

VING OVER 3,200,000 HOMEMAKING FAMILIES

HOW TO MARRY OFF YOUR DAUGHTER Exquisite Bird Print to Cut Out and Keep



Floor is Armstrong Embossed Inlaid Linoteum, Style No. 5510

new "pebblestone" floor brings nature indoors



There's something warm and friendly (as well as downright modern) about the natural "outdoor" look in decorating. Wood—brick and now, introduced in the floor of this modern kitchen, a smart new "pebblestone" effect in Armstrong Embossed Linoleum. It's a

charming blend of soft, natural sand tones, tans, and browns, and its surface is gently embossed which is something that only Armstrong does to linoleum. The raised "pebbles" give depth and realism to the textured beauty of this design. And, as every homemaker knows, Armstrong Linoleum is a delight to take care of — smooth, greaseproof, and almost seamless. This smart style, like so many of today's really interesting new flooring designs, is a modern, fashionable floor . . . by Armstrong. SEND FOR FREE BOOK, "Decorating Ideas for Today's Living." We'll er close a sketch plan of this modern little kitchen, with list of furnishings an appliances. Write Armstrong Cork Co., 5705 Pine Street, Lancaster, Pa



Now! Use up to 5 appliances at once...and never blow a fuse!

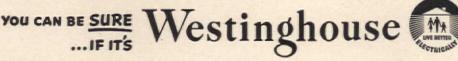


New Westinghouse Automatic Appliance Center costs less to install in old or new homes than equivalent wiring!

At last you can use your wonderful electric appliances simultaneously . . . and get top performance from each! No more loss of power and efficiency. The new Westinghouse Automatic Appliance Center supplies all the current you need for as many as five appliances, *without* blowing a fuse.

Clock and Timer give automatic on-off control to start and stop cooking even when you're out. Two outlets connect appliances with attached cords, three Hide-away Cords on retractable reels end cord storage problem.

Best of all, this is a compact, self-contained unit which can be installed in a number of locations with one 3-wire connection. It's the low-cost, one-step way to bring your kitchen wiring up-to-date!



Westinghouse Elec Electric Houseward Mansfield, Ohio	tric Corporation es Division	
Please send me co	Merchandise Manager, mplete information including simple tions on the new Westinghouse Auto- enter.	
Name		
Address		

Zone.

Easy upkeep for "natural wood" siding



IS YOUR HOUSE AVERAGE 3-BEDROOM SIZE? Then you can refinish it this week end with only 2 to 4 gallons of REZ-the color-toned finish made especially to protect the "natural wood" siding of many contemporary, ranch and Cape Cod style homes.



NO PREPARATION. You never have to scrape or sand siding already finished with REZ. Just brush on new coat. The secret: A special resin-base formula carries color deeply and evenly into the wood, seals the pores so the finish won't crack or peel in sun, rain or snow. REZ protects from warping and sun staining, too.



13 "NATURAL WOOD" COLORS. Besides popular Redwood and Cedar REZ, you can choose from 11 other REZ color tones that make your house look colorfully different without masking the "natural wood" look you like. For example, try Desert Sage REZ (shown above) or Blue Spruce, Fir Green, Clay or Driftwood.



See how all 13 REZ color tones look on wood. Send for *free* color card and book-let to REZ, P. O. Drawer 3, Dept. D, St. Louis, Mo., or see your local REZ dealer's display of Rez colors on wood.



exteriors and interiors, is a product of MONSANTO

4



Where Creative Chemistry Works Wonders for You Rez: A trademark of Monsa to Chemical Co.



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TO: HONORABLE ALBERT M. COLE. ADMINISTRATOR. HERA. WASHINGTON. D.C. CONGRATULATIONS TO THE BUILDING AND LENDING INDUSTRIES OF THE NATION FOR THE SPLENDID JOB THEY HAVE DONE IN MAKING 1956 SUCH A SUCCESSFUL HOME IMPROVEMENT YEAR. I AM SURE 1957 WILL SEE CONTINUED FROCRESS IN THIS IMPORTANT AREA OF OUR ECONOMY. THE MODERNIZATION OF CUR PEOPLES! DWELLING FLACES HAS THE WHOLE-HEARTED SUPPORT OF FEDERAL, STATE, AND LOCAL GOVERNMENTS. THESE, WORKING WITH HOMEOWNERS, IN COOPERATION WITH PRIVATE INDUSTRY, WILL MAKE 1957 A BANNER TEAR FOR "OPERATION HOME (SIGNED) DWIGHT D. EISENHOWER IMPROVEMENT ."

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"Ten years from now a home without central air conditioning will be obsolete and hard to sell"

says John Doscher, Executive Director, Operation Home Improvement

A new look at air conditioning and how it can help protect the investment in your home

If you try to sell your house a few years from now, one of the first questions people will ask is—"Does it have air conditioning?"

Within ten years, Mr. Doscher feels, a home without central cooling will be as old-fashioned as a home with outside plumbing.



The sales figures show how fast the trend is going. Last year, for example, homeowners bought 4 times more Crane Sunnyland air conditioning systems than just 2 years ago.

Made-to-order weather by Crane

Why is there such a demand for Crane Sunnyland air conditioning? Why will it be such a big help in keeping up the value of your house?

Well, Crane gives you more than just a cooling system. It gives you an entirely new way of life.

You sleep better. If you suffer from Hay Fever you will



get relief. You have a better disposition. You have more fun. You eat better. You enjoy cooking. You house-clean less often. You protect your family's health (the baby, for instance, is less apt to develop a rash).

All this because of the very special way a Crane Sunnyland air conditions. It filters the air. And it wrings out the mugginess and dampness on even the stickiest summer day. At the same time it cools the air exactly to your liking. Then circulates it to every nook and cranny of your house. In winter a special humidifier can be used to add moisture so you're perfectly comfortable.

Air condition with your present furnace

If you own a forced air furnace, you already own half of a central cooling system. Just install a Crane Sunnyland "Add-on" unit and you have air conditioning. A Sunnyland "Add-on" unit is just what its name implies —something you add to your present furnace. Special ducts are not needed—the same ducts circulate warm air in the winter and cool air in the summer. No tearing up walls or

floors. No expensive alteration. The cooling unit attaches directly to your furnace.

(If you're planning to build a new home, or are going to replace your present heating system, the thing for you is a complete Crane Sunnyland Year 'Round System. It heats in winter, cools in summer, gives you push-button weather 365 days a year.)



Call your Crane Heating Dealer for a free estimate

The cost of Crane Sunnyland air conditioning varies with type of installation and the size of your house. You can get the exact figures from your local Crane Heating and Air Conditioning Dealer. Do so now before you go through another sweltering summer. As Mr. Doscher says, if you want

to keep up the value of your home, you're going to have to install air conditioning sooner or later. Why not make it sooner —and make this summer the best summer you've ever had.



CRANE CO., 836 South Michigan Avenue, Chicago 5 VALVES - FITTINGS - PIPE - PLUMBING - KITCHENS - HEATING - AIR CONDITIONING

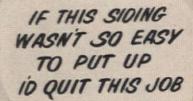
AND HERE'S ANOTHER CARE-FREE ALUMINUM PRODUCT - HARDWARE YOU NEVER HAVE TO POLISH

LUCKY YOU-GOLF ON WEEKENDS INSTEAD OF PAMPERING THE HOUSE LUCKY YOU-MORE AFTERNOONS FOR BRIDGE AND FUN WITH THE KIDS

Care-free Alcoa Aluminum

GIVES YOU MORE TIME FOR FUN.

CARE-FREE MEANS ALCOA ALUMINUM



B00! I'M CARE-FREE

00



ARF!

A new home can be a clinging vine of endless upkeep, or the center of family fun. The difference is the amount of Care-free Alcoa® Aluminum your builder uses. Windows that won't stick or warp. Siding with a baked-on, lasting finish – secured by aluminum nails that end ugly wall staining. Screening that can't streak. Hardware that never needs polishing. Aluminum awnings that provide cool comfort during the hot months, add beauty to the home and do away with sun fading of draperies and furnishings.



You'll recognize the very best aluminum building products by the Care-free tag with the Alcoa label. Look for it when you build, buy or remodel a house.

Aluminum Company of America, 1968-E Alcoa Building, Pittsburgh 19, Pa.

From hamlet to city it's the season when STRAWBERRIES GO TO TOWN





A strawberry festival's a family party for sure. Children get as much of a "bang" out of the party as Mom and Dad do, even kids too young to recall other strawberry festivals.

The star of the festival, of course, is the strawberry. Pour heaps of big, red, juicy ones over mounds of ice cream. Add luscious homemade cake—huge slabs of it—pour big cups of coffee or milk . . . it's fare bound to please all comers.

RALPH B. HUNTER

O nce upon a warm evening every June, the country comes to the city. The country appears in the form of a good old-fashioned Strawberry Festival. The city? It's New York! Set amid towering apartment houses and office buildings on lower Fifth Avenue is the First Presbyterian Church—one of the few in New York City that still boast lawns. And inside its fences, while buses roll by and pedestrians stop in amazement, church members get busy. They set up tables, hang Japanese lanterns, get a barbershop quartet in tune. Even the kids help.

And when the stage is set, the women bring on the food—about 150 quarts of ice cream, more than 80 quarts of strawberries and loads of home-baked cakes. It all disappears in mighty short order, for 600 paying

customers are fed in three shifts.

Result? The clock has been turned back. Children have glimpsed the pleasures of their parents' childhood days. The church's charities are richer, and so, church members feel, are those who join in the fun of the party. Yes, every June is Festival time.

see! the cleaner that walks on air!



New kind of cleaner floats on its own airstream ... takes the pulling and tugging out of cleaning

Now Hoover turns the job of moving the cleaner over to the cleaner itself. The new Constellation floats along after you under its own air power. It follows you so easily you almost think it can read your mind.

The Constellation's amazing "airlift" makes cleaning just a matter of guiding the new 3-wheel nozzle-with one hand. And, notice, Hoover's double-stretch hose gives you plenty of extra reach. You reach more dirt and get more, too-thanks to the powerful suction from Hoover's full horsepower motor.

See the new Hoover that walks on air at your dealer's now. In a fresh new color scheme that gives you a lift, too. The new Hoover Constellation, Model 85, including tools, Suggested retail price \$8995

HOOVER. FINE APPLIANCES ... around the house, around the world



New Hoover steam-dry iron with the first stainless steel soleplate. Outglides all others.

Actual photograph of a demonstration



NEW! CARRIES ITS OWN TOOLS. Snap the rack in place and let your tools ride piggyback. Notice the handy cord holder.



EXCLUSIVE! DOUBLE-STRETCH HOSE. Gives you world's longest reach-16 feet for cleaning anywhere in the house.



NEW! TELESCOPING WAND. Extends out to twice its own length. New catch locks it securely in place. Can't come apart.



EXCLUSIVE! 3-WHEEL NOZZLE. Glides over rugs with 1/3 the usual effort. Flexible neck lets you reach under low furniture.

For window effects

that

Win Admiration You **Kirsch** rely on WINDOWS LOOK uperfine. WIDER WITH



"Beauty treatments" at the windows can give your home the *most*—in fresh, colorful "new" appearance—for the least outlay in time and money! Look to Kirsch for varied, adaptable window decorating ideas by the dozen*... And rely on Kirsch for the "just right" drapery hardware you need, to bring ANY window treatment to applause-winning perfection.

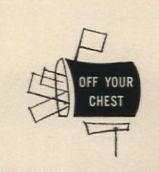
ONLY KIRSCH offers a complete line of high quality drapery rods, ceiling track and accessories ... including deluxe cut-tomeasure draw-cord equipment for the finest "custom" installations. You pay no more for the *extra* beauty, smo-o-oth performance, and hard, years-defying finish you get when you insist on "Kirsch"... so don't settle for less!



***IDEAS GALORE AWAIT YOU**

in the big, full-color, 32-page Kirsch book, "Window Inspirations". Hints on fabrics, fixtures, and making draperies... 64 window treatments... plus a fascinating color guide. Only 50¢. At your Kirsch dealer, or write Kirsch Co., 427 Prospect, Sturgis, Mich.

Succurst on Arrows of A



TIP FROM ABROAD

With interest I read in your Feb. issue the article "Safety for a Tike with a Trike." This reminds me of the way wherein my brother in Holland, who is a bicycle manufacturer, solved this problem.

The handlebars on all the new children's bicycles are in two colors, green on the right and red on the left. When the kids are used to it, they, at the same time, keep an eye open for any red lights by crossings, etc. because they know now that red means danger! It might be that you could pass on this tip to a bicycle manufacturer in your country.

-Mrs. D. deVries-Juncker of Ireland

SOLUTION'S ALL WET!

Your solution for leaking faucets (Feb. issue) sounds simple enough but I fear that you have omitted the most important step. Had you thought about first turning off the water? After my do-it-yourself venture, I found I had encountered two additional plumbing problems—how to stop "Old Faithful" from gushing to the ceiling and then, how to clean up the mess!

Friend husband has ordered an embargo on all future do-it-yourself adventures but I hope to appease him with some of the delicious food pictured in your magazine.

-Mary E. Reeves

IN PRAISE OF PRINTS

My appreciation to you for the bird and flower prints in the lovely American HOME magazine.

I am a Pennsylvania farm woman, a lover of nature's wonders, both birds and flowers.

Upon the arrival of picture #1, I purchased four identical natural wood frames, hoping there would be at least that many pictures in the series.

least that many pictures in the series. There were that many, and more. I am sending my personal thanks. They

are beautiful.

l. —Mrs. Harry L. Phillips

I would like to tell you how beautiful the bird pictures are. I just looked at them, decided to frame them and am hanging them along the side of the stairs. Thank you so much for sending them to us.

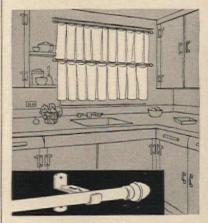
-Konstance N. Crofton



Only Kirsch provides a really complete selection of beautifullystyled curtain rods, traverse rods, ceiling track, and accessories . . . all quality-built to help you bring *lasting* loveliness to your home.



A corner window's an opportunity! Use two one-way-draw Kirsch traverse rods. On each side, the drapery draws in to the corner, giving you independent control of light and ventilation!



To give popular cafe curtains a look of *quality*, hang them on Kirsch adjustable round rods of gleaming, polished brass. For a "dressier" effect, use short *pleated draperies*, hung tier-on-tier from Kirsch traverse rods.





LADY-LIKE HANDLES on these paint brushes are trim, easy to hold, wear bright colors like "Pink Orchid," "Lupine Blue"! Bristles are practical nylon. Priced from 69¢ to \$1.89 and

made by the Devoe & Raynolds Co., Inc., Princeton, Indiana.

LOOK...IT'S NEW!

ALL PRICES ARE APPROXIMATE

BED INTO CAR SEAT: zip end off baby bed and you have car seat. Hook seat over car's front seat; set bed in back seat. Is \$12.95. From International Mfg. Co., 2512 Washington, Roxbury, Mass.



LANTERN LIGHTS for electric lighting outdoors are weatherproof, come three on 30' cord with hangers for hanging on trees, eaves. Plastic shades shed soft light. Unit is \$29.95. Lam Workshop Inc., 404 Main St., Wakefield, Mass. PLEASE TURN THE PAGE



-attractive protection for outdoor living

Planning and planting your outdoor living room is easy—and fun—when it's enclosed by an Anchor Fence. Anchor is the ideal framework for shrubs and vines. It guarantees privacy.

You relax secure in the knowledge that your children and pets have a safe play area—protected by sturdy Anchor Chain Link Fence against trespassers and traffic. Anchor needs no annual maintenance because it's zinccoated *after* weaving, not *before*.

For greater outdoor living enjoyment, install genuine Anchor Fence. Call the Anchor office nearest you or write ANCHOR FENCE, 6605 Eastern Avenue, Baltimore 24, Maryland.





Plants in: Baltimore, Md.; Houston, Texas; and Whittier, California. Sold direct from factory branches & warehouses in all principal cities.

A swish! A squeeze! A squeeze!

O-Cei-O ACUUMS dirt away!

No other leading sponge is so absorbent, yet lasts so long!

Swish! Super-absorbent O-Cel-O vacuums the dishes sparkling clean. Size for size, no other kind of sponge has this super-absorbency that vacuums dirt away!

Squeeze. O-Cel-O delivers rich, active suds to the job. Rinse, squeeze again—and your O-Cel-O is ready for the next job. O-Cel-O fits your hand so comfortably —works so hard to make your work easier.



CEL.O DIVISION OF GENERAL

TRICK TABLE of steel and redwood folds so table and benches can be rolled and stored in 13"-deep space. Table is 54" wide, 6' long, seats eight. Is \$79.95. Magna Mfg. Co., 5217 Eden Av. So., Minneapolis 24, Minn.

Look ... It's New!

(Continued)

LIGHTWEIGHT TABLE PAD has aluminum foil heat barrier to protect table tops. Available in several sizes, 52" x 70" is \$3.98. Kingson Corporation, Andover, Mass.

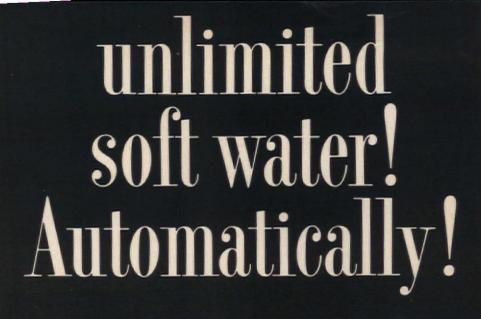
HOSE CADDY holds garden hose in fixed position for watering lawn or flower beds. Rustproof, it's 69¢. Automatic Methods, Inc., 602 W. Grand, Elizabeth, N. J.





SMOOTH OPERATOR, this new electric lawn mower, with a cutting adjustment (from $\frac{1}{2}$ to 3 inches) done with a flick of the wrist. Has a quiet motor, light for mowing at night-time. About \$169. O. M. Scott & Sons, Marysville, Ohio.





On a service basis, or own it yourself...new Culligan water softener provides an unlimited supply of soft water regardless of family size or water usage.

Electronic

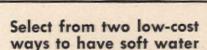
Regen-a-rator

Now you can enjoy the pleasure, efficiency and economy of pure soft water every moment of every day for every household use. For laundry, bathing, dishes, shampooing, shaving, house-cleaning . . . and you *never* run out of soft water! If yours is a family of eight, you can invite house guests and *still* have an abundant, unending supply of wonderful, filtered soft water at the turn of any hot or cold water faucet.

Culligan announces

new way to have

If you've waited for something completely new, completely automatic in water conditioning, then here is the most modern water softener you can buy. Its superb quality and foolproof performance are guaranteed by more than 1,100 Culligan dealers who serve a million homes with internationally famous Culligan Soft Water Service. See your telephone directory and call your nearby Culligan dealer today.



REGENERATES WHILE YOU SLEEP! Culligan's exclusive electro-hydraulic control smoothly, silently, automatically activates the cycles of backwashing, brining and rinsing at night ... while you sleep! It's as automatic as



your water heater.

AUTOMATIC SOFT WATER SERVICE Only your Culligan dealer presents this entirely new way to have unlimited soft water on a service basis. There's no equipment to buy, no work to do. After the simple original installation, all that's required is a visit from your Culligan Serviceman just once or twice a year.



AUTOMATIC HOME-OWNED MODEL

The Culligan Automatic, with its distinctive styling and gleaming white enamel finish, gives you the pride of owning the finest water softener made. Available with Culligan's Dealer-service Plan, and Salt Delivery Service. Ask your dealer about easy terms; approved for F. H. A. financing.



Water softeners, filters, self-service units, chlorinators . . . for home and industry

HOT TAMALES. ANYONE?

Dear American HOME:

For weeks now, I have been trying to locate a recipe of the right consistency for the cornmeal mixture for hot tamales. Ours has been either too soft, or turns out to be almost like a rubbery texture.

No doubt, you have such a recipe on hand, and would be kind enough to share same with me. New Orleans is a city of many wonderful and exotic recipes, many of which I have been able to procure and enjoy preparing, but when it came to a recipe for hot tamales, the persons having a thorough knowledge of preparing these wouldn't disclose their secret. I finally resorted to a public library and found a delicious meat mixture for the filling, but this particular recipe was so old and ancient that the commeal recipe was one that you had to grate from the fresh corn, etc. At first, I tried the regular cornmeal, and much to my chagrin, learned that a special grind had to be purchased for the outside mixture. This we purchased, but again, were unsuccessful in the amount that was used.

I do hope that yours is not "a family recipe" that must be guarded, as I am most anxious to learn how to make these delicious tamales, as we know them here, for parties and our home freezer.

Looking forward to your reply, I remain

Very truly yours,

Mrs. A. R. N.

· Do you have a favorite tamale recipe? One that would answer our reader's problem? When Mrs. A.R.N. of New Orleans wrote, we decided to take the bull by the horns, so to speak, and went to work on the problem. The recipe below is our modern (buy the ingredients at the corner grocery store) answer to "how does one make tamales today in the U.S.A.?" We think these are as good as any we have ever had in Mexico. Won't you try them and let us know how they compare with your favorites?

3¹/₂ cups yellow corn meal 1/2 cup flour I tsp. salt

11/2 cups soft shortening 21/2 cups beef stock 1 lb. dry corn husks or parchment

· Cut off ends of corn husks and cover with cold water while preparing cornmeal. Combine meal, flour, salt, shortening and half of stock. Beat hard. Add remaining stock slowly, beating until mixture becomes light and fluffy (about 5 minutes at high speed of electric mixer). Dry corn husks on inside and spread with about $\frac{1}{4}$ cup cornmeal mixture. Add about 1 tbsp. meat filling and roll lengthwise. If necessary cover with extra husks. Tie ends with string. Stack tamales in steamer and steam about 45 min. or until done. Serve with tomato sauce. Yields 24 tamales. MEAT FILLING

I lb. ground cooked beef I garlic clove, mashed 2-3 tbs. chili powder

2 tsp. salt 1 tsp. black pepper 11/2 cups broth

· Combine all ingredients and mix well.

Tested in The American HOME KITCHENS



家



SHE WANTS FILT WANTS FICHEN TOOLS

NEW! Beautiful stainless steel kitchen tools with a long graceful look that's truly exciting modern design! **TALL, TAPERED, AND TERRIFIC!** Notice hang-up hole is in center of handle for new balance and beauty. **GUARANTEED FOR 15 YEARS!** Individual Flint "2000" Kitchen Tools from \$1.95. Start a set or get a set today.



Gift-boxed set shown \$16.95

EKCO) the greatest name in housewares

AVAILABLE WHEREVER FINE HOUSEWARES ARE SOLD THROUGHOUT THE UNITED STATES AND CANADA . @1957 EKCO PRODUCTS COMPANY, CHICAGO 39, ILLINOIS

Incia

Now you can toss in your clothes and go New RCA WHIRLPOOL



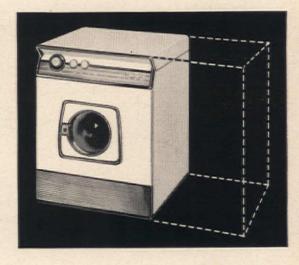
way-no work...no watching...<u>no washday</u>! NASHER-DRYER washes and rinses cleaner-<u>then dries</u>-all by itself!

New! Filter-Stream washing action —
New! Filter-Stream rinsing action —
New! Full-Size 5-temperature dryer all in one beautiful appliance!



Revolutionary new washing action gets clothes cleaner with *half* the water. Clothes are constantly carried through a powerful stream of filtered hot sudsy water. The same amazing Filter-Stream rinses automatically 3 separate times—with clean, *filtered* water. Then a warm, gentle breeze, at any one of 5 different temperatures, fluffs clothes thoroughly dry. Dries so thoroughly many clothes need no ironing.

Space-saver! This new RCA WHIRLPOOL does the work of two machines, saves the space of one! It's just 33 inches wide, yet it washes and dries a full 10-pound load. And it costs much less than separate washer and dryer.



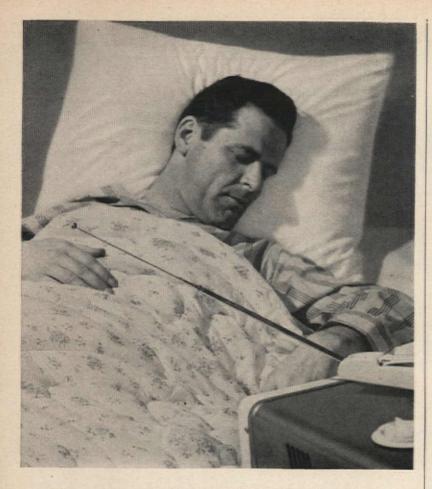
There's an entirely new kind of washing action in this new RCA WHIRLPOOL combination—it *showers* your clothes with a powerful stream of hot sudsy water, never sloshes them around in a tub of dirty, linty water.

It's so thorough it washes out difficult dirt stains from shirt collars and socks. So gentle it washes nylons, Dacrons, Orlons and other "miracle" fabrics without noticeable wear.

And it's so automatic you can hardly believe it. Automatically, it measures the water to suit the load. Automatically, it filters all the water, all the time. Built-in water heater automatically reheats the water during both wash and rinse cycles. There's even an automatic dispenser on top to meter in full-strength bleach and bluing. And, of course, it automatically *dries* your clothes. Soft, fluffy, almost wrinkle-free—so much easier to iron! So see your RCA WHIRLPOOL dealer about this remarkable washer-dryer—in white or Matchmaker Colors, pink or yellow or green. (He'll give you a generous trade-in now for your old washer!)



Whirlpool Corporation, St. Joseph, Michigan. (Use of trademarks @ and RCA authorized by trademark owner, Radio Corporation of America.)



What chance has a TV thriller when pillows and comforters are filled 100% with DACRON Fiberfill

Even a TV thriller can't keep this mystery fan awake! Thanks to DACRON* polyester fiberfill, his pillow and comforter are so comfortable, so inviting—he's enjoying the most relaxing sleep ever. And so will you!

You'll enjoy lots of other extras, too, when your pillows and comforters are filled 100% with DACRON fiberfill. Remember it is resilient, lightweight, lint-free, fluffy and non-allergenic. With such comfort and easy-care extras, it's no wonder millions of families have switched to pillows and comforters filled 100% with DACRON fiberfill!

Look for the Du Pont DACRON fiberfill label before buying pillows and comforters at your favorite store. It's your best assurance that they're filled 100% with DACRON fiberfill in weights specified by Du Pont, and that you will enjoy the many extras of this filling material.



BETTER THINGS FOR BETTER LIVING ... THROUGH CHEMISTRY

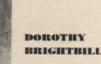
*'Dacron'' is Du Pont's registered trademark for its polyester fiber. Du Pont makes fibers, not the pillow or comforter shown here.

> This is the label to look for before buying. It's furnished by E. I. du Pont de Nemours & Co. (Inc.) for use only on items filled 100% with DACRON virgin polyester fiberfill and which meet Du Pont's weight standards.



You'll find it easy to make one of these handsome



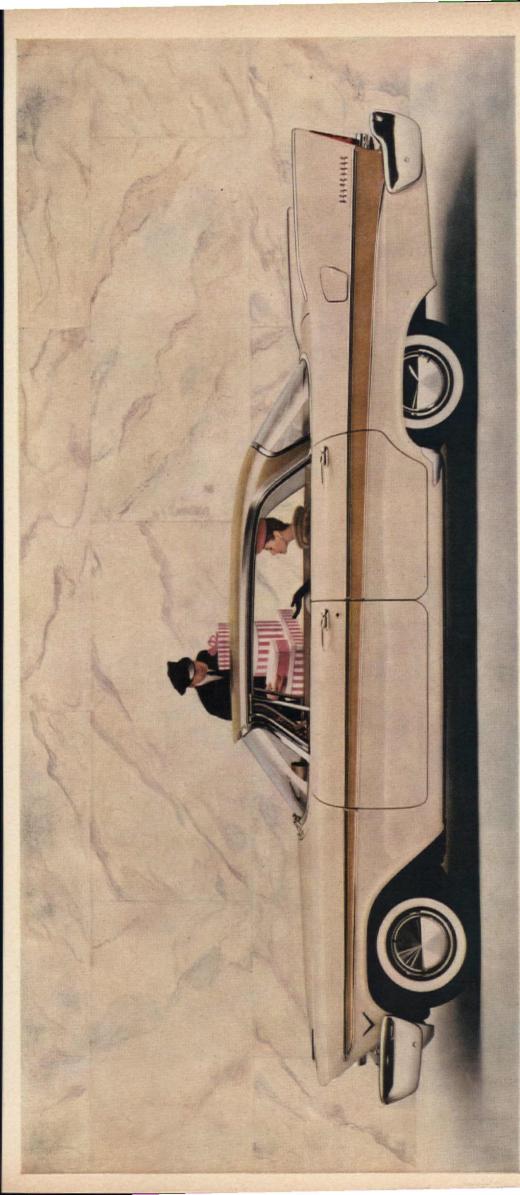


1668—50¢. This is a pattern for a handsome hexagonal lamp base, home fashion's newest and most popular shape. Given a pale blonde finish and a simple strawcloth-covered shade, this lamp will be a focal point in your living room, hall or recreation room. And in addition to being easy to make you will find this lamp is a very inexpensive one. Just imagine how surprised your friends will be when you say, "Like it? I'm especially proud because I made it!"

SEE PATTERN ORDER FORM ON PAGE 129



1669-50¢. Here's a pattern for one of the best-looking wooden lamps that has come our way. A young art editor on our staff admired an old weathervane we had picked up, and he adapted it to make this smart lamp hase. Rooster is set on a wood box, has shade covered in rough linen. Pattern includes full-size transfer.



Mrs. Mitchell's last car cost more than \$6,000

Like many other people who can afford *any* car at *any* price, Mrs. Mitchell is one of the most enthusiastic owners of the 1960-new Plymouth.

Yet Plymouth is right in the low-price 3! Why does it appeal so strongly to those used to more expensive cars?

Well, until the new Plymouth dazzled the market you had to pay thousands more ... perhaps go to a costly

custom job...to get even a few of the advances that Plymouth offers. You couldn't get them all at any price! Take just a few.-

The utter luxury of the astounding new "floating" Torsion-Aire Ride that floats you over *every* road... the astounding safety and sureness of sports-car handling ... the tremendous, comforting power for safety of the

new Fury V-800, super-powered to 290 hp... the rangy, roomy grace of Flight-Sweep Styling-the new shape of motion. And that's only skimming the surface. Your Plymouth dealer has the rest of the story at his finger tips. See him. *Drive* this Plymouth. *You really have to try it to believe it!*

When you drive a fundation of the suddenly it's 1960



Dot and Vin Potter

Count Their Blessings As Well As Their Birds

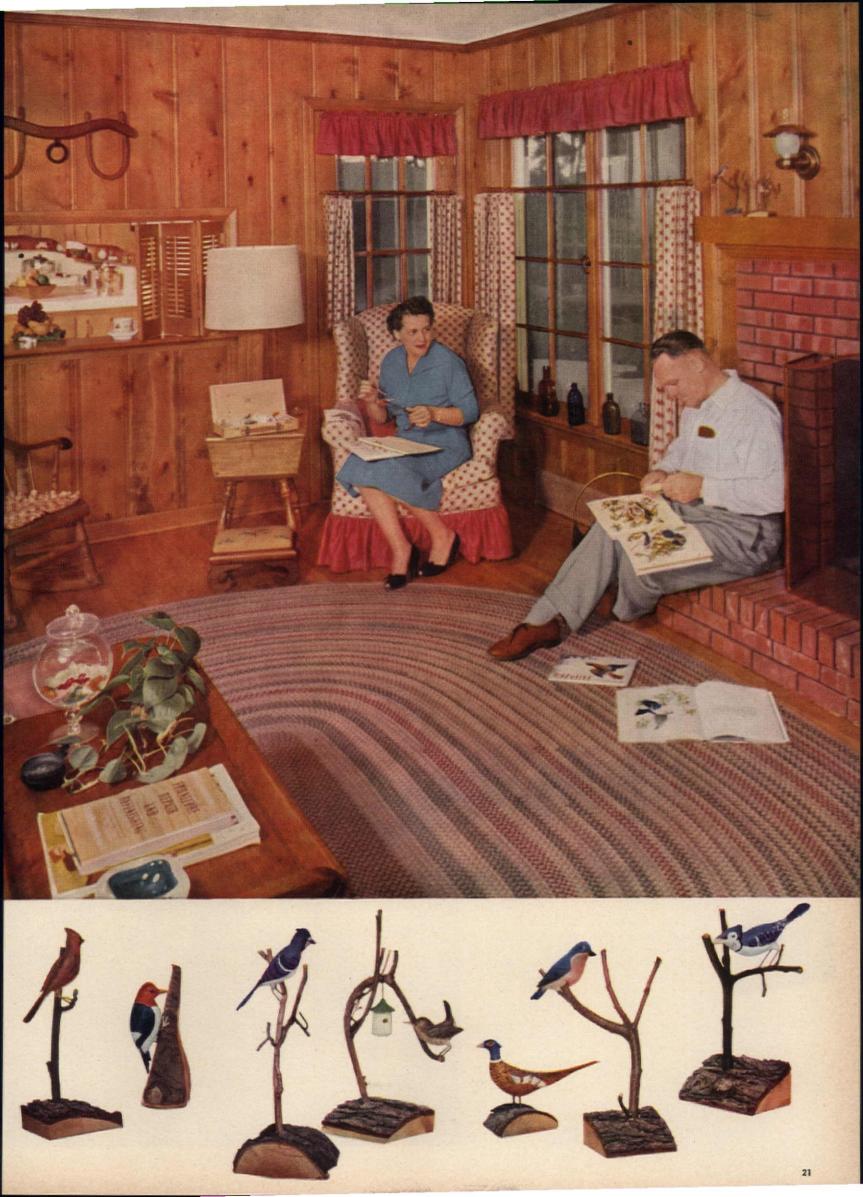
Meet our cover girl and her husband, Mr. and Mrs. H. Vinton Potter. Dot and Vin are indeed Very Interesting People, and one reason is their hobby. Ever since Vin got his first wood-working tools some ten years ago, he has been making carvings of the birds that he and Dot so faithfully watch from their windows. Friends all over the country send him wood for carving (above, he shows the models to a friend, Mike Crawley).

teresting

Dot is an amateur painter, and she turns her hand to painting the carvings. The Potters are working out in wood all the species they have noted. And are they delighted with Tulsa birds! Oklahoma is a sort of crossroads for birds migrating in this country. Dot has put feeders and baths in the garden; over seconds of coffee, she makes notes of the newcomers. To her delight, she has counted over 40 varieties in one year.

Dot and Vin returned to their "adopted" state of Oklahoma a couple of years ago . . . after several years "back East" where PLEASE TURN THE PAGE











Sunday brunchers at the Potters' have a treat in store, for Vin has transplanted to the heart of Oklahoma the heart of his early Rhode Island breakfasts—the jonnycake (so named for the journeys the cakes were carried on). Vin, a bona fide chef, uses Rhode Island windmill-ground meal.

New England is truly here, and nostalgic it is for Dot and Vin. Some family pieces, some picked up during their meanderings in Maine and through all of New England. Their favorite piece is a shopkeeper's desk that belonged to Vin's father. They rescued it from a seed house, restored it. Vin worked for gas utilities and the American Gas Association. Dot is a Connecticut Yankee and Vin a Rhode Islander by birth (hence his fondness for jonnycakes). So they naturally looked for and found a home in Tulsa that suits their fondly-collected New England heirlooms. Their home, in the middle of a beautiful pecan grove, is kept cool the year 'round by an experimental gas air-conditioner. It's a well-planned comfortable house. It even has what we now call a "family-room"—many New Englanders still call it a "keeping room"—off the kitchen.

