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 $L^{\rm ET'S\ FACE IT.}$ When it comes to Christmas presents, perfumes and negligees—thank goodness—are here to stay.

Of course women love "frilly" gifts! But just you find us a girl who wouldn't be delighted to receive any of the handsome and practical gifts shown on this page! Why not drop in and see them at your local General Electric dealer's. General Electric Company, Portable Appliance Department, Bridgeport 2. Conn.

*Manufacturer's recommended retail or Fair Trade price





Kitchen clatter and romping children can make reading the evening paper more of a chore than a pleasure. But there's no danger of this in the Millers' home. They've solved the noise problem by sound conditioning their family room-kitchen with an Armstrong Cushiontone ceiling. What was nerve-jarring racket before remodeling has now become the pleasant hum of a happy home.



Easy to put up, Cushiontone makes an attractive new ceiling . . . and permanently covers ugly plaster cracks at the same time. Mr. Miller used a stapling gun, although hammer and nails, or cement, can be used. All three methods are quick and clean. The Millers, operating on a limited "fixup" budget, found the cost of sound conditioning with Cushiontone moderate, the benefits lasting.

Send for free booklet, "Quiet Your Home with a New Armstrong Ceiling." You'll find easy-to-follow pictures and complete instructions a great help in doing the job. Write Armstrong Cork Company, 5612 Clark Street, Lancaster, Pennsylvania.

Hubbub at home hushed by smart new ceiling

The Millers found their family room-kitchen too noisy . . . until they put in a beautiful new kind of ceiling



Mrs. Miller might be holding her ear instead of her hat if Cushiontone wasn't overhead. Now she no longer has to "shut out" family noise to telephone because Cushiontone soaks up almost 75%

of the sound that hits it. The Millers are highly pleased with the decorative design of Full Random^{*} Cushiontone—they first admired it in a builder's model home in their community.

You can buy Cushiontone from your Building Materials Dealer and do the job yourself. For professional help, see your Armstrong Acoustical Contractor. Both names are in the Yellow Pages of your phone book.



including Cushiontone® and Temlok® Tile to quiet and beautify your home



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Living room of the Louis de Haven Shaws. There is not a lot of dazzlement—just a few baubles around the fireplace, the family stockings, and a glimpse of the tree on the adjoining covered terrace, but it's enough to provide enchantment for the young of any age. Story begins on page 49. Photo: George de Gennaro.

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In this Issue

Vol. LVII, No. 1 December 1956

Christmas

Gift Togs for Dogs 7

- Books for Christmas 10
- Bring Back the Yule Log 18 How to Keep Christmas Plants Holiday Reflections 23
- 40
- 43 Merry Christmas to Your Home
- Cheerful, Beautiful, Easy to Make Make a Christmas-y Clown 44
- 46 Pie Plate Ornaments 46
- 46
- Holiday Mantel Carolers Hints for Outdoor Lighting 47
- 48
- Picture Eggs Keep It Set All Through the Holidays 58 Candy Village 63

Food

- Family Food Good Victuals 54
- 56 Take a Jar of Holiday Fruits 68
- Tempting Holiday Trimmings Wrapping Ideas for Food Steamed Puddings 70
- 70
- 71 Gala Salads
- 71 73 Recipes
- Recipes

Other Features

- How Would YOU Decorate It? 24
- Market Place 26 Found! A Flawless Early American Home 49
- Louis de Haven Shaw Garden 52
- Find of the Month 91
- Nine Ideas for You to Adapt Where Credit Is Due 92
- 96
- 102 Coming in January

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5



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says Bob Crosby

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Gift Togs for Dogs

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"That coat will never fit; besides, I like solid colors!"



"I knew it wouldn't fit! I still like solid colors!"

• Pet lovers will agree that on occasion their dog are scamps whose innermost thoughts are best kept to themselves. For a description of these handsome togs and accessories from "our point of view," see page 101 of this same issue.



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CONTINUED ON PAGE 14

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14

(Begins on page 10)

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CONTEMPORARY DESIGN IN WOODWORK by S. H. Glenister. Studio Publications (Distributed by T. Y. Crowell), \$3.95. A treasure house of ideas for amateur craftsmen who want to make useful and decorative articles of wood for the home. There are over 200 photos and diagrams of chairs, tables, bookcases, desks, etc., all of modern design. DESIGNS AND HOW TO USE THEM by Joan B. Priolo. Sterling Publishing

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FINE FURNITURE FOR THE AMATEUR CABINETMAKER by A. W. Marlow. Macmillan, \$8.50. Fourteen cabinet-making projects illustrated with excellent step-by-step photographs. The pieces range from small trays to chests and chairs, and all the finished work is supposed to be professional in appearance and beautiful in style. Obviously not for the rank beginner, but an excellent choice for the more experienced craftsman.

A HANDWEAVER'S WORKBOOK by Heather G. Thorpe. Macmillan, \$3.95. A book for all weavers that begins with directions for setting up a fourharness loom and goes on to more advanced training and techniques. The second part of the book presents a number of useful weaves and diagrams, a comprehensive glossary.

HOW TO STENCIL AND DECORATE FURNITURE AND TINWARE by Nancy Richardson. Ronald Press, \$5. All phases of stenciling and brush stroke painting. There are 92 complete patterns, many with color instructions, and a portfolio of design motifs that may be combined in a variety of ways. Seven photographs and 135 individual design motifs.

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HOW TO BUILD MODEL RAILROADS AND EQUIPMENT by Barton K. Davis. Crown, \$3.95. Exact replicas of actual rolling stock and railroad equipment in use today, with a clearly written text and instructions and over 100 detailed drawings. With this book the hobbyist can turn out everything from miniature engines to stations.

AMATEUR PHOTOCRAPHER'S HANDBOOK by Aaron Sussman. Crowell, \$3.75. A complete book for the beginner and for all amateurs. Includes information on color and stereo photography, 216 photographs and drawings; revised just last year.

THE CREATIVE PHOTOGRAPHER by Andreas Feininger, Prentice-Hall, \$4.95. How to compose artistic and effective pictures, what makes interesting subject matter, how to tell if something is photogenic, how the best composition can be achieved; an excellent guidebook for those who already know something about photography but want to raise the level of their picturetaking. Illustrated with many photographs.

CONTINUED ON PAGE 16

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(Begins on page 10)

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OIL PAINTING STEP-BY-STEP by Arthur L. Guptill. Watson-Guptill, \$6.95. How to paint in oils, including demonstrations by professional artists and a critical evaluation of the work of twenty talented amateurs. A thorough and comprehensive guidebook that leads by easy stages from the most elementary matters such as the choice of materials to more advanced techniques. A very helpful book for anyone working at home without a teacher. **PENCIL DRAWING STEP-BY-STEP** by Arthur L. Guptill. Reinhold, \$8.50. A similar sort of guidebook that begins simply and works up gradually through choice of materials and construction of subjects to outline drawings, light and shade, texture, composition, etc. There are 300 illustrations, many the work of top-flight artists.

PRINTMAKING WITH A SPOON: Volumes I and II by Norman Gorbaty. Reinhold, each volume, \$3.50. An entertaining new hobby that shows how to make woodcuts, linoleum cuts, potato prints, bean prints, etc., using the simplest of materials, many of them common household utensils. The two volumes are divided according to the amount of skill the prints require, but none of them is difficult. In fact, just to demonstrate that this type of printmaking can be handled by anyone, all the illustrations are actually the work of children.

wATERCOLOR MADE EASY By Herb Olsen. Reinhold, \$7.50. Detailed explanations of the palette, composition, materials, particular problems such as how to show fog or rain. One section shows how to add action to your pictures. A big, beautiful book with lots of color illustrations, an idea gift for the weekend painter.

FOR THE WHOLE FAMILY

A MERRY, MERRY CHRISTMAS BOOK edited by Eric Posselt. Prentice-Hall, \$2.95. A gala collection of Christmas stories and cartoons, all told with a light touch by Robert Benchley, Damon Runyon, Max Beerbohm deft Frank Sullivan and many others. Cartoons on the Yule season by George Price, Otto Soglow, Cobean, etc.

THE BIBLE AS HISTORY by Werner Keller. Morrow, \$5.95. An international best seller that brings together a great mass of historical and archaeological evidence to prove the truth of events described in the Old and New Testaments. Each archaeological discovery in the Holy Land is related to its Biblical episode. Illustrated with 53 photos, many drawings and maps. **STORIES TO REMEMBER** selected by Thomas B. Costain and John Beecroft. **STORIES TO REMEMBER** selected by Thomas B. Costain and John Beecroft. Doubleday, 2 volumes, \$7.50. A famous author and a noted editor have chosen a rich collection of the best in story-telling, six complete short novels by Robert Nathan, MacKinlay Kantor and others, parts of seven other novels and 26 short stories by well known writers. Each volume is 512 pages long, each is handsomely illustrated. **THE BOOK OF THE SKY** edited by A. C. Spectorsky. Appleton-Century-Crofts, \$10. A beautiful companion volume to Mr. Spectorsky's, "The Book of the Sea" and "The Book of the Mountains." There are 63 pages of illustrations and many line drawings. The text is made up of selections from writers of all ages who were fascinated by the sky and have sought

from writers of all ages, who were fascinated by the sky and have sought to interpret its mysterious attraction. Stories about flying, weather, birdseven about angels

THIS HALLOWED GROUND by Bruce Catton. Doubleday, \$5.75. The whole story of the Civil War from the Union side as told by a Pulitzer-Prize winning historian. There are a great many books on the Civil War this season and this is one of the most readable. Includes maps.

ATOMIC QUEST by Arthur Holly Compton. Oxford University Press, \$5. The personal narrative of a famous scientist combining a fascinating inside story of what went on during the war up to the time the atomic bomb was created, with reflections on the implications and possibilities of atomic power.

THE COMPACT HISTORY OF THE UNITED STATES ARMY by Col. R. Ernest Dupuy, USA, Ret. Hawthorn Books, \$4.95. The story of the American Army, not in terms of strategy and tactics, but in terms of the officers and men who have fought in it from the Revolution to Korea. The author is former chief of public relations at SHAEF under General Eisenhower. FIGURE HISTORY OF THE U.S. NAVY by Theodore Roscoe and Fred Freeman. Scribners, \$12.50. A big pictorial review of the ships, naval engagements and sailors' daily life in the U.S. Navy from 1776 to 1897. Many of the pictures have never before been published.

A PICTORIAL HISTORY OF THE AMERICAN INDIAN by Oliver La Farge. Crown, \$7.50. The story of the Indians of North America from the time the first white men landed to the 20th century, told by one of our foremost authorities on Indian affairs. A section of full color portraits,

ENCYCLOPAEDIA BRITANNICA, \$298.00, in the special school and library binding. (425 N. Michigan Ave., Chicago 11, Ill.) Brand new edition, in 24 volumes.

A TREASURY OF CHRISTMAS SONGS AND CAROLS edited and annotated by Henry W. Simon. Houghton Mifflin, \$4.95. A generous album of over 100 holiday songs and carols, with a special section of Christmas rounds and catches. Big type, bright colors and charming illustrations by Rafaello Busoni. The musical arrangements are easy enough to be played by the average amateur pianist.

FIRESIDE BOOK OF FAVORITE AMERICAN SONGS selected and edited by Margaret Bradford Boni, arranged for the piano by Norman Lloyd. Simon & CONTINUED ON PAGE 40

NO LINT FUZZ ON CLOTHES!



e "linty-water" way ... This cotton blouse like this—dulled and discolored by lint fuzz even washings in an ordinary washer. Unlint is hard to brush off dark clothes.

But the "clean-water" way . . . This identical blouse looked like this after seven washings the General Electric Filter-Flo Washer way in an identical wash-load. *Practically no lint!*



3 new design. Fingertip Selectors for wash temperature, water savings. Over 50% more capacity than in many automatics. Fiveritten warranty on transmission. Filter-Flo

Washer, about \$3.35* weekly. With Suds Return System, slightly higher. Matching Automatic Dryer about \$2.70 weekly. Buy pair, take 36 months to pay. Mix-or-Match colors or white.

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*After small down payment. See your dealer for his prices and terms. Most models available in Canada.





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BRING BACK THE YULE LOG

MARIAN MeINTYRE MeDONOUGH

o you sometimes have the feeling that your community's Christmas celebrations aren't all they should be? Then perhaps you can borrow an idea from the people of Palmer Lake, Colorado.

It's the Sunday before Christmas in this village that nestles in the mountains between Denver and Colorado Springs. As you walk toward the town hall, you meet large groups of people, many of them wearing crimson and green hooded capes. These capes are the townspeople's traditional costume for the big event they are anticipating.

Then at 1:30 in the afternoon, a trumpet sounds. The gathering carols "Joy to the World," then starts up a mountain slope to hunt for the Yule Log. Notched and tied with hempen rope, the 8-foot log has been secretly hidden for weeks. While the search is on, the less venturesome residents and visitors gather to sing

carols and to listen to Yuletide music and stories in town hall. They'll be there to greet the returning hunters.

The Yule Log ceremony started as a pagan rite in Egypt and Persia, but early Christians made it a part of the Christ-



mas festival. By the time this ritual became established in old England, it was also the custom for family feuds to end, and all quarreling was forbidden during the Yuletide from Christmas to Twelfth Night.

The idea for Palmer Lake's colorful event originated with Miss Lucretia Vaile, a summer resident, and Dr. Evalena Macy, pastor of the Little Log Church. Their dream of a Yule Log hunt for Palmer Lake became a reality in 1933, when their first kindling log was ignited by a splinter from the Lake Placid Club in New York State. As far as is known, these were the first two places in the United States to mark this festival.

Palmer Lake's first Yule Log celebration was sponsored by the youth of the church, and only fifty people took part. But in 1934 the hunt became a community project. And it grew and grew. There were guests one year from 26 states and four foreign countries. Hundreds attend—some arriving on special trains—and over 400 people now take part in the actual hunt.

The festival is spreading, too. Palmer Lake has sent splinters PLEASE TURN THE PAGE

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Yule Log Ceremony

(Begins on page 18)



to communities in Oregon, Washington, Texas, Illinois, Idaho, Pennsylvania, Tennessee, New York, New Jersey and Colorado.

The Palmer Lake Yule Log Association starts festival plans many weeks in advance. Chairmen are appointed and committees are formed. The capes are made and the ingredients for the "wassail," a hot spiced drink of sweet cider, are ordered.

Three evenings before the festival, there's a "covered dish" supper, after which the young people decorate the town hall. All the townspeople make tiny souvenir logs—sprays of spruce tied with scarlet ribbon. Guests receive these lapel pins when they register.

The community-with donations from friends-supports the hunt. Admission is free to all.

When the hunters finally return, it's with shouts and laughter. They pull the happy victor—the person who discovered the hidden Yule Log—down the trail astride the log. At the town hall, the log is sawed in two. One half is saved for the next year's kindling. The other is put in the great stone fireplace while everyone sings "Song of the Kindling Log" and the "Song of the Christmas Log." The singing ends with "Silent Night," and the wassail cup is brought in as the log burns. The first cups of wassail go to the discoverer of the Yule Log and the two young men who hid the log. The toast is "Be whole—good health to you!"

