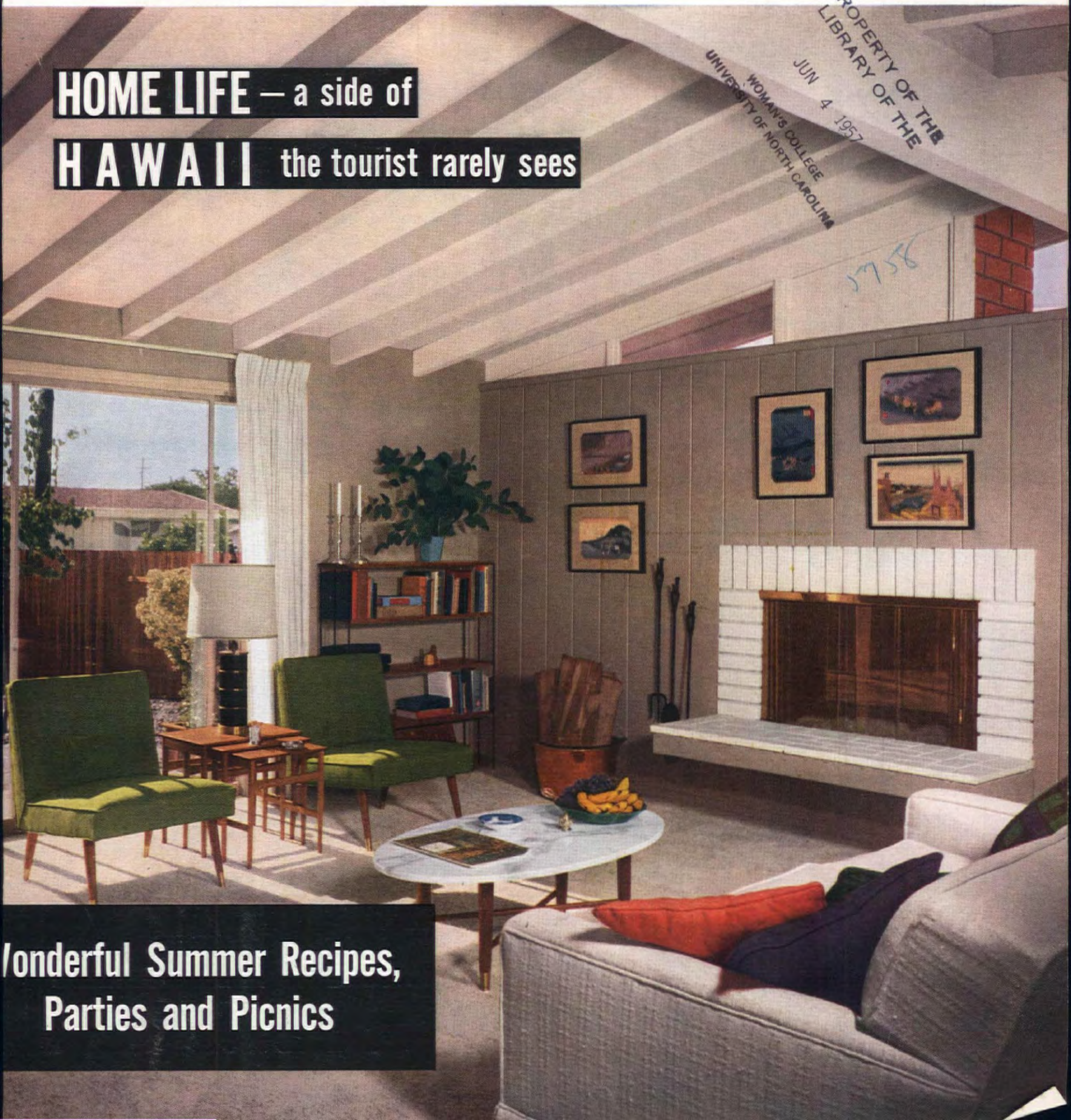


THE AMERICAN
HOME

JUNE • 25¢

HOME LIFE — a side of
HAWAII the tourist rarely sees

PROPERTY OF THE
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JUN 4 1957
WOMAN'S COLLEGE
UNIVERSITY OF NORTH CAROLINA



**Wonderful Summer Recipes,
Parties and Picnics**

Revolving Shelves, Magnetic Door, Big New Roll-Out Freezer

in the new "Straight-Line" General Electric Refrigerator-Freezers

THIS SMART new General Electric Refrigerator-Freezer with its trim new "Straight-Line" look was designed for beauty—and convenience.

Not a hinge or handle protrudes to mar its smooth, straight lines. Sides, top and back are all *flat and straight*. That's why you can set it flush against the wall in line with your other appliances or square into a corner. You can make it a "built-in" simply by hanging wall cabinets around it.

And General Electric's wonderful "Touch-Action" Features put all foods within easy reach in the 10-cubic-foot automatic defrost refrigerator section and in the 5-cubic-foot Roll-Out Freezer.

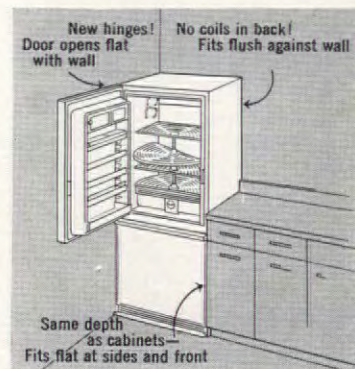
Magnetic Safety Door! A touch of your toe opens the Magnetic Safety Door on the refrigerator. Since it has no latch, it helps protect children from the danger of being locked inside.

Consider dependability, too! Today, more than 3,500,000 General Electric Refrigerators have been in use 10 years or longer. Ask your G-E dealer about his easy terms and generous trade-in allowance. Household Refrigerator Department, General Electric Company, Appliance Park, Louisville 1, Kentucky.



Fits flat against wall or square into a corner. Available in Mix-or-Match colors—and white. With right- or left-hand doors.

New "Straight-Line" Design. Refrigerator fits squarely into a corner. No dirt-collecting waste space at back, none needed at side for door clearance.



Progress Is Our Most Important Product

GENERAL  ELECTRIC



GENERAL ELECTRIC "TOUCH-ACTION" PUTS ALL FOODS AT YOUR FINGERTIPS



TOUCH... and the shelves revolve. All the food you want is within easy reach... practically handed to you.



TOUCH... and the vegetable bins revolve. Vegetables and fruits ride right out in front of you for easy choice!



TOUCH... and the 5-cubic-foot freezer rolls out. You see what you want at a glance! Holds up to 175 lbs. of food!



TOUCH... and the Magnetic Safety Door opens to the big automatic-defrost refrigerator section.



Have you taken the 4-second sound test? Next time it's noisy, put your fingers in your ears. Notice how quiet and peaceful it suddenly becomes. That's how an Armstrong Cushiontone Ceiling can hush noise in your home.

How to end ceiling problems and enjoy sound-conditioning at no extra cost



PROBLEM Unsightly cracks have suddenly appeared in your ceiling, or perhaps the paint has peeled, or the ceiling is stained. Fix it? Sure. But, oh, how you dread the mess of plaster repairs and the bother and expense of repainting. Worse yet, there's no guarantee that the cracks won't open up again. Wouldn't it be nice if you could put an end to messy ceiling problems once and for all? And wouldn't it be even nicer if you could *sound-condition* your room at the same time—at no extra cost? Well, you can! The solution at the right tells how.



SOLUTION Install a beautiful new Armstrong Cushiontone® Ceiling. Any husband can do it. It goes up right over your old ceiling. Cracks disappear forever and you *sound-condition* at the same time. The perforations in the attractive random pattern of Cushiontone absorb up to 75 per cent of the noise that strikes them. See your Lumber or Building Materials Dealer for Armstrong Cushiontone Ceilings. He'll tell you how to put them up. Or, if you want Cushiontone installed, call your Armstrong Acoustical Contractor. Both are listed in the Yellow Pages.

Armstrong CEILINGS

For free book that shows how to quiet and beautify your home, write Armstrong Cork Company, 5706 Clark St., Lancaster, Pa.

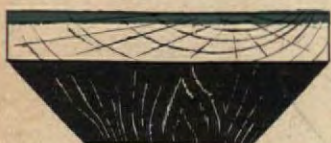
Transparent Color! —the new look in unfinished furniture

Now, without hiding the natural grain beauty of wood, you can finish unfinished furniture, built-ins, wall paneling and room dividers to blend with the color scheme of your curtains, rugs or walls.



IT'S EASY to achieve this "modern mood in wood" with REZ, the unique wood finish that colors and protects without masking the grain.

Not a paint—not a stain



NO BRUSH MARKS, bubbles or messy sagging. A special resin-base formula carries color into the wood. Result: Instead of hiding the wood with color, REZ tones the wood for a rich, fine furniture look.



13 COLORS—hundreds of color effects. REZ color tones can be used separately, or intermixed to create many more colors. REZ color tones beautify any kind of wood—and every wood lends its own touch of color and texture to the transparent colors of REZ. (Above, Blue Spruce REZ on pine.)



See how all 13 REZ color tones look on wood. Send for free color card and booklet to REZ, P. O. Drawer 3, Dept. F, St. Louis, Mo., or see your local REZ dealer's display of REZ colors on wood.

Rez

the natural wood finish for
exteriors and interiors, is a
product of MONSANTO



Where Creative Chemistry Works Wonders for You
Rez: A trademark of Monsanto Chemical Co.



Funny about our cover room: practically everybody who looks at it likes it, but most everybody has a different reason. To one, the beamed ceiling is the big attraction. Another likes the color scheme of neutral background, sharp accents. Still another goes for the big windows and the way that they bring the outdoors inside. More pictures of this house on pages 10-11.

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Helps put more smiles in the day!

There's nothing like the telephone for saving steps and time. But one of the nicest things about it is the way it helps put more smiles in the day.

Friends and families are closer--life is happier--there are more good times for everyone--when pleasant voices go back and forth by telephone.

It doesn't have to be a weighty thing. Many a time it's fun to call up just for a friendly chat.

Wouldn't you like to talk to someone right now?

Working together to bring people together
BELL TELEPHONE SYSTEM



This is Dolly Phone, the cuddly rag doll designed
by Bil Baird of the famous Baird Marionettes.



for the
HEART of your home

NEW KITCHEN CONVENIENCE...

NEW KITCHEN BEAUTY WITH

BEN-HUR



AMERICA'S FINEST BUILT-IN
FREEZER AND REFRIGERATOR

Guaranteed by
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Ben-Hur Built-Ins can be installed anywhere . . . individually or in combination . . . and you have more easy-reach storage space.

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Kitchen Styling Brochure . . . write today, for your copy.



"KEEPER OF THE HOME"

"I am the Keeper of my Home." These words literally jumped out at me when I read "For This: I Thank Thee, God." I felt as if I had found a long-sought treasure in these words. *Housewife* fails to imply all the things a wife and mother represents.

This new name suggests love, protection, authority, faith, responsibility, decency and influence . . . and I hope the name catches on.

"Keeper of the Home," we salute you!
—Mrs. John Berkebile

How I love "For This: I Thank Thee, God" in April's *American HOME*. I have read it over and over . . . it's exactly the way I feel about my home.
—Margaret J. Larmore

OUR COVER FAMILY

We want to thank you again for affording us one of the nicest experiences of our lives. The article (Feb. '57) was wonderful, and never in our wildest thoughts did we expect to be cover material.

We have received lots of mail as a result. Much has been from friends, but about a letter a day has come from strangers who were interested in our plan or coffee table. People have stopped by the house, too. Well, to sum it all up—we have had a wonderful time this month.

The copy of *American HOME* and all the letters go into our scrapbook to treasure.
—Jean Wyatt

"BEAUTY" GOES TO AUSTRALIA

In your Sept. 1953 issue, you picture "This Big Beauty." My wife and I liked it so much for the house we were contemplating and which is now nearing completion, that we "filched" the exterior design, with a modification or two, and substituted our own interior layout.

—Colin A. Johnston, Australia

HOLY LAND GARDEN

In 1952 you ran an article about the Darby Holy Land Garden at Sacramento's Elmhurst Methodist Church . . . We hoped it would stimulate similar planting in the belt from Texas to California, the climate of which resembles that of Palestine, but we had no idea how our desk would be avalanched with inquiries. That was five years ago. Inquiries *still* come! —C. M. Goethe

How to select a paintbrush

A good brush performs better . . . wears longer . . . saves you money

There are several qualities to look for when selecting a good paintbrush. First, see if there is (1) a full head of bristles in a firm setting.

1 Then, look closely at the individual bristles. They should be (2) finely tapered with slightly curled tips.

Make sure a generous portion of the bristles has tips which are (3) split or "flagged."

3 Your final assurance of a brush which will give excellent painting performance is bristles which (4) vary in length.

A brush with these qualities has a greater working and paint-holding capacity—eliminates excessive dipping.

5 It will (5) release a finish smoothly and evenly on any surface. You save time, paint with ease, do a professional-looking job.

Now, better performance with improved TYNEX® nylon bristles

When buying a paintbrush, look for (6) the trademark TYNEX on the handle. Quality paintbrushes made with bristles of TYNEX nylon give you better performance. They pick up a full load of paint at every dip and lay on a smooth, streak-free coat.

And brushes bristled with TYNEX have durable bristles that (7) clean easier . . . rinse thoroughly . . . dry quickly—are always ready for re-use.

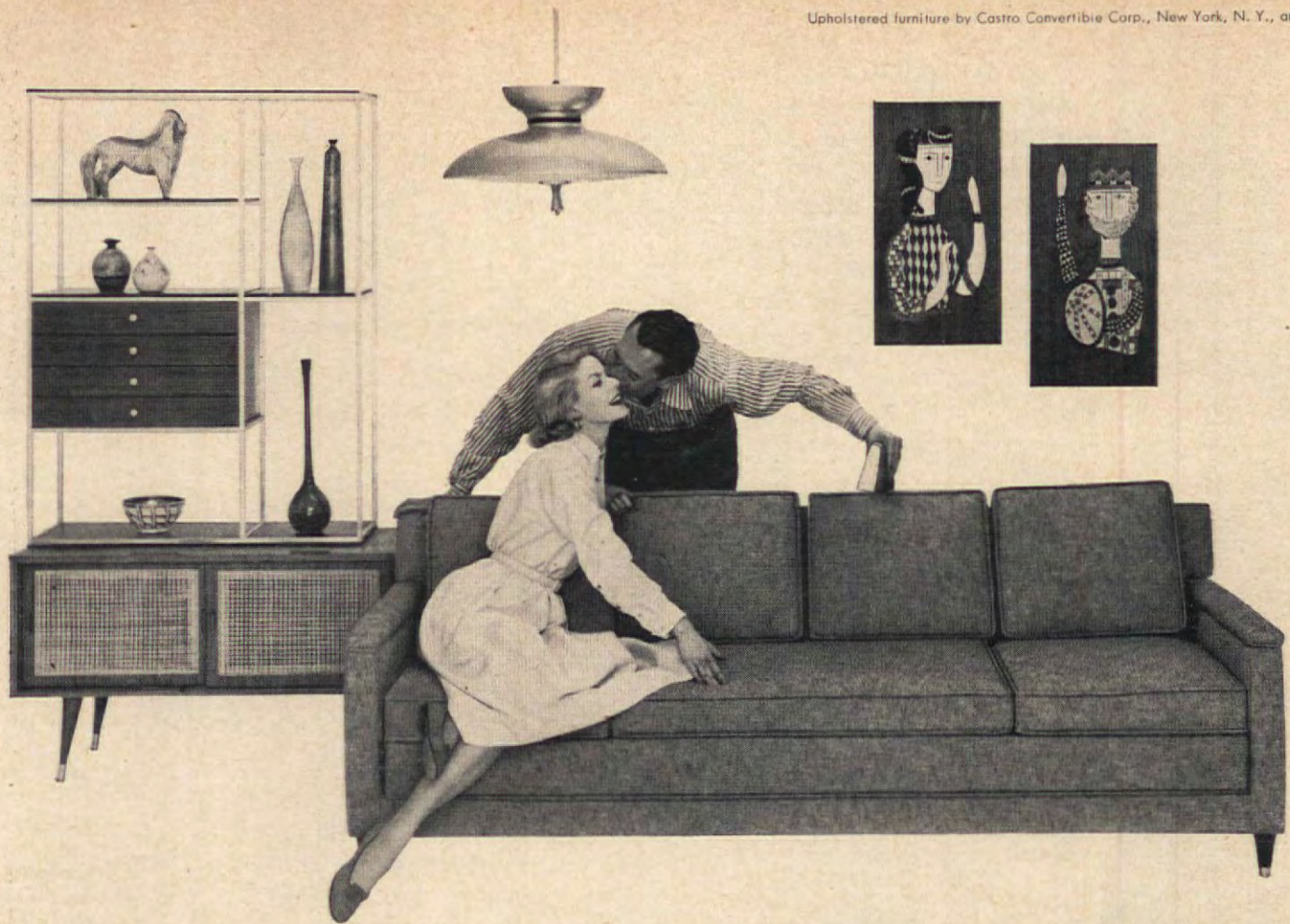
FREE—additional facts everyone should have on choosing and using a paintbrush. To get this valuable information without cost or obligation, just send your name and address to E. I. du Pont de Nemours & Co. (Inc.), Polychemicals Dept., Room 646, Du Pont Building, Wilmington 98, Del.

TYNEX is the registered trademark for Du Pont nylon bristles.

DU PONT TYNEX
NYLON BRISTLES

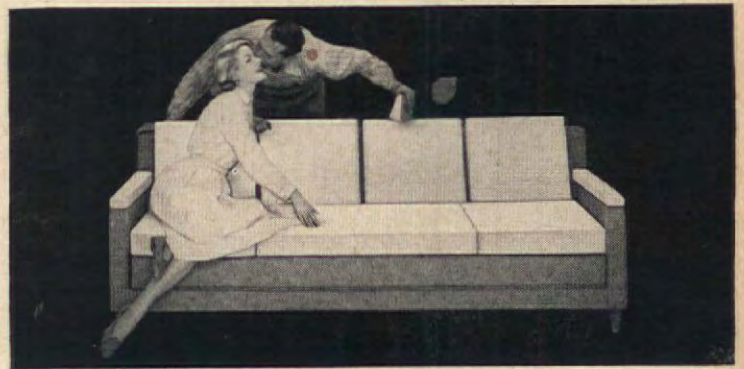
Better Things for Better Living . . . through Chemistry

THE AMERICAN HOME, JUNE, 1957



IT'S AS GOOD AS IT LOOKS - it has

Airfoam
INSIDE!



AIRFOAM has a happy way of making any style upholstered furniture look smarter - and *retain* those looks through the years.

And it's also a guide to hidden virtues.

You see, AIRFOAM is the chosen cushioning of outstanding designers and manufacturers of high repute. So when the piece of your choice proudly wears the royal blue AIRFOAM label, you can expect styling of *lasting* appropriateness - and sound construction, through and through.

So don't buy before you ask "WHAT'S INSIDE?" - or until the AIRFOAM label tells you the inside story. Goodyear, Foam Products Division, Akron 16, Ohio.

What's Inside Full-Value Furniture:

Plenty of AIRFOAM (see uncovered furniture) in seats, backs and armrests. Because AIRFOAM is finest-quality latex, charged with billions of interconnecting fresh air cells, it assures years of good looks, luxurious comfort and easy care. Unlike other cushionings, AIRFOAM isn't just stuffed in. It's *molded*, and tailored to the furniture's measure - nothing to sag, snag, break down or come apart.



Don't take "foam rubber" for an answer - insist on

Airfoam

MADE ONLY BY


GOOD YEAR

THE WORLD'S FINEST, MOST MODERN CUSHIONING



Look for this royal blue label - only AIRFOAM cushioned furniture can proudly wear it.

Airfoam - T. M. The Goodyear Tire & Rubber Company, Akron, Ohio



BILL HAS THIS
ALUMINUM SURFACE
INSULATION IN HIS
HOUSE - SAYS HE
HEATS AND COOLS
YEAR 'ROUND FOR ABOUT
\$12 A MONTH

JUST LIKE THE
ADS SAY - THIS
INSULATION IS
COMFORT EVERYBODY
CAN AFFORD

WHEN WE MOVE IN
HERE - MOM - YOU AND POP
CAN SPEND MORE TIME
WITH US INSTEAD OF
THE HOUSE

Care-free Alcoa Aluminum

GIVES YOU MORE TIME FOR LIVING...

I LOVE THE WAY
THEY HAVE USED
ALUMINUM IN THIS
BATHROOM-WINDOWS
-TUB ENCLOSURE-
EVEN THE TILE

WE'VE USED
CARE-FREE ALUMINUM
PRODUCTS EVERYWHERE
POSSIBLE TO SAVE YOU
WORK AND WORRY



Aluminum has cured all of a bathroom's problems except the ring around the tub. Shower enclosures of solid, rustproof metal that can't chip or peel. Windows that won't stick or swell after junior's steam-shower. Wall tile that can't break or chip and will never rust. Hardware that laughs at moisture and never tarnishes. This is why they call aluminum the Care-free building material. And this is why the more aluminum used in a house the more time for leisure and loafing.

You'll recognize the very best aluminum building products by the Care-free tag and the Alcoa® label. Look for them when you build, buy or remodel a house.

Aluminum Company of America, 1968-F Alcoa Bldg., Pittsburgh 19, Pa.



the difference in Property Insurance is People!



The Service Man—

how fieldmen spark HOME service

Your agent or broker of The Home Insurance Company has at his command an army of assistants—thousands of skilled insurance people using the most modern methods to serve you, the policyholder.

The Home fieldman is the link between your agent and every resource of the Company. He is a man of many talents. By his safety recommendations, countless lives and millions of dollars of damage have been saved. He helps your agent help you in many ways.

It pays to buy the best—Home Insurance—from the man best qualified to serve you—your agent or broker of The Home Insurance Company.

See your HOMETOWN agent now.

THE HOME

ORGANIZED 1853



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Home Office: 59 Maiden Lane, New York 8, N. Y.

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*Moderate price, custom look
- - ingredients of our*

Cover House



MARTHA B. DARBYSHIRE

Perhaps in the back of your mind you see a house that's perfect for you, but *having* it seems impossible. It's a good house, the one you want, and you're not willing to settle for less. You'd rather wait until you can afford to build this one. But it has a lot of things that boost the cost.

You're right to demand quality in a house. Construction costs *are* high, and yet there are many architects, designers, and builders who are in their chosen profession not only for a legitimate fee but for the satisfaction and pleasure it gives them to create good homes. When you find a man like this, you will probably be surprised how far he can stretch your budget to include many of the particular features that you would especially like to have.

Our cover house, for example, is such a moderately priced home. It belongs to Mr. and Mrs. John B. Lyttle of Santa Ana, California, and is on a 60x117' lot that's planted with several 20-year-old full-bearing orange trees. The house has a living-dining room, kitchen, two bedrooms and den—plus some extra features. This is the work of a man who puts the coveted "custom look" into moderately priced homes. He knows how to plan and how to buy.

The Lyttle house has a connected two-car garage, insulated ceilings, oak floors, plaster walls, big closets, steel sash, sliding glass doors, thermostat-controlled forced-air heat with a summer air-circulating switch, large wardrobes, two baths, tile counters, electric heaters. The kitchen has inlaid linoleum, flush hardwood cabinets, Formica counter tops, a dishwasher, garbage disposer, and exhaust fan.

A house like this takes imagination and knowledge of new, as well as old, construction materials . . . and a sensitive awareness of how to use them. The Lyttle house shows how to economize without sacrificing quality, how to have a few extras, plus a few dollars towards something else.

THE END

BUILDER: HARRY GATES INTERIOR DECORATOR: DON CREIGHTON, A.I.D.



Lyttles' decorator also helped stretch budget. In living room he combined new, old (note reupholstered sofa) with taste. And handling of colors makes difference between mediocrity and an outstanding home. The background is neutral, the accents sharp.



There's a snack counter joining the living area and kitchen, with shutters and a sliding door between the rooms. Under the white ceiling lamp at left is dining table, an old mahogany one that has been ebonized to tie in with contemporary furnishings.

The 3 ways heat escapes your home



Next time you lift a pan of boiling water off the stove, you will see the three ways heat escapes your home:

1 CONVECTION: Steam rises and escapes. In the same way warm air in your home rises and escapes through uninsulated walls and ceilings.

2 CONDUCTION: The handle gets hot and conducts the heat away from its source. Furnace heat, too, is conducted away through

the adjacent sidewalls and ceilings.

3 RADIATION: Heat radiates from the pan and escapes. Likewise, furnace heat will radiate and escape unless stopped by efficient insulation.

New Spintex, a mass type mineral wool, is the only form of home insulation that effectively stops heat loss all three ways . . . makes your home more comfortable summer and winter . . . saves up to 30¢ on every fuel dollar!

Spintex is easy to install. It comes in thick batts or blankets. It is light in weight, cuts clean and sharp, fits snugly, won't settle — and Spintex mineral fiber is fire-proof. Made of finer mineral fibers, it contains more heat-stopping dead air cells.



Spintex in nodulated form is scientifically blown into inaccessible attic spaces and sidewalls of existing homes



Send for FREE Booklet!

I want to learn about Batts and Blankets ☐ Blowing Method ☐

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Address

City

County State



Johns-Manville

Only
CLOROX-clean
 laundry
 is safe enough for
 my baby!



You get a
CLEANER
WASH
 with
CLOROX...
whiter...brighter...
sanitary, too!

THERE'S no substitute for *Clorox* cleanliness in your wash for Baby ...and for your *whole family*. No other home laundering product equals *Clorox* in *germ-killing efficiency*. And, while *Clorox* disinfects, it removes dinginess, stains and odors, too. So always *Clorox* your white and color-fast cotton and linen and white 100% nylon, rayon, *Dacron*, *Orlon* and *Dynel*. It means *extra health protection...* and you'll take *extra pride* in that fresh, clean, *Clorox-laundered* look!

Every time you use **CLOROX** you protect family health!



And remember: A *Clorox*-clean house is as important as a *Clorox*-clean wash. See label for many ways *Clorox* can save you work and safeguard family health!



FLORENCE J. JOHNSON

HAPPY BIRTHDAY TO OUR HOUSE

Our family is great on celebrating birthdays. Even Ginger the fox terrier has a party—complete with gifts. But Grace, our oldest, added the most unusual guest of honor to our birthday list. We now celebrate the birthday of our HOME! We are all proud of it, and each year we've planned to do many things that would add to its attractiveness. But with a family of growing children, we've never been able to stretch the money to cover additions to our garden, new blinds for the windows, or the remodeling of the fireplace.

One day, after a session with the budget—which still wouldn't cover the new window blinds—Grace made a statement that started the ball rolling. "Seems to me we can always stretch our budgets for birthday and Christmas gifts. Let's set aside a date as a birthday for our home. Then we can each choose a gift according to our pocketbooks."

Brother Dick was skeptical. "My present state of finance would buy maybe *one brick* for the fireplace."

But the idea had possibilities—the more we thought about it, the more we liked it. At least it was worth a try.

And are we glad we tried it! Why, the very first birthday produced an astonishing array of gifts.

The head of the house scowled at our faded, broken blinds; he decided to repair and paint them. Dick's allowance proved strong enough to stand the shock of purchasing the paint, and I stretched the household money for a forsythia bush and some special tulip bulbs for the front yard.

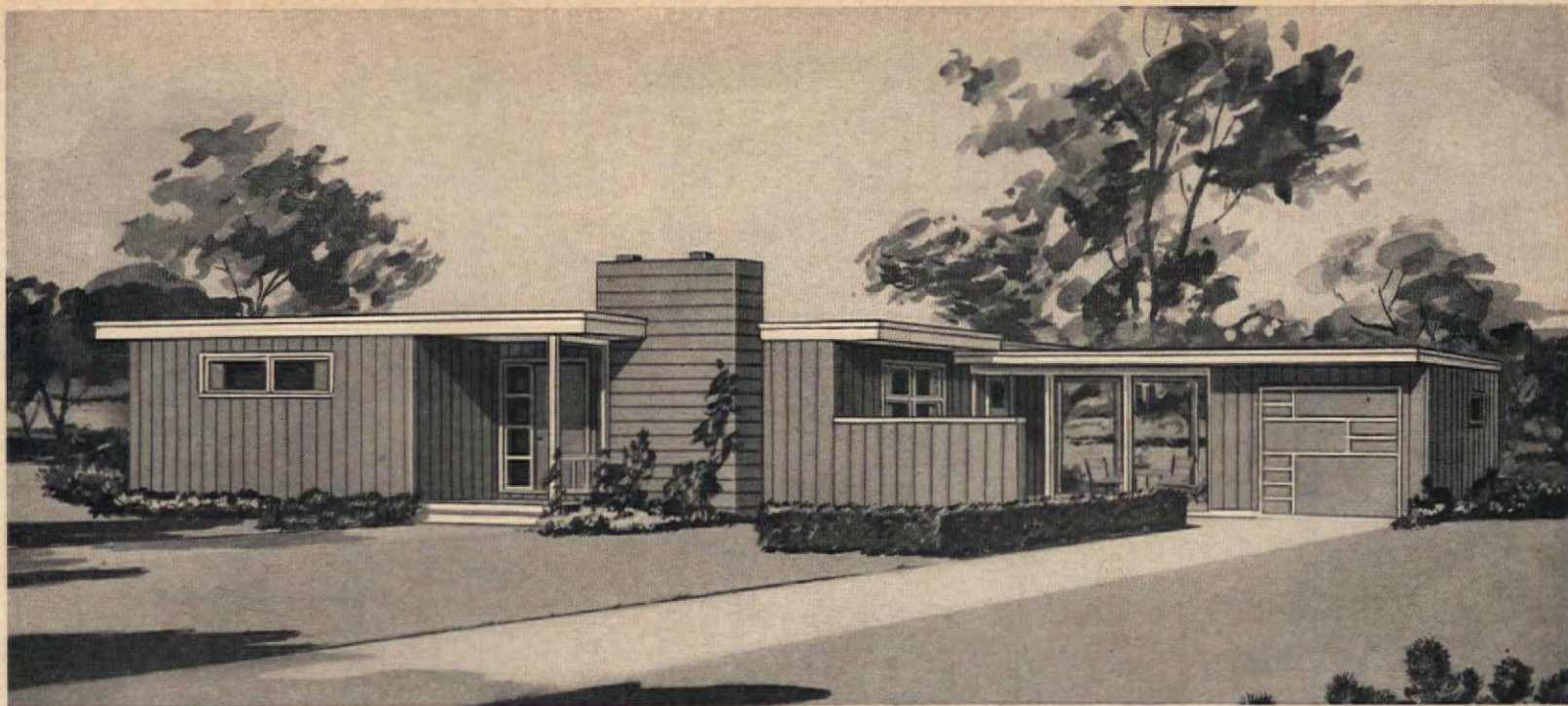
Grace gave a spice shelf, while practical Jane bought a new shoe scraper for the back entrance. The reason—her daily task is to keep the porches clean. Tommy stretched his allowance for a pair of grass clippers, but six-year-old Judy's small allowance was a financial headache for a young lady with a liking for lollipops. With help from her grandfather, her first gift, a coconut wren house, now hangs in one of our trees.

The fireplace was remodeled the second year—a combined gift from Grace, Dick and Dad. I came through with new andirons. Tommy and Judy gave a pair of planters for the mantel, and Jane surprised us. She haunted second-hand shops in every nearby town until she found an old-fashioned copper bucket for kindling. Incidentally, that gift started us all on hunting antiques, and set the pattern for furnishing our home.

This year Jane is working a sampler for the hall, and Grace is doing needlepoint for an antique fireplace bench they found on one of their tours. Tommy and Judy, with the help of their grandfather, are planning a new home for Ginger. And I'll have a new patchwork quilt ready for the guest room.

Yes, a birthday for your home really starts things going. Gifts coming from individual allowances are no drain on the general expense account and ingenuity makes limited sums go a long way. So if you want a shrub for a vacant corner, a new garden gate or goldfish pool, why not give them to *your* home as birthday gifts?

Speaking of pools—another year should have the groundwork laid for one for us. A *swimming* pool, no less!



DESIGN NO. 6127

Professional Help

FROM THE WEYERHAEUSER 4-SQUARE HOME BUILDING SERVICE

for families who seek an Ideal Home at Moderate Cost

To provide dependable, professional guidance for families who plan to build, Weyerhaeuser developed the 4-Square Home Building Service. This Service is available to you through Weyerhaeuser 4-Square Lumber Dealers.

The home that gives its owner ideals of beauty, family comfort and living enjoyment, is the result of skillful planning . . . the work of expert designers and engineers.

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As you study these homes, you will see a variety of designs, sizes,

and interior room arrangements. You will see how comfort, convenience, and privacy are assured. As you examine the working drawings, you will also see how 4-Square Lumber Products contribute to sound construction . . . which means long life, low upkeep, high resale value.

Your Weyerhaeuser 4-Square Lumber Dealer has this helpful Service ready for your study and use. Complete blueprints, specifications, and material lists have been prepared for all home designs.

The coupon below will bring you interesting illustrations and descriptions of many of the homes in the 4-Square Home Building Service.



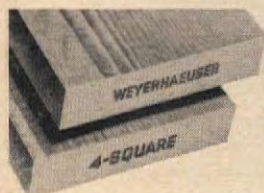
Design No. 6109 Six rooms, tri-level
1,110 square feet



Design No. 6107 Six rooms, attached garage
and terrace, 1,168 square feet



Design No. 5155 Five rooms, Breezeway and
attached garage, 1,008 square feet



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- Floor Plan and Furniture Placement Guide for Design No. 6127 above
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City _____ Zone _____ State _____





See "Where Credit Is Due," page 96



The Fortunas

—who know that the greatest joys
a family can know are the pleasures
they share together

This is the story of the Fortunas' vacation last summer—1,329 miles by car, a food bill no more than if they'd stayed at home, and two children occupied and happy every mile of the way!



One of the nicest things about traveling in your own car is that you can stop when and where you choose and stay long as you like especially if, like Fortunas, you know how to cook your meals as you go.

Interesting people, wherever you find them, have one quality in common: they're all *interested* in the people and the world around them. They're the kind of people who *do* things.

The head of this family of Very Interesting People is our art editor, Ed Fortuna. He and his wife, Blanche, believe each member of a family should have some strong individual interests, but also that the whole family should have interests they can share in common.

Ed (whom you'll remember as maker of the "stained-glass" windows you saw in our November 1956 issue) is an elder of the church, and he and Blanche sing in the choir. They also sing in the Parkchester Choral Society, which does benefit concerts. Blanche is a leader of the church's Girl Scout troop, and Dave, 13, plays on the church basketball team. He has one hobby that's not only fun but profitable, too: making earrings from shells. He's also getting a reputation as a pretty good cook, specializes in waffles. Judy, 8, has her Brownie troop as her main outside activity, has the lead in her class play.

When all of the energetic Fortunas get together on a project, the results are usually first-rate—like the job they did when their apartment needed redoing; or picking beach plums, wild grapes, wild cherries or elderberries at their beach house for the delicious homemade jellies that Blanche turns out. The only problem is keeping supply up to demand—they're favorites for home use and gifts.

During the past several summers, the Fortunas' activities have revolved around their beach cottage. But as much as they like the beach, the Fortunas couldn't help PLEASE TURN THE PAGE



Gossamer soft and petal pink—the dream of a negligee cascading in a froth of French lace and silk chiffon. Specially designed for Scott, it matches to perfection the luxury of Soft-Weve—Scott's superb "facial quality" 2-ply bath tissue. Five exquisite Soft-Weve colors for your bath or powder room.

*Probably the most noticed luxury
in your home...*

Soft-Weve[®] by Scott





Big meal of day was supper, after assuring themselves security of an overnight stop in motel. Willing hands made light labor of meals.

VIP
Very
erson
interesting

CONTINUED

getting interested in other ways of spending their vacation. They were particularly intrigued by the idea of touring New York State by car and preparing all their own meals along the way, not only for economy's sake—a factor with a family of four—but also for the freedom and fun of it. "You won't cook your own meals longer than two days," warned well-traveled friends.

Frying pan with disposable inserts cut breakfast clean-up chores. Hot-dog cooker doubled as bread toaster.



In Ontario, Fortunas watch tanker come through lock of the Welland Canal, connecting link between Lake Erie and Lake Ontario.



Careful planning provided four good swim stops in eight days. Adventures like this draw a family closer together.

The Fortunas sent for maps and folders, talked with people who had traveled a lot by car, and read magazine articles on the subject. So when they headed for the open road, they carried a full supply of staples, and their first day's lunch ready-made. Then about every second day they'd stock up on foods they'd need for the next few meals. So they traveled light, yet always had what they needed.

Perhaps the best meals of all were the Fortunas do-it-yourself breakfasts. By starting their days off this way, they not only got a jump on the day's traveling, but they also gained another advantage that they remember far more vividly: eating breakfast amid some of the state's most beautiful scenery. And at this early hour they had vast areas to themselves . . . "like eating on our own private estate" is the way Ed describes it.

Breakfasts consisted mainly of bacon and eggs. "But if we had any ham steak, frankfurters, or hamburg left over from the previous night," says Blanche, "we used that instead of bacon." She recommends browning

Today's smartest floors wear KENTILE®



Such imaginative details as window shades repeating the ceiling design make this bedroom the ideal of every young man! Floor colors shown: Roulette red, Midway white with star Themetile inserts. Black KenCove used around beds.

Now! New-fashioned KENTILE asphalt tile makes others seem old-fashioned!

HAS FINER, SMOOTHER SURFACE! BRIGHTER COLORS! EASIER TO CLEAN, TOO!

Perfect for a boy's room, playroom, *any* room that has to take a beating—that's wonderful Kentile asphalt tile! And now it's better than ever—with a far smoother, finer surface and brighter, smarter colors coordinated by the famed designer firm of Monroe-Culbreth Associates. Most important of all, this flooring is so easy to take care of.

Just a swish of a damp mop and an occasional no-rub waxing keep those sparkling colors fresh looking through years of rough-and-tumble. Shouldn't you find out about Kentile asphalt tile today? You'll find your local Kentile dealer listed under FLOORS in your Classified Phone Directory. Kentile, Inc., Brooklyn 15, New York.



Why not do-it-yourself? It's so easy and so very inexpensive!



