

HOMECOMING

SERVING OVER 3,100,000 HOMEMAKING FAMILIES

PROPERTY OF THE
LIBRARY OF THE
WOMAN'S COLLEGE
UNIVERSITY OF NORTH CAROLINA
DEC 27 1956

JANUARY 1957

SUN	MON	TUES	WED	THU	FRI	SAT
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

FEBRUARY 1957

SUN	MON	TUES	WED	THU	FRI	SAT
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28		

MARCH 1957

SUN	MON	TUES	WED	THU	FRI	SAT
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

APRIL 1957

SUN	MON	TUES	WED	THU	FRI	SAT
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

MAY 1957

SUN	MON	TUES	WED	THU	FRI	SAT
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

JUNE 1957

SUN	MON	TUES	WED	THU	FRI	SAT
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29

JULY 1957

SUN	MON	TUES	WED	THU	FRI	SAT
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

AUGUST 1957

SUN	MON	TUES	WED	THU	FRI	SAT
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

SEPTEMBER 1957

SUN	MON	TUES	WED	THU	FRI	SAT
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

OCTOBER 1957

SUN	MON	TUES	WED	THU	FRI	SAT
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

NOVEMBER 1957

SUN	MON	TUES	WED	THU	FRI	SAT
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

DECEMBER 1957

SUN	MON	TUES	WED	THU	FRI	SAT
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

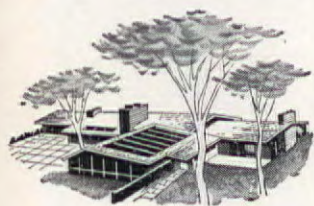


Know the **NEWEST** Kitchen Color?
Exquisite Painting Mockingbirds — **READY TO FRAME!**



Plastic floor is Armstrong Terrazzo® Corlon with Hydrocord® Back, Style No. 8

NOW...the luxury of sheet plastic flooring for basementless houses, too



There's exciting news in this elegant modern home. For the first time, a basementless house has the luxury of an almost seamless floor, wall to wall. The lovely plastic floor of Armstrong Terrazzo Corlon goes down right over concrete. This is made possible by an exclusive new Armstrong development, the Hydrocord Back. Hydrocord is not affected by the moisture normally found in a concrete-slab foundation at ground level. It is available with two distinctive Corlon designs—Terrazzo, shown here, and Decoresq®—in a range of handsome colors that will complement any decorative scheme. Hydrocord is good news indeed, for it lets you enjoy the practical luxury of Armstrong plastic Corlon—even in a basementless house.

SEND FOR NEW FREE BOOK, "Plastic Floors of Armstrong Corlon" sketch plan of this gracious dining room and a list of furnishings included. Just drop a line to Armstrong Cork Company, 5701 Pine St. Lancaster, Pennsylvania.

*TRADE-

Armstrong
THE MODERN FASHION IN
FLOORS

LINOLEUM • PLASTIC CORLON® • EXCELON® VINYL-ASBESTOS TILE • CUSTOM CORLON PLASTIC TILE • RUBBER TILE • CORK TILE • ASPHALT TILE • LINOT

Sound Conditioning

... the new comfort
for up-to-date homes

Family get-togethers at the McDonalds' are more enjoyable than ever before. There's still the usual festive spirit, but a distinct lack of nerve-jarring racket. The reason—the McDonalds' kitchen-living room is sporting a stylish sound-conditioning ceiling of Armstrong Cushiontone. This ceiling effectively subdues a roomful of voices, children's included, and takes considerable strain off the busy day that goes with any entertaining.



How to have less noise with a houseful of people

New decorative ceiling that quiets noise
makes entertaining and everyday living more relaxing



Everyday living is more placid, too. Cushiontone in kitchen helps reduce the clatter of cooking utensils, puts an unrestricting muffler on young high-pitched voices. The McDonalds, who put up their new ceiling, are especially fond of the distinctive new design in Armstrong Full Random® Cushiontone gives their home.

*TRADE-MARK



You can apply Cushiontone to any ceiling, and do a professional job, by stapling, nailing, or cementing. The handy 12" x 12" or 12" x 24" tiles go up fast. They're easy to clean and will never crack or peel. All of the noise-quieting material needed to sound condition a 10 x 12 area costs less than \$25.

Send for free booklet, "Quiet Your Home." It has complete step-by-step instructions and pictures. Write to Armstrong Cork Company, 5701 Clark Street, Lancaster, Pa.

You can buy Cushiontone from your Building Materials Dealer and install it yourself. For a professional installation, see your Armstrong Acoustical Contractor. Both are listed in the Yellow Pages of your phone book.

Armstrong
CEILINGS

including Cushiontone® and Temlok® Tile
to quiet and beautify your home

Eager!

Sure he's eager—he knows it's Ideal! And it makes you feel mighty good to know you're feeding the dog food that provides complete nutrition to keep him healthy and alert...and a pleasure to have around.



Ideal

DOG FOOD HAS

**MORE BEEF...
PRESSURE COOKED!**

Prepared with more rich beef, Ideal provides *all* the vitamins, minerals, proteins, and nutrients essential for dog health. Then Ideal is sealed in the can and pressure cooked to retain every vital element. It's easy to serve...costs less than table leftovers...yet is so rewarding for your dog...or cat.

**THE Ideal
"7-COURSE MEAL"**



©Wilson & Co. Inc., Meat Packers



MRS. JEAN AUSTIN
The Editor

MARION M. MAYER
Executive Editor

HERMAN E. BARTEL
Visual Editorial Director

HUBBARD H. COBB
Building Editor
JAMES W. BRETT Associate

EDITH RAMSAY
Home Equipment Editor
VIRGINIA THABET Associate

MRS. GERTRUDE BROOKS DIXSON
Home Furnishings Editor

MRS. MARY E. MONZE
Decorating Editor

THEODORE A. WESTON
Garden Editor

MRS. JUNE M. TOWNE
Food Director
VIRGINIA SCHROEDER Associate

MRS. GERTRUDE BRASSARD
Table Merchandise Editor

ROBERT W. HOUSEMAN
Merchandise Editor

MRS. DOROTHY L. BRIGHTBILL
Pattern Editor

MRS. HELEN DE MOTTE
Market Place Editor

JOHN LIPPERT
Features Editor

CHET FISH
Copy Chief
SALLY M. SKIBITSKY Associate

EDWARD FORTUNA
Art Editor
WILLIAM LANYON
KNUTE HEINZ Associates

ROBERT J. MAHN
Production Manager

Editorial Assistants

ANN QUE BROWN, Home Equipment; STEPHANIE LAPINIG, Food; JEANNE BEECHER, Home Furnishings; JEANNE G. WEEKS, Patterns; PAT McCURDY, MARY ANN ZIMMERMAN, General Editorial; JACK R. LARSEN, GLORIA BRECKENRIDGE, Editorial Production.

One of the new symbols you'll see in 1957 is the seal of Operation Home Improvement. Succeeding last year's "'56 is the Year to Fix" is 1957's new motto, "Better Your Living." See it on these pages. OHI, starting its second year, is an effort of government and business to encourage American homeowners to remodel their homes so they can, literally, "live better."

In This Issue

January 1957

Vol. LVII, No. 2

Arts and Crafts

- | | |
|------------------------------------|-----------------------|
| 52 Create Your Own Business Center | 94 Pattern Order Form |
|------------------------------------|-----------------------|

Gardening

- | | |
|-------------------------|---------------------------|
| 16 New Flowers for 1957 | 86 More and Merrier |
| 32 For Garden Readers | 90 All-America Vegetables |

Decorating

- | | |
|-----------------------------|---|
| 10 Bird and Flower Print #4 | 54 Tradition Stripped Down that the Truth Shows |
| 15 A 3-Way Convertible | |
| 48 Charming Companions | |

Homes and Maintenance

- | | |
|--|--|
| 46 Old Covered Bridge Inspires Modern Design | 84 "We Couldn't Afford to Buy an Old House!" |
| 50 Usually It's NOT the Fault of the Paint | 92 Handyman How-to's |

Foods, Kitchens and Entertaining

- | | |
|-----------------------------------|----------------------------------|
| 39 Know the NEWEST Kitchen Color? | 72 Family Food |
| 40 Spring Will Bring Violets | 78 Recipe Weights and Measures |
| 44 Definitely NOT for the Ploddy | 82 Food News |
| 64 Good Victuals | 91 Reminders Where You Find Them |
| 66 Take a Can of Frozen Juice | |

Features

- | | |
|--|--------------------------|
| 8 Paper Toys to Intrigue the Junior Handyman | 30 Coffee Days for Dimes |
| 14 A True Cat-Tale | 35 Look, It's New! |
| 22 Market Place | 94 Where Credit Is Due |
| 28 Twelfth Night Tradition Saves Lives | 96 Coming in February |

OUR COVER brings you our best wishes for January—and all the center of attraction: one in series of Bird Prints by Arthur

The American HOME, January, 1957, Vol. LVII, No. 2. Published monthly by The American Home Magazine Corporation, 300 Park Ave., New York 22, N. Y. W. H. Eaton, Chairman of the Board-Treasurer; Jean A. President-Secretary; Warren G. Agry, Herman Bartel, Theodore F. Gl. Archa O. Knowlton, Marion M. Mayer, Arthur Sherrill, Foster Willet, Presidents. Executive, Editorial and Advertising headquarters, 300 Park New York 22. Subscription Department, American Home Building, Forest New York. Copyright, 1956, by The American Home Magazine Corporation. All rights reserved. Title registered in U. S. Patent Office. Subscription price, United States, Canada, and Pan American countries \$3.00 a year; 2 years, \$5.00; 3 years, \$6.00. All other countries, add \$1.00 per year for extra postage. Entered as second-class matter December 31, 1935, at the post office New York, N. Y., under the Act of Congress, March 3, 1879. POSTMASTER: Send notices by Form 3579 to American Home Bldg., Forest Hills 75, New York 22, N. Y.

JACKSON & PERKINS NEW SPRING 1957 CATALOG OF ROSES



Yours
FREE

No matter how many we print
we never have enough to go
'round—so avoid disappoint-
ment by sending for yours—
NOW!

2 MORE NEW J & P ROSES



Contentment

(Pl. P. R. R.) At last! — a truly giant pink Hybrid Tea... with large high-centered blooms up to 6" across. Exceptionally hardy.

Spectacular

(Pl. Pat. No. 1416) For the first time—an orange-red Climber! 4 in. blooms — in long-lasting clusters. Blooms profusely in spring and fall.



YES, we want to send you — *absolutely free* — this brand-new Jackson & Perkins Spring 1957 Catalog... the most exciting... most colorful... most beautiful catalog we've ever published! 50 huge pages — containing 160 gorgeous full-color photos of breathtaking Roses and Perennials... famous prized varieties that will make your garden the showplace of your neighborhood *this* summer — and for years to come!

You'll see all the sensational new J&P Prized Roses like *White Bouquet* — the first white Floribunda ever to win the All-America Rose Trials... *Betsy McCall* — a pert new soft coral Floribunda... a spectacular new orange-red Climber, appropriately named *Spectacular*... as well as the giant new pink Hybrid Tea, *Contentment* — plus many others! And, of course, you'll find all the established J&P favorites like *New Yorker* and *Diamond Jubilee* — huge Hybrid Teas with blooms up to 7" across! Colorful Floribundas like *Spartan*, *Vogue*, *Fashion* — that produce hundreds of colorful blooms on every bush! Multi-purpose Climbers and rare Tree Roses, too — that bloom at eye-level.

MAIL COUPON NOW FOR YOUR FREE CATALOG

In addition there's a wide selection of hardy J&P Perennials — including the exclusive J&P Giant Bird Mums! Catalog also contains useful gardening information; planting hints; money-saving offers — everything you need to make your 1957 garden the most beautiful you've ever had! Send for your free copy NOW.

NEW! 1957 All-America Floribunda



White Bouquet

(Pl. Pat. No. 1415) A brand-new color in All-America Floribundas! Sparkling white 4-5" flowers — gardenia-like in shape! Has a sweet, spicy fragrance.

Jackson & Perkins Co.
52 Rose Lane, Newark, NEW YORK

Please send me a FREE copy of your big, new Spring 1957 Rose Catalog, picturing and describing the newest and best in easy-to-grow J&P Modern Roses and Perennials — all in full natural color... and containing helpful information about successful gardening.

NAME.....

ADDRESS.....

CITY.....ZONE.....STATE.....

This offer good in U. S. A. only.

JACKSON & PERKINS CO. (World's Largest Rose Growers) Newark, NEW YORK

World's Greatest Book Club

3 Great Books

(value up to \$38.00 in publishers' editions)

Yours for only

THE Literary Guild wants you to share in this 30th Anniversary celebration by accepting the most generous offer in its history. Yes, you may choose any 3 of the wonderful books shown on this page for only \$2.00 (value up to \$38.00) — and you will also receive, FREE, the 2-volume edition of "Stories to Remember", selected by Thomas B. Costain and John Beecroft, as your first Bonus Book in advance.

For 30 years the Guild has brought to its members the finest new books by such outstanding authors as W. Somerset Maugham, A. J. Cronin, Robert Penn Warren, Thomas B. Costain, Samuel Shellabarger, John P. Marquand, Pearl S. Buck, Anya Seton, James Hilton, Daphne du Maurier and many others. Practically every Guild selection has become a national best seller, and many of them have been made into smash hit movies! But the greatest tribute to the fine type of reading enjoyment members have received is the fact that more than five million people have joined.

HOW THE GUILD OPERATES Why don't you join the Literary Guild now — while this 30th Anniversary offer is in effect? As a member you will receive each month

your copy of "Wings", the Guild's beautifully illustrated magazine which reviews the forthcoming Guild selection. You may choose either the regular Guild selection or an alternate selection from among the many described. But you need not accept a book each month — only four during the coming year. With every fourth book thereafter, you will receive a valuable bonus book FREE.

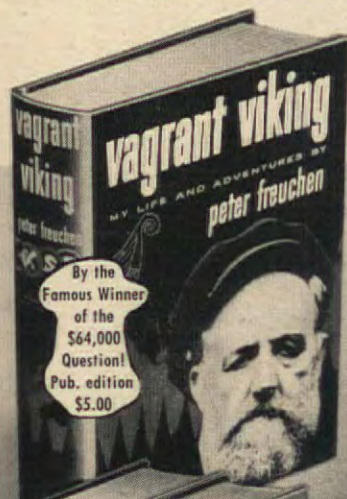
Even though Literary Guild selections are priced at \$3.50, \$3.75 or even \$4.00 in the publishers' editions — as a member you get them for only \$2.00 each, plus shipping. (Occasional extra-value selections at somewhat higher prices.) And you get them as soon as they are published!

MAIL COUPON NOW! Take advantage of this generous offer while you can get any 3 of the books illustrated here (value up to \$38.00 in publishers' editions) for only \$2.00, plus the two-volume "Stories To Remember" (pub. ed. \$7.50), as your FREE Bonus in advance. Send no money. If not satisfied, you may return the books within 7 days and owe nothing, or pay only \$2.00 and become a Guild member on a trial basis. Mail coupon now!

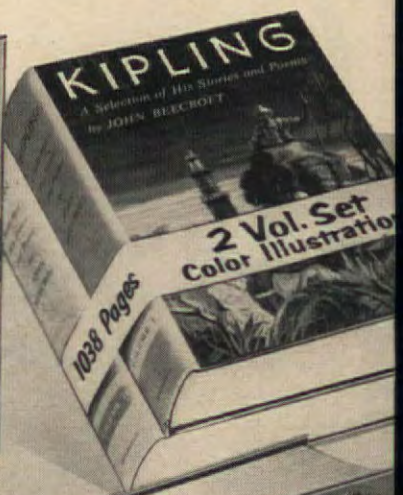
LITERARY GUILD OF AMERICA, INC., Publishers Garden City, N. Y.



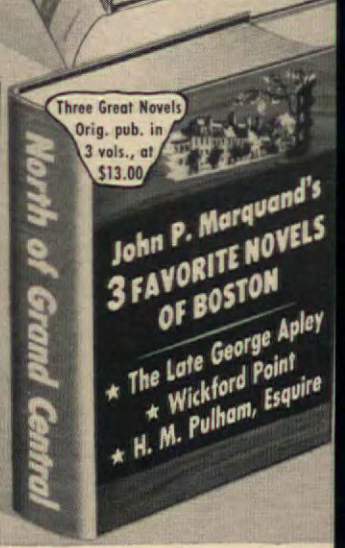
Most Beautiful, Useful Decorating Book Ever Published. Actually Measures 10 1/2" x 14 1/2" Pub. edition, \$6.95



By the Winner of the \$64,000 Question! Pub. edition \$5.00



Contains New Words Not Found in Any Other Dictionary!



Ladies' Home Journal INTERIOR DECORATION by Elizabeth Halsey. Work home miracles with this big manual! 237 pages, 400 pictures, dozens in full color!



VAGRANT VIKING by Peter Freuchen. A famous adventurer, winner of the \$64,000 Question, tells the exciting story of his life and travels. 422 pages.



RACHEL CADE by Charles Mercer. A big, passionate novel about a young nurse in the strange and savage Congo — and her love for a missionary!

KIPLING: A Selection of his Stories and Poems by John Beecroft. This great writer's finest novels, stories and poems. Illustrated. 2 vols., 1038 pages.

HAMMOND'S FAMILY REFERENCE WORLD ATLAS. The most complete new home Atlas with big color maps of every state, country. Pub. ed., \$5.95.

Thorndike-Barnhart DICTIONARY. 1957 De Luxe Edition. The only all-new quality comprehensive desk dictionary 2 vols. Pub. edition, \$10.00.

THE BIBLE IN STORY AND PICTURES. 75 inspiring stories from the Old and New Testaments. 80 illustrations, 8 color paintings, 193 photos!

THE FAMILY TREASURY OF CHILDREN'S STORIES. Ed. by P. R. Evans. A fine library of favorite stories and poems for all ages. 250 pictures, 1024 pages.

NORTH OF GRAND CENTRAL John P. Marquand's 3 greatest novels in one new volume: *The Late George Apley*, *Wickford Point*, and *H.M. Pulham, Esq.*

AROUND THE U.S.A. & WORLD IN PICTURES. *Runyon & Bergane* take you to all 48 states and on 10 world "tours"! 2,000 photos., 2 vols.

CHARMED CIRCLE by Erzs. The fascinating, a rich, devoted America who "have everything" threatens wealth and ha

Celebrates 30th Anniversary

\$2

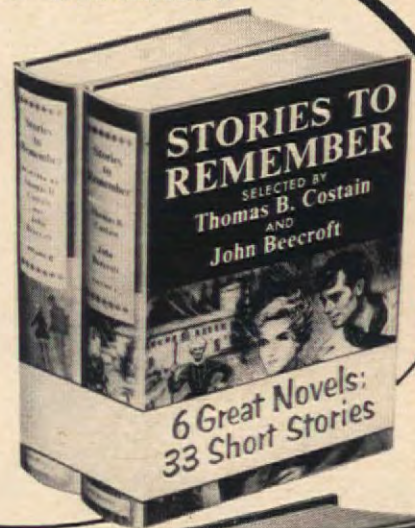
Plus FREE

THIS 2-VOLUME SET OF
"STORIES TO REMEMBER"

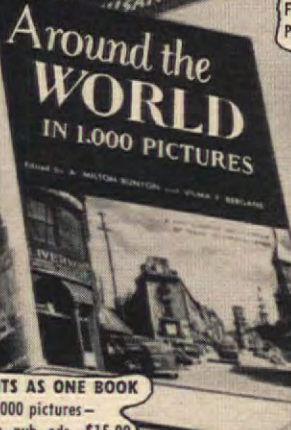
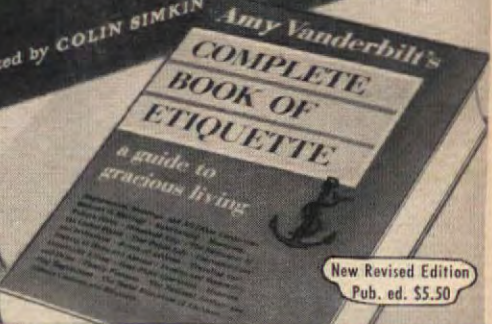
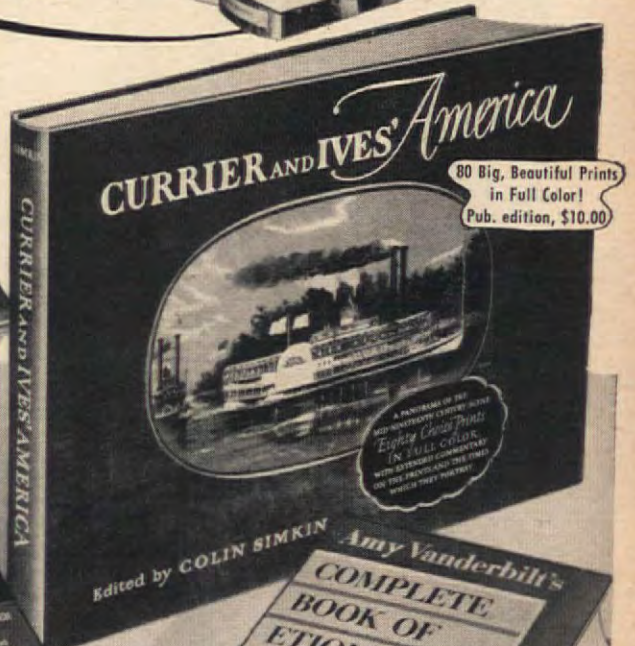
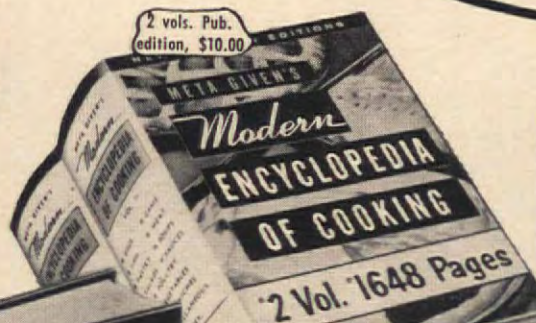
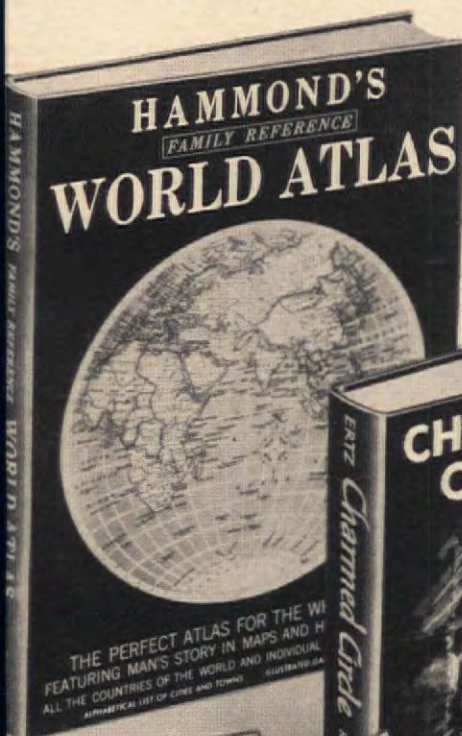
as your first bonus book in advance!

This new, exciting collection, selected by Thomas B. Costain (author of *The Tontine*) and John Beecroft (famed editor) contains 6 complete novels, 5 parts of novels, 28 short stories—all by the world's greatest writers from Dickens to Daphne du Maurier! Here is a rich storehouse of the finest reading entertainment for all ages!

Two beautiful volumes!
60 illustrations; 960 pages!
Pub. edition, \$7.50



when you join the Literary Guild and agree to take as few as 3 more selections during the coming twelve months



2-VOLUME SET COUNTS AS ONE BOOK
832 pages, over 2,000 pictures—
many in full color. Orig. pub. eds., \$15.00

ENCYCLOPEDIA OF COOKING by Meta Given. Brand-new approach to cooking! Plans, meals, guides shopping; 2,000 recipes. 2 vols., illustrated.

MODERN HOME MEDICAL ADVISER. Ed. by Morris Fishbein, M.D. 24 specialists tell you about disease and illness—its symptoms and treatment.



CURRIER & IVES' AMERICA. Ed. by Colin Simkin. This lavish volume brings to life the America of yesterday with 80 color prints, delightful text!

AMY VANDERBILT'S COMPLETE BOOK OF ETIQUETTE. Your way to be socially correct always—by America's foremost authority. Over 700 pages!

CHOOSE THE 3 BOOKS YOU WANT AND MAIL THE COUPON NOW

30th Anniversary

THIS COUPON WORTH UP TO \$38.00

WHICH 3 BOOKS DO YOU WANT WITH MEMBERSHIP IN THE LITERARY GUILD STR

Literary Guild of America, Inc., Publishers
Dept. 1AH, Garden City, N. Y.

Please send me the THREE books checked here as my Membership Gift Books and first selection; bill me only \$2.00, plus shipping, for all three. Also send "Stories to Remember" in two volumes as my first free Bonus in advance.

Enroll me as a member of the Literary Guild and send me "Wings" every month so I can decide whether or not I want to receive the Guild selection described. My only obligation is to accept four selections, or alternates, during the coming year at only \$2.00 each (plus shipping), regardless of the higher publishers' prices. I will receive a free Bonus Book with each fourth selection I purchase thereafter—and I may resign my membership at any time after purchasing four books.

SPECIAL NO-RISK GUARANTEE: If not delighted I will return all books in 7 days and this membership will be cancelled!

Mr. _____
Mrs. _____
Miss _____ (Please Print)

Street and No. _____

City _____ Zone _____ State _____

Selection price in Canada, \$2.20 plus shipping. Address LITERARY GUILD (Canada), 105 Bond St., Toronto 2, Ont. Offer good only in U.S.A. and Can.

GOOD ONLY DURING THE LITERARY GUILD'S 30th ANNIVERSARY

30th Anniversary

- ☐ Amy Vanderbilt's Etiquette (4)
- ☐ Around World & Around U.S.A. in Pictures—Set (8)
- ☐ The Bible in Story & Pictures—Set (18)
- ☐ Charmed Circle (50)
- ☐ Currier & Ives' America (64)
- ☐ Ency. of Cooking—Set (3)
- ☐ Family Treasury of Children's Stories—Set (51)
- ☐ Hammond's Family Atlas (5)
- ☐ Kipling—Set (33)
- ☐ Ladies' Home Journal Interior Decoration (7)
- ☐ Modern Home Medical Adviser (22)
- ☐ North of Grand Central (49)
- ☐ Rachel Cade (53)
- ☐ Thorndike-Barnhart De Luxe Dictionary—Set (9)
- ☐ Vagrant Viking (57)

30th Anniversary

PAPER TOYS to intrigue the junior handyman

JOHN LIPPERT

These colorful bad-weather projects are guaranteed to rate high with the youngsters. Making the toys (with perhaps a little help from Mom or Dad at strategic moments) will mean hours of fun for junior do-it-yourself fans. And the results will mean many more hours of playtime pleasure.

The basic ingredients: thin cardboard, grocery cartons, transparent and colored tapes, crayons, construction paper, rubber cement and scissors.

- **FINE-FEATHERED FRIENDS** are made from wire coat hangers. Bend and shape hanger so hook portion forms head, rest of hanger becomes wings. Cut strips of construction paper and pull over knife to curl. Attach paper to wings with colored tape. Use thread to suspend bird.

- **FOR VIVID OVER-SIZED BLOCKS**, cut pieces of cardboard into squares. Cover squares with construction paper. Tape six equal-sized ones into a cube. Trim it with colored tape or crayon or designs.

- **COWBOYS AND INDIANS** will whoop about this paper horse. Roll three tubes of construction paper—one for the body is bent to form neck and head, and other two tubes are bent to form the legs. Base is cardboard covered with green paper. Cement parts together, add mane and tail of white paper. Tape rein holds head in place. Decorate with crayon spots or little cutout pieces of tape.

- **PAPER DOLL** has construction paper tube legs, arms and body, joined and attached to cardboard base in same fashion as toy horse. Hair is black tape, face is crayoned on. Skirt is paper cone.

- **SPORTS CAR FANS** will be happy to know they can make cars or jeeps out of grocery-store cartons. New '57 features include pie-plate wheels, paper-cup headlights. Smart two-tone "paint jobs" are construction paper cemented to carton. The windshield frames are cardboard.

Save Hundreds, Even Thousands of Dollars
Doing Your Own Modernizing and Repairs!

The Complete Home Improvement Handbook

Shows You, Step by Step, How to Add New Beauty, Convenience and Value from Basement to Roof!

Build It Yourself!...A Glamorous New Kitchen...
Modern Bathroom...Extra Bedroom...Spacious
Closets...New Porch or Terrace...and much more
with the specific guidance of this giant book!

YOU can transform your house into the "home beautiful" — in your spare time, and even if you have little experience with tools — by using the simple, practical guidance in this amazing volume! The big, brand-new *Complete Home Improvement Handbook* gives you "A-B-C" instructions covering every detail of construction and materials... whether you want to build a closet or a whole new room, an attractive new doorway or a gleaming new kitchen!

In its 1,024 information-packed pages and its more than 2,000 pictures, the book shows you how to make repairs and improvements in any part of your house, inside or outside. It tells you what materials to buy for any specific job, and how much to buy—right down to the last nail! No matter how simple or ambitious the job, the book shows you how to get truly professional-looking results—and save frequently as much as two-thirds of professional costs!

**Save Money on Building, Carpentry,
Masonry, Heating, Insulation,
Painting, Roofing, Plumbing!**

Don't let high costs keep you from enjoying the home you want. For just the cost of materials and in your spare time, you can build a gracious patio for outdoor beauty and fun; delight the family with a colorful new bathroom; convert your basement into a gameroom; build an extra bedroom in your attic. You can add closets, storage space, "built-ins" for extra convenience and comfort. You can install "picture windows" in your living room. And there's many a decorating or handyman project even the lady of the house will enjoy doing with the help of this book!

Simplifies Hundreds of Home Maintenance Jobs

This money-saving volume gives the "tricks of the trade" you can use in painting and plastering; in repairing cracks in masonry and plaster; in proper use of insulation; in buying tools, lumber, and hardware; in waterproofing, winter heating, air conditioning, or ventilating; in roof maintenance. A Maintenance Check List helps you locate needed repairs before they become costly problems. Even one simple repair job that you do with the help of this guide may save you much more than the cost of the book itself!

One of many simple ways to install new ceilings in finishing basement or attic.



Detailed guidance enables even the lady of the house to "do-it-herself"



Step-by-step instructions help you modernize any room with beautiful new walls, using prefabricated materials.

FREE!

ILLUSTRATED BOOKLET
How to Increase Your Living Space With BUILT-INS

By Robert Scharff
Packed with ideas and plans for easy-to-construct "built-in" and other spare-time projects for your home—Storage Walls; Closets; Couch-End Table; Desk-Vanity; Fold-away Dinette; Basement Bar and Stools; Child's Play Bench; Darkroom; etc., etc. Yours to keep, even if you decide to return *Complete Home Improvement Handbook*!

How To Increase Your Living Space with BUILT-INS



Learn how to install every type of window—window walls; picture windows; shutters; and many more.

A concealed lavatory in your bedroom — one of many practical and decorative ideas!



Glass blocks divide kitchen and dining area — one of many smart modern ideas described in book.



The Big "How-to-Do-It" Book

THAT ALSO TELLS YOU

Which Tools You Need —
What Materials to Buy —
How Much to Buy!

Try It
10 Days
FREE!

Complete home improvement handbook

a guide to material, method, and do-it-yourself



OVER 1,000 PAGES

OVER 2,000 SHOW-HOW PICTURES

HAND AND POWER TOOLS

Tools needed for various jobs. How to buy. How to use. How to keep in top condition.

HOW TO CHOOSE LUMBER
How to save money buying wood. Grades and sizes. Stock and milled lumber. Preventing and controlling termites, fungus decay, etc.

HOW TO BUY AND USE HARDWARE

Nails, Fasteners, Staples, Tacks, Screws, Nuts and Bolts, Anchors, Toggle Bolts, Washers, Brackets, Hooks, Hinges, Hasps, Catches, Pulls, Knobs, Handles, Locks, Latches, etc.

PAINT

Oil, Rubber-Base, and Plastic Paints. Varnish, Shellac, Stains, Calcimine, Casein, Enamel, Lacquers, Primers, Sealers, Paint-Use Guide. Rollers, Brushes, Cleaning Agents, Thinners, Solvents, Color Decorating Guide.

FLOORS

Installing Wood Flooring — Oak, Maple, Beech, Birch, Pecan, Softwood, Composition Tiles, Linoleum, Asphalt, Rubber, and Vinyl Tiles, Cork.

WALLS AND CEILINGS

Lathing and Plaster. Gypsum Wallboard. Hardboard, Asbestos-Cement Board, Wallpaper, Plastic Wall Coverings, Composition Panels and Tiles. Plywood Panels, Acoustical Materials.

INSULATION

How to save with insulation. Fill-type. Blanket and Batt. Exterior and Interior Boards, Metal Foil.

MOISTURE CONTROL

Locating dampness sources. Roofs. Crawl Spaces. Side Walls. Ceilings. Attics. Installing Vapor Barriers, Ventilators, Dehumidifiers.

EXTERIOR WALLS

Plywood Board, Insulating Wall Sheathings, Wood Shingles and Shakes, Wood Board Siding, Plywood Siding, Asbestos-Cement Sheets and Shingles, Asphalt Roll Siding and Asphalt Shingles, Aluminum Siding.

WINDOWS AND DOORS

Picture Windows, Window Walls, Louvers, Jalousies, Double-Hung, Sliding, and Awning Windows. Screens, Weather Stripping and Caulking. Glass, Glass Blocks, Storm Windows, Interior, Exterior Doors.

ROOFING

Sheathing and Building Paper, Wood Shingles and Shakes, Asphalt Shingles, Asphalt Roll Roofing, Asbestos-Cement Shingles, Slate, Aluminum, Clay Tiles, Plastic, Tin, Flashing, Gutters.

MASONRY

Brick, Hollow Tile, Concrete Block, Mortar Mixes, Wall Constructions, Concrete, Stucco, etc.

AIR CONDITIONING

Room Units, Central and Combination Heating - Air - Conditioning Systems.

PLUMBING

Hot and Cold Water Systems, Drainage and Venting, Showers, Bathtubs, Sinks, Water Closets, Valves, Faucets, Cocks, Traps.

ELECTRICITY

Cords, Cables, Outlets, Switches, Sockets, Fuses, Circuit Breakers, Plugs, Bases.

YOUR HEATING SYSTEM

Fuel Costs, Warm-Air, Hot Water, and Steam Heating, Radiant Heating, Space and Electric Heating, Thermostats and Controls, Chimneys and Flues.

YOUR NEW KITCHEN

Simplifying Kitchen Work, Time-saving Layouts, Planning a new kitchen, Building Counter-tops, Cabinets.

HOUSE CARE AND REPAIR

Maintenance Check List, Damp Basements, Wall Cracks, Leaky Joints, Shingles, Plaster, Wallpaper, Tiles, Roofs, Gutters, Floors, Heating, Plumbing.

STRUCTURAL CARPENTRY

Framing, Joints, Splices, Sills, Girders, Posts, Columns, Joists, Studs, Roof Framing.

Index of over 1,000 entries helps you find any item quickly, easily!

FREE EXAMINATION COUPON

McGraw-Hill Book Co., Dept. AH-1
327 West 41st St., New York 36, N. Y.

Entirely without cost or obligation, please rush me the *Complete Home Improvement Handbook* (1024 pages) for 10 days FREE TRIAL. If not delighted, I may return it without obligation. Otherwise I will keep it and pay only \$1.95 plus shipping as first payment, then \$2.00 a month, until the low price of \$5.95 is paid.

FREE in any case — Illustrated Booklet, "How to Increase Your Living Space with Built-Ins"

MR.
MRS.
MISS

(Please print)

STREET & NO.

CITY

ZONE STATE

☐ Check here if you prefer to send full payment of \$5.95 now, in which case we will pay shipping cost. Same return privilege, with full refund guaranteed.

At Your Bookstore or
MAIL COUPON TODAY
Send No Money!

Try the *Complete Home Improvement Handbook* for 10 days FREE by mailing the coupon at right. If not convinced it can save you hundreds — even thousands — of dollars on modernizing and repairs, return it without obligation. Otherwise, send only \$1.95 as first payment, then only \$2.00 a month, until the bargain price of \$5.95 plus few cents shipping cost is paid. Mail coupon now. McGraw-Hill Book Co., 327 West 41 St., New York 36, N. Y.

EAVESDROPPING ON THE GLAD OWNER OF AN

American Kitchens DISHWASHER

"Your glasses certainly come out of the dishwasher sparkling. What's your secret?"

"Cascade! It gets everything spotless—better than any detergent I've used!"



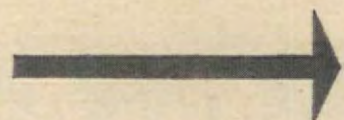
Only Procter & Gamble's new **Cascade** gets everything "close-up clean." That's why American Kitchens puts **Cascade** in every new dishwasher!

No matter how many dishwasher detergents you've tried, you've never used one that cleans as well as Cascade. Glasses sparkle—no filmy streaks. Silver shines—no more dullness. China comes spotless . . . safely, too! Yes, Cascade actually helps protect the most delicate patterns. And no wonder! Cascade's unique new formula is made to perform *better* than any other detergent in every type dishwasher. It gets glasses, silver and china cleaner and clearer—*close-up clean!*

American Kitchens Roll-o-matic dishwasher-dryer is completely portable. No plumbing. Rolls smoothly, connects to sink in a wink. Stores and does a whole day's dishes at one time—pre-rinses, washes, triple-rinses and dries with super-heated air. Exclusive "ADD-A-Dish" feature lets you add a dish you overlooked without resetting, loss of water or detergent. To make sure everything is spotless, close-up clean, American Kitchens packs Cascade in every new machine.

American Kitchens (AND EVERY OTHER LEADING DISHWASHER MANUFACTURER)

advises you to use **Cascade**



• The success of this series of Bird and Flower Prints has been tremendous. You've responded in so many nice ways: in letters, in person, and by ordering extra prints for special friends. It gladdens our hearts to see that you share our delight in these ready-to-frame prints from magnificent paintings by Arthur Singer. This month we bring you his interpretation of the Mockingbird, state bird of Arkansas, Florida, Mississippi, Tennessee and Texas.



Did you miss out on any of the preceding three Prints? Then here's your chance to bring your own collection up to date; or get extra copies of the Bird Prints for friends. Copies of these collector's items, printed on heavy stock and ready for framing, are 50¢ each and will be mailed flat: #1) Cardinal; #2) Eastern Bluebird and Mountain Bluebird; #3) Ruffed Grouse, Ring-Necked Pheasant, and California Quail; #4) Mockingbird. Order from The American HOME, Dept. BF, Forest Hills 75, N. Y. Be sure to indicate which prints you would like, and the address to which prints should be sent.



MAGNOLIA GRANDIFLORA—
Bull Bay Magnolia, Mississippi

IRIS—
Iris, Tennessee

MALE

MALUS SYLVESTRIS—
Apple Blossom, Arkansas

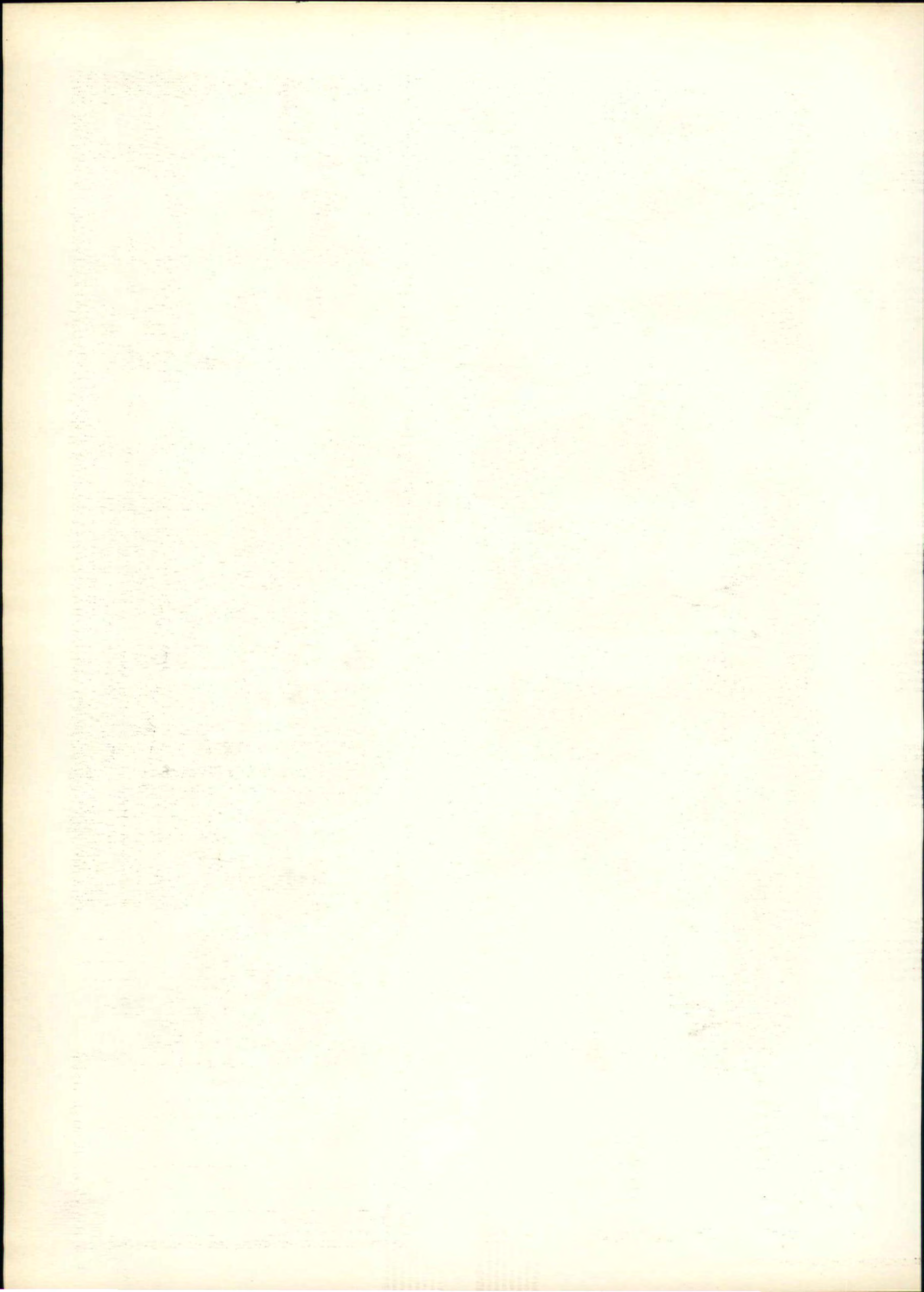
FEMALE

MIMUS POLYGLOTTOS—
Mockingbird
ARKANSAS
FLORIDA
MISSISSIPPI
TENNESSEE
TEXAS

LUPINUS SUBCARNOSUS—
Texas Bluebonnet, Texas

CITRUS SINENSIS—
Orange Blossom, Florida

Arthur Singer



**FEATURE BOUQUET
EVERYDAY**

A sparkling
assortment for all
occasions, in pastel
colors and rich
gold embossings

**STYLE HUMOROUS
CARD BOX**

11 laugh-provoking,
littering, new all
occasion designs
in 3 different,
popular sizes

**LUXURY EVERYDAY
GIFT WRAPPING
ENSEMBLE**

8 exciting, large-
size 20"x30" sheets
in full color, plus
matching seals and
gift tags

**KIDDER'S
GIFT WRAPPINGS
OR EVERYDAY**

6 gay 20"x30"
sheets in colorful
kiddie motifs—with
tags and tags to
match. New! Clever!

**JUST WONDERFUL
ALL CARDS**

gleaming, exquisite
new style Everyday
card assortment—
lovely attachments.
Just beautiful!

**SWEET SLIMS
OR EVERYDAY**

An assortment of
lovely, long look
cards in gorgeous
colors. Chic!
Terrific value!

