
porcelain-iron Prizer-Ware \$5.50 value

The modern rage in kitchen ware. Cast iron,
coated top and bottom with chip resistant,
lovely turquoise porcelain. You wash it like
china...it will not stain. Use it on the stove or
in the oven. Bring it directly to the table. An
ideal gift. Send for yours today!

Only \$3.00

with 1 Mazola label



MAZOLA SKILLET OFFER, Box 89, Brooklyn 1, N. Y.

Enclosed you will find three dollars and one Mazola label.
Please send me my beautiful 11-inch porcelain-iron skillet.

MY NAME _____ (Please Print)

ADDRESS _____

CITY & ZONE _____ STATE _____

Offer expires December 31, 1956 and is void in any state, territory
or municipality where prohibited, taxed or otherwise restricted.

ARE YOU A BREAKFAST

*If you turn up your nose at breakfast, you're
With these recipes, you can put a tempting breakfast on the table*



1



2



Family Food

• If you jump out of bed in the morning, cheery and rarin' to meet the new day, you're not a breakfast snob. You're in the group usually noted not only for early rising but also for big appetites for breakfast. But alas! If you *are* an early riser, chances are still good that you're married to a "how I hate to get up in the morning" person . . . or a partner who avoids breakfast and wonders why everyone can't be content with innumerable cups of coffee and large quantities of silence . . . or a dieter who skips breakfast entirely (then shoots the works for the day at lunch). And you may even have kids whose favorite refrain is "Mom, do I *have* to eat eggs again today?"

And right there, perhaps, is the answer to why so many of you are what we call *breakfast snobs* . . . breakfast avoiders. Could be that the same old bill of fare morning after morning dulls even lively appetites. So we offer five breakfast suggestions Monday through Friday menus. You can start all of these recipes the night before . . . or even make them long in advance and store in your freezer. That's a feature that should entice sleepy breakfast snobs, just-java drinkers, and dieters. These recipes make it possible for you to get a good breakfast on the table with your eyes half shut.

Start Monday with a BREAKFAST CAKE that has been baked in foil. It makes a perfect wrapper for freezing, for reheating. Delectable HASH HAWAIIAN comes from the freezer, too. Serve it with scrambled eggs whipped up the night before. SAUSAGE POTATO PUFFS and DE LUXE CREAMED CHIPPED BEEF ON TOAST again can be freezer stock. Don't fail to try the Friday special: COTTAGE CHEESE PANCAKES WITH APPLESAUCE. And there we have it for the working week. A new breakfast outlook for all!

SNOB?

*making a big mistake.
even if you're still half asleep!*

JEANNIE WILLIS



3



4

For details about table appointments, see "Where Credit Is Due" page 154



5

- I
- BAKED APPLE
- *BREAKFAST CAKE
- BEVERAGE
- II
- SCRAMBLED EGGS
- *HASH HAWAIIAN
- TOASTED ENGLISH MUFFINS
- BEVERAGE
- III
- TOMATO JUICE
- *SAUSAGE POTATO PUFFS
- BEVERAGE
- IV
- ORANGE JUICE
- *COTTAGE CHEESE PANCAKES
- WITH APPLESAUCE
- BEVERAGE
- V
- FRUIT JUICE
- *DE LUXE CREAMED BEEF ON TOAST
- BEVERAGE

MENU

**These recipes on pages 94, 104*

Take a Can of PUMPKIN

JUNE TOWNE



Probably no other dessert is so symbolic of Thanksgiving as is pumpkin pie. And pumpkin might have found its way into many another dish if housewives down through the years had only been able to hatchet apart that beautiful gourdlike fruit a bit more readily.

But nowadays, thanks to the canners, pumpkin comes to us all cut up, peeled, cooked and in a can . . . and at a price that makes it one of the lowest-cost ingredients that we can buy. So let's not have it in "just pie" at Thanksgiving. Let's use pumpkin to give new appeal to other courses. Of course we're not ignoring pie—we're giving it a new look. Why our PUMPKIN-NUT CHIFFON PIE would capture the blue ribbon at any country or state fair! And to copy the French, who used this product of the harvest as a base for soup, we have CITROUILLE SOUPE that is served hot or cold. Accompanied by HOLIDAY MUFFINS—there is a treat! In SPICY PUMPKIN CAKE there's a special personality. And PUMPKIN ASPIC is certainly the quintessence of the American cook's genius for making something really good out of plain food.

Holiday Muffins



Pumpkin Aspic



Citrouille Soupe



Spicy Pumpkin Cake



Pumpkin-Nut Chiffon Pie



RECIPES ON PAGE 104

For information about table appointments, see "Where Credit Is Due," page 154



Instant Chocolate Fudge. Rich! Fudgy! Chocolatey! And so smooth-spreading! Try it on Betty Crocker White, Yellow, Chocolate Devils Food, or on Chocolate Malt Cake!



New Fluffy White. A quick 7-minute type. Never grainy! Never runny! Beats up into swirly peaks. And like all Betty Crocker Frosting Mixes — you add only water!



“Lickin’ good” and guaranteed perfect*

4 NEW FROSTING MIXES!

from Betty Crocker of General Mills

* PERFECT!

Yes, all our Betty Crocker Mixes—Cake, Frosting, Brownies, Date Bars, Pie Crust, Answer Cake—are guaranteed to come out perfect, or send the box top to Betty Crocker, Box 200, Minneapolis, Minn., and General Mills will send your money back!

Instant Chocolate Malt. There’s malted milk right in it—to make it “lickin’ good”! Try this frosting on our new Betty Crocker Chocolate Malt, or on White, or Yellow Cake!



Instant Peanut Creme. Real peanut butter gives this one its delicate, much loved flavor! Try it on our Betty Crocker Peanut Delight, Honey Spice, or White Cake!



American HOME Recipes

(Family Food, pictured in color on page 88)

American HOME Magazine offers cellophane envelopes for protecting recipes in your card file. They come in a standard 3 x 5 inch size and are open at both ends so that recipes may be easily inserted. You can order them in lots of 100 for \$1 from:

The American HOME, Dept. J-55
American HOME Building, Forest Hills 75, N.Y.



The golden bird, proud and beautiful . . . snowy potatoes whipped to a fare-thee-well . . . hot gravy, snug in its boat . . . and, *naturally*, to complete the picture, flame-red Ocean Spray Cranberry Sauce—plump whole berries in winy juice, or smooth, velvety jelly—glowing in prized cut glass: *that's Thanksgiving!*

Traditionalists like their Ocean Spray Sauce just as is for the big feast. (And who blames 'em? The fat, juicy berries pampered by Ocean Spray growers are a far cry from the tiny, hard-shelled cranberries the Pilgrims picked!) But it's fun to vary the sauce for the cold buffets that follow.

Chafing Dish Saucery

Cold white meat. Bubbly hot Ocean Spray! M-m-m-m! Fork-whip Jellied Ocean Spray into a purée and heat. Or heat Whole Berry Sauce straight from the can, with a stick or so of cinnamon, a dash of cloves . . . Or add a splash of light rum (or rum flavor) . . . Or generous spoonfuls of moist mincemeat . . . Or applesauce . . . Grand Marnier (or orange extract or orange rind) is delectable in hot Cranberry Sauce . . . Or snatch baby's peach or apricot purée and blend in. Tangy Ocean Spray Cranberry Sauce blends with 'most any fruit, preserve, or jelly. And with any mix, throw in some nuts! You're the doctor! (And remember fork-whipped Ocean Spray Jellied Sauce turns canned gravy into a gourmet delight when turkey gravy's gone!)

Chilly Cranberry Chutney

Here's where the American Indian's cranberry masquerades on an East Indian menu. Cream turkey odds and ends. Add curry powder for oriental flair. Serve over quick-cooked rice. And make it real exotic fare with this easy-mixin' Ocean Spray Chutney:

Combine one 1-pound can of Whole Cranberry Sauce, 2 tbs. light brown sugar, 1 tbs. vinegar, ¼ cup seedless raisins, ¼ cup chopped almonds, a dash of garlic salt, ¼ tsp. ground ginger, a dash of red pepper. Makes a pint of good eating!

Baby Baked Alaskas

This is a quickie that impresses guests with its gourmet reputation. Handy, because you can make just enough for 2, 4, 6 or more.

On several thicknesses of wrapping paper placed on a wet board, place sponge-cake shells from the bakery. Put a ¼-in. slice of Ocean Spray Jellied Cranberry Sauce in bottom of each. Put a scoop of hard-packed vanilla ice cream on top each one (1 pint makes six). Top absolutely all over with meringue (3 egg whites, beaten stiff, with 6 tbs. sugar added gradually makes meringue for 6 desserts). Bake in hot oven 3 to 5 min.

• cottage cheese pancakes with applesauce

• breakfast cake

• de luxe creamed chipped beef on toast

• sausage potato puffs

Taste the difference in water from a faucet with Spring-Flo

Crystal-clear, sweet-tasting water fills your glass from a faucet with Spring-Flo. It comes from the tap in a rushing stream, charged with millions of tiny air bubbles that break and vanish—taking odors, off-tastes and cloudiness with them! Spring-Flo water tastes and looks as pure water should!

You'll find Spring-Flo water better for washing, rinsing, too! The high-velocity bubbly stream mixes soaps *thoroughly*. Clings, spreads as it rinses, with never a splash. Make sure you get Spring-Flo on your new faucets!

ON LEADING MAKES OF FAUCETS

SPRING-FLO[®]
AERATOR

CHASE BRASS & COPPER CO.

ASPHIDES U. S. PATS. 2,219,846—2,316,832



STORING FOOD IN CANS?

Storing food in opened cans won't poison you—as the old story once said. The inside of each can is treated so there's no action of food acids on the metal. And the inside of the can is sterile whereas dishes might not be. So just cover these partly-used cans with aluminum foil or saran film before you store them in refrigerator.

• sausage potato puffs

Preparation time: 15 min.
Cooking time: 15 min.

1/2 lb. small link sausage
2 cups leftover mashed potatoes

• Precook sausage and drain on paper towels. Mix egg with potatoes. Press a link of cooled sausage in the center of a spoonful of potatoes, completely covering sausage with mashed potato. Roll lightly in the flour. Brown in sausage drippings or shortening over medium heat. Serve hot.

Serves: 4

185 cal. per puff
Source of Vitamins A, B
Tested in THE AMERICAN HOME KITCHENS

NOTE: When preparing the night before, flour puffs and then refrigerate in a covered container. Next morning, brown in the hot fat.

• de luxe creamed chipped beef on toast

Preparation time: 10 min.
Cooking time: 10 min.

2 tbs. butter or margarine
2 tbs. flour
2 cups milk

• Prepare cream sauce with butter or margarine, flour and milk. Stir in remaining ingredients and heat but do not boil. Serve hot over toast or patty shells.

Serves: 3-4

490 cal. per serving
Source of Vitamins A, B
Originated in THE AMERICAN HOME KITCHENS

NOTE: Creamed chipped beef may be prepared the night before and refrigerated. Just heat in the morning.

• breakfast cake

Preparation time: 15 min.
Baking time: about 30 min.

3/4 cup sugar
1/4 cup shortening
1 egg
1/2 cup milk

• Cream together sugar and shortening, add egg and beat well. Stir in the milk and then the dry ingredients which have been sifted together. Pour into a greased and floured 8" by 8" by 2" pan; dot with currant jelly and sprinkle with topping. Bake at 375° F. for 25-35 min. Cut into 9 squares.

TOPPING

1/4 cup brown sugar
1/2 cup chopped walnuts or pecans
• Combine all ingredients until evenly blended.

Yield: 9 squares

290 cal. per square
Source of Vitamins A, B
Originated in THE AMERICAN HOME KITCHENS

NOTE: To prepare the night before, bake cake in a foil lined pan and cool. Cover with foil. Next morning, heat covered cake for 15 min. in a 300° F. oven.

• cottage cheese pancakes with applesauce

Preparation time: 10 min.
Grilling time: about 15 min.

3 eggs
1 cup sieved cottage cheese
2 tbs. salad oil
1/4 cup flour

• Beat eggs until light in color, blend in cheese and oil. Sift flour, salt and cinnamon into the mixture, stir until just blended. Bake on hot griddle until brown on each side. Spoon apple sauce on each cake and roll it up.

Serves: 3-4

325 cal. per serving
Source of Vitamins A, B
Tested in THE AMERICAN HOME KITCHENS

NOTE: To prepare the night before, roll pancakes with applesauce and place in a baking dish, cool, cover with foil, and refrigerate. In the morning, uncover and bake in a 350° F. oven for 15 min.

Those elegant Pillsbury Angels!

In White and Chocolate, too. Both with the whites of

13 COUNTRY-FRESH EGGS RIGHT IN THE MIX



Pillsbury Angel Food . . . queen of all the mixes! As lofty, as light, as delicate as angel food can be. Now your triumph in 2 flavors.

Be a carefree holiday hostess...serve "Philly" Dips with chips

Start off your next party around a "Philly" Dip with chips. The fixin's are done ahead of time, and folks just serve themselves.

And when you make your "Philly" Dip, make no mistake on the cream cheese you use. Be sure to choose famous Philadelphia Brand. Made only by Kraft, this brand tastes richer, fresher, better than any other. Genuine Philadelphia Brand Cream Cheese gives your dip a wonderful goodness that's mighty special.

Clip these recipes

RIGHT NOW:

"Philly" Cucumber Dip — (Illustrated) To one ½-lb. package Philadelphia Brand Cream Cheese add ¼ cup well drained, finely shredded, unpeeled cucumber, ½ teaspoon Worcestershire sauce, a dash of garlic salt. Blend well. Serve with potato chips.

"Philly" Sardine Dip — To one ½-lb. package Philadelphia Brand Cream Cheese add 1 tablespoon milk, one 3¼-ounce can sardines, drained and mashed, 1 tablespoon chopped chives, 1 tablespoon lemon juice, ½ teaspoon Worcestershire sauce, ¼ teaspoon salt, and a dash of Tabasco sauce. Mix until well blended. Serve with potato chips.

"Philly" 5 o'Clock Dip — To one ½-lb. package Philadelphia Brand Cream Cheese add 2 tablespoons cream, 1 tablespoon meat sauce, ½ teaspoon Worcestershire sauce, ½ teaspoon lemon juice and ¼ teaspoon seasoned salt. Mix until well blended. Serve with potato chips.

"Philly" Roquefort Dip — To one ½-lb. package Philadelphia Brand Cream Cheese add one 1¼-ounce portion Kraft Louis Rival Roquefort Cheese or Kraft Blue Cheese, 1 tablespoon milk, ¼ teaspoon Worcestershire sauce, 2 teaspoons chopped green pepper, 2 teaspoons chopped pimiento, and 1 teaspoon chopped parsley. Mix until well blended. Serve with potato chips.



See Kraft TV Theatre
Wed. nights on NBC
TV's most famous dramatic series



YESTERDAY'S ODDS AND ENDS— TODAY'S FEATURE

RUTH P. COLLINS

The other morning I happened in on my neighbor, Mary Allen, as she was trying to solve a familiar problem. "Just look at this refrigerator!" she said. "Why do I save these odds and ends? Tom hates leftovers, so I only have to throw them out later."

To tell the truth, the refrigerator *was* a hodgepodge.

"We all hate leftovers," I told her, "when we *think* of them as leftovers. But making something really new out of them can be fun!" With that we started thinking—and here are some of the dishes Tom ate the next two days, never suspecting they'd been "leftovers."

Mary fried the slices of tomato the next morning, after the bacon, Tom was tickled to get out of that bacon-and-egg rut.

A bit of cold turkey was slivered fine, along with some of the Swiss cheese. Tossed in a green salad with a sharp dressing, it made a delightful lunch for Mary and her sister. With it, Mary served the hard rolls, delightfully warm and soft inside after she'd sprinkled them with water and heated them in aluminum foil for a few minutes.

The drying corn was cut from the cob and appeared in griddle cakes. Served with maple syrup, they became a supper dish.

Those from the "old sod" will agree that the best dish of all came out of the old mashed potatoes—Irish potato cakes. Milk was added (potatoes were already seasoned) and the potato dough was kneaded on a well-floured board, rolled out and cut in triangles. Each cake was floured on both sides and cooked slowly on an *un-greased* skillet until browned and slightly puffed.

Turkey turnovers grew out of the remainder of the turkey, some diced cooked potatoes, seasonings, and enough cold gravy to shape.

With the patties went two ripe tomatoes, scooped out, then refilled with the mashed pulp and bread crumbs. Grated cheese was sprinkled on top. After 30 minutes in a hot oven, they came out plump and red, smelling and looking as good as they tasted.

Mary stuffed those outside stalks of celery with cream cheese, mixed with that hard bleu cheese and Worcestershire sauce.

"What is all this?" Tom asked that evening, "company coming?"

But Mary didn't tell him about the leftovers. She just replied, "No, I've just been having fun trying *new things*." Then she suddenly thought of that stale bread in the refrigerator. Tomorrow for breakfast she would get up a minute earlier and use it for French toast.

Amazing **Twinkle** offer!

OVER $\frac{1}{3}$ OFF

on beautiful **COPPERMASTER**
KITCHENWARE



—with every purchase of
Twinkle copper cleaner!



Coppermaster kitchenware is created by one of America's leading manufacturers of copper-clad utensils. Yours now at a savings of *more than one-third off* regular prices.

Why wait? Why pay more? Beautiful Coppermaster has all the features you want for convenient cooking ease and modern kitchen beauty. Take advantage of this unusual offer today!

Keep copper utensils looking like new. Clean with smooth creamy Twinkle Copper Cleaner. There's "no waste with paste."

Made by the makers of
Drano and Windox

Buy TWINKLE at your
favorite grocery store!



2 qt. saucepan, reg. \$7.25
value for 1 Twinkle box front
and \$4.15



7 inch skillet, reg. \$5.25
value for 1 Twinkle box front
and \$3.15



1 1/2 qt. saucepan, reg. \$5.95
value for 1 Twinkle box front
and \$3.50



10 inch chicken fryer, reg. \$9.95 value
for 2 Twinkle box fronts and \$5.60



Utensil rack, reg. \$1.95 value for 1
Twinkle box front and \$1.05

CLIP THIS COUPON and mail to:
TWINKLE

Dept. A11 • Box 11 • Cincinnati 1, Ohio

Please send me items checked. Enclosed is check or money order (no cash, please) for \$_____ plus _____ Twinkle box fronts.

Name _____

Address _____

City _____ Zone _____ State _____

(This offer is limited to Continental United States. Void wherever taxed or otherwise restricted. Offer may be withdrawn or modified at any time.)

Wash these problems right out of your life!

(and with new pushbutton ease)



"WHIPPED WASH"

Familiar? Some automatics knot and tangle your wash. Not Maytag. Regular or slow speed: saves strain on sleeves and straps.



CREASED NYLON

Recognize this problem? Caused by too-hot water, fast spin. Wash nylon wrinkle-free in warm or cold water at slow speed in the new Maytag.



SPLIT SEAMS

Often caused by the strain of whipped and beaten wash. Won't happen with new Maytag's gentle action for delicate things.



SHRINKING WOOLENS

Dad's socks now Junior's size? Not with Maytag's cold water wash and rinse. Socks, sweaters, skirts stay their size!

New *All-Fabric* Maytag with
2 speeds and 3 water temperatures removes the
beat and the heat that cause these problems

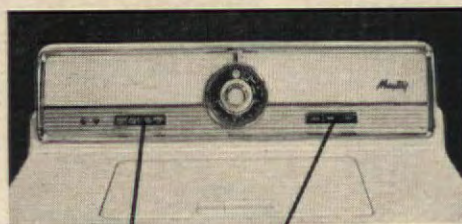
Haven't you wished for an automatic that gives everything you wash the same gentle care your own hands do?

Now, there is. The new Maytag *All-Fabric* Automatic is almost human in the way it adjusts to the job. You just push buttons.

It controls the amount of water, the temperature (from hot to cold), and gives you a choice of washing speeds. Handles delicate things gently, yet gets heavy wash Maytag-clean (which, as Mother will tell you, is the cleanest there is).

With the new Maytag Automatic, you save as you wash. Over the years, you will get back in savings what you paid. In one year, for instance, you'll save up to 26 boxes of soap powder, up to 2500 gallons of hot water, and, biggest saving of all, your clothes will last longer.

The Maytag Co., Newton, Iowa.



2-SPEED ACTION

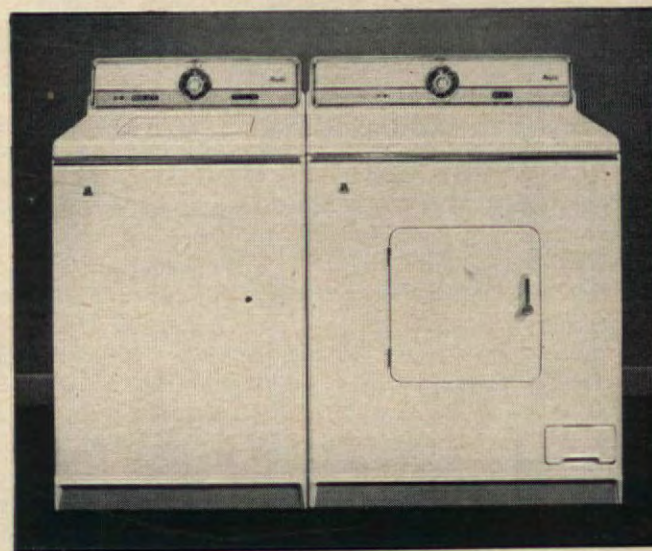
Regular speed for heavy wash. Slow speed safely washes delicate things.

3 WATER TEMPERATURES

"Hot" and "Warm" for regular washes... "Cold" for heat-sensitive items.

ANY WATER LEVEL

Save up to 9 gallons of hot water on a small load by dialing the water level.



New Maytag All-Fabric Automatic Washer and matching No-Vent Dryer in Pasteltone Pink, Yellow, Green or White. Maytag products are sold in Canada and throughout the world.

ONLY MAYTAG GIVES YOU ALL THESE WORK, TIME AND MONEY-SAVING FEATURES

- Two-Speed Action
- Double-Spin Tubs
- Suds Saver
- Safety Lid
- Cold Water Wash and Rinse
- Automatic Water Level Control

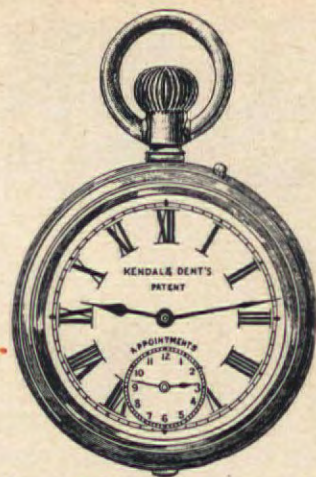
YOURS FOR AS LITTLE AS \$3.50 A WEEK

THE LONG-LIFE

MAYTAG

AUTOMATIC WASHER

KITCHEN TIME SAVERS



All of these time-saving ideas have the
genius of the short cut . . . to liberate the busy housewife, the working girl,
and the harassed but hungry bachelor

LAST-MINUTE RUSH is always a headache. Try a couple of our meat tricks. Fried chicken with a crust that is crisp and tender can be served *hours* after frying. Give chicken a quick fry any time during the day. Then slip it into a slow oven for one hour before serving. • The time-consuming carving of a hot ham can be eliminated by having the butcher slice and tie a canned ham. Bake to heat through and brown, untie the string, and the ham is ready for the table. Delicious!



SALAD OR DESSERT in a hurry? You can set flavored gelatin in half an hour if you dissolve gelatin in one cup of boiling water, add eight ice cubes, and stir for 2 minutes. Remove ice cubes and pour the gelatin into your serving dishes. If you let this stand 1 or 2 minutes longer it will be the perfect consistency for folding in fruits or vegetables. • A package of instant pudding made up with half milk and half cream will make a good, sauce to perk up a canned fruit.



DO YOU PREFER your own pastry but like the convenience of a mix? Why not make your *own mix*? Five pounds of flour, 1½ pounds of shortening, and 2 tablespoons of salt will make enough for 10 pies. Use 2 cups of mix for each pie. • To make your own biscuit mix, cut 2 cups shortening into a mixture of 12 cups flour, 5 tablespoons baking powder, and 2 teaspoons salt. To make biscuits, just use 2 cups of the mix and add ½ cup of milk. Store in refrigerator.



WHY HEAT MILK for mashed potatoes? You will get same effect and avoid cleaning a milk-coated pan if you use dry milk powder, butter, and some of the hot potato water instead. • Why heat the water you use to boil frozen vegetables? That chunk of ice chills it completely. They will cook almost as fast if you start them in tap water. • Why heat popover pans? It's an old, disproved idea. Popovers pop just as well when they are baked in cool pans.



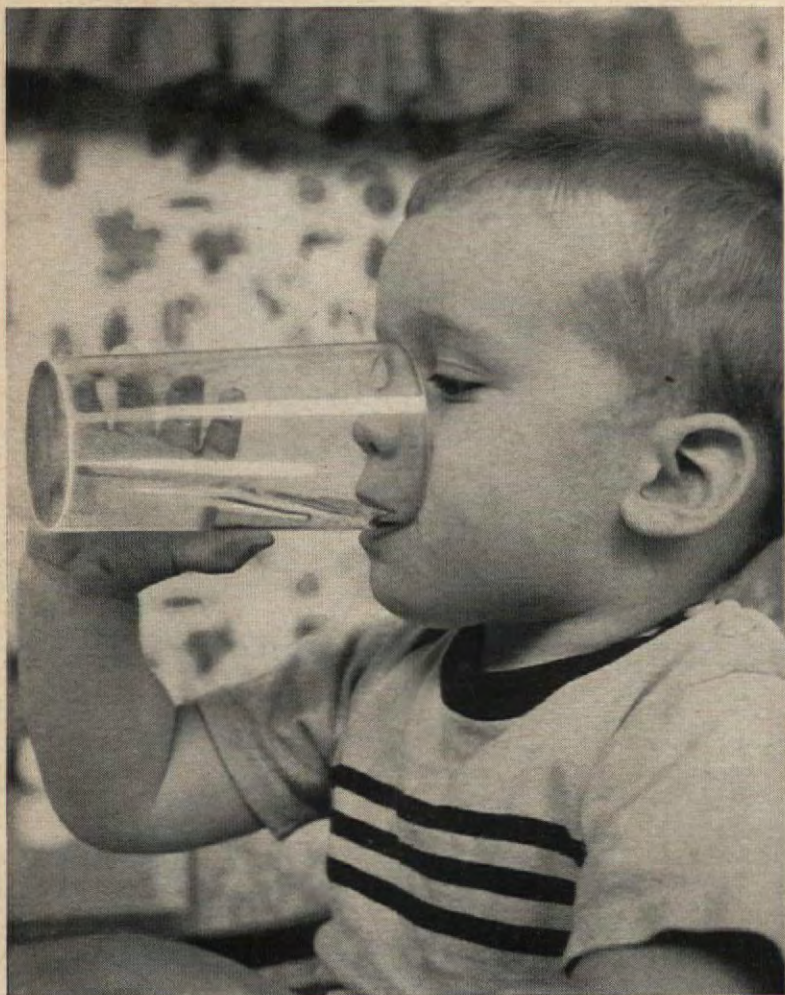
THE "CLEAN-UP-ERS" will love you if you cook small amounts of vegetables in same pan. Keep vegetables separated: put them in individual cups made of aluminum foil. An inch of water in bottom of pan will give enough steam to cook the vegetables. • Avoid the usual cracker-crumb mess. Roll crackers inside a plastic bag. The plastic bag makes it easy for you to see when crumbs are fine enough. It keeps the crumbs off the floor and stores them, too.



YOU CAN DO TWO THINGS at once. You can make two desserts from one. Try these for ease. Bake just half of the cake batter so that it can be cut in squares. Serve with a fruit sauce. To rest of batter add grated chocolate or spices and frost as half a layer cake. • While you're making an apple pie, cook up peels and cores with more apples to make sauce. Color will be better than usual. For a regal dessert, top a dish of this apple sauce with spiced whipped cream.



No unsanitary film on glass that touches baby's lips



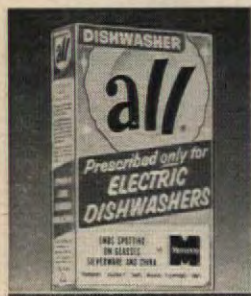
NEW FOR YOUR ELECTRIC DISHWASHER!

Sparkling glasses . . . your assurance
that everything comes out spotless and
sanitary with new **DISHWASHER *all***®

The special sparkle to
glasses washed with new
DISHWASHER *all* proves
this is the detergent that
gets dishes clean...*sanitary*
clean!

How reassuring to know

that with new DISHWASHER
all in your electric dish-
washer, glasses, silver,
dishes come out gleaming
...free from unsightly film
and spots that can harbor
germs.



Now! DISHWASHER *all*
contains DC-T (controlled
chlorination) to help pro-
tect your family's health.



Ordinary dishwasher de-
tergent leaves glasses spot-
ted or streaked. They look
unsightly and unsanitary.



DISHWASHER *all* leaves
glasses spotless, sparkling!
They look clean. They are
clean . . . *sanitary* clean.

DISHWASHER *all* IS A PRODUCT OF MONSANTO . . .
WHERE CREATIVE CHEMISTRY WORKS WONDERS FOR YOU
all is a registered trademark of Monsanto Chemical Company



Good Victuals

(Begins on page 84)

• sauces for wild game

- (Always skim off excess fat from pan juices before proceeding with sauce.)
1. Mrs. Hurley, of Syracuse, suggests for wild duck a sauce made of a glass of melted currant jelly; you add 1 tbs. prepared mustard, juice of $\frac{1}{2}$ orange, grated rind of the whole orange, heated separately (not with pan juices) and poured over the duck.
 2. Brown in pan drippings, chopped onion, celery and parsley, thickened slightly with cornstarch, seasoned to taste, a tangy jelly and a dash of onion juice for tartness.
 3. Stir currant jelly in pan juices, simmer a few minutes with a few ounces of sherry and julienned orange peel.
 4. For mild game, such as rabbits, a little butter and sherry or red wine, raisins and a dash of nutmeg added to pan juices skimmed free of fat or grease.
 5. To pan drippings add port, juice and grated rind of lemon and orange (half and half, currant or spiced grape jelly, dash of cayenne, thickened slightly with flour or cornstarch.

• stuffings for wild game birds

- First, rub the bird inside and out with
1. Clean cloth dampened in cold water and lemon juice.
 2. Orange juice mixed with same amount of brandy.
 3. Equal quantities melted fat and crushed juniper berries, then sprinkled with salt and pepper.
- Cook breast side up, breast covered with very thin slices of salt pork. If game is dry, lard with salt pork or bacon!
- Following stuffings are to absorb overly strong gamey taste or excessive fat, and discarded after bird is cooked.
1. Whole peeled onions and quartered apples.
 2. Sweet butter kneaded with minced parsley, chives, onions, and celery tops, seasoned with salt, pepper and nutmeg.
 3. Cored and quartered unpeeled apples, diced celery and seeded, unpeeled orange sections.
 4. Chopped apple and onion thoroughly mixed with lemon juice, salt, pepper and a few crushed juniper berries.



Give yourselves a Hammond Organ...and make your family Christmas last a lifetime

Families always feel more together at Christmas time. But you may have noticed . . . that good family feeling often fades a little as the holidays pass.

This year, it can be different. You can hold on to that fine togetherness . . . and get more peace and satisfaction out of every day you live.

The Hammond Organ you give yourselves this Christmas can show you how.

Call it a hobby, a pastime. Call it education or culture. The words don't matter. A

Hammond is a rich, new experience you all share and discover together.

You help one another learn to play it (and you all *can* learn, even the youngest, because the organ is the easiest of all keyboard instruments to master).

You entertain each other, grow in skill together, enjoy together. And soon you'll know a kind of *daily* family harmony that's very close to the Christmas Spirit.

Think it over. And see your Hammond dealer. There's still time to have a Hammond Organ in your home Christmas morning.

The greatest gift . . . music for your family

Take the family to your Hammond dealer. Let each of them spend a few minutes at the keyboard. See how fascinating it is . . . and how easy to own. Give yourselves this finest of all gifts this Christmas. If you'd like further information on the Hammond Organ, send the coupon below.

The Hammond Spinnet shown is only \$135 down and low monthly payments. Blond, Ebony or Walnut finish.

Hammond Organ Company
4206 W. Diversey Avenue, Chicago 39, Illinois
Please send me information on the Hammond Organ.

