

A Service Magazine dedicated to

November 35¢

# THE AMERICAN HOME

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JOHNS COLLEGE  
UNIVERSITY OF NORTH CAROLINA



HOW AN ADMIRAL LIVES  
COUPAGE, scissors art

5 Good Homes Under \$10,000





The varied arrangement of tiny openings in this new Armstrong Cushiontone ceiling tile adds new beauty—and new quiet—to your home.

## Now another new Armstrong Ceiling—Classic Cushiontone!

*It soaks up noise and gives your home today's smart new look*



**YOU MAY PREFER TEXTURED CUSHIONTONE.** It's a new and distinctive ceiling tile for the home. It has a rich three-dimensional texture that crowns a room with beauty. It absorbs up to 75% of the noise that strikes it.



**DO IT YOURSELF.** Your Lumber or Building Materials Dealer will show you how to cover cracked ceilings with Cushiontone. His name is listed in the Yellow Pages under "Ceilings." Do the job this week end.

HERE's an entirely new idea in ceilings.

We call it *Classic Cushiontone* because the tiny openings casually scattered over the tile's surface bring a look of classic beauty to any room.

This new Armstrong Cushiontone design suddenly makes the ceiling area important. It can do wonderful things for any decorating plan.

Those tiny openings do double duty, too! They *quiet* a room by soaking up *three-quarters* of the noise that strikes the ceiling. The effect is delightful.

For a free booklet about Armstrong ceilings, write Armstrong Cork Company, 5811, Clark St., Lancaster, Pa.

**Armstrong CEILINGS**  
...to quiet and beautify your home



# SPECIAL OFFER

for electric dishwasher owners!

Here's 10¢ off on **Dishwasher all**... the finest detergent ever made for dishwashers. Powerful cleaning ingredient ends the need for pre-scrubbing. Self-polishing formula saves touch-up wiping. Glassware comes out shining, dishes glossy-clean, silverware spotless and bright! Cut out this money-saving coupon today and try **Dishwasher all**



CUT OUT ON  
DOTTED LINE  
AND TAKE TO  
YOUR GROCER'S  
TODAY

048DD

DISHWASHER all  
IS PRESCRIBED  
BY DISHWASHER  
MANUFACTURERS AND  
IS UNCONDITIONALLY  
GUARANTEED  
BY LEVER BROTHERS  
COMPANY.  
YOUR MONEY BACK  
IF NOT COMPLETELY  
SATISFIED.

## SAVE 10¢

ON PURCHASE OF DISHWASHER all

To dealer: You are authorized to act as our agent in the redemption of this coupon. Our salesman will redeem this coupon from you for 10¢ plus 2¢ for handling provided you and the consumer have complied with the terms of this offer. Presentation for redemption without such compliance constitutes fraud. Invoices proving purchase of sufficient stock of our brands to cover coupons presented must be shown upon request and failure to do so may, at our option, void all coupons submitted for redemption for which no proof of products purchased is shown. This coupon is non-transferable, non-assignable, and good only on brands specified. We will not honor redemption through outside agencies, brokers, or others who are not retail distributors of our merchandise, and coupons will be void when so presented. Any sales tax must be paid by customers. Void in any place where its use is prohibited, taxed or restricted by law. Cash value 1/20 of 1¢. Lever Brothers Company, 390 Park Ave., New York, N. Y.



048DD



*New  
wall  
colors  
you'll  
love!*



...and painting is so quick and easy with Super Kem-Tone. This amazing velvet-flat paint goes on smoothly with brush or roller...dries free of brush marks in less than an hour. It's guaranteed washable, or your money back.

**AT YOUR NEARBY  
SUPER KEM-TONE DEALER**

# Features for November

NOVEMBER 1958 VOL. LX NO. 6



## Page 23

### JOANNE B. YOUNG—TYPICAL DAY OF A LADY WRITER

Mrs. Young lives in Norfolk, Virginia, with her three small children and editor-husband. She wrote us of her typical day... "While turning out my story on Admiral Wright, I also put three loads of clothes in the washer, made eight peanut-butter sandwiches, applied one bandage and several kisses to assorted abrasions, sewed a tear in a pirate flag, helped locate 'Streak,' the turtle, and answered the doorbell at least nine times."



## Page 34

### RUDOLPH J. GUTTOSCH—PHOTOGRAPHY IS HIS SPECIALTY

One of our favorite photographers, "Rudy" began his career as a combat photographer in World War II. In 1946 he started his own photography and art studio, which lists *The American HOME* among its long list of pleased clients. Rudy lives in Illinois with his wife, Jeanne, and four children. You'll like reading about his basement that "grew and grew."



## Page 48

### LENDAL H. KOTSCHVAR, PH.D.—SPECIALIST ON FOOD

Dr. Kotschevar, Director of Food Services and Professor of Home Economics at Montana State University, is also a fine cook and frequently prepares dinner for his wife and eight-year-old daughter. Dr. Kotschevar is a well-known writer in his field, gave us great pleasure by consenting to be our contributing food editor this month.



## Page 84

### JEANNE LAMB O'NEILL—MOTHER, HOMEMAKER, WRITER

Jeanne O'Neill is a onetime one-career girl who now has many careers. A former advertising copywriter, she lives in Larchmont, N.Y., with husband John and two children. "Looking after 4½-year-old Sean and 2½-year-old Cynthia is a full-time job," Mrs. O'Neill says, "but I still find time for some free-lancing writing." We are delighted that she does, and you will be, too, after you read her witty article appearing in this issue.

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# GIFT GUIDE for better giving

Order by mail from  
**SUNSET HOUSE**

2802 SUNSET BUILDING  
BEVERLY HILLS, CALIFORNIA

## GUARANTEE

You MUST be pleased...or your money back on every purchase by mail from SUNSET HOUSE!



**CIGARETTE DISPENSER** for those "Dirty Weeds". This antique pine Cigarette Dispenser holds a full carton of king size cigarettes. Dispenses one pack at a time. Inspection slot shows you when you're running low. Wonderful conversation piece when hung on den or game-room wall. This is one gift they'll remember for years to come. Practical gift for cigarette-smoking friends.

2981—Weeds Dispenser .... \$1.69



**SEE THE MIRACLE OF BIRTH!** New mystery aquarium contains living tropical fish. See the Miracle of Birth as the mother actually bears living, swimming baby fish! Mystery crystal ball has no visible opening, yet the fish live and breathe. Watch them eat, play. Educational for children. Male and female are guaranteed to arrive alive — and to give birth.

3020-P—Miracle of Birth .. \$2.98



**REVOLVING CARD TREE** lets you display your Christmas cards to best advantage. As each card is received, simply tuck it in one of the Tree's slots — soon you'll have a bright, gay array of "branches". Tree twirls around so friends can see them all. Holds 50 cards! Green plastic Tree, gold base and top star. It's a foot tall. Looks magnificent!

2240—Card Tree ..... \$1.25



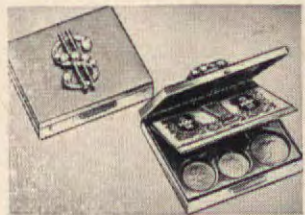
**MAN'S BEST FRIEND** is this lazy Susan Dresser Valet. Holds his collar stays, cuff links, tie clips, watch, loose change, rings, glasses and wallet — each in a separate compartment. He knows where everything is! Spins around to make him feel extra efficient. Handsomely gold tooled leatherette, moire-lined. A great value at this low gift price!

2225—Dresser Valet ..... \$3.98



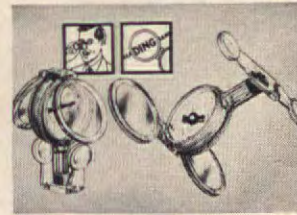
**SIGN YOUR NAME IN GOLD** with this new ballpoint Pen that actually writes with gold ink! Your signature will give a rich metallic look to your correspondence. Wonderful for greeting cards, thank-you notes, Christmas cards. Gold Pen with quick-change Red and Green cartridges for only \$1.

3170—Gold-Red-Green Pen .. \$1  
2849—3-Gold Ink Refills ..... \$1



**EXQUISITE PETTY CASH CASE** has a big money look! Any lady with a penny to her name will treasure this Case! It has separate wells for pennies, nickels, dimes, quarters and halves . . . and a clip for folding money. Gleaming jeweler's gold with sparkling rhinestone dollar sign on top! Ultra elegant in see-through bags—keeps money ship-shape. Federal tax included.

2466—Petty Cash Case ..... \$2.20



**AMAZING—10 SCIENTIFIC USES** with this foldaway instrument. It's a magnifying lens, compound microscope, adjustable telescope, focusing binoculars, directional compass, solar clock, mirror, pharyngoscope, code transmitter and a campfire lighter—ALL IN ONE! Views up to 10 miles! For bird watching, scouts, hobbyists, boys, girls. 3 1/4" folded.

2099—Ten-In-One Scope ..... 79c  
3 for \$2.00



**PERSONALIZED SWEAT SHIRTS** . . . like athletes wear . . . with their own names in big red letters! Quality white Shirt is nylon reinforced at points of wear. Shrink resistant. Full circular knit cuffs. Long wearing, for boys and girls. Specify first names. Exciting gift for kids.

Name Sweat Shirt ..... \$1.79  
3198-P—Size 4 3200-P—Size 8  
3199-P—Size 6 3201-P—Size 10  
3202-P—Size 12



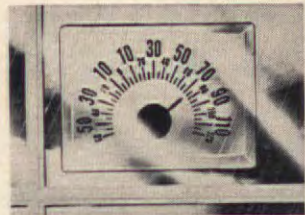
**THESE SLIPPERS G-R-O-W ON YOU!** Slippers s-t-r-e-t-c-h to fit your feet . . . feel like you're barefoot. Knit of miracle stretch yarn — washable, quick-drying, shrink resistant. Wonderful for trips, lounging. Gay metallic patterns — red and gold for women, blue and silver for men. One size fits everyone.

3052—"His" Slippers ..... 79c  
3053—"Her" Slippers ..... 79c  
Any 6 Pair for \$4



**GOLDEN PRESIDENT COINS.** Beautifully sculptured likenesses of each President of the United States—from Washington to Eisenhower—appear on each of these 33 different Coins. Gleamingly gold plated, they're a great collection souvenir. Makes history a snap to learn! You get a separate Coin for each of the Presidents. In clear plastic box. Elegant, educational gift.

2551—President Coins Set ..... \$1



**LOOK-THRU THERMOMETER** tells outside temperature from indoors. Transparent instrument shows the family how to dress before they step outdoors. Precision Thermometer is attached in seconds outside any windowpane, by self-adhesive frame. 2"x3" clear dial does not interfere with view. Bright red needle points to numbers visible up to 10 ft. away.

2250—Look-Thru Thermometer \$1



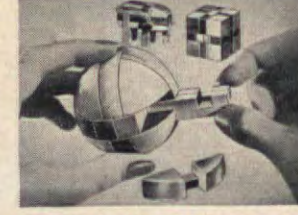
**JUST WHAT HE NEEDS . . .** for a real laugh sensation, give that favorite gal or guy the gag present of the year — a Belly Button Brush. Deluxe rhinestone studded handle and elegant plastic gift box. Guaranteed to create gift excitement. You'll be complimented for finding something so unusual.

2266—Belly Button Brush .... 79c  
4 for \$2.98



**MERMAID BEER MUG!** Imagine! A gorgeous little mermaid gazes up at you as you drink your beer. A real surprise for guests! Handsome ceramic Mug has a cute nude lass molded right into the bottom of it. Barrel pattern doesn't reveal what's inside the Mug. Fun for guests, for parties, for you!

2161—Lady-In-Mug ..... \$1  
4 for \$3.49



**ORIENTAL MYSTERY** and skill go into these tantalizing wood Puzzles from the Far East. Each ball, square and animal is made from dozens of little oddly-shaped, polished wood pieces. The trick is to take them apart and then fit them back together again. Hours of fascinating fun! Set of 3 different Puzzles for only \$1.25. Created centuries ago.

3040—Wood Puzzles Set .. \$1.25



**WIN IN A THROW!** New Throw-A-Word dice game is a sure party stapper! Each player rolls the 12 dice from the shaker — to form as many words as possible from the letters that turn up. Any number of people can play. Grand for kids and adults. More fun than a spelling bee. Educational, too! Great gift idea! They'll thank you for this.

1831—Throw-A-Word ..... \$1



## STUPENDOUS REMINDER CALENDAR

—won't let you forget! Shows 6 weeks at a glance! Each day has a large square to jot in appointments, notes, birthdays and anniversaries. Complete through December, 1959 with an extra sheet for important dates used year after year. Giant calendar is 22" x 16 1/2".

Big Junior Calendar is 17" x 11".  
3047-X—Giant Calendar ..... \$1  
3048—Jr. Calendar ..... 79c



**BIKE SIGNALS** make bicycle riding real safe! New 2-way combination Bikelites make exciting gifts for bike owners. Directional signals mount easily on rear fender, flash right or left turns with handlebar flicker-switch control . . . just like on dad's car. Powerful headlight gives strong beam for night cycling. Sturdy chrome finished metal. Uses 2 flashlight batteries. Practical gift!

3012—2-Way Bikelite ..... \$1.98



**A MILLION BUCKS FOR ONLY \$1** Yessir! \$1,000,000 in Confederate "money" . . . \$10's, \$20's, \$50's, etc. to pass out to friends or piggishly keep yourself. Be a sport and light cigarettes with a fifty. Authentic reproduction of real Confederate money. You can do anything you want with this "money" . . . except spend it! Over 100 pieces.

3035—A Million Bucks ..... \$1  
Get 5 Million Bucks for \$4

## Mail This HANDY ORDER FORM Today!

SUNSET HOUSE • 2802 Sunset Bldg., Beverly Hills, Calif.

MY NAME IS \_\_\_\_\_  
(PLEASE PRINT)

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ ZONE \_\_\_\_\_ STATE \_\_\_\_\_

ITEM NUMBER	HOW MANY	NAME OF ITEM	PRICE

NO C.O.D.'s. All orders sent Postage Paid

TOTAL AMOUNT ENCLOSED



A Service Magazine dedicated to  
**THE AMERICAN  
 HOME**

(A Curtis Publication)

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TRADITIONAL



CONTEMPORARY



PROVINCIAL

...have fun...save money...be thrilled with

## Custom made Draperies you make yourself!

So quick and easy with these two  
 wonderful Conso Products!

### CONSO® NIP-TITE® Pleater Hooks

They make the crispest, most even pleats in the world, because NIP-TITE pleater hooks have an *exclusive* hinge-lock and *unique* middle arm that *lock* and *hold* pleats in place with custom made perfection — always.

### CONSO® BESTPLEAT® Pleater Tape

Its pockets are solidly *woven-in*, *never* rip, *never* sag. Wash or clean BESTPLEAT as often as you like — it springs back strong and firm.

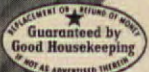
With CONSO NIP-TITE  
 and CONSO BESTPLEAT  
 your draperies almost make  
 themselves!

Get the best, first — CONSO

Send for the 15th Edition

### 1001 DECORATING IDEAS

You need this wonderful book for the latest in home decoration. 76 pages — many in full color — of newest ideas and easy-to-follow directions on how to make slip covers, bedspreads, dressing table skirts, roller shades, Austrian curtains, lined draperies, cornices and a host of other lovely things. Just send 25¢ in coin to Dept. AH-11.



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CONSO • 27 West 23rd Street • New York 10, N. Y.

**OUR COVER**

Just as naturally as night follows day,  
 naptime follows snacktime for the  
 "small fry." Sometimes, as our cover reveals,  
 there's a wee bit of overlapping, and  
 the result is this tender, charming scene.

Photograph by Peter Benech.

THE AMERICAN HOME, November, 1958. Published monthly by The American HOME Magazine Corp., 300 Park Ave., New York 22, N.Y. W. H. Eaton, Chairman of the Board; Robert E. MacNeal, Vice Chairman; Jean Austin, President; Robert Gibbon, Sr. Vice Pres.; Edward C. Von Tress, Sr. Vice Pres.; Marion M. Mayer, John J. Veronis, Vice Presidents; C. A. Nichols, Secretary-Treasurer. Executive, Editorial and Advertising headquarters, 300 Park Ave., New York 22. Subscription Department, American HOME Bldg., Forest Hills 75, N.Y. Subscription price in United States, Canada and Pan American countries \$3.00 a year; 2 years, \$5.00; 3 years, \$6.00. All other countries, add \$1.00 per year for extra postage.

UNCONDITIONAL GUARANTY: We agree, upon request from subscribers to The American HOME, Forest Hills 75, New York, to refund the full amount paid for any copies not previously mailed.



Now... know the joy of owning truly fine stainless

**Betty Crocker's NEW "TWIN STAR" PATTERN IN**

**ONEIDA COMMUNITY SOLID STAINLESS**

**Yours at great savings with coupons that come with over 40 General Mills products**

**PICTURE IT ON YOUR TABLE . . .** the new, easy elegance of superbly crafted solid stainless, designed by Oneida Silversmiths. It has the "feel," weight and lustrous beauty of fine silver, yet never asks for special care—not even polishing.

Fine quality, American-made stainless like this

usually costs up to \$4.35 for a 5-piece setting. But, by saving Betty Crocker coupons that come with over 40 General Mills products, you can own it for as little as 10¢ a piece.

The Order Blank below will bring you your first place setting at a very special price (no coupons needed). And to complete your service easily and inexpensively, 15 different pieces are available, all "open stock."



**Twin Star**

**SOLID STAINLESS STEEL**

**GUARANTEED**

by Oneida Community Silversmiths  
and Betty Crocker of General Mills

Exquisite, lifetime stainless tableware in a simple graceful pattern, lovely for any occasion. Crafted of the finest selected stainless steel, it will keep its rich mirror-finish, without polishing, even with years of everyday use.

Upon receipt of your place setting, you must be entirely satisfied or return it promptly for a full refund.

**START SAVING COUPONS** from General Mills products like these:

Gold Medal "Kitchen-tested" Flour  
Betty Crocker . . .

Cake Mixes, Frosting Mixes, Pie Crust Mix, Cookie Mixes, Muffin Mixes  
Bisquick • Softasilk Cake Flour  
Cheerios • Wheaties • Kix • Sugar Jets  
Trix • Protein Plus • Pick-A-Pack

Collect stainless quickly and easily these two ways:

**a) THRIFT PLAN**—only 10¢ per piece to cover postage and handling, plus required number of Betty Crocker coupons.

**b) SPEED PLAN**—fewer coupons, extra cash. Full details sent with first order.

**EXAMPLE: Teaspoon**

**THRIFT:** 35 coupons & 10¢  
**SPEED:** 2 coupons & 25¢

Yes, popular Queen Bess Pattern Tudor Plate is available, too! Betty Crocker coupons can be used for Queen Bess Pattern Silverware, Hollowware, Betty Crocker Cook Books, or new Twin Star Stainless Steel.



**SPECIAL "Get Acquainted" OFFER!**

**NO COUPONS NEEDED!** To acquaint you with the fine quality and beauty of Twin Star Stainless, you may order your first place setting at great savings: 5-Piece . . . \$1.50. Dinner fork, salad fork, teaspoon, oval soup spoon and knife with forged blade and hollow handle (found only in truly fine tableware).

(or) 3-Piece . . . \$1.00 (Hollow handle knife, dinner fork, teaspoon)

**5-PIECE ONLY \$1.50**  
**PLACE SETTING**  
(Retail Value . . . \$4.35)

or 3-piece setting . . . only \$1.00

**5-PIECE PLACE SETTING**



General Mills, Inc.  
Box 153, Minneapolis 60, Minn.

Please send me the following Setting in Twin Star Stainless.  
5-piece (I enclose \$1.50) ☐ (or) 3-piece (I enclose \$1.00) ☐  
No stamps please.

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ ZONE \_\_\_\_\_ STATE \_\_\_\_\_

Order one set to a family, please. Order must be submitted on this blank and postmarked not later than December 15, 1958. Offer limited to residents of the U.S., its territories and possessions.

Allow up to 3 weeks for delivery, please.



*Dishes wash bright...*



*as the pennies  
you save*

*New formula*

**ELECTRASOL**

20% more detergent in every package

Costs less than any other detergent on the shelf

Stops spotting on glasses, dishes, silver

You're the winner all the way when you choose to use New Formula Electrasol!

It saves you money... saves you work, actually helps your dishwasher do a better job for you because its exclusive formula washes so clean, rinse water slips off in sheets!

Here's the way to obtain the results you've always wanted... and isn't it great to know it's so economical, too!

America's most  
economical  
dishwasher  
detergent

**ELECTRA-  
SOL**

Another famous product of Economics Laboratory, Inc., St. Paul, Minn.



## READERS' EXCHANGE

Our recent Americana issue sent so many complimentary letters our way, we couldn't help but set two aside for our "Readers' Exchange" this month—a small sampling of the sentiments expressed by our many delighted readers.

And then, too, we wanted to share with all of you a happy reunion between old friends who found each other, after many years, through the pages of our magazine.

When we have such gratifying examples we feel that "Readers' Exchange" is truly an exchange of friendships and sentiments—a column for and by our readers. We thank you for your contributions that keep it this way!

—THE EDITORS

### SALUTE TO AMERICANA!

Dear Editor:

I have just received my copy of The American HOME for August. It is, to my way of thinking, superb! The articles on Early American furnishings are so very interesting I bought four extra copies for friends.

—MRS. NOVA L. LEE

Dear Editor:

I wish to add my letter along with the many others that you have probably received telling you of the enjoyment the August issue has brought. I loved all the "Americana," it was wonderful! Let's always have a few pages each month along this line. I think too many other home magazines place too much emphasis on modern decor. The younger generation, becoming young homemakers, will not realize how beautiful and homey the new and old can be together.

—MRS. ELMO HUES

While there are countless loyal adherents to strictly modern or period

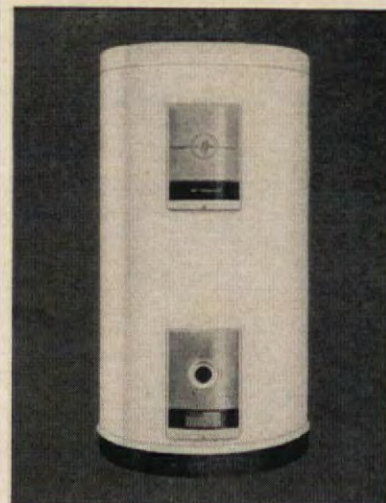
(continued)

Guaranteed protection  
for 15 years on

**NEW 1959  
HOTPOINT**

*MAGIC CIRCLE "15"*

**ELECTRIC  
WATER  
HEATERS**



MODEL WB 41-1

Almost one-third of all electric water heaters ever made were built by Hotpoint—and have proved their dependability in a million-and-a-half homes. This dependability is now backed by a 15-year written warranty which provides a free service and parts warranty on the entire heater for one full year and 14 years additional protection against tank leakage.

**Famous Calrod® Magic Circle Heating Units**—most efficient and dependable ever produced.

**Safe**—no danger because there is no flame—no fumes or gases. The outside of the heater is always cool.

**Efficient**—no flue, no heat wasted up the chimney. Calrod heating units heat only the water in the tank—not the air around it.

**Completely Automatic**—delivers plenty of hot water whenever you want it—silently, instantly.

**Economical** to operate. Eliminates long, costly pipe-runs.

**5 Sizes**—from 30 to 82 gallons capacity. Two models—Round and Table-Top.

**See Your Hotpoint Dealer**—and forget your hot-water problems for good!

*Look for  
that Hotpoint  
difference...*

**Hotpoint**

HOTPOINT CO.  
(A Division of General Electric Co.), Chicago 44





# Bancroft's

# CHRISTMAS SHOPPING CENTER

## WHERE YOU SHOP BY MAIL ... AND SAVE!



**BOWS WITHOUT TYING**  
Imagine! No fumbling... no looping! Make fluffy pom pom bows instantly, automatically—without tying! Just pull string... shimmering bow forms as if by magic. 60 feet of quality satin ribbon makes many large or small bows.  
KX 3013, Red; KX 3014 Green; KX 9892 White; KX 9893 Gold. Each, 60-ft. Roll. **98c**

**24 PERSONAL PENCILS**  
... with your name in Gold! A feather in anyone's cap to give—and a sure way to foil pencil-sharers. Fine quality number 2 black lead PLS pure rubber eraser. A mark of distinction for your desk and the pride of young and old alike. Specify name.  
KX 1504-X Set of 24. **\$1.00**

## ROLLING SNOW PLOW only \$9.95

**"The Only Snow Plow With Four Wheels"**  
**MAKES SNOW REMOVAL 10 TIMES EASIER**  
Just walk behind it... it's as easy as rolling a baby carriage! Rugged, all-steel Snow Plow glides on 4 rubber tires through all types of snow. One trip up and back clears an entire sidewalk.  
**AN HOUR'S SHOVELING IN 5 MINUTES**  
Big, reversible blade plows through 8" drifts without effort—clears 22" path. Has seven adjustable positions up to a full 22° angle. Throws snow off sidewalk—to left or right—automatically. Operates on same principle as highway snow plow trucks.  
**LESS STRAIN! NO LIFTING! NO BENDING!**  
Ends shoveling snow into piles you have to lift—just push 'em off to side. Leveler wheels on blade roll plow smoothly over cracks, rough pavement. 41" no-stop handle lets you do whole job standing up. Weatherized, chrome-like Cadmium finish.  
KX 1235-S, Standard model **\$9.95**  
Deluxe Heavier Model—comes with larger 26" blade. Has long-life red enamel finish and Bonded, weather-resistant undercoating.  
KX 1004-S, Deluxe Heavier Rolling Snow Plow **\$12.95**



**L'IL PUP ASHTRAY**  
Never falls! Never spills! Faithful Rover stays with you always 'cause he's a cute little bean-bag ashtray. He clings to the arm of any chair or sofa—won't slip off, no matter where you put him. Colorful plaid with floppy ears and sad button eyes.  
KX 9473 Pup Ashtray. **\$1.00**



**BIKE NAME PLATES**  
Now your child can ride a bike or wagon with custom-made license plates—on front and back—that GLOW in the dark! First and last name are embossed in raised letters—legs motorists see child at night. 8" x 3". Print full name (name on both)—up to 10 letters per line.  
KX 2635-D Set of 2. **\$1.00**



**JUMBO "MOMMY-SIZE" KITCHEN**  
Doors open and close... knobs turn... sink tray lifts out... They're as big as life! Reinforced corrugated fibreglass with red and blue trim and details as "real as Mommy's".  
KX 1068-S, Cupboard (Over 3-Ft. High) **\$4.98**  
KX 1069-S, Refrigerator (Over 3-Ft. High) **\$4.98**  
KX 1070-S, Range (Over 2-Ft. High) **\$3.98**  
KX 1150-S, Sink (Over 2-Ft. High) **\$4.98**



**REAL SNOW SKATES**  
Wonderful fun and healthful exercise as youngsters skim over the snow—no ice needed. Adjusts to any child's foot and are made of steam bent hardwood with grooved bottoms. Aluminum heel plates and sturdy ankle straps for safety. Over 16" long, 2 1/2" wide, trimmed in red.  
KX 1309 Snow Skates. **\$1.79**



**JUMBO PUPPY DOG**  
Kids can actually ride on his back! They hop aboard to watch TV, hug him as a pillow—play for hours.  
**Almost TW. F.A.S.T. fany**—with cuddly "stuffin'" and plasticized gingham check coat. Wipes clean.  
KX 1339-S, Jumbo Dog. **\$2.95**



**PERSONALIZED GAY 90'S TRAY**  
Surprise guests with your own personal touch of hospitality. Nostalgic Gay 90's couple on handsome metal serving tray is identified with your name and that of your spouse. Last name hand-lettered. 9" x 15". Specify both first names and last name.  
KX 2639-D Gay 90's Tray **\$1.98**



**It "GLOWS" In The Dark**  
**PERSONALIZED "MIDNIGHT COACH" SIGN**  
Family name and house number can be seen day or night! Artistically hand-lettered Coach Sign adds friendly warmth to your home—helps guests find it, too. Display on lawn, house, mailbox, etc. Weather-proof Methylmethacrylate with rich black hand-painted finish. 15" long and 5 1/2" high.  
KX 515-P Coach Sign **\$1.00**



**PERSONALIZED CIGARETTE DISPENSER**  
The clever attached poem tells the story... "Take a look and you will know—how many packs I've got to go!" We identify this "Cigie Bar" as your very own by hand-lettering it with any name. Now you can check your supply at a glance and never run short of cigarettes. Saves trips to store—keeps 10 packs neat, clean and handy; dispenses one at a time. Distinctive on wall or table. Of sturdy plastic, 10 1/2" high.  
KX 554-P, Regular **\$1.25**  
KX 555-P, Kingsize **\$1.25**



**BOOK THAT TALKS—59c**  
Different animals speak to your child from every page! Colorful story has sounds to fit words. Cows MooO, Dogs Bark, Ducks go Quack-quack! Press entire book and all sing in chorus.  
KX 9698 Talking Book **59c**  
KX 9699-P With Child's Name hand painted **89c**



**BRASS-FINISH PLANTERS—as low as \$1**  
You'd expect to pay \$3 to \$5—and more! Rich metal Planters with lustrous simulated Brass finish add bright contrast to all your greenery. Dainty lattice-work design is delicately tooled, and makes a striking setting for plants—especially those being given as gifts. Leak-proof plastic liner is 3/4" deep.  
KX 9993 Oblong (3 3/4" x 9 7/8" long) **\$1.00**  
KX 9994 Round (7" Diameter) **\$1.19**



**PERSONALIZED MITTENS**  
Can't get wet or lost! Watertight plastic coated Mittens are lettered with any child's first name. Snug, elasticized jersey lining for extra warmth. Specify color—red, blue or brown; age for size; name.  
KX 508P Mittens **\$1.00**  
KX 509P Gloves **\$1.50**



**EXCITING NEW BALLPOINT "LEG" PEN**  
Get a "kick" out of writing! Beautiful ballpoint pen is shaped like a movie star's million dollar leg. A twist on cap retracts point into leg—uses standard refills. Novel yet practical, the banker's approved non-sneak ink writes like a dream—smooth and easy. Highest quality, its hand perfect. Watch Gramps kick up his heels when he sees it! He'll write like a boy again.  
KX 207-J **\$1.00**

## It Really Works! WORLD'S TINIEST PORTABLE—NOW \$2.95

No batteries! No tubes! Needs no electric outlet! Comes with a lifetime Guarantee! Sensational new Self-Powered Portable Radio fits pocket or purse—works on amazing Germanium diode rectifier. Hearing aid type speaker allows private listening in bed, at work, etc. Just ground to any metal for clear reception. Nothing to turn on or off—never wears out.  
KX 345-J **\$2.95**  
**DELUXE MODEL**  
Works anywhere—outdoors, indoors, in cars, on bikes, at sporting events! Extra long, special antenna gives fine reception—needs no ground. Lifetime guarantee, also.  
KX 357-J **\$5.95**

**And Away We Go... ROCKET SHOES**  
These Rocket shoes are the newest in fun for small fry! Safe and durable—perfectly balanced to give a hopping good time. Adjustable to fit all children from 6 to 12. Steel caps on front protect shoes. Highest quality steel springs, rubber shock absorbers, sturdy ankle straps.  
KX 4456 Rocket Shoes. **\$5.95**

**FULL-SIZE ELECTRIC FIREPLACE**  
The logs actually flicker and glow! Full-size electric fireplace comes with red-colored, "bricks," holly wreath, simulated andirons and logs. Almost 4 feet wide by 4 feet tall. Sets up in 60 seconds. Rigid Kraftboard. Complete with flicker, socket, cord.  
KX 1002-S Fireplace **\$3.95**

**Enjoy COLOR NOW**  
**Easy on Eyes—Reduces Glare TV COLORAMA FILTER**  
New TV Filter gives color to drab black and white screens. No wiring or special attachments—simply place over front of screen.  
KX 3916 (Specify size):  
12" 69c 20" **\$1.25**  
14" 79c 22" **\$1.50**  
17" 89c 24" **\$1.75**

## World's Most Appropriate Design AT LAST!—A BATHROOM CLOCK

The first ELECTRIC clock specifically designed for bathrooms! Lets you know the time where you most need it... keeps you on time for dates or work. Ends morning traffic jams, too! Elegant pearl-like finish and "Johnny" design couldn't be more appropriate for the powder room. It's a sure "howl-getter", also, in den or rumpus room. Keeps perfect time always.  
**PRECISION-MADE**  
Self-starting electric motor with hide-away cord adjustable to any length. 7 1/2" x 9", U.L. approved. 110 Volt, 60 cycle, AC.  
KX 9692 Pink; KX 9693 White; KX 9694 Green. Each clock **\$5.95**

**At-Your-Side ALUMINUM IRONING CADDY**  
Here's that "extra pair of hands" that you have always needed and wanted around the house! Sets up in a flash, set it down next to your ironing board and it takes 20 of your freshly ironed garments and hangs them neatly. You can use it for drip-drying or for hanging your clothes up to air out. Stand it in a corner and it acts as a temporary closet. If you have a guest it's a clothes valet. 4 feet high; collapses to fit any storage area. Lightweight aluminum.  
KX 1050-S, Ironing Caddy. **\$2.98**

**Set of 12 Illustrated MINIATURE BIBLES**  
Tiniest Bibles we've ever seen—hardly larger than a postage stamp! Yet, each is clearly readable and contains actual readings from the New Testament. Illustrated with gold letters on colorful cover.  
KX 7821 Set of 12 **\$1.00**

**His Own Personal DRESSER DE-MESSER**  
Well designed for well-dressed men! Clever ceramic replica of bow tie and collar puts an end to misplaced cuff links, rings, loose change, etc. Personalized with any first name as shown. 5 1/2".  
KX 506-P **\$1.95**

**Battery-Powered CAR VACUUM**  
Nothing to attach or plug in! Car Vacuum Brush is completely portable. Sucks up dust and lint into removable bag. Keeps car neat—stores in glove compartment. Uses flashlight batteries.  
KX 7899 **\$2.95**

**"MOSS ROSE" INSTANT COFFEE JUG**  
Let's face it... Instant Coffee is here to stay! But why serve it out of commercial jars when you can present it to your guests in this elegant white china jug. Lovely enough for the finest table setting. Especially made for instant coffee, it has an air tight lid that preserves the flavor indefinitely. Rich-looking Moss Rose design is set off with brilliant gold inscription. A superb way to serve master fresh coffee every time and make it appealing even before it reaches the cup.  
KX 8985 Coffee Jug **\$1.69**

**PERSONAL DENTURE DISH**  
Ideal for sparkling dentures that need overnight parking! The lucky recipient will be so thrilled, he'll want to put his teeth in it once. This airtight, spacious plastic container keeps dentures sanitary, too. We'll hand-letter ANY name as illustrated.  
KX 556-P **\$1.25**

**END DOG ACCIDENTS**  
New scientific compound automatically housebreaks your pet! Just pour 4 drops on any newspaper, mat or spot desired. Fido is drawn like a magnet every time. Protects furniture and rugs. Trains pet to use selected outdoor spots, too.  
KX 3739 **\$2.00**

**DRESS LABELS...**  
... custom-made with YOUR NAME! Silky, egg-shell satin. Labels can be sewn in dresses, blouses, knitted garments for distinctive touch. Identifies clothes—well for "hand-made" gifts.  
KX 2640-D, 15 for **\$1.00**  
KX 2641-D, 40 for **\$2.00**  
KX 2642-D, 60 for **\$3.00**

**HOW TO ORDER:**  
• Order by number, stating quantity desired.  
• Add only 15c to each item ordered for postage and handling.  
• Send payment (check, money order or cash) with order. No C.O.D.'s. Satisfaction Guaranteed or money back  
**SEND ALL ORDERS TO BANCROFT'S**  
2170 So. Canalport Ave.  
Dept. AH-495, Chicago 8, Ill.

**PERSONALIZED HALF CUPS**  
Watch your guests' eyes pop when they ask for "half-a-cup-of-coffee" and you give it to them! Real jumbo full-size cups cut in half. Highly glazed hand-decorated ceramic with words as illustrated. Personalized with any family or first name.  
KX 535-P Each **\$1.25**  
KX 540-195Set of 4 **\$3.95**



# How we retired in 15 years with \$300 a month

"Miami is a real paradise for us! Swimming and sunbathing most every day—a garden that beats any seed catalog—and plenty of time to just relax. What's more, we're still young enough to enjoy it all. I'm only 55. But if I hadn't found the way to retire with an income of \$300 guaranteed for life, my days would still be bound by the time clock and commuter train.

"Yes, that monthly check really changed my whole life. And it's just by luck that I came to get that check, too. It all started back in 1943—right after my fortieth birthday.

"Sue gave me a surprise party that year. During the evening, Dick Lauman got up and jokingly proposed a toast—"To the first old man of the crowd."

"Funny how that stuck in my mind. Days after, I found myself thinking about it. I had to agree with Dick. I was getting on. Actually, half my working years were over. It sort of frightened me, too. Especially when I thought how little I'd done to prepare for the day when I'd want to stop work.

"I had a good salary. But we just about managed to come out even every year. It almost seemed too late to begin to save. We could never save enough. And even if we did—there was always the danger of outliving our capital.

"Then one night I was glancing through a magazine. One of the ads caught my eye. And it really hit home! It told about a Phoenix Mutual Retirement Income Plan. That was the way a man like me—a man in his forties with a good salary and fifteen or twenty working years ahead—could use part of his present salary to buy a retirement income for later on. The coupon offered more information. I never was one to send in coupons, but this seemed too good to be true. I sent it in.

"A booklet explaining all the Phoenix Mutual Plans came back in the mail. And when I read it through, I was sold. Phoenix Mutual was for me!

"Soon after, I applied and qualified for a Phoenix Mutual Retirement Income Plan. That was over fifteen years ago.

"Our first check came in May. Sue and I packed up and headed south. And, believe me, it's wonderful—no trains to catch—no appointments to keep—and, best of all, we have no worries about money. But



we could never have done it at all without Phoenix Mutual."

## Send for Free Booklet

This story is typical. Assuming you start at a young enough age, you can plan to have an income of \$20 a month to \$3,600 a year or more—beginning at age 55, 60, 65 or older. Send the coupon and receive, by mail and without charge, a booklet which tells about Phoenix Mutual Plans. Similar plans are available for women—and for employee pension programs. Don't put it off. Send for your copy now.

## PHOENIX MUTUAL

ESTABLISHED 1851

### Retirement Income Plan

### GUARANTEES YOUR FUTURE

OVER 100 YEARS OF LIFE INSURANCE PROTECTION  
FOR BUSINESS AND FAMILIES

Phoenix Mutual Life Insurance Co.  
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Please mail me, without obligation, your free 28-page booklet showing new retirement income plans.

Plan for Men ☐ Plan for Women ☐

Name \_\_\_\_\_

Date of Birth \_\_\_\_\_

Business Address \_\_\_\_\_

Home Address \_\_\_\_\_

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## Readers' Exchange

(continued)

*furnishings, many young people are learning to combine both in a tasteful homefurnishings fashion.*

—THE EDITORS

The long arm of coincidence reached out to tap The American HOME on the shoulder, and as a result we were able to bring about a reunion between two old friends who'd lost track of each other. Although we wouldn't dream of becoming involved in lost-and-found or missing-persons activities, we couldn't resist the opportunity that presented itself in the following correspondence:

Dear Editor:

I am a subscriber to your very fine magazine and enjoy it so much. Recently, I saw a recipe for a "Baked Onion Casserole" submitted by an American HOME reader who had the same name as a lovely lady I knew some years ago. If your contributor is the same lady I knew, I would be most happy to renew our friendship. I would greatly appreciate having you contact her in this regard.

—MRS. HELEN R. FARQUHAR

*We forwarded Mrs. Farquhar's letter and were so pleased to hear from Mrs. Farquhar just the other day. She writes "... through your efforts, I had a letter from my long-lost friend who is the same person I knew thirty years ago. She will be coming up this way in the fall and we have arranged a meeting which will, I am sure, turn out to be a real 'gabfest.' It was only through the recipe section in your fine magazine that this reuniting of old friends has taken place. Thank you for your interest and excellent cooperation."*

*The pleasure is ours too!*

—THE EDITORS

**GIVE ... the United way**



WALL-TEX "Gardenier"

## MATCH MAKERS

in Wall-TEX® and  
MATCHING FABRICS

**Now in one visit** to your WALL-TEX dealer, you can plan an entire room—walls, draperies, slip covers, bedspread, even shower curtains—with the swift, sure touch of the decorator.

**Be daring!** With pre-decorated Match Makers you can't go wrong. Designs coordinate. Colors harmonize. Each WALL-TEX pattern and its companion fabric blend to perfection.

**Save money!** No costly decorating errors. And beautiful WALL-TEX is true fabric. Won't tear, won't fade. It's even scrubbable. **Dress your home** the way you like to dress yourself! See Match Makers in WALL-TEX and Matching Fabrics at your decorating store today! Columbus Coated Fabrics Corporation, Columbus 16, Ohio.

**Wall-TEX®**  
Scrubbable Wall Canvas

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Rooted  
Washable  
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22 INCH

# BIG SISTER

TEEN AGE DOLL

Including  
**6 COMPLETE OUTFITS**

\$9.95 VALUE

**\$4.95**  
Plus 50c shipping  
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Shorty Pajama Outfit



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KICKS HIGH DOES SPLITS SHE EVEN SITS BENDS KNEES



- Wears High Heels
- Full Pony Tail Rooted Hair
- Completely Washable
- 100% Vinyl Plastic
- Guaranteed Unbreakable

## New! Glamorous HIGH HEELS

The most breathtaking new doll of the year! "Big Sister" is a gorgeous young lady wearing her first high heels and first jewelry. She'll steal the show in any dolly parade and dance right into your heart. Talented as she is beautiful, she sits, stands, bends her elbows and knees. Gorgeous big blue eyes (with thick, real lashes) close when she's sleepy. Her permanently rooted, glossy hair can be washed and set in all the new styles. She bathes from head to toe because she's all satiny, peaches 'n' cream vinyl plastic. She has manicured her hands and feet with pink polish. Her white dress is heavyweight, imported Swiss cotton with a lovely ribbed texture and embossed-embroidered circlet pattern. Completing her costume: brass-buckled belt, ribbon-trimmed crinoline petticoat; lace-trimmed panties. Her good looks and clothes are made to stay fresh thru countless hours of joyous little-girl play. Lustrous pearl earrings and bracelet. Plus 6 complete outfits.

**NIRESK INDUSTRIES, INC.**

**CHICAGO 47, ILL.**

## MONEY BACK GUARANTEE

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Please rush at once \$9.95 value BIG SISTER DOLL at \$4.95 plus 50c postage. If I am not 100% delighted purchase price will be refunded.

☐ I enclose \$4.95 plus 50c additional for postage and handling.

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# NOW! NAME YOUR DEAL ON THE NEW SHOPSMITH MARK 2

*Choose either big savings!*

*Hurry, offer good for limited time only!*

## WE PAY YOUR DOWN PAYMENT

This is not just an ordinary "no down payment" offer. We actually pay your complete down payment for you (on approved credit) up to 10% of the suggested retail price.

Offer expires December 31, 1958

— or —

## SAVE \$30<sup>00</sup> ON SHOPSMITH ACCESSORIES

Buy SHOPSMITH MARK 2 now and get \$30.00 off on any of these major SHOPSMITH accessories: Jigsaw, Jointer, Bandsaw, Belt Sander or Compressor-Sprayer.

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**Only SHOPSMITH  
features the patented  
5-tools-in-1 principle**



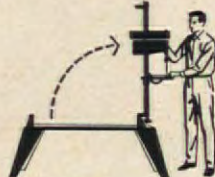
It's an 8" SAW



It's a 12" SANDER



It's a 28" LATHE • It's a HORIZONTAL DRILL — 16½" VERTICAL DRILL



Take advantage of this amazing "Name-Your-Deal" offer—now at your leading hardware or department store, lumber yard or Montgomery Ward. *Special offer:* Write today for your free copy of the informative booklet, "What to Look For When You Buy Power Tools," to: Yuba Power Products, Inc., Dept. 200-A, 800 Evans Street, Cincinnati 14, Ohio.

**\$179<sup>90</sup>** suggested  
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All-metal bench \$19.95

½ h.p. motor \$34.95

¾ h.p. motor \$46.95



**YUBA POWER PRODUCTS, INC.**

SHOPSMITH AND MAGNA-LINE TOOLS,  
YARDSMITH POWER MOWERS AND TILLERS

**YUBA CONSOLIDATED INDUSTRIES, INC.**



## Yours to Paint

DESIGNER: KNUTE HEINZ

Your family tree can be a source of lasting pride and pleasure when you paint it into your home with our American HOME pattern. See it on our cover and you'll see what we mean!

This charming design is easy to paint and requires a small amount of effort to produce a great amount of pleasure. It need not necessarily go on a wall surface, although this is usually a popular setting. Try it on a door, on a large screen or on a room divider.

Grandparents' names are painted on the lowest branches. The names of parents are in the middle and the names of children go on the topmost branches. This tree provides for three generations.

People always enjoy seeing their names "in print," and how pleasant to be "in print" in such perfect company! The bright-red apple settings for the names add a cheerful note to this sturdy tree pattern.

You might even cut the design out of craft papers, glue in place over traced design, dry, then spray on a coat of protective shellac.

PATTERN No. 1757, PRICE 75c

PATTERN ORDER FORM, PAGE 67









it's not like cleaning house, it's like playing house!



no other vacuum cleaner is anything like

# REGINA ELEKTRIKBROOM

Women rave about it!  The light vacuum that cleans a house  in minutes *without attachments*. Only 6¾ pounds,  half the weight of regular vacuums, but 5 to 10 times more useful because it works wonders every day! Cleans rugs, carpets, floors, stairs, draperies, upholstery, under furniture. Hangs on any hook  when you're through! Used in thousands of homes, hotels, motels.  New model has more filter area, bigger dirt cup, easy to empty as an ashtray.  Give, get Elektrikbroom. You'll wonder how you lived without it!

