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**1 DOZEN PATTERNS**  
Christmas Doors and Windows





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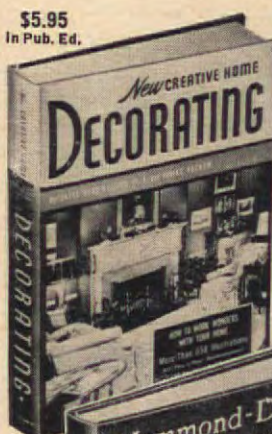
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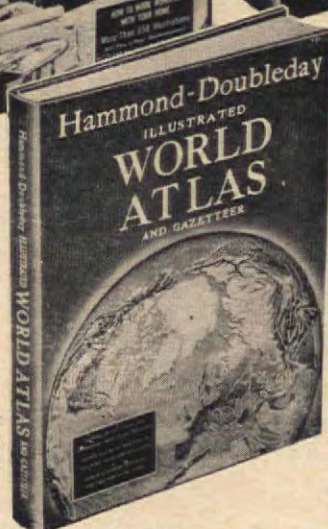
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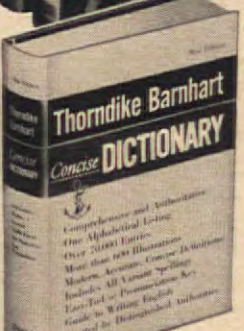
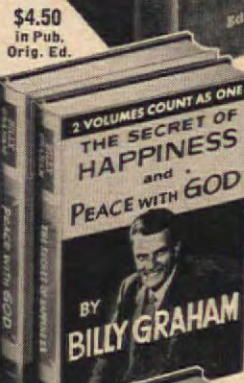
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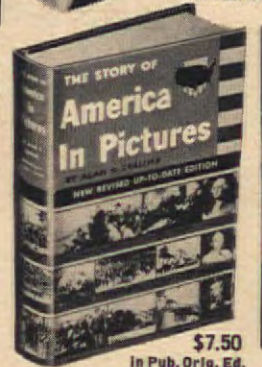
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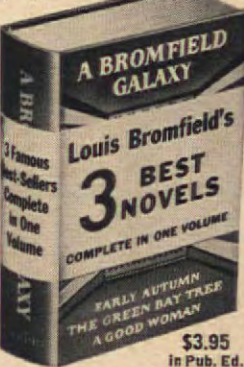
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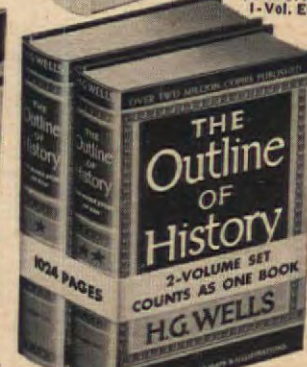
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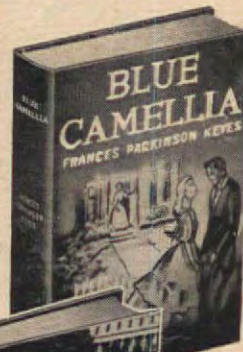


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Enroll me as a Dollar Book Club member. Send me at once as my gift books and first selection the 3 books checked at the left and bill me ONLY \$1 FOR ALL 3, plus a small shipping charge.

Also send me my first issue of *The Bulletin*, telling me about the new forthcoming one-dollar bargain book selections and other bargains for members. I may notify you in advance if I do not wish the following month's selections. I do not have to accept a book every month — only six a year. I pay nothing except \$1 for each selection I accept plus a small shipping charge, unless I choose an extra-value selection at a somewhat higher price.

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TO RESIDENTS OF CANADA: Selection price \$1.10 plus shipping. Address Doubleday Book Club, 105 Bond Street, Toronto 2. Offer good in U.S. and Canada only.





Those of our readers who have collected the bird and flower prints featured in past issues of American HOME will be happy to see this month on pages 61-65 a number of decorative ways the prints can be used. Matted and framed (as on the cover), we also show you how they can be adapted through patterns to make such decorative accessories as lamps, tiles, plates or needlepoint. For details on the portfolio of eight prints, turn to page 61. Photo by F. M. Demarest.

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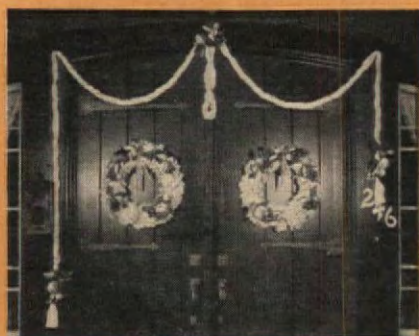
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## COMING IN DECEMBER



CHRISTMAS decorations, to dress up the house for holiday festivities, will be a big part of December's issue—decorations for windows, doors, mantels—plus how-to ideas for ribbons and wrappings.

GOOD FOOD and holiday hospitality you'll find in colorful abundance: Christmas breakfast, teen-age tree decorating party, festive tricks with cake mix, chocolate dipping, elegant gourmet food.

WE VISIT the Bill Lanyons, who have shown great ingenuity in decorating their first home with refurbished antiques and American HOME patterns.

## AND A HOST OF HOLIDAY FEATURES

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## **“Skimpy Wiring”—skeleton in many dream-home closets!**

Sad, but true! Skimpy Wiring lurks in 80% of American homes — including brand new and remodeled houses!

He blows fuses, slows down appliances, dims lights, makes TV pictures shrink. And when you want to add new appliances — often you *can't*. Skimpy Wiring's weak, undersized wires and overloaded circuits just won't let you!

Keep this electrical nightmare out of your dream home! See your electrical contractor or power company about full **HOUSEPOWER** with *copper* wiring!

Get your **FREE** booklet — “The ABC of Home Wiring.” Write Kennecott Copper Corporation, 161 East 42nd Street, Dept. A-117, Box 238, New York 46, N. Y.



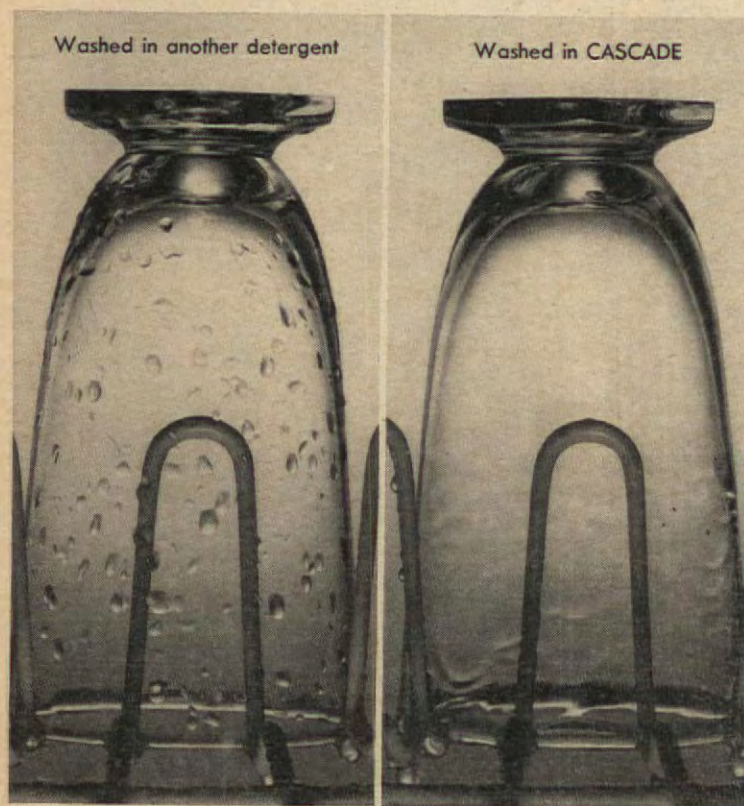
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# NEW! FOR AUTOMATIC DISHWASHERS

## Cascade eliminates drops that spot!



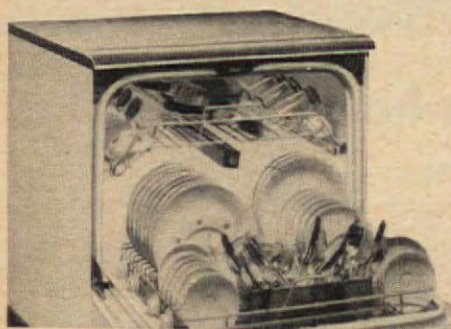
Today's improved Cascade contains exclusive Chlorosheen to change drops of water into clear-rinsing "sheets." That's why Youngstown Kitchens puts Cascade in every new machine!

These two glasses show why new, improved Cascade stops spotting as no other detergent can. Cascade's exclusive Chlorosheen changes water drops into free-flowing sheets... leaves everything so slippery-clean, rinse water slides right off. Result: no water drops to dry into ugly

spots. And new, improved Cascade dissolves completely... leaves no dried-on specks for you to wipe off. It gets everything close-up clean—cleaner and clearer than any other dishwasher detergent. Switch to new Cascade—now sealed in protective foil.

### Youngstown Kitchens

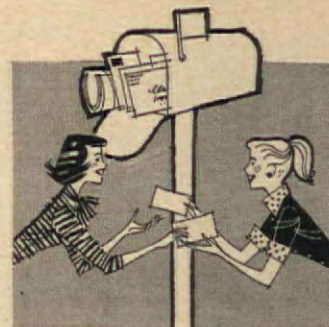
advises you to use Procter & Gamble's Cascade



Youngstown Kitchens Jet-Tower Dishwasher washes, rinses and dries as many as 200 pieces in one load—without pre-rinsing! Booster heater assures piping hot water every time you wash. And exclusive jet-tower, hydro-

brush action gives equal-pressure, top-to-bottom washing with 58 whirling jets of booster-heated water. What's more, to eliminate drops that spot, Youngstown Kitchens packs Cascade in every new machine.

Every leading dishwasher manufacturer advises you to use Cascade



## READERS' EXCHANGE

### HAPPY IN LESS THAN SIXTEEN ROOMS

I was very interested in your story, "How to be Happy in Sixteen Rooms" because I think it is the dream of everyone who has ever tried to live with two active children in small city apartments. After reading the article, I was surprised that Joan Hanlon mentioned none of the arguments "against" such a house which my husband and I found far outweighed the others when we started house hunting two years ago.

What about taxes? We found that most of these old houses were in areas that had become practically "downtown" and had been zoned as commercial property, resulting in higher taxes.

What about the neighborhood? If we were lucky enough to discover a house in its original state—that is, not converted into numerous small apartments—it was usually next door to a small factory or across the street from a tavern and surrounded by busy city streets.

What about adequate wiring and plumbing? When we added on the cost of re-wiring and new plumbing, the price was outrageous.

What about schools? Surely this is important when there are children in the family. Schools often are old and overcrowded.

What about financing? We didn't find many firms willing to lend money on these older houses, and those that would asked for higher rates of interest or shorter terms on the loan, increasing the monthly payments above our budget.

And all those stairs? With small children, stairs can prove to be a problem.

We did find a few houses of this type that had been well kept and modernized through the years and still fitted our buying budget. However, we found we would be living in neighborhoods with people whose finances far outreached our own.

So we bought a modern, three-bedroom, brick ranch house in a small town between Fort Worth and Dallas. For \$12,950 the house has 1300 sq. ft. of living space, excluding the double garage, and a beautiful wooded lot. There is a modern school only one block down our quiet street; taxes are low, and in fact, practically non-existent; the neighborhood is congenial and there's plenty of fresh air and a large backyard for the children.

Perhaps in Rhode Island these older houses are easier to find. There are many of them in the smaller towns in Texas, but in this Fort Worth-Dallas area we feel that ours was the better investment. We may be short on space, but we are long on facilities for comfortable, wholesome, modern living.

—MRS. DON WORSHAM

### MINUTE WOMEN OF '57

In housecleaning my attic recently I came across a file of your magazines. Reading the June 1942 issue I found such articles as "Minute Men '76" and "Minute Women of '42." These still seem applicable today on the political front.

Recently President Eisenhower made the statement that we must now "wage peace." This is certainly challenging, as in order to "wage" one must actively participate in an effort. I wish we could organize women into "Minute Women of '57" to wage peace!

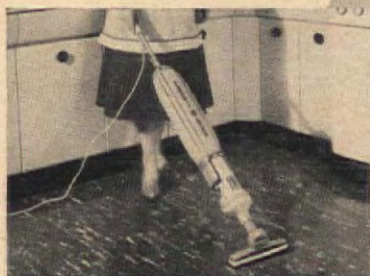
—MRS. ERWIN BELL KISER



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**Goes under furniture...gets every speck!** You never push heavy pieces around! Electrikbroom with swivel nozzle pokes into hard-to-clean places...gets dirt under beds, sofas, chairs. Cleans thousands of hotel and motel rooms daily, as well as thousands and thousands of fine homes!

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## Cleaning short cuts with new **BRILLO** Soap Pads



Linoleum and tile come clean fast! Scuff marks, food spills, even paint spatters lift off in a jiffy with a New Brillo Soap Pad.



Whitewalls sparkle like new with Brillo! These sturdy metal-fiber pads remove road dirt, tar, curb scuffs — easy — fast!



Electric cookware shines brighter, lasts longer with Brillo care! No soaking, no hard scrubbing!

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## START YOUR SURVIVAL

### FIVE COMMON SENSE STEPS TO FAMILY ACTION

1. CALL A FAMILY COUNCIL MEETING.
2. MAKE SURE THE WHOLE FAMILY KNOWS WHAT TO DO.
3. GIVE EVERYONE AN INDIVIDUAL RESPONSIBILITY.
4. REHEARSE THE ACTIONS.
5. HAVE A NEIGHBORHOOD ACTION PLAN.



### WHAT ABOUT A HOME SHELTER?

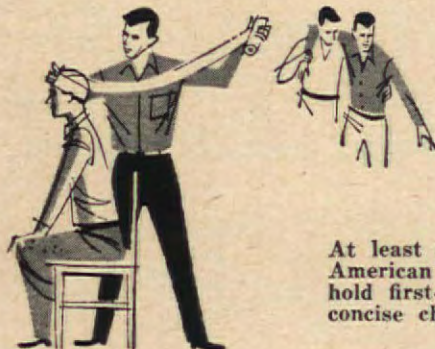
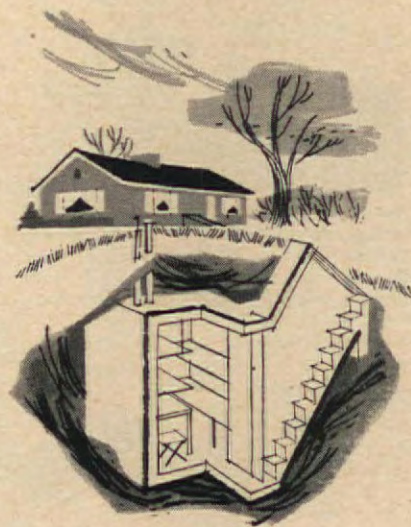
Whether it be an outside shelter, basement corner room shelter, or a shelter area in your home, you should provide something. Here's why:

1. In a sneak attack, or where there is insufficient warning for evacuation, any refuge or shelter is better than none.

2. If you live far enough outside a target area to be relatively safe from blast and fire, there still may be radioactive fallout from the bomb cloud. Any home, no matter how remote from a probable target for enemy bombers, may be in the path of radioactive fallout.

3. Home shelters are also good safety insurance against tornadoes and other types of natural disasters.

How to build and equip a shelter is clearly given in a booklet called "Home Protection Exercises" (MP-2-1) which may be obtained from your State or City Office of Civil Defense.



### HOME NURSING

At least one adult member of each family should enroll in the American Red Cross First Aid Training Course. A simple household first-aid kit for your home shelter is described in a clear, concise chart available at your local Civil Defense headquarters.



Natural disasters, such as floods, tornadoes, hurricanes, to say nothing of nuclear weapons, are no respecters of time or place. They can strike with a sudden fierceness. While you have the precious gift of time, it's prudent to make plans for your family's welfare and start your own home defense action program.

## PROGRAM NOW!

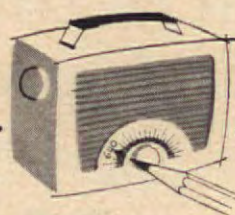
### FOR AN ADEQUATELY STOCKED EMERGENCY SHELF YOU SHOULD HAVE...

(Amounts given are for 1 person for 7 days)

**Milk:** 1 pkg. powdered nonfat dry; 2 cans evaporated.  
**Juices:** tomato, orange, grapefruit.  
**Fruits:** 1 can peaches, pears; 1 lb. dried prunes or apricots.  
**Vegetables:** 2 cans tomatoes, peas; 1 can corn and green beans.  
**Soups:** assorted (4 cans).  
**Meats and meat substitutes:** 1 can beef stew; 1 can salmon or tuna; 1 can spaghetti and meat balls, baked beans; 1 small jar cheese and peanut butter.  
**Cereals:** ready-to-eat (7 indiv. pkgs.).  
**Crackers-cookies:** 1 box.  
**Beverages:** instant coffee or tea, instant cocoa, 1 jar or pkg. each.  
**Soft drinks:** 12 bottles.  
**Bottled water.**

Note: Check supplies once a month and rotate regularly. Change bottled water every 6 weeks.

**Other essential supplies:** salt, sugar, matches, fuel, cooking utensils, can opener, tableware and utensils, paper supplies, old newspapers, portable radio, flashlight, candles and holders, first-aid kit, blankets, pail, garbage container, games for the children.



### MARK 640 OR 1240 ON YOUR RADIO SET NOW!

Don't trust your memory. There are CONELRAD stations for emergency information and instructions. Other stations will be off air in emergency.

A brand-new complete kit covering all aspects of home safety, prepared by the Federal Civil Defense Administration, may be obtained from your State and City Offices of Civil Defense.



## How we retired in 15 years with \$300 a month

"We'd never be out here in California today, financially independent and happy, if it hadn't been for what happened back in Scarsdale the night of February 10, 1942. How do I remember the date? It was my fortieth birthday and Nell had gotten tickets for 'Lady in the Dark' to celebrate. While she was dressing that night, I sat in the living room, idly leafing through a magazine.

"I suppose any man feels kind of serious when he hits forty. Someday we, Nell and I, wanted really to enjoy life. Move out where it was summer all year, in southern California. Grow flowers and soak up the sun. Have time for living. But how could we? I was already forty. We hadn't saved much, and I realized that half of my working years had gone. I had a good job and a fair salary. But we found it hard to bank anything. We seemed to spend money as fast as we made it. So I began to wonder: Must I always live on a treadmill, like so many others?

"As I turned the pages, an ad caught my eye and I started to read it. Oddly, the ad seemed meant for me. There *was*, it said, a way for a man to retire on an income—without a big bank account. It was called the Phoenix Mutual Retirement Income Plan. With it, I could arrange to get a guaranteed income of \$300 a month, beginning when I reached fifty-five. And it wasn't

just an income for myself alone. The Plan actually provided for an income as long as either Nell or I lived.

"Just as I finished, Nell came rushing downstairs, in a hurry as usual. But I stopped long enough to tear out the coupon at the bottom of the ad. I stuck it in an envelope and dropped it in the mail on our way to the theatre.

"Well, a while back, my fifty-fifth birthday arrived—and was that a celebration! I was all set to retire. And it wasn't long before my first Phoenix Mutual check for \$300 came in. So we sold the Scarsdale house and headed for California.

"We're in a beautiful spot here, just right for us. And every month, right on the dot, the postman hands us another check. Security? Why, we have more than lots of rich people. Our income is *guaranteed for life!*"

#### Send for Free Booklet

This story is typical. Assuming you start at a young enough age, you can plan to have an income of \$20 a month to \$3,600 a year or more—beginning at age 55, 60, 65 or older. Send the coupon and receive, by mail and without charge, a booklet which tells about Phoenix Mutual Plans. Similar plans are available for women—and for Employee Pension Programs. Don't put it off. Send for your copy now.

ESTABLISHED 1851

### PHOENIX MUTUAL

Retirement Income Plan

**GUARANTEES YOUR FUTURE**

OVER 100 YEARS OF LIFE INSURANCE PROTECTION FOR BUSINESS AND FAMILIES

Phoenix Mutual Life Insurance Co.  
231 Elm Street, Hartford 15, Conn.

Please mail me, without obligation, your free 28-page booklet showing new retirement income plans.

Plan for Men ☐ Plan for Women ☐

Name

Date of Birth

Business Address

Home Address

COPYRIGHT 1957 BY PHOENIX MUTUAL LIFE INSURANCE CO.





Listen to the  
*JACK BENNY PROGRAM*  
 on your local CBS Radio Station  
 every Sunday evening, 7 to 7:30 P.M.

Homes and things cost **MONEY**—  
 for goodness sake, **PROTECT** them...  
 protect them with the best insurance!

You'd be surprised at what it would cost to replace your home and its contents at *today's* prices. That's why it's so important that your property insurance be up-to-date.

For your own benefit and peace of mind, you want the best insurance you can get, and enough of it to cover the *real* value of your possessions.

See your agent of The Home Insurance Company today—ask about the modern, *quality* insurance he can give you. You'll like doing business with an independent agent who looks out for *your* interests—and you'll be pleasantly surprised at how little it actually costs to have the *very best* insurance protection.

## THE HOME *Insurance Company*

Home Office: 59 Maiden Lane, New York 8, N. Y.  
**FIRE • AUTOMOBILE • MARINE**

The Home Indemnity Company, an affiliate, writes Casualty Insurance, Fidelity and Surety Bonds  
 A stock company represented by over 40,000 independent local agents and brokers



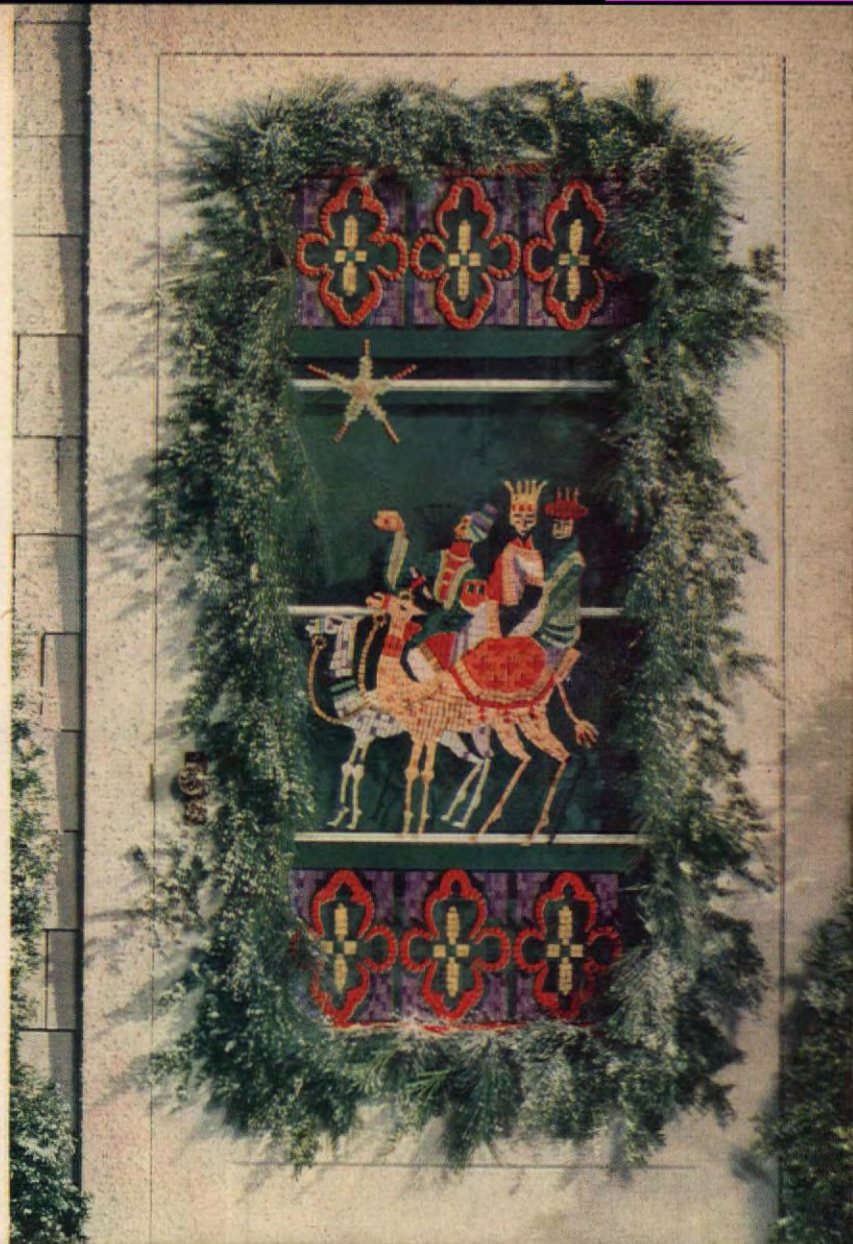
# **Dozen** (BAKER'S DOZEN) **Christmas Patterns**

You can't help but find inspiration for Christmas decorations in this baker's dozen of patterns. Hailing from all over the country—Texas, Washington to Iowa—some of the most unusual ideas include a pattern for a series of three stained glass windows depicting the complete Christmas story, an amusing garage door series of Santa and his reindeer, and, something new in a greeting sign, a clear plastic panel illustrated with the Three Kings. Of course, you'll find the familiar angels and Santa (two different ones) in addition to an unusual lyre to set off Christmas greens and some old Pennsylvania Dutch motifs. And don't overlook the funny man in the high hat for your picture window or the aluminum lawn ornaments mounted on their backdrop of chicken wire. Lighted at night, they are even more effective.

1709—25¢ Reminiscent of old English Christmas greeting cards is this beautiful lyre decoration. Transfer makes it easy to do.



SEE PATTERN ORDER FORM ON PAGE 131



1707—50¢ Full-size tracing pattern simplifies copying design of this clear plastic door decoration for mosaic paper cut-outs.

1708—35¢ Carol-singing angels to trace on pale blue paper. Paint robes white, wings gold. Star panels flank entrance.







1710—40¢ We found a million dollar Santa in the 5 & 10¢ store. Yes, everything you need to make him comes from the dime store except the pattern, which you order on our form (see it on page 131).



1712—30¢ Jul Tomte is the Swedish Santa Claus, and this gay little fellow makes a wonderful door decoration. Easy to do, he will especially delight the children. Make tiny version of him for the holiday tree.

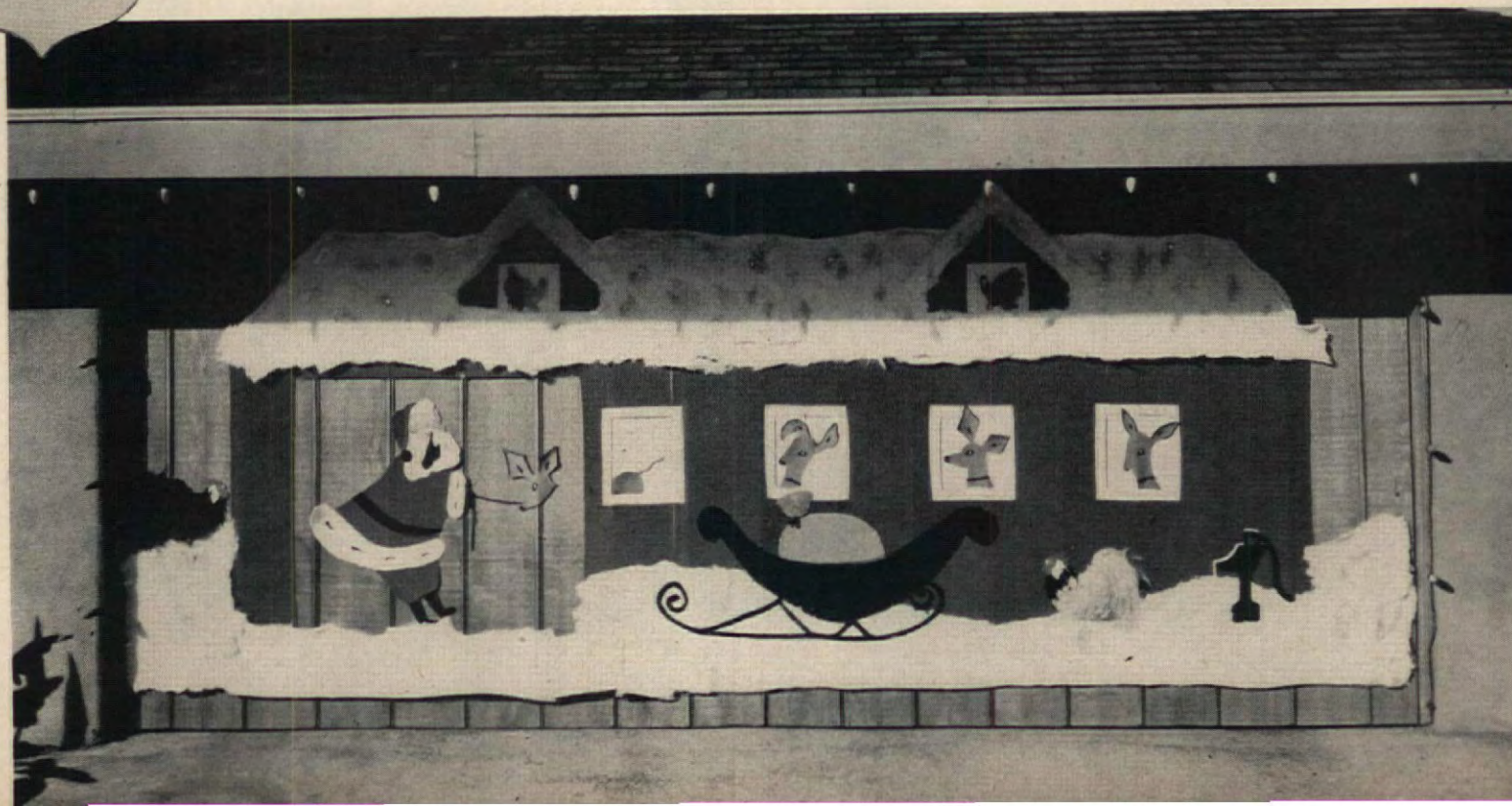


1713—50¢ Pennsylvania Dutch angels of simple peasant bird, flower and heart motifs make door panels. Pattern includes lettering. Weatherproof red oil-cloth or plastic is used to outline the decorated panel; lettering is included.



1711—30¢ A charming sign to make especially for Christmas. Transfer pattern makes it easy to cut out, letter and paint.

1714—25¢ Christmas is guaranteed to be merry with this fake facade for your garage door that will be the envy of your neighborhood. Four of Santa's reindeer appear ready to go. Others are inside.







1715—60¢ Companion pieces of Angels complements the Three Kings. Use as shown or on a garage door. Scale drawing permits any size wanted.



1716—60¢ Three Kings is one of the most dramatic and favorite items of all Christmas motifs. And well they might be when they're as handsome as this—silhouetted and lighted. Another version is for a picture window.



1717—35¢ Funny little high-hatted man in sleigh to decorate your window is cut out of colored foil papers to shine and sparkle. Scattered stars are ready-made styrofoam cut-outs you can buy at the dime store.

## 1 Dozen Patterns *(Continued)*

1719—30¢ A symbolic Madonna, tall and slender in her white robe would be easy to paint on a dark blue roller shade you can use from year to year. Gold halo and star are accents for the dark blue background.



1718—75¢ Last year our beautiful pair of stained glass panels were so popular that when we learned of a reader who had designed a third panel of Three Kings (so it would be large enough for a picture window), we hastened to purchase it for you to copy. Madonna and Child panel, Pattern #1649, and the Shepherd panel, Pattern #1650, are 75¢ each.



## Beauty without Breakage



TEXAS WARE'S NEW

### Nassau

WITH COLOR-ON-COLOR\*

A graceful new shape in beautiful color combinations . . . pink on gray, turquoise on sandalwood or yellow on sandalwood.

Wonderful TEXAS WARE has everything to create attractive mealtime atmosphere. Modern styling . . . pleasing new shapes. Subtle contrasts in color produced by the new Color-on-Color\* process. (Only TEXAS WARE has it.) But more than beautiful, TEXAS WARE is molded of melamine . . . designed to last. Boiling water will not fade nor mar the finish. Safe in automatic dishwasher, too. TEXAS WARE is guaranteed in writing two full years against breakage!

Write for free illustrated folders showing new TEXAS WARE solid color and decorated patterns.



Melmac® Quality Dinnerware by

# TEXAS-WARE

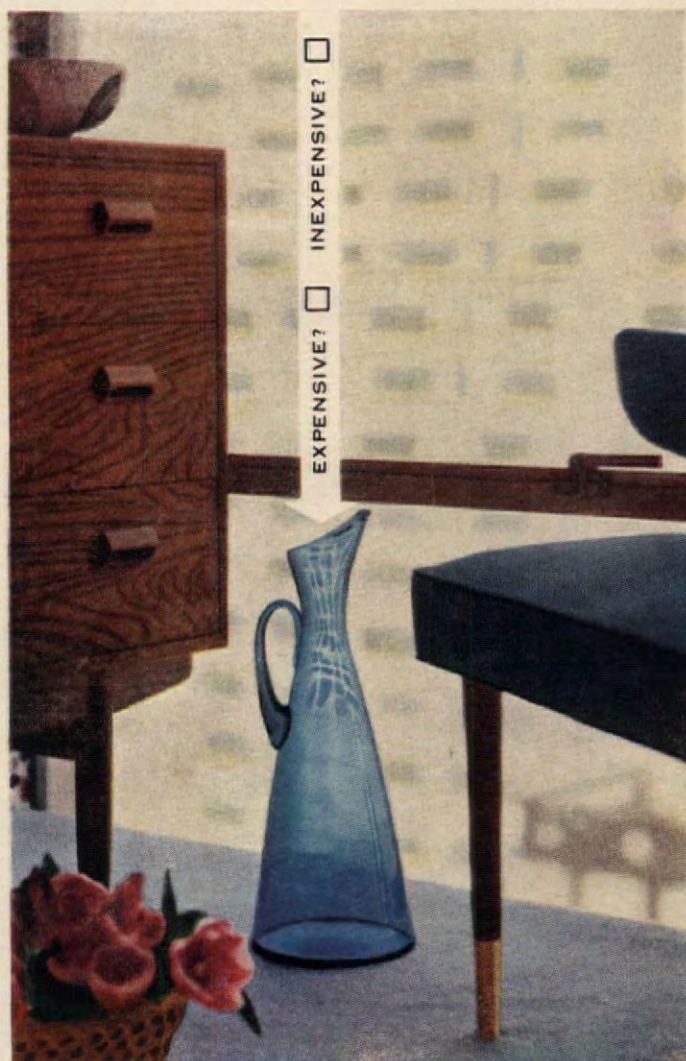
Dept. AH-11 • 825 Trunk Avenue, Dallas, Texas

\*Pat. Pending

*Can you tell by looking whether these accessories for the home are . . .*

## EXPENSIVE □ ?

## INEXPENSIVE □ ?



Is this a stately example of fabulous hand-blown glass from an expensive shop on the Grand Canal in Venice, where you pay only top prices? No, this tall pitcher is made in the United States by the Blenko Glass Company, and its price tag reads only \$10. Despite its cost, note how very well it stands up between the expensive modern chest and chair imported from Sweden.

(PLEASE TURN THE PAGE.)



NEW!  
Jack Horner  
Cake

You bake it better with the "flower" of the wheat...

## Gold Medal makes a "Flower" of a Cake



You'll be proud of this brand-new "one-bowl" version of grandma's homemade prune cake. So easy, you use *uncooked* prunes! And dependable Gold Medal Flour—the "flower" of the wheat—helps keep it moist, makes it *stay fresh longer!*

### JACK HORNER CAKE . . . A new Gold Medal "Flower" by Betty Crocker

1 cup cut-up, pitted, uncooked prunes  
1 cup boiling water  
2 cups sifted GOLD MEDAL Flour

1 1/2 cups sugar  
1 tsp. salt • 1 1/4 tsp. soda  
1 tsp. each, cinnamon, nutmeg, cloves

1/2 cup cooking (salad) oil, such as Wesson  
3 eggs (1/2 to 2/3 cup)  
1 cup chopped nuts

Pour boiling water over prunes, let stand 2 hr. Heat oven to 350° (mod.). Sift dry ingredients together. Add prune mixture and rest of ingredients. Blend thoroughly (1 min.). Beat 2 minutes at medium mixer speed, or 300 strokes by hand. Pour into greased and floured jelly roll

pan, 15 1/2 x 10 1/2 x 1". Bake about 35 min. Cool. Cut in half crosswise, cut one half into 2 rectangles, 10 1/2 x 3 3/4". Fill and decorate center of top layer with lemon filling. Edge with whipped cream. Makes 8 slices. Frost rest of cake with butter icing. Sprinkle with nuts; cut into 24 bars.



Bake it Better  
WITH  
Gold Medal

THE "Kitchen-tested" FLOUR



# UNIVERSAL Coffeematic

with the FLAVOR-SELECTOR



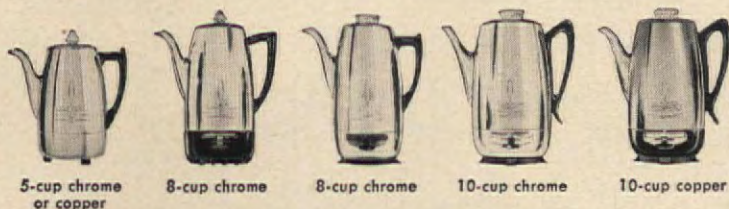
CHROME ON  
SOLID COPPER

No guessing...no watching...no reheating  
...it's *Completely* automatic!

Coffeematic does it all! The magical Flavor-Selector lets you choose the exact strength you want and from then on you're sure of that same wonderful coffee every time... automatically. And whatever brand of coffee you prefer, Coffeematic will bring out the full flavor, for it never boils in a Coffeematic, preventing any bitter taste. It's the fastest, finest way to *good* coffee. \$19.95

from

Big family or small — there's a Coffeematic for you!



5-cup chrome  
or copper

8-cup chrome

8-cup chrome

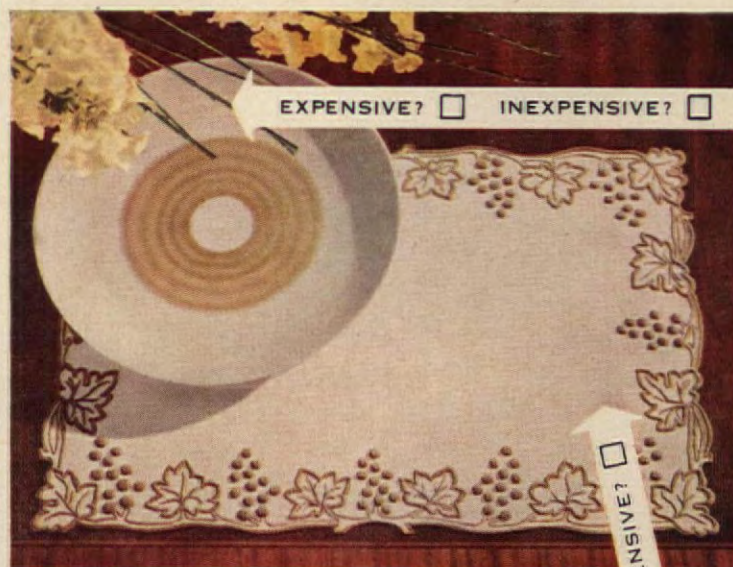
10-cup chrome

10-cup copper

## UNIVERSAL

LANDERS, FRARY & CLARK, NEW BRITAIN, CONN.

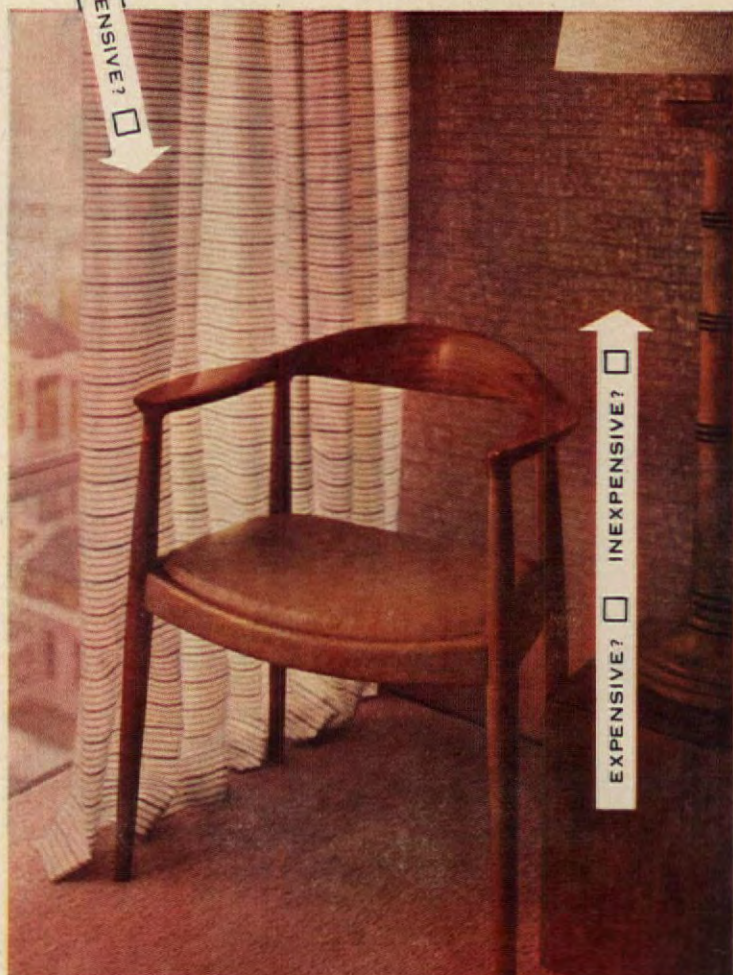
(Continued)



Beautiful china in a timeless design is this "Roulette" pattern dinner plate. At \$14.95 for a five-piece place setting, it might be called expensive, but worth every cent of it. The place mat which looks so well with its elegant partner is not hand-embroidered linen, but a plastic reproduction by Hedwin Corp. that sells for 59¢.

EXPENSIVE? ☐ INEXPENSIVE? ☐

These sheer draperies could be silk gauze from Thailand, shot with pure gold thread; actually the contents are just as exciting, being "Fortisheer" and "Coloray" and "Lurex," all of which mean man-made fibers and are inexpensive at \$7.95 for a pair 90" long. The lamp base is a converted antique candlestick—quite expensive.



EXPENSIVE? ☐ INEXPENSIVE? ☐



A bright new "busy-day" idea with Jell-O Instant Pudding—

# Surprise Sauces



## ORANGE SAUCE

**1½ cups cold reconstituted frozen Orange Juice**  
**1 package Jell-O Lemon Instant Pudding • Dash of salt**

Pour cold orange juice into mixing bowl. Add pudding mix and salt and beat slowly with egg beater just until well mixed, about 1 minute. Do not overbeat; mixture will be thin. Let stand to thicken slightly. Especially good over gingerbread or cake. Sauce may be stored in refrigerator.



## SATIN SAUCE

**¾ cup cold light cream**  
**1 package Jell-O Butterscotch Instant Pudding • Dash of salt**  
**¾ cup light corn syrup**

Pour cream into mixing bowl. Add pudding mix and salt and beat slowly with egg beater just until well mixed, about 1 minute. Do not overbeat; mixture will be thin. Stir in corn syrup. Chill, if desired, or serve immediately to add even more delight to ice cream or cake.

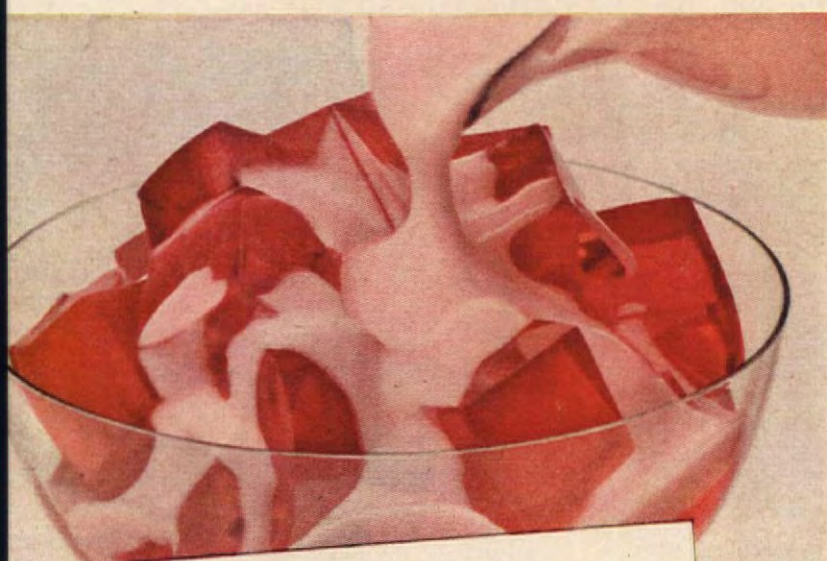
**Made in a minute**  
**... no cooking!**

Everyone knows Jell-O Instant Pudding as a favorite no-trouble dessert, delicious all by itself without further fixing.

Now discover its magic as a quick and easy way to make an infinite variety of sauce sur-

prises for dressing up other desserts!

Just keep several flavors of Jell-O Instant Pudding on hand . . . plus a cup of imagination . . . and you'll always have a *different* answer when the family asks "what's for dessert?"



## PINK SAUCE

**2½ cups cold milk • ½ cup cold light cream**  
**2 tablespoons sugar • ¼ teaspoon almond extract**  
**1 package Jell-O Strawberry Instant Pudding**

Pour milk and cream into bowl. Add sugar and almond extract. Add pudding mix and beat slowly until well mixed, about 1 minute. Do not overbeat; mixture will be thin. Let stand to set. Chill if desired. Just before serving stir until smooth and creamy. Try it on Jell-O Gelatin tonight!



## "EGGNOG" SAUCE

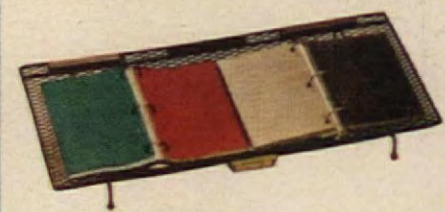
**2½ cups cold milk • ½ cup cold light cream**  
**¼ teaspoon rum extract**  
**1 package Jell-O Vanilla Instant Pudding**  
**⅛ teaspoon nutmeg**

Pour milk, cream, and rum extract into mixing bowl. Add pudding mix and nutmeg. Beat slowly with egg beater just until well mixed, about 1 minute. Let stand until set—takes about 5 minutes. Serve over steamed plum or fig pudding, or as good company for holiday fruit cake.

Jell-O is a registered trade-mark of General Foods Corporation



Elegant...custom-built..



DAYS



# and at a "youthful" price!

**it's so easy to be a brilliant home decorator...**

**just say "Daystrom" to your furniture dealer!**

All Daystrom tables have tops of scratch, stain and burn-resistant Daystromite® in plain, wood-grain and two-tone patterns. Many table styles and sizes to choose from.

Daystrom Coloramic finishes are famous for durability. Select your set in Bronze, Black or the new Platinum Gray. With brass or genuine silver "Ankle-Action" Glides.

Only Daystrom offers you such a wide and wonderful selection of dining sets to choose from. The exclusive Daystrom Swatchboard lets you express yourself in style, in color, in coverings. And suddenly your kitchen or dining room comes alive with new beauty, gives new usefulness and comfort!

So take your time... *choose*. Daystrom is designed for *discriminating* women. Every set is custom-built, and yet you pay no more than for mass-produced sets!

Send 10¢ for idea-packed Daystrom Decorating Booklet. Dept. 9, Daystrom Furniture, Olean, N. Y.

Chair styles range from Colonial to Danish Modern. Foam rubber and Tufflex padding. Covered in original patterns of vinyl fabric, Nylo-Saran and leather-like Saddle Vinyl.



Look for this handy swatchboard at your Daystrom dealer's. All patterns and colors in vinyl and Nylo-Saran chair coverings, all Daystromite® table tops and Coloramic finishes are displayed for your selection.



# DAYSTROM



# Say Merry Christmas

with the FINEST of FLORIDA FRUITS from

**Cobbs**

"Your friends, business associates and loved ones will say, 'How thoughtful!'"  
For 23 years, World Famous COBBS gaily packaged Fruits and Delicacies have been excitingly received by millions! You can give no finer gifts!"



Henry Cobbs



**Gift No. 14** \$7.95  
This colorful, hand-woven Tia Juana Hamper, heaped high with luscious fruits... Giant Grapefruit, Pineapple Oranges, Persian Limes, three jars of Preserves... Pineapple Jam, Orange-Cherry Preserves, Citrus Mint Jelly... is purposely packed to thrill the eye and the palate. When emptied, makes a wonderful room decoration and picnic accessory. Weight approx. 12 lbs.

**ORDER NOW!**

**Gift No. 1** \$5.95  
Same as Gift No. 2 except does not contain any delicacies...all fruit.



**Gift No. 2** \$7.95  
Approx. 27 lbs.—Fruits 'n Jams, delightful to look at, delectable to taste... a treat for eyes and palate. Oranges big as Coconuts and Grapefruit even bigger. Chinese Kumquats, Persian Limes and 3 large jars of Guava Jelly, Pineapple-Cherry Marmalade and Tropical Fruit Conserve.

Send check or money order; express charges will be prepaid. No foreign shipments except Canada—add 15% for Canada and West of the Rockies.

**Cobbs**  
Box 1-B

LITTLE RIVER (MIAMI), FLORIDA

FREE FULL COLOR GIFT CATALOG SENT ON REQUEST

## Stop N' Shop at

THE AMERICAN

# HOMIE

# Market Place

HELEN DE MOTTE

Welcome to the Market Place! Merchandise, if not personalized, may be returned within seven days for a full refund. Most of the firms mentioned in the Market Place prefer not to handle C.O.D.'s. Unless otherwise stated, postage is included in price.

**IT CAME UPON A MIDNIGHT CLEAR** and the wonder of it is the very heart of Christmas. This group of the Holy Family by Sister Berta Hummel is worthy to be the center of your Christmas every year. Three separate figures. Hand-tinted, \$20.50, or white, \$10.95. Madonna of the Adoration, 6½"; St. Joseph 7½". Hildegard Studios, Dept. AH, 597 Farmington Ave., Hartford 5, Conn.



**TEA FORMATION** is a happy circle of friends making happy talk over a relaxing cup. A lovely tea cup and saucer of Royal Albert English bone china in pure white banded in gold, with a poinsettia design in red and green would make a happy gift to commemorate Christmas 1957 for a collector or anyone who loves fine china—or tea. \$2.95. Susan Smith, Carpentersville 13, Illinois.



**CARRY THE SCENT** you're wearing so you can renew the fragrance during the evening. Bright gold metal perfume flacons engraved with two or three initials have an inner spill-proof glass bottle which only releases perfume when touched to the skin. Round or oval shape, each comes with tiny plastic funnel. \$1.50. Nancy Norman, 422-117K Washington St., Brighton, Mass.



Add a touch of

## Victorian Charm

to your home with an exact brass plated copy of great-grandmother's wall bracket lamp with swivel hinge. Enhances beauty of any wall in your home or club house. Complete with milk glass lamp, electric adapter and kerosene burner. May be used either as electric or kerosene lamp. Electric adapter has standard size socket that burns 100-watt bulb; bracket extends 11 inches from wall and lamp is approximately 12 inches tall.

Only \$12.95 Postpaid in U.S.  
No C.O.D.'s  
**JACK DANIEL** CENTRALIA ILLINOIS



COMPLETE OR IN EASY 1-HR. KITS

Immediate Delivery  
No C.O.D.'s  
Money Back Guarantee

### SWIVEL CAPTAIN'S STOOL

Sturdy, Concealed Ball Bearing Swivel

Now—a swivel stool styled for the home. For drink or food bar, counter, work table, office, etc. Large contoured seat, wide form-fitting back in thick knotty pine. Legs and rungs hardwood. Rungs just right height for young or old. Ideal child's chair (leg turnings easily sliced off as child grows). Finest hand-crafted quality. In mellow honey-tone knotty pine or lovely maple finish. Seat ht. 30 in. or 24 in. (optional). Only \$16.95

**COMPLETE KIT**—for easy assembly. Fitted, drilled, sanded, etc., simple instructions. Only \$11.95 Shipping charges collect.

**NOW**—Large catalog of Finished and Kit Furniture and Wall Racks in Friendly Pine. Send 10c, coin or stamps.

**YIELD HOUSE**  
Dept. A11-7, No. Conway, N.H.



### LUCKY PAIR HORSESHOES

Lucky are the couple who get these ponyshoes welded together forever and ever with their names hand-struck in

silver on copper strap. 7" x 3" with nails for hanging. \$3.85 ppd. Shipped same day. No C.O.D.'s. Send for folder of original Horseshoe gifts

**HORSESHOE FORGE** 2 Muzzey St., Lexington, Mass.



## DOWN COMFORTS Beautifully RE-COVERED

... in exquisite down-proof satins, taffetas, sateens. Wool comforts re-covered, too. And OLD FEATHER-BEDS converted into cloud-soft, feather-fluff, heirloom comforts by ALDEN secret process. **ABSOLUTE SATISFACTION GUARANTEED.** No salesman will call!

ALDEN COMFORT MILLS... Box 6070-AH... Dallas, Texas

I have ☐ An Old Down Comfort ☐ Featherbed ☐ Pillows which may need re-covering or converting into a beautiful Alden Heirloom Comfort. Send **FREE** samples of coverings and literature without obligation.

Name \_\_\_\_\_

Address \_\_\_\_\_

City and State \_\_\_\_\_

**Hurry! Mail Coupon for FREE Folder and Samples**

© 1957





**LOLLIPOP TREE.** At Christmas time, if you're good, anything can happen. A wonderful ceramic tree 12" high may suddenly bear wondrous lollipops from the far-off Bavarian Alps for each visiting child who comes to your house. Or it can sometimes sprout hors d'oeuvres for older guests. Tree, \$1.50, box of 12 pops, \$1. Add 25¢ post. Foster House, 430-AH, So. Jefferson St., Peoria, Ill.



**TOY TOTE BAG** holds a boodle of toys to store or take visiting, a boy's sports equipment, or a child's laundry. A big 22" deep and 16½" wide of bright red, white, and blue sturdy washable twill with a delightful circus design and jingle bell drawstring closing, it's a great big show for only \$2.98. With name hand-painted on top, \$3.48. Jeff Elliot, Dept. AH-11, Flushing 52, New York.



**THE PUNCH LINE** will lead right to this big five-quart milk glass punch bowl in an authentic Colonial pattern. Use often from Christmas Eve right through New Year's for punch or eggnog, and between parties the bowl makes a lovely centerpiece with flowers or fruit. 12 matching cups hang or stand around it. (Hooks incl.) \$7.95. Gotham Gifts, 67-85A Exeter St., Forest Hills 75, N.Y.



**ROCK AROUND THE CLOCK** is what a toddler will be doing on the gayest little Rocking Horse ever to take a pony boy or girl on an imaginary trip over the hills and far away. This sturdy steed is jet black plush with a white face and a bright red saddle personalized with a child's name. 24" high, 22" long. \$9.98 Exp. chgs. coll. (7 lbs.) Guaranty Sales, Dept. B19, Box 176, Teaneck, N.J.



**CALENDAR PLATE** should be just your dish for an up-to-date wall decoration or a New Year's greeting to a friend. 10" china plate decorated with whimsical farmland scenes in bright colors and a complete twelve-month 1958 calendar comes with wire hanger. You'll want to have this plate as a keepsake. \$2.95. Carol Beatty, 416 Beatty Bldg., Los Angeles 46, Calif.



**BLADE BANK** for your gay blade is a wooden red-and-white-striped barber pole with a gay nineties barber's face which will store all a guy's shaving gear in the two-striped metal receptacles on either side. There's plenty of room for brush, razor and shaving cream. Stands 8½" high. Just send the name to be painted on front and \$2.75 to Crown Craft, Dept. AM, 246 Fifth Ave., N.Y.C. 1.



**Your name is you**

- to your friends and neighbors
- to the doctor and other callers
- even to yourself and your family!

present your name attractively,  
with a **DAY-N-NIGHT** MARKER

The perfect gift for Christmas  
because it's personal  
FREE GIFT CARD

On request we enclose a smart vellum gift card, inscribed with your name or nickname, to announce your gift.  
GIFT WRAPPING—25¢  
Beautiful gold-and-black gift wrapping. Heavy brown over-wrap protects gift wrap in mails. To order, write GIFT WRAP under wording on order form and add 25¢ under PRICE column.

**SATISFACTION GUARANTEED OR MONEY BACK!**

Your name gleams in permanent reflector letters on your **DAY-N-NIGHT** Marker—shines brightly in headlights, softly in moonlight! It helps your friends find their way—helps the doctor, mailman and delivery men. Its graceful proportions and quiet good taste make your home more attractive.

The letters are treated with the same material that makes highway signs shine in your headlights, and they are permanent because they are embossed in the background plate.

Letters shine bright at night

Easy to read DAY-N-NIGHT

2 sided; raised letters on both sides

Rustproof—lifetime aluminum throughout

Permanent embossed lettering—raised in solid plates

Baked enamel finish—black background—white reflector letters

Attractive size—nameplates 2½" x 18", number plates 2½" x 7"

Any wording you want, up to 17 letters and numbers on nameplates, up to 6 on number plates. Same on both sides.

**COLOR!** Background on any marker in your choice of

ANTIQUE COPPER • COLONIAL RED • PINE GREEN

Baked enamel automobile finish. Same brilliant white reflecting letters as black and white styles. only 50¢

extra per marker

**WE SHIP WITHIN 48 HOURS**

MAKE \$60 EXTRA THIS MONTH for yourself, your club or your church. Take orders for DAY-N-NIGHT Markers. Three Profit Plans give you cash, bonus and prizes.

Write today for free kit of everything you need to get started at once.

**Spears ENGINEERING COMPANY**

718 Spears Bldg., Colorado Springs, Colo.

**ORDER FORM**

**Spears ENGINEERING COMPANY**

718 Spears Bldg., Colorado Springs, Colo.

*ANY WORDING YOU WANT, ON ANY STYLE MARKER	STYLE	WORDING—Any wording you want, up to 17 letters and numbers on large plate, 6 on small. Show punctuation but don't count it.	COLOR (copper, red or green 50¢ extra)	PRICE
	TOP			
	BOTTOM			

SHIP TO:

ADDRESS

CITY

ROUTE OR ZONE

STATE

TOTAL

- ☐ Remittance enclosed, ship postpaid in U.S.
- ☐ Ship C.O.D., I will pay C.O.D. fees and postage.