Name _____

Address _____

City _____ Zone _____ State _____

©1956, HAMMOND ORGAN COMPANY 11

Hammond Organ

music's most glorious voice



WHEN YOU SHOP, LOOK FOR THIS "DACRON" LABEL. IT SAYS THAT YOUR CURTAINS ARE OF QUALITY CONSTRUCTION . . . AND OFFER YOU THE BEST BALANCE OF BEAUTY, EASY CARE, LONG WEAR.

DACRON brings your curtains

REG. U. S. PAT. OFF.

bright new beauty, easy-care, too!

Never have you seen such window luxury as this! Curtains of "Dacron"* polyester fiber are sheer flattery at your windows . . . sheer delight to own and to care for. They wash and dry in a wink, need little if any ironing, thanks to "Dacron". See curtains of "Dacron" in fashion's newest styles, designs, pastels and whites at your favorite store. For free curtain decorating booklet, write

E. I. du Pont de Nemours & Co. (Inc.), Dept. N-5503-A, Wilmington 98, Delaware.

**Registered trademark for Du Pont's polyester fiber.*

Du Pont makes fibers, does not make fabrics or curtains shown here.



BETTER THINGS FOR BETTER LIVING
... THROUGH CHEMISTRY

DU PONT FIBERS OPEN YOUR HOME TO MODERN LIVING

American HOME Recipes

(Take A Can of Pumpkin, pictured in color on page 90)
(Family Food, pictured in color on page 88)



WEDDING. COMING UP?

Decorate your American HOME Menu Maker with your name and his to help make your days of planning more fun, and later serve as a reminder of the greatest day in your life. To make design, glue small beads or sequins in place one by one. Possibilities unlimited.

• pumpkin aspic



• citrouille soupe



• hash hawaïien



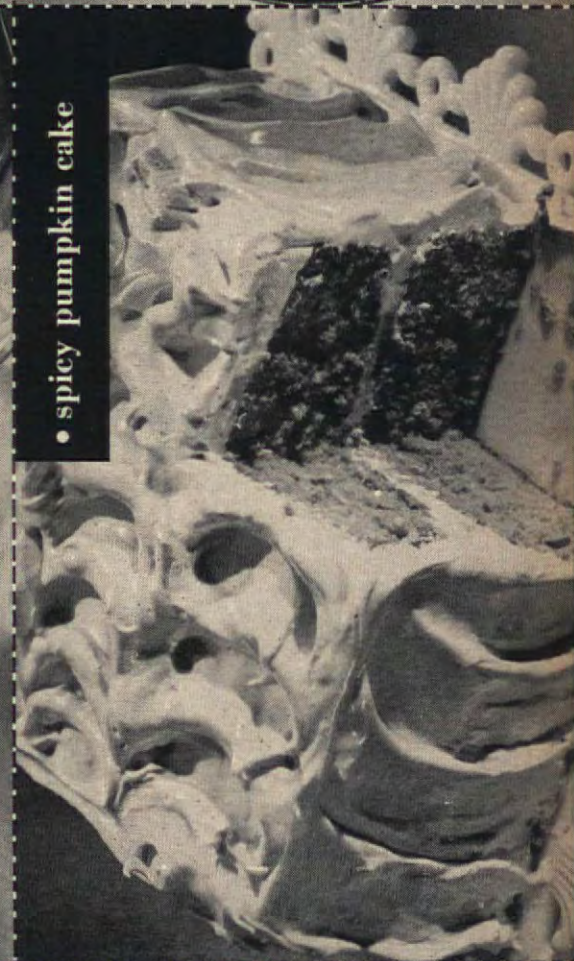
• holiday muffins



• pumpkin-nut
chiffon pie



• spicy pumpkin cake



Wedding, shower, reception or what have you. Use your American HOME Menu Maker to keep the paper work running smoothly. One side for your record of invitations sent out; other side for replies. Keep record of bride's patterns of china, silver, crystal. Pick recipes for dishes that you will serve.



American HOME Recipes

(Take A Can of Pumpkin, pictured in color on page 90)
(Family Food, pictured in color on page 88)

• hash hawaiian

Preparation time: 15 min.
Cooking time for eggs: about 5 min.
Broiling time: about 8 min.

- 6 eggs
- 1/2 cup pineapple juice or milk
- 1 tsp. salt
- Dash of pepper
- 2 tbs. butter or margarine
- Beat eggs slightly. Stir in juice or milk and seasonings. Over medium heat, melt butter or margarine in a frying pan. Pour in egg mixture, stirring lightly as it cooks.

SUBMITTED BY MRS. DOROTHY L. LIERMARK

• HASH

- 1 cup ground cooked corned beef
- 1 1/2 cups cooked diced potatoes
- 1/2 cup drained crushed pineapple
- 2 tbs. minced onion
- 1/4 cup milk
- Salt and pepper to taste
- Lightly toasted English muffin halves
- Combine first six ingredients, shape into patties and place on the split, toasted muffins. Broil until browned.

Serves: 4 360 cal. per serving

Source of Vitamins A, B, C

Tested in THE AMERICAN HOME KITCHENS

NOTE: Hash patties may be made the night before and refrigerated; ready for use the following morning.

• citrouille soupe

Preparation time: 5 min.
Cooking time: 10 min.

- 1 tbs. chopped onion
- 1/2 tbs. butter or margarine
- 1 cup canned pumpkin
- 1 1/2 cups canned or cooked tomatoes
- 3/4 tsp. salt
- Dash of pepper
- 1 tsp. monosodium glutamate
- 1 1/2 cups milk

- Brown onion in butter or margarine. Add pumpkin, tomatoes and seasonings. Slowly stir in milk. Bring to boil and simmer for 5 min., stirring occasionally.

Serves: 4

105 cal. per serving

Source of Vitamins A, B, C

Tested in THE AMERICAN HOME KITCHENS

• pumpkin aspic

Preparation time: 10 min.
Chilling time: about 1 hr.

- 1 pkg. orange-flavored gelatin
- 1 1/2 cups water
- 1/4 tsp. ginger
- 1 tbs. brown sugar
- 1 tbs. orange rind
- 1 cup canned pumpkin

- Dissolve gelatin in 1 1/2 cups water. Stir in remaining ingredients. Refrigerate, stirring occasionally until mixture begins to thicken. Chill until firm.

Serves: 4

45 cal. per serving

Source of Vitamin A

Originated in THE AMERICAN HOME KITCHENS

• spicy pumpkin cake

Preparation time: 10 min.
Baking time: about 30 min.

- 1/4 cup butter or margarine
- 1 cup brown sugar
- 1/2 cup granulated sugar
- 1 unbeaten egg
- 2 egg yolks
- 2 1/4 cups sifted cake flour
- 3 tsp. baking powder
- 1/4 tsp. baking soda
- 1/2 tsp. salt
- 1 1/2 tsp. cinnamon
- 1/2 tsp. ginger
- 1/2 tsp. allspice
- 3/4 cup sour milk or buttermilk
- 3/4 cup canned pumpkin

- Cream butter or margarine, add sugars gradually and continue creaming until light and fluffy. Add whole egg and yolks one at a time, beating well. Sift together dry ingredients. Combine milk and pumpkin and add alternately with the dry ingredients to creamed mixture, stirring after each addition. Pour batter into 2 greased and floured 8" layer pans. Bake at 350° F. 30 to 35 min. Serve with your favorite frosting, or serve warm with cinnamon whipped cream.

Serves: 8

330 cal. per serving

Source of Vitamins A, B

Tested in THE AMERICAN HOME KITCHENS

NOTE: To make sweet milk sour, place 2 tsp. vinegar in a measuring cup. Pour in sweet milk to 3/4 mark and set aside until ready for use.

• pumpkin-nut chiffon pie

Preparation time: 15 min.
Chilling time: about 1 hr.

- 1 tbs. plain gelatin
- 1/4 cup cold milk
- 1 1/4 cups scalded milk
- 1/2 cup brown sugar
- 1/2 tsp. salt
- 1/2 tsp. cinnamon
- 1/2 tsp. nutmeg
- 1/4 tsp. ginger
- 2 eggs, separated
- 1 1/4 cups canned pumpkin
- 1/4 cup granulated sugar
- 1/2 cup heavy cream, whipped
- 1/2 cup finely chopped toasted almonds
- 1 9-inch pie shell

- Soften gelatin in cold milk. Scald milk and add gelatin, brown sugar, salt and spices. Stir until dissolved. Beat egg yolks and combine with pumpkin. Combine pumpkin and milk mixtures. Chill until slightly thickened. Whip egg whites, gradually adding granulated sugar until stiff, but not dry. Fold into the chilled mixture. Then fold in the whipped cream and almonds. Pour into pie shell. Chill until firm. Garnish with additional whipped cream and toasted almonds.

Serves: 8

230 cal. per serving

Source of Vitamins A, B

Tested in THE AMERICAN HOME KITCHENS

• holiday muffins

Preparation time: 10 min.
Baking time: 25 min.

- 4 cups flour, sifted
- 6 tsp. baking powder
- 1 tsp. salt
- 1/4 cup sugar
- 1/4 tsp. cinnamon
- 2 eggs, slightly beaten
- 2 cups milk
- 1/2 cup canned pumpkin
- 2 tbs. butter or margarine

- Sift dry ingredients into a large mixing bowl. Combine eggs, milk and pumpkin and add to dry ingredients, add melted butter or margarine, stirring only enough to combine the mixtures. Batter will be lumpy and not smooth. Pour into greased muffin pans. Bake at 425° F. for 25 min.

Yield: 2 doz.

100 cal. per muffin

Source of Vitamins A, B

Tested in THE AMERICAN HOME KITCHENS



EASIER FROM THE START—
no digging out shortening,
no melting. Wesson is
sparkling pure *liquid*
shortening. *Pour* just
what you need; you
never waste a drop.



NO SMOKE—when you
heat Wesson Oil to high
frying temperatures
where other leading
shortenings smoke and
burn. An extra margin
of safety for digestible
frying.



NO GREASY FILM OR FLAVOR—
even after fried foods
have cooled! With delicate
Wesson Oil, you taste all
the bright natural goodness
of the chicken.

FREE 16-PAGE COOK BOOK—
filled with time-saving
liquid shortening recipes
for cakes, pies, cookies,
fried foods, salads. Write
The Wesson Oil People,
210 Baronne St.,
New Orleans, La.

© 1956 WESSON OIL & SNOWDRIFT SALES COMPANY

A great frying discovery may be right on your pantry shelf

You *pour* delicate Wesson Oil, saving the *work* and *waste* of old-timey
solid shortening. It heats hotter without smoking. Its matchless delicacy
“*babies*” your frying and *brightens* flavors as only Wesson Oil can.

The only one you need for Frying, Baking, and for Salads too— **Wesson Oil**

SWEET FOR WEIGHT WATCHERS

...NEW D-ZERTA GELATIN

Made by the makers of JELL-O desserts...so you know it's good!



WITH D-ZERTA GELATIN you can make bright, tempting desserts and salads that contain hardly enough calories to count!

D-Zerta Gelatin is sweet, delicious and sugar-free.* You'll find it at your food store in 6 famous Jell-O flavors—and it costs only pennies per serving.

And now you weight watchers can enjoy rich, satisfying vanilla, chocolate and butterscotch D-ZERTA PUDDINGS—sugar-free, too, yet so good the whole family will love them!

Compare the calories in one serving	
Apple Pie	377
Baked Custard	205
Orange Water Ice	177
D-ZERTA PUDDING (with skim milk)	54
D-ZERTA GELATIN (with dietetic fruit cocktail—19)	12

*Deliciously sweetened with saccharin and Sucaryl® (Abbott).

D-Zerta and Jell-O are registered trade-marks of General Foods.

YEAST BREAD SECRETS

VIRGINIA SCHROEDER



HOW CAN I TELL WHEN . . .

. . . the dough has doubled in size?

When the dough seems almost double, poke two fingers deep into the side of the dough. If the hole fills up rapidly, let the dough rise for a longer time. If the dent remains or fills in just a little bit, the dough should be "double in bulk."

. . . I have added enough flour?

If a range of flour is given, add half of the flour, beat until smooth, then add more flour until the dough begins to clean the sides of the bowl and can be handled.

WHAT IS WRONG WHEN . . .

. . . I get dough lumps in my bread?

Either the dough was not covered or it was not greased during rising. In either case, the top dries and pieces of this dry crust are carried through the dough during kneading.

. . . my bread has dark streaks?

The bowl was greased too heavily and the grease was mixed in as the dough was kneaded.

. . . my bread sinks in the pan in the oven?

The bread had risen too much and was too light . . . there was no more strength left in it for the last bit of rising in the oven.

. . . my bread is heavy and solid?

To avoid this trouble, let bread rise to double its size before kneading and shaping. Kneading and shaping will reduce size, so before baking, again let it rise to double its size.

HOW CAN I . . .

. . . get my dough to rise in winter?

Place the covered bowl of dough on a rack over a bowl or pan half full of hot water, or place it on top of an oven that is in use—provided the top isn't hot. If the top gets hot, place a board under the bowl.

. . . get a tender crust on my bread?

Remove the bread from pans as soon as you take it from the oven. Brush the top with shortening for a tender crust. If a crisp crust is desired, do not grease—and cool on a rack uncovered.

Let's have hamburger gourmet-style



These **peas** have the garden flavor to do you credit!

Dress up a meal to your heart's content—the natural flavor of DEL MONTE *Early Garden* Peas fits right in.

You don't find this kind of flavor in all canned peas, as you very well know. The difference is, DEL MONTE *Early Garden* Peas are a happy combination of the tenderest, tastiest peas selected from several sizes. You get a blend of the sweeter, smaller peas with the larger, richer-tasting ones. That's what gives a batch of fresh peas its characteristic flavor. And that's why these DEL MONTE Peas taste so natural. Try them!

DELUXE HAMBURGER BROIL

- | | |
|--|---|
| $\frac{3}{4}$ cup processed cheese spread
(American, smoke or Roquefort flavor) | 1 $\frac{1}{2}$ lbs. ground beef |
| 2 tablespoons DEL MONTE Catsup | 2 tablespoons grated onion |
| 2 small tomatoes (about 2 inches in
diameter) | 1 $\frac{1}{2}$ teaspoons salt |
| | 1 can (1 lb. 1 oz.) DEL MONTE
<i>Early Garden</i> Brand Peas |

To cheese spread, add catsup; mix with fork till smooth. Hollow out tomatoes; fill with cheese mixture; chill. Mix meat, onion, salt (add the chopped tomato centers if desired). Form into 4 steaks about 1 in. thick.

Broil on one side; turn and broil till nearly done. Quarter the tomatoes; place on steaks as shown. Broil till cheese begins to melt. Serve with heated and seasoned DEL MONTE *Early Garden* Peas.

Carefree
meals
are good
meals
with

Del Monte®
peas





make a showplace
out of your kitchen!



Revco Bilt-In Refrigerators and Freezers are so new, so practical, so mechanically perfect and so beautiful that your kitchen becomes a show-place.

The refrigerator provides 8.4 cu. ft. of space. It's built into your wall, waist high, to bring foods to eye level, at your finger tips.

The matching, completely separate 6.3 cu. ft. Revco freezer can be placed

below, next to the refrigerator, or on the opposite wall. Versatility—lets you choose any arrangement. Revco Bilt-Ins adapt to any space, any place, high or low. There are colors galore! Choose stainless steel, antique copper or 25 custom colors.

For more information about exciting Revco Bilt-Ins, send coupon below for colorful new book "Trend-Setting Kitchens."

Send today for your copy of "Trend-Setting Kitchens." Please enclose 25¢ for mailing.



Revco, Inc., Deerfield, Mich. AH-116
Enclosed please find 25¢ for my copy of "Trend-Setting Kitchens"
I plan to build ☐ remodel ☐ (Please check one)
Name _____
Address _____
City _____ Zone _____ State _____

how to make chicken taste even more delicious



Don McNeill

says on his
Breakfast Club,
"Next time, cook
your chicken with
Ac'cent. Brings out
more delicious natural
flavor than you ever knew was there!"

Foods lose some of their good fresh taste by the time they reach your kitchen. Ac'cent is pure monosodium glutamate—the natural way to restore food flavors and bring out their full tastiness.

Famous chefs use Ac'cent on all their meats, poultry, vegetables and seafood. Producers of canned and frozen foods depend on it to enhance and protect natural flavors.

When you use salt and pepper, add a few shakes of Ac'cent. You won't taste the Ac'cent, but you'll really taste those wonderful food flavors! Look for Ac'cent in the red package with shaker-pourer top, at any food store. Available in Canada also.

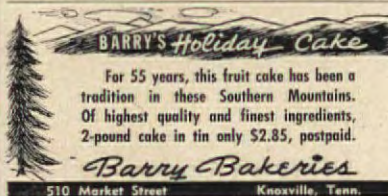


AC'CENT - INTERNATIONAL, 20 N. Wacker Drive, Chicago 6, Ill.

OLD FLOORS "NEW" in ONE DAY!

Lustrous "new" floors with Fabulon! Dries in minutes, lasts for years. Twin of a famous bowling alley finish, Fabulon never needs waxing or scrubbing!

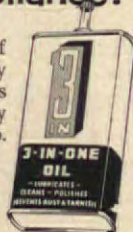
Send 10¢ for 24-page manual "How to Finish Wood Floors".
Pierce & Stevens Chemical Corp.
710 Ohio St., Buffalo 3, N. Y.



Sluggish appliance?

Maybe it needs a drop of 3-IN-ONE Oil. Quickly penetrates and lubricates without leaving a gummy deposit as other oils do. Prevents rust, too.

"3-IN-ONE" OIL



CHIP OFF THE BEEF



HELEN HOUSTON BOILEAU

Chipped beef, dried beef, smoked beef—by any name, those wafer-thin slices of smoky goodness are wonderfully tasty, economical, and versatile. It's easy to keep several jars on the shelf, ready for emergency use. Or buy in the bulk for budget-planned menus. Here is a roundup of good eating ideas using chipped beef. You're bound to find several favorites among them.

- Broil separated slices of chipped beef, place them atop a casserole of creamed potatoes, and decorate this main dish with a border of sieved egg yolk.
- Add sautéed coconut and a touch of curry powder to creamed chipped beef. Serve on fluffy rice or noodles with a green vegetable on the side.
- Add frizzled chipped beef to a pimiento cheese sauce in a casserole. Top with a generous amount of coarsely-crumbed potato chips and bake at 350°F. for 30 minutes.
- Sauté torn chipped beef and quartered firm bananas in bacon drippings. Serve piping hot with baked potatoes and a vegetable.
- Lay a generous layer of torn chipped beef on a buttered toast slice. Top with a slice of tomato and a slice of cheese. Brown until cheese is melted and slightly browned.
- Add torn chipped beef to a potato or macaroni salad. Serve either hot or cold for Sunday night supper. Complete your menu with a green salad and hot rolls.
- Add torn chipped beef to creamed celery and serve in split baked potatoes. Sprinkle chopped chives over the top. (Scrub the potatoes before baking so you can eat the skins, too.)
- Roll large drained oysters in large slices of chipped beef, skewering them with toothpicks. Place in a broiling pan and dot with butter. Pour on a mixture of ¼ cup oyster liquid, ⅓ cup catsup, and season with Worcestershire sauce, salt and pepper. Broil about 20 minutes, or until curly but not crisp.
- Add chipped beef to pancake or waffle batter and serve with butter or syrup. Or for a heartier dish, top the waffles with more creamed chipped beef.
- Mix torn chipped beef into potato cakes made of left-over, seasoned mashed potatoes. Add a little egg with the chipped beef. Flour and fry cakes in a small amount of fat, or bake them in the oven. The results: delicious!



Pears, lettuce, Miracle Whip ...wonderful salad real quick!

Miracle Whip was specially created to make even the simplest salads exciting. With just a pear half and a lettuce leaf, you have a *wonderful* salad when you use Miracle Whip.

Miracle Whip tastes different because it *is* different. Kraft's secret recipe and exclusive beating process make it a unique *type* of dressing, combining the best qualities of good

old-fashioned boiled dressing and fine mayonnaise.

Liked by more people than any brand of salad dressing or mayonnaise ever made, there's nothing else anywhere like the one and only Miracle Whip. Year after year—in Canada, too—it actually outsells the next 20 salad dressings *combined*.

Try it, and you'll see why!



this
is a
Conso
exclusive
NIP-TITE®
pleater
hook

This hinge
is the secret!

—and this
is **BESTPLEAT®**

There is nothing like the new, exciting NIP-TITE pleater hook! Used with BESTPLEAT pleater tape your fabric is transformed into perfect pinch-pleated draperies in minutes. Gone forever are the ifs and buts — you are sure of 100% perfection!

So simple! Just slip NIP-TITE hooks into the sturdy, woven-in pockets of BESTPLEAT after stitching it to the top of your fabric. Snap the exclusive NIP-TITE hinge — and immediately you have crisp professional draperies, without sewing or tacking.

So inexpensive! Though your draperies will look expensive, these Conso Twins cost so little. Get them—and be drapery-happy!

Be sure you get BESTPLEAT Pleater tape and NIP-TITE hooks. In drapery departments everywhere.



Send for "1001 Decorating Ideas." This NEW 14th edition has 72 pages crammed with professional decorating tips, illustrations and clear do-it-yourself directions. It's our finest book. Just send 25¢ in coin to CONSO.

CONSO • DEPT. AH11, 27 WEST 23rd STREET, N. Y. 10



Originally, mirror covered center window in this bedroom, and blinds were used on side windows for privacy. Drapery and curtain setup was attractive, but certainly not unusual. Swinging skirt on dressing table was an idea worth keeping, the owner felt.



QUITE A FACE-LIFTING

Verna Yocum of Tucson, Arizona, liked her bedroom pretty well the way it was, but felt it could have an even smarter appearance. So she gave it a face lifting. The window treatment is the main change. Down came the blinds. And down came the big mirror (there's a full-length one in the adjoining bath). Now the three windows are framed with a wide cornice, the lower half decorated with smart café curtains on a brass rod. Curtains are a lovely silk print, coordinated with new dressing-table skirt.

Grass cloth replaces the wallpaper. And, to soften the light (the windows look into a sunny garden) and give complete privacy, windows are covered outside with bamboo blinds fitted tight against the glass. This window treatment is practical way to filter light.

WE NEED YOUR OLD ADDRESS AS WELL AS YOUR NEW ONE . . .

. . . to change your subscription stencil when you move. Avoid missing copies or paying extra postage on them. Fill in your new address below, and send it with the address label (or a facsimile) from this issue, direct to The AMERICAN HOME Subscription Dept., Forest Hills 75, N. Y., five weeks before moving-day.



Name _____

New Address _____

City _____

Zone _____

State _____

New GAS "Burner with a Brain"

by Robertshaw-Fulton

makes every pan automatic!

absolutely fantastic! Put an everyday frying pan, coffee pot, or stew pan on top of a "think" burner on today's new Gas Ranges, and it turns into an automatic appliance.

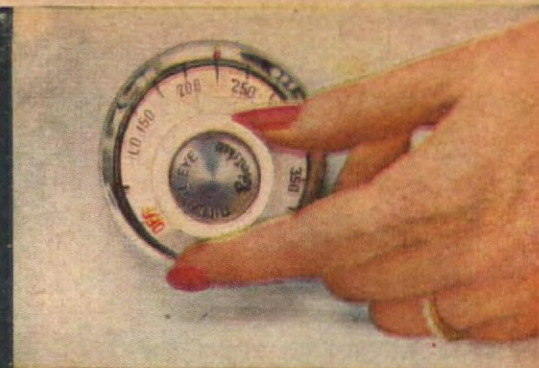
you're fixing fried eggs. All you do is set thermostat (which regulates burner) at 225°. Put butter in pan—pan on burner. Heat for one minute 'til butter coats pan. Slide in eggs.

Now the "Burner with a Brain" takes over. Heating element in the center of grid "feels"

pan's temperature—turns flame down and up automatically as needed to keep temperature even.

Makes cooking easy, you'll find. Eggs fry in four minutes. *Can be kept hot and tender until you serve them.* Coffee never boils over. Stew simmers over perfectly controlled heat while you're about your housework.

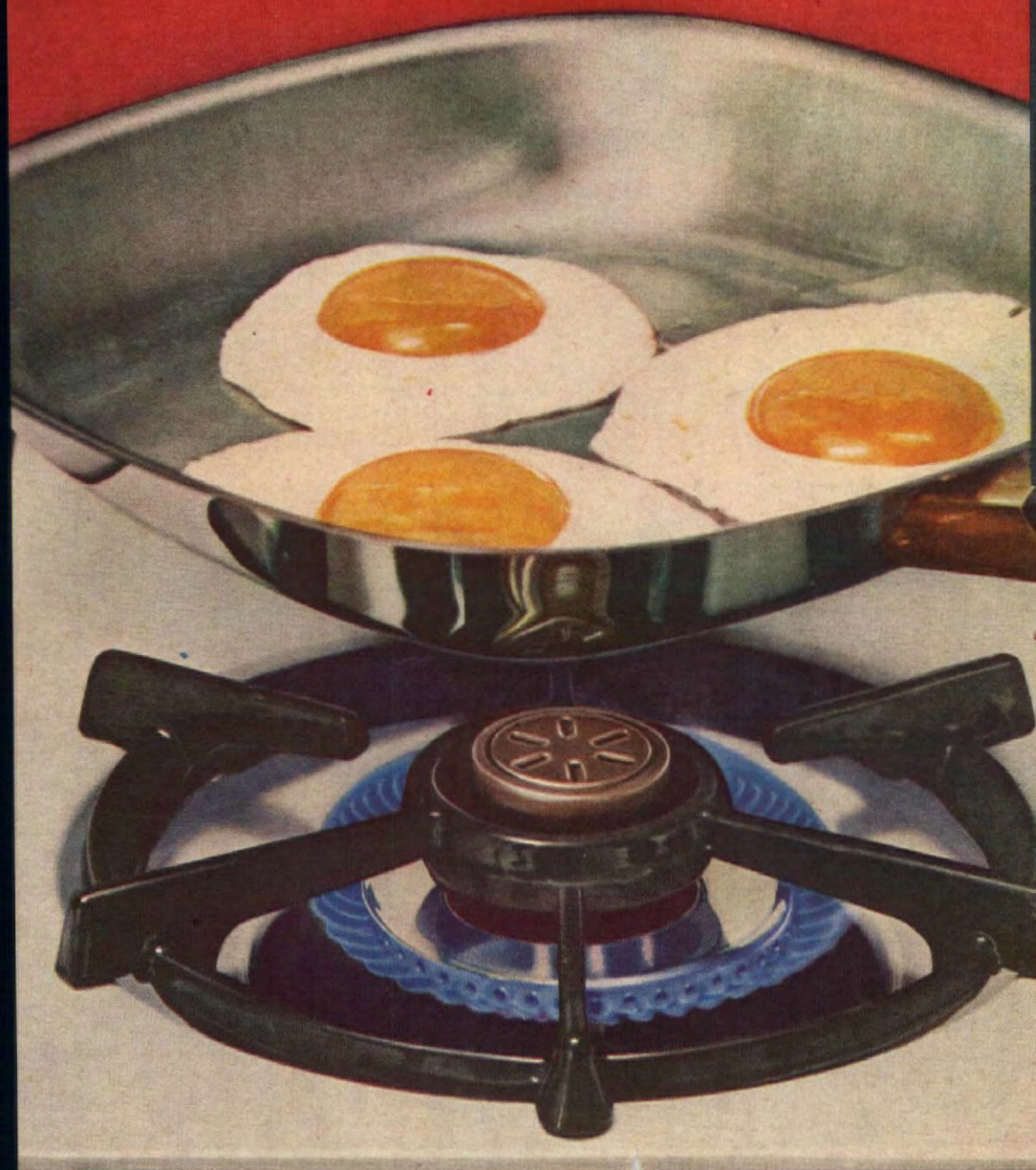
Ask to see the "Burner with a Brain" on new ranges at your Gas company or Gas appliance dealer's. You'll be fascinated!



DIAL-TYPE THERMOSTAT regulates "brain." Just set dial at temperature you want. Then the "brain" takes over. Flame goes high when "hot" heat is needed—turns itself down to maintain desired temperature.



PERFECTLY COOKED FOOD tastes better, of course—and food goes further, too, because none is wasted by burning or boil-overs. Pot-and-pan washing is easier, too—no burned-on particles to scour off. Cooking with these modern gas ranges is easy—clean—fast—and costs far less!



American Gas Association

ONLY GAS 

gives such matchless performance

New "Burner with a Brain" by ROBERTSHAW-FULTON is just one of many automatic features on modern gas ranges.

Burner control by ROBERTSHAW-FULTON CONTROLS COMPANY, Greensburg, Pa.

The modern, economical fuel for automatic cooking . . . refrigeration . . . water-heating . . . clothes-drying . . . house-heating . . . air-conditioning . . . incineration.



*"How I
use
Murine
for tired
eyes"*

URSULA THIESS

Co-starring in "Bandido"
Produced by Robt. L. Jacks
in CinemaScope and Color
For release thru United Artists

"I often refresh my eyes with Murine when I'm working," says screen star Ursula Thiess, "because if they're tired or strained, the camera shows it." Try refreshing your eyes with a couple of drops of Murine after working, reading, driving or watching TV. Gently and so pleasantly, Murine washes away the feeling of strain and fatigue.

MURINE
for your eyes*



The Murine Co., Inc., Chicago, U.S.A.
*Trademarks Reg. U.S. Pat. Off.

Push-button Dogs?

(Begins on page 64)

4. LESS FUEL CONSUMPTION. This, to anyone who has coped with a dog any larger than a cocker spaniel, speaks for itself. Where are those small white pills equaling a three-course meal that we used to hear rumors about?

5. UNWINDING MECHANISM WITH 10-YEAR GUARANTEE. There should be a little key somewhere that will unwind the dog so his sleeping hours will coincide at least a little with yours. And perhaps, by unwinding only halfway, you could lessen his frenzied passion for chasing cars and vacuum cleaners.

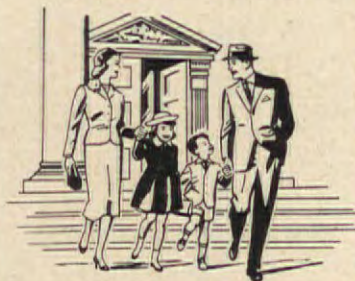
There are other useful features that could be gradually incorporated into later dog models. For example, an instruction booklet should come with every dog. I do not mean by this an instruction booklet for the owner. I mean one for the dog. This is a tip that applies equally well to all manufacturers of elaborate gadgets. People who understand machines will understand them whether instructed or not. For the rest of us, it would be much simpler if the machines were to understand us. They may be smarter anyhow. And this goes even more strongly for dogs, because they are not machines and therefore even the people who understand machines are baffled by dogs.

Many features of the current dog should, by all means, be retained. These include the built-in love, the perpetual-motion tail wagging, and that touch of feeble-mindedness that makes a dog like to chase things and fetch them back to be thrown again.

Of course, it is probably futile to write these recommendations. The dog-breeding industry is entirely monopolized by dogs and shows every sign of staying that way. And dogs, it is evident, are extremely conservative about these things.

But that doesn't worry me, really, because my suggestions are entirely altruistic. I wouldn't trade in my used-model dog anyway. He has a certain sentimental value. THE END

Build a stronger richer life...



WORSHIP TOGETHER EVERY WEEK!

How To Have Deep, Thick BROADLOOM at Savings up to 1/2

Direct to You from the
**OLSON
FACTORY**



**FREE
Yarn
Offer**

for
Limited
Time
Only

←
Cut
Edge
Shows
Actual
Thickness

Every Rug
Reversible!
Double Wear
and Luxury

"IF You Will Send Your OLD RUGS, CLOTHING

—I GUARANTEE to send you the
Finest, Longest Wearing Rugs you
ever had for So Little Money."

Walter E. Olson, Pres.

No matter where you live, Write for beautiful, new, FREE Rug and Carpet Style Book in color and Get Acquainted FREE YARN Offer. Learn how valuable wool and material in your old rugs, clothing, etc., is reclaimed like new, sterilized, shredded, picked, bleached, merged, blended with choice NEW WOOLS, then redyed, respun into rug yarn, and woven in 3 Days into deep-textured new, Reversible Broadloom Rugs or wall-to-wall Carpeting, fine enough for any home. Double the Wear. 9 x 12 ft. weighs 46 lbs., not 32 lbs.

CHOICE of 44 patterns regardless of colors in your material, any size up to 18 ft., any length.

Solid Colors	Embossed Effects	Florals
Tweed Blends	Early American	Leaf, Scroll
Two-toned	Oriental Designs	Ovals

NO RISK OFFER. Send materials at Our Expense. Satisfaction guaranteed. Over 3 million customers. Monthly Payments if you wish.