**NEW '58 REGINA** *Elektrikbroom*

no other vacuum is like it! Also does the work of carpet sweeper, broom, dust mop, dust pan, upholstery brush... without attachments! Priced for modest budgets.

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The Regina Corporation, 6 Regina Avenue, Rahway, N. J.  
Please send me free folder, "IT'S MODERN WITCHCRAFT,"  
and name of my nearest dealer.

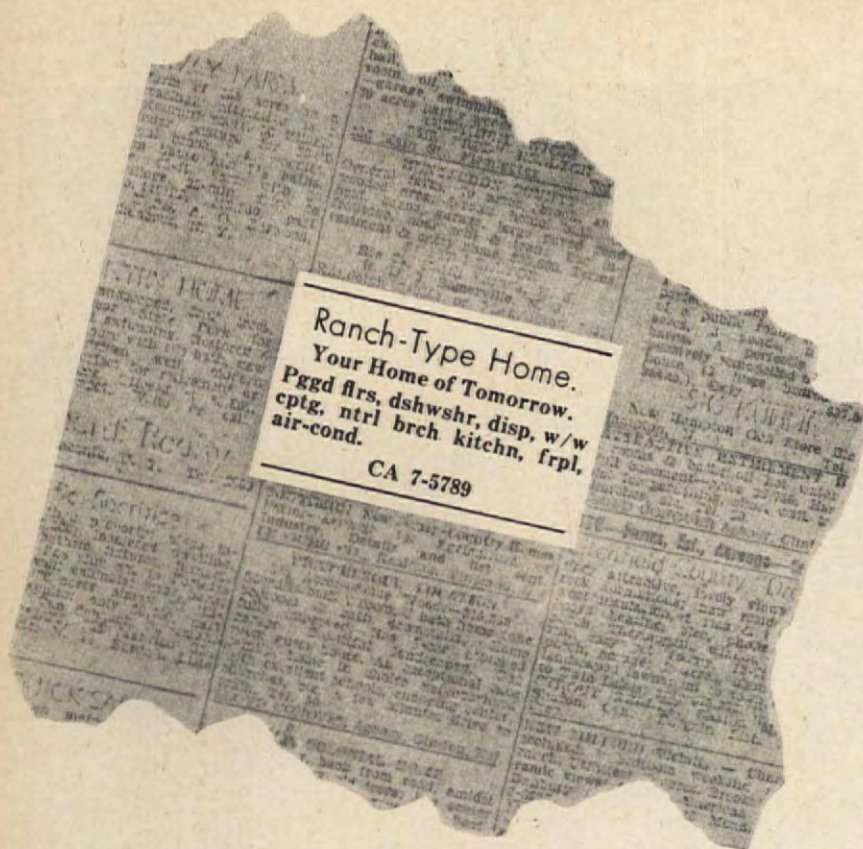
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Address \_\_\_\_\_

City \_\_\_\_\_ Zone \_\_\_\_\_ State \_\_\_\_\_

— In CANADA: Switson Industries, Welland, Ontario —





# HOME-TYPE RANCH

DELORES BECKMAN

When I read the real estate ads, I can't help feeling a little shabby. Such glowing terms as "prestige homes," "executive-type homes" and "exclusive country living" float before my eyes, and I can feel a distinct slide downward in my so-called pride-of-ownership. But the one phrase that really gives me the whammies is "ranch-type home." I don't know why it should bother me so much, unless it's because I live on a ranch, where I have a home. But that is as far as the comparison goes!

A "ranch-type home" is usually described with eye-catching phrases such as "set on a knoll," "indoor-outdoor living," "terrific view," "home of tomorrow" and "Provincial darling." Its interiors are pictured with such captivating descriptions as "built-in hutch," "dishwasher," "inter-com system throughout" and "pegged floors." "Low-cut roof with overhang" is almost indispensable when selling a ranch-type home. Most of these terms I understand, through wide-awake awareness; others, such as "chalet-type fireplace" and "wet bar," really take an awful lot out of me. When I begin comparing these glowing modern conveniences and luxurious extras with my own home-type ranch, I am sadly out of step.

One phrase often used is "casual ranch theme." I presume this means a ranch where you can live casually. No one lives casually on our ranch; even the gophers have to outwit the cats if they want to survive. The weeds grow with a vigor not even remotely casual, and the wood that burns in our fireplace (red-brick type) was not casually chopped.

"Pegged floors" is another term that intrigues me. Well, we *do* have pegged floors. They are pegged with holes made by furniture legs and rocks in the soles of shoes, and little boys with high hammers and low brains. There is even one peg where I dropped my steam iron point down.

Then there is that "inter-com system throughout." We haven't got that, unless you can call a cat

getting caught in the screen door and being heard distinctly in the back bedrooms a system. My husband and children have an inter-com system all of their own, but it wasn't built-in. They were born with it. It consists of standing where they are and yelling at the top of their lungs until someone answers them. I use a system called "Maternal Radar" myself: get everybody on the beam, and if they don't stay there, spank them silly.

As for "home of tomorrow," when I consider how much this home cost us, and that it probably won't be paid for until my children are raising children of their own, it had just better be my home of tomorrow. And tomorrow. And tomorrow.

Then I get caught again with "indoor-outdoor living." This can fool you. You might think that it means living inside a house indoors, and outside a house outdoors. It doesn't mean that at all. It simply means that the indoors is taken outdoors, and the outdoors is brought indoors. Since I do not have any trees planted in my living room, nor sliding doors separating me from God's great outdoors with panes of sheer glass, I simply can't qualify here. Unless you can count having the kids put a baseball through the window (picture-type), the only outdoors we have indoors is when someone leaves the front door open.

Then there are those modern conveniences in the ranch-type home of today (and tomorrow). I refer of course to such extras as "dshwshr," "frpl," "disp." and "cptg." My pride-of-ownership (built-in) goes soaring here, because we have almost all of these. We have a dishwasher: it's me. We have a "disp." (which is a garbage "disp.," naturally); in fact we have about seven or eight "disps": three cats, one dog, two raccoons and a fox, to mention just a few. These animals dispose of what garbage we have; and it is carried to them by another "disp.": an eleven-year-old boy.

We have a "frpl." or fireplace, (continued)



# new **Pyrex**® Holiday House Gifts!

*6 beautiful Christmas ideas with today's look for today's cook*



**Pyrex Cinderella Electric Buffet**, to make any occasion more festive, from Christmas day on! Easy-carry warming tray has thermostatic heat control to keep foods and beverages hot. 2-qt. Decorator serole is striped on the sides to match 12-cup Deluxe Carafe. Complete with cord, **\$19.95**



**New PYREX Cinderella Beverage Server**, with tea ball and candle warmer. This welcome gift may be used for making instant coffee, too. 8-cup size, **\$5.95**



**PYREX Deluxe Cinderella Casserole**. Attractive brass-plated cradle holds candles—keeps food hot in 2½-qt. Decorator Casserole. **\$5.95**



**New PYREX Cinderella Serving Casserole**. Beautifully decorated oven-to-table gift with lid that may be used as an extra dish. 2-qt. size, with cradle, **\$4.95**



**PYREX Cinderella Serving Bowl**. Useful as soup tureen, casserole, punch. With candle-warmer cradle. Needlepoint design. **\$4.95**



**New PYREX Cinderella Divided Serving Dish**. For cooking and serving two foods—beautifully, conveniently. With brass-plated cradle and clear lid, **\$3.95**

*These and other Pyrex gifts at your favorite store. \$1.95 to \$19.95*

**PYREX**® a symbol of modern living, is a product of **CORNING** research



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GET THIS FREE **NEW** BOOKLET



The facts about  
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Before you build your new home or remodel your present one, you should know how *true* radiant panel heating can benefit you . . . Then and only then can you make an intelligent selection of the type of heating system you will want to live with for the rest of your life.

Why is steel pipe radiant panel heating true comfort heating? Why is it cleaner, draft-free, more healthful? Why does it permit complete freedom of decoration? Why is every inch of floor and wall space usable? Why is steel pipe the best medium of heat transmission?

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(continued)

but it is not "chalet type," so I'm not sure it counts. As for "cptg," I have no carpeting in my home. How on earth can people see my "pegged floors" if they are covered with "w/w cptg"?

Let's rapidly take a few more of the familiar terms: "forced air," "terrific view," "wet bar" and "low-cut roof with overhang." Oh, yes, and "built-in hutch." We do have "forced air," if you can call a canyon breeze practically blowing the curtains off the rods a breeze. And what about our "terrific view"? From the "knoll" where I sit, I can see right down to the edge of the smog. There are cactus, poison oak, weeds, castor beans, a battered red truck, a 1948 tractor with collapsible disk, and a lane with forty-seven chuck holes.

I'm afraid that I don't know what "wet bar" means, so my ego thermometer will have to take a dip on that one. (All I know is, I don't think I would want a *dry* one!) As for the "built-in hutch," we keep all of our rabbits outside. (Outdoors.) Which brings us down to "low-cut roof with overhang." We have half of this: a low-cut roof. The only overhang, however, is an eaves spout loaded with leaves, and the nests of four birds who come every spring, spouting maternal instinct and pieces of string.

By the time I have reached this far in the list of comparisons, I usually have to retire to my kitchen (*unnatural* plywood), and fortify my dwindling pride with a peanut-butter sandwich. This I take to my den (*unpaneled*), and turn on the air-conditioning (I open the windows). I stretch out on the divan and take a good long look at my home-type ranch. I think it is a sure-enough, bang-up, lived-in, loved-in, beautiful, Provincial darling!

THE END



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**CEMENT**

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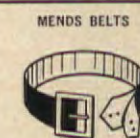
Now Du Pont "Duco" Cement sticks quicker, holds better than ever before. Stays tacky long enough for you to move parts for a perfect fit. Dries fast, holds with super-strength! Waterproof, transparent, flexible, it's perfect for cementing china, wood, glass, metal, leather, paper—all those household repair jobs such as:



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... THROUGH CHEMISTRY

THE AMERICAN HOME, NOVEMBER, 1958



# Choose a floor that will outlast your mortgage



## Oak Floors will last a lifetime

Stop to think what part of a house gets the hardest use? It's the floors, of course. Thousands of steps a day... the scuffing of tiny feet to the pounding gait of the Man of the House... will wear down and actually wear out most carpets and floor coverings. But not Oak. This strong, toughened wood gives you both the most durable and most beautiful of all floors. Oak Floors don't show dents from weight of heavy furniture...and they just won't wear out!

**Better than ever**—Today's modern finishing materials give Oak Floors amazing resistance to marring and scratching. With just the least maintenance your Oak Floors will retain their distinctive natural beauty for the life of your home. The initial cost of Oak Floors is less than most flooring materials. Select Grade Oak Flooring, installed and finished, costs only \$5 to \$6 a square yard in most localities. And there is no replacement expense every few years, such as you would have with other, less durable floors. Ask your architect, contractor or lumber dealer about Oak Floors. Write for color booklet showing exciting uses of Oak, the floor that will outlast your mortgage.

### 31-year-old Oak Floor—→

The floor pictured here was installed 31 years ago in a Chicago home. Its style and beauty remain undimmed despite wear...convincing proof of Oak's lifetime durability.



# OAK

## FLOORS

*Oak...the floor you'll never wear out*

### Compare these advantages of OAK with any floor at any price

- Lifetime durability
- Natural wood beauty
- Easy on your feet
- Resistant to damage
- No denting problem
- Easy to keep clean
- Sanitary and healthful
- Warm and comfortable
- Low cost



# NEW! **Pard**

the lickin'-good dog food!



all the meat is **beef**

fortified to keep your dog in top condition

Now there's a new Pard—Pard with Beef Gravy. And if you like to see your dog enjoy his meals, you'll get a real kick out of feeding him new Pard or regular Pard. They're both so lickin'-good—in free choice feeding tests dogs romped for Pard and the new Pard with Beef Gravy.

It's the beef in Pard that does it! All the meat is beef—fresh, lean beef fortified with all the other ingredients a dog needs to stay in tip-top condition. Your dog's clear eyes, healthy coat, happy pep and bounce will prove that Pard and the new Pard with Beef Gravy are as good for your dog as they taste good to him.

Lickin'-good—that's what Pard and the new Pard with Beef Gravy are. Feed them both to give your dog variety with no change in nutrition.



**Swift**  
104TH YEAR



Just ask us!

*A digest of the most frequently asked questions by American HOME readers...and our answers!*

**Q.** *What is the least expensive way to give a room a "new look"?*

**A.** We know of nothing that will change a room more quickly than color on walls, such as paint or wallpaper. Both are available at comparably little cost. For instance, a dark brown or green colored wall when repainted a warm white turns the mood of a room from a dreary one to a cheery one! Wallpaper not only would add new color to a room but could, depending on the pattern, create a smart modern, provincial, informal or formal setting, depending on the furnishings.

**Q.** *I own a house with brick veneer. Will it protect the brick to have it painted?*

**A.** Brick and other forms of masonry do not, as a rule, require any protective coating. You may paint the brick if you wish to change the color, but once this has been done, you may have to repaint every four or five years.

**Q.** *Cleaning house is my biggest headache. How can I simplify cleaning?*

**A.** We have found that breaking down house-cleaning into a series of small, day-by-day jobs minimizes the work considerably. Instead of allowing chores to accumulate, do a little every day—then, you'll never be faced with the problem of a whole house waiting to be cleaned.

(continued)



JOHNSON'S



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## The "handy ham" makes dandy holiday dips



THERE'S REAL ZIP IN THIS HARVEST MOON DIP... makes a hit with all the men at your party. Just mix a Family Size (4½-oz.) can of UNDERWOOD DEVILED HAM with an 8-oz. pkg. of Philadelphia Brand CREAM CHEESE and 2 tbsp. hot prepared MUSTARD.

 **SPECIAL OFFER!** 2 lovely Silver Dip Spreaders, made by The International Silver Company, like the one shown above. Just send 50¢ in coin and 2 Underwood Deviled Ham labels to Underwood, Dept. 410, Wallingford, Conn.

**UNDERWOOD** is made from selected whole hams for can't-be-copied flavor. Perfect for dips with Philadelphia Brand Cream Cheese.



(continued)

**Q.** How can children help in preparing a meal?



**A.** Children can take an active part in the preparation of almost any meal. A sense of accomplishment is their reward, and they're delighted to receive compliments on a job well done. With supervision, a youngster can make cake from a mix, string beans, shell peas, set the table. Find out a child's capability through guidance and patience. Their delight will be *your* reward!

**Q.** Are enriched foods as good as the old-fashioned foods?

**A.** Whether you use enriched foods or the old-time stone ground meals, unpolished rices, foods of similar type, is a matter of family preference. Enriched foods supply the same elements to be found in the unrefined foods and are generally much more popular. However, for those who like the coarse texture of whole grains, for example, unrefined foods certainly present no disadvantage. Remember, though: there is more nutritive value in food the family likes and eats than in food that stays on the plate!

**Q.** How can I improve my kitchen without investing in new appliances?

**A.** If your kitchen set-up is inconvenient or crowded, start thinking about rearranging the appliances to give you more service at their point of use. Could you move the refrigerator nearer to the sink and lessen steps between these two points? What about the toaster, the blender, the mixer—do you have the ultimate in convenience as far as placement is concerned? How about new storage shelves to accommodate small appliances? Or have you considered the possibility of a drop-down counter close to a window? Study your kitchen and you may find that the small changes add up to big improvements. **THE END**

explore with books nov. 2-8



## "A PARENT'S GUIDE TO CHILDREN'S READING"

**E**ighteen national groups have co-operated in the preparation of this new handbook for parents. "The Guide is intended to give practical answers to the questions parents ask about their children's reading," according to the author, Dr. Nancy Larrick, a former teacher who is president of the International Reading Association. Her suggestions cover reading activities for children up to the age of twelve.





## Green Beans Caesar... exciting to eat, easy to do with Del Monte Blue Lake Green Beans

Cut — Whole — French Style

### GREEN BEANS CAESAR

- |   |   |
|---|---|
| 2 tablespoons salad oil                                 | 1 tablespoon salad oil                                |
| ¾ cup of ½-inch bread cubes                             | 1 teaspoon minced onion                               |
| 1 can (1 lb.) DEL MONTE Brand Blue Lake Cut Green Beans | ¼ teaspoon salt                                       |
| 1 tablespoon vinegar                                    | 2 to 3 tablespoons grated or shredded Parmesan cheese |

In the 2 tablespoons salad oil, sauté the bread cubes until golden brown and crisp. Drain DEL MONTE Green Beans. Mix vinegar, the 1 tablespoon salad oil, minced onion and salt. Turn beans into skillet with bread cubes; pour vinegar mixture over beans; heat and stir till hot. Sprinkle with cheese. Serves 4. Ideal with salmon, sole, haddock, crab, lobster, etc.



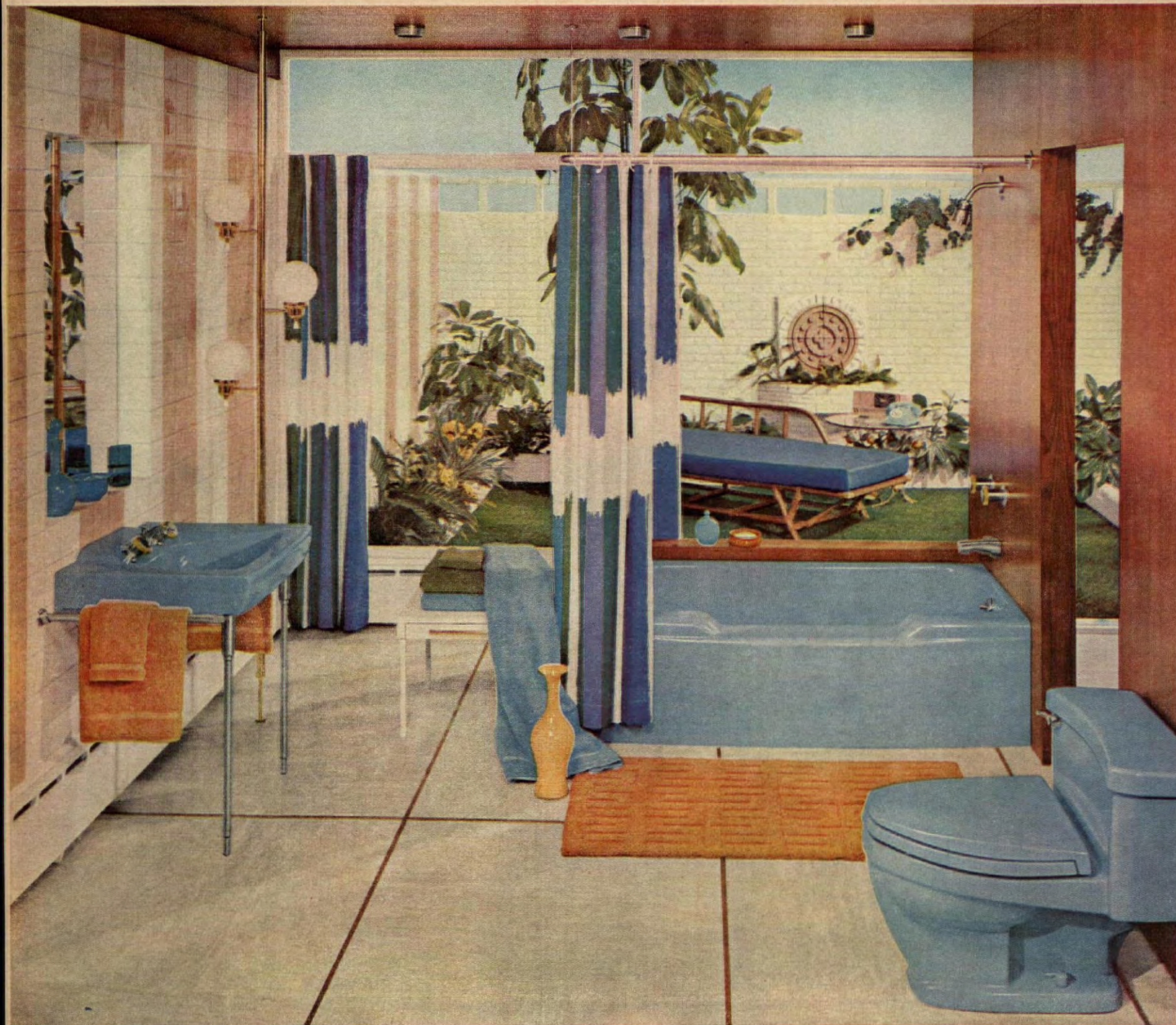
Please, *please* don't ever think of trying this special recipe with any other green beans!

DEL MONTE Blue Lake Green Beans have exactly the tender-crisp texture you want — never limp or slippery. With seasoning or without, their rich yet delicate flavor is a joy — there's nothing "flat-tasting" about *these* green beans!

And what a pleasure to buy green beans already so perfectly cooked! Get DEL MONTE Blue Lake Green Beans and you're all set — to take off into a glamorous recipe, or to heat and serve just plain hot, buttered and wonderful.

**Del Monte** Green Beans





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Imagine that this beautiful bathroom is yours—imagine that you have just stepped into the lovely bathtub. Now lie back and relax—let petty cares drop away—forget everything except loveliness—your loveliness—and the loveliness of this, your own private world.

Glance around—notice how the gleaming blue fixtures set the mood of elegance. And well they may—their gentle, flowing lines were styled

by Walter Dorwin Teague *especially for American-Standard*. They will bring beauty to any bathroom, whether it is this one with a patio for sun bathing, or a second bathroom tucked into a tiny area.

All American-Standard bathrooms are created around the newest in design—the finest of quality. *See them at your American-Standard retailer's*. He is listed in the yellow pages of your phone book, or mail the handy coupon for a helpful booklet. AMERICAN-STANDARD, PLUMBING AND HEATING DIVISION, 40 W. 40th Street, New York 18, N. Y.

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# AMERICAN-Standard

PLUMBING AND HEATING DIVISION



**HATS OFF!** is the order of the day as the Wrights entertain at an official garden party at Missouri House, their quarters on the Norfolk Naval Base in Virginia.



## We pay a call on Admiral and Mrs. Jerauld Wright

JOANNE BOESHAAR YOUNG

Our car turned onto tree-lined Dillingham Boulevard on the U. S. Naval Base at Norfolk, Virginia. On one side, a huge gray aircraft carrier steamed across the blue waters of Hampton Roads. On the other stood the stately houses built as exhibition buildings for 22 states that participated in the 1907 Jamestown Exposition, now officers' quarters.

We stopped in front of Missouri House, the handsome red-brick, white-pillared quarters of Admiral Jerauld Wright, Commander in Chief, U. S. Atlantic Fleet, and the Supreme Allied Commander, Atlantic.

Our call was planned for late in the afternoon to give Admiral Wright time to fly home from Cape Canaveral, where he had observed a firing of the Navy's Polaris missile.

Scarcely had we rung the bell when the door opened, and we were greeted in quick succession by a white-coated Filipino houseboy, the admiral himself, and a gleaming golden retriever named "Monty," waving his red plume of a tail.

We stepped inside the wide entrance hall where guests from Charles Evans Hughes in 1907 to Prince Bernhardt of the Netherlands and Prince Albert of Belgium in recent years had been received.

Just then Mrs. Wright, stunning in a rustling black dress with bright rose print, hurried forward to give us a friendly handshake and a warm, welcoming smile.

In a matter of moments we were relaxing with tall frosty drinks on the pleasant sunporch, the heat of the Virginia sun forgotten. How superbly this distinguished couple conveyed the warmth of their hospitality which they must extend to so many hundreds yearly as part of their Navy and NATO responsibilities!

"This is the *spécialité de la maison*," the tall tanned admiral smiled as he spread rich Stilton cheese, laced with Port wine, on crisp matzoth for us.

Missouri House has a thousand stories, we had been told, and we soon discovered that this was true. Nearly every object had an exotic origin or called to mind an anecdote of international flavor.

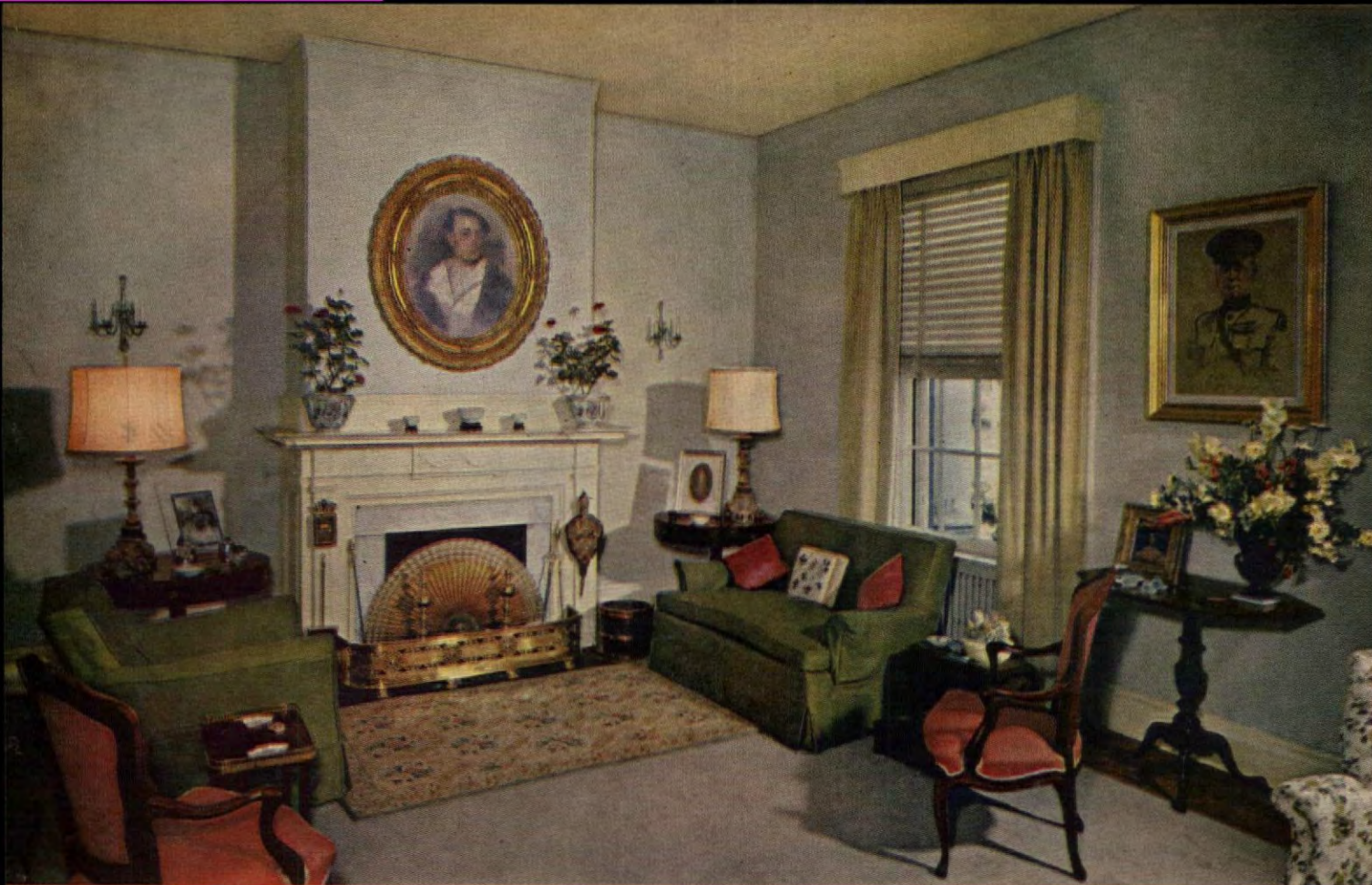
The enormous Turkish coffee-pots we loved (how they would brighten a staff coffee break!), the squat milking stools the admiral bought "from under an Ethiopian," the three-legged tables he made from crosscuts of a mahogany log from Santo Domingo, and the handblown turquoise bottles Mrs. Wright bought in Portugal to serve as lamp bases.

Suddenly we realized how many unique clocks we had seen. Mrs. Wright laughed when we mentioned it, and we suspected an amusing anecdote was forthcoming. "Whenever we're in a bazaar—from Istanbul to the Flea Market in Paris—Jerry buys an old clock, or part of one, to fix up. And he always gets it working!"

(continued)







**NATO ATMOSPHERE** lends charm to the drawing room, where French and English furniture blend harmoniously with Danish ashtrays, Dutch crystal ducks, a Norwegian cookie dish, a pair of lamps made from Portuguese candlesticks. The oval portrait is of Stevens Thomson Mason, the admiral's great-great-grandfather, who, at the age of 20, became Michigan's first governor.

**OLD ENGLISH CUPBOARD** was wired by the admiral to illuminate Mrs. Wright's china collection, which is the basis for her color scheme in the room. Among photographs on the table is one taken with the Pope during the Wrights' recent visit to Italy.





**"HE CAN FIX ANYTHING"** is the reassuring reputation of NATO's Supreme Allied Commander, Atlantic. Mrs. Wright insists the admiral came courting only to get a chance to fix up this antique banjo clock of hers.



**ANCIENT CUCKOO CLOCK** at right is demonstrated by Admiral Wright. The clock, located on the Wrights' sunporch, never fails to attract attention of guests. When the clock strikes, a windmill turns, sausages are ground, anvils hammered!



**UNUSUAL UMBRELLA STAND** is placed near this handsome sideboard in the entrance hall of Missouri House. The inscription on the stand says it commemorates the manufacture of the 25-millionth artillery cartridge case.

**COLONIAL WIGSTAND** is another conversation piece. On top can be seen a quaint bowl filled with pansies. Mrs. Wright is famous for her lovely flower arrangements.



"You might be interested," added Mrs. Wright, "in knowing that the admiral's skill as an amateur clockmaker goes back many years. In fact, it was his interest in a broken antique clock that hung on the wall of my apartment that kept him courting me. He finally talked me into letting him take the clock to his bachelor's quarters to work on, and it has never stopped running since!"

Admiral Wright is also fond of woodworking, and a number of the tables on the Missouri House sunporch and in the library upstairs have been made by him from wood bought during his travels. Mahogany discs from Santo

Domingo form the tops of five small tables which double as stools. The long coffee table was cut out of a whole log from Trinidad!

But the "friendly feeling" stems from the Wright family itself.

"I just don't know how to be terribly formal," laughs Mrs. Wright. "We love people, and it is a great pleasure to entertain in this really beautiful set of Navy quarters."

The Wrights invariably make you feel especially welcome. Just the surroundings make "small talk" easy, for their home contains so many conversation pieces . . . the gleaming antiques handed down from their own families along with the colorful and beguiling articles they have acquired in their world-wide travels.

(continued)





**COMMODORE ISAAC MC KEEVER**, Mrs. Wright's great-grandfather, looks down on memorabilia of a modern admiral's career. Young Bill sits next to lovely fireplace.

"Would you like to see my Ship Room?" the admiral asked our editor, Mrs. Austin. Of course she would!

Here was a room colorful in every sense of the word. A man's room, it contained mementos of a modern seafarer: a wastebasket made from a Japanese mortar shell he picked up when landed with U.S. forces on Iwo Jima; a drawing of French General Henri Giraud, whom Admiral Wright, then in command of a British submarine, spirited out of Vichy France to aid in the Allied landing in North Africa.

The Ship Room is one of the most colorful rooms in the house, and after a dinner party, the admiral always takes the men there for cigars and after-dinner liqueur. Here is where you would find the male contingent commenting on the fascinating old British "grog tub" with its graduated copper measuring pitchers.

At this point, "Monty" made a welcoming leap to the bottom of the stairs, and we were joined by the Wrights' seventeen-year-old daughter, brunette, brown-eyed Marion, and their engaging twelve-year-old son, Bill.

Marion showed us a few of her favorite miniature dolls in their native dress, which her parents had brought her from around the world. Bill related the hardships in the life of a boy forced to waste nine golden months a year in school. His sister gave him a look that said he was terribly young!

Together we went through the gracious green-and-gold drawing room to the dining room, which was arranged

## The Admiral calls this his Ship Room



**FLAGS OF NATO NATIONS** are colorful on the mahogany desk-bureau from the old U.S.S. WYOMING. The pitcher, with its ship design, has been in Mrs. Wright's family since Revolutionary times.



**GOLD ARAB DAGGER** is souvenir Bill admires. Portrait is of family of the brother of Sheik of Kuwait.

**"BUNG UP AND BILGE FREE"** is the proper way to store this Royal Navy spirit cask, Bill Wright demonstrates. Grog tub with copper measures was gift of Admiral Lord Louis Mountbatten.







**ROOM WITH A SALTY AIR.** Everything tells a sea story—from the caricatures of Admiral Wright's daring wartime rendezvous with French leaders in enemy-held North Africa to the 18th-century shipbuilder's model.



**GOLD SWORD AND SCABBARD**, the gift to Admiral Wright from the late King Ibn Saud, intrigues Bill. The admiral made the mantelpiece ship's-bell clock and had the fire tools assembled from 1870 British bayonets.

for a buffet supper. Candles in Georgian-glass holders, hand-blown in Austria, flickered on the mellow copper serving bowls. Tiny bright birds of carved balsa wood from Bogotá, Colombia, flanked Mrs. Wright's delightful arrangement of fruit in graduated crystal bowls.

Here heads of state have dined—and top military men from the United States and around the world; the secretaries of the military services and other high-ranking notables from that branch of our government; congressmen from this country and parliamentarians from abroad; all of these men of stature, frequently accompanied by their ladies. Here, too, in 1907, Nellie Custis Lee, daughter of Gen. Robert E. Lee, had attended a breakfast party.

It was a friendly house for all its beautifully appointed formality, with a cosmopolitan charm which it derived from its hosts. We were glad we had called.

But wait—Mrs. Austin would like to show you how the Wrights entertain. For this and for the Wrights' "Good Victuals," please turn the page . . .



*In the last few years,  
Mrs. Wright has entertained  
thousands of the world-famous.  
Among her guests have been Prince  
Bernhardt of The Netherlands,  
Lord and Lady Mountbatten,*



*Field Marshall  
Sir Bernard Montgomery.  
But whether entertaining at a  
large official function,*



*a lawn party for the armed services,  
or simply serving her  
daughter in her own living room,  
Mrs. Wright is always  
the charming hostess.*

## The Admiral Cooks

JEAN AUSTIN

A discriminating gourmet cook, Admiral Wright has certain *spécialités* which he enjoys preparing with the skill of Escoffier, or perhaps I should say, the aplomb of an admiral. And since no dinner is complete without a good soup, let's begin with soup—beautiful soup, the admiral contends.

As one would expect of a navy man, he has a fondness for the bounty of the sea, and now that he is stationed in tidewater country famous for its variety of shellfish, his choice is quite naturally a soup made of clams, oysters, crab or lobster. A rich lobster bisque is a frequent choice and a delicate clam soup brings accolades, especially at family dinners. Because of its high family—as well as guest—rating, this favorite is one of the recipes you'll find graciously given for your Good Victuals file.

You will also find another typical main dinner dish—one recently served to visiting NATO officials—breast of chicken on Virginia ham with white wine sauce and new buttered-parsley





**MRS. WRIGHT'S HOBBY** is collecting rare and beautiful old silver serving spoons. Their buffet tables, consequently, are strikingly handsome.

potatoes. One of the green vegetables inevitably served is string beans cut French-style and arranged in the serving dish like asparagus stalks, then sprinkled with slivered almonds. Homemade hot rolls and a green salad with French dressing complete this favorite dinner menu.

Another particular favorite of the Wrights is roast strip loin of beef with tiny roast potatoes, very crisp and piping hot, arranged around the platter.

The admiral's favorite dessert, crepes suzette, is also one of his great *spécialités*. He ceremoniously prepares his special sauce at the table, adds brandy, flambés it, and serves it with due deference on the delicate crepes which have been brought to the table piping hot on a silver platter.



**THE ADMIRAL** serves his favorite clam soup for son Bill and daughter Marion. The huge brass tureen is from Pakistan, one of a collection of huge copper and brass utensils garnered from Far Eastern bazaars and from European countries in which the admiral has been stationed.

**PREPARATION OF CREPES SUZETTE** is a rite enjoyed by the admiral. The volatile fragrance of the grated orange and lemon rind is blessed with choice brandy.

# Good Victuals

As for entertaining, the admiral is very firm on one point: at a buffet party there will be no plates precariously balanced on a guest's knees while he attempts to juggle with knife, fork, napkin and wineglass.

For this, as well as for good victuals, our twenty-one-gun salute to the admiral! **THE END**



• **THE ADMIRAL'S CREPES SUZETTE**



$\frac{1}{2}$  c. flour  
 $\frac{1}{2}$  tsp. salt  
 $1\frac{1}{2}$  c. fresh milk  
2 egg yolks  
1 egg

• Mix above ingredients together and add 4 tbsp. olive oil. Fry in butter on one side—individually as hot cakes—in medium-size skillet. Let crepes cook, then add 1 tbsp. guava jelly to each and roll.

## ADMIRAL WRIGHT'S SAUCE:

Grated rind of orange  
Grated rind of lemon  
Powdered sugar to taste  
Brandy and other liqueurs

• Mix above ingredients, ladle over crepes. Light and serve flaming.

**DRAMATIC FINALE**—flaming sauce poured over piping hot, paper-thin crepes, rolled and filled with guava jelly.

COPYRIGHT © 1958 JEAN AUSTIN



**MORE RECIPES ON PAGES 63, 64**



# 1

**THIS FINELY DESIGNED** manufactured home has 902 sq. ft. of living area all on one floor. There is a large, 19-foot long living-dining area (right) and three bedrooms, bath, kitchen with space for laundry and breakfast nook. Good closet space throughout house is supplemented by a storage room near rear entrance. Price: \$7500-8500, excluding land.

HOME MANUFACTURER: HARNISCHFEGER HOMES, INC.  
ARCHITECT: L. MORGAN YOST, F.A.I.A.



HUBBARD COBB

## That's right...all five

Until just recently it was a rare and wonderful thing to find a well-designed home in the \$10,000 class. For the past few years it has seemed as though most builders and home manufacturers were concentrating their efforts in the \$15,000 bracket and above, leaving the average wage-earner literally without a new roof over his head. But, this year, a minor revolution has taken place in the home-building market.

The home-builder is discovering the great untapped market that needs attractive, efficient homes without the frills, extras and space that skyrocket the cost into five figures. As a result, the low-cost home is starting a new housing boom. It is estimated that over 200,000 families are ready to buy \$10,000 homes. The formerly-forgotten man in the \$4,000 income bracket can afford a \$10,000 house because monthly payments usually do not exceed \$80. The big problem in keeping costs down is getting land at a sufficiently low price to make a \$10,000 price tag possible.

A great deal of the credit for the new supply of low-cost houses must go to the home manufacturer, who through volume buying and centralized production keeps material and labor costs low. Also responsible are lower loan costs and government-approved, smaller down payments. It is also reassuring to see the home manufacturer return to his original aim of producing quality, low-cost homes.

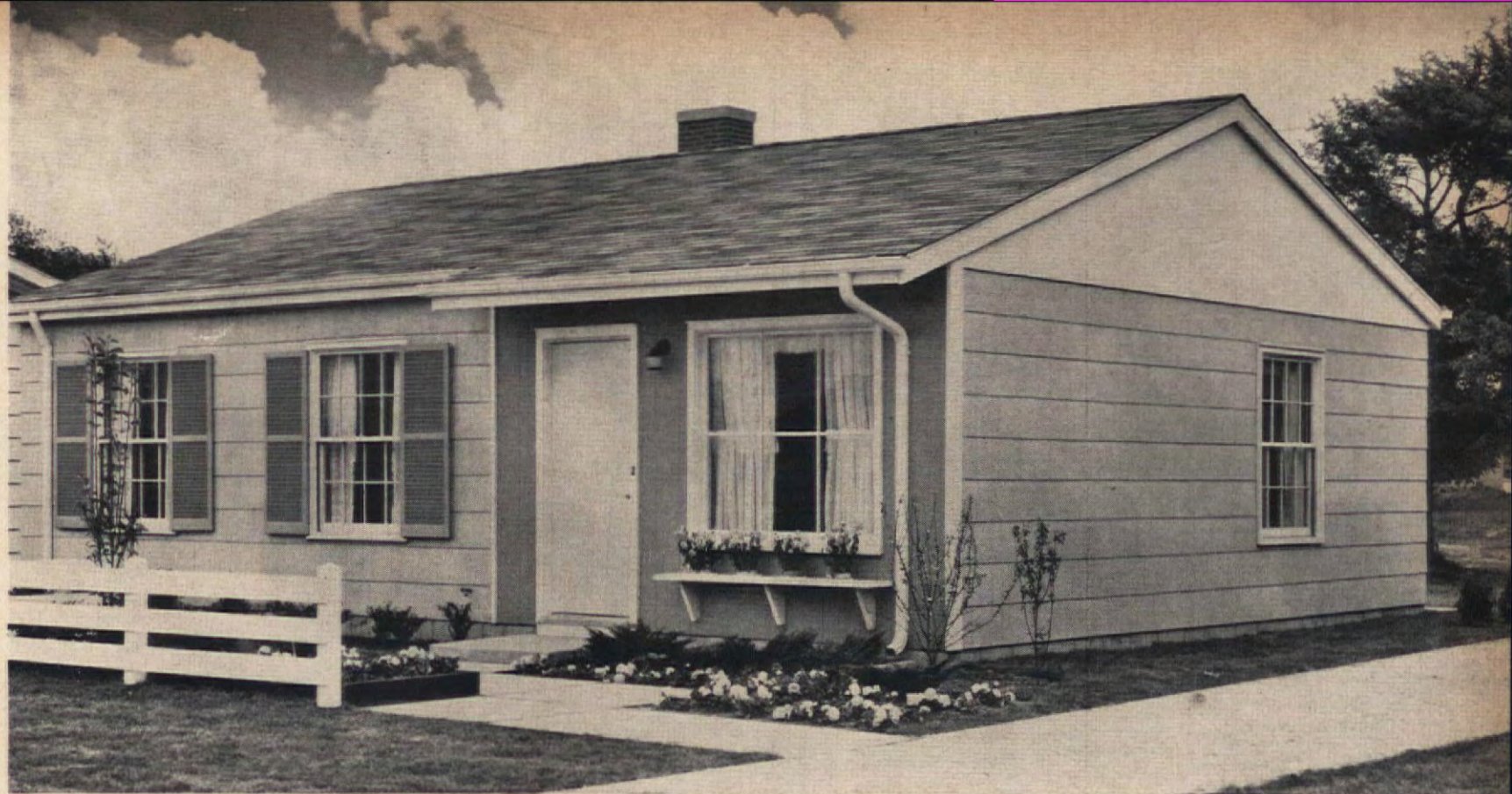
Five examples of outstanding homes in the \$10,000 class are shown on these four pages. Four are made by home manufacturers, and one is built by a conventional builder. All of these homes give you the same high-quality materials you find in more expensive homes, and they're designed and engineered by some of the best architects in the country.

Financing the inexpensive home did not present many problems during 1958 since the government acted to free special-assistance funds providing mortgage money for homes in the \$10,000 price range. Here are some sample approximate costs of the houses shown: Place Homes, Inc.—Chatham model. VA-qualified veterans may purchase it for no money down, while FHA buyers may buy for as little as \$300 down, or even less. Monthly payments in either case would be about \$75.00. The John Long house has a basic selling price of \$9,950. Down-payment including closing costs is \$300. Approximate monthly payments are \$81.00.

**J**udging a Small House: When you set out to buy a small house, don't expect to find extensive space, luxury appliances or custom millwork. In most cases these are just the items you will be giving up to get a good basic structure that will serve your most important everyday needs. By studying the floor plans, you can see that basic room requirements are a living-dining area, kitchen, three bedrooms and a bath, with varying amounts of closet and storage area.

Remember, the smaller the house, the more important the planning. Make sure the types and sizes of the rooms meet your family's requirements. Try to visualize your family using the house. This will quickly bring to light both the good and the inadequate points of the house. Double-purpose rooms are often very valuable in a small home since the same floor space can be used for different activities at different times of the day. For example, the dining area is often combined with the living or family areas to save on space. Open planning eases small-house living because it creates apparent spaciousness and is also more flexible for family use than small, partitioned areas.





**\$10,000** or under



2

**PLENTY OF WELL-ARRANGED SPACE** makes this prefabricated home a good value for \$9,750 including carport, excluding land. Floor plan includes living room, kitchen with adjoining dining area, three bedrooms, a bath and large storage room at back of carport. Simplicity of rectangular-shaped house lowers building costs.