Then a 500-foot Christmas Star is lighted on a mountainside. It reminds people, throughout the season, of Palmer Lake's Christmas fete—expressing fellowship to all men of good will. THE END



[&]quot;HERE'S THAT LIST OF STUFF I WANT FOR CHRISTMAS."

20

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THEODORE A. WESTON

Whether you buy them for yourself or receive them as gifts. Christmas plants will please you a lot more if you please *them*. And what pleases a Christmas plant? Nothing so much as plenty of light, an even temperature, and a good watering when needed.

These plants, you know, are grown in greenhouses, and that means everything is made to order for them. There's good light, high humidity. The temperature is kept steady, and there's good ventilation but there are no drafts.

So try, as far as possible, to give the plants the same conditions in your home.

First and foremost, give them as much light as you can. Keep them in your brightest windows during the day, but on cold nights move them into the interior of the room.

Water your plants thoroughly, with *lukewarm* water, but *only* when they're getting dry. Test the soil with your finger every day. If it's damp, don't water. If it's dry, soak the soil until water runs out the drainage hole of the pot; then empty the saucer or jardiniere in which the pot stands. Water-logged soil will kill plants just as surely as bone-dry soil.

Most plants like less heat and more humidity than we do, and they appreciate fresh air even in winter. If a sunny window stays between 60° and 70° all day, it'll be just about ideal. Keeping another window open just a little during the day will provide fresh air and also

HOW TO KEEP CHRISTMAS PLANTS

increase the humidity. Radiator humidifiers also will help keep Christmas plants happy.

Don't stand a plant near any radiator or other type heater. The air will be too hot and too dry. And not near a doorway, either—or any place where there'll be a draft, hot, cold, or dry.

Different kinds of plants do, of course, prefer somewhat different conditions. So, to give you suggestions for all the more popular Christmas plants, we've asked Alyn Wayne of the Florists' Telegraph Delivery Association for specific recommendations.

Here they are, plant by plant:

POINSETTIA. Tropical plant that needs warm, even temperature and good light. Give it sunniest window, not near a radiator and not in a draft. Keep soil moist, not soggy-wet. Increasing humidity of room will prolong attractiveness of plant.

When plant finally loses all leaves, stop watering and store plant in cool, dry place in basement. In May, cut stems back to 6", CONTINUED ON PAGE 85 one package that should be under your tree...

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ROBERT Q. LEWIS When not busy with radio assignments, he caters to the whims of his pet parakeets, would house them in antique cages over fireplace.

"How would

The American HOME Magazine would decorate the same the following ideas that reflect their





JOHN CAMERON SWAYZE

This TV newscaster is a world traveler, enthusiastic antiques collector. He'd use fireplace wall to exhibit antique shop signs—such as scissors from cutlery shop and lamb's head from butcher shop and would balance the setting with potted plants.

MARY MARGARET McBRIDE

This radio personality has a keen dislike for "niddy noddys," objects meant for one purpose but converted for another use. She doesn't like coffee-urn lamps, for example, but does like American primitives. So she would use one above the fireplace, flanking it with brass candlesticks and a bowl of wildflowers.



JOHN LIPPERT

YOU decorate it?"

asked five non-professional decorators how they fireplace if it were in their homes, and they came up with personalities, hobbies, and artistic preferences

TANAQUIL LE CLERQ

Decorating in the "grand manner" appeals to this ballerina for the New York City Ballet. She would use pictures of her favorite ballets in this setting, along with ornate candelabra and big clock.

EDNA DEU PREE NELSON

The author of "O'Higgins and Don Bernardo" is now working on a novel inspired by her recent trip to the Orient. She would want this fireplace to be decorative and practical . . . with shelves to hold research books she uses frequently while she is writing. The shelves are attached to perforated hardboard wall that backs mantel.





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THE AMERICAN HOME, DECEMBER, 1956

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HELEN DE MOTTE



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THOUGHTS TURN TO BETHLEHEM at Christmas, and from there comes this Camel Caravan handcarved of wood from the Mount of Olivesthree camels in single file led by a countryman on a donkey crossing the deserts of the Holy Land. Natural olive wood figures with painted pack saddles are about 4" high. \$4.45 ppd. Old Mexico Shop, 115 Don Gaspar Ave., Santa Fe. N. M.





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FUR BEING COOD any little princess from three to twelve years old would be ecstatic to receive this pure white bunny fur ensemble tipped with ermine tails, and guaranteed to make her look like the Snow Queen. Set consists of sweet snug-fitting hat, scarf, and muff with a zippered pocket lined with white satin. \$7.95 ppd. Hobi, Dept. AH3, 15 W. 57th St., N.Y. 19, N.Y.



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THE AMERICAN HOME, DECEMBER, 1956



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Theodore F. Gloisten Theodore F. Gloisten Notary Public, State of New York No. 30-6545700 Qualified in Nassau County (Term expires March 30, 1958) [SEAL]

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Right on time with all these brand new Westclox!

Fresh and beautiful gifts of time for everyone on your list, these long-remembered Westclox say "Merry Christmas" in the nicest way...not just once, but hour after hour, day after day.



NONBREAKABLE HIGH-IMPACT CYCOLAC* CASE. Dad would love this—the first electric clock with a case that cannot crack or chip or peel! It's ELLSWORTH electric alarm, handsome in gray with red and brass dial, or black with pearl-white and brass dial... and only **\$8.95.** *Reg. T. M. Borg-Warner Corporation



BRIGHT NEW BIG BEN!... pleasant surprise for those who have depended on this name all their lives. New Big Ben is a handsome fellow with patterned dial and cone shaped crystal... new finishes, too! Either electric or spring, \$6.95. Luminous, \$7.95.



3-DIMENSIONAL DIAL. An original design for delightful giving! The SNOWFLAKE electric wall clock dial stands out against a colorful case in mint green, red, pink or charcoal. Shatter-proof crystal protects entire dial. **\$5.95.**



TINIEST TRAVELER. She can carry it in her purse! New TRAVETTE folding leather travel clock is only 3" square, 1" deep. Clock has luminous dial, shatter-proof crystal. Insistent bell alarm. Genuine leather case in tan or red. \$8.75.



HANDSOME AND THEN SOME!—this modern 7-jewel watch has every feature he wants. Waterproof and dustproof *h*, unbreakable mainspring, shock resistant, anti-magnetic. With expansion band and luminous dial, the SABRE 725 is a terrific value at \$18.95.



CONVERSATION PIECE. A young and gay accessory, the Westclox lapel watch is a miniature crystal ball with gold-color circlet ... star-sprinkled sapphire blue back. The globular crystal magnifies the dial; has tiny leveled "back rest" for standing. \$14.95. Electric or Spring
WESTCLOX*







Remember, a luminous dial can be seen in the dark.

WESTCLOX, La Salle-Peru, Illinois . In Canada: Western Clock Company, Ltd., Peterborough, Ontario. Prices are quoted for the U.S.A. only. They do not include tax and are subject to change

One! Two! And You're Through!

New One-Two method with Johnson's Wax Polisher-Scrubber makes floor care so much <u>faster</u>—so much <u>easier</u>!



ONE! SPREAD WAX WITH MACHINE-LET DRY.

Use the new Johnson with one of the exclusive disposable pads and Johnson's Beautiflor Liquid Wax to remove dirt as you apply wax. This one, simple, automatic operation leaves floors *thoroughly* cleaned, waxed and ready for polishing.



TWO!POLISH WITH MACHINE. In minutes, the Johnson gives a lustrous polish you couldn't hope to get with hours of hard handwork. Between waxings, a once-over that takes *seconds* will buff out scuff marks, bring back "just waxed" luster. From cleaning to buffing, the Johnson gives you *complete*, automatic floor care.



AND YOU'RE THROUGH! YOUR FLOORS ARE WAXED_YOU'RE RELAXED!

And you did the entire cleaning, waxing and polishing job while on your feetinstead of crawling over floors on your hands and knees. (P.S. This wonderful machine gives linoleum, vinyl, tile and other floors a soap-and-water scrubbing when needed. Everything's automatic with the new Johnson's Wax Polisher-Scrubber!)



(Begins on page 10)

Schuster, \$5.131 of the best loved songs of this country from the days of the pioneers to the turn of the century, a nostalgic blend of sentimental ballads, blues, ragtime, work songs, spirituals and patriotic songs, illustrated in full color on every page by Aurelius Battaglia. (One of the best features of all of the "Fireside" song books is their size—big enough to be opened flat at the piano, the type is large enough to be read by a group gathered around the piano).

SPORTS AND GAMES

YACHTING: A History by Peter Heaton. Scribners, \$6.50. A history of yachting in England and then in America, including a complete record of the competition for The America's Cup, and a discussion of modern yachting. Illustrated with drawings and photographs, many old prints.

THE FIRESIDE BOOK OF BASEBALL edited by Charles Einstein. Simon & Schuster, \$5.95. A huge anthology of some of the best and liveliest of baseball writing, spot reporting, humor, poetry, history, cartoons, action photos, paintings. Pieces by Hemingway, Lardner, Runyon, Gallico and many more.

THE STORY OF AMERICAN GOLF by Herbert Warren Wind. Simon & Schuster. \$4.95. A definitive history of the game of golf in this country through the 1956 Open, with a new final section just added on "The World of Hogan."

THE HISTORY OF AMERICAN FOOTBALL: Its Great Teams, Players and Coaches, by Allison Danzig. Prentice-Hall, \$12.50. A complete, colorful history of the game from its beginnings to the current crop of All-Americans. Includes information on the lineups and records of America's greatest teams and the performances of its immortals. Illustrated with 350 photographs.

THE GAME OF DOUBLES IN TENNIS by William F. Talbert and Bruce S. Old. Holt, \$4.95. A complete guidebook to the game of doubles, the first single general book devoted to this popular form of tennis.

CONTRACT BRIDGE COMPLETE by Charles H. Goren. Doubleday, \$4.50. A very complete bridge manual containing detailed information on the point count method, all modern bridge conventions, complete bidding and play, plus laws and quizzes. Illustrated and thumb-indexed.

THE MACMILLAN HANDBOOK OF CHESS by I. A. Horowitz and Fred Reinfeld. Macmillan, \$4.50. Rules, tactics and pointers for chess players the latest international chess rules, how to conduct a tournament, also a discussion of outstanding chessmen and their most memorable games.

> Sorry we cannot purchase any of the above books for you. They may be obtained from your local bookseller or the publisher. Next month we'll list books on gardens and flowers.

HOLIDAY REFLECTIONS



Doug Smith of Racine, Wisconsin, picked up this mantel decoration from our Christmas 1955 issue, photographed it for this year's Christmas card. Pictures of Smith children are seen in mirror.

40

No other gift flatters your fine taste ...

LIKE SPARKLING





What's more, a gift of Community will bring compliments from guests for years to come! Available in all five world-famous Community* patterns (all patterns the same high quality, and the same price). See them at your jeweler's or silverware departments now—and decide early! (Easy terms, if you wish.)

Stunning chest, above, holds complete service for 8 or 12; in rich mahogany or blond finish. Anti-tarnish lining. 52-piece service for 8 in chest, \$89.75. Same service in 3-part buffet trays, which fit into buffet drawers, sideboards, etc., \$74.75. Serving pieces (l. tor.): Large serving spoon in Coronation,* \$3.50; cold meat fork in South Seas.* \$3.50; pie or cake server in Morning Star," \$5.50; pickle fork in White Orchid.* \$2; gravy ladle in Twilight,* \$3.50. Other pieces \$2.25 to \$3.50.

*TRADEMARKS OF ONEIDA LTD., ONEIDA, N. Y. CONEIDA LTD., 1956

Elegant beverage pitcher in the new Achievement*hollowware pattern —a striking accessory for any table. Designed to serve all types of beverages. Holds three pints, \$32,50. Other versatile pieces in Achievement from \$12,50 to \$37,50.



Two-piece salad serving set, \$10. Contrast gleaming Community handles with the dark beauty of easy-care nylon plastic, (Bowl not included.)

Community child and baby gifts make children feel so adult! Range from \$1.50 to \$7.95. 3-piece primary set shown . . . child's spoon, fork and cup, \$5.95.

Impressive 20-piece starter set holds service for four. Its modest price-just \$29.95-in handy storage buffet tray. Also comes in anti-tarnish chest.



This is Mrs. Marie Magee of Virginia Beach, Va. She made the Cheer window test and wrote us . . .



"Recently I heard Cheer would give me a whiter wash. Well, I judge my wash by whiteness, so I tried Cheer.



"As I folded up some towels, I could see they looked whiter—so I knew they were really good and clean.



"Then I examined the towels over at the window, where the light is always most revealing. And . . .



Mrs. Marie Magee of Virginia Beach, Va., making the Cheer window test.

"I was delighted! Cheer washed so white I could see the difference!"

Cheer's Blue-Magic whitener makes the difference ... and only blue Cheer has it!

It's true. More and more housewives, like Mrs. Magee, are discovering that *blue Cheer washes whiter*.

After washing with Cheer, you'll be delighted too. You'll see a difference so great your clothes look (*and actually are*) whiter than when you bought them.

That's because Cheer is *different*. Only Cheer has the Blue-Magic whitener—an exclusive ingredient that gets clothes white—*really* white!

Try blue Cheer and make your own window test. You've never seen any white like Cheer-white!

Recommended for Automatics

Yes! Agitator automatics are designed to work *best* with active suds like Cheer's. That's why the leading makers of automatic washers specifically recommend blue Cheer.



If you judge your wash by whiteness-it's got to be Cheer!

HOW-TO'S ON FAN TREE PAGE 84.

Greenery really lasts in alabaster epergne "tree" (left), for there's water in paraffin-lined bowls. Espalier "tree" fits against wall. Made of evergreen branches wired to wood frame and wrapped with tinsel. Or try a rose tree or similar fan tree, far left.

PLYWOOD TREE, PAGE 84.

Merry Christmas to Your Home

R emember the days not so long ago when each Christmas tree looked just about like the next? Above all, they had to be *big* to be merry. Or so the story went.

Not so today. Some of the merriest trees we see are only a foot or so high, and some are not actually trees at all. Why such popularity? Because nowadays we have Christmas not just in one room but in *many*. And it's in rooms too small for a big tree that the little ones shine their brightest . . . colorful 20th-century variations of the Christmas-tree custom introduced to America by Hessian soldiers during the Revolutionary War. Undoubtedly your plans call for a big, friendly tree. But don't forget one—or more—of these merry little creations to help spread a joyous spirit of Christmas throughout your home.

See "Where Credit Is Due," page 96

Cheerful, Beautiful, Easy to Make

Let's deck our halls and walls to sing a happy Christmas theme. Let's do it in many ways—some traditional because Christmas is . . . but let's do something new, something daring, too, to prove that we do keep up with the times. And let's do it inexpensively *but* with great taste and distinction.

Have you ever seen an ermine tree? No? Then look below . . . and copy for a few dimes. Did you ever see a jollier Santa? This Santa Jack-in-the-box is no problem at all and his makings are dime-store materials too. The window with the cut-out trees is easy to construct. In crazy-quilt fashion, attach cellophane paper to glass with rubber cement and fasten on tiny Christmas ornaments with waterproof glue.