Dot is an experienced knitter—fine for that first grandchild, a boy just a few months old. And Vin not only is adept at baking jonnycakes on a griddle, he's also the outdoor cook of the family. He loves to cook steaks for family and friends on the beautiful, secluded terrace at the back of the house. There everyone can enjoy the charming garden nestled in the pecan grove. PLEASE TURN THE PAGE





Heavenly-blue softness and luxury . . . in the lovely silk chiffon negligee specially designed for Scott . . . in the luxurious matching Soft-Weve, Scott's superb "facial quality" 2-ply bath tissue. Choose from five exquisite Soft-Weve colors to complement your bath or powder room.

Probably the most noticed luxury in your home... Soft-Weve by Scott Modern pegged oak floor with traditional charm...

Bruce Ranch Plank



Furniture by Knoll Associates, Inc.

o give your home a warm, informal personality, start with this distinctive oak floor. In living-dining room, bedroom or den, the walnut pegs and random strips of Bruce Ranch Plank provide a pleasing decorative element. A modern floor with traditional charm, it flatters any furnishings. Both the pegs and the beautiful extra-durable Decorator Finish are factory-applied for economy and easy installation. Ask your architect, lumber dealer or builder for details. Or write for color literature.

> E. L. Bruce Co., 1406 Thomas St., Memphis 1, Tenn. World's largest maker of hardwood floors





CONTINUED

The gas flame in old-style street lamp lights t path to the welcome mat by the old church bend



Artist Lou Foerster for years has done the saga of the Potters' lives fo their Christmas cards, and the Potters frame each one for this collection



Back of the kitchen, opening to outdoors and Vin's workshop, is Dot's pride and joy-her laundry. It's complete with automatic washer, gas dryer. THE EN

VE in the Cannon Shower of Towels

JUST WHEN YOU NEED TOWELS MOST FOR HOME, GUESTS, GIFTS-SPECIALLY PRICED!

Don't miss the downpour of Cannon towel bargains. Choose from a wide variety of beautiful Carefree colors, decorative borders. Every size and type you need for home, cottage, camp; gifts, too. Priced from \$1.29



Brighten your bathroom with towels that twinkle with soft, washable "gold" yarns. Set them off with terries in Cannon Carefree colors. In the Cannon Shower of Values they're priced to save you money, starting at \$1



s work overtime in summer! Save now on vearing Cannons. Towels shown about 79¢



Gift shopping? No one ever has too many towels. The new Spencerian with "gold" border, about \$1.79



More swims, more outings! Scoop up big beach towels at savings. Many styles from \$1 to \$5.98

WATCH YOUR LOCAL NEWSPAPER FOR THESE SPECIAL CANNON VALUES!

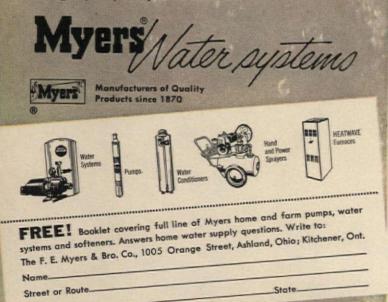


no water mains...but who cares! A dependable Myers Pump delivers abundant water pressure



The instant you turn a tap anywhere in the house, a Myers Ejecto Pump delivers a full, steady stream of water. It operates quietly for years because there's just one moving part — a solid bronze, perfectly balanced impeller. It stubbornly resists corrosion, is free from pump-killing vibration. And the Ejecto is carefree! It even lubricates itself.

May is National Water Systems Month and a good time to call your nearby Myers dealer. He is an expert you can depend on to help you select the right pump for your well and location.



BUILD SAFETY INTO YOUR HOME

THOMAS C. DESMOND

Reach year 30,000 Americans are killed at home and 4,300,000 are seriously injured, costing us a staggering 750 million dollars. Even the menace of the highways, the automobile, runs a poor second to the home in the combined total of deaths and injuries. But while we are exerting tremendous effort and spending vast sums to curb the rampages of motor vehicles, little is being done to trap the marauder in the home. In fact, his fearful activities are accepted quite complacently by most of us, and we are even providing for him a place to work under the same roof that shelters us.

No one escapes his stealth and his watchful eye: the curlyheaded youngster who leans too far out of a low, open window; the housewife who slips on her highly-polished kitchen floor; the four-year-old who, left unattended for a moment while being bathed, turns on the hot water and scalds himself; the oldster who trips at the head of the stairs and falls headlong to the floor below.

Heart disease is America's number one killer, but only among those over the age of 25. Before that age it is second to accidents, which among children of one to 14 years cause almost as many fatalities as the next six causes of death combined. And accidents are more numerous in the home than anywhere else.

At the other end of the life span, 300,000 oldsters each year suffer crippling injury from accidents, principally around the home. Falls account for three out of four of such mishaps. The unfortunate result of falls in the age bracket of 65 and over may be shock, heartstrain, and broken bones that fail to heal and lead to permanent disability or death.

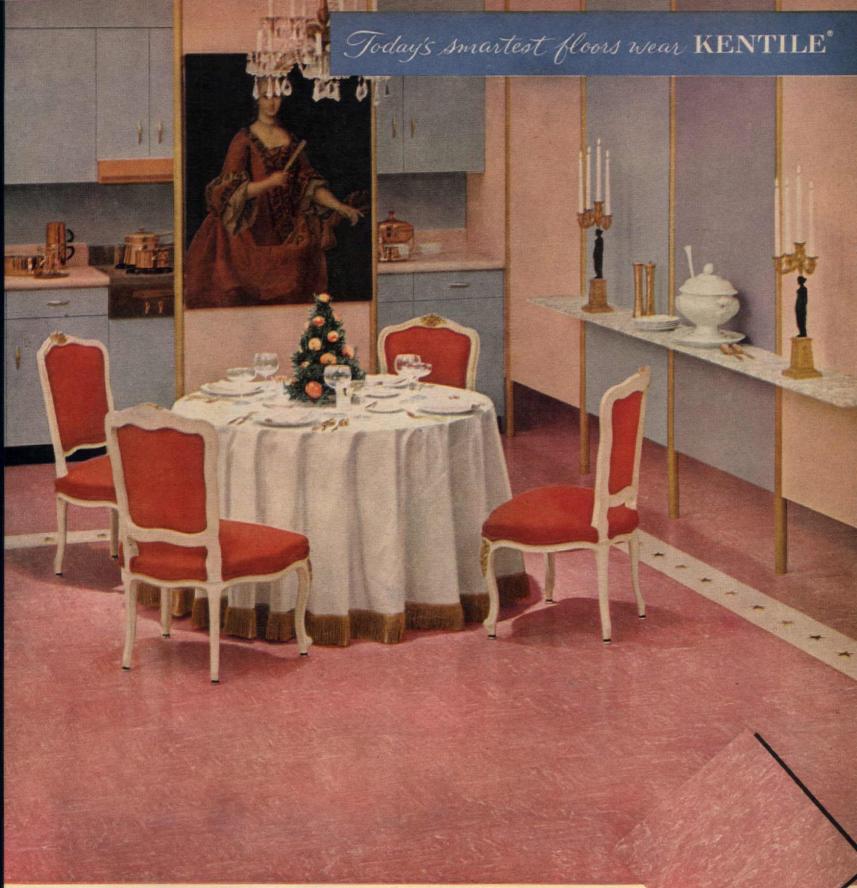
Discouraged? Don't be. If you can afford to build, you can have your "dream home" and make it safe too. Architect D. Kenneth Sargent, experienced home designer of Syracuse, New York, informs me: "Most of the suggested safety features for use in home safety are available in the open market. However, they must be required and designed into the home."

The "Home of Safety" built in Bay Village, Cleveland, Ohio, for instance, has no stairs, inside or out. (Eleven per cent of home accidents are caused by falls on stairs.) The front door of this house is reached by a gradual-rise ramp. All rooms are on the same level. There is no basement.

The roofing is fireproof. A mixing shower valve prevents scalding. To prevent deaths of children from lead-poisoning by chewing sills or moldings, the interior paint contains no lead. Floors are covered with slip-proof material that requires no polishing or waxing.

Windows, washable from the inside, are of the awning type. All bedroom and bathroom windows are high to protect people from falling out, even if standing on a piece of furniture. They are wide enough for light, yet shallow enough to make it impossible to fall through. PLEASE TURN THE PAGE

City-



m pink and Piastra white marbleized Kentile rubber tile and brass star inserts. Wall base is black KenCove. Counter top is Kentile cushion-back vinyl.

Live <u>on</u> luxury and love it with KENTILE rubber tile to much quieter! So much springier! So much longer wearing!

Room dividers on movable brass rods plus the excitement of this handsomely designed Kentile floor make for dining room drama! Yet this elegant room is so easy to have and so easy to take care of—thanks to kentile rubber tile. Restful, quiet, with the buoyant resilience only Kentile rubber tile offers, it cleans in a jiffy and needs only occasional light waxing. And its mirror-smooth jewel colors stay fresh looking through years and years of hard wear. Do come and look at Kentile rubber tile (KenRubber[®]) at your Kentile Dealer's ery soon. He's listed under FLOORS in your Classified Phone Directory. Kentile, Inc., Brooklyn 15, New York.

It's so easy and so inexpensive to do-it-yourself!

K E N T I L E F L O O R S

AVAILABLE IN RUBBER + CORK + VINYL ASBESTOS + SOLID VINYL + CUSHION-BACK VINYL + AND ASPHALT TILE ... OVER 150 DECORATOR COLORS



How to stop being a Ghostess by KitchenAid

You know what a ghostess is: that's a hostess who disappears right after the meal. And leaves her guests with that awkward choice—pitch in with the dishes, or try to ignore those stacks of soiled tableware.

But change the scene just slightly...add a *KitchenAid* automatic dishwasher...and see the hostess be a part of the party! Now she has *time* for gracious entertaining and living.

Why a Kitchen Aid? Because a Kitchen Aid belongs in this scene. Because the product itself is unequaled.

Ask friends that have one... or an expert—a dealer. He'll explain how a *Kitchen Aid*, by Hobart, *washes* and *dries* better... he'll show you the exclusive revolving power wash arm, the separate electric blower-dryer unit—no other make has either one! Compare these superior features with ordinary "splasher" type or "needle-spray" washers... see the *big* difference for yourself!

But of course you're concerned with appearance, too: "How will it go in my kitchen?" The answer-beautifully! Your dealer can provide the model, style and finish you prefer, the color you wish...your new *KitchenAid* dishwasher will take its place in your kitchen as naturally as it fits your way of life.

For information, write Dept. KA, *KitchenAid* Home Dishwasher Division, The Hobart Manufacturing Co., Troy, Ohio. Canada: 175 George St., Toronto 2.



Build Safety Into Your Home

(Begins on page 26)

The house is equipped throughout with fabric-covered folding doors to eliminate bumping into edges of open swinging doors.

Overhead kitchen cabinet doors are sliding, instead of swinging, for the same reason. The kitchen range is placed away from the window so curtains cannot blow over surface heating units. Cabinets and work counters are on each side of the range to prevent accidental falls against or onto the range.

The entire house is light-conditioned. Switches are placed at entrances and exits to all rooms. Switch plates have built-in neon-glow lamps for easy location in the dark. Safety covers on outlet boxes have turn-plates to prevent children from inserting hairpins and other metallic objects. Outlets are at least every 12' apart throughout the house so lamps or appliances with standard 6' cords can be placed anywhere.

In the bathroom, light fixtures, handles and cover plates of switches are of insulating material. The bathtub has a non-slip bottom. Vertical and angled grab bars are provided so that towels cannot be hung on them, impeding emergency use. Towel racks and grab bars are of unbreakable metal. Other bathroom safety features include non-scald water-mixing valves, built-in soap dishes, a wall slot for used razor blades, non-slip flooring, and a locked section in the medicine cabinet for the storage of poisons.

The site you choose for building is important, too. If you can, build in a residential area away from the heavy flow of traffic, but within a block or two of public transportation. Don't make Junior cross a main thoroughfare (or don't do it yourself, for that matter) just to buy a loaf of bread or a pound of sugar. The odds are against you if you tempt the killers of the highway too often.

Build on a level plot to do away with sloping walks. The less you have to climb stone slabs and wood steps, the safer you'll be.

Remember your heart, too. Sure, you want room to move around outside. But enough space can mean enjoyment, while too much space can lead to drudgery and over-exertion.

The same is true of the rooms in your house. You don't want to build them so small that they'll give you claustrophobia. But don't forget either that you'll have floors to sweep, woodwork to polish, and walls and ceilings to paint and clean. The more wall and floor surface, the more cleaning. The higher the ceiling, the more reaching and the greater the risk of accidents.

The best way to avoid obstructions is not to bow, bob and weave when you meet them, but to eliminate them completely. Provide plenty of wall space in your rooms so that you can arrange the furniture without obstructing traffic. Make passageways between rooms short and straight.

Kecess radiators into the wall. Keep floors level, with no raised projections whatsoever. Use sliding or folding doors between rooms (only where doors are necessary), on closets, and on wall cabinets. Projections of all kinds are dangerous, be they from the floor, from the wall or from the ceiling.

The modern building trend is often to one-floor construction. However, where stairs are necessary use short, straight flights, with at least one landing. Always provide hand rails along stairways, or even above a single step.

If you have an attic or cellar stairway, paint it a light color. All stairways should be well lighted, with switches at both top and bottom. Make sure that ceilings over stairways are never less than 6'8" above every tread.

Windows in older homes had two serious disadvantages. First of all they were generally too low, increasing the possibility of people (especially children) falling through. Secondly, they presented a serious probem of cleaning, because they had to be reached from both sides, with much bending and reaching involved.

CONTINUED ON PAGE 40

New idea! VINYL in a floor wax and the beauty of it is - it's childproof*



lever before such a high gloss!

ew Simoniz Floor Wax with *viny1* in it, ves you higher gloss than you've ever nown. On *any* kind of floor—linoleum, sphalt, rubber, vinyl tile or finished ood! Throughout the house!

o wax easier to apply!

ew Simoniz Floor Wax polishes itself. o buffing. No rubbing. It spreads evenly without streaks—quickly sets to a ugh, beautiful, *vinyl* gloss!

*Wet spills won't harm gloss!

Splashes and spills—so common with children—won't hurt the tough vinyl surface —or shine. Simply wipe them up. *New* Simoniz Floor Wax is water-repellent.

*Never before such protection!

The miracle of vinyl—and only Simoniz has it—gives you the toughest floor surface. The kids won't scuff it, or harm the gloss with their roughhousing. No doubt about it—it's childproof!

*No finish so easy to maintain!

Simoniz Floor Wax with vinyl has a gloss that lasts and lasts. You can even damp mop your floors freely without dulling the shine. Without spoiling the wax finish.

*Good news about re-waxing!

Here's the one floor wax you can remove evenly before re-waxing. Simply use your regular household detergent and warm water. The beauty increases with re-waxing. You'll be amazed, once you try it.



Simoniz[®] Floor Wax

For all floors-linoleum, asphalt, rubber, vinyl tile and finished wood



HARRIET ARNOLD

When I questioned R. B. Rock, Jr. of Princeton, New Jersey, about the play yard for their little daughter he described it as "just the same old stur I grew up with in North Carolina."

It's a big yard, about $20' \ge 40'$, s there's plenty of space for four or fiv children to play there. There's room fo them to play with toys, as well as th permanent or "built-in" equipment, and they don't feel hemmed in.

The play yard enclosure is made o snowfencing left in its natural rus stain. There's a little white gate at on end.

Snowfencing is easy to put up, and the posts don't do much damage to the lawn when they are removed later on

There's reassurance for a busy mother too, because it's not easy for children to climb out over the fence.

The "old North Carolina style" play equipment is inexpensive and easy to build. There's a sandbox, a jumping board, a set of steps, and an overhead ladder. The ladder (left) is an old one supported by four iron pipes secured upright in the ground.

All of these pieces are painted a sparkling white. With the rust, they look attractive against the green of the grass.

They're an easy assembly project for a home handyman, and you can be sure that the kids will love 'em!

PLAY YARD - Old Style



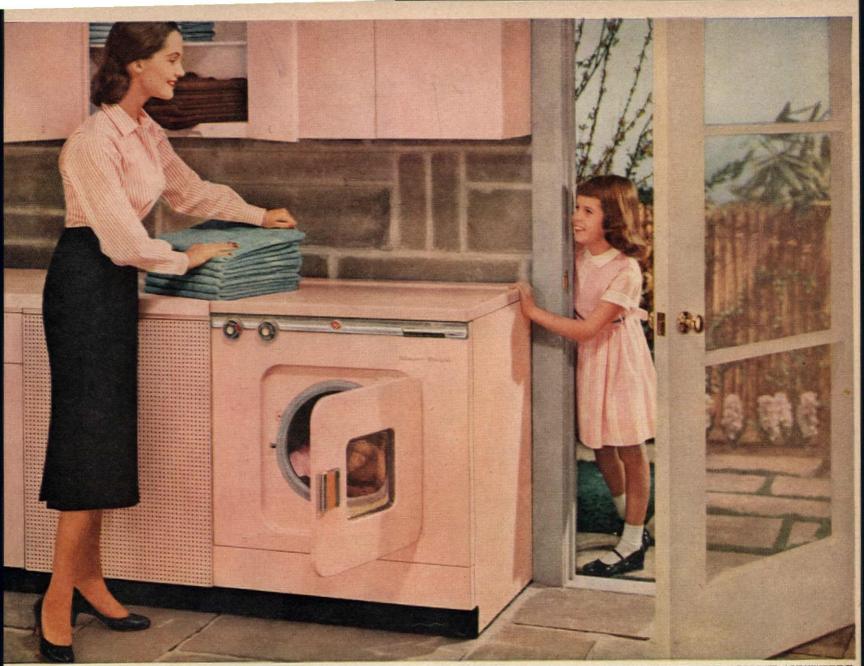
Jumping board is a 15' plank, 12" across. It is supported at each end by a sort of low horse, and responds wonderfully to jumping from any area.



No play yard would be complete without a sandbox, and it's the easiest piece of equipment to build. Make it any size, add seats on corners.



Three steps up, and three steps down—a simple piece of equipment that helps child learn all about stair climbing while having lots of fun.



LY 30 INCHES WIDE, PORCELAIN TOP GENERAL ELECTRIC COMBINATION WASHER-DRYER FITS AT COUNTER END OR ALMOST ANYWHERE

EW EASIER WAY TO WASH AND DRY CLOTHES General Electric Combination Washer-Dryer saves space, saves steps, saves lifting

appliances in one, this exciting complete e laundry takes over both washing and ng—in the space of your washer alone.

rom General Electric—famous for dedable appliances—comes this convenient, ie-proved way to launder that saves so th time and is so easy for you.

nore lifting wet wash. No waiting to reset s. With a single setting of the controls, a 8-pound family laundry washes brightly n... and dries so soft and fluffy that by pieces can be worn or put away without ing. And it's all in one *continuous* opera-! It takes only two minutes of *your own* e—the combination does the rest. Just counter height and counter depth, the General Electric Combination fits in a bath, hallway or kitchen like a 30-inch base cabinet. No venting is needed as lint and moisture automatically go down the drain.

And you get: Automatic Water Saver • Automatic "Drip Dry" Choice • Automatic Builtin Water Heater • Hot or Warm Water Wash • Automatic Dry Selector.

Replace your old washer with this easier way to do your hardest job. About \$4.65* a week—includes one year's service; five-year written warranty on transmission parts.

*After small down payment. See your General Electric dealer for his prices and terms.







Built-in model of the Combination Washer-Dryer by General Electric can be installed waist-high in a wall as above or under countertop. Lovely Mix-or-Match Colors or white blend with any décor. Ask for a free demonstration soon. General Electric Company, Appliance Park, Louisville 1. Kentucky.



Cushman COLONIAL

in the New Bennington Group

All the beauty of Early American design is here, translated with imaginative freshness and deftly blended with newer concepts of cabineteraft . . . answering today's need for functional space-saving units that are light in feeling. And these are but two of the

decorator settings that you can see at your Cushman dealer ... each piece exactingly detailed, handrubbed, and lacquered to defy heat, water and alcohol.



matchable finishes, Harvest Brown and the original Russet Maple



Special Offer Colonial Cricket Stool ... ONLY \$3.95 POSTPAID This maple finished, hand-pegged, 13" x 9" x 8"

Cricket Stool has a retail value of \$6.25! It's yours at the very low price of \$3.95 to introduce the superior construction, finish, and craftsmanship of all Cushman Colonial Creations.

How to Decorate Your Home — Send only 25c for this new illustrated 32-page booklet of decorating hints, "At Home In Every Setting." It's full of helpful and practic

H. T. CUSHMAN MFG. CO., Established 1886 x 569, North Bennington, Vermont Enclosed find \$3.95 for Footstool (add 25c west of Mississippi) in Harvest Brown]; in R set Maple]; and include my FREE copy of Home In Every Setting." Enclosed find 25c in coin for "At Home Every Setting."

als	uggestions. Booklet Free with Stool.	
	PLEASE PRINT	
if	Name	
At	Address	
In	CityZoneState	



30 WEEKS WITH 30 GREEKS



peport from Rutgers," a bulletin of the State University of New Jersey, reports II. a new do-it-yourself twist. From May to December was time enough for 30 Greekletter fraternity members to convert an ordi-



nary, 11-room Victorian home into an 18-room Colonial mansion. Self-admitted "rank amateurs," they did a professional job. The young men (three had "worked for pay" briefly as carpenters and electricians) figure that they saved about \$15,000 by doing their own remodeling work.

In addition to handsome Colonial architecture, here's what Alpha Sigma Phi's industry has provided: A 20' by 20' dining room, a big living room, a 20-bed dormitory, a king-sized kitchen, 10 study rooms (some with sleeping accommodations), a library, den, party room, house mother's room, and five baths.

The residents set out, essentially, to double the width and capacity of the building. Paint blended the addition with the centuryold "original." The only professional help contracted by the fraternity consisted of an architect, a mason, who set up the foundation, and two carpenters, who installed clapboards.



The Sweet, Smooth and Sassy '57 Chevrolet ... It likes to flex those big new muscles!

New muscles under the hood – with a choice of *five* precision-balanced new powerplants – to move you along in eager and effortless smoothness. New muscles to grip the road even more tightly and lay into the curves even more solidly. New muscles to give you a new lift in driving!

Here's a car designed to put the sparkle back into driving, a car that gives you that glad-to-be-alive feeling the moment you nudge the throttle! Part of the pleasure is performance—and part is the wonderful sense of security that comes from Chevy's superb road-holding and precision control.

How do you like to drive? There's a Chevy combination to suit every motoring mood, from the thrifty Six to the terrific Corvette V8, from the sports car *close-ratio* stick shift to the freeflight feeling of either of Chevrolet's two automatic drives.* Whenever the miles seem dull and motoring a chore, remember this: There's a sure cure just as close as your nearest Chevrolet dealer!... Chevrolet Division of General Motors, Detroit 2, Michigan.

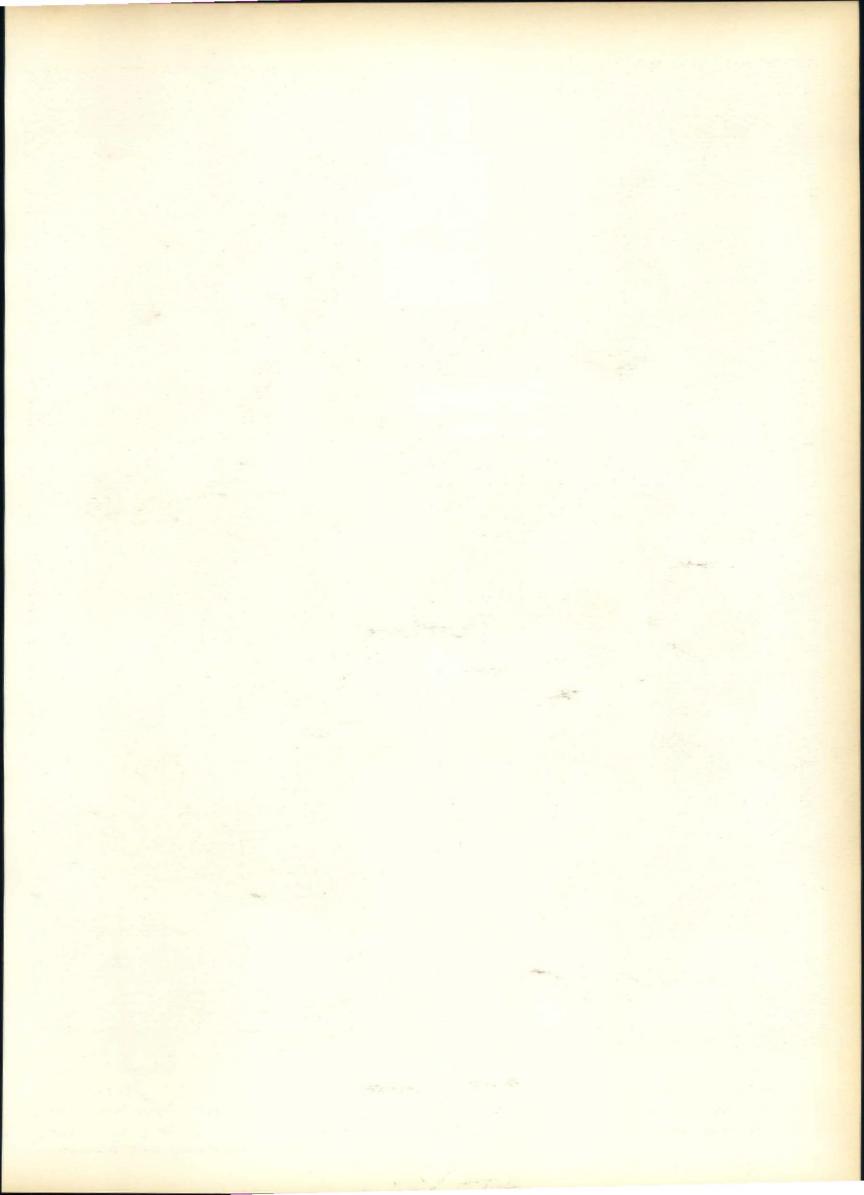




*Corvette engine, close-ratio transmission, Powerglide and Turboglide automatic transmissions—optional at extra cost.

Loomed by American labor to beautify American homes

Magee works a special magic! Texture and warmth, earth-and-sky tones, all these in this beautiful all wool carpet with high loops of magnified twist yarns on a lower looped ground of interlacing tones. A choice of eight lovely color combinations from blue-greys to brown and green neutrals, each highlighted by the diagonal light tone. It is available in 27", 9', 12', and 15' widths. THE MAGEE CARPET COMPANY, BLOOMSBURG, PA





NUMBER 6 OF A SERIES OF PAINTINGS BY ARTHUR SINGER

• Who's the handsome fellow in the gold vest and black cap? Why, he's Mr. Common Goldfinch, who adds glitter to the goings-on wherever he shows up. Just above him is Mrs. Goldfinch, who's a bit more conservative of dress; but together they make a most attractive couple.

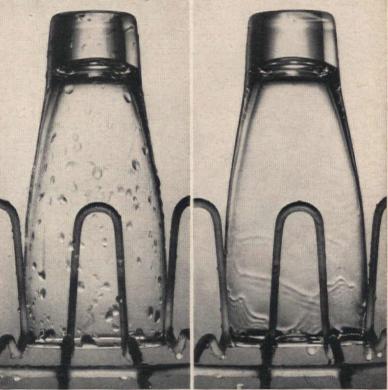
And what of the traveling stranger who's looking things over up there at the top? He's a member of the same family, known to his friends as Willow Goldfinch. We're happy to bring you this colorful group as our sixth ready-to-frame Bird Print from magnificent original paintings by Arthur Singer. Three states have "adopted" the Common Goldfinch: New Jersey, Iowa, and Minnesota. And the Willow Goldfinch is the state bird of Washington.

• Copies of previously published Bird Prints in this series are still available at 50¢ each. They are: #1) Cardinal; #2) Eastern Bluebird and Mountain Bluebird; #3) Ruffed Grouse, Ring-Necked Pheasant, and California Quail; #4) Mockingbird; #5) Robin. Order from The American HOME, Dept. BF, Forest Hills 75, N.Y.

NEW! FOR AUTOMATIC DISHWASHERS Cascade eliminates drops that spot!

Washed in another detergent

Washed in CASCADE

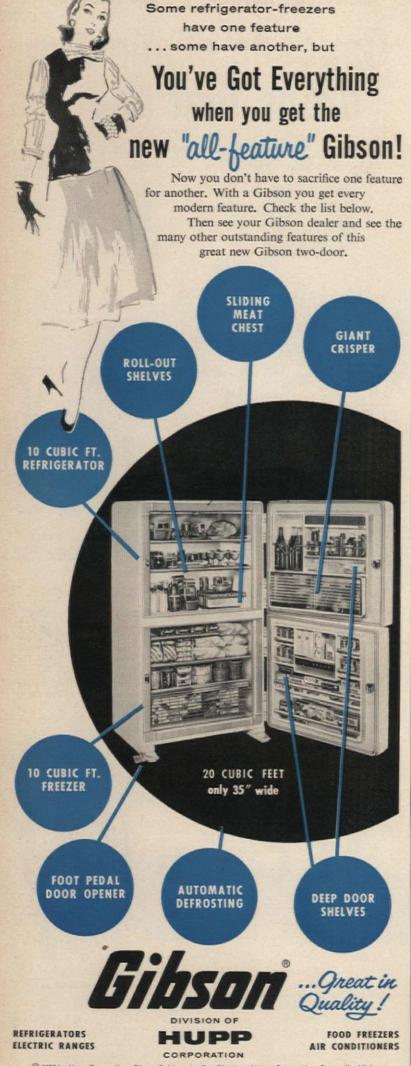


Cascade has an exclusive ingredient to change drops of water into cleansing, clear-rinsing "<u>sheets</u>." That's why General Electric puts **Cascade** in every "Mobile-Maid"!

These two glasses show why Cascade stops spotting as no other detergent can. Cascade's exclusive ingredient changes water drops into free-flowing sheets. And Cascade's unique formula leaves everything so slippery-clean, rinse water slides right off. Result: no water drops to dry into ugly spots. Cascade gets even glasses spotless . . . close-up clean. Yet it's safer for delicate china patterns than any other detergent.



See General Electric's New 1957 "Mobile-Maid." This full-capacity portable dishwasher plugs in like a toaster . . . needs no installation. Special features include: automatic double prerinse, power wash and triple rinse. See it now at your G-E dealer. This marvelous new "Mobile-Maid" deserves a marvelous detergent. So, naturally, you'll find Cascade packed in every new G-E "Mobile-Maid." Always use Cascade in your dishwasher for spotless, sparkling results.



(c) 1957 by Hupp Corporation, Gibson Refrigerator Co., Division of Hupp Corporation, Greenville, Mich. In Canada—Gibson Refrigerator Co., Ltd., Montreal, Quebec

LESSON FOR THE TAXPAYER

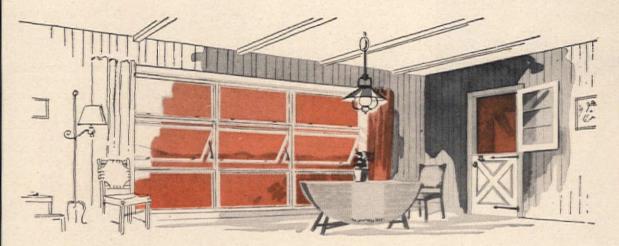


GRANT HEILMAN

W ant your neighbors to take more of an interest in school activities? Then you might consider the novel idea used by the elementary school in Doylestown, Pennsylvania. It was a two-day experiment that you, as part of the PTA or another group, might want to suggest. The principal moved the second grade out of the school and into a classroom set up in an automobile dealer's showroom. Passersby watched the class through the big windows, heard proceedings over a loudspeaker. Now they know where their school tax dollars go. The children were undisturbed—they quickly forgot they were "on display." The project got good publicity, too. Is it worth trying in your town?



Three easy ways to rescue your house from the "look-alikes"



Personality: RESTFULLY INFORMAL

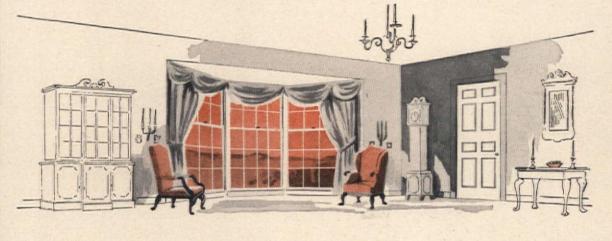
No need for your home to be a "lookalike"! It's so easy to give it a personality that fits *your* style of living. Do it with doors and windows—available for every style of home from Curtis. Here, a finely detailed Curtis Dutch door and Curtis Convertible wood windows, used as awning sash, strike the note of contemporary, casual living.

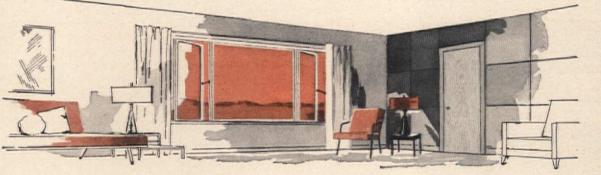
Personality: CHARMINGLY TRADITIONAL

The charm of early America—deeprooted in tradition—lives in this graceful interior. Much of the effect is due to the divided light Curtis Silentite double-hung windows used in a bay and Curtis carefully crafted paneled doors. Like all Curtis windows, these open and close at a touch, are truly weather-tight. Curtis—and Curtis alone —offers you wide variety in choice of fine doors and windows.

Personality: LIVABLY MODERN

You can go modern—without bleakness —in a room like this. The Curtis view sash and single-pane Curtis Silentite casements open up a whole window wall. The casements will never swing or rattle in the wind, and staunchly bar out dust and weather. The door is a famous Curtis New Londoner with a beautiful grain pattern that creates a picture in wood. The Curtis line of doors and windows and other woodwork offers styles for every taste, every purse.







WINDOWS - DOORS - WOODWORK - TO MAKE YOURSHOME DIFFERENT

Your Curtis Woodwork dealer will show you convenient Curtis door and window charts that will help you choose your style of Curtis doors and windows quickly and easily. Curtis Woodwork is sold by lumber dealers in most parts of the country—and the Curtis guarantee is your assurance of fine workmanship and lasting value.

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Like your treasured sterling, lustrous beauty and lifetime loveliness are the wonderful attributes of your ELKAY stainless steel sink. Like the satin look of a silver heirloom, ELKAY sinks softly reflect the mood of your decorating competence. And, ELKAY sinks relieve you of tiresome scrubbing and bleaching ... a swish of a damp cloth makes it sparkle bright as ever. Plan to be surprised when you find out how little a lifetime ELKAY sink costs. Send now for free, colorful literature.

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Build Safety Into Your Home

(Begins on page 26)

You can have just as much light and equal or better ventilation by installing in your new home windowsat least 30" above the floor-that can be opened and washed entirely from the inside.

It is a little difficult to understand why builders of yesteryear so often placed essential home features near the floor or overhead instead of within easy reach, at arm or waist level. Your toaster lead, for example, probably originates somewhere near the baseboard, follows the floor for a few feet, and then loops up to connect with the appliance. The same may be true of your electric iron, your bedroom lamp and coffee-maker.

