

THE AMERICAN HOMIE

APRIL • 25¢

SERVING OVER 3,200,000 HOMEMAKING FAMILIES



R FOR SPRING FEVER—
Get Going NOW
for Outdoor Living →



Available in General Electric Mix-or-Match colors—or white.

Distinctive new General Electric Refrigerator-Freezers

NEW "STRAIGHT-LINE" DESIGN! NEW "TOUCH-ACTION" FEATURES!

This smart new General Electric Refrigerator-Freezer was designed with smooth, straight lines to give you all the advantages of a "built-in"—without the installation cost.

Not a hinge or handle protrudes to mar its trim new look. Sides, top and back are all *flat and straight*—so that you can set it flush against the wall or square into a corner. You can make it a "built-in" by hanging cabinets around it.

So convenient, too! Just a touch puts all foods

at your fingertips in the 10-cubic-foot refrigerator section and in the 5-cubic-foot freezer.

A touch of your toe opens the Magnetic Safety Door on the refrigerator. Since it has no latch, it helps protect children from the danger of being locked inside.

See it at your G-E dealer's. Ask about his easy terms and generous trade-in allowance. Household Refrigerator Department, General Electric Company, Appliance Park, Louisville 1, Kentucky.



Progress Is Our Most Important Product

GENERAL  ELECTRIC



TOUCH . . . and the shelves revolve, putting what was in *back* right up *front*. All the food you want is within easy reach!



TOUCH . . . and the vegetable bins revolve. No groping! No fumbling! Vegetables and fruits ride right out in front of you!



TOUCH . . . and the Magnetic Safety Door opens to the big, automatic defrost refrigerator section!



TOUCH . . . and the zero-degree freezer rolls out. You see and choose the food you want at a glance!



Youngsters go at it hammer and tongs, but because Armstrong ceiling soaks up noise, dad can talk in normal tone.

No need to keep children quiet in this SOUND-CONDITIONED home

BEAUTIFUL NEW ARMSTRONG CEILING SUCCESSFULLY MUFFLES DISTURBING NOISE.

The two knights in armor are giving no quarter while "Sir Lancelot" is being prepared for the fray. What a racket—especially while Dad is talking to company.

Noisy situations like this wouldn't bother you a bit if you lived in the home shown here. Because the builder, with an eye for beauty and an ear for comfort, had the good sense to install an Armstrong Cushiontone® Ceiling. This is the extraordinary new ceiling that literally *soaks up noise*.

Look closely at this ceiling. Notice the thousands of tiny perforations in the attractive design. These noise traps absorb up to 75% of the

noise that strikes the ceiling. Cushiontone takes the sting out of noise; makes any home quiet and restful. You can install a Cushiontone ceiling in any room in your house next week end.

Free booklet tells you how you can enjoy this wonderful peace and quiet in your own home at very little cost. Write for "Quiet Your Home," Armstrong Cork Company, 4504 Clark Street, Lancaster, Pennsylvania.

Armstrong CEILINGS

... to quiet and beautify your home



DO-IT-YOURSELFERS can buy Cushiontone at Lumber-Building Materials Dealers. Or Armstrong Acoustical Contractors will do the job for you. Both names are in the Yellow Pages of your telephone directory.

Cleaning short cuts with new **BRILLO** Soap Pads



Stove burners and ovens gleam without hard scrubbing. New Brillo Soap Pads whisk off grease, scorch, burned-on foods!



Shop tools stay sharper, last longer, work better when kept shining clean with Brillo. Sturdy metal-fiber pads lift off sticky resin and stubborn rust!



Roasters sparkle up fast with New Brillo Soap Pads. Now crusty pans get cleaned and shined at the same time!

Nothing shines
aluminum like...



There's special soap with
Jeweler's Polish in every pad!
THRIFTIER! 5 and 12 pad boxes



Our exciting Cooks' Tour of Providence Kitchens and Gardens starts with our cover: the Rhode Island home of Mr. and Mrs. Leonard B. Colt helps us prove that kitchens and gardens are kin. The modern kitchen with a "live-out-here-too" garden is a new idea to make family living happier. Come along, see what we mean! Photograph by Paul Davis, George H. Davis Studio.

In This Issue

April 1957

Vol. LVII, No. 5

MRS. JEAN AUSTIN
The Editor

MARION M. MAYER
Executive Editor

HERMAN E. BARTEL
Visual Editorial Director

HUBBARD H. COBB
Building Editor

JAMES W. BRETT Associate

EDITH RAMSAY
Home Equipment Editor
VIRGINIA THABET Associate

MRS. GERTRUDE BROOKS DIXSON
Home Furnishings Editor

MRS. MARY E. MONZE
Decorating Editor

THEODORE A. WESTON
Garden Editor

MRS. JUNE M. TOWNE
Food Director
VIRGINIA SCHROEDER Associate

MRS. GERTRUDE BRASSARD
Table Merchandise Editor

ROBERT W. HOUSEMAN
Merchandise Editor

MRS. DOROTHY L. BRIGHTBILL
Pattern Editor

MRS. HELEN DE MOTTE
Market Place Editor

JOHN LIPPERT
Features Editor

CHET FISH
Copy Chief
SALLY M. SKIBITSKY Associate

EDWARD FORTUNA
Art Editor

WILLIAM LANYON
KNUTE HEINZ Associates

ROBERT J. MAHN
Production Manager

Editorial Assistants

ANN QUE BROWN, Home Equipment; ELSIE ANGERSON, Food; JEANNE BEECHER, Home Furnishings; JEANNE G. WEEKS, Patterns; PAT McCURDY, General Editorial; JACK R. LARSEN, Editorial Production.

Arts and Crafts

- | | |
|--|---|
| 12 Bunny Baskets | 128 Starring Mosaics |
| 44 American HOME Patterns for Outdoor Living | 130 You Can Repair that Precious Piece of Porcelain |
| 59 Get Ready for Outdoor Living | 163 Pattern Order Form |

Gardening

- | | |
|--|--|
| 59 Get Ready for Outdoor Living | 150 Best New Flowers Win American HOME Medal |
| 72 Providence Kitchens and Gardens are Kin | 154 New Mulches Make Easier Gardening |
| | 161 New Speed-up Chemical for Plants |

Decorating

- | | |
|--|---|
| 14 Hannahs' House is a Collecting House | 70 Well-Planned for Treasured Possessions |
| 18 Genial Uncle John Makes a Return Engagement | 118 Easy Does It |
| 68 They Added a Room, Multiplied their Comfort | 122 They're Growing Taller |
| | 124 Two-Boy Bailiwick |
| | 126 Let's File, Not Pile! |
| | 148 Simple and Showy |

Homes and Maintenance

- | | |
|--|--|
| 31 Cabin Fever Hit You? | 67 Fireplaces for Vacation Houses |
| 46 Professors Built Their Own Homes | 138 It's Easy to Rewire a Lamp |
| 64 An Architect's Own Vacation House | 143 We Revived a 150-Year-Old Beauty |
| 66 \$3600 for All This—and a Boat Tool | 146 Which One for You? |
| | 159 It's Handy to Have an Outside Outlet |
| | 165 Handyman How-to's |

Foods, Kitchens and Entertaining

- | | |
|--|---------------------------------------|
| 14 Hannahs' House is a Cookin' House | 102 How to Make a Perfect Custard Pie |
| 72 Providence Kitchens and Gardens are Kin | 108 Tips from an After-Five Cook |
| 82 Good Victuals | 110 Need a Laundry-Mud Room? |
| 86 Family Food | 112 How Do You Choose Sterling? |
| 94 Take a Dozen Eggs | 120 Make Your Old Blankets Look New! |
| 100 Tops for Breakfast | |

Features

- | | |
|----------------------------------|-----------------------------------|
| 6 For This: I Thank Thee, God | 53 Look, It's New! |
| 9 What's Wrong with the Joneses? | 56 Let Your Dog Travel in Comfort |
| 36 Market Place | 162 Where Credit Is Due |
| 45 Letters | 166 A Quick Glance at May |

The American HOME, April, 1957. Vol. LVII, No. 5. Published monthly by The American Home Magazine Corporation, 300 Park Ave., New York 22, N. Y. W. H. Eaton, Chairman of the Board; Jean Austin, President-Secretary; Theodore F. Gloisten, Vice President-Treasurer; Warren C. Agry, Herman Bartel, Archa O. Knowlton, Marion M. Mayer, Arthur Sherrill, Foster Willett, Vice-Presidents. Executive, Editorial and Advertising headquarters, 300 Park Ave., New York 22. Subscription Department, American Home Building, Forest Hills, New York. Copyright, 1957, by The American Home Magazine Corporation. All rights reserved. Title registered in U. S. Patent Office. Subscription price in United States, Canada, and Pan American countries \$5.00 a year; 2 years, \$5.00; 3 years, \$6.00. All other countries, add \$1.00 per year for extra postage. Entered as second-class matter December 31, 1935, at the post office at New York, N. Y., under the Act of Congress, March 3, 1879. POSTMASTER: Send notices by Form 3579 to American Home Bldg., Forest Hills 75, New York.

Now! Use up to 5 appliances at once...and never blow a fuse!



New Westinghouse Automatic Appliance Center costs less to install in old or new homes than equivalent wiring!

At last you can use your wonderful electric appliances simultaneously . . . and get top performance from each! No more loss of power and efficiency. The new Westinghouse Automatic Appliance Center supplies all the current you need for as many as five appliances, *without* blowing a fuse.

Clock and Timer give automatic on-off control to start and stop cooking even when you're out. Two outlets connect appliances with attached cords, three Hide-away Cords on retractable reels end cord storage problem.

Best of all, this is a compact, self-contained unit which can be installed in a number of locations with one 3-wire connection. It's the low-cost, one-step way to bring your kitchen wiring up-to-date!

Westinghouse Electric Corporation
Electric Housewares Division
Mansfield, Ohio

Mr. W. M. Byrne, Merchandise Manager,
Please send me complete information including simple
installation instructions on the new Westinghouse Auto-
matic Appliance Center.

Name

Address

City Zone State

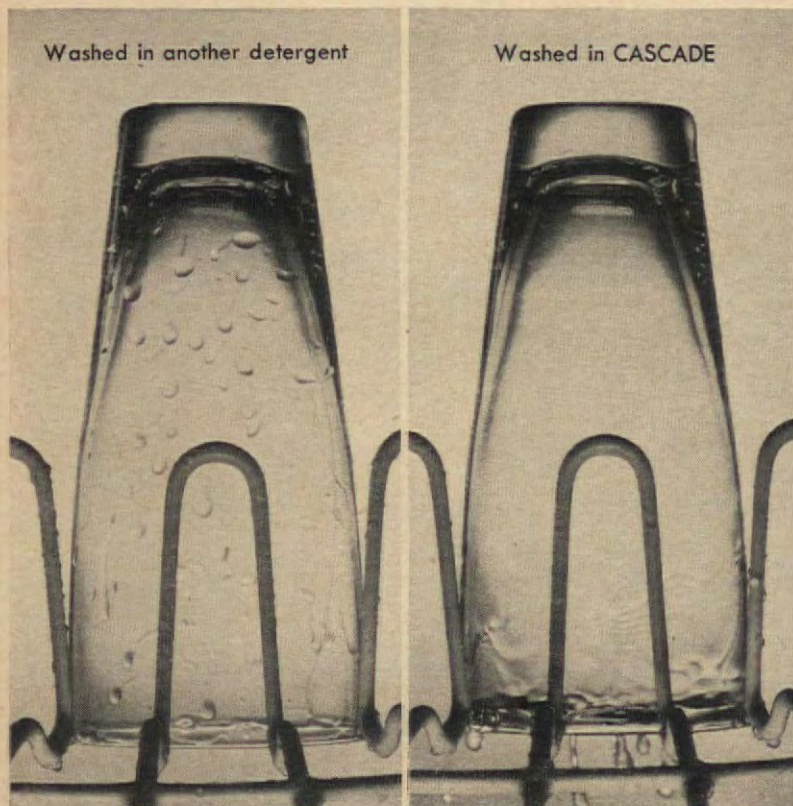
**YOU CAN BE SURE
...IF IT'S**

Westinghouse



NEW! FOR AUTOMATIC DISHWASHERS

Cascade eliminates drops that spot!



Cascade has an exclusive ingredient to change drops of water into cleansing, clear-rinsing "sheets." That's why Westinghouse puts **Cascade** in every new machine!

These two glasses show why **Cascade** stops spotting as no other detergent can. **Cascade's** exclusive ingredient changes water drops into free-flowing sheets. And **Cascade's** unique formula leaves everything so

slippery-clean, rinse water slides right off. Result: no water drops to dry into ugly spots. **Cascade** gets even glasses spotless... close-up clean. Yet it's safer for delicate china patterns than any other detergent.



Westinghouse
advises you to use

PROCTER & GAMBLE'S

Cascade

(IN FACT, EVERY LEADING
DISHWASHER MANUFACTURER
RECOMMENDS IT.)



Only Westinghouse has the *Water Temperature Monitor* that gives you 140-degree hot water every time—wash water hot enough to remove stubborn soil and to assure sanitary-clean dishes. It also provides 140° hot water for free-flow

rinsing and spotless drying. Result: you can be sure of sparkling, sanitary-clean dishes, glasses, pots and pans with the Westinghouse dishwasher. And to eliminate drops that spot, Westinghouse packs **Cascade** in every machine.



It is evening, and the stillness of my home is a stranger to the day.
Glancing around at its sleeping walls, I breathe deeply of the happiness and quiet peace that is mine. Miraculously, my spirit is unfettered; cares, burdens and anxieties are loosened and slip gently away in this—my sanctuary.

I stand quietly now. This is a blessed time, for the depth of the meaning of my home is poignant. I place these moments deep in my heart, for if time with its unceasing demands should permit them no more, I can cherish them then with remembered reverence.

The challenge of my task as "keeper of my home" is bold before me: to watch over, to care for, to use all of my capacities in keeping my home a protector, haven, and center of love for my family. My task is a glorious one!

The shadowy stillness reflects my feelings until love comes alive in every room. It is in my head bending down over sleeping beds, in my hands righting the disorder of more lively hours. It is in my mind with the tracings of its daily activities patterned into a permanent gladness... it is in my heart full of awe and wonder and thanksgiving... it is on my lips as I breathe my inadequate words of gratitude:

"For the joy these rooms have given us, for all of the laughter and love, hopes and dreams they have sheltered, for the plans developed and lives matured within their walls, please know I am humbly grateful.

"Yes, for the hub of all our living and growth, for this—My Home—I thank Thee, God."

Maureen Polking Miller



Upholstered furniture by Shaw Manufacturing Co., Charlotte, N. C.

IT'S AS GOOD AS IT LOOKS — it has

Airfoam
INSIDE!



When furniture is generously cushioned with AIRFOAM, expect more than superlative comfort and lasting good looks.

Expect good *style*—for AIRFOAM is the choice of top-flight designers.

Expect good *value*—for AIRFOAM is chosen by manufacturers who take pride in quality, through and through.

And expect many happy years of easy care — as has been proved in millions of homes.

So don't buy before you ask "WHAT'S INSIDE?"—or until the royal blue AIRFOAM label tells you the inside story! Goodyear, Foam Products Div., Akron 16, Ohio.

What's Inside Full-Value Furniture:

Here, full-depth AIRFOAM seat cushions (see uncovered furniture) promise other unseen values. Because AIRFOAM is finest-quality latex, charged with billions of interconnecting *fresh air* cells, it assures years of good looks, luxurious comfort and easy care. Unlike other cushionings, AIRFOAM isn't just stuffed in. It's *molded*, and *tailored* to the furniture's measure—nothing to sag, snag, break down or come apart.



Look for this royal blue label—only AIRFOAM cushioned furniture can proudly wear it.

Don't take "foam rubber" for an answer—insist on

Airfoam

MADE ONLY BY **GOODYEAR**

THE WORLD'S FINEST, MOST MODERN CUSHIONING



Airfoam—T. M. The Goodyear Tire & Rubber Company, Akron, Ohio



"Telephones are ubiquitous?"

"Yes, telephones are ubiquitous"

Robert Day, the well-known cartoonist who drew this picture, was a little afraid there might be some people who wouldn't know what we meant by ubiquitous. "It's a pretty big word," he said.

"Don't worry," we told him. "We'll just put in a little reminder that the dictionary says ubiquitous means 'existing or being everywhere at the same time.'"

There's surely no better way to describe telephones! They're not only in millions of homes and offices but just about everywhere you go. In stores and at gas stations! At airports, bus depots and railroad stations! Out-of-doors!

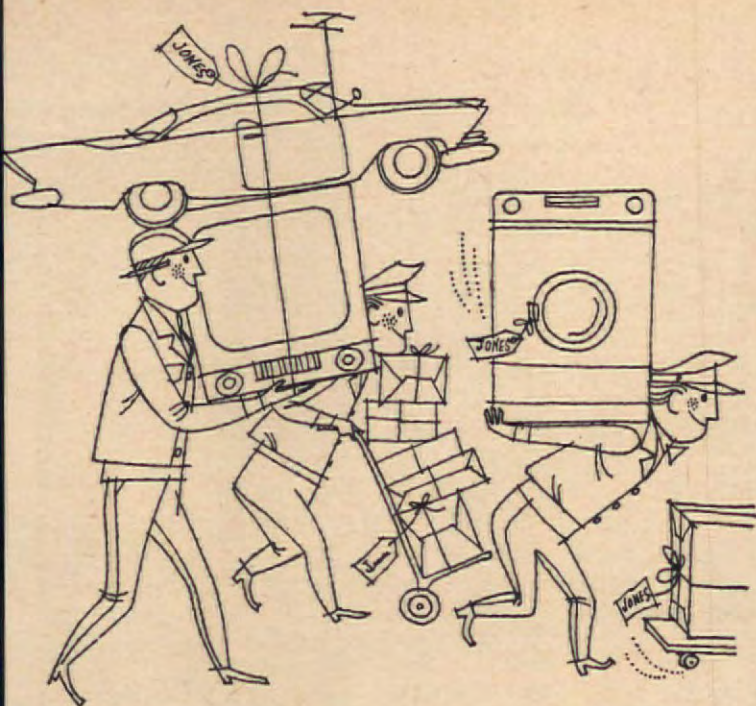
Throughout the country, there are hundreds of thousands of these public telephones for your convenience.

So the next time something comes up when you're away from home or the office, or there's some news you'd like to share with someone, just step up to one of those nearby telephones and call.

You can save yourself a lot of running around, be a number of places in a few minutes, and get things settled while they are fresh in your mind.

Working together to bring people together... **Bell Telephone System**





WHAT'S WRONG WITH THE JONESES?

GERALDINE O. MYERS

I, too, was once guilty of criticizing the Joneses. I guess I was just plain jealous of their progress—envious of their material possessions. So, in sour-grape fashion, I'd ridicule their extravagance. Make snide remarks about their eventual trip to the poorhouse—in style.

"They probably haven't paid for their last car," I'd remark sarcastically, as I'd see them drive off in a brand-new baby-blue convertible. In smug satisfaction, I'd add: "At least, we own our old jalopy."

But inwardly, I'd writhe with resentment. *How do they do it?* After all, Mr. Jones doesn't make *that* much. Or does he?

Yes, the Joneses had me guessing! It wasn't that I wanted to keep up with them. All I wanted to do was to get *ahead* of them.

I'll never forget when the Joneses got a television set. They were the first in the neighborhood to own a set. All the neighbors beat a track to their living room to "oh" and "ah" at this marvelous new invention.

Not that we really wanted television—yet. Why shell out several hundred dollars just to see some comedian's antics and those horrible fights and those awful movies?

So, after many delightful and pleasant televising sessions, we became profound anti-television critics. *No, we didn't especially care for television.* Both the programs and television would have to improve tremendously before *we* invested in a set. The truth of the matter: we just couldn't afford one—yet.

The Joneses have long since traded in their original 10" screen set for a 17" screen, but even their 17" screen looks *small* in comparison with *our* big 21" set. "And to think we paid lots less for our 21" set than you originally paid for your little 10" set," I gloated over the back fence one day.

Suddenly, it hit me hard! Why, if it hadn't been for the Joneses buying those original small-size high-priced sets, we wouldn't be enjoying our big-size, low-priced set today. Instead of gloating, I should be thanking the Joneses.

I began looking at the Joneses with new respect. Why should I criticize and ridicule such people? Every luxury and modern convenience my family now enjoys may be indirectly attributed to the precedents set by such progressive folks.

I'll have to admit, if it weren't for Mrs. Jones' raving so about the wonders of her automatic

the difference in Property Insurance is People!



The Agent—

choose him well and you'll be well protected!

Your property insurance agent is mighty important to you—maybe more than you think.

His advice can save you money—he *knows* what you need.

His help and services when you need them can't be measured in dollars. He is your friend.

The agent or broker of The Home Insurance Company is a trusted and trustworthy independent businessman. If you don't know him, you should—his entrance is your doorway to the best in protection . . . and peace of mind.

Pick the people—the policy will take care of itself!

THE HOME
ORGANIZED 1853
Insurance Company



Home Office: 59 Maiden Lane, New York 8, N. Y.
FIRE • AUTOMOBILE • MARINE
The Home Indemnity Company, an affiliate, writes
Casualty Insurance, Fidelity and Surety Bonds

A stock company represented by over 40,000 independent local agents and brokers

Your **SINGER SEWING CENTER** is vacuum headquarters too!

ALL 3 TYPES . . . EACH THE FINEST OF ITS KIND



SINGER "Roll-A-Magic"*
Double-Capacity Cleaner

Finest for general-purpose cleaning—rugs, linoleum, furniture, drapes, etc.

- Allows you to do *twice* as much cleaning between bag changes.
- Powerful whirlwind suction cleans even when bag is nearly full.
- A complete set of feather-light attachments is included.



SINGER "Magic Mite"*

Largest-selling hand cleaner. Perfect for stairs, autos, furniture and many other quick cleaning tasks.



SINGER "Magic Carpet"*
Cleaner

Finest made for rug and carpet cleaning. Double-fan suction and floating brush action.

- Hangs up flat against closet wall. Automatic cord rewind.
- Streamlined and low—cleans under even low modern furniture.
- Disposable bag . . . your hands never touch the dirt.

SINGER* Vacuum Cleaners are priced from

\$25.95 to \$99.95

Pay as little as \$1.25 weekly after minimum down payment.

See them at your SINGER SEWING CENTER or ask for a demonstration in your home.

You'll find your nearest Center listed under "SINGER SEWING MACHINE COMPANY."

Prices slightly higher in some areas.

The Joneses

(Continued)

washer, I'd still be struggling along with my old-fashioned washer.

If it hadn't been for the Joneses' demanding a two-bath house, my family would have to stand in line, outside the bathroom, waiting their turns.

We waited to see if the Joneses' power lawn mower really worked like a charm—before investing in one.

We found out what the Joneses *didn't like* about their garbage disposer and dishwasher, before shopping around for a better make.

Yes, the Joneses have raised our living standards—individually and nationally. Not only the Joneses who live next door to us, but the Joneses all over the nation help keep the wheels of industry turning. By their insatiable desire to buy, they have revolutionized the manufacturing world, streamlined business, modernized living—for all of us. By their buying faith in new gadgets, their confidence in newer, better, improved products, they help keep the hands and minds of our inventors and craftsmen, our creative geniuses and tradesmen—gainfully employed.

Right or wrong, the Joneses have turned *luxuries* into *necessities*; *wants* into *needs*; *dreams* into *fulfillment*. These aggressive individuals have helped step up our standards of living to a point where this great country of ours enjoys the *highest living standards in the world*.

True, the Joneses have often been the bugaboo of our family budget. Naturally, if we blindly try to keep up with them or get ahead of them, our budget suffers an acute attack of bankruptcy. But their material success has a good, stimulating influence.

And because they *buy* more, and more often, they help keep prices down, so that all of us in the lower income bracket can enjoy luxuries.

The Joneses have been kicked around long enough, I thought. I owe them an apology. I didn't even finish my dusting. I slipped a coat around my shoulders and headed over the back way to my good neighbors.

Before I had time to open my mouth, Mrs. Jones beckoned me into the living room.

I stopped in my tracks. There looming ahead was the Joneses' new color television set!

See what I mean? There's just no getting ahead of the Joneses!

But, happily, I no longer criticize or envy them and their trappings. Rather, in my heart, I pay them a tribute of praise for their grand commercial pioneering spirit.

By their cash and credit—and sweat of their brows—they have helped build America into the most progressive country in the world!

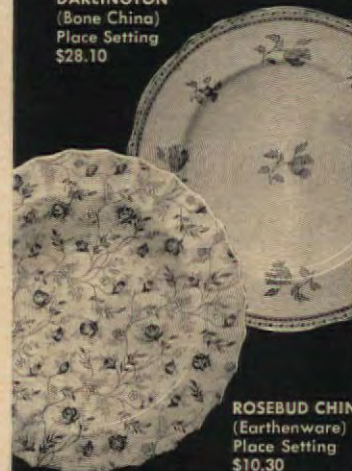
Hats off to the Joneses everywhere!

THE END

Spode

THE FINE ENGLISH
DINNERWARE

DARLINGTON
(Bone China)
Place Setting
\$28.10



ROSEBUD CHIN
(Earthenware)
Place Setting
\$10.30

There is no need to postpone owning a set of fine dinnerware. You will find ample supplies of Spode in the stores today in a wide range of patterns and prices. Booklet 19 will help you select the proper pattern.

Wholesale Distributors

Copeland & Thompson, Inc.
206 Fifth Ave., New York 10, N. Y.

MADE TO USE AND ENJOY

LINIT STARCH

makes
petticoats look
pretty and perky
as the day you
bought them!



SINGER SEWING CENTER

*A Trademark of THE SINGER MANUFACTURING COMPANY



Why cool just one room?



New Lennox air conditioner...
(installs anywhere)



Cools your whole house
(every room of it)

Now ... from Lennox ... a whole-house air conditioner for cigarette money

It's the new Lennox Stowaway Air Conditioner...

now available for custom-installation by your local Lennox Comfort Craftsman

Why enjoy air conditioning in just *part* of your house for just *part* of the day or night? You can afford better than that—now!

Lennox, world leader in the science of conditioning air, has developed a remarkable new air-cooled *whole-house* air conditioner that's surprisingly economical to install, operate and maintain. *It costs no more over the years you enjoy it than you spend on cigarettes—even if your family smokes as little as two packs a day!*

Economical to install

Called the Lennox Stowaway, this new air conditioner has been specially designed for low-cost installation in any home—no matter how it's designed or heated. It requires no plumbing, no water tower, no expensive wiring; can be neatly "stowed away" in an attic, basement or crawl space, or outside on a roof or concrete slab. If you have a warm air heating system of any make, you're really lucky of course, because you can then use

your furnace ducts and registers. But since the Lennox Stowaway air conditioner requires only the simplest type of ductwork, it can also be economically installed in homes with hot water, steam or radiant heat; or with a space heater, wall heaters or floor furnace.

Costs less to operate

And what about operating costs? To cool and dehumidify the air throughout your house, the Lennox Stowaway air conditioner uses as much as 40% *less electricity* than many other air-cooled air conditioners of similar capacity. Two compressors assure a constant, comfortable balance of temperature and humidity. Lennox Stowaway units of 2-ton, 3¼-ton capacities—also 5-ton single-compressor model—are now available for custom-installation by your Lennox Comfort Craftsman. Also available is a wide variety of other Lennox air conditioners—for every home need, and for many commercial applications.



Buy now on Easy Pay Plan

Call your local Lennox Comfort Craftsman, listed in the yellow pages of your phone directory. He's factory-trained, deals directly with Lennox. He'll be glad to give you a free air conditioning estimate.

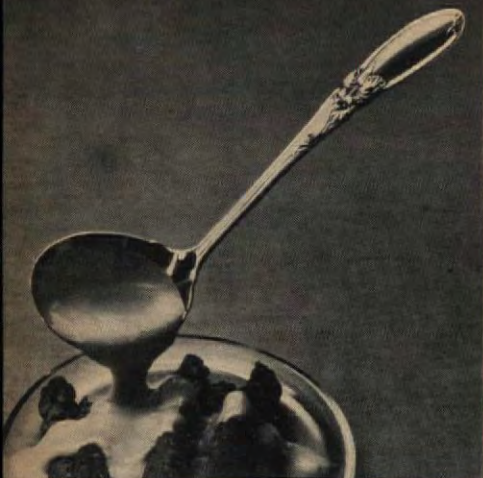
More families buy

LENNOX

world leader in all-season air conditioning for the home



©1957 Lennox Industries Inc., Heating and Air Conditioning, founded 1895; Marshalltown and Des Moines Ia.; Syracuse, N. Y.; Columbus, O.; Decatur, Ga.; Ft. Worth; Los Angeles; Salt Lake City. In Canada: Toronto, Montreal, Calgary, Vancouver.



(See opposite page)

Tributes to
perfect taste . . . all
five Community patterns



White Orchid* (above and opposite) is delightfully feminine. Complements your prettiest china, crystal.

(Left to right, above)

South Seas* is daring, different. A new idea in design, its flowing lines recall restless seas, curving shore.

Twilight* has tapered handles, curving tips, shell motif like a single jewel. Classically elegant, graceful.

Coronation* is rich with the heritage of treasured antiques. Enhances every setting with regal beauty.

Morning Star,* fresh as daybreak. Inspired by a priceless jade carving, sophisticated, modern.

Community* prices begin with a "Starter Set" (service for 4) at \$32.50. Easy budget terms.

COMMUNITY
THE FINEST SILVERPLATE

*TRADEMARKS OF ONEIDA LTD., ONEIDA, N. Y. ©1957 ONEIDA LTD.

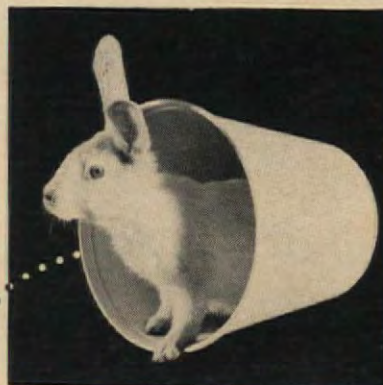
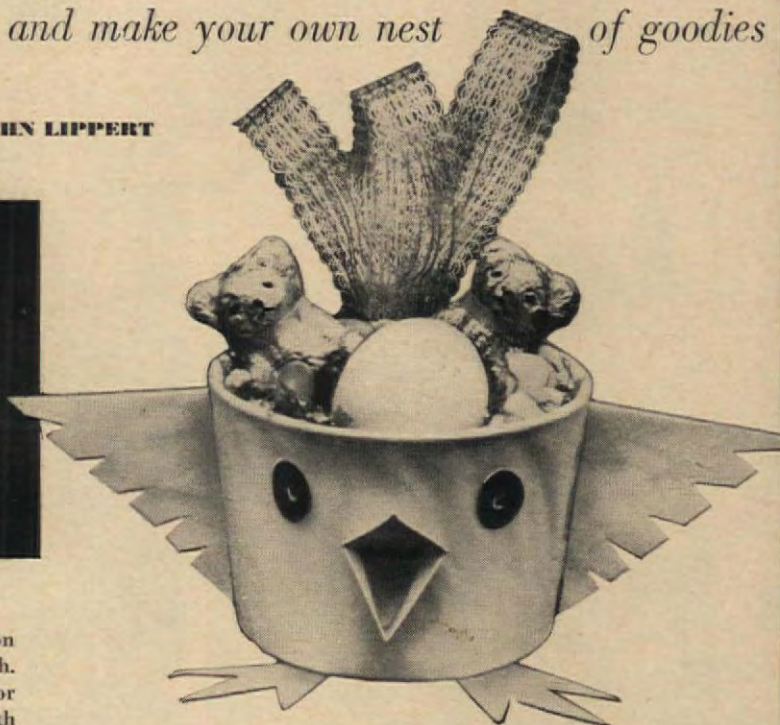
BUNNY BASKETS

Be a bright bunny and make your own nest of goodies

JOHN LIPPERT



The following "how-to" information is straight from the bunny's mouth. He says to take a cottage-cheese or butter container and cover it with colored gummed paper; tape wings, feet, eyes and beak to body with cellophane tape. Fill with candy.



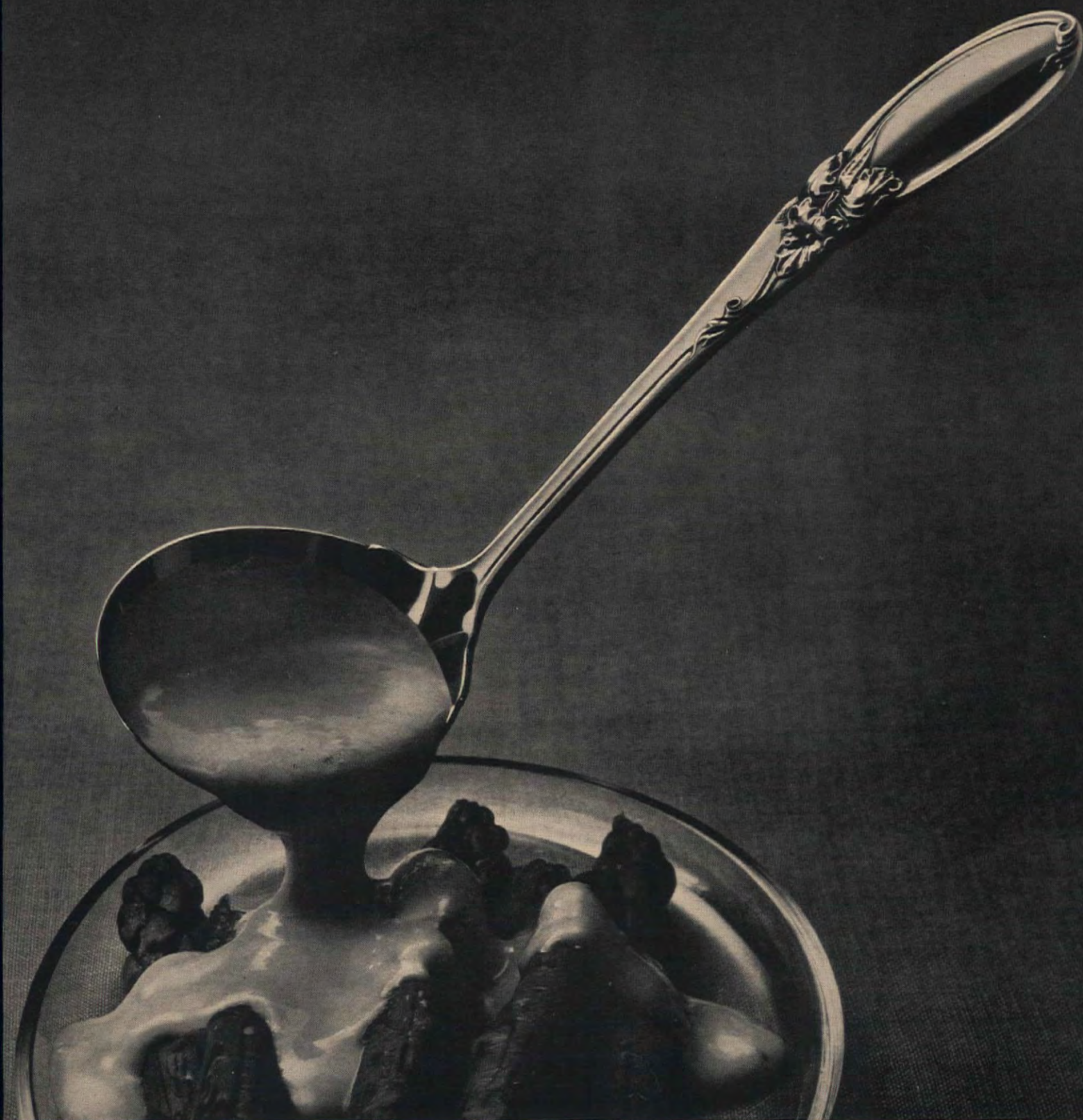
This bunny feels that a paper paint bucket is good to hide in, and a perfect Easter basket. Trim 3" off top, then paint a splashy Easter color. Add bright paper designs and fake gems.



All the bunnies are hopped up over this eggshell. You simply take a plastic bowl and surround with a jagged piece of stiff paper covered with aluminum foil. Leave it as is, or paint on a color. This perky chick is colored paper with an egg head. Tape hat and wings to cone body along with the gold-lace paper doily trim.



See "Where Credit Is Due," page 162



(Above) White Orchid, most feminine of silverware patterns. See opposite page for other patterns in the Community collection.

There is no compromise with truly fine Silverware

Sooner seek a substitute for hospitality itself than expect "make-do" tableware to match the warmth and sparkle of fine silverplate. For only in silver is it possible to achieve the brilliant design clarity and permanence of beauty that is the hallmark of every Community pattern. This *lasting* beauty is the very essence of Community quality. Its choice is undeniable

evidence of faultless taste. No wonder, then, in today's trend toward elegance, that anything less than Community is inevitably disappointing. The Community* pattern collection is created in the Design Studios of Oneida Ltd. Silversmiths. See it today, at your jeweler's or silverware department, and see how it can bring true beauty into *your* family's living.

COMMUNITY

THE FINEST SILVERPLATE

*TRADEMARKS OF ONEIDA LTD., ONEIDA, N. Y. ©1957 ONEIDA LTD.



ROBERT W. HOUSEMAN

FLORENCE HANNAHS

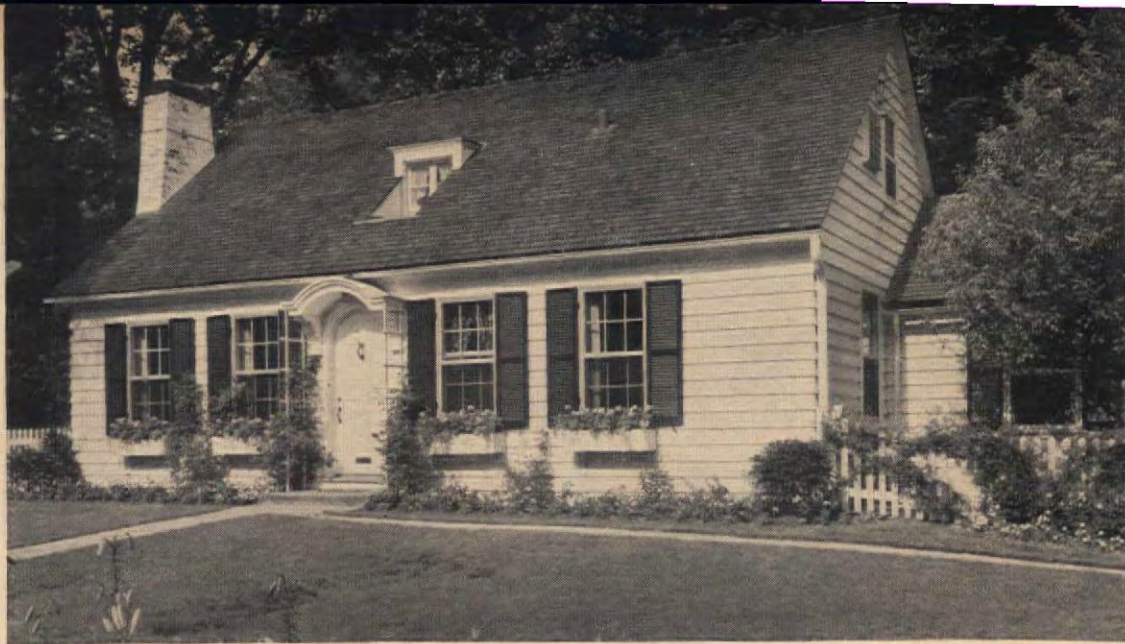
*has made two hobbies
shake hands in the most amicable fashion,
with no sacrifice to antiquity or modernity*

THE Hannahs'

is a Cookin' House...



House



a Collecting House

Once in awhile you come upon a house that has charm and hospitality written all over it. And once in a *great* while you come across such a house that also has these features when you step inside.

That's true of this Cape Cod house in Highland Park, Illinois. It sits quietly and beautifully in a bed of roses, smiling benignly on all who pass.

The owners, Florence and Ray Hannahs, are just as hospitable as you'd guess after one look at their house. And Mrs. Hannahs has furnished their home with the exceptional taste of a person who loves beautiful antiques and is practical, too.

We realized *how* practical when we reached the pine-paneled kitchen and heard Mrs. Hannahs tell about her beautiful collection of antiques. Then we learned why no space in this small kitchen is devoted merely to appearances. Her collection, as handsome and interesting as it is, is on display *between* meals only. Luncheon with the Ray Hannahs finds a procession of these fine old pieces being used to serve guests.

A large and old pewter container comes to the table brimming with piping hot clam chowder, served to guests in pewter mess dishes that took five years to collect. Pies are baked and served in original Bennington pie plates, crisp crusted and pretty.

Steaks are broiled on an old iron tray that retains its heat through the meal. A woven splint and wood noodle dryer transports dishes to the table.

Antique apothecary jars and old amber fruit jars contain cooking condiments;

PLEASE TURN THE PAGE

At the right you see part of collection that includes three favorites: iron steak broiler (top); the trivet with the handle shaped like a heart; and the Pennsylvania-Dutch woven noodle dryer, used as a tray.







Mrs. Hannahs doesn't waste space in her small kitchen on her beautiful collection. It's all there because she needs it for her cooking and entertaining



(Continued)

Dutch blue enamelware holds dry foodstuffs, and clay bottles keep vinegar and cooking sherry handy.

So while Mrs. Hannahs' pleasure is collecting fine old pieces for her kitchen, an even greater pleasure is using them every single day in her cooking and entertaining.

Definitely not of the "mustn't touch" school of collectors, Mrs. Hannahs realizes that some of her choice pieces risk the danger of chipping or breaking while she is using them. But she's philosophical about this, too.

The collecting is really an outgrowth of her love of cooking, and she finds cooking infinitely more intriguing with interesting cooking utensils.

THE END



Pine paneling creates a camouflage for modern appliances that would make the Secret Service marvel!

Genial Uncle John makes



February 1944

NANCY ANDERSON



• Back in February, 1944, The American HOME first told you about John Scott Trotter the collector. In those days he was with the Bing Crosby radio show, accompanying guest stars like Mary Martin. One of features in article was prize English breakfront bookcase (circa 1765) with Gothic tracery doors. Twin Bristol vases were from Bing.

Genial John Scott Trotter lives in an atmosphere of international good will. Throughout his Hollywood home, representatives of diverse cultures and countries cooperate in an air of easy elegance.

All in all, it's a realm of handsome furnishings, quiet colors, and gracious hospitality. Here you see Chinese mirror-black vases and a jar of the 17th-century Kang Hse dynasty surmounting an exquisite Queen Anne highboy. Over there a pair of Argand lamps—gifts from Bing and Dixie Crosby—flank a French clock that's on the Carlton House desk. And rosewood chairs of the Victorian period companionably share a corner with a Victorian sofa. Focal point in the room is the Steinway grand piano that's "Uncle John's" good friend and inspiration and also his bread and butter. PLEASE TURN THE PAGE

May 1945



• The next time John Scott Trotter's collecting talents reached our pages was in the May, 1945, issue. That was the story about his blue willowware—one of the largest and rarest collections in America. He was exclusively a furniture collector until he discovered these dishes in a desert town.

April 1957



• Now, in "Uncle John's" living room, which is architecturally Spanish, you find English silver, Early American furniture, a fine French clock, Viennese bulb pots, Japanese bowls, Chinese vases. Here he assembles latest "find," a lovely chandelier. Possibly the greatest find of his collecting career is (right) three-pedestal Duncan Phyfe table.

a return engagement



You may know John Scott Trotter best as musical director of the George Gobel Show. You have seen him twice before on our pages as a collector who enjoys his collections. Now, because of his enthusiasm for his favorite hobby, he joins our special roster of VIP's





His art objects are in constant use. Victorian sofa has exceptional open carving on each "hump." Bowl is Japanese and was bought in middle of an orchard where it was dug up; probably a relic of gold rush.



The Trotter interest in antiques started in New Orleans: he bought two Sheffield wine coolers and a pair of vases. That was 1940, and he knew practically nothing about old silver, old furniture, or old porcelain. But, with a musician's appreciation of beauty, he *did* know that the wine coolers and vases were good and that he wanted them.

Before he had made a great many purchases, John Scott Trotter made a pleasant discovery: real aristocrats are cosmopolitan; fine design and craftsmanship from every age and country have common denominators that erase jarring differences.

"Originally I had this furniture in a very modern house," he relates, gazing affectionately at his fiddleback mahogany and his Ming porcelain. "It looked fine there. Now I have it in a Spanish house, and it *still* fits fine."


If you're a collector, here's a piece of advice from John Scott Trotter: "Be ready." He has bought—on the spur of the moment—in all sorts of places. And, so far, he hasn't made a mistake.

"I thought I'd outsmarted myself recently, though," he confides, "when I bought an

CONTINUED ON PAGE 24

Extra-long mahogany desk has serpentine center. Lamps are a gift from Bing Crosby. Stunning mahogany chair is Chippendale with handsome "pagoda" back. The four-pilaster lamp is French.





Now! Digestibility
you can see!

*Crispy outside...light inside...
wonderfully grease-free
inside and out*

Today's **Crisco** brings you crispy-light
fried foods that are grease-free!

Look at Crisco's light touch! These bags of doughnuts were fried at the same time, stored overnight. The doughnuts in bag marked "X" were fried in ordinary shortening—look at the oily stains on the bag! The doughnuts on the left were fried in Crisco. They're so crisp and light and see how clean the bag is!



Yes, one look says today's Crisco gives you everything you want in fried foods! Foods that are light, crisp, golden good! They look grease-free, smell grease-free, taste grease-free. Here's digestibility you can see! All this, when you fry right with Crisco! You'll know *why* Crisco gives superior fried foods the moment you open the can. How snowy white it is, how pure, how fresh it smells! Only today's all-vegetable Crisco is so light, so white and stays fresh longer. At your dealer's now!

*No wonder **Crisco**-fried foods are so digestible you can eat them 7 days a week!*

In the market for a car that's sweet, smooth, and sassy?

Chevy's got 20 to pick from!

Here's the whole beautiful line-up of '57 Chevrolets. And every last one—from the "One-Fifty" 2-Door Sedan to the dashing new Corvette—brings you a special, spirited way of going that's Chevy's alone!



1. The "One-Fifty" Utility Sedan.
2. The "Two-Ten" Beauville.
3. The "Two-Ten" Townsman.
4. The "Two-Ten" 4-Door Sedan.
5. The "One-Fifty" 2-Door Sedan.
6. The Bel Air 4-Door Sedan.
7. The "Two-Ten" Sport Sedan.
8. The "One-Fifty" Handyman.
9. The "Two-Ten" 2-Door Sedan.
10. The "One-Fifty" 4-Door Sedan.
11. The Bel Air Nomad.
12. The "Two-Ten" Sport Coupe.
13. The Bel Air Convertible.
14. The Bel Air 2-Door Sedan.
15. The "Two-Ten" Handyman.
16. The "Two-Ten" Delray Club Coupe.
17. The Corvette Sports Car.
18. The Bel Air Sport Sedan.
19. The Bel Air Sport Coupe.
20. The Bel Air Townsman.

See your favorite "number" at your Chevrolet dealer's... Chevrolet Division of General Motors, Detroit 2, Michigan.





A.O. Smith
Permaglas[®]

the glass-lined water heater with **C.F.P.***

Unretouched Microphotographs of Test

certified
laboratory
tests
prove
it!



Permaglas[®]
Lasts 55%
LONGER than
the Average of
all Brands
Tested!



Permaglas[®]
PROVED
BY OVER 3,500,000 FAMILIES

Through research... a better way

A.O. Smith
CORPORATION

Permaglas Div., Kankakee, Ill.
International Div., Milwaukee 1, Wis.
Licensee in Canada: John Inglis Co., Ltd.

HERE'S PROOF

An independent research laboratory conducted accelerated life tests of seven glass-lined water heaters. The certified results shown above PROVE beyond question that *Permaglas* outlasts all others!

*BETTER GLASS—PLUS "C.F.P."

A. O. Smith's experience gives you superior glass lining... with the added "Plus" of **Controlled Fusion Process*. Glass and steel are fused together permanently, to more perfectly combine the corrosion resistance of glass with the strength of steel. Only *Permaglas* gives you the added protection of "C.F.P."

There's a guaranteed *Permaglas* glass-lined water heater to fit your family's needs... and your budget!

BETTER GLASS... LONGER LIFE

makers of famous **Permaglas** heating and cooling



Here's close-up of plates you saw on desk (page 20). They're Japanese porcelain miniatures. Detail looks Persian, motif has religious feeling.

John Scott Trotter (Continued)

English bracket clock in Albuquerque. I turned it over to a clockmaker, and he reassured me. The works, he said, were made in England 250 years ago and are very interesting. But the case? He, too, was dubious about that.

"So I took it to refinishers that I consider very good. Sure enough, they said it was the original pine case, finished with a rare, old, red varnish. And they also said that the clock is probably worth several times what I paid for it."

In following his slogan, "Be ready," Uncle John has fetched out his checkbook and bought in unexpected places. An old Japanese bowl, one he's especially fond of, was purchased three miles from the road in a pear orchard. And recently, when he was in Pinehurst, N. C., he spied a Buddha about to be packed away, and he bought it on the spot. He bought beehive Vienna porcelain from a family friend who was disposing of some personal property.

Although John Scott Trotter's home is filled with art objects and furniture that would be the envy of many a museum, every room is lived in, and every piece of furniture is

PLEASE TURN THE PAGE



Such delicate color and softness . . . in the luxurious velvet-banded silk net negligee specially designed for Scott . . . in the luxurious matching Soft-Weve—Scott's superb "facial quality" 2-ply bath tissue. Choose from five exquisite Soft-Weve colors to complement your bath or powder room.

*Probably the most noticed luxury
in your home...*

Soft-Weve[®] by Scott





Gentle, friendly—
Friskies nourished
with the balanced diet
meat-loving dogs love!

YOU WANT YOUR DOG well-fed and happy. So let Friskies give him the lean red meat he *craves*...plus the other carefully balanced nutrients he *needs* for lively good health.

MEAT'S BODY-BUILDING PROTEIN. Friskies' principal ingredient is lean red horse meat for meaty taste and energy-giving protein. In Friskies, too, are the vitamins, the minerals, the important food elements so necessary for good coat, clear eyes and companionable disposition.

EXTRA NOURISHING. While some dog foods simply fill, Friskies *fully* nourishes... provides *up to twice the nourishment* of dog foods selling for only pennies less. Be sure to get Friskies—made to the high standard of the Carnation Company.



FOR VARIETY-FRISKIES MEAL,
 easiest of all to mix. Quickest, too—mixes instantly. Just add water. Ready at once. A complete diet containing all the food values of choice steaks, chops, roasts.



ALBERS MILLING CO., DIV. OF CARNATION COMPANY, LOS ANGELES 36, CALIFORNIA



"I didn't know a thing about this clock or its maker," admitted Uncle John, "but I wanted a bracket clock and liked this. Anyway, I got home with it and began to wonder if I'd made a mistake . . . it didn't look authentic."

John Scott Trotter (Continued)



All was well, however. Clockmaker said works were made 250 years ago in England. Pine case also original. It's refinished in mellower shade.

put to regular use. Nor does Trotter's home give a show-case effect. Magazines tossed about, reading lamps on side tables, and other hospitable touches generate a welcome.

He explains the transition of his interest from American to Oriental antiques by pointing out similarities between the cultures. And Dutch tiles, he thinks, show an Oriental influence, while Navajo and Chinese designs have a close kinship.

He takes his "antiquing" seriously and has a comprehensive library dealing with the subject, but he enjoys a sense of humor, too.

Delving into a cabinet of Viennese dessert dishes, English china and other treasures, he takes out a heavy glass object that looks like an early electric light bulb on a brass base.

"You know what that is?" he queries. Nobody ever does—It's a newel post he bought in Colorado.

What does John Scott Trotter expect to do with a newel post?

"Oh, I don't know," he says. "I think of something. Right now I have fun just asking people if they know what it is."

THE EN

**As you turn this page, you'll see how you can
escape from "washday" forever**

It's a great day for women!

Today "blue Monday" and *every* washday passes into history.

It's a great day for the makers of RCA WHIRLPOOL appliances, too. We started working to abolish blue Monday way back when Grandma skinned her knuckles on a washboard.

First we gave the lady's arms a rest by developing an *electrically* driven wringer washer. Next came the world's first completely automatic washer with agitator action. Then we produced automatic dryers—both gas and electric—to do away with all the back-strain of hanging clothes out to dry.

Because so many women liked our improvements—and told others about them—Whirlpool-Seeger became the world's largest manufacturer of laundry equipment.

Now we've changed the concept of "washday" completely.

In a moment, you'll see the amazing appliance we always dreamed of . . . and worked for ten years to perfect. It has been given every rugged test imaginable in the homes of American housewives, and by homemakers' magazines. See if it isn't just what *you've* always needed . . . to escape from washday!

Now turn the page . . .

Now you can toss in your clothes and go

New RCA WHIRLPOOL



way—no work...no watching...no washday!

WASHER-DRYER

washes and rinses cleaner—
then dries—all by itself!

- New! Filter-Stream washing action—
- New! Filter-Stream rinsing action—
- New! Full-Size 5-temperature dryer—
all in one beautiful appliance!



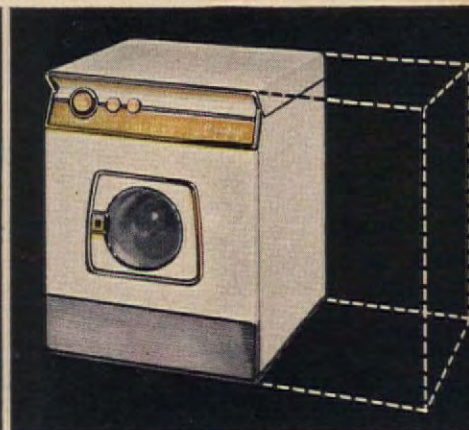
Clothes move up—through a powerful stream of filtered hot suds. Clothes drop down, with just the impact, 45 times a minute. The amazing Filter-Stream gets clothes cleaner—with half the water!



Rinse, re-rinse, rinse again—with the same amazing Filter-Stream. 3 full automatic rinses! Dirty water's drained out—clean filtered water sprayed back in. This removes sand, soap-scum, too.



Then a warm gentle breeze, at any of 5 different temperatures, fluffs clothes thoroughly dry. Big 29" cylinder lets clothes fall farther. Softer clothes. Fewer wrinkles. Many need no ironing.



It takes the place of two machines, saves the space of one! Just 33" wide, yet it washes and dries a full 10-pound load. And it costs much less than separate washer and dryer! Saves money! Saves space! Saves work!

There's an entirely new kind of washing action in this new RCA WHIRLPOOL combination—it *showers* your clothes with a powerful stream of filtered hot suds, never sloshes them around in a tub of dirty, linty water.

It's so thorough it washes out difficult dirt stains from shirt collars and socks. So gentle it washes nylons, and other "miracle" fabrics without noticeable wear.


And it's so automatic you can hardly believe it. Automatically, it measures the water to suit the load. Automatically, it filters all the water, all the time. Built-in water heater automatically reheats the water during both wash and rinse cycles. There's even an automatic dispenser on top to meter in full-strength bleach and bluing.

And, of course, it automatically *dries* your clothes. Soft, fluffy, almost wrinkle-free—so much easier to iron! So, see your RCA WHIRLPOOL dealer about this remarkable washer-dryer—in white or Matchmaker Colors, pink or yellow or green. (Important, too, he'll give you a generous trade-in now for your old washer!)



Whirlpool



Whirlpool-Seeger Corporation, St. Joseph, Michigan. (Use of trademark  and RCA authorized by trademark owner, Radio Corporation of America.)



AT HOME COSTUME

OPEN YOUR DOOR ON A GOLD SEAL FLOOR...

Step into today's most modern tile floor beauty

Open your door on exclusive *Venetian**—the ultimate in modern vinyl plastic floors—Gold Seal Nairon® Custom Tile. Romantic Venetian is elegantly at ease in the finest surroundings—and its superb beauty is combined with superior duty. Venetian is but *one* of the 173 fresh new *faces* of Gold Seal Tile. Every design, color and type you could wish for is yours for as little as \$5 a month with the ABC "Buy Now—Pay

Later Plan" for Gold Seal Floors and Walls. Choose from lovely, lifetime Nairon Plastics, all-purpose Vinylbest®, our exclusive Inlaid Linoleum Tile . . . or comfortable Rubber, handsome Cork, low-cost Asphalt Tile. Satisfaction guaranteed or your money back. For a valuable booklet on floor designs . . . "How to Create Your Own Designs in Resilient Tile Floors" . . . just send 10¢ to Gold Seal Floors, Dept. T-2, Kearny, N. J.



FOR THE LOOK THAT'S YEA

Gold Seal
FLOORS AND



FOR HOME, BUSINESS, INSTITUTIONS: BY-THE-YARD AND TILES—INLAID LINOLEUM • NAIRON® PLASTICS • VINYLBEST® TILE • CORK TILE • RUBBER TILE • ASPHALT TILE

© 1957 Congoleum-Nairn Inc.

CABIN FEVER HIT YOU?

D. M. ANDERSON

If a vacation spot of your own seems as improbable as a Mediterranean cruise, consider our share-as-you-go plan of vacation-home ownership.

Two years ago, with three other couples, we became owners of a piece of paradise at a nearby mountain lake: without putting too big a hole in our overworked budgets, we became weekend millionaires!

To every one of us, a ten-dollar bill looked like a lot. But several times a year—when we had money and time enough—we rented a cabin for two days of fishing and drowsing in the sun. By sharing expenses we managed to keep within that slender portion of our budgets eked out for recreation.

At the same time we noticed that the Craig house was for sale; occasionally we spoke grandly of *buying* the place although none of us had that kind of money. Then one Sunday it dawned on us that if we pooled our money and took turns using the cabin we could all have a vacation home within our reach. One *fourth* of the initial cost and one *fourth* of the upkeep was something we could manage right now.

We could buy the house, with pine-covered lot and water rights, for \$6,000. Just \$500 would hold the place for us, and we were to complete the down payment of \$2,000 within 60 days. This meant a down payment of only \$500 per couple. On Monday we lunched with a lawyer friend who led us through the maze of partnerships, corporations, joint ventures and joint stock companies. In our state it was possible to incorporate as a nonprofit organization, but that seemed too complicated, so we choose the simplest method of all: sole ownership with subcontracts.

There was another very simple method available. We could have carried the \$4,000 remaining to be paid as a trust deed, each family owning a one-fourth undivided interest. Our attorney assured us that if one couple was wiped out overnight by death or too many taxes, their interest would revert to the three others. If one couple should withdraw, the three other families would have first chance to buy before the one-fourth interest could be offered to a stranger.

Our friend advised the corporation type of ownership because of the equal protection it offered every couple, but we chose the sub-contract system although he thought it put too much faith in human nature. We did what half the world does with legal and medical advice: we *got* it but we didn't take all of it.

Home ownership laws vary in different states so I won't elaborate on the legal side. There's only one safe bet: a reliable attorney. With the help of our friend, we drew up a principal contract and three sub-contracts. Ownership was in Ted's name. Each of us had a separate contract with him, establishing our share in the cabin and setting forth our rights. The contracts provided for a yearly election of officers. Each *couple* served as *one* officer—we hoped that if one fellow turned out to be a poor treasurer, his wife might be the type who sleeps with an adding machine under her pillow. It gave us two chances instead of one.

Ted was president the first year. He was responsible for the original purchase and escrow, and later engineered the contracts. The treasurer worked out the details of monthly payments—including taxes. He also managed the budget, which included paying utilities and maintenance costs. He assessed the other members, and they turned over to him each month the amount needed to make the payment on the property. Twice a year we each sent him a check for taxes.

PLEASE TURN THE PAGE

You can
now own a fine
home organ
for \$695.



Thomas Electronic Organ in Contemporary Walnut illustrated above—\$695 (bench extra)



Children quickly learn to play the Thomas...actually enjoy practicing in silence with headphones.

REMARKABLE NEW ADVANCES IN ELECTRONICS bring you the high-quality Thomas Electronic Organ for hundreds of dollars less than you'd expect to pay for any other fine home organ offering similar advantages.

You'll thrill to the Thomas' rich, *true organ tone* and beautiful *true organ voices* (the colorful flute, stirring horn, mellow diapason, melodious reed, and singing string)—plus its glorious instrumental effects in an almost endless variety not possible even on the most expensive organs.

You'll find the Thomas easier to play, too.

Even an unpracticed amateur can make wonderful music with the Thomas, because its simplified controls give you an orchestra at your fingertips.

See...hear...play the new Thomas Electronic Organ—the most important advance in home entertainment since television. It's at your dealer's now.

FREE! Send coupon today for free 45-rpm long-playing record featuring Johnny Duffy, noted recording artist and solo organist for ABC, at the console of the Thomas Electronic Organ. Nothing to buy! No obligation! Limited offer!

THOMAS

ELECTRONIC ORGAN

"The most important advance in home entertainment since television."

THOMAS ORGAN COMPANY

Division of Pacific Mercury Electronics
8313 Hayvenhurst Ave., Sepulveda, California
Please rush me free 45-rpm long-playing record featuring John Duffy at the console of the Thomas Electronic Organ.


NAME _____
ADDRESS _____
CITY _____ ZONE _____
STATE _____

Windows

ANYONE CAN AFFORD

And no attractive home can afford to be without!

You'll wonder at their reasonable price when you see how many ways PELLA MULTI-PURPOSE WINDOWS make life easy...and beautiful. You have your choice of hundreds of unusual window arrangements...all made up from these economical stock-size window units. Use as "awning windows," "hopper vents," "picture windows," etc. They eliminate putting up and taking down screens and storm windows which stay in place the year 'round. No extra charge for PELLA's exclusive Glide-Lock operator, for easy opening and closing.



MAIL COUPON TODAY

ROLSCREEN COMPANY, Dept. 1-44, Pella, Iowa

YES! Please send me literature on PELLA WOOD MULTI-PURPOSE WINDOWS...

☐ Free Folder

☐ Helpful 20-page book, "Library of Window Ideas" (25¢ enclosed).

NAME _____

ADDRESS _____

CITY _____ ZONE _____ STATE _____



SILHOUETTE

by Health-o-Meter

The functional beauty of sleek, sheer lines. The matchless accuracy of outstanding craftsmanship. All are yours in the new Health-o-Meter Model 87 Bath Scale—the Silhouette! Every inch is new...from built-in handle and Panoramic Dial to non-slip vinyl platform mat. Six lovely decorator colors with chrome and gold trim.

| | |
|-------------------------------------|---------|
| Model 87 | \$11.95 |
| All-chrome Model 89 | \$14.95 |
| All-gold finish Model 89G | \$18.95 |
| (Slightly higher Denver and West) | |
| Other models from \$7.45 to \$42.95 | |

Health-o-Meter

America's weight-watcher... since 1919

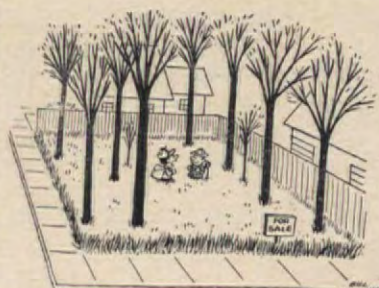
CONTINENTAL SCALE CORPORATION • CHICAGO 36

Cabin Fever

(Continued)

The job of secretary—or social secretary—included the cabin schedule for weekends and vacations. Each couple was lord and lady of the castle 13 weeks out of the year. If they wanted to invite the rest of the gang they could, but we discouraged joint occupancy except for one grand get-together weekend every quarter. Aside from these mass affairs we wanted each couple to feel that the place was theirs and theirs alone.

To cover summer vacations, we scheduled two consecutive weeks for each couple plus two other week ends during the summer. The rest of the year, we simply took every fourth week. Any change of plans was worked out with the secretary. Our contract prohibited us from renting the cabin to outsiders at times when we couldn't use it: we didn't want to assume that responsibility.



"Let's face it, Harold... we're lost."

Our business manager was house-keeper-in-chief. His responsibilities included general supplies, inventories and getting a leaking roof repaired.

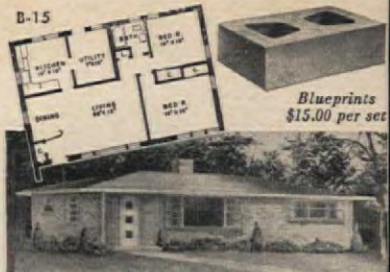
We bought the place furnished. Each couple had their own kitchen shelf for canned goods and their own locker into which went things that were not common property. We borrowed from a friend's shelf only if we could replace the item *before* we went back to the city.

The furnishings were admittedly rustic. Dishes, pots and pans were the kind that could survive a drop by parachute from a jet plane. Linen? We packed our own.

Our first year's expenditures ran like this:

| | |
|-------------|-------|
| Gas | \$ 36 |
| Light | 24 |
| Water | 18 |
| Insurance | 12 |
| Mortgage | 510 |
| Taxes | 60 |
| Maintenance | 20 |
| Cleaning | 208 |
| Total | \$888 |

We used butane gas, light bills rarely went over the minimum, and we kept water bills at the minimum too. We had no lawn nor garden to maintain. Each couple took care of their own laundry and ice. Later we plan to buy a refrigerator. We bought our own wood: we felt each couple would like to burn as much as their



\$388³¹ buys all the

Brikrete needed to build the exterior walls of the "Brikadier." *National Average. May vary by locality.

Eight-inch Brikrete, usually costing less than lumber, means all-masonry walls with out price penalty. Provides the combination of safety, long life, eye-appeal, low maintenance and high resale values that only fine masonry can deliver—not only for the "Brikadier", but for any size of home or any type of building. Design, size and proportion in line with modern architecture. Range of 14 colors. Low cost because of local manufacturing. Write for literature and name of nearest plant.

BRICKRETE ASSOCIATES, INC.

404 W. 25th Street
Holland, Michigan
806 Dundas Highway
Cooksville, Ontario

Manufacturing Territories Open

More local plants are badly needed to supply increasing demand. To men of vision and aggressiveness, Brikrete is truly an outstanding manufacturing opportunity. Ideal community enterprise. Plants operate in franchise protected territories. Liberal sponsor cooperation. High income potentials. Requires no skilled labor. We supply the basic equipment on easy-to-pay rental terms. Write for Brikrete Book No. 2 for information.

PAINTING IS EASY!

with the famous **BURGESS ELECTRIC SPRAYER**

Just plug in and Spray:

- paint • varnish
- enamel • shellac
- moth-proofers
- garden sprays • water
- insecticides

PAINT 3 to 7 TIMES FASTER!

For the fastest, smoothest painting or spraying job you ever saw, try the Burgess Sprayer. Completely self-contained... just plug into regular household outlet, pull the trigger, and paint furniture, floors, walls, screens, cabinets, fences. Fine for mothproofing and garden spraying, too. Sapphire nozzle, handy spray adjuster, new convenient hanging hook, 25 oz. graduated jar. Easier to clean than a brush.

Send for Free Booklet, "How to Paint the Easy Way" **BURGESS VIBRO-CRAFTERS, INC.** DEPT. A-61 • GRAYSLAKE, ILLINOIS



in resin-free oil base Liquid Raw-Hide and new water-thinnable pure acrylic stains and paints. See your dealer or write for free literature. **LINSEED OIL PRODUCTS CORP.** 1033 S. Fremont Ave., Alhambra, California. Profitable Dealerships available in certain areas.

