

A Service Magazine dedicated to

February 35¢

THE AMERICAN HOME

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**BEST HOUSE
FOR THE MONEY
IN YOUR
STATE**



**18-PAGE PORTFOLIO
OF PRIZE WINNERS**

Opera Star DOROTHY KIRSTEN at Home
HOW TO SAVE ON MEAT BILLS



MR. AND MRS. COE'S NEW KITCHEN HAS AN ORIENTAL FLAVOR AND A CUSTOM FLOOR—
Armstrong Vinyl Corlon was installed by experts—and looks it every inch



A professional craftsman put down the Coes' new Corlon floor, and it's perfect in every detail. Panels of Granette No. 6187 are outlined with black and white borders, using two of the many shapes in inexpensive new Vinyl Decorator Inlays. A dramatic design!



There's not a crack to trap spilled things in this floor. That's because the smooth, six-foot-wide sheets of Vinyl Corlon were tightly joined when they were put down, and the custom fitting was expertly done. Vinyl Corlon comes in several designs and is one of the easiest floors to care for.



No more tired feet for busy Mrs. Coe. Her new Vinyl Corlon floor was installed with Armstrong Cushion-Eze Underlayment. It has a layer of soft foam that cushions footsteps for real comfort. Have your flooring dealer demonstrate this inexpensive luxury.

SEND 25¢ FOR NEW BOOK, "SUCCESSFUL DECORATING," 32 pages of ideas in color for every room. A description of this beautiful Open-Plan Kitchen is available free. Write Armstrong Cork Co., 5902 Pine Street, Lancaster, Pa. In Canada, Dept. 29-B, Box 919, Montreal, P.Q.



Armstrong
THE MODERN FASHION IN
FLOORS

WATCH ARMSTRONG CIRCLE THEATRE, ALTERNATE WEDNESDAY NIGHTS, CBS-TV



Looking for FURNITURE with a FUTURE?

*Upholstered furniture by
Warren-Lloyd, Inc., Paterson, N. J.*



Then be sure it's cushioned with real AIRFOAM



Remember—all “foam” isn't AIRFOAM; some isn't even foam rubber.

For your home,
insist on

Airfoam
made ONLY by

GOOD YEAR



Airfoam—T.M. The Goodyear Tire & Rubber Company, Akron, Ohio

You see, all “foam” isn't AIRFOAM. Some isn't even foam *rubber*.

And you can't expect AIRFOAM's *lasting* good looks and lasting good style with anything less.

AIRFOAM is true *rubber-latex*, foamed and formed and tailored to fit. Over 20 years' hard use in millions of homes proves AIRFOAM holds its shape — beautifully — without sag, snag or breakdown.

That's why today's homemakers prefer AIRFOAM over all other cushionings combined. That's why designers and manufacturers of highest repute insist on AIRFOAM.

That's why, before buying any furniture in any price range, you should ask “What's inside?” — or see the AIRFOAM label. It's your sign of Furniture with a Future, for *your* home! Goodyear, Foam Products Division, Akron 16, Ohio.

The Foam Rubber-Latex Cushioning of Furniture with a Future



How we retired in 15 years with \$300 a month

"Strange, I remember it so clearly—and more than 15 years seems just a short while ago. For it's only thanks to what happened Christmas 1942 that we're living in Florida today, with our income guaranteed for life.

"That holiday afternoon we'd invited some people in, and as we waited for them to arrive, Dot and I sat by the living-room fire reading. Christmas always made me kind of stop and take stock, I guess. And this year I was turning forty. I'm not getting any younger, I thought, as I leafed through a recent copy of Life magazine.

"For years we'd cherished a favorite dream, Dot and I. Someday I was going to retire. We'd sell the house and move to Florida. Get just a little place where we'd be out in the sun all year. We'd get off the treadmill and have time for living.

"But we'd stopped talking about it lately. For we hadn't banked much money. At almost forty, nearly half my working life was behind me. So I began to wonder that afternoon... *Must I just live and work and die... doing the same thing every day?*

"It was what I was thinking, I suppose, that made me notice the page that said, 'You don't have to be rich to retire on an income.' I read it through. There *was*, it said, a way for an ordinary salaried man to get a lifetime income and retire. The Plan was called the Phoenix Mutual Retirement Income Plan. With it, I

could get a guaranteed income of \$300 a month beginning when I reached 55. To do it, I needed only one thing—fifteen or twenty good earning years ahead. Well, I'll certainly look into this, I decided, cutting out the coupon.

"Soon my mail brought a booklet telling about Phoenix Mutual Plans. Yes, one was just right for me.