Wouldn't it be easier to plug a lead in three or four feet above the floor? And wouldn't it be safer to connect two points with a short lead instead of letting the wire loop on the floor to ensnare the feet of the unwary?

Excessive stooping, climbing and reaching are unnecessary, and have no place in modern home construction. Arrange shelves and storage space so you can reach what you need from the floor level, without scrambling on insecure pieces of furniture.

And for your kitchen, manufacturers have now put on the market a wall-mounted oven at waist level, with a separate cooking surface somewhere else in the same room. The object, again, is to reduce exertion, bending and reaching, to make your work easier and safer.

Most architects advocate the use of non-slip materials for covering the floor and the bottoms of tubs and showers because the danger of slipping and falling is greater in the bathroom than anywhere else in the home.

A bathtub should have a built-in seat for foot-bathing, rinsing and showering. It should also be lower than the old-type bathtub, and certanly not raised off the floor on legs.

If you prefer a shower, that's all right, too, but a shower stall, like a bathtub, should have a seat within easy reach of the water faucets. Faucets, in the tub or in the shower, should always be easy to reach, not at the end of a tub or directly under a shower stream.

You probably want a mirror in your medicine cabinet. That's fine, but put it on a sliding door instead of a swinging door if you can. Avoid the use of glass shelves inside the cabinet. Provide a separate locked compartment in your medicine cabinet for poisons and dangerous drugs.

And very important: Have plenty of light above your medicine chest. It isn't easy to read in poor light at any time, but it's even harder when you wake up with a headache or toothache at 3 a.m. Insurance companies know how many claims they have paid on the lives of customers who mistook sleeping pills, sulfa pills or iodine for aspirin, vitamins or nerve tonics.

Your bathroom should have a small light burning all night, and it's a good idea to have night lights in bedrooms and at the tops and bottoms of stairways. You can buy low-wattage lights that will plug directly into any electrical outlet without a lead or socket. These bulbs cost only a few cents each. The cost of burning them all night is almost negligible, but the safety they give you isn't. The important thing is that you provide plenty of electrical outlets, particularly at strategic points throughout your house.

There is an old saying, "Trifles make perfection, but perfection is no trifle." So it is with the safety-proofing of homes. It is not a drastic change in design, but the combination of simple, inexpensive little things which makes the difference between the ordinary home and the safe home.

Safety can be accomplished through common sense. It means more than the protection of life and limb. It should even be considered in terms of dollars and cents, for a safe home is a more desirable, more valuable home. And many safety features cost the same as building the unsafe way.

If you decide to sell in the future, you will find that good planning means money and easier sale. All prospective buyers, but particularly those with children or those with aged relatives in the household, will consider the safety and convenience of the location of your home. They will notice and appreciate the safety features in your home and pay you more for them. The desirability of safe design is so simple and obvious when it is seen, but so often overlooked whenever homes are being constructed!

he housing needs of the aged are great, and more and more, the aged are becoming good potential customers for homes. More and more aged are retiring. They are living longer. They have more money. More and more of them are living in or looking for their own homes. You will have a much better chance to sell at a better price if you build a home now suited to the needs of the aged.

But suppose you decide to stay where you are. Your chances, too, of living longer are improving each year. During the last half century, your life expectancy has increased by 20 years, and it will keep right on going up.

The home you are building today will still be occupied 50 years from now. You might still be the occupants then, so build for the present and build for the future. THE END

How to get summer air conditioning out of your warm air heating system



You can do it for cigarette money with the new Lennox Stowaway Air Conditioner... now available for custom-installation by your local Lennox Comfort Craftsman



A remarkable series of engineering breakthroughs by Lennox, world leader in the science of conditioning air, has led to the development of a new kind of *whole-house* air conditioner that hooks right up to your warm air furnace ducts and registers.

It can be installed in an attic, basement or crawl space; or outside on a roof or concrete slab.

Unexcelled in its performance, the new Lennox Stowaway air conditioner is surprisingly economical to install, operate and maintain. It costs no more over the years you enjoy it than you spend on cigarettes—even if your family smokes as little as two packs a day.

Economical to install

Air cooled, the Lennox Stowaway requires no plumbing, no water tower, no expensive wiring. Even if you don't have a warm air heating system it's economical to install. Simple ductwork is all that's needed in homes with hot water, steam or radiant heat; or with a space heater, wall heaters or floor furnace. And operating cost is *amazingly* low! The Lennox Stowaway air conditioner uses definitely less electricity than many other air-cooled air conditioners of similar capacity, as it cools and dehumidifies the air throughout your whole home. Two compressors assure a constant, comfortable balance of temperature and moisture. Lennox Stowaway units of 2-ton, $3\frac{1}{4}$ -ton, and 5-ton capacities are now available for custom-installation by your Lennox Comfort Craftsman. Also available is a wide variety of other Lennox air conditioning equipment—for every home need, and for many commercial installations as well.

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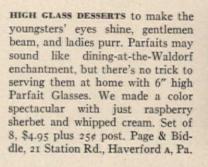
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TRIVET DRAWER PULLS in authentic Penn. Dutch designs are top drawer ideas for dressing up your kitchen cupboards (on doors as well as drawers) or the drawers of antique or unfinished pieces. Black cast-iron $3\frac{1}{2}''$ long with $\frac{1}{2}''$ peg extension in back, choose *Eagle* or *Grain and Tassel*. Matching pair, \$1. Add 25¢ postage to order. Helen Gallagher, 413-AH Fulton St., Peoria, Illinois.







THE AMERICAN HOME, MAY, 1957



A NEAT DRESSER is what the welldressed man will have with a collarand-black-tie tray to hold all his out-of-pocket trivia at night. A good buy for any well-groomed man, or as inspired souvenir-ashtrays at a bachelor's dinner for his ushers. Each is 5" across. \$1.70 plain, or \$1.95 personalized with name or initials. Ppd. Crown Craft, Dept. A, 246 Fifth Avenue, N. Y. C. 1.



WEDDING DRESS for the bride's table or the bridesmaids' luncheon. A pair of 15" candles, one perfectmatch of a matchbox, and 12 placecard favors all artistically trimmed with flowers and pearls in a bridal combination of white and silver. The complete set, \$5 plus 25¢ postage. Extra placecards, \$2.50 per doz. Huess Studio Shop, 683 Pinewoods Ave., Eagle Mills, Troy, N.Y.

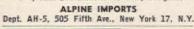


DRESSING FOR DINNER, whether mayonnaise for the salad, mint jelly for the lamb, or your homemade relish or chutney, will be beautifully served in this sweet *Staffordshire Sauce Set.* 4" bowl on separate saucer and graceful ladle are all creamy china with the Tonquin pattern in shades of brown, rose, or blue. \$2.95 ppd. Seth & Jed, Dept. A-5, New Marlborough, Massachusetts.



Each Genuine Coral piece carefully cut, matched, polished is fashioned into lovely summer jewelry. Luxurious twin strand choker (adjustable 15"-17") \$4.95, button or drop earrings (screwbacks or pierced) \$2.50, coil bracelet \$3.30. Set \$9.90. Ppd. tax incl. Add 25¢ for Air Delivery

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BETSY ROSS CHAIR is as warmly American as the flag. This beautiful reproduction of an old Ladder Back Chair is hand-made of solid cherry or black walnut, Hand-woven fibre rush seat is 17" wide. back height 44". Unfinished, \$23.75; oil finish, hand-waxed, \$28.75. Matching armchair, \$6 additional. Exp. chgs. collect. (14 lbs.) Jeff Elliot, Dept. AH9. Statesville, No. Car.

MADE IN CALICO, a gay red toaster cover is completely finished ready to pop over your toaster, but you'll. have to do the cross-stitching on the matching hand towel before it gets into the act. The row of quaint little girls printed on the toaster cover is stamped on the towel for you to embroider with floss included. Towel and cover set, \$2.29 ppd. Susan Smith, Carpentersville 13, Illinois.



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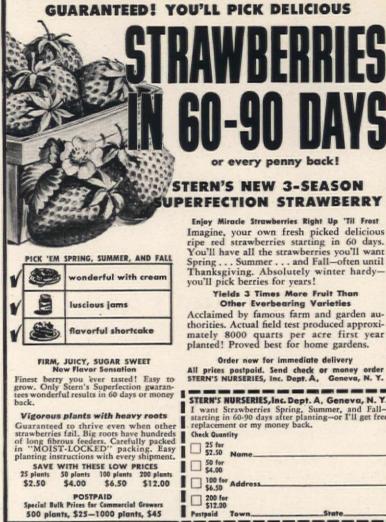


COIN HOLDER makes a lucky coin into a charm. Sterling silver holder to fit one-, five-, or ten-cent coin, \$1.50. For quarter, half-dollar, or dollar, \$2. If you're lucky enough to have a "gold piece," solid gold holder for one, two-fifty, and five dollar sizes, \$4; ten- and twentydollar pieces, \$6. Tax incl. Ppd. from Wayne Silversmiths, 546A South Broadway, Yonkers, N. Y.



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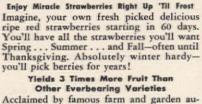




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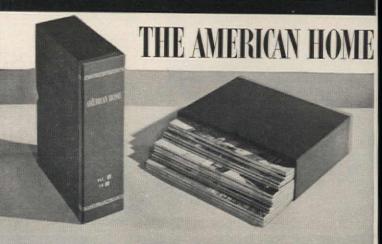
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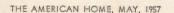
MUSHROOM STOOLS will crop up all over if everyone falls as much in love with these as we have. Handwoven stained reed seats over wood blocks are sturdy and comfortable. Three legs unscrew to fit inside seat for storing. Larger size 16" high, 16" wide is \$4.95. Smaller 11" high "footstool" size is \$3.50. Ppd. Gotham Gifts, Dept. A-4, 67-85 Exeter St., Forest Hills 75, N.Y.



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"I GUARANTEE to send you the Finest, Longest Wearing Rugs or Carpets You Ever Had for so Little Money." Walter E. Olson, Pres. No matter where you live, write for beautiful, new, FREE Money-Saving Rug and Carpet Style Book in color. Learn how the old rugs, carpets, clothing are merged, sterilized, the valuable materials separated, bleached and reclaimed like new. The seasoned wools etc., are blended with choice NEW WOOLS, then redyed, re-spun into rug yarn, and woven within a week into extra heavy, deeper-textured new, Reversible Broadloom Rugs or wall-towall Carpeting, fine enough for any home. A 12 x 15 ft. weighs 77 lbs., not 50 or 55 lbs. CHOICE of 44 patterns regardless of colors in your material, any width up to 18 ft., any length. Solid Colors Embossed Effects Florals Tweed Blends Early American Leaf, Scroll Tweed Blends Early American Two-toned Oriental Designs Two-toned Ovals NO RISK OFFER. Send materials at Our Expense. Satisfaction guaranteed. Over 3 million customers. Monthly Payments if you wish. ---- Mail Coupon or Postcard for ----FREE Big, New Rug, Carpet Book in Color—Model Rooms Name 0 Address_



Not common to old houses alone are architectural protrusions like one at left of this window. Here nice balance has been achieved by use of a continuous cornice. It is carried out onto ceiling to a point three inches beyond air conditioner. Cornice begins at window's edge. The sections over window are put up on ceiling track. They may be drawn back for light, or when the air conditioner is on, fabric may be draped over brackets that have decorative brass rosettes attached. The fabric is crystal white fiber glass, woven in horizontal stripes.

Curtains at right are hung on traverse track cut to fit curved board that also has draperies and cornice attached. The window shade is handsomely textured and is of washable variety. Note depth of cornice points — planned to break below top of window frame.

GERTRUDE BROOKS DIXSON

SUMMER COMFORT AND WELL

How to make your room air conditioner put its

No matter how much joy you get from that mechanical miracle, the room air conditioner, you probably don't think of it as an asset in your decorating. And most air conditioners are installed in living rooms ... the very room that establishes the decorative mood of a home. To function properly, the unit must be exposed. Also, the window must remain a light source. Yet in "breathing" out, the exhaust section pulls smoke and dust from the room—even the sheerest fabric hung in front of it catches dirt. The trick then, is to devise draperies that hide the air conditioner when not in use and minimize its obtrusion when it's in operation or the window is exposed. In the four ways shown, draperies are movable. All are of washable fabrics, quite impervious to sun. Each treatment is groomed to fit the room.

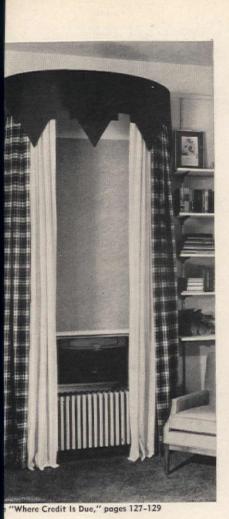
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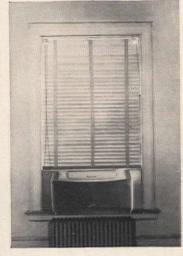
ulle.

To house their air conditioner, control light from the windows, and conceal the heat convector when not in use, one couple hit on this plan. Two pair of draw curtains hang from the ceiling to the top of the air conditioner. At that point, they attached a 9"-deep wooden shelf, using brackets at either end and in center. Two more pairs of draw curtains hang to floor. Single panel installed on window apron just below air conditioner covers convector —makes unit of whole treatment. Fabric is a semi-opaque fiber glass bouclé over-printed in a delicate design.





The straight line is not always the shortest to a dramatic effect. Nor must materials be the most costly. Here, the cornice is of felt with a double row of stitching around the shaped edge. The draperies are fashioned of cotton dress plaid; curtains are inexpensive, fadeproof casement cloth. Curve also helps cut depth of whole treatment.



Typical result when air conditioner is installed in single window at one side of room. Clever handling makes it focal point of the room.



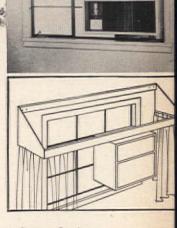
GROOMED TOO!

est face forward



Perfect for casement windows: new air conditioner that is installed completely inside of room. No removing of window sections, which remain operable. How to cope with the 16" projection? Use a striped canopy and partner it with a garden-gay floral design. Canopy should extend beyond the air conditioner far enough to accommodate pulled-back drapery. The colormatched fabrics are specially-treated cottons, and, since you do-it-yourself, they can match bedspread.

Here's how to make canopy for air conditioner, shown above. Canopy begins as an open wood frame (above right) with plywood cut to fit each end. Make the valance separately and tack it on after fabric is stretched on frame. Install curtain rods inside of the frame, then you're ready to hang the entire unit.



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ELIZABETH A. O'TOOLE

We bought our summer house in an icy-cold north wind on April Fool's Day. Because the temperature in-

doors was colder than it was outside, we closed the deal within half an hour. We paid a deposit while shivering in a wind that had blown off the porch railing that very morning.

As soon as we gained legal title on May first, we returned for a good look at our purchase. The look wasn't encouraging.

An old-fashioned porch sagged around the front and sides. From attic to dining room, the walls and ceilings were painted a railroadstation-yellow ochre with chocolate trim. A bizarre fireplace in one corner was a bloody red. The wiring was incredibly antiquated, with cords dangling from a ceiling outlet to floor lamps in a way that seemed to assure our being tripped—or beheaded—if we crossed the room in the dark. Brittle paper drapes covered window shades in all possible faded hues. An old coal stove, a black iron sink and an electric plate looked up bleakly to an open-raftered kitchen. And the bathtub, on a slant, had once been cut for size and then cemented together into an incredibly grotesque shape.

credibly grotesque shape.

On the positive side were the 100-year-old elm not far from the big, narrow house, a back porch the width of the house and open to the sky, an apparently solid foundation, a living room 15 x 20 feet, with double French doors opening into the side



porch—and above all, the view: long, greening land sloping to a whitecapped sea that spread out below us into the distance on either side.

Our first hours in the house were spent wandering back and forth with feelings alternating between despair and hope. The quantity of work ahead was discouraging, but the land, the sea air and the view of the bay had a buoying effect. We chose our bedrooms that day, deciding that we could do nothing further until we had spoken to electricians, plumbers and painters.

PLEASE TURN THE PAGE



MELANIE KAHANE SAYS: "Make sure you get all these features in your blinds. Ask for the Flexalum Twi-Nighter."



NOT JUST DIM—BUT DARK! No other venetian blind gives such complete light control... privacy... ventilation. Keeps out 6 times more light. Wonderful for baby's nap, daytime TV, or those extra forty winks.



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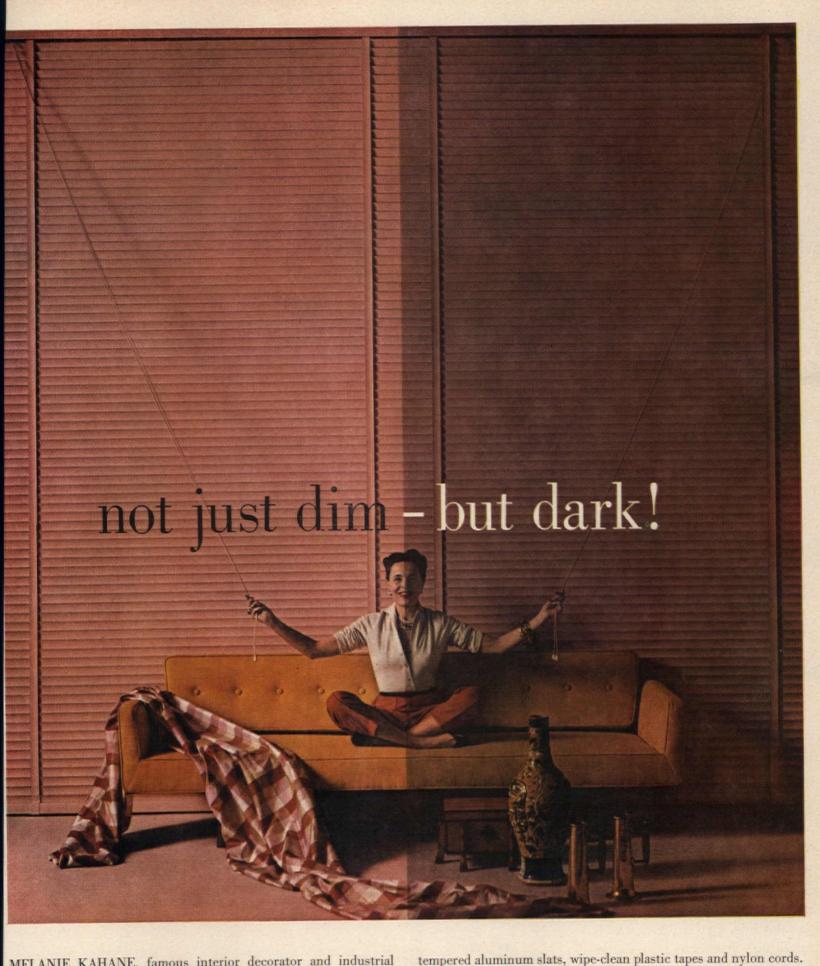
EXTENDED HEADRAIL A real plus feature that eliminates

A real plus feature that eliminates extra drapery brackets, giving your windows a smart, sweeping look. There's a Flexalum Twi-Nighter for every size and type of window.



For free 4-color decorating booklet: Hunter Douglas Aluminum Corp., Dept.10,405 Lexington Ave., New York 17, N.Y.





MELANIE KAHANE, famous interior decorator and industrial designer says . . . "I use Flexalum Twi-Nighter venetian blinds in many of my finest homes. They're as functional as they are stylish. Their solid wall of beautiful color is the perfect backdrop for all the newest window treatments."

The exclusive shut-tight design of the Flexalum Twi-Nighter makes any room not just dim-but dark, with a flip of the

All materials in the Flexalum Twi-Nighter are exactly color-

matched. Or, if you prefer contrast, choose from over two hundred decorator color combinations including the latest muted fashion tones and new texture finishes. Visit your nearest Flexalum dealer today for a demonstration and a free estimate.

cord. No other venetian blind works so smoothly or lasts so long, thanks to Flexalum's spring-



AN ORIGINAL PAINTING FOR FRISKIES BY DOUGLASS CROCKWELL

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Sweet dreams of Friskies

-the balanced diet meat-loving dogs love

YOUR DOG CRAVES MEAT... and *needs* a carefully balanced, fully nourishing diet. Friskies' principal ingredient is lean red horse meat for meaty taste and body-building protein.

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ment of dog foods selling for only pennies less. Get Friskies, the balanced diet meat-loving dogs love made to the high quality standards of the Carnation Company.



FOR VARIETY, FEED FRISKIES MEAL. Contains in convenient form all the food values of finest steaks, chops, roasts. It is a complete diet.





Summer House

Late spring and early summer are the busiest times of the year for tradesmen in sea towns, and we had some difficulty in contracting for the work to be done on the house. Fortunately, an electrician was able to answer our call promptly. He closed off all ceiling outlets and placed wall sockets in convenient places. A plumber managed to make his repairs and installations without many complications, although finding a 4' tub—so we could replace the old bathtub without breaking down a wall—cost us many trips before we found one, 20 miles from home.

Next, a carpenter repaired the porch and removed three steps in the kitchen to make room for the refrigerator. We bought a new gas stove and negotiated for bottled gas, in the meantime being warmed by an old coal stove that burned quite nicely after a few days of smoky debate with a chimney that had been enjoying retirement.

When we discovered that none of the painters could handle our work until late July, we went ahead ourselves by investing in several gallons of paint, plus a handyman. And then another sort of disorder set in: For two weeks all of the rooms —and all of us—were paint-splattered, paint-conscious, and rapidly becoming paint-unconscious. There was a drop cloth in every room, variously covering our wicker chairs and rockers, tables, desks, an antique commode that was to serve as a desk, a wardrobe case, bureaus and sawed-down bedheads. During the evenings we had to scoop out a free area among drop cloths so that we might have a few inches to relax in.

By the Fourth of July, our handyman had left and we were able to set aside our paint brushes for a look around. We liked what, at last, we saw: The fireplace bricks and the shelf above had been given several coats of off-white-semi-gloss enamel. Set in a frame of aqua matched-board walls, the fireplace was now extremely attractive. All of the ceilings were painted white, and the living room and the hall right up to the attic were painted a soft shade of aqua. CONTINUED ON PAGE 126

ive b

OF YOUR OWN!

IN A HOME



Make your first budget consideration your home and your happiness. And when you build or buy, be sure your home is built of sturdy, beautiful West Coast lumber, the home-building choice of millions of Americans. Your lumberbuilt home is a wise investment for the future. Equally important, it is the place where family ties are made stronger as you share the feeling of pride only a home of your own can bring. Plan now. Budget now for a new home of West Coast lumber. See your retail lumber dealer for helpful advice on builders and procedures.

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"Will spend \$500 to \$800 on Wedding Reception"

hat's the amount a well-known bank figures the bride-to-be on the average will spend. But, regardless of the exact figure, the average will spend. But, regardless of the wheeks have, it's pretty certain that a wedding in the family wreaks have with the family budget. And yet, of all times, one's daughter's wedding is no time for Scrooges! It should be a time of joy and happiness, unmarred by secret gnawings of financial worry. A time when the very house itself should radiate beauty, as our "best" silver, our "best" linens are brought out to do honor to the great day. But a time, too, when our skill, be it for flower arrangements or days on end of heavenly odors in our kitchens-these things that are of ourselves, visual emblems of our love—can be far greater contributions than heavy bank withdrawals can ever be. With this in mind and a firm conviction that a sincere job on our part could well be one of the most helpful services we could

possibly render our readers, we have planned and labored for months on the portfolio you are about to see. We have corralled many skills and talents, spent many hours in assembling this portfolio of Wedding Ideas. And so contagious was our enthusiasm, those of our staff who did not actively participate in the making of these pages, volunteered as "models" for the charming photographs you see here—photographs of genuinely happy people

For those of you who do face the problem of making the great who are part of happy occasions. day a truly memorable occasion but must at the same time be

down-to-earth about expenses, we believe we give you here a rare combination-truly inspired ideas of high-ranking professionals with the practical follow-through of specialists trained in giving honest, workable how-to's. You'll see!

And there is, in fact, EVEN MORE: For all who are eager to apply the do-it-yourself principle tor all who are eager to uppey the ao-tr-yoursel principle to THE wedding of the season: our brand new brochure "How to Marry Off Your Daughter" will give you explicit how to's for everything we show in our bridgl portfolio plus how-to's for everything we show in our bridal portfolio plus how-to's for everything we show in our bridal portfolio plus loads of helpful tips on holding down costs. Price: 50 cents. For a copy, address American HOME Building, Dept. W, Forest Hills, N.Y.

56

For you who HAVE married off your daughter or have not yet to face the problem, we sincerely believe you will not begrudge the pages we have given over to our subject. The flowers are as lovely arranged on your own living room table, the food as delicious for

your parties or family meals in your own dining room. And the attractive merchandise used as background or "props" undoubtedly even more tempting to you than to the family of

So everybody should be happy, as we get on with this business of marrying off a daughter in the manner she dreamed of, is enthe bride at the moment. titled to-now that we've led you to the Altar and HOME again!

THE AMERICAN HOME, MAY, 1957

endorsed by leading painters

Sherwin-Williams House Paint, famous for its quality for over 89 years, is now better than ever! New developments by our research chemists and laboratory technicians have improved this wonderful paint to bring you the greatest value yet for your painting dollar.

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formulated for the exterior of your house . . . SWP GLOSS in 52 gorgeous colors for wood siding ... and SWP VELVET FLAT in 39 beautiful, rich shades for shakes, shingles, stucco and all kinds of masonry.



Decorator" book for 1957, filled with facts about painting. At your dealer, or write The Sherwin-Williams Co., 1219 Midland Building, Cleveland 1, Ohio.

SHERWIN-WILLIAMS HOUSE PAINT

FREE! The beautiful 44-page "Home





Mrs. Koehler especially enjoys the convenience of her green bedroom phone.

The red phone in their teen-age son's room harmonizes with its cheerful furnishings.

Mr. Koehler, owner of a restaurant supply company, often takes business calls on the ivory telephone in the den.





The Koehlers' large kitchen includes a paneled dining area with a yellow wall telephone.

"Having phones handy is such a help"

says Mrs. Harold Koehler, Indianapolis, Indiana

"Seems as though I used to be running up or down stairs all the time," says Mrs. Koehler. "Now with phones where we need them most I save many steps every day.

"We depend on the telephone a lot. We all use it to visit with other members of the family who live far away, and I often shop by phone. Mr. Koehler relies on it a great deal in his business and community activities.

"I probably use the kitchen phone more than any other. Like those in the den, the master bedroom, and our son's room, it's one of the new color telephones. They look nice in any room."

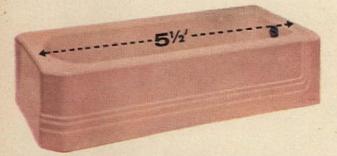
Why not enjoy additional telephones in your home? It's the mark of modern living. The cost is small. A call to your local telephone business office will bring this convenience to your home, too.



Working together to bring people together BELL TELEPHONE SYSTEM



AMERICAN - Standard bathrooms are designed for today's larger families...taller people



6 inches longer—that's the way American-Standard makes this cast iron bath. Stretch out in a bath that's really long enough and you'll know you want an American-Standard bathroom. And remember, American-Standard quality costs no more.

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STREET	ZONE	- 13	

See American-Standard products on NBC-TV show HOME, starring Arlene Francis.

What a boon those twin lavatories are! Two people can wash at the same time. And that longer bath—6 inches longer than the average—lets today's taller husbands stretch and soak! The lavatories, too, have been designed for today's taller folks... can be installed from 30 to $32\frac{1}{2}$ inch heights. All this extra convenience, including the toilet in its own recess, fits into a small enough floor space to make this an ideal second bathroom.

Keeping an eye on today's larger ... taller families is just one more reason American-Standard can be counted on to bring you the best in bathrooms. Another way is giving you more colo ful bathrooms. The Corallin fixture shown are subtly colored to go with moninteresting color schemes. A shopper list of decorating information on th bathroom is yours free for the asking Important as design, color and qualit are, American-Standard still keeps an eyon family budgets.

\$6.28 a week puts this beautiful bath room in your home. We'll wager that's lot less than you thought this bathroon would cost. Price for fixtures only.

See these and other beautiful bathroom fixtures at your American-Standard retailer's. He's listed in your phone book's Yellow Pages under "plumbing fixtures" or "plumbing supplies." Or mail the coupon to the left for a helpful booklet or shoppers' guide. AMERICAN-STANDARD, PLUMBING AND HEATING DIVISION, 40 West 40th Street, New York 18, N.Y.

"MODERNIZE NOW! MAY IS PLUMBING-HEATING-COOLING MONTH"





Small home wedding

Prie-dieu with fireplace as background provides charming setting. The former may be rented for about \$7.50 or constructed by father—with mother making white satin kneeling and arm cushions. Plant materials used: roses, Easter lilies, stephanotis, gladiolus, Eucharis lilies, bouvardia, boxwood; \$35-\$50 dependingonwhere and when.

HOW TO

r Daughter

"Hear the mellow wedding bells, Golden bells! What a world of happiness their harmony foretells!"

As the strains of Lohengrin peal out, there is for the first time the sudden realization that the big day has at long last arrived—it is HER day—the bride's own day! All plans have revolved around her happiness and hopes, and rightly so, for her wedding day will be the most serious, sentimental and beautiful remembrance of her entire life.

In planning for this occasion, Mother will love getting out the family heirlooms and checking on tradition and etiquette; but, if we know our modern bride, her ingenuity will match Mother's, and together they'll find ways to keep the budget from blowing its top—and Dad's too! On the following pages you'll see many ideas which we hope will help in preparing for the big event.



Before the bride starts down the aisle, Mother follows tradition — she lowers the wedding veil over the bride's face.

Whether they're do-it-yourself or designed by a top florist, wedding decorations should have one common denominator—good taste. Prices are affected by season and locale—the final result can be very expensive, but with planning, the cost can be curtailed and the effect beautiful.

-THE DECORATIONS-

Tall Chancel Arrangements. These are constructed of iron pipe wedged in cement block. Attached to top is a roasting pan with candle crossboard. Pan filled with plastic foam holds lilies, gladiolus, carnations, and Japanese yew. Magnolia is wrapped onto pole with wire, spiral fashion. Total cost: \$12.\$15 each.

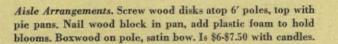
The Altar. Altar decorations may be kept restrained—cloths are decorative in themselves. Cross must always be highest point. Flowers: gladiolus, lilies, "mums," tuberoses: \$25. Garden flowers would lessen this.





A formal church wedding with distinguished and breathtaking decorations that may be arranged wholly or in part

by the family



Window Decoration. Luxurious-looking arrangement began with painted coffee can on block wired to candelabra. Roses, tuberoses, stock, eucalyptus, magnolia; \$15-\$17.50 each.



The moment all have been waiting for, when the bride comes down the aisle on her father's arm, is the culmination of weeks of preparation. It's the moment when mother has a lump in her throat, well disguised by an endearing smile. All the fuss and feathers will be well worth the effort, for this a beautiful and memorable occasion, reflecting parental love and affection with the visible blessing that will be today and forever.





ALL DECORATIONS BY BETTY B. MERRIAM See "Where Credit Is Due," pages 127-129



Bride and Groom pledge their troth in double "Bride's Cup" which surmounts wedding cake (long skirt of coupe de mariage forms larger cup for groom). Of many traditions built around the coupe de mariage, one decrees that whosoever finishes the cup first will, be ruler of household!





or details about table appointments, see "Where Credit Is Due," pages 127-129

THE OCCASION: Formal of the bride

Fully aware that serving gourmet food to the bridal party is love's labour lost insofar as appreciation of the food itself goes, nonetheless this first shared meal as man and wife is a very important part of the Golden web memory will weave of this day of days, and no minutest detail may be short of perfection itself.

THE DECORATIONS

· You can duplicate this elegant centerpiece of calla lilies and white stock by starting with an oval silver vegetable dish elevated slightly by placing it on its inverted cover. Determine the desired height by placing tallest calla in position first, then the length by inserting the stock at each end. Fill in with callas in a rhythmic line graduating the height. Face them with some uniformity to avoid a helterskelter effect. Fill in with more stock and a few camellia leaves and buds. Hint: before using callas, insert a florist stick in stem, leaving about an inch projecting, and wire to stem. Cost to make: \$12-\$15. Sword decoration at top of page: Small rose buds, narrow satin ribbon. Cost: \$3.







Vedding Reception at the home for the bridal party and immediate families





THE FOOD Good Victuals

Turkey in Champagne Sauce on toast Asparagus Tip Vinaigrette Hot Rolls and Fresh Butter

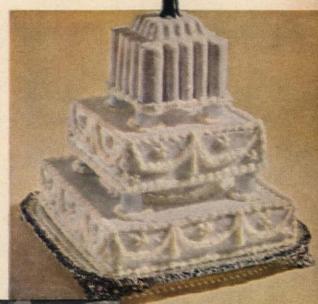
• Champagne to toast the bride and groom, of course. And then, but one beautifully simple course, suitably light and delicate for the occasion . . . with the rolls and butter an eminently sensible stabilizer . . . and

fie on the etiquette book that would dare say me nay!



AND NOW, the cake ...

flanked on the left by pyramids of trim little boxes, their fragrant contents tied round by ribbon to insure safe arrival for romantic dreams . . . The Great Cake itself so waxen white it is moonlight and roses . . . so festive and so gala it is . . . so toweringly beautiful that even the high-keyed, irrepressible gaiety becomes hushed to a low murmur of admiration as the groom lends proud assistance to his bride





"Fontana" flatware by Towle; wedding sword, Reed & Barton's "Classic Rose."

> Oval extension table, by rexel, "Travis Court" group,

RECIPES ON PAGES 91, 92



Spode's "Green Basket" earthenware.

THE OCCASION: Informal Wedding Reception in the bride's home with buffet for a small group

Bouvardia, stephanotis and roses, lily-of-valley candle in alabaster bowl. Cost? Make for about \$12. Much less with garden flowers.

() ver the years, it has been as tradi-tional in many families for the bride to prepare the food for her wedding reception as for her to make her own wedding gown. Our bride did all of this-and decorated and arranged the enclosed patio of her parents' home for the reception for 25. Small tables, each seating four, were arranged for the guests, but little else was needed because the outside view has turned the setting into a woodland garden. The bride's culinary artistry-as satisfying to the taste as the wedding gown is to the eye-was completed two days in advance of the momentous occasion.

THE DECORATIONS

• The maid-of-honor's bouquet of pink roses, iris, and sweetheart roses serves doubly; after its use in the wedding procession, it is put on the buffet table as an effective decoration. Such a bouquet costs \$7.50-\$15, depending on where, when. Individual centerpieces: roses, stephanotis in glass dishes sprayed white; \$3. Alabaster birds, \$5 a pair.



Flower-girl's basket is really a pocketbook. Tin lining holds water-soaked plastic foam to keep roses, daisies, blue lace-flower and pink bouvardia. Roses wired to hat. Set, \$6.

0.00.00.00.00.00

Card table set by Durham. Yellow cloth, Belgian Linen Asso. Silver trays by Oneida Limited.

"Brittainy Rose" plates, silver, Correct Table Service Institute.

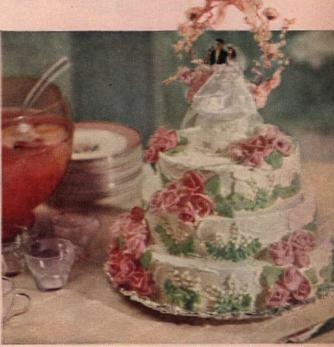
"Burgundy" cake knife, Reed & Barton.



