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MARCH · 35¢
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35 ROASTS & STEWS

What Success Taught Bill Bendix About a Home

20 COLOR SCHEMES TO LIVE WITH

Floor is Armstrong Rubber Tile, styles 631 and 637, with brass insets. Walls and counters are Armstrong Vinyl Plastic Surfacing, styles 8603, 86
Room designed by Armstrong Bureau of Interior Decorati

how bathroom floors and walls can take a fresh approach to color

Blue and green don't go together? Nonsense! When you decorate with today's new floor and wall materials by Armstrong, you'll find you can use color more freely than you ever imagined—without worrying about old-fashioned rules. This bathroom proves the point.

The floor is Armstrong Rubber Tile in a two-color combination that shows dramatically how well the rich colors of this modern flooring material have been designed to blend beautifully with each other. This wonderful decorating freedom is possible for your walls, too, with new Armstrong Vinyl Plastic Surfacing. Here, it covers every wall and counter surface with hardly a seam.

Two modern, fashionable materials for successful decorating: Armstrong Rubber Tile, beautiful, splashproof, easy to care for, quiet and comfortable underfoot; and Armstrong Vinyl Plastic Surfacing, just as lovely, every bit as practical.

SEND 25¢ FOR "SUCCESSFUL DECORATING," a 32-pa
book of ideas and color schemes. Description of t
stylish bathroom with separate areas for "him and he
available free. List of furnishings included. Write Armstro
Cork Company, 5803 Pine Street, Lancaster, Pennsylvan

Armstrong

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FLOORS

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Dress-Length Store-All $6.98
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NEW STYLE MOP-PET makes all cleaning chores easy. Feather-light, with a 25" handle, reaches far-away corners in bath tubs, showers and tile walls. Does a quick, thorough cleaning job. Now you don't have to reach, strain or stoop. O'cello sponge head can be used with any cleaning solution. For woodwork cleaning and waxing, kitchen floors and counters, windows, toilet bowls, quick mop-ups.
2371-X—Mop-Pet .....98¢

IMPROVE YOUR FIGURE. Stretch your way to a trimmer YOU with new, sturdy rubber Stretch-A-Way. Make any room your private gym in which to use this scientific exerciser. Special chart shows you the safe method of toning muscles. Improve your figure—tummy, thighs, hip and bust measurements—this *natural* way! Keep fit and trim. Stores away in any drawer.
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2337—30-Day Plan $3.98

GET RID OF CORNS, CALLOUSES & WARTS *quickly* with this new, medically-proven Corn-Rid Wand. No more painful foot troubles . . . it's as simple to use as a lipstick! Just apply that's all! *You feel like you're walking on air.* Medicated formula works wonders—acts instantly to relieve pain. In handy, easy-to-carry plastic case. No messy salves or lotions! Lasts for months.
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2097—Cooker Plate .....79¢
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GIANT 9 x 12 FOOT PLASTIC translucent cloth has hundreds of uses. Cut and stitch into aprons, tablecloths, appliance covers. Cover lawnmower, bicycle, baby carriage. Protect furniture, auto, rugs, car upholstery. Ideal for picnic or beach spread. Use as cover-up when painting. Waterproof, greaseproof. All in one piece—no seams! Tremendous value!
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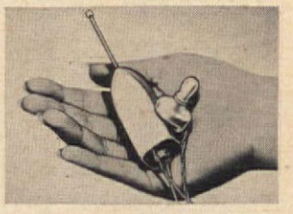
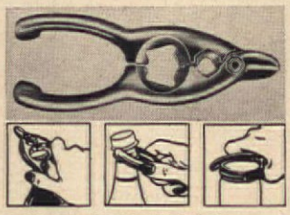
1469—Housebreaking Scent ..$2



UNIQUE, MIDGET-SIZE RADIO fits shirt pocket or purse. No plug-in, no batteries, no tube replacements . . . no expense! Self-powered diode rectifier replaces tubes. Listen at work, play, sporting events, in bed. Hearing-aid type speaker lets you listen in private without disturbing others. Complete with aerial, ready to use.
2038—Mini-Radio $4.95

PRINT YOUR OWN NAME and address (or any three lines of words) on envelopes, stationery, checks, greeting cards, books, photos. Printer and compact "onyx black" case with automatic inker, fits pockets or purse. Use at home or office—looks like printing. Useful gift for yourself and every member of your family!
100-P—Printer $1



DUZ-ALL KITCHEN TOOL opens seals, cuts. *Does anything you want it to*—opens any kind of jar or bottle cap, seals them back on—cuts meat bones, chicken—cuts wire, rope, flower stems. Puts an end to broken nails, sprained thumbs, frayed tempers! Nickel plated steel—small, compact. Get one for the kitchen—garden, garage and workshop, too! Lasts a lifetime.
1546—Duz-All Tool $1

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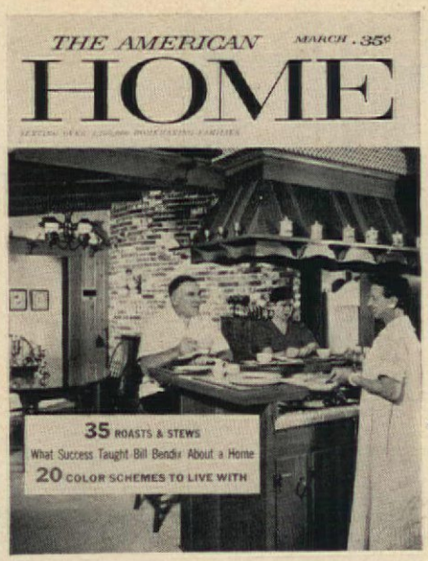

WE FIRST VISITED THE BILL BENDIX FAMILY some years back when they moved into what they thought was their "dream" house. Time and experience proved otherwise. This month we visit them again in their new home. For the reasons why this turned out to be the perfect solution, see page 51. Photograph by George de Gennaro.

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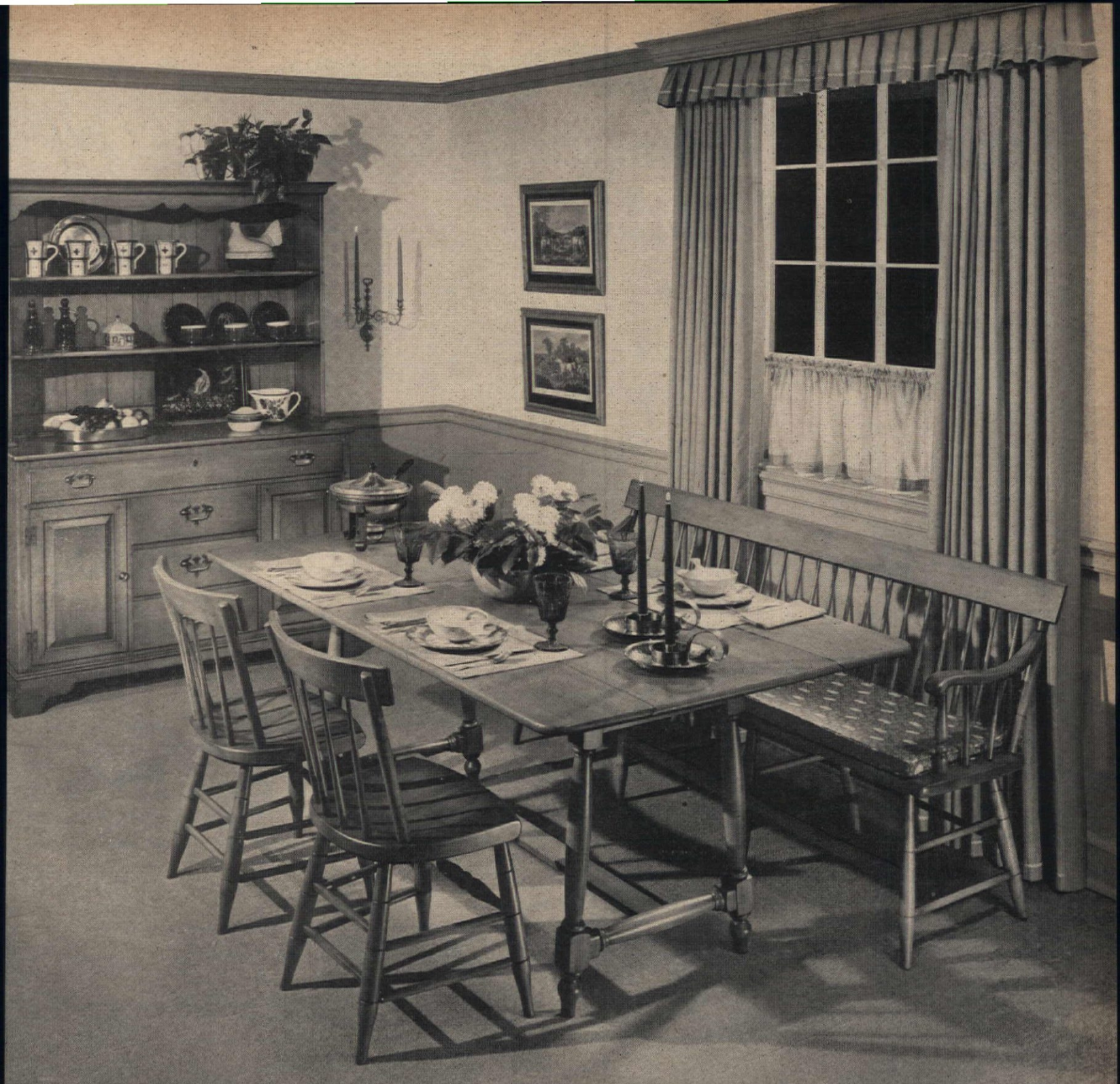

Willett Cupboard $294.50, Chair $35.00, Willett Harvest Table $139.00, Settee-Bench $129.00 (Cushion Extra).*

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...robust Americana with modern utility

Beauty takes on many forms, old and new, in truly American Lancaster County furniture by Willett. You can see its grace of line...charm you'd expect from authentic adaptations of American Colonial originals. Of course, it's all Willett quality...meticulously fashioned in solid rock-hard maple. Your choice of honey-toned or warm brown finishes. Ask your dealer about our large Lancaster County selection, in open-stock for living, dining and bedroom. We'll gladly send you his name.

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*Prices F. O. B. Louisville

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LANCASTER COUNTY BY

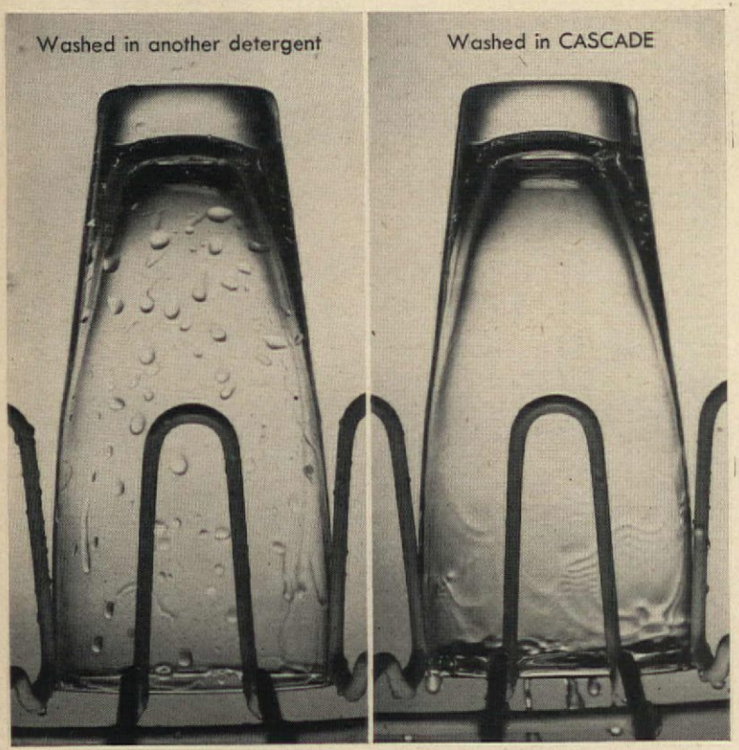
Willett

IN SOLID HARD MAPLE

Willett are also makers of Impact...Transitional, Trans-East, Wildwood and the new Marblehead Colonial Solid Cherry groups.

NEW! FOR AUTOMATIC DISHWASHERS

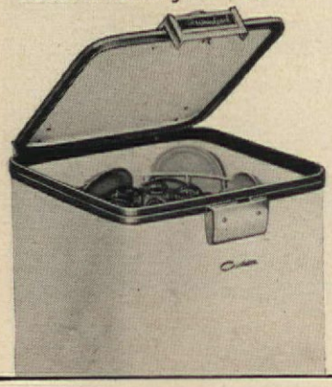
Cascade eliminates drops that spot!



Today's Cascade contains exclusive Chlorosheen to change drops of water into clear-rinsing "sheets." That's why Cascade is packed in every new RCA Whirlpool machine!

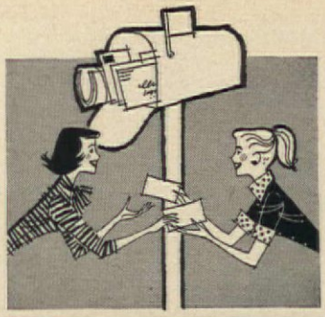
These glasses show why new, improved Cascade stops spotting as no other detergent can. Cascade's exclusive Chlorosheen changes water *drops* into free-flowing *sheets* . . . leaves everything so slippery-clean, rinse water slides right off. Result: no water drops, no ugly spots. And new, improved Cascade dissolves *completely* . . . leaves no dried-on specks for you to wipe off. It gets everything *close-up clean!* Try new Cascade—now sealed in protective foil.

The makers of RCA Whirlpool recommend you use **Cascade** in their dishwashers



New RCA Whirlpool Portable Dishwasher needs no installation! Plugs in and rolls anywhere. Completely automatic, it pre-rinses, washes, triple-rinses and dries a full sink of dishes and silver, pots and pans in *only* 34 minutes! Extra large lift-out silver basket holds 48 pieces of silverware, including large out-sized pieces. And to *eliminate drops that spot,* Cascade is packed in every new RCA Whirlpool dishwasher.

Every leading dishwasher manufacturer advises you to use Procter & Gamble's **Cascade**



READERS' EXCHANGE

BACK TO THE OLD LOGO

I have enjoyed your magazine for many, many years but there's just one thing that I'd like to say about the change of your magazine cover.

In years past, you have changed the type of print in the title on the cover many times, so perhaps you don't intend to keep the present one permanently. I don't like to see the word American minimized in type. Using the title, "The AMERICAN HOME," you had a distinguished looking—as well as sounding—title.

I still like the old style best, "The AMERICAN HOME."

—MRS. R. A. MAY

Thank you sincerely for your letter expressing your reaction to our cover logotype.

As you know, we value highly the opinions of our readers and are definitely influenced by them. It may be that other readers feel as you do.

—THE EDITORS

OCCUPATION: HOUSEWIFE

Why do so many women, when asked what their occupation is, answer, "Oh, I'm just a housewife"? Do you sometimes wonder if their lives are just as drab as their answer?

It's silly to let ourselves start feeling this way. A large majority of housewives these days have good educations, so if life seems to be passing them by in a dull, (continued)

WHEN YOU CHANGE YOUR ADDRESS

Send this form with address label (or facsimile copy) from this issue directly to **The AMERICAN HOME Subscription Department, Forest Hills (75) N.Y.** Five weeks advance notice will avoid loss of an issue.

Name

New Address

City *Zone* *State*

NEW *Quick Grip* DUCO® HOUSEHOLD CEMENT

Now Du Pont "Duco" Cement sticks quicker, holds better. Stays tacky long enough, so you can move parts for a perfect fit. Then dries fast with the same super-strength! Waterproof, transparent, flexible, it's ideal for cementing china, wood, paper, glass, metal—hundreds of uses such as:

NEW EASY-SEAL TOP HAS HANDY APPLICATOR TIP

DU PONT

Better Things for Better Living . . . *through Chemistry*

Which housewife doesn't have a KITCHEN TELEPHONE?

Well, maybe the artist has exaggerated a bit. But there is one thing for sure! The lady in the middle would be a lot happier if she had a kitchen telephone.

So treat yourself to the extra convenience and distinction of an additional telephone. It's a big help and a joy in bedroom, den, recreation room and workshop as well as the kitchen.

The cost is most kindly to your pocketbook. Much less, we find, than most people think. Just call the business office of your local Bell Telephone Company.

Kitchen Convenience. Choice of the regular telephone instrument or the special wall type shown above. Both types are available in a choice of attractive colors. You'll love the way they brighten up a room.

BELL TELEPHONE SYSTEM

It's fun to phone

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CREATES SUCH EXQUISITE

pleated window beauty!

"the hinge is the secret!"

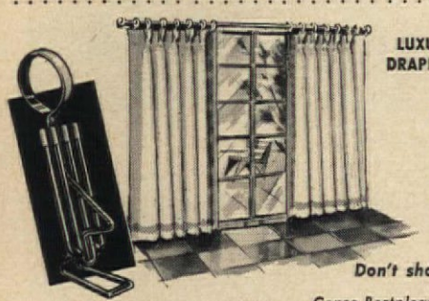
Every woman can make perfect pleated draperies with Conso Bestpleat and NIP-TITE hooks... *quick* as a wink—no *fuss*—so *inexpensive*—and THRILLING when hung!

CONSO BESTPLEAT PLEATER TAPE

is absolutely SAG-PROOF with its sturdy, WOVEN-IN pockets. Bestpleat stays strong and firm through washings and cleanings.

Conso® Bestpleat TRIPLE-ACTION NIP-TITE *pleater hooks.*

Only Conso NIP-TITE hooks have the controlling *middle arm* and *hinged lock* that make each pleat stand out *evenly* —for drapery perfection never before possible. And... NO SEWING! NO TACKING!



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CONSO gives you the ingenious No. 19 golden NIP-TITE Pleater Rings. Use with regular 4 inch BESTPLEAT pleater tape and bring rich beauty into your home.

Don't short change yourself . . . be sure to say: Conso Bestpleat for the finest made. In drapery departments everywhere.

Guaranteed by Good Housekeeping

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(Continued)

monotonous routine, it's nobody's fault but their own.

A little imagination will produce a delightful decorating scheme in your home, which can change as often as you desire. Pick up any good magazine (like the American HOME) and you'll find delightful meal treats that will please even the died-in-the-wool meat and potatoes man. For a few dollars even an amateur gardener can have a yard ablaze with beautiful flowers.

Use a little ingenuity and the next time someone asks your occupation, tell him, "I'm the proud maker of a happy home."

—MRS. HELEN SOROKES

MEASURED WINTER MEMORY

On Thanksgiving Day I was leafing through a copy of your December issue when I came across the lovely picture of "Winter Memory." Though I'm not an artist, I decided to color the picture. Just a few days previous there had been a gorgeous winter sky here in Columbus and I tried to duplicate it, using wax crayons that belong to the children. I put a faint glow of pink on the snow, on the ridge, as a reflection from the sky, and the shadows I colored blue. The houses are blue, light tan and orange, with the little evergreens bright green and the sleigh red against the snow. It is very pretty and I'm real proud of it.

I now have "Winter Memory" framed and ready to hang. I thought you might like to know how appreciative I am of this lovely picture.

I also want to add that you have a wonderful magazine.

—MRS. JANE NEISWANDER

HOME IS WHERE THE HAVOC IS

No matter how you figure it, it seems to me it's almost impossible to match a building with its inhabitants.

Take our house. It's far from small, but at times when the children's friends come to Stay All Night, we need seven stories and two bedrooms on each floor.

And in another 10 years or so, I can see my wife and me wandering aimlessly about this big old place. Before that happens, I'll have to get a smaller house or a stronger heart.

—PAUL HUGHES

Your Red Cross ON THE JOB for you

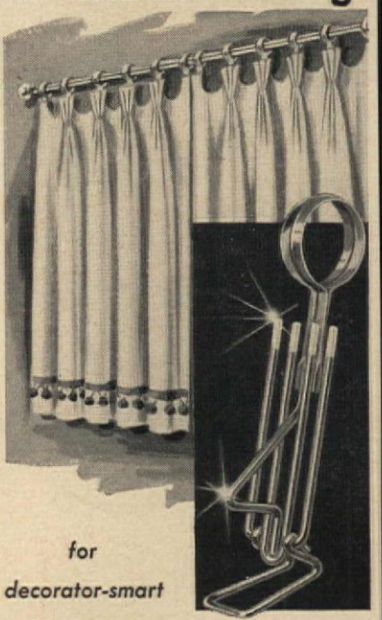
Only Conso® Bestpleat®

gives you new

Scalloped Pleater Tape

and beautiful golden

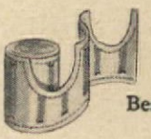
NIP-TITE® Pleater Rings



for decorator-smart ***SCALLOPED PLEATED CAFE CURTAINS***

"the hinge is the secret"

Rich, golden rings with triple-action NIP-TITE pleaters—plus the *exclusive*, easy-to-apply *scalloped* Bestpleat pleater tape—make the most striking pleated and scalloped cafe curtains you ever saw!

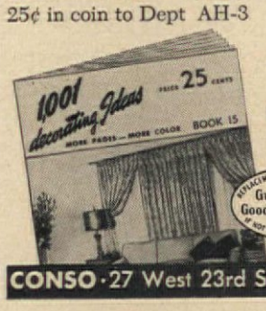


Smart! New! Ready-made SCALLOPED Bestpleat pleater tape. Stitch it on in a jiffy.

Send for the ***NEW***

1001 Decorating Ideas

This wonderful edition is just off the press and simply bursting with the latest, smartest ideas in home decoration. 76 pages, many in full color, with easy-to-follow directions on how to make slip covers, bedspreads, lamp shades, draperies, swags, cornices and a host of other lovely things Just send 25¢ in coin to Dept AH-3



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Scrubs, waxes, polishes, buffs! And it's a snap for you! Just glide Regina and all hard floors sparkle like jewels.

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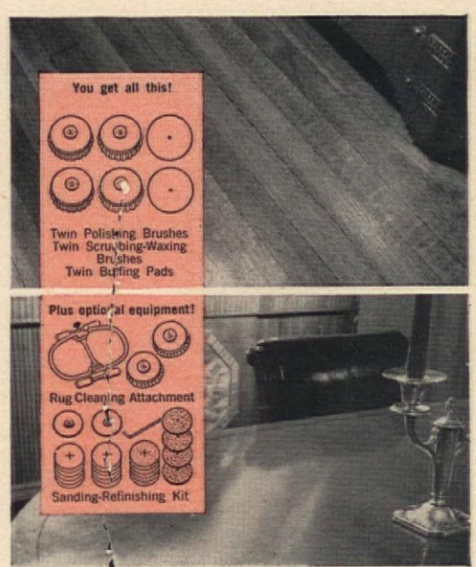

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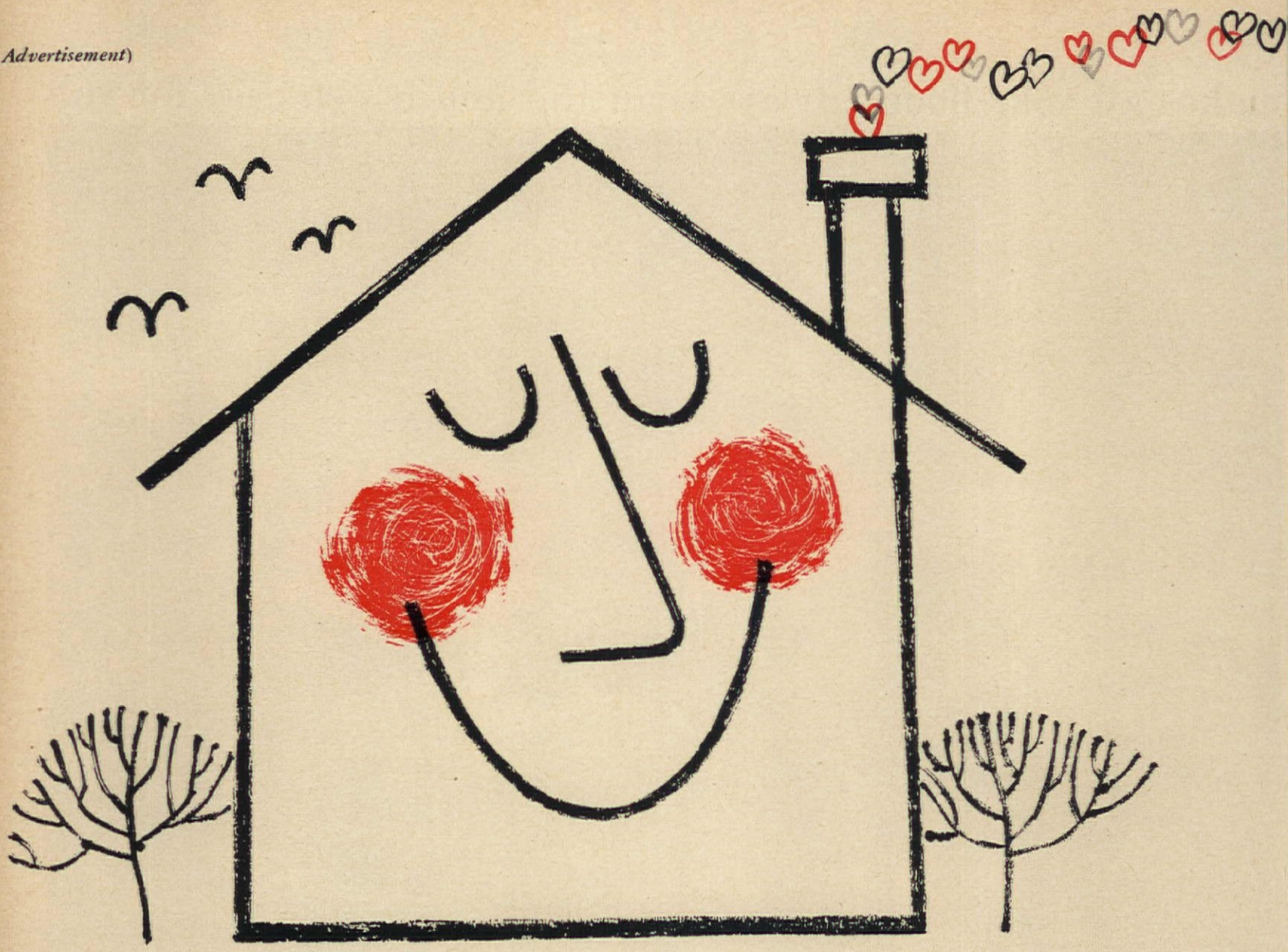

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Honeywell invites you to take this simple test and see!

Ever notice how some houses seem friendlier than others? It's because they have a friendly heart—a heating system that functions properly. Such a system gives the whole house an aura of comfort and hospitality, makes life more pleasant for your family and guests. This easy quiz helps you test the heart of your house. And the offer attached can help you get it in tip-top shape . . . free!

all Any of These Dealers for a Free $15 Home Heating System Check-Up

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Check this list for the dealer normally serving your area and participating in Honeywell's Warm Hearted House Promotion. Call him for your free check-up.

- These dealers service warm air systems only
- ★ These dealers service hot water and steam systems only

Others handle all systems

ABAMA

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KANSAS

delphia: Clark County Lumber Co.• **Batesville:** E. Bryant & Sons—Padgett Lumber Co.•—Tripp Company• **Berryville:** Carroll County Butane★ **hesville:** Jeff Hester Plumbing & Heating **Camden:** den Plumbing & Heating Co.• **Conway:** Hambuchen ply Co.• **DeQueen:** DeQueen Municipal Gas System as: Otos Farmer Electric Service **Eureka Springs:** e's• **Fayetteville:** Atha Plumbing & Heating Co.— on Sheet Metal• **Fort Smith:** Dodd's Engineering ice•—Harvey Hopper Co. **Helena:** Edwards Plumb- & Heating Co. **Hope:** Hope Builders Supply Co.• **Springs:** Jewell and Co.• **Hughes:** Warden's LP Service **Jonesboro:** Scott Plumbing & Home Main- nce **Leachville:** Wheeler Propane Co.• **Little Rock:** man Service Co.★—Independent Air Conditioning **North Little Rock:** Mark's Sheet Metal, Heating ir Conditioning•—Raco Plumbing & Heating Co. nolia: Couch Electric Co. **Mena:** Carver Butane ilton: Kordsmeier Furniture Co. **Mountain Home:** Butane Co.• **Newport:** White River Propane Gas Inc. **Piggott:** Ralph H. Hampton **Rogers:** Hawkins pany—Victor Plumbing & Heating Co. **Russellville:** ellville Plumbing & Heating Co. **Springdale:** L-P & Equipment Co.•

LAWARE

getown: W. E. Pusey & Son• **Middletown:** G. Burge Jr. & Son **Newark:** Skold Services **Wil- gton:** Alexander H. McDaniel, Inc.— Automatic ipment Co.—Holland Furnace Co.—Wm. J. Sharp Vadden & Son—J. E. Workman Inc.•

ORIDA

lachicola: Citizens Gas Co., Inc. **Atlantic Beach:** Plumbing & Appliance **Boca Raton:** Electronic rois Co. **Bradenton:** Harrison Gas Service—Zoller Co. **Clearwater:** Dog's Heating Service **Cross-** Sam & Hill's Sheet Metal Works **Daytona Beach:** ida Air Conditioning of Daytona, Inc.—K & H ther Conditioners **DeFuniak Springs:** Fisher Hard- e• **Deland:** Florida Home Gas & Co.• **Delray ch:** Island Sales and Service• **Fort Lauderdale:** Bell tric Co.—Boye's Bottled Gas, Inc.•—Florida Gas rvice Co.—George K. Baird Inc. **Fort Walton ch:** City Plumbing & Heating, Inc.★ **Gainesville:** tral Florida Gas & Appliance Co.•—A. J. Harvey bing & Heating—The Heizer Co.—G. A. Herlihy bing **Haines City:** Schneider & Jackson Hard- e• **Hastings:** Holtz Plumbing & Gas Service sonville: Atlantic Air Distributors•—Sol, Bernstein intenance, Inc.— Florida Weathers, Inc. — Forde bing Heating Contractors — Alex L. Gilmour —George W. Greek Co.• Jacksonville Gas Corp.— el Plumbing & Heating—Lloyd's Heating Service P. Martin Plumbing & Air Conditioning — Miller nel Air Conditioning Corp.—North Florida Air Con- ioning—Fred A. Rankin Co.—R. L. Slauter—Southern et Metals, Inc.—Jack Strickland Heating & Air Con- ioning—Vollers Heating & Air Conditioning **Lake** Peoples Hardware—Pete's Refrigeration & Air ditioning—Witt Electric Co. **Lakeland:** Gable Auto ric Co.• **Lake Wales:** Bullock Hardware Co.• sburg: Colling Equipment Center, Inc.• **Marianna:** Gas Inc. **Miami:** Florida Gas Equipment Corp. **tune Beach:** Atlantic Boulevard Ice & Fuel **Nice-** Electric Heat & Air Conditioning• **Orlando:** ey Plumbing—Howard R. Jones—Harry W. King bing & Heating—"Les" Plumbing & Heating— on Heating & Roofing Co.—Dealia Plumbing Co.— la Refrigeration & Heating **Orlando:** Bakers Inc. Orlando **Palatka:** J. E. Banks & Son• — Gibbon bing Co.—Olin V. Hicks **Panama City:** Automatic ting & Air Conditioning Service—West Florida Gas uel Co. **Pensacola:** J. D. Johnson Co. Inc.—Reichman bing Co. — C. E. Roth & Son Inc. **Plant City:** en's Fuel Corp.• **Sarasota:** Gulf Coast Gas Service• **Augustine:** J. D. Arnett Roofing & Sheet Metal 's—Sam Baker Co.—Ginty Plumbing & Heating— ez Plumbing Co. **St. Petersburg:** Allen's Appliance epair Service — City Fuel Oil Company — Lowell nston Fuel Oil Co.—St. Petersburg York Corpora- **Tallahassee:** Crane Co.—North Florida Gas Corp.• pa: Brandon's Heating & Cooling, Inc.•—Florida ting & Cooling Corp.•—Southeastern Natural Gas p.—Tampa York Corporation **Tarpon Springs:** Bur- e Hardware• **Tavares:** Lake County Supply Co. ter Haven: Climate Control Co., Inc. **Winter Park:** ner Electric Co.• **West Palm Beach:** Motor Parts & ipment Co., Inc.

ORGIA

any: Gay Plumbing & Heating Co., Inc. — Ideal ting & Plumbing Co.— Natural Gas Equipment Co. ens: Chitwood Sheet Metal Works—Dorsey Heat- & Air Conditioning Co.•—Bailey's Heating & Air ditioning Contr.—Saye Sheet Metal Works•—White & Wier Heating & Air Conditioning **Atlanta:** Empire Stove Co.•—Home Heating & Air Conditioning Co.•— Independent Furnace Co.—Holland Furnace Co.—Monerief Furnace Co.• **Augusta:** Air Comfort, Inc.• — Busby's Heating & Air Cond. Co.— Georgia Propane Gas & Appliance Co. **Baxley:** Coastal Engineering Co. **Carrollton:** Carrollton Hardware Co.• **Chickamauga:** Good's Plumbing, Heating & Electrical **Cordele:** Ed Raines Plumbing & Heating **Douglas:** Lott Builders Supply Co. **Douglasville:** L. H. Brumbelow Plumbing & Heating **Elberton:** Elberton Sheet Metal Works• **Forest Park:** Suburban L. P. Gas Co. **Griffin:** Copeland Co. Inc.—Suburban L. P. Gas Co. **Lafayette:** Hammond Homes Hardware Co. **Macon:** Akron Torch & Sons, Inc.• **Marietta:** Cook Heating & Supply Co. **Newnan:** Boone Gas Co. Inc.• — Coggin Sheet Metal Works **Rome:** Holland Furnace Co.—North Georgia Equipment Co.•—M. A. Toles Plumbing & Heating Co.—Wicker Electric Co. **Thomasville:** Industrial Equipment Co.★ **Savannah:** Howder Coal & Oil Co.—Mingledorff's, Inc.— Savannah Gas Co.—Quante Plumbing & Heating Co. **Statham:** Hale Brothers Building Supply Co.• **Valdosta:** The Welch Co.• **Warrenton:** Charles Evans Stores **Waycross:** Best Specialty Co. — Commercial Cold — Conley's Sheet Metal Works—John Murray Plumbing & Heating—McQuaig Plumbing & Heating—Powell & Harvey—Waycross Plumbing & Appliance **Winder:** Winder Plumbing.

KENTUCKY

Albany: Albany Building & Supply Co.—Haddix Electric Center—Wisdom Oil Co. **Ashland:** C. H. Parsons Co. Inc.• — Holland Furnace Co. — Smith Brothers Plumbing Co.★ **Beattyville:** Ideal Bottle Gas & Furniture Co. **Bellevue:** Berke & Hilhaus **Benat:** Blue Flame Gas & Appliance Co. — Lackey's Blue Flame Gas **Bowling Green:** Trevathan & Christian **Brooksville:** Shawhan Sales & Service **Cadiz:** Speedway Gas Co. **Campbellsville:** Clark's★—Jack D. Rickman **Catlettsburg:** Nunley Heating & Ventilating **Central City:** Ray Lam Sales Co.—Wells L. P. Gas Service **Columbia:** Herb Howell Plumbing & Heating—W. J. Morris Plumbing & Htg. **Corbin:** Ruggles Service Shop—Wilder Hardware Co.• **Covington:** Allens Heating Service—Berkshire Heating Service—Covington Heating & Air Conditioning Co.—Meyers Heating Co.—Montgomery Heating & Air Cond.—Schlosser Industries Inc. **Cumberland:** L. P. Gas Co. **Cynthiana:** Farmers Fuel Gas, Inc. **Danville:** E. Duncan & Son—W. B. Massey Plumbing & Heating Co. **Elizabethtown:** Hagan & Cain Gas Co., Inc.• **Elkton:** Kentucky Propane Gas Co.• **Flemingsburg:** Talley's Supply Co. **Fort Thomas:** Birkley Heating & Air Conditioning Co.•—C. Stolle & Son★—Stanley M. Rankin **Frankfort:** Winterberg Heating & Air Conditioning **Franklin:** Ivan Spears Electric Co. **Georgetown:** Tingle Appliance **Glasgow:** Lyons Plumbing & Heating—W. H. Rodgers Plumbing & Heating **Greensburg:** B. O. Pruitt & Son **Greenville:** Neeley & Co. **Henderson:** Farmer Plumbing & Heating Co.— Hargis Heating Service **Highland Heights:** Midwest Gas & Heating Co. **Hopkinsville:** Bouldin & Worsham Electric•—D. B. Bostick & Son—Dixie Gas, Inc.—Hugh McShane's Son—Thomas Refrigeration—Dick Russell— Tri Gas Service **Independence:** C. R. Carter & Son Heating & Cooling•—Comfort Aire **La Center:** La Center Gas & Electric **Latonia:** John L. Meinken Roofing & Heating Co. **Lawrenceburg:** J. R. Byers & Co. **Leitchfield:** Foster's Gas Service **Lexington:** Air Conditioning & Electric, Inc. — Frantz, Inc.• — Bishop Heating & Air Conditioning Co.—Holland Furnace Co.— Neal's National—Rhoads Heating & Air Conditioning• **London:** London Gas Co., Inc.•— Westbrook's London Appliance Co.• **Louisville:** Aire-Flo Heating & Air Cond.•—Airway Sheet Metal Co. Inc.—Birkhead Co.• —Buddeke Equipment Co.—Holland Furnace Co.— Chapman Heating—Carl Bauer & Son•—Central Electric & Heating Co.—Coleman Sales & Service•—Froelich Heating & Air Conditioning Co.•—Hettinger & Shucke — George F. Jansing Plumbing & Heating★ — C. E. Leezer Heating & Cooling—Raymond Rains—Smith Distributing Co.•—Stivers Gas Heating Service—Thompson-Kissel Co.—Welch Heating Co.—Zoeller Electric Co.—Zipper Gas Heating Service Inc. **Ludlow:** Gavin Plumbing & Heating **Mayfield:** Mayfield Gas Co. **Middlesborough:** Fountain Sales Co.•—Middlesboro Plumbing & Heating Co.—Holland Furnace Co. **Mount Vernon:** A. F. St. Clair & Son **Murray:** H. E. Jenkins Plumbing, Heating & Air Conditioning **New Haven:** Mi-Gas Co.• **Newport:** Darnell Heating Co.—Holland Furnace Co. **Nicholasville:** The Verkamp Corp. of Kentucky• **Nortonville:** Fox Lumber Co. **Owensboro:** Holland Furnace Co.—Owingsville: J. R. Brothers Co.—Owingsville Farmer Supply **Paducah:** Central Heating Co.— Holland Furnace Co.—Herman Furniture Co.• **Paris:** Martin A. Doyle, Jr. Plumbing & Heating **Paintsville:** Hardware, Charlie Gas Co.• **Pikeville:** W. B. Call Co. **Palmouth:** Midwest Gas & Heating Co. **Richmond:** James Anderson & Son **Russellville:** Herndons L.P. Gas—Pillow Bros. Plumbing & Heating **St. Matthews:** Mose Franck, Inc. **Shelbyville:** Shelbyville Silgas Inc.• **Somerset:** M. N. Berry Co. **Sturgis:** Western Kentucky L.P. Gas Co. **Valley Station:** E. & W. Plumbing & Heating—West Point Lumber Co. **Walton:** Jamman's Heating & Plumbing Service—A. L. Jarman Htg. & Plumbing Service **Williamsburg:** Williamsburg Supply Co., Inc. **Winchester:** Walker Humble Plumbing & Heating.

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MARYLAND

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MISSISSIPPI

Batesville: Graves Brothers Lumber Co., Inc.• **Biloxi:** Compton's Electric Co. **Clarksdale:** Kremser's Inc. **Columbus:** Tom McIntyre Plumbing Supplies• **Greenwood:** Kremser-Duncan, Inc.•—Emmitte Barrett Plumbing & Heating **Grenada:** Hamby & Son•—Central Htg. Co. **Greenville:** Day Plumbing Co. **Gulfport:** Mandals Modern Sheet Metal Works—Randall Air Conditioning & Heating Co. **Hattiesburg:** Burkett Sheet Metal Works•—Chapman Metal Products• **Jackson:** Better Living Co.—Central Heating Co.•—Controlled Air Comfort Co.•—Dan A. Kirkland Plumbing & Heating Co.• **Jay:** Economy Plumbers—Palmer Air Conditioning & Heating Co.—Reliable Piping—O. D. Toles Company **Kosciusko:** Davis Appliance Co. **Laurel:** Purdum Electric Co. **McComb:** Sanders Hardware Co. **Meridian:** Barber & McGraw Plumbing Co. Rivers Sheet Metal Shop **Monticello:** McLain & Barnes Hardware Co.• **New Albany:** The Union Gas Co. **Okolona:** L. Farner & Sons **Pascagoula:** Reds Refrigeration Service **Shelby:** Bolivar Hardware & Lumber Co., Inc. **Sledge:** E. O. James Gas Co., Inc. **Tupelo:** Plumbing & Htg. Service **Vicksburg:** Enterprise Plumbing Co.— J. J. Hanley Plumbing & Heating Co. **Waynesboro:** Refrigeration & Electric Appliance Service.

NORTH CAROLINA

Ahoskie: Ahoskie Heating & Electric Co. **Albemarle:** J. E. Gantt Plumbing & Heating Co., Inc. **Angiers:** J. J. Barnes. Inc.★ **Archdale:** H. S. Ragan Co.• **Asheville:** Holland Furnace Co.—20th Century Heating Co.•— Coker's Heating & Air Conditioning Co.—L. A. White Sheet Metal Works•—Rogers Plumbing & Heating Co., Inc.—Selected Products Co.•—A. C. Williams Plumbing & Heating Co.★ **Bladenboro:** Watlane Gas Co.• **Burlington:** Neese Shaffner Furn. Co.•—Silas Atkins Oil Burner Service•—A. S. Muckenfuss Co. **Canton:** The Pipe Shop **Caroline Beach:** Port City Gas & Oil Service Inc.• **Charlotte:** Avrett & Lodbetter Heating Co.—A. A. Price & Assoc. 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Home Equipment Co., Inc.•— Henry & Rye, Inc.—Holland Furnace Co.—Newcomb & Co.—John Norwood & Co.—Raleigh Heating & Air Cond. Co.•—Smith-Barnes Co.—Vickers — Ruth Plbg. & Htg. Co. **Reidsville:** Adkins & Jones Heating Co.•— Fix-it Shop—North Carolina Gas Corp.—A. A. Walker Plumbing & Heating **Roanoke Rapids:** R. H. Williams & Sons• **Rocky Mount:** Liverman Air Conditioning Co. —Norville's Warm Air Heating & Air Conditioning•— Standard Electric Co. **Roxboro:** Kirby-Long Butane Gas & Appliance Co.• **Sanford:** Pruett Roofing & Sheet Metal Works• **Salisbury:** Davis-McNair Furnace Co.—R. E. Sams Heating Contractor—Shelton Heating & Appliance Co., Inc. **Shelby:** J. G. Dudley Co., Inc.— Taylor O. Johnson **Smithfield:** Aycook Rulane Gas Service—James C. Bingham & Co.—Central Carolina Gas Co. **Southern Pines:** James A. Tew **Spartanburg:** Freeman Gas & Electric Co., Inc. **Statesville:** Alex Ross Sheet Metal Shop•—Parlier Plumbing & Heating Co.—State Plumbing & Heating, Inc.—Webber Heating & Roofing Co.• **Sylva:** C. L. Erwin Heating **Tarboro:** Frances Electric Co.• **Thomasville:** Sink Heating & Appliance Co.— Spainhour Sheet Metal Co.—Veterans Tin Shop—Wilson Ayers Metal Shop• **Tryon:** McGuinn Brothers• **Troy:** F. R. Thomas Appliance Service• **Valdese:** G. & S. Sheet Metal Co.• **Washington:** O'Neil Electric Co., Inc. **Waynesville:** Automatic Heating Co. **Williamston:** Corey Plumbing & Heating **Wilmington:** Climate Comfort Co.•—Godwin Oil Co.—Metal Service & Heating Co.•—W. W. Way & Son **Wilson:** Berger & Jones Inc.— High's Inc.—Whitley's Electric Service• **Winston Salem:** Ayrolles Sheet Metal Co.—F. G. Crater & Son Heating & Sheet Metal•—Holland Furnace Co.—Wachovia Oil Co.—Wall-Turner Co. **Yanceyville:** Murphy Oil Co.•

OKLAHOMA

Altus: Southwest Heating & Cooling Co.•—J. M. Sturdevant Co. **Alva:** Wood Appleman Co. **Anadarko:** Bailess Plumbing & Heating Co. **Ardmore:** Ardmore Sheet Metal Co.• **Bartlesville:** Bartlesville Plumbing—Kallenberger Air Conditioning Co.• **Blackwell:** Powell Plumbing Co. **Bristow:** Crook's Electric & Heating Contractors• **Canton:** Western Butane **Carnegie:** Howell Implement & Appliance **Chandler:** O. C. Lay Plumbing & Electric Service **Cherokee:** Pierce Park Plumbing **Chickasha:** DeHart's Air Conditioning Co. **Cushing:** Bradley Plumbing Co.—Cushing Plumbing **Davis:** Sartin Maytag Co. **Duncan:** Burch Plumbing Co.—O'Dell Air Conditioning—Latham Plumbing Co. **Elk City:** Forth Appliance Co.• **El Reno:** Burl & Al Sheetmetalists•—Davis Electric **Enid:** Billings Electric Co.• **Eufaula:** Wrights Plumbing **Freedom:** B. & P. Hardware & Supply **Geary:** Super Butane **Grandmont:** Carlsbad Gas Service **Guthrie:** Jack Talbott & Son•—Charles Woody Plumbing & Heating• **Henryetta:** Protwel Plumbing & Heating **Hinton:** Western Butane **Hobart:** Strange Hardware **Holdenville:** A. & M. Plumbing Co. **Hugo:** Cannon Gas Co. **Idabel:** Consolidated Gas Utilities Corp.—Scott's Air Conditioning, Inc. **Madill:** Barber Plumbing & Electric Co.— Clark's **Mangum:** Mangum Plumbing Co.—Pat Hill— **Magnum:** W. J. Harris & Son **McAlester:** Jones Electric Shop• **Miami:** Bottenfield Plumbing & Heating—Ernst Plumbing & Htg.—Miami Tin Shop•—Trussler Sheet Metal & Radiator **Muskogee:** Refrigeration Sales & Service **Norman:** Gordons Specialty **Oklahoma City:** Air Engineering, Inc.—Branff Engineering Co.—Daley's Plumbing Co.—Tom's Dolan Heating Co., Inc.—Evans Plumbing & Htg.—Hanson Bros. Plumbing & Heating— Hast Plumbing & Heating Co.•—H. L. Maguire Plumbing Co.•—Monroe Hair Heating & Air Conditioning— Northwest Plumbing Co.—O. D. Pilant Heating & Air Conditioning—W. J. Pettee Hardware—Russell Plumbing Co.—Rutledge Refrigeration & Heating Service— John H. Sparks Company—Ross Taylor Plumbing & Heating—J. M. Team Co.•—West Heating & Air Conditioning Co. **Okmulgee:** Cloon Plumbing & Heating **Pauls Valley:** Bill Johnson Plumbing Co. **Pawnee:** Ralph M. Caldwell Plumbing **Perry:** Marshall Plumbing Co.—Monroe-Lang Hardware **Ponca City:** Federal Insulation Co.•—Terry Jamison Refrigeration & Heating **Poteau:** Garner Electric Co. **Prague:** Suya Plumbing & Heating **Seiling:** Western Butane **Shattuck:** George Schultz & Sons• **Shawnee:** Adams Plumbing & Heating Co.•—Oklahoma Electrical Supply Co.—Shawnee Plumbing & Heating Co. **Stillwater:** Bradley Plumbing & Electric Co. **Tahlequah:** Home Service Gas & Plumbing• **Tecumseh:** Hey Electric & Radio Co. **Texhoma:** J. L. Rhodes Hardware **Thomas:** Ed Hockaday•—Western Butane **Tulsa:** A. & A. Air Conditioning Co.— Berry Carter Plumbing Co.—Rex Brinley Plumbing & Heating Co.—Home Furnace Co.—Reynolds Bros.—Richardson Heating & Ventilating Co.—Sigler, Inc. **Watonga:** Western Butane **Waukomis:** Waukomis Hardware•

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TEXAS

Abilene: Henderson Gipson Heating & Air Conditioning —Spears Cooling & Htg.• **Alvin:** Pearson Appliance Co. **Amarillo:** Waugh Brothers Supply Co.• **Austin:** Tempco Engineering Co.—Williams Gas Co. **Bay City:** Joe Birkner and Sons• **Baytown:** Gunn Heating & Air Conditioning—Young Plumbing Co. **Beaumont:** Conner Plumbing Co.—Hackley, Inc.—Mallitz Plumbing & Heating—The May Supply Co.—United Gas Corp.• **Big Spring:** Empire Southern Gas Co. **Bonham:** Lindsey Plumbing & Heating **Borger:** Jerrie Keith Co., Inc. **Breckenridge:** Douglas Anderson **Brownwood:** Templin Plumbing & Htg. Co. **Bryan:** Batten Plumbing & Heating **Cooper:** Williams Plumbing Electrical Co. **Corpus Christi:** Vornado Air Conditioning Super Market **Crockett:** Shotwells Appliance Shop **Dallas:** A-1 Plumbing & Heating Service•—Ace Furnace & Metal Works•—Air-Con Engineering Co., Inc.—Air Cooled Engineering, Inc.—Arcadia Plumbing Co.—Campbell Plumbing Co.—Centex Air Conditioning & Heating Co.—Central Engineering & Supply Co.—Chaney's Refrigeration & Air Conditioning•—Dyring Engineering Co.—Feymire Engineering, Inc.—Hammer Engineering Co.—Highland Engineering, Inc.•—Vernon H. Howard Termostat & Controls—M. B. Kiser Heating & Air Conditioning—Lyon Engineering Co.—Manger Heating & Air Conditioning Co.—Texas Improvement Co.•—Walker Heating & Air Conditioning• **Dimmitt:** Willson & Nichols Lumber Co.• **El Paso:** Braughton Heating & Cooling—S. & L. Heating & Cooling Co.• **Floresville:** Alamo Lumber Company• **Floydada:** Colker Electric•—Wilson Son Lumber Co.• **Fort Worth:** A. & M. Supply Co., Inc.—Aire-Flo Service, Inc.•—Air Rite Engineering Co.•—Brown Heating and Air Conditioning Co.•—Carpenter Heating & Air Conditioning—Central Heating & Air Cond. Co.•—Eagle Plumbing & Heating Co.•—Edd Kane Plumbing & Heating Co.—Marshall Plumbing Company•—Mobile-Air Co.•—Phillips Engineering Co.•—B. P. Rhinefort Co.—Worth Tex Metals• **Galena Park:** Southern States Lumber & Supply• **Galveston:** Southern Union Gas Co. **Garland:** Quick's Heating Service, Inc.• **Gatesville:** Home Lumber Company• **Harlingen:** Valley Weathermakers, Inc. **Henderson:** Willard Wright Electric Co.• **Houston:** E. & R. Sheet Metal Co.—J. M. Fletcher Co.—Gateway Sheet Metal—Lancaster Sales Co.•—Lee Rogerson Plumbing Co.•—Le-Val Co.•—North Shore Home Improvement Co.—Tex-Fan, Inc. **Henrietta:** Moores Hardware & Appliance—Thaxton Bros. **Houston:** Universal Home Supply•—K. H. Herridge Paint Co.—Jordan and Webb—M. & M. Home Supply—Universal Home Supply Pittsburg Appliance Co.•—Jack A. Riley Co.—Southwest Service Company• **Huntsville:** United Gas Corp.• **Irving:** Adams Plumbing Co.• **Jacksonville:** Roberson Plumbing & Heating Co. **Kerrville:** H. & M. Appliance Co.• **Kilgore:** Meyer Plumbing Co. **Lampasas:** Jack L. Campbell **Liberty:** Williamson Plumbing Supply Co. **Longview:** C. B. Perkins Plumbing **Lubbock:** Comfort Heating & Air Conditioning **Lufkin:** United Gas Corp.• **Martin:** R. A. Bohn Plumbing & Sheet Metal **Marshall:** B. & B. Plumbing Co.• **McAllen:** McAllen Radio & Electric Co. **Midland:** Chamness Plumbing & Heating—Fitzgerald Weather Mart—McLaren Engineering **Mineral Wells:** Brazos River Gas Co. **Munday:** Wm. Cameron & Co.• **Nacogdoches:** Kinsey Refrigeration Co.—United Gas Corp.• **New Braunfels:** Wm. Cameron & Co.•—Richards & Krueger Co.• **Odessa:** Brannon Plumbing Co. **Orange:** Mathews Company★—Morrow's Inc. **Pampa:** H. G. Kerbow Co. **Paris:** Paris Automatic Gas Co.• **Perryton:** Waller Plumbing & Heating Co. **Plainview:** Meinecke Brothers—Plainview Plumbing Co. **Port Arthur:** Flowers Supply Co.—Sims Plumbing & Heating Co.•—Wagner & Dean Heating Co. **Post:** McCrary Appliance Co. **Quanah:** The Francis Co.• **San Angelo:** Bunyard Electric Co.—Fenton Stewart Heating & Cooling—Modern Sheet Metal **San Antonio:** Blase & Co.•—Excell Plumbing & Htg.—Guarantee Plumbing Co.—Industrial Ref. & Air Conditioning Co.—Jack Riggs•—Sebera Plumbing & Appliance Co.•—Southern Home, Inc.•—Stamess-Frank Company•—Tezel & Cotter Air Conditioning Co. **San Marcos:** Gene Funk Plumbing & Heating **Sherman:** Bill Huebsch Plumbing **Snyder:** Snyder Heating & Air Conditioning Co. **Stamford:** Cozby Plumbing Co.• **Stinnett:** Curley's Hardware & Appliance• **Sweetwater:** Hollingsworth Plumbing & Heating —Huey & Son Sheetmetal Works• **Tyler:** E. A. Roach Plumbing & Heating—Wilkerson Supply Co.• **Wichita Falls:** Hatcher Electric & Engineering Co. **Yoakum:** Jahn Refrig. Serv.•

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Abingdon: Haga Electric Co.—Vance Supply Co., Inc. **Alexandria:** Aitcheson Fuel Co., Inc.—Thomas J. Fannon & Sons **Arlington:** Arlington Heating Co.•—Arlington Oil Burner Service•—K. G. Burke Plumbing & Heating—E. E. Collins Plumbing & Heating★ **Berryville:** George B. Thomas, Inc. **Blackstone:** Electric Equipment Co.•—King & Smith Heating & Air Conditioning **Catlett:** Trenlane Gas, Inc.• **Charlottesville:** Gardner Sheet Metal & Air Conditioning•—Worley Bros. **Clearbrook:** Oak Grove Plumbing & Htg.• **Colonial Heights:** Automatic Heating Co. **Crozet:** Crozet Service Center, Inc. **Danville:** Busby Equipment Co.•—Superior Heating & Air Conditioning• **Deltaville:** Hurd's Home Appliances• **Emporia:** R. A. Starling Plumbing **Exmore:** Herbert Semo Plumbing & Heating **Fairfax:** Sherwood Oil Burner Serv. **Falls Church:** Bender-Miller Co. **Farmville:** W. J. Bloomfield & Son, Inc.—Putney Plumbing & Heating **Fredricksburg:** Francis H. Hicks—Robert Payne Inc. **Front Royal:** Standard Supply & Equipment Co. **Glen Allen:** John Doss Plumbing and Heating Co.—R. L. McIntire★ **Gretna:** Hall-Martin Plumbing & Electric **Hampton:** Albert Hutton & Co. **Harrisonburg:** Landes Sheet Metal Shop• **Highland Spring:** Robinson Heating & Appliance Co., Inc.• **Hopewell:** Sowers Hardware **Jonesville:** The Farm Store, Inc.• **Leesburg:** Hatchers Plumbing **Louisa:** T. M. Dunn Plumbing & Heating **Luray:** Campbell's Plumbing Co. **Lynchburg:** Lynchburg Oil Co., Inc.—Southern Air Inc. Heating & Cooling—P. L. Waston Heating & Plumbing **Manassas:** C. H. Wine **Martinsville:** Graves Supply Co., Inc.—Richardson-Hodges Co.—H. L. Young Htg. & Air Conditioning• **Newport News:** Freeze Heating & Cooling•—Newsome Air Conditioning Co., Inc.• **Norfolk:** Edwards Heating & Guttering•—Sawyer's, Inc.—S. & M. Heating & Air Conditioning•—A. R. Thompson—W. O. Thomas Heating & Air Conditioning **Norton:** Heating & Air Conditing **Orange:** W. A. Sherman Co. **Petersburg:** H. A. Hawkins & Co.—Kitchen & McClay, Inc. **Portsmouth:** Armistead-Morrison Co.• — Morris Co. Inc.• **Purcellville:** J. Frank Foston **Radford:** Stevens Supply Corp. **Richmond:** Air Flo Heating, Inc.—Atlantic Electrical Supply Corp.—Fitzgerald Plumbing & Heating, Inc.—G. E. Harrison & Sons., Inc.•—Holland Furnace Co.—E. T. Long, Inc.—Richmond York Corporation —Skelton Bros.—Frank Turner & Co.—Union Plumbing & Heating Co., Inc.★ **Roanoke:** Kennard-Pace Co., Inc. —Holland Furnace Co.—P. D. Myers Automatic Heating & Air Cond.—W. L. Wheaton, Jr., Plumbing & Heating Co.—E. O. Williams Heating & Ventilating Co.• **Rural Retreat:** Riggle Sheet Metal Co. **Suffolk:** Thompson Electric **Tazewell:** Cox & White **Triangle:** Triangle Plumbing & Heating **Warwick:** W. H. Martin Co., Inc. —H. O. White & Son Plumbing & Heating **Waynesboro:** Burkholder Plumbing & Heating, Inc. **Weber City:** A. & G. Electric **Winchester:** Miller & Anderson—Molden Electric Co., Inc.• — Montgomery Ward — Shenandoah Gas Co.—John H. Snyder **Wytheville:** Wythe Sheet Metal Co.