HOME MANUFACTURER: KNOX CORPORATION

FLOOR PLANS ON PAGE 76

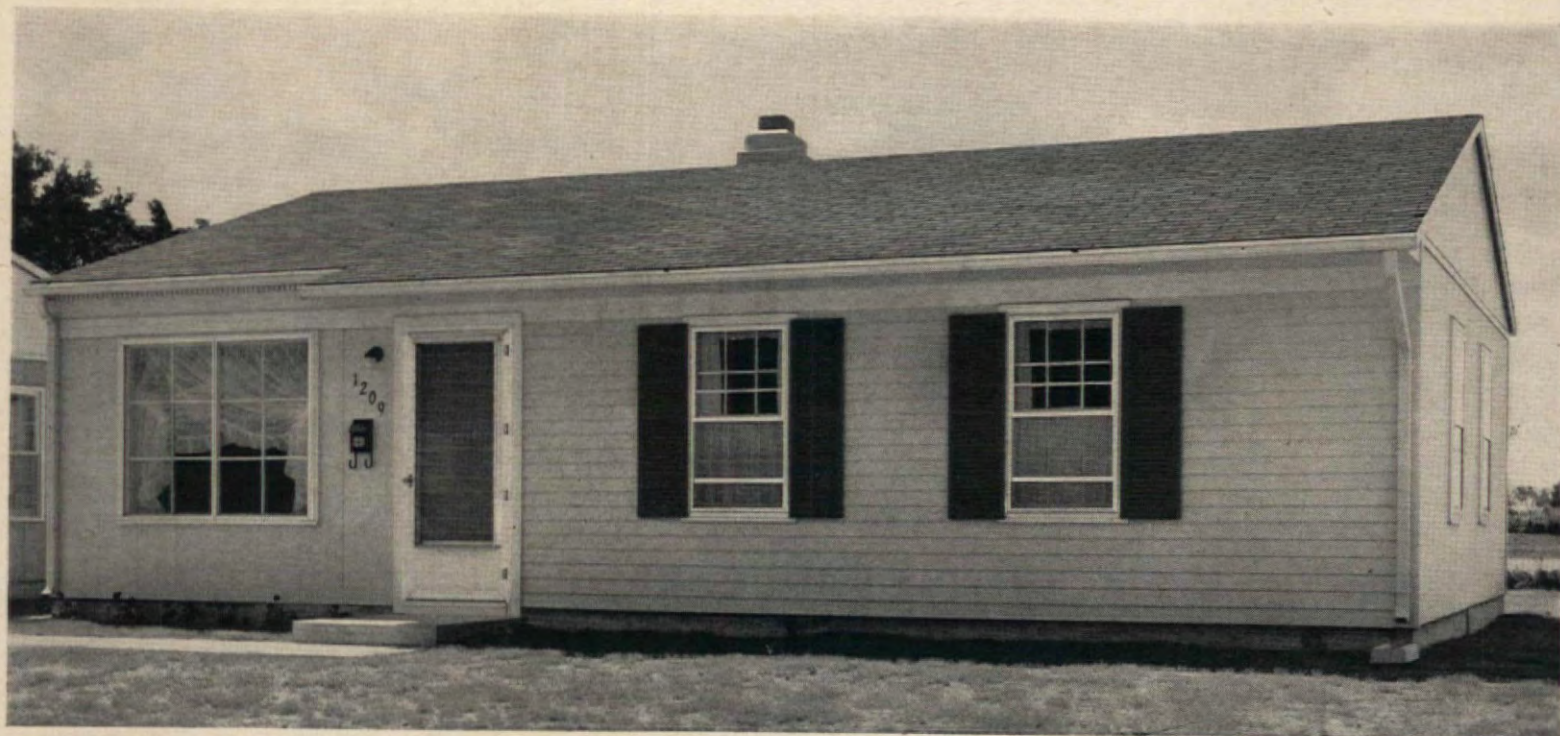


# 3

**SIMPLICITY OF DESIGN**, the keynote of economy, makes this charming Colonial an excellent buy at \$9,000 plus land. There are 952 sq. ft. of living area. Below, right: Dining room adjoins kitchen, which has its own breakfast area.



HOME MANUFACTURER: PLACE HOMES, INC.

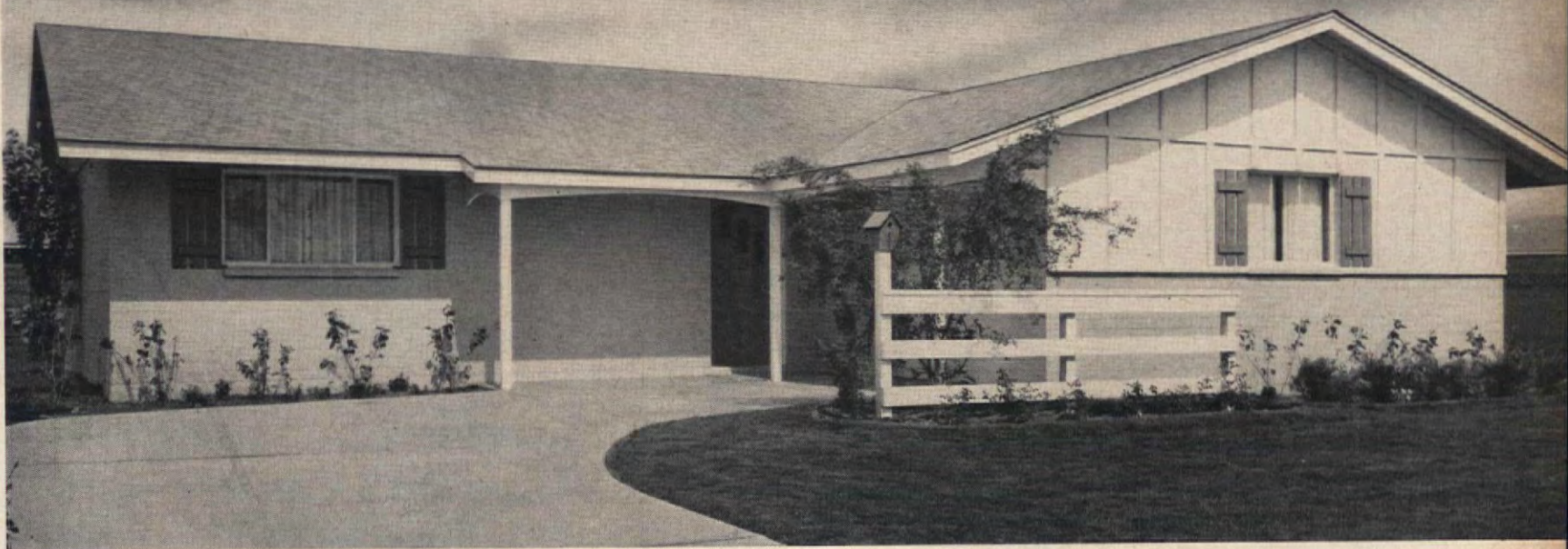


**THE WARM FAMILIARITY** of clapboard-and-shutters encloses rooms arranged for utmost efficiency. This popular manufactured home has 864 sq. ft. of living area, 407 cu. ft. of storage area; it sells for \$7,600 excluding land. The living room is 14'7" long, 12' wide.

HOME MANUFACTURER:  
NATIONAL HOMES

# 4



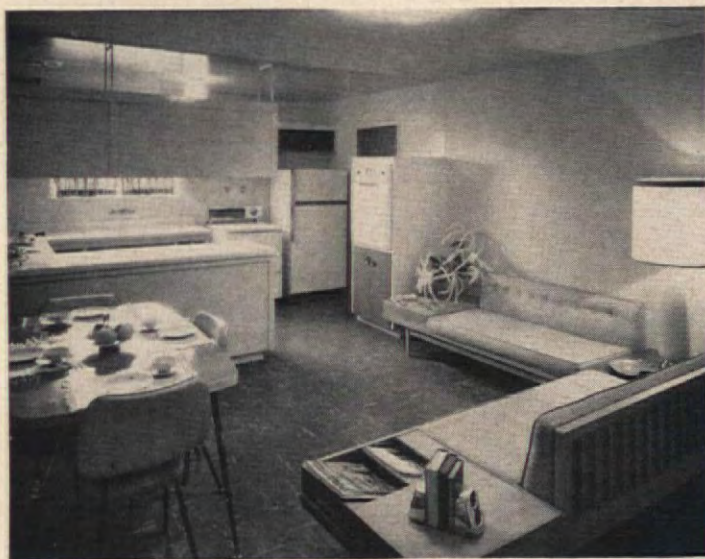


**THIS UNIQUELY ATTRACTIVE** and efficient ranch house in Arizona sells for \$9,950 including land. It has a total of 1398 sq. ft. of living area comprising three bedrooms, two full baths, family room, living room, kitchen, garage and center entry hall.

JOHN F. LONG HOME BUILDER, INC.

5

**THE LIVING ROOM** is located in the back of house, making it a private, traffic-free area. Sliding glass doors extend the indoor living space outside, so that the house is both apparently and actually more spacious.



**DINING-FAMILY ROOM** next to kitchen makes an excellent gathering place for the family at dinner time. Cupboards and counter make a space-saving divider between the kitchen and dining-family room.

**COMPACT KITCHEN** is a real step-saver with plenty of counter and storage space. Pass-through to the dining room speeds serving of meals.



FLOOR PLANS ON PAGE 77



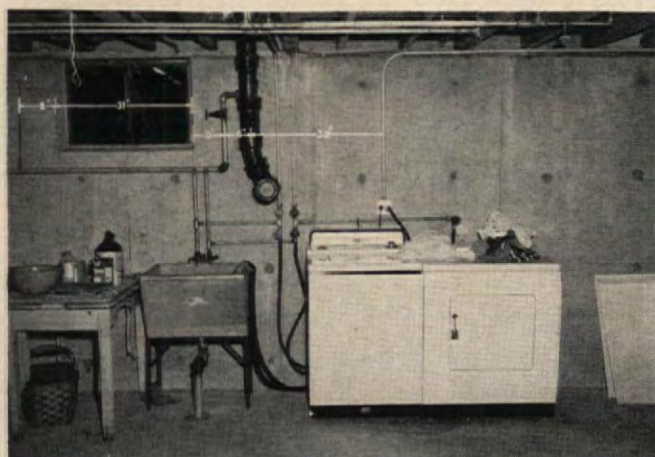


WITH THE CHILDREN AND TV to keep her entertained, Jeanne finds that ironing time slides quickly by in her new shocking-pink laundry room.

# The laundry that grew and grew

*From one room to five—all filled with ideas!*

VIRGINIA E. THABET



**PIPE-STREWN AND DREARY**—this is how the basement laundry looked before remodeling. It lacked storage space for supplies. Light from a single bulb and window was insufficient.

Bright as a button and smart as the bow laid in the floor—that's the beautifully planned basement laundry in the home of Mr. and Mrs. Rudolph J. Guttosch in Northbrook, Illinois. Rudy is a professional photographer who often takes pictures for us in other people's homes. This time he had to go only as far as his own basement to take the pictures for our story. When Rudy and Jeanne, his charming wife, decided to "do something" about their dark and inadequate laundry area in the basement, they spent a lot of time *planning* what they wanted to accomplish.

With four active children—Kathy, 8, Tommy, 7, Danny, 6 and Jimmie, 4—there's always a lot of washing and ironing to be done. Since their kitchen space was at a premium, they decided to make a laundry room in the basement that would serve more than one purpose—and came up with a room that actually takes over *five* major jobs: (1) laundry, (2) freezer storage, (3) sewing, (4) pantry storage and (continued on page 68)





**DOWN THE CHUTE!** Soiled laundry from upstairs arrives in basement automatically. Kathy helps Mother sort clothes into roll-about hampers.



**NOTHING TO IT!** That's Danny's opinion of modern washday chores. But those dirty blue jeans might need pretreating in nearby laundry sink.



**TOTE BASKETS!** Clean laundry is folded and put in baskets until someone goes upstairs. This idea saves steps and keeps "all of a kind" together.



**SEWING'S FUN!** Kathy gets her first lesson on the portable sewing machine. No fumbling for supplies—they're within easy reach on pegboard.



**STORAGE FOR EVERYTHING**—including a dress form! Sewing machine in carrying case is stored below it. Compartment for ironing table is at left.



**TO EACH HIS OWN!** The personalized storage arrangement on rear side of laundry wall makes it easy even for little Jimmie to keep his toys in order.



**FREEZING'S EASY**—especially when there's lots of counter space to wrap packages on. Tommy takes a lesson from an expert—Daddy Rudy.



**INTO THE FREEZER** goes home-baked bread, but not for long! The Guttoschs get the most out of their freezer because they give it constant use.



**TIME OUT!** Glasses stored in cabinet above the twin-bowled sink assure easy entertaining for two now, or for full parties in future "rec" room.



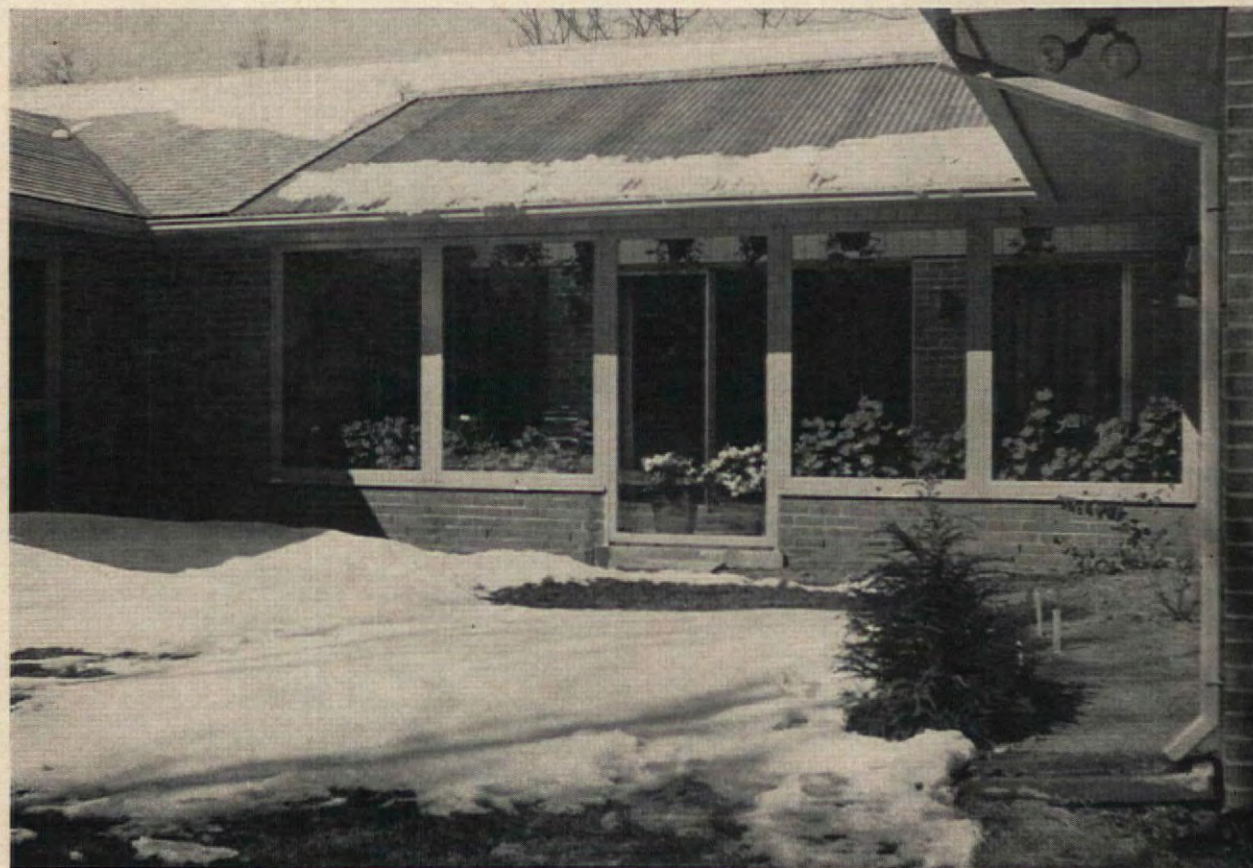


**REMOVABLE GLASS PANELS**, which form the front of the Bolster greenhouse, are easily lifted out to convert it into a covered terrace. The panels are summer-stored in a special plywood compartment in the garage.

**AS A TERRACE**, the greenhouse is a semi-outdoor living area, with most plants removed to the garden. Exhaust fan, upper right, cools greenhouse if it gets too warm. Blower, not seen, supplies winter heat.



**WITH PANELS IN PLACE**, the Bolsters have a unique type of greenhouse that's really part of their home. If your breezeway or terrace is similarly placed, you can remodel it to function the same way by installing a fiberglass roof and glass-panel sides. And if you have neither breezeway nor terrace—but want a greenhouse like this—the obvious solution is to build one as an addition to your house!





# breezeway all year round

HAZEL WARD ADCOCK

Looking for an idea on how to get more out of your breezeway or covered terrace—how to enjoy it summer *and* winter, for instance? Then maybe you can adapt to your own home the ingenious greenhouse idea of the Horace Bolsters of Arlington, Virginia.

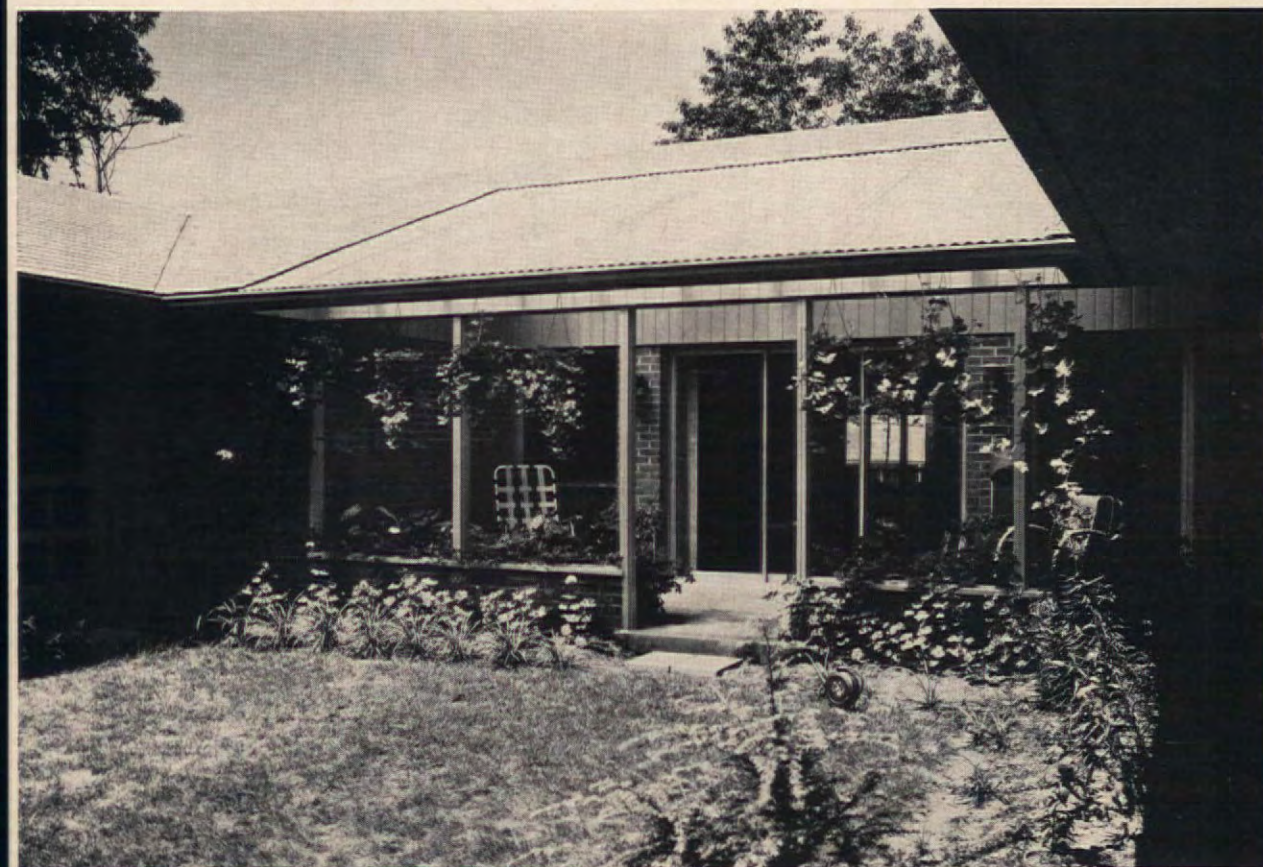
In winter, Mr. and Mrs. Bolster have a real greenhouse that's an integral part of their home. In summer, by a simple conversion, they have a covered terrace that serves as an extension of their living room. Thus it's an area that never goes to waste—it's enjoyed all year round.

As you see from the pictures, the front of the greenhouse is made up of easily removable sections. The roof is of corrugated blue-green fiberglass—joined to the main roof of the house—and is supported by rafters painted the blue-green color of the fiberglass. Heat is supplied by a thermostatically controlled blower which feeds warm air from the house. An exhaust fan lowers the temperature if the greenhouse gets too warm on a bright day.

In their winter greenhouse the Bolsters grow a wide selection of "cool house" plants (which flourish in the temperature range of 45° to 60°) in pots, tubs and other containers. In summer, most of these plants are moved to shady spots in the Bolsters' garden.



**MANY KINDS OF PLANTS** can be grown in the 45° to 60° temperature range which is maintained in winter—among them azaleas, camellias, cyclamens, primulas, geraniums, cymbidium orchids. Auxiliary heater is ready in case house heating system fails.



## **GREENHOUSE-TURNED-TERRACE**

lends distinctiveness to the house in summertime just as much as the greenhouse does in winter. And the fiberglass roof has the advantage of not blocking out light from the interior of the house, as an ordinary breezeway or terrace roof would do. If shade is sometimes desired, however, it can be provided by attaching roller slat shades to the rafters—to cover the inside of the roof alone or long enough to shade both the roof and the front of the terrace.



# Découpage—

## sudden revival of an old,

DOROTHY LAMBERT BRIGHTBILL



MR. FEDERER uses a wide flat brush to apply the adhesive.

**D**écoupage" or paper cut-outs (which they really are) we may consider an *old craft* with a *new look*. Dating back to the early 18th century, this stimulating and imaginative technique has always been popular with those who admire color and design but might hesitate to take up painting. Instead,

they learn "découpage," truly an art, but one which involves "painting" with paper, scissors and paste rather than palette, paintbrush and easel.

However, there is more to "découpage" than cut-out-bits-of-paper and a sharp pair of scissors. One needs a sense of imagination, a good eye and an understanding of the use of color. To "educate" your color sense, make a study of color as it is used in such ready sources as signs and magazine illustrations or, if possible, study the color about you when you visit art galleries. Note how color is used in any composition, the proportions of light and dark, the contrast and play of light and shadow.

Make rough sketches, not for design, but for color areas. Then, gather your materials from magazines, seed catalogues, old prints, colored papers, and even gift wrappings. Sort them in groups for subject matter, then each subject into a color group. Keep them in folders, boxes or envelopes. Large transparent envelopes available in photographic stores are helpful; you can *see* through them.

**N**ext, you must learn to become an expert at cutting out. Practice, follow curves meticulously, don't overcut, don't undercut. Use large scissors for the first, rough cut-out of the motif you wish to use. Then switch to small, sharp scissors for the final cutting.

You might find it helpful to sketch in a rough pencil layout for your design. Or you could trace some arrangement that you admire for an outline. Then fill it in with your own collection of motifs.

The pattern we give here makes it simple to create a charming picture or to decorate an accessory. You will find that our easy-to-follow pattern makes this an attractive and simple hobby—a hobby that more and more people are turning to for pleasure and relaxation.

We start you off with wallpaper cut-outs, really the quickest and easiest source of supply for a design motif. We tell you how to cut, how to paste and how to create a composition, as told to us by one of the greatest experts in the field, Mr. Carl Federer.

Mr. Federer's interest in découpage was a natural outgrowth of his interest in his grandfather's business—that of manufacturing fine papers in Switzerland. Starting at a very tender age, Carl Federer turned out "paper hand-crafts" in grade school that attracted considerable attention because of their originality and craftsmanship. Later, his unusual and charming greeting cards, valentines and Easter-egg decorations became widely admired.

**W**hile this fine artist had no special training in découpage, he did travel and study the finest collections in the United States, England, France and Italy. He has, however, had formal art training in the National School of Fine and Applied Arts and the Corcoran Art Gallery, both in Washington. Galleries that have carried Carl Federer exhibitions include "Olivieri" and "Past & Present" galleries in New York, a gallery at Grosse Pointe, Michigan, and the Baltimore Museum of Art. Various newspapers and magazines both here and abroad have cited Mr. Federer's excellent découpage technique.

And now, let's get started on our exciting new hobby! Be on the lookout for all sorts of pictures of flowers, birds, butterflies, animals. Search out pictures of things your family and friends are particularly fond of. In this way you can plan trays, boxes or pictures, truly personal and thoughtful gifts, that will contribute to their collections. We feel sure that you will want to go on to more complicated arrangements, but that comes later.

You will need the following:

1. Scraps of colored papers for backgrounds.
2. Very sharp scissors.
3. Excellent paper glue (one that will not turn paper transparent).
4. Clear lacquer for protective coating.
5. Several razor blades.
6. Optional—paint, small pointed paintbrush, pencil. With this equipment you can add form and depth.

We leave you now with a new hobby that will bring you many hours of pleasure. And how the compliments will come your way as admiring friends and family see the lovely products of *your* creation!



**DÉCOUPAGE EXPERT** Carl Federer works at his large table-desk. Note fine découpage examples in rear.



# old craft

**BRUSHING ON** a protective coating of clear shellac or lacquer preserves paper surface.



**THE FINISHING TOUCHES** are given to the floral motif for a dramatic frame.



**DRAMATIC PICTURE** is composed of an oval floral motif cut from scraps of wallpaper. Several old frames have been painted and assembled to

form an impressive over-all frame. The telephone-directory box and tin-can pencil holders are covered with wallpaper and cut-out prints. 1758, 35c, SEE PATTERN ORDER FORM, PAGE 67



### SHOPPING INFORMATION

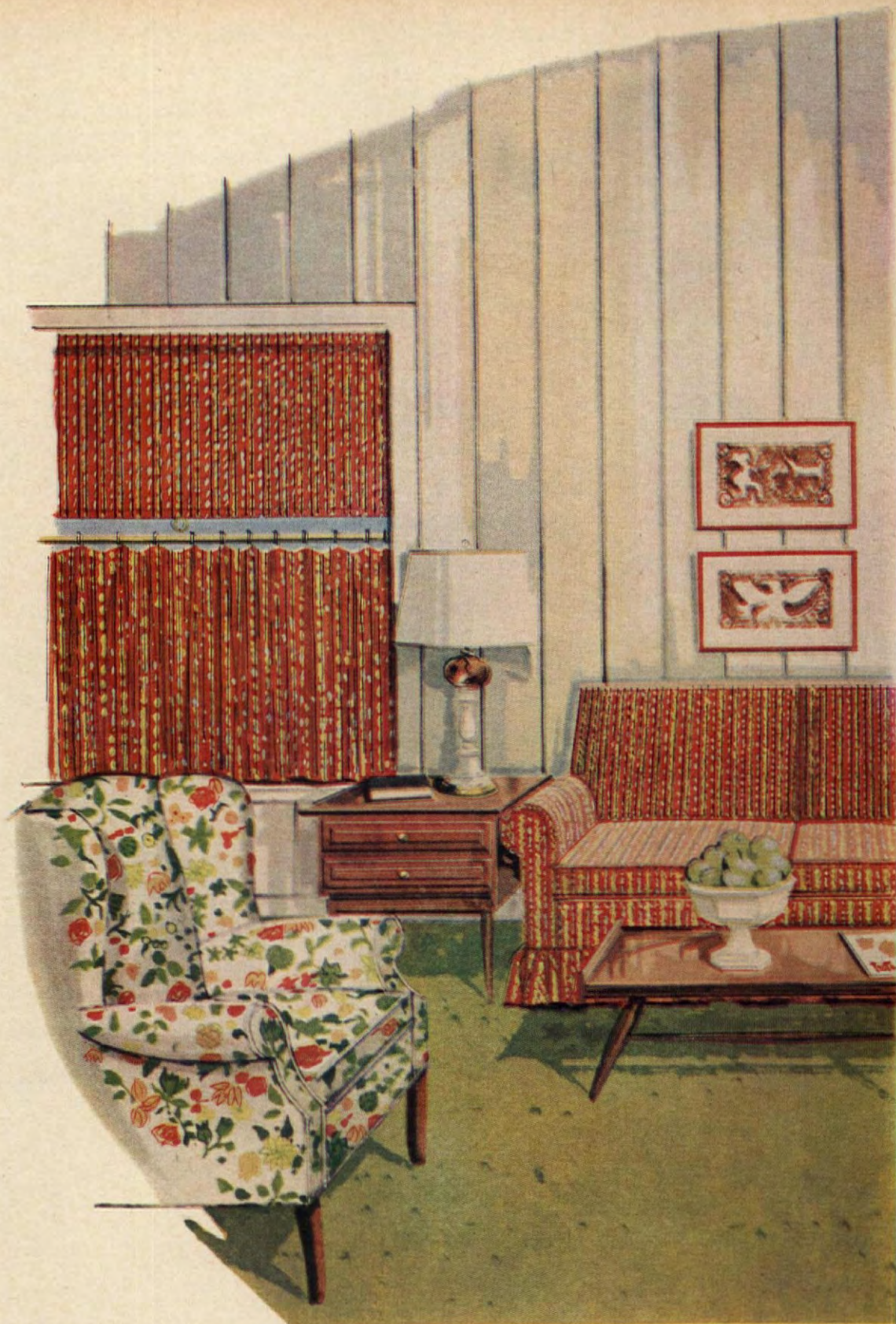
#### PROVINCIAL LIVING ROOM

Fabrics—Everfast Fabrics, Inc.  
Carpet—Cabin Crafts, Inc.  
Cigarette box—Westmoreland Glass Co.  
Lamp—J. F. Marr Co., Inc.

#### CONTEMPORARY LIVING ROOM

Fabrics—Russell Wright Design  
by Forster Textile Mills, Inc.  
Vinyl fabric (on ottoman)—  
Vinyl Fabrics Institute  
Cork tile flooring—Armstrong Cork Co.  
Cat picture—J. Packer Picture Framing  
Lamp—Moe Light  
Wall paint—  
Pittsburgh Plate Glass Co.

Furniture in both rooms—  
Consider H. Willett, Inc.



HOME  
FURNISHINGS  
GUIDE

NO. 3 IN A SERIES

## Change your mind but NOT

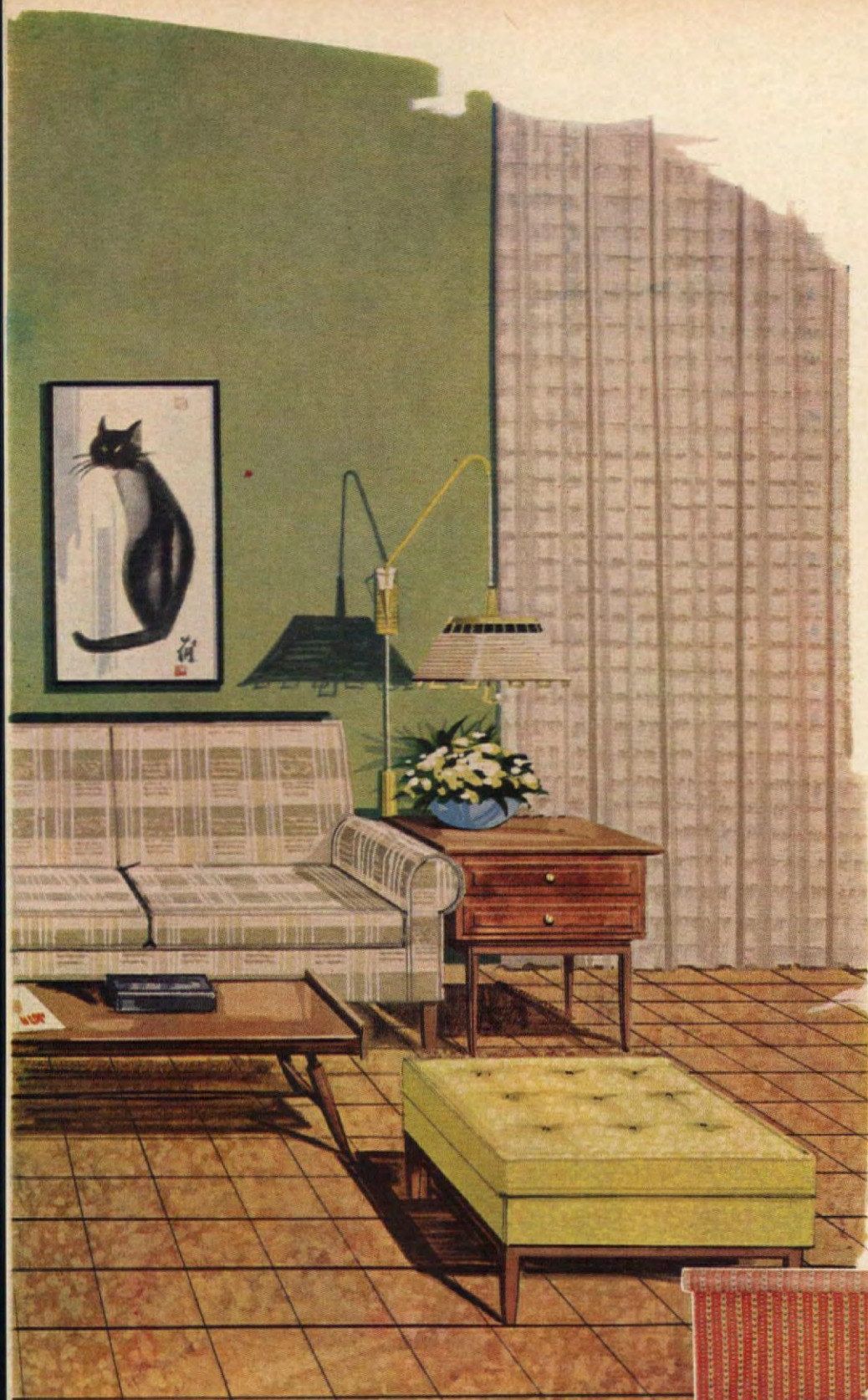
ROBERT W. HOUSEMAN, director • MARY E. MONZE, decorator

If you feel you are stuck with a style after you have bought your furniture, or if you think you can't change your mind and your decorating scheme around the furniture you have or are about to buy, this is for you. Join us in an experiment on these pages in which we set out to prove that by using well-designed furniture one finds many decorating possibilities merely by changing backgrounds

and accessories. Whatever your choice of furniture, you may establish quite different results, create harmonious backgrounds without being a slave to "pure" traditionalism that far too often is neither comfortable nor suitable for today's living.

Whether you are completely furnishing and decorating a whole house from the bare walls out or simply adding a piece or two of furniture, the





congruency with the furniture to get a good over-all decorating result.

In the two-faced living room here, the versatility of the same classic pieces of furniture is put to the test in a treatment that proves their adaptability to at least two sides of the decorating picture. The timeless and practical upholstered pieces are a Lawson-style sofa, a small-scaled wing chair, and an ottoman, each at home in many settings. Wood pieces in each case are solid cherry in a transitional style that is neither too provincial nor too modern but is agreeable with both styles. Fabrics underscore the theme in each room; informal cotton chintz in the brightest colors and patterns for our provincial room, fabrics in neutral shades with a hand-loomed look, and lemon-yellow vinyl fabric in the contemporary version. Don't overlook the accessories which always complete the decorating picture.

## your furniture!

question of suitability arises over and over: "Can I use it with Provincial?" "Will it go with Contemporary?" and on and on. The preoccupation with authenticity is an admirable idea, but it needn't be a problem if you work *with* the furniture instead of against it. You must use care in blending and combining the fabrics, wall and floor coverings and accessories into a pattern of consistency and





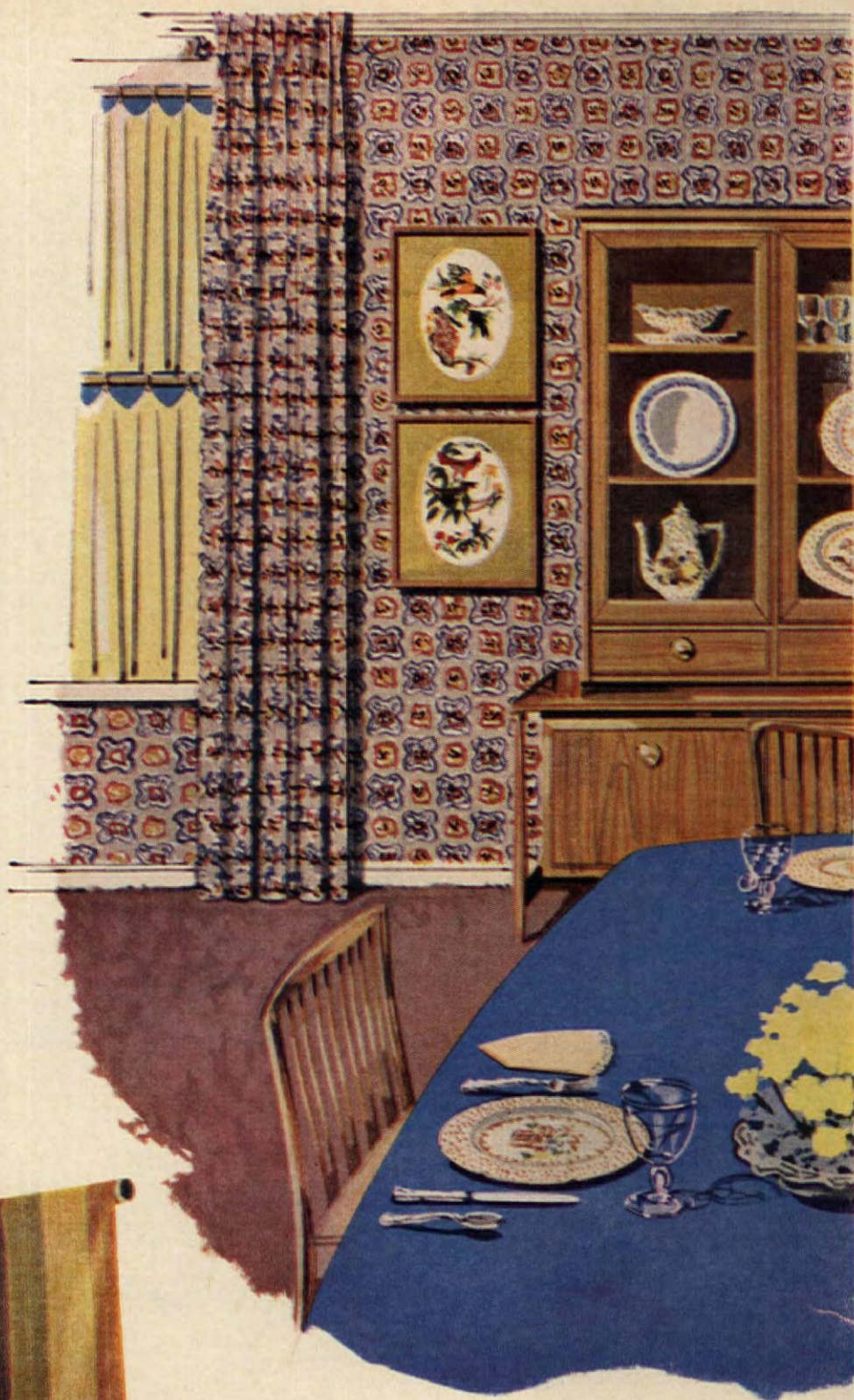


**YOUR LOVE** of fine china and silver may reveal you are a traditionalist at heart.

#### SHOPPING INFORMATION

##### PROVINCIAL DINING ROOM

Fabric—Greeff Fabrics, Inc.  
Wallpaper—Katzenbach & Warren  
Carpet—Magee Carpet Co.  
Dinnerware—Doulton and Co.  
Goblet—Imperial Glass Corp.  
Silver flatware and pieces—Gorham Company



## Change your

**I**f you are like the lady at the left who can't decide whether to use Traditional or Contemporary in the dining room, it may indicate your broad-minded approach to decorating, rather than any indecision. In this case, you should be complimented on your imagination in sensing that the uncluttered, clean lines of the furniture we show here will take gracefully to either treatment, without the least strain on style.

How to know whether you prefer the warmth of traditional or the smooth, unencumbered design of







**YOUR APPRECIATION** of modern sculpture may be the key to your taste in Contemporary.

#### SHOPPING INFORMATION

##### CONTEMPORARY DINING ROOM

Fabric—Everfast Fabrics, Inc.  
 Carpet—Magee Carpet Co.  
 Wallpaper—Imperial Paper and Color Co.  
 Dinnerware—Universal Potteries Inc.  
 Glass—Hazel-Atlas  
 Silver flatware—Reed and Barton  
 Bud vase—Dansk Designs  
 Place mat—Bucilla  
 Wooden bowl—Kennedy Brothers

Furniture in both rooms—Century Furniture Co.

## mind but **NOT** your furniture!

Contemporary has to do with knowing yourself, your family and your home. How you live, entertain and your personal taste in many things, though seemingly unrelated, are actually important considerations in choosing home furnishings.

If you fancy a collection of fine silver pieces or admire china in a timeless, classic pattern, you are probably a traditionalist, which indicates that you will feel more at home in a setting like the one on the left. Here, the tableware and accessories will be more familiar to you and the designs more pleasing.

On the other hand, if you admire the modern designer's contributions to home furnishings and have a feeling for contemporary textures and lines, you will prefer the dining-room setting on the right.

The costs for decorating the two rooms are about the same. Furniture, fabrics and wallpapers are in the medium-price group, and accessories add up to a similar amount for either scheme. Follow your choice, and if you should ever change your mind, you can change the background, without changing the furniture, and still achieve a harmonious effect.



### SHOPPING INFORMATION

#### PROVINCIAL BEDROOM

Fabric and wallpaper—Waverly Fabrics  
Carpet—Waite Carpet Co.  
Lamp—J. F. Marr Co., Inc.

#### CONTEMPORARY BEDROOM

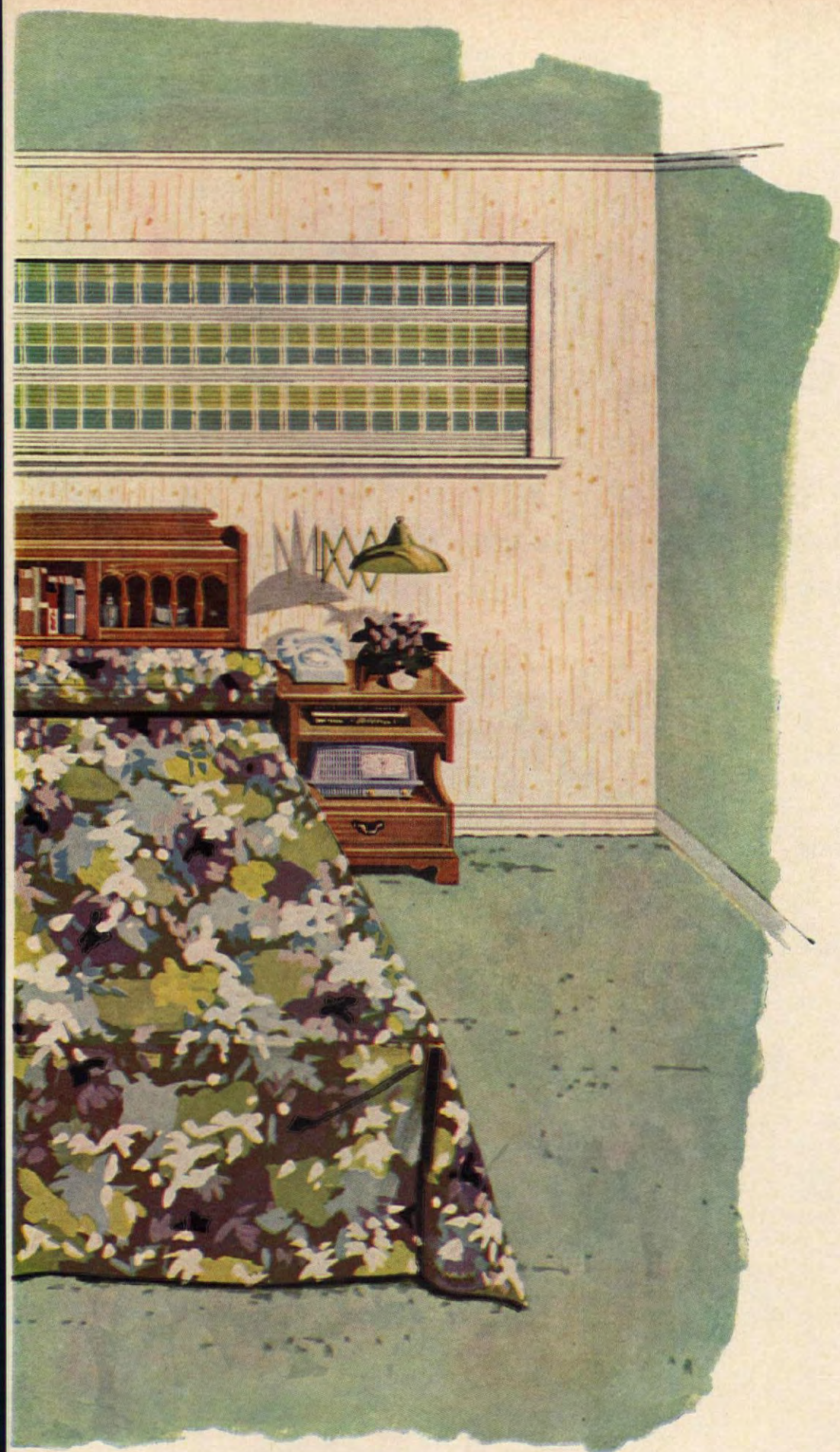
Fabric—Everfast Fabrics, Inc.  
Window shade—Columbia Mills Inc.  
Carpet—Bigelow-Sanford Carpet Co.  
Wall covering—Walltex  
Clock-radio—General Electric Co.

Furniture in both rooms—  
Drexel Furniture Co.



Change your





The “throw it out and start all over” school of decorating is not for us. Nor is it a practical idea in any case now that you’ve paid your money for furniture and taken your choice.

The “right choice,” we’d say, should stand the test of changing fads in furnishings, the change in your own family requirements, and the change in room arrangements necessitated through change in your own personal taste.

The little girl who loves the somewhat feminine bedroom on the left may just grow up to adore Contemporary to the complete exclusion of pastel colors and ruffles. Brother may be evicted from a masculine décor to make room for a “live-in” grandmother who dotes on a flowery room.

The furniture in this bedroom setting is of solid rock-maple, in a design from the past that, nevertheless, holds its own very nicely in a surrounding of highly contemporary backgrounds.

In the Provincial treatment on the left, the informal theme of the room has been established by the flower-strewn wallpaper, checkered bedspread, and simplicity of the window curtains.

The contemporary setting on the right relies also on a wall covering, this one in a modern design of thin gold striations and gold flecks. The bed covering is a dramatic cotton print in the boldest colors possible, two of which are picked up in alternating stripes of woven basswood, to make a simple shade for the typical high-up window.

Taken by and large, the changes in this room from one style to the other are few; the character of the furniture makes the change handsomely and without compromise to taste in either example.

mind but **NOT** your furniture!



# How Much An Hour Are You Worth?

*Do you think of yourself as  
“just a housewife,” whose time isn’t worth anything  
because nobody pays you in cash?*

LOUISE PURWIN ZOBEL

**Don't kid yourself!** Your time is not only worth real money; it is worth varying amounts of money, depending upon how you use it, how proficient you are in the services for which you use it, and how much it would cost you to have those services performed by someone else.