## NAME & NUMBER BRACKET MARKER

shown at left. 17 letters and numbers on top line, 6 on lower. Wrought aluminum bracket.

Style NB \$4.95 POSTPAID

JOS. E. ROCKWELL-682

MAILBOX MARKER fits any mailbox—install in a minute style M \$1.95 POST PAID

GEO. D. BAKER

FRAMED MAILBOX MARKER attractive wrought aluminum frame style MF \$2.95 POST PAID

THE McLAUGHLINS

DELUXE MAILBOX MARKER graceful wrought aluminum frame and scrolls style EM \$3.45 POST PAID

ADAMS & PERRY-R

OAK HILL FARM

up to 17 letters and numbers each line style OM \$4.95 POST PAID

305A

ED MOSGROVE-R-2

NAME & NUMBER MAILBOX MARKER up to 6 letters and numbers top line, 17 on lower style NM \$3.95 POST PAID

3434 AISCAC PLACE

LAWN MARKER wrought aluminum stand; up to 17 letters and numbers style L \$2.95 POST PAID

37423

THE CRANDALLS

NAME & NUMBER LAWN MARKER up to 6 letters and numbers top line, 17 on lower style NL \$4.95 POST PAID

THE PALMERS

BRACKET MARKER attractive wrought aluminum bracket for wall, post, etc. style B \$2.95 POST PAID

W.C. O'ROURKE M.D.

FRAMED BRACKET MARKER With wrought aluminum frame, style FB \$3.95 POST PAID

THE SHEPPARDS

WHITEHALL MANOR

TWO-LINE BRACKET MARKER up to 17 letters and numbers each line style OB \$5.95 POST PAID



## PERSONALIZED GIFTS . . . OF PRECIOUS METALS



**PERSONALIZED BOOK MARKS** of Solid Sterling Silver or 24K Gold Plate, these will be treasured by your book-loving friends. Give the Cross design to your favorite nuns, clergymen, bible readers. Slips onto page easily. 2 1/4" high. Specify initials to engrave and cross, round or crest design. Sterling — \$1.25, 3 for \$3.50; Gold — \$1.00, 3 for \$2.75.



**BABY SHOE HEIRLOOMS** — Proud parents and grandparents will treasure our Solid Sterling Silver or 12K Gold-Filled Baby Shoe Bracelet and Tie Bar. They proudly proclaim the beloved children or grandchildren. Each first name and birthdate is engraved on a separate 3/4" shoe. Custom-made, of excellent weight and adorably crafted, they are sure to become family heirlooms. Add more as the family grows. Baby Shoes \$1.95 each; Bracelet \$1.95; Tie Bar \$2.50.



**MONOGRAMMED GOLF TEE** — 24K Goldplate golf tee has built-in spring to improve his game; initials engraved on drag tag. Soft brass alloy won't nick clubs. Used by leading pros! \$1.00.



non-tarnishing Solid Sterling Silver or 12K Gold-filled. Up to 11 letters and spaces per line. Add more as family grows. Silhouettes \$1.10 ea.; Bracelet \$1.10.

**PROFILES ON PARADE** — Proudly proclaim the beloved children or grandchildren with our 3/4" Boy and Girl Silhouettes, each engraved with a child's name and birthdate and attached to a 7 1/4" bracelet. Made of Silver bracelet that spells out any girl's name you specify up to 7 letters. (Add 20¢ for each letter over 7). Beautiful non-tarnishing letters are 3/8" high, bracelet is 7" long (longer if specified). \$2.50.



**WHAT'S IN A NAME?** It will be obvious when you see this Solid Sterling Silver bracelet that spells out any girl's name you specify up to 7 letters. (Add 20¢ for each letter over 7). Beautiful non-tarnishing letters are 3/8" high, bracelet is 7" long (longer if specified). \$2.50.

SOLD BY MAIL ORDER ONLY AT THESE SALE PRICES.

WRITE FOR FREE GIFT CATALOG. PRICES INCLUDE ENGRAVING, TAX, POSTAGE. IMMEDIATE SHIPMENT.

**ZENITH GIFTS** 117-K POST OFFICE BLDG., BRIGHTON 35, MASS.

**ORDER DIRECT FROM FACTORY!**  
**SOLID BIRCH OR MAPLE!**  
**CAPTAIN'S STOOLS**

FULLY ASSEMBLED  
READY-TO-PAINT



2 for \$14.95

Choose Either Style

Perfect companions to our famous Captain's Chairs — these stools are of the finest construction for a lifetime of comfort and service. Seat 11" square. Solid birch or maple sanded silky smooth ready for you to paint, stain or lacquer. Minimum Order, 2 Stools, 2 Popular Sizes. Seat heights: 24" high for "counter"; 30" high for "bar". (Please specify size.) Prompt delivery — ship, chgs. collect. Send check or money order. No C.O.D.'s. **MONEY-BACK GUARANTEE.** Complete instructions on "How to Finish Unpainted Furniture" sent FREE with each order. Ask for our illustrated catalog.

VISIT OUR SHOWROOMS

Makers of Fine Chairs Since 1851

**MEADOWBROOK INDUSTRIES**

Dept. A117, 126 E. Sunrise Hwy, Merrick, L.I., N.Y.

**MAGIC PHONOGRAPH**



A big thrill for the little ones. A real hand operated phonograph of their very own. The special unbreakable record tells seven popular nursery rhymes and the accompanying coloring book illustrates the story. Simple to operate. A cute'n clever gift—perfectly safe. Keeps youngsters fascinated for hours. Complete, ready to play—only \$1.50 postpaid. Satisfaction guaranteed. So exclusively by mail. Order Now—while supply lasts. TRI-UNITED MFG., INC., 104 Husa St., Dept. PH-2, Linden, New Jersey.

**T.V. PILLOW FOR CHRISTMAS GIFTS**



**FOAM RUBBER 3-WAY PILLOW**

A comfortable, molded Foam Rubber 3-way pillow—for use anywhere in the house. Non-allergic, keeps its shape, never mats down. Use on motor trips, fishing boats, in rumpus room. Non-slip construction. Just the thing for bed readers or invalids. Zipper covered in decorative fabric with corded edge. Gray, green, Turquoise, Gold, Maroon, Brown, Red.

Shipped anywhere. Ppd. \$10.95

The Foam Rubber Store  
1829 E. 13th St. Dept. 91 Cleveland 14, Ohio

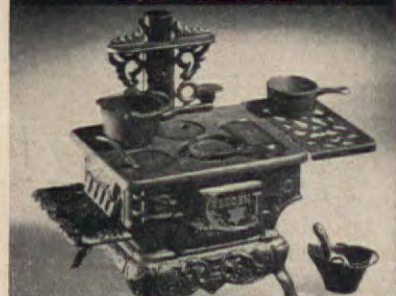
**BELLE BRACELET**



Little girls will adore this Sterling Silver cuff bracelet. Sterling beads dangle at the ends, and on the front her first name is deeply engraved. \$3.30 ppd. Sorry, no C.O.D.'s

ROBIN HOUSE Dept. A-11, 330 E. 72 St., N.Y. 21, N.Y.

**AUTHENTIC OLDEN TIME TOY RANGE**



Little girls will love to cook for their dolls on this replica of grandma's old black cast iron range. Made from original patterns in rugged lifetime construction. Complete with 5 utensils. 9" x 10" x 5" size, \$4.95; 11" x 11 1/2" x 7" size, \$8.95. Postpaid (Add \$3.50 W. of Miss.).

Write for MY FREE GENERAL CATALOG  
**WILL HAMMOND'S**  
New England General Store  
12 JAMES AVE. MEDFIELD, MASSACHUSETTS

**ALL WRAPPED UP**, your gifts will be the gayest ones under the Christmas tree in Sack-its, the brilliant foil bags with smart decorations that take all the bother out of gift wrapping. Shaped like ordinary paper bags, they take anything from a teddybear to a bottle. You just tie with golden string provided. Set of 5. \$1; 10 bags, \$1.95 from Added Touch, Dept. AH-11, Wynnewood, Pa.



**EVERYTHING LOOKS ROSY** after a wonderful dinner when you serve after dinner coffee from a beautiful white china Dripolator trimmed with sprigs of pink roses and touched with bands of 24K gold. Buy this for yourself or someone who loves gracious living. It is 10" high, holds 6 demitasse cups. \$4.50. (Add 50¢ W. of Miss.) Seth & Jed, Dept. AH, New Marlborough, Mass.



**RECORD CABINET** stores over 225 records in jackets or out, in orderly fashion. Holds records upright for easy selection. Brass name plates with removable title cards at each of the 12 roomy compartments classify your collection. 28x16x32" high in honeytone knotty pine or maple finish. \$37.50. In kit form, \$24.95. Exp. chgs. coll. Yield House, Dept. A-7, No. Conway, New Hampshire.



**VICTORIAN PRIMING MIRROR** will frame a pretty face in elegant frosty white scrolls, and make it look even prettier. Made of white-enameled cast iron, it will give a feminine lacy look to a lady's dressing table, bath, or powder room. 14" wide. Give it to a girl just starting to wear lipstick and you can't go wrong. \$4.98 plus 35¢ shipping. Helen Gallagher, 413-AH, Fulton St., Peoria, Illinois.



**SYMBOLS OF SUCCESS.** The mark of the man might be the symbol of his chosen profession. He'll be proud to wear smart cuff links sporting that symbol. Select one for doctor, pharmacist, lawyer, architect (all shown), or engineer, dentist, or teacher. 5/8" sq. Sterling silver with antique finish, or 12K gold filled, \$7 pair. Wayne Silversmiths, 546A So. Broadway, Yonkers, New York.



**DIRECTIONS INCLUDED.** and this *Weathervane Candelabrum* will be going off in all directions for we are sure that north, south, east, or west, everyone will want it because this cocky French provincial candelier will be at home in so many places. Made of satin black aluminum, 8" high, it takes four candles. \$6.50 from Ward Phillips Company, Carpentersville 5, Illinois.





# BANCROFT'S Pre-Christmas Spectacular

## "SINGS" IN THE RAIN

### PERSONALIZED MUSICAL PARASOL

Puddle-jumping will seem more fun when this clever parasol revolves as the Swiss music box tinkles a merry tune. Friendly puppy handle contains music box which plays "Rain, Rain, Go Away".

#### Her Own Name

Hand-Lettered Water-repellent acetate rayon with red and navy figures of miniature parasols and raindrops. Non-rust, 28" when open. Specify name.  
CA 557-P, \$4.95  
Non-musical, same but without music box.  
CA 558-P, \$1.69



### And Away We Go..... ROCKET SHOES

These Rocket Shoes are the newest in fun for small fry! Safe and durable—perfectly balanced to give a hopping good time. Adjustable to fit all children from 6 to 12. Steel caps on front protect shoes. Highest quality steel springs, rubber shock absorbers, sturdy ankle straps.  
CA 4456 Rocket Shoes, \$5.95



### For Little Cooks With Big Ideas GREAT BIG "MOMMY-SIZE" KITCHEN

Almost as big as Mommy's! Refrigerator, Range and Cupboard have doors that open and close, dials, timers, freezer compartments, knobs that turn, and plenty of "shelf" space. Cupboard, refrigerator are over 3 feet high; range is 2 feet. Sturdy fibreglass.  
CA 1068-S Dutch Design Cupboard, \$4.98  
CA 1069-S Refrigerator, \$4.98  
CA 1070-S Range, \$3.98



### ROLLING SNOW PLOW THROWS SNOW LEFT OR RIGHT

ONLY \$12.95  
All you have to do is walk behind it! All-steel Snow Plow rolls on 6" rubber tires through all kinds of snow. 23" blade adjusts through full 20° angle. One trip up and back cleans entire sidewalk.

#### Eliminates Strain On Heart or Back

Does one hour's shoveling in 5 minutes! Guides through snowfalls as deep as 8" with no effort. Won't leave small piles to clean after. 11" no-scoop handle; rust-resistant red enamel finish.  
CA 1004-S, \$12.95



### PERSONALIZED WATERPROOF MITTENS

Can't get wet! Can't get lost! Plastic coated mittens or gloves are hand-lettered with any child's first name. Watertight and flexible with fleece jersey lining for extra warmth. Specify red, blue or brown. Give child's age for size.  
CA 508-P Mittens, \$1.00  
CA 509-P Gloves, \$1.50



### FULL-SIZE ELECTRIC FIREPLACE

The logs actually flicker and glow! Full-size electric fireplace comes with red-colored "bricks", holly wreath, simulated andirons and logs. Almost 4 feet wide by 4 feet tall. Sets up in 60 seconds. Rigid Kraftboard. Complete with flicker socket, cord.  
CA 1002-S Fireplace, \$3.95



### Fun On The Farm BOOK THAT TALKS—75¢

Different animals speak to your child from every page! Colorful story has sounds to fit words. Cows MOO, Dogs BARK, Ducks GO QUACK! Press entire book and all sing in chorus.  
CA 8412 Talking Book, 75¢  
CA 809-P With Child's Name, \$1.00 hand painted



### PERSONALIZED DRESSER DE-MESSER

His own "Overnight Parker"! No grumbling and fumbling for collar stays, rings, watch, wallet, or change. They'll be conveniently parked in this appropriate ceramic replica of a tie and collar 5" diameter. With any first hand-painted.  
CA 506-P De-Messer, \$1.95



### JEWELLED CLASPS MAKES ANY SWEATER A CAPE

Here's the newest glamor gadget for the "casual look". Decorative chain and clasps make a clever cape out of any cardigan sweater or jacket. Also use to hold scarves, stoles, etc., securely in place. Lustrous pearl and gleaming jeweled clasps have dependable hold-me-tight grip, and go on and off in a jiffy.  
CA 9651 Sweater Guard, \$1.00



### Dog House CIGARETTE EJECTOR

Just press the chimney—and a cigarette pops right out of dog's mouth and hands it to you. Beautiful inlaid imported mahogany wood. Holds full pack of any size cigarettes. Fill through the sliding roof, 5" high.  
CA 9666, \$1.25



### PERSONALIZED CIGARETTE DISPENSER

The clever attached poem tells the story. "Take a look and you will know—how many packs I've got to go!" We identify this "Cigarette Bar" as your very own by hand-lettering it with any name. Now you can check your supply at a glance and never run short of cigarettes. Saves trips to store—keeps 10 packs neat, clean and handy; dispenses one at a time. Distinctive on wall or table. Of sturdy plastic. 10 1/4" h x 6" w.  
CA 554-P, Regular, \$1.00  
CA 555-P, King-size, \$1.25  
Each



### SANTA TALKS TO YOUR CHILD

...and calls him by name! Imagine the thrill for your child when Santa talks personally to him! Santa discusses being good, his reindeer, etc. Junior even sings "Jingle Bells" with Santa. Each name individually recorded. Unbreakable 78 RPM record. Specify name.  
CA 2510-D Santa Record, \$1.00



### CAR VACUUM CLEANER

Keep your car clean wherever you are—at a moment's notice. Portable car vacuum sucks up dirt, dust and crumbs from upholstery, floor, interior. No outside outlets or attachments needed. Fits in glove compartment. With 12 ft. hose.  
CA 3749 Car Vacuum, \$3.98



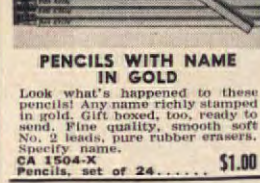
### PERSONALIZED DRESS LABELS

Every creation is "exclusively yours!" We'll put YOUR NAME on woven, vat dyed and bolleable labels that you can sew in any dress, blouse, knitted garment, etc. Helps to identify clothes, avoid mixups.  
CA 3923-D, 15 Labels for, \$1.00  
CA 3934-D, 40 Labels for, \$2.00  
CA 3935-D, 60 Labels for, \$3.00



### LORD'S PRAYER PEN AND NECKLACE

Look through the tiny window at top of pen, or at center of cross on necklace—the Lord's Prayer is magnified in large readable lines! Cross has 16" non-tarnishable chain. Cross and pen pocket clip studded with rhinestones.  
CA 143-J Necklace, \$1.00  
CA 144-J Pen, \$1.00



### PENCILS WITH NAME IN GOLD

Look what's happened to these pencils! Any name richly stamped in gold. Gift boxed, too, ready to send. Fine quality, smooth soft No. 2 leads, pure rubber erasers. Specify name.  
CA 1504-X  
Pencils, set of 24, \$1.00



### PERSONALIZED DENTURE DISH

Ideal for sparkling dentures that need over-night parking! The lucky recipient will be so thrilled, he'll want to put his teeth in it at once. This sanitary, spacious plastic container has plenty of other uses, too. We'll hand-letter ANY name along with the words illustrated.  
CA 556-P, \$1.25



### "OH! JOHNNY" WHAT A PIPE!

Aunt Anne may be a bit peeved when you order it—but you're sure to be the life of the party when you smoke it! It's a natural "hit" at any get-together. Standard size (pipe, that is). It has a natural hardwood finish and movable hinged lid.  
CA 9547, 69¢



### IMPORTED PICCOLO PENCILS

You've never seen pencils so unusual! Each carved by hand in Germany's Black Forest—each a personality in itself. Valued as collectors' items and wait 'til the child dreads get ahold of them. It's a pencil circus with pixies, fat men, clowns, magicians, etc.  
CA 7452, 8 for, \$1.00



### WALK ON ICE WITHOUT FALLING!

Ice on the sidewalk? Don't worry! Just slip on "No-Slip" Foot Grippers and avoid dangerous, painful slips and falls. Hardened, rustproof steel teeth give firm footing on slickest snow or ice. They fit easily over boots, shoes or galoshes. Elastic band adjusts to any size men's, women's, child's shoe.  
CA 4713, 2 pair, \$1.00



### It "GLOWS" In The Dark PERSONALIZED "MIDNIGHT COACH" SIGN

Family name and house number can be seen day or night! Artistically hand-lettered Coach Sign adds friendly warmth to your home—helps guests find it, too. Display on lawn, house, mailbox, etc. Weatherproof. Methyl-Methacrylate with rich black hammered finish. 15" long and 5 3/4" high.  
CA 515-P Coach Sign, \$1.00



### Housebreak Pets

NO MORE "DOG ACCIDENTS"! Amazing scientific compound housebreaks your pet—automatically! Just pour 2 drops on any newspaper, mat or spot desired... attracts Fido like a magnet every time. Protects furniture and rugs. Trains pet to use selected outdoor spots, too.  
CA 3739 Dog-Gone, \$2.00



### BOTH YOUR NAMES BIKE NAME PLATES 2 for \$1

It's a mighty important child that rides a bike or wagon with his own custom license plates! First and last name embossed in raised red letters on white enameled steel plates. Prevents loss or theft. 8"x3", Same name on both plates. (Up to 10 letters per line).  
CA 2635-D, 2 for, \$1.00



### TV COLORAMA FILTER

New TV Filter gives enchanting color effect to drab black and white screens. Easy on the eyes. Reduces glare. No wiring, mechanical attachments. Simply place over front of screen. Order  
CA 3916 (Specify size):  
12" 69¢ 20" \$1.25  
14" 79¢ 21" \$1.50  
17" 89¢ 24" \$1.75



### PERSONALIZED HALF CUPS

Watch your guests' eyes pop when they ask for "half-a-cup-of-coffee" and you give it to them! Real jumbo full-size cups with a postage stamp, with decorative ceramic with words as illustrated. Personalized with any family or first name.  
CA 539-P Each, \$1.25  
CA 540-P set of 4, \$3.95



### MUSICAL JUMP ROPE

1-2-3 and jump! Little Misses will have hop-skip-and-jumping fun as never before. With each turn of the rope the air is filled with a joyful tune from merry music makers hidden in handles. Sturdy rope, gay colors, with smooth enameled metal handles.  
CA 8533, \$1.00



### BOOTIES THAT GROW WITH BABY

New kind of booties that can't slip off or kick-off! They keep pace with your darling's fast growing feet. Even the sole stretches! Of washable Helanca stretch nylon, with foam cushion sole.  
CA 9204 Blue Booties, \$1.95  
CA 9205 Pink Booties, \$1.95  
CA 9506 White Booties, \$1.95



### 1958 ELECTRIC GREYHOUND BUS

Just flick the magic "throttle" and away it goes—forward or in reverse for hours on end. Driven by new type electric motor, powered by standard flashlight battery. True-scale model of the latest Greyhound Strato Cruisers. All metal, balloon-tire rubber tires. Battery not included.  
CA 7674 Greyhound Bus, \$1.69



### REAL SNOW SKATES

Wonderful fun and healthful exercise as youngsters skim over the snow—no ice needed. Adjusts to any child's foot and are made of steam bent hardwood with grooved bottoms. Aluminum heel plates and sturdy ankle straps for safety. Over 16" long, 2 1/2" wide, trimmed in red.  
CA 3509 Snow Skates, \$1.79



### SET OF 12 MINIATURE BIBLES

The tiniest Bibles in the world... for pocket or purse... for every member of the family! Each is hardly larger than a postage stamp, yet contains the whole New Testament. Illustrated with cover in brilliant color, they make beautifully significant gifts for Christmas, communion or other holy days.  
CA 7821, Set of 12 Bibles, \$1.00



### HOW TO ORDER:

• Order by number, give quantity desired.  
• Add only 15¢ to each item ordered for postage and handling.  
• Send payment (check, money order or cash) with order. No C.O.D.'s.  
• Satisfaction Guaranteed or money back  
SEND ALL ORDERS TO  
**BANCROFT'S**  
2170 So. Canalport Ave.,  
Dept. AH-447, Chicago 8, Ill.



### EXCITING NEW BALLPOINT "LEG" PEN

Get a "kick" out of writing! Beautiful flesh-tinted plastic ball point pen is shaped like a movie star's million dollar leg. A twist on cap retracts point into leg—uses standard refills. Novel yet practical, the bank-er's approved non-smear ink writes like a dream—smooth and easy. Highest quality, fits hand perfectly. Watch Gramps kick up his heels when he sees it—he'll write like a boy again.  
CA 207-J, \$1.00





**FOR THE PERFECT DRESSER**—This replica of a collar and tie holds all the things a man removes from his clothing at night—cuff links, keys, change, etc. Black tin and white collar 3" in diam., made of ceramic. Also useful as ashtrays. An ideal and practical gift for every man. Decorated with gay 90's face.

with name \$1.95 • without name \$1.70



### MAJOR BRUSH-UP

Dental Sentinel protects your child's teeth! Major comes with nylon toothbrush in his hat as a plume. Makes tooth care child's play. Child's name on Drum-Drinking Cup. Very colorful. Hang or stand it.

each \$1.25



**DECORATIVE STAMP DISPENSERS**—One holds full roll of postage stamps; the other holds scotch tape or paper clips. Handpainted rose motif on white China with gold trim.

2 for \$1.50

### LIGHT A CIGARETTE

With a lighter that looks exactly like a cigarette. Even fits in your pack of cigarettes. Imported. Handsome white enamel with brass tip. Flip it for fast, sure light, and it works like a charm!

Buy several for Christmas Gifts.

With or without initials. . . . \$1

We pay postage on all items.

Write for our Free Gift Catalog

**CROWN CRAFT PRODUCTS**

246 Fifth Ave., Dept. 2111, New York 1

### MUSHROOM STOOLS



**BIG & SMALL**  
LARGE SIZE—Ht. 16", dia. 10". \$4.95 Pnd.  
SMALL SIZE—Ht. 11", dia. 11 1/2". \$3.50 Pnd.

Handwoven stools in a dark stained red over a sturdy wood block with three removable legs for easy storing. A comfortable stool or footstool with many uses.

No C.O.D.'s

Send for Free Catalog

**GOTHAM GIFTS**

67-85 Exeter St., Dept. A11, Forest Hills 75, N. Y.

### Personalized COV-A-ROBES

Luxurious comfort. Fluffy, absorbent Terry Cloth. Ideal for after-bath, beach, that dash to the phone, between clothes changes—or just plain lounging. Keeps you dry and toasty-warm. Easy to launder; never need ironing. Snap on or off in a jiffy; adjust to fit perfectly.

**LADIES'** An attractive sarong while applying make-up, washing hair, etc. Choice of gay colors: Azure Blue, Canary Yellow or Snow White. ONLY \$3.95

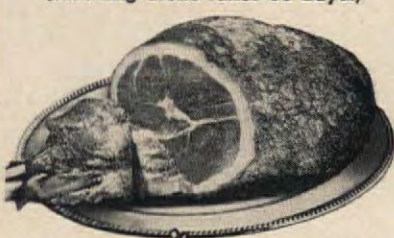
**MEN'S** Great after-showering, while shaving, or in locker room. Big roomy pocket for cigarettes, shaving gear, etc. Snow White. ONLY \$2.95

Satisfaction Guaranteed or Money Back  
Artistically monogrammed in contrasting colors with any first name, or 2 or 3 initials. Men's or women's sizes: small, medium or large. Send check, money-order or cash. Add 25¢ to each Cov-a-Robe ordered for postage and handling. No C.O.D.'s please.

Dobbs Products Co., 1255 S. Wabash, Dept. 109, Chicago 5, Ill.

### AGED LIKE VINTAGE WINE

(Smoking alone takes 30 days!)



### Jordan's GENUINE VIRGINIA HAM

Each magnificent ham now hanging in our aging rooms—thoroughly cured, hickory smoked to a rich mahogany hue, and aged approx. one year—has been tended by hand through each unhurried step, as we have been doing for 117 years! Just before shipment we simmer and bake the ham with wine and sugar to a savory, sweet and tender feast of flavor unlike any other.

Order now for Christmas delivery to you or someone you wish to please! Beautifully packed. \$1.89 per lb. cooked. 8 to 13 lbs. Postpaid anywhere in continental U. S. (add 35¢ per lb. for shipping outside U. S.).

**JORDAN'S OLD VIRGINIA SMOKEHOUSE**  
1433-K E. CARY ST., RICHMOND, VIRGINIA

### GIANT SET OF INDOOR GAMES



New—clever—tremendous value! Fascinating, absorbing, loads of fun. Set them up on floor or table—children LOVE them (so do adults). 12 complete games—Miniature Golf . . . complete 9 hole course—greens, flags, balls, etc. Miniature Croquet—wickets, goal posts, mallets, balls. Bowling—alley layout—balls & pins. Radium—rackets, shuttles. Horseshoes—stakes & shoes. Shuffle Board—court layout, cues & discs. Plus a complete checkers and chess outfit with board. At least 4 other games can be played. Simple instructions for every game. Worth much more than this low price—only \$2.00 for the full 105 piece set, postpaid. Insured & guaranteed. Order Now. TRI-UNITED MFG. INC., 104 Russa St., Dept. 1H-2, Linden, New Jersey.



### BRAIDED RUG SUPPLIES

EXTRA HEAVY, FINEST QUALITY 100% WOOL!

All Wool Rug Material prepared for braiding, hooking, weaving, 14 colors. LOW FACTORY PRICES! Satisfaction Guaranteed. Write for FREE SAMPLES and literature on this quality rug material—as well as on our economy-priced READY-MADE braided rugs.

**BLOOMFIELD WOOLEN COMPANY**

Department AH-117 • BLOOMFIELD, INDIANA



Score a Touch-down . . . with this "goodlooking" hero everytime. This jolly

**Football Player Throw Pillow** is just the thing to decorate the youngsters and teenagers bedrooms this coming Football season. Swell for the college dorm, too. Gayly colored in bright Orange Helmet, White stripe, Brown guard. Kapok stuffing, felt appliqué. Just \$2.00, postpaid.

Set of 5 including Football Player, Lola, Tyrone, Claren and Boy Friend—\$9.95 postpaid. (No C.O.D.'s, please) Order NOW!

Catalog 10c—Free with order

**Craft Shop, Inc.**

Dept. AH-1 Cambridge, New York

**WATCH YOUR WAISTLINE** catch all eyes when you buckle on this stunning 2"-wide polished leather belt with its big brass buckle and 2 or 3 initials in golden brass. The perfect companion for your smart separates, choose black, tan, red, navy, or gray. Sizes 22-32. \$1.95 each, 2 for \$3.75. Add 20¢ post. ea. belt. Western Classics, Dept. A-11, Box 4035, Tucson, Arizona.



**LIFE EVERLASTING.** A Dainty flower arrangement of sweet waxed flowers which look so real it takes a second look to see that they are not. About 7" high, set in a china saucer, this makes a charming gift for the kind of lady who likes lace on her hankies. Sweet for a coffee table, gay anywhere. \$3.25 plus 25¢ post. Mail Bird, Rm. M3, 125 Wells St., Manchester, New Hampshire.



**INITIAL IT** for the most ladylike person you know, for this chic eye-glass case of Navy or Black Moire Taffeta adorned with handcut Sterling Silver two-or-three-letter monogram is just the one to be laid on the speaker's table at the Woman's Club luncheon, or on the bridge table by the smartest woman in the room. \$3.98. Merrill Ann, 3601-AH Kingsbridge Ave., New York 63, N.Y.

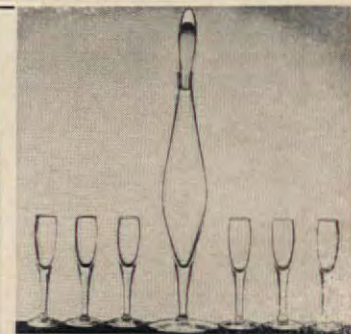


### Stunning Feather Pin

This sterling silver Feather Pin is reminiscent of French Court days. Hand-wrought of heavy silver, 3 inches long, fitted with a safety catch, \$3.00. The matching sterling silver Earrings flatteringly frame the face, \$3.00. The set complete \$5.00.

Postpaid, Tax included.

**The Jamaica Silversmith**  
79-32 164th St., Jamaica, N.Y. Dept. A-11



### HAND BLOWN—HAND FINISHED CRYSTAL CORDIAL SET

Add charm and beauty to your sideboard during dinner and be a gracious living room hostess after dinner. Each of these 7 sparkling pieces is hand blown and hand finished crystal. Decanter is 11" high, glasses 4 1/2".

SET OF 8 MINIATURE BRANDY GLASSES. \$5.95

Postpaid, complete . . . . . \$1.95

Clear crystal 2 1/2" H. Postpaid . . . . . \$1.95

Pa. Residents Add 3% Sales Tax

**TAYLOR GIFTS Wayne 6, Penna.**



### GIANT Appointment CALENDAR

See at a glance how your next 6 weeks shape up. Either size Calendar-Pal contains ample space to note all your important memos. Ideal for personal, club, business use. A must for busy housewives. It's a current 12 month calendar NO MATTER WHEN YOU BUY IT.

Senior Size 16"x22" \$1.00 ea.

Junior Size 10 3/4"x17" 75¢ ea.

No Stamps, no C.O.D.'s please.

**COMMERCIAL PRESS**  
Dept. 580, 3821 Butler Street, Pittsburgh 1, Pa.

### Do You Make These Mistakes in English?

MANY persons say "between you and I"—use "who" for "whom"—don't know whether to use one or two "e's" or "m's" or "r's." Every time you speak or write you show what you are. A command of effective English brings you added advantages, better opportunities.

You can improve your English through Sherwin Cody's 100% self-correcting invention. If you are ever embarrassed by mistakes in grammar, spelling, punctuation, or pronunciation, write for FREE book "How You Can Master Good English in 15 Minutes a Day." No obligation. **SHERWIN CODY COURSE IN ENGLISH.** 17511, Central Drive, Fort Washington, N. Y. (No salesman will call upon you).

### Make Extra Money At Home!

**BEFORE** **INVISIBLE MENDING**

**AFTER**

Pays up to \$10 in an Hour! Be the invisible mending (re-weaving) expert in your community. Make cuts, burns, moth holes, tears in dresses, suits, all fabrics DISAPPEAR! Do it at home—in spare time. Big demand from cleaners, laundries, homes. Up to \$10 for a single hour's work reported. Write **FABRICON CO., Dept. 5411** 6238 Broadway Chicago 40, Ill.





**BIG AS A MINUTE.** Drop one of these into each stocking hung by your chimney with care. Amazing little 2 x 3" jigsaw puzzles in matchboxes come from Switzerland. Only 17 pieces in each, but they aren't easy. A busy executive can carry one in his pocket to pull out when the pressure is on. 49¢ ea. 3 for \$1.25. Spencer Gifts, 737 Spencer Bldg., Atlantic City, N. J.



**PINE FOR YOU** to add or subtract from entertaining situations. Little Snack Tables beautifully finished in antique knotty pine will fold flat any time you want them to do a disappearing act, are pretty enough to stand permanently beside any chair. 12x15" and 21½" high. Each \$6.25 ppd. Set of 4. \$20 exp. chgs. coll. (22 lbs.) Old Guilford Forge, Dept. AH, Guilford, Connecticut.



**SEASONINGS GREETINGS.** Salt and pepper shakers in the shape of two white china Christmas bells with red ribbon bows are personalized with one or two names in Christmas red. A perfect little gift to take to your friends when you make your Christmas calls. Each is 2" high. You will want a set for your own holiday table. \$1. From Stratton Snow, Dept. AB, Delray Beach, Fla.



## PINE CONES BLAZE with COLOR

Add dancing color and charm to a fire-place with our chemically treated pine cones. Each burns with brilliant long-lasting multi-colored flames. Beribboned basket of imported split bamboo is 9" high, has approximately 40 cones. Makes a handsome wastebasket! No C.O.D.'s.

Complete \$3.95 postpaid

Send for free gift catalog

**ARTISAN GALLERIES**

2100-D11 N. Haskell Dallas 4, Texas



## MY NEW ENGLAND SPOON RACK

Showplace for 18 regular or demitasse spoons. 15½" high x 10¼" wide, in hand-rubbed and waxed honey pine finish. Windham design.

\$1.95

Postpaid

Write for MY FREE GENERAL CATALOG

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New England General Store

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## WIDE SHOES

Smart, comfortable and new is our "Sally" in brown or black calf, or black suede, 3" heels. Other styles to EEE.

Money back guar.

**\$6.95**

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Widths C-D-E. All sizes 4 to 11.



**SYD KUSHNER**

Dept. AH 733 South St., Phila. 47, Pa.



## SHOE CHEST

Complete or in 1-Hr. Kit

**AERATED LOUVERED CABINET HOLDS 24 PRS. WOMEN'S SHOES OR 18 PRS. MEN'S SHOES.** Are your shoes jumbled in closets, lost, strayed, stolen? Now store them neatly, compactly in our lovely shoe chest. Holds men's, women's, children's shoes separately or together. Adjustable rods accommodate slippers, high heels, wedgies, sneakers, high shoes, etc. Louvered doors, open back and bottom for ventilation. Brass hardware. 20" x 15" x 36" high. Finely hand-crafted in honey tone knotty pine or maple finish. Complete \$32.50. Exp. Chgs. Col.

**IN COMPLETE KIT** for easy assembly, precision cut, drilled, sanded, etc. Simple instructions. Doors all assembled. \$19.75 Exp. Chgs. Col.

48-Page Catalog—175 Pieces—10¢ Coin or Stamps.

Money-back guarantee **YIELD HOUSE**

Not sold in stores Dept. A11-7, North Conway, N.H.



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Bracelet, heavy Sterling Silver link chain ea. \$4.00

In 12 Kt. Gold Filled ea. \$4.00

Round Lockets, 1" dia. which open and hold two pictures. First name and birthday engraved in script.

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In 12 Kt. Gold Filled ea. \$3.50

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ANN BLYTH  
Star of Warner Bros.  
HELEN MORGAN STORY

## ANN BLYTH SAYS,

"Friends, here's a wonderful personalized gift!"

ANY WORDING—THE MARTINS—EVE AND JOHN  
7000 RUBBER SCRAPING FINGERS  
COLOR CHOICES: Brick Red, Garden Green, Jet Black, Powder Blue with Ivory Letters.

**YOUR NAME OR ANY NAME MOLDED IN 7-LB. COLORED RUBBER DOOR MAT**

For Christmas, Showers, Birthdays, Weddings, Holidays

**\$5.45** ORDER TODAY SEND NO MONEY



**MITCHELL RUBBER PRODUCTS**  
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Los Angeles 65, California

18" x 28"

Send personalized Mitchell Mat with name shown below in color

(name one background color only)

Use separate sheet of paper for additional names on your Christmas list

☐ Send C. O. D. I will pay \$5.45 per mat and small shipping and C.O.D. charge.

(print letters to be molded in—13 letters or less)

Ship to

Address

City

Zone State



## YOUR NAME CRAYON BOX

Boys and girls will find it's fun to be orderly with this crayon box. Their very own name is painted on top of the interestingly decorated sturdy red plastic box with a lid that can't be lost. A home for coloring supplies or small toys. Crayons included. Personalized (1 name) \$1.95 ppd.

**HOLIDAY GIFT CATALOG** Free! big holiday gift catalog. Write for yours today!

**CAROL BEATTY**

443 Beatty Building

Los Angeles 46, Calif.



## HOUSE BLESSING

"Bless this house, O Lord, we pray, Make it safe by night and day."

This beautiful verse by Helen Taylor has been beautifully printed in its entirety and mounted in a gilded Florentine frame. Measures 5½" by 7". Imported from Italy. \$3.25 ppd.

Send for Free Gift Catalog.

**THE KREBS, AH 11, Westerly, Rhode Island**

## Genuine FURS FOR DOLLY

Complete 3-Pc. Set

As Low \$ As

Cape Muff and Hat



For 8" to 10½" Dolls.....\$1.00  
For 12" to 22" Dolls.....\$2.29  
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Little Mothers can now pamper their favorite dolls with this stunning outfit of REAL, deep-piled, snowy-white angora rabbit fur. Shimmering satin-lined cape with silk ties and fluffy pompons. Chic hat and muff to match. Send remittance or order C.O.D., plus postage. Satisfaction GUARANTEED or your money refunded.

**NIRESK INDUSTRIES,**  
Dept. DF-305, Chicago 47, Ill.



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including envelopes FROM YOUR OWN NEGATIVE

**25 for \$1.00** PLUS 35¢ SHIPPING

LIMITED TRIAL OFFER!  
Limit 25 cards per customer

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☐ Send new "select-a-style" booklet  
☐ Send literature on complete photo service  
Name \_\_\_\_\_  
Address \_\_\_\_\_  
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Send negative (and 3¢ stamp) of your baby, home, family, pet, etc. for big 4½x5½ sample deluxe card. See before you buy! Neg. returned with FREE sample and style booklet. (New neg. from photo, add 50¢). Everyone loves to receive personal mementos for permanent keeping. Satisfaction Guaranteed!

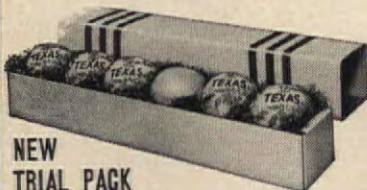
**FREE GIFTS WITH ORDERS POST-MARKED BY NOV. 15TH. RUSH COUPON WITH YOUR NEGATIVE.**



## GIFTS OF SUNSHINE

# TEXAS RED BLUSH GRAPEFRUIT

There's a real "GIFT OF SUNSHINE" in every Red Blush Grapefruit you eat. Only from Texas can you get REAL red, REAL good, REAL sweet grapefruit! They're so sweet you can eat them without sugar—so red they add beauty to your table settings, and good!—Just try them. And in Tip O' Tex brand you get the finest grapefruit grown ANYWHERE!



### NEW TRIAL PACK

Brand new, attractive pack, containing six LARGE red grapefruit, at only \$2.50, postpaid anywhere in the U.S. Try them—eat them—you'll drool for more! Delight your friends with this delicious gift. The proof is in the eating—so prove it to yourself.

### FREE FOLDER AND PRICE LIST

Illustrated in color, with complete information on all varieties and many different packs of Tip O' Tex citrus, plus price list ranging from \$2.50 and up. We will ship to your gift list. Write your name and address on margin of this ad and mail, or send post card for Booklet AH-57.

## PITTMAN & DAVIS

Shippers of Texas Citrus since 1925  
Harlingen, Texas



**EARLY AMERICAN THERMOMETER**  
It's a beautiful dial type thermometer in traditional Colonial design. The exquisite face is framed by a wreath and surmounted by an impressive American eagle. The artfully constructed frame has the warm, mellow glow of old brass. A dignified accent for living room, office, den or boy's room. Dial 4" in dia. 5" tall. Send For Free Gift Catalog  
**THE ADDED TOUCH WYNNEWOOD AH11, PA**



**ONLY \$1.95**  
each plus 46¢ postage & handling (total \$2.41). 3 SETS—only \$5.50 plus 86¢ postage & handling (total \$6.36). No C. O. D. please.

**5 pc. KIDDIES Breakfast Set**  
Patented! Unusually Different! Practical gift for children that can't be duplicated because it is not sold in stores. When not in use, it nests into an adorable clown 7 1/2" tall. For use it separates into 5 practical pieces of dishware—a plate, a cereal bowl, an all-purpose bowl, an egg cup and saucer and a salt cellar. Imported porcelain, multi-color full-glass finish. Guaranteed to delight. Immediate delivery. Write for FREE Catalog.

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## ACTION POLICE & RANGER SET



Fascinating, 84 piece set of 1957's outstanding toys. Large unbreakable figures, 3" & 4" tall, amazingly realistic. Children LOVE them... there's so much to do. All accessories come off—belts, hats, hand cuffs, night sticks—scale model pistols actually fit belt holsters. Clubs, riot guns, etc., fit hands... the mounted Rangers dismount and the saddles can be removed. A tremendous bargain... the entire set: horses, riders, standing figures, complete accessories... everything in the photo and much more... 84 action packed pieces, only \$1.25 postpaid with a clever gift card. Satisfaction and value guaranteed. Order Now. Send \$1.25 for each set, or \$4.50 for 4 sets to AERO COMPANY, Dept. 3, Camdenton, Missouri.



### Printed Name and Address Labels

1000 sparkling gummed name and address labels nicely printed with your full name and address with a lovely plastic box for just \$1, postpaid! 5 orders or more at 75¢ per order. WORTH MUCH, MUCH MORE! 1001 uses! Stick 'em on letters, cards, packages, checks, etc. Makes a fine gift! 300 name and address labels 50¢. Same fine quality labels but NO plastic box. Just 50¢ postpaid. Money-back guarantee. TOWER PRESS, Inc., Box 591-C1, Lynn 490, Mass.



Nylon-knit shortie gloves with permanent "spring" that stretches one size to fit all hands from size 6 to 8. For town, country, campus they're terrific; dry quick-as-a stocking! White only, just \$1, ppd. \$1, ppd. for the filigree bracelet.

**B. M. LAWRENCE IMPORTS**  
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## ever taste a DOBOSH TORTE?



15 layers  
of old-world goodness

Formerly featured only in the finest continental cafes, this old-world torte is now being made for us by a famous pastry chef who brought the recipe from Europe. Completely frosted in luscious chocolate are eight delicately thin layers of butter-rich cake alternated with seven layers of smooth, creamy chocolate. Here is a delightful dessert—an unusual tea time delicacy—or an ambrosial evening treat!

Pack 49 — DOBOSH TORTE, \$3.90  
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FREE Booklet in full color **The Swiss Colony**  
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HIS 'N HER COFFEE MUGS are a real coffee break for the Mr. and Mrs. who like a good-sized cup. Handmade and hand-decorated in Hesse, West Germany, no two are alike. You may not be able to resist using them for flowers or pencils. An ideal gift for the neighbor you have coffee with. \$2.95 pr. Sturbridge Yankee Workshop, 6 Brimfield Turnpike, Sturbridge, Mass.



THE TRAVELING KIND of young lady will feel like a celebrity with fashionable off-white leatherette luggage decorated with her name in red. She'll be ready to pack up for an overnight visit at grandma's or her girl friend's, or to take her duds to dancing class. Vanity case 12 3/4 x 11", \$4.50. Round hat box 10" across, \$2.95. Matched set, \$6.95. Meredith's, Evanston 3, Ill.



MAKE A CHRISTMAS TREE CAKE to top off any of your holiday entertaining, and you'll find you're as famous as Santa Claus. Set of 3 aluminum pans graduated from 3" to 6" across make layers to stack on pedestal stand provided. Just frost and trim with candies or garlands of icing. One "tree" serves 9. Set, \$1. Artisan Galleries, 2100-AM, North Haskell Ave., Dallas 4, Texas



## WOODLAND NUTCRACKER



A twist of its sturdy handle forces the "exclusive nutsplitter metal point" into the nut shell, cracking it easily without damage to nut meat. Will positively crack any hardshell nut—eliminates the usual muss as well as pick. Made of beautifully finished hard Maple. Packed in wood-grain gift box. Order No. G 753. Satisfaction guaranteed.

Only \$1.49 each; 3 for \$3.25 postpaid  
Write for new, free catalog of unusual items.  
**Downs & Co., Dept. 3693, Evanston, Ill.**

## Charming Colonial Design DOOR KNOCKER

ONLY \$1.00

Just picture your home with this distinctive Door Knocker to greet your guests with friendly warmth. The lovely Colonial motif will add charm to any home. Superbly crafted hand-decorated metal, with heavy swinging Spur that sounds summing tone. Choice of black or bronze color. Over 3" high. Satisfaction Guaranteed or Money Back. Available plain (without name) for only \$1.00. However, for only 15¢ extra, we'll artistically hand-letter any family name—and NAME WILL GLOW IN THE DARK. Durable made to give years of service. Won't rust or tarnish. Easy to install. Order several at this bargain price, to give away as gifts. Each Door Knocker can be personalized differently. Add 20¢ to each Door Knocker ordered for postage and handling. No C.O.D.'s please.

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## MAKE MONEY WRITING... short paragraphs!

You don't have to be a trained author to make money writing. Hundreds now making money every day on short paragraphs. I tell you what to write, where and how to sell; and supply big list of editors who buy from beginners. Lots of small checks in a hurry bring cash that adds up quickly. No tedious study. Write to sell, right away. Send for free facts. **BENSON BARRETT, Dept. 18-L, 7464 N. Clark St., Chicago 26, Illinois**

## FREE CATALOG

100 PAGES crammed full of "hard-to-get" items you use every day. It's America's leading catalog in leathercraft and supplies.  
• HUNDREDS OF U-DO-IT LEATHER-CRAFT KITS of easy-to-make Belts, Billfolds, Moccasins, Sandals and Shoes, Handbags, Gun Holsters and Saddles.  
• LEATHER OF ALL KINDS for making your own garments at prices surprising low!  
WRITE TODAY...  
**TANDY LEATHER CO. (Since 1919)**  
P.O. BOX 791-AR FORT WORTH 1, TEXAS

## Christmas Photocards

from your own snapshot

25 \$1.50 FOR 1.★



Deckle-edged cards 4 1/4" x 5 1/4" with beautiful holly-lined envelopes. Send negative, 35 mm through 620 (other sizes 50¢ for new neg.) with check or money order, include 35¢ pack-ship chg. Ohioans add 3% sales tax. If no neg.—send photo and 50¢ for copy.

**FREE IMPRINTING**  
on orders for 100 cards from one negative. On smaller orders add \$1.00 per line (20 letters).

**FREE SAMPLE**  
Send neg. & 6¢ postage for sample card and folder showing 6 designs. Sample offer expires Nov. 20.  
**MONEY-BACK GUARANTEE**

## ASSOCIATED PHOTO CO.

Greeting Card Division  
Dept. H2 P.O. Box 66  
Cincinnati 14, Ohio





**TRILLING COLORS.** A skyful of Bird Figurines to perch brilliantly in a picture window or on a breakfront so you can bird watch to your heart's content. Looking as if they are about to burst into song, each is 5½" high, and all are different bird colors in glazed ceramic. Set of six, \$3.98 plus 35¢ post. Religious Art Guild, Dept. AH, 200 Monson Street, Peoria, Illinois.



**ROSES ON SNOW** white bunny fur will have any little girl in a whirl of excitement Christmas morning, because a lady is never too young to like to look pretty, and your favorite miss from 3 to 10 will look pretty as a picture in a fetching fur hat with red velvet roses and carrying a 9x7" softly padded muff to match. \$2.98 ea. The set \$4.98. Hobi, Dept. AH-7, Flushing 52, New York.



**SEEING IS BELIEVING,** but take our word for it, there's a gremlin in the driver's seat of this Toy Bus. Runs on batteries, just start it and set it down. Nothing stops it! When it runs into something it backs up and heads smartly in another direction. 24" long. The headlights go on when it's running. \$5.95. (Add 75¢ W. of Miss.) New England Gen. Store, 20 Janes Ave., Medfield, Mass.

## NEW WAY TO SLEEP



Tee-PJ's resemble a T-shirt, but are over a foot longer. Rib-knit, soft combed cotton. Gives when you move, eases up when you relax. No bind, no bunch, no chafe, no buttons! If not most comfortable sleeper you have ever worn, return within 7 days for full refund and we send you regular T-shirt FREE! S (34), M (36-38), L (40-42), XL (44-46)

**\$2 ea. 3 for \$5**  
NOW! Tee-PJ's available in long sleeves with knit wristlets for colder weather comfort!

**\$3 each 2 for \$5**  
All postpaid  
**WITTMANN TEXTILES**  
6505 S. Dixie, Dept. 332  
W. Palm Beach, Fla.

## DO AS YOU DARN PLEASE in



**GENEVA HOUSE,**

your own house—tell the world about it with this amusing new Wall Plate! Perfect gift for the rugged individualist... friend with a sense of humor! Quality ceramic. 7" diameter. Colorful design. Hanger attached. Sent ppd. for only \$1.69 (2 for \$3.25). Immediate delivery. Satisfaction guaranteed. Free Catalog. (Dept. 44) 670 N. Michigan, Chicago 11, Ill.

## Wildwest CALFSKIN RUGS

Cosy up fireplace, den, boy's room—non-shedding. Soft silky hair, suede backs—non-slip. Specify black or brown with white. Approx. sizes: 8½ sq. ft. \$12.95—10 sq. ft. \$15.95. Inamed, shipm't. POST PD. Enthusiastic satisfaction guaranteed. Free folder.

**WESTERN CALFSKIN PRODUCTS**  
Dept. E,  
420 Market St., San Francisco, Calif.



**"M.J. Hummel"** (indented signature)  
**BOOKENDS**

One more masterpiece from this famous artist. For your favored books, for a collector, a dear friend, it will be a lifelong cherished possession. 1 pr. Bookends \$17.50 ppd.

Available  
36 Beautiful "Hummel" Christmas Cards in color, assorted, w. env. \$2.35 ppd.

**Hildegard Studios**

Dept. AH, 597 Farmington Ave., Hartford 5, Conn.

## HOME-BAKED

**Fruit Cake**



Home-baked in our famous plantation kitchen, chock-full of fruits and nuts, flavored with cherry and wild honey... Oakleigh Farms fruitcakes are mellow as the ages—the taste thrill of the holiday season! One sample and you're sold! Let us take care of your gift list. Packed in attractive tins. Send in your order today!

2 lb., \$3.75 postpaid  
3 lb., \$5.25 postpaid

(Add 25¢ to above if you live in Mountain or Pacific Time Zones)  
**OAKLEIGH FARMS • BOX 127A • TREZEVANT, TENN.**



Decorate your home in minutes

## New giant floodlight candle

This gay, red-and-white striped candle is the newest idea in outdoor Christmas decoration. Floodlight in base brightens yard at night. Use singly in front of house, or in pairs flanking doorway, drive or walk. Made of sturdy metal with baked-on enamel finish—can be used year after year. Stands over 4 feet high. Easy to set up. Stake at bottom holds candle firmly, can be driven into frozen ground before candle is anchored to it. Comes ready to assemble with flame-shaped lamp, floodlight and weatherproof cord.

**\$11.95**  
each

Two for \$22.50. We pay postage. Send check or money order. Sorry, no C.O.D.'s. Offer good in U.S.A. only. Allow 2 weeks for delivery.

**THE JONES METAL PRODUCTS CO.**  
Dept. DC, West Lafayette, Ohio

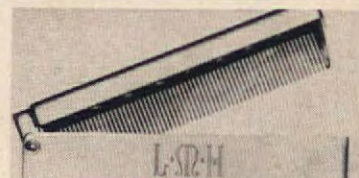


Huge box of 150 colorful plastic-foam decorations that cling magically to any surface without pins, tapes, nails! Use them to brighten windows, walls, doors, mantel—even ceilings! Stars, bells, snowflakes and trees in green, red and white, about 2" tall. They cling by harmless static electricity—indeed, they leave no mark anywhere! Reusable year after year. Weatherproof, flame-resistant. And what a bargain! Box of 150 Easy-Stix with friction static charge, just \$1.49. Two Boxes, 300 Trims, only \$2.69. All Postpaid. Satisfaction Guaranteed!

LESS THAN  
**1¢**  
EACH!

**BRECK'S**  
OF BOSTON  
RELIABLE SINCE 1818

Rush your order by mail!  
447 Breck Bldg.  
Boston 10, Mass.



**Personalized FOLDING COMB—\$1.50**  
PERFECT GIFT—Tortoise comb in 4½" gold or silver metal case engraved with initials or 1st name. Comes in flannel bag & box. \$1.50. 2 for \$2.75. (no COD's)  
**RUTH BRAWER, Box 4035, Dept. AC, Tucson, Ariz.**



**Santa's Best Gift for Dogs**  
Flea-Scat-Pad is a soft bed that kills fleas and doggy "B.O.". Gives luxurious comfort, quick relief from scratching misery, restful sleep in a cedar aroma. So enticing he'll keep off your favorite chair or sofa. Long-lasting.  
In colorful gift box, 15 x 28 in. \$3.49, Super, 28 x 36 in. \$4.98. Kitty Cootie Chaser, the Catnip pad for cats, 14 x 18 in. \$2.49. Money Back Guarantee. Save postage by sending check or M.O. Sudbury Laboratory, Box 40J, Sudbury, Mass.

## Personal PHOTO CHRISTMAS CARDS

FROM YOUR OWN NEGATIVE  
including envelopes



LIMITED TRIAL OFFER  
**25¢ FOR 1.00**  
PLUS 35¢ SHIPPING

## One order per customer FREE SAMPLE

Just send snapshot negative (of child, family, home, pet, etc.) for free sample, rich, handsome, embossed DeLuxe Yulecard, from world's largest producer. Please include 6¢ in stamps for handling (after Dec. 1, 10¢). Negative returned with sample and illustrated style and price folder. (If without negative, send photo and 50¢ for new negative.) See before you buy. No obligation. Satisfaction guaranteed. Write today.

**YULECARDS\***

Dept. 4, Quincy 69, Mass.  
\*T.M. Reg.



the **ONE GIFT** they **DON'T** have . .

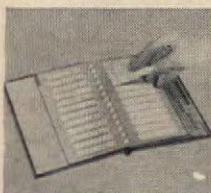


## MOPPER\* the absorbing new "dry-off" AFTER-BATH ROBE

Here's a great big, wonderful "terry bear" of a robe that towels you dry instantly, cozily after tub, shower or swim. Made of thick, thirsty, luxurious, snow-white Cannon terry, with yards of comfortable fullness, huge draft-screen collar . . . it's a whopper of a Mopper! Has big "carry-all" pocket, wrap-around belt, tassel tie at neck, raglan sleeves . . . fits any man or woman perfectly. For 6-footers, order king-size . . . only one dollar more. A great buy! Get one for yourself, several for house guests. Sorry, no C.O.D.'s.

\*Trademark  
Gift-ready, in clear plastic bag. Add 35¢ postage.  
**\$6.95 ea.** (Save! 3 for \$20)  
**WOODMERE MILLS, INC.**  
Dept. 63, P. O. BOX 167, BENNINGTON, VT.

## PERPETUAL TELEPHONE-ADDRESS BOOK



WIDDER ASSOCIATES, Dept. AH-1, 110 Fifth Ave., New York, N. Y.

Useful, welcome gift! Always up-to-date, never obsolete. Stiff paper tabs are inserted into slotted, alphabetically arranged pages. Old addresses and phone numbers are easily replaced with correct tabs. Holds 168 tabs, has sections for Christmas Card, Birthday, Anniversary lists. Spiral Bound, handsome leatherette cover. A lifetime gift. \$5.25 postpaid, 100 extra tabs, \$1.00.



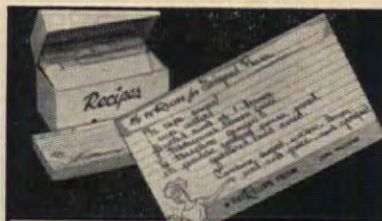
ways look "neat as a collar ad!" \$1.00 pair, 6 for \$5.00, ppd.

**NANCY NORMAN**

422-117K Washington St., Brighton 35, Mass.

**ADJUSTABLE COLLAR STAYS.** We'll bless your heart if you "discover" these Adjustable Collar Stays for him. Gold-plated and spring-tempered, they adjust to fit any collar length and will not curl or rust. No more daily scramble for the right size and he will always look "neat as a collar ad!" \$1.00 pair, 6 for \$5.00, ppd.

**DOUBLE DUTY LINGERIE GUARDS.** Stop runaway straps! Well-groomed women keep them together and on their shoulders with these dainty guards. Pin one to each inside shoulder seam of any garment. Gold and silver rhodium finishes are rustproof. 4 pair (2 pr. gold, 2 pr. silver) \$1.00 ppd. WRITE FOR FREE CATALOG



## Personalized Pet Recipe Cards

Handy for passing on recipes to friends—they carry the phrase "A Pet Recipe From Mary Doe"—your name, of course. Set of 50, 3"x5" cards are white with Delft-blue borders. On top we'll put "My Pet Recipe For"—you add the name of the recipe. Grand hostess gift! Order C396-6, Recipe Cards, \$1 ppd.



## Lintless Terry Kitchen Towel and Apron

Terry cloth has come out of the bathroom and into the kitchen! 18" x 30" Cannon towels are heavy white terry with gay design in bright red and black. They do a fantastic job of drying and polishing glassware. Order 5726-6, Terry Towel, 69¢; No. 5727-6, Matching Apron, \$1.39 ppd. Write For Free Gift Catalog!

**Miles Kimball**

312 Bond St., Oshkosh, Wis.



**Only \$2.25** per set postpaid

Order 3 Sets only \$6.00 postpaid No C.O.D.

## 4-Pc. ROOSTER TABLE SET

These barnyard birds are exquisite when roosting on your table. But they perform a real service too. Tops are salt & pepper shakers; bottoms are a sugar bowl and creamer. Almost 6" tall. Of full-glaze imported porcelain hand-painted in black and white with bright red combs. Remarkable value. **DRESDEN ART WORKS, Dept. L-131** 169 W. Madison St., Chicago 2, Ill.