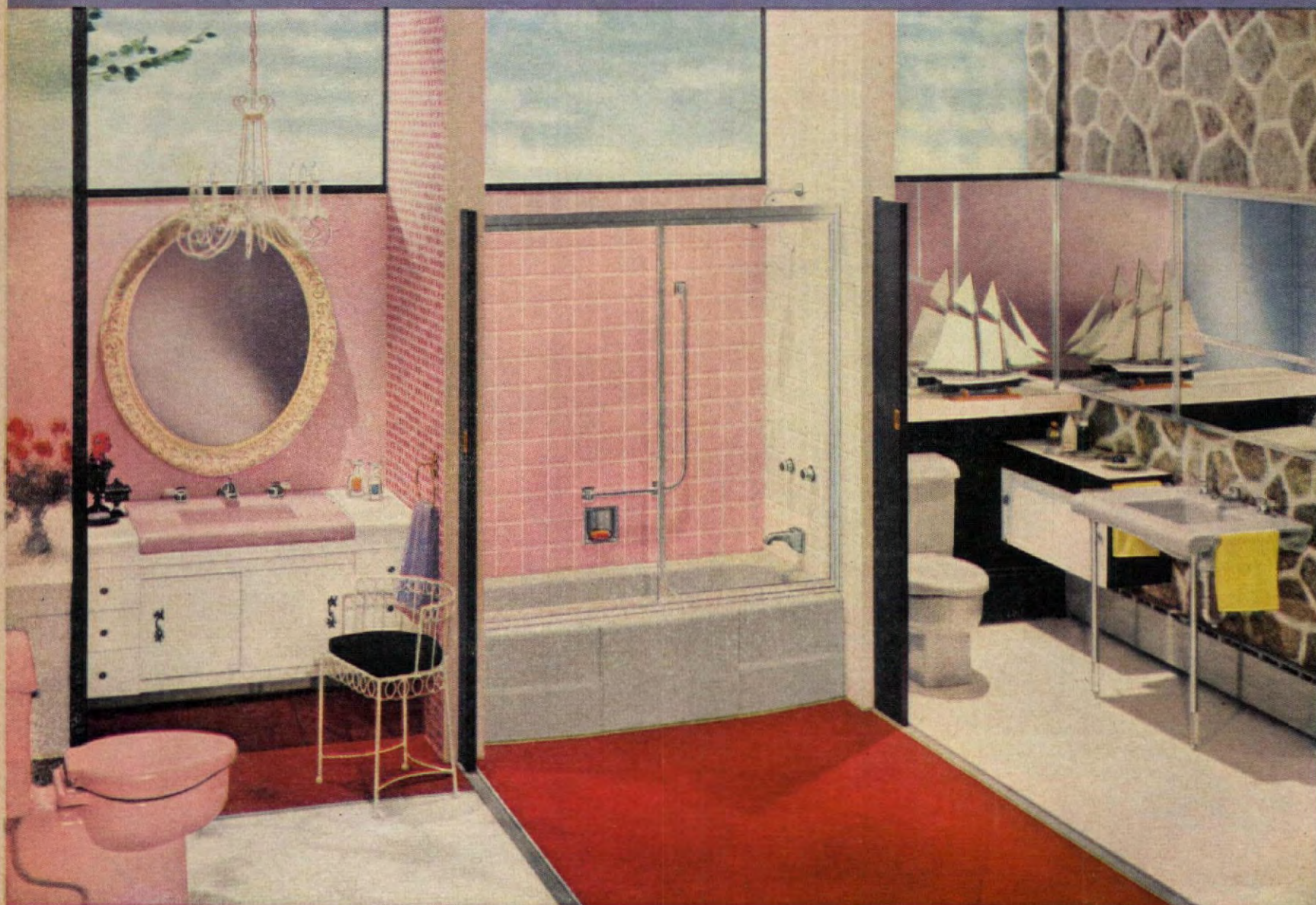
KENTILE FLOORS

AVAILABLE IN ASPHALT TILE • VINYL ASBESTOS • SOLID VINYL • CUSHION-BACK VINYL • RUBBER AND CORK TILE . . . OVER 150 DECORATOR COLORS!

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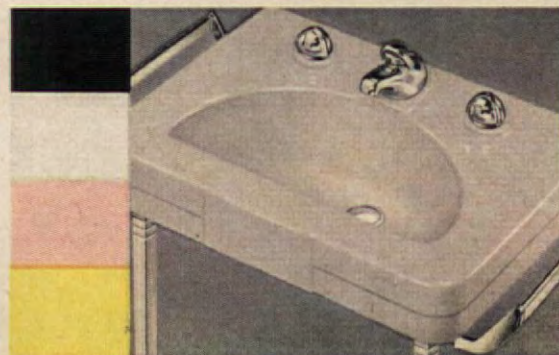


"Mr. and Mrs. Bathroom" shows two different fixture colors used in a compartment-type bathroom. Shell Pink Criterion lavatory and water closet for one area; French Grey Criterion bathtub, water closet, and lavatory for the other. Tub is porcelain-enameled cast iron. Other fixtures lustrous vitreous china.

Oxford in Shell Pink. Roomy, rectangular basin. In white, \$46.90.* Room colors: Cardinal, Black, Eggshell, Pink.

Westland in Sky Blue. Smart, modern design. In white, \$48.15.* Room colors: Robin's Egg Blue, India Red, Eggshell, Powder Blue.

Diana in French Grey. Large, flat top area for toiletries. In white, \$123.45.* Room colors: Black, White, Pink, Lemon.



CRANE

NEW! Color planning in the bathroom made easy

Here Crane shows you samples of Crane color fixtures...
and some of the colors that go best with them

Today you can be as bold in your use of colors in the bathroom as you are in any other room in the house. Planning colors to go with your color fixtures is now quite easy (and fun too) with Crane's new decorator-approved colors shown below.

However, while you're having fun choosing colors, don't forget that any bathroom is really only as attractive as its fixtures. All Crane fixtures are styled by famed designer Henry Dreyfuss to look modern years from now. All feature Crane's exclusive Dial-ese controls. And all are available in white and seven sparkling colors in just the right shade for your bathroom.

Whether you're building, remodeling, or just dreaming,

clip and save these new color ideas from Crane. Better still, see the colorful fixtures themselves at your neighborhood Crane Dealer.

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VALVES • FITTINGS • PIPE • PLUMBING • KITCHENS • HEATING • AIR CONDITIONING

FREE! "Color Planning for Bathrooms"

Prepared in consultation with famous color expert, Maria Bergson. Shows simple way to use contrasting, harmonizing, and monochromatic colors for walls, ceilings, floors, and accessories. Get your copy from your Crane Dealer.



*Suggested consumer prices less supplies and trap.

Choose the colors for your bathroom from the color "chips" below



Criterion in Sky Blue. Finest lavatory made. In white, \$117.45.* Room colors: Antique Bronze, Ivory, Powder Blue, Greyed Turquoise.



Drexel in Citrus Yellow. Graceful molded china spout. White lavatory, \$97.75.* Room colors: Wheat, White, Spice Tan, Copper Bronze.



Marcia in Sun Tan. Large, semi-oval basin. In white, \$85.65.* Room colors: Golden Apricot, Eggshell, Pumpkin, Brown.



Beverly in Pale Jade. Distinctive modern lines. In white, \$70.80.* Room colors: Antique Bronze, Eggshell, Sea Green, Black.



Countess in Persian Red. Distinctive lavatory with large basin. In white, \$50.15.* Room colors: Black, Pink, White, Warm Grey.



Elayne in White. Largest basin of Crane countertops. Lavatory, \$95.35.* Room colors: Steel Blue, Orange, Ivory, Slate Blue.

treat your Garden to these

MODERN IRIS

COLORS THAT RIVAL THE RAINBOW

- hardy everywhere...
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just imagine...

flowers like these

...up to 7 inches across, on stems that reach 3-4 feet. In every soil and climate they can be grown without fuss or hard work. No bulbs to take up, clean, store, or re-plant.

ORDER THEM NOW...

Plant them in your garden
... they will do the rest!

Choose 9 for \$5.00

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CHOOSE 1
Pinnacle, white-yellow .. \$1.50
Pierre Menard, huge blue 1.50
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rich brown 1.50

CHOOSE 3
Jane Phillips, bright blue 1.00
Sunray, late yellow 1.00
New Snow, ivory white .. 1.00
Cascade Splendor, apricot 1.00
Pagan Princess,
fuchsia-rose 1.00
Desert Song, big cream .. 1.00
Firecracker, dotted red .. 1.00

CHOOSE 5
Good News, mustard-gold .75
Garden Glory, deep red .. .75
Cloth of Gold, tall yellow .75
Cordova, reddish brown .75
Gay Border, white & rose .75
Gypsy, chestnut & gold .. .60
Patrice, cream dotted rose .60
Pink Cameo, light pink .. .75
Three Oaks,
pink-violet blend75
Mulberry Rose, well named .75

All 20, listed above, \$12.00

10 Shown in Color, \$7.00

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One of the New Hall Flamingo Pinks included with every collection!

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52 pages, all in COLOR...

Describes 300 of the Newest and Best

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GARDENS
BOX A • SILVERTON, OREGON

The Fortunas

(Begins on page 14)

thin-sliced frankfurters before scrambling eggs over them, or serving tiny meat balls with fried eggs.

Instead of orange juice, the Fortunas had quartered oranges. And if they wanted to get an extra early start, they ate cereal and fruit right out of individual-portion boxes.

Right after breakfast each day the Fortunas prepared and packed lunch—usually with sandwiches as the mainstay—and on cool days they heated soup and poured it into a vacuum bottle.

The big meal of the day was always in the evening. But it was prepared only after the Fortunas had made certain of their motel accommodations. Then they'd drive out to a scenic spot and prepare supper.

These meals were always kept simple, but they were appetizing and nourishing. The mainstays were simple-to-prepare meats, and frozen or canned vegetables. Franks, hamburger, or ham steak were the meat course for most of these evening meals, and were used in different ways. And instead of the daily salad, they ate lettuce, carrot sticks, celery, and radishes as finger food.

"All this was not nearly as much work as it may sound," says Blanche, "because we all did our share. When we sat down to eat we'd put water on to heat in the biggest kettle of our cook kit, which then became our dishpan. We dried dishes with paper towels."

Cooking out, of course, was far less PLEASE TURN THE PAGE



All set for the spray on deck of Maid of Mist, Niagara Falls.



"I saw Texas! California!" Advance planning makes the most of vacations by car. For instance, restlessness is likely to become a problem when the distances grow long. That's when you need various diversions, especially for the children. One device Fortunas found successful was to let kids color in states of cars that they saw.

what a difference a different door makes!

See the change that a handsome MODERNFOLD door makes! It folds *inside* the doorway, saving all the space ordinary door-swing steals. It can't bang furniture or other doors, can't block traffic or pinch fingers, can't blow shut. But it can—and will—give a lifetime of convenience.

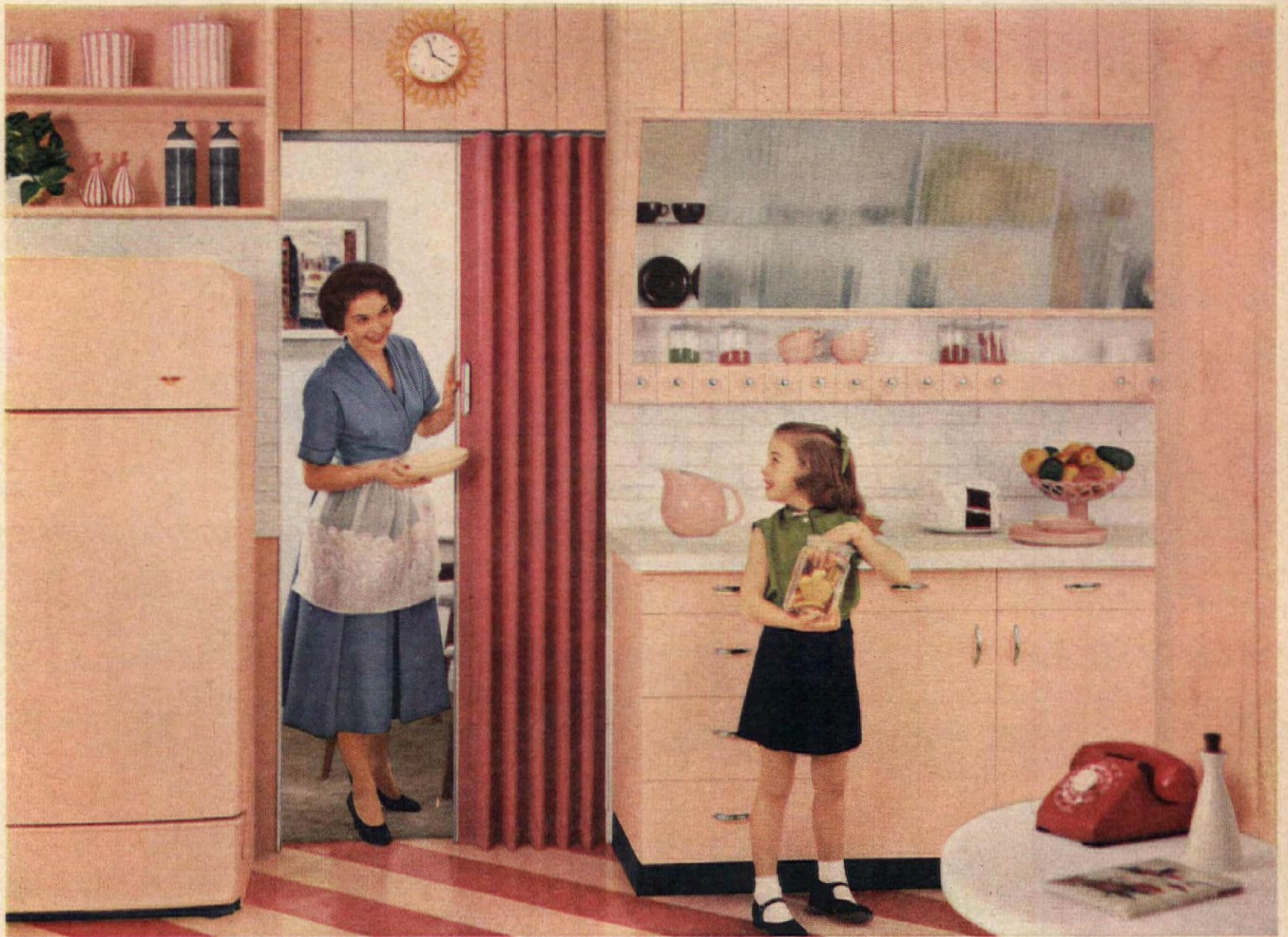
This door can take it! It has an inner framework of double-strength steel, yet opens and closes at a touch. Double-hinged steel plates, top and bottom, give a smooth, accordion-like action. And every hinge plate is welded to steel rods that prevent twisting, pulling or swaying.

A MODERNFOLD is *all door*. Not just one side, but *both* sides have evenly spaced folds, open or closed. And *both* sides are covered with a flexible, easy-to-wash vinyl fabric that won't warp, crack, fade or peel. And nobody but MODERNFOLD gives you such a wide range of beautiful colors and unusual textures to choose from.

There's a MODERNFOLD for any opening in any home or building. Don't be satisfied with anything less. MODERNFOLD doors are sold by leading lumber dealers, department stores, decorating shops. Or look in the classified directory under "Doors."



Old-type swing door used to bang refrigerator, cabinets—and housewife!



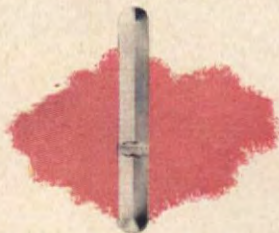
Attractive new MODERNFOLD door always stays inside the doorway—and out of the way!



Here is MODERNFOLD'S inner framework of steel. A door without this steel structure is like a body without a spine.



Only MODERNFOLD offers such a wide selection of decorator colors and fabric textures.



Look for the MODERNFOLD name on the handle. When you find it, you've found quality that lasts a lifetime.



Find your nearest dealer in the "Yellow Pages."

The "Custom" line; the "Spacemaster" line; available anywhere in the U.S.A. and over 60 foreign countries.

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And Tastes So Delicious—Like The Fresh Ripe Fruit! New ROYAL Gelatin Dessert gives your family the vitamin so important to sturdy bodies, good teeth and bones. There's actually more Vitamin C in each package than in three ounces of fresh raspberries or five ounces of tomato juice. No other Gelatin Dessert does this for you! Get ROYAL today. 7 Favorite Flavors!

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Always Reach For **Royal**



"Everything's Better with Blue Bonnet on it"



Better for FLAVOR! NUTRITION! FOOD ENERGY!

TWO FINE PRODUCTS OF STANDARD BRANDS INC.

The Fortunas

(Begins on page 14)

expensive than eating in restaurants. Do-it-yourself meals also meant only casual clothes were needed at mealtime, so luggage could be kept to minimum.



Dave (a Yankee fan) gets set for "pitch," Baseball Hall of Fame, boy's dream.

While they traveled from one stop to the next, the Fortunas had a variety of games that they played. One that they made up consisted merely of a map of the United States mounted on a piece of cardboard. The object was to spot cars from as many of the 48 states as possible, and then color in the respective states. Dave and Judy had a good deal of fun, and got a subtle lesson in geography as they colored in 42 states for cars they saw.

And a great many other lessons were learned just as pleasantly. The Fortunas visited the Baseball Hall of Fame, Fenimore House and the Farmers' Museum at Cooperstown, and the Howe Caverns in Cobleskill. In Newark, N.Y., they saw the world's largest rose gardens at Jackson & Perkins Co., and in Rochester they visited Kodak Park to get the lowdown on how photographic film is made. They visited Fort Niagara (famous in Revolutionary War days), and then crossed over into Ontario, Canada. During their day in Ontario,

Hot shots Judy and Dave check the "Hot Shot" cannon on rampart of old Fort Niagara.



Do-it-yourself breakfasts were "like eating on your own private estate." Scene here: Letchworth State Park, among East's best.

they took the Maid of the Mist trip past the Niagara Falls, and also visited the Welland Canal which connects Lake Ontario with Lake Erie. Along the canal they stopped to see big ships raised and lowered in the locks.

Back in the United States the next day, they saw the "Grand Canyon of the East" in Letchworth State Park; they moved on to the Corning Glass Center in Corning. All told, they traveled 1,329 miles on their 8-day trip. Food expenses were about what they'd have spent at home. Gasoline came to \$25, and motels averaged \$13.50 a night (\$10 the least, \$20 the most).

Yes, the Fortunas are Very Interesting People—people who do things. And they hadn't been home long when they started talking about where they'll be traveling and cooking out *this* vacation.

THE END



NEWEST HOTPOINT AUTOMATIC COOKING TOP WITH PUSHBUTTON CONTROLS, AND BUILT-IN BI-LEVEL AUTOMATIC DOUBLE OVEN.

Only Hotpoint built-in electric ranges cook in so many ways—automatically



BUILT-IN HOTPOINT FOODKEEPING CENTER WITH 12-CU.-FT. SUPER-STOR REFRIGERATOR AND MATCHING 417-LB. UPRIGHT FREEZER.

Now for the first time in a built-in range you can cook *all* ways automatically. Time *and* temperature controlled oven and surface units enable you to cook automatically whether you're frying, stewing, boiling, baking, or enjoying an indoor barbecue on the Rota-Grill rotisserie. And with the exclusive new Roast-Right Thermometer you can prepare meat that's done exactly the way you like it every time.

Hotpoint *built-ins* can be placed just *where you want them*.

For a full Hotpoint Customline kitchen you can add, at any time, Hotpoint's built-in refrigerator, upright freezer, and dishwasher. A variety of models to suit your kitchen arrangement come in a choice of 5 colors, coppertone, or stainless finish.

Discover how little Hotpoint Customline built-ins cost, and how easily convenient terms are arranged. If you're remodeling or building, talk it over with your architect, builder, or Hotpoint Customline Kitchen Specialist . . . soon.

Hotpoint Customline Appliances

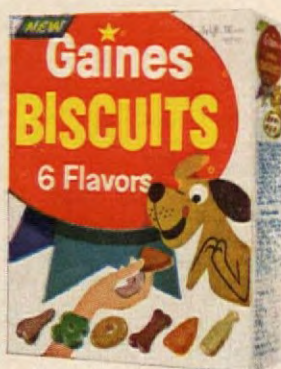


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The man who's got a way with dogs...
gives them new
Gaines Biscuits every time!

And no wonder! These new
Gaines Biscuits have the variety
dogs love—plus the nourishment
dogs need... all in one box!



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6 tasty flavors!
6 happy colors!
6 playful shapes!

For tail-waggin' love—give
Gaines Biscuits every time!



...PERUVIAN BEAUTY

Looking for "something different" in garden flowers? Then how about the beauties you see here? They come in various shades of yellow, orange, pink, as well as white, and they're extremely long-lasting, both on the plant and when cut.

These beauties are blooms of the Peruvian lily (*Alstroemeria aurantiaca*). The plant flowers in June and July and grows 2½' to 3' tall. You plant the thick, fibrous roots in the fall, at the same time and in pretty much the same way as you plant tulips or daffodils. If you can, give them a lightly shaded location.

There are several different species of alstroemeria, but most of them can be grown only in the warmer states—in the South up to Washington, D.C., and on the Pacific Coast. *Aurantiaca* and its varieties, however, can be grown as far north as Boston and Chicago, although in those areas it's best to cover them in the fall with a foot or so of dry leaves, straw, or similar material. This covering should be removed in the spring.

Peruvian lilies make several stems and should be planted about 18" apart. They like humus-rich, moist soil, so use plenty of compost, peatmoss or well-rotted manure when you plant them. Dig holes a foot or more deep and mix compost (or other organic matter) and soil, about half and half, right in the holes. When the mixture is pressed down a little, the holes should be about 8" deep. Set the roots at this depth and cover with the soil mixture.

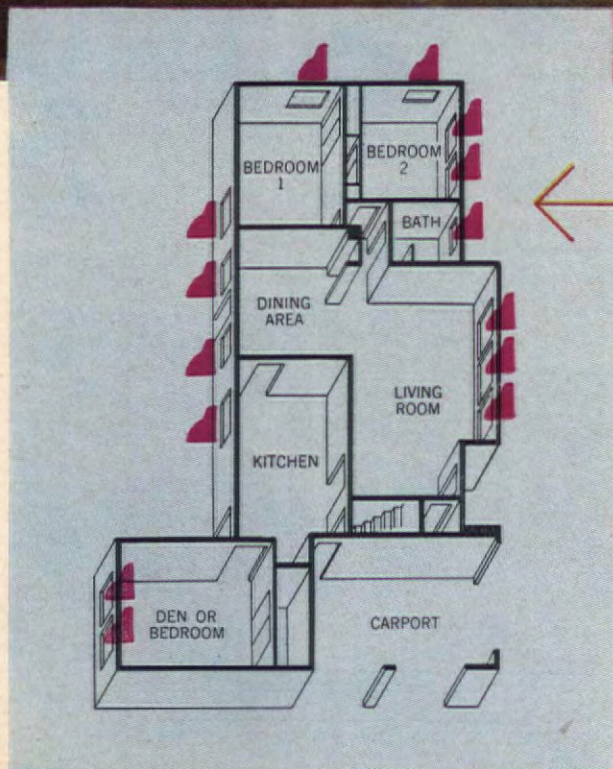
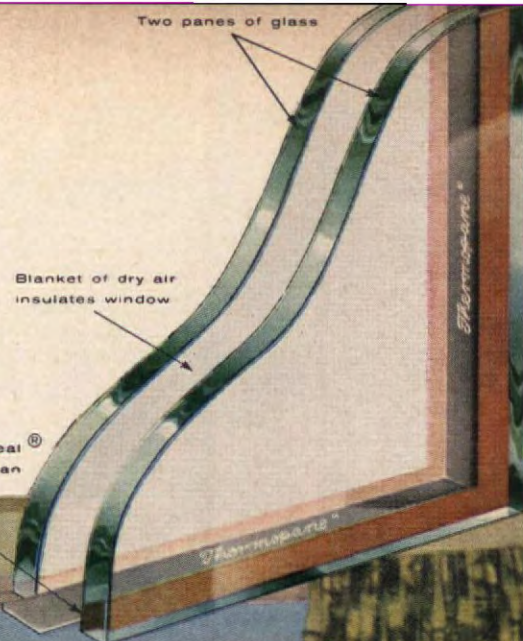
Later in the fall, when the ground has frozen about 2", sprinkle a handful of complete plant food over each planted area and, if you live in the North, cover with a heavy mulch of leaves or straw. Remove the mulch in the spring at about the time that daffodils and tulips begin showing through the ground. Repeat this feeding and covering procedure every fall, and take care that you don't injure the shoots when you remove the covering the second year.

The first summer after planting, the Peruvian lily often grows only about 2' and has comparatively few flowers. From the second year onward, however, it grows 3' or more and has many clusters of a dozen or more flowers each.

—JOHN L. RUSSELL, JR.

Looking at houses?

LOOK FOR THIS SIGN OF
A BETTER BUY... *Thermopane!*



A HOUSE WITH NO HOLES IN THE INSULATION

Today's best builders would no more leave a house halfway insulated than halfway finished. (Come to think of it, they're pretty much the same thing.) Which is why you'll find *Thermopane*® insulating glass in every window of so many better houses.


By completing your insulation with *Thermopane*, the builder saves you just that much more money in heating (and air-conditioning) bills. You stay just that much more comfortable. Your home is just that much more valuable. And, incidentally — you'll never have to buy, put up, take down, scrape, paint, wash or worry about storm sash. *Thermopane* is self-insulating!

Like a copy of our free *Thermopane* book? Write for it, or call your L·O·F Distributor or Dealer listed under "Glass" in the yellow pages. Dept. 3977, Libbey·Owens·Ford Glass Company, 608 Madison Avenue, Toledo 3, Ohio.



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LIBBEY·OWENS·FORD GLASS COMPANY
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Every window (identified by this symbol ) in this model house is insulated with *Thermopane*. Builder: James C. Moreland & Son, Inc., Norwood Park, Chicago.



Slat Type Horizontal*



Slat Type Vertical*



Add Comfort and Color with this Lasting Home Improvement...



Venetian*

AWNINGS OF REYNOLDS ALUMINUM

CHOOSE FROM THESE TYPES...REMEMBER,
ALUMINUM GIVES "COOLER SHADE"!

Nothing else makes such a *difference* in the looks of your house as smart, colorful awnings. And nothing makes that difference so *permanent* as strong, rustproof, weatherproof Reynolds Aluminum! Your house gains in value instantly—far beyond the small cost.

Even more important is the difference in *comfort*, with heat-reflecting aluminum awnings. Cooler shade, glare-free interiors, no fading of draperies and upholstery. And if you have air-conditioning, your savings in operating costs will pay for the awnings over and over!

Reynolds supplies the awning industry with highest quality aluminum materials—which become the basis of the "finest products" in the field. Look for this "finest products" emblem which identifies Reynolds Aluminum. You'll see it featured in the literature and advertising of leading awning manufacturers!

Reynolds Metals Company,
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Horizontal Roll-Up*



Pan Type Vertical*

See "CIRCUS BOY", Sundays, NBC-TV Network.



Step Down Solid*



Pan and Cover*



Retractable*



BY THE MAKERS OF REYNOLDS WRAP



*Basic types as classified by
The National Metal Awning Association

CLEVER WAYS TO TITLE HOME



RUTH M. MALONE

Coming back from your vacation with lots of movie film to prove what fun you had? Well, when vacation's over, there's still more fun in store for you if you *title* your movies—make real productions out of them before showing them to friends.

If your film shows points of interest along the route you took, use a map to introduce your movie. Pin a large map on a wall and trace or outline your route. Print the title you have chosen across the map, and photograph it—close up, to show the entire map.

Want to "animate" your map? You can have a black line run along your route without any visible aid—and it will mystify your friends! First, fasten the map securely to the wall. Focus on it from a point that will just include the borders . . . use a tripod if you have one. With a heavy crayon or soft pencil, mark the first inch or two of the route. Then, with a gentle jab of the camera release button, take a quick picture. Draw another inch or two on the map and flip the camera release a little more. Continue doing this until you have shown the entire route.

Or cut small footprints out of dark paper and use them to mark the route, moving them a little between each shot.

Will your vacation include a visit to the seashore? Then write or print the title of your film in wet sand, or use pebbles or small shells to form the letters of the title. Or let a wave "write" the title for you. Draw the letters in the sand close to the water's edge. Turn your camera *upside-down* and shoot the lettering until a wave washes over it. You can even get this kind of title at home. Spread some sand in your yard and have someone toss a pail of water over the letters after you've shot them for three or four seconds. When this length of film is processed, it will be *backward*. Reverse it end for end and splice it in at the beginning of your film. Then you'll see the wave washing across the screen first. As it recedes, the letters will mysteriously appear out of the wet sand!

For movies of a mountain trip, try photographing tiny footprints taken at small spaces on any incline, with small "bushes" and pebbles. Let pictures of a wedding trip emerge from the cover of a bride's book. If the honeymooners took a cruise, a small boat could cover the route. If they took an automobile trip, use a tiny toy car. Take pictures just as described for the crayon-marked map.

Movies of a birthday party? Photograph the unlighted cake, stop the camera and light one candle, then take another picture. Do this until cake is "magically" lighted.

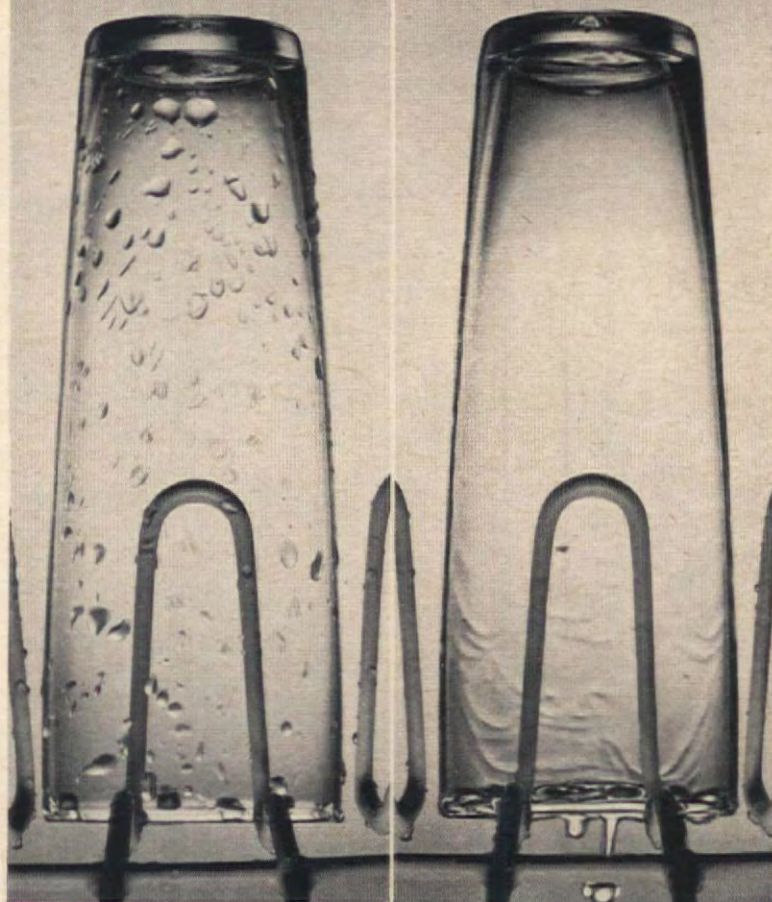
No special equipment, other than your camera (and by all means a tripod if you have it) is needed for any of these ideas. Try a few of them, and you'll think up many novel approaches of your own. You'll be able to give your movies a professional finish. And you'll discover titling movies is nearly as much fun as taking a trip!

NEW! FOR DISHWASHER OWNERS

Cascade eliminates drops that spot!

Washed in another detergent

Washed in CASCADE



Only **Cascade** has an exclusive ingredient that changes drops of water into cleansing, clear-rinsing "sheets"—stops spotting as no other detergent can!

Compare two glasses fresh from the dishwasher rinse. Water drops clinging to the glass washed in another leading detergent can dry in ugly spots. But not a drop remains to spot the Cascade-washed glass. That's the magic of Cascade's exclusive formula. It changes water drops into free-flowing "sheets." And it leaves everything so slippery-clean, rinse water slides right off. Result: no water drops, no more water spots! Cascade gets glasses clearer, silver and china cleaner than any other detergent!

What's more, Cascade is *safer* than any other detergent—actually protects gold leaf and other delicate china patterns. So switch to new Cascade. You'll love everything about it!



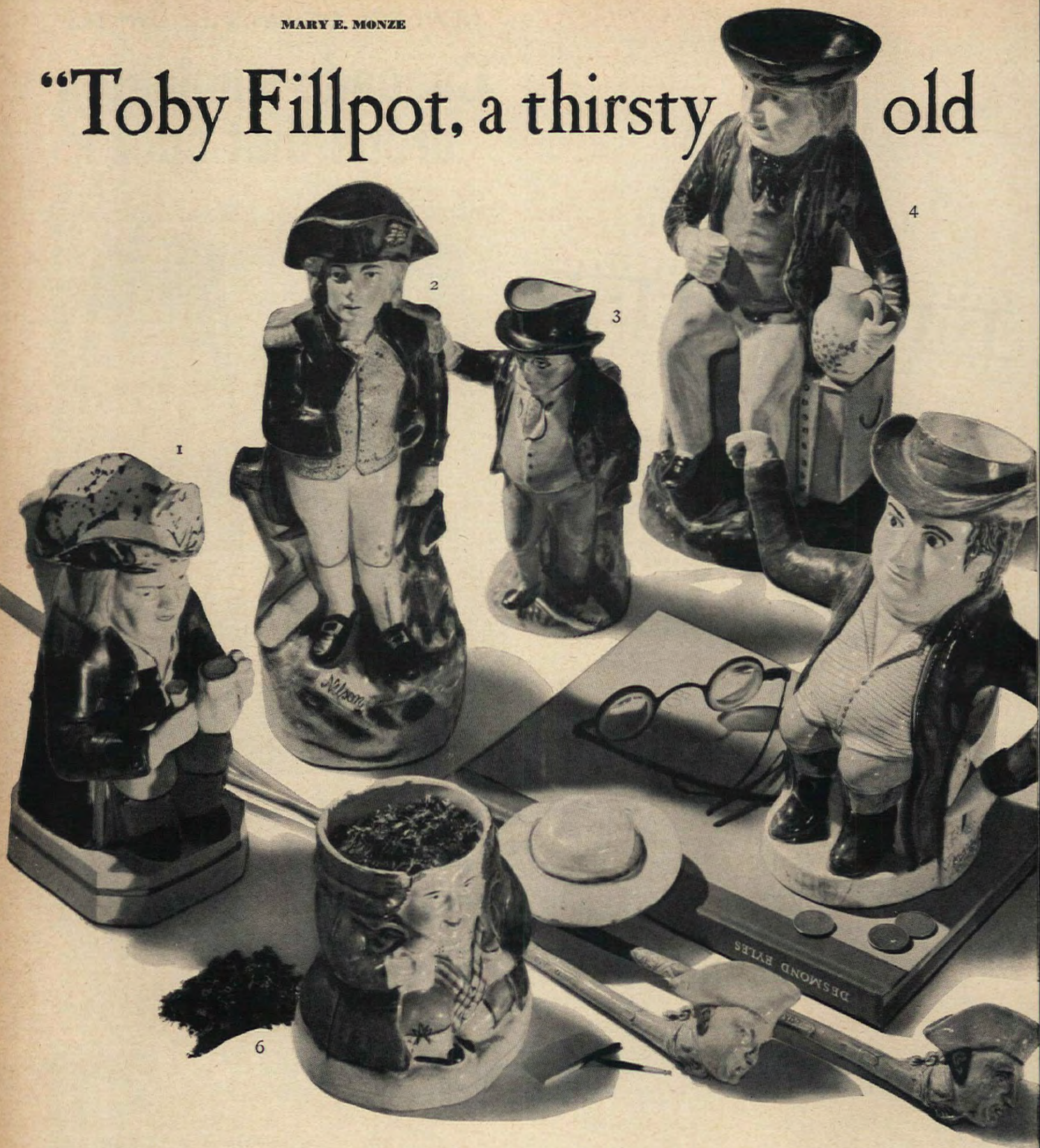
MADE BY
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Critical flashlight test proves it!

"Light up" a glass and see. Cascade-washed glasses dry spotless, close-up clean! Proof that Cascade eliminates drops that spot!



"Toby Fillpot, a thirsty old



1—Sir Toby, said to be the first model, is a sitting full figure; green coat, yellow trousers, purple stockings. 2—Lord Nelson, in naval attire, stands upon a sod base. 3—Dickens's "Mr. Samuel Pickwick" is a gay figure arrayed in orange trousers, blue coat, yellow vest. 4—The Sailor sits on a sea chest, a jug in his left hand, a glass in his right. He wears white trousers, red vest, blue coat. 5—The Night Watchman wears somber brown coat, black

trousers and slippers, and holds a lantern. 6—Sitting figure in usual coloring sports a gay checkered vest, is a Toby tobacco jar. 7—John Bull, a sitting figure, is dressed in blue coat, yellow pants and striped vest. 8—The Coachman's brown coat is enlivened with green tie, pockets and buttons. 9—Hearty Good Fellow stands with jug in hand, is as "Toby-ish" as they come. All of these Toby character jugs are in Dr. Boyd's collection.

soul."



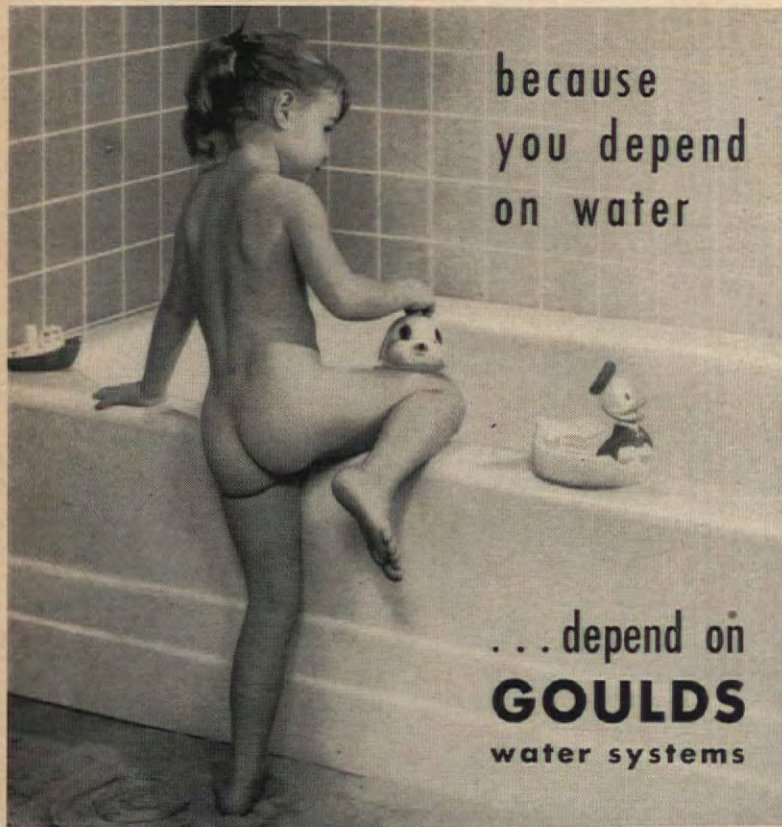
DR. NATHANIEL W. BOYD's
collection of 84 Toby jugs
puts him on our list
of Very Interesting People

Congenial and merry indeed are the literary and historic characters portrayed by Toby figure jugs. Dr. Nathaniel W. Boyd of Philadelphia, Pennsylvania, became interested in Toby jugs in 1940, when he received two as gifts. Since then, he has sought out rare examples in England, Canada and the United States. He owns an outstanding collection because he acquaints himself with each piece before he buys it.