Mail Coupon or Postcard to Nearest Address.

FREE Yarn Offer, Book in Color
With Model Rooms.

Name.....
Address.....
Town.....State.....

OLSON RUG CO., Dept. K-87
CHICAGO NEW YORK SAN FRANCISCO
4000 Diversey 15 W. 34th St. 209 Post Street

Family Meals

(Begins on page 75)

or if it must be a little late, give him a late-afternoon snack to "tide him over." You can make an exception maybe one or two nights a week when Dad knows he will be late getting home, or when some special program or date makes a blue-plate special practical. Dad's plate can be kept warm in the oven.

It might even be a treat, one or two nights, to serve blue-plate specials on trays. But none of this running back and forth snatching extra bits, or juggling a plate in one hand and a roll or piece of buttered bread in the other!

Children need the love that can be radiated when the family gathers around the dinner table in the evening. It's a treat to watch Dad carve the meat—and you're more likely to see clean plates all around. Try it and see!

The dining-table need not always wear its Sunday or company dress, but it should be impeccably neat and set in an orderly fashion. Every meal should begin and end pleasantly. Each person should be encouraged to tell what happened to him during the day that was interesting or comical. The dinner table is no place for arguments or scoldings. Handle misdeeds at some other time.

And all members of the family should be given some attention during the course of the meal—no fair hearing about the prom dance through the entire meal and missing out on that first home run.

Once this family-style meal habit is formed, and pleasant conversation encouraged, everyone will look forward to the evening meal. Your kids will learn more at the family dinner table than they'll ever learn with a blue-plate special in front of a TV screen. THE EN

AVOID PAYING EXTRA POSTAGE...



... on copies of The American Home mailed to your old address. If you're moving, fill in new address below and send it with the address label (or facsimile) from this issue direct to The American HOME Subscription Dept., Forest Hills 75, N. Y., five weeks before moving-day.

Name.....
New Address.....
City.....Zone.....State.....

New G-E "Book-Shelf" Freezer puts twice as much food within easy reach *as a chest freezer!*

Compare this General Electric Freezer value
with any chest of comparable quality and size!

Like books on a shelf—that's how frozen foods are stored in the new 18-cubic-foot General Electric "Book-Shelf" Freezer. No bending, rummaging, lifting . . . none of the inconveniences of a chest freezer.

Other features include a handy new juice can dispenser, holds 20 cans; a 2-gallon ice cream conditioner and a big, easy-sliding basket for bulky items.

Priced low, too! You can own this compact new General Electric Freezer for the price you'd expect to pay for a *chest* of comparable quality and size. See this and *dependable* 13- and 11-cubic-foot General Electric Freezers at your G-E dealer's. Household Refrigerator Department, General Electric Company, Appliance Park, Louisville 1, Kentucky.

In 6 beautiful Mix-or-Match colors: Canary Yellow, Turquoise Green, Petal Pink, Cadet Blue, Wood-brown and White. Choice of left- or right-hand door. Note, too, the new straight-line design that creates a look—without remodeling expense.



**18-CUBIC-FOOT
FREEZER**

stores 640 pounds

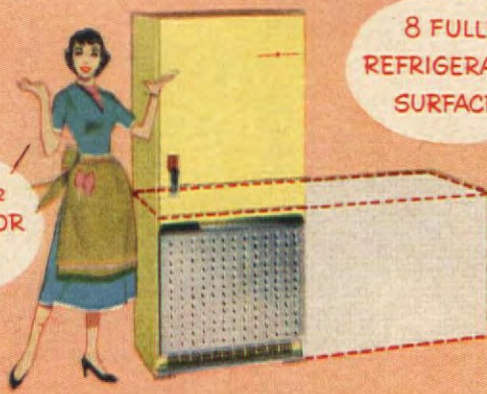
G-E
"Book-Shelf"
Freezer beats
chest
freezer...

NO BENDING,
RUMMAGING
LIFTING!



Big storage door holds 88 lbs. . . lets you see and get what you want immediately.

TAKES 1/2
THE FLOOR
SPACE



Only 30 1/2" wide, this new G.E. requires only half the space of a sprawling chest.

8 FULLY
REFRIGERATED
SURFACES



Not just "cold" walls, but 8 surfaces to give more capacity for quick freezing.

Progress Is Our Most Important Product

GENERAL  ELECTRIC



An open letter from one of our readers:

759 Cedar Street
Scottsburg, Indiana
January 23, 1956

Dear Editor:

It's washday again, and again I'm in the midst of a silent quarrel with all men who design homes.

Why do women have to drag dirty clothes from the bedrooms and bathrooms through clean living rooms, dining rooms, and kitchens? I go through the same thing when I clean kitchen grease off my washer and dryer! Why can't laundries be put in the bedroom wing? Is there something wrong with me because I like to cook and do dishes, and get out of my kitchen as soon as possible? Or that I don't like children playing under my feet while I cook? Or that I like to write letters, iron, sew and take clothes out of my dryer while watching television?

Why don't men design such a "woman's room," in the bedroom wing of the house? . . .

Yours truly,

Mrs. Russell Mason
Mrs. Russell Mason

We agree, Mrs. Mason, women don't have to drag dirty clothes from the bedroom and bathroom . . . through clean rooms. On the next few pages we solve your problem about WHERE TO PUT THE LAUNDRY: Upstairs, or in the bedroom wing of a one level house . . . either in the bathroom, hallway, or closet . . . OR downstairs in the kitchen, utility room, basement, garage—or even in the carport if you live in a mild climate. Laundries can go anywhere . . . it's up to you, but first . . .

TURN THE PAGE →



Most luxurious spring alarm

Expect a rapturous reception of the CLOCK OF TOMORROW'S loveliness and appealing features. Chime alarm, quiet tick, luminous dial . . . and an ingenious luminous signal that shows when alarm is set. White or black finish with gold-color numerals and trim. \$12.50.

Remember, a luminous dial can be read in the dark.



Get a head start on your Christmas list with these always welcome Westclox

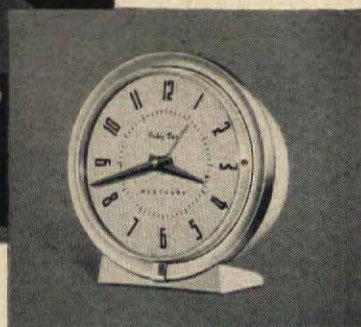
Your gift of a Westclox will be remembered long after Christmas —cheerily repeating "Best Wishes" every hour of every day.

Electric and elegant

Put stars in someone's eyes . . . give her this slim beauty in modern gray tone plastic, with high-styled dimensional luminous dial . . . gold-color trim. FORTUNE electric alarm is a handsome gift at modest cost, \$6.95.

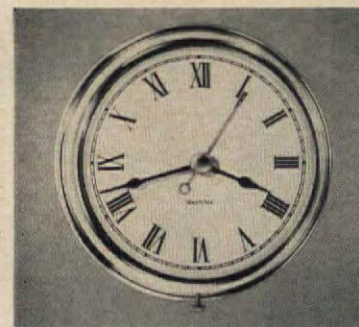
Beauty in Brass

Here's a heart-lifting idea—whether it's for her kitchen, his office, or a gift for your home. Trim and gleaming, brass-finished SPICE electric wall clock suits any decor. 5½" dial, brass-finished sweep hand. \$5.95.



Perky New Baby Ben

He couldn't be cuter—with his new patterned dial, cone shaped crystal, sweep second hand! Has a quiet tick, a steady call adjustable to loud or soft. Bright new finishes: white and gold color, black and gold color. \$6.95. Luminous, a dollar more.



Electric or Spring WESTCLOX*

Made by the makers of BIG BEN®

...dependable as the day is long

PRODUCTS OF G.T. CORPORATION

WESTCLOX, LaSalle-Peru, Ill. • In Canada: Western Clock Co., Ltd., Peterborough, Ont. Prices quoted for U. S. A. only, do not include tax and are subject to change. *T. M. Reg. U.S. Patent Office.



WUNDA
WEVE
Carpets

WUNDA NYLON
100% VIRGIN NYLON PILE

- Loom Woven
- Fully Washable
- Long-Wearing
- Pre-Shrunk
- Colorfast
- Mothproof

WUNDA WEVE CARPET COMPANY • GREENVILLE, SOUTH CAROLINA

Relax . . . Wunda Nylon can take it!

Even rough and tumble treatment by the most rambunctious family can't mar the beauty of Wunda Nylon broadloom. The loom-woven pile fibers have an extra resiliency that makes them bounce back after crushing . . . eliminates those troublesome "wear areas" that prematurely age most carpets. So easy to care for, magic Wunda Nylon can't absorb stains. For carpets with the carefree life, choose Wunda Nylon. At better stores.



LOOM-WOVEN. Wunda Nylon is loom-woven—not tufted—permanently locked into a backing for longer wear.



GUARANTEED COLORFAST. Not even boiling water can change the iridescent colors of vat dyed Wunda Nylon.



PRE-SHRUNK. Wash Wunda Nylon often as you wish. It's fully guaranteed to have less than 1% residual shrinkage.

A swish! A squeeze!

and the table top's clean...



O-Cel-O "VACUUMS" dirt away

—cleans cleaner, quicker,
than old-fashioned ways



Swish! O-Cel-O's vacuum action goes to work . . . picks up dirt and spills like no dishrag ever can! No other kind of sponge gives you the super absorbency that makes O-Cel-O's vacuum action possible.

Squeeze!

O-Cel-O delivers active suds to the job. Squeeze again and dirt goes down the drain. O-Cel-O fits your hand so comfortably—cleans a wider area so easily and neatly.



—and so nice
to use!

O-CEL-O®

BEFORE YOU PLAN THAT LAUNDRY



Give it some thought! Planning your laundry room or laundry area can make the big difference between calling your laundering a **CHORE** or a **PLEASURE**. And the "same old pace" does have a "change in space" nowadays. Long ago the laundry was in the basement, but it's come up a long way. Now you might find it in almost any room. Try these ideas and hints.

1

KNOW THESE FACTS

Put your laundry *anywhere*—but first become familiar with these basics about plumbing and installation! Beyond that point, the rest is up to your vivid imagination and good common sense!

1. Be sure plumbing and venting connections can be made easily . . . without long, too-costly pipe runs.
2. Install equipment as close to hot water line as possible. Plenty of hot water is a must.

WHAT YOU SHOULD KNOW ABOUT:

THE WASHER

1. What size is it? (see Planning Guide on page 119).
2. It needs hot and cold water.
3. It needs a drain.
4. Needs own 110/115-volt circuit (must have grounding wire for safety).

THE DRYER

1. Electric dryer needs 220/230-volt circuit (110/115 volts on some, but drying time is about twice as long).
2. Gas dryer needs supply lines and 110/115-volt circuit for motor, lights.
3. Vent most dryers to the outside. In some cases room vent fan adequate.
4. If the dryer or combination has a condensing system for the removal of heat, lint and moisture, provide cold water supply and drain.

THE WATER HEATER

1. Locate near place where most of hot water is to be used.
2. Be sure capacity is large enough for family use.
3. Flue connection, supply lines are needed for gas-fired water heater.
4. Electric water heater needs own 220/230-volt circuit.

THE IRONER

1. In planning space, check size of ironer when open.
2. It needs only a 110/115-volt circuit.

2

THIS CHECKLIST IS IMPORTANT

WATER SUPPLY must be adequate, of sufficient pressure, both cold and hot, softened if necessary.

LAUNDRY SINKS used to be called laundry tubs and trays! And we're not "high falutin'" either . . . you can still call them that if you want to! New laundry sinks are sleek in design . . . nice metal cabinets, some with stainless steel bowls; porcelain enamel ones or light-weight laminated plastic-glass fiber. Some have storage cabinets underneath.

ADEQUATE LIGHTING AND WIRING are most essential.

VENTILATION is recommended to keep room free from heat and moisture. Plan to include a ventilating fan.

BINS located below counter, individual hampers or portable baskets are musts for soiled laundry. Be sure they're perforated for air circulation.

RANGE OR HOT PLATE for heating water, starch, stain removal, helpful.

WALLS should be light in color, moisture-proof and washable.

FLOORS should be non-absorbent, resilient, non-slippery, easily cleaned.

DO THESE THINGS!

Sorting, mending, stain removal, washing, drying, sprinkling, ironing and storing are laundry essentials. Keep supplies needed for each activity stored near that spot.

WORK CENTERS IN A LAUNDRY? Why not? You plan your kitchen that way! Four centers will do the trick. In planning laundry work centers, be sure to arrange the equipment to save steps and assure a smooth flow of work.

1. THE PREPARATION CENTER, for work prior to actual washing, is important enough to deserve adequate space. Here you sort and mend and remove stains. Ample counter or table space with a sink, tub, range, hot plate or sewing machine, is desirable. Plan storage space for supplies.

2. THE WASHING CENTER . . . the automatic washer or conventional washing machine takes full burden here. Be sure your washing machine has adequate drainage or is near a tub which will accommodate a drain hose. If it is the conventional type, plan for an extra tub for rinsing.

3. THE DRYING CENTER will accommodate your electric or gas dryer, as well as a space for indoor drying if you have no dryer.

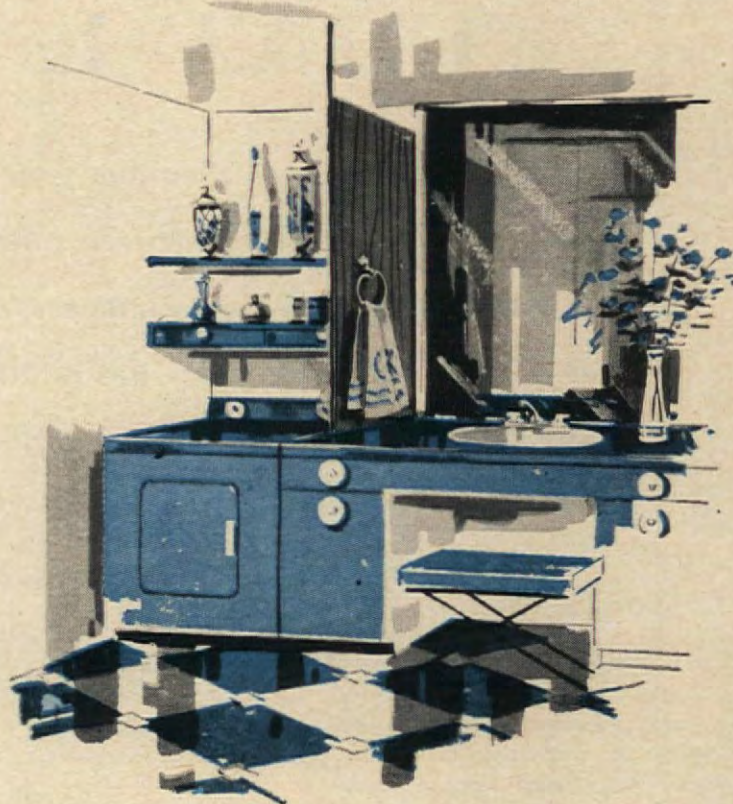
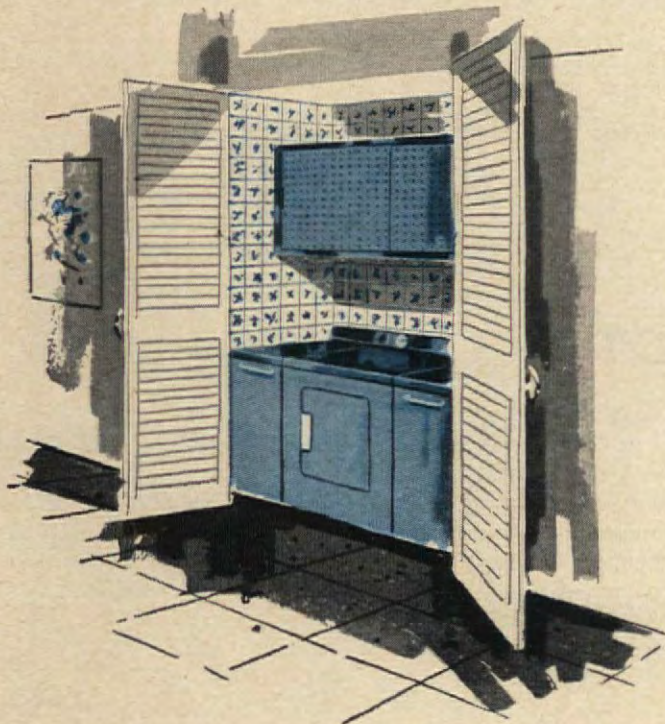
4. THE IRONING CENTER is where you store and use the automatic ironer, ironing board and hand iron. Provide a place to hang ironed garments; a table for sprinkling and for receiving ironed articles; a sponge to moisten articles that dry during ironing.

AND DON'T FORGET, YOU MIGHT WANT THESE: a radio, TV, telephone, planning desk, sewing center or at least a sewing basket for mending.

3

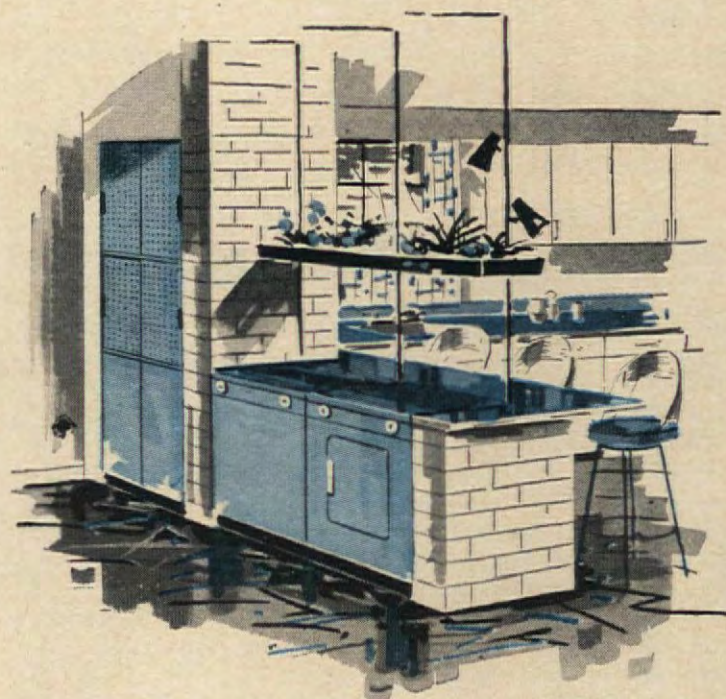
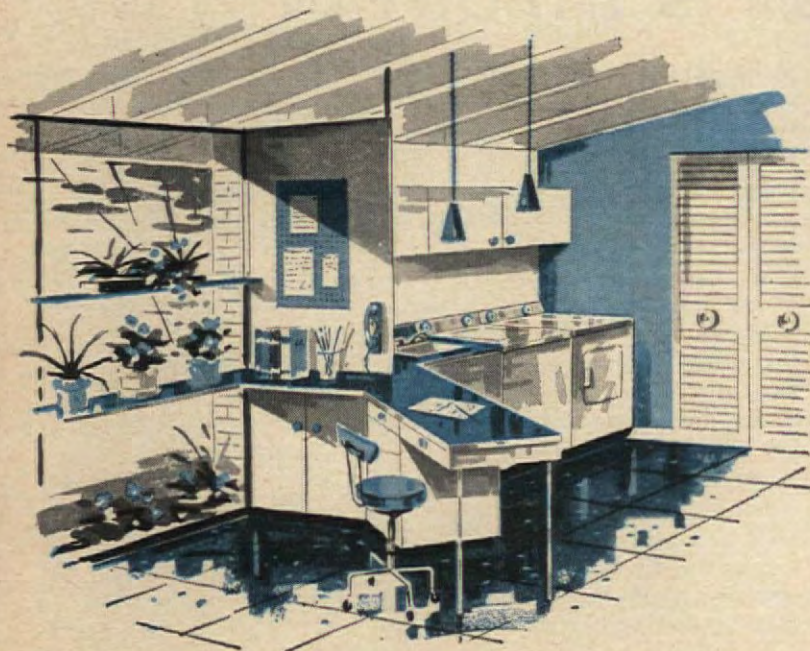
WHERE TO PUT THE LAUNDRY

IN A CLOSET OR EVEN A HALLWAY . . . usually centrally located between bedrooms, bath and kitchen. This unusual but sensible location proves that modern home laundry equipment is compact; automatically eliminates muss and fuss. This placement is excellent for combination washer-dryer. Some washers and dryers can even be stacked one upon the other. Cabinets above and to side are convenient. Can be concealed by regular, louvered, sliding door or panels.



IN THE BATHROOM . . . it is centrally located near the spot where most soiled clothes and linen accumulate. Plumbing connections are convenient; smooth surface of walls and floors is easy to care for; ventilation is usually provided. Using your dryer or combination as a hamper can be a space-saver.

IN A HOBBY OR SEWING ROOM . . . this makes step-saving good sense and helps to combine several activities for convenience and entertainment. Could also be a utility room with place for cleaning supplies. In a recent survey by the AMERICAN HOME and at the Housing Conference in Washington, most women requested laundries in a special room.



IN THE KITCHEN . . . ideal because it is located near plumbing connections. You can keep an eye on cooking and laundering at the same time. Try separating kitchen and laundry areas by an island, peninsula or special divider. A divider cabinet, built high enough, can conceal laundry equipment behind closed doors.

Now please don't think you have to be an engineer or a draftsman to draw your own laundry plan! Here is everything you need to help you plan the laundry you've dreamed about . . . do it yourself!

YOU WILL NEED

A Rigid Measuring Tape, steel or wood. Cloth kind may shrink.

Graph or Blocked Paper that is scaled $\frac{1}{2}$ " to the foot or marked in measurements that work into this scale. This is an easy scale to use.

A Sharp Pencil.

American Home Laundry-Planning Guide and Scaled Ruler (below).

TAKING MEASUREMENTS

1. Draw a rough, general floor plan.
2. To make scaled drawing, take measurements first; put these on rough plan.
3. Take accurate measurements for fitting in cabinets and laundry equipment.
4. Measure each wall at counter height (36" above floor), from corner to corner.
5. Take measurements from corner to window. Measure window including trim. Do same for doors; measure each wall this way.
6. Include location and measurements of radiators, registers, offsets enclosing pipes and chimneys.



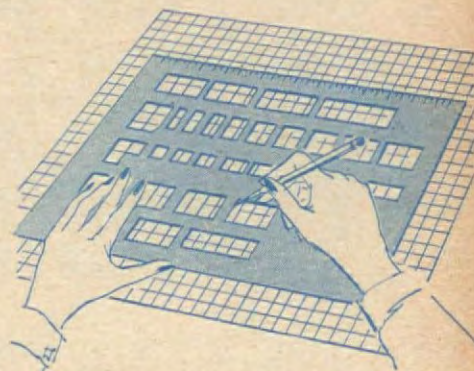
NOW MAKE YOUR SCALED DRAWING

1. Use your American Home Laundry-Planning Guide.
2. First locate washer, dryer, ironer or ironing area in logical sequence.
3. Next draw in cabinets. (See American Home Kitchen Planning Guide, September, 1956.) This floor plan will indicate base cabinets first.

Now dot in wall cabinets over base cabinets.

4. Don't be afraid to change your plan several times. That's what the guide is for. Check to see if a structural change might give a better plan.

5. Note floor-to-ceiling height, and distance from floor to bottom of window sill. Write this information beside your laundry plan and take it with you when you go to your dealer. It will assist him in helping you to select the right cabinets and equipment, and will help in installation.



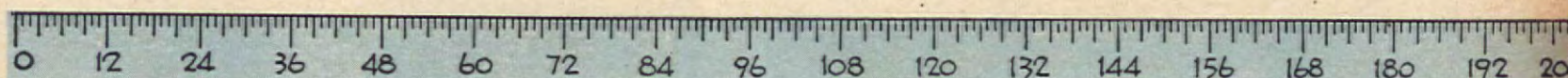
• For your convenience in Kitchen and Laundry Planning, we have compiled a booklet containing reprints of:

1. Kitchen Planning article and cut-out guide (Sept. 1956).
2. Laundry Planning article and cut-out guide (this issue).
3. "Eight Ways to Finance Your Kitchen" (July 1954).

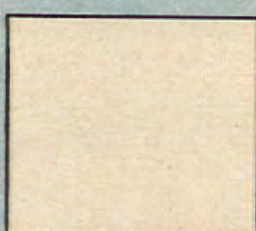
Send 25¢ (no stamps, please) to:

Dept. KLP American HOME Magazine, Forest Hills 75, N. Y.

As an extra, we'll include with booklet a list of manufacturers of kitchen cabinets, kitchen and laundry equipment.



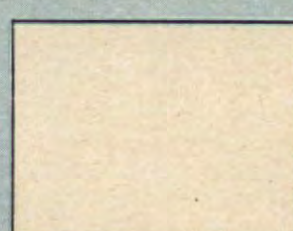
26" WASHER



31" WASHER



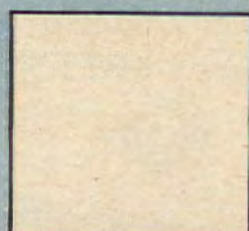
27" COMBINATION
WASHER-DRYER



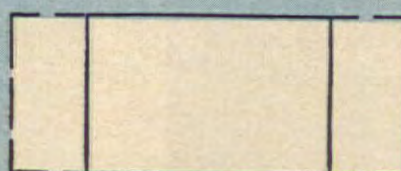
36" COMBINATION
WASHER-DRYER



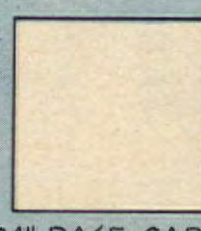
25" DRYER



30" DRYER



IRONER
30" CLOSED
49" OPEN



24" BASE CAB.
FOR LAUNDRY
SINK



50 GAL. TABLE
TOP WATER
HEATER. (30-40
GAL. SLIGHTLY
SMALLER)



30 GAL.
CYLINDRICAL WATER HEATERS.
(RECTANGULAR WATER HEATERS
APPROX. SAME FLOOR SPACE)



80-82 GAL.

Use this ruler to transfer dimensions of your laundry to your drawing. Each inch you measure in your room represents one mark along this ruler. This ruler and rest of guide are all in same scale: $\frac{1}{2}$ " = 1'0"

AMERICAN HOME LAUNDRY-PLANNING GUIDE

Use the AMERICAN HOME Laundry-Planning Guide to help you plan. This guide is a scaled outline of laundry appliances and equipment to help you draw a floor plan. We suggest you paste the guide and ruler on heavy paper. Cut out appliances and equipment from the guide with a single-edged razor. Then place the guide on paper and use it as a stencil in making plans. Throw away cut-out pieces. (Some products may vary slightly from these general measurements. Check specific sizes with dealers.)

"CAPTIVE HEART" DESIGN



NOW REPRODUCED
for gracious modern living!

A TRULY PRACTICAL FOOD WARMER

For zest—and flavor—at the family fireside or formal gathering, use a Williamsburg Food Warmer. It adds charm and enjoyment. There's a place in your home for the coveted Williamsburg "Captive Heart" food warmer, or another in this family of traditional-modern electrical appliances. Visit your local store—or write to us for descriptive literature.



HOT TRAY



WALL CLOCK



HOT CUP

Williamsburg ELECTRIC

LINDAVAP, INC., Ann Arbor, Michigan

America's Finest Handmade Milk Glass



Westmoreland's Fifteen-Piece Handmade Milk Glass Punch Set in the "Paneled Grape" Pattern. One of the seventy-eight items available in this exquisite old design. All made in the best Westmoreland tradition of the late 1800's—and Westmoreland's entire collection of "Paneled Grape" is open stock.

"Paneled Grape" Milk Glass Brochure Sent upon Request

WESTMORELAND GLASS COMPANY

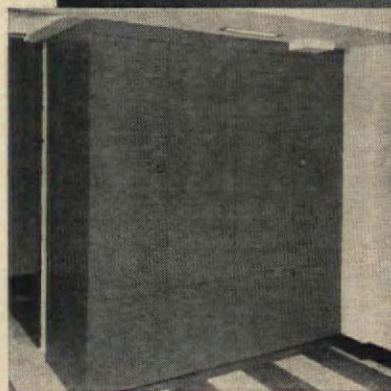
GRAPEVILLE, PENNSYLVANIA



You can put your laundry
in your playroom, if you

TUCK IT AWAY

VIRGINIA E. THABET



Basement of the Frank Spangler home in Mansfield, Ohio, looked like this before Dad decided to turn it into a playroom on a "do-it-himself" basis. First he moved washer and dryer from the right to left wall.



Remodeling a little at a time, Mr. Spangler is solving a problem you may have: where to install the laundry equipment when you want to turn your basement into a playroom. Mr. Spangler has constructed a cabinet of $\frac{3}{4}$ " plywood to conceal the washer and dryer. Inside sliding doors (used as bins for soiled clothes), and inside panels are made of $\frac{1}{4}$ " perforated hardboard. The cabinet can be stained in a natural wood finish, or painted to match the decor of the new basement playroom. All of the equipment can be concealed behind closed doors (above). An amazing transformation, eh?

See "Where Credit Is Due," page 154



KENTILE COLORS SHOWN ABOVE: CARNIVAL KENTILE "GAIETY" AND MARBLEIZED KENTILE "FLEECY CERULEAN" WITH WHITE FEATURE STRIP.

MODERNIZE YOUR FLOORS

It's easy with low-cost Kentile

Not just one...not two...but three wonderful Kentile floor styles are waiting for you at your Kentile dealer's now. Go see how you can re-do every room and add fresh new color, new ideas, new easy-to-care-for loveliness to every floor. See the sparkling multicolor gaiety of *Carnival Kentile*, the luxurious cork-like look of *Corktone Kentile*, and beautiful marbleized *Kentile*! Kentile is styrene-fortified; tile deep colors won't wear off. Your dealer's name is listed under FLOORS in your Classified Phone Book.

Do it yourself and save! Install average
8' x 10' floor for approximately \$16⁷⁵

KENTILE • KENCORK • KENRUBBER • KENFLEX • KENFLOR • KENROYAL
COPYRIGHT 1956 KENTILE, INC., BROOKLYN 15, N. Y.
*REG. U. S. PAT. OFF.

KENTILE

THE ASPHALT TILE OF ENDURING BEAUTY

You'll be amazed how easy it is to install a Kentile floor yourself. This couple is installing Corktone Kentile.

KENTILE, INC. GUARANTEE

Kentile, Inc., will furnish new tile without charge for any Kentile, Inc. Flooring Product that wears out...and on which colors wear off...during your own occupancy of your own home wherein you have installed the product or have had it installed by an authorized Kentile, Inc. Dealer. This guarantee does not apply to damage caused by your improper handling or your failure to follow the instructions for installation and/or maintenance available at your Kentile, Inc. Dealer's. This guarantee must be presented if claim is made for new tile.

*It's
Guaranteed*

One! Two! And You're Through!

New One-Two method with
**Johnson's Wax Polisher-Scrubber makes
floor care so much faster—so much easier!**



ONE! SPREAD WAX WITH MACHINE—LET DRY.

Use the new Johnson with one of the exclusive disposable pads and Johnson's Beautiflor Liquid Wax to remove dirt as you apply wax. This one, simple, automatic operation leaves floors *thoroughly* cleaned, waxed and ready for polishing.



TWO! POLISH WITH MACHINE.

In minutes, the Johnson gives a lustrous polish you couldn't hope to get with hours of hard handwork. Between waxings, a once-over that takes *seconds* will buff out scuff marks, bring back "just waxed" luster. From cleaning to buffing, the Johnson gives you *complete*, automatic floor care.



AND YOU'RE THROUGH!

YOUR FLOORS ARE WAXED—YOU'RE RELAXED!

And you did the entire cleaning, waxing and polishing job while on your feet—instead of crawling over floors on your hands and knees. (P.S. This wonderful machine gives linoleum, vinyl, tile and other floors a soap-and-water scrubbing when needed. Everything's automatic with the new Johnson's Wax Polisher-Scrubber!)



All at a new low price!
Johnson's Wax Polisher-Scrubber, polishing and scrubbing brushes, 10 disposable pads and a can of Johnson's Beautiflor Liquid Wax



Johnson's Wax Polisher-Scrubber

EXPERTS IN FLOOR

CARE SINCE 1886

FREE BOOKLET! For the complete story on the Johnson's Wax Polisher-Scrubber, see your Johnson dealer, or fill in this coupon for a free booklet on floor care.

Address: JOHNSON'S WAX, Dept. AH-1156,
Racine, Wis.