THE FOOD amily Food

MOLDED TURKEY SALAD ORANGE CURRANT BREAD SANDWICHES WEDDING CAKE PUNCH

• A homemade wedding cake with a "professionally-iced" look (and big enough for everyone to take home a slice) and a special WEDDING PUNCH make a pretentious offering. Also, there are MOLDED TURKEY SALAD and ORANGE CURRANT BREAD SANDWICHES-All made by the bride-to-be for a total of \$19.37, including \$4.50 for cake trim!



RECIPES ON PAGES 91, 92 See "Where Credit Is Due," pages 127-129



"I Saw It

ARCHITECT OF ORIGINAL HOUSE: RALPH ZIMMERMAN

\$6,511-Lock, Stock

Buy the Plans Building

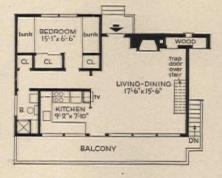
When an American HOME reader saw this vacation house in our magazine (far left) in May 1953, it started a chain reaction. He dreamed of a house just like it; then he bought the plans and adapted them to his needs. He bought and cleared the land near the Atlantic; now he has house seen in two views above.

Compare original house and adaptation in views below (original in two views on left). Window wall in adaptation is somewhat more expensive, Living rooms differ mostly in decorating, furnishing details.











NEW HOUSE OWNER-DESIGNER: ROBERT H. MASON

in The American Home"

JAMES W. BRETT



Thinking of building a vacation house? Then check our Blueprint House No. 56. It belongs to Robert Mason of Falmouth, Mass., who's a versatile fellow. In our May, 1953 issue he saw a house he liked and bought the plans from us. Then he changed the plans to fit his particular needs, built most of the house himself, and while doing the job, took the pictures for this story.

While Mr. Mason's adaptation is more expensive than our original house, the extra money was wisely spent to make room for a larger family and weekend guests. For outdoor living he added the sundeck off the living room and the terrace off the lower level. This lower level, almost doubling **living** space, was added at relatively little cost since the foundation walls were in the original design.

Notice how well the house is adapted to its site. A wall of windows in the living and kitchen area overlooks the sea and admits breezes aplenty and lots of light. To the right of the entrance, sleeping quarters and bath are concentrated. Bath and kitchen plumbing are backed up to the same partition to cut the cost of labor and materials.

MORE PICTURES ON PAGE 136



You see the greatest amount of difference between original house (left) and adaptation (below) on side that faces the water. New version has sundeck on upper level, terrace on lower level.

Floor plan of upper level shows how Mr. Mason divided space to suit his family's needs. Entry separates the living area from the sleeping area; kitchen and bath are "back to back" to keep building costs to minimum.

Lower level's floor plan shows how a complete apartment was made for son's family: living room, bedroom and a bath. And there's also that fully-equipped workshop Mr. Mason uses in furniture-building projects.



BLUEPRINT HOUSE NO. 56 . ORDER FORM PAGE 127



The Moos family took a critical look at their seldom-used porch and decided to give it a new life

ELIZABETH C. CLEMONS

The Daniel Moos family were in the market for a new home, and they had their eyes on this 10-yearold house. Yes, it seemed fine for a family with four children. There was a children's wing, master bedroom wing, fireplace in the living room and another on the terrace, and plenty of living space both inside and out.

Besides, they liked the simple, uncluttered architectural lines of this house on Lake Minnetonka. And yet, as good as the house was, Catherine and Daniel Moos felt that a few personal touches would make it even better. They decided to buy and remodel.

Main object of the remodeling was to create an informal *family* area in the huge and somewhat formal open-plan living room. The best spot for the family area was the adjoining screen porch. Such a porch is



This end of the open-plan living room started out its career as a screened porch that was used during only a few months a year. But now it's a year-'round family area.

They All Love to Cook!

Two fireplaces home already had are on opposite sides of same chimney. One indoors is at center of living room,



The house already had two fireplaces: one for outdoor barbecues, another in the living room

useful only a few months a year in Minnesota, so the Moos family decided to enclose it for year-'round family living.

Probably the most important requirement for this new area was to provide a place where they could enjoy the hobby of the whole family: cooking! The perfect answer is their modern brick fireplace wall, including not only a conventional fireplace but also a copper-hooded raised compartment for their electric rotisserie. Around this focal point is a comfortable grouping of chairs, stools, and a sofa, for reading, relaxing, conversation or TV. And between the fireplace wall and the kitchen is a round table and chairs—fine for informal meals, and handy for games.

Besides creating this excellent family area, the Moos family also did some other remodeling. The living room gained a library area that was formerly the front entrance-way. This area is at what you'd call the center of the open-plan living room, and faces the fireplace that already existed.

Then there's the new front entry. It *used* to be a small room thought of as the "den," but seldom used. Now, as the entry, it is one of the home's most useful areas. It's well adapted to Minnesota living, for it has lots of room for storing the boots and heavy clothing of guests and family.

One other change considerably altered the looks of the house both inside and out. The Moos family switched to light-colored walls inside, and a lighter exterior than the original barn-red.

As a result of the remodeling, a good 10-yearold house has become an excellent "brand-new" home, tailored to the needs of this active family of six—a family of six who all love to cook!

MORE PICTURES ON PAGE 122



Spring always seems to bound in with a look of newness that's a fresh and bright tonic to our winter-weary spirits. And wouldn't it be just dandy if our homes could be renewed just as magically as the world outside?

Certainly we all know that it takes more than wishful dreaming. It takes some down-to-earth thinking and a bit of work to lift a tired, dull room out of its lethargy.

We also know it's seldom possible—and not always advisable to completely "do over" a room or a house. But we *can* do small, specific things to create excitement and a fresh look. It may be nothing more than redecorating windows or dramatizing doors like the ones shown here, yet it can brighten a whole room.

Yes, these are good, inexpensive ideas to get you going on revitalizing your home. We hope—and believe—these ideas will inspire you to try still more adventures in decorating.

Black and White Setting, Stylish and Cool

Here the windows are simply hung in a linen fabric in the Eyelet pattern designed by Dorothy Liebes for the Quaker Lace Company. Ivy plants on the outside cover the lower part of windows enough so the young couple can dine in privacy. They can see out but cannot be seen from the street. Unlined off-white curtains, ivy, and black and white tile floor add a cool look to this New York apartment.

FRESH LOOK WITHOUT

Bouquet to Paste on Door

Flowers bloom on this door "tra-la." Motif is die-cut to press out of original sheet. Press adhesive back on smooth surface. No scissors or paste needed. A sheet has several designs.



DOORS DESIGNED BY ROBERT W. HOUSEMAN

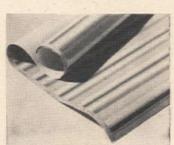




MAJOR RE-DO



Decorate a Door with Wallpaper

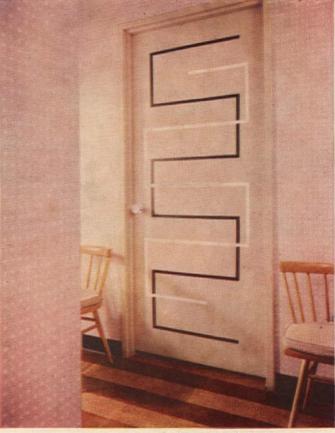


Here is an excellent, easy decorating idea. Wallpaper in stripes is cut on diagonal to make this doorway in a dining room a decorative architectural feature. The dado is another way for you to use wallpaper one roll wide around the room. It ties in beautifully with the decorated flush door.

It's Done With Tape

Simple door, simple treatment, with a dramatic result. Adhesive-backed tape in white and brown intersects itself in design that takes minutes to apply. Easily removed if you want a change.





See "Where Credit Is Due," pages 127-129

Warm Color Brightens Otherwise Cold Room

Here is an excellent way of adding interest to a room where pattern in draperies and slipcover is not desired. The room very definitely needed "pepping up," and—with the cool green in walls and carpet—a rich red fabric does the trick. The white trimming is done on a sewing machine, a stitch combining the "zig-zag and key" that anyone can do at home. This decorative touch ties in well with the antique white of furniture, the white mats of pictures, lamps and smaller accessories . . . flowers, too. PLEASE TURN THE PAGE





Fresh Look (Continued)

Scalloped valance (above) is a little different in design from the ones you see most often. It's unusual, too, because it's trimmed with shiny pearl buttons—tiny ones following the line of the curve, and big ones placed in the center. Valance enhances draperies of same yellow cotton taffeta. Window decor is completed with curtains of sheer bobinet.

Suggestive of an outdoor summer lattice, this white lattice (left) frames a floral chintz window shade. The shade is a lively blue, with white flowers and green leaves. Swag of white illusion voile adds to the beauty of this summery unit.

Unlined silk is soft and summery-looking. Soft rose silk is used (below) with a shirred heading for a wide, wide curtain. The custom-designed gilt rod has a pineapple design at the ends. Looped cord and tassels are in mixed colors that have been chosen to harmonize with the colors used in the room.



HOW TO PROPAGATE

JOHN J. SIMPKINS

Pachysandra is one of the most attractive and useful of all the low-growing groundcovers. It grows in dense shade, where you can't grow grass, and on steep slopes, where you can't *cut* grass. And once established, the only care it needs is annual feeding and occasional watering during droughts.

But if you decide to plant a good-size area, setting the plants 4" to 6" apart as recommended, you may find it costs more than you're prepared to spend. So give up the idea? Definitely no!

Be smart. Buy as many plants as the budget allows. Then, when they begin growing, take cuttings from them and propagate as many new plants as you need. It's easy, and it won't take too long. These step-by-step pictures show you how.





Pachysandra cuttings root easily—even in a vase of water indoors. But to root a lot, build a sunken rooting bed like this in a lightly-shaded spot outdoors. This one's 2' by 3', 5" deep, holds 300 to 400 cuttings.

achysandra

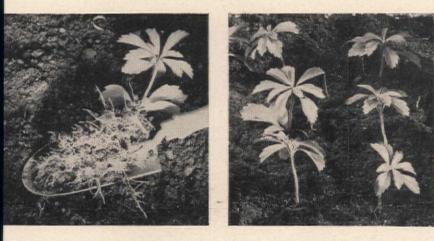




A good rooting medium for pachysandra is a mixture of soil, peatmoss, and sand, in about equal proportions. Mix them together thoroughly, filling the rooting bed to the top, and soak the medium well for a day or two before you insert the cuttings.



With sharp flower shears or knife, take cuttings, about 3" long, from tips of stems. Remove lower leaves from cuttings and insert in rooting hed, about $1\frac{1}{2}$ " deep and $1\frac{1}{2}$ " to 2" apart. Keep rooting bed always moist.



In six to eight weeks, cuttings will be well-rooted and ready for planting in their permanent location. Plant 4" to 6" apart and keep well watered. Peatmoss or the new plastic film mulch will eliminate weeding while pachysandra is "filling in."



In two years you'll have plants like this-completely covering the ground.



Original house (above) had advantages of a beautiful site, plenty of full-grown trees. Now (right) it is bigger, has a terrace, too.



The Virags Knew How

They knew it would take time and plenty of work—to remodel this old house. But perseverance paid off!





In 1952, the side and back of the house looked as it does at left. With some hired help, Mr. Virag added wing (with bay window) for living room, with bedroom above it. The new section is approximately 16x24'; took Mr. Virag's spare time for two years. "Rain, rain, rain" irritatingly delayed terrace work.

Where terrace is (left), old kitchen stood. Old kitchen, moved to the back, has become laundry and freezer room. Present kitchen was the big pantry of the original house. This remodeling maneuver gained more space—the utility room—and lets the terrace adjoin the living room: modern indooroutdoor living bonus for any home.

1952

When Mr. and Mrs. Virag moved into their home five years ago, the original small parlor looked as it does at right ... dark and dreary. Big fireplace, which should have been focal point of the room, was a grim sight. And see that ceiling! Not only did the Virags make

a big *new* living room, but they transformed *this* parlor into a bright beauty, shown below.

The little parlor has become a charming room with light walls, ceiling, rug; whitened fireplace bricks assisting.

NOW

Near the rosewood piano is "grandmother," clock concocted from an old factory timeclock and some pine. Base of lamp near fireplace is an old milk can, antiqued. The magazine stand is colander with legs!





The Virags removed roof from the big old porch (above, left) as soon as they moved into the house. Later, they had time to add Colonial porch designed by architect.

to Wait!

Take one old house in countrified Greenfield Hill, add five years of loving remodeling care, and you have a big, beautiful and comfortable home that hasn't cost you a fortune. That's what Mr. and Mrs. William F. Virag of Fairfield, Connecticut, have proved with the house you see here.

They hired carpenters, electricians, and painters to do preliminary work, then William and Martha Virag and their teenage daughter moved in. And Mr. Virag proceeded to add a wing—a big new living room topped by a bedroom—while his wife set to work on color schemes and scouting antique shops and auctions for fine old pieces they could refinish.

Their three acres held—in addition to the house a barn, a wagon shed, and an orchard. The barn, rebuilt, is used "for everything." The wagon shed, minus doors, is a carport with an attractive weathered-wood finish. And the orchard thrives.

Yes, it took work and time. But the Virags knew how to work—and wait. And now they have a beautiful home: more than worth it, as you can see.

MORE PICTURES ON PAGE 100







GIVE HER A PANTRY SHOWER

The custom of giving the bride-to-be a shower shortly before she starts her married life is a charming festivity that has come down through the ages. And along with this delightful custom, her intimate friends have inherited the privilege of giving these showers. Although there are all kinds of showerslingerie, china, and so on, these friends also may specify that only gifts of an indicated type are expected. So, as a good friend giving the shower, you might like to know that it would not be amiss to select something that could be jointly shared with the groom-to-be, who certainly doesn't occupy the center of the stage during the engagement. What could that be? A pantry shower! Boxes of goodies, boxes of staples, foods for the first few

> PIRST apple Pie

meals and parties after the honeymoon will please both bride and groom.

at in a

PANTRY STAPLES FLOUR

All-purpose SUGAR Granulated Brown Confectioner's Corn Syrup Jams, Jellies BEVERAGES Tea, Coffee Cocoa CEREALS Breakfast cereals Macaroni, Rice Crackers MIXES Biscuit Cake Frosting Pie-crust Pudding OILS Salad oil Shortening Salad dressings SPICES Cinnamon Cloves Allspice Nutmeg Ginger Salt Curry Mustard SAUCES, FLAVORINGS Vanilla, Catsup Worcestershire saute MISCELLANEOUS Cornstarch Chocolate Baking powder Baking soda Unflavored gelatin Bouillon cubes Vinegar CANNED GOODS Soups, Fruits Vegetables Meat, Fish

AP

AV

AF

14

Little extras can add much to a simple menu and make the bride look very smart. Include a trick or two of your own to make it very personal and surprising.

-18

His and her first apple pie will be made sooner if she is given all the fixings in a pie plate. A recipe may help her, too.



It is the practical staples that are so often forgotten in the excitement of the party. Save the bride worry; give a basket full of the essentials she will need to be a really good cook.

Add spice to their lives in boxes and jars. Add a few herbs-for salads and gourmet cooking. A Menu-Maker makes a good gift box, can be used to file recipes.

> Unexpected company is to be expected in her new home, so your bride will need some ideas for quick, last-minute snacks. Since it'll be a month or so before these foods are used, limit them to canned and packaged delicacies that will keep on a shelf.

Soup makes just plain wonderful SOUPER BURGERS

Right off the griddle — hot, spicy and just out of this world for goodness! A Souper Burger made with Campbell's Onion Soup! It's festive-gay for a party. Tender and juicy for great eating. And what a joy to make! For Campbell's Onion Soup does the work . . . adds the special tangy flavor that makes a hamburger a Souper Burger. (In just minutes, too!)

CAMPBELL'S SOUPER BURGERS

Brown 1 lb. ground beef in a heavy skillet, stirring to separate meat particles. Sprinkle 2 tablespoons of flour over meat; stir until well mixed with meat. Add 1 can Campbell's Onion Soup; cook until thoroughly heated and slightly thickened. Enough "filling" for 8 buns. Garnish with pickle relish if desired.



Good cooks cook with Campbell's Soup

JUNE TOWNE

Take a Package

Does your husband ever call you up and cheerfully announce he's bringing the boss home for dinner in an hour? Do relatives show up unexpectedly for dinner? Then you're on the look-out for quick, easy recipes. You want to prepare speedy dishes that will fool the boss and your family into thinking a great chef has been in your kitchen all afternoon. Each of these six dishes of sophisticated fare started with a package of frozen corn kernels, frozen corn on the cob, or the new frozen cream-style corn.

If it's a main dish you need, you'll find you can prepare CORN-STUFFED PORK CHOPS by a speedy method. CORN-STUFFED PUDDING is another main dish. Made with oysters, it has a delicate and unfathomable taste even a gourmet cannot ignore. CORN PUFF-UPS make a tasty, delightful-tolook-at hot bread. CORN FONDUE DIP, served with cubes of French bread, makes delicious hors d'oeuvres. OVEN-ROASTED CORN ON THE COB, in its edible lettuce-leaf husk, is an elegant vegetable. And the intrigue of a CORN PIE for dessert will certainly give proof of your diversified culinary talents.

CORN-STUFFED PUDDING

CORN PIE

CORN-STUFFED PORK CHOPS

RECIPES ON

of FROZEN CORN

PAGES 83, 84

CORN PUFF-UPS

CORN FONDUE DIP

010

OVEN-ROASTED CORN ON THE COB

For details about table appointments, See "Where Credit Is Due," pages 127–129

Fresh idea for breakfastPhilly 'toast!

ITALIAN FOOD WITH A PROFESSIONAL TOUCH

VIRGINIA SCHROEDER

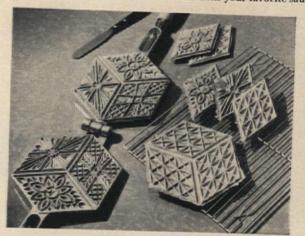
• Italian foods practically make themselves—and prettily too when you use some of these kitchen helpers that can be found in the housewares section of almost any department store. Noodlemakers, ravioli trays, and Italian waffle-irons are three that will give that fancy, professional touch—and with less effort than it takes to make the foods plain. You'll enjoy the admiration your handiwork will get from those who eat these homemade delicacies.



• The noodle-maker rolls the dough paper-thin and then cuts it into strips (fine or coarse, depending upon the setting). After the dough is rolled thin, dry it slightly and put it through the cutting blades. The noodles separate into long strips. A short drying in the oven and they are ready. Make them in advance—they'll keep!



• Homemade ravioli—could anything be better? With this little tray you put them together in a flash. Place one layer of noodle dough or pasta over a filled sheet of dough. A final rolling with little rolling pin cuts them apart and gives them a fancy edge. All that remains to do is boil them, cover them with your favorite sauce.



• Italian waffles they're called, but they're really cookies. Short cookie dough is placed on molds and pressed flat. Then cookies are baked over low heat on top of the range. They come out crisp and delicate, with diamond-shaped pattern on one side and fancy design on other. Serve plain or make into ice-cream sandwiches.

So wholesome! And the fresh, cool taste wakes up sleepy morning appetites



Be sure to get genuine Philadelphia Brand Cream Cheese ...made only by KRAFT

Let's try Green Beans Vinaigrette

Try any style -Whole, Cut, French Style

These are the canned green beans that live up to your proudest recipes!

DelMonte BEAN

Carefree

meals

are good meals



To make this famous dish at its very best, you need cooked green beans of firm yet tender texture and rich yet delicate flavor. With never a string, of course.

So what better time to discover you can buy canned green beans like that? Yes, canned-perfectly cooked Whole or Cut, and ready for the sauce. And just compare DEL MONTE Blue Lake Green Beans for texture and flavor with any you've ever had the bother of cooking yourself!

For these green beans are an improvement on an improvement-DEL MONTE's own special development of the famous Blue Lake variety. See what a hit they make for you in

GREEN BEANS VINAIGRETTE

1 can (1 lb.) DEL MONTE Brand Green Beans-Whole or Cut 2 tablesp. vinegar 1 tablesp. DEL MONTE Sweet Pickle Relish 1 tablesp. chopped parsley 1/4 teasp. each, salt and suga 1 tablesp. chopped pimiento 2 tablesp. oil 1 hard-cooked egg, grated

To serve cold, chill beans, drain well. Mix other ingredients; spoon or drained beans. To serve hot, heat beans, drain off liquid, add sauce to beans in pan and toss with 2 forks until hot. Serves 4. Delicious with hot or cold baked Canadian bacon or ham, or boiled tongue, etc



Spam Surprise ... Melty, Juscious! Just grind together SPAM, American cheese. Stir in canned mushroom soup to moisten. Bake in a foil-wrapped bun; or run under the broiler for an open-face sandwich that's truly sensational!

famous Hormel blend of juicy pork and tender ham.

3 wonderful ways to enjoy a Spam-wich



California Spam-wich ... He-man food (and man-cook easy!) Deck buttered buns with SPAM slices, then rounds of ripe red tomato and sweet Bermuda onion. Top with your favorite cheese; broil until heated through and sizzling.



America's favorite sandwiches are made with **SPAM**

SPAM is the registered trade-mark for a pure pork product packed only by Geo. A. Hormel & Co., Au.

The beef-rich chili with the just-right flavor HORMEL CHILI



Lean beef, tender carrots, potatoes in rich gravy DINTY MOORE BEEF STEV



Savory pan juices, give it home-made flavor Mary Kitchen ROAST BEEF H

Spam Submarine ... Lots of good things jo tender rosy SPAM in America's favorite "fun" sandwich! Yo like it, you put it in! Just be sure there's plenty of SPAM, th

Provent Manager & .

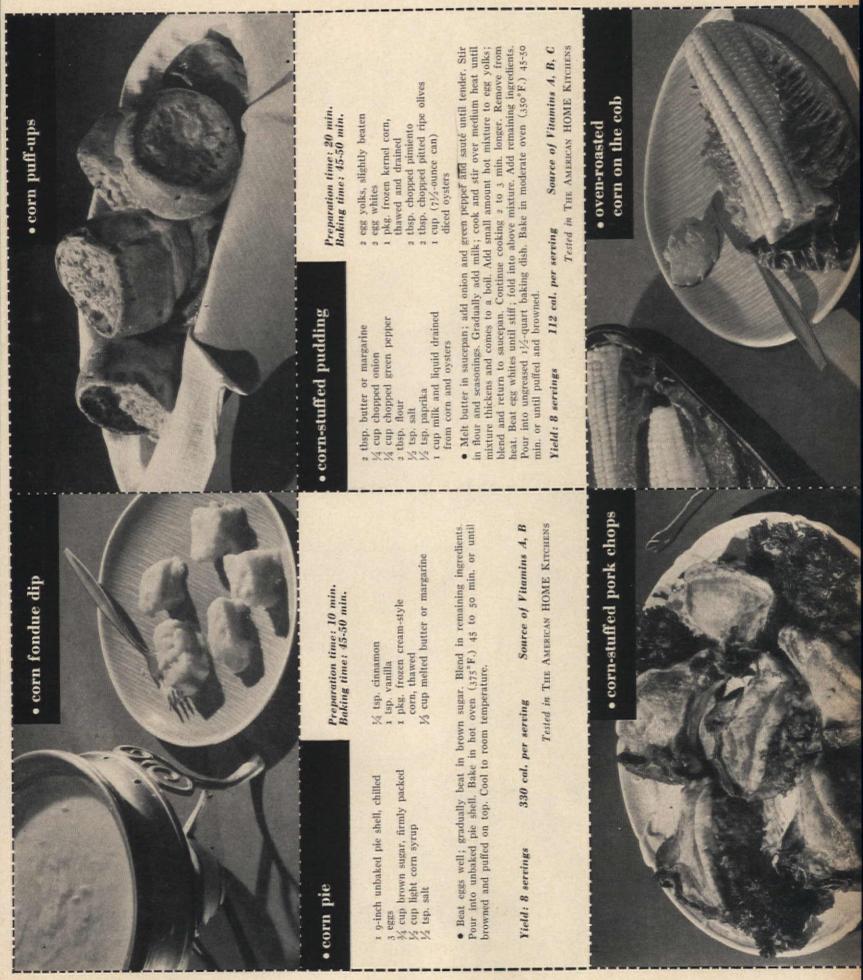
American HOME Recipes

(Take a Package of Frozen Corn, pictured in color on page 78)



AMERICAN HOME Magazine offers cellophane envelopes for protecting recipes in your card file. They come in a standard 3 x 5 inch size and are open at both ends so that recipes may be easily inserted. You can order them in lots of 100 for \$1 from:

THE AMERICAN HOME, Dept. J-55 American Home Building, Forest Hills, N. Y.



corn-stuffed pork chops

Preparation time: 20 min. Baking time: 1 hr.

Preparation time: 10 min. Baking time: 1 hr.

corn on the cob

oven-roasted

or ½ tsp. poultry seasoning 1 pkg. frozen kernel corn, thawed 1/2 tsp. each savory and thyme

cup chopped onions

slices bacon, diced

84

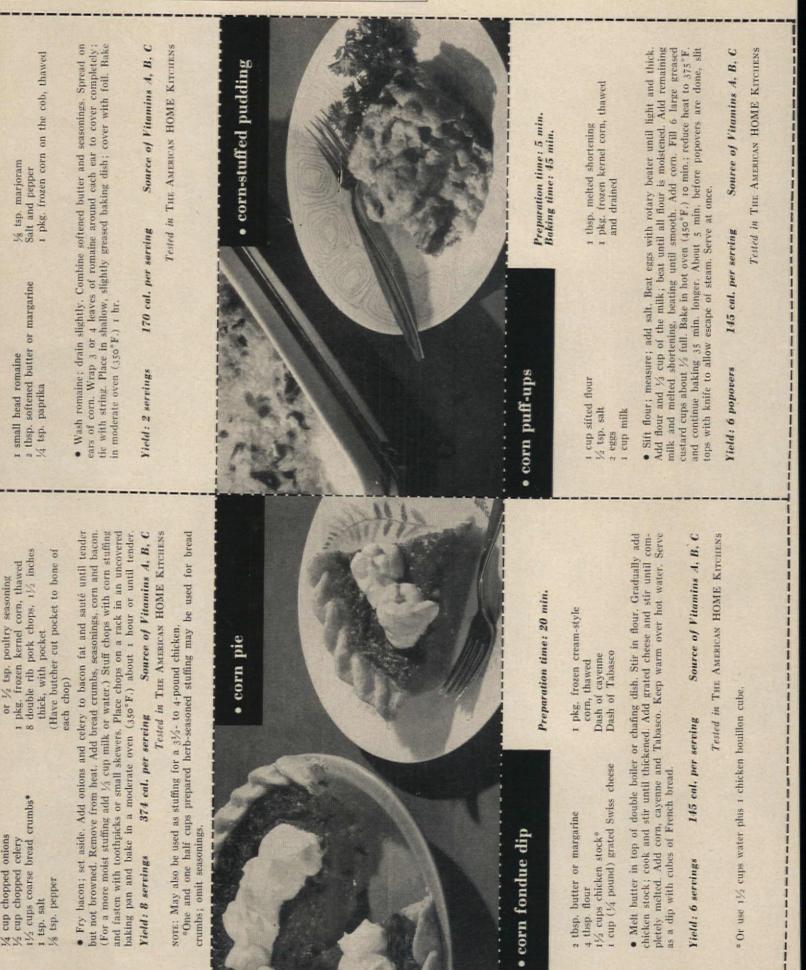
You needn't lose these recipes! Keep your recipe col-lection up to date in the most practical, easy-to-use and business-like file ever—The American HOME Menu Maker. It's a smart and easy-to-carry steel file box. To get yours, send \$2.50 to:

The American HOME, Dept. MR American HOME Building, Forest Hills, N.Y.

American HOME Recipes

(Take a Package of Frozen Corn,

pictured in color on page 78)



Wesson Oil guarantees you better fried potatoes — <u>because it does not smoke</u>





and the second se



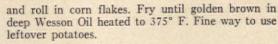
WHOLE-FRIED



TEMPTING FRIES — the smoke-free way with Wesson

• For "French Fries" — cut potatoes into strips 3/8inch wide and 3/8-inch thick. For Lattice French Fries, cut potatoes with waffle potato cutter. Soak in cold water one hour; drain thoroughly between paper towels. Fwy until light brown in deep Wesson Oil heated to 375° F. Wesson fried potatoes are light, digestible.

• For Pototo Puffs --- add one beaten egg to 2 cups cold, seasoned, mashed potatoes. Form into balls



• For "Whole Fried" Potatoes (a new quick trick to try)—pierce ends of medium size, unpeeled potatoes with a fork. Drop whole into Wesson Oil heated to 350° F. Cook 20 to 30 minutes depending on size. They taste better and cook faster than baked potatoes. Mild Wesson brings out the full flavor.





Brighter flavor—because there's no smoke with Wesson at any frying temperature. The nicest solid shortenings smoke—even at 375°. The light touch of Wesson lets all the fresh, delicate flavor shine through. Potatoes brown beautifully, taste tender inside, crisp to the bite.

Better for you. Smoke is a sign that shortening is breaking down, and that can hardly be good for you. Potatoes fried in Wesson sit right after supper. No greasy film, either, even after they've cooled. Wesson doesn't harden and coat over foods as solid shortenings tend to.

Easier on your budget. Sparkling light Wesson Oil is *purer* to start with than any other oil or shortening —and it *stays purer*. You can fry economically with the same Wesson again and again.

Easier to do. Catch up with the times! Fry the modern, work-saving way with shortening you *pour*—sparkle-light, sparkle-pure Wesson Oil, the *instant* shortening.

GUARANTEED NOT TO SMOKE

If Wesson Oil smokes at *any* frying temperature that *any* frying recipe recommends, send the label to the Wesson Oil People, 210 Baronne St., New Orleans, La. Tell us the price you paid and full refund will be made.



Frying

Purer and clearer than any other shortening

ANOTHER FINE PRODUCT OF STANDARD BRANDS INC.

This coffee <u>tells</u> you it's fresher

It greets you with a louder whoosh and the livelier aroma that forecasts fresher, fuller-flavored coffee in each satisfying cup. Why? Because Chase & Sanborn Coffee is the only leading brand that's pressure packed. And

AR CO

pressure packing preserves coffee freshness and flavor better than any vacuum can or bag.

Chase & Sanborn Coffees are served by more fine hotels and restaurants throughout America than any other brand.





FINE ART OF SALAD ARRANGING

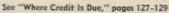


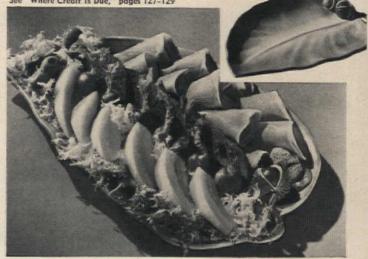
MIXED GREEN SALAD Sliced tomatoes, onions, radishes, cucumber; assorted greens.

VERA BJORCK

Springtime . . . gay flowers throughout the house . . . and to perk up your table, a crisp and appetizing salad. Salad arranging, just like the proper placement of flowers, is an art—with color, texture, and choice of container playing equally important roles. Just for a change, leave your regular salad bowl on the shelf and experiment with some of those other bowls and platters you've been neglecting. Select any one of them, just as long as it's large enough.

To show off your salad to best advantage, remember two things: serve your dressing separately, and *don't crowd*. With so many delicious and decorative salad greens available, and with such a palette of colorful ingredients to select for both taste- and eyeappeal, let the colors, shapes, and textures suggest the arrangement. One tip: just as in planning flower arrangements, *grouping* of ingredients is usually more effective than helter-skelter scattering. Here are a few suggestions. MORE PICTURES ON PAGE 80





HAM SALAD Rolled ham, sliced Boston brown bread, chickory, whole radishes, wedges of honeydew melon.

THE AMERICAN HOME, MAY, 1957

5 new ways to have fun^{*} with <u>fruit cocktail</u>!

Feel like having fun? Fun with foods you like? Fun with folks you love? Then ring a rainbow 'round your meals a rainbow of fruit cocktail!

Couldn't be easier, for all five fruits are ready to use, right from the can. Couldn't be *better*, either, 'specially these quick new ways. Try one this very day—just for fun!

canned fruit cocktail from California

Cling Peach Advisory Board - California Canning Pear Growers



*salad fun!

Combine drained fruit cocktail, chopped walnuts and marshmallow bits. Spoon onto crisp lettuce. (And for a heavenly dressing, simply blend mayonnaise with a little fruit cocktail syrup.)



*main-dish fun!

Drain one #2½ can fruit cocktail. Set aside fruit while you boil syrup until thick. Add ¼ cup brown sugar, 1½ tablespoons vinegar, fruit cocktail. Heat and pour steaming hot on ham.



*dessert fun!

Freeze unopened fruit cocktail overnight in freezer compartment. Slide fruit out and cut in frosty circles (or scoop out with spoon). Top with whipped cream—and you've fixed a party dazzler!



first-course fun!

Speedy way to dress up any dinner! All you do is pile chilled fruit cocktail high in fruit cups, and drizzle a spoonful of undiluted frozen orange juice concentrate on top. Good! Easy!



*breakfast fun!

Wide-awake idea for sleepyheads! Next time you serve up waffles or pancakes at your house, try topping them with colorful fruit cocktail. Then pour on maple syrup, same as always.

Look what the Servel GAS refrigerator offers you today-

-the most modern...dependable... only truly automatic refrigerator!

Have you checked the advantages of a Servel Gas Refrigerator lately? Automatic defrosting, of course. Adjustable roll-out shelves and plenty of storage room throughout. And all the exclusives you get only in the Servel Gas Refrigerator—the most modern, most automatic of all! A 10-year warranty. Permanently silent operation. No moving parts to wear or repair. The comfort and convenience of the automatic Ice Server ... Trip Saver door handles you open with an

ONLY GAS

elbow nudge . . . constant balanced cold at any one of 12 temperature settings. The coolness and quiet of a kitchen, in which a tiny flame brings you these modern refrigerator services. New beauty, too, in Color Balanced Styling—pastel shades inside for easier storage identification, plus your choice of color for outside handles. And make a note of this: only a Servel Gas Refrigerator operates at such low cost, year after year! AMERICAN GAS ASSOCIATION



NO MORE BOTHER ABOUT ICE! Your Servel Gas Refrigerator not only makes non-stick ice cubes, it serves them to you in their own roomy basket. Exclusive Ice Server keeps plenty of cubes on hand at all times, too ... replaces what's used, automatically! No nuisance trays to fill, spill, empty or forget to refill.

Only the Servel Gas Refrigerator brings you all these important advantages:

- A 10-year warranty—twice as long as any other refrigerator offers. Your Servel Gas Refrigerator will operate as well in ten years as it does today!
- Lasting dependability—4 million Servel Gas Refrigerators have been built to date and 3½ million are still in use!
- Permanent silence—because there are no moving parts to make any noise!
- No costly upkeep—because there are no moving parts in the freezing system to wear out. You save on repairs and replacements!
- Constant balanced cold—at any one of 12 temperature levels that best suits your needs. Never any "on-off" fluctuation!

See this new appliance at your Gas utility company or Gas appliance dealer' See "Playhouse 90" with Julia Meade on CBS-TV. Sponsored by yo Gos company and the Gas industry. Watch local listings for time and station.

does so much more...for so much less!



Visit Old-World Québec

Visit the historic walled city of Québec, metropolitan Montréal, the picturesque villages along the mighty St. Laurence, and nestling in the hills of the Eastern Townships, the Laurentian mountains.