Have you ever stopped to consider the tasks which seem to take you forever and turn out half-done? Are there jobs you would love to have someone else do for you? Or have you contemplated a do-it-yourself program to replace some of the professional help you are now employing? Could you “earn” more in an hour of house-painting or home-permanentening than you could in an hour of window washing or lawn mowing? Only you can answer.

Of course money cannot buy the love and care and devotion a career homemaker gives her family and her home. And she cannot always budget her hours according to their dollars-and-cents value. But a realistic appraisal of what she can expect to accomplish in her so-called “free” time may reveal a pattern of accomplishment which could be changed to provide a financial advantage to the family exchequer. Concentrating on those tasks she enjoys most, therefore does best and fastest, and delegating to others the chores she finds most unpleasant and difficult, may make a real dollars-and-cents improvement in the budget. Calculating her optimum “earnings” is something each woman must do for herself.

**Stop and think.** Analyze the jobs you do every day. The jobs you take on occasionally. The jobs you pay someone else to do. The jobs you never have time for. Are you earning as much an hour as you should be?

If you will approach each of your heterogeneous activities with these thoughts in mind: “How long will it take me? How well can I do it? How much would it cost to have someone else do it?”, you will have a clear picture of your hourly earning potential. You will have a sound basis for deciding which jobs you should tackle yourself and which jobs you should pay someone else to do for you. Unless you have already decided that your training

and experience make it more practical for you to pursue a highly-paid career and hire someone else to take care of your children, the whole realm of child care, from formula and diapers to party transportation and help with homework, will be part of your daily routine. In this area your earning power can never be measured in money. But almost every other phase of homemaking lends itself to financial analysis.

**Do you love to cook?** Make your time in the kitchen pay for some help with a job you dislike and do poorly. You can transform the economy cuts into gourmet meals. You can freeze and dry and can the plentiful, in-season foods for later use. You can eliminate the expensive mixes and easy-do foods. Your time will be well spent: your pay check will show up in the diminishing food budget.

But if you hate to cook, try short cuts. Use prepared foods. Buy bakery desserts. Eat out once in a while. Where will you get the money? “Earn” it by finding something you love to do and do well, something you have no time for now. Reducing cooking time by a daily hour will release that hour to be spent more profitably.

**Are you a clever shopper—** a victorious bargain hunter? Or do you hate to shop, but consider it a luxury to order the groceries over the telephone or the children’s underwear by mail? If shopping takes you two detested hours weekly and phone-order groceries and mail-order underwear would add five dollars to the week’s bills, think what occupation you might substitute to earn that two-fifty per hour.

Do you have automatic laundry equipment you feel you must use for everything washable? Is it really an economy to do the sheets at home if you add the time spent in handling to the cost of soap and utilities? Sit down and figure it out.

Would it pay to find someone else to iron the girls’ dresses? Or do you iron so well and

(continued on page 71)

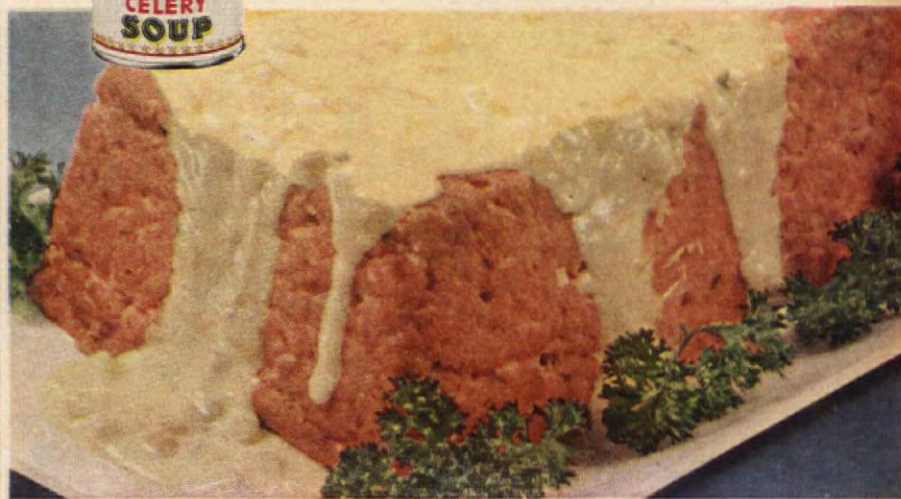




**Tomato-Ham Loaf.** Combine 1 can Campbell's Tomato Soup with 1 lb. each ground lean ham and pork. Add 1 cup dry bread crumbs,  $\frac{1}{2}$  c. chopped celery,  $\frac{1}{4}$  c. minced onion, 2 beaten eggs, and a dash black pepper. Pack lightly into greased loaf pan. Bake at 350° F. about 1½ hours or until done. For sauce, heat 1 can Tomato Soup with 1 to 2 tbsp. horseradish. 8-10 servings.

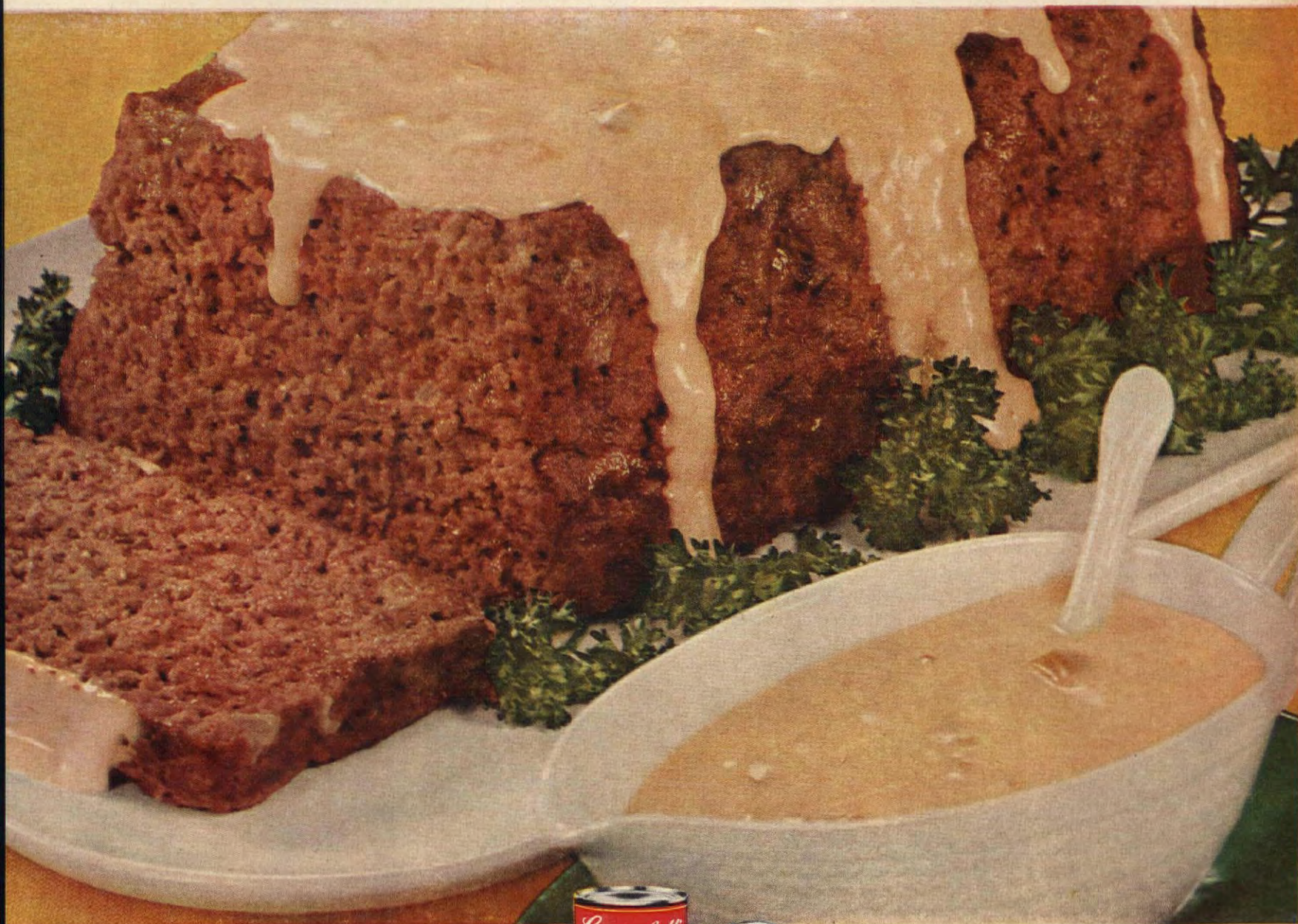


**Celery-Salmon Loaf.** Drain 1 lb. can salmon; keep  $\frac{1}{4}$  c. liquid; mix with 1 can Campbell's Cream of Celery Soup, 1 cup dry bread crumbs, 2 beaten eggs,  $\frac{1}{2}$  c. chopped onion, 1 tbsp. lemon juice. Pack into greased loaf pan. Bake at 375° F. about 1 hr.; cool 10 min. Turn onto platter. For sauce, heat 1 can Cream of Celery Soup mixed with  $\frac{1}{2}$  c. milk, 1 tbsp. minced parsley. 6 servings.



## 3 SOUPER SUPPER LOAVES

Make it different, make it delicious, make it with Campbell's Soups. Here are three suggestions for souper supper loaves, but why stop here? Try your own creative combinations. Campbell's Soups will make them "something extra," timesaving, too!



**Mushroom-Meat Loaf.** Combine  $\frac{1}{2}$  cup Campbell's Cream of Mushroom Soup with 1½ lb. ground beef,  $\frac{1}{2}$  c. dry bread crumbs,  $\frac{1}{4}$  c. chopped onion, 2 tbsp. chopped parsley, 1 beaten egg,  $\frac{1}{2}$  tsp. salt, dash black pepper. Shape into loaf or pack lightly in greased pan. Bake at 350° F. about 1 hr. For sauce, blend rest of soup with  $\frac{1}{4}$  c. pan drippings; heat. Serve with loaf. 6-8 servings.



Good cooks cook with  
*Campbell's Soups*



# Thanksgiving Across the U.S.A.

**T**hanksgiving, that romantic and festive holiday, originated in New England and has been celebrated ever since in the truly American, groaning-dinner-table style throughout this great country of ours. Each November, American women follow the example set by the good cooks of Maine, New Hampshire, Vermont, Massachusetts, Rhode Island and Connecticut many years ago and offer friends and family a memorable dinner representing their best culinary efforts. Although all Americans agree that Thanksgiving is the time for expression of gratitude and spiritual feeling, they are not completely in agreement about the Thanksgiving menu! It is true that turkey plays the leading role in the dramatic holiday dinner, sometimes supplemented by goose and ham. But from there on, one finds anything from the chowder that is often served at Northeast dinner tables to the smoked salmon appetizer popular in the Far West. One thing is certain: Sumptuous eating is the order of the day! On these pages, we present menus of typical Thanksgiving dinners in the four major regions of our land. Recipes for dishes marked with stars will be found on pages 51, 52.

**NORTHEAST**—Clam-lobster chowder, roast turkey with wild rice and oyster stuffing, baked squash, creamed onions, whole cranberry sauce, corn bread sticks, pumpkin pie, ★ Black Walnut Cake, Cheddar cheese, apples, cider. **WEST**—An easygoing attitude and a sunny climate make the Western Thanksgiving feast a delightfully relaxed meal with emphasis on fun. The turkey is often roasted over an outdoor fire and served as a buffet. The

(continued on page 60)

RECIPES ON PAGES 51, 52

*Table accessories on this and following  
food pages by GERTRUDE BRASSARD;  
Shopping Information, page 72*











COPR. 1958, CARNATION CO.

# Always smooth...never grainy

Secret is Carnation—the double-rich milk that whips!

No ordinary milk can give pumpkin pie the wonderful smooth-as-cream texture you get with Carnation. For *this* milk is *twice as rich*—looks, pours and even whips like cream. In pumpkin pie, whether you use your own recipe or the famous one here, *no other* form of milk can give you the results you get with Carnation—world's leader by far. And for a better cup of coffee, “cream” it with Carnation—the double-rich milk that whips.

**FREE!** Mary Blake's booklet, “Perfect Pies.” 18 wonderfully different recipes. Write to Mary Blake, Carnation Co., Dept. Y-118, Los Angeles 19, Calif.

## RECIPE: CARNATION'S FAMOUS PUMPKIN PIE

(Makes 9-inch single crust pie)

- 1 cup granulated sugar
- ½ teaspoon salt
- 1½ teaspoons cinnamon
- ½ teaspoon nutmeg
- ½ teaspoon ginger
- ½ teaspoon allspice
- ½ teaspoon cloves
- 1½ cups (large can) undiluted CARNATION EVAPORATED MILK
- 2 eggs
- 9-inch single crust unbaked pie shell



Mix filling ingredients until smooth. Pour filling into unbaked pie shell. Bake in hot oven (425°F.) 15 minutes.

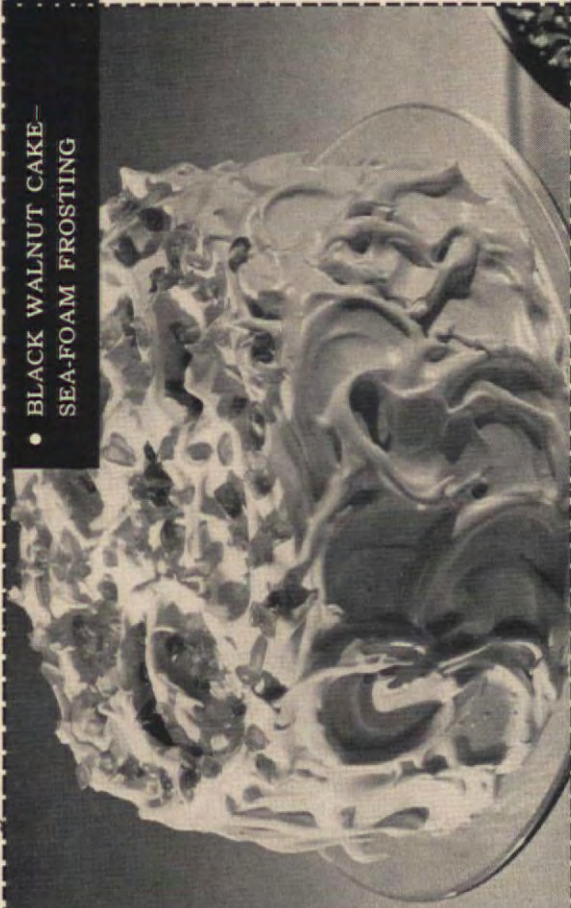


Lower temperature to moderate (350°F.) and continue baking about 35 minutes or until custard is firm.

WE GUARANTEE RESULTS WHEN YOU USE CARNATION



• **BLACK WALNUT CAKE—  
SEA-FOAM FROSTING**



• **ROAST DUCK—  
APRICOT STUFFING**

*Preparation time: 20 min.  
Baking time: 1½–2 hrs.*

4 tbs. chopped onion  
6 tbs. butter, margarine or shortening  
4 c. coarse bread crumbs  
1½ c. slivered dried apricots  
¾ c. minced celery leaves  
½ c. chopped parsley

• Sauté onion in butter or shortening until tender but not browned. Add bread crumbs, apricots, celery leaves, parsley and seasonings and water; toss together lightly. Stuff and truss duck and roast in moderate oven (350°F.) 1½ to 2 hours, basting occasionally. (If desired, pour off fat and make gravy of drippings and giblet stock.)

STUFFING VARIATION: Substitute 3 cups cooked rice for the bread crumbs; omit water.  
*Serves 4*  
*600 cal. per serving*  
*Source of Vitamins A, B*

*Tested in THE AMERICAN HOME KITCHENS*

• **RICE TIMBALES—  
GIBLET GRAVY**



• **EASY PUMPKIN-  
CHIFFON PIE**

*Preparation time: 10 min.  
Chilling time: 2 hrs.*

1 pkg. lemon-chiffon pie filling  
1½ c. canned pumpkin  
½ tsp. cinnamon

¼ tsp. nutmeg  
Dash cloves  
1 9-inch baked pie shell

• Prepare chiffon pie-filling mix according to package directions, increasing sugar to 1 cup. Quickly and carefully fold in pumpkin and spices. Turn into cooled baked pie shell. Chill until set, about 2 hours. Garnish with whipped cream and slivered almonds, if desired.

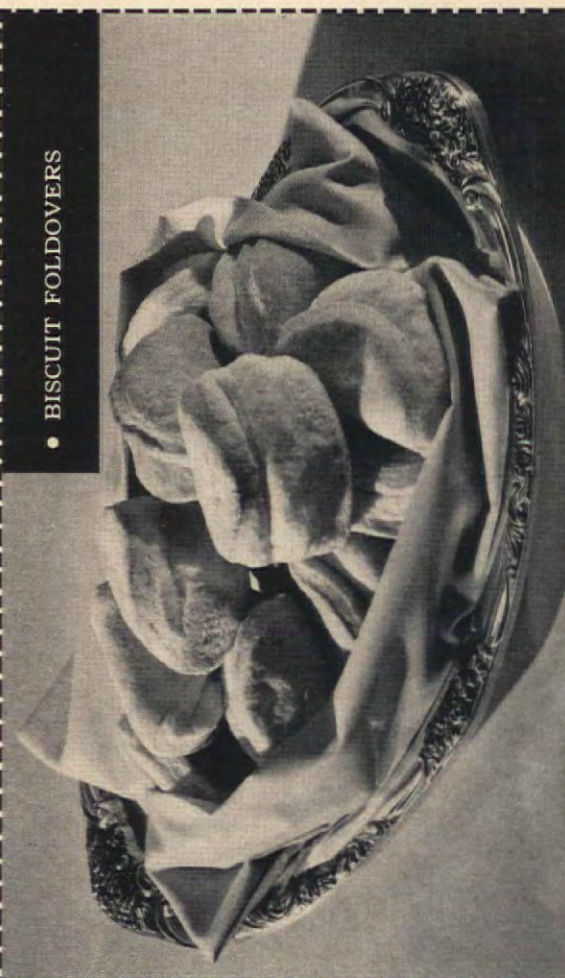
*Serves 6–8*

*220 cal. per serving*

*Source of Vitamins A, B*

*Tested in THE AMERICAN HOME KITCHENS*

• **BISCUIT FOLDOVERS**



• **ROAST TURKEY—  
SAUSAGE-APPLE STUFFING**

*Preparation time: 30 min.  
Roasting time: 4¼–5 hrs.*

1 lb. sausage  
1 c. chopped onions  
2 c. chopped celery  
4–6 tbs. butter, margarine or shortening  
1 tbs. salt  
2 tsp. ground sage

½ tsp. basil  
6 c. coarse bread crumbs  
¾–1 c. consommé, apple juice or water  
2 c. chopped apples  
Turkey, about 15 lbs.

• Brown sausage in skillet. Pour off excess fat. Add onions and celery and cook until tender. Add salt, sage, basil, bread crumbs, and enough liquid to moisten; add apples. Stuff and truss turkey and roast in moderate oven (350°F.) 20 minutes per pound.

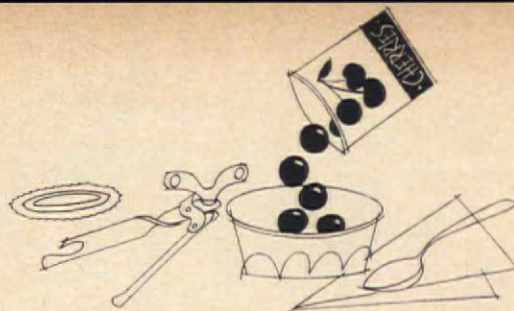
*Serves about 20*

*500 cal. per serving*

*Source of Vitamins A, B*

*Recipe contributed by LENDAL H. KOTSCHKEVAR*

**FRUIT** is an ever-popular dessert. Have you ever sent along one of the very small cans of cherries or other fruits? If the idea goes over, have your lunchbox carrier keep a can-opener in his desk or locker.



AMERICAN HOME RECIPES

# Family Food

(pictured in color on page 48)



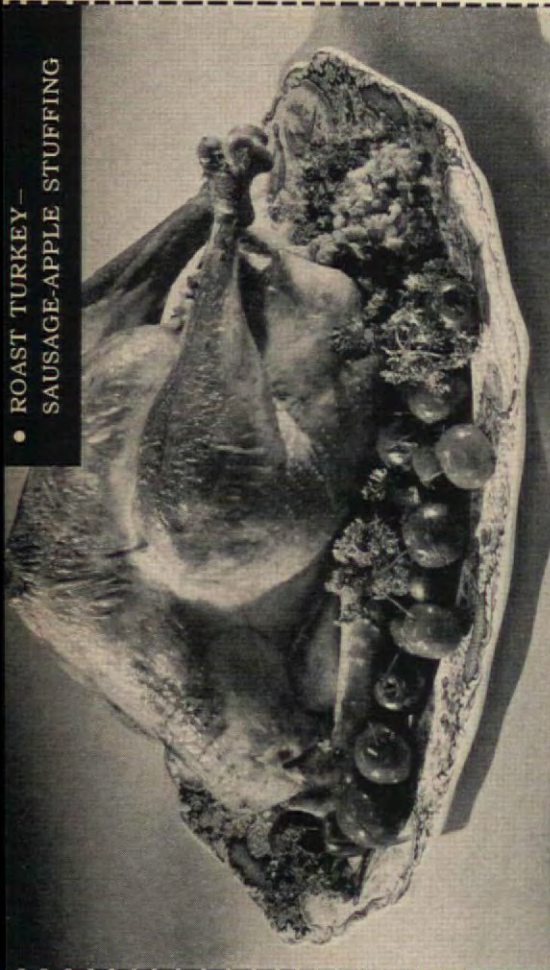
# Family Food

(pictured in color on page 48)



YOU LIKE HOT COFFEE but don't like to carry a thermos? If you have access to hot water, buy individual one-cup packets of instant coffee to include in your lunchbox.

## • ROAST TURKEY - SAUSAGE-APPLE STUFFING



Preparation time: 15 min.  
Rising time: 1 hr.  
Baking time: 25 min.

## • BISCUIT FOLDOVERS

4 c. sifted flour  
2 tbs. baking powder  
2 tsp. salt  
2 tsp. sugar

• Sift flour; measure; add baking powder, salt and sugar and sift into bowl. Cut in shortening. Combine egg yolks and milk and stir into flour mixture to make a soft dough. Turn out on lightly floured board and knead until smooth. Roll ¼ inch thick and cut in 2½- or 3-inch rounds; brush with melted butter; make a crease across center of each and fold as for Parker House rolls. Place close together in two 8- or 9-inch square pans. Set in warm place (82°) to rise, about 1 hour. Bake in hot oven (425° F.) 20-25 minutes, or until browned.

Makes about 30 rolls

90 cal. each

Source of Vitamins A, B

Tested in THE AMERICAN HOME KITCHENS

## • EASY PUMPKIN-CHIFFON PIE



## • RICE TIMBALES - GIBLET GRAVY

Preparation time: 30 min.  
Baking time: 20 min.

Salt and pepper  
Giblet stock, or turkey stock and milk to make 3 c.  
1 can (4 oz.) sliced mushrooms, drained  
Chopped cooked turkey giblets

¼ c. butter or margarine  
½ c. chopped onion  
3 c. hot cooked rice  
½ c. chopped parsley  
4 tbs. turkey drippings or other fat  
4 tbs. flour

• Melt butter, add onion and sauté until tender. Add rice and parsley; toss together to mix well. Pack into well-greased custard cups or other molds. Bake in moderate oven (350° F.) 20 minutes. Turn out onto serving platter; serve with Giblet Gravy.

GRAVY: Blend turkey drippings, flour, salt and pepper together. Add stock and milk. Cook and stir over low heat until thickened and smooth. Add mushrooms and giblets.

Series 4-6 290 cal. per serving

Source of Vitamins A, B

Tested in THE AMERICAN HOME KITCHENS

## • ROAST DUCK - APRICOT STUFFING



Preparation time: 20 min.  
Baking time: 25 min.

½ c. butter or margarine  
1 c. minus 2 tbs. milk  
1 tsp. vanilla  
2 eggs, unbeaten  
1 c. chopped black walnuts

• Measure sifted flour, baking powder, salt and sugar into sifter. Beat butter or margarine just to soften; sift in dry ingredients. Add ¾ cup milk and the vanilla; mix to dampen flour, then beat 2 minutes at low speed. Add eggs and remaining milk and beat 1 minute longer. Fold in chopped nuts. Turn batter into 2 greased and paper-lined 9-inch layer pans; bake in hot oven (375° F.) 20-25 minutes or until done.

SEA-FOAM FROSTING: Combine 2 egg whites, 1½ c. firmly packed brown sugar, dash of salt, ⅓ c. water and 1 tbs. light corn syrup in top of double boiler. Beat to blend; place over rapidly boiling water and beat until frosting stands in peaks, about 7 minutes (use egg beater or electric beater). Remove from heat; beat in ½ tsp. vanilla and continue beating until you get a spreading consistency.

Series 16 330 cal. per serving

Source of Vitamins A, B

Tested in THE AMERICAN HOME KITCHENS

## • BLACK WALNUT CAKE - SEA-FOAM FROSTING

2½ c. sifted cake flour  
3 tsp. baking powder  
1 tsp. salt  
1½ c. sugar

Series 16



# 3 ways to please with light, lively Miracle Whip

the more ways you try it, the surer you'll be—there's nothing else like...>



*Light, lively Miracle Whip is America's favorite salad dressing!*

**1. Two-Tone Slaw.** There are two secrets to this more successful slaw . . . its looks and its taste. Combine 1 cup Miracle Whip with  $\frac{1}{4}$  cup cream,  $\frac{1}{2}$  tsp. salt and dash of black pepper. Add half the dressing to 2 cups shredded green cabbage; the rest to 2 cups shredded red cabbage; toss lightly; chill well. Arrange alternate portions of red and green coleslaw on lettuce. With Miracle Whip, you don't have to add flavor, the flavor's *there*. Bright, delightful can't-be-copied flavor that just suits modern tastes!

**2. Sensational Salmon.** Beat 2 egg whites until stiff; fold in  $\frac{1}{3}$  cup Miracle Whip Salad Dressing. Pile onto broiled salmon steaks or any fish fillet, and broil until topping is lightly browned. Garnish with parsley and serve to your delighted guests. Remember, only Miracle Whip has the flavor and texture that make this topping so superb. You won't find that flavor and texture in any other dressing.

**3. Glamour sauce for vegetables.** This savory sauce does exciting things for almost any vegetable. And it's failure-proof, too! Place 1 cup Miracle Whip in a double boiler over hot water; let stand 10 minutes without boiling. Add 2 tablespoons lemon juice; mix well and serve. In interesting combinations, or on simple salads, Miracle Whip is the dressing most people prefer. No other dressing gives you such certainty of pleasing your family and friends.



# TAKE A CAN of Tuna Fish

Tuna fish need not be limited to the summer salad bowl. It adapts so well to so many hot-meal recipes, as well as being a wonderful appetizer. Hearty and delicious, the tuna recipes that follow make ideal cold-weather fare.



**PIPING HOT AND HEARTY TUNA CHOWDER** (pictured above) is just one of many delicious ways to serve tuna. This, the first of our three suggestions, starts with a can of tuna and ends up with a steaming bowl of chowder, a hot and tasty cold-weather treat!

**BEGIN YOUR MEAL** with our tuna appetizer, called **TUNA ROCKEFELLER** (left). You'll find it as tempting and pleasing as "oysters Rockefeller" savored in gourmet circles throughout the world.



**EVERY NOW AND THEN**, don't you welcome a good change in a main-course dish, or don't you have the urge to try a "different" buffet recipe? We present here **TUNA CHOP SUEY** (right) as the happy answer—and fortunate, too, it takes only minutes to put together!





# TAKE A PACKAGE of Frozen Peas

JUNE M. TOWNE

Keep a supply of frozen peas in your freezer . . . they spark "hurry up" meals with flavor and color! The following recipes using peas are designed to give you wonderful new taste treats.



**WE OFFER OUR PEAS A L'ORANGE** (above)—sweet and sour and oh, so pretty! Just one of a great many imaginative ways you can give an old garden favorite a refreshingly new and delightful flavor!



**YOU'LL FIND CURRIED-PEAS-AND-DRIED-BEEF** (at left) has a unique and luscious taste. This is true, main-dish, gourmet fare! We have an idea that this is a recipe you'll be taking out of your menu file often!

**PEAS AND LIMAS IN SOUR CREAM** (right)—Two vegetable products right from your freezer combine to create a wonderfully satisfying dish! The sour cream blends beautifully, accenting the tempting, fresh flavor of the vegetables.





NEW for the holidays!



## Hot Mince 'n Ice Cream Pie!

**NONE SUCH** makes the delicious filling and hot pour-on sauce



This is a mince pie a child will like! . . .

### New! Hidden-Crust Pie Made With Hot Mince 'n Ice Cream

Make Two-crust Pie as directed on Betty Crocker Instant Mixing Pie Crust Mix package, using about 1½ cups Borden's None Such Mince Meat for filling. (Top crust forms a slight hollow for ice cream topping.) Bake 30 to 35 min. at 425°.

Just before serving pie, heat rest of mincemeat. Spoon 1 qt. vanilla ice cream onto top crust to fill pie. Serve mincemeat over wedges of warm pie.

NOTE: Use one 1-lb. 12-oz. jar of Borden's Ready-to-Use Mince Meat or two 9-oz. packages Borden's Condensed Mince Meat (follow package directions).

**Betty Crocker** Instant Pie Crust Mix makes the perfect crust

(It's new! It's instant! You make it with boiling water!)



My new boiling-water method for mixing pie crust is far different, easier, far surer and better. You just add 2 tablespoons boiling water to each crumbled stick . . . stir. Roll out a big 9" crust with plenty left over for fancy trim.

"I guarantee a perfect\* pie crust every time!" **Betty Crocker**

**SAVE 7¢**

—Look for the specially marked Betty Crocker Instant Pie Crust Mix package. Inside is a coupon worth 7¢ toward a purchase of None Such Mince Meat. OFFER VOID IN STATE OF WASHINGTON.



\*PERFECT! Yes, every mix we make for you is guaranteed to come out perfect, or send the box top



A SMALL AMOUNT of lettuce wrapped in waxed paper will keep fresh and crisp for adding to sandwiches when lunchtime comes.



AMERICAN HOME RECIPES

## Take a Can of Tuna Fish

(pictured in color on page 54)

### • PEAS AND LIMAS IN SOUR CREAM

1 pkg. frozen peas  
1 pkg. Fordhook Lima beans  
1 pt. sour cream

• Cook peas and Limas together following package directions; drain. Add remaining ingredients and heat together thoroughly.

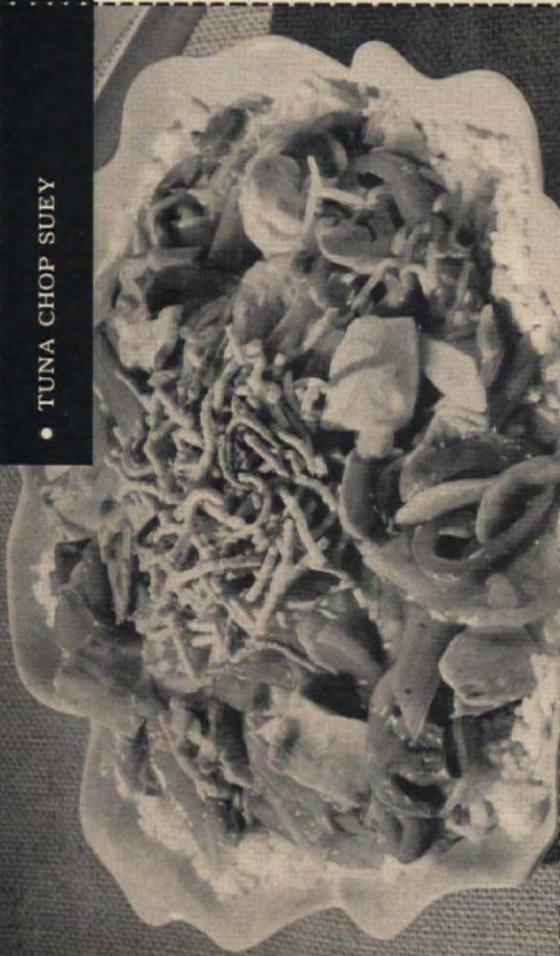
Serves 6-8

210 cal. per serving

Source of Vitamins A, B, C

Tested in THE AMERICAN HOME KITCHENS

### • TUNA CHOP SUEY



### • PEAS A L'ORANGE

1 pkg. frozen peas  
2 tbs. butter or margarine  
1 tbs. sugar  
1 tsp. cornstarch

• Cook peas according to directions; drain; add butter. Mix together sugar, cornstarch, salt, orange rind and orange juice; add to peas and heat until sauce is slightly thickened.

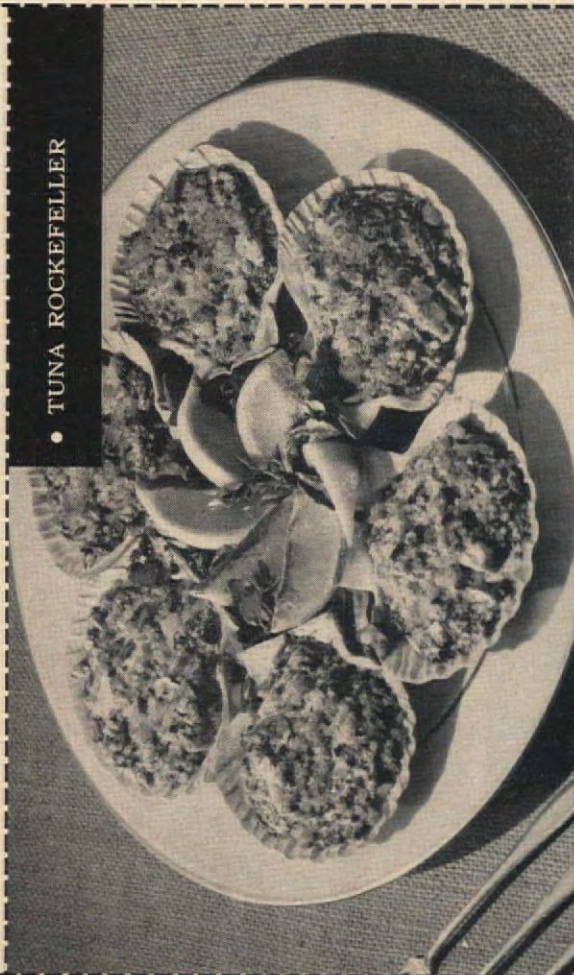
Serves 4

120 cal. per serving

Source of Vitamins A, B, C

Tested in THE AMERICAN HOME KITCHENS

### • TUNA ROCKEFELLER



### • CURRIED PEAS AND DRIED BEEF

1 pkg. frozen peas  
1 can (10½ oz.) condensed cream of  
celery soup  
3 tbs. milk or liquid from peas

• Cook peas according to package directions; drain; add soup, milk and curry and blend well. Meanwhile, pour boiling water over dried beef; let stand 1 minute; drain and slice. Sauté beef in butter until lightly browned. Arrange on platter and top with curried peas.

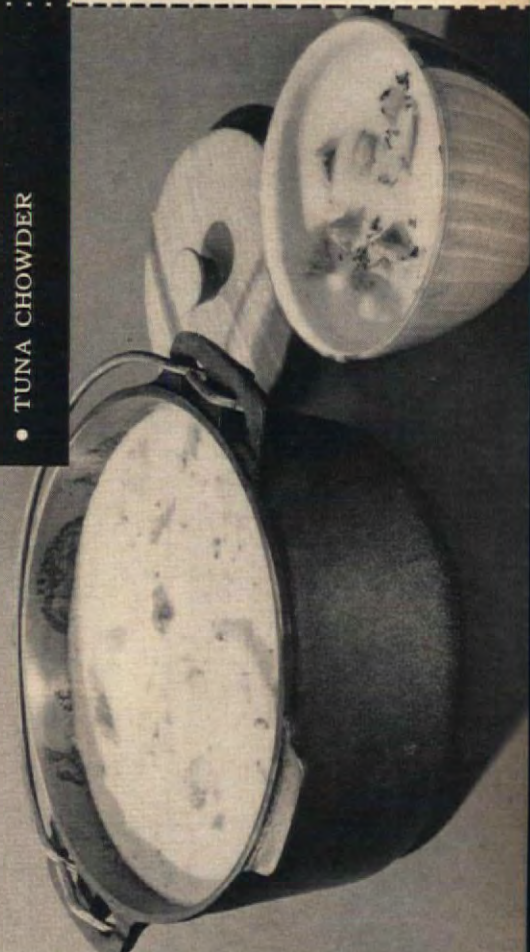
Serves 4-6

200 cal. per serving

Source of Vitamins A, B, C

Tested in THE AMERICAN HOME KITCHENS

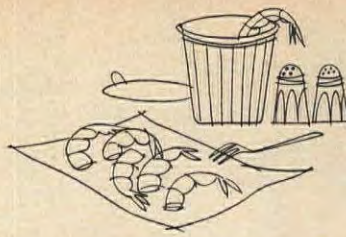
### • TUNA CHOWDER



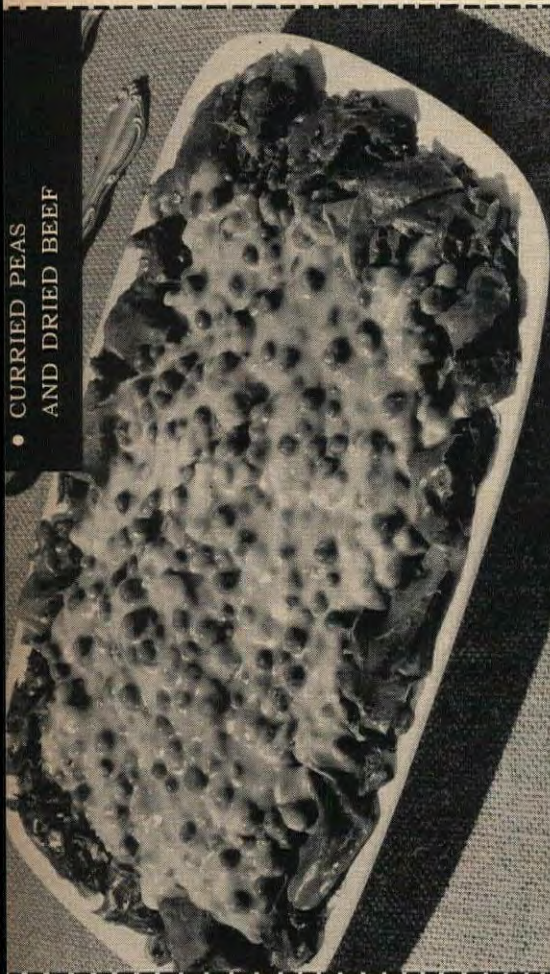


# Take a Package of Frozen Peas

(pictured in color on page 55)



**WOULDN'T A SHRIMP COCKTAIL** be wonderful for lunch? Just pack the shrimps and the sauce together in a container, or buy one of the already-prepared cocktails.



• CURRIED PEAS AND DRIED BEEF

• TUNA ROCKEFELLER

Preparation time: 10 min.  
Baking time: 10 min.

- 1 c. very finely chopped raw spinach (about  $\frac{1}{4}$  lb.)
- $\frac{1}{4}$  c. very finely chopped parsley
- 2 tbs. very finely chopped watercress (optional)
- 2 tbs. minced celery
- $\frac{1}{2}$  tsp. salt
- $\frac{1}{4}$  tsp. tarragon
- 1 c. very finely chopped raw spinach (about  $\frac{1}{4}$  lb.)
- $\frac{1}{2}$  c. mayonnaise
- 4 tbs. melted butter or margarine
- 3 tbs. lemon juice
- 2 cans (7 oz.) tuna, drained and flaked
- 2 tbs. buttered bread crumbs

• Combine spinach, parsley, watercress, celery, seasonings, mayonnaise, butter and lemon juice; heat together in saucepan over low heat about 5 minutes. Mix in tuna and spoon into scallop shells. Sprinkle with buttered crumbs. Bake in hot oven (425° F.) 5-10 minutes, until browned.

Serves 6 250 cal. per serving

Source of Vitamins A, B, C  
Tested in THE AMERICAN HOME KITCHENS



• PEAS AND LIMAS IN SOUR CREAM

Preparation time: 10 min.  
Cooking time: 20 min.

- $\frac{1}{4}$  lb. cooked ham, diced
- 2 stalks celery, sliced
- 2 tsp. marjoram
- 1 tbs. chopped parsley
- 2 c. water
- 2 cans (7 oz.) tuna fish, drained and flaked
- 2 tbs. butter or margarine
- 1 tbs. flour
- 1 tsp. salt
- $\frac{1}{4}$  tsp. pepper
- 2 c. milk
- 1 egg, slightly beaten

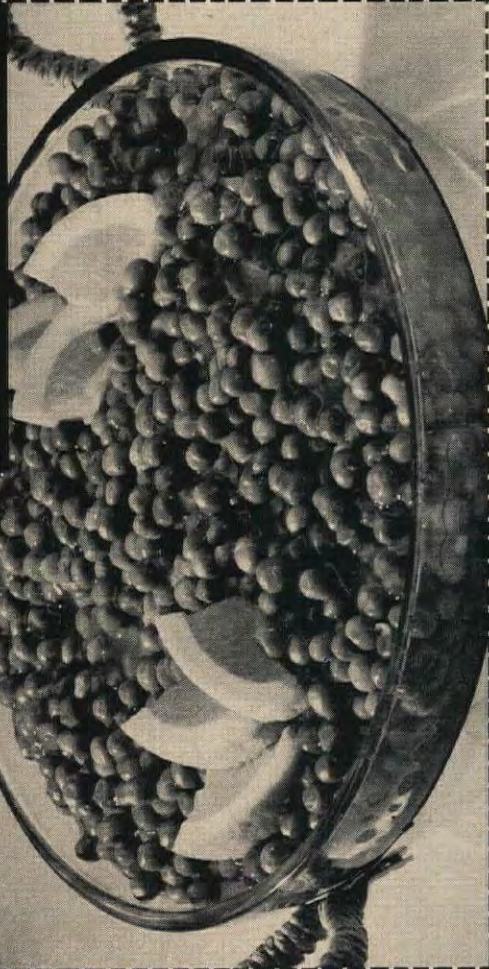
• Combine ham, celery, marjoram, parsley, and water in saucepan. Bring to a boil and simmer 10-15 minutes; add tuna. Melt butter in separate saucepan; stir in flour, salt and pepper. Gradually add milk combined with egg. Cook and stir until thickened. Add to fish mixture.

Serves 4-6 285 cal. per serving

Source of Vitamins A, B, C

Submitted by MRS. M. DEWEY-YERKES

• PEAS A L'ORANGE



Preparation time: 15 min.  
Cooking time: 10 min.

- 2 tbs. butter, margarine or other shortening
- 2 med. onions, sliced
- 1 med. green pepper, cut in strips
- $\frac{1}{2}$  lb. mushrooms, sliced
- 2 c. celery cut in diagonal pieces
- Liquid from bean sprouts and water to make  $1\frac{1}{2}$  c.
- $\frac{1}{2}$  tsp. salt
- 1 can (#2) bean sprouts, drained
- 2 tbs. chopped pimiento
- 2 cans (7 oz.) tuna, drained and flaked
- 1 tbs. cornstarch
- 1 tbs. water
- 1 tbs. soy sauce
- 3 c. cooked rice
- 1 can (3 oz.) Chinese noodles

• Melt butter in skillet; add onion, green pepper and mushrooms and sauté until lightly browned. Add celery, liquid, salt and pepper; cover and simmer 5 minutes. Add bean sprouts, pimiento and tuna. Mix together cornstarch, water and soy sauce, and gradually stir into hot tuna mixture. Boil 1 minute, stirring constantly. Serve over hot, cooked rice and top with the noodles.

Serves 6 250 cal. per serving

Source of Vitamins A, B, C

Tested in THE AMERICAN HOME KITCHENS

• TUNA CHOP SUEY



# *New Spanish Rice Pronto...*

*New way with a family favorite—  
quicker, easier, tastier!*



*Flavorful Hunt's Tomato Sauce  
gives every grain of rice  
spicy tomato goodness!*

*All-new Minute Rice  
makes it fluffier, more nourishing;  
perfect every time!*

A delicious—and thrifty—dinner in one dish! And what a dish! Only new Minute Rice and Hunt's Tomato Sauce can make it so fast—so tasty! No baking needed—you mix it all in one pan!

In 5 minutes, the long, fluffy grains of Minute Rice drink up the rich, kettle-simmered flavor of spicy Hunt's Tomato Sauce—and Spanish Rice Pronto is ready to serve!

Try delicious variations with beef, cheese, mushrooms, frankfurters—you name it! Your family's going to love it!

## SPANISH RICE PRONTO

- 1/4 cup bacon drippings
- 1 medium onion, thinly sliced
- 1/2 green pepper, diced
- 1 1/3 cups Minute Rice (4 5/8-oz. package)
- 1 1/2 cups hot water
- 1 teaspoon salt • Dash of pepper
- 1/2 teaspoon prepared mustard
- 2 cans (8-oz. each) Hunt's Tomato Sauce

Melt bacon drippings in saucepan or skillet. Add onion, then green pepper and new Minute Rice, right from the package. Cook and stir over high heat until lightly browned.

Add hot water, salt, pepper, mustard, and Hunt's Tomato Sauce. Mix well. Bring quickly to a boil; then reduce heat. Simmer uncovered for 5 minutes. Serve proudly to 4. Double recipe for larger groups.

Serve New Spanish Rice Pronto soon—and often.

Hunt's Tomato Sauce, product of Hunt Foods, Inc.