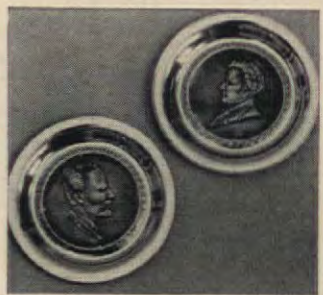
**SWINGING GATE LAMP** for a Colonial spot pulls in and out and swings back and forth to shed light right on any subject. Black steel with golden brass eagle finial and turn-key, it extends 11" to 28" from wall, boasts a hobnail milk-glass font, hurricane chimney, 11" ruffled shade. 22" high overall. \$13.95. (Add \$1 W. of Miss.) Jenifer House, Dept. AH, Great Barrington, Mass.



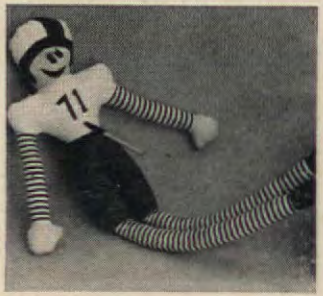
**HISTORY WILL BE REPEATED** when a little wearybones sits on this chair, for it is an exact reproduction of an 18th century Child's Chair correct even to the buttons on its finials. Kit has ready-to-assemble parts of New England hardwood, fibre rush, and easy-to-follow directions for weaving seat. \$5.95. Express chgs. coll. (6 lbs.). Cohasset Colonials, 47 Parker Ave., Cohasset, Mass.



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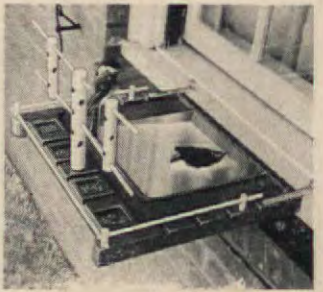
**TOUCHDOWN HERO GOES SOFT** to collect autographs for his favorite cheer leader. This long-legged Football Player is stuffed with cotton, and dressed in a specially treated white jersey uniform ready to take the signatures of the whole gang. Ball point pen is tucked in his belt. Bound to be the darling of any girls' dormitory, he's 34" high, \$3.95. Craft Shop, Dept. F, Cambridge, N.Y.



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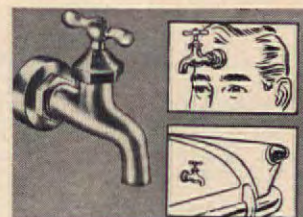


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2199—"His" Stretch Slippers...\$1

2200—"Her" Stretch Slippers...\$1  
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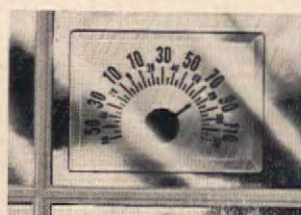
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2172—In-a-Pack Lighter .....\$1  
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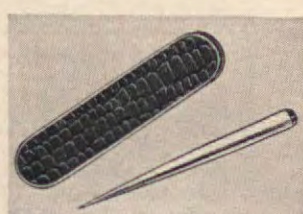
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2161—Lady-in-Mug .....\$1  
Set of 4 for \$3.49



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2098—Electric Vac Brush...\$1.98



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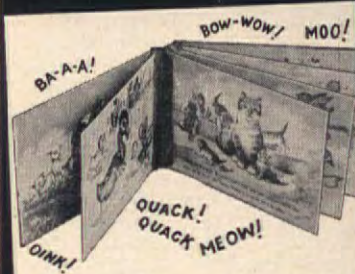


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WRITE FOR FREE BOOK. Just send this ad, with your name and address filled in below, to: U. S. SCHOOL OF MUSIC, Studio A17911, Port Washington, N. Y. (No obligation; no salesman will call.)

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SAVE UP TO 1/2 FACTORY-TO-YOU!

Choice of 44 lovely, up-to-date, Solid and TWEEDY colors, casual Texture Blends, Embossed effects, Leaf and Floral designs, colorful Early American and Oriental patterns, regardless of colors in your materials. 9x12 ft. weighs 46 lbs., not 32. ANY WIDTH up to 18 ft. seamless, any length—sizes you can't get elsewhere. Factory-to-you. MONTHLY PAYMENTS if you wish. Satisfaction guaranteed. 83rd Year. Over 3 Million Customers.

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MAIL this coupon or a postcard for the big new, money-saving Olson Book, 44 pages of Rugs, Wall-to-Wall Carpeting, model rooms. Tells how to get heavier, deeper-textured, Reversible Broadloom at big saving by sending your Old Rugs. Clothing to the Olson Factory at our expense.

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## Christmas Door Decorations



NEW! The most enchanting innovations in Christmas door decorations you've ever seen! Easily applied to any door. NOEL, royal blue with gold and silver stars. TREE ORNAMENTS, red with yellow and green ornaments. SANTA CLAUS, green and red panel, red and blue figure. You receive two 34"x44" heavy fine-finish panels which match together. MADONNA AND CHILD, blue, coral and gold; one panel 30"x58". Bright, holiday colors on heavy paper heavily inked and varnished to withstand weathering. Won't fade. MONEY BACK GUARANTEE. ONLY \$2.95 EACH DOOR DECOR. WE PAY POSTAGE. Sorry, no stamps or C.O.D.'s. Avoid the rush—order today! Send check or money order to:

Door Decor, 40 E. Spring, Columbus 15, Ohio



• Luscious, large Comice Pears, creamy in texture, rich in juicy flavor, make unusual and appreciated gifts for family, friends and business associates. These world-famous pears are grown in our own orchards, carefully selected—individually wrapped. Delivered PREPAID in colorful gift boxes to any point in 48 states. Perfect arrival guaranteed. Gift card enclosed. Send list, we do the rest. No stamps, C.O.D.'s or charge accounts, please.

No. 1—Deluxe Box (8 to 14 pears, pictured above)... \$3.70\*  
No. 2—Deluxe Box (15 to 18 pears)... 4.75  
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No. 5—Asst. Fruit Basket (About 18 lbs.)... 14.95  
\*EARLY BIRD PRICE... if your order, complete with names and addresses of recipients is postmarked on or before November 20, 1957. Regular price \$3.95.



### PERSONALIZED CRAYON BUCKET

Hand made of native pine. Natural lacquer finish. Colorfully hand painted with any child's name. Holds full set of crayons or tidbits, buttons, etc. 5" x 5".

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80% LARGER PICTURE AREA  
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Limited Trial Offer... 1 order (25 cards) to customer. Send us your snapshot negative and we'll make up a free sample of our rich-looking, personalized Christmas Greeting Card with a LARGE picture. Please include 6c in stamps for handling. Negative returned with sample, plus illustrated folder with other styles & prices. If without negative, send photo and 50c for new negative. No obligation. Write today. FREE GIFT IF ORDER IS RECEIVED 15th.

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Lighting baby's personalized birthday candle every year—for 21 years—becomes the highlight of each birthday celebration. Exquisitely decorated in full color. It burns for hours every year to the next marking. This fine custom-made 1 lb. candle is 17" high, with markings for 21 birthdays. Permanently personalized with baby's full name, birthdate and weight. A memorable and perfect gift—everyone enjoys seeing the candle "grow down" as the birthday child "grows up."

With wrought iron holder \$3.45 prepaid

With cadmium plated (silver color) holder \$3.95 prepaid  
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WEDDING ANNIV. CANDLE  
A charming gift for a young couple: Personalized Wedding Anniversary Candle with markings and correct symbols for 60 years. \$3.95 prepaid

LION'S NOVELTIES, INC.  
Dept. 104  
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Just pennies per picture for beautiful portrait-quality reproductions of your own favorite photograph. Send one portrait or snapshot (returned unharmed) And money to:

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HILLSIDE, N.J.

Please send me:

☐ 25 PHOTOS from one pose, \$1.00 enclosed  
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☐ 84 PHOTOS from one pose, \$3.00 enclosed

☐ I enclose 25c for SUPER SPEED SERVICE.

I enclose portrait photo or snapshot which you will return unharmed. If I'm not delighted with photos you will refund my money.

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Fully illustrated, 108 pages, showing Hunting Footwear, Clothing, and one hundred and twenty other leather and canvas specialties of our own manufacture for campers and hunters.

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171 Main Street Freeport, Maine  
Mfrs. Hunting and Camping Specialties

BOW TIE PIN of Sterling Silver is something you should tie onto for the prettiest girls from 16 to 60. Your baby sitter, or daughter's roommate will love it for the neck of her ivy league shirt, a business woman will pin it to the lapel of her suit. Get one for your own black dress. 2 1/4" long and simply stunning. \$3.30. Robin House, Dept. AH, 330 East 72 St., N. Y. 21, N.Y.



LOVIN' BLOOM for a flower lover. A giant Dutch Amaryllis Bulb to bloom in mid-winter after other Christmas joys have faded is easy to grow, even in steam-heated apartments. Specially produced in Holland, and guaranteed to bloom in 30-60 days with big, blazing red, trumpet-lily flowers. A real show-piece. Each bulb, \$3.75. Stern's Nurseries, Dept. PA, Geneva, N.Y.



LAZY BONES is a simple remote control switch we hope someone will gift-wrap for our Christmas. With this next to your armchair, you needn't stir a muscle to turn on TV or switch on the air conditioner or lamp. Insert wire into any outlet and plug Lazy Bones into the connection of your appliance. With 12' cord, \$3.95. Page & Biddle, 21-AH Station Rd., Haverford, Penna.



### MARBLE TOP COMMODO CHEST

A four drawer chest in solid Honduras mahogany, with a gleaming white Italian Carrara marble top. Holds a lot but takes up little space, and adds worlds of charm. Rose handles hand carved in mahogany. Too, 15" x 19" and 28" high. \$95.00 each, or a pair for \$179.50. Freight charges collect.

No C.O.D.'s, please

260 Main Street

EDITH CHAPMAN Nyack, New York

### GOLDEN STARBURSTS ACCLAIM CHRISTMAS JOY!

Glistening new decorations to give your home a golden glow. Exquisite multi-pointed stars in heavily laminated gold foil paper, are so effective in so many ways. Use the large star on a picture window or mirror; the medium for smaller windows; and the small ones on the tree itself. Smart to string-hang a group from the chandelier. Package of 6 STARBURSTS include 1 of 22" diameter, 1 of 15" diam., 2 of 10" diam. and 2 of 6 1/2". Folds flat for next year use. So gorgeous, you'll want several sets! \$1.98 (2 sets \$3.85)



### PERSONALIZED HOSTESS TRAY

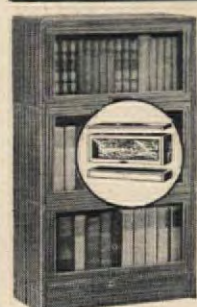
Charming way to serve! Colorful metal tray is hand painted with first names under appropriate Gay Nineties illustrations; last name follows invitation to join in a drink. Molded easy-grip rim. Measures 15" x 9". PRINT FIRST AND LAST NAMES. \$2.00 plus 25c delivery.



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See how The Sound Way To Easy Reading can help him to read and spell better in a few weeks. New home-tutoring course drills your child in phonics with records and cards. Easy to use. University tests and parents' reports show children gain up to full year's grade in 6 weeks! Write for free illustrated folder and low price.

Bremner-Davis Phonics, Dept. P-4, Wilmette, Ill.





**BOOK KEEPING MADE EASY.** Give a booklover a box of 100 handsome personalized bookplates to identify his books and a Booklender's Record to help him keep track of his ever-traveling library. The stub is filled in and a bookmark goes into the book to remind the borrower to "see it safely home." Allow 2 weeks del. \$4.95. Print name clearly. The Krebs, Dept. AH-11, Westerly, R.I.



**PORTRAITS IN OIL** magnificently painted from photos or snapshots by outstanding artists. Just specify color of hair, eyes, dress, etc., and a full color likeness is created. You receive a beautiful oil painting on canvas ready to frame, 12x16" \$39.95. 16x20" \$49.95. Send for free booklet for complete details. Van Dyke Oil Portraits, Dept. H, 165 W. 46 St., New York 36, N.Y.



**ELECTRIC ROLL AND BUN WARMER** warms buns, toast, rolls, etc., and keeps them warm right at the table. Never again will you have the shock of finding them charred in the oven at dessert time. Made of washable, wrinkle-free gingham with a removable plastic liner, it has a separate removable electro Thermo unit. AC or DC. \$7.98. Mrs. Dorothy Damar, 722 Damar Bldg., Elizabeth, N.J.



### MINIATURE "HORNS OF PLENTY" MAKE HOLIDAY TABLES FESTIVE

Not only different decorations, but fun guest-gifts placed at each plate! They're tiny woven bamboo cornucopias, imported from Hong Kong, just the right size—2 1/4" front opening, about 4" long—for out-of-the-ordinary table arrangements. Fill with colorful flowers, bright small fruit, mints, nuts—or you name it. Special prices on quantity orders. Set of 8 Only \$1.95 postpaid.

Send for free gift catalog

**ARTISAN GALLERIES**

2100-D11 N. Haskell, Dallas 4, Texas



### SEND FOR FREE CATALOG

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Free Mink Bracelet with remodel

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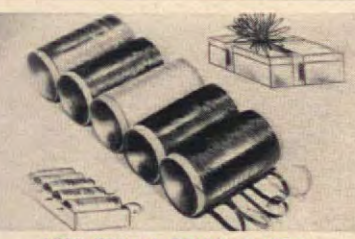
**LLOYD'S FUR STUDIOS, Inc.**

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Ideal for Drapes, Table Coverings, Wall Coverings and practically every decorating situation. 12 luxurious colors. As low as 79¢ per yd. Send today for free samples and literature.

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### LESS THAN A PENNY A YARD

400' of finest quality crimped curling ribbon. Have enough on hand for every need. 5 generous bolts in 5 popular colors: red, blue, green, gold, white. In handy dispenser box for convenient tangle-free use. For year round package decorating. \$1.00 ppd.



Free! big holiday gift catalog. Write for yours today!

**CAROL BEATTY**

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### Clown PENCIL SHARPENER

We've never seen anything quite like this before, and certainly we've never seen anything that fits the bill better for so many Christmas presents. The fat little Funny Man screws onto the wall or desk; the pencil fits in a hole in his tummy; and a turn of the crank sharpens the point. Postpaid \$1.00

2 for \$1.95 ppd. 4 for \$3.75 ppd.  
PENCILS PERSONALIZED IN GOLD WITH CHILD'S FULL NAME. 12 FOR 79¢. 24 FOR \$1.50. 48 FOR \$2.75 POSTPAID.  
Pa. Residents Add 3% Sales Tax  
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Handcrafted Deerskin  
**Deer-Mocs®**  
ORIGINAL AND GENUINE

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Velvet soft, premium quality natural tan Western deerskin handcrafted into foot flattery and the ultimate in foot comfort. These slippers mold to your feet for a perfect fit...easy on and off, yet hug your feet when you walk...fold for traveling. *Hand washable!* Imitated but never duplicated.

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Matching pairs for "him" & "her"

Thick foam rubber insole assures the ultimate in foot comfort.



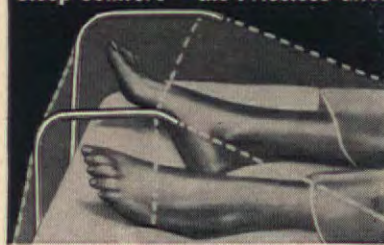
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An incredible price for a ladder back chair which features such hand workmanship, such built-in value, such a beautiful hand-woven fibre rush seat. Hand-made of solid native hardwood for generations of use. Here is the lowest-priced chair with this desirable seat. Fully assembled and ready to use. \$7.75 unpainted. \$8.75 in natural finish. \$10.50 in mahogany, maple, walnut, cherry or pine finish. Minimum order is two. Express charges collect. Write for FREE catalog. Satisfaction unconditionally guaranteed. Quick delivery. Send check or money order.

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### Sleep Comfort — the Priceless Gift!



### BLANKET SUPPORT Frees Feet for BETTER SLEEP

Everyone wants the gift of Better Sleep. No more restless nights due to confining, tangled blankets. Ingenious folding BLANKET SUPPORT lifts disturbing weight, provides cozy space for foot freedom. Relieves tensions, cuts sedatives. Lets you stretch and turn. IDEAL GIFT. Essential for light sleepers, convalescents, arthritics. Fits any bed—regular or electric blankets. Folds flat during day. MONEY BACK GUARANTEE. Gifts mailed direct. Sent immediately for only \$4.75. Two-day airmail \$1.00 extra.

**BETTER SLEEP INC., Dept. 441, New Providence, N.J.**

# PROTECT YOUR CHILD FROM WET BEDS WITH

## STAYDRY\* PANTIES

Keep your child safe from the psychological disturbances caused by wet beds. Give your child the security of waking up in a dry bed. This patented all-in-one panty is day and night protection—safeguards against wet clothes and bedding.

STAYDRY Panties are comfortable and form fitting — without pins or buttons to cause discomfort — may be worn invisibly under clothes. They contain highly absorbent material with tested waterproof outer covering of fine, non-toxic, soft plastic. Washable—may even be boiled and bleached.

ECONOMICAL STAYDRY saves you time and money. Frees you of mess and fuss — of the useless expense of rubber sheets, extra sheets and enormous laundry bills.

DOCTOR APPROVED! STAYDRY is recommended by many leading doctors as the perfect solution to this distressing problem. PERFECT FOR INVALIDS—wonderful for adults with this distressing problem.

\*Reg. U. S. Pat.

**Infants:**  
Med., Large .....\$1.69  
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**Childrens & Adults:**

18, 20, 22	\$2.98
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Larger sizes made to order. Give exact waist size in inches.

**Money Back Guarantee in 10 Days**  
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Please send me \_\_\_\_\_ STAYDRY Panties

Waist Size \_\_\_\_\_ Total Price \_\_\_\_\_

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### Safe-Lock Gun Rack THE GUNS AND AMMUNITION ARE LOCKED IN

Handsomely sturdy gun racks safely lock guns in attractive display. Large drawer locks up ammunition, pistol, cleaning gear, etc. Guns cannot fall or be taken out. One key unlocks drawer and guns. Children-proof. Footproof.

4-Gun Rack 24"x28" (Shown)  
Complete \$19.95 In Kit \$11.95

6-Gun Rack 24"x40" (Taller)  
Complete \$29.95 In Kit \$17.95

**COMPLETE RACKS** in honey-tone knotty pine or maple or mahogany finish. IN KITS for easy 1-hr. assembly; fitted, drilled, sanded etc.; simple instructions. Complete racks express charges collect. Kits postpaid (add 10% west of Miss.). Immediate delivery. Money-back guarantee. No C.O.D.'s



### 14 PIPE RACK

A beautiful pipe dream. Does everything a good pipe rack should do. Holds collection of 14 pipes. Has 3 airtight humidifier jar drawers, large accessory drawer; hangs conveniently on wall, saves desk or table space.

14 pipe rack 13"x18"  
Complete \$12.95 Kit \$7.95

29 pipe rack 18"x22"  
Complete only—\$26.95



### MAGAZINE RACK

Large handsome wall rack. Holds 30 magazines upright for visible selection. Magazines will not "slouch" or bend. Beautiful in home, ideal in office.

30 Mag. rack 23"x27" (shown) Complete \$17.95 Kit \$9.95

45 Mag. rack 23"x40" (taller) Complete \$27.50 Kit \$15.95

**YIELD HOUSE** Dept. A11-7 North Conway, N. H.

### FOR FURNITURE, PANELING, BUILT-INS



**O'BRIEN  
PAINTS**  
TOP QUALITY SINCE 1875

Easy to use! Inexpensive!

### PEN-CHROME "CLEAR" WOOD FINISH

Modern, "no-rub" way to accent the beauty of interior woods. Pen-chrome "Clear" finish imparts rich, satiny, waxed-like surface. Durable. Washable. Won't mar or discolor.

Only \$1.30 Send check or money order! No C.O.D.'s.

The O'Brien Corp., South Bend 21, Ind.  
Please send, postpaid, one pint Pen-chrome "Clear."  
(Covers approx. 100 sq. ft.)

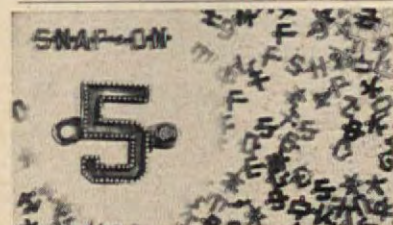
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### FLYING GEESE WALL DECORATION



Wings—solid brass. Body—solid Mahogany, finished in Blonde, Ebony, Walnut, Mahogany, and White. Specify color and A (wings down), B (wings up), or C (gliding position). 2 1/2" long. \$8.00 each or complete set of three for only \$12.95. Postage prepaid. No C.O.D.'s please. Send check or money order to:

**CURRENT ARTS** Post Office Box 44  
Brentwood, L. I., N. Y.



### 100 LETTERS & NUMBERS

Made of soft plastic 1" high with button-hole tips that snap together. Fun and educational for all kids old enough to use their hands. Older ones will make belts and necklaces. Word games can be played, signs and emblems created, and alphabets learned. Over 100 in set 89c ppd. 3 Sets \$2.50.

**HOLIDAY GIFT CATALOG** Free! big holiday gift catalog. Write for yours today!  
**CAROL BEATTY**  
445 Beatty Building  
Los Angeles 46, Calif.



### TRES CHARMANT!

Houdon, the French master, created the originals of these delightful children, and we are pleased to show them faithfully reproduced at a fraction of their original cost. Le Garçon and La Petite Fille are 9" tall on their felt-padded pedestals. You'll be amazed at how much they add to a room, placed on a mantel, a book shelf, an end table. Choose chalk white or antique ivory. \$5.95 the pair. 2 pair \$11.00. Ppd. Extra Canada postage 50¢.

**Mono-Art**

50-A Delancey St., New York 2, N. Y.

In token? Pay us a visit.



### Broken Arch Scroll

Display your spoons in this Broken Arch Scroll Spoon Rack. Graceful Early American design. Elegantly finished solid pine sets off the beauty of your spoons... makes a wallpiece of great charm. 10 1/2" wide, 17 1/4" high, holds 18 spoons.

Only \$3.95 plus 35¢ postage

Send 25¢ for Illustrated 72-Page Catalog

### Old Guilford Forge

1180 Broad Street, Guilford, Conn.



### 20 French Fold PHOTO Xmas Cards \$1 plus 10¢ shipping

Send thrillingly NEW, LUXURIOUS French-Fold photo Xmas cards this year! ANY PHOTO, family group, scene, child or pet mounted on unusual die-cut FOUR-COLOR French Folds, 5 1/2 x 4 1/4 in.—all with matching vellum envelopes. Order as many sets of 20 assorted cards (4 designs) as you wish for only \$1.10 per set. Send NEGATIVE or PHOTO (returned unharmed) with remittance. NO EXTRA CHARGE for making negative from photo.  
**FOTO PLUS STUDIOS**  
Dept. A, Englewood, N. J.

**CANDLE LIGHT.** Pretty as a Christmas card, a decoration in the shape of an old-fashioned candle holder is 24" high and lights up to be a pretty spectacular sight. Its half round shape hangs flat against the wall or outside your door, or stands beautifully on a mantle. Gold-tone metal bowl can be filled with greens or candy. \$5.95 plus 50¢ del. Elron, 225-A W. Erie St., Chicago 10, Ill.



**AN EXCELLENT POSITION** will be available on a man's desk if he receives *The Executive* desk set with a ball point or fountain pen (specify) and mechanical pencil set on a solid walnut base with a brass nameplate on front, which can be engraved with one line or two, up to 20 letters and numbers per line. \$6.95. Spear Engineering Co., 583 Spear Bldg., Colorado Springs, Colo.



**GOING AROUND IN CIRCLES.** This Christmas Tree Glockenspiel turns when you light the six candles and Santa Claus, Mr. Snow Man, three reindeer and a jolly elf, all ride around on a revolving platform. The green metal Christmas-tree frame stands 19 1/2" high; the ring of candleholders is brass, as is the shooting-star snuffer. \$4.95. Taylor Gifts, Wayne 6, Penna.



**DRILL OF A LIFETIME** for daddy's helper is a *Play Drill* that works like his. Driven at full speed by 2 flashlight batteries (not included), it will stop if pressed against the skin. With its various attachments, it drives screws and bolts up and down through a little work bench, polishes, mixes, and grinds like real. \$3.35. Greenland Studios, 5858-A Forbes Street, Pittsburgh 17, Pa.



**HANDSOME TIES FOR HANDSOME GUYS.** If you really want to tie up a guy, and yet have as hard a time as we do selecting a pretty necktie, sign him up to receive a beautiful tie direct from Italy once a month—the first in time for Christmas. 3 mos., \$7.45; 6 mos. \$13.75; 12 mos. \$23.75. Each plus one bonus tie. Italian Tie-of-the-Month Club, Dept. AH, 1261 Broadway, N.Y.C. 1.



**A FLYING SORCERESS** if there ever was one! A real Walt Disney Tinker Bell doll molded of soft-skin vinyl is washable and unbreakable. 14" tall, a magic wand attaches between her shoulders so that any little girl with wings on her feet can have Tinker glide and fly through the air at a great rate. \$2.98 plus 35¢ post. Mother Hubbard's, 127-TA, Lawton Ave., Lynn, Massachusetts.



PLEASE TURN THE PAGE



For many happy new years, give your home a Lees Carpet for Christmas



**Longer wear.** Lees skillful craftsmen blend and weave springy, imported wools to give you carpet that keeps its lush look and feel through many happy years. Here's *Dignity*. Embossed all-wool looped pile. About \$160, room size 9 x 12.



**Lasting color.** Lees uses special penetrating dyes that keep their sparkle for the long life of your carpet with little care from you. Here's *Virginian*. Dozens of artist-mixed colors create the design of this luxurious all-wool carpet. About \$170, room size 9 x 12.



**More for your money.** 112 years of experience are woven into *every* Lees carpet to assure you the most value for your money, no matter what price you choose to pay. Here's *Sparkletuft*. 100% selected rayon tweed. Beauty at low cost. About \$95, room size 9 x 12.

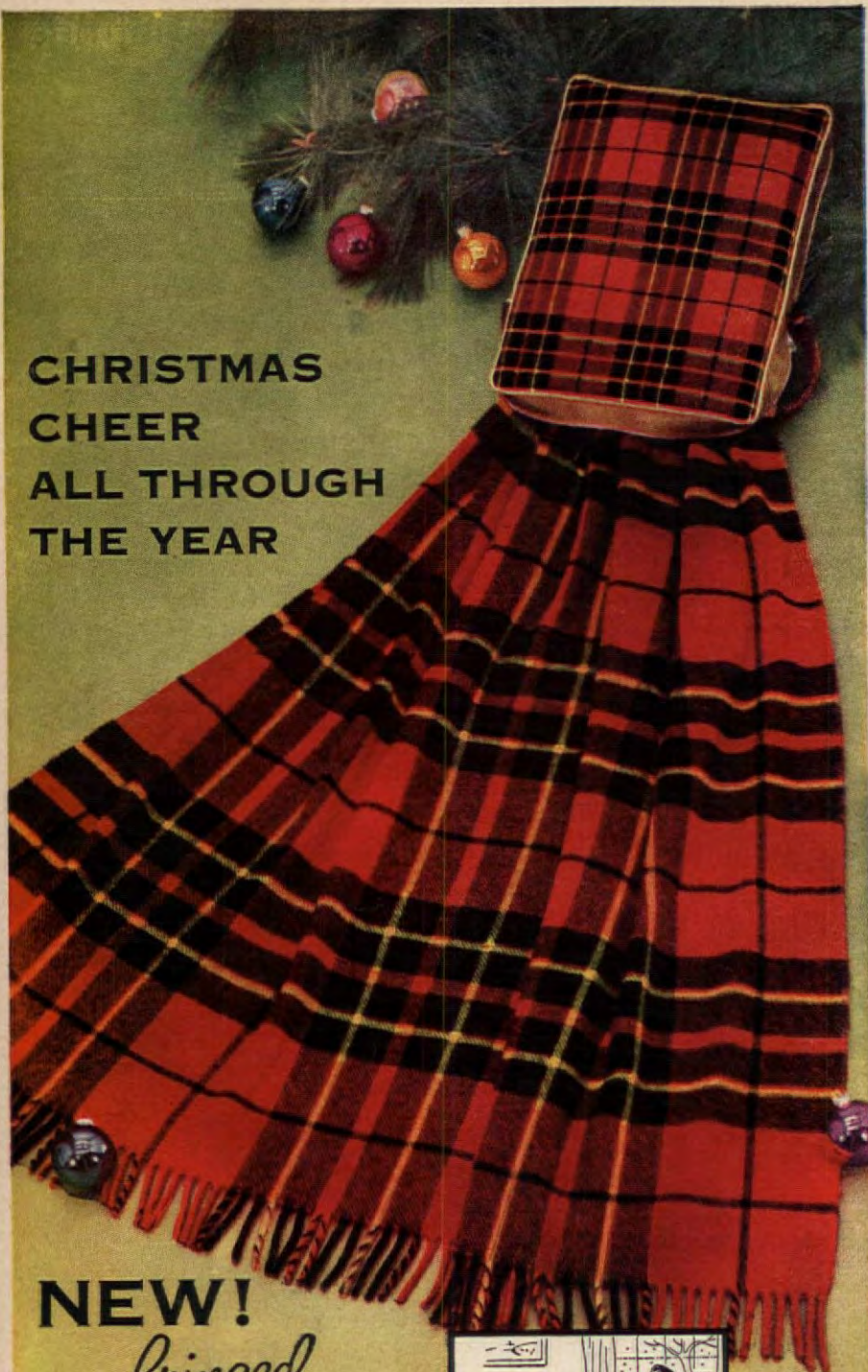
"Those heavenly carpets by Lees"® are available through the authorized Lees dealer near you. You can trust him to give you expert advice and arrange payment terms to suit your needs.

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## CHRISTMAS CHEER ALL THROUGH THE YEAR



## NEW! *fringed* TROY ROBES OF ORLON\* OR WOOL!

"So nice to have around you" ... at home,  
at the best football games, in the sportiest cars.

Singing plaids, luxuriously soft and toasty warm.

WOOL robe in MATCH-MATE carrying case  
with built-in FOAM CUSHION, as shown above,  
is \$13.95. Robe without case is \$9.95.

Other WOOL robes from \$5.98 to \$25.00.

ORLON robes at \$12.00 and \$14.95.

Slightly higher with carrying case.

In department, luggage or sport stores,  
or write for name of store nearest you.

\*DuPont's name for its acrylic fibre.



**FOR LITTLE GIRLS:** Doll size robe, fringed red  
plaid. 16 x 24 inches, only \$1. (No carrying case.)  
Send check or money order to address below.  
Please send me \_\_\_\_\_ Doll Robes. I enclose \_\_\_\_\_

Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ Zone \_\_\_\_\_ State \_\_\_\_\_

TROY BLANKET MILLS • Founded 1865 • Troy, New Hampshire

### (Continued)

**PASSING OUT CIGARS** from a fine,  
polished *Pigskin Cigar Case* will  
make a man really puff with pride,  
and since all cigar smokers believe  
in treating those stogies with tender,  
loving care, he'll enjoy the protection  
this telescoping case gives to five of them.  
It may be stamped with 3 gold initials. \$3.50.  
David P. Ehrlich, Dept. A, 207  
Washington St., Boston 8, Mass.



**HOLDING ALL THE CARDS** the family  
receives, this white metal card  
caddy with its charming Christmas  
design lends a festive holiday  
touch to mantel, desk or table,  
keeps all your cards ready for you,  
the family, or guests to peruse.  
6 x 3" and 3" deep there's ample  
room for many greeting cards of all  
sizes. \$1. From Tri-United, 105 East  
Price Street, Linden, New Jersey.



**IN THE DEPTHS** of a handbag, the  
*Purse Organizer* works like a mini-  
ature filing system. It holds every-  
thing in place—keys, compact, lip-  
stick, pen, nail file, wallet, etc.  
etc. When you change purses, just  
transfer the whole thing. 7 x 3 1/2"  
with 7 gusseted pockets and built-  
in coin holder. Navy blue simulated  
leather. \$1. Sunset House, 71 Sun-  
set Bldg., Hollywood 46, Calif.



**THIS WILL BLOW UP!** You're rest-  
ing on air with an inflatable, cres-  
cent-shaped pillow to use around  
your neck to support your head,  
behind your back, or as a circular  
bed pillow. Deflated, it goes into  
purse or glove compartment for  
traveling. Removable, zippered cover  
is washable corduroy in Gold, Green,  
Blue, or Gray. \$3.50. Better Sleep,  
Dept. AN, New Providence, N.J.



**JUST A DROP OF SCOTCH** blood in  
her veins and a lassie won't be able  
to resist this bonny sterling silver  
thistle jewelry inspired of course  
by the lovely Scottish thistle. Or  
she may just want it because it  
has a special affinity for tweed  
suits, lights up a wool dress. Pin,  
\$2.75; earrings, \$2.75. The set,  
\$5. Jamaica Silversmith, 79-32A  
164th St., Jamaica 2, New York.



**HANG IT ALL!** Outlined for action  
this rooster struts his stuff on your  
kitchen wall while providing a spot  
for you to hang the tools of your  
labor—measuring cups, spoons, pot  
holders. It's made of black metal  
with yellow lettering, measures 12x  
7" and has four hooks. Comes com-  
plete with screws for attaching to  
wall. Just \$1.50 from Copeland  
House, Box 870-A, Lake Forest, Ill.



PLEASE TURN THE PAGE  
THE AMERICAN HOME, NOVEMBER, 1957





Come, let's give your home a lift! Borrow freely . . . adapt to your heart's content . . . from the dozens of smart window effects in this fascinating new 32-page book. Every type of window is shown, every room. You'll appreciate the instructions for making draperies and the hints of the experts. You'll enjoy the unique Color Kit for building room color harmonies "automatically." So treat yourself *now* to a copy of "WINDOW DECORATING MADE EASY" by Kirsch.

And also treat your carefully-planned curtain and drapery effects to the "insurance" of genuine Kirsch drapery hardware, the world's standard. From finest traverse rods to simple pin-on hooks, you can't buy better, and you need not be satisfied with less. So ask for Kirsch—*by name*—every time!

*new...from Kirsch...*

*a wealth of*

**inspiring  
ideas**

*for well-dressed windows*

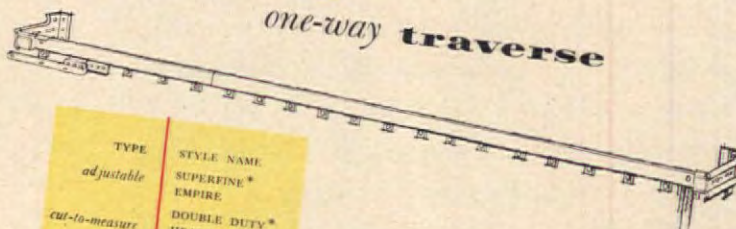


**green color scheme**

*Mask D—Color 4*

Starting with green as basic, mask D reveals tints and shades of red as the complimentary colors used in the room. White and gold provide welcome accents.

**one-way traverse**



TYPE	STYLE NAME
adjustable	SUPERFINE*
	EMPIRE
cut-to-measure	DOUBLE DUTY*
	HEAVY DUTY*
	REGULAR*

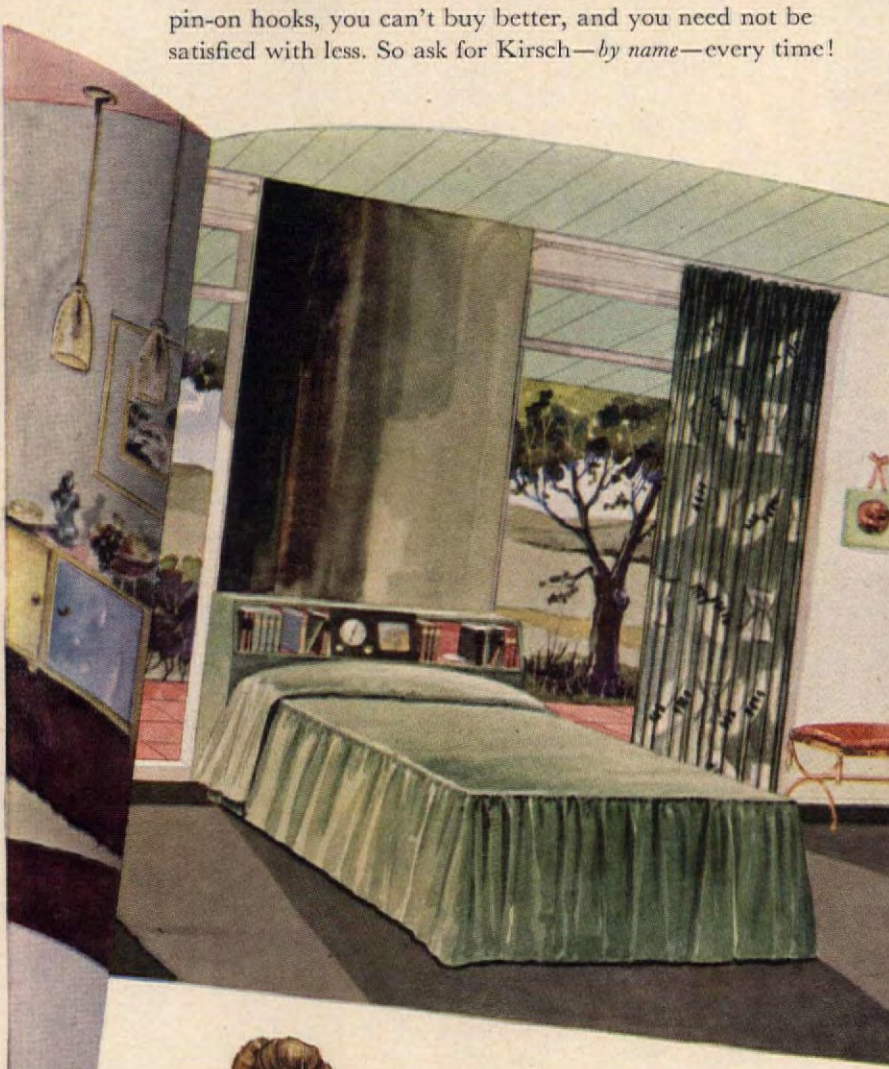
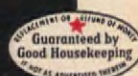
\*Can be attached to the corner

Draperies can easily be hung to draw *all-one-way* across the opening, as above. All Kirsch traverse styles are available in one-way-draw design—right or left, or left to right. A new Kirsch **ROUND THE CORNER** master slide arm provides a return for one-way draperies. (See Page 30.)

In addition to the unusual "one-way" draw drapery effect above, you'll find the latest styles in regular "two-way" traverse draperies in "WINDOW DECORATING MADE EASY." Only 50c. For sale by your Kirsch dealer, or write Kirsch Co., 430 Prospect, Sturgis, Mich.

**Kirsch**

...drapery hardware used 'round the world where beauty counts!





Modern pegged oak floor  
with traditional charm...

## Bruce Ranch Plank



Furniture by Knoll Associates, Inc.

**T**o give your home a warm, informal personality, start with this distinctive oak floor. In living-dining room, bedroom or den, the walnut pegs and random strips of Bruce Ranch Plank provide a pleasing decorative element. A modern floor with traditional charm, it flatters any furnishings. Both the pegs and the beautiful extra-durable Decorator Finish are factory-applied for economy and easy installation. Ask your architect, lumber dealer or builder for details. Or write for color literature.

E. L. Bruce Co., 1412 Thomas St., Memphis 1, Tenn.

World's largest maker of hardwood floors

# BRUCE



HARDWOOD  
FLOORS

Ranch Plank • Block • Strip • Fireside Plank

### (Continued)

**SOME HORSEING AROUND** might be just the ticket, decoratively speaking, if provided by a sturdy *Horseshoe Lamp* made of three different sized horseshoes. It will add a sporting note to a "rec" room, a masculine touch to a den, or a Western air to a lad's bedroom. 16" high. \$5.50 including white shade, \$4.85 without. Horseshoe Forge, 2 Muzzey St., Lexington 73, Mass.



**IT'S A GIFT** to be able to find just the right remembrance to give a member of your bridge club, a neighbor, your baby sitter, or your brother-in-law's sister. We nominate a colorful handpainted ceramic bobby pin cup with a lifetime magnet in the base to hold bobby pins or hairpins without spilling out. \$1 each. Easterling, 1227 Loyola, Dept. AH, Chicago 26, Illinois.



**HELP IN THE KITCHEN.** A mellow pine Market List is topped with a gay little rooster, and you will really crow about its usefulness as a reminder of your daily shopping requirements. Complete with a handy pencil and pad of grocery lists to check. It will also hold standard memo pad. 9 1/2" high. \$1.95. Laurie & Co. Dept. 21-AH, Huntington, Long Island, New York.



**A BIRD IN THE HAND** calls for *Tidy Tips* afterwards. Small terry cloth finger-tip towels are embroidered with a wishbone in the corner. Eight come on a rattan tray, to serve after the chicken-in-the-basket or Southern fried drumsticks in place of fingerbowls. Use them dry or wrung out in warm water. Set, \$2.95. Kay Enterprises, Dept. AE-1, P.O. Box 36632, Los Angeles 36, California.



**MAKING A COMEBACK.** The revival of interest in ironstone inspired the company that used to make this English Ironstone Ware early in the 19th Century to start producing it again. Lovely *Empress* pattern blends with traditional or modern. 42 oz. Teapot, \$3.95. Sugar and creamer, \$3.75. Each plus 40¢ post. 3-pc. set, \$7.50 plus 50¢. Vermont Crossroads, Waterbury 2, Vt.



**GOOD SCHOOLING.** A Junior Miss will be well prepared for classes with a carryall to take the place of pocket, purse, and notebook. Red or tan leatherette, trimmed with her first name in neat gold metal letters, inside is a loose-leaf binder, mirror, comb, ruler, pencil, coin holder, photo pocket, program card, 6 1/2 x 9 1/2". \$3.50. Seaford House, Seaford 38, N. Y.



PLEASE TURN THE PAGE

THE AMERICAN HOME, NOVEMBER, 1957



# Julia Meade just loves her modern **GAS** range!

**So fast! So clean!  
So fully automatic!**

"Nothing's faster!" says Julia. "New super-speed burners give the quickest heat of any kitchen range... *instantly!* Yet the heat's gone the moment Gas is turned off. No warm-up wait; no hangover heat. Nothing's so controllable," she adds. "With Gas, you've an infinite choice of cooking speeds—at a touch. With automatic settings, and all this versatility—you just can't match a modern Gas range for real cooking convenience!"

"Nothing's cleaner than Gas!" says Julia. "No more smoke-stained walls! And sparkling clean cooking utensils prove that Gas cooks the *food*, not the *pot*. The blue flame eats up smoke... guarantees smokeless broiling with door shut. And my modern Gas range is so easy to *keep* spotless! Lightweight burners lift out for easy sudsing in the dishpan. Sparkling modern surfaces *wipe* clean with a damp cloth!" **AMERICAN GAS ASSOCIATION**



**AUTOMATIC ALL THE WAY!** Timers, self-lighting burners, self-starting ovens—today's new Gas ranges have 'em all! This modern range has a "Snack Broiler" as well as a regular broiler and rotisserie. Wonderful for quick lunches, entertaining.



**BURNER-WITH-A-BRAIN** makes any pan automatic. This new top burner heat control has a sensing element that "feels" the heat of the pan, then raises or lowers flame to maintain correct temperature. Food can't scorch or burn. No more pot-watching!



**ROTISSERIE** is great for shish-kabob, broiled chicken or just plain hot dogs. Spit turns automatically, brings the flavor of outdoor cooking right into your kitchen. It's big enough for a really sizeable roast, too. And it lifts out for easy cleaning and storing.

Caloric Range, Cabinets by Kitchen Maid

## ONLY **GAS**



### does so much more...for so much less!

The modern, economical fuel for automatic cooking • refrigeration • water-heating • clothes-drying • house-heating • air-conditioning • incineration.

Watch "Playhouse 90" on CBS-TV.

Sponsored by your Gas company and the Gas industry. See local listings for time and station.

See these new ranges at your Gas company or Gas appliance dealer during Old Stove Round-Up Time: Caloric, Dixie, Hardwick, O'Keefe & Merritt, Roper, Tappan, Universal and Western-Holly.



You can save up to 50% of your painting time with this new type of manageable paint



use it JELLED!

Use it just as it comes in the can, jelled and homogenized so that no stirring is required, and you will enjoy the "No-Stir · No-Drip · Less-Dip" features. This finest latex paint, new in form only, clings to brush or roller to provide these delightful new features, and yet it liquefies like magic when applied in the usual way.

or give it a quick stir and use it as a LIQUID!

If you prefer your paint in liquid form for "cutting in" or for delicate work, or just because you *like* it that way, a few quick stirs will convert this amazing new paint into conventional liquid form; and—almost unbelievably—it will rejell itself automatically in about one hour. Old-time tedious mixing is *not* required because this new type of paint is already completely homogenized just as it comes in the can.



PAINTS

... Revelations in Progress through Modern Research

American-Marietta Company, 101 East Ontario Street, Chicago 11, Illinois

(Continued)

**SWEET AS SUGAR CANDY** the old-fashioned candy jars used to hold down at the general store, this copy cat is made of white china dressed up with hand-painted flowers. Fill it with hard candies, jelly beans or pretzels, or use it on a dressing table for combs, files, or with the top off for flowers. 10" high. Dresden Art Works, Dept. AH-11, 169 W. Madison St., Chicago 2, Illinois.



**CLOTHES BRUSH WITH FATE** to become a real ladies aid will look like a million dollars on any dressing table. Beautiful velvet tops are Royal Blue, American Beauty, or Black sparked with a handsome golden medallion with her two or three initials (underline last name). Fine nylon bristles, 6" long, or 3 1/2" round. \$2.95. Greenhall, Dept. AH, 1133 Broadway, N.Y.C. 10.



**ON A GOLDEN DOLPHIN** is a rectangular soap dish with a glass lining bound to make any beauty in her bath feel like a princess, bound to make any bath look pretty elegant. 4 1/2" tall, made of polished and lacquered brass, you will want this for yourself. Gift-wrap another for a friend with a taste for luxury. \$5.95 plus 25¢ post. Charlotte Thomas, Dept. A4, Sewell, N.J.



**A LITTLE DEAR** will think you are a big darling if you give her a Little Deer pin of sterling silver engraved with her own first name. We feel sure any young lady from three to thirteen will greet this with enthusiastic squeals and thank you with a great big bear hug. He's just 2" tall and has a safety catch. \$1.50. Zenith Gifts, 117-K Post Office Building, Brighton, Mass.



**SLEIGH BELLS RING** when a pretty girl tosses her head as she wraps her packages, trims the tree, or dances at a Christmas party, because she will be wearing dangling Jingle Bell Earrings right from Santa's own sleigh. Of gleaming brass, they'd make perfect party favors or gay stocking stuffers. A merry 50¢ a pair from Tartaglia Imports, Laguna Beach 21, Calif.



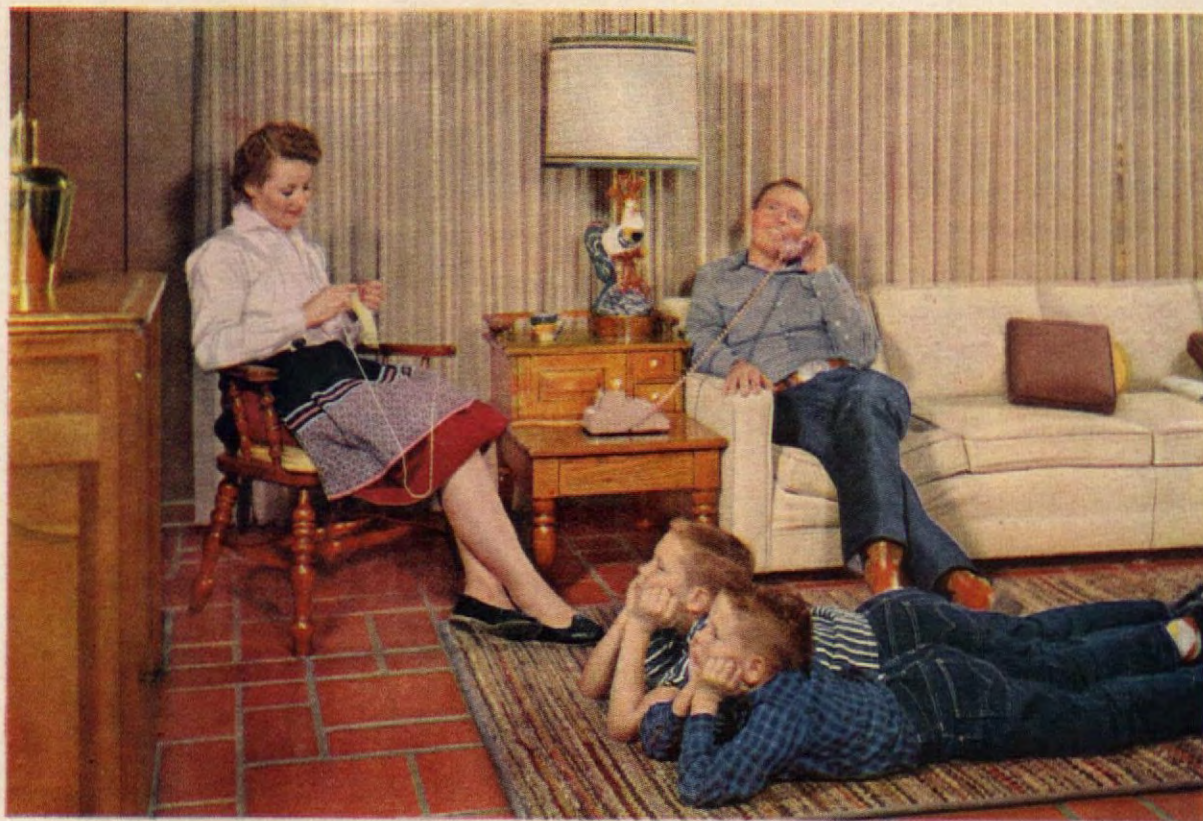
**OUT OF THE FRYING PAN** and into the soup goes salt or pepper if this Salt and Pepper Skillet set is hanging near your stove. Miniature reproductions of your lifesize copper-bottom skillets, these too are copper-colored on bottom, chrome on top and have black handles and knobs. Plastic, 2 3/4" across. \$1.25. The Lillian Shoppe, Dept. AH, 20-22 Armat St., Germantown, Phila. 44, Pa.



PLEASE TURN THE PAGE



# "Modern homes have handy phones..."



says rancher's family.  
"We depend on the phone  
for shopping, business,  
community work and the  
children's activities.  
That's why we want  
telephones handy around  
the house."



▲ The Will Gill, Jr., of Madera, Calif., relax in their TV room. Mrs. Gill selected color telephones to harmonize with each room's furnishings.

◀ The most used and useful phone is in the kitchen, Mrs. Gill's "activity center." Wiring is built into the walls and all telephones have spring cords for neatness.



▲ Phones in Judy Gill's room and master bedroom save steps, add privacy. Modern service like this is low in cost. Ask your local telephone company for details.

**BELL TELEPHONE SYSTEM**

Working together to bring people together







EMBASSY COURT  
by **magee**  
CARPETS AND RUGS MAKE A HOUSE A HOME.

Loomed by American labor to beautify American homes.

*Magee works a special magic! In Embassy Court, we've created a lusciously thick carpet of heavy nubby 100% wool, a perfect background for any décor whether contemporary or traditional...then we styled it in thirteen colors, including those hard to find shades, blue, mauve, soft turquoise and glowing gold! Your choice of decorator-shades; neutrals, too, of course. Embassy Court is available on easy payment plans, in 27', 12' and 15' widths.*

SEND 25¢ FOR MAGEE'S NEW DECORATING PRIMER TO THE MAGEE CARPET COMPANY, DEPT. A-2, BLOOMSBURG, PENNSYLVANIA



(Continued)



**PUPPET BABY DOLL.** A real hand-ful for a little mother! This baby will hold a bottle, wave bye-bye or suck its thumb when a child slips her hand into the head and hands through an opening in the back of the bunting. Every-thing about this doll is washable and quick-drying. \$4.10. Mark Farmer Company, Dept. AH, Box 573, El Cerrito 6, California.



**LIGHT TOUCH** for a child's own room is a gay sparkling white ce-ramic switchplate personalized with the child's first name. Cute as a bug's ear, they are handpainted in light, bright colors in a design for either a boy or girl. Jelly finger-prints wipe off with a damp cloth. For standard single switchplate, \$1.75 ea. from Wales, Dept. AH, 540 Madison Ave., New York, N.Y.



**STERLING QUALITY.** A good thing that will come in a small package is a sterling silver *Saccharine Holder* with matching tongs, elegant enough to grace any silver tray. The bowl is the lovely Revere pattern. Why not choose this for the rich aunt you hope will make you an heiress! We'd like one for our vitamin pills. \$6.95. From Clarion Products, Box 488-AH, Highland Park, Illinois.



**STARRY EYED** ladies will love these Genuine Rock Crystal pieces cut and polished in the Orient to match their most glamorous moods. Daz-zling stars capture the light to re-reflect all the glitter and gaiety of the holidays. Pendant on silver chain \$3; earrings \$3. Set, \$5.98. Order from B. M. Lawrence Im-ports, Dept. AH-RI, 244 California Street, San Francisco 11, California.



**THEY'LL EAT IT UP.** A lavish gift for folks who entertained you so royally last summer, took your chil-dren on outings, or are just wonder-ful people. A magnificent assort-ment of Florida fruits, preserves, candies, paper-shell pecans, coconut patties, "honeysuckles," and many other delicacies in a colorful basket. \$14.95. Cobbs Fruit Co., Box 1, Dept. AH, Little River, Miami, Fla.



**OLD "SUNBURST PATTERN"** so pop-ular in the early 1900's is having a big revival and bringing with it nos-talgic memories of grandmother's crystal cupboard. The molds used for these pieces are about 60 years old. Inexpensive, but nice enough to use with your antique china. 3" sug-ar and 4" creamer, \$2. Salt and pep-per, \$1.25. Add 25¢ post. ea. pr. Red Oaks, Dept. AH-3, Prairie View, Ill.

if you like a fireplace, you will love the

**FireTender\***

GUARANTEED to outperform any other firetending tool by far

- Feed Fuel Gently without upsetting the fire
- Better Than a Poker for creating draft open-ings
- Surer Than Tongs for managing a burning fire
- Use One and you'll bless it... Give One and your friends won't forget you

so simple to use it makes firetending a joy

Prepaid; send check or money order; no C.O.D.'s

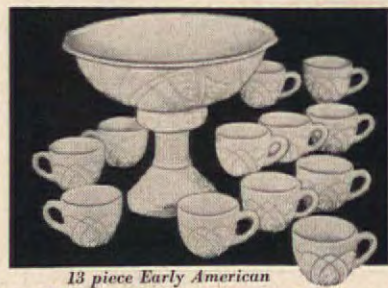
Black Wrought Iron \$4.95

Polished Solid Brass \$12.95

Free "How to Start Fire" booklet in each pkg.

**FIREPLACE NECESSITIES, INC.**

Dept. AH 117, P. O. Box 372, New York 10, N. Y.



13 piece Early American Milk Glass Punch Set

Gorgeous footed punch bowl and 12 matching cups in old mold early American design. A snowy milk glass heirloom for the future—the center of your festive holiday board now and for years to come. Add to the richness and warmth of Christ-mas—gather round this superbly decorative bowl brimming with your favorite punch or nog. 24-cup size bowl stands 10 inches high on lovely base that doubles as a rose vase. Satisfaction Guaranteed.

FREE CHRISTMAS GIFT CATALOG in Color Write for it!

**Helen Gallagher**

413-K11 Fulton St., Peoria, Ill.

**FRONTIER CABIN** COMPLETE \$100



**Special!** Giant Kiddie Playhouse for little housekeepers. It is decorated with shutters, windows, flower boxes and shrubs. Same size as cabin. (Plus 25¢ postage.) **Only \$1**

**RANCH HOUSE FOR GIRLS—SECRET CLUB-HOUSE FOR BOYS** from 4 to 14. Endless hours of excitement and fun for every child. Terrific value at this unbelievably low price. We are the largest Mfg. and Dist. of playhouses in the U.S. Over 100,000 satisfied customers. Your satisfaction guaranteed. Was nationally advertised at \$1.98. Now only \$1. It's huge, over 3 ft. high, approx. 23 cu. ft. interior, covers almost 9 sq. ft. of floor space. King size replica, complete with sloping roof. Authentically imprinted Split-Log walls. Large door and windows may be opened and closed. Waterproof for year round indoor and outdoor play. Gives children unlimited scope to use their imagination. Youngsters can play Nursery Games, like Little Red Riding Hood, Heidi, Hansel & Gretel, etc. Older children find it exciting to use as a Western Jail for Rustlers, Bunkhouse for Rough Riding Cowboys, Settlers' Cabin attacked by Indians, etc. Shipped pre-assembled with 4 interlocking roof supports. Sets up in 1 minute. No tools necessary. Orders shipped within 24 hours. Send cash, check or M.O. plus 25¢ shipping charge on each house. Guaranteed! Sorry, no C.O.D.'s.

**FRONTIER CABIN** 33 Second Ave., Dept. 1953, New York 3, N.Y. CANADIAN ORDERS: Box 2370, Terminal "A", TORONTO

# Low-Cost Plastic Storm Window

Protects Your Family All Winter Long!

CUT PRICE

19 1/2 c

2,000,000 SOLD FOR

49c



Why pay up to \$14.00 for glass storm windows when you can insulate with famous TRANS-KLEER for pennies? Enjoy big fuel savings too. Genuine Trans-Kleer is the amazing flexible product developed by a multi-million dollar American firm. It's transparent like glass yet can't peel, chip, shatter or rattle. Weighs less than 1/10th of lightest glass windows developed—yet laboratory tests prove it has amazing tensile strength. Not affected by snow, sleet, rain or dampness—because it is NON POROUS! Won't crack even at 53 degrees BELOW FREEZ-ING! Use Trans-Kleer year after year. Install in minutes. You just press them inside window frames. No nails, no screws, no tools, no complicated directions—no big installation costs! Even a youngster can do it. Merely cut and fit window, press on with Adheso tape—that's all! For airing: Just lift. Then press back in place. So easy, so quick, so convenient. When winter's over, fold them away for next year. Two million already sold. Acclaimed by home owners, churches, schools, builders, etc.