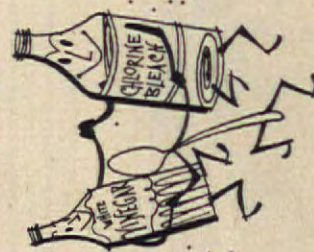
Name _____

Address _____

City _____ Zone _____

State _____

LAUNDRY HOW-TO'S



• to bleach white nylon

- If your white nylon remains discolored after thorough washing, just follow this procedure:
 1. Make a solution of two tablespoons liquid chlorine bleach, one tablespoon white vinegar and one gallon warm water.
 2. Soak nylon in this solution 15-30 minutes, depending on discoloration.
 3. Rinse nylon well using plenty of water. Put through light wash. If the discoloration is not removed entirely, you may want to repeat the bleaching process.

Note: White nylon should *not* be washed with colored materials of any kind. If there is any trace of color in the water, the white nylon will pick it up. Wait until you have an all-white load for your washing machine. Be sure that the nylon is well rinsed and contains no residue from the soap or detergent. If your wash water is hard, use a water softener or conditioner.

• removal of set bloodstains

- To remove blood stains that have been allowed to set for a long period of time, follow this procedure:
 1. Soak material in cold water until stains have loosened—15 minutes to one hour. You will know that the cold water has done its job when the stain has turned a light brown.
 2. Squeeze out cold water. Pretreat stain with thick solution of detergent and water, scrub. Put through regular cycle of washing machine.
 3. If the stains persist after the above treatment, use this method: Make a solution of 1½ gallons cold water and ½ cup household ammonia. Soak material in this solution for one to two hours. If you wish, you may leave it in overnight. After soaking, rinse material and wash in lukewarm water and a mild detergent. Stain should be gone. If not, you may repeat the ammonia-and-water soak.

MORE LAUNDRY HOW-TO'S ON PAGE 124



"He says I'm 'Picture Pretty' in my Formica Kitchen, but Bob is the one who was framed."



Bob was strictly lukewarm on the idea of modernizing my kitchen with Formica. He kept putting me off until I had to fall back on every woman's best weapon—psychology.

Certain colors bring out the best features in a gal and others do less than nothing for her. I learned long ago I should stay away from blue. I practically dragged Bob into a show room kitchen with the bluest Formica counter tops you ever saw. "This is it," said I.

"You must be out of your mind," he exploded; "you know darn well any setting we put you in has got to be green or red."

Before he knew what hit him he had "sold me" on the green Formica I had picked out months ago.

NOW...a new FORMICA® Kitchen for as little as \$10 a month!

Just look under "plastics" in the yellow-pages of your phone book for a nearby Formica fabricator. You can have beautiful Formica in your kitchen for only a few dollars a month.

Colorful ideas for kitchens and bathrooms plus swatch book of Formica's newest "color-blended" patterns are yours for the asking. Write today:

FORMICA CORPORATION, Subsidiary of American Cyanamid
4657 Spring Grove Ave., Cincinnati 32, Ohio
In Canada: Arnold Banfield & Co., Ltd., Oakville, Ontario

Customers buy Formica because it is a brand name they know and trust.

DEMAND THIS CERTIFICATION

We protect this faith in our product by certifying every sheet with a wash-off Formica marking. It is for your protection and guarantee that you are getting genuine Beauty Bonded Formica.

This mark certifies genuine
RUB OFF WITH LOTS OF BAR SOAP ON A DAMP CLOTH



Seeing is believing. If this wash-off identification is not on the surface, it's not FORMICA.

MODERN GIVING for modern living



delicious ice cream
... made at home!

ICE CREAM FREEZER

Electricity does the work while you discover the fun and flavor of real homemade ice cream! Nothing else tastes quite so good for picnics, parties, or backyard bar-b-q's. Send for FREE ice cream recipe book. Makes 4 qts. \$32.95

slightly higher west of Rockies

warms, freshens!

ELECTRIC BUN AND FOOD WARMER

Now—keep baked goods warm right at the table! Buns, pie, pancakes always ready to eat. Re-freshens bread, popcorn, chips. Designed for gracious serving. Easy to clean. \$9.95



unusual, distinctive
SILEX gifts

toasts, broils, grills!
automatic heat control

TOASTER-BROILER

Smart, new, versatile! The only answer for cinnamon toast and muffins. Grills open face sandwiches, broils steaks and chops. Bakes frozen dinners or waffles. Do it all at the table. \$14.95



chops, grates, shreds, slices

KITCHEN COMBINATION

New in beauty and utility! A food chopper and meat grinder with a quick change head that slices, shreds or grates. No-clamp base. Five cutting discs. Pastel or white, \$13.95. Copper, \$15.95

in fashionable new
COPPER



THE **SILEX** CO.

The Silex Co., Hartford 2, Conn.
Chicago Electric Div., Chicago 38, Ill.
In Canada: Silex Ltd., Iberville, P.Q.

Laundry

(Begins on page 122)

• to use dry chlorine bleach in washing machine

- If you find that, after several washings, clothes have become "gray" or "yellow," you may help this condition by bleaching occasionally. The easiest way to do this is in your washing machine during your regular wash. Just follow these directions:
 1. After detergent and water are in the machine, add the dry bleach. Now let the washer run to dissolve the bleach and detergent.
 2. After bleach and detergent are dissolved, put the clothes to be bleached in the machine and let the washer complete its cycle.
 3. How much dry chlorine bleach to use:
 - a. Top-opening automatic washers: $\frac{1}{4}$ to $\frac{1}{2}$ cup
 - b. Front-opening automatic washers: $\frac{1}{8}$ cup
 - c. Wringer or spinner washers: $\frac{1}{2}$ cup

DO NOT use on silk, wool, rayon or non-fast colors. To test material for color fastness, dip hidden corner of fabric into solution of chlorine bleach and water. Leave it for about 5 minutes and then take it out and dry it. If it has not changed color, material is safe for machine bleaching.

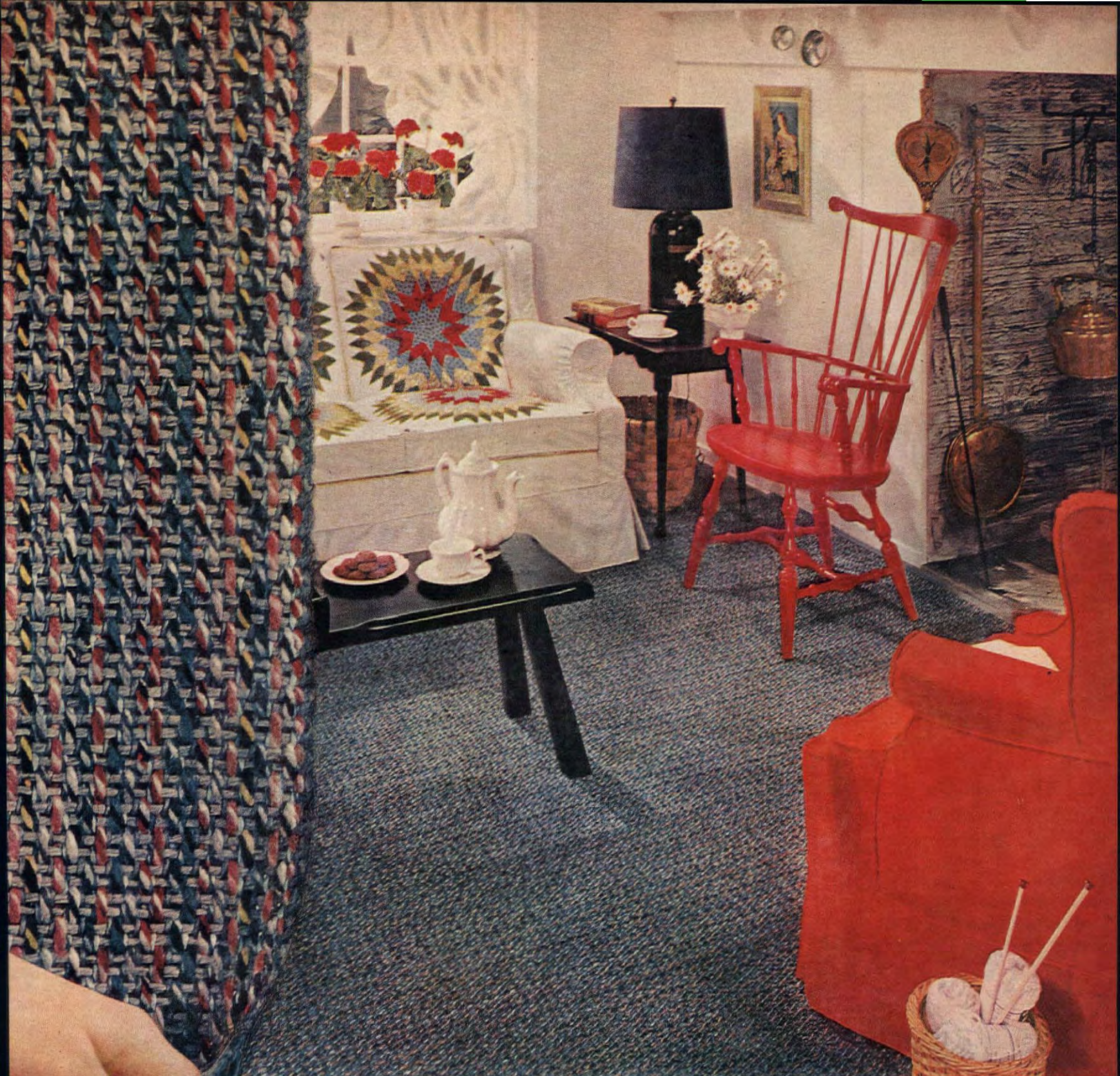
• perk up limp nylon and dacron curtains

- If your nylon or dacron curtains have lost some of their sparkle and need perk up, try this:
 1. Wash curtains for two or three minutes in your washing machine, using a mild detergent. Let machine go through complete rinse and spin cycles so that curtains are damp dry.
 2. After laundering remove curtains and dip them in a solution of six parts water to one part liquid starch. Squeeze, but do not wring, starch from curtains.
 3. Then dry curtains in dryer or on line. Complete drying is important, so be sure not to eliminate this step. Before placing in the dryer, make sure excess moisture is out of curtains. They should not be put into dryer when sopping wet.
 4. After drying, dampen curtains and press lightly, since starch plus drying may cause some wrinkling.

Now your curtains will be fresh and lively, and have a new lease on life.

Note: For curtains of other synthetic fibers, follow instructions of washing machine manufacturer or those on curtain label.

 2. For fiber combinations, use wash method given for weakest fiber in fabric.



woven carpet at a sensible price

Adds so much charm...for so little money

Perfect background for this quaint Colonial room is Deltone #151-27, with its soft, springy blend of Deltox fibre and wool-rayon-acetate yarns. Its lovely random color is woven clear through so it's reversible for twice the wear.

6'x9'	\$29.95	9'x12'	\$49.95
9'x15'	\$64.95	12'x15'	\$91.50

Custom sizes also available. Prices vary slightly according to where you live.

Deltox fibre carpet gives a room lovely warmth and color—gives you long wear and ease of care—at such moderate prices. See the 68 styles in the new Deltox collection. Their unusual weaves, marvelous colors and crisp texture are delightful. You'll find Deltox in regular sizes, or ask your dealer about his custom cutting service.

Nine-by-twelves **\$22⁹⁵ to \$49⁹⁵**

DELTOX
Rugs and Carpet
An Armstrong Product



Write for colorful booklet of Deltox room settings: Armstrong Cork Company, 5611 Elliott Ave., Lancaster, Pa.

**"We built this
family room ourselves
...so can you!"**



**Send for the
Johns-Manville Book
showing step by step how
to build a basement room**

**tells how to have beautiful
Terraflex® vinyl asbestos floors,
colorful J-M Wall Plank and
Ceiling Panels**

For the floor—the J-M Book shows how to design and install your own floor. In the room above, a J-M marbled color was combined with a rich-looking Cork type tile. Note also the decorator touch added by Cork type on the fireplace wall. Terraflex is easy to install with J-M brush-on Adhesive. A damp mopping keeps it shining bright.

For the walls—the book has complete instructions for installing J-M Insulating Board Wall Plank. It has a durable Glaze-coat finish, comes in 4 complementary pastel colors, has an attractive beaded edge for interesting vertical accent.

For the ceiling—you'll learn how easy it is to put up J-M Ceiling Panels. The J-M Lightning Joint hides all nails or staples. Panels come pre-decorated in ivory or white.



Johns-Manville



I enclose 25¢ in coin. Please send your 24-Page Book "How to Build a Basement Room."

Name _____

Address _____

City _____

County _____ State _____



**Yours
for
25¢**

For your copy of "How to Build a Basement Room," mail coupon and 25¢ in coin to Johns-Manville, Dept. AH-11, Box 60, N.Y. 16.

Comfort Rate Your House

(Begins on page 69)

and storm doors and windows after the house is finished. In Minnesota, where winters are quite severe, *six times* as much cold air will infiltrate a house with no weatherstripping as compared with one that has weatherstripping. Weatherstripping will reduce your over-all fuel bills by as much as 25 per cent.

What do you do about cold walls? Install plenty of insulation. Uninsulated walls get as cold as 50° on the inside surfaces—too cold for comfort. A little insulation will keep them above 60°. An adequate job—and this calls for wall-thick insulation in the North—will keep walls above 65°. Insulation is also needed overhead to keep the ceilings warm. If your house was built with minimum insulation, a contractor can blow loose fill into your outside walls. You can also fill between open joists in basement ceiling and attic floor.

Incidentally, insulation plays a reverse role by keeping you *cool* in summer. Sun heat pouring down on a house in July eventually seeps through to warm up walls, and especially the ceiling. These hot surfaces throw an astonishing amount of heat.

What About Windows?

Like walls, window surfaces get cold in winter, too. This is particularly true if the window is just a single sheet of glass, and if it's exposed to cold north winds. The cold glass absorbs body heat just as cold walls do.

The best remedy? Use storm sash or double-glass windows. Insulating glass is made of two sheets separated by a dead-air space. Such glass reduces cold penetration by about 50 per cent, compared with single glass. The glass stays warmer, you can sit nearer the window without being chilled, and cold drafts don't form at the window.

What About the Sun?

Are there other ways to increase the comfort rating of your house? Yes, and one of the best, though still least appreciated, is heat from the sun. This solar heat is both free and widely abundant. Even in winter, the amount of sunshine falling on a house contains five to ten times more heat energy than the furnace can produce. Sun heat is strong enough to keep the interior warm all day in the middle of winter without the heating plant going on.

So if you're building or remodeling, plan properly for solar heat. Locate rooms with large windows on the south side. Glass areas on the cold north should be kept to a minimum. Best location for the all-important kitchen is usually on the southeast where it will receive plenty of bright, early-morning sunshine in winter, but no broiling afternoon sun in summer.

You will naturally want maximum sunshine to pour inside in winter, but little or none in summer. This is what architects call proper orientation—term that refers to the compass direction the various walls and window face. Research at the University of California shows that a properly oriented house will receive four times more solar heat in winter than in summer. If the same house were built with the worst possible orientation it would receive nine times more solar heat in summer than in winter because:

- A south-facing wall or window receives almost five times more solar heat in winter than in summer.
- A west-northwest wall or window receives six times more sun heat in summer than in winter. The same is approximately true for the east-northeast side of a house.
- Walls and windows facing north receive no solar heat at all in winter.

Odor Control Boosts Comfort

Odors can be bothersome in a closed house. The best remedy for odor problems is plenty of ventilation, which serves to dilute the air. The American Society of Heating and Air Conditioning Engineers recommends use of a kitchen exhaust fan not only to expel cooking odors, but also to draw off stale air and excess moisture from all over the house. If you have forced warm-air heating, you can attach a short intake duct to the furnace so that fresh outdoor air can be pulled in, heated, then delivered to the house along with regular supply of heated air.

Tour Heating Plant

Heating is the final important comfort factor to consider. This is as it should be, for the heating engineer cannot plan good heating until all the other considerations already mentioned are fitted into place.

Sound construction is necessary. Since heat always flows from hot to cold, much of the heat generated seeps out continuously through the house shell. If there were no heat loss, you could heat a house with a candle and stay reasonably warm.

The purpose of features like insulation and storm sash is to *slow down* this loss of heat to the outdoors. For example, heat will be lost through single glass far faster than through double, and through an uninsulated wall about five times as fast as through a wall packed full with insulation. A well-built house permits the least heat loss. So your heating plant has to generate less heat to make up for the loss. When your house is properly built and fitted for a high comfort rating, you can use a small heating system and get maximum comfort. And you also get minimum fuel bills! THE



WHY WAIT—when you can paint a beautiful new room in a few hours...with

WALLHIDE

Rubberized Satin Finish®

- ① Goes on easily
- ② Dries in half an hour
- ③ Has no painty odor
- ④ Can be washed repeatedly
- ⑤ And it wears and wears!

YOU NEED no special skill to give faded, tired-looking rooms exciting fresh beauty that will look "just-painted" for years. WALLHIDE Rubberized Satin Finish goes on easily and smoothly. It's rubberized to withstand years of rough usage. You can wash off stubborn stains again and again without harm to its velvet-like sheen.

PITTSBURGH PAINTS
 PAINTS • GLASS • CHEMICALS • BRUSHES • PLASTICS • FIBER GLASS
 PITTSBURGH PLATE GLASS COMPANY
 GENERAL OFFICES: PITTSBURGH 22, PENNSYLVANIA IN CANADA: CANADIAN PITTSBURGH INDUSTRIES, LTD.



Use this MAESTRO Color Selector to help you color-plan!

See it at your Pittsburgh Paint dealer's store. Here at a glance are hundreds of MAESTRO COLORS in which WALLHIDE RUBBERIZED SATIN FINISH is available. Choose the colors you like—

take home chips for further study. You can also get these colors in WALLHIDE Alkyd-type Flat wall paint and in WALLHIDE Gloss and SATINHIDE Enamels for woodwork, kitchens and bathrooms.



Ask your Pittsburgh Paint Dealer for a FREE copy of the illustrated new paint book, "Living In Color". It's packed with modern decorating ideas for inside and outside your home. It also contains practical painting hints to save you time and money.

Early American Reproductions

the
Boston Rocker
73-6DC

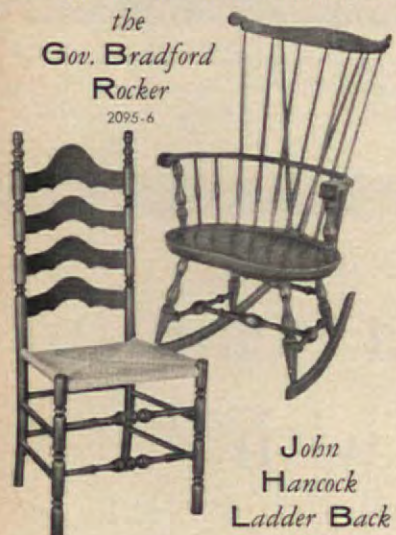


the
Hitchcock Chair
2057-1D

The Boston Rocker was the first rocker ever made... way back about 1800. This reproduction faithfully copies the high gilded top rail, the slender tapering back spindles, and the low-slung saucer seat of an early model.

The original Hitchcock also dates back 100 years or more, and is here exactly reproduced in fine detail. Even the genuine rush seat is hand-woven, just as it was done by the Colonists themselves.

the
Gov. Bradford
Rocker
2095-6



John
Hancock
Ladder Back
2022-1

The high, braced comb-back, with its carved head rest, and the sweeping armrail of this comfortable rocker are characteristic of the many and varied Windsors of pre-Revolutionary times.

With its four slightly curved back slats, sausage-and-ring turnings, and its hand-woven flagg seat, the John Hancock Ladder Back is obviously of colonial New England origin... and is also available in manor house armchair style.

These and other reproductions at better furniture and department stores



Nichols & Stone
The Home of Windsor Chairs

Send for Booklet!

"How To Choose The Right Colonial Chair," with helpful ideas, interesting illustrations, and historical information.

NICHOLS & STONE CO.
Box 111, Gardner, Mass.

Please send me your 32-page booklet "How To Choose The Right Colonial Chair." Enclosed is 25c in coin.

Name _____
Street _____
City _____ Zone _____ State _____



African Violets

(Begins on page 70)

bottom, are Pink Fringette, Blue Fringette, Seashell, White Surprise, Confederate Beauty, Lavender Geneva, Blue Beau, Giant Rose Pink, Lavender Buttercup, Silver Lining, and White Girl.

From this quartet of ideas, your imagination may well take off on a dozen flights that promise to help the decor of your own home.

While the decorators among house-plant fans have been finding new ways to use African violets esthetically, the horticulturists have been finding new ways to grow them scientifically, and the collectors have found new ways to pack 'em in!

So today you can buy all manner of movable racks and adjustable stands that allow you to grow hundreds of plants in an average home. And if that's not enough you can buy plant trays and batteries of fluorescent lights, and grow hundreds more in the basement!

In all the history of American horticulture there's never been anything like African violets to win enthusiasts and to influence indoor gardening.

All right, how do you grow them—the best and the easiest way?

• First of all, give them the kind of light they need. A window that gets morning sun seems to be ideal. A south or west window may mean too much direct sun except in mid-winter. You can make either one perfectly suitable, though, by using a light curtain or tilting the slats of a venetian blind just a little.

African violets usually grow well and flower satisfactorily in a north window that's completely unobstructed. But they might not bloom quite so profusely as in brighter spots.

To keep the plants growing evenly, turn the pots a quarter-turn once a week. Otherwise they'll be drawn to one side by the light. Also, if you grow them in several windows, shift them around occasionally so they all get a turn in the best light.

• Watering is the next most important factor in growing African violets. They won't grow well and won't flower much if they're bone dry for days before you remember to water them. On the other hand, they'll almost certainly develop crown-rot if you keep them continuously soggy-wet.

In general, too little water is better than too much. But they'll do their best only if it's just right most of the time—slightly moist, not dry, not wet.

Until you get to "know" your plants, always test the soil surface with your finger before watering. If it's dry, water; if it's not, don't.

You can water African violets either by slipping the slim spout of a watering can under the leaves to



"Our New FIREPLACE

Circulates heat... warms all the room"

Build your fireplace around the new Heatilator unit, the only fireplace especially designed for modern homes. It is the fireplace that gives you all 3 of these features...

Circulates Heat. Cool air from floor level is warmed in the double walled firebox—then circulates gently to every corner of the room.

Will Not Smoke. A scientifically designed steel form, the Heatilator unit does away with guess-work and rule-of-thumb construction methods. Adds little to cost of finished fireplace.

Damper Seals Air-Tight. The new Pressure-Seal Damper seals the chimney throat air-tight when the fireplace is not in use. No costly house heat escapes up the chimney. No chimney downdrafts can chill the room. And in the air-conditioned home, it prevents the loss of expensive summer cooling as well as winter warmth.



Ideal for every purpose... homes, basement rooms, camps. Insist on the genuine Heatilator unit. Look for the name on the damper handle and dome. Sold by building material dealers. Mail coupon for free booklet.

HEATILATOR® FIREPLACE

HEATILATOR, INC.
4111 E. Brighton Ave.
Syracuse 5, N.Y.

Send free booklet on new Heatilator Fireplace.

Name.....

Street.....

City.....Zone.....State.....



avoid wetting them (water may injure the leaves), or by standing the pots in an inch or so of water until the surface becomes moist. Don't stand them in water for more than half an hour, however.

• Feed the plants every two or three weeks by adding soluble plant food to the water. Follow the directions on the package, and *don't* try to be generous. Twice as much isn't necessarily twice as good—it may in fact kill your plants.

• The kind of soil they like is of fairly light, humus-like texture. You can make it by mixing together equal quantities of garden topsoil, peat-moss, and sand.

The plants retain a more attractive appearance if kept to a single crown—that is, if no side shoots are allowed to develop. You can remove side shoots easily while they're small by gently poking them off with the point of a pencil.

You can usually root these side shoots, and thus grow new plants from them, if you insert them in a pot of moist sand, vermiculite, or sphagnum moss. Stand the pot in your African violet window and it'll only take a month or so.

In good light, carefully watered, and grown at the temperature of the average home, African violets aren't often troubled by insects or diseases. It's well to know symptoms, though, when anything goes wrong.

Hard, twisted leaves at the center of the plant mean an infestation of mites. Push sodium selenate capsules into the soil. Poison is absorbed by the plant and kills these microscopic pests which feed on the plant juices. Cottony flecks on the stems or leaves are mealybugs. Kill them by touching each bug with a cotton-tipped toothpick dipped in rubbing alcohol. Avoid touching the leaves or stems.

Wilting of the whole plant, though the soil is moist, means crown-rot has set in. You can't save the whole plant, but usually you can save the top by re-rooting it to make a new plant. Cut through the main stem with a razor blade, well above the rotted area, remove the lower leaves, and insert the stem in a clean pot of fresh soil or sand. If necessary to keep it steady in the pot, stick a few toothpicks between the leaves and into the soil. In a month or so the plant will be off to a new start. And this time *don't* overwater it!

Curiously, these ailments do more good than harm. By aiming to avoid them, and doing so, you get the lift that skillful plant culture always provides. This actually helps African violets to "get" you! THE END

Listen!
Look!
Talk!
Argue!
Think!

then **VOTE**



Samara*—swirling-grained African hardwood—gives spirit to this room. This paneling is Samara V-Plank; 4-by-8-foot panels grooved to give a random-plank effect. The grooves hide nail holes and joints, too. Panels come finished and waxed like fine furniture to save you time and trouble. A 12' x 8' Samara V-Plank wall costs \$52.



Philippine Mahogany turns a plain attic into a boy's paradise. The wall is Plankweld** the easiest paneling of all to install. Each panel is 16 1/4" wide and goes on with hidden metal clips. Other prefinished Plankweld woods: birch, Korina, oak, mahogany and knotty pine. Mahogany Plankweld for a 12' x 8' wall costs only \$60.



American Cherry makes a room warm, comfortable, easy to live with. This paneling too is V-Plank*—also available in walnut, Samara, oak, Korina®, and mahogany. Prefinished V-Plank—like all Weldwood interior paneling—is guaranteed for the life of your home. You can cover a 12' x 8' wall with Cherry V-Plank for \$80.



Walnut has an easy-going dignity that suits both contemporary and traditional furnishings. Here, 4-by-8-foot prefinished panels cover the wall, end the need of ever painting or redecorating again. And you can choose from oak, Samara, Korina, mahogany or cherry. Surprisingly, this 12' x 8' walnut wall costs only \$80.

Start this weekend to have wood paneled rooms like these

Our Weldwood dealer will help you (1) plan the room, (2) select all your materials, (3) arrange easy payment and (4) obtain a contractor if needed.

Today it's easy to have rooms you can be proud of. Weldwood has collected woods from all the world and has finished them like fine furniture. And what a sensible investment Weldwood paneling makes. It not only makes your home easy to live for, but actually increases its value. Your dealer will help you with planning and financing your project, and even recommend a contractor. Find out all about Weldwood paneling at your

Weldwood dealer's or any of our 87 offices in major cities. In Canada: Weldwood Plywood, Ltd.

**Registered & Patented *Trademark



WELDWOOD®

Wood Paneling

A product of United States Plywood Corporation

—NEW DECORATING IDEA BOOK—

United States Plywood Corporation
Box 61, New York 46, N. Y.



Please send me a copy of the full-color, 20-page decorating idea book, "Beautify Your Home with Weldwood Paneling." I enclose 10¢.
AH 11-56

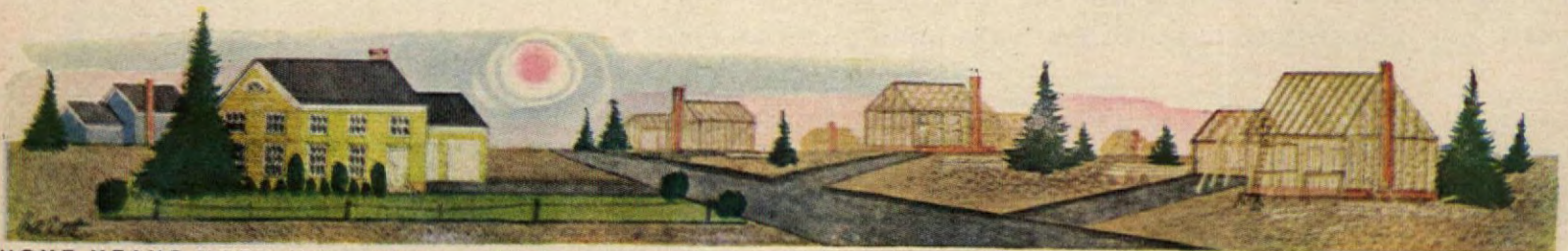
NAME.....

ADDRESS.....

CITY.....STATE.....

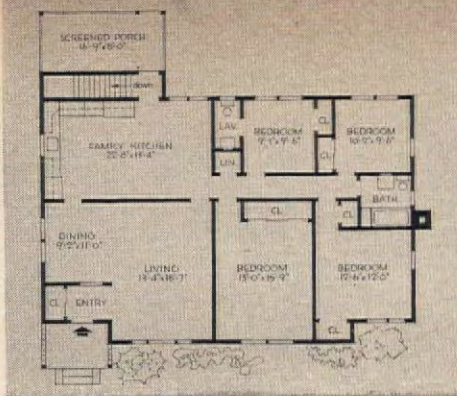
How to start living in a new home—with ... those heavenly carpets by **LEES**.

Next to love—nothing adds
so much joy to family life in
a brand new home—or any home—
as soft, warm Lees Carpets
upstairs, downstairs,
all through the house!
See Lees Blue Ribbon Winners
at your dealer. You can have
“happiness insurance” like this
lovely Lees Virginian in your
house right now—and pay
just a little each month!



HOME MEANS MORE WITH CARPET ON THE FLOOR—MORE COMFORT • QUIET • SAFETY • BEAUTY • EASIER CARE

Floor plan shows two bedrooms added to expand the original model of this typical development house. The large family room takes over both the small kitchen and the adjoining bedroom seen in the other models, like the Kurtz house shown last month. The exterior presents much the same appearance as others in the tract



MASTER-MINDED MIXING

Entrance to left of dining area is painted a light beige color. Window wall papered in a venetian-blind pattern in cocoa, brown and beige colors adds much distinction to living and dining areas, and complements louvered doors that lead to the family room. This example shows that a decorative wallpaper (even on one wall) can do to give a room that certain air. Other walls in a cocoa color are excellent background for modern blond furniture. Draperies of unbleached muslin, trimmed with brown-ball fringe, are unlined. They make simple, inexpensive and pleasing treatment for these windows. A beige rug and "just right" accessories tie the unit together in good taste.

Walls here are painted a cocoa color too. Draperies in a natural color, with design shades of brown, hang either side of the split-bamboo blinds. Drapery fabric was discontinued pattern, and a bargain buy. Mattan furniture is covered in this same pattern. Oriental table, rug, rare old clock, and most of accessories came with the family from Japan. Colonel and Mrs. Prodonovich relax in this pleasant room with son Timothy, who is eight years old.