**EMPATHY
ASSORTMENT**

Comforting cards
that express sincere,
tender thoughts.
Lovely white folders,
gold embossings

REPLACEMENT OR A REFUND OF MONEY
Guaranteed by
Good Housekeeping
IF NOT AS ADVERTISED THEREIN

**FREE
SAMPLES
PERSONALIZED
STATIONERY**

**NEW LUXURY
ALL OCCASION**
14 large size,
gold embossed
cards in the
modern style.
7 exclusively
"for Her"
— 7 "for Him"

**SLIM STYLE
STATIONERY
AND NOTES
ENSEMBLE**
Dainty, soft
Rose blossom
decoration on
fine quality,
scalloped-edge
sheets and notes.
Delightfully
stunning!

CHEERFUL CARD COMPANY, Dept. 508, White Plains, New York

DO YOU NEED EXTRA MONEY? \$40.00 IS YOURS

for selling only 50 boxes
of our 300 greeting card line.
And this can be done in a
single day. Free samples. Other
leading boxes on approval.
Mail coupon below today.

It costs you nothing to try.

Last year some folks made \$250—\$500—\$1,000
and more this very way. Church groups and organ-
izations can do this, too. No experience necessary.

**HANDY
SOCIAL NOTES**
Lustrous slim
informals in soft
colors with
shimmering
crystals and
brisk, friendly
messages.
Captivating!

Mail This Coupon Today

CHEERFUL CARD COMPANY
Dept. 508, White Plains, New York

Please rush me free samples and other leading boxes on
approval for free trial as mentioned above. Also send full
details of your easy money-making plan.

Name

Address

City State

If writing for an organ-
ization, give its name



Beauty, practicality come with Western Pine

Here's a room done in good taste, warmth and charm with the help of economical Western Pine.

Soft-textured, even-grained, easy to maintain, Western Pines fit perfectly into every décor, modern or traditional.

They are easy to work, too, take any paint, stain or enamel, or can be left natural then waxed and rubbed to a soft, satiny glow.

Whether you do it yourself or have it done, you'll find the Western Pine woods ideal for practically every building and remodeling project.

See your lumber dealer for an estimate.



FREE! New booklet of bright ideas!

"FRIENDLY HOME IDEAS IN WESTERN PINE"—85 photographs, many in color, feature traditional and contemporary ideas for building, decorating and remodeling using cheerful Western Pines. Also new modern finishes. Write for your FREE copy to WESTERN PINE ASSOCIATION, Dept. 538-F, Yeon Bldg., Portland 4, Ore.

The Western Pines

Idaho White Pine
Ponderosa Pine
Sugar Pine

and these woods from
the Western Pine mills

WHITE FIR • INCENSE CEDAR
RED CEDAR • DOUGLAS FIR
ENGELMANN SPRUCE
LODGEPOLE PINE • LARCH

are manufactured to high standards of seasoning, grading, measurement

TODAY'S WESTERN PINE TREE FARMING GUARANTEES LUMBER TOMORROW

A TRUE CAT-TALE

AS TOLD BY TAFFY,

whose escapade in a washing machine (See Aug. '56, p. 12) brought solicitous letters from our readers.

PAWDEN ME! But I do think I'm one of the few Celebrity Cats in the country. This is how it happened: One rainy day the picture tube in the television set burned out. My two young owners, being very creative, soon had a novel plan. They chopped up some raw beef kidney, put my feeding dish in the automatic washing machine (the kind with a round glass door in front), and christened me "Orange Fang, King of the Jungle." I found myself inside the dark blue cylinder with a tempting meal before me. Leaving the door open a crack so I wouldn't get *clawstrophobia*, they seated themselves on the floor to watch me devour the "day's kill."

For the next few days it was routine for me to be the star attraction on really-live TV. Then, as will happen with young animal owners, one day they forgot to feed me. I sauntered over to my new restaurant and jumped in. This time it was full of nice woolly things and after kneading contentedly for some minutes, I settled down for a cat nap. I was rudely awakened when I began going 'round and 'round. Before I could say "Meow!", hot water rushed in on me. As though this were not enough to insult my *catacter*, a shower of white granules bubbled into spots before my eyes, and I screeched loudly for help.

Suddenly the door of my frothy whirling cage opened, hot liquid ran out onto the floor, and the "animal trainers" mother screeched too. She disentangled my legs, claws, and paws from the wet materials and when I found I could still walk, I ran upstairs and hid under the bed for two days.

One good thing came out of this accident, I'm glad to report. Everybody *cat-ers* to me, feeding me shrimp, hamburger, raw beef kidney, and heavy cream—all of it at the dinner table. (My table manners are excellent and I wear a napkin tied 'round my neck.) I was on the front page of lots of newspapers in an AP (Associated Pusycats, I think it means) article, and became known as Television Cat, for I appeared live on a real TV program.

In spite of all I've gone through I'm not sorry, for ever since, I've led a *purrfect* life.

—TAFFY TISDALE

LIGHTS OUT?



LIGHTS ON!

When you plan your new home or modernize the wiring of an old home, be sure you end *forever* the nuisance of blown fuses. Be modern; install a Cutler-Hammer Unit Breaker. Then when lights blink out because of an overload you will only have to reset a little lever that has snapped out of position... service will be restored. Nothing to place, nothing to hunt for, nothing to buy. So easy and so safe; even a child can do it.

The Cutler-Hammer Unit Breaker is so good looking you need not hide it. Have it installed in the kitchen or wherever it will be most convenient. Be sure you have your wiring plans figured out first, with fuses and with a Cutler-Hammer Unit Breaker. You will be amazed at the slight extra cost of modern convenience. Write today for free booklet "Goodbye to Fuses." CUTLER-HAMMER, Inc., 1395 Paul Avenue, Milwaukee 1, Wisconsin.



FREE BOOKLET:
Tells facts about new, better home electrical protection. Write TODAY for your copy.

NEW!

EDGE PLYWOOD...



with new Flexi
Weldwood
Wood-Trim

No more exposed edges when you make things like plywood—things like tables, desks, cabinets, other projects. Weldwood Trim covers the edge of real wood veneer... a real "pro" finish. At it in minutes—without clamping, ironing, sanding, using Weldwood Contact Cement or Wood Presto-Set®. Countless decorative uses too; trim shades and picture frames, decorate coffee tables, clocks, waste baskets.

At hardware, paint, lumber dealers or write for free leaflet, Dept. AH-1.

For perfect wood finishing use FIRZITE® and SATIN-ET®.

8 Ft. rolls
1" wide,
89¢ each.
Oak,
African
Mahogany,
Walnut,
Birch, Fir,
Korina®



Another
Weldwood
Wizard

Box 525, UNITED STATES PLYWOOD CORP., N.



GERTRUDE BROOKS DIXSON

A 3-WAY CONVERTIBLE

is the answer to many table problems



You need a dining table but you don't have a place to keep one? That's a problem, to be sure, but now there's a good answer to it. Here's a dining table you can keep in the middle of your living room. It serves as a commodious, attractive coffee table, then a simple mechanical device allows you to raise it to dining height at a touch. As a coffee table (1) it's 5' long, 17½" high and 20" wide—perfectly scaled for you to use with a low, modern sofa.



Raised and with leaves down (2), table is 27½" high. Now it's just right to team up with a sofa for the currently popular divided-room arrangement. And it also makes a handsomely-profiled wallpiece. The table rolls on large brass casters. When the top is fully opened (3) it's 40" by 60", room enough for six people to dine in comfort. Who'd ever dream it was a low coffee table just a few moments ago?

See "Where Credit Is Due," page 94



"How I
use
Murine
to rest
my eyes"

MARTHA ROUNTREE

Magazine editor and Emcee of
"Press Conference" on ABC-TV

"A few drops of Murine seem to rest and refresh my eyes when they're feeling overworked from all the reading I have to do." Like busy Miss Rountree, you can soothe and refresh your eyes quickly with Murine. Use it whenever your eyes feel tired or tense. Just two drops in each eye soothes, comforts... sends you back to work feeling refreshed. Now Murine comes with unbreakable eye dropper.

MURINE

for your
eyes*



The Murine Co., Inc.
Chicago, U. S. A.
*Trademarks Reg.
U. S. Pat. Off.



Flowers and gardens are for perceptive minds—and minds that can't stand monotony in any form. So in the world of garden flowers, there's always room for something new. And how well the hybridists know it!

This year, as every year, they've got a multitude of new things all ready for the start of the gardening season—which means soon after New Year's, when the first catalogs begin to arrive. And they've no reason to doubt that gardeners will be waiting, but *eagerly*.

If you're a non-gardener, you may wonder what all the eagerness is about. But try gardening for awhile, and you'll know it's a dynamic pursuit, that none of its phases re-

mains static very long. And then you, too, will demand new flowers—more beautiful, more striking, lighter, darker, larger, smaller, earlier, later, more adaptable to your needs, or easier to grow—anything so long as they're different, and *new*.

New Annuals

Right now, the spotlight of excitement tends to focus on the new annuals. That's because you can buy seed early in the year, and because annuals develop fastest and are easiest to grow.

You can start the seed indoors for early bloom. Or, as soon as it's warm enough, start seeds right in the garden where they're to

flower. You'll have a continuous display of color from mid-summer until frost. You can use annuals in almost any kind of garden, and for a dollar or so you can raise many more than you're likely to need.

Most strikingly different of the new annuals, perhaps, is the *GLORIOSA DAISY* (a new strain of *Rudbeckia hirta*). It has flowers 4" to 6" across, and its colors range from brilliant yellow through shades of gold, orange and bronze, to deep, rich mahogany, including numerous bi-color combinations. From a flower arranger's standpoint, the solid mahogany blooms are especially fascinating. The plants are vigorous and grow 2' to 3' tall.

PLEASE TURN THE PAGE



1. Hybrid tea rose Pink Lustre
2. Dwarf French marigold Fireglow
3. Butterfly-bush Hever Castle
4. Floribunda rose Texan
5. Fringed petunia All-Double White
6. All-America petunia Red Satin
7. Gloriosa Daisy
8. Trumpet lily Olympic Pink
9. All-America gladiolus Caribbean
10. All-America petunia Glitters
11. Daylily Nannette
12. Miniature rose Robin
13. All-America gladiolus Maytime
14. Hybrid tea rose Midnight

Flowers for 1957

THEODORE A. WESTON

NOW Dream Homes

at prices you can easily afford . . .



The 3 bedroom Woodlawn

Liberty Homes

unique new building plan will
save you thousands of dollars

All your hopes and dreams are embodied in a Liberty Home. You'll find cozy bungalows, long, low ranch homes with 2, 3 and 4 bedrooms. You'll marvel at the spacious, open planning, large "dream kitchens". Here is your ideal answer to a lifetime of Gracious Living.



43 OUTSTANDING DESIGNS \$2376 TO \$7950



"I am very pleased and satisfied with my Liberty Home. All my friends are amazed to learn that I did practically all of the work myself."

J. C. Lindberg, Ohio



"... We are very pleased with our Liberty Home, the high quality of materials, the clear, explicit plans . . . perfect fit to all parts, exactly as advertised."

A. Levensaler, N. H.

SO EASY TO BUILD . . . SO EASY TO INDIVIDUALIZE

Finest quality Kiln-dried lumber is pre-cut to exact size. Materials are all numbered to correspond with working instructions. Erecting a Liberty Home is simple, easy and systematic.

Changes to suit your special needs can easily be made. Most homes available with basement or utility room. Many optional features are outlined in our 52-page catalog. Floor plans, 43 designs shown.

YOUR CHOICE OF 4 PAYMENT PLANS

Liberty Homes are acceptable for FHA or VA financing. You'll find full details covering Liberty Home financing in our catalog.

MATERIALS SHIPPED COMPLETE...FREIGHT PREPAID

The Liberty Home materials specified for the home of your choice are shipped complete ready for erection. No shipping charges.

Send for
colorful
52-page
catalog!

43 Liberty Homes
in full color with
detailed floor plans.
Send 25c today.



LIBERTY HOMES

Lewis Manufacturing Co. 3171 Lafayette Ave. Bay City, Mich.
Please send me the Liberty Homes' 52-page catalog of pictures and floor plans for which I enclose 25c

NAME

STREET or RFD

CITY

STATE

(Continued)

PETUNIAS are probably the most popular annuals. This year, two new varieties have won All-America awards for high quality, distinctiveness, and suitability for gardens in all parts of the country.

They are Red Satin, a brilliant scarlet that surpasses all other red petunias; and Glitters, a snappy red-and-white bi-color.

All-Double White and All-Double Salmon are exquisitely fringed, ruffled petunias. Blue Lace is single-flowered, light blue with dark violet-blue veining, while New Horizon, also single, includes a wide variety of different colors.

Two 1957 additions to the popular, compact, free-flowering "Indian" series of petunias are Aztec, scarlet; and Inca, deep rose. Both have gold throats.

New ZINNIAS for 1957 are Cherry Sundae, Ortho-Polka, and Treasure Island. Cherry Sundae includes blooms of two separate colors, cherry red and creamy vanilla. Ortho-Polka has striped and mottled blooms—like the older Peppermint Stick, but about twice as large. Treasure Island is a large cactus-flowered type that includes shades of yellow, orange, and red.

As for AFRICAN MARIGOLDS—the large flowered kind growing 2' or so high—several new varieties are coming out in 1957. Crackerjack has big globular blooms of yellow, gold, and orange. Orange Clown has collarette blooms (small petals encircled by a collar of large ones) of deep orange. New Horizons includes many different colors in all flower forms from loose-petaled to tight,



Petunia Blue Lace



Zinnia Treasure Island



Marigold Golden Pigmy



Aster Empress

sponge-like globes. Primrose Beauty has carnation type blooms of primrose yellow, and Mammoth Mum Primrose has chrysanthemum type blooms of the same color. Nearest-to-White is cream-white, carnation flowered.

In dwarf FRENCH MARIGOLDS—which grow about 8" high, have multitudes of small flowers—new varieties for 1957 include Golden Pigmy, gold and mahogany; Fireglow, mahogany-scarlet; and Helen Chapman, gold and red.

ASTERS, among the most useful and long-lasting annuals for cutting, include many new ones for 1957. Blue Beauty is wisteria-blue with incurved petals; Empress, mixed colors with quilled petals; Aloha, giant blooms, mixed colors; Debutantes, extra-early, mixed; Mission Giants, cushion-type, mixed.

CONTINUED ON PAGE 21



"four boys," writes Mrs. Will and that means *lots* of clothes clean and white.



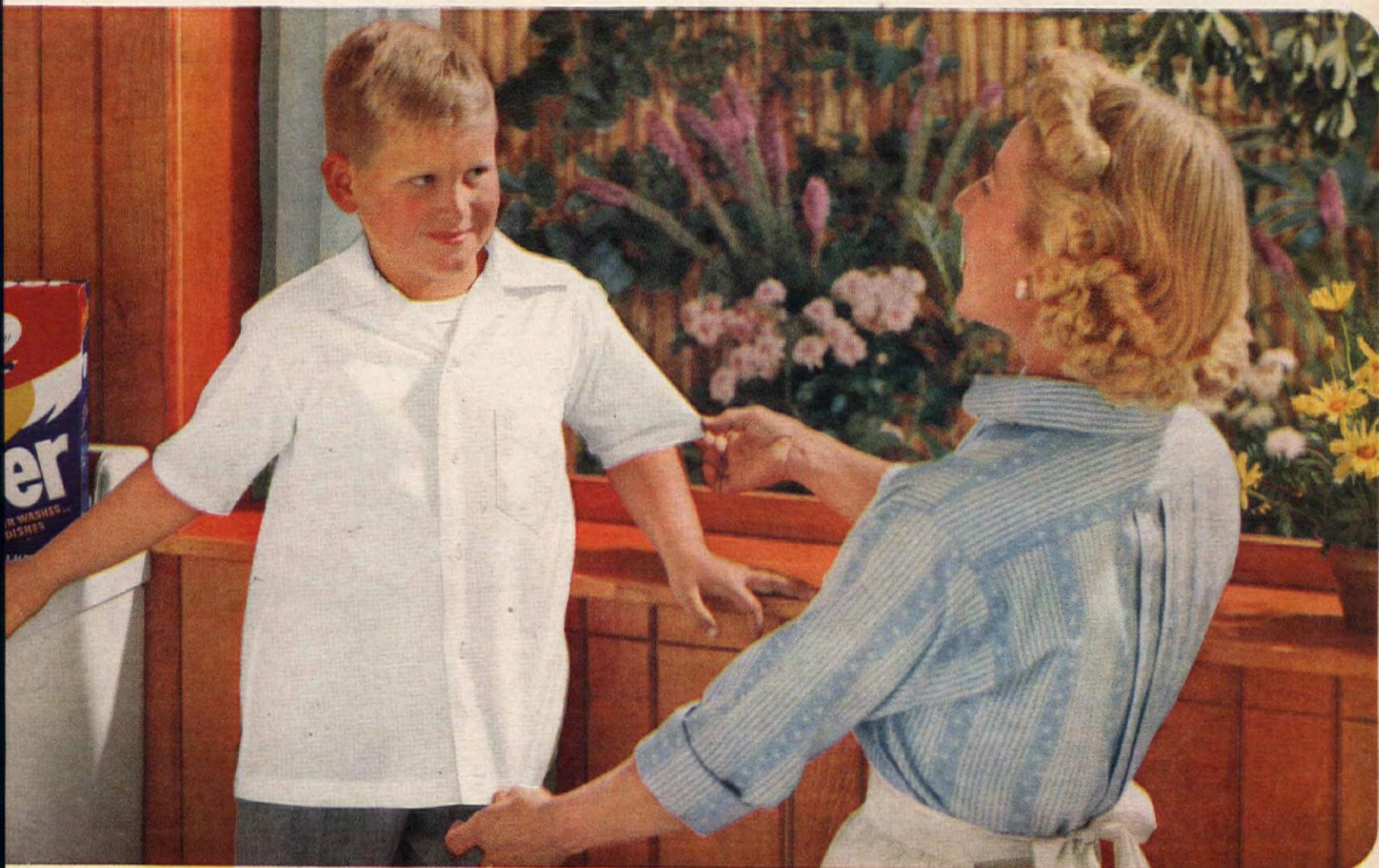
"When I heard that blue Cheer washes clothes whiter I decided to try it on a really dirty shirt."



"After all, if things are *really* white then I know my whole wash is clean. So, into my automatic went Cheer."



"Well, after ironing, my son Laird put on his nice clean shirt. Then I made that window test of yours and..."



Mrs. Will Hayes of Santa Barbara, Calif. making the Cheer window test.

"Now I'm convinced! **Cheer** washes so white I could see the difference!"

Cheer's Blue-Magic whitener makes the difference... and only blue Cheer has it!

From all over the country women like Mrs. Hayes are writing us to say that blue Cheer *does* wash whiter.

One wash with Cheer and you'll see the difference, too. A difference so great that your things look (and actually are) whiter than the day you bought them.

Here's why a Cheer wash is so different. *Only* Cheer has the Blue-Magic whitener—a special ingredient that gets clothes *truly* white.

Try blue Cheer and make your own window test. You've never seen any white like Cheer-white.

Recommended for Automatics

Of course! Agitator automatics are designed to work best with active suds like Cheer's. That's why leading makers of automatic washers specifically recommend blue Cheer.



If you judge your wash by whiteness—it's got to be Cheer!

Marie Stoskopf—

FAMOUS CHICAGO DECORATOR

... designs a special color recipe to give a modern bedroom a charming air of warmth and comfort



Marie E. Stoskopf, A.I.D., Chicago, who designed this special color recipe, is an interior decorator of national repute. She has created distinctive room settings for private homes and commercial buildings in the east, middle west and south.



Vividly contrasting contemporary colors of Rubberized WALLHIDE give this attractive bedroom cheerful warmth and a pleasingly spacious look. This striking, refreshing color plan by Marie Stoskopf dramatically combines bold Cavalier Red and smartly subtle Caliente.



Color-plan more easily with these decorating helps

● See this MAESTRO COLOR® Selector at your Pittsburgh Paint dealer's. Contains hundreds of exciting hues of Rubberized WALLHIDE. It will make color-planning quicker and easier. Take home the color chips you want for further study, if you wish.



● Get your FREE copy of the beautifully illustrated new booklet, "Living in Color", from your Pittsburgh Paint dealer. Contains scores of modern decorating ideas, new color schemes for every room—every part of your house, inside and out.

Now you can paint a flattering setting like this in your home in a few hours with . . .

RUBBERIZED

WALLHIDE

EASY TO USE — WEARS WONDERFULLY

You can make the colors of this "dream" room a reality in your own home in a few hours with Rubberized WALLHIDE. This amazing wall paint gives you a professional-looking job, even if it is your first attempt.

Glides on so easily. You can stop or start any time—even touch up missed spots later. No brush marks or laps will mar its satiny-smooth finish.

Dries in half an hour. You can use the room almost immediately after painting. There's no unpleasant painty odor during or after painting.

Tough and durable, Rubberized WALLHIDE wears wonderfully. You can wash it over and over—even scrub off stubborn greasy stains repeatedly—and the finish remains beautifully smooth and mellow.



PITTSBURGH PAINTS

PAINTS • GLASS • CHEMICALS • BRUSHES • PLASTICS • FIBER GLASS

PITTSBURGH PLATE GLASS COMPANY

GENERAL OFFICES: PITTSBURGH 22, PA.

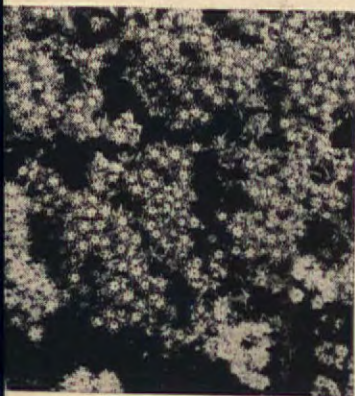
IN CANADA: CANADIAN PITTSBURGH INDUSTRIES, LTD.

(Continued)

Dwarf annual PHLOX are extremely useful garden plants, and this year one of them has won an All-America award for outstanding performance in all parts of the country. It's called Twinkle and has star-type blooms of many different colors. It originated in Holland.

Another new phlox for 1957 is Tetra Mixed, with regular phlox-type flowers ranging from white, through pinks, to deep crimson.

Small-flowered dwarf DAHLIAS are grown as annuals and offer an attractive addition to the late summer and fall garden. Fall Festival, new for this year, grows 2½' high and ranges in color from yellow, through orange, to deep red and purple.



Annual Phlox Twinkle



Dahlia Fall Festival

SNAPDRAGONS for 1957 include several that'll make wonderful cut flowers. Carrousel is a 30"-high variety that includes a wide array of colors, while Pink Camellia, of about the same height, has double flowers of deep pink. The five separate colors of the new Tip Top snapdragons are white, appleblossom, yellow, orange-rose, and crimson. They are large-flowered and grow about 4'.

The new dwarf SWEET PEAS called Little Sweetheart offer something entirely different for small gardens. The plants grow only about 8" high and have full-size sweet pea flowers. Several colors have already been introduced, and new ones for 1957 are Coquette, deep rose, and Snow White.

A new, different kind of MORNING GLORY for this year is Tinkerbelle's Petticoat. Most of the blooms are full-double, something like carnations, and include many different colors.

PANSIES are really biennials—you sow seed in summer for flowers the following spring—but they're used the same as annuals by most gardeners. A new one for 1957 is Masquerade, which blooms extra-early and has large, richly colored blooms.

New Roses

Just about everyone likes roses, so most gardeners are eager to learn about the new varieties for 1957.

In HYBRID TEA ROSES—the kind with large, beautifully shaped, characteristic rose blooms—there are several outstanding new ones for this year.

Midnight is a black-red, one of the darkest of all red roses, and has magnificent 4" blooms, long stemmed and fragrant, with luxurious foliage and borne on a husky, tall-growing bush.

CONTINUED ON PAGE 88



Hybrid Tea Rose Lady Elgin



Floribunda Rose Moonsprite

Amazing 1957 All America Rose Makes Landscaping News of the Year!



GOLDEN SHOWERS
shown as a self-supporting Pillar

Spectacular new design and color effects now possible for you with "Golden Showers"

This remarkable rose, introduced by Germain's of California, is a NEW variety that lends itself to landscape treatment as no other rose has.

For the first time in 16 years the All America Rose Award has been won by a Pillar and Climbing Rose, named "Golden Showers". Since 1941, no other rose in this class has combined sufficient beauty, hardiness, and flowering qualities to win this highest award.

Many Rosarians agree "No other rose like this in Floricultural history, because it combines features never possessed in one rose," including:

FIRST winter hardy, pillar and climbing rose that blooms from EARLY spring, continuously through LATE fall. • **FIRST** Pillar Rose combining long pointed buds with fragrant, 25-30 petalled, 4½-5 inch daffodil yellow flowers.

FIRST rose variety that can be grown 3 ways (1) an ever-blooming Climber, (2) an eye-level bush, (3) a Pillar. • **FIRST** rose variety with such long, almost thornless, bronze cutting stems. • **FIRST** hardy Pillar having such large, dark green, glossy foliage—highly resistant to mildew and blackspot.

Readers may obtain this remarkable rose by mailing the coupon below. You will also receive a free copy of America's finest Rose Book & Complete Garden Catalog.

FIRST New All America Rose that can be Grown 3 Different Ways

At left—(1) Trained as a climber, produces a vast profusion of blooms. (2) Pruned to grow as a 5 foot symmetrical bush, with profusion of blooms at eye level. (3) Trained to grow to self-supporting Pillar (or column) 10 feet high.



Stunning New Design & Color Effects Now Possible With "Golden Showers"

Plants of "Golden Showers" spaced six feet apart as background. The Queen Elizabeth Grandiflora rose bushes in front of these, spaced three feet apart. In front of these, spaced three feet are Hybrid Teas. Floribundas make up the border. Roses can be planted to obtain stunning color effects as well.

DR. WALTER LAMMERTS,
"Dean of Scientific Rose
Breeding"—hybridizer.
Another triumph by the
internationally renowned
creator of All America
Winners, including
"Queen Elizabeth",
"Chrysler Imperial",
"Charlotte Armstrong"

GERMAIN'S
SINCE 1871
ROSE DIVISION

GERMAIN'S, Dept. AH-1 Los Angeles 54, Calif.

Enclosed is \$_____

Please send ☐ 1 Golden Showers Rose—\$3

☐ 3 Golden Showers Roses—\$7.95 (you save \$1.05)

☐ 12 Golden Showers Roses—\$31.80 (you save \$4.20)

☐ Send FREE ROSE BOOK & GARDEN CATALOG.

Name _____

Address _____

City _____

Zone _____

State _____



STOP SKIDDING RUGS INSTANTLY!

RUG-TITE MIRACLE RIBBON

It's easy! Just place two small strips of Rug-Tite under corners of rugs and press down—rugs will be "anchored" to floor. Equally effective on waxed or unwaxed surfaces—will not injure floor or rugs—easily removed for cleaning and can be used over again. Each package contains enough for two average size (or one large) scatter rugs. 98¢ per package postpaid.

THOMPSON-WINCHESTER CO., INC.
1299 Boylston Street Boston 15, Mass.

SHEETS, TOASTERS, TOWELS, MIXERS, etc. GIVEN TO YOU FREE!



Hundreds of famous brand-name products to choose from—furniture, rugs, lamps, slip covers, silverware, china, draperies. You get \$50.00—\$100.00 and more in merchandise just by being Secretary of a Popular Club you help your friends form. It's easy! It's fun! Nothing to sell or buy. Write today.

Popular Club Plan, Dept. K901, Lynbrook, N. Y.
Send Big FREE 276-Page FULL-COLOR Catalog

Name.....

Address.....

City.....State.....

Exquisitely FINE 1/2 the usual cost of CHINA



NOW! Superb, Imported ROYAL CASTLE Bavarian China from our own Bavarian factory at amazing savings. Several distinctive, charming patterns. All OPEN STOCK—identical replacements available for a lifetime. Amazingly serviceable, too. Its loveliness and beauty last indefinitely. You can order 5-piece place settings whenever desired, starting at less than \$5.00.

Before long you'll own a 53-pc. or 93-pc. dinner set.
ROYAL CASTLE CHINA CORP.
Box 185 (AT), Madison Square Station, New York 10, N. Y.

Send 10¢ for COLORED PHOTOS and Detailed Descriptions with Prices

YOUR OLD FUR COAT INTO NEW CAPE, STOLE!



STYLE #55 \$22.95

ORDER BY MAIL 2-3 week delivery

Send for FREE Style Book

I. R. Fox, fur remodeling specialist, re-styles your old, worn fur coat regardless of condition into glamorous 1957 cape or stole. One low low price, \$22.95 complete! This low, low price includes cleaning, glazing, repairing, reinforcing weak seams, lusterizing to new sheen, remodel completely, plus a lovely NEW LINING and INTERLINING, your Monogram at no extra cost. The thrilling result—a luxuriously beautiful cape stole or jacket!

SEND NO MONEY!

Just wrap up your old fur coat, mail it to us now. Send your dress size and height on postcard. Pay postman \$22.95 plus postage when new cape arrives. Or send for FREE Style Book now! Many different styles to choose from. Write:

I. R. FOX, 146 W. 29th ST., DEPT. F-1, N. Y. C. 1, N. Y.

a fascinating collection of OVER 2000 EARLY AMERICAN REPRODUCTIONS

DIRECT-BY-MAIL at prices even Ben Franklin would have approved

Colonial Pine Furniture • Braided Rugs • Early Colored Glass • Hand Blown Bottles • Pewter • Copper Pots and Kettles • Dinnerware • China • Early Thumb Latches • HL and Strap Hinges • Outdoor Colonial Lanterns • Sconces • Hanging Lamps • Chandeliers • Weather-vanes • Cupolas • Boot Scrapers • Bells • Pine Spoon Racks • Shelves • Trivets • Candle Holders • Snuffers • Plant Brackets • Hooks • Switch Plates • Andirons • Fire Tools • And everything else you ever heard of!

Old Guilford Forge

18 Broad Street, Guilford, Conn.
Foremost in Early American Reproductions

THE NEW SHADOWBOX



from your own favorite photo, snapshot or negative

Friendship Photo's exciting new — and different — "Shadowbox" Prints with deep sunk embossing, softly rounded corners add subtle glamour to that treasured snapshot. Prints are full folio size — 2 1/2" x 3 1/2". Satisfaction guaranteed. Quick service. Order today.

25¢ FOR ONLY \$1 PLUS 10¢ SHIPPING

50 for \$2 from one pose, plus 10¢ shipping, including special bonus

Friendship Photos, Dept. F-58, Quincy 69, Mass.

1000 Printed Name & \$1 Address Labels



1000 Sparkling name & address labels, nicely printed with a lovely Plastic box for just \$1 postpaid! Worth much more! 5 orders or more at 75¢ per order! MONEY BACK GUARANTEE. 300 NAME & ADDRESS LABELS—50¢. Same fine printed quality but NO PLASTIC Box. Free Wholesale Selling Plan!

Tower Press, Inc., Box 591-OM, Lynn, Mass.



OUR EXTRA SPECIAL INTRODUCTORY OFFER \$9.95

ADORE this BENCH—seats three adults for TV or Fireside, or Coffee Table. 2" selected N. H. White Pine, 12" x 48", Ht. 13 1/2". Flared Legs. Fluted Edges, rich grain, hand-rubbed, old Pine finish. A REAL BUY! Express Charges Collect. Send Check—No C.O.D.'s—Free Catalog

GREENFIELD INDUSTRIES
57 Forest Road GREENFIELD, N. H.

BUILD Your own with Proved Home Plans



SEND FOR BIG ILLUSTRATED PLAN-BOOKS, FULLY DETAILED

Your Choice — any 3 books \$2

Before you build, check this library of hundreds of ideas and plans. Each one proved for sound, lasting beauty. Ways to realize your own dream home for less.

1. EXCLUSIVE HILLSIDE HOMES—62 designs.
2. FAMILY ROOM HOMES—118 custom plans.
3. BLOCK MASONRY—225 new exciting homes.
4. NEW TRENDS IN HOMES—154 frame, brick plans.
5. SELECTED HOMES—115 favorite designs.

Books Ordered Separately — \$1 each
Builder-Proved Blueprints of Low, Low Cost

HOME BUILDING PLAN SERVICE

Studio A, 2454 N. E. Sandy Blvd., Portland 12, Oregon

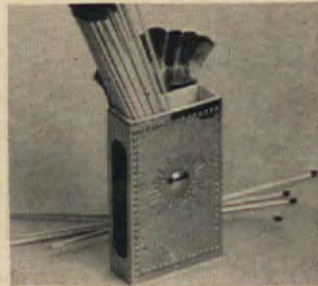
THE AMERICAN HOME

Market

CHANDELIER CONFECTION with a squeezed-from-a-pastry-tube look will be the icing for a gay dinette with a fresh-flowered wallpaper, a perfect foil for a dark-painted foyer, a lacy whimsy for a sunroom or terrace. It is white or black iron, 18" high (not counting chain), 10" wide, holds four candelabrum-size lights. \$65 ppd. King's Chandelier Co., Dept. AE, Leaksville, N. C.



MATCH THIS. By the fire hang or stand this *Swedish Match Holder* of gleaming brass with its interesting embossed sunburst decoration and see how it reflects the firelight. Fill it with a supply of hefty, 10" long matches and you won't get burned next time you kindle a blaze. 100 matches, \$1.98. Holder, \$3.95. Ppd. Carol Beatty Co., 7410 Santa Monica Blvd., Los Angeles 46, Calif.



SERVED UNDER GLASS, the cheese stands alone in resplendent glory on this charming tile cheese dish from Finland with its lovely glass bell cover. Stylized floral design is in deep tapestry blue on white. Of course it will be used too for toast or tea cakes. It is just 6 1/2" across, 4 1/2" to top of bell. \$5.95 ppd. Charles W. Chase, Dept. AH, Had-dam Neck, East Hampton, Conn.



BIRDS OF A FEATHER to stand together on a polished mahogany end table, as a small centerpiece on a dining table, or to use as elegant paperweights on your desk. Of gleaming Florentine silver, each is 5" long, and they come to you direct from sunny Italy. You pay the postman 15¢. Send \$2.49 to Tesori d'Italia, Dept. AH, 1261 Broadway, New York 1, New York.



SEW EASY TO LOVE a darling *Stitch In Time* apron, whether she adores sewing or has to be needled into darning a few socks. Smart denim stripes with gold lurex, the hem is a handy tape measure, nine pockets will hold but everything, and a red pin cushion, strawberry emory and black scissors case come off for washing. \$4.95 ppd. Edwin House, Dept. AH, 145 W. 4 St., N.Y.C. 12.



Place

Welcome to the Market Place! Merchandise, except personalized items, may be returned within seven days for a refund of the full price. Most of the firms mentioned in the Market Place prefer not to handle C.O.D.'s.

HELEN DE NOTTE



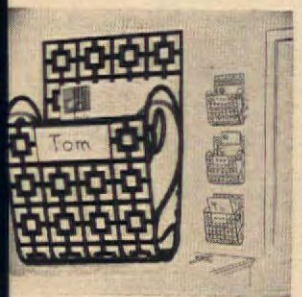
NEWLY CAST in aluminum rather than heavy iron, this lovely chair takes on other roles. In addition to being the prettiest fancy ever set on a green lawn, it goes in front of a dressing table, or adds a Southern charm to a pretty hall. Choose white, black, pink, blue, green, or yellow—it will never rust. \$18.95 postpaid. Moultrie Manufacturing, P.O. Box 363, Moultrie, Georgia.



WITH THIS RING around it, the happiest birthday cake looks twice as wonderful, twice as magical. A 12" circle which slips right over the cake, it is crafted of wood and trimmed with gay pixie dolls, tiny bouquets of flowers, and 12 dainty candle holders, all finished in delightful colors. \$1.95 plus 25¢ postage from Helen Gallagher, Dept. AH, 413 Fulton Street, Peoria, Ill.



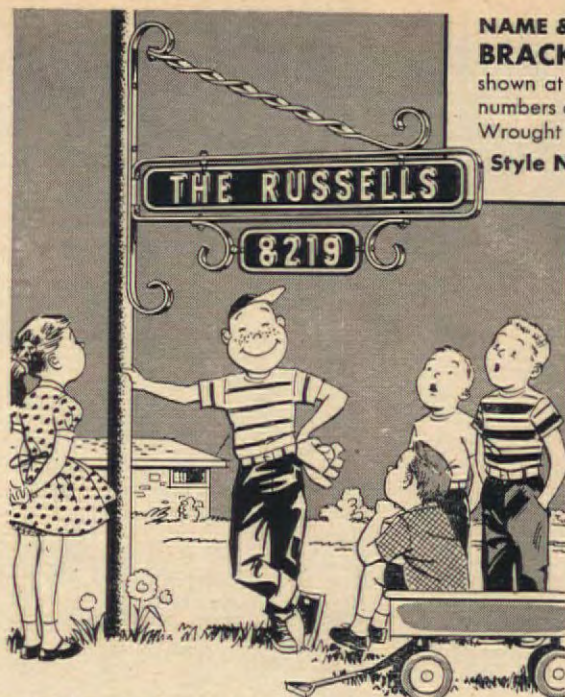
PRETTY AS A PITCHER should be, these English Ironstone ones will probably be taken for antiques. The fact is, they are turned out of the same old moulds. Line them up on a shelf ready for anything from milk to the first Spring jonquils. 6, 7, or 8" sizes hold 25, 37, or 56 ozs. are \$1.75, \$2.25, and \$3.25. Set of three, \$6.75. Ppd. Page & Biddle, 21 Station Road, Haverford, Pa.



PRIVATE MAIL boxes can be labeled with the names of each member of the family and hung one above the other inside the door so dad's bills won't be mixed up with sis's love letters. Or use a row of them as "pigeon holes" over a flattop desk or kitchen counter work spot. Smart black openwork metal, 7 x 4 3/4". \$1 ea. postpaid. Foster House, 430 So. Jefferson, Peoria, Illinois.



TIME FOR TIERS can be anything from tea time to TV snack time. A muffin stand with three tiers is black toleware hand-painted with flowers and trimmed with brass, ready to take lots off a hostess's hands. When not in use the 10" trays fold flat so that it will stand by decoratively. 32 1/2" high. \$12.95 postpaid. Ideas, Dept. AH, 10 Brower Ave., Woodmere, N. Y.



Who lives here?
WE do!

Identify your home attractively with a
DAY-N-NIGHT Marker

PERFECT FOR GIFTS—ANY WORDING YOU WANT*

Your name gleams in permanent reflector letters on your DAY-N-NIGHT Marker—helps your friends find their way, and helps the doctor, mailman and deliverymen. Its graceful design and quiet good taste make your home more attractive.

The letters are permanent—embossed in the background plate and treated with the same material that makes highway signs shine in your headlights. They sparkle brilliantly in headlights, softly in moonlight.

THE PERFECT GIFT FOR

Birthdays

or any occasion because

it's personal!

On request we send a smart vellum gift card, inscribed with your name or nickname, to announce your gift.

Letters shine bright at night

Easy to read DAY-N-NIGHT

2-sided; raised letters on both sides

Rustproof—lifetime aluminum throughout

Permanent embossed lettering—raised in solid plates

Baked enamel finish—black background—white reflector letters

Attractive size—nameplates 2 1/2" x 18", number plates 2 1/2" x 7"

Any wording you want, up to 17 letters and numbers on nameplates, up to 6 on number plates. Same on both sides.

COLOR!

Background on any marker in your choice of

ANTIQUE COPPER • BARN RED • KELLY GREEN

Baked enamel automobile finish. Same brilliant white

reflecting letters as black and white styles.

only \$1.00

extra per marker

Satisfaction Guaranteed or Your Money Back!

WE SHIP WITHIN 48 HOURS

MAKE MONEY FOR YOURSELF OR YOUR CLUB!

Here's an easy, pleasant way to make money for yourself, your club or your church—take orders for nationally-advertised Spear products! Mrs. E. T. made \$170 a month for part-time; Mr. A. S., \$25 a day full time. Beginners can make as much as \$60—\$75—even \$100 in the first month, more later! Write today for easy Profit Plans. We'll rush everything you need to start making money at once.

Spear ENGINEERING COMPANY—
518 Spear Bldg., Colorado Springs, Colo.

Spear ENGINEERING COMPANY—
518 Spear Bldg., Colorado Springs, Colo.

• ORDER FORM •

*ANY WORDING YOU WANT, ON ANY STYLE MARKER	STYLE	WORDING—Any wording you want, up to 17 letters and numbers on large plate, 6 on small. Show punctuation but don't count it.	COLOR (copper, red or green)	PRICE (Add \$1.00 for color)
	TOP			
	BOTTOM			

SHIP TO:

ADDRESS

CITY

ROUTE OR ZONE

STATE

TOTAL

☐ Remittance enclosed; ship postpaid in U.S.
☐ Ship C.O.D. I will pay C.O.D. fees and postage.

NAME & NUMBER BRACKET MARKER
shown at left, 17 letters and numbers on top line, 6 on lower. Wrought aluminum bracket.
Style NB \$4.95 POSTPAID



MAILBOX MARKER
fits any mailbox—install in a minute style M \$1.95 POST PAID



FRAMED MAILBOX MARKER
attractive wrought aluminum frame style MF \$2.95 POST PAID



DELUXE MAILBOX MARKER
graceful wrought aluminum frame and scrolls style EM \$3.45 POST PAID



NAME & NUMBER MAILBOX MARKER
up to 17 letters and numbers each line style OM \$4.95 POST PAID



NAME & NUMBER MAILBOX MARKER
up to 6 letters and numbers top line, 17 on lower style NM \$3.95 POST PAID



LAWN MARKER
wrought aluminum stand; up to 17 letters and numbers style L \$2.95 POST PAID



NAME & NUMBER LAWN MARKER
up to 6 letters and numbers top line, 17 on lower style NL \$4.95 POST PAID



BRACKET MARKER
attractive wrought aluminum bracket for wall, post, etc. style B \$2.95 POST PAID

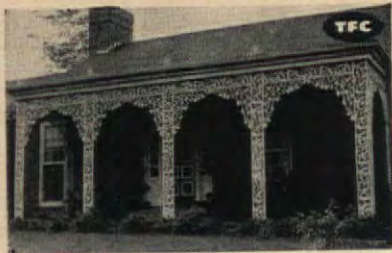


FRAMED BRACKET MARKER
With wrought aluminum frame. style FB \$3.95 POST PAID



TWO-LINE BRACKET MARKER
up to 17 letters and numbers each line style OB \$5.95 POST PAID





TFC Ornamental Iron

adds charm and beauty to your home

Choose modern or traditional Ornamental Grillwork and accessories. Hundreds of TFC patterns for glamorizing porches, entrances, ways, carports, patios, interiors, gardens, and stairs.

Send 10c for
16-page
Idea Booklet

Tennessee Fabricating Co.
1535 Grimes, Memphis, Tenn.
Please send Idea Booklet on TFC
Ornamental Iron, 10c enclosed.

Name _____
Address _____

Do You Make These Mistakes in English?

MANY PERSONS say "between you and me" instead of "between you and I" or "who" for "whom." Mistakes in English reveal lack of education, refinement. Real command of English will help you reach any goal.

Only 15 minutes a day with Sherwin Cody's famous invention—and you can actually SEE your English improve. It teaches by HABIT—makes it easier to do the RIGHT way. Wonderful self-correcting lessons. FREE BOOK. Lack of language power may be costing you thousands of dollars every year. See what Mr. Cody's method can do for you; it costs nothing to find out. Write now for free book, "How You Can Master Good English in 15 Minutes a Day." Sherwin Cody Course in English, 1751 Central Drive, Port Washington, N. Y.



Sherwin Cody

SHERWIN CODY COURSE IN ENGLISH
1751 Central Drive, Port Washington, N. Y.

Send me free book, "How You Can Master Good English in 15 minutes a Day." No salesman will call.

Name _____
Address _____
City _____ State _____



Olde New England Sewing Bucket
23" High; A Lovely End Table!