Trans-Kleer is shipped flat in rolls measuring 36" x 432"—108 square feet—enough for 10 standard windows. Regular price \$4.95. Our bargain price—direct to consumer—only \$1.98. Sorry, NO COD's at this amazing low price. Send check, cash or money order for \$1.98 plus 22 cents to help defray handling and shipping costs. Total: \$2.20. FREE! Giant 90 foot roll of Adheso tape—our reg. \$1.00 size—plus easy A-B-C illustrated directions. RUSH ORDER FOR PROMPT DE-LIVERY. Sat- isfaction guar- anteed or money back quick! This is original Trans-Kleer—avail- able only by mail —Only from fa- mous THORE-SEN'S! Accept no substitutes. Mail coupon now. THORESEN'S, INC., Dept. 195-M74, 585 Water Street, New York 2, N. Y.



FOR AIRING: Just lift. Then press back in place. Easy. Simple.

## MONEY-BACK GUARANTEE

**THORESEN, Inc., Dept. 195-M-74**  
585 Water Street, New York 2, N.Y.

RUSH... Kits Trans-Kleer measuring 108 sq. ft. (10 windows average 10.8 sq. ft. ea.) with FREE Adheso Border Tape on 30 day trial—money-back guarantee at only \$1.98 each kit, plus 22¢ to help defray shipping costs. Total: \$2.20 ea.

☐ check, cash, money order enclosed.

PRINT NAME .....

ADDRESS .....

CITY & ZONE.....STATE.....

Canadians: 439 King St. W., Toronto 2B, Ont.



SAVE 70% on FABULOUS

*Terri Tears*

She DRINKS,  
WETS, SLEEPS  
and CRIES  
REAL TEARS

ROOTED  
SARAN  
HAIR

She Comes  
COMPLETE with  
Rocker Crib,  
Baby Bath  
Combination and  
20 Pc. Layette

Reg. \$9.95 Value

ALL \$2.98  
for only 2 complete

plus 50¢ shipping  
or COD plus postage



Big 16" Life Size Terri Tears  
with Rocker-Crib, Baby Bath  
Combination and 20-piece lay-  
ette. Reg. \$12.95 value.

Only \$4.98 plus 50¢ shipping  
or COD plus postage

**ALL THIS INCLUDED:**  
• Pajamas • Bottle • 2  
changes of diapers • booties  
• Bottle washer • 2 wash  
cloths • 2 powder puffs • Sponge •  
Clothes line • 3 clothes pins • 3 diaper  
pins • bib • soap

She's sweet, lifelike, loveable, completely wash-  
able and absolutely indestructible, no matter how  
rough a tot may treat her. Her beautifully de-  
corated Rocker-Crib-Baby Bath combination is  
lined with colorful waterproof vinyl. She's simply  
a thrilling value. Order now!

Unconditional Money-Back Guarantee  
P. J. HILL CO., Dept. T-61,  
884 Broad Street, Newark 1, N. J.

ELECTRIC  
INSTANT  
COFFEE  
MAKER

Imported  
white porce-  
lain electric  
server or  
warmer, so  
beautiful  
you'll be  
proud to use  
it right at the dinner table! Holds 4 cups of  
water, boils it in 2½ minutes—to make instant  
coffee, tea, or to heat up regular coffee. The  
lock-lid with safety vent prevents spilling and  
the insulated base makes it safe to use on your  
best table. Turns off and on with a touch! 7½"  
high. A wonderful gift for the \$3.69  
modern homemaker.



**CUP  
CADDY**  
At last, a  
convenient,  
space-saving  
way to store  
cups without  
breakage...  
to serve them  
at buffet din-  
ners! Black or  
white 4" square plastic base  
is imprinted with gay golden  
designs, supports plastic-coated  
wooden rods (each 8" high) to  
protect 6 standard cups.

Write for FREE catalog.

**SETH and JED**  
Dept. A-11 New Marlborough, Mass.



EXCITING NEW GAME  
"SMACK-IT"

Play the big action-packed game on card table  
in rec. room or small apartment. Complete with  
28" hardwood mast, sturdy base, clamps, ball,  
paddles. Immediate delivery. Guaranteed satisfaction. Check or  
M. O. \$5.00 Postpaid

**NATIONAL SALES CO.**  
Dept. A, Box 1024, Washington 13, D. C.



**FINE WOOD COVER PLATES**  
Available in Salem maple to blend with knotty pine,  
provincial or maple. Made from choice hardwood  
with a fine furniture finish. Easily attached with  
furnished screws. Single cover \$1.50, double cover  
\$1.70, convenience outlet plate \$1.50. Also avail-  
able—combination switch and double outlet plate  
\$2.00, triple cover \$2.00. Shipped parcel post  
prepaid. Send for free catalog, MARIAN BOWATER,  
P. O. BOX 787, SAN FERNANDO, CALIF.

THE FACE AT THE WINDOW, or at  
a child's bedroom door, will be that  
of old Santa, himself—without a  
shadow of a doubt. Since he can't  
be everywhere at once, he provides  
his helpers with this comfortable-  
to-wear lifelike mask of soft Latex  
rubber with a full white nylon wig.  
Even Mrs. Santa Claus wouldn't  
know the difference! \$3.98. Christ-  
mas Tree Plantation, Bethel 1, Conn.



BEAUTY WILL BE SERVED at this  
smart combination of a pretty  
metal-framed mirror and matching  
shelf which takes so little room and  
is as useful as a dressing table. Per-  
fect gift for a girl's bedroom, or for  
your own bath or powder room.  
Mirror is 22x16", shelf 22x6".  
White, pink, or black. \$7.98 plus  
50¢ post. Interior Trends, 56-A Un-  
derhill Ave., Brooklyn 38, N. Y.



SMALL CARRYING CHARGE indeed  
for such a handsome little tray! The  
surface looks exactly like highly  
polished mahogany, but it is really  
miracle *Thermolite* which is alcohol-,  
burn- and heat-resistant, and washes  
in a wink. Frame is aluminum, and  
it has sure-grip handles, mar-proof  
feet. 14x8", \$2.25, 16x10", \$2.75.  
Add 30¢ postage. Lions Novelties,  
139-A Payson Ave., N.Y. 34, N.Y.



**DON'T BE FAT!**

If you just can't reduce and have tried dieting,  
pills and tablets—try relaxing, soothing SPOT-



**REDUCER**, a massager  
that's tested, and has U.S.  
approval. Lose weight where  
it shows most! The relaxing  
soothing massage helps  
break down FATTY TIS-  
SUES, helps tone the  
muscles and flesh, and  
the increased awak-  
ened blood circulation  
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New Colors For GLASS WAX Now Included in Every Set  
Complete Nativity Scene on Extra Heavy Stencil Paper

Now decorate windows, mirrors, glass doors at Christmas this quick, easy way. Just hold stencil paper to glass and apply "GLASS WAX" with a sponge. Presto! You get beautiful frost-like, lacy designs in seconds. A world of fun for children of all ages. Ideal for school and church. Wonderful for parties. Easy to remove. Wipes right off. Stencils can also be used for making your own Christmas cards, decorating gift packages, place mats, table cloths, napkins, Christmas tree aprons, stockings, even decorating cakes.

All stencils made on special waterproof paper, coated both sides for repeated use. New, special set of plastic-packed, harmless dyes for coloring "GLASS WAX" now included in every set.

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Mess time needn't be a messy time any more! This flexible, durable plastic feeding bowl and mat eliminates greasy food on floor, saves time-some scrubbing. A damp cloth cleans it in a jiffy—or rinse it in the sink. Dog's paws keep bowl from slipping. Easily hung when not in use. Blue, yellow, green or red. 16" \$1.98 ppd. diam. overall. A fine gift! only...

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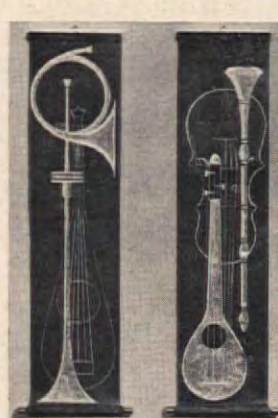
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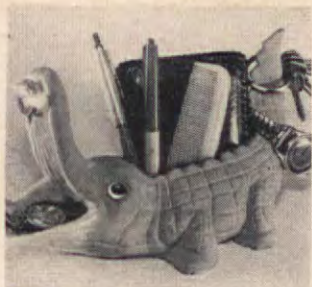
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**GENUINE ALLIGATOR OVERNIGHT CASE** isn't exactly what it sounds, but *Alex the Alligator* does a wonderful job of holding everything that comes out of a man's pockets at night. Made of alligator-green ceramic tinted with brown, his cavernous mouth is delicate pink. 9" long. He'd love to be your man's best friend. \$2.50. Joseph's, Dept. AH, 809 Oregon St., Oshkosh, Wisc.



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An exact replica of a famous old English sterling pattern, exquisitely perfect in form and craftsmanship—like walking on air! Light bouncy foam crepe soles, choice top-grain leather, handlaced, smartly styled for casual living. Note the wide range of sizes (no extra charges for the gal that's hard-to-fit). Naturally all purchases may be exchanged if necessary. Guaranteed to delight or your money back. Quality-made throughout—fine value factory to you. Prompt delivery! (COD's accepted.) In **RED, SMOKE, TAFFYAN, WHITE, \$5.95** plus 50¢ postage. Moccasin-Craft, 65-AS Mulberry, Lynn, Mass.



6-piece Place Setting **\$9.95** postpaid



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Proud, pure white Ironstone China Soup Tureen, gracefully sculptured with the heirloom quality of timeless beauty. Masterfully crafted in Western Germany, each piece is a collector's item you'll be proud to use for serving or showing on table, sideboard, or china cupboard.  
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New Marlboro Stage  
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Write for our new 50-page catalog



**Fit for a Queen!**  
Here's how to be good to yourself or others with these perfect fitting casual moccasins. Exquisitely comfortable—like walking on air! Light bouncy foam crepe soles, choice top-grain leather, handlaced, smartly styled for casual living. Note the wide range of sizes (no extra charges for the gal that's hard-to-fit). Naturally all purchases may be exchanged if necessary. Guaranteed to delight or your money back. Quality-made throughout—fine value factory to you. Prompt delivery! (COD's accepted.) In **RED, SMOKE, TAFFYAN, WHITE, \$5.95** plus 50¢ postage. Moccasin-Craft, 65-AS Mulberry, Lynn, Mass.

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A wonderful featherweight play board, 12" x 14", complete with deck of Patience-size cards and book describing 150 Ways to Play Solitaire. No need to drag out table. Ideal for convalescents, travelers. **\$3.95** ppd. No COD's please.

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Available in ALL STATE COLORS!

NOW BRILLIANTLY REFLECTORIZED with "Scotchlite" to safeguard the children! Youngsters love them on bikes, trikes, etc. Colors match dad's license plates. Any name (up to 7 letters) embossed in raised letters on a steel 7" x 2 1/2" plate. Fine gifts, surprises! Order several.  
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**OUR EXTRA SPECIAL INTRODUCTORY OFFER**  
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—seats three adults for TV or Fire-side, or Coffee Table. 2" selected N. H. White Pine, 12" x 48" H. 13 1/2". Flared Legs, Fluted Edges, rich graining, hand-rubbed, old Pine finish. Chair height bench 17 1/2"—\$12.45.  
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**Only \$3.98** SET  
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**FIRST TIME EVER OFFERED!**  
THICK, FLUFFY CUT-PILE  
**WASHABLE BEAR RUG**



Chin Rest!  
Soft, Nap-Pillow

**BIG SIZE!** 30" x 40"  
Cinnamon Brown or Polar Bear White

value \$9.95  
**\$4.95**

Youngsters just love to sprawl on BIG, shaggy "Fuzzy Bear"! He's soft, thick cut-pile chenille that feels just like fur. He'll flop down anywhere you put him... for games, TV, nap time or bedroom decoration. His plump, jolly head is a pillow, a chin rest, a stuffed toy. "Fuzzy Bear" is mom's pet too, because he can be tossed right into the washer (pillow is removable)... and he has a safe, non-skid backing. Have him in Cinnamon Brown or Polar Bear White.

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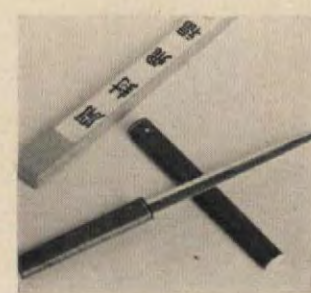
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Dressed in tattered clothes, Pearl's pathetic expression will capture the hearts of everyone. Little mothers will delight in taking her under their wings and caring for her. Comes in suitcase-style box containing new shoes, socks, party dress, and crinoline. Her long saran hair can be fixed 8 ways. 18" all-vinyl doll with moving eyes—her legs and body wired for sitting, standing, kneeling.

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#### WILTSHIRE BROTHERS

100 East State Street, Media, Penn.

#### PERSONALIZED TURTLE PURSE

Back-to-school Turtle Love, a darling gift for little scholars. Genuine leather zippered purse holds bus tokens, coins for sweets, milk money. In apple red or cowboy tan. Personalized with first name. Loop tail hooks on belt. Divine stocking gift! PRINT name clearly. \$1.00 (3 for \$2.75)



**ELRON, INC.**  
225 W. Erie St., Dept. B-270, Chicago 10, Ill.



#### A BRACELET FOR MOTHERS AND GRANDMOTHERS

An excellent gift, a tribute to HER! This bracelet in beautiful sterling silver, bears proud record on each sterling silver disc or silhouette, with the first name, month, day and year of birth for each child or grandchild. Beautifully Script engraved. Add a disc or silhouette for each new arrival!

Sterling Silver Bracelet \$1.50  
Each engraved disc or silhouette \$1.00  
BRACELETS AND DISCS AVAILABLE IN GOLD  
12kt. Gold Filled Bracelet \$2.75  
Each 12kt. Gold Filled Disc \$1.75  
Add 10% for Fed. Exc. Tax. No C.O.D.'s please

**EDWARD H. ZIFF, Importer**  
Box 3072, Merchandise Mart Plaza  
Dept. AH-11 Chicago 54, Illinois

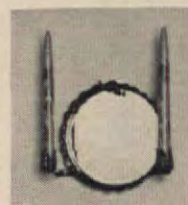


**BRIGHT SPIRITS** are assured when you carry this complete portable bar. Sturdy, handsome tan leather-like case contains 4 jiggers, napkins, stirrers, space for 2 bottles. Personalized with 2 or 3 initials, it's the perfect gift! \$10.95 ppd.

No C.O.D.'s, please

**WALES LUGGAGE CORP., Dept. A-11**  
540 Madison Avenue, New York 22, N.Y.

#### MIRRORED WALL SCONCE



Beautifully designed in black wrought iron. Holds two candles, 7 1/2" in diameter. Adds a beautiful touch to any room in your house. \$3.50 ppd. Candles not included. Send check, cash or money order. No c.o.d.'s please.

Yankee Imports  
P.O. Box 76  
Danvers, Mass.

#### TWO-IN-ONE "SNOWMAN" BALLOONS



One balloon inside the other. Inside Snowman with loud Christmas-red muffler clearly visible. These big, durable, top-quality heavy-latex balloons great for party-favors and gifts for any age child. And a most refreshing decoration for your home! Only \$1 ppd. for 4 sets. Order lots of them.

Free Gift Folder

**B C MOSES, THE MAN WHO SUPPLIES SANTA**  
3017 Prospect Ave. Houston 4, Texas



#### Cultured PEARL

with Golden initial on 15" necklace. 3 for \$2.75. Add 10% Fed. tax.

**the stone house**  
9053 Nemo Street, Dept. C, Los Angeles 46, Calif.  
Write for FREE 24-page jewelry catalog

#### Miniature WEATHER VANE

An exact replica of the large ones, this tiny vane actually works as well as being a decorative ornament for mantel, table, fence post, mail box, bird house, etc. Choice of rooster in red, gold, black or white with black standard. Has capola for stand-bracket for fastening. 9" high. Only \$1.50 ppd.



FREE CATALOG

**KING'S FORGE**  
58047 halloway rd.,  
new bedford, mass.

#### YOUR OLD FUR MADE INTO NEW CAPE, STOLE, JACKET \$22.95

Save Over 50% LET MORTON'S REMODEL YOUR OLD WORN FUR COAT, JACKET, EVEN YOUR OLD CAPE INTO GLAMOROUS NEW FUR STYLE. Includes New Lining, Interlining, Monogram, Cleaned, Glazed, Complete:

- Morton's is world's first and largest 1-price fur service. The only one employing qualified union craftsmen.
- Widest selection of styles! Over 30 Lovely Fashions!
- Morton's styling and work guaranteed by Harper's Bazaar, Glamour, other fashion leaders.
- Send no money. Just mail us your old fur. State dress or size and height. Pay postman brings. Or write for new 1958 Style Book.

#### WRITE FOR NEW 1958 FREE STYLE BOOK

your old fur. State dress or size and height. Pay postman brings. Or write for new 1958 Style Book. In N. Y. visit our showrooms at 225 W. 34th St.

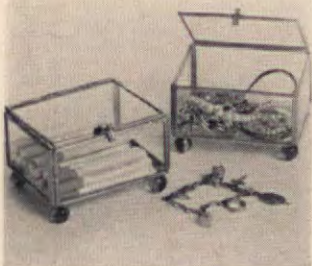
**MORTON'S, Dept. 21-K,**  
Washington 4, D. C.

Order By Mail





**SHRIMPS OF STATURE** right from New Orleans where seafood is a specialty are extra-delicious, when dipped right into a tangy "Sauce d'Orleans." Four 4½ oz. tins of shrimp and one 1-lb. jar of sauce come with a wooden server to hold shrimp on toothpicks around a glass bowl for sauce. \$9.50. (Add 35¢ W. of Denver). Creole Delicacies, 533-MP St. Ann St., New Orleans 16, La.



**WINDOW BOXES.** You'll note the contents of these exquisite clear crystal boxes, because they become beautiful little show cases for whatever is inside—perhaps cigarettes or jewels. Handmade in Mexico, the frames are silver metal, ball feet are glowing mock jewels. 4" x 3¼" and 2¾" high. \$2.95. Two for \$5.50. Bowman's, A-2477 Lombard St., San Francisco 23, Calif.



**SEND AN INVITATION** to a wedding or the announcement and a miniature of it is embedded in a circle of crystal-clear lucite and mounted on a clear or ebony base which holds a white goose quill ball-point pen for a bride's first Christmas. Your original invitation is returned intact. \$6.95. Keepsake Shops, Dept. Q, 48th St. Station, Union City, New Jersey.

#### STERLING SILVER NAME BRACELET

Any girl will be thrilled to own this lovely Solid Sterling Silver bracelet with her first name dangling from it. Fine, soldered link chain. Rhodium finish (prevents tarnishing.) State name and age. Also available in gold finish plus "I Love You" charm. \$1.25 postpaid. Tax incl.

SEAFOOD HOUSE Seaford 37, New York

**1000 PERSONAL LABELS \$1**  
ANY 3 ORDERS \$2 ppd. Up to 4 lines beautifully printed with name and address on finest quality super-glossy gummed paper. Printed with real type, not type-writer padded for convenience. Re-usable PLASTIC BOX FREE! Real timesavers. Use to personalize everything: Stationery, checks, books, toys, etc. 1000 only \$1 ppd. SPECIAL OFFER—Any 3 different orders \$2 ppd. 1,000,000 satisfied customers! Money back if you don't agree these are the finest labels ever seen.  
REGAL LABELS, 119 Regal Bldg., Mar Vista 66, Calif.



Thrill the Kids for Xmas  
**ROY ROGERS**  
Life-Size Full-Color Photograph  
World's Biggest Greeting Card and 'Pin-Up'  
nearly 6 FT. tall  
Children will jump for joy—they'll "gee whizz" and "yee-ha" and thrill galore to this huge, full-color photo-mural of their favorite cowboy. Think of it—on their bedroom or playroom wall or door. The perfect gift for young cowboys. It's the world's largest greeting card. Huge detachable color greetings won't spoil print. Your choice of Merry Christmas, Happy New Year, Happy Birthday, Got Well, Thank You, Greetings. We'll sign your name and mail direct for you. Dad will want one too for den, bar, playroom. Ideal for parties, prizes, stores, window displays, etc. In sturdy mailing tube. Only \$2.00 ea. ppd. (air mail 50¢ extra). Send cash, check, money order (or C.O.D.). Order several. Immediate delivery. Money-back guarantee.  
**LIFE-SIZE Dept. A1-7**  
216 Tremont St., Boston 16, Mass.

ROY ROGERS And Horse TRIGGER. Think of it! Ac-tually 5' 7" tall, 2' wide.



#### "Screwy" Cuff Links

My "Screwy" Cuff Links really create a stir everywhere they go—and no wonder! They're honest-to-goodness bolts and cap nuts, handsomely GOLD plated, beautifully polished by hand to a mirror finish. That dome shaped nut, which is the part that shows on the front of the cuff, couldn't look more stunning if it had been especially created by a top jewelry designer.  
These cuff links are marvelously easy to put on, too—just push bolt through French cuff, screw on nut. Rushed to you postpaid for only \$2.75, incl. Fed. tax. 3 pair, \$7.50. Money back if not delighted. To order, just mail this ad with payment and your name and address to: Tom Collins, Rm. 115, 52 Middle Neck Rd., Great Neck, N. Y. Money back if not delighted!

#### EXTRA LARGE—MATCHED PAIR

**FIGHTING COCKS** Wall Plaques  
UNIQUE, EYE-CATCHING  
BRIGHTEN WALLS  
Deep-molded for 3-dimensional hand-carved effect. Fine detail. Sturdy cast aluminum. Made from exquisite original wood carvings. Choice of finish—Black, or Gold, or Copper, or  
Decorated Black. Money-Back Guarantee. No C.O.D.'s, please. Per pair \$10.95 Postpaid.  
Mission Metalcrafts, P.O. Box 964, Mission Kan.

**PORTA-BED**  
Baby's Perfect Gift. 47" long, 22" wide, 24" high. Folds to suitcase size. Adjustable in depth to fit Baby Bed size. For children up to 5. Tilt-Proof. Money-Back Guarantee. Shipping charge collect. Inset screen top FREE.  
\$21.95 complete w/ mattress  
PORTA-BED CO., Dallas 9, Texas



**8 HAND-TIED SATIN BOWS \$1. PPD.**  
Assorted Colors • Solid Colors  
Glamorize your packages with our ready-made hand-tied, factory fresh, quality woven satin bows! Ready to use—just tie on packages! Bows are approx. 6" dia., 1" wide. 2 bows each in White, Red, Green and Gold. Or 8 bows in any solid color.  
E-1 8 Bows Assorted Colors..\$1. ppd.  
E-2 8 Bows One Solid Color..\$1. ppd.

**150 FT. FINE WOVEN SATIN RIBBON ONLY 50¢ (Choice of 11 Lovely Colors)**  
White, Christmas Red, Green, Pink, Light Blue, Royal Blue, Orchid, Gold, Light Green, Cocoa, Yellow. Factory-fresh, no scraps or pieces. Reg. \$1.50 value! ½" width ribbon 150 ft. roll only 50¢ ppd. State width and colors when ordering.  
A-100 ½" Ribbon 150 Feet..50¢ ppd.  
A-101 1" Ribbon 75 Feet.....50¢ppd.



**REMOTE CONTROL CAR**  
Remote control car that will fascinate children of all ages. They will love this replica of an "honest-to-goodness" car. Gives them a feeling of responsibility, too. 6" long. Controlled by a battery (not incl.). Gaily colored.  
C-77 Remote Control Car....\$1.00 ppd.



**NOEL CANDELABRA**  
Enchantingly different! This 4-pc. "Noel" Candelabra express the true spirit of Christmas. Each angelic angel holds a red letter with a candle on top. Imported, highly glazed ceramic. 12 candles included. 5" high.  
E-25 Noel Candelabra..Set \$1.50 ppd.

SEND FOR FREE \$2-PAGE CATALOG IN COLOR.  
THE EASTERLING CO. 1227 Loyola, Dept. RB-10, Chicago 26, Ill.



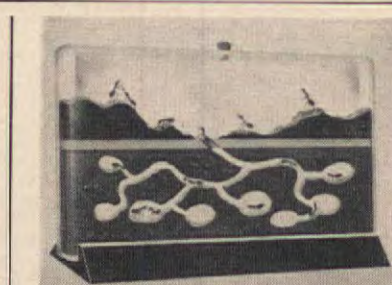
#### PENNSYLVANIA DUTCH PRETZELS

in smart new Tole Tin  
Eight deliciously different types of pretzels. Butter-rich and baked to real Penna. Dutch recipes. Colorful, re-usable tin. Lid makes unusual serving tray or plaque.

\$4.95 Postpd. in U.S. or to servicemen overseas. Order early, specify shipping dates. Gift card encl. Check or M.O.—no C. O. D.s.

**BACHMAN BAKERIES CORP.**  
2575 Kutztown Road, Reading, Pa.

**LAVENDER HEARTS**  
Small, heart-shaped Lavender discs, each containing enough concentrated lavender fragrance to last 8 years! Place among linen shelves, closets, etc., for fresh English fragrance. Ideal for Xmas giving.  
6 Discs \$1.00 ppd.  
Huss Bros., 800 N. Clark, Dept. D-4, Chicago 10, Ill.



#### FASCINATING ANT HOUSE—ONLY \$2.98

A house of ants? An ant house for kids? Yes, and mother and father will have fun, too, watching a busy army of worker ants digging tunnels... building rooms... carrying their loads to the top of the hill. An ant's entire world created while you watch! See the feeder ants storing away supplies for the rest of the colony... the nurse-maids caring for the ant babies... an education in work and patience as well as nature study, seen through the clear plastic, unbreakable walls of this unusual ant house. Actually a "living TV screen" that keeps the kids interested for hours. Convenient 5" x 7" size, only \$2.98 including stand, soil and sandbar, and a whole colony of ants.  
Box 591, Lynn 395, Massachusetts

TOWER PRESS, INC.

**FASHIONABLE APOTHECARY BOTTLES!**  
1½" wide mouth, 2½" diam. et al., 5½" tall, ground glass stopper. Wonderful for storing candies, herbs, spices, shelled nuts, raisins, etc.  
SET OF 5 BOTTLES INCLUDING 10 GOLD-EDGED GUMMED LABELS  
\$4.95 POSTPAID  
Please remit with order. No C.O.D.'s.  
CRYSTAL GLASS TUBE & CYLINDER CO.  
7302 S. Chicago Ave., Chicago 19, Ill.



#### NEW—Guaranteed to SPARE YOUR HUSBAND

No need to aggravate him with wet stockings—no more soaking in wash basin—no more dripping from shower rod! A "Life Preserver for your Nylons" washes and DRIES them in seconds—bone dry, out of the way, ready to put on again in minutes.  
CUT YOUR STOCKING BILLS IN HALF, yet wear the sheerer more beautiful nylons you have always dreamed of—all of the new matching shades even if they do cost more! YOU CAN AFFORD TO WITH LIFE PRESERVER, because there's no LOSS from picking and snagging in the wash basin—No more stretching out of shape—no more bagging and running because the delicate threads have been weakened and frayed by squeezing—by inadvertant twisting—by being rolled in towels to hurry drying. NYLONS RETAIN THEIR SHAPE AND BEAUTY... LAST UP TO THREE TIMES LONGER. QUICKLY PAYS FOR ITSELF!

When ordering, specify color: MAR-BELED PINK, MINT GREEN, WEDGEWOOD BLUE, or FASHIONABLE TORTOISE SHELL  
Fully guaranteed—MONEY BACK if not satisfied. Sent post-paid upon receipt of check or money order for  
**\$3.98**  
P. FLEMING — 1202 Commerce Bldg., Houston 2, Texas





## New Cuff Links Created Out of 7 Rare Woods

To create these unusual cuff links, I searched through the world's most beautiful rare woods, finally choosing seven for their natural splendor and color contrast. 1. EAST INDIAN ROSEWOOD from Ceylon, richest of all dark cabinet woods. 2. PRIMA VERA, unique "White Mahogany" from Guatemala. 3. HONDURAS MAHOGANY, the finest true golden mahogany from Central America. 4. AMARANTH, a deep purple wood from the jungles of South America. 5. PADOUK, brilliant vermilion wood from Africa's West Coast. 6. TEAK, fabled brown wood from Burma. 7. COCOBOLO, a hard, heavy orange wood from Central America. All seven are laminated together under high pressure, then lathe-turned and polished and attached to patented gold-plated spring-action backs. Only \$3.30 per pair postpaid, incl. Fed. Tax. 3 pair for \$8.25. To order, just mail this ad with payment and your name and address to: Tom Collins, Rm. 114, 52 Middle Neck Rd., Great Neck, N. Y.

## Real LIVE Miniature XMAS TREES 2 FOR \$1

2 GAY INDOOR PLANTING POTS INCLUDED FREE OF EXTRA COST

After Xmas Plant Outdoors To Grow Into 2 of Your Most Prized Trees

The Colorado Blue Spruce planting stock is well rooted and already 8 to 12 inches tall... 3 years old... needles intact. Nursery Grown. Two colorful plastic planting pots included in which to keep your Xmas Trees live and fresh indoors all the holiday season. An ideal size for first transplanting outdoors to grow into 2 of your most prized trees... a living memento of this Christmas for years to come. Guaranteed, any Blue Spruce not developing replaced free (5 year limit). Hardy, should thrive anywhere evergreens grow. Send only \$1.00 plus 25¢ for shipping costs for 2 trees and 2 planting pots (6 trees, 6 planting pots \$2.50 plus 35¢ shipping). Rush order today to

MICHIGAN BULB CO.

Dept. EX-1402 Grand Rapids 2, Mich.

## UP TO YOUR EARS IN MINK

What a feeling of luxury to possess this posh, genuine MINK poodle with its pseudo-diamond choker and matching earrings set in a delicate gold filigree leaf. These fluffy balls of luxury come in White, Honey, or Natural Brown Mink. Poodle Pin \$1.98, Earrings \$1.30, or the set for the piggy bank price of only \$2.75. All postpaid. Sorry, no C.O.D.'s. Write for FREE catalog. MERRILL ANN CREATIONS, Dept. AH, 3603 Kingsbridge Ave., New York 63, N. Y.



Rush coupon today! These NEW Elizabeth II stamps have never been given before, now yours FREE. From world's newest country, Ghana, Pitcairn Islands, Kenya, Cook Islands, Ascension, many others. All genuine, all different, mint and used—no new, you'll add them all to your collection. Other offers for inspection plus free "Stamp Collector's Guide". Offer limited. RUSH name, 10¢ for postage, handling to GARCELON STAMP CO., Dept. AH11Q, Calais, Maine.

**GARCELON STAMP CO., Dept. AH11Q**  
Calais, Maine, Rush FREE NEW Elizabeth Stamps, Collector's Guide, other offers. Enclosed 10¢ for postage, handling. (PLEASE PRINT)

## ONE MILLION DOLLARS CASH IN CONFEDERATE MONEY Yours only \$298

Be a deep south millionaire! Have money to burn! We'll send you exactly one million bucks in authentic reproductions of genuine Confederate Money—and all you pay is \$2.98! You can do everything with this money but spend it. Amaze and amuse your cotton-pickin' friends. Win bar bets by the barrel! Light your cigars and cigarettes with \$10.00 bills! Live it up! It's a million dollars worth of laughs and fun—all for only \$2.98. You get one million bucks in \$10's, \$20's, \$50's \$100's etc. denominations—enough to keep your friends laughing and happy for months—This offer is limited. Only \$4 million dollars to a customer. Our supply of this loot is limited—so rush your order. . . . One Million dollars only \$2.98. Four Million dollars only \$10.00. If not delighted keep \$100,000 for your trouble and return the rest of the money for a full and prompt refund. Send to—BEST VALUES CO., Dept. M-51, 403 Market St., Newark, N. J.



## Round up SADDLE SEAT

\$6.95

POSTPAID

For Home-On-The-Range Television Riding!

Saddle Seat lets child ride right along with his western heroes! Keeps sprawling bodies off the floor, eliminates bouncing on chairs and sofas. Seat is made of genuine leather, complete with cinches, tie strings, reins, Indian blanket and bedroll. Sits on rubber-tipped hickory legs, 18" high. For ages 2 to 12.

SUSAN SMITH

11 Washington Street  
Carpentersville 13, Illinois



## KIDDIES Grow Up Eating Set

What every child wants. Stainless Steel—lasts a lifetime. Wonderful, inexpensive gift for Xmas, Birthdays, etc. For your own kids or for friends. In attractive gift box—only \$1.95 postpaid. Satisfaction guaranteed. No C.O.D.'s please. 4248 W. 99th Place, Oaklawn, Ill.

GIFT WAGON

COPELAND HOUSE, Box 870-A

LAKE FOREST, ILLINOIS

plus 25¢ postage

OLD WORLD PLAYING CARD ASH TRAYS

Charming accessory for your living room, dinner party, or bridge game. Copies of European playing cards painted in rich colors on 4" china ash trays, nested in their own delicately-fashioned holder.

A Christmas Gift for Year-Round Enjoyment

5 Piece Set \$1.50

COPELAND HOUSE, Box 870-A

LAKE FOREST, ILLINOIS



## VALET RACK

Every man, bachelor or benedict, needs this smart, useful 14" x 40" valet. Designed to hold a man's suit, trousers, shoes... all neat and ready to use. Helps keep his clothes neat and pressed. Of mahogany-finished hard wood. Better order twin: the ladies love it too. Order now!

FREE CHRISTMAS GIFT CATALOG In Color Write for it!

FOSTER HOUSE

430-K11, So. Jefferson, Peoria, Ill.

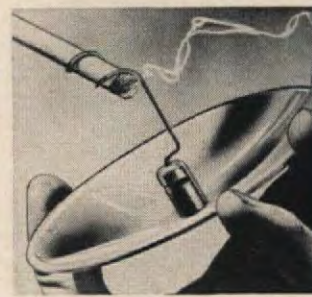
FINDING A "POT OF GOLD" has been our favorite dream ever since we saw our first rainbow. So for a wide-eyed child, or someone whose dream you'd like to see come true, here's a little 2" black iron pot with a brass handle, filled with 50 brand-new shiny pennies and marked with any name. A gay good-luck gift for \$1.50 from King's Forge, 580 A-1 Hathaway Rd., New Bedford, Mass.



GET THE SIGNATURE of the most entertaining person you know and send it to be reproduced on these classy glasses, and they'll be entertaining royally. Choose the crowned Lion or crowned Swan design. If signature is not available, name can be put on in an attractive hand script. One dozen 10-ounce glasses, \$9.95 from Impact Ideas, Dept. AH, 3407 Prospect Ave., Cleveland 15, O.



SOLAR CIGARETTE LIGHTER is a real man's toy! We never had as much fun as when we were demonstrating it in our office. You just insert a cigarette, aim it at the sun (indoors or out), and in a few seconds old Sol gives you a light. Tuck this into Dad's stocking and he'll have as big a time as the kids. Just \$2.15 from Bancroft's, Dept. AH-367, 2170 So. Canalport Ave., Chicago 8, Ill.



## YOUR ADDRESS LABELS, 1000—\$1

ANY MESSAGE UP TO 4 LINES neatly printed in black on white, gilt edged gummed paper 1 1/2 in. long. Packed with 3 in. PLASTIC BOX and padded in book. WE TELL YOU OUR SIZES. Use on checks, lunches, books, letters, phone records, 1000 for \$1 ppd. Any 5 or more orders, 80¢ each; any 10, 75¢ ea.; any 25 or more, 60¢ each. Great for gifts. Add 18¢ per order for Airmail. Guaranteed to please. Prompt delivery. Bruce Rolind, 110 Rolind Bldg., Montrose 43, Calif. Thank you kindly!



## Darling Angel CANDLE HOLDERS to Grace Your Holiday Table

These charming little celestial cherubs shed a festive glow over your mantelpiece with their candlelit Christmas message. Each figure holds one letter of the word "NOEL" and carries a red candle. A Christmas decoration you will delight in for years. Creamy white porcelain trimmed in gold. 3 1/2 inches high. Set of 4 with candles only \$1.00 postpaid. No C.O.D. please. Order today.

DRESDEN ART, Dept. L-133, 169 W. Madison St., Chicago 2, Ill.

## MANICUR-ETTE HOME MANICURING MADE EASY

This professional-type tray holds your hand and all your manicuring accessories. Ivory colored, break-resistant tray is molded to rest on your knee, hug the arm of a chair or lie on any flat surface. Three deep wells hold polish, polish remover and cotton dabs (not included). Your hand rests steadily on base with finger held in groove for smudge-free polishing. Only \$1.00 ppd. No C.O.D.'s please. CAL-DEL CO., Box 8688 Crenshaw Sta. Dept. 11A, Los Angeles 8, Calif.



## For Glamour FOLDING LORGNETTE

Whisk this lovely lorgnette from your purse and read menus, phone books, etc., with ease. No fumbling with glasses that muss your hair with this bejeweled fashion accessory. Dark simulated tortoise shell or Pink simulated pearl.

HERMAN OPTICAL CO., 2A Beaver Street, Newark, N. J. \$4.95 ppd.

## TROUBLED WITH UNWANTED HAIR?

You needn't be! Now you can remove unwanted hair forever—in the privacy of your home—with the famous Mahler Hair Removal Epilator! Acclaimed by thousands of women who have discovered how Mahler destroys the hair root permanently! By following our instructions you, too, can learn to use the Mahler safely and efficiently! Positive money-back guarantee! Act today!

MAHLER'S INC., Dept. 037-P, Providence 15, R.I. Radiant Beauty!

## Make Wonderful Gifts! AMERICAN HOME COOK BOOKLETS

Each book has 101 Recipes and 101 Photographs of the prepared food. Tested and retested in the kitchens of The American Home, they are foolproof. Washable covers—spiral binding. Each recipe gives calories—Time to prepare and number of servings. Mailed postpaid in United States at \$1.00 each—all 5 for \$4.00. Send your orders to

THE AMERICAN HOME, Dept. M.P., American Home Bldg., Forest Hills, N. Y.





**POPULAR FRONT.** Wearing a St. Nick Bib right under his chin, his nibs is bound to remember to eat all his carrots and be **GOOD**. The jolliest bib is decorated with that Jolly Old Elf, in gay red and white, and a twitch of his chin makes him "squeak" to the riotous delight of the wearer. Plastic-backed flannel. Washes in a wink. \$1. Jolan Sales, 901 Fostertown Rd., Newburgh, N.Y.



**SITTING ON YOUR EGG**, this hen will keep it nice and hot, in the shell or out. There's room inside its nest for up to three soft-boiled eggs, and a set of them will certainly add a fillip to your breakfast table. The white hen has a bright red comb and wattle and yellow beak, the dish resembles a basket. \$1 each. 4 for \$3.50. Downs & Company, Dept. AH-11, Evanston, Illinois.



**TRAVELER'S AID.** The shoe fits, so put it into a Shoe Glove when you pack for distant parts so it won't play footsie with your clean clothes. Washable rib-knit soft combed cotton with built-in-stretch, there are no strings to tie, elastic at each end. For men's or women's shoes. Two pr. \$1. Five pr., \$2. Wittmann Textiles, Dept. AH, 6505 S. Dixie, West Palm Beach, Fla.



### GENUINE WILD GRAY FOX SKIN

Your little "frontiersman" will be the envy of his neighborhood with one of these genuine gray fox skins on his wall or by his bed. Pelt is tanned, stays soft and luxuriant. 36" overall. Comes with wildlife lore about foxes. Only \$2.95 postpaid. Also available... real gray wolf skin, 4 1/2 ft. overall. \$5.95. Send for free gift catalog.

ARTISAN GALLERIES 2100-D11 N. Haskell Dallas 4, Texas

**BANISH SCRATCHES**  
in a Jiffy!

With **ZENITH ALMOND STICK**

Easy to Use as Lipstick

Just rub Zenith Almond Stick over furniture scratches and see them fade from sight. Rub over whole table to bring out hidden beauty of wood. Works like magic. Use on light or dark wood. The original Zenith. One stick will last for years. Only \$1.00 postpaid. Order from this ad—No C.O.D.'s, Please. GLASSCRAFT, 920-A Chicago Ave., Evanston, Ill.

**LONGLEAF PINE CONES**  
A Multitude of Decorative Uses

6" to 10" high, 10" to 13" in circumference. Ten dried natural cones to the carton. \$1.98 ppd. within U.S. Can be painted red, green, blue, or aluminum at 5¢ per cone extra.

Hallsboro Mfg. Co., Inc.  
P. O. Box 43  
Hallsboro, N. C.

**De De Waters**

1514B NORTH BIGELOW, PEORIA, ILL.

**NAVAJO DOLL PURSE**

Adorable 9 inch purse and doll combination. White leather skirt with zipper in back for purse. Hand loomed shawl, braided hair. Dressed by Indians.

Sorry, no C.O.D.'s

**UNIQUE GIFT.**

Postpaid \$2.95

Little Papoose House  
814 Rio Vista SW  
Albuquerque, New Mexico

Old Time New England  
**COOKIE FIRKIN**  
(A Real Maple Sugarin' Firkin)

Yes, a genuine old-time maple sugarin' firkin with added lid, still hand-turned here in Swanzy Village by the same father-son craftsmen for over 100 years. 9" hi, 9" across, space for even big "finger bread" men. Bright red lettering on hand-rubbed maple finish. "Just perfect" for that old time gayety. Only \$2.95, plus 35¢ handling, postage.

Your Money Back If You're Not "Tickled Pink"

PUDDIN' HOLLER, Box 7AH11, East Swanzy, N.H.

### CLEVER, CUTE, BUT PRACTICAL...

that's what friends will say about these gay bottle covers of durable, colorful felt. There's a Kentucky Colonel for your bourbon, a Scotchman for Scotch, a Pirate for rum, a Frenchman for wines, a Cossack for vodka, or woeful Walter, the Booze Hound, for a favorite bottle. Any one, or all, would make a long-talked-about gift for a friend or for yourself. Take your choice at...

\$2.95 each, postpaid  
(Complete set only \$15.00)

**Presto Mist ATOMIZERS**

WITH GOLDEN PLUNGER

**WHITE CHINA ATOMIZER....**

delicate floral design on white china. Sprays fine mist of fragrance at touch of golden plunger. Graceful round or square shape. lacy bouquet design in full color touched with gold. Each 3 1/2 inches high. Make elegant useful Christmas gifts—even prettier in pairs. Buy several and save too.

**Satisfaction Guaranteed**

**Helen Gallagher**

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**FREE CHRISTMAS GIFT CATALOG**  
In Color  
Write for it!

**\$1.00 each postpaid**  
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**50 WAYS TO PLAY SOLITAIRE!**

The perfect gift for invalids, travelers, shut-ins! Featherweight styrofoam game board, so easy to hold and carry (12" x 14") sets up to play more than 50 varieties of Solitaire. Comes with deck of "Patience" size cards and booklet entitled "50 Ways to Play Solitaire" giving fascinating variations of the game. A happy time-passer for one with time on his hands! Complete Set, only \$3.95

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**PIPE-RAK** for his car!

**SAFE! HANDY! NO MESS!**

holds his pipe while he drives

Adjusts to any pipe, any drying angle. Powerful magnet holds it firmly to dashboard. Suede lining protects pipe. Satisfaction guaranteed. In suede finish, \$2 postpaid. Polished chrome, \$3.95. Ppd. Add 25¢ for Airmail. No C.O.D.'s, please.

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STRONG, RUST-PROOF STEEL WIDE TREAD RUBBER TIRES WIND-PROOF... RAT-PROOF HOLDS 10 & 20 GAL. CANS

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1 Can Model 9.95  
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First time ever—real Mink furs for a little girl's dolls! Genuine Natural Ranch Mink... the exact same precious fur every big girl dreams of. Adorable hat, luxurious cape, muff with carrying loop... a spectacular outfit, indeed! Complete 3-pc. set for dolls 7"-10"—a miracle value at \$2.98. For dolls 11"-14"—\$3.98.

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Verified Retail Value \$12.95

**NOW ONLY \$4.98** plus 50¢ shipping or C.O.D.

**BIG 15" TALL**

• BLOUSE & SKIRT • SWIMSUIT • NIGHTGOWN • BLOUSE & PEDAL PUSHER • HALTER & PEDAL PUSHER • EVENING GOWN • BRA & PANTY • HALTER & SKIRT • RAIN CAPE • DRESS SHOES & STOCKINGS • BALLET OUTFIT • WARDROBE TRUNK

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• SHE TOE DANCES • SHE HIGH KICKS • SHE DOES SPLITS • SHE GETS INTO ALL AUTHENTIC DANCE POSITIONS • SHE WALKS, SITS, STANDS, SLEEPS • UNBREAKABLE CONSTRUCTION • COMPLETELY WASHABLE • HER HEAD TURNS AS SHE WALKS OR DANCES • ROOTED SARAN HAIR • JOINTED BODY WITH MIRACLE JOINTED ANKLES • WEARS FLAT, HIGH HEEL OR BALLERINA SHOES • GUARANTEED MECHANISM.

Everything but everything every little mother's heart desires! Ballet Belle is so charmingly beautiful... yet so ruggedly durable that the roughest play of the smallest tot can't hurt her. There are endless hours of fascinating play in the lifelike positions Ballet Belle assumes and holds...

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**100% MONEY-BACK GUARANTEE**  
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**NEW Electric Remote Control WALKING SANTA CLAUS**

Over 1 Foot High

This New Remote Control Santa does so many things, he's almost alive! He walks forward, turning his head from side to side. But that's not all. While walking he beats a rhythm on his drum and rings his bell. At the same time a lighted Christmas Star shines in his cap. Of course he's dressed in his famous red suit. Works on ordinary batteries—will keep whole \$3.95 family amused postpaid for hours. Mail your order today. MEDFORD PRODUCTS Dept. AH11, Box 39, Bethpage, New York



### FLEXIBLE DOLLHOUSE DOLLS

Children love—and learn—with these almost human dolls. Soft plastic bodies can be bent into 1000 lifelike positions. They sit, kneel, stand, dance, etc. Hand painting and authentic handmade costumes add to realistic appearance. Washable—durable. 4 1/2" Father, Mother; 3 1/2" Son, Daughter; 1 1/2" Baby; in Dollhouse Box—\$5.00 ppd. Ten pc. set (illus.)—\$10.95 ppd. (Larger Dolls available.)

**FREE:** Colorful catalog showing over 100 exquisite dolls.

**FLAGG FLEXIBLE DOLLS**  
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The Most Amazing **DANCING DOLL** in the world



**NINA BALLERINA**  
SHE'S ALMOST 2 FEET TALL

NATIONALLY ADVERTISED \$9.95

**\$4.95**

She Toe Dances  
She Kicks High  
She Does Splits  
She really walks on her toes!

Presenting Nina Ballerina, the sensational toe-dancing doll. She rises a glorious 20" on the toes of genuine Capezio ballet slippers and dances as you hold her hand. She does splits, kicks high, turns her head and flashes huge eyes... all with the grace of a true Prima Ballerina. Her petal-soft vinyl face is crowned with thick, glossy Saran hair you can wash, comb and curl into endless glamorous styles. She comes 'on stage' in a real ballerina costume... thigh-length hose, frothy net skirt and gleaming real lamé bodice. Nina can sit, walk and sleep too... her fully jointed body is unbreakable. Completely guaranteed dancing mechanism. She's the dream doll of every little girl—and it costs so little to fulfill that dream.

Long, rooted Saran hair  
Unbreakable  
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Please rush Nina Ballerina, the most amazing dancing doll in the world, at \$4.95 plus C.O.D. postage. Full purchase price refunded if not 100% satisfied.  
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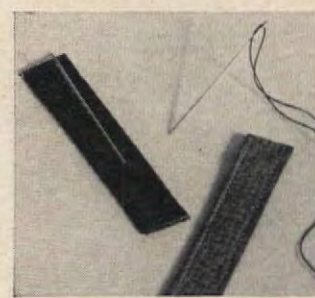
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LIQUID Embroidery  
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Quick, easy sales and big profits in your spare time demonstrating wonderful, new TRI-CHEM. Send today for complete details!

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STICKON "N" SPARKLE SETS  
For Holiday and special day decorating! Big 3 oz. tube of STICKON and 4 plastic bottles of brilliant SPARKLE in Red, Green, Gold, and Silver, only **98¢** ppd.

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Give or use these smart "holiday greeting" towels to complete the Christmas atmosphere in the home. 18" x 11" terry towels in vivid seasonal colors with twinkling accents bid you and your guests "Happy Holidays" and "Season's Greetings". Order several sets and save more.

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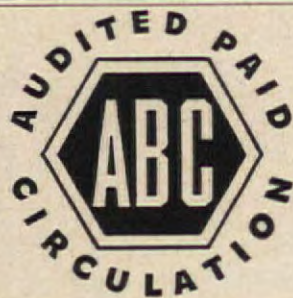


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A gift of double value. First stuff it with gifts for Xmas morning, hang near the fireplace. And later, hang it on the door your youngsters use most. Teach them to drop mittens and gloves into it as they enter. You—and they will know right where they are in the morning scramble. In stores worth up to \$5.00 decorated. You do it yourself, with spray paint, felt, ribbons, sequins. SAVE! Makes wonderful mail basket, Xmas card holder, wall planter, too. Size 10" x 6" with handle. Price \$1.25 ea., 3 for \$3.30 ppd. Order from:

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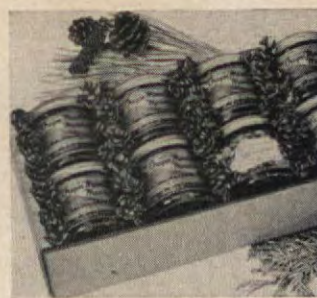
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State

**JAM-BOREE.** A sweet gift for any sweet tooth on your list is this *Ox-Train* pack of ten 5-oz. jars of delicious preserves from Oregon Mountain Meadows. Such delights as Wild Blackberry, Cherry-Loganberry Conserve, and Boysenberry Jam, etc. to perk up any meal. Decorated with forest sprays and cones. \$6.75. Jane Amherst, Dept. AH, 1832 S.E. 10 Ave., Portland, Ore.



**THROW LIGHT ON THE SUBJECT.** Daylight or artificial, and the four tiny airplanes inside this vacuum-sealed dome start going around in circles at the rate of up to 3,000 revolutions a minute. Called a *Solar Engine* this fascinating gadget will intrigue any man or boy, be he a grandfather or just tot-sized. \$1.50. From "Tomorrowland" in Disneyland, Anaheim 6, California.



**PRETTY STUCK UP.** The final touch for your Christmas packages is to seal them with colorful gummed labels imprinted with your own name. In bright gold, silver and holiday colors, four different designs are included in one package. Have family name, your full name, up to two lines. 150 labels, \$1; 300, \$1.75. Handy Gifts, Dept. AH, Jasperson Bldg., Culver City 14, Calif.



**COWICHAN INDIANS** of Vancouver Island, British Columbia hand craft knit caps long a favorite of Northwest outdoorsmen because they shed rain or snow and are amazingly warm since all the natural oils are retained in the heavyweight unbleached yarn. White-gray-black Indian designs vary. For men or women, \$5. Norm Thompson, 1311-A N.W. 21 St., Portland 9, Oregon.



**CHRISTMAS MUSIC** is part of its wonderful magic. You will enjoy a record of 18 carols and songs on church chimes and organ year after year. Be sure to play it while you are trimming the tree, and Christmas night when you're sitting in a darkened room with the tree lighted. Specify 78, 45, or 33 1/3 rpm. \$2.98. White House, Dept. PE-38, 8 Kingsland Avenue, Harrison, New Jersey.



**DIAL A CRAYON** from a Crayon Caddy and it will be easy to find just the color green you need to color a gay puppy dog, or red for a little girl's dress. It's a game in itself to rotate the dial top to the eight colors on the outside that match the eight crayons inside, to pop them in and out one at a time. 4 1/2" high. Just \$1 from the Atlas Pencil Company, Hallandale 8, Fla.







**D** is for **delicates** . . . precious silks and synthetics . . . perfectly dried in as little as 8 minutes . . . never a worry about correct temperature or time! They'll be tumbled gently in the smooth porcelain basket until every piece is dried just right.



**N** is for **normal loads** . . . cottons and linens that you wash most often. High-speed, low-temperature drying will have the average load dry—smelling breezy fresh—in less than 35 minutes. And they'll be so smooth you'll iron less than ever.



**H** is for **heavy** . . . hard-to-dry loads. Bedspreads, rugs, loads of towels or heavy jeans dry perfectly—clear through—without watching or resetting the dial. And you'll marvel at the softness of chenilles . . . fluffiness of terrys . . . velvety-smoothness of corduroys!

## New 1958 General Electric Dryer Gives You Perfect, All-Automatic Drying for All Washables!

*Dries a typical load of family wash in less than 35 minutes*



Model DA-920R General Electric Dryer illustrated about \$2.80 per week.\* General Electric Company, Louisville 1, Ky.

Automatically dries clothes so soft . . . so smooth . . . so wrinkle-free . . . you'll have much less to iron! Use of either 115 volts or 230 volts . . . automatic control provides correct drying times and temperatures for every load. For high-speed drying (times shown) and automatic de-wrinkling of synthetic suits, use normal 230-volt installation.

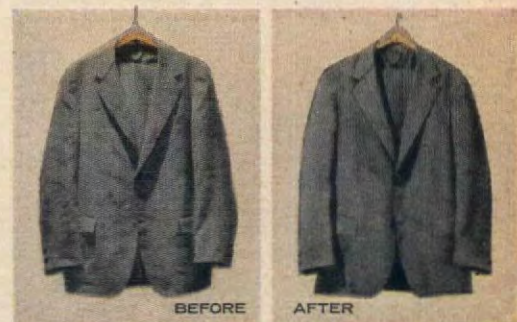
Other features, Foot pedal opens full-width magnetic door. Lint Guard catches all lint. Smooth, porcelain basket protects finest fabrics. In beautiful General Electric Mix-or-Match colors and white.

*Progress Is Our Most Important Product*

**GENERAL ELECTRIC**



**Automatic Sprinkler** . . . dampens shirts, dresses, starched pieces . . . has them ready for easy ironing in minutes.



**Automatic De-Wrinkler** "tumble-presses" properly tailored synthetic garments—even smooths out wrinkles caused by wearing.



**Air Freshener** releases a gentle fragrance into air stream—gives clothes a fresh, breezy-day fragrance.

\*After small down payment. See your General Electric dealer for his prices and terms. Most models available in Canada.







Tappan Holiday Range—just 30 inches wide! Giant, chrome-lined oven cooks a full meal for up to thirty people. Power-driven rotisserie fits inside. Convenient waist-high broiler. New Set 'n Forget Burner won't let foods burn.



New Tappan Set 'n Forget Burner ends pot-watching and scouring. Sizzle 'n Simmer Burners give fastest high heat, lowest turn-down.



Chrome-Lined Visualite Oven. Cleaning is a breeze. New wide-vision window lets you see entire interior without opening door.

## OWN A TAPPAN GOLD RIBBON RANGE

for only \$9.95 a month

Gas or Electric ranges \$139.95 to \$539.95

Nothing Cooks Like a **TAPPAN**

Tappan Gold Ribbon Electric Range. All-new styling. Fully automatic oven. Famous Tappan super-speed, 7-heat surface units. Waist-high Cleanquick broiler.



## With Their Dog in Mind

Meet the Duchess, a boxer, and her owners, Mr. Franklin R. Amthor and his wife, Gertrude Amthor. This couple and their dog happen to be our chief characters in a remodeling story involving a kitchen in a home more than 50 years old. How Duchess fits into the picture we'll hear more about later on. But first, let us introduce the Amthors, whom we first met on a visit there to photograph.

We found an active, lively couple, both proud of the job they had accomplished, and giving evidence that do-it-yourselfers can be of any age. Having married recently in their middle years, after each had reared fine children of their own by previous marriages, both were nearing retirement age, though Mrs. Amthor is still at work in the advertising field and Mr. Amthor, a retired Army colonel, was soon planning to retire from business as well.

And here's where our story begins. Because moving to a different location might prove essential within five years or so, when both retired, it seemed advisable to make the old house as livable as possible now, with minimum outlay. Considering these conditions, and the fact that the mortgage on the old house had been reduced to less than half of its appraisal value, the couple decided to remodel the kitchen, which was in far worse condition than the rest of the house.

CONTINUED ON PAGE 138





THESE HERBS AND SPICES AND THE MANY OTHERS IN GOOD SEASONS MIXES ARE THE SECRET BLENDS OF A FAMOUS CHEF!



## Variety is the nicest spice in **GOOD SEASONS SALAD DRESSING MIX!**

Choose one of 7 flavors and  
mix with vinegar, water and oil  
in this Good Seasons cruet



**AMERICAN FRENCH**... a slightly thicker, smooth dressing with lively flavor. Luscious on fruit, brightens greens. Perks up the blandness of tomatoes. Makes tuna fish salad new, tastier (mix equal parts of American French and mayonnaise).



**ITALIAN**... a hearty garlic dressing, fresh and flavorful. Delicately flecked with onion and sweet bell pepper. Gourmet fare with greens, tomatoes, chilled vegetables. In tossed salads with chopped egg and croutons—it's delicious!



**OLD FASHION GARLIC**... just a hint of garlic in a delicately flavored, light French dressing. (New salad touch: marinate canned French fried onions in the dressing for a minute. Then toss with greens! Men love it!)

Other flavors of Good Seasons Mix: Old Fashion French, Bleu Cheese, California French, Exotic Herbs. Try them... soon.



Start with the Good Seasons smart cruet for mixing and serving, the recipe booklet, and 2 different Mixes—all in this low priced kit.

ANOTHER FINE PRODUCT OF GENERAL FOODS





NOW SHE'LL NEVER... NO NEVER



Char the bacon... Scorch the potatoes... Cook the meat dry!

She can run 7 Controlled Heat Appliances with ONE

**Presto®**  
**Control Master\***

This Christmas Give  
Her an Electric Range in the  
Palm of Her Hand!

Presto appliances are so economical you could buy a Control Master with each one and still save money. But you need only one \$6.95 control to run them all. So we have priced appliances separately to show

**savings up to 40%**



**Each appliance washes completely under water**

A turn of the dial and she's turned her back on pot watching forever. Control Master never forgets... holds cooking temperature constant. Results? Perfectly cooked meals every single time. Permits healthful waterless cooking. Remember, one Control Master fits the entire family of seven Presto appliances... detaches instantly so each appliance can be washed under water, handles and all! See them all at your Presto dealer.

**PRESSURE COOKER.** Whole meals in 5 minutes! Keeps vitamins in food.

**SAUCE PAN.** Foods can't burn, stick or boil over. Big 3-quart capacity.

**DUTCH OVEN.** For meats, casseroles or one-dish meals. Bakes, stews, roasts... automatically. Holds 5 quarts.



**\$19.95†**



**\$13.95†**



**\$17.95†**



**FRY PANS**

Square shape for greater cooking capacity. No scorched foods.