The figure of a real Toby jug is full-length, not just a head or bust. It is a male, usually seated and holding a jug of beer or ale on his knee. The early Tobies were used in 18th Century England for drinking purposes. Today these jugs are valued collector's pieces. Over the years there have been revivals of this potter's craft here and abroad. Some are good copies, some not, but the experienced collector isn't fooled.

Where did Toby jugs get their name? It is said that the name Toby Fillpot first appeared in a song, "The Brown Jug," written by a clergyman: "Toby Fillpot, a thirsty old soul, As e'er drank a bottle or fathom'd a bowl."





Your first thought for comfortable, convenient suburban living should be your water system! And your first choice for *dependability* and *long service life* should be a GOULDS Water System — made by America's largest manufacturer of pumps exclusively! Your nearby Goulds dealer has the right Goulds Pump to fit your needs exactly — and he has the knowledge and experience to assure you of the finest, trouble-free water system installation for your complete satisfaction. See him soon — see the great new Goulds values he is offering right now . .

NOW... THE BEST COSTS LESS!

All new line... all new design!



NEW GOULDS PACKAGED JETS

Complete pump-and-tank systems that give you famous Goulds quality at surprisingly low cost! SHALLOW-FLOW (for shallow wells)—capacities to 1050 G.P.H. PRIME-FLOW (for deep wells)—capacities to 890 G.P.H. Both systems available in $\frac{1}{8}$ and $\frac{1}{2}$ H.P. sizes on 12 or 30 gal. tanks. Self-priming... corrosion-resistant... easy to install!

NEW GOULDS JET-O-MATIC

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A PUMP FOR EVERY PURPOSE!

The big Goulds line includes Balanced-Flow, the popular NO-TANK pump — plus submersibles, multi-stage jets, cellar drainers — every pump for every pumping purpose.



MAIL COUPON for free booklet...
Tells how to choose the proper water system for your home. Fully illustrated — easy to understand.

GOULDS pumps inc.

Dept. A-657, Seneca Falls, N.Y.

Please send me free pump booklet and name of nearest distributor.

Name

Address

DECORATOR CREATES HIS OWN BACKGROUND



See "Where Credit Is Due," page 96

annual eMANcipation day!

On Sunday, June 16th, we will pay national homage to the titular head of the family. Every father please take note, and brace yourself for an onslaught of attention.

Every purveyor of services and goods will soon be advising your family on the best way to pamper Papa. You will be over-indulged and blissfully bemused by the singular lack of household complaints on "Your Day". Mother, or one of your progeny, will amiably fix that leaky faucet or re-glue the loose table leg, under your armchair supervision.

While you have your family in this temporary, cooperative do-it-yourself mood, it might be a strategic time to suggest that someone else re-decorate the bedroom. Point out the advantages of E-Z-DU Washable Wallpaper for the job. Tell them that it comes ready-trimmed and pasted with simple step by step "how to" picture instructions in every roll. Just cut strips to proper length, wet and sponge smooth on the wall. That's all! More and more families are using this sure, easy, low cost means of wall decoration. Your twelve year old daughter can do the job in a breeze. E-Z-DU is really easy to do.

Your Imperial dealer will be happy to demonstrate, but to avoid disappointment, make sure you specify E-Z-DU by Imperial.

P. S. Happy Father's Day!

IMPERIAL PAPER AND COLOR CORPORATION
Glens Falls, New York



It's always particularly interesting to see what an interior decorator does to his own home, and Robert Sidenberg of Edina (Minneapolis), Minnesota, proves how delightful a job can be done. Painting is Bob's hobby, and he painted the flowers on his dining-room walls to give the room a look of summer. With his wife, Doty, he selected plaid gingham chair coverings, gay French plates for the open cupboard, even light curtains that contribute to the airiness that sets this summery mood.



Calgon® prevents hangover dirt— solves major washday problems!

Put Calgon in your washer with your favorite soap or detergent, and put an end to laundering trouble caused by water. No more yellowing or graying. Now, no stubborn film forms when soaps, detergents, and soil meet minerals in the water. Only water-conditioning Calgon chases film for keeps—and oh, the beautiful difference in your clothes. Try Calgon!



Leading washer manufacturers place Calgon samples in their machines. Fabric makers recommend it, too. Fine for Orlon, nylon and Dacron.

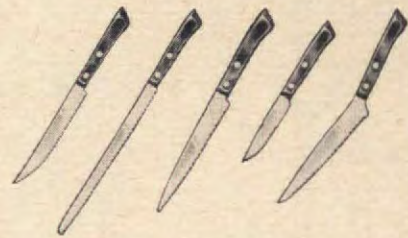
Try Calgon in the silver and blue box today for laundry, kitchen and bath.

Calgon Company • Pittsburgh, Pa.

NEW! FLINT® Cutlery

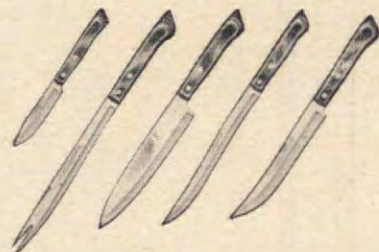
gives you the right knife with the
right edge for every cutting job!

New Waverly Edge



Perfect Flint blade to make anything that's usually hard to cut, easy to cut! Frozen foods, tomatoes, spongy angel food cake, soft bread—even with a hard crust—all cut neat and clean with the new Flint Waverly edge.

Hollow Ground Edge



The right edge for anything that's uniform in texture—like meat, celery, nuts, and potatoes. The extra sharp Flint hollow ground blade peels, pares, slices, chops, or carves quick and easy.

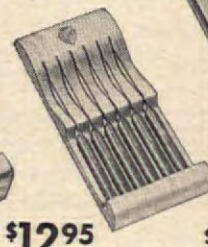
**VANADIUM STAINLESS STEEL BLADES
GENUINE PAKKAWOOD® HANDLES
INDIVIDUAL KNIVES FROM 98¢**

... the greatest **EKCO** names in housewares

FLINT



\$19.95



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Flint Holdster® Set with paring knife, utility knife, steak slicer, French Cook's, roast slicer, serrated bread knife.

Flint Steakster Set. Six individual steak knives with serrated edge that never needs sharpening.

Flint Holdster® Set with paring knife, utility knife, steak slicer, butcher knife, roast slicer.

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Available wherever fine housewares are sold throughout the United States and Canada.

Sprinkles a Square

2 TO 40 FT. DEPENDING ON PRESSURE

Water your lawn, not the house or paving. No dry corners—Gentle as rain and ideal for either newly seeded or established lawns. • No moving parts to rust or corrode, and mounted on rust-proof metal base for easy moving. Puts out more water.

Money Back GUARANTEE

\$2.00 POSTPAID

CASH, CHECK OR MONEY ORDER NO C.O.D.

Dealer inquiries invited

PETERSON COMPANY
4949C COLORADO BLVD., DENVER 16, COLORADO



Buffalo Horn Crane from India

The focal point of a distinctive flower arrangement might well be this striking 8½" high black crane. Hand-carved by native craftsmen, it stands on a rosewood base, has an ivory eye. Perfect on your mantel or desk—makes a distinguished wedding gift! So wonderfully low priced, you'll buy them in pairs. **\$2.95 each, ppd.**

12½" high Crane, \$4.95 ppd.

Magazine-catalog on request.

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Dept. 62, 65 Court St., White Plains, N. Y.



Tinkling Glass WIND CHIMES

This chime is made the real old-fashioned way... clear and frosted glass gaily decorated with pretty flowers for a truly nostalgic effect. Hang on your patio, on the porch or in a window. Maybe even in the doorway. Every slight breeze creates a gentle tinkling. 13" long. Quality chime. Satisfaction Guaranteed or Money Back.

89¢ each, postpaid
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HELEN GALLAGHER
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AMERICA'S LOVELIEST ALUMINUM REPRODUCTIONS

Like lace on a hanky, a pretty Grape and Leaf lawn set on your lawn or patio is a touch of elegance. Authentic reproductions of the original pieces, now cast in aluminum. They are lightweight and will never rust. You may have yours in white or pastel pink, blue, or green. These lovely pieces are only available direct from Moultrie Mfg. Co.

Settee 15" high 36" wide \$30.00
Chair 15" high 15" wide \$18.00

Send check or money order. Shipped freight prepaid.
Send 10c in coin for illustrated catalog of other beautiful pieces.

MOULTRIE MFG. CO.
MOULTRIE, GEORGIA



1957's Finest Value IRIS

7 FAMOUS \$2 VARIETIES (\$4.20 VALUE)

7 Popular, Hardy, Easy-to-Grow Iris in 7 Glorious "Rainbow" Colors!

Huge price cuts on popular perennials. Save 52% on hardy, easy-grown Iris! Lovelier each year. 1 each red, white, purple, yellow, pink, blue & multi-colored. If labeled, would be \$4.20—\$7.00! Order Now—All 7 ppd. in U.S. Only \$2.00 (no C.O.D.) This special offer ends August 1st. New 64-page color catalog of Peonies, Iris & Daylilies FREE with Iris order. Or send 25¢ for catalog and get FREE Dwarf Iris.

Gilbert H. Wild & Son
Dept. AH-67, Sarcocix, Missouri



1000 Printed Name & \$1 Address Labels

1000 Sparkling name & address labels, nicely printed with a lovely Plastic box for just \$1 postpaid! Worth much more! 5 orders or more at 75¢ per order! **MONEY BACK GUARANTEE.** 300 NAME & ADDRESS LABELS—50¢. Same fine printed quality but NO PLASTIC Box. Free Wholesale Selling Plan!

Tower Press, Inc., Lynn 410, Mass.



WIDE SHOES

"Mona" in black patent leather, navy suede or beige calf. Also in red suede with black patent. New 2¼" heel.

Widths C to EEE. All sizes 4 to 12.

\$9.95

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Dept. AH, 733 South St., Phila. 47, Pa.



YOUR OLD FUR COAT INTO NEW CAPE, STOLE, JACKET \$22.95 TAX FREE

Save Over 50% **MORTON'S RESTYLING INCLUDES: NEW LINING INTERLINING • MONOGRAM • CLEANED • GLAZED**

- Morton's is world's largest and oldest one-price fur service.
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- Widest selection of styles all only \$22.95.
- Whether your coat is outworn or just out-of-style you'll be delighted with Morton's glamorous restyling.

MORTON'S, Dept. 21-F, Washington 4, D. C.
Morton's Dept. 21-F, Washington 4, D. C.

MAIL COUPON FOR FREE 12 PAGE STYLE BOOK

Name: _____ Address: _____ City: _____ State: _____



THE AMERICAN HOME Market

PINE COMPOTE is so lovely that if you order it for a gift, we know you'll decide to keep it yourself. Of solid pine, hand-rubbed to a warm brown tone, it stands 7" high and the top is 7" sq. It has a removable metal liner, and you will fill it with fruit or perhaps plant it with ivy or use it for flower arrangements. \$6.50 ppd. Old Guilford Forge, Dept. AH, Guilford, Conn.



I KNEW YOU WERE COMING, So I Baked a Cake, is written in gold on this pretty white cake pedestal decorated with a big bunch of pink roses as Victorian as your great aunt. If you don't bake, you can order one with the sentiment, *I Knew You Were Coming, So I Bought A Cake*. Measures 10" across, and 4" high. \$2.95 postpaid from The Added Touch, Dept. AH, Wynnewood, Pa.



TOSS LIGHTLY. We were amazed to hear iron salad servers were used a century ago, and we can't wait to hang these replicas on the white walls of our kitchen. Aren't they stunning! A strong-armed barbecue chef will love them for tossing the greens in a big wooden salad bowl, too. 13¼" long of black cast iron. \$2.95 ppd. Edith Chapman, 260 West Main, Nyack, N. Y.



REJOICE, A BABE IS BORN, and if it is lucky, someone will embroider a Baby Sampler to commemorate the occasion. We love one with the words *Dear little baby born today, may God be with you all the way.* Below is space for name and birth date. Design on 15" x 18" imported linen, floss and directions. (Frame not incl.) \$1 ppd. Jane Snead Samplers, P. O. Box 72-H, Media, Pa.



HIGH STYLE. This long-legged beauty is surely one of the smartest stools ever to pull up to a bar or kitchen counter. It has a scrolled "sweetheart back" for beauty and comfort, a wire mesh seat, 27" high. 40" overall. Choose elegant gold, party pink, dark green, white, or black. \$19.95 exp. chgs. collect. (15 lbs.) Unique Gifts, Dept. AHB, Box 164, Glen Ridge, New Jersey.



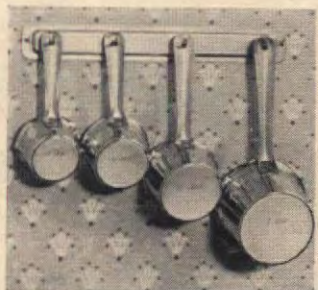
Place

Welcome to the Market Place! Merchandise, except personalized items, may be returned within seven days for a refund of the full price. Most of the firms mentioned in the Market Place prefer not to handle C.O.D.'s.

HELEN DE MOTTE



PASS THE BUCK-ET filled with party snacks and your guests will love to dig right in. Set of three Party Pails are creamy ceramic decorated with the treats most likely to succeed. The potato chip bucket is 40-oz. size, the pretzel bucket is 20-oz., and the mixed nut pail is 9-oz. All with raffia-wrapped handles. \$2.50 plus 25¢ post. Foster House, 430 So. Jefferson, Peoria, Ill.



TAKE FOUR MEASURING CUPS of shining aluminum graduated to hold 1/4, 1/3, 1/2, and one full cup. Make into shape of miniature saucepans so you can use for cooking or melting butter. Add lustrous anodized copper handles long enough to reach into a tall canister and a matching rack for hanging them. Ready to serve for \$1.98 ppd. Carol Beatty, 285 Beatty Bldg., L.A. 46, Calif.



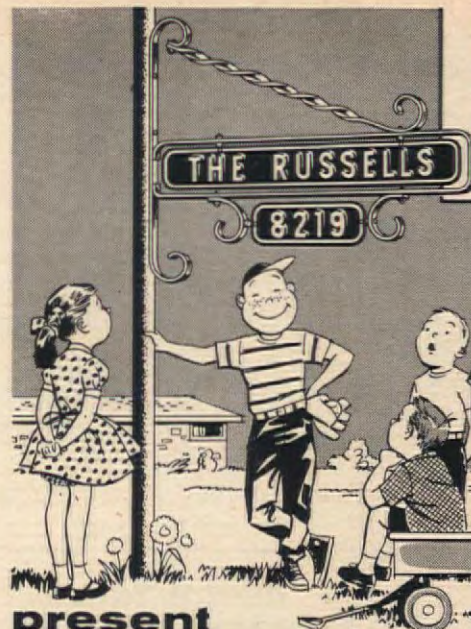
TOPS IN THE IVY LEAGUE. The lavabo has fast become the most popular form of wall planter, and this one of hob-nail milk glass is one of the prettiest we've seen. And it really works. Remove lid and fill 10 1/2"-high urn with water, then just turn the spigot to water the plants in the 9 1/2" wide basin beneath. \$15 Exp. chgs. coll. (8 1/2 lbs.). Charlotte Thomas, Dept. 2, Sewell, New Jersey.



HEIR-MINDED father and grandfathers will love this conversation-making tie bar which dangles a tiny baby shoe engraved with the name and birthdate of each child or grandchild. (Will hold from one to nine.) Choose either sterling silver or gold-filled. Immediate delivery. Tie Bar, \$2.50. Each engraved shoe, \$1.95. Postpaid. Zenith Gifts, 6-K Post Office Bldg., Brighton 35, Mass.



DOWN WITH CUP HOOKS! A Stack Rack for cups takes half the space in the cupboard, and we can lift them all down with just one hand. These are pretty enough for the table, and even save space on the tea tray. Choose either black or white trimmed with gold. Each is 9" high and stacks about 4-7 cups. \$2 pair. Ppd. from Seth & Jed, Dept. 4H, New Marlborough, Mass.



present
your name attractively

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DAY-N-NIGHT Markers

PERFECT FOR GIFTS—ANY WORDING YOU WANT*

Your name gleams in permanent reflector letters on your **DAY-N-NIGHT** Marker—shines brightly in headlights, softly in moonlight! It helps your friends find their way—helps the doctor, mailman and delivery men. Its graceful proportions and quiet good taste make your home more attractive.

The letters are treated with the same material that makes highway signs shine in your headlights, and they are permanent because they are embossed in the background plate.

On request we send a smart vellum gift card, inscribed with your name or nickname, to announce your gift.

Letters shine bright at night

Easy to read DAY-N-NIGHT

2-sided; raised letters on both sides

Rustproof—lifetime aluminum throughout

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Attractive size—nameplates 2 1/2" x 18", number plates 2 1/2" x 7"

Any wording you want, up to 17 letters and numbers on nameplates, up to 6 on number plates. Same on both sides.

COLOR!

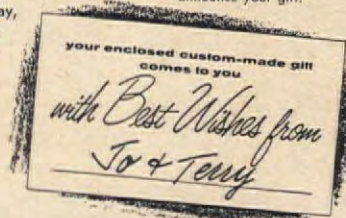
Background on any marker in your choice of **ANTIQUE COPPER • BARN RED • KELLY GREEN**
Baked enamel automobile finish. Same brilliant white reflecting letters as black and white styles. **only \$1.00 extra per marker**

THE PERFECT GIFT FOR

Father's Day
(JUNE 16)

—or any day,
because it's
personal!

On request we send a smart vellum gift card, inscribed with your name or nickname, to announce your gift.



Satisfaction Guaranteed or Your Money Back!

WE SHIP WITHIN 48 HOURS

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	TOP			
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SHIP TO:

ADDRESS

CITY

ROUTE OR ZONE

STATE

TOTAL

☐ Remittance enclosed; ship postpaid in U.S.
☐ Ship C.O.D. I will pay C.O.D. fees and postage.

NAME & NUMBER
BRACKET MARKER

shown at left. 17 letters and numbers on top line, 6 on lower. Wrought aluminum bracket.

Style NB \$4.95 POSTPAID



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FRAMED MAILBOX MARKER attractive wrought aluminum frame style MF \$2.95 POST PAID



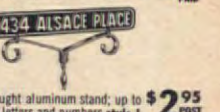
DELUXE MAILBOX MARKER graceful wrought aluminum frame and scrolls style EM \$3.45 POST PAID



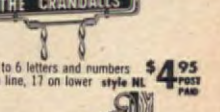
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LAWN MARKER wrought aluminum stand; up to 17 letters and numbers style L \$2.95 POST PAID



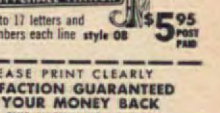
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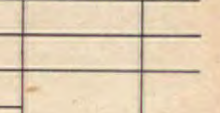
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Big 17" x 29" all-weather, all-weather mat. Your name permanently inlaid in distinctive white script letters. Texture finish, ribbed surface, non-skid back. Modern decorator style. Color fast. Choose from Smoke Gray, Lawn Green, Sky Blue and Brick Red. Satisfaction guaranteed or money back. Compliments your home, thoughtful gift to friends. Mail check or money order today.

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VALUE \$7.75**
EARLY AMERICAN
LADDER BACK CHAIR
(direct from workshop to you)

An incredible price for a ladder back chair which features such hand workmanship, such a built-in value, such a beautiful hand-woven seat, such a sturdy native made of solid native hardwood for generations of use. Here is the lowest priced chair with ready to use, \$7.75 unpainted, maple, walnut, cherry or pine finish. Minimum order is two. Express charges collect. Write for FREE catalog. Satisfaction unconditionally guaranteed. Quick delivery. Send check or money order.

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Dept. A-67, STATESVILLE, NORTH CAROLINA

Remington Typewriter
\$100 DOWN AND \$100 A WEEK
You can earn up to \$40.00 a week at home in spare time with Remington Rand's "Quiet Writer" typewriter. You pay only \$40.00 a week for 34 months plus \$1.00 when you order the machine. With it comes a booklet entitled "How to Earn Money At Home" FREE. Order from Sloan & Peters, Dept. 304, 403 Market Street, Newark, New Jersey.



Women's Full & Half Sizes
3 to 13
AAAAA to EEE

"Like Walking on Air!" The most comfortable moccasins you could ever wear for summertime! Foam-crepe soles and choice top-grain leather make these moccasins feel like part of your foot—that's how extra-light and comfortable they feel. Attractively styled, hand-laced, perfect fitting. In leather, work or play! Guaranteed delivery. Direct from manufacturer—immediate delivery. In Smoke, White, Red, Taffy. \$5.95 plus 50¢ postage. Moccasin-Craft, 65-AH Mulberry, Lynn, Mass.

BUG-CATCHING COBRA LILY "Nature's Own Flytrap"

It actually catches insects out of the air! A real, living plant—this exotic Lily destroys flies, gnats and other small flying pests with the sureness of a Cobra. You receive seeds ready for planting (preferably in moss base) . . . and in a short time you have a lovely plant colored in delicate woodland shades. A perennial bloomer (May-July), it grows in shaded spots indoors or out. Generous package of seeds only. . . . Add just 15¢ postage, hdlg.



BANCROFT'S 2170 So. Canalport Avenue
Dept. AH-976, Chicago 8, Ill.
\$1.00

Cypress Convertible BENCH-TABLE

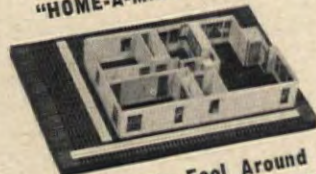


Quick change artistry . . . charming rustic bench converts into picnic table and bench with little more than a quick flip of the back of the seat. Made of long-lasting 2" x 6" cypress lumber from Virginia's Dismal Swamp with a weather-resistant brown stain finish. Needs no care. No nails used in construction . . . only rust-proof galvanized bolts. Seat is 13" x 6" x 17 1/2" high. Back is 18" x 6" ft. and table top is 36" high. Seats five people comfortably. Converts to table-bench back to back form banquet size table with seating for 10. Satisfaction guaranteed. . . . Prompt delivery. Wt. 85 lbs. \$29.95 Shipping Charges Collect.

POND CRAFTS, Dept. AH-1
708 North Broad Street, Suffolk, Virginia

SAVE THOUSANDS OF DOLLARS!

"HOME-A-MINUTE" KIT



Not Something To Fool Around With!
Let's be frank. Isn't it ridiculous for you to pay thousands of dollars in excess profits when you do not know the actual cost of building it? WHY NOT de- sign and build your New Home—KITCHEN, CABINETS, BEDROOMS or REMODELING—IN MINUTES—with dozens of fiber partitions. Doors, Windows, THE LAYMAN, notes, made to 1/4 inch scale same as blueprints. THEN, BELIEVE IT OR NOT, YOU can estimate your own costs—IN MINUTES—after you adjust charts to local prices. Don't build anything until you get this "KIT". If you want to save money. Handbook tells you how. Also financing. This information should not pass you by. Complete "KIT"—\$3.95 ppd. Money back guarantee. Return in 10 days. 2825 N. 69th St. MILWAUKEE 10, WIS.

E. C. HALL & CO.

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Remove old paint electrically to the wood grain. The big M-40 210 watt heating element softens paint in seconds—lets you peel up to 10 layers of paint in dry "curls". Paint softens, scraping, sanding, burning. Without muss, scraping, sanding, burning. chemicals. Plug into AC or DC current. Allow to heat and peel paint off wood-work, doors, cupboards, furniture, boats. Sturdily made with welded chassis, heat dissipating handle and 8' U.L. approved heater cord. \$5.95 postpaid. Money back guarantee.

M-FORTY, INCORPORATED
Dept. AH-6 2412 N. Fifth St. Niles, Michigan

À LA MODE. The best cakes and pies are even better with a big ball of ice cream on top. A smart bamboo-handled *Cake and Pie à la Mode Set* makes it easier, whether your guests are doing it themselves at a buffet, or you are doing it yourself at Sunday dinner. Cake or pie servers, \$1 each; scoop, \$2.95; 3-pc. set, \$4.75. Add 25¢ postage. Helen Gallagher, 413A Fulton Street, Peoria, Illinois.



CORKING IDEA. Reproductions of black-and-white, pen-and-ink drawings of interesting faraway places are framed in natural Danish cork. We show just one of a group of four. Perfect grouped in a spot where you need interest but no color, or to hang in an arrangement with other pictures. 12 x 12". Pair, \$4.95. Set of 4, \$8.95. Ppd. Art Mart, Dept. A2, Box 27648, Los Angeles 27, Cal.



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THE AMERICAN HOME, JUNE, 1957



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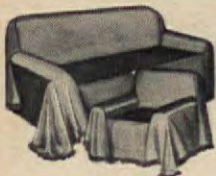
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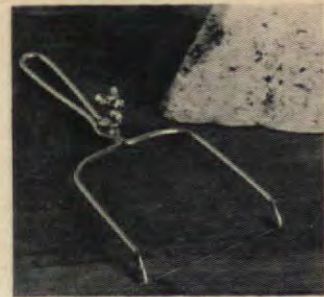
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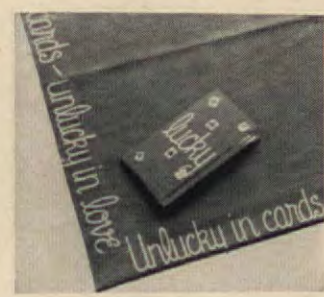
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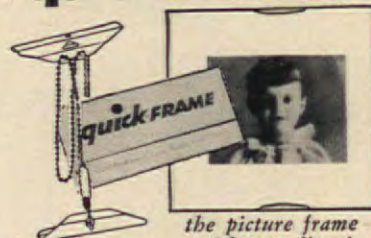
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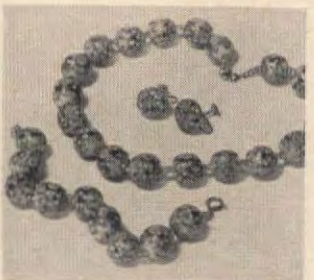
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Now you can decorate your nursery, den, playroom or bar the way you've wanted to. These giant impish full color circus animals are the cutest ever. They come complete with all the trimmings: yards and yards of candy striped tent poles and canopies, 8 cuddly 2 foot tall circus animals, lots of stars, circles and balls all in exciting full color plus illustrated decorating instructions. Easily applied to wall with paste, tacks or scotch tape. Complete set only \$3.98 plus 32 cents postage. Positively guaranteed to please or your money refunded immediately.

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Reference Bank of America-Cloverdale

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Pretty white bells of glazed ceramic with any two names and date hand-painted in blue. Matching lace-edged ribbon for bows. Perfect for weddings, anniversaries, showers, parties. Please print names. No C.O.D.s. COMPLETE SET \$1 PPD.

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Guaranteed Simoniz Quality



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A GREAT BIG SPONGER. This great big hand is a great big help for washing the car, walls, windows or any large areas. It is made of soft thick sponge rubber and holds an almost unbelievable amount of water. Just clench your fist to wring it out. Both sides are the same, so it can be worn on either hand. \$1.79 postpaid. Mastercraft, 212A Summer, Boston 10, Massachusetts.



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By MEYERCORD



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A pipe line is only as root proof as its joints. Orangeburg's Taperweld Joints seal root-proof with a few hammer taps . . . fast . . . easy . . . no cement, no compounds. Light weight 8 foot lengths are easy to install . . . save time and trouble too.

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Lines 50 years old, operating like new today, prove Orangeburg's durability. Install Orangeburg and *save!*

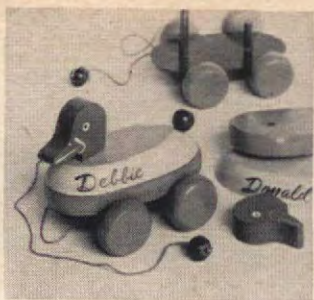
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Get genuine Orangeburg. Look for the brand name on pipe and fittings. Write Dept. AH-67.

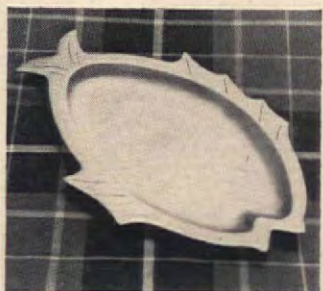
Orangeburg Manufacturing Co., Inc., Orangeburg, N. Y., Newark, Calif.



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A FAITHFUL FOLLOWER for any toddler, this gay wooden duck rolls along wherever he is pulled with a delightfully bouncy motion. Best yet, he comes apart in the hands of his young owner, and just as easily goes back together again. Brightly enameled with harmless colors, and personalized with a child's first name, \$1.95 ppd. Crown Craft Prod., Dept. M, 246 Fifth Avenue, N.Y.C. 1.



DON'T FLOUNDER FOR A FISH DISH when a fisherman's biggest catch can be beautifully broiled, baked, or fried, and served on this great big cast aluminum platter almost 20 inches long. Of course you'll use it for anything from cooking steak to passing canapes, but one thing sure, you'll never regret parting with just \$5.95 for it. Ppd. Downs & Co., Dept. AH36, Evanston, Ill.



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Revco, the key to kitchen charm

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REVCO has undercounter freezers, refrigerators and ice maker refrigerators for over-and-under, side-by-side, and multiple installation. To help you design your entire built-in kitchen, REVCO has carefully prepared for you a book brimming with color schemes, arrangements and custom floor plans to spark your own ideas.

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Please send me my copy of "Trend-Setting Kitchens."
Enclosed is 25¢ to cover mailing.

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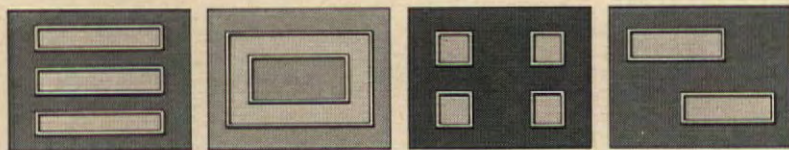
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easy does it

Here's the easy door to open. Just a nudge sends it up and over and out of the way. It's the easy door to install, too. You can do it yourself in about an hour's time. And because it's all Paintlok steel, this Berry Suburban won't shrink, peel, crack or rust. It's perfect for modernization... the wise choice for any new garage.

Best of all, Berry Doors cost no more than ordinary doors. Wouldn't one bring wonderful new beauty and convenience to *your* garage? See your local lumber or building supply dealer. Or write *Steel Door Corporation, 2400 E. Lincoln Road, Birmingham, Michigan*—the world's largest manufacturer of steel garage doors.



Inexpensive Custrim molding mounts easily and quickly on all Berry Doors. You can style the door yourself to most any custom design.

Berry

STEEL DOORS

THE EGG



AND YOU

RAY ABEL

Broken eggshells make beautiful mosaics! Eggshells have a surprisingly wide range of subtle colors—flat white, ivory, pale honey, beige, warm brown, even some mottled shells. If you want a still wider range of colors for your mosaics, use vegetable color dyes on some of the shells. Then they're as versatile as an artist's palette. Making eggshell mosaics is great fun, and you can decorate pieces to get results comparable to beautiful boxes, canisters and such that you'll see in exclusive gift shops.

Once you get started, you'll think of many ways to use this fascinating, inexpensive technique. And we believe that you can please the most discriminating friend if you choose your subjects wisely. An eggshell-mosaic box is a delightful gift idea, because your present won't be duplicated.

All you need to make the attractive decorative accessories shown on page 42 are some eggshells, vegetable color dyes, a pair of tweezers, adhesive, and shellac, varnish or clear plastic fixative spray—and, of course, the item you want to decorate. Since you probably have many of these things on hand, the cost of the decorating materials turns out to be practically nil!

With a bold rooster motif done in eggshell mosaic, a plain wooden box can become a thing of beauty, to be displayed with pride. Trim a mirror with deep brown and cream-colored eggshells in a diamond-like pattern, and it becomes an elegant piece. Let the sea inspire a handsome picture featuring a modern design of whales and sharks—rounded motifs that lend themselves beautifully to this medium. And you might decide to decorate a tall wooden box or a kitchen canister with a clown or a funny giraffe for a touch of humor. The possibilities are limitless!

In any case, trace your motif from a favorite picture—from a book, perhaps, or a greeting card or newspaper—and trace just the outline. Break eggshells into small pieces of various shapes. If you want to use special colors, dip piece of shell in warm vegetable color dye. Use tweezers for this. Dry colored shells before you proceed. Now see the step-by-step how-to pictures on page 42.



Now... from Lennox... a whole-house air conditioner for cigarette money

It's the new Lennox Stowaway Air Conditioner...

now available for custom-installation by your local Lennox Comfort Craftsman

Why enjoy air conditioning in just *part* of your house for just *part* of the day or night? You can afford better than that—now!

Lennox, world leader in the science of conditioning air, has developed a remarkable new air-cooled *whole-house* air conditioner that's surprisingly economical to install, operate and maintain. *It costs no more over the years you enjoy it than you spend on cigarettes—even if your family smokes as little as two packs a day!*

Economical to install

Called the Lennox Stowaway, this new air conditioner has been specially designed for low-cost installation in any home—no matter how it's designed or heated. It requires no plumbing, no water tower, no expensive wiring; can be neatly "stowed away" in an attic, basement or crawl space, or outside on a roof or concrete slab. If you have a warm air heating system of any make, you're really lucky of course, because you can then use

your furnace ducts and registers. But since the Lennox Stowaway air conditioner requires only the simplest type of duct-work, it can also be economically installed in homes with hot water, steam or radiant heat; or with a space heater, wall heaters or floor furnace.

Costs less to operate

And what about operating costs? To cool and dehumidify the air throughout your house, the Lennox Stowaway air conditioner uses substantially less electricity than many other air-cooled air conditioners of similar capacity. Two compressors assure a constant, comfortable balance of temperature and humidity. Lennox Stowaway units of 2-ton, 3¼-ton capacities—also 5-ton single-compressor model—are now available for custom-installation by your Lennox Comfort Craftsman. Also available is a wide variety of other Lennox air conditioners—for every home need, and for many commercial applications.

Buy now on Easy Pay Plan

Call your local Lennox Comfort Craftsman, listed in the yellow pages of your phone directory. He's factory-trained, deals directly with Lennox. He'll be glad to give you a free air conditioning estimate.



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LENNOX



world leader in all-season air conditioning for the home

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PAINT REMOVER

Strypeeze
strips all
finishes
fast and
easy...



- Clings to upright surfaces
- Harmless to hands or wood
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- Unconditionally guaranteed

You needn't have gone to "finishing" school to make your home sparkle like new. Strypeeze does all the hard work for you! Available at paint and hardware stores everywhere.

SAVOGRAN

Dept. 601, 25 Huntington Ave., Boston, Mass.

Please send me new illustrated booklet, "How to Remove and Restore All Finishes". Enclosed find 25¢.

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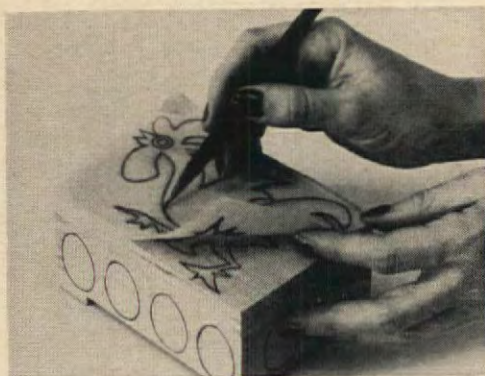
Kwikkeeze cleans all brushes fast! Even the hardest brush softens in a jiffy with KWIKKEEZE. No rinsing, no mess. Perfect for all bristles.



SAVOGRAN
The Remover Corporation of America

The Egg and You

(Continued)



Plan colors you will use before you start. If you want to dye shell, dip into warm vegetable color dye, holding with tweezers. Brush a coat of adhesive—the kind that dries transparent—on back of piece of eggshell and place on box with tweezers. Fill in picture, then background.



Here, step-by-step, is the way you decorate gifts with eggshell mosaics

First trace design you wish to reproduce onto tracing paper. Then blacken other side of paper with a pencil—or place a piece of carbon paper under tracing. Hold tracing on article (tape is easiest way) and trace design on to object.



Use shell pieces of contrasting colors to fill in the background of the article so design will be clearly outlined. When the adhesive is fully dry (at least 24 hours after the final piece of shell is placed) brush over entire piece with clear shellac or varnish. Or use plastic spray.

Clown for chuckles



Geometric frame of browns, creams

Wonderful whale-and-shark motif



Giraffe for a canister



Saucy rooster of dyed shells





As shown—Plymouth Sleep-or-Lounge, \$279.50, matching chair, \$99.50. Prices higher in some areas and vary according to fabric selected. Other Sleep-or-Lounge styles as low as \$169.50. Foam rubber cushions available at extra cost.

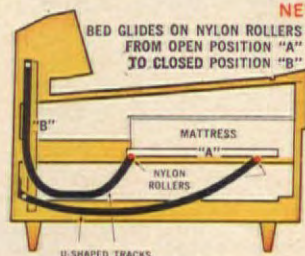
LOOK! THIS BIG FULL-SIZE DOUBLE-BED IS EXTRA LONG!



One new beauty — that keeps a secret!

You'd never believe such a beautifully proportioned sofa could conceal a full-size bed—but it does! It's the well-kept secret of this new kind of Sleep-or-Lounge styled in the traditional manner... warm, friendly and authentically Early American. So comfortable to sit in... the same seat cushion lowness as a regular sofa, with full-coil innerspring construction for relaxing body support.

And what a bed! So big—with a wonderful deep innerspring mattress, comfort-assured by hundreds of Premier steel coil innersprings—the finest kind! See the most beautiful way to add an extra bedroom to your home! See your Kroehler Dealer soon.



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'Just see what
we get for
\$5.98 a week**

"It's hard to believe, but this glamorous bathtub, lavatory and toilet cost only \$5.98 a week.* When we found that out, we knew we had to have American-Standard fixtures in both bathrooms. You see, they give us American-Standard quality at no extra cost."



"This space-saving lavatory is perfect for a powder room or for any bathroom where space is limited. It comes in lovely colors and white."

"Jim says our **AMERICAN-Standard** bathrooms cost less than he expected—and aren't they beautiful!"



"The boys' bathroom fixtures cost only \$2.62 a week*... but economy isn't the only reason we insisted on American-Standard bathroom fixtures. Jim says they're the best... says they'll last a lifetime. I love their smart, modern lines, their lovely colors."