A beautiful Piece of Furniture! Hand-turned by village craftsmen from hardy native pine. Plenty of storage for scissors, yarn; spindles for thread. When finished, pop your needles into cushion, drop lid, presto! A lovely End Table! Hand-rubbed Salem Antique finish. Small: 23" high (lid down) 13" diam., only \$11.95, ppd. Large: 24" x 15 1/2", only \$12.75, ppd. (Add 75c W. of Mass. for money back if not thrilled!)

PUDDIN' HOLLER, Box 74H1
East Swanzey, New Hampshire



8 BUTTERFLY CLIPS

Delightfully smart idea—colorful clips as delicately exquisite and colorful as real butterflies. Wear them in your hair for glamorous evenings—add a decorative note to hats, dresses, sweaters, scarves, etc. The shimmering pastel wings are highlighted with sparkling contrasting sequins. Perfect for decorating special gift packages. Eight 3/4" x 1 1/4" Butterfly Clips in lovely satin lined, acetate gift box.

RAJAH ENTERPRISES
Dept. AH, Box 261, Englewood, New Jersey

\$1.00 ppd.



PUT YOUR HAIR UP IN SECONDS—\$2

Make perfect curls every time with this new AUTOMATIC HAIR CURLER! Your curls are softer, more natural, last longer. Just put strand in slot. Push handles together for forward curl—push handles apart for reverse curl. That's all there is to it! Fast and easy for every day use... wonderful for home permanents. Guaranteed to do the job or your money back! Only \$2, postage paid. Order AUTOMATIC HAIR CURLER direct by mail from SUNSET HOUSE, 632 Sunset Building, Hollywood 46, California.



Kills Fleas while Cats Nap

What a wonderful gift for your cat! The miraculous new Kitty Cootie-Chaser is a comfortable bed that also kills fleas and lice while kitty sleeps. Stops biting and scratching. Sweetens her disposition. The inviting catnip aroma entices her away from that favorite chair or sofa—no soiled cushions. No more messy powders, sprays. No worries over dry coat or flaky skin. She'll be a real "Glamour Puss." Praised by fanciers who enter pets in shows. Long-lasting. 14 x 18 in., \$2.49. Extra inner pad, \$1.50.

For Dogs—Flea-Scat-Pad kills fleas and doggy odor. Regular size, 15x28 in., \$3.49; Super size, 28x36 in., \$4.98.

Money-Back Guarantee. Send check or M.O. and we pay postage. Sudbury Laboratory, Box 36F, South Sudbury, Mass.

CAKE DECORATORS-



You can learn to decorate cakes, too, and have fun doing it. Cake decorating is not only fun, but beautiful cakes are much in demand, and you can have a profitable business right in your own kitchen. Easily learned from illustrated instruction books. Write today for our free catalog of books, tiered stands, syringes, bags, tubes, molds, pans, candy-making and all baking supplies. MAID OF SCANDINAVIA CO. Dept. J. 3245 Raleigh Ave., Minneapolis 16, Minn.

1000 NAME & ADDRESS LABELS \$1



Your name and address (choice of 3 lines) on 1000 fine quality gummed labels. WITH PLAS-TIC BOX, only \$1.00 postpaid. Any six orders for \$5. THIS IS YOURS! Write for details. Use on stationery, checks, books, greeting cards, records, etc. Ideal for gifts. Satisfaction guaranteed. Well-known authority on labels, 101 Jasper Building, Culver City 1, California.

Mrs. Arthur H. Robinson
1035 Thurlow Avenue
Rochester, New York

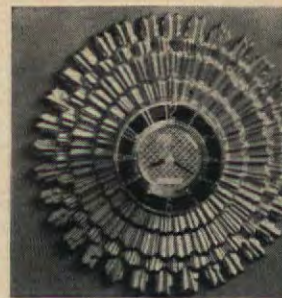
HEAVY LEGS

Try this new, amazing scientific home method to reduce Ankles, Calves, Thighs, Knees, Hips for SLENDERIZED LEGS



Beautifully firm, slenderized legs help the rest of your figure look slimmer, more appealing! Now at last, you too can try to help yourself to improve heavy legs due to normal causes, and reduce and reshape ANY PART of your legs you wish... as many women have by following this new scientific method. Well-known authority on legs with years of experience offers you this tested and proven scientific course—only 15 minutes a day—in the privacy of your home! Contains step-by-step illustrations of the easy scientific leg technique with simple instructions for slenderized, firm, or stronger legs; improving skin color and circulation of blood in legs, plus leg measurement chart. Send No Money! FREE 10-Day Trial! For the "Home Method for Slenderizing Heavy Legs", just deposit \$1.98 plus postage with postman on delivery (in plain wrapper). Or send only \$1.98 with order and we pay postage. Satisfaction guaranteed, or return course for money back. MODERN METHODS Dept. FL-110 296 Broadway New York City 7

A WONDERFUL TIME can be had by all in the beautiful shape of a 15 1/2" golden sunburst clock which looks for all the world like the much more expensive carved ones. Actually, it's a light-weight non-tarnish material in a wonderful three-dimension form holding a 60-cycle AC guaranteed electric clock. \$7.95 ppd. (Tax included.) Niresk Industries, Dept. 6C, Chicago 40, Illinois.



SWEET FOR THE SWEETENING you use instead of sugar, this little 3" tureen-shaped bowl of fine china is edged with gold and trimmed with tiny flowers so you will love using it with your prettiest tea-cups to serve saccharin or sucaryl tablets. It has a matching saucer and its own stainless steel spoon. \$1.25 ppd. Crown Craft Products, Dept. A, 246 Fifth Ave., N.Y.C. 1.



SAILMAKER'S BENCH brings to mind a shipshape cottage on a sun and sea swept shore. It makes a handy coffee table on its sturdy spread legs. A spacious drawer opens from either side. 17 x 32" and 17 1/2" high. It is antiqued brown pine stained with hand-rubbed lacquered finish to resist stains. \$22.50. Exp. chgs. collect. (20 lbs.) Greenfield Ind., 51 Slip Rd., Greenfield, N. H.



New HOME PLANS

Garlinghouse new plan books show hundreds of popular new plans from which to select your new home. All sizes and styles printed from actual photographs and colored drawings. Floor plan and accurate description included.

- 1. Blue Ribbon Homes. 107 of our most popular designs. 32 in full color \$50c
- 2. All American Homes. Featuring 120 different designs in varied types of construction. 64 in full color \$50c
- 3. Choice Selected Homes. 82 designs, featuring 12 new split-levels. Various sizes, 2 and 3 bedrooms. 32 in full color \$50c

Complete working plans, specifications, lumber and mill lists available for every design at LOW COST. These plan sets are your best investment since you know in advance what you are getting, thus avoiding misunderstandings. Order your books today.

All 3 books \$1.00. All books mailed postpaid.

L. F. GARLINGHOUSE CO. INC Box A-17 TOPEKA, KANSAS

FORCES You to Save \$100.00 a Year Automatically



With Perpetual Date & Amount Banks. 25c a day automatically keeps date up-to-date. Also totals amount saved. Forces you to save every day or calendar date won't move. Dependable mechanism with key. Use year after year. Order several. Reg. \$3.50. Now only \$1.99 each; 3 for \$5.75 ppd. Mail cash, check or M.O. to: LEECRAFT, Dept. 1A, 300 Albany Ave., Brooklyn 13, N.Y.

GROW PRIZE TUBEROUS BEGONIAS



Biggest flowers, heaviest petaling, most lustrous colors, improved forms. 7 Calif. State Fair blue ribbons. Ass'd. colors. Dbl. Camellia, Ruffled Camellia, Picotee. Improved American-grown bulbs bloom this year. Reg. 12 for \$2.50. Now limited time.

SPECIAL OFFER

30 for \$5.00. Now 1957 Catalog FREE with order or 35c ppd.

Antonelli Bros. SANTA CRUZ, CALIFORNIA

Monroe FOLDING BANQUET TABLE



If you are on the Kitchen Committee, some Church, Lodge, Club, School, etc. your town you will be interested in modern Folding Banquet Table. Write Catalog and special discounts to institute and organizations.

MONROE CO. 112 CHURCH ST. COLFA, PA.



HAND HOOK YOUR RUGS THE TRUE WAY WITH WOOL

"THE DANBURY" sign Size: 28" x 48". In black outline on with all wool cloth in colors for center flower, hook and tions for shading.

only \$7.50 ppd.

SEND 25c For Illustrated Catalog REBECCA S. AN

Dept. A17 Walnut Ridge, Ar

Make Extra Money At Home

BEFORE INVISIBLE REWEAVING

Pays up to \$10 in a day. Be the invisible reweaver in your community. cuts, burns, moth holes in dresses, suits, al DISAPPEAR! Do it at spare time. Big demand. Up to \$10 for a single work reported. Write FABRICON CO., Dept.

8342 S. Prairie Chicago

TALL MEN

FREE STYLE CATALOG NOW READY! TALL MEN — 6' to 6' 11" — a tall story you can believe. shopping problems are solved in country's only specialist in tall men. Complete stock of EVERYTHING for the tall man in all get sizes at low prices. Easy terms. Send for BIG CATALOG NOW! BURNS MARTIN Dept. 62, 116 Bedford St., Boston 11



APPROACHING HURRICANES are big, solid brass, and important looking, so spot them in a prominent place. 16" to the tops of the clear crystal hurricane chimneys, each saucer-shaped base is 4 3/4" across, and will float a few small posies when you want to be festive. \$14.95 a pair, ppd. (Add 75¢ W. of Miss.) Jenifer House, Dept. A-1, New Marlboro Stage, Ct. Barrington, Mass.



SPRING VIOLETS on your table will be so refreshing when the wind blows and snow covers the ground. Scare away mid-winter doldrums by brightening up your dining with beautiful and serviceable Bavarian china aptly called *Violets of the Alps*. Minimum order, two 5-pc. place settings for \$11.15 exp. collect. Royal Castle China Corp., Box 183-A, Madison Square Sta., N.Y. 10, N.Y.



KEEP TABS ON YOUR KEYS. Big wood ones that can be labeled with a strip of tape fit into a hand rubbed pine rack to hang in a spot handy to the whole family. Everyone will know where to go for the key to the Garage, Tool House, Ranch Wagon, etc.—and will put it back where it came from. \$1.98 plus 20¢ postage. Puddin' Holler, Dept. AH-12, East Swanzey, N. H.

FOR BIG MEN ONLY!

SIZES 10 to 16 **WIDTHS AAA to EEE**

We specialize in **LARGE SIZES ONLY**—sizes 10 to 16; widths AAA to EEE. Dress, sport, casual and work shoes; golf shoes; insulated boots; socks; slippers; rubbers; overshoes; shoe trees. Also... sport shirts in your exact, extra-long sleeve length. Enjoy perfect fit in your hard-to-find size at amazingly low cost. Satisfaction Guaranteed. Sold by mail only. Write for **FREE Style Book TODAY!**

ND
R
FREE
TALOG

KING-SIZE, Inc.
102 Brockton, Mass.



JENNIE JUNE
Old Fashioned China Doll
KIT: decorated china head, arms, legs, pattern for clothes and body. 15" \$3.65 ppd.
COMPLETED: in print dress. 15" \$7.50 ppd.
FREE CATALOG: all kinds dolls, foreign, china.
Complete doll repair service.
MARK FARMER MFG. CO.
Box 573-A7
El Cerrito, California

SEND FOR FREE CATALOG

REMODEL YOUR OLD FURS
Into A New Cape
Stole or Jacket—**22.95**

We are celebrating our tenth anniversary of specializing in Lusterizing, Redyeing and Remodeling which includes New Lining, Interlining and Free Monogram. Mail your old fur coat, include dress size and height. Pay postman \$22.95 plus postage upon completion. Three week delivery. All work guaranteed.
LLOYD'S FUR STUDIOS, Inc.
Trumbull St., Dept. AH-12, Hartford, Conn.



HOUSEBREAK YOUR DOG EASILY!

No more ruined carpets, no more spanking puppy! Just put two drops of **HOUSEBREAKING SCENT** on puppy's newspaper, box or on the grass and he knows that's the spot! You can completely train most mature dogs and puppies with one bottle or less. *Guaranteed to do the job or your money back!* Only \$2. postage paid. Order **HOUSEBREAKING SCENT** direct by mail from **Sunset House, 657 Sunset Building, Hollywood 46, California.**

Save \$100.00 a Year and Never Be "Broke!"



Get Perpetual Date & Amount Banks. 25¢ a day automatically keeps date up to date. Also registers total saved. Forces you to save daily, or date won't change. Use year after year. Reg. \$31.50. Now only \$1.99 each; 3 for \$5.75 ppd. Complete with brass Monogram in gold fin., \$2.75; 2 for \$5.00. Send to **LEECRAFT, Dept. 2A, 300 Albany Ave., Brooklyn 13, N.Y.**

Victorian Valentine KITTEN ON A DRUM

is a French milk glass candy box. Made from original molds that are over 100 years old, the little kitten is the handle of the French drum box that would also be a charming powder jar on a dressing-table. 4 1/2" wide.



\$2.50 plus 25¢ postage
Penna. Residents Add 3% Sales Tax
Send For Free Catalog
PAGE & BIDDLE, HAVERFORD AH1, PA.

Monte Carlo STEAK KNIVES

STAINLESS STEEL

NOW
33¢
each

FORMERLY
\$2.00

First Quality



10 YEAR REPLACEMENT GUARANTEE

Should any knife prove defective it will be replaced free of charge. This guarantee is in addition to our Money Back Guarantee. Examine the knives, compare them for 10 days. Your money back QUICK if not satisfied.

FREE GIFT PRINCESS SERVER JUST FOR TRYING THESE KNIVES!



Rich, ornate, exquisitely designed! Yours FREE on any order for 12 Monte Carlo Knives. You KEEP it free even if you return knives for refund!

Fine SOLINGEN Steel

Greatest cutlery bargain we have ever offered! The very same stainless steel steak knives advertised in "House Beautiful" magazine for \$2.00 each—now price slashed to just 33¢! This drastic price reduction is possible only because of our tremendous buying power plus the magic of the American dollar abroad!

These exquisite Monte Carlo knives are made of the finest Korium stainless steel by old world craftsmen right in Solingen, West Germany—the cutlery center of all Europe! Blades won't rust, tarnish, chip, or crack. They never need polishing. They are hollow

ground like a barber's razor, with minutely serrated edges for finer, faster cutting. You'll be amazed how easily they slice through thick steaks, roasts, etc. Handles are finished in a beautiful design of autumn leaves in the rich colors of Gold, handsomely embossed on a background of gorgeous pastel Ivory Styrene. Truly breathtaking to see, to hold, to own! Perfect for any table setting—period or modern.

All first-quality knives, no seconds or imperfections in the lot! But only Thoresen's, in all America has them. This is one bargain you can't afford to pass up. But act fast—before our entire stock is gone! Rush Coupon below at once! Thoresen's, 352 Fourth Avenue, New York 10, N. Y.

MONEY BACK GUARANTEE

THORESEN'S, Dept. 195-A-89, 352 Fourth Avenue, New York 10, N. Y.

RUSH MONTE CARLO STEAK KNIVES checked below on 10 day home trial. Money-back guarantee. If not completely thrilled, I'll return for prompt refund. Include Guarantee Certificate!

☐ Payment enclosed. Rush prepaid. ☐ Send C.O.D. plus charges.
☐ Send 3 for 99¢ ☐ Send 6 for 1.98 ☐ Send 12 for 3.96 gift boxed
Include Free Princess Server mine to keep even if I return knives.

NAME.....
ADDRESS.....
CITY.....STATE.....

BE YOUR OWN MUSIC TEACHER

Send for Free Book Telling How Easily You Can Learn Piano, Guitar, Accordion, ANY Instrument This EASY A-B-C Way.

NOW IT'S EASY to learn music at home. No tiresome "exercises." No teacher. Just START RIGHT OUT playing simple pieces. Thousands now play who never thought they could. Our pictured lessons make it easy as A-B-C to learn to play popular music, hymns, classical and any other music. Only a few cents a lesson. Over 900,000 students! Our 59th successful year.

MAIL COUPON FOR FREE BOOK. Find out why our method can teach you quickly, easily, inexpensively. Mail coupon for Free 36-page Illustrated Book. No obligation. No salesman will call.

U. S. SCHOOL OF MUSIC, Studio A1791, Port Washington, N. Y.

Please send me Free Book. I would like to play (Name Instrument).

Instrument..... Have you Instrument?.....

Name..... (Please Print)

Address.....

SHEETS, TOASTERS, TOWELS, MIXERS, etc. GIVEN TO YOU FREE!

Hundreds of famous brand-name products to choose from—furniture, rugs, lamps, slip covers, silverware, china, draperies. You get \$50.00—\$100.00 and more in merchandise just by being Secretary of a Popular Club you help your friends form. It's easy! It's fun! Nothing to sell or buy. Write today.

Popular Club Plan, Dept. K900, Lynbrook, N. Y.

Send Big FREE 276-Page FULL-COLOR Catalog

Name.....

Address.....

City..... State.....

DON'T BE FAT!

If you just can't reduce and have tried dieting, pills and tablets—try relaxing, soothing **SPOT-REDUCER**, a massager that's tested, and has U.L. approval. Lose weight where it shows most! The relaxing soothing massage helps break down **FATTY TISSUES**, helps tone the muscles and flesh, and the increased awakened blood circulation helps carry away waste fat—helps you regain and keep a firmer and more graceful figure. When you use the **SPOT REDUCER**, it's almost like having your own private masseur at home. It's fun reducing this way! Lose pounds and inches quickly, easily, safely without risking health. For aches and pains due to over-exercise. Also used as an aid in the relief of pains for which massage is indicated. Sold on **MONEY BACK GUARANTEE!** Reduce or NO CHARGE! (**FIRMS FLABBY TISSUE!**)

Restores elasticity to sagging skin.

STANDARD MODEL only \$9.98

AMAZING DELUXE MODEL only \$12.98.

(Save 90¢ postage. Send payment with order)

Send to **BODY MASSAGER COMPANY**

318 Market Street, Dept. B-501, Newark, New Jersey

SAVE! CUSTOM MADE DRAPES

Factory-to-you approx. \$1.50 a yard Fabric by the yard \$1

Send 25¢ for swatches, information. Now you can buy beautiful draperies, custom made to your window measurements, for less than ready made. Send 25¢ for swatches of all colors of all fabrics, easy measuring directions, complete price information.

CARABAO SPECIAL PRODUCTS CO. Dept. A17, Box 3689 2750 Hyde at Beach, San Francisco, Calif

"TI" PLANT LOG

PLACE THE SHOOT IN WATER AND WATCH THE GREEN LEAVES GROW

YOU CAN ALMOST SEE THEM GROW

"TI" PLANT LOG from Hawaii!

No "green thumb" needed! Just place Hawaiian "TI" plant log in water, peat moss or soil and watch it grow! Plant has a striking, palm like appearance (when fully grown) that adds a tropical effect wherever planted. Stays green year 'round, requires no care and its lush green leaves grow up to 2 ft. long! A luxuriant, rare Polynesian plant with a 1001 uses! Very fascinating! Just \$1.00 for 2 logs; 3 for \$1.25 postpaid; 6 for \$2.25; 12 for \$4.00. **MONEY BACK GUARANTEE.**

Tower Press, Inc., Box 591-VF, Lynn, Mass.

Send 25¢ for this 800 picture Catalogue of EARLY AMERICAN REPRODUCTIONS

Everything in Early American reproductions, from furniture to pewter—hundreds of items assembled in one large, fascinating, fully-illustrated catalogue, all available by mail at modest prices from historic Sturbridge, where artisans still ply the old crafts. Our town is the home of the celebrated "Old Sturbridge Village," a reconstructed New England museum—community of a century—and a half ago. Our workshop has both made and collected over 2500 reproductions. Catalogue contains 800 pictures—a "Treasure Trove of Americans!"

Reproduction Furniture, chairs, beds, mirrors, rugs, etc., finished and unfinished. China, Sandwich and Milk Glass, Pewter, Lamps, Lighting Fixtures, Fireplaces, Equipment—Weather-vanes, Wrought Hardware—Furniture Brasses, Teapots, Brass, Copper. Hundreds of Gifts with an Early American Flavor—from Bottles to Bells.

STURBRIDGE YANKEE WORKSHOP the Nation's Center for Early American 417 Brimfield Turnpike, Sturbridge, Mass.

CHURCHES, WOMEN'S CLUBS, SOCIETIES, ETC.

earn \$500 cash

Earn \$100 to \$500 Cash, plus 24 card tables simply by selling advertising space on the table tops to local merchants who gladly cooperate. 5 different proven plans to pick from. No risk, nothing to pay, not even freight charges. Write for details.

F. W. MATHERS, Dept. AH, MT. EPHRAIM, N.J.

Photo-Murals

Custom made for your home or office. Latest decorative wall treatment. The mural You want, made for You, from your negative or ours. ANY PICTURE... ANY SIZE... ANY COLOR... Limited only by your imagination, photo-murals fit any decorative scheme. Sold internationally by mail by world's foremost producer.

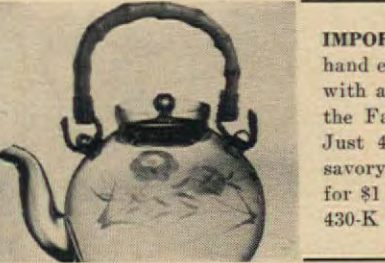
Send 50¢ for illustrated folio, refundable on purchase

Photomammoth Murals, Dept. A-1, 12048 Vanowen St., North Hollywood 7, California

A **STAR SPANGLED LAMP** is a Yankee Doodle Dandy to hang over an Early American table or to put in an All American boy's room. A white wooden plaque 5½ x 8½" is mounted with a cast metal gold-bronze finished eagle and stars. 10" white fabric oval shade is trimmed with black and gold. \$6.95 ppd. (Add 50¢ W. of Miss.) Seth & Jed, Dept. AH, New Marlborough, Mass.

WE'RE FUSSBUDGETS about coffee, and it surely tastes best ground freshly as needed. What can do the job more beautifully than a traditional blue and white Delftware coffee mill from Delft, Holland, where hand-painting and firing this fine porcelain is an art. 13" high, with adjustable grinder and removable bowl. \$8.95 ppd. Prince Enterprises, 103-A Park Ave., New York 17, N.Y.

IT'S IN THE CARDS that you'll pick up a new language playing this game which can be played alone or with others. Choose either French or Spanish, the pronunciation-at-a-glance system makes it as easy for the kids as it is for you to get over the new vocabulary hump—and the game's as easy as Old Maid. \$2.98 plus 25¢ post. Huss Bros., 800-A N. Clark, Chicago 10, Ill.



IMPORTED TEAPOT of lovely crystal glass hand engraved with a rose design and topped with a natural bamboo handle. Comes from the Far East where making tea is an art. Just 4 cup size so brew is kept hot and savory. Lid and pot heat treated glass. Send for \$1 postpaid from Helen Gallagher Gift, 430-K 1 Fulton St., Peoria, Ill.

genuine SUEDE LEATHER in colors: Buckskin Brown, Forest Green, Blood Red, Royal Blue, and White. Sizes: 2 full sides approx. 16 ft. \$6.25; 1 full side approx. 8 ft. \$3.75; ½ side approx. 4 ft. \$1.98. Sample swatches .25. Add .50 for shipping & packing. **WHOLESALE!**

We have purchased nearly a carload of premium suede leather at a fraction of its real value. Beautiful tanned leather can be offered to you for a limited time at only 39¢ ft. These handsome hides can be cut and sewn like cloth. Genuine leather lasts a lifetime. Loads of uses—shirts, coats, wallets, book covers, table covers, pillows, and sporting goods items. Cover chairs or use as throw rug. It's simple and fun to decorate with our easy instructions and save \$5. Order now at this unheard-of low price. Specify color and size. Satisfaction guaranteed. Dozens of patterns, special needle and thread free with your order. Send to: **WHOLESALE IMPORT CO., Box 5-12, San Gabriel, Calif.**

If Your Child Is a Poor Reader

See how *The Sound Way To Easy Reading* can help him to read and spell better in a few weeks. New home-tutoring drills your child in phonics with records and cards. Easy to use. University of parents' reports show children go to full year's grade in 6 weeks! Write free illustrated folder and low price. **Bremner-Davis Phonics, Dept. D-4, Wilmette, Ill.**

LINGUAPHONE for LANGUAGE

SPANISH (American or European), FRENCH • GERMAN • ITALIAN • JAPANESE • MODERN 34 languages available on FREE LISTEN—LEARN—SPEAK Conversational Spanish, Japanese, etc.—or it costs you a NATIVE TEACHERS on RECORDS. You can HOME—easily, quickly! COMPLETE COURSE FREE TRIAL! Send for FREE Booklet and 1,000,000 students. **LINGUAPHONE INST. T-176-017 Radio City, New York 20, N. Y.**

HARVEST TABLE

Sturdy authentic Colonial reproduction blends with modern or colonial furnishings. Custom-built by master craftsmen to last a lifetime. Made of solid birch with hand-rubbed finish in antique maple, dark pine or mahogany. Comes with Pembroke Leg or peg leg. 40" wide with leaves up, 22" with leaves dropped. 6' long, \$75. 5' long, \$70. Unfinished, each size, \$10 less. Express Collect.

TEMPLETON CRAFTSMEN Dept. 385 Templeton, Mass.

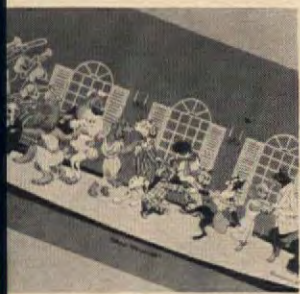




BRIGHT AS BRASS can make it, a fireplace wall, dining room or hall will suddenly beam with the look of sunlight when you hang gleaming solid brass plaques from England with deeply embossed fruit designs that look good enough to eat. 8 1/2" wide with a gadroon edge, lacquered and ready to hang. \$2.95 pr. ppd. Artisan Galleries, 2100 N. Haskell Ave., Dallas 4, Tex.



AROUND THEY GO, the three little riders on this gay all wood *Carousel Pull Toy* to provide a delightful whirl for the toddler who is pulling the string. Their mounts are, excitingly enough, a little horse, a camel, and an elephant, and the colors are bright to suit a lollipop taste. 5 1/2" high. \$2.25 postpaid from Gift World, Dept. AH, 35 Tarrytown Road, White Plains, N. Y.



HEP HOUNDS. Suitable for framing in your own rumpus room, this wonderful miniature of canine characters living it up displays all the human foibles apparent at a Country Club dance or a Rock and Roll soiree. Printed on washable wall-paper, you may choose red or grey background. 16 x 29", \$2 ppd. from The Warner Co., Dept. MP, 108 So. Desplains St., Chicago 6, Ill.



FINE CHINA BUTTER DISH—Has appealing old fashioned moss rose design in color on the cover. A pretty, gay piece on your table for serving and with lid in place, perfect for refrigeration storage. Highly glazed china banded in gold. Size 6 1/2 x 3" to hold a long 1/4 pound of butter. Just \$1 rushed postpaid. Foster House, 430-K1 So. Jefferson, Peoria, Ill.

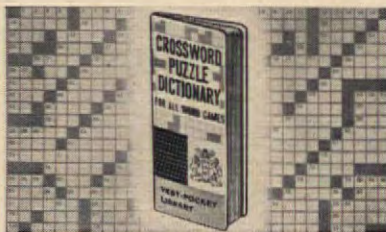
LIAMSBURG PATTERN



Exquisite shades of pink or blue satin. Completely hand decorated on fine imported china. Proudly used for any occasion. Open stock—complete set. Dinner plate shown \$8.00 ppd. Cup and saucer \$8.00 ppd. Created by the world famous Cumbow China Decorating Company, Abingdon, Virginia. 25th year. Write for free catalog. Every piece a work of art. (Not connected with Williamsburg Restoration, Inc.)

Beautiful GOLD Personalized ADDRESS LABELS

with your name in lovely Script 500 for only \$1.00
name and address printed on finest quality gold 100 red, white and blue AIRMAIL KERS printed on white plastic-coated paper. Action absolutely guaranteed. We pay for return postage. CRAFT LABEL CO., Box 501, Seattle, Wash.



CROSSWORD PUZZLE DICTIONARY - \$1

At last—a dictionary full of those obscure words you find in crossword puzzles! Completely comprehensive, it has 20,000 words and 50,000 answers used in puzzles—many not usually found in regular dictionaries. Send for this book and you'll never get cross again trying to find a crossword! Clearly indexed. Good clear type. Great boon to puzzle fans. You must be pleased or your money back! Only \$1, postage paid. Order CROSSWORD DICTIONARY direct by mail from SUNSET HOUSE, 644 Sunset Building, Hollywood 46, California.

YOUR OLD FUR COAT INTO NEW CAPE, STOLE, JACKET

MORTON'S RESTYLING INCLUDES: NEW LINING INTERLINING • MONOGRAM • CLEANED • GLAZED
• Morton's is world's largest and oldest one-price fur service.
• Morton's Fur Service is most praised by style magazines.
• Widest selection of styles all only \$22.95.
• Whether your coat is outworn or just out-of-style you'll be delighted with Morton's glamorous restyling.
MORTON'S, Dept. 21-A, Washington 4, D. C.
In New York—Visit Morton's Showroom—225 W. 34th St.
Morton's Dept. 21-A, Washington 4, D.C.
MAIL COUPON FOR FREE 12 PAGE STYLE BOOK
Name: _____
Address: _____
City: _____ State: _____

FREE

30 DAYS SUPPLY
Safe High-Potency Nutritional Formula

VITAMINS

MINERALS AND AMINO ACID

25 proven ingredients—11 Vitamins (including Blood-Building B12 and Folic Acid), 11 Minerals, Choline, Inositol and Methionine



NOW YOURS FREE

Yes, we want to send you FREE a 30-day supply of high-potency Vitasafer C.F. Capsules (a \$5.00 value) so you can discover for yourself how much healthier, happier and peppier you may feel after a few days' trial! Each capsule supplies your body with well over the minimum adult daily needs of the 11 important vitamins, plus 11 minerals, choline, inositol and amino acid.

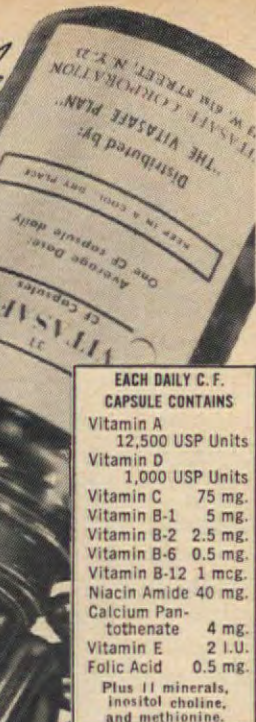
Potency and Purity Guaranteed

You can use these Capsules confidently because strict U. S. Government regulations demand that you get exactly what the label states — pure ingredients whose beneficial effects have been proven time and time again!

Amazing New Plan Slashes Vitamin Prices in Half
With your free vitamins, we will send you complete details of an amazing new plan that provides you with a 30-day supply of vitamins every month for just \$2.00 — 60% less than the usual retail price. But remember — you're not obligated to buy from us now or ever! The supply of free capsules is limited — so mail coupon today!

VITASAFE CORPORATION
43 West 61st St., New York 23, N. Y.

RETAIL VALUE \$5.00



EACH DAILY C.F. CAPSULE CONTAINS	
Vitamin A	12,500 USP Units
Vitamin D	1,000 USP Units
Vitamin C	75 mg.
Vitamin B-1	5 mg.
Vitamin B-2	2.5 mg.
Vitamin B-6	0.5 mg.
Vitamin B-12	1 mcg.
Niacin Amide	40 mg.
Calcium Pantothenate	4 mg.
Vitamin E	2 I.U.
Folic Acid	0.5 mg.
Plus 11 minerals, inositol, choline, and methionine.	

VITASAFE CORP., Dept. 7-1
43 West 61st Street, New York 23, N. Y.

Please send me free a 30-day supply of the proven VITASAFE C.F. (Comprehensive Formula) Capsules, and full information about the VITASAFE plan. I am not under any obligation to buy any additional vitamins, and after trying my free sample supply, I will accept or reject the benefits and substantial savings offered by the VITASAFE Plan.

I ENCLOSE 25c for packing and postage.

Name: _____

Address: _____

City: _____ Zone: _____ State: _____

Only one trial supply per family.

PROTECT YOUR CHILD FROM WET BEDS WITH STAYDRY* PANTIES

Keep your child safe from the psychological disturbances caused by wet beds. Give your child the security of waking up in a dry bed. This patented all-in-one panty is day and night protection—safeguards against wet clothes and bedding.

STAYDRY Panties are comfortable and form fitting — without pins or buttons to cause discomfort — may be worn invisibly under clothes. They contain highly absorbent material with tested waterproof outer covering of fine, non-toxic, soft plastic. Washable—may even be boiled and bleached.

ECONOMICAL STAYDRY saves you time and money. Frees you of mess and fuss — of the useless expense of rubber sheets, extra sheets and enormous laundry bills.

DOCTOR APPROVED! STAYDRY is recommended by many leading doctors as the perfect solution to this distressing problem. PERFECT FOR INVALIDS—wonderful for adults with this distressing problem.

*Reg. U. S. Pat.

INFANTS:	
Med., Large.....	\$1.69
Extra Large.....	\$1.98
WAIST SIZES:	
18, 20, 22.....	\$2.98
24, 26, 28.....	\$3.98
30, 32, 34.....	\$4.98
36, 38, 40.....	\$5.98

Larger sizes made to order.
Give exact waist measurement in inches. Slightly higher in Canada: TREBLIS CO.
21 King St., East
Toronto, Ontario

JOLAN SALES CO.,
Newburgh, N.Y.

Money Back Guarantee in 10 Days

Free Booklet on Bedwetting

\$1.69 and up



Jolan Sales Co., Dept. AH-6
Fostertown Road, Newburgh, N. Y. Tel: 1288
Please send me _____ STAYDRY Panties
Waist Size _____ Price _____
☐ C.O.D. ☐ CHECK ☐ M.O.
NAME _____
ADDRESS _____
CITY _____ STATE _____

Twelfth Night Tradition Saves Lives!

The Christmas-tree bonfire, flaming finale to Yuletide's merry season, is being revived as a Twelfth Night (Epiphany) tradition in Teaneck, New Jersey, and other safety-conscious towns. Last year, in Teaneck's Central Park, nearly 1,000 Christmas trees were piled high and burned under the direction of the town fire department. The bonfire is sponsored by the Teaneck Recreation Department to induce residents to remove dried Christmas trees—a fire hazard—from their homes. And kids and adults enjoy the safety-blaze.

In Ridgefield, New Jersey, the Twelfth Night festival has added attractions. Last year, fireworks preceded the tree-burning. And each child who brought three Christmas trees to the park received two tickets. One admitted him to a free movie. The other entered him in a drawing to select three kids to help officials light the bonfire. If your town doesn't burn discarded trees, why don't you consider organizing a group to get the tradition started? By Twelfth Night, the sixth of January, Christmas trees are a real hazard in the home. And the thrill of a bonfire will pacify kids who might otherwise want the tree up "one more day."





1. NEWEST AUTOMATIC DRIVE OF ALL



2. PERFORMANCE REACHES NEW HIGHS



3. COMMAND POST CONTROL PANEL



4. LOOKS LONGER . . . AND IT IS!



5. HEADLIGHT-HOOD AIR INTAKES



6. NEW SIZE WHEELS AND TIRES



7. DRAMATIC NEW FRONT END DESIGN



1. NEWEST AUTOMATIC DRIVE OF ALL
It's Turboglide* with new Triple-Turbine take-off! Chevrolet also offers an even finer Powerglide.*

2. PERFORMANCE REACHES NEW HIGHS
A superb 6 and four silken V8's with up to 245 h.p. Also a special 270-h.p. V8 and fuel injection engines with up to 283 h.p. available at extra cost.

3. COMMAND POST CONTROL PANEL
A deeply hooded cove, directly in front of the driver, houses all instruments, controls and gauges.

4. LOOKS LONGER . . . AND IT IS!
Those longer, lower lines are no illusion. The '57 Chevrolet measures up to them—and it's every inch a beauty!

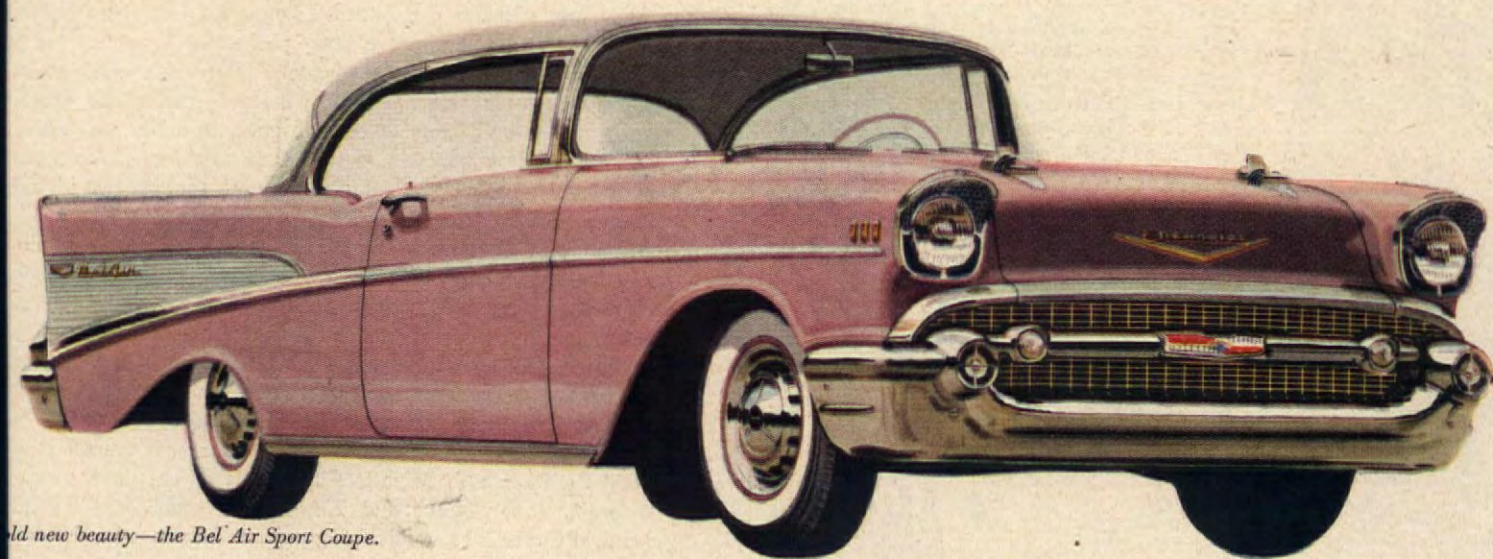
5. HEADLIGHT-HOOD AIR INTAKES
Here's a smart idea—ventilation air intakes cap the headlights for a new note in styling. And it's clean, high-level air, too.

6. NEW SIZE WHEELS AND TIRES
Chevy now has 14-inch wheels, 7.50 x 14 tires. The velvety ride is even softer because air pressure is reduced to a new low of 22 pounds.

7. DRAMATIC NEW FRONT END DESIGN
The front bumper is combined with the grille for new massiveness and uncluttered purity of line.

*Optional at extra cost

THERE'S THE GREATEST CHANGE IN CHEVROLET!



Old new beauty—the Bel Air Sport Coupe.

For '57, Chevrolet comes up with a dramatic new departure in design! Plus new power (even fuel injection!), a new automatic drive, new ideas right down to the wheels rolls on. It's Sweet, Smooth and Sassy!

Chevrolet's great design team has come up with a whole galaxy of sparkling new advances. You can see that a block away, in Chevy's proud new bumper-and-grille front, in the bold flare of its rear fenders, the clean-lined simplicity of its integrated taillight assembly. You can feel the difference, instantly, the moment you nudge the accelerator on any of Chevy's superb new engines. Matter of fact, there's so much that's new and wonderful about this new Chevy you can spend fascinating hours just getting acquainted with 1957's most distinctive car. . . . Chevrolet Division of General Motors, Detroit 2, Michigan.



→ Cut Edge
Shows Actual
Thickness of
an OLSON RUG

Woven
REVERSIBLE
for Double Wear.
Thicker! More Luxury!

There is **HIDDEN TREASURE** in Every Home—in Your Home. It's Fun to start a "Treasure Hunt" for Old Materials—and get Beautiful, New . . .

BROADLOOM RUGS and Wall-to-Wall Carpets at Savings up to 1/2

"If you will send me Your Old Rugs, Carpets, Clothing at my expense, I **GUARANTEE** to send you the Finest, Longest-Wearing Rugs or Carpeting you ever had for so Little Money. As little as \$2 a week." —Walter E. Olson, Pres

IT'S EASY... LIKE MAGIC! WRITE NOW for the beautiful, FREE Olson Rug and Decorating Catalog in color—and we'll include liberal Gift Offer of choice Carpet Yarn. Book tells how . . .

The Valuable Wools and materials in discarded carpets, rugs, clothing, etc., are reclaimed like new, sterilized, shredded, picked, bleached, merged, **BLENDED WITH CHOICE NEW WOOLS**, and woven in 3 days into thick, deep-textured . . .

New Two-Sided Broadloom with the thrilling twist-weave beauty of heavy, luxury-priced wool rugs—at 1/2 the cost. (example: a 9 x 12 ft. Olson Rug weighs 46 lbs., not 32 or 35 lbs.)

OLSON FACTORY TO YOU!

Choice of 44 Colors, Patterns, regardless of the colors in your material. Any Size—up to 18 feet wide, seamless and any length:

Solid Colors	Embossed Effects	Florals
Tweed Blends	Early American	Lovely
Two-tone	Oriental Designs	Ovals

No-Risk Trial Offer. Monthly Payments if you wish. We guarantee to please or pay for your materials. Over 3 million customers. We do not have agents or sell thru stores.

Mail Coupon or Postcard. 44 Pages of Rugs and Model Rooms in Color



FREE America's Greatest Money-Saving Rug and Carpet Book

NAME _____
ADDRESS _____
TOWN _____ STATE _____

OLSON RUG CO., Dept. F-2

Write to Any Nearby Address
CHICAGO — 2800 N. Pulaski
NEW YORK — 15 W. 34th St.
SAN FRANCISCO — 209 Post St.
LOS ANGELES — 707 S. Broadway
DETROIT — 1249 Washington Blvd.
CLEVELAND — 423 Euclid Ave.
MILWAUKEE — 152 W. Wisconsin Ave.
MINNEAPOLIS — 719 Nicollet
WASHINGTON, D.C. — 1319 F. St. N.W.

COFFEE DAYS FOR DIMES



Mrs. Leo Hoegh (second from left) plans Coffee with committee.

Where, these days, can you get a good cup of coffee, *plus* some mighty good advice, for a dime? At a March of Dimes Coffee. These parties, held in January, are becoming popular in many states. Iowa is a good example. The first Coffees given there were the outgrowth of a party given by Governor and Mrs. Leo A. Hoegh. They invited women from each of the state's counties to the Governor's Mansion for a Coffee for the March of Dimes of the National Foundation for Infantile Paralysis, Inc.

Then, when the women returned home, each of them invited 10 women—and sometimes a polio patient or a member of a polio family—to a Coffee in her home. Each tried to invite guests from different parts of the county so the plan would spread quickly. Then the hostess asked each guest to invite *nine* guests in her turn. These hostesses, in their turn, asked guests to invite *eight* guests to their Coffees, and so on, until the last two invited one each. So these parties are called Diminishing Coffees.

The purpose of the Coffees? It is threefold: to meet neighbors and friends and enjoy oneself, to encourage guests to discuss Salk vaccine with their doctors, and to receive whatever amount guests would like to contribute to the March of Dimes.

The first Coffee in Iowa led to more than 4,000 such parties. This January, even more successful reports are expected. Other states are having similar success in this venture, a truly worthwhile and gratifying one. And at the most recent annual Governors' Conference in Atlantic City, wives of the governors of California, Iowa, Maine and New Mexico sponsored an unscheduled Coffee for the remaining governors' wives. The women heard about successful Coffees in various states and expressed enthusiasm for the plan. Some promised to help with this year's March of Dimes project.

And how about helping to start the idea in *your* town?

Let's
Finish
the Job!