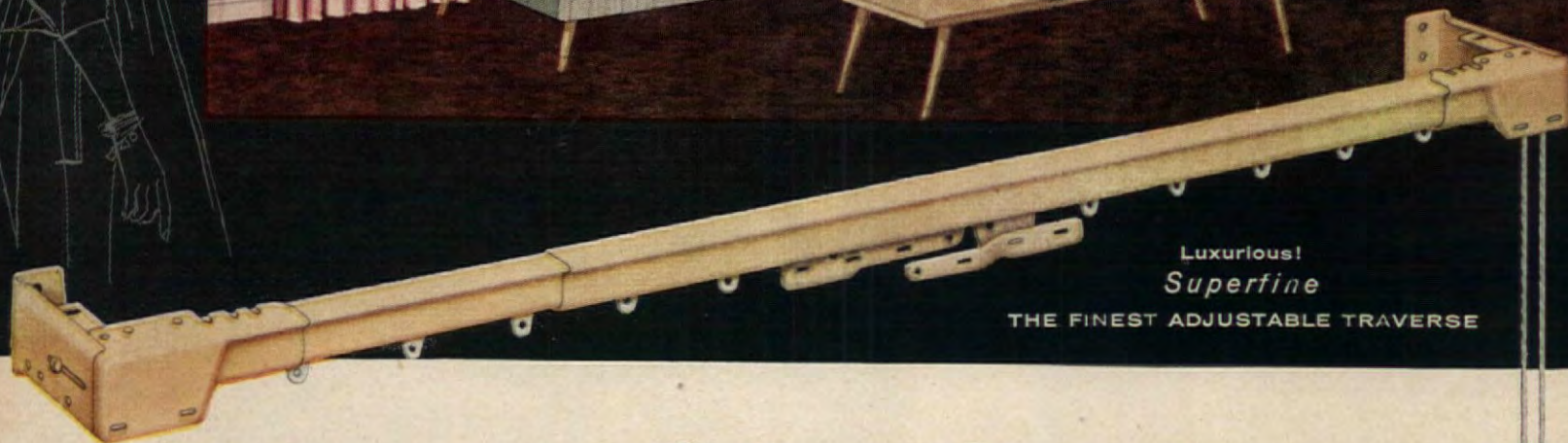
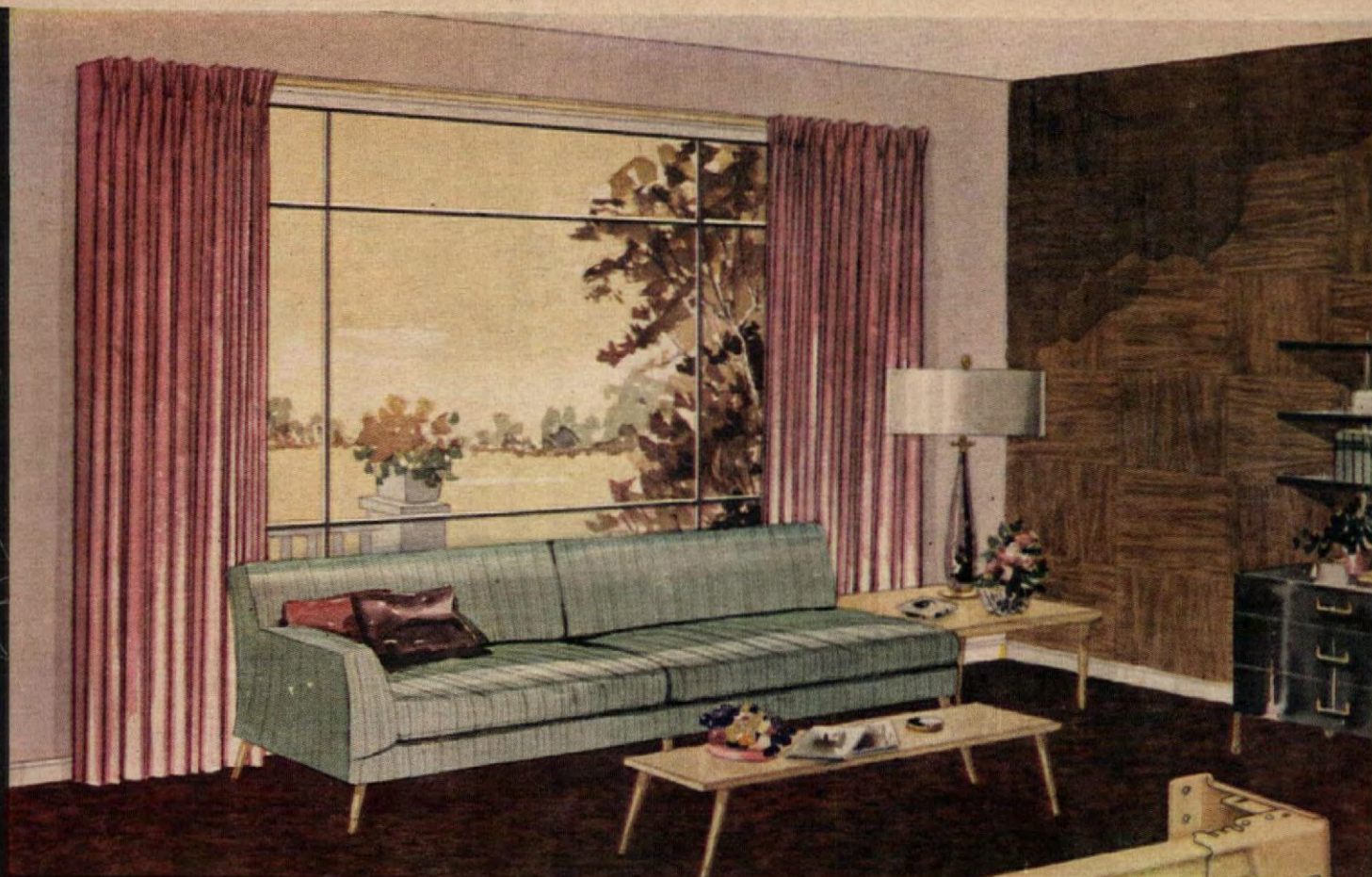


MARY E. MONZE

Last month we took you into the Kurtz home in this same New Jersey development. This time we'd like you to meet their neighbors, Colonel and Mrs. George Prodonovich.

The exterior of this house is much like the Kurtzes'—and all the others in the development. But there the similarity ends. Open the door, and you'll see how completely individual this home is.

Actually, it is an expanded version of the neighboring houses, for the Prodonoviches have three children and decided to add two more bedrooms. And then they combined the original kitchen with an adjoining bedroom of original plan to make a living-kitchen or all-purpose room. There the kids can study, play games or watch television while mother prepares meals in the kitchen end of the room. CONTINUED ON PAGE 133



Luxurious!
Supertine
THE FINEST ADJUSTABLE TRAVERSE

HOW TO

Win Applause

FOR BEAUTIFUL ROOM EFFECTS

Start at the windows with Kirsch! Take a tip from the decorators. They know that fresh, colorful window effects make the *biggest difference* in home beauty. That's where you get MOST for your money—and your efforts. Begin with exciting, adaptable Kirsch window decorating ideas. And rely on fine, dependable Kirsch drapery hardware to bring out the beauty of your carefully-selected fabric. Result: the well-deserved "o-o-ohs" and "a-a-ahs" of friends and neighbors.

Make no mistake, drapery hardware is NOT all alike. It costs *no more* to ensure the lasting beauty of your carefully-planned windows with genuine *Kirsch quality* rods, track and accessories. For extra beauty, durability, and smooth, reliable performance, always ask for KIRSCH, the name you know... you need NOT be satisfied with anything less!



Beautiful Price Tower, Bartlesville, Oklahoma (architect, Frank Lloyd Wright), combines offices and deluxe apartments. Here as in so many other fine buildings the world over, "Where Beauty Counts—Kirsch is the Choice." Among architects, designers and decorators, Kirsch is the international standard... preferred everywhere for beauty, wide range of types, easy installation, and years-defying quality.

As a first step—get this big "Idea-Book"

Treat yourself to "Window Inspirations," the big, full-color 32-page Kirsch book that brings you 64 window-effect pictures... solutions for "problem" windows... hints on fabrics and fixtures... and a fascinating, practical slide-rule color guide. Only 50¢. At your Kirsch dealer, or write Kirsch Co., 424 Prospect St., Sturgis, Mich.



Kirsch

DRAPERY HARDWARE



Master-Minded Mixing

(Begins on page 131)

Colonel Prodonovich is stationed now at McGuire Air Force Base in New Jersey, but he served in Massachusetts and Japan before coming here. So the family's furnishings (which travel with them) are a mixture of Oriental, American provincial and modern. You're not conscious of this, however, since they have all been assembled with thought and good taste. Mrs. Prodonovich has a natural flair for combining colors, and this helps just as much in coordinating and producing satisfactory home-furnishing results as it does in putting together your wardrobe.

Mrs. Prodonovich is a busy housewife—what with her husband and three active children—but has found time to make all the curtains, draperies and slipcovers. In addition, she makes all of her own clothing and most of the children's. A remnant counter in a department store and discontinued fabric patterns at bargain prices have a magnetic attraction for her. She not only finds this way of shopping exciting and enjoyable, but rewarding financially.

Here again is a home in the truest sense . . . reflecting the originality and warmth that come only with a willingness to work hard to make home the very best one you possibly can. THE END

hot water
protects
your most precious
possessions . . .



buy the one water heater
that has earned your

CONFIDENCE
Permaglas®

THE GLASS-LINED WATER HEATER PROVED
BY OVER 3,000,000 FAMILIES

Yes, wherever you use it, your hot water has to be *clean*! To be sure your hot water will *always* be clean . . . now, and for years to come . . . buy the *one* glass-lined water heater that really deserves your **CONFIDENCE**.

Of all glass-lined water heaters, only *Permaglas* has 17 years of success behind it . . . has the glass-lined tank proved by over 3,000,000 families . . . has the experience of the world's largest producer of glass-coated steel—A. O. Smith—behind it.

Added to that, only *Permaglas* gives you easy-to-use **EYE-HI** temperature control, patented fuel-saving **HEETWALL** construction, and stunning aqua-and-copper styling. Put **YOUR** confidence in *Permaglas*.

Permaglas®

Through research . . . a better way

A.O. Smith
CORPORATION

Permaglas Div., Kankakee, Ill.
International Div., Milwaukee, Wis.
In Canada: John Inglis Co., Ltd., Toronto



**BETTER
GLASS—
LONGER
LIFE**



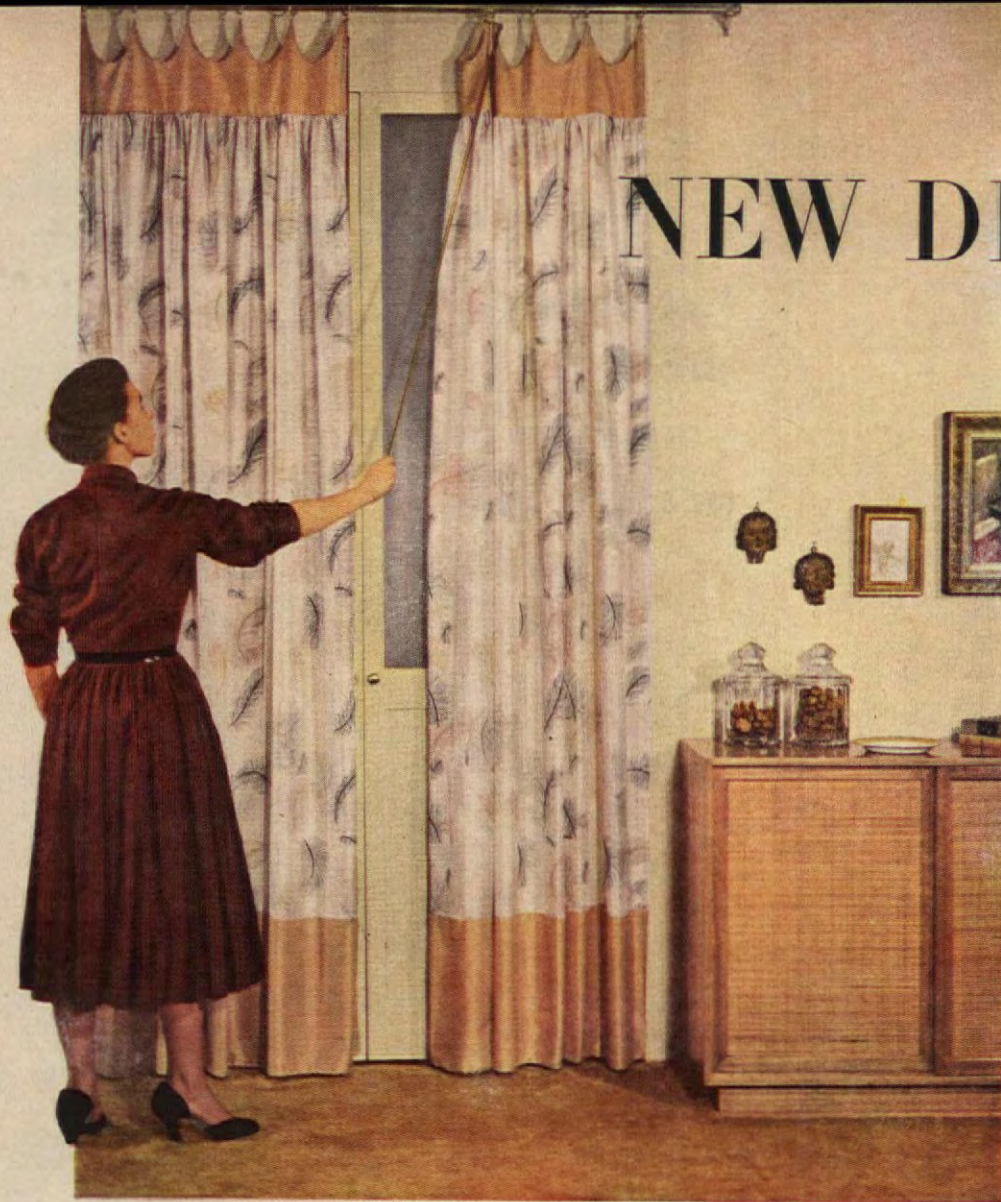
In the living kitchen, Timothy does homework along with sisters Pam, who is 10, and Ginnie, 6. Mom's available to lend a hand when needed. In this room, walls are bright green and linoleum is brown.



Dramatic quilted cover on black lacquer bed in master bedroom was made by Mrs. Prodonovich's sister. Cherry chests and tables are rich contrast to lime-green walls. Muslin curtains luxuriously ruffled.

NEW DIMENSIONS

NEW



During the past few years, windows have taken on new dimensions. You find picture windows that are great vertical or horizontal rectangles . . . you even find entire walls of glass. And recently you've seen the return of the bay window. Curtaining or draping these expanses is a two-fold problem: they require fabrics that will withstand exposure to sun, heat and moisture; and the treatment must fit as well with the exterior view of your home as it does with the interior scheme. A number of new fibers have been developed that—alone or in combination—give fabrics desired stability, make possible such interesting double-exposure treatments as we show here.

On the inside, draperies at right look exactly as they do from the outside. Rod is positioned to expose inner frame at top. Shaped straps are buttoned down to flat pleats which look the same from either view; Wamsutta's tweedy acetate rayon fabric looks the same on both sides. Could be as attractive done with two colors used back-to-back.

A brass rod wider than French door (above) permits curtains to be pushed completely out of the way to open doors. Each section of curtain is manipulated by clever brass rod sewn to inner edge of curtain. By framing the printed material with solid fabric (both a combination of Fortisan and silk by Quaintance), height of door area is minimized.

White draperies (right) of soil-resistant, rough-textured Fortisan and acetate are lined with lime-green rayon satin. When tied back, green provides a pleasant accent. In dropped position, an expanse of the green screens room from outside viewers. Woven-stripe Fortisan, acetate and rayon café curtains also by Seneca form a dado under windows.

Companions in color, wide- and very narrow-striped fabrics (far right) by Cohn, Hall, Marx, have the same fiber content—rayon and Fortisan. Top band is formed by stretching fabric on both sides of valance. The lower band is also double-faced, but without stiffening. To it, the narrow-striped material is sewn in full gathers. Good viewing from either side.



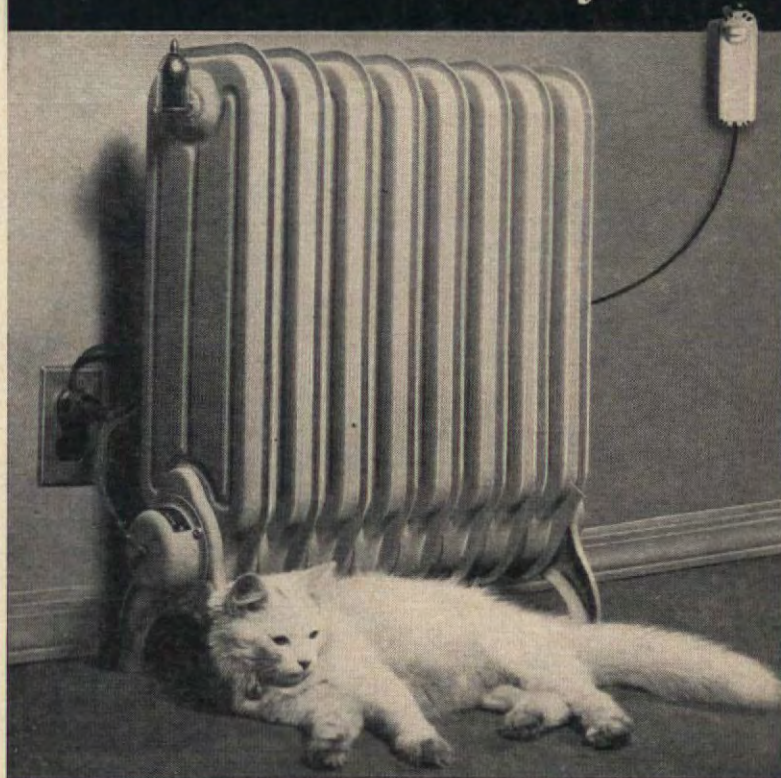
GERTRUDE BROOKS DIXSON

Call for TREATMENT



Photographed at New Dimensions Exhibit by Celanese
THE AMERICAN HOME, NOVEMBER, 1956

from cellar to attic
Makes Cold Rooms Cozy
... automatically!



Electresteen

PORTABLE ELECTRIC STEAM RADIATORS

**Safe, thermostat-controlled
heat from any wall plug**

Plug in and enjoy comfortable, *uniform* steam heat throughout the room. Electresteen is safe as a light bulb. It has dozens of uses and operates for less than 2¢ an hour in most areas. All-steel, it heats faster. Handsome Walnut or Ivory finish. Complete with a de luxe wall thermostat that is accurate, rugged, good-looking. At appliance, department, hardware and plumbing stores.

8-section model, \$39⁹⁵ 10-section model, \$44⁹⁵
NOW prices include wall thermostat



Dozens of uses for home and business: Bedrooms
Nurseries • Motels • Playrooms • Cottages • Trailers • Farms • Hospitals
Attics • Offices • Bathrooms • Dens • and many other applications

FREE!



ELECTRIC STEAM RADIATOR CORP. Dept. AH-1
One Electric Avenue, Paris, Kentucky

Please send me the Electresteen Room Heating Guide.

NAME _____

ADDRESS _____

CITY _____ ZONE _____ STATE _____

Electresteen is a subsidiary of Landers, Frary & Clark

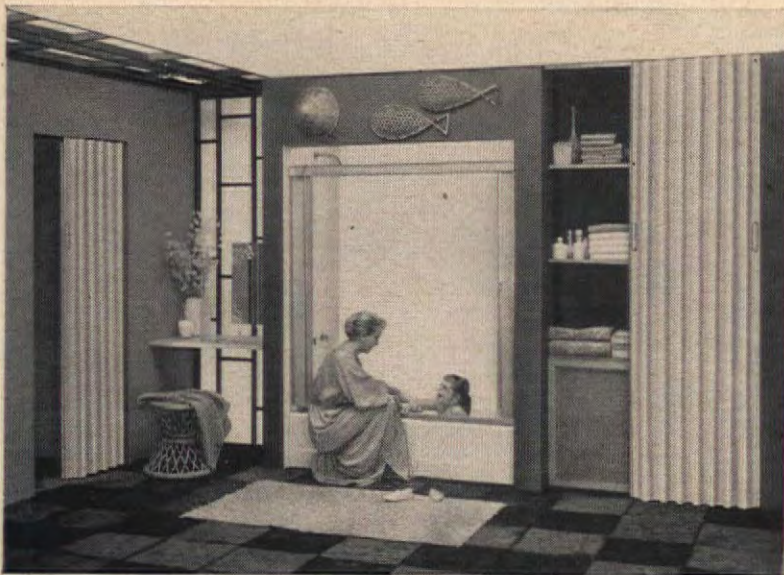
Famous Fashion
and Beauty Authority
Lilly Dache'
says:

"If I were an interior decorator, I'd love MODERNFOLD doors for the space they save"

FOLDING *inside* doorways, they give back *all* the space stolen by ordinary door-swing. They don't interfere with attractive furniture arrangement—can't slam shut, bump elbows, or pinch fingers. They move quietly at a touch. Their inner framework is all steel; the covering, a wonderful fabric that won't warp or crack. Factory tests that

open and close them millions of times prove they just don't wear out. They have trim, graceful contours, many textures and colors. You can wash them easily. They're priced as low as \$22.45. Enough reasons? For even more, send the coupon at the right, or stop in at your MODERNFOLD dealer.





Like adding a whole new room...

Each ordinary door swings *out*, stealing valuable space. In a six room house, this adds up to about 90 sq. ft. of floor space and even *more* wall space. So the space you regain with MODERNFOLD Doors is equivalent to an *extra room*! In the bathroom above they not only give more space, but an attractive floor-to-ceiling closet opening, too. (And note MODERNFOLD's new sliding-folding bathtub enclosure—the Tub-Master). Really it takes a book to show how much MODERNFOLD can do for your home. Be sure to send for it.

Install one yourself in half an hour

Actually that's all it takes—30 minutes at the most to install an average size MODERNFOLD Door. From the budget-priced "Spacemaster" line, starting at \$22.45, MODERNFOLD Doors come in many standard sizes and colors; can be custom-made to fit any opening in any home or building. They can divide rooms, too.

MODERNFOLD is sold through leading lumber dealers, department stores and decorating shops. Or look in the classified directory under "Doors." Or send in the coupon today.



All in one package



Install with a screwdriver



Screw clips to door jamb



Fit jamb post over clips

Send today for big "51 Ideas" booklet
in full color—25¢. Use coupon.



MODERNFOLD Doors
Dept. L3, New Castle, Indiana

- () Enclosed find 25¢. Please send me your book "51 Ideas For Improving Your Home With MODERNFOLD Doors."
- () Please send further information about MODERNFOLD Doors for my home.
- () Send details on MODERNFOLD Doors for non-residential installation. (Specify) _____

NAME _____
ADDRESS _____
CITY _____ ZONE _____ STATE _____

modernfold
DOORS

"Custom" Line
"Spacemaster" Line
from **\$22.45**

\$1.00 MORE IN THE FAR WEST
Available in over 60 countries
throughout the world

© NEW CASTLE PRODUCTS, INC., 1956

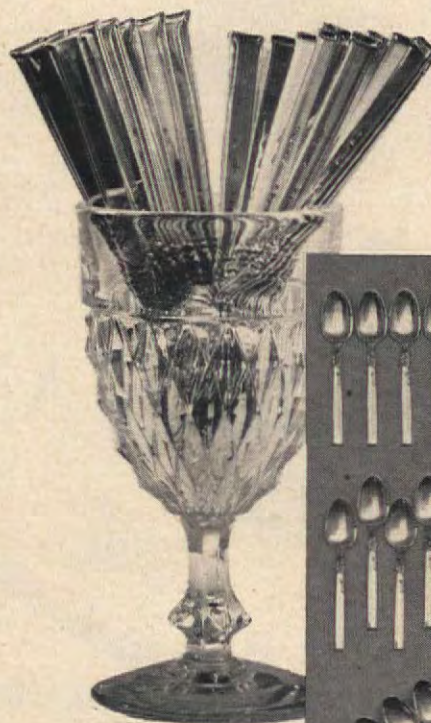


OLD-FASHIONED SPOON HOLDER BOON TO BUFFETS

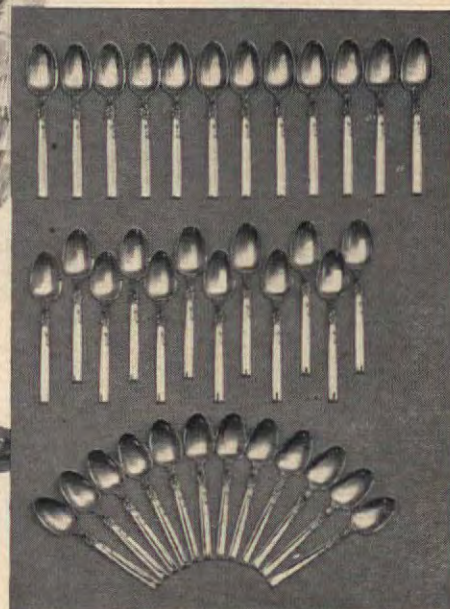
I love a parade, but not a parade of flatware marching along a buffet table. It takes space, and time, to place a lot of knives, forks and spoons attractively and neatly in a buffet setting (below). But a spoon holder can end this problem. It's adaptable to today's casual living.

So why not bring the spoon holder back? You can use a low-footed iced-tea glass or water goblet if you don't own an heirloom, because the bowl of such a glass is about the same depth as an old-fashioned spoon holder.

Let the spoons in the glass be part of your "help yourself" service, like the food on the buffet table. You'll save room to permit easier serving of your food dishes. And the unused spoons won't have to be washed, because they won't get mixed with the others. It'll be easier, too, to take all your flat silver over to the table on a tray, putting the spoons in a glass as you remove them from the drawer or silver chest. You'll enjoy your party more this way.



See "Where Credit
is Due," page 154





• Variety is the target for John K. Lounsbury of Rockford, Illinois. His guns range from a fine pair of Italian Wheelock pistols of the 1500's (at left, above) to 19th-century rifles and pistols. Below the Wheelocks are a pair of German Flintlock pistols, circa 1680, with solid ivory stocks and gold and silver trim. Next hangs a pistol used by one of Lord Nelson's men at the Battle of Trafalgar in 1805. Mr. Lounsbury holds a beautifully engraved Terry's Patent double-barreled bolt-action percussion rifle of 1851—one that used a paper cartridge case. Note the fine sets of dueling pistols on the table, and the interesting pattern of pistols arranged by Mr. Lounsbury on the paneled walls of his upstairs gun room.

ANTIQUE GUN COLLECTIONS

*Historically Fascinating, and when displayed
with taste and imagination, a decorative asset to any home*

JONATHAN ALEY

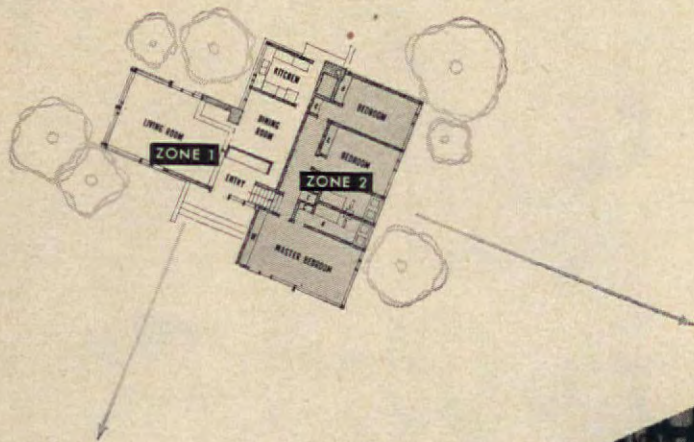
There's not much argument about it—most men like guns. And the collectors represented here have even more than the normal liking for arms. For these men are lured by the romance and history of guns, by the beauty, individuality and craftsmanship of fine weapons, by the fascinating mechanical developments, and by the comradeship among gun collectors. Not only are there numerous clubs for trading and talking, but most collectors welcome visits from strangers bitten with the same bug—to swap guns or just to bat the breeze. Once started, a collector can tell fascinating stories about his weapons, their historical significance, and his own adventures in ferreting them out.

• Fine Kentucky rifles, the special love of H. L. Murray, Jr., of Radnor, Pennsylvania, were the earliest firearms actually developed in America. Originated by Pennsylvania gunsmiths around 1725 for use in the "Kentucky Territory" by scouts and hunters, these guns are notable for their craftsmanship, graceful lines, and accuracy. To display his best guns, Mr. Murray pine-paneled an unused 9' x 12' room as a den. Below, he holds a rare double-barreled rifle made by M. Boyer around 1775. This type of rifle was used by Timothy Murphy at the Second Battle of Saratoga when he killed General Frasier at the unprecedented distance of 300 yards. This so demoralized the British that historians have called it the most effective single shot of the Revolution.

PLEASE TURN THE PAGE



Everyone lives better in a Zone-Controlled house



Living Area, Zone 1—separate thermostat control—comfortably warm



Sleeping Area, Zone 2—separate thermostat control—comfortably cool

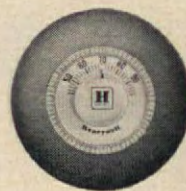
Zone Control means dividing your house into two or more areas, each controlled by a separate thermostat to give you the temperatures you want, when and where you want them.

YOU ENJOY just the right amount of heating or cooling you need for every room—when your house has Honeywell Zone Control.

Such features as fireplaces, glass walls and picture windows often present problems which make it impossible for a single living room thermostat to give you even comfort all over your house. Zone Control, with two or more thermostats, is

what you need. And Zone Control makes it possible to adjust temperatures according to the way you use your rooms. A thermostat in the sleeping area allows your children to sleep cool while the living room is still comfortably warm.

Ask your architect, heating dealer and builder about zoning the house you plan to build or buy. Or write Honeywell, Dept. 2710, Minneapolis 8, Minn.



The famous Honeywell Round

MINNEAPOLIS
Honeywell



Zone Control



Webb Hilgar of Seattle, Washington, has been swapping guns since before World War I

• The large and varied collection of Webb Hilgar has been helped along by his vocation—he's a Master Gunsmith at one of Seattle's leading sporting goods stores, where he gets an occasional good lead and trade-in. His collection is nationally recognized as one of the largest and most comprehensive in the Pacific Northwest. He not only collects guns, but makes authentic repairs when needed, so every one of his 800 guns is in excellent condition. Here, in his special gun room, Webb loads a J. Henry Kentucky rifle, one of 33 he owns.

Mounted on the wall at right are his U.S. Martial arms, ranging from the currently used Garand rifle all the way back to a French Charleville musket stamped "U.S. 1776," a weapon used in the Revolutionary War and the prototype of the first American-made military arms. At the right of the window in the background is a group of American Martial pistols; and to the left, a collection of Remington handguns. Pistols on the left wall are all Smith & Wesson's; and above Webb's head you can see a few of his 135 powder flasks.

At right, pistols with accessories, in their original cases. Bottom row shows a Colt First Model Dragoon and an engraved 1851 Colt Navy. Next row holds a pair of Colt 1860 Army revolvers, a pair of all-metal Scottish Highlander pistols, and a pair of Flintlock pistols by E. Bond of London. Hilgar's collection of 171 Colts includes every model, excepting the famous Patterson revolver, but he does have a rare Patterson revolving shotgun made by Colt in 1836.

PLEASE TURN THE PAGE





Would you like a copy of this famous painting?
It's by John Rogers, whose works have hung in The National Academy Galleries. For your 14- by 18-inch unframed reproduction of this lovely scene, "Autumn Gold," send fifty cents to National Gypsum Co., Dept. AH116, Buffalo 2, New York.*



*You'll be an artist
with color...
when you
decorate with...*

Gold Bond Velvet Paint

*THIS OFFER GOOD ONLY
WITHIN CONTINENTAL
U. S., EXCEPT WHERE
PROHIBITED, RESTRICTED,
ED, LICENSED OR TAXED.



*Gold Bond Paints sold in Canada
through Wesco Waterpaints Ltd.,
Montreal, subsidiary of National
Gypsum Co.*

Gold Bond Velvet, made with latex, glides on easily. Leaves no brush or roller marks, and dries in minutes!

Choose from 130 fashion-right colors . . . colors that stay new-looking always because Velvet can be washed!

Gold Bond Velvet assures you a beautiful-looking decorative job. See your Gold Bond Paint dealer today!

NATIONAL GYPSUM COMPANY
Buffalo 2, N. Y.

CONTINUED FROM PRECEDING PAGE



Weapons in this corner of John Lounsbury's gun room cover a wide historic and geographic range. From top to bottom: an Oriental Blunderbuss, a German Wheelock (circa 1570), a scarce English Military Wheelock (circa 1540), a German Wheelock hunting rifle inlaid with bone and ivory, a fine German Percussion sporting rifle, an 1851 Porter revolving rifle, and two 19th-century target rifles.



Civil War armory rack holds 25 of Webb Hilgar's pistols and 20 Civil War carbines. The shallow-drawer cabinet against the wall contains approximately 5000 different types of cartridges, and the pine gun cabinet at right holds Webb's modern hunting guns. He not only likes guns but uses them well—as shown by the skin of the 300-pound Black bear that he shot in Ontario, Canada.

PLEASE TURN THE PAGE



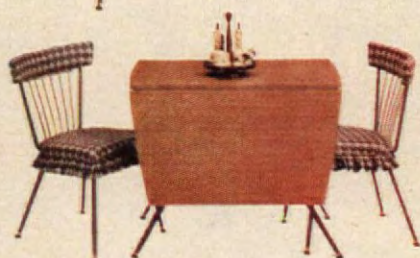
Debonaire Table for gracious family living has flush-top legs, gently curved safety corners. Smart New Yorker Chairs... slimly beautiful yet exceptionally strong... in washable white "Tracery" pattern vinyl. New "Ankle-Action" improved self-leveling feet... Daystrom's latest design... keep furniture steady always.