Large 11-inch size \$12.95†

Giant 12-inch size \$16.95†



**\$16.95†**

**GRIDDLE.** Holds lots of pancakes, hamburgers or sausages... great for large get-togethers! Cook at table, too.

NATIONAL PRESTO INDUSTRIES, INC., EAU CLAIRE, WISCONSIN

Makers of Presto Control Master Appliances, Presto Cookers and Canners

\*Control Master is the registered trademark of NPI for its automatic heat control.



## The STORAGE WALL that Didn't Work



• Once upon a time a couple planning storage in a new home called on a Great Planner, who said, "Don't skimp. An attic isn't good for storage because you have to carry things upstairs. So get rid of the attic. And a basement isn't good for storage either because you have to carry things downstairs. So get rid of the basement. Put the storage area where it's easy to reach, where there won't be any stairs. Put storage walls in the carport, with big doors on them so they can take a trunk, power mower, porch furniture—all sorts of things."

And so, following the advice of the Great Planner, the couple built their house with big storage walls in the carport; and they *were* convenient, easy to reach, with no need to climb upstairs or downstairs to get to them. There was room for almost everything, and the couple was pleased. They were pleased, that is, until one day when the car was in the carport, and one of them made the mistake of trying to get at the storage area! Then they discovered that with the car inside, they couldn't take things out or put things in. So from then on the big, convenient storage walls were empty except for mice, chipmunks and a broken butterfly table.

Moral: "Having storage is fine, but be sure you can reach it, not just some time, but *ALL* the time."



# Look who's making cream puffs—YOU! with new Betty Crocker Cream Puff Mix!



IT'S AS  
EASY  
AS THIS!



**1 Blend** crumbled Cream Puff Mix with boiling water, then fresh eggs. 1 bowl! No pre-cooking!



**2 Bake.** You don't even grease the baking sheet! Just spoon out batter and slip into oven.



**3 Magic!** Out come giant golden puffs—light, tender, the most exciting dessert you ever baked!



"Make fabulous dessert puffs your specialty! With our new Cream Puff Mix, your puffs are sure to be crispy-tender and delicious every time! Economical, too—one package makes 12 big puffs (for as little as 4¢ each) or 16 éclairs or a whole party tray of bite-size puffs. (There are

2 sticks of mix in each package, so you can bake just half a batch if you'd rather.) Fill your golden puffs with custard, ice cream, fluffy whipped cream . . . top them with confectioners' sugar or chocolate frosting or a pretty fruit sauce. Easy . . . fun . . . and how proud you'll be!

"Puff after puff, they'll come out perfect!"

—I guarantee it!" *Betty Crocker*







**Manchu Yellow**, a new, warm color shown in a smart, square bath with corner seats.



**T'ang Red** lavatory fits snugly into a storage cabinet. Ideal for powder room.



**Tourmaline Green**, a new jewel color. Handy shelf and smart initialed faucets.



**Corallin**, a subtle pink, in an extra-long bath that's a favorite with tall men.



**Ming Green** is a soft, yet strong color. Notice the handy shelf—deep, roomy basin.



**Persian Brown**, a long-time favorite. Shown in smart, low, one-piece toilet.

## Now **AMERICAN-Standard** presents the most beautiful bathroom colors you've ever seen

Are you adding a new bathroom . . . or re-doing an old one? If so, plan it around one of these exciting colors by American-Standard. No matter which color you choose, soft pastel or vivid tone, it will make your bathroom fairly sing with newness, beauty.

Each American-Standard color has been decorator-blended to harmonize with a variety of color schemes. This means that you can change your color scheme at any time! How? Just by changing the color of your towels, shower curtain and bath mat. That's the beauty of these American-Standard colors that go with so many decorating schemes.

Notice the variety of fixture styles, too. You can have long baths, square baths, corner ones . . . lavatories with wide counters for toiletries, or with roomy storage cabinets . . . toilets designed to blend with any bath or lavatory that you select for your "planned-just-for-you" bathroom.

**Only \$2.38 a week** plus installation puts a colorful American-Standard tub, toilet and lavatory in your home. That's probably a lot less than you thought it would cost.

For more information, see your American-Standard retailer listed in the Yellow Pages of your phone book under "Plumbing Fixtures" or "Plumbing Supplies." Or mail coupon for helpful decorating booklet. AMERICAN-STANDARD, PLUMBING AND HEATING DIVISION, 40 W. 40th St., New York 18, N.Y.



**Regency Blue**, shown in a stunning lavatory with wide counters for cosmetics.



**Platinum Gray** in a shower-bath that needs a

# AMERICAN-Standard

PLUMBING AND HEATING DIVISION



AMERICAN-STANDARD, DEPT. PA-11-7, 39 West 39th Street, New York 18, N. Y.

Please send me your decorating booklet. I enclose 10¢ to cover handling.

I am modernizing ☐

I am building ☐

PLEASE PRINT  
NAME \_\_\_\_\_  
STREET \_\_\_\_\_  
CITY \_\_\_\_\_ ZONE \_\_\_\_\_  
COUNTY \_\_\_\_\_ STATE \_\_\_\_\_



## THE PUBLISHER

*has been most gratified to see the enthusiasm with which our readers have recognized the outstanding beauty and accuracy of these exquisite original paintings by Arthur Singer.*

*Reproduced on specially made paper, these paintings have appeared in alternate issues of the magazine since July, 1956.*

*But for those subscribers who did not remove the prints from their magazines, as well as for our new subscribers since we started this series, we are happy to announce that we can now make available to them a beautiful portfolio of all the 8 prints of the birds and flowers published in The American HOME.*

*This portfolio of fine prints is one that you will be proud to keep for yourself, or that will make exquisite gifts for your friends. This simple but handsome portfolio comes to you packed in a carton*

*to insure protection en route, and will be sent, postpaid, anywhere in the*

*U.S. for only \$2.95.*

*However, this is a limited edition, and, judging from past orders for single prints, the print order will soon be exhausted. To avoid disappointment, please send your order promptly.*

*There is a convenient order form on page 131.*



A stylized, handwritten signature in black ink, likely belonging to W. H. Eaton, the publisher.

(W. H. Eaton, publisher)







Produced by: JEAN AUSTIN.

GERTRUDE BROOKS DIXSON,

DOROTHY L. BRIGHTBILL,

MARY E. MONZE,

ROBERT W. HOUSEMAN

# BIRD PRINTS MAKE A BEAUTIFUL APPEARANCE EVERYWHERE!



Beautiful as they are in their own handsome portfolio, to be enjoyed close range over and over again by family and friends, we've an idea that perhaps you might like to have a set of these lovely bird prints on permanent display. This artful collection of birds and blossoms, as painted by Arthur Singer, can provide truly important and decorative accessories when they are adapted through patterns as shown on these pages.

The prints themselves can be most handsome when suitably matted, framed and attractively hung. The color of the mat and the type of frame used for your prints depends on the color of the background, the furnishings with which you use them, and of course, on the prints themselves. Mats in white or neutral shades are always good; frames in wood tones or in a color that harmonizes with a room's furnishings are almost invariably "safe," in good taste. The frames which we have used here, with one exception, are readymade and easily available, priced under \$2.95 each.

For a custom job of matting and framing, a professional framer will charge about \$7 for each, depending on the type of framing you choose. For another choice, there's nothing wrong in removing sullen faces from frames now stored in attics and replacing these with your own bright and colorful bird prints.

Bird prints prove their versatility in any setting; shown matted, framed and hung in a room (left) designed with masculine comforts and appeal, they assume the woodsy character and pipe-smoking pleasures with ease. The tile insets in the coffee table repeat the bird-print motif in a smaller scale setting.

Two beautiful examples of hand-painted bird print patterns are these white lamp bases and china plates you can do if you're skilled in painting. Or, perhaps you'd like to reproduce a bird print in needlepoint on a letter case similar to the one the lady holds.



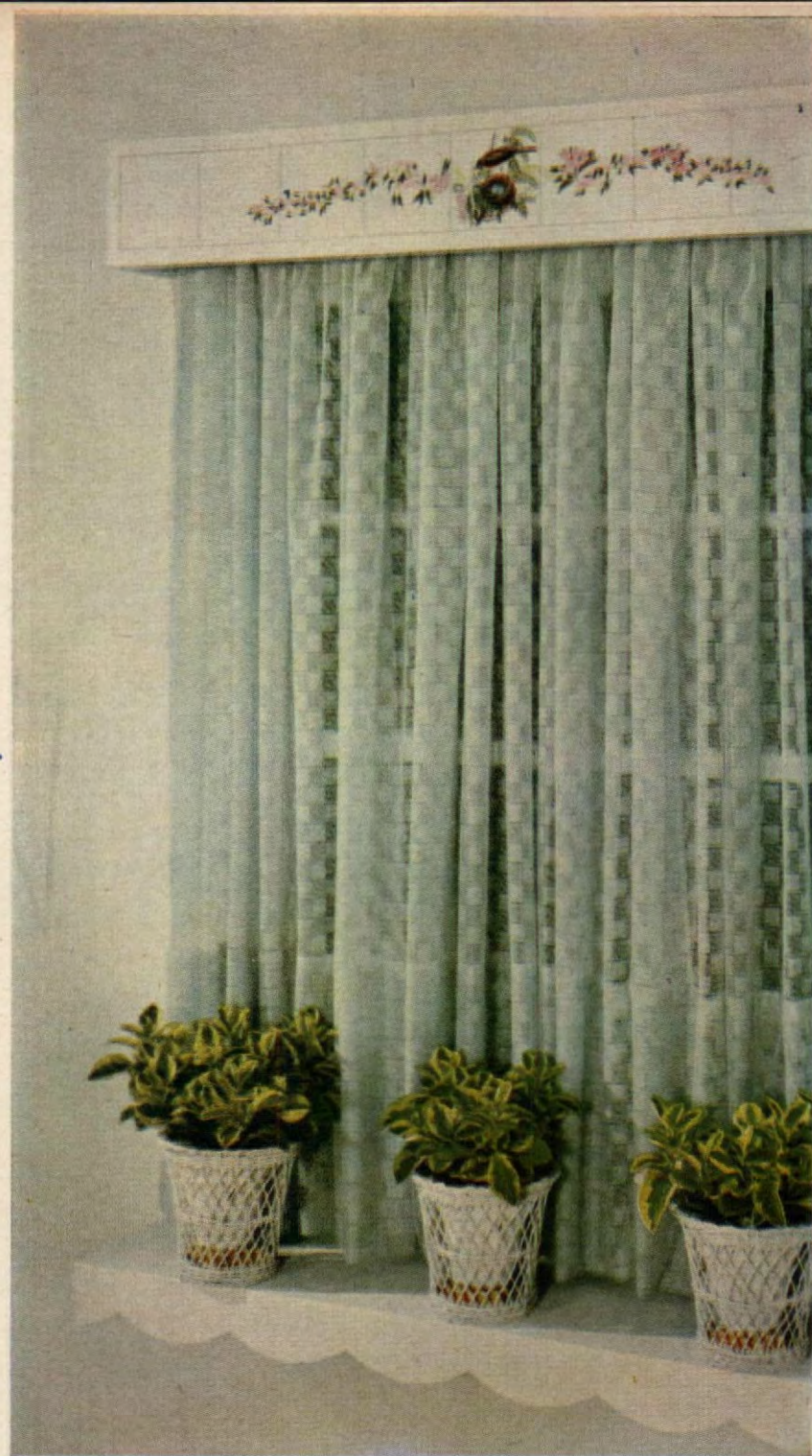


A simple window is enhanced with a cornice made of white tiles painted in a bird and flower design taken from one of the prints. Tiles are fastened to face of cornice with plain picture moulding. Scalloped shelf below the window holds plants in wicker covers.

To prettify a young lady's boudoir, bird prints are framed in lacy metal frames which have been sprayed in four pastel colors. Use velvet ribbon, looped at the top, to run down wall behind prints. Picture nails go right through ribbon into wall to achieve effect.

Below are two unusual ways to use bird prints. As framed pictures, backed up and suspended in brass rods, they become a room divider or, in another version, they turn into door panel: stylish in any room!

## FRAME, HANG AND DECORATE WITH YOUR BIRD PRINTS



Plain rectangular mat is easiest to make and can be used with any simple wood frame painted in earthy colors of brown or green, then given a waxed, oiled or stained finish.







## HOW TO MAT THE BIRD PRINTS

Materials? Art paper, mat knife, metal edged rule, cardboard backing, glass, tacks, masking tape, wire. Cut paper to frame size. Center print on paper, allow  $\frac{1}{2}$ " more at bottom than top. Mark inside corners of mat so they cover edges of print; mark inside of mat with ruler. Tape print at top; frame.

The same bird print framed in a most dramatic way. Expensive? No. This is done in the American HOME way, guaranteed to save money. Frame is cheap painted wood, elegant mat is homemade!

You need black art paper, mat knife, cardboard or an oval platter for pattern, cardboard backing, glass, tacks, masking tape, wire. Use oval platter or cut-out cardboard pattern to mark paper. Cut with mat knife *carefully*. Tape print at top of mat; then frame!



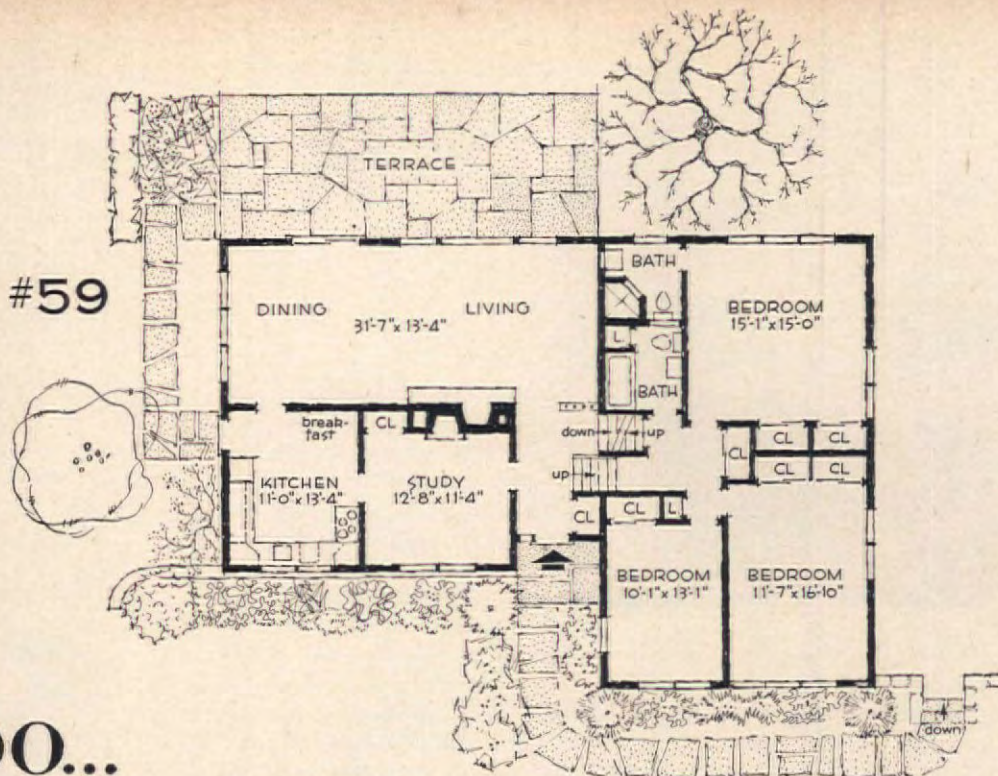






## BLUEPRINT HOUSE #59

Complete  
building  
plans, \$5.00...



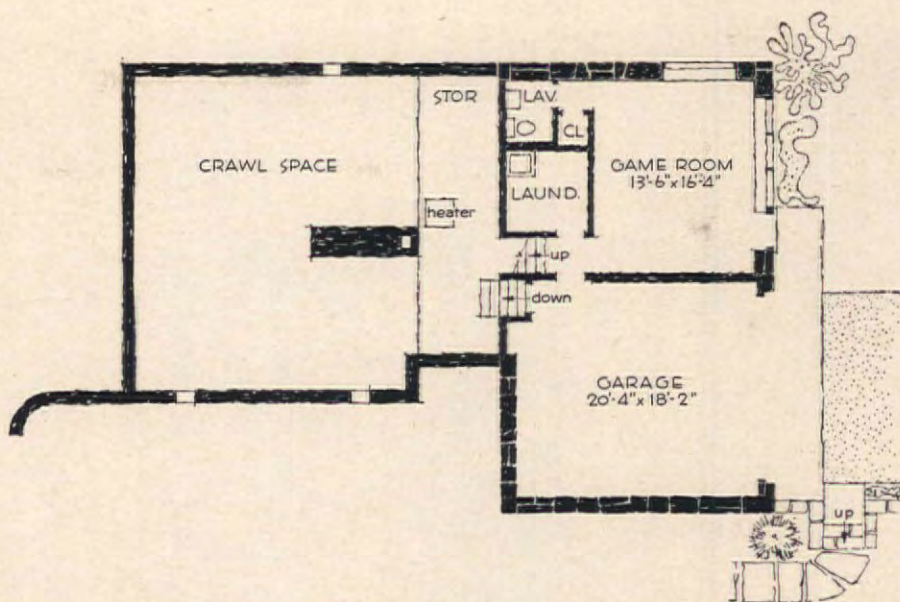
# Your first step to a new home

JAMES W. BRETT

Our blueprint house this month is a three-level house that has found wide acceptance because of its simple unaffected exterior and an interior room arrangement that provides generous space for a wide range of family and individual activities. There are 2177 sq. ft. of living area included in seven rooms and 2½ baths, plus a two-car garage and a large storage area.

The living-dining room is large and bright with many windows and a sliding glass door that opens to the backyard terrace. And what luxury! A house with two fireplaces—one in the living room, the other in the den. Also on the first floor is a full-size kitchen with an efficient U-shaped work center and space for informal dining and three big, fully closeted bedrooms and two full baths, all removed from the living area for peace and quiet.

Five steps down from the entry hall on the lower level is a game room, made to order for informal entertaining and your youngster's after-school play hours.



Two-story wing of split-level is placed toward low end of property so floor of game room and garage meet level of surrounding land.

SEE BLUEPRINT ORDER FORM ON PAGE 119



Native stone combined with brightly painted vertical board and batten siding and horizontal clapboards make a varied exterior. Owner is Mrs. Rudolf Lundvall.

BUILDER: SEAL & TURNER, INC. ARCHITECT: GEORGE HAY



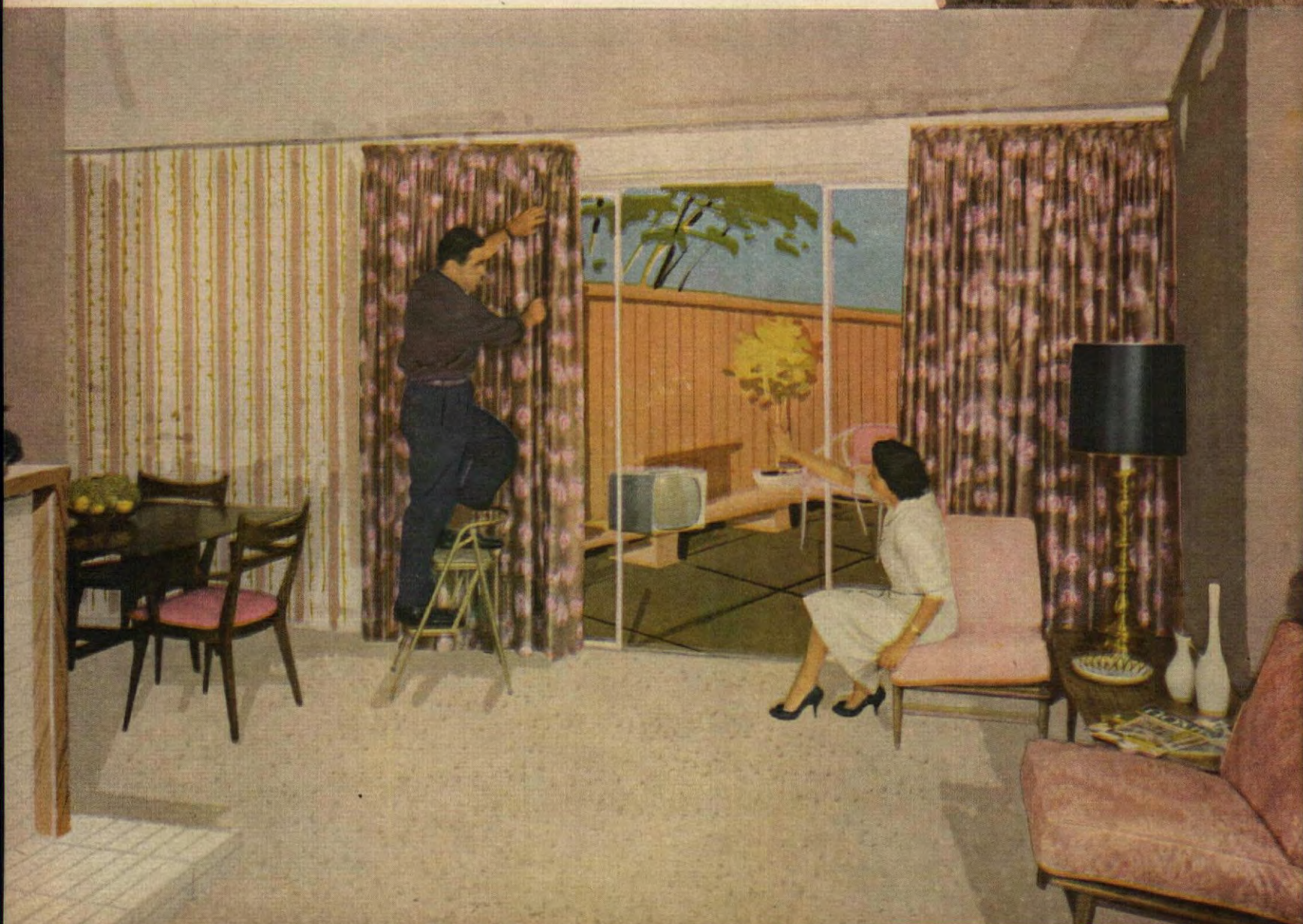


• Both Mr. and Mrs. Sands were bent on having a light wall-to-wall carpet. Not only did they like the luxurious look of it, but since there were just the two of them—why not? And for the same reason, why not the chairs in pale pink damask and the dining chair seats in brilliant pink textured satin?

Like Mrs. Brown, Mrs. Sands chose this floral print because she liked the elegant look and hang of its cotton satin fabric with its rich cocoa background and soft pinks, white and beige tones. Not only did the print have the pale colors she wanted to emphasize strongly in her carpeting, upholstery fabrics and wallpaper, but it was the kind of pattern that would look well in either a traditional or modern setting, an important fact, for Mrs. Sands liked the idea of mixing both styles in fabrics and accessories with her modern furniture. To give distinction to the dining area, one wall was papered with a striped wallpaper found in the cocoa and white tones of the printed drapery fabric. Other walls, painted a rich dark cocoa, made a smart background for the white fireplace and woodwork.

*Last month, two young matrons  
... this month*

Close-up of the richly colored cotton satin that Mrs. Sands and Mrs. Brown fell in love with and used as the basis for their quite different needs.





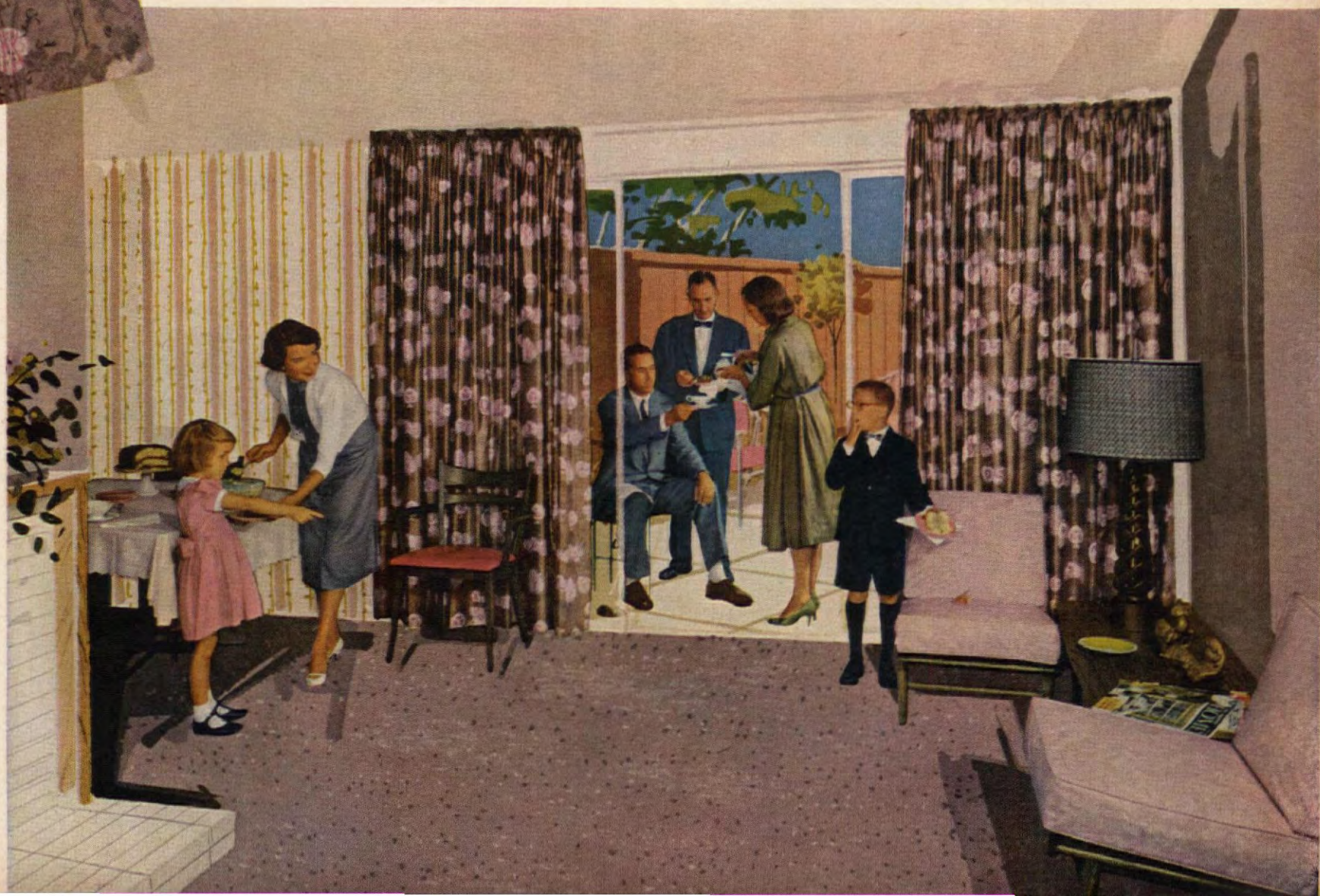
*shopped same fabric, achieved startlingly different results*

## ANOTHER STORY of two young suburbanites

• In working out her decorating problem, Mrs. Brown found that in many ways her taste was identical to that of her friend's, Mrs. Sands. They both liked the same kind of furniture and had the same general color scheme in mind when they went shopping together—and they both fell in love with the same fabric. But Mrs. Brown had a different kind of family to take into account—two active, growing children. She needed furniture, upholstery and a floor covering that could take wear and tear and not look the worse for it! A sturdy carpet in a dark color was the answer—a wise choice in cocoa because it blended with the color of the walls and the draperies. Pink damask was fine for Mrs. Sands (how Mrs. Brown envied her), but with two children, something more hardy and practical was in order. A lucky shopping trip resulted in a find—a brilliant pink plastic for the seats of the dining chairs, and a handsome beige and pink plastic for the living room chairs. No need to worry about spilled ice cream or shoe marks on these! A quick touchup with a wet sponge will keep it as spotless as the day it was bought. To Mrs. Brown this makes today's living pure joy—like the plastic tablecloth and dinnerware she finds so charming to the eye, but also so sensible for everyday use.



**Produced by:**  
JEAN AUSTIN  
GERTRUDE BROOKS DIXSON  
MARY E. MONZE  
GERTRUDE BRASSARD







Above, Mrs. Sands has just purchased the floral print both women decided on and, with the help of a salesman, is trying to decide on the fabrics for the dining- and living-room chairs. Note that though both women had a general color scheme in mind, the floral print they selected became the basis for working out their room schemes. Even though each handled her decorative problems in completely different ways to suit her needs, neither had to compromise on style or taste in her furnishings.

## *Mrs. Sands achieved the elegance she wanted with traditional materials*



Here we see a closeup of the rich, textured pink satin that Mrs. Sands selected to upholster the seats of the dining-room chairs. These patterned fabrics, in addition to an over-size brass lamp and other accessories, add a traditional touch to this modern living room. The pink teapot and the white china dinner plate with its fragile flower design of pink and gold define a luxurious mood set by furnishings Mrs. Sands chose—like the splendid light carpet and the fine textured materials.

## *Mrs. Brown delighted in the practicality of modern plastics*



In the old days, practicality often meant a sacrifice of style and quality in furnishings all over the house. Beautiful light colors, delicate fabrics and fragile table wares were all accident prone and not for rambunctious families. Their homes had to be furnished with tougher stuff; colorless usually, and designed with a heavy hand and a stern eye for "how will it stand up?" Today, and three cheers for the "plastic age," it's a snap to dress a house as pretty as you like and still be practical. Plastic coated fabrics now come in colors as light and bright as you like, and in textures that defy knowing whether they're silk or satin. Table wares are right in the front row of this style show. Melamine plastic dinner ware has shed its thick, ugly duckling look and emerged from kitchen use only with a new freshness and translucency that will do any dining table proud. Its colors are delicate and striking. Stainless steel flatware is available in handsome design and patterns to compliment either china or plastic tableware. The table below is set with plastic cloth and table ware and stainless steel flatware resulting in a table that is pink, pretty and very practical.



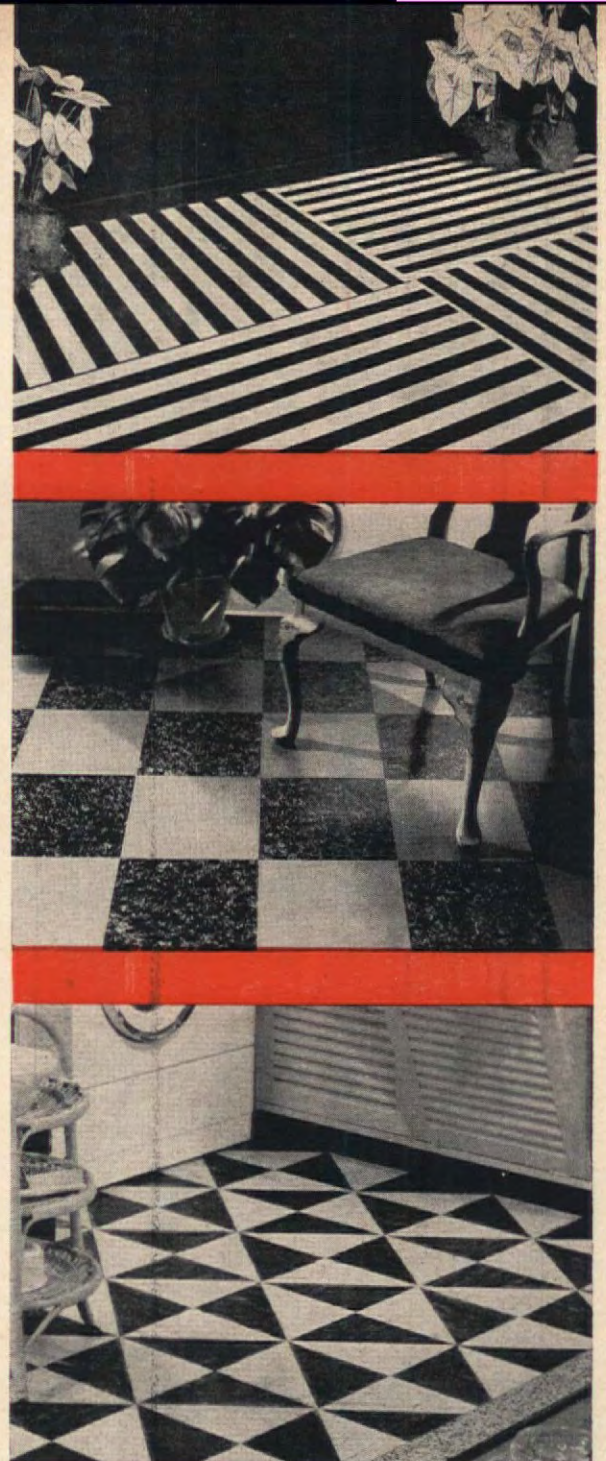
Mrs. Brown, though she found her taste quite similar to Mrs. Sands', had to aim for more practicality in some of her choices of fabrics and floor covering. Here we show the handsome cocoa carpet she selected, and the well-designed plastic-coated fabrics. They are brilliant pink for the dining-chair seats and a beige and pink pattern for the living-room chairs. Both of these plastic-coated fabrics show how they can take the accidents that happen when two little Indians are afoot in a house. We subjected the patterned plastic to an ice-cream test, quickly sponging the material clean—and without a bit of harm done to the fabric!



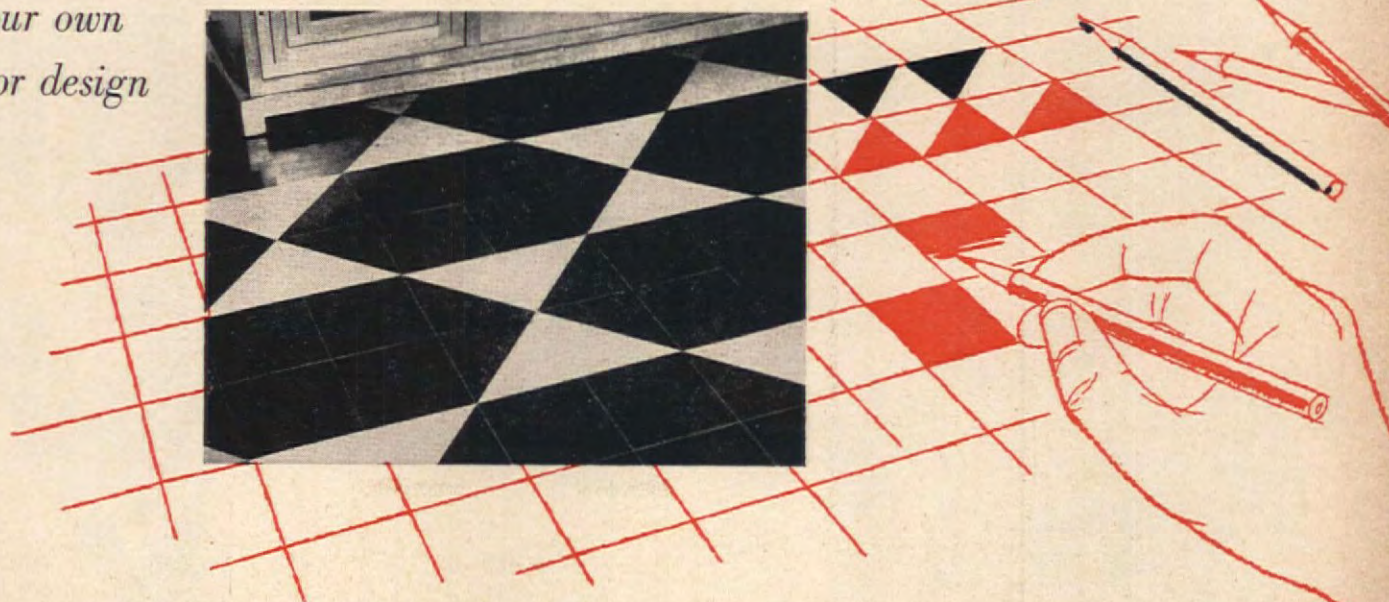
*Easy as child's play to*

# DESIGN YOUR OWN FLOORS

Why let the kids have all the fun with their coloring books? And it *is* fun, might as well admit it. Who can resist giving Junior a little more help than he bargains for when he naively presents us with his coloring book titled something like "Polly and Peter Spend a Day at the Zoo," and badgers us with "What color is a duck's nose, Daddy?" Next time you're handed the coloring book, give it back, *but* keep the crayons and do some constructive coloring right here on the following pages. We show standard-sized floor tiles in room settings and give you an extension of the flooring to try out your own designs. These tiles and feature strips come in a rainbow range of colors, so you can let your imagination run wild. Don't take our word that the designs we did are best; you can do as well, and you may come up with a new one you can use as a floor design in your home.



*Here's the idea! Take crayons  
or pencil, fill in the checker-board outline  
with your own  
floor design*



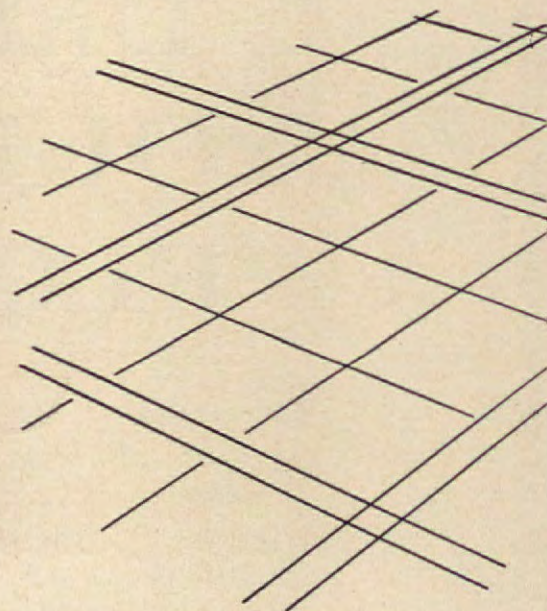


# TAKE PENCIL OR CRAYONS...TRY YOUR

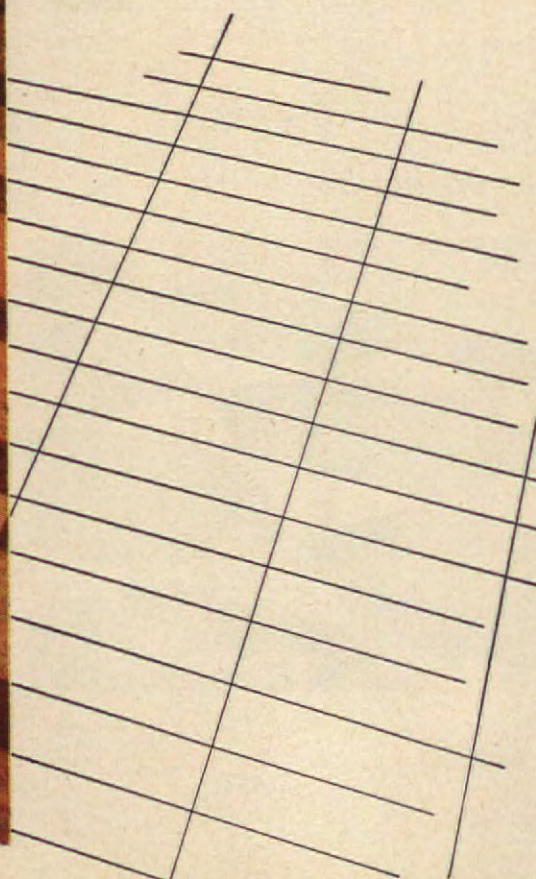
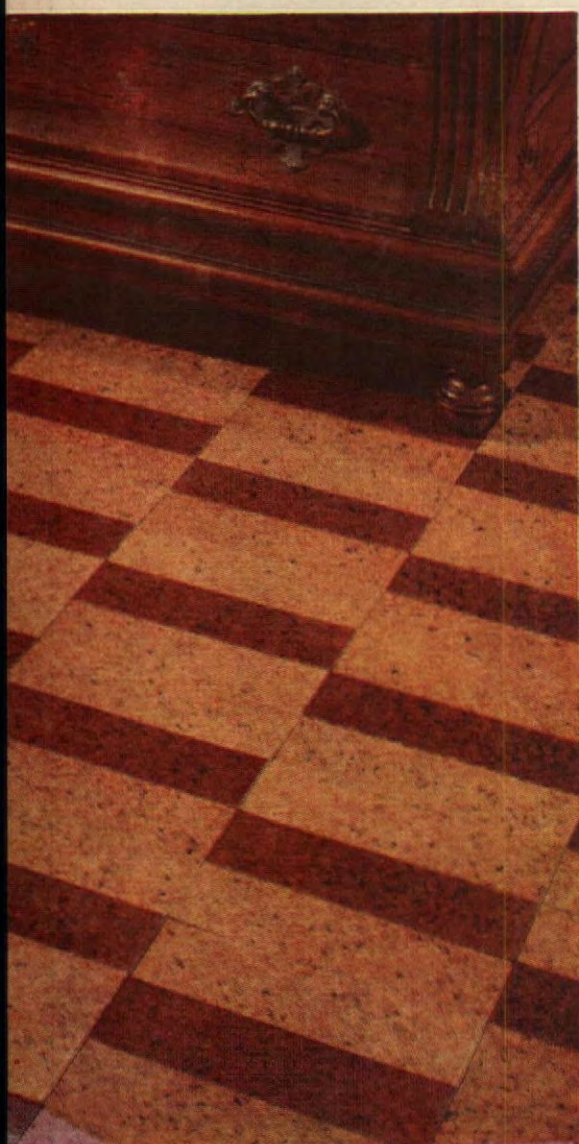
**SIMPLE ABSTRACT DESIGN**, using standard size tile squares in three color tones breaks up generous floor area in this kitchen. Design to left is up to you.



**OUR FLOOR** uses two colors of standard size tile with cross plaid of darker feature strip in a pattern that's easy to do. Feature strips come in many colors, 1, 2 and 3 inches wide; 24 inches long.



**TAKE TWO TONES** of cork flooring in this 3x12-inch rectangle and the floor designs are endless. Herringbone patterns, stripes, alternating rectangles are among the many possibilities. Try a few in space at right.

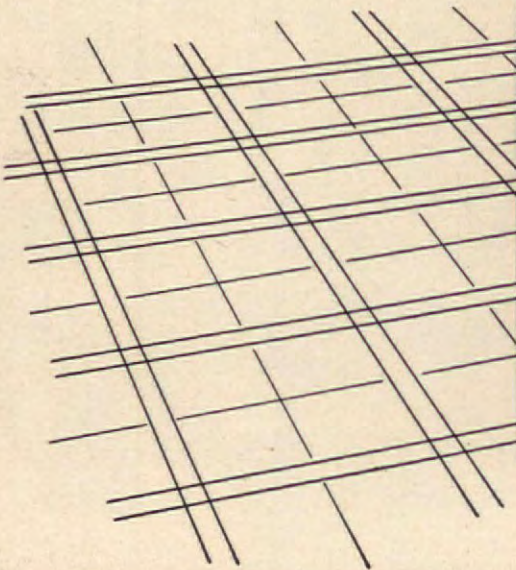




# DESIGNS NEXT TO OURS



STRIPES are in just two colors here, laid on the diagonal, but you can zig-zag squares or alternate stripes in any one of a hundred patterns, using more than two colors of tile. To estimate tiles you'll need for a flooring job, figure percentage of each color needed.

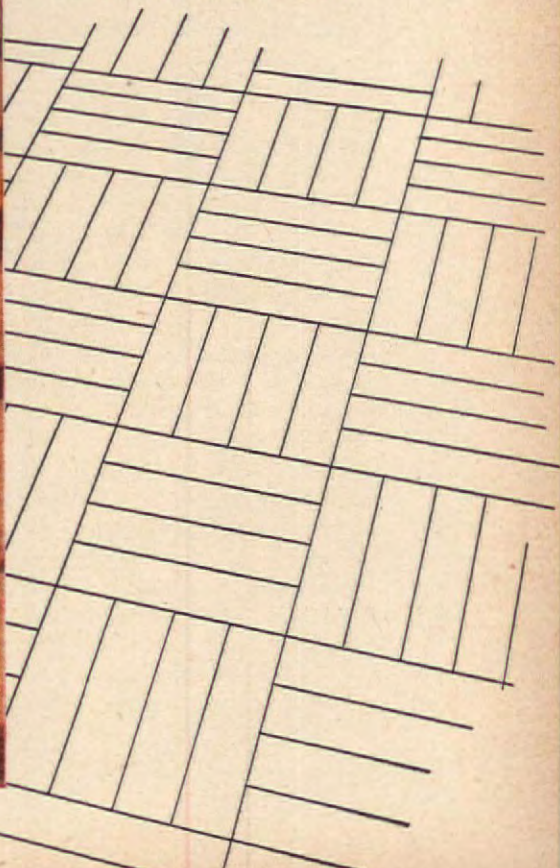
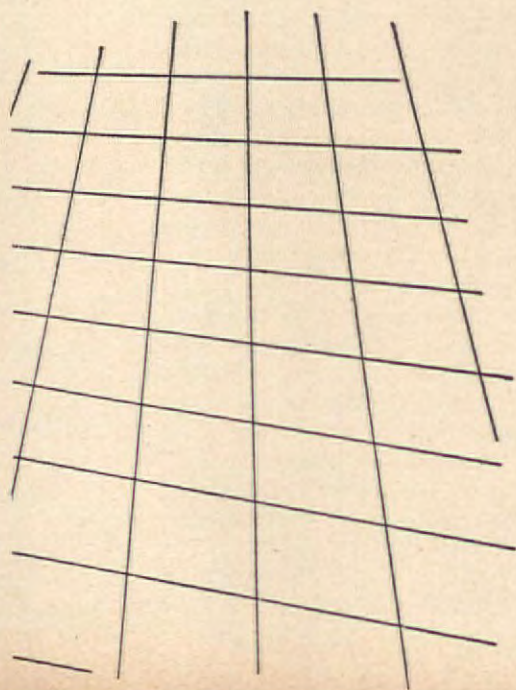


FOUR 9-INCH TILE squares separated by contrasting feature strips. The entire floor design is laid on the diagonal. Your colors will make the design snap up.



THOSE VERSATILE CORK TILES again; here in an overlapping, abstract shell design. You can change this to suit yourself. Try a number of other design ideas, using dark and light tones only.

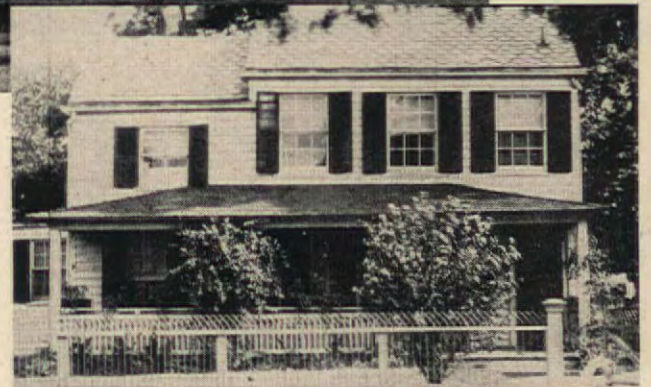
See "Where Credit Is Due," page 139







## THE GETTYS HAD THE COURAGE TO TURN BACKWARD



In this day of remodeling the exteriors of old houses with picture windows, extravagant additions or just plain camouflage, it's pleasant to see a house which has been improved without the benefit—or disadvantage, of any of these. Not only does it take courage to turn backwards—to return a house to a former shape and state—in the manner of a restoration, but it takes a healthy respect for age, an abundance of good taste, imagination and know-how. Knowing how is nothing more than knowing when to add on and when to take off for the sake of beauty and overall appearance, what to change for the sake of functionalism. These are decisions to be made in consideration of the physical limitations of the house itself and of primary concern are the personal feelings of the family who is to occupy it. Done with a trained eye and experienced hand, the results can be as successful as this little house in Rumson, New Jersey.

In the course of trying to find a place to buy in 1941, Rod and Judy Getty found this house in a half-remodeled and abandoned state. Its appearance was “neither fish nor fowl,” and its direction uncertain, a fact that rather discouraged all previous prospective buyers who had preceded the Gettys. No one before had been inspired to give it a fighting chance, perhaps because they hadn't looked beneath its drabness. To Rod and Judy, it presented a challenge which many had missed. Their decision to buy and restore this house to its 100-year-old personality with present day efficiency would indicate that a backward glance can indeed be

a very rewarding direction in many cases of home improvement.

Its exterior could have been brought up-to-date in various modern ways, but instead they chose to take a charming recession into time, with the result dependent on handsome proportions, subtle colors and simple styling. No drastic measures here, but guiding the house to a more natural line in remodeling was the formula. Hand-split cedar shakes now replace white clapboard siding for a more “period” look. The long, wide porch covering so much of the facade of the house had been removed at some point before the Gettys became the owners, and in its place, a simple vestibule was built. Shutters on the “before” version of the house seemed to crowd the windows, giving the front of the house a crowded, pinched look. Once removed, the proportions of the house show to better advantage, and give the windows themselves more prominence. The neat, low-lying shrubbery and foundation planting is particularly good for a small house, since it exposes much of the house but still gives it a good grip on the ground.

At the right of the house, a garage was built in a style to harmonize with the architecture of the house itself, but separated by a flagstone walk which connects the front with a terrace in back. The gate, connecting house to garage, visually holds the two units together and gives the terrace more privacy.

Inside the house, the changes were gradual but important. All was accomplished over a period of years between the time when the house was bought and the present. CONTINUED ON PAGE 112



# Red, hot 'n rave dishes- Tomato Soup Specials!



**RED**, that Campbell's Tomato Soup red. It gets its rich color and goodness from specially grown, sun-ripened tomatoes! **HOT**, good 'n hot. That's what these dishes are, that's the way to serve them! **RAVE**, everyone will. Make them and see!

**TOMATO BARBECUED CHICKEN.** Thaw 2 packages Swanson Frozen Chicken Parts. Dust with  $\frac{1}{4}$  cup seasoned flour; brown in 2 tbsp. shortening. Place chicken in 2-qt. casserole. To drippings in pan, add  $\frac{1}{2}$  cup chopped celery,  $\frac{1}{2}$  cup chopped onion and  $\frac{1}{2}$  clove minced garlic. Blend in 1 can Campbell's Tomato Soup, 1 tbsp. each brown sugar, Worcestershire sauce, vinegar, and 1 tsp. prepared mustard. Pour over chicken; cover; bake in 350°F. oven for about 1 hour. 4 to 6 servings.



**BAKED CREOLE PORK CHOPS.** Juicy brown pork chops, tomato-blazed, the way our Louisiana French cousins love them. Brown 6 pork chops  $\frac{3}{4}$  inch thick on both sides in ovenproof pan or skillet. Place an onion slice and green pepper ring on each chop. Pour 1 can Campbell's Tomato Soup over chops. Cover; bake in 350° oven about 45 min. 6 servings.

**CHILI MEAT BALLS.** Combine 1 lb. ground beef with  $\frac{1}{3}$  cup fine dry bread crumbs, 2 tbsp. minced onion, 1 tsp. salt, 1 slightly beaten egg, with  $\frac{1}{4}$  cup Campbell's Tomato Soup. Shape into 1-inch balls; brown in 2 tbsp. shortening. Mix remaining soup, 1 tsp. chili powder,  $\frac{1}{4}$  cup water; pour over meat. Cover; bake in 350°F. oven about 30 min. 4 to 5 servings.



Good cooks cook with *Campbell's Soup*



# Lemon Custard! Betty



The delicate tang of lemon! The rich moistness of custard!  
The high lightness of 13-egg angel food!

**Men love it! Children love it! You'll love it!** Our brand-new Lemon Custard Angel Food Cake Mix! A beautiful new color — sunshine gold! A distinctive new flavor—lemon custard! This glorious cake is as high, light,

and tender as our regular angel food, and every bit as easy to make. The whites of 13 farm-fresh eggs are right in the mix—you don't add a thing but water! It's the prettiest cake you ever baked—and the best-tasting!

**"I guarantee a perfect\* angel food cake—homemade-perfect"**



# Crocker's newest Angel Food Mix!

**New** flavor! **New** moistness! **New** golden color!



**NEW!** **Lemon Custard Angel Ring.** Bake our Lemon Custard Angel Food Mix according to directions. Arrange slices around bowl of rich vanilla ice cream.



**NEW!** **Double Custard Delight.** Bake cake as directed. Frost with packaged vanilla pudding. Cover top and sides with toasted flaked coconut. Chill before serving.



**NEW!** **Lemon Custard Angel Hawaii.** Topping: Fold  $\frac{1}{4}$  cup each drained crushed pineapple, chopped toasted almonds and flaked coconut into 1 cup whipped cream.



**NEW!** **Fruit 'n Cream-Filled Angel Roll.** Bake in two  $15\frac{1}{2} \times 10\frac{1}{2} \times 1$ " jelly-roll pans 15 min. Cool. Ease onto towel dusted with confectioners' sugar. Fill and roll.



THREE OTHER  
HEAVENLY ANGELS  
—FROM BETTY CROCKER!



REGULAR  
ANGEL FOOD



CONFETTI  
ANGEL FOOD



L.P.L. ANGEL FOOD



**\* PERFECT!** Yes, every mix we make for you is guaranteed to come out perfect, or send the box top to Betty Crocker, Box 200, Minneapolis, Minn., and General Mills will send you money back.

—cake... after cake... after cake!" **Betty Crocker**





# TAKE A POUND



For details about table appointments see "Where Credit Is Due," page 139

## LIMA AND SOUR CREAM CASSEROLE

(above) is a wonderfully satisfying dish—all from a pound of lima beans, with a topping of a few slices of Canadian bacon. And if you've been of the opinion that it's always necessary to soak beans overnight—let me tell you about an accepted "quick method." Bring the beans to a quick boil for two minutes. Let stand for an hour, and then cook as if soaked overnight.

**KIDNEY BEAN SALAD** (right) I've labeled for the men! For men, bless 'em, have pretty definite ideas about what they like in the way of "good vittles." Unfortunate the wife who suggests a salad as a meal possibility, as it rarely scores in popularity with the male contingent unless it's a good rib-sticking dish. And that's exactly what we have here, whether made with kidney beans, limas or black-eyed peas.





# OF DRIED BEANS

**GREEN SPLIT PEA SOUP** is as hearty a dish as a hungry man could wish for. Big bowls of this savory rich brew make a wonderful supper when served with dark bread and a salad. (Though we suggest it in the recipe, they seldom need soaking; but read your label.) Although this recipe suggests cooking with a ham bone or ham shank and using diced ham, some other variations of the basic recipe can be quite interesting, such as adding cut-up frankfurters, Canadian bacon or ground beef.



**WHITE BEAN CHILI** (below) tastes exactly like what we all refer to as "Mexican Chili," except it's attractive in a very different way. Instead of a spicy brown and red, this has a richly varied salt-and-pepper color. (Incidentally, if you forget to pre-cook the beans, we won't raise our eyebrows to the pressure cooker method of cooking them; we only hope you're fortunate enough to own one. All of the directions you need are in the instruction book that came with the cooker when you bought it.)

**STUFFED ONIONS**, we found while developing the recipes for this article, are simply delicious stuffed with sausage and yellow split-pea filling. For extra special savoriness, add a bit of onion pulp to the mixture, too! Excellent alternates are green split peas or lentils—all of which proves that such foods as onions and beans needn't be thought of as common fare. Served with nothing more than a simple cut of cold roast or fowl, you have concocted an easy yet highly distinguished meal.



**NAVY BEANS AU GRATIN** (below) is a dish to tempt the most reluctant appetites. Properly seasoned with cheddar cheese, mustard, a sprinkling of spices, and a topping of tomato wedges, it's a satisfying dish. Like the others on these pages, it's full of flavor and wholesome food value. Again, even though we've printed the "soak overnight method" for dry beans, do try the new shortcuts that have been worked out. You'll find no-soak, quick-soak, and pressure-cooked beans are just as satisfactory.

RECIPES ON PAGES 89, 90





Without boasting, I believe I can truthfully say that New York has the best as well as the greatest variety of restaurants of any city in the world, and I DO include San Francisco! Name any kind of food, and you can eat it in New York, prepared by expert chefs of that country. Now it has also been stated that in this city of more than 7 million, there is one restaurant for every 35 persons in it. Be that as it may—



Emince of Turkey Tetrazzini

# Good Victuals



It obviously takes something pretty special to make a New York restaurant outstanding—and Dick Rattazzi's is not only pretty special

to a lot of New Yorkers, it is also an outstanding restaurant in this city of great restaurateurs. It has been successful since the day he opened his doors, and while affection for Dick and his friendly staff, headed by the gentle, efficient Renée, probably accounts for a great deal of the loyalty we have for Rattazzi's, to spoiled, sophisticated New Yorkers there must be superb food as well.

From a menu of many famous specialties, including Manicotti, Mignonette of Beef Renati and Scampi Grille, I have selected two representative of the very good food Dick serves. I think you will like them and will find them surprisingly usable at home during this season. Here, of course, the turkey is cooked specially for these dishes, just as I personally always roast a turkey or boil a fat hen just to make my turkey and chicken pies. After reading these Rattazzi recipes, you will observe how very well they can solve the problem of too much turkey and make

CONTINUED ON PAGE 96



Roulade Rattazzi





Good Victuals recommends this beautiful-to-look-at, beautifully easy dessert for the holidays . . . Bar-le-Duc in Cheese Ring.

Mrs. Alexander Rumpler serves this delicious Apple Torte with steaming hot coffee in her Providence, R.I., home.



JEAN AUSTIN

# from Good Friends



This month's variation on a theme—a richly marbled version of Louise Crowell's Bing Cherry Mold.



There are tricks to every trade—here the lowly potato ricer used for the glamorous effect on preceding page!



### • Mrs. Rumpler's apple tort



Photograph by Davis

1¾ c. flour  
¼ lb. butter  
2 tsp. baking powder

1 c. sugar  
8-10 large apples  
2 eggs

• Melt butter; add sugar gradually, beat well. Add eggs, mix thoroughly. Add flour combined with baking powder and beat well. Spread on bottom of a spring form pan. Pare apples and cut in eights and stand them on end. (It will look like a flower of apples.) Sprinkle with cinnamon and bake 350° for 1 hour.

¼ lb. butter

Part 2

1 c. sugar

2 eggs

• Cream butter and sugar and add eggs. Pour over top of baked torte, and bake for 15 min. turning oven low. 325°

MORE RECIPES ON PAGE 94

### • Louise Crowell's bing cherry mold

• Strain juice from one large can of pitted Bing cherries. Heat juice and pour over 1 package of lemon Jello. Stir until completely dissolved. When mixture is lukewarm, add ½ cup sherry and ½ cup heavy cream. Insert ½ almond, pecan or filbert in each cherry and add to gelatin mixture. Blend well. Pour into oiled one-quart mold, which you have previously decorated with almond-filled cherries; or you can place decorations on top of mold just before serving. Let set; serve with whipped cream for dessert or whipped cream and mayonnaise as a salad course.