NO OTHER VACUUM CLEANER

does so many jobs

is so very light

works so very fast

takes so little space

makes cleaning so easy in every kind of home



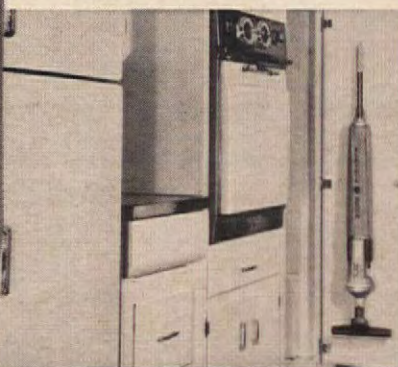
Ranch house—Lightweight Regina Electrikbroom will company-clean a roomy ranch house in minutes per day! Because this 6¾ pound wonder (less than half the weight of ordinary vacuums) is a real powerhouse. Does the work of a closetful of cleaning equipment ... without attachments!



Split level—Regina Electrikbroom gets the dirt on every level—and is so easy to move from level to level. Look—it noses under furniture with full suction—zips from carpet to floor to upholstery to draperies without attachments. Electrikbroom's unique swivel nozzle adjusts to any job ... instantly!



Two-story Colonial—Stairs are *not* hard to clean. Not with Regina Electrikbroom! This lightweight vacuum cleaner almost flies up the stairs ... without attachments! Sucks up every speck of dirt upstairs and downstairs ... even picks up spilled sugar, stepped-on foods in the kitchen.



Apartments too—No space to waste here. So compact! The Electrikbroom hangs on any hook—in closet, on door or wall. Dirt cup empties like ashtray. Regina Electrikbroom is perfect for you, for gifts. Used in tens of thousands of homes, leading hotels and motels. Ask your dealer for a quick demonstration.

**NO OTHER
VACUUM CLEANER
IS ANYTHING LIKE**

REGINA
Electrikbroom

only
\$49⁹⁵

Does all your vacuum cleaning without attachments: eliminates carpet sweeper, broom, dust mop, dust pan, upholstery brush!

FREE!
Send for new
informative
folder

The Regina Corporation, Rahway 6, N. J.

Please send me free folder, "IT'S MODERN WITCHCRAFT," and name of my nearest dealer.

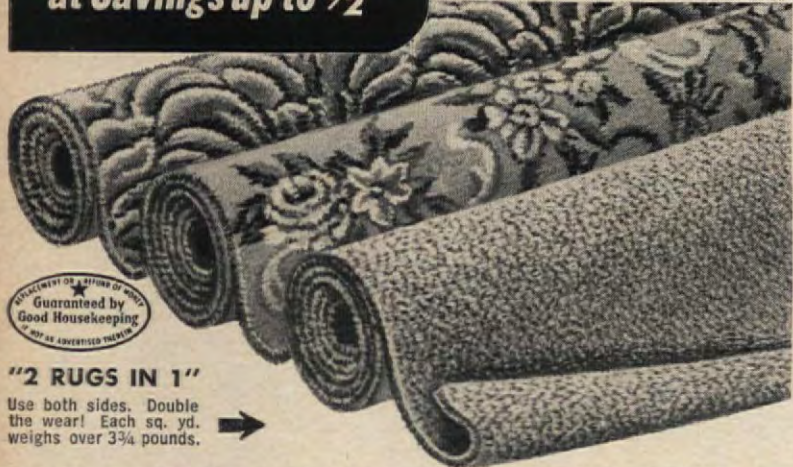
NAME _____

ADDRESS _____

CITY _____ ZONE _____ STATE _____

By the makers of famous
Regina Twin-Brush Polisher and Scrubber

"Imagine! Getting lovely, thick, Reversible **BROADLOOM** at Savings up to 1/2"



"2 RUGS IN 1"

Use both sides. Double the wear! Each sq. yd. weighs over 3 3/4 pounds.

"It Was All so Easy! We sent our Old Carpet, Rugs, Clothing to the OLSON FACTORY. They did the rest."

Over 3 Million Homemakers have found that the materials in their old rugs, carpets and clothing are valuable and helped them get better, heavier "2 in 1" carpets and rugs from the factory at big savings.

Have Better Broadloom For Less by sending us your old carpet, rugs and clothing. Learn how the materials we receive are merged, sterilized, separated, bleached and reclaimed like new. The seasoned wools etc., are blended with choice NEW WOOLS, then redyed, respun and woven within a week into extra heavy, deeper-textured, new, Broadloom fine enough for any home.

Best of All, Olson Broadlooms are Reversible for Double Wear.

As Little as \$2 a week

OLSON CARPETS & RUGS

Chicago, New York, San Francisco, Los Angeles, Detroit, Cleveland, Milwaukee, Minneapolis, Washington, D.C.

YOUR CHOICE OF 44 NEW PATTERNS, AND EXCITING COLORS

Regardless Of Colors In Your Materials

| | | |
|--------------|-------------------|---------|
| Solid Colors | Embossed Effects | Scroll |
| Tweed Blends | Early American | Florals |
| Tone on Tone | Oriental Patterns | Ovals |

Mail Coupon or Postcard For Rug Book, Decorating Guide: 44 pages of fashion-rich Broadloom and model room ideas in color. Satisfaction Guaranteed or money back. Our 83rd year serving America's homes.

FREE NEW RUG AND CARPET BOOK IN COLOR—MODEL ROOMS

NAME _____ © ORC

ADDRESS _____

TOWN _____ STATE _____

If You Have No Old Material, you can buy Olson Reversibles Outright at Factory Prices

OLSON RUG, CARPET CO., Dept. N-33

CHICAGO 2800 N. Pulaski NEW YORK 15 W. 34th St. SAN FRANCISCO 209 Post St.

WHEN YOU CHANGE YOUR ADDRESS

Please report both new and old address directly to THE AMERICAN HOME, five weeks before the change is to take effect. Copies that we address to your old address will not be delivered by the Post Office, unless you pay them extra postage. Avoid this unnecessary expense by notifying us five weeks in advance.

THE AMERICAN HOME Subscription Dept., American Home Bldg., Forest Hills, N. Y.

Drain That Roof-Water Away!
ORANGEBURG® Root-Proof PIPE



Roof water splashing down causes trouble and expense.



Orangeburg Pipe and Fittings make ideal run-off lines.

Orangeburg run-off lines are easy to install. Light 8-foot lengths save installation costs. Taperweld joints seal root-proof with a few taps... no cement, no compounds. Pipe is strong and tough. Lines 50 years old still operating like new.

Over 250,000,000 Feet In Service!

Use Orangeburg Root-Proof Pipe for sewer lines from house to street main or septic tank, for down spout run-offs—other underground, outside, non-pressure lines. Use Orangeburg Perforated Pipe for foundation drains, septic tank filter fields, all wet spots. Look for Orangeburg brand name on pipe and fittings. Ask your dealer or write Dept. AH-47.

ORANGEBURG

Orangeburg Manufacturing Co., Inc. • Orangeburg, N. Y., Newark, Calif.

Cabin Fever

(Continued)

budget and personal tastes dictated.

We spent the \$20 for maintenance on second-hand lumber and nails to replace the porch stairs, and made repairs on week ends. We expect repairs to increase as the building grows older.

The \$208 spent for cleaning sounds like a lot, but when split four ways that is \$52 a couple, which we consider reasonable for the peace and comfort it brings. Friends who had tried such cooperative living warned us of feuds arising over unwashed ash trays and rings left around the sink. So we hired the wife of a nearby gas-station owner to keep the place clean. No one has ever begrudged the money spent on having the cabin clean and ready for occupancy at any time we wanted to move in.

After two years of successful operation, we find that our idea is essentially sound. Besides the original \$500 plus \$15 each for attorney's fees and escrow, the house has cost about \$222 per year. It will take about ten years to pay off the mortgage. After that we'll have only maintenance and operating costs, and the inevitable taxes. Vacations ten years from now should cost us practically nothing.

Our contracts permit us to withdraw any time we can offer a substitute part owner acceptable to the other couples. So far we've had at least a dozen applications, but no withdrawals.

We've had to figure pretty closely to pay our respective shares, but we've never regretted the sacrifices.

Our system of joint ownership may need lots of going over before it fits the cabin you dream about. But the idea is basically sound. With a little extra work and a lot of careful thought and planning, you too can be a weekend millionaire. THE END

HOW TO TELL IF "IMPORTED" IS GENUINE IRISH LINEN OR NOT!

Don't let "Imported" mislead you. The only way to make certain that you are buying pure Irish Linen is to look for the label "Made in Ireland" or "Irish Linen"

Just as there is no substitute for a diamond, there is no worthy linen substitute for pure Irish Linen—the most practical and beautiful linens in the world.



THE IRISH LINEN GUILD
1270 Avenue of the Americas
New York 20, N. Y.

Quickly rinses clean



DUST-magnet®
life-time air-filter

Permanent electrostatic Dust-magnet with washable plastic fabric attracts and holds dust, dirt and pollen like a magnet. Needs no sticky coating—just clean under a faucet and replace in air conditioner or furnace. U. L. approved. Used as factory equipment by many leading makers. Ask your dealer or write to

Stoddard Industries, Inc.,
1545 Kingsbury St., Chicago 22, Ill.

AMATEUR PAINTERS CAN GET PROFESSIONAL
• CEILING LINES • BASE BOARD LINES • SASH TRIM with:



What Do 3 out of 4 Doctors Recommend to Relieve Pain?

A survey shows 3 out of 4 doctors recommend the famous ingredients of Anacin Tablets to relieve pain of headache, neuritis and neuralgia. Here's why Anacin® gives you better total effect in relieving pain than aspirin or any buffered aspirin:

- ➔ **ACTS INSTANTLY:** Anacin goes to work instantly. Brings fast relief to source of your pain.
- ➔ **MORE EFFECTIVE:** Anacin is like a doctor's prescription. That is, Anacin contains not one but a combination of effective, medically proven ingredients.
- ➔ **SAFER:** Anacin simply can not upset your stomach.
- ➔ **LESSENS TENSION:** Anacin also reduces nervous tension, leaves you relaxed, feeling fine after pain goes. Buy Anacin today.

"KID STUFF" DRIVERS Should Have Their Heads Examined, Too!

Sure these drivers will check their oil and water. But if they could only see themselves in traffic—breaking rules, ignoring every courtesy like youngsters on a spree—they'd agree, it's their heads that could really use the checkup. It's time they learned the truth. People respect good drivers—but detest "second childhood" highway showoffs who take chances with other people's lives.

"Careless Driving is KID STUFF"

Published as a public service in co-operation with The Advertising Council

THE WONDER PAINT REMOVER

Strypeeze strips all finishes fast and easy!



EASY. Just brush on and watch Strypeeze go to work on shabby furniture, floors, woodwork!



FAST. Str-r-i-p-p! Cuts deep through every layer, even on vertical or curved surfaces.



SAFE. Harmless to hands or wood, Strypeeze readies any surface for the finest finish ever!



You needn't have gone to "finishing" school to make your home sparkle like new. Strypeeze does all the hard work for you! Buy a can today and see why Strypeeze is such a popular favorite with families all over America. Available at paint and hardware stores everywhere.



Kwikkeeze cleans all brushes fast! Even the hardest brush softens in a jiffy with KWIKKEEZE. No rinsing, no mess. Perfect for all bristles.



SAVOGRAN
DEPT. 401, 25 HUNTINGTON AVENUE
BOSTON, MASS.

Please send me new illustrated booklet, "How to Remove and Restore All Finishes". Enclosed find 25¢.

Name

Address

City Zone

State

SAVOGRAN, The Remover Corporation of America

PAINT SPRAYER

Famous Name! Hi-Power!

Professional Paint Sprayer—complete kit—yours at lowest price ever! Can't reveal famous name but you'll recognize it instantly. Same quality model seen advertised on TV and in magazines at higher price!

**Cuts Painting Time up to 75%!
Can Save You Hundreds of Dollars!**

You know what painters charge these days (when you can coax them to come!) \$20.00 for a ceiling, \$50.00 for a room are common. Why pay those prices when you can turn out quality jobs for mere PENNIES while others spend DOLLARS! This paint sprayer pays for itself on very first job. And goes on saving you money every time you use it!

Throw Away Those Sloppy Paint Brushes!

No more backaches, stiff arms or sore muscles from wielding heavy brushes. Simply plug in, press button and spray. Nothing could be easier. You get clean, satin-smooth jobs that will amaze you. No jabbing or rebrushing. No streaks or marks or dripping paint. Sprayer reaches corners, deep cracks, rough and pebbled surfaces better, easier, faster than any brush. Even housewives have praised it in words like these: "Wish I had it years ago." "Almost makes painting fun." "So much faster and easier than brush painting." "Paid for itself already." "I'm glad I bought it."

101 uses for home, garden, shop, garage, etc. Paint inside and out. Spray screens, outdoor furniture, etc. Spray insecticides on plants. Mothproof clothes. Sprayer takes enamels, lacquers, polishes, deodorants, repellents, light oils, liquid fertilizers, etc. Needs NO tank or air compressor. Built-in strainer. Won't clog or drip. Cleans in seconds. Absolutely safe. NEW 1957 MODEL!

Only 2,500 At This Special Price!

Why pay from \$19.95 to \$29.95? Our price is only \$9.95. Same guarantee. Complete kit—no extras to buy. Bargain possible because you buy direct. No needless distribution costs or high middleman's profits tacked on. But we can guarantee only 2,500 kits at this special price. New shipment from factory will cost more. This announcement is appearing in 3 other home magazines right now. Orders filled in sequence. Don't lose out. Enjoy 10 day trial. YOUR MONEY BACK if not satisfied! Act now! MAIL coupon AT ONCE!

Mrs. Lavalle, Dept. 195-D-102
585 Water St., New York 2, N.Y.



Ideal for Women too!

WHY PAY \$29.95?

OUR PRICE

9 95

Complete Kit! No Extras to Buy! Money-Back Guarantee!

MRS. LAVALLE, Inc., Dept. 195-D-102
585 Water Street, New York 2, N.Y.

RUSH Professional Paint Sprayer at special price of only 9.95. MY MONEY BACK promptly if I am not satisfied.

☐ Check, money order or cash enclosed. Send prepaid.

☐ Send C.O.D., plus postal charges.

Name.....

Address.....

City.....State.....

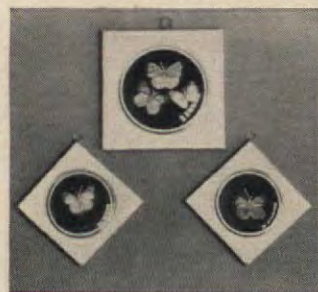
☐ SPECIAL! With Order Only. Painter's drop-cloth, 12 feet long, 3 feet wide. Only 99¢. (If bought separately, \$2.00)

THE AMERICAN

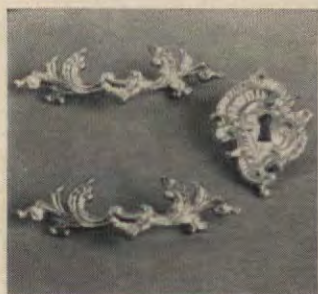
HOME

Market

REAL BUTTERFLIES are framed in flat, polished and lacquered brass frames to catch a netful of sunshine and dazzle you with their pretty butterfly colors. Mounted on black backgrounds, they are covered with curved glass. Small 5 1/2" squares to hang diagonally, \$3.50 each, \$6.50 pr. Large 7 1/2" square, \$5.50 each. Ppd. Seth & Jed, Dept. AH, New Marlborough, Mass.



BEAUTIFULLY BAROQUE hardware to put any down-at-the-mouth piece of furniture suddenly into an elegant class by itself, make an unfinished piece you are finishing or painting look like a million dollars. Gleaming golden, brass-plated metal, scrolled drawer pulls are 4 1/2" wide, just \$1.00 a pair. The keyhole plate is 59¢. Ppd. Greenhall, Dept. A, 1133 Broadway, N. Y. 10, N. Y.



SEND FOR FREE CATALOG

REMODEL YOUR OLD FUR COAT INTO A BEAUTIFUL NEW 1957 STOLE CAPE OR JACKET

FREE! GENUINE MINK BRACELET WITH REMODEL ALL WORK GUARANTEED

\$22.95 TAX FREE

We are now celebrating our tenth anniversary of specializing in Lusterizing. Redyeing and Remodeling which includes New Lining, interlining and Free Monogram. Mail your old fur coat, include dress size and height. Pay postman \$22.95 plus postage upon completion. Three week delivery.

LLOYD'S FUR STUDIOS Inc.

276 Trumbull St., Dept. AH-15, Hartford, Conn.

makes every room smell SO clean!

SPRINK is new... freshens up every room, overcomes pet, tobacco and other unpleasant odors. Makes your vacuum smell nice.

Big 1/2-lb. can Only \$1.25

postpaid

Guaranteed. Order from

DOROTHEE products co. Needham Heights 94, Mass.

THE APPROVED ORIGINAL

\$14.95



BURNS TRASH SAFELY OUTDOORS

End fire hazards—neighborhood nuisance of blowing burning bits of paper—sooty ash. Scientific draft design minimizes smoke, smell—burns damp, green, dry, garbage or refuse to fine ash. Needs no watching. Burns in any weather. Quickly pays for itself. Made of rust-resistant aluminum bonded to steel for longest service. Over 150,000 satisfied users. Approved by fire depts. 2 bushel model A (21 1/2" x 27")—\$14.95 postpaid. 3 bushel model B (24" x 32")—\$18.95 postpaid. Money back guarantee. Stainless steel models available.

ALSTO CO., Dept. AH-4, 4007 Detroit Ave., Cleveland 13, Ohio

FROM THE HEADQUARTERS OF
EARLY AMERICAN REPRODUCTIONS

FROM YOUR EASY CHAIR
... THE HARD TO FIND!

DIRECT-BY-MAIL

BIGGEST EARLY AMERICAN SELECTION ANYWHERE!

Over 2,000 Colonial Items

Old Guilford Forge

"Entrusted to Early American Reproductions"

48 BROAD ST. GUILFORD CONN.

WIDE SHOES

WIDTHS C-D-E ALL SIZES 4 TO 11

"Avril" newest for Spring in black patent; navy, red or beige calf, 3" heel. Other styles to EEE.

Money Back Guar. \$6.95

SYD KUSHNER

Dept. AH, 733 South St., Phila. 47, Pa.

WRITE FOR FREE 16 Page CATALOG



FRANKLIN STOVES

Inexpensive to operate and comfortable to use. These stoves lend enchantment to interiors, old and new.

Provides more heat and all the cheer of an open fireplace.

For information write to Dept. "A" PORTLAND STOVE FOUNDRY CO. Portland, Maine



TFC Ornamental Iron
adds charm and beauty to your home

Choose modern or traditional Ornamental Grillwork and accessories. Hundreds of TFC patterns for glamorizing porches, entranceways, carports, patios, interiors, gardens, and stairs.

Send 10c for 16-page Idea Booklet

Tennessee Fabricating Co. 1548 Grimes, Memphis, Tenn.

Please send Idea Booklet on TFC Ornamental Iron, 10c enclosed.

Name.....
Address.....



Stop Dog And Cat Damage—\$

DOG WICKS are the perfect solution for repelling pets. One sniff and away they'll run! Hang this chemical Wick on shrub or branch and rest easy for the whole season. Safe, harmless to animals. Use inside or out—protect lawns, garbage pails, flowers, furniture. Trains your pets and neighbor dogs. Guaranteed to do the job or your money back! Pack of 20 for \$1, postage paid. Order DOG WICKS direct by mail from Sunset House, 865 Sunset Building, Hollywood 46, California.

monroe FOLDING BANQUET TABLES

Kitchen committees, social and recreational groups, you will be interested in this modern Folding Banquet Table. America's greatest line.

Monroe Co., 112 Church St., Colfax, Iowa

Hideaway storage space keeps jars, bottles and boxes neatly out of sight on linen, utility or closet doors. HIDEAWAY SHELVES are all aluminum. 3 1/2 inches deep, 40 inches high. Six shelves adjustable from 11 to 20 inches wide. Fits all doors. \$6.95 plus 35 cents postage. Thousands in use. Order several now! No C.O.D.'s please.

STEVEN DONAY CO. Dept. E-4, 2940 S. 38th St. Milwaukee 15, Wisconsin



\$6.95

Place

HELEN DE MOTTE

Welcome to the Market Place Merchandise, except personalized items, may be returned within seven days for a refund of the full price. Most of the firms mentioned in the Market Place prefer not to handle C.O.D.'s.

A BASKET OF BUNNIES seem to be making happy talk with this puckyish lad who understands them perfectly. If you love Hummel figures, we don't see how you can resist this gay-as-springtime group to add to your collection. It would make a darling Easter gift for someone you love. 4 1/4" high. \$5.50 ppd. Hildegard Studios, 597 Farmington Ave., Hartford 5, Connecticut.

TERRY TEA TOWELS bring the high drying quality of thirsty terry cloth into the kitchen for doing your dishes, glassware, silver and flatware. Brightly decorated with a gay design of tablewares printed in pink and black or red and black on white. Towels with fringed ends are 30" x 18 1/2". 79¢ each or 2 for \$1.50 ppd. Foster House, 430-AH South Jefferson St., Peoria, Illinois.

AN OLD TIME
VALUE \$7.75
EARLY AMERICAN
LADDER BACK CHAIR
(direct from workshop to you)

An incredible price for a ladder back chair which features such hand workmanship, such built-in value, such a beautiful hand-woven fibre rush seat. Hand-made of solid native hardwood for generations of use. Here is the lowest-priced chair with this desirable seat. Fully assembled and ready to use. \$7.75 unpainted, \$8.75 in natural finish. \$10.50 in mahogany, maple, walnut, cherry or pine finish. Minimum order is two. Express charges collect. Write for FREE catalog. Satisfaction unconditionally guaranteed. Quick delivery. Send check or money order.

Jeff Elliot Craftsmen
Dept. A-47, STATESVILLE, NORTH CAROLINA

1000 NAME AND \$1
ADDRESS LABELS

Your name and address beautifully printed on 1000 fine quality gummed labels WITH PLASTIC BOX only \$1 postpaid. Any six orders for \$5. THIS IS A SPECIAL OFFER. Use on stationery, checks, books, greeting cards, records, etc. Ideal for gifts. Satisfaction guaranteed. Time Saver Labels, 403 Jasperston Bldg., Culver City 1, California.

GENUINE HAND-BRAIDED & LOOMED RUGS NEW WOOL-NOT MACHINE BRAIDED. ANY SIZE

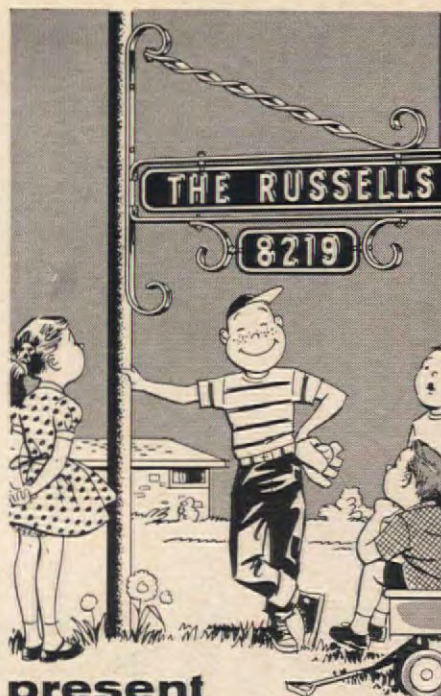
Custom-made to order—Booklet 25¢. Your choice of colors. Also Wool for Braiders—Hookers. Edlen Studios, R. R. 1, Norwell, Mass.

EXTRA LARGE—MATCHED PAIR
FIGHTING COCK Wall Plaques
Size 16"x27"
UNIQUE EYE CATCHING. BRIGHTEN WALLS.

Living Room, Kitchen, Den, Patio. Sturdy cast aluminum, fine detail. 4 beautiful finishes. BLACK-GOLD-COPPER-BLACK DECORATED. Postpaid \$8.95 per pair. No C.O.D.'s. MONEY BACK GUARANTEE. MISSION GIFTS, P.O. Box 964, Mission, Kans.

Old Time New England
Bucket Planter
Genuine Hand Turned Maple Sugarin' Firkin. A Beautiful Piece of Furniture! The same Maple Sugarin' Firkin hand-turned by our Swansey Village craftsmen for over 100 years from hardy native pine. (Also use as snack, pop corn server; game storage, etc.) Hand rubbed Salem antique maple finish. 23 1/2" h., 12" diam. Only \$7.45 ppd. (Please add 75¢ W. of Mrs. E.J. Money back if not thrilled!)

PUDDIN' HOLLER, Box 74H4
East Swansey, New Hampshire



present
your name attractively
GUIDE YOUR FRIENDS—BEAUTIFY YOUR HOME

with **DAY-N-NIGHT**
Markers

PERFECT FOR GIFTS—ANY WORDING YOU WANT*

Your name gleams in permanent reflector letters on your **DAY-N-NIGHT** Marker—shines brightly in headlights, softly in moonlight! It helps your friends find their way—helps the doctor, mailman and delivery men. Its graceful proportions and quiet good taste make your home more attractive.

The letters are treated with the same material that makes highway signs shine in your headlights, and they are permanent because they are embossed in the background plate.

THE PERFECT GIFT FOR Birthdays or any occasion because it's personal! Letters shine bright at night Easy to read DAY-N-NIGHT 2-sided; raised letters on both sides Rustproof—lifetime aluminum throughout Permanent embossed lettering—raised in solid plates Baked enamel finish—black background—white reflector letters Attractive size—nameplates 2 1/2" x 18", number plates 2 1/2" x 7"

Any wording you want, up to 17 letters and numbers on nameplates, up to 6 on number plates. Same on both sides.

COLOR! Background on any marker in your choice of ANTIQUE COPPER • BARN RED • KELLY GREEN Baked enamel automobile finish. Same brilliant white reflecting letters as black and white styles. only \$100 extra per marker

Satisfaction Guaranteed or Your Money Back!
WE SHIP WITHIN 48 HOURS

MAKE MONEY FOR YOURSELF OR YOUR CLUB!

Here's an easy, pleasant way to make money for yourself, your club or your church—take orders for nationally-advised Spear products! Mrs. E.T. made \$170 a month for part-time; Mr. A.S., \$25 a day full time. Beginners can make as much as \$60—\$75—even \$100 in the first month, more later! Write today for easy Profit Plans. We'll rush everything you need to start making money at once.

Spear-ENGINEERING COMPANY—
542 Spear Bldg., Colorado Springs, Colo.

• ORDER FORM •
Spear-ENGINEERING COMPANY—
542 Spear Bldg., Colorado Springs, Colo.

| *ANY WORDING YOU WANT, ON ANY STYLE MARKER | STYLE | WORDING—Any wording you want, up to 17 letters and numbers on large plate, 6 on small. Show punctuation but don't count it. | COLOR (copper, red or green) | PRICE (Add \$4.00 for color) |
|--|--------|---|------------------------------|------------------------------|
| | TOP | | | |
| | BOTTOM | | | |

SHIP TO: ADDRESS CITY ROUTE OR ZONE STATE

NAME & NUMBER
BRACKET MARKER
shown at left. 17 letters and numbers on top line, 6 on lower. Wrought aluminum bracket. Style NB \$4.95 POSTPAID

JOS. E. ROCKWELL-682
MAILBOX MARKER fits any mailbox—install in a minute style M \$1.95 POST PAID

GEO. D. BAKER
FRAMED MAILBOX MARKER attractive wrought aluminum frame style MF \$2.95 POST PAID

THE McLAUGHLINS
DELUXE MAILBOX MARKER graceful wrought aluminum frame and scrolls style EM \$3.45 POST PAID

ADAMS & PERRY-R.I.
DAK HILL FARM
TWO-LINE MAILBOX MARKER up to 17 letters and numbers each line style OM \$4.95 POST PAID

ED MOSGROVE-R.I.
NAME & NUMBER MAILBOX MARKER up to 6 letters and numbers top line, 17 on lower style NM \$3.95 POST PAID

3434 ALSACE PLACE
LAWN MARKER wrought aluminum stand; up to 17 letters and numbers style L \$2.95 POST PAID

3423 THE CRANDALLS
NAME & NUMBER LAWN MARKER up to 6 letters and numbers top line, 17 on lower style NL \$4.95 POST PAID

THE PALMERS
BRACKET MARKER attractive wrought aluminum bracket for wall, post, etc. style B \$2.95 POST PAID

W.C. OROURKE M.D.
FRAMED BRACKET MARKER With wrought aluminum frame style FB \$3.95 POST PAID

THE SHEPPARDS
WHITEHALL MANOR
TWO-LINE BRACKET MARKER up to 17 letters and numbers each line style OB \$5.95 POST PAID

PLEASE PRINT CLEARLY
SATISFACTION GUARANTEED OR YOUR MONEY BACK
WE SHIP WITHIN 48 HOURS
TOTAL
☐ Remittance enclosed; ship postpaid in U.S.
☐ Ship C.O.D. I will pay C.O.D. fees and postage.

PROTECT YOUR CHILD

FROM WET BEDS with STAYDRY* PANTIES

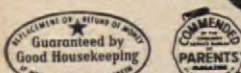
Protect your child—day and night—from unhealthy wet clothes and bedding. Staydry is the all-in-one panty recommended by many leading doctors as the solution to this embarrassing problem.



NOT A DIAPER

These well-fitting panties of fine, non-toxic plastic are lined with highly absorbent material for complete safety. Washable, they may be boiled and bleached. Economical Staydry frees you from the needless mess and expense of rubber sheets, extra sheets and enormous laundry bills.

\$1.69



Perfect for invalids—wonderful for adults with this distressing problem.

INFANTS:
Med. Lg.\$1.69
Extra Lg.\$1.98

WASIT SIZES:
18, 20, 22\$2.98
24, 26, 28\$3.98
30, 32, 34\$4.98
36, 38, 40\$5.98

Give exact waist measurement in inches.

FREE Booklet on Bedwetting. Money Back Guarantee in 10 days.

*Reg. U. S. Pat.
JOLAN SALES CO.,
100 Fostertown Rd.,
Newburgh, N. Y.

JOLAN SALES CO., Tel: 1288
100 Fostertown Road, Newburgh, N. Y.
Please send me Staydry Panties
Waist Size.....Price.....
□ C.O.D. □ Check □ M.O.
Name.....
Address.....
City.....State.....

BABY SHOE HEIRLOOMS



For proud mothers and grandmothers. Baby shoe bracelet and bar pin proudly proclaim the beloved children or grandchildren... their names and birthdates are engraved on separate 3/4" baby shoes. Adorably crafted shoes, chain bracelet and bar pin are Sterling Silver or 1/20 12K Gold Filled. As many as you wish may be attached to bracelet; from 1 to 8 shoes to a pin. Baby Shoes, \$1.95 each; Bracelet, \$1.95; Monogrammed Pin, \$1.50. Prices include engraving, tax, postage. Orders shipped within 48 hours. ZENITH GIFTS, 4-K Post Office Bldg., Brighton 35, Mass.

READYBUILT Fireplaces

Shipped Complete Anywhere—Ready to be installed.

Large selection attractive models in cast brick, stone, wood. Use with electric, gas logs. Ideal for auxiliary heat. Install yourself. Lasts a lifetime. Prices from \$69.50. Send for catalog—Dept. AH



Readybuilt Co., Baltimore 23, Md.



SWIVEL CAPTAIN'S STOOL

Sturdy, Concealed Ball Bearing Swivel
Now—a swivel stool styled for the home. For drink or food bar, counter, work table, office, etc. Large contoured seat, wide form-fitting back in thick knotty pine. Legs and rungs hardwood. Rungs just right height for young or old. Ideal child's chair (leg turnings easily slipped off as child grows). Finest hand-crafted quality. In mellow honey-tone knotty pine or lovely maple finish. Seat ht. 30 in. or 24 in. (specify)

Only \$16.95
COMPLETE KIT—for easy assembly. Fitted, drilled, sanded, etc., simple instructions.
Only \$11.95
Shipping charges collect.

NOW—Large catalog of Finished and Kit Furniture and Wall Racks in Friendly Pine. Send 10c, coin or stamps.

Immediate Delivery
No C.O.D.'s
Money Back Guarantee

YIELD HOUSE
Dept. A4-7, No. Conway, N.H.



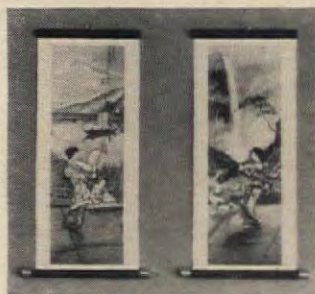
CROSSWORD PUZZLE DICTIONARY — \$1

At last—a dictionary full of those obscure words you find in crossword puzzles! Completely comprehensive, it has 20,000 words and 50,000 answers used in puzzles—many not usually found in regular dictionaries. Send for this book and you'll never get cross again trying to find a crossword! Clearly indexed. Good clear type. Great boon to puzzle fans. You must be pleased or your money back! Only \$1, postage paid. Order CROSSWORD DICTIONARY direct by mail from SUNSET HOUSE, 873 Sunset Building, Hollywood 46, California.

AROUND YOUR NECK fasten this chic Persian Lamb Ascot, and the plainest little suit becomes the smartest costume a lady could hope to greet the spring in. An elegant touch for any wardrobe, it is 38" long, 2 1/2" wide at the neck, 5" at the ends. Rayon-lined. \$35 plus 10% fed. tax. Can be made from your own fur for \$4.95. I. R. Fox, Dept. AH, 146 W. 29 St., N.Y.C. 1.



A TEAHOUSE OF THE AUGUST MOON might be the place you'd find these graceful Japanese Geisha girls. And any room anywhere could be the place for these lovely scrolls in magnificent color, for Oriental touches are always perfect accents for any decorating schemes. 9" wooden rollers are capped with brass. Ea. is 17" long. \$3.95 pr. Art Mart, Box 27648, Los Angeles 27, Calif.



NO GIANT PITCHER, but a real Yankee because it is so early American, this scaled-down version of the big old-fashioned wash pitcher and bowl is just 6" high, which makes it perfect for holding a bunch of fresh spring daisies or enough milk for breakfast cereal. The 7" bowl can be used separately. \$3.50 ppd. Sturbridge Yankee Workshop, 6 Brimfield Tpke., Sturbridge, Mass.



BUILD successfully with Proved Home Plans



HOME PLAN BOOKS OFFER NEW BUILDING IDEAS

See in detail unusually successful homes you can build. With these plans you get wanted features at minimum cost. Builder-proved blueprints for every plan at low, low cost. Send today.

Save! ANY 3 BOOKS \$2

- 62 HILLSIDE HOMES\$1
- 118 FAMILY ROOM HOMES\$1
- 225 BLOCK MASONRY HOMES\$1
- 260 NEW TRENDS IN SELECTED HOMES\$1

Orders Rushed to You by Return Mail!

HOME BUILDING PLAN SERVICE
Studio A, 2454 N. E. Sandy Blvd., Portland 12, Oregon

ATTRACTIVE BRICK FINISH



Decorate basements, recreation rooms, porches with beautiful brick finish. Prevents wet walls. Lasts years. Simple 2 step application kit contains 5 qts. paint, applicator at \$14.95 ppd.

SEAL-KOTE Inc. • Wooster, Ohio

DOWN COMFORTS Beautifully RE-COVERED

Also Wool Comforts Re-Covered... and... Feather-Fluff Comforts Made from Heirloom Featherbeds. Write for FREE samples of coverings, testimonials and picture folder.

No salesmen —
© 1954 Mail order only!
ALDEN COMFORT MILLS-AH
Box 6070 Dallas, Texas

Years Finest Value



GORGEOUS BLOOMS, MAY TILL FROST
DAYLILIES
7 ppd. IN U.S. \$2
Worth \$4 or more!

Seven Different Types & Colors!

Save 50% or more! Hardy, easy-to-grow Daylilies, now in lovely pinks, yellows, reds and creams, will bloom year after year! Our choice of seven top varieties (catalog value if labeled, \$4 to \$7) now only \$2 (no c.o.d.) 64-page color catalog of Peonies, Iris and Daylilies Free with order. OR send 25¢ for catalog and Free Dwarf Iris.

GILBERT H. WILD & SON
Dept. AH-47, Sarcosie, Mo.

STOP BITING NAILS

Brush on natural color, bite proof nails in just few minutes. Forms hard coating impossible to bite or chew. Permits healthy nail growth. Ideal for children or adults.

SEND \$1.00 check or Money Order
No C.O.D.

BITE-NO-MORE

P. O. Box 3376A
Chicago 54, Ill.

TROUBLED WITH UNWANTED HAIR?

You needn't be! Now you can remove unwanted hair forever—in the privacy of your home—with the famous Mahler Hair Removal Epilator! Acclaimed by thousands of women who have discovered how Mahler destroys the hair root permanently! By following our instructions you, too, can learn to use the Mahler safely and efficiently! Positive money-back guarantee! Act today!



MAHLER'S INC.
DEPT. 037-D, PROVIDENCE 15, R.I.

Send 5¢ for illustrated 16-page booklet "New Radiant Beauty"

Photo-Murals

Custom made for your home or office. Latest decorative wall treatment. The mural you want, made for you, from your negative or ours. ANY PICTURE... ANY SIZE... ANY COLOR... Limited only by your imagination, photo-murals fit any decorative scheme. Sold internationally by mail by world's foremost producer.

Send 50¢ for illustrated folio, refundable on purchase



Photomammoth Murals, Dept. A-4, 12048 Vanowen St., North Hollywood 7, California

Free Offer Shows

How to Write Stories, Mysteries, Articles

Would you be willing to spend a few hours a week at home learning to write... earn extra income part-time? Or thousands full-time? Many students earn while learning. Adam Aretz sold two stories for \$255 before completing course. Learn how you, too, may cash in on big demand for new writers. Send for FREE lesson and 40-page book telling of opportunities. No obligation. No salesman will call. Write Palmer Institute of Authorship, Desk AH-17, 1880 N. Sycamore, Hollywood 28, Calif. Send now before you forget!



POLISHED PEWTER has a special quality of its own which endears it equally to the lover of fine antiques or the modernist. A lovely and enduring gift for a Spring bride would be this beautifully-shaped, and so useful, *Syrup Jug* for serving syrup, cream or sauces. 5½" high, it stands on a matching plate. \$12.25 ppd. Old Guilford Forge, Dept. AH, Guilford, Conn.



HAPPY HAITIAN HANDS fashion *Voodoo Bowls* from Obi, the same wood once used to make those famous Voodoo drums, and thus the name. No two are exactly alike, and no witchcraft is needed for them to look bewitching serving tidbits, snacks, or sauces. Each about 9" long, in light or mahogany brown. \$1.95 ea. 2 for \$3.45 ppd. Jeff Elliot, Dept. AH8, Flushing 52, New York.



ON HER TOES a dainty ballerina will dance a starring role on a young girl's dressing table, the small table next to your chaise, or on a break-front-shelf. Perfectly displayed under a 6¼" glass dome, the graceful 6" figure is all china including her frilly skirt. Delicately pastel-colored piece stands on a cherry wood base 4" across. \$2.59 ppd. Ward Phillips, Carpentersville 5, Ill.

looking for the shortest route?
... find it in a moment with

MILE-O-GRAPH

measures mileage...no arithmetic
Find the fastest, shortest route yourself, on any scaled map, with this amazing, patented mileage measurer. Easy as 1-2-3 - no figuring. Precision **MILE-O-GRAPH** adjusts to any map scale, fits into pocket or purse. Saves time, tires, temper. A welcome gift, perfect for motorists. **MILE-O-GRAPH** also adaptable for measuring air and sea charts and blueprints.

ONLY \$2 EA. OR 3 FOR \$5
MONEY-BACK GUARANTEE

we pay postage on prepaid orders
sets to any scale on any map
MILE-O-GRAPH, INC., Dept. AH-4
117 Liberty St., New York 6, N. Y.



ANNOUNCEMENT: CULOTTES

Now in Chambray as well as our ever-popular Denim. Has the becoming swing and fullness of a regular skirt, but gives you tomboy freedom for all activities—Finest quality. Sanforized material and workmanship. All seams overlocked to prevent raveling. In classic colors. Cadet Blue or Red Chambray, as well as Navy or Faded Blue Denim.

Sizes 10 thru 22...\$5.95
Matching Eisenhower Jacket...\$5.95
Matching Frontier Pants...\$4.95
Matching Pedal Pushers...\$4.95
Matching Bermuda Shorts...\$3.95
Order by mail today. Satisfaction Guaranteed. Send cash, check or m.o. For COD send \$2 deposit.
WESTERN CLASSICS, Box 4035, Dept. AH
Tucson, Arizona



PERSONALIZED CRAYON BUCKET

Hand made of native pine. Natural lacquer finish. Colorfully hand painted with any child's name. Holds full set of crayons or tidbits, buttons, etc. 5" x 5".

\$2.95 plus 30c handling charge
Send for FREE Catalog
No CODs

GOTHAM GIFTS
67-65 Exeter St., Dept. A4, Forest Hills 75, N. Y.

BE GOOD TO YOUR FEET

Send for FREE shoe catalog—
SIZES 1 TO 13-AAAAA TO EEEEE
You'll enjoy buying from our world-famous catalog showing quality shoes priced from \$9.95—and our vast size range insures a perfect fit by mail—so send for your free copy now!
sizes 2 to 12
AAAA to C
decent sand,
black,
red or
white elk
\$12.95
10½-12
\$13.95
SOLBY BAYES Dept. A
45 Winter Street, Boston 8, Mass.

ARE YOU ALWAYS TOO TIRED AT NIGHT And Too Worried in the Daytime?

DO you come home from work tired out—too exhausted to give your wife and family the real companionship they expect? Have you been experiencing that "run-down, old-before-your-time" feeling? If so, your condition may simply be due to a common, easily corrected nutritional deficiency.
Yes, the food you eat may just not contain the necessary and correct amounts of lipotropic factors, vitamins and minerals. You owe it to yourself and your family to find out whether a safe and proven food supplement such as *Vitasafe Capsules* can restore your pep and energy. And you can find out at absolutely no cost by accepting this offer.



FREE 30 DAYS SUPPLY HIGH-POTENCY CAPSULES

LIPOTROPIC FACTORS, MINERALS and VITAMINS
Safe Nutritional Formula Containing 25 Proven Ingredients:
Choline, Inositol, Methionine, 11 Vitamins Plus 11 Minerals

Yes, we'll send you this \$5.00 supply FREE so you can discover how much healthier, happier and peppier you may feel after a few days' trial! Each capsule supplies your body with well over the minimum adult daily needs of the 11 important vitamins, plus 11 minerals, choline, inositol and methionine. The potency and purity are guaranteed through strict U. S. Government regulations. With your free vitamins, we will also send you details of an amazing new Plan that provides you with a 30-day supply of vitamins every month for just \$2.00—less than half the usual retail price. But you are not obligated to buy from us now or ever! The supply of free capsules is limited—so mail coupon today!

VITASAFE CORP., 43 West 61st Street, New York 23, N. Y.



VITASAFE CORP.
43 West 61st Street, New York 23, N. Y. 7-4
Please send free trial vitamins and details of new Plan which I will accept or reject. I am not obligated to buy anything.
(I enclose 25¢ for packing and postage)
Name _____
Address _____
City, Zone, State _____
Only one trial supply per family



'SCOTTY'S' TOASTER COVER

SMART touch for your kitchen. Quilted plastic toaster cover with charming Scotty applied in nubby texture, with gold-tone metal leashes. Fits standard toasters. Wipes clean with a damp cloth. Available in white, yellow, pink, turquoise (with black Scotty & trim); or green, red, grey, blue (white Scotty & trim). Toaster cover, \$1.00. Matching mixer cover, \$1.50; broiler cover, \$2.50; cocktail apron, \$1.50. All postpaid. Satisfaction guaranteed. Order from:
U. S. CURTAIN CORP., BOX 237, SOUTH STATION, YONKERS, NEW YORK (Dept. AH-1)



SPREAD EAGLE

Beautifully cast aluminum finished in antique black 17" x 7". A classic symbol of early American decoration. Send 10¢ for new 120 page Catalog of 1001 UNUSUAL HOME ACCESSORIES
\$4.95
Postage Paid anywhere in U.S.A. MOUNT OVER THE ENTRANCE DOOR OR A GRACIOUS FIREPLACE.
WILLIAM Spencer
RANOCAS WOODS, N. J.



Sensational new drapery fabrics

Unconditionally Guaranteed Sunfast \$1.60 a yard
Send 25¢ for swatches, information
Both fabric and cost of labor will be replaced if draperies made from these fabrics fade! Fabrics by the yard for \$1.60. Custom made into draperies to your measurements approximately \$2 a yard. Send 25¢ for swatches of all colors and drapery fabrics, complete price and measuring information.
CARABAO SPECIAL PRODUCTS CO.
Dept. AA7, Box 3680
2750 Hyde at Beach, San Francisco, Calif.



Exquisitely FINE 1/2 the usual COST OF CHINA

NOW! Superb, imported ROYAL CASTLE Bavarian China from our own Bavarian factory at amazing savings. Several distinctive, charming patterns. All OPEN STOCK—identical replacements available for a lifetime. Amazingly serviceable, too. Its loveliness and beauty last indefinitely. You can order 3-piece place settings whenever desired, starting at less than \$5. Before long you'll own a 53-pc. or 93-pc. Dinner set.
ROYAL CASTLE CHINA CORP.
Box 183 (LAA), Madison Square Station, New York 10, N. Y.
Send 10¢ for COLORED PHOTOS and Detailed Descriptions with Prices

YOUR OLD FUR COAT INTO NEW CAPE, STOLE, JACKET \$22.95

Save Over 50%
MORTON'S RESTYLING INCLUDES: NEW LINING INTERLINING • MONOGRAM • CLEANED • GLAZED
Morton's is world's largest and oldest one-price fur service.
Morton's Fur Service is most praised by style magazines.
Whether your coat is outworn or just out-of-style you'll be delighted with Morton's glamorous restyling.
MORTON'S, Dept. 21-D, Washington 4, D. C.
Morton's Dept. 21-D, Washington 4, D. C.
MAIL COUPON FOR 12 PAGE STYLE BOOK
Name: _____
Address: _____
City: _____ State: _____

Sprinkles a Square

2 TO 40 FT. DEPENDING ON PRESSURE

Water your lawn, not the house or paving. No dry corners—Gentle as rain and ideal for either newly seeded or established lawns. • No moving parts to rust or corrode, and mounted on rust-proof metal base for easy moving. Puts out more water.

Money Back GUARANTEE

\$2.00 POSTPAID

CASH, CHECK OR MONEY ORDER NO C.O.D.

Dealer inquiries invited

PETERSON COMPANY
4949A COLORADO BLVD., DENVER 16, COLORADO

DON'T BE FAT!

If you just can't reduce and have tried dieting, pills and tablets—try relaxing, soothing SPOT REDUCER, a massager that's tested, and has U.L. approval. Lose weight where it shows most! The relaxing soothing massage helps break down FATTY TISSUES, helps tone the muscles and flesh, and the increased awakened blood circulation helps carry away waste fat—helps you regain and keep a firmer and more graceful figure. When you use the SPOT REDUCER, it's almost like having your own private masseur at home. It's fun reducing this way! Lose pounds and inches quickly, easily, safely without risking health. For aches and pains due to over-exercise. Also used as an aid in the relief of pains for which massage is indicated. Sold on **MONEY BACK GUARANTEE! Reduce or NO CHARGE!** (FIRMS FLABBY TISSUE!)

Restores elasticity to sagging skin.

STANDARD MODEL only \$9.98
AMAZING DELUXE MODEL only \$12.98
(Save 90¢ postage. Send payment with order) send to **BODY MASSAGER COMPANY**
403 Market Street, Dept. B-580, Newark, New Jersey

"TI" PLANT LOG

PLACE THE SHOOT IN WATER AND WATCH THE GREEN LEAVES GROW

YOU CAN ALMOST SEE THEM GROW

"TI" PLANT LOG from Hawaii!

No "green thumb" needed! Just place Hawaiian "TI" plant log in water, peat moss or soil and watch it grow! Plant has a striking, palm like appearance (when fully grown) that adds a tropical effect wherever planted. Stays green year 'round, requires no care and its lush green leaves grow up to 2 ft. long! A luxuriant, rare Polynesian plant with a 1001 uses! Very fascinating! Just \$1.00 for 2 logs; 3 for \$1.25 postpaid; 6 for \$2.25; 12 for \$4.00. **MONEY BACK GUARANTEE.**

Tower Press, Inc., Box 591-FT, Lynn, Mass.

Send 25¢ for this 800 picture Catalogue of **EARLY AMERICAN REPRODUCTIONS**

Everything in Early American reproductions, from furniture to pewter—hundreds of items assembled in one large, fascinating fully-illustrated catalogue, all available by mail at modest prices from historic Sturbridge, where artisans still ply the old crafts. Our town is the home of the celebrated "Old Sturbridge Village", a reconstructed New England museum—community of a century—and a half ago. Our workshop has both made and collected over 2500 reproductions. Catalogue contains 800 pictures—a "Treasure Trove of Americana"

Reproduction Furniture, chairs, beds, mirrors, rugs, etc., finished and unfinished. China, Sandwich and Milk Glass, Pewter, Lamps, Lighting Fixtures, Fireplace, Equip—Wardrobes, Wrought Hardware—Furniture Brasses, Towelrags, Brass, Copper. Hundreds of Gifts with an Early American Flavor—from Bettles to Bells.

STURBRIDGE YANKEE WORKSHOP
the Nation's Center for Early American
447 Brimfield Turnpike, Sturbridge, Mass.

FATHER'S DAY SPECIAL!

Baby's First Shoes BRONZE PLATED IN SOLID METAL

Only **\$3.95** a pair

COMMENDED BY PARENTS

Limited time only! Baby's precious shoes gorgeously plated in **SOLID METAL** for only \$3.95 pair. Don't confuse this offer of genuine lifetime **BRONZE-PLATING** with painted imitations. 100% Money-back guarantee. Also all-metal Portrait Stands (shown above), ashtrays, bookends, TV lamps at great savings. Thrillingly beautiful. The perfect gift for Dad or Grandparents. **SEND NO MONEY!** Rush name and address today for full details, money-saving certificate and handy mailing sack.

AMERICAN BRONZING CO., Box 6504-P, Bexley, Ohio

LIFETIME RECORD

Gold-filled bracelet with 7 1/2" square round and heart shaped discs. Each child's first name and birth date engraved in script. Bracelet \$4.00, each disc \$2.00, Bootie (sterling only) \$2.50. Postage prepaid. Prices on Sterling and free catalog available.

TOWNSEND HOUSE
Dept. A-4, 645 Bergen Ave., Jersey City 4, N. J.

ONLY 4¢ A CLOSET TO PROTECT CLOTHES

Moth-Cloud is the new, easy way to kill moths, larvae, carpet beetles in closets. Place tablet on plate. Light it. White cloud forms to fill entire closet. No flame, no fire hazard. Non-staining. No tell-tale odors. Used by professional exterminators. Pkg. of 25 tablets, pnd. \$1.00.

ELRON, INC.
225 W. Erie St., Dept. A-277, Chicago 10, Ill.

THEY LOOK LIKE REAL DIAMONDS—GENUINE 1 CARAT ZIRCONS

Set in 1/30th 14 KT. YELLOW GOLD (Not Plated) **MONEY BACK GUARANTEE**

They look like they cost a fortune. Newest modern styles. All rings available in Sterling or no extra charges. Orders mailed same day received. "Matching Wedding Bands \$1.95 each. Send no money. Postman plus 10% Fed. Tax and postage, or include payment with order and save postage and C.O.D. fee. No C.O.D. to Canada.

FISHTAIL \$2.97
PRINCESS \$4.95
ZIRCONYX \$2.97
PEARLETTE \$2.97
BAGUETTE \$2.97
SOLITAIRE \$2.97

S & K ZIRCON COMPANY—DEPT. AM
3447 COTTAGE AVE. BALTIMORE 15, MD.

SOUND EFFECTS make this Crying Cat Salt and Pepper Set the life of any party! The cats meow every time you shake them which turns every hamburger party or barbecue into a real picnic! Of smoothly polished wood, with painted cat faces, Salty has a white chef's hat, Peppy a red one. 5" high. \$1.25 plus 15¢ post. The Mail Bird, Room M-1, 125 Wells St., Manchester, N. H.



INSIDE TRACKS will be banished when you put this sturdy rubber mat outside your ranch house door. And what warmer welcome could you want for all who cross your threshold than a friendly "Howdy," as beguiling as a Texan's smile. Ivory letters are fused on red, green, or black background. 18 x 28". \$4.50 ppd. Artisan Galleries, 2100-AH No. Haskell, Dallas, Texas.



GLAD EASTER BASKET holds a glorious Gladiolus Garden ready for planting. Hand-woven basket tied up with lavender ribbon holds great big jumbo-size *Glad Bulbs*. All selected specimens in assorted colors, they often produce two or more flower spikes each. The nicest gift a garden could get. Plant now until early June. \$4.95 ppd. Stern's Nurseries, Dept. HG196, Geneva, N.Y.



THE NEW SHADOWBOX

friendship photos

from your own favorite photo, snapshot or negative

Friendship Photo's excitingly new — and different — "Shadowbox" Prints with deep sunk embossing, softly rounded corners add subtle glamour to that treasured snapshot. Prints are full folio size . . . 2 1/2" x 3 1/2". Satisfaction guaranteed. Quick service. Order today.

25¢ FOR ONLY \$1 PLUS 10¢ SHIPPING

50 for \$2 from one pose, plus 10¢ shipping . . . including special bonus

Friendship Photos, Dept. F-61, Quincy 69, Mass.

Washes OUTSIDE, INSIDE & BETWEEN Double Sash Windows From Inside The House!

Amazing work for homemaker who dislike climbing ladders or tiring on stilts wash windows—New washer 27-inch handles cleans and d both sides and between double windows—from side your house stretching! Resilient head has luscious sponge one side, large ber squeegee other side. I handle detach to convert short-hand washer for e to-reach ins windows, tile walls, etc. Only \$1.50 plus shipping charge. No C.O.D.'s. Money-back guarantee. Order today!

HOUSE OF SCHILLER Dept. AH-57, 180 Wacker, Chicago 6.

FORGED IRON BRACKETS

At last, an attractive shelf bracket artistically designed in authentic ornamental forged iron. Hundreds of uses, inside and outside. Beautiful shelves can be yours in minutes—ideal for window flower boxes or planters. Many practical ideas included with each pair. Free set of clips for glass shelves. Order now, each set complete with all forged square-head screws—Colonial Black finish. Size 6" x 4 1/2" only \$2.98 the pair. 8" x 6" only \$3.49 the pair, postpaid. **FREE CATALOG.** Satisfaction guaranteed or money back. Order from

SEYMOUR H. DAVIS
547 Cecil Court, Spartanburg, S.C.

"HERE IT IS" "STA-NEAT" SPORTS RACK

A Mother's dream come true of a place to keep the young athlete's things neat and orderly—yet ready for immediate use.

Honey Tone Maple Finish 30 3/4" High—20 1/4" Wide **\$9.95** ppd. Money back guarantee.

THE WHIGAL COMPANY, Sour Lake, Tex.

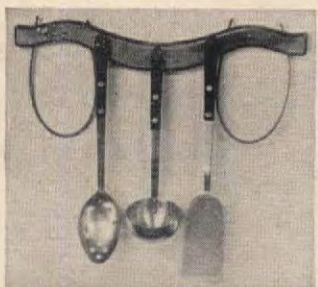
NEV Portable Folding METAL TABLE

Lined oak, torn on steel. Sat-T-Lox H. LIFE LASTING . . . PRACTICE PRICED. Only \$11.95. Express sect. **FREE GIFT \$3.00** three collapsible utility shelf free order! Quantity limited. Other minimum portable tables \$18.95 and up. Free catalog on request.

ROSEMAR ENTERPRISES, 1604 W. Olney Philadelphia 41, Pa.



CEREMONIAL DRESS of the Navajo Indian Squaws inspired a two-piece *Patio Dress* to make you look pretty as an Indian Princess. "Riptide" cotton which needs no ironing, it is accented with imported braid. White with turquoise, red, pink, or black; natural with coppertone; pink with purple. Sizes 8-20. \$19.75 ppd. Old Pueblo Traders, Box 4035, Dept. PAP, Tucson, Arizona.



OX-YOKE UTENSIL RACK is made of hand-rubbed knotty pine and has five black, hand-wrought nails for hanging your favorite cooking utensils. Or use it as a special spot for your barbecue tools. Whatever it holds it will add a quaint decorative touch to your kitchen. 16" long. (Utensils not included) \$2.95 plus 15¢ post. Laurie & Co., Dept. AN, 507 Fifth Avenue, N.Y. 17, N.Y.



FROM MANY SIDES, ten to be exact, these old-fashioned "penny candy jars" get their added attraction. Hand-ground glass with air-tight stoppers, they grow like Topsy from 3 1/2" size (3 oz.) to 11 1/2" (5 lbs.). Set of six, \$10.95 sent within 500 miles, \$11.55 over 500 miles, or \$12.60 W. of Miss. Ppd. Also available singly. Jenifer House, Dept. AH, Great Barrington, Mass.

RALEIGH TAVERN STOOL

-time tavern
fort for your
or kitchen
ter. A rugged
made
rally for
erations
service.
d birch with
d-woven fibre
n seat.
Fully Assembled.



30" high (also available 24" high, if specified) \$6.95
Finished, smoothly sanded \$7.95
Natural finish \$8.95
Write for FREE catalog
Press charges collect. Satisfaction guaranteed.
Delivery. Send check or money order.

Jeff Elliot Craftsmen
Dept. A-47 STATESVILLE • NORTH CAROLINA

Proudly e Hail
Significant American Spread Eagle,
wide, 6" high. Sturdy cast metal
h antique gold or all black finish.
ady to hang in home or office.
Write for FREE catalog. \$5.25 ppd.
Dept. A-4
ETH and JED
New Marlborough, Mass.

Your Child a Poor Reader
how *The Sound Way To Easy Reading*
help him to read and spell better in
few weeks. New home-tutoring course
its your child in phonics with records
cards. Easy to use. University tests
parents' reports show children gain up
full year's grade in 6 weeks! Write for
illustrated folder and low price.
inner-Davis Phonics, Dept. H-4, Wilmette, Ill.



Early American
PINE SPOON RACK
this conversation piece . . . only
\$3.95
plus 35¢ shipping

nal. Spoon Rack holds 18 tea or demitasse spoons
in convenient slots. Big 10 1/2" x 17" high. Fine
grained pine is rubbed and polished to a golden,
mellow tone. \$3.95 plus 35¢ shipping. Order now.

Satisfaction Guaranteed or Money Back
FREE—Summer Gift Catalog—Ask for it
HELEN GALLAGHER
413 K4 Fulton St.,
Peoria, Illinois



OLD-FASHIONED CALICO
Printed from original plates, the very
patterns our great-grandmothers loved;
enchanting for dresses, skirts, blouses,
draperies, quilts. Blue, green, yellow,
red, brown, black or lilac grounds. Yard,
67¢, plus 25¢ handling. Set of samples,
15¢. Send for our new catalog showing
many gift ideas for the discriminating.
THE VERMONT CROSSROADS STORE
Waterbury 2, Vermont

CAPE COD CUPOLA — WEATHERVANES

Now you can get a ready-built, full assembled **Cape Cod Pagoda Roof Cupola** for your garage, breezeway or ranch house that will fit on any pitch roof. Made of pine, painted two coats white, 33" high, 18" square at base. Only a screwdriver needed — put up in minutes. **Aluminum** covered roof \$39.50. **Copper** covered roof \$42.50 Express Collect. Other sizes and styles from \$16.75 to \$149.00. Weather-vane is extra.

Your choice of Weather-vane made of cast aluminum and copper, painted black, average size 19" x 23", only \$11.95 Postpaid.

Send today for latest catalog showing Cupolas, new style Signs, Lanterns, Posts, 22K Gold Leaf Weather-vanes. Contains interesting history of weather-vanes.

CAPE COD CUPOLA CO.
Dept. A-8 No. Dartmouth, Mass.



PUT YOUR HAIR UP IN SECONDS - \$2
Make perfect curls every time with this new **AUTOMATIC HAIR CURLER**! Your curls are softer, more natural, last longer. Just put strand in slot. Push handles together for forward curl—push handles apart for reverse curl. That's all there is to it! Fast and easy for every day use . . . wonderful for home permanents. *Guaranteed to do the job or your money back!* Only \$2, postage paid. Order **AUTOMATIC HAIR CURLER** direct by mail from **SUNSET HOUSE**, 833 Sunset Building, Hollywood 46, California.



"Like walking on air!"
—says Mrs. F. R., Pa.
The most comfortable shoes you could ever wear — in your exact comfort size — with light, buoyant foam crepe soles. Hand-laced, flexible. Top-grain leather, smartly styled. Extra light, perfect fitting. For work or play. Brown, Red, Smoke, White. Guaranteed to delight . . . direct from manufacturer. \$5.95 plus 50¢ postage. Moeccasin-Craft, 65AO Mulberry St., Lynn, Mass.

YOUR OLD FUR COAT INTO NEW CAPE, STOLE!
I. R. Fox, fur specialist, restyles your old, worn fur coat regardless of condition, into a glamorous new cape or stole. Special price, \$22.95 complete, includes new lining, interlining, monogram, cleaning, glazing.
ALL WORK GUARANTEED
we are Banded Fur Specialists
SEND NO MONEY! Just wrap up your old fur coat, mail it to us now. Send your dress size and height on postcard. Pay postman \$22.95 plus postage when new cape arrives. Or send for FREE Style Book now! Many different styles to choose from. Write: I. R. FOX, 146 WEST 29TH ST., DEPT. J-1, N. Y. 1.

LIONHEAD TOWEL RING

FREE SUMMER CATALOG write for it!

SMART, SOLID BRASS

To get acquainted we're offering an exciting accessory for your bathroom. It's a beautiful solid brass "lionhead" towel ring that is smart decor personified. The lionhead is 2 1/2" cast brass and the ring is a generous 5" diameter . . . suitable for the heaviest bath towels. Order as many as you need at this amazing low price.

Satisfaction Guaranteed or Money Back

Only **1.00** Each Postpaid

FOSTER HOUSE 430-K4, S. Jefferson St., Peoria, Ill.

THE "Twodor" COMBINATION

STORM & SCREEN DOOR
Most Beautiful, Strongest Wood Door Built
Yet "Twodor" is priced as low as common type

If your doorway looks plain — "Twodor" will give it that handsome custom look. If your doorway looks lovely — "Twodor" will make it even lovelier. We believe this the most handsome combination door made — we know it's the strongest. It will not sag or come apart. Pets can't rip or snag screen panel. Ideal for Colonial, ranch or modern homes. Sturdy cross panels; mortised, dowelled joints; waterproof glue. Of solid kiln dried pine, standard 1 1/4" thick. Quick change glass and screen panels lock snug with special fasteners. Shipped complete with directions for installing, painting, finishing. For all standard size door openings.

ALL SIZES—ONLY \$27.95
Shipping Chgs. Collect.
No C.O.D.'s.
Large new catalog—10¢ coin or stamps
YIELD HOUSE
Dept. A4-7, No. Conway, N.H.

1000 Printed Name & \$1 Address Labels

1000 Sparkling name & address labels, nicely printed with a lovely Plastic box for just \$1 postpaid! Worth much more! 5 orders or more at 75¢ per order! **MONEY BACK GUARANTEE.** 300 NAME & ADDRESS LABELS—50¢. Same fine printed quality but **NO PLASTIC Box.** Free Wholesale Selling Plan!

Tower Press, Inc., Box 591-OZ, Lynn, Mass.

Perma-Steel TRELLIS

... BRINGS NEW BEAUTY TO YOUR GARDEN!

● Popular Fan, Flared and Straight Trellises made from heavyweight steel, snow white Dupont baked enamel finish or heavyweight rust-proof aluminum with embossed aluminum finish. Won't rot; insect and termite proof!

A—FAN TRELLIS 72" high, 44" wide at top . . . Steel or Aluminum \$6.29
B—STRAIGHT TRELLIS 92" high, 26" wide . . . Steel or Aluminum \$6.95
C—FLARED TRELLIS 92" high, 44" wide at top 13" at bottom . . . Steel or Aluminum \$6.95

ORDER TODAY . . . YOU'LL BE DELIGHTED!
PERMA-STEEL FENCE CO., 222 Charles St., River Rouge, Mich.

SAVE UP TO 40% ON AMAZING NEW First Quality PLASTIC MULCH



3 ft. x 100 ft. Roll (Reg. \$6.95-
\$8.45). Fits 15 x 20 ft. Garden.

Plants Grow Faster!
Saves Watering! No Weeding!

4.95
postpaid

This is the famous, re-usable, black polyethylene film tested and reported by the University of Kentucky Agricultural Experiment Station. Plants are set out through slits in the plastic film (or film laid between rows of established plants). Sunlight is cut off from unwanted areas. Weeds never even get a chance to grow. Up to 50% more water stays in the soil which is warmed by day and kept warm on cold nights. Seeds germinate faster. Plants grow bigger, healthier, more vigorously. Recommended for vegetable and flower gardens, foundation plantings, shrubbery, trees. Easy to use. Simple instructions with every roll.

SHEERKRAFT CO., Dept. P-11,
10 ARDSLEY CT., NEWARK, N.J.



"NEXT WEEK WE'VE GOT TO GET ORGANIZED"

Is the laugh getting caption under a humorous Gardner cartoon depicting two eager beavers planning an assault on the take-it-easy record. Cartoon and caption are hand-painted on an oval white ceramic tile that holds a swivel ball point pen. Will serve as a humorous reminder to get on the ball. Felt backed. Ppd.

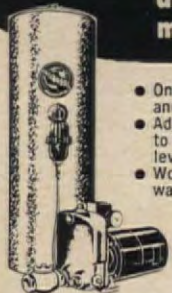
\$2.95

Send For Free Gift Catalog

TAYLOR GIFTS

Wayne 6, Pa.

TRADE NOW and save money!



- Only one moving part and it's above ground.
- Adjusts automatically to changing water levels.
- Won't lose prime or water log.

Special Trade-In allowance on new UNIVERSAL pumps

See your Universal dealer now for an extra-high allowance on your old pump in trade on a rugged new Universal automatic water system. It's your chance to get dependable, high-pressure water service at a real cash saving.

Mail Coupon Today!

UNIVERSAL JET WATER SYSTEMS

4108 Hoffmeister Ave., St. Louis 23, Mo.
3333 Eastshore Highway, Richmond, Cal.
Canada: Box 514, Toronto, Ontario

Please send data on Universal water systems and name of nearest dealer. My well is about _____ deep.

Name _____

Address _____



HOBNAIL PIN-UP LAMP

Hi-lights high style! Designed to be used in any room that needs an added glow... parlor, bedroom, kitchen or bath. Pure white milk-glass hurricane globe and base are charming in the traditional hobnail pattern, brightly accented with gleaming brass. Lamp is 10 1/2" high, 5" wide, plugs into any socket.

Priced for easy buying at \$5.95 each
Or, order a pair at \$11.75 for two!

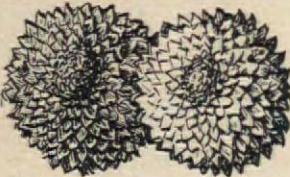
Send for FREE Spring Catalog

WARD PHILLIPS COMPANY

4 East Main Street Carpentersville 5, Ill.

DAHLIAS! Big Bargain!

Sacrifice
Closeout
Final
Offer!



Our grower is stuck with the finest Dahlias we've seen in years. For quick action we're selling 10 for \$1 or 30 for \$2.50. Cash orders add 35¢ for postage. Half will be giant decorative dahlias, half double ball type. Beautiful colors—red—yellow—lavender. Guaranteed to bloom this season or replaced free. Can be planted as late as July to bloom this year.

**10 BLOOMING SIZE
HEALTHY ROOTS
(30 FOR \$2.50) \$1**

FREE OF EXTRA COST: When you order 30 for \$2.50 plus 35¢ postage we will include 12 Anemone Bulbs, imported from Holland to bloom this year with beautiful gay flowers that are a joy to behold. So don't wait. Rush order today.