Simple and charming are tiny door trees (top, right) made of evergreen cuttings in wire-mesh cornucopias sprayed white, set into sandfilled, painted clay pots. Use vertical stick for center support. Below this is a snow wreath with pleated foil fans and gleaming bead garlands. Good enough to eat is the wreath made of wrapped hard candies interspersed with green gumdrop leaves and red "raspberries" for holly. The decorated hurricane glass protects a jumbo-size swirled candle. And a stylish little apple tree in a square golden base couldn't be more elegant.

ERMINE TREE: step-by-step instructions on page 98 WINDOW TREES: cut cellophane crazy-quilt fashion, attach tiny balls with waterproof glue













DOOR TREES: sprayed pine cuttings held in wire mesh cornucopias set into sand in white pots

HURRICANE GLASS: decorated with baubles and beads glued on, lush ribbon bow and chubby candle

FAN WREATH: instructions on page 86. Edible Candy Wreath: a wide, flat ring with lots of gaily-wrapped Christmas candy

> STYLIZED APPLE TREE: how-to instructions on page 86

SOUTHERN BEAUTY: a symphony in pink and green, composed largely of materials plentiful in the South. How-to's, page 88

Make a Christmas-y Clown to thrill the kids



From 16" x 30" fireproof cotton batting cut 20" for two legs; cut 10" arms, 6" x 10" coat. Spray on lacquer.



If you didn't use sequined cotton, sprinkle clown pieces with glitter or sequins before clear lacquer dries.



Roll legs loosely so they'll be plump. Then seal down sides of legs with the gaily-colored cellophane tape.



Make arms like legs. Tie in center with string. Pull string through top of legs. Cut cotton feet as shown



Here are two Christmas tree ornaments for you to copy. They are made from foil pie plates. You can improvise with a pair of scissors to make other ornaments from foil food containers. It's easy, fun!

Pie Plates Become Gala Ornaments

To make ornamont at right: part 1—cut from outer rim to bottom of foil pie plate. Make straight cuts about 1" apart. Part 2—on right-hand side of each cut section, 1/4" in from rim, start another cut. Make this cut curve half way into each section, then taper it down to bottom of tin. Now twist part 1 backwards and slightly apart from part 2. Pull part 2 forward toward center. Paste paper stars in center, sprinkle with glitter you'll need glue for this. The tree decoration at left below is trimmed with tinsel and Christmas ball.





Carolers: lovely holiday scene for your mantel

Fun for the family to make with "rag bag" supplies — that's what these carolers are. Bodies are butcher skewers, arms and legs are heavy twisted wire from coathangers. Heads are kindergarten beads with fur for hair, faces painted on. The clothes are made from colorful scraps of cloth TO TRIM CLOWN YOU NEED: a 6" red metal foil cornucopia hat, 1/2" green beads set in foil stars for eyes, halves of tree light reflectors for ears, Christmas ball for nose, foil ruffles.







Tape around edges of feet, sew to legs. Trim with hat and ornaments listed above.



How-to hints for your outdoor Christmas lighting



do it yourself if qualified. Parts: coverplate, gasket, receptacles, grounding adapter, plug.



You can make your own Christmas light strings by soldering wires of "pigtail" sockets to bared sections of current-carrying wires. Wrap in rubber tape, friction tape.



If the waterproof seal is broken around the openings through which wires enter outdoor sockets and plugs, fill in with rubber-resin cement that's available at hardware store.



From outlet to lights, flexible, weatherproof cord carries current. Cord contains three #14 wires; two carry current; third is grounding wire, prevents electric shock.



Keep connections dry in outdoor wiring by wrapping up each one with plastic sheeting. Wrap the sheet tightly around cord several times and then tie ends with strong twine.



Fasten lamp strings to house exterior with brass cup hooks or insulated staples. Here, lamp string is fastened with friction tape to cup hook that is screwed into roof eave.



Keep water out of the bulb sockets by slipping bulb base into a ring-shaped rubber gasket, then screwing bulb into socket. When buying lamps, get gaskets for each one.



1. With ice pick, make gentle stabs in center side of uncooked egg to make hole size of a quarter. With small scissors cut around hole, removing about $\frac{1}{16}$ " at a time, until egg can be emptied. Turn egg so you always cut far side. Edge of finished hole must be smooth. Wash shell and dry thorough-

ly. 2. Using quickdrying enamel, paint inside with two coats of white (or color if desired). Paint outside with two coats enameland sprinkle with glitter before second coat dries.



Decorate your Tree with **Picture Eggs**

4. When the paraffin has hardened and the glue is thoroughly dry, put glue around the edge of the opening.

For this, use crafts glue that becomes transparent when it dries. Cover the opening with saran, pulling *taut*. When glue holding saran is thoroughly dry, dip face quickly in boiling hot water. Trim off excess saran to $3_{\%}^{"}$ from edge. Now the egg has a built-in "picture window!"

3. After you decide on subject or scene for your "egg that tells a story," place melted paraffin in bottom or broad end of egg. If background for the scene is desired it can b

background for the scene is desired, it can be glued in before paraffin is used. When paraffin begins to set, put cut-outs, figurines, or any other decoration in place. In silhouetting cut-outs, leave a little lip for inserting in paraffin. If paraffin should harden too quickly for you to insert all the decorations, use glue to secure the small elements.



See "Where Credit Is Due," page 96

5. Apply trimming with glue, starting at top, and at the same time attach cord for hanging. If trimming doesn't join neatly, use jewels or sequins for cover-up. The fancier, the better, you may decide. Just use your imagination!





A Flawless Early American Home

The Palos Verdes Home of M.

A glance at roster on your right explains exquisite harmony of house, garden and interiors. This talented team, all top-rung men in their respective professions, share a deep respect for our American tradition, see no reason to pamper it, and possess rare skill in making it conform gracefully to fresh concepts of living

The Shaw house is a house in the American tradition as we have known it for decades, but as you go inside, and outdoors, again, into the garden area, you will observe it is more than merely a fine example of a period house. It has seventeen-jewel timing with the way we live today, and a subtle, tidy manner of making tradition like it. You will, however, be wide off the mark if you think that the Shaws do not cherish an appreciation of the past. There is merely nothing stiff-backed or impractical about the furnishings of their minds. Mrs. Shaw

Gerard R. Colcord A.I.A. ARCHITECT Louis De Haven Shaw A.I.D. INTERIOR DECORATOR John Eyerman, Jr. LANDSCAPE ARCHITECT

teaches school, naturally wants a home requiring minimum upkeep. Mr. Shaw, a famed and extremely busy interior decorator, also has far too little time to spend on garden or grounds. Perfectionists both, they knew that in planning this house, the day had come to appraise time, needs, and space . . . to travel light. Hence, you will find many good, air-conditioned ideas . . . a long overdue change in the mental rations we have been fed from the bottomless supply of traditional jelly-bean wisdom. PLEASE TURN TO PAGE 100

NEXT SPREAD BEGINS THE SHAW'S GARDEN STORY



and Mrs. Jouis De Haven Shaw



With exact shape and size of future swimming pool in mind, water lines are in and stubbed off, area is now planted in dichondra—and that's smart planning!



The garden area is just 40 x 40, a perfect square with the pool planned to be set at a diagonal. Mr. Eyerman has laid out the back yard with two seating areas of sufficient size to accommodate small groups, one adjacent to the covered terrace, and the other in full sun in the far left corner, at what will be poolside. Plan at right shows how little actual area needs attention; the pictures, how great the effect of color and a pervading sense of seclusion from its elbow-to-elbow neighbors. Interesting rocks, chosen for shape and color, are used with a few iris and armeria, a ground cover known as Thrift, to break the hard line of concrete. Notice curbed brick wall supporting raised planting beds, at left. It is run around two sides of the yard. At the immediate left, the wall which runs back of the corner seating area, steps up to be 14 inches high and 13 inches wide, so that it may be used as additional seating space when entertaining groups. Any change in elevation on a flat area, such as these planting beds, increases both the size and interest in the planting; and raised beds, of course, make for far easier maintenance.

The shade garden is in rear right hand corner of the yard. Azalias, CONTINUED ON PAGE 100







Jamily Food THE SEASON'S

OVEN-BAKED CRANBERRY SAUCE

CRANBERRY CHUTNEY

RECIPES ON PAGE 80

here are lots of smart new tricks you can use to dress up your traditional holiday recipes. Look at the Christ-

mas turkey, for instance. It has been a favorite since Colonial days. Generations have stuffed turkeys with oyster or chestnut dressing or bread and meat stuffing. And perhaps our age will go on record for contributing BRAZIL NUT AND RICE STUFFING. Do you always serve buttered carrots? Borrow from beets instead. Try HARVARD CARROTS. You can put sour cream and a bit of

sugar in turnips, and add wilted lettuce to peas for a pleasant change. And for a new twist with cranberries, try our recipes for CRANBERRY CHUTNEY and OVEN-BAKED CRANBERRY SAUCE. Along with these new variations on old holiday favorites, I've

a hunch you'll want one recipe from Christmases past. And here it is . . . published for the first time . . MOTHER RAMSAY'S CHRIST-MAS PUDDING from our own Edie Ramsay's mother. A melt-inyour mouth treat for sure!

For details about table appointments, See "Where Credit Is Due," page 96

MOTHER RAMSAY'S CHRISTMAS PUDDING

BEST TO YOU!

Good

JEAN AUSTIN

FESTIVE, ISN'T IT? Well, a jar of stewed prunes, a can of apricots, a package of Golden Cake mix fragrant with freshly grated lemon rind and baked in a pan made golden with butter and you pretty much have the glowing result seen here. What more? Read baking directions on package, glaze with reduced syrup from your can of apricots—that's all!



GLAMOROUS PARFAITS in no time flat appeal to you? Here's one quickie as a starter. A bottom layer of crumbled Sugar Wafers moistened with Curacoa, a swirl of defrosted frozen strawberries, a layer of vanilla ice cream and you've a perfect dessert.

FAR, FAR BETTER to spend your holiday cooking time on beautiful sauces to go with the plum pudding than slave over the pudding itself—that's my theory and my Yule-time practice. Given a choice of Hot Brandy Sauce or Ethel's famous Rum Sauce, plum or fig pudding out of the can needs only to be burnt off with a bit of rum or brandy and it's fit food for the gods.

RECIPES ON PAGES 73, 74

ictuals for the Holidays, of course. And, with these smart little deceptions, Good Victuals are practically quickies!

FOR INSTANCE, this delicate Maple Rum Apple Pudding—based on apple chip cake mix and canned apple sauce and absolutely divine . . . or take, for another instance, the pretty *petit fours* below—every one of them concocted from cake mixes and frosting mixes but with what wonderful flavor differences!



are not coming for a meal . . . but just to extend their greetings and best wishes. Christmas cookies with punch, small sandwiches for cocktails, along with nuts and candy, will make a good nibble.

If it is simpler for you, and you like guests in the morning, why not invite them over around 10 a.m. for muffins and coffee? Cups and saucers, small plates, coffee pot, cream, sugar and a basket of buttered muffins and maybe some jam would be delightful, yet not a drain on your time or pocketbook. Such a snack, especially on Christmas morning, can be quite a treat to couples with small children. They've probably all been up since dawn, with breakfast getting stiff competition from the new toys.

When your morning guests have left, replace the coffee pot and soiled dishes with a sparkling glass punch bowl and glasses, and a plate of Christmas cookies. When your guests start to arrive, just slip out to the kitchen for the chilled beverage and pour it into the bowl . . . you're ready to serve! For the evening, you may wish to continue to replenish your punch bowl. In that case, all that you will have to do is wash and replace the punch bowl and glasses when your last afternoon guest has departed.

Actually, the whole idea of the Christmas Cheer Table is to have your guests greeted by an inviting and festive table, a good supply of a few prepared-in-advance refreshments, and a whole lot of YOU.

See "Where Credit Is Due," page 96

it

GERTRUDE BRASSARD

re you wondering how you can simplify your Christmasweek entertaining without cutting down on hospitality? It's really easy. How? By greeting your guests with an inviting, festive Christmas Cheer Table.

This year, while you're shifting furniture around to make space for your Christmas tree, why not also plan a spot for such a Christmas Cheer Table? Any small table will do-but be sure to set it up where it won't interfere with the normal traffic pattern in your home. Then you can leave it there without inconvenience all through your holiday entertaining.

How should you proceed in getting your table ready to serve-from the first caller right on through to the last one? To avoid confusion and last-minute fussing, decide on something simple to serve to morning callers and afternoon visitors (who as a rule do not stay long), and to friends coming over after dinner. Then stick to your plans all week.

If it's small sandwiches you'll serve late in the evening with beverages, decide on one or two kinds of fillings, make adequate supplies, and tuck them into your freezer. Keep a big jar filled with cookies, and the small fry will love you.

Fruit punch can be prepared the night before and refrigerated in jars all ready to pour into the punch bowl. And to decorate the juice after it is poured into the bowl, you can use ring molds of fruit slices in ice (see The American HOMF. for October, 1956, page 96).

But keep the food to a minimum. Remember-your guests



New Idea: Soup-Plate Meal

Here's a whole meal on a plate—a Soup-Plate Meal! Good eating . . . easy fixing.
SOUP, salad or sandwich, if you like, and dessert (A Swanson Frozen Fruit Pie, perhaps!).
An all-round, hot and hearty soup is the center of attraction—Campbell's Vegetable
Beef Soup. It's a main-course soup, perfectly balanced with the flavors and goodness of fine, lean beef, beef broth and vegetables. A family favorite! Nourishing, too.

A "Soup-Plate Meal" is an any-time meal. You can vary it 21 ways with a different Campbell's Soup for the main hot dish. Add whatever else goes best with the soup. Then take your Soup Plate . . . and enjoy yourself!



SUPPLY BASIC NUTRITIONAL NEEDS: Vitamins, Minerals and Liquids-for well-being • Proteins-for upkeep and growth • Carbohydrates-for energy

Once a day...every day...SOUP!



Cherry-Nut Wreath Cake. Start with Betty Crocker Chocolate Devils Food Cake Mix. Use 1/4 cup maraschino cherry juice as part of liquid and add 1/3 cup each finely chopped cherries and nuts in first step of mixing. Frost with Betty Crocker Fluffy White Frosting Mix. Trim with wreath of green-tinted coconut and cherries.

"I guarantee a <u>perfect</u>^{*} cake every time you bake cake...after cake...after cake!"

says Betty Crocker of General Mills



This year give food!

" A little of your love goes with every gift you bake..."



That's why a high, light, heavenly home-baked cake is such a warm and friendly way to spread the season's cheer!

Fix a big, glamorous cake, like our Christmas Wreath Cake, for your favorite neighbors. Let the children help make little "snowballs" to wrap up fancy and take to Grandmother. Bake lots and

lots of gingerbread men. They're easy to wrap in gift boxes . . . old-fashioned fun on your tree . . . just perfect when small carolers come by!

If you've been invited for Christmas Dinner, take along a glorious angel food cake to trim with Christmas candles when you get there. Or when you're just stepping next door, say "greetings of the season" with a Honey Spice Loaf still warm from the oven.

See how many nice things you can say with cake—and it's so easy, when you use our guaranteed-perfect mixes. They're made with the same fine ingredients you'd use ... Softasilk Cake Flour and high-quality shortening. So next time you bake, why not bake a second cake—one to serve and one to give? You'll make someone extraspecially happy!