# For a perfect frosting every time...



make yours  
with **Domino**  
Confectioners 10-X Powdered Sugar

*It's custom-made for perfect "no-cook" frostings! Because it's 50% finer than old-style frosting sugars, Domino Confectioners 10-X Powdered Sugar makes the smoothest frostings ever. For goodness sake . . . put a Domino 10-X frosting on every cake you bake!*

**It's fudge time . . . fun time!**

Nothing beats the fun . . . nothing beats the smooth, rich, *fabulous* flavor of the Quick Nut Fudge you can make in a twinkling with Domino—the original—Confectioners 10-X Powdered Sugar.

*Tested fudge and frosting recipes on every box.*



... more women use **Domino** than any other sugar.

## Family Food (continued from page 48)

abundance of fruits and native wines also influences the menu. The typical Thanksgiving dinner might include an avocado appetizer, assorted breads, tortillas, ★ roast turkey (with sherry and lime-juice baste), cranberry-and-raisin sauce, olives, fruit salad and possibly a molded dessert tray of assorted figs, prunes, pears, dates and apricots.

**MIDWEST**—Hearty fare and plenty of it! There is often a second main course such as ★ Roast Duck . . . characteristic of many other areas. Pennsylvania Dutch, for instance. Have you ever had the pleasure of sharing a Pennsylvania Dutch holiday feast . . . with both bread and potato stuffing, the seven sours and the seven sweets and all of the other superb dishes passed around for many helpings? But back to the Midwest and delicious roast goose filled with apple-raisin stuffing, the turkey sausage or oyster. There are gobs of giblet gravy, mashed potatoes and candied yams, a Waldorf salad, cranberry-and-orange relish, Biscuit Foldovers, mincemeat and ★ pumpkin pie topped with homemade vanilla ice cream. Yes, hearty fare—and plenty of it! **SOUTH**—A wonderful combination of traditional hospitality, gracious living and a long affinity for ham sparks the Southern Thanksgiving menu. Ham is always studded with cloves and served with fried oysters, Brussels sprouts, ★ Rice Timbals smothered in giblet gravy, a relish tray of pickled watermelon rind, hot biscuits, Brazil-nut pudding and coffee (blended with lots of chicory!). These are but a few choice samplings of delicious Thanksgiving dinners—across the U.S.A.! THE END



**WE LIKE  
CHOCOLATES**

MRS. ELMA WALTNER

**D**oes chocolate-making scare you? It shouldn't. For dipping is so simple if you carefully follow a few "musts." A creamy fondant is used as the basis for most chocolate centers, and we suggest you start out with a recipe, using cream if possible. First knead the fondant until it's smooth and pliable; shape it into centers by rolling small bits into balls between your palms. Now place them on waxed paper to dry. Let them dry at room temperature for a few hours or until a crust forms. Turn over so that the underside dries too. To make flavored centers, add a few drops of extract to the fondant and knead thoroughly. Patties are made by flattening the balls





to about 1/4-inch thickness.

Cherry chocolates are our favorites, and here are tips to assure you of deliciously successful results. First, cut *firm* maraschino cherries in half and drain an hour or two on paper toweling. Then roll a ball of fondant about the size of a filbert nut. Flatten and lay half a cherry on it. Bring fondant up over it, covering

all of the cherry. If the cherry is exposed anywhere, it will leak and be too sticky to dip.

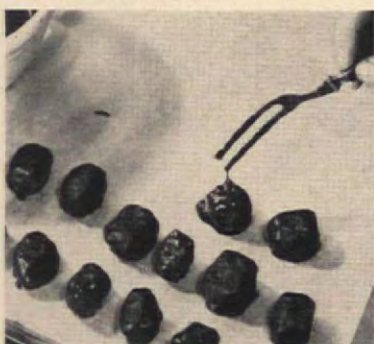
There are three types of coatings you can use: The bittersweet dipping chocolate made especially for dipping purposes, regular milk chocolate, or homemade bitter-sweet coating. This last coating is made simply by melting together equal amounts of the unsweetened baking chocolate and milk chocolate.

**T**o melt any chocolate, cut it into small pieces in a round-bottomed crockery bowl, using about a pound of chocolate at a time. Then set bowl over boiling water and beat until the chocolate is partly melted. Remove the bowl from the pan of water and stir rapidly with a fork until all of the chocolate is melted. The correct temperature of the chocolate for dipping is very important. It must be between 83-85° F. to be the right consistency. By using a heavy bowl and keeping it in 85° F. water, this temperature can easily be maintained. Milk chocolate will be stiffer at this temperature than dipping chocolate.

The temperature of the room is important too. It should be 65° F. or cooler. At this temperature, the chocolate coating will harden almost at once, giving a smooth glossy coating. To dip the chocolates, drop the cream center into the melted chocolate. Pick up the candy with



**DIPPED CENTER** is shaken to remove the excess chocolate and leave only a thin complete coating.



**CHOCOLATE DROPPED** from fork leaves a little string of chocolate used to make identifying mark.

a two-tined fork, tapping the tong of the fork against the edge of the bowl to remove any excess chocolate. Now, drop the candy from the fork onto waxed paper. As the candy leaves the fork, there will be a little string of chocolate which, with a simple twist, you can make the professional swirl of chocolate that appears on candy tops.

When the chocolates have hardened, remove from the waxed paper and store in boxes with fresh layers of waxed paper between the layers of candy. Cherry chocolates especially improve by being aged a week or two. The moisture of the cherry will liquefy the fondant into an especially delectable consistency.

THE END

# Because the frosting makes the cake...



## make yours with Baker's genuine chocolate

### EASY CHOCOLATE FROSTING

**Melt over hot water:** 4 squares Baker's Unsweetened Chocolate • 3 tablespoons butter or vegetable shortening.

**Blend together:** 4 cups sifted confectioner's sugar • 1/8 teaspoon salt • 7 tablespoons milk • 1 teaspoon vanilla.

Add hot chocolate mixture to sugar mixture and mix well. Let stand, stirring occasionally, until of proper consistency to spread on cake. Makes enough for two 9-inch layers.

Baker's Favorite Chocolate Recipes: color-illustrated booklet, containing over 200 tested recipes, yours for only 25¢. Send coin, with your name and address, to Baker's Chocolate Recipes, Dept. A, Box 1325, Kankakee, Illinois.



Tested and Approved by General Foods Kitchens







# NEW Betty Crocker

## all-purpose MERINGUE MIX!

(Welcome to the wonderful new world of meringue desserts)



### Perfect Baked Alaska

Cover baking sheet with foil. Top with cooled 9" sq. cake made with Betty Crocker Yellow Cake Mix. Place a hard 1-qt. brick ice cream on cake. Trim cake 1" from edge of ice cream; freeze. Beat 2 packets Meringue Mix with 2/3 cup water until stiff. Completely cover cake and ice cream. Brown meringue at 500° about 5 min. Serve at once. Spectacular!



Now fabulous meringues are easy to make! Soft, high meringue toppings... tiny meringue kisses... fabulous Baked Alaska... delicate meringue shells... all guaranteed to come out perfect!

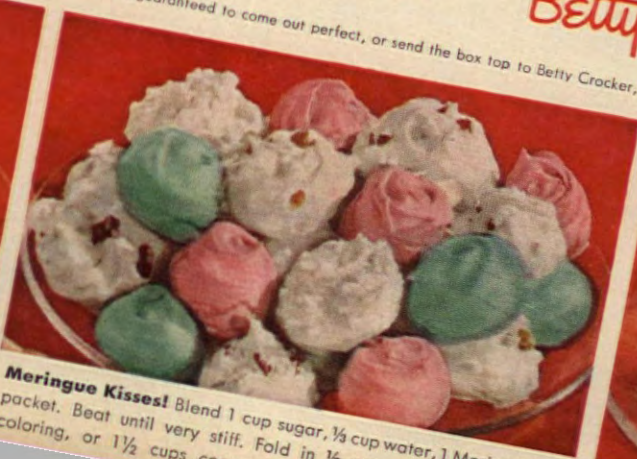
"I guarantee perfect\* meringue topping — perfect meringue shells every time — any time!"

\*PERFECT! Yes, every mix we make for you is guaranteed to come out perfect, or send the box top to Betty Crocker, Box 200, Minneapolis 40, Minn., and General Mills will send your money back.

Betty Crocker



A wonderful new world of meringue shells! just follow the easy package recipe. Fill with ice cream or pudding or fruit. Make the shells ahead of time—they keep for days when



**Meringue Kisses!** Blend 1 cup sugar, 1/4 cup water, 1 Meringue Mix packet. Beat until very stiff. Fold in 1/2 cup chopped nuts, food coloring, or 1 1/2 cups coconut. Drop by teaspoonfuls 1" apart



A wonderful new world of meringue pie toppings! Tender to cut, tender to eat — this meringue doesn't weep or shrink even if you refrigerate it. Just add water and beat up



# Good Victuals

(pictured in color on pages 28, 29)

RECIPE ON REVERSE SIDE

• FRESH CLAM SOUP



• BREAST OF CHICKEN  
ON VIRGINIA HAM  
WITH WHITE WINE SAUCE

## BREAST OF CHICKEN ON VIRGINIA HAM

• Broil chicken breasts (one per person) and place on slices of hot baked Smithfield ham. Pour on wine sauce at last moment.

### WHITE WINE SAUCE (for 24 people)

- 1 lb. butter, melted
- $\frac{1}{2}$  cup flour
- 1 pint heavy cream
- 1 qt. chicken stock
- $\frac{3}{4}$  cup sherry wine (or more, to taste)
- salt and pepper
- First cream melted butter and flour in saucepan and add slowly one pint cream and stock. Add wine, stir, and season to taste. If not enough wine, add a little at a time to taste. Pour over broiled chicken and sliced ham immediately before serving.

Recipe from Adm. and Mrs. Jerauld Wright



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Complete with handsome Copper-Tone trim, 12 cooky-forming plates, 3 pastry tips, step-by-step directions, and tested recipes. MIRRO Cooky Press and Decorator Set, \$3.95 (West, 4.35)



MIRRO	14 x 10".....	\$1.15	(West, 1.25)
Cooky	15 1/2 x 12".....	\$1.25	(West, 1.35)
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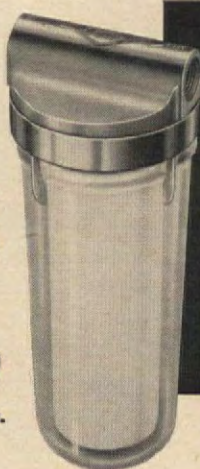
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AMERICAN HOME RECIPES

## Good Victuals

(pictured in color on pages 28, 29)

### FRESH CLAM SOUP

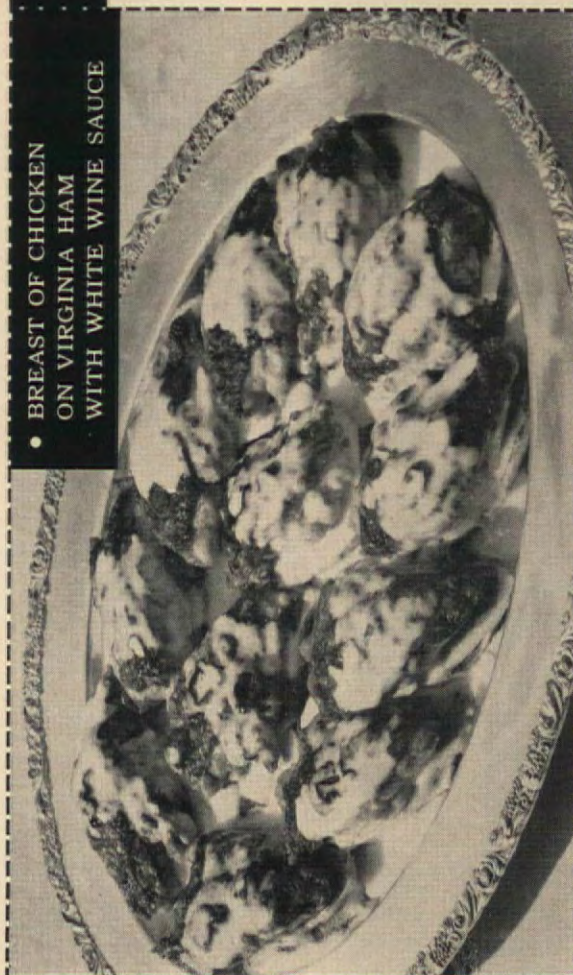
1 c. chopped parsley  
3 qts. fresh cream  
5 qts. fresh milk

3 dozen large clams  
6 medium onions  
½ lb. butter

• First steam clams in 3 quarts of water until clams open. Open clams and take out muscle, then chop fine. Chop onions and put through grinder, then fry onions until soft. Combine clam juice, milk and cream and onions, and cook in double boiler 1½ hours. Then 15 minutes before serving, add chopped clams and parsley. Serve piping hot. (Serves 26.)

Recipe from Adm. and Mrs. Jerauld Wright

### BREAST OF CHICKEN ON VIRGINIA HAM WITH WHITE WINE SAUCE



RECIPE ON REVERSE SIDE



# With a little imagination... and Log Cabin Syrup



**You can do** breakfast magic in a wink. Like topping hot cereals (oatmeal, and all of 'em) with the liquid golden-ness of Log Cabin Syrup. There's nothing like its fresh maple sugar taste because Log Cabin is blended with real maple sugar. Serve cold cereal 'n fruit together with Log Cabin, too. Your family will love it!



**You can cook** these fluffy-light corn fritters in your skillet! Blend 1 egg and  $\frac{1}{4}$  cup milk. Add 1 cup pancake mix and stir until smooth. Fold in 1 drained 12-oz. can whole kernel corn. Drop by teaspoonfuls into 1 inch of hot Wesson Oil. Cook 4 minutes, or until golden brown. Pour on Log Cabin for a fabulous treat.



**You can make** a marvelous new ham glaze. Melt 2 tbs. butter in skillet; add 1 cup Log Cabin and  $\frac{1}{4}$  tsp. dry mustard. Simmer 5 minutes. Add 18-oz. can sweet potatoes. Cook 5 minutes, turning often. Add 1 thick slice ham, 1 cup canned sliced apples. Cook 10 minutes, turning ham once; baste potatoes and apples. Log Cabin really complements the meal!



**You can give** glowing interest to familiar desserts. Like pouring luscious Log Cabin over peaches and ice cream for a gourmet dish. Team ice cream and Log Cabin with other fruits, too—pears, bananas, apricots, canned apples, pineapple. That delicate maple flavor goes perfectly with so many good things. No wonder it's America's favorite syrup!

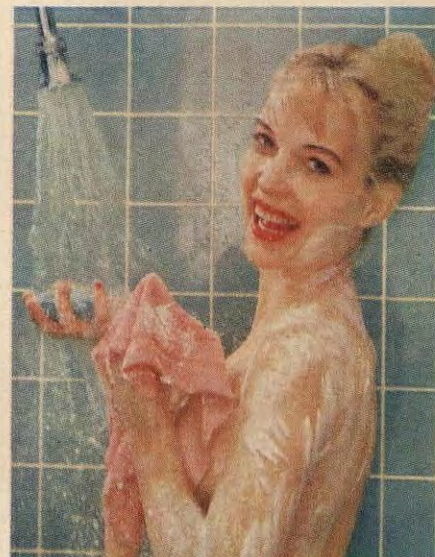
Recipes tested and approved by General Foods Kitchens.



# LOOK WHAT GAS IS DOING NOW!

In the new  
**NORGE Gas Laundry**  
*rain never rules out  
 washday—  
 the hot water faucet  
 never runs cold!*

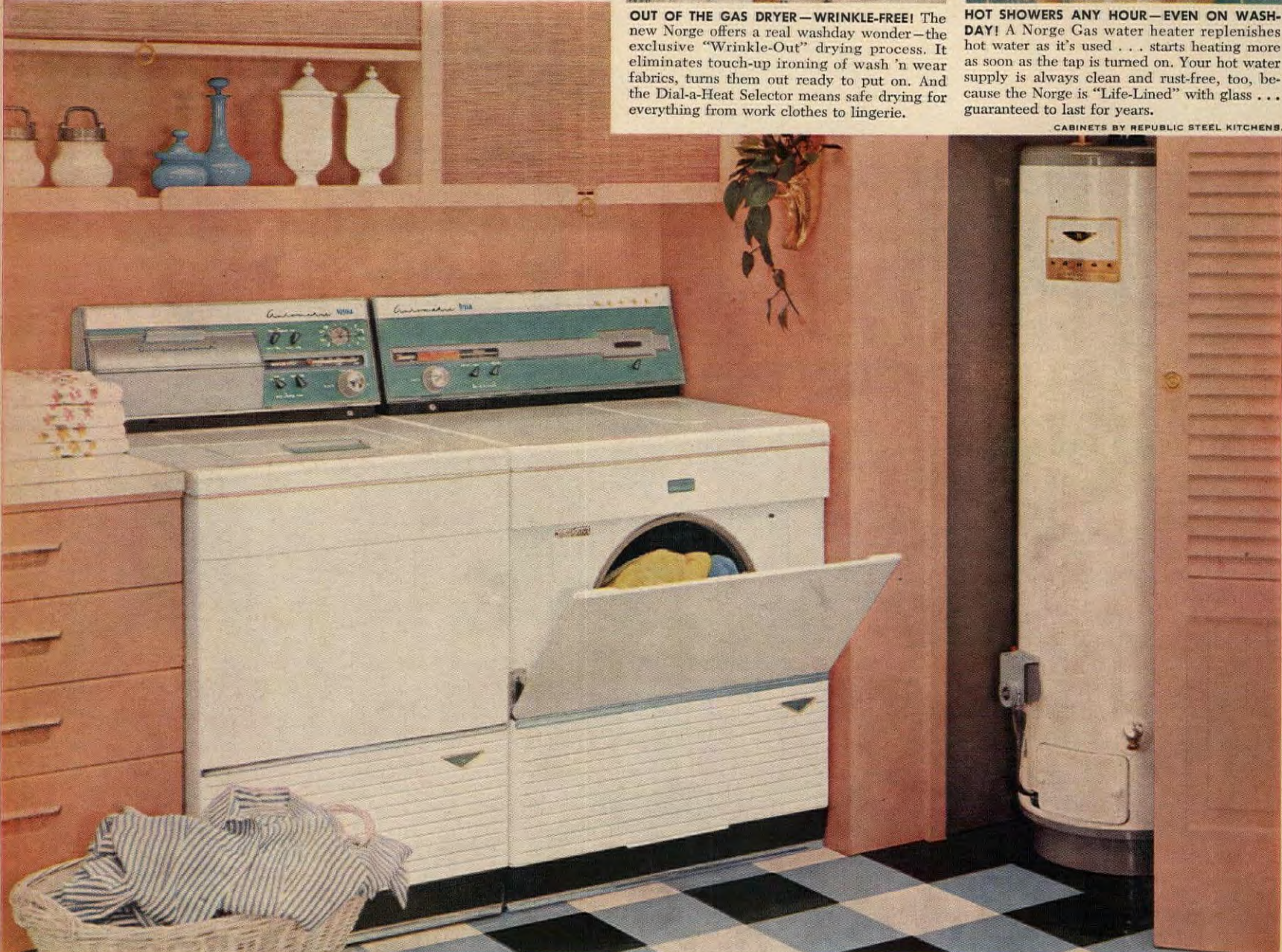
PRODUCT OF NORGE DIVISION OF BORG-WARNER CORP., CHICAGO, ILL.



**OUT OF THE GAS DRYER—WRINKLE-FREE!** The new Norga offers a real washday wonder—the exclusive “Wrinkle-Out” drying process. It eliminates touch-up ironing of wash ‘n wear fabrics, turns them out ready to put on. And the Dial-a-Heat Selector means safe drying for everything from work clothes to lingerie.

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CABINETS BY REPUBLIC STEEL KITCHENS.



**RAIN NEVER RULES OUT WASHDAY** in a Norga Gas laundry! With a new Dispensomat washer & Hamper-Dor dryer, all washing aids are added *automatically*, at the right time, in the right amounts; you *get perfect drying weather anytime* at the turn of a dial! Hamper-Dor dries 4 ways: with or without heat, with or without tumbling. And because low, even Gas heat *gently blows moisture away*, it's faster, safer for all fabrics!

**THE HOT WATER FAUCET NEVER RUNS COLD!** As soon as the tap is turned on, a Gas water heater starts heating more water. You're *sure* of all the hot water you want, as hot as you want it. And Gas works fast, heats water in a jiffy. No worry about rust either, with a new Norga Gas water heater—it's “Life-Lined” with glass for permanent protection, guarantees clean, rust-free hot water for years. **AMERICAN GAS ASSOCIATION**

**NORGE**

ONLY **GAS**  does so much more...for so much less!



# Pattern Order Form

Please allow 3 weeks for handling and mailing

This pattern is shown on page 12.

1757—75c. "Family Tree" painting pattern for walls, door, screen.

This pattern is shown on page 38.

1758—35c. Découpage pattern tells how to cut, paste, plan designs.

This pattern is shown on page 82.

2138—75c. Home workshop pattern for a butler's desk that is also a convenient three-drawer chest.

This pattern is shown below.

1760—35c. Ever-lovely Irish crochet with a difference: made with a large loose stitch, it works up quickly. Bedspread and café heading for curtains.

These patterns are not shown in this issue but would be nice to think about for Christmas giving.

1407—25c. Make a pair of quilted pillows for a most welcome gift. This is an oval feather-wreath motif.

1499—35c. If you know anyone who needs a tray, make a most unusual one with ordinary 4-in. white bathroom tiles. Then paint on this wonderful bold "Pecking Rooster" pattern.

1640—50c. A cross-stitch sampler pattern of "Adam and Eve."

1647—50c. A pretty gift for a pretty girl; make a copy of an old-fashioned "courtin'" mirror with dainty floral border. Pattern includes instructions for building frame and border design.

1671—35c. If you like to sew, why not make a pair of café curtains with a matching apron for that young bride.

1679—85c. For a small boy you love, make this soldier-boy costume. It will help him to keep neat, for he can hang his coat on the soldier's back, his socks on baton, shoes on the base.

1691—\$1.00. Complete set of initials. Beautiful daisy-fresh letters of appliqué and embroidery. The stitches are just lazy daisy and outline.

1705—\$1.00. Transfer pattern for an abstract hooked rug. Wonderful coloring with stylized design of gourds.

1742—25c. For the crocheter, a good design in place mats for a country or contemporary home. Heavy woven brightly colored yarn and plain crochet.

1743—25c. A daintier crochet place mat for more formal entertaining. Small rick-rack and lacy crochet.

Get a head start on Christmas decorations.

1201—45c. A Christmas village for your mantel, table or under the tree. Six buildings: aspired church, red schoolhouse, general store and three houses.

1315—35c. Four exquisitely detailed Christmas stockings to make of felt, gold and silver threads, sequins and beads. One motif is a Bambino, one a handsome full-horned reindeer, one a Madonna and a Christmas tree.

1328—50c. Make Santa and his reindeer to scamper over your rooftop, on the lawn or between roof and a tall tree.

1400—45c. Dramatic window design to be painted on with wash-off paint.

Singing angel with lighted candles and a group of choir boys.

1448—25c. Beautiful Nativity scene to paint on a picture window. Just paint stars in position indicated.



1759—50c. FOR THE BIRDS, a toweling house to cover "Dicky" when the evening sun goes down.



INEXPENSIVE CAGE is sold in department and pet stores for \$5.00. "House" fits perfectly.

1565—25c. C'est Noel, so make these big blocks of plywood or cardboard, painted gaily with letters to spell NOEL, sprinkled with glitter.

1566—35c. Six Nativity panels to paint on oilcloth for a large window group.

1567—25c. Angel bell ringers to cut out of metallic papers for your window.

1568—25c. The easiest pattern of all, just a cut-out bell for your windows.

1618—\$1.00. Beautiful large angel with the sweetest face, for your front door to welcome Christmas visitors.

1619—25c. A blue angel to paint on metallic paper for your front door. Includes a very unusual lighting trick.

1620—75c. Wonderful modern Madonna to cut out of metallic papers for door or for over the mantel.

1649—75c. Madonna and Child design in a wonderfully beautiful stained-glass effect, which you can obtain with special paints or colored cellophane.

1650—75c. Companion piece to the above pattern—3 Wise Men and Shepherd.

1651—\$1.00. A beautiful triptych of Madonna and Child with a pair of Guardian Angels, which are ingeniously lighted from behind for luminous effect. This is a painting pattern.

☐ American HOME Pattern Book \$1.25

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<input type="checkbox"/> 1328—50c	<input type="checkbox"/> 1619—25c	<input type="checkbox"/> 1705—\$1
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<input type="checkbox"/> 1565—25c	<input type="checkbox"/> 1650—75c	<input type="checkbox"/> 1759—80c
<input type="checkbox"/> 1566—35c	<input type="checkbox"/> 1651—\$1	<input type="checkbox"/> 1760—35c
<input type="checkbox"/> 1567—25c	<input type="checkbox"/> 1671—35c	<input type="checkbox"/> 2138—75c

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PRINT name and address in coupon which will be used as label for mailing patterns. Cut out order form along dash lines, check patterns desired and send personal check or money order (please do not send stamps). If you live in New York City, add 3% for City Sales Tax.

AMERICAN HOME  
PATTERN DEPARTMENT

P.O. BOX 296

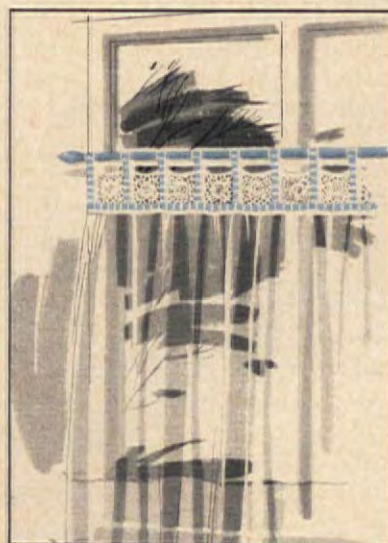
FOREST HILLS 75, N.Y.

Shopping Information, Page 72



SNOW-WHITE COUNTERPANE of Irish crochet scattered with the familiar roses, lined up with blue velvet ribbons and bows. Pattern includes lovely topping for café curtains. Pattern No. 1760, price 35c.

## Irish Crochet Pattern



DESIGNER: COATS & CLARK

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OUT OF  
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TO DO IT **BEST!**



**APPLY NEW WATER-RINSABLE Strypeeze Special** to get best results with least effort when you are working on metal, solid wood, brick, tile, or when near fire or sparks.

Just brush on—let stand—rinse old paint away with water.

**YOU'LL PREFER SEMI-PASTE Regular Strypeeze** if you're stripping antiques, upholstered furniture, veneers, cabinets, floors, walls or valuable objects. Cuts fast and deep yet is safe for fine woods. Recommended by professionals.



## TIPS

### ON BRUSH CLEANING

Never store in water—bristles deteriorate. Whether brush was used in varnish, shellac or paint, **KWIKLEEZE**

(by makers of Strypeeze) will clean and soften hardest brushes. Simply clean, rinse in water, then let dry.

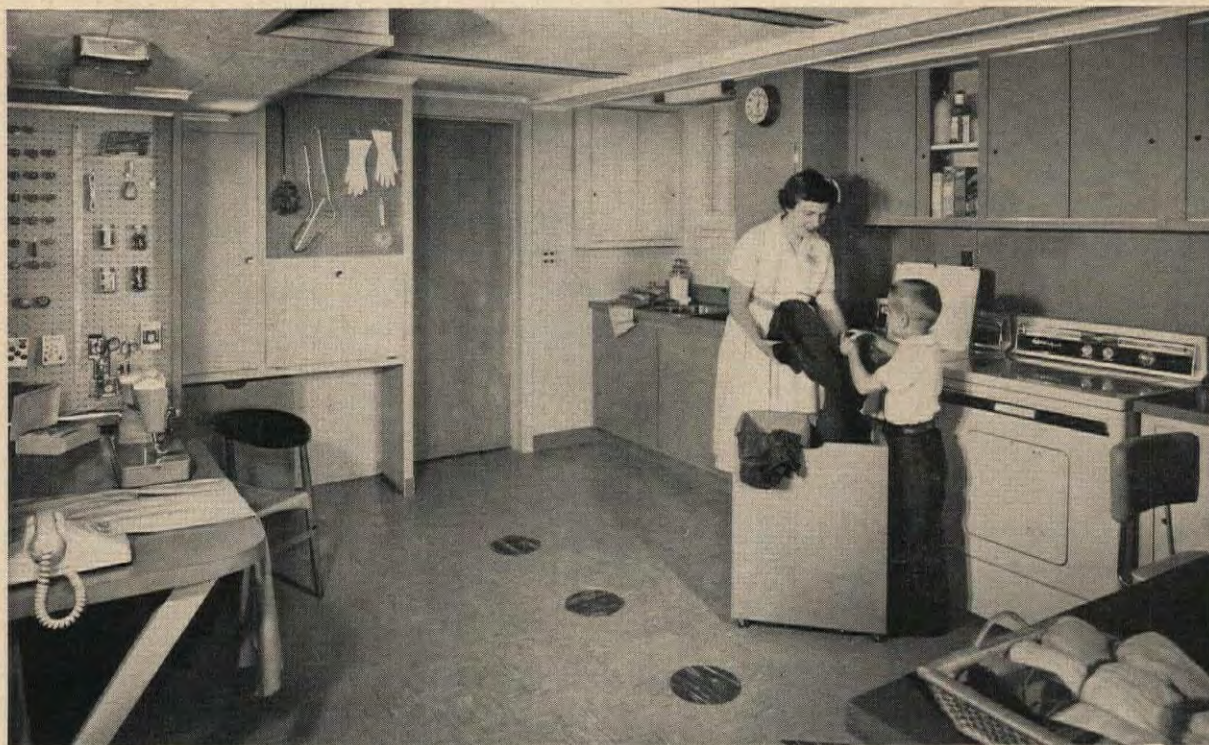
## FREE BOOKLET

Ask your paint or hardware dealer for new booklet "How To Remove and Restore Finishes".



THE SAVOGRAN CO.

## The Laundry That Grew and Grew (continued from page 34)



**PRETTY PINK WASHER AND DRYER** match bright cheerful mood of this room designed for many activities. Laundry supplies are stored in cabinets. Pegboard on walls is both decorative and functional.

(5) auxiliary kitchen. Now the whole family uses this room, and Jeanne no longer feels isolated doing the laundry in the basement as she did before.

A basement room always presents special problems, but they were beautifully solved here to prove that glamour can go hand in hand with practicality. Walls were furred out and hardboard surfacing was used to hide all the unattractive pipes which are an integral part of any basement. The ceiling was covered with acoustical tiles to keep noise from floating upstairs. A shocking-pink color scheme gives warmth and coziness. A custom-cut design in the floor? Not at all! These buttons and bow designs were cut from standard tiles and were so simple to do that any do-it-yourselfer could duplicate them. Since natural daylight was at a minimum, fluorescent fixtures were recessed in the ceiling to give good over-all lighting for any job Jeanne must do here. Additional fixtures were installed over areas where extra light is needed—over the sewing counter and the sink which is used for pretreating spots and stains before clothes are put in the washer.

**S**torage ideas galore were included in their plan. Sliding-door cabinets were built to store not only laundry supplies but extra canned goods since kitchen space is limited. Pegboard was used in large quantities to simplify storage of small supplies which often get "lost" in a drawer. Pegboard over the long counter next to the freezer provides a handy spot to hang ironed shirts, blouses and Kathy's dresses, as well as small freezer packaging supplies. Counters are triple duty—the sewing counter serves as a desk area for Jeanne or play spot for games. The counter next to the freezer is used for wrapping foods going into the freezer, is also a wonderful spot to sprinkle clothes. (continued)

Shopping Information, Page 72



**PIPES DISAPPEARED** behind furred-out walls, but essential connections are still accessible whenever needed.



**LUNCH ANYONE?** Canned-goods overflow is stored in basement—handy for unexpected company.



**BULLETIN BOARD** above sewing counter holds patterns. A slot at rear of counter lets fabric fall free.

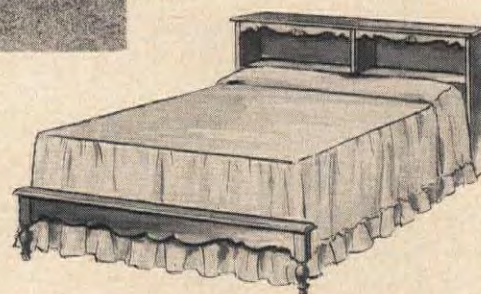
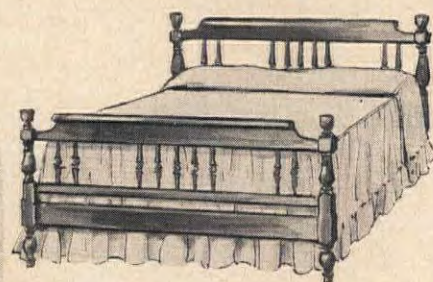



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me your new 4-color booklet  
"Ideas for a Lovelier Bed-  
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Bright,  
Beautiful  
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Give a gift of homemaking help at the time of year when home means most—and another brand-new one each month, sparkling with ideas that deepen your friends' enjoyment of home all year long.

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THE AMERICAN  
**HOME**  
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(continued)



**JEANNE ADJUSTS** new ironing table to full ironing width when doing large flat pieces or full skirts.



**IRONING-TABLE COVER** spreads its wings along with the table; need not be removed to adjust width.

This will be used as a "downstairs kitchen" area while entertaining in the future recreation room Rudy is planning. Outlets along this counter can be used to plug in a coffemaker, frypan or sandwich grill—depending on the menu.

Jeanne had always longed for a spot in the house to use for sewing—and now she has it. She keeps the portable out on the counter most of the time. It's so easy to stitch up rips and tears in linens or clothes before they go into the washer if the sewing machine is out and ready for action. The old laundry chute was revised in this remodeling project. A flip-down door acts as a sorting shelf. Two laundry hampers were built to go under the chute. On wheels, they can be rolled over to the washer. Since Jeanne likes to sort soiled laundry into four categories, the hampers are divided.

How do they like their new room? The kids think it's the greatest place in the house to play. Jeanne says, "It makes washing and ironing almost a pleasure." And Rudy gave us a grin at the end of our photographing day, indicating his full approval.

THE END

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**SNO-DOZER™**  
Saves Time—Saves  
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In case after case, while gently relieving pain, actual reduction (shrinkage) took place.

Most amazing of all—results were so thorough that sufferers made astonishing statements like "Piles have ceased to be a problem!"

The secret is a new healing substance (Bio-Dyne\*) — discovery of a world-famous research institute.

This substance is now available in suppository or ointment form under the name *Preparation H*.\* Ask for it at all drug counters — money back guarantee. \*Reg. U.S. Pat. Off.

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Dr. Scholl's Foot Powder quickly relieves hot, tired, tender, perspiring, odoriferous feet. Eases new or tight shoes. Get a can today!

**Dr. Scholl's FOOT POWDER**

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**Blistex**  
BEST FOR  
COLD SORES CHAPPED LIPS FEVER BLISTERS  
POCKET SIZE  
39c  
HIGHER IN CANADA

## LOW COST RUPTURE APPLIANCE

**Guaranteed**  
TO BRING  
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Costs You Nothing!  
Rejoice, Ye Ruptured! This patented Brooks Air Cushion Appliance—for most forms of reducible rupture—now is positively guaranteed to bring you heavenly comfort and security, day and night, at work or play—or it costs you nothing! Light. No springs or hard pads. Low cost! Buy NO rupture device till you get our free facts. Write!

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**You  
wouldn't make  
an omelette  
in a dirty skillet  
so...**

**DON'T PUT CLEAN FOOD  
IN A DIRTY OVEN**

**OVEN  
CLEANING  
IS A CINCH  
WITH  
EASY-OFF**



**NO STEEL WOOL!  
NO RAZOR BLADES!  
NO AMMONIA!**

Keep your oven sparkling clean with EASY-OFF. Removes even baked-on grease. Just spread on EASY-OFF...let set...wipe off! Apply to burners, grills, sidewalls. 8 oz. jar only 69¢—16 oz. 98¢. Free brush attached!

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**Doctor's Super-Fast,  
Soothing Relief!**

Away goes pain when you put soothing, cushioning, protective Dr. Scholl's Zino-pads on your bunions or enlarged joints. They stop shoe friction, lift pressure. Get a box today!



**Dr. Scholl's Zino-pads**

## How Much an Hour?

(continued from page 46)

so fast and so gladly that you are earning premium pay?

Are you gardener-in-chief at your house? If you love gardening and have time, you won't need to pay for outside help. If you are a dedicated gardener who buys seeds in packets, rather than plants in flats, you'll enjoy earning that difference in price. If you have enough land, you can make your gardening hours pay with fruits and vegetables.

But if you loathe the daily maintenance even the smallest and least elaborate garden requires; if your lawn is more brownish than greenish and weeds grow among your petunias; if snails feast on your begonias and mildew camouflages your roses, could you have someone else handle the garden routine? And could you use your time to better advantage?

Perhaps you'd need a good excuse to pay someone to clean your house every week but if you hate housework enough and can find someone who does it better and faster could you figure out a way to earn the money to pay her?

Are your windows easy to wash and is this a job you don't mind at all? Or do they require sitting three-quarters over nothingness from a second-story sill; and do you always wind up with a late dinner, a cross disposition, and streaky windows? How much does a professional window washer, complete with ladder, bucket, and chamois, charge?

Perhaps you would rather paint than wash windows. A painter commands a good hourly wage. Redecorate a room, rejuvenate the trim, refinish some old furniture, and you'll earn a real income.

If you think you can repaper the breakfast room as well as a professional, the labor charges you can save will pay to have your car washed and vacuumed about 25 times. Or would you rather pay the paperhanger and wash the car yourself? If your experience indicates that you'll probably waste two rolls of paper, cut three fingers, and stain the floor, you'd better forget the papering and concentrate on the car.

Have you been paying the laundry an exorbitant price for the ruffled curtains? You really don't mind ironing, but you can't find time to do them. Take that time from some other pursuit and see how much an hour you can earn.

(continued)

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AquaMagic  
Nose and Throat  
Protection**

### AquaMagic Humidifies the Air You Breathe to Help Kill Germs... Eliminate Nasal Discomfort

Researchers at the University of Chicago recently proved that flu germs expelled in coughs and sneezes can stay alive indefinitely in dry air. They also proved that the more the air is humidified, the more germs it destroys.

If these "quick-dried" germs are on the loose in the air in your home... and if your nose-and-throat passages are too dried out to properly filter the air you breathe... you need the AquaMagic Furnace Humidifier by Viking.

### AquaMagic is an all-new Development of Viking Research

It automatically supplies the humidity you need for health and comfort. This low-cost accessory for your present furnace

will give you the same satisfaction expressed by AquaMagic owners who made these unsolicited comments:

"Very satisfactory, especially in cold weather — noses around here are much better in the winter. Everyone should have one."

"The doctor suggested we install it to eliminate the dryness in the air and cut down colds for the children."

"When you wake up in the morning, you feel better. Before the humidifier, the air was dry and we all had coughs."

### AquaMagic Increases Winter Comfort, Too



If you feel chilly even when the thermostat says, "You're warm enough," it may be because you're losing body moisture too rapidly to dried-out air. Add an AquaMagic and feel the difference; when the humidity's right you'll enjoy June-time comfort without advancing the thermostat a single degree.

### AquaMagic Protects Your Property ... supplies the humidity that



- keeps furniture glue strong.
- keeps wood from warping or cracking.
- keeps textile and carpet fibers strong and flexible.
- keeps house plants lush and green.

Even your skin, hair and nails look and feel better when you live in air that's humidified by AquaMagic.

### Another Development By Viking!

**NEW  
20  
YEAR**



- Vacuums Clean
- Saves You Money
- Keeps Your Home Cleaner

**Viking®  
HUMIDIFIER**

**NOW! Protect Your Family's Health  
and Comfort. Phone for this...  
INTRODUCTORY SPECIAL \$39.95  
as low as**

For the name of Your Nearest Viking Dealer  
Phone WESTERN UNION by number, ask for

"Operator 25"





# A swish! A squeeze! O\*CELO "VACUUMS" CLEAN

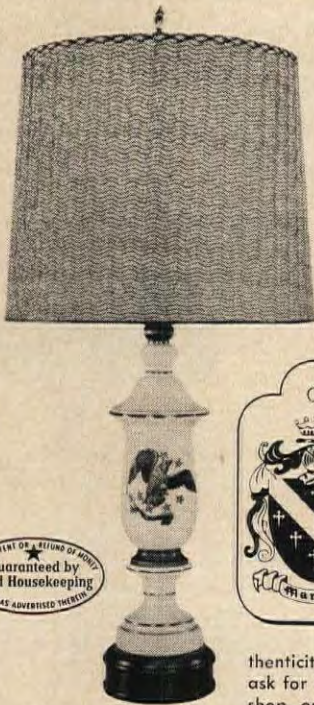


No other sponge absorbs so fast  
-yet lasts so long!

Safe  
Soft  
Sanitary

O\*celo General Mills

## ANOTHER OUTSTANDING ORIGINAL DESIGN BY MARCREST LAMPS



### "THE EMBLEM"

Three feet tall and  
handsome--unmistakably  
Early American!

Famous designer Alice Marr blends traditional fired-decorated ironstone with genuine fruitwood, solid brass, and an unusual textured shade into this conversation-piece lamp... a Marcrest Original that will "make" your room! 36" high overall; 3-way socket. about \$30



Look for the  
Marcrest Tag

You'll want to see other beautiful Marcrest Original designs, created to enhance Provincial, Traditional and Early American settings; to bring you styling with authenticity, quality without compromise. Be sure to ask for Marcrest Lamps, by name, at your favorite shop, or write us for name of the nearest dealer.

# Marcrest Lamps

J. F. MARR COMPANY, Inc., WOODSTOCK, NEW YORK

(continued)

Washing woodwork, waxing floors, cleaning light fixtures—all the hard, heavy, some-time chores—how fast and how well can you do them? Does it pay?

Do you have patience and manual dexterity? Do you use these qualities? Can you remove a gravy spot from your best dress, glue together the broken pieces of the china vase? If you can, the time you spend is worth money.

Mending, taking up and letting down hems, patching jeans-knees, turning shirt collars—are

(continued on page 73)



## Shopping

## Information



THE ADMIRAL COOKS GOOD VICTUALS  
Pages 63, 64: Spode "Green Basket" tureen—Copeland & Thompson. "Continental Lace" cloth—Kemp & Beasley.

THE LAUNDRY THAT GREW AND GREW  
Pages 34, 35: Washer, dryer, freezer—RCA WHIRLPOOL. Television—RCA. Sewing Machine—Singer. Ironing Table—"Rid-Jid," J. R. Clark. Clock—G. E. Telechron. Flooring and ceiling—Armstrong. Counter tops—Formica. Sink—Ekco. Pegboard, walls, cabinet doors—Masonite. Sliding door frame and folding door—Kenna-Track. Towel ring and soap dish—Autoyre. Dress form—My Double. Swivel stool—Lloyd.

THANKSGIVING ACROSS THE U.S.A.  
Page 48, 49: Green Irish linen cloth—Wm. Ewart & Son. Green and gold luster lamp base—Ebeling & Reuss. Triangular shape glass bowl—Viking. Waterford Irish lead crystal jug—Borgfeldt Corp. Green turkey platter—Johnson Bros. from Fisher Bruce. "Ballad" meat platter w hardwood cutting board; roll tray; tureen server and carving set—Oneida Ltd. Silversmiths. "Empire" cake stand—Jackson Internationale by Val St. Lambert. Pie on silver base of casserole—Webster Wilcox. Spode "Green Basket" tureen and platter—Copeland & Thompson. Dansk wooden nut bowl; stainless steel carving set—Black Starr & Gorham. Pie dish—Pyrex, Corning Glass Works.

TAKE A CAN OF TUNA FISH  
Page 54: Individual handled casseroles—Lord & Taylor. Yellow petal serving tray—Sylvan Ceramics. Glass cruet—U.S. Glass.

TAKE A PACKAGE OF FROZEN PEAS  
Page 55: Brass salad bowl—Gilley Inc. "Navajo" platter—Metlox. Oval serving dish—Pyrex, Corning Glass Works.

IRISH CROCHET PATTERN  
Page 67: Spread—Coats & Clark. Rose prints—Courtesy Phillis Lucas, Old Print Center.

PHOTOGRAPHS  
Clifton Guthrie: page 4 (top). Peter Benech: page 12. Kranz Studios: pages 4 (2nd from top), 23-29, 34, 35, 68, 70. F. M. Demarest: pages 38, 39, 41, 42, 43, 44, 48, 49, 51, 52, 54, 55, 57, 58, 63, 64, 67 (bottom), 74, 82 (bottom 2). Hedrich-Blessing: page 30. Markow Photography: page 33. Bill Little: pages 36, 37. Hans Van Ness: page 67 (top 2). E. Waltner: pages 60, 61. Walter Fischman: pages 78, 80, 82 (top half). Peter Gowland: page 86. Otto Maya: pages 89-105. Paul Davis: page 106. DRAWINGS: Eldridge King: pages 40-45. Margaret Fleming: pages 51, 57, 58, 67. Sigman-Ward: pages 76, 77. Frank Modell: page 84.

### CORRECTION

In the July issue of The American HOME (Ohio edition only) on page 45 under Products Used in the Hyland Citation house, we say "KITCHEN CABINETS: birch—Kemper Division of Mengel Co." Kemper Brothers, Inc., is in no way connected with the Mengel Co.

## CONCRETE REPAIRS that won't break loose!



LOXON LATEX CONCRETE patches holes and cracks in any kind of masonry... and does it easily, smoothly, permanently. Made of super-fine cement and finely ground glassmaker-quality sand mixed with pure liquid latex to provide amazing adhesion. Ideal for repairing foundations, floors, broken steps, brickwork and mortar. Superior to any other type of concrete repair material. At leading paint, hardware, lumber and department stores.

You will ENJOY  
pleasant, vigorous  
VIBRATORY MASSAGE  
with the Genuine  
Battle Creek  
HEALTH<sup>®</sup>  
BUILDER



"TOPS" for  
the Home, for Athletic Clubs,  
for Reducing Salons—for MEN and WOMEN!  
Enjoy the relaxing, stimulating benefits of efficient vibratory massage! Health Builder gives you pleasant, scientific deep-tissue manipulation—"at the snap of a switch." Helps weight and figure problems, muscle-toning, blood circulation. Widely used in Health Institutions. Built for years of service—fully guaranteed. WRITE today for literature and new booklet, "BE GOOD TO YOURSELF!"