For road maps and helpful information, write - Provincial Publicity Bureau, Parliament Buildings, Québec City, Canada; or 48 Rockefeller Plaza, New York 20, N.Y.







Absorbent mineral BAR-B-SORB, used under charcoal, absorbs drips ... keeps fire-box clean ... cuts flare-up... no more greasy gravel to clean up! Use BAR-B-SORB over and over, then dump in garden or lawn-it conditions soil! Make outdoor cooking all

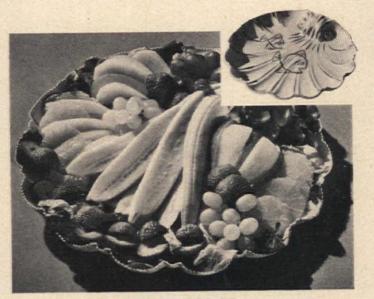
fun, no fuss...get the big box where you buy charcoal.

AT GROCERY, DEPARTMENT, DRUG. HARDWARE STORES



Salad Arranging

(Continued)



FRUIT SALAD Banana and orange slices, apple and pear wedges, green and red grapes, strawberries, watercress.



SHRIMP SALAD Romaine lettuce; black olives; sliced cucumber, eggs, lemon; shrimp; tomatoes.



ENDIVE SALAD Endive, shoestring beets, sliced avocado, grapefruit sections dipped in paprika.

Kitchen Bouquet



brings you all the flavor of OUTDOOR CHARCOAL **BROILING RIGHT IN** YOUR KITCHEN RANGE or get **Double Your Money Back!**

DO THIS: Brush the meat generously but evenly on both sides with Kitchen Bouquet. Broil until done. GET THIS: Rich brown crust on the out-side . . . tender and juicy meat on the inside. Just like in charcoal broiling! If you're not completely satisfied with Kitchen Bouquet, return the empty bottle and your name and address to: Kitchen Bouquet, West Chester, Pa. And get dou-ble your money back!

Famous for Gravy... for Cooking Meats and Poultry

Q. Why Do B in B Mushrooms **Taste Better?**

A. Because They're **Broiled in Pure Creamery Butter** and packed in their own broth!

They're better and easier to use than mushrooms packed in salty brine. Bin B BROILED IN BUTTER MUSHROOMS ARE READY TO HEAT AND EAT. USE BROTH AND ALL!



THE AMERICAN HOME

Really new taste discovery!



IMPERIAL-REG. U.S. PAT. OFF

Imperial has real natural taste!

The instant you taste it, you know. Imperial has real natural taste. And natural aroma, too. On toast or muffins, melting over hot vegetables—any way you use it, Lever Brothers Company guarantees complete satisfaction (or your purchase price refunded). Imperial costs a little more, but adds so much more to your enjoyment of good food. Serve Imperial—always in good taste.

P.S. To keep it fresh, always keep it refrigerated.



Good Victuals (Pictured in color on page 63)



This sauce may be served hot or cold with vegetables, is particularly delicious on asparagus and artichoke. Excellent also with cold meat, fish and aspics.

A GOOD VICTUALS RECIPE

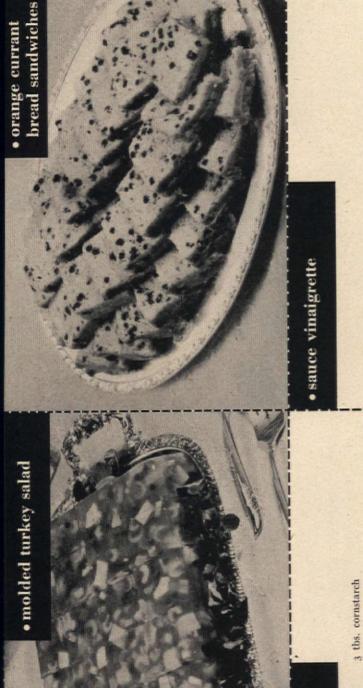
wedding punch

• Blend together all ingredients in top of double boiler and warm mixture over hot, not boiling, water.

I ths. chopped parsley I tsp. grated lemon peel X4 tsp. sugar 2 drops of Worcestershire sauce

½ cup salad oil
 ¼ cup tarragon vinegar
 1 tsp. salt
 ¼ tsp. paprika
 1 tbs. chopped chives or onion

Flouring chicken is a very neat operation if you shake the piece with the flour and seasonings in either a paper or plastic bag. You'll also find that this coats the chicken more evenly than rolling it in the flour.



in champagne sauce turkey

cups cooked turkey*, julienne 11/2 cups turkey stock

r cup Champagne

• Heat stock in a succepan, add cornstarch dissolved in a little cold stock, stirring until it clears and thickens. Add turkey meat. Bring to boiling point or until thoroughly heated, correct seasoning. Remove from fire. Add the Champagne. Serve on toast. Serves 6.

*Boiled turkey is best for creamed sauces or left-over use, as it is moister and can provide a rich, flavortul stock for sauces or gravy. If stock is desired, a turkey of 15-16 lbs. is most economical. A turkey of this approx. weight should be boiled (covered) for about 4 hours, or until tender, with 3 carrots, 1 med. onion, 6 sprigs of parsley, stalk of celery, a teaspoon thyme and one large bay leaf, salt and peppercorn. Cool in the stock.

If a stronger, richer stock is desired (and most sauces as well as aspics do require a richer stock) remove all fat, strain and reduce stock to about half before proceeding with sauce.



wedding cake

Preparation time: Layers—1 hr. Baking time: 2 hrs. 55 min.

31/2 cups sugar Make up two separate batches of the following: 6 cups sifted cake flour tsp. baking powder

92

2 tsp. almond extract 2 tsp. orange extract 11/2 cups milk 2 egg yolks, unbeaten 6 eggs, unbeaten

cups butter or margarine

tsp. salt

Turn into heavily greased and floured 12-inch round cake pan (3 inches deep). Bake at 350° F. 11/2 hours or until done. Let stand 10 min.; turn out of pan; cool. Prepare second batch of cake batter; turn into 10- and 8-inch heavily greased and floured pans and cream until light and fluffy. Beat in eggs and egg yolks. Add flour, alternately in small amounts, beating after each addition until smooth. Add flavorings sugar gradually (3 inches deep), filling each about half full. Bake at 350° F. 1¼ hours or until done salt together. Cream butter; add Let stand ro min., turn out of pan; cool. and Sift flour, baking powder with milk,

nately with 34 cup milk, beating well after each addition. Add 4 tsp. vanilla and Basic Frosting: Cream 1 cup margarine or butter; add 3 lbs. sifted 10X sugar alter-1/2 tsp. salt. Put cake layers together with frosting between and around sides. Decorating Frosting: Make second recipe of Frosting, decreasing milk to 6 tbsp.

Yield: Cake for 75 447 cal. per serving Cost: Cake, \$5.43; Decoration, \$4.50

turkey

in champagne sauce

wedding punch

Preparation time: 20 min.

21/4 cups (No. 2 can) pineapple juice I 12-0Z, bottle (about 1 pint) I cup orange juice

I 2-inch stick cinnamon

1/2 cup sugar 11/2 cups water

I thsp. whole cloves

34 cup grenadine

3 cups grapefruit juice

Ice cubes or fruited ice block sparkling water

· Combine sugar, water, cinnamon and cloves in saucepan. Bring to a boil, stirring occasionally, and boil 5 minutes. Strain and cool slightly. Add to grenadine and fruit juices; chill. Just before serving pour into punch bowl; add sparkling water and

To make fruited ice block: Arrange a layer of strawberries, orange slices and mint sprigs (or any other fruit combination) in a mold or clean coffee can. Add just enough water to cover and freeze. Repeat layers until mold or can is filled. Make in advance ice cubes.

Source of Vitamins A. B. C and store in freezer. To unmold, dip in hot water. 50 cal. per serving Yield: about 21/2 qts.

25 ½-cup servings Approx. Cost: \$1.21

Tested in THE AMERICAN HOME KITCHENS

sauce vinaigrette



Sort

Even bread that is still hot from the oven can be sliced straight and easily if it's held correctly. Rest the bread on the top crust so that one bottom corner is uppermost. Slice through with a sawing motion, preferably using a serrated knife. Slice currant bread this way, too, but use a straight-bladed knife.



Preparation time: 40 min. Chilling time: 21/2 hours.

tbsp. unflavored gelatin

- cups cold water
- 9 cups turkey stock*
- 1/2 cup finely chopped onion

8 cups diced cooked turkey** 1/2 cup finely diced pimiento

1/4 cup capers

3 cups finely diced celery

1/2 cup lemon juice

2 tsp. curry

- 14 tsp. white pepper
- I tsp. paprika

• Dissolve gelatin in cold water. Combine turkey stock, onion and seasonings; bring to a boil. Add gelatin and stir until dissolved. Add lemon juice. Then chill mixture until slightly thickened. Stir in remaining ingredients. Pour into 13 x 9 x 2 inch pan; chill until firm. Unmold on tray, cut in squares and serve with Sour Cream Dressing, Garnish with watercress, if desired.

Sour Cream Dressing: Combine 2 cups mayonnaise, 1 cup sour cream, 2 tsp. horse-radish, 2 tsp. dry mustard, 1 tsp. Worcestershire Sauce; blend and chill. Makes 3/2cuns.

* Or use 9 cups water and 10 chicken bouillon cubes. ** One 6-7 lb. turkey will be ample.

153 cal. per serving 1pprox. Cost: \$6.97 Yield: 25 servings

Tested in THE AMERICAN HOME KITCHENS

Source of Vitamins A, B, C

bread sandwiches orange currant

4 tsp. baking powder 41/2 cups sifted flour I tsp. baking soda 11/2 tsp. salt

11/2 cups currants cups sugar

1/2 cup grated orange rind, Baking time: 50 min.

Preparation time: 15 min.

(about 3-4 oranges) 2 eggs, slightly beaten r cup milk

14 cup melted butter or margarine 1 cup orange juice

mixture with melted butter and mix until all flour is dampened. Turn into two 9 x 5 x 3 inch greased loaf pans. Bake in moderate oven (350° F.) 45 to 50 minutes or until done. Remove from pans and cool thoroughly. Wrap in waxed paper or aluminum foil and store overnight. Cut in thin slices and spread with softened butter or · Sift flour, baking powder, soda, salt and sugar together twice. Add currants and orange rind and mix well. Combine beaten eggs, milk and orange juice; add to flour margarine.

216 call per serving Yield: 25 servings 4pprox. Cost: \$1.36

Tested in THE AMERICAN HOME KITCHENS

Source of Vitamins A, B, C

AMERICAN HOME RECIPES

Family Food

(Pictured in color on page 65)

Now! Digestibility you can see!

Today's Crisco brings ou crispy-light fried foods that are <u>grease-free</u>! Just look at Crisco's light touch These two bags of doughnuts were fried at the same time and stored overnight. The doughnuts in the bag marked "X" were fried in an ordinary shortening, and look at the oily stains on the bag! The doughnuts on the right were fried in Crisco. They're so crisp and light, just see how clean the bag is!





Crispy outside...light inside ... wonderfully grease-free inside and out

Yes, one look tells you that today's Crisco gives you everything you've always wanted in fried foods. Lightness! Crispness! Golden goodness! No greasiness! Digestibility you can see! All this . . . when you fry right with Crisco!

You'll know *why* Crisco gives you fried foods so superior in every way, the moment you open the Crisco can. How snowy white it is . . . how pure . . . how clean and fresh it smells! Only today's all-vegetable Crisco is so light, so white and stays fresher longer. Now available at your dealer's!

No wonder Crisco-fried foods are so digestible you can eat them 7 days a week!

\$1,348⁰⁰ Wedding

All electric ... all practical

See "Where Credit Is Due," pages 127-

There'll be thousands of weddings this year, and chances are good that you will be a guest at one or more of them. One of your more pleasant tasks can be choosing a gift that the bride won't return because of duplicates or personal taste. Look then, at this tableful of lavish, practical electrical gifts to find something for your favorite bride. We show you here nearly 40 different gifts you can choose from . . . and in a really good range of prices to suit all sorts of pocketbooks.

Rare is the bride who will receive this tableful all at once . . . but perhaps you can help her do this gradually . . . and she'll love you for it. Visit here, with our bride and her mother . . . browse through our buying guide. Whether you're the guest choosing the gift (or the bride exchanging it!) this array will help you decide.

In the foreground, in front of the table, left to right:

HOOVER FLOOR POLISHER . . . about \$70.00

There's no question that a sturdy floor polisher will save many hours of hard cleaning for polished floors, be they wood, tile or vinyl. Polishers come in handsome colors, too! WESTINGHOUSE ROASTER . . . about \$45.00

Tops as an auxiliary oven for a day of big entertaining or for the newlyweds who are doing light housekeeping at the start. And imagine a roaster full of golden-brown fried chicken! **CENERAL ELECTRIC VACUUM CLEANER**... about \$55.00

This "Roll-around" is a real must for every bride, because, together with its attachments, it is the one thing most helpful in keeping the house really clean!

Gift Bonanza!

.. all wonderful gifts for your

favorite bride!

LL PRICES ARE APPROXIMATE

CHICAGO ELECTRIC WINDOW FAN . . . about \$55.00

Might be a unique gift, and this we'll tell you . . . it does help to keep the air in circulation and throws off a cooling breeze. Front Row, Left to Right:

SINGER HAND VACUUM . . . about \$26.00 (Attachments . . . about \$20.00)

So easy to tote . . . and so handy to have! This small appliance does a "big" cleaning job and tucks away in a minimum of space. RCA CLOCK-RADIO . . . about \$43.00

Helps to start the day off with a cheery note! Not only will it automatically do the job of waking up sleepy heads . . . but it will even "perk" the coffee for that "eye-opener" cup!

DOMINION "CRID-O-MATIC" WAFFLE IRON-GRILL . . . about \$25.00

A real duo for breakfast waffles or late evening sandwich snacks. A truly versatile appliance, this one!

GENERAL ELECTRIC AUTOMATIC SPEED KETTLE ... about \$19.00 Makes quick work of heating water for oh. so many jobs around the house. And a real singing kettle it is, too.

UNIVERSAL STEAM TRAVEL IRON AND CASE . . . about \$13.00

Packing wrinkles steam out in a jiffy . . . a travel steam iron is a real friend in time of need. Packs like a charm. SUNBEAM HAIR-DRYER . . . about \$25.00

A beauty-shop job for our bride. Easy to use right at home! WESTINCHOUSE ELECTRIC SHEET . . . about \$25.00

Light in weight . . . and oh, so warm! Let the weather changeyou'll never know it, for the thermostat is right on the job. PLEASE TURN THE PAGE

926 LINT REMOVERS

Maytag's" Lint Remover Tub" swirls lint, dirt and sand out 926 holes never to return...no lint pans to remove... no lint traps to empty ever !

RH REGULAR SUDS NORMA

No lint problems! Because -(1) Maytag's gentle wash action, proved in nearly 10,000,000 Maytags, creates less lint to begin with. And (2) the lint that does form is automatically separated from clothes through 926 holes in the Maytag "Lint Remover Tub"... and is flushed away forever by Maytag's exclusive Swirl-away Rinse.

Cleans clothes automatically! No need for pans, trays or traps! The new MAYTAG All-Fabric Automatic cleans clothes without resort to mechanical gadgets. This means simpler operation, the mark of a well-designed washer. See this new Maytag-see a demonstration of the most complete automatic ever built-the Maytag.

New Maytag COLD WATER WASH delights "Good Housekeeping" editors

"Even kinder to wool, cashmere, 'Orlon' and the like than tenderest hand squeezing, says magazine

COLD WARM HOT

PLUS THESE OTHER MAYTAG FEATURES 2 SPEEDS ... to wash delicates safely, almost wrinkle-free, push Maytag's "Modern Fab-rics" button. Wash and spin speeds are slowed by one third. Push "Regular Fabrics" button for all regular wash loads.

WATER SAVER . . . automatically saves up to 9 gallons hot water per small load, 2500 gallons of water a year.

3 Water Temperatures ... 2 Speeds ... Water Saver ... Suds Saver ... Gyrafoam Wash Action ... Safety Lid ... Non-rust Cabinet ... Maytag Dependability.



Once twin cashmeres! Left, hand-laundered slightly faded, matted, shrunk, times: Right, cold-water washed in a Maytag 12 times: color, size, softness just like new. The Maytag Company, Newton, Iowa

SEE THE AUTOMATIC THAT HAS EVERYTHING:



Maytag All-Fabric Washer and matching No-Vent Dryer in Pasteltone Pink, Green, Yellow, White. As little as \$3.50 a week.

\$1,348.00 Wedding Gift Bonanza!

(Continued)

HOTRAY ELECTRIC SERVING TRAY . . . about \$25.00 Electric unit inside tray will keep foods serving-hot. Every gal will love one of these for entertaining!

WESTCLOX WALL CLOCK . . . about \$6.00

Helps any homemaker keep on a good time schedule. We'll wager any bride will have dinner ready on time with an electric clock! OSTER KNIFE SHARPENER . . . about \$17.00

Keeps knives cutting-sharp . . . paring and carving jobs are easy to do.

PRESTO "CONTROL MASTER" SET (A family of six automatic, submersible appliances using one control). Four shown in our photograph are:

Griddle . . . about \$17.00; glass lid . . . about \$3.00;

Control Master Plug . . about \$7.00;

11" Fry Pan . . . about \$13.00; metal lid . . . about \$3.00; Pressure Cooker . . about \$20.00;

Dutch Oven . . . about \$18.00.

(9" Fry Pan and 3-quart Sauce Pan are also available.) Back Row, Left to Right: (Want to turn back, and take another look at our bride's table of gifts?)

ROTOBROIL ROTISSERIE . . . about \$60.00

This is a real gourmet's delight. Indoor and outdoor cooking can really take on a new twist!

WARING BLENDOR . . . About \$45.00; Ice Jet Attachment . . . about \$17.00

And a real pleasure it is to know that you can prepare real honest-to-goodness crushed ice right at home!

SUNBEAM VACUUM COFFEEMASTER . . . about \$38.00 Coffee brews itself to a delightful aroma in this coffeemaker . . . and quicker than you can turn around.

TRICOLATOR ELECTRIC CHAFING DISH ... about \$30.00 For that extra-favorite and tempting "specialty of the house," served up in elegant fashion ... right at the table!

SUNKIST JUICER . . . about \$15.00

And needless to say, fresh orange juice at a moment's notice is a rare delight.

GENERAL ELECTRIC TOAST-R-OVEN . . . about \$30.00

Does a wonderful job of toasting the bread . . . and the flat pull-out drawer is swell for such foods as muffins!

WHITE PORTABLE SEWING MACHINE . . . about \$180.00

Certainly any bride who loves to sew her own clothes will cherish this. We'd wager to say her husband will be proud of her, too. **KITCHENAID MIXER** . . . about \$70.00

Mixing chores, be they big or small, take on an easy note with this colorful mixer. Comes in white and pastel colors, copper or stainless steel.

WEST BEND BEAN POT . . . about \$8.00

Guests and family will love really old-fashioned baked beans Saturday or any day of the week.

GENERAL ELECTRIC HAND MIXER . . . about \$19.00

Takes up very little space in any kitchen and pays big dividends in around-the-kitchen mixing. Wonderful at the range.

HANDYFREEZE ICE CREAM FREEZER (Chicago Electric) . . . about \$20.00

Neighborhood kids and family as well will love this "homemade" ice cream.

SUNBEAM EGG COOKER . . . about \$16.00; poacher attachment . . . about \$2.00

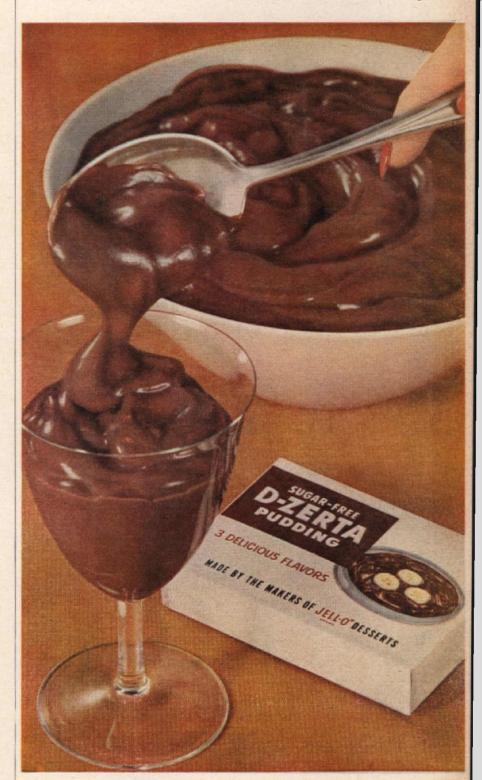
Steams eggs to everyone's liking . . . automatically. Perfect results every time.

WESTINCHOUSE ENAMEL TOASTER . . . about \$22.00

Because this type is enamel, it comes in lovely pastel colors. Brings color to the breakfast table, makes toast golden brown. PLEASE TURN THE PAGE

NEW D-ZERTA PUDDING FOR WEIGHT WATCHERS

Made by the makers of JELLO desserts...so you know it's good !



D-ZERTA PUDDING has all the delicious sweetness of America's bestliked pudding—yet it's low in calories and contains no sugar.*

It comes in 3 flavors: Chocolate, Vanilla and Butterscotch.

And try low-calorie D-ZERTA GELATIN. Such a bright refreshing dessert, and nothing can top it for making salads!

*D-Zerta is delicously sweetened with saccharin and Sucaryl®--Abbott,

Compare the calories in one serving		
Strawberry Shortcake (no cream)	399	
Baked Apple	213	
D-Zerta Pudding (made with whole milk)	94	
D-Zerta Pudding (made with skim milk)	54	
D-Zerta Gelatin (in six flavors)	12	

D-ZERTA PUDDINGS and GELATINS

CLASSIC—8-cup, Chrome on Aluminum, \$19.95

> CONTEMPORARY — 9-cup, Chrome on Aluminum, \$17.95

> > POLISHED—8-cup, High-gloss Aluminum, \$12.95—Also in Gold-Tone Alumilite, \$13.95

> > > PETITE — 4-cup, High-gloss Polished Aluminum, \$10.95

graciousways

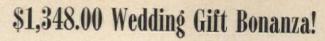
MIRRO-MATIC completely automatic electric percolators

no dials to set! no lights to watch! no unnecessary weight!

Whichever you choose, you'll always use and enjoy, for years and years to come. Because these proved, easiest-of-all automatics, with nothing to adjust or watch, always make the same full-bodied full-flavored coffee, cup after cup after cup! All you do is put in coffee and cold water and plug in the cord. MIRRO-MATIC takes it from there, perking quickly to perfection, then automatically changing to low heat that keeps coffee drinking-hot till you pour. It's an easy choice. Just remember MIRRO-MATIC—in the style, size, and finish you prefer. At department, hardware, and home furnishing stores, wherever dealers sell the finest aluminum.

your best

ALUMINUM GOODS MANUFACTURING CO., MANITOWO



(Continued)

KITCHENAID COFFEE MILL . . . about \$22.00 Love the smell of freshly-ground coffee? Then you'll love this coffee mill . . . and does the coffee taste elegant! OSTERIZER (Two-speed blendor) . . . about \$45.00

Perfect for soups, milkshakes, salad dressings, purees, and many foods. Ever try it for a hurried breakfast? GENERAL ELECTRIC STEAM IRON . . . about \$16.00

This is a "must" for every gal . . . because ironing with steam makes the chore almost a breeze.

ADMIRAL PORTABLE T.V. . . . about \$120.00

You can really "tote" this around to keep family and friends entertained in style!

UNIVERSAL AUTOMATIC PERCOLATOR (in bride's hand) . . . about \$27.00

And we'd even say every home can use two coffeemakers! Agree?

DON'T THROW THOSE WARRANTIES AWAY!

Ever hear of a warranty card, an instruction book and guarantee? Bet that's what you threw away when you unpacked that carton—remember? But please, oh please, take note when you get a new appliance. An instruction book and a warranty card come with every appliance. Your warranty card is your guarantee or "insurance" offered by the manufacturer. Be sure that you fill out this



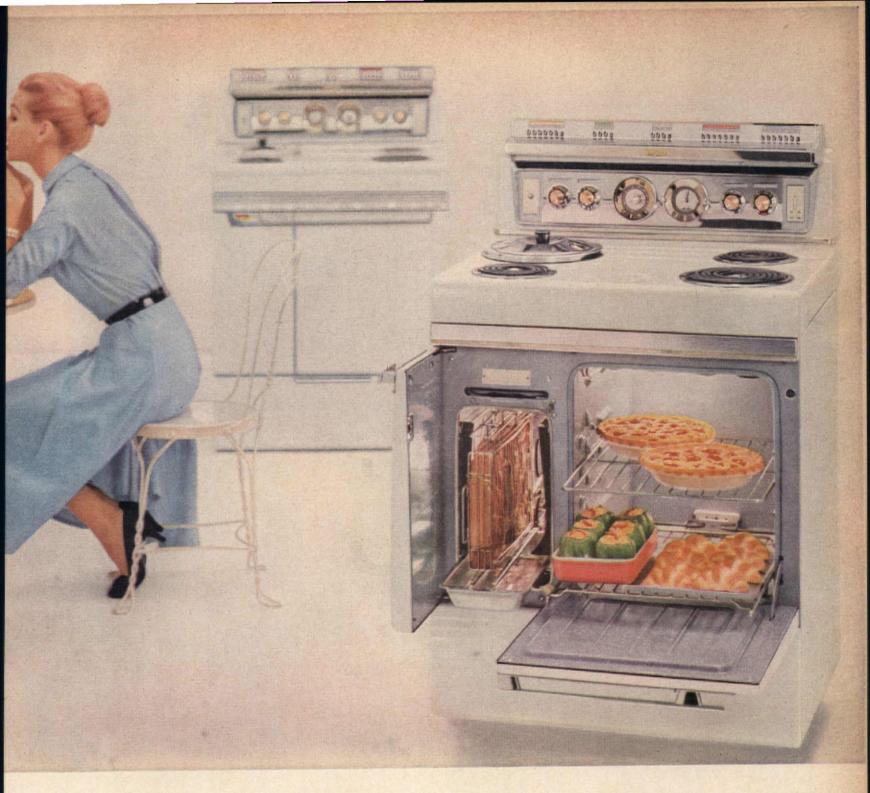
card and immediately return it, as indicated, to the manufacturer or dealer. This notifies him that you own his appliance. He then depends on the dealer to give you complete service, whether it's for replacement of parts or generally checking the appliance. BUT REMEMBER ... your guarantee might be questionable, if you have not returned the card!

Your instruction book is your guide when it comes to appliances. The product will give you much better



service if it is used properly. Improper use may mean a costly service call, one that could have been averted had you read the instructions. Keep the books where they are easy to reach and where you will read them often at your planning center in the kitchen, or hanging on a bulletin board; or anywhere . . . BUT PLEASE— DON'T THROW THEM AWAY!

Margaret .



WO-OVEN LUXURY IN JUST 30 INCHES

(OF COURSE, IT'S A HOTPOINT!)

And with Hotpoint, both oven and range-top cooking are fully automatic! You simply pre-select proper cooking times and temperatures

mazingly *modern*! The Hotpoint TWIN-GLO verical broiler cooks both sides at once, broils alnost twice as fast. That mouth-watering outdoor lavor's *sealed in*. Foods cooked this way are so nuch more appetizing, juicy, tender.

And there's the new family-sized Hotpoint SUPER OVEN too! Its sparkling new silver-grey nterior, automatically lighted, is so much easier o see into—and to clean. Automatically, it cooks i complete oven meal for 2... or for 24. How you'll enjoy automatic *range-top* cooking. It's all electric, you just push a button. Now foods can't stick, burn, undercook, overcook any quantity in any sized pan. And because both time *and* temperature are automatic with Hotpoint, pot-roasts, stews, soups, french-fried delicacies are sure and easy in the deep-well cooker.

New beauty — smart Fashion Front styling in your choice of five lovely colors or classic white. And all in just 30 inches. Go see it soon!

FG





Electric Ranges • Refrigerators • Automatic Washers • Clothes Dryers • Customline Dishwashers • Disposalis® • Water Heaters • Food Freezers • Air Conditioners • Television HOTPOINT CO. (A Division of General Electric Company), CHICAGO 44

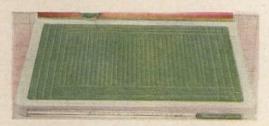
Be sure you also see this 1957 Hotpoint 39-inch, 2-oven range, most automatic ever built.



top protection

Rubbermaid Stove Mats add useful space to the perfect place for preparing meals

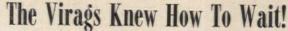
Use your range for more than cooking. Add a protective Rubbermaid Stove Mat, and you've a cushiony work surface for pre-meal mixing and fixing. Mat lies flat, hot pots won't slip. Ribbed mat resists heat. Idea: two mats make your built-in range more counterconvenient! Size 16 x 20 inches, \$2.49 (U.S.A.). Size $13\frac{1}{2} \times 19\frac{1}{2}$ inches, \$2.29 (U.S.A.). Wherever housewares are sold.



Rubbermaid Appliance Mat gives safe, extrawork-space on appliance tops. \$2.98. For folder, write The Wooster Rubber Co., Dept. A-37, Wooster, Ohio, or Cooksville, Ontario.

Rubbermaid

Over 60 fine products in your choice of fresh home-fashion colors



(Begins on page 74)



Interesting scenic wallpaper beautifies the Virags' bathroom. They recessed the mirror over the sink, added cornice to hide the light. Cabinet door at right is papered; only knob shows when closed.



Entry hall by dining room was useless space until shelves, shutter doors were added, with a counter. Martha Virag keeps her flowerarranging supplies there, plans to add a sink someday. Dining-room rug was made by a woman who wanted to thank Virags for a favor.



Hall window makes the dining room much brighter. Table started as three pine boards nailed together, set on horses for Thanksgiving dinner many years back! Chairs belonged to Martha Virag's mother, have been refinished. Lamp, earthenware, cut-glass add country air.

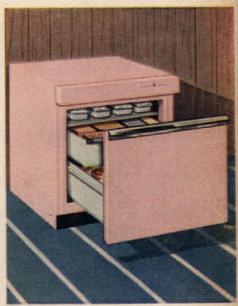
ewest idea in refrigeration General Electric Refrigeration Center



Available in Mix-or-Match colors: Canary Yellow, Turquoise Green, Petal Pink, Woodtone Brown-or White

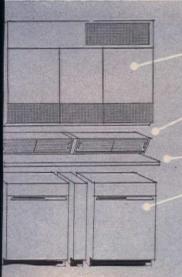


GENERAL ELECTRIC REFRIGERATOR-FREEZER



GENERAL ELECTRIC ROLL-OUT FREEZER

"Eye-level" General Electric Wall Refrigerator-Freezer . . . plus two Roll-Out" Freezers . . . put all foods within easy reach, and provide 21-cubic-foot capacity



11-cubic-foot General Electric Wall Refrigerator-Freezer

General Electric Cabinettes with sliding glass panels

General Electric Textolite® counter top

5-cubic-foot General Electric Roll-Out Freezers or General Electric Cabinets **Basically, this Center** combines two new exciting products: the luxurious, 11-cubic-foot Wall Refrigerator *above* the counter at your eye level... plus one (or two) 5-cubic-foot General Electric Roll-Out Freezers *below* the counter.

You can choose the capacity that fits your needs. For the large family, there's the 21-cubic-foot center, shown above, consisting of the Wall Refrigerator and *two* Roll-Out Freezers.

If you require less freezer space, you can choose the 16-cubic-foot center with

one freezer under the counter. Or you can simply use the 11-cubic-foot Wall Refrigerator-Freezer that hangs on the wall like a cabinet.

You can install the entire unit as a dramatic and practical room divider ... or you can place it against a wall. Your General Electric dealer will be glad to show you how easily and economically this can be done.

Household Refrigerator Department, General Electric Company, Appliance Park, Louisville 1, Kentucky.

Progress Is Our Most Important Product

GENERAL 6 ELECTRIC

How do YOU clean stubborn spots off floors?



USE S.O.S to clean away heel marks, black marks caused by furniture, scuffs and other hard-to-remove spots

Here's all you do:

- 1. Wet an S. O. S. pad. The soap right in it provides a rich, lubricating lather.
- Buff spot gently with circular motion.
- 3. Wipe spot dry. Re-wax if necessary.

NOTE:

S. O. S. works equally well on linoleum, asphalt tile, vinyl tile, rubber tile and hardwood floors.





COMPACT KITCHEN-JUST 6x6

HELEN B. GREENE

Like many young American couples, we were cramped into a small two-room apartment we were to call home for awhile. The kitchen seemed impossible. It was a pullman kitchen with old cabinets, an old sink, range, china closet and refrigerator—all *in the living room*. So we decided to steal space from the living room; and for \$250 plus our own labor, we got a marvelous new kitchen.

Here's what we did: we set aside a 6' x 6' area and measured for new appliances. We bought a freezer and built a broom closet and kept the refrigerator and china closet. The landlord provided a new range and sink. A 6' x 6' bookcase became a room divider its back, a kitchen wall. We made another kitchen wall from a bookcase on the china closet to hold glassware, large casserole dishes and platters. Perforated hardboard on back of bookcases held pots and pans. On one wall, the freezer provided countertop space and the refrigerator and broom closet helped balance the height of the tall bookcase wall.

Finishing touches? We covered the old glass-paneled cabinets with painted hardboard panels, built a 4" shelf under them for gadgets and spices, added decorative lighting, and covered the wall with adhesive-backed paper. Did our new kitchen take much time? No; we did all the work on weekends—and enjoyed it!



finish and gleaming silver flourishes on sturdy Tension-Leg Tables and Wire-Back Chairs.

Night and day it's

You'll marvel at Daystrom's knack of staying beautiful and appropriate no matter what the occasion. New designs combining grace and function include this expandable Round Table with slimly tapered bronze legs and "Ankle-Action" self-leveling glides. New leg design adds grace and provides maximum leg room. The wood-grained Daystromite® top survives burns, stains and bruises; whisks clean with a damp cloth. Striking "Newport" chairs — the season's latest design — covered in your choice of durable, washable vinyl fabrics or Nylo-Sarans. The pattern shown is *Tracery*, a Daystrom exclusive.

With drop leaves up and center leaf added, this practical Gateleg Table becomes roomy enough for your dinner party, and most important, remains absolutely steady. Delightful upholstered chairs complement a dining set or beautify any corner where an occasional chair is needed. Vinyl pattern is *Butter Banta*. Send 25¢ for idea-packed Daystrom Decorating Booklet (now in its fifth printing) *plus* adjustable Color Guide. Daystrom Furniture, Olean, N. Y.