Setty (rocker F GENERAL MILLS



Yes, all our Betty Crocker Mixes-Cake, Frosting, Brownie, Date Bar, Pie Crust, Answer Cake-are guaranteed to come out perfect, or send the box top to Betty Crocker, Box 200, Minneapolis, Minn., and General Mills will send your money back.

Gingerbread Men. Homey gift. Make lats! Rolled-cookie recipe's on Betty Crocker Gingerbread Mix package. For piped-on trimmings, use Betty Crocker Peanut Creme Frosting Mix.





Hot Buttered Spice Cake. Use 1 extra egg yolk in Betty Crocker Honey Spice Cake batter. Bake in two $8\frac{1}{2} \times 4\frac{1}{2} \times 2\frac{1}{2}^{\prime\prime}$ loaf pans 35 to 45 min. at 350°. Serve warm with butter.





Mince Upside-Down. Melt 1 tbsp. butter in 9" sq. pan; add $1\frac{1}{2}$ cups mincemeat, $\frac{1}{2}$ of our White Cake batter. Bake 35 to 40 min. at 350°. Serve warm with hard sauce.





Christmas Candle Cake. Bake up a high, light Betty Crocker Angel Food Cake. (The whites of 13 eggs are in the mix.) Arrange slices around bowl of pink whipped cream.





Bake an easy gift! New Betty Crocker Answer Cake has cake mix, frosting mix, baking pan right in the package. Bake a lot for "little gifts."



Snowballs. Cupcakes – see Betty Crocker Yellow Cake Mix package. Use Betty Crocker Fluffy

White Frosting. Roll each in coconut.



"Put this barbecued frankfurter sandwich together...tonight!"

> suggests STEVE ALLEN star of NBC-TV's "TONIGHT"

1. First, be hungry. Then grab any bottle of DEL MONTE Catsup. Pour one cup into a saucepan. From here on you can't goof. DEL MONTE Catsup is the most—with almost everything!

2. Now mix in 3 tablesp. tarragon vinegar, 1 tsp. sugar, ½ tsp. coarse-ground black pepper, 1 tsp. prepared mustard, and 1 small bay leaf. Then gently stab a garlic bud with a toothpick. Drop it in the mixture. **3.** Still with me? Bring all this to a simmer. You might flip on your TV set while your brew simmers for 15 minutes. Stir it a bit now and then. Next, add skinless frankfurters and heat through. Takes 5 to 10 minutes.

4. Now comes the grand finale: Serve your ta concoction on buttered buns. Incidentally, your set is still on, remember? DEL MONTE Catsup an are on TV, too. On my NBC-TV show "TONIGH" And the thing to remember about this recipe is





...the real secret is the lively catsup made with pineapple distilled vinegar*

Del Monte CATSUP



incapple

that coaxes all the best in flavor out fine, ripe tomatoes and fragrant spice



Visions of sugarplums are this family's special fun at Christmas.



Every year they "add on" to their elaborate

Candy Village

M rs. Joseph J. Weck of El Monte, California, has no trouble keeping young Jimmie, Timmie and Heather busy in the weeks before Christmas. Three years ago, when the two boys were bedded down with the flu before the holidays, Marguerite Weck helped them build a replica of a church with sugar-cube "bricks," and "mortar" of powdered sugar and eggwhite. Colored cellophane became stainedglass windows, and Mom added a light, a candy altar, and choir-boy figurines. The project was such great fun everyone started watching for miniature figures, dishes, and furniture, and the "construction gang," as Mrs. Weck says, now possesses two miniature candy houses, a fire station, a dog house, a grocery store, and the beginnings of a gasoline station.

Except for doll-house furniture, the village is almost entirely made of candy. Between Christmases, the little buildings—each resting on a plywood surface—are stored in cartons. But the whole family enjoys them so much they hunt for furnishings the whole year around. PLEASE TURN THE PAGE

fun to see... fun to eat... Spanish Green Olives!

Omported SPANISH GREEN

wonderful with cream cheese ...

with sharp cheese ...

add dash to any dish!

or wrapped in bacon!



Candy Village (Begins on page 63)

Interior of candy "Heather House" fascinates the kids. Fireplace front is a picture from an old Christmas card, with sugar-cube chimney. There's a light in the fireplace. Tree is an ice cream cone, inverted, iced, and bedecked with candy shot. Santa? He's made of paraffin-base chewing gum, with glitter ap plied. The stockings he's ready to fill are red icing, hung with more icing Roof—like those of other buildings—is poster board ... easy to remove when the kids want to "play house," which is quite frequently.



CONTINUED ON PAGE 1

Something' new you can do with Jell-O!

Another treasure to add to your collection of favorite desserts . . . and it's all made with Jell-O Gelatin Dessert! It's called Jewel-Top Jell-O.

This shimmering new dessert is easy and fun to make. Just prepare a package of Jell-O as directed on the package. (We used the delicious new Black Raspberry flavor.) Set aside ³/₄ cup for topping, then pour the rest into four sherbet glasses and chill until firm. Meanwhile, chill the ³/₄ cup until it is slightly thickened, then whip until light and fluffy. Remove the set Jell-O, and with a small rounded spoon (a $\frac{1}{2}$ tsp. measuring spoon is perfect), scoop out circles of Jell-O from around the edges of the sherbet glasses to form the scalloped border you see in the picture.

Now just spoon the whipped Jell-O into the sherbet glasses, and sprinkle the fluffy topping with the bright little bits of scooped-out Jell-O.

Jewel-Top Jell-O! A beautiful new dessert with that wonderful Jell-O flavor. Make some... tonight!



JELL-O IS A REGISTERED TRADE-MARK OF GENERAL FOODS CORP.





Wesson Oil

America's Favorite Salad Oil and liquid Shortening

011

discovery may be right on your pantry shelf

You pour delicate Wesson Oil, saving the work of measuring and beating old-timey solid shortening. It blends evenly for finer texture. Its matchless delicacy "babies" your baking and brightens flavors as only Wesson Oil can.

GLORIOUS GIFTS FROM YOUR OVEN-WITH WESSON OIL



MEASURES AND MIXES INSTANTLY for your holiday cakes and pies and cookies. Wesson is instant shortening that you pour. No creaming ever. So easy and accurate, there's no fear of failure.



WESSON GOES FURTHER. It's all pure liquid shortening, so you naturally need less. It blends in more thoroughly than solid shortenings gives finer, even texture.



"BABIES" EVERY FLAVOR. No other shortening so fresh and so delicate. Wesson keeps its delicacy at high oven heat-lets luscious, home-baked flavors shine through.

YULE CHIFFON CAKE High and handsome . . . blissful, delicate flavor

*2 cups sifted all-purpose flour, such as

Gold Medal 1½ cups sugar **3 teaspoons baking** powder

1 teaspoon salt

*7 unbeaten egg yolks (medium) 3/4 cup cold water 2 teaspoons vanilla 1/2 teaspoon cream of tartar

1/2 cup Wesson Oil

*With cake flour, such as Softasilk, use 21/4 cups flour and 5 egg yolks.

Heat oven to 325° (slow). Sift first 4 ingredients together. Add Wesson Oil, egg yolks, water and vanilla. Beat until smooth with spoon (medium speed on electric mixer 1 minute).

Add cream of tartar to egg whites in large mixing bowl. Beat with rotary beater until whites form stiff peaks (high speed on electric mixer 3 to 5 minutes). DO NOT UNDERBEAT.

Pour Wesson Oil batter gradually over beaten egg whites gently folding with rubber scraper just until blended. DO NOT STIR.

Pour into ungreased 10 x 4-inch tube pan. Bake 55 minutes at 325°, then increase to 350° for 10 to 15 minutes, until top springs back when lightly touched. Turn pan upside down, placing tube over neck of funnel or bottle; let hang until cold. Loosen with spatula. Ice cake with fluffy white icing; decorate with small candies or candied fruits.

STIR-N-DROP BUTTERSCOTCH COOKIES

Lacy crisp-just moments to mix

- 2 eggs 2 teaspoons baking 2/3 cup Wesson Oil powder
- 2 teaspoons vanilla 1/2 teaspoon salt
- 1 cup dark brown sugar (packed) Cinnamon-sugar 2 cups sifted all-purpose mixture for topping

flour, such as Gold Medal

Heat oven to 400° (hot). Beat eggs with fork until well blended. Stir in Wesson Oil and vanilla. Blend in sugar until mixture thickens. Sift together flour, baking powder, salt; add to egg mixture.

Drop by teaspoonfuls 2 inches apart on ungreased cookie sheet. Stamp each cookie flat with bottom of glass dipped in mixture of sugar and cinnamon. (Lightly oil glass, then dip in sugar . . . continue dipping in sugar.) Decorate with nuts, chocolate bits, colored sugar, raisins. Bake 8 to 10 minutes. Remove immediately from cookie sheet. 36 cookies.

WESSON FRUITCAKE

Cuts thin without crumbling-stays moist

1 cup chopped figs

3 cups chopped nuts

- 1 cup Wesson Oil 1 cup pineapple, apple, 11/2 cups brown sugar (packed) or orange juice 4 eggs 1 cup more sifted flour 2 cups sifted all-purpose 1 cup thinly sliced citron flour, such as 1 cup chopped candied Gold Medal pineapple 1 teaspoon baking powder 11/2 cups whole candied 2 teaspoons salt cherries 1 cup seeded raisins
 - 2 teaspoons cinnamon
 - 2 teaspoons allspice

2 cups s

Wesson Oil

1 teaspoon cloves

Heat oven to 275° (very slow). Combine Wesson Oil, sugar and eggs; beat vigorously with spoon or electric mixer for 2 minutes. Sift 2 cups of the flour with baking powder, salt and spices. Stir into oil mixture alternately with fruit juice.

Mix other cup of flour with fruits and nuts. Pour batter over the fruit, mixing well. Turn into two $8\frac{1}{2} \ge 4\frac{1}{2} \ge 2\frac{1}{2}$ -inch loaf pans greased and lined with brown paper.

Place a pan of water on lower oven rack. Bake cakes 21% to 3 hours. After baking, let cakes stand 15 minutes before removing from pans. Cool thoroughly on racks, then remove paper.

Wrap in aluminum foil; store to ripen. Chill before slicing.

WALNUT APPLE MINCE PIE

(with Stir-N-Roll Pie Crust-flaky tender every time)

| cups sifted all-purpose | 1½ teaspoons salt |
|-------------------------|-------------------------|
| flour, such as | 1/2 cup Wesson Oil |
| Gold Medal | 1/4 cup cold whole milk |

Heat oven to 425° (hot). Mix flour and salt. Pour Wesson Oil and milk into one measuring cup (but don't stir); add all at once to flour. Stir until mixed. Press into smooth ball. Cut in halves; flatten slightly.

Bottom Crust: Place one half between 2 sheets of waxed paper (12 inches square). Dampen table top to prevent slipping. Roll out gently to edges of paper. Peel off top paper. If dough tears, mend without moistening. Place paperside-up in 8- or 9-inch pie pan. Peel off paper. Ease and fit pastry into pan. Trim even with rim. Add filling, using mincemeat combined with 1 to 2 cups sweetened apple slices; 1/4 cup chopped walnuts.

Top Crust: Roll as above and place over filling. Fold edges under bottom crust. Seal by pressing gently with fork or by fluting edge. Snip 3 or 4 small slits near center for steam to escape. Bake at 425° about 35 to 45 minutes.

The only one you need for Frying,

1 cup egg whites (7 or 8)

Take a₄

FRUIT AND NUT CONFECTIONS

B eautiful holiday dishes that you yourself have prepared can give you as great a feeling of artistic accomplishment as you might get from composing a sonata or painting a masterpiece. Colorful Christmas foods that you prepare—and sometimes package—yourself can be sheer artistry.

e of

They can keep you from saying "What'll I give for Christmas presents?" after you think of the heaps of "usual" gifts under friends' Christmas trees.

For *personalized* gifts, look to the Christmas fruits on your kitchen shelf. Start with dates, candied fruits and dried apricots for a variety of FRUIT AND NUT CONFEC-TIONS. Put them on a pretty plate, add a big bow, and it adds up to a gift worth hearty thanks.

Homemade bread *always* appeals, and BANANA BREAD is delectable. NO-BAKE FRUIT CAKE wins admiration, is little work. And, at the last minute, cover a baked ham with a HOLIDAY GLAZE for a truly unusual gift.

And a last luscious idea—a FIG TORTE delivered with your gift card in time for Christmas dinner.

Looking for something you can give for Christmas that won't be duplicated? Gifts destined to be greeted with great delight are candies, bread, meat, or dessert that you make and Christmas-package yourself. Here are some ways to rate cheers!

BANANA BREAD

Holiday Fruits

JUNE M. TOWNE

NO-BAKE FRUIT CAKE

HOLIDAY GLAZE

details about table appointments, "Where Credit Is Due," page 96

RECIPES ON PAGE 74, 80

Me.

69

FIG TORTE

Wrapping Ideas for Gift Goodies

Lollipops bloom in covered milkglass dish with green tissue "leaves.



Pot of gold: juice glass holds prunes stuffed with nuts. Wrap, add perky bow.

Fine-feathered friend is glass dish of candied orange peel with clear wrapping and tissue tail.

Appetizing dish of cheese, bread sticks, crackers has wooden butter-ball maker trim.

Tasty clown full of cookies: bread basket in clear wrapping. Head and arms are stiff paper with tissue.

American HOME's cook booklets, on glass dish wrapped in cellophane. Top with solad tossers.

Oval dish "fish" is full of mints. Cover with saran and gather; spread tail and trim with sequins. Whip up fudge to fill glass dish a toothsome gift. Wrap, add gay bow.

Tempting Holiday Trimmings that are Easy, Quick, and Festive, Too

GAY CANDY CANES add an old-fashioned touch to your Christmas tree. And they are preholiday fun if they're made at a teen-age taffy pull. Tint half of the taffy red; twist two strands together and shape into a cane.

A COLD BUFFET of turkey and all the trimmings may be the answer if your Christmas day usually ends up all open house and no dinner. With the buffet, all comers can eat when they please.

FANCY CHRISTMAS BREADS will make pretty, individual wreaths that can be wrapped with saran and hung on your tree. Or copy our Edie Ramsay's idea (see December, 1955, issue) and hang on gilt-painted chicken-wire tree.

IDEAS

SANTA CLAUS DESSERT for the kiddies is simple. Just top a peach half (round side up) with a hatshaped cookie or ice cream cone covered with red frosting. Make the fur band on the hat, and the beard, of whipped cream. Nose and eyes are raisins. FAVORITE FAMILY COOKIES—such as brownies, peanut-butter cookies, and sugar cookies—can be Christmas cookies, too. Bake them in miniature sizes and Christmas-cookie shapes. Bake them at the same temperature as usual but for a shorter time.

TREAT YOUR HOLIDAY GUESTS to special cups of coffee. Spiced with cinnamon or anisette, coffee's an especially good drink. Served with heavy cream, it's one of the best.

TO CUT THE COST of your holiday eggnog while you keep it rich and good, use whipped evaporated milk instead of cream. Your guests will agree it's delicious.