DAYSTROM

so graceful...so durable...so livable



Inviting Club Chairs covered in aqua "Tracery" surround this new Dining Table with contour-curved comfort. Brass tripods on golden-bronze legs support the gleaming Daystromite® top which survives heat, scratches, even a burning cigarette...whisks clean with a damp cloth. Shown here in "Driftwood" pattern.



Ingenious Gateleg Table features patented "Swing-O-Matic" legs: Pull a hidden lever, and legs swing out as leaf goes up, providing *double* support. Yorktown Chairs with chintzy ruffled vinyl plastic seat covers. Daystrom legs take hard knocks without chipping.



Extra leaf makes this Round-Top Table a pleasing oval, seating eight. Wireback Chairs have foam rubber seats. **Daystrom five-piece sets start as low as \$59.95... come in colors and patterns to fit any room in your home.** Made at Olean, Friendship, N.Y., and Alma, North Carolina.

Send 25¢ for new Decorating Portfolio and Color-Selector Chart showing hundreds of color combinations. Write Daystrom, Dept. 7, Olean, N. Y.

in 25 words or less

At one time or another most people see these five words in an advertisement that offers sudden wealth for the best letter on why you like this product or that. Very tempting words and we've bitten on them once or twice ourselves. Trouble is we've never figured out the magic combination of words to win and so we've given up.

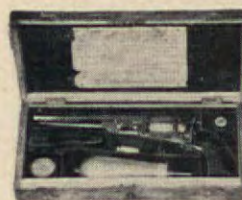
Now we like to receive letters too. And we do. Like most companies we get complaints and compliments. It does seem that the bouquets outnumber the brickbats. Especially on our Trimmed and Ready Pasted Wallpaper. Some people say that it is difficult to use this product. On the other hand most letters tell us how easy it is to use . . . just cut to proper length, wet and hang.

We've had letters complaining that the cost is too high or that there are too few or too many colors and patterns. Yet these letters are nicely balanced with praise for our fine selections and their prices. A surprising number tell us that they have wallpapered for the first time using Imperial Trimmed and Pasted Wallpaper. They've enjoyed the experience and attractive results, and the savings, how helpful the dealer was, etc.

And so there we are. We like to please everyone and try our best to do so. Perhaps you have had personal experience with our "do-it-yourself" Trimmed and Pasted Wallpaper. We hope you have. We'd like to hear about your experience, pleasant or otherwise. Use any number of words you want. No prizes offered but we do promise to personally answer every letter.

IMPERIAL PAPER AND COLOR CORPORATION
Glens Falls, New York

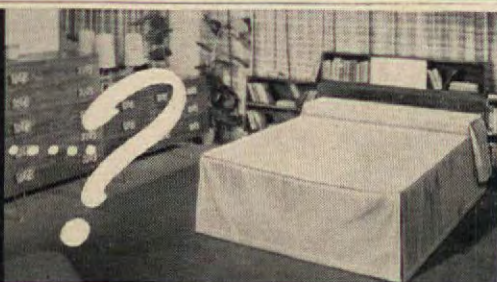
CONTINUED FROM PRECEDING PAGE



• In spite of his youthful appearance, Dr. G. W. Huckaba of Memphis, Tennessee, is a 20-year veteran at collecting guns. One of his first acquisitions, his grandfather's Kentucky rifle, hangs on the wall. This rather short rifle was made by J. Fehr, of Nazareth, Pennsylvania, around 1825. The gun the doctor is holding is a heavy Percussion target rifle made in the latter half of the 19th century by Peter Reinhard of Loudonville, Ohio. Attached to the front of the barrel is a false muzzle, used to help in loading the barrel. Target rifles of this type still hold their own against modern rifles and sometimes even surpass

PLEASE TURN THE PAGE

Like **BIG** bedding....



It fits *regular* Seng Bed Frames

Seng frames are long enough and strong enough for extra length, super-size bedding. Simple expanders or fasteners are available for extra width springs. Seng beds roll easily on large casters, suit any decorative scheme. See them at furniture and department stores.



"How to Beautify Your Bedroom"

Complete decorating suggestions for bedrooms of all types. Send 10¢ for your 32-page booklet.

THE SENG COMPANY—1454 N. DAYTON ST., DEPT. E, CHICAGO 22, ILL.

LOVELY NAILS

MAKE BEAUTIFUL HANDS

From Brittle, Splitting Fingernails like this To Normal, Beautiful Nails like this



Nails that split and break at the tips can now be helped. Recent medical research shows that 7 out of 10 women restored their nails to lovely, manicurable condition simply by drinking *Knox Unflavored Gelatine* in juice, bouillon or water once a day for about 3 months. For **FREE BULLETIN** write *Knox Gelatine*, Box A-24, Johnstown, N. Y.



KNOX DRINK FORMULA IN PACKAGE



Dr. Huckaba's guns are displayed in a pine-paneled, sloping-roofed attic room. Leaning against the wall are several early pistols made with detachable stocks so that they could double as shoulder weapons. The glassed-in wall case with a perforated hardboard backing contains Smith & Wesson pistols including the earliest lever-action types. These were the first commercially-made American guns using manufactured cartridges.



Why the most important people in the world need carpet

Carpet works in so many ways to keep your whole family happy. Soft and warm and colorful, carpet brings beauty to everything that touches it — gives you a new pride in your home.

But, even more important, carpet has a day-to-day usefulness that makes it your greatest wonder-worker. Dad, for instance, finds a peacefulness home has never had before, because carpet swallows the sounds that make a house "jumpy" and noisy.

And the people in your house who sometimes forget to wear their slippers need the warmth that carpet spreads on cold floors —

the protection from chills that help colds get started. Along with this warmth, there is the sure, slip-proof footing carpet provides for playing children or adults in a hurry.

Carpet adds so much and asks so little — in time, work and money. Just a turn with your vacuum keeps it lovely. When you move, of course, your beautiful carpet goes with you. You haven't spent time and money on floors you leave behind.

Wouldn't you like your family to have new carpet now? Stop in at your store this week — you'll be glad you did.

Worried about the cost? Enjoy your carpet *now* and pay for it on convenient budget terms offered by carpet retailers who represent these American manufacturers



ARTLOOM • BEATTIE • BIGELOW • CABIN CRAFTS-NEEDLETUFT • DOWNS • FIRTH • GULISTAN
HARDWICK & MAGEE • HIGHTSTOWN • HOLMES • KARASTAN • LEES • MAGEE • MASLAND
MOHAWK • NYE-WAIT • PHILADELPHIA CARPET • ROXBURY • SANFORD • ALEXANDER SMITH
CARPET INSTITUTE, INC. • 350 FIFTH AVENUE, NEW YORK 1, N. Y.

Home means more with carpet on the floor—*more comfort • quiet • safety • beauty • easier care*

ATTENTION dishwasher owners!

NEW FORMULA

ELECTRASOL STOPS SPOTTING

on glasses...
dishes...silver



... AND GIVES YOU
MORE-FOR-YOUR-MONEY
VALUE IN THE
BIG 24-OUNCE BOX

New Formula Electrasol gives you
the Big 24-ounce package—20% more
than any other dishwasher detergent
for less money!

BUY IT...TRY IT...IT'S THE BEST



BOY! THOSE
VEGETABLES
TASTE BETTER
NOW.....
MOM'S GOT A
Duncan Hines
FOOD AND
VEGETABLE
CUTTER!

A touch... and you can turn
the lowly potato into a paper
thin chip; a delicate julienne,
shoe string or waffle cut. Per-
forms magic with all foods.
Colorful recipe-instruction
booklet tells you how. Keep
modern. Get a Duncan Hines!

- Choice of
- Copper...\$24.95
 - Chrome...\$22.50
 - Polished
Aluminum...\$14.95
(5 Cone—\$16.95)
 - Elite Model...\$10.95
(3 Cone)
- Sold through leading
stores everywhere.



*TM-Duncan Hines Inst.
A Product of **KITCHEN QUIP, Inc.**
World's Largest Food Cutter Manufacturer
Waterloo, Indiana

PAINT STAINS WASH RIGHT OFF

when you've used
Du Pont PRO-TEK

Like invisible gloves, Du Pont PRO-TEK hand cream
guards your hands against paint, grease, garden soil.
Just smooth on PRO-TEK before work, wash it off
afterward—and away go sticky stains and grime along
with the PRO-TEK! Leaves hands
wonderfully clean. Try PRO-TEK to-
day. At drug, hardware, paint and
auto supply stores.



Better Things for Better Living
... through Chemistry



Loose
Castor?

Anchor it with **New Plastic Wood**.
Makes a permanent fix that won't
crack, chip or peel. And **New Im-
proved Plastic Wood** has a finer grain
—minimum shrinkage! Takes stain.



NEW "PLASTIC WOOD"
Handles like putty—
hardens into wood

CONTINUED FROM PRECEDING PAGE

them in competitive shooting. Although he owns a variety of
guns, Dr. Huckaba, like many serious collectors, specializes
in certain types of weapons. His primary interest is in Cap-
and-Ball Colts, Smith & Wesson pistols made before World
War II, and Percussion Derringers of Southern manufacture.
Derringers are very small single shot Percussion pocket pistols
of large caliber, often inlaid with silver, and beautifully made.
John Wilkes Booth used a pistol of this type when he assas-
sinated President Lincoln just after the close of the Civil War.



Colt revolvers from the Mexican to the Civil War periods are dis-
played in this glass-fronted case. Right-angle brass hooks, in muzzles
and behind trigger guards, allow pistols to be easily removed from
monk's-cloth background. The powder flask, a Mexican War "Walker
Model" type, hangs over three early large Colt Dragoon revolvers.

Dr. Huckaba uses a refinished antique jewelry case to display a group
of his Southern Derringers. Set on a table in his gun room, the case
has a mirror back that reflects the tops of the guns. The removable
back makes it easy to change the display as desired. THE END



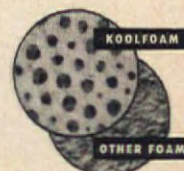
now for the first time ...



a **PULLMAN** sleeper with
Foam mattress, foam bed pillows
and foam cushioning

...and not just ordinary foam, but

Dayton **Koolfoam**
Air-Conditioned™



Magnified photos show advantages of
Koolfoam's patented, open-pore surface, giving up to
14 times more airflow than ordinary foams.

PULLMAN, the leader in fine furniture craftsmanship, brings you the first magnificently styled sofa-sleepers, built *inside and out* with resilient, dust-free, non-allergenic KOOLFOAM. Imagine the luxury of sleeping on a KOOLFOAM mattress, sitting on KOOLFOAM cushioning and tucked away inside this full size double bed, you'll discover *two KOOLFOAM pillows* as a sleep-time bonus!

PULLMAN takes all that's treasured in fine design and brings it to life in handsome off-the-floor styling, rich fabrics and long lasting construction. You'll find no other sofa-sleeper offering such luxury.

SIT on foam cushioning!
SLEEP on a foam mattress!
REST on foam bed pillows!

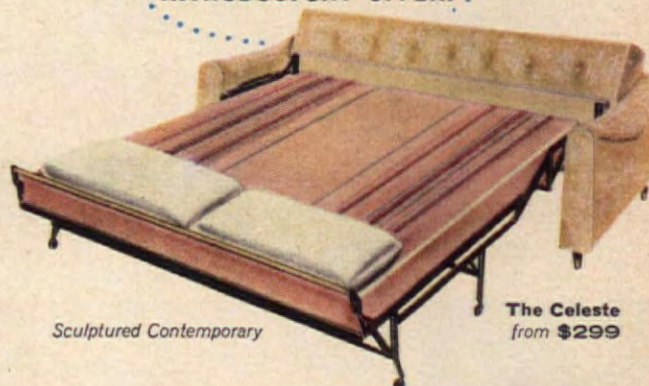
SAVE \$100
DURING THIS SPECIAL
INTRODUCTORY OFFER!



The Brittany
Colonial Provincial from \$349



The Viscount
Modern Traditional from \$329



The Celeste
from \$299

FOR THE NAME OF THE NEAREST PULLMAN DEALER WITH AMERICA'S ONLY SLEEPER MADE WITH KOOLFOAM, INSIDE AND OUT, **CALL WESTERN UNION BY NUMBER AND ASK FOR OPERATOR 25**



PULLMAN COUCH COMPANY • GENERAL OFFICES, CHICAGO 9, ILLINOIS • PLANTS THROUGHOUT THE COUNTRY



Photo by Hedrich-Blessing. Furniture by M. Singer & Sons.

BRUCE FIRESIDE PLANK the newest style in oak floors

There's exciting style in this beautiful new floor by Bruce, world's largest maker of hardwood floors.

Bruce Fireside Plank is so distinctively different with its alternate widths and wide side bevels. And the color is a decorator's dream...a striking dark "Midnight Finish" which reveals the interesting wood grain in rich, mellow beauty. Your furnishings of any period or color will look their best against the background

of this handsome, solid oak floor.

Though luxurious in appearance, Bruce Fireside Plank actually costs no more than an ordinary strip floor because there's no on-the-job sanding and finishing. The finish is applied at the factory and baked-in for lifetime beauty.

Be sure to tell your architect, lumber dealer or builder you want Bruce Fireside Plank...or one of the other famous Bruce Hardwood Floors. Write for color literature.

E. L. Bruce Co., 1507 Thomas St., Memphis 1, Tenn.

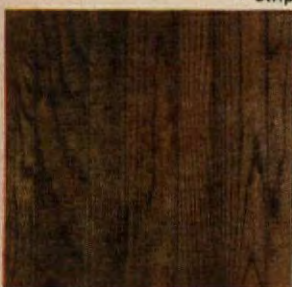


Bruce

HARDWOOD FLOORS



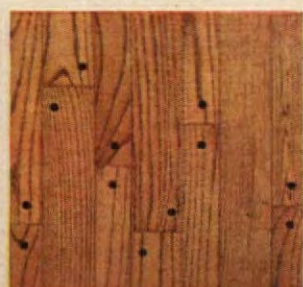
• Strip



• Fireside Plank



• Block

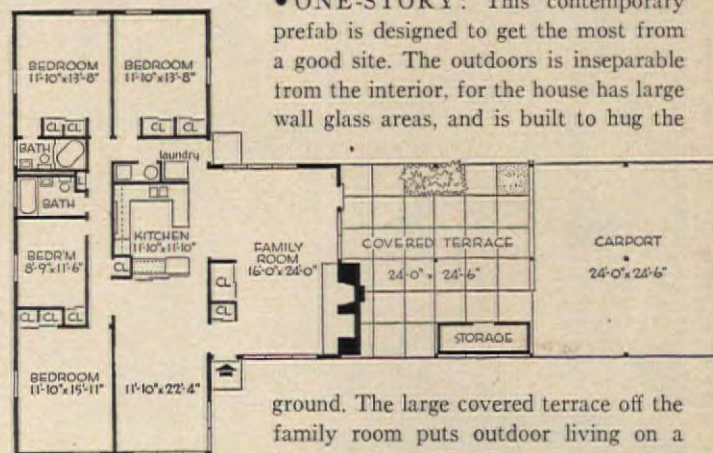


• Beach Plank

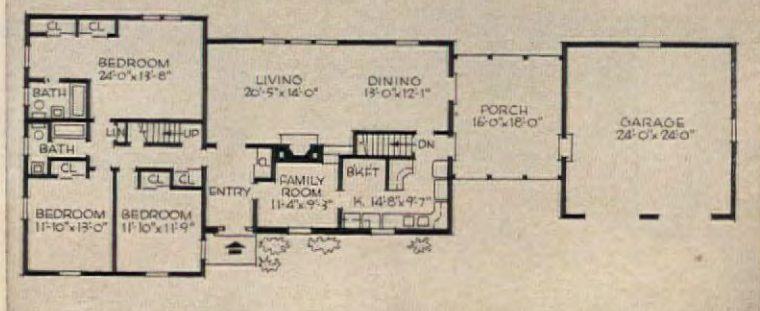
Prefabs (Begins on page 30)



• **ONE-STORY:** This contemporary prefab is designed to get the most from a good site. The outdoors is inseparable from the interior, for the house has large wall glass areas, and is built to hug the

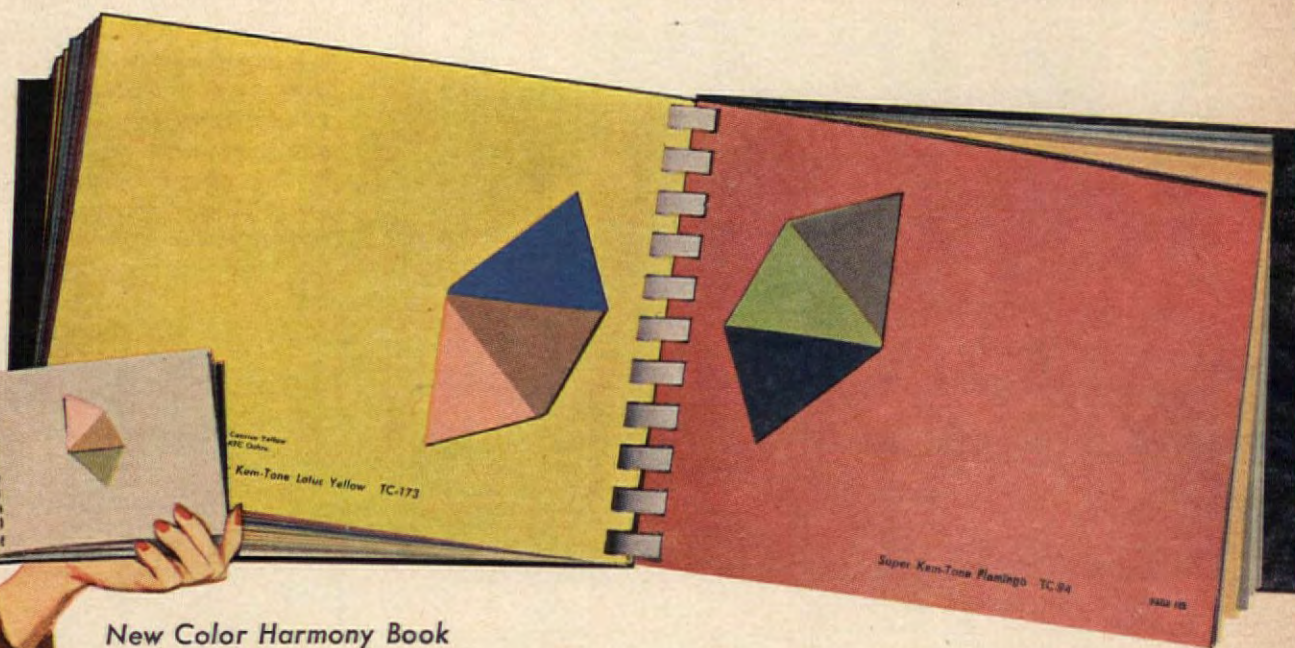


ground. The large covered terrace off the family room puts outdoor living on a luxurious level. The floor plan was conceived to give maximum value for the money spent. Notice how the facilities of the utility area (kitchen and furnace) and the two baths are backed up to save money on plumbing and piping. Four bedrooms, living room, family room and terrace make the house an excellent choice for a large family. Price: \$22,000 to \$25,000 without carport and covered terrace. Complete, including lot, landscaping, patios: \$36,600 to \$39,600. By National Homes Corporation.



• **STORY-AND-A-HALF:** This brick-and-clapboard colonial would fit pleasingly into any neighborhood, and it points up the variety that the prefab manufacturers PLEASE TURN THE PAGE

How to select Color Harmonies for your home . . . and always be right!



New Color Harmony Book
eliminates guesswork!

*You'll find answers
to color questions like these—
all shown in big "easy-to-see"
color swatches*

- Which new wall colors will harmonize best with my present furnishings?
- I plan to redecorate and buy some new furnishings. How can I be sure to have everything in correct color harmony?
- What accent colors should I use for my bookshelves, alcoves, etc.?
- What new colors can I pick to go with my bathroom tile?
- What colors should I choose for adjoining rooms to make sure that they will complement each other in perfect harmony?
- What wall and cabinet colors will go best with my colored kitchen appliances?

Lovely Color Harmonies in Super® KEM-TONE wall paint and KEM-GLO® enamel

This wonderful book is literally filled with hundreds of "go together" color combinations to make your decorating easy. You'll find page after page of new color harmonies to set your imagination soaring . . . colors that will bring new life to your *present* furnishings. Your Super Kem-Tone Dealer has this amazing book. Use it in his store, or borrow it . . . take it home with you for "on-the-spot" color matching right in your own home . . . there's no charge!

Over 1400 Different Color Harmonies!



STEP 1. Turn to the color index. You will find scores of colors arranged by "families." All the blues are together, the greens are together, etc. Select either your favorite color or one which matches your carpet, linoleum, tile or drapery.



STEP 2. Turn to the page indicated. This color combines with the three showing through the fan-shaped window to give you a perfect color harmony. Turn the pages for more lovely harmonies to go with the color of your choice.

Borrow the Color Harmony Book from your nearby Super Kem-Tone Dealer for use in your home . . . at no cost to you!



Painting is easy with Super Kem-Tone, the de luxe latex wall paint that goes on easily over any wall surface, without brush marks. This amazing rubber-tough paint dries to a velvet-rich finish in less than an hour. It's guaranteed washable, too, or your money back! And it's so thrifty . . . one gallon does the walls of an average room.

Kem-Glo is the miracle alkyd enamel for all your woodwork, and kitchen and bathroom walls and cabinets. It flows on so smoothly, dries in 4 hours to a finish that looks and washes like baked enamel; no undercoater is required. The beautiful Super Kem-Tone colors are matched with Kem-Glo, color for color.



Super Kem-Tone and Kem-Glo are made and distributed by:
The Sherwin-Williams Co., Cleveland • Acme Quality Paints, Inc., Detroit • W. W. Lawrence & Co., Pittsburgh • The Lowe Brothers Co., Dayton • John Lucas & Co., Inc., Philadelphia
The Martin-Senour Co., Chicago • Rogers Paint Products, Inc., Detroit



Sheer, full draping curtains make your fireplace a showplace... provide absolute protection against flying sparks. Exclusive Unipull glides curtains open or shut with one hand — nothing to lift or move when tending your fire. Many attached and free-standing models and finishes available... plus a complete selection of matching Flexscreens, andirons, firesets and other accessories. Complete ensembles begin as low as \$39.75 (screens only, from \$19.75) — so why accept anything less than the true Flexscreen? Send 25c for 32-page style catalog.

BENNETT-IRELAND, Inc.
1156 Water St., Norwich, N. Y.

Flexscreen®
REG. U.S. & CANADA PAT. OFF.

This Unipull Tab is found only on the true Flexscreen.



Create new space!

Instead of swinging into the room, PELLA DOORS fold right inside their own doorways... save valuable floor and wall space. Use them for closet and storage closures, regular doorways, room dividers, too. Beautiful birch, oak, pine or Philippine mahogany veneers blend with or match your furniture and woodwork. Sturdily constructed of solid wood laminated panels... spring hinged. Factory assembled, complete with all hardware. Easily installed. Finished or unfinished. Stock or custom sizes.

SEND FOR FREE LITERATURE TODAY

ROLSCREEN COMPANY, Dept. H-112, Pella, Iowa
Gentlemen: Please send free literature on PELLA WOOD FOLDING DOORS and name of nearest Pella dealer.

NAME

ADDRESS

CITY

ZONE

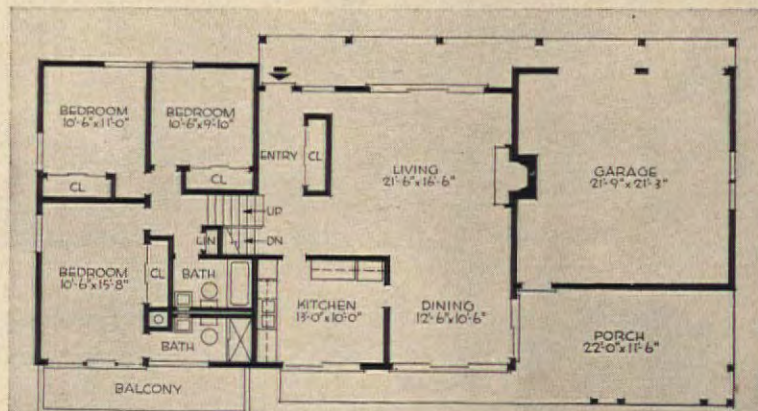
STATE

Pella®
WOOD FOLDING DOORS

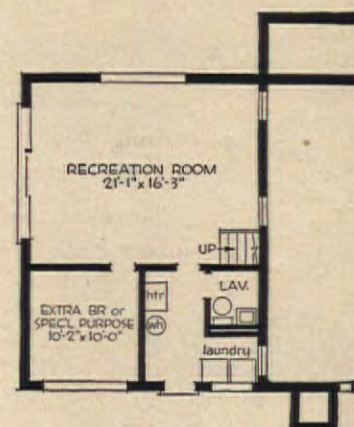
Made by makers of famous PELLA CASEMENT and MULTI-PURPOSE WINDOWS

BEGINS ON PAGE 80

offer. Here again is a home that has a lot of room, and a lot of value per square foot. Three baths, five bedrooms, entrance hall, living room, dining room and dinette, two-car garage and a basement provide plenty of space for a growing family to enjoy their own interests and still not violate each other's privacy. Package includes exterior panels with insulation and sheathing, window walls, floor and partition panels, windows in place and glazed, prehung doors with hardware, storage walls, precut closet shelves, carport or garage. Optional: air conditioning, lavatories, kitchen sink. Price ranges from \$30,000 to \$45,000 depending on optionals. By American Houses, Inc.



• **SPLIT-LEVEL:** This striking contemporary split-level has over 2,000 square feet of living space. It is skillfully designed inside to give the maximum in space, privacy and efficiency, and is styled on the outside so it appears to be a one-of-a-kind custom-built house. The floor plan shows how ingeniously the interior space was divided to separate the living, sleeping, recreation and utility areas. While privacy was attained through good planning, a feeling of spaciousness was not sacrificed. Open planning, a roof-high ceiling and floor-to-ceiling windows in the living areas of the house create a pleasing sensation of freedom and openness. The exterior details of cut stone, board and batten and overhanging gable ends belie a factory origin. Price range: \$35,000 to \$39,500, including lot. By Scholz Homes, Inc.



THE END



A warm and sunny room that illustrates an unusual use of one of the Western Pines. Paneling and ceiling are rough boards, treated with yellow paint scraped off while still wet.

How to teach a room to speak well of you

Few things describe your taste more subtly than your living room. And nothing can say "What warm, discerning people live here!" more quickly than friendly, mellow Western Pine.

In either modern or traditional setting, the exquisite grain, texture and color of the Western Pines speak distinctly of your judgment and of your appreciation for gracious living.

The Western Pines are wonderfully easy to work, and respond richly to paint, stain, varnish or wax.

Whether you are building or remodeling, you'll find it remarkable that such lovely, versatile woods cost so little. See your local lumber dealer for details about the wide variety and economy of *all* the woods from the Western Pine mills.



NEW edition of bright ideas!

"FRIENDLY HOME IDEAS IN WESTERN PINE"—85 photographs, many in color, feature traditional and contemporary ideas for building, decorating and remodeling using cheerful Western Pines. Also new modern finishes. Write for your **free** copy to WESTERN PINE ASSOCIATION, Dept. 511-F, Yeon Building, Portland 4, Oregon.

The Western Pines

Idaho White Pine

Ponderosa Pine

Sugar Pine

and these woods from the Western Pine mills

WHITE FIR • INCENSE CEDAR
RED CEDAR • DOUGLAS FIR
ENGELMANN SPRUCE
LODGEPOLE PINE • LARCH

are manufactured to high standards of seasoning, grading, measurement

TODAY'S WESTERN PINE TREE FARMING GUARANTEES LUMBER TOMORROW

Give the Gift with an

Extra Gift Inside

Your friends will appreciate your *American HOME* Gift Subscriptions more than ever this Christmas . . .

For the traditionally helpful, practical homemaking ideas that make *The American HOME* the one complete pattern for good living;

For *The American HOME*'s beautiful series of official State Bird and Flower Prints in full color, which will continue in future issues. Prized for framing, and treasured by collectors, these colorfully decorative prints are lithographed on heavy paper for permanence. They are an extra gift in themselves, making your *American HOME* Gift Subscriptions doubly welcome this Christmas.



American HOME Gift Subscriptions are Doubly Welcome This Christmas—Use the Handy Order Form Bound into This Issue, and MAIL YOUR GIFT ORDER TODAY

(A Beautiful Gift Card, at no extra charge, for each name on your list)



THE AMERICAN
HOME

American HOME Building • 116-16 Queens Boulevard
Forest Hills 75, N.Y.

Special Rates for Christmas Gift Subscriptions

One 1-year Gift Subscription	\$3.00
Two 1-year Gift Subscriptions	\$5.00
Three or more 1-year Gifts each	\$2.00

(All 3-year subscriptions, \$6)

Rates apply to USA, Canada,
Central and South America, US Possessions.
For other countries, add \$1 a year.

HANDYMAN HOW-TO'S

Give your doors and gates this extra protection from tampering. All you need is a small file to tamper-proof screws that will be exposed on lock hasps, hinges, or latches. You simply file away the back half on each side of the slot in the screw head. Then screw can be driven in only—not out.



If hammer head refuses to remain tight with usual metal wedges, rub the end of the handle with a mixture of glycerin and water. This mixture swells the wood to give it a tight fit. If head comes loose again after you do this, remove handle and insert new one in its place, driving new wedges of wood or metal into the end of the handle.

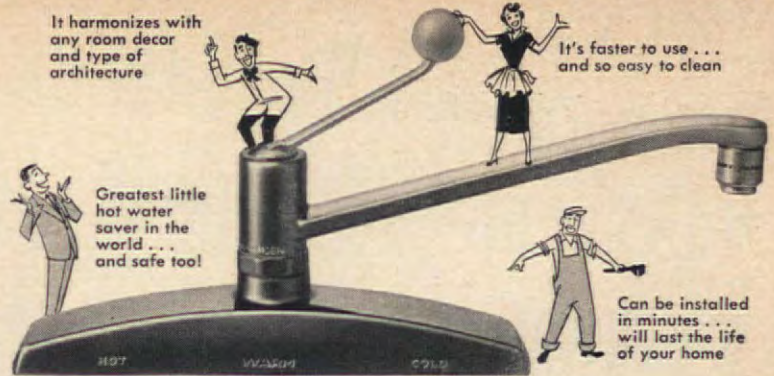


A saw should be kept dry at all times. If it is necessary to use your saw under unfavorable weather conditions, wipe moisture from the blade immediately after using. If rust does form, remove it with a rust solvent and steel wool. Apply oil to blade after the rust is removed.

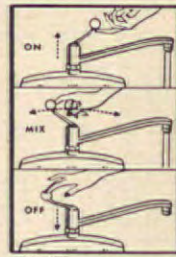


You can preserve putty and keep it workable for months if you keep it immersed in water. Put the lumps of putty in a small jar and fill it with enough water to cover the putty. Screw the top in place. Pat putty dry with a cloth before use after storing.

First in Beauty • Efficiency • Economy!



MOEN ONE HANDLE MIXING FAUCETS



For the kitchen... lavatory... tub... and shower... here is a single handle mixing faucet that has no equal. A single lever controls the rate of flow AND the water temperature. MOEN'S gleaming durable finish is easy to clean and will last indefinitely.

MOEN faucets are setting the pace for convenience and appearance. Made by master craftsmen... these faucets are functionally perfect. Ask your nearest plumbing dealer about MOEN... or...

Send Today!

This booklet describes all of the MOEN faucets which can be utilized in your HOME... no charge



MOEN FAUCET

Division of STANDARD SCREW COMPANY

377 Woodland Avenue, Elyria, Ohio

Dept. D

Send booklet on MOEN FAUCETS (free)

Name _____

Address _____

City _____ Zone _____ State _____

HOT, TENDER FEET?
Dr. Scholl's Foot Powder quickly relieves hot, tired, tender, perspiring, odorless feet. Eases new or tight shoes. Get a can today!
Dr. Scholl's FOOT POWDER

Shrinks Hemorrhoids New Way Without Surgery

Science Finds Healing Substance That Relieves Pain—Shrinks Hemorrhoids

For the first time science has found a new healing substance with the astonishing ability to shrink hemorrhoids and to relieve pain — without surgery.

In case after case, while gently relieving pain, actual reduction (shrinkage) took place.

Most amazing of all—results were so thorough that sufferers made astonishing statements like "Piles have ceased to be a problem!"

The secret is a new healing substance (Bio-Dyne*) — discovery of a world-famous research institute.

This substance is now available in suppository or ointment form under the name Preparation H.* Ask for it at all drug counters — money back guarantee.