MICHIGAN BULB CO., Dept. DP 1402 GRAND RAPIDS 2, MICHIGAN

STOP TOILET LEAKS

Most efficient automatic flush control unit devised! No more wasted water. Complete unit, ready to install.



SEAL-O-MATIC FLUSH CONTROL UNIT

AT YOUR
HARDWARE
OR
PLUMBERS

\$1.69
COMPLETE

RADIATOR SPECIALTY CO., Charlotte, N. C.

GUARANTEED!

"We climb stairs Sitting Down"

In these days lots of smart people don't wait for their doctors to tell them to "take it easy". They save themselves (and their hearts) the tiresome strain of climbing stairs dozens of times a day by installing an Inclinator. Safe, attractive, simple to use. Inexpensive to install and costs little to operate. Runs on house current. Anyone can use it.



Also a vertical lift—the ELEVETTE

Send for Free Booklet "STOP CLIMBING STAIRS"

INCLINATOR COMPANY OF AMERICA

2251 Paxton Blvd., Harrisburg, Pa.

CARTON OF EASTER EGG-CITEMENT.

What could be more deliciously exciting on Easter morning than a whole carton (just like the ones the breakfast eggs come in) full of unbreakable, plastic, colored Easter eggs, each with a colored chick inside? A whole half-dozen chicks in a whole half-dozen eggs, just \$1 ppd. Miles Kimball Co., 126 Bond St., Oshkosh, Wisconsin.



ROLLING HOME the groceries takes the back-breaking part out of shopping, and that's a wonderful idea. Made of strong, water-repellent saran plastic, 25 x 12" bag is set on four glide-easy wheels and holds up to fifty pounds. On the way to the store it folds up compactly and fits under your arm. \$3.98 plus 20¢ post. Bancroft's, Dept. AH-344, 2170 So. Canalport Ave., Chicago 8, Ill.



PISTOL PRUNER is a pistol every gardener should be packing because it is triggered to make flower picking and pruning easy as can be. Its long 8 3/4" arm reaches past scratchy thorns, and its sharp blade cuts cleanly, neatly, as you squeeze the trigger. A hidden life-time spring does the work. \$2.95 ppd. Max Schling Seedsmen, Dept. 601, 538 Madison Ave. New York 22, N. Y.



NEW: GIANT CIRCUS ANIMAL CUTOUTS

Now you can decorate your nursery, den, playroom or bar the way you've wanted to. These giant impish full color circus animals are the cutest ever. They come complete with all the trimmings: yards and yards of candy striped tent poles and canopies, 8 cuddly 2 foot tall circus animals, lots of stars, circles and balls all in exciting full color plus illustrated decorating instructions. Easily applied to wall with paste, tacks or scotch tape. Complete set only \$3.98 plus 32 cents postage. Positively guaranteed to please or your money refunded immediately.

THE ART MART

Box 27648, Los Angeles 27, Calif.

STAKE YOUR DOGS ... YET LET 'EM ROAM



Keeps your dog home, yet contented. Free swinging, non-tangling swivel allows 360-deg. range. 16-in. all-steel, rust-resistant stake, \$2.25 ppd. 10-ft. chain, snaps both ends, \$1.70. Both for only \$3.75, complete. Longer chains 15¢ per ft. additional.

Order today!

MODEL PATENT MFG. COMPANY

1019 Cook Street, Dept. A, Denver 6, Colo.

HOME BAKERS CAKE DECORATORS CANDY MAKERS

OUR FREE CATALOG shows everything you need for any of these satisfying hobbies, for entertaining, or a profitable business in your own kitchen. Thousands rely on this catalog for their decorating equipment, instruction books, foreign recipe books, and unusual cookware. Write for your free copy—you'll be glad you did!

MAID OF SCANDINAVIA

3245 Raleigh Ave., Dept. O, Minneapolis 16, Minn.

CORNER SHADOW BOX

In Aurora White and Hamlet Black, new splatter effect paint.

Box sections are 10" sq.

\$4.98 ppd.

Marmic Wood Products
1901 S. 75th St.
West Allis, Wis.



It's Easter and the World Wakes up Again

New life in growing things reawakens your friends' interest in their homes—makes them want to bring the freshening outdoor colors indoors to enjoy.

What more thoughtful time than now to give them The American HOME, with its garden-bright color schemes, its helpful plans for new slip covers and draperies, its sparkling ideas for bringing fresh new beauty into every room!

Send your home-loving friends Gift Subscriptions today. We'll mail gift cards to them in your name.

1 Yr. \$3 2 Yrs. \$5 3 Yrs. \$6

The American HOME

Subscription Dept.

American HOME Bldg.,
Forest Hills 75, N. Y.



STILL THE CLAMOR of a starving family or hungry guests by serving fruit juice in the living room or on the porch before dinner from this gay *Juice Set* with its 9" pitcher and six 4" tumblers embossed with colorful fruits. Also a cheerful set for breakfast orange juice or youngsters' milk. 7 pc. set, \$2.95 plus 25¢ shipping. The Added Touch, Dept. AH, Wynnewood, Pennsylvania.



IT'S THE WOMAN WHO SAVES a man from life's little annoyances. He'll bless your heart if you "discover" *Adjustable Collar Stays* for him. Gold-plated and spring-tempered, they adjust to fit any collar length. No more daily scramble for the right ones, and he will always look neat as a "collar ad." \$1 pr. Ppd. Nancy Norman, 422-K Washington Street, Brighton 35, Mass.



BRAIDMASTER KIT may well start you on a rewarding hobby. Braided rugs and other articles can be turned out with professional results with these accessories. Three self-adjusting material folders, a strip-cutting gauge, a Lacemaster for lacing braids together, special waxed lacing thread, and a most comprehensive booklet. \$2.95 ppd. R. Peters, Dept. AH, 19 W. 34 St., N. Y. 1, N. Y.

ROYAL DRIPLESS ELECTRIC 6 CUP TEAPOT.

World's most modern teapot guaranteed by the maker. Imported, hand painted, glazed ceramic earthenware. Heating element is the famous CORAX ELEMENT made by Canadian Westinghouse, Ltd. Only \$6.95 Postage prepaid. Send check or money order (Sorry no C.O.D.'s) to Royal Art Pottery, Incorporated, Wallingford, Connecticut.

It's Worth Making Is Worth Making Well



DELUXE ENGRAVED DIAPER PIN be treasured forever with baby's name birthdate engraved in script. Also for her's blouse or charm bracelet. 24K gold for everlasting beauty. 2 inches long. Satisfaction guaranteed or your money back. Price \$1.00 each. Sorry, no C.O.D.'s. We in 3 days. Mail to: Engraving Co., 439 S. State, Elgin 2, Illinois

First Aid for Frustrated Handymen 35¢

At last—a how-to book that makes sense! You—meaning YOU—can build anything in "71 Home Projects in Wood" with ordinary hand tools and standard lumber. No trick construction, no exotic materials. Send 35¢ in coin to National Lumber Manufacturers Association, Dept. "A", Washington 6, D.C.



THE SECRET BEHIND HER LOVELY, PLIANT FINGERNAILS

Once a day, in fruit juice, bouillon or water she drank one envelope (115-120 grains) of tried and true



KNOX Gelatine

For full details mail a post card to Knox Gelatine, Johnstown, N. Y., Box A-29.

AT YOUR GROCER'S



EASY WAY TO FILE CHECKS—\$1

CHECK-SAFE holds 800 cancelled checks, a 5-year record. Keeps them safe, clean—always in place for easy reference. Helps you budget. Keep a check on your personal spending habits. Cancelled checks are your best receipts—they act as important records. Essential for income tax purposes. Green Ripplette covered box, gold stamped. 7 1/4" x 5 1/4" x 3 1/4". Tab index dividers included. *Satisfaction guaranteed or your money back!* Only \$1, postage paid. Order **CHECK-SAFE** direct by mail from **SUNSET HOUSE**, 847 Sunset Building, Hollywood 46, California.



A BRACELET FOR GRANDMOTHERS

Take this beautiful sterling silver chain—add a sterling dangle disc that records the name and date of beloved child—for a bracelet you know she'll wear! Silver disc is engraved in script, with first name, month, day and year of birth of each grandchild, son or daughter. Any number of discs may be added for new arrivals. Satisfaction guaranteed. No C.O.D.'s please. Add 10% F.E.T. to prices shown. *Send For Gift Catalog* **STERLING BRACELET \$1.50 ppd.; EA. ENGRAVED DISC \$1.00 ppd.** Bracelet and discs available in gold. 12-kt. gold filled bracelet \$2.75 ppd. Ea. 12-kt. gold filled disc \$1.75 ppd.

EDWARD H. ZIFF, IMPORTER
Box 3072 Merchandise Mart, Dept. AH-4, Chicago 54, Ill.

LIVING FENCE



Fast-Growing Red Robin Rose Hedge

See the sensational rose hedge (Gloire des Rosomanes) that's sweeping the country! Surround your property with beauty and protection for as little as 12¢ per foot. **PLANT NOW:** this summer you'll enjoy a vigorous Living Fence bursting with fragrant red roses! Grows to 6 feet if desired. Hardy, keeps out intruders. Written guarantee. Not available elsewhere. Send for **FREE** full color book today!

GINDEN NURSERY CO.

134-4 El Camino, San Bruno, Calif.

1000 PERSONAL \$1 LABELS

Your name and address beautifully printed on finest super-glossy Kromeko gummed paper. Printed with real type (not type-writer). **Personalize** stationery, checks, books, toys, tools, etc. Only \$1 for 1000 labels ppd. **SPECIAL—any 3 orders for \$2! FINEST QUALITY MADE!** Handy for yourself—terrific for gifts. Your money back if you don't agree these are the finest labels you have ever seen! Order from **REGAL LABELS**, 401 REGAL BLDG., MAR VISTA 66, CALIF.



SECRETARIES

WRITE 120 WPM with home practice Rapid increase in speed and income, precision timed—for all speed phonographs. Used by 468 schools—Gregg, Pitman, Stenotype, etc.

Free descriptive literature

DICTATION DISC CO., Dept. AM-4 170 Broadway N.Y. 38, N.Y.

ORDER DIRECT FROM FACTORY! SOLID BIRCH OR MAPLE! CAPTAIN'S STOOLS

FULLY ASSEMBLED
READY-TO-PAINT



2 for \$14.95

Choose Either Style

Perfect companions to our famous Captain's Chairs—these stools are of the finest construction for a lifetime of comfort and service. Seat 14" square. Solid birch or maple sanded silky smooth ready for you to paint, stain or lacquer. Minimum Order, 2 Stools. 2 Popular Sizes. Seat heights: 24" high for "counter"; 30" high for "bar". (Please specify size.) Prompt delivery—ship. chgs. collect. Send check or money order. No C.O.D.'s. **MONEY-BACK GUARANTEE.** Complete instructions on "How to Finish Unpainted Furniture" sent **FREE** with each order. Ask for our illustrated catalog.

VISIT OUR SHOWROOMS

Makers of Fine Chairs Since 1851

MEADOWBROOK INDUSTRIES

Meadowbrook Building
2268 Bellmore Ave., Bellmore 17, L. I., N. Y.

MORE BRILLIANT than DIAMONDS

You Won't Believe Your Eyes

GLAMOUR MAGAZINE (June 1953) said: "The average person would find it hard to distinguish this stone from the crystallized carbon turned out by nature. It's a JARRA GEM!" Yes, **JARRA GEMS** look like the finest diamonds, a miracle of modern science, yet cost only \$24 a full carat unmounted. **FREE BOOKLET** tells amazing story of the JARRA miracle gem. Shows 14K gold pins, earrings, ladies' and men's rings. Easy monthly payments. Visit our showroom.



Jarra GEM CORP. Dept. A46
489 Fifth Ave., New York 17, N. Y.

Mothproof Woolens as you Rinse with MOTH CHEK WOOL BATH MOTHPROOFER



\$1.00 for 7 1/2 ozs. Mothproof as you rinse! easy... simple

... and effective! Will Mothproof 45 pounds of your finest woolens. Storage bags and moth balls are a thing of the past for sweaters, scarves, gloves, blankets—any woolen that's washable! What's more, Wool Bath makes things soft and fluffy as new. Protection continues after innumerable dry cleanings. Will also prevent mildew. Just Rinse... that's all!

Send \$1.00—No C.O.D.'s please. U.S.A. only

CHEK CHEMICAL PRODUCTS CO. DEPT. A-4
89 Madison Street, Newark 5, N. J.



End Dog Nuisance

Protect Evergreens, Gardens, Flower Beds, Lawns, Roses

With a flick of the finger, **CHAPERONE'S** new Aerosol can sprays America's favorite tried-and-true repellent—keeps dogs away from plants, lawns, chairs, garbage can, etc. Harmless, humane, long-lasting. You don't see or smell it, but animals **KEEP OFF.** Generous Economy-size Aerosol Chaperone \$1.49 postpaid. For spray use in larger yards, order Quart Can Liquid Chaperone only \$3.98 postpaid. **FOR INDOORS—Power Chaperone** keeps dogs off chairs, rugs. Does not show. **Shaker Pkg. \$1.** Kitty Chaperone keeps cats from clawing furniture (or sleeping on it). **Shaker Pkg. \$1.** Send check or M.O., save all delivery charges.

Sudbury Laboratory, Box 45G, Sudbury, Mass.

2074—50¢. Like to eat outside comfortably—with enough room for everybody? Build this take-apart picnic table with attached benches.

2077—\$1. Here is a "chow wagon" that has everything: much serving space, a spot for cooking and an ice chest. And this is portable too!

2097—\$1. You can duplicate this inexpensive swimming pool which cost the owner only \$505.00! This includes filter system to clean pool.

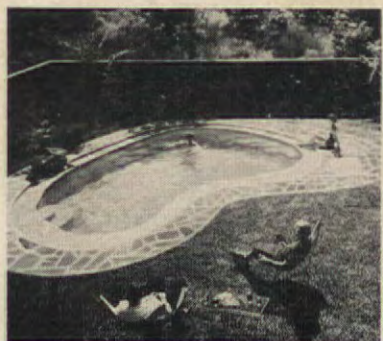
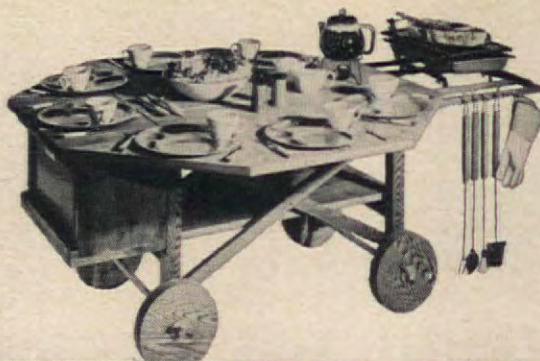
2104—75¢. A formal lily pool adds a finishing touch to an elegant garden. The ends of this pool curve gently. Use any fountain figure.

2105—75¢. So the family who likes things simple need not feel neglected, here is a special brick pool ideal for casual country life.

2054—50¢. Build a sturdy, very light, comfortable chair of redwood and aluminum. Tops for your outdoor living. Bet you make more than one!

2065—\$1. Delightful potting shed for the dyed-in-the-wool gardener who likes a place for everything and everything in its own place.

2019—50¢. Recall Grandmother's summerhouse? What fun that was! You can recreate all the remembered joys—PLUS a fireplace for cooking.



AMERICAN HOME PATTERNS FOR OUTDOOR LIVING

ORDER NOW—BUILD IN TIME FOR SUMMER

TO: AMERICAN HOME, P.O. Box 296, FOREST HILLS 75, N.Y.

Please send me patterns:

- ☐ 2074—50¢. Take-apart picnic table
- ☐ 2077—\$1.00. Chow-wagon with ice chest and rack for brazier
- ☐ 2097—\$1.00. Freeform filtered swimming pool
- ☐ 2104—75¢. Formal flagstone lily pool
- ☐ 2105—75¢. Informal brick lily pool
- ☐ 2054—50¢. Redwood and aluminum chair
- ☐ 2065—\$1.00. Gardener's potting shed
- ☐ 2019—50¢. Screened summer house with fireplace
- ☐ 2055—50¢. Redwood and aluminum chaise longue

I enclose personal check or money order for \$ _____
(No stamps, please)

NAME _____
(Please PRINT)

STREET _____

CITY _____ ZONE _____ STATE _____

Be sure to keep a record of pattern numbers ordered for your reference.
Please allow 3 weeks for delivery

2055—50¢. Companion piece to 2054. Reliable redwood and aluminum team up again to give sturdy light-weight comfort with very good looks.

Cooper

PRESENTS for '57
THE FINEST IN POWER MOWERS

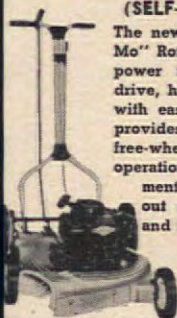
THE "KLIPPER" 18"-20" CUT

moderate in cost for such high quality, "KLIPPER" Power Mowers are engineered and built for life long "trouble-free service." The name COOPER has signified quality - top engineering - precision manufacturing and unquestioned performance - for more than a quarter century.



THE "Cyclo-mo" 21" CUT (SELF-PROPELLED)

The new self-propelled "Cyclo-Mo" Rotary Mower with special power take-off to rear wheel drive, handles hills and terraces with ease. A flick of the wrist provides power to the wheels or free-wheeling for "in and out" operation. Offset wheel arrangement allows trimming without scalping. Recoil starter and throttle control standard equipment.



Write for attractive literature and dealer's name
Built For Those Who Want The Best!
COOPER MANUFACTURING CO.
9-961 South First Ave. Marshalltown, Iowa

SOMETHING FOR EVERY HOME OWNER

THE AMERICAN HOME BOOK OF

HOME IMPROVEMENT IDEAS

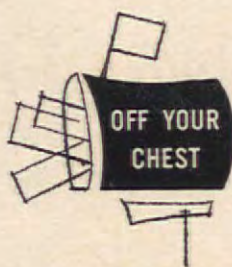
Just what you need for a house with a bad inferiority complex—a big, generous shot of good ideas. Ideas that will get you started on hundreds of improvement projects with saw, hammer, and paint brush. Ideas for the inside and ideas for the outside of your house. Ideas for better storage and more storage, ideas for room dividers and for swimming pools. Ideas for terraces, better indoor lighting, and for good-looking radiator enclosures. Ideas for built-ins for big people and for little people. Ideas on how to dress up the outside of your house to make it look like a million. Hundreds of ideas for you and for your house—and all for only

ONE DOLLAR

POSTPAID ANYWHERE IN U.S.

ORDER YOUR COPY FROM
THE AMERICAN HOME,
DEPT. H1,

American Home Bldg.,
Forest Hills, N. Y.



HURRAH FOR THE NAVY!

We quote from an issue of the JAX AIR NEWS (published at the U. S. Naval Air Station, Jacksonville, Florida) which reports on a tour of the Navy Exchange store by Danish naval cadets.

"Two cadets, from the Danish training ship Danmark, select American HOME whose pictorial displays of modern American kitchens entrance them. Cadets Peytz and Nielson particularly liked the colorful kitchens planned with attractive eating space, something never seen in Denmark where gas-plate cooking and small crowded areas are customary."



FROM A FELLOW CLEARER-OUTER

"This Year It's Going to Be Different" in the February American HOME took the pen right out of my hand! I made the same resolution long before '57 crossed the threshold and even resolved to write an article on my project—but adding thereto a new wrinkle—that of filling a manila folder with "Table of Contents" pages from my favorite household magazines. The magazines themselves can be stored out of sight—but any needed article can be found by a quick glance through the folder. Idea not copyrighted.

We have three children, long gone to their own firesides, and for posterity I "built" a scrapbook for each—going back to pictures of their great-grandparents clear down to their own six-and-nine-year-olds. This project, needless to say, used boxes of old snaps of no use to any one else. Idea also not copyrighted.

—Mrs. A. P. Nesbitt

Which
"SCOTCH" Brand
Tape do you
need today?

It's the Magic Touch of

"SCOTCH" Brand Tapes



FOR PAINTING WINDOWS—keep it neat with "SCOTCH" MASKING TAPE. Sticks tight, peels off easily, leaving a neat "professional" edge. Stretchy tape hugs curved surfaces, too. Get "SCOTCH" Masking Tape—35¢, 69¢, 98¢ sizes—in handy cutter-edge carton wherever paint is sold.



FOR MENDING worn lamp cords—use tough "SCOTCH" 33 PLASTIC ELECTRICAL TAPE. Stretchy black plastic backing resists oil, acids, sunlight, water. UL listed. "SCOTCH" 33 Plastic Electrical Tape is available in 39¢ or 75¢ rolls at stores everywhere.



FOR PROTECTING address labels—choose "SCOTCH" CELLOPHANE TAPE. Clear as glass, sticks tight at a touch. It's America's favorite household helper for hundreds of mending, sealing and holding jobs. 15¢, 25¢, 39¢ rolls come in handy self-dispenser. Big 59¢ economy roll fits desk or kitchen dispenser.

The term "SCOTCH" and the plaid design are registered trademarks of Minnesota Mining & Mfg. Co., St. Paul 6, Minn. Export Sales Office: 99 Park Ave., New York 16, N.Y. In Canada: P.O. Box 757, London, Ontario. ©1957, 3M Co.



He Knows!

...knows you are about to say "thanks for the pleasure you bring us!" And you feel mighty good inside when you know you serve him the best—IDEAL.



Ideal has "MORE BEEF".. PRESSURE COOKED!

Prepared with more rich beef, Ideal provides *all* the vitamins, minerals, proteins, and nutrients essential for dog health. Then Ideal is sealed in the can and pressure cooked to retain every vital element. It's easy to serve ...costs less than table left-overs ...yet is so rewarding for your dog...or cat.

FAMOUS Ideal "7-COURSE MEAL"

Look
for the
NEW
LABEL



©Wilson & Company, Inc., Meat Packers

Undaunted by housing shortage Professors Built Their Own Homes

You'll find one of the most educated groups of house-builders in the nation at Cheney, Washington, a small college town 16 miles from Spokane. An acute housing shortage in Cheney, site of Eastern Washington College of Education, resulted when the college grew faster than the town itself. And unfortunately for faculty members of the college, the demand for new homes in the Spokane area has been so great that professional builders have been unable to put men and equipment in nearby towns.

What happened as a consequence of this housing shortage has become a source of pride for the local chamber of commerce: Six members of the college faculty have finished their own homes, another is building now, two are in the preliminary stages, and several have purchased old homes that they are remodeling.

Among the profs-turned-carpenter is Dr. Dana E. Harter, who set out to construct, without any previous building experience, a home that he and his wife had designed. Hiring only the plumbers and plasterers, he built a two-bedroom home with recreation room and attached garage. The house has three fireplaces, one of them in an Early American kitchen. Dr. Harter's secret of success is simple: "I raided the industrial arts library." That formula PLEASE TURN THE PAGE



W. R. DELL



ONE ANSWER TO THE DEMAND FOR NEW HOMES IN CHENEY,

Washington, is this two-bedroom house built by Dr. Dana E. Harter of Eastern Washington College of Education. House has three fireplaces, one of them in an Early American kitchen, with recreation room and garage in attached "wing." All construction work on house but the plumbing and plastering was done by Prof. Harter, who also made furniture for kitchen and outdoors. Left, Dr. Harter in more familiar role, demonstrating a principle of chemistry to students in laboratory.

Why do you suppose the manufacturer put a box of **Tide** in your new automatic?



"I recommend Tide for every automatic,"

...says John E. Ryan of Hempstead, Long Island, N.Y. "Folks ask so many questions about what's best for their machines! And I've discovered that to start people off with Tide gives them the kind of clean washes that makes them bless the day they bought their automatic."

...so your automatic will give you the cleanest clothes possible!



"Next to us... Mommy likes **Tide-clean clothes."**

Maybe you've thought there isn't much difference in the matter of cleanness. Oh, but there is! You'll discover that as soon as you take your first fluffy, sweet-smelling Tide wash from the dryer or line. You know, Tide brought you the greatest cleaning power the washday world had ever known, and that cleaning power has never been surpassed. No washday product made, *nothing* can beat Tide for getting clothes clean. Next washday, hang out a Tide-clean wash!

THE CLEANEST CLEAN POSSIBLE
IS **TIDE-CLEAN**



Here's a room for family sharing...
the **MATICO** floor is ready for any activity



There's a beautiful
MATICO floor for every
room in your home.

Hobbies harmonize in this family room, where you and your children develop new interests together. Freedom of action is built in with MATICO's rugged MATICORK floor. Cleaning's easier because MATICORK is stain-resistant, scuff-proof, unphased by dirt or grime. See economical MATICORK in asphalt or vinyl-plastic tile at your MATICO dealer, listed in your phone book.

Shown: MATICORK in light, medium, and dark random pattern

MASTIC TILE CORPORATION OF AMERICA

Houston, Tex. • Joliet, Ill. • Long Beach, Calif. • Newburgh, N. Y.
Rubber Tile • Vinyl Tile • Asphalt Tile • Confetti • Aristoflex
Parquetry • Maticork • Cork Tile • Plastic Wall Tile

MASTIC TILE CORP. OF AMERICA,
DEPT. AH-4, P.O. BOX 986, NEWBURGH, N. Y.
Send me your 24-page book on psycho-
logical planning in homes. Enclosed is 25¢.

NAME.....

ADDRESS.....

CITY.....ZONE.....STATE.....

☐ check ☐ money order ☐ 25¢ coin



70-442

Professors Built Own Homes

(Continued)

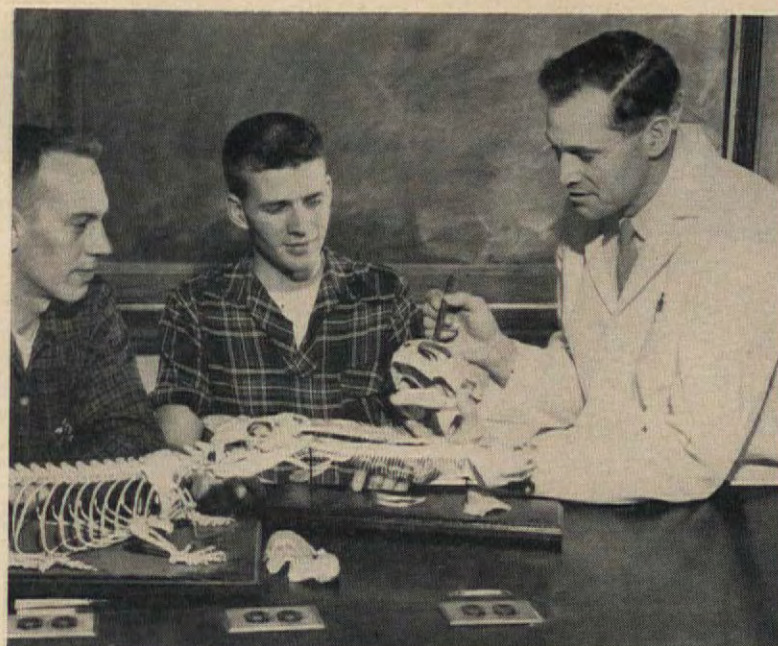


Dr. Harter completes paneling of the recreation room in his home.

may have meant a great deal to all the faculty home-builders, whose familiarity with research offset some of their inexperience.

Dr. Craig MacPhee, assistant professor of zoology, and his wife, Dorothy, did all the work they could on their own home. That included digging trenches and building the foundation forms. With help from colleagues, MacPhee built the frame of the house and roofed it during the spring, summer and early fall.

When their house was about 40 percent complete, Dr. MacPhee arranged a bank loan to finance the remaining construction. From then on, he served as his own contractor and supervisor for the plumbing, flooring, wiring and carpentry. He estimates his savings



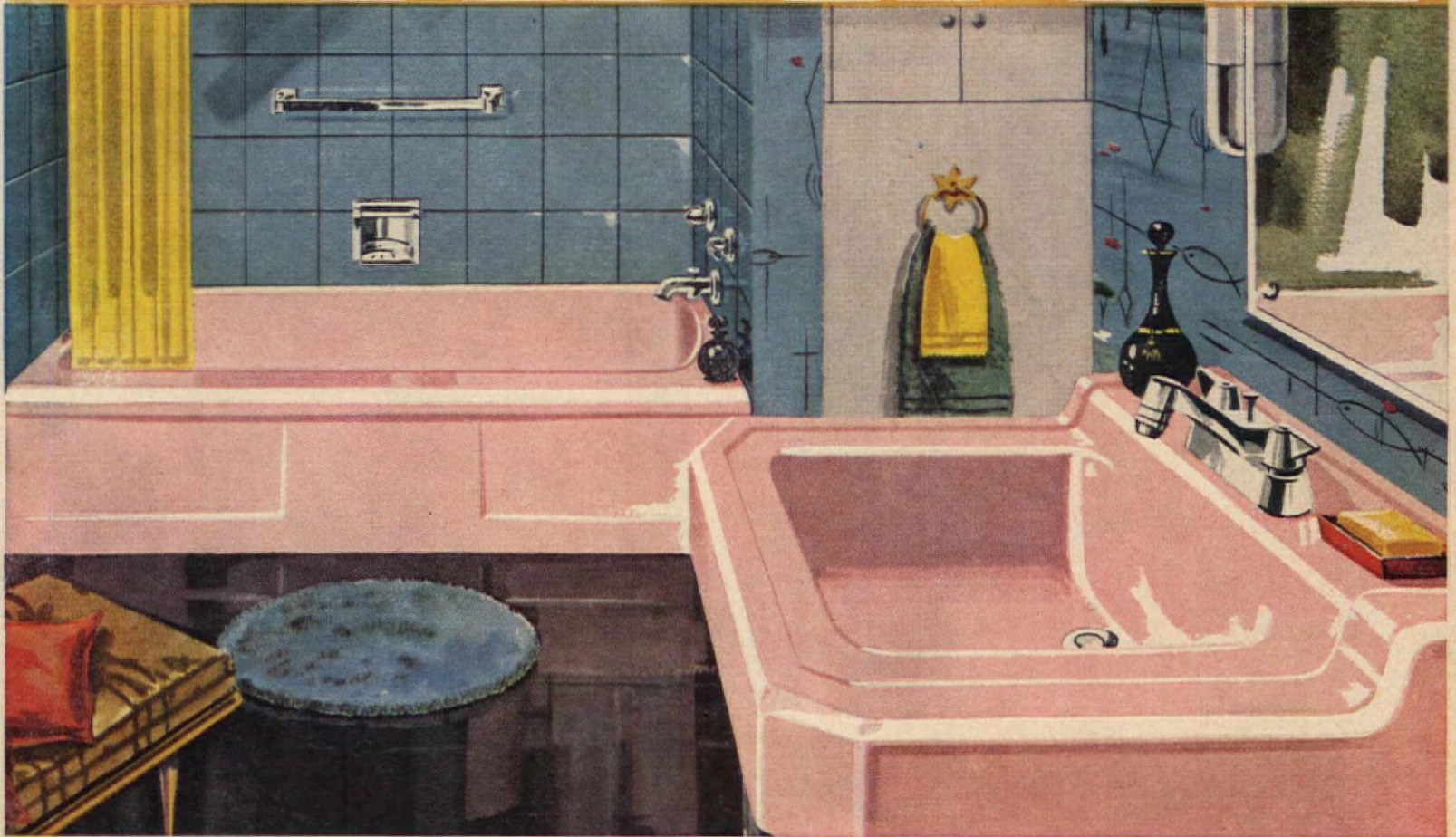
Back in classroom, Dr. MacPhee explains skull formation to students.

at nearly 30 percent of the normal cost of his home.

As college professors, the EWCE faculty members faced some handicaps that all amateur builders wouldn't be likely to come up against, for a professor's schedule allows only odd hours for outside work. Colleges expect him to be in his office certain hours of the day when he is not in class. And when he does get home, he very likely has lectures to prepare or student papers to read.

To counteract such schedules, the men on the faculty who have built homes have put in every possible PLEASE TURN THE PAGE

CRANE



From Crane Crestmont line. Shelford lavatory with ledge for toilet articles. Olympic tub with easy-grip edge. Shell Pink.

CRANE, THE QUALITY LEADER, INTRODUCES NEW CRESTMONT FIXTURES

Finest porcelain fused-on-steel...available in 6 Crane colors and white

Whatever your fancy in fixtures, you'll find it in the Crane Crestmont line. Lavatories in sweeping counter-tops or on chromium legs. Bathtubs in corner, recess, and other styles.

All Crane Crestmont fixtures are finished by an improved process of fusing porcelain enamel on heavy-gauge steel. Satin-smooth surface resists acids. Cleans easily. Stays gleaming bright for years. (All fixtures available with Crane's

famous easy-action Dial-ese controls—close with water pressure, not against it.)

Ask your Crane Dealer to show you the finest porcelain-on-steel fixtures made. Crestmont fixtures from Crane—America's first choice for color and design.

CRANE CO., 836 South Michigan Avenue, Chicago 5
VALVES • FITTINGS • PIPE • PLUMBING • KITCHENS • HEATING • AIR CONDITIONING



PALE JADE

FRENCH GREY

SHELL PINK

SKY BLUE

SUN TAN

CITRUS YELLOW



*Love alone
is not enough!*

Parakeets, like children, need more than affection. That's why every package of French's Parakeet Seed includes a "Pep-up" biscuit containing Vitamin B12, wheat germ, yeast, and eleven other vigor-building ingredients. French's Parakeet Seed—the *only* seed with this special biscuit—is one of the "Basic 5" foods of French's Natural Feeding Diet... the scientifically prepared diet that provides all the benefits of foods that wild birds enjoy.



*Keep your parakeet
healthy and happy with*

French's
NATURAL FEEDING DIET



Professors Built Own Homes

(Continued)

spare hour, so that "free" days mean 16 working hours devoted to building.

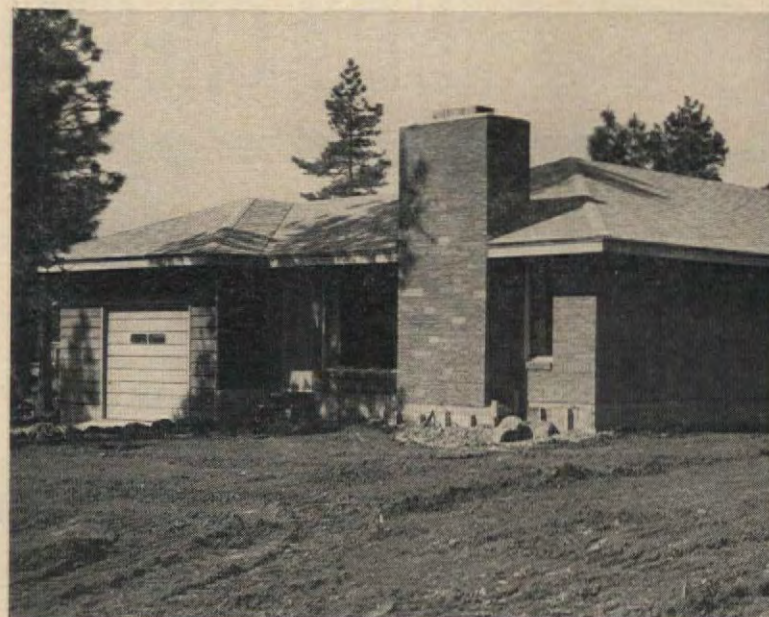
The finished homes demanded a great deal of sacrifice. All members of the families involved in the building have put in prodigious amounts of labor. Wives and children have done whatever they could to "help Dad." And often that was a great deal to a man trying to perform tasks which seem to take three arms and hands.

"I swore I'd never build another home, even though I was highly satisfied with my first experience," Dr. Harter has said. But he and others who have built homes are now considering bigger plans, while newer members of the faculty are busily surveying hillside lots, checking the city's water and sewer lines and pricing materials. Professional home-builders may have to move in soon to protect their honor in Cheney!

THE END



Construction of their home was a year-round job for Dr. MacPhee, his wife Dorothy and their son, Craig, Jr. Like other faculty men, Dr. MacPhee had to spend every spare moment at work on his home.



Completed MacPhee home has brick exterior, clean lines. Inside, house contains a few "extras," like the two sets of shower heads at different levels for the lanky 6'7" professor and his 5'2" wife.

Live better

IN A HOME OF YOUR OWN!



Make your first budget consideration your home and your happiness. And when you build or buy, be sure your home is built of sturdy, beautiful West Coast lumber, the home-building choice of millions of Americans. Your lumber-built home is a wise investment for the future.

Equally important, it is the place where family ties are made stronger as you share the feeling of pride only a home of your own can bring. Plan now. Budget now for a new home of West Coast lumber. See your retail lumber dealer for helpful advice on builders and procedures.

build better with...

**DOUGLAS FIR
WEST COAST HEMLOCK
WESTERN RED CEDAR
SITKA SPRUCE**

*West
Coast
Lumber*



SEND FOR BEAUTIFUL FULL COLOR BOOKLET "DISTINCTIVE HOMES"

WEST COAST LUMBERMEN'S ASSOCIATION

1410 S. W. Morrison, Room 221A, Portland 5, Oregon

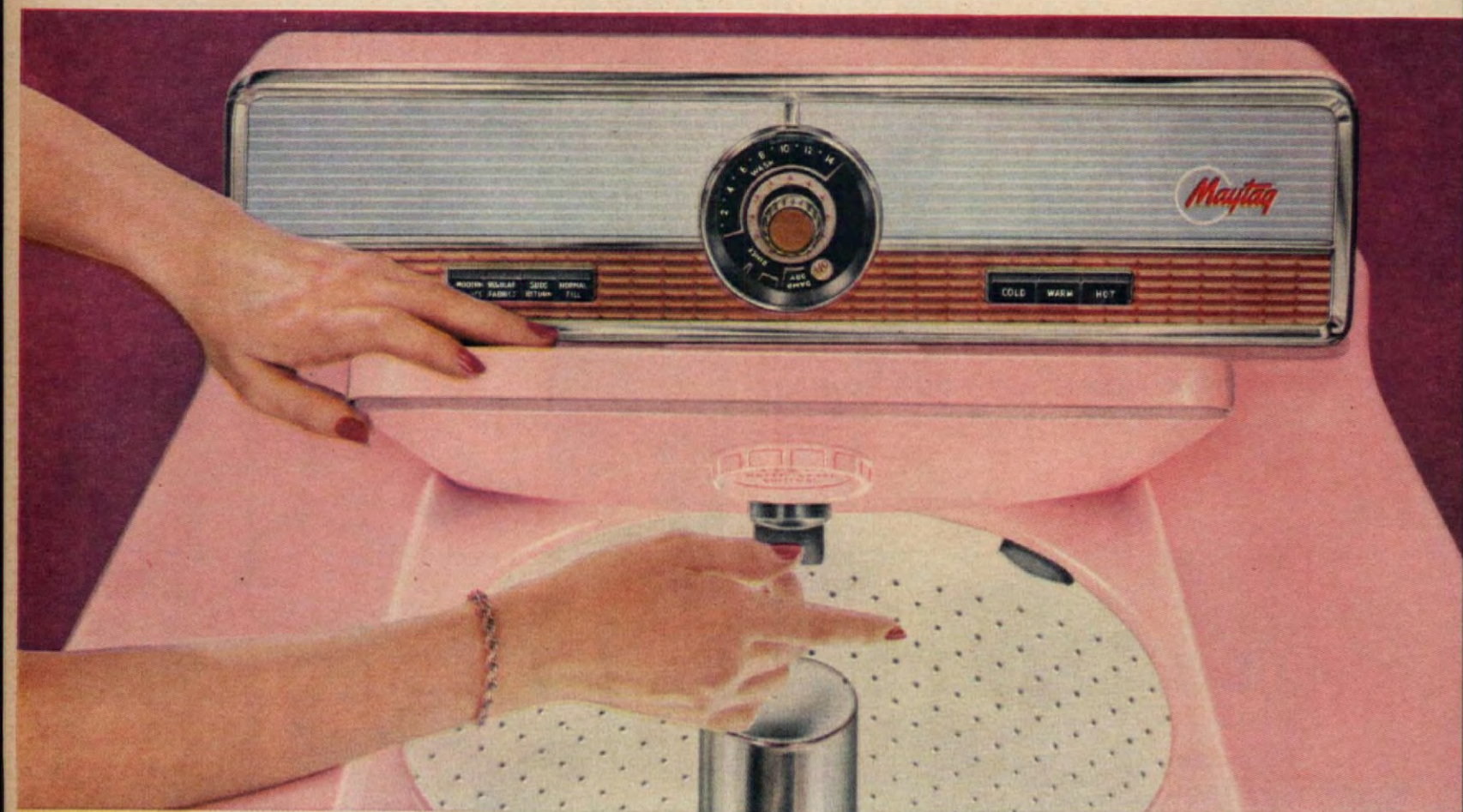
Please send me your 24-page full-color booklet containing more than 50 large full color photographs, sketches and floor plans. I enclose 25c.

Name

Address

City Zone State

926 LINT REMOVERS



Maytag's "Lint Remover Tub" swirls lint, dirt and sand out 926 holes never to return...no lint pans to remove... no lint traps to empty ever!

No lint problems! Because—(1) Maytag's gentle wash action, proved in nearly 10,000,000 Maytags, creates less lint to begin with. And (2) the lint that *does* form is automatically separated from clothes through 926 holes in the Maytag "Lint Remover Tub"... and is flushed away forever by Maytag's exclusive Swirl-away Rinse.

Cleans clothes automatically! No need for pans, trays or traps! The new MAYTAG *All-Fabric Automatic* cleans clothes without resort to mechanical gadgets. This means simpler operation, the mark of a well-designed washer. See this new Maytag—see a demonstration of the most complete automatic ever built—the Maytag.

New Maytag **COLD WATER WASH** delights "Good Housekeeping" editors

"Even kinder to wool, cashmere, 'Orlon' and the like than tenderest hand squeezing," says magazine



PLUS THESE OTHER MAYTAG FEATURES

2 SPEEDS...to wash delicates safely, almost wrinkle-free, push Maytag's "Modern Fabrics" button. Wash and spin speeds are slowed by one third. Push "Regular Fabrics" button for all regular wash loads.

WATER SAVER... automatically saves up to 9 gallons hot water per small load, 2500 gallons of water a year.



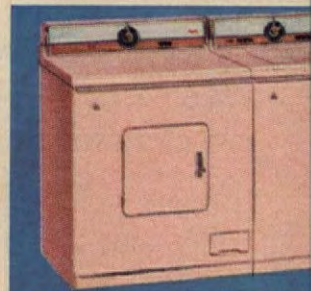
Once twin cashmeres! Left, hand-laundered 12 times: slightly faded, matted, shrunk. Right, cold-water washed in a Maytag 12 times: color, size, softness just like new. The Maytag Company, Newton, Iowa

SEE THE AUTOMATIC THAT HAS EVERYTHING:

3 Water Temperatures . . . 2 Speeds . . . Water Saver . . . Suds Saver . . . Gyrofoam Wash Action . . . Safety Lid . . . Non-rust Cabinet . . . Maytag Dependability.

MAYTAG

All-Fabric **AUTOMATIC WASHER**



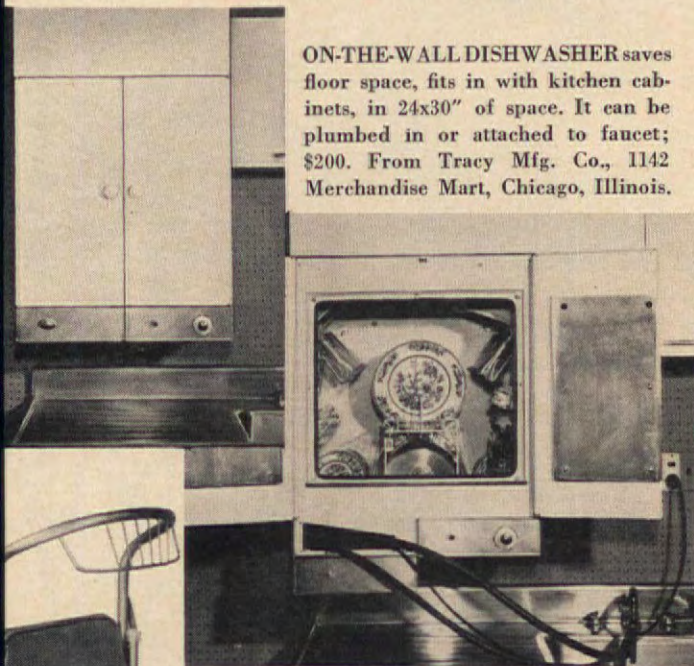
Maytag All-Fabric Washer and matching No-Vent Dryer in Pasteltone Pink, Green, Yellow, White. As little as \$3.50 a week



REMOTE-CONTROL TV TUNER can be attached to front of standard television set for changing channels from any place in the room. It fits without electrical connections, operates on flashlight batteries. Priced at \$19.95. Alliance Mfg. Co., Alliance, Ohio.

LOOK...IT'S NEW!

ALL PRICES ARE APPROXIMATE



ON-THE-WALL DISHWASHER saves floor space, fits in with kitchen cabinets, in 24x30" of space. It can be plumbed in or attached to faucet; \$200. From Tracy Mfg. Co., 1142 Merchandise Mart, Chicago, Illinois.



FOLD-UP STOOL has steps for reaching, back rest for sit-down ironing or other chores. Bronze frame with red, yellow or brown seat; or, if you prefer, black frame with yellow or charcoal seat is available. This stool costs approximately \$9.95. Made by Durham Mfg. Corp., Muncie, Indiana. PLEASE TURN THE PAGE

Nothing protects your floors like paste wax



...and it's the one wax for
101 uses all around the house!



Look at the difference!

... it's **Drexel**

Counterpoint® brings visible distinction to every corner of your living, dining, bedrooms! Bold, forward thrusts of ripe mahogany frame the sprightliest wildgrained cherry.

Crisp, linear pieces are designed by John Van Koert to flow together for unlimited variety. Choose from more than 80 pieces . . . but before you buy, look in the drawer for the Drexel landmark, seal of value and integrity.



Send for your "Portfolio of Fine Furniture," colorful booklets on Drexel's traditional, provincial and modern groups—35c in coin to 7 Huffman Rd., Drexel, N. C.

DREXEL FURNITURE COMPANY, DREXEL, NORTH CAROLINA

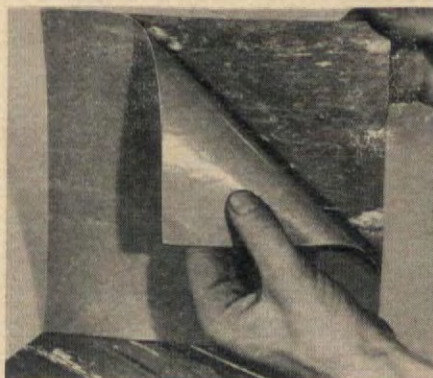


Look . . . It's New!

(Continued)



QUICK-CHANGE HEADBOARD! This is for the lady who likes to change her decorating scheme; or for the practical one who likes to remove headboard cover for laundry or cleaning. Panel behind mirror framed headboard can be slipped out for either purpose. Comes on twin size bed frame for \$99.95, or on double-twin-size swing frame for \$219. The Englander Co., Inc., 1228 Merchandise Mart, Chicago 54, Illinois



PEEL 'N STICK is a new resilient floor tile to be applied over smooth surfaces like linoleum. Adhesive coat on back's protected by thin layer of paper. To place, just peel off paper, stick to floor. Is \$1 per sq. ft. Robbins Floor Products Inc., Tuscumbia, Ala

HAT-BOX PLANTER — or to say the least, a copy of an 18th-century hat box—made of Fiberglas. This will hold flowers or magazines. Or use it as a waste basket. In 11 colors, the box is 13" high and 15" wide. It costs approximately \$14 and is a product of the Kimball Mfg. Corporation, San Rafael, California.



CONSTANT LIGHT glows from this house number plate as a result of "electroluminescence," an inexpensive method of producing light. Works on house current. With 5 letters or numbers, \$6.95. Baker Lite Corp., 230 Boylston Boston, Massachusetts

Have them now...while you're young

...those heavenly carpets by LEES.

You needn't wait another day
for the carpet you thought
you couldn't afford
for another ten years!
Your Lees dealer will show
you twists, tweeds, plushes,
embossed, florals—all the
textures and colors of tomorrow!
Pay just a little each month—
start living on Lees today.



HOME MEANS MORE WITH CARPET ON THE FLOOR • MORE COMFORT • QUIET • SAFETY • BEAUTY • EASIER CARE

NOW BETTER THAN EVER!

Sherwin-Williams House Paint...

stretches the years between painting



right paint for every type of surface



endorsed by leading painters



Sherwin-Williams House Paint, famous for its quality for over 89 years, is now better than ever! New developments by our research chemists and laboratory technicians have improved this wonderful paint to bring you the greatest value yet for your painting dollar.

You'll find the right SWP® House Paint specifically formulated for the exterior of your house . . . SWP GLOSS in 52 gorgeous colors for wood siding . . . and SWP VELVET FLAT in 39 beautiful, rich shades for shakes, shingles, stucco and all kinds of masonry.



FREE! The beautiful 44-page "Home Decorator" book for 1957, filled with facts about painting. At your dealer, or write The Sherwin-Williams Co., 1216 Midland Building, Cleveland 1, Ohio.



SHERWIN-WILLIAMS
HOUSE PAINT



This screen won't keep you from opening and closing car windows but it *will* make travel with pets easier on them and on the family.

LET YOUR DOG TRAVEL IN COMFORT

Your dog or cat could suffocate if left in a closed car parked in the hot sun. It's much safer and easier to take your pet on trips if you provide plenty of ventilation. But if windows are merely left open, the animal may jump out to explore on his own. So screen back car windows with fish net curtain material. Then your pet can be comfortable and safe while you're gone.



Unscrew car window molding and remove it. Then tape in place "screen"—a panel of net that's 6" wider and longer than window.



Screw the window molding back in place and trim off any protruding edges of net. Replacing of molding automatically makes net snug.



"Colorado Coffee" is the sunny, restful finish on the Western Pine woods in this perfectly planned Wheeler kitchen—a room that can open on a family room or a dining area. The island sink, with section that rolls away

as a service cart, has under-counter dishwasher convenient to cabinets for glass, china, silver. Counter-level windows light the working surfaces and range top. One window opens to serve patio outside.

Beauty meets convenience in a kitchen of Western Pines

Designer Virginia Hart Wheeler chooses the warmth and practicality of Western Pine woods for a kitchenful of new ideas

A room to enjoy and a work-saver too, this is the latest from Mrs. Wheeler, noted kitchen designer.

Notice how counter, cabinets and the newest in appliances are placed to save steps—in a setting created by the Western Pines. The result is distinctive and modern, yet warm and charming in the friendly Western Pine manner.

What makes the Western Pines so useful is their marvelous adaptability

to all styles of design and so many finishes. Straight-grained, soft-textured, carefully dried, they can be stained and waxed to a silken glow, and take all kinds of paints equally well.

Whether you are building or remodeling, in traditional or modern, you'll find the economical Western Pines can create *any* setting to *Better Your Living*. Your local lumber dealer will be glad to show you how.



FREE PLANS for this Wheeler kitchen are yours for the asking. Also "FRIENDLY HOME IDEAS," new booklet with 85 photos of building, decorating, remodeling ideas featuring Western Pines. Write: WESTERN PINE ASSOCIATION, Dept. 200-F, Yeon Building, Portland 4, Oregon.

The Western Pines

Idaho White Pine

Ponderosa Pine

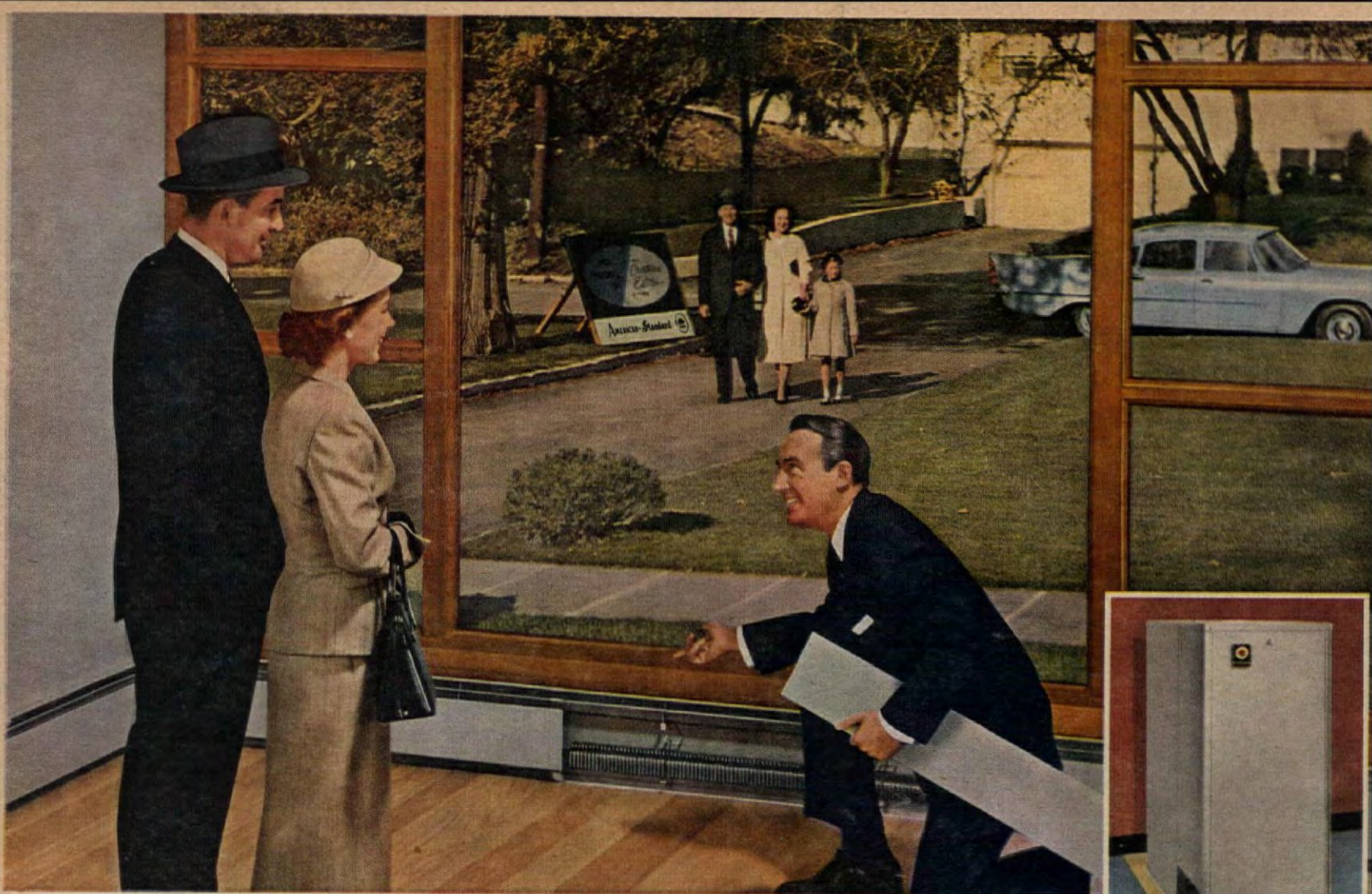
Sugar Pine

and these woods from
the Western Pine mills

WHITE FIR • INCENSE CEDAR
RED CEDAR • DOUGLAS FIR
ENGELMANN SPRUCE
LODGEPOLE PINE • LARCH

are manufactured to high standards of seasoning, grading, measurement

TODAY'S WESTERN PINE TREE FARMING GUARANTEES LUMBER TOMORROW



"The real comfort feature in this house is AMERICAN-Standard Baseboard Heating

... the hot water heat that encircles your home with clean, even comfort"

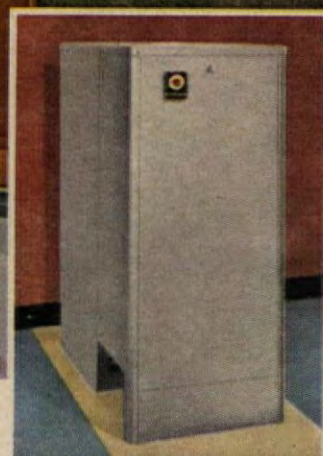
When you buy, build or modernize, be sure to check the heating system. If it's American-Standard hot water heat, it adds year-in, year-out comfort to your home ... adds immeasurably to its resale value. Small pipes, concealed in good-looking baseboard panels, carry hot water heat from the boiler around the cold exterior of your home ... bring the heat into each room at ankle level to build a wall of warmth between you and winter.

New heating panels take the place of ordinary baseboards, can be painted any color, to match or contrast with walls, never interfere with furniture arrangements, wall-to-wall carpeting or full-length draperies.

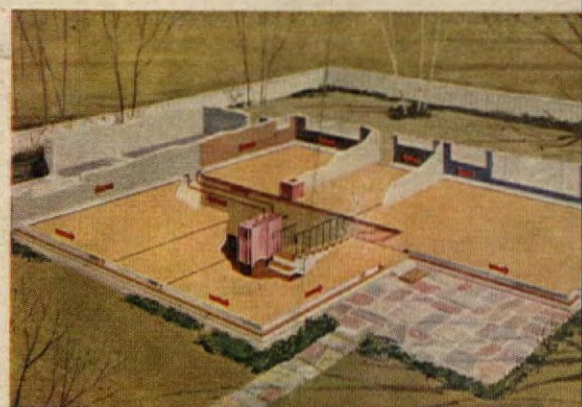
At the heart of this truly modern heating system is an American-Standard boiler. It is completely automatic, long-lasting, too, because it is made of corrosion-resistant cast iron. It delivers heat quickly, efficiently, and is a wonderful buy since it will outlast ordinary boilers by many years.

\$3.18 a week* puts an American-Standard boiler, for gas, oil or coal, in your home. And \$2.20 a week* pays for baseboard panels for the average six-room home. Insist on an American-Standard heating system when you buy or build ... install an American-Standard heating system when you modernize.

*PLUS INSTALLATION



Sturdy! American-Standard boilers are made of lifetime cast iron ... deliver clean, even heat for years to come!



Comfort where you want it! See how constant warmth is carried around the cold exterior of your home by means of small pipes in baseboard panels.

Want year-round air conditioning? Ask your retailer about the new American-Standard system that heats and cools with water.

-----PLEASE CLIP AND MAIL-----

American-Standard, Dept. HA 47, 39 W. 39th St., New York 18, N. Y.

Please send me your booklet HEATING MODERN HOMES WITH WATER. Enclosed is 10¢ to cover handling.

I am modernizing _____ building _____

NAME _____

STREET _____

CITY _____

ZONE _____

COUNTY _____

STATE _____



See American-Standard products on NBC-TV's program HOME, starring Arlene Francis.



For more information, see your American-Standard retailer. He's listed under "heating equipment" in the Yellow Pages of your phone book. Or for a helpful booklet, mail the coupon to the left. AMERICAN-STANDARD, PLUMBING & HEATING DIVISION, 40 W. 40th St., New York 18, N. Y.

AMERICAN-Standard

PLUMBING AND HEATING DIVISION





2120

Get Ready for Outdoor Living

*Try these do-it-yourself patterns and ideas for projects to keep you busy now
and to make your summer hours outdoors more fun*

Before long, it's sure to be warm enough so you can spend all your leisure hours outdoors. And what better, more convenient place than your own yard? Here the kitchen's handy if you get a yen for a snack or a cool drink. Here you can wear comfortable old "knock-around" clothes. And here you can enjoy balmy days and cool evenings to the fullest.

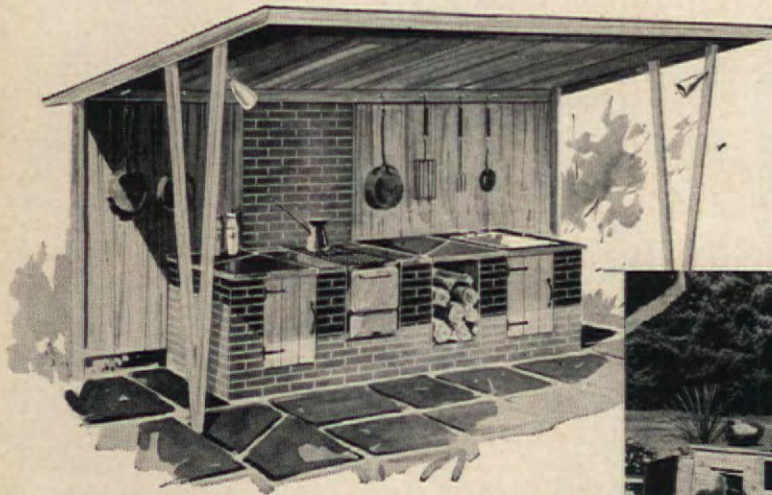
But right now, it's not warm enough, perhaps, for full-scale gardening. And on rainy days you can't garden at all. Well, make good use of this time: build something that will add to your family's fun when you can

be outside more often . . . a garden lounge chair, perhaps, or a garden toolshed-workroom.

Or a splendid barbecue. The one above, made from our Pattern 2120—50¢, can be a source of pleasure for many months every year. It's simple to make of ordinary fieldstone. The easy-to-clean flagstone top is counter-high . . . a fine place to prepare and serve food. The big cupboard holds wood and charcoal, and the grill adjusts to two heights for fast or slow cooking.

Now turn the page for other wonderful patterns that you can use to build more pleasure into your garden.

Patterns for a Life in the Sun



2095—\$1.00. You can build this barbecue (above) in five stages—four component parts for cooking and storage, and a shed roof shelter that makes the barbecue useable in any weather. Unit measures 9'9"x35"x42".

2008—50¢. Build long barbecue at left below (no chimney) of brick. You can omit planter wings, or fit them with counter tops plus doors for storage cabinets. Barbecue is 7'11½" wide, 31½" high, 30" deep.

2096—\$1.00. Large cupboard in one storage wing of corner barbecue (below) has cold-drink "well." Basic cooking unit is in center; other wing holds oven, garbage container. Unit is 10'11" across, 6'10" high.



2008



2096

Make These for Your Garden, Too

2118—50¢. Do you like to bask in the sun? Build this adjustable, easy-to-handle chaise to enjoy when summer comes. Make it in redwood, with rainproof cushions; look forward to hours of comfort.

2119—50¢. If you relish the shade, make this double seat with awning. It has a handy magazine rack, and set-in rims to hold cold drinks. Both the chaise and the double seat roll on wheels.



2118

2119

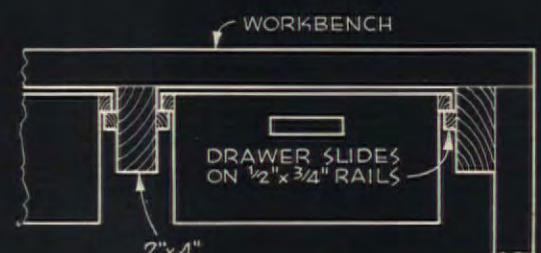
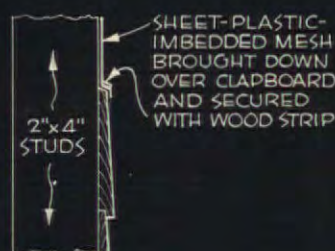
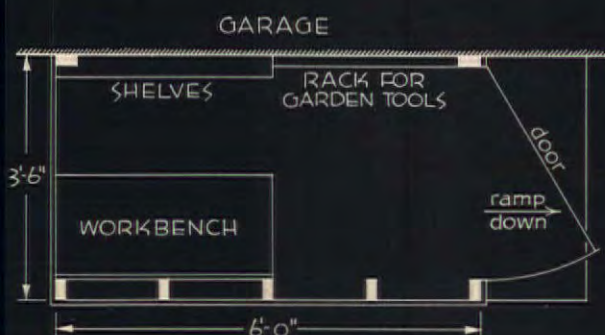
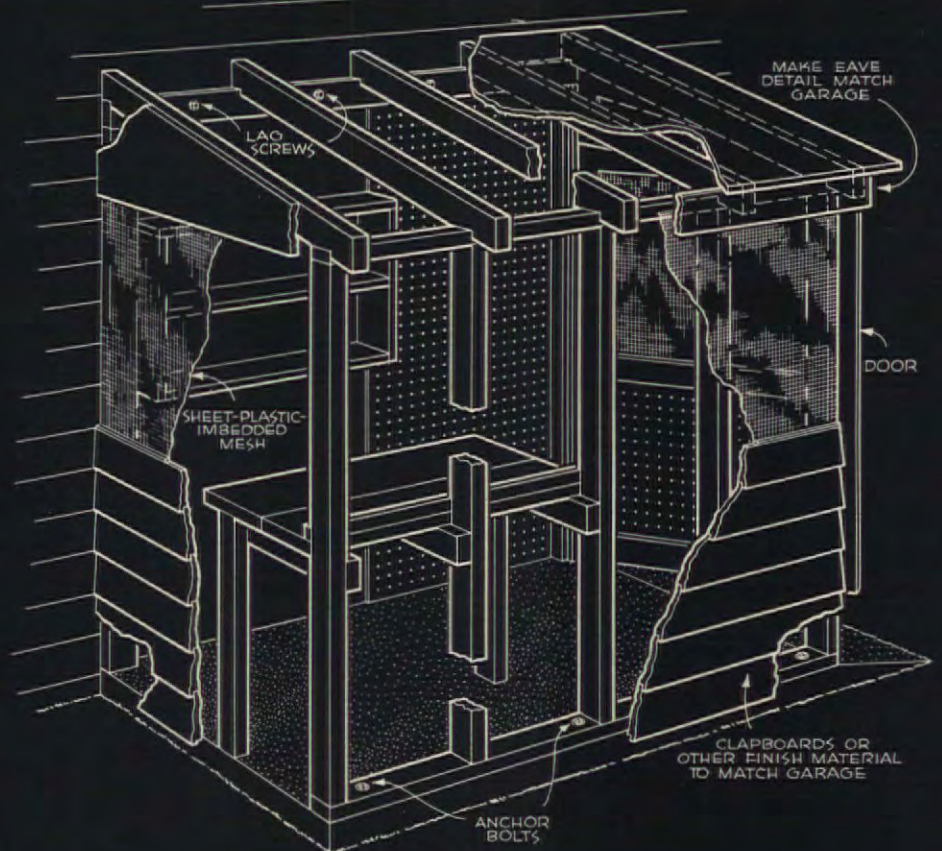
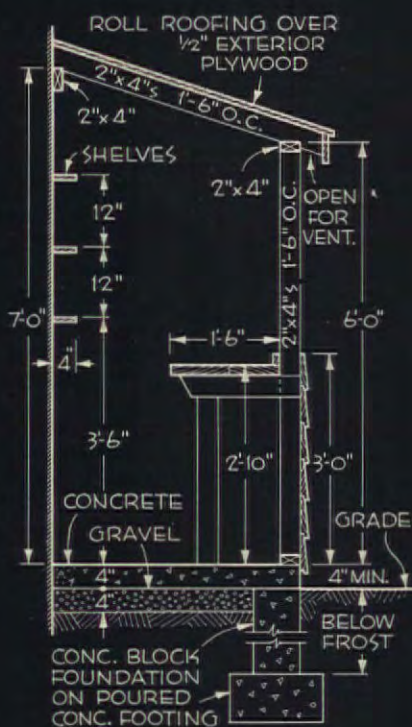
See Pattern Order Form on Page 163



It's springtime—high time for the man of the house to look at "the estate." And it's high time that you decide to prepare your land for a summer of enjoyable outdoor living. This means a nice garden. And a good start towards it is this lean-to tool shed. Build it by your house or garage, matching materials and color: a handy, organized center for your garden and lawn tools. And it's a potting shed and warm-weather workshop, too.

(For helpful step-by-step building information, see page 163.)

And How About a Garden Tool Shed?