TINY FRUIT CAKES add an imaginative touch to a gift box of homemade Christmas goodies. Bake the batter in very small paper baking cups on a cookie sheet. Then glaze and decorate as you would larger cakes. Add one or two cakes to each gift box.

A LAST-MINUTE HOMEMADE GIFT: just whip up some strawberry jam. With a commercial pectin, you can make it out of frozen strawberries in about 15 minutes. It'll be as good as a breath of spring in December.



1. Rich and fragrant, steamed pudding makes a grand finale to a happy Christmas dinner. It was a treat in merry old England, and it's still a treat to us today. If you don't have a mold a coffee can will work just as well.

2. Prepare the steamed pudding batter according to Mother Ramsay's Christmas Pudding recipe (see page 80). Pour the batter into the mold or coffee can that we have suggested. Fill to within an inch of the top, cover and seal tightly. Now it is ready to be steamed.

Steamed Puddings Make Luscious, Easy Christmas Desserts





3. We really prefer the new pressure cooker method of steaming. It's so much faster. However in these pictures we show the age-old method of steaming on a rack in a sauce pan. Instructions for both are in the recipe.

FOR HOLIDAY SPECIALS

Deck Your Tables with Gala Salads in Red and Green

S alads can help you spread the Merry Christmas feeling to all who join you at the

table. These salads, red and green and in a traditional holiday mood, are easy to make. They'll add a dash of color to the table and an extra spark of interest to your meal.

• Fruited-gelatin Christmas trees are a really different salad. Serve them individually or grouped together as a "forest." To make them, mold fruited lime gelatin in cone-shaped paper cups. (You may have to buy these from your druggist's ice-cream fountain counter.) To hold the cones upright, place them in drinking glasses. When gelatin has set, unmold the trees and decorate them with garlands of cream cheese.

• A pretty Christmas package comes to brighten up your dinner. Made of a square of tomato aspic, it's tied with a ribbon and bow of mayonnaise. Tint the dressing with a little

green coloring for more gaiety • For a relish and salad combination, serve halves of avocado filled with bright cranberry sherbet. Put it on a lettuce leaf as a salad with the main course, or on shredded lettuce on ice for a cocktail.

THE AMERICAN HOME, DECEMBER, 1956

• Christmas slaw is decked out in red and green when you use both colors. Show it off in twin bowls: one of red cabbage and chopped green pepper; the other of green cabbage and pickled beets. To accentuate

colors, line the bowls with cabbage leaves of the opposite color.

• The pear poinsettia makes a tasty salad. Here it's made of slices of pears with a blush of red fruit coloring on them. The centers are tiny carrot curls stuffed with pieces of black olives.

• Cabbage slaw gets a holiday dress when you top it with rings of green pepper filled with garlands and stars made from pimiento. Serve the slaw in individual lettuce cups. If you're feeling in a very gay mood, let a decanter of red French dressing accompany it to the table.

• Waldorf salad can join the festive group as a jolly Santa. Tint a peeled and cored apple with red food coloring. Fill the interior with the usual celery-and-nut mixture. Top it off with a puff of mayonnaise and a cone-shaped cap made from a slice of pimiento. Extra nuts, carefully placed, will make the face.

• A guacamole red

and green wreath is a perfect accompaniment to a turkey dinner. Mix mashed, ripe avocado, salt, minced onion, and lemon juice, and pack into a ring mold. At serving time, unmold on shredded lettuce. Fill the center of the ring with a thick, jellied cranberry sauce and serve it garnished with mayonnaise.

• A big red pimiento bow ties a merry air to the little wreath made of pineapple slice covered with chopped parsley green. It'll taste par-

ticularly good if you serve it with a dill dressing. Set atop a crisp, green lettuce leaf, it's a most delightful Christmas concoction.

Perfect for Christmas Giving, Permanent file for recipes

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steel

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STREET

CITY, ZONE & STATE

CHRISTMAS DELIVERY GUARANTEED ON ORDERS RECEIVED BY DECEMBER 1ST

No more lost, missed, or damaged recipes! Your recipe collection can be kept up to date

- always be right at your finger-tips, in the

American Home Menu Maker keeps all your ideas instantly ready to use, always ready to supply just the cooking idea you want at the moment you want it. And it's the quickest way to save new recipes. The American Home Menu Maker is a smart, easy to carry, easy to store steel file box - especially designed to hold the 3" x 5" recipe cards published in The American Home. It keeps recipes safe even in use - safe from staining, from tearing, from loss. A slot in the cover of the box keeps each recipe visible while you're using it. Each recipe can be individually encased in a

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recipe file you've ever imagined! The

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dinner menus, almost automatically.

Maker is so easy to use, it actually keeps

feeding new ideas to your breakfast, lunch,

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for permanent protection.
American Home Recipes

(Good Vietuals, pictured in color on page 56) (Take a Jar of Holiday Fruit, pictured in color on page 68)



You needn't lose these recipes! Keep your recipe collection up to date in the most practical, easy-to-use and business-like file ever—The American HOME Menu Maker. It's a smart and easy-to-carry steel file box. To get yours, send \$2.50 to:

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American Home Recipes (Good Victuals, pictured in color on page 56) (Take a Jar of Holiday Fruit, pictured in color on page 68)



To keep your pie crust from shrinking, brush a little white of egg on edge of pie plate with a pastry brush

| Preparation time: 15 min. Baking time: about 1 hr. | 14. cups sifted flour 54. cup suffed flour 24. tup, baking powder 54. cup sugar 25. tup, cummon 54. cup sugar 26. tup und 54. cup suffer 27. tup und 54. cup suffer 26. tup und 54. cup suffer 27. tup und 54. cup suffer 28. tup und 54. cup suffer 29. tup und 54. cup suffer 20. tup und 54. cup suffer 29. tup und 54. cup suffer 29. tup und 54. cup suffer 29. tup und 54. cup suffer 20. tup un | • fig torte Preparation time: 15 min. Baking time: 1 hr. | 4 eggs, separated 1 cup sugar 1 cup sugar 1 cup sugar 1 cup sugar 1 cup chopped figs 2 whip egg whites, gradually adding ½ cup sugar. Whip until stift, but not dry Beat egg yolks, Fold in egg whites, for users. Whip put stift, but not dry to egg yolks. Fold in egg whites, pour into buttered 9" x 13" x 2" pan. Bake at 300°F, for 1 hr. When cold, serve with whipped ream or ice cream. Serves: 8 300 cul, per serving Source of Vitamins 4. Branch and the serve with whipped ream or ice cream. Serves: 8 300 cul, per serving Source of Vitamins 4. Branch and the serve of Vitamins 4. Branch and the serve of the serve of Vitamins 4. Branch and the serve of the serve of Vitamins 4. Branch and the serve of the serve of Vitamins 4. Branch and the serve of the serve of Vitamins 4. Branch and the serve of the serve of Vitamins 4. Branch and the serve of the serve of the serve of Vitamins 4. Branch and the serve of Vitamins 4. Branch and the serve of the | ethel's famous rum sauce Hor BRANDY SAUCE In upper part of double boiler place K lb. (1 cup) butter 1 lb. dark brown sugar | a lemons, juice and grated rinds b ear with rotary beater over boiling vare about s minites or until it thickens. Serve hot with fruit cake or pudding. Make 3/4 cups. a coop victuALS RECIPE a coop victaALS RECIPE a coop victALS RECIPE a coo |
|----------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------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| confections Preparation time: 10 min. Cooking and shaping time: 20 min. | CHRISTMAS SWEETS CHRISTMAS SWEETS % cup evaporated milk r cup diced dried apricots % cup brown sugar r cup diced dried apricots % cup brown sugar r cup diced dried apricots 6. Combine milk and sugar in saucepan, bring to boil over low heat. Stir until sugar is dissolved, remove from heat and add remaining ingredients. Cool and shape into balls. Roll into chopped nuts or coconut. <i>Field: 11/s to 2 dos.</i> 2430 cal, per recipe Source of Vitamins 4, B Variation: Use figs instead of apricots. Tested in The AMERICAN HOME KITCHENS Norrow of apricots. Tested in The AMERICAN HOME KITCHENS <i>VINITY FUDE</i> % tsp. saft i cup mixed candied fruit 7 cup start 3 egg whites i tsp. vanilla 6 combine sugar, corn syrup, water and salt in saucepan. Bring to boil and continue cooking without stirring until it forms a hard ball in cold water (265°F). Beat egg whites to stiff peaks, then gradually beat in hot syrup. Continue beating until mixture stiffens. Quickly add vanilla and fruit and turn into a greased 8" x 8" x 2" pan. When cold cut into squares or bars. Tested in The AMERICAN HOME KITCHENS <i>Vield: about 32 bas</i> 65 cal. per bar Source of Vitamin B | bake fruit cake Preparation time: 15 min. Chilling time: 2 days | 36. up evaporated mustoms 38. up, analyse 36. b. graham crackers, finely crushed 15 cups chopped uncooked prunes 36. b. grapam crackers, finely crushed 15 cups chopped uncooked prunes 36. sp. cumang 15 cups chopped mustoms 36. sp. cumang 15 cups chopped mustoms 36. sp. cumang 15 cups chopped mustoms 36. sp. nutmeg 16 cup grape juice 36. sp. nutmeg 16 cup grape juice 36. sp. nutmeg 16 cup stape juice 36. sp. nutmeg 16 cup stape juice 36. sp. sp. sp. sp. sp. sp. sp. sp. sp. sp | • quick petit fours | For a professional look, use a wide variety of shapes and "colors." Suggested combinations: To white cake mix, substitute 1 tsp. almond flavoring for 1 tsp. of liquid suggested on package. To chocolate or devil's food cake mix, add 1 tsp. black walnut flavoring for 1 tsp. of fliquid suggested on package. Grated lemon rind gives a nice fresh flavor to white cake mixes, orange extract or grated orange rind excellent with chocolate mixes as, of course, are broken nut meats. Coloring and decorations for Frosting Mixes. Palets pink or yellow icing with bits of freshly grated orange rind over chocolate or bland white cake mixe. That flavoring added to chocolate frosting or palet in the context. The distribution of the form of the streen is the fourth of the form of the form of the streen is the streen is the form of the streen is the streen i |

74

• fruit and nut

• banana bread



Gold Medal - the flower of the wheat makes a "flower of a cooky"



NEW Betty Crocker COOKY RECIPE FOLDER Bake a *personal* gift, a family *treat* – Betty Crocker's "Happy Holiday Cookies." All 12 recipes, in her new folder, are inside the specially-marked "Holiday" sack of *all-purpose* Gold Medal at your grocer's now. If your store is out, write Betty Crocker, Box 994, Minneapolis, Minn.

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New, gay, easy...for your holiday parties! "Philly"Dips with Chips

PHILADELPHIA

Mode only by KRAFT

Here's a great way to start off your next festive occasion. Serve your favorite "Philly" Dip with chips, and let folks help themselves to a really tempting appetizer.

Made with famous Philadelphia Brand, these easy cream cheese dips have a very special creaminess. But be sure to use only genuine Philadelphia Brand Cream Cheese. Pick the packages marked with that brand name and the red Kraft "K". Made exclusively by Kraft, Philadelphia Brand Cream Cheese tastes richer, fresher, better than all the rest.

Clip these 9 recipes right now!

"Philly" Tasty Chip Dip. To an 8-oz.

G of

pkg. Philadelphia Brand Cream Cheese add half of a 6-oz. cup Kraft Blue Chip Brand Blue Cheese, am, 1 tsp. chopped chives

3 tbsp. cream, 1 tsp. chopped chives and ½ tsp. Worcestershire sauce. Mix until well blended. (*Illustrated*)

"Philly" Party Dip. Gradually add 1/3 c.

Kraft French Dressing, 2 tbsp. catsup, 2 tsp. grated onion and 1 tbsp. anchovy paste to an 8-oz. pkg.

Philadelphia Brand Cream Cheese. Mix thoroughly. (Illustrated)

"Philly" Avocado Dip. Combine 3

tbsp. lemon juice, 1 tsp. finely chopped onion, 1 tsp. salt and a dash of Worcestershire sauce with 1 c.

mashed avocado pulp. Gradually add mixture to an 8-oz. pkg. Philadelphia Brand Cream Cheese and mix until well blended. (*Illustrated*)

"Philly" Ham Dip. To an 8-oz. pkg. Philadelphia Brand Cream Cheese gradually add ½ c. Kraft Mayonnaise, one 2¼-oz. can deviled ham, 2 tbsp. chopped pimiento,½ tsp. onion juice, ¼ tsp. Worcestershire sauce, salt and freshly ground pepper to taste. Mix until well blended.

"Philly" Shrimp Dip. Gradually add ¹/₃ c. cream, 2 tsp. lemon juice, ¹/₄ tsp. onion juice and a dash of Worcestershire sauce to an 8-oz. pkg. Philadelphia Brand Cream Cheese. Mix well. Add ³/₄ c. cooked or canned shrimp, drained and chopped, and mix again.

"Philly" Celery Dip. Add 2 tbsp. cream, 2 tsp. minced onion, 1 tsp. Worcestershire sauce and ¹/₂ tsp. celery seed to an 8-oz. pkg. Philadelphia Brand Cream Cheese. Mix thoroughly.

"Philly" Curry Dip. To an 8-oz. pkg. Philadelphia Brand Cream Cheese add 2 tbsp. cream, 1½ tsp. Worcestershire sauce, ¼ tsp. curry powder, ¼ tsp. salt and a dash of Tabasco sauce. Mix until well blended.

"Philly" Horseradish Dip. Add 3 thsp. milk, 2 thsp. Kraft Cream Style Horseradish and ¼ tsp. Worcestershire sauce to an 8-oz. pkg. Philadelphia Brand Cream Cheese. Mix until well blended.

"Philly" Cocktail Dip. To an 8-oz. pkg. Philadelphia Brand Cream Cheese gradually add ½ c. sour cream, ¼ c. Kraft Cream Style Horseradish, 2 tbsp. minced parsley, 4 tsp. lemon juice, I tbsp. grated onion and ¼ tsp. monosodium glutamate. Blend thoroughly.

Be sure to use genuine Philadelphia Brand Cream Cheese ... with the special goodness that can't be copied



New General Electric Wall Refrigerator-Freezer comes in Mix-or-Match colors: Canary Yellow, Turquoise Green, Petal Pink, Woodtone Brown-or White

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Let your G-E dealer show you how easily you can transform your kitchen with this new Wall Refrigerator.

Ask about his easy terms and tradein allowance. Household Refrigerator Dept., General Electric Company, Appliance Park, Louisville 1, Kentucky.



Before. An outdated kitchen like this can be modernized with just a few simple changes, adding new color, new beauty and a new look . . . at little remodeling expense. Just see how the kitchen at the right has been transformed.



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Mini-Cube ice trays. 8. Sealed-in refrigeration system. 9.
5-cubic-foot General Electric Roll-Out Freezer.

American Home Recipes (Family Food, pictured in color on page 54)

(Family Food, pictured in color on page 54 (Take a Jar of Holiday Fruit, pictured in color on page 68)



AMERICAN HOME Magazine offers cellophane envelopes for protecting recipes in your card file. They come in a standard 3 x 5 inch size and are open at both ends so that recipes may be easily inserted You can order them in lots of 100 for \$1 from:

THE AMERICAN HOME, Dept. J-55 American Home Building, Forest Hills, N Y



American Home Recipes

(Family Food, pictured in color on page 54) (Take a Jar of Holiday Fruit, pictured in color on page 68)



To cut a meringue pie neatly, dip the knife first into cold water. This prevents meringue from sticking.