"Look at the corner tub in our bathroom. It has a big, roomy bathing area, yet fits into a 4x4-foot space. Both tubs are of sturdy cast iron... the lavatories and toilets are of genuine china that's ever so easy to keep sparkling clean. And you should see the faucets in our bathroom. They're monogrammed... that's right, they have our initials. Isn't that a smart touch?"

A second bathroom is a must in most homes these days. You will find it easy to find the right space-saving American-Standard fixtures for an extra bathroom at your American-Standard retailer's — ask him about easy payment terms. He's listed in your phone book's Yellow Pages under "plumbing supplies" or "plumbing fixtures." Or mail the coupon below for helpful booklet. **AMERICAN-STANDARD PLUMBING & HEATING DIVISION**, 40 West 40th St., New York 18, N. Y.

*PLUS INSTALLATION

American-Standard, Dept. PA-67, 39 West 39th Street, New York 18, N. Y.

Please send me your booklet, **PLANNING FOR BETTER BATHROOMS**. Enclosed is 10¢ in coin to cover handling.

I am building ☐

I am modernizing ☐

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See American-Standard products on NBC-TV's program **HOME**, starring Arlene Francis.

AMERICAN-Standard

PLUMBING AND HEATING DIVISION



PLEASE PRINT

HOW TO PUT CLUB MEMBERS TO WORK



Members of The Woman's Club of Starke, Florida, became editors for a day—developed a “live” edition of The American HOME—in one of the outstanding programs of the year. It's a sure-fire program idea many clubs will want to try, because it calls for member-participation. And since active participation stirs up enthusiasm, there's better attendance at meetings. It's a change from the usual guest speaker, too.

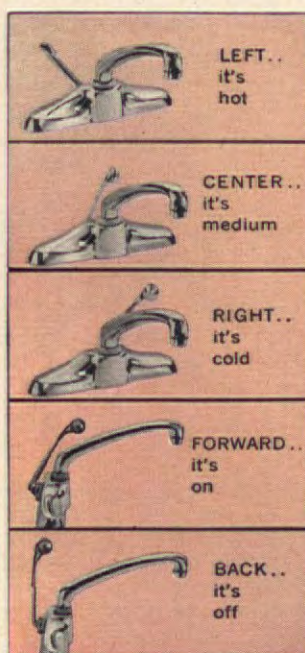
Mrs. C. L. Scholl, president of the club at the time, came up with the idea of making this magazine “come to life” when the American Home Department of the club asked her to suggest a novel program. Then the chairman took over as Editor, with committee members acting as department-editors-for-a-day.

Everyone called the American HOME program the best meeting of the year, and it's one

PLEASE TURN THE PAGE



Kitchen chores are easy when your sink has a new AMERICAN-Standard mixing faucet and disposer



American-Standard sinks have long been famous for their lifetime cast iron construction . . . thick, fused-on coating of acid-resisting enamel . . . deep, roomy compartments. Now, two new time and work-saving features are available with these sinks. The first is . . .

NEW MIXING FAUCET that blends hot and cold water to exact temperature wanted, switches from full force to a trickle at the flick of a finger. Illustration shows how easily this new, dripless, single lever faucet works.

NEW GARBAGE DISPOSER grinds even tough solids, flushes all messy garbage down the drain. This new American-Standard disposer has a continuous feed operation . . . self-cleaning, stainless-steel grinding chamber . . . powerful, lifetime lubricating motor. It is easy and inexpensive to install . . . quiet in operation.



For more information see your American-Standard retailer listed in the Yellow Pages of your phone book under “plumbing supplies” or write AMERICAN-STANDARD, PLUMBING & HEATING DIVISION, 40 West 40th Street, New York 17, N. Y.

AMERICAN-Standard

PLUMBING AND HEATING DIVISION





**They can
outsmart heat
—these Honeywell
Thermostats**



THE Honeywell Year Round thermostat, shown at left, has a remarkable talent for coaxing maximum cooling comfort from your air-conditioning system at minimum expense. But that's just one of its talents. Come winter, it controls the warmth of your home with equal efficiency, economy, and trouble-free accuracy. As pretty as it is talented, the Year Round thermostat can be quickly painted to match any wall color.



Honeywell Round, world's largest selling thermostat for heating. Jewel-like in appearance; watch-like accuracy.



Golden Circle for heating, cooling. Works with outdoor thermostat for Electronic Moduflow comfort.



Electric Clock Thermostat, automatically turns heat down at night, up in the morning—at any desired time. Controls both heating and cooling.

Whatever your thermostat needs . . . Honeywell has the answer. Just ask your builder or heating—air conditioning contractor.

**MINNEAPOLIS
Honeywell**



First in Controls

Club Members

(Begins on page 45)

that can be adapted for other women's clubs and organizations. Here's how the Starke group worked it:

- A basic modern living room was set up on a stage to show one excellent way for a club member to have *her* living room look "When the Committee Meets" at her home.

The Editor took over first (each editor's role was limited to 10 minutes to keep the program moving along in interesting fashion) to advise that a housewife can be her *own* decorator, if she chooses, with *The American HOME* to guide her.

- Then the Home Furnishings Editor took members, step-by-step, through various points to be considered when decorating.

She explained the choice of furnishing colors, discussed fabrics, suggested various wallpapers, pictures and mirrors. Most of this material, incidentally, was gathered from *American HOME* articles. Each club member was urged to try a few ideas of her own to put personality into a room so she can be particularly proud of her home when it's her turn to be hostess to a club meeting . . . or to any group she entertains.

- With the thought that hobbies and

CONTINUED ON PAGE 97



"Home Furnishings Editor" of Starke, Florida, Woman's Club, checks *American HOME* decorating idea with editor, president.



Sampling the miniature cakes that the "Food Editor" advises for committee meetings are two members of the club's American Home Department. Flowers from members' gardens decorate tea tray.



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application
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FOR OVER 70 YEARS PREFERRED BY PROFESSIONALS... PERFECT FOR YOU



Mrs. Virginia Ream of Pasadena, California making the Cheer window test.

“I saw for myself! **Cheer** washed so white
I could see the difference!”

Cheer's Blue-Magic whitener makes the difference . . . and only Cheer has it!

Here's why Mrs. Ream could see the difference. Only Cheer has the Blue-Magic whitener—a special ingredient that gets clothes really white.

Why is whiteness important? Because if your white things are really white, you know that your

whole wash is good and clean. And Cheer washes clothes amazingly white, even whiter than they were the day you bought them.

Try blue Cheer. Make the Cheer window test, as Mrs. Ream did, and see the difference yourself.

If you judge your wash by whiteness—it's got to be Cheer!





She calls it "PINK HEAVEN"

What can words possibly add to the pictures? A solid, substantial but completely dull "before" of the Fort Worth house Mrs. Lodda Daniel bought. A dingy brick house that was painted pink and is now a pretty house. A bit of New Orleans "lace" at the doorway, the entrance approach cleanly defined, window trim freshened up—and in those few exterior changes Mitchell Leisen made for his client, the whole difference between an ordinary house and a distinctive one. Fortunately we do have the pictures—for it would be difficult indeed to convince most people that so much was gained by doing so little.

And just as amazing is the fact that Mr. Leisen performed this artistic sleight of hand by remote control—from Hollywood, 1,500 miles distant from Fort Worth. From afar, too, he started this assignment by completely remodeling the interior, working only from floor plans and photographs.

When Mrs. Daniel bought the house, she knew there'd have to be some changes made to turn it into the "Pink Heaven" (inside and out) she'd always wanted. She told Mr. Leisen her basic desires, and he took over from there . . . mixing paints, changing floor

PLEASE TURN THE PAGE



Original house with dark, dull colors, grown over and ungraded land and no terrace. It was up for a redo indoors and out.

Outside, a new terrace.

helping Mrs. Daniel's dream of "Pink Heaven"



MITCHELL LEISEN, Designer of exterior and interior remodeling.



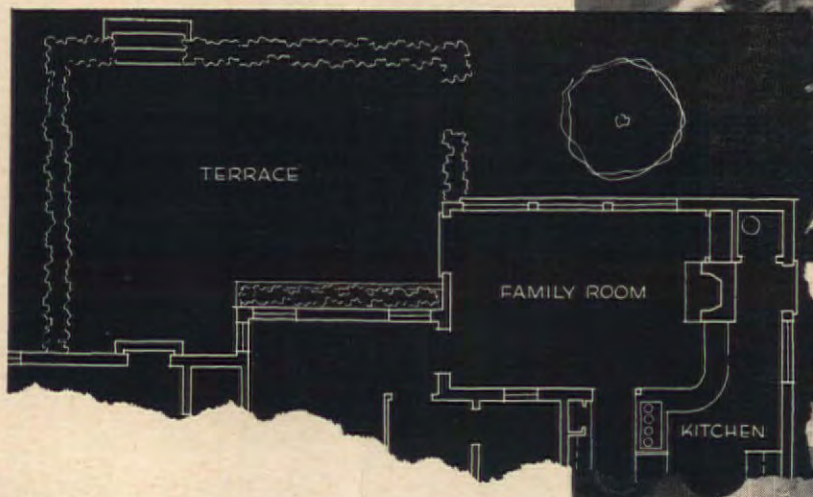
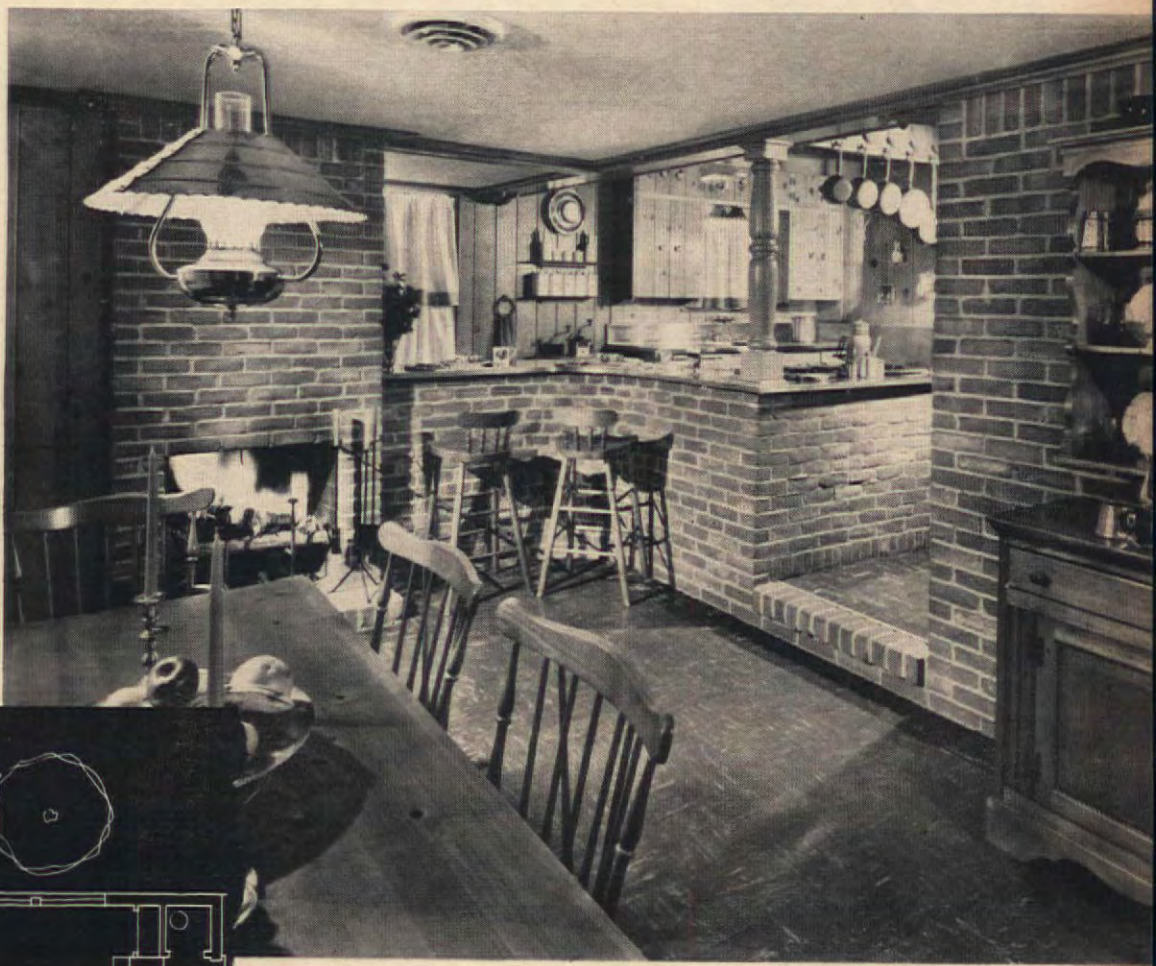
*Inside, a colonial family room,
come true.*

Cozy and restful as a 17th-century keeping room, but with none of the hard housekeeping chores of that age is Mrs. Daniel's favorite spot in the house—kitchen-family room. Strictly 20th-century is the built-in and automatic kitchen equipment that lets her enjoy all of homey room's authentic colonial American antiques.

plans, picking fabrics and furniture—all from his studio in Hollywood.

Results? The exterior colors—pink, dark gray and white—blend beautifully, and the handsome white roof is functional, too, reflecting the sun's heat, keeping the house cooler in summer. Walk around back and you see how color and a new terrace give Mrs. Daniel a wonderful outdoor living room where she can entertain, have meals and enjoy the sun. The rear of the original house was uncared for and lacked any planning whatsoever for a full enjoyment of the grounds. Those days are gone forever. Mrs. Daniel is getting every bit of fun she can out of the center of her life—her home.

When Mrs. Daniel commissioned Mr. Leisen to remodel her house, he was busy directing a film for Paramount Pictures and couldn't make



a trip to Fort Worth. So he had photographs taken of the entire house inside and out, and had a Texas architect supply scale drawings of each room and the exterior. He held reconstruction of the interior to a minimum, redoing only the master bath, the kitchen, and back porch. Mr. Leisen then provided sketches to the Texas architect who made drawings for the contractor.

By working weekends and evenings following his chores on the **CONTINUED ON PAGE 92**

Mrs. Daniel and friends can enjoy new terrace most of the year. Brown brick in basket-weave pattern, green of trees and bushes, white of awnings and cushions, pleasing pink walls make colorful and gay background for terrace life.





You can destroy poison ivy in wild areas by soaking the ground with a general weed-killer that contains an herbicide like ammate or borax.



But don't use a soil-poisoning herbicide on your garden beds. Choose a poison-ivy or brush killer that contains amizol or 2, 4, 5-T, and apply it with a sprayer. Chemical is absorbed by leaves, so protect nearby plants from spray with newspapers.



Always discard unused weed-killer—where it can't injure anything—and wash out sprayer or watering can with a kitchen detergent and then three or four fillings of plain water.

Short Course in POISON IVY

THEODORE A. WESTON

Unless you *know* you're immune to ivy poisoning—and few people are—be everlastingly *scared* of the plant that causes it. The mildest case is no joke, and a serious case is dangerous. So: 1) *learn to recognize* poison ivy anywhere; 2) *eradicate* it from your property.

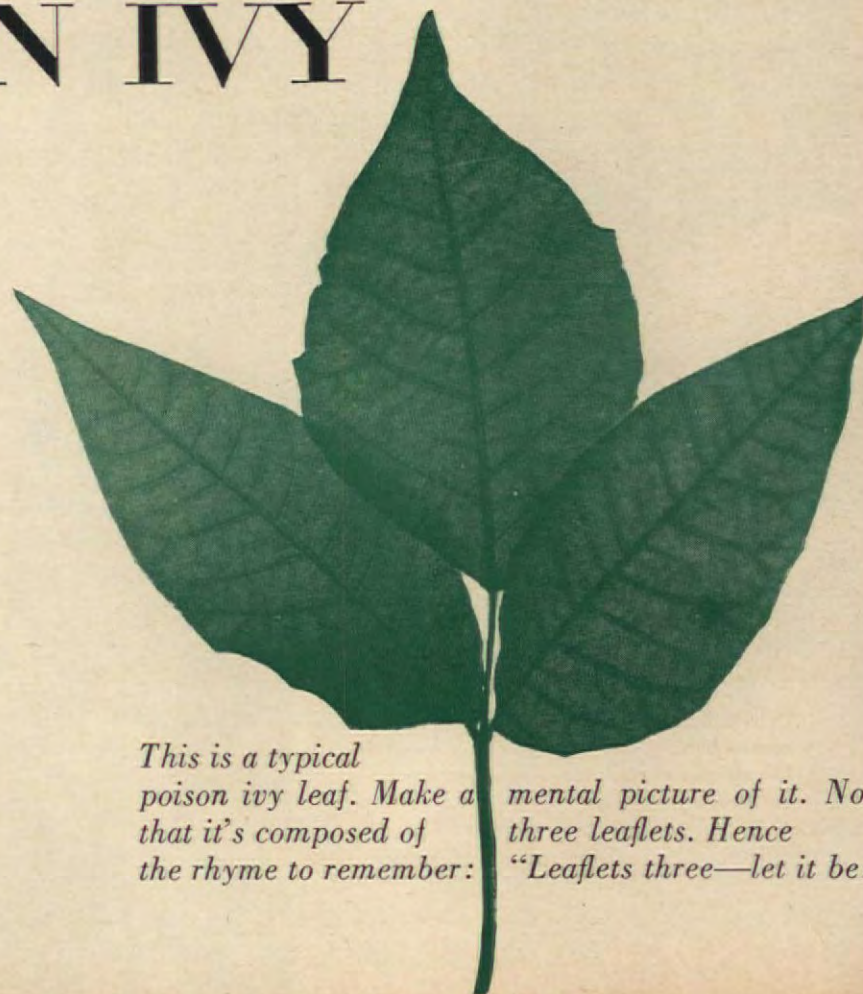
To recognize it, remember that it's a *vine*, either climbing or ground-covering, and that the leaves are made up of *three* leaflets. Young leaves, when opening out in early spring, are reddish and decidedly glossy. Mature leaves are rich green, fairly glossy. In fall, its leaves turn red again.

To destroy it, use a chemical poison-ivy or brush killer, sold at garden supply stores.

If you touch it, rub the place *immediately* with dry soil, sand, or absorbent cloth; then wash with yellow laundry soap. If a rash develops, and you suspect ivy poisoning, see your doctor!



You can pull out young plants—but be *very* careful. Use newspaper, as here, or thick rubber gloves. And don't let your clothes or shoes touch the ivy!



This is a typical poison ivy leaf. Make a mental picture of it. Note that it's composed of three leaflets. Hence the rhyme to remember: "Leaflets three—let it be!"



DON'T burn it! The poison is carried by smoke in tiny droplets. Use herbicide on pulled-out ivy and bury or pile somewhere to decompose. In case you're concerned, this young man who posed for the photos at the Brooklyn Botanic Garden is fortunately immune to ivy poisoning!

DON'T touch clothing or shoes that have been in contact with poison ivy. Wearing rubber gloves, wash clothing with plenty of soap or detergent, and rub shoes thoroughly with soapy rag.



DON'T pet your dog after he has romped in poison ivy. He is immune, but the poisonous oil clings to his fur. Wear rubber gloves, rub him with cotton rag, then bathe him.



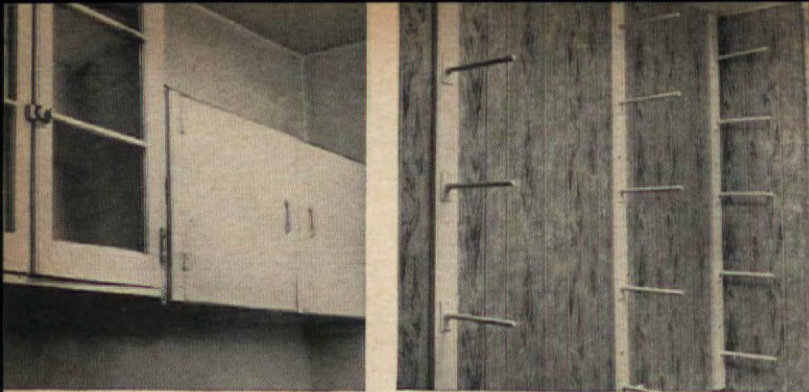
DON'T ever touch raked-up garden rubbish if there's any chance that it includes any poison ivy. Carry it with a rake or fork.



DON'T ever cultivate, dig or plant, bare-handed, in any area where poison ivy leaves, stems or roots may be in the soil.



JOHN LIPPERT



STORAGE



Chances are you share that common need for a good deal more storage space. You can get this extra space—and you needn't resort to the expense of adding closets—if you use small cabinets and shelves. They're decorative as well as useful, and they give you a low-cost means of keeping possessions where they're handiest.

Actually, every room in your home ought to have its own storage area, where you can find things without a temper-testing search. In your kitchen, for instance, you might replace old cabinets with easily-removed shelves. These shelves can rest on small-gauge plumber's pipes that are attached with flanges to wood strips on the wall. The result: dishes come out for eye-catching display at your fingertips.

Bathroom storage can be consolidated into spare wall space by stacking inexpensive metal cabinets with sliding doors. These cabinets on a shelf are also an ideal catch-all for an entrance hall (left)—or bedroom, where a dressing table can hold toiletries and accessories.

A shelf arrangement above your desk, or a room divider in your living room, can be a highly decorative home for books, plants and ceramics, arranged according to your own taste. Special poles and wall strips are available in many stores for just this purpose.

Glass shelves hanging from a perforated-hardboard wall piece are widely used today. Placed above your sink or range, they can hold spices, utensils, serve as added work space. Whatever your requirements, modern, versatile arrangements like these provide accessible storage for items you use often and like to keep handy.

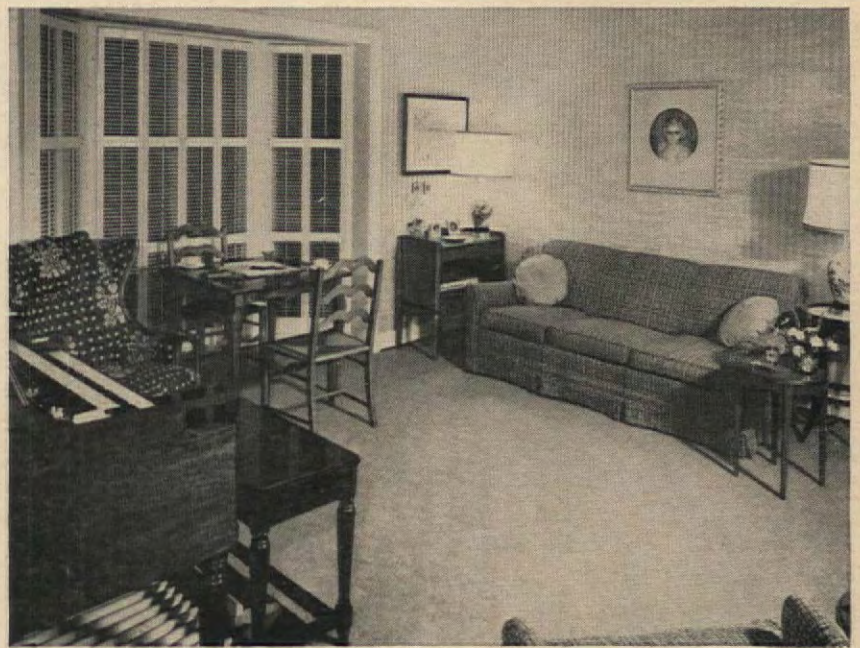


AT A SMALL PRICE



See "Where Credit Is Due," page 96

The real inspiration was making the dining room into a sitting room

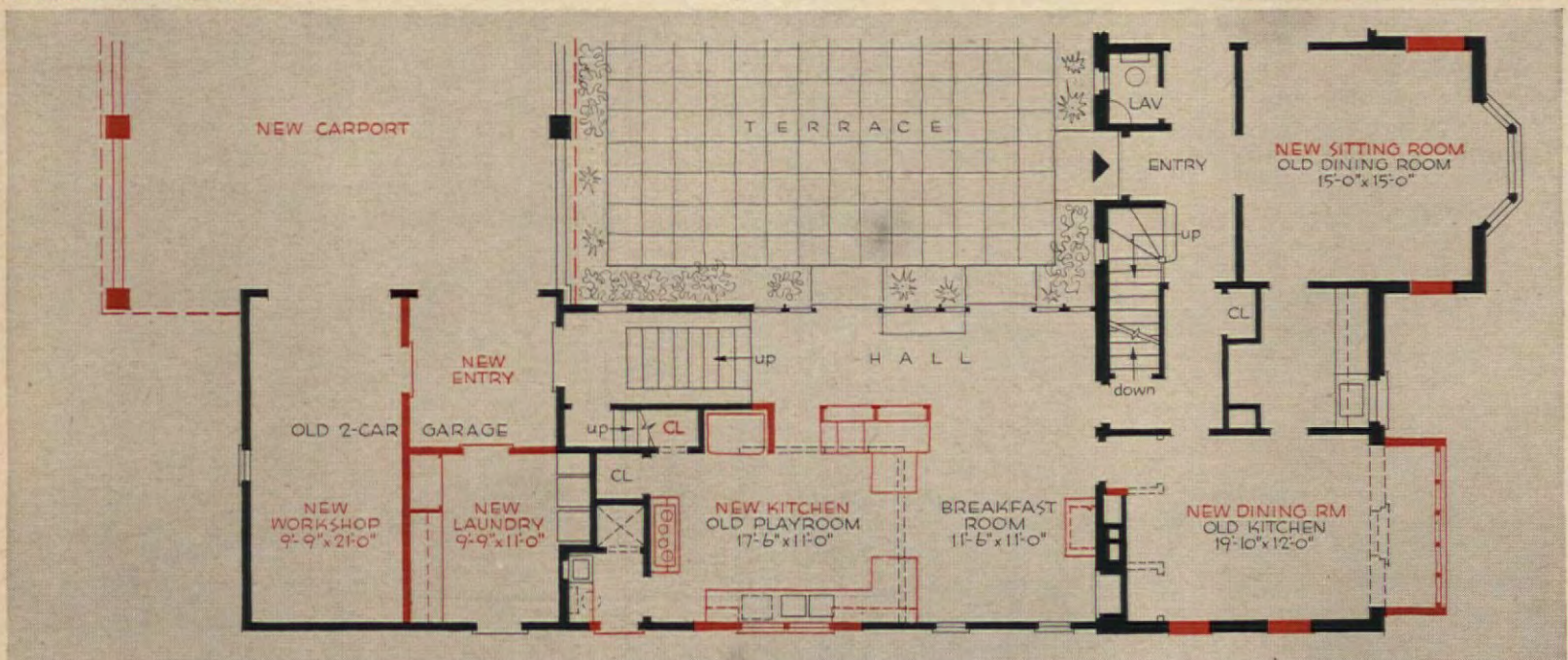


The Paines, of Dallas, Reshuffle

Lots of room, but badly arranged . . . that was the Paines' house. And here's what they did about it

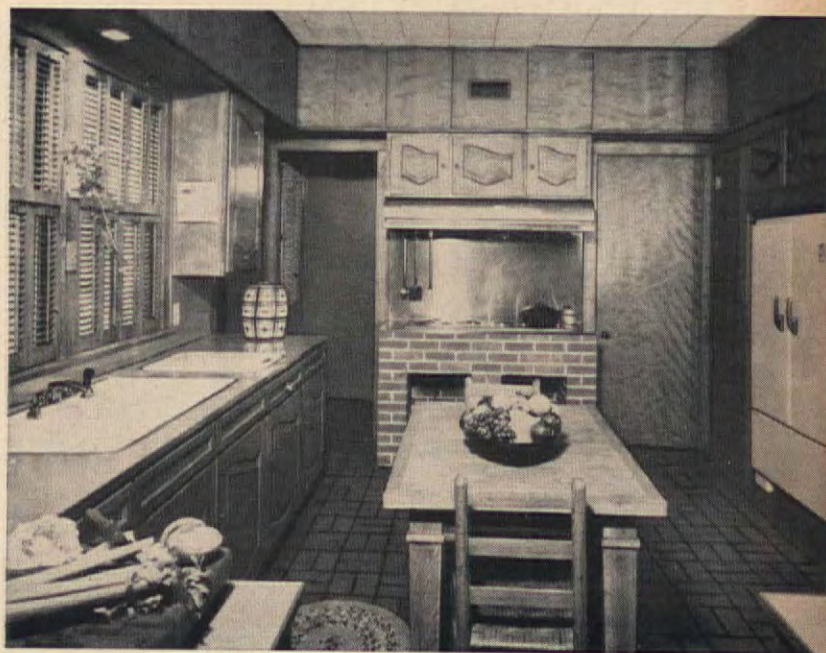
REMODELING: ROBERT PERRY, A.I.A.

DECORATING: JOHN ASTIN PERKINS, A.I.D.



Walls and partitions of original house are shown in black, changes in red.

Game-room end of old breakfast room is the new kitchen



*The other end of the breakfast room
now is the new eating area*

Their Rooms

HUBBARD H. COBB

"It was one of those bedlam days. I was trying to iron my teenage son's shirt, the phone was ringing, there was dinner to fix . . . and when I finally got going on the ironing, the thought occurred to me that we could do a lot to quiet the confusion if we'd only rearrange our living areas a bit. As I ironed, my mind began to whirl. . . ."



That's the way Mrs. Charles J. Paine of Dallas, Texas, describes the start of what she calls "Operation Room Shift." And it's a pretty good name at that, for—while there were quite a few structural changes made—just about every room on the first floor of the house has been shifted. The old arrangement (shown in black on plan) was a mixup. Everyone was getting in everyone else's hair . . . deliveries to the kitchen had to be made through roundabout routes.

Another problem was the living room. The lovely view of the patio was obscured by heavy draperies. The fireplace at the end of the room made it hard to arrange furniture in good groups. The fireplace wasn't used much anyway, so why not move the pickled-pine breakfront to the end of the room? It made the room more spacious, with an open area in front of the big windows looking out on the patio.

The real inspiration was making the dining room into a sitting room, shifting the dining room to where the old kitchen was, and building a new kitchen adjoining the breakfast room. This PLEASE TURN THE PAGE





Beautiful breakfast room has informality of brick, plus view



Garage becomes a laundry room



added a *room* to the house—without an actual addition to the house.

The new kitchen is streamlined. It's next to the breakfast room, where the playroom was, so food-serving is easier. And Mrs. Paine's family can gather there and visit with her while she's preparing a meal, and yet not be underfoot.

Probably the highlight of the Paine house is the breakfast room-kitchen area with its brick floor, mammoth cabinets of fruitwood, acoustical-tile ceiling and matching wallpaper and curtains in a blue, brown and tan chintz pattern. A Franklin stove piped into the existing flue replaces the old barbecue pit. In the new kitchen, the windows have been moved together and centered over the sink. The alcove under the old back stairs now houses the refrigerator. Originally there was a bathroom behind what's now the built-in counter-top range at the end of the kitchen. Now the shower space is for storage of cleaning equipment. The lavatory is used as a deep sink for flower arranging. The old garage was enclosed, and part of it now serves as a laundry room. Cupboards from the old kitchen were painted and moved here. Now there's plenty of room to store ironer, ironing board, and laundry supplies, plus a closet for delivery of dry cleaning. New carport has space for three cars. Lattice brick wall at left encloses patio for privacy and gives view through large window in living area.

THE END

... and the carport is new

CYNTHIA EYRE

HAWAII

Higher and higher

we climb. Up, up into the magnificent rain forest of Mt. Tantalus. After Oriental bazaars and the Polynesian seduction of Waikiki we come upon this bit of transplanted New England with a sudden sense of disbelief. Through a rose arbor and there—a thousand feet below us—historic Pearl Harbor and the glittering Pacific. Here, where we are standing, an exquisite New England garden! PLEASE TURN THE PAGE



All photography, except where noted by CAMERA HAWAII



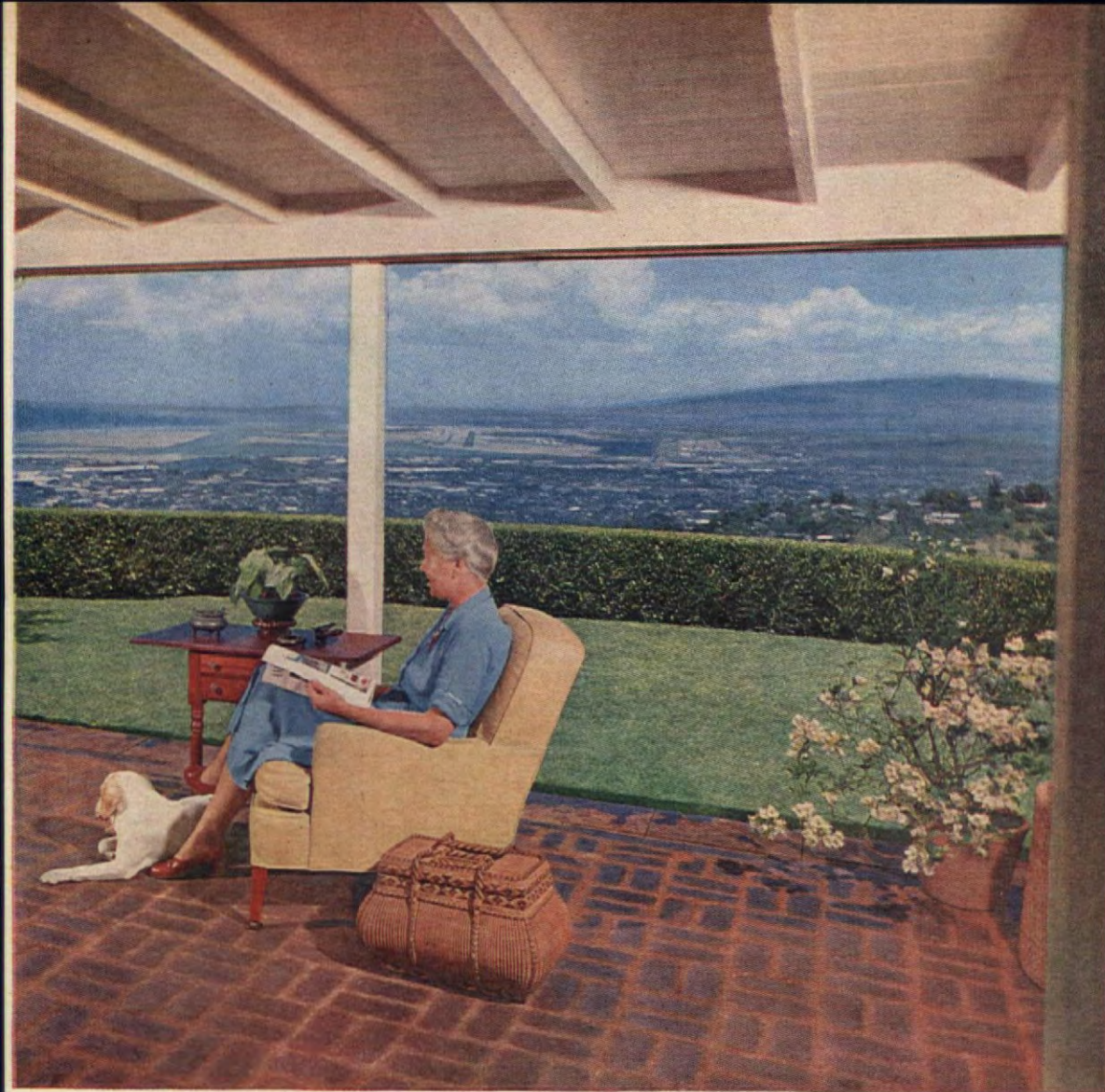


An anachronism, you think, in this setting of tangled jungle growth above us; pounding surf, vast pineapple and sugar plantations below us? No, in Honolulu it is not incongruous, for the vegetation is as richly heterogenous as are the islands' cultures. In the Hawaiian Islands many, many nationalities live happily together. They know better than any other people on earth how to meld many cultures without absorbing them completely, thereby enriching rather than standardizing their way of life. Standing here, in this quiet, cool and fragrant bird-filled garden of the Robert Thompsons' overlooking the teeming city of Honolulu, one comprehends how highly rewarding and civilized is this tolerant attitude which permits the descendants of New England missionaries to live and work happily side by side with Orientals and Polynesians equally jealous of retaining their cultural inheritances.



Both Mr. and Mrs. Thompson are noted landscape architects, both of New England stock. Honolulu is their home. From their lanai they can watch the blazing, blatant sun go down over the shimmering Pacific below them and enjoy, equally, the beautiful antiques with which they have furnished their home—some from his family in Maine, others brought on her grandfather's brig on its run from San Francisco. Within, the blue and white living room is keyed to a fine collection of Spode, Wedgwood, Staffordshire and Dedham ware. Over the fireplace hangs a portrait of Mrs. Thompson's great great-grandmother who threw corn cobs at the British at the battle of Bunker Hill. Behind a fine antique sofa is an old secretary brought from Maine. It holds Doulton and lusterware and is flanked by Chinese prints on silk. Exquisite Japanese cabinet has gold lacquer panels, and the distinctly Colonial bay window sparkles with hand-pressed Early American glass displayed before masses of fuchsias. The Oriental rugs and Bristol candlesticks are as cherished by the Honolulu Thompsons as they were by the Thompsons of New England, who brought them here.





The Robert Thompsons,
Landscape Architects

Law & Wilson, Architects

Heirlooms and honeysuckle,
rough beams and white paint,
reminders of Mrs. Thompson's
missionary forbears who
endured months at sea to find
new life in the Islands.



HAWAII

And now we make a

*sharp right turn off Diamond Head road, down a perilously
narrow and winding lane overgrown by masses*

*of pink and purple bougainvillea that lead
to the sea and the home of Eaton Magoon, Jr.—
scion of a storied Honolulu family*



As different as their owners' ancestries—the Thompson and Magoon gardens! Rare Chinese friezes visible through both sliding Shoji screens of the guest room, one opens out to a Japanese bird garden where live white doves and a pair of Japanese golden pheasants.

Here, on a wide ledge at the base of the old volcano, is the hereditary property and seat of five branches of the Magoon Family. It is a fitting site for one of Honolulu's most interesting clans stemming from Chun Afong, a wealthy Chinese merchant wed to a Hawaiian of royal blood. Their many and beau-





tiful daughters married well both here and on the mainland and the blood line was mixed with English and Scotch-Irish—where the Magoon name enters. Eaton Magoon, Jr. (Bob to his friends) is the great great-grandson of Chun and Julia Afong. . . . Bob's house is very small, exceedingly distinguished. Done in a romantic combination of Hawaiian-Oriental, its architecture is dramatically simple. A symbolic moon gate at entry repeats curves of polished koa gate to the beach. Court is paved with flat volcanic rocks washed smooth by surf and set in white cement. A

large picture window reflects the changing blues of the Pacific. Furnishings, kept understated, point up the brilliance without while, inside, modern sofas live quietly with priceless Oriental antiques. Kitchen and Bob's own bedroom open on the lanai, which faces the sea.