**JOIN THE
MARCH OF DIMES
IN JANUARY**

Colors, patterns, texture are so beautiful that many who have No Old Rugs, Carpets, Clothing, **BUY OLSON RUGS OUTRIGHT** at Fractional to You Prices



Wall at left is Weldtex, stained. Weldtex on right wall has been painted. Weldtex squares cover ceiling.

New decorating magic with low-cost Weldtex wood paneling

ed wood you can paint, stain or natural. And a 12-by-8-foot wall less than \$30.

ind \$80,000 homes paneled with Weldtex®. 00 homes, too. While the low cost of Weldtex ssive, so is its beautifully textured appearance. versatility! Outdoors, Weldtex is a wonder- g material either in large panels or pre-cut

lap-siding. Inside, ceilings of Weldtex squares soften and diffuse light. And Weldtex panels let you arrange horizontal or vertical stripes; checkerboard, diamond and even herringbone patterns. You'll discover count- less decorating schemes. Weldtex is easy to finish and install—the striations conceal nail holes and joints.

See patented Weldtex and all the Weldwood Panel- ings at your lumber dealer's, or any of our 87 offices in principal cities. In Canada: Weldwood Plywood, Ltd.

WELDTEx IDEA BOOK



United States Plywood Corporation
Box 61, New York 46, N. Y.

Please send me a copy of the full-color, 16-page de- scriptive book on Weldtex. I enclose 10¢.

AH 1-57

Name.....

Address.....

City..... State.....



WELDWOOD®

WOOD PANELING—A PRODUCT OF
UNITED STATES PLYWOOD CORPORATION

THE AMERICAN HOME, Dept. GB, American Home Bldg., Forest Hills, N. Y.

Please send me the American Home Gardener postpaid
for only \$1.00

Name _____

Street _____

City _____

(Please print plainly)

Fill in this coupon
for the
HOW-TO PICTURE BOOK
for home gardeners

\$1.00



What to buy, how to buy it... what to plant,
how to plant it... when and where to plant it,
and how to care for it. An indispensable fund of
cultural lore for the practiced gardener,
a must for the beginner. 435 illustrations,
136 of them in magnificent color. A book
no home gardener can afford to be without

FOR GARDEN READERS

Selections and comments by Barbara Banno

ALL ABOUT HOUSE PLANTS by Montague Free. Doubleday, \$3.95. Excellent handbook for amateur gardeners who would like to be able to cultivate flowers, foliage plants, shrubs, bulbs and vines indoors with almost professional ease and skill. Many illustrations.

THE COMPLETE BOOK OF AFRICAN VIOLETS by Helen Van Pelt Wilcox M. Barrows, \$3.50. A complete guide, now in its 5th printing. Some varieties of African violets are shown in color. Covers such topics as: the necessary lighting and temperature, cultivation from seed or leaf, plant ailments, new varieties, exhibiting and judging African violets.

GARDEN FACTS AND FANCIES by Alfred C. Hottes. Dodd, Mead, \$4. Hours of enjoyment for flower lovers and gardeners in a big book that is meant for browsing. A fascinating collection of folklore, legends, history connected with gardens, the names of plants and flowers, their uses and superstitions. Charming scratchboard drawings scattered throughout.

GARDENING MADE EASY by Dr. Arthur J. Pratt. Hearthside Press, \$2.00. Designed for beginners of almost any age, this book takes the novice through every step from the planning to the final cutting of flowers, fruit and vegetables. A large part of the information in picture form.

ROSES FOR EVERY GARDEN by R. C. Allen. B. Barrows, \$4.50. An authoritative guide to American roses, revised to include all new developments since 1948. In plain, non-technical language, with 32 pages of color plates the author makes available a vast fund of knowledge on the care and cultivation of roses. The first book ever to be honored as a selection by the National Council of State Garden Clubs.

WINDOWBOX GARDENING by Henry Teuscher. Macmillan, \$4.50. The author is curator of the Montreal Botanical Garden. All his suggestions of boxes, soils, fertilizers, and watering methods have been tested and proved successful. The directions are easy to follow and there are chapters on raising roses, succulents, vegetables and many kinds of plants and flowers in window boxes, stone vases, in tubs and hanging baskets. Includes illustrations and an alphabetical list of more than 100 kinds of plants.

THE NEW GREENHOUSE GARDENING FOR EVERYONE by Ernest Chabot Barrows, \$4.75. Directions for constructing a greenhouse and for raising 560 varieties of plants. Illustrated with 35 how-to drawings and 24 pages of photographs, 8 of them in color.

ORCHIDS AS HOUSEPLANTS by Rebecca T. Northen. Van Nostrand, \$3.50. A discussion of the problems encountered by most beginners in growing orchids at home, with suggestions as to the species most likely to thrive in a variety of locations.

THE MACMILLAN WILD FLOWER BOOK: text by Clarence J. Hyland, illustrations by Edith Farrington Johnston. Macmillan, \$15. Remarkable paintings of over 400 American wild flowers, reproduced in full color with great accuracy and care. A commentary on each flower.

THE MAGIC WORLD OF FLOWER ARRANGING by Myra J. Brooks with Marjorie Alice and John P. Roche. M. Barrows, \$10. An imaginative collaboration between a leading flower arranger and two experts in the field of flower photography. The framework of the book is an imaginary flower show. Taking their first theme from Genesis, the authors start at the beginning of time and work gradually towards the present time and the future. Illustrated with 16 full-color photographs and 83 black and white prints.

HOME GARDEN BOOK OF HERBS AND SPICES by Milo Miloradovich. Doubleday, \$2.95. How to add spice to one's cooking and fun to gardening by growing, preserving and cooking with an array of herbs and spices.

TREASURY OF AMERICAN GARDENS by James M. Fitch and F. F. Rockwell Harper, \$12.50. A pictorial tour of 106 beautiful American gardens from the old colonial gardens of Virginia up to New England and then across the country to the West Coast and Hawaii, back through the Southwest and deep South. The photographs are by the most famous garden photographers in the country. There are many architectural drawings, plant keys, plantings lists to help the gardener with practical suggestions for his own use, an extensive historical introduction on gardening in the country. By all odds one of the most handsome and important garden books of the season.

One! Two! And You're Through!

New One-Two method with Johnson's Wax Polisher-Scrubber makes floor care so much faster—so much easier!



ONE! SPREAD WAX WITH MACHINE—LET DRY

Just use the amazing new Johnson's Wax Polisher-Scrubber, with one of the exclusive disposable pads and Johnson's Beautiflor Liquid Wax, to remove the dirt as you apply the wax. This one, simple, automatic operation leaves your floors *thoroughly* cleaned, waxed and ready for polishing.

TWO! POLISH WITH MACHINE

In minutes, the Johnson gives floors a lustrous polish you couldn't hope to get with hours of hard hand work. Between waxings, a once-over that takes just *seconds* will buff out scuff marks, bring back "just waxed" luster. From cleaning to buffing, the Johnson gives you *complete*, automatic floor care.



All at a new low price!
Johnson's Wax Polisher-Scrubber, polishing and scrubbing brushes, 10 disposable pads and a can of Johnson's Beautiflor Liquid Wax



Johnson's Wax Polisher-Scrubber

EXPERTS IN FLOOR CARE SINCE 1886



FREE BOOKLET! For the complete story on the Johnson's Wax Polisher-Scrubber, see your Johnson dealer, or fill in coupon for a free booklet on floor care.

Address: JOHNSON'S WAX, Dept. AH-157, Racine, Wis.

Name

Address

City Zone

State

AND YOU'RE THROUGH!

YOUR FLOORS ARE WAXED—YOU'RE RELAXED!

And you did the entire cleaning, waxing and polishing job while on your feet—instead of crawling over the floors on your hands and knees. (P.S. This wonderful machine even gives linoleum, vinyl, tile and other floors a soap-and-water scrubbing when it's needed. Everything's automatic with the new Johnson's Wax Polisher-Scrubber!)



SEND FOR NEW

AMERICAN HOME COOK BOOKLETS

**A GREAT BOON TO YOURSELF AND AN INSPIRED
GIFT FOR ALL YOUR HOME-LOVING FRIENDS**

The recipe on each page is faced by a picture of the finished result. Each recipe gives exact ingredients, accurate cooking-time, number of servings, calorie and vitamin information (except for cakes). All are indexed by group and main ingredient.

Expert or novice will welcome and use this Complete Set. Each booklet gives 101 illustrated recipes, all tested in The American Home's own kitchens for mistake-proof cooking.

Spiral-bound, the booklets open flat for convenience. Washable covers wipe clean, and the booklets take up little counter or storage space.

**THIS \$5.00 VALUE COMES TO YOU NOW FOR ONLY...
\$4.00 FOR THE COMPLETE SET
(POSTPAID IN THE U. S. A.)
SINGLE BOOKS \$1.00 EACH
POSTPAID IN U. S. A.**

**ORDER NOW WHILE COMPLETE SETS ARE STILL AVAILABLE.
FILL IN THE ATTACHED FORM AND MAIL TODAY!**

THE AMERICAN HOME, Dept. C-B, American Home Bldg., Forest Hills 75, N.Y.

Please send me _____ Complete Set(s) of Cook Booklets at \$4.00 per set.

I enclose \$ _____.

My Name _____

Street _____

City _____ Zone _____ State _____

HOP away on
ef-style cutting
then slide out
astic trays at
side. Left-hand
r scraps, right-
chopped foods.
Wingboard,"
and efficient, is
am Workshop
akefield, Mass.



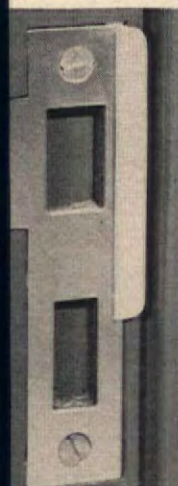
AMUSING, but practical with
Americana, this "Grafonola"
record player and radio has
19th-century styling, 20th-cen-
tury high fidelity. About \$200.
Guild Radio & T.V. Co.,
460 N. Eucalyptus Ave.,
Inglewood, Cal.



ALL PRICES ARE APPROXIMATE

LOOK...IT'S NEW!

SELF, holding
oz. jars under-
for quick-see
ld items, wastes
ce." "Wonder
supports addi-
ottles and cans
Screws attach
wall or to a
3. John Magee
Box 804, Meri-
onn.



GUARD, attached to
like plate, prevents
rs from forcing
rewdriver installs;
lulock Corp., 299
Ave., N.Y.C. 17.



DISPENSER TUBES of waterproof paints for
craft projects now come with applicator tips that
work like a ball-point pen. "Amazart" paint
flows on fabrics and almost all hard, smooth
surfaces. Sets of four colors, \$2.95. Binney &
Smith Inc., 380 Madison Ave., New York, N. Y.

Now! **A No-Scrub floor**
for every room in your house!

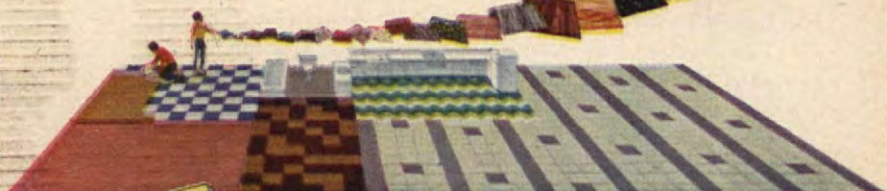


New Johns-Manville book shows
how to design and install

Terraflex
the original vinyl asbestos tile

THIS new "how-to-do-it" booklet tells you all
about Terraflex® in bright new Spatter and Cork-
type colors... shows you the beautiful marbled
colors and over 50 popular patterns to help you
design your own floor.

Also included are easy-to-follow, step-by-step in-
structions for laying Terraflex. It tells you about
special J-M Terraflex Adhesive which brushes on as
readily as paint. This makes Terraflex Tile easier than
ever to install. You'll see how it may be easily cut
with scissors to fit. And you'll learn how Terraflex
defies grease and dirt, stays first-day fresh for years.
A damp mopping keeps it spick and span, shining
bright. Send for this booklet now!



Send 10¢ for "how-to-do-it" booklet!

JOHNS-MANVILLE, Dept. AH-1, Box 60, New York 16, N. Y.
Please send new Johns-Manville Terraflex "how-to-do-it" booklet.

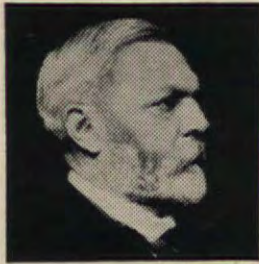
Name _____
Address _____
City _____ Co. _____ State _____

Johns-Manville





The man who wouldn't give up



500 MASSED ROCKETS shook Brooklyn Bridge, screamed up into the May evening and showered the city with red and gold.

While behind a darkened window, a big, gaunt man sat and watched, too crippled and painwracked to attend the

opening day festivities for the bridge.

This was a pity, for he had built it.

Which means that when money gave out, Chief Engineer Roebling pleaded for more. When disturbing changes of plan had to be made, Roebling fought them through. And when a hundred panicked men were trapped under the East River in a flooded caisson, Roebling saved them.

Spinning the giant steel spiderweb not only exacted 13 years of Roebling's life, from 1870 to 1883, but very early in the game it crippled him forever with the caisson disease.

Yet he saw the job through to the end. His were the courage, skill and vision that make Americans a nation of great builders—a strong, growing nation. And a nation whose Savings Bonds rank with the world's finest investments.

For the constructive strength of 168 million Americans stands behind these Bonds. This is why, when you buy U. S. Savings Bonds, our Government can absolutely guarantee the safety of your principal—up to any amount—and the rate of interest you receive.

You cannot get a better guarantee than that. Why not invest in U. S. Savings Bonds regularly—where you bank or through the Payroll Savings Plan where you work? And hold the Savings Bonds you have.

*Part of every American's savings belongs in
U. S. Savings Bonds*

The U. S. Government does not pay for this advertisement. It is donated by this publication in cooperation with the Advertising Council and the Magazine Publishers of America.



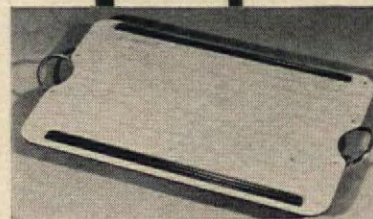
Look . . . It's New

(Begins on page 35)



STOCKING DRYER is a simple disc of plastic with slots to hold four pairs of hose or other hand-laundered items. Chain and hook fastens anywhere. About 49¢ in department stores. Cosom Ind., Inc., 6012 Wayzata Blvd., Minneapolis 16, Minn.

TRAY INTO TABLE! Just pull the trigger under this tray, and legs drop down and lock in position. Legs retract the same way. Top is durable Marlite in many patterns. So you have, actually, two pieces of furniture with this—a lovely tray and a smart coffee table. Models are priced from \$10 to \$15 from Just-Rite Co., 733 W. Ohio, Chicago, Ill.

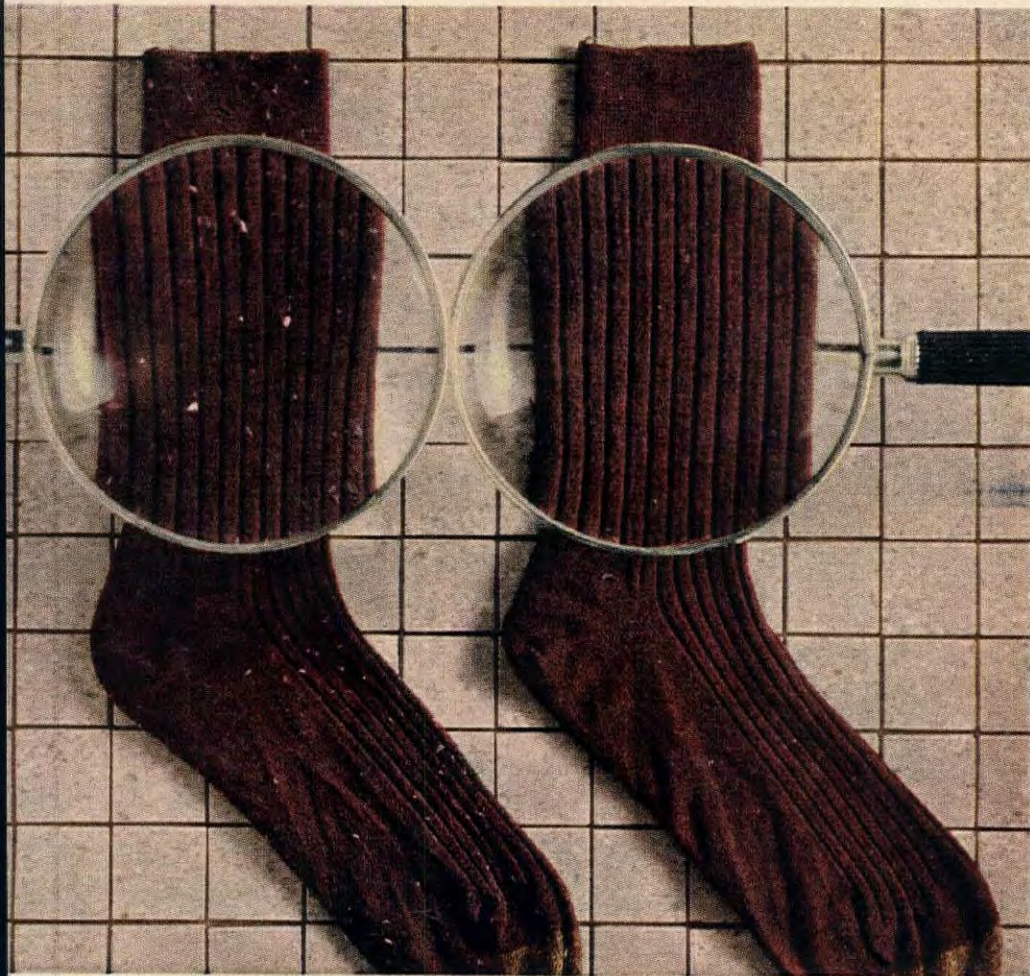


STEP AROUND! This circular step-stool has steps on all sides for reaching high up; or can serve as a foot rest when sitting. Is 17" high, comes in yellow, pink, grey, red and chrome. \$5.95. Available from Tremco Prod. Div., 1517 St. Clair Avenue, Cleveland 14, Ohio.

CALKING GUN and cartridge stops waste and mess of compound oozing from gun after bead (job) or fill is completed. Plastic diaphragm at cartridge base takes pressure off compound once ratchet handle is released. Average price, gun \$1.89, cartridge 57¢. The Gibson-Homens Co., 2366 Woodhill Rd., Cleveland 6, Ohio.

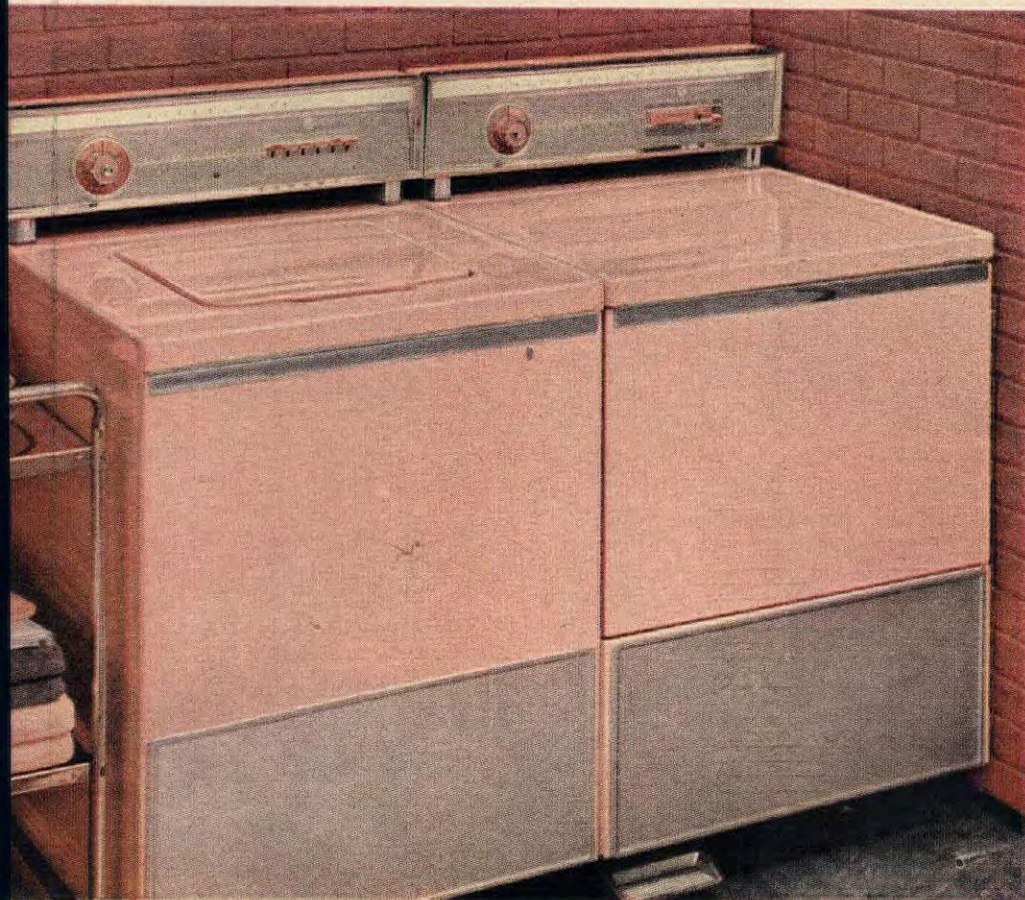


NO LINT FUZZ ON CLOTHES!



"linty water" way . . . This sock looked —dulled and discolored by lint fuzz after washings in an ordinary washer. Unsightly hard to brush off dark clothes.

But the "clean water" way . . . This identical sock looked like this after seven washings the General Electric Filter-Flo Washer way in an identical washload. *Practically no lint!*



new design. Fingertip Selectors for wash temperature, water savings. Over 50% more capacity than in many automatics. Five-ten warranty on transmission. Filter-Flo

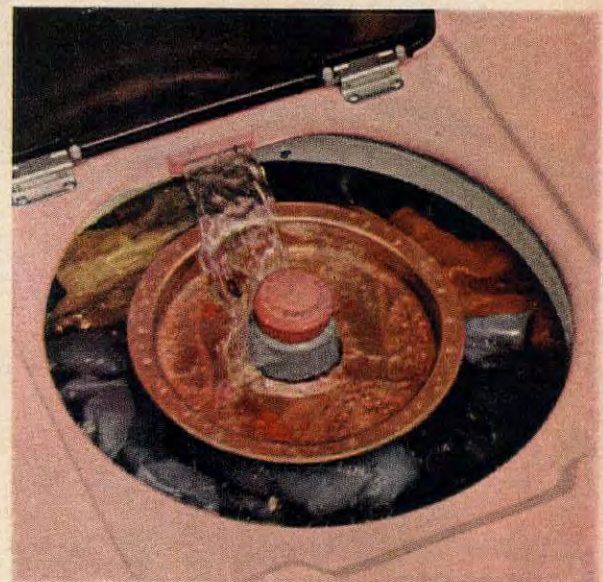
Washer, about \$3.35* weekly. With Suds Return System, slightly higher. Matching Automatic Dryer about \$2.70 weekly. Buy pair, take 36 months to pay. Mix-or-Match colors or white.

**1957 General Electric
Filter-Flo® Washer cleans
and recleans wash water
to give you cleaner clothes**

Lint is caught in the filter—not on your socks, linens and cottons. Sand and soap scum are removed automatically.

As you wash, the marvelous General Electric Filter-Flo Washing System circulates and filters the wash water at the rate of 6 gallons a minute. Before lint can settle on clothes, it is caught in the filter which lets cleansed sudsy water flow back into the washbasket.

Your family wash comes out wonderfully clean and bright! You'll marvel at the results!



Removable filter—easy to clean. Fits into place after clothes are placed in washer; slips out after wash is over for easy cleaning. Also dispenses detergent evenly dissolved throughout the wash.

2 wash speeds . . . 2 spin speeds—You can select either Normal or Slow Activator® Washing Speeds . . . either Normal or Slow Spin Speeds . . . to suit all types of fabrics. Flexible settings let you wash everything "just right." Nylon without setting wrinkles. "Fragiles" without fraying. Blankets without "felting." Saves you hand washing.

3-Way Water Saving—Water Saver Control can save over 20 gallons on small loads. Choice of Warm or Cold Water Rinses. And General Electric's new optional Automatic Suds Return System lets you set aside hot sudsy *filtered* water for a second wash, if you wish. General Electric Company, Appliance Park, Louisville 1, Kentucky.

*After small down payment. See your dealer for his prices and terms. Most models available in Canada.

Progress Is Our Most Important Product

GENERAL  ELECTRIC

THE BUSIER YOUR AUTOMATIC WASHER, THE MORE
YOU NEED SAFE, LOW-SUDSING **DASH**



Made by Procter & Gamble — especially for busy automatics

DASH
protects your machine as it gets clothes clean

DASH'S
SAFE LOW SUDS
MEAN
CLEANER CLOTHES!

Dash lets your automatic
wash freely, rinse thoroughly
—gets clothes cleaner, whiter!

LOOK! TOO MANY
SUDS CAN STIFLE
CLEANING

... clog your machine,
smother washing action
and block rinsing!

At last, a detergent made to order for automatics that have to work overtime! Completely revolutionary — Dash *actually safeguards* your busy machine as it gets clothes dazzling clean!

Dash's exclusive low-suds formula is specially adjusted to automatic washing-rinsing-spinning cycles (won't clog or smother washing action as too many suds can). Dash has other safeguards, too—special ingredients protect your machine's moving parts and metals!

And wait till you see Dash rout dirt! Dash gets clothes *cleaner* than any other product made especially for automatics! Nothing you've ever used before (high-sudsor or low-sudsor) beats Dash for cleaning.

Remember, the busier your automatic, the more you need low-sudsing Dash for *washer safety, cleaner washes*. It *protects* your machine as it gets clothes *clean*!

DASH GETS
CLOTHES
CLEANER THAN
ANY OTHER
PRODUCT
ESPECIALLY
MADE FOR
AUTOMATICS!



***Dash — and only Dash — is recommended
by every maker of automatic washers***



Know the **NEWEST** Kitchen Color?

If you don't, please don't turn the page yet! We'd like to tease you a little, whet your appetite. Will you indulge us? On the following pages we make so bold as to predict the coming color in kitchens. Not a NEW color, of course, but a color that's new to kitchen use. What color is it? Think of the shortest ray of color as it comes from the sun . . . think of a royal color associated with queenly robes and kingly halls . . . think of one of the earliest, sweetest little flowers of springtime . . . You've guessed it? Good for you! But you can't see how "THIS" color can possibly be appropriate in a kitchen? Well, you see, we've already established its versatility, right? It's a royal color, it's a sweet, nostalgic color. What better choice, then, for a room that's the heart of our personal kingdom; a room of which we expect such tireless efficiency yet want gay and cheerful and, of course, calm and serene at all times! Verily, the word for kitchen is versatile and, used handsomely and importantly or just prettily, versatile is the word for our predicted NEW kitchen color. For versatile proof, please turn the page—and thank you for waiting to verify your own decision.

1

"Dear Mother and Dad,
Tom and I finally have a
long weekend and are
coming to see you . . .
can't wait to see your new
kitchen."



Spring



2 How beautiful, Mother! A quick change—and I want to see absolutely everything in it.



5 And this is my baking area, everything within reach.



6 How many other lovely colors go with violet.

will bring Violets

EDITH RAMSAY

*—be it regal parma violet or softly spoken violet,
shy as the violets hiding in the deep, cool woods—
we predict violet will be the upcoming kitchen color this spring!*



3 Isn't this sensible, right beside the sink?



4 Beats outdoor barbecuing all hollow.

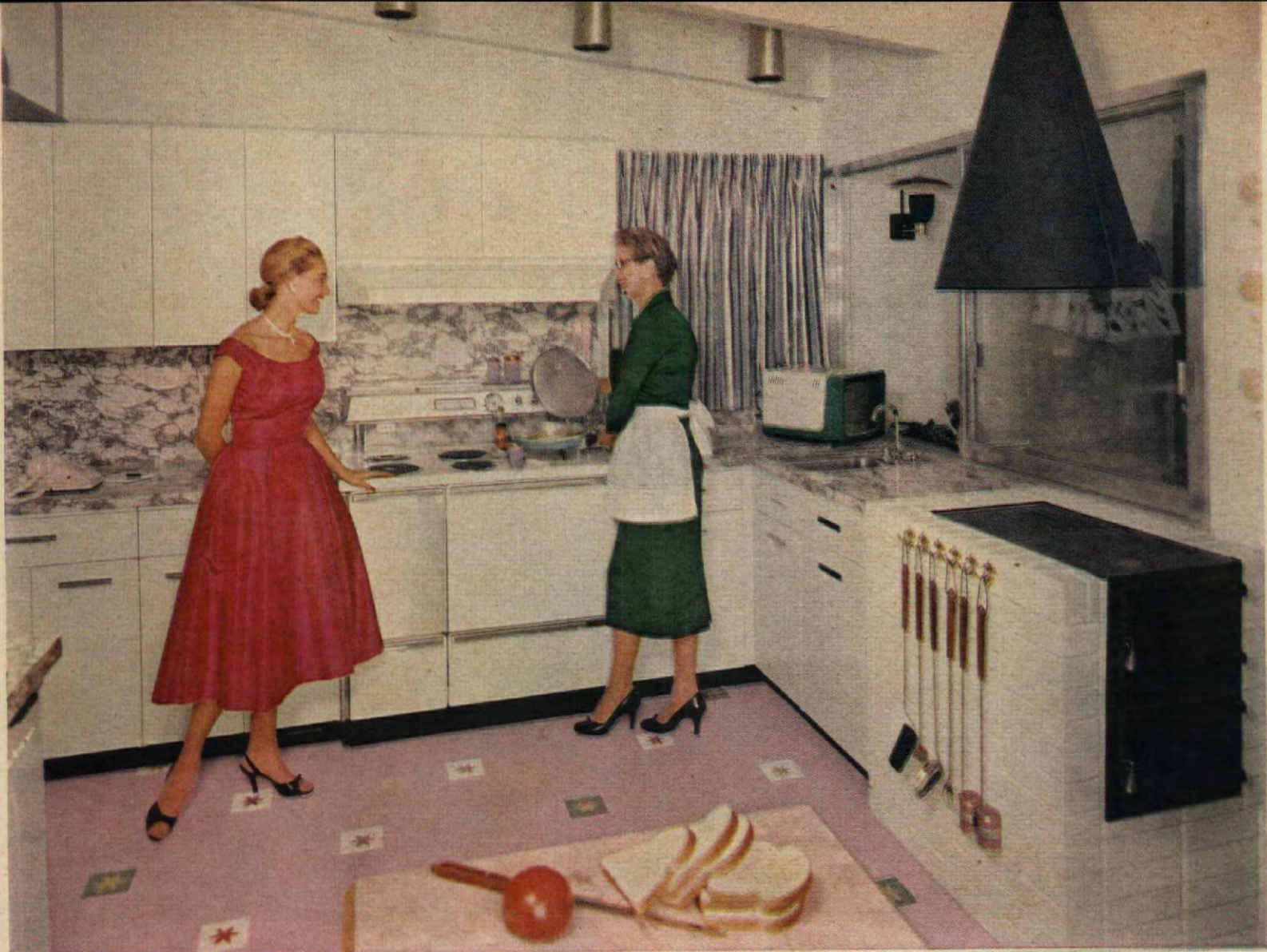


7 Air conditioner's out of way over refrigerator, and worth its weight in gold year 'round.

• In creating this kitchen, we had in mind some very special people—a couple with retirement on their minds, a couple planning for retirement. Not because of feeble health or old age, but because they wanted more leisure. A home-loving couple intelligent enough to realize how much more physical comfort and visual beauty home could contribute to their living than it had, and young enough in heart to want it so.

When the General Electric Company asked us, along with other magazines, to design a kitchen for exhibit at Appliance Park in Louisville, Ky., this kitchen came into being. Here was our golden opportunity to do a kind of kitchen we'd long wanted to do, a chance to prove several pet theories—not the least of which is that color is one of the greatest of all tools to bring beauty into our daily life.

Here for instance. A couple who really preferred satiny white equipment, saw no need to spend needlessly on built-in equipment but nonetheless appreciated the need for *new* equipment, if the kitchen of their leisure years were to be the fun center they knew it could be. Look again at our good-looking, contemporary-living couple—doesn't their kitchen become them? Naturally it was not for them alone we projected our idea. That with crisp, sparkling white equipment all the freshness and the beauty of spring can be captured with the use of the color of violets, their attendant greens and the young blue sky above them. All these ARE springtime itself and only for the young in heart. And so we predict—spring will bring violets—to kitchens all over America—and may the color of spring bring a fresh concept of beauty to all of you who resist color in kitchen equipment, but need color to be happy.



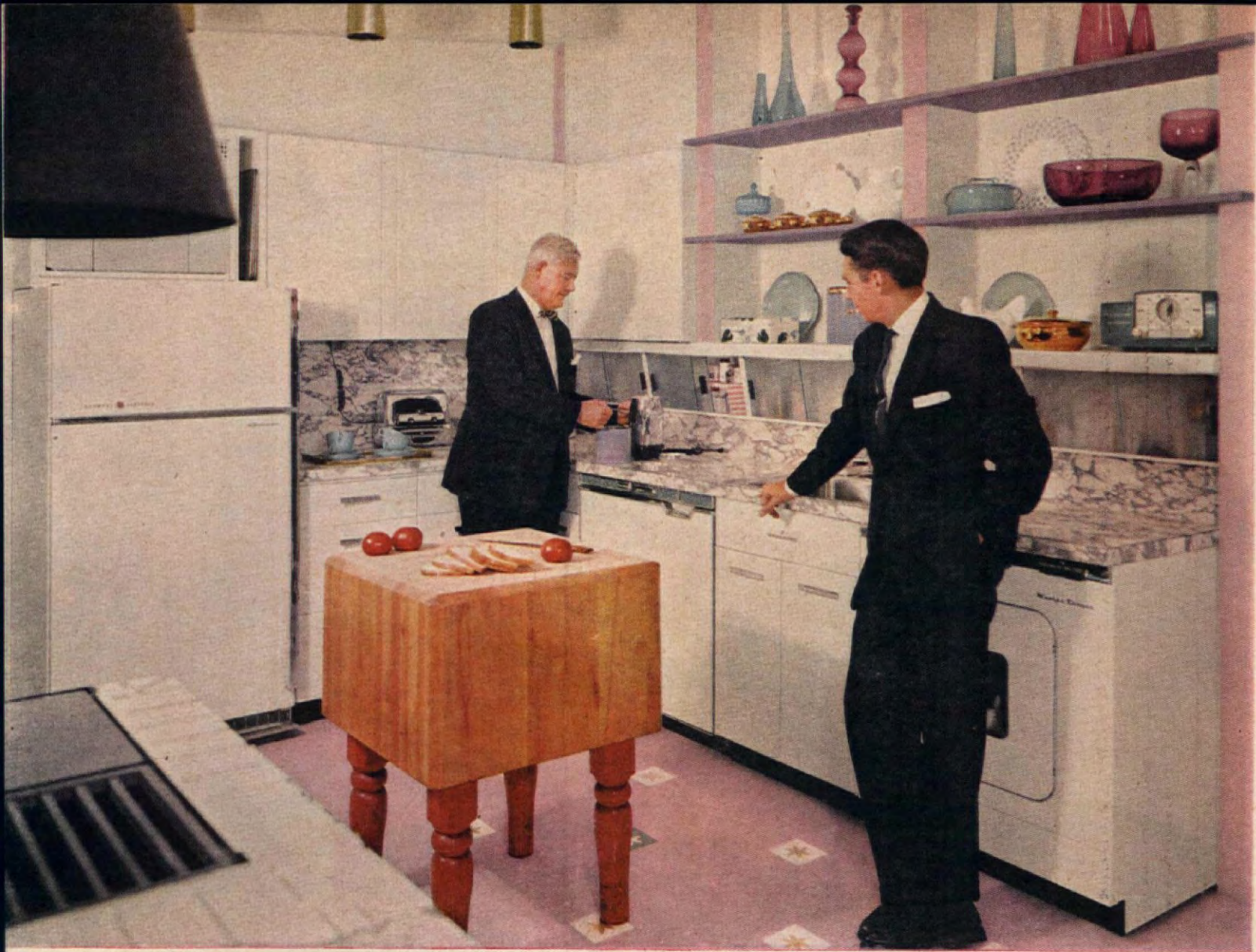
8 *Any wonder we'd rather come on home for late snacks, with all these fast-working appliances?*



10 *I don't see how I ever lived without one.*

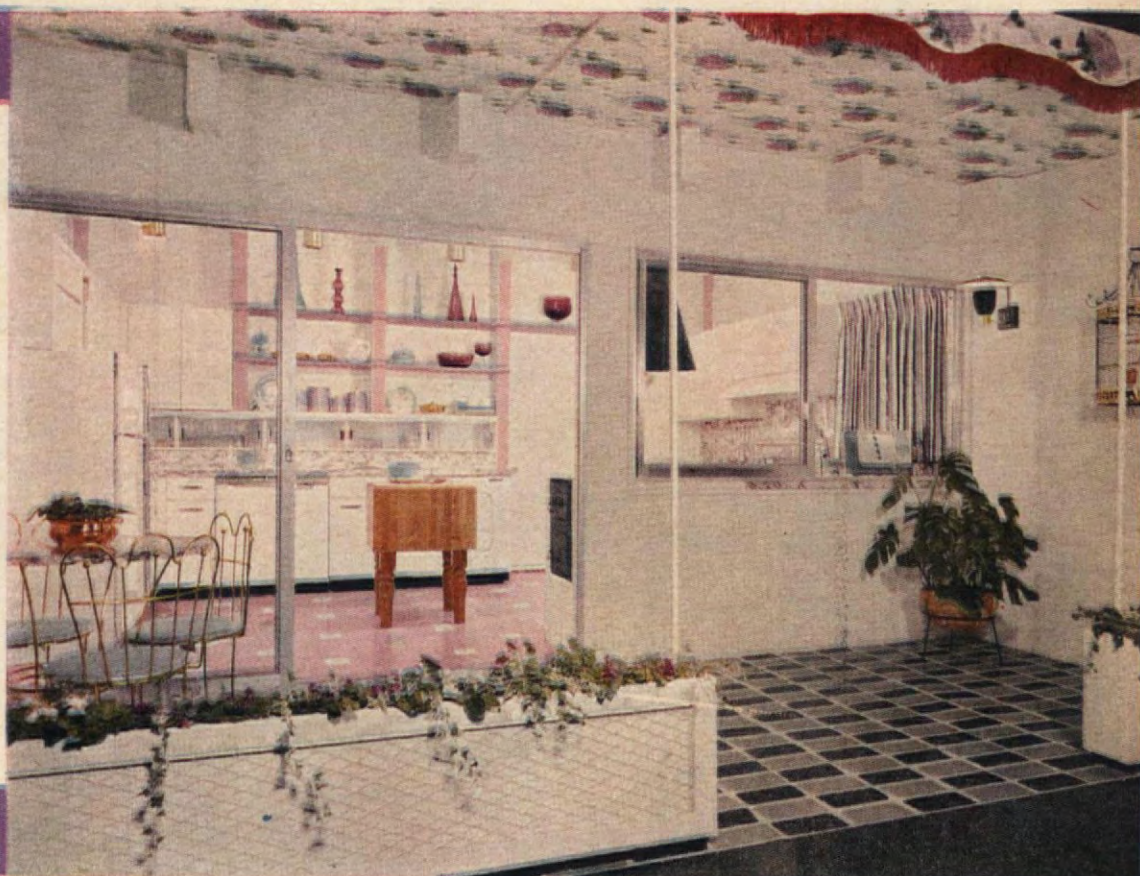
11 *And to think we used to say "back in the kitchen."*

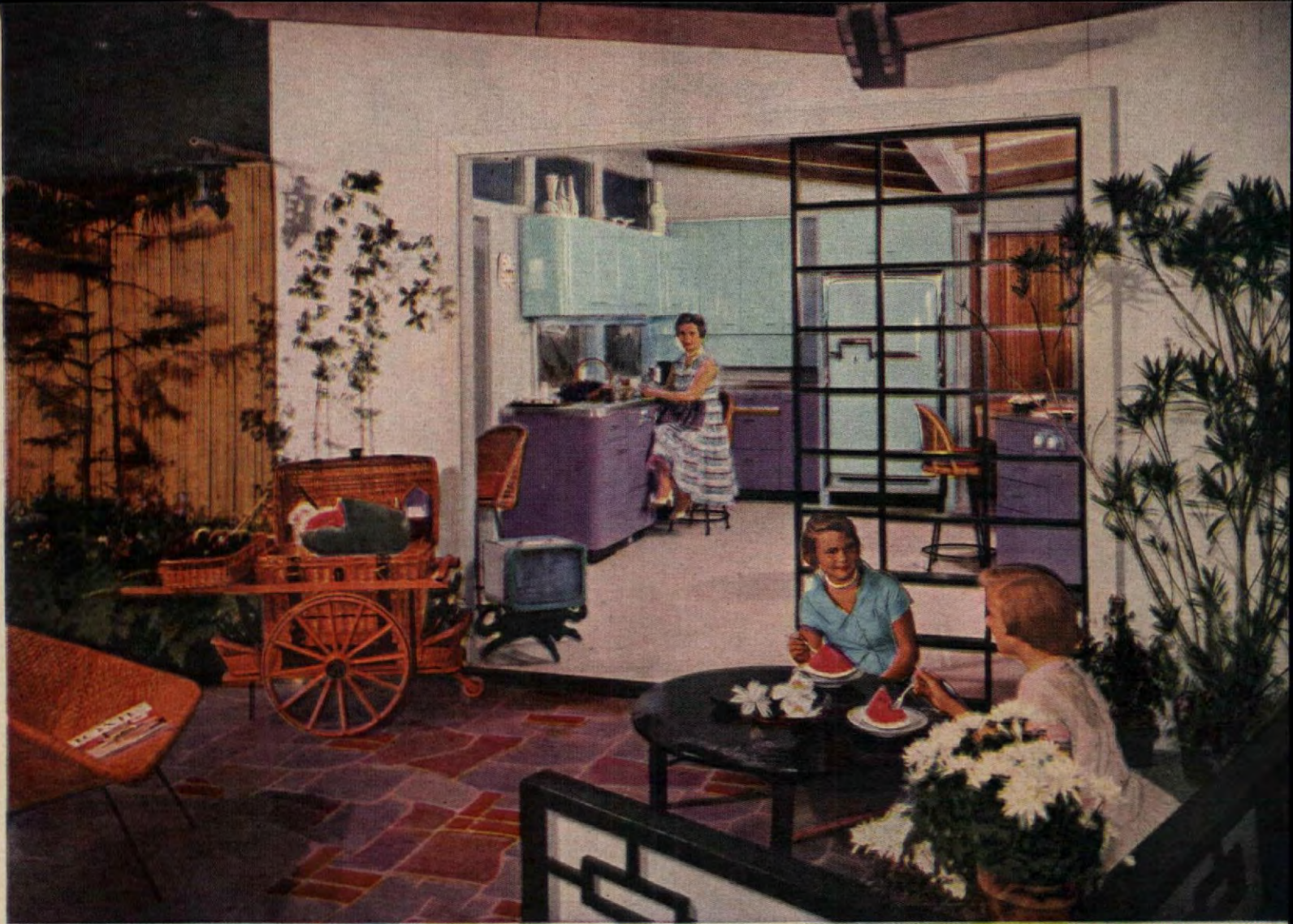




Yes, coffee-making is my department. Used to think I wouldn't be caught dead in a kitchen.