More little ideas to add to your outdoor pleasure

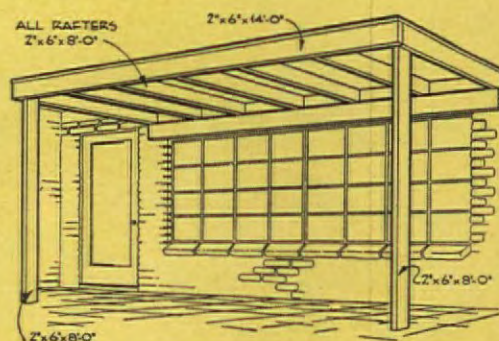


IDEA: Hanging baskets from funnels, pierced at rims. Fill one-quarter with gravel for sure drainage.

For too much of a good thing



Does your windowed wall get *too* much sun? So much that you have to close the blind and then can't see out? Here's your little problem-solver: add terrace *and* ramada.



Here's how ramada was built to fit this house. You can easily adapt it to suit your own needs. Use 2" by 6" lumber for the frame, plywood or sheathing for the roof. Cover roof with tarpaper or metal.



Brick patio can be different

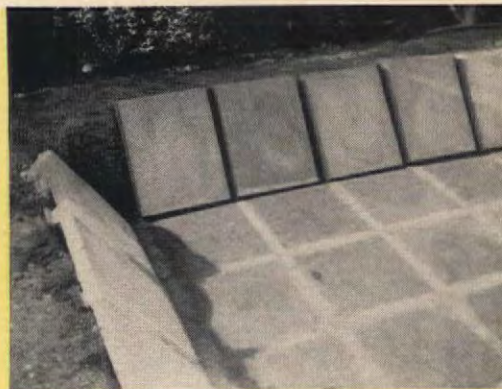
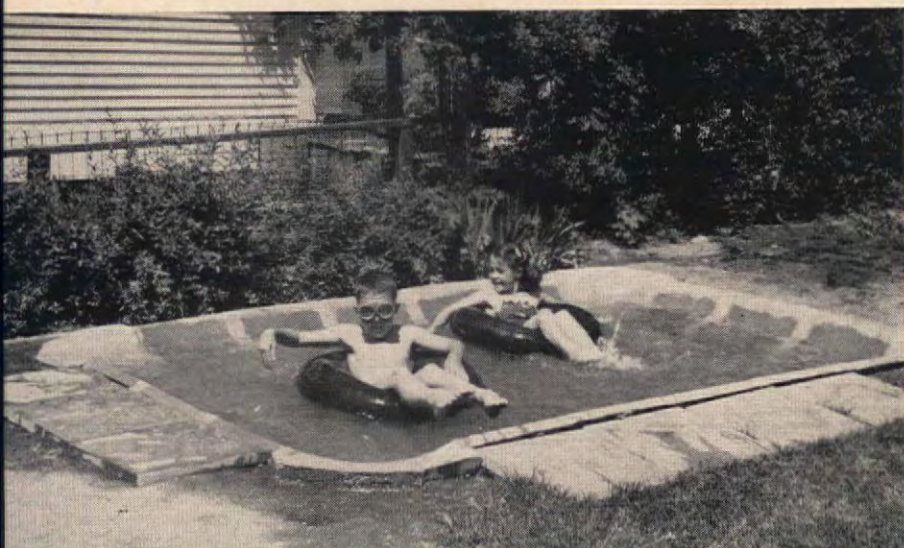
You can achieve distinctiveness in brick paving by varying the color and pattern of the brick. Here, the light bricks, in running pattern, are yellow; darker ones, in herringbone style, are red. Reminder: lay bricks on concrete, or on well-packed gravel or cinders topped with sand; and slope patio slightly for quick drainage.



Wading pool for kids can be planted later

It's quite easy to make a wading pool (see top of next page) of brick, concrete, or even a shallow tub, if you allow for drainage. (Let bottom of your pool slope slightly to drainage outlet on one side.) If you make a brick and concrete pool, be sure that your dealer has enough bricks of the kind you're using to complete the pool, or pattern might vary because you can't get matching bricks.

When your children get too big for this wading pool, you can fill it with water-lilies and other water plants. A pool always adds a great deal to appearance of your garden, will catch compliments from visitors. Worth the work involved!



Lay bottom stones first and cement them, then lay side stones and cement. Use a little sand at bottom of hole to get stones firm and even.



Make corners with 3" of gravel-mix cement and cover with smooth sand-mix. Shape with trowel or a tarpaper form. Pool can be emptied with garden hose siphon, or you can install a drain.

Small-deal pool gives big pay-off

• A wading pool for small children needn't be a big deal! You can make a small, shallow, inexpensive one, and the kids will love it. It'll be safe, too, and easy to maintain. Here's how you make this kind: First, buy concrete patio or stepping stones at your builder's supply store, or build a few wood forms, pre-cast them yourself. Next, dig a hole with sloping sides, to fit the size and number of stones you've bought or made. Finally, lay the stones as shown in the pictures and cement them together. These locally-available stones are 18" square, 1½" thick, used for bottom, and 17" by 22", 2" thick, used for sides. Pool is three stones wide, five stones long, so takes 15 squares for bottom, 16 oblongs for side, plus the extra squares laid around the edges.

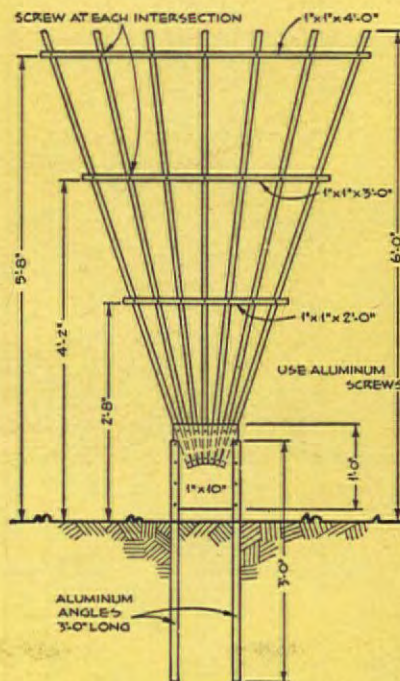
See "Where Credit Is Due," page 162



An outside outlet is handy to have

On page 159 of this issue, you will find complete instructions on how to install an outside electrical outlet. If there's a terrace nearby, use the outlet for a rotisserie, an electric coffeepot or toaster, lights, your radio, TV or record-player. Other good uses for such an outlet: your electric lawn mower, hedge clippers, garden sprayer or even a paint sprayer!

Make a trellis . . . here's how

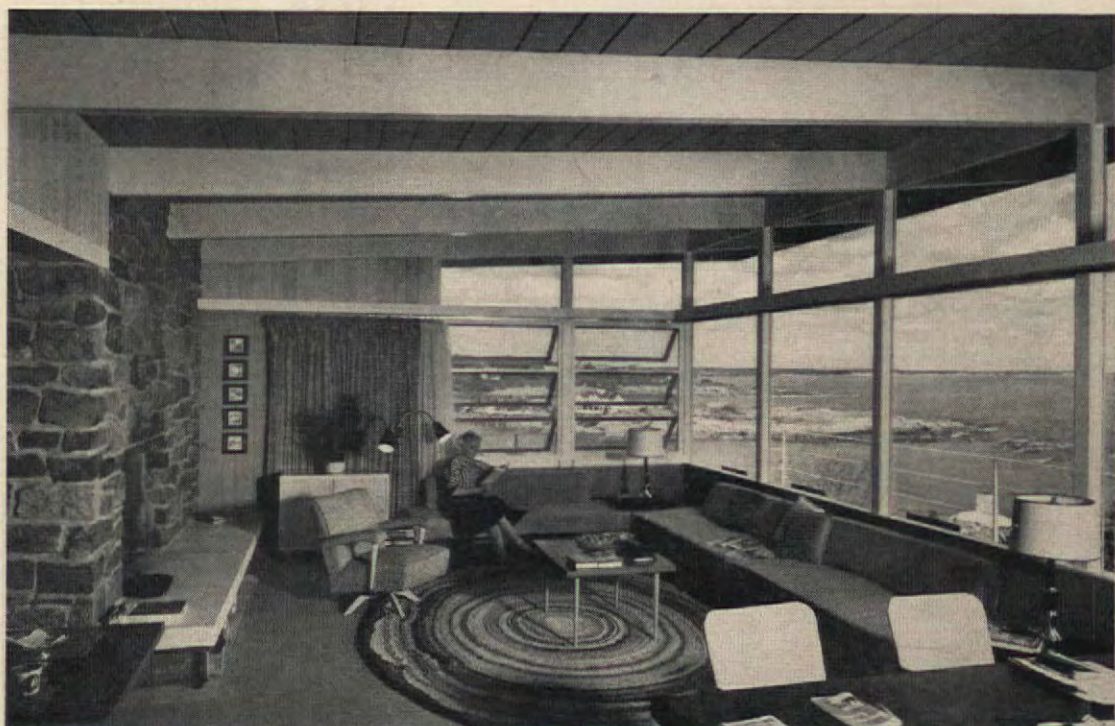


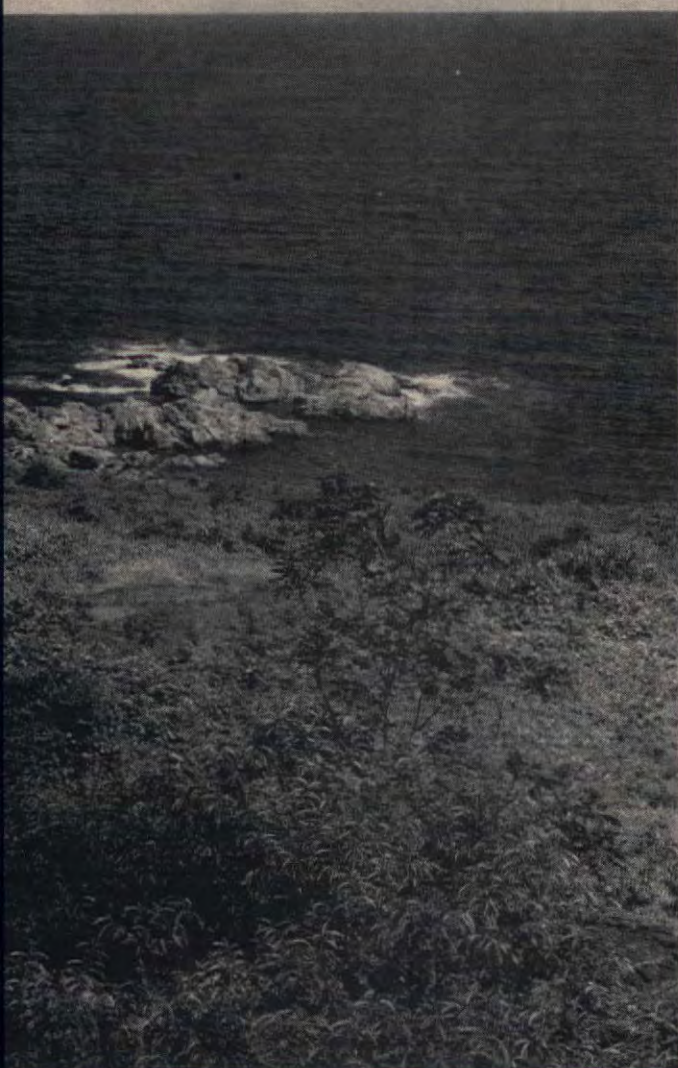
Everyone just adores a rose-covered trellis, and certainly you've got the spot for one! Then here's what to buy: two 3' aluminum angles (or a 6' length to cut in two), a 12" piece of 1" by 10" lumber, 50' of 1" by 1", and 35 aluminum or brass screws. Cut and assemble as shown here; then paint. Rose pictured below is the new climber, Golden Showers.





AN ARCHITECT'S OWN VACATION





OWNER AND ARCHITECT: EDWIN A. KOCH

HOUSE

JAMES W. BRETT

If Captain Ahab had survived his battle with Moby Dick, this vacation house in Ogunquit, Maine, would have been an ideal place for him to retire. It's perched 90 feet above the surf of the Atlantic, surrounded by sounds and smells of the sea. The combination of house and site offers the best vacation living.

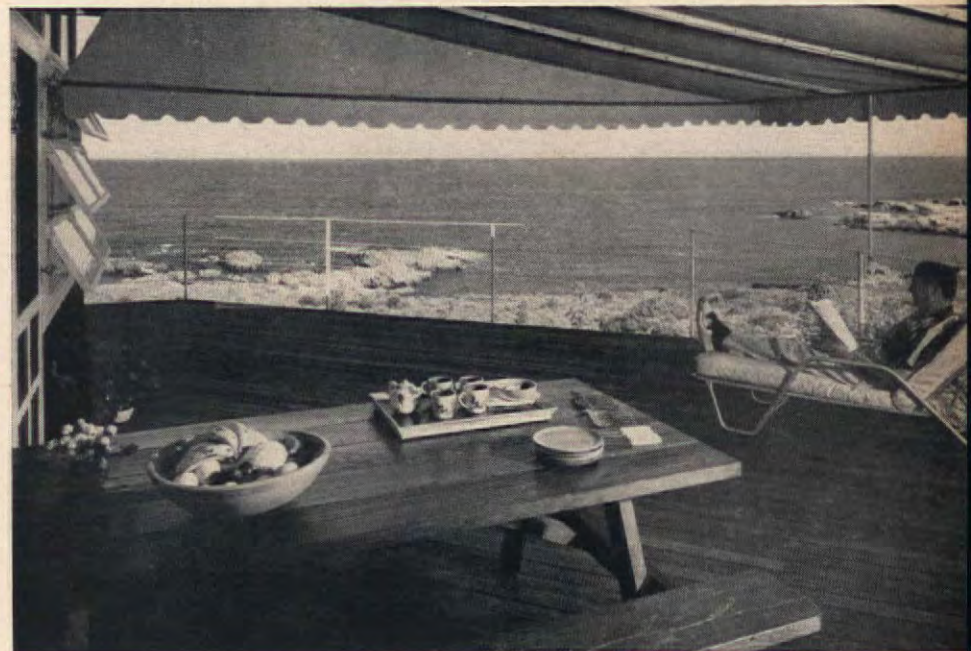
This vacation house of Mr. and Mrs. Edwin A. Koch has an architectural style that is unpretentious and practical, yet it's also beautiful and dramatic. And probably the most dramatic part of the house is the part that faces the sea. Glass walls on three sides of the living room let you take in the panorama.

Such a house, of course, attracts a great deal of interest from Ogunquit residents and visitors alike. And this house has still another group of observers: sailors clear out to the horizon use the big living-room windows as a point of bearing.

The orientation of the house makes the living room face south and east, getting plenty of warmth, light, and view. The kitchen, which is only partly separated from the living room, is as compact and functional as a ship's galley. Cooking odors are whisked out of the living area by an exhaust fan, and noise is deadened with an acoustical-tile ceiling. The bedrooms are insulated from the living area by two baths, and privacy from the outside is assured by the high strip windows. Throughout the house, walls of plywood and floors of vinyl plastic keep house-cleaning down to a minimum.

The utilities are in the basement

CONTINUED ON PAGE 136



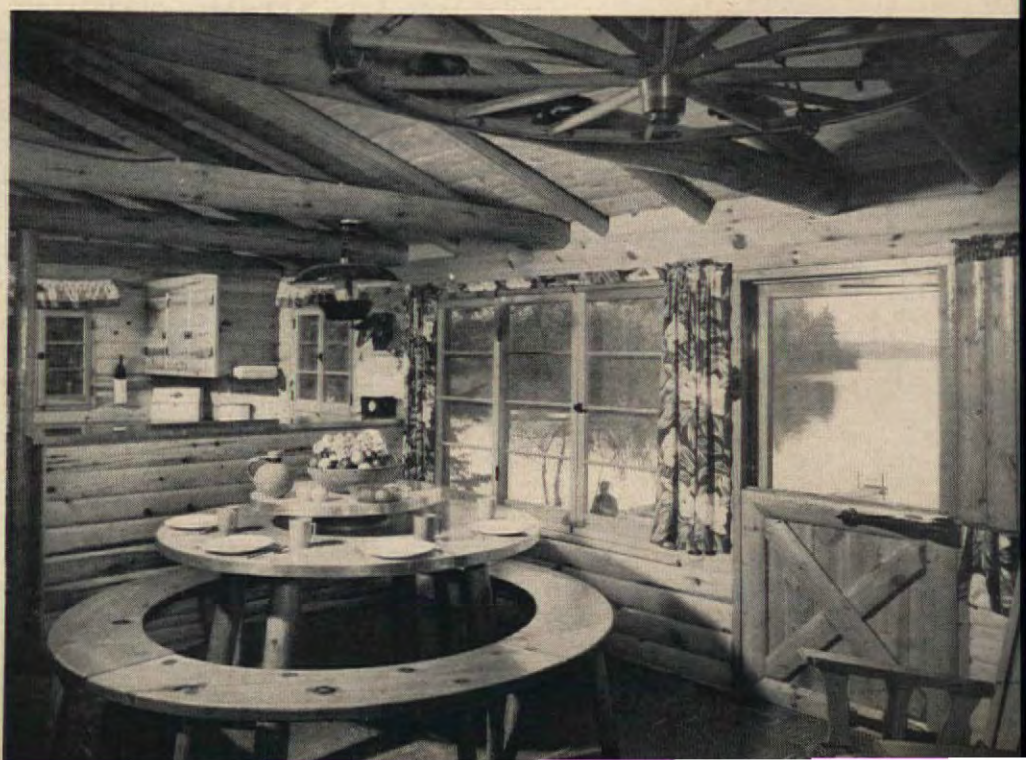
• Top: Facing toward the sea, this wide glass wall overlooks a picture that really is a picture. • Middle: Here the land dips under the side porch, making a natural and a well-protected carport. When the "gangplank" leading to porch is up, visitors can tell from the main road that nobody's at home. • Bottom: For beating the heat when the sun burns too hot, Mr. Koch has ideal answer—relaxing in shade beneath awning.

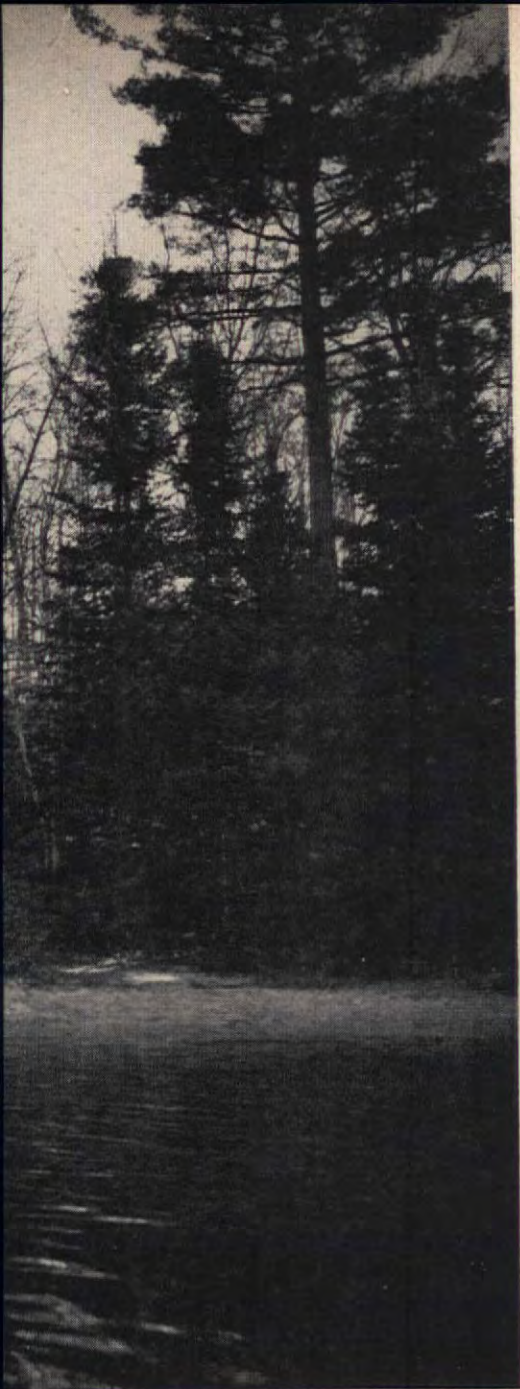


\$3600 for all this-and a boat too!



Their vacation cabin on Lake Washburn, 160 miles north of Minneapolis, was a long-time dream of Richard and Audre Seelye. They built this cabin themselves, constructed most of its furniture.





RICHARD E. SEELYE

Since childhood I had dreamed of owning a cabin on a secluded lake in northern Minnesota. My wife, Audre, also shared this dream of a place where we could get away from the hustle of Minneapolis to find quiet for a few weeks a year. In the spring of 1948 we decided to make our first foray into northern Minnesota in search of such a haven. We watched want-ads and talked with real estate men dealing in lake property; but after hundreds of miles of driving and looking, we gave up the idea of buying a ready-made cabin and decided to search for a lot to build on.

One day, by chance, some friends told us of some land they had heard of on Lake Washburn, 160 miles north. Following this new lead, we set out for the lake the very next Sunday. We found a piece of available land at the end of a three-mile-long peninsula. The tall pines, clear water and the

CONTINUED ON PAGE 134

FIREPLACES

for Vacation Houses

Striking new designs in fireplaces like these are ready to warm and cheer your cottage or cabin. The custom fireplace below is ceiling-suspended; since hearth and chimney are not connected, fire can be seen, felt from all sides. Hearth is concrete with ceramic tile facing. Hood has adjustable damper, is made from continuous copper sheet.



See "Where Credit Is Due," page 162



This modern steel fireplace is sold as a package you assemble yourself. Hood opening is 36" wide, draws in smoke easily. The steel surface radiates heat.



This lightweight, prefabricated metal fireplace is low-cost. It burns coal, charcoal, briquettes, logs up to 18". Its stovepipe can be installed directly through roof of your vacation house, using ordinary sheet-metal roof flange, flashing.



Simple in design, this steel fireplace has 3" space between inner and outer walls. Pulls in cool air at bottom, heats it around firebox, then sends it out warm.



They added a room, multiplied



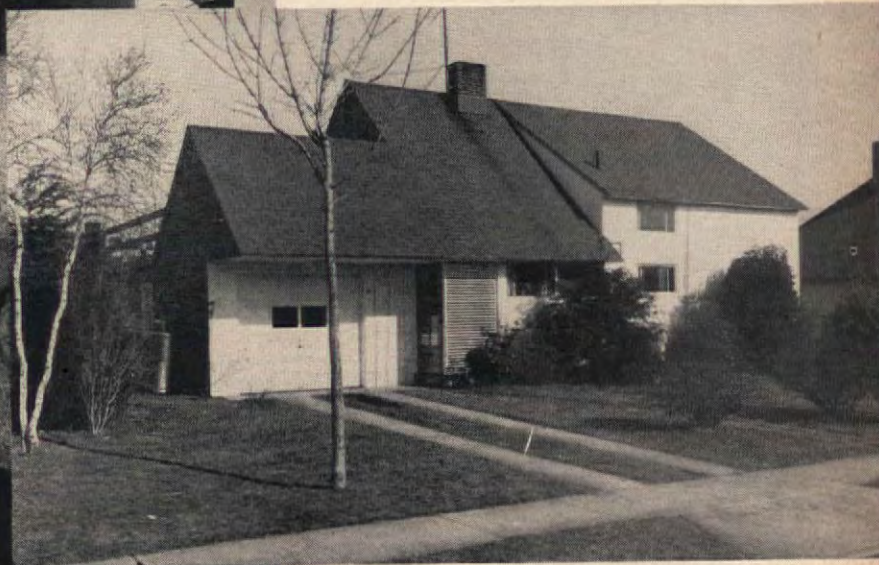
Brand-new all-purpose room and the arbor for wisteria were extended from back of house. An arbor will mean beauty and shade when living moves to the outdoors.





Living room has off-white walls and gray carpet. Traverse draperies are of modern design in white, off-white and shades of gray. Sectional sofa cover is a charcoal color; chair, off-white. Modern furniture and the accessories are in excellent taste.

Levittown ranch-type homes have differences in their exterior appearances, for lines and colors vary. But all have first floors that are identical: kitchen, living room, two bedrooms, bath. Variety comes in when family adds to or remodels original plan.



their comfort

MARY E. MONZE

Imagine the trouble you'd have if the floor plan of your home were exactly like that in 17,000 other houses in the same development. Among the couples who have precisely this problem are Steve and Marcia Weinstein of Levittown, N. Y. We stopped by to talk with the Weinsteins on a recent trip to get the viewpoints of readers in this postwar community.

In many cases, Levittowners have finished off attics, enlarged rooms, or, like the Weinsteins, have added a room. Their addition is an all-purpose room (see views at left) with knotty-pine walls, vinyl-tile floor, matchstick bamboo blinds and furniture that add up to a practical place for work or play. It was built by Steve and his wife's brother. Marcia says "It has doubled the efficiency of our house." Julia, 3½, and Joel, 1½, love the extra space.

Other changes include closing the fireplace opening on living-room side to allow space for the sectional sofa. Doorway to left of fireplace was also closed to allow space for book shelves on living-room side and a refrigerator on the kitchen side. Additional book shelves were built on the stair wall, too. And a space was made for dining table by changing original front door to side.





Well-planned for treasured possessions

MARY E. MONZE

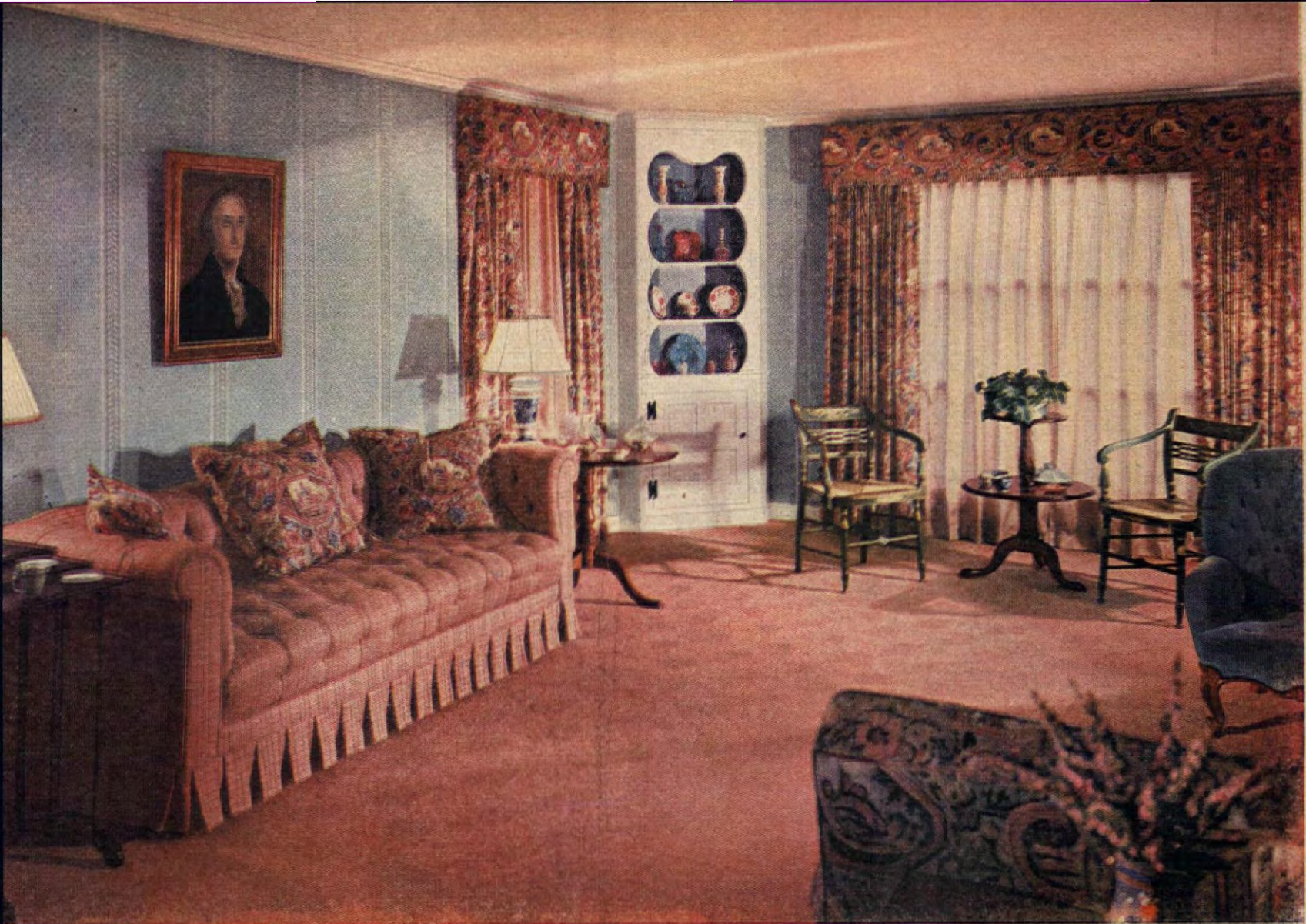
It takes courage to break with tradition, especially when you're deciding the exterior color of your house. The traditional colors for a New England Colonial house are white, gray or barn red.

But the owners, Mr. and Mrs. Henry Moyer, being the fearless individualists they are, decided otherwise. They liked the dusty-rose color of carpets indoors and decided to paint the exterior of their house this indoor color. After all, bringing the outdoors *in* has been a regular idea for years. So now why not bring the indoors *out*? Ruth Moyer says, "With so much green around in trees and yard, this warm color is welcome." How right she is—and the gray shutters and roof and the white trim add just the right note of distinction. Even the bricks blend in harmoniously.

When they moved to Scarsdale, New York, from Youngstown, Ohio, the Moyers looked for a wooded lot in a good neighborhood with atmosphere . . . a lot shaped to accommodate the traditional house they had in mind. An old estate had just been settled and put on the market, and it was here that they found their corner lot of two-thirds of an acre.

In deciding on an architect, Oscar A. de Bogdan, they chose a man who not only planned the kind of house CONTINUED ON PAGE 164





CORATOR: MRS. FRANK WALKER

In living room (above) an imported fabric makes elegant draperies, slipcover and sofa pillows. Old World in feeling, it keynotes the warm color scheme. Corner cupboard's painted to harmonize.



Bedroom above features a small-dotted wallpaper and draperies of a printed cotton . . . a perfect background for heirloom maple furniture. Old quilts add dash to rare spool beds. There's a floral scenic above a simple dado in the dining room (right). Cool blue and warm rose colors show off beauty of rare antique curly-maple pieces.





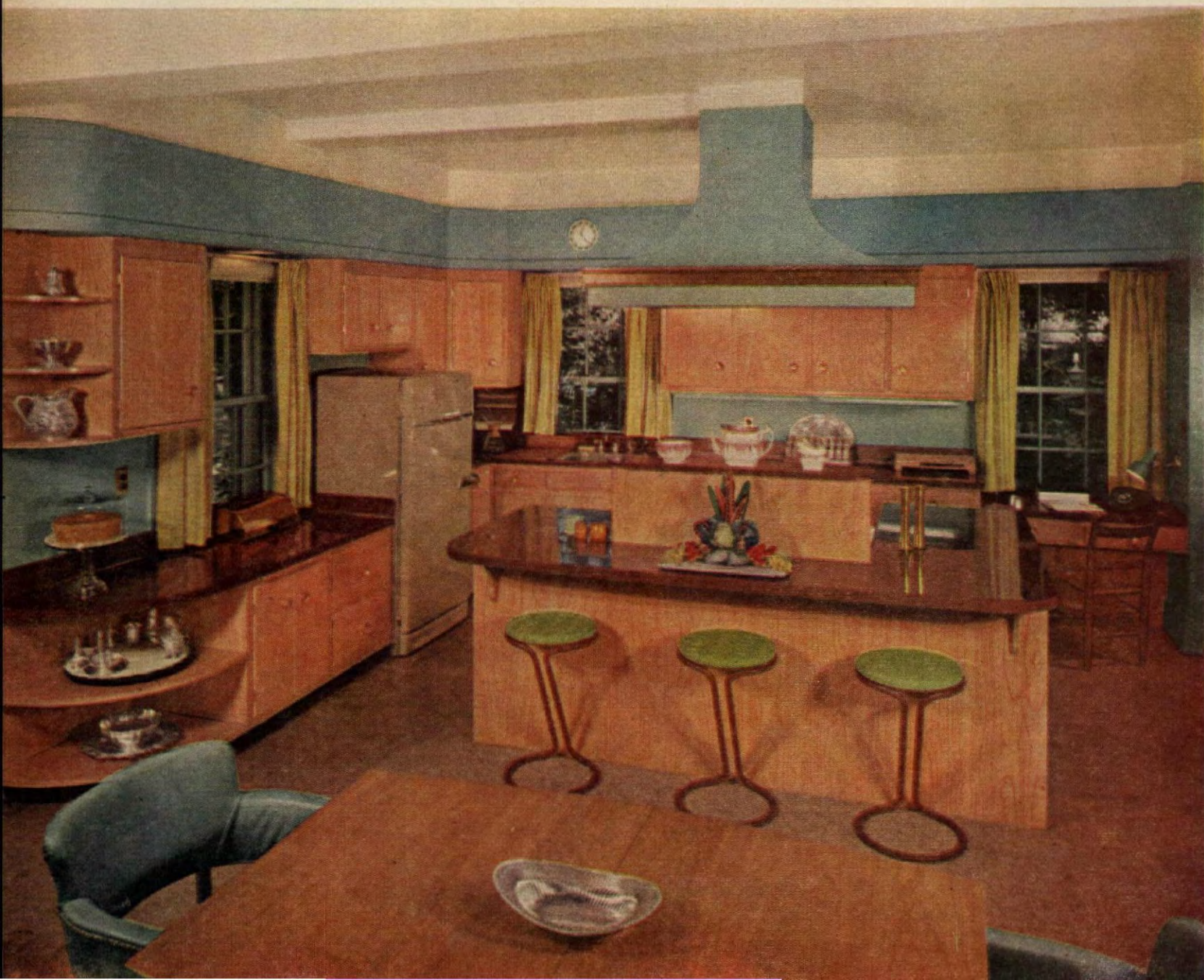
IN PROVIDENCE R.I.,

Gardens and

*as proved by this springtime cooks' tour
of charming homes sponsored by the
Rhode Island Federation of Garden Clubs*



FLOWER ARRANGEMENT: MRS. FREDERICK N. PALMER



Kitchens are kin

Pleased as punch we were to be invited to go along on a "Cooks' Tour of Providence Kitchens and Gardens," sponsored by the Rhode Island Federation of Garden Clubs, and just as pleased we are to share this pleasant journey with you.

The close kinship of kitchens and gardens is beautifully exemplified here (and on our cover) in the home of Mr. and Mrs. Leonard B. Colt, where wood tones and pale greens sift delicately from garden to living area to kitchen through the large-paned window. Center island unit separates working and dining-living area in this three-part kitchen with a garden view, where the Colts entertain family and friends on a do-it-yourself basis. Lobster casserole is the specialty.

DESIGNER: BLANCHE BORDEN FRENNING, A.I.D.

FLOWER ARRANGEMENT: MRS. SEBASTIAN BERNARD, JR.





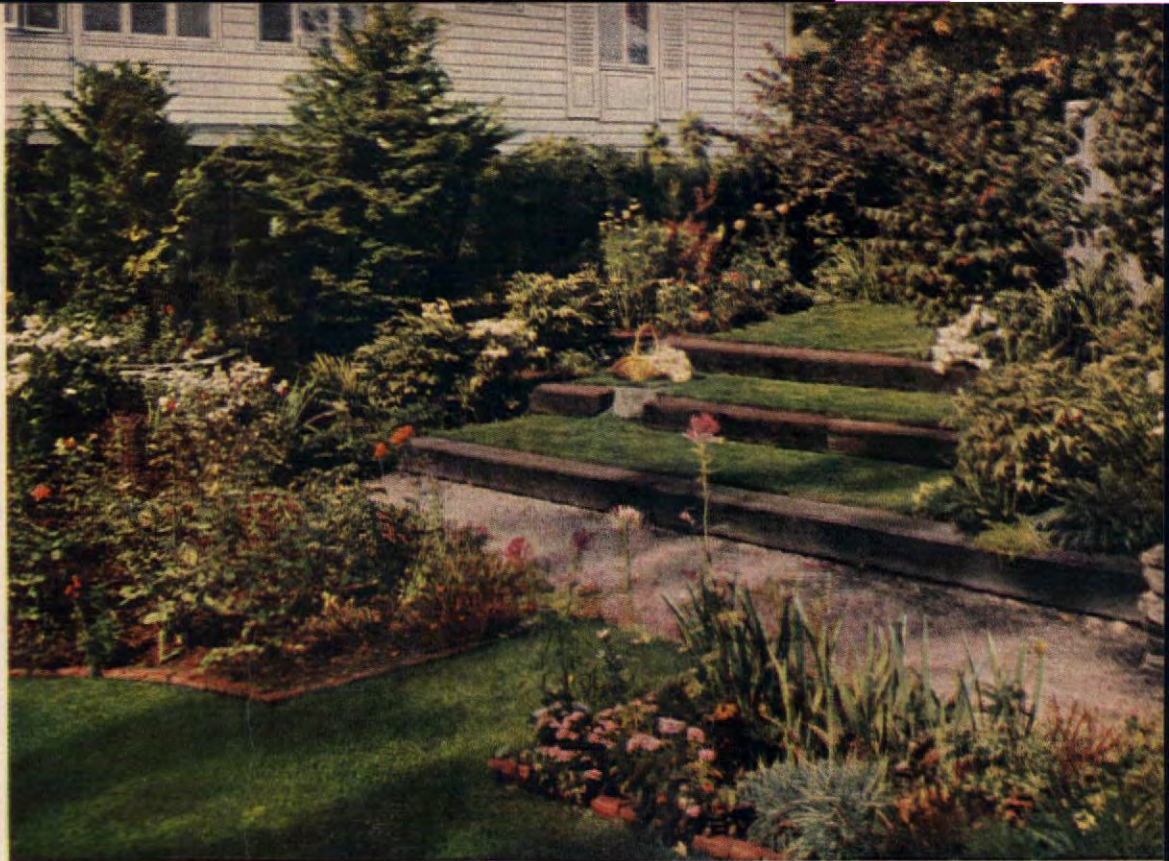
Time to pause for a coffee break at the Rumplers' in a beautiful



Curving steps carpeted in nature's lush green slope toward Rumplers' well-tended expanse of lawn and flourishing informal gardens beyond.

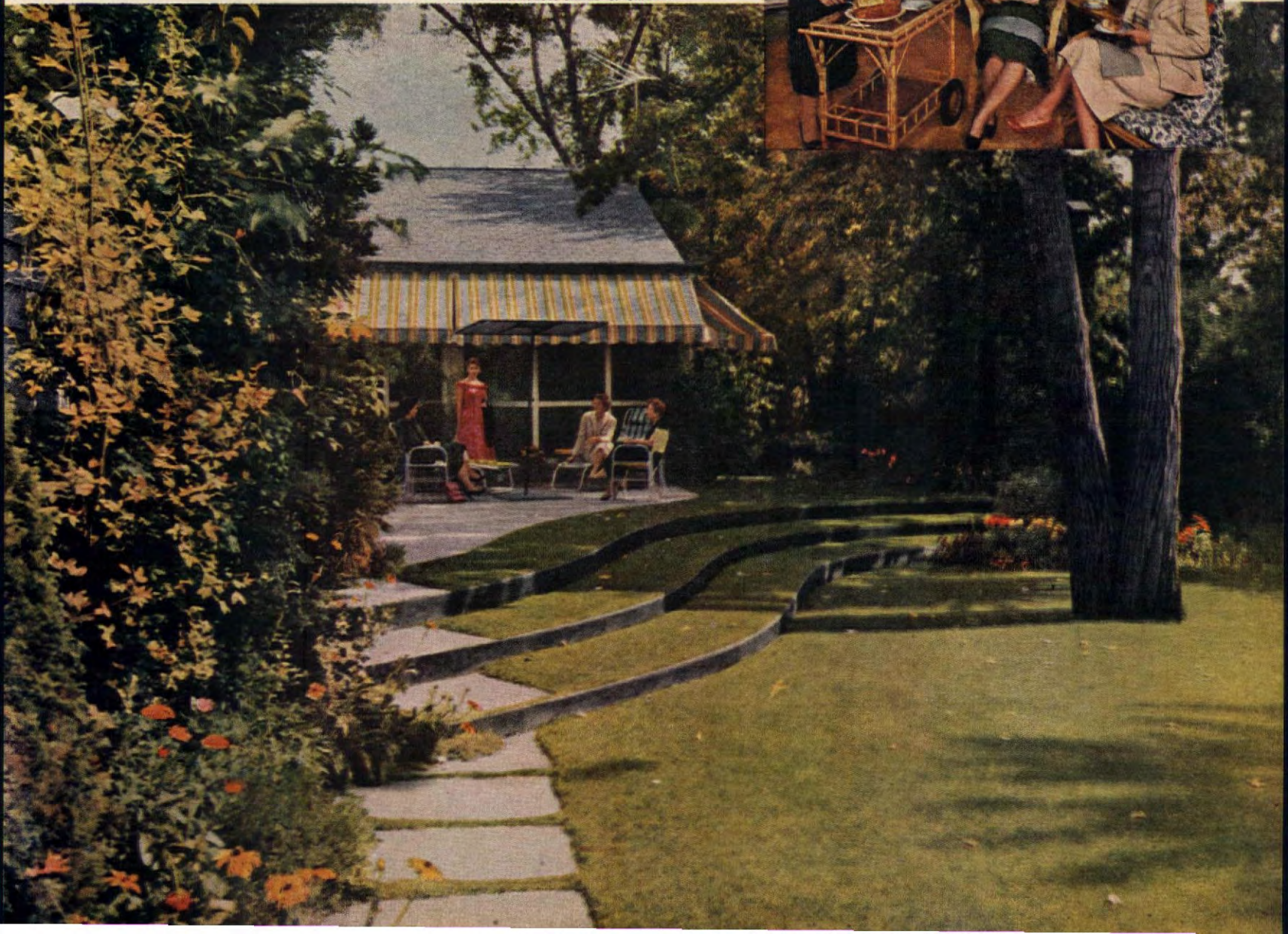
green velvet setting

Step into the garden of Mr. and Mrs. Alexander Rumpler and you share an experience of living in great quietude. Here, just one step away from the kitchen and breakfast room, there's a feeling of living in the deep, deep woods. This pleasant feeling of privacy on a corner lot in the city is the result of careful orientation. The L-shaped house is placed well forward at the street side, leaving a larger than usual expanse of lawn and garden at the back. The house is screened from direct view by plantings of shrubberies and trees. Mrs. Rumpler's gardening room is behind the overhead garage door which she opens on the cutting garden that you see in the view at the right—a beautiful spot for a fascinating hobby.



Mrs. Rumpler serves her own delicious apple torte and hot coffee to touring fellow garden-club members, Mrs. George A. Panaretos, and President, Mrs. Carl W. Haffenreffer, on the cool screened porch facing the terrace.

LANDSCAPE ARCHITECT: JAMES C. GRAHAM





*To keep from being left alone in the kitchen,
you simply build in a sidewalk café on the Gran Via with its glamorous view of Rome*



A touch of foreign intrigue through the use of a handsome wallpaper mural directly above architectural dado—all well lighted from overhead. And the table is set with enchanting 200-year-old cordial glasses, Mrs. Moeller's shrimp with curry spread, and of course, a dramatic flower arrangement.

Glassware and linen storage is built in close by the kitchen's small living area, and stands—logically—right next to sink and dishwasher. And look—refrigerator has been sprayed cabinet color, while built-in oven, along with surface units, occupies the food preparation corner beyond. Good division of space here makes kitchen practical as well as pretty.



• Mrs. Robert C. Moeller, a cook of considerable note, discovered that with the children away, she was left alone in her kitchen during the time she prepared meals.

So, to get Mr. Moeller within talking distance, the old kitchen was remodeled to include a cocktail corner with small marble table and two chairs. Soft greys and persimmon are the sophisticated color scheme, and two island units—one with sink and dishwasher, the other an eating bar—help break the rather long floor plan. Small but comfortable living areas in a kitchen mean “two’s company,” make for a happier cook and good eating.

FLOWER ARRANGEMENT: MRS. ROBERT G. HOLT

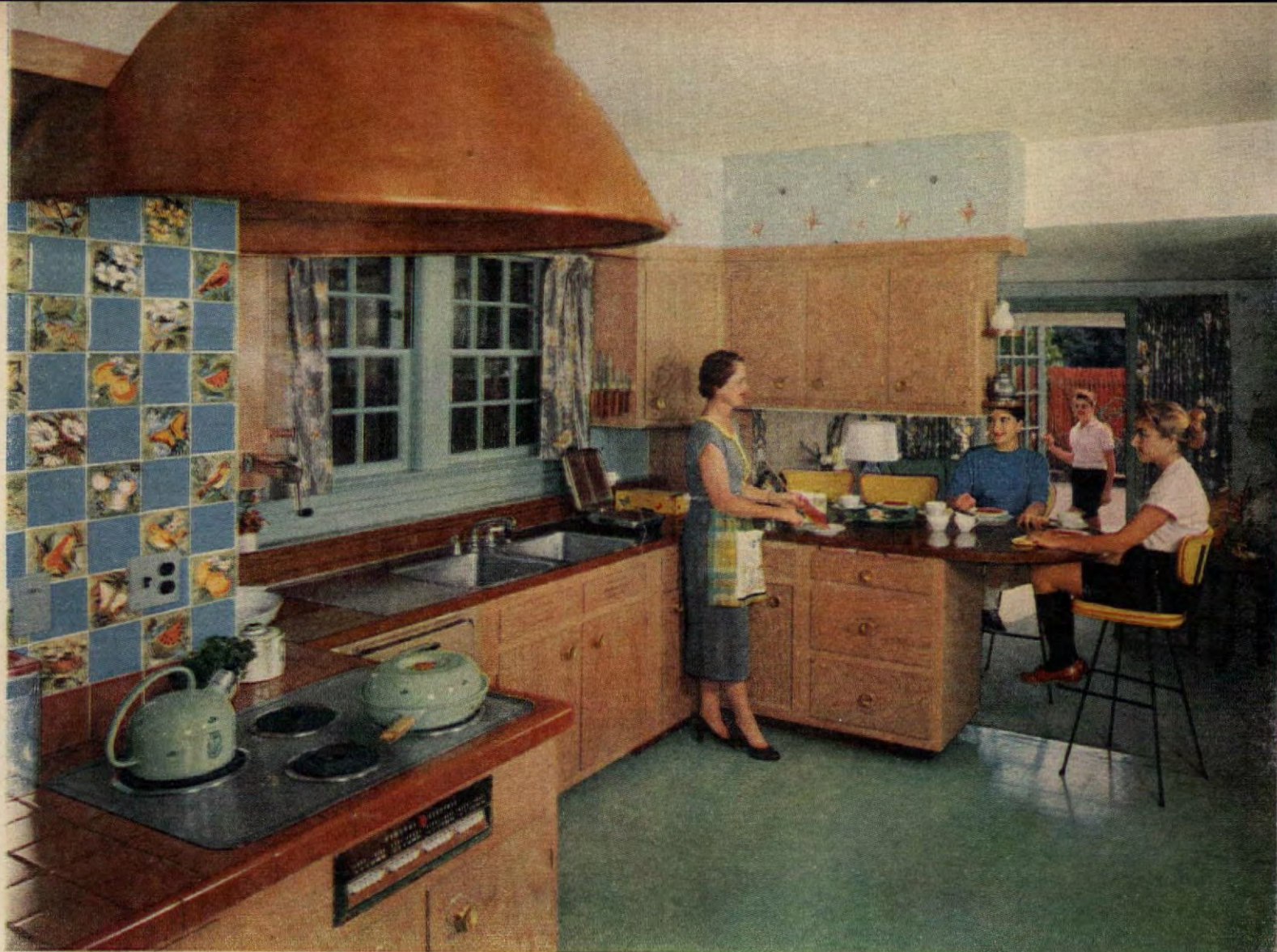


The Rudolf Haffenreffers' kitchen looks handsome, works well and serves up good sour-cream waffles

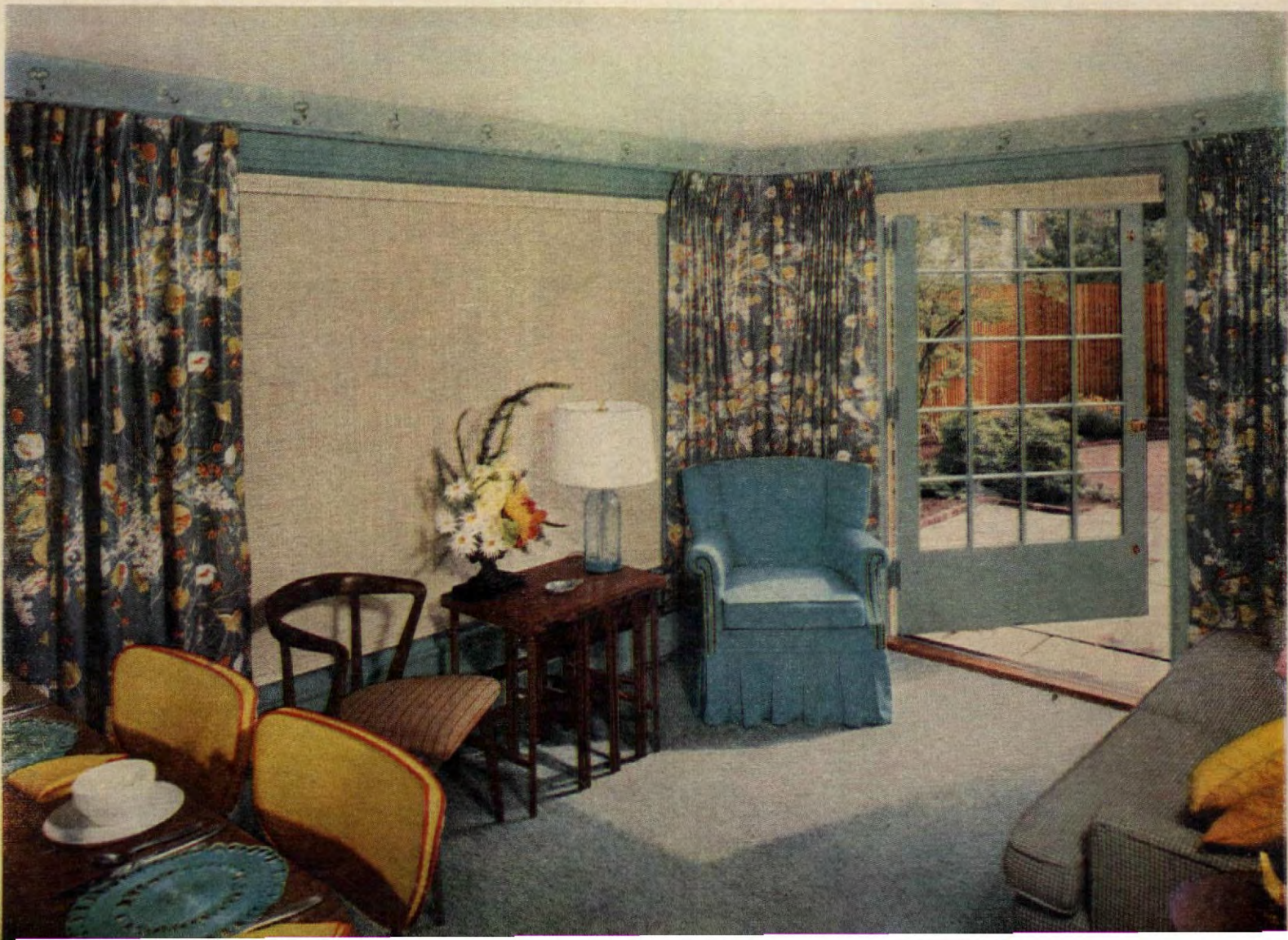
If there's ever been a personality kitchen—and this tour is full of them—the Haffenreffers' newly-remodeled kitchen stands out as a real impression-maker in this department.

Basically well planned for the kind of entertaining and living that's popular in this home, the kitchen's details tell a lot about the people who enjoy cooking here, and who live and play here. Work areas are arranged to save steps, but still allow space for the traffic of teen-age guests who “love to sit in the kitchen.” Since Mrs. Haffenreffer's hobby





DESIGNER: BLANCHE BORDEN FRENNING, A.I.D.



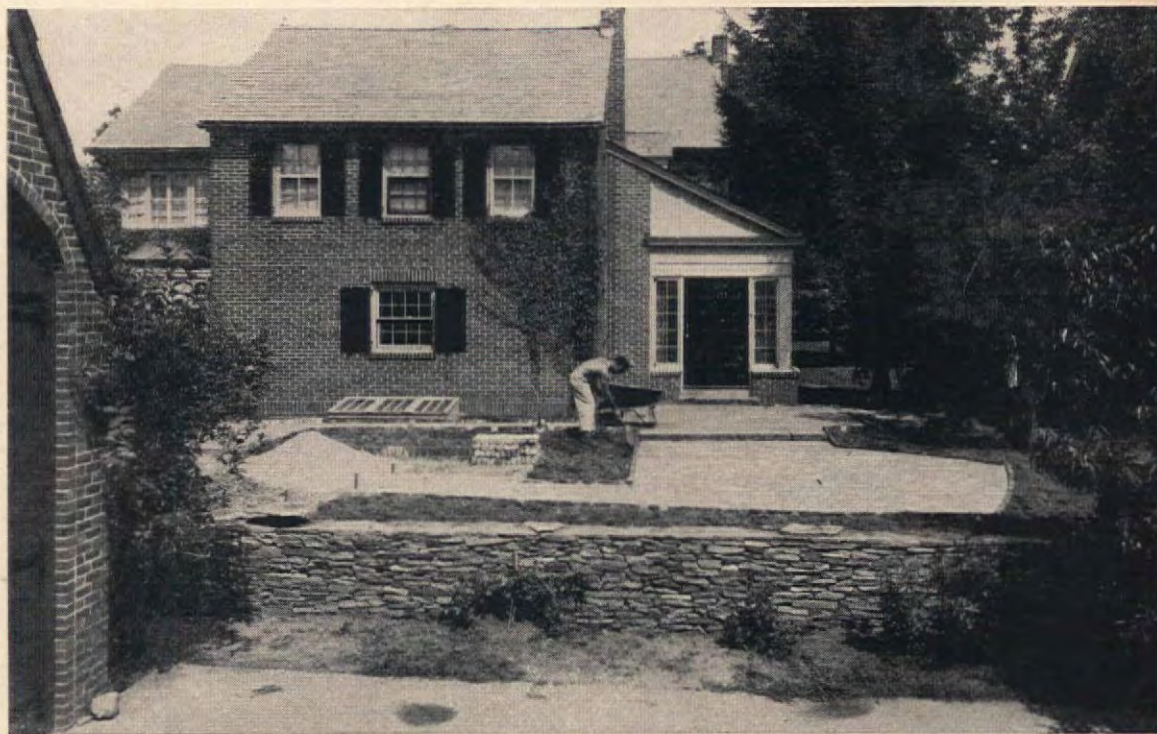
Let's stop and admire this kitchen remodeling

that pleasantly burst its bounds to include a charming garden

is gardening and flower arranging, a special section is devoted to this, with storage for vases and tools, and a second sink. This space is also shared by Mr. Haffenreffer for performing his duties as host. Destined to become the most popular room in the house, this kitchen deserved a charming garden as a neighbor.

Though the garden is not yet finished, it promises to attain great attractiveness when it is completed. We look forward to visiting it again at the end of its growing, growing, grown stage, and after Mrs. Haffenreffer has exerted her expert gardening talent on it.

Flowers and butterflies, and the tiles painted to harmonize, are a personality *plus* feature in this kitchen. See the striking copper hood over the cooking area? It once did service as a brewer's vat; now—turned upside down—holds vent fan, performs rewarding service.

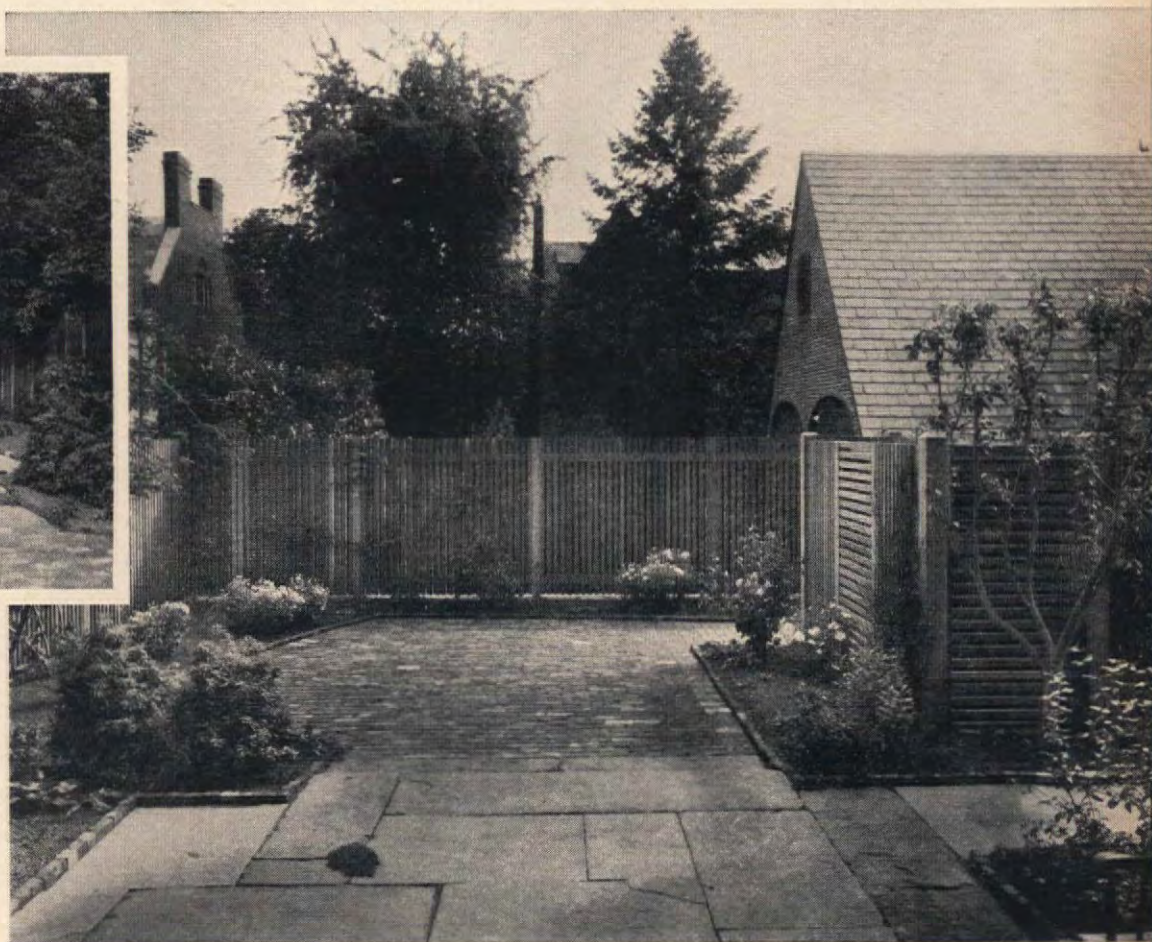


Fieldstone retaining wall separates driveway from garden in the first stage of remodeling; will serve as footing for redwood fence. The various areas are laid out at this point: plans include a wide border for shrubberies, flowers, and eventually, espaliered fruit trees. Service yard yet to be enclosed, left.



Combination of flagstone and old paving bricks gives garden a change of pace in texture and minimizes lawn care. Plantings will be added to fill in against fence; and area beyond the enclosed service yard is for outdoor cooking.

An extra-wide doorway brings the outside into the comfortable living end of Haffenreffer kitchen and makes the garden seem actually a part of the kitchen all year 'round. Carpet color here matches that of kitchen flooring.



21 problems solved with soup

Got a problem? Eating, that is! Here are 21 answers to different troubles every homemaker has. Snacks or meals that are quick — nourishing — and ready to serve at a moment's notice. We can almost guarantee you won't run out of answers if you keep a variety of Campbell's 21 great soups on hand.



COUNTING CALORIES?

Watch your waistline and still enjoy your meal. Have a bowl of **Chicken Gumbo** Soup made with chicken and vegetables — and fruit for dessert.



SUDDEN GUESTS?

Easy way to say, "Stay for supper!" A tureen or bowl of hearty **Beef Soup** . . . a tray of crackers or sandwiches. Everybody helps himself!



NEED A REFRESHING LIFT?

It is so delicious . . . **Beef Broth** (Bouillon) as a beverage. With meals, or after meals or between meals, it's a pepper-upper . . . hot in a cup or iced "on the rocks."



EATING ALONE?

It's no trouble to have a cozy soup-plate luncheon. Hearty, filling **Vegetable Beef** Soup, hot and inviting! And with it, a fresh, crisp salad and dessert.



HUNGRY AT BEDTIME?

Have something that won't keep you awake — a warming, brothy cup of Campbell's **Chicken with Rice** Soup. Then — pleasant dreams!



LUNCHES TO PACK?

Give them something hot and delicious. Send along a vacuum bottle full of creamy, smooth Campbell's **Green Pea** Soup. It's nourishing!



NEED A QUICK VEGETABLE COURSE?

Serve a mug of Campbell's **Vegetable** Soup. You'll have 15 vegetables through the meal and a pleasant helping of nutrition.



SHORT ON TIME?

Make a quick soup plate like this: hot and hearty **Pepper Pot** Soup to nourish . . . a salad . . . a piece of cake for dessert. Good — and plenty!



CHILDREN'S PARTY?

Here's an idea that takes the cake, puts it on a plate — with a cup of nourishing, fun-to-eat **Chicken Noodle** Soup. That's a way to make a party.



MENU MONOTONY?

Have a fresh and tangy chowder — Campbell's **Clam Chowder**. Made of tender bay clams in a clam broth, deftly seasoned . . . welcome any time.



HE-MAN TO FEED?

Give a big bowl of **Scotch Broth!** It's almost a meal in itself... mutton, barley, vegetables. Be ready with plenty for second helpings!



NEED MORE MILK?

Most people do! Have your favorite soup the milky way. Campbell's **Cream of Asparagus Soup** made with milk is a smooth, nourishing treat for anyone!



A CROWD TO FEED?

Easy! Get out a pitcher and mugs. Pour out generous helpings of welcome and warming Campbell's **Cream of Mushroom Soup!**



BETWEEN-MEAL SNACKS?

When you want something light and flavorsome, **Campbell's Chicken Soup** is a just-right snack. Chicken soup as only Campbell's can make it!



BALKY APPETITES?

See if this French-style delicacy doesn't work like a charm: perfectly blended beef broth, sweet onions, cheese... Campbell's **Onion Soup**, of course.



BREAKFAST SKIMPERS?

Try variety! Start with a cheerful cup of Campbell's **Tomato Soup**. Perks up a breakfast appetite—and is extra-good for you made with milk.



MEAL NEED MORE BUILD-UP?

Give your meal's light—add bowls of country-tasteful **Bean with Bacon Soup**. You know you're getting healthful nourishment an enjoyable way!



MIDNIGHT SUPPER?

After a movie, or an evening of talk, people like a light, late supper. What could be more pleasant than cups of **Cream of Celery Soup**, with fluffy scrambled eggs?



TEEN-AGE TREATS?

Do-it-themselves suggestion: Set up a snack bar in the kitchen. Have plenty of **Beef Noodle Soup** to serve... cheese and bread for sandwiches.



MEATLESS MEAL?

Vegetarian Vegetable Soup makes a good and hearty start. 15 best-of-garden vegetables—green, red, and yellow—cooked in their own good broth.



MID-MORNING SLUMP?

When you're tired, let down or low—take a soup break. Relax and enjoy a bracing cup of **Consommé**. It's pure beef stock, slow-cooked and expertly flavored.



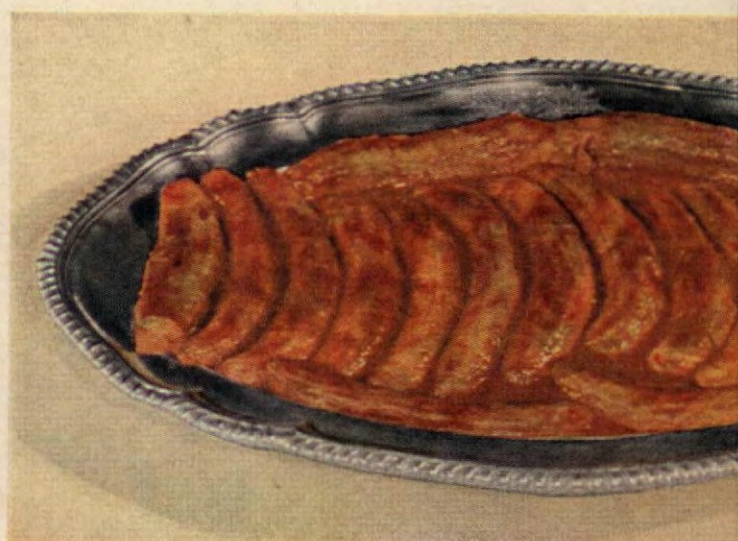
SOUPS SUPPLY BASIC NUTRITIONAL NEEDS:
Vitamins, Minerals and Liquids—for general well-being.
Proteins—for upkeep and growth. Carbohydrates—for energy.

Once a day... every day... **SOUP!**

Good Victuals

JEAN AUSTIN

Arroz com Feijão



A formal reception one night . . . a dinner party for 20 the next . . . an embassy hectic with a stream of guests . . . this is part of the everyday life of the Brazilian Ambassador to the United States, Admiral Ernani do Amaral Peixoto, and the lovely Ambassadors. Under

such circumstances, a hostess as adroit as Senhora Peixoto naturally develops some superb recipes. Dona Alzira, which is the Brazilian way of addressing the Ambassador, has built her reputation with her own native Brazilian dishes. She has very graciously given some of her personally favorite recipes and all, with the exception of one, were actually prepared and photographed in the Embassy kitchen. With Dona Alzira's permission, I have given these recipes literal names rather than the Portuguese—a language I am, alas, unable to master.

Perhaps the most traditional, as well as the most popular, Brazilian dish is Arroz com Feijão (pronounced Fay-ja-o). Its assembly and serving is a ritual, and a more elaborate version of it, "feijoada," takes hours to eat and enjoy properly. I felt the

CONTINUED ON PAGE 102

For details about table appointments, see "Where Credit Is Due," page 162



Couscous

Brazilian Shrimp (Camarões)



from The Brazilian Embassy, Washington, D.C.



Ambassador and Dona Peixoto smile in typically gracious manner as they pose for us on the grand staircase of the Brazilian Embassy, an Indiana limestone mansion built for the late Robert S. McCormick.



*Bananas Baked
in Wine Sauce*



Chicken Refogado

The Rugendas room is named for the artist who painted the murals depicting the early history of Brazil. Here the family dine when the children aren't in school, and in split seconds, the competent embassy staff can stretch the same table to accommodate 20 people attending a banquet or 100 guests for a reception. For a banquet, a waiter for every 4 persons is de rigueur.





NOW IN CANADA, TOO!

Easter Bunny Cake. Bake Betty Crocker Yellow Cake in 2 layers. Cut one layer as shown. Frost all over with rest of frosting to shape bunny. Cover with coconut. Eyes and nose are jelly beans; ears are paper. Make nest of tinted coconut.



Cut one layer in half. Save the second layer for another occasion.



Combine halves with our Fluffy White Frosting. Stand upright.



Cut notch to form head. Use cutout section for bunny's tail.

"I guarantee a perfect* cake
every time you bake
cake...after cake...after cake!"

says Betty Crocker of General Mills

Entertaining ideas for April



by Betty Crocker

Say "Happy Easter" to all the children — with an Easter Bunny Party! Heap baskets with colored eggs, jelly beans and downy chicks from the five and ten. And when it's

time for refreshments, bring on a great big yummy Easter Bunny Cake and a basket of little coconut-covered Easter Eggs for finger eating.