Both house and furniture were designed by Bob, after years of planning. Rooms would be spacious, flowing one to another, all focusing on the magnificent color and action of the sea. As contrast there would be quiet courts on the mountain side, filled with ancient carvings and fragrant Stephanotis blossoms. Guests would enter the traditional Chinese moon gate symbolizing a roundness and fullness of life and a sense of completion in all endeavors. After Yale and two years in the air force, Bob returned to his family business, taking time out to write his first musical, "49th Star." Then, acting as his



own designer and contractor and with the help of a talented cabinetmaker, Etsuji Koga, he began to work on his house. Running like a musical theme is the beautiful koa woodwork inspired by an old Chinese desk with simple raised center panels. Design is repeated in benches and beds, and the effect is one of simple unification and understated elegance. Chinese and Japanese treasures are sparingly used to point up two beautiful antique screens. The core of the house is the music and soundproof recording studio where Bob composed "13 Daughters!" a musical comedy scheduled for a Broadway production and which is partially autobiographical, sparkles with Chinese proverb and humor, and is richly woven with Hawaiian pageantry.

A richly talented young man of many facets, Eaton Magoon Jr. can be said to be well on the way to achieving the ancient Chinese ideal, a completeness and fullness in all endeavors.







HAWAII

Patterned after

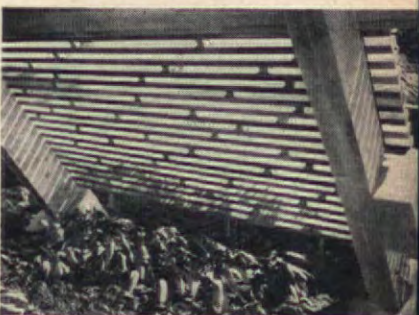
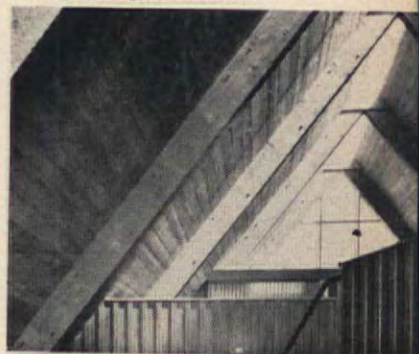
the ancient Samoan long house is the excitingly modern home of the Edmund F. Fitzsimmons—he who hails from down in Maine, his wife Mary island-born.

In 1940 Ed Fitzsimmons went to Samoa with the anthropological research yacht, *Director II*. He was deeply impressed with the soaring Samoan long house with its sense of freedom and no internal walls. But a modern American family with a growing boy and girl needs privacy and quiet seclusion. There must be partitions. So they borrowed the old sleeping balcony idea from the mountain cabins in Maine, combined it with the Samoan look. The "hayloft" has a sitting room for hi-fi and TV, the master bedroom suite. Below are kitchen, service and children's rooms.

"It's an isosceles triangle," says Ed, owner and builder. "It's simple—like a wigwam," says his wife. When your reporter became impatient with this easy-going approach to one of Honolulu's most discussed houses, she called the architect, imaginative designer Pete Wimberly, who so brilliantly interpreted this ancient shelter design for the Fitzsimmons family. "Oh, Ed's house? It's just the lean-to in the Boy Scout Manual!" There may be nothing new about leaning two walls together to form a shelter, but you'll find

PLEASE TURN THE PAGE

Photographs by R. WENKAM





Wimberly & Cook, Architects
Edmund F. Fitzsimmons, Builder
Marion Forbes
of Robert Ansteth Ltd., Interiors



a delightful setting for easy informal entertaining. Ed works long days as a builder. Contrary to current myth, Honolulu men work as hard as—if not harder than—mainland men. Business opens at eight and often doesn't stop until the warm tropic sun splashes gaudily into the Pacific. A small pool provides a quick, cool plunge, a base of operations for fourteen-year-old Melaine and brother Jeff. Part of the scene: Ed broiling a tropical fish, Mary concocting a salad.

Friends in muumuus and shorts will drop by for a relaxed Hawaiian afternoon in sun and water. Pace is slow, talk is easy. Soon there will be music. By Monday morning everyone is refreshed and ready for another hard work-week. As in every U.S. city, Honolulu life is real and earnest—for everyone, of course, but the tourists!

there is everything new and daringly beautiful about this particular solution to man's housing needs. To begin with, the "lean-to's" are laminated beams, 8x14 inches, cradled in cement buttresses. They rise swiftly to a skylighted peak twenty-eight feet above the ground. A support of equal length runs under the floor to complete the triangle. The gable end of the house is inset deeply, so the roof, like folding wings, protects the interior from summer sun and sudden rain. Three types of lumber were used: Douglas Fir, Western red cedar and Philippine mahogany. Chevron pattern of cathedral window is formed by battens continuing as glass frames. On lanai, window reflects the sky and sea. Inside, a handsome chimney piece rising through the living area has raised hearth of cast stone for extra seating during parties. Note mammoth Japanese water kettle and flaring copper hood. The lava rock of the chimney is similar to the ancient Hawaiian method of dry walls as seen in old temple sites. Handsome, the rough, huge poi board a Hawaiian family formerly sat at to pound their basic food. Now a museum piece, but put to use as a coffee table.

Architecturally the house harks back centuries, but it operates as effortlessly as an electric clock. Mary runs this four-bedroom, four-bath house without a maid, and with time to spare for the Honolulu Academy of Arts and the Junior League. Funwise, the house offers





M'm! M'm! Good!



Surprise! Soup Shakes!

Don't they look good?

They ARE! Want to try one?

Just take a can of Campbell's Tomato Soup, a can of cold milk. Or $\frac{3}{4}$ of a can, if you like it thick. Now a bit of cinnamon. And shake it in a milk shake. Or whirl it through your mixer. Drink your Soup Shake—and have it for lunch! Whip up a pitcher of Soup Shakes for a back-porch picnic supper.

Cream of Celery Soup and milk—that's a good one. So cool and frothy! With subtle flavors too. Don't miss. Cream of Chicken makes another one—try it with milk and a garnish of cucumber

or parsley. You'll be surprised, too (and so pleasantly), with the wonderful flavor of a Cream of Mushroom Soup Shake.

It's the new way to drink to your health. For all soups are good for you. And soups made with milk are enriched with added proteins, vitamins and minerals.

Any Campbell's Soup in the house? Is there milk on ice? Do have a Soup Shake! Now!



SOUPS SUPPLY BASIC NUTRITIONAL NEEDS

VITAMINS, MINERALS and LIQUIDS
—for general well-being

PROTEINS—for upkeep and growth

CARBOHYDRATES—for energy

Once a day . . . every day . . . SOUP!



NOW IN CANADA, TOO!

Strawberry Angel. Make this summery treat with Betty Crocker Angel Food Cake Mix—for a high, light, melt-in-your-mouth cake. Frost with whipped cream and lots of sliced, ripe strawberries. Heap center with more sliced strawberries.

"I guarantee a perfect cake
every time you bake
cake...after cake...after cake!"

-says Betty Crocker



Entertaining ideas for June



by Betty Crocker

Summer's in the air! And who wants to stay indoors? Let's have dinner on the porch tonight — or on the terrace! Serve something light. A salad and tall glasses of frosty-cold

tea. The big moment comes with dessert—a real summer-night special, like our Strawberry Angel.

It's the season for small hikers—and big ones, too. So be ready to pack lots of picnic baskets. Pile the hampers high with fried chicken, potato salad — and what for dessert? Our new Cake Cones . . . colorful as a carnival!

A June birthday on your list? Here's a cool idea! Instead of frosting your cake, top one layer with slightly soft ice cream and stick in candles. You can't beat cake 'n ice cream to win a youngster's heart!

Any day you want to make someone happy—bake a cake! It's no trouble, no fuss—with our quick 'n easy mixes. And your cakes taste homemade-good every time. For our mixes start with real home recipes and the same good ingredients you'd use, like Softasilk Cake Flour and high-quality shortening. Why not pick your favorite flavor — and bake a melt-in-your-mouth-tender cake right now!

Betty Crocker



Yes, all our Betty Crocker Mixes—Cake, Frosting, Brownie, Date Bar, Pie Crust, Answer Cake—are guaranteed to come out perfect, or send the box top to Betty Crocker, Box 200, Minneapolis, Minn., and General Mills will send your money back.



Peanut Sundae Cake. Top squares of Betty Crocker Peanut Delight Cake with ice cream. Make super sauce with our Chocolate Fudge Frosting Mix. Sprinkle with peanuts.



Cake Cones. Use cupcake recipe on our Chocolate Devils Food Cake Mix package, filling flat-bottomed cones a scant $\frac{1}{2}$ full. Cool; frost with our Fluffy White Frosting. Add candy.



New! Li'l Angel Cake Mix. Handy half size! Bake in a loaf pan (see package). Split; fill with lemon pudding; frost with whipped cream.



Choco-Chip Birthday Pie. To White Cake batter, add 2 sq. unsweetened chocolate (2 oz.), shaved. On 1 layer spread ice cream.



Marble Boston Cream Pie. Use Betty Crocker Marble Cake Mix for this. (No chocolate to melt, no extra bowl to wash!) Split one layer; fill with chocolate pudding.



Answer Cake. New — from Betty Crocker! White Cake Mix, Chocolate Fudge Frosting Mix, baking pan—all in 1 box! Daisies are snipped marshmallow halves.



HAWAII

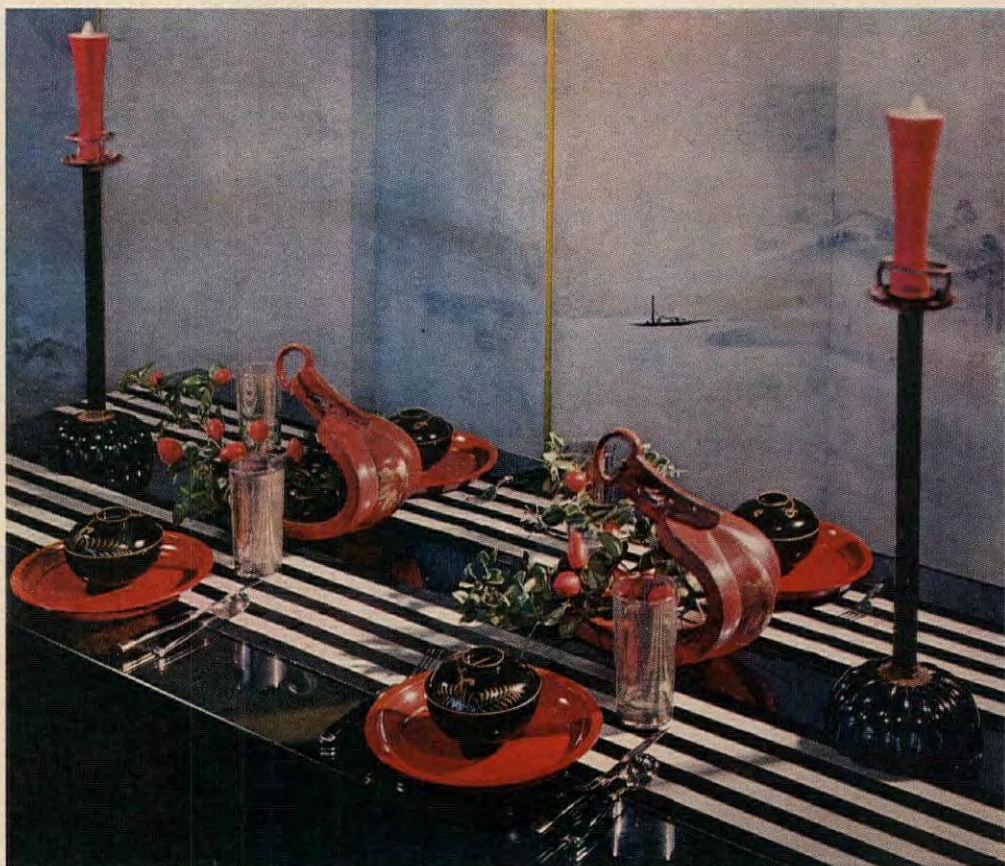
—as mainlanders persist in calling Honolulu—

is worldly-wise in table settings as in all else. Famed Grossman-Moody, Ltd. achieves a high degree of art mixing materials from all over the world



• Burma, Denmark, Italy, Sweden, Peru, Japan and the United States—all are represented in this informal setting!

• An antique silk and metal obi on a Danish oak table sets the mood of this unusual setting. An antique lacquer teapot is filled with some colored ti leaves, mabolo (Philippine persimmon) and lacquered chop sticks. Glassware is Swedish, flatware is gold and green bone French antique. Flame lacquer plates and bowls and covered tea cups are Japanese.

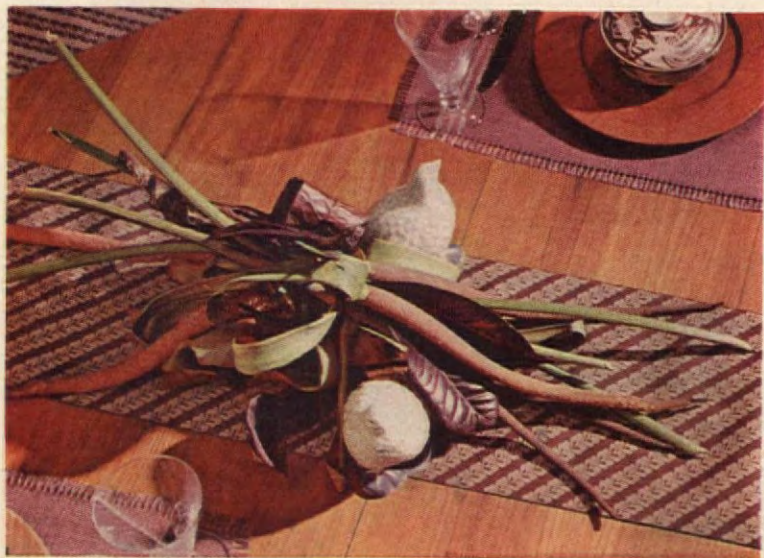


• This dramatic table features Samurai stirrups inlaid in gold with Imperial crest. Flowers are the fruit and blossoms of Carissa. Black and white silk obi runners on smoky glass mirrored table, candlesticks are black lacquer on bronze mounts. Red lacquer plates are about 100 years old, the black and gold Japanese lacquer bowls, 160 years old. Flatware, Thailand bronze and horn of caribou. Screen, dated 1780, by unknown Japanese artist in Sumi style.





• Light-hearted setting of Swedish glass birds, lemons and Epidendrum orchids arranged in a Japanese pottery compote rests on a French fruitwood table with matching runners of yellow and silver obi material used with hand woven napkins from Italy. China and crystal is Swedish, fruit plates antique Japanese porcelain.



• A ceremonial obi used as a runner down center of table sets off to perfection the unusual arrangement of porcelain plovers nesting in blossoms and stems of bird's nest Anthurium arranged with croton leaves. The beautiful porcelain bowls inlaid with silver were designed by George Moody and made in Japan.

NOW - A NEW FLAVOR !

American French



Makes a fresh, smooooth dressing—in seconds!

The only true French dressing made for American tastes! You mix it *fresh*, in the gourmet manner, using this new Mix of subtle herbs and spices, delicately blended by a continental chef. Yet the dressing will have the full-bodied texture of American bottled dressings . . . and the smooth, lively flavor so many families like. Look for this happy combination, new Good Seasons American French Mix, now at your grocer's!



The Good-Seasons self-measuring cruet mixes your dressing in seconds!

All you do is empty Good Seasons Mix into it, add vinegar, the bit of water that makes a smoother blend, and your favorite salad oil. Shake, then serve from this smart cruet.

Try these other Good Seasons Mixes for lighter French dressings, too: Old Fashion French, Old Fashion Garlic, California French, Bleu Cheese and Exotic Herbs. Each envelope makes a half-pint of dressing.

You get the Good Seasons Cruet in this Salad Dressing Kit with salad recipes and 2 other Mixes.



ANOTHER FINE PRODUCT OF GENERAL FOODS



Good Seasons Salad Dressing Mix

HAWAII

is this month's locale for both

Good Victuals

and Family Food

—and what gay adventures they were!

First, a party we have chosen for FAMILY FOOD and one we think more fun than all the old familiar buffets put together—a Pupu party. The seven young women acting as hostesses (the seven delights of the Islands) are left to right: Mrs. Edmund F. Fitzsimmons; Mrs. George Denison; Mrs. Charles A. Guard; Mrs. A. Gordon Hodgins; Mrs. J. Stanley Hodgins, from island of Kauai; Mrs. Allen C. Wilcox; Mrs. Robert H. Evans, from Kauai (all others from Honolulu). They are wearing muumuus (Chinese pajamas) and beautiful maile leis flown from Hilo for the party. Maile is a hauntingly fragrant vine that grows high in the mountains on the island of Hawaii, has been used for generations in ceremonials.

PLEASE TURN THE PAGE



1. Pu Pu Party

Pu Pu (sometimes spelled Pupu and pronounced pooh pooh) is the Hawaiian word for snack, appetizer, hors d'oeuvre. In the islands there is a group of eight young couples who found a way to streamline entertaining yet dispense with the cost and work of elaborate dinners. They formed the Les Gourmets de Pupu Society which meets once a month at one of the members' homes. Each individual brings his favorite Pupu, and each couple contributes to the liquid refreshments. The regulations of the society are strict and uncompromising. To



Your Food Editor June Towne
inspects Pupu Party table
with hostess, Mrs. Gordon Hodgins.



Everyone gets into the act! They all cook, sing, play and entertain. Doesn't it all sound tempting?



*Why not organize your friends
into a Pupu society
and start a new entertaining fad?
It's fun, it's economical, and so easy
on the host and hostess!*

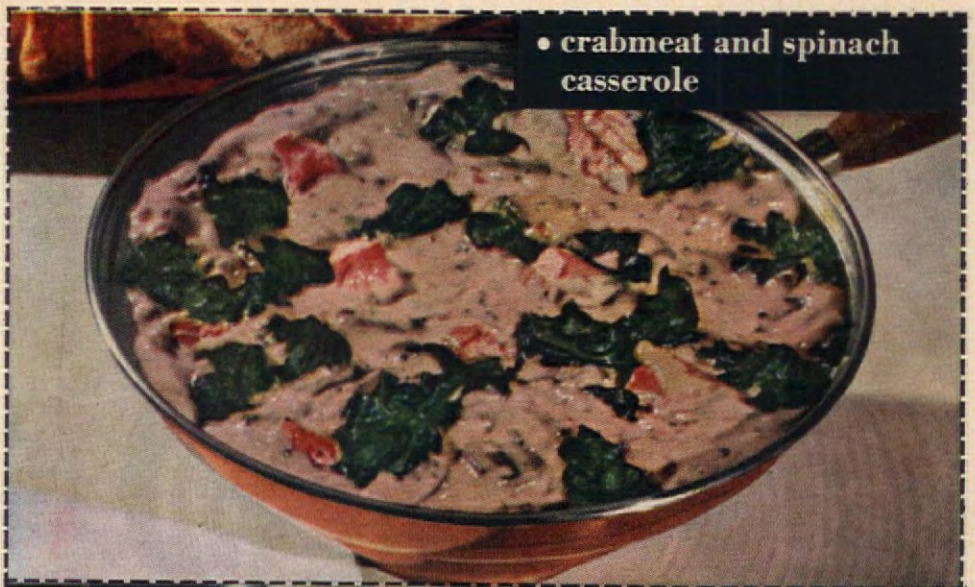
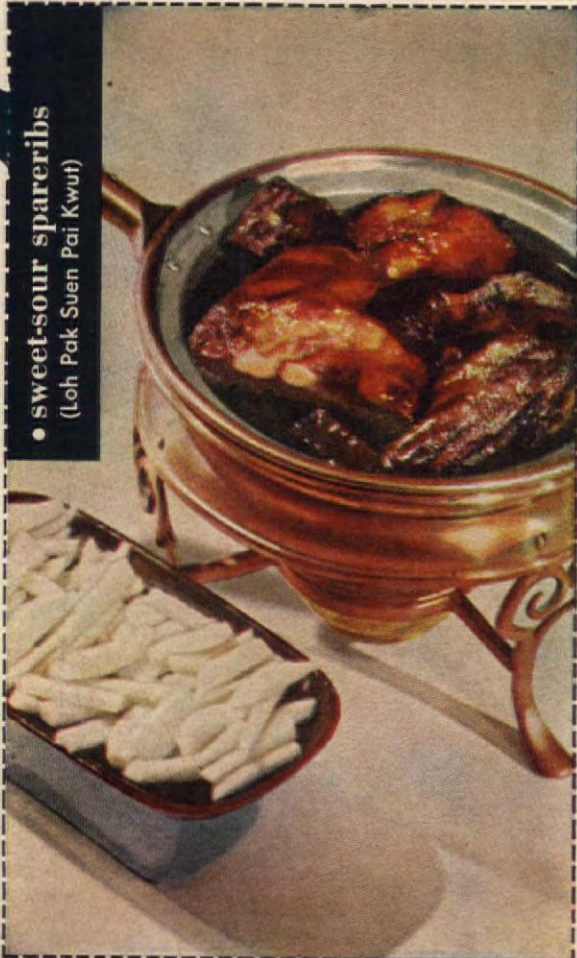


Mary Fitzsimmons and her brother Alex gracefully interpret the ceremonial hula.

be eligible, husbands as well as wives must prepare and bring their favorite dish. Only the host and hostess of the month are permitted to invite a guest—with the exception of the grand annual, when each member may bring a guest. It was our luck to be in Honolulu at this time!

A Pupu party is fun as well as economical family entertaining. Most people would rather nibble on tasty snacks than sit down to a full course meal anyway—particularly when the nibbles are such interesting concoctions as they serve in the land of hula! So why not organize your close friends and start a new entertaining fad? You must have a recipe for a favorite dip or hot Pupu which PLEASE TURN THE PAGE

• sweet-sour spareribs
(Loh Pak Suen Pai Kwut)



• crabmeat and spinach
casserole



• baked stuffed fish



• shrimp curry,
hawaiian style

Our host Gordon Hodgins dipping into a big bowl of poi with his chop sticks. Poi, strange and unusual to our tastes, is made from the root of the taro plant, is usually eaten with the fingers.



• crabmeat and spinach casserole

Preparation time: 20 min.

4 tbs. butter or margarine
¼ cup chopped onions
2 cans (11-oz.) condensed cream
of mushroom soup
1 cup sour cream
1 can (6-oz.) sliced mushrooms,
plus liquid
½ cup grated Parmesan cheese

Dash of Angostura Bitters
½ tsp. dry mustard
½ tsp. monosodium glutamate
2 cans (7-oz.) crabmeat, drained
and flaked (2 cups)
2 tbs. sherry
1 tbs. chopped chives or parsley
½ lb. spinach, cooked

• Melt butter in saucepan; sauté onions until tender. Add condensed soup, sour cream, mushrooms, grated cheese and seasonings. Cook until smooth and heated thoroughly. Stir in crabmeat, sherry and chives. Layer in serving dish with spinach.

Yield: 8 servings **300 cal. per serving** **Source of Vitamins A, B, C**

Tested in THE AMERICAN HOME KITCHENS

NOTE: May be prepared in advance; reheat in moderate oven, covered.

• baked stuffed fish

Preparation time: 30 min.
Baking time: 30-40 min.

3 to 4 lbs. whole fish
¼ to ½ cup butter or margarine*
2 tbs. chopped green pepper
2 tbs. chopped onion
½ cup diced celery and celery leaves
2 tsp. grated orange rind

¼ tsp. paprika
¼ tsp. ginger
½ tsp. dried dill
2 tbs. chopped parsley
½ cup drained, canned, crushed pineapple
1½ cups cooked rice

*For fat fish, use ¼ cup; for lean fish, use ½ cup.

• Head and tail may be left on, and fish may be boned or not, as desired. Wash fish and sprinkle with salt, inside and out. Melt butter in skillet, add green pepper, onion and celery and sauté until tender but not browned. Add remaining ingredients and toss together lightly. Stuff fish and sew together. Place on aluminum foil in a shallow baking dish; brush with melted butter or margarine. Bake in hot oven (400° F.) 30-40 minutes (10 min. per pound). Serve with lemon wedges.

Yield: 6 servings **650 cal. per serving** **Source of Vitamins A, B, C**
Stuffing: 2½ cups

Tested in THE AMERICAN HOME KITCHENS

• shrimp curry, hawaiian style

Preparation time: 30 min.

6 tbs. butter or margarine
1 tbs. finely chopped onion
1 tsp. salt
2 tsp. curry
½ tsp. powdered ginger
2 tbs. flour

1 cup milk
2 cups coconut milk*
2 tbs. lemon juice
2 cups cooked shrimp, (2 6-oz. cans)
3 cups cooked rice

• Melt butter in large saucepan; add onion, seasonings and flour and blend well. Gradually stir in milk; heat, stirring constantly, until mixture begins to thicken. Add coconut milk, lemon juice and shrimp, and continue cooking about 15 minutes or until hot and thickened. Serve over hot, cooked rice.

*Combine 1 pkg. shredded coconut (1½ cups) with 2 cups milk in saucepan. Bring to a boil; simmer 10 minutes; cool and strain through cheesecloth.

Yield: 6 servings **345 cal. per serving** **Source of Vitamins A, B, C**

Tested in THE AMERICAN HOME KITCHENS



Another plus for Pupu entertaining includes guests sharing KP—everyone brings his own utensils, everyone cleans up.

you can add to the four recipes we have given you here. The work is easy and the living is high. Just take a tip from the Pupu influence shown here. The Hawaiians are old hands at it, even older than the French with their hors d'oeuvres—and most Pupas are a lot easier to prepare.



• sweet-sour spareribs

(Leh Pak Suen Poi Kwut)

Preparation time: 20 min.
Marinating time: Overnight
Baking time: 1 hr.

1 tsp. salt
½ tsp. powdered ginger
½ cup sugar
½ cup vinegar
½ cup water

1 tbs. soy sauce
2 lbs. pork spareribs,
cut in 2-inch pieces
2 tbs. cornstarch

• Combine salt, ginger, sugar, vinegar, water and soy sauce; pour over spareribs in shallow dish or bowl. Marinate overnight (or at least 4 hours). Drain off marinade and bake spareribs on a rack in uncovered baking pan in moderate oven (350° F.) 1 hour. Dissolve cornstarch in small amount of water; add to marinade in saucepan. Bring to a boil, stirring occasionally, and boil about 5 minutes, or until smooth and thickened. Pour over spareribs in serving dish. Serve with turnip sticks.

TURNIP STICKS: Combine 2 cups thinly sliced white turnips and 1 tbs. salt in a bowl. Let stand 15 minutes, drain off liquid. Add ¼ cup water and 2 tbs. vinegar and let stand about 1 hour. Drain and press out any excess liquid. Serve with Sweet-Sour Spareribs.

Yield: 6 servings

450 cal. per serving

Source of Vitamins B, C

Tested in THE AMERICAN HOME KITCHENS

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2. Tea House Party

Our host, Eaton Magoon, Jr. . . .

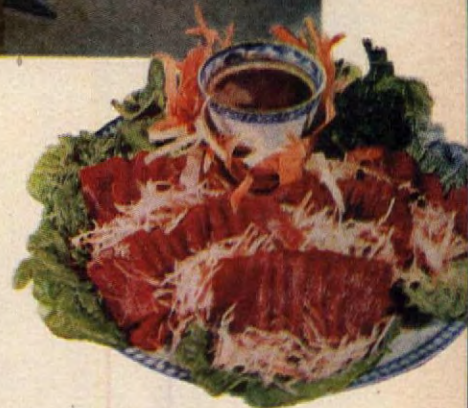
Good Victuals

the guests, wearing kimonos, sit on zabutons, eat

cooked and served in traditional Japanese fashion



If one brought back nothing more from a trip to the Hawaiian Islands, than the recipe for Terriyaki, it would be well worth it. Called, as often as not, "steakie on a stickie" it is one of the most delicious as well as easiest hors d'oeuvres you're likely to run across anywhere—and served with rice, a new main dish version of shish kebab. Read, too, the recipes for Shrimp Palai; a totally different kind of chef's salad; and a perfectly divine dish called Beef Hekka—out of this world good—a dish I would give 3 stars were this a Michelin Guidebook! Thank you, Bob Magoon, for a delightful food adventure and gay company in a glamorous setting I shall never forget. J. A.



Sashimi, a Japanese favorite, is raw fish, shredded turnips and carrots served with a hot mustard sauce.

Guests at our party are (reading clockwise) Patrick Burns, Mrs. David W. Eyre, Mr. Eyre, Mrs. Donald R. Atkin, née Barbara White, Eaton Magoon, Jr. and Lorraine Santschi, star of the Honolulu Community Theater. Table set with obis and lacquer ware by Grossman-Moody, Ltd.

• abalone chef salad

Cucumber, sliced
Celery, sliced
Carrot, sliced

Lotus root, sliced
Abalone or clams (raw)

- Soak cucumbers in salt water $\frac{1}{2}$ hour. Drain, and toss with other vegetables, seafood and dressing.

DRESSING

1 cup vinegar
 $\frac{2}{3}$ cup sugar

Juice of $\frac{1}{2}$ lemon
 $\frac{1}{2}$ tsp. monosodium glutamate

- Combine all ingredients.



• beef hekka

Tenderloin of beef
Bamboo shoots
Celery*
Onions, sliced
Dried mushrooms
Long rice
Water chestnut

Canned mushroom
Green onions
Soy sauce
Sugar
Monosodium glutamate
Butter
Ginger root

- Brown meat quickly over high heat. Reduce heat, add vegetables and simmer $\frac{1}{2}$ hour.

MUSTARD SAUCE

- Combine dry mustard with water to make a paste. Add soy sauce to taste.

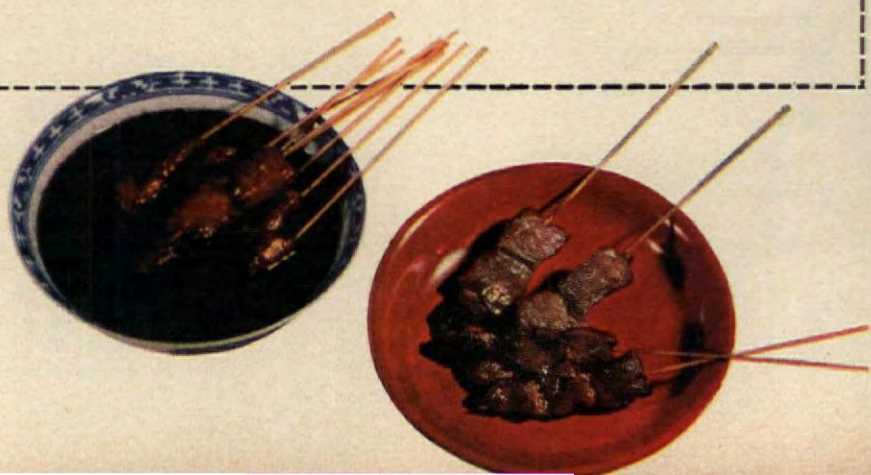


• terriyaki sticks

2 lbs. beef tenderloin
Marinade:
1 cup shoyu (soy sauce)
2 cloves garlic, chopped

1 tsp. chopped fresh ginger
1 sm. onion, chopped fine
 $\frac{1}{2}$ cup sugar
 $\frac{1}{2}$ cup sherry

- Cut beef tenderloin in strips approximately one by two inches. Spear three pieces on each bamboo stick. Combine remaining ingredients in bowl. Marinate tenderloin in sauce for about one hour. Then drain meat slightly and broil until brown.



• shrimp palai (batter fried)

Shrimp
2 cups sifted flour
 $\frac{3}{4}$ to 1 cup cornstarch
2 tsp. baking powder
1 tsp. salt

$\frac{1}{2}$ tsp. soda
1 egg, slightly beaten
1 tsp. salt
Water

- Sift together flour, cornstarch, baking powder, salt and soda. Add egg and enough water to make a thin batter. Beat until smooth. Butterfly shrimp and dip in batter, then drain slightly. Fry in deep fat (375°F) until golden brown.

SAUCE

1 tbsp. ginger
 $\frac{1}{4}$ garlic clove, crushed
 $\frac{1}{4}$ cup water or sake

2 tbsp. sugar
 $\frac{1}{2}$ cup shoyu

- Combine all ingredients and serve as sauce for dipping shrimp.



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"THE FORWARD LOOK" BY OLEG CASSINI

MELON BOAT SALAD

Quarter honeydew melon or cantaloupe lengthwise. Remove seeds. Combine diced pineapple, fresh strawberry halves or raspberries, blueberries or seedless grapes, melon balls or orange sections. Spoon into melon quarters. Serve with Honey French Dressing made by adding 1 tablespoon honey to $\frac{1}{2}$ cup basic dressing. About 196 calories per serving.



BASIC 1-MINUTE FRENCH DRESSING

1 teaspoon salt $\frac{1}{4}$ teaspoon pepper
 $\frac{1}{2}$ teaspoon sugar $\frac{1}{4}$ cup Heinz Vinegar
 $\frac{1}{2}$ teaspoon paprika $\frac{3}{4}$ cup Wesson Oil

● Combine and shake well in covered jar. Makes 1 cup.

*For a sharper dressing, use $\frac{1}{3}$ cup Heinz Vinegar and $\frac{3}{4}$ cup Wesson Oil.



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*Spécialité
of the famous
HALEKULANI*

• halekulani salad

Slice pineapple length wise, remove fruit. Fill shell with cubes of pineapple, banana, watermelon, papaya, prunes, and strawberries. Top with cottage cheese and serve. (May also be served with sherbet.)

Recipe, Courtesy Halekulani Hotel, Honolulu
Accessories: Grossman-Moody, Ltd.

Photography: Camera Hawaii

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**SUMMER
SUPPER SALAD**



For details about table appointments, see "Where Credit Is Due," page 96



SNUGGLE PUPS

FRANKFURTER STROGANOFF



FRANKFURTERS

the main part of a meal, we offer SUMMER SUPPER SALAD. Greens, cheese, franks, and cereal croutons make it a satisfying treat for a hot evening.

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RECIPES ON PAGES 87, 88



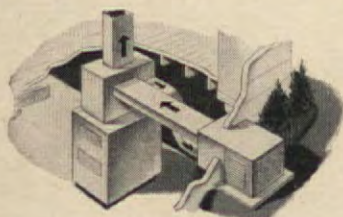
LIVER-FRANKFURTER CASSEROLE



MEAT AND POTATO SALAD

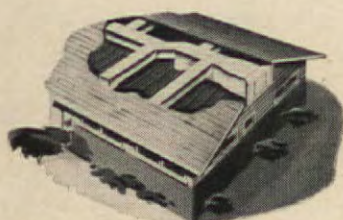
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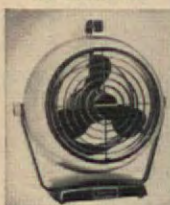


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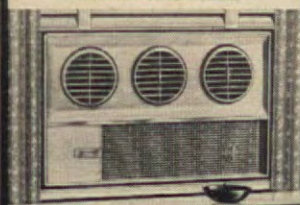
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Take a Pound of Frankfurters

(pictured in color on page 84)



You needn't lose these recipes! Keep your recipe collection up to date in the most practical, easy-to-use and business-like file ever—The American HOME Menu Maker. It's a smart and easy-to-carry steel file box. To get yours, send \$2.50 to:

The American HOME, Dept. MR
American HOME Building, Forest Hills, N.Y.

• summer supper salad



Preparation Time: 20 min.

• meat and potato salad

- 3/4 pound (2) frankfurters
- 3 cups diced, cooked potatoes (4 medium)
- 1/2 tsp. salt
- Dash of pepper
- 1 tbs. finely chopped onion
- 3 slices bacon, diced
- 3 tbs. sugar
- 1 tbs. cornstarch
- 1/4 cup vinegar
- 3/4 cup water

• Simmer frankfurters in water to cover about 5 minutes; cool and slice. Combine potatoes, salt, pepper and onion in serving bowl, add sliced frankfurters. Fry bacon in skillet. Combine sugar, cornstarch, vinegar and water and add to bacon and bacon fat. Cook, stirring constantly until clear and thickened. Pour over potato mixture; serve warm.

Yield: 3 1/2 cups—4 to 6 servings 180 cal. per serv. Source of Vitamins A, B, C

Tested in THE AMERICAN HOME KITCHENS

• liver-frankfurter casseroles



• snuggle pups



*Preparation Time: 30 min.
Cooking Time: 15-20 min.*

• weenie wrap-ups

- 8 frankfurters (1 pound)
- 1/4 pound processed cheddar cheese, cut in strips
- 8 thin slices boiled ham (about 3/4 pound)
- 8 frankfurter rolls
- Slit each frankfurter lengthwise; fill with strip of cheese. Wrap each frankfurter in a slice of boiled ham; fasten with toothpick. Place on rack over glowing coals and roast, basting frequently with glaze, until browned. Or place in hot broiler and cook as above. Serve in frankfurter rolls, toasted over coals, if desired.
- Glaze: 1/2 cup light corn syrup
- 2 tsp. dry mustard
- 3 tbs. brown sugar
- 1/2 tsp. grated orange rind
- 1 tbs. butter or margarine

Combine all ingredients in small saucepan; heat until well blended.

Yield: 8 servings 575 cal. per serving Source of Vitamins A, B

Tested in THE AMERICAN HOME KITCHENS

• frankfurter stroganoff



Take a Pound of Frankfurters

(pictured in color on page 84)

American HOME Magazine offers cellophane envelopes for protecting recipes in your card file. They come in a standard 3 x 5 inch size and are open at both ends so that recipes may be easily inserted. You can order them in lots of 100 for \$1 from:

The American HOME, Dept. J-55
American Home Building, Forest Hills, N. Y.

• liver-frankfurter casserole

Preparation Time: 30 min.

- 2 tbs. butter or margarine
1/2 lb. calves liver, cut in small cubes
1 medium onion, sliced
3/4 cup slivered green pepper
1/2 lb. (4) frankfurters, cut in thick slices
1 tsp. salt
- 1/4 tsp. pepper
1 tsp. dry mustard
1/4 tsp. paprika
Dash of Tabasco
1 tsp. Worcestershire sauce
3 large tomatoes, cut in wedges (4 cups)
1 1/2 cups kernel corn

• Melt butter in large skillet; add liver and sauté quickly, only about 3 to 5 minutes. Remove liver; set aside. Add onion, green pepper and frankfurters to skillet and sauté 5 minutes. Add seasonings and 3 cups of tomato wedges; cover and simmer 15 minutes. Add the liver, corn and the remaining 1 cup of tomato and continue cooking 5 minutes longer to heat thoroughly.

Yield: 5 cups—6 servings 220 cal. per serv. Source of Vitamins A, B, C

Tested in THE AMERICAN HOME KITCHENS

• meat and potato salad



• summer supper salad

Preparation Time: 15 min.