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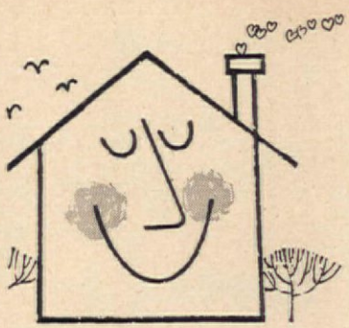

How to have a warm hearted house

Things to know about modern heating if you want a comfortable, pleasant home

What are the modern heating fuels? Gas or oil. Both provide clean, dependable, low-cost heat. Which one you use depends on where you live and what's available.

Does this determine the kind of heating you have? No. There are two principal types of systems: (1) Hot water, and (2) warm air. Both systems use either oil or gas. (And both are available from Crane.)

What's the difference? A modern hot water system (recently named "hydronic") consists of a boiler, circulating pump, piping, and radiant baseboard. Warm air heating uses a furnace, blower, filter, ducts, and registers.

Is one kind better? Both are automatic—and both have their advantages. Warm air provides a gentle, constant changeover of air. Hot water gives radiant warmth—like the sun. Crane Sunnyday hot water boilers also offer lifelong service—every Sunnyday carries a *20-year guarantee* against boiler section failure.

How about the cost? Up to now, hot water systems cost a little more to install. Because of new product developments, there is little difference in the cost—for systems of comparable quality.

What is radiant baseboard? Radiant baseboard (we call it Sunnybase) was pioneered by Crane to replace bulky, old-fashioned radiators. It takes the place of regular baseboard and gives even, comfortable warmth from floor to ceiling. Because the warmth radiates from along the outside walls, chilly drafts are eliminated before they get started.

What about warm air? Modern warm air heating has come a long way. Instead of the big, round gravity furnace, you can now get small, compact forced air furnaces that filter and humidify the air. Crane offers a complete line of trim Sunnyland furnaces for basement, utility room, crawl space, and even attic installations.

How can you get central air conditioning? Three ways: (1) Install a Crane Stowaway air conditioner with its own ducts in your attic. (2) If you have a good warm air system, add a Crane Sunnyland cooling unit to the furnace. (3) If you're building or remodeling, get a Sunnyland Year-'Round system that cools in summer, heats in winter. All three ways give you automatic weather 365 days a year.

Where can you find out more about Crane Heating and Air Conditioning? See your Crane Heating Dealer (he's in the Yellow Pages). Or get his name from your nearest Crane Branch listed below . . . or from your Crane Wholesaler.

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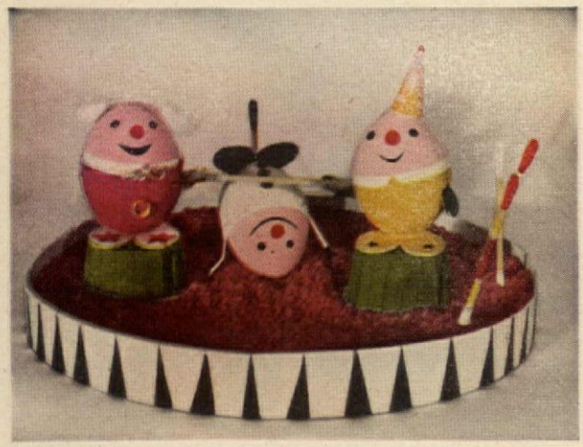


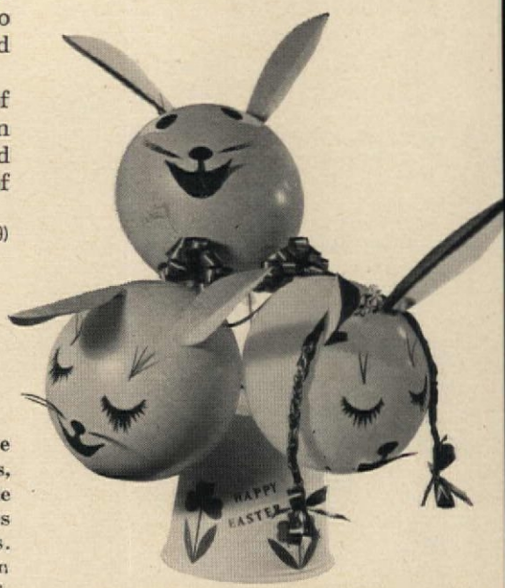
CIRCUS ACROBATS are hard-boiled eggs with cardboard hands and feet. Circus-ring platforms are inverted paper cups; circus ring is pie plate filled with colored aquarium gravel and rimmed with plastic tape. To give an acrobat something to balance, dye each end of a cotton swab; let it dry and then glue into place.

Promenading down the center of the table in their Easter Sunday best, this amusing family of eggheads will be sure to produce chuckles from the grownups and excited laughter from the youngsters. Simple to make, Mother or teenage daughter can whip them up on Easter Eve while the eggs are boiling.

To make: Hardboil three eggs. Cut three semi-circles of yellow gummed crepe paper (or any pastel shade) and shape into the following cone sizes: 7½″ high by 4½″ across bottom, 6½″ by 3½″ and 4½″ by 2½″. Moisten gummed back to seal paper in cone form. To attach egg heads, clip off ¼″ from tip of cone; then slash ½″ deep slits round top. Bend slits in toward center, and affix egg to the top with household cement.

Cut two triangles of gummed crepe, bend in center, moisten back and affix to pointed end of

(continued on page 19)



BUNNY BALLOONS have gummed crepe paper ears, whiskers and semi-circle eyes. Pigtail girl bunnies with braided ribbons. Insert balloon sticks in inverted paper paint pail.

Before you put appliances in, put "Skimpy Wiring" out!

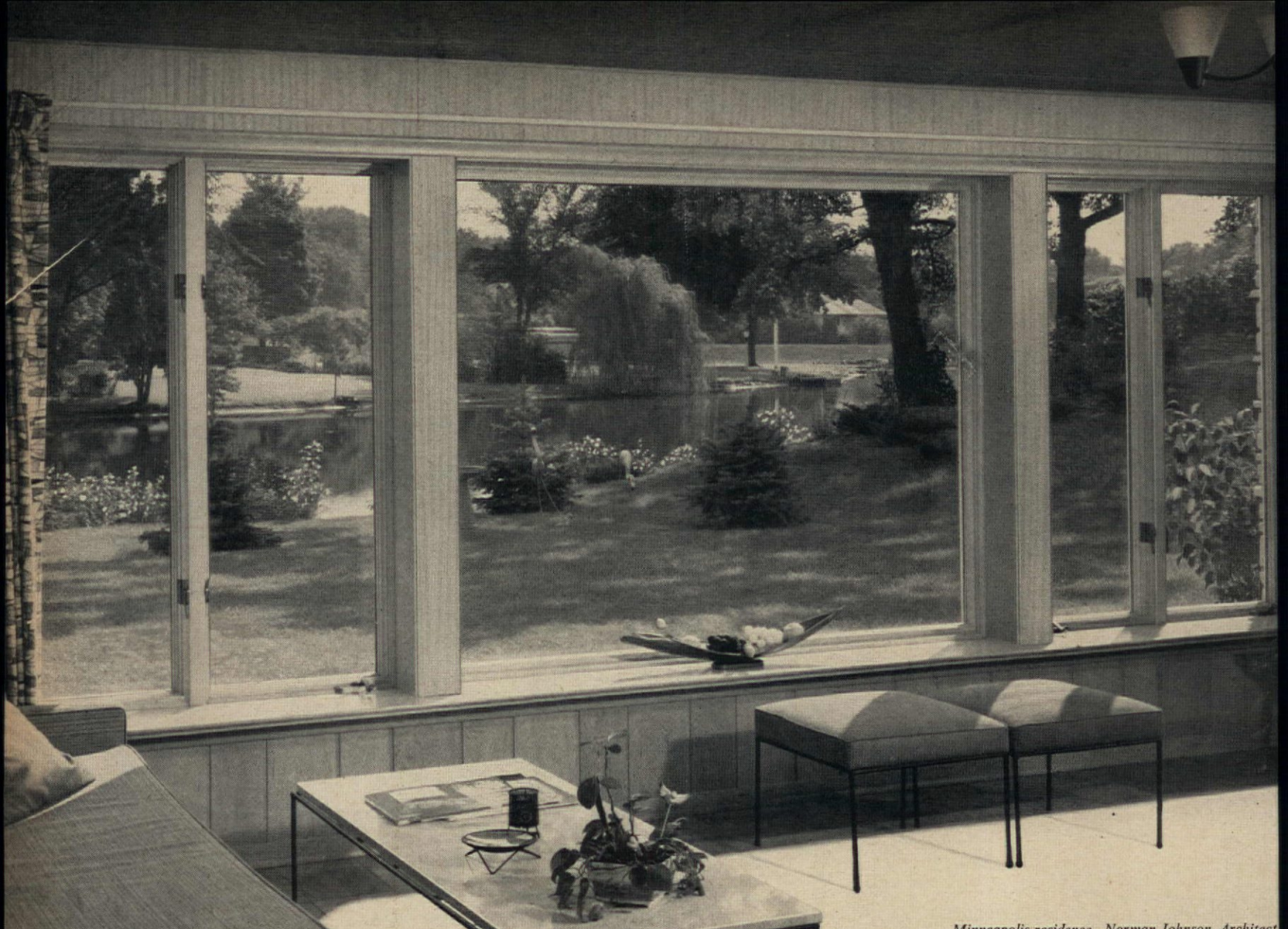
If you're planning new appliances for your home, *first* make sure you don't have Skimpy Wiring! Weak, undersized wires and overloaded circuits can't carry all the power even your present appliances need—much less new ones!

Why let Skimpy Wiring keep you from the conveniences of modern electrical living? Enjoy full HOUSEPOWER with adequate *copper* wiring in your home. For complete information and a check-up on your home wiring system, call your electrical contractor or power company!

Get FREE booklet—"The ABC of Home Wiring." Write Kennecott Copper Corporation, Dept. A38, Box 167, New York 46, New York.

Kennecott Copper Corporation

Fabricating Subsidiaries: *Chase Brass & Copper Co.* • *Kennecott Wire & Cable Co.*



Minneapolis residence. Norman Johnson, Architect

Window beauty that says "Welcome springtime"

Winter fades. A tulip reaches up for the warming sun. Nature is busy putting on her biggest show. And you have a front row seat with these handsome Andersen WINDOWALLS. Yet, for all their beauty, there's a most practical side to Andersen Windows. Their fine craftsmanship assures years of trouble-free, draft-free comfort. They are made of wood, a natural insulator, Penta-treated for permanent protection against termites and decay.

Ask your architect, builder or lumber dealer about the many striking styles of Andersen Windows. And for more home *face-lifting* ideas with windows, send for your free copy of the Andersen booklet today.

MAIL FOR FREE WINDOW IDEAS AH-38

Andersen Corporation, Bayport, Minnesota

Get 36-page booklet of window beauty photos and ideas . . . 20-page booklet of window facts and information. There is no obligation, of course.

Please check ☐ I plan to build ☐ I plan to remodel

Name_____

Address_____

City_____ Zone____ State_____

For window beauty in enduring wood.

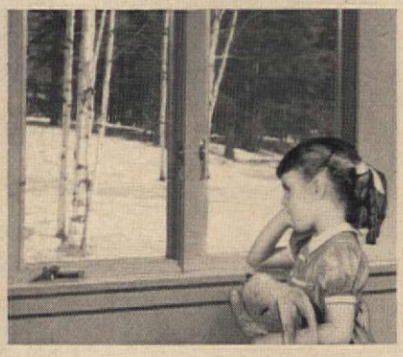
Andersen Windowalls AW

TRADEMARK OF ANDERSEN CORPORATION

Window tips for better homes...

How to check windows for comfort and convenience

Choose windows as expert Howard W. Pearce, president of Pearce and Pearce Co., Inc., Buffalo, N. Y., builder does. Says Mr. Pearce: "We've built and sold 4100 quality homes in the last 8 years—all with Andersen Windows. Why Andersen? We know that people who live with them, love them." Shown below are some of the fundamental check-points Mr. Pearce uses in selecting the right windows. You, too, can follow them with profit.



Check material. Wood is the traditional material for homes. It's warm to the touch and to the eye. A natural insulator in all seasons. And all wood parts of Andersen Windows are Penta-treated for permanent protection against termites and decay.

Check weathertightness. You can't stage a hurricane test like this Andersen technician. But hold a lighted cigarette near the sash and watch the smoke flow. Or close the window on a piece of paper. Feel it "bite." Only weathertight windows stop drafts, stop costly heat loss, keep a home cleaner. Andersen Windows start weathertight. Stay weathertight.

Check operation. Does it open easily? Close with a solid "kachunk?" Can you *feel* the locking action squeezing sash against weather-stripping and frame? You can, in a quality window like this Andersen Gliding Window. Your promise of satisfactory operation for years to come.

Want more facts? Ask your architect or builder to help you plan your window requirements. And be sure to send coupon (on opposite page) for more helpful window ideas from Andersen.

You can't have a good home without good windows

Andersen Windowalls AW

TRADEMARK OF ANDERSEN CORPORATION

WE ARE EGGHEADS

(continued from page 16)

eggs for beaks. Cut webbed feet about 2" long for largest cone (graduate sizes for other two), using contrasting colored gummed crepe.

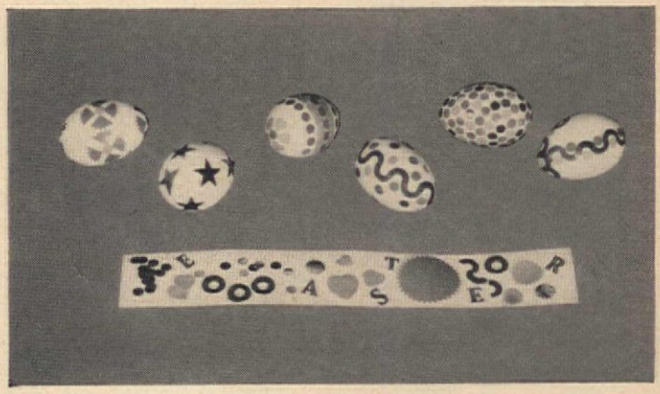
Make fancy neck feathers for largest cone by cutting two semi-circles of gummed crepe (one slightly larger than the other, cutting rounded sides into deep points. Moisten sides of semi-circles and attach to cone. For tail feathers, cut several long narrow strips of gummed crepe, curling slightly and attaching to base of cone.

For top hat, form a strip of black gummed crepe 1½" wide by 2¾" long, into a cylinder and paste down seam. Slip on a brim made from a circle of black gummed crepe with the center cut out. Moisten underside of brim and paste to egg. Cap for baby egghead is bright blue gummed crepe paper. Band is 1" wide and 4" long. Slash along top and bottom. Overlap ends to form a circle, and bend tabs in at top and bottom. Paste a 2" diam. circle of blue crepe to top and affix to egg. THE END

BOTTLE BUNNY has tight pompon tail made of fringed crepe paper strip 24" long x 3" wide and cemented to bottle back. Smaller pompon makes ruff around neck. Head is hardboiled egg with pink and blue gummed crepe cut to make face and whiskers. Stand egg head on fringed white crepe pompon and then attach to bottle cap.

DECORATED EGGS in a modern montage fashion are made by covering hard-boiled eggs with various gummed seals. For an unusual touch, try some of the commercial seals such as reinforcements and notarial or signal dots. Reinforcements are available in both black and white. Use as polka dots or in halves to form spirals or scallops.

See "Where Credit Is Due," page 105



HOUSEHOLD HINTS

from the

Weldwood Wizard

PROTECT MOUNTED MAPS, GAME BOARDS, etc., with a transparent film made with Weldwood Presto-Set Glue diluted with water. Clean-working "white" glue dries to a clear coating that protects against dust, moisture, grease. Ideal all-purpose household glue, Weldwood Presto-Set won't stain, bonds most porous materials. In tubes, squeeze bottles, and jars; from 19¢.

COVER PLYWOOD SHELF EDGES with Weldwood Flexible Wood-Trim. For bookcase, cabinet, or closet shelves, these choice real wood veneers conceal plywood or lumber edges. Seven handsome woods to harmonize with any decor, in handy 8-foot rolls, 1" wide. Apply Presto-Set Glue to the shelf edge—press in place. 89¢ per roll.

WOOD-PANEL A WALL WITHOUT USING NAILS with Weldwood Contact Cement. Give a room the beauty and low-maintenance luxury of wood paneling without marring the panel surfaces with nail holes. Apply Weldwood Contact Cement to backs of panels and to studs or furring strips for a permanent, instantaneous bond. No clamping necessary! Sizes from 29¢.

Weldwood® Wizards

ADHESIVES, FIRZITE®, SATINLAC®
FLEXIBLE WOOD-TRIM®

At Hardware, Paint, Lumber Dealers'

SPECIAL TRIAL OFFER SAVE 33¢

United States Plywood Corporation
Box 525, New York 46, N. Y. AH-3-58

Send for your handy Weldwood Household Adhesives Kit that meets most household gluing needs. Includes Weldwood Plastic Resin Glue, Contact Cement, and Presto-Set Glue. An 83¢ value now only 50¢ *with this* coupon. Mail before May 30, 1958.

NAME.....

STREET.....

CITY.....ZONE...STATE.....

GERTRUDE BRASSARD

PLANNING TO MOVE?

It can be a nightmare or accomplished with a maximum of ease

Moving prices have skyrocketed, but people keep moving just the same. With the do-it-yourself age have come ways to help cut costs. Usually there's a 30-day period for preparation, so GET ORGANIZED to allow yourself more time to attend to details with less rush and more ease.

WAYS TO MOVE ACCORDING TO YOUR OWN CIRCUMSTANCES AND TIME

1. Professional movers (complete job). They will call, look over contents of your home and discuss details. A reliable mover's trained eye enables him to judge weights and quantities. His approximate estimate is fairly close to final costs. His packers prepare your household belongings prior to moving date. They dismantle and pack everything, then unpack and even place furniture and hang draperies in your new home if you so desire, removing all packing material from the premises. Rates for local moves are usually by the hour and for longer distances by weight and mileage. If moving between states, you are protected by the Interstate Commerce Commission which sets rates for distance and weight. If moving out of state, I.C.C. rules state cash, money order or certified check has to be received before your possessions are delivered!

2. Pack what you can. Estimates are lower this way based on mover's share of work including charges for packing material he supplies. For relatively long hauls, it's wiser to permit mover to pack, crate or put in barrels such articles as heavy mirrors, lamp bases, shades, delicate or fragile articles such as china, crystal, and decorative accessories. These he will unpack at your destination. It is also visable to have him supply the wardr containers.

3. Your car, station wagon or trailer is cheaper, g for short hauls. Use professional mover cumbersome furniture and heavy equipm You can move in advance small furnishi wearing apparel, and cartons. Cartons can unpacked and reused, kitchen cabinets clothes closets put in order. The more move yourself, the less time it will t movers. As local movers generally charge the hour and *not* by weight, you pay for ev minute of their time—even their coffee br and time out to enjoy a cigarette!

4. Truck Rental is the cheapest, albeit the hard If you don't own a car or can't afford a pro sional mover, you can rent a truck. Selec company with an established reputation. can have more confidence in their reliabi and the cleanliness of packing materials. best trucks are steam-cleaned. For short moderately long hauls, this is the m economical way. It's (contin

SOFT PAD placed between two small table tops tects flat surface. Use two pads for large pie

necessary, though, to supply the manpower. Ordinary operator's license is sufficient—"chauffeur's license" not required. A driver can be hired, if necessary, but it raises the cost. Trucks come in a variety of sizes. A 14-foot (2½ ton) truck can handle approximately five to six rooms of furniture. National average cost for this type truck is $10.30 for a 24-hour day, plus 12¢ a mile. Certain localities have trucks with hydraulic tailgates which drop to ground level. Heavy furniture or appliance is placed on it and gate raised to truck body level. Rent one dolly ($1.25) and sufficient pads (12—about 20¢ each) to prevent scratching. Truck rental rates include gas, oil, and proper insurance coverage on public liability and property damage. However, a trucking company is not permitted to sell insurance on cargo carried in its trucks.

Willing, husky pals will always welcome a break for refreshment.

It is advisable to check your insurance company or broker to verify your furniture coverage against damage in transit. Reserve truck well in advance. Your credit rating must be established when you sign rental agreement. Cash deposit is required if you do not have credit or charge account cards. Truck must be returned to original rental office except for long distance hauls, whereby one-way rentals are handled on an individual basis and the truck may be returned to rental office at the destination point. Final cost depends on distance and time you have truck service.

TIPS (TO MAKE YOUR MOVING EASIER)

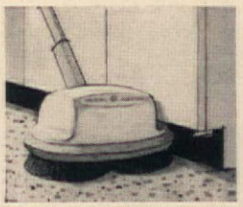
1. Do comparison shopping for estimates.
2. Get a reliable mover. If in doubt, consult your Better Business Bureau.
3. Insist on direct move without transfer.
4. Try to keep load to one van full.
5. Check rail rates for long distances. Prices may be cheaper for less-than-a-carload.
6. Be sure to include and make arrangements for everything in connection with moving your belongings. Notify mover at once of any changes. "Extras" as well as "stop-overs" after estimate is given imposes an added service which can be costly. It not only involves the mover's time, but may require extra men or a larger van.
7. Discuss insurance with mover, insurance company.
8. Send soiled clothing to your regular cleaner in time to get them back. If you are renting wardrobes from your mover, you won't have to worry about them getting messed up, and it will give you a chance after moving to inquire about a good cleaning establishment in your new location. Shoes could be repaired, too.
9. Destroy old receipted bills you won't need for income tax purposes. It's best to save until the statute of limitations has expired, those for which you claimed a deduction just in case a few years hence the government chooses your return for examination.
10. Be sure to place very important papers or documents in a safety deposit box at the bank.
11. Give your mover a plan if you wish him to place furniture, cartons, etc. in proper positions and rooms. Use the alphabet system, lettering the (continued on page 104)

Now give floors that "just done" look—without frequent re-waxing!

Here's a whole new idea in floor care—a General Electric Floor Polisher that brightens all the floors in your house. And it handles as easily as your vacuum cleaner.

All you do is guide your G-E Polisher over scuffed up, dull floors. In no time at all they're agleam again—*without frequent re-waxing!* Here's the easy way to cut down on heavy duty waxing, yet keep floors looking lovely always.

Easy to carry. You'll use this lightweight Floor Polisher all through the house, on wood, tile, linoleum surfaces.



Sweet and low. New modern design gets under low furniture, into hard-to-clean corners. Stores with weight off brushes.

Scrubs, too. Specially designed scrubbing brushes make light work of special care for kitchen or composition floors.

FLOOR POLISHER $49.95*

The easy-to-use Twin-Brush Polisher complete with scrubbing brushes and buffing pads

*Manufacturer's recommended retail or Fair Trade price. General Electric Company, Vacuum Cleaner Department, Bridgeport 2, Conn.

Progress Is Our Most Important Product

GENERAL ELECTRIC

25 BUYING TIPS

To help you avoid the trial-and-error method of picking a house, here's a list of things you should consider before making a choice.

There's an old saying to the effect that you have to own three houses before you stop making mistakes and get exactly the house you and your family want. Now this isn't exactly true. There is no earthly reason for you to make mistakes if you will learn from the mistakes others have made. To help you in your search, we've jotted down a lot of useful tips on this and the following pages that will help insure your getting the "perfect" house the first time.

1. PROVIDE FOR FUTURE EXPANSION: Remodeling is always more expensive than new building. If you know that one day you are going to have to enlarge the house, you'll save money by having as much of this work done as possible during the construction of the house. Have the builder put in dormers in the expansion attic, for example. Heating and plumbing lines should also be installed where additional living space will be added.

2. PROVIDE EXTRA HEATING CAPACITY: There's a tendency among some builders to figure furnace and boiler sizes very close to actual requirements. The result is that if you add extra living space to the house, the heating plant is no longer adequate. If you plan on expansion in the near future, get the proper size heater now.

3. FUTURE CENTRAL AIR CONDITIONING: You may decide that you can't afford to install central air conditioning at the present time, but it's wise, if you do plan for it in the future, to have the necessary pipes and ducts installed when the heating system goes in. The actual installation of the air conditioning will be at a minimum.

4. DON'T UNDERESTIMATE YOUR NEED FOR SPACE: Get as much space as you can afford for it is less now than it will be if you must add on later.

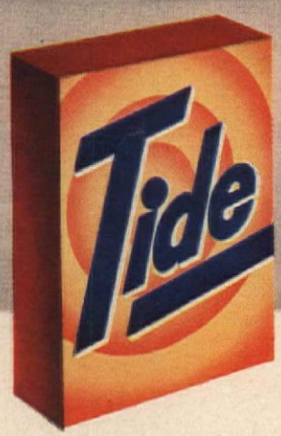
5. CHECK STORAGE FACILITIES: The chances are that you won't be able to add to existing closet space but you may be able to get a large storage closet in the attic, basement, or even the recreation room.

6. DON'T SKIMP ON PERMANENT FEATURES: You'll always regret your failure to put in, or at least

(continued on page 115)

The cleanest clean under the sun—

New Tide Clean!



NEW TIDE

with RESERVE CLEANING POWER

. . . wonderful **extra** cleaning power to get your whole wash clean and fresh as a desert sky. What a beautiful sight when your wash is done! Everything, even problem wash comes out more than bright, more than white . . . really clean! So clean smelling, too . . . with a fresh air and sunshine cleanness you'll love. **Yes, the cleanest clean possible is new Tide clean!**

KENTILE VINYL

ON TODAY'S SMARTEST FLOORS

Why not do this floor yourself? It's so easy and inexpensive. Remember, too, tile costs less to have installed than flooring in rolls. Kentile® colors: Black Domino, Pink Ovation, White Opal and Cameo. Gray KenCove® at partition base. Counter top of Kentile Cushion-back Vinyl.

This dashing floor with the gay harlequin flavor is KENTILE Vinyl Asbestos Tile. And it's so very practical. It's grease and stain resistant . . . a breeze to clean . . . and pays for itself in long wear and easy care. Keep in mind, too, that such a wealth of fashion colors and designs is found only in Kentile Floors.

© 1958, Kentile, Inc.

P.S. *Interested?*

Your Kentile dealer is listed under FLOORS in your classified telephone directory. Or send 10¢ for exciting, idea-giving booklets to Dept. 18, Kentile, Inc., Brooklyn 15, New York. Kentile Floors are available in Vinyl Asbestos, Rubber, Cork, Solid Vinyl, Cushion-back Vinyl and Asphalt Tile . . . over 175 decorator colors! Be sure you get the genuine . . look for the name KENTILE FLOORS on every carton.

WORLD TRAVELER...BROADCASTER...

...in love with a WOOD STOVE

JEAN AUSTIN

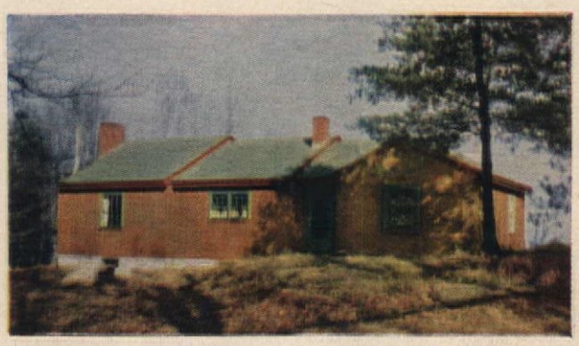
Just about everybody in Massachusetts—and for that matter, everybody within earshot of WEEI in Boston—knows Priscilla Fortescue. Every day, thousands of her devotees tune in at the appointed hour to hear about her latest jaunt to Europe, or the weekend fling in New York, or that interview with you-know-whom from Hollywood. Priscilla uses the portable tape recorder as standard equipment, gives listeners a sound view of everything from distant harbor sounds to the latest chit-chat in and around Boston.

Her fans know, too, another facet in the Fortescue personality. Priscilla loves to cook. Not on a modern, push-button range, thank you. Standard equipment here is her old-fashioned, second-hand Glenwood wood stove! All this happens at her home in Hill, New Hampshire, and every Monday her program is full of New Hampshire and Glenwood lore.

Now if you think her fans are legion over the networks, you should see what happens when Priscilla and her banker husband, Henry, Jr., return to this lovely spot in the foothills of the White Mountains. You see, Priscilla is no stranger here. Her father built the log cabin down the meadow some fifty years ago. Hill was just a summer place then. Now, all of them live there all of the time—her mother and father in a snug little house in the town, Priscilla and Henry here at the "Lodge." And if you're (continued)

The "Darling"

Very Person Interesting



PRISCILLA'S "Lodge" is shown just above, her father's log cabin to the right. To the far right, Priscilla polishes wood stove, shows off a gift from Peter Hunt, a table she "antiqued" in a Hunt design.

See how Priscilla Fortescue cooks on the next page

The PREPARATION

HENRY FORTESCUE breaks open the hard-shelled squash to be served with the meal. At left, Priscilla marinates the partridge and woodcock. Pheasant was stuffed with a delicious dressing.

(continued)

stalking the countryside during hunting season in quest of pheasant, woodcock or partridge, more than likely you hear—"Let's bag this one for Priscilla's dinner." For "Priscilla's dinner" is an annual "something-not-to-be-missed." Every fall the lucky ones take their birds out of the freezer, take them to Priscilla and gather round a groaning board of game cooked as only Priscilla can. Priscilla and that old-fashioned, second-hand Glenwood, that is, for Priscilla accredits all her success to her wood stove.

Pheasant stuffed with a dressing of bread and cracker crumbs, chopped onion, garlic, apple, celery and chestnuts. Woodcock and partridge, ever so lovingly marinated in cider vinegar, spices and sliced onion-rings . . . golden browned in salt pork on top of the stove . . . and roasted in the capacious oven. Home-grown squash, axed by Henry; all topped off with berry shortcake and downy biscuits oven-warm, the recipe from Susie Cowper.

No wonder everyone in Hill, New Hampshire, loves Priscilla Fortescue. No wonder she in turn loves them, and the "Lodge," and that pudgy little Glenwood wood stove of hers!

THE END

The COOKING

PRISCILLA ADDS WOOD to the stove during cooking. Stove is a second-hand Glenwood which she scoured the country side for. Wood supply comes from their own land.

PARTRIDGE AND WOODCOCK are browned first in salt pork on top of the stove. The birds were a gift from Priscilla's guests who claim she has a special way with game.

ALMOST DONE. Priscilla is shown basting the partridge and woodcock. The pheasant can be seen on top of the stove. Home-grown squash, potatoes and berry shortcake were also served.

The EATING

HENRY FORTESCUE serves partridge and woodcock to his guests. Dinner is planned as a yearly event during the hunting season.

SEATED AROUND THE TABLE left to right are Marguerite Jones, Wendell Ackerman, Priscilla, Aubrey Jones, Sue Ackerman, Henry Fortescue. Fletcher and Nancy Forsyth arrived after the picture was taken.

Now 127 Custom Sizes

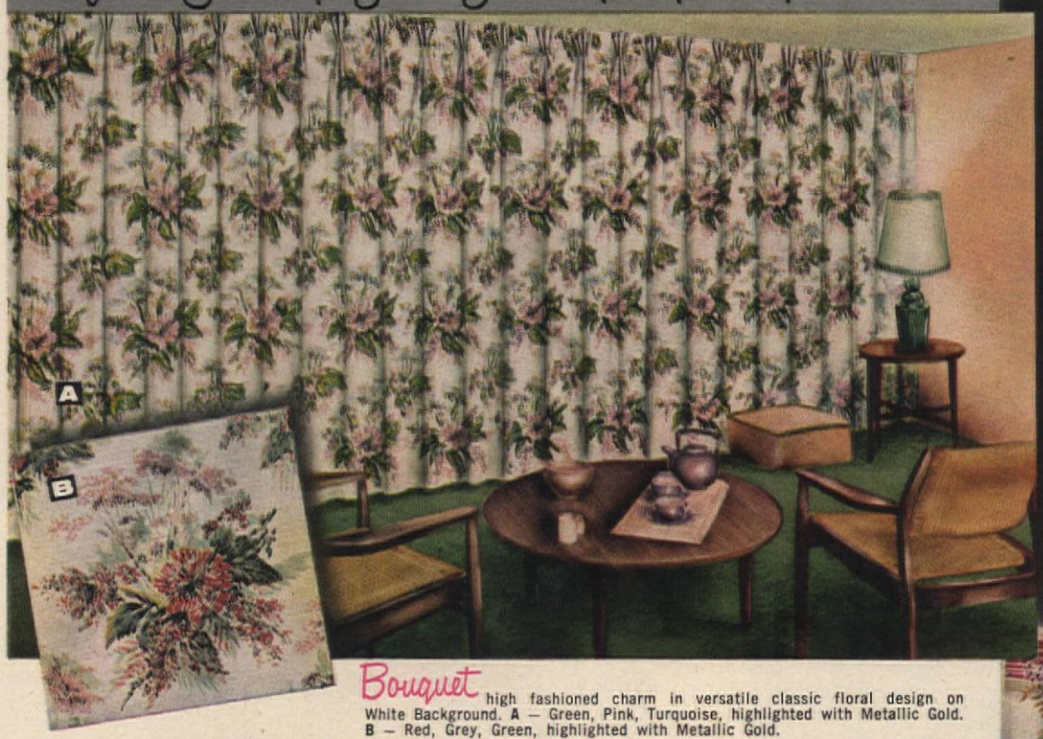
SUPERWIDE DRAW DRAPES

OWENS-CORNING FIBERGLAS

HANG THEM IN YOUR OWN HOME

30 DAYS FREE

...if delighted pay only 50¢ per pair, per week!



Bouquet high fashioned charm in versatile classic floral design on White Background. **A** — Green, Pink, Turquoise, highlighted with Metallic Gold. **B** — Red, Grey, Green, highlighted with Metallic Gold.

Moderama modern, go-with-anything block and small leaf design on White Background highlighted with Metallic Gold. **C** — Red, Grey, Turquoise, Black, Gold. **D** — Brown, Sand, Pumpkin, Black, Gold. **E** — Green, Beige, Pink, Black, Gold.

COVER WINDOWS AND WALLS UP TO 16 FEET WIDE WITH ONLY ONE PAIR!

NEVER NEED IRONING OR DRY CLEANING
guaranteed for 5 years!
Wash beautifully Dry in Minutes!
guaranteed for 5 years!
Never to Shrink Never to Sag!
guaranteed for 5 years!
Washable Colors Fade Resistant!
guaranteed for 5 years!
Fireproof — Mildew proof!

Fiberglas Here is the world's most tremendous selection of sizes, styles and colors in ready-made Fiberglas Superwide Draw Draperies. And only Ronnie — the world's largest distributor of Fiberglas Curtains and Drapes — offers them to you this wonderful, new, economical way. No need to pay high prices for made to order drapes when for a fraction of the cost you can cover windows or walls **as wide as 16 feet with only one pair.** And, because we buy for thousands of members you save even more on every pair you buy. Each pair, in all lengths and widths, is identically matched in color and pattern design. And of course FIBERGLAS is the perfect drapery fabric . . . it never needs ironing, never needs dry cleaning, never will shrink, sag, mildew or burn.

And with our new Club Plan — each pair costs you as little as 50¢ per week. So for every window, wall and corner of your home, order the Superwide Draperies you want NOW! We bill you later at the low, low price of only $2.00 per month for each pair you order, $4.00 per month for double widths, $6.00 per month for triple widths, etc. Each pair carries the Good Housekeeping Seal of Approval as well as our own 5-year written guarantee, and our 30-day refund privilege. Mail the coupon at once.

PRINTED DRAPERIES

	Single Width Fits Windows to 45" Wide	Double Width Fits Windows to 95" Wide	Triple Width Fits Windows to 144" Wide	Quad. Width Fits Windows to 190" Wide
Length in.	Price Pair	Price Pair	Price Pair	Price Pair
63	$7.98	$19.95	$31.95	$47.95
84	9.79	22.95	37.95	56.95
90	9.98	23.95	39.95	59.95
110	11.98	28.95	45.95	69.95

FIBERGLAS PRINTS BY THE YARD
45" Wide (24" Repeat) $1.98 Per Yard

SOLID COLOR DAMASK DRAPERIES

	Single Width Fits Windows to 45" Wide	1½ Width Fits Windows to 70" Wide	Double Width Fits Windows to 95" Wide	Triple Width Fits Windows to 144" Wide	Quad. Width Fits Windows to 190" Wide
Length in.	Price Pair	Price Pair	Price Pair	Price Pair	Price Pair
36	$5.29	$8.59	$12.98	$19.95	$29.95
45	5.49	8.98	13.98	20.95	31.95
54	5.98	9.59	14.98	22.95	34.95
63	6.39	10.29	15.98	24.95	37.95
72	6.79	10.98	16.98	26.95	40.95
84	7.29	11.98	17.98	27.95	42.95
90	7.59	12.39	18.98	29.95	45.95
99	7.98	13.98	20.98	32.95	49.95
108	8.98	14.98	22.98	35.95	53.95

FIBERGLAS SOLID COLORS BY THE YARD
45" Wide (State Color) $1.59 Per Yard

NOTE: All Ronnie Drapes have these custom-made features: deep 4" pinch pleats, generous bottom hems, pucker-proof blind-stitched side hems.

RONNIE the world's largest distributor of Fiberglas Curtains and Draperies

Dept. AH-19. 145 Broad Ave., Fairview, Bergen County, New Jersey

Guaranteed by Good Housekeeping

FREE — SWATCH KIT
SEND NOW FOR COMPLETE COLOR SWATCH KIT, CONTAINING 16 ACTUAL SAMPLE SWATCHES

IT'S EASY TO MEASURE:
Do it with confidence! You can never order your drapes too long, because it's a simple matter to shorten them. Nor can you order your drapes too wide . . . because extra fullness provides for extra beauty. And for really wide windows — over 16 feet wide — use combination of our Superwide single and multiple widths.

RONNIE, Dept. AH-19, Ronnie Bldg., 145 Broad Ave., Fairview (Bergen County) N. J.

Please make me a member of the RONNIE DRAPERY CLUB and send me the Fiberglas Superwide Draperies indicated below. Also send an invoice for the total sum due you, which I will pay at the rate of $2 a month for each pair. ($4 for double widths, $6 for triple widths, etc.) I must be satisfied or may return drapes in 30 days and owe nothing.

PATTERN	COLOR	WIDTH	LENGTH	NO. of PAIRS	PRICE PER PAIR	TOTAL PRICE

YARD GOODS.....Yds., in.....State Color.....at $.....Per Yd.,
[Quantity] [Pattern]

Your Name.....Husband's Name.....
Address.....
City.....Zone.....State.....
Husband's Employer.....
Address of Husband's Employer.....
Bank or Credit Reference.....

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2% CASH DISCOUNT—if you prefer you may enclose full payment now—otherwise we will bill you later.

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Sherwin-Williams house paint...

for lasting beauty...

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HOUSE PAINT

A FEW FLOWERS...

A FEW MINUTES

Too busy to fuss with flower arrangements? Here are three examples that look as though they could walk off with blue ribbons at a show, yet they can be put together in minutes. Give them a try. You'll find that most of the materials are available in gardens or in florists' shops.

Here's a very easy one as a start. Beginning with a white hobnail glass vase, secure in a pin holder a single flower stalk of Lily-of-the-Nile. Officially called Agapanthus, these bright blue flowers grow in clusters of 25-30 with each single cluster measuring 6-8" across, so one will be enough for a small vase. Foliage are the large leaves of the Plantain Lily.

PLEASE TURN THE PAGE

15-cubic-foot
REFRIGERATOR-
FREEZER
COMBINATION

Revolving Shelves and big Roll-Out Freezer put all foods at your fingertips!

Only "Straight-Line" General Electric Refrigerator-Freezers give you these features!
Plus . . . no coils in back, no dirt-collecting waste space!

ig zero-degree Roll-Out Freezer glides out at a touch, holds p to 175 pounds of food. Foods are easy to see, easy to get at.

Adjust revolving shelves to hold a pie or bulky turkey. Press button, turn shelf to adjust up or down.

Revolving Vegetable Bins turn out at a touch. Two large porcelain bins hold nearly a bushel of vegetables.

REVOLVING SHELVES make all other shelves old-fashioned. So much space for food . . . and all at your fingertips. Just a *touch* brings the food in back right out to the front. No hard-to-reach corners!

And everything's so easy to clean. You never have to remove shelves *or* food. Just revolve the shelves to one side to expose the refrigerator walls. Shelves are sturdy, too. Each one supports as much as 150 pounds.

The big refrigerator section defrosts *automatically* . . . no pans to empty, no clocks to set, no buttons to push.

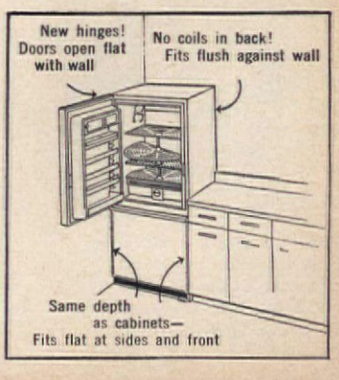
Added feature of the new General Electric is the handy Ice Ejector Trays which drop cubes into a large storage container in the top of the Roll-Out Freezer.

Ask your General Electric dealer about his easy terms and generous trade-in allowance. Household Refrigerator Department, General Electric Company, Appliance Park, Louisville 1, Kentucky.

Cleaning problem solved with "Straight-Line" design. No dirt-collecting waste space. Sides, top, back are flat and straight. Front lines up evenly with cabinets. Does not stick out.

* * *

Today, more than 4,000,000 General Electric Refrigerators are in use 10 years or longer!



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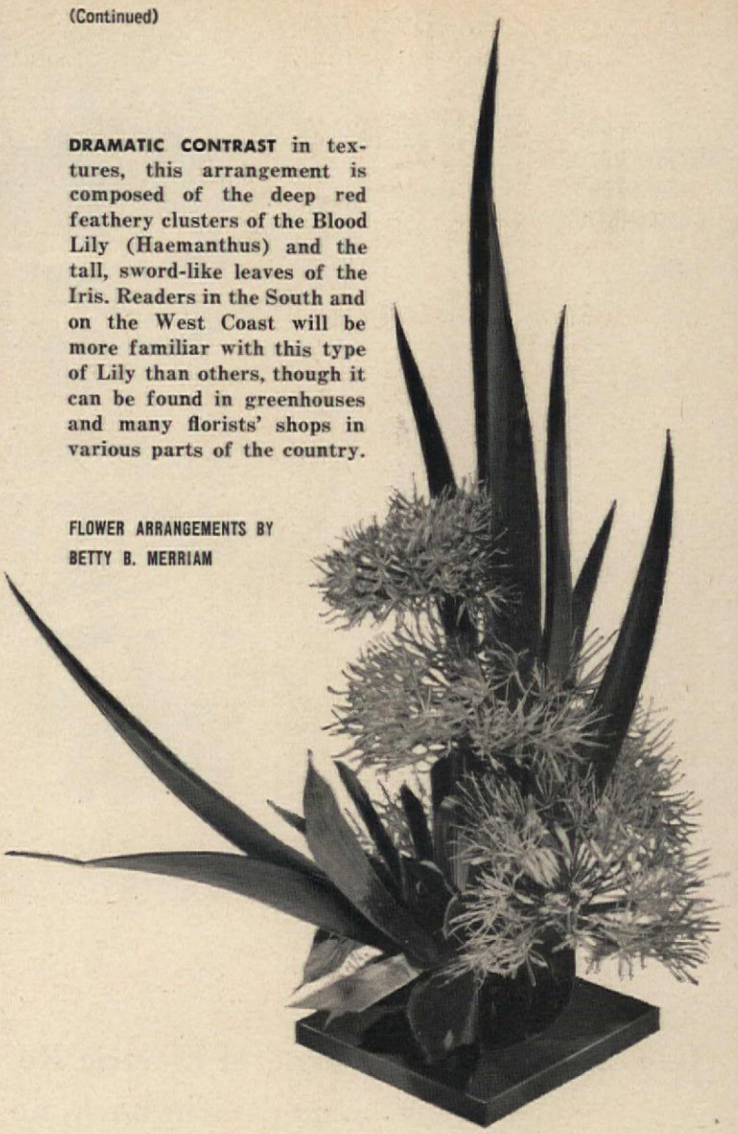
Colors, patterns, texture are so beautiful that **many who have No Old Materials to send, order OLSON RUGS** at our Factory-to-You Prices.

(Continued)

DRAMATIC CONTRAST in textures, this arrangement is composed of the deep red feathery clusters of the Blood Lily (Haemanthus) and the tall, sword-like leaves of the Iris. Readers in the South and on the West Coast will be more familiar with this type of Lily than others, though it can be found in greenhouses and many florists' shops in various parts of the country.