*Reg. U. S. Pat. Off.

LIPS SORE?
BEST FOR COLD SORES, CHAPPED LIPS, FEVER BLISTERS
POCKET SIZE 39c
HIGHER IN CANADA

You Can Depend On STRONGER Yet SAFER ANACIN to relieve PAIN

Won't Upset The Stomach

Anacin® not only gives stronger, faster relief from pain of headache, neuritis and neuralgia — but is also safer. Won't upset the stomach and has no bad effects. You see, Anacin is like a doctor's prescription. That is, Anacin contains not just one but a combination of medically proven, active ingredients. Scientific research has proved no single drug can give such strong yet such safe relief as Anacin. Buy Anacin Tablets today!

You will ENJOY pleasant, vigorous VIBRATORY MASSAGE with the Genuine Battle Creek HEALTH BUILDER

"TOPS" for the Home, for Athletic Clubs, for Reducing Salons—for MEN and WOMEN!

Enjoy the relaxing, stimulating benefits of efficient vibratory massage! Health Builder gives you pleasant, scientific deep-tissue manipulation — at the snap of a switch. Helps weight and figure problems, muscle-toning, blood circulation. Widely used in Health Institutions. Built for years of service—fully guaranteed. WRITE today for literature and new booklet, "BE GOOD TO YOURSELF!"

Battle Creek EQUIPMENT CO.
Battle Creek 46, Mich.



Get rid
of toilet
bowl odor
and stains.

Keep your
bathroom
fresh
as a
daisy



Use
perfumed

VANISH
Toilet
Bowl
Cleaner



New **delete**



**REMOVES
RUST & STAINS**
from sinks and
bathtubs, without
harming the enamel.
Delete also shines copper
pots, pans, stainless steel,
chrome car bumpers.

© 1956 JUDSON DUNAWAY CORP., Dover, N. H.

Where Credit Is Due

PUSH-BUTTON DOGS?

Page 64: Mechanical toy—Kohner Bros., 155 W. Woster St., N. Y.

GOOD VICTUALS IN YOUR FREEZER

Page 84: Painting—Berry-Hill Gallery, 1 E. 57th St., N. Y.

WHEN YOUR GOOSE IS COOKED

Page 86: "Queen Anne's Lace" oval platter—Edwin M. Knowles China Co., Newell, West Virginia. Pyrex bowls—Corning Glass Works, Corning, N. Y. Mirror pressure cooker—Aluminum Goods Mfg. Co., Manitowoc, Wisc.

ARE YOU A BREAKFAST SNOB

Pages 88, 99: Stainless steel tablesettings—Carvel Hall Cutlery, Charles D. Briddell, Chrisfield, Maryland. Rooster decanter—Charles Lamalle, W. G. Streeter, 225 5th Ave., N. Y. "Nylebrode" tablecloth—Farhood Bros., 330 5th Ave., N. Y. Toast and jam server—Santa Anita Potteries, 3117 San Fernando Rd., Los Angeles, Calif. Salt & pepper set, salad server—Ross Prod., 24 W. 23rd St., N. Y. "Arizona Alfresco" cup and saucer—Canonsburg Pottery Co., Canonsburg, Penn. "Radiance" dessert dish and bread and butter plate—Fostoria Glass Co., Maumsville, West Virginia. 2-cup carafette—Inland Glass Division—Club Aluminum Prod., Chicago, Ill. Buffet sauce server—Buehner-Wanner, 66 Fort Point St., East Norwalk, Conn. "Dimension" rectangular shallow dish and dinner plate—Steubenville Pottery Co., P. O. Box 1030, Toledo, Ohio. Tumbler—Libby Glass P. O. Box 1035, Toledo, Ohio. Brookpark "Modern" square dinner plate—International Molded Plastics, 4387 W. 35th St., Cleveland, Ohio. Oblong casserole—Northington Inc., 2231 Butler Ave., Los Angeles, Calif. Majolica dinner plate—Hartman Studios, 8248 Santa Monica Blvd., Hollywood, Calif.

TAKE A CAN OF PUMPKIN

Pages 90, 91: "Americana" redwood platter—Newland, Schneeloch & Piek, 1107 Broadway, N. Y. "Colonial Heritage" divided vegetable dish—Metlox Mfg. Co., 1200 Morningside Dr., Manhattan Beach, Calif. "Nylebrode" napkin—Farhood Bros., 330 5th Ave., N. Y. Franconia "Paladina" dinner plate—Herman C. Kupper, Inc., 39 W. 23rd St., N. Y. Milk glass square cake salver, "Paneled Grape" milk glass bread & butter plate—Westmoreland Glass Co., Grapeville, Penna.

CHIP OFF THE BEEF

Page 108: "Snowflake" casserole—Pfaltzgraff, York, Penn. "Sun Shadows" dinner plate—H. E. Lauffer, 230 5th Ave., N. Y. Masslinn rayon and cotton tablecloth & napkin—Chicopee Mfg., New Brunswick, N. J. 1808 Branchell tableware—Branchell Co., 6024 Lloyd Ave., St.

AVOID PAYING EXTRA POSTAGE...



... on copies of The American HOME mailed to your old address. If you're moving, fill in new address below and send it with the address label (or facsimile) from this issue, direct to The American HOME Subscription Dept., Forest Hills 75, N. Y., five weeks before moving-day

Name _____
New Address _____
City _____ Zone _____ State _____

Will your storm
windows last as
long as your
mortgage?



**FRICION-FREE,
SELF-LUBRICATING**
Warner
WEATHER-MASTER
EXTRUDED ALUMINUM
COMBINATION WINDOWS

with
**Stainless
Steel Tracks**
can't scuff,
score or bind...

When you choose the new WARNER WEATHER-MASTER Superlok "S" triple track combination windows, you make a one-time purchase in all-season comfort. Advanced engineering means trouble-free performance, carefree gliding smoothness in operation. See the difference stainless steel tracks make. Cost no more than ordinary windows.

Extruded Aluminum Combination Windows, Doors, Porch Enclosures and Ranch Sliders.
Write today for free descriptive literature and name of nearest dealer.
WARNER MFG. CORP.
Dept. 9 • 265 Watessing Avenue,
Bloomfield, N. J.
CANADA: WARNER WEATHER-MASTER, LTD.
224 Blvd. Labelle, St. Rose, P. Q.

Louis, Mo. Bluemist "Traditional" goblet—Imperial Glass Co., Bellaire, Ohio.

TUCK IT AWAY

Page 120: Washer, Dryer, Cabinet specifications—Westinghouse Electric Corp., Public Relations Mgr., 300 Phillippe Rd., Columbus, Ohio.

NEW DIMENSIONS CALL FOR NEW TREATMENT

Page 134, top: Chest—Harvey Prober, 136 St. Ave., N. Y. Fabrics, "Tickle Your Fancy" print and "Shalimar" plain—W. B. Quaintance & Co., 18 E. 53rd St., N. Y. Rug—Cabin Crafts, Dalton, Ga. Bottom: Furniture—Arbuck Inc., 47 4th Ave., N. Y. Fabrics, "Tusser" draperies—Andara Satin lining, "Nuance" cafe curtains—Seneca Textile, Att. Miss Gwyned P. ing, 4 E. 34th St., N. Y. Windows—Anders Corp., Bayport, Minn. Page 135, top: Fabric "Tivoli"—Wamsutta Decorative Fabrics Inc. Att. Miss Lillian Saland, 1430 Broadway, N. Y. Window—Andersen Corp., Bayport, Minn. Bottom: Fabrics, #6738 wide stripe, 6743 narrow stripe—Cohn, Hall Marx, 214 Madison Ave., N. Y. Window—Andersen Corp., Bayport, Minn.

BOON TO BUFFETS

Page 137: Spoons in old-fashioned spoonholder (l. to r.) "Damask Rose"—Publicity Mgr. Heirloom Sterling, Oneida, Ltd., Oneida, N. Y. "Celeste"—Publicity Mgr., The Gorham Co. Providence, Rhode Island "Silver Iris"—Publicity Mgr., International Silver Co., 169 Colony St., Meriden, Conn. "Lilac Time"—Publicity Mgr., 1881 (R) Rogers (R), Oneida Ltd. "Silver Fashion"—Publicity Mgr., Holmes and Edwards, International Silver Co. "Reigning Beauty"—Heirloom Sterling, Oneida Ltd. "Ochid Elegance"—Publicity Mgr., Wallace Sons Mfg. Co., Wallingford, Conn. "Silver Rose"—Heirloom Sterling, Oneida, Ltd. "Tara"—Publicity Mgr., Reed & Barton, 144 W. Britannia Taunton, Mass. Footed Ice Tea, "Provincial"—Publicity Mgr., Duncan & Miller Division, U. Glass, Tiffin, Ohio, (Array of spoons) "Silver Rose"—Heirloom Sterling, Oneida, Ltd.

ANTIQUE GUN COLLECTIONS

Page 138: Information—Austin W. Seth.

OMISSION

Through an error, we failed to credit the House of Heydenryk, Jr., for the material used in our May issue in an article "Wrong and Right Framing." Five displays of framing done by Heydenryk are now touring art museums throughout the United States.

PHOTOGRAPHS

Douglas M. Simmonds: Cover and pages 72, 74. Ahrend & Fox: pages 10, 12. F. M. Demares: pages 20, 21, 64, 83 (top right), 84, 86, 88, 90, 91, 97, 106, 108, 131, 133, 134, 135, 137. Stephen Fay: page 22 (left, top), 23 (top, right), 78, 79. R. Schnellbacher: page 22 (bottom). George Szanik: page 23 (left, bottom). McTatch: page 23 (left). Otto Maya: pages 31-5. Warren Reynolds: pages 67, 83 (bottom). Joh Simpkins: page 70. Hilda Ferguson Hamplie: page 71. Harriet Arnold: page 75. Charles Pearson: pages 76, 77, 83 (top left), 141, 142 (bottom). James Strong: pages 81 (middle), 151. Rodney McKay Morgan: pages 81 (bottom), 148. George de Gennaro: page 82. Frank Gaynor: page 110. Westinghouse Electric Corp.: page 120. Kranztein: pages 138, 142 (top). Peter Dant: page 139. Jimmie Jamieson: page 144, 146. Three Lions: page 153. David Marner: pages 156, 157.

DRAWINGS: Margaret Fleming: page 99. Sigman-Ward: pages 118, 119.

DIABETES

Diabetes Week, November 11 to 17

The most important
advance in home
entertainment
since television!



THIS CHRISTMAS GIVE
the exciting new
THOMAS
Electronic Organ

Thanks to the miracle of electronics, you can have a fine organ this Christmas for less than the price of a piano.

Your family can have more fun this Christmas—and for years to come—with a new Thomas Electronic Organ. It's the *first low-priced* high-quality organ for the home.

Electronics, the science that brought television into the home, now makes possible this exciting new instrument at far less cost than older methods. That's why the Thomas—with its *true* organ tone and varied instrumental effects—sells for such an unbelievably low price.

The Thomas is easy to play. Its *single* keyboard gives you *two-keyboard* performance... its instrumental effects an orchestra at your fingertips.

This Christmas why not give *your* family this wonderful source of entertainment? See, hear and *play* the Thomas—it's at your dealer's now.

Model illustrated \$695
(bench extra).
Four other styles
to choose from.



FREE
full-color booklet.
Shows authentic
styles and genuine
wood finishes of the
new Thomas. Gives
complete specifica-
tions. Mail coupon
today for your copy.
Limited offer!

Thomas Organ Company Dept. No. 5
Division of Pacific Mercury Electronics
Sepulveda, California

Please rush me my free copy of new full-color booklet
about the exciting new Thomas Electronic Organ.

NAME

ADDRESS

CITY ZONE

STATE

JUST OUT!

Flash-Action finish

Shines Glasses, Brightens Silver in Your Dishwasher



**Reynolds Wrap
Aluminum Package
Preserves Strength**

GREATEST ADVANCEMENT YET in electric dishwashing! New Flash-Action FINISH fairly bursts into action. Works full-force all through the washing cycle. Doesn't just wash your dishes clean but actually *shines* your glasses and *brightens* your silverware. Delicate, fresh scent replaces the chlorine odor of out-of-date detergents. Aluminum foil package preserves strength. Made by the world's leading dishwasher detergent specialists, new Flash-Action FINISH comes to you recommended by all dishwasher manufacturers and the American Fine China Guild. Try FINISH. You'll love it.

WHEN YOU CHANGE YOUR ADDRESS

Please report both new and old address directly to The AMERICAN HOME, seven weeks before the change is to take effect. Copies that we address to your old address will not be delivered by the Post Office, unless you pay them extra postage. Avoid this unnecessary expense by notifying us seven weeks in advance. THE AMERICAN HOME Subscription Dept., American Home Bldg., Forest Hills, N. Y.

Foot Relief

Quick-Acting, Soft, Cushioning Foot Plaster

If you use Mole-skin, you'll prefer Dr. Scholl's Kurotex. It is so much softer, more cushioning, protective. Easy to cut to sizes and shapes to meet your particular foot needs. Economical! Relieves corns, callouses, bunions and tender spots on feet and toes, caused by new or tight shoes. Fresh color. At Drug, Shoe, Department, 5-10¢ Stores.

Dr. Scholl's KUROTEX

HEAT THAT COLD ROOM!

A lifetime cast-iron radiator that plugs in any electric outlet. Patented thermostat saves current. UL approved.

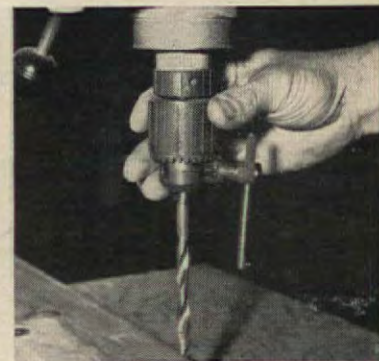
6 SIZES:
3 portable, 3 stationary
Nothing heats like
cast iron!

Perfect for summer cottages, enclosed porches, motels, bedrooms, basements, offices, milk rooms, etc.

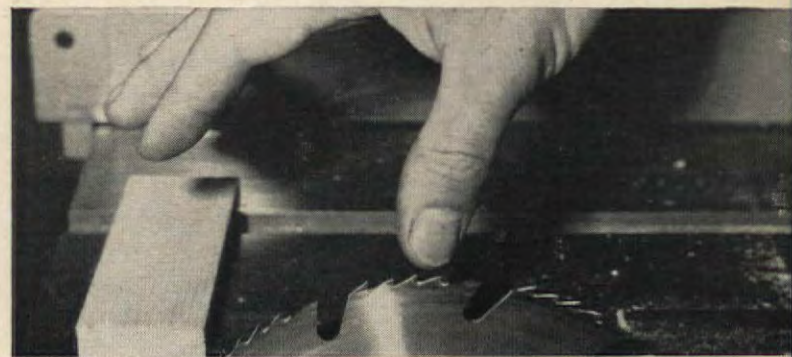
Write for FREE circular
BURNHAM CORPORATION
Zanesville Dept. AH-116 Ohio



Provide a good, permanent light over each tool in your shop. If a tool is moved to temporary location, it's easy to supply needed light with a simple clip-on fixture. Never undertake even one job without the proper lighting.



Make a test pass or a "dry run" when possible. On a lathe, spin work by hand before throwing switch. A trial turning of drill press shaft may reveal you have forgotten to remove the chuck key which could cause an injury.



Never reach across a running saw blade. One common error is to underestimate how far your thumb hangs below the rest of your hand. With guard removed, cut-off piece could be propelled at the operator with the speed of a rifle bullet. But don't think the guard is a cure-all. Danger of the guard is that it may lull operator into believing that caution is not always necessary.

DO IT YOURSELF—BUT SAFELY!

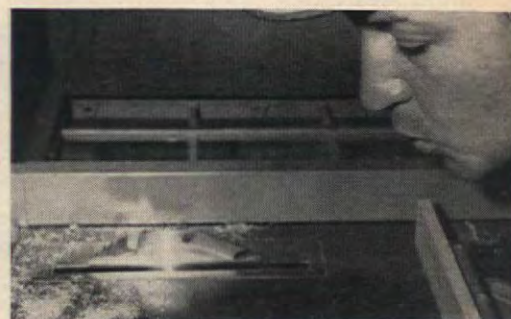
DAVID X. MANNERS

Our friend at left is violating nine basic workshop rules. Can you find them? But more important, how many do you violate? Follow our recommendations, and enjoy your shop in safety

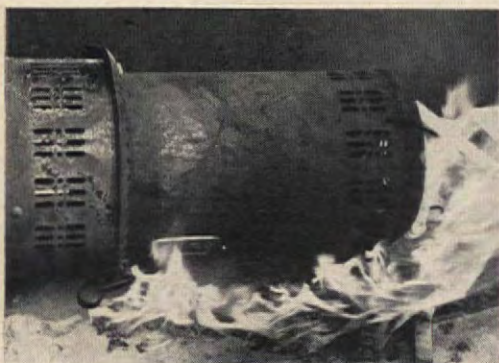
• He's violating these rules: 1. Keep mind on work. 2. Ban children from shop. 3. Avoid loose clothes. 4. Use tool's guards. 5. Avoid alcohol. 6. Keep tool table clear. 7. Use a push stick for narrow work. 8. Allow saw blade to extend no more than 1/4-inch above work. 9. Stand to one side of saw, *not* directly behind it.



Protect eyes with goggles or shatterproof safety glasses when drilling metal, chipping masonry, grinding tools, wire-brushing rust, doing overhead sawing or drilling. Wear goggles every time you use an abrasive wheel. A plastic face shield is satisfactory for woodworking operations only.



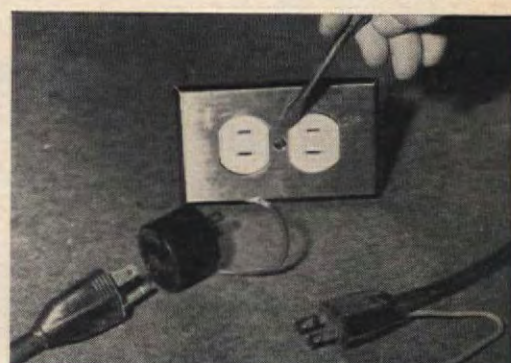
Never brush sawdust or chips off the saw table or jointer with fingers. Blow it away. For the heavier scraps, switch off motor, then use dusting brush. What's wrong with brushing litter away with hand when motor is off? Habit might make you absent-mindedly do the same at time when blade is turning.



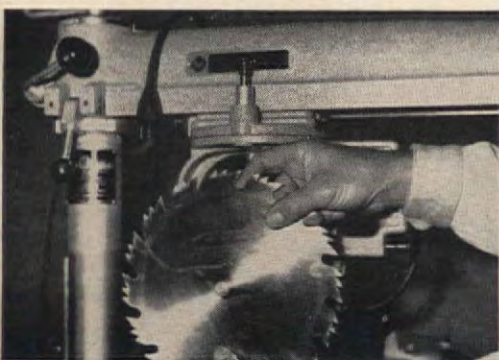
Danger of portable space heaters is that they may be knocked over. Spilled kerosene, flaming over shop litter, can quickly envelop you in disaster. But if you *must* use one, securely fasten it to the floor, and keep all combustible materials away. Portable heaters are illegal in many localities.



Good ventilation's especially important when you're spray painting. For spraying indoors or in close quarters, wear a mask to reduce danger of inhaled fumes. Be particularly wary of odorless paints. Don't let their lack of annoying odor deceive you into thinking that their fumes are not harmful.



Protect yourself against shock by grounding power tools. If current is supplied by metal-clad wiring, ground at plug-in outlet. (Left) 3-prong grounding plug fits into adapter that's grounded at outlet's plate screw. (Right) Pig-tail type ground slips into screw that replaces the original plate screw.



Before changing blades or adjusting a tool, turn switch OFF and pull out plug. Also, operate tools at the correct speed. You can't safely saw wood at the same speed you drill metal. Make sure direction of rotation of motor is right for the job you plan.



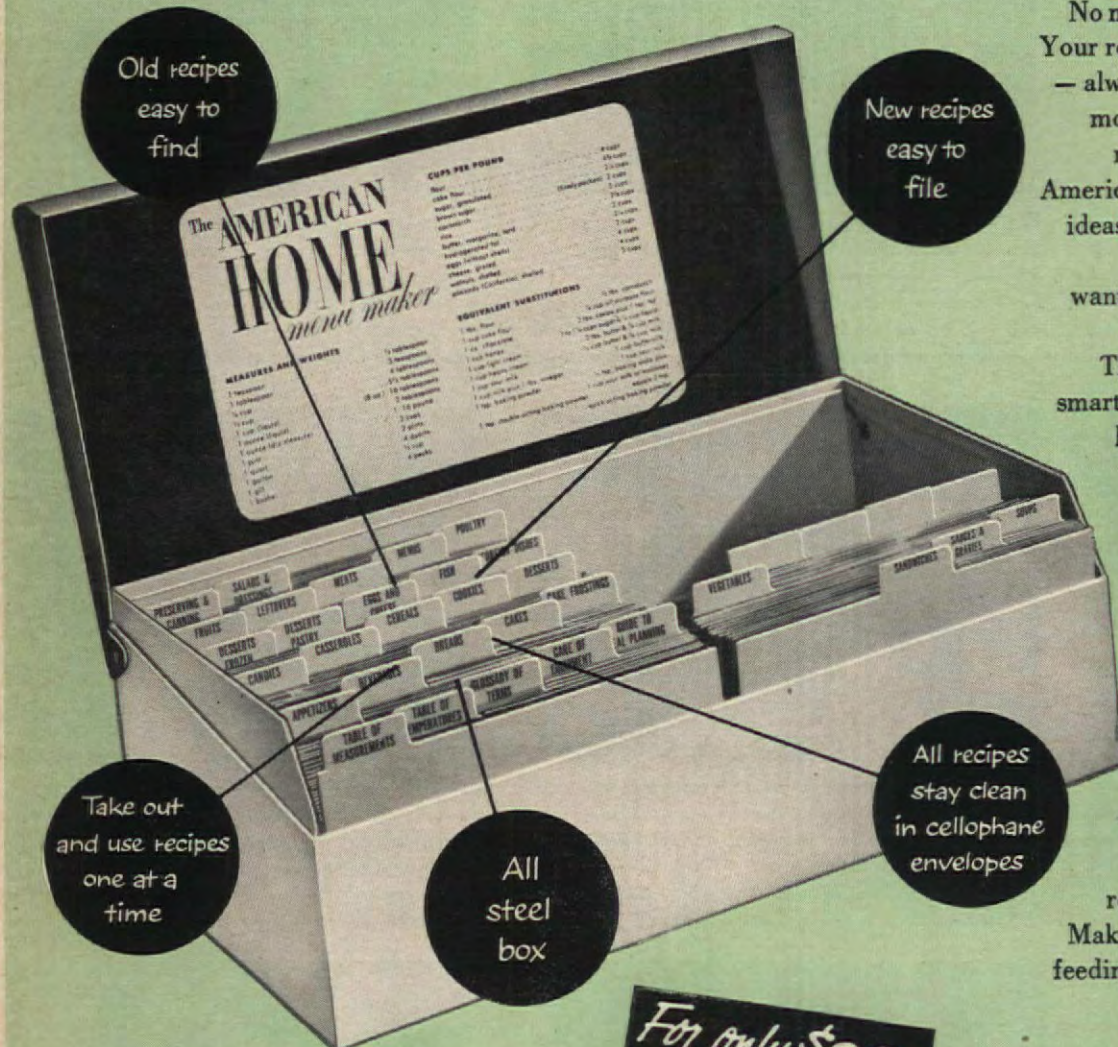
Rubber-soled shoes are a safeguard against slipping, and offer some protection against the shock hazard of a moist floor. However, rubber-soled shoes aren't foolproof guard against grounding, so don't use power tools in wet or cluttered places.



Before working stock, examine it for nails, knots, or rough edges that might cause a problem. If the board is too long, get help or provide a support. Don't joint or plane a board that's shorter than 6". If it's narrower than 3", rip it with a push stick.

Get this professional-style, Permanent file for your recipes

AMERICAN HOME MENU MAKER



No more lost, missed, or damaged recipes! Your recipe collection can be kept up to date — always be right at your finger-tips, in the most practical, easy-to-use, business-like recipe file you've ever imagined! The American Home Menu Maker keeps *all* your ideas instantly ready to use, always ready to supply just the cooking idea you want at the moment you want it. And it's the *quickest* way to save new recipes. The American Home Menu Maker is a smart, easy to carry, easy to store steel file box — especially designed to hold the 3" x 5" recipe cards published in The American Home. It keeps recipes *safe even in use* — safe from staining, from tearing, from loss. A slot in the cover of the box keeps each recipe visible while you're using it. Each recipe can be individually encased in a wipe-clean cellophane envelope for permanent protection. You've room for hundreds of recipes, all automatically indexed for easy reference. The American Home Menu Maker is so easy to use, it actually keeps feeding new ideas to your breakfast, lunch, dinner menus, almost automatically.

THE AMERICAN HOME DEPT. (M-1106)

American Home Building, Forest Hills, N. Y.

Enclosed find \$ for which you will send me the items checked below:

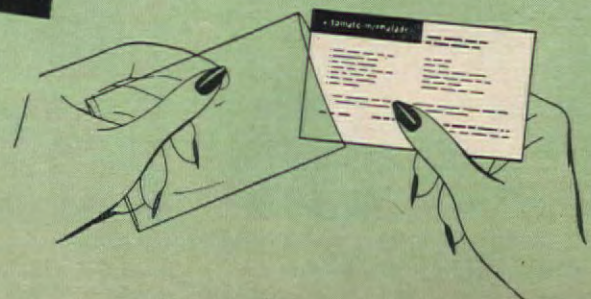
- ☐ New Steel Menu Maker \$2.50 ☐ Red & White ☐ Black & White
☐ 100 Cellophane Envelopes \$1.00 ☐ 250 Cellophane Envelopes \$2.00

COMBINATION OFFER

- ☐ New Steel Menu Maker and 180 Cellophane Envelopes \$4.00
 Sorry, no shipments to Canada or foreign countries.

NAME _____ (Please print all information.)
 STREET _____
 CITY, ZONE & STATE _____

For only \$2.50



Pattern Order Form

Please allow 3 weeks for handling and mailing

If you wish air mail delivery, kindly add 15¢ per pattern to cover cost of postage.

- ☐ 1649—75¢ Beautiful "stained-glass" panel of Madonna and child to paint on glass. Can be adjusted to fit various sized windows. Full sized tracing pattern.
- ☐ 1650—75¢ Companion panel to above of Shepherd and the Wise Men.
- ☐ 1651—\$1.00 This superb triptych arrangement of Madonna and Child with Guardian angels can be used in many ways. Designs are full size.
- ☐ 1652—50¢ A divine serene Madonna for your front door or over a mantel. Full size tracing.
- ☐ 1653—35¢ A shadow box Nativity for a spiritual Christmas. This has tracing patterns for figures and transfer for shadow-box frame.
- ☐ 1654—75¢ A sunny choir boy to sing a Christmas welcome at your doorway. Full size tracing.
- ☐ 1655—35¢ Build this angel on a 12" bottle. Full size tracing for you to copy robes.
- ☐ 1656—35¢ Companion angel to above wearing a halo. Full size tracing makes this simple.
- ☐ 1657—40¢ Chubby little angels to point on your doorway with wash-off paint. Full sized pattern.
- ☐ 1615—50¢ 3 Kings for a "stained-glass" window effect. Full size tracings.
- ☐ 1616—35¢ Twin angels to make of paper for a window or door decoration. This is a transfer pattern.
- ☐ 1617—35¢ Angel Gabriel blows his horn, is a unique round decoration for windows or glass door. This is "stained-glass" effect made with cellophane paper; 20 inches.
- ☐ 1618—\$1.00 Heavenly angel door panel to paint on corrugated board or canvas. Full size transfer.
- ☐ 1619—25¢ Our blue angel, a reverent door decoration, with instructions for special light decorations include in pattern.
- ☐ 1620—75¢ Madonna like a medieval illuminated painting, for a door or over a mantel. Tracing pattern.
- ☐ 1621—\$1.00 Dickens choral figures for a door decoration. Full size transfer for plywood.
- ☐ 2089—50¢ Wonderful giant toy blocks to build of plywood for your own junior engineer. With these he can build a train, a plane or a castle in Spain.
- ☐ 2060—50¢ Build a modern reindeer head for a doorway or a wall decoration. Full size design in pattern.
- ☐ 1564—30¢ Santa head for a doorway. Full size tracing pattern. This is to be mounted on oilcloth.
- ☐ 1565—25¢ Noel blocks, nice and big, to build of plywood to hang on a door or to line up on a mantel or table top. Full size pattern.
- ☐ 1566—35¢ 6 Nativity scenes for windows. This is a graph pattern to be enlarged as needed.
- ☐ 1567—25¢ Angel choir boy ringing Christmas bells for a delightful window decoration. Tracing pattern.
- ☐ 1568—25¢ Bells for your windows. A simple repeat design that is most effective and very easy to do. Tracing pattern.
- ☐ 1569—30¢ A sleigh full of packages, all make-believe of course, for a window or door decoration. This is a tracing pattern.
- ☐ 1570—25¢ Build this little church, top it with a star, and fill it with a dime-store congregation. This is a tracing pattern for church.

Name

Street Address

City Zone No. State

PRINT name and address in coupon which will be used as label for mailing patterns. Cut out order form along dash lines, check patterns desired and send personal check or money order (please do not send stamps). If you live in New York City, add 3% for City Sales Tax.

American Home Pattern Department

P.O. Box 296

Forest Hills, New York

Books for a Child

(Begins on page 6)

and Martin Provenson. Simon & Schuster, \$3.95.

A beautiful gift edition of these ancient Greek classics. **PAGOO**, by Holling Clancy Holling. Houghton, Mifflin, \$3.

Full-page pictures adorn this scientifically accurate account of a hermit crab and other tide pool creatures. **RIDE ON THE WIND**, adapt. by Alice Dalgliesh from Charles A. Lindbergh's "The Spirit of St. Louis," ill. by Georges Schreiber. Scribner, \$2.75.

One of the season's most unusual and beautifully written books, with all the essential information about Lindbergh's famous flight.

AGES 11-16

MOZART, by M. Komroff. Knopf, \$3.

Young music lovers will welcome this distinguished biography, illustrated with photos and old prints.

NATURE'S PROTECTION OF THE ANIMAL KINGDOM, by Cecile Matschat, ill. by Helen Damrosch Tee-Van. Knopf, \$5.

A book to delight youngsters who are interested in nature.

OUT OF THE WILDERNESS, by Virginia S. Eifert. Dodd, Mead, \$3.

The final volume in Miss Eifert's distinguished trilogy about Abraham Lincoln and his ancestors.

SEA TREASURE, by Kathleen Yerger Johnstone. Houghton, Mifflin, \$4.

This is an introduction to the study of sea shells, with beautiful color pictures.

STORIES FROM SHAKESPEARE, by Marchette Chute. World Publishing Company, \$3.75.

An up-to-date introduction to Shakespeare which many adults will find absorbing.

STORY OF THE OLD COLONY OF NEW PLYMOUTH, by Samuel Eliot Morison. Knopf, \$3.50.

A factual book about the Pilgrim fathers, which dispels much of the misinformation of popular legends.

TRAIL BLAZER OF THE SEAS, by Jean Lee Latham. Houghton, Mifflin, \$2.75.

A fascinating biography of Matthew Fontaine Maury, Naval officer and oceanographer who aided in founding the U.S. Naval Academy, and in laying the first transatlantic cable.

THE WONDERFUL WORLD OF ARCHEOLOGY, by Ronald F. Jessup. Garden City, \$2.95.

A companion volume to the brilliant "Wonderful World of Mathematics" by Launcelot Hogben.

Sorry, we cannot take orders, however these books may be obtained from publisher or local book store. Next month, we offer a selection for adults, including authoritative hobby books.

BOOK WEEK, NOV. 25-DEC. 1



- Save your heart! . . . Powerful Gravelly Tractor with push-button starter, 48-inch Snowplow attachment takes all the work from snow removal!
- 23 DIFFERENT TOOLS**
- 23 attachments to save your time and work all year long. *Easy Pay Plan . . . only 20% down, 18 months on balance.*

Write today for FREE 24-page "Power vs Drudgery" Booklet.

GRAVELLY TRACTORS, INC.
BOX 1113 DUNBAR, W. VA.
FIELD-TESTED FOR 34 YEARS

Free Book on Arthritis And Rheumatism

HOW TO AVOID CRIPPLING DEFORMITIES
Explains why drugs and medicines give only temporary relief and fail to remove the causes; tells all about a proven specialized non-surgical, non-medical treatment which has proven successful since 1919. Write for this 36-page FREE BOOK today.