- 1/4 pound (2) frankfurters
6 cups mixed greens (lettuce, romaine and chicory), broken in pieces
1/2 cup diced celery
- 1 hard-cooked egg, chopped
3/4 cup slivered swiss cheese
1/2 cup bite-size shredded rice
1/2 to 3/4 cup French dressing

• Simmer frankfurters in water to cover about 5 minutes; cool and cut in thin slices. Combine all ingredients except French dressing in serving bowl and chill well. Just before serving, add dressing and toss together lightly.

Yield: 6 servings

130 cal. per serving

Source of Vitamins A, B, C

Tested in THE AMERICAN HOME KITCHENS

• frankfurter stroganoff

Preparation Time: 20 min.
Baking Time: 15 min.

- 8 frankfurters (1 pound)
2 tbs. melted butter
1/2 cup blanched, slivered almonds
3 tbs. flour
1 tsp. salt
1/4 tsp. pepper
- 1/4 tsp. paprika
1/2 cup water
1 can (10 1/2-ounce) condensed beef bouillon
1 cup catsup
1/2 cup sour cream

• Brown frankfurters in melted butter in large skillet; remove from pan, set aside. Sauté almonds in the butter until golden brown. Blend in flour and seasonings. Gradually stir in water and beef bouillon; cook and stir over medium heat. When mixture begins to thicken, stir in catsup and sour cream. Return frankfurters to the sauce. Serve over cooked noodles or cooked rice.
NOTE: Recipe may be prepared in advance. Place in shallow baking dish, cover and bake in hot oven (400° F.) 15 to 20 min. to heat.

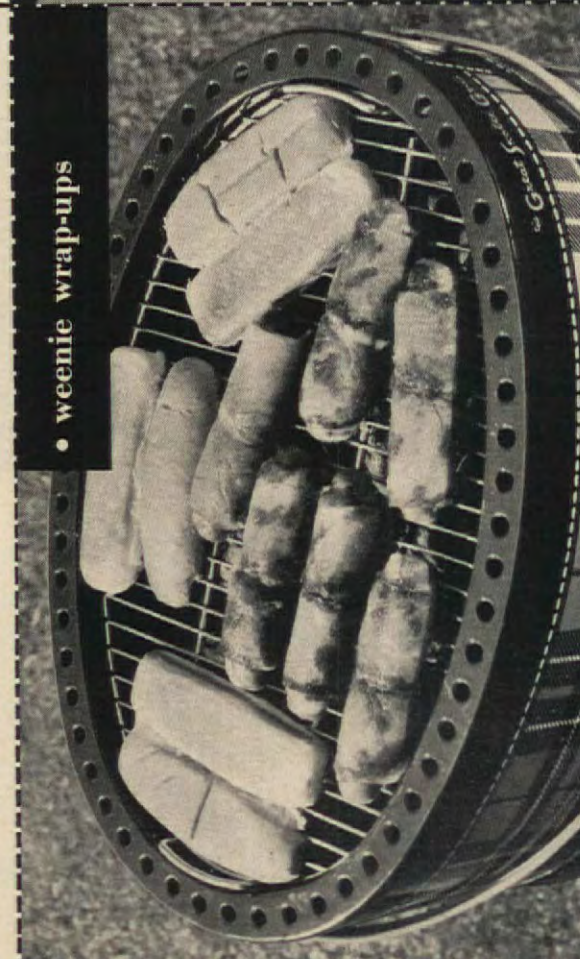
Yield: 8 servings

288 cal. per serving

Source of Vitamins A, B, C

Tested in THE AMERICAN HOME KITCHENS

• weenie wrap-ups



• snuggle pups

Preparation Time: 30 min.
Baking Time: 15 min.

- 8 frankfurters (1 pound)
Filling*
2 cups biscuit mix
- Cut deep slit lengthwise in frankfurters. Fill with any desired filling, using only about 1 tablespoon in each. Measure biscuit mix into bowl; stir in milk and melted butter and blend well. Turn out on lightly floured board; knead until smooth. Roll dough into eight 6-inch hexagons. Place each frankfurter on a piece of dough and fold two corners over center, moistening to seal. Bake on lightly greased baking sheet in hot oven (400° F.) 15 minutes or until brown.

*Filling Suggestions:

- Chutney
Currant jelly and prepared mustard
Chili sauce sprinkled with dried dill
Catsup (1/4 cup) with 1 tsp. each mustard and horseradish
Sauerkraut sprinkled with caraway or celery seeds
Prepared mustard and pickle relish
Strip of cheese (cheddar or swiss); wrap with 2 strips of cooked bacon

Yield: 8 servings

275 cal. per serving

Source of Vitamins A, B, C

Tested in THE AMERICAN HOME KITCHENS

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Inspected and Certified a normal maintenance ration by the U. S. Government, Ideal Dog Food provides a *total balance* of all the vitamins, minerals, proteins and nutrients essential for dog health. Sealed in the can and *Pressure Cooked* to retain every vital element, Ideal is a real "7-Course Meal!" Costs less than left-overs.

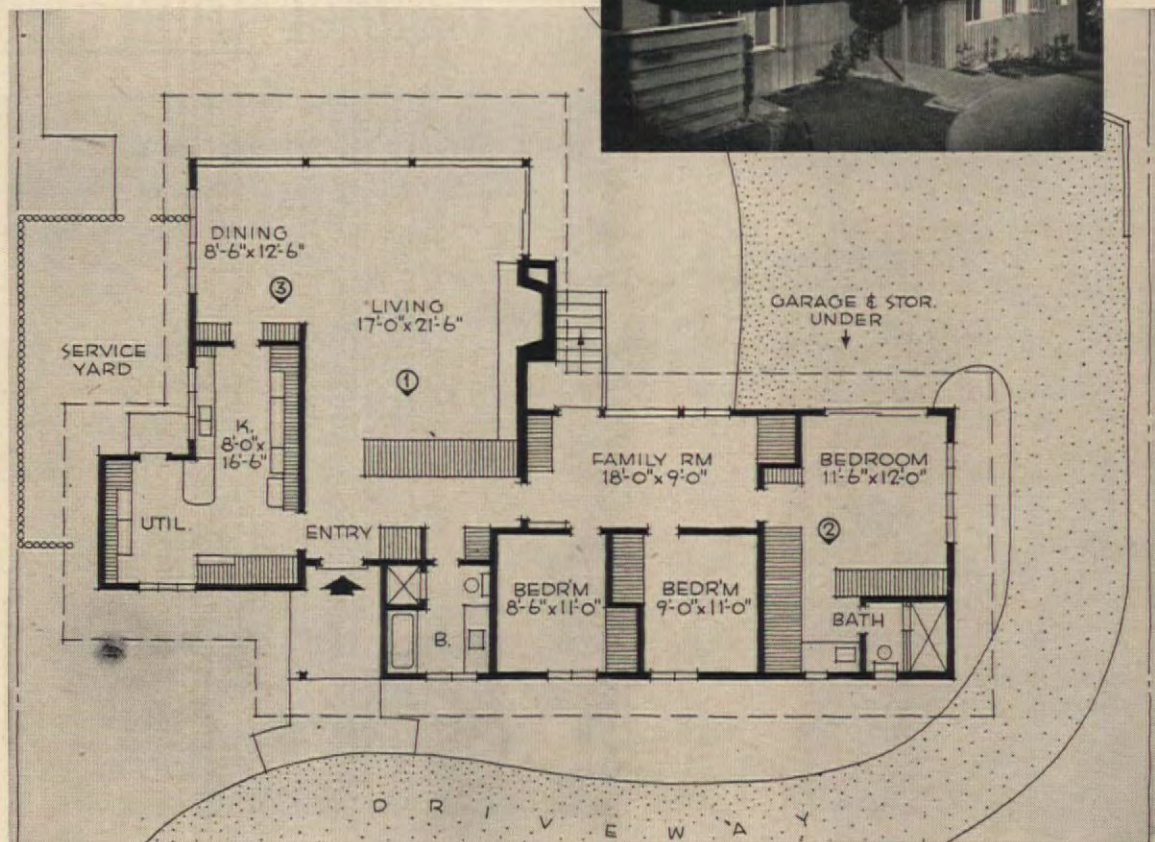
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6. SOY, BARLEY—Protein, Carbohydrate
7. IRON OXIDE—Blood Builder



This flat-topped modern home in the Pasadena hills was designed with the easy life in mind. Keystone of the efficient plan is the use of built-in storage units in each room of the house.

ARCHITECT: Harold Zook, A. I. A.



THEY BUILT IN EVERYTHING

JAMES W. BRETT

When Mr. and Mrs. Bradner Petersen built their home in Pasadena, California, they planned it three ways for convenience and efficiency: 1) the rooms are arranged to separate sleeping, utility and living areas, 2) easy-to-maintain materials are used wherever possible, and 3) the Petersens allowed plenty of space for storage.

But quantity isn't the whole story on storage. You also need *quality*—that is, the right kind of space in the right place. Take for instance, the Petersen dining-room storage.

Not only is the space adequate, but it's also near the dining-room table. In addition, the trays and shelves are built to hold dishes and linen conveniently.

For belongings that you don't use daily, location of storage isn't so important. Articles that are used seasonally can be stored in an attic or high on closet shelves.

What you store has a lot to do with the *way* you should store it. Anything that's affected by temperature, moisture, light or insects should be stored where it will always be safe against the threatening elements.



Complete dining-room storage is accomplished with these cabinets on either side of the kitchen door. Glasses are stored at top; hardboard trays pull out for easy access to place mats, table linen.



In the living room near the fireplace is Mr. Petersen's now-you-see-it, now-you-don't desk-study. Desk has plenty of overhead light and storage. The hinged doors are in four sections, so they'll occupy a minimum of space when open; when closed, they hide this efficient office from view.

BUT THE PEOPLE



View from master bedroom shows wardrobe wall and the set of trays that hold all Mr. Petersen's clothes except his coats, suits and shoes. Lavatory and dressing room are on the other side of storage unit. Shower and toilet are compartmented.



modern woman's way to internal cleanliness

*Far more effective than any homemade solution,
yet safe for delicate tissues —
special preparation for the douche!*

Today, discover a wonderful "clean feeling" ... a refreshing sense of well-being and intimate daintiness you've never experienced before.

Discover Zonite—the modern woman's way to internal cleanliness. Once you *do*, Zonite will be just as important a part of your grooming as your deodorant, bathsoap and other personal needs.

Zonite is entirely different from old-fashioned, homemade douching solutions. These "make-shifts" *cannot* and *do not* offer the antiseptic, germicidal and deodorizing action of Zonite. In fact, Zonite is the *one* effective liquid specially made for feminine hygiene.

Yet Zonite is so safe ... safer by far to delicate tissues than other liquid antiseptics for the douche!

After menstruation—and *always*—reassure yourself with this modern woman's way to internal cleanliness and security.

Zonite® 
Personal Antiseptic

She calls it "PINK HEAVEN"

(Begins on page 49)

Hollywood sound stages, Mitchell Leisen completely redecorated the home without seeing it. He took his basic color scheme from two Toulouse Lautrec prints Mrs. Daniel owns.

The interior has a pink motif, with variation going as far as a deep red lacquer on the refrigerator and kitchen counter tops. Working from the inside out—and strictly by remote control—Mr. Leisen completed the revamp of the interior, then started on the exterior. He was able to make the trip to Fort Worth to supervise the final details. The whole project, including the exterior terraces and landscaping, took about one year.

The new interior is just as striking as the new exterior. In what was formerly an old utility and storage porch there is now a quaint colonial family room where cooking, dining and a chat by the fire are really enjoyable because the surroundings are so pleasant. The walls are done in natural-finish common brick, and pine paneling. The furniture is Early American. The dining table is an adaptation of the old trestle table with a trough underneath to hold magazines. Ladderback chairs, a hutch cabinet and an old commercial coffee grinder carry out the colonial theme.

A new brick fireplace and wall were built in, and the back door is now behind the fireplace. The curved section of the wall is used as a snack bar. Directly behind it is the kitchen. Efficiency as well as charm are built into this room. For dishes and silver, there are four storage closets under the snack counter, with the range right alongside. Indoors or out, "Pink Heaven" it is!

View from snack bar shows how well-planned Mrs. Daniel's kitchen is, with appliances built in, counter and storage space to spare. Pots and pans hanging over range are decorative and in easy reach.

See "Where Credit Is Due," page 96



now, in power tools, too, if it's Remington, it's right!



*These great features
make the 149B Drill
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- Heat treated gears for longer life!
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- Anti-heating fan for cooler operation!

Model 149B. 1/4-inch drill; AC-DC 25 to 60 cycle; 115 volts; 2500 rpm. free speed, 1500 rpm. load speed; 3 lbs. \$28.50*. Attachments not included.

*Prices and specifications subject to change without notice.

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steel...

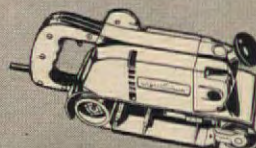
light enough
for a woman to
wax fine furniture!

Now, you can do jobs you never dreamed of doing yourself! This rugged 149B Mall drill, a Remington product, is a real workhorse around the house. You can use the many power drill attachments to stir paint, trim hedges, drive screws, sharpen knives, plane, saw, sand and polish. And there are many other labor-

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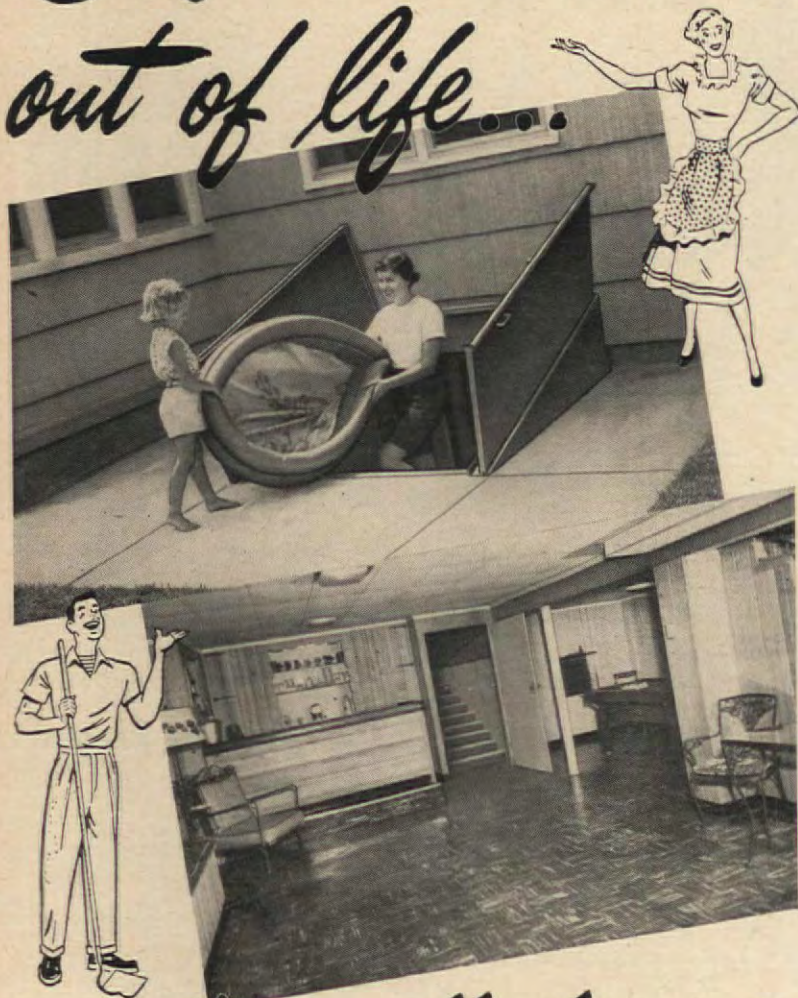
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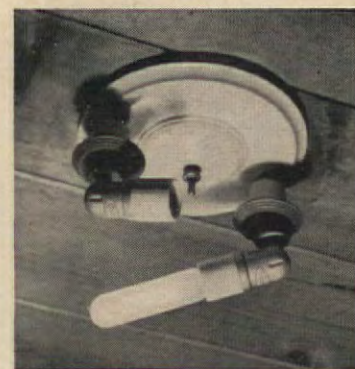
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Case for a High Light



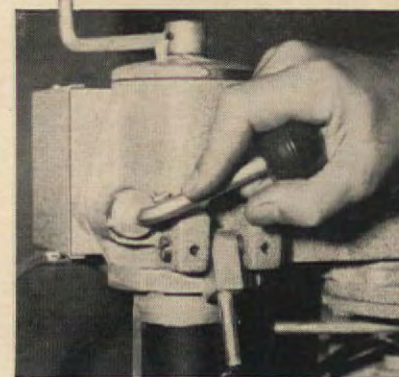
If you're like most of us, there's at least one little horror about like this in your home. But you don't have to put up with it if you follow our suggestion: Just install "knee-action" socket fixture right in the bulb sockets, bending one to the right and one to the left. Then screw in the counter-light bulbs.



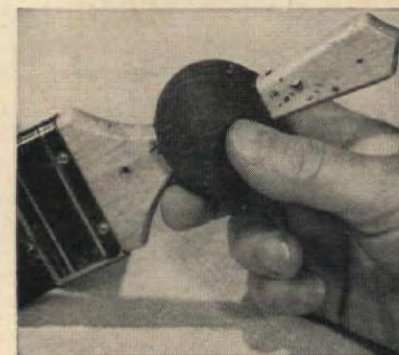
Now cover the fixture attractively: build open "box" with turned spindles (get them at a lumber-supply store). Spindles let air and light through. Put translucent glass panel in bottom to hide bulbs. Hinge this panel so it'll be easy to change burned-out bulbs. Finish box with stain or paint.

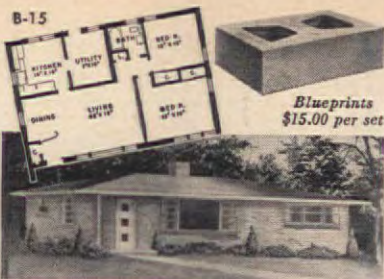
HANDYMAN HOW TO'S

All power tools operate the best when you use them *safely*. Paint the knobs a bright color so you won't be apt to bump them, but so you will remember that they may need adjustment for each job. Before you switch on power, check all locks, switches, controls; make sure that they are right.



Does your hand get tired on a long painting job? You'll make the work much easier if you fit sponge-rubber ball down over the brush handle so the ball provides a larger finger grip. This makes the work less fatiguing. Cut the hole in the ball by using a knife with an extremely sharp blade.





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If you wish air mail delivery, kindly add 15¢ per pattern to cover cost of postage.

- 1670—65¢. Building and painting pattern for "Swedish Scroll" frame to go around a window. You can change color scheme to suit your pleasure.
- 1671—35¢. Sewing pattern for scalloped café curtains. You use same tissue pattern for the pretty apron, too.
- 1672—25¢. Delightful painting pattern for "Street Scene." Paint on china, furniture, trays, wastebaskets, or use to paint a long, narrow picture.
- 1673—85¢. Home workshop and painting pattern for a "Mother Kangaroo" to help your child keep neat and well-groomed. Full-size transfers.
- 1659—35¢. Still planning to make new curtains for summertime? Hurry and you can whip up these café curtains with "licorice" loops for hanging. Cool as a black and white soda. Sewing pattern, diagrams included.
- 1648—35¢. If you need an extra garden seat, choose this one for drama and color... a small nail keg becomes a thing of beauty when you paint the designs in this pattern on it. Tracing pattern design resembles rare old Chinese porcelain barrel.
- 1647—50¢. Need a small, pretty mirror? This lovely one is shaped like a fine old "court" mirror, and is painted with roses and floral sprays.
- 1640—50¢. Easy pick-up sewing is this Adam-and-Eve cross stitch sampler. It is fun to make, with the simple chart, color key in transfer pattern.
- 1639—75¢. Sew beautiful old "Lord's Prayer" sampler: Stamp our transfer design on old-fashioned perforated paper. Design includes both the Protestant and Catholic versions of the prayer.
- 2106—\$1.25. It's not too late to build a wonderful "Soda Shuttle" for your entertaining. This big wheelbarrow-like cart will hold the makings of a buffet party. Delightfully gay painting motifs of fruits and food are given; paint in luscious colors.
- 1635—75¢. Here is delicate needlework to pick up in the evening when you want to relax. "Carrickmacross" is lovely floral vine motif, net embroidery. This looks difficult but is easy to do with pattern as guide.

This is the summer you are going to "paint a picture," so here's a list of our most popular painting patterns—step-by-step picture patterns and easy-to-follow paint-by-number patterns. All are 16x20" in size:

- 1287—25¢. Step-by-step picture pattern of a bowl of roses set before a window with ruffled eyelet curtains.
- 1473T—50¢. This is a step-by-step picture pattern of gayest spring flowers: peonies, iris, tulips and pansies. Contains hot iron transfer.
- 1474T—50¢. Companion piece to pattern 1473T has similar flowers, equally pretty. Has hot iron transfer.
- 1475T—50¢. If you love Grandma Moses, this is for you: beautiful old-fashioned snow scene you paint by the numbers. Has hot iron transfer.
- 1520—25¢. We haven't forgotten you who like to paint still-life with fruit as the theme. Step-by-step picture pattern with color key for painting charming copper basket that holds fruit, pine cones on rich velvet.
- 1540—30¢. Like the brilliant coloring of zinnias, the tawny colors of Indian baskets? Then try this painting—another one painted with numbers.

- ☐ Complete list of available patterns—10¢
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| <input type="checkbox"/> 1671 | <input type="checkbox"/> 1640 | <input type="checkbox"/> 1473T |
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| <input type="checkbox"/> 1673 | <input type="checkbox"/> 2106 | <input type="checkbox"/> 1475T |
| <input type="checkbox"/> 1659 | <input type="checkbox"/> 1635 | <input type="checkbox"/> 1520 |
| <input type="checkbox"/> 1648 | | <input type="checkbox"/> 1540 |

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PRINT name and address in coupon which will be used as label for mailing patterns. Cut out order form along dash lines, check patterns desired and send personal check or money order (please do not send stamps). If you live in New York City, add 3% for City Sales Tax.

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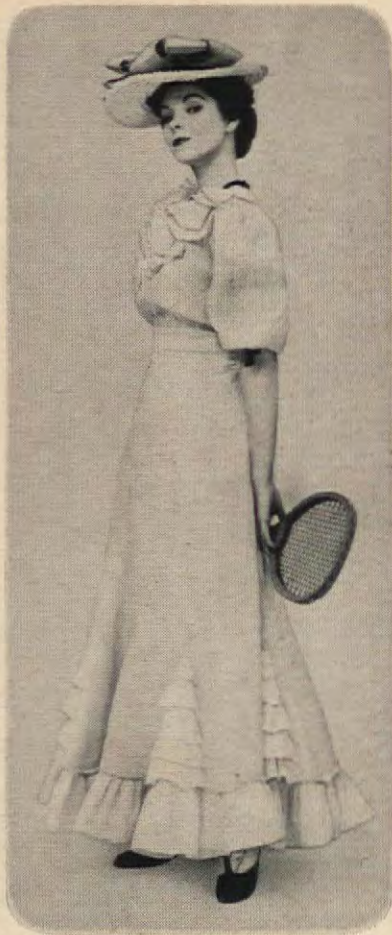
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Where Credit Is Due

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THE FORTUNAS—VIP'S

Pages 14, 16: Sportster thermo kit—Gotham Industries, Inc., 1453A Merchandise Mart, Chicago, Ill. Sportsmaster Insulated box—Columbian, Terre Haute, Ind. Bernz-O-Matic—Otto Bernz Co., Inc., Rochester, N.Y. Empire Coffee Pot, The Metal Ware Corp., Two Rivers, Wisc. Ford Fairlane 500—Ford Motor Company.

SHE CALLS IT "PINK HEAVEN"

Page 51: Tables, benches, bar chairs, etc.—Albert Parvin & Co., Los Angeles, Calif. John Hancock arm chairs—Nichols & Stone Co., Gardner, Mass. Print material and curtain material—F. Schumacher & Co., N.Y.C. Fireplace equipment—Albert Parvin & Co., Los Angeles, Calif. Dishes—Koscherak Brothers Inc., N.Y.C. Glassware—Contemporary Trend of Fort Worth (Blenco). Tableware (bamboo-handled)—The Clement Co., Northampton, Mass. Lighting fixtures—The Hollywood Lighting Fixture Co., Inc., Hollywood, Calif. Hardware—Ball & Ball, Whitford, Penna. Phonograph—Webster Chicago, Jensen Speaker. Television Set—Packard Bell. Stove—Western Holly. Kitchen utensils—Schiller & Asmus, Chicago, Ill. Baskets—American Basket Corp., N.Y.C.

STORAGE AT A SMALL PRICE

Page 54: Vinyl plastic pecky cyprus wall covering—Velveray Corp., N.Y.C. Page 55: All furniture—Elmer I. Klein, 192 Lexington Ave., N.Y.C. Mobile—Gardner McKay.

PU PU PARTY (FAMILY FOOD)

Page 75: (top) Copper chafing dish—Maison Gourmet, 1170 Broadway, N.Y.C. Wooden tray (bottom left)—Elizabeth Hanna Imports—801 De Haro St., San Francisco 7, Calif.

TEAHOUSE PARTY (GOOD VICTUALS)

Pages 79, 80: Table and accessories—Grossman-Moody, Ltd., Honolulu, Hawaii.

TAKE A POUND OF FRANKFURTERS

Pages 84, 85: "Pyramids" Impromptu covered casserole—Iroquois China Co., Syracuse 9, N.Y.



Green leaf bowl—Walter Hatches, Inc., 225 Fifth Ave., N.Y.C. "Holiday" plastic bowl—Kenro Corp., Fredonia, Wisc. G.E. electric skillet—General Electric Co., 1285 Boston Ave., Bridgeport, Conn. Brazier—Hamilton Skotch Corp., Hamilton, Ohio.

QUICK, GAY TOUCHES

Page 93: "Arabesque" trunk—I.D. Company, 150 Spring St., N.Y.C. "Brown Eyed Susan" dinner plate—Harker Pottery Co., East Liverpool, Ohio. Mirror toy mixer—Aluminum Goods Mfg. Co., Manitowoc, Wisc. Paper daisies—Courtesy of Dennison Mfg. Co., 300 Howard St., Framingham, Mass.

CLEAN 'EM AFTER YOU USE 'EM

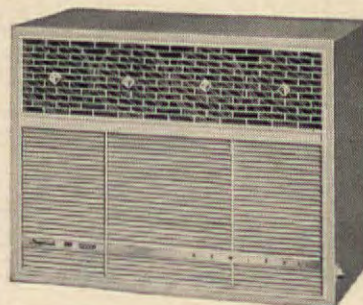
Page 97: Picnic Case—Landers, Frary and Clark, New Britain, Conn.

FOR HOST AND HOSTESS

Page 98: Drum Sip N' Snack—Sun Glo Studios, 225 Fifth Ave., N.Y.C. Decorated Moderne Cleo tumblers—\$5. (set of 8) West Virginia Glass Specialty Co., Weston, W. Va. Flint stainless kitchen shears—Ekco Products Co., 1949 North Cicero Ave., Chicago, Ill. "Woodland" toll pins—Libbey Glass, P.O. Box 1035, Toledo, Ohio. Bamboo placemats—Bouquet Linens, 7 W. 30th St., N.Y.C. "Whirlspool" jars—Imperial Glass Corp., Bellaire, Ohio. Buffet Server; Fish Dish—McKee Division, Thatcher Glass Mfg. Co., Elmira, N.Y. "Lisbon" fruit server—Rainbow Wood Products, Inc., 12 E. 22nd St., N.Y.C. Skotch Flip-Top Bag—The Hamilton-Skotch Corp., Hamilton, Ohio. Gimbal Funnel Ash Tray—Rubal Lighting Novelty Co., 2461 E.



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ANOTHER **Admiral** FIRST

16th St., Bklyn. 35. Page 100: "Leaf" cookie jar, milk glass—Westmoreland Glass Co., Grapeville, Penna. 4-Tier Cake pan set, Square Party Cake Pan, Clamshell Spring Form Pan, Covered Loaf and Dessert Pan—Mirro, Aluminum Goods Mfg. Co., Manitowoc, Wisc. Androck Barbecue Gong—Androck Products, The Washburn Co., Worcester, Mass. Trivet tray—The Gorham Company, Providence 7, R.I. "Lilac Time" steak set—1881 @ Rogers @, Oneida Ltd., Oneida, N.Y. "Springtime" Hospitality Set—International Silver Co., 169 Colony St., Meriden, Conn. Page 102: 3 pc. black salad set—Rubel and Co., 225 Fifth Ave., N.Y.C. "Jamestown" provincial white milk pitcher—Mellott Mfg. Co., 1200 Morningside Drive, Manhattan Beach, Calif. Spice Jar set—Heath Ceramic, 791 Bridgeway Blvd., Sausalito, Calif. Serv-A-Cup Portable Cup Dispenser—Expansion Products, Inc., 347 Fifth Ave., N.Y.C. Flint egg beater—Ekco Products Co., 1949 North Cicero Ave., Chicago, Ill. Man's carving knife, sharpening steel—Robeson Cutlery Co., Perry, N.Y.

HOW TO LIGHT A FIRE

Pages 104, 106: Charcoal carton—Diamond Match Co., Springfield, Mass. Electric Fire Start'r—U.S. Associates, Inc., 2803 S. Main St., Los Angeles 7, Calif. "Simpli-fire"—Lyncrest Manufacturing Co., Inc., Paterson, N.J. Charcoal briquets—Reynolds Metals Co., Louisville 1 Ky. Charcoal lighter—Hamilton-Skotch Corp., Hamilton, Ohio. "Star-styx"—Star-Styx Co., 9127 Exchange Ave., Chicago 17, Ill.

LIGHT REFRESHER COURSE FOR SUMMER

Page 108: Rug—The Lighthouse Craft Shop, N.Y.C. Curtains—Celanese Corp., Interlor Ellington Agency, N.Y. Wallpaper (sky)—Mural Inc., N.Y.C.

PERK UP THE VACATION COTTAGE, TOO

Page 111: Flower cart—Foster House, 430-A South Jefferson, Peoria, Ill. Page 112: Habnab



pull-down lamp—Ward Phillips Co., Carpenters



ville 5, Ill. Welcome Mat—Yankee Sea Chest, 258 Park Square Bldg., Boston 16, Mass.



HOW TO MAKE A CORD CHAIR SEAT

Page 113: No. 5 plastic cord—Puritan Cordage Mills, 1205 East Washington St., Louisville, Ky.

INFORMATION

Elizabeth Clemons: pages 30, 31. Mrs. C. Scholl: page 45. Dorothy Monroe: pages 56-57. Mrs. W. C. Daniels: pages 111, 112 (tickler decorating idea). Mrs. Basilis Nicholas Gask: page 111 (napkin-tablecloth curtain idea). Mr. Benjamin O'Neale: page 112 (cave-curtain-rod couch idea).

PHOTOGRAPHS

George de Gennaro: Cover, pages 10, 12. Ant-Kamp: pages 14, 16, 20, 22. P. E. Genereux: page 24. F. M. Demarest: pages 28, 29, 54, 58, 84, 85, 93, 94 (top), 97, 98, 100, 102. Warr Reynolds: pages 30, 31. Otto Maya: pages 39, 111, 112. Steve Fay: pages 40, 42. Bullington Studio and Gift Shop: pages 45, 46. Kranz Studios: pages 49-51 ("after" photos). Orlando from Three Lions: pages 52, 53. Hence Griffith: pages 56-58. George E. Peterson: pages 90, 91. David Manners: page 92 (handyman, top). Ken Murray: page 94 (handyman, bottom). Peter Nyholm: page 108. Dill Hay: page 113. All-America Rose Selection Inc.: page 114. Carolyn Cox: page 117.

DRAWINGS: Margaret Fleming, pages 111, 112

Callouses

Pain, Burning, Tenderness
on Bottom of Feet

**SUPER-FAST
RELIEF!**

For the fastest relief imaginable, use *Super-Soft* Dr. Scholl's Zino-pads. They also remove callouses one of the quickest ways known to medical science. At Drug, Shoe, Dept., 5-10¢ Stores.

Dr. Scholl's Zino-pads

Shrinks Hemorrhoids

**New Way
Without Surgery**

Science Finds Healing Substance That
relieves Pain—Shrinks Hemorrhoids

For the first time science has found a new healing substance with the astonishing ability to shrink hemorrhoids and to relieve pain—without surgery.

In case after case, while gently relieving pain, actual reduction (shrinkage) took place.

Most amazing of all—results were so thorough that sufferers made astonishing statements like "Piles have ceased to be a problem!"

The secret is a new healing substance (Bio-Dyne*)—discovery of world-famous research institute.

This substance is now available in suppository or ointment form under the name *Preparation H*.* Ask for it at all drug counters—money back guarantee.

*Reg. U.S. Pat. Off.

What Do 3 out of 4 Doctors Recommend to Relieve Pain?

A survey shows 3 out of 4 doctors recommend the famous ingredients of Anacin Tablets to relieve pain of headache, neuritis and neuralgia. Here's why Anacin® gives you better total effect in relieving pain than aspirin or any buffered aspirin:

- **ACTS INSTANTLY:** Anacin goes to work instantly. Brings fast relief to source of your pain.
- **MORE EFFECTIVE:** Anacin is like a doctor's prescription. That is, Anacin contains not one but a combination of effective, medically proven ingredients.
- **SAFER:** Anacin simply can not upset your stomach.
- **LESSENS TENSION:** Anacin also reduces nervous tension, leaves you relaxed, feeling fine after pain goes. Buy Anacin today.

FREE MATERNITY STYLE CATALOG

96-page illustrated catalog. **FREE GIFT CHECK** gives EXTRA discounts first order. World's largest selections—hundreds of exclusive economy-priced Maternity dresses, suits, separates, sportswear, girdles, lingerie. Priced \$1.00 to \$20.00. Write TODAY. **CRAWFORD'S**
Box 196, 8015 Wornall Rd., Kansas City 14, Mo.

HOT, TENDER FEET?

Dr. Scholl's Foot Powder quickly relieves hot, tired, tender, perspiring, odoriferous feet. Eases new or tight shoes. Get a can today!
Dr. Scholl's FOOT POWDER

Kills Fleas, Ticks and Lice!

... acts as a repellent too!

WYDANE®

Active, economical, simple to use—follow directions on label. For Wydane at your drug store



Club Members

(Begins on page 45)

handicrafts can add a very personal touch to a room, the Editor next introduced a special feature. A committee member, acting as a reporter, interviewed another member on her collection of art objects gathered here and abroad. She added each piece to the room as it was described, showing how to fit a hobby into a decorating scheme.

- The Table Setting Editor set the luncheon table with china, silver flatware, and stemware appropriate for use "When the Committee Meets." She described each article and the reason for its selection and discussed new trends.

- The Food Editor followed with an appropriate luncheon menu for "When the Committee Meets." The menu starred glazed ham patties on pineapple rings, and each club member received a copy of this simple-to-prepare recipe.

For meetings when lighter refreshments might be in order, the Food Editor suggested tea and miniature cakes. She served the cakes on a silver tray decorated with hibiscus blossoms from the gardens of club members . . . another American HOME trick.

Mrs. Scholl credits The American HOME with the inspiration for this program; "a diversified and fast-moving theme, a minimum of preparation, and no expense." THE END

CLEAN 'EM AFTER YOU USE 'EM

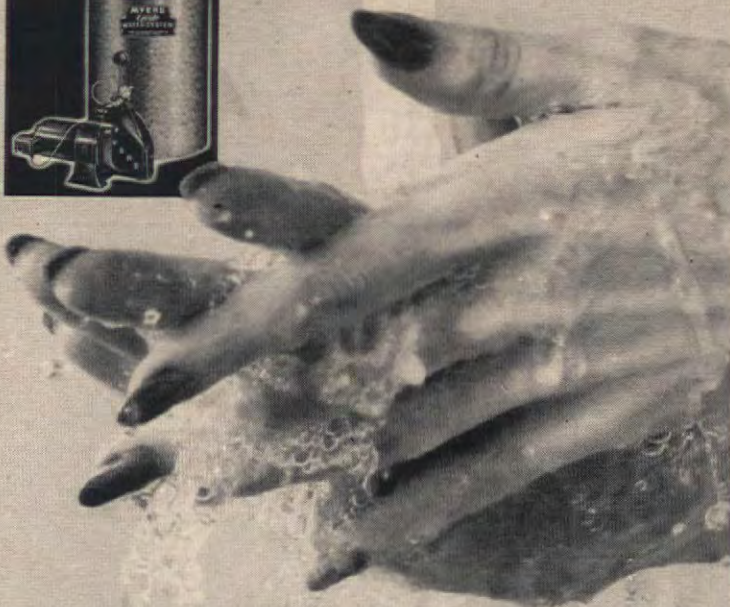


Clean 'em after the picnic, they're ready for the next—sweet smelling, sparkling clean. Soak cups, sandwich box in baking soda, warm water. Fill bottles with same; let stand 30-40 minutes. Clean with bottle brush and rinse. P.S.—Don't forget the case.

no water mains...but who cares!

A dependable Myers Pump delivers

abundant water pressure



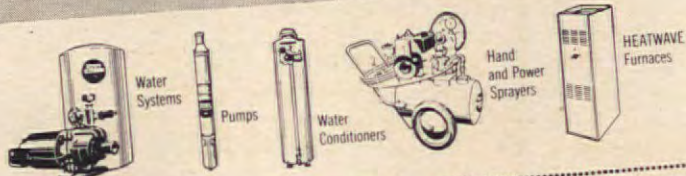
The instant you turn a tap anywhere in the house, a Myers Ejecto Pump delivers a full, steady stream of water. It operates quietly for years because there's just one moving part—a solid bronze, perfectly balanced impeller. It stubbornly resists corrosion, is free from pump-killing vibration. And the Ejecto is carefree! It even lubricates itself.

Your nearby Myers dealer is an expert you can depend on to help you select the right pump for your well and location. Call him today.

Myers® Water systems



Manufacturers of Quality
Products since 1870



FREE! Booklet covering full line of Myers home and farm pumps, water systems and softeners. Answers home water supply questions. Write to:
The F. E. Myers & Bro. Co., 1006 Orange Street, Ashland, Ohio; Kitchener, Ont.

Name _____
Street or Route _____ State _____
City _____

LOOK...THEY'RE NEW, FOR HOST AND HOSTESS

Wonderful gifts for them — and all are \$10 or less!

ALL PRICES ARE APPROXIMATE



1—RACK 'EM UP! Drum Sip 'n Snack server in colored-finish metal boasts tidbit basket, glass rack, is \$5.



2—PERFECTLY PRACTICAL hollow-ground stainless steel kitchen shears cost \$4.95.