"Rain, rain, go away . . ." Any time a small voice echoes those familiar words, make it a sunny day inside with a surprise cake. Our new Li'l Angel Cake Mix is just the size to whip up any afternoon. You bake it in a loaf pan, a jelly-roll pan, an 8" tube pan. It comes out perfect every time!

Spring weddings call for showers of another kind! Why don't you be first — with a kitchen shower, maybe. Any young bride-to-be would like that. Serve coffee and tea—and slices of our Banana Spice Cake.

Rain or shine, our Betty Crocker Mixes make double-quick time of desserts and party trimmings. Our mixes start with home recipes, and fine ingredients, like Softasilk Cake Flour and high-quality shortening. You add fresh eggs for homemade flavor. Every cake you make is heavenly-perfect. Now's the time to stock up! Your grocer's having a pantry jubilee!

Betty Crocker



Yes, all our Betty Crocker Mixes—Cake, Frosting, Brownie, Date Bar, Pie Crust, Answer Cake—are guaranteed to come out perfect, or send the box top to Betty Crocker, Box 200, Minneapolis, Minn., and General Mills will send your money back.



New! Li'l Angel Cake Mix.

High, light Angel Food in a convenient half size. Bake in loaf pan (see package). Split; fill with lemon pudding; frost with whipped cream.



Pecan Upside-Down.

Melt ½ cup butter in 13 x 9" pan. Add 1 cup brown sugar; 1 cup pecans. Pour in our Chocolate Malt Cake batter. Bake 40 to 45 min. at 350°.



Answer Cake. All in 1 box: Betty Crocker Yellow Cake Mix, Chocolate Fudge Frosting Mix, baking pan. Top with walnut halves.



Easter Eggs. Cupcake recipe's on Betty Crocker Peanut Delight Cake Mix package. Use our Fluffy White Frosting Mix. Roll in tinted coconut.



Banana Spice Cake. Slice bananas on warm Honey Spice Cake. Fill and frost. Icing: ¼ cup soft butter, 2 tbsp. mashed banana, 2 tbsp. fruit juice, 3 cups confectioners' sugar.



Bunny Square. Bunny: on half a marshmallow, draw face with food coloring; snip other half for ears. Use our Chocolate Devils Food Cake Mix, Chocolate Fudge Frosting Mix.



PLAN NOW FOR

Family Food recipes well

worth the effort at Easter—especially since
most of the work will be done
long before the dinner hour!



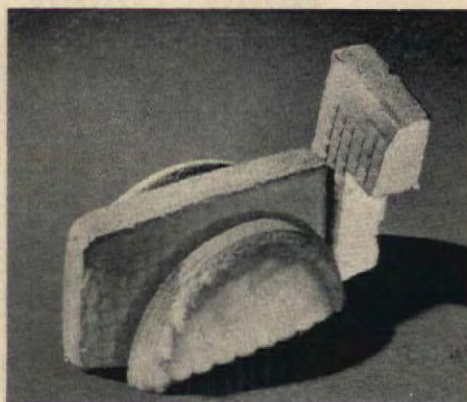
*Uncooked Fondant
Easter Eggs*



Broccoli Parmesan

RECIPES ON
PAGE 98

No lamb-cake mold? Well, here's how to make an EASTER LAMB CAKE from one round and one square layer. Follow the pictures: 1, cut layers; 2, assemble; and 3, cover with cake frosting. Use marshmallows for the ears, raisins or cherries for eyes and mouth. Cover lamb with coconut "wool" and pasture him on a bed of green coconut. To color, see page 90.



EASTER FEASTING

The Easter holiday is a time for a big family celebration, so Easter food should be something pretty special. How to make it special is the problem. We want food to be sufficiently traditional to be appropriate, yet we want the unexpected, too. We want the meal to be bountiful but not too rich. We've put together a few ideas that meet these specifications.

The best place to start is with the kiddies' Easter Egg Hunt. You can easily make UNCOOKED FONDANT EASTER EGGS as beautiful as ours. And for an entree that is ideal for sit-down or buffet dining, have your butcher saw a leg of lamb into serving slices (see page 106) for our ROAST LEG OF LAMB AND SPECIAL MINT SAUCE. We suggest BROCCOLI PARMESAN for a pleasant variety of taste and color. The dessert? A centerpiece—a darling EASTER LAMB CAKE that we admit is something of a production. But it looks and tastes like a production, and is worth doing!



*Roast Leg of Lamb and
Special Mint Sauce*

For details about table appointments, see "Where Credit Is Due," page 162.

Easter Lamb Cake





Something old Something new...

to show what you and Jell-O can do

You can do wonderful things with Jell-O and cream! Serve it as usual with whipped cream on top . . . or create a delightful *new* dessert by blending the whipped cream right into the Jell-O gelatin!

It's Jell-O Bavarian! And this is all you do . . . Prepare your favorite Jell-O flavor (we used delicious new

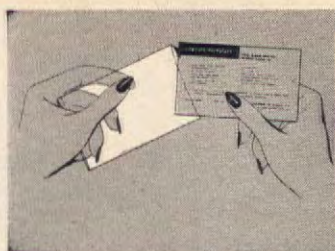
Black Cherry) in the usual way, dissolving a dash of salt and $\frac{1}{3}$ cup sugar with the Jell-O. Chill until slightly thickened. Whip 1 cup of cream and fold it into the Jell-O, blending well. Chill. Makes 7 to 8 servings.

You'll love the delicate flavor—the special-occasion beauty—of Jell-O Bavarian. Why not make it tonight!



American Home Recipes

(Good Victuals, pictured in color on page 32)



AMERICAN HOME Magazine offers cellophane envelopes for protecting recipes in your card file. They come in a standard 3 x 5 inch size and are open at both ends so that recipes may be easily inserted. You can order them in lots of 100 for \$1 from:

THE AMERICAN HOME, Dept. J-55
American Home Building, Forest Hills, N. Y.

• arroz com feijão



arroz

picadinho

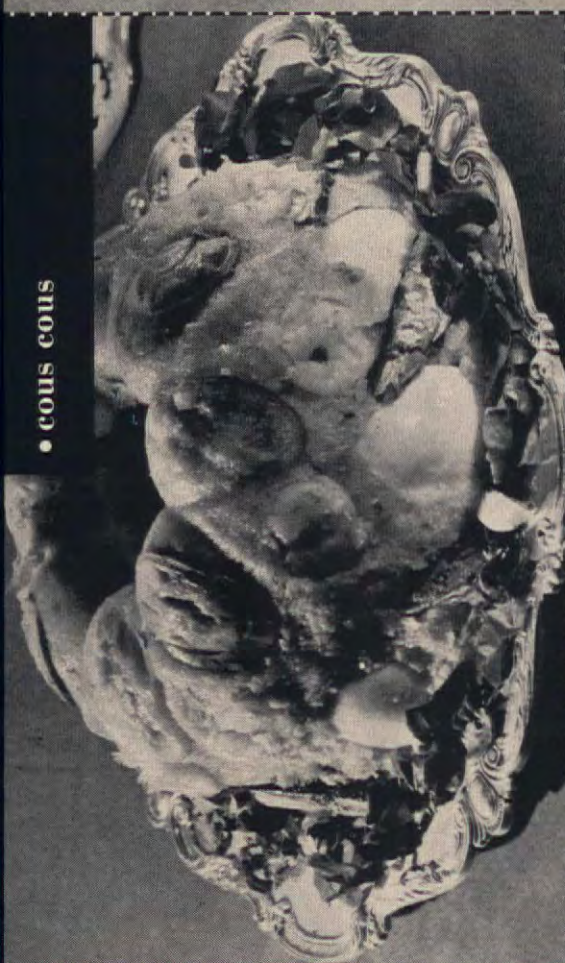
couve frita

farofa

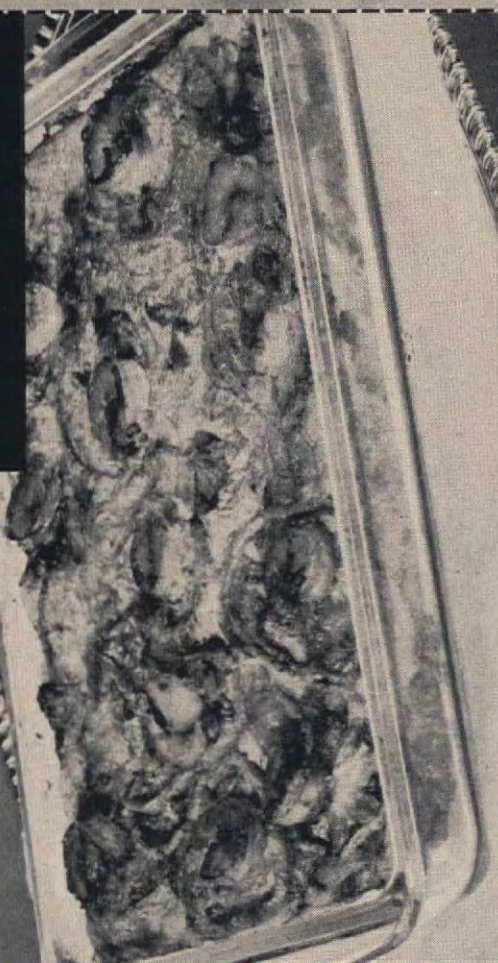
• chicken refogado



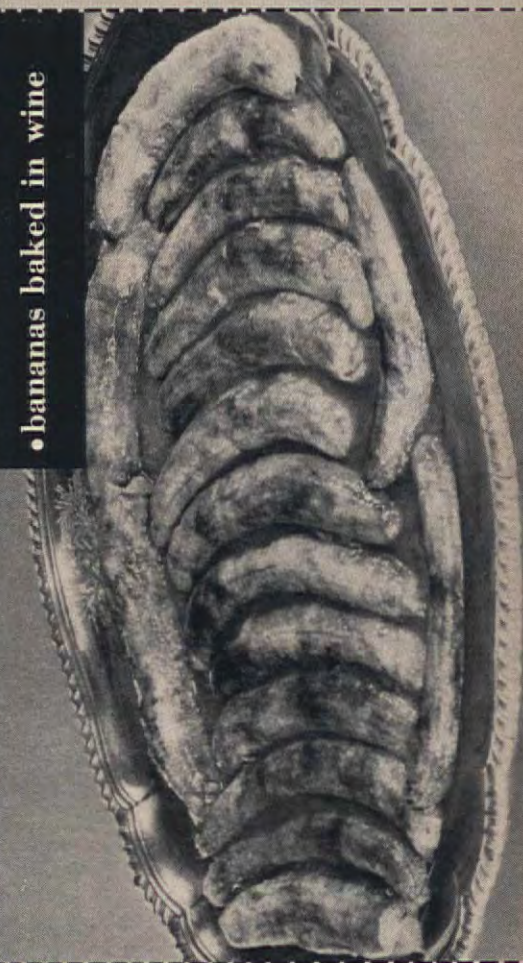
• cous cous



• Brazilian shrimp



• bananas baked in wine



American Home Recipes

(Good Victuals, pictured in color on page 82)



It's easy to color coconut for decorating cakes and cookies. Put a few drops of liquid vegetable coloring and 2 tablespoons of water in a container. Drop in the coconut, put on the cover, and shake vigorously until evenly tinted. Dry it on paper toweling. Like it flavored? Add ½ teaspoon extract.

• chicken refogado

- Make refogado (sautéed onion, tomato, garlic, parsley) in saucepan. In another pan brown cut-up chicken slightly. Add to refogado. Stir, add little bit of hot water—cover, cook on slow fire till tender. When done add blood from freshly-killed chicken and stir.

• arroz com feijão

- 2 lbs. black (kidney) beans
- 1 tsp. salt
- ½ lb. unsliced bacon
- ¼ cup cooking oil
- ½ lb. smoked sausage
- 4 medium tomatoes
- 1 medium onion
- 1 clove of garlic

FELJÃO

- Wash and clean beans, then leave them soaking overnight under 4 inches of water. The next morning, using the same soak water, boil the beans on moderate fire, with salt and a few bits of bacon, until beans are tender. The more the beans boil, the better. You can also substitute a pressure cooker for the saucepan, and use it for 35-45 minutes. Cut sausage in bite-size pieces, brown it and add to bean mixture.

REFOGADO: Shred the onion, slice the tomatoes and crush the garlic and, adding a little bit of red pepper or chili, if you like, fry them in ¼ cup oil, until golden. Pour this into the saucepan or cooker, and stir for one minute. Take three ladlefuls of beans, draining the juice into the pan. Crush beans with a fork or force them through a strainer, then put back into the pan. This is to thicken the bean sauce or gravy. Boil some more on slow fire. Serve piping hot in a long, deep dish. Some serve this in separate dishes with orange slices.

FAROFÁ

- 3 eggs
- 3 tbsp. butter
- Farina
- Salt
- Some people add a few olives (pimiento)
- Scramble the eggs together in a container. In a deep frying pan, melt the butter. When butter is very hot, pour the mixed eggs in, with some salt. Almost immediately, sprinkle a handful of Farina on top, little by little, stirring all the time and mixing it well with the eggs. The result should be crumbly, not too dry and certainly not soggy. Different tastes require different amounts of Farina.

ARROZ

- 1 pkg. (1-lb. 12-oz.) converted rice
- ¾ cup cooking oil
- 2 medium tomatoes
- 1 medium onion
- Salt
- Wash and clean rice, drain it off in a colander or strainer. In a saucepan, in ¾ cup oil, fry sliced onion, sliced tomatoes, and salt (garlic salt, if you like). When these are golden, add the wet rice and 5 cups of cold water. Stir and then boil for 20 minutes on moderate fire, without stirring any more. Rice should be loose and fluffy.

COUVE FRITA

- 8 lbs. kale
- ½ cup cooking oil
- Salt
- Wash, drain, shake and trim the kale leaves, cutting off the stems. Pile leaves together and, with a sharp knife, slice them very thin. Pour the oil in a saucepan with some salt and, when very hot, pour in all the kale. Do not put lid on, as this tends to make the vegetable yellowish. Stir for 10 minutes. Collards or spinach may be substituted.

PICADINHO

- 3 lbs. good quality ground beef (rumpsteak or similar)
- ¾ cup cooking oil
- Salt
- 1 2-lb. can of tomato paste
- Dash of Tabasco
- 1 medium onion
- Slice the onion into a saucepan, add tomato paste, oil and salt. Cook for 15 minutes on slow fire, stirring all the time. Pour the ground meat in, with a dash of Tabasco and cook on slow fire for 1 hour 15 minutes, stirring frequently.

• bananas baked in wine

- Bananas
- 1 cup white wine
- Brown sugar
- Cinnamon

- Spread split bananas on a greased shallow baking dish. Sprinkle with a mixture of brown sugar and cinnamon. Then add 1 cup of white wine and bake to a golden brown. Amount of bananas used depends upon number of servings desired, and upon size of bananas. (In Brazil, where many varieties are available, the larger bananas are preferred.)

• Brazilian shrimp

(CAMARÕES)

- 2½ lbs. shrimp, shelled and cleaned
- 2 medium onions
- ½ can tomatoes, drained
- 2 fresh tomatoes (large)
- 1 capful Tabasco
- salt
- 12 eggs, beaten

- Slice ½ onion and sauté in skillet till golden; add canned tomatoes, cook for a few minutes. Add shrimp, cook over slow fire. Add capful of Tabasco, cook 20 minutes. Slice remaining onions and the fresh tomatoes very thin. In another skillet, fry onions over very slow fire; cover. Add salt when you turn onions. After onions cook, uncover and cook fresh tomatoes with onions. Butter oven-proof glass dish—spread beaten eggs on bottom, add shrimp (hold aside some shrimp as garnish). Add rest of eggs—then fried onion, tomatoes and remaining shrimp. Bake at 300°F—after 15 minutes, turn down to 200°F until done.

• COUS COUS

- 1 #2 can (4 stalks) hearts of palm
- sliced diagonally
- 5 cups corn meal
- 1 tbsp. salt
- 2 tbsp. chopped parsley
- 1 cup peas
- ½ lb. fish fillet, cooked
- 3 hard-cooked eggs, halved
- 1 small tin sardines, drained
- 1 tomato, cut in wedges

- Melt shortening in skillet. Sauté onions until tender. Add garlic, parsley and tomatoes and simmer until mixture is soft. Add shrimp and hearts of palm, cook 3-5 minutes or until shrimp are done. Drain off sauce, set aside. Remove garlic.

Combine corn meal and salt in bowl. Add 3 cups of sauce and water; blend. (Mixture will be quite stiff.) Add parsley. Arrange some of the shrimp, slices of hearts of palm, the egg halves, wedges of tomato and sardines in decorative pattern around bottom and sides of very lightly greased 2-quart mold. Fill mold with alternate layers of cornmeal mixture and remaining shrimp and hearts of palm and with the flaked cooked fish and peas. Cover mold (or the several layers of cheesecloth over top). Steam in large kettle (½ full of water) about 1-1½ hours. Unmold on platter. Garnish with watercress.

other shortening was used in this pie. Looks good, too, see the pie on the right!



Golden Fluffo was used in this pie. Never before could you get this appetizing, all-over golden browning.



Something **Golden** Happens

(golden flakiness you've never gotten with any other shortening)



Expect surprising results when you use Fluffo; it's an altogether surprising shortening. To make it, we had to break down old-style shortening to its very molecules, and improve them; it takes the cream of the crop to make golden Fluffo.

No other leading shortening gives you such tender, flaky, golden-brown pies. No change in the measurement your favorite recipe calls for—just a wonderful change in results.

No other kind of shortening gives you such crisp, light, golden-brown fried foods. Everything fried right and light in Fluffo is beautifully browned all over—and just as digestible as it looks.

Fluffo even handles differently; it's so much lighter and fluffier it's a joy to use. Blends with fewer, easier strokes, and the golden color lets you see how perfectly you're mixing cake batter or pie dough. Try Golden Fluffo; how can you possibly miss?

Shortening, not a table spread.
Yellow from pure, wholesome carotene.

Anytime is




 *For breakfast*
1.



 *For lunch*
2.



 *At 5 o'clock*
3.



ONLY FROM KRAFT
genuine Philadelphia Brand
THE CREAM CHEESE THAT
TASTES RICHER, FRESHER

TEAR'EM
OUT
NOW

Time for a "Philly" treat

a whole package of different treats—that eight-
size of Philadelphia Brand Cream Cheese in
refrigerator. So good just spread on breakfast
st or bedtime cracker snacks . . . and a magic
redient in fancy recipes, too! Just be sure you
genuine Philadelphia Brand, made only by
ft—with the special goodness nobody has ever
n able to copy.



In the evening

5.



For dinner

4.



1. Lots of folks love this fresh idea for breakfast!
Here's a new, cool creaminess for the breakfast toast, rolls, and muffins—a fresh flavor that perks up sleepy appetites. For a different look, spoon Kraft Strawberry Preserves right over a 3-ounce square of Philadelphia Brand Cream Cheese, to serve with hot toast triangles.

2. Luncheon party pineapple sandwich salad
Blend 1 tablespoon maraschino cherry juice with one 8-ounce package Philadelphia Brand Cream Cheese. Add 2 tablespoons chopped maraschino cherries; mix well. Place 5 slices of pineapple on leaf lettuce, spread each with the cream cheese mixture, and cover each with a second slice of pineapple. Top with a spoonful of the cream cheese mixture, and garnish with maraschino cherry wedges. Servings: 5

3. "Philly" Ham Dip
Pamper the family, and make guests feel at home, with easy-eating "Philly" dip hospitality. "Philly" dips are so fast to fix, you can have 'em any day!

Blend together one 8-ounce package Philadelphia Brand Cream Cheese, ½ cup Kraft Mayonnaise, one 2¼-ounce can deviled ham, 2 tablespoons chopped pimiento, ½ teaspoon onion juice, ¼ teaspoon Worcestershire sauce, salt, and freshly ground pepper to taste. Mix together well, and serve with crackers.

4. Strawberry "Philly" Pie
When it's elegance you're wanting, "Philly" pies look like a French pastry chef's creations, are simple to do.

Cream one 8-ounce package Philadelphia Brand Cream Cheese and blend in 2 tablespoons milk. Spread half this mixture on a baked 9-inch pie shell; cover with 1 pint stemmed fresh strawberries.

Cut another pint of fresh strawberries in half. Combine ¾ cup sugar with 2 tablespoons cornstarch and ½ cup water, blending well. Add halved strawberries, and cook until thickened, stirring constantly. Add a few drops red coloring and mix well. Pour immediately over strawberries in pastry shell, and chill. Decorate with remaining cream cheese mixture.

5. Maple-Nut "Philly" Fudge
Shared evenings of fudge party fun make sweet family memories. Even the littlest cooks turn out never-fail "Philly" fudge creamy smooth every time.

Cream one 3-ounce package of Philadelphia Brand Cream Cheese (or 6 level tablespoons from one 8-ounce package). When soft, slowly blend in 3 cups sifted confectioners' sugar, a dash of salt, and ¼ teaspoon maple flavoring. Form into balls using 1 tablespoon of mixture for each. Roll in ½ cup chopped walnuts; chill until firm.

Chocolate Marshmallow "Philly" Fudge
Cream one 3-ounce package of Philadelphia Brand Cream Cheese (or 6 level tablespoons from one 8-ounce package). When soft, slowly blend in 2 cups sifted confectioners' sugar, dash of salt, two 1-ounce squares melted unsweetened chocolate, ¼ teaspoon vanilla, and 1 tablespoon cream. Mix until well blended. Fold in 1 cup Kraft Miniature Marshmallows. Press into a well-greased pan. Chill until firm (about 15 minutes). Cut into squares.



BETTER THAN ALL THE REST

DEVILED RAINBOW EGGS

EGG-AND-SHRIMP
WIGGLE

IDEAL EGG SANDWICHES

SUPER SPINACH NOODLES

ORANGE-PECAN
CUSTARD PIE

Take a Dozen EGGS

RECIPES ON PAGES 105, 106

For details about table appointments,
see "Where Credit Is Due," page 162

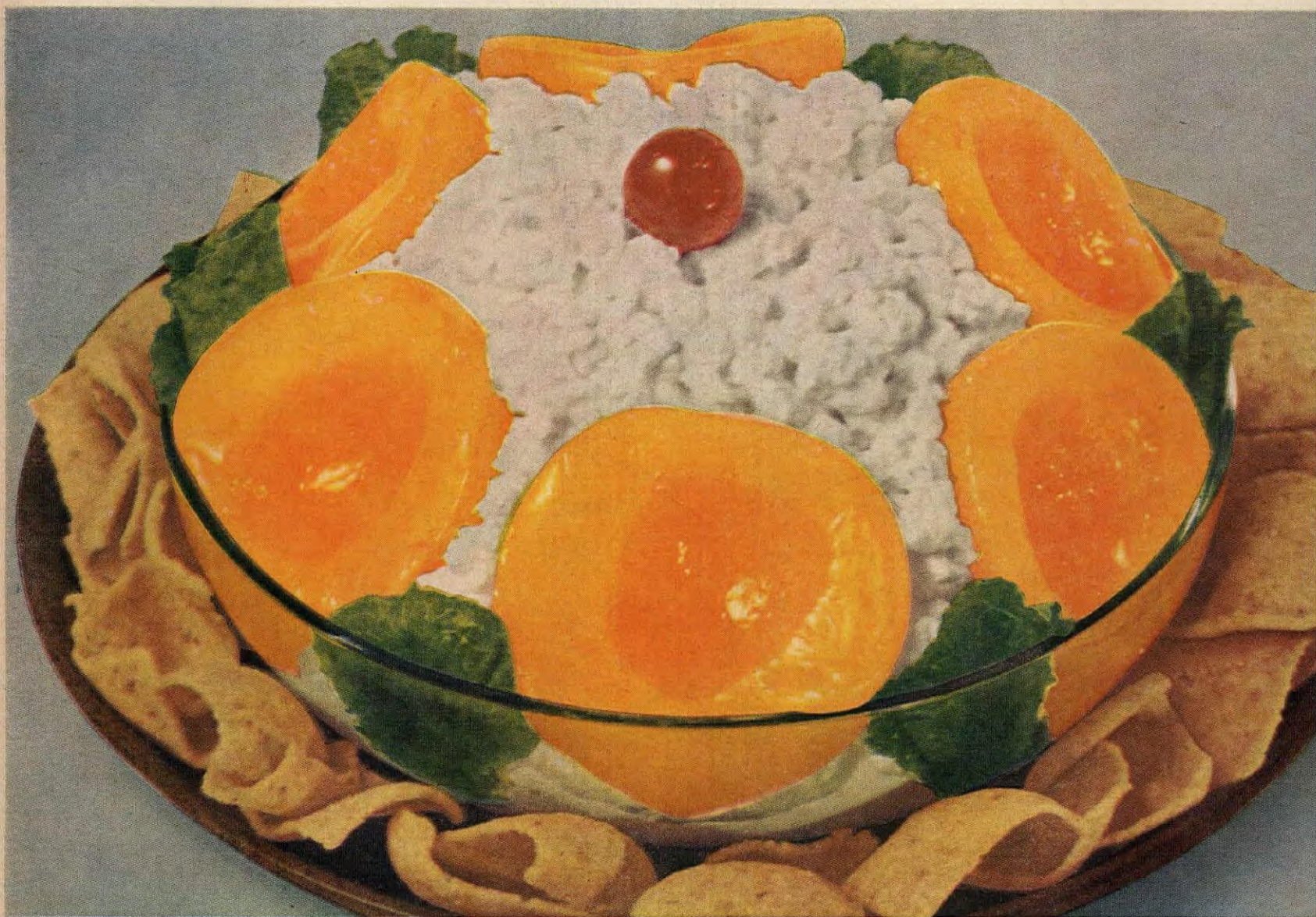


• EAST-WEST OMELET •

To many Americans, eggs are strictly for breakfast, and always served plain — fried, boiled, scrambled or poached. But most Europeans know that there are finer things possible for an egg's subtle flavor, and they serve eggs at any meal. So Europeans are recognized as champions of egg cookery. When it's so easy to get good, fresh eggs here, doesn't it seem strange that we Americans don't concoct as many fancy egg dishes? Especially now, in the Lenten season, you'll find the recipes given here make cracking-fine egg dishes. So what do you say? Let's go!

4 SPEED-UP SALADS

with sunny **CLING PEACHES** and creamy **COTTAGE CHEESE**
serve crisp, golden Fritos® on the side



TWO-MINUTE FAMILY BOWL! Want to watch your weight? Please someone small? Dazzle extra-special company? Then heap snowy mounds of cottage cheese in your showiest salad bowl, and ring it 'round with golden cling

peaches. Garnish with romaine spears or celery sticks—and in two minutes you've got the salad all America loves best! 'Specially tasty with crisp, golden Fritos corn chips on the side!



TIMELY LUNCH IDEA! Ring cottage cheese with plump cling peach slices. Now make clock hands with green pepper strips; mark hours with pimento.



QUICK FUN FARE FOR SMALL FRY! Catch compliments with a golden cling "sunfish"! Save wedge for the tail; garnish with olive slice.



A BREEZE TO FIX! It's a Sailboat Salad! a green pepper-pimento boat on a sea of cottage cheese. Add clings and watch folks sail in!

ONE MINUTE, PLEASE! To make sure you turn out a triumph of a salad, you'll want the sunniest, shapeliest, showiest peaches you can find. And that's just what you'll get when you choose *clings*!

Canned **Cling Peaches** from California

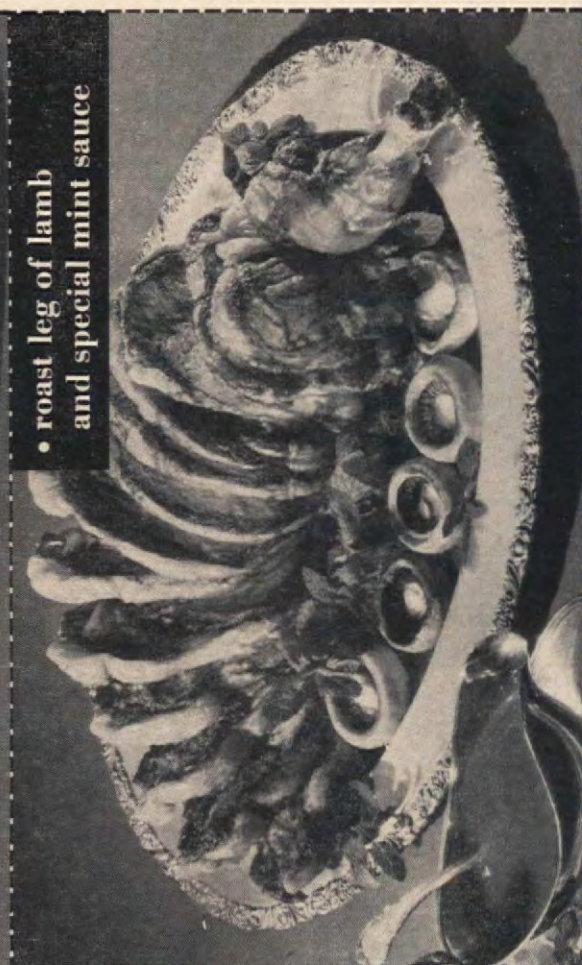
American Home Recipes

(Family Food, pictured in color on page 86)

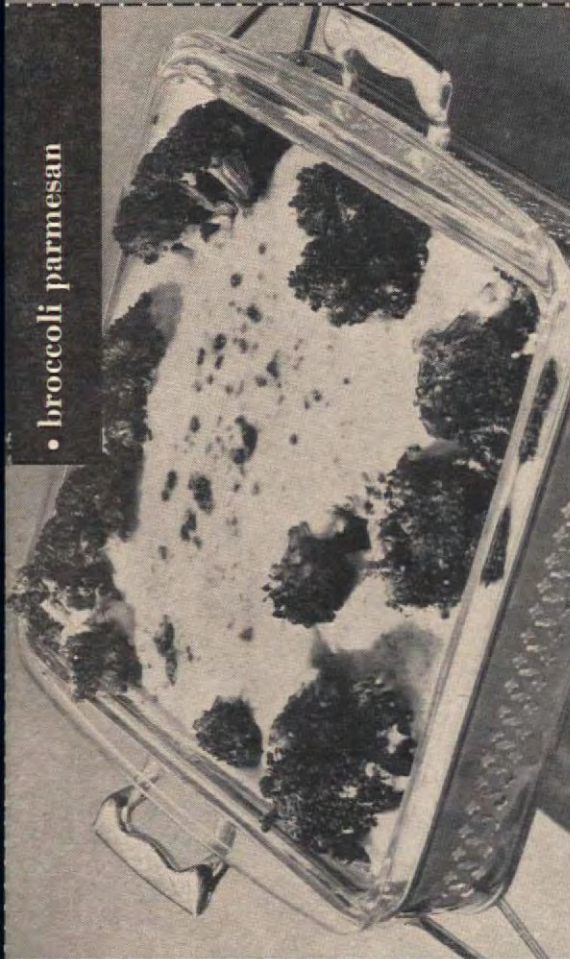
• Easter lamb cake



• roast leg of lamb
and special mint sauce



• broccoli parmesan



• uncooked fondant
Easter eggs

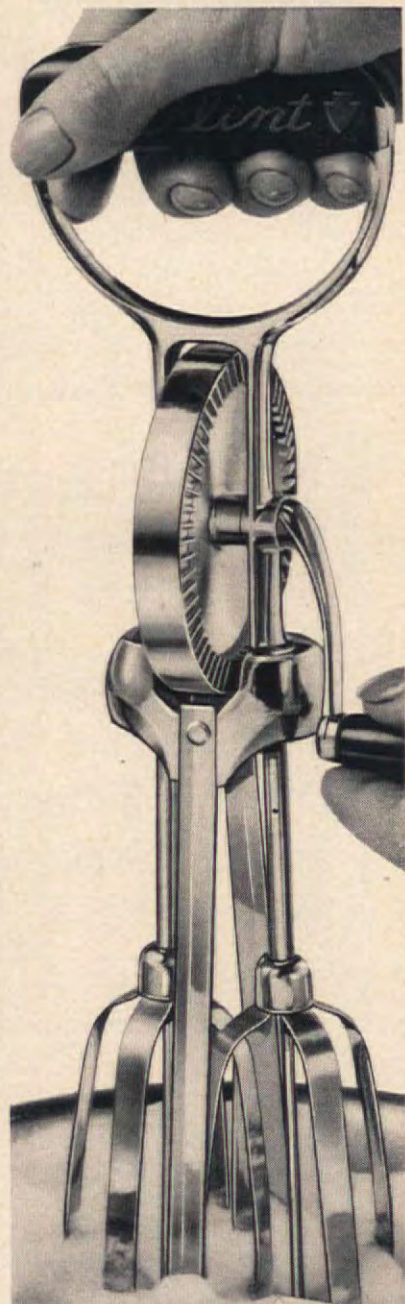


Beats 40 Times with one turn!

New improved

FLINT[®] EGG BEATER!

Gives electric mixer results!



Stainless steel
with nylon
gears. Choice of
handle in lovely
turquoise, pink,
yellow, or
black.

EKCO

FLINT

Gift Boxed
\$4.95

... the greatest names
in housewares

©1957—Ekco Products Co., Chicago 39, Ill.

Kitchen Bouquet



brings you all the flavor of

OUTDOOR CHARCOAL BROILING RIGHT IN YOUR KITCHEN RANGE

or get
Double Your Money Back!

DO THIS: Brush the meat generously but evenly on both sides with Kitchen Bouquet. Broil until done.

GET THIS: Rich brown crust on the outside . . . tender and juicy meat on the inside. Just like in charcoal broiling!

If you're not completely satisfied with Kitchen Bouquet, return the empty bottle and your name and address to: Kitchen Bouquet, West Chester, Pa. And get double your money back!

Famous for Gravy . . . for Cooking Meats and Poultry

Q. Why Do B in B Mushrooms Taste Better?

A. Because They're Broiled in Pure Creamery Butter and packed in their own broth!

They're better and easier to use than mushrooms packed in salty brine. Bin B BROILED IN BUTTER MUSHROOMS ARE READY TO HEAT AND EAT. USE BROTH AND ALL!

FREE! 32-PAGE RECIPE BOOK "MUSHROOMS IN YOUR MENU"
WRITE: Bin B MUSHROOMS
WEST CHESTER, PA.

New ideas for tasty . . . different dishes using the 3 popular styles of Bin B MUSHROOMS:



WHOLE CROWNS . . . SLICED . . . CHOPPED

ZUD

removes RUST & STAINS from BATHTUBS - SINKS - BOTTOMS OF COPPER POTS - TILE FLOORS - METALS - AUTO BUMPERS

Free Sample give names of your dealers

ZUD is sold at Grocers, Hardware, Dept., 10c Stores

RUSTAIN PRODUCTS

P.O. BOX 502, FAIRLAWN, N. J.

American Home Recipes

(Family Food, pictured in color on page 86)

• roast leg of lamb and special mint sauce

Preparation time: 10 min.
Baking time: about 3 hrs.

5-6 pound leg of lamb
MINT SAUCE:
1/2 cup sugar
1/3 cup vinegar
1/3 cup dried mint leaves

1 cup water

1 1/2 tbsp. cornstarch dissolved in 1 tbsp. cold water
Few drops green coloring

• Have butcher cut entire leg of lamb (including bone) into 1/2- to 3/4-inch slices and tie to reform original shape. Roast in shallow uncovered pan in moderate oven (325° F.) 30 minutes per pound, or about 3 hours.

MINT SAUCE: Combine sugar, vinegar, mint leaves and water in saucepan. Bring slowly to a boil. Remove from heat, add cornstarch dissolved in water. Return to heat and cook, stirring constantly, until thickened and smooth. Strain and cool. Tint with few drops green food coloring, if desired. Serve with roast lamb.

Yield: 6 servings

200 cal. per serving

Source of Vitamin B

Tested in THE AMERICAN HOME KITCHENS

• Easter lamb cake

Preparation time: 1 hr.
Baking time: 30 min.

1 pkg. white or yellow cake mix
1 recipe seven-minute frosting or 1 pkg. fluffy frosting mix (white)
• Prepare cake mix according to package directions. Pour batter into one 8" x 8" x 2" pan and one 8" pie pan which have been lined with paper, heavily greased and floured. Bake in moderate oven (350° F.) 25 to 30 minutes or until done. Cool. Make frosting according to package directions or recipe.

• To assemble the lamb, cut square cake in half; stand one half on platter, cut side down. Frost bottom of round layer, cut in half, and place frosted sides against the rectangular upright piece. Then frost one end of the upright piece. Cut second half of the square cake in "L" shape for head and neck of lamb by removing a strip of cake 5 inches by 1 inch along cut edge. Attach top crust side to frosted end of "body"; secure with toothpicks. (Head will face sideways.) Generously frost the lamb cake to round out the form. Place currant "eyes" and cherry slice "mouth." Shape "ears" from marshmallow slices, attach with toothpicks. Cover entire cake with coconut. If desired, mound additional coconut, tinted with green food coloring, around base of the lamb cake.

Yield: One cake; 6 servings 325 cal. per serving Source of Vitamins A, B, C
Tested in THE AMERICAN HOME KITCHENS

• uncooked fondant Easter eggs

Preparation time: Candy, 20 min.
Coating, 30 min.

6 1/2-7 cups (about 1 1/2 lbs.) sifted confectioners' sugar
2 8-oz. pkgs. semi-sweet chocolate

• Combine egg whites, water and vanilla in a bowl; beat until well blended. Gradually add enough sugar to make a very stiff mixture which holds its shape. Knead until smooth. Color and flavor as desired. Shape into 12 to 15 "egg" shaped candies. Place on waxed paper and allow to set overnight.

Melt chocolate over hot water; place over cold water to cool quickly to 83° F. Place over warm water to hold temperature. Quickly dip fondant "eggs," using a two-tined kitchen fork. Rap fork on edge of pan to remove any excess chocolate from egg. Place carefully on waxed paper and allow to harden. Store in a cool, dry place. Decorate with confectioners' frosting.

* Finely-chopped cherries (very well drained), nuts, raisins, or mixed candied fruit may be added to the fondant. Or color part of the fondant with yellow food coloring to represent an egg yolk, and wrap white fondant around it.

Yield: 12 to 15 candies

265 cal. per candy

Source of Vitamins A, B

Tested in THE AMERICAN HOME KITCHENS

• broccoli parmesan

Preparation time: 30 min.
Baking time: 20 min.

1 bunch fresh broccoli
3 tbsp. butter or margarine
2 tbsp. minced onion
1 chicken bouillon cube
2 1/2 cups milk
1/2 cup grated parmesan cheese

• Cook broccoli in boiling, salted water until almost tender, about 20 minutes. Drain and arrange in shallow baking dish.

Melt butter in saucepan. Add onion and sauté until tender. Blend in seasonings and flour. Add bouillon cube and milk. Cook over medium heat, stirring constantly, until mixture thickens and comes to a boil. Add cheese and stir until melted. Pour sauce over broccoli. Sprinkle with paprika and about 2 tbsp. additional parmesan cheese. Bake in moderate oven (375° F.) 20 to 25 minutes or until browned.

Yield: 4 servings

260 cal. per serving

Source of Vitamins A, B, C

Tested in THE AMERICAN HOME KITCHENS

VELVETY, MELTING-TENDER . . . VANILLA-MILD



THE KIND OF WHITE CAKE FEW COOKS (and no other mix) CAN MATCH



This is it, the cream of White Cakes you always wanted to bake . . . mixed for you to match the finest Duncan Hines has found in years of traveling and tasting. Velvet-textured, with a moist tenderness. Cut it and you see fine-grained perfection. Taste it and you taste the delicate flavor of fine vanilla, mild and sweet. A cake to honor the proudest cook, lofty-layered and golden-crust. Like all 16 Duncan Hines Mixes, this one has something special you won't find in any other mix, something . . .

Exclusively Duncan Hines

BURNT SUGAR CAKE MIX—a Duncan Hines exclusive! You won't find this real burnt sugar in any other mix—enough for cake and frosting, too. The original flavor, rich and caramely, is yours to enjoy only from the Duncan Hines Mix.

SUNSHINE SPONGE CAKE MIX—makes this old-fashioned cake with a taste and texture exclusively Duncan Hines. Feather-light, high as an angel food—faintly lemony, delicious! One of the unusual cakes you'll find in Duncan Hines Mixes.

Duncan Hines Mixes are sold throughout most of the United States west of the Alleghenies.

MARBLE CAKE MIX—as only Duncan Hines brings it to you, with a special, rich chocolate thickly swirled through the creamy cake. This extra-rich chocolate is in a marbling mixture you add to the last half of batter—quick one-bowl mixing!



Duncan Hines is an unusually happy man searching the world for unusually good food. Dining everywhere, talking to chefs and cooks to find those secrets that can be found no other way. You can match these secrets with Duncan Hines Mixes—no other name means quite the same as Duncan Hines.



Only Royal

Gelatin Dessert Gives You the "Fresh-Fruit Vitamin"-C

And Tastes So Delicious—Like The Fresh Ripe Fruit! New ROYAL Gelatin Dessert gives your family the vitamin so important to sturdy bodies, good teeth and bones. There's actually more Vitamin C in each package than in three ounces of fresh raspberries or five ounces of tomato juice. No other Gelatin Dessert does this for you! Get ROYAL today. 7 Favorite Flavors!

FOR SCRUMPTIOUS DESSERTS EVERY TIME...

Always Reach For **Royal**



"Everything's Better with Blue Bonnet on it"



Better for FLAVOR! NUTRITION! FOOD ENERGY!

TWO FINE PRODUCTS OF STANDARD BRANDS INC.

TOPS FOR BREAKFAST

See "Where Credit Is Due," page 162

Well-dressed foods, like well-dressed women, always attract attention. It's the tops and toppings that show off your foods and make them interesting and gay. Don't always serve a dish the same way. Vary it with your mood and the seasons. Here are some different toppings you'll enjoy with your breakfast foods:

- Want a tangy bit to awaken your early-morning appetite? Make your waffle sauce of orange-cranberry relish thinned with maple syrup. With frozen cranberries on the market, this is a dish you can have at any season of the year.



- For a spicy, heart-warming breakfast, serve a topping of molasses, ginger, nutmeg and cinnamon on French toast.

- Have you tried ice cream on your cereal yet? It's an excellent way to add fruits and cream in one easy scoop. The kids will love the novelty and you'll like the way they dig into breakfast.



- Cereal has long been topped with white sugar and milk, but there are people who extol brown sugar or maple syrup. Or some add nuts to the cereal instead of raisins.

- Why not a black-walnut topping for breakfast coffee cake? Back in the dim, dark ages when all we could get the year around were English walnuts and spices, the old streusel or spice toppings got a workout. Now you can buy all kinds of nuts in cans. Do try some of the many varieties.

- Topped your scrambled eggs lately? You might experiment with a tomato sauce, a pineapple sauce, or a cheese sauce? Our favorite is a white sauce made with cheese and Worcestershire sauce.



- What about ginger toast? Cinnamon toast you've had, but seldom ginger toast or clove toast—or even allspice toast. Small amounts of all of these spices mixed with sugar and broiled on buttered bread will wake up a new interest in breakfast.

- Add a gourmet touch to the morning slice of ham by spreading it with a tart jelly or jam before broiling. Apricot, peach, or apple are all good with ham. Warm, spicy applesauce over fried ham will perk up your rating as a breakfast-cook, too.

- Morning fruits can be different, too. Must it always be orange juice? How about the new grapefruit-pineapple juice combination? Have you served banana slices in concentrated tangerine juice to catch the breakfaster's eye? Or how about a baked apple? Fill apples with dates, raisins, or just with cinnamon sugar and butter or margarine. Served warm, it's delicious.



How to pamper an egg...Revere Ware Style



Place a little butter, oleo, or other shortening in a Revere Ware Skillet. Now the heat . . . oh . . . ever so little, because Copper on the bottom spreads the heat fast and evenly under the utensil. Now break an egg into the Skillet and watch Revere Ware go to work! And you'll marvel at the wonderful-tasting foods you cook in other Revere Ware, too . . . because, when you cook over low heat with Copper-Clad Stainless Steel Revere Ware, you protect the purity and flavor of your foods . . . keep in all the health-building vitamins, minerals and colors that give your foods their true taste values! Why not try Revere Ware for all your cooking? Revere Copper and Brass Incorporated, Rome, N. Y.

P. S. There are over 100 Revere Ware utensils, including Sauce Pans, Tea Kettles, Canisters and Coffee Makers at your favorite store!



HOW TO MAKE A PERFECT CUSTARD PIE



See "Where Credit Is Due," page 162

To make delicious custard pie every time (recipe on page 105), bake crust and filling separately. Bake filling until a knife inserted 1 inch from the edge comes out clean.

Center of custard sets as it cools to room temperature. You carefully loosen the cooled filling with knife or spatula. Then tip pan and shake gently to loosen filling completely.

Hold pie pan over the cooled, baked pie shell and let custard filling slide out into the shell. Allow filling to settle for a few minutes before topping it with the meringue.



Good Victuals (Begins on page 82)

"everyday" version would suffice! Both, of course, are based on black beans and rice—rice being to Brazilian fare what potatoes are to ours. Before this meal, it is the Brazilian custom to serve a "batida," (Brazilian version of a whisky sour) mixed with "cachaça" (sugar cane firewater made at Paraty, near Rio). I think you'll find it (the feijoada not the batida) an unusual recipe to add under the heading "Buffet meals." If you do want the "batida" recipe, I can furnish that, too!

Most Brazilian cooking starts with a "refogado." Translated, this means to brown or make golden in fat some onions, tomato, salt, garlic, and so on, using in equal parts butter and oil. And this is how you "start" the Chicken Refogado recipe. Chicken, by the way, is a delicacy in Brazil, beef being more available and far cheaper.

The Brazilian version of Couscous is quite unlike the Couscous I have eaten in the Near East. As a matter of fact, I remember the first time I ever ate it—in a tent on the Sahara desert. After a cold, miserable journey astride an ill tempered camel, this hot, savory stew they called Couscous seemed very good, indeed, as we sat around cross-legged and picked out the pieces of mutton with our fingers. And being warm and well fed, the very fat and shoddy dancing girls somehow seemed alluring! Couscous is one of the great dishes in Morocco where (as in Brazil) semolina is used, whereas in most Arabian countries, I believe, it is made from millet. I was assured farina or corn meal was a very good substitute for the semolina used by Brazilians. So that is how we have done it, cornmeal being no more unfamiliar than most of the other ingredients used in this Brazilian Couscous. But familiar or not, you'll like this recipe very much, I know, and again, you've another unusual recipe to file under "Good Buffet dishes."

Unusual, too, the Camaroes, the Brazilian way with shrimp and rice and not too unlike the Creole. And do not be fooled by

CONTINUED ON PAGE 164

Another one-of-a-kind Kitchen by

St. Charles

Every kitchen created just for its owner

Warmly beautiful . . . an absolute original! Like all St. Charles kitchens it began with the ideas of the family that enjoys it today. • Its owners wanted a rich, traditional beauty combined with clean, open workspace and the built-in appliances of their choice. • All of the features the owners had ever admired were included in a design created just for them by their St. Charles dealer. Colorfully finished steel was used for cleanliness and durability in the work area. Fruitwood finished wood doors on steel units completed the traditional styling of the dining area. • You can have a one-of-a-kind St. Charles kitchen that incorporates your every wish for convenience and styling. Choose from 16 decorator colors on steel or two finishes in traditional or contemporary wood. Then, let your St. Charles dealer combine everything into a kitchen *tailor-made* for you. • Your St. Charles dealer can suggest a financing plan which will help you own the best—for a lot less than you imagined. Complete protection too, with a manufacturer's Kitchen Warranty and a special 10-year Warranty on our rugged steel core counter tops.

Mail coupon for Kitchen Planning Booklet

St. Charles Steel Kitchens
183 Tyler Road, St. Charles, Illinois
Gentlemen: I enclose 25¢ in coin for my St. Charles Plan for Kitchen Living—24-page guide to color, convenience and kitchen economy.

We plan to () remodel () build. (Please check one.)

Name _____

Address _____

City _____ County _____ State _____



See the yellow pages of your phone book for the name of your nearby St. Charles dealer. Call him today.

Really new taste discovery!

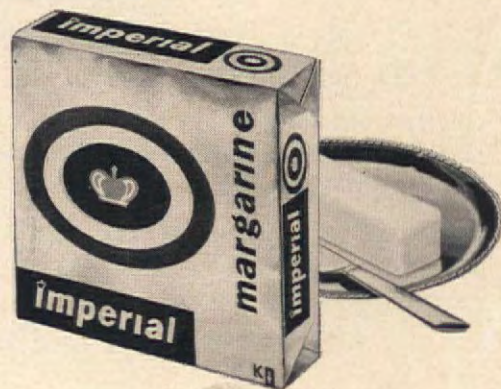


IMPERIAL-REG. U. S. PAT. OFF.

imperial has real natural taste!

The instant you taste it, you *know*. Imperial has *real natural taste*. And natural aroma, too. On toast or muffins, melting over hot vegetables—any way you use it, Lever Brothers Company guarantees *complete* satisfaction (or your purchase price refunded). Imperial costs a little more, but adds so *much* more to your enjoyment of good food. Serve Imperial—always in good taste.

P. S. To keep it fresh, always keep it refrigerated.





"We moved to a new home," writes Mrs. O. Miller of Hanover, Ohio. "Of course I had a mountain of wash."



"Well, I couldn't get my regular wash-day product at the store near us, so I decided to try blue Cheer."



"First chance I had, I washed the kitchen curtains. They came out so white you'd never guess they're 5 years old."



"Then when we hung the curtains, I got a really good look at clear daylight, and . . ."



Mrs. Oliver Miller of Hanover, Ohio making the Cheer window test.

"Believe you me! **Cheer** washed so white I could see the difference!"

Cheer's Blue-Magic whitener makes the difference . . . and only blue Cheer has it!

So many women like Mrs. Miller are proving with the window test that blue Cheer washes whiter.

You'll see the difference when you use Cheer, too. Why, your clothes look (*and actually are*) whiter than the day you bought them.

That's because only Cheer has the Blue-Magic whitener, a special ingredient that gets your clothes white—really white. Which means your whole wash is truly clean!

Try blue Cheer. You've never seen any white like Cheer-white!

Recommended for Automatics

Cheer gives you the active suds that are best for agitator automatics. That's why leading makers of automatic washers specifically recommend blue Cheer.



If you judge your wash by whiteness—it's got to be Cheer!

American Home Recipes

(Take a Dozen Eggs, pictured in color on page 94)



You needn't lose these recipes! Keep your recipe collection up to date in the most practical, easy-to-use and business-like file ever—The American HOME Menu Maker. It's a smart and easy-to-carry steel file box. To get yours, send \$2.50 to:

The American HOME, Dept. MR
American HOME Building, Forest Hills, N.Y.

• orange pecan custard pie

3 whole eggs plus 3 egg yolks
2/3 cup sugar
1/2 teaspoon salt
2 3/4 cups milk, scalded
1 tablespoon grated orange rind

• Beat eggs and yolks slightly; add sugar and salt. Gradually stir in scalded milk. Add grated orange rind. Pour into ungreased 9-inch pie pan. Set in pan of hot water and bake in moderate oven (350° F.) 35 to 40 minutes, or until set about 1 inch from edge. (Mixture continues to cook as it cools.) Cool to lukewarm; loosen edge with knife and slip custard into cooled baked pie shell. (See page 102 for illustrated instructions.)

Beat egg whites until foamy; gradually add sugar and continue beating until mixture stands in stiff peaks. Spread over custard, sealing edges well. Sprinkle with chopped pecans. Bake in hot oven (450° F.) 5-8 minutes or until browned.

Yield: 9-inch pie (6-8 servings)

Source of Vitamins A, B, C

Note: Grated lemon or lime rind may be substituted for the orange rind. Grated rind may be omitted and 1 teaspoon vanilla substituted.

Tested in THE AMERICAN HOME KITCHENS

• egg-and-shrimp wiggle

2 tablespoons butter or margarine
2 tablespoons chopped onions
3 tablespoons flour
1 teaspoon dry mustard

• Melt butter in saucepan; add onion and sauté until tender but not browned. Stir in flour and seasonings. Gradually add milk. Cook and stir over medium heat until mixture thickens and comes to a boil. Add diced eggs and shrimp. Serve, if desired, with cooked asparagus spears.

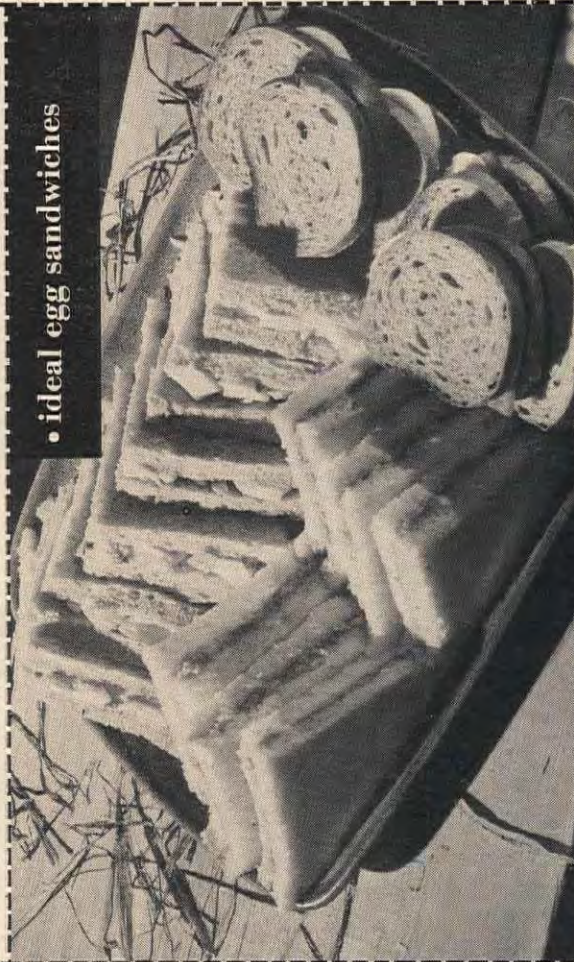
Yield: 4 servings

320 calories per serving

Source of Vitamins A, B, C

Tested in THE AMERICAN HOME KITCHENS

• ideal egg sandwiches



• super spinach noodles

6 eggs, slightly beaten
1 1/2 teaspoons salt

• Combine eggs, salt and spinach puree in a bowl. Add flour to make a stiff dough which comes away from the bowl easily. Knead well. Cover and let stand 30 minutes. Roll paper-thin on lightly-floured board. Dry about 20 minutes. Using a ruler as a guide and a sharp knife, cut dough in narrow strips; separate and allow to dry completely. Store in covered jars. Makes about 2 pounds noodles.

* Use 3 boxes frozen spinach, cooked, or about 2 pounds fresh spinach, cooked; drain and press dry, then strain through a very fine sieve. (Or use baby food.)

Plain Noodles: Follow recipe for Green Noodles, omitting spinach puree and using only about 3 cups flour. Makes about 1 1/2 pounds noodles.

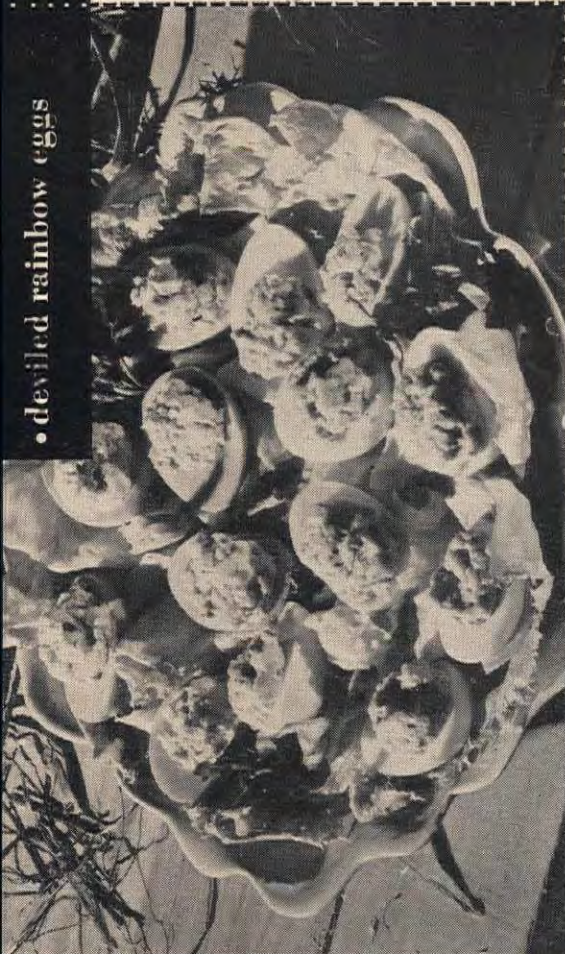
1 cup cooked green noodles—158 cal.

1 cup cooked plain noodles—138 cal.

Source of Vitamins A, B, C

Recipe from Baccara Restaurant

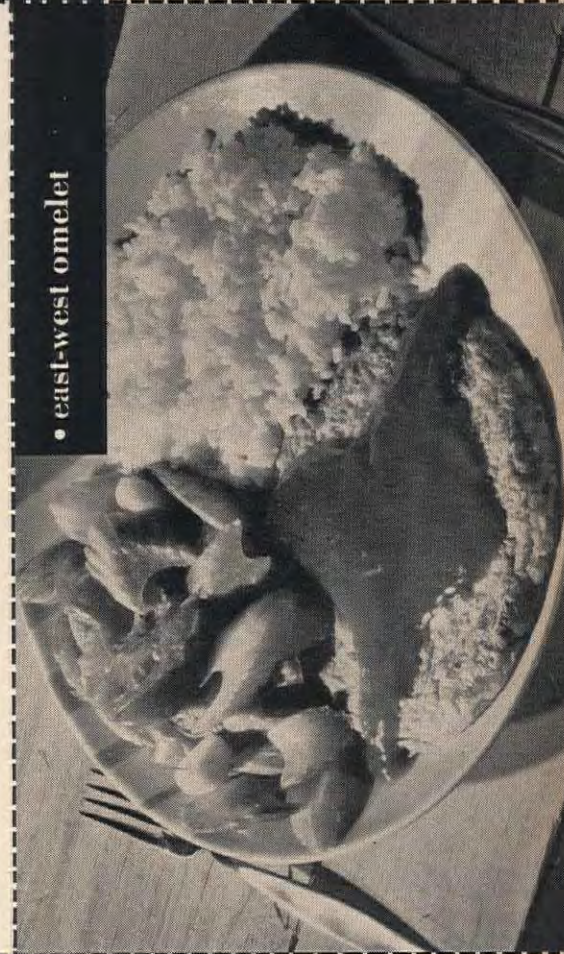
• deviled rainbow eggs



Preparation Time: 10 min.
Cooking Time: 15 min.

Dash of cayenne
2 cups milk
6 hard-cooked eggs, diced
1 cup cooked shrimp, diced

• east-west omelet



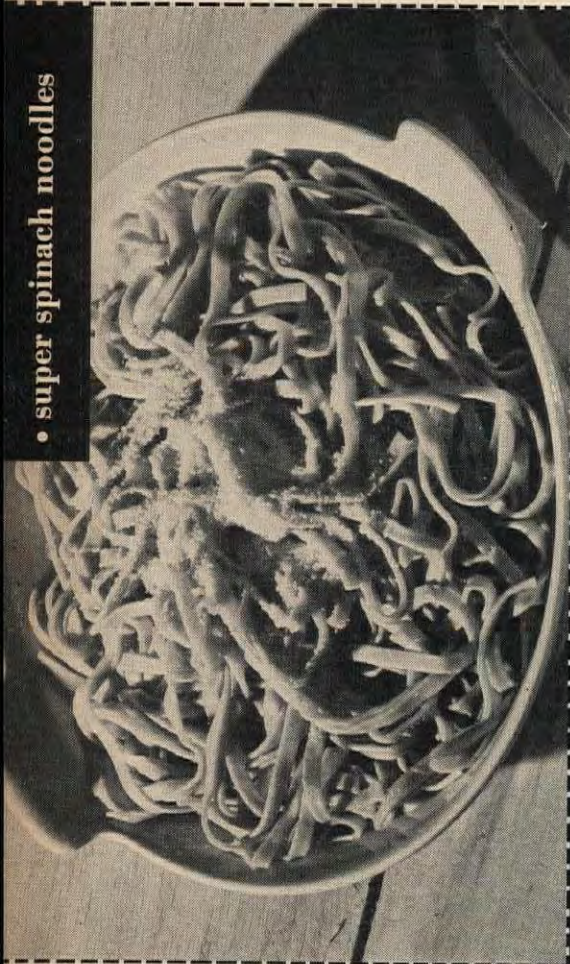
American Home Recipes

(Take a Dozen Eggs, pictured in color on page 94)



If you're timid about carving in front of an audience, this tip is made to order for you. Have butcher saw a whole leg into serving-size slices. He will cut from top to bottom straight through the bone. Tie leg together in its original shape, and roast. To serve—just cut cord and arrange slices on platter.

• super spinach noodles



Preparation Time: 10 min.
Cooking Time: 5-10 min.

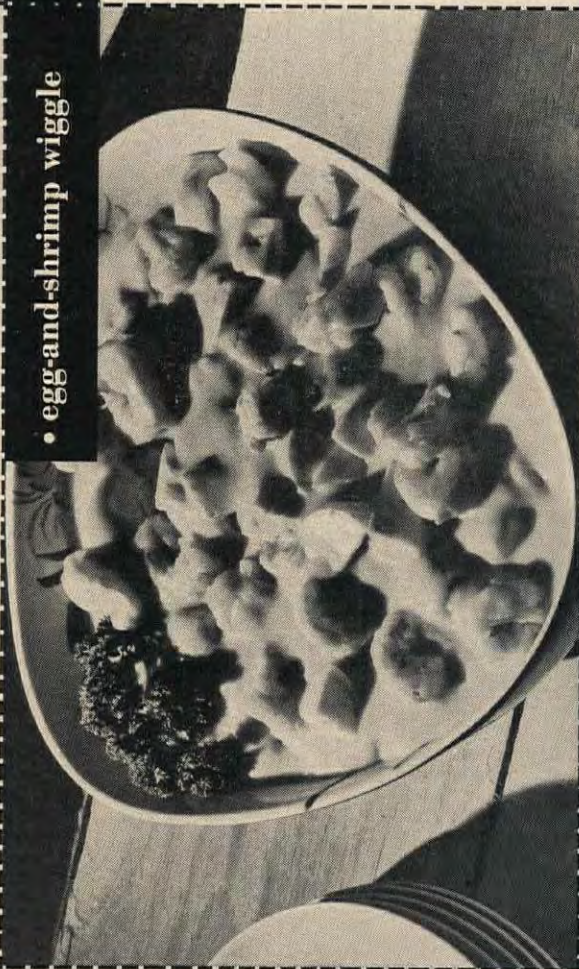
- 2 cups (#2 can) bean sprouts, drained
- 1/2 cup (3-ounce can) sliced mushrooms, drained
- 1/4 cup sliced water chestnuts (optional)
- 2 tablespoons butter or margarine
- 6 eggs, well beaten
- 1 teaspoon salt
- 1/8 teaspoon pepper
- 1/2 cup finely chopped onion (1 medium)
- 1/2 cup finely chopped celery
- 2 tablespoons finely chopped green pepper

• Combine all ingredients except butter. Melt butter in large skillet. Pour in about 1/2 cup mixture for each patty, sauté in hot butter, turning to brown both sides. Drain on absorbent paper. Serve 2 patties for each serving, topped with Foo Yong Sauce.

FOO YONG SAUCE: Combine 1/2 tablespoons soy sauce, 1 1/2 tablespoons cornstarch, 1 tablespoon sugar and 1/4 teaspoon salt in small saucepan. Add 1 cup water. Bring to a boil and boil 5 minutes.

Yield: 4 servings **200 calories per serving** **Sources of Vitamins A, B, C**
Tested in THE AMERICAN HOME KITCHENS

• egg-and-shrimp wiggle



• deviled rainbow eggs

Preparation Time: 20 min.

- 6 hard-cooked eggs
- 1 cup (7/8-ounce can) salmon, drained and flaked or 1 cup tuna fish, diced chicken, or 1/2 cup deviled ham
- 1/2 teaspoon salt
- Dash of pepper
- 1/2 teaspoon dry mustard
- Dash of cayenne
- 1 tablespoon lemon juice
- About 4 tablespoons mayonnaise

• Cut eggs in halves lengthwise and remove yolks. Tint whites, if desired. Mash yolks or put through fine sieve. Add remaining ingredients and enough mayonnaise to moisten. Pile yolk mixture lightly in egg white halves. Chill.
To Tint Egg Whites: Cover with water which has been colored with food coloring, let stand about 1 hour. Drain.

Yield: 6 servings **185 calories per serving** **Source of Vitamins A, B**
Tested in THE AMERICAN HOME KITCHENS

• ideal egg sandwiches

1. **Deviled Ham—Eggs**
 - 2 hard-cooked eggs, finely chopped
 - 2 cans (2 1/4 ounces) deviled ham
 - 2 tablespoons minced celery
- Combine all ingredients. Makes 1 1/3 cups or enough for 3 or 4 sandwiches.
2. **De Luxe Egg Salad**
 - 2 hard-cooked eggs, finely chopped
 - 6 tablespoons sour cream
 - 2 tablespoons mayonnaise
- Combine all ingredients. Makes 1 cup or enough for 3 or 4 sandwiches.
3. **Bacon—Egg**
 - 2 hard-cooked eggs, finely chopped
 - 4 strips bacon, fried and crumbled
- Mayonnaise to moisten, about 4 tablespoons
- Combine all ingredients. Makes enough for 3 or 4 sandwiches.
4. **Tomato—Egg**
 - sliced hard cooked eggs
 - thinly sliced tomato
 - mayonnaise
- Use 1 egg and 4 thin slices tomato for each sandwich. Spread bread with mayonnaise. Arrange egg and tomato slices. *Tested in THE AMERICAN HOME KITCHENS*

• orange pecan custard pie



Fry in the living room if you like

There's no smoke with delicate Wesson Oil

It heats 40° higher than costliest solid shortenings without smoking. So even the most delicate fried foods have true, tempting flavors.



© 1954 WESSON OIL SALES COMPANY



start for safer frying. Pour just what you need. No smoke, no frying odor with Wesson. Since burning fat harms digestibility of fried foods, you can understand why Wesson frying is better for you. Light, digestible—never greasy.



Sparkle-clear Wesson Oil "babies" fried foods. It lets all the delicate flavor shine through. And Wesson keeps so pure, you can use it again and again. Add a happy ending to every fish dish—season with fresh, tangy Sunkist Lemons.

Pan-Fried Shrimp Royal

This Famous American Fish Dish makes the most of shrimp's enticing flavor and color. An ideal dish to cook at the table.

| | |
|---|---|
| 4 tablesp. Wesson Oil | ½ large green pepper |
| 1 pound shrimp, peeled* | coarsely chopped |
| 1 can (4 oz.) mushrooms, sliced; save liquid | 2 tablesp. grated Sunkist lemon rind |
| ½ teasp. salt | Sunkist lemon wedges |

Heat Wesson Oil in fry pan. Add shrimp, mushrooms, salt and green pepper. Cook over medium heat for 10 minutes, stirring occasionally. Spoon shrimp, mushrooms and pepper onto toast squares. Add grated lemon rind and mushroom liquid to pan; blend and heat. Pour over shrimp on toast, serve with Sunkist lemon wedges. 4 servings.

*Or use Blue Plate or Gulf Kist brand canned shrimp; omit salt and reduce cooking time to 5 minutes.