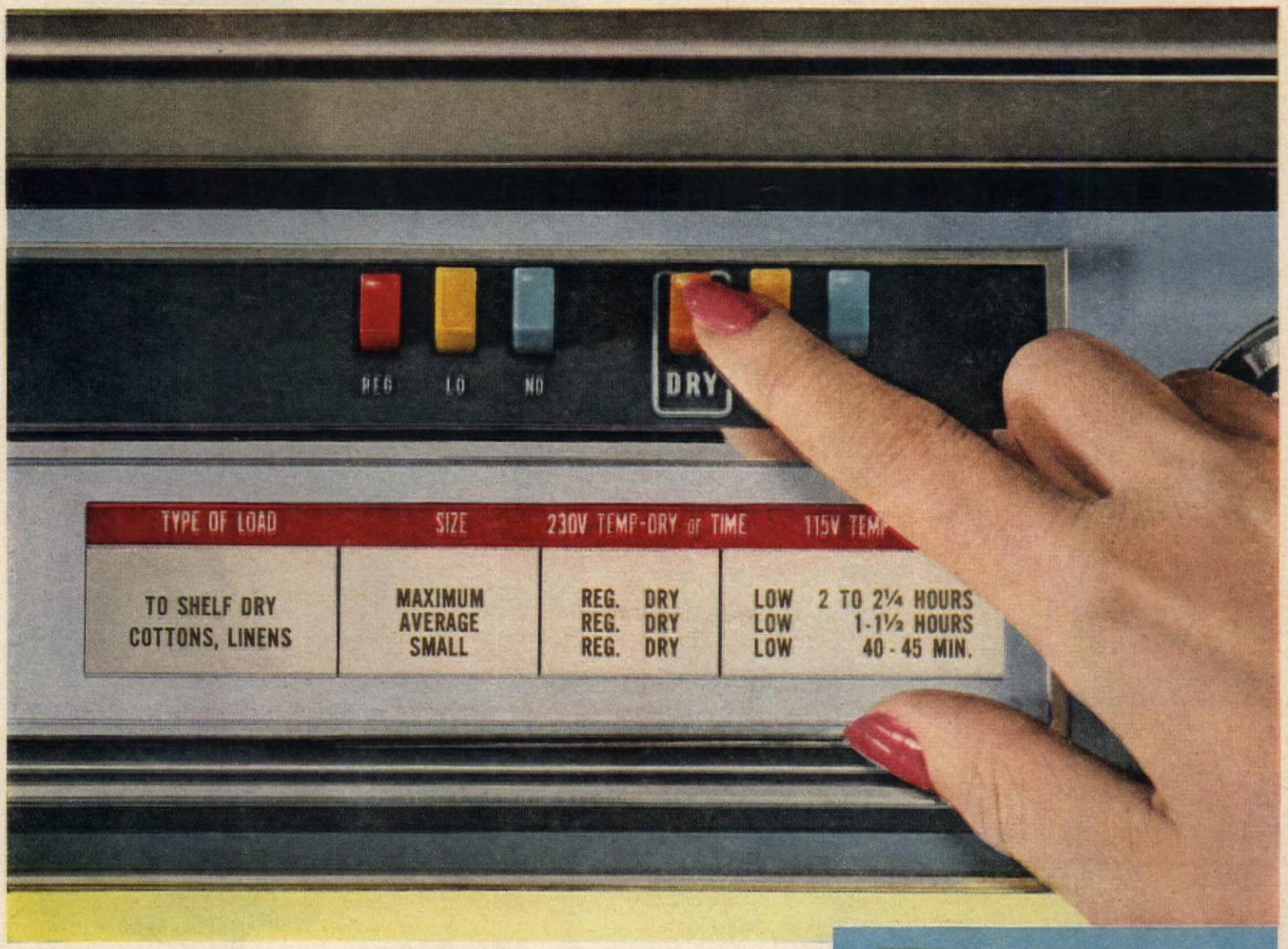
FLOWER ARRANGEMENTS BY BETTY B. MERRIAM



A SIMPLE SAUCER, a pin holder and some daisies—what could be simpler? These are something special in daisies, however, for they're South African daisies (Gerbera) commonly seen in shades of pink, yellow, red and white. The foliage added was a few sprigs of glossy, holly-like leaves called Mahonia or Oregon grape.

ONLY WESTINGHOUSE
PUSH-BUTTON DRY

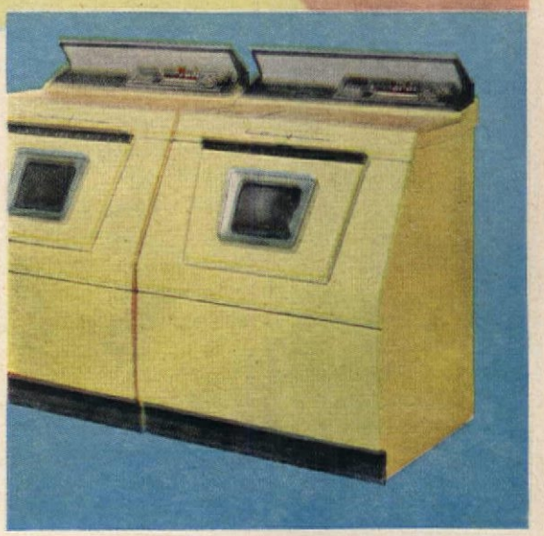
ends guesswork . . . shuts off automatically when clothes are dry



NEW '58 ELECTRIC SPEED DRYER

NO TIMER TO SET—NO GUESSWORK

All you do is push a button. The Westinghouse Dryer constantly measures the moisture . . . and shuts off automatically when clothes are perfectly dried. Ends guesswork . . . saves time and current. And clothes come out so wrinkle-free that ironing time is cut in half!



HERE TODAY...
THE SHAPE OF TOMORROW

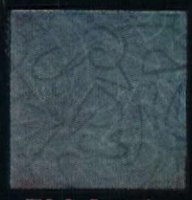
YOU CAN BE SURE...IF IT'S
Westinghouse

"From a roll of beautiful

CONOLITE®

I did-it-myself and easily too..."

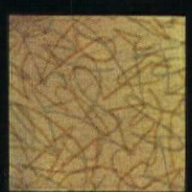
CONCERTO



TTO-2—Turquoise

TPK-2—Pink

TWH-2—White



TYL-2—Yellow

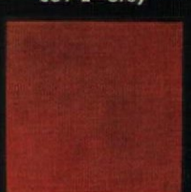
TCC-2—Charcoal

SCRIM

CYL-2—Yellow

CTN-2—Tan

CGY-2—Grey



CRD-2—Red

CGN-2—Green

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Your reliable Lumber and Paint Dealers have many rich patterns and wood grains available. When you do-it-yourself, make it easy to do...

Cover it right with Conolite!

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WILMINGTON, DELAWARE

IRON AND STONE IN BUCKS COUNTY

BARBARA HART

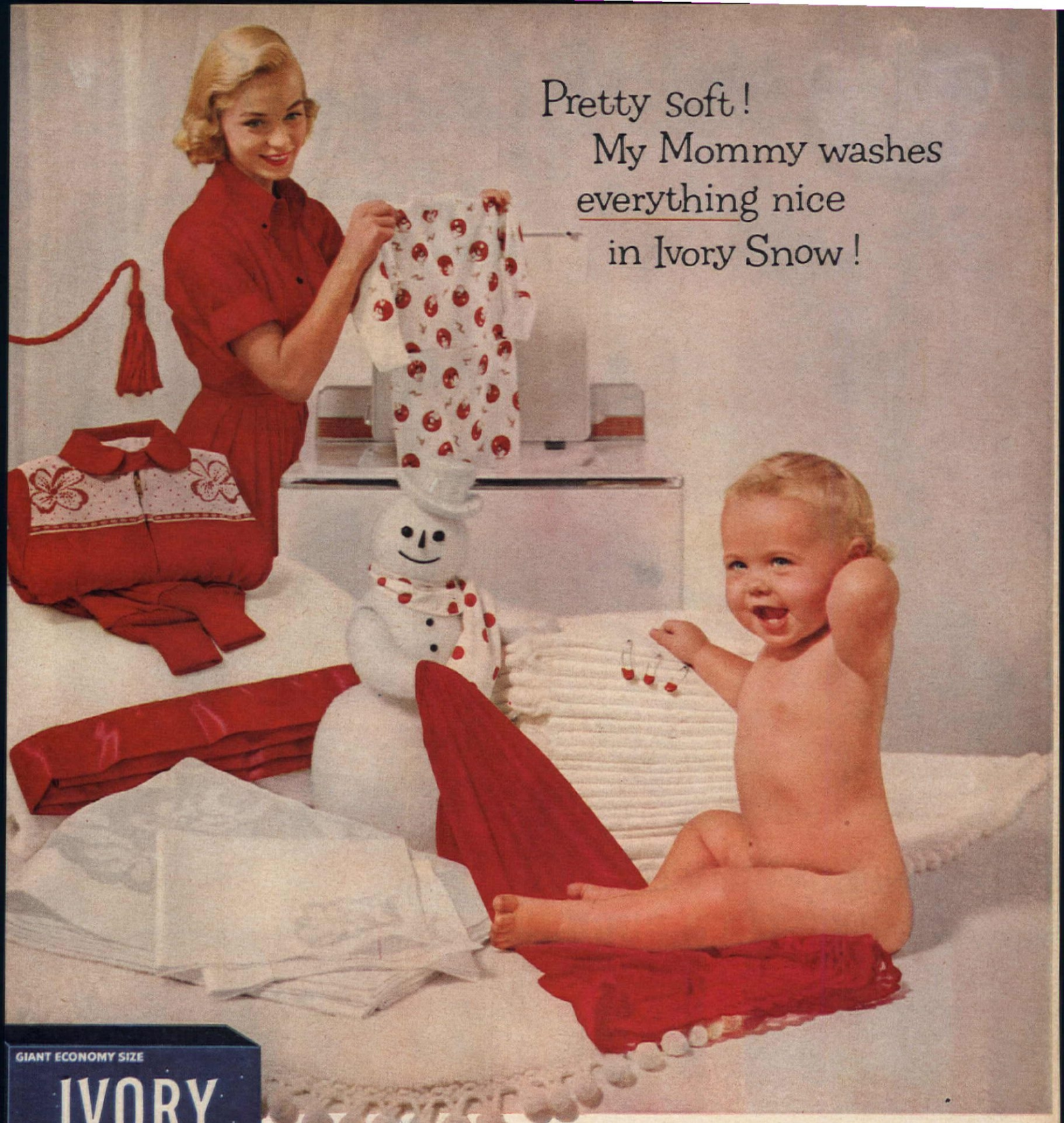
Bucks County, Pennsylvania has long been celebrated for its colonial country houses. In a region where the manufacture of wrought iron was once a thriving industry and fieldstone abounds as a native building material, magnificent stone houses built by the prosperous ironmasters are hardly a rarity. But a little fieldstone house with iron trim is rare indeed!

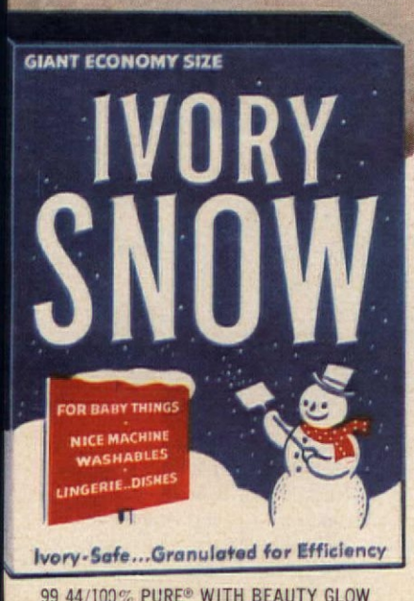
"The moment we saw the front of this house, we knew we had to have it," said Ford and Mary Jennings, the present proud owners of the house. When the Jennings' first saw it, the house had acquired a new stone front and—interestingly enough—a front railing that was an intricate piece of ironwork taken from a fence at historic Fort Mifflin. Small wonder that Mary, an avid collector of iron and ironstone, should be intrigued with the house.

Since then the Jennings' have done much in remodeling and improving the house. A cabinetless stone pantry was turned into a trim pine kitchen. Mary's special collection of iron pieces and ironstone has found a wonderful display background.

Like their neighbors, the Jennings' know how to enjoy "the things that truly last in Pennsylvania."

(continued on page 34)





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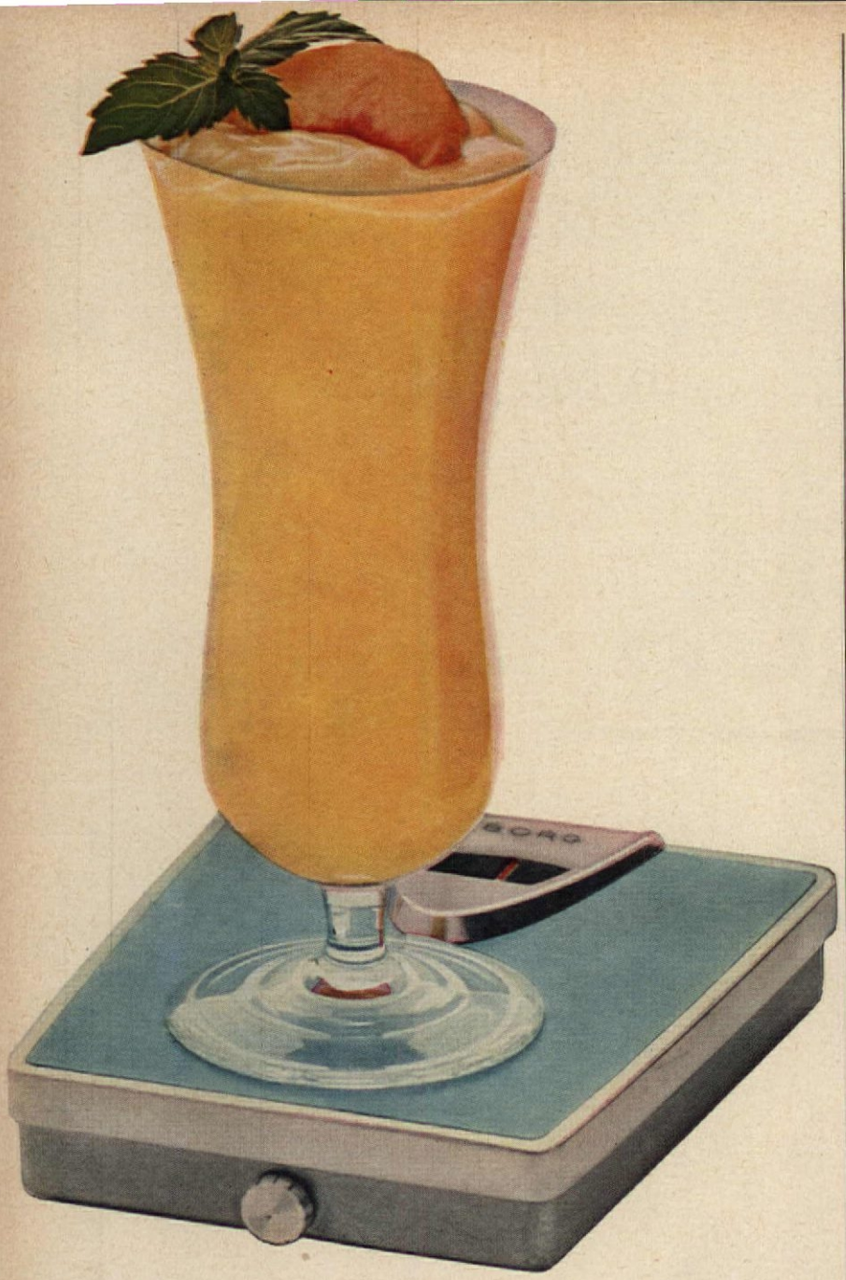
Nice machine washables deserve the safest possible soap!

Ivory Snow gets baby clothes and diapers gentle-clean, free from irritating deposits—and far softer than any washday detergent can! Perfect for all nice laundry, it leaves woolens fluffy as new... helps pretty colors stay fresh... cares lovingly for all special-care washables. Wonderful Ivory Snow—the only soap both Ivory-safe and granulated for machine efficiency!



For weight watchers... new low-calorie **D-ZERTA PUDDING**

Now you weight watchers can have a delicious new pudding that's as sweet to your waistline as it is to your taste.

D-Zerta Pudding is made without sugar, but it has all the goodness of America's best-liked pudding.

Everybody in the family will enjoy D-Zerta, so get plenty. Try all 3 flavors: *Vanilla*, *Chocolate* and *Butterscotch*.

And try D-Zerta Gelatin, too. It comes in 6 flavors—makes bright, tempting desserts, and such refreshing salads!

D-Zerta and Jell-O are registered trade-marks of General Foods.

Compare the calories in one serving:	
Cherry Pie	360
2 Brownies	282
Baked Custard	205
D-ZERTA PUDDING (*with skimmed milk*)	54
D-ZERTA GELATIN (*all 6 flavors*)	12

Made by the makers of JELL-O desserts...so you know it's good!

Iron and Stone (continued)

MULBERRY IRONSTONE in a galaxy of oriental patterns lines mantel shelf while brass, copper and wrought-iron pieces cover fireplace. Covered grate is used for broiling steak, and food may still be kept hot in the original oven at left. Southern plate-warmer stands at right of hearth.

PENNSYLVANIA HARVEST TABLE is set with mulberry ironstone plates and cut-glass goblets. Centerpiece decoration is milk-glass chicken and epergnes. More of Mary's mulberry ironstone can be glimpsed on the mantel shelf in the "stone room." Framed sampler on wall at left is dated 1843. THE END

OOK AT BOTH—AND YOU'LL BUY GAS!

Because

TAPPAN Gas Ranges

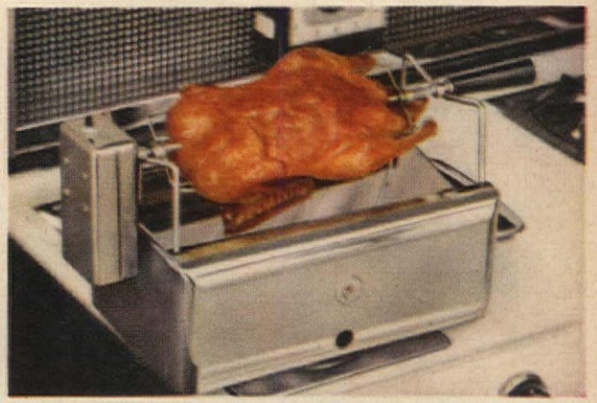
—cook FASTER!

—cook CLEANER!

—are fully AUTOMATIC!

AUTOMATIC! On a Tappan Set 'n Forget surface unit—Range-top cooking is automatic! This Burner-with-a-Brain "feels" the heat of the pan, raises or lowers flame to maintain proper cooking temperature. Food *can't* burn.

UCT OF TAPPAN COMPANY, MANSFIELD, OHIO. CABINETS BY REPUBLIC STEEL KITCHENS



AUTOMATIC! Tappan's range-top Rotisserie puts party cooking within easy reach! Spit revolves automatically... cook chicken, shish-kabob or just plain hot dogs to perfection. Lets you enjoy "outdoor" cooking indoors.

BUILT-IN MODELS, TOO! Tappan Gas ranges come in different sizes and burner arrangements . . . let you choose built-in or free-standing models to suit your kitchen and your cooking preferences. All fully automatic—of course!

S COOKS FASTER! Breakfast-in-a-hurry or dinner-on-time . . . there's never a wasted nute when you're cooking with Gas. Gas gives exactly the heat you want, exactly en you want it. Turn it on, and you can have high heat, *instantly*. Turn it down turn it off—and that second, Gas obeys. Never any waste of time waiting for rners to warm up . . . never any hangover heat after burners are off.

GAS COOKS CLEANER! In today's Gas kitchens, walls, woodwork, curtains . . . everything stays cleaner longer. Smokeless, sootless Gas doesn't blacken pots and pans. And the proud owner of a modern Gas range isn't a slave to range-scrubbing, either. Burners lift out for easy sudsing, oven liners and even broilers are easy to clean. In fact, every inch is a cinch to clean.

AMERICAN GAS ASSOCIATION

ONLY GAS does so much more...for so much less!

Color: Manchu Yellow — Neo-Angle Bathtub — Compact Toilet — Gracelyn Lavatory

This American-Standard bathroom introduces a brand-new, cabinet-lavatory with gleaming china top, extra storage space

"So easy to clean" . . . that's how you will describe the sparkling one-piece china top on this beautiful, yet so practical, cabinet-lavatory. Double doors provide easy access to shelves that give you lots of extra storage space.

Notice the big, one-piece vitreous china top on this cabinet-lavatory . . . the wide, wide ledges, so handy for holding toiletries. See how it combines with a smart, twin-door cabinet to provide lots of extra space. Gleaming faucets, personalized with *your own initials*, add a final touch of glamour.

Now take a look at the square bathtub. It fits in a 4 x 4-foot corner . . . is roomy, comfortable . . . has *full bathing area* . . . and two handy, corner seats.

Picture this American-Standard bathroom in your home. You will love it whether you are building or remodeling. Best of all, it costs less than you think.

Just $5.34 a week plus installation puts this lovely cabinet lavatory, bathtub and toilet in your home. See how easy it is to have a bathroom for every bedroom.

For more information, see your American-Standard retailer listed in the Yellow Pages of your phone book. Or fill out and mail the handy coupon for helpful booklet on bathroom planning. AMERICAN-STANDARD, PLUMBING AND HEATING DIVISION, 40 W. 40th St., New York 18, N. Y.

American-Standard, Dept. PA-3-8, 39 W. 39th St., New York 18, N.Y.

Please send your 1958 Bathroom Planning booklet. I enclose 10¢ to cover cost of mailing.

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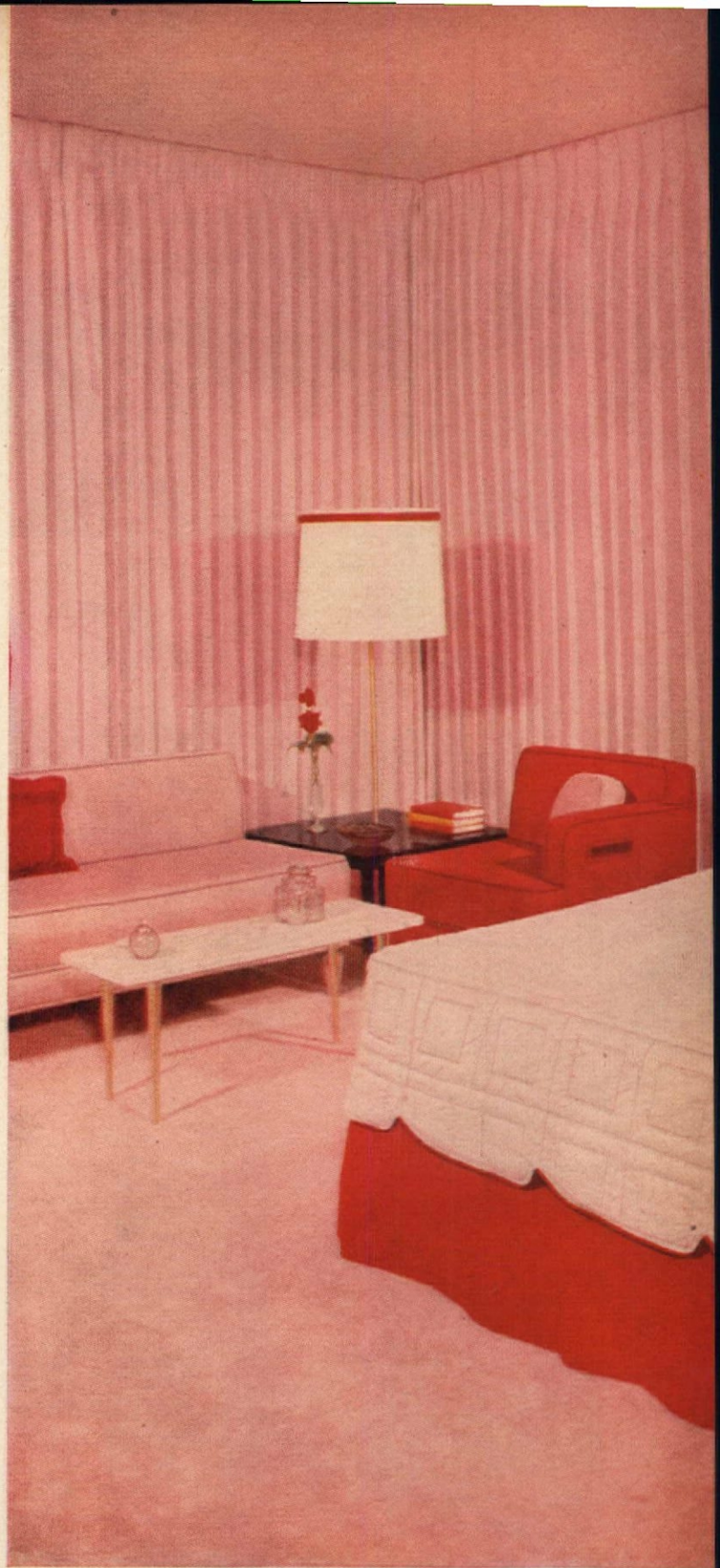
PLUMBING AND HEATING DIVISION

LESLIE R. FORESTER

Stories Told in Color



GUEST LIVING-BEDROOM shows how effective a color scheme can be with tones of one color. General rosy feeling of room is due to blend of pinks; red is added for sharpness.

Our object here is not to dictate to your color sense but to stimulate it. Far too many fashion experts—and we might add home-furnishing experts—are wont to say, "This is the year for *blue!*" Or "My dear, you simply can't re-do your kitchen unless it's *yellow!*" Or again—"We've found the *new* color!" How presumptuous of these would-be authorities! How indelicate! Somehow we think nature may have just a little say-so in what is being done in color. How silly of humans, at times, to take over.

Colors are not man-made . . . nor woman-made. They're nature-made! Our task then is not to proclaim pontifically that we have something new in the way of color. Rather it is to guide or suggest new and different ways of using something that has always been around us. For example, if you have ever looked at the sun through a maple leaf in early spring and are in love with just that shade of green, then by all means use it. But if we can show you how to take that color and combine it with others . . . how you can translate them into draperies, slip covers, carpets, paper and paint and come up with one exciting whole . . . then we consider it a job well done.

On these pages we show you twenty room settings. Each, we think, is a fascinating story in color.

(continued)

The Toasts

A toast here to the toasts! And to the fawns, the beiges, the champagnes, the cafés au lait. In monochromatics or in delicious harmony! These are the most livable colors—the easiest to work with, too.

SPACIOUS, INVITING LIVING ROOM with its exposed beams, wood-paneled walls uses warm beige, bright accents.

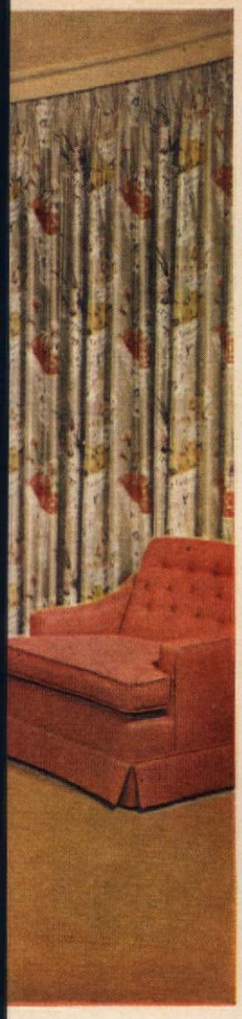
BEDROOM-SITTING ROOM (at right) was decorated in tones of toast, with matching printed wallpaper and draperies.

The Greens

Greetings, too, to the greens. To the sea greens, the leaf greens, the olives, the chartreuses. To the avocados, both inside and out! The blue-greens add coolness to a room, the yellow-greens add warmth.

THE WILLIAM BENDIX BEDROOM (see page 51) is papered in green and beige; built-in closets and curtains are cream.

STEPHANIE BENDIX' BEDROOM (at right) has quilted slipcovers, turquoise accents as eyecatchers in a pale beige room.



FAMILY-SIZE DINING ROOM has beige walls and louvered doors.

OLIVE-GREEN SOFA, plaid are rich complements to beige.

BEIGE DRAPERIES are foil for copper carpet, plaid and green.

SANDALWOD WALL COLOR blends with rose, green carpet.

GREEN AND WHITE COLOR SCHEME is dramatized with a white brick fireplace, while a rose-colored ottoman adds some spice.

A COOL MOOD: olive green walls and draperies and violet carpet are sparked with a bright blue print—a fearless use of color!

FLOWERED PINK and green pattern of walls is carried over to pair of chairs. Green carpet and soft gold chairs complete the scheme.

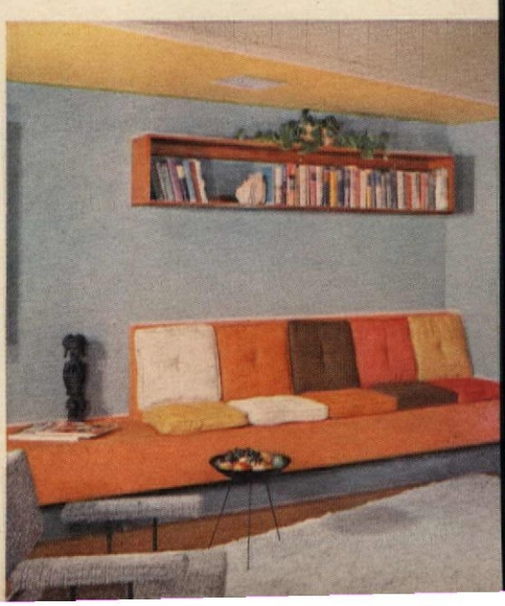
Drama Comes in Many

NEWEST ON THE SCENE, THE VIOLET KITCHEN, shown here in a marvelously efficient corner with a stainless-steel countertop cooking unit and built-in oven. White brick wall shows off Dresden Blue pan and skillets, violet accessories. Complete details on page 82.

SECOND COUSIN OF THE VIOLET KITCHEN is one in a family of blues, underlined with dark gray and mustard. Notice how the effect is brought to life with flame-colored accessories in the canisters, skillet, printed wallpaper and curtains.

GAY AND INVITING AS A SIDEWALK CAFÉ, an efficient little kitchen with fake blue shingled roofs and painted street scene, a corner café table for informal meals. Detail story of this kitchen on page 86.

BRIGHT SPOT in a blue and gray room—a conversation corner made by building in a long unit to give extra seating, decorating it a bright orange and adding a galaxy of brightly colored cushions. For color harmony, carpet was selected to match chair upholstery. Yellow ceiling lightens corner.



Colors

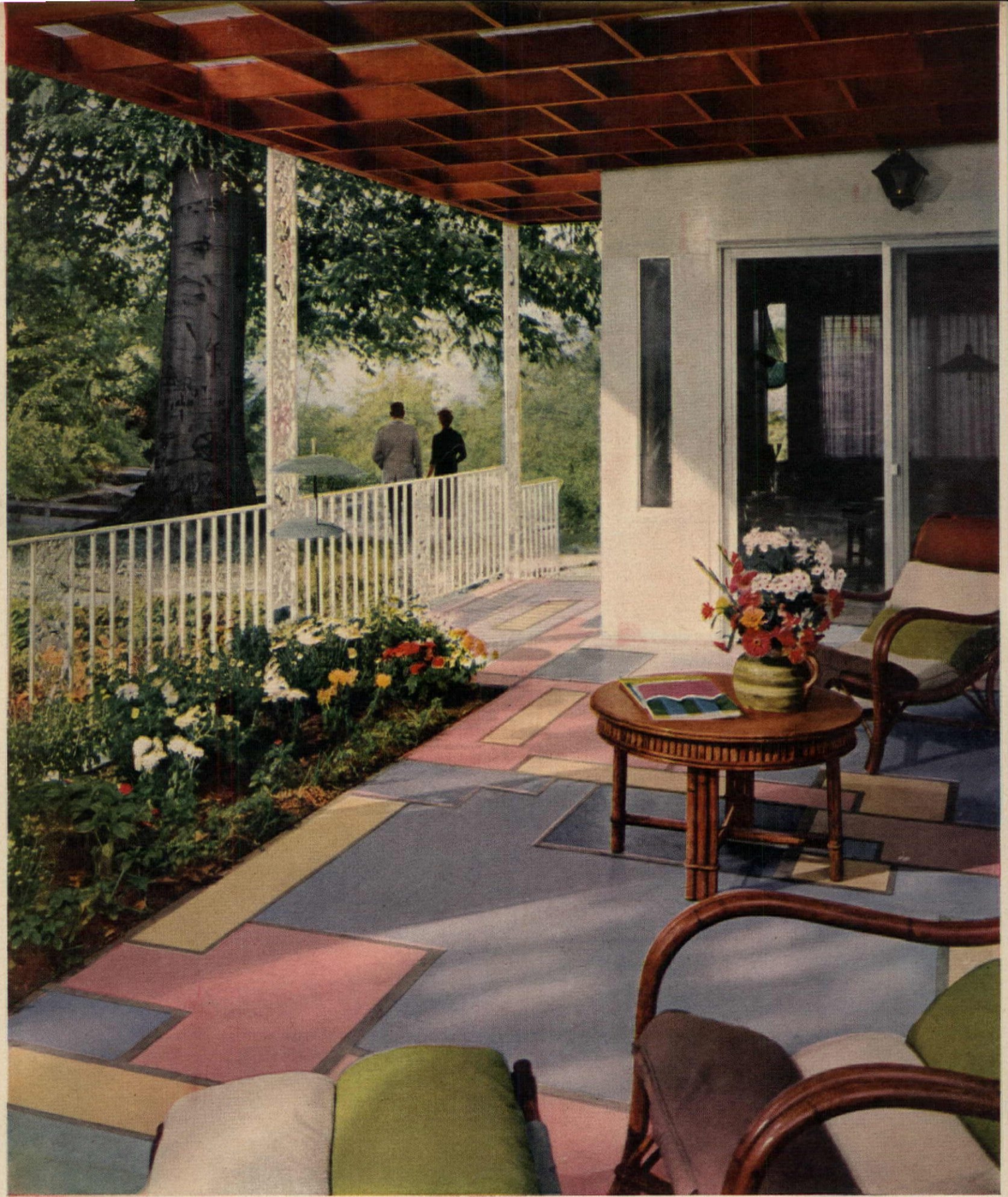
T ain't necessarily so . . . that it's best to play it "safe." Excitement and glamour reign in countless off-beat combinations. Pink and red, for example. Or what could be more refreshing than the vibrant colors of the East? The purples and golds, the bright blues and oranges reminiscent of India. How magnificently East meets West *in color*. See what magic can be worked by using contemporary colors with traditional furniture, by taking springtime colors right into the kitchen. There's more color in this world—more rich, dramatic color—than you can shake a rainbow at!

A LIGHT, BRIGHT ROOM warmed with tones of yellow, beige and flame; made bold and dramatic with a dark gray end wall.

RICH RUST WALL plays up dramatic print on chairs; white fireplace and warm woods.

PINK WALLS (below), rose chair, red carpet set theme; notice how color enhances painting.

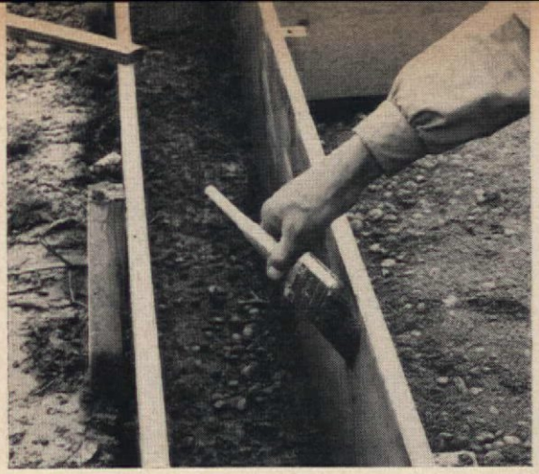
A SERENE STUDY IN BLUE, with an intriguing sailing ship print, bright corner bookcase.



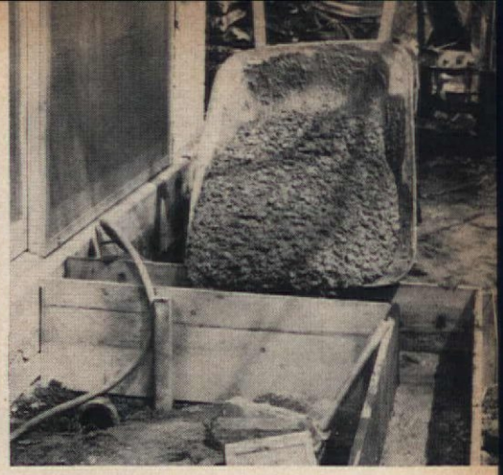
See "Where Credit Is Due," page 105

Terrace in

1 **WOOD FORMS** for terrace footings are set in place, leveled and cleared of dirt before pouring of concrete.



2 **BRUSH CRUDE OR CRANKCASE OIL** on inside of forms. This makes it easy to remove forms when concrete is hard.



3 **FORMS ARE FILLED** with gravel-mix concrete and leveled with a strike board. Cure for week.

FOR MORE HOW-TO PHOTOGRAPHS TURN TO PAGE 108

For something bright and different in a paved terrace, try experimenting with colored concrete. The variety of colors and combinations possible can achieve a highly original and decorative effect, often like a modern painting in concrete.

In order to build a high-quality, permanent terrace, start by laying out the dimensions and excavating for footings. Those around the edge of the terrace should be 18 inches deep and 6 to 8 inches thick. The terrace floor consists of a 6-inch gravel base, 4 inches of concrete slab and 1½ inches of concrete topping. Forms for footings of lumber or plywood are placed in excavation and held in place with stakes. (Poured concrete or block footings are suggested for cold climates.) Next, shovel in 6 inches of gravel base for floor and tamp down. To keep the slab from cracking, lay ½-inch reinforcing rods about ten inches apart. If you're building next to your home, drill holes in your concrete foundation and lay the rods in these and across the terrace. If the terrace is away from the house, you can simply lay the rods on top of the gravel base. You can drill holes in the forms and lay the rods through these, but this isn't absolutely necessary. Now pour the footings, using a gravel-mix concrete or a mixture of 1 bag cement to 2 cubic ft. of sand, to 5 cubic ft. of gravel. Let footings cure for about a week by covering with wet burlap. Now pour ½ of your 4-inch slab, tamp level, lay in wire reinforcing mesh and pour second half of slab. Tamp until compact. Let concrete cure for a week and start on floor design. Lay out 1½-inch-thick redwood strips in the design you want and nail them together. Brush bonding slush coat of water and cement on slab. Fill wood frames with sand-mix concrete; level and smooth. When concrete has completely cured and dried (3 to 4 weeks), brush on a coating of fiber-glass plastic resin and let dry. Now mix one part titanium dioxide, three parts fiber-glass plastic resin and enough mineral oxide coloring pigment to give the desired color. Brush on mixture and let dry. Colors are lasting, highly resistant to weathering and fading.

OTHER WAYS TO COLOR CONCRETE

Integral Color. One of the old standbys for coloring concrete are manufactured mineral pigments that are mixed in with the cement powder and aggregate before adding water. The three ingredients should be mixed together thoroughly. Full coloring value of the pigments is best obtained with white cement, the strength of the color depending on the amount of pigment you use in proportion to the cement. Manufacturers recommend amounts to be used in terms of weight.

Dusting in Color. After pouring a new concrete floor, level and smooth it with screed and float tools. When concrete has set just hard enough to support knee boards and surface water has disappeared, sprinkle pigment uniformly over the surface. Allow pigment to absorb moisture from the concrete and work it into the surface with a float. A second coat is applied and also floated in. Follow the manufacturer's directions. When surface becomes firm, smooth with a steel trowel. Concrete should be covered with waterproof paper and cured for about seven days.

Painting Concrete. For this type of job, the concrete should be clean, dry and thoroughly cured (about six months, if possible). To prepare a dense, smooth concrete surface to hold paint, etch it with one part muriatic acid to three parts water. You should wear rubber gloves when working with the acid and use extreme care. Suggested paints for concrete are those that contain the following vehicles: Polyurethane, chlorinated rubber, alkyd or phenolic. You can find the name of the vehicle along with the ingredients on the label of the can.

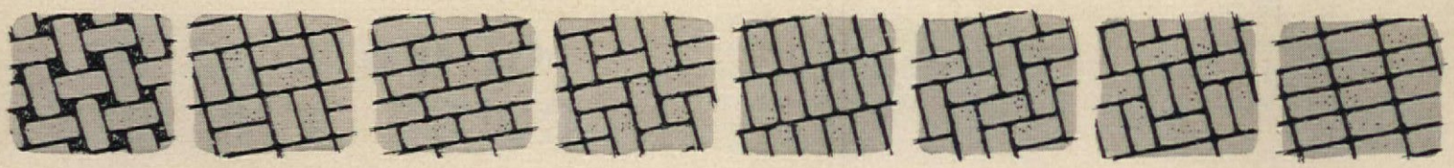
Color

TURN THE PAGE FOR MORE ABOUT TERRACES

THE ROBERTSON TERRACE in Portland, Oregon is an example of how planning can cut costs. They built an unusual and interesting terrace floor out of pieces of salvaged broken concrete. The striated surface and different shapes of the concrete pieces form a contrast for the light green Arenaria ground cover. Arenaria is good for terraces; low growing, it can take traffic.

THE CRUIKSHANK TERRACE in Pebble Beach, Cal. is really a beautiful example of pattern, color and texture. Large rectangles of concrete are set in frames of 2x4-inch redwood. Pebbles of several colors are sprinkled on top of the concrete just before it hardens. The pebble topping takes the roadway look from the concrete, adding color and texture to the surface. Complementing the geometric form of the terrace is a large, curving planting area. Arenaria, succulents and rock plants provide life and color, need little care or weeding.

TEXTURE Serves as Color, too



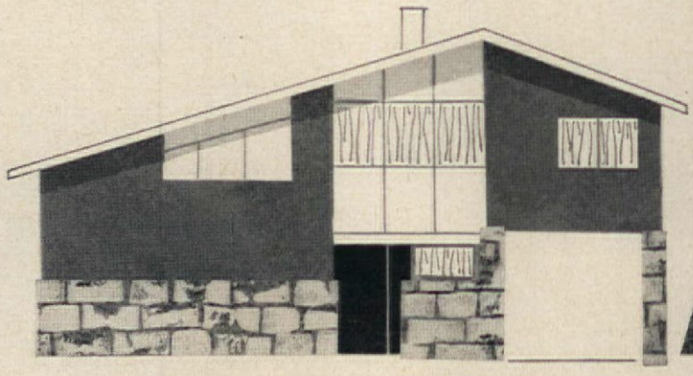
HERE ARE A NUMBER of brick patterns which you might consider for your walk or terrace. Brick is attractive and easy to use; comes in many colors and finishes: red, brown, buff, pink and yellow—smooth or rough. You can lay bricks with mortar joints or you can fill the crevices with sand or sod for a real rustic effect. Sand base under a mortarless terrace should be at least an inch thick. If you roll the sand base before laying brick you'll have a neater result.

THE EDEN FAMILY in Winnetka, Ill. has a lovely brick terrace that's laid out in squares in a running bond pattern. The rich red of the bricks and the alternating pattern of each square give a pleasing visual effect. Bricks are laid without concrete on a sand base. White pebble border surrounds the terrace proper. If you're a do-it-yourselfer, this block pattern is well suited to your needs if you want to do part of the job one summer and finish it up the next.

WINDOW DRESSING

Too many picture windows don't live up to their name. Not only do they fail to have a view, but more often than not they face a busy street or other picture windows. The result is they need curtains for privacy. And since big windows need lots of fabric which may cost lots of money, we worked out some solutions which aren't budget-breaking.

In John and Jane's house above, the ten-foot stretch of window was "dressed" with a wide plastic coated window shade and semi-sheer Fortisan café curtains neatly pleated and pointed at top and bottom—Pattern **#1735,** 35¢. Even if you have never sewn a stitch, you can make these curtains for slanting high windows (see below) IF you follow instructions in Pattern **#1736,** 25¢. Pattern **#1737,** 40¢, at far right has two "toppers" over sheer curtains. And note the window shade "dressing" and sheeting curtains with easy-to-make French pleats.

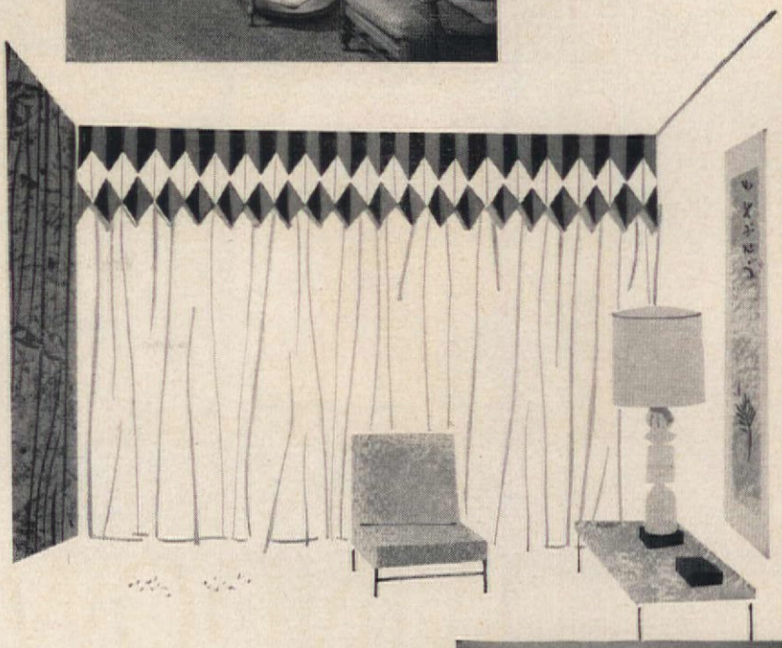


THIS IS THE OUTSIDE of a wonderful split-level house with one of the so-hard-to-curtain small, high slanted series of windows. But they can be "dressed" well and cleverly, too, at little cost.

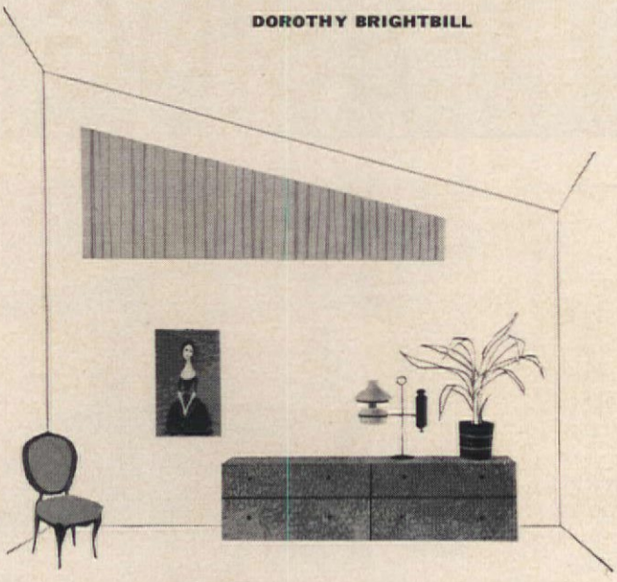
See "Where Credit Is Due," page 105

SOMETHING DIFFERENT? Then try shades running from the bottom up! It's an ingenious way to have completely controlled lighting and as much privacy as you want. All you have to do is buy the usual window shades found in department stores and shade stores along with installation accessories. Shades can be found in a wide variety of colors and fabrics.

TALL OR WIDE WINDOWS? Do you shudder when you think of the yards of fabric needed? Don't fret. Just use sheets (pastel ones will do if you prefer). The pleats are easy as pie. Use the new ring pleaters and the special slotted fabric heading made for them so that you'll have perfect French pleats.



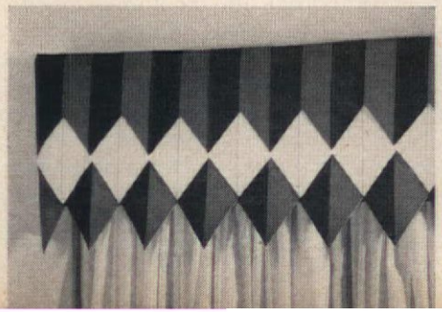
DOROTHY BRIGHTBILL



1736—25¢ SEWING PATTERN for curtaining the high windows above and at left. This is written for amateurs, so it'll be a snap for the experts.

PHOTO AT RIGHT shows a typical big window found in so many of the new houses. At top we show a sketch of how to curtain such a window (for detailed close-up see photograph at bottom left).

WE SUGGEST TWO STYLES for striking cornices; one is made of three shades of grosgrain ribbon cut to form a delightful harlequin design, and the other is a less sophisticated, softer version, a bouffant model shown here made of an inexpensive printed-cotton belted with fresh white pique. Pattern #1737, 40¢.



TWO 40-YEAR-OLD HAS-BEENS

TOTAL COST of remodeling was $447. All work was done by Floyd Dean and his brother-in-law.

The Deans Found a Sleeping Beauty Right Next Door

The Floyd Deans lived next door to the old house you see at the right for seven years. One day the owner called and told them he was selling. The Deans looked it over. It was in excellent condition inside with good hardwood floors, new furnace, remodeled kitchen, copper piping—all the things you'd want in a new house. But the antique exterior belied its inner qualities. What to do? At this point the owner rather hesitatingly brought forth a page from an old issue of The American HOME showing an exterior remodeling that fit the house to a "T." This clinched the sale (at about half the price of what a new house would cost). The porch was removed and stone and concrete steps and planter were added. The house was painted a "sage green." New shutters were installed and shrubs and grass planted—all for $447. The Deans are sure the "house next door" is the wisest investment they've ever made.

SHED MIDDLE-AGE SPREAD

EW LOOK was achieved mainly by removing porch, adding window and de-emphasizing dormers with new paint job.

he Laughlins Played Down Mistakes of the Past

he Howard Laughlins are convinced that no house is hopeless if it is structurally sound, in a ood location and reasonably priced. Since this house was all of these things, they began their lans for remodeling. The lines of the house were good, although the enclosed front porch, he full-length dormer effect, the over-grown shrubbery and uninspired paint job pretty well hid he Dutch Colonial appearance. The Laughlins removed the porch and continued the overhang etween the first and second floors across the front of the house. Although there was a pair f windows on the right side of the door, there was only one on the left. So the next job was o place a new window next to the lone one to give the house a symmetrical facade. A simple olonial door frame, a new Dutch door, steps, fireplace and chimney, a charcoal-and-white olor scheme then brought out an entirely new personality. Incidentally, to emphasize the Dutch olonial and minimize the dormers, they painted the gambrel roof line white and put paint n the dormers.

(continued on page 106)

CAN YOU AFFORD THE FROSTING?

ETHEL MCCALL HEAD

I've decided that most of us are pushovers in our homes for gadgets, tricks and pet ideas which don't bring an adequate return for their cost. In planning a house, most of us want more than we can afford! But if we have an eye on the budget—and who doesn't?—we must learn to determine what is essential, what non-essential for a good house and good living.

Before speaking up on the subject, let me say that after having been in and out of hundreds of houses for twenty years as a writer for home magazines and as the wife of an architect, I am daily subjected to the trials and tribulations of budget-juggling. Frequently, as a business woman who spends most of her day out of her house, I need, as well as the next woman, labor-saving devices in abundance. Also, due maybe to Norwegian ancestry, I'm a fussy housekeeper wanting a place for everything and everything in its place.

But I've learned—the hard way—what separates the frosting from the cake. Though it looks pretty, it doesn't buy much! What comes under the heading of frosting? Dove cotes, mud rooms, concealed TV's, complicated casework, fort-like barbecues, elegant sewing areas, home workshops, et cetera. Don't scream until you've heard me out! Remember, we're still talking about good houses and good living within a cost that you can afford!

First, a bit of personal history. The first two houses we built (both shown in the American HOME) had certain confusions concerning what was essential. To begin with, our first house was really more than a young architect's income could afford. Also, we had the luxury of *three* bathrooms (though we only had one child). Our second house was smaller and had only two bathrooms, but it was made up for by elaborate and expensive storage. We had 52 built-in drawers; sliding mahogany trays to hold place mats, with each shelf holding a separate set. It was very nice. It should have been for what it cost in carpenter labor!

Now we have a third, really little house that suits us to a T. Why? Because I've learned that there are other things besides a good house that I want. I like to travel, I don't want my husband to work forever, and when he retires we don't want to be stuck with a big house. I have to face the fact that some things are conducive to good living. These I can have—some gadgets and attractive tricks, I can't. Nor can Randy, my husband, have a workshop eating up a lot of costly footage (naturally, he secretly yearns for just this) because in the past five years he has made only *one* small desk.

For my money, a perfect example of a house is one that has been stripped down to essentials. It's devoid of many expensive extras, but there isn't a square foot of it that's lacking in comfort. It's small, easy-to-care-for, tailored to the owner's needs and way of life, built and finished in the simplest, most economical way. You might prefer something more elaborate or in a different taste. But everyone has to decide, somewhere along the line, what he can live without. Let's analyze some of the things that are currently considered essential, measured in terms of value received in dollars and cents.

(continued on page 98)

SATURDAY MORNING and Bill's day off. Here he is out to pick up the morning paper and throw a few balls for Snowy, the family pet. Here's Mrs. Bendix, too, in breakfast coat, to call Bill for the umpteenth time for hot rolls, fresh out of the oven.