**Battle Creek**  
EQUIPMENT CO.  
Battle Creek 46, Mich.

## Free Book on Arthritis And Rheumatism

HOW TO AVOID CRIPPLING DEFORMITIES  
Explains why drugs and medicines give only temporary relief and fail to remove the cause; tells all about a specialized non-surgical, non-medical treatment which has proven successful since 1919. Write for this 36-page FREE BOOK today.

Ball Clinic, Dept. 608, Excelsior Springs, Mo.

## BUY BROADLOOM DIRECT-FROM-MILL



This amazing carpet with DuPont yarn can be cleaned on your floor with any detergent. All stains such as iodine, ink, puppy accidents, etc. are easily removed. Colors Guaranteed not to fade. Allergy proof. Written Guarantee with each order.

LOOK AT THESE BARGAINS:  
9x12 ft. BROADLOOM RUGS... \$29.95  
other sizes proportionately low, too  
WE WILL PRE-CUT WALL-TO-WALL  
BROADLOOM for... \$3.99 sq. yd.  
FREE DELIVERY ANYWHERE IN U.S.A.

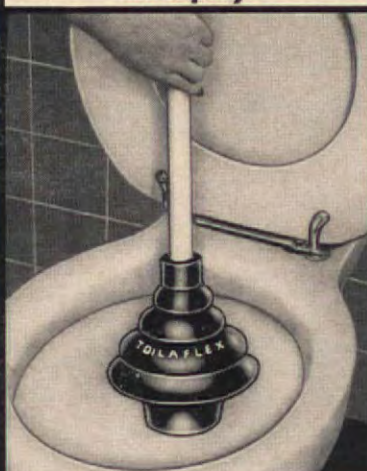
**UNIVERSAL CARPET MILLS**  
2840 Saw Mill Run Pittsburgh 27, Pa.

Enclosed is \$1. Please send Sample Catalog and Easy-to-use Floor Plan. I understand that my \$1 will be refunded when I return Catalog.

NAME \_\_\_\_\_  
ADDRESS \_\_\_\_\_  
CITY \_\_\_\_\_ STATE \_\_\_\_\_



## POWERFUL NEW PLUNGER CLEARS CLOGGED TOILETS in a jiffy!



NEVER AGAIN that sick feeling  
when your toilet overflows

## 'TOILAFLEX' Toilet ALL-ANGLE Plunger

Ordinary plungers just don't seat properly. They permit compressed air and water to splash back. Thus you not only have a mess, but you lose the very pressure you need to clear the obstruction.

With "Toilaflex", expressly designed for toilets, no air or water can escape. The full pressure plows through the clogging mass and swishes it down. Can't miss!

- Double-size cup, double-pressure
- Tapered tail gives air-tight fit
- Designed to flex at any angle
- Centers itself, can't skid around

For positive insurance against stuffed toilet, have a "Toilaflex" in your home.

**\$2.65** fully  
guaranteed

AT MOST HARDWARE STORES

(continued)

you skilled at these? Does it pay to do them yourself?

Do you rebind your blankets? How long does it take? How much would it cost to have it done? What could you do with the time if you didn't rebind the blankets? These are the questions you must ask yourself to determine whether you are earning as much as you should.

Is your bill at the beauty parlor staggering? Could you learn to do your own hair? Ever try a home permanent? Or would you rather relax under the dryer and earn a few dollars another way?

Do you have your carpets cleaned occasionally? Could you rent equipment and do it yourself? Would the saving cover the cost of having an expert prune the trees? And would you rather shampoo carpets than excise trees?

Do your drapes and slipcovers look "custom-made" rather than "homemade"? Do you love making them and feel you are saving labor charges and having fun at the same time? Or do you spend endless frustrating hours replacing broken sewing-machine needles, ripping out mistakes, and struggling with corners that refuse to miter? How much an hour are you earning?

Do you cut your children's hair? Will Father let you practice on his? If you get a good result you can earn quite a sum in home haircutting, but if the result is so homemade you need a repair job, you've wasted the hour.

Somewhere in the busy hours and days and weeks of your life you are using that time. Are you using it to the best possible advantage? Are you making time your slave instead of your master? Only you can answer this.

Are you thinking of your time as being definitely "worth something" and trying to make it worth as much as possible? Are you concentrating on those tasks for which your talent, skill, experience and desire make you especially able? And trying to delegate to others those chores which lack of knowledge, tools, aptitude or interest prevents you from executing with maximum speed and excellence?

When you pause to reflect on the dozens of different kinds of jobs you do, or have done for you, or wish you could do—and the hundreds of hours involved—does your audit show a healthy balance? Is your time being used to the maximum financial advantage for yourself and your family? How much an hour are you really worth?

THE END

## Do-It-Yourself Tranquilizer

Surely you have read one or more articles about nervous tensions and how to release them. If you are a sufferer, you have probably received ample, unsolicited advice from sympathetic friends and family. Perhaps you have even queued up at the corner drug store for tranquilizer pills.

The kinds of tensions differ with people, as do the causes. Your surroundings, claim some psychologists, can actively aggravate your tensions. According to an article we recently read entitled "Designs, Colors and Tensions", warm tones of red, for instance, heighten unrest, while cool shades of green tend to be relaxing. If you are a highly-keyed personality, the article suggests that symmetrical shapes in the furnishings that surround you will quiet jumpy nerves. Designs and colors it seems, play a large role in affecting our personalities and our tensions.

While we found the article interesting to read, we concluded that the best person to seek advice from, if you are a victim of nervous tension, is your doctor. However, if there is anything to this design and color idea, we can be very helpful to you through our \*E-Z-DU Wallpaper. For, in this collection, you will find all scales of designs, symmetrical and asymmetrical. There is every coloration that is plausible and happily the prices are calming. As an extra therapy, E-Z-DU comes ready-pasted and pre-trimmed so that you can hang it yourself . . . just cut, wet and sponge smooth on the wall.

People tell us that hanging E-Z-DU is a good way to work out nervous tensions and the results are so attractive in every room. Visit your Imperial dealer for an E-Z-DU demonstration and throw away your tranquilizers!

\*Reg. U. S. Pat. Off.

IMPERIAL PAPER AND COLOR CORPORATION

Glens Falls, New York

## New...handsome CABINET KITCHEN

refrigerator • stove • freezer • sink



only 29" wide

WRITE FOR FULL DETAILS TO

GENERAL AIR CONDITIONING CORP.

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Los Angeles 23, California

**General Chef** NATIONWIDE SALES  
AND SERVICE

## WILL & BAUMER Candles

Make the Difference in Your Table Setting



More luster to your fine china . . . more luxurious glow to your cherished silverware . . . more admiration from your guests when you include Will & Baumer Candles in your center piece.

Keep a supply on hand for everyday and special occasion use. You'll find a style, size and color to suit your needs at better stores everywhere.

Choose from these brands:  
Vassar, Twistolite, Taperlite, Marble Brand.



**WILL & BAUMER** *Fine Candles*



for the  
look of  
craftsmanship...



**FOAMFLEX®**  
DOOR  
WEATHERSTRIP

*seals cold out...  
seals heat in*

- Installs in 10 minutes with saw and hammer.
- Exclusive closed-cell vinyl foam permanently bonded to beveled molding strips.
- Molds to warped or uneven surfaces. Even installs over old weatherstripping.
- Silences closing doors.
- Makes air conditioning more efficient.
- Never absorbs moisture.
- Can be painted without hardening.
- Stays flexible at 50° below zero.
- Comes in pre-cut lengths for your convenience! Two 7' lengths and one 3' length of  $\frac{1}{4}$ " x  $\frac{3}{4}$ " clear beveled wood molding. Nails included.



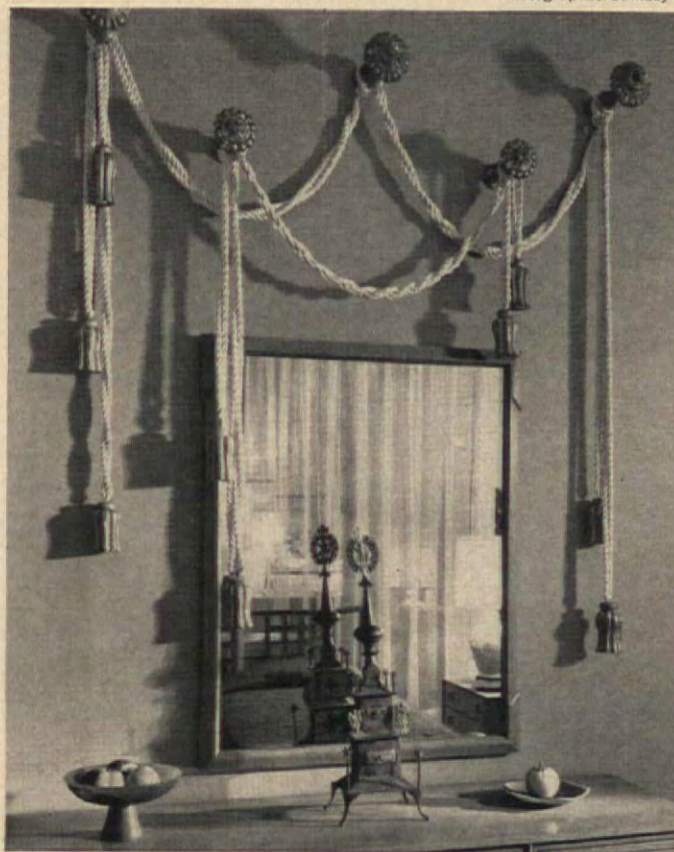
More than enough to  
weatherstrip average door!  
Only \$2.29!

Get FOAMFLEX  
Door Weatherstrip at  
hardware and building  
supply stores... or write  
for further information.

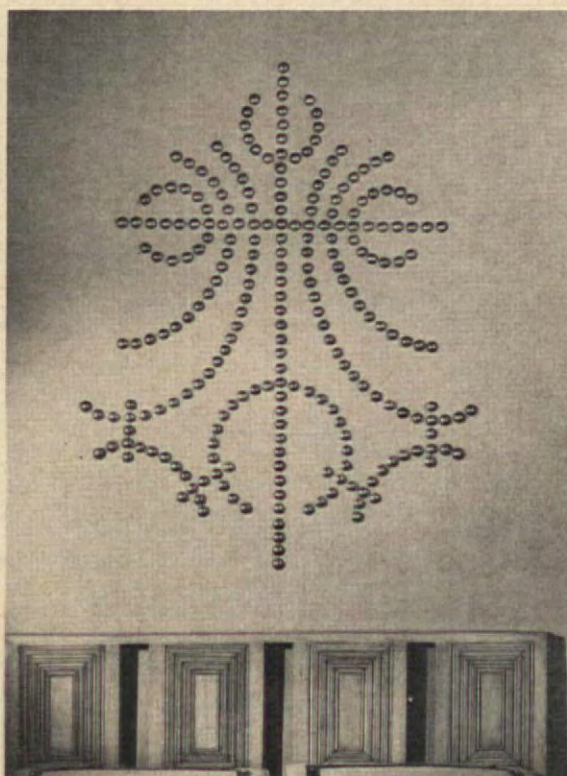
**JW Mortell**  
COMPANY  
KANKAKEE, ILL.

## DECORATOR TIPS

Photographed at Macy's



*White rope is attached  
to wooden tassels and draped  
over curtain tie-backs.*



*Brass upholstery tacks  
on felt piece make  
this pattern above a bed.*

for the  
look of  
craftsmanship...



**WEATHERSTRIP**  
with your fingertip

and  
**Mortite**  
*seal cold out!  
seal heat in!*

- No tacks, no tools—simply press into place
- Applied inside or outside
- Soft ropelike strands unroll like a ribbon
- Adheres to any clean, dry surface
- Never cracks, chips or peels
- Can be painted over

MORTITE HAS HUNDREDS OF USES  
AROUND THE HOME, FARM,  
SHOP, COTTAGE!

Use as crack filler, sealer, gasket  
caulker and plugger-upper!



**BARGAIN BOX** Only  
\$1.25! Enough Mortite  
to seal 5 or 6 windows.  
**ECONOMY BOX** Only  
98¢! Enough for 4  
windows.  
**JUNIOR BOX** Only  
29¢! Covers about 16 ft.  
enough for 1 window.

At hardware and home supply stores!  
For more information, write

**JW Mortell**  
COMPANY  
KANKAKEE, ILL.





CUSHIONS AVAILABLE  
IN *Airfoam* BY **GOOD YEAR**

Furniture design patent pending

# Be confident with **KROEHLER**

## Presenting the SMARTSET '59 GROUP...

**Be confident of quality and comfort!** When you choose Kroehler furniture, you buy for the years ahead. Lasting satisfaction is assured by the vital "Hidden Qualities" you get only with Kroehler furniture! It is scientifically tested for truly comfortable living. Feel the comforting difference! See what solid comfort really means!

**Be confident of styling and value!** Designed to be admired, Kroehler furniture will stay in style with the passing years. Designed, too, to be "friendly" with your present furniture. From *every* point of view, you get more for your money when you look for the brand name of Kroehler, world's largest furniture manufacturer.

Sectional sofa in bouclé textured fabric. Choice of either end or curved corner section, \$95 each... with Airfoam cushions, \$110 each. Armless center section, \$59.50... with Airfoam cushions, \$69.50. Pillow-back lounge chair in textured Nylon friezé, with Airfoam seat and back cushions, \$119.50. Round cocktail table, \$39.50. End table, \$29.50. Dining table, \$74.50. Side chairs, \$17.50 each. Buffet, \$99.50. Open hutch china cabinet, \$149.50. Prices slightly higher in some areas. Convenient terms offered by most Kroehler dealers. Dining and bedroom furniture and living room tables shown in Saddle Walnut Finish. Also available in Pongee Walnut Finish. See your Kroehler dealer now!

KROEHLER MFG. CO., General Offices: Naperville, Illinois. In Canada: Stratford, Ontario

Sofa in textured Nylon friezé, \$150...with Airfoam cushions, \$175. Matching chair, \$79.50...with Airfoam cushions, \$89.50.

Relaxer Chair in leather-like upholstery and textured bouclé... seat cushioned with foam rubber, \$99.50. Electric massage motor available at extra cost.

Double dresser, mirror and bookcase bed, complete, \$189.50. Night table, \$39.50. Chest (not shown) \$69.50.







## Awake to charm and value with Western Pine Region woods

Western Pine Region woods... soft-textured, straight-grained, accented by clear or knotty patterns... give this bedroom an air of enduring, *natural* beauty. You can enjoy the practicality and charm of these distinctive woods at a reasonable cost.

In traditional or contemporary settings, Western Pine Region woods lend dignity to any room in your home. They are accurately dried and seasoned, and can be painted or stained in many graceful, *lasting* finishes. Western Pine Region woods are easy to clean... just wipe them with a damp cloth.

If you are remodeling or building, economical Western Pine Region woods will reflect your discriminating taste well within your budget. Your lumber dealer can give you full details, and a free estimate.

**FREE!** "Friendly Home Ideas"—85 photographs, many in color, feature traditional and contemporary ideas for building, decorating and remodeling with Western Pine Region woods. Write for your copy to WESTERN PINE ASSOCIATION, Dept. 316-F, Yeon Bldg., Portland 4, Ore.



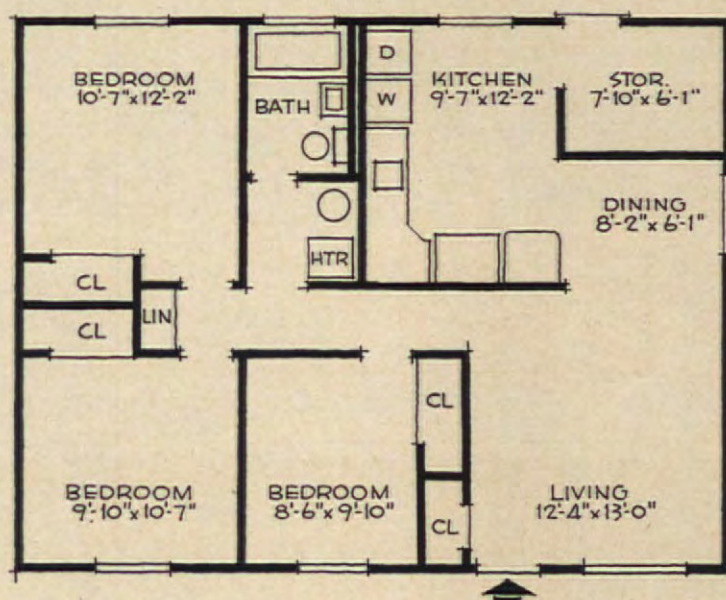
### Western Pine Association

member mills manufacture these woods to high standards of seasoning, grading and measurement  
Idaho White Pine • Ponderosa Pine • Sugar Pine  
White Fir • Incense Cedar • Douglas Fir • Larch  
Red Cedar • Lodgepole Pine • Engelmann Spruce

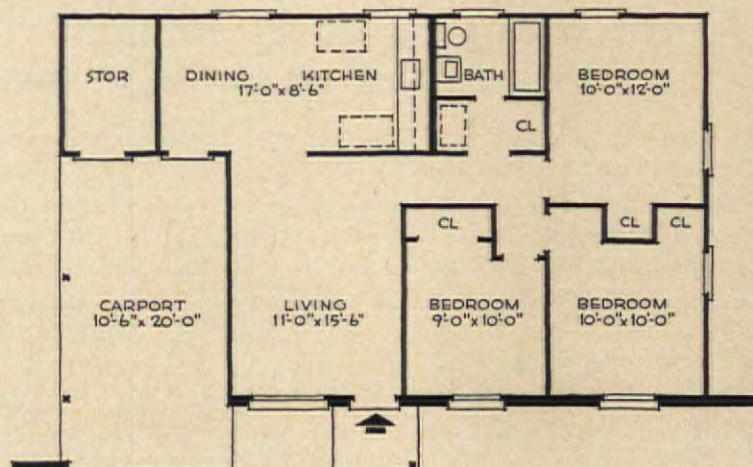
TODAY'S WESTERN PINE TREE FARMING GUARANTEES LUMBER TOMORROW

**\$10,000 or under** (begins on page 30)

When considering a new home, you probably look for a certain style of architecture, a nice piece of land and a good neighborhood with schools, churches, stores and public transportation nearby. But just as important as the appearance and environment of your home is its floor plan. Poorly arranged space within a house makes it a difficult and inadequate place to live. This is particularly true in a small home where privacy, convenience and efficiency must be attained in a minimum area. A variety of imaginative and realistic solutions to these problems is shown in our five \$10,000 homes.



- 1 HARNISCHFEGGER HOME** with 902 sq. ft. of living area has a very efficient floor plan. Living, sleeping, and utility zones are separate from each other, yet conveniently related. Notice storage room convenient to kitchen.

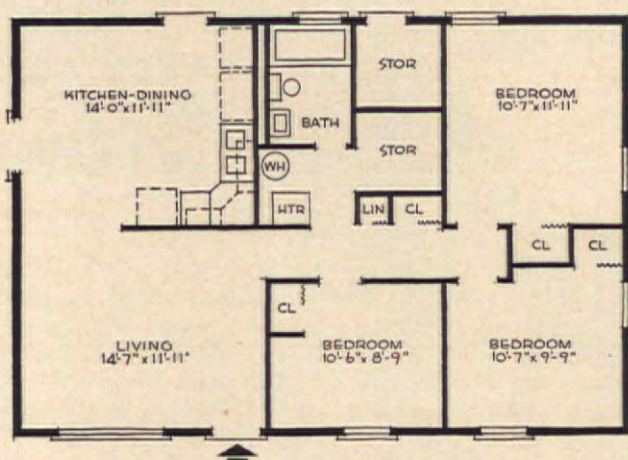
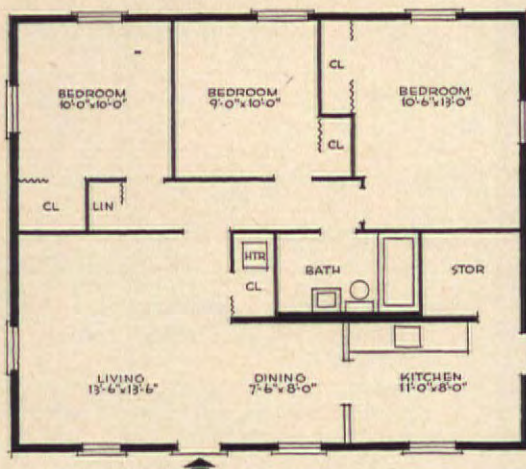


- 2 KNOX HOUSE PLAN** has good circulation and division of activity areas. Notice that heating, bathroom and kitchen utilities are concentrated in one area to cut costs. There is direct access from carport to kitchen.



3

**PLACE HOUSE** arranges bedroom area across back of house for privacy and quiet. Kitchen, bath, storage and heating utility areas are combined for efficient use and building economy. Kitchen has its own delivery entrance.

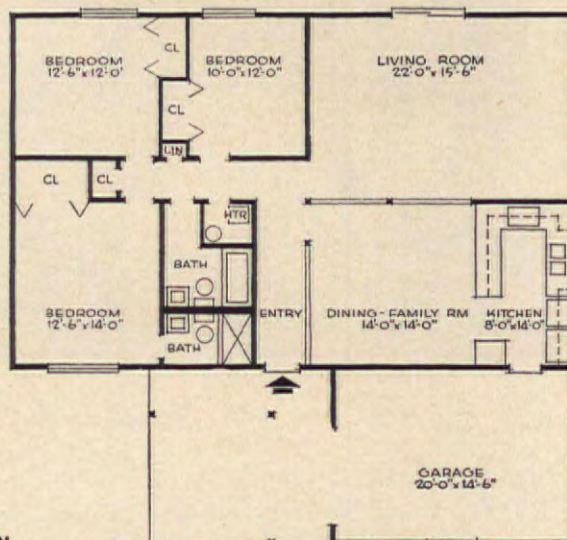


4

**NATIONAL HOUSE PLAN** stresses plenty of storage area in its central utility core. Living-dining-kitchen area has plenty of space for flexible entertaining and dining arrangements.

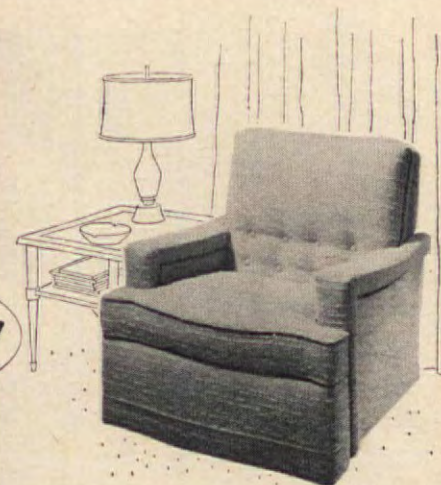
**LONG HOUSE** has excellent floor plan with center entry hall to keep rooms private. Family room-kitchen is ideal informal living area.

5



Now, you can have both  
*Comfort and Beauty*

in a **La-Z-Boy**



The La-Z-Boy Hi-Lo-Matic is only 32" high. The back raises to ideal height for reclining to any angle—even to full bed position. It is available in a wide range of decorator fabrics.

Here is the only "low-back" reclining chair made. The La-Z-Boy Hi-Lo-Matic, features the built-in footrest that gives full leg support even in sitting position. Its low-swept, contemporary design makes the La-Z-Boy chair a gracious piece of furniture and a charming addition to your home.

Your La-Z-Boy dealer will give you a comfort demonstration and style preview. See him today.

**LA-Z-BOY CHAIR COMPANY • MONROE, MICHIGAN**

Deluxe Uph. Co., Ltd., Waterloo, Ont., Canada • Muebleria Frey, S.A. Ave. Insurgentes 216, Mexico City, Mexico • I. Lubner (Pty.) Ltd., Johannesburg, S. Africa

La-Z-Boy Chair Company  
Monroe, Michigan

AM-11

Please send me FREE folder illustrating the complete line of La-Z-Boy comfort chairs.

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_





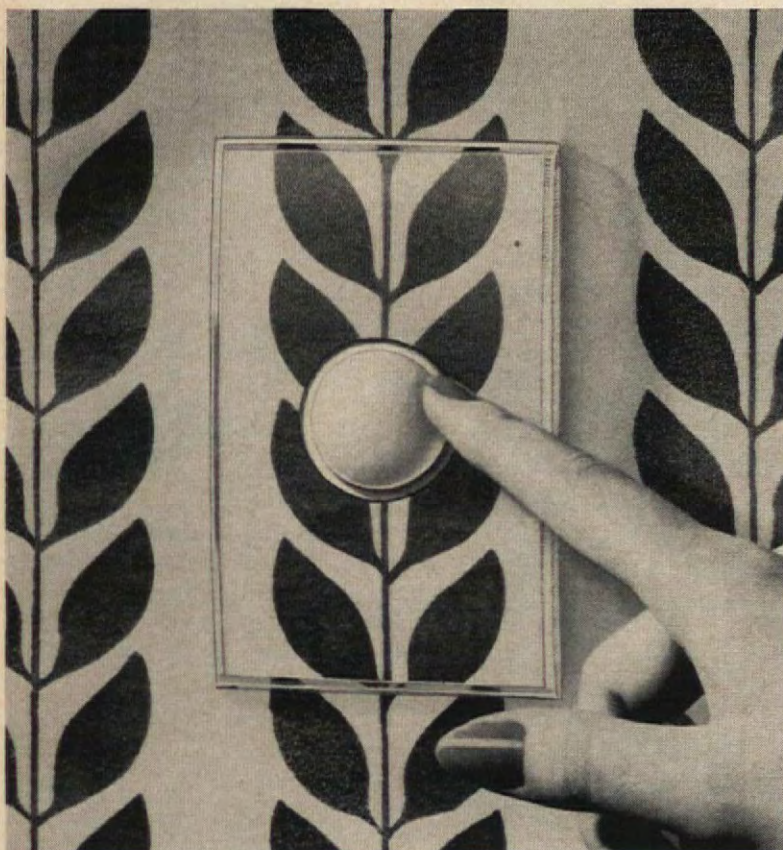
### *America's Finest Handmade Milk Glass*

WESTMORELAND'S handmade milk glass Punch Set in the quaint "Old Quilt" pattern symbolizes the spirit of true hospitality for any occasion. The Set includes punch bowl, pedestal, ladle, and twelve cups. All made by the same meticulous hand methods of the late 1800's.

Send 10¢ in coin for Reproduction Booklet.

**WESTMORELAND GLASS COMPANY**

GRAPEVILLE, PENNSYLVANIA



**Honeywell Tap-Lite**... tap it on, tap it off with hand or elbow.

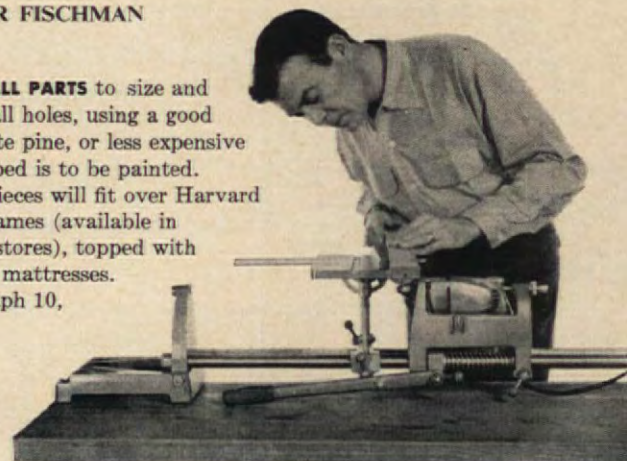
New, quiet, decorator light switch lets you match colors with paint or wallpaper behind transparent plate. Easy to install. Wipes clean. Whether building or remodeling, you can have it in every room for little more than ordinary switches cost: \$1.95 at leading stores.

**TAP-LITE BY HONEYWELL**

## How to make A TRUNDLE BED

WALTER FISCHMAN

**1 PRE-CUT ALL PARTS** to size and pre-drill all holes, using a good grade of white pine, or less expensive wood if the bed is to be painted. Assembled pieces will fit over Harvard metal bed frames (available in department stores), topped with foam-rubber mattresses. See photograph 10, page 82.



**2 NO COMPLICATED JOINTS** are used; legs are chiseled out to hold side rails (lap joint). Other joints are flat butt, secured with glue and screws.

**3 ASSEMBLE SIDE RAILS** into posts. Fit rails into pockets cut in legs, first coating surfaces with glue and securing with wood screws. Screws hold joints together while glue dries. This strengthens the joints.



**4 FASTEN NARROW WOOD strips** (cleats) around the inside of the frame, using glue and screws running through cleats into side rails. Cleats hold plywood platform for mattress. See photograph 8, page 80.





JUNE and FRED MACMURRAY say:

*"Make this your Merriest Christmas ever—  
give a Gas Appliance!"*

**Give an RCA WHIRLPOOL  
Gas Range like ours—  
for quicker, cleaner, cooler cooking  
—automatically!"**



**AUTOMATIC!** Burner-with-the-Brain\* ends potwatching on an RCA WHIRLPOOL Gas range! Set the cooking temperature, and a thermostat takes over, regulates flame up—or down—*automatically*. Food just can't scorch or burn on this miraculous surface unit!



**AUTOMATIC!** Choose RCA WHIRLPOOL automatic features in built-in or free-standing Gas ranges. What's your dream? A custom kitchen... lots of surface units... maybe an extra oven? It can be easily, economically yours. Gas appliances *cost you less to buy, install and use!*



**A QUICKER, COOLER COOK!** No time's wasted with Gas! No warm-up wait. The second you turn the heat on, it's on. No hangover heat, either, to warm the cook or the kitchen. Whether you want the fastest boil or the slowest simmer (or any heat in between)—Gas responds at a touch. Faster, more efficient, fully automatic—modern Gas is the modern fuel!


\*A.G.A. Service Mark

**A BETTER, HAPPIER COOK!** Who couldn't cook better with such automatic aids! Set a dial, and this range keeps a sauce at simmer without scorching—set another, and it roasts a turkey to a turn—bastes it, too! Today's Gas appliances help you be a better cook *automatically*—they do the chores, leave you the creative cooking!

AMERICAN GAS ASSOCIATION

**RCA Whirlpool**

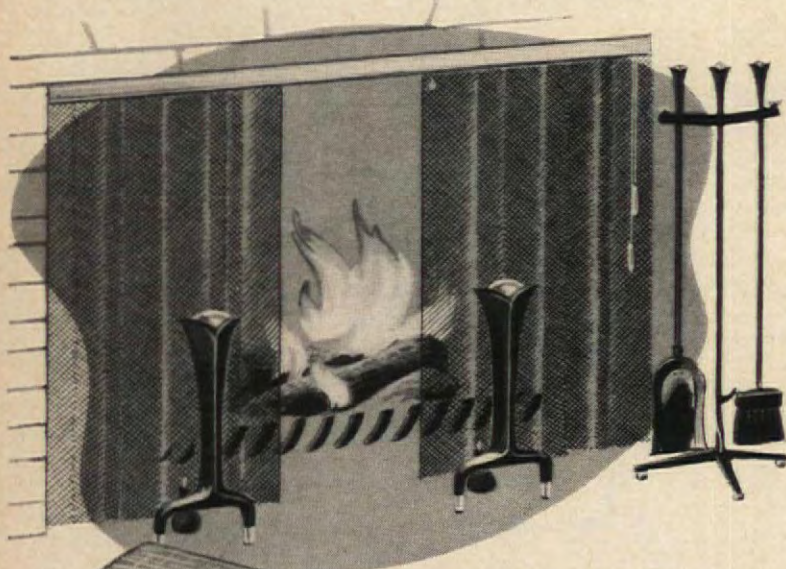
GAS APPLIANCES FOR THE HOME

**ONLY GAS**  **does so much more...for so much less!**

Whirlpool Corporation, St. Joseph, Mich. (Use of trademarks RCA and ® authorized by trademark owner, Radio Corporation of America.)



## The friendliest firesides have *Flexscreen*® furnishings...



SEND 25¢ for 32-page style catalog—colorful guide to smart fireplace decoration. Also list of nearby *Flexscreen* dealers...

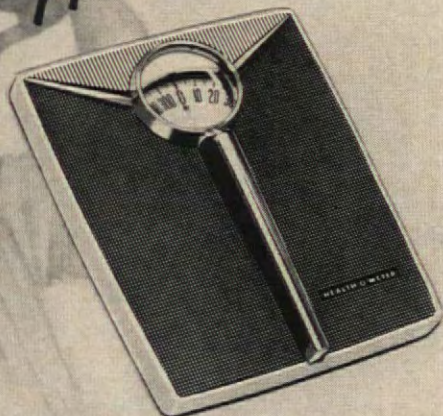
Bennett-Ireland Inc., 1158 Water St., Norwich, N. Y. • 1355 Market St., San Francisco, Calif.  
BE SURE THIS BENNETT FLAME IS ON THE FURNISHINGS YOU BUY!

Make no mistake... there's no substitute for the sheer beauty of the true *Flexscreen*! And only *Flexscreen* gives you the broad selection of matching accessories that lets you express *yourself* in unique decorative treatments. *Flexscreens* start as low as \$17.25... with generous *special discounts* when you buy a *complete ensemble*!



Your losses are your gains, with a super-accurate  
"SILHOUETTE" bath scale by

*Health-o-Meter*



**Every lost pound** is real progress toward your goal—a slimmer, lovelier you. And you're always so sure of a true report from the big, clear Panoramic dial of this precision scale. With built-in handle, wide non-skid platform. Model 87, shown, \$10.95 (slightly higher far West). Others from \$6.95.

**Health-o-Meter**

America's weight-watcher... since 1919  
Continental Scale Corporation, Chicago 36, Illinois



**5** **WOOD PIECE** framing metal mesh on side of bed has been grooved to hold mesh. At this point, fasten wood rim in place; glue and screw to the outside of the rail.

**6** **CUT** the perforated metal mesh to correct size (size of bed frame), using a pair of tin snips. File edges smooth. Spray with a prime coat of paint. Dry 24 hours, then spray on finish coat. It will be easier to do this before assembling the frame.



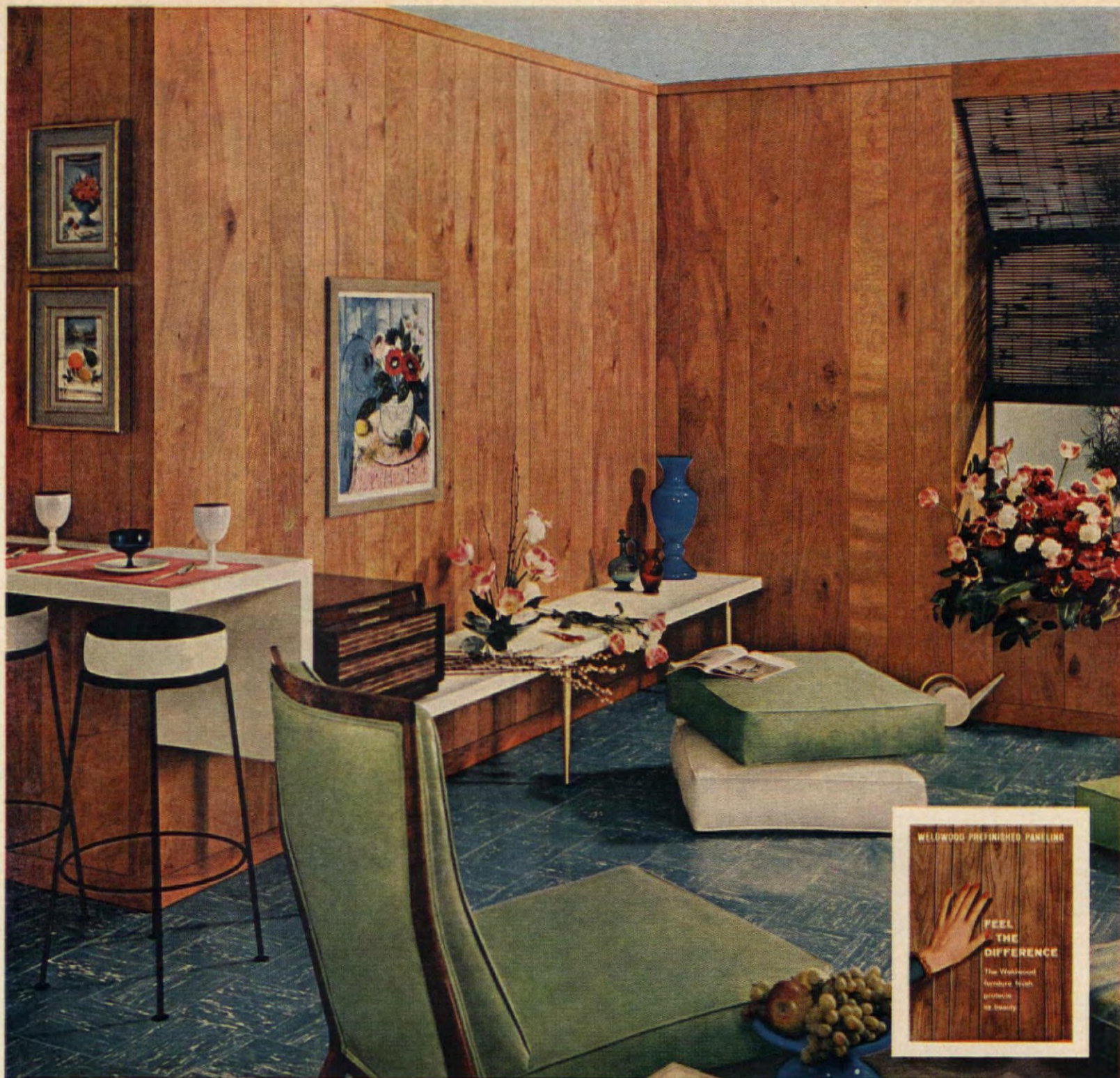
**7** **SLIP** metal sections into rim frame and then fit top parts of the frame into place. Fasten down top sections of the rim with glue and wood screws into the upright rim parts. Top pieces should now overlap the upright pieces.



**8** **DRILL** 1-in. holes about 8 in. apart in the 5/8-in. plywood. This allows foam-rubber mattress to breathe and will make it softer. Fit the platform into frame so it rests on cleats.







**PANELING IN RANDOM-PLANK STYLE** is 4' x 8' prefinished Weldwood Charter Birch V-Plank® with Weldwood Hardwood Trim. Chair and pillows are upholstered with fade-resistant, scuff-proof Imperial Grain Weldron.™

## Make a Weldwood paneled room your Christmas gift for all the family

**This beautiful Charter Birch paneling, protected by Weldwood's fine furniture finish, costs only \$52 for a 12' x 8' wall—other woods as low as \$46!**

A gift for all the family, and one that will last as long as your home itself—the easy care, easy living of a room paneled with Weldwood. Pretty, practical, and so permanent it's guaranteed for the life of your home! You can transform a room in as little as one weekend.

Take your choice from more than 70 types

and finishes of Weldwood paneling. Comes unfinished, or prefinished with Weldwood's exclusive long-lasting lacquer finish that brings out all the native beauty of these select woods and *keeps* them beautiful and easy to clean. Simplifies installation, too. Make it a family project, or ask your Weldwood dealer to recommend a contractor.

Plan now to put this year's Christmas tree in a Weldwood paneled room. Pick the wood you want from the Weldwood Paneling Department at your Weldwood lumber dealer's

or any of our 114 branch showrooms. New York Showroom: 55 W. 44th St. In Canada: Weldwood Plywood, Ltd.



### NEW FAMILY ROOM BOOKLET

**United States Plywood Corporation**  
Box 61, New York 46, N. Y.

AH-11-58

Please send me a copy of the full-color book, "Family Rooms In Beautiful Weldwood—100 Ideas For The Room Your Family Lives In." I enclose 10¢.

NAME.....

STREET.....

CITY.....ZONE.....STATE.....



**WELDWOOD® WOOD PANELING**

and other Weldwood products  
for home and industry





## Repair a raincoat, too, with Weldwood Contact Cement

**Weldwood Contact Cement** bonds instantly, permanently *on contact*. Lets you mend rips in plastic rainwear easily—install wood paneling without nails—apply plastic laminates to counter tops. Bond is flexible, water-resistant. Bottles and cans from 29¢.

**Weldwood Presto-Set Glue** repairs broken chairs, mounts photos in albums, glues most porous materials. Dries quickly, is stainless, clean-working. Ideal for most household and workshop gluing needs. In tubes, jars, plastic squeeze bottles. From 19¢.



## WELDWOOD® PRESTO-SET GLUE • CONTACT CEMENT

Products of UNITED STATES PLYWOOD CORPORATION—at hardware, paint, lumber dealers'



**9** **PLYWOOD** second-grade can be used for the platform that rests on the frame. Assemble Harvard metal frame, following the instructions that come with it. The casters will just slip into the sockets.

**10** **ASSEMBLED BED** is sturdy and attractive. It will sleep two children comfortably, yet take up only the space of one regulation bed. Paint or stain frame.



## AUTHENTIC Hummel® FIGURINES

**I**mmortalize childhood's precious fleeting moments... The endearing moods—solemn and sunny—that set a child's world apart as something very special are captured for all time in these world renowned collectors' treasures. Created with loving attention to detail by master craftsmen, these beguiling hand-finished ceramic figures are a mark of good taste in any home—whether used as a center of interest for a decorative shelf, table or wall grouping or in a floral arrangement or centerpiece...



**AUTHENTIC "HUMMEL" FIGURINES** are identified by the trademark

**M.J. Hummel®**

indented on the base of each figurine and the familiar V with a Bee trademark printed on the underside.

©W. Goebel, Oeslau



Available at leading gift and department stores from coast to coast.

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Made exclusively by

**W. GOEBEL • HUMMELWERK • BAVARIA • W. GERMANY**

## BUTLER'S DESK PATTERN

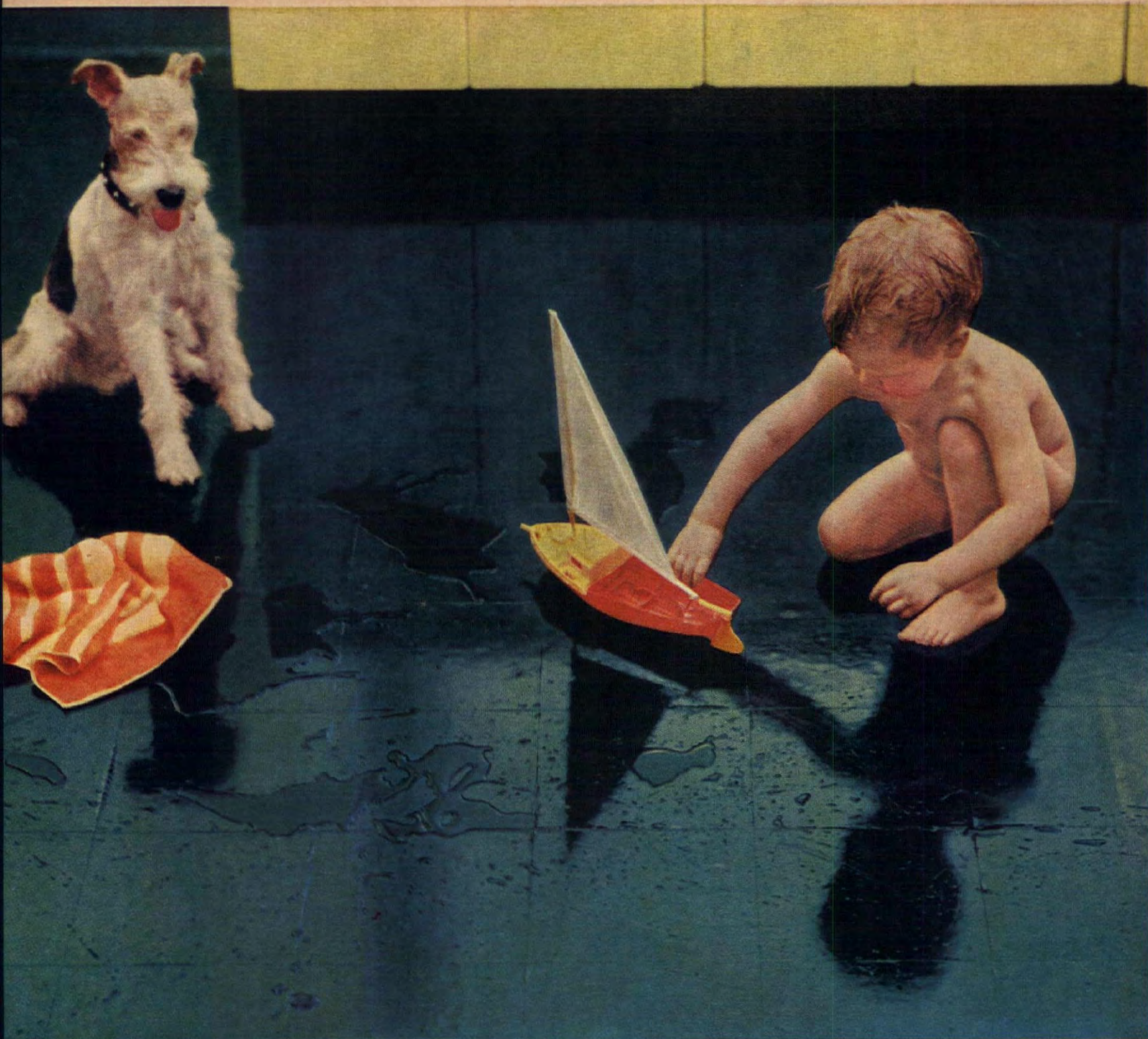


**WE MADE A HOME WORKSHOP** building pattern for this fine antique butler's desk. We kept the working drawings and specifications as simple as possible yet we give you all the information you need to duplicate this most useful piece of furniture. It has three drawers below a top drawer which is fitted as a desk. Pattern No. 2138—75¢.