-

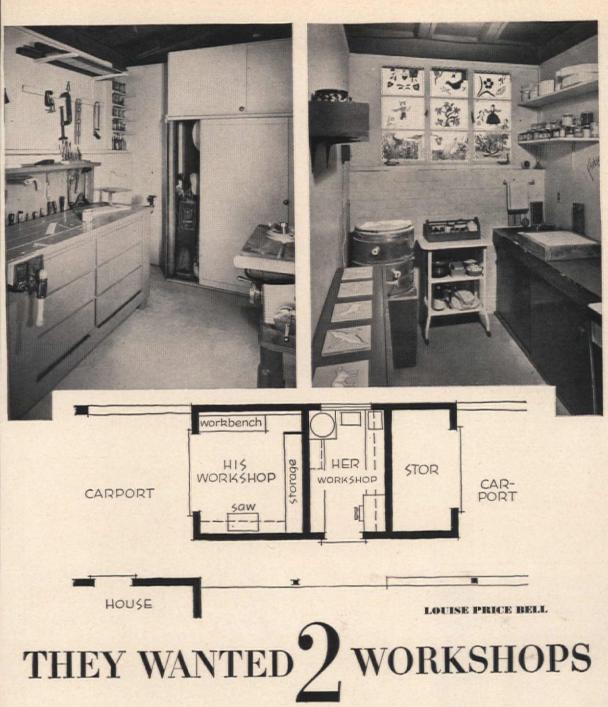


Open your door on a Gold Seal floor ... exotic Nairon De Luxe – modern vinyl plastic

This *inviting*, *exciting* elegance has been created for *you* with today's most *modern* seamless-looking floor—Gold Seal Nairon[®] DeLuxe, the vinyl plastic that combines exotic beauty with miraculous *duty*. Nairon DeLuxe gives you an intermingling of colors—either all in the same color family, as above, or accented with bright, contrasting colors. And its beauty will stand up through the years, *unharmed* by grease, oil, acids, alkalines. Its exclusive non-porous surface won't let dirt, grime, or film take hold—it cleans with the swish of a damp mop. And its exclusive "Clearfelt" backing makes it remarkably quiet and comfortable underfoot. A lovely Nairon DeLuxe floor is yours for as little as \$5 a month with the ABC "Buy Now—Pay Later Plan" for Gold Seal Floors and Walls. Your Gold Seal Dealer (see "Linoleum" or "Floors" in your Yellow Pages) has *many* exciting new floors to show you. As always: satisfaction guaranteed or your money back.



@ 1957 Congol



e've all seen "his" and "hers" on towels and bathmats, but "his" and "hers" workshops are not so common. The idea makes sense, however, for Dr. and Mrs. F. J. Babnick of Tucson, Arizona. They both like to do-it-themselves, but their hobbies are entirely different from each other.

Dr. Babnick's shop (above left) is outfitted with all the tools-and storage space-necessary to do a complete woodworking job. He makes all kinds of furniture and storage units

for the house and does repair jobs in his workshop, too. As a matter of fact, he built the workshop wing of the house himself!

Mrs. Babnick is very interested in ceramics. Her workshop (above right) has a kiln, and shelves loaded down with glazes, sprays, paints and molds. Besides ceiling light, there's one above work counter for use on dark days.

The door that opens from Mrs. Babnick's workshop into the garden is a Dutch door (cen-



ter picture); a rack attached to the lower half holds reference publications for her hobby.

When the Babnicks built their home, they planned for the later addition of their workshops. Originally, there was only the front carport (left, in plan), but concrete extended back to accommodate the planned addition.

The workshop-carport wing is at right angles to the house, roofed to match. The front carport leads to the kitchen-and has wide double doors leading to Dr. Babnick's workshop. Direct-

ly behind the handyman's hideout is Mrs. Babnick's little studio, with another carport accessible from an alley behind the studio. This carport has a storage spot at one end.

A decorative reflection of Mrs. Babnick's ancestry is the Norwegian motto on her studio wall. It's also a reflection of the Babnicks' enthusiasm for "do-it-yourself" as satisfying enough to be worth two workshops, for translated, the motto says, "Busy hands make happy hearts."

ARROW-BACK SETTEE A Colonial favorite reproduced with all the care of a bygone era ... the arrow-like spindles typical of its au-thenticity in every detail. As in the originals, simple gold steneiling dec-orates the black finish.



PR A.

merican

#1993-5 Arm

#1993-1 Side

PRISCILLA ROCKER #2089-3

Designed to be lived with today ... and for years to come

#1993:1 Sid is reflected in every line of these Duxbury chairs, means line of these lar today as in the past. Smart home-makers choose them for dining, or for occasional chairs.

All the gracious charm of the origi-nal Windsor design has been re-tained for your every snjoyment. For extra comfort, the seat and beau have been slightly modified without altering the simple classic beauty.

Early.

DUXBURY CHAIRS

Please send me your 32-page booklet "How To Choose The Right Colonial Chair." Enclosed is 25¢ in coin. Name

Street

City_

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	Zone	State	1

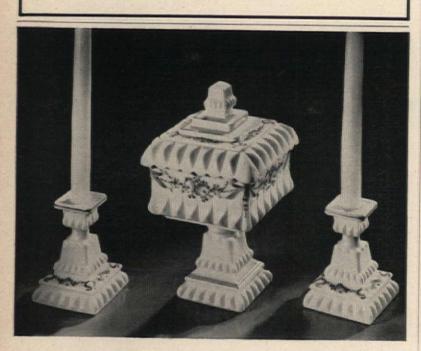
Visit Our Ready-Made Garden

This is the time of year the postman brings last winter's seed catalog purchases. The arrival of a new species of rose, or tulip or zinnia is eagerly awaited (who knows but what you may be the first to come up with a pure white marigold). Most gardeners are of the do-it-yourself variety who go at the job with patience, intensity and devotion. The results are truly rewarding and the envy of the flower watching society.

However, there is much to be said for flower watching. In our case, this sport provides us with endless ideas for Imperial wallpaper collections. For example, our E-Z-DU portfolio offers a garden full of beauty for the browser in flowers. Roses, violets, daisies, lilacs are present in magnificent profusion. We even added flowers in colors and shapes that nature has yet to come up with. In fact, we have captured everything but the fragrance. Mr. Burpee had better look to his laurels!

What's more, E-Z-DU wallpaper florals are inexpensive and will last much longer than nature's product. The paper comes trimmed and ready pasted. You need only to cut strips to proper length, wet and sponge smooth on the wall. As the name implies, E-Z-DU is really easy to do . . . especially with the simple picture instructions that come with every roll. In a weekend you will have a bedroom "garden" without blisters or sunburn. Best of all, it stays neat and attractive. No weeding ever needed.

IMPERIAL PAPER AND COLOR CORPORATION Glens Falls, New York



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Send 10¢ for Westmoreland Reproduction Booklet



EVER TRY Lace Appliqué?

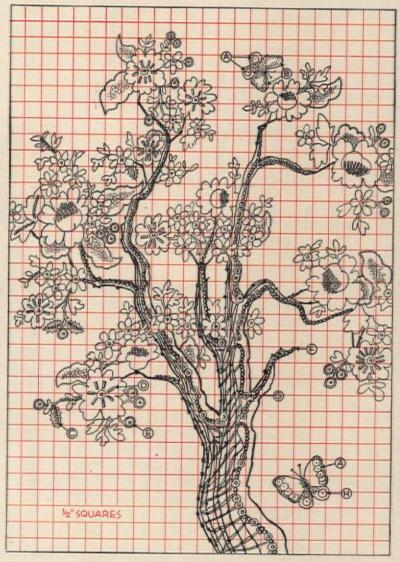
JOHN LIPPERT

The delicate design of this lace tree has that Oriental tone in favor with many of our best decorators. Work like this is generally so expensive it can only be a dream or a "someday" thing . . . but no, you can have it *now* if you make this lace tree "picture" yourself. And it won't look obviously homemade.

Lace is easy to come by, in many forms and textures. You can salvage it from old bits stored around the house, or buy it—even in ro-cent stores. You cut out the various flower forms completely, then mount them individually with a fabric glue that dries transparent and does not show.

First cut a mounting board from heavy cardboard or lightweight fiberboard. Cut it the size you want the finished picture to be. Cut a piece of dark blue and black changeable taffeta, or dark velvet or broadcloth, $1\frac{1}{2}$ " larger on all *four* sides to allow for turning under.

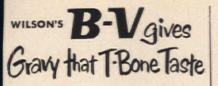
For your next step, enlarge our design on a piece of brown



TURQUOISE SEQUINS.
 PURPLE SEQUINS.
 CRYSTAL BUGLE BEAD.
 SILVER CUP SEQUIN WITH CRYSTAL BEAD.
 CRYSTAL BUGLE BEAD.
 SILVER CUP SEQUIN WITH CRYSTAL BEAD.
 THROUGH CENTER.
 MOTHER-OF-PEARL CUP WITH
 *3MM PEARL BEAD THROUGH CENTER.
 DARK BLUE SEQUIN.
 ENTIRE BACKGROUND: CHANGEABLE TAFFETA, BLUE AND BLACK.
 TRUNK AND BRANCHES: WHITE COTTON FISHNET.
 FLOWERS AND LEAVES: WHITE CHANTILLY LACE (CUT OUT).
 BUTTERFLIES: WHITE CREPE PAPER SPRINKLED WITH GOLD AND SILVER

TINSEL POWDER.

THE AMERICAN HOME, MAY. 1957





Hearty, rich brown gravy every time. So easy-just blend 4 tablespoons drippings in meat pan, blend in 4 tablespoons flour, add 2 cups hot water or milk with teaspoon of B-V. Cook until thickened-serveexpect high praise.

Leading Chefs add B-V to hamburgers, meat loaf, stews soups, too!

PLANNING A NEW HOME?

Let this MODERN Electrical

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In planning your new home (or when modernizing the wiring of an old home) be sure you include a Cutler-Hammer Unit Breaker. Then when an overload makes lights blink out, you need only reset a little lever that has snapped out of position . . . and service is restored. No hunting fuses, nothing to replace, nothing to buy. So simple and so safe a child can do it.

The Cutler-Hammer Unit Breaker is so good looking you need not hide it. Put it in your kitchen or wherever it will be most convenient. Have your new wiring figured *two* ways, with fuses and with a C-H Unit Breaker. You'll be amazed at the slight difference in cost. Write now for free booklet. CUTLER-HAMMER, Inc., . . . 1 St. Paul Avenue, Milwaukee 1, Wis. 1395



Lace Appliqué (Continued)

wrapping paper like this: If you want finished picture to be 12 x 17", draw 1/2" squares horizontally and vertically. Fill in design in each 1/2" square exactly as it appears in the design shown on page 106. Your design doesn't have to be exactly like this, because your lace flowers may be shaped differently-but this gives an outline of your finished design.



Here's what lace-tree picture will look like after framing. An enhancing accessory, it is unique as well as easy to make.

When you have complete design enlarged, trace onto fabric. Use a white or yellow carbon so it will show clearly on the dark background. Or place brown paper over background and prick right through paper with a very sharp white or yellow pencil. Follow lines carefully and keep pencil marks close together. Spread fabric over heavy cardboard-or fiberboard. Glue edges over and onto back of mounting board with fabric glue. Stretch fabric carefully to keep design straight. Allow glue to set. Cut out lace flowers very carefully and set aside. Cut a piece of selvage from heavy white fishnet and apply glue to one side of it with a toothpick. Place along right side of tree trunk (see photograph). Press gently and carefully with fingers to hold in place; then use a few straight pins to hold in place until dry. Cut a piece of white fishnet and apply with glue to form tree trunk and branches. Now apply lace flowers and leaves to form tree. Tweezers will be most helpful, and pins will anchor flowers while glue dries. Glue on sequins and beads where indicated.

If you can't buy plain white crepepaper butterflies, cut from a sheet of crepe paper, or hunt for lace butterflies. Brush a thin coat of rubber cement over wings, and, while cement is wet, sprinkle on gold or silver sparkle. Glue on sequins as indicated. Glue butterflies in place.

Frame in a simple gold or silver frame without a mat. THE END

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Your SINGER SEWING CENTER, famous for the world's best sewing equipment, now is headquarters for the finest vacuum cleaners, too. SINGER* has all three types-canister, upright and hand cleaner. Prices start at \$25.95 (hand model illustrated). As little as \$1.25 weekly after minimum down payment.

Is your present cleaner effective? In one minute you can tell if your present cleaner is doing a thorough job. Ask a SINGER representative to give your rugs the "1 minute-1 foot" test. Call today.



Prices slightly higher in some areas.

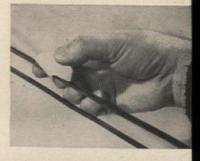


Handyman How-To's

A rubber or plastic lamp cord will often dry and crack as it gets old. You can extend cord's life and keep it shiny if you rub occasionally with paraffin.

Painting is easier and results don't stick to surrounding area when you use this trick: raise object on block-&-nail supports.







Strain paint quickly by this method. Use scroll saw or tin snips to cut center from lid of old can. Use this "donut" to hold cheesecloth in place.

Harlequin Accent



When you want to decorate a room attractively, yet keep the walls plain, consider decorating the ceiling. That's just what Mr. and Mrs. R. O. Klausmeyer of Cincinnati, Ohio, did in this child's bedroom. They chose an attractive harlequin-patterned drapery, then made the ceiling match it. Gay for summer home, too.





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THE AMERICAN HOME, MAY, 1957

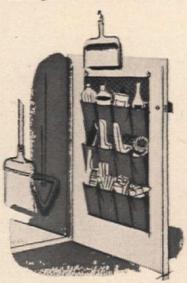
Shoebag Space Savers



The way we see it, you can store many things in shoebags besides shoes. Use one, for example, to teach your child to keep his toys picked up, so his bedroom is neat.



Shoebags can serve as ready-made storage compartments, and do not take up much room. Hang one in your garage or workroom to keep small garden tools clean, handy.



Shoebag on door of broom-closet keeps brushes, polishes, vacuum attachments orderly. You can use still other shoebags for sewing equipment or a dozen other things.



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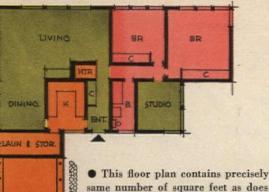
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Please	send me For New	complete informati	ion and the For Replacin	name of Ig Wood	my neare Hatchway	st dealer. y

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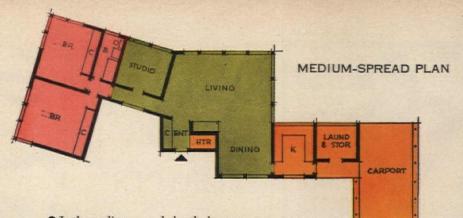
STATE.

HOUSE NO. 1-COMPACT PLAN



CARPORT

same number of square feet as does the medium-spread and far-spread plan. But compact plan gives you the impression house is smaller. And it has little real separation of main areas: service, living and sleeping.



• In the medium-spread plan the house moves out; even though it has same number of square feet as house with compact plan, this house gives you greater feeling of space, inside and out. In this plan there's increased separation between service, living, and sleeping areas, and design looks more interesting from more angles.

How to Make a Small House Appear Bigger

HUBBARD H. COBB

The real size of a house is measured in square feet—the length of the house multiplied by the width. But the size of a house is *also* measured in how big it looks to the eye, and the eye, as we all know, can be fooled in a lot of ways.

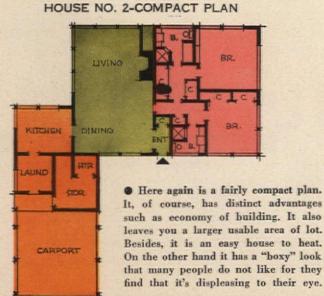
A house that is absolutely square will seem smaller than a house that is oblong, even though the two contain the same number of square feet. We have all been fooled by going into what appears to be a small, square-shaped house and finding out how much actual space it has inside. And a house that's an irregular shape will appear to be larger than one that's oblong even though each contains the exact same number of square feet.

The square-shaped house is the least expensive to build, the oblong-shaped house comes next, and finally the irregular-shaped

house. Why, then, would anybody consider building anything but a square- or oblong-shaped house?

When we plan a house, we divide it into its three basic parts living, sleeping and service—and you'll find that it's difficult to keep these three parts separate in a square-shaped house. Another reason for an irregular shape is that this plan often has more interest to the eye. The house (to those who view it from the outside or live in it) seems larger, with more separation between the basic parts.

By spreading out the house, we also can often take better advantage of the view from the lot. We can expose more of the house to the outdoors, and we even get outdoor privacy by letting the house partially encircle a terrace or patio.



MEDIUM-SPREAD PLAN LAUND STRCHEN DINING LIVING TOB HTR C ENTRY O And now, by spreading out the plan, we begin to get a feeling of spaciousness, and you notice that there's

a feeling of spaciousness, and you notice that there's a greater separation between the three primary areas: service, living, and sleeping. But though this house has same number of square feet as compact plan (left) you'd need to have bigger lot to make this look right.

FAR-SPREAD PLAN

STAT.

• Once again you see a house whose floor plan has same number of square feet as compact plan (page opposite). But you'd never guess unless you took its measure and did some calculations, for the house looks very big both inside and out. Separation is excellent between service, living, sleeping areas. Studio gives quiet. Many rooms open to patios protected from street view. FOR MORE PICTURES OF THIS HOUSE, TURN TO PAGE 138

> LIVING AREA SERVICE AREA SLEEPING AREA

SCREEN'D PATIO

111

ENTRY

HITCHEN

CARPORT

DESIGNER-OWNER: ALFRED N. BEADLE

STUD

ARCHITECT-OWNER: THEODORE CRILEY, JR., A.I.A.

FAR-SPREAD PLAN

• What happens if you take the same number and size of components and jiggle them around a bit? Why, you come up with a house that is not only exciting to look at but also has many real advantages over the more compact houses that have the same number of square feet. Note here particularly that the sleeping area is separated almost completely from the home's service and living areas.

PLEASE TURN THE PAGE

New Jersey nurse knows the importance of extra care...

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Criley House

(Continued)

The Theodore Crileys build around a patio to get both privacy and living comfort

• In designing his own house, Theodore Criley had to overcome two unfavorable factors: a lot shaped like a piece of pie, and a climate that's excessively hot in the summer. His answer is a nearly V-shaped house of reverse board-and-batten redwood looking north to a magnificent view across citrus groves to the mountains. Kitchen and living-dining area are along the west side, entry hall and screened-in patio in the middle, and two bedrooms along the east. Since summer heat is excessive, there can be few openings to the west, yet from that direction comes the prevailing breeze. High windows, and a partial partition in the kitchen, let the breeze blow through to the bedrooms thereby help to solve this dilemma.





Twilight view from the back garden (at top) shows you the angled V-shape of house. Living-dining wing at right, screened patio in center, two-bedroom wing at left. Front has few windows; garden side nearly all glass. Interior view shows large living-dining area that has a pale yellow ceiling, pewter gray walls, fireplace of pumice block. High windows take advantage of prevailing west breeze. Fixed windows face north and east, and magnificent view. MORE PICTURES ON PAGE 114

BRIGGS BEAUTYWARE

brings you the decorative magic of compatible color



Compatible color-the magic touch you need to make your bathroom beautiful! Use Briggs Beautyware as your focal point and an infinite variety of color combinations and décor are yours. For Beautyware colors are *compatible* in the true sense of the word: scientifically blended to "co-exist in harmony" with *your* own decorating ideas. Coral, Sandstone, Sky Blue, Sea Green, Pearl Gray-each beautiful hue allows complete freedom of expression; permits you to change your accessories as often as you like. So whether you buy, build or modernize, select your favorite of the five Briggs Beautyware colors and plan a bathroom that will *always* be as beautiful as it is today!

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for the BEST LOOKING HOUSE

on the street

Win rewards in admiration, in satisfaction, in increased value by color-styling your home now with PRATT & LAMBERT quality paints. Criley House (Begins on page 110)



View from motor court shows vine-covered grill that separates carport from entry path. Note how roof of carport, painted a soft yellow, forms wide overhang to shelter access to entry door. Behind the redwood fence is a small, nicely private patio.



View across living area shows fixed glass, with ventilating panels (screened) below. A large panel slides open to the screened porch. A happy combination of modern pieces with old French Provincial furniture and grass matting gives the room an individual character.



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PRATT & LAMBERT HOUSE PAINT provides a rich full-bodied finish, long-lasting beauty and protection, whether you choose from the fresh, clear pastels, from the rich deeptone colors, or extra white that stays white.

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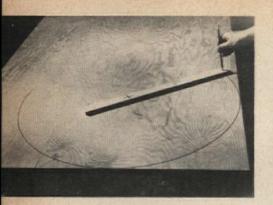
Exciting VIKO by Baumritter-America's smartest furniture collection-priced to meet the needs of the modern budget. In black tubular steel and gleaming brass, Viko brings beauty you'll be proud to live with. Viko is at home everywhere-ideal for the living room, den, porch or family room. Open stock, too-coordinated for living and dining areas. As practical and comfortable as it is attractive, Viko is upholstered in a broad selection of cheerful textured tweed plastics or handsome decorator fabrics. Viko is family furniture-built to take hard use and still keep its fresh appeal for years. See Viko at fine stores everywhere-and add zest to your enjoyment of living!



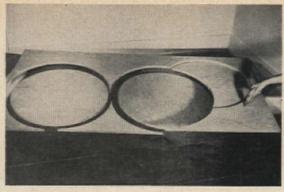
Plastic Topped Table and 4 Chairs, all five pieces **\$7950*** Table 30" x 48", closes to compact 30" x 40" for smaller dining areas. *Price approximate and may vary in certain areas.



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Top and bottom are plywood circles you cut from 3' x 6' panel. Make each circle 29" across. Mark with strip of wood that has brad in end, pencil hole $14\frac{1}{2}$ " away.



Cut circles by hand with compass saw, or on a band or scroll saw, depending on your shop equipment. After you cut circles, cut rim that will fit under and support the half of the top lid that can be raised and lowered.



Select circle with fewest flaws for the top of table; then cut top exactly in half, trying to place cut so you get a half that has no flaws. Using bottom circle as guide, screw rim to *least* perfect half of the top.

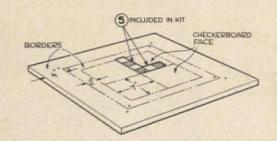


Make Yourself a

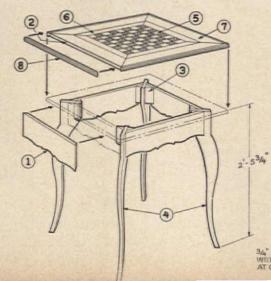
GAME TABLE

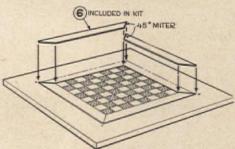


Cut apron and legs from 1" birch stock, cut top from $\frac{3}{4}$ " plywood. Checkerboard is made of $2\frac{1}{8}$ "-sq. hardwood veneers (in hobby kit). Lay squares in straight lines, as in drawings.

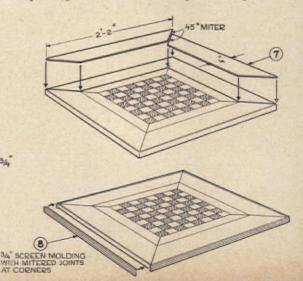


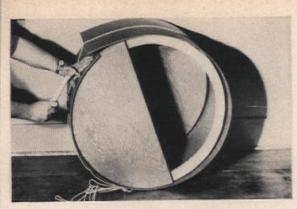
Use glue and flathead screws to fasten plywood top to legs and apron. Now table is shaping up. Then you glue on your wood veneer squares in alternating light and dark wood





colors. In the checkerboard kit you get veneer borders you use to frame board. Extra veneer strips available for covering table top. Weight top until glue dries. Wood molding finishes top.

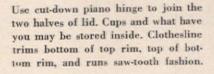






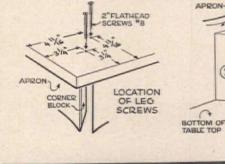
Now bend 16"-wide untempered hardboard strip around top, bottom. Tie in place. Use 1" nails 2" apart to fasten bottom flush, top $\frac{1}{2}$ " below edge.

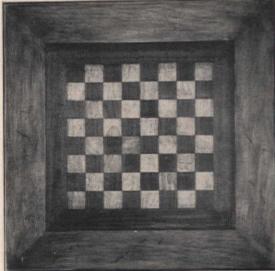
Rims are double layer of 13/8"-wide hardboard strips. Stagger strips so the joints of two layers don't coincide. Trim is bronze or brass weather strip.



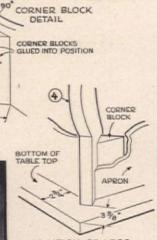
TABLE





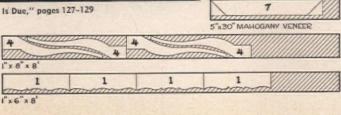


See "Where Credit Is Due," pages 127-129

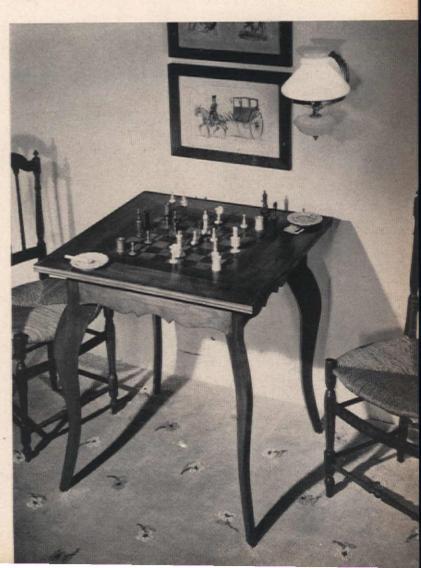


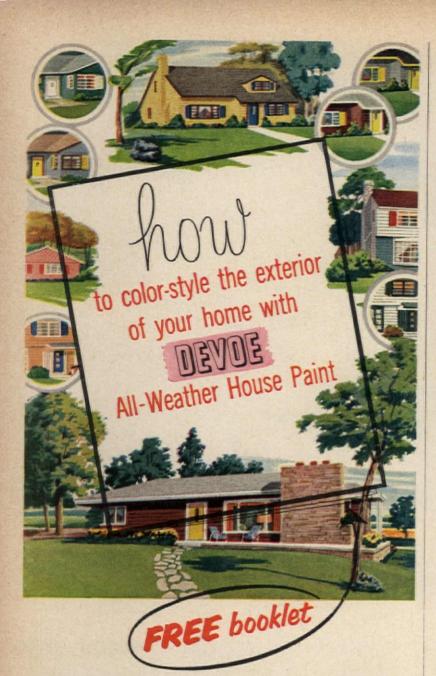
LOCATION OF LEGS

Table legs are 29" high, to make table 293/4" to top. Apron is 191/2 "x 5" (at deepest point). Legs should be planed at top to fit in corner blocks. Staining can be dark or light fruitwood; stain the veneer top carefully so you don't loosen glue.



13/1





See what the magic of color will do for your home.

Now! Save

\$1.25 a gallon

For a limited time

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Dealer is offering

Devoe All-Weather

House Paint at a saving of \$1.25 per

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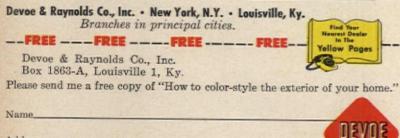
other Devoe

money-saving spe-

cials, too!

HERE's an easy-and sure way to bring out the best in your home. In this new Devoe booklet you'll find a wide choice of exciting new color schemes-specially designed for your style home! You'll be surprised how the right color combinations can do wonders.

Send for your free copy today (it contains actual paint color samples). Or, pick one up at your Devoe Dealer. While there, ask him about longer-lasting Devoe® All-Weather House Paint.



State

Address.

City_ 118

OW TO REPLACE THAT BRØKEN

NE W/

1. Put on a pair of gloves and work from the outside. Gently pull out the shattered glass. If pane is only cracked, remove the putty first and take out entire pane. To replace very large panes or one in second-floor window, take out sash frame, place on flat surface.

t can happen any number of ways. This time of year a misguided missile called a baseball is apt to be the cause. Or maybe you just happen to slam a window or glass door too hard. You could even whack a window during housecleaning. Actually it's not too important what sort of accident smashed or cracked a window pane. What is important is what you do about fixing it, for a broken window pane is not only inconvenient and bad looking, it's also downright dangerous!

Fix it yourself? Fine-nothing very complicated about it. But just like most jobs, a few little hints can make the doing easier and the results longer lasting.



3. This step is often left out by those who think it's just extra work. A coat of linseed oil on all the surfaces that get putty will prevent wood from absorbing oil and drying putty. Thinned lead-and-oil paint can substitute for linseed. PLEASE TURN PAGE





Joldenaire for "The Bedroom's Golden Era"

For her quick-to-go-young years when taste is formed for a lifetime. Or for you in search of beauty all your own. Whatever the special need in your plan for flexible living, Goldenaire is free and functional, versatile and beautiful. Of finest mahogany finished in soft Sandalwood. Dimensioned to help you join or separate pieces to your heart's delight. Drawers center-guided and dust-proofed. Quality to climax

Kent-Coffey Mfg. Co. Dept. AH-57, Lenoir, N. C. enclose 25 cents for two Golden sary booklets.

1957

190

See Goldenaire and other Golden Anniversary groups at your favorite store. Send twenty-five cents for two colorful brochures, "Goldenaire" and "Golden Anniversary", showing other exciting groups, both modern and traditional.

a half century of careful crafting-all these, all yours! Priced for you to own now.

no half-baked cakes

in TAPPAN chrome-oven gas range!



Good things always happen to your cakes in a Tappan! Banquet-size oven's lined in brilliant chrome, so heat's reflected uniformly. Everything bakes thoroughly, browns beautifully-quicker than in any other range! The Tappan Stove Company, Dept. AH-57, Mansfield, Ohio. Also, Canadian Tappan Stove, Ltd., St. Laurent, Quebec.

nothing cooks like a TAPPAN

... and the ONE-HANDLE gives hot, warm or cold water!

Here's the ultimate in convenience and quality . . . water of any temperature . . . any rate of flow . . . all at the touch of your finger. What's more, it won't drip! Here's a beautiful faucet . . . the newest design. See a MOEN today ... for your kitchen ... lavatory . . . tub . . . or shower.

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MOE	IN F	AU	CET
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377 Woodland	Avenue, El	yria, Ohio	
Dept D-5			
Send booklet	on MOEN F	AUCETS (fr	ee)

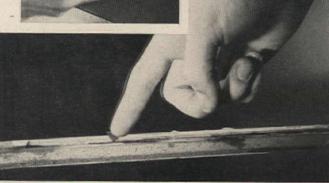
Zone ____ State

Window Pane (Continued)



4. Before you put in glass, use a putty knife to apply a 1/16" layer of putty over the linseed oil. The layer of putty helps cushion the glass against shock, helps keep out drafts and rain.

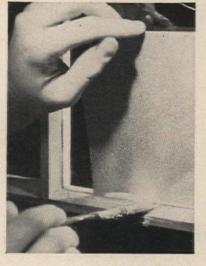
5. Now you put in the glass with the convex surface to the outside. Put glazier's points into frame every 4 inches. Start points with fingers, and then use putty knife; push them in half way.





6. Roll putty into strips the size of a pencil. Lay these strips all around the outside edge of glass, over the glazier's points. This putty should be put on in a small enough quantity so it will not be visible to you from inside the house. Use putty knife (or can-opener) to smooth at correct angle.

7. Let putty set two days before painting. Then you can save yourself the job of scraping paint off glass by using a shield made of cardboard or metal. Place shield up against putty as you paint. Some people like to color putty by kneading in pigment from bottom of paint can. THE END





Old-fashioned door swings out into room, stealing valuable space.



Ordinary sliding doors always block off half the closet.

Everything in the closet is within view, within reachthanks to that lovely MODERNFOLD door. And notice how it folds back *inside* the doorway and out of the way. It can't steal valuable floor and wall space. It can't bang furniture or other doors. It can't slam shut, bump elbows, or pinch children's fingers. It moves quietly at a touch, even though its rugged inner framework is all steel. And it just won't wear out. That's been proved by factory tests that open and close MODERNFOLD doors millions of times.

MODERNFOLD doors have trim, graceful contours. Their covering is a wonderful vinyl-coated fabric that won't warp, crack, chip, fade or peel. (And it washes easily with soap and water). Only MODERNFOLD offers you such a wide range of attractive colors and interesting fabric textures.

If you want the very finest folding door on the market, insist on a MODERNFOLD. Check with your architect, if you wish. MODERNFOLD doors are sold through leading lumber dealers, department stores and decorating shops. Or look in the Classified Directory under "Doors."

neatest way to solve closet-door problems





framework of steel. A door without a steel frame is like a body

without a backbone.



MODERNFOLDistheonly doorthat provides such a tremendous selection of handsome colors and exciting fabrics. When you find the MODERNFOLD name on the handle, you are assured of quality that lasts a lifetime.



Find your nearest dealer in the "Yellow Pages."



THE FIRST AND FINEST IN FOLDING DOORS

The "Custom" line; the "Spacemaster" line; available anywhere in the U.S.A. and over 60 foreign countries. NEW CASTLE PRODUCTS, INC., Dept. E3, New Castle, Indiana • In Canada: New Castle Products, Ltd., Montreal 23 • In Germany: New Castle Products, GMBH, Stuttgart, Flower-fresh spring colors...

Gold Bond Velvet Paint

Now there are 134 glorious Velvet colors for your home. Velvet's new spring colors include four shades like "NOMAD" shown here. Velvet is simple to use . . . just stir, dip brush or roller and start painting. Velvet flows on smooth and even, dries quickly with no painty odor.



SPECIAL: Seeds for your Spring garden! Brighten your garden with the brilliant blos-

soms of Supergiant Zinnias, Goldilocks Marigolds, Tetra Snapdragons! Regular price is 25¢ per packet . . . a 75¢ value . . . now, for limited time, send only 15¢ for these genuine Burpee seeds to: National Gypsum Co., Dept. AH 57, Box 64, Buffalo 13, N. Y.*

Gold Bond Paints sold in Canada through Wesco Waterpaints, Ltd., Montreal, subsidiary of National Gypsum Co

* THIS OFFER GOOD ONLY WITHIN CONTINENTAL U. S., EXCEPT WHERE P RESTRICTED, LICENSED OR TAXED.

NEW! Gold Bond® Velvet Latex Enamel . . . in colors that match Velvet! Now a semi-gloss latex enamel with all the easy-to-use features of latex paints! New Velvet Latex Enamel is ideal for woodwork, cabinets, kitchen and bathroom walls. Flows on evenly, has no painty odor, dries in under two hours. Brush or roller washes out in soapy water. Painted surface cleans easily with soap and water.



They All Love to Cook!

(Begins on page 68)



Here's the view over the dining table and toward library area. Doors in wood paneling lead into splendid linen storage space; storage for large silver pieces and dishes is on other shelves.



Library corner of remodeled living room was formerly the entry. Bookcases are not only functional, but attractive, too; notice wood ends on each shelf. Standard fixtures support the shelves.



Blacktop driveway makes snow removal easy, gives kids play area for bikes. Original barn-red house was repainted gray. THE END

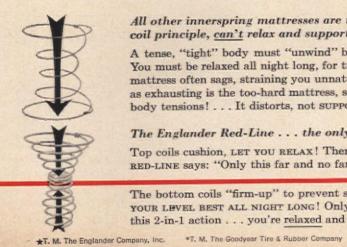


Remember the deep, superbly relaxing sleep you enjoy on vacation? It's yours 52 weeks a year, every year, when you choose Englander Red-Line Mattress or Foundation!

only the Englander Red-Line* guarantees:

sleep as related as you sleep on vacation!

because only the Englander Red-Line relaxes you as it supports!

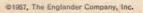


All other innerspring mattresses are made on the single-action coil principle, can't relax and support at the same time!

A tense, "tight" body must "unwind" before sleep can come. You must be relaxed all night long, for truly refreshing sleep. A too-soft mattress often sags, straining you unnaturally all night long! Just as exhausting is the too-hard mattress, so unyielding it CAN'T relieve body tensions! . . . It distorts, not SUPPORTS!

The Englander Red-Line . . . the only spring with 2-in-1 coil action! Top coils cushion, LET YOU RELAX! Then the flat, flexible steel RED-LINE says: "Only this far and no farther!"