"Looking back, 1942 seems like yesterday. We saw the war come and go with all its worries. Again and again I was thankful we had started our Phoenix Mutual Plan.

"Well, Christmas 1957 rolled around—and we had a big party, for I was almost 55 and set to retire. Soon after, my first Phoenix Mutual check for \$300 arrived. We got a good price for our house, packed the car and drove to Florida.

"We found just the little house we had dreamed of. And month after month the postman hands us our pay check. We're financially independent, and will be, for life."

Send for free booklet

This story is typical. Assuming you begin at a young enough age, you can plan to have an income of \$100 to \$300 a month or more—starting at age 55, 60, 65 or older. Send the coupon and receive, by mail and without charge, a booklet which tells about Phoenix Mutual Plans. Similar plans are available for women. Don't delay. Send for your copy now.

ESTABLISHED 1851

PHOENIX MUTUAL

Retirement Income Plan

GUARANTEES YOUR FUTURE

OVER 100 YEARS OF LIFE INSURANCE PROTECTION
FOR BUSINESS AND FAMILIES

COPYRIGHT 1956, BY PHOENIX MUTUAL LIFE INSURANCE CO.

Phoenix Mutual Life Insurance Co.
284 Elm Street, Hartford 15, Conn.Please mail me, without obligation, your
free 28-page booklet showing new retirement
income plans.Plan for Men ☐ Plan for Women ☐Name Date of Birth Business Address Home Address

A Service Magazine dedicated to THE AMERICAN HOME

A Curtis Publication

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OUR COVER

February is National Boy Scout month and we can think of no better way to pay tribute than to picture a meeting of Pack 263 of Northbrook, Illinois. Den Mother Mrs. Earl Johnson is in charge. The handsome, scoutproof Family Room is the one in our "Best House for the Money" in Illinois on page 23. Photo by Kranzlen.

THE AMERICAN HOME, February, 1959. Published monthly by The American HOME Magazine Corp., 300 Park Ave., New York 22, N.Y. W. H. Eaton, Chairman of the Board; Robert E. MacNeal, Vice Chairman; Jean Austin, President; Robert Gibbon, Sr. Vice Pres.; Edward C. Von Tress, Sr. Vice Pres.; Marion M. Mayer, John J. Veronis, Vice Presidents; C. A. Nichols, Secretary-Treasurer. Executive, Editorial and Advertising headquarters, 300 Park Ave., New York 22. Subscription Department, American HOME Bldg., Forest Hills 75, N.Y. Subscription price in United States, Canada and Pan American countries \$3.00 a year; 2 years, \$5.00; 3 years, \$6.00. All other countries, add \$1.00 per year for extra postage.

UNCONDITIONAL GUARANTY: We agree, upon request from subscribers to The American HOME, Forest Hills 75, New York, to refund the full amount paid for any copies not previously mailed.

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New! Guarantees the most
spot-free dishes
 any dishwasher can wash!



First dishwasher detergent with germ-removing Purisol!

Not even hand-polishing gets dishes more spotless than new Dishwasher *all* (now with Purisol added to safeguard family health). It's recommended by dishwasher manufacturers. Satisfaction is guaranteed by Lever Brothers or your money back.

FREE PACKAGE !

Fill out and mail today with boxtop from a package of new Dishwasher all. We'll send you a coupon good for another package free!

LEVER BROTHERS
 BOX 1990
 NEW YORK 46, N. Y.

Enclosed is boxtop from a package of new Dishwasher *all*. Please send me my coupon good for another package free.

Name _____

Address _____

City _____ Zone _____ State _____

(Limit: one coupon per family. Offer ends June 30, 1959)

Family Doctors Know... Humidified Air Is Healthier



Phone Now For
AquaMagic
Nose and Throat
Protection

AquaMagic Humidifies the Air You Breathe to Help Kill Germs... Eliminate Nasal Discomfort

Researchers at the University of Chicago recently proved that flu germs expelled in coughs and sneezes can stay alive indefinitely in dry air. They also proved that the more the air is humidified, the more germs it destroys.

If these "quick-dried" germs are on the loose in the air in your home... and if your nose-and-throat passages are too dried out to properly filter the air you breathe... you need the AquaMagic Furnace Humidifier by Viking.

AquaMagic is an all-new Development of Viking Research

It automatically supplies the humidity you need for health and comfort. This low-cost accessory for your present furnace

will give you the same satisfaction expressed by AquaMagic owners who made these unsolicited comments:

"Very satisfactory, especially in cold weather — noses around here are much better in the winter. Everyone should have one."

"The doctor suggested we install it to eliminate the dryness in the air and cut down colds for the children."