Now at your grocer's—get more recipes for
FAMOUS AMERICAN FISH DISHES

TIPS FROM AN AFTER-FIVE COOK

See "Where Credit Is Due," page



Who says career girls can't cook? Better take another look. Many a modern girl has a career *and* cooks well. Mother might learn a lot by watching her career-minded daughter who tackles kitchen and food problems with the same imagination and energy that make her successful in the business world.

And keep your eye on the career girl in the grocery store, too. She reads labels—knows a real bargain—and knows what she *wants* and *needs*. To her, as to her grandmother, a well-stocked pantry shelf (larder, Grandma called it) is a must. On those shelves you'll find soups, meats, vegetables, fruits, specialty items—plus all the trimmings needed to make food attractive.

And in a career girl's home, you're likely to find a food freezer or a refrigerator-freezer combination. This she stocks with results of the same good intelligence and planning that she uses for the pantry shelf.

Two for the price of one is the basic rule in much of her cooking. The week-end leg of lamb is purchased large enough to have curried lamb, lamb stew, cold lamb, or shepherd's pie. Or the roast chicken becomes a delicious salad, chicken divan, chicken curry, chicken pie, or just plain chicken sandwiches.

Rice cooked in quantity appears in its original state the first day; later in the week, with a little water or chicken broth added, and steamed in the oven for half an hour, it's the fluffiest rice you ever ate. Adding a little grated orange rind and orange juice will spark it up, too. Or the leftover rice is dropped into a canned clear soup.

While the Sunday apple pie is in the oven, she may have a few apples baking for a Thursday's breakfast, or apples may be baking away in a foil wrap for freezer storage.

Those extra potatoes boiling in the pot on Monday night are not a mistake—they're cooking to be on hand for a rushed evening when some hash-brown potatoes and grilled hamburger patties make a good quick dinner. Or they may be transformed into potato salad.

And so it goes. When a casserole sounds good to the career girl, *two* of the same sound better—one is eaten today; the other goes into the freezer for reheating on some future day.

No one wants warmed-over vegetables, so the career girl cooks just what she needs each night. Here again is where she's smart. She cuts her block of frozen vegetables in two, and cooks only what she needs. She's also learned that the extra fresh vegetables will keep well in plastic bags in the hydrator, so on her shopping tour she buys enough for the whole week.

Personalized
for
You

YOUR BID FOR A HAPPY HEART...

the creation of your very own Geneva Kitchen... full of exciting, just-for-you design tricks. Whisper-Quiet Steel Cabinets! Spacious Counters! Step Saving Accessories! Built-ins! Only Geneva does so much, so well with YOUR ideas.

SEE a Geneva Kitchen come to life around your ideas and budget. Your Geneva dealer is listed in the yellow pages of your phone book.



CHOOSE FROM WHITE OR SIX LOVELY COLORS



GENEVA MODERN KITCHENS
DEPT. AH 4-57, GENEVA, ILL.
Division of Acme Steel Company

I enclose 25¢ for Kitchen Idea Book
—completely illustrated in full color

NAME.....
ADDRESS.....
CITY.....
COUNTY.....STATE.....

Look what the Hamilton* GAS dryer and Ruud** GAS water heater offer you today-

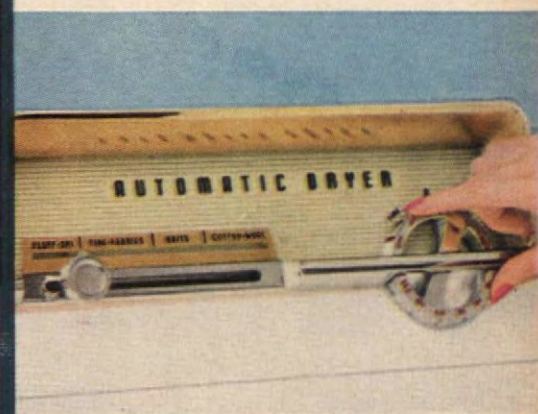
...heats more water, does it faster, more economically, too!
...gives you perfect drying weather- *right indoors!*

Dries Clothes the way they should be dried—
fresh, moving currents of warm air that
blow moisture away. Does it right indoors,
clothes always come out soft and fluffy, not
stiff dry. And a modern Hamilton Gas dryer
gives you low heat that's safe for all fabrics,
even delicate synthetics. Just set the dial for the
desired drying time—and washday is over!

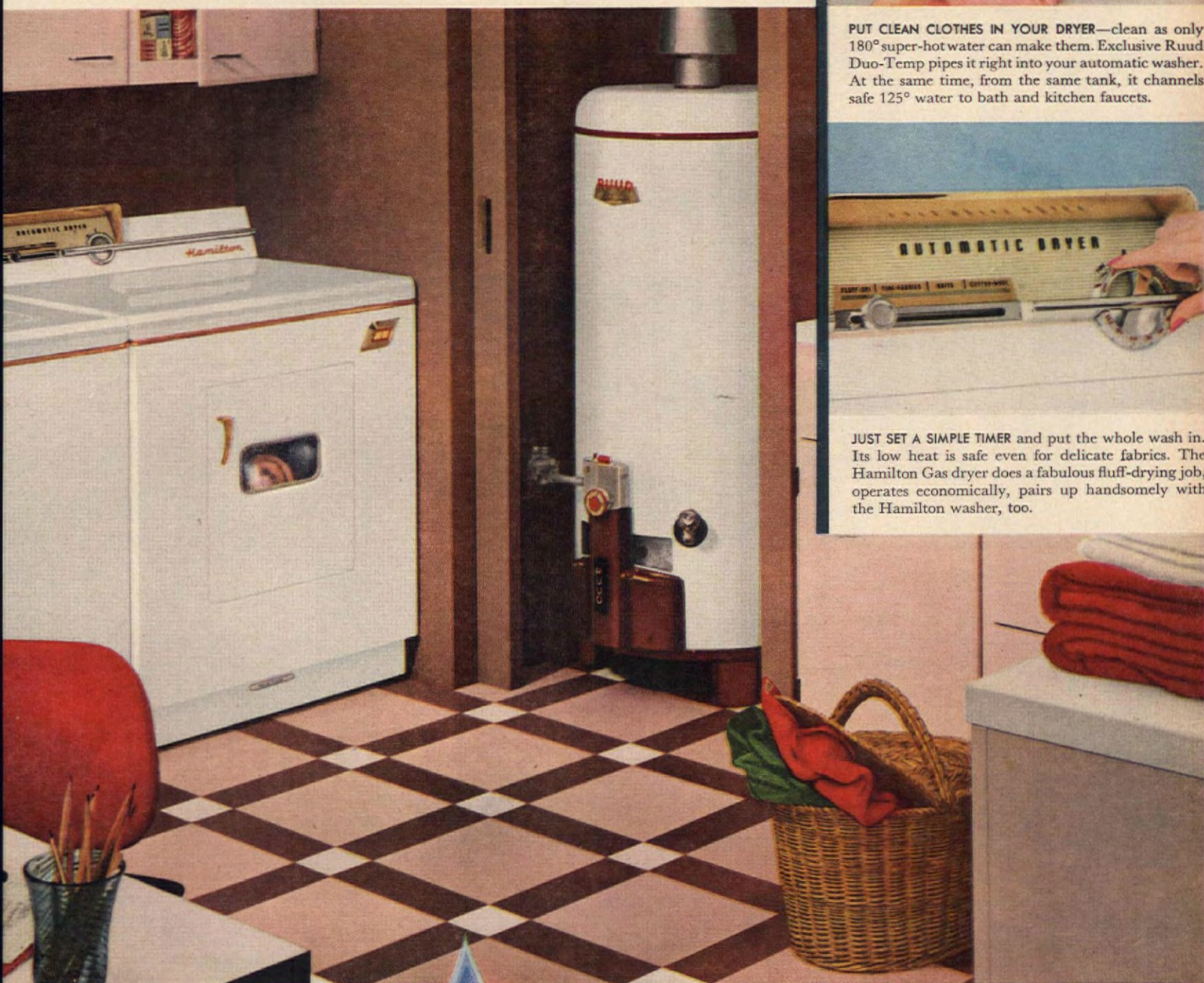
Speed! Economy! Convenience! When it comes to
water-heating, Gas gives you all three . . . heats
water in a jiffy, keeps it hot enough to get clothes
really clean. And a Ruud Gas water heater with
its rust-free tank is designed to meet the stepped-
up hot water demands of today's automatic
washers. Best of all, it costs less to buy, install
and use! **AMERICAN GAS ASSOCIATION**



PUT CLEAN CLOTHES IN YOUR DRYER—clean as only
180° super-hot water can make them. Exclusive Ruud
Duo-Temp pipes it right into your automatic washer.
At the same time, from the same tank, it channels
safe 125° water to bath and kitchen faucets.



JUST SET A SIMPLE TIMER and put the whole wash in.
Its low heat is safe even for delicate fabrics. The
Hamilton Gas dryer does a fabulous fluff-drying job,
operates economically, pairs up handsomely with
the Hamilton washer, too.



...by Kitchen Maid

ONLY GAS

does so much more...for so much less!

The modern, economical fuel for automatic cooking • refrigeration • water-heating • clothes-drying • house-heating • air-conditioning • incineration.

Product of **Hamilton** MANUFACTURING COMPANY, Two Rivers, Wisconsin **Product of **Ruud** MANUFACTURING COMPANY, Kalamazoo, Michigan

†Reg. A. G. A.

See these New Freedom Gas Laundry† appliances at your Gas utility company or Gas appliance dealer's.
See "Playhouse 90" with Julia Meade on CBS-TV. Sponsored by your
Gas company and the Gas industry. Watch local listings for time and station.

TREAT FOR WEIGHT WATCHERS

...New D-ZERTA GELATIN

Made by the makers of JELL-O desserts...so you know it's good!



D-ZERTA GELATIN makes refreshing salads and such bright, tempting desserts. It's sweet, but contains no sugar*—satisfying, but incredibly low in calories!

D-Zerta Gelatin comes in 6 famous Jell-O flavors and costs only pennies per serving!

Get new D-ZERTA PUDDINGS, too—*Vanilla, Chocolate and Butterscotch*. Think of it—now you weight watchers can enjoy creamy, rich-tasting chocolate pudding with never a worry about calories!

| Compare the calories in one serving | |
|---|-----------|
| Apple pie | 377 |
| Vanilla layer cake | 309 |
| 1 Oatmeal cookie | 114 |
| D-ZERTA PUDDING (with skim milk) | 54 |
| D-ZERTA GELATIN (molded with Cottage cheese—40) | 12 |

*Deliciously sweetened with saccharin and Sucaryl® (Abbott).

D-ZERTA PUDDINGS and GELATINS

D-Zerta and Jell-O are registered trade-marks of General Foods.

EDITH RAMSAY

NEED A



LAUNDRY



MUD ROOM?

HERE'S ONE THAT'S FULL OF PRACTICAL IDEAS YOU CAN USE

• Doff your muddy boots, kids, and your dirty clothes, and don't worry about harming anything. This is the *mud room*, and accurately named too. It won't hurt, if you get mud and dirt around here, for everything is washable—floor, cabinets, appliances, and walls. Hard to imagine in a room that's so good looking.

And this is more than a mud room in function, too—it's also a laundry. Teaming up for regular washday chores and extra duty are the automatic washer, dryer, and deep-bowl sink. Nor do the good features end here. Extra dividends include the clothes hamper and plenty of storage space for the ironing supplies, outdoor clothes, and garden accessories.

How many uses can one room have? This one has still others. Since it's close to the kitchen, it's an ideal spot for the freezer. And the mud room's nearness to the garden makes it swell for flower arranging. Wouldn't such a room be a welcome addition to your home?

See "Where Credit Is Due," page 16

To make your most impossible dream come true... American Kitchens give you
the **P·L·A·C·E·M·A·K·E·R** plan

A PLACE FOR EVERYTHING...AND EVERYTHING IN ITS PLACE!

New easy way modernizes your present kitchen, unit by low-cost unit, into your dream kitchen.

PLACEMAKER! Remember that magic name. It's the first really practical plan to change your old-fashioned, space-cramped kitchen into one that's big, beautiful, modern—with no major construction, no staggering expense!

With American Kitchens' new **PLACEMAKER** plan, you add *what* you want *when* you want it... unit by low-cost unit. In fact, you actually create your own dream kitchen by simple, easy, inexpensive steps!

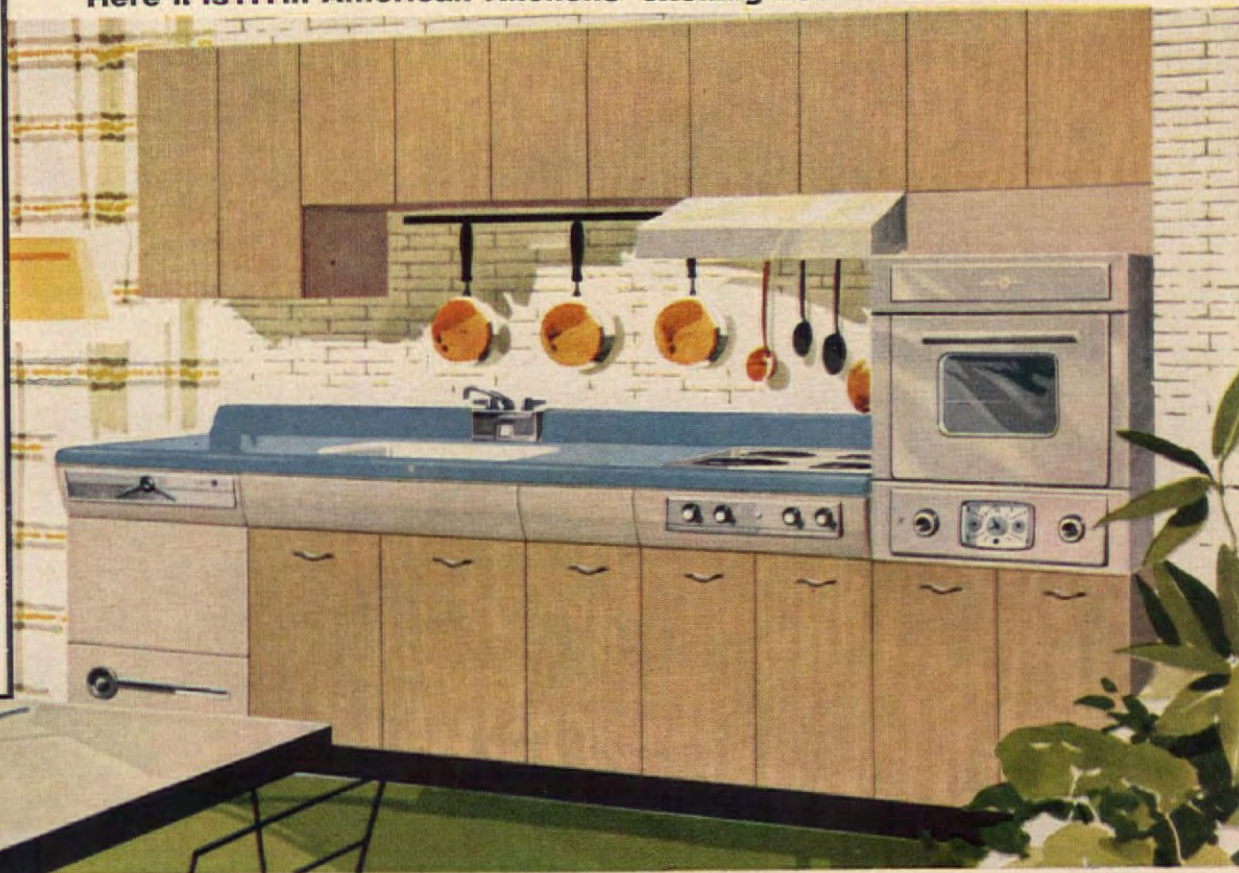
Begin with a smart wall or base cabinet,

perhaps a sink cabinet. Any one or combination of these distinctive units, and you're off to a flying start. Add more and more. Watch **PLACEMAKER** s-t-r-e-t-c-h your kitchen, put all the wall to work!

But more than styling and wall-to-wall beauty, **PLACEMAKER** gives you what you *really* need: up to 40% more storage space! A place for everything... and everything in its place!

Remember, you can start right now. No money down. Three full years to pay. Added the sensible **PLACEMAKER** way, these superb, permanent, space-making units will transform your present kitchen into a dream come true. Mail the coupon today!

Here it is... in American Kitchens' exciting new "WOODHUES"



NEW! THE "WOODHUES" PLACEMAKER KITCHEN—A beautiful blend of "Bermuda Beige" lifetime finish on steel, with your choice of Honeywood or Cinnamonwood wall and base cabinet doors. Shown above is the handsome Honeywood combination.

MOST-WANTED FEATURES! Matching contour-styled cabinet sinks, wall and base cabinets. Countertops in nine new Formica colors. AK Roto-Tray Dishwasher-Dryer has exclusive Roto-Tray action. Gas, electric AK Drop-In Range, Stack-On Oven.

You can also scheme your dream kitchen in **CLASSIC WHITE** or famous **"PIONEER"** of copper, birch and steel

American Kitchens

DIVISION **AVCO** CONNERSVILLE, INDIANA

Roll-o-matic Dishwasher-Dryers • Roto-Tray Dishwasher-Dryers
Kitchen Cabinets • Food Waste Disposers • Built-In Ranges, Ovens

Distributed in Canada by Moffats, Ltd., AVCO Mfg. Corp.



If not listed—

MAIL COUPON FOR FREE BOOKLET!

American Kitchens, Department AH-47
Connorsville, Indiana

Please send me your new booklet, "American Kitchens' **PLACEMAKER** Planner."

Name _____

Address _____

City _____ Zone _____ State _____



ANOTHER FINE PRODUCT
OF STANDARD BRANDS INC.

*This coffee tells you
it's fresher*

It greets you with a louder *whoosh* and the livelier aroma that forecasts fresher, fuller-flavored coffee in each satisfying cup. Why? Because Chase & Sanborn Coffee is the *only* leading brand that's *pressure* packed. And

pressure packing preserves coffee freshness and flavor better than any vacuum can or bag.

Chase & Sanborn Coffees are served by more fine hotels and restaurants throughout America than any other brand.

Chase & Sanborn
Fresher because it's pressure packed

Enjoy Chase & Sanborn's
fuller coffee flavor in the
NEW FULL-BODIED INSTANT
Instant Chase & Sanborn



YES, THAT'S DIANA LYNN... STAR OF TELEVISION AND MOTION PICTURES

How do you choose Sterling?

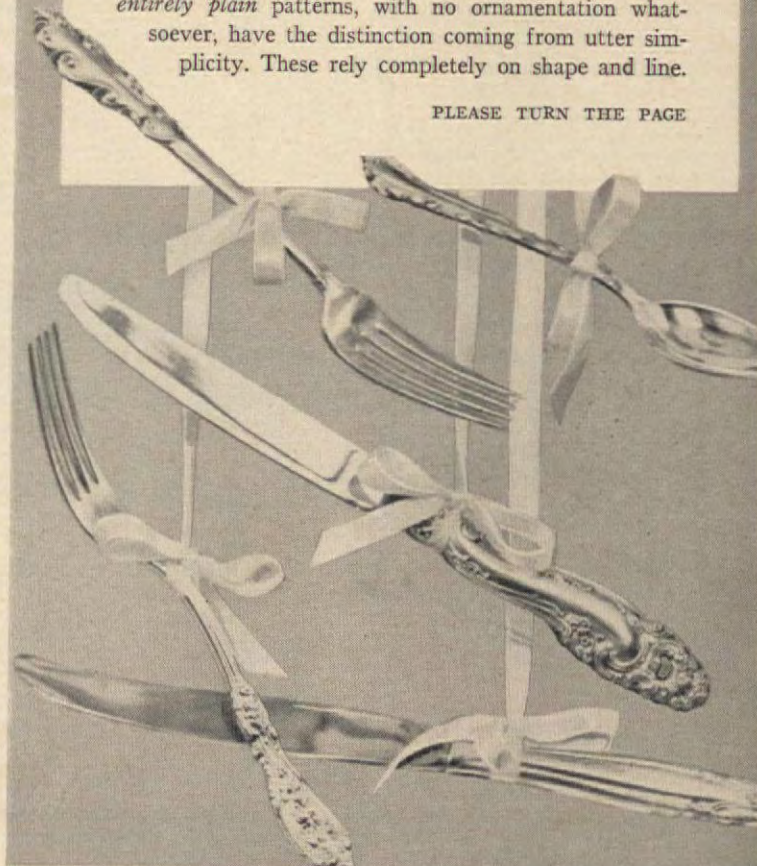
CAROL RILEY

It's hard to tell when the thought of owning sterling silver begins to grow in your mind. But one day you find yourself in a store, peering at lovely place settings. It may be that you're not entirely new to the field of sterling. Perhaps you've watched friends choose theirs. Perhaps it has always caught your eye at dinner parties. Perhaps you have studied magazine advertisements for sterling. In fact, by this time you may feel you know exactly what you want. Still, because sterling is a major investment, you want to look around before you buy. One of the most important decisions of your homemaking career is choosing the sterling pattern you'll use for the rest of your life.

You'll first need to decide the general type of pattern you prefer. You might want a *highly decorative* pattern. Beautiful for its intricate and plentiful design, it gives an impression of richness and magnificence. Or you may prefer a *relatively decorative* design, with the vigor of the ornamentation emphasized by the plain portion of the surface. These patterns express dignity and elegance.

If these are too fussy for you, you will consider something *relatively plain*. The effect of these patterns comes from the gracefulness of form and from the accentuated contrast between the dominantly plain surface and the ornamentation. If you feel good taste is best expressed by the beauty of unadorned silver, the *entirely plain* patterns, with no ornamentation whatsoever, have the distinction coming from utter simplicity. These rely completely on shape and line.

PLEASE TURN THE PAGE



It's paneled with Gold Bond Gypsum Grainboard!

Costs only \$14⁰⁸

to panel this 8- by 16-foot
wall area — or \$43 to cover all
the walls of a 10-by 14-foot room*



Wouldn't you love a room paneled like this in your house? Warm, glowing with the rich look of fine wood. A den, playroom or workshop . . . perhaps an office or reception room at your place of business? You can have it — at a fraction of the cost of wood — with Gold Bond Gypsum Grainboard!

These lovely Decorator Panels come in four new, exciting finishes, plus knotty pine. They blend with any style of furnishings, with any decorating trend. You can even use them to create an "accent wall" in your living room or dining area.

Decorator Panels are 4 ft. x 8 ft., so you cover large areas fast. Grainboard cuts easily. Saw it like wood, or score with a knife and snap it! Grainboard's solid core of gypsum can't burn . . . gives added fire protection. These Decorator Panels need no waxing, no treatment of any kind. To keep them clean and glowing, simply wipe with a damp cloth.

Stop in at your Gold Bond® dealer's. He'll be glad to show you the several beautiful Grainboard finishes . . . and how to apply them in your home.

National Gypsum Co., Buffalo 2, N. Y.

*Approximate retail price for material only. Price may vary slightly in your locality.



... AND NOW 4 NEW DECORATOR PANELS!



Gold Bond

BUILDING PRODUCTS

NATIONAL GYPSUM COMPANY

Left to right —

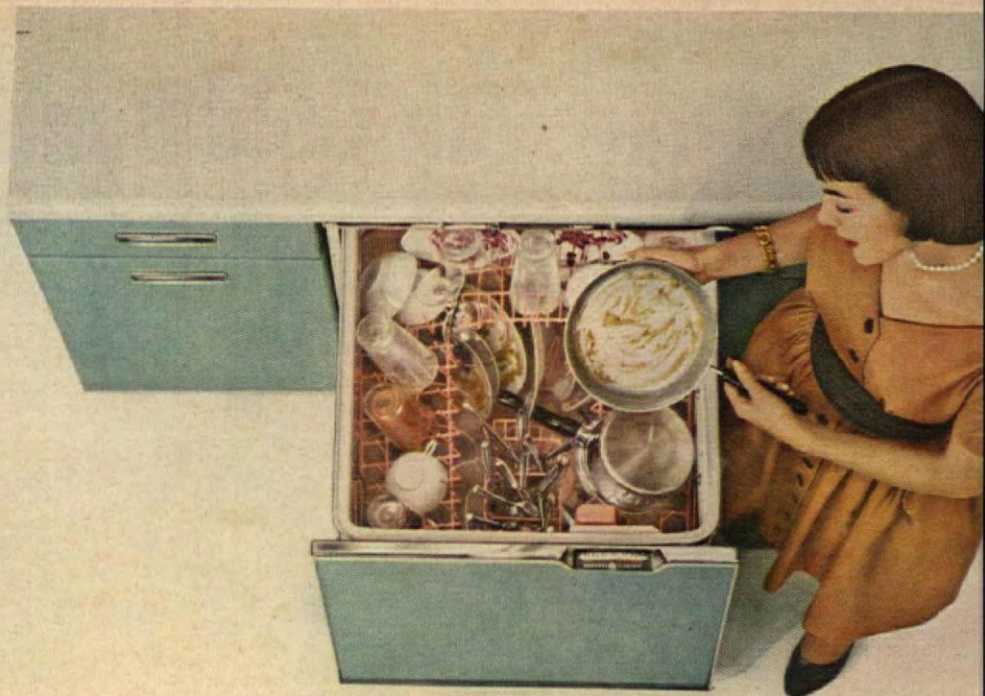
- Tumbleweed
- Wheat
- Heather
- Silverbark

plus Knotty Pine
(main illustration)

No more rinsing or scraping!

Exclusive new Flushaway Drain in all General Electric Dishwashers does away with messy scraping and rinsing! For the very first time—just a shake of the plate to remove large or hard food scraps is all the preparation you need to do!

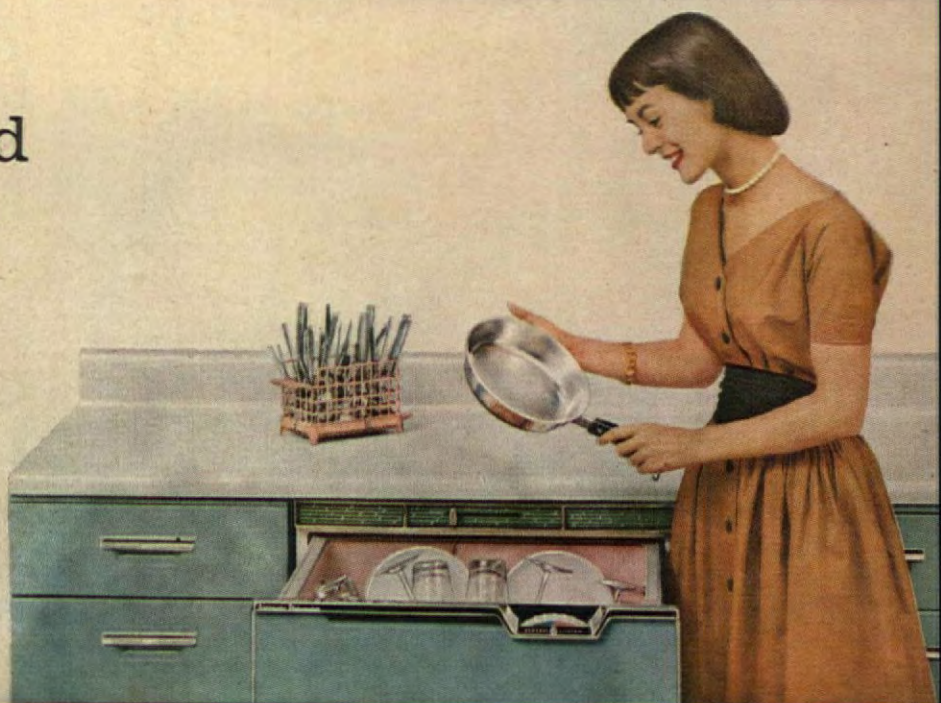
Powered pre-rinse actually does the tiresome rinsing and scraping for you—and the Flushaway Drain liquefies and flushes away most remaining food before washing begins.



Gets most pots and pans really clean!

New Power Scrub washing action even scrubs pots and pans. A cascade of surging water . . . hotter than hands can stand . . . is kept in constant motion by the high-powered impeller throughout the double pre-rinse, wash, triple-rinse cycle—even heavy greases seem to melt away.

Calrod® warmed air dries dishes, glasses, silver truly sparkling and spot-free!



New General Electric Dishwashers do all the work...not just the washing



Big family capacity! Can wash complete service for ten! Plenty of space for bowls, pans and platters!

High-level loading . . . no awkward bending to load! No racks to move or slide!

Vinyl cushioned racks and interior . . . added protection for china . . . leakproof performance . . . outwears porcelain!

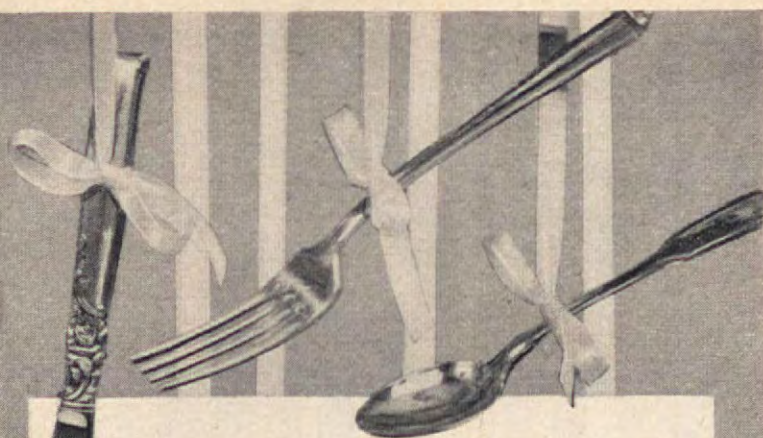
Calrod® Unit . . . assures speedy, crystal-clear drying!

Low price! General Electric Automatic Dishwashers are so attractively priced they can be purchased for about \$2.45 per week after small down payment. See your G-E dealer for his price and terms. General Electric Company, Louisville 1, Kentucky.

This Princess "24" takes the space of a 24" base cabinet. Available in a choice of five colors, four woods or two metal panels. Empress "30" (not illustrated) is a full 30" wide . . . offers queen-size capacity . . . features power-opening.

Live Better . . . Electrically

GENERAL  ELECTRIC



How do you choose Sterling?

(Continued)

Your best answer to this lies in knowing yourself and your way of living—as well as in your knowledge of the sterling patterns available. Since the sterling companies offer so many designs, it won't be difficult to find the right pattern . . . after you decide on the type.

ANSWER THESE QUESTIONS BEFORE YOU DECIDE:

Will you do much formal entertaining? Then concentrate on the more traditional designs or those in the highly or relatively decorated groups. If you usually are serving members of the family or the neighborhood bridge club, look for the simple styling to be found in the relatively or entirely plain groups.

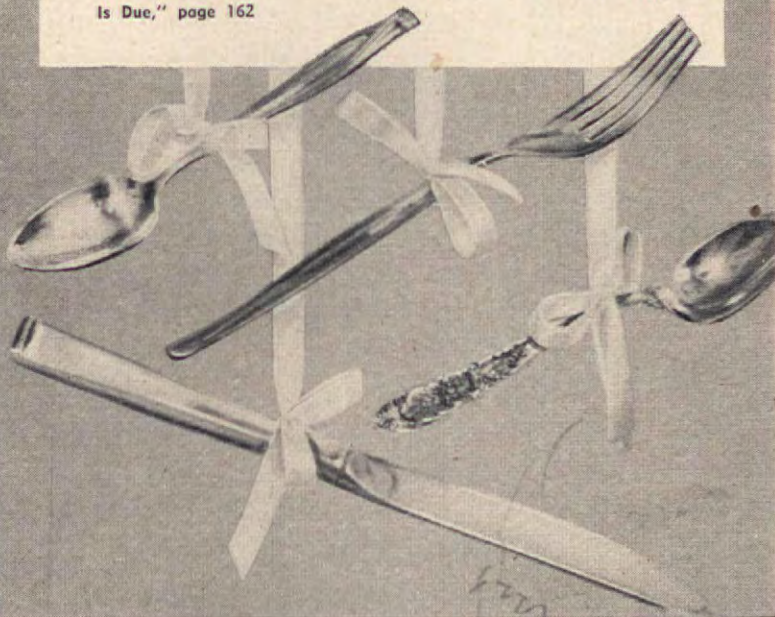
However, today's changes in types of homes and living mean you should think further. What kind of decorating scheme do you plan to follow? An ultra-modern ranch home calls for the same modern design in silver. And the older Colonial or Victorian architecture needs a pattern that harmonizes, though the mixing of periods is acceptable today.

If you are a bride starting married life in an apartment done in contemporary fashion, but you hope to own a traditional home some day, ask to see patterns that blend with the two. It's good to buy with your future needs in mind, but you're going to want to use your sterling in the meantime.

If your pattern selection is right for the scheme you have or plan to have, it doesn't matter whether the design is traditional or modern. A formal dinner can be served just as elegantly and efficiently with a modern pattern as with a traditional one, as can meals for the family or the neighborhood bridge club.

See "Where Credit Is Due," page 162

PLEASE TURN THE PAGE



This little lady is
safer
because her wash
is CLOROX-clean!



You get a
**CLEANER
WASH**
with
CLOROX...
*whiter...brighter...
sanitary, too!*

This is a happy baby...a lucky baby! Her mother *always* launders with Clorox! And that means every diaper change is a change to freshness, comfort, *health-protecting cleanliness*. For Clorox gently removes dinginess, stains, odors... and, most important, Clorox *disinfects*... safeguards health! That's why millions of women use Clorox *every time* on *all* their white and color-fast cottons and linens... and white 100% nylon, rayon, Dacron, Orlon and Dynel, too!

Every time you use **CLOROX** you protect family health!

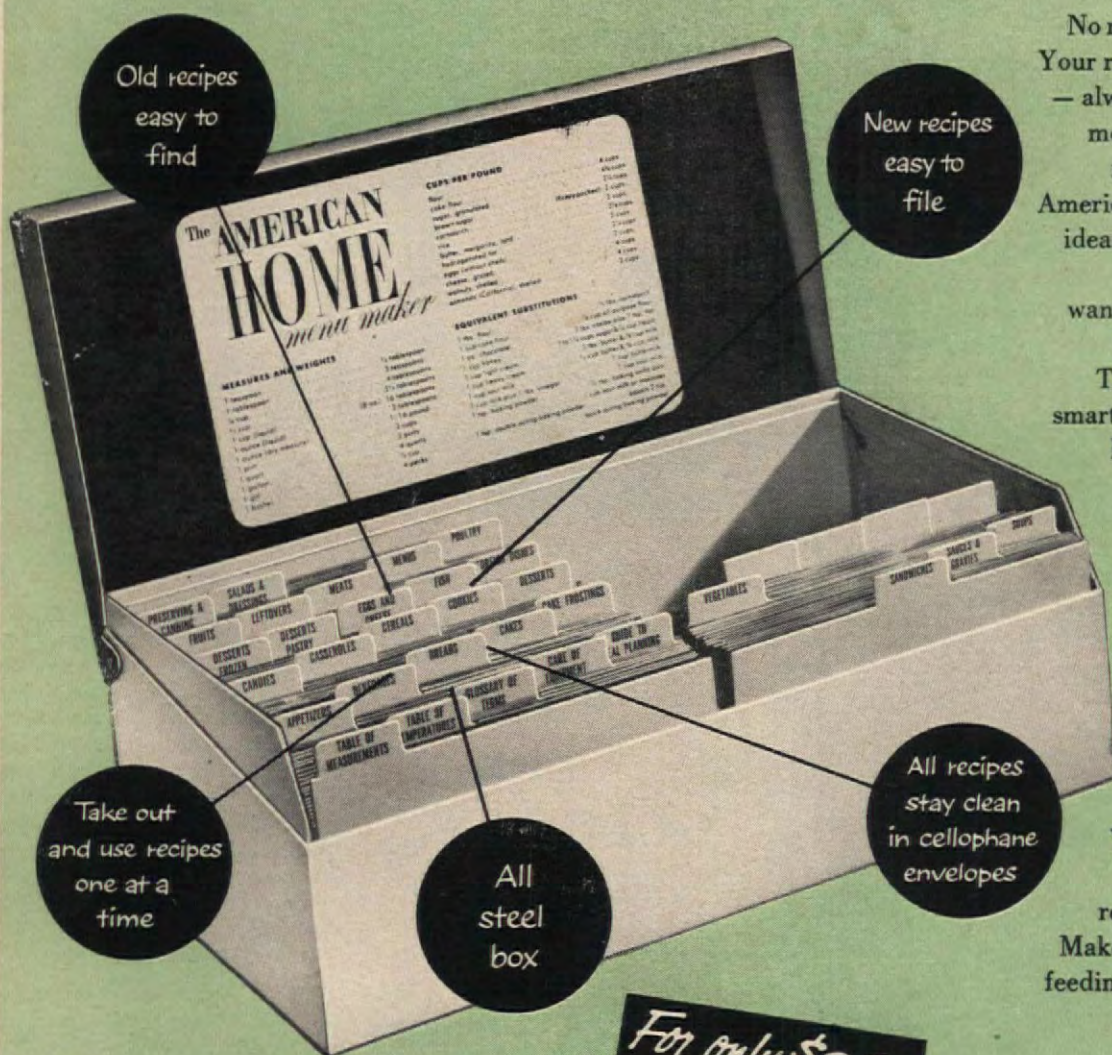


Handy bottles of Clorox in your bathroom and kitchen are *time savers* and *health savers*, too! In *routine cleaning*, as well as in *laundry*, Clorox is *more* than a bleach, stain remover and deodorizer... it's the *most efficient germ-killer of its kind!* Directions on label.



Get this professional-style, Permanent file for recipes

THE AMERICAN HOME MENU MAKER



No more lost, missed, or damaged recipes! Your recipe collection can be kept up to date — always be right at your finger-tips, in the most practical, easy-to-use, business-like recipe file you've ever imagined! The American Home Menu Maker keeps *all* your ideas instantly ready to use, always ready to supply just the cooking idea you want at the moment you want it. And it's the *quickest* way to save new recipes.

The American Home Menu Maker is a smart, easy to carry, easy to store steel file box — especially designed to hold the 3" x 5" recipe cards published in The American Home. It keeps recipes *safe even in use* — safe from staining, from tearing, from loss.

A slot in the cover of the box keeps each recipe visible while you're using it. Each recipe can be individually encased in a wipe-clean cellophane envelope for permanent protection.

You've room for hundreds of recipes, all automatically indexed for easy reference. The American Home Menu Maker is so easy to use, it actually keeps feeding new ideas to your breakfast, lunch, dinner menus, almost automatically.

For only \$2.50

THE AMERICAN HOME DEPT. M-47

American Home Building, Forest Hills, N.Y.

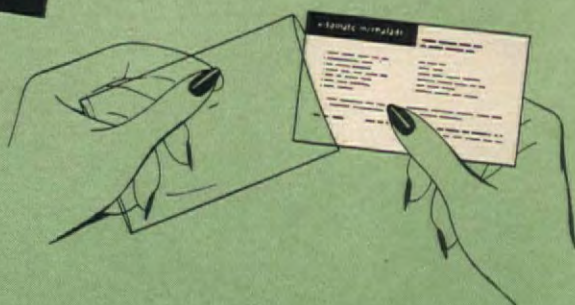
Enclosed find \$..... for which you will send me the items checked below:

- ☐ New Steel Menu Maker \$2.50 Please indicate color combinations
☐ 100 Cellophane Envelopes .. \$1.00 ☐ Red & White ☐ Black & White
☐ 250 Cellophane Envelopes \$2.00

COMBINATION OFFER

- ☐ New Steel Menu Maker and 180 Cellophane Envelopes \$4.00
 Sorry, no shipments to Canada or foreign countries.

NAME _____ (Please print all information)
 STREET _____
 CITY, ZONE & STATE _____



How do you choose Sterling?

(Continued)

When you're selecting your silver pattern, think also in terms of the pieces you will need. If you like to entertain large groups informally, buffet style, consider the extra knives, forks, spoons, and types of serving pieces you will need.

If you prefer sit-down meals, you'll surely need two teaspoons with each place setting. You'll need cocktail forks for the first course when a teaspoon is not suitable—when you serve shrimp or crabmeat, for example. Bread and butter spreaders are not as essential right away . . . even for today's formal dining, buttered rolls can be passed around. But if you do get spreaders with the set, you can always use them as cheese knives for buffet entertaining. Extra serving spoons come in handy, too.

If you still haven't decided the pattern for you, think about sterling in relation to its use and wear. Plain silver will show scratches, but it is those thousands of tiny surface marks resulting from continuous use that give it luster. A deep gorge, however, is bound to show up in any silver. Patterns with modern lines will clean well and easily, and most can be initialed.

The more decorative patterns are truly works of art that must be individually appreciated. The sculptured pieces are particularly lovely in formal dinner arrangements—with tall candles and crystal. But remember that each crevice and piercing is just as attractive to dirt as to the eye.

People quite often are confused by the statement that each piece of sterling silver flatware contains, by law, 92.5% silver. Silver is a very soft metal, so it needs a stronger metal to give it strength. But 92.5% of the combined metals must be silver.

Have you ever noticed how much heavier one sterling fork can be than another? The extra weight can be the result of more elaborate ornamentation, or reinforcement of

certain parts of each piece where more strength may be required.

The amount of ornamentation does not govern the price. A simple pattern can be just as expensive as an elaborate one. Weight is the determining factor—a plain pattern of heavy weight will cost more than a very ornate pattern of regular weight. Cut-out patterns may be higher in price than other ornate types because of the extra skill involved in making them.

There is a wide price range—and you can buy silver in individual pieces, in separate place settings, or in service for as many as you wish on a pay-each-month basis. So the cost of sterling need not be a major problem.

If you are going to be a bride, register your pattern and list the pieces you would like with a store representative. When friends ask what you'd like for a gift, send them to him.

Once you have decided on the main grouping, you will probably be able to narrow your choice immediately to four or five patterns. Try to visualize each one on your own dining table. If you aren't good at forming mental pictures, have the clerk arrange a place setting for you. Look over each piece to be sure you like its shape. Then look at all the various serving pieces you think you'll eventually need. Lift each piece to see if it is well-balanced and easy and comfortable to hold. As you look at the silver, consider the possibility of growing tired of it. Consider, too, its availability. Will you be able to add to your sterling five or ten years from now?

Chances are you've been practical in the other steps and, now that you've narrowed your field to just a few patterns, you realize the importance of the final selection. You've used thought and common sense; now use your heart. Sterling silver is a possession to treasure with pride for the rest of your life. THE END

Spring Tonic ...for a winter-weary Cook

The New **Dixie** Automatic Gas Range



You'll sing as you cook on your new Dixie. You've never known such versatility before and how confident you feel with a DIXIE as your cooking companion. One day you experiment with exotic foods cooked to perfection on the range surface. Then you tempt your family with meats broiled to a golden brown. Or, you surprise yourself with picture-perfect cakes . . . all layers baked at one time in the spacious oven.

It seems like every day you find something new about your DIXIE to please you. Safe-Locking Valves for protection—griddle for fun cooking—Thermal-Eye Automatic Top Burner Heat Control for precision cooking. And, of course, Dixie's budget-happy price is a constant reminder of how wise you were to buy America's most featureful Gas Range—the new Dixie Automatic Gas Range.

FAMOUS SOUTHERN DISHES

Send for this treasured collection of SELECTED SOUTHERN RECIPES direct from Dixie. These famous Old South dishes not found in any other collection will please and delight you and your friends. Enclose 25c to cover cost of handling and mailing.



Name _____
Address _____
City _____ State _____

DIXIE PRODUCTS, INC. Dept. 7A, Cleveland, Tennessee

210-9GLE

Meet Your Uncle Sam

On the 15th of this month your annual obligation to the Federal Treasury comes due. In addition, depending upon where you live, the State Tax Collector will also be tapping your pocketbook.

It's always a little astonishing to see how much we pay each year in direct taxes and somewhat disturbing to see how little remains of what the economists call "disposable income"! Perhaps that is one reason why so many homemakers have turned to money saving do-it-yourself projects which seem to blossom forth at this time of year.

It may be only coincidence but sales of our E-Z-DU ready pasted wallpaper peak in April. It could be because of Uncle Sam's bite or the first blush of Spring or simply that word of mouth has spread the news of this attractive low cost means of decoration. As the name implies, E-Z-DU wallpaper by Imperial is really easy to do. Simple picture story instructions show step by step procedure that makes the application almost foolproof.

We don't think wallpapering will ever be as easy as television watching but the happy results of E-Z-DU will give you a "picture" you will enjoy living with. No luxury tax either! Ask your Imperial dealer for a demonstration. He will be happy to be of service.

IMPERIAL PAPER AND COLOR CORPORATION
Glens Falls, New York

WILSON'S

B-V

*Gives
Meat Loaf
the T-Bone
Touch*



A clever hostess serves individual meat loaves made the B-V way. Real gourmet flavor. Just blend in 1 tsp. B-V dissolved in 3 tsp. boiling water for every pound of meat in your favorite recipe. Then shape and bake. Expect high praise!

*Leading chefs add B-V to
HAMBURGERS, STEWS AND SOUPS, ALSO.*

**"SPRINGTIME IS SALAD TIME"
MAKES A SALAD**

*Worth
eating*



LOOK FOR THIS SIGN AND PACKAGE
WHERE YOU BUY YOUR CHEESE



Free- Complete Set Recipe
"Dips to Desserts"

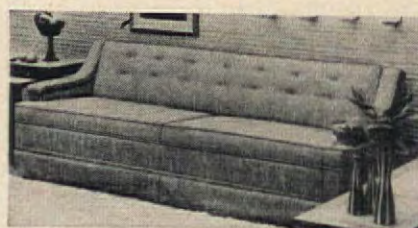
Gems

Write- Treasure Cave Dept. AH-4
Faribault, Minnesota

TREASURE CAVE

EASY DOES IT NEW TRICKS WITH : DUAL-PURPOSE SOFAS

GERTRUDE BROOKS DIXSON

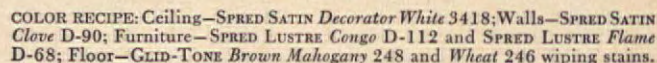


See "Where Credit Is Due," page 162

• These two sofas have new mechanical features you'll be interested in. The utilitarian, double-duty sleep sofa above manages to embody all the new fashion notes—longer and slimmer lines and an air of elegance. All this is possible because the fold-out bed runs lengthwise rather than at right angles to the couch seat. It glides open with a minimum of woman-power. When the bed is out, the 6" space between mattress and sofa back permits air circulation and full use of the 53x75" mattress area. Sofa is 81x34" overall.

It's simple to clean floor or carpeting under new sleep sofa below. Just a gentle push tilts the unit forward. Special pulls at right and left ends (concealed under cushions) permit bed to open with an easy snap. You open it while standing beside either arm.





THE LATEX WONDER WALL PAINT

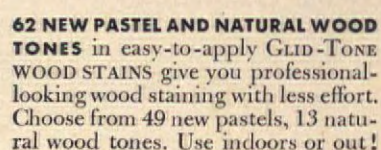
DRAMATONE guarantees *perfect* color harmony! And, only Glidden gives you such durable, stay-fresh colors—so highly washable *you won't have to paint again till you want to change colors!*



DRAMATONE decorating system gives you complete color-harmony help, on the back of each big, 4" color chip. Easy-to-follow harmony guide *guarantees* you can't go wrong! Helps you harmonize with fabrics, carpeting, too!



AMAZING ONE-COAT COVERAGE! Delicate pastel green hides brilliant stripes—proof that new SPRED LUSTRE gives better coverage with roller or brush! Resists heat, water, abuse; *use indoors or out!* One coat covers most colors.



The Glidden Company • Cleveland 14, Ohio
In Canada: The Glidden Company, Ltd., Toronto, Ontario.
SPRED SATIN also sold by dealers for the following paints:
HEATH & MILLIGAN • CLIMATIC • ROYAL • T. L. BLOOD



MAKE YOUR OLD BLANKETS LOOK NEW!

If you have any old but still usable blankets, renew them by tinting.

It's easy, and the results will surprise you! All set? Here's all you have to do:

WITH AN AGITATOR-TYPE WASHER:

1. Wash blanket in machine according to washer instruction booklet. (Any article to be tinted must first be clean.) Remove from machine.
2. Cover inside of washer lid with aluminum foil or plastic film, and secure it. This is to prevent staining.
3. Fill washer with **HOT** water. While machine is filling, prepare dye solution in a suitable container. Follow directions on tint package. Stir well to dissolve. A blanket requires about four small packages of tint.
4. Put dye solution into washer after you add a water conditioner. Let washer run for one minute to dissolve and disperse dye.
5. Remove agitator by unscrewing top and lifting it off (this is true for most agitator machines. Check washer instructions.). Put clean, damp blanket in machine. Be sure it is fully immersed in dye solution. Start machine, let it complete the entire wash, rinse and spin cycles.
6. Remove blanket from machine *immediately*. If it remains in the machine for any time, the folds may streak and the dye will be more concentrated in one section than another.
7. To dry, hang over double line and pull it to shape. You may



put blanket in a preheated dryer for five minutes, then hang it back on the line to finish drying. After the blanket is dry, it will look much better if you brush it with a blanket brush. This will straighten out the fibers for a smoother look.

WITH A TUMBLER-TYPE WASHER:

1. Follow manufacturer's directions for washing the blanket, preparing the tint mixture and filling the machine. After the machine has filled, stop it. Add tint, and let drum revolve for one minute. Cover floor with newspaper in case some of the tint mixture drips. Open door and put in blanket. Let drum revolve for two minutes. Stop machine again and let blanket soak for ten minutes. Now advance dial to drain and rinse. Let blanket rinse and spin damp dry. Remove *immediately*.
 2. Follow directions above for hanging, pulling, drying blanket.
- In future washings, you may find that the color bleeds slightly, so be sure to wash the blanket alone. After tinting is completed, wipe out the washer before the lint dries on the wash tub. Wipe out the dryer drum with a damp cloth.
- If color persists in washer tub: fill, add a small amount of bleach and detergent, and let the machine wash itself out.

The newest in "hemlines" in furniture...

with legs showing... or skirted to the floor

Choose International's new "Fashion" Furniture either way. And there's still another choice! Both styles (with legs or skirted) come with tailored or loose pillow backs! International's finest foam rubber construction. Fabulous fabrics and colors. Wouldn't you like your room in "Fashion"?



International

FURNITURE

Division of Schnadig Corporation

4820 W. Belmont Avenue, Chicago 41, Illinois

"Fashion" Furniture prices start at

| | |
|----------------|----------|
| Arm Section | \$109.50 |
| Center Section | 119.50 |
| Armless Chair | 69.50 |
| Bumper Section | 119.50 |
| Sofa | 199.50 |
| Lounge Chair | 94.50 |

Prices vary according to fabric. Skirted and pillow-back styles slightly higher.

From International's World of Tables, shown: Cocktail Table, \$34.50, End-Table, \$32.50. Write us for your "Fashion" dealer's name.

Frame a view with colorful window beauty!

Andersen Windowalls

TRADEMARK OF ANDERSEN CORPORATION



Warm to the eye . . . warm to the touch! Andersen Casement Windows of wood. Paul Moffett, A.I.A., Detroit, architect.

You'll double your enjoyment of a lovely view with Andersen WINDOWALLS! And you'll enjoy a lifetime of satisfaction and convenience, too. That's because WINDOWALLS are so easy to adapt to any style of home, any style of decorating. Because Andersen WINDOWALLS are made of *wood*, they are more pleasing to the eye . . . take paint or a natural finish to

blend more easily with the interior of your choice. Andersen WINDOWALLS are easy to open to the cooling breezes—yet they *close tight* to form a weather-proof barrier against rain, dust, drafts. Ask your architect, builder or lumber dealer to help you choose Andersen WINDOWALLS when you build or remodel. Or send the coupon to Andersen Corporation.

Weather-tight! "Hurricane" tests—and thousands of home installations—prove that cold, dust and moisture can't get in! Andersen WINDOWALLS give you all-season comfort.

Ideal for remodeling! Modernize a kitchen, add a room or enclose a porch with Andersen WINDOWALLS. Andersen Casements are easy to operate—even over kitchen counters!



Mail for **FREE** window Ideas

AH-47

Andersen Corporation, Bayport, Minnesota

Get 36-page booklet of window beauty photos and ideas . . . 20-page booklet of window facts and information. There is no obligation.

Please check ☐ I plan to build ☐ I plan to remodel

Name

Address

City.....Zone....State.....

Get rid
of toilet
bowl odor
and stains.

Keep your
bathroom
fresh

as a
daisy

Use
perfumed

VANISH

Toilet

Bowl

Cleaner



New **delete**



**REMOVES
RUST & STAINS**

from sinks and
bathtubs, without
harming the enamel.
Delete also shines copper
pots, pans, stainless steel,
chrome car bumpers.

SEND FOR FREE SAMPLE

© 1957 JUDSON DUNAWAY CORP., Dover, N. H.

THEY'RE GROWING TALLER

*The emphasis in new lamps is on height, but proportion
and coordinated shade design add balance*

See "Where Credit Is Due," page 162



Harlequin lamp copies prize-winning French statue in white, turquoise, blue, gold stoneware (left). Velvet diamonds trim shade. Lamp's 54" high.

Candlestick lamp (43" high) at right in silvery metal and ebony, or polished brass and walnut has "dimensional" shade of net over a vinyl cylinder.

Cantilever device means wall lamp (below) can rotate, move up and down. Extends 36" from the wall. Shade is matchsticks on glass fiber.



Smoked glass and pewter are combined in not-so-tall (34") transitional unit. Deep drum shade is made of gray mesh, interwoven and edged with metallic silver. Simple but elegant.

This giant is the tallest table lamp—56"—on the market. Decoration is 18-karat gold on white ceramic base. Accordion-pleated shade is in white.

Persian grillwork pattern gives airy look to this 47" composition lamp. Openwork cylinder's treated in antique gold on white. Shade repeats tones in white mesh over gold foil.



Room for Admiration—

WITH KIRSCH BEHIND THE SCENES

Rooms that win applause are easy, when you start at the windows! There, with fresh, appropriate decorating ideas, lovingly adapted, you can create smart, colorful effects most easily, and at least expense. Rely on Kirsch for inspiring window decorating ideas.* And depend on fine Kirsch drapery hardware to bring any curtain or drapery treatment to life . . . and ensure its lasting beauty.

Make no mistake, "curtain rods" are NOT all alike! Kirsch drapery hardware . . . the complete, versatile, *quality* line . . . costs no more, yet brings you a "bonus" in beautiful design . . . rugged, substantial construction . . . smo-o-oth, dependable performance . . . and hard-baked, years-lasting enamel finish. In your planning . . . and in your shopping . . . always keep the name KIRSCH in mind. You need not be satisfied with less!



In the smart, luxurious Caribe Hilton, at San Juan, in beautiful Puerto Rico . . . as in so many other fine buildings the world over . . . "Where Beauty Counts, Kirsch is the choice". Among decorators, designers, and architects, Kirsch is the international standard . . . preferred for beauty, easy installation, reliable performance, and years-lasting *quality* in every location.



*Treat yourself to this big "Idea Book"

Kirsch "Window Inspirations" . . . 32 big pages . . . offers 40 full-color room pictures . . . 64 adaptable window treatments . . . solutions to "problem" windows . . . hints on fabrics, fixtures, and making draperies . . . plus a fascinating section on color! Only 50¢. Get "Window Inspirations" at your Kirsch dealer, or write Kirsch Co., 426 Prospect St., Sturgis, Michigan.



Kirsch

50 YEARS OF MAKING FINE DRAPERY HARDWARE

plenty of water pressure

in homes beyond city water mains...with a Myers Pump



For a tingling shower bath—and for water pressure aplenty at every faucet—depend on an economical Myers Ejecto® Water System.

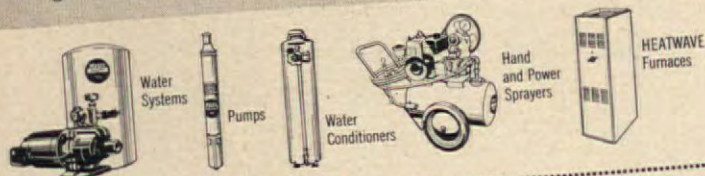
The Ejecto® has just one moving part, so there's a minimum of wear and even less noise.

The full line of Myers high quality water systems is sold only by authorized, experienced Myers dealers. Call the one nearest you today.

Myers® *Water systems*



Manufacturers of Quality Products since 1870



FREE! Booklet covering full line of Myers home and farm pumps, water systems and softeners. Answers home water supply questions. Write to: The F. E. Myers & Bro. Co., 1004 Orange Street, Ashland, Ohio; Kitchener, Ont.

Name _____
Street or Route _____ State _____
City _____

Blackboard paint on closet doors and perforated hardboard door will be handy for messages and mementoes when boys are teenagers.



TWO-BOY BAILIWICK

Here's a bedroom for two young boys . . . a small bedroom that's so well planned it isn't cluttered . . . a bedroom that will "grow" with its occupants. And it has a boys' room look about it, with natural wood, brick walls, perforated hardboard, blackboard paint.

There are drawers under the two bunk beds, and storage space in the table between them. Two chests next to the toy storage closet also have lots of space.

The only mobile furniture in this room in the home of Dr. and Mrs. Ira Larsen, Tucson, Arizona, is the play-table set. It will be replaced by a sturdier table when their boys get bigger. And carpeting will cover the practical linoleum floor. Right now, the main color in the room is the drapery fabric. Animals cut from this material have been appliqued on the bed covers.

See "Where Credit Is Due," page 162



Built-in table separates two bunk beds, will hold a reading lamp when the Larsen boys get old enough to want to read in their beds.



Interior designs by John and Earline Brice.

BEGIN WITH A BEAUTIFUL BACKGROUND of plastic wall tile



Gingham takes to the laundry! And when the "gingham" wall is done in plastic wall tile made of Styron®, the laundry is brightened up for keeps. This refreshing idea is only one of unlimited decorating possibilities with the more than fifty decorator colors and the versatile shapes available in Styron plastic wall tile. They combine so

easily to create the very effect you want in full-wall designs, borders or interesting mosaic effects. And the quality of Styron plastic tile and installation is *guaranteed* by your certified dealer. For a wealth of decorating ideas send 10¢ for a colorful portfolio of designs in Styron plastic wall tile. Plastics Sales Dept. PL 1554F, THE DOW CHEMICAL COMPANY, Midland, Michigan.



IDEA! A patterned wall in Styron plastic wall tile to make a beautiful entrance.

YOU CAN DEPEND ON



"STYLED BY SANFORD"

Original American classics in carpeting . . .



There's something about a Sanford carpet that makes any room more livable. By combining just the right colors and textures, our designers capture a mood—a spirit—that will make you feel at home the minute you see it.



CALLIOPE Brilliantly new! Excitingly different! It's "Calliope"—the brand-new carpet from Sanford that's as gay as a day at the circus.

This casual, textured broadloom comes in turquoise (shown here) and seven other glamour-bright, fashion-right colors—each subtly accented with sparkling metallic yarns of gold and silver.

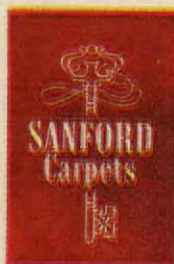
Sanford's "Calliope" is made of sturdy 3-ply Soluray* carpet rayon with the color locked in. That means longer lasting beauty and easier care.

See it in all its beauty at your Sanford dealer's now. The most glamorous carpet in a generation is priced well within your reach.

*A Sanford trade-mark

Sanford
CARPETS

295 Fifth Avenue, New York City



the key to beautiful
rooms since 1838

See "Where Credit Is Due," page 162



LET'S FILE, NOT PILE!

HARRIET B. SIBLEY

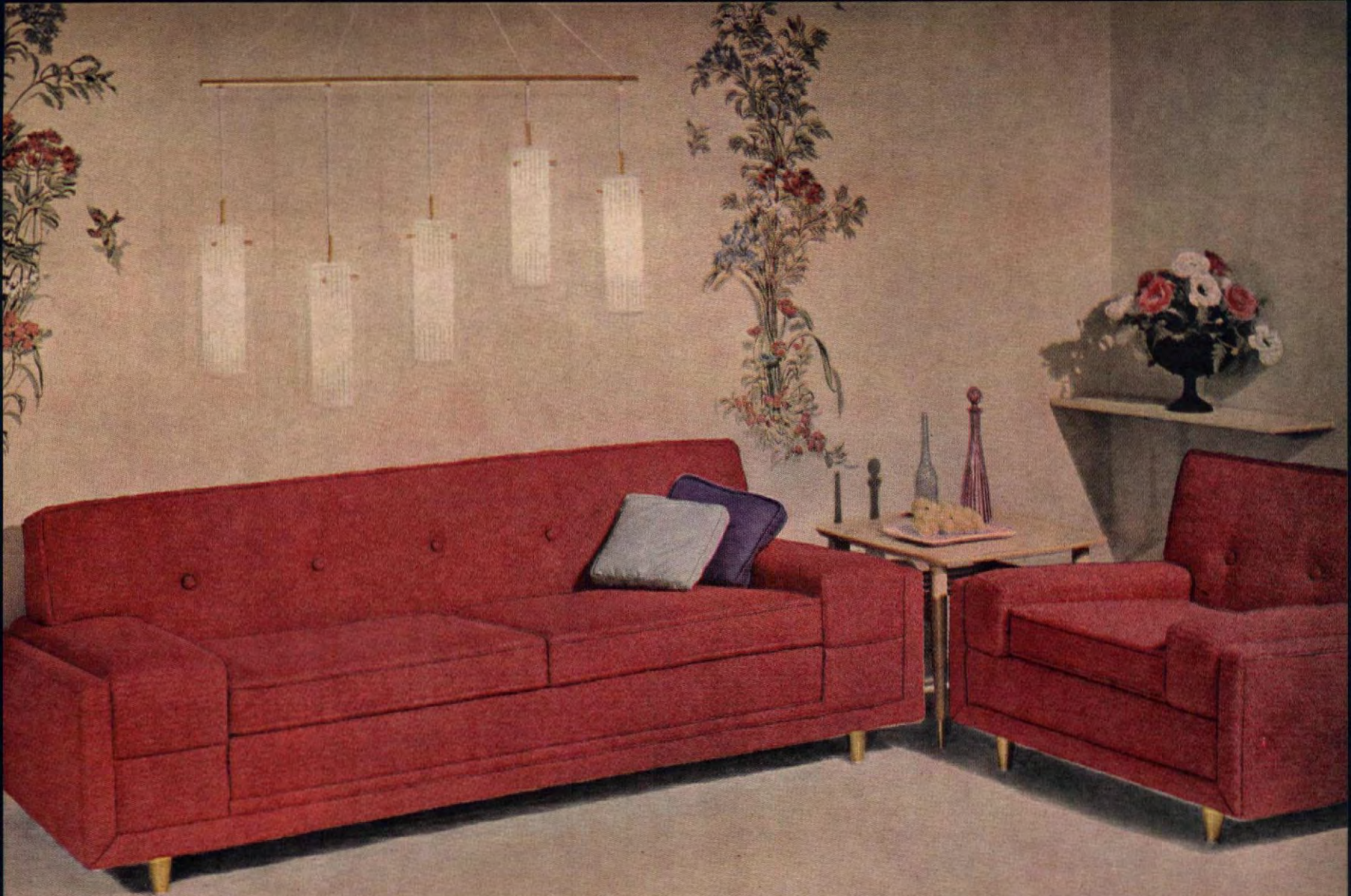
"What a neat coat closet! How do you keep it that way?" my friends ask. They all want to copy our idea. Maybe you will, too, if your coat closet is as cluttered as ours was before my husband and I hit upon this "filing" idea.

Our coat closet has the usual long hat shelf, clothes pole, and low overshoe shelf. Right below the hat shelf, we put a series of compartments similar to post-office boxes. This "file cabinet" reaches from the front to the back of the closet along one side.

Perhaps your husband will enjoy making this handy unit. If he just likes to take it easy after a day at the office, or if he has another project going, maybe your son will get out the hammer and saw and do this simple job for you. He might even do it in a manual-training class at school. But it's so easy you can build it, if need be.

To make this unit, use 4 boards 9" wide and as long as the distance from front to back closet wall. Insert uprights between the boards to make the compartments. (Our closet unit has 12 compartments, each 9x6x3½".)

When you add this unit to your closet, every member of your family can have special boxes for gloves, scarves, earmuffs. The unit is good-looking if you paint it to match the closet trim, and the rack certainly makes it easier to find things when you're in a hurry. How nice it is to have a closet that's always neat!



LOOK! THIS BIG FULL-SIZE DOUBLE-BED IS EXTRA LONG!



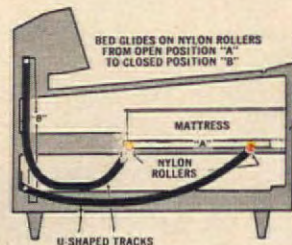
As shown—Claremont Sleep-or-Lounge \$289.50, matching chair \$99.50. Prices vary according to fabric selected. Other Sleep-or-Lounge styles as low as \$169.50. Prices slightly higher in some areas.

*One new beauty
that keeps a secret!*

You'd never believe such a beautifully proportioned sofa could conceal a full-size double-bed—but it does! Yes, the moment you behold the modern styling of this newest Sleep-or-Lounge, you see a totally new concept in convertible sofas. So luxuriously comfortable to sit in... the same seat cushion lowness as a regular sofa, with full-coil innerspring construction for relaxing body support.

And what a bed! So big, with a wonderful mattress—comfort-assured by hundreds of Premier steel coil innersprings—the finest kind! See *all* the reasons why the new Kroehler Sleep-or-Lounge is the most beautiful way to add an extra bedroom to your home. See your Kroehler Dealer soon!

**NEW! ALL NEW! GLIDE AWAY ACTION!
THE BIG DIFFERENCE
IN CONVERTIBLE SOFAS!**



Only Kroehler offers this revolutionary new principle that makes possible...

1. Smarter styling
2. Better sitting comfort
3. Easier operation
4. Superior sleeping comfort

Sleep-or-Lounge®

PLUS
BUILT by

WORLD'S LARGEST FURNITURE MANUFACTURER

KROEHLER

(pronounced "KRAY-ler")

General Offices: Naperville, Illinois

In Canada: Stratford, Ontario

Starring **MOSAICS** *an ancient revival*

DOROTHY BRIGHTBILL

Do you watch the latest trends in furniture? Then you're sure to have noticed how important mosaic tiles are now as decorative toppings for tables. If you live in—or plan to visit—a city of any size, you can see tables like these on display in exclusive shops. They are expensive—very expensive—but you can make one for a small fraction of this cost.

In addition, you'll have the thrill of displaying something beautiful that you made yourself. And what could be more practical—a swish of a damp cloth removes any and all stains from these mosaic-tile tops!

We have patterns for a long, oval coffee table and a *most* useful lamp table. Today, most towns have do-it-yourself shops that stock mosaic-tile kits. But if you can't find the kits, write to us. We'll tell you where you can order the materials. For a prompt reply, do *not* send your inquiry with your pattern order for that goes to a separate department. Instead, inquire about tiles by writing directly to Pattern Dept., The American HOME, 300 Park Ave., New York 22, N.Y.