*A Good Victuals variation:*

• Place blanched almonds in mold as shown in picture; pour over them a little clear gelatin mixture, just to cover, and let harden. This mold contains the same ingredients as the above mold, but instead of using plain cream use whipped cream and fold into gelatin mixture when the latter begins to thicken. Fold only long enough to get a marbled effect. Then pour into the almond-decorated mold. Serve with whipped cream for dessert, or whipped cream and mayonnaise for salad.

### • bar-le-duc in cheese ring

• Mix in lightly a bit of grated lemon or orange rind to cream cheese which has been taken out of refrigerator until it has softened at room temperature. Put in potato ricer and place ricer in center of the serving dish you will use. Hold firmly and press handle down, being careful to keep ricer in same position. Center with Bar-le-Duc (red currant preserves). This can be done ahead and put back in refrigerator, but should not be served too cold. Serve with thin, very good quality crackers that are neither overly sweet or salted.

*A Good Victuals recipe*



#### HOW TO GLAZE A MOLD:

Oil the mold. Resting it in a bowl of ice, spoon the gelatin into the mold while turning it slowly. Continue until mold is entirely lined with a thin layer of aspic. Then proceed with any desired decorating.

Mortar and pestle—the easy way to mash small amount of garlic. Add a little salt with garlic clove to bind.





# YOU NEED ALL 5 TEMPERATURES

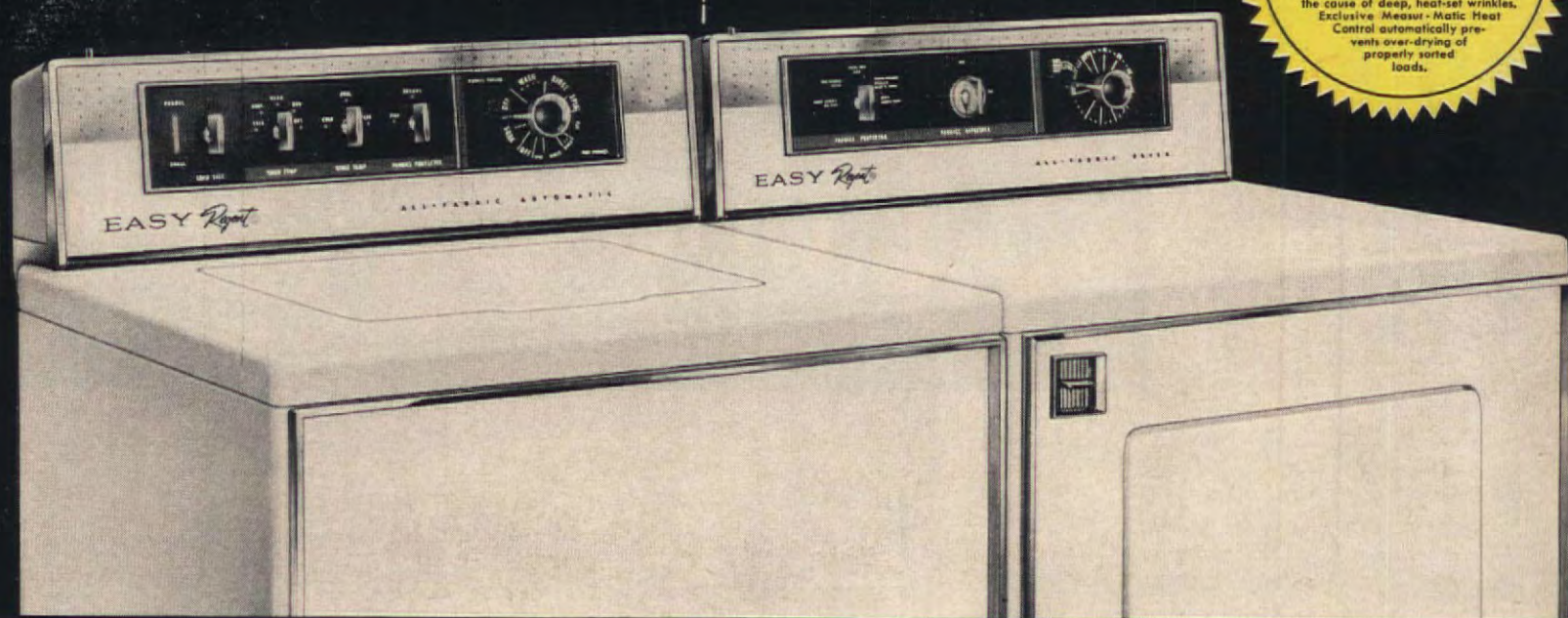
to safely wash and dry all fabrics automatically!

*Easy does it...and guarantees results!*

Easy "5-temp" Washer      Easy "5-temp" Dryer

**Easy  
Guarantees**  
against  
over drying!

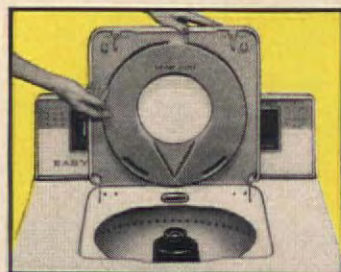
the cause of deep, heat-set wrinkles.  
Exclusive Measur-Matic Heat  
Control automatically pre-  
vents over-drying of  
properly sorted  
loads.



The care you want, the flexibility you need. Easy has  
5 wash temperatures, 2 fabric cycles, 2 wash and spin speeds.

Flick a switch to get the wash and rinse water temperature safest for the type of fabric you're washing. Let the Delicate Fabric Cycle give you the gentler wash action and slower spin speed that lengthens the life of fine fabrics. Set the Automatic

Water Selector, get just the amount of water needed—for small, medium or your big 9 pound loads. Saves water and detergent too. And, of course, you get the uniform washing action of the famous EASY Spiralator. For *everything* you wash.



**Twice the filtering area—twice the filtering power in the new TIP-TOP LINT FILTER**

New Easy Tip-Top Filter is the first *automatic* lint filter—lifts with the lid, can't get in your way. Nothing to put in or take out but the clothes. With 11,700 lint "pores", it has twice as much filtration area. Cleans and recleans wash water continuously. Full time filtration on small or large loads. Always in sight—"reminds" you to empty it. Snaps out for easy cleaning.

Your clothes "tell" this new  
**EASY Dryer** when to turn itself off

The new 1958 EASY Dryer is almost magic in the way it adjusts drying to every type of fabric. You select the drying "weather" (from five temperature settings)—your clothes choose the drying time. No work! No guesswork!

**No heat-set wrinkles!**

Your EASY even gives clothes an extra fluffing after heat is turned off. You've never in your life seen clothes come out of a dryer so soft—so wrinkle-free. And you never, ever, have to worry about over-drying! Easy's Fabric Refresher even adds the fragrance of sunshine.



**Easy  
Guarantees**  
fabric safety  
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Dacron, Nylon, Wool—all natural and synthetic fibers when washed according to directions.

RECOMMENDED BY  
★ GUARANTEED BY  
Good Housekeeping  
IF NOT AS ADVERTISED THEREIN



new 1958  
**Easy**

"5-temp" washer and dryer



## You Should Know...

YOU'RE PROBABLY WONDERING why your American HOME Magazine editors haven't jumped on the band wagon, waved the red banner, and taken a stand, for or against the currently

discussed anti-cholesterol or low fat diet fad. The word fad we use most advisedly. Frankly, along with most of the medical experts, we don't pretend to know

the answer. In the last 12 months we've attended every symposium involving human nutrition that we could possibly cover. Our conclusion, as good reporters to you, our readers, is still pretty much unresolved.

If you've been following the reports, perhaps you can see why we still ask ourselves the question, "How can we advise our readers on low fat diets?"

Every report points up more than anything else the strong need for more research on what happens to food in the human body. It may take years to discover if cholesterol deposits are the main cause of hardening of the arteries. To quote Dr. Frederick J. Stare, Chairman of the Department of Nutrition at Harvard: "Food shouldn't shoulder all blame—perhaps little when consumed in balance and to maintain desirable weight."

### INSTANT MASHED POTATOES

have for long been regarded as a must among the items on our "quick meal" pantry shelf, but we have just found some exciting new uses for this product we have never thought about before. Perhaps you haven't either, and unless you have a kibitzer in the kitchen, it can become your secret to cherish. Try using them as a handy coating for fried foods, as a thickener for gravies, sauces and soups, and as an ingredient in any recipe that calls for mashed potatoes. Isn't this exciting news?



AS FAR AS NEW PRODUCTS on the market are (PLEASE TURN THE PAGE)

Treat the family to this delicious  
variation of the traditional  
Thanksgiving menu

# Family Food



Thanksgiving means remembrance, of course. And most of our remembrances stem back to our childhood memories of tables laden with a big fat bird stuffed with at least two kinds of dressing, plus three or four vegetables, relishes, cranberry sauces, and pies galore—mince, pumpkin and perhaps another variety or two. And these memories also cannot erase the picture of the hustle of preparation the day before. And on Thanksgiving day after the dinner, the fathers seated sleepily at the table—pretending to talk, as the women rose from the ruined board to cluster 'round a steaming sink, a little weary, (to put it mildly) but gratified by the rites they had so properly and earnestly celebrated.

This was Thanksgiving. But as wonderful as it was to some people, there are just as many others who don't really prefer turkey and all those leftovers one is bound to have from a bountiful dinner. They would much rather start off with a hearty appetizer, such as LOBSTER TAILS WITH CURRY DIP, served in the living room with some nice cold beverage such as soup on the rocks, at least an hour before the main course. Perfect for the dinner that is to follow. ORANGE GLAZED HAM WITH CRANBERRY STUFFING (how could anything be any more appropriate on this feast day?), SWEET POTATO AND ONION CASSEROLE and, for dessert, a simply delicious EGGNOG PIE.

FOR THESE RECIPES

PLEASE TURN THE PAGE

For details about table appointments, see "Where Credit Is Due," page 139



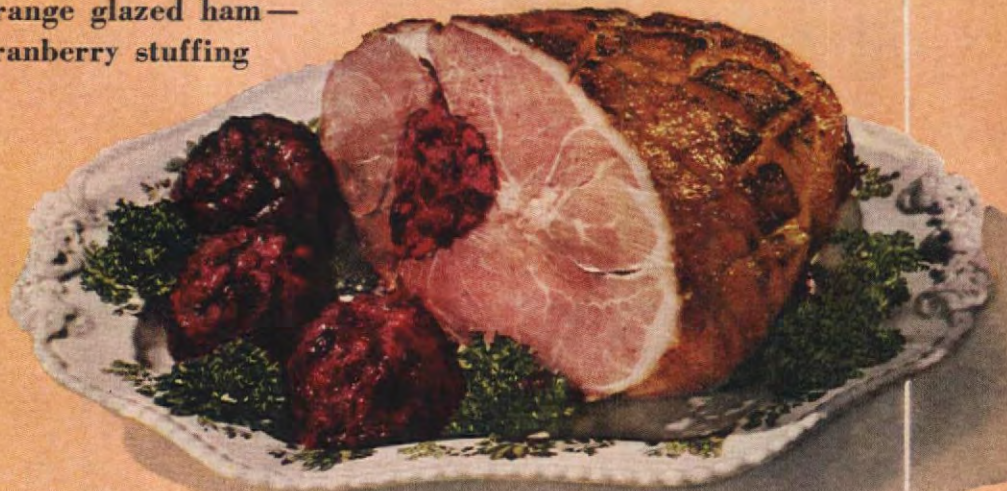


JUNE TOWNE

lobster tails —  
curry dip



orange glazed ham —  
cranberry stuffing



sweet potato and  
onion casserole



*Here's a bountiful meal  
to satisfy everyone:  
people who are just polite  
about turkey; those  
who love leftovers (we hope  
the ham is big enough);  
and the family's  
heartiest appetite.*

egg nog pie





# Family Food

## RECIPES

(pictured in color  
on page 85)

### • lobster tails — curry dip

6-8 frozen lobster tails  
1½ c. mayonnaise  
1½ tsp. curry powder  
½ tsp. onion salt  
1 tsp. paprika

*Preparation time: 20 min.  
Cooking time: 10 min.*

1 tsp. Worcestershire sauce  
dash of Tabasco  
1 tbs. lemon or lime juice  
1½ tsp. bitters  
1½ tsp. prepared mustard

• Cook lobster tails according to package directions. Drain; cool in cold water. Then remove lobster meat from shells and dice. Reserve the lobster shells. Blend together mayonnaise and remaining ingredients; store in covered jar in refrigerator several hours or overnight to blend flavors. To serve, spoon some of the curry dip into lobster shells, fill with diced lobster, garnish with watercress and serve with extra dip.

*Serves 6-8*

*450 cal. per serving*

*Source of Vitamins A,B*

*Tested in the AMERICAN HOME KITCHENS*

### • orange glazed ham — cranberry stuffing

#### Stuffing:

4 c. coarse bread crumbs  
¾ tsp. cloves  
1 tbs. grated orange rind  
¾ c. sugar  
1 c. water

4 c. (1 lb.) fresh or frozen  
whole cranberries  
¾ c. melted butter or margarine

#### Glaze:

¾ c. orange juice

1 tbs. grated orange rind  
½ tsp. cloves  
⅓ c. brown sugar  
¼ c. light corn syrup

• Bone ham. Remove rind. Score and cut pocket in ham for dressing. Toast crumbs in oven before combining with cloves and grated orange rind. Bring sugar and water to a boil in frying pan; add cranberries, cover and simmer 10 minutes or until skins burst; add to crumbs with melted butter.

Stuff ham with filling; skewer ends together. Place on rack in shallow pan. Combine ingredients for glaze and pour over ham. Bake in oven (350° F.) basting occasionally, about 1-1½ hours or until ham is well glazed. Bake remaining stuffing and pieces of ham in well-buttered casserole or 4-6 individual molds with ham for last half hour.

*Serves 6-8    1450 cal. per serving    Source of Vitamins A,B,C  
Tested in the AMERICAN HOME KITCHENS*

*Preparation time: 30 min.*

*Baking time: 1-1½ hrs.*

*Half ready-to-eat ham, shank end (about 8#)*

*Ham as you like it, served  
sweet and hot—with cranberry  
stuffing and the trimmings*



### • sweet potato and onion casserole

2 lb. sweet potatoes, cooked  
and sliced (or 2 #2 cans)  
1 c. cooked small white onions  
(or 1 8-oz. can)  
1 tbs. cornstarch  
¼ c. brown sugar, firmly packed

2 tbs. melted butter or  
margarine  
1 c. apricot nectar  
¼ c. chopped walnuts  
6-8 apricot halves (optional)

• Arrange sliced sweet potatoes and white onions in shallow baking dish. Combine cornstarch, brown sugar, melted butter and apricot nectar. Pour over vegetables. Bake in hot oven (375° F.) 30 minutes. Top with apricot halves, if desired, sprinkle with chopped nuts and continue baking 5 minutes longer.

*Serves 6    330 cal. per serving    Source of Vitamins A,B,C  
Tested in the AMERICAN HOME KITCHENS*

*Preparation time: 30 min.  
Baking time: 30 min.*

### • egg nog pie

2 c. ground walnuts  
6 tbs. sugar  
3 tbs. melted butter or  
margarine  
1 pkg. vanilla pudding and  
pie filling  
1 tbs. gelatin  
⅞ tsp. salt

*Preparation time: 40 min.  
Chilling time: 1 hour*

¼ tsp. nutmeg  
2 egg yolks  
2 c. milk  
3-4 tbs. sherry  
2 egg whites  
¼ c. sugar  
½ c. heavy cream, whipped

• Combine ground nuts, sugar and melted butter; press evenly in 9-inch pie pan. Bake in hot oven (375° F.) 10-15 minutes. Cool.

Combine pudding mix, gelatin, salt and nutmeg in saucepan. Mix egg yolks and milk together; add to pudding mixture. Cook and stir over medium heat until mixture thickens and comes to a boil. Remove from heat; add sherry. Beat egg whites until foamy, add sugar gradually beating until stiff. Fold hot pudding carefully into meringue. Chill until slightly thickened; fold in whipped cream. Pour into cold pie shell. Chill until firm. Garnish with additional whipped cream and shaved chocolate.

*Serves 6-8    340 cal. per serving    Source of Vitamins A,B*

## You Should Know

(Continued)

concerned, there is a new dessert topping mix that's a delight to the calorie-conscious and perfect for the budget-minded. Most of all, it's a marvel to the hostess who has to prepare festive desserts in a hurry. Then there is a new slice-and-serve ham in your stores in a convenient new form. The bone and most of the fat have been removed, leaving just enough fat for flavor. The hams are shaped into rolls 5 inches in diameter, then cut into convenient family size pieces ranging in weight from 1½ to 3 pounds.



# Try all three...



**NEW!**



The famous two... plus one that's new

## Get this shaker Free!



### Makes perfect pancakes in 10 shakes!

It's so easy to make 'em when you *shake* 'em! Just pour in the ingredients, shake ten times, and pour out perfect pancakes every time! And now, besides Regular and Buckwheat, there's wonderful *new* Aunt Jemima Buttermilk Mix to complete the

plastic, self-measuring, Aunt Jemima shaker free! Just send the box-tops from all three mixes, with your name and address, to Shaker, Box 1088, Chicago 77, Ill. Offer expires at midnight, December 31, 1957.

AUNT JEMIMA





Five Thanksgiving ways to

## Brighten the plate with Ocean Spray



**1. Flaming Sauce.** Moisten sugar cubes with lemon extract. Press into Jellied Cranberry Sauce. At serving time, light cubes — sprightly flames will spring up.

**2. Pilgrim's Hat Salad.** Children coming? Cut a roll of velvety Ocean Spray Jellied Cranberry Sauce in half lengthwise. Use half for hat crown. Halve the other lengthwise again, and lay 2 strips end to end for brim. With pastry tube add cream-cheese buckle. (Ocean Spray stands proudly — it's rich in fruit pectins.)

**3. Biscuits for Cold Turkey.** Crush  $\frac{1}{2}$  cup Ocean Spray Jellied

Into each, put some nuts, 1 tbsp. above mixture, and bake-and-serve biscuit. Bake 8-10 minutes at 425°. Turn out at once.

**4. Create your own Sauce.** Heat Ocean Spray Whole Cranberry Sauce and serve as is. Or add a splash of wine... some chopped nuts... cinnamon... or a seeded, chopped orange.

**5. Broiled Cranberry Cups.** New flavor with leftover turkey! Divide 1-lb. can Ocean Spray Jellied Cranberry Sauce into 2 or 3 slices. Hollow into cups, fill with hot, creamed turkey, top with buttered crumbs. Brown quickly under broiler. (Broiler



### Save on Cranberry Juice Cocktail

Refreshing Ocean Spray Cranberry Juice Cocktail is yours for less during fresh-cranberry season. Look for Ocean Spray Fresh Cranberries with the valuable juice coup



JELLIED OR  
WHOLE BERRY



Use an ice cube tray to make fudge. Butter the tray and the divider. Pour in fudge before inserting the divider. You'll find the pieces will be uniform and ready to serve.



## Take a Pound of Dried Beans

(pictured in color on page 78)

### • green split pea soup



**Soaking time:** overnight  
**Preparation time:** 1 hr.  
**Baking time:** 30 min.

½ c. fine bread crumbs  
3 tbs. melted butter  
¼ tsp. salt  
⅛ tsp. pepper

1 c. dried yellow split peas\*

6 large onions

1 c. onion pulp

½ lb. bulk sausage

\*Or use dried green split peas or lentils

• Soak beans overnight in cold water to cover. Boil gently, about 1 hour, or until tender, adding water as necessary. Drain.

Peel onions; cut slice off tops. Cook in boiling, salted water until almost tender, about 30 minutes. Drain and carefully cut out centers to form a ¼- to ½-inch shell. Chop some of the onion centers to make 1 c. pulp.

Brown sausage in skillet; drain off fat. Combine bread crumbs and melted butter; set aside about 2 tbs. mixture for tops. Combine sausage, cooked peas, onion pulp, salt and pepper and remaining bread crumbs. Spoon into onion shells. Sprinkle with reserved crumbs. Place in shallow baking dish with small amount of water. Bake in moderate oven (375° F.) 30 to 40 minutes or until onions are tender.

**Serves 6**      **320 cal. per serving**

**Source of Vitamins A, B, C**  
*Tested in THE AMERICAN HOME KITCHENS*

### • stuffed onions

### • navy beans au gratin



**Soaking time:** overnight  
**Preparation time:** 1 hr.  
**Chilling time:** 1 hr.

2 small white onions, cut in rings

2 tbs. chopped parsley

1 c. dried kidney beans\*

6-8 tbs. Lime French dressing or your favorite French dressing

\*Or use dried lima beans or black-eyed peas

• Soak kidney beans overnight in cold water to cover. Boil gently, about 1 hour or until tender, adding water as necessary. Drain and add French dressing and onion rings to hot beans. Cool and chill about 1 hour. Add chopped parsley. Serve in lettuce cups with additional French dressing, if desired.

**LIME FRENCH DRESSING:** In a bottle or jar combine ¼ c. sugar, 1½ tsp. salt and 1 tsp. paprika, dash of Tabasco, ⅔ c. lime juice (about 4 limes) or lemon juice and 1 c. salad oil. Shake to blend. Store in refrigerator. Makes 1⅔ c.

**Serves 4**      **230 cal. per serving**

**Source of Vitamins A, B, C**

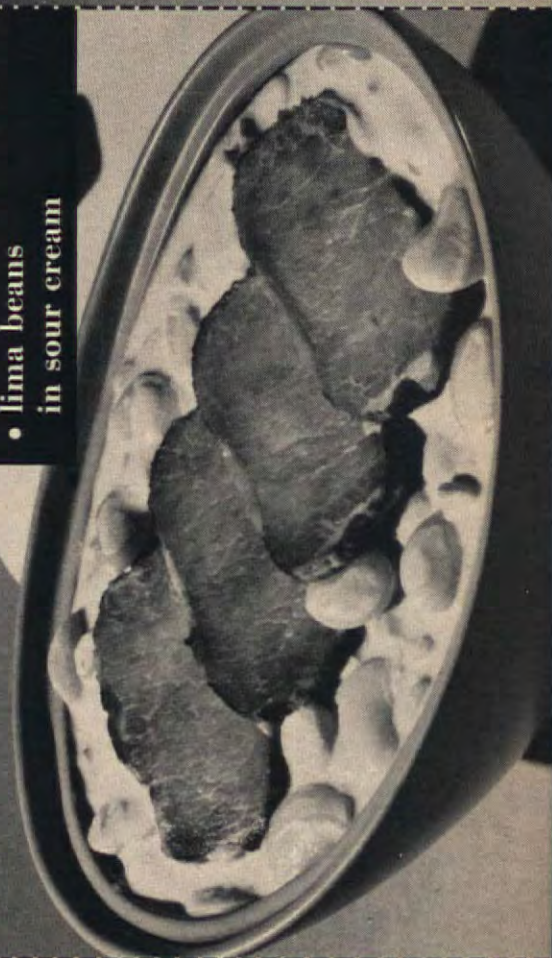
*Tested in THE AMERICAN HOME KITCHENS*

### • kidney bean salad

### • white bean chili



### • lima beans in sour cream





# Take a Pound of Dried Beans

(pictured in color on page 78)



Nuts from the freezer are easier to chop than freshly shelled nuts and, when frozen, they'll keep indefinitely. So you have two good reasons for keeping a boxful on hand.

## • white bean chili

Soaking time: overnight  
Preparation time: 1½ hrs.

- 1 c. dried pea beans\*
- 1 medium onion, chopped
- ½ c. chopped celery
- ½ lb. ground beef
- 2 tbs. melted butter or margarine
- 2 c. (#2 can) tomatoes
- \*Or use dried navy or lima beans

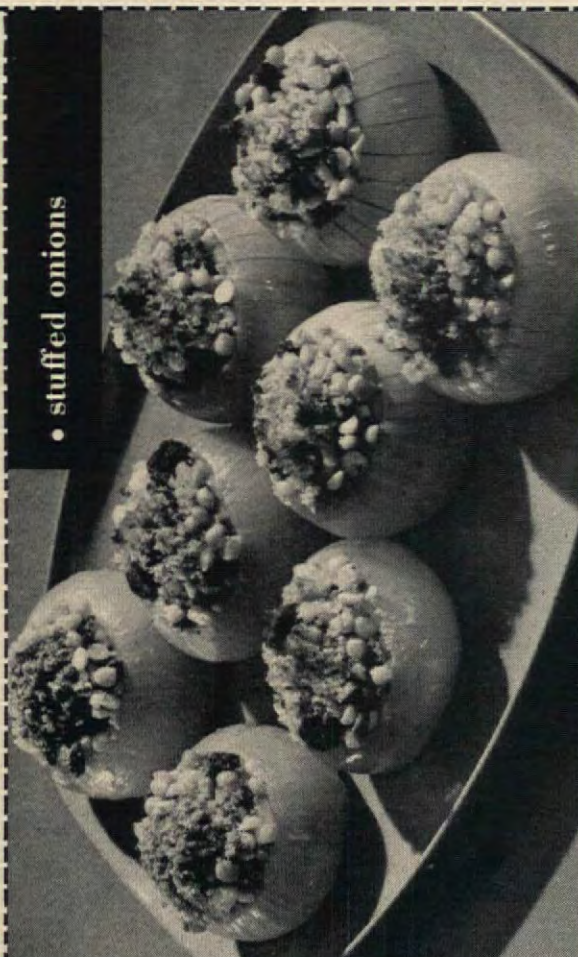
• Soak beans overnight in cold water to cover. Boil gently, about 1 hour, or until tender, adding water as necessary; drain. Meanwhile, sauté onion, celery and ground beef in melted butter in large skillet until browned. Add remaining ingredients and the beans and simmer together 20 minutes.

**Serves 4**      **450 cal. per serving**

**Source of Vitamins A, B, C**

*Tested in THE AMERICAN HOME KITCHENS*

## • stuffed onions



## • green split pea soup

Soaking time: overnight  
Cooking time: 1½ hrs.

- 1 c. green split peas\*
- 1½ qt. water
- 1 leftover ham bone or ham shank
- 1 medium onion, quartered
- \*Or use yellow split peas or lentils

• Soak dried peas overnight in cold water to cover. Add water if necessary to make about 1½ quarts. Add remaining ingredients, cover and bring to a boil. Reduce heat and simmer 1½-2 hours, or until all vegetables are tender. Remove ham bone and bay leaf, and press entire mixture through sieve. Add diced ham cut from bone, if any; and heat about 10 minutes. Garnish with sliced frankfurters if desired.

**Serves 6**      **245 cal. per serving**

**Source of Vitamins A, B, C**

*Tested in THE AMERICAN HOME KITCHENS*

Soaking time: overnight  
Preparation time: 1 hr.

- ½ c. vegetable liquid or water
- 3 tbs. brown sugar
- 1 tsp. dry mustard
- 1 tbs. vinegar
- 2 tbs. chopped pimiento
- Dash of pepper

• Soak beans overnight in cold water to cover. Boil gently, about 1 hour, or until tender, adding water as necessary; drain. Sauté Canadian bacon in butter or shortening until browned; set aside and keep hot. Sauté onions until tender but not browned. Add remaining ingredients; cook and stir until blended and smooth. Add lima beans; heat. Serve with slices of Canadian bacon.

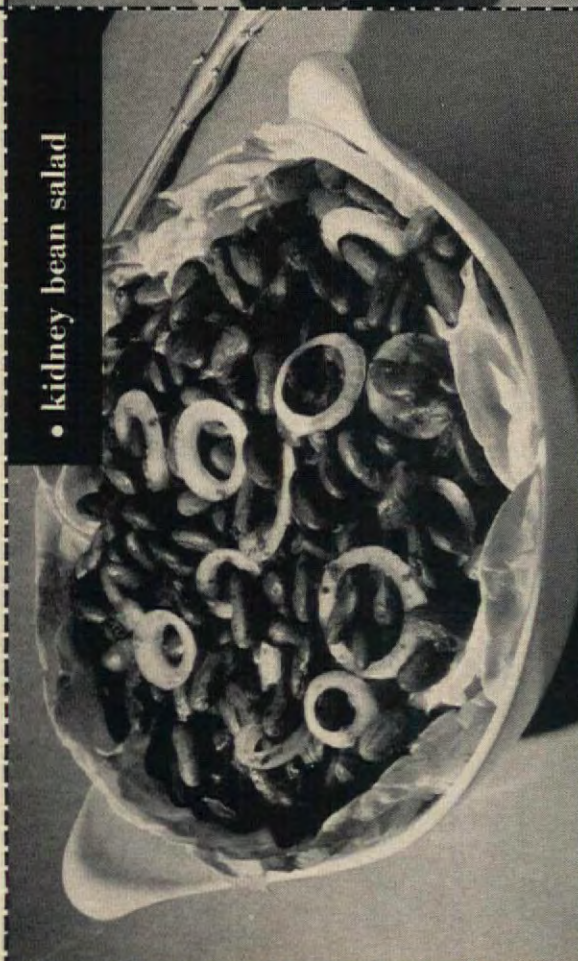
Note: May be made in advance. Pour sour cream sauce over cooked lima beans and slices of meat in baking dish. Bake in moderate oven (375° F.) 25-30 minutes to heat.

**Serves 4**      **440 cal. per serving**

**Source of Vitamins A, B, C**

*Tested in THE AMERICAN HOME KITCHENS*

## • kidney bean salad



Soaking time: overnight  
Preparation time: 1 hr.  
Baking time: 30 min.

- ½ tsp. dry mustard
- ½ tsp. salt
- ⅛ tsp. paprika
- Dash of Tabasco
- Dash of pepper

• Soak beans overnight in cold water to cover. Boil gently, about 1 hour, or until tender, adding water as necessary. Drain and place in shallow baking dish with tomato wedges. Meanwhile, combine grated cheese, evaporated milk and seasonings in saucepan. Cook and stir over medium heat until cheese is melted and sauce is smooth. Pour sauce over beans and tomato. Bake in moderate oven (375° F.) 25 to 30 minutes, or until top is browned.

**Serves 4**      **430 cal. per serving**

**Source of Vitamins A, B, C**

*Tested in THE AMERICAN HOME KITCHENS*

## • navy beans au gratin

- 1 c. dried navy beans\*
- 1 tomato, cut in wedges
- 8 oz. processed cheddar cheese, grated (2 c.)
- ¾ c. undiluted evaporated milk
- \*Or use dried kidney or lima beans

• Soak beans overnight in cold water to cover. Boil gently, about 1 hour, or until tender, adding water as necessary. Drain and place in shallow baking dish with tomato wedges. Meanwhile, combine grated cheese, evaporated milk and seasonings in saucepan. Cook and stir over medium heat until cheese is melted and sauce is smooth. Pour sauce over beans and tomato. Bake in moderate oven (375° F.) 25 to 30 minutes, or until top is browned.

**Serves 4**      **430 cal. per serving**

**Source of Vitamins A, B, C**

*Tested in THE AMERICAN HOME KITCHENS*

## • lima beans in sour cream

- 1 c. dried lima beans\*
- 4-6 slices Canadian bacon (or leftover cooked smoked tenderloin)
- 2 tbs. butter or shortening
- 1 medium onion, sliced
- 1 c. sour cream
- \*Or use dried navy or kidney beans

• Soak beans overnight in cold water to cover. Boil gently, about 1 hour, or until tender, adding water as necessary; drain. Sauté Canadian bacon in butter or shortening until browned; set aside and keep hot. Sauté onions until tender but not browned. Add remaining ingredients; cook and stir until blended and smooth. Add lima beans; heat. Serve with slices of Canadian bacon.

Note: May be made in advance. Pour sour cream sauce over cooked lima beans and slices of meat in baking dish. Bake in moderate oven (375° F.) 25-30 minutes to heat.

**Serves 4**      **440 cal. per serving**

**Source of Vitamins A, B, C**

*Tested in THE AMERICAN HOME KITCHENS*



# Wesson Oil

takes the smoke out of frying!



**SOLID SHORTENINGS SMOKE.** The special ingredient they contain, that makes them good for baking, breaks down at frying temperature. Smoking shortening is breaking down, and that can hardly be good for you.

**WESSON OIL DOES NOT SMOKE** because it is *all* shortening in its purest form—nothing added. Wesson is so clear and brilliant, so light in body, it sparkles as it pours. No other as fresh, as pure, and as light.

© 1957 WESSON OIL & SNOWDRIFT SALES CO.

## Smoke's out! Flavor's in!

Enjoy cleaner frying with no clinging odor

Brighter flavor in foods—no greasy film even after they've cooled

Digestible frying—more safely prepared than with costliest solid shortenings

Easier and thrifty—Wesson's the shortening you pour and can use again and again

**NEW!**  
**NO-DRIP BOTTLE**  
Stops mess—stops waste.  
Only Wesson Oil<sup>®</sup> has it!





# Perfect home-cooked frosting in seconds —with *Betty Crocker* Frosting Mix!

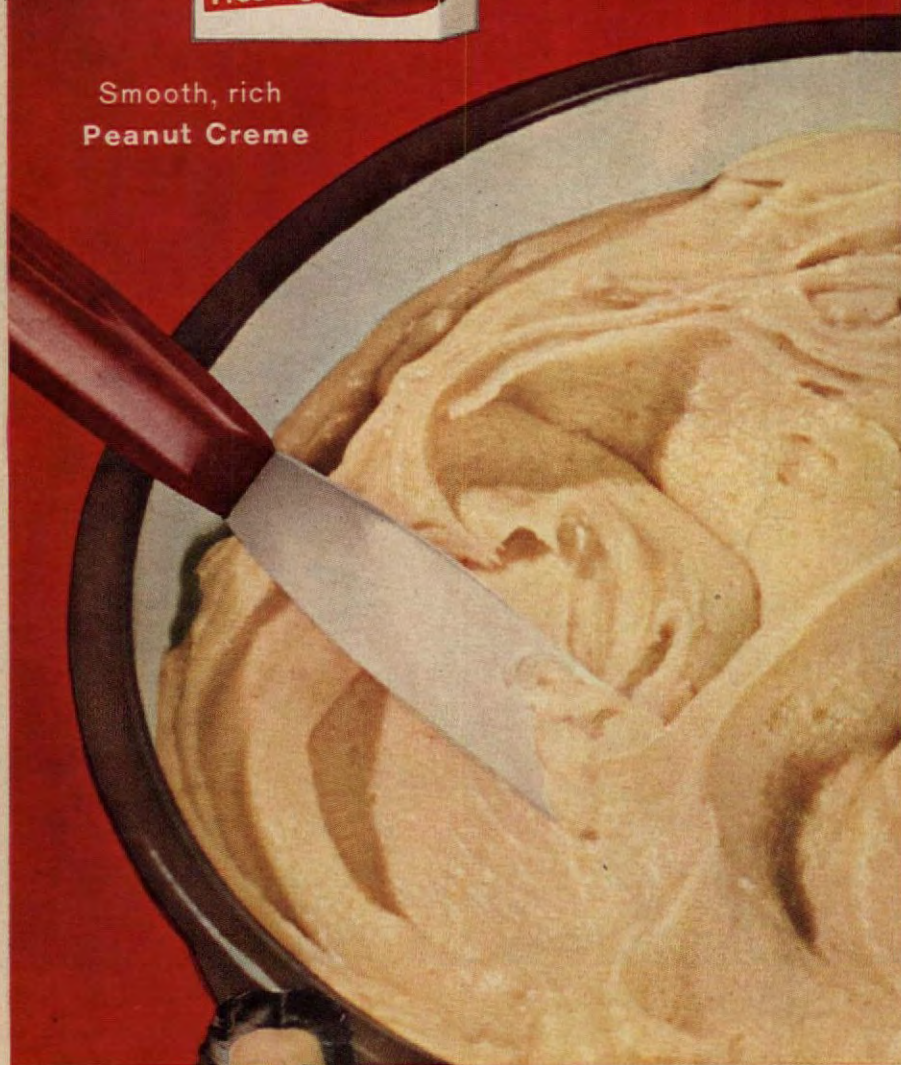


Smooth, rich  
Peanut Creme

Just add boiling water—  
a home-cooked frosting is born  
right in your mixing bowl!



Milk-chocolate-mil  
Chocolate Malt



"Real home-cooked frosting from a mix? That's right!—and now we've two exciting new flavors for you that no mix ever made before!

Our Peanut Creme Frosting Mix has real peanut butter in it. Won't the younger set love *that*! Chocolate Malt is a light, delicate, milk-chocolate-mild frosting — a pleasant change from dark

chocolate frosting the family's sure to welcome!

They're even easier than a cake mix . . . actually *precooked* for you. The instant you add boiling water and stir, you've a luscious home-cooked frosting without cooking! Water is *all* you add. You couldn't make a thriftier cooked frosting if you started with your own ingredients.

**"I guarantee a perfect\* home-cooked frosting every time!"**

*Betty Crocker*

General  
Mills

\* PERFECT! Yes, every mix we make for you is guaranteed to come out perfect, or send the box top to Betty Crocker, Box 200, Minneapolis, Minn., and General Mills will send your money back.

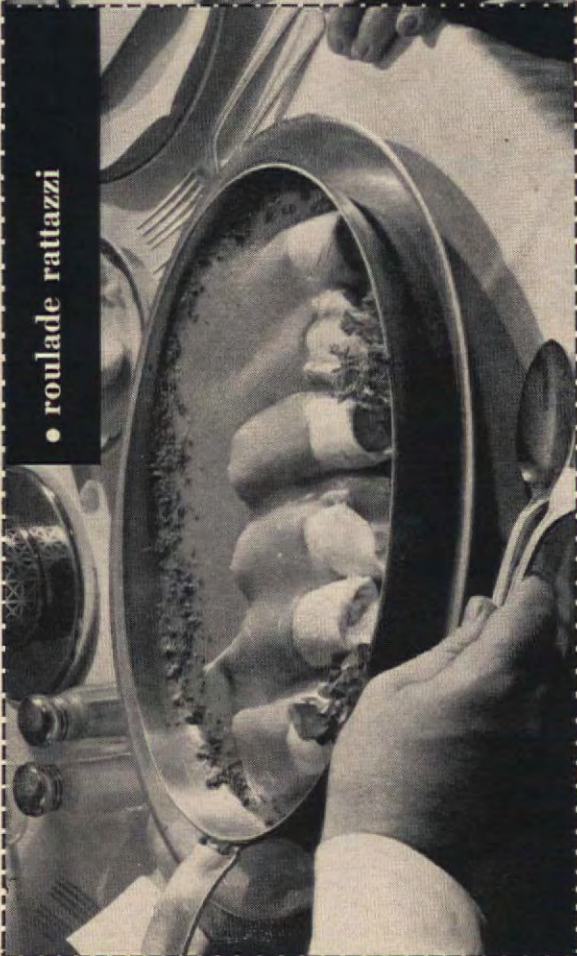
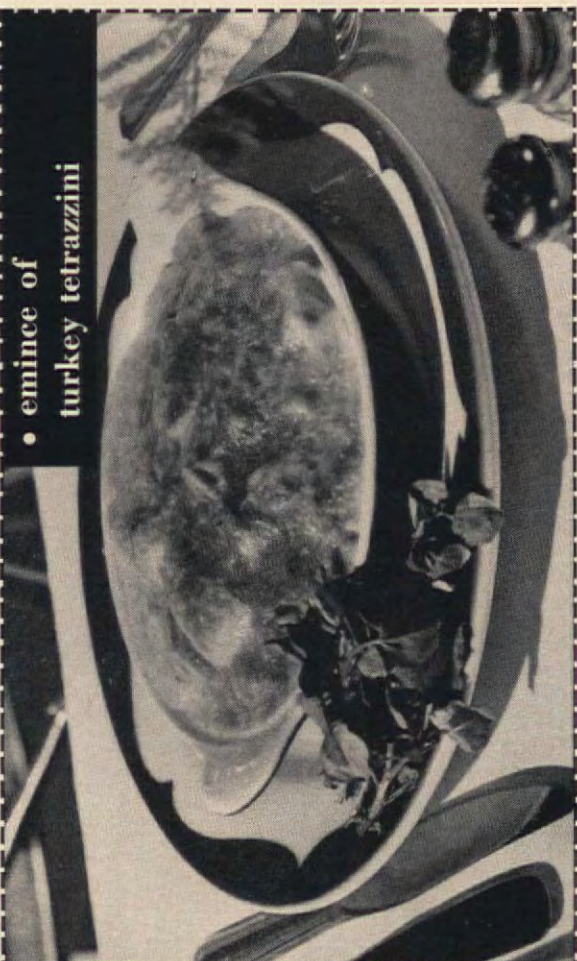
TRY ALL FOUR  
BETTY CROCKER  
FROSTING MIXES





## Good Victuals

(Begins on page 80)



Only **raisins** this tender can make kids and cookies this happy

You can't blame a cooky for smiling with joy. Not when he's made with DEL MONTE brand Raisins! For these plump, tender raisins have a *natural* sweetness that's downright irresistible! And they *keep* clean and fresh-tasting in DEL MONTE protective modern packages. No preservatives. No artificial flavoring. So bake these...

### RAISIN SUGAR COOKIES

1/2 cup butter or soft margarine	2 teaspoons grated lemon rind
3/4 cup sugar	1 1/2 cups sifted flour
1 egg	1/4 teaspoon baking powder
1 tablespoon milk	1/4 teaspoon salt
1 teaspoon lemon juice	2 cups DEL MONTE Seedless Raisins

Mix together thoroughly butter or margarine, sugar, eggs, milk, lemon juice and rind. Sift together and stir in flour, baking powder and salt. Add raisins. Chill dough. With floured hands, roll the dough into walnut-sized balls. Flatten balls with bottom of glass greased with butter or margarine and then dipped in sugar. Bake at 425°—5 to 7 minutes. Makes 3 dozen 2 1/2" cookies.

**Del Monte® RAISINS**





## 74% more food energy than fresh whole milk in every delicious serving!

Milk is Nature's best food—as every mother knows. It's needed for strong, sturdy bodies, for growth, for vitality. But a serving of ROYAL PUDDING gives you all the benefits of the milk you make it with *plus 74% more Food Energy*. Get *Regular ROYAL* for easy-to-cook, velvety-smooth Pudding and Pie Filling... no-cook *Instant ROYAL* for quick, melt-in-your-mouth desserts.

FOR SCRUMPTIOUS DESSERTS EVERY TIME...

### Always Reach For **Royal**

Only **Blue Bonnet**

**LOOKS LIKE  
COOKS LIKE  
and  
TASTES LIKE**

THE "HIGH-PRICE"  
SPREAD!

#### AMERICAN HOME RECIPES

### Good Victuals

(Begins on page 80)

#### • emince of turkey tetrizzini

- 18 ounces of turkey, white and dark meat cut in small cubes or fine strips, 2 cups consommé or chicken broth, 1/2 pound peeled fresh mushrooms, caps and stems sauté in butter until soft and light brown.
- Cook 1/2 pound spaghetti in rapidly boiling salted water until just tender, drain and keep warm.
- In saucepan, melt 3 tablespoons butter and blend in 2 tablespoons flour. Stir in the 2 cups chicken broth and stir until smooth and thickened.
- Stir in one cup heavy cream, 3 tablespoons sherry, add salt, pepper and nutmeg to taste. Cook over low flame, stirring for 10 minutes.
- Mix half the sauce with cooked mushrooms and the spaghetti and pour into a generously buttered baking dish. To other half add strips of turkey and 1/2 cup sliced truffles (ripe olives may be substituted). Make a hole in center of spaghetti mixture and pour in the turkey. Sprinkle with 1/2 cup grated Parmesan, brown lightly in moderate oven. Chicken instead of turkey may be used. (Serves 6)

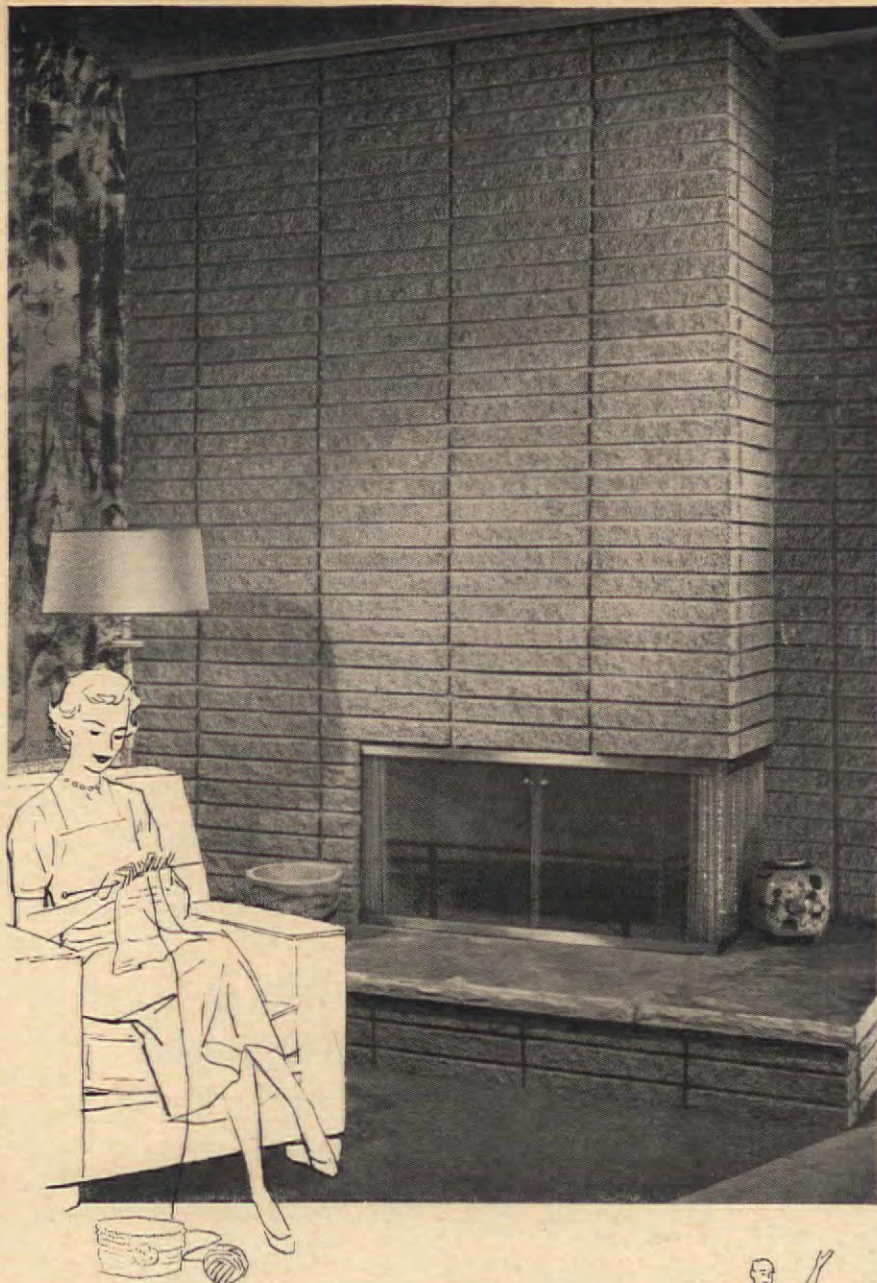
Recipe from Rattazzi Restaurant

#### • roulade rattazzi

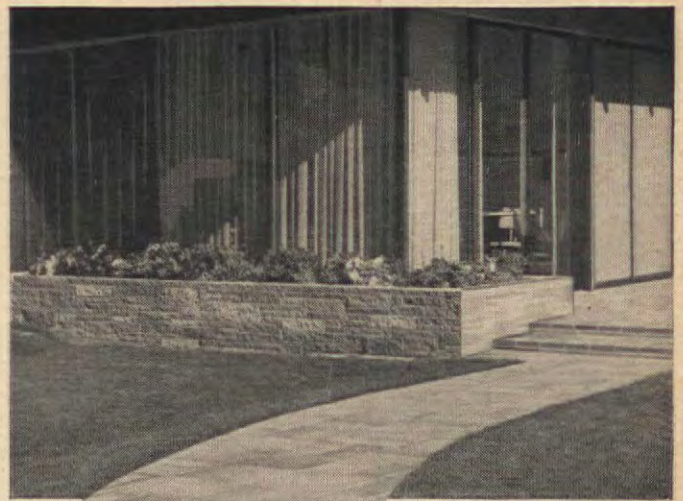
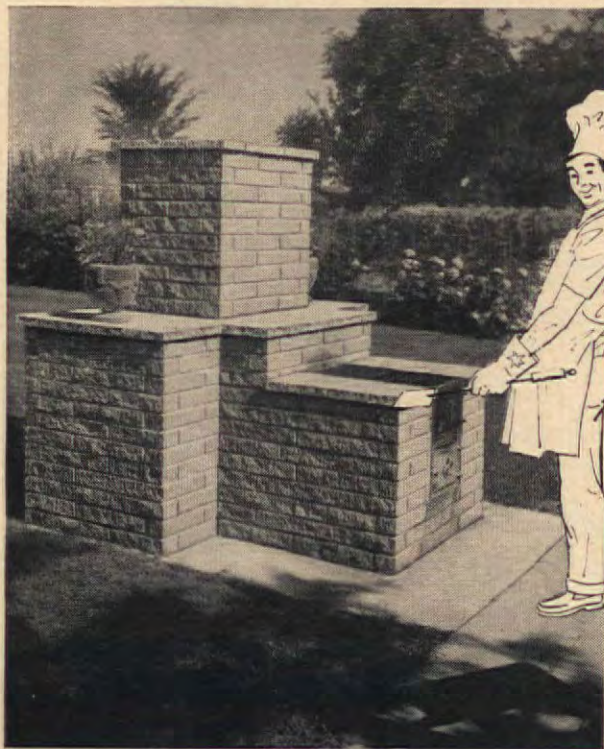
- For each person use two large slices of turkey white meat one quarter-inch thick. Soak in one cup of warm chicken consommé plus two tablespoons of butter for 10 minutes. Drain slices. Place leftover dressing or fresh dressing in center of slices. Roll and fasten with toothpicks.
- Add one can of tomato sauce to consommé and blend.
- Place turkey rolls in ovenproof dish.
- Pour sauce over rolls and heat in moderate oven.
- Spoon sauce over rolls when served.
- Note: Amount of sauce sufficient for four rolls.

Recipe from Rattazzi Restaurant





*Distinctive inside or outside concrete masonry fireplaces add to the year-around beauty and livability of your home.*



## *Add to the Beauty and Livability of your home with* **CONCRETE IMPROVEMENTS**

You can quickly and economically increase the beauty, comfort, convenience *and value* of your home with concrete improvements. These improvements are moderate in first cost, last a lifetime and require little maintenance.

You can increase the charm of your home grounds with concrete garden walls, swimming pools, patios, terraces and paved play courts. These improvements will expand the living area of your home and bring you all the fun and healthful benefits of outdoor living.

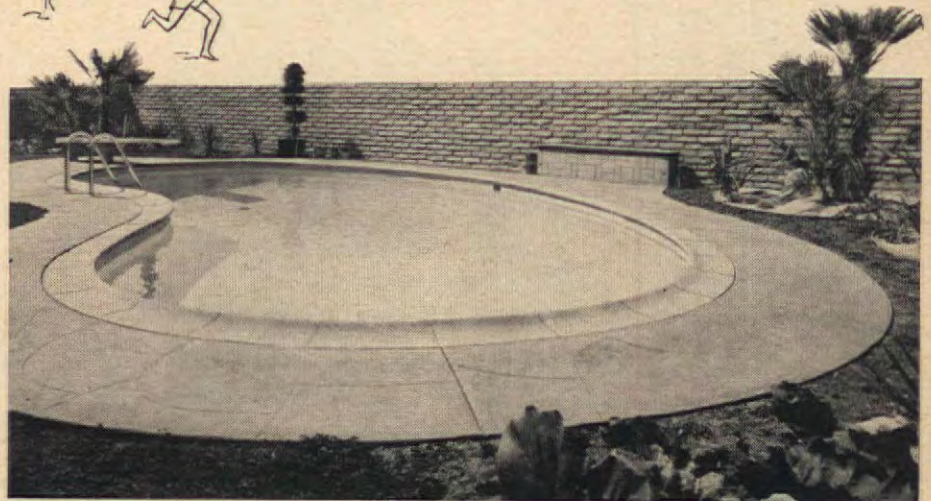
You can add distinction to your home, inside and out with concrete masonry walls, planter boxes and fireplaces. And this beauty *endures* because of concrete masonry's rugged strength. It is available in many sizes and textures and can be laid up in many interesting patterns.

You'll be pleased with the way these concrete improvements add to the value of your property. Why not plan to add them to your home? Start today. Write for free booklets.

### **PORTLAND CEMENT ASSOCIATION**

Dept. A-11-5, 33 W. Grand Avenue, Chicago 10, Ill.

A national organization to improve and extend the uses of portland cement and concrete . . . through scientific research and engineering field work



*There's healthful fun for all the family in a concrete swimming pool such as this. And the concrete masonry wall guarantees privacy too.*



# Imperial Milk Glass



Every authentic reproduction of *Milk Glass* by *Imperial* is as refreshingly decorative as it is sensibly useful. Collectors treasure *Milk Glass* for its romantic past. Modern decorators acclaim it for its timely smartness and varied usefulness. As your very own or for giving, *Imperial Milk Glass* is always appropriate . . . and it's pleasantly priced at better stores everywhere.

Handfashioned by the skilled craftsmen of  
**IMPERIAL GLASS Corporation—Bellaire, Ohio**

## Good Victuals

(Begins on page 80)

sophisticated entrees out of leftovers!

It requires great unselfishness to divulge the name of one's favorite restaurant for, meaning no offense, turistas can spoil the best of restaurants, and you do know what I mean. But here is the name, two excellent recipes from same, and you can put the martyr's crown on this bowed head before we go on to other things.

Remember the delightful tour of Providence, R.I., Kitchens & Gardens in last April issue? In that issue we showed Mrs. Alexander Rumpler serving her famous Apple Torte on her attractive garden-side porch. Well, here's the recipe for that delicious torte, just in time for the holiday brunches and Kaffeeklatches ahead. Our thanks, Mrs. Rumpler.

And for the holidays, two quite elegant looking, very easily prepared desserts. The Bar-le-Duc, for instance—who'd ever dream preserves out of a store-bought jar, some cream cheese and a potato ricer could account for so beautiful a dessert. Of course, if you are so lucky you can make your own red currant jelly, so much the better. But you know, of course, Bar-le-Duc is not to be confused with ordinary commercial clear currant jelly, and while the store-bought variety of Bar-le-Duc is rather expensive, it is also good and "goes far." THE END

## 3-WAY CHAFING DISH



• This three-part "Table Chef" is stainless, has many uses: the lid turns over to become an attractive candy or nut dish; the food bowl is capacious for both decorative and practical uses, and the hot water container is a perfect oven-to-the-table server. The lid fits both parts. About \$39.95



See "Where Credit Is Due," page 139

## Kitchen Bouquet



brings you all  
the flavor of

**OUTDOOR CHARCOAL  
BROILING RIGHT IN  
YOUR KITCHEN RANGE**  
or get  
**Double Your Money Back!**

**DO THIS:** Brush the meat generously but evenly on both sides with Kitchen Bouquet. Broil until done.

**GET THIS:** Rich brown crust on the outside . . . tender and juicy meat on the inside. Just like in charcoal broiling!

If you're not completely satisfied with Kitchen Bouquet, return the empty bottle and your name and address to: Kitchen Bouquet, West Chester, Pa. And get double your money back!

Famous for Gravy . . . for Cooking Meats and Poultry

**Q. Why Do B in B  
Mushrooms  
Taste Better?**

**A. Because They're  
Broiled in Pure  
Creamery Butter  
and packed in their  
own broth!**

They're better and easier to use than mushrooms packed in salty brine. Bin B BROILED IN BUTTER MUSHROOMS ARE READY TO HEAT AND EAT. USE BROTH AND ALL!

**FREE! 32-PAGE  
RECIPE BOOK  
"MUSHROOMS  
IN YOUR MENU"**  
WRITE: B in B MUSHROOMS  
WEST CHESTER, PA.

New ideas for tasty  
... different dishes  
using the 3 popular  
styles of B in B  
MUSHROOMS:



WHOLE CROWNS . . . SLICED . . . CHOPPED

the finest  
**GLASS CUTTERS**  
are  
**Red Devil Tools.**





↑ BEFORE  
↓ AFTER



## PLANNING MAKES 5x7' KITCHENETTE A REAL WORKING KITCHEN!

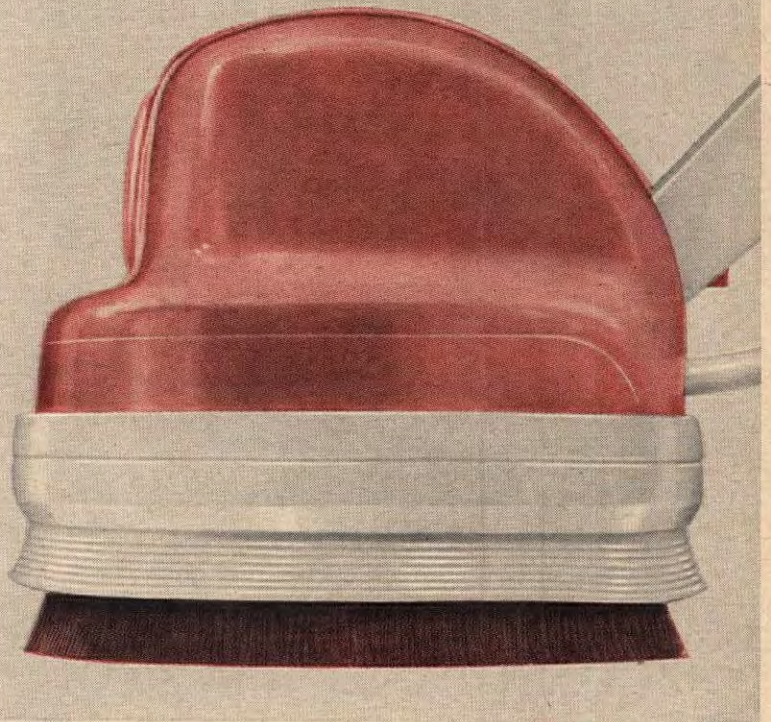
EDITH RAMSAY

Unless you have tried to install a refrigerator, cabinets, range, sink and storage in a 5x7' kitchen, you can scarcely believe that it could be done. But it has been done, and here are the pictures to prove it.