This pie was made with another shortening. It was baked 40 minutes at 400° oven heat. Notice how little has really browned.

This pie was made with Fluffo. It was baked for the same time at the same heat as the pie on the left.

Something Golden Happens

(golden flakiness you've never gotten with any other shortening)

Expect surprising results when you use golden Fluffo; it's an altogether surprising shortening. Different from other leading shortenings as day is from night ... different in substance, different in handling, different in results:

There's not a one that can give you such tender, flaky, golden-brown pies. No change in the measurement your favorite recipe calls for—just a wonderful change in results!

Not one can give you such crisp, light, golden-brown fried foods. Everything, but everything more beautifully browned all over and just as digestible as it looks. For deep frying, you'll find you can use light, sweet Fluffo indefinitely. Just add more when needed.

> Fluffo even handles differently; it's so much lighter and fluffier than any other leading shortening it's a joy to use. You actually blend with fewer, easier strokes. And the golden color lets you see how perfectly you're mixing cake batter or pie dough. Try Golden Fluffo—how can you possibly miss?



shortening, not a table spread. en yellow from pure, wholesome carotene.





So easy with Karo" Syrup and Mazola" Oil



1/3 cup soft butter 1/3 cup KARO Syrup, Red Label vanilla 3-1/2 cups (1 pound) sifted confectioners' 1/2 teaspoon salt SUGGE

Blend butter, KARO Syrup, salt and vanilla in large mixing bowl. Add sifted confectioners' sugar all at once. Mix all together-first with a spoon and then with hands knead in dry ingredi-ents. Turn onto board and continue kneading until mixture is well blended and smooth. Makes about 11/3 pounds candy. Store in a cool place. Flavor and shape may be varied to suit taste.



Mix KARO Syrup and peanut butter Mux KARO Syrup and peanut butter in a small bowl. Stir in gradually non-fat dry milk and confectioners' sugar; shape into roll about $\frac{3}{4}$ in diameter. Roll may be decorated with chopped nuts. Chill. Cut into 1-inch pieces. Makes 24 pieces.



- 2-3/4 cups sifted all-purpose flour
- Blue Label 1/2 teaspoon soda 1 teaspoon cinnamon 3/4 cup brown sugar firmly packed
- 1 tablespoon lemon 2 teaspoon cloves juice

1/2 teaspoon nutmeg 1/2 cup finely

1 teaspoon grated chopped candied mixed fruit lemon rind 1 egg, slightly beaten 1/2 cup finely chopped nuts

Sift together flour, soda and spices and stir in candied fruit and nuts. Add KARO Syrup, sugar, lemon juice and rind to beaten egg and mix well. Stir in flour-fruit mixture. Divide dough in half and turn out on well-greased and floured baking sheets. Moisten hand and flatten dough to 1/8 inch thickness (dough will rise during baking). Bake in hot oven (400°F.) 12 to 15 minutes or until lightly browned and firm to the touch. Remove from oven and immediately brush with thin icing made with confectioners' sugar and water. Cut into shapes while still warm. Remove from pan. Decorate with cut-outs or colored icing. Cover tightly and store to mellow. Makes about 5 dozen.

FREE recipe book

Shown above are just a few of the many wonderful recipes you'll find in this handy-to-use holiday recipe booklet. Many holiday gift wrapping ideas too! Here's a holiday treasure, page booklet, you'll use over and over again

Send today to get your FREE copy. Just send your name and address on a postcard to: Recipe Book, Box 781, Camden 1, N. J.



1 cup sifted all-purpose flour 1/2 teaspoon baking powder 1/3 cup dark brown

> 1/2 1/4 1/2 3/4

sugar, firmly packed 1/4 cup butter

Blue Label 1/2 teaspoon salt 1 teaspoon vanilla 3/4 cup chopped pecans or walnuts

1/4 cup dark brown sugar, firmly packed
3 tablespoons flour
2 eggs, beaten
3/4 cup KARO Syrup,

Sift together first two ingredients. Stir in brown sugar. Cut in butter, using pastry blender or two knives, until well blended. (It will appear dry.) Pat evenly into bottom of pan (12x8x2in.). Bake in moderate oven (350°F.) for 10 minutes.

Blend sugar and flour. Beat eggs; add KARO Syrup, flour mixture, salt and vanilla; mix well. Pour over partially baked mixture, sprinkle with chopped nuts. Return to moderate oven (350°F.) and bake 25 to 30 minutes. Cut into bars while warm. Makes 16.



| obs surer | i unbeaten egg |
|------------------|---------------------|
| Il-purpose flour | 2 teaspoons vanilla |
| teaspoon baking | 2/3 cup KARO Syrup |
| owder | Red Label |
| teaspoon salt | 1/3 cup cut dates |
| cup sugar | 1/3 cup chopped nut |
| cup soft butter | 1/2 teaspoon grated |
| | lemon rind |
| | |

Sift together first four ingredients. Cream butter, beat in egg and vanilla. Blend in dry ingredients. Place dough on lightly floured board; divide into 6 equal portions. Shape each portion into a roll about 12 inches long. Place rolls on ungreased baking sheet 3 inches apart; pat into strips about 2 inches wide. Bake in moderate oven (350°F.) 10 minutes. Meanwhile mix remaining ingredients and simmer 3 minutes or until thickened. Remove baking sheet from oven. Spread center of each strip with KARO mixture and return to oven. Bake about 10 minutes longer or until cookies are light brown. While still warm cut diagonally into bars. Makes about 6 dozen cookies



1/2 cup sugar 1/2 teaspoon salt

Heat MAZOLA in a 4-quart kettle over medium heat for 3 minutes. Add popcorn. Cover, leaving small air space at edge of cover. Shake frequently over medium heat until popping stops. Meanwhile mix together KARO Syrup, sugar and salt. Add to popped corn in kettle and stir constantly over medium heat 3 to 5 minutes or until corn is evenly and completely coated with mixture. Remove from heat. Form into balls, using as little pres-sure as possible. Use butter on hands, if desired. Makes 6 popcorn balls about 21/2 inches in diameter. Do not double recipe.

Candy Village (Begins on page 63)

The Weck family's little schoolhouse is another sugar-cube concoction. Mint patty is mounted on wall with icing, has silver candy balls for numerals, black licorice hands. Candles in windows are red licorice. Horehound drops trim teacher's desk. Books are candy-coated gum. Most of decorations, made by different members of family, are devised from assorted candies.





This gasoline station is the family's present project. Wall shelves and holders for tires and tools are foil, built right into sugar-cube wall. Station sign is colored jawbreaker candy mounted on large peppermint stick. A Christmas hard-candy forms top of sugar-cube gas pump, and lubrication rack is made of licorice sticks supported by wooden lollipop sticks. The Wecks set the miniature village on a table in a window at Christmas. THE END



How to make your children sparkle

by KitchenAid

As many a mother will tell you, a KitchenAid Automatic Dishwasher can help the children sparkle, too. Your after-dinner hour becomes the wonderful time it can be-a real family hour you share with your children instead of the dirty dishes.

Here, in truth, is the "why" of a KitchenAid. It isn't just that it lightens your work (though this alone is marvelous). More important, your Kitchen Aid Dishwasher frees your hands. You lead a richer, fuller life, take part in the oh-so-many activities for which now, somehow, "there just isn't time."

But ask a dealer to demonstrate the unmatched KitchenAid exclusive revolving power wash, the separate power-blower drying unit ... the sanitary dual strainer system. See for yourself what they accomplish: the kind of washing that no scrap nor soil can escape ... the thorough power drying action you want. No other dishwasher has these exclusive features.

Ask your dealer about models, styles and colors. It's then you'll make the happy discovery that there is a KitchenAid just for you-as much at home in your kitchen as it is in your way of life.

KitchenAid Home Dishwasher **Division, The Hobart Manufacturing** Co., Troy, Ohio. Canada: 175 George Street, Toronto 2, Ontario.



World's Largest Manufacturer of Food, Kitchen and Dishwashing Machines



TINY TREE FROM DIME STORE: SHEER DELIGHT

Six easy steps, that's all it takes. You'll need these items: the tree, canned "snow," glue, colored foil paper, gold braid, pins, tiny paper bluebirds, tiny paper rosebud, gold balls and gold glitter. First spray the entire tree with snow. Then cut colored foil paper into 11/2" by 6" oblongs and glue narrow gold braid at top of each one. Fold oblongs into pleats, 1/4" wide, and press pleats firmly together at bottom to form fan. Pin together and glue. Pin and glue fans to tree. Wire birds all over tree, and wire rosebud at top. Put a little glue on birds, fans, rosebud and balls, and sprinkle with glitter before the glue dries.

PLYWOOD TWO-FACE TREE

Ask your favorite handyman to cut out a little plywood tree. Mount it on base with upright support, and paint green. Staple chicken wire to each side to hold small sprigs of evergreen.

MORE ON PAGE 86



Attach Lady apples and chestnuts to florist picks; shellac them and dip latter in glitter. Fill in with these on both sides of the tree. To highlight the

apples and the edges of the tree, use a light spray of gold paint. Complete this tree with perky red bows on each

side. Effective placed on a table in front of a mirror. Good, too, as a holiday buffet centerpiece.

KERNEL NUT OF BRAZIL SAYS:

This holiday season keep a bowl of Brazil Nuts handy

TRY BRAZIL NUT FRUIT CAKE

RAZIL

Add chopped Brazil Nuts to your Holiday Fruit Cake batter . . . decorate the outside with sliced Brazils. You'll love this delicious cake.

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Christmas Plants

(Begins on page 23)

repot plant into fresh, good soil, and stand in sunny window. In June, sink pot to rim in sunny spot outdoors. Keep watered all summer and bring inside before weather turns cool in fall. Treat as before, but keep plant in total darkness at night or it won't flower for Christmas.

AZALEA. Needs good light, but should be kept cool. Often best in aneast or north window. Likes lots of water but not soggy soil. Best watered by standing pot in 2" to 3" of water in sink until soaked; then drained well before returning to saucer. Repeat when soil surface is dry to touch.

In May, repot plant into slightly larger pot, and sink to rim in lightly shaded spot outdoors. Keep well watered all summer and bring indoors in fall

CYCLAMEN. Treat same as azalea -good light but cool. Best watered in sink, as azalea; and be sure water is lukewarm. If you top-water, water frequently but don't wet center of plant. Remove entire stems of dead flowers and leaves.

Tricky plants to re-flower. When leaves wither, place in cool basement and water lightly once a week to prevent soil completely drying out. When new growth starts in August, repot tuber in rich soil and increase water gradually. Give plant good light, but keep it cool as possible.

CHRISTMAS BEGONIA. Needs good light but not too much sun; two to three hours sunlight a day is ideal. Water well, but don't keep soil soggy. Likes warm, humid atmosphere; a spot in kitchen is perfect if you have electric range; can't stand gas fumes. Discard plant if it becomes unattractive.

GARDENIA. Wants full sun in winter and same care as poinsettia. If city water is alkaline, leaves will yellow from iron deficiency; can be cured with chelated iron, obtainable at seed stores. Sink pot to rim in light shade outdoors in summer; return to sunny window in fall.

KALANCHOE. A rugged succulent; needs full sunlight and moderate watering. Best kept in sunny window all year round.

CHRISTMAS CACTUS. Treat same as kalanchoe. Needs more water than other cacti, but cooler, moister air. Can be kept for years.

CHERRIES and PEPPERS. Jerusalem cherries and celestial peppers need full sunlight, cool temperature, and abundant water. Best to discard them when they become unattractive.

AFRICAN VIOLET. Most satisfactory of house plants. Needs good light but only few hours of sun a day; warm temperature; careful watering. Keep indoors all year round.

DISH GARDENS. Give good light but not direct sun. North window is best. Water very carefully. Same applies to terrariums. THE END

At Last! Lemon Pie You Need Not Cook!

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Presto! A luscious lemon pie-and with no cooking! No messy, scorched pots and pansno stirring over a hot stove. Just mix with sugar and boiling water-pour into a baked pie shell. Chill . . . then pop in oven 3 minutes to

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FAN WREATH

You can transform a wreath about 16" across into an oldworld beauty if you trim it like this.

First spray the wreath heavily with artificial snow.

Cut 10 oblongs, 3" by 8", from metal foil paper for fans. Glue gold braid along tops of oblongs, then fold into $\frac{1}{2}$ " pleats. Fasten bottom of each fan with a pin and glue. Attach fans to wreath with pins and more glue. Glue 10 1" gold balls and 5 2" blue balls to the wreath. Glue two strands of gold garland beads in place around the wreath.

Wire five paper butterflies to the wreath as a final touch of gaiety.





To heighten the spirit of Christmas Present, serve favorite foods from Christmas Past in unexpected guises. It's really quite easy . . . for most traditional dishes are versatile dishes, too. A prime example is tangy, holiday-red Ocean Spray Cranberry Sauce. Served cold, right out of the can, Ocean Spray (either Jellied or Whole Berry) is a perfect plate mate for hot turkey. But for cold turkey later, be different! Heat Whole Berry Ocean Spray in a chafing dish . . . then punctuate its tart-sweet flavor with a teaspoon of powdered ginger, with kirsch, or some grated lemon rind. And try other imaginative dishes

Hot Cranberry Punch

To refresh chilly carollers and thirsty tree trimmers, or to toast friends, serve a steaming crimson punch. This recipe makes 21/2 qts.-blend ahead, so you can just heat when wanted. Add 3 cups of water to 2 one-lb. cans of Jellied Ocean Spray Cranberry Sauce and beat with a mixer till smooth. Combine 1 cup of water with 1/4 cup brown sugar, 1/4 teaspoon salt, 1/4 teaspoon nutmeg, 1/2 teaspoon cinnamon, 1/2 teaspoon allspice and 3/4 teaspoon ground cloves. Bring to a boil. Add cranberry mixture and 1 qt. pineapple juice. Mix well. Pour into jars for later use, or bring to boil again, and serve in mugs with dots of butter and cinnamon-stick stirrers. (Or substitute pineapple juice for the 3 cups of water, and bourbon for the qt. of pineapple juice. When punch starts to boil, touch a match to its surface and flame. So festive . . . and since you can extinguish the flame by covering the pan, you can retain some of the alcohol, or let it burn away completely.)

Gala Christmas Grapefruit

Don't limit your surprises to gift packages—put some on the breakfast table, too! Top grapefruit halves with brown sugar, a dash of Dubonnet and cubes of Jellied Ocean Spray Cranberry Sauce . . . broil 10 minutes or so —till edges are browned. (Even when broiled Ocean Spray keeps its shape!)

Cranberries Jubilee

Festive finish for the BIG dinner! To serve 8, gently heat 2 one-lb. cans o Whole Berry Ocean Spray Cranberry Sauce to boiling. Pour into chafing dish and carry to table with individual servings of vanilla ice cream. Carefully pour ½ cup cognac or kirsch over Sauce. Ignite, spoon flaming Ocean Spray Sauce over ice cream and serve.