The NEW Life of "Riley"

MARTHA B. DARBYSHIRE

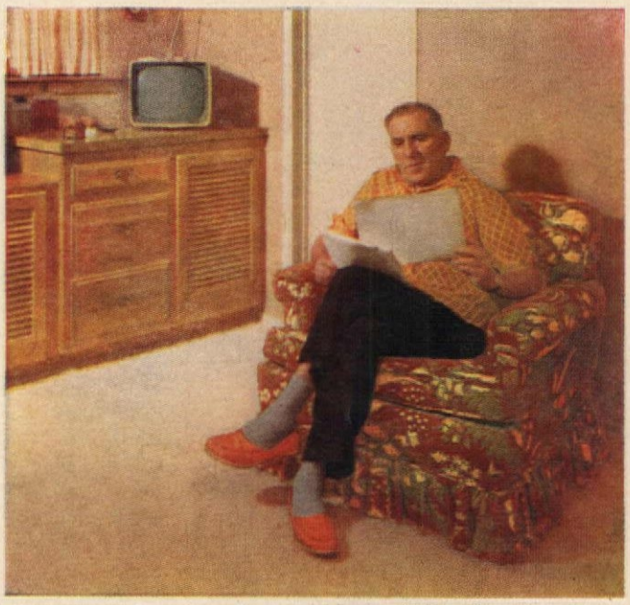
A few years ago we featured the Beverly Hills home of Bill Bendix and his family . . . a big white house, clearly the kind for family ease and good company. It brought from us a big 21-gun salute. Consensus was that it was the right house for "The Life of Riley." But we (including the Bill Bendix') were all wrong . . . it was not the right house at all!

Don't misunderstand. The Bendix' had a wonderful time living there. Everything moved along for them on greased wheels. Bill started his "Life of Riley" show on television soon after we photographed the house and with his movie work he had been bowling along, top down and throttle open, ever since.

No, there was nothing wrong with *their* "White House" . . . nothing, that is, except it was not right for *them*. It takes time and considerable living in a house to find this out.

Here you see the San Fernando Valley house which Bill Bendix and his wife bought after they parted with their beautiful, big white house in Beverly Hills. It took wisdom and courage to leave the big house, but the compensations have been great and you don't need radar to find out why. For a family of three, the little house is perfect. For a wife who is a fine cook, loves keeping her own little house, Mrs. Bendix is in her element. For a down-to-earth man like Bill, to whom surface trappings mean little, it's a happy size, a perfect home.

This house and the big one, although both alike in their atmosphere of irresistible comfort, are quite different in appearance. There was a polite (continued)



BILL BENDIX is a time-dominated man. Evidently, though, he too became aware of the fact the old house was too large for them. Busy or not, Bill is a thoroughly home-minded man. His wife is what he calls a cracker-jack cook. It is entirely possible during the years they lived in the big house that Bill's mind returned to earlier days when he came home to a fire burning and dinner en casserole. As soon as he realized Mrs. Bendix was not entirely happy, it was enough for him. They sold the big house and bought a smaller one completely to their pattern.

The New "Riley"

(continued)

MRS. BENDIX is a sincere, unspoiled woman, and it was she, probably because she was at home more than Bill—and because her self-knowledge is sharp as curry—who came to realize the mistake first. There was more to it than the fact you walk your legs off in a big house. A large home naturally requires servants, and that, she finally analyzed, was the crux of her side of the situation. The reason? She likes housekeeping, likes being busy. In the big, well-staffed house, she found herself waking many mornings with nothing to do. She's not a club woman, nor does she enjoy playing bridge hours on end. Her older daughter, Lorraine, was happily married in her own home. To Mrs. Bendix it was like waking up in a hotel, seeing Stephanie off to school and Bill off to work, then wondering what to do until they returned. (Here, Mrs. Bendix holds a button picture, made especially for her by a 97-year-old lady. It is fashioned out of buttons used in her family and dating back many years.)

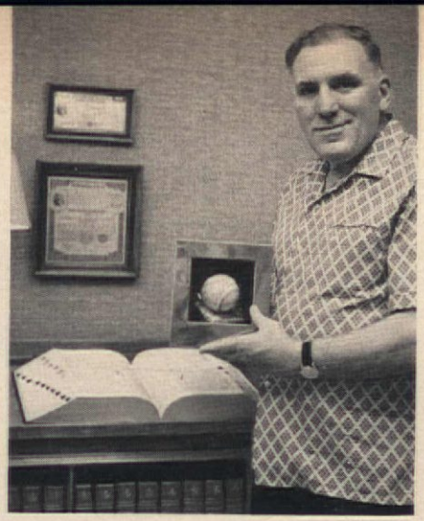
informality about the big house—snowy crisscross tie-back curtains, and soft color schemes. This one is warm and inviting, with an almost rugged simplicity and homespun vitality. There are signs of good living and informal friendliness that tap out a message to the subconscious in every room. Inside or outside, there are peace and contentment, running like light waves through the air around you. When someone said something similar to Bill, his answer was, "You can bank on it, a small house makes more of a unit of a family," and the way he said *"You can bank on it,"* Bill wasn't spoofing. Those were his words, the key words of his sentence, and he said them as if they were launched from a springboard so deep inside himself that they carried jet-propelled approval.

The new house is a three-bedroom house which had been built by two young men who were more cabinet men than contractors and who had taken great pains in building and selecting their finish woods. The house had just been completed, but the landscaping was yet to be done. Bill had a vacation coming, and he took over. When Bill bought the house, the far back end of the lot was still a slope. He liked the two-level yard idea and wanted to preserve its natural quality. Instead of leveling it off to make the site conform to the conventional idea of a house on a full flat lot, he bought a bulldozer, graded the slope to a second level, and added the steps and retaining wall. Ground space, between the wall and low, open guard rail, serves as a planting box. Platform terrace was broad enough for a swimming pool with a walk-around and seating area at far side. This makes the noisier activity center on the second level, with both sun and shade sitting areas on lower terrace. If Mr. and Mrs. Bendix are visiting with friends below, daughter Stephanie and her teenage group can have the pool to themselves. Or the whole arrangement can be reversed.

This expert bit of landscape planning was Mr. Bendix' own doing from the beginning. He planned it and supervised all of the work and planting. The far back embankment is spotted with ground cover plants and creeping vines which will eventually give solid green coverage.

Inside, they made only one change. The living room ended at the wide opening. The space beyond was an open, covered porch with doors leading into it from the living room. They enclosed this porch with a glass wall at the end, with pine-paneled side walls. We have learned that an outlook through glass walls, an architectural concept of our own times, not only gives an illusion of space, but an outdoor view is a powerful element in the inside decoration. But by experience we have also learned that any glass walls, to be truly successful, should have protection from strong sun. Here the glass wall faces north and a north exposure tames sun into cool comfort. Having then enclosed the former covered porch to add more *actual* depth to the living room, as well as visual space via the new glass end wall, they next added a wide paved terrace to replace the shade area of the former covered porch, they roofed over the terrace area just beyond the new glass wall. Notice how the inside and outside are further knitted together by keeping the floors of the room and terrace at the same level, and how the protective terrace roof, a continuation of the roof plane, draws the eye outward and on. The living room now not only merges with the outdoors but actually seems to borrow space from the far reach of the site. What you see is flowing, uninterrupted space of vast dimensions. Remember, the house is only three-bedroom size, and the living room, although of pleasant size, is not a huge room. Instead the spacious size is pure illusion, a legitimate fake.

To grasp how important Mr. and Mrs. Bendix felt it was



PRIZED BABE RUTH AUTOGRAPH. Bill is shown holding the last baseball Babe Ruth autographed, signed at the time of the filming of "The Babe Ruth Story" in which Bill played the title role. On the wall is a framed U.S. bond given by a friend to daughter Stephanie when she was born and, below it, the Bendix' first savings—a U.S. Defense Savings Bond.

to follow through on the illusion of space, notice how wall-to-wall carpet is used to give a feeling of greater floor area, and by the same token, see how the floor is kept as free as possible to stress room size. There is plenty of furniture in the room, but it is wisely and pleasantly arranged to leave open center floor space. Color is also enlisted as a handmaiden to space. The background color for walls and carpet is sandy-beige—a hint of a tint that makes the room appear larger for the reason that a neutral shade does not delay eye travel as a stronger color does. Oh, there is color here—lovely muted, contralto tones of rich colors in fabrics and natural woods, augmented by the sheen of polished brass and bowls of garden flowers. The intriguing part is the flexible thinking on the part of the traditionally minded Bendix family. For the big areas, they follow the modern theory of understating color, realizing this is the effective solution to visually enlarging the room, but when it comes to furniture coverings and accessories, the less sizable but very important adjuncts to decoration scheme, they see to it—color comes into its mellowest best to give the traditional warmth that makes a room protective and cozy.

The gratifying news point is that it all seems to be integrated, and Mr. and Mrs. Bendix have a home of their own individual style. Their maturity of taste (and that of their professional counselors) was certain enough of its own judgment to pick and choose what they wanted from the whole pageant of artistic home achievements.

SEE THE BENDIX BEDROOMS ON PAGE 38

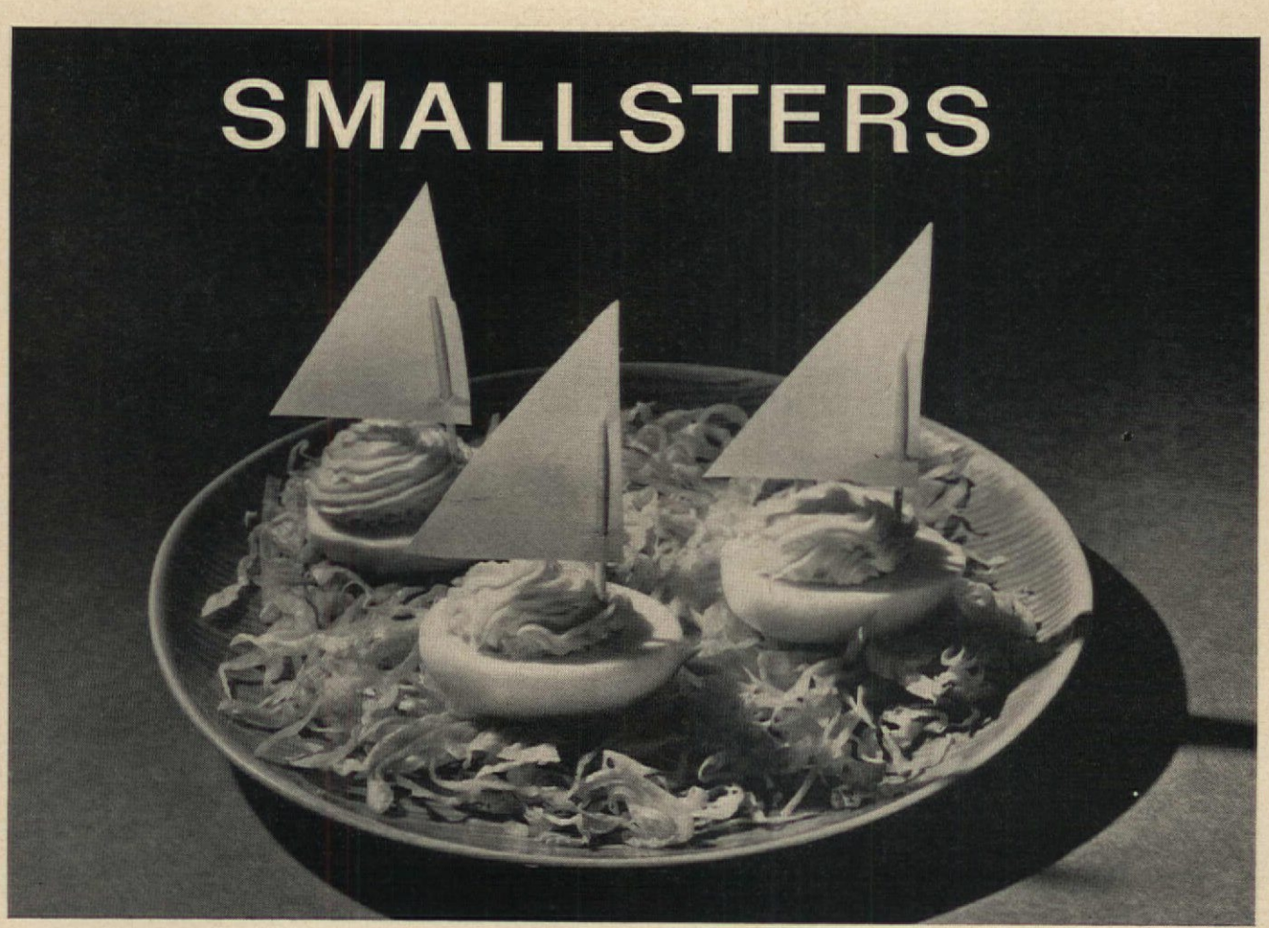
See "Where Credit Is Due," page 105

Mrs. Bendix is as thrilled with the new house as you might imagine. Except for day help once or twice a week, she runs their home herself. With laughing eyes and a bubble of gaiety, she explains just how she manages: If they are entertaining a large group, she can call in a cateress, but for intimate dinners and daily meals, she does all of the cooking and loves it. Breakfasts (these are rush meals) they have at the breakfast bar, but evening dinners they can enjoy as relaxed meals at the dining table.

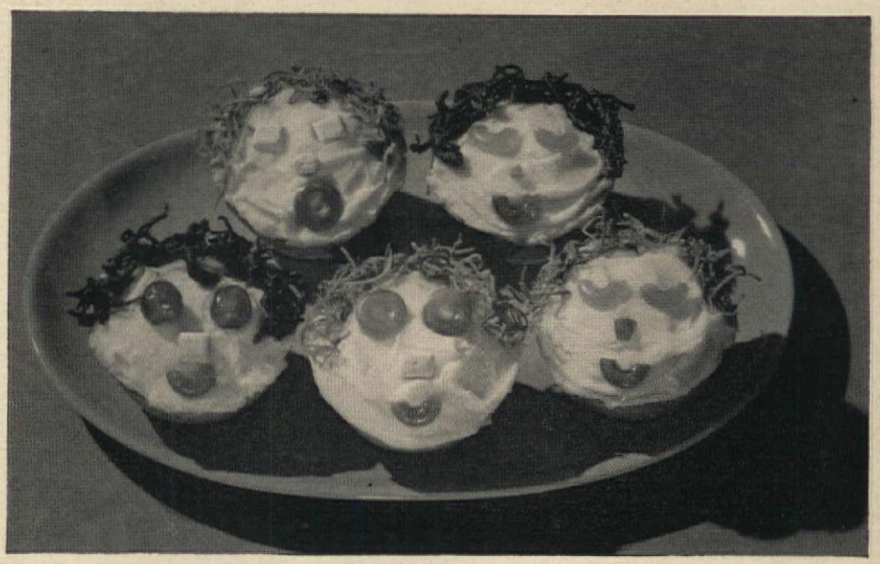
Mrs. Bendix' kitchen is planned for teamwork, as would be expected in the home of a woman who prefers to handle her own housekeeping. Appliances and storage units work together with precision. It's a cook's dream for the production of meals and cleaning up afterward, with the plan based on economy of time, energy and the most efficient use of space. Besides its well-coordinated equipment and beautifully lighted work surfaces, it is a good-looking kitchen, either from within or from the dining room. By using the same pine woodwork and wallpaper—with matching curtains—as in the dining room, there is no visual break in the decorative treatment or the architectural characteristics of the two rooms. This provides a handsome background for a woman who loves to cook and takes as great pride in her kitchen as in any other room in her house.

THE END

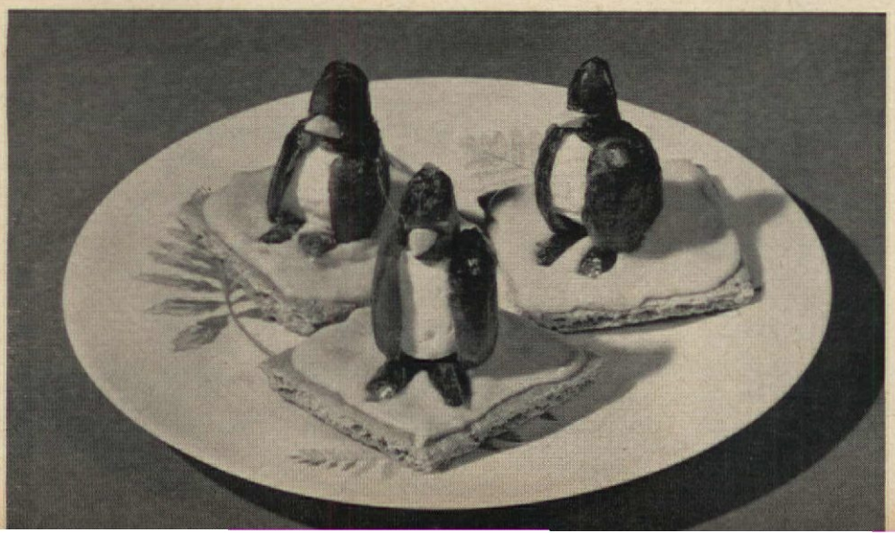
FOOD FOR SMALLSTERS



It's amazing what you can do with a few cup cakes, a piece of fruit or a hard boiled egg to add an element of surprise and turn plain food into party fare. We suspect you'll vary these ideas to suit your fancy—or the ingredients on hand. Remember, many a child has learned to eat some formerly shunned food, just because "it looked so pretty."



THE TRIM LITTLE CRAFTS (above) will quickly go "down the hatch" of some young sailor, we'd be willing to bet. Deviled eggs ride on a green sea of lettuce. Rigging is a paper sail attached to a toothpick mast. **CHORUS OF FACES** (to right) is really a group of iced cup cakes made up to look like beauties with bits of mints, candies and cherries—all invitingly edible. Toasted or chocolate covered coconut makes the hair.



DIGNIFIED TRIO of penguins (to left) is easily given that "Tuxedo" look with bodies of pitted dates stuffed with marshmallows for a dress shirt front. Half a date forms each head and for the beak (that will not bite) a single almond. These little fellows roost on frosted graham crackers but can be novel as topping for pudding, a smooth sea of ice cream or an icy plateau of angel food.

See "Where Credit Is Due," page 105

Best known! Best loved! Campbell's Tomato Soup . . . that tastes like no other because it's made from the red-ripe, sunshined Campbell Tomato.

ave you had your soup today?

M'm! M'm! Good!
Nourishing good!
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GOLD MEDAL FLOUR AND MAZOLA CORN OIL BRING YOU THIS DELICATE BATTER RECIPE

Now! A new, easier way to deep-fry, guaranteed to please by Betty Crocker! This new GOLDEN-FRY BATTER is a "mix-quick and dip" *thin* batter that really *stays on* foods, sealing in all their natural juices and flavor.

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What a wonderful way to perk u Lenten meals! Try shrimp, scallops oysters, fish fillets! Chicken, luncheo meats, cutlets, cocktail snacks! Onio rings, cauliflower, eggplant! Pineapple bananas, strawberries! Such a quick ' easy way to make *any* food fabulous Try GOLDEN-FRY BATTER today!

delicious fried foods!

..crispier fried foods Golden-Fry Batter

For crispier, juicier fried foods

Golden-Fry Batter

1/2 cup MAZOLA Corn Oil	1 1/2 cups milk
1 cup *sifted* GOLD MEDAL Flour	1 egg

Blend oil and flour. Add milk and egg. Beat with rotary beater until smooth. Batter will be thin. *Dry food thoroughly; then coat generously with unseasoned flour.* Dip into batter, letting excess drip off. Fry in Mazola (375°) 3 to 4" deep until golden brown. (Use chickens 2½ lb. or under; fry until tender.) Drain on absorbent paper, season, serve.

Family Food

"AN INDOOR BUILT-IN GRILL—that's my idea of the best way to entertain and to extend the pleasure of outdoor cooking the year round."

"Why Can't a Woman Cook Like a Man?"

Ladies, please . . . please don't throw up your hands in horror. We just think it's a good idea from time to time to discuss the subject of Family Food from the *male* point of view. For this reason, we call on a friend and reader, Mr. Ralph Towne, of Litchfield, Connecticut. Our topic for this month: the manly art of barbecuing. And since Mr. Towne has some very definite ideas on the subject we think it best he tell you about them in his own words. His opinions are not necessarily those of the American HOME nor of your Food Editor, who incidentally happens to be his wife . . .

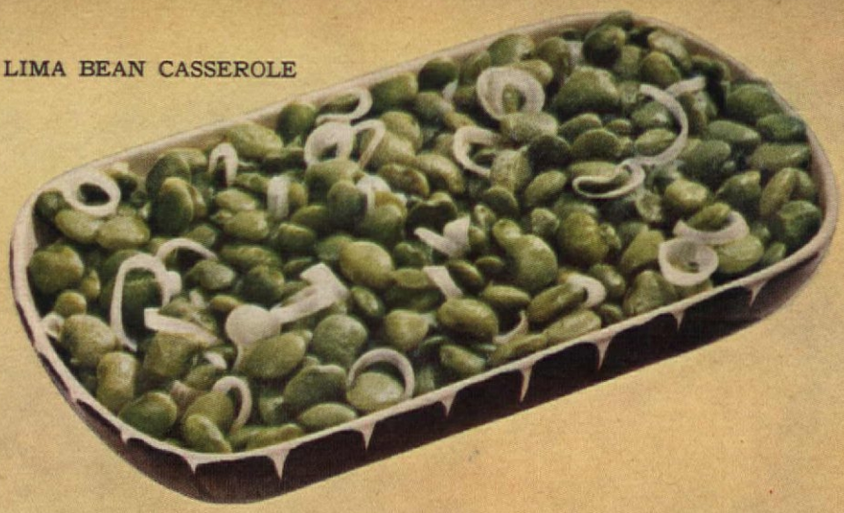
"First, let me get one thing straight. I say barbecuing is a man's game. If anyone wishes to differ with me I suggest he go down to Texas and drive out on the range until he finds one of those six-foot-six cowpokes. Watch him toss a big juicy steak on the fire, and then call him a 'sissy'. Just see what happens!

"I claim that what's true in Texas is also true right here in Litchfield. So I repeat, barbecuing is a man's game—a sport that brings out the rugged individualist in a man. Gives him a sense of companionship with his family too, and a feeling he is sharing the duties of family entertaining.

"Furthermore, I have more than once discovered that men *are* good cooks. I honestly think they have a greater feeling for food than women. (And I dare say this with my own wife listening in.) Most women (my wife not included) have reduced food to a science, measuring this, weighing that, afraid that if they let their imagination look up from a recipe they'll have nothing but a sorry mess on their hands. Men, on the other hand, are given to tasting things as they go along, letting their palate be their guide. As a rule they're adventurous, willing to take chances, like to live a little. What's so wrong about an extra dash of this, a little more of that—as long as the results are pure ecstasy? Why can't a woman *cook* like a man? (CONTINUED ON PAGE 60)

For details about table appointments, see "Where Credit Is Due," page 105

LIMA BEAN CASSEROLE



MIXED GREEN SALAD

BARBECUED SPARERIBS

ICE CREAM SAUCES AND TOPPINGS

You Should Know..

THERE'S GOOD NEWS for people who favor that exquisite variety of French and Italian mushroom known as the Morel. The Batelle Memorial Institute in Columbus, Ohio, has announced that they have developed a method of growing them here in the states. The new stemless vat-grown mushroom which grows in pure culture, matures in two days, needs no washing, chopping or preliminary preparation and will cost a tenth as much as the imported Morel. Unlike the natural grown mushroom, the Yorktown Morel, as it will be known, maintains its delicate flavor and fine texture through any freezing and thawing process.

THE CURRENT PREOCCUPATION about calories and fattening foods reminds us of the current fallacy about bananas, which some people regard as fattening. For once we can tell you to go ahead and eat them if you want to—even the calorie counters. For the calorie news about bananas is better than you think. Only 88 calories in a medium sized one, according to the United States Department of Agriculture. And furthermore, each calorie contains more than its quota of the vitamins lacking in reducing diets.

MAKE IT A POINT TO LOOK for the new all-purpose Meringue Mix that has just appeared on grocers' shelves. A fast, foolproof mix, it can be used for either meringue shells or pie.

RECIPES ON PAGE 60

(continued from page 58)

"And now to get on with the business of barbecue entertaining. I like the idea of gathering my friends around me under these most pleasant of circumstances. I hand out jobs right and left. Some prepare the appetizers, some turn the meat, others baste. The more jobs I can think up the more they like it. I'll tell you one thing though . . . nobody but nobody ever gets to tampering with my barbecue sauce. That's mine, all mine.

"In addition to our built-in kitchen fireplace grill in Litchfield, we have a large permanent outdoor grill to prolong the pleasure of the open grill. Selfishly speaking, however, the fact that everyone isn't so well equipped indoors and outdoors, makes our family entertaining more fun. But grills are not beyond the means of *any* man or family. There are all kinds of portables on the market that will give the same final cooking results. For that matter, what's wrong with grilling in your fireplace? I've even heard that Edith Ramsay, one of your American HOME editors, uses a pitchfork for grilling in her fireplace.

"Speaking of fuels, everyone has his own personal preference about products. I happen to feel my best cooking results have been done over charcoal 'briquettes.' But friends of mine will swear by plain charcoal, kennel coal, hickory oak or some other hard wood.

"As soon as you become a real barbecue enthusiast you'll find yourself shopping for all kinds of accessories. And there are plenty to spend your money on. (That's always the way with a hobby!) Firestarters galore, hickory chips and pellets that would make even newspaper knots give food a hickory-smoked taste. There are wonderful liquid and powdered hickory smokes to rub into meats, and some of the most handsome tools you can imagine. But don't worry, once you've won a reputation as an open-grill chef you will have solved your gift problem for friends and family.

"And now a few words on the subject of sauces. Let me say that I rarely use the same one twice, mainly because I seldom cook the same meat twice. There are many foods more to my liking than grilled steak and chops. I hope you will enjoy my favorite sauce recipe for spareribs. A good vegetable combination, a salad and ice cream with a choice of sauces completes the meal. And think of it—no one has slaved alone in the kitchen and family and guests alike have had hours of pleasure together. That's what I call Family Food as it should be." THE END

• LIMA BEAN CASSEROLE

Preparation time: 5 min.
Baking time: 1 hr.

2 pkgs. frozen lima beans
4 tbs. butter or margarine
3-4 small white onions, sliced

Place frozen lima beans, butter or margarine and onion rings in 1½ qt. baking dish. Cover and bake in moderate oven (350° F.) 1 hour, or until tender. Stir once or twice during baking.

Serves 6 **160 cal. per serving** **Source of Vitamins, A, B, C**

Tested in THE AMERICAN HOME KITCHENS

• MIXED GREEN SALAD

Preparation time: 15 min.

1 pkg. frozen artichoke hearts or 1 can artichoke hearts
1 can (14 oz.) hearts of palm, drained and sliced diagonally
1 can (6½ oz.) water chestnuts, drained and sliced
1 c. vinaigrette or French dressing
2 tomatoes, cut in wedges
Lettuce, chickory, or escarolle, as desired

Prepare artichoke hearts according to label directions; drain and cool. Marinate artichokes, hearts of palm and water chestnuts in dressing about 1 hour. Just before serving, add tomatoes and greens; toss together lightly. Serve with additional dressing, if desired.

Serves 6 **175 cal. per serving** **Source of Vitamins A, B, C**

Tested in THE AMERICAN HOME KITCHENS

• BARBECUED SPARERIBS

Preparation time: 10 min.
Baking time: 1-1½ hrs.

4 lbs. pork spareribs
⅓ cup salad oil
½ c. lemon juice
½ c. vinegar
2 tbs. molasses
1 tbs. salt
1 tsp. tabasco
1 c. catsup

Lace ribs on rotisserie skewer and secure with fork. Combine remaining ingredients in saucepan and bring to a boil. Grill spareribs slowly over hot coals, basting frequently with barbecue sauce about 1 hour or until meat is tender and browned.

Note: To cook in an oven, place spareribs in shallow baking pan and bake in hot oven (425° F.) 15 minutes. Pour off excess fat. Then reduce heat to 350° F. and continue baking 1-1½ hours, basting frequently with sauce. This barbecue sauce may also be used over chicken; omit catsup, if desired.

Serves 6 **450 cal. per serving** **Source of Vitamin A, B, C**

Tested in THE AMERICAN HOME KITCHENS

Submitted by Mrs. A. Kenny

• ICE CREAM SAUCES AND TOPPINGS

Butterscotch Sauce: Combine 1½ c. light brown sugar, ⅓ c. butter or margarine, ¾ c. light corn syrup and ⅛ tsp. salt in saucepan. Boil, stirring constantly, 2 minutes or to 230° F. Remove from heat; cool to lukewarm. Gradually stir in ½ c. light cream and ½ tsp. vanilla. Makes 2 cups.

Hot Fudge Sauce: Combine 2 (6 oz.) pkgs. semi-sweet chocolate chips, 1½ c. light cream or evaporated milk and 4 tbs. butter or margarine in saucepan. Cook and stir until smooth and well blended. Add 1 tsp. vanilla. Serve warm. Makes 3 cups.

Caramel Sauce: Heat 1½ c. sugar in heavy skillet, stirring constantly until melted and light brown. Remove from heat and carefully stir in 1 c. hot water. Return to heat and simmer until completely dissolved. Add 1 tbs. butter, dash of salt and ½ tsp. vanilla. Cool. Makes ¾ cup.

Toppings: Coconut
Frozen Raspberries, thawed just enough to separate.
Salted Almonds: Toast blanched almonds in butter in skillet until golden brown; drain on paper towel; sprinkle with salt.

Tested in THE AMERICAN HOME KITCHENS

HERE YOU ARE!

More fresh garden corn flavor than any other style!

Tastes younger, sweeter—because it's packed the way you cook fresh corn yourself—in liquid!

Maybe this is the first you've heard that you can buy *whole kernel* corn in any other style but vaccum packed (the kind with little or no liquid). If so, you're especially invited to try DEL MONTE Brand *Family Style* Corn.

It's amazing how much these whole kernels taste like young, fresh-picked corn hot from the kettle! Juicy and sweet—almost unbelievably tender—DEL MONTE *Family Style* Corn is cooked the way you cook fresh corn yourself—*in liquid!*

And when you heat DEL MONTE *Family Style* Corn, heat it *liquid and all.* That means you can reheat it—even keep leftovers in the liquid till the next day—and the kernels won't dry out or turn tough.

Ask for DEL MONTE *Family Style* Corn—it's specially sweet, specially tender whole kernel corn that comes *in liquid!*

Look for this NEW DEL MONTE LABEL

Del Monte® Family Style Corn

WHOLE KERNELS IN LIQUID

Do have a piece of

Black Wa

The newest Betty Crocker mix to mak

Only Betty Crocker has this fascinating new flavor! Make it your "specialty"!

New Black Walnut!

It's a country-kitchen kind of cake—mellow with the flavor of black walnuts! And, m-m-m, that aroma in your kitchen!—a happy promise all the while your cake is baking! You just add eggs and water—and bake up a moist, tender, homemade cake Grandmother would have been proud to serve! Why not make it *your* "specialty"? Your family and friends will love it!

Betty Crocker has a whole parade of "your specialty" cakes!

HERE ARE JUST A FEW!

Chocolate Malt
—milk-chocolate-mild, with real malted milk right in the mix!

Peanut Delight
—a delicate peanut flavor—a high, light, luscious cake!

Confetti Angel
—a fabulous party cake, with festive-bright bits of candy!

Lemon Custard Angel
—new moist texture, . . . tangy with lemon, rich with custard!

"I guarantee a perfect* cake—homemade perfect—

cake . . . after cake . . . after cake!" Betty Crocker

* PERFECT! Yes, every mix we make for you is guaranteed to come out perfect, or send the box top to Betty Crocker, Box 200, Minneapolis, Minn., and General Mills will send your money back.

General Mills

JUNE M. TOWNE

TAKE A CAN OF SALMON

SALMON SOUFFLE—The more the merrier might be the byword when it comes to dreaming up ideas for meatless menus. One good idea for Lenten meals is this light and tasty souffle. Brim full of flaky salmon, it's seasoned with an intriguingly savory melange of flavors, including rosemary and onions.

For details about table appointments see "Where Credit Is Due," page 105

SALMON CANAPES OR CROQUETTES—We're focusing our spotlight on canned salmon during the abstaining period of Lent, but hasten to point out that salmon, with its good source of protein and essential minerals and vitamins, is one canned food that you shouldn't disregard, for it contributes to better nutrition all the year 'round. Several interesting ways to use salmon are shown on these pages.

CREAMED SALMON IN TOAST BASKETS—Combined with white sauce, salmon has many possibilities: Add cheese, vegetables, noodles, macaroni. Serve over rice, in patty shells, or in toast baskets, made by pressing lightly-buttered bread slices into muffin pans and toasting.

SALMON SALAD SANDWICH SPREAD—A sandwich can be quick *and* tasty! Made with celery, green pepper, lettuce, mayonnaise or French dressing, this is a sandwich and a salad. Or you can serve it on scooped-out hard rolls, too.

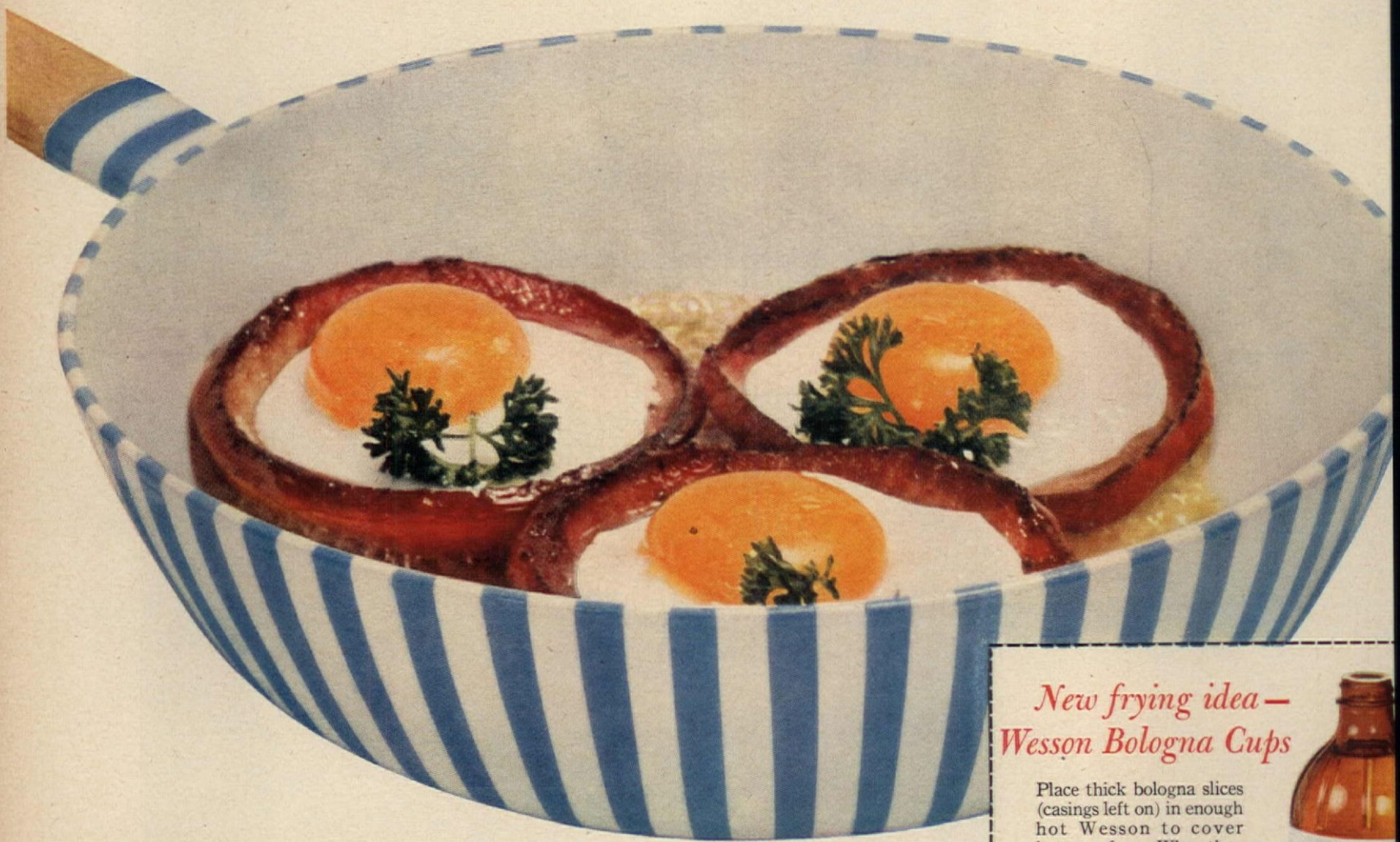
SALMON LOAF—Don't neglect the salmon loaf as a regular favorite of the family diet. Always economical, it's even more inviting when it's imaginatively seasoned and dressed up a bit for the table. All of this ingenious blending comes from ingredients usually handily available on every kitchen shelf. Notice the garnish—used not as an after-thought—but built-in. Simply put the lemon wedges, ripe olives and bits of pimiento in the pan before covering with the salmon mixture. After baking, turn out upside down to serve.

SALMON LASAGNE—Yes, you can believe what you see. The idea is related to the Italian lasagne you're familiar with. We substituted salmon. This recipe is an example of what can be done when appetites are strong and time is short, for this dish takes only twenty minutes to prepare.

Wesson® Oil
takes the smoke out of frying!

SOLID SHORTENINGS SMOKE BECAUSE they contain an emulsifier. This additive is good for baking, but smokes at frying heat. Shortening that smokes is breaking down, and that can hardly be good for you.

WESSON OIL DOES NOT SMOKE BECAUSE it is *all* shortening in its purest form—nothing added. Wesson is so clear and brilliant, so light in body, it sparkles as it pours. No other oil as fresh, as pure and as light.



Smoke's out! Flavor's in!

Enjoy cleaner frying with no clinging odor

Brighter flavor in foods—no greasy film even after they've cooled

Digestible frying—more safely prepared than with costliest solid shortenings

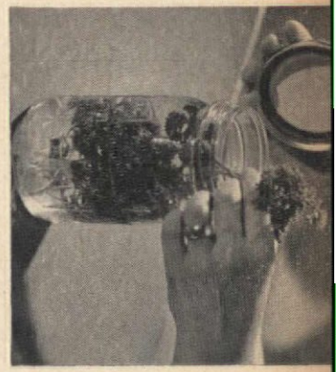
Easier and thrifty—Wesson's the shortening you pour and can use again and again

New frying idea—
Wesson Bologna Cups

Place thick bologna slices (casings left on) in enough hot Wesson to cover bottom of pan. When they "cup", turn and place egg in each cup, salt and pepper. Fry over medium heat in covered skillet until eggs are done.

Take a Can of Salmon

(pictured in color on page 64)



Cut parsley will stay green and fresh longer in your refrigerator if it is put into a jar with water. Put it in stems down with the stems well below the water line.

• SALMON SOUFFLE

Preparation time: 15 min.
Baking time: 45 min.

1 egg, slightly beaten
2 cans (7¾ oz.) salmon, drained and flaked
1 c. milk*
1 c. dry bread crumbs
¼ c. chopped pitted ripe olives
1 tbs. lemon juice
½ tsp. salt
¼ tsp. pepper

* Liquid drained from salmon may be used; add milk to make 1 cup.

Combine all ingredients and pack into greased 8x4x3-inch loaf pan. Bake in hot oven (375°F.) 40-45 minutes or until done. Let stand about 5 minutes; turn out on hot platter. Serve with mushroom or egg sauce.
For garnish, arrange thin lemon wedges, sliced ripe olives and bits of pimiento in bottom of pan; carefully pack salmon mixture on top.

Serves 4-6 **280 cal. per serving** **Source of Vitamins A, B, C**

Tested in THE AMERICAN HOME KITCHENS

• CREAMED SALMON IN TOAST BASKETS

Preparation time: 30 min.
Baking time: 15 min.
Cooking time: 15 min.

8 slices white bread, crusts removed
6 tbs. butter or margarine
4 tbs. chopped onion
6 tbs. flour
1 tsp. salt
1 tsp. dry mustard
1 tsp. paprika
½ tsp. curry powder
¼ tsp. pepper
2 c. milk
½ c. light cream or evaporated milk
2 cans (7¾ oz.) salmon, drained and flaked
2 tbs. lemon juice
¼ c. chopped parsley

Spread bread slices with 2 tbs. softened butter; press into lightly buttered muffin pans. Bake in hot oven (375°F.) 10-15 minutes or until brown. Melt 4 tbs. butter in saucepan; add onion and sauté until tender. Blend in flour and seasonings. Gradually add milk and light cream. Cook over medium heat, stirring constantly, until mixture thickens and comes to a boil. Add salmon, lemon juice and heat thoroughly. Add chopped parsley. Serve in toast baskets.

Serves 4-6 **510 cal. per serving** **Source of Vitamins A, B, C**

Tested in THE AMERICAN HOME KITCHENS

• SALMON SALAD SANDWICH SPREAD

• SALMON CANAPES OR CROQUETTES

• SALMON LASAGNE

Preparation time: 20 min.
Baking time: 25 min.

¼ c. chopped onion
½ c. chopped green pepper
2 tbs. butter or margarine
1 can (6 oz.) tomato paste
¾ c. water
½ tsp. salt
Dash of pepper
½ tsp. basil
2 cans (7¾ oz.) salmon, drained and flaked
¼ lb. lasagne noodles, cooked
4 oz. Mozzarella cheese, sliced thin
¼ c. grated Parmesan cheese

Sauté onion and green pepper in butter or margarine until tender. Add tomato paste, water, seasonings and salmon. Layer noodles, salmon mixture and the cheeses in a 9x9x2-inch pan ending with cheese layer on top. Bake in hot oven (375°F.) 25-30 minutes or until browned and bubbly.

Serves 6 **270 cal. per serving** **Source of Vitamins A, B, C**

Tested in THE AMERICAN HOME KITCHENS

Take a Can of Salmon

(pictured in color on page 64)

• SALMON CANAPES OR CROQUETTES

Preparation time: 15 min.
Chilling time: about 1 hr.

1 egg, slightly beaten
1 c. leftover seasoned mashed potatoes
1 can (7¾ oz.) salmon, drained and flaked
1 tbs. chopped pimiento
1 tbs. lemon juice
1 tsp. grated onion
¼ tsp. salt
Dash of pepper
Dash of cayenne
¼-⅓ c. dry bread crumbs
1 egg, slightly beaten
½ c. bread crumbs

Mix first 10 ingredients together in a bowl, adding enough bread crumbs so that mixture can be handled. Shape as desired; dip in slightly beaten egg, then in bread crumbs. Chill at least 1 hour. Fry in deep hot fat (375°F.) about 5 minutes, or until golden brown. Drain on absorbent paper. Serve with Mustard-Mayonnaise.

Mustard-Mayonnaise: Combine ⅔ c. mayonnaise, 2 tbs. prepared mustard sauce, 2 tbs. capers and 1 tsp. lemon juice; chill.

Serves: Croquettes—4 serv. 270 cal. per serving Source of Vitamins A, B, C
Canapes—2-2½ doz.

Tested in THE AMERICAN HOME KITCHENS

• SALMON LASAGNE

• CREAMED SALMON IN TOAST BASKETS

• SALMON SALAD SANDWICH SPREAD

Preparation time: 10 min.
Chilling time: 1 hr.

2 cans (7¾ oz.) salmon, drained and flaked
2 hard cooked eggs, chopped
½ c. chopped celery
¼ c. chopped green pepper
¼ tsp. salt
Dash of pepper
¼ c. mayonnaise
2-3 tbs. French Dressing

Mix together all ingredients, adding enough French Dressing to moisten. Chill at least 1 hour. Makes enough filling for 6-8 sandwiches.

Serves 6-8 185 cal. per serving Source of Vitamins A, B

Tested in THE AMERICAN HOME KITCHENS

To measure shortening easily, measure it in a cup with water. Subtract the amount of shortening you need from one cup. Add that amount of water to a cup measure and then drop in shortening until the water comes up to the one cup marking. The water will pour off easily, leaving the exact amount of shortening.

• SALMON SOUFFLE

Preparation time: 25 min.
Baking time: 50 min.

3 tbs. butter or margarine
¼ c. chopped onion
¼ c. flour
1 tsp. salt
¼ tsp. pepper
⅛ tsp. rosemary
1 c. milk
4 egg yolks, beaten light and thick
2 cans (7¾ oz.) salmon, drained and flaked
4 egg whites
¼ tsp. cream of tartar

Melt butter in saucepan; add onion and sauté until tender but not brown. Blend in flour and seasonings. Gradually add milk; cook and stir over medium heat until thick and smooth. Combine well-beaten egg yolks and salmon, and stir into sauce. Cool slightly. Beat egg whites with cream of tartar until stiff. Fold carefully into salmon mixture. Pour into greased 1½ qt. casserole and bake in moderate oven (325°F.) 50-55 minutes or until well browned. Serve immediately.

Serves 6 270 cal. per serving Source of Vitamins A, B, C

Tested in THE AMERICAN HOME KITCHENS

• SALMON LOAF

Catch up on your favorite American Home recipes...

• standing rib roast of beef

In buying, allow ⅓ lb. bone-in roast per person; buy a roast weighing at least 4 lbs., or having at least 2 ribs. The roast may be seasoned before or after cooking as desired.

Place meat fat side up in shallow open roasting pan. Rib bones will keep roast off bottom of pan.* With the fat on top, the roast will do its own basting.

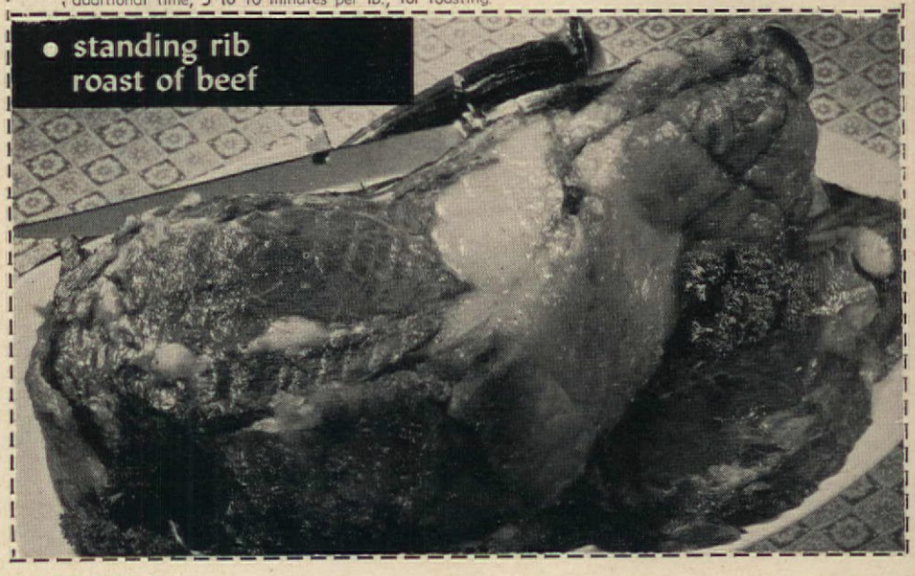
Insert roast meat thermometer through outside fat into center of thickest part of meat, being certain that it does not touch bone or fat. Use of a meat thermometer prevents overcooking or undercooking. Follow roasting schedule below as a time guide for starting to roast meat. Roast at 325° F. uncovered without added water.

Guide for Roasting at 325° F.

(Times given are for roasts removed from refrigerator temperature)

Weight	Desired degree of doneness	Approximate roasting time	Internal temperature (By roast meat thermometer)
4 lbs.	Rare	1¾ hours	140° F.
	Medium	2 hours	160° F.
	Well done	2⅓ hours	170° F.
6 lbs.	Rare	2¼ hours	140° F.
	Medium	2½ hours	160° F.
	Well done	3⅓ hours	170° F.
8 lbs.	Rare	3 hours	140° F.
	Medium	3½ hours	160° F.
	Well done	4½ hours	170° F.

*In cooking a **rolled rib roast,** place meat on a **rack** in shallow open roasting pan. Allow additional time, 5 to 10 minutes per lb., for roasting.



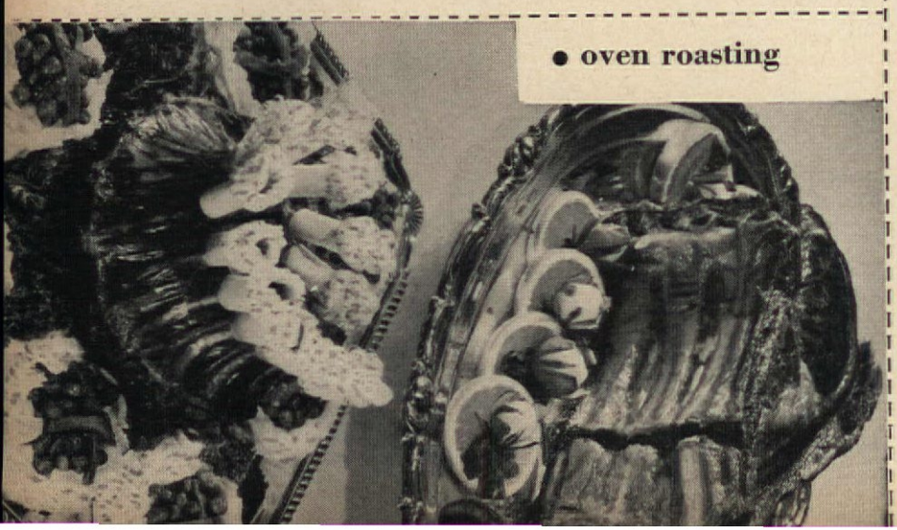
• oven roasting

Place roast fat side up on a rack in an open pan. Leave uncovered and do not add water. Roast in a moderate oven 325°F. A meat thermometer which indicates internal temperature of the meat is the only true test of doneness (temperature given below). Insert the thermometer in the center of the thickest part of the meat, not touching the bone. If you do not have a thermometer use the chart below as a cooking guide. The time here is based on cold meat which has just been taken from the refrigerator.

Fresh meat	Minutes per lb. 3-5 lbs.	Avg. total time	Internal temperature (Meat Thermometer)
Beef,			
*Standing ribs, rare	26 min.	1¾ hrs.	140°F
" " medium	30 min.	2 hrs.	160°F
" " well-done	35 min.	2⅓ hrs.	170°F
**Leg of Lamb, medium	35 min.	2¼ hrs.	175°F
" " " well-done	40 min.	2¾ hrs.	182°F
**Rib & Loin of Pork	35-40 min.	2⅔ hrs.	185°F
Loin of Veal	35 min.	2¼ hrs.	180°F

*Add 5-10 minutes per pound for rolled ribs
**Add 5-10 minutes per pound for crown roast

Tested in THE AMERICAN HOME KITCHEN



This month we bring you No. 2 in our basic recipe series: 35 roasts and stews especially selected by popular acclaim as the best of their kind published by our food department over the years. These recipes are presented for new readers and for our old friends who may have missed them—with the hope that each reader's Menu Maker will be richer for them. Our special edition of recipes for other foods will be coming your way throughout the year.

• roast with juice gravy

• roast pork

Preparation time: 5 min.
Cooking time: 25 min. per lb.

CHILI ROAST PORK

1 loin pork roast
1 tsp. salt
1 tbs. chili powder
¼ c. minced onion

Rub pork roast with combination of salt, chili powder, and minced onion. Roast uncovered in moderate oven (325°F.) 25-30 minutes per pound.

APRICOT PORK ROAST

Preparation time: 10 min.
Cooking time: 3 hrs.

6 lb. loin pork roast
#2½ can whole apricots
2 tbs. cornstarch
Salt and pepper

Roast meat in moderate oven, 350° F., for 2 hours. Spoon off excess fat. Pour apricot juice over roast, bake 1 hour more. Remove roast to warm platter. Make gravy with cornstarch and strained juice and drippings (add water if necessary to make 2 cups). Garnish with apricots.