The bottom coils "firm-up" to prevent sag . . . SUPPORT YOU AT YOUR LEVEL BEST ALL NIGHT LONG! Only the Englander Red-Line gives you this 2-in-1 action . . . you're relaxed and supported !







ENGLANDER RED-LINE INNER-SPRING MATTRESS ... \$79.75 Matching Foundation ... \$79.75 Look for the Red-Line when you buy

Englander Mattress of Airfoam* by Goodyear . \$79.75 ENGLANDER RED-LINE FOUNDATION \$79.75



Modern new color combinations help you remodel your home with paint!

> More than a hundred colors to choose from

Keep that "just-painted" look longer with 51 DDC AMERICA'S FINEST HOUSE PAINT

... the only house paint with fume-resistant pigments and Vitolized Oil®

SUN-PROOF'S wide range of more than a hundred modern MAESTRO COLORS® invites you to remodel your home with new color combinations that give it a sparkling, fresh personality. By using this famous paint, made with fume-resistant pigments and special Vitolized Oil, your house keeps its "just-painted" look longer. You add extra years of crisp, clean beauty to the life of your home and dollars to its value.



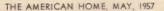
Here's why SUN-PROOF looks better longer!



Much of the oil in ordinary paints soaks into the wood sur-face being painted. This leaves the paint coat starved and brittle -ready to crack and peel with severe weather changes.



Just enough of SUN-PROOF'S Vitolized Oil goes into the wood to insure a firm bond. The right amount stays in the paint coat-keeps it "live" and flexible to resist weather and wear.



hides fluorescent lights.

125

illumination. Six base outlets allow free placement of standing lamps and other electrical equipment.

Doors of flush birch have panel design made of ust exactly what was involved in this conversion 21/4" astragal molding. Trim is 21/2" reeded casing. Television set is recessed into pine-paneled false which was spent to build the bar. But a basement wall that was installed to hide water, gas meters. can become a good family room for a much smaller General lighting is supplied by seven recessed 20watt, double-tube fluorescents and one recessed spot which lights foot of stairs. Four fluorescents over Walls were covered with random-width knotty pine

BASEMENT

LAUNDRY

RAD

RECREATION

bar, and individual lights under it, provide additional

way to internal cleanliness

Far more effective than any homemade solution, yet safe for delicate tissues-special preparation for the douche!

Today, discover an intimate, "clean feeling" you've never experienced before. Discover Zonite-the modern woman's way to internal cleanliness.

Zonite is entirely different from old-fashioned, homemade douching solutions . . . far more effective in antiseptic, germicidal and deodorizing action. In fact, Zonite is the one effective liquid specially made for feminine hygiene.

Yet. Zonite is so safe. Safer by far to delicate tissues than other liquid antiseptics for the douche!

Make Zonite as important a part of your grooming as your deodorant, bath soap and other personal needs. It's the modern woman's way to internal cleanliness!



FURNACE

Zonite **Personal Antiseptic**



GOLD MINE IN THE

that cut no corners? A contractor-built job using

skilled labor, it cost \$3,650, a good quarter of

cost if you do the work and subtract fancy touches.

on a framework of 2 x 3 studding. Old partitions

were knocked out and new walls were built to divide

Ceiling was dropped to hide pipes and added wiring,

then covered with acoustical tile supported by fur-

ring strips. Really low pipes were boxed in with

Steel posts supporting the floor above were boxed

Stairs were covered with the same asphalt tile and

Balustrade: On one side, turned newel post and bal-

Bar, topped with red laminated plastic, has a knotty pine front, and over it, scalloped wooden ceiling trim

usters. On the other side, a trellis of white pine.

in with knotty pine to simulate solid wood posts. Floor of amber-colored asphalt tile was laid in groups of four to make 18" squares, and set off

Here's what was done in this case:

the furnace room, laundry, and lavatory.

plywood to simulate beams.

by red asphalt-tile feature strips.

the risers painted with red enamel.

0



modern

woman's



Like so many basement areas, this one served as a catch-all-and nothing more. But it had good headroom, tight and dry walls and floors-and its owners needed more living space. So it became the popular recreation room below. Since the owner did not "do it himself," the conversion cost real dough-but a whopping and valuable 625 square feet of living space was added to the house. Contractor, Donald M. Tellefson, Donald Design Bldg. Co.

because you depend on water...

depend on GOULDS water systems

Enjoy suburban living to its fullestby installing a *dependable* Goulds Water System! Goulds - specialists Water System! Goulds — specialists for over a century — offers a water system to fit every home and farm need. And your Goulds Dealer is trained to give you sound advice on your water system installation. See him today — banish suburban water worries with one of these new "years-ahead" GOULDS Water Systems ...

NOW ... THE BEST COSTS LESS!



NEW GOULDS **Packaged** Jets

Packaged Jets All new design! Com-plete pump-and-tank systems that give fa-mous Goulds quality at surprisingly low cost! SHALLOW-FLOW (for shallow wells) — capacities to 1050 G.P.H. PRIME-FLOW (for deep wells) —capacities to 890 G.P.H. Both systems available in ½ and ½ H.P. sizes on 12 or 30 gal. tanks.



Jet-O-Matic Jet-O-Matic The last word in com-vertible systems—com-pletely packaged for either shallow or deep well installation. Easily converted if water level changes. In 5 sizes — up to 1½ H.P.—with capacity range to 1570 gallons per hour. Has all famous Jet-O-Matic advantages—at a new low price!

NEW GOULDS





in walnut brown to reflect the tone of the hand-made cane-seated chairs.

Dish cabinets, window trim and floor

ruffled curtains are in all of the win-

dows except the living room, which

has garnet draw-drapes, lined. From

an attic at our old home we brought

an American Oriental rug in shades

of navy blue and soft gold and garnet.

In the different color scheme, the

rug and drapes look newly-purchased.

A round walnut spool table is at the

right wall nearest the fireplace, and

above it are three wild geese in brass

-a Christmas gift from England. An

old spool-chest painted off-white

matches the background of my grand-

mother's china tea set, which it holds,

Three wicker chairs, also coated an

off-white, have cushions of a gold

The hall, leading in from the porch

and out from the living room under

a curved arch, holds a handmade

settee of yellow birch, a marble-top

telephone table and a graceful hatrack of walnut. The bedroom and

upstairs floors are covered with a

white-backgrounded linoleum spat-

tered in pastels to match the walls,

while the bathroom and kitchen floors

have black-and-white tile. A sea-

nymph green on the bathroom walls

and gray-and-pink decor in the

kitchen complete our color scheme for

By late July, the exterior painting

had also been completed: all white, with black blinds and aqua porch roofs. We waited until the following

summer to make the finishing touches

-screening the long side porch and then putting in white flower boxes

(planted to ivy and geraniums) on

In its original condition, our sum-

mer house may have appeared like

an April Fool joke we were de-

termined to play on ourselves. but we have come a long way from that

freezing April day when we first

That its value has been increased

by about \$10,000, with a total deco-

rating expenditure of just over

\$1,000, is only one of our satisfac-

tions. We have had the pleasure of

seeing to its completion a project

that at first seemed virtually hope-

less. Most of all, we have gained

the feeling that we belong where we

live-to our neighbors, to the town,

to the gulls in flight above us, and

to the tang of the sea not many feet

THE END

from our door.

looked it over. It is no joke now!

the interior of the house.

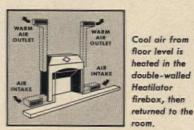
the banister corners.

cotton damask.

New yellow-gold shades and white

edges are an off-white

this FIREPLACE warms your room EVENLY



Circulates heat-every corner of the room, and even adjoining rooms will be comfortably warm when your fireplace is built around the famous Heatilator Fireplace Unit.

No smoke - because the unit is scientifically designed to take the guess-work out of fireplace construction-makes your fireplace easier to build. Yet it adds little to the total cost.

Saves heat loss - there's no waste of costly winter heat or summer air conditioning up the chimney with a Heatilator Fireplace. The exclusive Pressure-Seal Damper seals the chimney throat tight when the fireplace is not in use-stops down-drafts that chill the room.



Ideal for camps - provides real comfort in cool weather-adds weeks to the comfort in cool weather—adds weeks to the camping season. Just be sure you get the genuine Heatilator Unit—look for the name "Heatilator" on the dome and damper handle. Sold by leading building material dealers. Mail coupon today for illus-trated folder.

HEATILATOR FIREPLACE

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StreetS	tate

LET WAX WORK FOR YOU

BLANCHE CAMPBELL

Wax is the greatest little time- an energy-saver that I know. So wax-conscious and have a shining bright home with a minimum of wor Get acquainted with different kin of waxes, and learn to get the mo out of each kind. I find that wax do ever so much to lighten my hous keeping: The minute I put a ne coat of paint on furniture, woo work, Venetian blinds, etc., and has thoroughly dried, I apply a th coat of wax. This protective fil helps keep things fresh and clean for a long time with only dry dustin

To prevent dust from collectin on the face of a brick fireplace, co. the bricks with liquid wax. The wa fills the porous surface in which du and soot accumulate. Wax also helt guard window sills from rain spot

And you can keep your bras copper, and pewter at its shining be by giving it a thin coat of wax soon as you finish cleaning it. I us wax on fireplace equipment and those lovely copper pots I hang out (bu don't use too often) to give m kitchen a quaint touch. I find liqui wax ideal for my leather belts an handbags. This is wonderful for sports and gardening shoes, too.

I also use liquid wax on the leathe bindings of my books. This protect them against dampness in the summe and drying out in the winter.

If you have any stubborn doors windows, or drawers that stick o are squeaky, an application of past wax to the binding parts will help move them freely.

Piano keys can be kept clear longer if rubbed lightly with a thin film of cream wax: Be sure not t let wax drip between the keys.

To obtain the best shoe shine pos sible, coat shoes with paste way before you take them off at night Polish the next morning when the was has dried thoroughly. Children's black and white kid or calf shoes are the most difficult of all to keep clean As soon as you have polished them apply a coating of cream wax. Besides protecting the polish and making the shoes wear longer, this protection prevents white powder or polish from rubbing off on clothes.

Wax applied to rods in clothes closets will permit hangers to slide back and forth readily.

Wastebaskets, protected by wax stay clean and shiny much longer.

But remember, certain waxes do certain things. Be sure to check directions for the right wax to use.

126

Start Your Where Credit New House for \$500

Buy your plans now for either of these wonderful American HOME Blueprint Houses. Choose the original, #21, or the redesigned version, #56. You get materials list, large blueprints - every important detail that your builder needs.



#21-Economical vacation house is wonderful in own right, especially if your family is small one. House was also the inspiration for #56.



-This adaptation of original vacation house is fine for a large family or one that has guests often. Has porch, terrace, and two floors.

Please PRINT your name and address in the coupon of the house for which you want plans. Check quantity desired. Clip coupon and send with check or money order (no stamps, please) to

The American HOME, Dept. BP American HOME Bldg., Forest Hills, N.Y. Please allow 2 weeks for handling and mailing American HOME Blueprint House #56 See pages 66 and 67 for color photograph, details, and floor plan. One complete set of blueprints, \$5. Three complete sets of same house, \$10. NAME ADDRESS CITY ZONE STATE American HOME Blueprint House #21 This house was featured in the May, 1953, issue. One complete set of blueprints, \$5. Three complete sets of same house, \$10. NAME ADDRESS. ZONE_STATE _____ THE AMERICAN HOME, MAY, 1957

Is Due

NOTE: When writing for information to firms given below, address your in-guiries to attention of the Director of

MAKE ONE OF THESE HANDSOME LAMPS Page 18: Rooster lamp designed by Bill Lanyor

SUMMER COMFORT AND WELL GROOMED Pages 50, 51: Woll lamp (top, 51)—Sid Harris, 957 2nd Ave, N.Y.C. Chair and table—Elmer 1. Klein, 192 Lexington Ave, N.Y.C. Curved tra-verse red—Kirsch Co., 36 E. 31st St., N.Y.C. White Sol-Dura curtain "Organza"—The Geor-gia Co., 276 5th Ave, N.Y.C. Felt for valance— Continental Felt Co., 22 W. 15th St., N.Y.C. Air Conditioner—Philco. Window shade—Win-dow Shade Mfgrs. Assoc., 311 Madison Ave, N.Y.C. Room divider—"Matchweave," Sackner Prads., 901 Ottawa Ave, N.W., Grand Rapids, Mich. Patterned glosheen "Gay Day" (center, 51)—Waverly Fabrics, 60 W. 40th St., N.Y.C. Striped glosheen "Gay Day" (center, 51)—Waverly Fabrics, 60 W. 40th St., N.Y.C. Air Conditioner—General Electric. Fiberglas, white stripe #11 (top, 50)—Fiberglas Fabrics Shap, 16 E. 56th St., N.Y.C. Air Conditioner— Hotpoint. Fiberglas "Beach Grass" (lower left, 51)—Fiberglas Fabric Shop. Air Conditioner— Fedders.

HOW TO MARRY OFF YOUR DAUGHTER

Page 59: Silver condlesticks—Tiffany & Co., 5th Ave. & 57th St. N.Y.C. Alabaster urns on mantel—\$12.50 each. Dora Yaung, Bloom-field Ave., Montclair, N.J. Page 60: Church setting—St. Peter's Episcopal Church, Moun-tain Lakes, N. J. Courtesy, Rev. Ronald H. Rowland. Pages 62, 63: Candelabra, silver vegetable dish used for centerpiece—Towle Mfg. Co., Hahne & Co., Montclair, N.J. All brides' and bridesmaids' gowns—designed by Gaston Mallet for Murray Hamburger, 498 7th Ave., N.Y.C., available at Best & Co. White organdy cloth with linen applique—\$125. Irish Linen Guild, Rowlands Associates, 420 Lexing-ton Ave., N.Y.C. 17. Spode "Green Basket"



earthenware—8 dinnerplates, \$2.90 each; 8 bread and butter plates, \$1.90 each; 24 square dessert plates, \$2.90 each. Copeland and Thampson, Inc., 206 Fifth Ave., N.Y.C. "Eti-quette" crystal—8 water gobles, \$2.50 each. Imperial Glass Corp., Bellaire, Ohio. "Roccor" wine cooler, \$70, "Roccor" footed square tray, \$59.50. Webster-Wilcox, Div. of International Silver Co., 169 Colony St. Meriden, Conn. \$59:50. Webster-Wilcox, Div. of International Silver Co., 169 Colony St., Meriden, Conn. "Fontana" flatware, \$38:50 6 pc. place setting; candelabra, \$77:80 pr. Towle Mfg. Co. Box 111, Newburyport, Mass. "Classic-Rose" wedding sword, \$29:50; "Tete a Tete" marriage cup, \$10:95. Reed and Barton, 144 West Brittamia, Taunton Mass Wedding hower (50). \$475 plus. \$10.95. Reed and Barton, 144 West Brittamia, Taunton, Mass. Wedding boxes (50), \$4,75 plus tax, Dennison Mfg. Co., 300 Howard St., Fram-ingham, Mass. White satin ribbon (50 yard bolt), \$5. bolt, 10g yd. Rainbow Ribbons and Fabrics, 404 E. 108th St., N.Y.C. 29. Emkay Wedgegrip candles, 15", \$2 doz. Muench-Kreuzer Candle Co., Syracuse 1, N.Y. Side chair (bottom, 62), oval extension table (bottom right, 63), buffet (center), Drexel Furniture



127



YOURS FOR ONLY \$46*

ALL-FAMILY ROOM Built for Fun, Hobbies, Relaxation!

Give your family a fun-area like this delightful all-purpose room . . . and watch the happy reaction! Now Dad, Mom, the children can watch TV, work, study, or entertain as they please . . . in a comfortable and charming atmosphere that truly invites good times.

You can make a beautiful room like the above out of unused areas with Celotex Tile Board and Interior Finish Plank . . . easily, quickly, economically. These interior finishes insulate, decorate, and modernize. They help keep summer heat out, winter heat in - come in rich textures and colors. Can be painted as often as desired. Whether you want to "do-it-yourself" or have it done for you, see your nearest Celotex Dealer first - for samples, application "know-how" and cost estimates!

*Approximate cost of Celotex Interior Finishes for walls and ceiling of average 10' x 14' room.

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BUILDING PRODUCTS

Zone

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The Celatex Corporation, Dept. AH-57 120 S. La Salle St., Chicago 3, III. Please send me your free 16-page ''Do-It-Yourself'' Booklet illustrating applications of Celotex Interior Finishes.

Address City



Going her way?

She's on her toes . . . knows where she's going ... knows what she likes. She picks the best of the latest in fashions ... shirtwaist dresses, Italian silk scarves, dangle bracelets. But when it comes to personal aids to good grooming, she's really fastidious. She insists on Tampax® internal sanitary protection. She can't understand how any woman could settle for the same kind of external pads that made her grandmother uncomfortable.

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She likes convenience. Likes the speedy, easy insertion, changing and disposal of Tampax. You will, too. Buy Tampax (wherever drug products are sold), tuck it away in your purse, and take it home to try this month. Choice of 3 absorbencies (Regular, Super, Junior). Tampax Incorporated, Palmer, Mass.



Credits

(Begins on page 127)

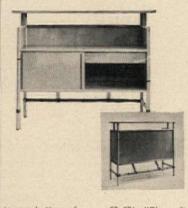
Candlelight Shop, Fairhaven, N.J. Flower girl's basket and hat—Petite Shop, Upper Montclair, N.J. Flower girl's dress—Best & Co., 5th Ave., & 51st St., N.Y.C. White Dacron cloth, 72 108, \$24.95; white linen napkins, dacron trim, \$12 doz. W. F. Breuss, 417 Fifth Ave., N.Y.C. Vallow Belging linge higher cloth & 5 w 5 Sec. \$12 doz. W. F. Breuss, 417 Fifth Ave., N.Y.C. Yellow Belgian linen bridge cloth, 45 x 45, 5 pc., \$29.95. Stein Doblin, 9 E. 38 St., N.Y.C. Pink bridge cloth, \$29.95; blue bridge cloth, \$17.95. Irish Linen Guild, Rowlands Ass., N.Y.C. Punch bowl, \$7, punch cups, \$.60 each, punch ladle, \$2, West Virginia Glass Specialty Co., Weston W.Va. "Brittany Rose" dinner plates, \$1 each, "Brittany Rose" salad plates, \$.65 each, "Brit-tany Rose" flatware, service for 6, \$29.90 plus tax. Correct Table Service Institute, 230 Fifth Ave., N.Y.C. Glass bowl with platinum band, \$3.30. United States Glass Co., Tiffin 15, Ohio. Pink soup tureen—Mitteldorfer Straus Inc., 245



Fifth Ave., N.Y.C. "Henley" 16" rectangular tray, \$17:50 plus tax, "Ascot" 15" round tray, \$27:50 plus tax. Oneida Community, Oneida Ltd., Oneida, N.Y. "Carol" 17" oval waiter, \$16:50 plus tax. Wm. A. Rogers, Oneida. "Lilac Time" dessert server, pierced, \$3; "Lilac Time" cold meat fork, \$3 1881 @ Rogers @, Oneida. "Burgundy" wedding coke knife, \$23, Reed and Barton. #37 sq. card table, (bot-tom left, 64), Durham Mfg. Corp., Muncie,



Indiana. #873 folding chair, (bottom left, 64) Durham Mfg. Corp. "Ashcraft" side chair, (bot-tom left, 65), Heywood-Wakefield, Gardner, Mass. "Ashcraft" oval table, (bottom left, 65), Heywood-Wakefield. Bar-buffet, (upper right, 65), Heywood-Wakefield. Wallpaper strip,



(across bottom of pages 62-65), "Glencraft," Imperial Paper and Color Corp., Glens Falls N.Y. "Country Garden" mural, (upper right 65), Albert Van Luit, 515 Madison Ave., N.Y.C



THE WONDER PAINT REMOVER Strypeeze strips all finishes fast and easy...



You needn't have gone to "finishing" school to make your home sparkle like new. Strypeeze does all the hard work for you! Available at paint and hardware stores everywhere.



FRESH LOOK WITHOUT MAJOR RE-DO
Page 70: (upper) Curtains—Dorothy Liebes f.
Quaker Lace Co. 305 E. 63rd St., N.Y.C.
(lower) Floral and butterfly morifs, "Decorese
—Patrice, Inc., 275 7th Ave., N.Y.C. Stripe
wallpaper, "Con-Tact"—Cohn-Hall-Marx Co.
1407 B'dway, N.Y.C. Rug—Cabin Crofts, Inc.
7 E. 35th St., N.Y.C. Door knob and key plateYale and Towne, Crysler Bldg, N.Y.C. Pag.
71: (upper) Wallpaper—Katzenbach & Warres
575 Madison Ave., N.Y.C. Door knob and key plateYale and Towne, Crysler Bldg, N.Y.C. Pag.
71: (upper) Wallpaper—Katzenbach & Warres
575 Madison Ave., N.Y.C. Door knob and key plateYale & Towne. Carpet Squares—Alle
Industries, 295 Fifth Ave., N.Y.C. Wall plaqui
—Jenifer House, Dept. AH, Great Barringto
Mass. Table cloth and napkins—John Matou
& G.o., I.W. 37th St., N.Y.C. Chino—Iraquo
China Co., Syracuse 9, N.Y. Silver—Lunt Silver
smiths, Greenfield, Mass. Glassware—Ancho
Hocking Glass Co., Lancaster, Ohio. (centr
tight) Tape—Mystik Adhesive Products, Ch
cago 39, III. Cork tile—Armstrong Cork Co
Lancaster, Pa. Pages 70 and 71 (center
Draperies and sofa slipcover—Singer Sewin
Machine Co., 149 B'dway, N.Y.C.
Page 72: Macy's New York Store, Broadway 4
34th St., N.Y.C.

THE VIRAGS KNEW HOW TO WAIT! Pages 74, 75: All fabrics, wallpaper and paint ing—Colonial Art Decorators, Fairfield, Conr

TAKE A PACKAGE OF FROZEN CORN Pages 78, 79: Coral Pie Baker—Laurel Pot teries of California, 322 Hayes St., San Fran cisco, Calif. Oatmeal snack server—The Georg S. Thompson Corp. 509 Mission St., South Pasa dena, Calif. Oblong casserole—Northingto Inc., 2231 Butler Ave., Los Angeles, Calif Village Green oval casserole—The Red Wing Minnesota. Swedish wooden bowl—Elizabet Hanna Imports, 801 De Haro St., San Francisco Calif. "Festival" yellow napkin—Bates Fabrics Inc., 112 W. 34th St., N.Y.C.

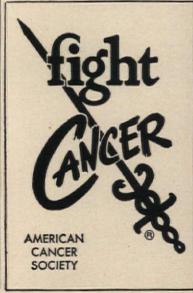
ITALIAN FOOD WITH A PROFESSIONAL TOUCH Page 80: Noodle maker, ravioli maker, waffle maker—Italian Imports Co., 2251 Murray Hil Road, Cleveland, Ohio.

FINE ART OF SALAD ARRANGING Page 85: "Snowflower" law open bowl—Edwir M. Knowles China Co., Newell, W. Va. White shell shape dish—Farber & Shlevin, Inc., 32 Lexington Ave., Bklyn, 38, N.Y. "Radiance" salad bowl—Fostoria Glass Co., Moundsville, W. Va. Green leaf tray—The Walter Hatches, Inc., 225 Fifth Ave., N.Y.C. 10. Large glass bowl—West Virginia Glass Specialty Co., Wes-ton, W. Va.

\$1348.00 WEDDING GIFT BONANZA! Pages 94, 95: Tablecloth—Felix Tausend Sons, 114 Franklin St., N.Y.C. nd and

HOW TO MAKE A GAME TABLE Pages 116, 117: Carpet—"Bridal" pattern from, Needletuft Rug Mills, Div. of Cabin Craft, Inc., 7 E. 35th St., N.Y.C. Garne Table Kits (2 kinds of veneer squares)—Minnesota Woodworkers Supply Co., 1713 Olson Highway, Minneapolis 5, Minn.

A POOL MAKES YOUR HOME A SUMMER RESORT Pages 130, 131, 132: Gunite Pool—Paddock of California, Fibergias Pool—Paddock of California, Fibergias Pool—Paddock of California, Fibergias Pool—Chester, N.Y. Aluminum Island Road, Port. Chester, N.Y. Aluminum Pool—Chester Products Co., Hamilton, Ohio.



DIG A SHALLOW WELL Page 140: Pump—Goulds Pumps, Inc., Fall St., Seneca Falis, N.Y.

CHECK ON YOUR SOIL

Page 148: Soil sampler—Elano Corp., Xenia, Ohio. Soil test kit—Sudbury Laboratories, South Sudbury, Mass.

BASIC PEST CONTROL Page 149: Duster—H.D. Hudson Mfg. Co., Chi-cago, III. Sprayer—Hayes Spray Gun Co., Pasa-dena, Calif.

INFORMATION

INFORMATION Ethel McCall Head: pages 110–111 (Criley House). Louise Price Bell: pages 110–111 (Beadle House). George Daniels: pages 116– 117 (drum table). Landon of California: pages 130–132 (Pool Planning story). Pyrofax Corp., 295 Madison Ave., N.Y.C.: page 151.

PHOTOGRAPHS

295 Madison Ave, N.T.C.: page 151.
PHOTOGRAPHS
Camera Associates, Inc.: page 8, F.M. Demarst: pages 18, 50-51 (except casement window) 62-65 (across bottom of pages), 70, 71, 72, 74, 75, 86, 106, 116-117 (game table).
Kranzten Studios: pages 20, 21, 22, 56, 66-67 (old house photos). Harriet Arnold: page 38.
Otto Mayo: pages 42-49, 59-65. Shelly Smith Studios: pages 30-51 (casement window). Robert H. Mason 66-67 (new house photos).
Warren Reynolds, Infinity Inc.: page 88, Frank L. Gaynor: pages 105, 138, 139. Kenneth Murray: page 105 (top and center). Frank Javor: page 108 (top and center). Frank Javor: page 108 (top and center). Frank Javor: page 108 (bottom), 140, 142 (except last picture).
Harry H. Baskerville Jr.: pages 112, 114. George Daniels: pages 116, 117. Three Lions: page 118. The Lenskold Studio: page 125. Shostal (David Corson): page 130. (diver). Paddox of California: page 131. (bottom pool). Robert K. Cross: page 142. (bottom). Paul Corey: page 146. C. C. Chuvax: page 148. Harrison W. Ragers: pages 50, 51.
Deris Warght: page 109. Pryrofax Corp., 295 Madison Ave., N.Y.C.: page 151.



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If you wish air mail delivery, kindly add 15¢ per pattern to cover cost of postage.

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- accompany peony piece (14/3). This is for a floral arrangement featuring poppies.
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 2017—50¢. Workshop blueprint for a good, big swimming pool that will give many happy hours of cool pleasure.
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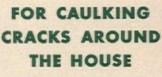
- give many nappy hours of cool pleasure.
 2019—50¢. Workshop blueprint for a summer-house barbecue, screened to keep out summer pests.
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- to keep out summer pests.
 2054—50¢; Workshop blueprint for chair of aluminum and redwood.
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 2065—\$1.00. Workshop blueprint for use of the gardener who has always dreamed of a potting shed.
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 2074—50¢; Workshop blueprint for a take-apart picnic table that's complete with pair of dismount-able benches for storage.
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 2097—\$1.00. Workshop blueprint for cool, includes plans for a filter system to keep the water clean and pure.
 2104—75e. Workshop blueprint for a lily pool that will add air of romance and actual coolness to your yard. This is a formal flagstone design.
 2105—75e. Workshop blueprint for a signed actual coolness to your yard. This is a formal flagstone design.
 2105—75e. Workshop blueprint for a signed cool and actual coolness to your yard. This is a formal flagstone design.

1 1668 1 1669 1 1473 1 1474 1 1478 1 1479 1 1480	□ 1520 □ 2017 □ 2019 □ 2054 □ 2055 □ 2065 □ 2073	2074 2077 2095 2096 2097 2104		
	Name			
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City Zone No. State PRINT name and address in coupon which will be used as label for mailing patterns. Cut out order form along dash lines, check pat- terns desired and send personal check or money order (please do not send stamps). If you live in New York City, add 3% for City Sales Tax.				
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NEW RUTLAND CAULKING COMPOUND

Makes a tight, durable seal around window and door frames-in cracks and crevices in concrete, masonry, etc. Dries to a tough skin but is soft and pliable underneath to allow for expansion and contraction. Easy to use. Available in cartridges, small handsqueeze tubes, and quarts and gallons. Natural gray or brilliant white.

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JAMES W. BRETT

A Pool Makes Your Home

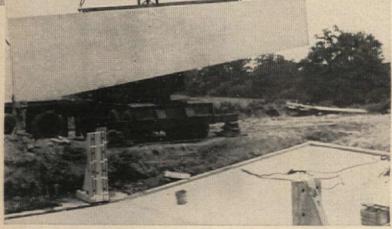
It's a truly exhilarating experience to have your own poollike having a country club in your own backyard for early-morning dips or a refreshing swim



THE FIRST STEP TO ALL POOLS

Before you get in over your head financially, check the many kinds of pools to build or buy. One of these is best suited to your family's needs and pocket book, and conditions of your property. At left, you see the excavation—first step in the construction of any below-ground pool. This operation is most efficiently done by a bulldozer, and it should be started only after you have carefully selected the best possible spot for your pool.

4 DIFFERENT POOLS-HOW THEY'RE BUILT



THE REINFORCED CONCRETE walls of this pool are prefabricated in a factory, shipped to your site by truck, and lowered into place by a crane.



BLOWING CONCRETE under high pressure over, around steel reinforcing mesh in excavation makes "gunite" pool. No forms needed to hold concrete.



GLASS FIBER is the material of this oval pool that's shipped to site in four sections. Sections are joined, lowered into place. Job takes 4 to 5 days.



METAL POOLS are popular. This aluminum model arrives in two lengthwise sections ready to fit into the ground. Notice pipe connections are installed.

a Summer Resort





2 POOLS TO MAKE YOU A STAY-AT-HOME

Just because your lot is small you don't have to give up the idea of a pool. The two examples you see above show that a well-placed pool can take up little space while it adds beauty and value to your home and grounds. Notice (top) how a wide concrete paving around a pool gives you plenty of area for lounging, and also helps to keep grass and dirt out of the pool. And in the other pool, you see an exceptionally well-planned project. It's enjoyable not only to use, but also to look at whether you're indoors or out. It is close by for quick dips, exposed to the sun for warmth, and shielded for privacy by fence and part of house. It seems as much a part of house as any of rooms.

POOL PLANNING

Somewhere, between the expensive pool of a movie star and no pool at all, is a pool that fits the needs of you and your family, and if you plan carefully, you can find it and buy it.

PERMITS—Before you get your hopes too high, make sure you're allowed to build a pool on your land. Check with your local Building, Plumbing, Electrical and Zoning departments.

DEED RESTRICTIONS—Sticking to the restrictions of your deed is your responsibility—not that of municipal departments or your pool contractors. Such questions as set-backs from property lines, permissible buildings and easements for sewers and power lines come under this heading. Check your property deed carefully.

POOL SIZE—Aside from the cost, the size of your pool depends on how much land you have and the number of people who'll use the pool. Take, for example, a 20x40' pool with 3-foot walks around it and a 12-foot springboard that extends 9 feet back of the deep end, and a walking space of 2 feet behind the springboard. This pool would require an overall area of 26x54' minimum. Make further allowances for planting areas. And the pool itself should not be closer than 5 feet to walls, fences or buildings.

To size your pool in relation to the number of people who will use it, allow 36 square feet of water for each swimmer, and 100 square feet for every diver. The average-depth 20x40' pool with diving board in use will accommodate 14 people at the same time. The minimum practical width for a pool is 15 feet, and if you want springboard and wading area, plan on a pool at least 35 feet long. POOL SHAPE-For easiest swimming and lowest cost per square foot, the rectangular pool is usually your best bet. LOCATION-Place your pool where it can be seen from the most-lived-in rooms in your house, and where it will get the most sun. Don't put it too close to trees where leaves and insects will drop in. Also consider privacy from neighbors and protection from winds. If possible, place deep end so you won't have to dive into low afternoon sun.

SITE CONDITIONS—While your site may be good, your contractor should check carefully for these problems:

1. Filled ground more than 3 feet deep. A pool should rest on *solid* soil.

2. Rock formations that would require removal by special equipment.

3. Underground water that would require pumping or a special pool structure.

4. Underground obstructions, such as sewer lines, PLEASE TURN THE PAGE

Swimming Pool

(Continued)

electrical conduits, gas lines, and septic tanks.

It is wise to avoid hillside sites, for retaining walls can be very expensive.

Provide access for excavating equipment and transit-mix trucks as these jobs done by hand are extra-costly.

FREEZING CLIMATES—In parts of the country where you get sustained freezing temperatures, it is often wise to leave water in the pool through the winter to counteract pressure of freezing ground around pool. Logs tied around edge of pool water help prevent ice from forming. All exposed filter piping should be drained, too, to prevent freezing.

FILTER—While the initial cost of a filter is fairly high, it will pay for itself over the years in lower water and chemical costs and with swimming water that is clean, pure and beautiful. Without it, it is necessary to drain and clean your pool repeatedly. With a filter, you drain and refill the pool only once a year. POOL TRIM AND WALKS—Materials, for safety, must be non-slip—like brick, flagstone, or brushed concrete. Concrete is the least expensive, and makes a good deck area.

THE CONTRACT—The contract you sign to have your pool built should specify in detail *everything* you are spending your money on. With the exception of unforeseen site problems, your builder should give you a firm contract price, without any "extras." GOING AHEAD—When you have reached a decision about the type, size and location of your pool, select a contractor carefully. Pick a man who is sound financially and has had some years of good reputation in his work; your worries will be few. And when the warm weather arrives (and your friends, too), have a splashing good time and, "LAST ONE IN'S A ROTTEN EGG!" THE END

HOW ABOUT A PLASTIC POOL?



• You can have a summer of fun in your own backyard with this easy-to-assemble, simple-to-store plastic pool. The pool is 22 feet in diameter and holds $3\frac{1}{2}$ feet of water—about 10,700 gallons. It is made up of three basic parts you can assemble yourself. The interlocking tubular-steel frame and the one-piece aluminum sidewall hold the pool rigid. The vinyl-impregnated nylon liner contains the water and is held to the frame by snaps. No costly preparation or excavation of land is needed for the pool: just a smooth and level space. The retail price, including tubular-steel ladder, is \$500. Or for \$300 you can buy a pool 18 feet in diameter, 3 feet deep; and for \$200, 12 $\frac{3}{4}$ feet in diameter, $\frac{2}{2}$ feet deep.





 Yippee-a real western-type bunkhouse

that doubles as a study or playroom! The walls are Masonite Seadrift—the brandnew panel with the texture of longweathered wood. Big, 4-foot-wide panels go up quickly...are easy to finish. The Masonite[®] Peg-Board[®] panel provides welcome pin-up space. Want a free plan for the easy-to-build "Cowboy Corral" room shown above? See your lumber dealer or mail the coupon now!



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Beauty in a concrete masonry house starts with the block itself. The wide variety of sizes and shapes makes possible an infinite number of wall patterns to suit any taste, architectural style or geographic location. This basic beauty is enhanced by the block texture and the paint colors you choose.

The beauty of a concrete masonry house is indelible. Sturdy concrete masonry construction stands stanch against time and the elements. And it is practically maintenance free.

Ask a concrete masonry manufacturer for names of architects, builders and lending agencies with concrete masonry experience. They'll help you get a concrete masonry house of indestructible beauty—at no extra cost. Meanwhile write for our exciting free booklets, distributed only in the United States and in Canada.