A happy holiday to you!



Easy to Make

STYLIZED APPLE TREE

For stylized apple tree, make a cubic wood base, insert dowel or broomstick, spray with gold paint. Fold chicken wire into a loose roll and nail to top.



Cover chicken wire completely with sprigs of evergreen, securing them with green cord. Attach lady apples with wire to florist picks and shellac the apples lightly. When shellac has dried, insert the apples on picks into the tree top. Spray lightly with gold paint to highlight the fruit. Attach a luscious bow.





don't leave holes in your insulation

It doesn't make sense to insulate your roof and walls, and not your windows. Every uninsulated window is a gaping hole in your insulation... a hole that can eat up your fuel budget. *Thermopane*^{*} insulating glass in every window gives you:

| Warmer rooms in winter | | • | | | | just | like | your | other | insulation | doe |
|-------------------------------|-------|----|-----|----|---|------|------|------|-------|------------|-----|
| Cooler rooms in summer | | | | | | 11 | " | " | " | " | " |
| Savings in heat bills | 11.12 | | | | | " | " | " | " | # | " |
| Savings in air-conditioning . | . , | | | | | " | " | " | " | " | " |
| Quieter rooms | | | | | | " | " | " | " | " | " |
| to putting up or taking do | WI | n | ste | or | m | | | | | | |
| sash - it's permanent insul | lat | ic | m | | | # | " | " | " | " | |

Whether you buy, build or remodel your home, make your insulating job complete with *Thermopane* in every window. Read the column at right for more information.

Thermopane Insulating GLASS

LIBBEY. OWENS. FORD-A GREAT NAME IN GLASS



Thermopane insulating glass puts two panes and a sealed-in blanket of air between you and outdoors. Makes rooms comfortable, especially near windows. Reduces drafts. Deadens outside noise to keep rooms quieter. Reduces chances of steamy or frosted windows.

Saves fuel—heat loss through *Ther-mopane* is about half that through single glass. In summer, it cuts airconditioning costs. And without bother or expense of storm sash.

Two kinds of Thermopane

- 1. Made of plate glass for sharp, clear views. Best for all uses, and a "must" for picture windows and window walls. Units are $\frac{1}{2}$ " or 1" thick.
- Made of sheet glass for economy. Units are ¹/₂" thick.

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Windows of every type—fixed or ventilating—are made for glazing with *Thermopane* insulating glass. Also sliding doors.

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About the same as single glass plus good storm sash in most areas. In the average home, its cost adds only one or two dollars a month to mortgage payments, as compared with single glass. And your windows are insulated for the life of your house.

Where to see it - buy it

Thermopane is sold by local L·O·F Glass Distributors and Dealers, listed under "Glass" in the yellow pages of phone books.



Libbey Owens Ford Glass Co., Dept. 4126 608 Madison Avenue, Toledo 3, Ohio.

Please send me a copy of your free book: "Self-Insulating Windows of Thermopane".

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Festive-yet so practical... elegant-yet economical. Todaysmart homemakers serve gaily-save daily with colorful, care-free Roylies and Roylprints. You treat your family to meals served in the best of taste every day-at savings that will surprise you. Complete table settings with Roylies and Roylprints cost no more than your daily newspaper. What's more-there's no muss of linens...no fuss of laundering. Use Roylies and Roylprints once-and away they go! For the bright touch that adds so much-choose Roylprints in a wide assortment of designs and colors...Roylies in charming, authentic lace designs. Sold at Variety, Supermarket and Department Stores.



DESIGNED FOR **ROYA** LIVING, EVERY DAY! Royal Lace Paper Works, Brooklyn 1, N.Y. (a division of Eastern Corporation)

(Continued)



Place a pineapple in horizontal position, as shown, in front of the candle. Then insert a clipped palm (which you have painted pink), and shiny magnolia leaves. Fill in with more clipped, painted palms, and with artichokes and large green grapes. The artichokes and grapes must first be wired to florist picks so you can secure them firmly in position. Grapes should first be washed and polished so they'll glow. Arrange in

SOUTHERN BEAUTY

Cut a base of wood in swirl or free form and paint it pink. Tape oversize candle to a big, unopened can for support, and conceal this can with sprigs of boxwood wrapped tightly with green cord.



artistic fashion to follow the rhythmic S-curve lines of base you have cut from wood, but do not cover the base surface completely.



The edible parts of this Southern Beauty may be consumed later, and the dried material kept for a different arrangement.

MORE ON PAGE 98 THE AMERICAN HOME, DECEMBER, 1956



FREE MASONITE PLAN shows 18 ways to brighten your home for Christmas!

You don't have to be an artist! Just follow the easy plans and presto! There's jolly Santa big as life.

Or you can make a realistic Nativity scene. Or a festive fireplace for hanging stockings with care. Or a group of happy elves. Or carolers. Or any of the other traditional ways to say "It's Christmas!" They're all in the plan folder you can have—free!

You'll find it easy and fun making decorations with Masonite[®] panels. Strong, smooth and free of knots or grain, they cut cleanly, take all kinds of beautiful paint, decals or lacquer finishes.

Durable? Your Christmas cutouts will last for years and years. Weather won't hurt them. In fact, these are the same dense and rigid Masonite Exterior panels builders use for houses, such as the one in our illustration. Ask your lumber dealer about Masonite panels. And send the coupon now for an early start on your own colorful Christmas decorations.



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PRODUCTS

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Zone.....County.....

Smooth sailing at clean-up time...in this Bathroom for Children

Here's a bathroom to delight youngster and parent alike.

דדדדלל

Notice the convenient pull-out step that puts the lavatory within children's reach. See the practical location of the shower head.

And, of course, look at the lovely Eljer fixtures of cast iron, formed steel, and vitreous china. So durable . . . their lustre bounces back bright-as-new after hard use.

Learn more about this exciting bathroom idea. See your plumbing contractor, or write: Eljer Division of The Murray Corporation of America, Three Gateway Center, Pittsburgh 22, Pennsylvania.

Choose from six lovely fashion-keyed colors and snowy white



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* ELJER-the only name you need to know in plumbing fixtures

Find of the Month

Roll out the newest thing in window shades: colorful fabric shades with matching valances — and café curtains, if you want these, too

• Traditional roll-up shade, shown at right in a provincial print, snaps on and off roller for quick laundering, has rust-proof snaps, brackets.

• Each of these colorful shades, like plain one below, comes with matching valance. Solid color one has embroidered daisy border.

• Harlequin print, colors on white, also comes 32" to 54" wide; 5', 6', 7' long.





See "Where Credit Is Due," page 96





Ads with this emblem make your shopping easier

THERE'S ADDED HEALTH PROTECTION when baby's wash is **CLOROX-CLEAN!**



You get a CLEANER WASH with CLOROX ... whiter...brighter...sanitary, too!

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A Clorox-clean house provides extra health protection, too! Clorox is more than a bleach, stain remover and deodorizer...it is the most efficient germ killer of its kind! See the Clorox label for additional ways Clorox can help you.



every time you launder white and color-fast cotton and linen and

white 100% nylon, rayon, Dacron,



IRON GRILL BATH lends a nostalgic touch with lovely, easy-to-care-for marble-topped sink. Marble is most suitable with the painted iron grill's Grecian urn ornamentation. Grill hides plumbing. The boldlystriped wallpaper and the ruffled curtains give the unit a gay finish. An idea that can be used when remodeling an old-fashioned bathroom.



NINE IDEAS

See "Where Credit Is Due," page 96



EX-WINDOW SEAT is a smart "home office" center now. Mr. and Mrs Sam Woods of Tucson, Arizona, had a window seat between two bank of closets in this hall connecting living room and bedroom wing. Then they had a better idea-a built-in desk. R. O. Kesterton, their con tractor, did the job. Proved to be perfect spot for a desk and phone



TREE PROTECTION is important at this time of the year. Guard your trees, especially apple trees, from rabbits. They like to chew on the bark when there's snow on the ground and no leafage to eat. Circle tree trunk with 1/2" wire cloth, high enough to be well above expected snow line.

VICTORIAN SOFA HEADBOARD for their teenage daughter's bed is one of the clever ideas in the home of the J. R. Carrolls of Amarillo, Texas. Mrs. Carroll removed the seat from a Victorian sofa that was a cherished family heirloom. Then she had side and foot rails added, and a box spring and mattress, with charming results. Candle sconces on the wall, flowery curtains, flounce on bedspread . . . these all add to the quaint Victorian atmosphere.



FOR YOU TO ADAPT

AMILY PHOTOGRAPHS a problem? Then consider family ee layout of the James Emersons of Edina, Minnesota. rrangement was worked out first on large sheet of paper, ad pictures were framed to go with one another. Some of hotos were cut from group pictures, then enlarged to fit.





WINDOW CORNER just didn't seem to agree with the rest of the living room in the home of the James Emersons near Minneapolis, Minnesota. The window beside the fireplace seemed to be the main source of difficulty. Mrs. Emerson first tried curtains—long ones, and then café curtains, but neither result was too pleasing. So then she tried framing window in wood, allowing draperies on adjacent window to carry color. Result: a clean, uncluttered look. CONTINUED Imagine!... Radiant Heat in this home costs no more than conventional heat.*



Your modern new small home needs just as fine a heating system as a larger home does, and when you choose steel pipe radiant heating you get it . . . at no more and possibly less cost than you might pay for conventional systems. Where space is a factor only radiant heating allows you to utilize every inch of floor and wall space for living . . . because the heating coils are concealed in the floor or ceiling. Truly "invisible" heat! More, you'll experience a new kind of comfort . . . warm, draft-free floors, no "dead spots," vital, spring-like warmth, greater cleanliness.

> *Various surveys from all parts of the country indicate an average cost of \$1.00 or even less per sq. ft. of floor area for steel pipe radiant heating systems.

CONSULT YOUR ARCHITECT, BUILDER OR HEATING CONTRACTOR BEFORE YOU BUILD

Because your radiant heating system will be an integral part of the house, and must be planned right down to the last valve and pipe coil *before* construction is started, tell your architect, builder or heating contractor *in advance* that you want "invisible" *steel pipe* radiant heating. He will plan accordingly for mutual satisfaction, savings, and your lifelong comfort.





Nine Ideas to Adapt

(Continued)





GARBAGE CAN HOUSE is an open-and-shut case for good planni in your garden. This one is built into the wall and is a part the terrace garden at home of the George Quinns who live Sausalito, California. This garden structure is attractive from angles, so is decorative as well as functional. In addition primary function, building also stores oft-used garden materia



PAINTED FURNACE can be a bright and gay element when you decide to turn your basement into a family room. Rather than hide their heating plant behind a partition, the John T. Bryce family painted furnace as clown to fit right in with circus motif.



HINGED DOORS solved problem of how to avoid collisions between two doors that swung back against same narrow section of wall. The Harry Curtises of Sea Cliff, N. Y., simply sawed the original doors in half the long way and then fastened them back together with hinges. Now both doors can be swung back against wall with no worries about their banging together. THE END

No unsanitary film on silver that touches children's lips



NEW FOR YOUR ELECTRIC DISHWASHERI

Sanitary, sparkling silver, dishes and glasses with new DISHWASHER all.

With new DISHWASHER all in your electric dishwasher, you can be sure everything will come out free from unsightly film and spots that can harbor germs.

silver, glasses washed with DISHWASHER all is more than a tribute to your good housekeeping . . . it's your assurance that dishes are really clean . . . sanitary clean . . . important protection for your family's health.

The special sparkle to dishes,



contains DC-T (controlled chlorination) to help pro-



Now! DISHWASHER all Ordinary dishwasher de- DISHWASHER all leaves tergent leaves glasses spotted or streaked. They look They look clean. They are



glasses spotless, sparkling! tect your family's health. unsightly and unsanitary. clean ... sanitary clean.

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TEST AFTER TEST PASTE IS BEST



Made by the makers of Drano and Windex

101 Salads

TWINKLE is tops for stainless steel, too! At grocery stores everywhere.



THE AMERICAN HOME, Dept. M.P.

101 Cakes 101 Pies 101 Meats 101 Quickies American Home Bldg., Forest Hills, N. Y. TAKES NO TIME ... LEAVES NO MESS "RAZOR"KLEENS" CLOGGED LINES FOR LESS ERVICE For prompt, courteous, and emergency service, call ROTO-ROOTER, listed in the white pages of your phone book. ROTO-ROOTER CORP., Dept A-53, Des Moines 14, Iowa ROTO-ROOTER nchises Available in Some Localities . Write for Free Literature SEWER The Only National Sewer Service Available Locally

Where Credit Is Due

MERRY CHRISTMAS TO YOUR HOME

Page 43: Plywood tree—Betty B. Merriam. Epergne—Katherine Cutler. Espaliered Tree— Marion Mayer.

CHEERFUL, BEAUTIFUL, EASY TO MAKE

Pages 44, 45: Apple tree-Betty B. Merriam. Southern Beauty—Betty B. Merriam. Ermine tree—Golden Chain Creations. Santa Jack-in-Box—Golden Chain Creations. Window trees— John Lippert, Pages 45, 46: Clown-Golden Chain Creations, Styro-foam ball-Vez Inc. div. of Tufflite Plastics Co., ballston Spa, N.Y. Pie tins-Marie Catalda, Brooklyn, N.Y. Carol Singers-Mrs. William Seibel, Brecksville, Ohia.

HINTS FOR OUTDOOR CHRISTMAS LIGHTING

Page 47: Information: General Electric Co., ala Park, Cleveland, Ohio.

DECORATE YOUR TREE WITH PICTURE EGGS

Page 48: Idea and Information-Mildred G. Gelvin.

FAMILY FOOD

Pages 54, 55: Dinnerware—Spade China Co.— Publicity Director, Copeland & Thompson Inc. 206 Sth Ave., N.Y. Gravy boat—Castleton China Co., P.O. Box 120, New Castle, Penn. Christmas tablecloth—Director of Publicity, Hadley House P.O. Box 1078 Longview, Wash. "Silver Rose" sterling, flatware—Director of Publicity, Heirloom Sterling, Oneida Ltd., Oneida, N.Y. "Wedding Band" hurricane lamps —Inland Glass Div., Club Aluminum Prod. Co., 1250 W. Fullerton Ave., Chicago, Ill. White toperlite miniature candles—Director of Pub-licity, Will & Baumer, Syracuse, N.Y. Hobnail miliglass dessert plate—Director of Publicity, Imperial Glass Co., Bellaire, Ohio.

GOOD VICTUALS

Pages 56, 57: "For-Get-Me-Not" dinner plate; Pages 56, 57: "For-Get-Me-Not" dinner plate; "Moon Rose" cake plate; Ruby and crystal, green and crystal compates—Publicity Man-ager, Ebeling and Reuss Co., 225 5th Ave., N.Y. Christmas tree compartment relish dish—Pub-licity Manager, Fisher Bruce & Co., 1107 Broad-way, N.Y. "Connoiseur" champagne glasses— Publicity Manager, Cambridge Glass Co., Cam-bridge, Ohio, Silver cake stand—Publicity Man-ager, International Silver Co., 169 Colony St., Meriden, Conn. Green linen napkin—Publicity Manager, Bates Fabrics, Inc., 112 W. 34th St., N.Y. "Contempo" paper napkins—Publicity Manager, Beach Prod., Inc., 2001 Fulford St., Kalamazoo, Mich. Kalamazoo, Mich.