6



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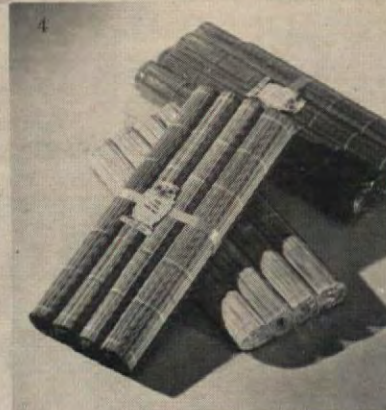
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3—STRAIGHT AND TALL "Woodland" Pilsner has new look, new dimensions in design and color harmony; \$4.95 a box. 4—EXOTIC BAMBOO place mats, four to a package in eight colors, save laundering. Price is \$1 for four. 5—NAME THE USES for these smart, all-purpose "Whirlpool" jars, sold singly or in a set (set is \$10) in milk glass, clear, or three colors. 6—LOVE YOUR HOSTESS? Give her festive Basketware buffet server (\$9.75) or fish dish (\$4.50). Three 1½-quart casseroles are heat-resistant. Prepare and cook food in them, put in basket to serve. Bake or serve fish or seafood in handsome fish dish.



9

7—SHE'LL SERVE UP FRUIT in "Lisbon," costs \$5.95. Woven of madeira willow, it's 9x12", has a bamboo handle, brass legs and frame, and gay cloth in bottom. 8—WHO WOULDN'T LIKE this Scotch Flip-top bag? It's 17½" x 11½" x 6½", costs \$7.98. Heavy-woven rubberized fabric is washable. There's a metal spring in lid—takes only a flip of the finger to open or close. And holds anything, wet or dry! 9—FOR SAILING the high seas, give this Gimbal Funnel ashtray. Sparks won't fly in wind; \$10. *Continued on page 100*



REGAL ELEGANCE...today's most inspired new mode—by ELJER, of course

You bathe amid gracious splendor in this lovely new bathroom by Eljer.

And you can easily "change its mood" any time you wish—for the soft-hued walls and Eljer fixtures in muted green permit you an almost unlimited choice of accent colors.

Note how beautifully Eljer's twin Cynthia lavatories . . . with their modern sculptured chrome fittings . . . harmonize with the decor. And how handsomely they are complemented by the luxurious Riviera bath and graceful Duplex toilet!

Before you build or remodel, read Eljer's colorful idea book. Write Eljer, P.O. Box 836, Pittsburgh 30, Pa., enclosing 10c for postage and handling.

Eljer fixtures are available in every price range, in six lovely colors and snowy white. You can choose from a wide selection—in vitreous china, formed steel and porcelain-enameled iron. Steel kitchens available, too. Eljer Division of The Murray Corporation of America, Three Gateway Center, Pittsburgh 22, Pa. *Look for Eljer in the Yellow Pages.*



Eljer's modern chrome fittings complement the beauty of Eljer fixtures.

ELJER

DIVISION OF THE **MURRAY** CORPORATION OF AMERICA

ELJER—the only name you need to know in plumbing fixtures



Look at the difference!

... it's **Drexel**[®]

See it in Sirocco, romantic collection inspired by the Riviera! Sun-kissed walnut; coppery drawer pulls; Adriatic accent colors to brighten your living, dining, bedroom! Notice every detail—we want you to compare. When you do, be sure you see the “by Drexel” brand mark in the drawer ... your guarantee of fine design, integrity, value.



Send for your “Portfolio of Fine Furniture”, colorful booklets on Drexel’s provincial, traditional and modern groups—35c in coin to 7 Huffman Rd., Drexel, N.C.

DREXEL FURNITURE COMPANY, DREXEL, NORTH CAROLINA



HANDMADE MILK GLASS cookie jar has 3” bowl in the distinctive “Leaf” pattern. Practical and decorative, it costs \$6.



MORE PICTURES ON PAGE 98



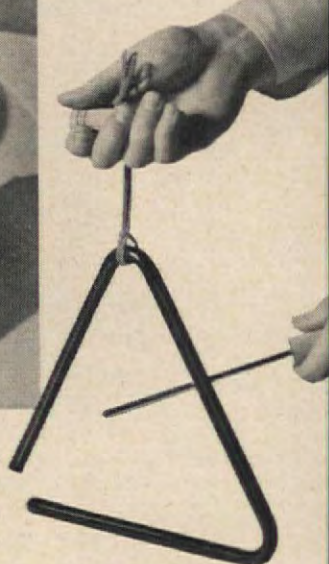
HOST AND HOSTESS

(Begins on page 98)

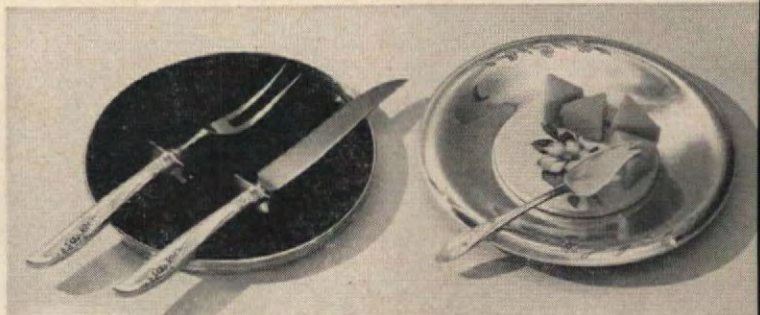
A GAL WHO LOVES TO BAKE will be delighted with a set of four-tier cake pans for Christmas tree, anniversary, or a circus cake; \$2.50. Or give her square tubed pan, \$2.75. New sensation for angel cakes, it has batter-seal loose bottom, convenient legs for cooling and cake removal. And a seamless, clampless spring-form pan (\$2.95) stays bright, heats quickly, browns evenly. Covered dessert and loaf pan (\$1.65) is ideal for storing meat or eggs, and fine for carrying cakes.

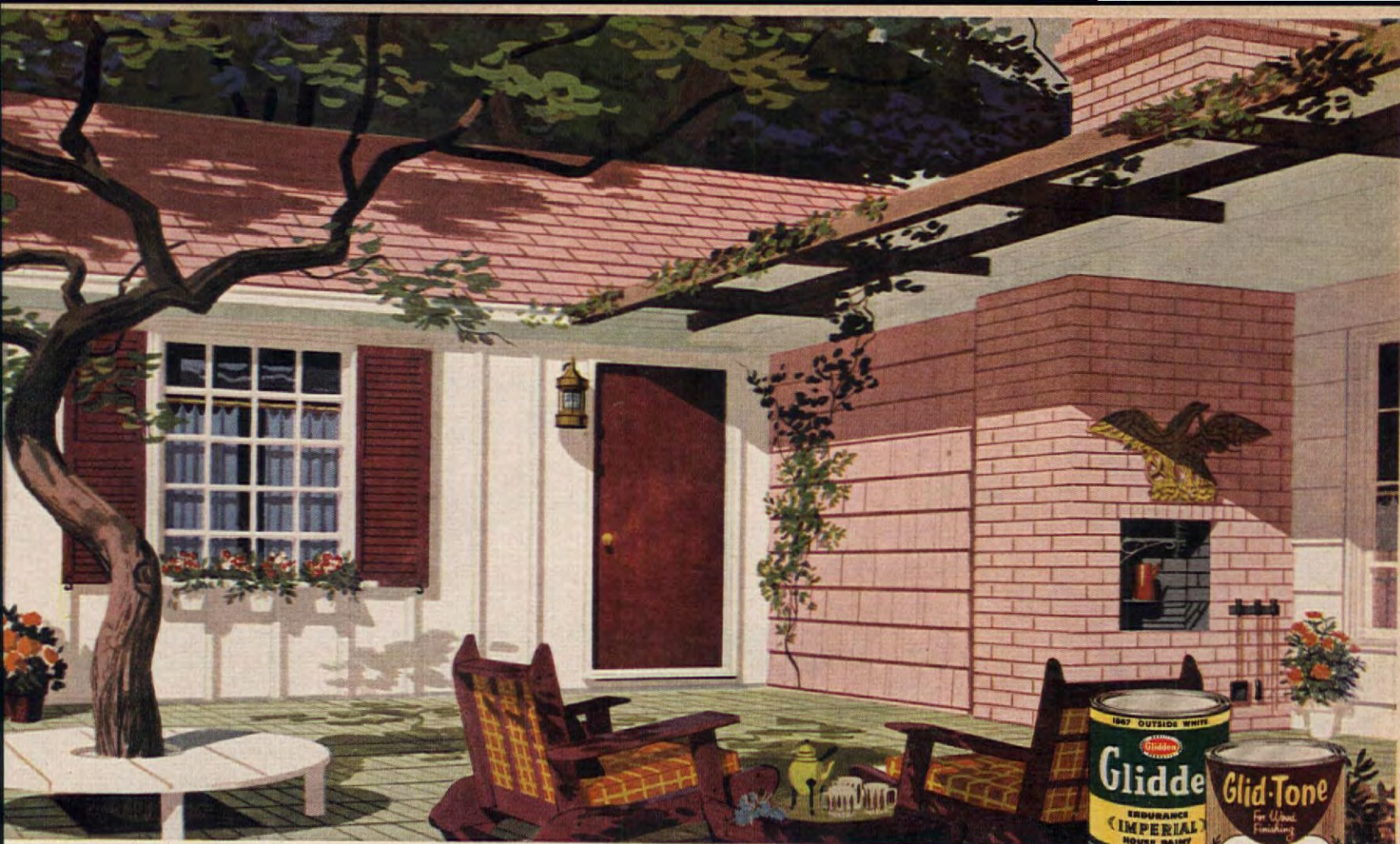


CHEERY, WELCOME MUSIC will call to the grown-ups and get the kids to the table when Dad is cooking outdoors; \$3.98.



IS SHE SPECIAL? Then she'll love sterling trivet tray (\$7.50), steak set (\$8.75), or 8” round tray (\$4.95) with tile, buffet knife.





Make this year's paint tomorrow's protection

You can stretch the years between repainting with these colorful Glidden exterior finishes!



Now you can do a one-coat white house-paint job to last many two-coat jobs! Glidden IMPERIAL has 50% more ultra-white hiding pigment. Saves time, money, self-cleaning. (Sold in Canada as "Endurance Ultra White".)



End staining, fading, flaking on asbestos-shingle siding, masonry, stucco. SPRED GLIDE-ON vinyl-latex house paint gives you 37 new fade-resistant colors that stand all weather and dirt conditions.



SPRED GLIDE-ON flows on smoothly, easily. Use brush, roller, spray. Goes on twice as fast, dries dust-free in minutes. Beautiful suede-like finish keeps out moisture, lets inside vapor escape.



You get superior protection, "picture-book" colors on wood siding, with ENDURANCE house paint. Choose from 36 weather-resisting pastels and deep tones. Easy to apply.



Get professional staining results on wood, plywood, veneer without tedious effort. Use GLID-TONE indoors or out. 62 new pastel colors and natural wood tones.



Washable, weather-resistant beauty for porch and lawn furniture! New SPRED LUSTRE all-purpose alkyd enamel gives a velvety sheen to all woodwork—indoors or out! 140 colors—all smooth, easy to apply!

Glidden *Pacemaker in Paints*

The Glidden Company, Cleveland 14, Ohio.
In Canada: The Glidden Company, Ltd., Toronto, Ontario. SPRED products also sold by dealers for the following paints: HEATH & MULLIGAN CLIMATIC • ROYAL • T. L. BLOOD





This *plus* in his diet proves you care

➔ Only French's, the clean, dependable Parakeet Seed, has the big *plus* in every package—an exclusive *pep-up* biscuit that actually promotes vigor, sharpens appetites, aids digestion! French's Parakeet Seed, with Biscuit, is one of the "Basic Five" foods of the Natural Feeding Diet, shown below, the only *scientifically prepared* diet that provides *all* the benefits of the foods that wild birds enjoy.



French's

NATURAL FEEDING DIET
KEEPS YOUR PARAKEET
HAPPY AND HEALTHY



SATIN-BLACK ebonite, this three-piece salad set retains its beauty for years, is decorative filled with fruit; for \$6.



(Begins on page 98)

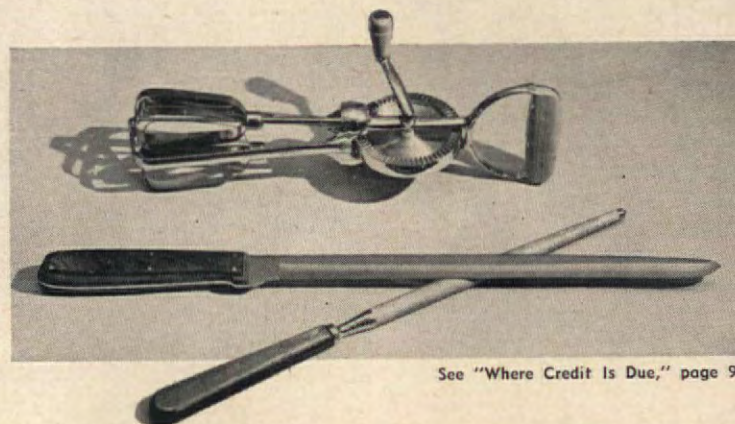
FOR THE ANTIQUE-MINDED—an exact replica in ovenproof pottery of old English copper tankards, this has ironstone white finish; \$4.50.



YOUR GOURMET FRIEND will be enthralled with your gift of stoneware spice jars in gay colors. And these jars are cork-topped to keep spices fresh; for \$5.

THEY CAN TAKE this sanitary dispenser with them to picnics, the beach, a club meeting or a party. In five colors; for \$2.98.

SHE'LL "BEAT 'EM UP" and start the day right with this highly-polished egg beater with stainless steel blades, nylon gears. Costs \$4.95. And he will prize this carving set, for \$10. THE END



See "Where Credit Is Due," page 96

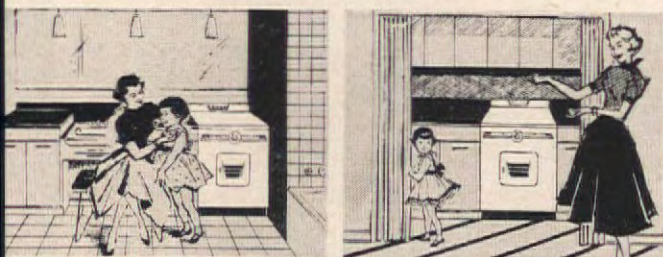
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CUT
OUTPASTE
HERE

Paste our yardstick together and start measuring.

Find just 27 inches of wall space and you can walk out on the washing. And drying!

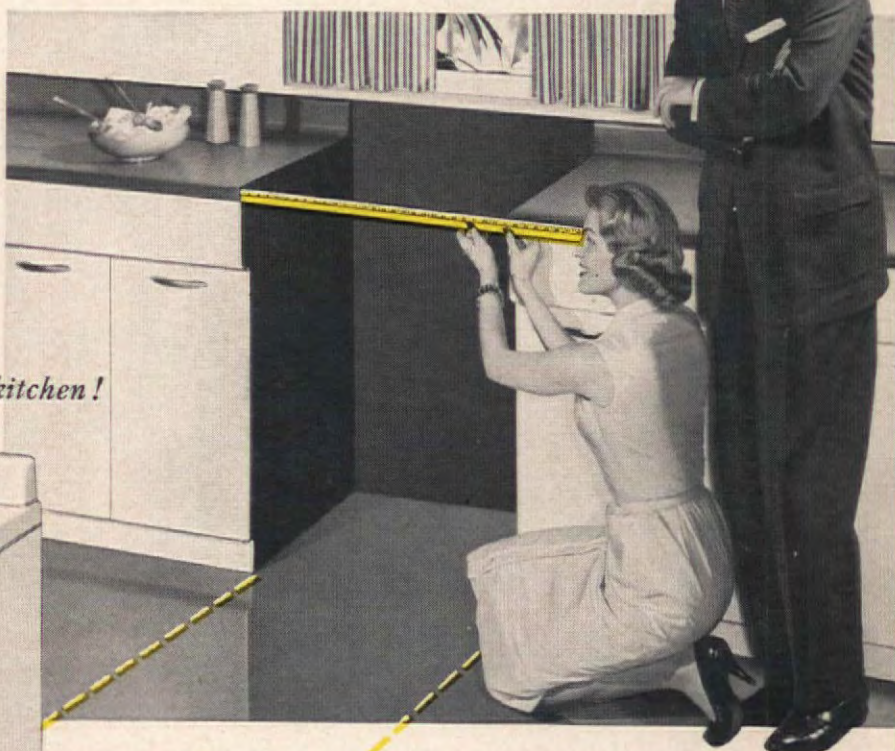
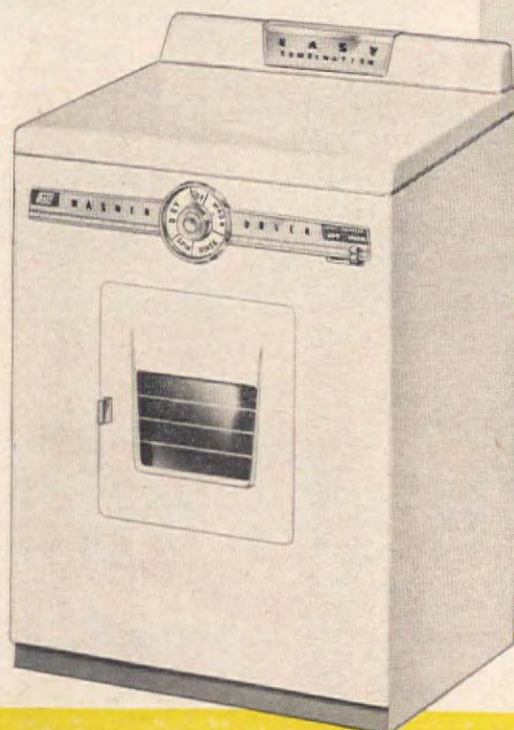
The space-saving EASY WASHER-DRYER handles
more clothes, too! Up to 10 pounds at a setting!



Fits in bathroom... utility room...

and of course... in the kitchen!

Counter-high
...looks
built-in.
And isn't it
a beauty!



A full-size washer and a full-size dryer in one 27" unit!

You just pile in the clothes...push one button...and EASY takes over. Up to 10 pounds of clothes are "deepwell" washed and rinsed in EASY's exclusive Tilt Tub. Then they're dried... every stitch...wrinkle-free. New patented drying principle lets clothes choose their own drying time...prevents over-drying. And your biggest washes come out sweetly clean...soft as fluff...ready-to-wear or fold.

Send for "Facts and Figures" folder on EASY Combination.
Write: EASY, 919 North Michigan Ave., Chicago, Ill., Dept. A-67.

EASY automatic WASHER-DRYER COMBINATION

EASY LAUNDRY APPLIANCES DIVISION • The Murray Corporation of America • Palmolive Building • Chicago, Illinois

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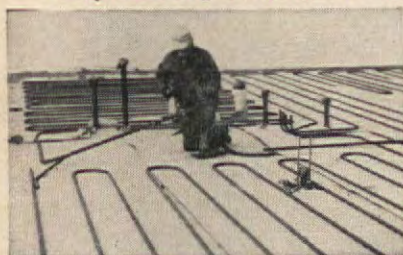
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PASTE
HERECUT
OUT

Steel Pipe Radiant Heating makes new homes truly "contemporary"



If your new home is to be a delightfully modern one-floor type or a refreshingly new split-level variation, you can make it truly contemporary by including "invisible" Steel Pipe radiant panel heating.



Welding steel pipe on the job.



Completed panels ready for testing.

Because the heating panels of steel pipe are concealed beneath the floor surfaces every inch of wall and floor space is available for use and decoration. Steel Pipe radiant heating systems provide more comfortable draft-free, healthful heat ... no more hot or cold spots or blasts to cause wall streaks or dirt deposits.

Steel Pipe radiant heating is first choice because it satisfies every woman's need for home comfort with decorative flexibility and every man's requirement of heating efficiency with economy.

CONSULT YOUR ARCHITECT, BUILDER OR HEATING CONTRACTOR BEFORE YOU BUILD

Because your Steel Pipe radiant heating system will be an integral part of the house, and must be planned right down to the last valve and pipe coil *before* construction is started, tell your architect, builder or heating contractor *in advance* that you want "invisible" Steel Pipe radiant heating. He will plan accordingly for your satisfaction, savings, and lifelong comfort.



Committee on

STEEL PIPE RESEARCH

AMERICAN IRON AND STEEL INSTITUTE

150 East Forty-Second Street, New York 17, N. Y.

Steel Pipe
is First Choice

Committee on Steel Pipe Research
Department AH
American Iron and Steel Institute
150 E. Forty-Second St., New York 17, N.Y.
Please send me without cost or obligation a copy of the 48-page booklet "Radiant Panel Heating with Steel Pipe."

Send for
this free
booklet.



Name _____
Address _____
City _____ Zone _____ State _____

ROBERT W. HOUSEMAN

It's so easy to light a fire now! Here's one way: Strike a match, hold it at the right spot (see below) and carton acts as a kindling for the charcoal that's inside. Smart, clean package is easily carried. It burns bright and hot enough to cook a good-sized meal. From Diamond Match Company, price is 39¢ a package.



ALL PRICES ARE APPROXIMATE



HOW TO Light a Fire

Time-saving fire-starters make it easy

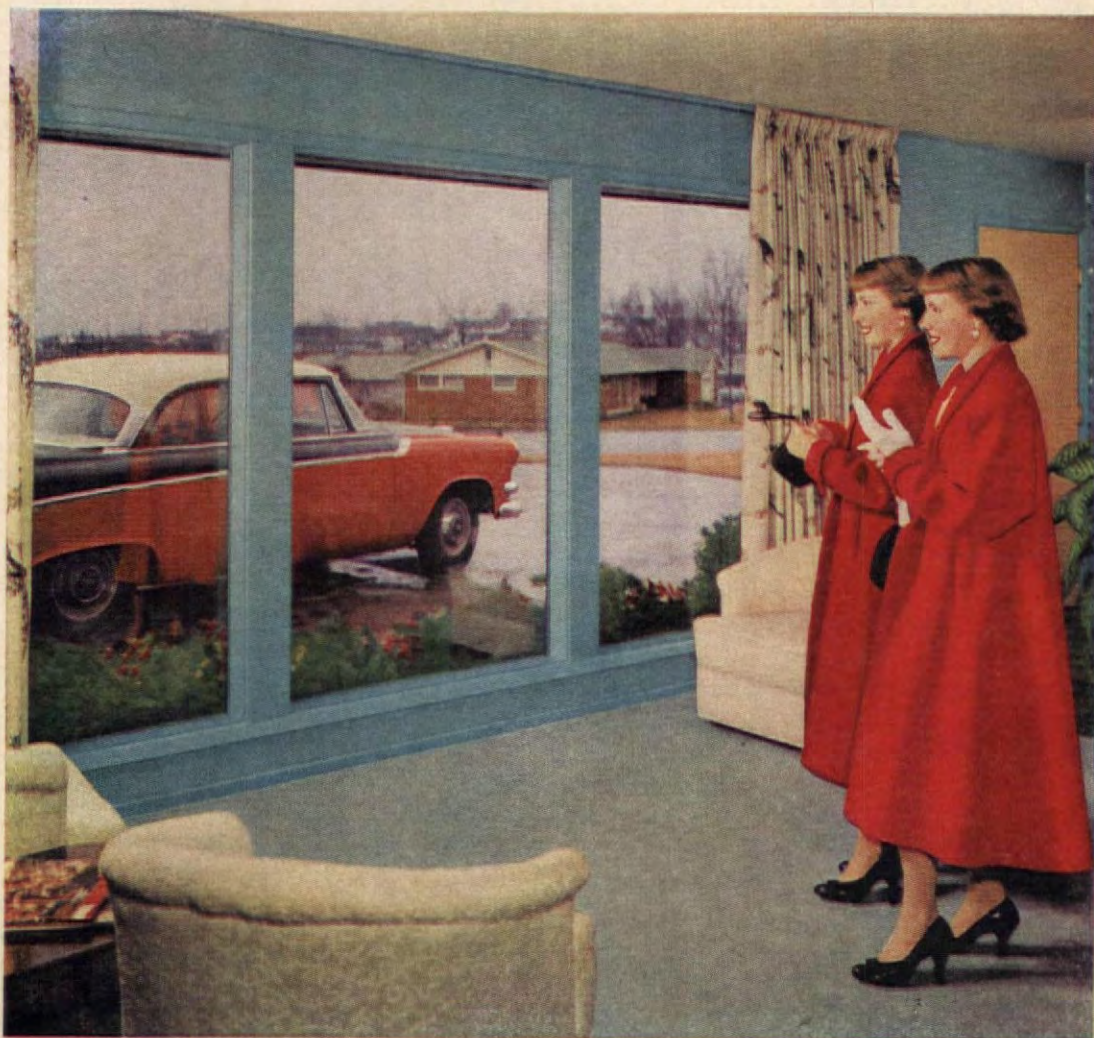


Just place this electric "Fyre Start'r" on a bed of charcoal, and the fire gets going in minutes. Clamp-on device holds lighter at edge of grill, keeps it supported safely while cooling and not in use. This costs approximately \$5. PLEASE TURN THE PAGE

Live in gracious comfort the whole year 'round

with **TWINDOW**

the windowpane with insulation built in



- Rooms are warmer in winter, cooler in summer
- Heating and cooling costs are lower
 - Windows are clearer—less fogging and icing
- Outside noises are reduced
- Gives you a "storm window" in permanent form
- Two types and many standard sizes available

Winter's icy grip or summer's enervating heat holds less terror when your home is equipped with Twindow. For this twin-glass windowpane—a product of Pittsburgh Plate Glass Company—has insulation built in. This means that your rooms are kept warmer in winter . . . cooler in summer.

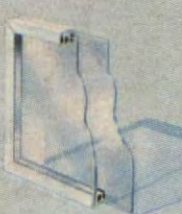
You will enjoy your home even more . . . actually be dollars ahead . . . if you insist that your new or remodeled home be equipped with Twindow in every room. For example, heating costs will be less in winter. Air-conditioning bills will show a decrease in summer. Your family's health will be safeguarded against window drafts which so often are the cause of colds and other illnesses. Twindow reduces window steaming and icing, and the bother and expense of storm windows are eliminated.

Why not make sure that your home has all these advantages? They are yours at a cost that is no more than that of single-pane windows plus storm sash. Whether you are building or remodeling, why not get specific information on Twindow from your architect or builder?

WINTER OR SUMMER—Twindow, the world's finest insulating glass, keeps the interior of your home more comfortable . . . adds to the attractiveness of your rooms . . . opens wider views for enjoyment all year through. *Photo courtesy Place Homes, South Bend, Indiana.*



TWO TYPES OF TWINDOW®



METAL EDGE. Ideal for large window areas and where maximum insulation is needed most. Made of two panes of $\frac{1}{4}$ " clear-vision Plate Glass, with a $\frac{1}{2}$ " sealed air-space between. Exclusive stainless steel frame protects glass edges against chipping. Exceptionally sturdy.



GLASS EDGE. Constructed of two panes of $\frac{3}{16}$ " Pennvernon® Window Glass, with a $\frac{3}{16}$ " air-space between them. The high insulating value makes these units ideal for modern window wall construction. Available in popular sizes for a variety of window styles.



FREE BOOK. Illustrated in full color, this is a *must* for every homemaker. Send for your free copy today.

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Room 7174, 632 Fort Duquesne Blvd., Pittsburgh 22, Pa.

PLEASE PRINT

Without obligation on my part, please send me your free book on Twindow . . . the world's finest insulating glass

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City Zone State

If you live in California, Oregon or Washington, send to
W. P. Fuller & Co., Room 918, 301 Mission St., San Francisco 19, Calif.



PAINTS • GLASS • CHEMICALS • BRUSHES • PLASTICS • FIBER GLASS

PITTSBURGH PLATE GLASS COMPANY

IN CANADA: CANADIAN PITTSBURGH INDUSTRIES LIMITED



Free Book shows you how to defeat the "Dampness Demon"

Clammy, cold air turns costly clothing and fabrics into a moldy, mildewed mess. You can turn the tables on the DAMPNESS DEMON with a new Kelvinator Dehumidifier—and get wall-to-wall protection from basement dampness *all year 'round*. Kelvinator Dehumidifiers remove up to 3 gallons of water per day. Economical, trouble-free. Virtually no maintenance. Stop destruction from dampness NOW. Send for your free copy of "How To Halt Dampness Damage"...today.



Kelvinator DEHUMIDIFIER

air drier

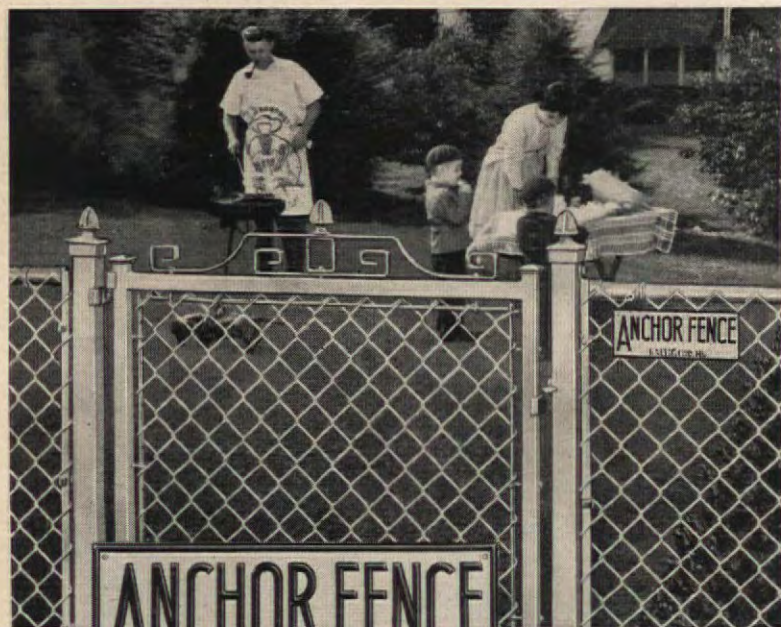
Mail Coupon NOW!

Free booklet tells how to destroy the Dampness Demon in your Basement and save hundreds of dollars!



KELVINATOR DEHUMIDIFIERS
Dept. 42, Columbus 13, Ohio
Send me free book—"How To Halt Dampness Damage"!

name _____
address _____
city _____ zone _____ state _____



ANCHOR FENCE

**Provides
lifetime beauty and protection**

Anchor Fence gives you added peace of mind because it safeguards children, pets and property from traffic and intruders.

At the same time, Anchor Fence adds a new dimension to your enjoyment of outdoor living. Your home and grounds grow in beauty because an Anchor Fence makes a wonderful background for your planting. It's an ideal framework for shrubs and vines. In addition, Anchor requires no annual maintenance because it's zinc-coated after weaving, not before.

Increase the fun you enjoy outdoors.

For a free estimate on Anchor Fence, call the Anchor office nearest you or write: ANCHOR FENCE, 6606 Eastern Avenue, Baltimore 24, Maryland.

Anchor Fence

Division of ANCHOR POST PRODUCTS, Inc.

Plants in: Baltimore, Md.; Houston, Texas; and Whittier, Cal. Sold direct from Factory Branches and Warehouses in all principal cities.

Light a Fire (Continued)

See "Where Credit Is Due," page 96



Building a blaze is easy with the new products!

And there's no tedious waiting around until fire reaches "cookin' time."

From top to bottom, the smart ideas are: "Simpli-fire" that lights without unwrapping. Catches fire immediately, is 59¢.

Reynolds, the new package of charcoal briquets, contains "quick-action" starter; 49¢. Skotch Kooler

"Charcoal Lighter" is a safe and easy liquid that makes charcoal "catch" and keep burning. Price is 59¢. "Star-styx" is another good idea. The impregnated material is lighted and then placed under charcoal to start a glowing bed of coals. Package of 16 sticks is priced at 39¢. Why not use one of these handy fire-starters instead of dangerous combustible items? You'll get better results.



C'MON OUT TO COOK!

Why cook outside? The outdoor cook knows the answer to that one . . . the cook who has sniffed the savory scents of charcoal or hickory or a combination of both. This aroma, enhanced by the addition of a favorite meat done to perfection, perks up appetites like nobody's business. And just one taste tells the uninitiated why *they* should cook outside. Doubt it? Consider these reasons:

- Cooking outside gets everybody into the act—amateur or professional cook, child or adult. Everyone ends up wanting to help, and so everyone gets in on the pure and simple fun.
- Make your backyard your picnic grounds and you can stop beating your way through traffic to get to a crowded picnic area.
- Mobs of people (if you like it that way!) can be entertained with far less trouble outdoors than indoors.
- There's less work involved in the preparation of the meal—and very little clean-up afterwards, if you use paper plates and other paper goods. And your house stays neat.
- Give it a little thought, use the right materials, and the cooking and eating outside is out-and-out *good*. Try it—you'll like it!

New idea! VINYL in a floor wax

and the beauty of it is — *it's childproof**



Never before such a high gloss!

New Simoniz Floor Wax with *vinyl* in it, gives you higher gloss than you've ever known. On *any* kind of floor—linoleum, asphalt, rubber, vinyl tile or finished wood! Throughout the house!

No wax easier to apply!

New Simoniz Floor Wax polishes itself. No buffing. No rubbing. It spreads evenly—without streaks—quickly sets to a tough, beautiful, *vinyl* gloss!

*Wet spills won't harm gloss!

Splashes and spills—so common with children—won't hurt the tough vinyl surface—or shine. Simply wipe them up. *New* Simoniz Floor Wax is water-repellent.

*Never before such protection!

The miracle of vinyl—and only Simoniz has it—gives you the toughest floor surface. The kids won't scuff it, or harm the gloss with their roughhousing. No doubt about it—it's *childproof*!

*No finish so easy to maintain!

Simoniz Floor Wax with vinyl has a gloss that lasts and lasts. You can even damp mop your floors freely without dulling the shine. Without spoiling the wax finish.

*Good news about re-waxing!

Here's the *one* floor wax you can remove *evenly* before re-waxing. Simply use your regular household detergent and warm water. The beauty increases with re-waxing. You'll be amazed, once you try it.

Simoniz® Floor Wax

For all floors—linoleum, asphalt, rubber, vinyl tile and finished wood



Light Refresher Course for Summer

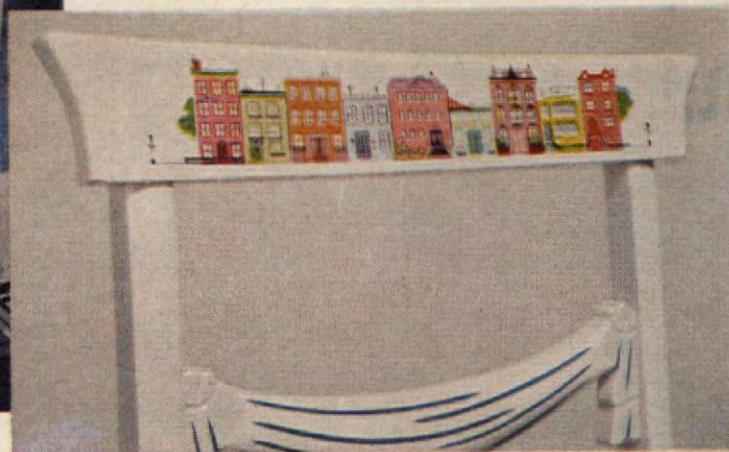
DOROTHY BRIGHTBILL

Refresh and renew your home for summer. It's easy and inexpensive with do-it-yourself decorating ideas like these. And we have patterns to guide you . . . patterns for everything but the birdcage! The Swedish window frame can be painted right on the wall. Or cut the shape out of plywood or fiberboard, paint it and mount on wall with thin screws.

The curtains and the apron are made exactly alike, so you need only one pattern for these. Use the new synthetic fabrics, and only the barest amount of pressing will be needed. Firm up the headings with felt-like washable fabric made especially for this purpose.

- We found a nondescript old dining chair with charming lines, and painted it white with blue accents. Then we added the delightful painted "Street Scene" across the top. Never overlooking the versatility of good design, we used bits of the same "Street Scene" on plain white china. It looks fresh and new.

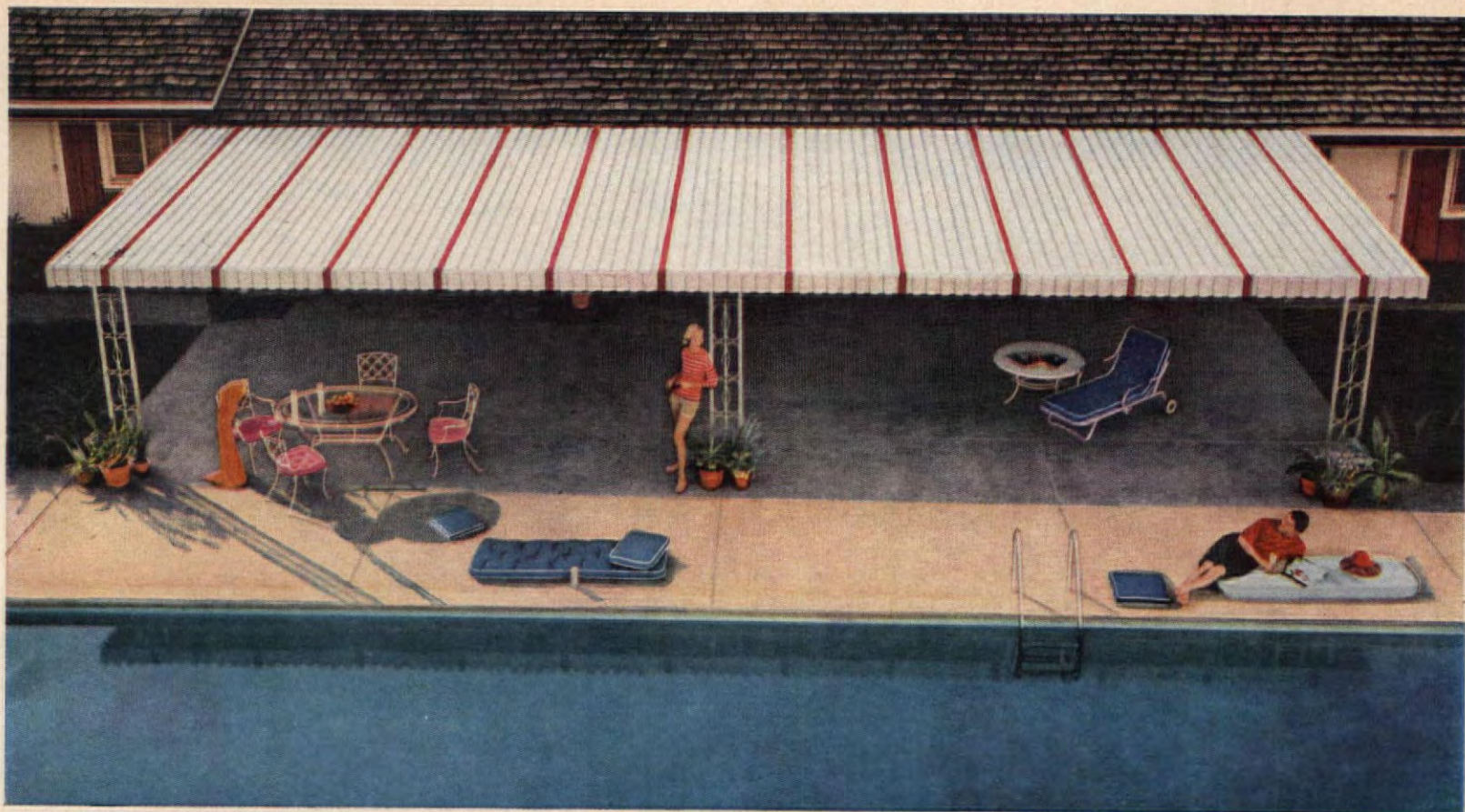
1670—65¢. Home workshop and painting pattern for scrolled Swedish frame to go around a window. 1671—35¢. Sewing pattern for café curtains, apron to match.