A challenge, certainly, if one wants a real working kitchen and one that contains more than the bare necessities. One ingenious solution was putting the walls to work and hanging pots and pans on pegboard, thus releasing cabinet space for food and other storage. But perhaps the single greatest space-saver was replacing the standard refrigerator with a wall refrigerator. Wall space between counter top and refrigerator became a space for special "cabinettes" storing small items, thus more storage, more counter work space. And let's not discount color and lighting, either, for their vital importance in making this kitchen look larger.

PLEASE TURN THE PAGE

New from  
**HOOVER**  
*the specialists in floor care*



a polisher as easy  
to use as a  
vacuum cleaner

Scrubs, waxes, polishes without changing brushes—gives hand-rubbed floors without the work.

Now there's no excuse in the world for being a slave to your floors. Not any more. Hoover has developed a new polisher as outstanding in its own right as a Hoover Cleaner.

Notice the Do-All brushes made of 3 different kinds of bristles. This eliminates the need for 2 sets of brushes and messy brush changing. Exclusive Magic Handle turns the polisher on and off. Plus many other exclusives not found in polishers costing \$20 more.

See it at your dealer's now.



Zips through kitchens, halls, bathrooms, bedrooms, utility rooms—all your hard-surface floors. Even scrubs porches.



**HOOVER®**  
FINE APPLIANCES  
... around the house, around the world

**New Hoover  
Polisher \$49.95**  
plus Federal excise tax



# ROYLEDGE



## Bright idea to make shelves sparkle

Dress your shelves in glory with patterns festive and gay. Any room is bright with decorator-right Royledge. And you save because it costs only pennies a shelf. Save again—Royledge stays fresh longer—won't fade, won't wilt, won't curl like ordinary shelf coverings. Regular or Plasti-Chrome Xtra-Width (which goes all the way back on the shelf)... both with regular or narrow edging (for shelves close together).

### New! Brilliant shelving discovery!

**3-Ply Roylfoyl.** Covered with durable, permanent plastic... it washes and wears longer. The "magic metal" layer drapes and shapes easier... seems to glow from within. At your Variety, Supermarket and Department Store.



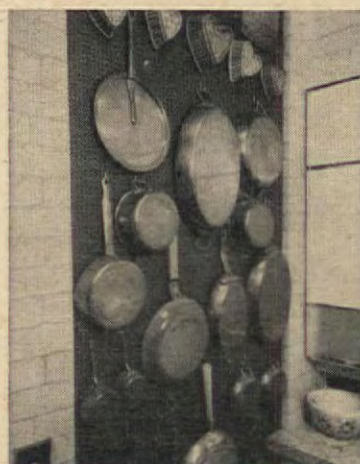
DESIGNED FOR **ROYAL** LIVING EVERY DAY!

Royal Lace Paper Works, Brooklyn 1, N.Y. (Division of Eastern Corporation)

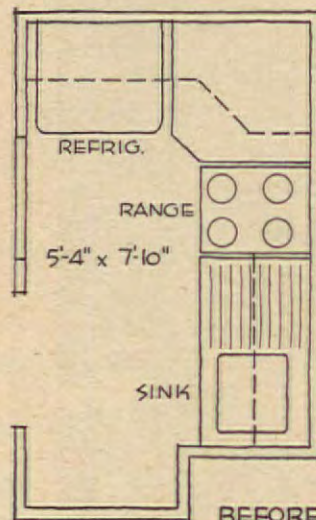
## Working Kitchen (Continued)

Walls put to work—handsomely, too! Colored pegboard can decoratively accommodate all your pots, pans and gadget storage. Easy to reach!

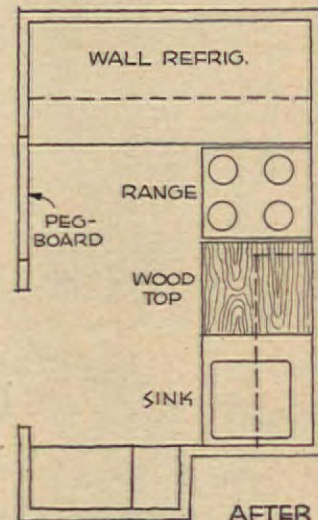
Small jog in wall behind provided space for storage cabinets, broom closet, rotisserie nook. Kitchen door turned "dutch" has drop-down shelf.



BEFORE



AFTER



See "Where Credit Is Due," page 139



Much-needed counter top was gained when drop-in sink and maple counter replaced "before" sink. Walls and back splash near range and sink are laminated plastic—decorative, easy to clean. THE END





# SEE LOVELY **C**herrybrook DURING KLING WINDOW WEEK

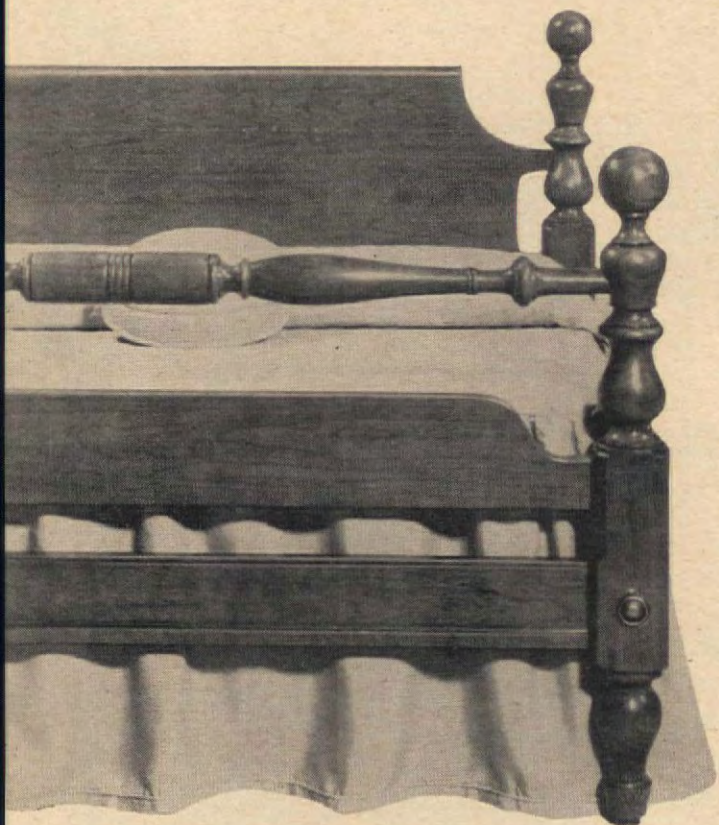
October 28th – November 9th

Leading stores across the country will display this beautiful SOLID native wild cherry bedroom suite during Kling Window Week.

The authentic Colonial design, and the beauty and finish of the SOLID native cherry make CHERRYBROOK one of our most popular groups. There are ten bed styles and a wide variety of case pieces. It is open stock, of course.

CHERRYBROOK is finished in a warm, rich color... Fiddletone. Although the design is Colonial, CHERRYBROOK combines perfectly with either modern or traditional decorations and accessories.


Watch for the stores in your neighborhood displaying CHERRYBROOK October 28th through November 9th.



Kling Factories, Dept. AH11  
Mayville, N. Y.

Please send me your new 4-color booklet "Ideas for a Lovelier Bedroom". I understand it is full of ideas for bedroom decoration and arrangement and care of furniture. I enclose 25¢ in coin.

NAME \_\_\_\_\_  
ADDRESS \_\_\_\_\_  
CITY \_\_\_\_\_ ZONE \_\_\_\_\_ STATE \_\_\_\_\_

KLING MEANS  MAPLE • CHERRY • MAHOGANY



# Here's 'Ballad' the romantic new pattern in COMMUNITY

THE FINEST SILVERPLATE



and a special  
*Introductory*  
offer!

Save \$24, the cost of 8 serving pieces, when you buy 8 place settings for \$88. You get 56 pieces in all. Handsome drawer chest in blond or mahogany finish included.

*Chest includes: 16 teaspoons • 8 place knives • 8 place forks • 8 place spoons • 8 salad forks • 1 butter knife • 1 sugar spoon • 1 cold meat fork • 1 gravy ladle • 1 table spoon, pierced • 2 table spoons, regular • 1 pastry server*

8 serving pieces *free* (a silver drawer full)  
when you buy 8 place settings for \$88

At last, a new elegance in the modern manner of today's loveliest homes is captured in truly fine silverware. "Ballad" \* flatware and hollowware reflect the timeless tradition of Community \* craftsmanship, will prove your good taste a lifetime long. Created in the Design Studios of Oneida Silversmiths. At fine jewelers and silverware departments.

\*TRADEMARKS OF ONEIDA LTD., ONEIDA, N. Y. ©1957, ONEIDA LTD. N. Y.

The bride's mother may find it hard to believe, but tucked into this small dining area are two pieces of furniture which contain all the necessary ingredients for setting a table for a lovely dinner party.

Our wise young bride has found the answer to her storage problem in Craddock's "Translation" group. The graceful drop-leaf dining table, only 40" by 27" with the leaves down, takes up very little space when placed against a wall. But you should see it set for a dinner of from 8 to 10 people! Another nice feature is that it doesn't have a center seam like the ordinary extendable table. Instead, additional leaves are inserted at the division where the leaf drops. Oh yes, another surprise for mother! Housed in this same innocent-looking table is a wonderful silver chest for daughter's new flatware.

Near the table is a handsome corner cabinet with tambour sliding doors. Its small scale and unobtrusive size is most deceiving! This elegant-looking cabinet contains enough storage space for a set of dishes, additional serving pieces and some stemware. As an added convenience the shelves rotate, affording complete accessibility. Slim-lined dining chairs with removable seat pads complete a group whose design and warm burnished cherry finish lends itself equally well to modern or traditional settings.



Pictured above is the dining table opened up, exposing the commodious storage space for silverware. The silver chest is felt lined. Additional table leaves are inserted in this opening between the drop leaves, leaving a smooth center section when table is closed.



**"BUT MOTHER, ENTERTAINING  
IS SO EASY.**

**EVERYTHING I NEED  
IS RIGHT HERE!"**



*Compact, small-scaled furniture solves storage problem*

Below is the dining chair, whose padded seat attaches itself by means of corner pockets to the two front wooden corners of the chair. The back is fastened by a tab that runs under the chair seat. Detachable pads and removable covers make them easy to clean and encourage changing covers more frequently.



Corner cabinet's shelves rotate, like a Lazy Susan, providing easy accessibility; ample storage for china and glassware. Cabinet is 32" high, 35½" wide, 30" deep.



See "Where Credit Is Due," page 139



*"How I  
use  
Murine  
to rest  
my eyes"*

**Patrice Munsell**

*Singing star of the Metropolitan  
Opera, concert stage and screen*

"I use Murine often. It's such pleasant comfort to my eyes when they're feeling tired from the harsh, stage light glare", says Patrice Munsell. Good tip! Murine comforts eyes tired from any exposure or "close work". You can use Murine often, any time your eyes need resting. Just two drops and your eyes feel comfortable. New unbreakable dropper.

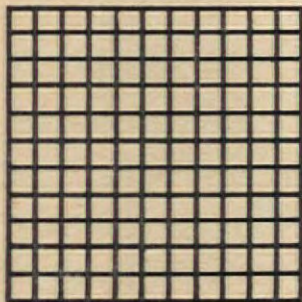
**MURINE**  
*for your  
eyes\**



The Murine Co., Inc.,  
Chicago, U.S.A.  
\*Trademarks Reg.  
U.S. Pat. Off.



## Which is LARGER?



These two squares are exactly the same size. But notice how much larger the one with the pattern appears to the eye.

Compared to plain walls, new patterns in WALL-TEX wall canvas will create this same effect in any room in your home.

These beautiful new patterns, now on display at decorating and department stores, have been deliberately styled to make rooms look bigger.

They're informal. The designs are free and open. Backgrounds are in light colors, which in themselves make a room look more spacious.

WALL-TEX gives you more than beauty. It's true wall canvas. Won't scratch or tear like paper. There's no mess, no waiting for the job to dry. And the baked-on colors are honestly scrubbable. Many people hang their own WALL-TEX and save about half. You can do a whole room in a day!

### Send for it!

Constance Hunter's "Wall-TEX Decorating Guide". Tells how to make rooms look bigger, how to hang WALL-TEX. Contains Pattern Selector to help choose the right pattern for any room. Send 10c to

Constance Hunter, Columbus Coated Fabrics Corp., Dept. AH-117, Columbus 16, Ohio.



Open your walls to the fun of living

# Wall-TEX®

Scrubbable Wall Canvas

IN CANADA: EMPIRE WALL PAPER & PAINT CO.

This is a kitchen for a gregarious cook—one that likes to have her family near at hand, but out of the way—while she's at work in the kitchen. Really a combination kitchen-family room owned by Dr. and Mrs. K. C. Braymën of Portland, Oregon, it's especially designed so that Mrs. Braymën, who's both mother, grandmother and chief cook and bottle washer, can prepare and serve meals swiftly either on the kitchen bar or on the maple dining table in the sunny bay without missing a bit of family fun. She loves the materials in this kitchen, too. The split-brick waxed floor makes an ideal play space for the grandchildren when they come to visit, keeps them in sight but out of harm's way. The barbecue wall over the built-in oven and range top is multicolored used brick; woodwork and cabinets are varnished cedar, easily cleaned with a damp sponge. All the more time to spend with the family!

## PLANNED FOR COOKING, DINING AND FAMILY FUN

CYNTHIA EYRE



When the need arises, post-meal clean-up duties can operate fast and efficiently. Here's how it works: used dishes are taken from the breakfast bar, rinsed in the sink and placed in the dishwasher. Once clean, they're stored in a cupboard next to the breakfast bar ready for the next meal. The bar functions as a service for buffet dinners when the Braymëns entertain a large group of guests.



NEW for the holidays!



## Hot Mince 'n Ice Cream Pie!

**NONE SUCH** makes the delicious filling and hot pour-on sauce



*This is a mince pie a child will like! . . .*

### New! Hidden-Crust Pie Made With Hot Mince 'n Ice Cream

Make Two-crust Pie as directed on Betty Crocker Instant Mixing Pie Crust Mix package, using about 1½ cups Borden's None Such Mince Meat for filling. (Top crust forms a slight hollow for ice cream topping.) Bake 30 to 35 min. at 425°.

Just before serving pie, heat rest of mincemeat. Spoon 1 qt. vanilla ice cream onto top crust to fill pie. Serve mincemeat over wedges of warm pie.

NOTE: Use one 1-lb. 12-oz. jar of Borden's Ready-to-Use Mince Meat or two 9-oz. packages Borden's Condensed Mince Meat (follow package directions).

**Betty Crocker** Instant Pie Crust Mix makes the crust

*(It's new! It's instant! You make it with boiling water)*



Forget everything you ever knew about making pie crust. My new boiling-water method for mixing pie crust is far different, easier, far surer and better. You just add 2 tablespoons boiling water to each crumbled stick . . . stir. Roll out a *big 9"* crust with plenty left over for fancy trims.

**'I guarantee a perfect\* pie crust every time!'** **Betty Crocker**



Yes, every mix we make for you is guaranteed to come out perfect, or send the box top to





AN ORIGINAL PAINTING FOR FRISKIES BY DOUGLASS CROCKWELL

## Puppies "dig in" when dinner is Friskies

**—the balanced diet  
meat-loving dogs love!**

IT'S A JOY to watch how Friskies clean, meaty taste satisfies eager appetites... to know that your dog is getting the well-balanced nourishment he must have for growth and vigor.

**DOGS CRAVE MEAT.** The principal ingredient in Friskies is lean red horse meat—including choice steaks, chops, roasts. Here's the rich source of Friskies body-building protein, as well as the meaty flavor your dog craves. From other carefully balanced food essentials come the vitamins and minerals so necessary for sound teeth, bone and superb condition.

**EXTRA NOURISHING.** While some dog foods simply fill, Friskies fully nourishes... provides up to twice the nourishment of dog foods selling for only pennies less. Feed Friskies regularly—made to the high quality standards of the Carnation Company.



**For Variety—Friskies Meal**  
Easiest of all to mix. Quickest, too—mixes instantly. A complete diet containing all the food values of choice steaks, chops, roasts.



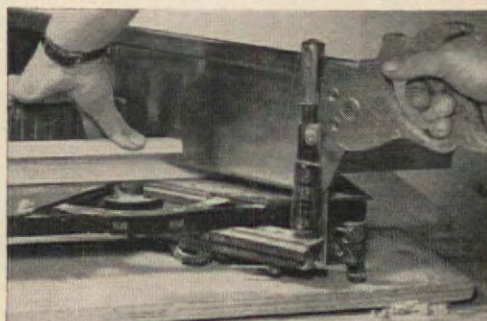
**Carnation**  
quality products



## MOLDINGS

*Here's how to work them  
for a finishing touch!*

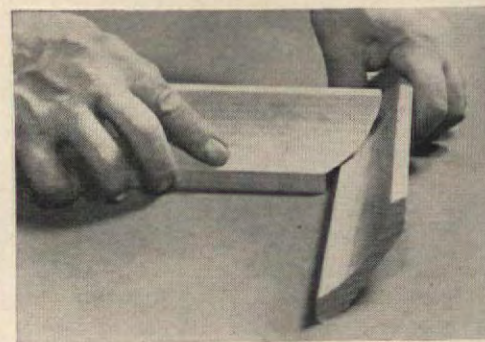
### RULES FOR COPING A MOLDING



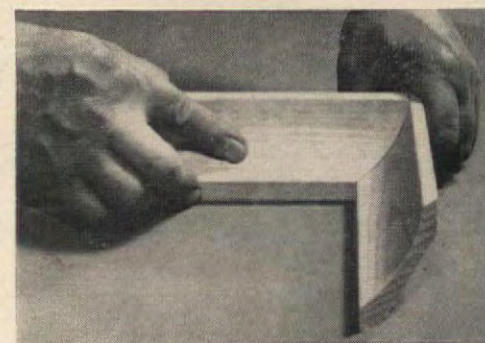
A good rule of thumb when joining moldings at corners: miter for outside corners, cope for inside. Set cove moldings, pattern up in the same position it goes onto wall, against the back-guide of miter box. Trim off at a 45-degree-angle with miter saw.



Now use the line made by the saw kerf on the inside of the molding as a guide line. With a coping saw, cut along the guide line perpendicularly, trimming away the wedge left by the 45-degree-angle cut. If handled carefully, this will leave the end of the molding in an exact pattern of its own face.



And there we are! This should be a perfect fit with a little sanding, and neat-looking from out in the room. The cut itself can't be seen except by sighting right along the line of the molding. And who's going to do that? Moldings like this relieve plain walls, doors and built-ins to give a house finishing touches that are often skipped in the original plans.



**DO YOU KNOW  
THE OLD CRAFTSMAN'S TRICK OF  
"BLIND-NAILING" MOLDINGS?**

TURN TO PAGE 106



# Memo for today!



**Revere Ware Covered Sauce Pans.** What's cooking? Lift the snug-fitting cover, sniff the delicious aroma, see the garden-rich color, taste the succulent flavor. M-mmmm! 6 sizes: 1 to 5 quarts.



**Revere Ware Covered Sauce Pots.** For treats like boiled lobster and stove-top roasts, these beauties cook just fine on low-heat setting. Copper-clad bottoms heat faster. 4 sizes; 4 to 8 quarts.



**Revere Ware Tea Kettles.** The all-new, all-copper kettlette is decorative and functional. Holds 2 quarts. A showpiece among 7 handsome kettles . . . including 3 perky whistlers.



**Revere Ware Coffee Makers.** Perc or drip, 4 cups or 14! There's one to meet your needs. Beautifully styled for right-to-the table service.



**Revere Ware Covered French Skillets.** Ham 'n Eggs smile like the morning sun in these even-heating, even-cooking skillets. Jewel-bright, decorative. 6 sizes: 6 to 12-inch diameters. Also with egg-poacher units.



**Revere Ware Covered Double Boilers.** Really versatile. Inset serves as a mixing bowl, ice-bucket or for refrigerator storage. Use lower unit as a saucepan. Sizes: 1½ pint, 1½ quart, 2 quart.



**Revere Ware Covered Square Skillets.** Modern shape for maximum capacity. Easily cleaned. No crevices for food to lodge in. Cool Bakelite handles. High dome for top-stove roasting. Sizes: 10½ and 12½-inch diagonal.

P.S. \$3.99 to \$14.95 for individual utensils. Gift sets start at \$19.95.



Keep Revere Ware gleaming with Samac

## Smart shoppers everywhere . . . give Revere Ware

Nothing else is like *copper-clad stainless steel* Revere Ware . . . to give . . . or to get. It's the world's finest. See your favorite store today for the full line including individual casseroles, mixing bowls, canisters and wonder-



# FIRST SELF-POLISHING DETERGENT FOR ELECTRIC DISHWASHERS!



*No need to scrub  
before you load,  
and no need to  
spot-wipe after!*

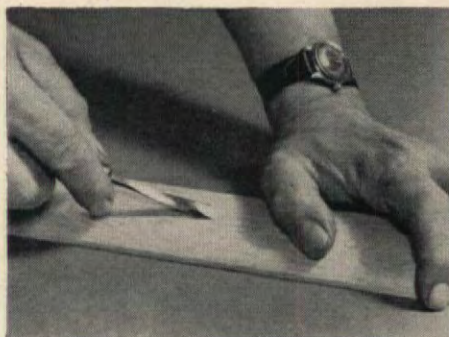


Now there's a self-polishing detergent that makes electric dishwashers fully automatic! The self-polishing action of new Dishwasher *all* starts with the very first drop of water that hits the dishes . . . continues until they are sparkling clean . . . and sanitized, too!

If Dishwasher *all* isn't the finest detergent you've used in your dishwasher, Lever Brothers will refund your money.

## Moldings

(Continued)



To blind-nail a molding the old craftsman's way: carefully gouge up a sliver of the surface of the molding. The smaller the breadth of the gouge, the better, but make it wide enough so that the nail head can be buried beneath it. Use finishing nails for this.



Next, drive the finishing nail into the wood behind the wood sliver. Use a nail-set to sink it beneath the surface of the molding and below the bottom of the sliver so that the sliver can fit back into place easily over the nail.

Use a regular wood-working glue worked in behind the sliver and applied with the head of a nail. Then, using masking tape, hold sliver in place until glue dries.



After the glue has set and dried, remove masking tape and sand with a fine grain sandpaper until splinter is invisible. This kind of blind nailing is especially good where the final job is to be clear-finished and where puttied nail holes would show through the clear finish. Keep glue clean or it will leave a dark line around the splinter outline.



See "Where Credit Is Due," page 139



# New idea! VINYL in a floor wax

and the beauty of it is — *it's childproof\**



## \*Never before such a high gloss!

New Simoniz Floor Wax with *vinyl* in it, gives you higher gloss than you've ever known. On *any* kind of floor—linoleum, asphalt, rubber, vinyl tile or finished wood! Throughout the house!

## \*No wax easier to apply!

New Simoniz Floor Wax polishes itself. No buffing. No rubbing. It spreads evenly—without streaks—quickly sets to a tough, beautiful, *vinyl* gloss!

## \*Wet spills won't harm gloss!

Splashes and spills—so common with children—won't hurt the tough vinyl surface—or shine. Simply wipe them up. New Simoniz Floor Wax is water-repellent.

## \*Never before such protection!

The miracle of vinyl—and only Simoniz has it—gives you the toughest floor surface. The kids won't scuff it, or harm the gloss with their roughhousing. No doubt about it—it's *childproof*!

## \*No finish so easy to maintain!

Simoniz Floor Wax with vinyl has a gloss that lasts and lasts. You can even damp mop your floors freely without dulling the shine. Without spoiling the wax finish.

## \*Good news about re-waxing!

Here's the *one* floor wax you can remove *evenly* before re-waxing. Simply use your regular household detergent and warm water. The beauty increases with re-waxing. You'll be amazed, once you try it.



# Simoniz® Floor Wax

For all floors—linoleum, asphalt, rubber, vinyl tile and finished wood



# "STYLED BY SANFORD"

Original American classics in carpeting . . .



There's something about a Sanford carpet that makes any room more livable. By combining just the right colors and textures, our designers capture a mood—a spirit. You'll feel at home with a carpet "Styled by Sanford."



**CALLIOPE** Brilliantly new! Excitingly different! It's "Calliope"—the brand-new carpet from Sanford that's as gay as a day at the circus.

This casual, textured broadloom comes in turquoise (shown here) and nine other glamour-bright, fashion-right colors—each subtly accented with sparkling metallic yarns of gold and silver.

Sanford's "Calliope" is made of sturdy 3-ply Soluray\* carpet rayon with the color locked in. That means longer lasting beauty and easier care.

See it in all its beauty at your Sanford dealer's now. The most glamorous carpet in a generation is priced well within your reach.

\*A Sanford trade-mark

Look for this sign—  
your guarantee of  
quality carpet



**Sanford**  
CARPETS

295 Fifth Avenue, New York City

## HOW TO KEEP WARM AT MINIMUM COST

JOHN GOODRUM

**B**efore you begin full-scale operation of your heating plant this fall, take a few hours to make a thorough check of the system and of your house. It will be time well spent, with a rich payoff in winter comfort and lower fuel bills.

In general, there are two types of heating systems. In the so-called "wet" system, steam or hot water is circulated through pipes to radiators or convectors located in individual rooms. In "dry" systems, air is circulated either by gravity flow or by blowers. There are a number of fuels used to heat the water or the air, any of which will prove adequate if the heating system is properly adjusted and operated.



While it is usually best to have a heating contractor clean and adjust the mechanical parts of your heating plant there are many things *you* can do to help your house hold the heat your furnace produces. All houses will lose heat, but houses that are weatherproofed lose a lot less. The best heating system will produce only mediocre results if it is installed in a poorly built house. Heating

engineers estimate that weatherstripping, storm windows and doors, and good insulation can reduce heating costs by one-third to one-half—a sizeable figure in very cold areas. Also, the amount of cold air leaking into the house around windows and doors will be reduced, permitting the maintenance of higher humidities (with added comfort) inside the house without frosting window surfaces. Cold air leakage can be cut down further by caulking window frames, door casings, and basement sills. Both wall insulation and storm doors make outside walls less susceptible to heat loss; also reduced is the velocity and volume of cold air moving over the wall surfaces, which in turn reduces the amount of airborne dust which always deposits on cold walls. Other structural items that help hold down heat loss are front entry doors that open into a vestibule rather than into the living room, tight siding and sheathing construction with tightly fitting building paper between the siding and sheathing and also between sub floor and finished floor.



Besides the old stand-bys of insulating walls, floors, ceilings and roof; caulking and weatherstripping, there are other ways you can economize.

1. *Close the vents* in foundation walls three-quarters of the way at the start of the heating season to keep cold air from circulating under floors, drawing heat out of them. Cover ground in crawl space with asphalt or plastic vapor barrier.
2. *Close the damper* in your fireplace when it's not in use. This will prevent warm air from escaping out your chimney.

PLEASE TURN THE PAGE





# Live Better

...in a home  
of your  
own!



Make your first budget consideration your home and your happiness. And when you build or buy, be sure your home is built of sturdy, beautiful West Coast lumber, the home-building choice of millions of Americans. Your lumber-built home is a wise investment for the future. Equally important, it is the place where family ties are made stronger as you share the feeling of pride only a home of your own can bring. Plan now. Budget now for a new home of West Coast lumber. See your retail lumber dealer for helpful advice on builders and procedures.

From the Pacific slopes of the great Northwest

**DOUGLAS FIR  
WEST COAST HEMLOCK  
WESTERN RED CEDAR  
SITKA SPRUCE**

*West  
Coast  
Lumber*



SEND FOR BEAUTIFUL FULL COLOR BOOKLET "DISTINCTIVE HOMES"



**WEST COAST LUMBERMEN'S ASSOCIATION**  
1410 S. W. Morrison, Room 231, Portland 5, Oregon  
Please send me your 24-page full-color booklet containing more than 50 large full color photographs, sketches and floor plans. I enclose 25c.

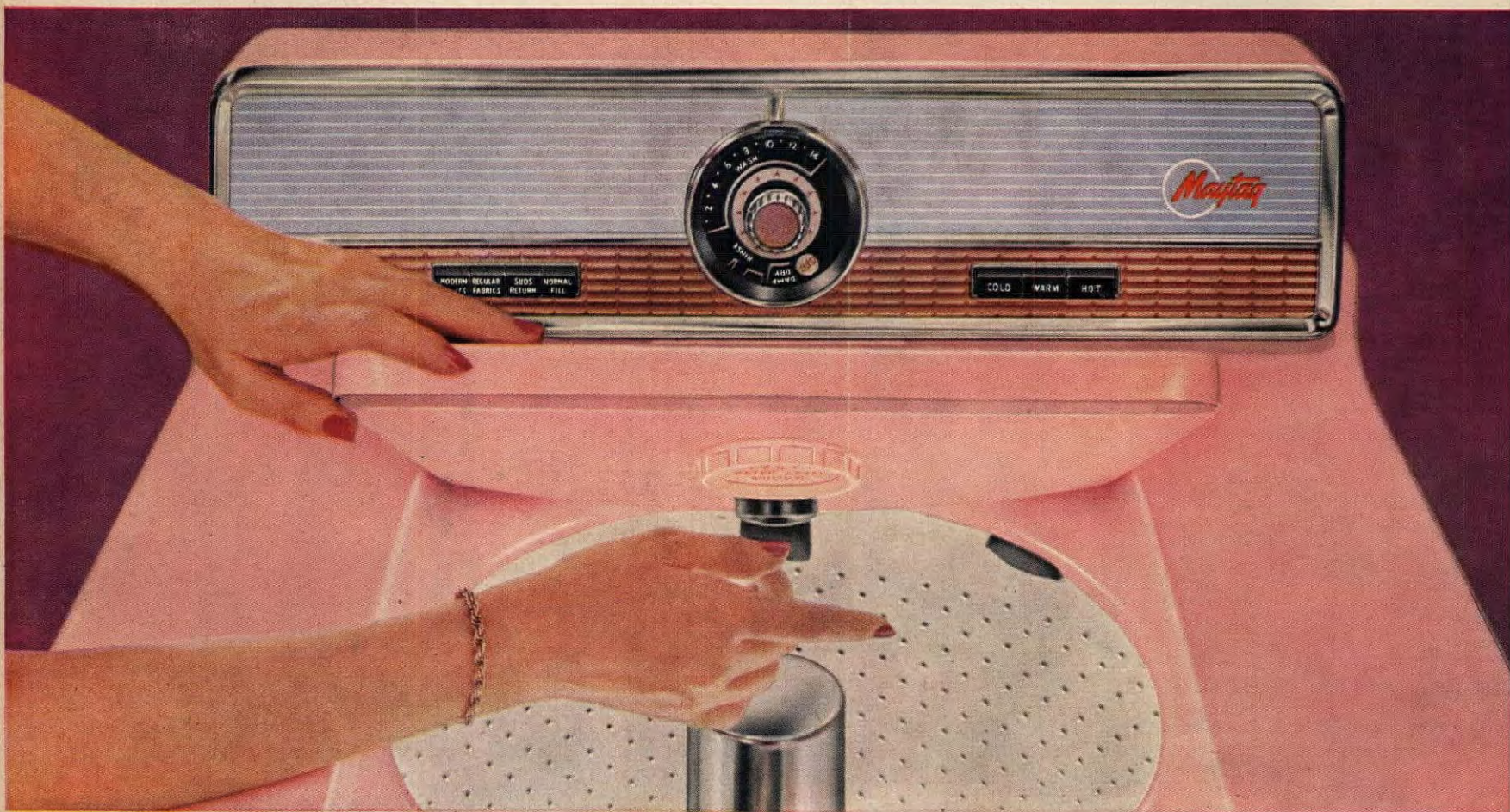
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Address

City  Zone  State



# 926 LINT REMOVERS



Maytag's "Lint Remover Tub" swirls lint, dirt and sand out 926 holes never to return...no lint pans to remove... no lint traps to empty ever!

**No lint problems!** Because—(1) Maytag's gentle wash action, proved in nearly 10,000,000 Maytags, creates less lint to begin with. And (2) the lint that *does* form is automatically separated from clothes through 926 holes in the Maytag "Lint Remover Tub"... and is flushed away forever by Maytag's exclusive Swirl-away Rinse.

**Cleans clothes automatically!** No need for pans, trays or traps! The new MAYTAG *All-Fabric Automatic* cleans clothes without resort to mechanical gadgets. This means simpler operation, the mark of a well-designed washer. See this new Maytag—see a demonstration of the most complete automatic ever built—the Maytag.

**A MAYTAG  
EXTRA**

**COLD WATER WASH**  
Saves Hours of Ironing

For "wash 'n wear" garments and other modern fabrics



**Cold-water washed** in new Maytag —no ironing needed.

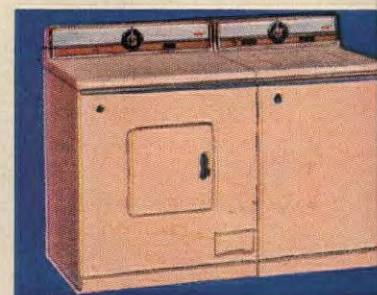


**Warm-water washed** in leading competitive automatic — needs ironing.

**Maytag Cold-Water Wash** (with gentle wash action, slow-speed spin) ... keeps modern fabrics, fine woolens soft, bright, wrinkle-free. Cuts ironing time. Won't remove creases in treated garments. Won't shrink woolens. **Hot and warm water** for regular wash with vigorous wash action and high-speed spin. **Hot-water saver** automatically saves 10 gallons of hot water on small loads, saves up to 2500 gallons of hot water a year! *The Maytag Company, Newton, Iowa.*

**SEE THE AUTOMATIC THAT HAS EVERYTHING:**

3 Water Temperatures ... 2 Speeds ...  
Water Saver ... Suds Saver ... Gyrafoam  
Wash Action ... Safety Lid ... Non-rust  
Cabinet ... Maytag Dependability.



Maytag All-Fabric Washer and matching No-Vent Dryer in Pasteltone Pink, Green, Yellow, White. As little as \$3.50 a week.

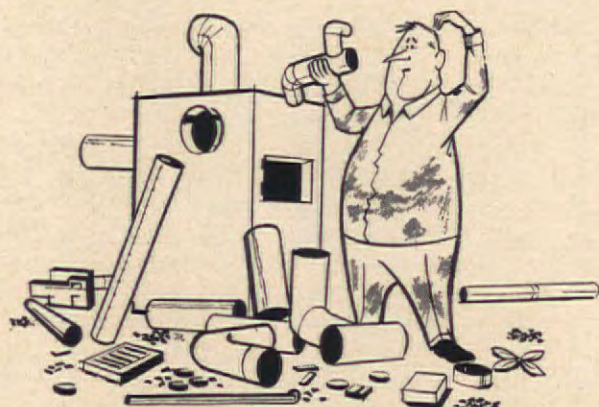
# MAYTAG

*All-Fabric* **AUTOMATIC WASHER**



(Continued)

3. *Keep closet and cabinet doors closed.* There's little point in heating these areas. 4. *All windows and doors should be tightly closed.* Windows should be locked, further tightening their closure. 5. *Insulate piping and ductwork* in hot water and warm air heating systems where they pass through unheated areas. 6. *Learn to use your thermostat correctly.* Find out from your heating contractor if it is located in the right place to get a true reading of your heating demands. A poorly placed thermostat can be a major contributor to erratic operation of an otherwise good heating system. It should be located on an interior partition where room air can reach it freely, never behind an open door or piece of furniture. Nor should it be located in a room with an unusually large glass area on the east, south or west side. Sunlight flooding in through large glass areas will raise the room temperature and "satisfy" the thermostat even when the rest of the house is uncomfortably cool. Keep it away from heat-producing appliances and lamps, off walls that contain heating pipes and away from the radiant heat of a fireplace.



These are some of the points to watch for. The early correction of faults and the adjustment of operating elements will result in a more efficient, longer-lasting heating system.

During a recent inspection of coal-fired furnaces, it was found that one in twelve needed a new firepot, one in five needed new grates, two in five needed new smoke pots, and one in fourteen needed to be replaced entirely as unsafe or unworkable. Much of the deterioration discovered could have been prevented with periodic inspection and adjustment or repair.

THE END

## INSULATION INFORMATION



**DO** Staple batt or blanket insulation to the bottom edge of roof rafters. Space between insulation and roof boards provides room for air flow; helps keep roof boards dry, free from rot.



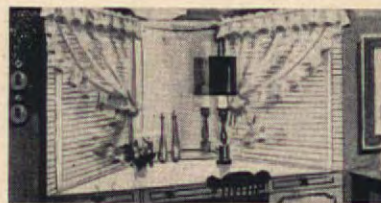
**DON'T** Staple insulation as shown. Lack of ventilation will rot roof boards. Black vapor barrier on insulation stops inside water vapor passage into wall, ceiling spaces.



## It takes TWO to make a window... Eastern drapery rods and venetian blinds

Drapery rods to carry beauty, color, glamour. Venetian blinds for perfect light and air control, privacy, protection. There's your *complete* window combination. And when they're Eastern's Coronet Deluxe traverse rod and Eastern's DecorLume venetians—you have the very finest. Coronet is actually *two* tracks in one rod. Draperies ride *separately*—can't jam or stick—overlap *completely*. DecorLume venetians have plastic tapes and nylon cords—*deluxe* quality, decidedly low price. The name to ask for is *Eastern*—at leading stores everywhere.

It takes TWO to make a window—  
and Eastern makes the best of both!



Unlike most curtain rods, Eastern's Lok-Seam won't sag or twist . . . no matter how wide. "Threader cap" prevents snags. Single or double to 86".



For colorful cafe curtains, Eastern's graceful round Coronet.  $\frac{3}{4}$ " diameter . . . exceptionally sturdy . . . gleaming brass finish. Extensions 30 to 120 inches.



Eastern Products Corp.—formerly Eastern Venetian Blind Co.—Baltimore 30, Md.





## Built-in of Western Pines fills a wall with loveliness at little cost

The Western Pines are famous for their combination of beauty, low cost and usefulness.

Take this handsome cabinet, for example. The straight grain, rich finish and exquisite texture of the Western Pines have created a thing of lasting beauty.

Western Pines take and hold any paint, stain or varnish beautifully, or can be left natural, then waxed and rubbed to a soft, silken glow.

Whatever your building or remodeling plans, you'll find these workable, well-seasoned, versatile woods ideal for almost any project.



**FREE!** "FRIENDLY HOME IDEAS"—85 photographs, many in color, feature traditional and contemporary ideas for building, decorating and remodeling using cheerful Western Pines. Write for your FREE copy to WESTERN PINE ASSOCIATION, Dept. 212-F, Yeon Bldg., Portland 4, Oregon.

## The Western Pines

**Idaho White Pine**

**Ponderosa Pine**

**Sugar Pine**

and these woods from  
the Western Pine mills

WHITE FIR • INCENSE CEDAR  
RED CEDAR • DOUGLAS FIR  
ENGELMANN SPRUCE  
LOGSPOLE PINE • LARCH

are manufactured to high standards of seasoning, grading, measurement

TODAY'S WESTERN PINE TREE FARMING GUARANTEES LUMBER TOMORROW



The Gettys took advantage of their roof top over dining room to build this large comfortable room for their son Alexander. Built-in desk and bookshelves line one wall of the pine-paneled room.

(Continued from page 74)

The roof area over the dining room at the back of the house was utilized to provide a bedroom for Alexander Getty, the oldest son, while Billy, the younger boy, held his fort in the bedroom the boys had formerly shared.

In this corner "L" at the back of the house, the Gettys have placed a wide and comfortable terrace area of flagstone, built in two stages. The first area proved to be much too small, and finding so much pleasure in the privacy of this sheltered spot, the Gettys added half again as much as their first terrace project. Accessible from the main part of the house, it's also near the kitchen. Shade there is provided by a canvas awning and a towering and "motorized" horse chestnut tree, the motor in the tree being the result of a friendly but noisy swarm of bees which made its home there one summer! Looking at this distinguished little house, with its modern additions of bathrooms, kitchen and boy's room, plus the development of the outdoor living area, one is convinced that Rod and Judy Getty not only knew how to turn backwards gracefully in the improvement of their home, but also knew when to stop.

THE END

Expanded outdoor living area in rear of the Rodman Gettys' home is simple addition of flagstone terrace under the shade of horse chestnut tree. Minimum border of grass cuts down lawn care. Plants in pots are brought inside during the colder winter months.





## "We climb stairs Sitting Down"

In these days lots of smart people don't wait for their doctors to tell them to "take it easy". They save themselves (and their hearts) the tiresome strain of climbing stairs dozens of times a day by installing an Inclinator. Safe, attractive, simple to use. Inexpensive to install and costs little to operate. Runs on house current. Anyone can use it.



Also a vertical lift—the ELEVETTE

Send for Free Booklet

"STOP CLIMBING STAIRS"

INCLINATOR COMPANY OF AMERICA

2251 Paxton Blvd., Harrisburg, Pa.

## Tense, Nervous Headaches Need This Relief

A survey shows 3 out of 4 doctors recommend the famous ingredients of Anacin to relieve pain. Here's why Anacin® gives better total effect in pain relief than aspirin or any buffered aspirin:

- ➔ **ACTS INSTANTLY:** Anacin goes to work instantly. Brings fast relief to source of your pain.
- ➔ **MORE EFFECTIVE:** Anacin is like a doctor's prescription. That is, Anacin contains not one, but a combination of medically proven ingredients.
- ➔ **SAFER:** Anacin Tablets simply can not upset your stomach.
- ➔ **LESSENS TENSION:** Anacin also reduces nervous tension, leaves you relaxed, feeling fine after pain goes. Buy Anacin today!

You will ENJOY  
pleasant, vigorous  
**VIBRATORY MASSAGE**  
with the Genuine  
Battle Creek  
**HEALTH®  
BUILDER**



"TOPS" for  
the Home, for Athletic Clubs,  
for Reducing Salons—for MEN and WOMEN!

Enjoy the relaxing, stimulating benefits of efficient vibratory massage! Health Builder gives you pleasant, scientific deep-tissue manipulation—at the snap of a switch. Helps weight and figure problems, muscle-toning, blood circulation. Widely used in Health Institutions. Built for years of service—fully guaranteed. WRITE today for literature and new booklet, "BE GOOD TO YOURSELF!"

**Battle Creek  
EQUIPMENT CO.**  
Battle Creek 46, Mich.

GET  
YOUR  
COPY



## Fireplace IDEAS?



Here's a big colorful catalog loaded with decorative ideas to flatter or refresh any type or size fireplace. Shows how Flexscreen curtains, andirons, firesets and other accessories make your fireplace a show-place! Send 25¢ for your copy—32 pages of "fireplace fashions" from Flexscreen—leading authorities on hearth decoration.

**Flexscreen®** Bennett-Ireland Inc.  
2117 Water St.  
Norwich, N.Y.



*This is the Story of  
a Happy Life in One Room* →





Look for this label when you buy. It's your best assurance of quality items filled 100% with DACRON virgin fiberfill.



## What chance has an artist when pillows and comforters are filled 100% with **DACRON** Fiberfill

REG. U. S. PAT. OFF.

Not even the excitement of "Cowboys and Indians" can keep this youthful artist awake. He's off to sleep, lulled by the fluffy softness of pillows and lightweight warmth of comforters filled 100% with DACRON\* virgin polyester fiberfill.

Thanks to DACRON Fiberfill, most of these comforters and pillows are machine- or hand-washable. DACRON Fiberfill is mat-resistant, odorless, non-allergenic, with a soft, airy resiliency.

Insist on pillows and comforters which carry the DACRON Fiberfill label. This is your best assurance of quality in products filled with DACRON Fiberfill.



\*DACRON is Du Pont's registered trademark for its polyester fiber. Du Pont makes fibers, not the pillow or comforter shown here.

BETTER THINGS FOR BETTER LIVING  
... THROUGH CHEMISTRY

## Happy Life

(Continued)



It's pint size and four flights up, but it's home and a modern "Seventh Heaven" to Loretta and Walter Kamnitzer after a day's work. A small apartment, they have a mere 336 square feet of floor space, including a tiny bath (see picture of Walter shaving in it), kitchenette and two very small closets. Obviously, living in one room requires shipshape order. As you might guess from the photographs, everything here has been designed to do just that—be comfortable—yet function like clockwork.



Every stick of furniture and every accessory is a necessary item—necessary because it's both useful as well as handsome. Some of the furniture does double duty—like the studio beds, which make excellent seating pieces by day and comfortable beds at night. A permanent card



table triples for dining, desk work and games. The spacious coffee table and big book shelves, built by Walter, help satisfy a need "one-roomers" never have enough of—storage space. The shelves not only have lots of room for books and extra accessories, but design-wise help balance the brick fireplace. The three campaign chests were the Kamnitzer's only costly purchase—made possible because of extensive budgeting on other furnishings, and well worth the money for the distinction they add. Practically speaking, the chests hold bed and table linen and personal belongings.

There's forward-looking planning in this decorating, too, for everything here can continue its service long after it's outgrown Walter and Loretta's first little one-room home, four flights up.

THE END





*It's small in size and four flights up, but a happy first home for this young couple*

The shelves that Walter built on the fireplace wall are filled with favorite books, plants and bibelots. Lined up beneath the shelves are a group of old English legal prints (part of a collection), put in simple black frames and hung high enough to allow unhampered use of the record player and chairs underneath. Unlined red corduroy draperies against white walls and grey and black tweed couch covers make up color scheme. Grey textured rug, brick fireplace, wood finishes add warmth.

Walter enjoys grilling hamburgers at the fireplace whether it's for a party or just for themselves. Because of small space and a limited budget their entertaining has to be very informal, but it's always fun! Here the fireplace becomes greatly appreciated, for a cozy fire on a cool night livens a party or makes for pleasant leisure hours at home. The floor-to-ceiling light pole is the adjustable type, easily installed, and a real space-saver for a short, crowded wall like this. Favorite drinking mugs are on mantel.



Here the coffee and card table are pushed back as Loretta removes the tailored daytime couch covers to ready the beds for sleeping.



Standing room only in kitchenette. Loretta can reach stove, sink and refrigerator from this small table.











# THEY ADDED A HOUSE TO ONE ROOM

SUSAN JONES MEDLOCK

**F**or Mr. and Mrs. Charles Clotfelter, what started out as a weekend one-room place in the country near Marietta, Ga., has gradually developed into a full-fledged year 'round house.

Originally their one-room structure was a do-it-yourself project, completed in their spare time and weekends with the help of friends. Once built and lived in, however, the couple decided that a day at a time wasn't enough in this delightful location, so they knocked down a side wall, added a lean-to kitchen and a small bath.

For eight years, satisfied with weekends and vacations in the country, the Clotfelters enjoyed roughing it with kerosene lamps, water pumped from a well and candlelight as a necessity—not for atmosphere! But even this didn't give the Clotfelters enough time in the country. It seemed only natural, as a next step, to make this into a permanent home.

Since the original one room was still in perfect condition, there was no reason why it shouldn't become the living room of the planned expansion. Who was to do the new construction? Not Mr. Clotfelter. Building one room had been fun, but now a contractor was needed.

As the house stands now, the final version incorporates a large entry foyer opening off the old living room, a screened-in porch, and a new dining room, breakfast room and two large bedrooms, as well as a kitchen, bath, utility room and pump house. But somehow, even now, with everything complete, the owners still have a soft spot in their hearts for that living room that used to be the one room in the house.

The original cottage, which the Clotfelters built themselves, is now the living room (right). The Early American furnishings give it a warm country air. Mr. Clotfelter installed the random-width oak plank floor with walnut pegs and built the fireplace and chimney.

The kitchen (far left) is a two-level affair, dividing the cooking and eating areas. The side of the red-topped counter facing the dining area has built-in cupboards for china and linen used on the Lazy Susan. Steps at the end of cabinet lead to upper level kitchen area.

Regular outside boards for horizontal wainscoting used in the dining room (left) add an original note to this charming, typically Southern room. House is named "Twin Branches" because it stands at the junction of two little creeks that nearly surround building site. Every room has a view of one of the creeks.







## AMERICA'S FAVORITE ENAMEL



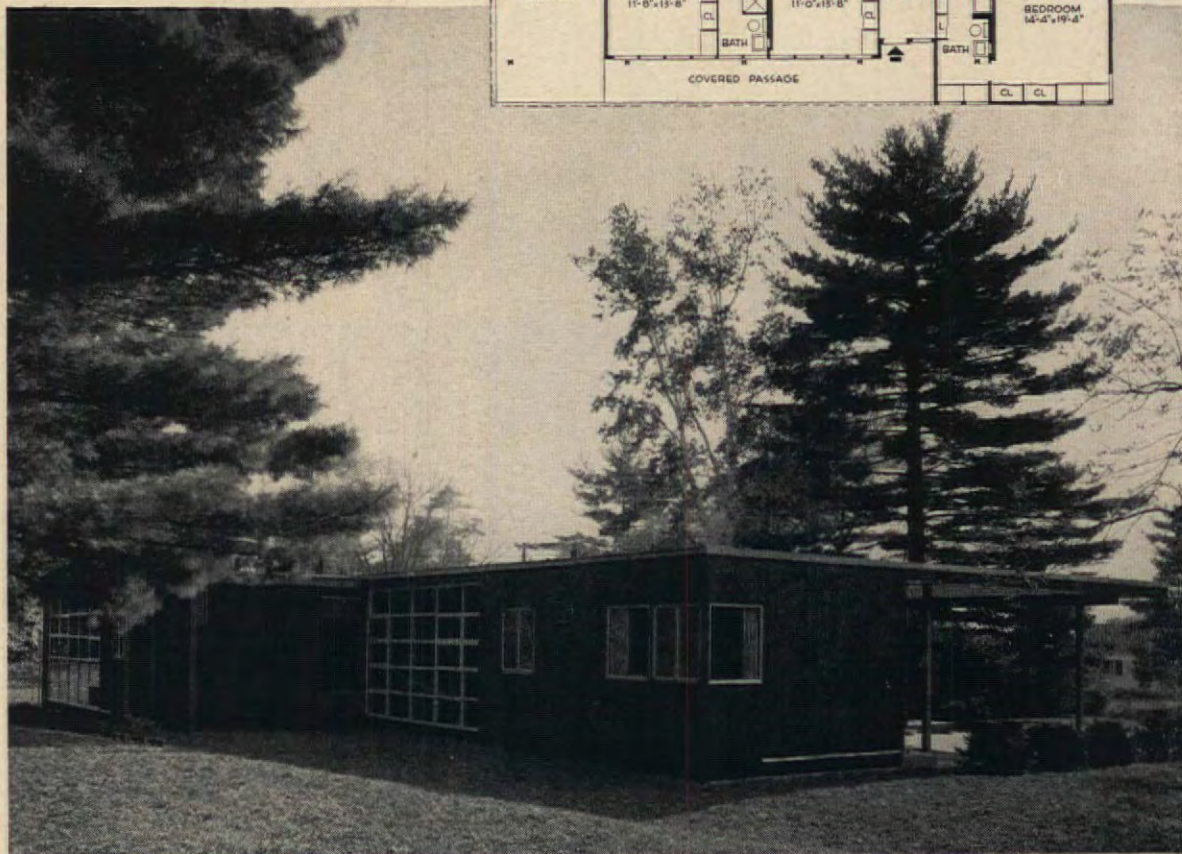
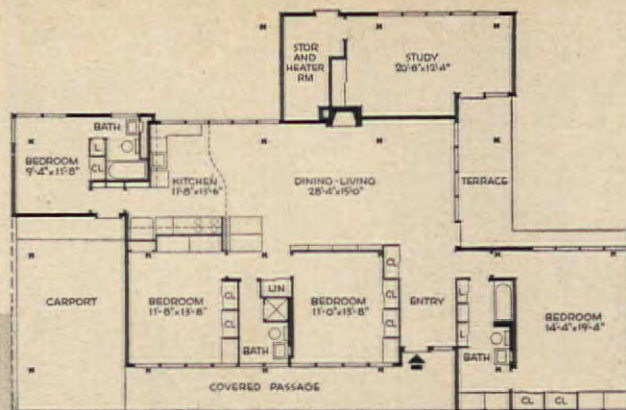
- Looks and washes like baked enamel.
- For all woodwork, kitchen and bathroom walls.
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A glance at the floor plan shows innumerable possibilities for re-arrangement. The gradual transition from kitchen to dining room to living room is accomplished with surprising ease and great restraint, a rarity in most houses.



*Designed on the Japanese principle of few permanent room partitions,  
this house stretches or shrinks as the family need arises  
or if social activities demand a different arrangement of rooms*

## AN ADJUSTABLE HOUSE



Here's a house for the family who want to remain in the same surroundings even after the children have grown up and left. Offering far more than the usual "space for expansion," all of the interior walls are movable except those enclosing the baths. Window walls on the back and side of the house are removable glass panels, and all the outer wood panel walls are done in sections to enable replacements to be made when needed at minimum cost. Its flat roof, of plywood, is chiefly supported by 4x4" H-columns set apart 14' on center in both directions, like much Japanese architecture.

The job of translating this Japanese system of flexible walls into an American home, with good heat, insulation, ventilation, privacy, quiet, and lasting permanence was undertaken by architect Kenneth Kassler of Princeton, New Jersey. His purpose was to design a sectional unit house, suitable for large scale developments, embodying the usual principles of mass production and stock equipment, but still permitting individual arrangement of room size and layout without extra cost to the builder.



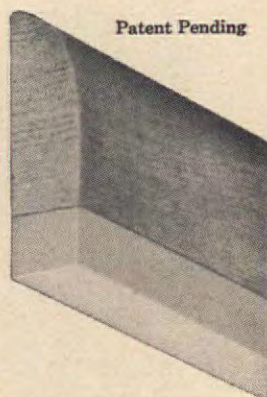
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COMPANY  
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Here's a big area that is kitchen, dining and living room in one. Kitchen is hidden behind attractive screen when guests are expected.

His result is this single-story structure, laid on a concrete slab with radiant heat, that spreads out to include five bedrooms and four baths, compactly arranged around some thirty feet of a central living and dining area. A built-in kitchen is separated from this space by a woven wood screen which is so constructed that you can see through it in one direction only, from the inside out!—thereby enabling the lady in the kitchen to keep her eye on the table, unseen by the dinner guests.

To facilitate further ease of upkeep, rugless floors are cork tile throughout, needing only occasional vacuuming and waxing. Children and pets are no problem here! The combination of cork tile floors with the acoustic tile ceiling produces a quiet house, essential for a family with a brood of younger children.

Also requiring little care are the interior walls, finished with a sturdy plywood. Walls forming the room partitions have built-in storage, supplying ample closet space.

Actually, with no rugs to fuss over, no wallpaper, paint or plaster to worry about, and—thanks to the built-ins, not much furniture to dust—this is the answer to a homemaker's prayer—practically work-less housekeeping. What more can a woman ask? THE END



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## Did you know?

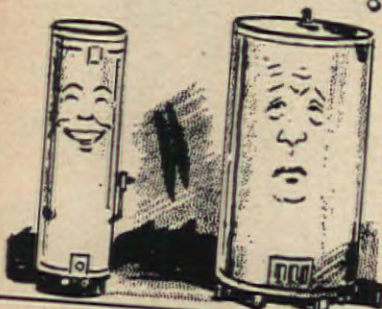
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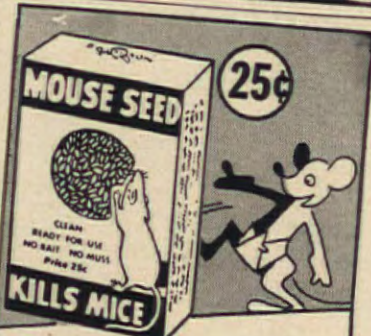


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Protect small plants by covering them with loose material like hay, straw or excelsior, held down with heavy sticks. The purpose is to minimize the effect of alternate freezing and thawing and shield the plants from wind and sun. The material used here is salt hay, which comes in bales and is easily handled in a large peach basket.



## PROTECT YOUR PLANTS FOR THE WINTER

THEODORE A. WESTON

It's not only the cold that injures or kills plants in winter. More often than not, in fact, it's wind, sun or alternating spells of cold and warm weather. They injure or kill by upsetting a plant's way of life. High winds may draw more water out of leaves than semi-dormant or frost-bound roots can take up. Strong winter sun may activate plant cells that should be completely dormant. And alternating freezing and thawing may heave small plants right out of the ground.

So these are the dangers against which some plants need protection. To shield shrubs from too much wind and sun you screen them with burlap or something similar. To do the same for small plants, and to minimize the effect of thawing and freezing, you cover them with loose litter like hay, straw or excelsior.

Evergreen shrubs may be injured if it so happens that

Don't let leaves accumulate too long on your lawn—they smother grass—and don't burn them! Use them for mulching shrubs, which reduces soil freezing, and make a compost heap with any left over. Spread plant food or compost activator on the heap and wet it thoroughly with a hose.



Screen evergreens with burlap, canvas or other heavy material if in unusually windy or sunny locations or if newly planted. See that material comes well above height of plant, but don't cover over top. Drive the stakes before ground freezes, but wait for cold weather to add screen.





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## Plant Protection

(Continued)

they're in an unusually windy spot—for instance, facing the full blast of hard northwest winds—or if they're on the south side of a building or steep slope where they get reflected sunlight and heat.

The kinds most often injured are the broad-leaved evergreens—rhododendrons, mountain laurels, many of the azaleas, andromedas, hollies, boxwoods—though arbovitae and other needle-leaf evergreens also are sometimes injured or even killed. All shrubs are especially susceptible to injury for a year or two after transplanting.

To protect a shrub from both wind and sun, drive four stakes into the ground at the base, long enough to be a foot or so higher than the shrub after they're driven. Then fasten burlap, canvas, old draperies or what-have-you to the stakes with wire or heavy string.

If only one or two sides of a shrub need protecting, the screen can be attached to two or three stakes instead of four.

When there's no groundcover planting under shrubs, you can reduce the depth of frost penetration (and thus keep moisture available to the roots) by mulching with 6" or more of leaves, held down with sticks.

To protect shallow-rooted perennials from the heaving action of freezing and thawing in exposed locations, cover them with a good layer of loose, non-packing material like salt hay, straw, excelsior or evergreen branches. Weight it down with sticks, laths or something similar.

Dwarf azaleas, boxwoods, Japanese hollies, heathers and the like can be covered up in the same way.

Although stakes have to be driven before the ground freezes, the protective material should not be applied until cold weather sets in—late October in the coldest spots, mid-November to mid-December in most areas.