Serves 10 to 12 ***700 cal. per serving*** ***Source of Vitamins A, B***

Tested in THE AMERICAN HOME KITCHENS

Dinner Menus

Roast pork
Oven browned potatoes
Cauliflower with variations
Quick spiced peaches
Rolls and butter
Black walnut tarts
Coffee—Milk

Steak and kidney pie
Cabbage slaw
Rolls and butter
Mocha chocolate dessert
Coffee—Milk

Roast shoulder of pork
Potato balls
Fried apple slices
Dutch green beans
Rolls and butter
Chocolate floating island
Coffee—Milk

• steak and kidney pie

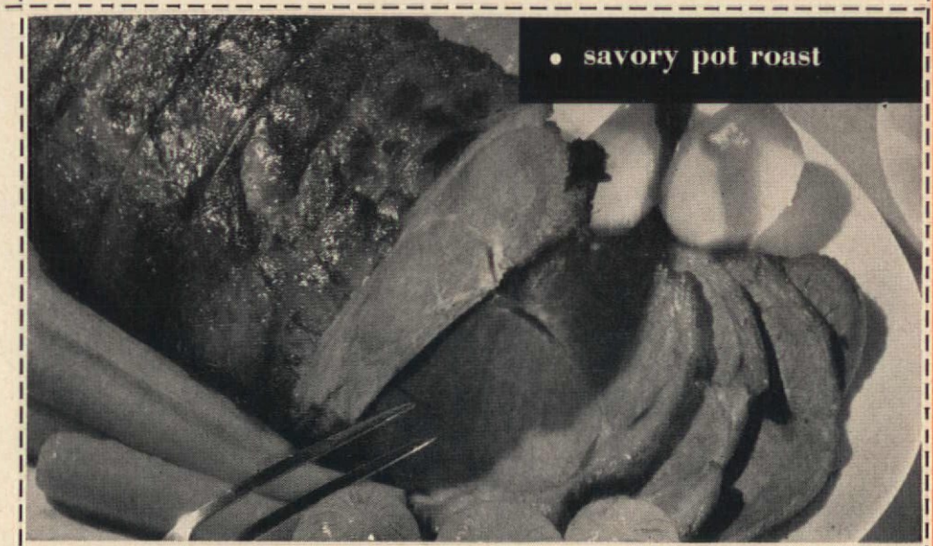
Preparation time: 3 hours

1 lb. round steak, ¾ inch thick
Salt
Pepper
Flour
⅓ cup fat
Water
1 medium onion, chopped
2 tsp. Worcestershire sauce
2 lamb kidneys
1 cup bouillon

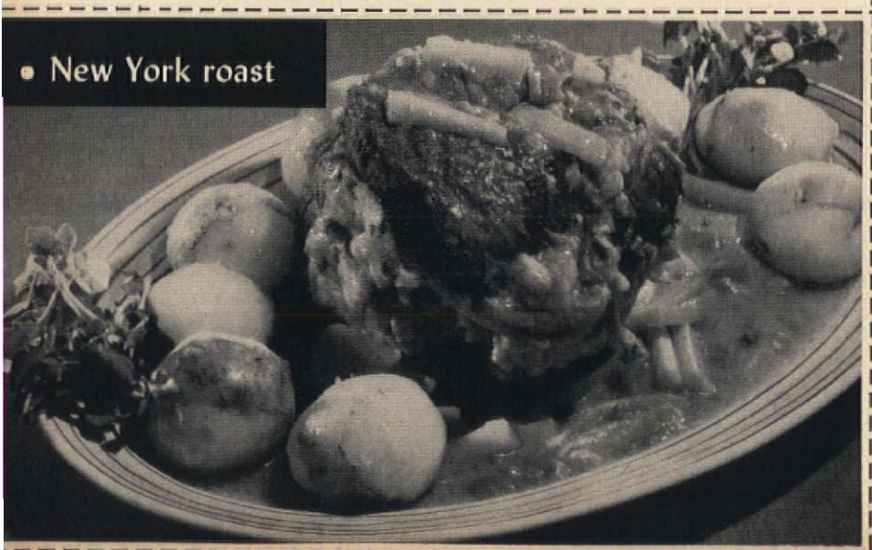
CUT steak in 1½ inch squares. Season with salt and pepper and dredge in flour. Sauté until brown, in heavy kettle. Add sufficient water to cover the meat. Add onions, Worcestershire sauce, and 1 tsp. salt and ¼ tsp. pepper, and simmer until tender. Trim and soak kidneys in cold, salted water for 30 minutes. Dice. Place in a saucepan, cover with cold water, bring to a boil and drain. Add kidneys to the steak in the kettle and simmer about 5 minutes. Place meat in individual casseroles. Add 1 cup bouillon to gravy and thicken with 2 tbs. flour mixed with 3 tbs. water for every cup of liquid. Pour thickened gravy over meat in casseroles. Set aside to cool. When ready to serve, cover each casserole with plain pastry and bake in a hot oven (450° F.) 12-15 minutes, or until crust is a golden brown.

Makes 3 individual pies ***528 cal. per serving*** ***Source of vitamins A, B complex***

Tested in THE AMERICAN HOME KITCHENS



• savory pot roast



• New York roast

• shoulder of pork

Preparation time: 10 min.
Cooking time: 2½ hrs.

ROAST SHOULDER OF PORK

1-5 lb. shoulder of pork
Salt and pepper
3 apples, washed and sliced crosswise
5 potatoes, cut with melon cutter to form balls

Season roast with salt and pepper and place, fat side up, on a rack in an open roasting pan. Insert meat thermometer. Roast in a slow oven (325°F.) until thermometer registers 185°F. (about 30-35 min. per pound). Serve with fried apple slices and steamed potato balls.

Serves 6 ***280 cal. per serving*** ***Source of Vitamin B***

PORK SHOULDER WITH FRUIT STUFFING

Preparation time: 35 min.
Cooking time: 2½-3 hrs.

1-5½ lb. shoulder of pork
1½-2 tbs. salt
½ tsp. pepper
1 c. tart apples, chopped
1 c. cooked apricots, chopped
1 c. cooked prunes, chopped
½ c. chopped celery
2 c. bread crumbs
¼ c. melted shortening
1 tsp. salt
¼ tsp. pepper
¼ tsp. powdered cloves
1 tbs. chopped parsley
2-3 tbs. apricot juice

Have butcher remove all bone from shoulder and sew together, leaving one end open for stuffing. Mix salt and pepper together, rub inside and over roast. Mix chopped fruits, celery, and bread crumbs together. Stir in shortening. Add seasonings, moisten with apricot water. Pack loosely into roast, bake in 350°F. oven 30 min. per lb.

Serves 8 ***480 cal. per serving*** ***Source of Vitamins A, B***

Tested in THE AMERICAN HOME KITCHENS

• New York roast

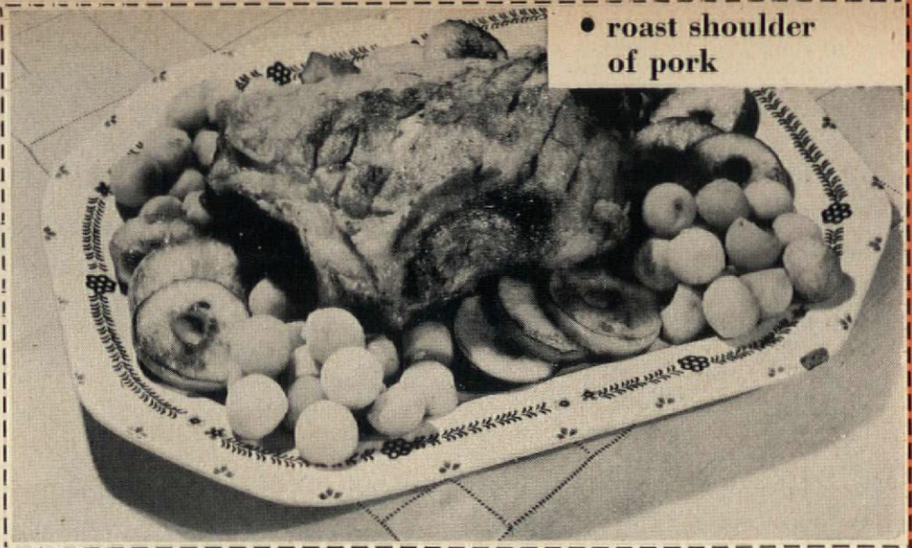
Preparation time: 2½ hrs.

3–4 lbs. rump beef
3 tbs. fat
1 medium onion, sliced
1½ cups canned tomatoes
1½ cups water
1 large green pepper, diced
1 cup diced carrots
2 cans condensed mushroom soup

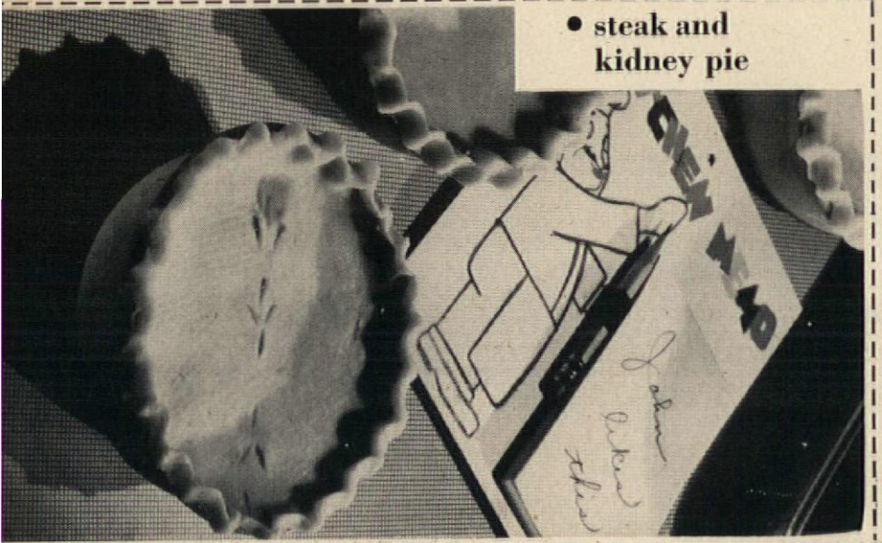
Wipe meat with damp cloth and season with salt and pepper. Brown meat well on all sides in hot fat in heavy skillet over medium heat. Add onion and brown. Add tomatoes and water and cook, covered, for 2 hours or until meat is tender. Add peppers and carrots ½ hour before meat is done. Just before serving add mushroom soup.

Serves 8–10 ***371 cal. per serving*** ***Source of vitamins A, B complex, C***

Tested in The American Home Kitchen



• roast shoulder of pork



• steak and kidney pie

• pot roast

Preparation time: 10 min.
Cooking time: 4 hrs.

SAVORY POT ROAST

4½ to 5# beef pot roast
2 tbs. fat
Dash of pepper
2 tsp. salt
12 whole allspice
½ cup water

Brown meat in hot fat on all sides. Add seasonings and water. Cover and simmer very slowly 3 to 4 hours or until meat is tender.

Serves 5-6 ***238 cal. per serving*** ***Source of Vitamin B***

YANKEE POT ROAST *Preparation time: 2 hrs.*

3 lbs. beef pot roast
1 tbs. fat
½ c. water
2 lbs. small new potatoes
2 lbs. small onions

Brown meat in melted fat in pressure cooker. Add water and cook at 15 lbs. pressure for 1 hour 15 minutes. Cool quickly. Add vegetables and cook at 15 lbs. pressure 10 minutes longer. Cool quickly.

Serves 6 ***385 cal. per serving*** ***Source of Vitamin B***

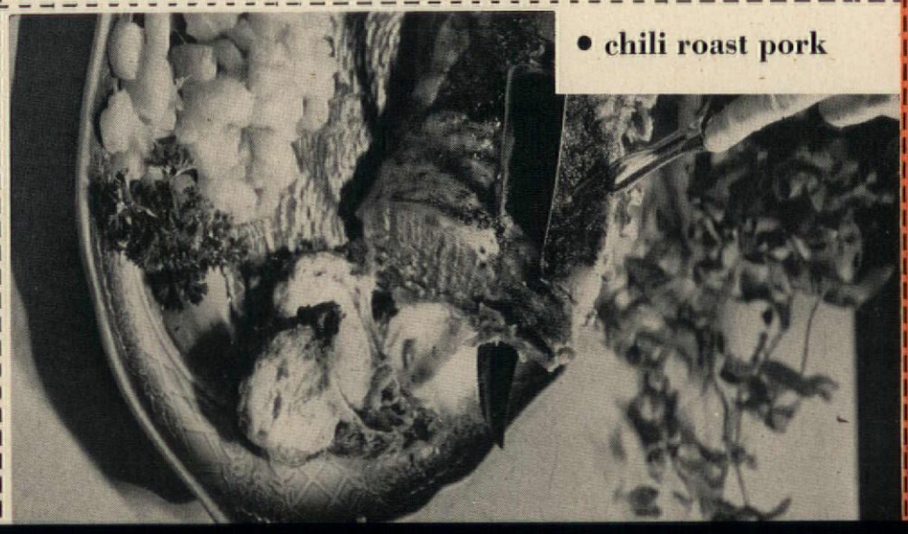
Tested in The American HOME Kitchens

• roast with juice gravy

A rib roast, about 2 ribs thick will roast very nicely. Have the butcher cut off the rib ends, and use them separately, as short ribs. If any fat has been tied onto the roast, cut the strings, and tie or skewer the natural fat only, back in place. Place the extra suet on the meat, so that it can be removed easily when the meat is cooked. Put the roast, using the rib bones in place of a rack, into a shallow roasting pan. Cook in a moderate to slow oven (325°F) until as done as desired, using a meat thermometer. For rare, allow about 18 to 20 minutes to the pound; for medium, allow about 20–25 minutes to the pound; and 25–30 for well done. Slow cooking will make few drippings in the pan. Place meat on the serving platter, and remove any strings or skewers not required to hold the meat in shape for carving. If the meat is allowed to stand 20 minutes or so in a warm place it will carve more easily.

As each slice is carved, a tablespoon of boiling, slightly salted water, poured over the surface of the roast, will encourage the formation of platter gravy of excellent flavor and color. Serve each portion with a spoonful of this gravy.

Tested in The American Home Kitchen



• chili roast pork

Dinner Menus

New York roast
Boiled potatoes
Buttered broccoli
Cheese biscuits
Apple and celery salad
Eggnog pie
Coffee—Milk

Savory pot roast
Mashed potatoes
Buttered peas
Mixed green salad
Sour cream muffins
Pineapple-apple crisp
Coffee—Milk

Roast with juice gravy
Glazed carrots
Buttered lima beans
Sour cream slaw
Rolls and butter
Tropical ambrosia
Coffee—Milk

• shank end of ham

• regal pork roast, sage dressing

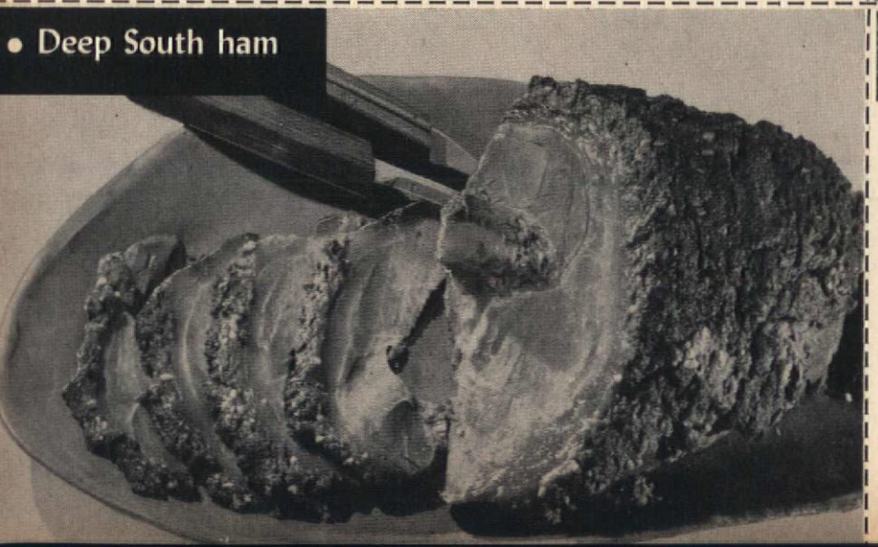
7–8 lb. crown roast of pork
1 tbs. salt
3 cups chopped celery
½ cup grated onions
4 cups ½" bread cubes
⅔ cup melted butter or margarine
4 tsp. sage
1 tsp. salt
¼ tsp. pepper
1 bouillon cube
½ cup boiling water

Rub inside and outside of roast with salt. Cook celery and onions in butter or margarine until soft; add bread cubes and cook until lightly browned, tossing with fork to brown evenly. Add sage, salt, and pepper. Dissolve bouillon cube in boiling water and mix with toasted bread cubes. Fill center of roast with bread mixture. Cover ends of rib bones with aluminum foil. Place roast on rack in an uncovered roasting pan. Insert a roast-meat thermometer through the fat side into the center of the roast, being certain thermometer tip does not touch a bone. Roast at 325° F. until thermometer registers 185° F. Allow about 30–40 minutes per pound. When roast is finished, transfer to serving platter and decorate ends of rib bones with paper frills. Garnish with cinnamon-candied apples if desired.

Serves 8–10 ***450–500 cal. per serving***

Tested in THE AMERICAN HOME KITCHEN

• Deep South ham



• roast leg of lamb

(File under "Meats")
Serves 8 (leftovers for 6)

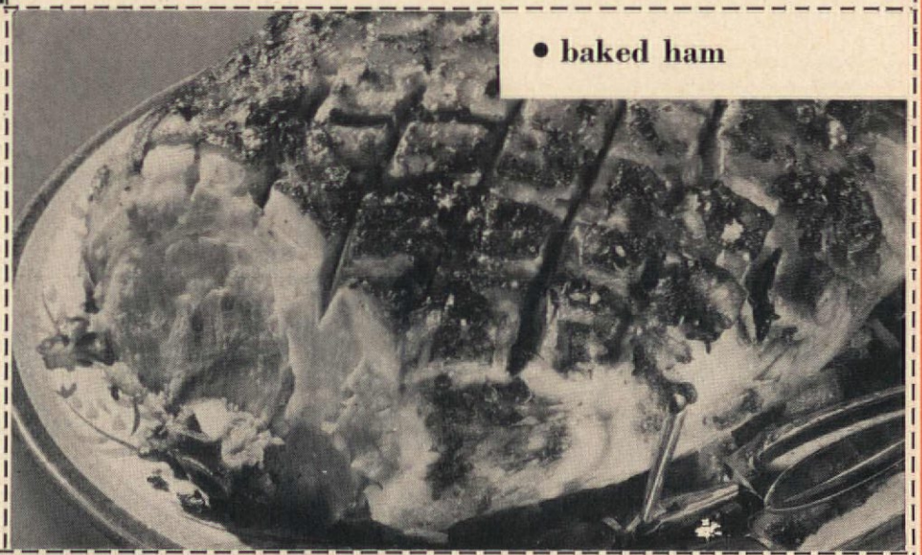
7-pound leg of lamb
½ cup flour
1 teaspoon salt
⅛ teaspoon pepper
1 garlic clove

Wipe meat with a damp cloth. Rub surface of lamb with clove of garlic, then add the flour, salt and pepper that have been combined. Insert meat thermometer in the thickest part of the meat, away from the bone and fat. Put lamb on rack of roaster. Do not cover. Put in the oven, which has been preheated to 350°F.; allow 30–35 minutes per pound. Meat thermometer should read 175°F.–185°F. when done.

See: LEFTOVERS, "Lamb Shortcakes"

Tested in THE AMERICAN HOME KITCHEN

• baked ham



• rosemary roast lamb

Preparation time: 5 min.
Baking time: 2 hours

6 pound leg of lamb
1 tsp. rosemary
1 tsp. salt
¼ tsp. pepper
1 onion, cut

● Rub leg of lamb with salt and pepper and a cut onion. Leave the onion in the pan. Sprinkle rosemary over roast. Roast at 375°F. for about 2 hours, in an uncovered roast pan. Remove roast and onion. Pour hot water into roast pan, loosen brown gravy. Thicken with a small amount of cornstarch and water (1 tsp. cornstarch to 1 cup water or broth). Stir until thickened.

Serves 8 (with leftovers) ***206 cal. per serving*** ***Source of vitamin B***

Originated in THE AMERICAN HOME KITCHENS

Dinner Menus

Roast leg of lamb
Oven-browned potatoes
Harvard carrots
Lettuce and tomato salad
Refrigerator rolls
Ice cream
Coffee—Milk

Roast Beef
Savory crab in foil-baked potatoes
French fried celery
Buttered carrots
Rolls and butter
Pears savoy
Coffee—Milk

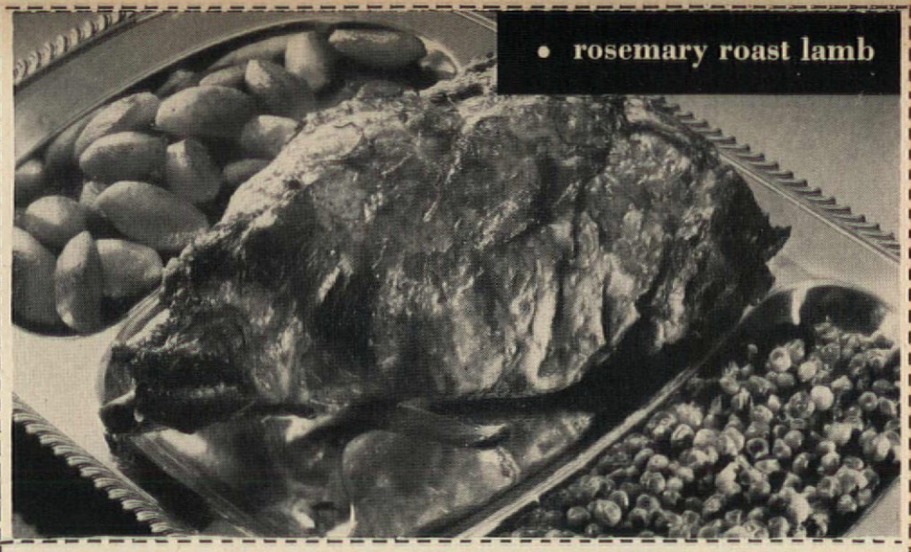
Rosemary roast lamb
Roast stuffed potatoes
Buttered spinach
Conversation pear salad
Rolls and butter
Fruit and cheese
Coffee—Milk

• Deep South ham

1 ham (8 to 10 pounds)
3 pounds (about 12 cups) of flour
1 pound (about 3 cups) of corn meal
Cold water
1 large bottle ginger ale
2 oranges, sliced
1 lemon, sliced

Mix flour and corn meal with water to make a stiff dough. Put ham into pan and cover thoroughly with dough. Place, uncovered, in a medium (350°F.) oven and cook for 4 hours. Then remove from oven, take baked dough crust from ham. Remove skin and fat, if too heavy. Rub top with a mixture of chunk peanut butter, dry mustard, dark brown sugar, and some powdered cloves. You will have to taste it and suit yourself as to sweetness. Keep as thick as possible so that it will adhere to ham. Pour ginger ale into roasting pan and add oranges and lemons. Place ham in pan and bake uncovered in moderately hot oven (375°F.) for 45 minutes, basting frequently. Strain sauce in pan and serve with ham. A 10-pound ham will serve about 15 people.

A truly different baked ham, from Alabama—the "crust" my own devising.



• rosemary roast lamb

• regal pork roast, sage dressing

• shank end of ham

To Bone: Place shank, cut side down, on board. With sharp knife, cut it lengthwise into 2 pieces, starting at small end and following the bone all the way. Now there are two pieces—a Boneless Piece and a Bone-in Piece.

To Cook: Place *Boneless Piece*, rind side up, on rack in uncovered roaster. Bake in moderate oven (325°F.) 33 min. per lb. or until meat thermometer reading is 160°F. About 30 min. before meat is done, remove rind from ham using a sharp knife or scissors. Cut fat surface with knife into squares or diamonds. Stick whole clove in center of each square. Glaze with mixture of ¼ cup brown sugar and ¾ cup canned crushed pineapple. Return ham to oven to finish baking.

Or slice uncooked ham ¼" thick; trim off rind. Rub hot skillet with piece of ham fat. Brown slices on both sides. Reduce heat to moderate and continue frying ham, turning once, until tender—about 5–6 min.; if ½" thick, about 8–10 min.; if 1" thick, about 16 min.

Cover the *Bone-in Piece* with boiling water; add a few celery tops, a few whole black peppers and 1 sliced peeled medium onion or 1 peeled clove garlic. Cover; simmer until tender, about 33 min. per lb. Remove from liquid, remove rind and use ham, cut up, in casserole dishes, salads, or sandwiches. Use stock for soup.

• baked ham

Preparation time: 5 min.
Baking time: 3½ hrs.

8-pound ham (pre-cooked)
1 cup honey
4 tablespoons brown sugar
¾ cup pineapple juice
Cloves

Remove outside skin of ham so that the surface is smooth and uniform. Score diagonally about one inch apart to make a diamond-shaped design. Place in an open roasting pan on rack. Mix honey and brown sugar. Then add pineapple juice slowly to make a syrup. Pour the syrup over the surface of the ham making sure all parts are covered. Put a clove in the center of each "diamond." Bake according to directions on the brand label. Baste ham frequently while cooking to insure an even glaze, and to increase the flavor.

CAY'S HAM

10-12 lb. ready-to-eat ham
½ c. brown sugar
3 tbs. mixed pickling spices
1 can (1 lb. 4 oz.) crushed pineapple

Place fat side up on rack in uncovered pan. Bake at 325° F. for 1 hour. Remove from oven, cut off rind, score fat and cover with mixture pineapple, spices, and brown sugar. Continue baking 12-15 minutes per pound.

Serves 20 ***397 cal. per serving*** ***Source of Vitamin B***

• roast leg of lamb

MENU

Minted Pineapple Juice
Roast Leg of Lamb Baked Potatoes
Cauliflower au Gratin
Celery and Carrot Strips Olives
Fresh Fruit Ambrosia Nut Cookies
Beverage

Note: Lamb should be served very hot or cold, never lukewarm. In selecting a leg of lamb, look for a smooth covering of clear, white, brittle fat over most of the exterior. The texture of the meat should be fine-grained and velvety in appearance. For a leftover dish, try our "Lamb Shortcakes."

Dinner Menus

Deep south ham
Sweet potato travesty
Baked zucchini
Caesar salad
Biscuits and butter
Pear sherbet
Coffee—Milk

Baked ham
Baked eggplant
Buttered green beans
Pineapple harlequin salad
Popovers
Ice cream—Cookies
Coffee—Milk

Shank end of ham
Sweet potato and onion casserole
Buttered peas
Cranberry holiday salad
Biscuits and butter
Lemon sherbet—Cookies
Coffee—Milk

• roast leg of lamb and special mint sauce

• psito buti (braised leg of lamb)

Preparation time: 2½ hours

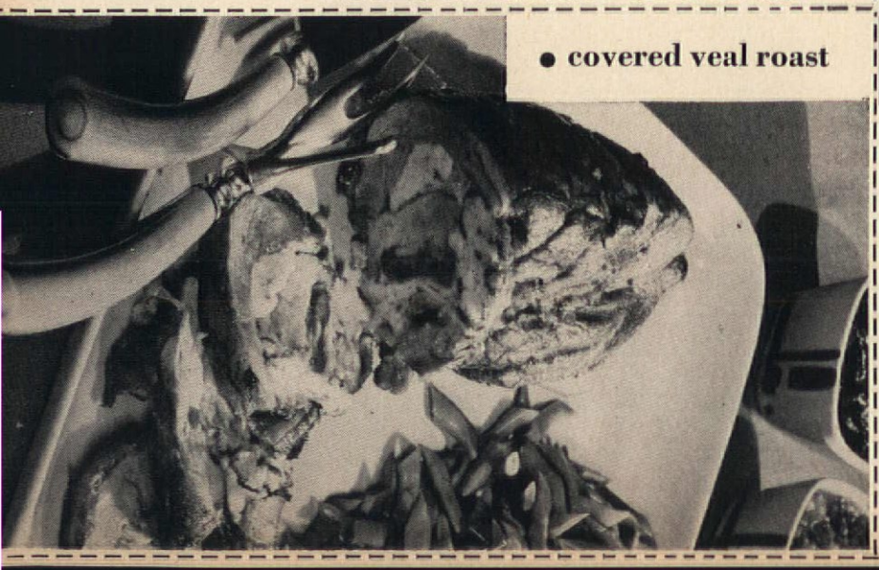
5 lb. leg of lamb
Salt and pepper
2 cloves of garlic
¼ cup butter
Juice of 1 medium lemon
1 cup water

WASH meat and place in roasting pan. Season with salt and pepper. Place the cloves of garlic and 2 tbs. of butter into incisions made in the lamb. Melt the remaining 2 tbs. of butter and pour over meat with the lemon juice. Cover and cook in a moderate oven (350°F), allowing 30 minutes to the pound. After the first 10 minutes of cooking time, add the water, cover and cook until the meat is tender, basting occasionally.

Serves 8-10 ***531 cal. per serving*** ***Source of vitamins A, B complex***

Fiesta Ware courtesy of the Homer Laughlin China Co.

Tested in THE AMERICAN HOME KITCHEN



• covered veal roast

• veal pot roast

(File under "Meats")
Serves 6 (leftovers for 6)

6 pounds veal, rolled rump
¾ cup flour
¼ teaspoon salt
⅛ teaspoon pepper
¼ cup shortening
6 potatoes, medium
6 onions, medium
10 carrots, small

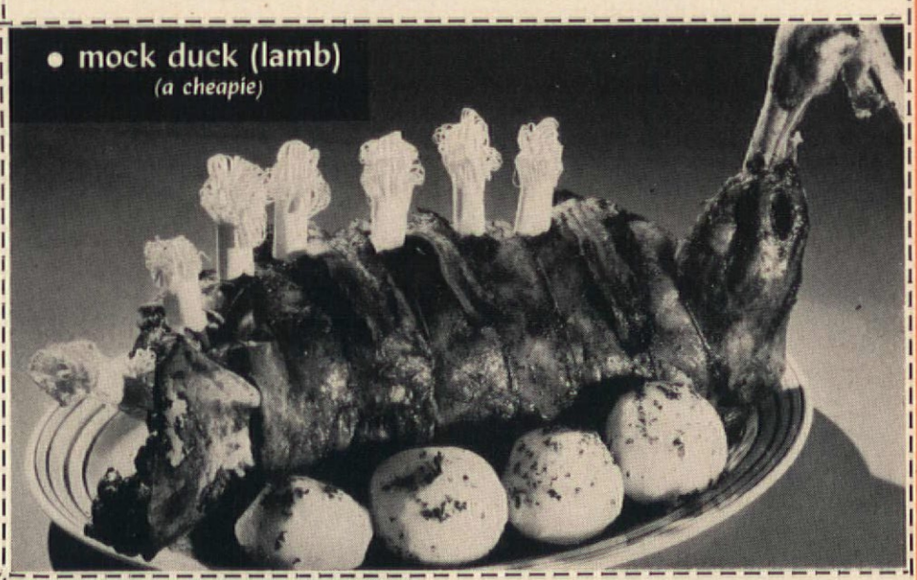
GRAVY FOR POT ROAST:
Fat (use all pot fat)
2 tablespoons flour
2 cups water
2 tablespoons chutney sauce
1 tablespoon Worcestershire sauce
½ teaspoon salt
⅛ teaspoon pepper

Wipe meat with a damp cloth; rub well with salt, pepper, and flour. Place shortening in a large skillet or heavy iron pot; when hot, brown the meat completely. Remove meat; now, add to the fat, gradually, the 2 tablespoons of flour. Stir to a smooth paste; add 2 cups of water slowly. Cook until the mixture has the consistency of thin white sauce. Season with the chutney and Worcestershire sauces, then add salt and pepper. Return meat to original pot, cover. Cook slowly, allowing 40 minutes per pound. Prepare vegetables and add to the meat 45 minutes before the pot roast is completely cooked. Serve on a platter immediately. Garnish as desired.

See: SALADS AND DRESSINGS, "Veal Aspic Salad"

Tested in THE AMERICAN HOME KITCHEN

• mock duck (lamb)
(a cheapie)



• veal shoulder with mushroom stuffing

6 lbs. veal shoulder, after boning
2 tsps. salt
¾ tsp. pepper
1½ cups mushrooms, chopped
4 tbs. butter or margarine
2 tbs. onion, chopped
2 cups stale bread crumbs
1 egg, beaten lightly
¼ tsp. celery salt
¼ tsp. nutmeg
¼ tsp. cayenne
1 tbs. parsley, chopped
1 tsp. chives, chopped
4 tbs. butter or margarine, melted

Have butcher bone and score veal shoulder. Wipe meat with damp cloth; sprinkle with salt and pepper. Prepare stuffing by sautéing mushrooms in 4 tbs. butter; add rest of ingredients in order given and toss together lightly. Spread stuffing in thin layer on meat; roll lightly, secure with string or skewers. Place thin strips of beef suet over top of roll; anchor with toothpicks. Place veal on rack in open roasting pan; roast at 325° F. until internal temperature is 175° F. to 180° F.—about 3–4 hours. Garnish with parsley before serving.

To reheat, slice for serving and place in baking pan. Pour meat stock (made with beef bouillon cube, if desired) over individual slices.

Serves 12–15 ***450–500 cal. per serving*** ***Source of vitamins A, B complex***

Originated in THE AMERICAN HOME KITCHEN

Dinner Menus

Veal pot roast
Roasted potatoes
Roasted carrots and onion
Waldorf salad
Oven buttered corn fingers
Coffee-creme eclairs
Coffee—Milk

Braised leg of lamb
Mint jelly
Corn and asparagus bake
Mixed green salad
Hot biscuits and butter
Fig torte
Coffee—Milk

Veal shoulder with mushroom stuffing
Buttered broccoli
Creamed onions
Gelatin and fruit salad
Rolls and butter
Chocolate-peanut pie
Coffee—Milk

• covered veal roast

Preparation time: 2½ hrs.

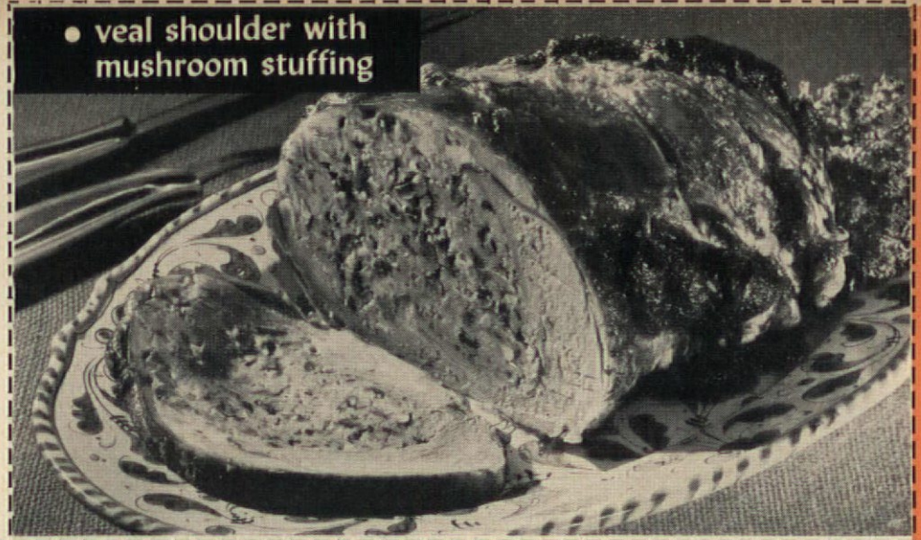
5 lbs. veal shoulder
2 tbs. lard
2 tbs. chopped onion
2 tbs. chopped green pepper
2 tbs. chopped celery
1 qt. shredded stale bread
½ tsp. salt
⅛ tsp. pepper
⅛ tsp. marjoram
3 tbs. milk

HAVE butcher remove bones from veal shoulder. Melt lard; add onion, green pepper, and celery and simmer until soft. Pour mixture over bread crumbs, add seasonings and milk and mix well. Spread veal open, press the stuffing into the hollows and roll back into shape. Tie roast with a string to hold firm. Place roast on a rack in a baking pan and bake, covered, in a slow oven (325°F.) allowing 25 minutes to the pound. Remove cover of the pan 15 minutes before meat is done, baste with drippings and allow to brown.

Serves 8-10 ***402 cal. per serving*** ***Source of vitamin B complex***

Tested in THE AMERICAN HOME KITCHEN

• veal shoulder with mushroom stuffing



Dinner Menus

Covered veal roast
Scalloped potatoes
Buttered peas
Mixed green salad
Hot biscuits and butter
Pineapple Noel pie
Coffee—Milk

Mock duck
Spiced cherry pickles
Parsley potatoes
Green beans plus
Perfection salad
Garlic bread
Gingerbread with whipped cream
Coffee—Milk

Roast leg of lamb and special mint sauce
Rice-stuffed egg plant
Ice-box salad
Muffins and butter
Five-minute prune whip
Coffee—Milk

• psito buti (braised leg of lamb)

• mock duck (lamb) *(a cheapie)*

1 mock duck
1 tsp. oregano
4 slices bacon
Salt and pepper

ASK your butcher for a mock duck. This is the shoulder—the forequarter—of lamb, boned and rolled with the shin bone representing the neck and head. To prepare, wrap the head and neck in greased paper or cheesecloth. Rub in seasonings, then arrange the strips of bacon between the skewers. Roast in hot oven (450° F.) for 20 min., then reduce heat to 300° F. and cook for 2–2½ hours. Remove string and paper or cloth. If you have paper frills for the tops of the skewers, use those; otherwise remove skewers. Serve with gravy made from fat in pan, and minted or parsley potatoes.

Serves 10 *Tested in* THE AMERICAN HOME KITCHEN

roast leg of lamb and special mint sauce

Preparation time: 10 min.
Baking time: about 3 hrs.

5-6 pound leg of lamb
MINT SAUCE:
⅓ cup sugar
⅓ cup vinegar
⅓ cup dried mint leaves
1 cup water
1½ tbsp. cornstarch dissolved in 1 tbsp. cold water
Few drops green coloring

• Have butcher cut entire leg of lamb (including bone) into ½- to ¾-inch slices and tie to reform original shape. Roast in shallow uncovered pan in moderate oven (325° F.) 30 minutes per pound, or about 3 hours.

MINT SAUCE: Combine sugar, vinegar, mint leaves and water in saucepan. Bring slowly to a boil. Remove from heat, add cornstarch dissolved in water. Return to heat and cook, stirring constantly, until thickened and smooth. Strain and cool. Tint with few drops green food coloring, if desired. Serve with roast lamb.

Yield: 6 servings ***200 cal. per serving*** ***Source of Vitamin B***

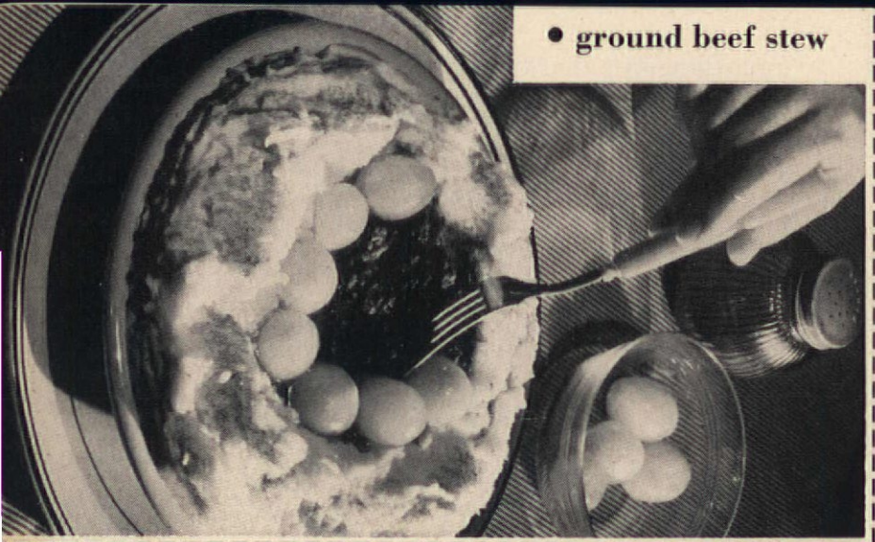
Tested in THE AMERICAN HOME KITCHENS

• veal pot roast

MENU

Broiled Cinnamon Grapefruit
Veal Pot Roast with Savory Sauce
Pan Roasted Potatoes
Carrots and Onions
Tomato Aspic Mayonnaise
Heavenly Hash
Beverage

Note: This is an economical dish made with veal. The same recipe can, of course, be adapted to other inexpensive cuts of meat. The trick is in the savory sauce which brings out the full flavor of the meat used. Cooking time will vary with the type and cut of meat used. For a leftover dish, try "Veal Aspic Salad."



• ground beef stew

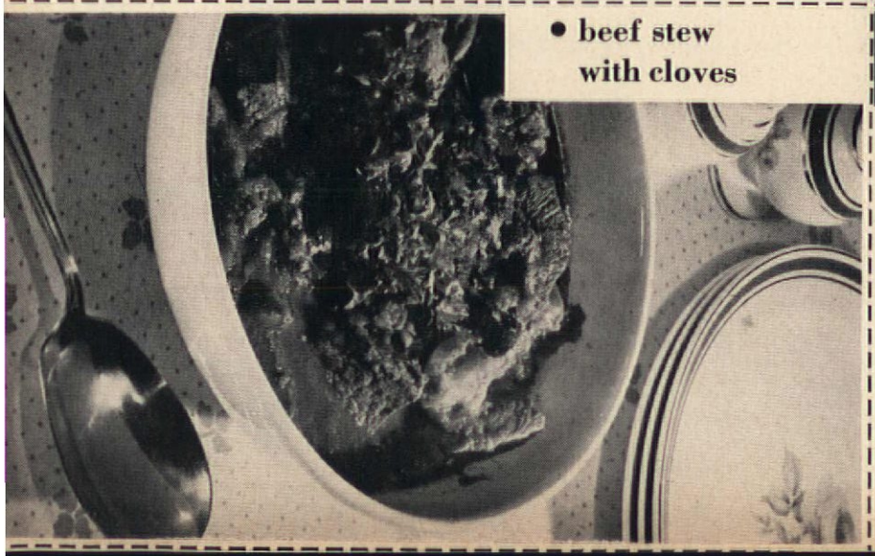
old-fashioned beef stew aux fines herbes

1½ lbs. beef, chuck or boneless shin, cut in 2" pieces
1 tbs. salt
¾ tsp. pepper
Flour
6 tbs. fat
3 cups meat stock (made with 4 beef bouillon cubes)
⅜ tsp. thyme
3 tbs. ketchup
1½ tbs. Worcestershire sauce
Garni of 1½ bay leaves, 3 sprigs parsley, and 1 clove garlic, minced
12 small potatoes or 4–5 large potatoes, quartered
6 carrots, cut in thirds
2 large onions, sliced
1 cup celery, cut in 1-in. pieces

Season meat with salt and pepper, roll in flour, and brown in fat in pressure cooker. Add meat stock and seasonings. Make garni using piece of cheesecloth; secure with string at top. Pressure-cook, using 15 lbs. pressure control, for 15 minutes. Reduce pressure with cool water. Open cooker and add layer of potatoes, carrots, onions, and celery. Replace cover and steam for 10 minutes. Pressure-cook, using 15 lbs. pressure control, for 3 minutes or until vegetables are tender. Reduce pressure with cool water.

Serves 6 ***550 cal. per serving*** ***Source of vitamins A, B complex***

Originated in THE AMERICAN HOME KITCHEN



• beef stew with cloves

• potato-top stew

Preparation time: 10 min.
Stewing time: 1½-2 hrs.

1 lb. boneless beef chuck
2 tbs. cooking oil
2 tsp. salt
Dash of black pepper
1 tsp. monosodium glutamate
1 bay leaf
Dash of ground rosemary
1 small onion, diced
1 cup celery, diced
2 bouillon cubes
Hot water to cover (about 3 cups)
1 cup sliced carrots
1 tbs. flour (optional)
1 green pepper

POTATO TOPPING

2 medium potatoes 1½ tbs. butter or margarine 1½ tbs. milk

• Brown beef in oil, add seasoning, onion, celery, bouillon cubes, and water. Simmer for 1½ hrs. or until meat is almost tender, add carrots, and cook 10 min. longer. Stir in flour and green pepper. Top with thinly-sliced raw potato, brush with melted butter or margarine and milk. Bake at 350°F. for 30 min., brushing occasionally with the melted butter or margarine and milk. Serve stew without potato topping to dieter.

Serves: 4-6 ***515 cal. per serving*** ***Source of Vitamins A, B, C***
390 cal. per dieter's serving

Tested in THE AMERICAN HOME KITCHENS

• beef stew with white onions

• hot pot

Preparation time: 15 min.
Baking time: 1 hr.

1½ lbs. beef or shoulder pork (cut in 1-in. cubes)
2 tbs. butter or margarine
1 medium large onion, chopped
Salt
½ cup hot barbecue sauce
1 10½-oz. can condensed mushroom soup
3 cups water
1 medium potato, cut in small pieces
3 carrots, diced
2 cups cabbage, cut up
2 cups canned corn, cream-style
⅛ tsp. celery salt
2 tsp. Worcestershire sauce
½ tsp. curry powder (optional)

• Place beef or pork cubes, butter, and onion in large pan. Salt, cover, and cook slowly until tender and slightly brown, turning once. Add barbecue sauce, mushroom soup, water, potato, carrots, cabbage, and corn. Simmer for 20 min. Add celery salt and Worcestershire sauce; salt to suit taste. Curry powder may be used. Cover and cook about 45 min. or until vegetables are done. If desired, thickening may be added.

Serves 6-8 ***517-388 cal. per serving*** ***Source of vitamins A, B, C***

Submitted by Mrs. Louise Sutton

Tested in THE AMERICAN HOME KITCHENS

Dinner Menus

Potato top stew
Cabbage and Roquefort salad
Rolls and butter
Pound cake
Ice cream
Coffee—Milk

Old fashioned beef stew aux fines herbes
Asparagus and egg salad
Bread and butter
Speedy strawberry fluff
Coffee—Milk

Hot pot
Buttered rice
Mixed green salad
Biscuits and butter
Lemon puddin pie
Coffee—Milk

• beef stew with cloves

Preparation time: 2½–3 hrs.

2½ lbs. top round of beef, cut in 2" cubes
4 tbs. olive or cooking oil
1 lb. tomatoes, peeled
¼ cup red wine vinegar
¼ cup water
3 cloves garlic, peeled
2 sprigs parsley
6 whole cloves
½ tsp. mixed whole spices
Salt and pepper

MAKE small incisions in beef and fill with bits of suet. Heat oil in deep skillet and brown beef pieces slowly on all sides. Add tomatoes cut in quarters, vinegar and water, the garlic, and parsley and simmer, covered, 2 hours. Add spices and salt and pepper to taste and simmer another 30 minutes or until meat is very tender. Remove garlic before serving. Celery or carrots, diced, can be cooked in the sauce the last half hour.

Serves 6 ***378 cal. per serving*** ***Source of vitamins A, C, B complex***

Recipe submitted by Tom D'Andrea
China, Taylor, Smith and Taylor

Tested in THE AMERICAN HOME KITCHEN

• ground beef stew

Preparation time: 35 min.

1 medium onion, chopped
2 tbs. fat
1 lb. ground beef
3 tbs. flour
2 cups cold water
12 small onions, half cooked
Salt and pepper
Mashed potatoes

SAUTÉ onion in fat until transparent. Add meat and stir until browned. Add flour and stir until blended. Add water and stir until mixed. Cover and simmer 10 minutes. Add onions, season to taste with salt and pepper, and cook 10 minutes longer. Arrange a circle of mashed potatoes on a serving plate and pour meat in the center. Arrange onions near edge of potato circle. If desired, garnish with paprika or parsley.

Serves 4-6 ***244 cal. per serving*** ***Source of vitamin B complex***

Tested in THE AMERICAN HOME KITCHEN

• beef stew with white onions

Preparation time: 3 hours

2 lbs. lean beef, cut for stew
3 tbs. fat
1 small onion, diced
2 quarts water
1 lb. white onions
1 bunch carrots
Flour and water paste, as necessary
1 tbs. tarragon vinegar

CUT all fatty parts and connective tissue from meat. Melt fat in deep heavy pan; saute onion until pale yellow and then brown meat very slowly, but well. Add cold water, cover, and bring slowly to a boil. Skim. Cover and simmer 2 hours or until meat is tender, skimming occasionally and adding more water when necessary. When meat is approaching tenderness, add scraped carrots, cut, and the peeled onions. If meat is to be served the same day, calculate the amount of liquid on the stew. For each cup allow 2 tablespoons flour. Mix this slowly to a thin paste with cold water. Add 2 or 3 cups of the hot broth slowly, stirring well. When smooth and slightly thickened, add to remaining stew and simmer, stirring very gently until blended. Add seasoning to taste. Just before serving, add the vinegar. If stew can stand overnight, cool meat and vegetable mixture well, cover and keep in refrigerator. Next day, before thickening broth remove all fat that has risen to the top. Serve with dumplings, biscuits, rice, or potatoes.

Approx. yield: 6 servings ***373 cal. per serving*** ***Source of vitamins A, B complex***

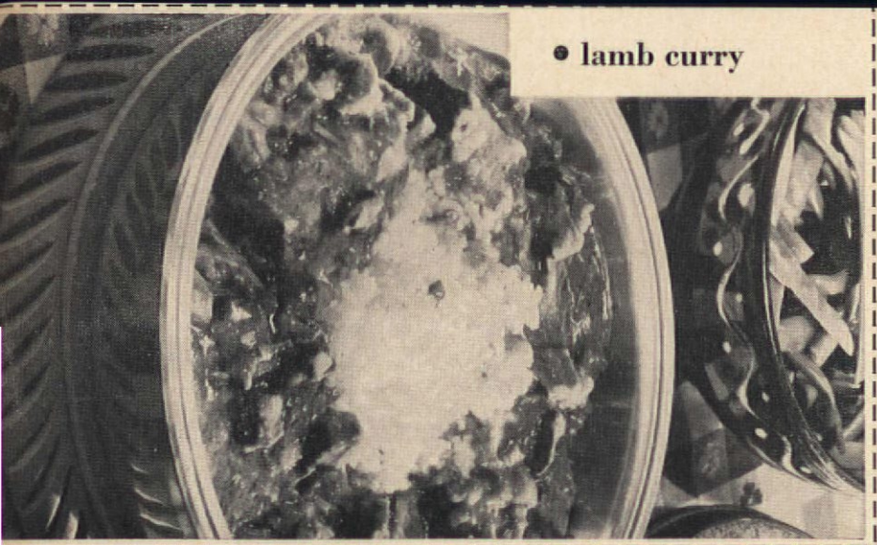
Tested in THE AMERICAN HOME KITCHEN

Dinner Menus

Beef stew with cloves
Buttered noodles
Mixed vegetable salad
Rolls and butter
Apple cobbler
Coffee—Milk

Beef stew with white onions
Dumplings
Mixed fruit salad
Butterscotch pudding—Cookies
Coffee—Milk

Ground beef stew
Perfection salad
Biscuits and butter
Fresh fruit and cheese
Coffee—Milk



• lamb curry

• brisket stew

3 lb. Brisket
1 bay leaf
8 whole allspice
1 large tomato, chopped
12 small onions
12 small potatoes
4 carrots, cut in pieces
Flour, salt, sugar

• Remove fat and cut meat in 1½-inch cubes. Roll meat in flour mixed with salt. Brown on all sides. Add bay leaf, allspice, and the chopped tomato. Keep turning the meat until tomato is cooked down and browning. Sprinkle meat with 1 tbs. sugar and add water to barely cover meat. Turn down heat, cover and let simmer for 2 hours.

Cook onion, potatoes, and carrots separately in small amount of water. Reserve 1 cup vegetable liquid to add to the gravy. If the gravy is not as thick as you like it, add 1 tbs. flour mixed with ¼ cup of water for each cup of gravy. Bring to a boil and cook 2 minutes. Correct salt.

Carefully stir vegetables into the stew.