PORTLAND CEMENT ASSOCIATION Dept. A5-5, 33 West Grand Avenue, Chicago 10, Illinois

A national organization to improve and extend the uses of portland cement and concrete through scientific research and engineering field work.



the Guesswork Out of SUMMER COMFORT

With a pencil and this chart, you quickly find the exact size room air conditioner you need

• When it's hot, a room air conditioner can be the best friend you and your family can have. But to get really first-class results in making a room comfortable, you must be sure you have the *right size* unit. You don't want to get one that's too small, for it won't handle the job, nor do you want to get one that's too large, for this is a waste of money. What you *do* want is a unit that is just right for the room you'll install it in. Here's the easy way to the answer.

Chart: Courtesy of Air-Conditioning and Refrigeration

Take

Quantity	Fac	tor	Cooling Units
	Inside Shades	Outside Awnings	
sq ft	45	25	
sq ft	65	40	
sq ft	100	60	
sq ft	35	25	
sq ft	1	4	
ft	9	90	
ft	5	50	
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	90	00	
watts		3	
ft	30	00	
xxxx	XX	xx	······
		Inside Shades	Inside Shades Outside Awnings

HOW TO USE THE TABLE

Item 1: Under Quantity, write the total square feet of window area for the unshaded exposure (a, b, c, or d) that gets the most sunlight ("largest load"). For windows shaded by inside shades or inside venetian blinds, use the factor for *Inside Shades*. For windows shaded by outside awnings or by both outside awnings and inside shades (or venetian blinds), use the factor for *Outside Awnings*. Now multiply "Quantity" by "Factor" to get "Cooling Units." Only *one* number should be entered in the Cooling Units column for Item 1.

Note: For each item, 1-8, the *Quantity* multiplied by the proper *Factor*, gives the *Cooling Units* for that item.

Item 2: Write the total square feet of window area of all windows not included in Item 1.

Item 3: On line 3a or 3b, write the length of the wall that has the largest sun load in Item 1. The total length of all walls and partitions not included in line 3a or 3b should be written on line 3c. (An uninsulated frame wall, or a masonry wall 8 inches thick or less, is considered *Light Construction*. An insulated frame wall, or a masonry wall 12 inches thick or more, is considered *Heavy Construction*.) Item 4: Write the total square feet of roof or ceiling area of room on line 4a, 4b, 4c, or 4d. (Use one only.)

Item 5: Write the total square feet of floor area. Omit this item if floor is on a slab or over an unheated basement.

Item 6: Write the number of people who normally occupy the space to be air-conditioned.

Item 7: Write the total number of watts for lights and electrical equipment that will be *in use* when the room air conditioner is turned on, and the sun is shining.

Item 8: Write the width of any door or arch that is continuously open to an unconditioned space.

Item 9: Add the Cooling Units of Item 1 through 8. This figure is the total load (in BTU per hour) that your room air conditioner must handle. So buy a room air conditioner that has a BTU rating *equal* to or greater than this Cooling Units figure.



FROST PINE, \$19.95 the s

Start of a beautiful friendship Starter Sets at special prices during May only...



MEADOWGLOW, \$15.95 the se

by Royal Doulton

4 each, dinner, bread and butter plates, cups and saucers from \$12.95 to \$19.95

Smart way to start a lifelong friendship with the royalty of English dinnerware . . . starter sets by Royal Doulton. Choose from the 12 most popular patterns . . . and get the full 16-piece set for practically what you'd pay for the dinner plates, cups and saucers alone. With the saving you can even afford extra serving pieces. Generations of skilled English craftsmanship have made Royal Doulton what it is today. So light and graceful, yet so durable, too. So flawless in every detail. And so timely in its soft muted colors, its rhythmic flowing lines.

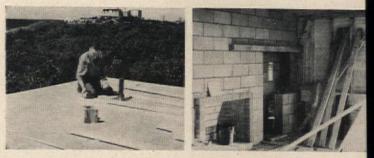
Send for full-color dinnerware leaflets, 10c; figurine booklet in coloc, 25c. COPYRIGHTS, T.M. Reg. DOULTON & COMPANY, INC., DEPT. A-13, 11 EAST 26TH STREET, NEW YORK 10, N.Y. "I Saw It in The American HOME!"

(Begins on page 66)

. . . BLUEPRINT HOUSE A-BUILDING



With house staked out on his property, Mr. Mason checks blueprints, ready to begin laying footings.



Next come sills, joists, and subfloor. Right: rough interior shows block chimney, and bare stud walls.



Mr. Mason staples reflective insulation between ceiling joists in kitchen. Next: furring, acoustic tile.



Almost done: concrete cap is troweled over the top of the chimney to keep water out of chimney blocks.

you'll be amazed how little luxury costs per square yard with ALDON

Springy, rich, resilient underfoot ... luxurious Aldon Broadloom makes each of these settings lovelier, more gracious, more comfortable. And at a cost of about no more than you might pay for one of the pieces of furniture shown! Any of the 3 different fabrics, 9 styles, and 41 brilliant Aldon colors you choose, give you more comfort, wear and beauty than any comparable carpeting. That's why thousands of families have made Aldon America's fastest growing broadloom! Let your dealer show you how ALDON RUG MILLS, INC., 10 WEST 33rd ST., NEW YORK, N. Y. inexpensively you can add Aldon Broadloom to your home.



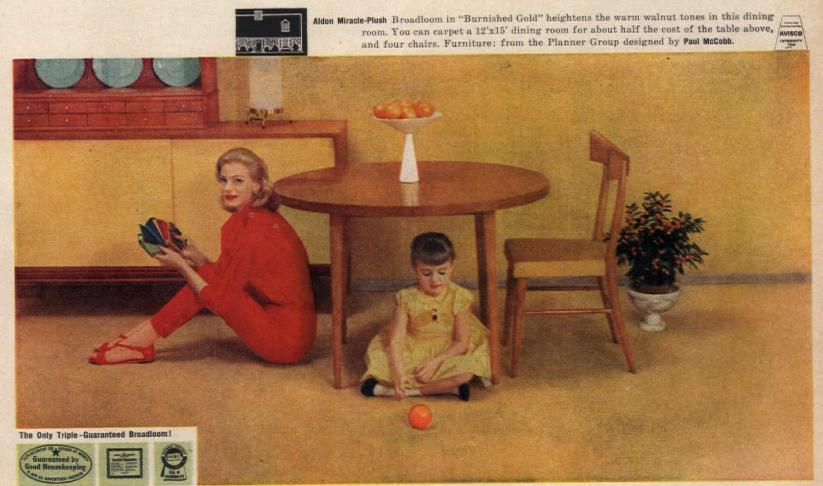
NEW LUXURY BROADLOOM AT 1/2 **THE LUXURY PRICE!**



Aldon Miracle-Tex Broadloom-a dream underfoot, yet 12'x15' carpet costs only about half the price of this 6-pc. TAG Transitional Oak Suite by Williams.

Aldon Perma-Tex Broadloom in "Mist" holds the decorative scheme of this room together with unusual, subtle warmth. The cost? Less than half the price of the sofa alone. Furniture: from the Linear Group designed by Paul McCobb.

> now you can carpet a 12' x 15' area for as low as \$139.00* with a broadloom that combines the best qualities of viscose for color, nylon for wear, and wool for luxury!



1. Good Housekeeping Seal of Approval, 2. Aldon Bonded Guarantee, 3. National Institute of Rug Cleaning Seal of Cleanability.



Of course your lawn doesn't spring up the minute you feed it Plantrons. But in as little 3 days, chemically perfected Plantrons gives such results, you think it happened instantly.

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PLANTRONS ROTO-SPREADER PACKAGE FEEDS LAWNS EVENLY, SCIENTIFICALLY!

brings your lawn up ... alive ... healthy ... fast!

You've never before fertilized your lawn with less mess or guess. Slip the removable label off the 10 or 25 lb. Plantrons and attach the free metal handle to the perforated cylindrical package. Uniform distribution is guaranteed in just the right amounts to grow a healthy lawn.

Only Plantrons gives your lawn all these advantages: longer-lasting, fast-acting nitrogen for greener, richer color . . chelated minerals for vital healthy growth . . . a wetting agent to penetrate even the hardest soils . . . a wonderful mint scent. Guaranteed not to burn when used as directed. Like instant coffee, there's no waste or filler in Plantrons.

The small size Roto-Spreader completely feeds an average lawn area of a 50' x 100' lot for \$5.85. Buy Plantrons at your nursery, hardware, garden supply or department store.



Beadle House (Begins on page 111)

Here's how the Alfred N. Beadles ge visual spaciousness and a maximum of livability in their small house



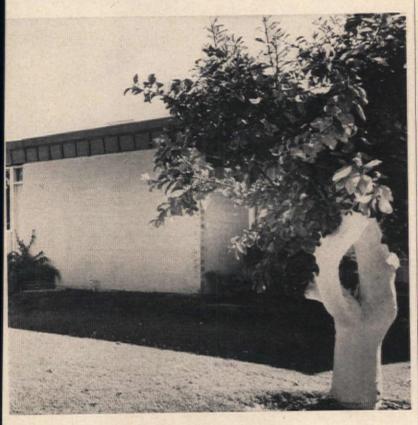
At left, facing the attractively-landscaped entrance, we see the carport with its own entrance, leading through laundry area to kitchen. Bedroom wing of Alfred Beadle home is located at right of center entry.

The two bedrooms and bath are located on one side of the front hall. Both bedrooms boast storage walls and open onto small flagstone terrace which is separate from the larger patio outside the living-dining area.



It's a real thrill to find a house that is an eye-catcher, and then discover that it is owned and decorated by the designer-builder. Though the Beadle home definitely falls into the small-house category, it was planned to appear much larger than it measures. To achieve a spacious effect, livability, and interest, some walls were angled, some extend only three-fourths of the way to the ceiling, many are combinations of material: plaster, glass, brick, wood. A fireplace isolates the kitchen from living area. Louvers and greenery separate dining and living areas-and there's storage space tucked in at every available spot.

Alfred Beadle believes a good house comes first, then the right furnishings and wise use of color. In selecting furnishings, a spacious effect was achieved by eliminating "heavy" pieces, and using "light" ones instead.





At the left is closet for hanging clothes. Cabinet and drawer sections contain other wearing apparel, and to the right, beneath the open shelves, is a space-saving drop-down desk. At the far right, you'll see one of a pair of doors opening into a second very spacious clothes closet.



We chose our paneling right out of this idea book

... and did it ourselves with G-P hardwood plywood for less than the cost of papering and painting

Traditional? Contemporary? Provincial? You'll find them all in Georgia-Pacific's exciting Plywood Wall Paneling booklet. Why don't you, too, dress up old walls once-andfor-all with G-P Prefinished random plank Savannah Paneling like we did? This book shows you how in full color photography.

Above woods available in random planks. All woods in 4'x 7' and 4'x 8' V-Grooved panels; all panels prefinished.

WALNUT SAS

BLOND OAK \$54

HONEYTONE

OAK \$50



Prices shown are approximate cost of 12'x 8' wall. See your building supply dealer.

For Remodeling For New Home

This is your year for travel...



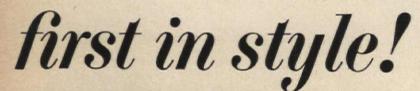
go Step aboard a luxurious Trailways Thru-Liner coach and travel up, down, or across the continent in air-conditioned comfort. Stop-over and visit scenic, historic places . . . or ride straight thru to your destination without a change of bus or transfer of baggage.

Travel independently on a pre-planned tour . . . or join an escorted tour and enjoy the fun of traveling in a congenial party.

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AMERICA'S FIRST CHOICE IN BATHWARES - Now with revolutionary, patented ARMORIZED * CHROME-12*! Scratch-proof, rust-proof ... built-in durability for a lifetime of gleaming beauty. Only FAIRFIELD ACCESSORIES give you so much for so little. Insist on FAIRFIELD ACCESSORIES at your favorite store! Trade Marks @ 1957 THE AUTOYRE COMPANY, CHICAGO 1, ILL. A Subsidiary of Ekco Products Company



Dig a **Shallow Well**

n many areas of the nation, water is readily available only a few feet below ground. And it takes little work or money to reach it, pump it out, and make it work for you. A shallow well (less than 22 feet) where there is no rock, is within the abilities of the average home handyman. And with a little help from your friend next door, it should take no more than 8 to 12 hours.

Consult local health officials about proper sanitary location of well to avoid possible pollution by septic tanks and drainage systems.

Pumps, piping and the necessary tools for digging are available at many hardware stores. Before you begin, you might sound out your neighbors and see if they have had success digging shallow wells in your area. Place your well where it will be convenient to use

and have an easy access digging with an auger. a straight line until gin to fill with water. using auger and switch pipe shafts and weighted several more feet into the

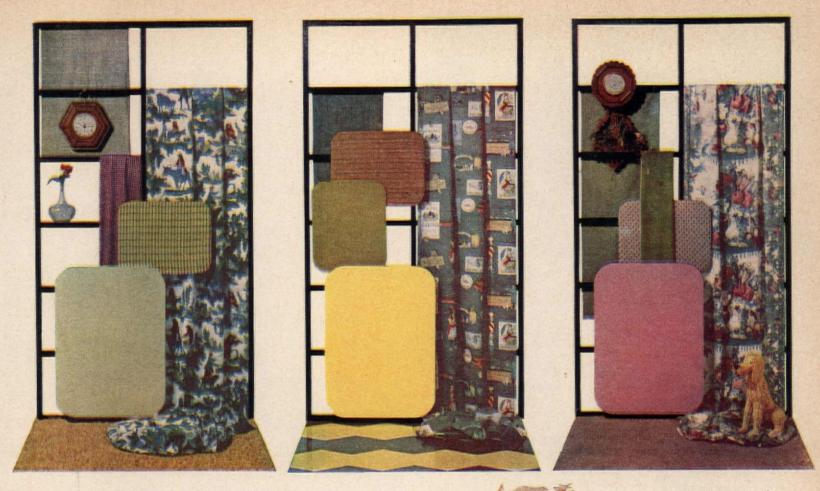
AGAINST

DROUGHT

to electricity. Start and continue down in you see the bottom be-At this point you stop to your well-point. driver to penetrate water table



'Now you assemble your driving shaft: use well-point and lengths of pipe that are joined with pipe couplings. Ask well-equipment supplier for proper well-point to use in your kind of soil. In getting pipe sections ready to join together, he sure you spread pipe-joint compound on the threads; screw couplings tight to prevent leaks. PLEASE TURN THE PAGE



DIAL Color Schemes Like These!

Thanks to the NEW

Colorizer

Start with a color already in your home—perhaps your rug color. This amazing Colorizer "Color Harmony Selector" tells you exactly which colors to use for walls, accents, draperies, furniture! See it at your Colorizer Paint Dealer's. There, you can get any of 1,322 Colorizer paint colors in odorless, scrubbable Colorizer Flat Wall Enamel for walls ... in gloss for harmonizing woodwork colors ... in house paint for exterior color styling! Find the exact shade you want in 60 seconds, in the new Colorizer Album. Get any color immediately, at budget prices.

Mail This Coupon for 20 Complete Color Schemes Amazing decorating guide shows 20 color schemes, and a shopping list telling which paints, fabrics, rugs, etc. to use in each scheme!

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Colorizer Paints are sold in these well-known regional paint brands. Visit a dealer near you selling the brand you know in your area.

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Free Book shows you how to defeat the "Dampness Demon"

Clammy, cold air turns costly clothing and fabrics into a moldy, mildewed mess. You can turn the tables on the DAMPNESS DEMON with a new Kelvinator Dehumidifier — and get wall-to-wall protection from basement dampness all year 'round. Kelvinator Dehumidifiers remove up to 3 gallons of water per day. Economical, trouble-free. Virtually no maintenance. Stop destruction from dampness NOW. Send for your free copy of "How To Halt Dampness Damage"...today.



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Free booklet tells how to destroy the Dampness Demon in your Basement and save hundreds of dollars! Exteriors and interiors designed by Paul Laszlo, Beverly Hills, California.



New Kind of GAS Service makes modern homes more modern!

Now suburbs and rural areas can enjoy the luxury and convenience of clean, healthful automatic gas home heating. Yes, thanks to modern LP-Gas, the safe, dependable fuel, you can enjoy faster, more economical cooking, three-times-faster water heating, quicker clothes drying, silent refrigeration, incineration and air conditioning – wherever you live!

LP-Gas can be easily stored right on your property. No wonder leading architects now specify GAS for more new homes than ever! Plan your home for gas now, no matter where you live!

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LOOK FOR THIS SEAL-THEN BUY WITH CONFIDENCE!

Shallow Well

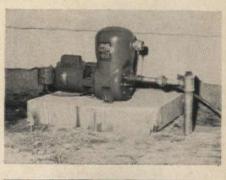
Lower well-point with the attached pipe lengths into the hole. Then fill in hole around pipe to keep it from bending under impact of the weighted driver. Screw the drive cap as tight as you can onto top of pipe. Slip shaft of weighted driver through hole in top of cap. Now drive wellpoint into soil by dropping lead-weighted driver into pipe. Keep cap screwed.



Use a sand-mix, packaged cement to make a slab for pump. While slab is still wet, insert bolts to fit holes in base of pump. A form for concrete base is easy to make with 6"wide wood scraps held in place with small stakes. Use a T-fitting to connect well to pump. Connect motor to electric outlet.

Now you have free source of water, not limited by dry spells or restrictive regulations. It's ready to use for many a garden and household task. Get water tested for purity to see extent you can use it. A hinged-topped housing covers pump, keeps it dry.

When you've driven several lengths of pipe into water table and top of the pipe is level with connecting pipe on pump, remove the driver and the cap. Next you screw on hand pump and work pump till water flows freely and sediment clears out of the well-point. Now you can unscrew hand pump, then start connecting well shaft to motor-driven pump.





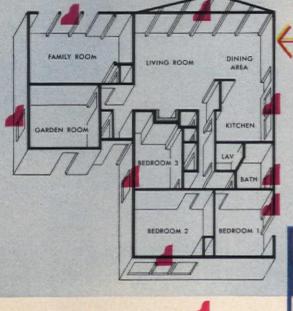
When you look for a house

LOOK FOR Thermopane!

Blanket of dry air

Bondermetic (metal-to-glass) Seal ® Keeps air dry and clea





Every window (identified by this symbol) in this model house is insulated with Thermopane. Gerholz Community Homes, Inc., Flint, Mich., builder.

A HOUSE WITH NO HOLES IN THE INSULATION

When you see Thermopane® insulating glass in windows, it's a sign the builder hasn't scrimped . . . a sign of a house that will save you money and give lasting satisfaction.

With Thermopane your windows are self-insulating like the roof and walls. Your house will stay warmer, less drafty in winter . . . cheaper to heat. Stay cooler in summer . . . cheaper to air condition. Be quieter inside . . . less noise from traffic. No storm windows to buy! Or put up and take down. That's another saving. And you'll likely get more money for your house if you ever sell it. Thermopane adds so much value, comfort and pleasure, you'll be amazed how little extra it costs on your monthly mortgage payments.

Write for free book, Self Insulating Windows of Thermopane.



FELLOW PAGES

. FORD GLASS COMPANY, TOLEDO 3, OHIO



Everything that grows, grows better with Vigoro Complete Plant roods

What are you doing Saturday?

Get into the picture! Everything's ready. Fresh seeds... Healthy plants... Strong nursery stock. And VIGORO Complete Plant Foods!

These are the greatest help a gardener ever had. Have been for years. Now there are more Vigoro Plant Foods for more special needs. The picture shows four different kinds. Your dealer has these as well as other Vigoro Complete Plant Foods to meet the local requirements of everything you grow in your own yard and garden.

Well . . . what are you doing Saturday?

Golden Vigoro Complete Lawn Food— Provides every nutrient grass needs from the soil. Continuous nourishment that lasts far longer. Won't burn grass when used in recommended amounts.

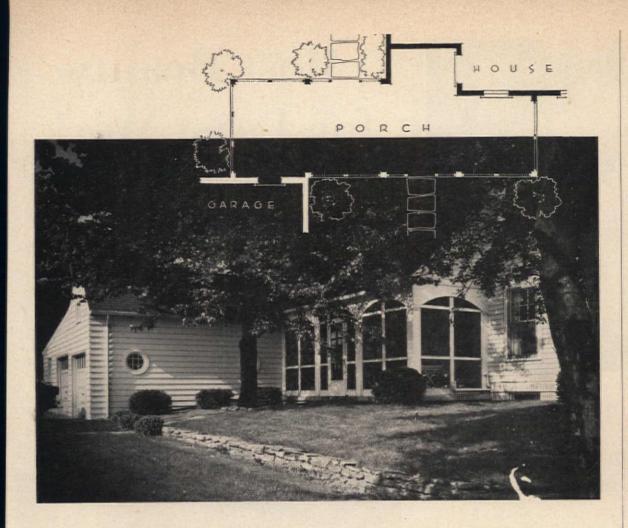
Vigoro Complete Plant Food—The balanced plant food for flowers, vegetables, trees and shrubs.

Instant Vigoro Complete Water-Soluble Plant Food—Ideal for house plants, transplanting and supplemental feedings of lawns, flowers, vegetables, fruits and shrubs.

Vigoro Complete Rose Food—Provides steady, uniform supply of the balanced nutrients roses need. Whatever you want to plant, whatever you want to feed ...



Golden Vigoro is made in modern plants from coast to coast and in Canada Vigoro is a registered trademark of Swift & Company



OUTDOOR LIVING ROOM CAPTURES THE 4 WINDS



It gets awfully hot in Cincinnati during the summer months, so the J. R. Erretts took this into account when they remodeled their old house. They built a breezeway. Now that doesn't sound so exceptional, but when you build a breezeway that catches cool summer breezes from any one of four directions you really have something. In the floor plan above you can see that the screened porch is open on four sides to achieve the ultimate in cross ventilation. For year-'round usefulness, the breezeway provides a covered passage from car to house.

Inside breezeway we find a comfortable outdoor living room, made to order for enjoying summer evenings. White canvas curtains roll down over screens to keep out wind-blown rain



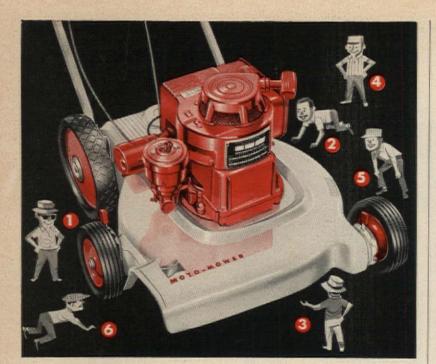
"Sa-a-ay, where's the Wa-a-ater?"

No need to bleat over this beet. No, siree. Not when you can hustle out your Supplex Garden Hose and wet down your garden in a jiffy. Makes watering real easy – fun besides. Supplex is light, clean, handles easily, coils up and tucks away 1-2-3. Supplex Hose with tire-cord-reinforcement won't burst...even when shut off at the nozzle under full water pressure and left for days in the hot sun. Look for Supplex Hose (patented triple tube *sprinklers*, too). All-vinyl plastic – guaranteed up to 10 years.

SUPPLEX COMPANY, Garwood, N. J. Division of American Hard Rubber Company



145



MOTO-MOWER°

The Mower with the Features that Turn Lawn Mowing into Fun!

Here they are—Moto-Mower's exciting new power mower advancements; features that produce luxurious, carpet-smooth lawns, in half the time with half the work. They eliminate hand trimming and raking; give you instant finger-tip control of mowing speed; assure long trouble-free service. See them demonstrated at your Moto-Mower dealer's now:

- 1 DIAL-A-MATIC[®] CUTTING-HEIGHT ADJUSTORS-permit onesecond cutting-height adjustment without tools.
- 2 ENCLOSED TRANSMISSION DRIVE—provides a variety of mowing speeds; delivers full power to the driving wheels; mower propels itself, needs only to be guided.
- 3 STAGGERED-WHEEL DESIGN—prevents lawn scalping; front discharge sprays grass cuttings evenly over a wide area; eliminates raking.
- 4 LIGHT WEIGHT CONSTRUCTION—makes these mowers wonderfully easy to handle; mowing becomes a pleasure.
- 5 CLOSE-TRIMMING—eliminates tedious hand trimming around fences, trees, and buildings. Moto-Mowers trim as they mow!
- 6 VACU-Mow BLADE DESIGN—gives that "vacuum cleaned" appearance to your lawn; aids in even grass distribution.

There are 16 Moto-Mower Reel and Rotary Models Priced as Low as \$59.95.* Available on Easy Payment Terms.

See the Sensational New

LAWNMASTER

The professional trimmer-type mower that mows lawns as smooth as a golf course putting green! Priced for the

CANT

LOOK UP YOUR MOTO-MOWER DEALER IN THE YELLOW PAGES



Moto-Mower Division, Detroit Harvester Co. Richmond, Indiana

Please send, without charge, your new brochure on developing new lawns, caring for established lawns, with special tips on mowing, watering, types of grass—and a complete description of the 1957 Moto-Mower line.

average home

Address_____

Most Beauty for Least Work

PAUL COREY

Junipers offer more landscape beauty for less effort than just about any other group of evergreens you can name. I'm not talking about the tall, stately juniper trees of the old-time grand estates. I mean the low-growing and medium-height kinds that seem made to order for the homes that we live in today, and for our new ways of indoor-outdoor living.

These junipers need little care and look "modern." They flourish in light, mediocre soil, in full sun, and on steep slopes,

CROUNDCOVER. The Waukegan juniper is one of many prostrate kinds. A spreading plant, it will never grow over a foot high. Plant where too steep or too dry for grass, too sunny for ivies.

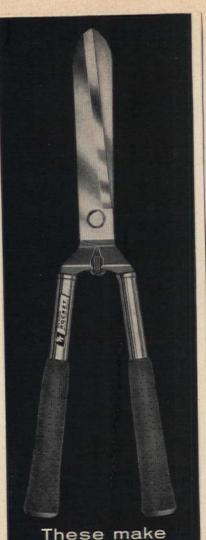




LOW SHRUB. Junipers that grow 2' to 4' high, like this golden Pfitzer variety, may be just what you need at a driveway entrance, under a window, or anywhere you don't want your view obstructed.

MEDIUM-HEIGHT SHRUB. The Hollywood or twisted juniper is one of the upright kinds that grow 6' to 10' high. Will they solve any problems for you in the garden or against the house or garage?





trimming hedges almost fun

Use these lightweight, perfectly balanced and comfortable True Temper ROCKET Hedge Shears. They trim so fast and easy it's almost fun. Less tiring, too.

Rubber bumper, cushion grips and tubular steel shafts soak up shock. Hands won't slip, wet or dry, bare or gloved.

ROCKET construction, famous for strength, assures long life. See these handsome shears at leading hardware and garden supply stores. No. AT85 full size, No. ATL6 small size. \$7.95.

> Reduce tiresome grass clipping. Use new No. 22 GARDEN CLUB Grass Shears. True draw-cut action cuts grass quick and clean. Sheath on lower grip avoids blisters. Extra clearance prevents scraped knuckles. \$2.75.

where most ornamentals need endless care and where grass is next to impossible. And they look best if you *don't* trim them.

They include "groundcover" types that make dense, spreading growth less than a foot high; low shrubs of 2' to 4' with beautiful, feathery foliage; and medium-height kinds that make wonderful screens and are ideal for planting against house or garage.

The colors of their foliage include a variety of greens, blue-greens, and yellow-greens, and some take on a rich coppery color in winter.

In short, they're attractive, permanent, and undemanding. And since they include a wide range of shapes and sizes they're the gardener's problem-solver *par excellence*.

Like all evergreens, junipers are best planted in early spring or during fall. They do best in full sun but will take light or part-time shade. They're not fussy about soil. They prefer light, sandy loam and are quite happy even in gravelly locations, though they'll also get along in fairly heavy soils as long as they aren't waterlogged.

Junipers are sold balled and burlapped or in containers, and no special planting technique is called for. Set them the same depth as they grew in the nursery, firm the soil well, and water thoroughly after planting. Don't ever let them dry out during their first year in your garden.

Occasionally junipers are attacked by scale, webworm, or midge, but a couple of sprayings a year with a combination insecticide containing DDT and malathion will keep these pests under control.

ou'll find a good selection of junipers at any large nursery, and there'll be some even at a small place. Here are the kinds to ask about:

GROUNDCOVERS: Juniperus communis saxatilis, J. squamata prostrata, J. chinensis sargenti (Sargent juniper), J. horizontalis, J. h. douglasi (Waukegan juniper), J. h. glomerata, J. h. plumosa (Andorra juniper).

LOW SHRUBS. Juniperus communis compressa, J. c. depressa (Oldfield juniper), J. procumbens (Japanese juniper), J. chinensis pfitzeriana (Pfitzner juniper), J. c. globosa, J. c. plumosa, J. c. japonica, J. c. armstrongi (Armstrong juniper), J. virginiana reptans, J. v. kosteri (Koster juniper), J. sabina tamaricifolia (tamarix juniper), J. horizontalis alpina.

MEDIUM-HEIGHT SHRUBS. Juniperus communis pendula, J. squamata wilsoni (Wilson juniper), J. s. meyeri (Meyer juniper), J. chinensis torulosa (Hollywood or twisted juniper), J. virginiana pendula, J. sabina (Savin juniper).

THE END

Head won't loosen Handle won't break

Here's the finest hammer made. Shaft is gleaming, chrome-plated tube of boron alloy steel. Won't bend or break. Polished head is locked permanently to shaft. Tough neoprene-fiber cushion grip absorbs shock, won't slip wet or dry or in gloved hand. See ROCKET hammers at your hardware store. True Temper, 1623 Euclid Ave., Cleveland 15, Ohio.



New JET ROCKET hammers, axe and hatchet, too! Bellface design hammers. Built like the famous original ROCKET but with jet-black head and black cushion grip. From \$3.95.

TRUE TEMPER. The Shears - St

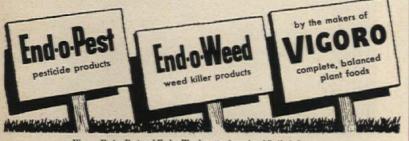
TRUE TEMPER



End-o-Weed SURE DEATH FOR LAWN WEEDS

Take a tip from Dot and get rid of lawn weeds this sure and easy way. Mix End-o-Weed with water and spray. No work! No weeds! Kills dandelions, plantain, buckhorn and more than 100 other kinds of lawn weeds . . . kills them right down to the tips of their roots. Harmless to grass. 8-oz. can treats 1600 sq. ft. of lawn.

ASK YOUR DEALER FOR



Vigoro, End-o-Pest and End-o-Weed are trademarks of Swift & Compar

BASIC PEST CONTROL



• Insects and diseases attack most garden plants. But you can counterattack more easily and more effectively today than ever before. The new combination insecticide-fungicides are not only sure-fire, but also simple to use.

These combination pesticides are available as both dusts and sprays, and if properly used they're equally effective. If your plantings aren't too large you can treat them with an easy-tooperate garden duster or small bottle-type hose-attachment sprayer, like those shown above.

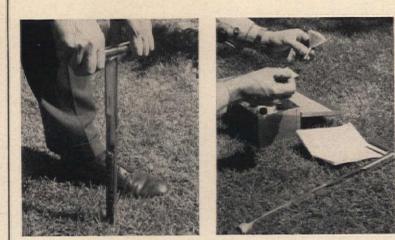
The *best* pest control system is the preventive kind—spraying or dusting regularly—most plants every two weeks, roses every week to ten days, shrubs every month. The next-best system is to start a weekly routine the minute an attack begins.



sert a cutting. Keep moist and

in the shade four to six weeks.

CHECK ON YOUR SOIL



• Plants depend as much on the soil as on anything else, and not all plants or all soils are alike. So don't take them for granted. If your lawn, garden plants, or shrubs don't seem to grow as well as they should—even though you've done everything the neighborhood experts recommend—by all means check on your soil.

Your agricultural agent at the county seat will test your soil, if you send him a sample in a clean glass jar, and he'll tell you what to do about it. But if you're a do-it-yourself gardener, or if your agricultural agent is overworked and understaffed, you may prefer to do your own soil testing.

If so, you'll find easy-to-use, reasonably-priced soil testing kits at your garden supply dealer's. And a soil sampler, like the one above, will do a faster and better job than a trowel.

GARDEN WITH TIN CANS

In cans are ideal containers for plant propagation. I've used them for rooting cuttings, starting seed, and for growing young plants until they're ready to be set out.

I prepare cans as shown here. Then I fill them with soil or other growing medium and use them for whatever project I have in mind. My favorite rooting and growing medium is made from equal quantities of peatmoss, sand, and good garden soil.

Most hardy shrubs root best from cuttings of 4'' to 8" taken from new growth during summer. Sub-tropical shrub cuttings can be longer. With a sharp knife or razor blade cut the stem $\frac{1}{8}$ " below a node (leaf-joint), remove lower leaves, and insert cutting one-third its length in the rooting medium.

Herbaceous perennials, like mums, phlox, and delphiniums, usually are rooted from cuttings of 3'' to 4'' taken in the spring when growth is about 6'' high. Handle them the same as shrub cuttings.

Keep all cuttings in the shade and protected from wind for four to six weeks. Water them often enough to keep the rooting medium moist but not soggy. Plant them out when well rooted.

Try sowing a few seeds in small cans. Thin out the seedlings when $1\frac{1}{2}$ to 2" high by snipping off all but the one that's the largest in each can. Plant these out in your garden when they are 6" or 8" high.

Cut edges of tin cans are sharp, so it's safest to work with gloves. The slits in cans will allow drainage and so you don't have to punch holes in bottom. If you can't water them often, sink cans to rims in ground.





w of one of the lawns surrounding the lovely 00,000.00 home of Spurgeon Pickering, owner of ado Grass and Nursery Company, on the beautiful teh of the Gulf of Mexico: the entire seven lawns, watch shoulders and neutral grounds are planted ddy in Mondo "Grass", truly one of the most ractive show places of the South.

NOW IS GOOD TIME TO PLANT

BLUE-GREEN

REQUIRES NO MOWING-MAKES

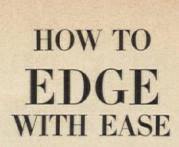
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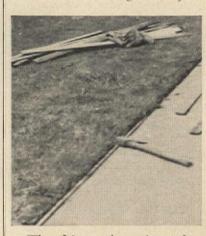
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The garden bench takes two 7' 2x4s, five 6' 2x4s, two 2' 2x4s, two 1' 2x4s, a 4x6' fiberboard panel, and two poured-concrete footings.

The bottom sketch shows a simple but distinctive-looking horizontal-slat screen that

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can be left "as is" or used as a trellis for roses or ornamental vines. It requires two 7' 4x4s, eleven 6' 1x6s, and creosote for the belowgrade part of the posts. Alternate slats are on opposite sides of posts. See "Where Credit Is Due," poges 127-129

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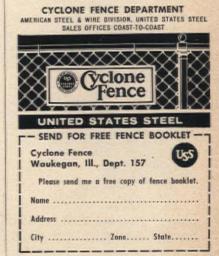


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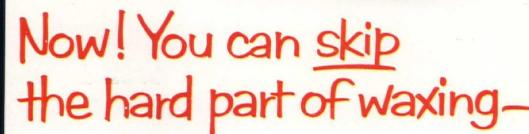


YOU'LL MEET THESE VIPS—THE FORTUNAS. Art Editor Ed Fortuna, his wife, Blanche, and young David and Judy are all very talented, and love doing things together. See color pictures of their family vacation by car across New York State . . , how they cooked out along the way.



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December, 1956 to May, 1957

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