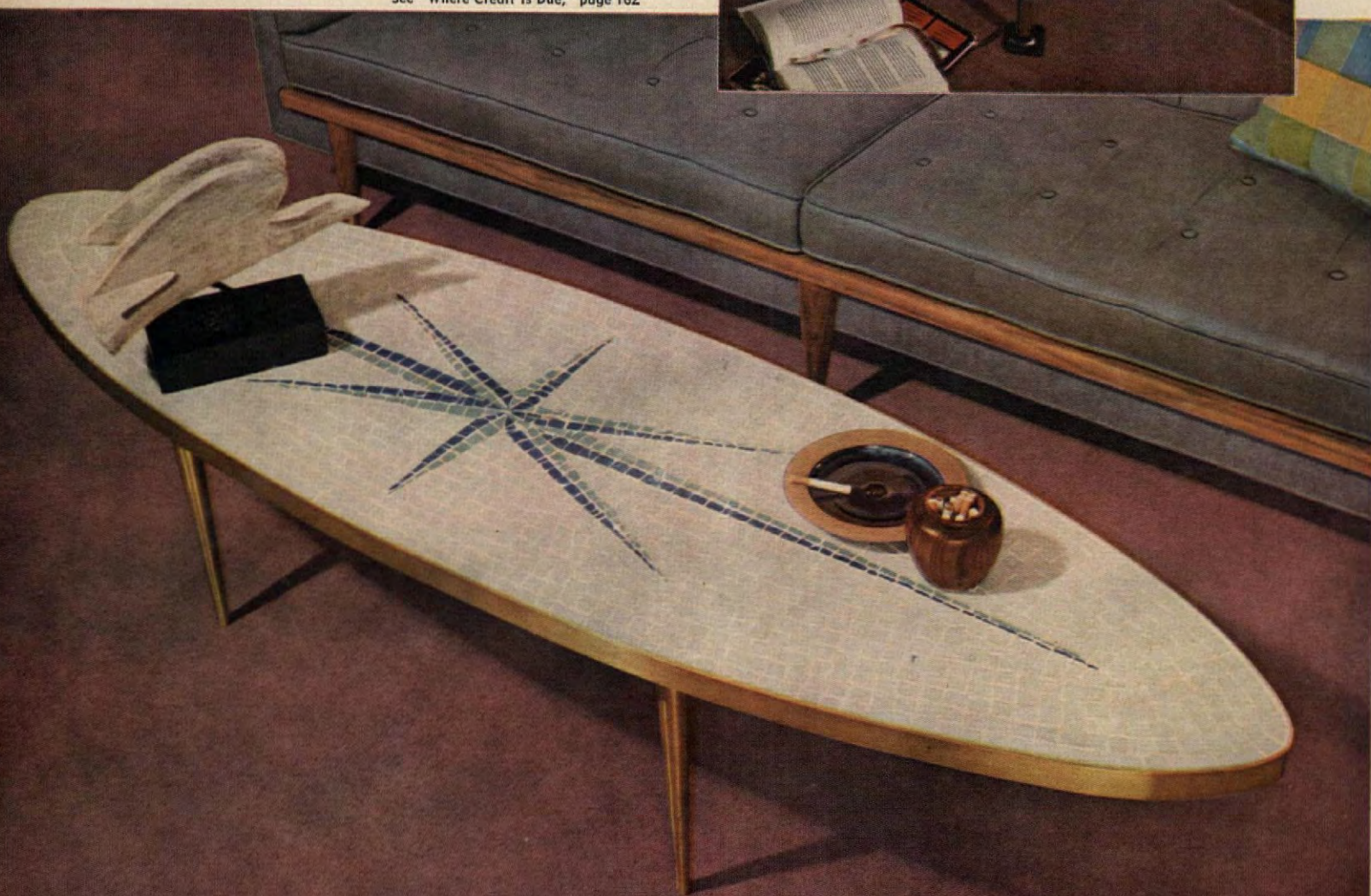
SEE PATTERN ORDER FORM ON PAGE 163

1666—75¢

See "Where Credit Is Due," page 162



1667—50¢



Today's smartest floors wear **KENTILE®**



at originality! Kentile vinyl asbestos tile (KenFlex®) of blue Cotillion, green Bazaar and white Operetta. Black KenCove wall base under cabinet.

Make life easy with floors of KENTILE vinyl asbestos tile!

Easy to clean! Stain resistant! So long wearing!

There's something for the whole family in this handsome get-together room! Television for the kids, movie projector for Dad, plenty of dancing- and play-space for everyone. And how Mom raves about her wonderful new floor of Kentile vinyl asbestos tile! Why? It's not only beautiful to look *at* but so carefree to live *with*! Dirt and grease can't harm it . . . a quick wipe-up keeps those sparkling colors shining bright . . . and it will last for years. Now all colors are coordinated, too, so you can mix or match to your heart's content. Interested? . . . then see your local Kentile dealer soon. He's listed under FLOORS in your classified phone directory. Kentile, Inc., Brooklyn 15, N. Y.

So easy and so inexpensive to do-it-yourself!



KENTILE

FLOORS

AVAILABLE IN VINYL ASBESTOS • SOLID VINYL
CUSHION-BACK VINYL • CORK • RUBBER
AND ASPHALT TILE...OVER 150 DECORATOR COLORS

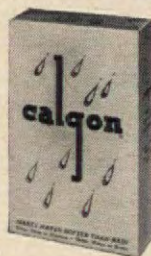
© 1967, Kentile, Inc.

Westinghouse says



Calgon® avoids washday problems!

Westinghouse puts a box of Calgon into every washer . . . to prevent laundering trouble caused by water. No more yellowing or graying. Now, no stubborn film forms when soaps, detergents and soil meet minerals in the water. Only water-conditioning Calgon chases film for keeps—and oh, the beautiful difference in your clothes. Try Calgon!



Westinghouse and other leading washer manufacturers place Calgon in their machines. Fabric makers recommend it too. Fine for Orlon, nylon and Dacron.

Try Calgon in the silver-and-blue box today for laundry, kitchen and bath. Calgon Company • Pittsburgh, Pa.



NOW ONE ROOM...NOW TWO with doors like these!

Presto! In a second, PELLA WOOD FOLDING DOORS can be closed for privacy...or opened wide for spaciousness. Ideal as room dividers... between kitchen, dining room, living room, den. They're space-saving closures too...for closets, utilities, storage walls. So many uses for these folding doors with their beautiful veneers of natural pine, oak, birch and Philippine mahogany. They blend so perfectly with other wood in your rooms.



MAIL COUPON TODAY
ROLSCREEN COMPANY, Dept. I-45, Pella, Iowa

YES! Please send me free literature on PELLA WOOD FOLDING DOORS.

NAME _____

ADDRESS _____

CITY _____

ZONE _____

STATE _____

YOU CAN REPAIR THAT PRECIOUS PIECE OF PORCELAIN

ALICE SHANNON

Ever become terribly upset when an irreplaceable antique was broken? Or a precious piece of memorabilia shattered? Well, even though you feel like shaking Junior until that brand-new pearly tooth rattles, don't do it. Even though he's broken your best lamp or that fragile figurine of Grandmother's, it is not the tragedy you might think at first. Because, believe it or not, you can mend that shattered pile of precious porcelain!

This has been proven time and time again by an energetic California couple, George and Trudy Wesley of Los Gatos, down the peninsula from San Francisco. Much to the satisfaction of collectors whose treasured art objects have been damaged in shipping, or in home accidents, the Wesleys have shown that restoration is possible. They have restored pieces ranging all the way from a French bisque doll with a broken head to a Sphinx weighing several tons (it suffered from a missing nose).

Pieces sent to them for repair often have wonderful stories, as well as romantic historical backgrounds. A Sèvres vase, once belonging to Marie Antoinette, is rich in the aura of the historic days of the French Revolution. The vase also has picked up one other story. The German family whose PLEASE TURN THE PAGE



Step 1: To repair or replace lace skirt or sleeves on a figurine, cut a piece of lace or net to size, twice as long as top of skirt. Run strong thread along top with tiny stitches for gathering. Saturate all with lace hardener.

Step 2: After lace or net is well coated with lace hardener, pull the thread for gathers. Make sure gathers are evenly spaced and are all the same size. Do only 6" to 8" of lace at one time—when it's done, repeat as needed.



Step 3: Attach saturated lace or net (still wet) to the figurine with stick. Push pleats into place with stick. Let it dry 8 to 10 hours. If desired, paint lace with china paint. Dry thoroughly. Add 3 coats of glaze 8 hours apart.



MOORE'S REGAL WALL SATIN

**MAKES
PAINTING
A SNAP!**



**roll it on
with the
greatest of ease!**

Never before was there a rubberized paint so easy to apply. It dries in less than an hour to a lovely flat finish! And you can choose colors that do exciting things for any room.



**easy to
clean-up...
it's really a breeze!**

With Regal Wall Satin you just wash brush and roller in soap and water. Spills whisk away with a damp cloth.



wash it...as often as you please!

Just wipe away finger marks and soil stains...you can't mar Regal Wall Satin's new paint film. See your Benjamin Moore Paint Dealer for the finest paints for every job.

**Benjamin
Moore**  **paints**

For over 70 years preferred by professionals
... perfect for you

Live at the level you love!

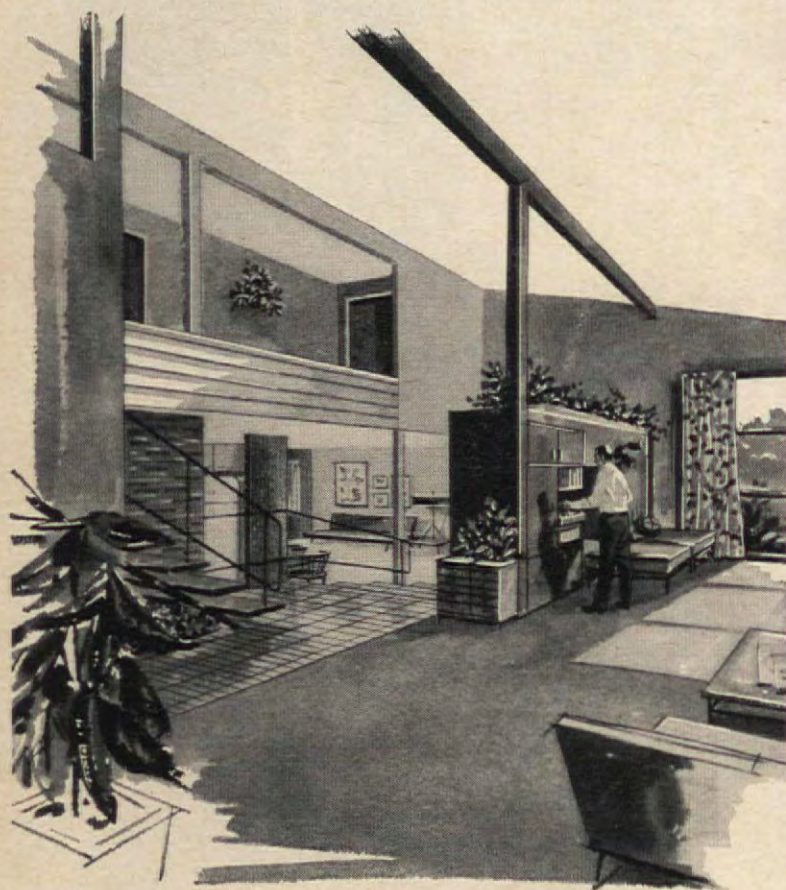
You'll love — and live in — all 3 in this new tri-level home

Cathedral ceiling . . . vast expanses of glass . . . a free-hanging stairway . . . a gallery-type balcony . . . all combine to achieve an artfully simple open effect in the new Pease **TRIWOOD**.

Shop the complete line of 2, 3 and 4 bedroom homes in the 82-page full color "Book of Pease Homes for 1957", where they are illustrated, described and priced. Write for a free copy.

PEASE HOMES

919 FOREST AVENUE • HAMILTON, OHIO



Repair Porcelain

(Continued)



1. Be sure to save all broken pieces. If plate had been mended clean off all of the old cement.



2. Make sure broken edges are clean to insure a strong bond; coat them with soft-paste cement.



3. Press first piece in place. Tape back and front of mend with masking tape to hold in place.



4. After first piece is set, put second one in place. Repeat step 3. Repeat for all pieces.



5. After all pieces are set and dried, fill in the cracks with ceramic filler and allow to dry.



6. Paint over crack lines in the plate with china paint. Use a matching color. Let dry; glaze.

ancestors salvaged the vase from chaos following the French Revolution found themselves refugees in China during World War II. Finally able to secure passage to the United States, they hired Chinese coolies to assist them in packing and crating their possessions for shipment. Somehow the servants broke a large piece out of the side of the vase, then carefully gathered up the shattered pieces of porcelain and discarded them. This was to keep the crate from rattling, thereby revealing the breakage to the owners.

"Thank heavens," say the Wesleys, "the brass ormolu handle was bolted on, or they might have tossed that into the trash, too."

Perfect restoration of the large vase included riveting an iron bar inside the handle across the reproduced porcelain parts in order to reinforce the material. The beautiful royal blue of the Sèvres ware was perfectly matched.

Figurines with hands and faces missing are Trudy's special field, for the missing parts must be modeled with a sculptor's skill. George is adept at the larger jobs calling for drilling or grinding with power tools. Together, they make an excellent working team and find their work tremendously rewarding.

There are several common household tragedies the Wesleys feel that you can undertake to repair if PLEASE TURN THE PAGE

modernfold
DOORS

THE FIRST AND FINEST IN FOLDING DOORS



Unexpected guest? The living room provides an extra bedroom instantly, through the use of a Modernfold!

how to add an extra room in fifteen seconds



Only Modernfold offers such a wide selection of decorator colors and fabric textures.



When you see the Modernfold name on the handle, you've found quality that lasts a lifetime.



See Modernfold's inner framework of steel. A folding door without steel construction is like a body without a spine.

Here's a wonderful way to provide an extra room *instantly*...without costly building or remodeling. Ordinary walls are expensive to put in; a mess to rip out. But a MODERNFOLD dividing wall is something entirely different. You can pull it out when needed; fold it back whenever you wish. Though its rugged interior framework is all steel, it moves smoothly and quietly at a touch.

You can use these MODERNFOLD "walls" to divide bedrooms; give you convenient floor-to-ceiling openings for closets; close off recreation room from workshop; add a dressing

room to your bath. You can even have *curved* overhead tracks for attractive and unusual interiors. It's no wonder architects all over the world have been making such wide use of them!

Whatever your space problem, there's a MODERNFOLD way to solve it. Custom-made in any size. A wide choice of decorator colors and fabric textures, easy to wash with plain soap and water. Sold and serviced everywhere, you'll find MODERNFOLD doors at leading lumber dealers, department stores and decorator shops. Or look in the classified directory under "Doors."



The "Custom" line; the "Spacemaster" line; available anywhere in the U. S. A. and over 60 foreign countries.

NEW CASTLE PRODUCTS, INC., Dept. C3, New Castle, Indiana • In Canada: New Castle Products, Ltd., Montreal 23 • In Germany: New Castle Products, GMBH, Stuttgart

• specify... Cabot's

for beauty like this...



House in Andover, Mass. Painted with Cabot's Vienna Rose — Shutters, Copen Blue — Trim, Gloss White.
Architect: Thomas J. Pearson Assoc., Lawrence, Mass. Builder: O. E. Steinert Co., Lawrence, Mass.

colorful, long-lasting Cabot's HOUSE and TRIM PAINTS (COLLOPAKES.)

What a wonderful choice... thirty-two appealing colors ranging from old favorites to the newest so-popular pastels! In Cabot's Paints, unlike ordinary paints, the oil and pigment, combined by the patented Collopacking Process, stay together on the surface to resist the weather, and penetrate together to bind the film firmly to the wood. Yes, Cabot's House and Trim Paints offer you more—fresh, lively, non-fading colors—a porcelain-smooth finish without brush marks—excellent hiding power—a lasting, bright gloss—tough, flexible, long-wearing film.

... three new modern colors!

If your taste tends to the modern, here are three smart new colors which are typical of the wide range Cabot offers. To see all of the handsome thirty-two shades, write for free color card today.

If you prefer stains

For many years, Cabot's Stains have been the choice to preserve and protect the wood, and to bring out its natural beauty. So ask for the color card showing the eighteen beautiful shades of Ranch House Hues, including Nile Green, Charcoal, Cameo Pink.



Quality products from Cabot Laboratories
...manufacturing chemists since 1877

Samuel Cabot

SAMUEL CABOT INC.

413 Oliver Bldg., Boston 9, Mass.

Please send Color Card for House and Trim Paints (), for Ranch House Hues (), and name of dealer in U. S. or Canada



Repair Porcelain

(Begins on page 130)

you have the proper materials and directions for the mending job. One is the restoration of the delicate little "lace" figurines that have been popular for many years. If carefully done, the mend is not noticeable, and the figurine is as good as new.

Please do not try to glue the pieces together with common household glue or cement. For a really professional job there is a special repair kit called "Invisible China Repair Kit for Beginners." It is sold in most hobby shops and many department stores.

First, always save every tiny piece of any broken treasure. If you have a figurine needing repair you can mend it by following our instructions.

Be sure to match the lace as closely as possible with a fine piece of cotton lace or net. *Do not use nylon lace—it is not absorbent enough to soak up the liquid hardener used in the mending process.*

Another job that the Wesleys say

may be undertaken successfully by a amateur is that of mending a broken decorative plate or platter.

This method restores the plate to decorative uses only. If you wish to use the plate or platter for table service, you can make a practical and unbreakable mend by cutting shallow grooves across the mended crack on the underside of the plate.

This is where your husband's power tools come in handy... cutting the grooves requires a hand-grinder.

Then imbed small wire staples in the grooves across the crack and hold them in place with ceramic filler. When this dries and is sanded off (an electric grinder is good for this), the mend will hold indefinitely. To make the mend invisible, paint to match the color of the plate (using china paint) and coat with clear glaze.

George Wesley says that a plate mended this way will not break on the mend later. THE EN

\$3600 For All This

(Begins on page 66)

privacy of the spot were enough to convince Audre and me that this was just what we'd always wanted. Within an hour we signed on the dotted line.

In June of 1948 we started a temporary cabin, so that we could be sheltered while building our permanent summer home on weekends. The rest of that summer was spent digging a well and building a "little house" out back. During these weekends we also managed to clear the ground and start the foundation of the permanent cabin. A local mason assisted me in building the boulder fireplace and putting in the concrete block foundation. By the time we had our first snow, I had managed to nail the joists and lay in the subflooring.

Early the next spring I began work on the roof and walls. The previous summer I had cut some tall straight Norway pine for my structural beams and some balsam trees, which make the best rafters. I had let these season over the winter before planing them smooth with a draw shave. The rest of the lumber I bought from a nearby sawmill. Work went along smoothly, and we stayed in the cabin for the first time on the tenth weekend after starting it, though it was still a shell.

By late fall the cabin was almost finished. During the following winter I kept busy at home, building furniture... two rocking chairs, a cobbler's-bench coffee table, chests and a large round dining table with a circular bench. When I returned the next spring, I put the finishing

touches on the cabin, varnishing the interior walls and putting down resilient flooring. Meanwhile my wife "prettied" up the interior with curtains, seat covers and pictures.

Our fireplace heated the cabin on cool summer nights. And we have a gas-fired space heater fitted between the wall studs that adds extra warmth in the early spring and late fall when the temperature goes as low as below zero. Another help in cold weather is a big combination wood and gas stove with four burners, broiler and two ovens. The warmth and aromas given off by this really make it one of our most prized possessions.

Large casement windows across the front of the cabin let in plenty of light, air and view, so we had no need for a front porch. Leaving off the porch meant that we could locate the cabin closer to the lake. This made it easy for Audre to watch the children from the kitchen as they played at the water's edge.

By the time we finally completed the cabin we had spent a total of \$3,600. This figure includes not only the cabin and everything in it, but also an aluminum boat and motor canoe, guest cabin and boathouse.

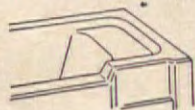
Now that the job is done and I can think back on the years of wanting the cabin, the weeks of searching, the thousands of miles of commuting, and the seemingly endless weekends of hard physical labor, I realize that, in spite of all the hardships, it was well worth it. THE EN



ORIENTAL MAGIC . . . newest trend in bathroom beauty—by ELJER, of course

Excitingly different, this beautiful new high-fashion bath achieves a wondrous blend of modern simplicity and age-old oriental charm.

Focal points are Eljer's twin Priscilla lavatories, with their modern, custom-matched chrome fittings. The spacious Legation tub, with its convenient end seat and low rim seat, and lustrous Eljer Quieta toilet add still further to the captivating color contrast.



Whether you are building or modernizing, read Eljer's full-color planning book. Send 10c to P. O. Box 836, Pittsburgh 30, Pa.

Remember that only Eljer fixtures offer you your choice of vitreous china, formed steel, and porcelain-enameled iron. Eljer Division of The Murray Corporation of America, Three Gateway Center, Pittsburgh 22, Pa. **Look for Eljer in the Yellow Pages.**



Choose from seven lovely fashion-keyed colors and snowy white

ELJER

DIVISION OF THE **MURRAY** CORPORATION OF AMERICA



* **ELJER**—the only name you need to know in plumbing fixtures

Drain Not Right?



use PLUMITE

Works fast . . . without choky fumes!

Just pour a little Plumite down the drain, turn on the hot water and *whoosh*—all those germ-breeding particles that clog the drains are washed away. Your drains are left clean and free-flowing. Keep them that way with weekly doses of Plumite to prevent drainpipe clogging. *Safe for use in drains with septic tanks.* Get Plumite at your grocer's today.

Guaranteed Simoniz Quality



Refrigerators and Freezers

for enduring kitchen beauty and convenience

Begin your new kitchen planning with Revco Bilt-In Refrigerators and Freezers. Nothing adds as much charm, beauty and convenience! And this charm is enduring, for your Revco Bilt-Ins will keep

your kitchen *new* for years and years to come.

Get this new 16-page full color book showing the latest and most modern ideas in kitchens. Send for "Trend-Setting Kitchens" today.

REVCO INC.
Specialists In Refrigeration • Deerfield, Michigan

REVCO, INC., Deerfield, Mich., Dept. AH-47
Please send me my copy of "Trend-Setting Kitchens."
Enclosed is 25¢ to cover mailing.

I am interested in ☐ new home, ☐ remodeled kitchen.

Name _____

Address _____

City _____

Zone _____

State _____

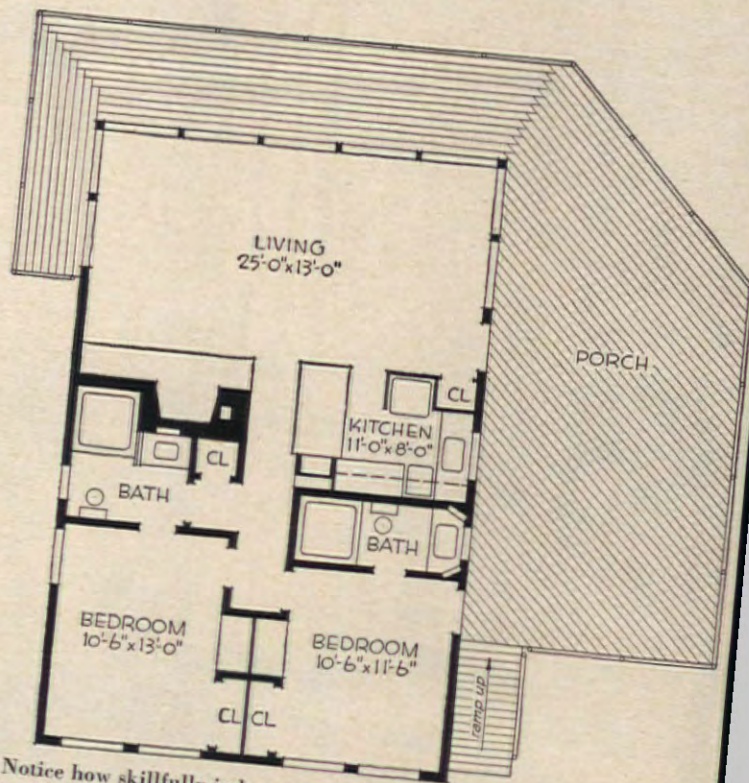


"TREND-SETTING KITCHENS"

Send for the new book of kitchen ideas, 16 pages of color photos, layouts and descriptions.

Architect's Own Vacation House

(Begins on page 64)



Notice how skillfully indoor and outdoor living areas are combined. Indoors has "open" and "closed" plan where each kind works best.

you reach through a "hatch" in the living room. Down here you find the laundry, heating plant, water heater, and storage space.

One particularly interesting point of construction is the result of Mr. Koch's painstaking research before construction. He wanted a porch that would *last*, so he copied the specifications of the famous boardwalk at Atlantic City, New Jersey—2x4" edge-grain fir, creosoted and fastened with galvanized spikes.

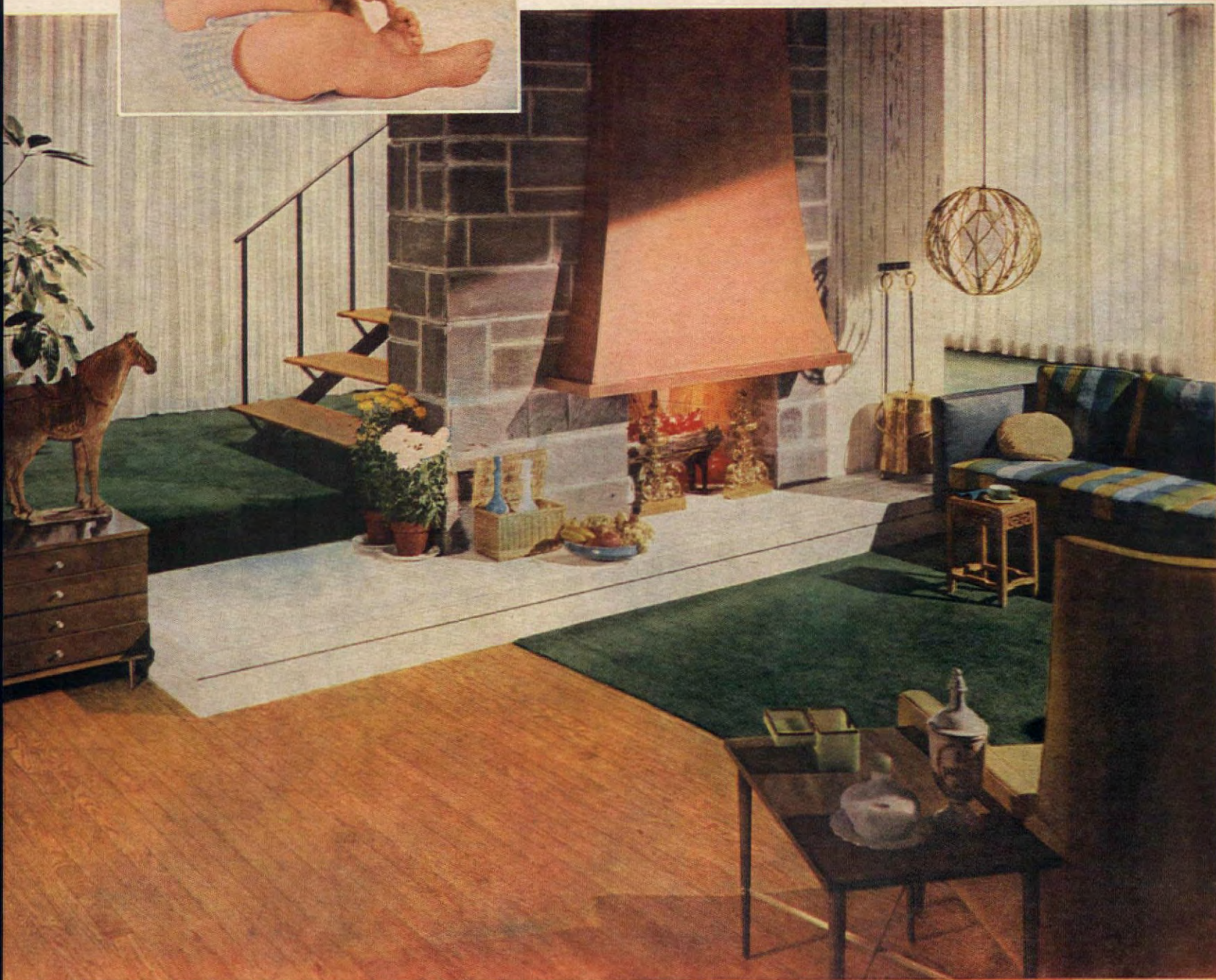
When you plan your vacation house, remember Mr. Koch's lessons: 1) keep the design simple; 2) avoid useless ornaments; 3) use materials that require minimum maintenance; 4) keep living, sleeping and utility zones separate, if possible. You'll have a vacation house that's little work, practically all fun! **THE END**



Kitchen is partially separated from living room, but is open enough so that Mrs. Koch can still take part in goings-on while she cooks.



When he leads
the class of 1977...



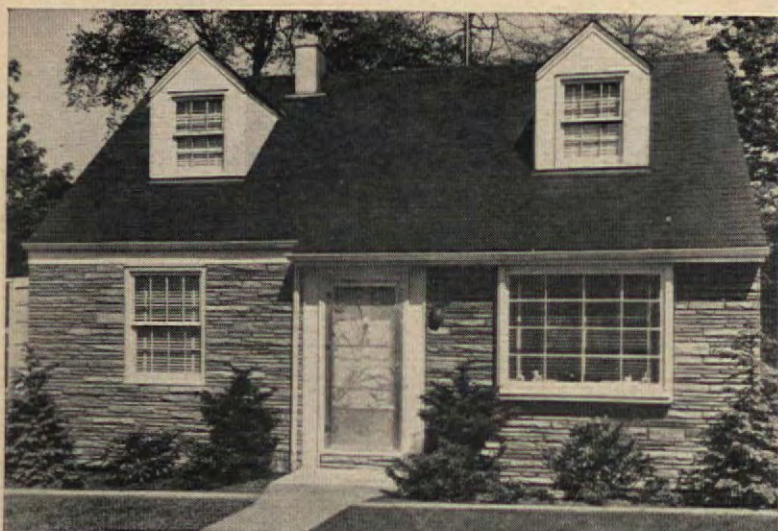
you'll still be proud of your

OAK

floors

Blend colors to create a room to remember...and use an Oak Floor as the perfect background. In this distinctively contemporary interior, subdued tones of fireplace wall and drapes are combined with gaily-hued furnishings. As in any setting, the rich, textured grain of Oak Floors adds friendly warmth and lasting charm. All lumber dealers sell economical, easy-to-maintain Oak Floors. NATIONAL OAK FLOORING MANUFACTURERS' ASSOCIATION, MEMPHIS 3, TENN.

*The floor
you'll never
wear out*



You can PERMA-STONE your home like this for only **\$14.38** a month*

Want to cut costs when you build or remodel? Then be sure to see your Perma-Stone dealer. He's a specialist in modernizing home exteriors . . . uses Perma-Stone in many wonderful ways. Gives *old* homes new charm without costly alterations. Makes *new* homes really modern at surprisingly low cost.

Notice how Perma-Stone's new narrow ledge stone design gives homes sleek, flowing lines. Also used in many wide- and - narrow combinations to achieve distinctive beauty. Available in 30 handsome colors in rich blends.



...for the all-over exterior of this home, only **\$39.49** a month*

Whether you use Perma-Stone for the entire exterior, complete front, wainscot high, or other partial trim, you'll like the low cost and easy terms. No painting or other upkeep. Permanent beauty. Never outmoded. Used over frame, brick, block.

FREE BOOK shows new and modernized homes, explains many Perma-Stone advantages — permanence, insulation, safety from fire, weather, vermin. Also ways to beautify interiors.

Perma-Stone is sold only by independent dealers. There's a dealer near you. Mail coupon for his name and free book.

**Top photo, complete front of Perma-Stone. Prices quoted are average, may vary locally.*

PERMA-STONE
Reg. U.S. Pat. Off.
for Beauty • Permanence • Strength

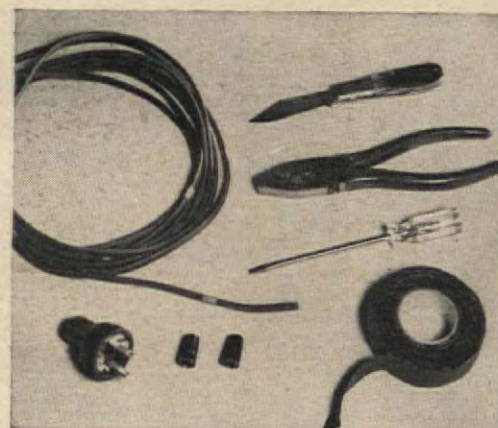
PERMA-STONE CO., Desk J-2
719 E. Hudson St., Columbus 11, Ohio

Send free book and name of my local dealer.

the original
moulded stone
wall-facing

MATERIALS NEEDED:

Insulated lamp cord
Solderless connectors or
Friction tape
Cutting pliers
Sharp knife
Screwdriver
Outlet plug

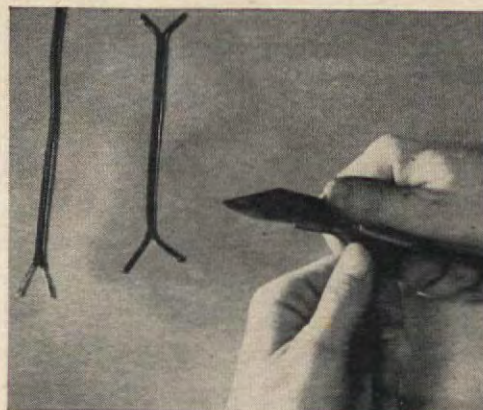


IT'S EASY TO . . . REWIRE A LAMP



First disconnect plug from wall outlet. Remove top of lamp where separate wires are joined. Then separate shell of sockets from the socket caps, as shown: you press in sides of the shell and pry with screwdriver.

Loosen terminal screws on sockets to release old cords. When both sockets are disconnected, pull out the old cords. And if sockets are worn or the chain switch fails to work easily, then replace sockets with new ones.



Cut two 5" sections of the lampecord; and one section that's as long as lamp is high, plus amount required from lamp to wall outlet (usually about 6'). Split ends of each cord: remove $\frac{3}{4}$ " of insulation. Take care not to cut any of the cord's thin wire strands.

PLEASE TURN THE PAGE

Name _____
Street _____
City _____ State _____

new idea! VINYL in a floor wax

and the beauty of it is — *it's childproof**



Never before such a high gloss!

New Simoniz Floor Wax with *vinyl* in it, gives you higher gloss than you've ever known. On *any* kind of floor—linoleum, asphalt, rubber, vinyl tile or finished wood! Throughout the house!

No wax easier to apply!

New Simoniz Floor Wax polishes itself. No buffing. No rubbing. It spreads evenly without streaks—quickly sets to a tough, beautiful, *vinyl* gloss!

*Wet spills won't harm gloss!

Splashes and spills—so common with children—won't hurt the tough vinyl surface—or shine. Simply wipe them up. New Simoniz Floor Wax is water-repellent.

*Never before such protection!

The miracle of vinyl—and only Simoniz has it—gives you the toughest floor surface. The kids won't scuff it, or harm the gloss with their roughhousing. No doubt about it—it's *childproof*!

*No finish so easy to maintain!

Simoniz Floor Wax with vinyl has a gloss that lasts and lasts. You can even damp mop your floors freely without dulling the shine. Without spoiling the wax finish.

*Good news about re-waxing!

Here's the *one* floor wax you can remove *evenly* before re-waxing. Simply use your regular household detergent and warm water. The beauty increases with re-waxing. You'll be amazed, once you try it.



Simoniz® Floor Wax

For all floors—linoleum, asphalt, rubber, vinyl tile and finished wood



*America's
Finest Handmade
Milk Glass* Westmoreland's handmade milk glass reproductions have been recognized for their purity of color, fidelity to detail and hand craftsmanship for sixty-eight years.

Send 10¢ in coin for booklet of Westmoreland Reproductions

WESTMORELAND GLASS COMPANY
GRAPEVILLE, PENNSYLVANIA



BASE-RAY heating... lovely to look at... delightful to live with

Here's beautiful freedom for your interiors... hot water heating as inconspicuous as ordinary wood baseboards! With BASE-RAY®, there are no bulky radiators or hot blast registers to cramp your style. Gentle sunlike radiant heat at ankle height provides warm floors—warm walls. It's the evenest, most draft-free and comfortable heating known. Cast-iron BASE-RAY gives a lifetime of trouble-free service. What's more with a BASE-RAY system you can have automatic tankless hot faucet water the year 'round.



FIRST IN THE MANUFACTURE OF BASEBOARD HEATING

Burnham Corporation
SINCE 1873, MAKERS OF A COMPLETE LINE OF HEATING BOILERS

Cool your home in summer too! Ask for details on Burnham's compact central cooling unit, HIDE-AWAY®.

MAIL COUPON TODAY

Burnham Corporation
Irvington, New York AH-47

Please send me complete information on
☐ BASE-RAY ☐ HIDE-AWAY
 Literature on Burnham Boilers ☐ Gas ☐ Oil

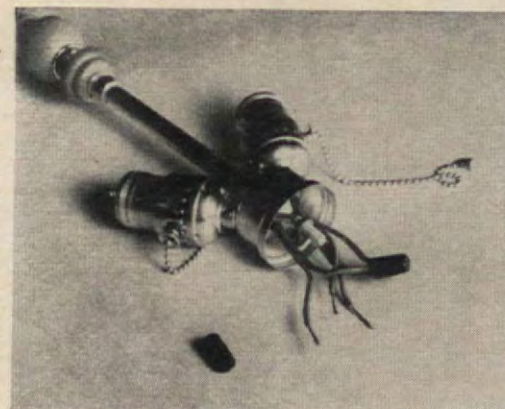
Name _____
 Address _____
 City _____ State _____



(Continued)

Fasten one of short cords to the terminal screws of each socket. Thread free ends of short cords through socket caps; now replace sockets in their caps. Thread the long center cord up through the lamp. Center cord and short cords from each socket should connect 1½" above lamp head.

Twist together one wire of each short cord with one wire of center cord, and secure with a solderless connector or friction tape. Then you do same with the three exposed wires that still remain. You must be absolutely certain that both exposed wires of same short cord do *not* end on same wire of center cord.



Tuck wires into the head of lamp so that solderless connectors face each other; keep twists and criss-crossing down to minimum. Don't replace head of the lamp till plug end of cord is rewired.

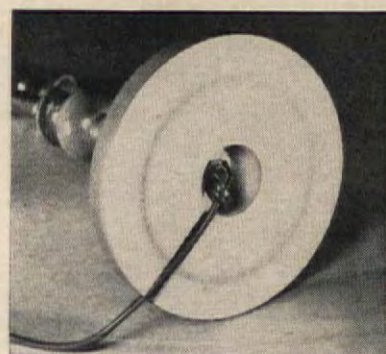


HELPFUL HINTS FOR BETTER WIRING



When rewiring outlet plug, run cord through plug, tie underwriter's knot as shown. Bring wires around prongs, twist bare ends around terminal screws in same direction as screws; tighten.

Tie a knot in the cord where it comes through base of lamp. This reduces the amount of inner play that might cause damage to insulation, and eventually a crossing of "hot" wires and trouble.





Old Colony... the Authentic Early American Furniture for Contemporary Living

From carefully executed brass pulls on cabinets and chests to the spoon feet on the extension table, every detail of this solid Rock Maple furniture is as authentic as painstaking research and skilled craftsmanship can make it! And with today's living in mind, Heywood-Wakefield designers have incorporated every functional and space-saving feature modern homemakers could desire!

Choice designs for living rooms and bedrooms, too

See Old Colony by Heywood-Wakefield for every room in your home at leading furniture and department stores. You will admire the satin-smooth, carefully rubbed finishes. For upholstered pieces choose from a collection of distinctive, long-wearing decorator fabrics.



Heywood-Wakefield are also makers of Ashcraft and Modern Furniture

NEW "HOW TO PLAN AND DECORATE WITH OLD COLONY" BOOK—Lee Childress, nationally known interior designer, tells you how to plan an attractive home with Old Colony. Send 25¢ in coin for 28-page book. If you'd also like our decorating book on "Home-Planned Modern" send 50¢ in coin for both.

Heywood-Wakefield
Gardner, Mass., Dept. AH-41

I enclose _____ in coin for your books at 25¢ each.
(check your choice)

☐ Old Colony

☐ Modern

NAME _____
STREET _____
CITY & ZONE _____
STATE _____



Horses last longer on carpet

Ask any horse.

He'll tell you a house with children needs carpet or rugs nearly as much as it needs a refrigerator or stove.

First—because rugs and carpet have an almost child-proof beauty. They stay lovely under abuse that would make another floor covering look scuffed and shabby.

Second—because rugs and carpet require only a few minutes of your time in routine vacuuming to look their loveliest again. No scrubbing, rinsing, waxing or polishing.

Third—because a rug or carpet is the safest of all floors. You get where you're going...the footing is surer for you and your children.

Finally, carpet spreads a blanket of quiet—makes walking or sitting more comfortable...cuts loud noises down to small ones.

Carpet adds so much to family living, yet costs so little. With your store's budget plan, you can put room-size rugs in two rooms for about the same monthly payment you'd make on a new TV set. Wall-to-wall carpet is just slightly more.

Why not see the lovely new colors and textures at your store today?

For your protection, be sure that the rug or carpet you buy is backed by the knowledge, the facilities and the integrity of an American manufacturer. Look for the label of:



ARTLOOM • BEATTIE • BIGELOW • CABIN CRAFTS-NEEDLETUFT • DOWNS • FIRTH • GULISTAN
HARDWICK & MAGEE • HIGHTSTOWN • HOLMES • KARASTAN • LEES • MAGEE • MASLAND
MOHAWK • PHILADELPHIA CARPET • ROXBURY • SANFORD • ALEXANDER SMITH
CARPET INSTITUTE, INC. • 350 FIFTH AVENUE, NEW YORK 1, N. Y.

Home means more with carpet on the floor—more comfort • quiet • safety • beauty • easier care



Living room of the Haerberly home originally looked like this (right). Now it has the bright, fresh look you see below. Expensive structural changes were kept to a minimum... the old wallpaper was removed, the plaster was patched, and paint did a big part of the job. Distracting shelves no longer bound fireplace.

WE REVIVED A 150-YEAR-OLD BEAUTY



MABEL C. HAEBERLY

We didn't tear it down although everybody who looked over our future home—friend or builder—gave us the same advice: "Tear it down. You'll come out better if you strike a match to it and burn it down and start over." Instead, we spent five months persuading carpenters and painters and other workmen that it not only *could* be done, but often *how* we could do it. And we think the results are perfectly lovely.

I came across the house in a small Connecticut village. It was a 150-year-old house in a sad state of disrepair. The house needed everything: new wiring, pipes, a bathroom, a kitchen, five new ceilings, closet doors, and complete refinishing of the wide-board floors. Gallons of paint were needed inside and out, and of course a new heating plant and hot-water heater. Oh, yes... and 38 small panes of window glass.

Looking back, we're still slightly amazed that we were able to "do the impossible" on this house everyone had forgotten. We even turned out

PLEASE TURN THE PAGE

How to save money on wall paneling

Most factory-finished wall paneling costs from 25% to 60% more than unfinished paneling (depending on the type of wood used). Why not save this money? In a few hours you can make unfinished paneling look like expensive factory-finished material by brushing on a unique wood finish called REZ.



REZ gives any wood any color effect—without hiding its natural grain beauty. Here, Sandalwood REZ (one of 13 REZ color tones) gives white pine paneling the rich, Oriental look of rare sandalwood. For traditional custom wood effects, try Cedar, Mahogany or Redwood REZ. Bring the beauty of the outdoors to your den or living room with these REZ colors: Desert Sage, Blue Spruce, Driftwood, Fir Green, Clay or Prairie Green. Other fashionable decorating colors: Wheat-Tone, Charcoal and Flamingo (plus White REZ for bleached effects).



REZ is easy to apply—easier than any other wood finish you've ever used. No brush marks, bubbles or messy sagging. Instead, you get a finish that will have friends calling you "expert." The secret: REZ is not a stain. Its special resin-base formula carries color *into* the wood—evenly. And REZ primes, seals and protects for years. (When softwoods are employed, use Clear Rez Sealer first.)



See how your paneling, unfinished furniture or "built-ins" would look in one of the easy-to-apply REZ color tones. Send for free color card and booklet to Rez, P. O. Drawer 3, Dept. A, St. Louis, Mo., or see your local REZ dealer's display of REZ colors on wood.

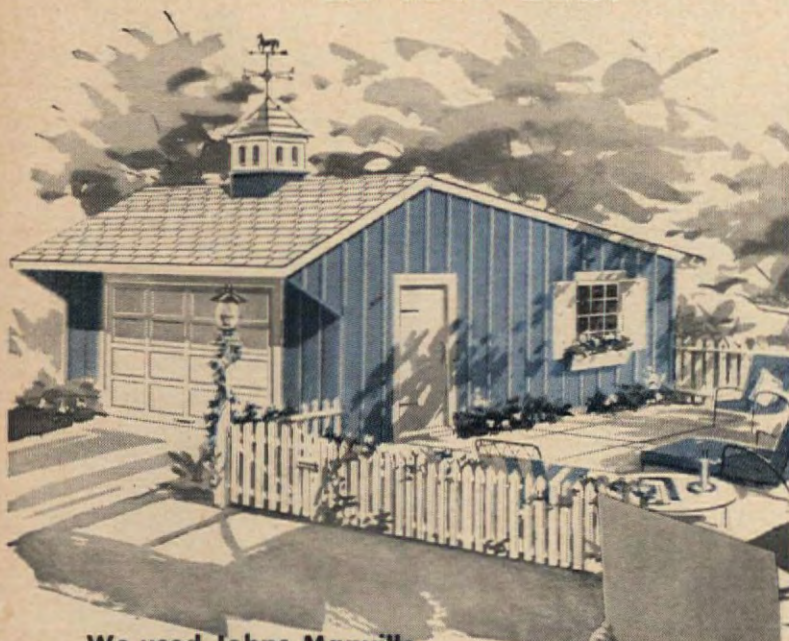
Rez

the natural wood finish for
exteriors and interiors, is a
product of MONSANTO



Where Creative Chemistry Works Wonders for You

How to build a Modern Garage at low cost

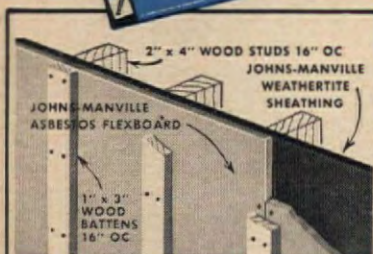


We used Johns-Manville

Asbestos Flexboard

and J-M Weathertite®
Insulating Sheathing

Send for the new
J-M Book*
giving step-by-step
instructions.



Book shows how Flexboard is applied
right over Weathertite Sheathing.



Book gives plans for 1- and 2-car garage
in this design or the one at top of page.

This new book contains 36 pages
of diagrams and instructions for
building your own garage. Gives
you complete details for building
foundation, floor, framing . . . and
every part of the job.

It shows you why Asbestos Flex-
board® applied over Johns-Manville
Weathertite Sheathing is the ideal
combination for exterior walls.

J-M Flexboard, made of asbestos
and cement, is tough, durable and
fireproof. Exposed to the weather,
it won't rot or rust . . . wears like
stone. It never needs paint to pre-
serve it yet may be easily painted
for decoration.

*Send 25¢ for "How-to" Book.

(Continued)

a nice apartment, and the rent on it carries the mortgage plus part of the insurance and taxes.

Saving labor time fell to me. Planning ahead—so the electrician was ahead of the painter and plumbing was done before the carpenter boxed in the wall space—saved many hours and dollars.



We held to one fundamental rule: change as little as possible in the structure of the house. And, if possible, cut out no doors or windows and close none off. That saved us more money.

In spite of the strains and struggles to get workmen and to find the materials we wanted, we had fun reviving this old derelict. We enjoyed watching beauty return to the gracious old house.

The headaches and problems faded quickly, once the job was done, and now we simply enjoy our house for its livability. We won't sell it unless we can make a really big profit, because this house has a radiant charm that comes only to homes that have been lived in for a long time!

THE END



Mail coupon with 25¢ in
coin for book "How to
Build a Flexboard Garage."
Address J-M, Dept. A11-4,
Box 60, New York 16.

Name _____

Address _____

City _____

County _____

State _____



Johns-Manville



End of second-floor hallway was a gloomy spot indeed (far left). Now a lovely corner cupboard makes this perfect place to show Mrs. Haerberly's fine china and glassware (at left). Fresh paint, period furniture and the crisp white curtains complete the very stunning transformation job.

Once again, the Haerberlys stuck by their money-saving rule: no structural changes unless absolutely essential.

Another fireplace was saved in the Haerberly home, and here again no structural changes. Fresh plaster and paint are the major changes to turn ugliness (below) into beauty (right).

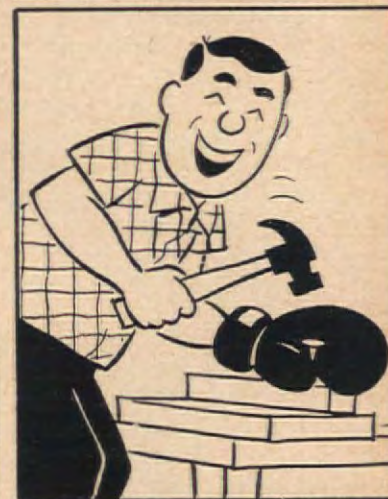


Separate shelves removed, a door added, fresh plaster and paint, refinished floors, draperies to "widen" the window, and still another room that was a monstrosity (above) has been "remodeled" into a charming, comfortable room. All that was needed to complete the picture was to move in the rug and furniture. As Mrs. Haerberly says, the house has indeed "come out of its dusty and moth-eaten cocoon."

Looking for Something?



SPORTING GOODS



FROM HARDWARE
TO SPORTING GOODS
whatever you need-



Ads with this emblem
make your shopping easier

HUBBARD H. CORR

THE END

[illegible]

UPPER FLOOR

- BEDROOM 11'0" x 13'0"
- BATH
- LAV.
- DINING RM 11'0" x 11'0"
- KITCHEN 9'0" x 11'0"
- SCREENED PORCH 12'0" x 11'6"
- CL.
- LIN.
- BEDROOM 10'3" x 11'6"
- BEDROOM 10'3" x 11'6"
- LIVING ROOM 22'0" x 13'0"
- CL.
- ENTRY
- UP
- DN

SECOND FLOOR

CL

LAV. BATH

CL

DOWN

CL

WD

PANTRY

KITCHEN 8'-0" x 14'-0"

DINING 10'-0" x 10'-0"

LIVING 13'-6" x 26'-6"

MASTER BEDROOM 10'-6" x 17'-6"

FIRST FLOOR

UP

CL

BATH LAV

CL

CL

TELL

CL

heater

laundry UTILITY 9' x 13'

workbench

CL

CL

BEDROOM 12'-6" x 9'-6"

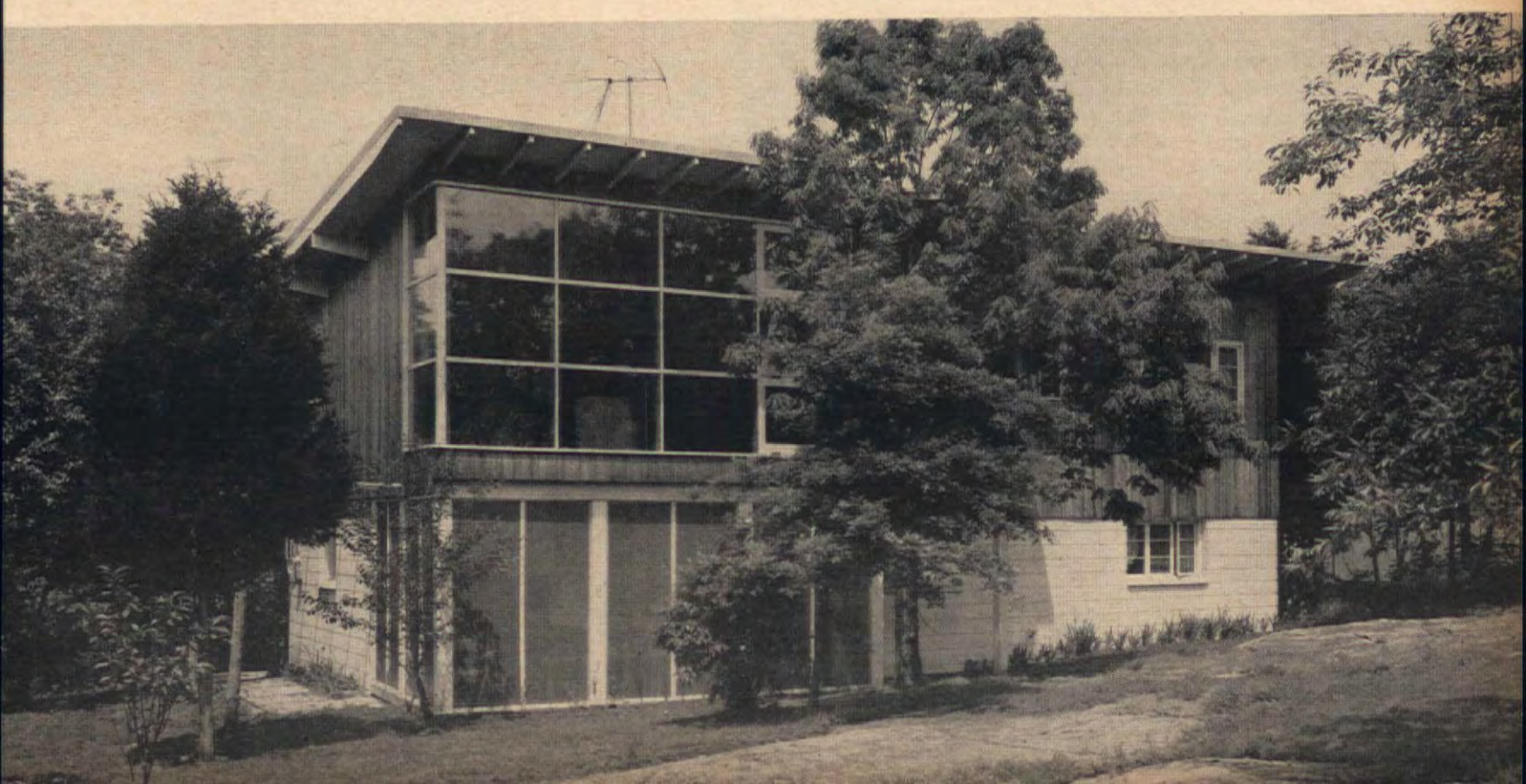
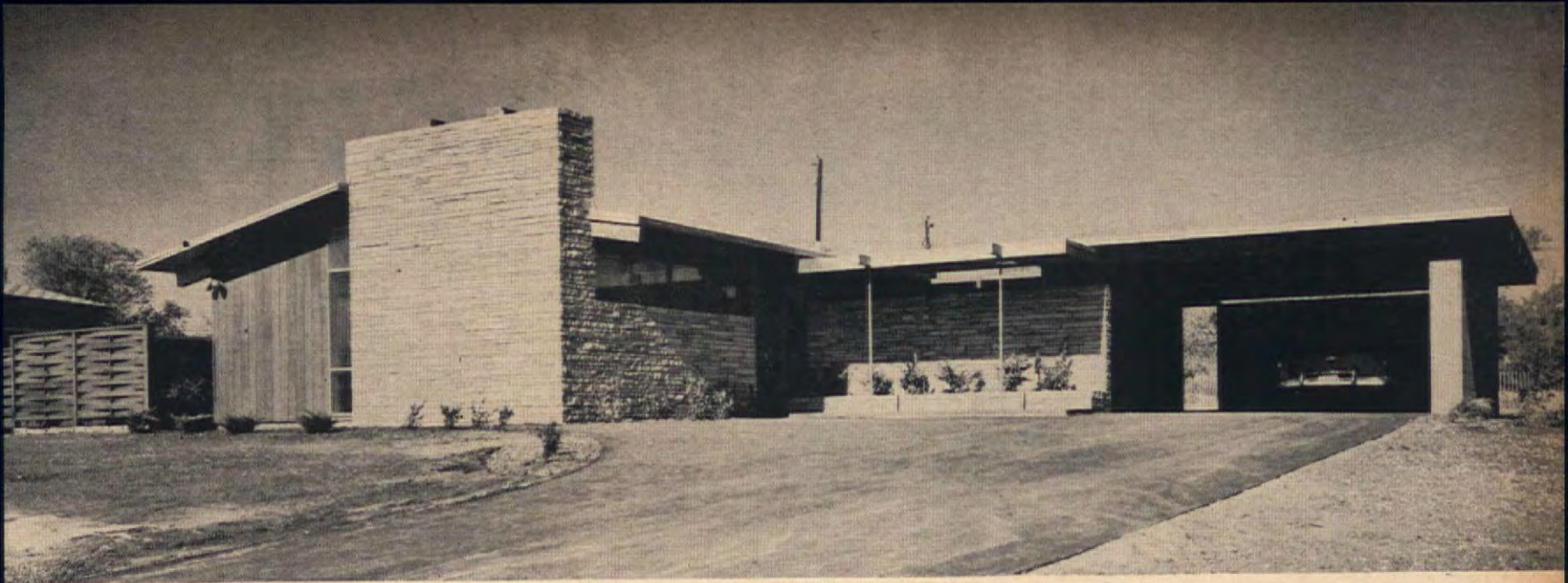
BEDROOM 14'-0" x 11'-0"

BEDROOM 9'-0" x 13'-6"

SCREENED PORCH 17'-0" x 10'-0"

FIRST FLOOR

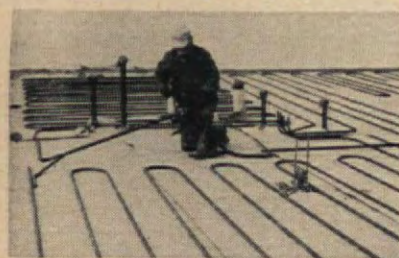
146



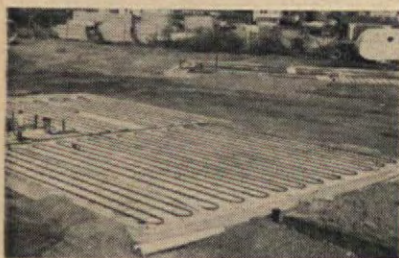
Steel Pipe Radiant Heating makes new homes truly "contemporary"



If your new home is to be a delightfully modern one-floor type or a refreshingly new split-level variation, you can make it truly contemporary by including "invisible" Steel Pipe radiant panel heating.



Welding steel pipe on the job.



Completed panels ready for testing.

Because the heating panels of steel pipe are concealed beneath the floor surfaces every inch of wall and floor space is available for use and decoration. Steel Pipe radiant heating systems provide more comfortable draft-free, healthful heat ... no more hot or cold spots or blasts to cause wall streaks or dirt deposits.

Steel Pipe radiant heating is first choice because it satisfies every woman's need for home comfort with decorative flexibility and every man's requirement of heating efficiency with economy.

CONSULT YOUR ARCHITECT, BUILDER OR HEATING CONTRACTOR BEFORE YOU BUILD

Because your Steel Pipe radiant heating system will be an integral part of the house, and must be planned right down to the last valve and pipe coil *before* construction is started, tell your architect, builder or heating contractor *in advance* that you want "invisible" Steel Pipe radiant heating. He will plan accordingly for your satisfaction, savings, and lifelong comfort.



Committee on

STEEL PIPE RESEARCH

AMERICAN IRON AND STEEL INSTITUTE

150 East Forty-Second Street, New York 17, N. Y.

**Steel Pipe
is First Choice**

Committee on Steel Pipe Research
Department AH
American Iron and Steel Institute
150 E. Forty-Second St., New York 17, N.Y.
Please send me without cost or obligation a copy of the 48-page booklet "Radiant Panel Heating with Steel Pipe."

Send for
this free
booklet.



Name _____
Address _____
City _____ Zone _____ State _____

ARRANGEMENTS BY BETTY B. MERRIAM

Simple



An effective, easy way to use lilies is in dramatic mass arrangement. Shallow aluminum container with pedestal, on two black bases, is used with the needle-type holder.

Lilies are as lovely in flower arrangements as they are in the garden. Dramatic effects can be achieved, as you see in these two arrangements, with very few, which makes them inexpensive to buy for flower arrangements. If you have them in the garden you need cut only a few blooms—keep your outdoor display, too.

The blooms of nearly all garden lilies last much longer than most other flowers. Don't be afraid to cut them with some of the buds unopened, for they will open gradually and you'll enjoy them indoors for well over a week. Wide range of colors (white, yellow, orange, pink, red, purple) makes them very useful in carrying out a color scheme.

Fall is the planting time for lilies. They do best in good, fertile soil, some in sun and others in light to medium shade. Sprayed or dusted at the same time and with the same material as roses, they'll be free of insects and diseases. Also good is their long blooming period—from late May to mid-September in most areas.

and Showy



Only three stalks of de Graaff hybrid lilies, cut as necessary to keep the blooms massed, were needed for the arrangement at right.

Double arrangement with candles, such as this one in brass candlestick containers, is suitable for many purposes. Only one lily stalk, clipped, is used in each container. The stalk is held in a square of green plastic foam material, which is available at flower and florist supply shops.



See "Where Credit Is Due," page 162

THEODORE A. WESTON

Best New Flowers Win American HOME Medal

The American HOME Achievement Medal is the top award for new dahlias, gladiolus, peonies, and daylilies exhibited at flower shows. And at last year's shows two new dahlias, Carrie MacAvoy and Caroline M, tied for first place in number of these medals won. Each captured five AHAM's at flower shows in different parts of the country.

Carrie MacAvoy is a blend of apricot and yellow; Caroline M is a blend of lavender and white. Both are of the up-and-coming semi-cactus type (rolled, pointed petals) and are about 10" across.

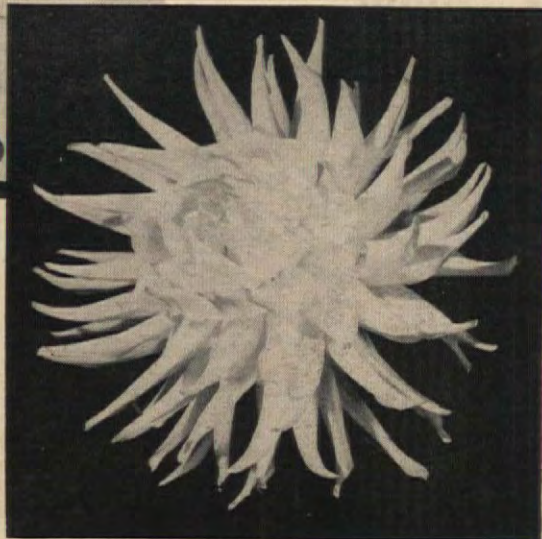
Dahlia-breeder Stanley Johnson, of Cheltenham, Pennsylvania, who has won many Achievement Medals in the past, was the originator of Carrie MacAvoy. And J. Clare Moore, Jr., of Markham, Illinois, originated Caroline M.

Runner-up in medals won was the dahlia Art Linkletter, named for the TV personality of "People Are Funny" fame, which won four. It's a 12" semi-cactus of bright primrose yellow. PLEASE TURN THE PAGE

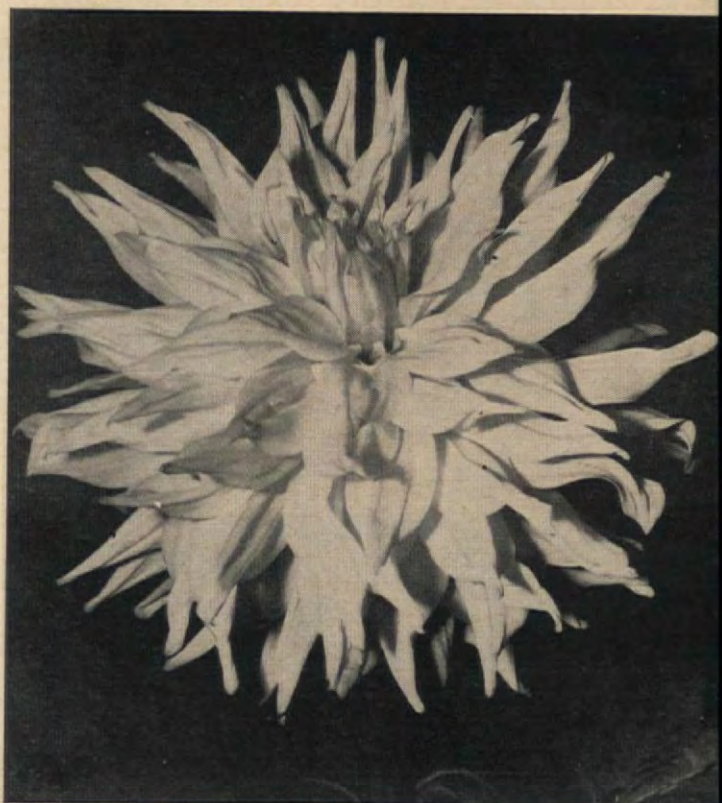


American HOME Achievement Medal is awarded to the "most worthy" new variety exhibited at each dahlia, gladiolus, peony, daylily show. In 1956, 59 of these highly-regarded medals were awarded for top flowers.

Stanley Johnson, of Cheltenham, Penna., at the New York dahlia show with his medal-winning small-flowered type, Ginny Johnston. At the right is his large-flowered Carrie MacAvoy, which captured five medals.



Giant-flowered dahlia Art Linkletter, named for the man of "People Are Funny" fame, won Medals at Bakersfield, Inglewood, Huntington Beach, and San Diego, California. It's primrose yellow, 12" across.



Richard Nielsen, Santa Cruz, California, gives expert attention to the exhibit of his new gladiolus, Cadet, at Sacramento show where it won American HOME medal. It's light yellow with deeper throat.

C'MON DOWN . . . this lawn feels as good as it looks



Pride and joy of the whole family—the lawn fed with Golden Vigoro Complete Lawn Food

won't
burn
grass



lasts
far
longer

Golden Vigoro is made in modern plants from coast to coast and in Canada
Vigoro is a registered trade-mark of Swift & Company

Wherever you live,
GOLDEN VIGORO Complete Lawn Food
is made right for the soils and
growing conditions in your area

Our young friend here is in a position to know this grass is deep-rooted, thick and green. Proves what Golden Vigoro Complete Lawn Food can do.

Golden Vigoro will help you have a lawn to be proud of. This complete and balanced lawn food yields nourishment to the grass at a *controlled* rate. The action begins as soon as you apply Golden Vigoro. Grass comes up and greens up fast. But that's only the beginning. For months, Golden Vigoro keeps on providing every nutrient grass needs from the soil. The rate is *controlled*. It's continuous and long-lasting. That makes for deep-rooted grass that holds its beautiful color through the season.

Will Golden Vigoro burn your grass? No! Not a blade will be burned when you apply Golden Vigoro in the recommended amounts. Apply 1 to 3 lbs. per 100 sq. feet. No raking-in. No watering-in. Just spread clean and odorless Golden Vigoro over your lawn. You'll see the difference!

Note: To maintain peak growth extra long, give your lawn a supplemental feeding of Golden Vigoro in mid-summer.

For everything else you grow . . .

Vigoro Complete Plant Food—the balanced plant food for flowers, vegetables, trees and shrubs.

Instant Vigoro Complete Water-Soluble Plant Food—Ideal for house plants, for transplanting and for supplemental feedings of lawns, vegetables, fruit and shrubs. Double acting: feeds through leaves *and* roots.

Vigoro Complete Rose Food—provides a steady and uniform supply of the balanced nutrients roses need.



Mowing is so easy with **Sunbeam** POWER MOWERS



Simply lower handle to drive mower. Just raise handle for free wheeling around flower beds, trees, fences, and other hard-to-get-at places.



and



Higher speeds for normal grass, faster mowing. Slower speeds for heavy grass, weeds, mulching leaves or for use by elderly people.



- Self-propelled with speeds adjustable—from slow to a fast walk.
- Powerful 2½ H.P. 4-cycle Briggs & Stratton engine with automatic recoil starter.
- Low tone muffler.
- 21" cutting blade.
- 5 cutting height adjustments from 1 to 3 inches.
- Built-in Sunbeam quality throughout.