Serves 8-10

Tested in THE AMERICAN HOME KITCHENS

• hungarian lamb stew

Preparation time: 2 hrs. in saucepan (30 min. in pressure cooker saucepan)

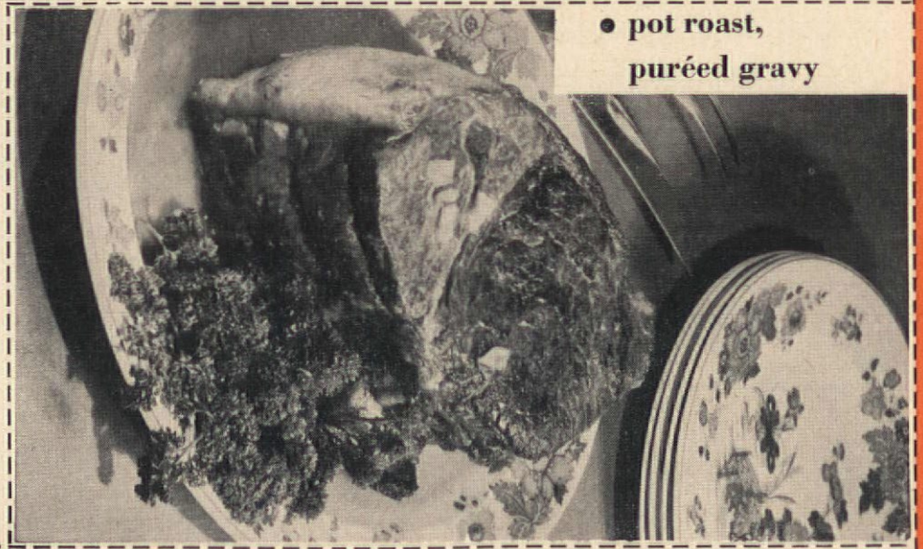
◆ lamb stew

2 tbs. fat
2 lbs. boned lamb shoulder cut in 1¼ inch cubes
1½ tsp. salt
¼ tsp. pepper
Flour
4 cups boiling water
¼ tsp. marjoram
1 tsp. Worcestershire sauce
6 medium carrots, halved
6 medium potatoes, halved
10-12 small onions
1 cup diced celery
¼ cup chopped green pepper

COOK lamb stew in heavy saucepan or in pressure cooker saucepan. To make stew heat fat in the saucepan. Season the lamb with 1 tsp. of the salt, pepper and roll in flour. Brown lamb in hot fat, add water, marjoram and Worcestershire sauce. Cook in pressure cooker saucepan according to the manufacturer's directions or in a saucepan over low heat until meat is almost tender. Add the vegetables and the remaining ½ tsp. salt and cook until tender. (In pressure cooker saucepan follow manufacturer's directions after adding vegetables.) If desired, thicken gravy with flour moistened with cold water.

Serves 6 ***421 cal. per serving*** ***Source of vitamins A, B complex***

Tested in THE AMERICAN HOME KITCHEN



• pot roast, puréed gravy

Preparation time: 2½ hours

• budget supper stew

1½ lb. veal shoulder or neck
Salt and pepper
Flour
¼ cup fat
Water
6 medium potatoes, pared
6 medium carrots, pared
6 medium onions, peeled
Seasonings
1 cup cooked peas or 1 can broiled mushrooms

WIPE veal with a damp cloth. Cut into serving pieces (about 6 chunks). Season with salt and pepper. Roll in flour. Brown in hot fat. Add about 2 cups water. Cover and cook slowly 1 hour. Add the potatoes, carrots, and onion to the veal and any seasonings needed. Add more water, if necessary, to keep 2 cups of stock. Cover and cook slowly another hour. If desired, add cooked peas or mushrooms just before serving. Serve veal in center of platter and arrange vegetables around. Serve slightly thickened gravy in bowl. This may be baked in a casserole in the oven and served at the table from the casserole.

Serves 6 ***346 cal. per serving*** ***Source of vitamins A, B complex***

Tested in THE AMERICAN HOME KITCHEN

Dinner Menus

Lamb stew
Mixed green salad
Orange blossom rolls
Polka dotted angel cake
Coffee—Milk

Brisket stew
Mixed green salad
Bread and butter
Broiled grapefruit
Coffee—Milk

Budget supper stew
Stuffed tomato salad
Rolls and butter
Rhubarb Betty
Coffee—Milk

• hungarian lamb stew

Preparation time: 20 min.
Cooking time: 2 hrs. 15 min.

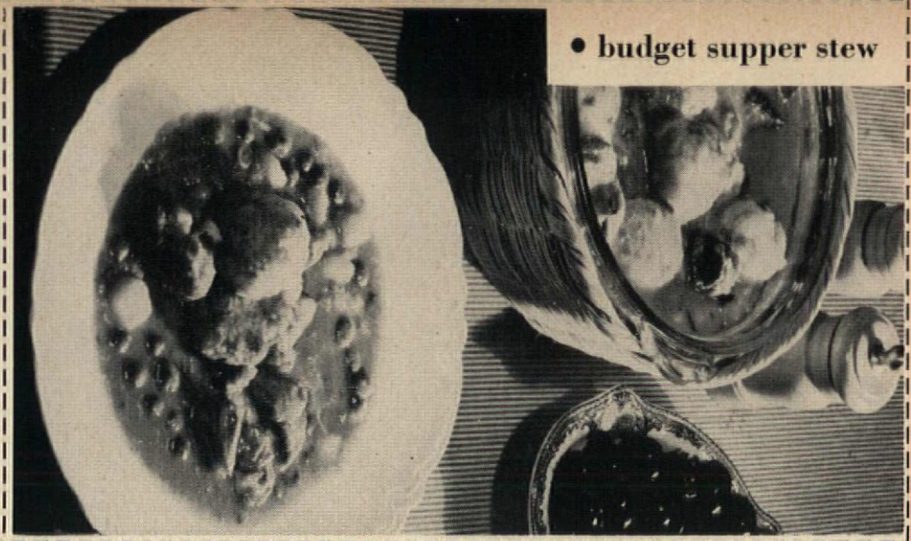
3 lbs. lamb or beef for stew
1 cup dried lima beans
1 tsp. salt
1 tsp. paprika
5 tbs. shortening or cooking oil
2 tbs. minced parsley
1 can (1 lb. 4 oz.) tomatoes
18 small white onions
1½ cups water
2 tbs. flour
1 cup sour cream

● Wash lima beans; cover with cold water; soak overnight. Or boil water and pour on beans; soak for 4 or 5 hours; drain. Cut meat into 1½-inch pieces. Sprinkle with salt and paprika. Brown meat in fat, turning to brown all sides. Add beans, parsley, tomatoes, onions, and water. Cover; cook slowly for 2 hours. Blend flour with small amount cold water and add, stirring constantly. Stir in sour cream; cook 5 minutes. Turn piping hot into tureen; serve at once.

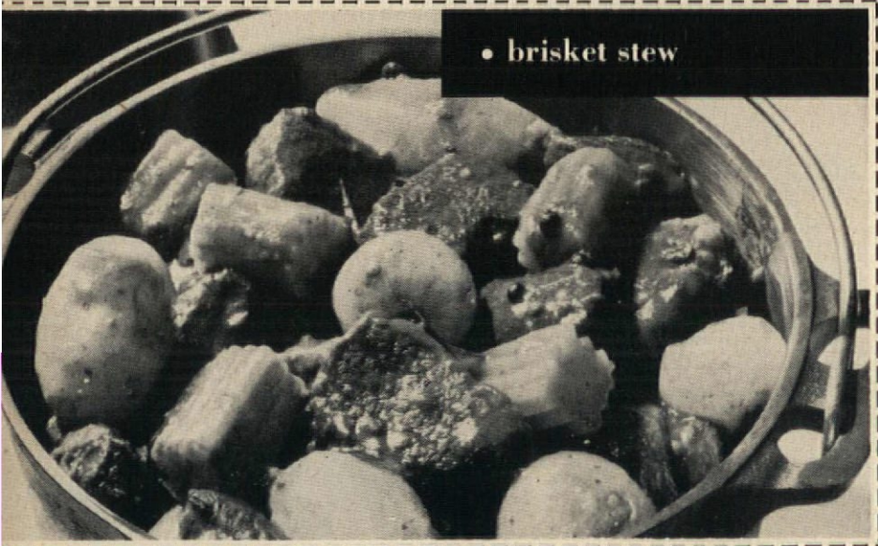
Serves 6 ***547 cal. per serving*** ***Source of Vitamins A, B, C***

Submitted by Mary Garvey

Tested in THE AMERICAN HOME KITCHENS



• budget supper stew



• brisket stew

• lamb curry

Preparation time: 1 hr.

1½ cups cubed, cooked lamb
Lard or drippings
¾ cup chopped onion
¼ cup chopped green pepper
½ cup chopped celery
½ clove garlic, finely chopped
1 tsp. curry powder
1½ tsp. salt
2 cups lamb broth, stock made from bones
1 tbs. Worcestershire sauce
2 tbs. flour

CUT meat in ½ inch cubes. Brown onion, pepper, and celery lightly in drippings. Add garlic, curry powder, salt, broth, Worcestershire sauce and meat. Cover and simmer for 30 minutes. Mix flour with ¼ cup water and stir in some of the hot mixture. Add to stew. Cook until thickened. Serve curry with boiled rice.

Serves 4 ***267 cal. per serving*** ***Source of vitamins A, B complex***

Tested in THE AMERICAN HOME KITCHEN

Preparation time: 4-5 hrs.

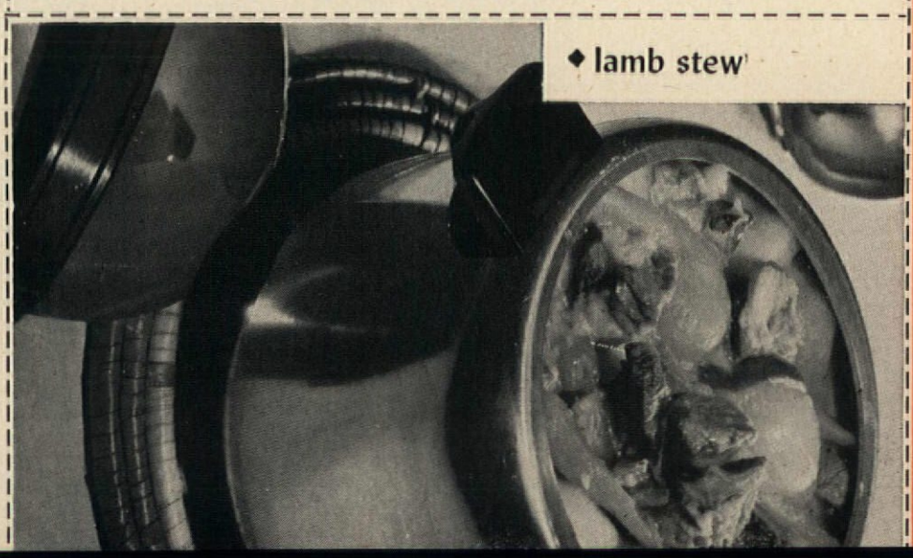
• pot roast pureed gravy

1 rump roast (4-5 lbs.)
1 cup water
2 large carrots, diced
1 large onion, diced
Salt and pepper to taste

Wipe meat with damp cloth if necessary. Trim off any excess fat. Melt a little of this fat in a hot, deep skillet. Then sauté meat slowly on all sides until a good brown. Add water, cover, and cook over very low heat 2 hours. Add carrots and onion, a bit more water if necessary, cover and simmer until done, about 2 hours longer. Remove meat from pot. Press vegetables, with their liquid, through a sieve. Season to taste. Skim fat from surface and thicken if desired. Place meat on deep platter, pour gravy around it. Garnish with parsley.

Serves 8-10 ***399 cal. per serving*** ***Source of vitamins A, B complex***

Tested in THE AMERICAN HOME KITCHENS



• lamb stew

Dinner Menus

Hungarian lamb stew
Watercress salad
Blueberry muffins
Caramel lemon sponge
Coffee—Milk

Pot roast-pureed gravy
Dutch potato filling
Corn on the cob
Mixed green salad
Cheddar muffins
Peach-flake pie
Coffee—Milk

Lamb curry
Buttered rice
Buttered lima beans
Honey-dill salad
Biscuits and butter
Tangerine sherbet
Coffee—Milk

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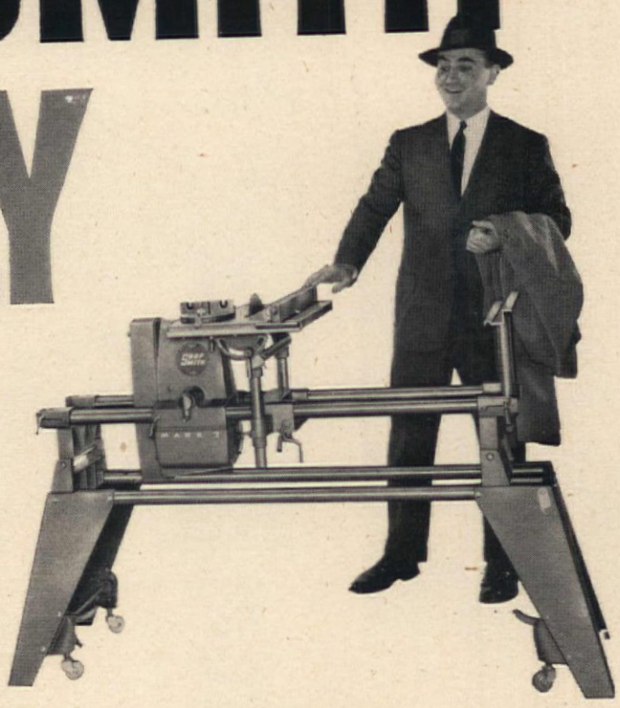

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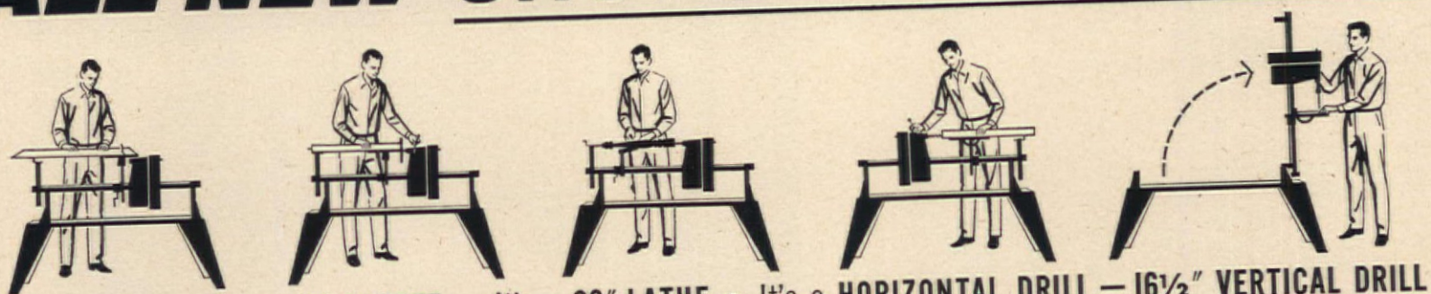

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Scrubbable Wall Canvas

IN CANADA: EMPIRE WALLPAPER & PAINT CO.

VIRGINIA THABET

A LAZY CORNER, this, but a very productive one it is! Here you can sit down and do all the mixing; everything is within easy reach as you spin the shelves on this "lazy susan." Supplies are handy; utensils, too. Planning desk and phone are nearby.

SPRING DID BRING VIOLETS

Last year (January 1957) we predicted that violet was the up-and-coming color in kitchens. Here is the result: a kitchen not only born of that prophecy but involving new concepts of planning.

Designed by the Home Service Department of the Philadelphia Electric Company and currently on display there, this kitchen makes an attempt to solve the problem of creating a truly work-saving, step-saving kitchen. Working originally with people having disabilities from arthritis, polio or heart trouble, the electric company found that kitchen arrangements could be worked out so that the housewife could sit down to do much of her work and that storage could be placed in such a way as to reduce the movements involved in a woman's usual daily chores.

The display kitchen created a tremendously enthusiastic response from the general public, resulting in a re-evaluation of the entire project. If such a kitchen worked well for people with disabilities, why not for Mrs. Average (continued)

SMALL IN SPACE BUT BIG INDEED! The sit-down sink center is absolutely brimming with convenience! Utility cabinet at the far left holds small appliances, china, silver—all on slide-out shelves and near the dishwasher. Food preparation area to right of sink is appropriately near a "lazy susan" cupboard holding supplies and utensils for cooking and baking.

COLOR PICTURE ON PAGE 40

Puddin' Puffs- *quick! easy! luscious!*

(Make them with new Betty Crocker Cream Puff Mix!

Fill them with your favorite pudding mix!)

Save 25¢

Cut the side panel from one of these specially marked packages of Betty Crocker Cream Puff Mix and the tops from any three packages of pudding. Send them with your name and address to Betty Crocker, Department 305, Minneapolis, Minn., and General Mills will send you 25¢ cash. Limit one to a customer. Offer void in Kansas.

Never was such a heavenly dessert so easy to make! You just add water and fresh eggs to our new Betty Crocker Cream Puff Mix . . . for crispy-tender, golden-rich puffs! Split them, fill them with vanilla, chocolate, butterscotch—pick your favorite packaged pudding. (Our 2-stick pack lets you bake 8 or 16 big dessert puffs . . . or a whole party tray of bite-size puffs!) Top with sauce, or a pretty glaze, or just confectioners' sugar. It's easy! It's fun! It's a dessert to be proud of! Treat *your* family to Puddin' Puffs – and save money with our special offer!

"Puff after puff, they'll come out perfect*– I guarantee it!" Betty Crocker General Mills

*PERFECT! Yes, every mix we make for you is guaranteed to come out perfect, or send the box top to Betty Crocker, Box 200, Minneapolis, Minn., and General Mills will send your money back.

B&M does something wonderful to beans!

For hours and hours B&M Brick Oven Baked Beans are baked in a rich and golden brown sugar sauce with lots of tender selected pork. Only this slow oven baking in *real* brick ovens gives these special beans their "home-baked" flavor. Serve 'em with B&M Brown Bread and Corn Relish.

B&M
brick oven
BAKED BEANS
SEALED OVEN-HOT IN BOTH GLASS JARS AND TINS
BURNHAM & MORRILL CO., Portland, Maine

(continued)

NEW PERSONALITY for the familar utility cabinet now has sliding shelves for hard-to-store small appliances, china, silver and linen. Storage is conveniently near the dining table and dishwasher to facilitate the unloading.

SLIDE-OUT SHELVES beneath the range solve the problem of where to store pots and pans. Out of sight when not in use, they're within easy reaching distance. Shelves are ample enough for separate placement of each utensil. Note extra measuring equipment.

See "Where Credit Is Due," page 105

Homemaker as well? An entirely new design in kitchens was worked out, incorporating these principles. A glance at some of the new ideas shows us why this violet kitchen has met with such enthusiasm:

1) Areas arranged in work-saving patterns—the sink and cooking centers and refrigerator area are all installed within three steps of one another. 2) Plenty of sit-down work areas. 3) Appliances at waist height, eliminating stooping. 4) A larder of supplies at arm's reach . . . no bending here, either. 5) Storage of utensils at point of use. 6) Walk-in pantry and cleaning closet that saves wear and tear in finding cleaning supplies. 7) Lots of slide-out shelves for storage. No lifting of heavy utensils is necessary. 8) Small, waist-high cabinets utilizing often-wasted wall space helps eliminate reaching or bending for supplies.

With all this emphasis on making work easier, beauty was not overlooked. Fruitwood cabinets with their natural finish and the white brick wall in one corner enhance the gleaming stainless steel and violet tones throughout the room. The last word in efficiency, this kitchen can also boast beauty in its colors, comfort in its livability. THE END

Make a festive dessert the "busy-day" way—

Pudding Cheesecake

No cooking!

the tang of cheese—
the crunchiness of
graham cracker crust—
the tart-sweet smoothness
of Jell-O Lemon
Instant Pudding!

LEMON PUDDING CHEESECAKE

1 package (8 oz.) cream cheese · 2 cups milk
1 package Jell-O Lemon Instant Pudding
1 8-inch graham cracker crust

Soften cream cheese, blend with ½ cup milk. Add 1½ cups milk and the pudding mix. Beat slowly with egg beater just until well mixed, about 1 minute. (Do not overbeat.) Pour at once into graham cracker crust. Sprinkle graham cracker crumbs lightly over top. Chill about an hour. Serve to 8 delighted people—a real party dessert that you can whip up so easily, thanks to Jell-O Instant Pudding!

Be ready to serve delicious desserts at a moment's notice. Keep all seven flavors of Jell-O Instant Pudding on hand.

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See "Where Credit Is Due," page 10

Pictured in Color
on page 40

RIGHT: Here's the freezer-refrigerator and an area for mixing and preparing. Note the long slim drawers — wonderful storage for linens, silver, trays and other supplies.

BELOW: Like a sidewalk café, with a street scene, a broken brick wall and flower pots painted on the wall behind the café table. French phrases and friends' names are inscribed on the laminated plastic custom table top.

KITCHEN WITH A FRENCH ACCENT

When Marian Quinlan, noted Chicago decorator, decided to remodel her own kitchen, one of her friends suggested, "Why not make it a street in Paris?"

To the average homeowner, the idea at first might seem a bit fantastic, but not to Marian Quinlan. Not only had our decorator friend always liked things French, but the suggestion offered an appropriate solution. The kitchen was a small, corridor type, with a high ceiling, tall windows. Usually, with this kind of situation the first step would be to bring the ceiling down, entailing a costly construction job. But something equally interesting could be designed that would save the expense of remodeling construction and take full advantage of the extra spaciousness offered by a high ceiling.

Now let's put our imaginations to work as these designers did. Here was a small, narrow kitchen with long windows—not too unlike a small street in Paris. Now imagine the fronts of buildings along the street, top them with slate-like roofs, and presto! You have a camouflaged cuisine!

How did they do it? Tempered hardboard, cut with a scroll saw, was used to simulate the slate roofs. To carry out the Paris street idea a continuation of the street scene was painted on one end wall. In this corner went a French café table and over it a light, reminiscent of a street lamp. Lots of French chic? Yes. But as functional as a good cook could plan it.

(continued on page 88)

Yep! we said this beautiful new MOEN faucet has one-handle that controls water temperature and rate of flow. Pre-select the desired temperature then flick . . . it's on just right. There's no fussing, no splashing, no getting burned. Designed to last a housetime, MOEN one-handle faucets add functional style and trouble-free service to every kitchen, lavatory and shower.

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TUNA PIZZA

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A New Kind of Pizza The Whole Family Will Go For!

Another quickie using Ballard *Oven-Ready*® Biscuits! Not too highly seasoned for the small fry, yet tangy enough to tempt the grownups! Heat oven to 450° (very hot). Mix ½ cup PET Evaporated Milk, ¾ cup grated Parmesan cheese and ½ tsp. onion salt. Let stand to thicken. Arrange 1 can Ballard OvenReady® Biscuits close together on ungreased baking sheet. With fingers press biscuits together to close spaces, making one big thin biscuit-crust, about 12 in. across. Bake 5 min. at 450°. Remove from oven and loosen crust with spatula, but leave on baking sheet. Spread cheese mixture almost to crust edge; cover with ½ cup tomato sauce or catsup. Drain 1 can (7 oz.) tuna, break into large chunks, and arrange over top. Sprinkle with ½ tsp. oregano. Return to oven for 7 min. or until crust is brown. Serve hot. For variety: In place of tuna, try canned shrimp, sardines, anchovies or mushrooms . . . or cooked sausage or hamburger . . . or strips of salami, thuringer, pepperoni or bologna.

Try these other Ballard quickies: Use Ballard Biscuits on top of meat pies and casseroles. Try 'em for fruit and berry shortcakes—or as a base for canapes. Or just love 'em hot and brown with jams and jellies. There are ten perfect unbaked biscuits in each can. Just a few cents per can. Keep several on hand in your refrigerator.

More biscuit lovers reach for Ballard than any other brand

Just open and bake in 9 easy minutes Sweetmilk or new Buttermilk!

at your grocer's dairy case

(continued)

INSTEAD OF SOFFITS, try the solution of using slate-like roofs over cabinet tops.

HARDBOARD WAS CUT to look like slate; extended from "roof top" to ceiling.

IN THE COOKING AND CLEANUP DEPARTMENT one finds a most imposing setup. High windows were given shutters, striped awnings extending to the ceiling. The range, even though small in size, does a man-sized job. French-door oven holds plenty of food and the divided top holds many pots and pans at one time. Please note control-panel back splash, handy counter and the ample storage space.

TWO NEW SHORTCUTS
to a delicious meal in minutes

COPYRIGHT CARNATION COMPANY AND GENERAL FOODS, 1958

TUNA-RICE AU GRAT

with Carnation
3-minute cheese sauce

- 1½ cups water
- ½ cup chopped green pepper
- 2 tablespoons chopped onion
- 2 tablespoons chopped pimiento
- ½ teaspoon salt
- 1⅓ cups (4⅝ ounce box) MINUTE RICE
- 2½ cups Carnation 3-Minute Cheese Sauce
- 1 cup (7-ounce can) tuna, drained and flaked

Bring water, pepper, onion, pimiento and sal boil in saucepan. Add rice and mix just to moi all the rice. Cover; remove from heat and let st about 5 minutes. Meanwhile, prepare Carna 3-Minute Cheese Sauce (below). Add tun sauce. Arrange hot rice mixture in mounds plates. Serve tuna-cheese sauce over rice. Ma six servings.

CHEESE SAUCE

- 1⅔ cups (large can) undiluted CARNATION EVAPORATED MILK
- ½ teaspoon salt
- 2 teaspoons dry mustard
- 2 cups (about 8 ounces) grated process American cheese

Simmer Carnation, salt and mustard in sauce over medium heat to just below boiling (abo minutes). Add cheese. Stir over medium heat cheese melts (about 1 minute longer). Make cups sauce.

ONE: NEW, IMPROVED MINUTE® RICE!

Adds its own natural rice goodness... picks up and blends the flavors as no other rice can. (And when you serve *new* Minute Rice as a vegetable, it's ready to eat in 5 minutes!)

TWO: CARNATION 3-MINUTE CHEESE SAUCE!

So easy to make. Lump-free cheese sauce every time. The secret is Carnation, the milk with the special blending qualities that assure smoother results... without fail. No other form of milk will do!

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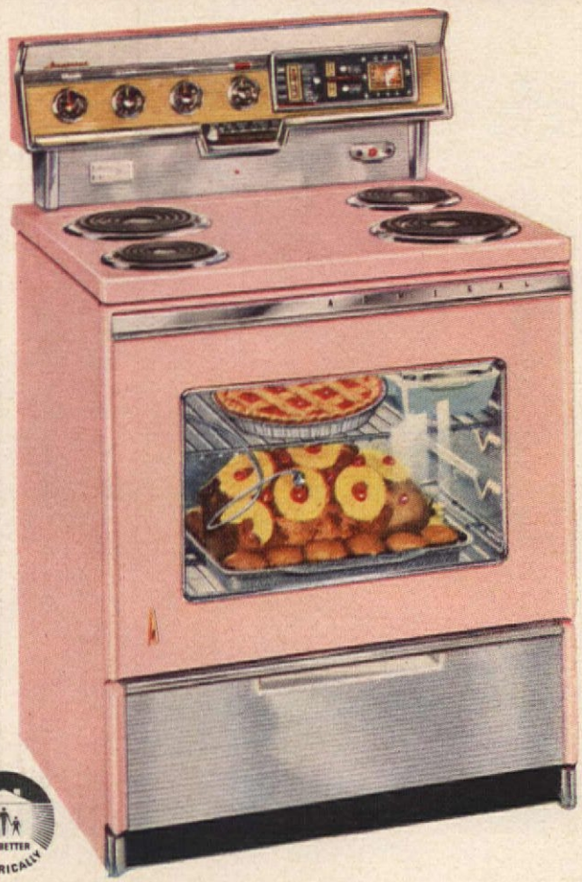

1958 ADMIRAL SLIMLINE ELECTRIC RANGE

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The range the experts use to bake the world's best Cherry Pies! Selected for this national contest because it has features that guarantee better baking results. "Plus" features: largest oven in a 30″ range; giant picture window lets you see *all* food in oven; recessed top catches spill-overs; divided top gives *extra* work space; removable oven door makes oven cleaning easier; rollers for all-around-the-range cleaning (optional); "Built-in Look" without expensive remodeling cost.

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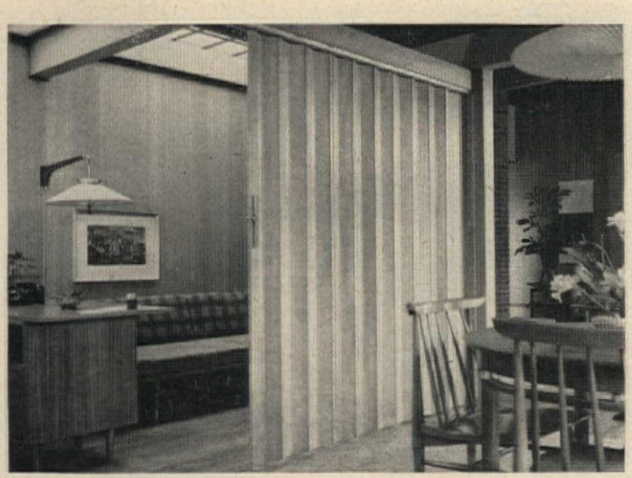

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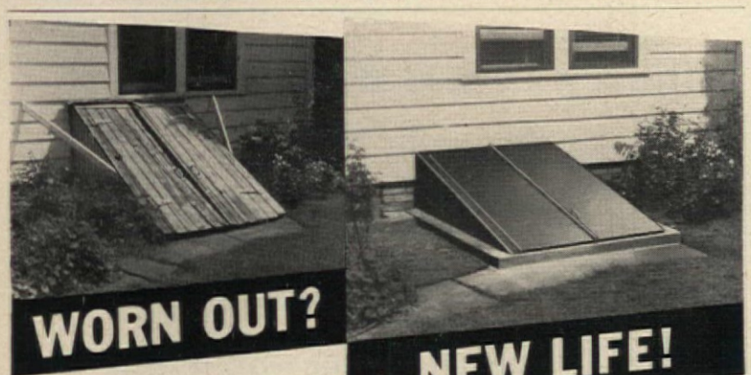

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For replacing wood hatchway ☐

For adding complete outside basement entrance ☐

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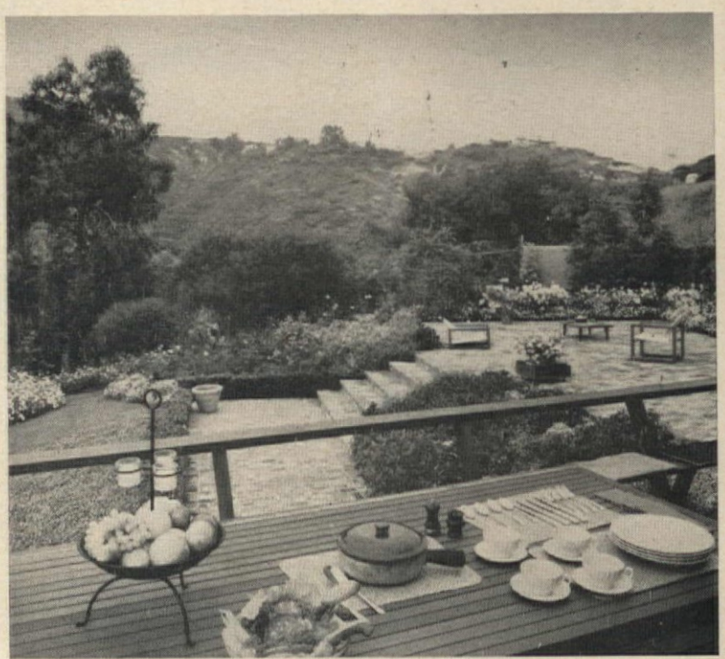
ALL HANDS ON DECK!

If ever there was a house that responded to the call of the great outdoors, it's this one that belongs to the George Howards of West Los Angeles, California. Here is a house that offers the maximum of indoor-outdoor living, one that invitingly asks all to come out on the rear deck and bask in California sunshine. Although it is close to the street, it is completely private because the living areas are placed at the rear. Kitchen, dining area and two sides of the living room all open onto the deck making it an ever so convenient spot for entertaining and meal serving . . . as well as affording a magnificent view of the valley and mountains beyond.

The interior of the house is designed in a variety of woods and stone finishes that make the rooms seem like (continued)

See "Where Credit Is Due," Page 105

REAR DECK opens off kitchen, dining and living room for convenient entertaining and meal serving. Wood deck adjoins living room on two sides, extending indoor living area. Terrace provides added outdoor living area, is screened for privacy from the road by house itself.



LANDSCAPE ARCHITECTS: VIOLETTE SAUNDERS AND GARRET ECKBO
DECORATOR: LOUISE STEINERT ARCHITECT: WILLIAM STEPHENSON

Why a builder insists on SPIB Southern Pine for his own home

Ernest B. Norman, Jr., of Aurora Gardens, award-winning New Orleans community, says: "Nothing is more important than the framing, the actual 'bone structure' that holds a house together. That's why I use SPIB Southern Pine. The SPIB mark means the wood is really dry." Dry, fully seasoned Southern Pine is the strongest structural lumber you can use. Homes built with seasoned Southern Pine have stood straight and true for centuries. Ask your lumber dealer.

Paneling of solid SPIB Southern Pine provides luxurious warmth and rich texture interest in Mr. Norman's den. And you can trust this paneling to *stay* beautiful. Many Colonial homes, showplaces today, feature the mellow charm of Southern Pine paneling.

Build with an eye to the future – insist on SPIB

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"ALCOA THEATRE"... *Exciting Adventure Alternate Monday Evenings*

You can Live with Aluminum

Siding of Alcoa® Aluminum is certainly no spoil-sport where fun is concerned. It requires no upkeep other than occasional washing to make it sparkle like new. Baked-on colors give a lasting freshness. You don't even have to own a paint brush . . . and think of the money you'll save! Alcoa has a word for the lighter, brighter living that aluminum siding can bring you. It's Care-free! Look for the Alcoa Aluminum Care-free tag when you build or remodel your home.

Free 16-page booklet describes 18 products of Alcoa Aluminum to make your home Care-free. Write Alcoa, 1968-C Alcoa Building, Pittsburgh 19, Pa.

SIDING OF ALCOA ALUMINUM

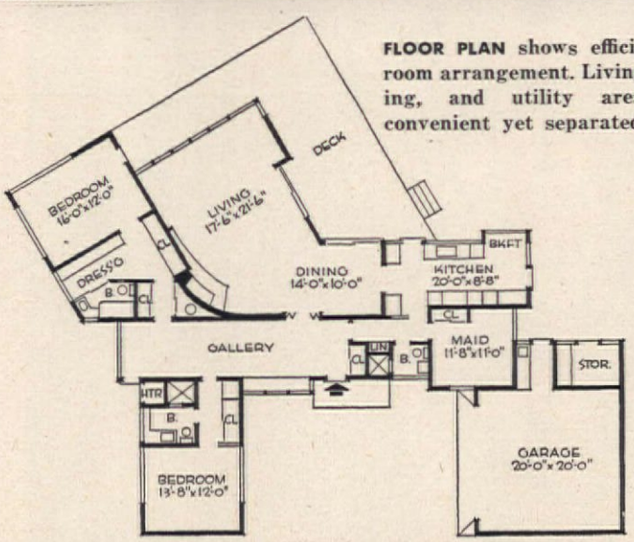
-it's Care-free!

(continued)

VIEW FROM living room shows dining area at left and opening to entrance hall at right through folding shutter doors. At far right, curving fireplace wall of brick extends from floor to open-beam ceiling.

MASTER BEDROOM has two large windows overlooking property. Private dressing room and bath make room a luxurious suite.

an extension of the surrounding landscape. The warmth and color of the wood and brick give the interior an informal yet luxurious atmosphere. At the same time large sliding glass doors admit light and air and open the house to the view and use of the grounds. The floor plan with a large central hall at its axis makes every room directly accessible from the entry and no room becomes a highway to another. An important planning feature of this house was the close cooperation between decorator and architect. From the time the house was in its flexible blueprint stage, the color, scale and design of the house and its furnishing were picked to complement each other. Like many families with experience with previous homes, the Howards wanted a house that would require a minimum of cleaning and maintenance, and yet would give some feeling of elegance and luxury. The choice of wood and brick and a minimum of ornament and detail achieve this combination of good looks and easy upkeep.



FLOOR PLAN shows efficiency of room arrangement. Living, sleeping, and utility areas are convenient yet separated.

DINING L is extension of living room, yet visually separated from it. Glass sliding doors let room bathe in light. THE END

ALCOA WRAP NEW ALUMINUM FOIL . . . At Your Grocer's Now

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Ever wrestled with a balky window that soaked up moisture until it warped and stuck? Or teetered high on a ladder to scrape, clean and apply fresh paint? Then you'll really live with windows of Alcoa® Aluminum! They can't rust, never need painting, stand up to all kinds of weather and still open and close as smoothly as silk.

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Feeds far longer! Golden Vigoro releases complete and balanced nourishment to the grass at a steady rate that's scientifically controlled. That way, the benefits last far longer. Grass is fed right so roots grow deep and tops are thick and strong and green.

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Grow your own and have any type tomatoes you like—round, medium-size ones like these, or giant beefsteak, miniature, or Italian type—mild flavored or strong. They're juicier, finer flavored, more vitamin-rich, too, than ones you buy.

HOW TO GROW YOUR OWN TOMATOES

ERNEST BURGOYNE

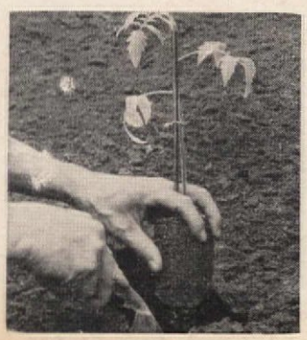
1. Sow tomato seed indoors in a clay seed pan around mid-March. Use good soil and tamp lightly. If garden is snow-covered, buy soil at florist's.

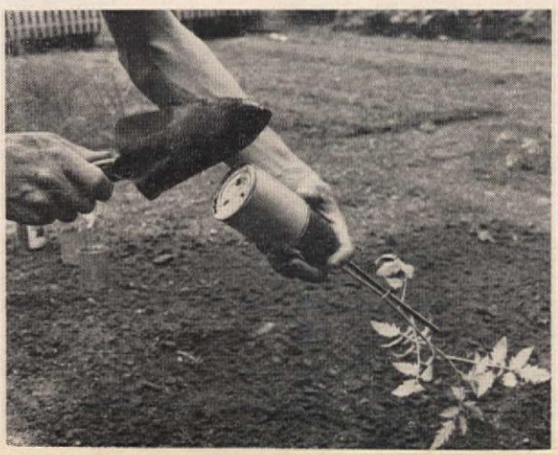
2. Cover seed with ⅛" to ¼" of soil and stand pan in shallow dish in window. Add enough water daily to dish to keep soil moist, not soaking wet.

3. When seedlings are a few inches tall, transplant into small flower pots, baby food or juice cans with holes punched in bottom. Keep in a sunny window, use plant food weekly.

4. Plant out after frosts are past. Choose sunny spot, spread plant food, turn soil, rake smooth. Tapping with trowel removes plant from container.

5. Set plants full depth of roots, 2′ to 3′ apart, water well. Add heavy stakes when 1′ or so tall, tie every 6″.





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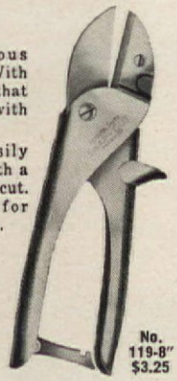
The "Snap-Cut" easily cuts ¾" branches with a clean, quick-healing cut. It's a "must" tool for every home gardener.

And you can try the "Snap-Cut" before you buy. Packed with each one at your dealer's is a tough hardwood stick. Try it. It will amaze you.



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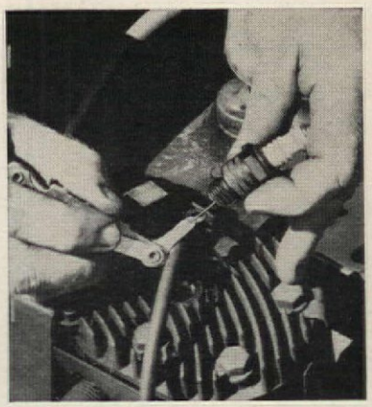
FIELD-TESTED SINCE 1922

JOHN J. SIMPKINS

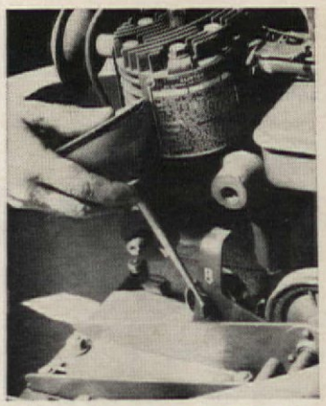
PLAY SAFE and give your power mower a complete check-up *now*, before the mowing season starts. A breakdown in May or June could be disastrous! Before starting the engine, empty the crankcase, if it's a 4-cycle engine, and put in new oil. Discard—*safely*—last year's gasoline also. If it's a 2-cycle engine, discard old fuel, make new gasoline-oil mixture.

POWER MOWER CHECK-UP

INSPECT ALL MOVING PARTS and, if any show serious wear, replace them. Here, drive belt is almost worn out and would probably snap during summer. Be sure to use correct size when replacing part.



CLEAN SPARK PLUG with gasoline and test gap with a feeler gauge, as described in your owner's manual. If plug is badly carboned, have it sandblasted at a garage; if in service more than two years, better replace it with a new one.



OIL ALL POINTS INDICATED and look over machine thoroughly so as not to miss any. Also oil wheel bearings, rollers and other moving parts. With belt off, clean the whole machine and wipe with oily rag.

AMAZING FAST-GROWING
EVER-BLOOMING ROSE HEDGE

See the sensational Red Robin Living Fence (Gloire Des Rosomanes) that's sweeping the country. Color-landscape your property with beauty and hardy protection for as little as 12¢ a foot. Plant THIS SPRING; have a vigorous LIVING FENCE bursting with fragrant red roses THIS SUMMER. Red Robin's lush green foliage stays compact, grows straight upright to 6 feet if desired. Keeps intruders out, children and pets in. Not available elsewhere. Send for FREE FULL COLOR BOOK TODAY!

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SENSATIONAL GARDEN TRACTOR !
Hoes between plants and rows, including strawberries. Eliminates hand hoeing. Nothing else like this. Patent 2742840. Also tills. Fantastic offer to first few inquiries.
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3 Dark Blue and 3 Light Blue, well developed, nicely rooted. Will add beauty and dignity to your perennial garden. The nation's favorite Hardy Perennial. Grow more beautiful each season. Supply limited. Send One Dollar Today For This Big Offer.

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3 to 5 yr. healthy, selected trees, 6" to 16" tall. 5 each of: Colorado Blue Spruce— Norway Spruce —Austrian Pine — Scotch Pine — Douglas Fir.

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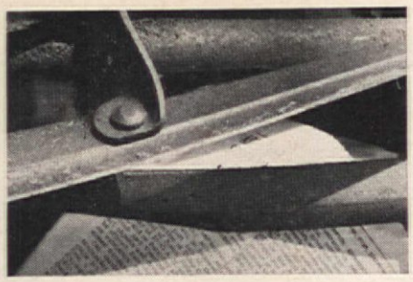
American Home Bldg., Forest Hills, New York

BLADES of rotary mowers, gasoline or electric, are sure to need sharpening—by filing if merely dulled, by grinding and re-balancing if badly nicked.



ADJUST BLADES of reel mower to cut newspaper cleanly across entire width. If you can't correct unevenness, take machine to expert for grinding and resetting.

ELECTRIC MOWERS usually need only a routine cleaning, oiling and a check-up of the cable, connections and switch—plus, of course, the blade-sharpening job.

IT'S EASY to remove a rotary blade for sharpening. An electric machine can be turned upside-down, but a gasoline one should simply be tilted on its side. Be sure you tighten the blades securely after replacing.

IF THE TIRES on your mower have worn smooth with several years' service, or if damaged, you'll get better traction and more even mowing if you replace them. You'll find tires will slip off after you've removed the plate.

AFTER REMOVING tires it's easy to take off wheels for lubricating. Remove old lubricant with clean rag—not gasoline—and apply heavy machine oil liberally. Whole check-up job, as you see, requires minimum of home tools.

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NEW PORTER-CABLE MARK XXVI RIDING MOWER

with automotive styling... features...power!

This is the mower that's making all others old-fashioned!

Never has one mower offered so many revolutionary improvements in concept, design and versatility.

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Sunlyt Aluminum GREENHOUSE

The newest LOW PRICED Aluminum GREENHOUSE complete with

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... automatic summer cooling

Here is the finest, low priced, climate controlled greenhouse ever offered. "Years-ahead" features include automatic heating, ventilating and summer cooling . . . all in one hard-to-believe low price. This full size, "glass-to-ground" 12 foot long, 2-bench *aluminum* SUNLYT costs less than $650 . . . or only about $20 a month on our No Money Down, 3-year Pay Plan. No extra costs . . . No expensive foundations . . . Easier and less expensive to install. Also available . . . the new 6' x 8' SUNLYT Jr.—sells for under $275.

BUILD IT YOURSELF

With only a few everyday tools, you will have fun erecting the sturdy, prefabricated greenhouse and installing the pre-cut glass.

Get all the facts about these amazing, new, low-cost SUNLYTS. See how you can turn winter into summer and garden to your heart's content . . . 365 days a year.

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50c VALUE FOR 10c

MOST SENSATIONAL PETUNIA OFFERED IN 50 YEARS. Grow 12 to 15 inches tall. Large ruffled edged flowers of more than 20 different brilliant colors. Bloom all summer. Send 10c in coin today for (200 seeds). Write today and will include our Big New Colored Seed, Plant & Nursery Catalog. FREE

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Rush new Edition of COLOR CATALOG...FREE!

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Can You Afford the Frosting?

(continued from page 50)

In a recent survey of what women want in a house, I was startled to read that young mothers wanted *three* storage bins in the laundry to hold white, colored and very dirty clothes like blue jeans, so they wouldn't have to be sorted before washing. Three built-in hampers certainly couldn't cost less than a hundred dollars, as well as eating up valuable floor and wall space. Personally, I'd settle for a dryer instead.

Barbecues with warming ovens, dish storage, et cetera, are another item that's dear to the hearts of the homeowners. These aren't built for nothing! A portable barbecue, even a luxurious job of stainless steel with an electric spit, can be bought for a fraction of the masonry one. You can move the portable about in relation to the prevailing breeze and do some pretty fancy outdoor cooking. Best of all, if you do have to move, you can take the portable with you. But if you still want a permanent type and have one eye on the budget, better to build it yourself if you possibly can—considering the present wages of masons.

Concealed TV arrangements are also now popular. There are literally dozens of ways of concealing the fact that TV is anywhere in the room. What's wrong with considering a TV set as a piece of furniture? The well-designed TV's on the market are far from ugly. And it's possible you may want to change from your old model to a new one that may not fit your tricky casework.

What about those wonderful, built-in sewing units? I saw one where the machine was attached to a vanishing shelf. There was a drop-down cutting, board, a rack holding 75 spools of thread, an adjoining Formica counter and copious storage for material and work-in-progress. It was a real beauty! A perfect Rube Goldberg. And a very expensive piece of casework. There are more economical ways of finding an efficient spot for a sewing machine if you merely do family mending a few times a month. If you are in the class of a French couturiere or make all the family clothes, then by all means you deserve the fancy deal—if you can afford it!

I'm asking for trouble when I mention home workshops. For a man or his sons who live to make things a good work shop *is* an essential. But I've seen such rooms with expensive casework-divided drawers holding each nut and bolt—in houses where the man considers himself a master craftsman when he puts in a screw or planes a sticking door. If your production of furniture is high; if you can make things that enhance your home, then you're the man to have a home workshop and pay for it. But it's still surprising what a real handyman can turn out and how much space for power tools is available in a portion of the garage or basement!

Another thing women want is a mud room—a place easily hosed down, where children could take off rain or snow wear. On a ranch where hired help use it, a mud room makes sense. In a family home, wouldn't a shelf or case for rubbers and dirty shoes at the service door suffice? Another bit of "frosting" the mothers wanted was a raised bathtub in which to bathe the baby. Dandy, but costly. Is it possible to get these "essentials" in a well built, three-bedroom, two-bath house which the women thought should not cost over $15,000?

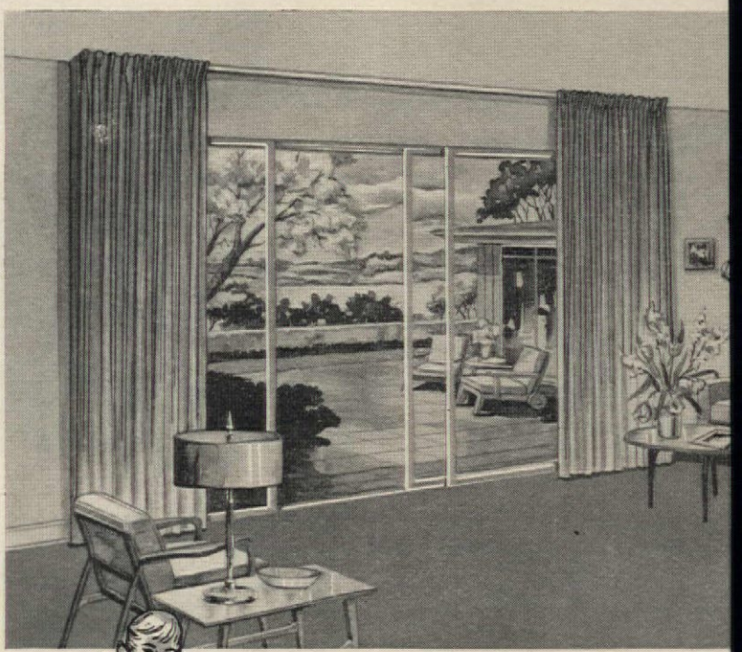
Here's another bit for those who love the unusual. Recently I passed a house where there was a dovecote, complete with perches for the birds to sit on, at the gable end of a fresh white paint job. All I could think of was what that ridiculous "frosting" had cost and if an unwary pigeon settled there, how fast the owner could be out with a sling shot!

(continued)

to win

admiration

for well-dressed windows . . .



ABOVE: Kirsch *Superfine* adjustable traverse in the new *window-widening* "Extend-O" type.

For praise-winning room effects, start at the windows! You'll get the *most* in fresh, new beauty, for the *least* in money and effort. From Kirsch: a wonderful NEW book to help you plan and achieve beautiful window treatments. Send the coupon (opposite page) for it today. And also from Kirsch, via your dealer—to ensure the *lasting* beauty of your window effects—the complete line of dependable Kirsch drapery hardware, world-famous for its beauty, durability and smo-o-oth performance. In shopping, insist on Kirsch—by name!

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Guaranteed by Good Housekeeping

50 YEARS OF DEDICATION

Now I come to what may be considered heresy! Family rooms. Currently, for a family with children, this room is considered essential. It means you have *two* living rooms, a front parlor for adults, an informal room for children. From my observation I find that the front parlor isn't used enough to warrant its cost. Furthermore, both rooms frequently have fireplaces. Not cheap. Yet a goodly number of homeowners tell me that the proper living room is seldom used by the children or the adults. Everyone likes the family room better. Is it possible to take rock 'n roll in the family room and have a game of cards in the living room simultaneously? Maybe I'm old-fashioned, but it seems possible that teenagers and parents could take turns using the family room for parties. In the best sense, this room could be an informal pleasant place for everyone to enjoy, and the front parlor could be eliminated—unless you must have a carpeted area for antiques or prized possessions definitely marked "no children allowed." Cut the cloth to fit the pattern! To avoid the cost of *two* living rooms, *two* fireplaces, *two* sets of furnishings and draperies, a compromise solution is to expand the eating end of the kitchen to provide a modest area for family activities, homework and sewing. The master bedroom could be increased in size to provide a relaxing spot for parents when the children are entertaining. A wider bedroom hall or bedrooms divided into sleep and play areas can give small children a place to play. Such added footage is not costly, won't really damage that budget so stubbornly inelastic in spite of our desire to stretch it.

A kitchen with space for children or family meals, a workable efficient service area, the extra bathroom, adequate storage and wardrobes and the best of equipment will make happy family living even if you have one living room *or* one family room. No tricks! No frosting!

If you can afford all the extras, the gadgets, the costly devices, by all means have them. My protest is that seldom do prospective homeowners realize what these things cost! Don't sacrifice *quality* in the basic innards of the house for the frost. Good construction, good plumbing, good heating, good paint bring their own rewards in low maintenance for a long-term investment. And for most of us a home is the biggest single investment we make in a lifetime.

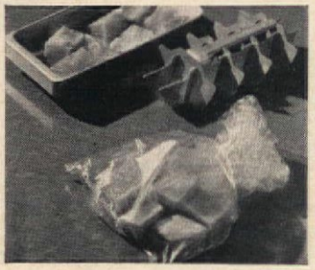
I know as I hang over the drafting board while my husband designs our new "little house" I'll have to remind myself of some of the things I've been talking about. But I won't have 52 built-in drawers again though I shall certainly have 18 feet of wardrobe space in two bedrooms. I shall have all the new products of our industrial age that make floor and work surfaces easily cared for and all the good equipment necessary to a workable kitchen and laundry. I, like you, will have to cut my cloth to fit the budget, but without worry about meeting bank payments as I had when we went "overboard" in our first house and with resulting pleasure in a home we can afford. Isn't that about all any of us wants?