*On page 81
you'll find more
pertinent information
on our young-in-heart
kitchen, find many
helpful ideas for your
own kitchen.*





See "Where Credit Is Due," page 94



Definitely NOT for the Ploddy,



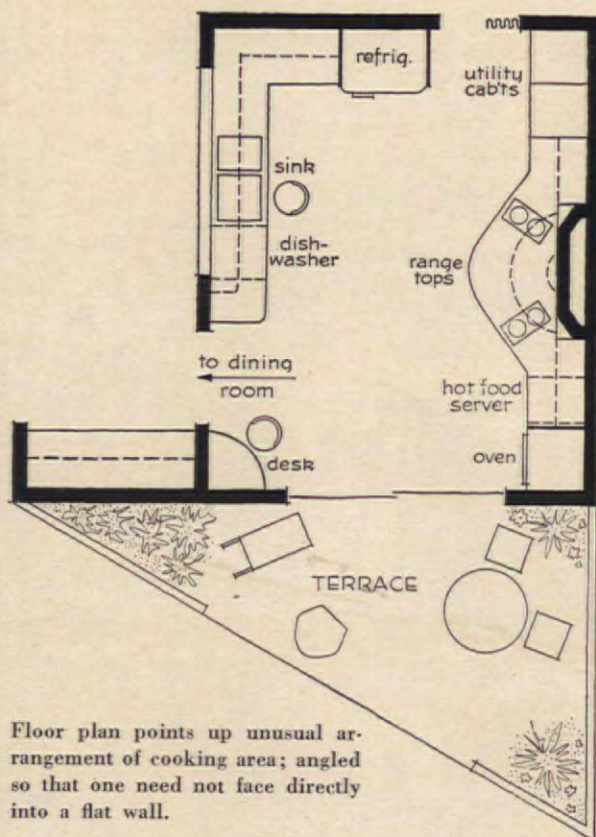
this kitchen! The violet nuances of dusk . . .

accents of blue taken from the celestial sky . . . white from the rice fields,

the beloved pink of Siam . . . satiny lacquer blacks alongside bamboo and rat-

tan . . . it's a kitchen for the sharp, the woman who brings imagination to her kitchen as in all other things in her life.

"Eastern Horizons" we call it—this second kitchen that proves the desirability as well as the versatility of the violet kitchen theme. The last word in American efficiency, yet it is excitingly exotic in its concept. One feels its serenity, a violet mood—yet like all things Oriental it is compounded of many things. On the walls,



Floor plan points up unusual arrangement of cooking area; angled so that one need not face directly into a flat wall.

- St. Charles rich, deep spring violet and sky blue cabinets, daring and admittedly glamorous.
- "Pagoda" Hood over slanting-shape built-in surface burners and beamed "butterfly" ceiling give Far-Eastern illusion.
- Kappa Shell wall behind cooking surface counter of stainless steel.
- Exquisitely executed window treatment back of sink continues color scheme.
- Built-in equipment is practical, no-nonsense-about-it . . . oven-broiler, and surface units; standard refrigerator built into a special cabinet and a drawer-type hot food server.
- Just outside the kitchen—Japanese Garden or Terrace; call it what you will—has table and floor cushions and the feeling of the Orient, despite its comfort.

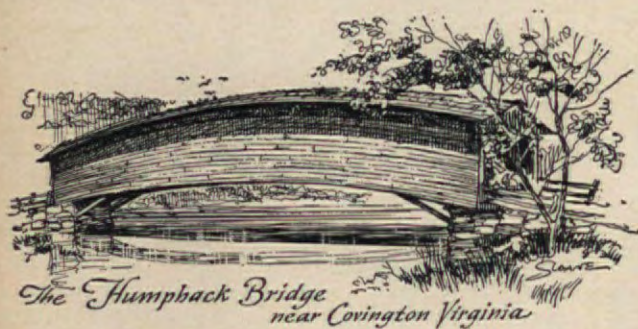


Admiredly decorative storage unit in alcove between kitchen and dining room. Wall cabinets with sliding glass doors, special cabinet below has sliding shallow drawers for table linen storage.



Knee-hole sink, with sit-down rattan, swivel stool. Mixing center conveniently located between sink and refrigerator, displays midway units which provide extra storage space between wall cabinets and counter.

The Old Covered Bridge



Notice the similarity in roof design between the modern bridge house at right and The Humpback Bridge near Covington, Virginia. Many of the construction ideas developed in our covered bridges are used today. The farther north the bridge, the steeper the roof to shed the snows.

Many bridges have interesting portals. Schoolhouse Bridge, Lyndon, Vt., has special pathway that protects pedestrians from wagon and cattle traffic.



Inspires Modern Design

This eight-room home in Ohio is a good example of modern American architecture, no doubt about it. But if you look carefully you'll see that one big part of it comes straight out of our early 19th-century landscape—the "covered bridge" that spans the tiny inlet of the lake.

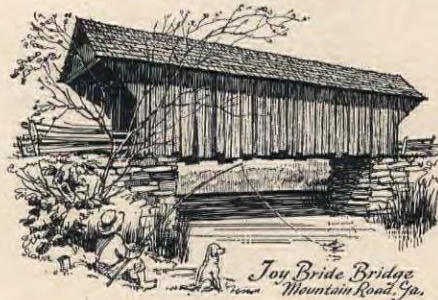
How did such a feature ever show up in the plan for a modern house? Architect Robert A. Little, A.I.A., says that "somewhere in the design, the covered bridge sort of crept in and seemed to belong."

And it is important to note why the bridge "belonged." It belonged not because it lent a "quaint" or Colonial air to the house, but because the original design was basically so sound and sensible that it still could be used 150 years later to help plan a modern home.

Covered bridges were first built in this country about 1800; soon they appeared in almost every state of the union. Many of our early roads followed the banks of rivers and streams, and wherever the road had to cross a stream, there was a likely spot for a covered bridge.

The technique of building covered bridges became quite a science. It attracted many noted engineers and business men to the challenge of building a better bridge. While most of these covered bridges of the 19th century have disappeared from the roads of our country, there are still—surprisingly—quite a few left. What amounted to CONTINUED ON PAGE 93

One of very first advertising billboards in America was the side of the Coca-Cola bridge at Portland, Pennsylvania.



The primary reason for a bridge being covered was to strengthen structure, and at same time to allow interior wood to season.

There's more than one way to make one room act like two. And it's done in the living room with ceilings. One high and vaulted of wood, the other low and flat of plaster. The high one lends a feeling of great unrestricted space; the low one, an aura of intimacy and warmth.



ARRANGEMENTS BY BETTY B. MERRIAM

Charming Companions

The basis of many a beautiful flower arrangement may be a simple figurine, so don't relegate your favorite pieces to the shelf as dust collectors. Use them, instead, with a few blossoms of the season. In early spring you'll have freesias, narcissus, tulips, scillas, grape hyacinths, etc.; in summer there'll be an even wider choice—some of which are pictured here. You'll need but a few flowers to make an unusual arrangement in this fashion, and you'll receive many compliments for your ingenuity and imagination. For flowers and figurines, thoughtfully used, can make charming companions at any season of the year.



Thin bamboo bases hold figure of Japanese fisherman with arrangement of euphorbia and begonia foliage. Notice how little plant material is needed for a very effective arrangement.

Fragile plant material is used to emphasize the delicacy of this white ceramic deer on black base. Plastic foam in bottle cap holds plant material beside the base.





Much too lovely just to sit on a shelf is this white alabaster prancing horse. Small cup pin holder on round black lacquer base supports feverfew and white-striped hosta foliage. Nylon bristles fanned out behind leaves complement alabaster sheen.

Handsome rooster looks very important in arrangement on rough burl. Use small pin holder or plastic foam in can or glass for flowers. Shown here: celosia, red euphorbia, galax, cattails. For dramatic effect, conceal a small candle—be sure there's no inflammable material above it.



If you collect Hummel figurines, you have the beginning of a very lovely arrangement. Place two figures on curved walnut bases. Position where they appear natural and compatible. Choose flowers or foliage that appear appropriate and sympathetic with the chosen figurines.

See "Where Credit Is Due," page 94

What makes the paint blister and peel on the outside walls of a house? In ninety-nine cases out of a hundred you can't blame the paint, nor the way it was applied, nor even the siding. So chances are you won't cure blistering and peeling paint for long just by removing the old paint and repainting. The real villain is *water*—water that gets under the paint film and forces it away from the siding.

Sometimes—because of poor construction—water gets under the paint through cracks; in other cases trouble is caused because the woodwork soaks up water through direct contact with the damp earth or with surrounding masonry. But in the vast majority of cases, the water under the paint is caused by moisture coming from *inside* the house. Where does this water come from and how can you keep it from giving you trouble? Let's move in for a close look.

Most of the air around us (indoors as well as outdoors) contains moisture in the form of invisible water vapor. How much water vapor the air can carry depends on the temperature of the air: the warmer the air, the more water vapor it can carry.

Now, when this moisture-carrying air strikes a cold surface—like a window or a cold outside wall—the air gets cooled down; and since cooler air can't carry so much water vapor, the excess condenses into a liquid—water. Or, if the wall or window is cold enough, the excess water vapor forms frost. The dew on the grass and the frost on the pumpkin are the result of condensation. So is the moisture on the window glass or the drops of water on cold water pipes.

Besides condensing on cold surfaces, water vapor has another habit that can cause you trouble: water vapor always flows *from moist air to dry*. So if the air in your home has more water vapor than the air outside, the vapor will flow *right through the house structure* toward the outside. Does this mean that water vapor can flow through building materials such as wood, plaster, masonry and many types of interior paints? Yes, it can—and *does*! And because water vapor is a *gas*, it can also flow through many kinds of wall and roof insulation unless the insulation is protected by a vapor barrier.

What's all this mean to *you* and your home? Well, let's see.

Assume, for instance, that you live in a home with plastered inside walls, wall insulation, wood sheathing and painted wood siding. During the cold weather when the house is tightly closed, there's more water vapor in the air *inside* the house than in the air *outside*. So the water vapor starts to flow *through your house walls* to reach the drier outside air. It passes right through the plaster and the insulation; and when it strikes the cold sheathing and siding, the excess water vapor condenses into a liquid—water. This water saturates the sheathing and siding. Does it evaporate to the drier outside air? At first it can't, for the paint film on the

siding seals the water in. But what happens eventually is that this water that's trapped under the paint film *forces the paint away from the siding*. That's what causes the blistering and peeling. Obviously, then, the way to keep exterior paint from blistering and peeling is to prevent the wood under it from getting damp. But *how*?

To do it, we have three approaches: 1) reducing the water-vapor content of the air in the house, 2) installing vapor barriers to keep the water vapor from flowing through the walls, and 3) letting water vapor flow out of the house through vents so that it doesn't have to pass through the house structure to get outside. Sometimes one of these remedies will do the trick; in severe cases, you may need to use all three.

1.—REDUCING WATER VAPOR IN HOUSE AIR:

Water vapor gets into the house air in many ways: take a shower and you add $\frac{1}{2}$ of a pound of water to the air; cook for a day on an unvented gas range and you add over 3 pounds of water to the air. Washing clothes, hanging laundry to dry indoors, mopping the floor, ironing—even the gold fish bowl or the potted plants—add water to the air. Damp basements, of course, add water to the house air, and steps should be taken to make the basement as dry as possible.

Gas-burning equipment can add considerable moisture to the house air unless the equipment is

USUALLY IT'S NO

Look inside your house for the clue.

*In most cases you'll find
it's that hidden drop of water tha*

HUBBARD H. COBB



vented into a chimney or flue that's been designed for gas-burning devices. Have your gas company check venting devices and chimneys used for gas-burning equipment to make sure that they meet requirements. The expert in this field can recommend methods to make existing equipment adequate for gas-burning devices.

To prevent the water from showers, cooking and washing from being added to the house air, your best bet is to install exhaust fans in kitchen, bath and laundry. These will pull out the moisture before it can saturate the house air. Even opening windows in these rooms will help. Of course either an exhaust fan or an open window will mean some heat loss; but it's preferable to lose a little heat rather than let too much water vapor get into the house air.

Another way to cut the water content of the house air is to use a dehumidifier. These appliances—which can be either permanent or portable—will remove many gallons of water from the air each day. They operate chemically or on electricity, and are very effective.

2.—VAPOR BARRIERS: While water vapor can flow through many building materials, there are some that it won't flow through. If you use such materials on the inside walls, the water vapor can't get through to the cold sheathing and siding.

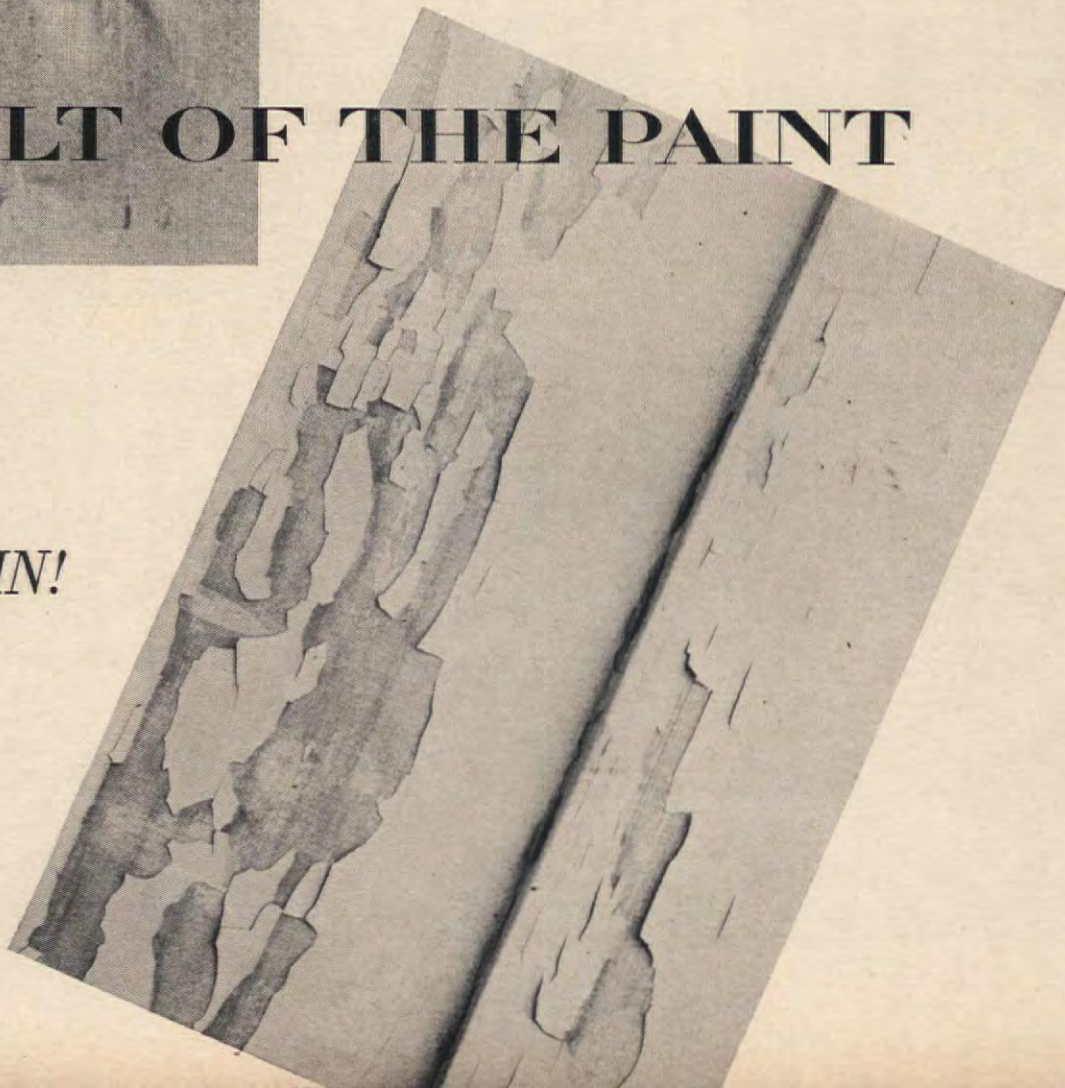
Many kinds of insulation nowadays have a vapor barrier (such as aluminum foil) built right in. But if your house was insulated and the insulation did not come with a vapor barrier, it's possible to create a vapor barrier. You simply coat the inside wall with some product that won't let water vapor through. Enamel paint makes a good vapor barrier: apply *two coats* to the plaster or dry-wall surface. Or aluminum paint under the finish coat of paint is also suitable. So are *two coats* of rubber-base paint.

Regular wallpaper does not make a satisfactory vapor barrier; but

CONTINUED ON PAGE 91

THE FAULT OF THE PAINT

THE REAL VILLAIN!



CREATE YOUR OWN BUSINESS CENTER

Our construction pattern will show you how to build three versions of a desk to fit your space requirement—one that will become a hub for home activities and a convenient place for Dad's paper work

WILLIAM C. EYMAN



Slide-out shelf for typewriter lets you sit at right angles to desk. You can spread out papers on desk top, and "go right to town."

Smooth-sliding typewriter storage drawer is convenient—just below slide-out shelf. Kept under cover, typewriter stays clean.



Small, deep file drawer for reference cards is right near the telephone. You will find reference cards mean easier accurate records than a book.

Large central storage unit of this do-it-yourself desk holds bulky pieces like brief cases, blueprints, drawing pads and boards, and scrapbooks.



The business of running a home is fast becoming just that—a business. Like any business man, you, the homemaker, now find yourself deeply involved in budget planning, business as well as personal correspondence, income tax records, insurance records, investment accounts, accounts payable and receivable, detail work and records for your community association, church and charity drives—all of which involve a good deal of paper work.

Any "homework" is less of a chore if everything you need for it is in one place, efficiently stored and immediately available. It makes good sense to set aside some corner of your home as a "business center." You'll find that it pays dividends—daily dividends in convenience, and cash dividends at income-tax time.

Here is a design for a "business center" that is sure to fill your requirements, no matter how modest or extensive they may be. It consists of five basic storage units. **You can build any of these units with our Construction Pattern 2113—\$1.00.** You simply build the units you need for an efficient, attractive home office.

At the least, with only two units, you will have a desk with four generous drawers, typewriter storage, typing shelf, and a king-sized file. Build all five units and you have the equivalent of a large executive desk, a three-drawer filing cabinet, typewriter and adding machine storage, typing shelf, four extra-long card files, a deep storage bin, bookshelf and storage cabinet. And all this can be constructed in from 55" to 80" of wall space!

General Construction: Each floor unit consists basically of two solid side panels joined together by simple, butt-jointed top and bottom frames. Drawer divider strips and drawer guide rails are glued and nailed directly to the side panels. Drawers are all of the same basic design and many have exactly the same measurements. Only two dado widths and depths are used throughout. The base units are topped by a hollow-core door cut to the length needed for the number of base units used.

SEE PATTERN ORDER FORM ON PAGE 94



ic model (above) may be just what you need. It has two sections: a 3-drawer on one side; and on the other side, typewriter shelf and drawer over another drawer. Central drawer separates two sides. For bigger office (right) there's other 2-drawer file unit. And for complete "home office" (below), you have an r-the-desk unit as well as all of the special units shown on the opposite page.

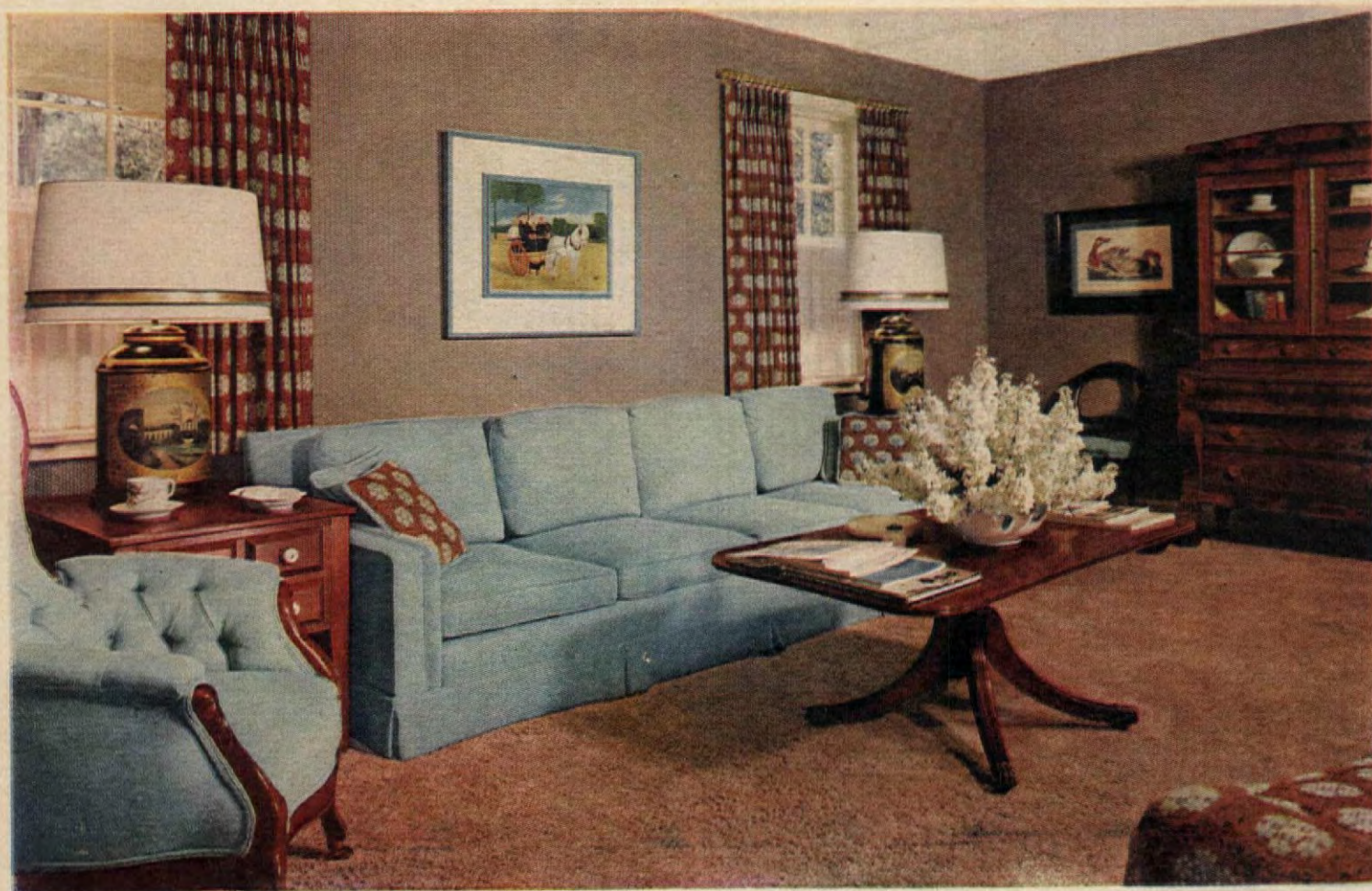


TRADITION stripped down so

MARTHA DARBYSHIRE



LAST MONTH we showed you the colorful garden and picturesque exterior of the Louis de Haven Shaws' Palos Verdes home. We felt we had found a flawless home of Early American tradition, adjusted to today's living. We trust our outdoor tour of the Shaw home gave you much pleasure. This month, we are happy to be able to give you a room-by-room tour of the house itself—a home that perpetuates the best in our American tradition but is not skittish about change and progress.



Every home should be the total view of the family who lives in it. This one is. There is not a ruffle in the house, absolutely no clutter, no knick-knacks anywhere. The furnishings are traditional, but there's a difference. The difference between softness and fussiness, a home full of understandable homilies like comfort, warmth and character, but nowhere is there evidence of a grim resolve to stick to old customs for old custom's sake. Mr. Shaw disarms purists by his adroitness in achieving modern comfort with grace, his ability to edit down hackneyed memorabilia so that they glow with freshness, his gift for using color positively but not brashly. In his own home tradition gets a clean shave, looks years young.

Traditional, sunny side up—that's the best description of the Shaws' living room, a room that is the antithesis of the once fussy, dressy, chilling "best room" look. Strained light pours in from the glass walls at each side of the fireplace. Mrs. Shaw likes turquoise

and wears it, so the living room is color—and primarily to her color taste. Wing chairs are upholstered in a combination of the turquoise linen used on sofa and the chintz curtain print in brown, black and turquoise. Wallpaper that matches curtain print coordinates entry hall and sitting areas. Turquoise used again in linen mats for Rousseau and old Dutch duck prints. Astringent ironstone accessories, white woodwork, and white flowers give a panther-leap to the quietness of two brown walls. Another point you'll notice in the living room and in every room: Mr. Shaw mixes woods and period pieces of furniture with engaging disregard, yet all get along like kissin' cousins. In the living room, he's combined with the mahogany Empire secretary, Victorian rosewood and 18th Century mahogany pieces as well as simple walnut sofa end tables. In the hall, he has put together old pine apothecary chest, bleached walnut barometer, rosewood chairs, and cherry dropleaf table with antiqued blue painted mirror above it.

that the truth shows

Gerard R. Colcord A.I.A. ARCHITECT

Louis DeHaven Shaw A.I.D. INTERIOR DECORATOR







*From the covered terrace we peer through the dining bay
into a warm and pleasant family room.*

On the small side, it's for knockabout daily use

Here, Mr. Shaw somehow manages a pretty deliberate traditional feeling without giving the impression that the place is a period stage-set. Even the sturdy fireplace with its hand wrought heavy beam (it's made of cement, colored brown, to simulate wood) is far from having the smug appearance of being shown within quotation marks. Used brick of floor has been cleaned with muriatic acid and waxed. Citron, beige and red are background colors for pumpkin pine and old brass. Kitchen closes off with half doors that fold back at each side. And in this room, of course, the TV set.

At right, window at head of stairs is fitted with glass shelves, displays a collection of old colored-glass sugar shakers over lyre-pedestaled sewing table. Old cranberry glass shades on brass ceiling fixture.

Upstairs now, shall we turn left to view the master bedroom, or right to Mrs. Shaw's mother's bedroom (Mrs. Herbert Standing)? We'll do both, see how Mr. Shaw, in his own bedroom, manages a brand of *new* traditional which is all grace and ease, and good anywhere under the moon.





All five Shaw children were born in this solid mahogany heirloom . . . Whole concept of master bedroom is thorough-going change from usual hooked-rug, spinning wheel and cradle deal.



Flowers, myriads of them, in Mrs. Standing's room—on the walls, the ceiling, at the windows, everywhere—a bright heady blur of color against crisp white.

Color scheme of master suite you've probably never seen down any stroll in memory lane. It's pinker than red and redder than pink . . . glowing against white-as-a-daisy carpeting and panelled walls; it fairly crackles.



*Raised hearth follows contour of black iron and brass fender
which came to Shaw family years ago from Oliver Wendell Holmes' Boston home*



21 times for good hot soup

—and 21 *Campbell's Soups* to choose from!

Quick! Nutritious! Delicious!



FIRESIDE SOUP

Barbecuing indoors tonight? Serve smooth Campbell's **Green Pea Soup** in big mugs.



SOUP-PLATE SNACK

While you watch TV, have a tray with cup or bowl of Campbell's **Clam Chowder**, crackers 'n' cheese.



LUNCH-BOX SOUP

Packed with lunch: something special in a vacuum bottle . . . hot Campbell's **Tomato Soup**!



NEIGHBORLY SOUP

When friends drop in, fill up pretty teacup friendly soup . . . Campbell's **Chicken**



SOUP FOR BRUNCH

Choose the Creole charm of **Chicken Gumbo Soup** . . . chicken and vegetables, delicately seasoned.



MIDMORNING SOUP

Take a Soup Break — have a pickup with hot, bracing **Beef Broth** (Bouillon)! Tides you over till lunch!



SOUP FOR SUPPER

All-vegetable meal in a bowl! **Vegetarian V** brings 15 garden-best vegetables to the table.



EARLY-BIRD SOUP

Morning eye opener — tangy Campbell's **Consommé**, Continental style. Warms! Tastes wonderful!



AFTER-SCHOOL SOUP

For the kids — have hot Campbell's **Beef Noodle Soup** waiting. Pep-up snack that won't spoil supper appetites!



4 O'CLOCK SOUP STOP

Make it a healthy, happy custom! An after-of **Cream of Celery** — and crackers to nibble.



AFTER-THE-GAME SOUP

Easy way to snack and relax — have a bracing Campbell's **Scotch Broth**. Hearty, good fare.



SOUP THROUGH THE MEAL

Here's the easy way to enjoy a variety of nutritious garden vegetables — a mug of **Vegetable Soup**.



SOUP TO START THE MEAL

Try Melba toast and a spoon of Cheddar Cheese on rich, brown **Onion Soup** . . . a French-style treat!



SOUP FOR LUNCH

Lunch with **Pepper Pot Soup**! Quick to fix and spirited flavor and wholesome nutrition.



SOUP TRAY BEFORE DINNER

While dinner's cooking, have a soup tray in the living room! Serve **Cream of Asparagus** in mugs.



BUFFET-SUPPER SOUP

A great serve-yourself dish . . . **Beef Soup** in a handsome tureen! Make it a Sunday-night specialty.



HOMESCHOOL SOUP

Problems to tax returns . . . any homeschooled youngster with **Vegetable Beef Soup**.



SOUP FOR BREAKFAST

New idea at the breakfast table . . . a hot and sparkling soup to start — Campbell's **Chicken with Rice**!



PANTRY RAIDERS' SOUP

From shelf to stove to bowl, only 4 minutes. Campbell's old-fashioned **Bean with Bacon Soup**—a favorite.



AFTER-THE-PARTY SOUP

Get on back to my house" — for scrambled Campbell's **Cream of Mushroom Soup**.



OFF-TO-SLEEP SOUP

A good, warm drink before bed — that sweet dream of a soup — **Cream of Chicken** made the home-kitchen way.



SOUPS SUPPLY BASIC NUTRITIONAL NEEDS:
Vitamins, Minerals and Liquids—for general well-being.
Proteins—for upkeep and growth. Carbohydrates—for energy.

Once a day . . . every day . . . SOUP!



*This coffee tells you
it's fresher*

It greets you with a louder *whoosh* and the livelier aroma that forecasts fresher, fuller-flavored coffee in each satisfying cup. Why? Because Chase & Sanborn Coffee is the *only* leading brand that's *pressure* packed. And

pressure packing preserves coffee freshness and flavor better than any vacuum can or bag.

Chase & Sanborn Coffees are served by more fine hotels and restaurants throughout America than any other brand.

Chase & Sanborn
Fresher because it's pressure packed

Enjoy Chase & Sanborn's
fuller coffee flavor in the
NEW FULL-BODIED INSTANT
Instant Chase & Sanborn



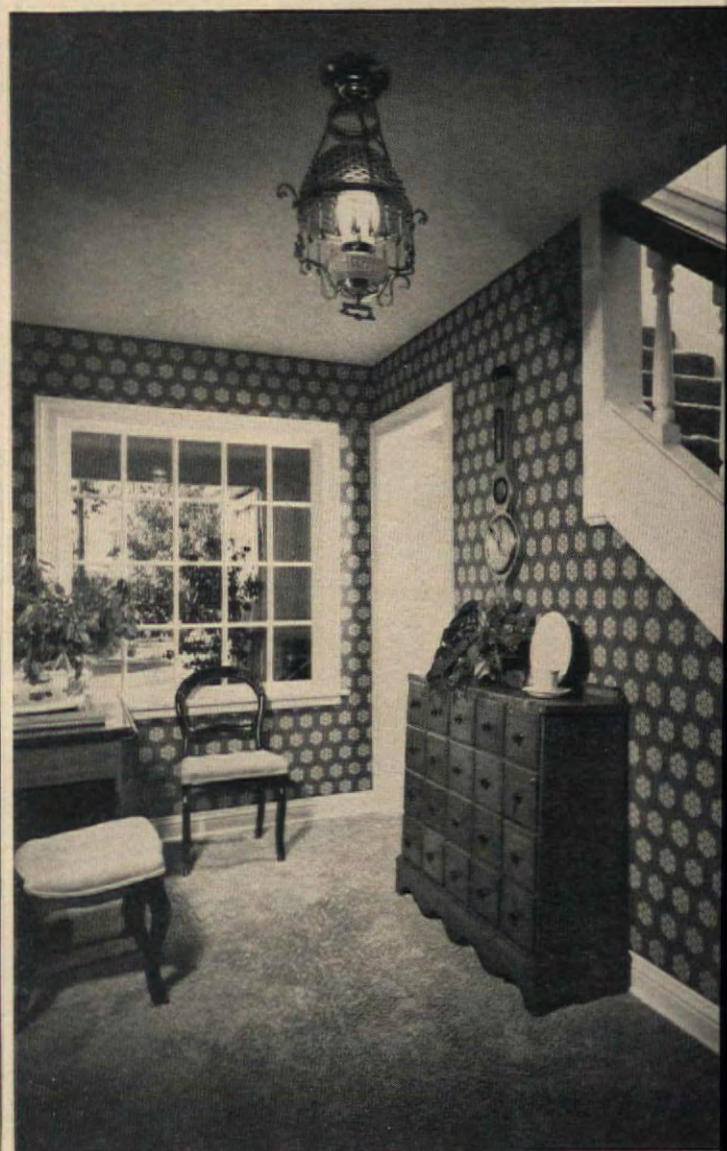
YES, THAT'S TOM EWELL... SEE HIM IN MGM'S "THE GREAT AMERICAN PASTIME."

Tradition Stripped Down

(Begins on page 54)



Detail of the beautiful heirloom bed, clever bolster that holds clue to daytime pillow storage.



Mr. Shaw admonishes "Keep it simple, Keep it uncluttered" and practices it—beginning at his own front door.



Just plain wonderful! It's rich! It's fudgy! It's chocolatey! All you add is water to get smooth, home-recipe frosting every time!



"4 ways to try our brand new CHOCOLATE FUDGE FROSTING MIX!"

—it's "lickin' good" and guaranteed perfect*!"

says Betty Crocker of General Mills

*** PERFECT!**

Yes, all our Betty Crocker Mixes—Cake, Frosting, Brownie, Date Bar, Pie Crust, Answer Cake—are guaranteed to come out perfect, or send the box top to Betty Crocker, Box 200, Minneapolis, Minn., and General Mills will send your money back!

With grated orange rind! Stir up our new Betty Crocker Chocolate Fudge Frosting Mix—then blend in the grated rind from one whole orange. It's a tangy new idea! Serve it swirled on Betty Crocker Chocolate Devils Food Cake!



With crushed peppermint! Fold a peppermint stick in a napkin or towel and crush fine—then mix crushed bits into prepared Chocolate Fudge Frosting Mix. Spread on Betty Crocker Yellow Cake and be ready for compliments.



With coffee for mocha flavor! Easy! Just add 1 tablespoon instant coffee to our Betty Crocker Chocolate Fudge Frosting Mix—before you add boiling water. Then stir up and serve on Betty Crocker White Cake for an added treat!





Good



LE DINER DES CONNAISSEURS



Le Consommé Celestine
 Medaillon de Langouste Admiral
 Supreme de Poularde au
 Champagne
 Salade
 Savarin Flambé Montmorency
 Demi-Tasse



Owner Marjory Hendricks confers with Chef de Cuisine, Antoine.

There must be many people who *read* cookbooks, not just use them—but I know only two, beside myself, who reach for a cookbook instead of a whodunit. One is John Scott Trotter, the other Marjory Hendricks. However, unlike John and myself, prone to allow our excitement lead to experimentation and the divine results lead to ruination of the form divine, Marjory Hendricks' love of cookbooks led to something far more profitable—the beautiful restaurant known as Normandy Farm and later, to a second almost as famous—Water Gate Inn in Washington, D.C.

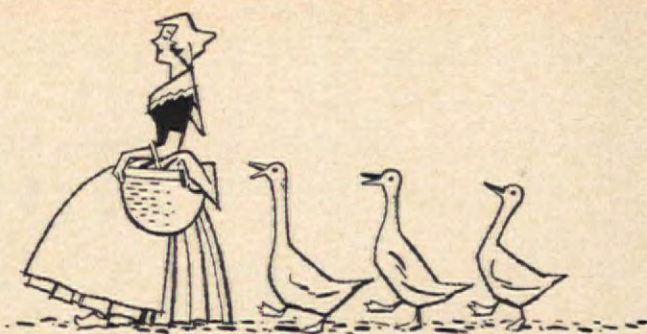
It was on a trip West that she took, as reading matter, some cookbooks and an idea began to perk. On her return, she would be faced with finding a source of income for herself and her son . . . why not open a fine country restaurant—the delightful sort one finds throughout France but so seldom in our country. Washington, D.C. could certainly support one, surrounded as it is by hunt country, Annapolis, famed historical shrines . . . small wonder then that Normandy Farm soon became an institution in Washington social life and has retained the affection of its sophisticated clientele. Authentically French Provincial, it is furnished with antiques that the Hendricks sisters (her sister Genevieve is a well-known interior decorator) have collected in their many trips to France. Set down in the midst of gently rolling Maryland country, there is, indoors, something to arrest the eye wherever one's glance falls. Wings have been added, in all directions, to take care of the crowds who flock there for gourmet food in such delightful surroundings. Miss Hen-



In almost any direction one's eye wanders there is an authentic, old-country fireplace . . . five of them all told and all of them fascinating.



Victuals



JEAN AUSTIN

from NORMANDY FARM

dricks no longer does the cooking herself, naturally—but she does point with pride to the little corner in the now-enormous kitchen that used to be the whole kitchen when she and one helper did everything themselves. The menu given here was personally chosen by Miss Hendricks and served to me while dining at Normandy Farm as her guest. All recipes were prepared and photographed in the kitchen of Normandy Farm under the eagle eye of Chef de Cuisine Antoine. And, coming soon, some more delicious but quite different recipes courtesy of Miss Hendricks. These, from Water Gate Inn, the second restaurant that her cookbook-hobby built. Water Gate is as colorfully and authentically Pennsylvania Dutch as Normandy Farm is French Provincial.

RECIPES ON
PAGES 69, 70



• savarin flambé montmorency

1 pkg. of yeast
1/3 cup lukewarm water
1 3/4 cups flour
1/4 cup sugar

Pinch of salt
4 eggs
3 yolks
1/2 cup butter, melted

• In a bowl, dilute yeast in the water and add one fourth of the flour. Sprinkle with some flour and let rise in warm temperature until double in volume (about 35 minutes). Punch down and beat in eggs, yolks one by one and remaining flour. Beat 10 minutes. Add slowly the melted butter, sugar and salt.

Butter ring-shaped savarin molds and fill half full with Savarin batter and let rise again until rings are nearly full (about 30 minutes). Bake in 400°F oven for 15 minutes. Remove from molds and let soak in a light hot syrup. Place on metal platter and fill with fresh black pitted cherries (or canned black cherries well drained). Serve hot and flame with brandy. Makes 12-14 ring molds.
(Syrup: Boil 2 cups sugar with 2 cups water for 5 minutes.)

RECIPE FROM NORMANDY FARM RESTAURANT



Take a can of



LEMON CREAM PIE made from a can of frozen lemonade and a package of prepared pudding is an exciting shortcut to delicious eating. And we tell you additional ways to use this thirst-quenching beverage in your menu. It is delicious as a sauce over ice cream or sherbet . . . and lemon mint jelly is a superb taste treat.



TANGERINE SHERBET is smooth and rich. It's good as a dessert, or with meat. Goes together like a charm, too. Flavor a butter frosting with tangerine juice; and try it for syrup for waffles.



GRAPE CHIFFON PIE. What better combination than a crunchy pie crust with a fluffy, light and pretty filling like this? It's delightful. You'll want to try our delicious Grape Sauce on duck the next time you serve that fowl. And try the juice parfaited with tapioca.

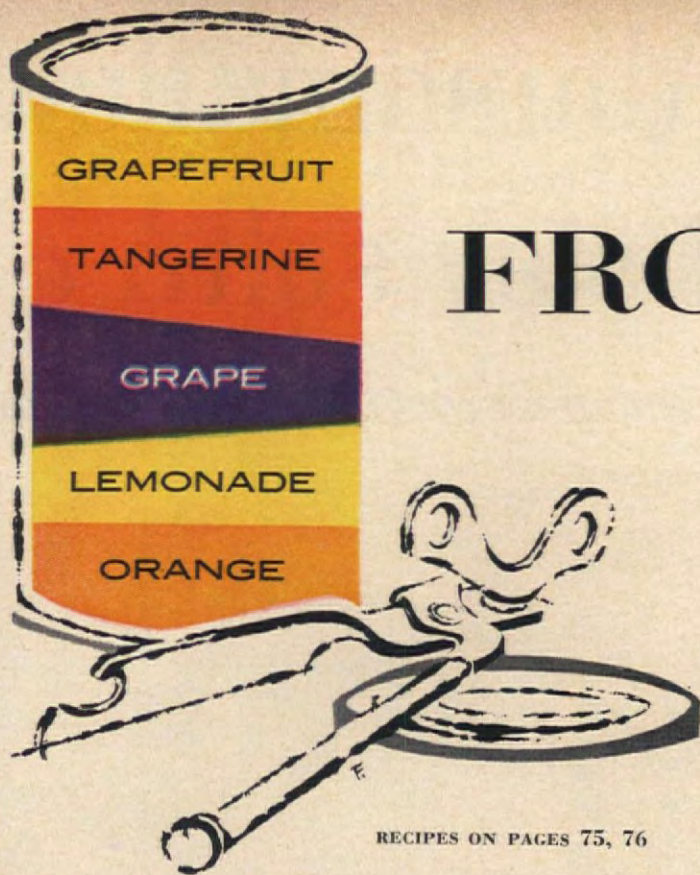


ORANGE STICKY BUNS are just right to make your Sunday breakfast like no other in the week! Frozen orange juice also takes to ice cream and desserts like any seven-year-old does. Use it mushy as a sauce for ice cream, custard, mixed fruits or other desserts. Or marble it through ice cream or sherbet. *You don't always have to stick to the flavor we suggest.*



FROZEN JUICICLES are a freezer item you can always have on hand. With all the fruit flavors, the kids will love the variety. Start with grapefruit juice, and also use it as the base for a fruit punch. Still another good use for grapefruit juice: the liquid in a molded salad. *Instructions for making juicicles on page 76.*





RECIPES ON PAGES 75, 76

You could tell me that most cans of frozen fruit juice sold in the United States were headed for drinking, and I would believe it. But it fascinates me to try to prove to the world that it "ain't necessarily so" . . . or at least *couldn't* be so. I'm almost certain the statistics favor the usual drinking of the juice. I see enough proof. Traveling around the country, as we editors do, you have only to observe many, many Americans ordering some kind of fruit juice in dining cars, cafeterias and restaurants. And you can be sure most families are sitting down to home breakfasts that include fruit juice. All well and good. But if you haven't also used these juices as recipe ingredients you're depriving yourselves of a great, convenient treat. Those cans of fruit juice in the freezing compartment of your refrigerator can be transformed, with our recipes and suggestions, into delectably different dishes. And if you're caught short with a recipe that calls for fresh fruit, this is your answer.

FROZEN JUICE



Next time you open a can of frozen fruit juice, don't just mix and drink in the usual fashion, good though it is that way. Instead, use it as the backbone of one of these exciting new recipes. Your family will be in for a rare treat; you'll get the compliments!

Kraft Recipe-Size Marshmallow -the only kind that stay soft!

You don't have to cut 'em up for cooking, salads and des



TINY—A TABLESPOON HOLDS 15

Marshmallow Floating Island

Scald 2 cups of milk. Combine 3 slightly beaten eggs, $\frac{1}{2}$ cup sugar, dash of salt and a small amount of the milk. Add to the remaining milk in the top of a double boiler. Cook over hot, not boiling, water, stirring constantly, until the mixture coats a metal spoon. Remove the custard immediately from the hot water, and add $\frac{1}{2}$ teaspoon of vanilla. Cool quickly. Fold in 1 cup Kraft Miniature Marshmallows, and serve. Kraft Miniatures make so many treats easy!

Marshmallow Pineapple-Lime Mold

Dissolve 1 package lime gelatin dessert in 1 cup hot water. Drain the juice from 1 cup canned crushed pineapple and add water to make 1 cup of liquid. Add this liquid and 1 tablespoon lemon juice to the gelatin mixture. Chill until almost firm. Fold in the crushed pineapple and 2 cups of Kraft Miniature Marshmallows. Pour into a 1-quart mold. Chill until firm. Unmold onto a serving plate covered with lettuce. Serve with Kraft Mayonnaise or Miracle Whip Salad Dressing.