So easy-to-operate! Simply move handle down and rollers engage wheels to propel mower. Just raise handle to disengage drive for Free Wheeling. It's easy as that—no knobs to turn... no levers to push. Cuts grass or tall weeds. Selective Speeds let you choose the best speed to meet your particular needs. Faster speeds for the large estate or the professional—lower speeds for heavy grass, mulching. Only \$159.95. (Colo. & West, \$162.95.) Leaf Mulcher attachment, saves leaf raking and burning. \$4.75.

Lightweight . . . just 29 pounds

Sunbeam TWIN BLADE ELECTRIC MOWER

Another popular Sunbeam Mower! An outstanding twin-blade electric mower that gives you *all* the advantages of power mowing at low cost. Powerful ONE HORSE-POWER Sunbeam motor—operates on ordinary residential current. With swing-over handle for 2-way mowing. Convenient cord-holder on handle. 18 inch cut. Close side trim. \$79.95. Leaf Mulcher attachment, only \$6.75.



American HOME Medal

(Continued)

Three-medal winners were Jonell, a white, ball-type miniature, about 4" across, and Nutley Sunrise, orange and pink incurved cactus, about 8" across.

Two-medal winners were the dahlias Ann Steckle, dark red-purple, straight cactus, 6½"; Clariam Parrish, light blend, incurved cactus, 9"; and Commissioner Max J. Leonard, orange, informal decorative, 12" to 14" across.



Dahlia Robens Showboat won at East Liverpool, Ohio, and gladiolus Party Ruffles, right, at East Aurora, N. Y.



There also were 16 dahlias that were awarded one medal each, making a total of 24 dahlias for 1956, or 14 more than in 1955.

Fifteen new gladiolus won medals in 1956, against nine in 1955, though no variety took more than one medal. Two new peonies won AHAM honors, the same number as the year previous, but only one daylily, against two in 1955.

The much-coveted American HOME Achievement Medal is offered in competition at dahlia, gladiolus, peony and daylily shows, and is awarded by the judges to the originator of the most worthy variety entered in the special AHAM class. The variety must be undisseminated (that is, not yet offered for sale), the originator must have grown it for at least three years, it must be named, and at least three blooms must be exhibited.

Last year 83 show-sponsoring societies applied for permission to offer the Achievement Medal, but 26 reported later that no variety entered was worthy of the medal, and three reported that the show had to be canceled. Altogether, 59 medals were awarded, against 33 in 1955.

Here are the details on last year's AHAM winners. The information includes name of variety, description, originator (recipient of medal), and show or shows at which medal was won.

24 WINNING DAHLIAS

ANN STECKLE—B-size (6¼"), straight cactus, dark red-purple; Victor Steckle, Lansing, Mich.; Michigan Dahlia Association, Southeastern Michigan Dahlia Society.

ART LINKLETTER—A-size (12"), semi-cactus, primrose yellow; Comstock Dahlia Gardens, San Diego, Calif.; Inglewood Dahlia Society, Orange County D.S., San Diego County D.S.; Central Valley D.S.

BORAM'S SUNSHINE—B-size (6½"), incurved cactus, orange and yellow; Artie Boram, Beaver, O.; Ohio Valley D.A.

BORAM'S WONDER—A-size (12"-14"), semi-cactus, Tyrian purple; Artie Boram, Beaver, Ohio; Scioto Valley D.S.

CABIN BEAUTY—B-size (6½"), semi-cactus, mimosa yellow with mauve blush; Happy Cabin Dahlia Gardens, Signal Mountain, Tenn.; D.S. of Tennessee.

CAROL E—Miniature, formal decorative, yellow; Harry Frank, Far Hills, N. J.; Bergen County D.S. CONTINUED ON PAGE 160

Look for the **Sunbeam** Mark of Quality **SUNBEAM CORPORATION, Dept. 5**
5600 W. Roosevelt Rd., Chicago 50, Ill.

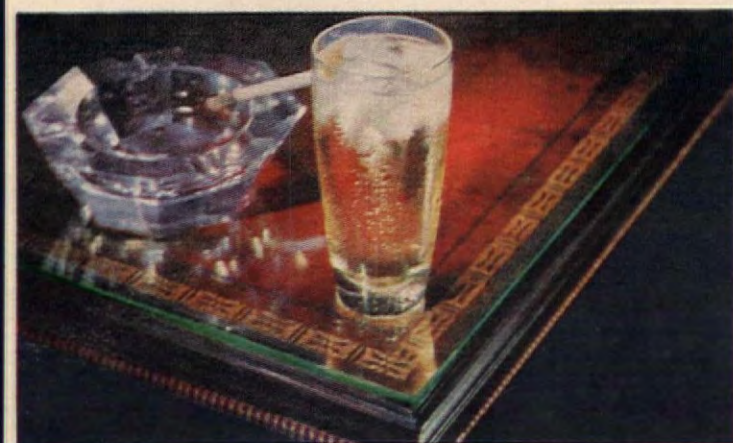
You can do wonders for "self-conscious" rooms -with Pittsburgh Plate Glass



Greater Beauty can be achieved when you install sparkling, clearly reflective wall mirrors—in your living room, dining room, bedroom, entrance hall and other places in your home. Dull rooms come alive . . . more light, color and spaciousness result. There are many sizes and shapes from which to choose. And these mirrors cost much less than you imagine!



Greater Convenience is brought to your home when you have Pittsburgh Full-Length Door Mirrors for head-to-toe checkups. What a boost to morale to know that you and your family are always correct in your appearance. These door mirrors are easy to put up, and they are very moderately priced.



Greater Protection for your fine table-top finishes is afforded by Plate Glass furniture tops made from Pittsburgh Plate Glass. You needn't worry about spilled liquids, cigarette burns and scratches any longer, when your precious pieces have the safeguard of Plate Glass tops. Cut to your order, these Plate Glass furniture tops are really inexpensive.



THIS LABEL identifies products made from Pittsburgh Plate Glass.

WHERE TO BUY. Your department or furniture stores . . . your local building supply or glass dealers . . . carry these items. For their names, see the Yellow Pages of your telephone directory.

FREE BOOKLET! A 28-page booklet, crammed with suggestions for curing "self-conscious" rooms with glass and mirrors. Send for your copy today.

Pittsburgh Plate Glass Company
Room 7140, 632 Fort Duquesne Blvd.
Pittsburgh 22, Pa. PLEASE PRINT

Without obligation, please send me your free, illustrated booklet, "Practical Ways to Wake Up Your Home with Glass."

Name

Street

City Zone State

If you live in California, Oregon or Washington, send to W. P. Fuller & Co., Room 908, 301 Mission St., San Francisco 19, Calif.



PAINTS • GLASS • CHEMICALS • BRUSHES • PLASTICS • FIBER GLASS

PITTSBURGH PLATE GLASS COMPANY

IN CANADA: CANADIAN PITTSBURGH INDUSTRIES LIMITED

NEW

"roll-on"
lawn
fertilizer
ends all
guesswork



less work...comes packaged ready to roll!

Of course your lawn doesn't spring up the minute you feed it Plantrons. But in as little as 3 days, chemically perfected Plantrons gives such results, you think it happened instantly.

**PLANTRONS ROTO-SPREADER PACKAGE
FEEDS LAWNS EVENLY, SCIENTIFICALLY!**

brings your lawn up ...
alive...healthy...fast!

You've never before fertilized your lawn with less mess or guess. Slip the removable label off the 10 or 25 lb. Plantrons and attach the free metal handle to the perforated cylindrical package. Uniform distribution is guaranteed in just the right amounts to grow a healthy lawn.

Only Plantrons gives your lawn all these advantages: longer-lasting, fast-acting nitrogen for greener, richer color...chelated minerals for vital healthy growth...a wetting agent to penetrate even the hardest soils...a wonderful mint scent. Guaranteed not to burn when used as directed.

Like instant coffee, there's no waste or filler in Plantrons. The small size Roto-Spreader completely feeds an average lawn area of a 50' x 100' lot for \$5.85. Buy Plantrons at your nursery, hardware, garden supply or department store.



plantrons

for lawns, trees, shrubs, vegetables and flowers

NEW MULCHES

MAKE EASIER
GARDENING



NEWEST THING IN MULCHING MATERIALS is tough, black, polyethylene plastic film, 40" wide, in 104' rolls. Like any mulch, it prevents weeds, conserves moisture, promotes plant growth. It's easier to use and cheaper than most materials, and it's ideal for vegetables or flowers grown in rows, like dahlias and gladioli.



See "Where Credit Is Due," page 162

First you unroll the film on prepared soil (above), holding it in place with stones along the edges. Then you rake up a little soil over the edge of the strip to keep the film securely in place — especially to prevent wind getting underneath and lifting it after planting.

To plant, make a good-size slit in the film with a razor blade or a sharp knife; set the plant in the usual way, and water. For use on ground already planted, you slit film as needed, cut it to fit bed to be mulched, and cover the edges with soil. This special film lasts from three to five years.



PLEASE TURN THE PAGE

Are You Planning Draperies for Windows like these?



Let *Anne Davis*, famous Interior Decorator,
share her Exciting New Drapery Ideas with You!

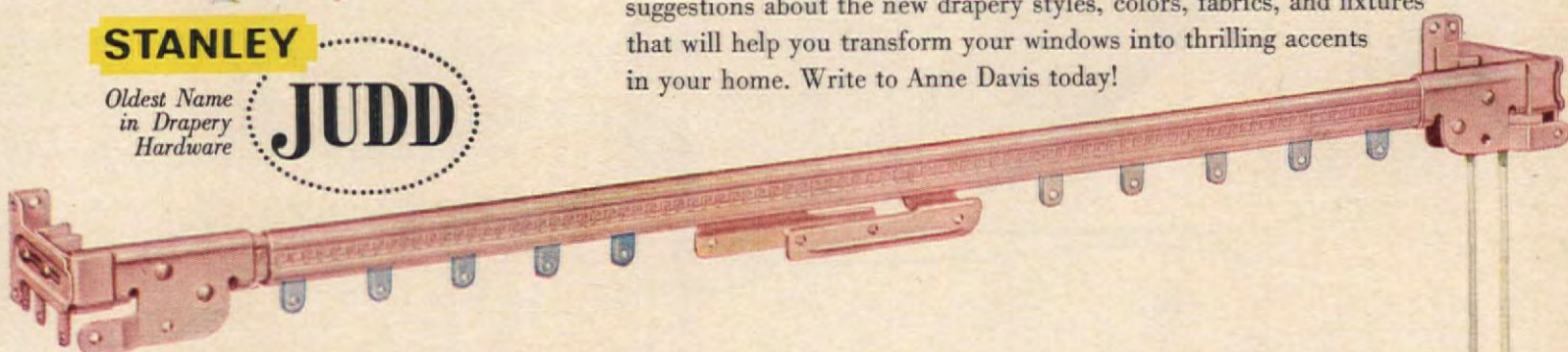


STANLEY

Oldest Name
in Drapery
Hardware

JUDD

Are you wondering just how to plan the draperies for your new home, or how to use the magic of window decoration to give a colorful lift to your present decorative scheme? Does your house have "problem windows" that you don't know just how to handle? Worry no more—just write to Anne Davis, famous interior decorator and window stylist. She will personally answer your window decoration questions, and offer suggestions about the new drapery styles, colors, fabrics, and fixtures that will help you transform your windows into thrilling accents in your home. Write to Anne Davis today!



Anne Davis says: Hang your precious draperies on
Stanley-Judd fixtures in glorious House & Garden Colors!

For professional looking results, you need *professional* fixtures. That means Stanley-Judd traverse rods, café rods, pole sets, accessories, and the new so-easy-to-use

Stanley-Judd Ball-Point Pinch-Pleater Hooks and No-Twist Pleating Tape. All Stanley-Judd drapery fixtures are *unconditionally guaranteed*.

SEND THE COUPON with \$1.00 to Anne Davis at the Stanley-Judd Drapery Institute with as many drapery styling questions as you wish. You'll get a personal letter from Anne Davis answering your questions, a 32-page book of exciting drapery ideas with more than 100 room illustrations in color, a Pinch-Pleater Hook and sample of No-Twist Pleating Tape, and A COUPON GOOD FOR 50¢ AT YOUR DEALER'S ON ANY STANLEY-JUDD FIXTURE OR ACCESSORY retailing for \$1.00 or more. If you want the drapery idea book only, send just 25¢ in coin.

STANLEY

Oldest Name
in Drapery
Hardware

JUDD

Division of The Stanley Works, Wallingford, Connecticut

Anne Davis, Stanley-Judd Drapery Institute
Dept. AH-4
Wallingford, Connecticut

- ☐ Enclosed is \$1.00 for which please send the answers to the attached questions, free sample of Pinch-Pleater Hook and No-Twist Pleating Tape, 32-page drapery idea book, and coupon worth 50¢ on the purchase of any Stanley-Judd fixture or accessory retailing for \$1.00 or more.
- ☐ Enclosed is 25¢ for the Drapery Idea Book only.

Name _____

Address _____

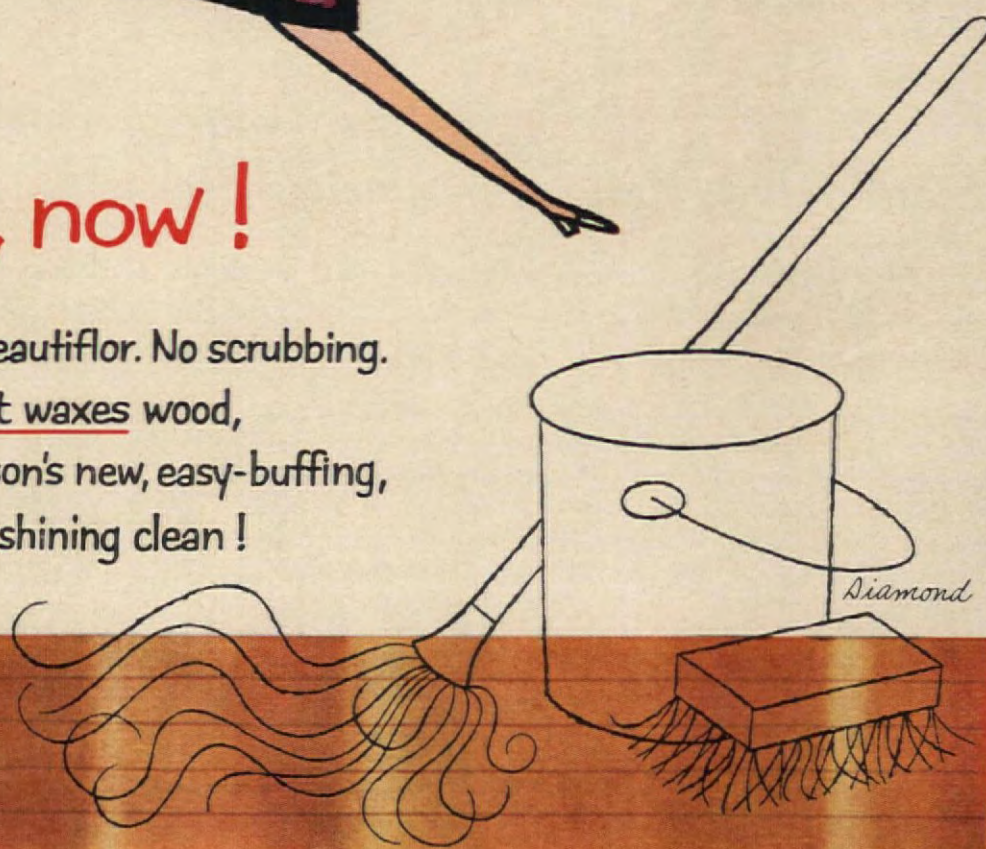
City _____ Zone _____ State _____





Skip the hard part of waxing, now !

There's no beforehand work with Beautiflor. No scrubbing. No mopping. Beautiflor cleans as it waxes wood, linoleum and vinyl plastic. It's Johnson's new, easy-buffing, quicker waxing way to keep floors shining clean !



New Mulches

(CONTINUED)



ALUMINUM FOIL MULCH does everything other mulching materials do and, additionally, reflects sunlight to underside of leaves. Experimenters say this stimulates plant growth. And foil keeps soil temperatures more even: as much as 20° cooler on hottest days and 8° warmer at night. The illustrations above show its effects on cucumber plant growth—upper, not mulched; lower, aluminum-foil mulched. Foil can be used the same way as the plastic film mulch on page 154. Regular wrapping foil, in 12" and 18" rolls, has been found suitable for this type mulch.

A STANDARD ORGANIC MULCH MATERIAL, such as sugar cane refuse, buckwheat hulls, peatmoss, ground corn-cobs, sawdust, or the like, will still be preferred by some gardeners, especially for use with a landscape planting of perennials, roses, or shrubs. When using these materials, apply 2" or so on cultivated soil, plus about 1" more each year. Also, use a little extra plant food, on top of the mulch, to prevent nitrogen deficiency that may result otherwise from the gradual breakdown of the mulch by the soil bacteria.



ARMOUR
Vertagreen
Complete
Plant Food
ARMOUR FERTILIZER WORKS
MADISON, ST. LOUIS, ATLANTA, MEMPHIS

Watch
something
beautiful
happen

when you use *Energized*
Vertagreen®

Put Vertagreen plant food on your lawn. Almost immediately something beautiful happens. There's bright new texture and a delightful thickness to your grass. Vertagreen goes to work quickly and lasts a long, long time. Give your lawn, flowers, shrubs and trees a more beautiful, healthier appearance with Vertagreen.

Why is Vertagreen right for you?

Vertagreen is made in the analyses most garden authorities recommend. Vertagreen is complete... it thoroughly greens, grows and strengthens plants from the roots up. And, yet costs so little.

 **Vertagreen Rose Food**
New beauty, new vigor,
new health for your roses

A PRODUCT OF ARMOUR
One of America's oldest and largest fertilizer manufacturers

Flower-fresh spring colors...

Gold Bond Velvet Paint

Now there are 134 glorious spring colors for your home . . . bright, decorator-tested Gold Bond Velvet colors. Velvet's new spring colors include four exciting shades, like "NOMAD," shown here. Gold Bond® Velvet is so wondrously simple to use . . . just stir, dip your brush or roller and start painting. Velvet flows on easily, dries in only minutes to a smooth finish . . . with no painty odor.



SPECIAL: Seeds for your Spring garden! Brighten your garden with the brilliant blossoms of Supergiant Zinnias, Goldilocks Marigolds, Tetra Snapdragons! Regular price is 25¢ per packet . . . a 75¢ value . . . now, for limited time, send only 15¢ for these genuine Burpee seeds to: National Gypsum Company, Dept. AH47, Box 64, Buffalo 13, N. Y.*

NEW! Gold Bond Velvet Latex Enamel ... in spring colors that match Velvet!

Now! . . . a semi-gloss enamel made with latex! . . . with all the easy-to-use features you like in latex paints. New Velvet Latex Enamel is ideal for woodwork, cabinets, kitchen and bathroom walls. Brush or roller washes clean in warm, soapy water!

* THIS OFFER GOOD ONLY WITHIN CONTINENTAL U. S., EXCEPT WHERE PROHIBITED, RESTRICTED, LICENSED OR TAXED.



Want a perfect semi-gloss finish? Use Gold Bond Velvet Latex Enamel. It flows on smooth and even, has no painty odor, dries in less than two hours.



Clean 'em in soap and water! No more messy cleanup . . . simply wash roller or brush in warm, soapy water. In just seconds they're clean as new!



It's washable! Finger marks and dirt wipe off Velvet Latex Enamel with soap and water.



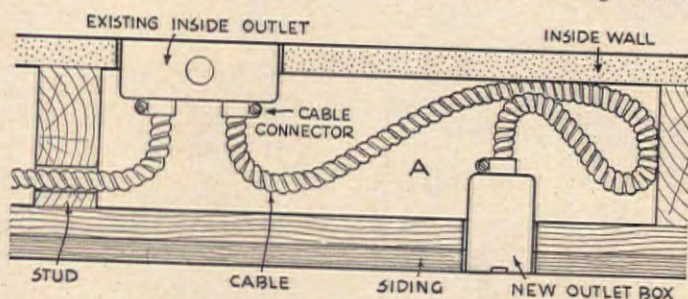
Gold Bond Paints sold in Canada through Wesco Waterpaints, Ltd., Montreal, subsidiary of National Gypsum Company.

It's handy to have an OUTSIDE OUTLET

The first step in installing a weatherproof outlet is to get a permit from your electrical inspector if one is required.

Now find a source of power to draw upon. One convenient source is an inside base convenience outlet that backs up near where you want the outside outlet. You'll need: about 3 feet of 2-wire #14, BX cable; a weatherproof outlet; two cable connectors; two fiber bushings; a flush-mount receptacle box; and no special tools.

Inside outlets are usually next to a wall stud. Confirm by tapping on inside wall (it sounds more solid over a stud). Then locate a second stud on the other side of the inside outlet—about 16 inches from the first one. By placing a new outlet between the same two studs as the existing outlet, you'll avoid having to drill



holes for the BX (figure A). Transfer stud locations to outside of house by measuring to nearest window and measuring same distance back on outside of house. Place new outlet 3" or 4" from stud, at height of inside outlet, so you won't cut structural members.

Place back of receptacle box against siding, and trace around it for necessary cut out. Drill 1/2-inch hole in opposite corners of outline and cut out opening with fine-toothed keyhole saw. Notches (top, bottom of opening) are for receptacle screws (figure B). Use hacksaw to just cut through armor of BX cable, 6" from each end, and remove these two short pieces of armor. Take paper wrapping off wires; remove 1" of rubber insulation from each wire. Install fiber bushing between wires and cut edge of armor at each end. Screw cable connector to each end of BX.

Remove fuse from circuit serving inside outlet. Then take receptacle from inside outlet and disconnect wires. Knock-out slug in back of this box can be pried out. Push a 2' piece of coat-hanger wire through knock-out toward opening for new outlet



box and out this opening. Go outside house and hook both wires at one end of BX to coat-hanger wire; pull wires and cable connector into knockout in back of existing box. Attach connector firmly to box with lock nut. Reinstall inside receptacle being careful to attach both old and new white wires to light-colored screws, and both old and new black wires to brass or dark-colored screws. Attach the new box to the other end of the BX cable

(which is hanging out hole in siding) using cable connector; push spare BX into wall cavity (figures A and B). Push box into hole, flush with siding. Nail into place. Then fasten new receptacle to wires (white to light-colored screws—black to brass screws) and screw receptacle to box. Finish by screwing rubber gasket and weatherproof cover to outlet (figure C). Re-fuse the circuit.



ANCHOR FENCE

Attractive protection for your home

You'll enjoy outdoor living more than ever with an Anchor Fence. Anchor makes it easier to relax because it protects children and pets from intruders and traffic.

Anchor Fence also makes you prouder than ever of your home and grounds. It's an ideal framework for shrubs and vines. It protects your property against trespassers. Attractive in appearance, Anchor requires no maintenance because it's zinc-coated after weaving, not before.

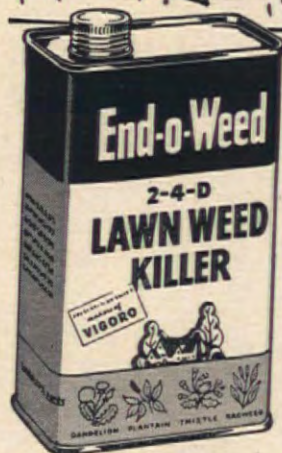
Add new enjoyment to your outdoor

living now. For a free estimate call the Anchor office nearest you or write to ANCHOR FENCE, 6604 Eastern Avenue, Baltimore 24, Maryland.

Anchor Fence

Division of ANCHOR POST PRODUCTS, Inc.

Plants in: Baltimore, Md.; Houston, Texas; and Whittier, Cal. • Sold direct from Factory Branches and Warehouses in all principal cities.



End-o-Weed SURE DEATH FOR LAWN WEEDS!

Just mix End-o-Weed with water, spray... and sure enough, ugly lawn weeds are killed right down to the tips of their roots. Dandelions, plantain, buckhorn... and a hundred more. No work! 8-oz. can treats 1600 sq. ft. of lawn without harming grass.

ASK YOUR DEALER FOR

End-o-Pest
pesticide products

End-o-Weed
weed killer products

by the makers of
VIGORO
complete, balanced
plant foods

Vigoro, End-o-Pest and End-o-Weed are trademarks of Swift & Company



the mower
that's built
to ride



takes the drudgery out of lawn care

Be done forever with effortful walking to mow the lawn. Relax on *MOW Cycle's* wide comfortable seat and grass cutting becomes a pleasant interlude; requires only operating the clutch, throttle and handle bar. So easy anyone can do it. And in addition, the job gets done quickly. Husky 3½ hp. engine hustles *MOW Cycle* at speeds up to 5 mph. Twin rotary blades beneath the heavy steel platform cut a smooth 24" swath at every pass. Or hitch on rear attachments pictured below and enjoy complete lawn care without walking.

Folks showed that they like this power mower "Built for riding from the ground up," when *MOW Cycle* was first offered in 1950. Imitators have since appeared. Yet today, *MOW Cycle*, with its unique triangular chassis and numerous additional features, continues to outsell all other riding type mowers.

MOW Cycle is safe for even inexperienced operators. Can travel across 30% slopes without tipping. Controls are simple and all moving parts completely shielded. Thousands of *MOW Cycles* already in use. Models for 1957 embody many improvements. Electric starter available if desired.



PRICES
AT FACTORY

MOW Cycle '24'\$289.50

MOW Cycle 'CADET'\$219.50

Your dealer adds freight and local taxes. Prices slightly higher in the far west.

Musgrave, Inc., Dept. 347, Springfield, O. You may send free circulars on latest *Mow Cycle* models and all attachments.

Name _____

Address _____



Medal Award

(Begins on page 150)

CAROLINE M—A-size (10"), semi-cactus, lavender and white; J. Clare Moore, Jr., Markham, Ill.; Central States D.S., D.S. of Wisconsin, Greater St. Louis D.S., Southtown Dahlia Club, Tri-City D.S.

CARRIE MacAVOY—A-size (10"), semi-cactus, apricot and yellow; Stanley Johnson, Cheltenham, Pa.; Badger State D.S., Camden (N.J.) Dahlia and Horticultural Society, Greater Philadelphia D.S., National Capital D.S., West Side (Pa.) Flower Club.

CASCADE ORIOLE—A-size (10"), incurved cactus, yellow and orange; Tony DeRooy, Monroe, Wash.; Snohomish County (Wash.) Rose and Dahlia Society.

CLARIAM PARRISH—A-size (9"), incurved cactus, light blend; William Wolbert, Springfield, Ohio; D.S. of Toledo, Indianapolis D.S.

COMMISSIONER MAX J. LEONARD—A-size (12"-14"), informal decorative, orange; Dee Cee Dahlia Gardens, Palo Alto, Calif.; D.S. of California, San Leandro D.S.

DOROTHY CANFIELD—B-size, formal decorative, white; Charles Albanese, Tuxedo Park, N.Y.; North Jersey D.S.

GINNY JOHNSTON—Miniature, semi-cactus, rose red; Stanley Johnson, Cheltenham, Pa.; American D.S. (N.Y.C.)

IDA J—A-size, cactus, pink; Oscar S. Johnson, Minneapolis, Minn.; Minnesota D.S.

JONELL—Miniature, ball, white; E. M. Summers, St. Joseph, Mo.; Greater Kansas City Dahlia and Chrysanthemum Society, Mid-America D.S., Missouri Valley D.A.

KATHLEEN—B-size (7"), incurved cactus, light pink; E. R. Phillips, Silver Springs, Md.; Williamsburg (Va.) D.S.

LADY TERESA—B-size, informal decorative, lavender; Joseph Fasola, Far Hills, N.J.; D.S. of New Jersey.

LAVENDER QUEEN—A-size (8"), formal decorative, lavender; John T. Eccleston, East Liverpool, Ohio; D.S. of Ohio.

MAHOGANY—A-size (10"), informal decorative, dark red; Stanley Johnson, Cheltenham, Pa.; Burholme Horticultural Society.

MARTHA—B-size (7") semi-cactus, pink and cream; N. S. McKamey, Bremerton, Wash.; Kitsap County (Wash.) D.S.

NUTLEY SUNRISE—B-size, incurved cactus, orange; Conrad Frey, Nutley, N.J.; Baltimore D.S., Long Island D.S., Virginia D.S.

PACIFIC CONQUEST—A-size (8"), incurved cactus, fuchsia and pink; Charles Julin, Tacoma, Wash.; Washington State D.S.

PIEDMONT JEWEL—B-size (7½"), semi-cactus, lavender; C. E. Faust, Atlanta, Ga.; D.S. of Alabama.



America's favorite garden gloves. They feel so soft, look so gay and outwear all others of similar price. Dirt repellent and washable. Men's and women's colors and sizes, 98c.



Soft knit-lined plastic gloves for house and garden. Keep hands comfortable in hot or cold water. Slip on and off in a wink. Far outwear rubber gloves. \$1.39 everywhere.

Edmont Mfg. Co., Coshocton, Ohio



AT STORES ONLY—EVERYWHERE!

ROBENS SHOWBOAT—A-size informal decorative, lavender; H. Robens, Chagrin Falls, Ohio; East Liverpool (Ohio) Dahlia and Flor Society.

15 WINNING GLADIOLUS BOW BELLS—4"-4½" florets, 30 head, pure white; Henry Medford Marshalltown, Del.; West Virginia Gladiolus Society.

CADET—Class 510, 29" head, light yellow, deeper throat; Richard Nielsen, Santa Cruz, Calif.; Sacramento G.S.

CANDLEGLOW—Miniature, but yellow throat; J. R. and C. T. Larus, West Hartford, Conn.; Western Massachusetts G.S.

CAPTAIN BUSCH—Class 450, medium red, yellow throat line; Ralph Pommert, Pacific, Wash. Washington G.S.

CONTENTMENT—Large, ruffled lavender-orchid, cream throat; Carl Fischer, St. Charles, Minn.; Maryland G.S.

EYEBRIGHT—Miniature, white red throat; C. T., J. R. Larus, West Hartford, Conn.; New England G.S.

GYPSY FIRE—Class 290, 2¾" floret, 15"-17" head, brown red smoky brown throat; Donald C. Chandler, New Gloucester, Me. Green Mountain G.S.

INNOCENCE—Class 400, 28" head, ruffled, pink; Carl Fischer, St. Charles, Minn.; Eastern N.Y. G.S.

JOANIE A—Class 412, 27" head, deep yellow, small reddish blotch; Arthur Arenius, Longmeadow, Mass. Maine G.S.

JUNO'S JEWEL—Class 300, ruffled, greenish yellow; R. H. Pruitt, Grants Pass, Ore.; Grants Pass Gladiolus Club.

LOUESTA—Blush pink, deepening toward edges, flower head of 18 to 22 buds; Dr. Louis O. Hansen, Lynwood, Calif.; Southern Calif. G.S.

MILDRED ANNE—Class 541, light pink, darker toward edges and throat, head of 21 buds, 28"; Frank Libal, Cedar Rapids, Ia.; Waterloo (Ia.) Gladiolus Society.

PARTY RUFFLES—Large, ruffled cream; Marion Rich, Marion, N.Y.; Western New York G.S.

PEACH FESTIVAL—Class 441, light pink with markings; Ross J. Miller, Pitman, N.J.; Burholme (Pa.) Horticultural Society.

YELLOW SPIRE—Class 412, deep yellow; Arthur A. Arenius, Longmeadow, Mass.; Eastern International Gladiolus Show.

2 WINNING PEONIES CHARLES MAINS—Early flowering hybrid (lactiflora X officinalis), double, deep salmon pink; Walter Mains, Belle Center, Ohio; American Peony Society (Dixon, Ill.).

MERCEDES—Full double, large, light pink, deepening toward center; E. H. Lins, Cologne, Minn.; Minnesota Peony and Iris Society.

WINNING DAYLILY NEVERMORE—Very dark red, green throat; Ralph W. Wheeler, Winter Park, Fla.; Valdosta (Ga.) Hemerocallis Club.

THE END

GRAVELY



New
EASE for
Country
Living!

You, too, will be mighty proud when everyone marvels at the beauty of your Gravelly-kept place! . . . (If they but knew the ease and speed with which you do every lawn and garden job!)

Whether cultivating your garden, mowing bristling weeds on steep slopes, mowing your lawn in riding comfort, moving snow—or a dozen other year-round jobs—the Gravelly turns in a perfect performance, with power to spare!

OW . . . 30 Attachments!

Unmatched versatility! . . . 30 performance-proved attachments to choose from. Plus all-arc drive, power reverse, push-button starter, your service, 12 months in the year! . . . Don't be satisfied with less!

EASY PAYMENT PLAN



WRITE FOR FREE BOOKLET
"POWER VS DRUDGERY"

GRAVELLY TRACTORS, INC.
BOX 413, DUNBAR, W. VA.
FIELD-TESTED SINCE 1922

25 for \$5. TREES

3 to 5 yr. healthy, selected trees, 6" to 16" tall. 5 each of: Colorado Blue Spruce—Norway Spruce—Austrian Pine—Scotch Pine—Douglas Fir. Postpaid at planting time. Write for Free Evergreen Catalog

MÜSSER FORESTS Box 1-D Indiana, Pa.



GARDEN SPRAYER
WEIGHS ONLY 9 LBS.

When filled to one-gal. capacity. New portable type, easy for do-it-yourself gardeners to use; the MY-TI-LITE is made of indestructible plastic. Won't rot, leak or break ever. Brass tip guides spray so every gardener can get professional results. **12.95 ppd.** If not at your dealer, write to B & G CO., Plumsteadville, Pa.

new . . . gloriously red LIVING FENCE



**AMAZING FAST-GROWING
EVER-BLOOMING ROSE HEDGE**

See the sensational hedge that's sweeping the country. Color-landscape your property with beauty and sturdy protection for as little as 12¢ a foot. **PLANT NOW**; this summer have a vigorous Living Fence bursting with fragrant red roses (Gloire des Rosanes). Red Robin stays compact, won't stray like old-fashioned multiflora; grows straight upright to 6 feet if desired! Keeps out intruders, noise. Written guarantee. Not available elsewhere.

Send for FREE FULL COLOR BOOK today!

GINDEN NURSERY CO.
131-4 El Camino, San Bruno, Calif.

HYPONEX
SOLUBLE PLANT FOOD COMPLETE
Grows Better Plants in Soil, Sand or Water
Simply dissolve and water all your house plants, garden flowers, vegetables, shrubs and lawn. Feeds instantly. If dealer can't supply send \$1 for 1 lb. Makes 100 Gals. Guaranteed by Good Housekeeping
HYDROPHONIC CHEM. CO., Copley, Ohio, U.S.A.

NEW SPEED-UP CHEMICAL FOR PLANTS

The hottest news in gardening "inner circles" lately has been *Gibberellic acid*—a chemical discovered by Japanese scientists that makes plants grow two to three times as fast as normal.

It has been tested for some time at laboratories and experiment stations



African violet—normal growth



Same variety—speed-up treated

and has "worked" on a wide variety of plants. These include African violets, roses, dahlias, gladiolus, rhododendron, holly, boxwood, various trees, and most lawn grasses.

The chemical will be available to gardeners this spring under its own name, gibberellic acid, and also under various brand names. (The pronunciation, incidentally, is what you'd think it'd be: jibber-ellic.) It's not a fertilizer, but a new-type growth stimulant, and is easily applied as a spray.

The African violets above are the same variety (Pink Cloud) and same age. They were photographed six weeks after lower one was treated.

**PLAY
SAFE**

**GET
YOUR
POLIO
SHOTS
NOW!**

Exciting ideas for tool-up time



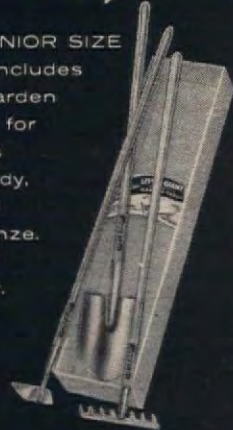
Idea: Save time and steps with **TOOL TREE**. It's ten floral tools in one set. You get a long handle—genuine golf club shaft and short handle plus five forged steel tools: full-size trowel, 3-tine cultivator, 3-tine digging fork, digger-weeder, triangle hoe. Each attaches to the long or short handle giving you a choice of 10 different garden tools . . . all in one set.

Foolproof lock holds tool to handle. Simple push-button release. Makes changing from one tool to another easy, fast. And, you get a handy carrying stand that sticks in the ground by your work, or hangs up, tools and all, for neat storage. See **TOOL TREE** No. TT-10 at leading hardware stores everywhere.

Idea. Reduce tiresome clipping and avoid sore hands with new **GARDEN CLUB GRASS SHEAR**. Wide-opening blades gather more grass. Extra-long blades with their draw-cut action slice it off clean. Protective non-slip sheath on lower grip avoids blisters. Ask your dealer for **True Temper No. 22 Shears**, today. Only \$2.75.



Idea. Let kids help with **JUNIOR SIZE TOOLS**. Three-piece set includes steel shovel, hoe, 8-tine garden rake. Adults like them too for light work or where access is limited. Lightweight, sturdy, heads are high-grade steel finished in rich copper-bronze. Ash handles fire hardened to resist wear and weather. Splinter-free. See the **3JT Little Giant Tools** at your favorite hardware store, soon. Only \$3.95.



TRUE TEMPER



Finest quality in Farm, garden and lawn tools • Shovels • Shears • Hammers, hatchets, axes • Fishing tackle • Golf-club shafts

"...but it's all so
simple"



"I guess the laugh's on me. I'm the girl who wouldn't try Tampax because I couldn't be *bothered*. I was sure that internal sanitary protection was something mysteriously complex. How could I have been so wrong! Since I've been using Tampax® I haven't known a difficult day. And, take it from me, it's the simplest thing in the world to use Tampax!"

Everything about Tampax makes those few days each month a little bit easier. You *move* more easily with no binding belts and bulging pads to spoil your freedom. Why, once Tampax is in place, you don't even feel its presence. And insertion is a simple process, made extra easy by the Tampax applicator. You're easier in your *mind*, too! You're completely released from odor worries, from disposal difficulties. Tampax is even easier to carry! A whole month's supply tucks daintily into your purse.

There's a Tampax absorbency—Regular, Super or Junior—to suit your individual needs. Don't put up with the fuss of belts, pins, pads any longer! Get Tampax this very month! It's even easy to buy—wherever drug products are sold. Tampax Incorporated, Palmer, Mass.



Where Credit Is Due

NOTE: When writing for information to firms listed below, address your inquiries to attention of Director of Publicity.

BUNNY BASKETS

Page 12: crepe papers—Dennison Mfg. Co. Framingham, Mass. cellophane tape—Minnesota Mining Mfg. Co., St. Paul, Minn. rabbit—courtesy of: Lexington Pet Shop, N.Y.C.

FIREPLACES FOR VACATION HOUSES

Page 67: Upper left—Designers: Curtis and Davis. Upper right—"Firehood" Condon-King Co., Inc., 1247 Rainier Ave., Seattle 44, Wash. Lower left—Acorn Designs, Inc., Concord, Mass. Lower right—Manchester-Pierce, 1747 Union St., San Francisco 23, Cal.

PLAN NOW FOR EASTER FEASTING

Pages 86, 87: Square baking dish with Vogue frame—Royal-Chrome Housewares, Inc., 1956 North Wilmet Ave., Chicago 47, Ill. Dana stainless steel serving tray—Evan International, Inc., 194 Great Road, Acton, Mass.

TAKE A DOZEN EGGS

Pages 94, 95: Salad bowl—Frazee Freres, Inc., 225 Fifth Ave., N.Y.C. "Arizona Cha Cha" dinner plate—Canonsburg Pottery Co., Canonsburg, Pa. "High Tide" platter—Glidden Pottery, Inc., 100 North Main St., Alfred, N.Y. Petal serving plate—Sylvan Ceramics, 2955 East Foothill Blvd., Pasadena 8, Calif. "Snow-flower" low open bowl—The Edwin M. Knowles China Co., Newell, W. Va.

TOPS FOR BREAKFAST

Page 100: "Mosaic Black & Red" dinner plate—Hartman Studios, Inc., 8248 Santa Monica Blvd., Hollywood 46, Calif. "Feather" dinner plate and soup bowl—Glidden Pottery Co., 100 North Main St., Alfred, N.Y. "Silver Mist" Chesterton dinner plate—Harker Pottery, East Liverpool, Ohio.

HOW TO MAKE A PERFECT CUSTARD PIE

Page 102: Pyrex pie plate—Corning Glass Works, Corning, N.Y.

NEED A LAUNDRY-MUD ROOM?

Page 110: Washer, Dryer, Freezer—Frigidaire, Frigidaire Div., Gen. Motors, Dayton, Ohio. Cabinets—Republic Steel, Republic Steel Co., Canton, Ohio. Counter Top—Formica, Formica Corp., Cincinnati, Ohio. Flooring—Armstrong, Armstrong Cork, Lancaster, Pa. Sink—Elkay, Elkay Mfg. Co., 1847 South 54th Ave., Chicago, Ill.

HOW DO YOU CHOOSE STERLING?

Page 112: (Top to bottom) "Tara" Spoon—Reed and Barton, 144 West Britannia, Taunton, Mass. "Esplanade" fork—Towle Mfg. Co., Box 111, Newburyport, Mass. "Decor" knife—The Gorham Co., Providence 7, R.I. "Francis First" fork—Reed and Barton. "Stradivari" knife—Wallace and Sons Mfg. Co., Wallingford, Conn. **Page 115:** (Upper, left to right) "Silver Rose" knife, "Reigning Beauty" fork—Heirloom Sterling, Oneida, Ltd., Oneida, N.Y. "1810" spoon—International Silver Co., 169 Colony St., Meriden, Conn. (Lower, top to bottom) "Spring Bud" spoon—Alvin Corp., Providence 7, R.I. "Contour" fork—Towle Mfg. Co. "Richelieu" spoon—International Silver Co. "Theme" knife—The Gorham Co., Providence 7, R.I.



"How I
use
Murine
to rest
my eyes"

PATRICIA NELSON

United Air Lines Stewardess

"I do this often to rest and refresh my eyes. And for the comfort of United's Mainliner passengers, we keep Murine in our stewardess kits, too." Miss Nelson's idea is worth copying. Rest and refresh your eyes with a couple of drops of gentle Murine any time they feel the least bit tired or irritated. It's such a pleasant way to be good to your eyes!

MURINE

for your
eyes*



The Murine Co., Inc.,
Chicago, U.S.A.
*Trademarks Reg.
U.S. Pat. Off.

EASY DOES IT

Page 118: Sleep sofa—Kroehler Mfg. Co., American Furniture Mart, 666 Lake Shore Chicago, Ill. Sleep sofa—Englander Co. 1228 Merchandise Mart, Chicago, Ill.

THEY'RE GROWING TALLER

Page 122: Lamp & Shade Institute of Am

STARRING MOSAICS

Page 128: Trimming on pillows—Consolidated Trimming, N.Y.C. Pillows—Far Eastern Co. N.Y.C. Accessories—Raburn Studios, N.Y.

SIMPLE AND SHOWY

Page 148: Metal flower container—Lou H. 527 W. 7th St., Los Angeles 14, Calif. Co. stick holders—Gebhardt Mfg. Co., 131 130th St., Gardena, Calif.

NEW MULCHES MAKE EASIER GARDEN

Page 154: Kordimulch (polyethylene film) Alcoa Co., Div. of Textron, Inc., Macedon, Alcoa Wrap (aluminum foil) Aluminum Co. America, Pittsburgh 19, Pa. Servall-St. (sugar cane refuse), Godchaux Sugars, New Orleans, La.

INFORMATION

Fay Rowsome: **page 56**. Benjamin O'Neil: **page 62** (funnel baskets). A. Gordon Hughes: **page 62**, (pool). Helen Houston Boileau: **100**. Mattie Cal Maxted: **page 108**. L. Price Bell: **Pages 124, 62** (ramada).

PHOTOGRAPHS

H. Armstrong Roberts: **page 6**. Kroy Studios, Inc.: **pages 14-17**. Jake Hau: **page 18** (Feb. 1944 photo). Gene Lester: **18** (May 1945 photo). Gerald Smith: **page 19** (April 1957 photo). 24. George de Gen: **pages 19, 20, 26** (clock). Otto May: **36-43, 112, 115**. Jax Air News, Service: **112**. U.S. Naval Air Station, Jacksonville, Fla.: **page 45**. Fay Rowsome: **page 56**. R. **page 62**. Gaynor: **page 62**. John Robinson: **62**. Germain's: **page 63**. Joseph M. **pages 64, 65, 67** (upper left). Reynolds Photography, Inc.: **page 66**. Fred Milkie: **page 67** (upper right). Keith Martin: **page 67** (left). Herrington and Olson: **page 67** (right). F. M. Demarest: **page 70, 71, 108** (bottom). 144 (bottom). 145 (top and right). 146. Paul Davis, George H. Davis St. **pages 72-79**. Alfred Wagg: **pages 82, 83**. Nyholm: **pages 59, 128**. Alice Shannon: **130**. George Pickow from Three Lions, **page 138**. Leslie Whittemore: **pages 143** (144 (top), 145 (middle), 145 (bottom)). Cyr: **page 145** (lower right). Julius Shul: **page 146**. Roche: **page 150** (Stanley John Leonard: **page 150** (Carrie McAvoy). Coms: **page 150** (Art Linkletter). Nielson: **page 152** (Robens Showboat). Merck and Rahway, N.J.: **page 161**. Frank A. Javor: **165** (top and bottom). Three Lions, Inc.: **165** (2nd and 3rd). Kenneth Murray: **page 165** (4th). Drew Logan: **page 12**.

DRAWINGS. Sigman-Ward: **pages 61, 126**. Doris Wright: **page 60**.

**YES
ADVERTISING**



**BENEFITS
YOU!**

Pattern Order Form

Please allow 3 weeks for handling and mailing

If you wish air mail delivery, kindly add 15¢ per pattern to cover cost of postage.

- ☐ 1656—75¢ Building pattern for a long, oval coffee table with easy-to-clean mosaic-tile top. Tiles are mounted on an inexpensive base of plywood.
- ☐ 1667—50¢ Building pattern for a round mosaic-tile "lamp" table. The lamp is part of the base, and base runs to ceiling so table has firm support.
- ☐ 2118—50¢ Wonderfully comfortable and adjustable chaise. Build of red-wood; easy-to-use construction blueprint pattern has all details you'll need.
- ☐ 2119—50¢ Build a double seat that has own shade built-in plus a magazine rack, rims to hold glasses steady.
- ☐ 2120—50¢ A construction blueprint for a simple, counter-high stone barbecue. Has lots of work space.
- ☐ 2095—\$1.00 Our 5-year-plan barbecue to build in easy stages, or all at once, if you prefer. Construction blueprint pattern shows stages.
- ☐ 2096—\$1.00 A construction blueprint pattern for corner barbecue made of brick. Has wings with work area.
- ☐ 2008—50¢ A long, low barbecue with planter wings (wings are optional). It's another construction blueprint.
- ☐ 1368—60¢ Painting designs for child's playhouse that is sure to keep your small ones happy while out-of-doors.
- ☐ 1376—25¢ Textile painting design for placemats suitable for outdoor meals. Peasant motifs are horse and rooster.
- ☐ 2005—50¢ Build wonderful playground for your children and their friends. Start with construction blueprint pattern for a lion swing... the gay lion's tail serves to hold swing!
- ☐ 2005—50¢ Companion piece to Pattern 2005 is delightful tiger slide. Is guaranteed to charm all children.
- ☐ 2007—50¢ Complete your playground with this clown see-saw for great fun.
- ☐ 1383—35¢ Still another addition, our designs to be painted on a sandbox.
- ☐ 1441—35¢ A really lovely strawberry design to paint on metal, glass or fabric. These cool, summery motifs are perfect for outdoor mealtime.
- ☐ 2017—50¢ Build your own swimming pool to beat the heat while you avoid traffic jams, crowded pools, beaches.
- ☐ 1499—35¢ Painting design for brilliant plumed rooster. Paint it on tiles for a tray or for mounting on wall.
- ☐ 1357—25¢ Nice old stencil design for a Boston rocker. What can be better on a shady porch in the summertime?
- ☐ 2043—50¢ A construction blueprint pattern for table-top round barbecue that's light enough to move about but strong, too, for long hard use.
- ☐ 1523—30¢ Paint this gay Pennsylvania Dutch design of tulips and hearts on your rural mailbox for Spring.
- ☐ 2046—50¢ A construction blueprint pattern for outdoor lantern that says "Welcome." It has a pineapple top to symbolize hospitality.
- ☐ 1549—35¢ A design for a server that holds two glasses made from an old fishing reel. Fish motifs to paint on glasses are included in pattern.
- ☐ 2069—\$1.00 A construction blueprint pattern for roll-around workshop. Roll it anywhere convenient to have a complete workshop with all of your garden equipment right at hand.

Name

Street Address

City Zone No. State

PRINT name and address in coupon which will be used as label for mailing patterns. Cut out order form along dash lines, check patterns desired and send personal check or money order (please do not send stamps). If you live in New York City, add 3% for City Sales Tax.

American HOME Pattern Department

P.O. BOX 296

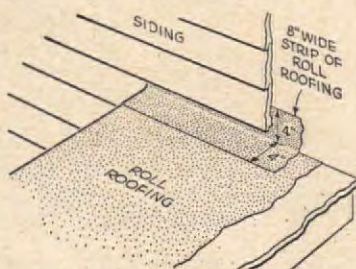
Forest Hills, New York

Tool Shed

(Begins on page 61)

• Start constructing your tool shed by excavating the ground for the poured-concrete footings and the block foundation wall. (This is necessary where the ground freezes in the cold season.) Your building-supply dealer can tell you the local frost depth.

Concrete floor should be poured 4" thick over a 4" gravel or cinder base. About eleven 90-lb. sacks of premixed gravel concrete should be enough for the floor plus ramp under the door. Make a board form around edge of foundation to hold concrete when pouring slab. Before concrete hardens, embed three 6" anchor bolts along outer edge of slab to hold down



Flashing made of metal or roll roofing is slipped under garage siding; keeps water out of shed.

2x4" sill on which rest studs for outer wall of shed. (Use preservative-treated lumber for sill.) Drill holes in sill to match bolts, install sill and tighten nuts.

Wall and roof framing is made by erecting 2x4" studs 16" between centers as shown in sketch. Roof is made of 1/2" exterior plywood, covered with roll roofing, lapped and cemented with roof cement. Flashing between roof and garage siding should be metal or asphalt-impregnated roll roofing to keep water from running down side of garage and into shed. The 2x4" ledger is attached to wall of garage with 5/16" lag bolts through studs. Ledger supports roof rafters next to garage. Rafters are notched near lower end to fit 2x4" plate nailed to studs.

Exterior of shed is covered to a height of 3' with siding that matches garage. (Siding is nailed directly to studs.) From top of siding to wall plate, use sheet-plastic embedded mesh. Nail to plate at top, and attach as shown to siding at bottom to provide plenty of light and weather protection at a minimum of cost and labor.

Inside the shed, shelves and work bench can be installed as shown or varied to fit your particular needs. Use 2x4" fir for legs and bracing on table, and inexpensive grades of pine for shelves and work table top. Perforated-hardboard panels secured to door and walls with special screws and washers provide plenty of wall storage space.



End-o-Pest GARDEN DUST

End-o-Pest Garden Dust controls fungus diseases, chewing insects, sucking insects... all the common pests that attack your vegetables. Simply dust your garden lightly at regular intervals. End-o-Pest Garden Dust is available in handy dust gun applicator and 2-lb. canisters.

SAFE TO USE ON FRUITS AND VEGETABLES RIGHT UP TO THE TIME YOU PICK THEM

ASK YOUR DEALER FOR...



Vigoro, End-o-Weed and End-o-Pest are trademarks of Swift & Company

Keep your lawn edged and trimmed neatly, permanently!

QUAKER STATE Lawn Edging

ONCE YOU'VE INSTALLED Quaker State Lawn Edging your lawn edging and trimming problems are over. Edging forms permanent barrier, prevents grass roots from spreading, keeps your lawn beautifully trimmed all summer long. Quaker State Lawn Edging is a cinch to install in easy to cut—easy to shape 25, 40 or 100 foot rolls. Gives you a neater, longer lasting job. It's available in corrugated Aluminum or Galvanized and in 4 or 6 inch widths. Get your Quaker State Lawn Edging in the convenient carry-home



cartons at your local garden, hardware or building supply dealers.



QUAKER STATE METALS COMPANY • Lancaster, Pa.



STRAWBERRIES

Allen's 1957 Berry Book tells best varieties for home and market, and how to grow them. Free copy. Write today.

W. F. ALLEN COMPANY
10 Evergreen Ave., Salisbury, Maryland

HOT, TENDER FEET?

Dr. Scholl's Foot Powder quickly relieves hot, tired, tender, perspiring, odorous feet. Eases new or tight shoes. Get a can today!

Dr. Scholl's FOOT POWDER



CALL ROTO-ROOTER, YOU WILL SEE HOW QUICK YOUR DRAINS ARE TROUBLE FREE

ROTO-ROOTER SEWER SERVICE

Over 22 years of dependable service. Look for ROTO-ROOTER in the white pages of your telephone book.



ROTO-ROOTER CORP., Dept. A-55, Des Moines 14, Iowa
Franchises Available in Some Localities • Write for Free Literature

The Only National Sewer Service Available Locally



SAVE MONEY

when you
BUILD or REMODEL

Order your materials direct
from **Pease**

FREE 136 PAGE ILLUSTRATED CATALOG

Over 1000 items — doors, windows, panelling, garage doors, kitchen cabinets, roofing, siding, flooring, mantels, cabinet work, lamp posts, sliding doors, garages, etc.— leadership in quality for 64 years.

All items are illustrated, priced and described—like a carpenter's handbook.

Don't be
without this Catalog if you are
Building or Remodeling.



Pease WOODWORK COMPANY
1645 Blue Rock St., Dept. A-4
Cincinnati 23, Ohio

Gentlemen: Please send me FREE 136 page PEASE PRICER at once.

PRINT NAME _____

ADDRESS _____

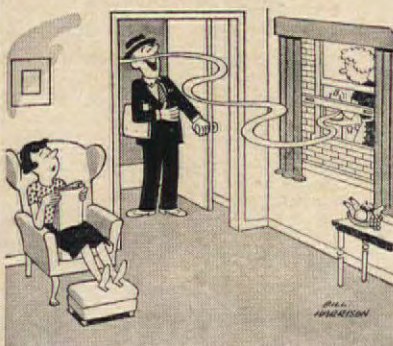
CITY _____ STATE _____

Well Planned

(Begins on page 70)

they liked but one who lived in the community and "had the feeling of the place."

And since the house had to conform to and be built around the lovely old furniture that the Moyers were moving from their former remodeled farmhouse in Ohio, they called in their decorator and friend, Mrs. Frank Walker. She had done their farmhouse and knew every piece of furniture. And so, by consulting each other, she and the architect planned the house to take care of each treasured possession. Even the two corner cupboards in the living room were moved from Ohio. The only new furniture the Moyers had to buy were two kitchen chairs.



"Boy! Does that smell good!"

Of course, a new color scheme was planned. New wallpapers, carpets and draperies were necessary. But blues and shades of pink to rose still predominate, because they are so right with the wood tones of the lovely old furniture. Unusually handsome designs in fabrics and wallpapers add colorful decorative value. Even the bold blue, white and green of the old quilted covers on spool beds in the guest room seem to express fresh and fearless color authority.

Because Mrs. Moyer is herself a retired landscape architect, she realized the importance of having a professional do the grounds. Ruth S. May, a landscape architect, worked on preliminary plans for the grounds at the same time the house was being designed.

THE END



**National Society
for
Crippled Children and Adults**
11 So. LaSalle Chicago 3



modern woman's way

to internal
cleanliness

*Far more effective than any
homemade solution, yet safe
for delicate tissues—special
preparation for the douche!*

Today, discover an intimate, "clean feeling" you've never experienced before. Discover Zonite—the modern woman's way to internal cleanliness.

Zonite is entirely different from old-fashioned, homemade douching solutions... far more effective in antiseptic, germicidal and deodorizing action.

In fact, Zonite is the one effective liquid specially made for feminine hygiene.

Yet, Zonite is so safe. Safer by far to delicate tissues than other liquid antiseptics for the douche!

Make Zonite as important a part of your grooming as your deodorant, bath soap and other personal needs. It's the modern woman's way to internal cleanliness!



Zonite®
Personal Antiseptic

Good Victuals

(Begins on page 82)

the simplicity of the recipe for bananas baked in wine sauce. It is subtle, delicious way to serve bananas. This combination of wine, cinnamon sugar. May I suggest you serve with or after your next curry?

As in almost all countries other than ours and our English cousin, the dessert is most often fruit. Besides peaches, plums and pineapple, Brazil has an abundance of jaboticaba (resembling a large grape), mango and cashews—they eat the slice of fruit, not the nut, which is why "cashew" means to us. Except for breakfast (when they take the coffee half warm milk, half coffee as do the French) Brazilians never take anything but demi-tasse at the meal. They drink wine, but not with peppery food, which is too highly seasoned for them to savour properly. Celina, the Peixotos' daughter, and cousin Edith sneak Cokes at the Embassy kitchen just like other teenagers.

So much, then, for a thorough pleasant visit to the Brazilian Embassy in our nation's capital. Meeting one of the friendliest, most charming of families, abolishing a notion that diplomats live formally or forgo the joys of a good happy family life. And, before I shut the door on this lovely family in their beautiful surroundings, sincere thanks to Mrs. Wahl, efficient and gracious Social Secretary to the Embassy and Wilson Velloso, Assistant to the Economic Minister, both of whom were so cooperative and helpful to us. Our appreciation, too, to the Embassy's domestic staff—Maria Lazzeri, cook and Esperanza Fernandez, assistant cook; and James W. Drury, butler (who will not be a car because he cannot afford chauffeur and would not dream driving it himself). Maria is Italian, Esperanza Spanish, Drury, British. Perhaps this is the way to make the U. N. really work, we mused as we packed up to come back to the States to share our pleasure with you.

From My Mail Bag:

Marcia Schuster writes: "Yes, Mr. Austin, there are people who read cookbooks, not just use them, as you suggested in your article about Noma's Farm restaurant. I know, I am one of them. . . ."

"One practical advantage is that you can (if you will) stop without that interrupted-in-the-middle feeling you have when you can spend only a few minutes reading."

And from Virginia Le Viness: "I am one of those people who take cookbooks to bed to read, who have as big a thrill reading a new recipe as a musician gets reading a score from a new song. Your articles have given me a great deal of happiness."

WIRE "LAWN" BACKACHE!

Do all your lawn trimming and edging jobs... standing up! An hour's work in five minutes, with

Trim Master Electric
LAWN TRIMMER AND EDGER
BANTAM \$24.95
TRIM MASTER \$39.95
Write for literature.
At Hardware & Garden Supply Stores.
Order direct if dealer can't supply.
E. F. BRITTEN & CO., INC.
Cranford 20, N. J.

FLORIST FLOWER ARRANGEMENT

Learn to make Professional corsages, arrangements, wedding and funeral designs. Study and earn your diploma at home. Unusual spare or full time money making opportunities or hobby. Send for FREE booklet "OPPORTUNITIES IN FLORISTRY."
NATIONAL LANDSCAPE INSTITUTE
Studio A-47, 310 S. Robertson Blvd.
Los Angeles 48, California

the finest
FLOOR POLISERS
are
Red Devil Tools.

FREE MATERNITY STYLE CATALOG

96-page illustrated catalog. FREE GIFT CHECK gives EXTRA discounts first order. World's largest selections—hundreds of exclusive economy-priced Maternity dresses, suits, separates, sportswear, girdles, lingerie. Priced \$1.00 to \$20.00. Write TODAY.
CRAWFORD'S
t. 196 . 8015 Wornall Rd., Kansas City 14, Mo.

WHEN YOU CHANGE YOUR ADDRESS Please report new and old addresses directly to THE AMERICAN HOME, five weeks before the change is to take effect. Copies that we address to your old address will not be delivered by the Post Office, unless you then extra postage. The American Home Subscription Dept., American Home Bldg., Forest Hills, N. Y.

Shrinks Hemorrhoids New Way Without Surgery

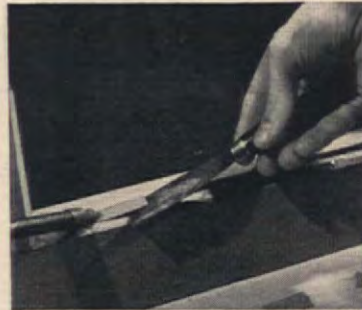
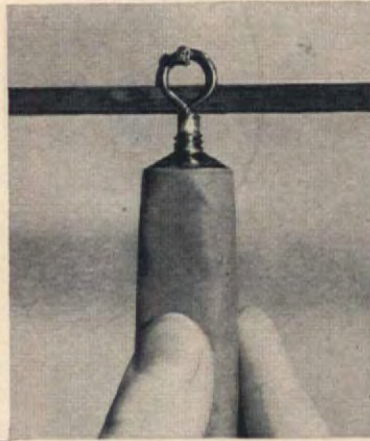
Science Finds Healing Substance That Relieves Pain—Shrinks Hemorrhoids
For the first time science has found a new healing substance with the astonishing ability to shrink hemorrhoids and to relieve pain—without surgery.
In case after case, while gently relieving pain, actual reduction (shrinkage) took place.
Most amazing of all—results were so thorough that sufferers made astonishing statements like "Piles have ceased to be a problem!"
The secret is a new healing substance (Bio-Dyne*) — discovery of world-famous research institute.
This substance is now available in suppository or ointment form under the name Preparation H.* Ask for it at all drug counters — money back guarantee.
*Reg. U. S. Pat. Off.

Corn, Callous Bunion Pain?

Here's Super-Fast NERVE-DEEP Relief!
Soft, soothing, cushioning, protective Dr. Scholl's Zino-pads give you super-fast relief. Also remove corns, callouses one of the quickest ways known to medical science.

Dr. Scholl's Zino-pads

Tubes containing rubber cement, paint pigments and other shop necessities often get squashed or leak over when they're thrown into a drawer or box. Preserve their contents by twisting an ordinary hook eye into the end of each tube, then hang on a nail driven into a wall or edge of shelf.



It is often difficult to remove the hard, dry putty around a broken window pane without chipping the window frame. An electric soldering iron softens the putty and makes it easy to lift out with a chisel.

HANDYMAN HOW-TO'S

A loose pivot nut and bolt will impair the wire-cutting and gripping action of your pliers. First, tighten the nut so that the pliers open and close easily, but without any wobbling. Then lock nut in place by tapping end of bolt with center punch, hammer.



A stapler is a universal fastener and it's easy to use, too. You can use it for upholstery, fastening window shades to rollers, attaching weatherstripping and installing insulation.



Drop a few pieces of ordinary carpenter's chalk into your tool box. Since chalk absorbs moisture, dampness in box will go into chalk and not rust tool parts. You can restore the absorptive action of chalk by heating it in an oven.

with
Trade-Wind
you get **MORE**

- *BEAUTY *COMFORT
- *CLEANLINESS
- *PERFORMANCE



The remodelled kitchen of the W. W. Stewart home in San Marino, California. They'll rely on Trade-Wind to keep it pretty. Kitchen designed by Lucille Gardner

How much more Trade-Wind adds to your kitchen!
Beauty — in smartly designed hoods which match today's modern appliances.
Comfort — heat and contaminated air are removed with a flip of the switch.
Cleanliness — no greasy air, fumes or odors drift through the house to stain walls, drapes and furnishings.
Performance — you can depend on Trade-Wind to do the job. Trade-Wind equipment is unquestionably better made. It is the quality ventilator.

Send the coupon for complete details.



TRADE-WIND MOTORFANS, INC.
7755 Paramount Blvd., Dept. AH Rivera, Calif.
Please send details on the complete Trade-Wind line.

Name _____
Address _____



WHY today's model homes feature so much WALLPAPER

Builders know that you expect to find the latest, smartest trends in home decoration when you visit a model home. That's why you see so much wallpaper in model homes today. Nothing else adds so much in warmth, in charm, in "livability." And the new wallpaper collections were never lovelier!



WALLPAPER COUNCIL 509 Madison Avenue New York 22, N.Y.



HOW TO MARRY OFF YOUR DAUGHTER

A wedding reception can be a pleasure instead of a headache for you with a daughter to "marry off" if you let our May issue be your guide. It will include menus and recipes, flower arrangements, even decorations for home and church.

A Quick Glance at MAY



GOLDFINCHES TO JOIN YOUR COLLECTION

Here comes the sunniest yet of our bird prints suitable for framing. Yes, they're goldfinches, the state bird of New Jersey, Minnesota, Washington and Iowa. The flowers: demure violet, wild rose, showy ladyslipper and the coast rhododendron.



BLUEPRINT FOR VACATIONERS

See a lovely vacation house developed from an American HOME plan that moved from a lake to Cape Cod, grew from one story to two, has solved many vacation-time needs.



THEY ALL LOVE TO COOK

Learn how one family gets the most out of a patio, how they designed a house around the hobby they all enjoy—cooking. They have many good ideas to share!



Floor is Armstrong Rubber Tile, Style No. 653; with insets of plain black, No. 695. Note Deltex woven rug by Armstrong.

a south seas daydream inspired this room

Decorating ideas may come from any corner of the globe. This one was inspired by a magazine article about the South Pacific. It brings all the lazy charm of Hawaii right into the living room of this new home. Decorating with exciting new ideas isn't difficult when you begin with a floor of Armstrong Rubber Tile as a luxurious background for your furnishings. Whether your theme is Oriental, Spanish, Swedish Modern, French Provincial ... this floor's soft, muted colorings and quietness underfoot set the mood for gracious, informal living. Armstrong Rubber Tile lends itself perfectly to interesting touches like these Oriental good-luck symbols—set right into the floor. Go ahead! Use new decorating ideas in your home—and use Armstrong Rubber Tile to set the scene in a modern, fashionable way.

SEND FOR FREE BOOK. "New Beauty for Basements and Basementless Houses." You also get sketch plan of this Hawaiian "Lanai" Room with list of furnishings. Write Armstrong Cork Company, 5704 Plum Street, Lancaster, Pa.

Armstrong
THE MODERN FASHION IN
FLOORS

LINOLEUM • PLASTIC CORLON® • EXCELON® VINYL-ASBESTOS TILE • ASPHALT TILE • LINOTILE® • CUSTOM CORLON PLASTIC TILE • RUBBER TILE • CORK TILE

Pink Gladiolus Bulbs

FREE

—when you mail in
this special box top

To introduce you to **dreft**
...now with

Power Pink Particles!

To get special washables
really clean the **CAREFUL WAY!**

Amazing Dreft with Power Pink Particles solves that big problem of how to wash nice things clean—but with *real safety* for fabrics and colors. Never before has there been anything like it for woolens, pretty bedspreads, soft miracle fabric sweaters! Even diapers come dazzling white, this *careful way!*

As for dishes—Dreft's Power Pink Particles get them sparkling the fastest way ever—yet help keep hands so soft and smooth.

Your opportunity to discover Dreft's advantages and glorify your garden with Imported Bulbs!

These gorgeous, long-blooming gladioli have been imported from Holland, specially for your garden. Healthy, long-blooming giants of luscious Dreft-pink—now yours, FREE, with a single box top from the special Dreft package made just for this offer (like the one on this page). If you don't see it at your store, ask for it. **REMEMBER!** This offer good only with this special Dreft gladiolus package.



Here's what you get—

10 GLADIOLUS BULBS FREE

with special "giant" box top

4 GLADIOLUS BULBS FREE

with special "regular" box top

ALSO: Look inside this special Dreft gladiolus package for instructions on how to get a **COMPLETE PINK GARDEN**, including 3 Pink Chrysanthemum Plants and 15 Packets of Pink Flower Seeds!

Offer good only in continental United States
(including Alaska) and Hawaii. Expires August 31, 1957.
Full details on every special Dreft package.



© 1957 The Procter & Gamble