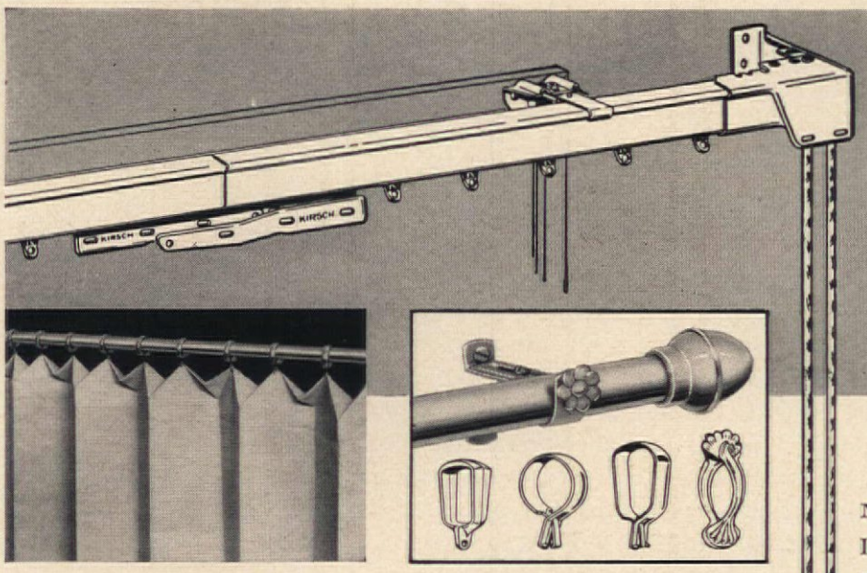
So I raise my voice, like Chanticleer, if only to wake my neighbors up! THE END

HELPFUL HINTS

PACKAGED aluminum cleaners give old saucepans new life!

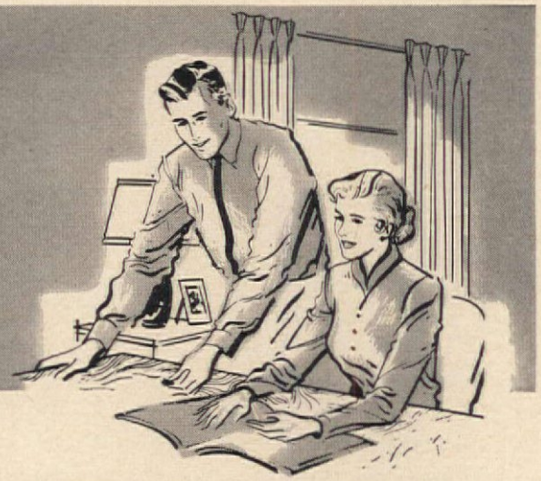
TO STORE fresh eggs in freezer, break and drop in cube tray.





Excitingly *new* cafe curtain heading! Made with Kirsch's exclusive, new *Wonderfold* self-pleating buckram. You simply slide this inexpensive pre-formed stiffening inside the simple top hem.

Cafe treatments gain new stature with "massive" Kirsch rod sets in gleaming solid brass. Adjustable lengths; ¾", 1" and 1½" diameter. Choose easy-to-use spring clips or rings by Kirsch.



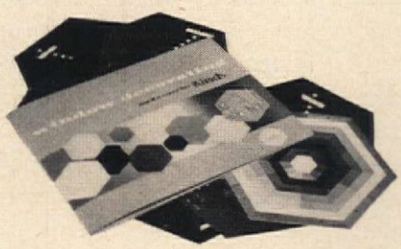
Now—beautiful windows are Easy!

In this big, new "how-to" book—*worth many times its small cost*—there's a wealth of help! Smart, adaptable ideas for all types of windows . . . every room . . . including the latest for corner windows. New styles for broader use of cafe curtains!

Here are instructions for planning, measuring and making curtains and draperies, with advice of the experts . . . PLUS a unique Color Kit to help you build, "automatically," color harmonies based on a favorite color. Send the coupon today!

Treat yourself to a copy!

Send the coupon today for this 32-page full-color *book. Only 50¢ Or, send a dollar and have an* extra *copy for a friend.*



KIRSCH COMPANY

431 Prospect St., Sturgis, Michigan

Gentlemen: Enclosed please find ☐ 50¢ for one copy of "Window Decorating Made Easy." (OR) Enclosed is ☐ $1.00 for TWO.

Name_____

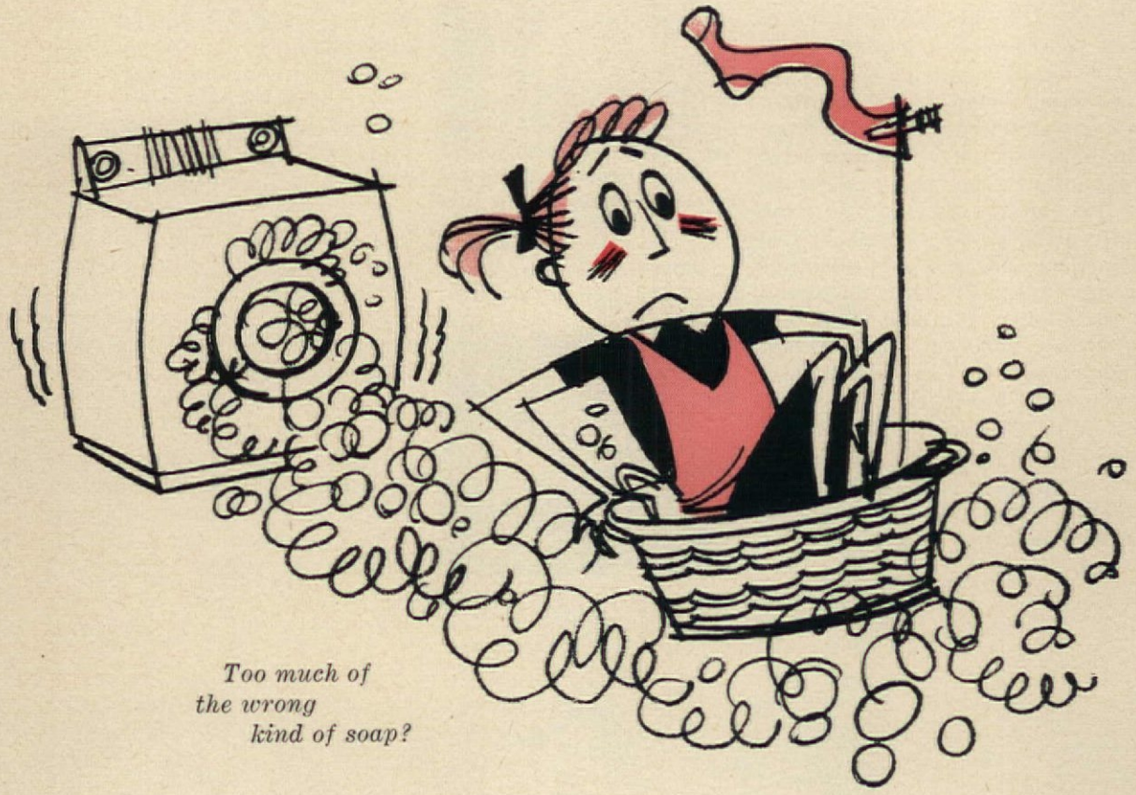
Address_____

City_____ State_____

TO MAKING WINDOWS MORE BEAUTIFUL

When Everything Else Fails . . .

TRY READING THE DIRECTIONS



Too much of the wrong kind of soap?

EDITH RAMSAY

Can you remember that special morning when you screamed, "Oh, that range!" or "Why can't I rinse out all those suds, this soap is awful." A normal reaction . . . but wait a minute . . . let's back up and say, "Please don't blame that range or that soap or whatever else it is you are blaming." More times than not it's because some simple direction has been overlooked.

We've written about warranties . . . we've written about service calls . . . and now we write about another very important part of this business of operating appliances and using all sorts of products you find very necessary in your busy day of homemaking. (1) *The Instruction Book* (2) *The Directions on the Package*. They are not just written by the manufacturer to pass idle time away. Just as important as a good service department to back up an appliance is the instruction book, and whether you read it or not may mean the difference between safety and hazard. Or it may be the difference between a bright wash and one with a tattletale gray. It's really just as simple as that. So, let's take a look at an instruction book and at a package's instructions. These hints now may save lots of headaches later . . . when you have guests waiting or you can't spare the time for an interruption.

These are the things your instruction books do:

1. Show you how to use and care for the particular model appliance you own.
2. Give you features of other models in the line as well as companion pieces.
3. Supply operating instructions.
4. If it's a food appliance it gives sample recipes, often suggests menus. If it's a laundry appliance there are all sorts of laundering instructions, plus stain-removal and tinting directions.
5. Some instruction books include appliance warranties. Be sure to look for them. Here are some instances:

(Continued)

with LIGHT
for LIVING

5 ways to get more light from your portable lamps

1. CHECK THE BULBS—Are all the sockets filled—or have bulb-snatchers been at work? Do you have from 150 to 300 watts in each reading lamp? The G-E "*Portable Lamp* Lighting Guide" tells *which* bulbs give you the best lighting from *any* type of lamp.

2. HAVE 'EM IN THE RIGHT PLACE—For instance, a lamp *two* feet away gives you only ¼ as much light as a lamp *one* foot away. G-E "*Portable Lamp* Lighting Guide" shows how proper placement helps you get the most useful light out of every type of portable lamp.

3. KEEP 'EM CLEAN—Just a little bit of dust can steal a lot of light from your lamps. So, include lamp shades, diffusers, *and bulbs* in your regular dusting. If your shades are washable, wash 'em. Get all the light you're paying for.

4. CHECK THE SHADES—Are they white inside? Are they the right size, shape, height and texture to keep the light out of your eyes and put it where you want it? Get a G-E "*Portable Lamp* Lighting Guide" and see how much fun it is getting the *most* out of all your lamps.

5. SEND FOR THIS BOOKLET—Mail the coupon and 10¢ today, sure! General Electric's "*Portable Lamp* Lighting Guide" increases the *over-all* effectiveness of your lamps by giving practical tips that make *each* lamp give better light. Shows how to harmonize your lamp style with your furniture style, how to create lamp ensembles . . . and lots more.

Progress Is Our Most Important Product

GENERAL ELECTRIC

General Electric Co., Large Lamp Dept. AH-38
Nela Park, Cleveland 12, Ohio

Here's my dime! Send me a "PORTABLE LAMP Lighting Guide".

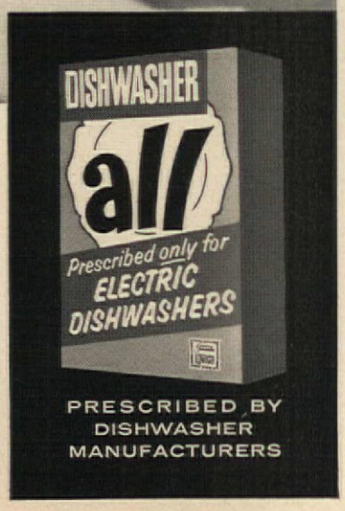
Name_____

Address_____

City_____ Zone____ State_____

Own a dishwasher?

A famous **all** *for washing clothes has met your fondest wishes, So why not let* **DISHWASHER all** *polish off the dishes?*



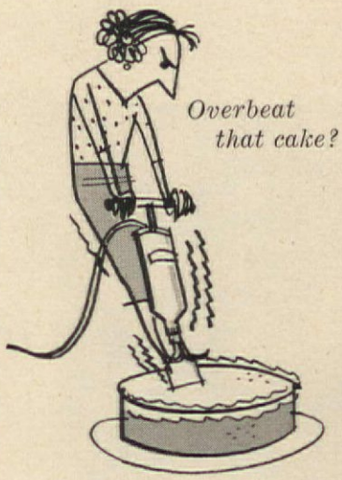
AFTER DINNER . . . you can relax with confidence whenever you use self-polishing DISHWASHER *all* in your electric dishwasher. You can be certain for the first time that your dishes will sparkle and gleam . . . and be really clean . . . without any pre-scrubbing and polishing afterward.

Unconditionally guaranteed by Lever Brothers Company.

Try Reading the Directions

(continued)

A. When you know how to operate a certain type mixer, for example, it doesn't mean that you can operate them all. Read the book first. Nine times out of ten there is some helpful hint or direction in the book you didn't know.



Overbeat that cake?

B. Suppose you buy a new model of the same brand appliance you have owned for the last five years. Remember, features change. Don't guess about its operation. It may be entirely different from your present model.

C. Know related products. Your instruction book helps you do this. For instance, some washing machines can take a sudsing detergent, some cannot. Your book will explain that and why.

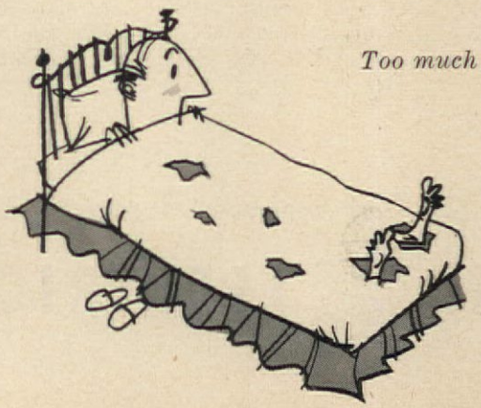
About package instructions

Food:

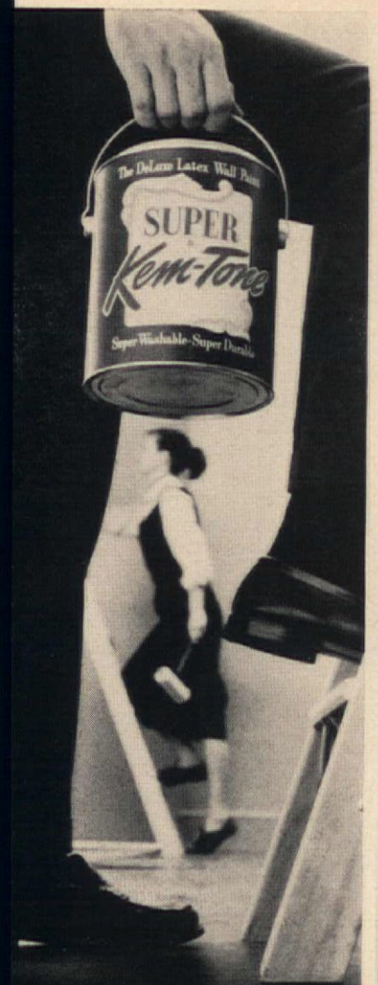
1. Specific and step-by-step instructions tell you how to make the particular product whose directions are on the box. If you have a failure, check back; chances are there may have been a one-step slip-up.
2. Check if altitude alters directions in any way.
3. Did you substitute water when milk was directed? No wonder there's a slight difference. Slight, yes. But different!
4. Take the same product made by two different manufacturers, for example. Each manufacturer's formula is different. They have their own secret recipes with directions to match. One manufacturer's directions will not always work for the other. Follow the directions on each box!

Laundry and Household Cleansers:

1. In most cases, quantity is important here. The directions on the package will tell you how much to use in specific cases. No need to waste these little helpers—don't use one cup of detergent when ½ cup will do a better job.
2. The package will tell you exactly what types of



Too much bleach?



first step to beautiful painted walls*

*... Super Kem-Tone, the Latex paint that is guaranteed washable!

(continued)

cleaning your product does best. If it's a detergent designed for fine lingerie, it probably won't get greasy work clothes as clean as you would like.

3. Your package instructions will also tell you *when* to use the product. Some waxes and lacquers should not be used on especially humid days. Another case in point: some laundry detergents are added to the washer tub before the clothes, some after, and even some more after the water has filled the tub. Only by reading the directions will you know what is best for your machine and your product.

And here's just one general word of advice that will reduce the whole Operation Directions to a painless pleasantry. Don't immediately plunge into action and keep referring to the directions. Read them *first* and until you have them firmly fixed in your mind. If in doubt, or if your neighbor confuses you because her appliance works differently, refer to them again. You're ready when you have the directions in mind! THE END

Don't beg the washer!
Just read the directions.
It'll do a better
job for you!

Some plastic dishes
can be put in the
dishwasher . . . others
cannot . . . read the
directions

Jack confesses
"I made my beanstalk grow with* **plantrons"**

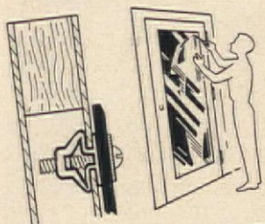
**sensational with shrubs too!*

FOR BEAUTIFUL LAWNS, FLOWERS, SHRUBS... FERTILIZE WITH **PLANTRONS**, WORLD'S FINEST LAWN AND PLANT FOOD.

NOW...
Hang Fixtures Securely On Hollow-Core Flush Doors!

MOLLY
JACK NUT

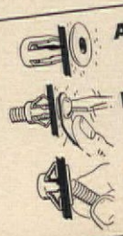
ACTUAL SIZE OF 4S



At last you can hang mirrors, racks, shelves, kickplates, etc., securely on wood or metal hollow-core flush doors. Only ⅜" expansion space required. And the weight Jack Nuts will hold is limited only by the strength of the door.

WORKS IN EXPANSION SPACE AS SMALL AS ⅜"

...gives permanent anchorage, cannot pull through. Fixtures can be removed and replaced in same nut. Neat in appearance. Will not disfigure door or mar finish. Jack Nuts grip any material from 0" to ⅜" thick. As easy to install as A-B-C:



A DRILL HOLE AND INSERT JACK NUT.
B RUN IN SCREW UNTIL IT TURNS FAIRLY HARD.
C FIXTURE CAN BE REMOVED AND REPLACED IN SAME NUT.

- Only ⅛ the size of the next smallest hollow wall fastener on the market.
- By the makers of famous Molly Screw Anchors.

Ask Your Hardware Man for Molly JACK NUTS
Write for Free Literature

MOLLY CORPORATION READING, PA.

"All I am and ever hope to be...I owe to **plantrons**"

PLANTRONS IS A FORWARD HOUSE TRADEMARK

FOR BEAUTIFUL LAWNS, FLOWERS, SHRUBS... FERTILIZE WITH **PLANTRONS**, WORLD'S FINEST LAWN AND PLANT FOOD.

Planning To Move

(continued from page 22)

rooms A, B, C, etc. ("A" attic; "B" bathroom; "C" cellar, etc.) Tag furniture, letter and number cartons accordingly. Mark cartons of breakable items FRAGILE.

12. Notify Police Dept. of day you are moving and vacating house, and length of time you expect house to be vacated. Also inquire if permit is needed for you to move. Some towns require this as a precaution against people jumping town without paying taxes or other debts. Get acquainted with neighbors in new location as soon as possible and let them know when you will be moving household furnishings in. This will help prevent robbery or vandalism.

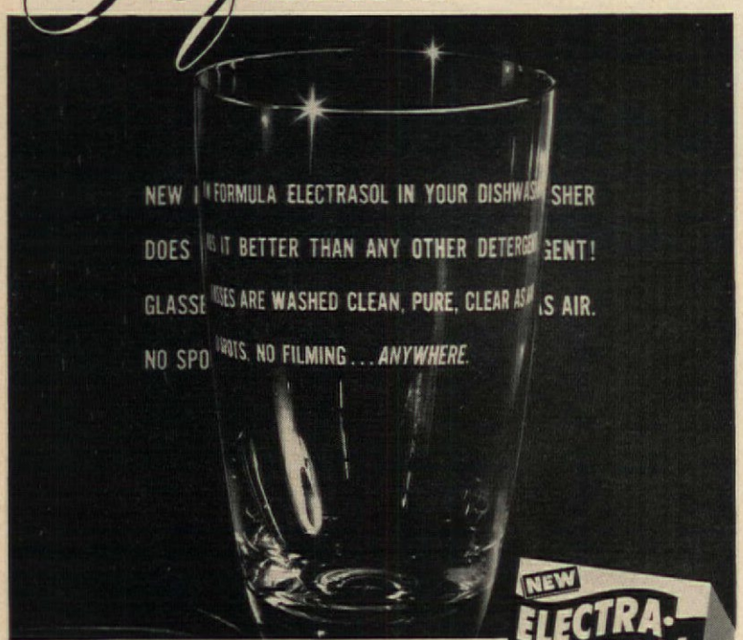
13. Any heavy duty gas or electrical equipment should be disconnected by professional people. It's also best to consolidate anything within the house needing servicing or cleaning and have them sent to proper service organizations with instructions to deliver at the new location and install, if necessary. Thus, the responsibility of its being in good, workable condition rests with the repairman. This can include upholstered pieces and rugs.

14. Notice of a change of address should be sent to the Post Office, Bureau of Motor Vehicles —and Social Security if you have applied for or are receiving benefits. If moving out of state, notify your Dept. of Taxation and Finance, Income Tax Bureau as well: also, stores with whom you have charge accounts, loan companies, gas, electric, water and telephone companies, banks, investment concerns, insurance companies. Publishers of periodicals should be notified from four to six weeks in advance so that you receive all copies without delay.

15. Be sure to have the address changed on important documents such as a will, insurance policies, stocks and bonds.

Leave the place clean for the new occupant. and now you're off in good spirits to make your new home a pleasant and easy place to live in. THE END

The fact is...



Original photograph proves that a glass washed in a dishwasher with New Formula Electrasol is so clean you actually can read through it.

Electrasol has the exclusive formula that Stops Spotting . . . cleans so thoroughly, rinse water slips off in sheets. You get spot-free, sparkling results . . . every time. It's the brand *recommended by leading electric dishwasher manufacturers!*

MOST ECONOMICAL...Electrasol gives you 20% more detergent for your money.

Another Famous Product of ECONOMICS LABORATORY, Inc.

READY CUT HOMES DO-IT-YOURSELF

BUY DIRECT FROM MILL & SAVE ON LABOR COSTS

You can assemble any of the 57 designs from easy-to-follow plans. Every piece marked, easily identified, ready to erect. You don't have to measure or cut. It's all done economically by precision production machinery (not prefabricated). Save high skilled labor costs and material wastes.

Save contractor's profit and overhead. Complete with all hardware, paint, nails, roofing, glass, etc. Sterling Homes are modern designed for comfort and convenience. Plans sold separately.

FIVE EASY PAYMENT PLANS — MONTHLY PAYMENTS

ORDER TODAY SAVE UP TO 40%

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101 Cakes
101 Pies
101 Meats
101 Quickies

Make Wonderful Gifts!

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Each book has 101 Recipes and 101 Photographs of the prepared food. Tested and retested in the kitchens of The American Home, they are foolproof. Washable covers—spiral binding. Each recipe gives calories—Time to prepare and number of servings. Mailed postpaid in United States at $1.00 each—all 5 for $4.00. Send your orders to

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Please give The American Home five weeks' advance notice so we can change the address on your subscription. We must have both old and new addresses; so fill in new address below and send it with the address label from this issue (or a facsimile) direct to The AMERICAN HOME Subscription Dept., Forest Hills 75, N. Y.

Name

New Address

City Zone State

Where Credit Is Due

WE ARE EGGHEADS
Pages 16, 18: Materials for making "eggheads"—Dennison Mfg. Co.

TERRACE IN COLOR
Pages 42, 43, 108, 111, 112: Fiber glass plastic resin—Fiber Glass—Evercoat Co., Inc.

WINDOW DRESSING
Pages 46, 47: Café curtains—Celanese—Fortisan. Heading—Pellon. Shades—Window Shades Manufacturer's Assoc. Ribbon cornice—Burlington Mills. Curtains—Shumacher Dacron. Ring Pleaters and Conso Best-Pleat—Consolidated. Bouffant Cornice—Cyrus Clark.

FAMILY FOOD
Pages 58, 59: Rug—Congoleum-NAIRN INC. Loomweave. Loveseat—T. Baumritter Inc. Two-quart brown casserole—California Cleminsons. "Intaglio" casserole—Purinton Pottery Company. "Sunburst" penny candy jars—Thatcher Glass Mfg. Co., Inc. Glass bowl—Gilley, Inc.

TAKE A CAN OF SALMON
Pages 64, 65: "Lavalliere" salad plate—Castleton China, Inc. "Midnight" platter—Taylor, Smith and Taylor Co.

SPRING DID BRING VIOLETS
Pages 82, 84: Cabinets—Mutschler, Dishwasher, Refrigerator—Westinghouse, Disposal—In-Sink-Erator, Built-In Mixer—Nutone, Surface Units, Oven—Kelvinator, Hot Food Server—Toastmaster, Counter Tops—General Electric Textolite, Vacuum Cleaner—Lewyt, Flooring—Robbins. Cork brick—E-Z Housewares. Violet casserole—Prizer Ware. Violet canisters, bread box, bread and butter dishes, pitcher, salt & pepper shaker—Burroughs Mfg. Co. Kitchen tools—Chief Products Co. Drapery fabric—Cyrus Clark Co.

KITCHEN WITH A FRENCH ACCENT
Pages 86, 88: Range, refrigerator—Frigidaire. Cabinets—Mutschler. Flooring—Gold Seal. Table top and counters—Formica. Wallpaper—Katzenbach & Warren. Roof soffits—American Hardboard Assn. Shutters—Horace H. Brewer & Co.

INFORMATION
Dennison Mfg. Co.: pages 16, 18. The Hertz Corporation: pages 20, 22, 104. Sakrete, Inc., Portland Cement Assoc., House & Home Magazine, L. Sonneborn Sons, Inc., Concrete and Masonry—Emanuele Stieri: pages 42, 43, 108, 111, 112. Viola Bogue—Interior decoration: pages 51-53. Avery Rennick—Furniture: pages 51-53. Louise Price Bell—page 54. Robert Charles-Fulton Morrisey: pages 86, 88. Barbara Lenox: pages 90, 92, 93. Stanley Schuler: pages 116, 117.

PHOTOGRAPHS
F. M. Demarest: pages 16, 18, 28, 30, 32, 34, 54, 59, 64, 65, 67 and 68 (top), 118 (bottom). Ed Fortuna: pages 25 (middle and bottom), 26. Julia King, photo: page 25 (top, left). Photo Express, Paris: page 25 (top, 2nd left). Lenscraft Photos: page 25 (top, lower right). The Hertz Corporation: pages 20, 22. Warren Reynolds, Infinity, Inc.: pages 42, 44, 45, 47 (right, center), 49, 58, 82, 84, 118 (middle). Ken Rarick: pages 43, 108, 111, 112. Hans Van Nes: pages 46, 47 (2 lower right). Clark Dean, Infinity, Inc.: page 48. George de Gennaro: pages 51-53. Krantzen: pages 86, 88. Julius Shulman: pages 90, 92, 93. John J. Simpkins: pages 96, 97. Alderman Photo Co.: page 118 (top). J. Hailey: pages 120, 121. Otto Maya: pages 123-129. DRAWINGS: Andrew Szoeke: pages 69-80. Margaret Fleming: pages 100, 102, 103.

"plantrons, honey, plantrons"

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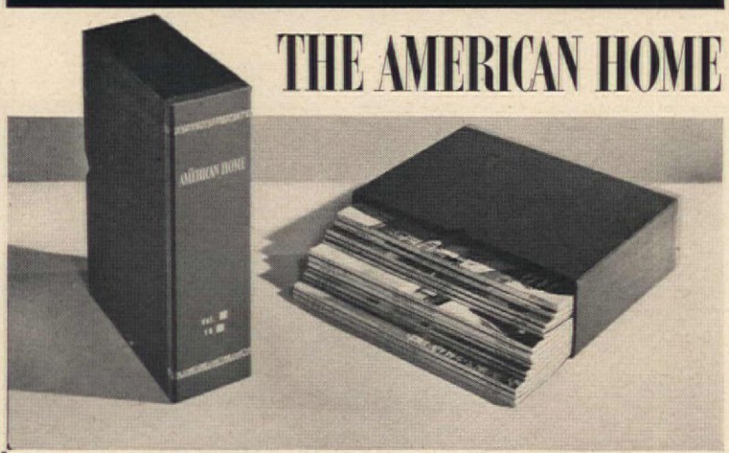
THE AMERICAN HOME



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This sturdy file on your table or bookshelf will be distinctive. Its rich green Kivar cover looks and feels like leather, and its 16 karat gold leaf embossing makes it a fit companion for your finest bindings.

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DRAINS NOT RIGHT? USE PLUMITE

Works faster . . . without choky fumes

Just pour a little Plumite down the drain, turn on the hot water and whoosh—all those clogging particles are washed away, leaving your drains clean and free-flowing. Keep them that way with weekly doses of Plumite to prevent drainpipe clogging. Safe for use in drains with septic tanks.

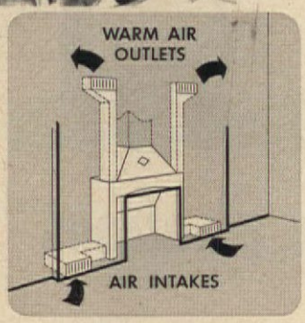
Get Plumite at your grocer's today.

GUARANTEED SIMONIZ QUALITY

Guaranteed by Good Housekeeping
REPLACEMENT OR A REFUND OF MONEY IF NOT AS ADVERTISED THEREIN

(continued from page 49)

This FIREPLACE warms every corner



will not smoke

Build your fireplace around the Heatilator unit and enjoy the extra comfort of circulated heat—plus *smoke-free* operation.

Cool air is taken into the double-walled firebox, warmed and circulated around the room. Hot spots and chilly corners are eliminated.

The exclusive Pressure-Seal Damper seals off the flue when the fireplace is not in use—prevents chilly downdrafts, or loss of winter heat and summer air conditioning up the chimney.

A Heatilator Fireplace is ideal for hard-to-heat basement rooms. Makes summer camps usable weeks longer. Provides auxiliary heat in event of power failure.

Specify a genuine Heatilator unit for *your* new fireplace. Look for the name on the dome and damper handle. Sold by building material dealers. Send coupon for free catalogue.

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famous for over 30 years

Heatilator Div.—Vega Industries, Inc.
813 East Brighton Ave.
Syracuse 5, New York.

Please rush me FREE your illustrated booklet of the all new Heatilator Fireplace.

Name.....

Address.....

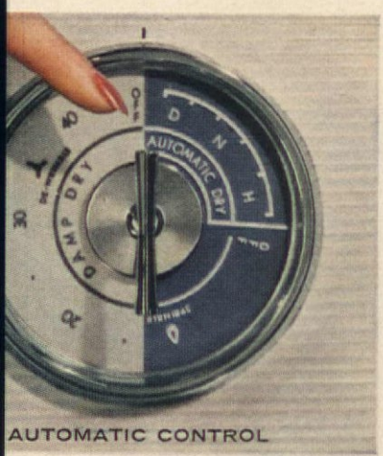
City..... Zone.. State....

Inside the Laughlin house, the remodeling job was less drastic. No structural changes were necessary. Once the overgrown shrubbery and the front porch were removed, the downstairs was flooded with light. Here you see two views of the living room. Above, the new fireplace with bookshelves and cupboards. Below, the staircase with new newel post, spindles and handrail. The Laughlins painted all the old oak woodwork white, added colorful wallpaper in every room. Floors were either refinished or covered with hard surface covering to complete the picture. THE END

Automatically dries clothes so soft...so smooth...so wrinkle-free you'll have much less to iron!

Perfect, all-automatic drying for all your wash in the new 1958 General Electric Dryer

Dries a typical load of family wash in less than 35 minutes



AUTOMATIC CONTROL

all-automatic control does all the g" for you . . . automatically provides he right drying time and temperature to right drying every time! Direct, warm gives speedy drying at low safe tempera- ries synthetics in less than 8 minutes; a ash in about half an hour.

Fast, perfect drying . . . any time at all . . . is right at your fingertips! There's just one dial to set because this wonderful new General Electric Dryer is *all*-automatic! No need for you to guess or worry about the correct drying time and temperature. Just turn the control to

D . . . for delicate silks and synthetics

N . . . for normal loads of cottons and linens

H . . . for heavy loads of jeans, bedspreads, rugs

Other features: Air Freshener gives clothes a fresh, breezy-day fragrance. Foot pedal opens full-width magnetic door. Lint Guard catches all lint. Smooth Porcelain Basket protects delicate fabrics.

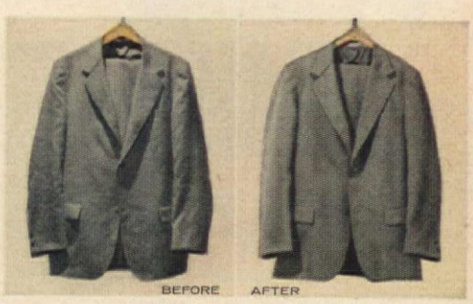
Use on either 115 volts or 230 volts . . . the automatic control provides exactly the right drying time and temperature to suit every load—every fabric you *wash*. For high-speed drying (times shown) and automatic de-wrinkling of synthetic suits, use normal 230-volt installation.

Available in beautiful Mix-or-Match colors plus white. Automatic Dryer Model DA-920R illustrated about $2.80* per week. General Electric Company, Louisville 1, Kentucky.

After small down payment. See your dealer for his prices and terms. Most models available in Canada.

Progress Is Our Most Important Product

GENERAL ELECTRIC



Automatic De-Wrinkler "tumble-presses" properly tailored synthetic garments —even smooths out wrinkles from wearing.

Automatic Sprinkler dampens shirts, dresses, starched pieces . . . has them ready for easy ironing in minutes.

Something
BEAUTIFUL Happens
with
Vertagreen®

Vertagreen®
Creates BEAUTY
that LASTS!

Put Vertagreen on your lawn, around trees and shrubbery . . . *and watch something beautiful happen!* Vertagreen—the complete plant food—develops lovelier textured foliage and helps build a thicker, greener, more beautiful lawn. It stimulates healthier growth . . . strengthens plants and grass from the roots up!

Vertagreen starts feeding immediately, and nourishes uniformly for a long, long time. Vertagreen is made in analyses especially recommended for your area by lawn and garden authorities. Apply it now. Cost is small. *Results are beautiful.*

Vertagreen Rose Food

Armour also makes Vertagreen Rose Food and other plant foods for home and garden use.

Vertagreen IS A PRODUCT OF ARMOUR

Terrace in Color (begins on page 42)

AS CONCRETE IS POURED into footing forms it should be agitated and tamped into place so no voids or air spaces are left that would weaken the wall strength.

SIX-INCH GRAVEL BASE under main floor of terrace is tamped firm and level. Gravel keeps movement of frozen earth from cracking the concrete terrace floor.

TO STRENGTHEN THE CONCRETE further, reinforcing rods of ½" diam. are laid between the forms, 1" above gravel base. Space permits the penetration of the concrete.

(continued on page 111)

Peignoir an Arlene Dahl creation by Saab

The ideal floor for modern living

■ There's more than modern beauty in wonderful Oak Floors. Their tough, durable surface is practically mar-proof...so easy to keep new-looking for a lifetime. In today's busy modern homes this feature is more important than ever before. The whole family is at home so much of the time...living, entertaining, relaxing, playing. It takes a really good floor to stay beautiful in spite of this constant hard wear. And there just isn't any floor that can "take it" like Oak. When you buy, build or remodel, insist on economical Oak...the ideal floor for modern living. Oak Floors are sold by all lumber dealers. Write for interesting color booklet.

NATIONAL OAK FLOORING MANUFACTURERS' ASSOCIATION, MEMPHIS 3, TENN.

OAK...the floor you'll never wear out

Are you spending too much time in the kitchen?

Check the "Live Better Electrically" scale and see

So much of your life is spent in the kitchen! It's simply good sense to key your kitchen to modern living with an electric range. Food will taste better and you'll have so much more time—and pep! Check the benefits of modern electric cooking. If you're missing too many, maybe it's time to change to an electric range — and to start Living Better Electrically with all the other cooking aids available, too. See your electric utility or appliance dealer.

Answer these questions

	YES	NO
Can you cook a perfect supper while you're shopping?	☐	☐
Does your kitchen stay as cool as the rest of the house?	☐	☐
Does your range turn off automatically when the roast's done just right?	☐	☐
Do you get the same happy results every time you bake?	☐	☐
Can you rub a white towel under cooking pots after use, without soiling it?	☐	☐
Are your kitchen walls free from "yellowing" paint and fuel grime?	☐	☐
Can you cook anywhere in the house—or outdoors?	☐	☐
Is your coffee freshly made and hot when you wake up?	☐	☐
Can you bake a perfect cake by simply pushing a button?	☐	☐
Do you have at least six electric cooking appliances?	☐	☐
Can you boil a pint of water in two minutes?	☐	☐
Does your range keep working safely if you spill water on it?	☐	☐
Can you barbecue a chicken indoors?	☐	☐
Can you simmer sauces safely when breezes blow through your kitchen?	☐	☐
Will a swish of a dishcloth clean your range after a meal?	☐	☐
Is yours a safe, carefree, all-electric kitchen?	☐	☐

Here's your "efficiency rating"

13-16 YESES

Lots-o-leisure Lottie

You've got more free time and energy . . . you're living better electrically — all the way!

9-12 YESES

Easy-does-it Elsie

Electricity is doing wonderful things for you, but it will do even more when you let it.

5-8 YESES

Pooped-out Patsy

You're still doing a lot of hard work that electricity could do more easily — and faster.

1-4 YESES

Drudging Dora

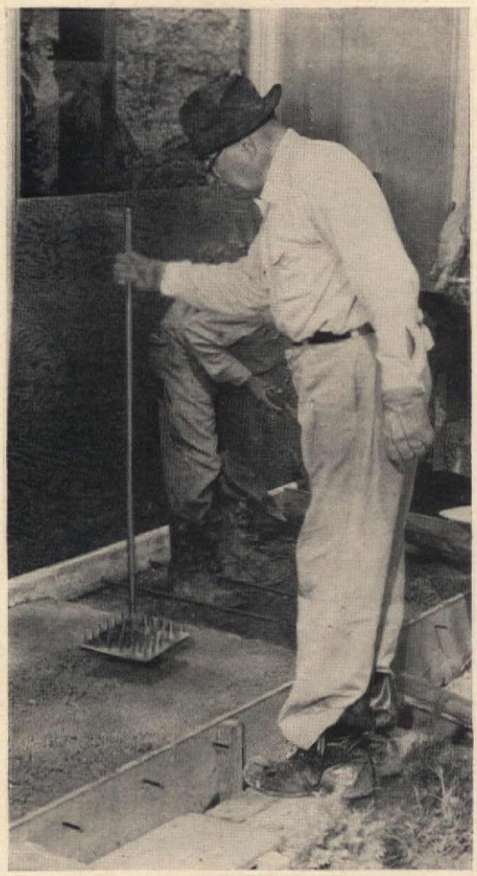
You're working too hard, but cheer up. Fun lies ahead as you acquire electricappliances.

LIVE BETTER ...*Electrically*

LIVE BETTER ELECTRICALLY

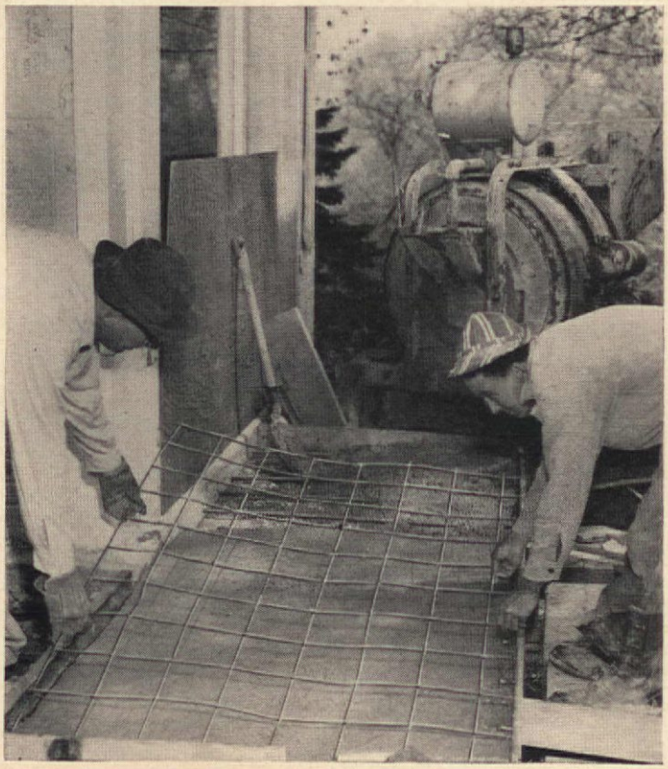
Look for this seal in other advertisements for products to help you Live Better Electrically.

Terrace in Color (continued from page 108)



NOW MIX AND POUR the first 2-inch layer of your 4-inch slab. Be sure to work the concrete in thoroughly around the reinforcing rods, and then tamp until it is level.

WHEN FIRST LAYER OF CONCRETE is compact and smooth, lay on wire reinforcing mesh. Like reinforcing rods, mesh will strengthen concrete, prevent it from cracking. (continued)



Complement your **BEAUTY** with the **COLORS in your HOME**

You can express your individuality with colors that are decoratively correct. Let "Color-for Harmonious Living" by Pratt & Lambert be your guide.

The colors you choose for your home can actually complement *you* . . . make you more radiant with a background of tints and tones that blend in with your own personality. Winsome surroundings in color by Pratt & Lambert can enhance your personal charm.

For WALLS and CEILINGS—*New* Lyt-all Flowing Flat. The smoothest, most elegant wall coating in exquisite colors. As serviceable as it is beautiful.

For WOODWORK and TRIM—Vitralite, the Long-Life Enamel, in matching colors. Flawless perfection. Gloss or Eggshell luster.

For FINE WOOD FLOORS—"61" Floor Varnish. Distinctively rich in appearance . . . Gloss, Satin or Dull. Not slippery. Never needs waxing. Lasts for years.

Please mail coupon or write.

PRATT & LAMBERT-INC.,
63 TONAWANDA ST., BUFFALO 7, N. Y.

Please send me a copy of your book "Color for Harmonious Living." Enclosed is 10¢ for postage and handling.

NAME_____ ADDRESS_____

CITY_____ ZONE_____ STATE_____

David Has The Answer

We are indebted to Doris Dellinger, 3033 NW 10, Oklahoma City 7, Okla., for the following:

"Siamese cats and superhighways, paint samples and pickle jars. Gay, alluring color ads flashed by as I flipped the magazine pages, hoping to distract young David, who was settling into a late afternoon I'm-tired crying spree.

Lashes tinseled with tears, David began to show faint signs of interest. His bellow mellowed noticeably. Then I turned to a dream kitchen in turquoise green. The magazine was well thumbed at this page.

'Look, David. That's for me. New kitchen for Mommy,' I caroled, kissing the wisp of hair atop his head. Our new refrigerator is turquoise and the budget says a matching stove can be installed soon.

'Glurm'! said David, looking very dashing with a mustache of strained apricots. At six months, his vocabulary is limited.

I took a quick peek at my son to see whether he was teasing me about displaying such glamorous colored appliances against the spotted and faded old kitchen wallpaper. The budget had absolutely nothing to say about new wallpaper, although David's father had a great deal to say about it. Including that while neither of us has two left thumbs, if we tried to do it ourselves, we probably would have paste in the baby's formula and paper festooning the whole house.

All at once David patted the magazine, and there was the ad about E-Z-DU, the pre-pasted paper that's designed to help people like us. It wasn't long before we tried it and found E-Z-DU wonderfully simple and simply wonderful. We cut the paper, wet and smoothed it down while David was busy reaching for the stray sunbeams that made the fresh paper sparkle as it went up.

'David, your parents are wallpaper wizards'! I told him. He didn't seem surprised. After all, he pointed out E-Z-DU to us."

Why not take a tip from David? See your Imperial dealer and ask for an E-Z-DU® demonstration?

IMPERIAL PAPER AND COLOR CORPORATION
Glens Falls, New York

UP with comfort . . . DOWN with fuel bills . . . a miracle of HYDRONIC* heating!

BASE-RAY® heating is the evenest, most comfortable heating known. Your entire home is surrounded with a curtain of warmth from attractive radiant baseboards running all along outside walls. You're comfortable even next to big double picture windows! You arrange furniture just as you please . . . no cold walls, no bulky radiators, no hot register blasts! BASE-RAY is made of lifetime cast iron – looks like ordinary wood baseboard – can be easily painted to match your decor! Insist on BASE-RAY and a

HOLIDAY GAS BOILER

For clean, carefree automatic heating . . . you can't beat Holiday, the last word in Gas Boilers. It makes the most of gas with super-efficient Vertical Flue Travel over hundreds of heat-grabbing fins. Made of lifetime cast iron. Gives abundant *automatic* year 'round hot faucet water, too.

*HYDRONICS—The science of heating and cooling with water

FIRST IN THE MANUFACTURE OF BASEBOARD HEATING

BURNHAM CORPORATION
Heating & Cooling Division
IRVINGTON, NEW YORK

WRITE TODAY TO DEPT. A-38 FOR ILLUSTRATED LITERATURE

Terrace in Color (continued from page 111)

THE FINAL TWO-INCH LAYER of your slab is now poured directly over the wire reinforcing mesh. Agitate the concrete so that it completely fills the forms. Tamp until compact and level.

REDWOOD STRIPS, 1½" deep, random width, make frames for sand-mix concrete topping. Level concrete with strike board.

AS YOU FILL EACH FRAME with sand-mix concrete, smooth with wood float; then with steel float for a fine finish. When the concrete has cured and dried, clean off the wood frames; then brush on the first coat of a fiber-glass plastic resin.

THE END

designed by henry koster

Designed for distinction, priced with integrity

Your heritage from the skillful art of colonial cabinet-makers! More than 35 solid maple reproductions for bedroom and dining room, spiced with accent pieces in the famous Hitchcock lacquer. One from our famous traditional, provincial and contemporary collections . . . each personifying the real meaning of the much-abused word "value": not how little you spend, but what you get for what you spend. You *can* buy cheaper furniture, of course . . . but it will never give you the pride, quality and years of pleasure that Drexel brings to your home. That's value. That's why you should always look for the Drexel seal before you buy.

Litchfield by Drexel®

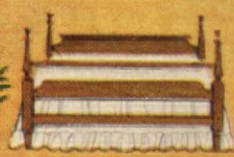
Send 35c for Drexel's booklet collection—"Portfolio of Fine Furniture"—7 Huffman Road, Drexel, N. C.

DREXEL FURNITURE COMPANY, DREXEL, NORTH CAROLINA

Retail prices may vary due to store location, and are slightly higher in the West.

Dresser and mirror, $216

Bench, $25



Poster bed, $115

Night stand, $49

5-Drawer chest, $138

Dresser-desk, $115

Give your living room a bright, sunny look in a few hours of effortless painting with...

RUBBERIZED WALLHIDE®

EASY-TO-USE WALL PAINT

Hundreds of MAESTRO® COLORS Make Your Color Planning Easy

• Rubberized WALLHIDE comes in hundreds of modern, exciting MAESTRO COLORS. Your Pittsburgh Paint dealer has this convenient Color Selector containing a wide range of bold dramatic hues, delicate pastels and smart in-between tints and shades. It will make your color-planning quicker and easier. Take home the color chips you want for further study, if you wish.

FREE—Book of Up-to-Date Decorating Ideas!

• *Ask your Pittsburgh Paint dealer for a copy of this new beautiful book of Modern Decorating Ideas. You'll find in it suggestions for new color schemes for every part of your home.*

LUCILLE KNOCHE, A.I.D., popular Chicago decorator, achieves an atmosphere of sunny warmth and friendliness with Custard Maestro Color Rubberized WALLHIDE *on walls and Mission Maestro Color Rubberized* WALLHIDE *on the ceiling and Mission Maestro Color* SATINHIDE *Enamel on woodwork.*

Stop wishing for a decorator's "dream room" in your home. It's so easy to paint a cheerful, comfortable room like this in a few effortless hours with Rubberized WALLHIDE.

• **This amazing wall paint** glides on smoothly, without laps or brush marks to mar its velvety sheen. You can start or stop any time, touch up missed spots later. It dries in half an hour, without unpleasant odor, so you can use the room almost immediately.

• **Rubberized WALLHIDE'S** tough, elastic surface withstands scuffing and marring. Once it is thoroughly dry you can wash it again and again without streaking. Even stubborn stains whisk off in a jiffy, making it an ideal paint for homes with lively youngsters.

75th ANNIVERSARY 1883—1958

PITTSBURGH® PAINTS

SYMBOL OF SERVICE FOR SEVENTY-FIVE YEARS

PITTSBURGH PLATE GLASS COMPANY

GENERAL OFFICES: PITTSBURGH 22, PA. IN CANADA: CANADIAN PITTSBURGH INDUSTRIES, LTD.

25 Buying Tips (continued from page 22)

provide for, features that often are optional, such as a fireplace, additional bathroom in the basement, etc. If you have to save money, cut out the frills but get as many of these permanent items as possible.

7. INVEST IN GOOD ELECTRICAL SERVICE: Be sure you get at least a three-wire 100 amperes service with sufficient branch circuits to last for a few years.

8. WATERPROOF YOUR BASEMENT PROPERLY: If there seems to be any question as to whether or not the basement will be dry, pay a little more for added waterproofing and drainage.

9. SOUNDPROOF PARTITIONS AND FLOORS: Have partitions in the sleeping area, between sleeping and living area, and bathrooms constructed so that there will be a minimum amount of sound to be transmitted through them.

10. BUILD A TWO-CAR GARAGE OR CARPORT: Even if you only have one car, get plenty of garage space for the storage of bulkier possessions.

11. DON'T PUT IN MORE LAWNS THAN YOU'RE WILLING TO CARE FOR: A good lawn requires both time and money, so unless you're willing to put these into it keep the lawn to a minimum.

12. HAVE A GOOD DRIVEWAY: Be sure the drive is at least four feet wider than the car, a total of about eight feet. If the drive is concrete and used by heavy trucks—fuel trucks for example, metal reinforcement will help to prevent cracking.

13. PARKING FACILITIES: Get as much off-street parking space as your lot will provide. Also have the drive and parking area planned so that cars won't have to back out onto a busy street.

14. GET TOP QUALITY HARDWARE AND LIGHTING FIXTURES: Pay a little extra to get top quality, longer-wearing hardware and lighting fixtures.

15. BE SURE OF YOUR PROPERTY LINES: Get a copy of the survey that shows your exact property lines. This will prevent your being put in the embarrassing position of having built a fence, a garage or planted trees on your neighbor's property.

16. HAVE GYPSUM BOARD WALLS VARNISHED: If the house is built with interior walls of gypsum board and you plan on wallpapering, size walls with a varnish before the paper goes on.

17. GET GOOD DRAINAGE: Leaders from roof gutters should be connected into a line running to a storm sewer or dry well and not allowed to discharge onto ground in the immediate vicinity of the house.

18. FIND OUT WHAT KIND OF PAINT WAS USED: There are many new kinds of interior paints on the market and sometimes they don't get along with each other. Ask the builder what sort of paint was used on surfaces so that when you repaint, you can use the same kind and avoid trouble.

19. GET MATERIALS FOR PATCHING: Paint gets damaged and so does wallpaper. Ask the builder to let you have a small quantity of each for future patching.

20. GET A SET OF WORKING DRAWINGS: When you buy, ask for a set of working drawings of the house. These will be a great help for future expansions and other improvements.

21. GET OUTSIDE ACCESS TO BASEMENTS: If the house has a basement, get outside access to it so that it can be reached from outside without having to go through the house.