PATTERN ORDER FORM ON PAGE 67







FOR ALL FLOORS—LINOLEUM, RUBBER, ASPHALT, VINYL TILE, FINISHED WOOD, TERRAZZO.

**NEW**

**Simoniz Floor Wax...**  
**childproof** because  
 there's **vinyl** in it!

NOW IN THIS GAY NEW CONTAINER



**SIMONIZ MAKES IT**

**BRILLIANT VINYL—**  
 for the *brightest*  
 floors ever.

**TOUGH VINYL—**  
 for *childproof* protection  
 against spills,  
 splashes, scuffing.

**DURABLE VINYL—**  
 for *longer-lasting*  
 shine—even with  
 frequent damp mopping.

**TRY NEW SIMONIZ®  
 FLOOR WAX—** the only  
 one with miracle vinyl!  
 So easy to use—  
 it polishes itself.



JEANNE LAMB O'NEILL



## WHEN DADDY COMES MARCHING HOME

**C**lifton Fadiman remarked at a recent shindig of the Cigar Institute of America (where else would he dare?) that man invented work away from home in order to get away from his wife. Claptrap. Any bright gal knows that "The Office" was invented by a woman. (A Russian woman, for all we know!)

An office to put Daddy in is as vital as a playpen to put Baby in. With Daddy underfoot all day, woman's work would not only never be done—it would never get begun.

You see, every man is convinced that while *he* slaves in town, his wife, on the other hand, leads a life of splendor—lolling in the sun on a contour lounge, eating lotuses and playing with Baby's pink piggies. Come his "day off," he'll roar at a crumb on the floor or an egg-spoon in the sink, but perish forbid that you toil in his presence. It offends him to hear the rude rumble of the washing machine, the crass buzz of the vacuum cleaner.

So, to keep the peace *and* her house *and* her husband's illusions, woman had to create "The Office." But, being a woman, she had an ulterior motive. Woman really packed man off to work just so she could have him come home again each night at six.

For this is the delicious moment in woman's day . . . when Daddy comes marching home! This is Lindbergh landing in Paris, the Yanks liberating Rome! Excitement washes over the family like the swoosh from a city street-cleaner's truck. "Wipe your nose—Daddy's coming home!" "Don't squash the sofa pillows—Daddy's coming home!" "Yeah, I dare ya—Daddy's coming home!"

**B**ut this can also be, sadly, a whopping fiasco. In too many homes, Daddy's homecoming celebration has no more titillation, glamor or finesse than a dried lentil. It would certainly lead Mr. Fadiman's man who invented work away from home to invent Night Work Away From Home. This not being a bright wife's idea of a bright idea, herewith a gaggle of tips, taboos and laboratory-tested gambits to make your man's homecoming a thing of beauty and a joy for, say, five minutes, anyhow.

The keynote is preparation. You can't begin too early. Ten minutes after the lunch dishes? This may mean getting up at five A.M. to whip the house into the shining American HOME-type serenity which Daddy expects—but you need those afternoon hours for Putting Away.

Bear in mind *his* picture of glamorous and languid, lotus-eating You. Remove all telltale signs of your daily drudgery—vacuum cleaners, ironing boards, gaudy boxes of detergent to catch his eye, pails of gray water in the middle of the floor to catch his shin.

At the same time, remove all signs of children, being careful to preserve the children themselves, in as near-perfect a state as possible. Whereas no toys, books or other diversions should clutter the décor, the children's faces should shine with happy, intelligent, well-adjusted *Gemütlichkeit*. A moist washcloth should be whisked across their faces at the first crunch in the driveway.

Of course, you can't be held wholly responsible for what the children do or say. But you will be. So keep alert.

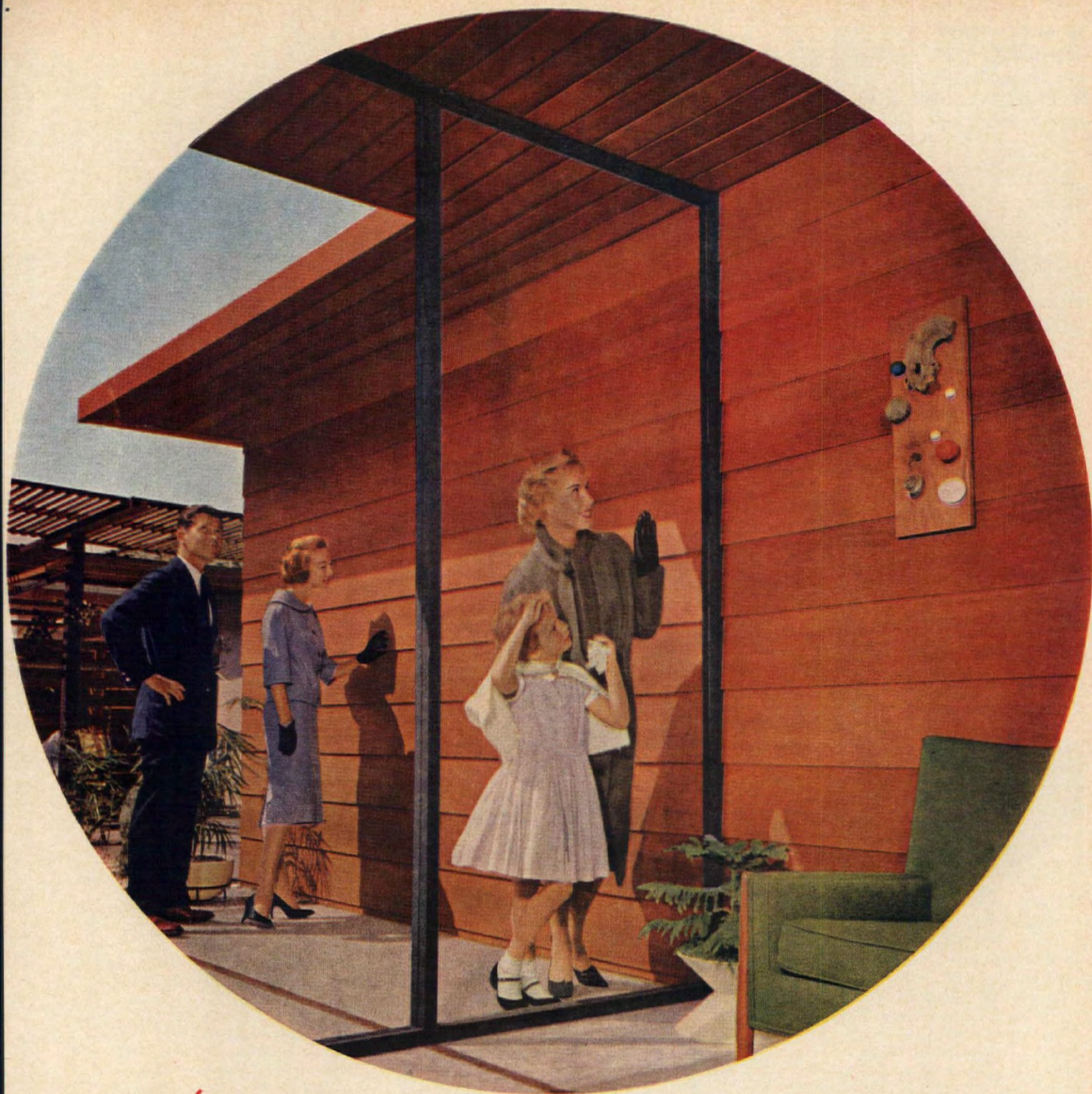
There's no need to discuss *your* personal appearance. We know you've applied a dot of red at the corner of the eyes to heighten their lustre. You've pinned things from the *inside* so it doesn't show. And, actually, it matters not a whit what you wear—so long as it's pretty as a picture, old as the hills, blue and something *he* gave you for Christmas, Mother's Day or your birthday.

**B**ut on to the big moment. Here the keynote is aplomb. Many a day of preparation has slipped down the drain through some zero-hour snag. Say Daddy happens to get the 5:15 instead of the 5:48. Try not to push your hair off your sweaty brow and shriek accusingly, "You're early!" On the other hand, if he gets the 5:48 instead of the 5:15, turn the corners of your dewy, freshly-rouged mouth up.

Always remember—he Tarzan, you Jane—he breadwinner, you lotus-eater. If, after eight hours of labor and fifteen years of marriage, he doesn't crush you in his arms like a clove of garlic, don't sulk. In fact, the basic secret of making pappy happy lies in what you don't do. Don't bring up money, going to the movies, men you could have married or minor repairs around the house. Let Daddy wallow in his tired blood in peace. This is not the time to pipe, "Did you know you had a spot on your trousers?" or "By golly, you're right, you *are* getting gray!"

Generally your conversation should be the same as if you were visiting a friend in a TB sanitarium—light, cheerful, uncontroversial, underscored with warm, mute sympathy. Work out some arrangement, too, for getting the children fed, read to, dunked, bunked and watered down without any help from anybody human. And speaking of children, you might want to copy a trick suggested by a friend of mine. To put Daddy at ease in his surroundings, she has little Johnny bring a check with his beer, and Johnny *collects*, too. But keep this trick in hand, or, first thing you know, Johnny will be starting a restaurant of his own, Daddy will give up working, and there you'd be—with all this priceless know-how on Daddy's homecoming and no Daddy coming home at all!





## REDWOOD LASTS LONGER OUTSIDE — LOOKS BETTER INSIDE



Whether used as exterior siding or interior paneling, only California Redwood offers such a combination of beauty and durability. Redwood takes and holds paint far better than most materials, provides excellent insulation from heat or cold and will last a lifetime. Ask your Builder or Lumber Dealer about high-quality Simpson Redwood Products.

**WRITE FOR FREE BOOKLET** "Redwood for the Home"  
Simpson, Room 1019L, White Building, Seattle 1, Washington

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Redwood Lumber;  
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Hardboard Products,  
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For facts about the city to which you're moving... and other moving day advice... ask your United Agent for BETTE MALONE Consultant Service. No cost or obligation.



United Van Lines



# Weekend Project

Cabinet for china, linen and/or record albums was designed by Peter Gowland, whose specialty is creating very professional-looking furniture geared for amateur cabinetmakers. You need these materials:  $\frac{3}{4}$ " laminated redwood in the following sizes: 1 piece for top,  $16 \times 59\frac{1}{2}$ "; 1 piece for bottom,  $16 \times 59\frac{1}{2}$ "; 3 pieces for partitions,  $14\frac{3}{4} \times 12\frac{3}{4}$ "; 2 pieces for ends,  $16 \times 13\frac{1}{4}$ "; 1 piece  $\frac{1}{4}$ " plywood for back,  $13\frac{1}{4} \times 59\frac{1}{8}$ "; 2 pieces  $\frac{1}{8}$ " pegboard for doors,  $13\frac{1}{4} \times 30$ "; 4 metal legs; clear lacquer and paint for doors.



STORAGE CABINET



1



2



3

**WITH DADO BLADE**, make cut  $\frac{1}{4}$ " wide and  $\frac{1}{4}$ " deep along inside back edge of two end boards. Repeat on inside bottom edge of top board and inside top edge of bottom board for  $\frac{1}{4}$ " plywood back; see photo 1. Two slots  $\frac{3}{16}$ " wide and  $\frac{1}{4}$ " apart are made in front lower edge of top and front upper edge of bottom for sliding doors. Lower cuts are  $\frac{1}{4}$ " deep, upper ones are  $\frac{1}{2}$ " deep. Cut dado  $\frac{3}{4}$ " wide and  $\frac{1}{4}$ " deep at each lower end of top board and each upper end of bottom for side pieces. Fit end in dado slot. Space partitions evenly as shown in photo 2. Assemble with glue and finishing nails, see photo 3. Fit plywood back in slots. Assemble with glue and finishing nails. Fit pegboard doors by sliding into deep upper slots first, then lower slots; see photo 4. Finish wood surfaces. Attach legs.



4





## “It’s Fun to Phone”

Putting more fun and happiness in the day is one of the things your telephone does so well.

It’s fun to call up just to freshen up a friendship. It’s fun to have those daily telephone get-togethers that mean so much in keeping you in touch with those you like and love.

So give yourself a relaxing break in the day’s routine and enjoy a friendly visit by telephone.

It’s always easy to do, whether it’s across the street or across the country.

These happy moments are in addition to the telephone’s indispensable help in contacting the grocer, hairdresser, department stores, dentist, doctor and making appointments of many kinds.

Day and night, upstairs and down, it’s a great comfort to have a telephone close by.

**BELL TELEPHONE SYSTEM**





Thanks to a Lennox Comfort Craftsman . . .

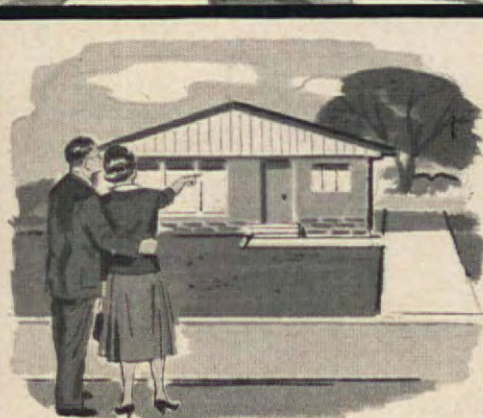
# "Here's how we saved 20% on fuel bills"



MR. RAYMOND BLEDSOE,  
Sioux City, Iowa, tells  
how an expert solved  
his home heating woes.



"and we're  
lots more  
comfortable besides"



"When we bought our new home we firmly believed we were getting only the finest equipment available. Name-brand products had been specified for our kitchen, baths, utility room and our basement. The warm air heating equipment in the house was a widely advertised make."



"The first cold spell made us realize that something was wrong with our heating. Regardless of the thermostat setting, temperatures varied so much that we were never comfortable more than a few minutes. When the furnace came on, there was a chilling draft across the floor."



"A visiting friend noticed our discomfort. He had built a house, and installed a Lennox furnace. 'Ray,' he said, 'let me call Kalin's Heating and Air Conditioning, who installed my Lennox system. Whoever installed your furnace can't seem to adjust it. Maybe Kalin's can!'"



"Kalin's sent out a man next day. There were a few minor deficiencies in the installation, but a single change he made in the controls completely revolutionized our comfort. He explained that it was mainly setting the blower control so that there was continuous air circulation."



"Anyway, the adjustment sure worked. For the first time, temperatures held steady, and those cold drafts we had been experiencing disappeared. We were never as comfortable as we are now. And—an unexpected bonus—our fuel bills are running 20% below what they were."

There is a Lennox Comfort Craftsman in your community who can probably do for you what a Lennox Comfort Craftsman did for Mr. Bledsoe. If your indoor comfort is less than you should expect, call him and describe the symptoms. His serviceman can diagnose the trouble with a few minutes of inspection, no matter what your make of furnace. And the chances are your trouble can be corrected at a very reasonable cost.

Should your furnace need complete replacing, your Comfort Craftsman handles the finest heating and air conditioning equipment available—Landmark\* by Lennox. Your Lennox Comfort Craftsman is listed in the Yellow Pages of your phone book. Call him today. You'll be glad you did.

\*T. M. Patents Pending

More people buy

## LENNOX

through Comfort Craftsmen in 4,184  
towns in the United States and Canada

©1958 Lennox Industries Inc., World Leader in Heating and Air Conditioning, founded 1895; Marshalltown and Des Moines, Ia.; Syracuse, N.Y.; Columbus, O.; Decatur, Ga.; Ft. Worth; Los Angeles; Salt Lake City. In Canada: Toronto, Montreal, Calgary, Vancouver, Winnipeg.



# STOP 'N SHOP YOUR AMERICAN HOME MARKET PLACE

Welcome to the Market Place! Merchandise, if not personalized, may be returned within seven days for a full refund. Most of the firms mentioned in the Market Place prefer not to handle C.O.D.'s. Unless otherwise stated, postage is included in price.

*Heleen De Motte*



**SHAVE TIME** off a man's shaving time by giving him this happy little Personal Barber, to keep all his gear in one spot. 6" high, of red and white ceramic with his name in black, it has arms to hold razor and brush. At a drop in the hat, it stores used blades. Who could stay grouchy in the morning, with this to greet him! \$2.50. Crown Craft, 246-A Fifth Ave., New York 1, New York.



**BIG-HEARTED PEOPLE** deserve generous greetings, so send special friends a giant Christmas card 21x58"! The scroll is lithographed on heavy paper to hang as a colorful wall or door decoration. With four lively children peeking out among the letters of *Noel*, it's a jolly, king-size way to say "Merry Christmas"! \$1. From Damar, 722 Damar Building, Elizabeth, New Jersey.



**HE'S FOREVER BLOWING BUBBLES**—this most unusual elephant! Jumbo lowers his trunk into a pail of bubble fluid and fills the air with iridescence again and again. 7" long and 7" high, he's gray plush with floppy ears, works on 2 flashlight batteries (not incl.). Get him for a child of any age—our photographer wanted ours. \$3.98. Niresk Ind., Dept. TE 5, Chicago 47, Ill.



**DEAR JOHN: MERRY CHRISTMAS!** We think the bathroom should have a festive air for the holidays too, so ours will be merry wearing white terry cloth with gay red and green designs. Two fringed fingertip towels, \$1; 20x40" bath towel, \$1.49; the lid cover sports a red organdy ruffle, is \$2.29. Set, \$4.50. Page & Biddle, 21-AH Station Road, Haverford, Penna.



**WE'LL THINK YOU'RE MEAN** if you don't buy these so a TV tyke can step into the boots of his hero! Complete with badge and tiny revolver, Sheriff's Boots are of black corduroy lined in black and white cotton, with spongy rubber soles to thrill him from the top of his head to the soles of his feet. Sizes 6, 8, 10, 12, and 1. \$3.98. Foster House, 430-AH S. Jefferson St., Peoria, Ill.



**TWELVE COLORED PENCILS IN ONE** gigantic one will have a budding artist giddy with delight and the envy of her classmates. Packed in a 10 3/8" clear plastic pencil-shaped box with a sharpener in the point, all 12 pencil crayons have erasers and refills. Hold the cap up to the light, and *voilà*—views of Paris! \$2.25. Artisan Galleries, 2100-AH N. Haskell, Dallas 4, Tex.



**PICKIN' CHICKEN** for a salad? You can turn out salads to please the eye as well as the palate, with aluminum Henny Penny molds. 5x2 1/2", they're shaped like trussed chickens—a fanciful way to serve individual salads, desserts or aspics. We're using ours for Thanksgiving cranberry sauce! Set of 8, \$1.10. From Jeb's on the Santa Fe Trail, Waverly 4, Missouri.



**LITTLE PITCHERS** have little bowls—they're miniatures of the familiar old wash basins and pitchers disappearing from the American scene. Of white ironstone with leaf design on pitcher and bowl rim, 3"-high pitcher holds cigarettes while the 4" bowl serves as an ash-tray. Nice addition to an ironstone collection! Set, \$3.95. Miles Kimball, 126 Bond St., Oshkosh, Wisc.

MORE ON THE FOLLOWING PAGES





### Safe-Lock Gun Rack

THE GUNS AND AMMUNITION ARE LOCKED IN

Handsome sturdy gun racks safely lock guns in attractive display. Large drawer locks up ammunition, pistol, cleaning gear, etc. Guns cannot fall or be taken out. One key unlocks drawer and guns. Children-proof. Foolproof.

4-Gun Rack 24"x28" (Shown) Complete \$19.95 In Kit \$11.95  
6-Gun Rack 24"x40" (Taller) Complete \$29.95 In Kit \$17.95

COMPLETE RACKS in honey-tone knotty pine or maple or mahogany finish. IN KITS for easy 1-hr. assembly; fitted, drilled, sanded etc.; simple instructions. Complete racks exp. chgs. coll. Kits postpaid (add 10% west of Miss.)

Immediate delivery. Money-back guarantee. No C.O.D.'s

### In Kits or Beautifully Finished



### 14 PIPE RACK

A beautiful pipe dream. Does everything a good pipe rack should do. Holds collection of 14 pipes. Has 3 airtight humidifier jar drawers, large accessory drawer; hangs conveniently on wall, saves desk or table space.

14 pipe rack 13"x18" Complete \$12.95 Kit \$7.95  
7 pipe rack 13"x9" (like top half of photo) Complete \$8.95 Kit \$5.65



### MAGAZINE RACK

Large handsome wall rack. Holds 30 magazines upright for visible selection. Magazines will not "slouch" or bend. Beautiful in home, ideal in office.

30 Mag. rack 23"x27" (shown) Complete \$17.95 Kit \$9.95  
45 Mag. rack 23"x40" (taller) Complete \$27.50 Kit \$15.95  
60 Mag. rack 45"x27" (Double width photo) Complete \$32.50 Kit \$18.95

YIELD HOUSE Dept. A11-8, North Conway, N. H.

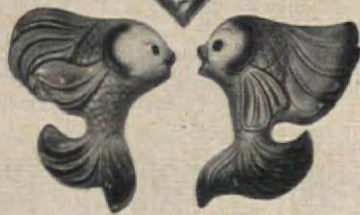
## 7 GIGANTIC DINOSAURS

for \$100

Inflate from 1 1/2 feet to 4 FEET TALL



Made of one-piece molded latex these lovable, real-life Monster balloons will time no matter how your child will wrestle with them or toss them about. All 7 Dinosaurs—Pterodactyl, Stegosaurus, Triceratops, T-Rex, Tyrannosaurus, Trachodon, Ceratopsus, Triceratops, only \$1 plus 25c shipping. Back Guarantee. Money Dinosaur, Dept. A-78, 114 E. 32 St., New York 16, N. Y.



Cute and amusing throbbing heart KISSING FISH ceramic wall plaques for the nursery or bathroom, each 7" high and 5" wide. Available in Stardust (Black with gold flecks), Pink, Yellow and Aqua all with Black Trim, White with Brown, finished with genuine Mother-of-Pearl luster. Large 2-1/2 set gold fired heart with embossed stars. Set (3 pcs) only \$2.95 ppd. Satisfaction guaranteed. Specify color. California residents add 12 cents Sales Tax. Send check or Money Order. Request new brochure for other beautiful gifts.

Fine quality ceramic artwork

### THE FLORIN

Box 6-C, San Clemente, California



### SLIDE RULE TIE CLIP

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GOLD PLATED \$2.50  
STERLING SILVER \$5.00

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Genuine leather zippered purse holds coins for bus fare, school lunch, sweets, etc. Loop tail hangs from belt. Red or Tan with gold initials or first name. Darling tuck-in gift!



\$1.00 each  
3 for \$2.75

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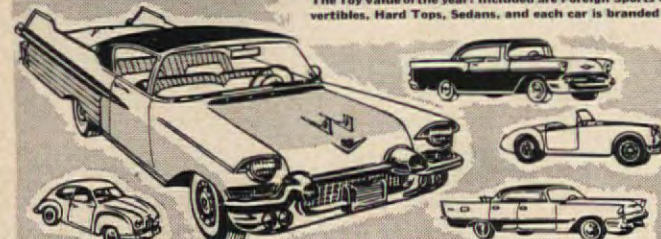


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All Cars Are 3 Dimensional, Not Flat Cut-Outs. Precision Styled and Scaled from Bumper to Bumper.

Made of Indestructible Material. Brilliantly Colored and Finished Throughout. Tremendous Selection, Each Marked by Make.

Will give kids of all ages—weeks of fun and pleasure. Any child can now own a perfect miniature replica of his Dad's car. Fully assembled and ready to roll into games, for Special Events, Gifts, Auto Races or displays—garaging and parking. Educational too, for children will recognize the original models on the road. Never have you seen such value for only \$1.00. All 40 cars handsomely gift packaged. Order now! Send only \$1.00 for each collection of 40 cars. Add 25c per set for postage and handling. Special 5 complete sets \$4.00 (plus \$1.00 postage and handling costs). Sorry no C.O.D.'s.

MONEY BACK GUARANTEE

SPORT CARS, DEPT. C-169, 220 Fifth Avenue, New York 1, N. Y.

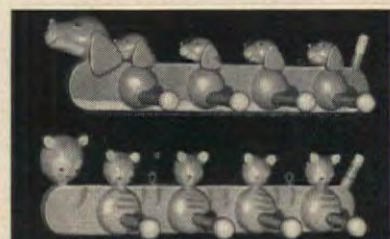
A WELL-COMPOSED GROUP like this would be a striking note in the music room! 4" tall busts of famous composers are carved in wood-like material, mounted on a wooden base and hand-finished with high fidelity to the originals. Available: Chopin, Verdi, Mozart, Wagner, Brahms, Beethoven. \$3.50 ea., 3 for \$10. Edward Ziff, Dept. AH, Box 3072 Mdse. Mart, Chicago, Ill.



CURRIER & IVES Four Seasons prints are beautifully framed in clear pine, stained and hand-rubbed to a light, mellow finish. Glass-covered, 8x12" color prints make a lovely group around the fireplace, capturing the atmosphere of seasons in the country as only Currier & Ives can! Set of 4, \$13.95. Add 50c W. of Miss. Seth & Jed, Dept. AH, New Marlborough, Mass.



BABY BOOKS of sterling silver make lovely charms to add to your bracelet! Each little book, 7/8" high, holds two pictures and is engraved with the child's first name and birthdate—a charming showcase for adored grandchildren! Also in 12K gold-filled. Each engraved book is \$3.50; linked bracelet, \$4. Wayne Silversmiths, 548-AH South Broadway, Yonkers 6, New York.



### Puppy and Kitty Clothes Racks

Pink puppy dogs and blue kitties—that's where boys and girls are hanging their clothes nowadays! Adorably carved of wood, these 14" long Clothes Racks are imported from Italy. Each has 4 smooth hangers. Order one of each.

Satisfaction guaranteed

FREE Christmas Gift Catalog Write for it! Helen Gallagher 413-K11 Fulton St., Peoria, Ill.



### Children Love It!

ONLY \$1.95 each plus 45c postage & handling (total \$2.40). 2 SETS—only \$5.50 plus 85c postage & handling (total \$6.35). No C. O. D. please.

5 pc. KIDDIES Breakfast Set Patented! Unusual! Different! Practical gift for children that can't be duplicated because it is not sold in stores. When not in use, it nests into an adorable clown 7 1/2" tall. For use it separates into 5 practical pieces of dishware—a plate, a cereal bowl, an all-purpose bowl, an egg cup and saucer and a salt cellar. Imported porcelain, multi-color full-glaze finish. Guaranteed to delight. Immediate delivery. Write for FREE Catalog.

DRESDEN ART, Dept. L-132 230 S. Franklin St., Chicago 6, Ill.



### LADY'S LOCK-IT

A must for everyone who keeps important papers! Practical Porta-File complete with index folders, lock and key. Easy-carry balanced handle. Sturdy metal, finished in soft green. Colorfully personalized with your full name. \$4.95 PPd. 12 1/2" x 5 1/2" x 10". No CODs Send for FREE catalog

GOTHAM GIFTS 67-85 Exeter St., Dept. A-11 Forest Hills 75, N. Y.



### HOOKS

Superb reproductions of very old pattern. Cast metal, 6" high, 3 hanging points. Authentic Early American decorator accents for entrance hall, bedroom, den, kitchen or bath. Antique Black \$2.50 per pair postpaid; Antique Brass \$4.50 per pair ppd. Southern Showcase P. O. Box 547, Memphis 1, Tenn.



### MOTHERS... Fix Clothing Snaps

Wonderful tool instantly repairs snaps that won't stay closed... on children's creepers, sleepers, men's shorts, jackets, uniforms, etc. This Snap Fixer pulls together the spread-apart fingers of the snap. Makes it grip like new. Works on Dot and Gripper type snaps. A welcome gift for any busy mother. Guaranteed to do the job or your money back. Send \$1.50 with your name and address to Snapher Mfg. Co., 115 Pine St., Virgil, Ill. (We ship in 2 days.)





**PUT DOWN ROOTS** of your favorite plant in this charming pine planter, a replica of the trough and pump that stood in almost every yard. Hand-made and finished, its spout and binding are copper and liner is zinc. 11" long, 6" high and 3 1/4" wide, we'd love some baby ivy in it on our windowsill! \$4.25. Sturbridge Yankee Workshop, 1 Brimfield Turnpike, Brimfield, Mass.



**PICK A PAIR OF PIXIES.** They'll delight the young-in-heart of all ages! 10" high, of bright cotton with felt and jersey trim and starry eyes. Hanky Panky is a cuddly soft toy for the nursery set. Or stuff his pocket with money, perfume or hankies for teens and grownups. We couldn't resist these on a bet! \$1 ea., \$1.95 pr. Added Touch, Dept. AH, Wynnewood, Penna.



**BATTER'S UP** in no time at all, if you've used this battery-powered Handi-Mixer. For small whipping jobs, use it on the stove where there's no plug. Take it along on picnics and make whipped cream for the strawberry shortcake, right on the spot! Works about 6 months on 3 regular flashlight batteries. \$4.95 from House of Schiller, Dept. 1-A, 60 E. 25th St., Chicago, Illinois.

#### FOR PROUD PARENTS AND GRANDPARENTS



Profiles on Parade... our precious Boy and Girl Silhouettes, each engraved with a child's name and birthdate, proudly proclaim the beloved children, when attached to our bracelet or keychain. Made of **STERLING SILVER** or **12K GOLD-FILLED**, 3/4" wide, they'll be a treasured heirloom gift. Add more as the family grows. Up to 10 letters per line. **IMMEDIATE DELIVERY.**

**Silhouettes \$1.10 each**  
**Bracelet \$1.10 Horseshoe Keychain \$1.25**  
Prices include engraving, tax, postage.  
Sold By Mail Order Only At These Special Prices  
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207 Post Office Bldg.  
**NANCY NORMAN** Brighton, Mass.



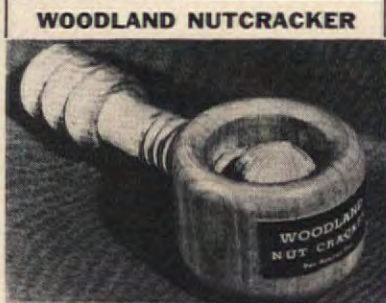
**Older New England STEP-END TABLE with Storage Bin**  
A beautiful, practical piece of furniture. Hand-turned by Swazey craftsmen with 100 year lutheran tradition. Hand-rubbed Antique Maple Finish. Solid rock maple "steps". Handy storage bin (old-time sugarin' firkin) with lift-easy lid keeps sewing, knitting, odds 'n' ends. Only \$15.95 ppd. (Add 75c West Mass. R.)  
Send 25c for new catalog.  
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**STOP LOST KEYS & LUGGAGE**  
We engrave Deluxe Silver ID Plate with your full name, address (also phone or social security no. if desired). Full price \$1.00 each. Money back if not delighted. Sorry, no CODs. We ship in 2 days.  
Elgin Engraving Co., 485 Ann St., Elgin 2, Illinois



Authentic "M. J. Hummel" Figurines shown here with the new Floralite.  
Watch your African Violets, etc. thrive under fluorescent lighting, new discovery. Grey enameled, plexiglass pylon, 24x3x12 1/2" high, complete w. plug \$16.95  
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A "Angel Serenade" \$3.50 B "Wayside Harmony" \$5.50  
C "Little Gardener" \$4.00 D "Just Resting" \$5.50  
E "We Congratulate" \$7.00  
F "Flower Madonna" 8 1/2" h., white \$9.00, handpainted \$15.00  
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A twist of its sturdy handle forces the "exclusive nutsplitter metal point" into the nut shell, cracking it easily without damage to nut meat. Will positively crack any hardshell nut—eliminates the usual muss as well as pick. Made of beautifully finished hard Maple. Packed in wood-grain gift box. Order No. G 753. Satisfaction guaranteed.  
Only \$1.59 each; 2 for \$3.00 Postpaid  
Write for new, free catalog of unusual items  
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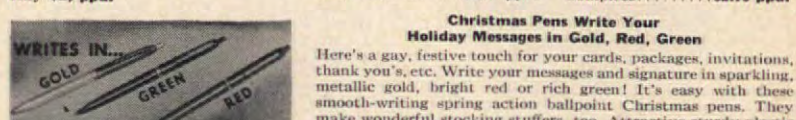
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**1,680' OF CURLING RIBBON**... Tie your gifts with BIG professional bows! Run ribbon over scissor's blade—it curls automatically. 3/16" wide. Red or green.  
**1959 CALENDAR TOWEL**—of quality cotton sailcloth. Color-fast dyes printed on white. Provincial design with full year calendar. 15"x9".  
**EXQUISITE PERSONALIZED CHRISTMAS STOCKING**... 15 1/2", sturdy bright red plastic, with any first name hand-lettered on the white cuff. State Name.  
18" snowplow with rollers. \$6.98 ppd.  
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Now you can prepare a whole pot of instant coffee, tea or cocoa in a jiffy—right at the table. Attractive, creamy white ceramic Brewmaster boils a full pot (4 cups) of water in 2 1/2 minutes! Has "stay cool" handle, insulated base. Absolutely safe on your finest tabletop. Turns on and off at a fingertouch. Fully guaranteed. \$1.98 ppd.  
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Watch busy worker ants dig tunnels, build bridges, move mountains through the clear plastic walls of the escape-proof Ant Farm! Educational. So fascinating children and adults will watch hour after hour! 6" x 9". Contains a complete country homestead, with barn, silo, windmill. Comes with Ant Watcher's Manual. Ants shipped in separate container. Complete. \$2.79 ppd.



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Here's a gay, festive touch for your cards, packages, invitations, thank you's, etc. Write your messages and signature in sparkling, metallic gold, bright red or rich green! It's easy with these smooth-writing spring action ballpoint Christmas pens. They make wonderful stocking stuffers, too. Attractive sturdy plastic case, 5" long, with long-lasting cartridges.  
Gold, red or green pens... each 39c ppd.  
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Good cause for celebration—our pure oyster linen calendar toaster cover with a magical low priced tag! Decorated with a charming, colorful sampler design, each side features 6 months of the year. Washable, of course. Order by the dozen and say Happy New Year to every housewife you know!  
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Houdon, the French master, created the originals of these delightful children, and we are pleased to show them faithfully reproduced at a fraction of their original cost. Le Garcon and La Petite Fille are 9" tall on their felt-padded pedestals. You'll be amazed at how much they will add to a room placed on a mantel, a book shelf, an end table. In Bisque White Hydra-Stone. \$5.95 the pair. 2 pair \$11.00. Ppd.

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In town? You're always welcome! Visit us.

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**20 FREE SAMPLE CARD** FOR \$1.00 PLUS 35c SHIPPING including envelopes  
Almost like a visit at Christmas time... when you send photo-greeting cards. Here's the personal, warm, way to say Merry Christmas. Send negative (+10c postage & handling) of your baby, home, family etc. for FREE 4 1/4 x 5 1/2 deluxe sample card. Neg. returned with FREE sample style booklet. (New neg. from photo or Polaroid snap, add 50c). See before you buy! EXTRA FREE GIFT with orders postmarked by Nov. 15. Satisfaction Guaranteed!  
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☐ Please send personalized Free Deluxe Sample Card. Enclosed is 10c for postage & handling.  
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Huge 9x12 sheet of tough, durable plastic (108 sq. feet), for only \$1. Protects carpets, floors, upholstery, outdoor furniture, garden tools, bikes, carriages, boats, air conditioners, washers, etc. Used by car mfrs. to protect new 1959 autos. Use as drop cloth when painting; to make transparent auto seat covers, furniture slip covers, etc. Waterproof. Dust, grease, stain resistant. Tearproof. Wipes clean with damp cloth. One piece, Seamless. Can be cut with shears. Piece together without needle or thread—it heat-seals with electric iron. Trans-Kleer brand sold ONLY by mail, ONLY by Thoresen's at these prices. Satisfaction guaranteed or money refunded. No. 4, 1 for \$1, 3 for \$2.65, 6 for \$4.98

**THORESEN, Inc., Dept. 195-L-4**  
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## Christmas Card Tree



**4 FEET HIGH**

**\$3.95**  
ppd.

Displays over 100 cards. Sturdy 4 ft. wrought iron tree stands by itself to bring Christmas cheer to any room of the house. And you get an extra bonus—the 4 ft. red and white packing tube makes a giant candy stick decoration for indoors or out. Order now for your home and for holiday giving. Money back guarantee. \$3.95 postpaid.

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Dept. A, 2730 Country Club Blvd., Cleveland 16, Ohio



**A WEE BIT OF SCOTCH**  
Scotland inspired this charming THISTLE SET. The wispy thistle is beautifully reproduced in hand-wrought sterling... an enchanting gift. PIN and EARRINGS are \$3.00 each, and the bonnie BRACELET is \$6.50. COMPLETE SET only \$10.00. Matching NECKLACE with thistles encircling the neck \$9.00. BUTTONS \$1.25 each. Men's TIE CLASP, CUFF LINKS and MONEY CLIP \$5.00 each. This SET OF THREE \$13.75. Cuff links suitable for ladies, too. Gift boxed. Tax included. Postpaid, U.S.A.

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14 Years of Quality Sales-by-Mail

**JIGSAW PUZZLE**  
MADE FROM YOUR FAVORITE PHOTO  
• GIANT 8" x 10" SIZE  
• IDEAL XMAS GIFT  
**\$1.00**



Here is the most wonderful Xmas Gift of all—and SO inexpensive! Send us your favorite snapshot, print, or negative of your child, family, pet, etc. We will beautifully enlarge it and make an 8"x10" life-like Photo JIGSAW PUZZLE, so natural, so touchingly personal, it will thrill the heart and capture the imagination of any youngster. Your choice of beautiful black and white JIGSAWS for only \$1.00 or gorgeous HAND-COLORED for only \$1.50. Please include 25c extra for pstg. & hdlg. for EACH Jigsaw Puzzle ordered. Satisfaction guaranteed. MILLIONS of satisfied customers. Order NOW!

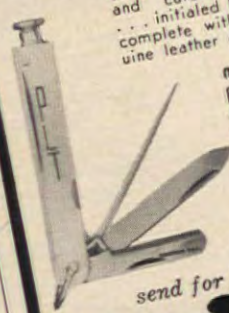
**JIGSAW PUZZLE**, Dept. H-20  
11 East 47th Street, New York 17, N.Y.



## 1959 CALENDAR TOWEL - \$1

Decorative CALENDAR TOWEL is a wonderful kitchen show-piece all during 1959. It becomes a useful tea towel in 1960. Hand-screened gay provincial quality material. It's 17"x29", can be hung by wood-fast colors on heavy hemmed top. Embroidered en staff hemmed for little extra. Guaranteed personalization for little extra. CALENDAR to please or your money back! TOWEL, only \$1, or specify name for PERSONALIZED TOWEL, \$1.50 postage paid. Order from Carol Beatty, 2852 Beatty Building, Culver City, California.

## INITIALED PIPE SMOKER'S KNIFE



... a must for the pipe smoker... includes tamper, cleaning pick, cutting blade, pipe and carbon scraper... initialed FREE... complete with a genuine leather case.

made in England of finest Sheffield steel

**3.50**  
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WITH **YOUR NAME** IMPRINTED IN **GOLD** A PERFECT PERSONAL GIFT FOR EVERYONE

ORDER NOW Fine quality pencils with smooth black leads. Send check or money order. Print name desired clearly. Prompt shipment. Money-back guarantee.

**12 ONLY 50¢** a wonderful CHRISTMAS GIFT! order several sets

12 for 45c when 3 or more sets are ordered

**ATLAS PENCIL CO.** Hallandale 1, Fla.

**GRANDFATHER TIME** has let his pocket watch grow up into a handsome king-size electric wall clock in gold-toned metal, 17" high with a 14" dial diam., complete with a 3-foot chain. Black numerals are easy to read on its white face, and the movement is guaranteed. Fathers and grandfathers will love it for their dens! \$18.95. Jenifer House, Dept. AH, Gt. Barrington, Mass.



**UNDERFOOT**, a wool rug with hand-embroidered flowers brings a bit of spring-in-November! Hand-made in Kashmir, "Numdah" rugs are brilliant mountain-flower designs on a white 6x4' rug. Lovely in a bedroom—we can't see how anyone could stay cross, waking to such a charming sight! \$11.75. Shopping International, Dept. AH, 65 Court St., White Plains, N.Y.



**TREASURE CHEST** for closet chaos gets rid of any skeletons you might have! Low and louvered, it holds fifty garments—skirts, slacks, sweaters, children's clothes—no more Fibber McGee clutter for you! Knotty pine in honeytone or maple finish, 33x20x39" high, \$39.95. Kit form, doors assembled, \$24.95. Exp. chgs. coll. Yield House, Dept. A-8, No. Conway, New Hampshire.



## AMERICA'S LOVELIEST ALUMINUM REPRODUCTIONS CUPID ANTIQUE PRIMING MIRROR

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Send 10c in coin or stamps for illustrated Catalog and prices of other beautiful pieces.

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LEARN quickly, right at home, to play piano, guitar, any instrument. Our famous pictured lessons make it easy. No scales or "exercises." Start playing simple pieces right away. Few cents a lesson. 1,000,000 students! WRITE FOR FREE BOOK. U. S. School of Music, Studio 17911, Port Washington, N. Y. (No one will call.)

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Exceptional import buys and quantities of closeout and "distress" merchandise make this sale possible. Toys are all new—worth many times this price—everything below is yours at one low price. Toy Sewing Machine (action model). Toy Guitar (actually played). Flying Jet Plane (with launcher). Dart Pistol & safe dart. Drawing Set (ruler-tractor, pencil, compass). 6 piece Plastic Train Set. Toy Xylophone, Western Watch Set (play watch, compass, & badge). 6 piece Police Set (plastic figures, homes, etc.) or comparable substitutions when this selection runs out. ALL ITEMS ABOVE—shipped to you prepaid for only \$2.98. You must be satisfied or ship them all back for exchange or immediate refund. Get the toy bargain of the century now... order from **Woodall Service, 175 W. Jackson Blvd., Chicago 4, Illinois**

Dept. A, THE AMERICAN HOME, NOVEMBER, 1958





YOU CAN BANK ON IT and splurge on a new hat, with money you've stashed away in this Winnings Box! Of gold-plated steel, decorated with miniature gold coins, playing cards and dice fixed to the top, it's the best place for the change you collect at bridge or rummy. If you're married to a poker player, get him one, too. \$3.98. Jolan Sales, 979 Fostertown Rd., Newburgh, N.Y.



THERE'S A T'ANG IN THE AIR of old China about this horse. Reproduced in Hydra-Cal from the original now in the Boston Museum of Fine Arts, he's an 11" high reminder of the T'ang Dynasty. If you've a friend whose decorating slants toward the Oriental, she'd love it for Christmas! Black or white, felt-padded base. \$11.95. Mono-Art, 50A Delancey St., N.Y.C. 2.



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Give your Cigar-Smoking big wheel this funny figure that holds a handful of cigars and countless smiles. He's two-tone tobacco brown glazed ceramic. The boss will love that middle-age bulge and smug expression that caricatures your favorite executive. Add 27c P.P. please. **\$1.98**

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Turn canisters into kitchen Collectors items with handsome black-on-gold decal labels. Set of 12 (coffee, flour, candy, etc.) varied sizes only \$1.50 ppd. US or Canada (Ohio res. add 3%), no COD's. Other decals too SEND 10c for catalog, misc. sample decal.

**AUTHENTICS**

Dept. L-68, Box 546, Cinti. 43, Ohio

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Get fancy for the holidays, and make your festive food really different! Our free catalog contains all the hard-to-find specialty equipment to help you cook like a gourmet. We have recipe books... some with favorite foreign delicacies... also fancy cake molds and pans, equipment and instructions for cake decorating. Surprise your friends and thrill your family with new skills. Write today for catalog. **MAID OF SCANDINAVIA**, Dept. J, 3245-A Raleigh Ave., Minneapolis 16, Minn.

**Washable SLING BED For Your Pet**

Good Homekeeping says "This sense-making Sling Bed is a boon to pet and owner." Removable canvas sling on black iron frame. Choice of Red, White, Green or Red canvas. 18" x 18"—\$6.95, 27" x 21"—\$8.95. Both prices PPD. 36" x 27"—\$12.95, 48" x 32"—\$16.95. Both prices Express Charges Collect. Extra slings—\$1.95, \$2.95, \$6.95, \$7.95 PPD. Money-back guarantee. No COD's please.

Send 10c please for Garden & Home Gift Catalog **THE HITCHING POST**, Dept. A-11, 263 GLEN COVE AVENUE, SEA CLIFF, L.I., N.Y.

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**JACKET, STOLE, CAPE** ALL 1 PRICE Save Over 50%

Let MORTON'S remodel your old coat, jacket or cape, no matter how old or worn it may be, into a glamorous new fur fashion. Includes restyling, new lining, interlining, monogram, cleaning, glazing, all only \$22.95. MORTON'S, world's first and largest one-price fur service, gives you greater value, wider selections, top flight designing. Morton's styling and work praised by Harper's Bazaar, Glamour & other fashion leaders. Send no money. Just mail old fur, state dress size, height. Pay when new style arrives. Or write for free 1959 Style Book. **MORTON'S, Dept. 21-K, Washington 4, D.C.**

**Write for New FREE STYLE BOOK**

**WORLD'S LARGEST SELECTION** at any price.



**Give your child a head start in arithmetic!**

Send today for these new **MUSICAL MULTIPLICATION RECORDS**. They teach all tables from 2's through 12's—quickly, unforgettably!

You can help your child become a star in arithmetic—lead others in his class—by getting him these Bremner Musical Multiplication Records. Even children of pre-school age can easily learn all the tables from 2's through 12's simply by playing these records.

No urging needed from parents. Children love these records. Each table has its own catchy tune and jingles. And the man on the record quizzes your child so the tables stick in his memory. Learning multiplication becomes as easy as learning the words of a song. Your child must know his tables before he can learn long division, fractions, decimals, etc. Start him right by sending for these records now!

**Quick Results or Your Money Back!**

Bremner Multiplication Records are available only by mail—not sold in stores. Complete set of 5 Records and 11 Quiz Cards—only \$9.95 ppd. Use the records at home for 5 days. If not delighted, simply return the set and we will refund your money without question. Mail coupon now—mark which record speed you want—45 RPM or 78 RPM. Try them at our risk!