In the warmer parts of the country, where cold weather is no problem, winter protection is mostly a matter of cleaning up plant debris and spraying or dusting to control winter-active insects and diseases. Combination sprays and dusts, and dormant oil sprays used later, take care of most of these pests, while metaldehyde baits control slugs and snails. **THE END**

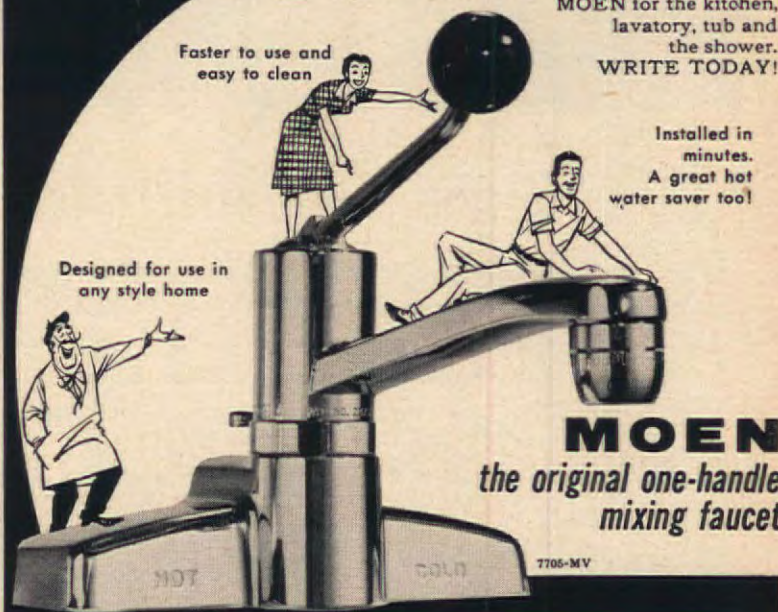


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FROM THIS—TO THIS—



## IT'S DONE BY TUFTING

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It can easily be done! All you need is a yardstick, some heavy rug yarn (the heavier the better), a good strong curved upholstery needle with a large eye, a heavy darning needle, some rug binding and heavy carpet thread—the strongest you can find.

First mark off, on the BACK of the rug, the exact position in which you wish your design to appear. Use a yardstick to make sure marks are straight and evenly spaced. You can make big fat polka dots as we did, or little squares or triangles. Use one color to contrast with your rug, or several harmonizing colors. Begin



Use a yardstick and a heavy dark black pencil to carefully mark off design on the back of rug.



For polka dot design, use a curved upholstery needle and heavy black yarn for "knots".

by threading curved upholstery needle with a double strand of heavy black yarn. Insert the needle in back of rug, through marked design, and pull to the front so that both ends of double strands are on the front of rug. These are used for knotting. Cut ends so they are all 5 inches long. You now have two double ends on the front (see top photograph on page 124). Next cut 8 strands of colored yarn and 2 strands of black yarn, each 5 inches long. To save time, wrap yarn around a piece of cardboard 5 inches long, then cut all at once, as you would tassels or pompons. Lay the strands between the black yarn "knotting" strands already inserted in the rug in the first step. Tie the cluster of blue and black strands with the "knotting" strands; knot firmly. Trim ends so tufts are slightly higher than the surface of rug.

PLEASE TURN THE PAGE





Everett Brown, A. I. D., San Francisco, is the head of Everett Brown Associates. He has planned and executed striking color arrangements for many homes, offices and hotels across the country.

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new **Gaines Biscuits** every time!

And no wonder! These new Gaines Biscuits  
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dogs need...all in one box!



*6 tasty flavors!  
6 happy colors!  
6 playful shapes!*



**P.S.**

For regular feeding, watch your dog thrive on  
new **Gaines Dog Menu**

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(Continued)

Repeat for each polka dot. Cut fringe off ends of rug. Sew rug binding on front of rug and on woven ends, from which fringe has been cut off. Use heavy carpet thread and large darning needle. Be sure binding is sewn very securely to rug with overcast stitches. Turn over to the wrong side and pull binding down on back side of the rug until pile shows at edge of binding. Overcast stitch to back of the rug.



1. Place 8 colored strands and 2 black strands, each 5" long, over black knotting strands. Tie firmly across middle, trim knot ends.

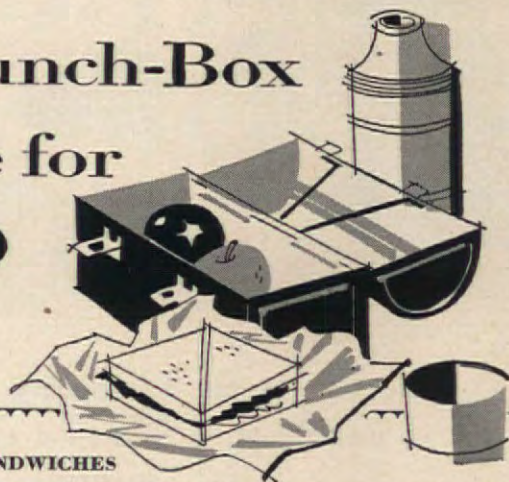


2. Sew rug binding to woven ends on rug front. Use large darning needle and heavy carpet thread; overcast stitch close together.

3. Turn binding over to wrong side of rug as shown; then sew to back of rug the same way you've sewed binding on front of rug.



## It's Lunch-Box Time for DAD



### LUNCHBOX SANDWICHES

1. Thin slices of corned beef and swiss cheese on buttered white bread spread with mustard sauce.
2. Thin slices of roast beef in barbecue sauce on slices of buttered white bread.
3. Swiss cheese and sardines on large slices of buttered rye bread.
4. Mashed baked beans and minced bologna spread on buttered white bread. Season with catsup.
5. Cooked ground beef, green pepper, pickle, chili sauce, mayonnaise, and onion combined on whole wheat bread.

### THERMOS FILLERS

Onion soup, beef bouillon, coffee, pea soup

### PACKALONGS

Cucumber sticks, pickles, celery

### SURPRISES

Apple tart, filled doughnut

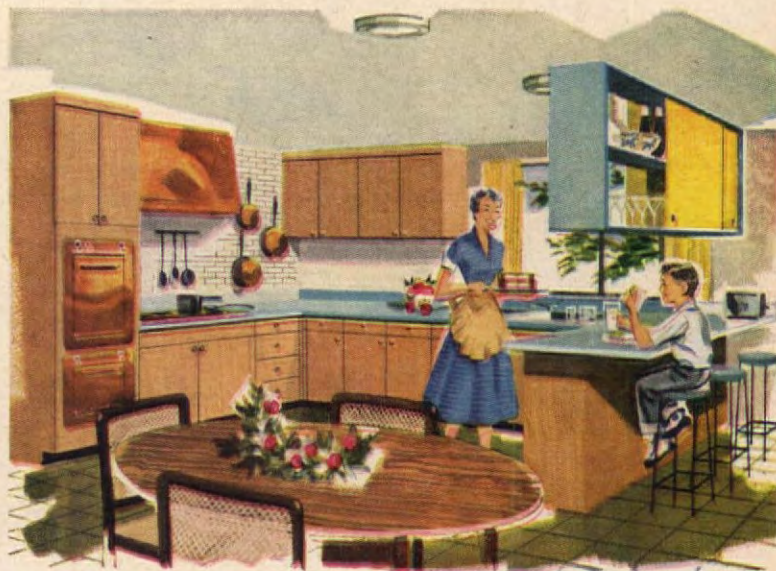


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"77 Remodeling Ideas"—Fully illustrated with before and after examples. Helpful suggestions for additions...remodeling and decorating ideas for every room. 10c

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# You CAN Have a Dry Basement

The wet basement is the bane of the home-owner's existence. Be it oozing along the sidewalls or ankle deep in flood water, nothing quite equals it as an annoyance. It can do a number of things: make the whole house damp; ruin tools or anything stored in the basement; put out the furnace fire; and even reduce your chances of selling the house.

It's all well and good to say that something simply *must* be done to stop the leaks. But when you get right down to the facts of the matter, it's a difficult and sometimes expensive undertaking. You should face up to this truth if your basement is causing trouble. Don't count on a quick, sure, cheap cure. You may be lucky and solve the problem easily. But there's just as good a chance that you will have to do one thing after another before you attain success.

This is not said to scare you from trying. If your basement is a wet one, you almost have to do something about it. But you must accept the facts, and the biggest fact of all is that water can be an insidious foe which hates to admit defeat.

Yet the other side of the coin is this. You *can* keep water out of your basement: there *is* a remedy for every leakage problem. The trick is to determine which remedy to use and then to use it properly.

Here are the solutions you may be looking for:

1. **CRACKS AROUND EDGES OF THE BASEMENT FLOOR** are a very

common cause of trouble. To solve this leakage problem, chip out cracks with a cold chisel, going as deep as you can if the mortar is soft. Blow out the loose crumbs with the vacuum cleaner. Then fill the crack with hot waterproofing pitch or with a waterproofing bituminous compound.

## 2. CRACKS IN FOUNDATION

**WALLS** are treated according to their size. If the cracks are small, scratch them open with a nail or sharp chisel and wet with water. Brush in two coats of grout made from equal parts of cement and very fine sand.

If the cracks are large, chip them out about a half-inch deep (or as deep as you can go if the mortar is soft). Blow out the crumbs and wet the cracks with water. Make a stiff mortar of one part cement and two parts sand and cram it into the opening. Make certain that you keep this damp for several days.

Sometimes a crack leaks continually. During PLEASE TURN THE PAGE



## international Furniture



Here's wonderful "Woodhue"...  
so smartly underscored in sculptured wood

International's "Woodhue" is definitely a group to see before selecting furniture today. Its clean, distinguished look is underscored with an ingenious use of wood along the base.

The result: handsome solidity, worlds of comfort. With foam rubber cushions, contemporary fabrics, your choice of wood finishes—ebony, walnut, pumice or mahogany.

"Woodhue" prices start at: arm section \$119.50; center section \$139.50; bumper section \$129.50; companion chair \$114.50. Also available, a sofa, matching chair, and armless section. Prices vary according to fabric.

Write us for your "Woodhue" dealer's name.

INTERNATIONAL FURNITURE • Division of Schnadig Corporation • 4818 West Belmont Avenue, Chicago 41, Illinois





## You get so much more living room with carpet

Add a rug or carpet to a room, and you not only make it look larger, you actually make it larger, in terms of the way you and your family live.

Because, along with bringing you rich, deep color, carpet brings you welcoming warmth, softness, comfort, and more living room.

A whole family can spread out on a rug and there'll still be room enough for the Sunday papers, an electric train and a doll house. If extra guests arrive a carpeted room invites them to sit down and relax.

Then, there's another relaxing side to carpet. For carpet spreads

a hush over sharp, loud noises, quiets the clatter of running feet or clicking heels. And those feet and heels are safer, steadier on carpet because of the slip-proof footing it brings to halls, stairs or other places where people hurry.

For all this, a new rug or carpet costs so little in time, care and money. Only a few minutes of your time thoroughly vacuums two average rooms. And, you can have two lovely room-size rugs for the same monthly payment you'd make on a new TV.

Let your store show you the exciting new styles and colors in today's rugs and carpets... and use their budget plan to carpet your home now.

For your protection, be sure that the rug or carpet you buy is backed by the knowledge, the facilities and the integrity of an American manufacturer. Look for the label of:



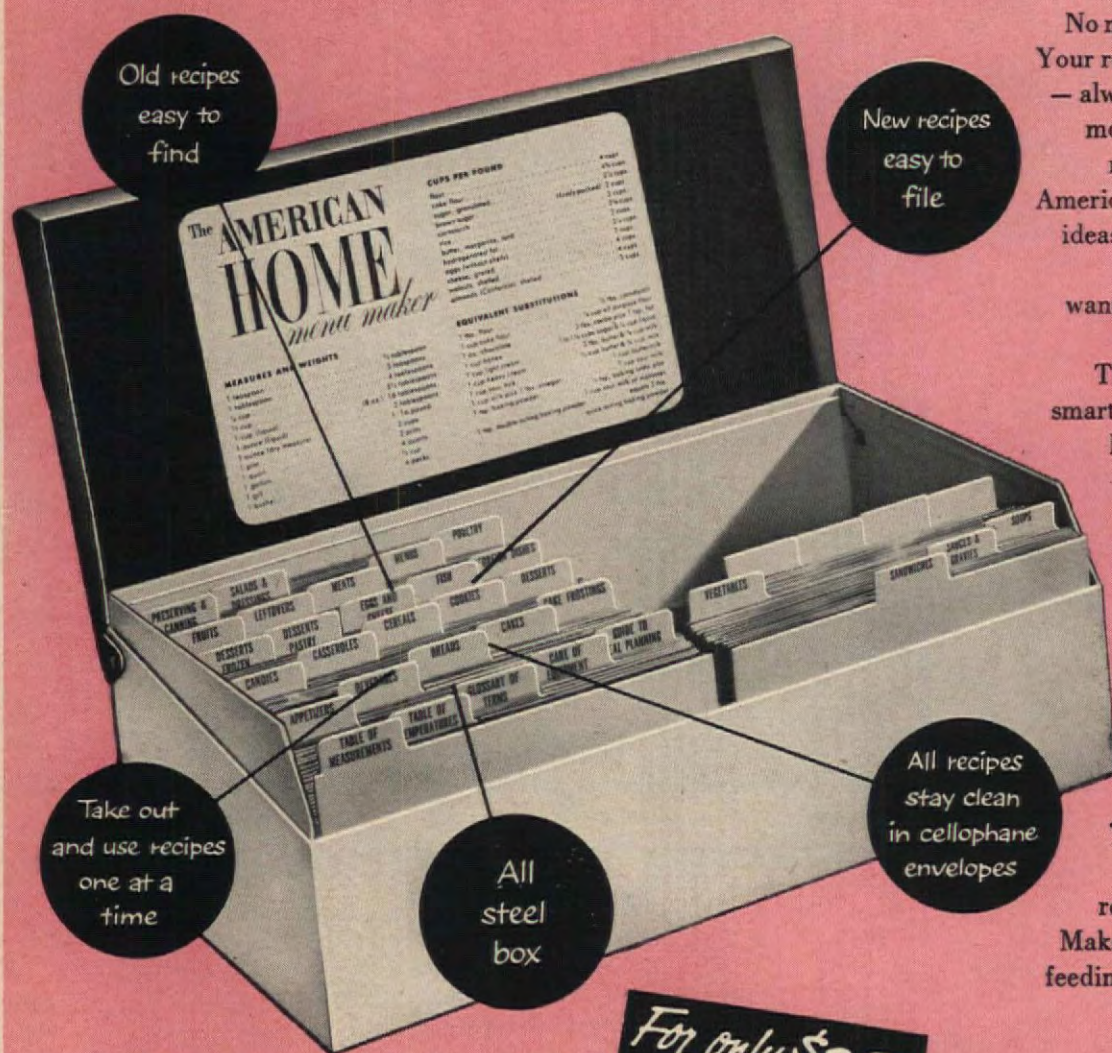
ARTLOOM • BEATTIE • BIGELOW • CABIN CRAFTS-NEEDLETUFT • DOWNS • FIRTH • GULISTAN  
HARDWICK & MAGEE • HIGHTSTOWN • HOLMES • KARASTAN • LEES • MAGEE • MASLAND  
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CARPET INSTITUTE, INC. • 350 FIFTH AVENUE, NEW YORK 1, N. Y.

Home means more with carpet on the floor—more comfort • quiet • safety • beauty • easier care



# Get this professional-style, Permanent file for recipes

## THE AMERICAN HOME MENU MAKER



No more lost, missed, or damaged recipes! Your recipe collection can be kept up to date — always be right at your finger-tips, in the most practical, easy-to-use, business-like recipe file you've ever imagined! The American Home Menu Maker keeps *all* your ideas instantly ready to use, always ready to supply just the cooking idea you want at the moment you want it. And it's the *quickest* way to save new recipes.

The American Home Menu Maker is a smart, easy to carry, easy to store steel file box — especially designed to hold the 3" x 5" recipe cards published in The American Home. It keeps recipes *safe even in use* — safe from staining, from tearing, from loss.

A slot in the cover of the box keeps each recipe visible while you're using it. Each recipe can be individually encased in a wipe-clean cellophane envelope for permanent protection.

You've room for hundreds of recipes, all automatically indexed for easy reference. The American Home Menu Maker is so easy to use, it actually keeps feeding new ideas to your breakfast, lunch, dinner menus, almost automatically.

*For only \$2.50*

THE AMERICAN HOME DEPT. M-117

American Home Building, Forest Hills, N. Y.

Enclosed find \$..... for which you will send me the items checked below:

- ☐ New Steel Menu Maker ..... \$2.50      Please indicate color combinations  
☐ 100 Cellophane Envelopes ..... \$1.00      ☐ Red & White      ☐ Black & White  
☐ 250 Cellophane Envelopes ..... \$2.00

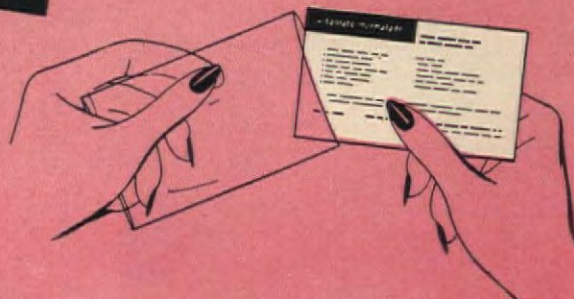
### COMBINATION OFFER

- ☐ New Steel Menu Maker and 180 Cellophane Envelopes ..... \$4.00  
 Sorry, no shipments to Canada or foreign countries.

NAME (Please print all information)

STREET

CITY, ZONE & STATE





(Continued)

heavy storms it may almost resemble a faucet. Ordinary mortar cannot be applied successfully because of the constant drip. A quick-setting, plugging cement is the answer. Open up the crack with a cold chisel, making it wider at the back than in front if possible. Brush out loose mortar. Mix just enough plugging cement to fill the hole, and mold it in your hand for several minutes until it feels warm and begins to stiffen. Then cram it quickly into the hole and hold in place for three or four minutes.

**3. POROUS BASEMENT WALLS.** If water seeps through the wall you have a pretty good chance of stopping it with a reliable waterproofing paint such as cement paint or one of the newer materials with silicones.

The wall must be thoroughly cleaned to begin with. No kind of waterproofing can work if it's applied over an old film of paint or the like. Remove oil paint with a hot solution of caustic soda (1½ pounds of soda to one gallon of water); water paints such as calcimine or white-wash with a solution of muriatic acid (one part acid to five parts water). Be sure to get the paint from the interstices of the mortar, so scrub hard. Then rinse with clean water. In some instances when a wall has received many coats of oil paint, sandblasting is the only way to get it clean.

Most cement waterproofing paints must be applied to a damp surface. Use the garden hose with a fine spray to dampen the entire wall surface. Now mix the waterproofing paint in accordance with the manufacturer's directions and scrub it into the wall with a scrubbing brush. This is very important for no kind of waterproofing will do any good if just lightly brushed over the surface. It must be scrubbed into the pores of the masonry. After the first coat has had a chance to set so that it does not run—a matter of a few hours—spray it down again with a fine spray to slow down the drying and promote proper curing. Additional sprayings may be required if the water in the paint evaporates too quickly. After the first coat has had a day to set, spray it down and apply the second in the same manner.

It's a good idea to try out a cement waterproofing paint on a small area to see what sort of results it produces. If they are good, then go

ahead and do the entire wall.

**4. BASEMENT WALLS WHICH DRIP DURING A HEAVY RAIN,** so that the floor becomes wet, may be treated from inside or out. The inside cure is not so effective or long-lasting as the outside; but it is so much easier to do that it probably should be resorted to in most instances.

After removing paint from a wall, it is necessary to roughen the surface deeply. If the wall is poured concrete, pit it at 2- to 3-inch intervals with a mason's hammer or drill. The pits should be at least ¼-inch deep. If the wall is made of concrete blocks, stone or bricks, dig out all the mortar joints to ½-inch depth. Dig out the crack at the base of the wall also.



"You're a teacher! Well I'll be darned... I used to be a teacher... but you know how it is... a family to support 'n everything."

Spray the wall with water and brush on a cream-like grout of cement and water. Before this has dried, trowel on a ⅜-inch layer of cement "plaster" made of 1 part waterproofed cement and 2½ parts sand mixed with enough water to make it workable. Apply the mortar with pressure to force it into the holes in the wall so it is "keyed" in place. Scratch the surface lightly with a wire brush.

Let the first mortar coat set and spray with water. Then immediately apply a second ⅜-inch coat of mortar and trowel it smooth. Keep the wall wet down for a week in order to permit proper curing.

The outside method of waterproofing, and the most effective, requires that a trench be dug along the wall to the footings. Drain tile are laid in this trench to carry off ground water and the wall is then coated with a waterproof cement plaster followed by two coats of bituminous waterproofing compound.

THE END

Minutes from now you can have nylon slips in the new jewel colors...



Tint them in the washbowl with RIT High Fidelity Dye!



still only 25¢  
Guaranteed for all fabrics except, of course, glass or mineral fiber.



At the drop of a shoulder strap, you'll have slips, nighties (bras, too) in colors as brilliant as jewels. Peacock, Jade, Sapphire—you name it, Rit'll tint it. In just hot tap water!\* And Rit High Fidelity color spreads through every fiber... your nylon "lovelies" look beautifully, extravagantly new.

\*The brilliantly colored slips in our picture were tinted in fifteen minutes each.

For tinting a slip or two, your washbowl is perfect. If you're doing a batch, use your washer—it's even easier. For more dyeing tips, write: Miss Rit, Rit Products Division, Indianapolis 6, Indiana.



# USE THESE PATTERNS *to duplicate* *our bird and flower prints*

1720—40¢ Lift the mundane to the magnificent! Plain white bathroom or kitchen tiles become many-splendored-things when painted with our beautiful bird and floral designs, copies of our bird prints. Coffee table top becomes conversation piece.

1720—40¢ To show how versatile our painting patterns are, this stunning group of gold finches and sunflower design for a lamp base is part of coffee table pattern.

1721—30¢ Four bird motifs for 4 plates are in this pattern, each with the proper floral border. Cardinal is shown; pattern includes Robin, Mocking Bird and Blue Bird.



1723—30¢ Our Mocking Bird print inspired this motif for an exquisite needlepoint portfolio. It won't take long to do in spite of it's very elegant look. The secret? It's the easy half cross-stitch.

1722—30¢ The motif for this tray features nesting Robins with a beautiful leafy spray border. Design will fit tray size up to 18". You could use this charming pattern for children's furniture or to make a very gay and decorative breakfast room.

1724—30¢ Our tiled top coffee table was such a success we had to think of another way to use these tile designs. The result is a wonderful cornice—costs little to make but looks expensive.



TO ORDER ANY OF  
THESE INTRIGUING  
PATTERNS SEE THE  
ORDER FORM ON  
OPPOSITE PAGE



# YOU ORDER HERE

BIRD PRINT ORDER FORM

PATTERN ORDER FORM



A complete portfolio of eight bird and flower prints previously published in *The American HOME*, reproducing original paintings by Arthur Singer, foremost wildlife artist. Since the edition is limited, order yours today! Only \$2.95 postpaid.

Please allow up to 3 weeks for handling and mailing

BIRD PRINT PORTFOLIO ORDER FORM		
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Print name and address in coupon (to be used as label for mailing). Cut out and send M.O. or personal check (do not send stamps). If you live in New York City, add 3% for City Sales Tax.		
THE AMERICAN HOME, Dept. AS, American Home Bldg. Forest Hills, N.Y.		

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PRINT name and address in coupon which will be used as label for mailing patterns. Cut out order form along dash lines, check patterns desired and send personal check or money order (please do not send stamps). If you live in New York City, add 3% for City Sales Tax.		
American HOME Pattern Department P.O. BOX 296 Forest Hills, New York		

Precise!  
The  
new

# "Silhouette"

BATH SCALE



by

# Health-o-Meter

Model 87 \$11.95

All-chrome \$14.95

Gold finished \$18.95

(Slightly higher in far West)

Other models from \$6.95 up.

Other features to see

- Six enameled colors
- Chrome and gold trim
- Fast-cleaning vinyl mat
- 300-lb. capacity

What you want most in a bath scale, is *accuracy*! So Health-o-Meter developed an ultra-precise weighing mechanism—and built the Model 87 around it. The Silhouette, with every feature you could ask for, moulded in: bold Panoramic dial . . . easy lifting, built-in handle . . . wide, non-skid platform.

on display at your dealer's

# Health-o-Meter

America's Weight-Watcher . . . Since 1919



CONTINENTAL SCALE CORPORATION • CHICAGO 36, ILLINOIS



*Fancied up or sweet and simple, dreams are  
bound to be better when you use one  
of these ideas to*

# DRESS A



Full of good ideas and by no means too frivolous to intimidate the Mr. in a Mr. and Mrs. bedroom, a room whose sumptuous comfort is obvious. The king-size looking bed is really two twin beds side by side but decorated as one. The headboard, upholstered in the same fabric as the spread, but unquilted, is designed for leaning; the light above for reading. Modified ruffles on the spread, bolster cover and bench complement tailored window treatment.

If you're fortunate enough to own an antique bedspread like this woven one of blue and white, it makes a perfect over-spread in a bedroom done with a country look. Crisply ruffled pillow covers and dust ruffle to the floor are the important fresh touches on this well-dressed pine bed. The diminutive wall shelf above the bed might well conceal an efficient reading light if you wish.



For a flower garden atmosphere, this bedroom in a slightly frivolous provincial manner, has two patterns of red and green flower-strewn wallpapers and coach house lanterns flanking bed. Simple bedspread of red quilted chintz covers two beds and bolsters; pale green chintz forms underskirt.



# BED



Spiral-design double headboard is framed in a classic treatment of cornice board and draperies which match windows in this bedroom with its feeling for formality. Striped fabric instead of wallpaper on the walls is also used to cover cornices and act as side draperies. Beds swing apart on headboard for easier bedmaking and as a help in housecleaning chores. Tailored spreads have textured stripe design.



Modern bedroom, furnished with a wide headboard which serves two beds, gives close-at-hand reading matter, radio and storage space for both occupants. Headboard also has good leaning for reading or watching TV. Night tables hold large lamps at good height for maximum light. Blues and greens are the happy, restful colors here in easily washable throw spreads and comfort-making throw cushions. Lined draw draperies shut out light, street noises, help make this a restful, quiet room.



Piece-quilt in Early American design gives this bed a distinction that is in perfect company with the handsome bed and half-canopy. White muslin ruffle and drop behind head of the bed is authentic period touch.

Half-canopy mahogany bed in the Roger Madden house has batiste bonnet and draperies to match café curtains and dressing table skirt. Quilted spread, pillow sham and dust ruffle is same blue and yellow cotton print as the draperies. Blue cotton carpeting is pretty background for a fresh color scheme that makes this room a cheerful modern day bedroom with the charm of traditional—a perfect girl's room.





# Take Good Care of Your Garden Tools!

**E**ver stop to think how much your enjoyment of gardening depends on your garden tools? Well, just imagine gardening without them! So how about a little special consideration for them—in action, that is, and not only in pleasant thoughts?

All garden tools last longer—and do a better job—if you give them a complete going over at least once a year. And the logical time to do it is this month, at the end of the leaf-raking and garden-cleanup season.

Clean and oil your tools thoroughly before retiring them for the winter. Sharpen those with cutting edges. Check the adjustments of those with moving parts. Sandpaper nicked wooden handles and repair or replace broken ones. And store all your tools in the driest part of your basement or garage.



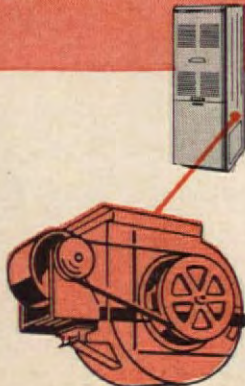
The first order of tool-care business is cleaning those implements that work the soil: forks, spades, shovels, hoes, cultivators, and such. Use steel-wool-and-soap cleansing pads to remove all dirt and rust, wash with clean water, dry completely, and then wipe thoroughly with heavy oil.

## A LONG WINTER'S AHEAD . . .



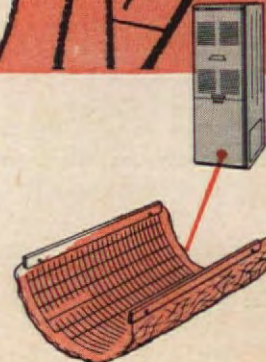
Get **UP-TO-DATE** heat—  
draft-free, healthful—with the  
**Lennox Super-Quiet Blower**

No more cold corners, frigid floors! Comfort conditioned air is gently fed through scientifically located registers by the Lennox Super-Quiet Blower, with all moving parts mounted on a rubber-cushioned frame.



Get **UP-TO-DATE** heat—  
really clean—with the  
**Lennox Hammock Air Filter**

You've less housework, fewer cleaning bills with Lennox! Exclusive Hammock Air Filter has twice the cleaning capacity of ordinary filters. Dustgard seal prevents "leak-through" of unfiltered air.







A can of medium-heavy motor oil—sold at gas stations—is your best investment for all-round tool care. Soak a cloth with it and apply it liberally to all tools after cleaning them and before storing them for the winter. But remember: oily rags are fire hazards—dispose of them safely and promptly.



Oil the springs, pivot bolts, and other moving parts of all garden tools and gadgets. Use light lubricating oil on small equipment, including electric trimmers; heavier motor oil on tools like lopping shears, wheelbarrows. If old oil is gummy, remove it first with gasoline—but don't smoke while you're doing it!



Some people discard rakes and hoes with broken handles. But don't! It's simple to replace a handle, and much cheaper. If it's unusable, have your hardware dealer order new one; if broken only at ferrule, remove stub (cut bolt with file if necessary) and re-shape end of handle with wood rasp to fit ferrule.



It's easy to take pruners apart and sharpen them on an oil stone. Sharpen blade of an anvil-type pruner on both sides, as a knife; blades of a scissor-type shear only on beveled side; stone other side flat, gently, to remove wire edge or burr.



Hoes work best if kept sharp. So sharpen them at least once a year; those you use most sharpen oftener, especially if your soil is stony. Use a medium-coarse file at about an 80° angle with hoe handle away from you. *Don't* make a knife edge.

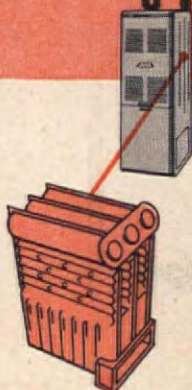
## DON'T LET IT GET YOU DOWN!



**DOWN**  
in the pocket

Get **UP-TO-DATE** heat—  
more for your fuel dollar—with  
the Penny-Pincher Heat Exchanger

Quick-heating multiple steel walls in the Penny-Pincher Heat Exchanger extract maximum heat from combustion. The heat you pay for goes into the rooms of your home, not out the chimney!



### Get set now for happier, healthier winter living . . . with up-to-date **LENNOX WARM AIR HEATING**

Now's the time to say goodbye to that trouble-making old heating equipment. Let your Lennox Comfort Craftsman set you up with modern Lennox warm air heating, and you'll *really* live this winter—in air that's always the perfect temperature, humidity-controlled, freshened and filtered clean, gently and quietly distributed to every room. Choose the best—choose Lennox, made by the world leader in home comfort. Costs less than you may think—and you're all set to add summer air conditioning!

### FREE HEATING SURVEY

see your **Lennox Comfort Craftsman NOW!**

Have your home professionally surveyed by your Lennox Comfort Craftsman, your community's heating and air conditioning dealer-expert. He's listed in the Yellow Pages. Ask about the Lennox Easy Pay Plan.

More families buy

# LENNOX



world leader in all-season air conditioning for the home

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# Park Lane

by



AT LAST...heavenly beautiful crystal at a down-to-Earth price!

**59¢**

(Slightly higher  
Denver and West)



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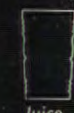
Wine



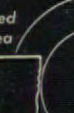
Cocktail



Cordial



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Salad Plate

Magnificently patterned crystal stemware, with the deep, rich sparkle you treasure so much...yet so amazingly moderate in cost you can set your entire table, traditional or contemporary, with Park Lane stemware at a fraction of what you'd expect to pay.

## SEE FOR YOURSELF...

So you can actually see the scintillating brilliance and beauty of Park Lane Crystal, send 59¢ plus 15¢ for postage, and we'll send you the Park Lane goblet shown, and the name of the dealer nearest you. (Only one goblet to a family, please).

In N.Y.C., please add 3% city sales tax.

**PITMAN-DREITZER & CO., INC.**  
1107 Broadway, New York 10, N. Y.

Creators of COLONY Accessories  
*Correct... IN THE Casual MANNER*

This abandoned conservatory at the back of a 40-year-old brick house was a remodeling "dare" that owner Jack Zehrt of St. Louis, Mo. just couldn't resist. Capitalizing on its spaciousness, he turned the old greenhouse into a warm and colorful music living-room.



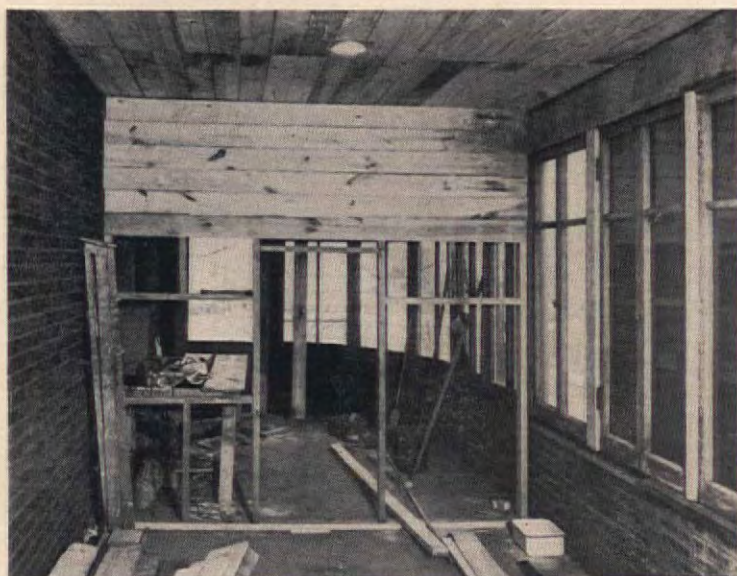
## 40 Years Old



Jack Zehrt's finished music living-room is a far cry from the old conservatory and a great example of the wonderful results that can be obtained from a well-planned remodeling executed with taste. Terra cotta tones of the room's furnishings were selected to blend with the color of the brick wall.



During its heyday the greenhouse was an attractive asset to the building when rare tropical plants bloomed in its windows. But abandoned and littered with broken glass, old flower boxes, and rusted radiators, it was a haunting eyesore. First step on its road to recovery was to remove the damaged glass roof with its heavy copper beams. In its place was installed a standard rafter-supported roof with a rough ceiling of 1x6" pine sheathing finished with 12-inch square acoustical tile. The partition across the porch is actually two 2x4"-framed walls spaced 30" apart to provide a compact music wall for a built-in TV, hi-fi speakers and components and record storage. The partition is also finished with acoustical tile. The cabinet doors are faced with diamond-patterned wire mesh finished in gold.



## and Abandoned

### Conservatory Becomes Music-Living Room



Opposite end of room clearly shows the rough state of the old greenhouse before new flooring, ceiling tile and furnishings were added. Cork tile was applied over the concrete floor to cut down reverberation from the brick wall and glass windows. Fifty feet of matchstick draperies hide old casement windows, yet admit plenty of light. Black mortar joints between bricks accentuate their rough texture. To increase their usefulness, radiators are masked with wooden cover that serves as table.

## Write An Ad? I Dunno

More and more we're convinced that many of the best ads are written by amateurs. No polished phrases. No superlatives . . . just straight-from-the-heart personal experience. Example: The following from Mrs. Bartholomew Matthews, Van Nuys, California:

"I proved I can paper a room. After saving . . . saving dimes to make the very necessary sum to have the dining room papered (and being jolted from that point by three different "emergencies" some months apart) I heard about Imperial's "E-Z-DU".

There *was* that pale coral-pink ceiling dangling over all; dirty gray-green walls crying to be covered; a combination adding "but nothing" to happy living in a house recently purchased. Until I could afford to have the room papered—what to do?

"E-Z-DU"? The room could look *no* worse, certainly. So I took a big breath; bought the rolls of "E-Z-DU"; shoved the furniture elsewhere; got out my ironing board, the stepladder, scissors . . . and went to work. Comments ranged from "Why don't you use pinking shears for a fancier effect?" to "Wouldn't it be prettier if you put it on horizontally?" and "Don't bother *her*, she's wrecking the joint."

I wasn't—but that was no time to stop. It wasn't too difficult, even with makeshift equipment. Now the room is complete, and I did it, alone. The comments now are: "Don't you tell me you did this by yourself" and "Oh, it's lovely; you did get a decorator, after all" and "Will you help me do mine?"

My egoistic tragedy is that no one believes my inexperienced hands and available home equipment accomplished the beautiful result with—of course—Imperial's "E-Z-DU". I proved I can paper a room beautifully. But write an ad? I dunno."

\*Reg. U. S. Pat. Off.

**IMPERIAL PAPER AND COLOR CORPORATION**  
Glens Falls, New York



Sheer, full draping curtains make your fireplace a showplace . . . provide absolute protection against flying sparks. Exclusive Unipull glides curtains open or shut with one hand—nothing to lift or move when tending your fire. Many attached and free-standing models and finishes available . . . plus a complete selection of matching Flexscreens, andirons, firesets and other accessories. Complete ensembles begin as low as \$36.75 (screens only, from \$17.25)—so why accept anything less than the true Flexscreen? Send 25c for 32-page style catalog.

BENNETT-IRELAND, INC.  
1157 Water St., Norwich, N.Y.



This Unipull Tab is found only on the true Flexscreen.

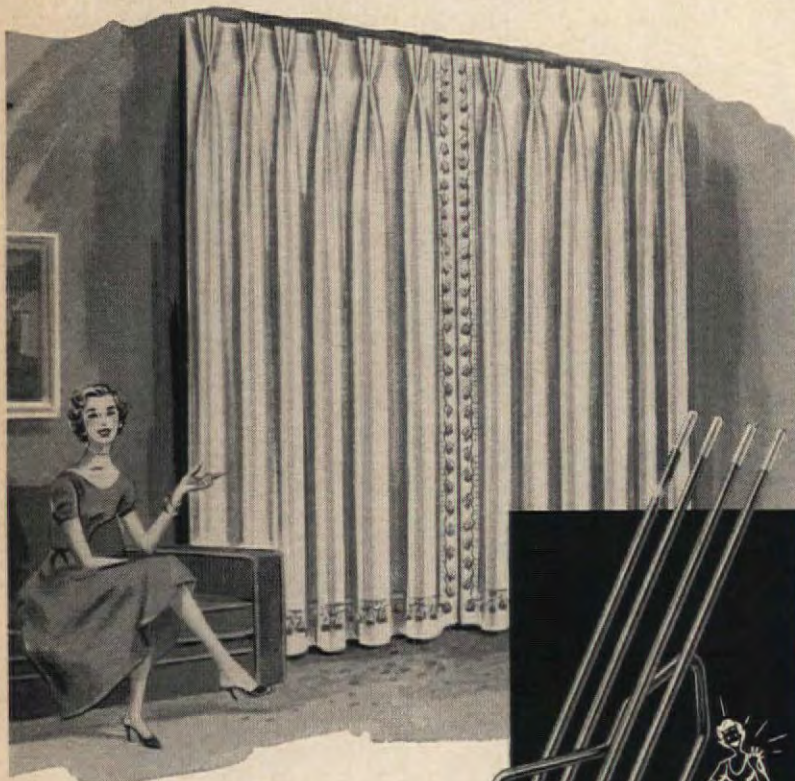
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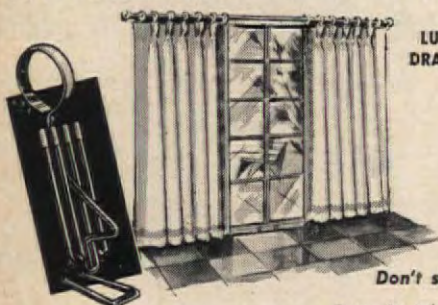


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CONSO gives you the ingenious No. 19 golden NIP-TITE Pleater Rings. Use with regular 4 inch BESTPLEAT pleater tape and bring rich beauty into your home.

Don't short change yourself... be sure to say: Conso Bestpleat for the finest made. In drapery departments everywhere.



## Their Dog in Mind

(Begins on page 56)

After a preliminary but thorough survey, it was obvious that another paint job would be a waste of money. Not only were walls and ceiling in bad condition, due to age and previous poor construction, but there were also the bugaboos of exposed, unsightly steam and water pipes and an electric light meter and switch box. Adjacent walls weren't square at the angles; the ceiling had waves like an ocean; doors and windows were slightly askew.

In any case it was better to discover these defects in advance, rather than later; otherwise reconstruction difficulties would certainly multiply.

In planning the remodeling, one main objective was kept clearly in mind—to achieve a kitchen that would be a pleasure to work in, where both members of the family could operate simultaneously at different jobs.

As Mr. Amthor says, "If only we had seen the September '56 issue of The American HOME, how much simpler the job of measuring and planning would have been! The article by Edith Ramsay, 'Before You Plan That Kitchen,' tells very clearly the things we had to find out the hard way. The accent on *work centers* is particularly important."

Mrs. Amthor began by drawing a rough sketch of her kitchen and what she wanted it to include:

1. Work centers for baking, broiling, cleanup, and—here's where Duchess came in—a combination general utility and dog food mixing unit as a special center for Duchess.
2. Maximum counter space.
3. Fitting as much of old equipment as possible into the new plan.

After making several scaled drawings of the floor plan and the location of cabinets, equipment and work centers, actual work was begun. As the Amthors later found, the importance of detailed advance planning can hardly be over-emphasized.

Walls were covered with wall tile board and ceilings were covered with special panels and cove moldings; by making wooden frames and covering them with tile, all exposed pipes, and the unsightly meter and switch box were handsomely camouflaged; new work centers were gained; an unnecessary door was covered with punch board, shellacked and painted with white enamel; and a shelf was added. And nearly all the old equipment was used in the new plan.

Wasn't it a lot of work? Of course. "But," say the Amthors, "planning gave us a realistic view of our Dream Kitchen, and as each step brought us closer to seeing our dream take shape, we discovered the real convenience of our remodeled kitchen, long before it was finished. We're happy with the results—and so is Duchess!"

THE END

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and beautiful golden

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# Where Credit Is Due

## BIRD PRINTS MAKE A BEAUTIFUL APPEARANCE EVERYWHERE

Cover: (and page 63 top) Wallpaper—Thomas Strahan. Furniture—T. Baumritter. Carpet—James Lees & Sons Co. Page 62: Walls—Roddie Plywood Corp. Sofa—Kroehler Mfg. Co. Flooring—Congoleum-Nairn, Inc. Tree lamp—Lightolier. Dinnerware—International Molded Plastics. Flatware—Oneida Craft Premier. Serving tray—Saxton, Inc. Linen napkins—Leacock & Co., Inc. Coffee table—U. S. Plywood. Page 63 (bottom): Furniture—Union National, Inc. Hanging wall shelf—Kittling Co., Inc. Accessories—Metropolitan Museum of Art. Walls—Martin Senour Co.

## HOW TO MAT THE BIRD PRINTS

Page 64 (top): Curtains—Quaker Lace Co. Page 65: Walls—Sherwin Williams. Furniture—Drexel Furniture Co. Accessories—pearl boxes, Huss Bros; small compote, Jan Sales.

## ANOTHER STORY: TWO YOUNG WIVES SHOP SAME FABRIC

Pages 68, 69: Wallpapers—Imperial Paper & Color Corp. Young Couple's Living room: Carpet—Aldon Rug Mills. Furniture—Heywood Wakefield. T.V. set—G. E. Brass lamp—Bloomingdale. Step stool—Durham Mfg. Co. Fabric on armless chair (pink and grey damask print)—Cyrus Clark Co. Fabric on armless chair (pink damask)—Olsen Fabrics. Fabric on side chair—F. Schumacher & Co. Drapery fabric—Cyrus Clark. Ash tray—Georg Jensen, Inc. Fruit bowl—Imperial Glass Corp. Living Room with children: Carpet—Bigelow Rugs & Carpets. Wallpaper in dinette—"Glencraft" by Imperial Wallpaper. Drapery fabric—Cyrus Clark. Furniture—Heywood Wakefield. Lamp with wood base—Bloomingdale. Ash tray—Georg Jensen, Inc. Dining arm chair—"Elastic U.S. Naugahyde."



Fabric on armless chairs—Vervay Corp. Plastic table cloth—Frank & Sadev. Melamine dinnerware—Boonton Molding Co. "Casual" teapot—Iraquois China Co. White cake stand—Hyalyn Porcelain. Pear bowl—Imperial Glass Corp. Paint—Colorizer Associates. Page 70: "Scandia" Melamine dinnerware—Boonton Molding Co. "American Provincial" topaz goblets—Imperial Glass Corp. "Shoreline" stainless flatware—Oneidacraft Premier. Pink plastic tablecloth—Frank and Sadev. White paper napkins—Scott Paper Co. Gold decorated salad bowl and servers—Rubel and Co. Double casserole—International Silver Co. Buffet server and coffee carafe—The Gailstyn Co. Pink fluted tray—Social Supper, Inc. Lily candle holder—Larson Bros.

## DESIGN YOUR OWN FLOORS

Page 71: Top right-hand—Robbins Floor Products Corp. Center right-hand—American Biltmore Rubber Co. Bottom right-hand—Armstrong Cork Co. Bottom center—Robbins Floor Products Corp. Page 72: Top center—Bolta flooring, Division of General Tire & Rubber Co. Lower left-hand—Armstrong Cork Co. Lower right-hand—Congoleum-Nairn, Inc. Page 73: Armstrong Cork Co.

## TAKE A POUND OF DRIED BEANS

Pages 78, 79: "Pins and Beads" Impromptu soup bowl and dinner plate—Iraquois China Co. "Lemon Leaf" casserole—B. J. Brock Co., Inc. Copenhagen blue bowl—Pfaltzgraff Pottery Co. "Century White" vegetable dish—Midhurst China Sales Corp. "Rainbow" platter—Holiday by Kenro. Electric skillet—General Electric Co.

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## GOOD VICTUALS

Pages 80, 81, 82: Spode "Fitzhugh" dinnerware—Copeland and Thompson. "Stanton Hall" jelly spoon and butter spreader—Heirloom Sterling. Glass plate with platinum rim—United States Glass.

## FAMILY FOOD

Pages 84, 85, 86: Cocktail Picture "Pyramid" salad plates, mayonnaise bowl—Iraquois China Co. "Flower Lane" flatware—Heirloom Sterling. "Hudson Trencher" wood platter—Gerber Legendary Blades. Ecru linen napkins—Leacock & Co., Inc. Walnut Cocktail table—The Mersman Brothers Corp. Carpet—James Lee & Sons Co. Main Course Picture Spode "Green Basket" casserole and platter—Copeland and Thompson, Inc. "American Provincial" topaz goblets—Imperial Glass Corp. "Flower Lane" flatware—Heirloom Sterling. Mint green linen cloth; white nylon cloth—Leacock and Co. Inc. Desert Picture "Cretan" salad plates; after-dinner cups and saucers; lighter and urn set—Lenox, Inc. "Flower Lane" flatware—Heirloom



Sterling. "Golden Leaves" dinner plate—Glad- ding McBean and Co. Copper samovar with Gallery—Maison Gourmet. Ecru linen cloth—Leacock and Co. Inc.

## 3-WAY CHAFING DISH

Page 96: "Table Chef" stainless chafing dish—International Silver Co.

## 5x7' WORKING KITCHEN

Pages 97, 98: Refrigerator, cabinets, sink, counter-tops—General Electric. Flooring—Robbins. Pegboard—Masonite. Range—Dixie Products, Inc. Kitchen towels—Martex.

## "EVERYTHING I NEED IS RIGHT HERE"

Pages 100, 101: Carpet—Bigelow Rugs & Carpets. Café curtains—Scroll Division of Riverdale Drapery Fabrics. Wing chair—International Furniture. Table, chair, cabinet—Craddock Furniture Corp. Apothecary jars—Frazee Freres. Dinnerware—Boonton Molding Co. "Paneled Grape" milk glass goblets, jug, covered compote, milk glass square bowl—Westmoreland Glass Co. Milk glass footed compote—U. S. Glass Co. Milk glass footed preserve dish and dessert plates—Fostoria Glass Co. Flatware—Oneida, Ltd.

## MOLDINGS

Pages 104, 106: Moldings—Western Pine Association.

## TO DUPLICATE OUR BIRD PRINTS

Page 130: Coffee table—U. S. Plywood. Cur- tains—Quaker Lace Co.

## INFORMATION

Mrs. Rudolf Lundvall, Media, Pa.—Owner: pages 66, 67. Mineral Wool Association: page 111 (bottom).

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Peter Nyholm, Scherck Studios: pages 11 (bot- tom left and right), 12 (top right), 13 (bottom left). Hans Van Nes: pages 11 (top), 12 (top left), 130. Richard Collins: page 12 (middle). Don Peck: page 12 (middle, far left). Max Tatch: page 12 (bottom). Bryan Brown: page 13 (top left). Demarest: pages 13 (top right), 56, 68, 69, 70, 71, 78, 79, 84, 85, 86, 89 and 90 (top), 99, 113, 114, 115, 132 (right), 133 (top), 118, 119 (top). Warren Reynolds, Infinity: pages 13 (bottom right), 58, 133 (bottom). Otto Maya: pages 14, 16, 20-54. Joseph Molitor: pages 66, 67. Roche: pages 74, 112. Camera Associates: pages 97, 98. Art Commercial Studios: pages 104, 106. Kranz: pages 116, 117. Stephen Fay: pages 122, 124 (top). Frank A. Javor: pages 126, 129. George Szarick: page 132 (top left). Jack J. Zehrt: pages 136, 137. Julius Shulman: pages 140, 141.

## TO OUR READERS

If your October issue arrived late, the delay was caused by a serious fire in one of the plants printing the magazine, involving over a million copies.

Due to the necessity of reprinting the October issue, there will be some delay in the arrival of your November issue.

## Fix it FOR KEEPS



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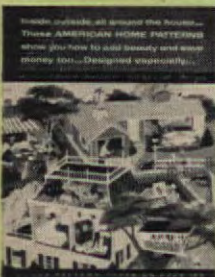
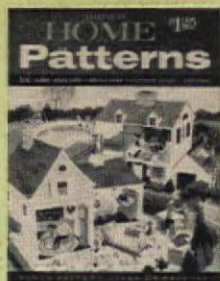
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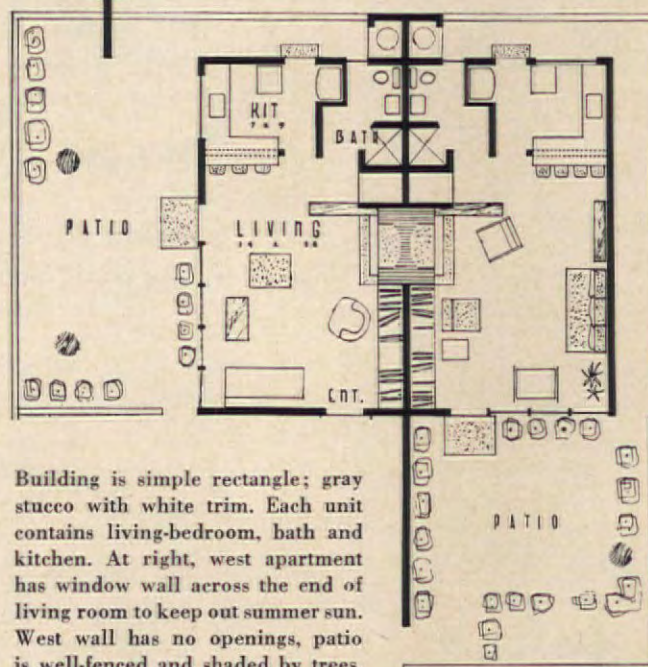
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(Please print all information)

On a quiet tree-shaded street, about two minutes from the heart of everything, stood a little bungalow with a big back yard. The owner had friends who told her of their difficulties in finding an apartment where they could cultivate a patch of garden. So when the city changed the zoning in that area to permit residential income units, the owner promptly decided to give her friends a break and perhaps herself as well, by making her back yard produce an income.

These two charming apartments, though they are more like little houses tucked in the garden, provide wonderfully comfortable and secluded living for a career girl on one side and a young professional man on the other.

Craig Ellwood, the designer, did a miraculous job of planning at low cost these live-alone-and-like-it apartments.



Building is simple rectangle; gray stucco with white trim. Each unit contains living-bedroom, bath and kitchen. At right, west apartment has window wall across the end of living room to keep out summer sun. West wall has no openings, patio is well-fenced and shaded by trees.





Glass east wall of second unit opens on patio. Gray walls accent warm yellow brick of fireplace. Exposed beamed ceilings in both apartments add spaciousness to the small living rooms. Bookcase at right angles to the fireplace hides "hall" to closet and bath. Dining counter separates the living room from the kitchen.



## A BIG BACK YARD Produces 2 Garden Apts.

First, the owner wanted privacy for herself and her friends. Secondly she wished to make her "back-yard" investment a modest one, yet give maximum comfort to her tenants. The solution to these problems lay in a scheme which provided a single building with back-to-back plumbing, a sleeping-living room for each unit with glass walls to each private fenced-in patio. Each apartment contains about 478 square feet, a whale of a lot of good living because of excellent planning.



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**Finish Wood Furniture "Natural" With Satinlac.** Sand wood smooth and brush on 3 coats of clear-as-crystal Satinlac. Rub lightly with #00 steel wool between coats. Finish with a clear paste wax. Self-sealing Satinlac protects the wood, brings out its natural beauty. Quick-drying, non-yellowing, for hard and soft plywood and lumber. Pint, 90¢; quart, \$1.60; gallon, \$5.20.



**Strengthen Picture Frame Joints With Weldwood Plastic-Resin Glue.** Apply this easily mixed glue to both surfaces, clamp or tie together; sets in 6 hours. Moisture-resistant glue makes joints stronger than the wood itself. Light tan color takes stains like sealed wood. 3½-oz. can, 35¢; 8-oz. can, 65¢.



**Replace Felt Lamp Base With Weldwood Contact Cement.** Spread thin coats of clean-working Weldwood Contact Cement on lamp bottom and felt cut to size. Wait till both are dry to touch, then press together. This washable, non-staining many-purpose cement comes in convenient bottles and cans from 29¢.

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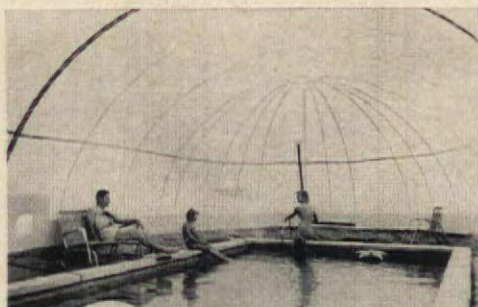
# LOOK...IT'S NEW!

Light up your planter box with a ginger-leaf lamp. Realistic-looking translucent green leaves are wired to hold a light bulb, and equipped with an aluminum spike for inserting into planter boxes inside or plant beds outside. Artificial plant has eight-foot weatherproof cord and socket. \$8.95 each. From Natur-a-Lite Co., 7487 Girard Ave., La Jolla, Calif.



*Good for the nursery, a three-panel screen that takes the chill off through infra-red heat rays. The screen won't get too hot to touch, and the panel automatically turns off when it's folded or accidentally overturned. Panel beats 20 sq. ft., folds into size 3" thick. \$89.95. Arvin Industries, Columbus, Ind.*

Here's a pool that doesn't have to be drained in winter! This balloon-like, dome-shaped air struc-



ture of vinyl-coated nylon has a heating unit with blower providing warm air in "Pool House." The picture at left shows balloon being inflated; photo above shows inside. Light

filters through in the daytime, and at night the light can be underwater light of pool. Price for this swimming pool cover is about \$1.50 per sq. ft., or \$1,200 for a swimming pool 12x28'. Made by Hoosier Tarpaulin and Canvas Goods Co., 1302 W. Washington St., Indianapolis, Ind.

*New twist for a familiar item. Crayon box has a built-in sharpener for crayons right on the package. Kiddies put the blunt crayon into the sharpener, twist it around for a sharpened point. Box of 64 colored crayons with sharpener is only \$1. Set is made by Binney & Smith, Inc., 380 Madison Ave., New York City.*



*Anyone who has tried puttying a window knows it's quite a trick. Here's a slick tool for the job. A simple gadget about 3 in. long is angled at the right degree to apply putty to panes easily. This handy tool costs only 59¢. Made by Hiram Products Inc., 3034 Edgehill Rd., Cleveland Heights 18, Ohio.*

Unbreakable mixing bowls are lightweight and easy to handle. Three bowls in pink, white or yellow come with rubber suction cup that holds them firmly to counter top while you mix or stir. Wide lips on either side simplify pouring. Set of 3 and base, \$3.98. Rubber-maid Housewares, Wooster, Ohio.

*A solution for lost overshoes, mittens and caps at school. A dime-sized plastic button has place for name and address, and brass fastener on back to attach to these items for identification. Pack of 6 buttons is 25¢. Available in department, variety stores. Brand-O-Button, Inc., Oakland, Iowa.*



Remember the old-fashioned cast-iron bean pot? It's been brought up-to-date with a thermostatic electric cooking control that allows beans or other foods to simmer in the pot to perfect eating goodness without watching. Pot is 10" high, 10" in diameter, comes with book of instructions and old-fashioned recipes. \$29.75. House of Webster, Dept. 700, Box B388, Rogers, Ark.

*For hard-to-fit windows, there's a new traverse track that extends from 30" to 220".*

*From \$2.98. Stanley-Judd, Wallingford, Connecticut.*

New addition in the family of baby cribs is "Cherub Crib," a bassinet of a sturdy, lightweight fabric stretched on crossed wooden legs that can't tip over. A generous size, 27x29", it has Masonite bottom, comes with waterproof pad. Crib can quickly convert into lightweight carrying basket or auto bed. \$19.95. Tigrett Ind., Jackson, Tenn.



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*9" x 9" tiles of light and medium shades of cork on floor. 9" x 9" tiles in light shades on walls. Wall base is brown KenCove.*

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The one that's made the costly Duncan Hines  
way — with 5 flours, 11 selected ingredients  
for pancakes that are *Duncan Hines delicious*





THE AMERICAN  
**HOME**

Vol. LVIII

June to November, 1957

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