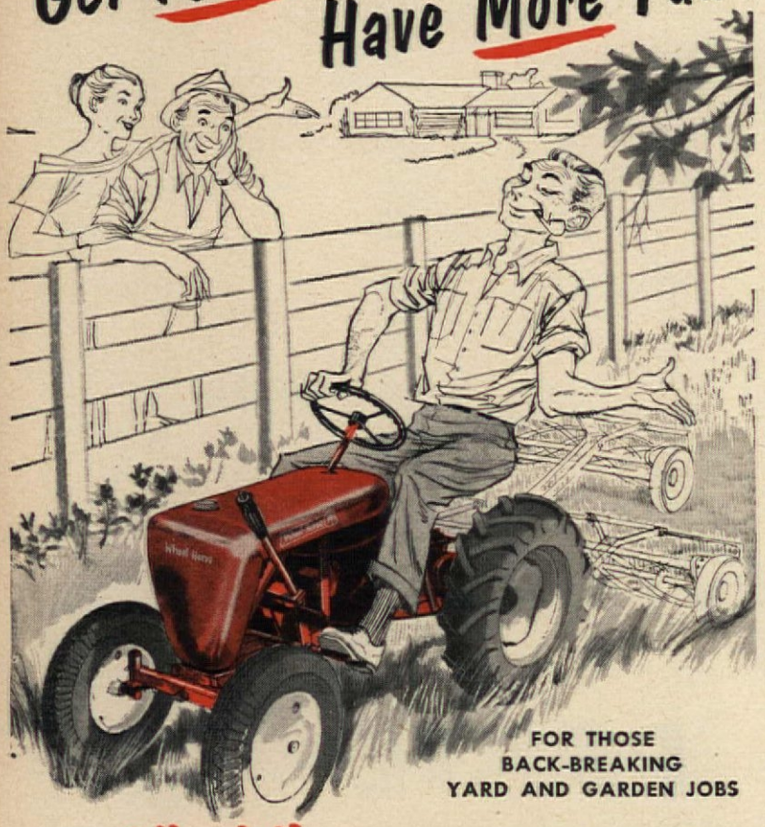
22. FIND OUT ABOUT MAINTENANCE: Go over the house with the builder and have him explain the mechanical functions and what will be required for proper maintenance.

23. SEND IN GUARANTEES AND WARRANTIES: Much of the mechanical equipment in a new house has a warranty or guarantee from the manufacturer but these aren't effective unless you sign them and send them in.

24. GET OUTDOOR ELECTRIC OUTLETS AND HYDRANTS: You'll need outdoor electrical outlets for power equipment and hydrants for washing car, watering lawn and even filling the swimming pool.

25. HAVE WIRING DONE FOR TELEPHONES DURING CONSTRUCTION: Decide where you want phones and have wiring and outlets for them installed. THE END

Get More Done... Have More Fun



FOR THOSE BACK-BREAKING YARD AND GARDEN JOBS

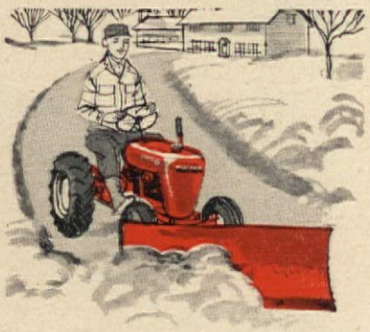
GET A Wheel-Horse FUN-WORK TRACTOR

Breeze through those tough yard jobs! Fun-test a Wheel-Horse—the modern way to really enjoy mowing, clearing snow, hauling fill or compost. Saves your back (and your heart) with extra hours for leisure year 'round.

Fun begins with solid comfort the moment you ease into the driver's seat. Set off at 6 mph in high . . . 1 mph in low. You'll find the all-new streamlined Wheel-Horse shifts, corners, backs, and stops with power response of a big tractor. It's the only yard tractor with automotive gearing, steering, and two-wheel brakes *as standard equipment*.

Take all jobs in stride with pull-power to spare! Solid weight of the all-steel body, and oversize 6:00 x 12 tractor-type tires provide plentiful traction for terraces or hilly ground. Fully guaranteed. Your only problem is with envious neighbors!

Start now to have fun . . . and get more done in one-third the time on a Wheel-Horse yard and garden tractor. See your nearby dealer today for a free tryout, or write direct. We'll forward his name with detailed color brochure giving complete specifications.



3½ ft. snow plow makes fast work of clearing long drives.

Select from 22 attaching tools including this self-dumping trailer, rotary and reel mowers, lawnsweep, fertilizer spreader, garden plow and cultivator.

Wheel-Horse PRODUCTS

51459-A, U. S. 31, South Bend, Ind.

DON'T HIT THE CEILING ABOUT YOUR FLOORS

The life and looks of your resilient floor coverings depend almost entirely on the care with which they're installed and kept. Contrary to much backyard gossip, the materials themselves—whether linoleum, asphalt, rubber, plastic or cork, have little bearing on the problems you may encounter. Barring the unknown bargain material, they are as tough and long-lasting as they are beautiful. But if you don't treat them right or lay them right—or see to it that the installer lays them right—you can almost certainly count on problems that defy all solution.

Let's consider the ways in which a resilient floor covering can cause trouble because it's improperly laid:

"I PUT LINOLEUM TILE IN MY BASEMENT TWO YEARS AGO, AND IT'S WEARING OUT."

This is one of the complaints most frequently made about linoleum tile and several other types of floor covering which are laid on a concrete slab that is in contact with the ground. The difficulty stems from moisture under the slab. The moisture is sucked up into the concrete and dissolves some of the minerals in it. Then the corrosive mixture goes to work on the floor covering above. What happens is sad to behold. Your once lovely floor literally rots away before your eyes. Since you can't patch the floor successfully (because the new tiles will be eaten away too), there's only one thing to do: Tear up the entire floor covering and put down a new one. But this time, you must be sure to use the kind of resilient flooring material which is designed for this kind of installation.

Asphalt tile is the old standby; but some—not all—of the plastic tiles will also do as well. Minerals in damp concrete don't faze them a bit. However, in laying these flooring materials a clean, smooth, dry base is essential. Sweep and vacuum the concrete floor thoroughly

(continued)

New Dexall Brush Cleaner

Works Like Magic!

- Cleans hardened paint brushes . . . easily!
- Cleans all types of bristles
- Nonflammable . . . re-usable

At Paint and Hardware Stores Everywhere

DESHLER PRODUCTS INC., Deshler, Ohio

Shrinks Hemorrhoids New Way Without Surgery

Science Finds Healing Substance That Relieves Pain—Shrinks Hemorrhoids

For the first time science has found a new healing substance with the astonishing ability to shrink hemorrhoids and to relieve pain — without surgery.

In case after case, while gently relieving pain, actual reduction (shrinkage) took place.

Most amazing of all—results were so thorough that sufferers made astonishing statements like "Piles have ceased to be a problem!"

The secret is a new healing substance (Bio-Dyne*) — discovery of a world-famous research institute.

This substance is now available in *suppository* or *ointment form* under the name *Preparation H.** Ask for it at all drug counters — money back guarantee. *Reg. U. S. Pat. Off.

Lift Corns Right Out

Stop pain in a jiffy!

Dr. Scholl's Zino-pads not only give fast nerve-deep relief . . . remove corns one of the quickest ways known to medical science — but also stop corns *before* they can develop. Get a box today

Dr Scholl's Zino-pads

RECIPES IN USE NEED

CELLOPHANE ENVELOPES

For new recipes—or your old favorites—use these individual cellophane envelopes! They're grease-proof and moistureproof . . . easily visible both sides. 3" x 5" for handy filing. Will also protect other file-size home-making data. So inexpensive, too!

100 for $1.00 250 for $2.00
400 for $3.00

Over 40 Million Purchased by American Home Readers. Write today—don't wait! Send check or money order:

THE AMERICAN HOME
American Home Bldg., Forest Hills, New York

See how easily paint comes off

All paint removers *are not alike!* You'll find that out the first time you use Wonder-Paste—the deeply penetrating remover that licks the toughest finishes.

Just apply with an ordinary paint brush. In a short while the finish becomes as soft as putty, so it can be removed without gouging the wood.

Harmless to wood, metal and hands. Stays put on upright surfaces and remains moist and active even outdoors.

At paint and hardware stores

●

Send 25¢ for Illustrated Manual on Refinishing
or write for free Wonder-Paste folder

●

WILSON-IMPERIAL COMPANY
114 Chestnut St., Newark 5, N. J.

WONDER-PASTE
PAINT REMOVER
Over 6 million cans sold —it must be good!

EAT ANYTHING WITH FALSE TEETH!

Trouble with loose plates that slip, rock or cause sore gums? Try Brimms Plasti-Liner. One application makes plates fit *snugly without powder, paste* or *cushions.* Brimms Plasti-Liner adheres permanently to your plate; ends the bother of temporary applications. With plates held firmly by Plasti-Liner, **YOU CAN EAT ANYTHING!** Simply lay soft strip of Plasti-Liner on troublesome upper or lower. Bite and it molds perfectly. *Easy to use,* tasteless, odorless, harmless to you and your plates. Removable as directed. Money-back guarantee. At your drug counter. $1.50 reliner for one plate; $2.50, two plates.

Special Offer! Free 35¢ package of Tri-Dent Brushless Denture Cleaner. Send only 10¢ for postage and handling. Offer expires Apr. 30, 1958. Plasti-Liner, Inc., Dept. IJ, 1075 Main St., Buffalo 9, N. Y.

BRIMMS PLASTI-LINER
THE PERMANENT DENTURE RELINER

FREE CATALOG and FREE GIFT

SEND FOR YOURS TODAY!

Thousands wear our smart fashions priced bargain-low! Thousands order our thrifty household specials, too. Write for your *Free Catalog* and see why! Receive a *Free Gift* with no obligation to buy.

WALTER FIELD CO. Dept. 330
Chicago 6, Illinois

(continued)

to get up dust and dirt. Scrape off old paint. Scrub out oil stains. Level the floor as necessary. Then check to make sure the floor is dry. One way to do this is to leave a rubber mat on the floor for a couple of days. If a dark, dampish spot appears underneath, the concrete is still too damp to be tiled. A more accurate test is made by spreading the special floor primer supplied by resilient flooring manufacturers on several sections of the floor. If it peels off easily after 24 hours, the floor isn't ready.

To get the concrete dry enough for surfacing, circulate air freely through the room. Turn on the furnace, or wait until the weather turns dry—and stays dry—for several weeks. Then test again and again until you're sure no moisture remains. Once you've reached this stage, you're ready to put down the floor. Clean the concrete again. Then cover the entire surface with floor primer and let it set for a full day. Then get on with the tiling in normal fashion.

Such elaborate precautions are not necessary if you're covering a concrete floor which is above grade. Here you can use any type of resilient flooring material you like. The only extra precaution you must take is to coat the concrete first with primer. This not only seals in the dust, but fills the pores in the concrete and thus assures better adhesion of the floor-covering cement.

"MY KITCHEN FLOOR'S LAID ON WOOD. WHAT CAN I DO ABOUT CRACKS THAT HAVE OPENED BETWEEN TILES?"

The cracks are caused by the expansion and contraction of the wood subfloor, and you can't fill them successfully. Resilient tiles should be laid on a base of two layers of wood. A single layer expands and contracts, affecting the position of the tiles. There are several ways to build a crack-proof subfloor: Lay two layers of boards at a 45-degree angle to each other. Cover a single layer of boards with ⅛- or ¼-inch hardboard or with 5-ply plywood. For floor covering jobs in old houses with single-thick floors, the second of these construction methods is recommended. THE END

NATIONAL ASSOCIATION FOR Fight Mental Illness MENTAL HEALTH

What makes it sparkle so?

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...nothing but calgonite® in your automatic dishwasher

No need to polish and polish glassware to give it this beautiful shine. Just give it Calgonite care. Calgonite, the *special* detergent for electric dishwashers, keeps all your glassware, silverware and china sparkling-bright—without spots, streaks or film.

Give the finest care to *every* knife, fork, spoon, glass, plate, cup, saucer you wash. Pots and pans, too. Use Calgonite. It keeps even your dishwasher clean and fresh, without a whiff of chlorine odor. Calgonite is made by the makers of Calgon,® the water-conditioner that ends problems caused by water.

Makers of the famous new Westinghouse Dishwasher illustrated at left recommend Calgonite, as do so many other leading dishwasher manufacturers.

For the woman who deserves more time with her family, A Westinghouse Automatic Portable Dishwasher costs so little . . . so easy to own. A wonderful work-saver that will last for years.

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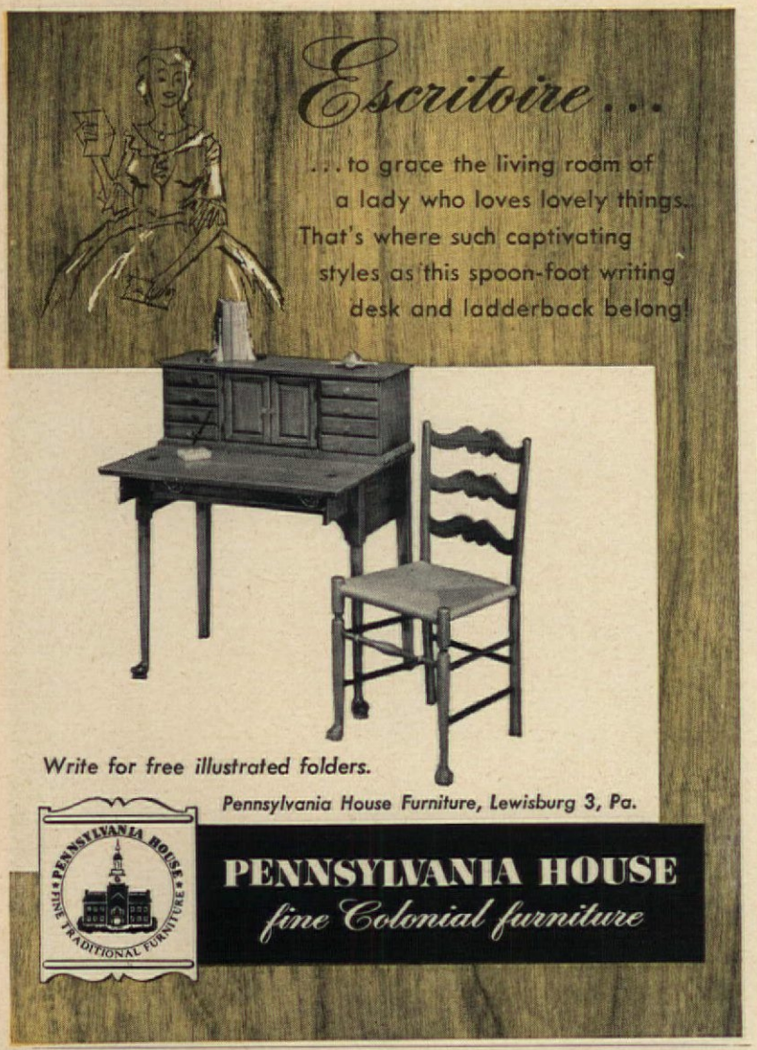

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TO DOCTORS: For reprints of clinical reports published in medical journals, write Knox Gelatine, Johnstown, N.Y.

AT YOUR GROCER'S

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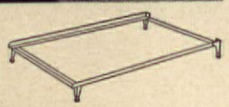
A lovely bedroom and less work for you...

SENG Bed Frames

How wonderful to have beautiful beds with headboards styled to your taste! Beds that roll at a touch on large casters or slide on white Nylon glides. Sturdy Seng bed frames save space, are fully adjustable in size. Twin types, doubles and singles. Ask for them at furniture and department stores.



"How to Beautify Your Bedroom"—32 pages of pictures and text alive with bright ideas for decorating big, little and "problem" rooms. Send 10¢ in coin for your copy.

THE SENG COMPANY, DEPT. A, 1454 N. DAYTON ST., CHICAGO 22, ILL.

LIKE TO BUILD? Pattern **2133**, priced 75¢, is a home workshop pattern designed for the lover of Traditional. It is an exact copy of an antique with beautifully detailed door panels. If you are looking for other furniture suggestions, see the Pattern Order Form on the opposite page.

2133

See "Where Credit Is Due," page 105

IF YOU CAN'T BUY IT— MAKE IT WITH A PATTERN

1734

LOVE TO SEW? Pattern **1734**, priced 50¢, is for you who love cross-stitch samplers. The original is a very rare antique design that will be just as good in contemporary interiors. The stitches are so small that they resemble petit-point. For other sewing ideas, look on our Pattern Order Form on the facing page.

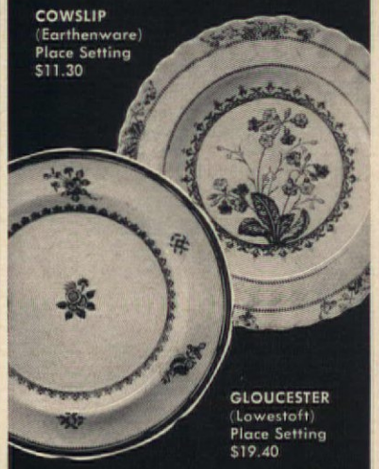
1733

OR DO YOU LIKE to try paint? Pattern **1733**, 25¢. If your budget doesn't stretch to cover all the drawer space you need, don't fret; there is a way out. Buy a sturdy old bureau from a second-hand store and paint it, then add these leafy spray designs.

SEE PATTERN ORDER FORM ON PAGE 119

Spode

THE FINE ENGLISH DINNERWARE



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Entertaining at home is more fun when you know that your dinnerware is Spode—charming and above reproach. To select your pattern of Spode, write for Booklet 16.

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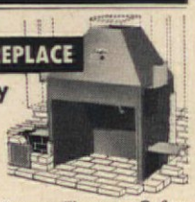
How to build a
SMOKE-FREE FIREPLACE
and Save Money



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TRADEMARK
Patching Paste

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At Paint and Hardware Stores Everywhere

DESHLER PRODUCTS INC., Deshler, Ohio

Pattern Order Form

Besides the patterns on the opposite page, you're bound to find some additional patterns below to interest you

Please allow 3 weeks for handling and mailing

Latest Edition of American HOME Pattern Book. 164 colorful pages of over 450 Best Selling American HOME Patterns.

These patterns are shown on pages 46, 47:

1735—35¢. Sewing pattern for café curtains, with pleats and pointed scallops at top and bottom. Use for any-size window.

1736—25¢. Sewing pattern for box-pleated curtains for slanted clerestory windows. Could be made any length.

1737—40¢. Sewing pattern for two handsome cornices; one made of ribbon; one of fabric like an Austrian shade with belted tabs.

These patterns are shown on opposite page.

1733—25¢. Leafy spray painting pattern to paint on almost anything. Simple motif can be used on furniture, walls, screens and cornices.

1734—50¢. Transfer pattern for a cross-stitch sampler. This is a wonderful antique design, easy-to-make.

2133—75¢. Home workshop pattern for a beautiful traditional corner cupboard. Exact copy of an antique.

More Building Patterns:

1677—50¢. Home workshop pattern for a drop-leaf sewing table with fitted drawers for spools, buttons and storage, plus pull-out mending basket.

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PRINT name and address in coupon which will be used as label for mailing patterns. Cut out order form along dash lines, check patterns desired and send personal check or money order (please do not send stamps). If you live in New York City, add 3% for City Sales Tax.

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Here's a big colorful catalog loaded with decorative ideas to flatter or refresh any type or size fireplace. Shows how Flexscreen curtains, andirons, firesets and other accessories make your fireplace a showplace! Send 25¢ for your copy—32 pages of "fireplace fashions" from Flexscreen—leading authorities on hearth decoration. **Bennett-Ireland Inc.**

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Guaranteed by Good Housekeeping

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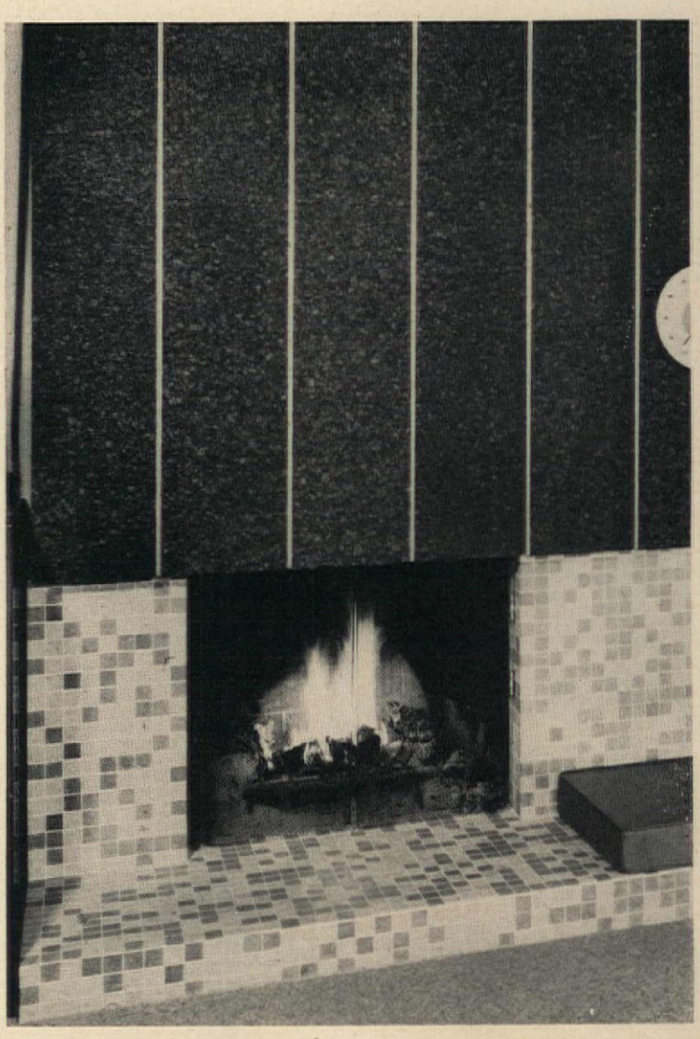

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Explains why drugs and medicines give only temporary relief and fail to remove the causes; tells all about a proven specialized non-surgical, non-medical treatment which has proven successful since 1919. Write for this 36-page FREE BOOK today.

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Ovens sparkle like new . . . even baked-on grease wipes off burners, racks, grills, side-walls! Eight ounce jar 69¢ . . . 16 ounce jar 98¢ . . . *free brush attached!*

LET EASY-OFF DO THE WORK!

How many families are burdened with an old-fashioned living room like this and wonder how it can be modernized? Mr. and Mrs. Haig Ouzounian of Los Angeles, Cal. were faced with this problem so common to many home-owners—windows that meet the eye-level gaze of neighbors almost within handshaking distance, in a room that is dull and outdated. Here's one method of solving the problem that the owners found to be both handsome and comfortable. Since Mr. Ouzounian's brother is an architect, the design for the remodeling was a professional job. However, all the work was done by the owners.

For economy's sake, insulating cork was used across the upper area of the fireplace wall after one window at right was sealed over. Aluminum channels separate the cork panels. One panel at right has acoustical mesh over the TV speaker. The fireplace itself was given a raised hearth and the facing covered with tile in dark and light shades of charcoal. The window at left was unchanged, but space below the window now has TV and a record player in a custom-designed cabinet. To improve sound control and provide better enjoyment of music, other changes included acoustical tile to the ceiling and adding cotton carpeting. Wall behind sofa is covered with burlap. Note how the new design helps to simplify and unify area in a corner that invites conversation or listening to music.

Total remodeling cost was moderate. Cork is inexpensive, comes in panels one-inch thick by 14 inches wide. Both cork and ¾-inch aluminum channels are available at building supply firms.

The warm Western Pines make walls work for you, cost so little to enjoy

The Western Pines—distinctively warm and fresh—created a working wall here at surprisingly low cost!

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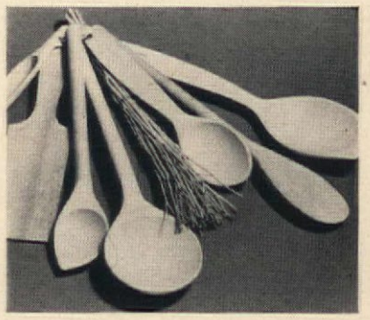
STOP 'N SHOP YOUR AMERICAN HOME MARKET PLACE

Welcome to the Market Place! Merchandise, if not personalized, may be returned within seven days for a full refund. Most of the firms mentioned in the Market Place prefer not to handle C.O.D.'s. Unless otherwise stated, postage is included in price.

Helen De Motte

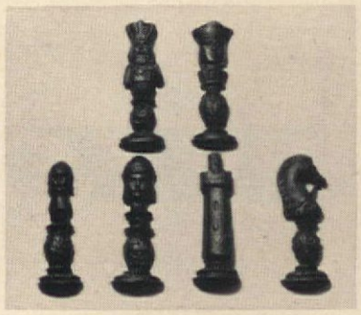
HANIWA is a primitive Japanese art of making baked figures of men, women, animals, and household articles to stand in a circle on the graves of noted personages in ancient Japan to accompany the deceased. All were hollow, baked pieces such as this lovely horse in soft earthenware tone. 8¼" high. $6.75. Mark Farmer, Box 573AH, El Cerrito, Calif.



SWEDISH ENGAGEMENT SET is the traditional gift to every engaged girl in Sweden, but it's just as wonderful for anyone at all engaged in cooking. Set has 4 big wooden spoons, convex beater, scored butter molder, scoop, and a whiskbroom-like Swedish visp for beating batters to a veritable froth. Set, $1.50. Miles Kimball, 126 Bond Street, Oshkosh, Wisc.

IN GOOD SHAPE. Bottles molded to resemble a cluster of grapes are imported from Italy. In either green or amethyst, put them in a spot where the light strikes for sheer decorative dazzle, or if you wish, use as decanters for that bit of special occasion wine. Each about a foot high, $2.95. Two for $5.45. Page & Biddle, 21 Station Road, Dept. AH, Haverford, Pa.

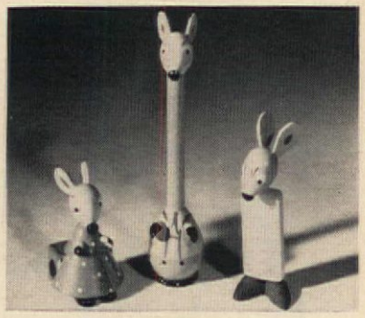
THE LUCK OF THE IRISH will follow this souvenir from the Emerald Isle if you buy it to keep or give away to celebrate St. Patrick's Day. Made of fine white china, both the 3" tall mug for cigarettes and the 5¼" ashtray are wearing a bit of green shamrock and are trimmed with gold. Two-piece set, $1.95. The Added Touch, Dept. AH, Wynnewood, Pennsylvania.



IT'S YOUR MOVE. Looking for something to highlight a wall in a boy's room, the den, or game room? Hang these handsome chessmen in a long line or interesting grouping. Flat-backed pieces are 8" tall of heavy, ebony black, sculptor's casting stone. Set of 6 includes King, Queen, Bishop, Knight, Rook, and Pawn. $5.95. Jeb's, Dept. AH, Waverly 4, Mo.

PROPER IDENTIFICATION is provided by 57 different black and white *Decorative Labels* for everything from sugar and spice to aspirin and rice, including 7 blanks. We love prettying up the kitchen and bathroom with handsome glass jars, but it is nice to know what you're getting at. $1.50. Gotham Gifts, 67-85A Exeter St., Forest Hills 75, N.Y.

TAKE A CHURN FOR THE BETTER! An old-fashioned butter churner is adapted to make a beautiful little table 16½" across, 25½" high and finished in warm antique pine. Inside door is plenty of space for magazines, knitting, or your sewing basket. A pair makes quaint end tables. $18.95 each. Exp. chgs. collect. Jenifer House, Dept. A, Great Barrington, Mass.

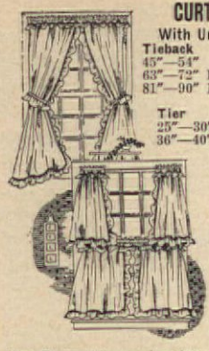


MAKING THE GRADE AT SCHOOL, a smart set of barnyard cuties excel at various subjects. The 4" high fellow is a pencil, his brother an eraser, and Sis hides a pencil sharpener behind her skirts. Hand carved and gaily painted from Italy. The Easter bunny should tuck these into lots of baskets. Set of 3, $1. Foster House, 430-AH South Jefferson, Peoria, Illinois.

MORE ON THE FOLLOWING PAGES

CURTAIN CHARM

With Unbleached Muslin



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Both styles 70" wide per pair
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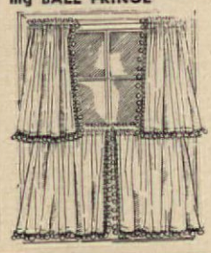

25"—30"
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An incredible price for a ladder back chair which features such hand workmanship, such built-in value, such a beautiful hand-woven fibre rush seat. Handmade of solid native hardwood for generations of use. Here is the lowest-priced chair with this desirable seat. Fully assembled and ready to use. $7.75 unpainted. $8.75 in natural finish. $10.50 in mahogany, maple, walnut, cherry or pine finish. Minimum order is two. Express charges collect. Write for FREE catalog. Satisfaction unconditionally guaranteed. Quick delivery. Send check or money order.

Jeff Elliot Craftsmen
Dept. A-38, STATESVILLE, NORTH CAROLINA

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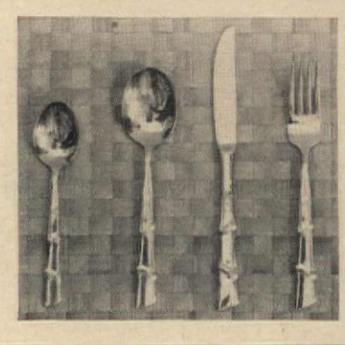

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Baby shoe bracelet and bar pin proudly proclaim the beloved children or grandchildren — their names and birthdates are engraved on separate ¾" baby shoes. Adorably crafted shoes, chain bracelet and bar pin are **Sterling Silver** or **12K Gold Filled.** As many as you wish may be attached to bracelet or pin. Up to 10 characters per line. Orders shipped within 48 hours.

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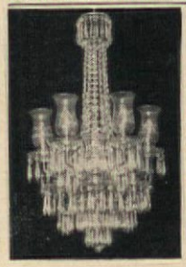

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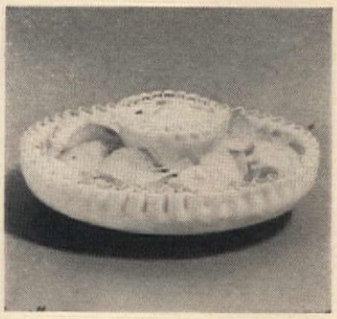

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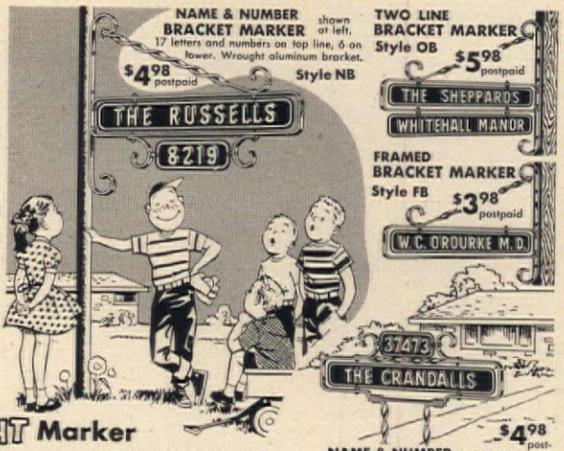

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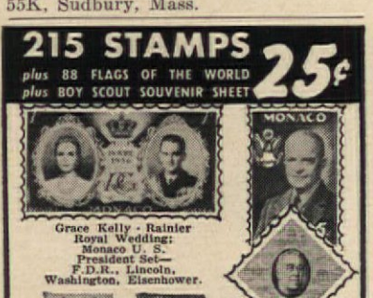

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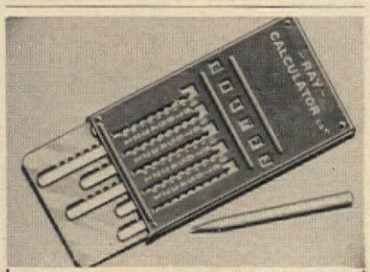

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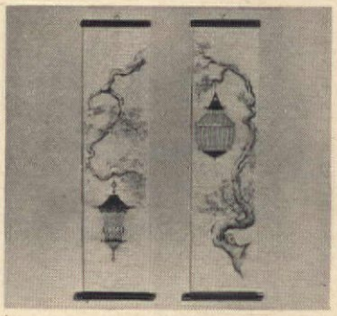

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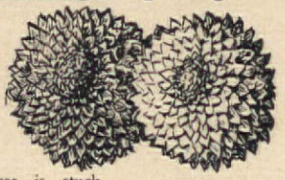

Our grower is stuck with the finest Dahlias we've seen in years. For quick action we're selling 10 for $1 or 30 for $2.50. Cash orders add 35¢ for postage. Half will be giant decorative dahlias, half double ball type. Beautiful colors—red—yellow—lavender. Guaranteed to bloom this season or replaced free. Can be planted as late as July to bloom this year.

10 BLOOMING SIZE HEALTHY ROOTS (30 FOR $2.50) $1

FREE OF EXTRA COST: When you order 30 for $2.50 plus 35¢ postage we will include 12 Anenome Bulbs, imported from Holland to bloom this year with beautiful gay flowers that are a joy to behold. So don't wait. Rush order today.

MICHIGAN BULB CO. Dept. DP 1402 GRAND RAPIDS 2, MICHIGAN

FOR BIG MEN ONLY!

Sizes 10 to 16 Widths AAA to EEE

We specialize in LARGE SIZES ONLY—sizes 10 to 16; widths AAA to EEE. Dress, sport, casual and work shoes; golf shoes; insulated boots; sox, slippers; rubbers; overshoes; shoe trees. Also . . . sport shirts in your exact, extra long sleeve length. Enjoy perfect fit in your hard-to-find size at amazingly low cost. Satisfaction Guaranteed. Sold by mail only. Write for FREE Style Book TODAY!

SEND FOR FREE CATALOG

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574 Brockton, Mass.

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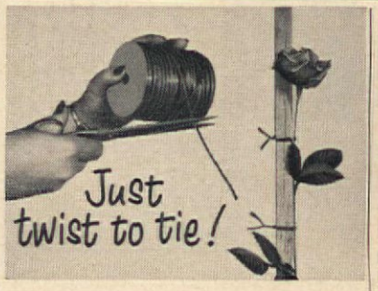
Now you can get a ready-built, full assembled **Cape Cod Pagoda Roof Cupola** for your garage, breezeway or ranch house that will fit on any pitch roof. Made of pine, painted two coats white, 33" high, 18" square at base. Only a screwdriver needed — put up in minutes. **Aluminum** covered roof $39.50. **Copper** covered roof $42.50 Express Collect. Other sizes and styles from $16.75 to $149.00. Weathervane is extra.

Your choice of Weathervane made of cast aluminum and copper, painted black, average size 19" x 23", only $11.95 Postpaid.

Send today for latest catalog showing Cupolas, new style Signs, Lanterns, Posts, 22K Gold Leaf Weathervanes. Contains interesting history of weathervanes.

CAPE COD CUPOLA CO.
Dept. A-12 No. Dartmouth, Mass.



TIE PLANTS WITH A TWIST!
150 FT. ROLL — $1 postpaid

Sail through this gardening chore in no time, with wire-center flat plastic tape to fasten plants and vines to stakes and fences. No tying is needed—just cut with scissors and twist! Soft vinyl Plas-Ties tape in pretty fadeproof green is waterproof and re-usable. It's flat—won't harm delicate plants. ⅛" wide. Bargain 150-foot roll is only $1.00 postpaid from Walter Drake & Sons. 403-A Drake Bldg., Colorado Springs 2, Colorado

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Now you can have inexpensive cedar protection with new CEDAR-PADS. More effective than natural cedar wood . . . they actually contain more fragrant cedar oil than the wood itself. One genuine cedar veneer Pad will cedarize a dresser drawer, wardrobe, linen closet, trunk or storage bag. Hang 'em in your closets . . . get rid of musty odors. *Guaranteed to do the job or your money back!* Pack of 12 CEDAR-PADS for only $1, postage paid. Order from **Sunset House, 2249 Sunset Building, Los Angeles 16, California.**

SUBURBANITE CLASSIC
in Denim, Chambray, Poplin

will take you through your busy day's schedule—unruffled. Easy-to-get-into snap front, action back, self-belt. Good choice of pre-shrunk fabrics. **DENIM** (faded or navy blue) **CHAMBRAY** (cadet blue, teel, or charcoal) **POPLIN** (pin-striped yellow, beige, pink, turquoise, navy or red) Sizes 10-44, 12½-24½.

Sizes up to 20 . . . . . $10.95
Sizes over 20 . . . . . $12.95
Matching adjustable Hat . $3.95
Matching shoulder Bag . . . $3.95

Order by mail to-day. Satisfaction Guaranteed. Send cash, check or m.o. For COD send $2 deposit.

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LIFETIME NAIL DRESSER

Cuts Faster Than File, Cleaner Than Emery Board. Shapes Nails Swiftly, Smoothly, Effortlessly

Plastic case, 4" wallet size $1.25
6" purse size—$1.50
8" professional size $2.00

This meticulous featherweight nail dresser works a thousand times better than anything you've ever used and *it need never be replaced.* Precision-made of tiny sharp sapphire and diamond crystals bonded with pure nickel, it *glides* over your nails, shapes them speedily, silently . . . with no rasping tug, no sandy scratch (as from files and short-lived emery boards). A manicuring miracle that makes it easy to keep nails flawlessly groomed . . . from here to eternity!

We pay postage. Immediate delivery. Send check or money order. Full refund if not delighted.

Hobi

Dept. A38, Flushing 52, N.Y.

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$65.00

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Foremost in Early American Reproductions

WELCOME MAT AND CHAIR PADS

Through your doorway pass the most welcome folks in town when you pave their way with this cheery doormat. Inside your home, they'll be charmed even more by chairs with a decorative flair, thanks to these delightful chair pads. Hand-hooked, rich nubby beige cotton pile is worked with a colorful Penn Dutch design—for that smart Colonial look. Satisfaction guaranteed.

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Chair Pads—16" x 15"—$1.50 each—4/$5.75
Add 35¢ postage per order
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If you just can't reduce and have tried dieting, pills and tablets—try relaxing, soothing SPOT-REDUCER, a massager that's tested, and has U.L. approval. Lose weight where it shows most! The relaxing soothing massage helps break down FATTY TISSUES, helps tone the muscles and flesh, and the increased awakened blood circulation helps carry away waste fat—helps you regain and keep a firmer and more graceful figure. When you use the SPOT REDUCER, it's almost like having your own private masseur at home. It's fun reducing this way! Lose pounds and inches quickly, easily, safely without risking health. For aches and pains due to overexercise. Also used as an aid in the relief of pains for which massage is indicated. Sold on MONEY BACK GUARANTEE! Reduce or NO CHARGE! (FIRMS FLABBY TISSUE!)

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Earn $50 to $500 Cash, plus 24 card tables simply by selling advertising space on the table tops to local merchants who gladly cooperate. 6 different plans to pick from. No risk, nothing to pay, not even freight charges. Write,

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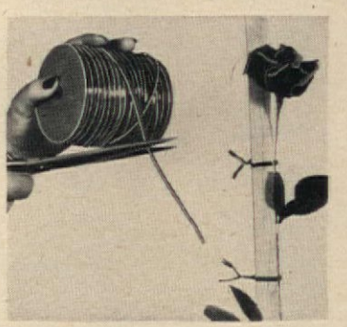
A SWEATER GIRL will appreciate these bags for the sweaters she loves and cherishes to keep them neat, dust-free, and out of the mouths of moths in her bureau drawer or when traveling. Of clear plastic with zipper opening, each is approx. 12x17" and 3" deep. 2 for $1.25, 6 for $3.50. RMS Interiors, Dept. AH, 11146 S. Michigan Ave., Chicago 28, Ill.

YOU'LL GET A BEAUTIFUL VIEW of what's happening down front at the ball park, the races, or the opera if you are carrying this handsome pair of collapsible opera glasses scaled down to 2½-x4¼" to fit your pocket, and just $4.95 to fit your pocket-book. Simulated leather is brown, black, navy blue, or red. Medford Products, Box 39, Bethpage, New York.

TIE PLANTS WITH A TWIST! Just cut tape from this giant 150-foot roll of wire-center ⅛" plastic tape as you require it to fasten plants and vines to stakes and fences. No tying is required; you cut with scissors and twist. Soft vinyl *Plas-Ties* are garden green and waterproof, won't harm delicate plants. $1. Walter Drake, Dept. AH-38 Drake Bldg., Colorado Springs, Col.



"Be It Ever So Humble There's No Place Like Home"

HOME SWEET HOME Sampler

. . . for you to embroider

Your home is your castle! Hang this heirloom sampler in your hall, above your mantel. Reproduction of a quaint 19th century sampler, "Home Sweet Home" pattern is stamped in cross-stitch on finest quality beige Belgian Linen. Kit includes sampler, embroidery floss in warm red, cream and brown, and full instructions. Maple-finished wood frame included. Finished sampler, 10"x22", big enough to form a dominant decorative accent.

Sampler Kit, with frame, only.....$4.75
(Please add 25¢ for postage and safe delivery)
Send for FREE Spring catalog

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LADIES NOW YOU CAN HAVE SUDS At Your Fingertips

New liquid soap dispenser clamps on standard sink faucet. After filling dispenser, all you need to do is turn on the water; release a small amount of soap in sink, and you have your dishwater ready. This beautiful chrome plated dispenser matches your sink fixtures perfectly, giving a modern touch to your kitchen. Can be attached with a screwdriver, no holes to drill or extra parts to buy. Makes a smart gift to modern homemakers.
HURRY! BE THE FIRST IN YOUR NEIGHBORHOOD TO HAVE THIS LABOR SAVING ACCESSORY. SEND $2.75 CHECK OR MONEY ORDER (No C.O.D.'s).
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Factory prices and discounts to churches, schools, clubs, etc. Write for Catalog of Tables, Chairs, Trucks.

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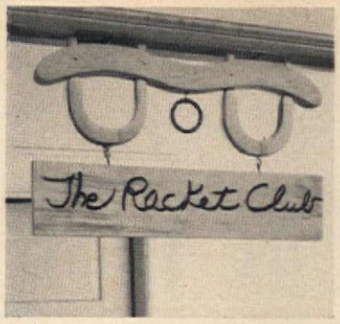

GIVEN A SIGN of unfinished natural pine in the form of an old fashioned Ox-Yoke, you'll be torn between hanging it by the garden gate with your name, or over the door of the "rec" room with a gay name for your retreat. A coat of varnish will preserve it outside. 18" long. $3.95 plus 35¢ post. 11" long, $1.95 plus 25¢. Puddin' Holler, Box A-12, East Swanzey, N.H.

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CHICKENS IN A BASKET. Gay birds decorate individual ovenproof casseroles that pop into the oven, and when they are done pop into small wicker baskets for serving. So attractive you'll also use dishes for passing olives, nuts, and such, the little baskets for pretzels and crackers. 3" deep x 5½" wide. Each is $1. Set of 4, $3.50. Taylor Gifts, Wayne 6, Pennsylvania.

1000 Name & Address Labels $1
ANY 3 DIFFERENT ORDERS $2 ppd.

Sensational bargain! Your name and address handsomely printed on 1000 finest quality gummed labels. Packed —packed with FREE, useful Plastic GIFT BOX. Use them on stationery, checks, books, cards, records, etc. *Beautifully printed* on finest quality gummed paper—*1000 only $1.* SPECIAL—SAVE MONEY! ANY 3 DIFFERENT ORDERS $2. Makes an ideal gift. *Satisfaction guaranteed* or your money back. TIME-SAVER LABELS, 301 Jasperson Bldg., Culver City 1, California.

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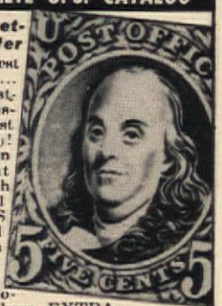

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You can learn to decorate cakes, too, and have fun doing it. Cake decorating is not only fun, but beautiful cakes are much in demand, and you can have a profitable business right in your own kitchen. Easily learned from illustrated instruction books. Write today for our free catalog of books, tiered stands, syringes, bags, tubes, molds, pans, candy-making and all baking supplies.
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Handy Tissue Holder

ONE MOMENT is all that's needed to attach this neat toilet tissue holder. It simply hooks over tank wall. Made of durable metal, finished in gleaming white enamel will complement any bathroom as an only or extra holder. $1.95 ea. postpaid (2 for $3.75 ppd.)

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new modern

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THE *PREDICTOR* GROUP

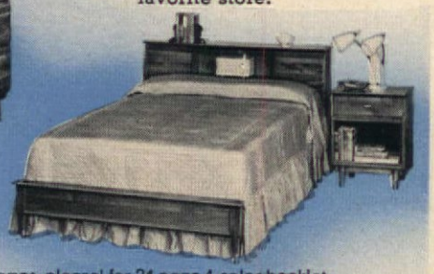
by KLING® BEDROOM FURNITURE

This SOLID hard maple bedroom group is styled for smart contemporary living. You'll only find the cut-in drawer fronts of the PREDICTOR Group in fine solid wood furniture. The polished brass drawer pulls accent the beautiful Toffee Tan color...a finish created especially for PREDICTOR.

Large, full depth drawers, dove-tailed at back and front, patented non-sticking drawer guides, brass leg ferrules and mortise and tenon construction at vital points are some of the Kling quality construction features in this fine group.

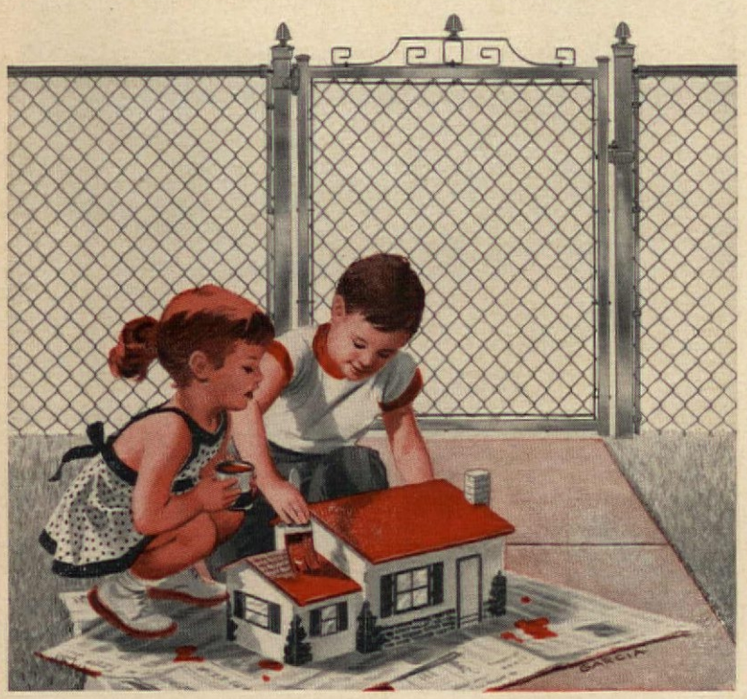
Choose solid wood for lasting satisfaction. The word "solid" on Kling furniture is like sterling on silver. Both are marks of quality.

See the PREDICTOR Group at your favorite store.



Send 25¢ in coin (no stamps, please) for 24 page 4-color booklet, "Ideas for a Lovelier Bedroom". It's packed with ideas and suggestions on bedroom decoration and arrangement and care of furniture. Kling Factories, Dept. AH3, Mayville, New York.

KLING MEANS SOLID MAPLE • CHERRY • MAHOGANY



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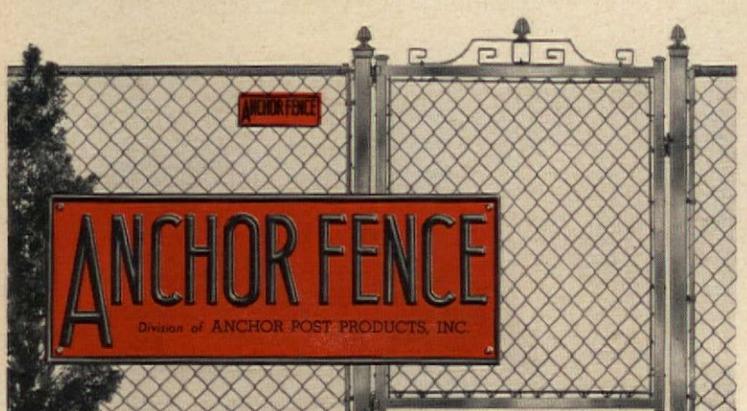
Anchor Fence®

Protects children, pets, property

Situation look familiar? Then let us show you how a genuine Anchor Fence can keep your youngsters playing happily *at home*. Makes it easier for you to relax because it protects your children and pets from intruders and traffic. Look for Anchor's exclusive features: handsome square frame gates—square corner posts designed for beauty and strength. Anchor chain link fence is "zinc-clad" *after* weaving, stays good looking year after year. Consult your phone directory and call your local Anchor man today for free estimate, or write for free folder to ANCHOR FENCE, 6503 Eastern Avenue, Baltimore 24, Maryland.



Plants in: Baltimore, Md.; Houston, Texas; and Whittier, California
Sold direct from Factory Branches and Warehouses in all principal cities.

Coming in April

A collection of bright ideas and springtime projects you can put into action now to make your summer living more fun than ever

• **SO YOUR WORK WILL BE DONE** the minute warm weather arrives, here's a whole portfolio of outdoor-living plans for you to consider now . . . barbecue, children's play areas, outdoor storage, adult living areas.

• **A VISIT WITH RUTH LYONS.** Out in the Midwest, TV's most unique personality is one Ruth Lyons. Her devotees outnumber the combined audience of all competing programs. Tickets for her show and the lunch that precedes it are sold out three years in advance. Next month, you'll get a close look at the woman who will not accept a sponsor's product she herself does not believe in, one who genuinely lives her show and talks about anything that pops into her head. And you'll meet her right in her own home!

• **WATCH THAT DIET!** Does dieting affect your health? Check the foods that the nutritional experts report as essential for balanced eating.

New Simoniz Floor Wax—childproof because there's vinyl in it!

Vinyl—tough, brilliant vinyl—makes new Simoniz® Floor Wax the toughest, glossiest floor wax ever.

Now, kids can spill on your floors. Romp on them. Track on them. Vinyl, the miracle ingredient, means *childproof* protection.

Floors never shone so mirror-bright. Never stayed so bright, so long . . . even with frequent damp mopping. Yet, when it comes to re-waxing, new Simoniz Floor Wax removes evenly—no blotching.

New Simoniz Floor Wax polishes itself. You don't need to buff. You don't need to rub. Try it.

For all floors—linoleum, rubber, asphalt, vinyl tile and finished wood

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(Welcome to the wonderful new world of meringue desserts)

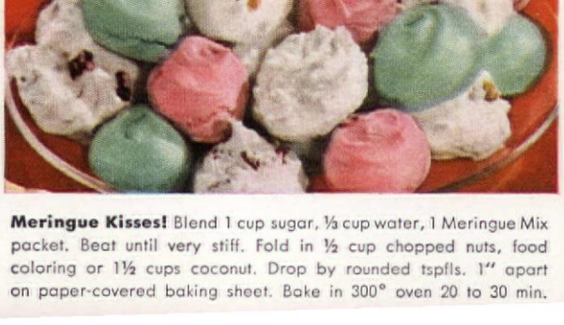
Perfect Baked Alaska!
Now you'll be famous for a party dessert! *(see package for instructions)*

Now fabulous meringues are easy to make! Soft, high meringue topping that holds up through baking, turns out golden brown—doesn't weep even if you refrigerate it! Tiny meringue party kisses you can bake up in minutes! Fabulous Baked Alaska. Delicate, crisp meringue shells. And *all* of these elegant meringues are guaranteed to come out perfect every time!

"I guarantee perfect* meringue topping—perfect meringue shells every time—any time!" Betty Crocker General Mills

*PERFECT! Yes, every mix we make for you is guaranteed to come out perfect, or send the box top to Betty Crocker, Box 200, Minneapolis, Minn., and General Mills will send your money back

A wonderful new world of meringue shells! Just follow the easy package recipe. Fill with ice cream or pudding or fruit. Make the shells ahead of time—they keep for days when you home-bake them with new all-purpose Meringue Mix.



Meringue Kisses! Blend 1 cup sugar, ⅓ cup water, 1 Meringue Mix packet. Beat until very stiff. Fold in ½ cup chopped nuts, food coloring or 1½ cups coconut. Drop by rounded tspfls. 1" apart on paper-covered baking sheet. Bake in 300° oven 20 to 30 min.

A wonderful new world of meringue pie toppir
Tender to cut, tender to eat – this meringue doesn't w
or shrink even if you refrigerate it. Just add water and bea
a fluffy meringue that bakes up rich