KEEP IT SET ALL THROUGH THE HOLIDAYS

Page 58: "Holly" cloth—Simtex Mills, Stevens Bldg., Broadway and 41 St., N.Y. "Saratoga" 15 pc. punch bowl set—U.S. Glass, Tiffin, Ohio. "Banana Leaf" silver tray—International Silver Co., 169 Colony St., Meriden, Cann. "Lyre" candlestick holders—Lenox, Inc., Mead St., Trenton, N.J. "Byzantine" silver candles, white Xmas bell—Emkay, Muench, Kreuzer Candle Co., Syracuse, N.Y. "Jewelite" book matches —Monogram of Calif., 2500 18th St., San Fran-cisco, Calif. "Contempo" paper napkins— Beach Prod. Inc. Kalamazao, Mich. Milk alass cisco, Calif. "Contempo" paper napkins-Beach Prod. Inc., Kalamázoo, Mich. Milk glass covered compote, basket and cigarette set-



TAKE-A

Pages 68, 69: "Zodiac" sun and sphere desser Pages 68, 69: "Zodiac" sun and sphere desser plate—Publicity Director, Lee Hager Assoc. 228 E. 36th St., N.Y. "Fish Fin" two tier tra —Publicity Director—Caltempo, P.O. Box 528 El Monte, Calif. Pyrex oblang casserole—Pub licity Director, Corning Glass Works, Corning N.Y. "Turkey" platter—Publicity Directo Southern Potteries, Inc., Erwin, Tenn. Covere glass candy dish—Publicity Director, Lou Glass Co., Inc., Weston, West Virginia. "Cor tempo" paper napkin—Beach Prod., 2001 Tu ford St., Kalamazoo, Mich. Cake Compote-Ardalt, Inc., 95 Madison Ave. N.Y. Bob-sled-Holt-Howard, P.O. Box 639, 60 Spruce S Stamford, Conn.

IDEAS FOR HOLIDAY SPECIALS

Pages 70, 71: "Teardrop" bon bon dish-rector of publicity, Duncan & Miller Div., U Glass, Tiffin, Ohio. "Waves" dinner plate-D of Publicity, Salem China Ca. Box 277, Sale Ohio. Rubbermaid spatula-Wooster Rub Co., Wooster, Ohio. Pyrex mixing bowl-Dir. Publicity, Corning Glass Works, Corning, N Salad information: Helen Houston Boileau.

FIND OF THE MONTH

Page 91: Shades—Curt-n-Shade Co. Inc., W. 33rd St., N.Y. Fabric—Indian Head fabr 1407 Broadway, N.Y.

NINE IDEAS FOR YOU TO ADOPT

Pages 92, 93: Ex-window seat informati Louise Price Bell. Sofa headboard informati Mary L. Ritter. Family photographs, wind corner and garbage can information: Elizat Clemons

PHOTOGRAPHS

Otto Maya: pages 7, 26 through 38, 95 (tom). Three Lions: page 23 (tap). Muench (bottom). Wilbur Pippin: pages 24 F. M. Demarest and Stephen Fay: pages 43 45. William Seibel: page 46 (bottom) Str Fay: pages 46, 47 (top). General Electric: 47 (bottom). F. M. Demarest: pages 48, 5 58, 68, 69, 70, 71 (top), 84 de Gennaro: pages 49, 50, 51 56, 57, 84, 86 56, 57, 58, 68, 69, 70, 71 (top), 84, 86 George de Gennaro: pages 49, 50, 51, 52, 92 (top). Robert Cleveland: pages 63, 64 93 (top right). Anton Kamp: page 71 (bott Ray Solowinski: page 91. Frank Gaynor: 92 (bottom). Roche: page 93 (top left). Wi Reynolds: page 93 (bottom). Morley Baer: 94

DRAWINGS: Dick Ott: pages 46, 47, 98

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Perhaps you at one time or another have been approached and shown a copy of this or another magazine and asked a series of questions such as: Do you recall a particular advertisement? Can you remember what the ad said? Which ad do you remember best?

These questions and others like them form a readership study known by the esoterics as Starch Reports. You'll be interested to learn that a large number of the magazine ads you see are based on analyses of these reports, the idea being that the use of certain words, combined with certain pictures, arranged in a certain way will result in your remembering a certain ad more than others.

Now, in this space each month we tell you something about our E-Z-DU washable wallpaper. The messages primarily are addressed to those who by choice or necessity are do-it-yourself advocates. The thought is very simple . . . if you are decorating a new home or redecorating an old one, try E-Z-DU Imperial wallpaper. It comes ready trimmed and pasted. You need only cut a strip to proper length, wet and sponge on the wall. That's all! Primer style picture instructions come with every roll. E-Z-DU wallpapering is really easy to do and the results are happy, the cost is modest. Ask your Imperial dealer for a demonstration.

Getting back to Starch... if you would like to confound the experts, remember this ad. It violates all the rules... too small, no pictures... many other things. Your comments might even revolutionize advertising. Heavens to Betsy!

IMPERIAL PAPER AND COLOR CORPORATION Glens Falls, New York



(Continued from page 88) ERMINE TREE

Cut a cone 16" high and an 8" by 28" tree base from white blotter. Staple base (rolled) as shown. Cover with rows of 1" pleated red foil. You'll need staples, 1" and 1/2" balls, glue, glitter.





Sprinkle silver glitter on the moist glue covering the spiral lines on the tree. Then allow the glue to dry thoroughly. The next move? Just shake the cone gently to remove any surplus glitter. Y ou might, incidentally, make several "trees" like this, and decorate some with small ornaments other than the ermine tails we used.



Pierce the blotter cone with a large, sharp needle at spaced intervals along the silver spirals. Run wire on one of the red ribbon bows into one of the holes and tie the wires on the inside. Repeat this procedure until tree is as well covered as the drawing above shows. If you tie wire firmly and store tree carefully, you can use it next year, too.



Draw diagonal lines 1" apart on the piece of white blotter that you have cut to form a 16" cone. Then staple the blotter in cone shape. Brush glue on the spiral lines. Before glue has a chance to dry, proceed to the next step.



Ermine tails are not really ermine at all! These tails are of cotton shaped as shown. Tie two of these cotton tails at the top with fine wire and attach to a tiny bow of red ribbon. Make enough of these to cover tree to the extent that we covered it in the drawing of completed tree shown at the bottom of this page.

Wire a small ball to the bow, allowing 2" extra wire so you'll be able to tie this to tree. Brush India ink on the end of each tail to make it look like real ermine. Hang small red balls at evenlyspaced intervals around the base of the cone, and then set tree on top of the base.



SANTA-IN-THE-BOX

First get a block of 2" plastic foam. From this, cut head 6" wide, cross pieces for base, octagon-shaped collar. Cut mittens from $\frac{1}{2}$ " plastic foam. Cut a $2\frac{1}{2}$ " foam ball in half and glue in place for cheeks.





When body is all assembled, paint or color eyes on the plastic-foam head of "Santain-the-box." This whimsical figure does not pop out of the box, but looks as though it just had. It is delightful as a table centerpiece or a mantel decoration, and you can keep it to use over again, Christmas after Christmas.



Beard is wide tinsel, glued in place. Add tinsel eyebrows, paper pupils and a nose—a red ball. Line box with red foil, cover outside with striped paper, and put Santa in place inside. Cross pieces hold figure firmly in position. Now isn't it jolly?



Assemble body with heavy wire from coat hangers as shown above. The wire actually forms the body from the base to the collar. Glue cheeks in place. Glue red bows on the mittens, attach to collar with additional wires.



Santa wouldn't be Santa if he didn't look fat and jolly, so give him some padding next. Take a strip of cotton batting that is about 2" wide. Roll this strip around the plasticfoam head. Then roll a slightly wider strip of cotton batting around the octagonshaped collar, and Santa is ready to be dressed.

To make Santa's cap, twist 2" pleated red foil paper as shown. You may need to pin or tape it to keep it in the form of a hat. Wind similar paper 1" wide around the arms and the body to form the suit. A tiny bit of tinsel glued on the end of the frivolous cap forms tassel.





Wake up to beauty with the Western Pines

Paneling and built-ins of knotty Western Pine give this bedroom a combination of loveliness and practicality.

Because they are so easy to work, and so versatile, the Western Pines fit perfectly in any décor, whether modern or traditional.

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KNOX DRINK FORMULA IN EVERY PACKAGE

Shaw Garden (Begins on page 52)

English primroses, and blue hydrangeas, bordered by blue violas are growing under Brazilian pepper tree. Just beyond, camellias are espaliered against split paling fence. In foreground, we see again the broken line, this time a sharp one, of hard concrete, accomplished by the natural look of Palos Verdes rocks and a clump of iris. Mr. Eyerman also uses stones as a transitional material between one type of planting material and another. In the raised flower bed, stones mark a change from the shade plants to reptans (carpet bugle) which thrive in sun.

You will notice that the concrete walk, which runs around the outside edge of the yard, stops short at the far left, and immediate right, with the corner stretch planted with ajuga. The reason is, the fence is built so that eight feet of it will come out when they bring in the bulldozer to excavate for the pool. It will be easy enough to replace the low brick wall supporting the planting bed which will also come out, but he did not want to put in that section of concrete walk and then have to remove it, too .

Surely, this charming little garden for two professional people with only limited time week-ends to spend on gardening, provides indisputable proof that every little garden needs professional planning. In this little secluded square of beauty, the total effect is an atmosphere made for happy quiet hours, effortlessly expendable for unpredictable parties and unpatterned gay conversation for two busy, gregarious people.



The architecture of the Shaw house is primarily based on the traditional Pennsylvania stone farm house. The fieldstone, the roof pitch, narrow boxed cornices, dormers, the turned porch posts, and the entrance door are all reminiscent of the old Pennsylvania houses. Reminiscent of Williamsburg, the outside stairway leads from the master bedroom suite to the garden. Chimneys are capped like those on Pennsylvania farm houses—flues are big and must be covered to prevent down draft, and rain from going down inside.

The front yard is divided by a split rail fence trellising yellow roses (High Noon), planted with a ground cover of gazania, sweet alyssum, lobelia, and nierembergia, interspersed with iris and pelargonium, Palos Verdes stones, and for background height at the corners, low growing



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For the first time science has found a new healing substance with the astonishing ability to shrink hemory rhoids and to relieve pain — withou surgery.

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A QUICK GLANCE AT JANUA

INSIDE STORY OF A FLAWLESS HOME

We'll step across the threshold onto a rug that says "Welcome-The Shaws"-and means it! You'll see a slick, fresh version of traditional enchantment-in his own home, secrets of Mr. Shaw's "box office" as one of this country's foremost decorators. Don't miss the indoor tour of the house featured this month on page 49.

NEW KITCHEN COLOR!

Take a color-picture tour with us . . . a tour through two beautiful kitchens with a most unusual feature in common-something excitingly different in kitchen color! One is a lovely kitchen we designed for a couple about to retire. It's a kitchen to fulfill grandparents' lifelong dreams, an indoor-outdoor living kitchen. And see a kitchen with the Far East influence, ideal for travelers' mementoes.

NEW FLOWERS FOR 1957

If you become garden-minded right after New Year's, this issue is especially for you. We want you to have plenty of time to plan for next year's garden, so we spotlight the most exciting new annuals, perennials, roses and flowering shrubs. See the full-color illustration for 14 new varieties, and many others in black and white.

AND LOTS MORE-

Pages of good food, good decorating ideas, gardening tips, and many more pages sparkling with good ideas for your home.

how to make your hamburger tastier!



Way you cook hamburger, add a few shakes of Ac'cent. Brings out all the rich meat flavor." The minute foods start to lose freshess, natural flavors fade. Ac'cent retores and brings out their full tastiness. dds no other, different flavor. Ac'cent spure monosodium glutamate—a natural bod derivative. When you use salt and epper, you should use Ac'cent, too. If ou don't, you're not getting all the flavor. Shake Ac'cent liberally on all your teats, poultry, vegetables and seafood.... se it in soups, gravies and salads. Then atch your family smack their lips over ne wonderful flavor! Look for Ac'cent in the red package with shaker-pourer top, tany food store. Available in Canada also.



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shrubs. Rocks were chosen for their shape, and ruggedness, and add, in limited space, a look of natural terrain. The main front yard has a ground cover of ivy, with a vibernum hedge running outside the fence, at left, and with white pelargonium, iris, day lilies, and yellow violas crowding along inside the fence.

At the rear, the house breaks with tradition to give a new look and a new outlook through a wide glazed area that looks out across a roofed terrace, used as porch, living room, and dining room, and on to the delightful little garden. Here is an outdoor spot equipped for twenty-four hour use. Why not have broad windows overlooking it? They let in light and air, are shaded from sun glare by the wide roofed terrace, and add visual extension of the living room to the far corners of the garden. It is right and proper to keep faith with the traditional small-paned windows at the front of the house. Front windows are mainly for light and ventilation, but at the back, we want to see out to the sun and fun. Free and easy relationship between indoors and outdoors is a tested, proven point in architectural design that we like. When we find it in a traditional house, it tells us how we have progressed in a solid fashion.

Togs for Dogs (Continued from page 8)

Page 7, upper left: Bed of fold-up wrought iron has plaid sides, foamrubber mattress. From Abercrombie & Fitch. Fire hydrant from Macy's.

Upper right: Transparent carrying case and other doggie togs, including "mink" coat, sequined jacket, playsuit, and "cosmetics" for poodles. Googles for bathtime. From Saks Fifth Avenue.

Peek-a-boo poodle's carrying case has bottom of caning for cross ventilation. From Masterpiece Products.

Lower left: Poodle tea-coat is one of many togs from Saks Fifth Avenue.

Lower right: Peter the Pug wears a rhinestone collar. Saks Fifth Avenue.

Page 8: Since Bloomingdale's pet shop has good warm coats in every style and color, there is really no excuse for Junior to buy the wrong size for his Dachsie.



Buy Christmas Seals



*the name adds lustre to the gift

A Stickley gift for the home is a gift for everyone in the home. Its rare artistry and matchless finish; its rigid structure and Old Master joinery . . . all make it a gift of status and social pride.

And this Stickley Portable Bar & Server is a focus for social ac-

Or buy by mail the Colonial knife tray (shown on bar). Stickley's finest cherry fruitwood and craftsmanship; Old Mansion finish. Price, including sample of Stickley Furniture dressing: postpaid \$10.00. West of Mississippi ... \$10.50 Send for 32 page style Brochure, 50c

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's always a "good morning" here

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... hardly a place where dust can hide. Of course, the floor can't prevent an occasional grease splash or muddy footprint... such things will happen. But this clever Spatter design does help conceal them until you have a free moment to whisk them away with a sponge mop. No wonder Spatter is such a popular design in Armstrong Linoleum—a modern floor that's a favorite all through the house. SEND FOR FREE BOOK, "Decorating Ideas for Today's Living." You also receive sketch plan of this lovely kitchen-dining area. Write Armstrong Cork Company, 5612 Pine Street, Lancaster, Pennsylvania.



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