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The Craziest Clock

In All the World

IT TELLS TIME

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**DAMAR'S, 30-K Damar Bldg., Elizabeth, N.J.**

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**SWIVEL CAPTAIN'S STOOL**

Sturdy, Concealed Ball Bearing Swivel

Now—a swivel stool styled for the home. For drinker/food bar, counter, work table, office, etc. Large contoured seat, wide form-fitting back in thick knotty pine. Legs and rungs hardwood. Rungs just right height for young or old. Ideal child's chair (leg turnings easily sliced off as child grows). Finest hand-crafted quality. In mellow honey-tone knotty pine or lovely maple finish. Seat ht. 30 in. or 24 in. (specify)

**Only \$16.95**

**COMPLETE KIT**—for easy assembly. Fitted, drilled, sanded, etc., simple instructions. **Only \$11.95**

Shipping charges collect. **NOW**—Large catalog of Finished and Kit Furniture and Wall Racks in Friendly Pine. Send 10c, coin or stamps.

**YIELD HOUSE**

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**RELAX IN LUXURY**

**SOLD ONLY BY MAIL**

Handcrafted Deerskin **Deer-Mocs®** ORIGINAL AND GENUINE

truly a distinctive and UNUSUAL GIFT

Velvet soft, premium quality natural tan Western deerskin handcrafted into foot flattery and the ultimate in foot comfort. These slippers mold to your feet for a perfect fit...easy on and off, yet hug your feet when you walk...fold for traveling. **Hand washable!** Imitated but never duplicated.

Give men's or women's regular shoe size. **\$895** postpaid per pair. Fit, satisfaction guaranteed.

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Matching pairs for "him" & "her"

Thick foam rubber insole assures the ultimate in foot comfort.

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SAVE 65% ON THE WORLD'S BIGGEST  
PLAY-PAKED COMBINATION OFFER!  
**CINDY WALKER "WALK-HER" DOLL**  
AND HER VERY OWN  
**GIANT DOLL HOUSE**



plus A HOUSEFUL  
OF FURNITURE plus  
A LOVELY 5-OUTFIT  
WARDROBE Reg. \$8.95 val.  
ALL COMPLETE ONLY **2.98** plus 75c shipping or COD postage

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**HERE'S WHAT YOU GET**  
8 1/2" CINDY WALKER DOLL DOES EVERYTHING  
• She walks, sits, stands, even dances • Her head turns as she walks • Her eyes close when she's sleepy  
• Unbreakable construction • Miracle jointed body  
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• 5 GLAMOUR OUTFITS • Charming Party Dress • Real "grown-up" earrings • Dainty Play Suit • School Blouse • Pretty, Sweeping Skirt • Dainty Shoes and Socks • Lace trimmed panties, GREAT BIG MODERN RANCH HOUSE • FULLY FURNISHED!  
• Big 24" x 16" Doll House • Exterior painted a Fresh White with Red Shutters and Green Roof • Shrubs, Flowers, Sun Deck, even Lovely Outdoor Furniture on the House • Finished Interior "Papered" walls, "Rugs" on the floor, "pictures" on the wall, "fireplace," "lamps," everything a house should have. Strong, sturdy fibre board construction. BIG Furniture scaled up for Cindy. All Furniture is removable, including: • 2 Handsome, Sturdy Chairs • Lovely Dining Table • Big, Console Model TV Set • Comfy Bed.

Every girl has yearned for a fabulous playtime combination like this. Imagine, with her beautiful wardrobe Cindy can have her own fashion show every day! And her lovely Ranch home is ready for company. Cindy can actually sit on the chairs, dine off the table, watch her favorite TV programs, and invite her friends over for tea parties. Mother can re-arrange the furniture, freshen the curtains and make this lovely house a cozy home for her whole doll family! What a wonderful thrill your little girl will have when you give her this marvelous all-inclusive combination! Order today!

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**Capra Gems**  
more dazzling than diamonds  
at 1/30 the cost!



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Get full facts, FREE, on the most amazing discovery by modern science—CAPRA GEMS. A miracle of science described in recent issues of Saturday Evening Post and Reader's Digest. They're more dazzling than diamonds, yet cost much less. CAPRA GEMS' refractive quality is actually higher than diamond! Brilliantly beautiful, dazzling CAPRA GEMS are hand cut, hand polished and hand selected... priced within the reach of all who love fine gems. A 1-carat diamond stone costs you approximately \$1000. A comparable choice selected, 1-carat CAPRA GEM is yours for \$27, federal tax included... and can be bought in small easy payments.

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**DINOSAUR SKELETON**  
ONLY \$100  
ALMOST 2 FEET LONG!

YES, ALMOST 2 FEET LONG—a perfect, ivory-boned skeleton of the mighty TYRANNOSAURUS REX. Down to his last rib, an exact reproduction in scale of the King of Dinosaurs who stood 50 feet long and 20 feet high. Its bones are unbreakable—exactly as the original bones looked when science first found them. The gift of the year—for children and adults. It stands on its own feet! Order several right now. Every penny back if not delighted. Send only \$1 plus 25c for postage and handling for each skeleton. Museum Products, Dept. D-57C, 228 Lexington Ave., N. Y. 16, N. Y.



**Printed Name and Address Labels**

1000 sparkling gummed name and address labels nicely printed with your full name and address with a lovely plastic box for just \$1, postpaid! 5 orders or more at 75c per order. **WORTH MUCH, MUCH MORE!** 1001 uses! Stick 'em on letters, cards, packages, checks, etc. Makes a fine gift! 300 name and address labels 50c. Same fine quality labels but NO plastic box. Just 50c postpaid. Money-back guarantee. **TOWER PRESS, Inc., Box 591-TX, Lynn, Mass.**

**Early American**

**TOY-CHEST BENCH**

Direct to you from factory at only

**\$14.95**

unfinished Fully assembled



You'll bless this chest that keeps toys under control (and not under foot!)... you'll love its charming Colonial flavor... and you'll find many other uses for this decorative piece wherever there's a storage problem! Hand-made of solid Pine and dovetailed, it will hold the toys of your children and your children's children. Cut-out handles and concealed sliders make it easy to move despite its very solid construction. 31 1/2" x 16 1/2" x 20" high.

Quick delivery. Satisfaction guaranteed. Express charges collect. Send check or money order with hand-rubbed antiqued Pine finish

**Jeff Elliot Craftsmen**

Dept. A118, Statesville, North Carolina

**FOR PROUD MOTHERS AND GRANDMOTHERS**



A gift that "grows" more precious with the years! This Family Tree brooch bears the sweetest fruit of all—and heralds the beloved children or grandchildren. She'll be proud to wear this heirloom pin everywhere. Each disc engraved with a child's name and birthdate. Sculptured Tree, 2 1/2", holds 1 to 12 discs of Solid Sterling Silver. Up to 9 letters and spaces a line. Add more as family branches out!

**FAMILY TREE \$2.00 • DISCS \$1.00 each**

Prices include engraving, tax, postage.

Sold by mail order only at these special prices

WRITE FOR FREE GIFT CATALOG

**HARMILL CO.** 813 Post Office Bldg. Brighton 35, Mass.



Twinkletoes, son of Prancer and Dancer, will write four letters and mail them from Santa Claus before Christmas to the child of your choice, sending with each letter a surprise gift. Imagine the thrill of the Santa Claus postmark, the charmingly illustrated letters telling of Twinkletoes' adventures with Santa, plus the excitement of a gift in each envelope. All four letters and gifts, to one child, send only **\$2.25**

**Twinkletoes** REINDEER RTE 1, SANTA CLAUS, IND.

**EN-MESHED** with the jewelry that's bound to start a gold rush, come Christmastime. A 3/4" wide golden mesh bracelet is monogrammed, and adjusts to fit all wrists. \$2.95. Add the matching screw-back earrings to make an elegant ensemble. \$2.95 the pair. At \$5 a set, the answer to your gift-list problems! Vicki Wayne, Dept. AH, 622 South Country Club, Tucson, Arizona.



**TWICE AS NICE** in pairs, these pretty china Firebowls cast a lovely light around them. Beautifully decorated Oriental rice bowls on black wooden stands are 3 1/2" high. For holiday entertaining, they'll "rice" to the occasion! Flowers or bamboo design on white. \$1.75 ea., \$3.25 a pr. Candle refills, \$1.25 ea. From The Vermont Crossroads Store, Box 562-AH, Montpelier, Vermont.



**DON'T BE A WORRY WART**—get a Worry Bird to do all that for you! No one could be bluer than this fuzzy blue bird whose mournfully sculptured face has every line and droop in detail. His advice to you is *Don't be sad, don't be blue, 'cause I'm the bird who'll worry for you.* Give one to your favorite pessimist! \$1. Sunset House, 71 Sunset Building, Beverly Hills, California.



**IRON 'EM ON! 30 FELT APPLIQUES**

In assorted Christmas designs they come with the miracle back for easy iron-on application to any surface—fabric, paper, board, etc. Use them to decorate a felt skirt, sweaters, Christmas stockings, gift packages. Assortment includes snowman and wise man, angel and reindeer, etc.

**2 PACKAGES (60 Appliques) PPD. \$1.95**

**4 PACKAGES (120 Appliques) PPD. 3.75**

Penna. Residents Add 3% Sales Tax

No Stamps or COD's. Send For Free Gift Catalog

**PAGE & BIDDLE** Haverford AH 11, Pa.

**RUSTIC CEDAR JR. LOG CABIN**

JUST LIKE THE NORTH WOODS CAMDEN, N. J. **1988 F.O.B.**  
Already pre-assembled in 6 sections, you can complete the set-up in minutes! Kids love it for playing cowboys, dolls, for mealtime, or use it yourself for a tool shed! 4' x 5' on ground; 5 1/2" high. \$27.95 high—\$38.95 (and with shutters and doors—\$52.95) Sorry, No C. O. D. Send check or M. O.



**CEDAR PRODUCTS—** Box 84, Dept. AM-I, N. Baldwin, N.Y.

**REFILLS Plastic 24 for \$1**

Brass Refills 49c Value 15 for \$1

TO FIT EVERY RETRACTABLE

PEN MADE, INCLUDING:

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One make per \$1 order.

Choice of Red, Blue, Black, Green or Brown ink.

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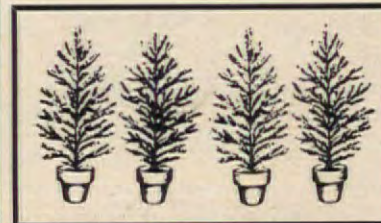
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**Sterling Silver State Souvenir Spoons.** Collectors' items for all 48 States. Antiqued finish. Gift Boxed. Teaspoons \$2.95 ea. Demi-tasse, \$2.35 ea. postpaid. **Porsl Products, Inc., P.O. Box 1737, Bridgeport, Conn.**



**XMAS TREES**

**2 FOR \$1.00**

Live, miniature Colo. Blue Spruce planting stock well-rooted, 8-12 inches tall, 4 years old, needles intact. Nursery grown. 2 planting pots to keep trees fresh indoors holiday season. Then plant outdoors. Never transplanted. Any tree not developing replaced free (5 yr. limit). Send \$1 plus 25c shipping for 2. Special 6 trees, 6 pots \$2.50 plus 35c shipping.

**MICHIGAN BULB CO.** DEPT. EX-1402 GRAND RAPIDS 2, MICH.





**DIG THESE CRAZY LONGHAIRS!**  
If your lass gets cold feet of a winter evening, slipper a pair of cuddly-warm alpaca fur slippers handmade in Peru. In brown and white, they're the fastest way we know to toasty tootsies. Sizes to 14 for men and women. Fur the life of us, we can't imagine passing up these at \$8.95 a pair! Morton's, 312-AH 7th St. N.W., Washington 4, D.C.



**IN THE WINK OF AN EYE**, your guests are welcomed by a droll Amish man or woman winking door knocker—a lift of the man's beard or the girl's bonnet string pops their blue eyes into view. Gay 4½" knockers for the bedroom, den, workshop or bathroom! Black cast iron with painted faces. \$1.69 each. Spencer Gifts, 933 Spencer Bldg., Atlantic City, N.J.



**"GET WELL SOON"** is a cheery message to leave with an invalid—you'll leave it permanently if you give a gay flower-decorated air pillow instead of just more flowers! Just the right shape to hold sleepy heads comfortably, it's 9x19" in blue, white or turquoise plastic with or without message (specify). \$2.00 each. Better Sleep, Dept. A-11, New Providence, New Jersey.



### PARTY PACKS of Rare Aged Cheeses!

From America's Little Switzerland

A wonderful assortment of favorite aged, natural cheeses all dressed up for a party. Swiss, Sharp Cheddar, Brick, Port Salut, Aged American and Blue Cheese. So delicious! Not sold in stores. Mailed to you or your friends.

Pack 7—Party Pack, 2 lbs. ppd. \$3.95  
Pack 8—Jr. Party Pack (4 varieties) 1 lb. 5 oz., postpaid \$2.85

**The Swiss Colony** Write for FREE Catalog "Gifts of Perfect Taste"  
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### RELAX in PATAKWA MOCCASINS

Ideal Gift for the whole family  
from the Indian Reservation Country of soft, washable suede cowhide. Flexible, padded soles, fitted inside foot cushions and insoles. BLISS TO WEAR indoors and out with cuffs rolled up or down. HANDCRAFTED in Natural. Turquoise, Russet Brown, Red & Indian White.

**FOR MEN and WOMEN in sizes 4 to 8... \$4.95**  
in sizes 9 thru 12... \$5.95

**FOR CHILDREN** too in natural or brown only. Sizes 5, 7, 9... \$2.95—Sizes 11, 13, 2... \$3.95

Add 35¢ post. please. For COD's send \$3.00 deposit. Immed. delivery. Gift orders carefully handled.

**OLD PUEBLO TRADERS** 628-J So. Country Club Tucson, Arizona

### FOR CHRISTMAS

give the perfect gift... the NEW All-Steel Vio Holda **PLANT STAND**



**THE ORIGINAL STAND WITH REVOLVING ARMS**  
VIO HOLDA MANUFACTURING CO.  
Box 915 Dept. 9118 Topeka, Kans.



### Elegant BRASS CANDELABRA

Here's an elegant addition to a cherished home! Has the look of a French antique, the way the highly polished solid brass is artistically crafted. Flickering candlelight is beautifully reflected in this stately 5-light Candelabrum... mellow, warm, romantic. So lovely in pairs. 8" high. Satisfaction guaranteed or money back.

FREE Christmas Gift Catalog Write for it!

### Foster House

430-K11 S. Jefferson, Peoria, Ill.



**1. "OPINION" PLAQUE**  
"The opinions expressed by the husband in this house are not necessarily those of the Management."  
7½" x 9" \$1.95

**2. "KITCHEN" PLAQUE**  
"This is the kitchen of (Write Name)—I Am The Boss! If you don't believe it—Start Something!"  
7½" x 9" \$1.95

**SIGN LANGUAGE**—forceful and funny. Now we'll know who's boss. Hang one or both in mom's kitchen; or in dad's den or over bar. Harassed housewives and men who complain they're henpecked will love them as gifts. Solid wood plaques in polished ebony with handsome gold lettering. \$1.95 each, 2 for \$3.75 postpaid.

Money-Back Guarantee Immediate Delivery No C.O.D.'s



**WEDDING invitation TRAY**  
SEND us the next invitation you receive. We'll encase it in this handsome silver-plated tray, to make a permanent reminder of the bride's most important day. Gift-boxed for \$5.95 (plus 25¢ post.). Deluxe 24-kt. gold-plated tray, with hand-painted forget-me-nots, \$7.95 (plus 25¢ post.). Write for gift catalog. Market Combers, Box 12257, Atlanta 5, Ga., Dpt. 1-Y

### THE "Natural" GIFT for TEACHER

**NEW! AUTOMATIC PENCIL FOR CHALK.** Encourage teacher's efforts with this practical token of your appreciation—HAND-GIENIC, the automatic pencil that uses any standard blackboard chalk, ends forever messy chalk dust on hands and clothes, fingernails scratching on board. Every teaching hour teacher will bless HAND-GIENIC and your child. 1 YR. WRITTEN GUARANTEE. Impressive jewel-like appearance! 22k gold plated cap, onyx-black barrel. Send \$2 for one, only \$5 for set of 3. Postage free. Satisfaction or money back. Same day shipment. For Air Mail, add 15c ea. EXCLUSIVE! NOT SOLD IN STORES

HAND-GIENIC, Dept. 107 2384 West Flagler St., Miami 35, Fla.



**Personalized KIDDY STOOL**  
A little red stool for their very own—just right to help youngsters reach sink or toothbrush, for TV time, just sitting! Bright red enamel with first name painted in white! Sturdy wood (you'll use it yourself), 14" long, 8" wide, 7¾" high; easy for tots to tote around the house. \$2.95 postpaid. Sorry, no C.O.D.'s. Ideal for gifts! Ask for Free Gift 'n Gadget Guide.

**MEREDITH'S EVANSTON 3, ILLINOIS**



FROM YOUR OWN NEGATIVE including envelopes



LIMITED TRIAL OFFER



One order per customer  
**FREE SAMPLE**  
Just send snapshot negative (of child, family, home, pet, etc.) for free sample, rich, handsome, embossed DeLuxe Yulecard, from world's largest producer. Please include 10¢ in stamps or coin for handling (after Dec. 1, 1954). Negative returned with sample and illustrated style and price folder. (If without negative, send photo and 50¢ for new negative.) See before you buy. No obligation. Satisfaction guaranteed. Write today. \*T.M. Reg.  
**YULECARDS\***  
Dept. 4, Quincy 69, Mass.



the **ONE GIFT** they **DON'T** have



## MOPPER® the original "dry-off" AFTER-BATH ROBE

Here's the great big, wonderful "terry bear" of a robe that towels you dry instantly, cozily after tub, shower or swim. Made of thick, thirsty snow-white Cannon terry, with yards of comfortable fullness, raglan sleeves, draft-screen collar... it's a whopper of a Mopper! Two big "carry-all" pockets, wrap-around belt, tassel tie, press-on initial for personalizing. Fits men, women perfectly. For 6-footers, order king-size... only \$1.00 more. A great buy! Get several... for yourself, for gifts, for guests. Sorry, no C.O.D.'s.

Gift-ready in clear plastic bag. Free 3" initial (specify) \$6.95 ea.  
Add 35¢ postage ea. Mopper (Save! 3 for \$20)

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DEPT. 236 BENNINGTON, VERMONT

## The Most Unique Gift Suggestion of the Year! Hand colored reproductions of CONFEDERATE GENERALS

Famous civil war heroes Lee, Jackson, Stuart and Pickett in the full splendor of their original uniforms. Beautifully hand colored on your choice of white, or tan, water color paper. Large 10" by 20" size. Suitable for framing.

The perfect gift for college students' rooms, play rooms, doctors' offices, dens, gunrooms. Attention getting!

**YANKEE GENERALS**—Grant, Meade, Custer & Sherman also available.

For any individual general, only \$4.95 ppd.

Complete set of four generals 16.50 ppd.

(State background color and general desired)

Send check or money order to:

**RALEIGH FABRICS, Inc.**

716 Milton Road, Rye, New York

Satisfaction guaranteed. Sorry no C.O.D.'s. *Not shown for sale*



## Tasteful Gift!

### PENNSYLVANIA DUTCH PRETZEL ASSORTMENT

"Wonderful good!" That's the Pennsylvania Dutch description of this delicious five-pound assortment of crisp, buttery Extra-Thin Pretzels, bite-size Nutzels, big, crunchy Beer Pretzels, Pretzel Stix. Packed in a handsome "barn red" reusable tin decorated with authentic Pennsylvania Dutch designs. Lid makes an attractive wall plaque or serving tray.

\$4.95 postpaid anywhere in the U.S. or to service personnel overseas. Order early and specify shipping dates. Gift card enclosed. Checks or M.O.—Sorry, no C.O.D.'s.

**BACHMAN BAKERIES CORP.**  
2581 Kutztown Road, Reading, Pa.

## SHOE CHEST

Complete  
or in  
1-Hr.  
Kit



**AERATED, LOUVERED CABINET HOLDS  
24 PRS. WOMEN'S SHOES OR 18 PRS. MEN'S SHOES**  
Are your shoes jumbled in closets, lost, strayed, stolen? Now store them neatly, compactly in our lovely shoe chest. Holds men's, women's, children's shoes separately or together. Adjustable rods accommodate slippers, high heels, wedges, sneakers, high shoes, etc. Louvered doors, open back and bottom for ventilation. Brass hardware, 29" x 15" x 36" high. Finely hand-crafted in honey tone knotty pine or maple finish. Complete \$34.95. Exp. Chgs. Col.  
**IN COMPLETE KIT** for easy assembly, precision cut, drilled, sanded, etc. Simple instructions. Doors all assembled. \$21.95  
Exp. Chgs. Col.  
48-Page Catalog—200 Pieces—10¢ Coin or Stamps.  
Money-back guarantee **YIELD HOUSE**  
Dept. A11-E, North Conway, N. H.

## Fun For The Kids!

### CARD TABLE PLAY- HOUSES

\$3.95 ppd

For Boys and Girls!



"Let's play house" is a favorite suggestion! These big, heavy cotton playhouses slip quickly over card tables, provide hours of fun on rainy, blustery days. Brightly colored; side wall lifts for ventilation and entrance. **KIDDY KOTTAGE** has tinkling door bell for young housekeepers. **FIRE HOUSE** is designed especially for the fire engine crowd! The perfect gift for any child—order today! Sorry, no C.O.D.'s.

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Evanston 3  
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## MONOGRAMMED BOOK MARKS



Elegantly made of Solid Sterling Silver or 24K Gold-plate, these beautifully polished book marks will be treasured by your book-loving friends. Give the Cross design to your favorite nuns, clergymen, bible-readers. A gift of good taste for everyone! Slips onto page easily. 2 1/4" high. Specify initials to engrave and cross, round or crest design.

Sterling: \$1.25 each, 3 for \$3.50. Ppd.

Gold-Plate: \$1.00 each, 3 for \$2.50. Ppd.

**PERSONAL HOUSE** Dept. A-6

10 Melcher Street Boston 10, Mass.

## New L.Q.\* CHILDREN'S SLIPPERS



- No lefts or rights
- They can't slip off
- Machine washed and dried in minutes
- Made of dacron & nylon

only  
**\$2.98**

postpaid

Kids love them and are they practical! Wash 'em over and over... they dry in minutes. **No lefts or rights to confuse small fry.** THEY CAN'T SLIP OFF thanks to elastic top. Non-slip rubber sole, nylon fleece lined. **Terrific gift for all the kids on your list.** State shoe size or child's age from 2 to 12. Send with \$2.98 each to

**THE CHARLES CO.**  
BOX E, CHELSEA, MASS.  
\*Indestructible Quality

**PRIVATE COMPARTMENTS** for pipe and tobacco, in one pouch, make this as perfect for the guy you married as your hard-to-buy-for uncle! Tan New Zealand deerskin zippered pouch has a seamless rubber inner compartment to keep tobacco fresh, and another compartment for his pipe. 3 1/4 x 6 3/4". \$5. David P. Ehrlich, Dept. A, 207 Washington, Boston 8, Mass.



**DRESSING FOR DINNER** should be as nicely dressed as the rest of the table setting! Condiment Caddies are a pretty latticework design in silverplate, and come in sizes to fit the mustard jar, the A-1 Sauce, catsup bottle, and Worcestershire-sauce bottle. They're \$2.98 each; any 4 pieces, \$10.98. Add 25¢ post. Mastercraft Prod., 273-A Congress Street, Boston 10, Massachusetts.



**ADDITIONS TO THE FAMILY** call for a new picture display, via delicately designed 2 1/2" diam. gold-plated frames with velvet backing that Grandmother can hook together to make a pretty panel on her wall! Each **Add-A-Frame** has the child's name engraved on the bow below his picture. \$1 ea. frame, 6 for \$5. Western Classics, Dept. AHA, 622 So. Country Club, Tucson, Arizona.



## PAGODA ROOF CUPOLA

Ready-Built, fully assembled **PAGODA ROOF CUPOLA** for your garage, breezeway or ranch house that will fit any pitch roof. Made of pine, painted two coats white, 31" high, 18" square. Aluminum or copper covered roof. Needs only a screw driver to put up in 10 minutes. With **ALUMINUM** covered roof, \$43.75. With **COPPER** covered roof, \$46.75. Express Collect. Other sizes and styles from \$16.75 to \$149.00. Weathervane shown 19" x 23" made of **COPPER** and **ALUMINUM**, painted black, only \$11.95 postpaid. We also stock a large assortment of full bodied gold leaf weathervanes. **SEND FOR FREE CATALOG.**

**CAPE COD CUPOLA CO.**

DEPT. AH-14  
NO. DARTMOUTH, MASS.



## Your Own Creations Holiday Tapered Candles

You will be proud of every distinctly different and beautiful pair. Simple to make with complete kit which includes hand dipped 12" candles, a wide variety of trimmings, and complete step by step instructions.

12 Candle Kit—3 Pr. red, 3 Pr. white \$5.00 ppd.

6 Candle Kit—2 Pr. red, 1 Pr. white \$3.00 ppd.

**VER-LEN HOUSE**

P.O. Box 143A Wyomissing, Pa.



**Make Mommy's Little Girl a Princess with 26 piece Jewelry Set**

True, they're not really only \$1 real... but what fabulous fakes! 26 different items... imitation diamonds, rubies, emeralds, pearls, set in glittering "gold" and "silver" rings, brooches, necklaces, earrings, bracelets, bangles... a whole "treasure set" to play dress-up with, or act as Queen. She'll love them and love you. Some so charming you'll want to wear them yourself. Amazing value... guaranteed delightful or Money Back. Buy a few—as Gifts, for Xmas, etc. Only \$1.00 plus 25¢ for packing and postage.

**TOY HOUSE**  
1-H Oakland Pl., Great Neck, N.Y.

## WEST BEND FLAVO-MATIC



**INDULGE YOURSELF**, or please a friend, with this genuine 24 carat gold-plated percolator. Holds 6-8 cups. Trimmed in fine ivory plastic. Thermodynamically controlled. "Serving Eye" tells you when coffee is ready. 450 Watts at 110-120 volts AC. Perfect for those occasions where a distinctive gift to be treasured is desired. Only \$24.95 postage paid. Send check or money order to

**COFF-POTT**

Box 7153, El Paso, Texas.

(On C.O.D. you pay postage and fee.)

## OFFICIAL SCALE BLUEPRINT'S U.S. ARMY MISSILES

- JUPITER C—SATELLITE MISSILE • TALOS
- HONEST JOHN • NIKE AJAX

Ideal for wall decorations—playrooms, den, bar, or office—perfect for any man or boy. Accurate reproductions from official model blueprints released by U.S. Army. Two 11" x 17" and two 17" x 22", they are beautifully lithographed on quality stock for hanging or framing. Each shows details to scale and dimensions. **AMAZE AND DELIGHT FRIENDS—THEY'LL WONDER WHO YOU ARE TO HAVE ACTUAL SCALE DRAWINGS!** Complete set of 4 with 2 free 8 x 10 duo color prints of real missiles in action in striking "Missile" Gift Tube... only \$12.98 postpaid. Wilber Distin, 927 Ackerman Avenue, Dept. B, Syracuse, New York.







"NOEL" and carries a red candle. A Christmas decoration you will delight in for years. Creamy white porcelain trimmed in gold, 3 1/2 inches high. Set of 4 with candles only \$1.00 postpaid. No C.O.D.'s, please. Order today.

**DRESDEN ART**  
Dept. L-133, 230 S. Franklin St., Chicago 6, Ill.



**GOOD COVERAGE** is what you get with these bright-colored chair pads. About 15 1/2" in diameter, they're of hooked cotton with gay rooster designs on green or black—just the right holiday dressing for those Provincial or Early American-style chairs in your dining room. At \$2.95 ea., the chair recognizes a good buy! Old Guilford Forge, Dept. AH, Guilford, Conn.

**YOUR FINE-FEATHERED FRIENDS** will flock to this bird feeder and be welcomed by St. Francis, their patron saint. 12 1/2" high and 6 1/2" deep, the easy-to-fill feeder is made of kiln-dried California redwood. 6 1/2" high figurine of the saint is beautifully detailed. In a corner of the garden, it's a gentle haven for birds. \$5.95 plus 25c post. Elron, 350A W. Ontario, Chicago, Ill.

**THE BLUEBIRD OF HAPPINESS** is just the thing to keep your bundle of joy cooing with contentment! Clipped to the side of the crib, the suspended bird moves gently and plays "Over the Rainbow" 'til baby is lulled into dreamland. 10" long, of deep, pale blue plush, it's charming and effective. \$6.95 from Guaranty Sales, Box 205, Dept. A1, Teaneck, New Jersey.

### CHRISTMAS TREE CAKE PANS

Now you can bake a Christmas tree cake for your holiday table! Set of 3 aluminum pans, graduated from 3" to 6" in diameter makes layers to stack on the pedestal stand. Just frost and trim with garlands of icing and candies. One tree serves 9 generously. Set includes pedestal stand plus recipes for cake made with or without prepared mixes. Use pans the year 'round for exciting birthday desserts and other festive occasions. No C.O.D.'s

Send for free gift catalog Complete set ... \$1.00 postpaid

**ARTISAN GALLERIES** 2100-D11 N. Haskell Dallas 4, Texas



### PERSONALIZED HEART TRAY

A bit of old-fashioned sentiment is our Victorian Heart Tray. Unquestionably a thing of beauty, it will surely become a treasured heirloom, a gift to be cherished. Delicate florals and scrolls add just the right touch to the raised border. Beautifully polished, of excellent weight, measures 5" x 5 1/2" and is non-tarnishing. Beautifully engraved as a wedding, anniversary, birthday gift or any other special occasion. Just specify the occasion. Crafted in Silver Rhodium plate at \$2.95 ppd. and Solid Sterling Silver at \$7.95 ppd.

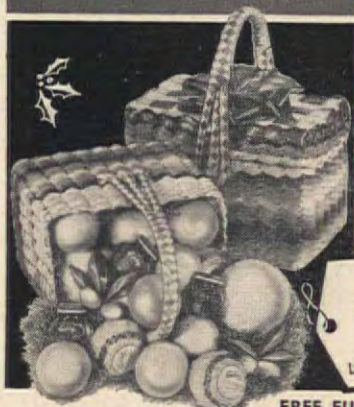
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DEPT. A-32, 32 OXFORD ST., LYNN, MASS.

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**HOUSE OF SCHILLER**  
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with the **FINEST** of FLORIDA FRUITS from **Cobb's**

"Your friends, business associates and loved ones will say, 'How thoughtful!' For 24 years World Famous COBB'S gaily packaged Fruits and Delicacies have been excitingly received by millions! You can give no finer gifts!"

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Approx. 27 lbs.—Fabulous Fruits 'n Jams, delightful to look at, delectable to taste... a treat for eyes and palate. Oranges, Grapefruit, Limes, Kumquats, Tangerines and 3 large Jars of our famous Guava Jelly, Pineapple-Cherry Marmalade and Tropical Fruit Conserve.

**Gift No. 1** ... \$7.95

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This colorful, hand-woven Tia Juana Hamper, heaped high with luscious fruits... giant Grapefruit, Pineapple Oranges, Persian Limes, Chinese Kumquats, zipper-skin Tangerines... three jars of Preserves... Pineapple Jam, Orange-Cherry Preserves, Guava Jelly... is purposely packed to thrill the eye and the palate. When emptied, makes a wonderful room decoration and picnic accessory. Weight approx. 12 lbs.

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\$4.98

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Add a luxurious decorator touch with the antique elegance of this 19th Century Scrolled Mirror... perfect for powder room or boudoir! This 14" hi scrolled cast iron Mirror is finished in frosty white or strawberry pink, has 7 1/2" inset mirror. State color choice. Satisfaction guaranteed or money back.

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**COMPLETE**  
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 BECAUSE SHE IS JOINTED AT THE NECK, WAIST,  
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• She sits, stands, sleeps, dances • Assumes all authentic ballet and dance poses plus thousands of lifelike positions • Luxuriant shoulder length pony tail rooted Saran hair • New type 100% firm lifelike vinyl and plastic body, the nearest thing to natural skin ever achieved • washable, guaranteed unbreakable • Wears high heels, ballet shoes and wedges. Sweetie-kins, truly, beautifully alive, simulates and holds virtually every possible position of the real child, thanks to the 12 joints in her body. Despite her demure sweetness, she is unbreakable. Completely washable, from her rooted Saran hair to her gorgeous big blue eyes (with thick real lashes) that close when she is sleepy, to her manicured toes, she may be completely immersed in water without harm. Sweetie-kins is dressed in a party frock with lace-trimmed blouse and all-textured cotton skirt, guaranteed washable, crease- and soil-resistant. Her solid gold heart charm reflects her genuine value... gives her proud little owner something precious to cherish as her very own. Sweetie-kins is truly one of those unique, favored dolls that every child will love and treasure for a lifetime.

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For the often forgotten little boy a miniature wooden box topped with a rocking horse, to hide his little treasures. Box includes golden tie bar personalized with his name. The set ppd. **\$1.50**

**LITTLE RED RIDING HOOD TRINKET BOX FOR LITTLE GIRLS INCLUDES GOLD PLATED HEART NECKLACE ENGRAVED WITH ANY FIRST NAME.**

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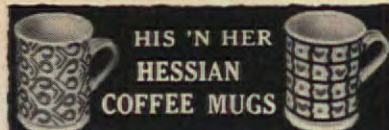
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**\$2.50 FOR 10**  
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Handmade pottery, hand-painted, glazed, then baked. Each and every design and color combination is one of a kind. Impossible to specify, as no two mugs are alike, but all are beautiful. 3 1/2" high, contain slightly more than an ordinary cup. \$2.95 set of two; \$8.50 set of six, ppd.

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### WEATHERVANE SILHOUETTE

**\$3.98**  
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**\$1.75**  
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Clever, sparkling white ceramic switchplates personalized with child's first name. Clean with damp cloth. Fits any standard single switch-plate, handpainted in light, bright colors.

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ST. FRANCIS figurine is a charming addition to the mantel or shelf, table or bookcase. In matte-finished ceramic, softly colored, the gentle saint "talks" to a flock of small birds and gives them his blessing. It would be lovely in the middle of an arrangement of your favorite flowers or ivy. \$2.98 plus 25c postage. Religious Art Guild, 131-AH First Street, Peoria, Illinois.



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PRECISELY YOUR CUP OF TEA is the Royal Albert English bone-china Cup of the Month. Start now to collect them yourself, or give them as gifts. There's a different flower for each, so get the appropriate cup for a birthday or anniversary month. Send the December Holly design cup and saucer for a Christmas greeting! \$2.95. Susan Smith, Carpentersville 13, Illinois.



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That's what your pet will think Christmas morning and all year long as he proudly flaunts his new Flea-Scat Doggie Topper! This is the new, easy way to kill fleas and ticks. Just spray-mist a little of the Flea and Tick Spray included with the Topper, on the soft velvet lining, and buckle on the coat. The topaz yellow outer covering, in handsome grosgrain finish, weather-proofs your dog... keeps off snow or rain. Three sizes: 12-in. small \$3.79; 16-in. medium \$4.29; 20-in. large \$4.98. Guaranteed. Send check or M.O. We'll send prepaid. Sudbury Laboratory, Box 35M, Sudbury, Mass.



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**12kt. Gold Filled Bracelet** ..... \$2.75  
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**FRAME A PRETTY FACE** with a pretty frame of gilded white wrought iron. Cupid peeks down from the top to see who rates the place of honor inside this attractive frame that stands 6" high and 4 1/2" wide. Nice for Christmas gifts—we're sure Cupid's victims will say "We've been framed and love it"! \$2.50. Wilber Dist., 927-AH Ackerman Ave., Syracuse, New York.



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These twin jewelry cases are small enough to tuck away in suitcase corners or even a large hand bag (not to mention dresser drawers), yet they hold enough jewelry to see you around the world in style. Made of Swiss embroidered, quilted taffeta, lined with velvet. Cases are zippered. In fuchsia or turquoise with contrasting lining. 2 3/4" square. No C.O.D.'s.

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Use our POULTRY PANTIES, the specially treated disposable paper turkey covers. Trimmed to fit your bird. Insures moist breast meat with half the basting. Merely dip in your favorite basting mixture (or one we suggest) and drape over the turkey or caponette. Keeps greased surface in contact with turkey, roasting it to a succulent golden brown. Package of 12 POULTRY PANTIES in plastic bag—2 for 14 lb. to 22 lb. bird, 4 for 14 lb. to 22 lb. bird, 6 for 8 lb. to 14 lb. bird, and 4 for 6 lb. to 8 lb. bird. ONLY \$1.00 PPD. Basting and roasting instructions included.

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For here are handlaced moccasins that fit ever so comfortably and stylishly to flatter any foot! Over 223 sizes in stock for the gal who likes to prance around outside, or the lass who likes to relax indoors. Like walking on air—with light bouncy foam crepe soles. In Smoke, White, Red or Taffytan leather in full or half sizes 3 to 13, AAAAAA to EEE widths. Naturally, purchases can be exchanged—guaranteed to delight. Factory-to-you. \$5.95 plus 50c postage. (C.O.D.'s accepted.) **MOCCASIN-CRAFT**, 65-AS MULBERRY ST., LYNN, MASS.



### AUTHENTIC ORIENTAL RICE BOWLS

You'll love this set of one dozen different Oriental Rice Bowls for serving or just for show. Perfect for desserts, finger bowls, tea or coffee; or just scatter them around the house because they are so unique, beautiful and attractive-looking. Each bowl is 2 1/2" tall, 4 1/2" wide; of fine white porcelain, hand-painted with traditional far-eastern designs in blue. Complete set of 12 only \$3.95 postpaid. Delight guaranteed.

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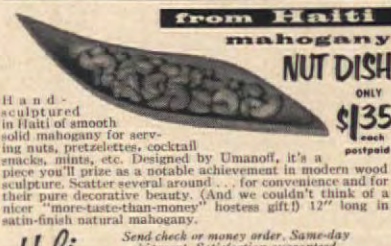
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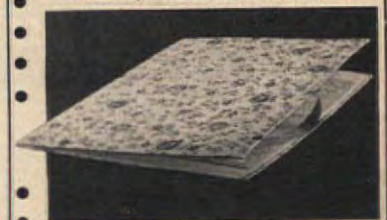
With a lighter that looks like a cigarette. Fits in your pack of cigarettes. White enamel, brass tip. Flip it for fast light—works like 1 PPD with or without initials



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### QUILTED DOILY PRESS

Use the prettiest Doily Press we have ever seen to keep your fine linen place mats and napkins laundry-fresh and wrinkle-free! Each press is sturdy, tied with a gay ribbon. Makes the ideal gift for yourself or for a friend. Doily Press is a large 20" x 14"; Matching Napkin Press, 9" x 9".

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**Napkin Press \$2.00**  
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### Accurate model of HUMAN SKELETON

**\$1.98** POSTPAID ONE FOOT HIGH 1/6 scale model of 6-ft. man Anatomical charts included!

- Sharp, accurate detail—ideal for doctors, nurses, artists, students, teachers, schools, models.
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Here's an authentic scale model of a human skeleton—a conversation piece that holds interest for hours! Fascinating for scientific-minded youngsters—invaluable for studying an arresting "stopper" in displays.

WE SHIP WITHIN 24 HOURS **\$1.98** POSTPAID  
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Like a "Living Rainbow"  
of Purple, White, Yellow, Pink,  
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Exotic, Color Changing  
**MEXICAN  
SHRIMP PLANT**  
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HOME  
GLOWING  
COLOR ALL  
WINTER LONG!**

*Christmas  
Special*

Enjoy new, glowing, jewel-like color on your window sill all winter, with Stern's fabulous and unique Mexican Shrimp plant. Produces an abundance of flower-like sheaths that change color as they mature...from yellow to flesh-pink to dusky rose and finally a rich red-bronze with glints of gold! These graceful spikes are tipped with white, purple-spotted flowers.

**BLOOMS INDOORS AND OUT-  
DOORS ALMOST ALL YEAR**

Despite its exotic good looks, this easy-going Mexican beauty needs little care. Grows up to 3' a month...to a cascading arrangement 18 inches tall. Blooms indoors almost constantly from November till April. When warm weather comes, put it outdoors in your garden to bloom again. Thrives and blooms for years!

You must be delighted or you'll receive  
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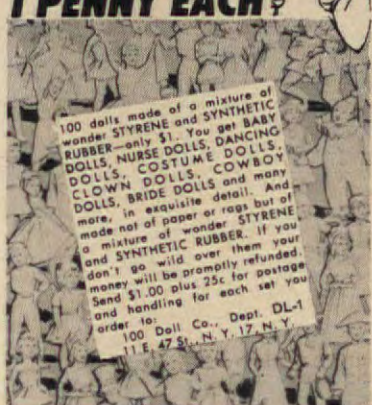
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100 Doll Co., Dept. DL-1, 11 E. 47 St., N.Y. 17, N.Y.

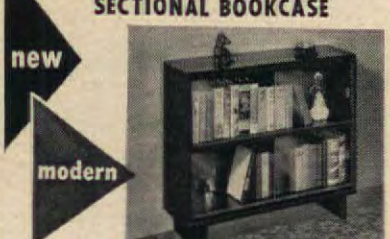
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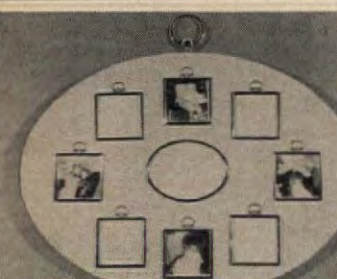
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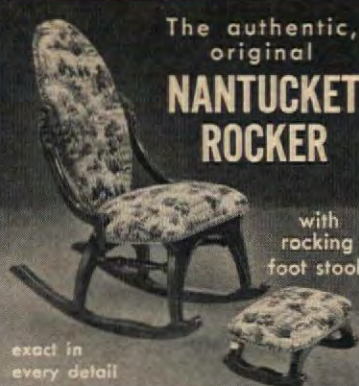
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## AUTHENTIC OLDEN TIME TOY RANGE



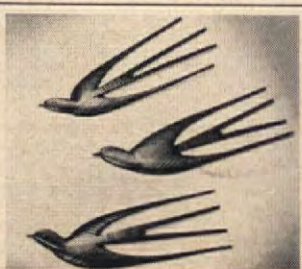
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Magnificent plaques bring the excitement of a jungle beat to your walls. Trio of graceful swallows was carved of blackest ebony by natives in Tanganyika. Arrange them in a drift to fit your wall area. Each is 7" long. At this low price, you'll want several sets—for yourself—for gifts.  
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Children love—and learn—with these almost human dolls. Soft plastic bodies can be bent into 1000 lifelike positions. They sit, kneel, stand, dance, etc. Hand painting and authentic handmade costumes add to realistic appearance. Washable—durable. 4½" Father, Mother; 3½" Son, Daughter; 1¾" Baby; in Dollhouse Box—\$5.00 ppd. Ten pc. set (illus.)—\$10.95 ppd. (Larger Dolls available.)

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Soft rainbow colors, rich browns and blacks. 1001 art and decorative uses. Thorax has been replaced so they lie flat under glass in trays, tables, frames; for lamp shades, flower arrangements. Surprisingly sturdy, exquisitely beautiful. Collected on Formosa, each 2" to 3½" butterfly in a separate, labeled cellophane packet. 12 different in deluxe set. (4 different sets)  
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Downy soft inch thick foam rubber chair pads. In smart decorator colors—red, green, gold, or toast. Covered in rich pinwale corduroy. Add luxurious sink-in comfort plus fresh new color to your hard furniture. Order by size and color.

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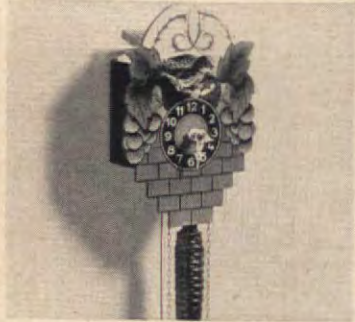
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present your name attractively

with a **DAY-N-NIGHT  
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*The perfect gift for  
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**SATISFACTION GUARANTEED OR MONEY BACK!**

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The letters are treated with the same material  
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Easy to read DAY-n-NIGHT

2 sided; raised letters on both sides

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... and with it, all the excitement of  
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homes "dressed up" for Christmas...  
bustling preparations and gay, happy  
entertaining. Our Christmas issue is  
dedicated to you with the hope that  
this will be your best Christmas ever!

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in this issue, a complete and delightful  
Christmas pattern that will bring the  
spirit of Christmas to your door, your  
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More fun in store for you this holiday  
season if you store precooked, ready-  
to-serve holiday meals in your freezer.  
We tell you how to do it.

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We help you spruce up your home for  
Christmas with how-to-do-it patterns  
and ideas for Christmas decorations.  
Gift ideas, too: We took a family room,  
filled it with gift ideas to take care of  
just about everyone on your list. These  
are only a few of the exciting features  
in our idea-packed December issue.



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ON TODAY'S SMARTEST

FLOORS



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2 cups sifted GOLD MEDAL Flour  
1/4 cup sugar  
1 tsp. baking powder  
1/2 tsp. soda  
1 tsp. nutmeg or mace

1 tsp. salt  
3/4 cup buttermilk  
1/4 cup cooking (salad)  
oil, such as Wesson  
1 egg

Sift dry ingredients together. Stir in buttermilk, oil, and egg with fork. *Beat* until smooth. Drop with teaspoon (too large puffs will not cook through) into hot fat (375°). Fry until golden brown . . . about 3 min. Drain on absorbent paper. Roll warm puffs in granulated or confectioners' sugar. *Makes 2 1/2 doz.*

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# AMERICAN HOME

A CURTIS MAGAZINE

Vol. LX

June 1958 to <sup>Nov.</sup> December 1958

Dec 1958 was mislabeled v. 61 no 1  
and indexed as such in the Readers Guide  
Bound with v. 61

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The American HOME MAGAZINE CORPORATION

Editorial Offices

300 Park Ave., New York 22, N. Y.

1958

Subscription Dept.

The American HOME Bldg., Forest Hills 75, N. Y.

214001



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