Golden Toppers

Place 6 canned peach halves lightly greased baking dish. Sprinkle them with $\frac{1}{2}$ cup shredded coconut. Combine $\frac{3}{4}$ cup sugar and $\frac{1}{2}$ cup orange juice, pour around the peach halves. Place 8 Kraft Miniature Marshmallows in the center of each. Bake in a preheated oven, 350°, for 15 minutes. Be sure to use Kraft Miniatures for golden toppers—they're the only marshmallows made by the exclusive new process so they stay soft and

American Home Recipes

(Good Victuals, pictured in color on page 64)
(Family Food, pictured in color on page 72)



AMERICAN HOME Magazine offers cellophane envelopes for protecting recipes in your card file. They come in a standard 3 x 5 inch size and are open at both ends so that recipes may be easily inserted. You can order them in lots of 100 for \$1 from:

THE AMERICAN HOME, Dept. J-55
American Home Building, Forest Hills, N. Y.

• mix-quick cake

- 2 pkg. chocolate pudding mix
- 1 cup flour
- 1/2 tsp. salt
- 1/2 tsp. baking soda
- 1 1/2 tsp. baking powder

• Combine dry ingredients in a bowl. Add cream and milk and beat until smooth. Pour into a greased 8" square pan. Sprinkle nuts on top (they will settle throughout the cake). Bake in a 375° F. oven about 30 min. Cool and serve with whipped cream or ice cream.

Serves: 6 **225 cal. per serving**
SUBMITTED BY MRS. ROSE ALBERTA BAIRPAUGH

Source of Vitamins A, B

Tested in THE AMERICAN HOME KITCHENS
Note: For two large 9-inch round layers, double the recipe. Bake as above.



de langouste admiral

• stumble-on cabbage

- 3 cups shredded red cabbage
- 1/4 cup vinegar
- Boiling water
- 1/2 cup chestnuts
- 1 tbs. brown sugar
- 1/4 cup currants
- 1/2 cup sliced tart apple

• Place cabbage in bowl with vinegar, cover with boiling water and let stand for 10 min. Simmer chestnuts, sugar, currants and apples in 1/2 cup water and apple juice for 10 min. Cook cabbage in butter with seasonings in a skillet about 10 min. Stir in flour and chestnut mixture. Mix well and serve.

Serves: 4 **250 cal. per serving**
SUBMITTED BY LUDWIG HEYMANN

Source of Vitamins A, B, C

Tested in THE AMERICAN HOME KITCHENS
Note: Chestnuts are available fresh or canned.

• consommé celestine

- To a rich consommé add a fine julienne of unsalted thin French pancakes, a pinch of chopped parsley and at the last moment a tablespoon of good sherry wine in each serving.

RECIPE FROM NORMANDY FARM RESTAURANT



• grilled turkeycakes

- 1 cup flour
- 2 tsp. baking powder
- 1/2 tsp. salt
- 1/4 tsp. nutmeg
- 1/8 tsp. thyme

• Sift all dry ingredients together. Stir in remaining ingredients. Bake on a moderately hot (350° F.) greased griddle.

Serves: 5 **165 cal. per serving**
SUBMITTED BY MRS. MILTON F. RUSSELL

Source of Vitamins A, B

Tested in THE AMERICAN HOME KITCHENS
Note: 1 cup of thin cream of chicken soup or milk may be used instead of gravy.

• supreme de poularde au champagne



American Home Recipes

(Good Victuals, pictured in color on page 64)
(Family Food, pictured in color on page 72)



TOPPING TIP

When you find you've whipped more cream than you can use at one time, don't throw away what's left over. Instead, freeze it in dabs. Once the dabs of whipped cream harden, you can put them in a plastic bag, store in your freezer, and have them available for garnishes at a moment's notice. No cream is wasted.

• supreme de poularde au champagne

• Sauté in butter the required amount of boneless chicken breasts previously rolled in flour. When done, remove and keep hot. Now, pour in the pan 1 ounce French brandy per person and ignite. Add $\frac{1}{2}$ cup of Velouté Sauce per serving and let boil for 2 minutes. Strain through a very fine strainer lined with cheesecloth. Place each breast on oval-shaped bread croutons (French bread sliced $\frac{1}{2}$ " thick and fried in butter). Pour sauce over the supremes and place on each a thin slice of black truffle. Serve with wild rice.

SAUCE VELOUTÉ (8 servings)

• Melt $\frac{1}{2}$ cup butter in sauce pan. Stir in a scant cup of flour and let cook slowly a few minutes. Gradually add 4 cups chicken stock stirring constantly until it comes to a boil. Cook 15 minutes in double boiler to cook the flour thoroughly.

RECIPE FROM NORMANDY FARM RESTAURANT

• rich consommé

2 lb. shin of beef
 $1\frac{1}{2}$ lb. veal
Marrow bone and knuckle of veal and beef about 4 lb. bones.

Small chicken
3 pair of chicken feet

• Wash bones and meat. Place bones and scalded and skinned chicken feet in a large kettle. Cut the meat in 1" cubes, divide in 2 portions; add one portion to the kettle. Brown the remaining portion of meat in frying pan; add browned meat and rinsings of the frying pan to the kettle. Add 6 qts. water and bring gently to a boil skimming the scum as it rises. When clear add 1 large bayleaf, 8 peppercorns, 2 tbs. salt. Cover and cook slowly for 3 hours.

Then add:

3 carrots peeled, 2 leeks or one onion, 4 stalks of celery, 8 branches of parsley and one large tomato chopped. Continue slow cooking another 2 hours. Strain through fine strainer. When consommé is cold, lift off the fat and clear. Heat stock enough to liquefy. Allow 1 egg white slightly beaten and the crushed egg shell to each quart of liquid. Stir constantly until it boils. Boil vigorously for 5 min. Remove from heat. Pour $\frac{1}{2}$ cup cold water over the hot stock and leave in room-temperature to settle. Strain through several thicknesses of cheesecloth placed over a sieve.

RECIPE FROM NORMANDY FARM RESTAURANT

• medaillon de langouste admiral

• For 4 people, cook $1\frac{1}{2}$ lb. of Rock lobster tails. Remove the shell and let cool. Cut in $\frac{1}{2}$ " slices.
Arrange on Boston lettuce leaves with sliced tomatoes, ripe olives, hard cooked eggs, pimiento, anchovies, radishes, avocado, sprigs of parsley. Serve ice cold with mayonnaise or French dressing.

RECIPE FROM NORMANDY FARM RESTAURANT

• stumble-on cabbage



• mix-quick cake





**What chance has a pajama party
when pillows and comforters
are filled 100% with DACRON**

REG. U. S. PAT. OFF.

Pajama parties are sleep parties now! "Dacron"* makes pillows and comforters soft, so fluffy, so inviting—even these chattering debs have fallen fast asleep. And who wouldn't! "Dacron" polyester fiberfill offers heavenly comfort no one can resist.

Just like thousands of others, you'll love pillows and comforters filled 100% with Du Pont "Dacron". You'll love the gentle resilience, lint-free, colorless, non-allergenic and mat-resistant qualities "Dacron" brings to pillows and cuddly-soft comforters.

Visit your favorite store soon and see beautiful pillows and comforters filled with "Dacron" in matching designs—delicate florals, smart prints. Make sure the "Dacron" label appears on the sleep items you buy. It's your assurance of pure 100% "Dacron"—the finest of the stuffing materials.

5. If you make pillows, comforters or quilts at home, use batting of "Dacron"

BETTER THINGS FOR BETTER LIVING

... THROUGH CHEMISTRY



*"Dacron" is Du Pont's registered trademark for its polyester fiber. Du Pont makes fibers, does not make the pillows or comforters shown here



This is the label you should look for before buying. It's furnished by E. I. du Pont de Nemours & Co. (Inc.), to be used only on items filled 100% with "Dacron" and which meet Du Pont's weight standards.

DU PONT FIBERS OPEN YOUR HOME TO MODERN LIVING

Family Food for

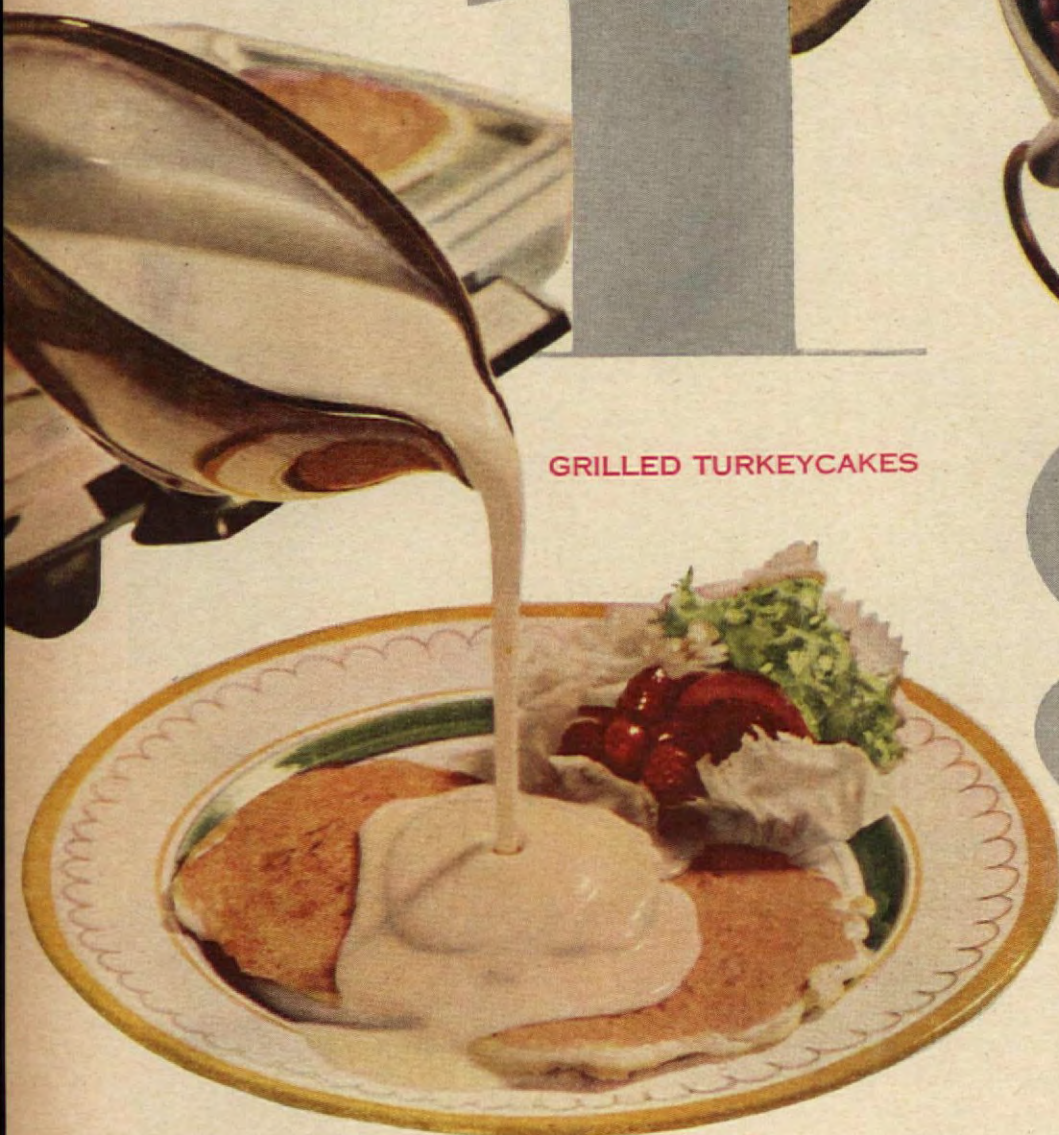
1

GRILLED TURKEYCAKES



9

STUMBLE-ON CABBAGE



Made a Resolution for the New

We have. Our resolution is to serve our families one new dish every week . . . a dish they've never eaten before. Just imagine! By the end of the year, we will have added 52 new recipes to our files. We'd love to have you join us in our resolution, and drop us a line now and then about your culinary creations. Here are four different recipes that we have originated, with the pride of inventors, for your first four weeks of this new year.

It was fun, and each new recipe came about in a natural way. The GRILLED TURKEYCAKES, for instance are the result of our great urge to find a satisfying change from the customary hash-and-more-hash after the holidays. PEANUT-BUTTER SOUP, croutoned with salted nuts, came from the Southern member of our staff. Our cabbage-loving gal stumbled on chestnut vander, so she bought a bag of nuts and, adding some currants, developed what we have named STUMBLE-ON CABBAGE. One other recipe: our MIX-QUICK CAKE, made from a package of chocolate pudding!



MIX-QUICK CAKE



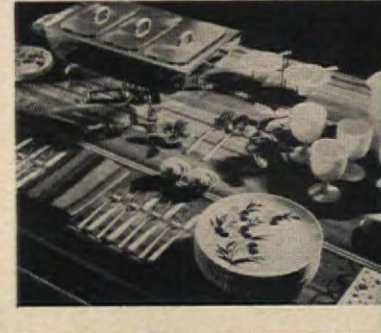
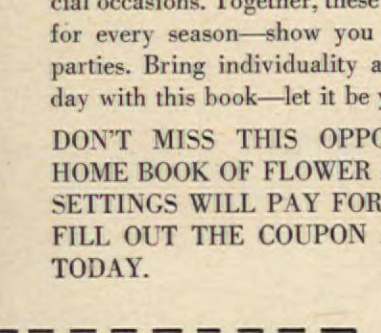
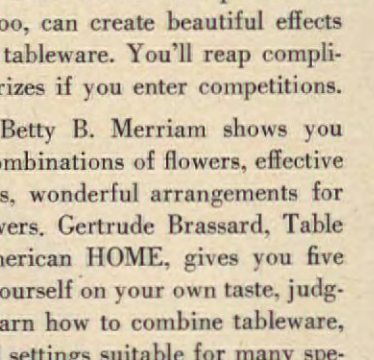
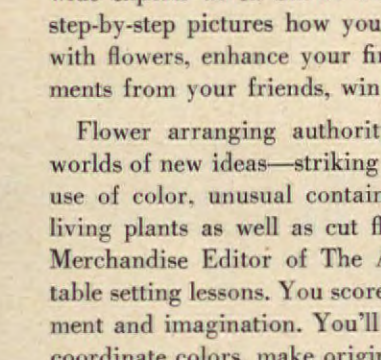
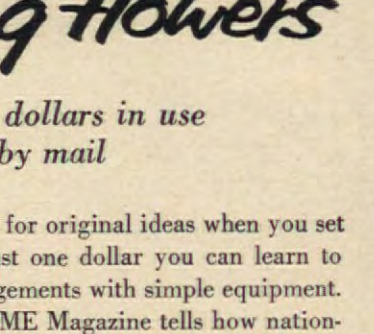
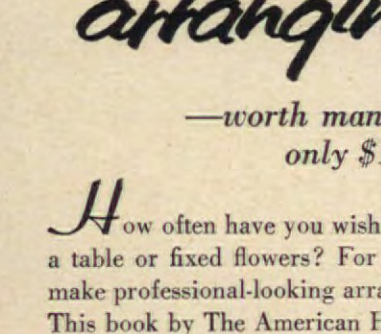
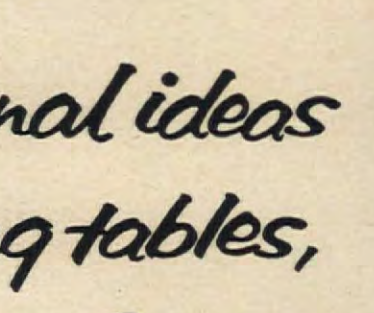
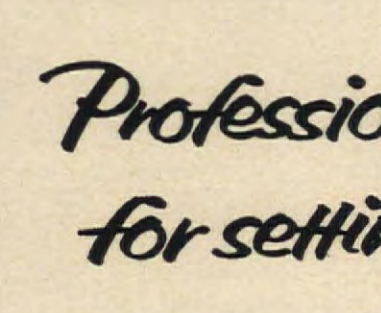
PEANUT-BUTTER SOUP

Year ?



For details about table appointments, see "Where Credit Is Due," page 94

RECIPES ON PAGES 70, 76



The American HOME, DEPT. FA
American HOME Building, Forest Hills, New York

I enclose \$1.00. Please send my copy of The American HOME Book of Flower Arrangements and Table Settings to the address listed below.

NAME _____ (Please print all information)

STREET _____

CITY, ZONE & STATE _____



SEND
\$1
NOW



Professional ideas for setting tables, arranging flowers

—worth many dollars in use
only \$1 by mail

How often have you wished for original ideas when you set a table or fixed flowers? For just one dollar you can learn to make professional-looking arrangements with simple equipment. This book by The American HOME Magazine tells how nationwide experts do it. Shows with hundreds of color photos and step-by-step pictures how you, too, can create beautiful effects with flowers, enhance your fine tableware. You'll reap compliments from your friends, win prizes if you enter competitions.

Flower arranging authority Betty B. Merriam shows you worlds of new ideas—striking combinations of flowers, effective use of color, unusual containers, wonderful arrangements for living plants as well as cut flowers. Gertrude Brassard, Table Merchandise Editor of The American HOME, gives you five table setting lessons. You score yourself on your own taste, judgment and imagination. You'll learn how to combine tableware, coordinate colors, make original settings suitable for many special occasions. Together, these experts give you the freshest ideas for every season—show you exciting decorations for holiday parties. Bring individuality and beauty into your home every day with this book—let it be your constant reference.

DON'T MISS THIS OPPORTUNITY! THE AMERICAN HOME BOOK OF FLOWER ARRANGEMENTS AND TABLE SETTINGS WILL PAY FOR ITSELF MANY TIMES OVER. FILL OUT THE COUPON AND SEND FOR YOUR COPY TODAY.

American Home Recipes

(Family Food, pictured in color on page 72)
(Take a Can of Frozen Juice, pictured in color on page 66)



You needn't lose these recipes! Keep your recipe collection up to date in the most practical, easy-to-use and business-like file ever—The American HOME Menu Maker. It's a smart and easy-to-carry steel file box. To get yours, send \$2.50 to:

The American HOME, Dept. MR
American HOME Building, Forest Hills, N.Y.

• grape juice

GRAPE CHIFFON PIE

- 1 tbs. plain gelatin
- 1/2 cup cold water
- 1 6-oz. can frozen concentrated grape juice
- 1 tbs. lemon juice

• Soften gelatin in cold water. Heat grape juice, lemon juice, and salt. Add gelatin and stir until dissolved. Remove from heat and stir in egg yolks. Chill until partially set. Whip egg whites until foamy, add sugar gradually and continue beating until stiff, but not dry, peaks are formed. Fold into grape mixture. Pour into pie shell. Chill until firm.

Serves: 6

265 cal. per serving

Source of Vitamins A, B, C

Tested in THE AMERICAN HOME KITCHENS

Additional uses for frozen concentrated grape juice:

1. Grape Duck: Baste duck with grape juice during broiling. Prepare a sauce of remaining grape juice, duck fat and cornstarch. Serve over duck.
2. Grape Tapioca: Substitute grape juice for the fruit next time you make fruit tapioca for a family treat.

• orange juice

ORANGE STICKY BUNS

- 1/2 cup sugar
- 1/4 cup frozen concentrated orange juice
- 1 tbs. butter
- 1/2 cup pecans

• Combine orange juice and sugar. Bring to rapid boil; boil a full minute. Stir in butter and nuts. Pour over freshly baked cinnamon or sweet rolls. Excellent for "dressing up" brown-and-serve rolls, refrigerator rolls, or roll mixes.

Yield: sauce for 8 rolls

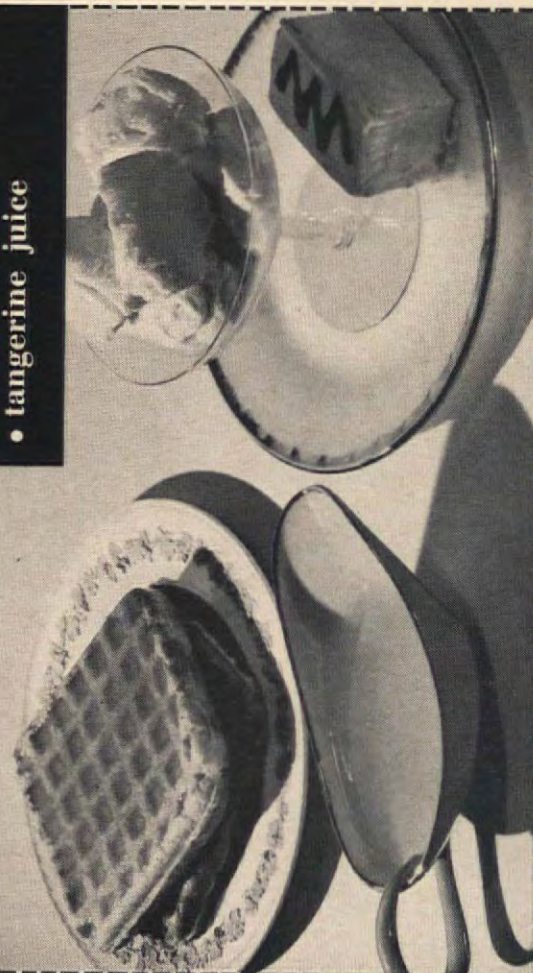
975 cal. per yield **Source of Vitamins A, C**
Originated in THE AMERICAN HOME KITCHENS

Additional uses for frozen concentrated orange juice:

1. Fruit cup: Pour defrosted juice over combinations of fresh fruits. Allow to stand several hours to mellow.
2. Orange Ripple Ice Cream: Marble frozen concentrated juice and ice cream in freezer tray. Return to freezing compartment.

Preparation time: 3 min.
Cooking time: 4 min.

• tangerine juice



• lemonade

LEMON CREAM PIE

- 1 pkg. vanilla pudding and pie-filling mix
- 1 1/2 cups milk
- 2 egg yolks, slightly beaten

• Combine pudding, egg yolks and milk in a saucepan. Bring to boil, stirring constantly. (Mixture will be very thick.) Remove from heat. Stir in lemonade. Pour into baked pie shell. Top with meringue and bake in a 375° F. Oven for about 10 min. or until delicately browned. Cool 2 hours before serving; pie sets slowly.

Serves: 6-8

275 cal. per serving

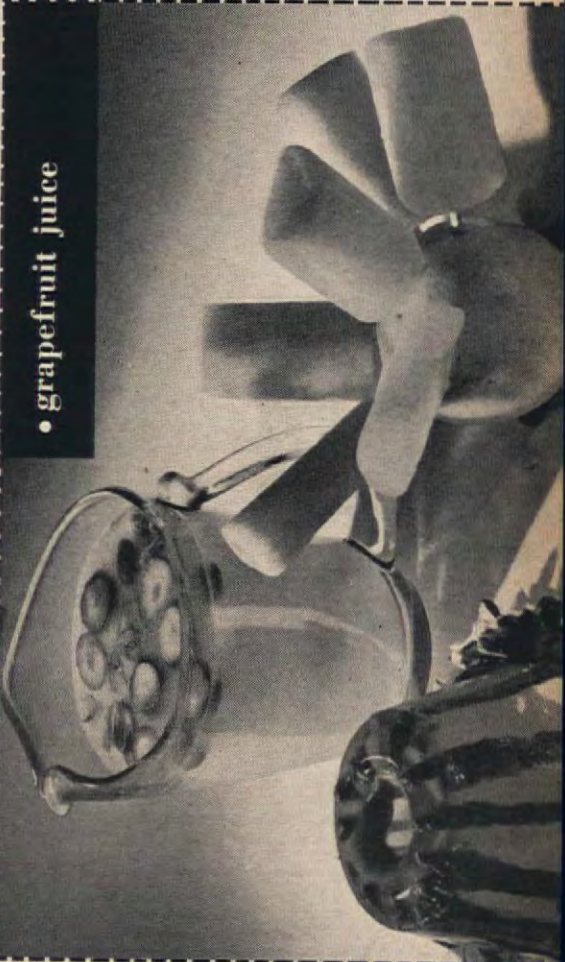
Source of Vitamins A, B, C

Tested in THE AMERICAN HOME KITCHENS

Additional uses for frozen concentrated lemonade:

1. Lemon-chocolate sundae: Just pour chocolate sauce over ice cream and top with a spoonful of concentrated lemonade.
2. Lemon-mint jelly: Make jelly by boiling 2 1/2 cups water and 1 pkg. powdered fruit pectin for 1 minute. Add 3/4 cup thawed concentrated lemonade and 2 1/2 cups sugar. Tint and flavor as desired. Pour into glasses and cover with paraffin.

• grapefruit juice



American Home Recipes

(Family Food, pictured in color on page 72)

(Take a Can of Frozen Juice, pictured in color on page 66)

• grapefruit juice

FROZEN JUICICLES

- 1 6-oz. can frozen concentrated grapefruit juice
 1/2 cup sugar
 3 cans water

• Dissolve fruit juice and sugar in water. Do not shake or beat. Pour into 4 fruit juice cans and place a strip of foil down the center of each can. When partially frozen, insert sticks. Juicicles can also be made in ice cube trays or waxed paper drinking cups.

Yield: 8 juicicles **85 cal. per juicicle** *Source of Vitamins A, C*
Tested in THE AMERICAN HOME KITCHENS

Additional uses for frozen concentrated grapefruit juice:

1. **Punch:** Steep mint leaves in hot water. Cool, then combine with frozen grapefruit juice, pineapple juice, and sliced strawberries for a fine "open house" punch.
2. **Molded Salads:** Use reconstituted frozen grapefruit juice for part of the liquid when preparing molded fruit or vegetable salads.

• orange juice



• peanut-butter soup

- 1/4 cup butter
 1/4 cup flour
 3 cups milk
 1/4 cup chunk-style peanut butter
 Dash of pepper

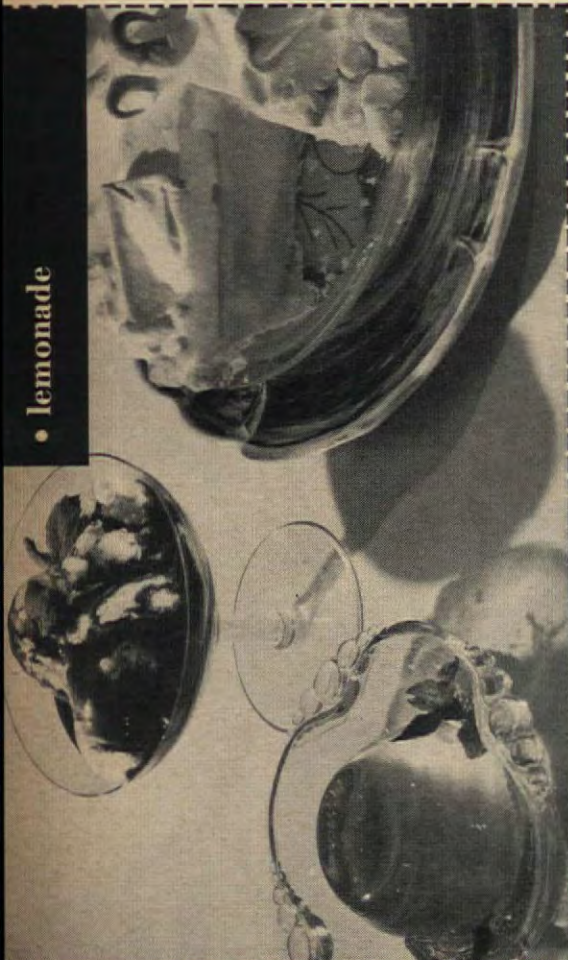
• Melt butter in saucepan, quickly stir in flour and blend. Gradually stir in milk and peanut butter. Add seasonings and bring to a rolling boil. Garnish with salted peanuts.

Serves: 3-4 **340 cal. per serving** *Source of Vitamins A, B*

SUBMITTED BY MRS. ELLA MAY FRAZER

Tested in THE AMERICAN HOME KITCHENS

• lemonade



• tangerine juice

TANGERINE SHERBET

- 2 tbs. plain gelatin
 1/4 cup cold water
 1 cup boiling water
 1/2 cup sugar
 1/4 tsp. salt
 2 cups milk

• Soften gelatin in cold water; then dissolve in the boiling water. Add 1/2 cup sugar, salt, milk, tangerine juice and lemon juice. Stir until sugar and salt dissolve. Pour into a freezing container and freeze to the mushy stage. Whip egg whites until stiff, but not dry, gradually adding 1/4 cup sugar. Fold into frozen mixture. Return to freezer and freeze to sherbet consistency.

Yield: 1 qt.

1295 cal. per quart

Tested in THE AMERICAN HOME KITCHENS

Additional uses for frozen concentrated tangerine juice:

1. **Tangerine Pancake syrup:** Add frozen tangerine juice to light corn syrup. Thin with a little water if thinner syrup is desired.
2. **Tangerine Butter Frosting:** Use frozen concentrated tangerine juice for liquid in butter-confectioner's sugar frosting.

Preparation time: 15 min.
Freezing time: about 2 hrs.

- 1 6-oz. can frozen concentrated tangerine juice
 1/2 lemon, juice of
 2 egg whites
 1/4 cup sugar

Source of Vitamins A, B, C
Tested in THE AMERICAN HOME KITCHENS

• grape juice



ODORLESS ONIONS

You can store extra chopped onions odor-free in your refrigerator if you keep them in a glass jar with a pry-off lid. So while you're chopping onions, prepare enough to last several days. They will stay moist and fresh, ready for immediate use. The same holds true of chopped cloves of garlic. Just try it.

WESSON STREAMLINES COOKIES

It *pours* to exact measure and *stirs* in instantly for these lacy-light sugar cookies. Saves the muss of measuring, the bother of beating old-timey solid shortening.

STIR-N-DROP COOKIES

2 eggs
 $\frac{2}{3}$ cup Wesson Oil
2 teaspoons vanilla
1 teaspoon grated lemon rind
 $\frac{3}{4}$ cup sugar
2 cups sifted all-purpose flour
2 teaspoons baking powder
 $\frac{1}{2}$ teaspoon salt

Heat oven to 400° (hot). Beat eggs with fork until well blended. Stir in Wesson Oil, vanilla and lemon rind. Blend in sugar until mixture thickens. Sift together flour, baking powder, salt; add to egg mixture. (Dough will be soft.) Drop by teaspoonfuls about 2 inches apart on ungreased cookie sheet. Stamp each cookie flat with bottom of glass dipped in sugar. (Lightly oil glass, then dip in sugar . . . continue dipping in sugar.) Decorate with pecans, walnuts or chocolate bits. Bake 8 to 10 minutes. Remove immediately from cookie sheet. 3 dozen cookies, 3 inches in diameter.



NO ROLLING • NO CUTTING

Just drop batter from teaspoon; press round with bottom of glass dipped in sugar. In the oven delicate Wesson Oil *keeps* its delicacy at higher temperatures than other shortenings. It "*babies*" your baking—lets good flavors shine through.

© 1956 WESSON OIL & SNOWDRIFT SALES COMPANY

A great baking discovery may be right on your pantry shelf

You *pour* delicate Wesson Oil, your *instant* shortening for easy Stir-N-Drop sugar cookies. It saves digging out solid shortening, ends creaming. Its matchless delicacy "*babies*" flavors as only Wesson Oil can.

The only one you need for Frying, Baking, and for Salads too—

Wesson Oil



Revco
BILT-IN

Refrigerators and Freezers*

give charming kitchens a beautiful future



Multiple Revco application, two refrigerators and two freezers.



Refrigerators above, loading counter between. Freezer and storage below.



Two Revco refrigerators and two freezers in horizontal line.

Begin your new kitchen planning with Revco Bilt-In Refrigerators and Freezers. They add so much charm, beauty and convenience! And this charm is enduring, for your Revco Bilt-Ins will keep your kitchen new for years and years to come.

Thousands of modern homemakers are enjoying the giant capacity of the separate built-in refrigerator—8.4 cu. ft. in the refrigerator—and 5.7 cu. ft. in the matching built-in freezer. Revco Bilt-Ins put all of your fresh and frozen foods at your fingertips—at eye-level, too.

Call your kitchen dealer today. He is an expert and he will gladly show you how Revco Bilt-Ins—in stainless steel, antique copper or custom colors—can make your kitchen a showplace.

*In the Revco food preparation center above an 8.4 cu. ft. custom refrigerator and an 8.1 cu. ft. ice maker refrigerator. At right is the new 5.7 cu. ft. undercounter freezer.

REVCO

Specialists In Refrigeration • Deerfield, Michigan

SEND TODAY

REVCO, INC., Deerfield, Mich., Dept. AH-17
Please send me my copy of "Trend-Setting Kitchens."
Enclosed is 25¢ to cover mailing.

I am interested in ☐ new home, ☐ remodeled kitchen.

Name _____

Address _____

City _____ Zone _____ State _____

WHEN THE RECIPE CALLS FOR

Cups of ingredients and they're sold by the pound, how much do you have to buy?

• weights and measures

Weight	Measure
1 lb. all-purpose flour	4 cups
1 lb. cake flour	5 cups
1 lb. confectioner's sugar	3½ cups
1 lb. brown sugar	2½ cups
1 lb. granulated sugar	2 cups
1 lb. syrup, honey or molasses	1½ cups
1 lb. butter	2 cups
1 lb. vegetable shortening	2½ cups
1 lb. shredded cheese	4 cups
1 lb. cottage cheese	2 cups
3 oz. cream cheese	6 tbs.
3-4 eggs	1 cup
8-10 egg whites	1 cup
1 egg yolk	2 tbs.
1 medium lemon—juice	2 - 3 tbs.
1 medium orange—juice	½ to ¾ cup
1 lb. raisins	2½ cups
1 lb. cut candied fruit	3 cups
1 lb. finely cut dates	1½ cups
¼ lb. chopped nuts	1 cup
1 lb. bread crumbs	11 cups
1 lb. rice	2½ cups
1 lb. split peas	2½ cups
1 lb. ground cooked meat	5 cups
1 lb. diced cooked meat	5 cups
1 lb. raw potatoes	approx. 3
1 lb. raw tomatoes	approx. 3
1 lb. coffee	80 tbs.
½ lb. tea bags	100
1 lb. cocoa	4 cups

Can of Frozen Juice

(Begins on page 66)



FROZEN JUICICLES resemble the "store bought" kind when the mixture (recipe page 76) is poured into four frozen-juice cans. When mix begins to freeze, insert a stiff piece of foil down the center of can so that it touches both sides. Put a stick on each side and finish freezing. A little warm water over the cans will make the bars slide out. The foil makes them quite easy to separate.



"TREND-SETTING KITCHENS"

Send for the new book of kitchen ideas, 16 pages of color photos, layouts and descriptions.

Let's make shortcake long on flavor



Give it spice—and the world's best-liked **peaches!**

By all means try this new shortcake—it's bound to be huge success with sunny, tender DEL MONTE Peaches.

There's just no other brand of peaches that can touch DEL MONTE for popularity. Because there's just no substitute for that special DEL MONTE way with peaches.

Take tree-ripening, for instance. Our peaches stay right in the tree till they have what it takes to give you the glowing color, luscious tenderness and rich flavor you've learned to count on when you buy DEL MONTE. Surely no other peaches give you such confidence—whether you serve them plain, or in

PEACH SHORTCAKE—SPICE CREAM TOPPING

- | | |
|---|--|
| 1 pkg. cake mix (spice, burnt sugar, butterscotch or gingerbread) | 1 cup whipping cream |
| 1 can (1 lb. 13 oz.) DEL MONTE Brand Sliced Peaches, drained | 3 tablespoons white or light brown sugar |
| 1 teaspoon unflavored gelatine | $\frac{1}{8}$ teaspoon each, nutmeg and cinnamon |
| 2 tablespoons cold water | $\frac{1}{8}$ teaspoon ground cloves |

Bake cake as package directs, in square or round 8 or 9 in. layers. Cool. Topping: Soften gelatine in cold water; dissolve over hot water. Remove from heat; cool 5 min. Whip cream. Mix sugar, spices; fold into cream along with gelatine. Spread on layers; top with drained peaches. Put layers together; chill 1 hr. Serves 8-10.

Carefree
meals
are good
meals
with

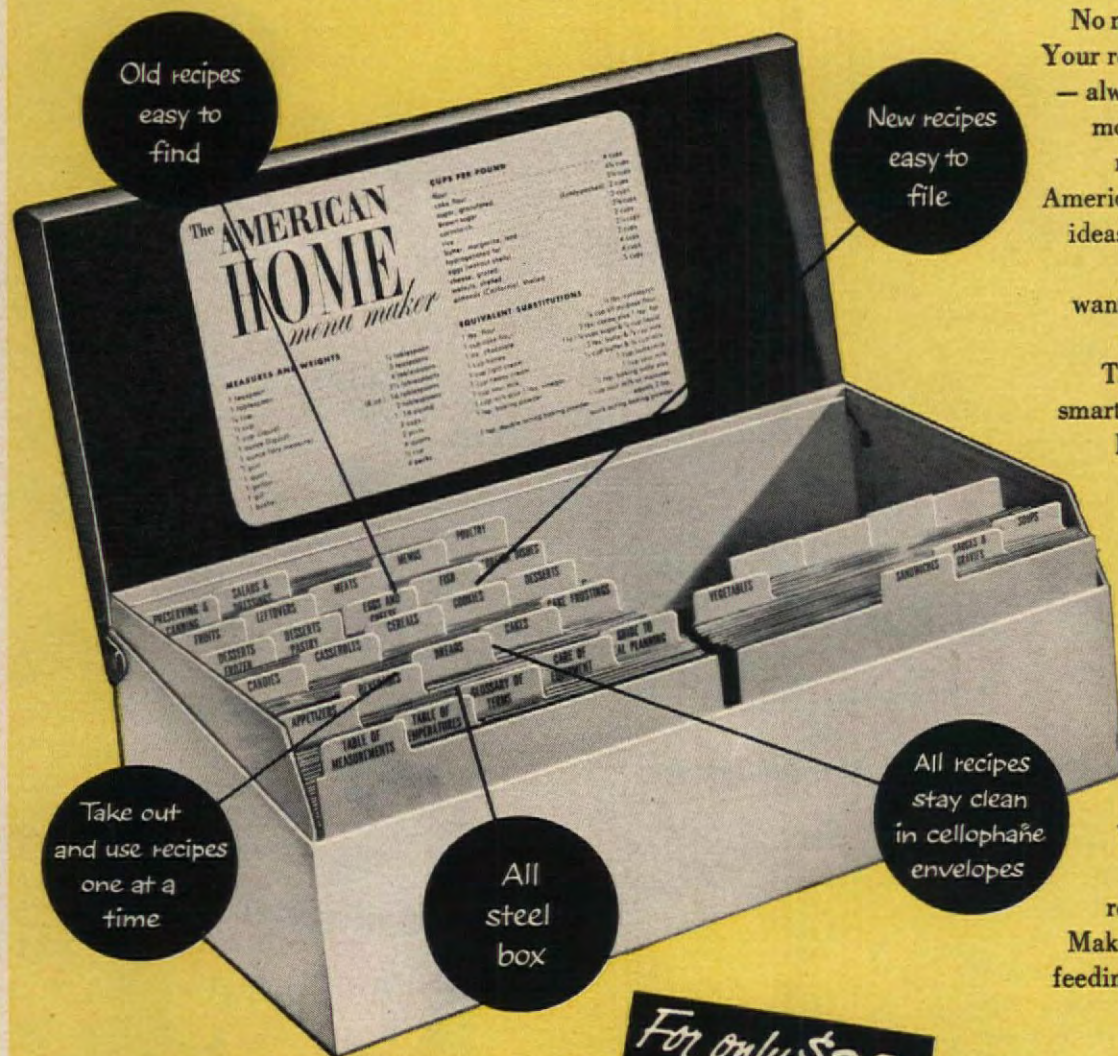
Del Monte®
peaches



Halves
or Sliced

Get this professional-style, Permanent file for recipes

THE AMERICAN HOME MENU MAKER



No more lost, missed, or damaged recipes! Your recipe collection can be kept up to date — always be right at your finger-tips, in the most practical, easy-to-use, business-like recipe file you've ever imagined! The American Home Menu Maker keeps *all* your ideas instantly ready to use, always ready to supply just the cooking idea you want at the moment you want it. And it's the *quickest* way to save new recipes. The American Home Menu Maker is a smart, easy to carry, easy to store steel file box — especially designed to hold the 3" x 5" recipe cards published in The American Home. It keeps recipes *safe even in use* — safe from staining, from tearing, from loss. A slot in the cover of the box keeps each recipe visible while you're using it. Each recipe can be individually encased in a wipe-clean cellophane envelope for permanent protection. You've room for hundreds of recipes, all automatically indexed for easy reference. The American Home Menu Maker is so easy to use, it actually keeps feeding new ideas to your breakfast, lunch, dinner menus, almost automatically.

THE AMERICAN HOME DEPT. M-17

American Home Building, Forest Hills, N. Y.
Enclosed find \$..... for which you will send me the items checked below:

- ☐ New Steel Menu Maker \$2.50
☐ 100 Cellophane Envelopes .. \$1.00

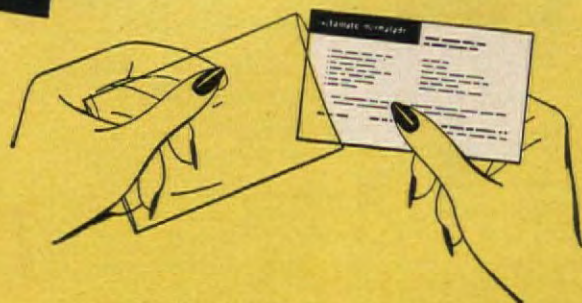
Please indicate color combinations
☐ Red & White ☐ Black & White
☐ 250 Cellophane Envelopes \$2.00

COMBINATION OFFER

- ☐ New Steel Menu Maker and 180 Cellophane Envelopes \$4.00
Sorry, no shipments to Canada or foreign countries.

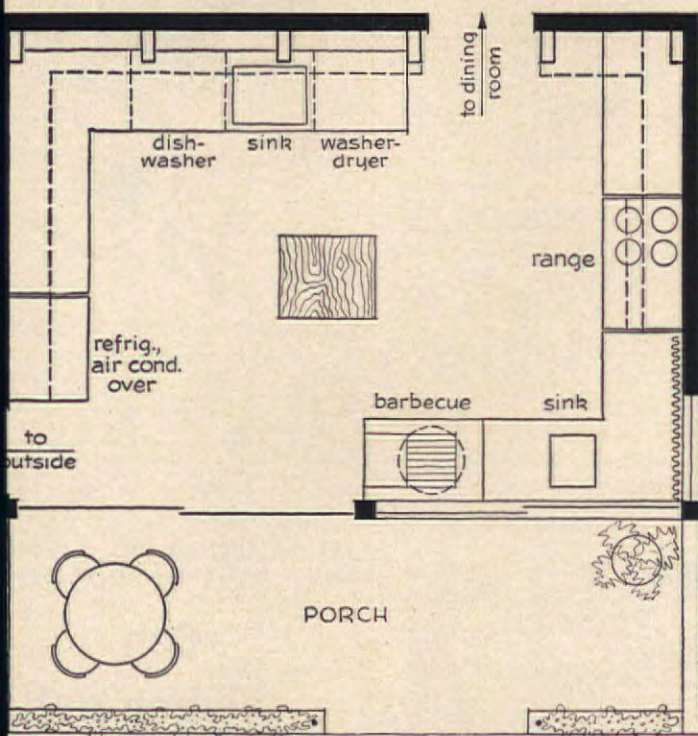
NAME _____ (Please print all information)
STREET _____
CITY, ZONE & STATE _____

For only \$2.50

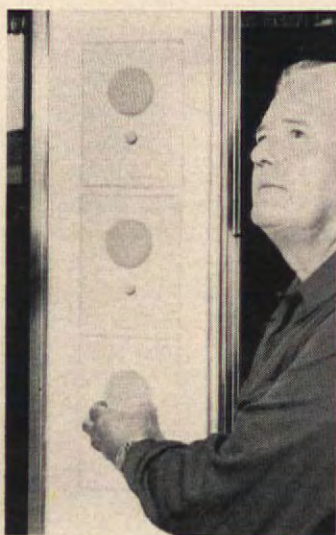


Spring will bring Violets

(Begins on page 40)



It's a standard kitchen in size: about the same dimensions as you'll find in many homes across the nation. And the broken U-shape arrangement, and doors to dining room and outside are standard features. But in most other ways, this kitchen is definitely *not* standard. Check these features with this plan, and with pictures (pages 40-43); 1) old-fashioned maple butcher block in center; 2) new "free-standing" appliances give built-in illusion; 3) washer-dryer under counter and next to sink; 4) power-opening dishwasher; 5) laminated-plastic countertop material on all work-surface walls; 6) barbecue unit doors: accessible to porch through sliding windows; 7) decorative shelves to hold "color accent" accessories; 8) flooring—resilient, durable, colorful; 9) small sink for flower-arranging, beverages, barbecues; 10) let color scheme; 11) cabinet shelves, drawers, and doors lined with pink-striped, adhesive-backed paper; 12) cabinets with sliding doors use wall area between wall cabinets and countertop behind sink and mixing area.