Bail Clinic, Dept. 608, Excelsior Springs, Mo.

TUMS
for ACID INDIGESTION-
HEARTBURN
10¢
QUICK RELIEF HANDY ROLL

Always carry Tums for top-speed relief of acid distress. No mixing, no waiting. Take Tums anywhere.

CAT LOVERS' CALENDAR

NEW, clever 1957 desk size, with plastic binding, appealing photos of adorable felines. A fine gift. Send 10¢ now with bottom flaps from 2 bags of KITTY LITTER, or 25¢ in coin . . . while supply lasts.

LOWE'S KITTY LITTER Absorbs, Deodorizes. Eliminates messy sandbox routine. Obtain where pet supplies are sold. Write for folder. **LOWE'S, INC., Dept. 1107 Cassopolis, Mich.**

BLUE GREEN MONDO 'GRASS' EVERGREEN
never needs MOWING
Write for particulars
MONDO GRASS CO.
Dept. AH Biloxi, Miss.



New Tap-Lite Wall Switch With Snap-On Fashion Plate

HAVE fun decorating with Tap-Lite, new kind of wall switch! Transparent wall plate makes it easy to match any wall by inserting your own wallpaper, drape material, or one of the colored inserts provided. Simple to substitute for old switches; quiet and easy to operate. Tap—it's on! Tap—it's off! **\$1.95 complete**—at leading hardware, electric and department stores.

Tap-Lite by



Honeywell

Your Christmas Shopping Made Easy!

POPULAR MECHANICS BOOK GIFTS

for Active Minds and Busy Hands

This Christmas give adventure, excitement, and fun for months! Give world-famed, authoritative books published by **POPULAR MECHANICS**. See them, buy them—today.



HOME IMPROVEMENT GUIDE

Home owners live by it! Scores of simple-to-follow, elaborately illustrated "Do-It-Yourself" ideas for home repairs and improvements. Eighteen chapters: wall coverings, shrubs, painting, fences, tiles, plumbing, kitchen ideas, and hundreds more. A practical gift for the home-lover who'll bless you for giving it. **\$2.50**

GETTING STARTED WITH POWER TOOLS How to select and operate power tools for home workshop; describes many fascinating projects. Woodworking, metalworking, plastics, others. A welcome helpmate for your Mr. Handyman. **\$2.50**

MODERN FURNITURE A treasure-trove of ideas for the Do-It-Yourselfer. Many in full-color. Shows step-by-step how to save important money, how to build stunning, artistic chairs, tables, lamps, bookracks, desks, many more. **\$2.95**

ELECTRONICS MADE EASY Just out! Describes in easily understood language the principles and practices of the Electronics field. For those whose interest is radio and electronics, this new book provides valuable practical knowledge plus many projects for home construction. Includes whole chapter on amazing new transistors. **\$2.95**

MATERIALS GUIDE This "must" guide for the "do-it-yourself" enthusiast tells how to select the just-right lumber, hardware, plumbing fixtures, fasteners, paints, floor coverings, etc.—saves days of time, many dollars. **\$2.95**

MR. WIZARD'S SCIENCE SECRETS

Famous TV entertainer explains how-to-do-over 150 fascinating experiments. Easy, exciting, instructive, and safe. Fun for boys and girls, 9 to 90. **\$3.00**



BOOK FOR BOYS Easy guide to building dozens of things every boy wants: airplane models, sidewalk car, boomers, motors, radios, taxidermy, toys, kites, tree houses, ship models, and more. **\$2.50**

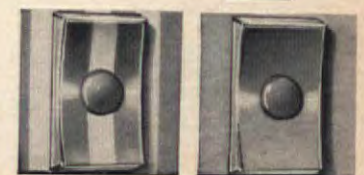
ORDER TODAY

WHEREVER BOOKS ARE SOLD If your local dealer doesn't carry them, get fast service by sending full price direct to us. We'll pay postage.

POPULAR MECHANICS PRESS, Dept. P-2, 200 East Ontario Street - Chicago 11, Illinois
IN CANADA: THOS. ALLEN, LTD., 266 King St. W. Toronto

DON'T BURN LEAVES!

Make leaves, other waste, into rich fertilizer with science-discovery. **ACTIVO**. Quick. EASY. Low Cost. See garden-supply dealer. Send Now for complete Free details. **ACTIVO LAB., Bridgeton 20, Indiana**



Ever see a light switch like this?

Tap-Lite by



Honeywell

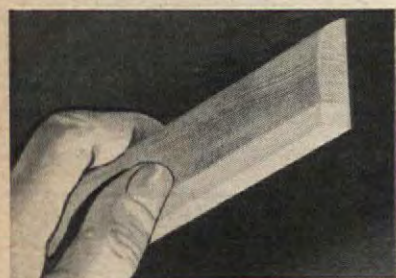
For Your Doors...

Mortell FOAMFLEX DOORSTRIP

Stops Drafts—Stops Noise!



MAKE ANY DOOR AIRTIGHT IN TEN MINUTES—Remarkable new Foamflex snug up skintight—hugs even warped doors—cushions slams and shocks! Use it to replace inefficient weatherstripping. Foamflex nails over present door stop moulding or replaces it entirely. Quick, easy, inexpensive—all you need is a hammer, a saw, a few minutes time—gives you a completely draft-free door!



CLEAR WOOD MOULDING AND CLOSED CELL VINYL FOAM

Foamflex consists of water-and-weather proof vinyl foam and $\frac{1}{4}$ " x $\frac{5}{8}$ " wood moulding strips, permanently bonded by an exclusive process. Durable foam edge absorbs shocks, noise, never absorbs moisture! Stays flexible to 50 degrees below zero. Can be painted without hardening!

ONE SET



More than enough to weather-strip the average door—two seven-foot lengths, one three-foot length, package of **\$2.29** nails.

Your Favorite Hardware or Building Supply Dealer Has It!

JW Mortell
COMPANY

Serving the Home and Industry Since 1895
524 Burch St. • KANKAKEE, ILLINOIS



COMING IN DECEMBER



What a place for a family to call home at Christmas... or at any other time of year! That's the flawless Early American home of Mr. and Mrs. Louis DeHaven Shaw in Palos Verdes, California. If you like Early American, you'll love this home... for you'll find, in this plan of its landscaping and exterior, many ideas for you.

DECK THE HALLS

In fact, why not deck your whole house in the Spirit of Christmas? The holiday season is double the joy when you have Christmas outside, Christmas inside, Christmas in every room. Big projects, small ones; beautiful and cheerful ones. Something to suit exactly the mood you choose. Everything from lights and Christmas wreaths to a candy village. Do-it-yourself instructions, naturally. And while you're decking out your home for a most joyous yuletide, how about making a few Christmas trees? Procedure: simple. Results: stunning.

SEASON'S HOSPITALITY

Guests will be dropping in at any time of the day or evening right through Christmas week... and you wouldn't wish for it to be any other way. Yet how will you solve that old problem of the right festive refreshments for guests of all ages, while still having enough time to enjoy your visitors? Easy: Here's the answer!



AND
LOTS
MORE

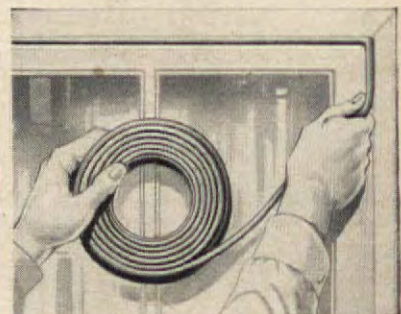
For Your Windows..

Mortell Mortite WEATHERSTRIP

Keeps Heat In—Keeps Cold Out!



WEATHERSTRIP WITH YOUR FINGERTIP—Put an end to unhealthy, fuel-wasting drafts—Mortite your windows now. Weatherproofs any window in seconds at so little cost! Self-adhering—no tacks—no tools—just press in place! Use inside or out—no need to go out in cold to apply. Won't crack, chip or peel...can be used over and over!



SOFT ROPELIKE STRANDS, EASY TO PRESS IN PLACE

One-quarter-inch diameter Mortite unrolls like ribbon, moulds into place like modeling clay. Ideal as gasket, caulker, even a base for flower stems. Perfect plugger-upper for variety of home uses all year long!

KEEP
Mortite
HANDY



Available at all leading stores. Send for Free Folder showing Mortite uses in, around home!

29¢ • 98¢ • \$1.25

JW Mortell
COMPANY

Serving the Home and Industry Since 1895
524 Burch St. • KANKAKEE, ILLINOIS



Skip the hard part of waxing, now!

There's no beforehand work with Beautiflor. No scrubbing. No mopping. Beautiflor cleans as it waxes wood, linoleum and vinyl plastic. It's Johnson's new, easy-buffing, quicker waxing way to keep floors shining clean!



These potatoes have been frying 5 minutes in another shortening, using same heat as potatoes on right. Typically, only the edges have browned.



These potatoes have been frying 5 minutes in Fluffo using same heat as the potatoes on left. This uniform over-all browning is typical of Fluffo frying.



Something Golden Happens

(golden crispiness you've never gotten with any other shortening)



No other kind of shortening you've ever used—whether vegetable or lard—can match the results golden Fluffo gives you.

You've never in your life served such crisp, light, golden-brown fried foods such tender, flaky golden-brown pies!

Here, too, is a shortening texture—a workability—excitingly different from other leading shortenings. Golden Fluffo not only blends with fewer, easier strokes—the color lets you see when you've mixed cake batter or pie dough perfectly.

And frying with Fluffo is so much more satisfactory than frying with ordinary shortening.

Foods fried right and light in Fluffo give you the digestible, golden-brown crispiness you look for every single time. And note this real economy: Fluffo stays so light and clear and utterly digestible you can re-use it indefinitely. Just add more when needed. Try Golden Fluffo—how can you possibly miss?

Pure shortening, not a table spread.
Golden yellow from pure wholesome carotene.

THE AMERICAN
HOME

Vol. LVI

June to November, 1956

✓
5426

INDEX TO The American HOME

Volume LVI — June to November, 1956

Copyright, 1956, by The American HOME MAGAZINE CORPORATION, New York 22, N. Y.

toilet Will Get You Yet!, Nov. 70
Pioneer, A Room, July 14
than, article by, Sept. 130, Nov. 138
can Camellia Winner, Sept. 118
can Roses for 1957, June 119
Marguerite L., letter from, July 6
Craftsmen's Council, article on, Nov. 14
a Drop to Drink," June 21
Ron and Marion, article by, Oct. 134
un Collection, Nov. 138
Disneyland, Sept. 15
is a Serious Day's Work, Oct. 21
the Teacher, Sept. 80
Breakfast Snob?, Nov. 88
for Artful Cooks, Oct. 88
n, article by, June 53, 66, July 62,
74, Sept. 76, Nov. 84
ney, home of, Aug. 108
beth, architect, Nov. 76
and Mrs. Roderick, home of, Aug. 58
Pattern, June 62
Recipes, article on, June 53

Bartlett, Maxine, article by, Nov. 73
Baseball lamp, Directions for making, June 8
Basement Theatre, Oct. 70
Bathrooms, Aug. 99
Bathrooms, article on, Nov. 82
Beef, Take a Pound of Ground, Oct. 78
Before You Buy That House, Sept. 60
Before You Plan That Kitchen, Sept. 63
Before You Plan That Laundry, Nov. 117
Before You Plan That Room, Sept. 68
Before You Plant, Sept. 62
Before You Spend, Sept. 59
Behymer, Mr. and Mrs. Otto, home of, Oct. 126
Bell, Louise Price, article by, Oct. 118, 126
Bernhard, Henry, home of, July 52
Bille, Mr. and Mrs. Steven, home of, Sept. 68
Bird Print, July 12, Sept. 10, Nov. 27
Bissell, Edward E., architect, Aug. 62
Birthday Present, cartoon, Sept. 54
Bjorck, Vera, article by, Oct. 102
Blake, David, article by, Oct. 15
Blue-Ribbon Winner, You Can Duplicate This,
June 115

Blueprint House #52, July 52; #53, Sept. 120
Boileau, Helen Houston, article by, Sept. 82,
Nov. 108
Bolton, Fred, article about, June 54
Books for a Child's Christmas, Nov. 6
Borst, LeNore, article by, Nov. 86
Brams, Stanley H., article by, June 27, Sept. 24
Brassard, Gertrude, article by, Sept. 106,
Oct. 74, 150, Nov. 75
Braun, Joseph P., article about, June 55
Breakfast, article on, Nov. 88
Brett, James W., article by, June 21, Sept. 72,
Oct. 74, 124
Bricks, Find the Real, Oct. 113
Bridge-Party Desserts, Give Us Some, Oct. 92
Brightbill, Dorothy, article by, June 105, 115,
July 6, Sept. 74, Oct. 120, Nov. 20
Bring Family Meals Back to the Table, Nov. 75
Broiling . . . Hot News, June 93
Brown, David A., home of, Aug. 99, 103
Brown, Mrs. Earl R., letter from, Sept. 6
Bruningas, Willis, home of, Aug. 65
Buck, Mrs. Wilbur, letter from, Sept. 6

The American HOME MAGAZINE CORPORATION

Editorial Offices

300 Park Ave., New York 22, N. Y.

1956

Subscription Dept.

The American HOME Bldg., Forest Hills, N. Y.

Build and Cover a Couch, Oct. 68
Bulbs, How to Plant, Oct. 176
Butterfly Colors, Oct. 123

Camellia Winner, All-America, Sept. 118
"Camp" Cooking's Fun at Home, Aug. 78
Campbell, Kay, article by, Oct. 123
Canlis, N. Peter, article about, June 54
Canny Concoctions, July 21
Car Manicure, Sept. 24
Carefree House for Carefree Years, June 64
Carltons, John A., home of, Aug. 59
Carport *vs.* Garage, June 27
Carrickmacross Embroidery, Pattern for, June 115
Cartoon, Sept. 54
Casserole Cover-Alls, Sept. 82
Cats, article on, Oct. 15
Cattell, Mary Deputy, Landscape Architect, Aug. 60
Check List for Remodelers!, Aug. 97
Chip Off the Beef, Nov. 108
Christmas Patterns, Nov. 20
Church that Artists Love, Sept. 44
Cigar-Box Garden, Oct. 24
Clemons, Elizabeth, information, Oct. 116
Cobb, Hubbard, article by, July 52, Aug. 26, Sept. 120, Nov. 80

Coca, Imogene, article on, Oct. 21
Coconut for Breakfast, Sept. 98
Coffee Table, Directions for Making, July 55
Coit, Harlan, home of, Oct. 116
Collins, Dorothy, article by, Nov. 78
Collins, Ruth P., article by, Nov. 97
Come Rain, Come Shine, You Eat on Time, June 62
Contemporary Craft Museum, article on, Nov. 14
Cookingham, Ruth J., letter from, June 6
Cool Sipping!, Aug. 83
Corliss, Philip G., information, June 56
Correntis, Samuel, article about, June 122
Couch, Build and Cover, Oct. 68
Coughlin, Mary, article by, Oct. 110
Crosby, Bing, letter from, June 6
"Cup" (Magazine Stand) Oct. 12
Curtain, Patterns, 4, Sept. 74
Cutler, Katherine Noble, article by, June 60

Dailey, Yvonne W., June 8
Danger! Gyps at Work, Aug. 16
Daoud, Maud, article about, June 53
Davidson, J. R., home of, Aug. 108
De Motte, Helen, article by, June 32, July 22, Aug. 18, Sept. 32, Oct. 28, Nov. 30
Designs You Can Follow, July 86
Desk, Directions for Making, July 54
Desk, Refinishing, Nov. 78
Details Make the Difference—When You Buy, June 106
Details Make the Difference—When You Sew, June 105
Development House, article on, Oct. 66
Development House, What to Look For When You Buy, Sept. 61
Dibble, Gladys Gage, article by, June 41, Sept. 44
Disneyland, Rare Antiques in, Sept. 15
Dixon, Gertrude Brooks, article by, Sept. 68, Oct. 55, Nov. 134
Does It Pay to Buy a White Elephant?, July 56
Doghouse, Pattern For, June 12
Dogs, Push-Button, Nov. 64
Do It Yourself—But Safely!, Nov. 156
Duff, Howard, home of, Nov. 73

Eckerle, Mrs. G. C., home of, Aug. 55
Eddy, Robert, home of, Oct. 110
Eden, Mrs. Jack A., letter from, July 8
Edes, Mary Elisabeth, Book Reviews by, Nov. 6
Embroidery, Patterns for, June 105
Eyre, Cynthia, article by, Aug. 38, 66

Facts to Sleep On, Oct. 109
Family Food, June 72, Aug. 84
Family Reunion, July 69
Fancy-Leaved Geraniums, June 56
Father's Day Specials, June 76
'56 is the Year to Fix, Aug. 17
Fire Prevention, article on, Oct. 8
Fireplaces, Aug. 103
Floors, How to *Refinish* Your, Sept. 72
Flower Pots, How to Hang, June 124
Flowers, Half-a-Cup of, Sept. 46
Foldaway Cart, Oct. 120
Food News, Sept. 92, Oct. 104
Food Signifies Faith, Sept. 104
For Lovers of Good Design, Nov. 14
Fort, They Found a, Sept. 29
4-Way Guarantee of Spring and Summer Blooms, Sept. 114
French Beauties in Glass, July 85
French Provincial Trend in Kansas City, July 47
Fresh Lettuce All Summer, July 97
Fringe Benefits, Oct. 164
Frix, Elizabeth, letter from, June 6
Froehlich, M. M., letter from, Sept. 6
Fuel, article on conservation of, Nov. 69
Fund Raising, article on, Nov. 10

Gala Grapefruit, Oct. 102
Garage, Carport *vs.*, June 27
Garden, Cigar-Box, Oct. 24
Garden Pool, Pattern for, July 93
Garner, Fay O., home of, Nov. 76
Gates of Williamsburg, Oct. 124
Gebhard, W. J., home of, Sept. 120
Geraniums, Fancy-Leaved, June 56
"Give Us Some Bridge-Party Desserts," Oct. 92
Give Your Desk the Cinderella Treatment, Nov. 78
Gold Medal Award to "Ned" Seymour, Sept. 31
Good Ideas Fill This Hall, Oct. 116
Good, John, home of, Nov. 68
Good Rules for Gardeners, June 122
Good Victuals, June 53, July 62, Aug. 74, Sept. 76
Good Victuals in Your Freezer, Nov. 84
Goose, article on cooking, Nov. 86
Granstedt, John, architect, July 49
Grapefruit, Gala, Oct. 102
Gun, Antique Collection, Nov. 138
Gutters, How to Install, Sept. 130

Haber, Margaret, article by, June 106, Oct. 109
Half-a-Cup of Flowers, Sept. 46
Halliday, Donald, home of, Aug. 64
Halloween Masks, Oct. 10
Halloween, Recipes for, Oct. 87
Halloween, Who's at Your Door on, Oct. 18
Halvorsens, Carl M., home of, Oct. 142
Handyman How-Tos, June 112, July 99, Sept. 109, Oct. 114, Nov. 153
Hanukkah, table setting for, Sept. 104
Hart, Creighton, home of, July 43
Hilgar, Webb, Gun Collection of, Nov. 141
Hill, Betty, article by, Sept. 60
Hoffman, Morris, home of, July 48

Hoit, Frederick, home of, Aug. 65
Hollywood Living for \$473, June 58
Homemaker, Profile of, Sept. 49
Hood, Directions for Making, Sept. 103
Hosfeldt, Arthur, home of, Aug. 66, Sept. 83
House, Before You Buy That, Sept. 60
Houseman, Robert W., article by, June 4, Oct. 113
Houses; Cussed and Discussed:, Aug. 11
Housewife Needs a Desk, July 89
How to Add On, Aug. 62
How to Bring Up a Lawn, Sept. 70
How to Build and Cover a Couch, Oct. 6
How to Get Up an Incline, Sept. 134
How to Hang Flower Pots, June 124
How to Install Gutters, Sept. 130
How to Plant Bulbs, Oct. 176
How to *Refinish* Your Floors, Sept. 72
How to Spoon, Sept. 23
How to Use Louvers For Style, Oct. 168
How Your Club Can Raise Money!, Nov. 6
Howard Duffs Set Their Own Stage, Nov. 6
Howard, Mrs. J. H., letter from, Sept. 6
Huckaba, Dr. G. W., collection of, Nov. 6
Hyer, Martha, home of, Oct. 123

Ice Skating, article about, June 40
Idea, Oct. 12
Ideas to Help You Get a New Home Address, Aug. 55
If You Respect Independence, Oct. 15
Incline, How to Get Up, Sept. 134
Is There a Solution Here For your Problem, Aug. 58
It's a New House at 90!, Nov. 76
It's Easy to Keep Your House in Shape, Oct. 126
It's the Core of Family Living, Oct. 126
It's Too Hot to Cook!, Aug. 84

Jennings, E. R., letter from, July 8
Jewish Holidays, article on, Sept. 104
Joyner, Marjorie C., letter from, June 6

Keane, Gerald W., letter from, July 6
Kenley, Helen Manley, article by, Aug. 7
Kennedy, P. J., home of, Oct. 70
Kettletown Farm, June 66
Kirk, Paul Hayden, architect, Oct. 72
Kitchen, Before You Plan That, Sept. 63
Kitchen Time Savers, Nov. 99
Kuhn, Arthur, home of, Oct. 172
Kurtz, R., home of, Oct. 66

Lakin, Mary Ellen, letter from, June 122
Lane, LaRule, letter from, June 6
Lannons, Robert, article about, June 62
Lanyon, William, article by, July 54
Lapinig, Stephanie, article by, June 76, Sept. 87
Larry, Gilbert, article about, June 64
Lassie, We Design a Home for, June 12
Laundry, Before You Plan That, Nov. 11
Laundry How-To's, Nov. 122
Lawn, How to Bring Up, Sept. 70
Lazy Susans, Oct. 138
Leaves, Put Your, to Work, Oct. 154
Lenox, Barbara, June 64
Life Saving, article on, July 28

John, article by, July 21, Sept 23, Oct. 21
 Johns, Aug. 66
 New, June 16, July 34, Sept. 16, Oct. 50,
 60
 What's Happened to Prefabs!, Nov. 80
 Jumps, June 10
 John K., Nov. 138
 How to Use, for Style, Oct. 168
 Mrs. B. L., letter from, June 6
 Russell, home of, July 50
 A., home of, Nov. 72
 Robert, home of, Oct. 148
 David, architect, July 43, 49, 50
 Roger, home of, Nov. 82
 "Cup," idea for, Oct. 12
 John, home of, July 83
 Development House a Home, Oct. 66
 of These This Week End!, July 54
 Marble-Top Table, June 120
 Tips for a Small Space, Nov. 82
 Own Moonlight, June 48
 Car, Sept. 24
 David X., article by, Sept. 138, Nov. 156
 Top Table, Make This, June 120
 Ace, June 32, July 22, Aug. 18, Sept. 32,
 28, Nov. 30
 T. and Mrs., home of, July 45
 Hows, Take a Package of, Sept. 88
 Halloween, Oct. 10
 Inded Mixing, Nov. 131
 ou, article about, June 53
 Marion M., article by, Sept. 49
 nes, letter from, July 8
 ic, Janet, article by, Oct. 143
 ms, Mrs. R. S., letter from, Sept. 6
 old, to "Ned" Seymour, Sept. 31
 Harts, July 43
 Mackies, July 49
 Betty M., arrangements by, Sept. 78,
 10
 Harold H., article about, June 55
 ice and Florence, article by, Oct. 24
 Why Are You Setting the Table Now?,"
 106
 How Your Club Can Raise, Nov. 10
 Mary E., article by, July 56, 85, Oct. 66,
 131
 t, Make Your Own, June 48
 nter Comfort With Less Fuel, Nov. 69
 Eugene, July 50
 Manuel, July 49
 H. L., Gun Collection of, Nov. 138
 the Dell, July 38
 ell-Planned, Oct. 166
 re Room? Enclose Your Porch, Sept. 138
 ensions Call for New Treatment,
 134
 sh-Button Dogs?, Nov. 64
 orence, article by, Oct. 138
 ooks, home of, July 47
 athleen, home of, July 56
 ust"—Terrace, July 45
 mbing Problem, Sept. 111
 Good Ideas, June 41
 , article by, July 14
 m House, June 100
 Living 9 Months a Year, Oct. 110

Page, Dr. and Mrs., home of, June 100
 Paint, The Right, for the Job, Oct. 158
 Paperweights, article on, July 85
 Parlett, Bertha, article by, Aug. 38
 Partition, Surprise, Oct. 118
 Passover, Table Setting for, Sept. 104
 Patterns, 4 Curtain, Sept. 74
 Paulsen, Glen, architect, Oct. 110
 Pawlan, Harold, architect, Oct. 70
 Payne, Morton, article by, July 47
 Peppard, Ann, article by, July 45
 Perhaps Paint Alone Will Do It, Aug. 56
 Pesah, Table Setting for, Sept. 104
 Picnic Papers, July 66
 Pidgeon, Luther, home of, Aug. 68
 Planned for Indoor Greenery, Oct. 142
 Plant, Before You, Sept. 62
 Plastics, Practical, Sept. 100
 Plumbing Problem, No. 1, Sept. 111
 Pool, Directions for Building, June 58
 Pools Need Rules, June 59
 Porch, article on, Sept. 139
 Porch, What's the Temperature of *Your*, Nov. 67
 Portland, Patrick, home of, Aug. 109
 Power-Tool Attachments, June 13
 Practical Plastics, Sept. 100
 Prefabs, Look What's Happened to, Nov. 80
 Prodonovich, Col. and Mrs., Nov. 131
 Proffit, Dr. and Mrs. William, home of, Aug. 70
 Profile of the Homemaker of the Future, Sept. 49
 Psychoanalyze Your House!?! Aug. 25
 Pumpkin, Take a Can of, Nov. 90
 Purim, Table Setting for, Sept. 104
 Put Lazy Susans to Work, Oct. 138
 Put Your leaves to Work, Oct. 154
 Puzzle . . . Find the Real Bricks!, Oct. 113

Quick Tricks Packing "Different" Lunch Boxes, Oct. 90

Quick Tricks Save Lives, July 28
 Quinlan, Marian S., Decorator, Oct. 70
 Quinn, Eugene, home of, Nov. 67
 Quite a Face-Lifting, Nov. 110

Ramsay, Edith, article by, June 93, July 58,
 Aug. 15, 66, Sept. 63, Oct. 60, Nov. 117
 Range Hood You Can Make, Sept. 103
 Rare Antiques in Disneyland, Sept. 15
 Refinish, Floors, Sept. 72
 Remodeling, article on, June 60
 Remodeling, see August issue
 Remodeled House, June 100
 Remodeling Tips, Sept. 137
 Rettig, Tommy, article about, June 12
 Rider, Hope, article by, June 58
 Right Paint for the Job, Oct. 158
 Rogers, Katherine, article by, Oct. 26
 "Roll Your Own"—Phooey!, June 8
 Room Air Conditioner, July 14
 Room, Before You Plan That, Sept. 68
 Roses—All-American for 1957, June 119
 Rosh Hashanah, table setting for, Sept. 104
 Roth, Clara Ann, article by, Oct. 88
 Round and Round and Round We Go, Oct. 150
 Rumple, H. A., letter from, July 8
 Rysedale, Ann, Architect, Oct. 148

Sailboat to Houseboat to Summer Home, June 60
 Samplers, Patterns for, July 86

Savory September Story, Sept. 78
 Schall, Marie M., information, June 59
 Schery, Robert W., article by, Sept. 70
 Schroeder, Virginia, article by, June 78, Aug. 83,
 Sept. 104, Oct. 90, Nov. 106
 Schubart, Dorothy, Decorator, June 66
 Schuler, Stanley, article by, Aug. 97
 Schwartz, Milton H., article about, June 55
 Seymour, E. L. D., article on, Sept. 30,
 article about, Oct. 6
 Shaw, John W., article about, June 55
 She'll Never See 30 Again, Aug. 38
 Sherwood, Arnold, home of, July 48
 Shutter Simplicity, June 122
 Sibley, Hi, article by, June 120
 Simonds, Llyn, article by, Nov. 64
 Singer, Arthur, painting of, July 12, Sept. 10,
 Nov. 26
 Slaughter, Jack, home of, July 52
 Smith, Lawrence E., home of, July 48
 Soda Shuttle, pattern for, June 43
 Something to Crow About, Oct. 55
 Spacious One-Level Living, Oct. 172
 Spangler, Frank, home of, Nov. 120
 Spatula Tips, June 94
 Spend Your Remodeling Dollar Wisely, Aug. 26
 Spira, Ruth R., article by, July 97
 Spoon, How to, Sept. 23
 Stained-Glass Windows, patterns for, Nov. 20
 Stark, Wilbur, home of, July 56
 Stepping High, Sept. 112
 Sterling, Ann, article by, Nov. 76
 Storage, Aug. 108
 Sullivan, Ed, home of, June 66
 Summer Home, article on, June 60
 Summertime Snowballs, June 78
 Sureken, Ernst, article by, Oct. 64
 Surprise Partition, Oct. 118

Table Setting, article on, Sept. 106
 Tablecloth, Pattern for, June 115
 Take a Can of Pumpkin, Nov. 90
 Take a Can, Package, Jar and Take a Picnic, July 60
 Take a Can of Tomato Sauce, June 75
 Take a Jar of Instant Coffee, Aug. 76
 Take a Package of Marshmallows, Sept. 88
 Take a Pound of Ground Beef, Oct. 78
 Taylor and Porter, architects, Oct. 172
 Teen-Agers, #12 is for the, June 43
 Television Cabinet, Pattern for, July 54
 10 Ways to Confound a Meeting, Oct. 4
 Terraces, article on, July 43
 Thabet, Virginia E., article by, June 94, July 89,
 Aug. 68, Sept. 112, Oct. 141, Nov. 120
 Theatre, Basement, Oct. 70
 They Found a Fort, Sept. 29
 They Gain 7 Months in 5 Weeks, July 31
 They Made the Most of a Ghost, July 83
 This Family Room Lives Up to Its Name, Oct. 148
 Thompson, Earl W., article by, Oct. 68
 Time for Deep-Root Feeding!, Oct. 130
 Tisdale, Nancy, article by, Aug. 8
 To Get These—Do This Now, Oct. 62
 Towne, June, article by, June 74, July 60, Aug. 76,
 Sept. 88, Oct. 78, Nov. 90
 Tricky Treats, Oct. 87
 Try a Pool for Garden Glamour, July 93
 True Spirit of Christmas, Nov. 20
 Tuck It Away, Nov. 120

#12 is for the Teen-Agers, June 43
20 Questions That Save Your Life, Oct. 8
Twin Terraces Double Their Outdoor Living,
Oct. 72

UNICEF, article on, Oct. 18
Urban, William, Designer, July 52

Wall Lamp for \$8.15, Oct. 134
Wallace, Arthur H., article by, July 38
Walsh, James H., home of, Oct. 72
Walton, Sandra, article about, Sept. 49
Water Conservation, article on, June 21
Watkins, A. M., article by, Nov. 69
Ways to Confound a Meeting, Oct. 26
We Design a Home for Lassie, June 12

We Made a New Home at the Old Address, Aug. 8
Well-Planned Kitchen Storage, Oct. 141
Well-Planned Music Spots, Oct. 166
Weston, Theodore, article by, June 21, Sept. 62,
Oct. 62, Nov. 70
"What are We Saving *These* For?", Oct. 74
What to Look for When You Buy a Development
House, Sept. 61
What's the Temperature of *Your* Porch?, Nov. 67
When Your Goose is Cooked, Nov. 86
Where to Get It, Aug. 48
"White Elephant" Kitchen Was No Prize Package,
July 58
White Elephant, Does It Pay to Buy, July 56
Who's at Your Door on Halloween?, Oct. 18
Wical, Noel, article by, July 31, Oct. 48
Wickware, Mrs. G. T., letter from, June 6

Williams, Gordon C., home of, Aug. 58
Williamsburg, Gates of, Oct. 124
Willis, Jeannie, article by, June 72, July 6
Aug. 84, Sept. 80, Oct. 92, Nov. 88
Wiring Up to Date?, Aug. 112

Yeast Bread Secrets, Nov. 106
Yesterday's Odds and Ends—Today's Fe
Nov. 97
Yocum, Verna, article by, Nov. 110
You Can Duplicate This Blue-Ribbon W
June 115
Yours to Build—and the Upkeep's Easy,
Youth Takes the Wheel, Oct. 48

Ziegelbaur, Paul, home of, Aug. 62