1672—25¢. Painting pattern of "Street Scene" for china and for little chair (above). Use special paint on china (for oven-baking). Use regular artist's tube oils to paint chair. You might use this painting design on a wastebasket, too.



SEE PATTERN ORDER FORM ON PAGE 95



EXCLUSIVE 2-COAT FINISH GIVES PERMANENT BEAUTY. Flexalum awnings stay new-looking for years because only Flexalum first heat-treats its own spring-tempered aluminum alloy. Then, two coats of an exclusive baked

enamel finish are added to give you colors that resist rust, chipping, cracking or peeling—in any climate. Yet Flexalum's better finish and many other exclusive features cost you nothing extra.

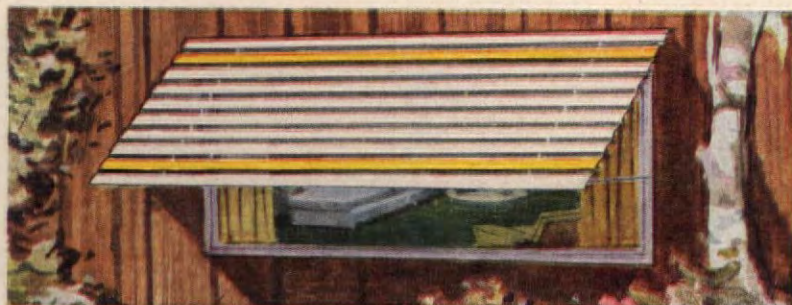
only *Flexalum*® aluminum awnings
give you all these exclusive features



VENTILATED DESIGN MAKES INTERIORS UP TO 20° COOLER. Tests prove that Flexalum awnings reduce interior temperatures up to 20°. (Also reduces load on air conditioners.) Heat pockets can't build up because interlocking panels let warm air escape. And windows get all-weather protection.



OVER 30% MORE DIFFUSED LIGHT. Flexalum "light channeling" and all-white undersides bring a pleasant halo of light into the room—over 30% more than any other ventilated awning tested. And there's no "nuts-and-bolts" look underneath! Flexalum awnings look as attractive inside as outside!



THE RIGHT STYLE FOR YOUR HOME. Only Flexalum gives you 4 basic styles (vertical or horizontal) and over 100 decorator color combinations to work with! Do a custom decorating job for windows, patio, doors or carport.

FREE! "EXTERIOR DECORATING" BOOKLET in full color. Shows you how to choose the correct type of awning for every style home. Complete with color guide, so you can select your own color combinations. For your free copy, write to: Hunter Douglas Aluminum Corp., Dept. 40, 405 Lexington Ave., New York 17, New York.



Flexalum®

FLEXALUM ALUMINUM AWNINGS

FLEXALUM DRAW DRAPERIES

FLEXALUM VENETIAN BLINDS

FLEXALUM AUDIO-VISUAL BLINDS



GOWN BY JANE DERBY

OPEN YOUR DOOR ON A GOLD SEAL FLOOR...

Live in style—always—with our new INLAID Linoleum

STARWAY®, above, reaches new heights in "custom" styling at an earthbound price—a shining example of Gold Seal floor magic. We took the time-tested virtues of quiet, easy-care Inlaid Linoleum, added Gold Seal Research, and created the finest resilient floor ever made. True colors in designs that stay fresh for life, because Gold Seal inlays colors clear through to the SuperFlex® backing that actually gives as you

walk—then "satin-seals" the surface for grime-and-grease-proof beauty. Each of the many designs in our Inlaid Linoleum is superbly styled to live with you through endless decor changes. Your Gold Seal dealer has them now—in many smart colors. (See "Linoleum" or "Floors" in your Yellow Pages.) Yours today with the ABC "Buy Now—Pay Later Plan" for Gold Seal Floors and Walls for as little as \$5 a month!



FOR THE LOOK THAT'S YEARS AHEAD

Gold Seal®
FLOORS AND WALLS

*Trademark © 1967 Congoleum-Nairn Inc., Kearny, N. J.

FOR HOME, BUSINESS, INSTITUTIONS: BY-THE-YARD AND TILES — INLAID LINOLEUM • NAIRON® PLASTICS • VINYLBEST® TILE • CORK TILE • RUBBER TILE • ASPHALT TILE



Summer spice for a window can come from a kitchen tablecloth and napkins you're not using anymore! Bind the napkins with ball fringe, putting a loop at one corner of each. Hang on a brass rod to form valance. Make café curtains from tablecloth, sew fringe at bottom.

PERK UP THE *Vacation Cottage,* TOO

What could be a fresher or a gayer approach to summer than this white metal cart? Fill it with potted plants to give a sprightly look to a corner of your living room, or serve refreshments on the terrace—it sparkles indoors or outdoors; \$9.95 plus 35¢ postage.



1673—85¢. Here's a pattern for Madame Kangaroo—build her to teach your children to be neat. She holds a mirror to check hair-combing; handy shelf holds comb and brush. Her pouch is an intriguing laundry bag, and shelf between her feet will hold pair of shoes in readiness. What fun!

SEE PATTERN ORDER FORM ON PAGE 95

See "Where Credit Is Due," page 96



With matching or contrasting ball fringe, blue-and-white striped cotton ticking makes fine new covers for old fold-up lawn chairs. Make tablecloth to match, and paint the furniture. Top café curtains with ticking-covered plywood window frame.

PLEASE TURN THE PAGE



*"How I
use
Murine
to rest
my eyes"*

Emily Kimbrough

*Lecturer and Author,
whose latest book is
"Water, Water Everywhere"*

"Whether I'm traveling or writing, my eyes are always on the go. Murine is such a pleasant way to relieve that tired, tense feeling." Your eyes, too, are always on the go... straining, working. Give them soothing comfort, pleasantly. Just two drops of Murine in each eye cleanses gently and refreshes. Keep your Murine with the *unbreakable* dropper handy. Use it *regularly*—to rest and comfort your eyes *any time* they feel tired or tense.

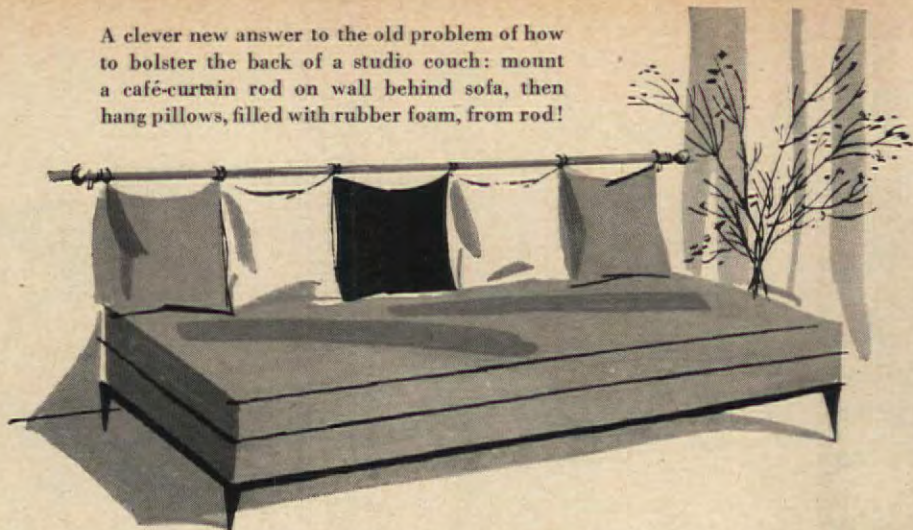
MURINE

*for your
eyes**

The Murine Co., Inc.
Chicago, U.S.A.
*Trademarks Reg.
U.S. Pat. Off.



A clever new answer to the old problem of how to bolster the back of a studio couch: mount a café-curtain rod on wall behind sofa, then hang pillows, filled with rubber foam, from rod!



Red or blue nautical motif centers this smart 27x54" rug that will spruce up your den—or your cottage or boat. It is made of a yarn that holds up very well against the elements; costs \$6.95.

Perk up the Vacation Cottage, Too

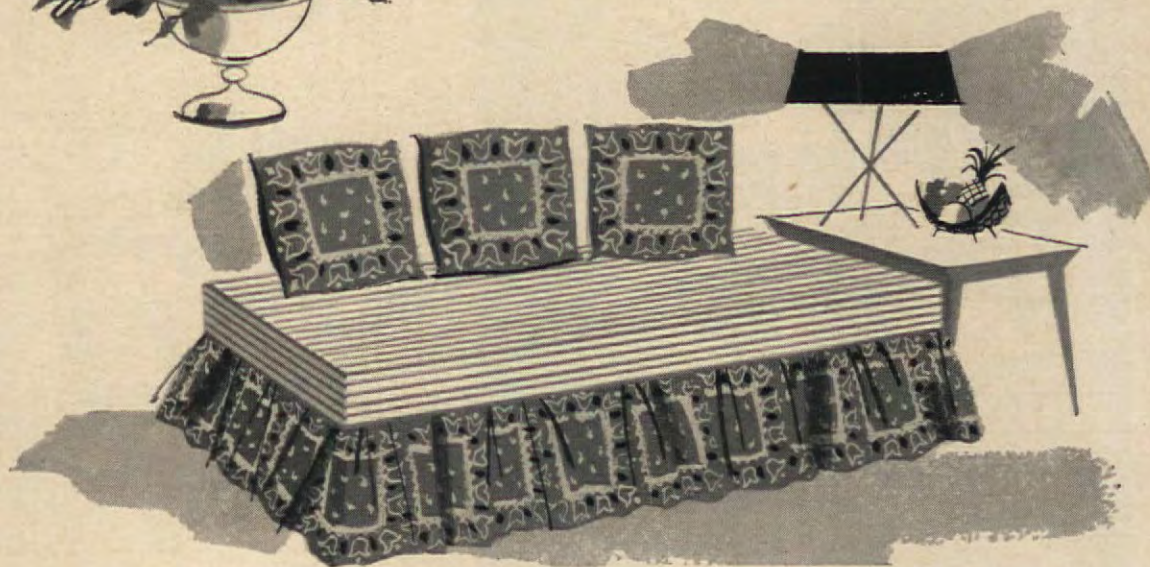
(Continued)



Just old-fashioned striped ticking can become a colorful lampshade quick as a wink. And it's ever so smart and gay if you run strip of ball fringe around shade's lower edge.



For an Early American air, here's a pretty pin-up, pull-down lamp. A white hobnail milk-glass globe covers glass chimney, fits the brass-trimmed base of black wrought iron. On swivel; costs \$10.95.



One more summer cover-up that puts striped ticking to pretty use: cover the top of a studio couch with the ticking. The surprise touch—a perfect fillip of color! Use bright red (or navy, if you prefer) cotton bandanas as a ruffle around the couch bottom, and cover pillows to match. THE END

THE 40 BEST BLUEPRINT HOUSES



This brand-new catalog brings you a photograph, floor plan, over-all dimensions, and square footage for each of the 40 best-selling AMERICAN HOME Blueprint Houses. These houses are:

- Planned by leading architects.
- Built, tested, lived in, and recommended by families like your own.
- Selected and approved by the AMERICAN HOME Editors. Catalog includes handy blueprint order form.

Please send me the Catalog of the 40 Best AMERICAN HOME Blueprint Houses.

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Home No. _____ State _____
Please PRINT name and address in coupon. Cut out and send with 10¢ to cover cost of mailing and mailing to:
THE AMERICAN HOME, Dept. CAT., American Home Bldg., Forest Hills 75, N.Y.



HOW TO MAKE A CORD CHAIR SEAT FOR \$3.89

It's easy as it is economical to make this seat. Take about 250 ft. No. 5 plastic cord (available in white and colors). First mark rungs framing the seat at one-inch intervals so marks line up, front to back. To start lacing, tack end of the cord onto the inside of the front rung.



Wind cord around rung to the first mark, then stretch to rear rung, again winding to first mark. Wrap around rungs between marks, then stretch cord tightly across the seat. Tack at end of front-to-back lacing. To add new lengths as needed, splice ends by tacking to inside. For left-to-right lacing, tack cord at back of side rung, sear end. Weave cord closely over and under, finish by tacking to inside.



How to give any wood a lasting "redwood look"



FOR OUTDOOR FURNITURE—Brush on two coats of Redwood REZ, a unique wood finish which is used to protect and beautify redwood itself—or to give any wood the lasting redwood look so popular today.

Not a paint
Not a stain



EASY TO APPLY—A special resin-base formula carries color deep into the wood, seals the pores; protects against warping and sun staining—yet leaves no heavy film to hide the natural "woody" look you want.



MANY OTHER USES—Extend the "redwood look" to new breezeway, carport or fence. Bring the outside inside with one coat of Redwood REZ on wall paneling and built-ins.



See how all 13 REZ color tones look on wood. Send for free color card and booklet to REZ, P. O. Drawer 3, Dept. H, St. Louis Mo., or see your local REZ dealer's display of REZ colors on wood.

Rez

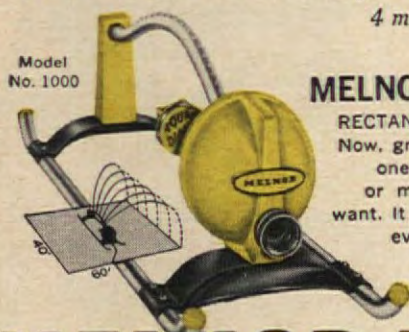
the natural wood finish for
exteriors and interiors, is a
product of MONSANTO



Where Creative Chemistry Works Wonders for You
Rez: A trademark of Monsanto Chemical Co.



Why do husbands leave home?
Because they can leave their lawn to the sprinkler that waters an entire lawn in one setting... yet costs even less than ordinary sprinklers... **6⁹⁵**
4 models starting at only



MELNOR'S SWINGIN' SPRAY

RECTANGULAR OSCILLATING SPRINKLER
Now, grow a richer, greener lawn with the one sprinkler you won't have to watch or move! Just dial area coverage you want. It waters rectangular lawns fully and evenly, reaches every corner. No dry spots, no puddles. Write for FREE sprinkling booklet.

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WEEDONE®

Kills Weeds Kind to Grass



Weedone Easy Weed-Away Applicator, 59c

8-oz. can \$1
5-lb. bag \$1.98—for use in spreader
(larger sizes available)

AMERICAN CHEMICAL PAINT CO. St. Joseph, Mo. AMBLER, PA. Niles, Calif.

Originators of 2,4-D and 2,4,5-T Weed Killers



Fusilier, orange-red Floribunda.

ALL-AMERICA ROSES

Three magnificent new roses have won the coveted All-America Rose Award for 1958. They are Fusilier, a brilliant orange-red Floribunda; Gold Cup, a golden-yellow Floribunda; and White Knight, a pure white Hybrid Tea. To win this award of the All-America Rose Selections, these roses competed with finest introductions of Europe and U.S., and were widely tested two years.



Gold Cup, golden Floribunda.

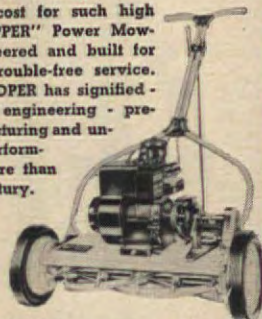


White Knight, a pure white H. T.

Cooper
PRESENTS for '57
THE FINEST IN POWER MOWERS

THE "KLIPPER" 18" - 20" CUT

Moderate in cost for such high quality, "KLIPPER" Power Mowers are engineered and built for "Life long" trouble-free service. The name COOPER has signified - quality - top engineering - precision manufacturing and unquestioned performance - for more than a quarter century.



THE "Cyclo-mo" 21" CUT (SELF-PROPELLED)



The new self-propelled "Cyclo-Mo" Rotary Mower with special power take-off to rear wheel drive, handles hills and terraces with ease. A flick of the wrist provides power to the wheels or free-wheeling for "in and out" operation. Offset wheel arrangement allows trimming without scalping. Recoil starter and throttle control standard equipment.

Write for attractive literature and dealer's name
Built For Those Who Want The Best
COOPER MANUFACTURING CO.
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TRIMS GRASS easier



patented
TENSION BAR →
adjusts
tension of
blades for
best
cutting



New
Seymour Smith
Snap-Cut
Grass Shear

#1207 with plastic grip \$2.50

Automatically, tension bar holds precision-edged, hollow ground blades at right tension for best cutting—toughens the grass, the greater the blade tension. This means clean, smooth cutting, no tiring. And your hand will like the comfortable, no-blister plastic grips.

It's a snap
with a **Snap-Cut**

Look for the name "Snap-Cut" on Grass Shears, Hedge Shears and Pruner. Your dealer has them or can get them for you. Or write...

SEYMOUR SMITH & SON, INC.
106 Main St., Oakville, Conn.



KEEP YOUR LAWN

GREEN ALL SUMMER

Most of us can have a green lawn all summer. The only people who can't are those who live in areas of extreme water shortage where lawn-watering is completely prohibited, and who encounter long periods of drought.

A green lawn in summer depends mostly on three operations, each handled in the right way at the right time: *mowing*, *feeding*, *watering*. With today's equipment, fortunately, they're all easy.

Mowing should be *frequent*. Set your machine at $1\frac{1}{2}$ " and mow whenever the grass is 2" high. In hot weather, once a week may do it, but in cool, moist weather it may mean every five days or twice a week. If you let it get too long before mowing, the grass will suffer a set-back and it may *not* stay green.

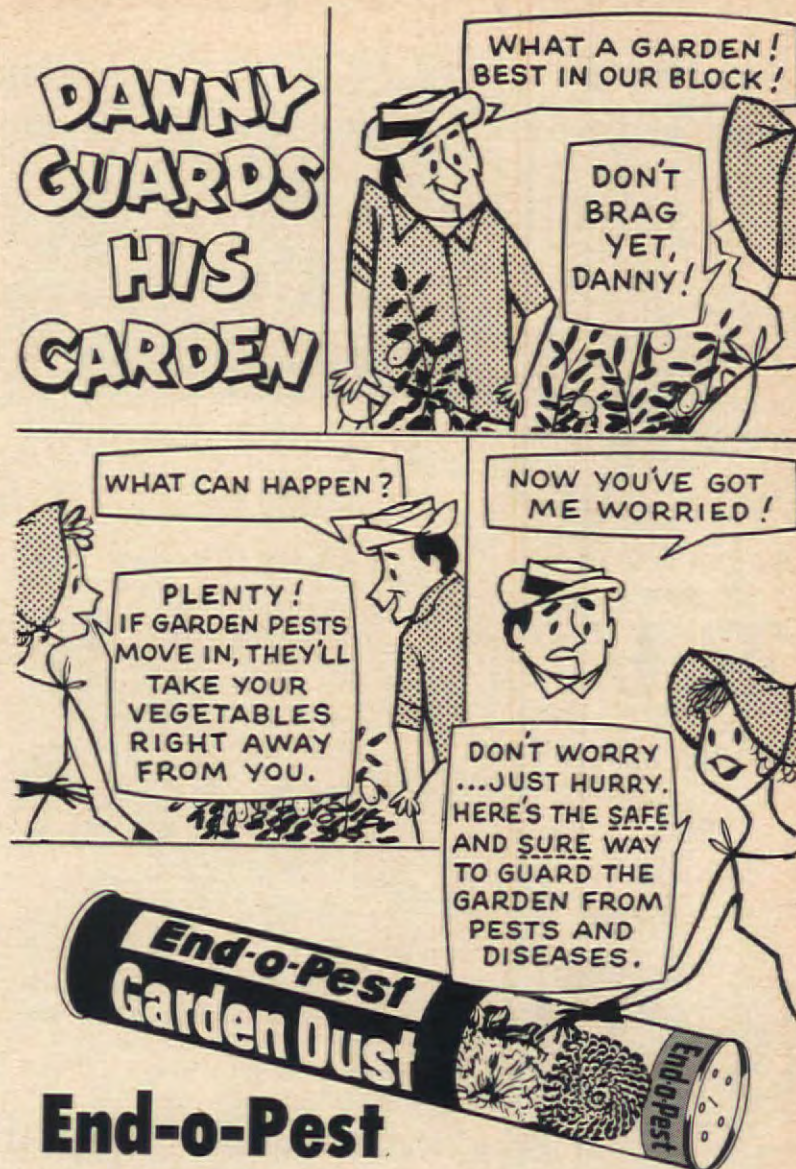
Regular *feeding* is absolutely essential to summer greenness. A good general rule is to feed three times a year: in very early spring, at the beginning of summer, and at the beginning of fall. In the March issue we told about the early-spring feeding. Now it's time for the second feeding.

Four types of fertilizer can be used safely at this time: non-burning complete plant food; high-analysis, slow-release, all-nitrogen lawn food; all-organic fertilizer; instantly soluble plant food (applied through the sprinkler). The PLEASE TURN THE PAGE



Keep your lawn mower in action: Set blade at $1\frac{1}{2}$ " and mow whenever grass is 2" high. For convenience, efficiency, and safety, keep gas in container made for the purpose. And don't run out of gas!

DANNY GUARDS HIS GARDEN



End-o-Pest GARDEN DUST

End-o-Pest Garden Dust controls the common pests that attack your vegetables and fruit... controls all *three* kinds of pests: chewing insects, sucking insects and fungus diseases. So easy! Simply dust your garden at regular intervals. Safe too! End-o-Pest Garden Dust is safe to use on edible fruits and vegetables right up to the time you pick them. Get End-o-Pest Garden Dust from your dealer... available in handy dust gun applicator and 2-lb. canisters.

SAFE TO USE
ON FRUITS AND
VEGETABLES RIGHT
UP TO THE TIME
YOU PICK THEM

DOT'S RIGHT! WE GET THE VEGETABLES WHEN WE GUARD THE GARDEN WITH End-o-Pest GARDEN DUST!

ASK YOUR DEALER FOR...



Vigoro, End-o-Pest and End-o-Weed are trademarks of Swift & Company

They roll at a touch, bring fresh new beauty

SENG Bed Frames

Save work, save time, save space with Hollywood beds on Seng frames. Singles, doubles, twin-types roll easily on big casters, adjust to all standard width springs, take over-length bedding, suit any decorative scheme. Ask for Seng Bed Frames at furniture and department stores.

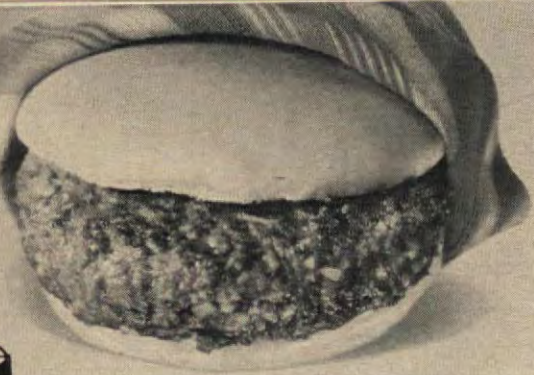


"How to Beautify Your Bedroom." Send 10¢ in coin for 32-page illustrated book packed with floor-to-ceiling ideas for planning and decorating big, little and "problem" rooms.



THE SENG COMPANY, DEPT. A, 1454 N. DAYTON ST., CHICAGO 22, ILL.

WILSON'S B-V gives HAMBURGERS the T-BONE TOUCH



What a taste-tempting difference! Just dissolve one teaspoon of B-V in a tablespoon of boiling water. Then brush on hamburgers before, during or after frying or broiling. Wonderful! Take a tip from professional chefs—use B-V.

Brush on steaks, chops and roasts, too!

HYPONEX
SOLUBLE PLANT FOOD COMPLETE
Grows Better Plants in Soil, Sand or Water
Simply dissolve and water all your house plants, garden flowers, vegetables, shrubs and lawn. Feeds instantly. If dealer can't supply send \$1 for 1 lb. Makes 100 Gals.
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the finest
PUTTY KNIVES
are
Red Devil Tools.



CALL ROTO-ROOTER, THAT'S THE NAME,
AND AWAY GO TROUBLES DOWN THE DRAIN

ROTO-ROOTER SEWER SERVICE

No needless costly digging. Look for ROTO-ROOTER, white pages of your telephone book.

ROTO-ROOTER CORP., Dept. A56, Des Moines 14, Iowa
Franchises Available in Some Localities • Write for Free Literature
The Only National Sewer Service Available Locally



SAVE \$2.50 ON THESE 10 GIANT IRIS

\$7.50 VALUE FOR ONLY \$5.00

Ten classics of the Iris World... Blooms up to 7" across on stems up to 4' high. Gorgeous modern colors unknown a few years ago. Sturdy, quality-guaranteed, Oregon roots.

SEND \$5.00 FOR ONE EACH LABELED AND POSTPAID OF:
Arab Chief, bright burnt orange; Blue Shimmer, dotted blue; Dreamcastle, huge orchid; Firecracker, snappy red dotted yellow; Spun Gold, velvety rich gold; Jane Phillips, stunning sky blue; Marquita, luminous cream, rose; Redwyne, rich coppery red; Sable, blue-black; Spindrift, flamingo pink.

THE FIVE IRIS OF THE YEAR, selected by a panel of Iris experts... \$5.00

SCHREINER'S GARDENS • Route 2, Box 297E, Salem, Oregon

Your Lawn

(Continued)



New "impulse" sprinklers cover a large area, a full circle or any size sector, and sprinkle evenly.

one point to remember is: *don't* use more than the manufacturer recommends.

Before watering your lawn, be certain it needs it. And if it does, *soak it well*. Never water a lawn "just a little." If you're not sure whether the soil is drying out, test it with a trowel, either in the lawn itself or in a bed immediately adjacent. If the soil is powdery and dry to the touch, it needs watering; if it feels damp, even though not actually wet, it doesn't need watering.

How long to let the sprinkler run depends on how much water it delivers to the area being sprinkled and on whether your soil is light or heavy. It's best—and most economical—to water slowly, usually for several hours, until a trowel-test shows soil is well soaked to a depth of at least 4". By the time the water sinks to its full depth the soil will probably be moistened to 6", which is about right.

With today's selective weed-killers, containing 2,4-D, lawn weeds are no longer a problem. Crabgrass, once established, isn't quite so easy; but crabgrass killers, used diligently, will eventually get rid of it.

Lawn insects can be controlled with DDT, chlordane, or dieldrin. For grubs (which work at the roots, just below the surface), treat the lawn once a year. For chinch bugs (tiny fly-like insects at the base of the grass leaves) or sod webworm (indicated by small tan moths flying out of the grass), spray or dust every two or three weeks till eliminated.

Chances are your lawn won't suffer from disease, but if it does, the newer turf fungicides will soon eliminate the trouble.

THE END

In the September issue of The American HOME, which you'll get around August 20, we'll take up fall lawn care.

NEW
MARK XXVI
BY
PORTER-CABLE



Most advanced riding mower ever designed

Now, with the Mark 26, lawn care is fun for the whole family. You'll see advanced styling, features, performance and versatility never found in any mower at any price.

With low-cost attachments you can use the Mark 26 to seed and grade in Spring, mow in Summer, sweep up leaves in Fall, clear snow in Winter, haul up to 1,000 pound loads.

Write today for free literature on the Mark 26—the world's most beautiful—most practical lawn mower.

PORTER-CABLE MACHINE COMPANY
7376 N. Salina Street, Syracuse 8, N. Y.

CURE "LAWN" BACKACHE!

Do all your lawn trimming and edging jobs... standing up! An hour's work in five minutes, with

Trim Master Electric
LAWN TRIMMER AND EDGER
BANTAM TRIM MASTER... \$24.95
TRIM MASTER... \$39.95
Write for literature.
At Hardware & Garden Supply Stores.
Order direct if dealer can't supply.
E. F. BRITTON & CO., INC.
Cranford 20, N. J.

DOG-GONE GOOD!

RIDZ really keeps dogs and cats away from your valuable trees, shrubs, whitewall tires and trash cans. Simply spray RIDZ Push-Button Dog Repellent and —WHOOF— you stop dog damage! What's more, RIDZ is harmless to vegetation, too! RIDZ is "doggone" good inside your home, too. Keeps dogs and cats away from your furniture!

Ridz DOG REPELLENT

Only \$1.49

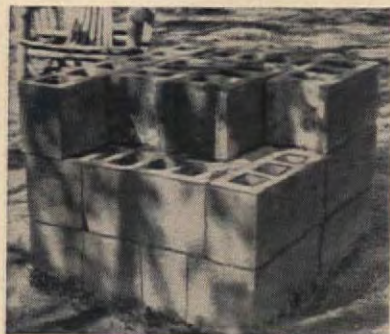
Money Back Guarantee
Satisfaction guaranteed, when used as directed, or your money back.
At your dealer's or write "Bug-Z", Boyle-Midway Inc., 22 E. 40th St., N. Y. 16.

BUILD A BARBECUE IN 45 MINUTES

CAROLYN COX

We needed a barbecue at our vacation cottage. But the elegant stone or brick ones seemed too expensive, and we had no space to store a portable one, so I decided to design and build a barbecue myself. My design was simple—it had to be if I were to build it. And build it I did—in just 45 minutes!

I wanted a fireplace with the grill at comfortable work height . . . a barbecue that could easily be reassembled if it proved too small . . .



Crisscross the blocks (above) to overlap joints. Top layer (below) is four 6" blocks, two laid flat on each side. So fire trough is 14" wide before lining is added. Lining makes size right.



a barbecue that was inexpensive and easy to erect. And that's just what I ended up with.

Here's what you'll need to build this barbecue: 18 8" concrete blocks (corner) and 10 6" concrete blocks (corner), 20 standard-size fire bricks, and a 10x24" cast-iron cooking grate. You need no mortar, so fire-place can be redesigned at any time.

Set the first course of blocks level and firm in a prepared bed of sand—three 8" blocks and one 6" block side by side, pressed close together. Lay a similar series of four at the end of

Get rid of toilet bowl odor and stains. Keep your bathroom fresh as a rose.

Use perfumed **VANISH** Toilet Bowl Cleaner



ASK YOUR GROCER

© 1956 JUDSON DUNAWAY CORP., Dover, N. H.

the first, all eight blocks running in the same direction. Overlap joints by setting ends of 6" blocks against ends of 8" blocks. First layer measures 30x32".

Crisscross blocks so they don't spread apart. Corner and end blocks should have smooth sides outward, cores up.

Next two layers are same as first. Top layer has only four 6" blocks (no 8" blocks), two on each side, laid flat. This forms fire trough—14" wide before lining with bricks. Flat blocks make two 8x32" slabs to hold chef's utensils and food supplies.



Line fire trough (above) with fire bricks, and line sides to form frame for grate. Finished barbecue (below) has a 9x32" trough, with grate up about 5". Room to cook lots of food.



Line fire trough completely with bricks. No part of concrete blocks should be exposed to direct heat. It takes 12 fire bricks to cover bottom of trough. Start at front edge and lay three bricks lengthwise along left side, then stand fourth brick upright as a finishing post. Standing brick on other side, with a brick laid flat between, covers back edge. Put one brick crosswise at front edge. Remaining five bricks fit in with three laid crosswise, two lengthwise.

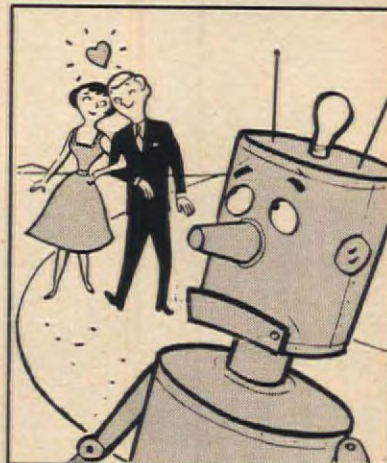
To line the sides, lay three bricks edgewise against blocks on each side, covering the core faces.

Now you have a frame for the grate. Just place it on top of the bricks.

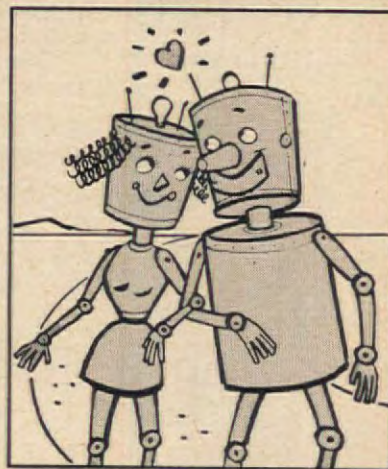
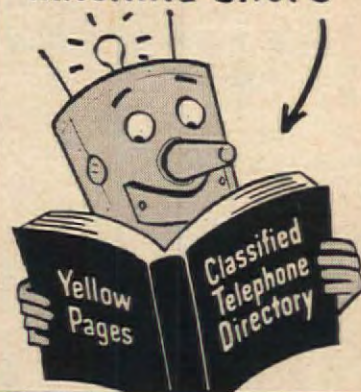
The trough, fully lined with fire brick, is about 9x32", providing an excellent draft. Cooking surface of grate is 5" or 6" above floor of trough. To control heat for fast or slow cooking, vary thickness of charcoal bed.

THE END

Looking for Something?



MACHINE SHOPS



FROM MACHINE SHOPS TO STEEL FABRICATORS whatever you need—

Find It Fast In The Yellow Pages



Ads with this emblem make your shopping easier

TEST AFTER TEST PASTE IS BEST



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TWINKLE brightens smoothly! |
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TWINKLE goes farther! |

THERE'S NO WASTE WITH PASTE!

Here's proof that no powdered copper cleaner works like smooth, creamy TWINKLE paste! For faster, easier, more economical copper cleaning than ever before use TWINKLE Copper Cleaner. There's no waste with paste.



Made by the makers of Drano and Windex



Twinkle is tops for stainless steel, too! At grocery stores everywhere.



Perfect dishwashing pair: Hotpoint and Calgonite®

Wait'll you see how your dishes, silverware and glasses shine—your pots and pans come out gleaming clean! With new, non-spotting Calgonite in your electric dishwasher, there's not a whiff of chlorine odor, either. And oh, how fresh and sparkly Calgonite leaves your dishwasher!

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Calgonite works such wonders that Hotpoint and other leading makers place a package of Calgonite in their dishwashers. Try the NEW Calgonite today.

CALGONITE is made by the makers of Calgon®—the water conditioner that prevents washing film in your laundering.

GRANDMA MOSES' work is world-famous, but how much do you know about the lady *herself* and her views on life? Meet this Very Interesting Person in next month's issue.



COMING IN JULY



TEENAGERS FLOCK to the Jacques house; so do guests of all ages. The big attraction? They find *many*, for the house was planned to be *enjoyed*. Lots of ideas for you!



WORKING WIFE has all sorts of miracles in her kitchen to help her whip up top-notch meals in next to no time. And if you think 1957 kitchens are amazing, then see . . .

XPC-1 KITCHEN OF THE FUTURE PLUS FAVORITE FLOWER QUIZ

EXTRA PORTIONS of easy and delicious hot-weather foods that family and guests will enjoy indoors or out. And a beautiful new rose-design American HOME Painting Pattern.



Floor is Armstrong Polka Dot Linoleum, Style No. 5161. It will harmonize beautifully with almost any color scheme.

SOMETHING PINK AND WHITE AND BLUE, SOMETHING GRAY AND...

something new! a floor with gay polka dots



Decorating a kitchen can be an easy job for any homemaker, experienced or not. And there's a simple way to be sure of successful results—by following a few rules. Rule One: Start with the floor. Two: Don't forget you may want to change colors later on, so choose a floor that will go with several color schemes—like this charming new polka dot design in

Armstrong Linoleum. Rule Three: Pick up at least one of the floor's colors and use it lavishly around the room. Rule Four: Get your floor at a store that features the Armstrong brand. This way you'll be sure of top quality and a wide choice of designs and colors. There are over a hundred smart styles to choose from in Armstrong Linoleum. It's the modern fashion in floors for every room in today's fine homes.

SEND FOR FREE BOOK, "Decorating Ideas for Today's Living." You'll also receive a sketch plan of this kitchen-breakfast room, with list of furnishings. Just write Armstrong Cork Company, 5706 Pine Street, Lancaster, Pennsylvania.

Armstrong
THE MODERN FASHION IN
FLOORS

LINOLEUM • INLAID VINYL CORLON® • EXCELON® VINYL-ASBESTOS TILE • CUSTOM CORLON PLASTIC TILE • RUBBER TILE • CORK TILE • ASPHALT TILE • LINOTILE®

TANGY WILD BLUEBERRIES... REAL MUFFIN BATTER



**THE KIND OF BLUEBERRY MUFFINS FEW COOK
(and no other mix) CAN MATCH**



Only wild blueberries, that grow tangy-flavored in northern summers, have this special tart-sweet flavor. These are the blueberries you get in the Duncan Hines Mix alone. And this is the fruity flavor and fragrance that makes your muffins match the finest found in all Duncan Hines' traveling and tasting. We've mixed a real muffin batter for you, too . . . and in stirring time you have a full dozen ready to pop in the oven . . . more than from any other mix. Like all 16 Duncan Hines Mixes, the Blueberry Muffin Mix has something special gained from searching for the finest eating, something . . .

Exclusively Duncan Hines

HOT ROLL MIX from Duncan Hines brings back real homemade flavor! You'll bake them rich, tender . . . and feather-light because a quick-acting yeast promises perfect rising. Bake them plain or fancy, only from the Duncan Hines Mix.

BUTTERMILK PANCAKE MIX gives you the forgotten flavor of farm-rich "churning-day" buttermilk. Only the Duncan Hines Mix has this golden-flecked buttermilk . . . and more of it. Enjoy them any morning, regular or buckwheat flavored.

FUDGE BROWNIE MIX has that special Duncan Hines chocolate, so extra rich! A deep, dark and delicious flavor you just can't get in any other mix. Try Duncan Hines Blond Brownie Mix, too—mellow butterscotch flavor.

Duncan Hines Mixes are sold throughout most of the United States west of the Alleghenies.



Duncan Hines is an unusually happy searching the world for unusually good Dining everywhere, talking to chefs and to find those secrets that can be found no way. You can match these secrets with Duncan Hines Mixes—no other name means quite the same as Duncan Hines.