Turn lights up bright for work; or dim them to get "atmosphere." Rheostat allows you to control brightness for the effect desired.

Excellent "second" sink is small, deep; has high "gooseneck" faucet. Arrange flowers, prepare beverages here. And through the sliding window, you can use the sink from outdoors.



For weight watchers ... low-calorie D-ZERTA PUDDING

WITH THIS DELICIOUS DESSERT you can satisfy your craving for sweets without worrying about adding weight.

D-ZERTA PUDDING comes in three flavors—*Vanilla*, *Chocolate* (in the photograph they're mixed) and *Butterscotch*. They have all the goodness of America's best-liked puddings—yet they're low in calories and contain no sugar.*

IN D-ZERTA GELATIN, there are hardly enough calories to count. Such a bright, refreshing dessert, and nothing can top it for making salads! D-Zerta Gelatin costs only pennies per serving and it's so good the whole family will love it.

Compare calories in one serving

Mince Pie	398
Baked Apple	213
D-ZERTA PUDDING (with whole milk)	94
D-ZERTA PUDDING (with skim milk)	54
D-ZERTA GELATIN (in six flavors)	12

*Deliciously sweetened with saccharin and Sucaryl® (Abbott). D-Zerta and Jell-O are registered trade-marks of General Foods.

Made by the makers of JELL-O desserts...so you know it's good!



The year's best excuse for a party is New Year's. And your best approach to party fare is a smorgasbord. This age-old symbol of hospitality can be simple or elaborate...with relishes and spreads right out of cans, or embellished as you please. Either way, you'll want to include some Ocean Spray Cranberry Sauce. Did you know that cranberries are first cousins of the Scandinavian lingonberry? Like lingonberries, their tart-sweet, fruity flavor is a natural companion to many foods...fish, meats...eggs, cheese...hot breads...fruits, cakes, ice cream.

Bright Fruit Sauces

Dramatic accents for cold cuts and casseroles alike. Concoct your very own sauces, simply, by mixing Ocean Spray Cranberry Sauce—either Jelly or Whole Berry—with one other fruit: applesauce or kumquats...crushed pineapple...chopped peaches or pears. Serve cold or hot...add candied ginger for zing...or mellow the blend with cream cheese or mayonnaise.

Sauce Scheherazade

Open sesame to a thousand and one exotic dishes. And so simple—just add nuts and diced Jelly Ocean Spray Cranberry Sauce to your own turkey à la king recipe. Use in noodle nests, pie shells, or bake in a casserole with corn-bread topping or green noodles. Or spoon generously over fried rice, waffles, or tiny party pancakes. Ummm!

Cranberry Velvet

Warm and wine-topped, this steamed pudding impresses guests without pressuring you. You can make both pudding and sauce ahead of time and reheat at the last minute. To serve 6: Sift together 1 cup sifted flour, ½ teaspoon salt and 1½ teaspoons baking powder. Add ½ cup dry bread crumbs and ½ cup sugar. Stir in 1 beaten egg, ¼ cup milk, 3 tablespoons melted butter, 2 tablespoons grated orange rind and ¾ cup drained Whole Berry Ocean Spray Cranberry Sauce. Pour batter into 6 greased 5-oz. custard cups, cover tightly with foil, and place on rack in skillet. Pour in boiling water to half the depth of cups. Cover skillet tightly, bring water to full boil, then simmer 1 hour—till cake tester inserted in puddings comes out clean. Unmold and serve with a sauce blended from the Ocean Spray left after mixing the pudding (about 1 cup including juice) with 1 cup of Burgundy wine and 1 tablespoon cornstarch. Simmer till thickened and clear, stirring constantly.

Here's to a bright New Year!

FOOD NEWS

*Next time you go grocery-shopping,
look for these new foods to
make your meal preparation fun*

MARGARINE with a natural flavor is now at your market. It is a new brand and is a little higher in price than others, being made by a new process and with a new formula. You'll find it in your grocer's refrigerator to protect that fresh flavor. Try it for your baking and frying, too. We're sure you'll like it. It melts evenly and doesn't spatter.

CORN BREAD, homemade, but no dishes to wash. It's possible with the latest mix. Just add milk and egg to the mix in the bag, squeeze a few times, pour into the foil pan, and bake. Twenty minutes later you have perfect corn bread—enough for 4 to 6 people to enjoy.

MUSTARD SAUCE has a completely different taste appeal. It's more than just plain mustard. It's a blended sweet-hot flavor that's wonderful with ham, cheese, fish or vegetables.

MINIATURE MARSHMALLOWS (about the size of the end of your little finger) will eliminate the need for cutting up the large ones when you use marshmallows in cooking and in salads. They're made differently too, so that they won't get hard with age.

SHREDDED CHEESE is coming vacuum-packed to keep it moist and flavorful. Shredded rather than grated, it is more colorful as a garnish but still as versatile for use on casseroles, salads, spaghetti, and other dishes. **INSTANT PUDDINGS** now include two new flavors, *Lemon* and *Banana Cream*. They're made by the same easy method. Just add milk and beat one minute. A few minutes later, serve as pudding or pie. **ICE BOX COOKIES** come all mixed; ready to slice and put into the oven. They're available in *Coconut*, *Crunchy peanut*, and *Butterscotch-nut*.



You'll find them in the refrigerator section of your grocery store. **NEW CANS FOR HAMS** eliminate the old problem of getting the meat out of the cans. A new type of enamel inside the can allows the meat to slip right out. As an added convenience, the tear strip will have tracks to keep the key winding smoothly. No more slipping to annoy you!

INSTANT CHOCOLATE-FLAVORED MALTED MILK is the newest addition to the drink mix field. It comes in two forms, one is plain, the other is fortified with minerals and vitamins. Both are easily soluble in hot or cold milk and give you a smooth, rich malt and chocolate flavor.



draw me



You May Win \$375.00 Scholarship in Professional Art

PRIZE: A complete art course—free training for a career in commercial art—plus a drawing outfit and art textbooks. You're trained by professional artists on staff of world largest home study art school. Enter contest **Draw girl's head** 5 inches high. Use pencil. Draw for February 1957 contest must be received February 28th. None returned. Winner notified. Amateurs only. Our students not eligible. Mail name, age, address, to:

ART INSTRUCTION, INC., STUDIO 1
500 So. 4th St., Minneapolis 15, Minn.

Can children get cancer?

The shocking truth: cancer kills more children from 3 to 15 years of age than any other disease. Last year cancer took the lives of more than 3,500 children under 15.

Help hurry the day when all our children will be free from man's cruellest enemy. Your donation can help save a youngster's life. Perhaps even one of your own.

Give to your Unit of the American Cancer Society or mail your gift to **CANCER**, c/o your town's Postmaster.

American Cancer Society

\$60...Make It Easy TALL-Occasion GREETING CARDS

Make extra money 12 months of the year. Show the newest in truly different greeting cards and gifts. Over 150 money-makers for every taste and every event: Studio Designs, Color Photo Cards, Comics, Religious Cards, Gift Items—everything that's new, fastest selling, most profitable for you! No experience needed. Keep up to 50¢ profit per box plus Extra Cash Bonus!

See Samples At No Cost!

Just mail coupon to get sample outfit on approval and Personal Stationery samples free. "MIXER" Salt & Pepper Set given FREE as reward for promptness. Send coupon NOW!

FREE \$1.25 Gift MAIL COUPON

CARDINAL CRAFTSMEN, Dept. P
1400 State Ave., Cincinnati 14, O.
Please send sample outfit on approval with \$1.25 Gift Free for promptness.

Name _____
Address _____
City _____ State _____

Cling Peach Puddin'tops

Cling peaches are the golden, gay way
make your desserts tempting and tasty! Only cling
peaches look so sunny, keep their so-beautiful
shape when you serve them, plain
from the can or in easy combinations
like this. And only clings give you
such summer-sweet, juicy peach flavor.
The label on each can says "cling"—
look for it when you shop!

Cling Peach Advisory Board



easy recipe

Cling Peach Puddin'tops

- 1 No. 2½ can cling peach slices
- 1 package **Jell-O®** vanilla pudding mix
- 1½ cups milk
- ½ cup whipping cream
- Dash salt
- 1 teaspoon vanilla
- Red sugar

Cook pudding mix as package directs, using only 1½ cups milk. Cover and cool. Whip cream with salt and vanilla, fold into cooled pudding. Arrange drained peach slices and pudding in dessert dishes. Sprinkle with red sugar if desired. Makes about 6 servings.

* Jell-O is a registered trade-mark of General Foods Corp.

Fool The Eye

Wandering about an antique store the other day with a neighbor of ours, we spotted a cabinet with real books in it. At least we thought so until we reached to touch one. It was painted!

"Ah ha! Trompe l'oeil," our neighbor chuckled. Pleading ignorance of the French expression, we asked for a translation.

"That means fool-the-eye," he replied. "Intended, as you plainly see, to look like the real thing."

"Just like the way that E-Z-DU Wallpaper your company makes sometimes 'fools-the-eye.' Remember when Nancy and I tackled our first do-it-yourself wallpapering job? We made the low ceiling in our living room seem taller and our narrow dining room seem wider by choosing just the right pattern and color. Even the cost was 'fool-the-eye.' Nancy still finds it hard to realize the dining room, for instance, cost only about \$12."

As our neighbor said E-Z-DU Wallpaper does look far more costly than its modest price. And as the name implies, it is easy to hang. Just cut paper to proper length, hang on the wall, and sponge smooth! And that's all. Most people find it fairly easy to do. For others the handy primer-style picture instructions that come with each roll are a big help.

Your Imperial dealer has a wide selection of E-Z-DU patterns and colors, starting as low as 99¢ a roll. We invite you to come in and see them. There's nothing fool-the-eye about the friendly, helpful service he gives you.

IMPERIAL PAPER AND COLOR CORPORATION
Glens Falls, New York

Makers of E-Z-DU Trimmed and Pasted Wallpapers



MORTGAGE EXPERT SAYS



FOR PLEASURE—please your friends and family with professional corsages, centerpieces, etc. Your church and club will welcome your assistance in arranging impressive floral designs. Win Blue Ribbons. Many earn good money while learning.

FOR PROFIT—prepare for tremendous money-making opportunities for trained men and women in the Floral Field. You may quickly learn how to make professional arrangements for the home, weddings, social affairs, funerals—wherever flowers are used. Start your own profitable business or get good paying position. Excellent part-time money-making opportunities. Study and earn your diploma at home.

MAIL COUPON FOR FREE BOOK

NATIONAL LANDSCAPE INSTITUTE
310 So. Robertson Blvd., Studio A-17
Los Angeles 48, Calif.

Please send me your free book "Opportunities in Floristry", and how I can earn my Diploma at Home.

Name _____
Address _____
City _____ Zone _____ State _____

You will ENJOY
pleasant, vigorous
VIBRATORY MASSAGE
with the Genuine
Battle Creek
HEALTH®
BUILDER



"TOPS" for
the Home, for Athletic Clubs,
for Reducing Salons—for MEN and WOMEN!

Enjoy the relaxing, stimulating benefits of efficient vibratory massage! Health Builder gives you pleasant, scientific deep-tissue manipulation—"at the snap of a switch." Helps weight and figure problems, muscle-toning, blood circulation. Widely used in Health Institutions. Built for years of service—fully guaranteed. WRITE today for literature and new booklet, "BE GOOD TO YOURSELF!"

Battle Creek
EQUIPMENT CO.
Battle Creek 59, Mich.



THOSE POOR FINGERNAILS

How to restore splitting, breaking nails

New medical research brings help. Seven out of ten women restored cracking, splitting nails to normal by drinking KNOX GELATINE in water, fruit juice or bouillon. Send for FREE BULLETIN—Address Knox Gelatine, Box A-26, Johnstown, N. Y.



BE SURE!
USE ONLY
KNOX

My wife and I couldn't agree on buying a house. For more than three years we'd looked at houses—hundreds of them. It was the same old story: those we could get we didn't want; those we wanted we couldn't get.

All this time we were getting more and more fed up with our apartment—no porch or back yard for summer enjoyment, no fireplace for the indoor months. And these were just a few of the features we felt our home should have. When we weren't *looking* at houses we were *talking* about them.

Gerry's experience with the arts, interior decorating, and running a household led her to one conclusion; my own background—more than 20 years of work *with* and *for* lending institutions—led me to quite another conclusion.

Her idea was to buy an old house with "charm" and "possibilities;" you know—the sort of deal where you have to install new plumbing, new heating, new wiring, and move a few interior walls around. It would

mortgage-loan people use to describe the rare times when "market price" agrees with "fair market value.")

Well, I had no good answer to that—we just had to jump in and get our feet wet.

I was to make all the big decisions; Gerry was to make all the small ones. This, we figured, would get us the best financial deal. Only trouble was we couldn't always agree which decisions were the big ones and which were the small ones.

We were pretty well agreed on a six-room two-story colonial with a bath-and-a-half; and we figured out just about what we could afford to spend on the house each month so we'd still have enough left over to lead a fairly happy, normal life.

Being in the mortgage business, I naturally took it as a matter of personal pride (and economic convenience) that we should plan our house so that we could borrow "the mostest, for the leastest, for the longest." That's what swung our decision to a *new* house. That way we might keep our payments

"We couldn't afford to buy an old house!"

have been a lot of fun; and if we'd had enough money to swing an old house, we'd probably have gone ahead.

My theme song was that we ought to figure on a house that we could handle comfortably out of relatively assured income. Besides, I contended, we shouldn't expect to make a profit by owning a house.

True, most people who bought houses in the past 20 years or so have been able to sell them later without any loss; in fact many of them have made a profit. But it seems no more logical to expect a cash profit from owning a house than to expect it from owning a car; depreciation reduces the value of a house as surely as it reduces the value of a car. And yet the relatively slower rate of depreciation in houses has led a lot of people to overlook this factor almost entirely.

In my book, the profit from either a car or a house comes from the *enjoyment* you get in day-to-day use. If you don't get pleasure from owning an automobile or a single-family house, you have what I'd call a mighty poor investment.

Gerry accepted my financial viewpoint in good grace. But since she's practical as well as artistic, she had a theory of her own: we should roll up our sleeves and go to work. That, she said, would be better than just sitting around talking, waiting for building costs to get "stabilized" (the word that

in line with what we laughingly called our budget.

After winning the battle of new house vs. old, I agreed to make concessions. And that's when Gerry decided we ought to plan our *new* house to look like an *old* house. I agreed that she could make all other decisions as long as the house met the structural requirements of the VA and FHA.

In letting my wife make so many decisions, I wasn't being nearly so magnanimous as she might have thought. She had no idea of the size of the book (or the fineness of the print) that tells what's allowed and what isn't.

What with following all those rules and keeping within our cost estimates, we had many a headache. We started with a set of stock builder's plans for a frame house, and made many changes. We altered the floor plan, decided on brick-over-masonry-block for the exterior, and included many of Gerry's ideas to make the house look "old."

Some of these "old" touches pained me. For instance those long windows on the first floor—and the resulting heat loss—took something fine out of my Scotch blood. But all in all, I think Gerry did a bang-up job in making her decisions for our new house. And best of all from her standpoint, she has fooled a good many people into thinking that she got exactly what she wanted in the beginning: an old house with "charm" and "possibilities."

Get rid
of toilet
bowl odor
and stains.
Keep your
bathroom
fresh as
apple
blossoms.

Use
perfumed
VANISH
Toilet
Bowl
Cleaner



New **delete**
delete
RUST & STAIN
REMOVER
REMOVES
RUST & STAINS
from sinks and
bathtubs, without
harming the enamel.
Delete also shines copper
pots, pans, stainless steel,
chrome car bumpers.



© 1957 JUDSON DUNAWAY CORP., Dover, N. H.

Important! ONLY FROM STARK BRO'S
can you get Exclusive Leader Varieties that
give larger, more delicious fruit—**QUICKER!**



**RUSH COUPON FOR
STARK BRO'S
New Fruit and Landscape
CATALOG
FREE!**

64
PAGES
ALL IN
COLOR

Just write today and get absolutely FREE our new 64 page Stark Bro's Landscape and Fruit Tree Catalog. It's all in color; packed with useful information and planting ideas. Filled with natural color pictures of Stark Bro's Prize Winning Roses, gorgeous Flowering Shrubs, lovely Vines and Shade Trees. You'll see the amazing U.S. Plant Patented or Trade Marked Fruits, including Stark Exclusive Luther Burbank varieties. Contains valuable Landscape planning guide. Stark Bro's now celebrating 140th year! Write for your FREE catalog!

**World Famous
DWARF and STANDARD
FRUIT TREES**

Now grow your own delicious tree-ripe fruit in your yard with Stark DWARF Apple and Pear trees. Grow giant size, super-quality fruits on shrub-size trees. Ideal for ornamental plantings and borders too!

**You Can Make Easy
EXTRA MONEY!**

Our plan makes money for many ambitious folks. We paid Homer DeVille \$11,340 last year! Check coupon for full money making details... FREE!

STARK BRO'S
Nurseries and Orchards Co.
Dept. 217, Louisiana, Mo.

YOURS FREE—Mail Coupon Now

STARK BRO'S NURSERIES, Dept. 217 AHI-57
Town of Louisiana, Missouri

Please send me FREE STARK BRO'S BIG NEW COLOR PHOTO LANDSCAPE-FRUIT CATALOG... contains valuable Home Landscape Planning Guide.

☐ Send me your special offer for early orders.

NAME _____
1st Initial 2nd Initial Last Name

R.F.D. or Street Address (very important) _____

Post Office _____ Zone _____ State _____
☐ Check here for extra money opportunity

WATER LILIES

FOUNDED 1876



FREE! 20 page full color catalog. Handy hints on how to build pools and full instructions on planting and care for all types of water plants. We have a complete

selection of water and poolside plants. Easily grown waterlilies of every color, winter hardy everywhere. Our waterlilies are shipped full flowering size, ready to bloom. Shipped postpaid. Special Tub Garden pool plants \$5 Postpaid. Write for free catalog.

JOHNSON WATER GARDENS
BOX G PARAMOUNT, CALIF.



STRAWBERRIES

Allen's 1957 Berry Book tells best varieties for home and market, and how to grow them. Free copy. Write today.

W. F. ALLEN COMPANY

10 Evergreen Ave., Salisbury, Maryland



**NEW! 49-DAY HYBRID TOMATO
NEW HYBRID ZINNIA!
Read all about it in your
FREE COPY**

America's Greatest Garden Guide!

New! Earliest, fastest, reddest Hybrid Tomato! New color in Zinnias! These and new 1957 introductions in flowers, vegetables—many exclusive! Also new bulbs and lots of garden and lawn helps in Breck's "Better Gardens for 1957" ready NOW! Write TODAY for FREE COPY! Supply limited!

BRECK'S OF BOSTON
426 Breck Bldg. BOSTON 10, Mass.



Gloxinia 2 BULBS
Beautiful Pot Plants 25¢

Gorgeous, easy to grow house plants, 3" to 4" flowers, last for months. Exquisite mixed colors. Send only 25¢ for 2; 50¢ for 4; \$1 for 8. Order now.

R. H. SHUMWAY Seedsman, Dept. 302, Rockford, Ill.

all about roses

32 pages of new and fascinating information—a "must" for every home gardener!



MEET THE TEXAN!

Red-as-a-prairie-fire floribunda rose by creators of AARS winners, Tiffany and Lilibet. Ask for it at your nursery.

HOWARDS OF HEMET
P.O. Box 1470, Hemet, California
Yes, I want to know more about roses. Enclosed find 25¢ to cover cost of handling and postage.

Name _____
Address _____
City _____ State _____



HOWARDS OF HEMET • BOX 1470 • HEMET, CALIF.

Grow an African violet, and you'll want to grow two. Grow two and you'll want to grow four. And so on *ad infinitum*. The more, indeed, the merrier. And one of the nice things about it is that after you've grown them awhile it's easy to make two, three, or more plants out of one.

After you've had an African violet plant a few months, you notice that new growths, called crowns, are developing at the base. Each crown has its own leaves; and as it grows, it looks more and more like the original center crown. Most varieties make their new crowns at the base of the original crown, so that each new one develops its own roots. Some, however, make them a little higher, so that the new crowns are more like branches.

Either type variety, when it has produced new crowns, can be divided or trimmed to give you as many new plants as there are new crowns. With base-branching varieties, you simply split up the plants and re-pot the rooted crowns, as illustrated below.

HOW TO HANDLE A STEM-BRANCHING VARIETY:

With a razor blade cut off the branch (crown) as close to the main stem as possible. Break off several leaves at the bottom of the removed crown, so that it now has a "stub." Let it stand for an hour or two so that the surfaces of the stub, where it was cut from the main stem and where leaves were removed, will become dry. Now insert the stub in a pot of rich, fibrous soil, anchoring it with toothpicks inserted between the leaves, and water it well. Kept moist, it will soon be a well-rooted, full-fledged plant.

MORE AND



1. Sooner or later an African violet plant makes side crowns and looks something like this. It's less attractive than a single-crown plant, but it's your cue that you can now make several new plants out of the old one.





JOHN J. SIMPKINS

MERRIER



ove the plant from its pot by holding it care-
nd tapping the pot. Or you can hold the
imilarly and tap pot rim downward against
edge until root-ball slips loose from pot.



3. With the plant removed, carefully loosen
soil with your fingers. If the crowns, with their
roots, seem to separate easily, simply break
them apart. If it's difficult to divide them, use
a sharp knife. Don't sever roots from crowns.
Here, original plant was split into three.

4. Pot individual crowns as you would any
small plants. Three-inch clay pots suit most
African violets; and to guard against disease
and insects use sterilized soil. Set plants to
full root depth. Press soil firm but not tight.

5. After the plants are potted, water thoroughly
with a soluble plant food solution. Follow pack-
age directions, and *don't* use more plant food
than called for. Test soil every day or two and
water whenever the surface is beginning to get
dry to the touch. Use plant food every two weeks.
Every two months, water with pots standing
in sink to drain off any excess plant food.

FREE



2 VALUABLE BOOKS for Do-It-Yourself GARDENERS

1 YOUR GUIDE TO BETTER GARDENING

Landscape Planting Made Easy

An exciting new book of home planting ideas prepared for you by Emlongs. Tells you WHAT to plant—WHERE to plant it—HOW to landscape easily & economically. Dozens of drawings & simple explanations show proper planting methods.

2 YOUR BIG 1957 COLOR CATALOG

Of Trees, Shrubs, Plants & Fruits

Everything you need to landscape your home. Bargains in shrubs & trees, evergreens, roses, perennials, etc. Illustrated in natural color. Buy direct from the grower & save.

EMLONG NURSERIES, Inc.

Box 61 Stevensville, Michigan

Please rush my copy of "Your Guide to Better Gardening", plus your 1957 Color Catalog of Trees, Shrubs, Plants & Fruits. I understand both are FREE.

Name _____

Address _____

City _____ Zone _____ State _____

GET BOTH BOOKS FREE—SEND TODAY

FREE TO HOME OWNERS!

Exciting Landscape Plans
For RANCH HOUSES • COLONIALS
MODERN HOUSES
SPLIT LEVELS ETC.



GIANT COLOR CATALOG

Plus

HOW-TO-DO-IT LANDSCAPE GUIDE!

Ready now! Colorful, lavishly illustrated catalog for planning Spring landscaping and this year's garden. Read all about hundreds of new perennials, ornamental shrubs, vines, roses, bulbs, new dwarf fruit trees—that can make your home more beautiful, more valuable. See how you can SAVE by buying direct from this respected, 77-year-old nursery. Catalog FREE with coupon.

Why spend a fortune on landscaping when it's actually easier (and more satisfying) to do it yourself? Save hundreds of dollars with this big book by a famous authority. Gives exciting PLANS and PLANTING CHARTS for ranch homes, split levels, colonials, etc.... how to "frame" your house with foliage... disguise unsightly areas... choose trees, shrubs, etc., and make them thrive! Mail now!

KELLY BROS.

Dept. AH-1, Dansville, New York

RUSH me your FREE Spring 1957 COLOR CATALOG—plus FREE copy of the new SHRUB & LANDSCAPING GUIDE. (Regular Customers: Your '57 catalog is on the way.)

Name _____

Address _____

City _____ Zone _____ State _____

Enclose 50¢ West of Mississippi

New Flowers

(Begins on page 16)



Chrysanthemum Virginia Rail



Regal Lily Royal Gold



Chrysanthemum Teal

Pink Lustre is near-perfection in "cool pink" roses. The blooms are of exhibition type, $4\frac{1}{2}$ " to 5", exquisitely formed, and long-stemmed. It's an offspring of the famous variety Peace.

Lady Elgin is "jeweler's gold," a rich combination of orange and apricot. The blooms are large, heavily petaled, perfect for cutting, and the plant is tall and vigorous.

Summertime is an extremely free-flowering light pink, with beautifully formed blooms and rich olive-green foliage. The plant is of medium height, 20" to 24".

In FLORIBUNDAS—roses whose flowers are borne in large clusters and

which make the brightest showing in the garden—Texan and Moonspire are among the leading new varieties for 1957.

Texan is bright red, derived from a cross between Peace and Improved LaFayette, and Moonspire is golden yellow at the center, paler toward the edges.

A wonderfully promising SHRUB rose is Will Scarlett. It's a hybrid musk variety, brilliant red, perpetual flowering, and grows 4' to 6'.

Two MINIATURE roses—growing less than a foot high, with tiny leaves and perfectly shaped flowers about the size of a quarter—are being introduced this year. Both are dark red—Robin with flowers $1\frac{1}{4}$ " across, Dwarfking with $\frac{3}{4}$ " flowers.

New Perennials

Hardy herbaceous perennials—the plants that die down in the fall and come up again in the spring—are introduced at different times of the year, and at this writing there's no telling how many new ones will come out in 1957.

DAYLILIES have been improved tremendously in recent years and newer varieties have been gaining popularity rapidly. An outstanding new one for 1957 is Nannette, wide-petaled 7" flowers, pale yellow with green center. Elizabeth R is of similar form but golden yellow. Elton Rutherford has even larger flowers, about 8", of rich copper color on a yellow background with deeper veins.

CHRYSANTHEMUMS, showiest of annuals for late summer and autumn, are introduced in considerable numbers each year.

This year's newcomers include additions to the popular "Bird" series of mums: Virginia Rail, rich red blending to tan; Teal, silver; Iceland Gull, pure white; Cockatoo, Indian yellow; Revere, bronze red; and Carolina Parakeet, orange-bronze. All grow 2' to 3' and have flowers 4" to $5\frac{1}{2}$ " across.

Artist's Delight chrysanthemums are blooms that combine coral, geranium pink, and fawn. King's Ransom

MAKE THIS YEAR'S GARDEN THE BEST



TUBEROUS BEGONIAS
4 Bulbs for 25¢
Make Dull, Shaded Areas Sing with Sparkling Color. Big, colorful blooms of waxy texture. Easy to grow. Start Begonias indoors now for early blooms this summer. Order yours today, while they last at this sensational low price. (One order per customer.) Big Color Catalog FREE on request.

EMLONG'S Box 18 Stevensville, Mich.

SPIDERY FUJI MUMS



Now you can grow these thrilling, long quilled mums in your own garden. Specially priced in our beautiful 1957 catalog. Nearly 100 mum varieties. Save up to 40% on our low priced collections. 40 pages packed with exciting flower, bulb, fruit, and tree values. All guaranteed. Write today.

SPRING HILL NURSERIES.
Dept. B-24, Tipp City, Ohio

Send for FREE BOOK



STRAWBERRIES

are ideal family income projects. One-tenth acre yields 600 - 800 quarts. Allen's Berry Book tells best varieties and how to grow them. Free copy. Write today.

W. F. ALLEN COMPANY
10 Evergreen Ave., Salisbury, Maryland



Even plowing is easy—perfect seedbed in one operation with Rotary Plow!... only one of 30 sturdy year-round tools... Powerful 5-HP Gravely Tractor does every lawn, garden and field job easier, better!... All-gear Drive, Power Reverse. Push-button Starter optional.

Write today for FREE 24-page "Power vs Drudgery" Booklet

GRAVELY TRACTORS, INC.
BOX 113 DUNBAR, W. VA.

FIELD-TESTED SINCE 1922

GIANT Fringed PETUNIAS

WAVED and RUFFLED MIXED 4" to 6" blooms in gorgeous solid and variegated colors, deeply fringed, beautifully veined. Send 10¢ for (150 seed) regular 50¢ CATALOG packet and Seed, Plant and Nursery Catalog. FREE

R. H. SHUMWAY Seedman, Dept. 303, Rockford, ILL.

KRIDER'S "GLORIES of the GARDEN"

Get The Plants of Tomorrow, Today!
All of today's best as well as tomorrow's newest are shown and described on 64 beautiful pages.

FREE America's Helpful Book. Write for your FREE copy today!

KRIDER Nurseries,
BOX 17 MIDDLEBURY, INDIANA



Burpee's Giant Zinnia
GIANT HYBRID 3-25¢
Huge, graceful, fluffy, loveliest of all. To get acquainted we'll send 25¢ of Seeds—Red, Pink, and Yellow—75¢ value for 10¢. Send Dime.

Burpee's Seed Catalog FREE
W. ATLEE BURPEE CO., 379 Burpee
Philadelphia 32, Pa. • Clinton, Iowa • Riverside



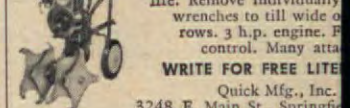
Pink DOGWOOD
A wide variety of flowering shrubs; evergreens; berry plants. Today for FREE Color Catalog.

EMLONG'S Box 52 Stevensville, Mich.



50th anniversary offer
Size 3/4 to one inch across "Not Bulblets" anted to bloom this summer. 10 or more in this mixture. Send 25¢ in coin for this \$1.00 Value, and we will include Big Bulb, Plant & Seed Catalog.

CONDON BROS. SEEDSMEN Rock



Springfield Tractor
One unit plows, disc, Rotating tine discs guarantee. Remove individually wrenches to till wide rows. 3 h.p. engine. Full control. Many attachments.

WRITE FOR FREE LITERATURE
Quick Mfg., Inc.
3248 E. Main St., Springfield



3 to 5 yr. healthy, selected to 16" tall. 5 each of: Colorado Spruce—Norway Spruce—Pine—Scotch Pine—Douglas Fir. Postpaid at planting. Write for Free Evergreen.

MÜSSER FORESTS Box 1-A Indiana

20 EVERGREENS

3 favorite varieties. 5 American Arbor Vitae, 10 Norway Spruce, 5 Colorado Blue Spruce. 2-yr. plants, 3-6 inches. All 20 for only \$1.00 postpaid. Order them now. Catalog FREE. BERRY SEED CO., Box 4121, Clarinda, Iowa

Wayside Gardens

Swing into spring WITH A Wayside catalog

That wonderful time has come again... "Spring Garden Planning Time", and what better way to step into Spring than with Wayside's colorful, new, 200 page catalog. It features America's most magnificent selections of over 1800 prize roses, flowering shrubs, trees, rare bulbs and hardy, "Pedigreed" plants of superb quality.

SEND FOR THE WORLD'S FINEST HORTICULTURAL BOOK-CATALOG

To get your copy, please enclose with your request 50¢, coin or stamps, to cover postage and handling costs of this heavy book. Wayside's catalog has no equal... over 200 pages, with hundreds of true-color illustrations and helpful cultural directions.

Wayside Gardens
50 MENTOR AVE. MENTOR, OHIO



New MAGNOLIA
Dr. Merrill. Gorgeous new "star-like" flowered magnolia. Unlike other varieties, it is very hardy, grows rapidly and transplants without the slightest difficulty. In spring, branches are completely hidden under snow-white drifts of exquisite flowers.

for 1957

ant golden yellow. The cactus- blooms of Stylish open bright million, become pure cerise rose. Several new LILIES will make their t in 1957, among them Olympic the distinctive fuchsia-pink pet variety shown in color on 16. Royal Gold is a rich, golden w form of the popular regal lily, Prosperity is a bright lemon- w, short-trumpet variety.

ew tall-growing summer PHLOX 1957 are Thunderbolt, which ds shades of tangerine, scarlet, salmon, and Twilight, in tones of ve, heliotrope, and violet.

new spring-flowering, rock garden oundcover phlox (P. subulata) is eckles, warm pink with red eye.

yellow DAISY (heliopsis) new for ear is Light of Loddon, brilliant mium yellow, excellent for cutting. new form of BALTIC IVY, called r Variegated, has rich green s that appear to be dusted with and are also silver-edged.

Shrubs and Trees

ieties of trees and shrubs re-

main popular much longer than those of most other plants. Usually there are fewer new introductions, but this year there are quite a few.

One of the choicest is a daphne-flowered BUTTERFLY-BUSH (buddleia) called Hever Castle. Its deliciously fragrant lavender flowers are borne in large upright clusters in June and July. The plant grows 5' to 6' and is hardy to below-zero temperatures.

Another important new item that blooms in June and July is a purple-leaved SMOKE-TREE named Notcutt. The feathery plumes produce a "smoke" of rich claret color.

New spring-blooming shrubs for 1957 include a brilliant, densely-flowered FORSYTHIA named Beatrix Farrand, a 3' to 4' spirea named Swan Lake, and Deutzia elegantissima, a medium-size shrub with rose-pink, fragrant flowers in large clusters.

A new SNOWBERRY for autumn gardens is White Hedge, which grows upright instead of in the pendulous manner of the common species.

A GROUNDCOVER shrub, which will



Forsythia Beatrix Farrand



Snowberry White Hedge

grow in the shade of trees or can be used at the front of a shrub border, is Stephanandra incisa crispa. It has feathery leaves, green-white flowers.

In FOLIAGE shrubs, there are four new evergreen varieties of euonymus: Emerald Cushion, growing 18" high and spread 3'; Emerald Pride, 4' high and 3 1/2' across; Emerald Leader, 4' to 5' high, 2 1/2' across; and Emerald Charm, 4' to 5' high, 18" across.

For the warmer states, from Maryland southward, there's a striking new evergreen privet (ligustrum) called Suwannee River. With large, lustrous leaves clustered densely on branches, it has all kinds of landscaping uses.

THE END



Deutzia Elegantissima

NEVER—STUDY THE NEW CATALOGS NOW!

de while you work!

private, mow, rake, harrow, plant, bulldoze, plow, spray, saw, maintain lawns, 8.4 hp. All-terrain, 770 lbs. Low fuel consumption. Quick implements. 100% on guaranteed. FREE CATALOG. SQUIRE CATALOG CO., 1307, Dept. R-1, Waukegan, Wisconsin

COUNTRY SQUIRE TRACTOR

WANT EVERY READER

of this Paper to have my big red EARLIANA TOMATO

"KING OF THE EARLIES" Big solid, scarlet fruit, disease resistant, heavy yielder. Ideal for table or canning. Send 125 SEED postal today for 125 seed. FREE CATALOG. HUMWAY SEEDSMAN, Dept. 300 Rockford, ILL.

ee! To Gardeners... This Big New 1957 Nursery BOOK

Send for this greatest of all Spring Hill catalogs. Helpful hints, early order discounts, 40 colorful pages. HUNDREDS OF SPECIAL OFFERS

Roses, shrubs, fruit and shade trees, bulbs, flowers. All guaranteed. Our 100th Year. HILL NURSERIES, Dept. B-26 Tipp City, Ohio

newest Varieties of Disease Free

UT TREES

Double Value—Shade Plus Profits. Varieties of English Walnut, Hardy Pecans, Walnut, Chestnut, etc. Heavy bearers, nuts to eat plus some to sell. Excellent for FREE catalog. Over 100 bargains in evergreens, fruits, roses, trees. Write for copy today. HILL NURSERY, 103 Lake St., Bridgman, Mich.

AMERICAN HOLLY

Grow your own Holly for Xmas decorations. Hardy in North. FREE planting guide catalog. Write for your copy today. EMLONG'S Box 34 Stevensville, Mich.

OLDS' FREE SEED BOOK

HAS NEWEST AND BEST GARDEN ITEMS

RUSTPROOF SNAPDRAGON GARDEN Beautiful, tall spikes of rust-resistant snapdragons. 6 full-size packets: rose, white, pink, cherry, yellow, crimson. 6 pkts. 25¢

DWARF SWEET PEA Grows only 10" tall; perfectly rounded upright bush. Blooms early for long period. Mixed colors. Pkt. 30¢

TOM THUMB FLATS and Vito-Plant Bands Nourish new plants, prevent root shock when transplanting. Gain 1-3 weeks' growing time. Complete instructions. Flat and 12 bands, 35¢; 4 for \$1, postpaid.

POLKA Mixed ZINNIA Peppermint Stick Zinnias in jumbo size. Blossoms 4" in diameter, fully double. Pkt. 20¢

Many more new flowers, vegetables, roses and fruits featured in Olds' colorful 70th-year 86-page book. SEND FOR YOUR FREE COPY NOW! L. L. OLDS SEED CO., Dept. 1 Madison 1, Wis.

FREE 64 page NEW! "GLORIES OF THE GARDEN"

Shows You Everblooming THORNLESS ROSES and Other Newest and Best Roses, Shrubs, Evergreens, Perennials, Fruits and Bulbs. PLANTS OF TOMORROW—HERE FOR YOU TODAY!

ALSO HOW TO PLANT—and SAVES YOU MONEY.

The KRIDER NURSERIES, Dept. 217 MIDDLEBURY, IND.

SEND FOR THIS BOOK Today!

10 FOR \$1.00 BLUE SPRUCE

10 Colorado Blue Spruce 4 yr. transplanted, 3 to 6 in. tall—only \$1 postpaid; 22 only \$2 postpaid! Another Bargain: 20 Evergreens, all transplanted 4 to 10 in. tall. Five each: American Arborvitae, Scotch Pine, Norway Spruce, White Spruce, all 20 for only \$3 postpaid. (West of Miss. River add 25¢). FREE illustrated FOLDER of small evergreen trees. ALL TREES GUARANTEED TO LIVE.

WESTERN MAINE FOREST NURSERY CO. Dept. AH-17 Fryeburg, Maine

PAW-PAW TREES 98¢

Produce tasty yellow fruit that has a distinctive banana flavor. Beautiful—with large purple flowers, dark green foliage. Sturdy 18 to 24 in. trees, adapted to northern planting. Reach 50 ft. at maturity. Latest catalog FREE! 3 for \$2.89

Whitten Nurseries, Box 112, Bridgman, Mich.

Burpee SEEDS GROW

The newest and best flowers and vegetables, many created by Burpee, are pictured in Burpee's Seed Catalog. It's America's favorite garden book, used by millions of gardeners all season long. Helpful and reliable, with over 500 pictures, many in color. Brightens winter evenings, helps you plan a better garden.

Burpee Seed Catalog FREE

Has world's finest zinnias, petunias, all other flowers, famous Hybrid Vegetables. Limited number of FREE catalogs reserved for new customers—Write Today! W. ATLEE BURPEE CO., 378 Burpee Building, Phila. 32, Pa. or Clinton, Iowa or Riverside, Calif.

This is our famous **EARLIEST TOMATO** FROM PLANT TO TABLE IN 63 DAYS!

SPECIAL! Just 10¢ 200 SEEDS Full Family Size Packet

Our free gift to help you have the best garden ever this year—and help your food budget, too! We'll send 200 of our famous Early Red Bird tomato seeds for just one dime to cover postage and handling. Red Bird is the early tomato, ripe in 63 days from plant. A smooth, medium size tomato, excellent for canning, fine for slicing. Highly resistant to disease and cracking. A rich harvest of tomatoes is yours all season, by just mailing this ad now!

"We've met thousands of our warmest friends through this fine Red Bird Tomato Seed offer."

THE EARLY RED BIRD

"For Over 60 Years!"

HENRY FIELD Seed & Nursery Co. 751 Oak St., Shenandoah, Iowa

Yes, I'd like these 200 Red Bird Tomato Seeds! My dime is enclosed. And send your new Catalog, too; free, of course.

Name _____ Address _____ P.O. _____ State _____

Just Mail This Coupon and a Dime!

EVERYTHING for the Garden in Vaughan's Spring Catalog



- Answers all your questions
- 3000 different flowers, 500 luxury vegetables, latest garden foods, chemicals and tools
- 275 illustrations in full color

No other garden catalog now published is so complete as Vaughan's *Gardening Illustrated*, which for 80 years has brought amateur and professional gardeners the latest news of garden materials and practice.

This beautiful 96-page book illustrates, describes and prices the finest flowers, ornamental plants and vegetables — new varieties, old favorites.

Also an expert selection of plant foods, pesticides and tools useful for good gardening. It tells how to grow or use everything listed.

Everything you buy of Vaughan's is of professional quality. Since 1876 Vaughan's has supplied florists and professional gardeners throughout the country with quality bulbs, seeds and plants.

You could not buy a book so crammed with this up-to-date information so necessary for gardening success, but a post card will bring you Vaughan's 1957 *Gardening Illustrated* FREE.

SPECIAL OFFER — Treasure Chest Zinnias. A new strain of the largest and most vividly colored zinnias, of the giant cactus flowered strain, including scarlet, orange and yellow blossoms with quilled or curled petals. Bright display of color. Pkt. (25c value) with catalog, 10c.



VAUGHAN'S SEED STORE

Dept. 71 601 W. Jackson Blvd., Chicago 6, Ill.
24 Vesey Street, New York 7, N. Y.

- ☐ Please send *Gardening Illustrated* FREE.
- ☐ Enclosed is 10c for pkt. Treasure Chest Zinnias.

Name _____

Address _____

**20 Ferris
EVERGREENS
\$1.00 PPD.**

Hardy, Northern Grown
2 Yr. Seedlings, 3-8 in.
A splendid collection of our
most popular Ferris Ever-
greens:

- 3 Blue Spruce
- 3 White Spruce
- 3 Norway Spruce
- 3 Scotch Pine
- 8 Douglas Fir

Handsome, sturdy, quickly
growing into lovely specimen
evergreens. All 20 postpaid
for only \$1.00 (One order
to customer)



**NURSERY
BOOK
FREE**

Our "Miss Universe"
Edition Honoring
Lovely Carol Morris

Write today for your
copy of this gorgeously
colored 60-page Catalog,
from the beautiful Carol Morris cover through the
very last page. Wonderful values in Ferris Ever-
greens, Shade Trees, Shrubs, Perennials, Roses,
Mums, Bulbs, Fruit Trees, Berry Plants, etc. This
is our 88th annual edition, FREE (in U.S.).

EARL FERRIS NURSERY

945 Bridge St. Hampton, Iowa

2011 Offers... 88 Pages
YOUR COPY FREE!
1106 pictures illus-
trate 2011 offers! —
in our new 88 page
Spring catalog. FREE
to YOU from America's
largest direct-to-you
seed and nursery house.
Over 60 years in busi-
ness. Mail card today!
HENRY FIELD Seed & Nursery Co.
704 Oak St., Shenandoah, Iowa

**FREE
COLOR CATALOG**
**Plant BABY
Evergreens**
AND SAVE 40%
All high quality popular
varieties, once transplanted.
Real bargains. Also Roses,
Shrubs, Shade Trees, Fruit
Trees. Write today for
FREE Color Catalog.
EMLONG'S Box 65 Stevensville, Michigan

ALL-AMERICA VEGETABLES

W. RAY HASTINGS

If you're a vegetable gardener, large-scale or small, here's news. It's about four new varieties that have won All-America awards for 1957. You'll find them in the new seed catalogs and in the seed racks in garden-supply shops and hardware stores. They're a cucumber, a radish, a snapbean, and a squash.

The new cucumber is called Smoothie, and, true to its name, it's completely smooth-skinned. It's also of beautiful deep green, has fine flavor, and produces a heavy crop of perfectly-shaped 8" fruits.

The radish, named Champion, is brilliant cherry-red with crisp, solid, pure-white flesh. It's ready for pulling 21 days after the seed is sown, though it can be left in the ground longer and will increase in size without losing its crispness or solidity.



If you're a salad fan, grow the
1957 cucumber named Smoothie.

For vegetable variety, try the
Zucchini squash Black Beauty.



Easy-to-grow Champion radish
appeals to both eye and palate.



For snapbean flavor, crispness,
and heavy crop, try Greencrop.



The 1957 All-America squash is of the Zucchini type and is called Black Beauty. The fruits are black-green, beautifully shaped, and the flesh is deliciously flavored and of creamy texture. The plant is bush-like, takes little space, matures its fruit earlier than older varieties, and produces over a long season.

Greencrop snapbean won the All-America award for the flavor, crispness, straightness, and size of its pods, for earliness, and for the vigorous growth (24") and heavy cropping of the plant. In tests, the beans remained in good eating condition longer than those of any early varieties currently popular.

The All-America awards, for quality and distinctiveness in both vegetables and flowers, are made on the basis of tests conducted at trial grounds in all parts of the country. The organization making the awards is All-America Selections, Inc.

America's Most Wanted NURSERY CATALOG FREE!

Featuring the NEW "White Bouquet"
and "Golden Showers" — 1957
All American Rose Award Winner.

NEW All America 1957 Petunias
"Red Satin" and "Glitters"—
also NEW annual Phlox "Twinkle."

Amazing "LITTLE GIANT" Dwarf Fruit Trees
Big fruits on dwarf trees. Hardy — heavy
bearers — usually next year after planting.

Our 84 page colorful catalog features
the very finest trees & plants obtainable.
You need this most helpful book when
you plan your flower garden for Spring.

Send postcard for your personal copy.

INTER-STATE NURSERIES
417 E STREET HAMBURG, IOWA

DOLLAR GARDEN

OUTSTANDING OFFER
MADE TO INCREASE
OUR CUSTOMER LIST.

4 REGULAR 25c PACKET
One each of the following:
TOMATO - Giant Beefsteak
Home Garden Favorite. Br-
red smooth fruits. Shy Seed-
ASTER - Giant Shaggy-M-
Colors. PETUNIA - La-
Flowered Dwarf Single M-
Colors. ZINNIA - Giant Hy-
Large Flowered Mixed Co-
Send 10c in coin for this
\$1.00 value and will
include 1957 Seed &
Nursery Catalog.
CONDON BROS. SEEDSMEN Dept. 2
Rockford, Ill.

SUCCULENTS

ORCHID CAC-
FREE! 36 page be-
tiful colored cata-
picturing these bri-
odd and easily gro-
house plants.

African & Mexican Succulents.
Mimicry Plants. Shade Cacti.
Supplies and Potting soils.

CACTI—Hundreds of window
garden kinds described.

WRITE FOR FREE CATALOG TODAY!

JOHNSON CACTUS GARDEN
BOX AH-1 • PARAMOUNT, CALIFORNIA

6 RHODODENDRO and 6 AZALEAS

Strong 2-yr. transplants 4 to 8" tall.
Mass of roots, large leaves. Rhodo-
dendron, from red flowering stock.
Azalea, evergreen, mixed colors.
Postpaid at planting time. Free Catalog.

MUSSER FORESTS, Box 1-A Indiana, I.

GIANT SHAGGY ASTER

RED * WHITE * BLUE
3-15c PACKETS ONLY 10c, 45c
Red, White and Blue. Gorgeous
Blooms. 2 1/2 inches thick on st-
stems. Send 10c for
these lovely asters.
Will include my Big Seed
Plant & Nursery Catalog.

R.H. SHUMWAY Seedman, Dept. 301, Rockford,

FRUIT TREES - BERRY PLANTS

Also Dwarf Apple Trees, Nut
Flowering Shrubs, Evergreens, 8
Trees. Complete line (nearly 400
varieties) nursery stock at reason-
able prices. Write today for FREE 60
catalog and planting guide.
BOUNTIFUL RIDGE NURSERY
Box H-17, Princess Anne, Md.

Become a LANDSCAPE SPECIALIST

Increase your earning power. Easy, authori-
home-study method. Modern landscape and
design, horticulture, drafting, etc. Successful
water. 41st year. Catalog. American Landscape Se-
Dept. 417, 4508 Franklin Ave., Des Moines 10, I.

DWARF FRUIT TREE

FOR COMPACT AREA & EARLY YI-
Also full line of Fruit Trees, Plants, Shrubs,
greens, Perennials. Write today for FREE CAT-
WHITTEN NURSERIES, Box 111, Bridgman,

Peeling Paint

(Begins on page 50)

erproof-coated wall fabrics are y suitable. They must, however, be alled with care; any spots on the ls that aren't coated will let water or pass through. Ordinary wall-er can, of course, be applied over wall previously made waterproof n one of the vapor-proof paints.

VENTILATION:

ou're probably familiar with the ers that are ordinarily placed at end of a house near the roof, or er the house eaves. These open-let out the moist air that collects ve the insulation of roof or attic. hese louvers should *never be ed* during the winter. If, in spite he louvers, you find that the attic ttic crawl-space is damp in win-then the louver opening may not arge enough. The louver should e one square foot of free opening each 300 square feet of attic floor. nother spot about the house that s ventilation is the crawl space d under many homes that do not e basements. Vents should be in- ed in the foundation wall to pro- 2 square feet of ventilation for 100 linear feet of the foundation eter plus $\frac{1}{4}$ of 1 per cent of crawl space floor area. It is also sable to cover the exposed soil sheets of 55-pound roll roofing. os of the roofing are lapped about ches and the ends should extend e foundation wall and be ce- ted there with roofing cement.

many severe cases of moisture house, it is also worthwhile to the outside walls of the house

itself. You can do this by installing tiny metal louvers along the top of the exterior wall—one in each space between studs.

Of course, nobody would want a house to be completely without water vapor inside. Comfort and health demand *some* water content in the air we breathe. When the air is too dry, you're likely to feel an uncomfortable dryness in your nose and throat; the house feels stuffy, and you must set the heater a degree or so higher to remain comfortable. Experts agree, however, that with the inside temperature at 70°, and the outside temperature 10°, the water content of the inside air—the humidity—should be around 40 per cent. Humidity, by the way, can be measured by a hygrometer.

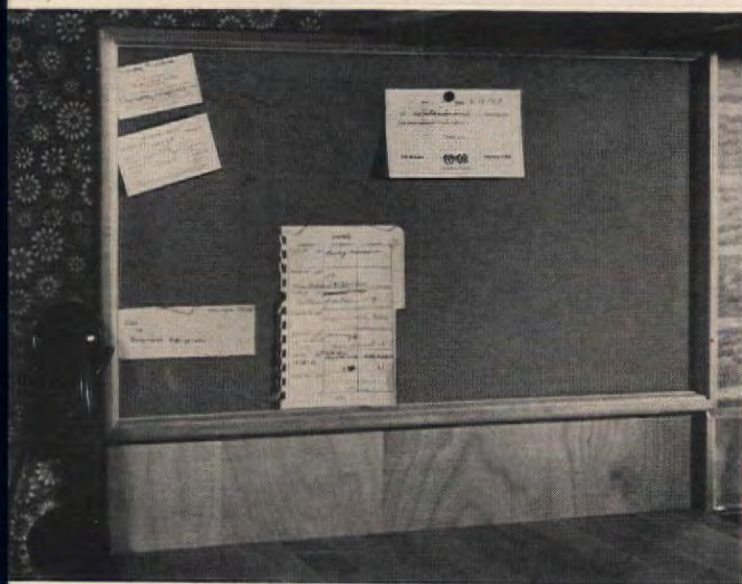
Homes that are older or less carefully constructed are likely to get too dry indoors; they have many cracks that let the moisture-carrying air escape. But the better constructed homes of today that are well insulated and tightly sealed give water vapor less chance to escape. So the problem today is usually *too much* moisture.

What about *your* house? Do your windows regularly cloud up with moisture? Then you'd better take a look at the paint on the outside. If it's blistering and peeling, you'll be pretty sure why. Before you attempt to repaint, get rid of that excess moisture inside by installing fans and louvers, and by applying a vapor barrier so water vapor can't travel through your walls to cause blistering and peeling paint.

THE END

REMINDERS

WHERE YOU NEED THEM



here's no handier spot for shopping and appointment memos, and about o-be-used recipes, than a bulletin board near telephone in your kitchen.

AMERICAN HOME, JANUARY, 1957

JUST OUT!

Flash-Action finish Shines Glasses, Brightens Silver in Your Dishwasher



Reynolds Wrap
Aluminum Package
Preserves Strength

GREATEST ADVANCEMENT YET in electric dishwashing! New Flash-Action FINISH fairly bursts into action. Works full-force all through the washing cycle. Doesn't just wash your dishes clean but actually *shines* your glasses and *brightens* your silverware. Delicate, fresh scent replaces the chlorine odor of out-of-date detergents. Aluminum foil package preserves strength. Made by the world's leading dishwasher detergent specialists, new Flash-Action FINISH comes to you recommended by all dishwasher manufacturers and the American Fine China Guild. Try FINISH. You'll love it.

WHEN YOU CHANGE YOUR ADDRESS

Please report both new and old address directly to The AMERICAN HOME, seven weeks before the change is to take effect. Copies that we address to your old address will not be delivered by the Post Office, unless you pay them extra postage. Avoid this unnecessary expense by notifying us seven weeks in advance. THE AMERICAN HOME Subscription Dept., American Home Bldg., Forest Hills, N. Y.

SEWER or DRAIN CLOGGED? DON'T YOU WORRY.
ROTO-ROOTER RAZOR-KLEENS IN A HURRY!



ROTO-ROOTER[®] SEWER SERVICE

For prompt, dependable service, call ROTO-ROOTER, listed in the white pages of your phone book.

ROTO-ROOTER CORP., Dept. A54, Des Moines 14, Iowa
Franchises Available in Some Localities • Write for Free Literature

The Only National Sewer Service Available Locally



"MY HEDENKAMP PROFITS HELP ME BUY SUCH LOVELY THINGS FOR MY HOME AND FAMILY"

You, too, can make
\$50-\$100 OR MORE
EXTRA MONEY
FAST - EASY!
 We tell You how!

Show New
 BIG VALUE—BIG PROFIT
Hedenkamp
 \$1.00, \$1.25 and \$1.50
 Box Assortments of
GREETING CARDS

- ALL OCCASION CARDS
- BIRTHDAY CARDS
- GET WELL CARDS
- EASTER CARDS
- GIFT WRAPPINGS
- STATIONERY • GIFTS
- COSTUME JEWELRY

It's easy! Friends, neighbors, others buy on sight.

No Experience Needed

Housewives, clubs, office workers, shut-ins — anyone can make profits to 100% plus a cash bonus in spare time. Big line includes newest "Slim" cards, Valentine, Easter, Religious assortments, Household Items, Gifts, Gadgets, Prizes.

These 6 Money-Makers Are Shown At Right

A—24 Cards—4 Style All Occasion Ensemble \$1.25

B—"Dressmaker" Tape Measure—Pin Cushion \$1.25

C—14 Easter Cards \$1.25

D—Blossom Melody Stationery Ensemble \$1.25

E—"Book Rack" Salt, Pepper and Sugar Set \$1.25

F—All Occasion Gift Wrapping Ensemble \$1.25

Write For Everything You Need To Start!

We'll send SAMPLES On Approval and all details. If you cannot sell to the first 5 people you call on, return the Samples to us without obligation.

NEW! COSTUME JEWELRY
 Fully Guaranteed
 Necklaces—Earrings
 Bracelets—\$1.00 up
 Write for
SPECIAL OFFER!

HEDENKAMP
 361 Broadway, Dept. AH-22
 New York 13, N. Y.

MAIL COUPON FOR SAMPLES

HEDENKAMP
 361 Broadway, Dept. AH-22, New York 13, N. Y.
 Please rush actual Samples On Approval and all details of your proven selling plan and your Free Gift Offer.

Name.....
 Address.....
 City..... State.....
 Organization.....
 If You Are Writing For A Group or Organization Please Fill In The Group Name Above.

ACT NOW—YOU TAKE NO RISK



Nails, screws or bolts... you'll always have them on hand, in the right sizes, if you keep your hardware trays properly stocked. Place label in tray before putting in hardware; when you run out, you know just what to buy.



Want to remove a glued wooden plug that covers a countersunk screw? Then work another screw down through center of plug. As it strikes hidden screw, it will lift plug. Vinegar applied beforehand often helps to soften the glue.

HANDYMAN HOW-TO'S

A roll made of corrugated cardboard and fitted into a small mailing tube makes an excellent storage place for small drills, files, and scribers. The separate slots in cardboard keep the sharp edges of these tools from rubbing against one another; therefore tools stay sharp longer.



Most metal pails exposed to moisture will usually rust out at bottom because protective coating gets damaged. Prevent rust by pouring some asphalt paint into bottom, then rolling pail around till bottom and seams are coated with the paint. Now bottom's safe against rusting.



Planning to paint over new plaster or concrete? You will get best results by "curing" surface first. Good method is to brush on a solution of zinc sulfate: 1 lb. of crystals in 2 qts. of water. Solution forms crystals as it dries on wall. Brush off crystals and you're ready to paint.



THE 40 BEST BLUEPRINT HOUSES



This brand-new catalog brings you a photograph, floor plan, over-all dimensions, and square footage for each of the 40 best-selling AMERICAN HOME Blueprint Houses. These houses are:

- Planned by leading architects
- Built, tested, lived in, and recommended by families like your own.
- Selected and approved by AMERICAN HOME Editors. Catalog includes handy blueprint order form.

Please send me the Catalog of the Best American Home Blueprint Houses

Name.....
 Street.....
 City.....
 Zone No. State.....

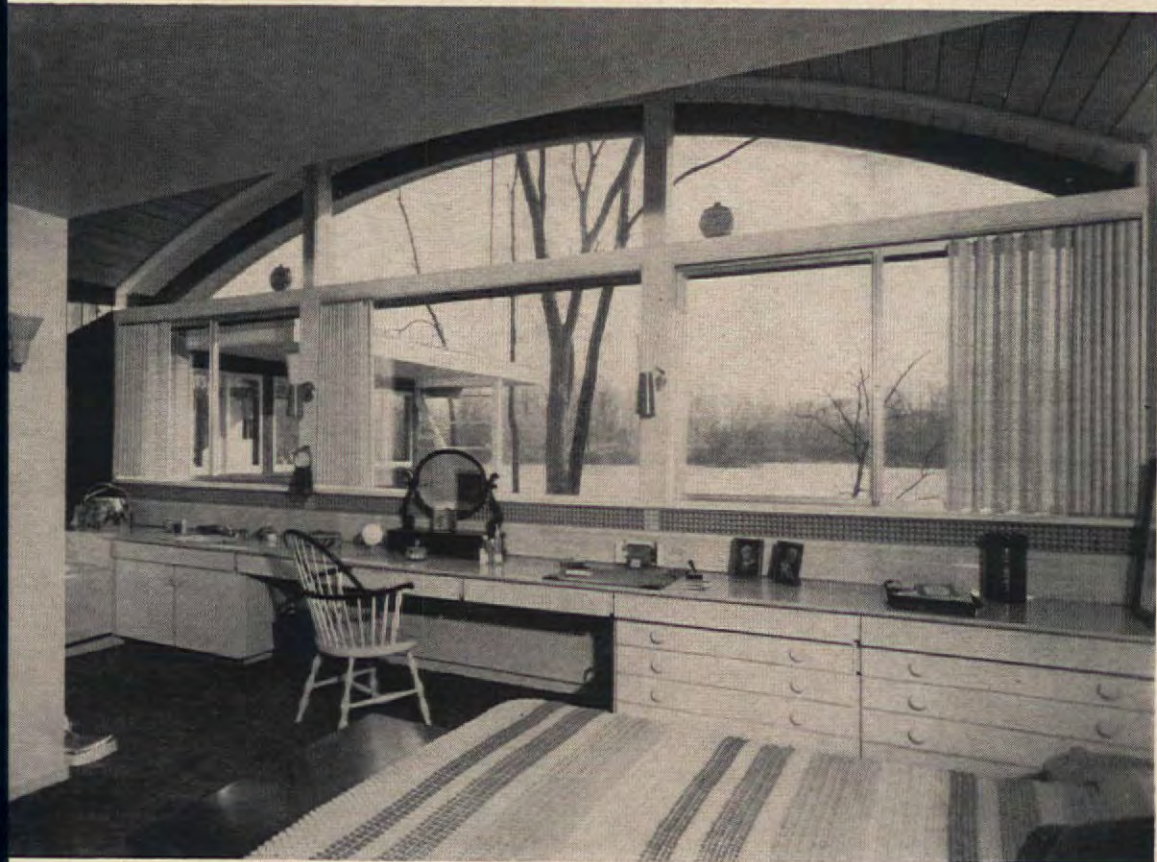
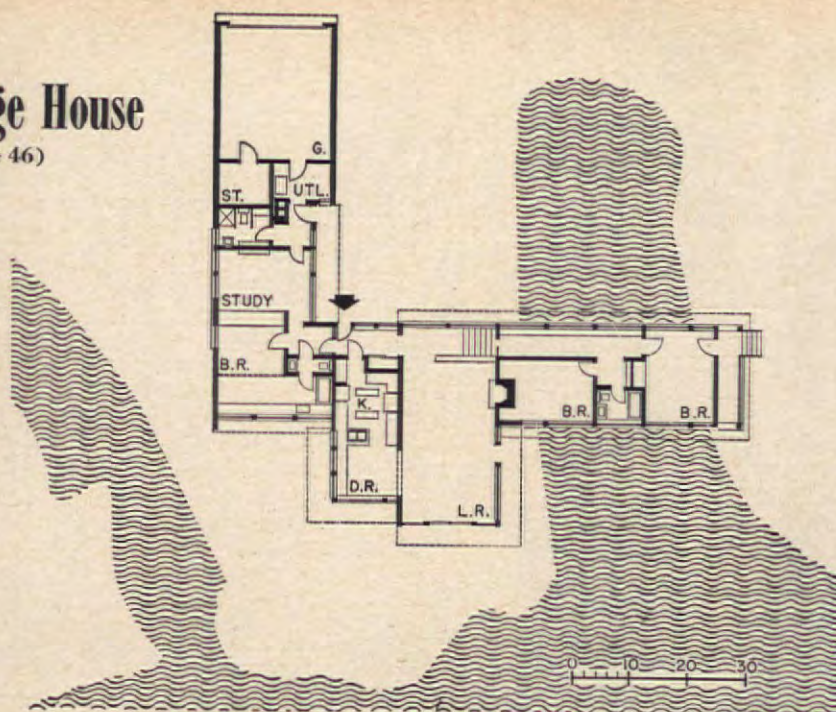
Please PRINT name and address in Cut out and send with 10¢ to cover handling and mailing to:

THE AMERICAN HOME, Dept. C
 American Home Bldg., Forest Hills 7

Covered Bridge House

(Begins on page 46)

Notice how the house is divided into three distinct living areas: the bridge wing for privacy for visiting relatives and guests; the center area made up of living room, dining room, and the kitchen for family living; and, at the upper left (3) owners' bedrooms and study, utility area and garage. Entrance door is located so you can go directly to any of the three areas without disturbing privacy of those in any other area.



National census of covered bridges, was made by Howard Sanders Allen of Round Lake, N.Y., a few years ago; he found 1617 still in existence. The similarity between such a bridge and our modern home is more than skin deep. Bridge and house are not only look-alikes, they're built alike, too. Notice the striking resemblance between the arch shape of the

truss that supports the old bridge at Esperance, N.Y., and the design of the truss that holds up the roof over the master bedroom in the modern house. Each truss serves the same purpose: allowing a structure to span a greater distance without any need for pillars or posts to support it. The arch allows a greater width of open water under a bridge for boats to ply the stream; and in the home the arch makes possible a larger room without need for roof-supporting posts that would break up the interior.

This adaptation of a covered bridge is a dramatic example of how today's house uses our American traditions. Modern house design is not an alien trend; it is the natural growth of our heritage of practical design and fine craftsmanship. The architects and builders of America today call upon the knowledge and techniques of our forefathers, taking the best of the past and adapting it to the needs of today.

THE END



"Our New FIREPLACE

Circulates heat... warms all the room"

Build your fireplace around the new Heatilator unit, the only fireplace especially designed for modern homes. It is the fireplace that gives you all 3 of these features...

Circulates Heat. Cool air from floor level is warmed in the double walled firebox—then circulates gently to every corner of the room.

Will Not Smoke. A scientifically designed steel form, the Heatilator unit does away with guess-work and rule-of-thumb construction methods. Adds little to cost of finished fireplace.

Damper Seals Air-Tight. The new Pressure-Seal Damper seals the chimney throat air-tight when the fireplace is not in use. No costly house heat escapes up the chimney. No chimney downdrafts can chill the room. And in the air-conditioned home, it prevents the loss of expensive summer cooling as well as winter warmth.



Ideal for every purpose... homes, basement rooms, camps. Insist on the genuine Heatilator unit. Look for the name on the damper handle and dome. Sold by building material dealers. Mail coupon for free booklet.

HEATILATOR® FIREPLACE

HEATILATOR INC.
711 E. Brighton Ave.
Syracuse 5, N.Y.

Send free booklet on new Heatilator Fireplace.

Name.....
Street.....
City..... Zone..... State.....



"We'll be using them for years..."



...that's why we pick the **Brand**
that's made a **Name** for itself!"

EVERYTHING that goes into a new house takes a big bite out of the family budget. And it's all too true that you have to live with mistakes you make in buying... whether they be appliances, furniture, food, clothing or whatever. So buy brands that have made a name for themselves. You're bound to be satisfied.

FOUR WAYS BRAND NAMES SATISFY YOU MOST

- 1. BUY WITH TRUST!**
Spend *confidently* on known quality. Brand Names wear best, work best, taste best, are best.
- 2. SHOP WITH EASE!**
Spend *efficiently* on proved value. Brand Names save time "puzzling" over labels, models, prices, etc.
- 3. ENJOY MORE CHOICE!**
Spend *shrewdly* among widest selections. Brand Names offer the most in sizes, types, colors, flavors, etc.
- 4. GET THE "LATEST"!**
Spend *smartly* on up-to-date products. Brand Names keep improving, modernizing, introducing new things.

Advertisers in this magazine are good names to know.
They're proud of their brands 'cause they satisfy so!

"I made it!"

"I sold it!"

"I bought it!"



MANUFACTURER



DEALER



CUSTOMER

BRAND NAMES FOUNDATION, INC.
437 FIFTH AVE. • NEW YORK 16, N.Y.

Where Credit Is Due

3-WAY CONVERTIBLE

Page 15: All furniture—Sligh of Grand Rapids—Furniture Mart, Chicago, Ill.

SPRING WILL BRING VIOLETS

Pages 40, 41, 42, 43: Refrigerator, dishwasher, range, washer-dryer, room air conditioner, cabinets, small appliances, telechron clock, portable TV, Textolite countertops—General Electric—Appliance Park, Louisville, Ky. Flooring—Robbins Floor Products, Tusculum, Alabama. Sliding glass door and window—General Bronze Corp., Garden City, N.Y. Mirror cooking utensils—Aluminum Goods Mfg. Co., Manitowoc, Wisc. Ivory telephone—Bell Telephone System, 195 Broadway, N.Y. Barbecue unit—Bennett-Ireland Inc., 11-23 State St., Norwich, N.Y. Hat box and gifts—Bonwit Teller, N.Y. Red Awning Fringe—Consolidated Trimming Corp., 27-33 W. 23 St., N.Y. Adhesive backed covering inside cabinets—Con-tact, 40 W. 40th St., N.Y. Cutlery, utensils—Ecco Products, 1949 N. Cicero Ave., Chicago, Ill. Curtains—Everfast—245 5th Ave., N.Y. "Golden Glo" casseroles—Hall China Co., Elizabeth St., East Liverpool, Ohio. "Gold Nocturne" goblets—Imperial Glass Corp., Bellaire, Ohio. Violet fabric—Jafa Inc., 45 E. 53rd St., N.Y. "Granada" tumblers—Libbey Glass Co., P.O. Box 1035, Toledo, Ohio. Lighting fixtures—Moe Light, Division Thomas Industries, Louisville, Ky. Canister set, waste-basket, breadbox—H. J. Ransburg Co., Barth & Sanders St., Indianapolis, Ind. Fashions by Selman's of Louisville, Ky. and Bycks of Louisville, Ky. Dress by Dwight Thomas, Wallace Center, Louisville, Ky. Samsonite Luggage—Taylor Trunk Co., 611 S. 4th Ave., Louisville, Ky. African violets—Tinari Greenhouse—Bethayres, Penn. "Ballerina" dinnerware—Universal Potteries, Cambridge, Ohio. Plate racks, soap dishes—Wooster Rubber Co., Wooster, Ohio.

DEFINITELY NOT FOR THE PLODDY

Pages 44, 45: Cabinets—St. Charles Mfg. Co., St. Charles, Ill. Oven, counter surface burners—George D. Roper Corp., Rockford, Ill. Refrigerator—Serval, Evansville, Ind. Hot food server—Toastermaster Products Div., McGraw Electric Co., Elgin, Ill. Kitchen flooring—Robbins Terratile, Tusculum, Ala. Terrace flooring—Armstrong, Lancaster, Penn. Dishwasher—Hobart Mfg. Co., KitchenAid Div., Troy, Ohio. Portable TV—General Electric, Syracuse, N.Y. Built-in Mixer—Nu-Tone, Cincinnati, Ohio.

MODERN HOUSE with COVERED BRIDGE

Pages 46, 47: Information and sketches by Eric Sloane, "American Barns and Covered Bridges," "Our Vanishing Landscape."

NEW KITCHEN OR LAUNDRY FOR YOU?

• Easy way to get dream kitchen or laundry: plan it *now* with The American HOME Kitchen-Laundry Planning Guide. Full how-to-do-it details on planning, including cut-out guides for all appliances and cabinets.

Eight ways to finance dream kitchens fully explained. EXTRA: List of equipment manufacturers.

Send 25¢ (no stamps, please) to: Dept. KLP, The American HOME Magazine, Forest Hills 75, N. Y.

Pattern Order Form

Please allow 3 weeks for
handling and mailing

If you wish air mail delivery, kindly add 15¢ per pattern to cover cost of postage.

- ☐ 2113—\$1.00 Modern Home Office in three stages. This is a construction blue-print.
- ☐ 1648—35¢ Chinese floral painting design for a stool, box, chest of drawers. Pattern includes a fine border.
- ☐ 1647—50¢ Building and painting design for a "courtship mirror."
- ☐ 2111—\$1.00 Construction pattern with full size transfer for a beautiful Chippendale ribbon cornice plus sewing instructions for draperies.
- ☐ 1644—\$1.00 Lovely "Pinafor" café curtains with dressing-table skirt. Tissue patterns and sewing instructions.
- ☐ 1645—50¢ Transfer pattern for "Persian" floral shutters with sewing instructions for café curtains.
- ☐ 1643—\$1.00 Beautifully draped sheer curtains with tassel fringe, copied from the American Wing of the Metropolitan Museum.
- ☐ 1640—50¢ Transfer pattern for a fine Adam and Eve cross stitch sampler.
- ☐ 1639—75¢ Transfer pattern for a beautiful version of embroidered Lord's Prayer sampler.
- ☐ 1635—75¢ For the needlewoman who loves fine things, an exquisite organdy and "Carrickmacross" tablecloth.
- ☐ 2098—75¢ Build a handsome hanging shelf with 3 drawers in breakfast room, kitchen or dining room.
- ☐ 1026—25¢ Charming painting design of a Scandinavian street scene is perfect to paint on the drawers of Pattern 2098.
- ☐ 1632—50¢ Dainty floral monogram to paint or embroider on your best linens.
- ☐ 2093—\$1.00 Delightful built-in corner beds of Scandinavian design. This is a construction pattern. We used Painting Patterns 1154—45¢, 1018-T—40¢, 1225—45¢, and 769—40¢ for the painted designs.
- ☐ 1533—45¢ Eight handsome motifs to paint on a Dower chest or a chest of drawers or use as a mural.
- ☐ 1532—50¢ 12 Chinese designs to paint on a slant top desk, a chest of drawers or a headboard on a bed.
- ☐ 1530—45¢ Six stencil motifs, old-fashioned floral designs for painting on long narrow table, a chest of drawers, or a border above a dade around a window.
- ☐ 1528—40¢ Seven quaint floral designs to paint on a chest of drawers, a bed or the wall.
- ☐ 2046—50¢ Construction pattern for a big wonderful "Pineapple" lantern to set atop a post, or on a wall or beside a door.
- ☐ 1504—25¢ Old-fashioned tinsel picture of a crowing rooster. This is painted on glass. Silver paper reflects light and shows through the paint.
- ☐ 2036—50¢ A perfect winter project to make Mother happy. Build a complete sewing-room-in-a-cabinet to store a portable sewing machine which lifts up and out like a typewriter. Cabinet holds spools of thread, findings, tools, fabrics, and a large pattern file.
- ☐ 1424—25¢ Time to think about new slip covers for Spring. This is a step-by-step picture pattern for a club chair.
- ☐ 1459—25¢ It's not too early to reupholster either, if you have a sofa that needs re-doing. Here is a step-by-step picture pattern to show you how.
- ☐ 1457—25¢ Wallpaper need doing over. Here is a step-by-step picture pattern to show you how to do it professionally.
- ☐ 1268—25¢ Now that you have new wallpaper, you will need new draperies. Step-by-step picture pattern to show you the correct way to make draperies.

Name

Street Address

City

Zone No.

State

PRINT name and address in coupon which will be used as label for mailing patterns. Cut coupon form along dash lines, check pattern desired and send M.O. or personal check (please do not send stamps). If you live in New York City, add 3% for City Sales Tax.

American Home Pattern Department

P.O. Box 296

Forest Hills, New York

ENSE NERVOUS HEADACHES call for STRONGER Yet SAFER ANACIN

Won't Upset The Stomach
Anacin® not only gives stronger, faster relief from pain of headache, it is also safer. Won't upset the stomach and has no bad effects. You see, Anacin is like a doctor's prescription. That is, Anacin contains not just one but a combination of medically proven, active ingredients. Scientific research has proved no single drug can give such strong yet safe relief as Anacin Tablets.

KILL MICE IN YOUR HOME

25¢

Kill mice with Mouse Seed®.
No baits, no traps, no muzz. "A saucer and Mouse Seed® is all you need." Proven for 50 years. At drug and other dealers. No mail orders. W. G. Reardon Laboratories, Inc., Port Chester, New York.
*Reg. U. S. Pat. Off.

THRITIS—RHEUMATISM FACTS EXPLAINED

FREE DESCRIPTIVE BOOK

Crippling deformities may be avoided. This FREE BOOK explains why ordinary drugs give only temporary relief—if that. Describes a drugless method of treatment successfully used in thousands of cases. Write for this 36-FREE BOOK today. No obligation. Clinique, Dept. 608, Excelsior Springs, Mo.

TOP TUBILET

AL-O-MATIC

Most efficient automatic flush control unit devised! No more wasted water. Complete unit, ready to install.

INSTALL IT YOURSELF

FITS ALL FLUSH VALVES

STOPS WATER WASTE

\$1.69

AT YOUR HARDWARE OR PLUMBERS

GUARANTEED!

SPECIALTY CO., Charlotte, N. C.

Shrinks Hemorrhoids New Way Without Surgery

Science Finds Healing Substance That Relieves Pain—Shrinks Hemorrhoids

The first time science has found a new healing substance with the astonishing ability to shrink hemorrhoids and to relieve pain—without surgery.

Case after case, while gently relieving pain, actual reduction (shrinkage) took place.

Most amazing of all—results were so thorough that sufferers made astonishing statements like "Piles ceased to be a problem!"

The secret is a new healing substance (Bio-Dyne*)—discovery of a world-famous research institute.

This substance is now available in ointment form under the name Preparation H.* Ask for it at all drug counters—money back guarantee.

*Reg. U. S. Pat. Off.

CHARMING COMPANIONS

Pages 48, 49: Rooster, deer, horse—Lawrenzi, Boonton, N.J. Nylon bristles—Audrey Jocelyn.

TAKE A CAN OF FROZEN JUICE

Pages 66, 67: "Silver Flutes" saucer champagne; "Patrician" seafood cocktail; 3 pint ice jug—Publicity Mgr., Fostoria Glass Co., Moundsville, West Virginia. "Connoisseur" champagne glass—Publicity Mgr., Cambridge Glass Co., Cambridge, Ohio. "Cut Etude" goblet; "Teardrop" bon bon dish—Publicity Mgr., Duncan & Miller, Div. of U.S. Glass, Tiffin, Ohio. "Candlewick" crystal cake stand—Publicity Mgr., Imperial Glass Corp., Bellaire, Ohio. Footed cake plate; "Golden Anniversary" dessert plate—Publicity Mgr., Anchor-Hocking Glass Corp., Lancaster, Ohio. Tray—Publicity Mgr., Gilley Inc., 240 E. 152nd St., Bronx, N.Y. "The Scoop"—Publicity Mgr., Lenox, Inc., Mead St., Trenton, N.J. "Misty leaf" bread and butter plate—Publicity Mgr., Flintridge China Co., 380 S. Raymond Ave., Pasadena, Calif. English square cake platter—Publicity Mgr., Crownford China Co., Inc., 225 5th Ave., N.Y. "Provincial" dinner plate—Publicity Mgr., Santa Anita Pottery, 3117 San Fernando Rd., Los Angeles, Calif. "Fish Series" salad plate—Publicity Mgr., Sascha Brastoff Prod. Inc., 11520 W. Olympic Blvd., West Los Angeles, Calif.

MADE A RESOLUTION FOR THE NEW YEAR?

Pages 72, 73: "LeSaladier" boston baker; "La Terrine Mayenne" casserole; "Les Ramequins" individual casseroles—Publicity Mgr., Taylor, Smith & Taylor Co., East Liverpool, Ohio. "Fruit" dinner plate—Publicity Mgr., Stangl Pottery, New York Ave., Trenton, N.J. "Ballerina" square salad plate—Publicity Mgr., Universal Pottery, Inc., Cambridge, Ohio. Cake salver—Publicity Mgr., Hyalyn Porcelain, Inc., Hickory, N.C. Individual wooden bowl—Publicity Mgr., Woodmastes of Calif. Inc., 207 W. Magnolia Blvd., Burbank, Calif. "Olde Thompson" spice shaker—Publicity Mgr., The George S. Thompson Corp., 509 Mission St., So. Pasadena, Calif. Page 8: Crayons—Advance Crayon and Coloring Corp., 136 Middleton St., Brooklyn 6, N.Y. Cellophane tape—Minnesota Mining & Mfg. Co., St. Paul, Minn.

PHOTOGRAPHS

Ray Solowinski: page 8. Kranzlen: pages 15, 39, 40, 41, 42, 43, 81, 91. Pages 16, 17: 1. Jackson & Perkins, 2. Burpee (Roche), 3. Wayside Gardens, 4. Howards of Hemet, 5. Burpee (Roche), 6. All-American Selections, 7. Burpee (Roche), 8. Oregon Bulb Farms, 9. All-America Gladiolus Selections, 10. All-America Selections, 11. Russell Gardens, 12. Conard-Pyle, 13. All-America Gladiolus Selections, 14. Armstrong Nurseries. Page 18: George Park (top left). Darold Decker (top right). Mandeville & King (lower left). William Macdonald (lower right). Page 21: All-America Selections (top left). Waller (top right). Conard-Pyle (lower left). Armstrong (lower right). Otto Maya: pages 22-27. F. M. Demarest: pages 28, 48, 49, 66, 67, 72, 73. Des Moines Register & Tribune: page 30. Robert C. Lautman: pages 44, 45, 64, 65. Marvin Wilson, for The Architectural Record: pages 46, 47, 93. David Manners: pages 50, 51. William C. Eymann: pages 52, 53. George de Gennaro: pages 54, 55, 56, 57, 58, 59, 62. Pillsbury Mills, Inc.: page 82 (upper right). Quaker Oats Co.: page 82 (lower left). Warren Reynolds: page 84. Simpkins: pages 86, 87. Roche: page 87 (top). Jackson & Perkins: page 88 (left). Oregon Bulb Farms: page 88 (top right). Wayside Gardens: page 89. All-America Selections: page 90. Frank Javor: page 92.

"No man ever stands so Straight as when he Stoops to help a boy"



BIG BROTHER WEEK
JANUARY 6 to 13th

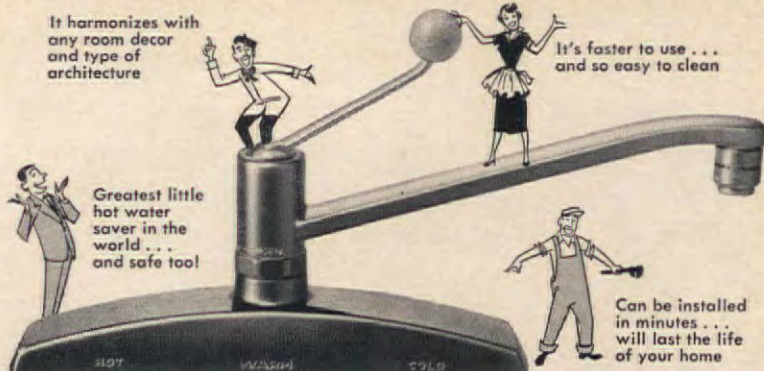
First in Beauty•Efficiency•Economy!

It harmonizes with any room decor and type of architecture

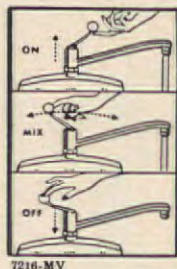
It's faster to use... and so easy to clean

Greatest little hot water saver in the world... and safe too!

Can be installed in minutes... will last the life of your home



MOEN ONE HANDLE MIXING FAUCETS



7216-MV

Send Today!

This booklet describes all of the MOEN faucets which can be utilized in your HOME... no charge



MOEN FAUCET

Division of STANDARD SCREW COMPANY
377 Woodland Avenue, Elyria, Ohio

Dept. D

Send booklet on MOEN FAUCETS (free)

Name _____

Address _____

City _____

Zone _____ State _____

READY CUT HOMES DO-IT-YOURSELF

BUY DIRECT FROM MILL & SAVE ON LABOR COSTS

You can assemble any of the 57 designs from easy-to-follow plans. Every piece marked, easily identified, ready to erect. You don't have to measure or cut. It's all done economically by precision production machinery (not prefabricated). Save high skilled labor costs and material wastes.

ORDER TODAY
SAVE UP TO 40%

PRICED FROM
\$2150.00 AND UP

SEND 25¢
Color Catalog Including Floor Plans



INTERNATIONAL MILL & TIMBER CO., BAY CITY, MICH. DEPT. AH-17

Free MATERNITY STYLE CATALOG

SAVE MONEY—Shop by Mail! FREE catalog pictures hundreds of exclusive maternity fashions. World's Largest, Complete Selection, Dresses, Suits, Mix & Match Separates, Sportswear, Girdles, Lingerie; \$2.98 to \$22.98. Catalog mailed in plain envelope.

CRAWFORD'S
Dept. 196, 8015 Wornall, Kansas City 14, Mo.



New 1957 Slims All Occasion Ass't.

Make \$50, \$75, \$100 Extra Money Start a GREETING CARD & GIFT SHOP at home

Show friends amazing value, New style greeting cards. Take easy orders for lovely all occasion box assortments, gift wrapping, novelties, Sensational offer. Profits to 100% Bonus. No experience needed. Write today for FREE TRIAL Outfit of Feature boxes on approval. FREE Samples Personal Stationery, all details.

NEW ENGLAND ART PUBLISHERS
North Abington 12, Mass.

WHEN YOU'RE GOING TO MOVE .

Please give The American Home five weeks' advance notice so we can change the address on your subscription. We must have both old and new addresses; so fill in new address below and send it with the address label from this issue (or a facsimile) direct to The AMERICAN HOME Subscription Dept., Forest Hills 75, N. Y.

Name _____

New Address _____

City _____

Zone _____

State _____



"And she has a kitchen phone, too!"

Jane: Lucky girl!

Meg: Yes, she says convenient phones make her day so much easier—save steps and so much time.

Jane: No wonder she has four—all in colors, too.

Meg: Yes, the kitchen phone's red, the one in the living room's beige, the basement phone's yellow, and this one's such a pretty blue.

Jane: Must be a comfort to have a phone close at hand, wherever you need it. Wish we did.

Meg: It's easy enough to arrange. Just call the telephone business office. I did yesterday.



Working together to bring people together
BELL TELEPHONE SYSTEM

IN FEBRUARY...

FLORIDA



There'll be a fascinating color feature on home life in Florida . . . the dreamboat living, and the simple living—houses of young couples who adopted Florida for their permanent home, houses of those who chose it for retirement. We show, too, their hobbies, ways of entertaining, even how an Ohio house plan "took" to Florida.

RECIPES . . . ROSES . . . REPAIRS

Foods, gardens, home repairs. You'll find good stories on all of them. There'll be recipes for inexpensive cuts of meat . . . veal cutlets, minted lamb, beef and kidney pie, sauerbraten made with pork, recipes calling for canned cherries. And holiday tables for a holiday month. You'll learn how to grow miniature roses in a sunny window indoors—perfect miniatures of standard garden hybrid teas. How to keep your evergreens in good shape; watering, fertilizing, spraying, pruning, guarding against pests . . . all you need to know. And you'll see, too, an illustrated article on the causes of cold floors and how to stop them. It will tell you what to do inside and outside your house to fix all kinds of floors.

TO FINISH FURNITURE



And there'll be many, many more informative how-to-do-it articles! Would you like to know how to finish unfinished wood furniture so it looks like professionally-finished maple, antique pine, walnut or mahogany? You can. Just see our February article on it. And you'll learn how *painting* furniture can prove very professional-looking. Just follow our tested instructions and see our patterns.



Beauty inside and out

IN A CONCRETE MASONRY HOUSE

The last word in enduring charm can easily be yours if you build your house with concrete masonry. No other material offers such a wide variety of sizes, shapes and textures. The walls—inside and out—can be laid up in any of many distinctive patterns and can be finished in your choice of lovely colors in long-lasting portland cement paint. For more information write for free booklet, distributed only in U.S. and Canada.

Ask a concrete masonry manufacturer for names of architects, builders and lending agencies with concrete house experience. Your architect knows local conditions, can tell you about costs.

PORTLAND CEMENT ASSOCIATION
Dept. A1-5, 33 West Grand Avenue, Chicago 10, Illinois

A national organization to improve and extend the uses of portland cement and concrete through scientific research and engineering field work.



These biscuits were made with another shortening and baked 15 minutes at 425 degrees oven heat. Compare their appearance with the biscuits on the right.



These biscuits were made with golden Fluffo from the recipe and baked for the same length of time at the same heat as the biscuits on the left.



Something **Golden** Happens

(golden fluffiness you've never gotten with any other shortening)



Expect surprising results when you use Fluffo; it's an altogether surprising shortening. To make it, we had to break down old-style shortening to its very molecules, and improve them; it takes the cream of the crop to make golden Fluffo.

No other leading shortening gives you such light, fluffy, golden-brown biscuits, golden yellow inside even before you butter them. No change in your recipe—just a wonderful change in results.

No other kind of shortening gives you such crisp, light, golden-brown fried foods. Everything fried right and light in Fluffo is beautifully browned all over—and just as digestible as it looks.

Fluffo even handles differently; it's so much lighter and fluffier it's a joy to use. Blends with fewer, easier strokes, and the golden color lets you see how perfect you're mixing cake batter or pie dough. Try golden Fluffo; how can you possibly miss

Pure shortening, not a table spread.
Golden yellow from pure, wholesome carotene.