"When you wake up in the morning, you feel better. Before the humidifier, the air was dry and we all had coughs."

AquaMagic Increases Winter Comfort, Too



If you feel chilly even when the thermostat says, "You're warm enough," it may be because you're losing body moisture too rapidly to dried-out air. Add an AquaMagic and feel the difference; when the humidity's right you'll enjoy June-time comfort without advancing the thermostat a single degree.

AquaMagic Protects Your Property ... supplies the humidity that



- keeps furniture glue strong.
- keeps wood from warping or cracking.
- keeps textile and carpet fibers strong and flexible.
- keeps house plants lush and green.

Even your skin, hair and nails look and feel better when you live in air that's humidified by AquaMagic.

Another Development By Viking!



- Vacuums Clean • Saves You Money
- Keeps Your Home Cleaner

Viking
HUMIDIFIER
NOW! Protect Your Family's Health
and Comfort. Phone for this
INTRODUCTORY SPECIAL \$18.95
Plus Installation

Viking Air Products, 5601 Walworth Ave., Cleveland 2, Ohio

For the name of Your Nearest Viking Dealer
Phone WESTERN UNION by number, ask for
"Operator 25"



READERS' EXCHANGE

In our column this month we roll out the "cracker barrel" and we have a lot of fun with tips on ideas for refreshing your home... breathes there a woman who doesn't like to rearrange the furnishings?... we doubt it! Then, our American HOME blueprint dream house comes to life in Readers' Exchange! One of our readers who bought the plan and built the house sent us the very lovely photograph of the house that appears on page 8. We must say, we're pleased as Punch and just about as proud as the charming family living there!

—THE EDITORS

CRACKER BARREL

Dear Editor:

I found your "Country Store Playroom" very interesting except for the fact you say that seats are "cracker barrels." My brother has a country store and the same kind of seats and they are nail kegs. I don't believe crackers come in barrels of this kind. Am I wrong?

—MRS. AGNES O'CONNELL
ALHAMBRA, CALIFORNIA

Indeed you are not entirely wrong. Crackers came in barrels up until the last quarter of the last century. Barrels in the photo appear to be wine kegs, indicated by the spout. However, it is true that nails also come in similar kegs.

—THE EDITORS

A READER SUGGESTS...

Dear Editor:

There are many little ways we can freshen our homes at small cost and light effort. For one thing, plants and flowers can bring color and artistry into any room. The Orientals have a "shadow box" alcove in their homes in which they display arrangements of flowers, statuary

(continued on page 8)

strip old paint

STRYPEEZE Regular

famous semi-paste remover, has been used for years by professional refinishers for antiques, upholstered pieces or veneers.



Guaranteed by
Good Housekeeping
if not as advertised within



STRYPEEZE Special

For metals, solid wood, brick or tile... the best choice is this new, water-rinsable remover.

Kwikkeeze Brush Cleaner
softens hardest brushes.

THE SAVOGRAN CO.
NORWOOD, MASS.



With Molly you can install fixtures exactly where you want... not just where studs are. Won't pull through. Spider backing reinforces area in which used. Fixtures can be removed and replaced in same anchor. Easy to install without disfiguring wall. Inexpensive, guaranteed. Ask your hardware dealer for genuine Molly... the name is stamped on the cap.

**New JACK NUTS HOLD IN
HOLLOW-CORE FLUSH DOORS**
Now you can fasten fixtures securely to flush doors! Jack Nuts need only 3/4" expansion space, grip any material up to 1/2" thick.

SEND \$1.00 FOR SAMPLE BOX OF 12

EXPANDS BEHIND WALL
MOLLY CORPORATION
212 N. 5TH ST., READING, PA.

Enclosed is \$1.00 for sample box of
(check one) ☐ Mollys ☐ Jack Nuts

NAME _____
ADDRESS _____
CITY _____ ZONE _____ STATE _____

20 WAYS TO LIVE BETTER

SUNSET HOUSE

2819 SUNSET BUILDING
BEVERLY HILLS,
CALIFORNIA



YOU PLANT THESE POTS—40 for \$1. Plant summer seedlings, cuttings or slips in these Pots made of pressed fertilizer. They get a head start . . . with faster, stronger growth! To transplant, put Pot and all into the ground! Pots disintegrate—roots grow right through. You need no fertilizer and much less water. 2 1/4" diameter.
3275—40-Plant Pots \$1
3238—100-Plant Pots \$1.95

KEEP YOUR OVEN CRUST-FREE with this remarkable new spray! Amazing . . . it lightens your cleaning chores by preventing food from sticking to ovens, broilers, rotisseries, barbecue grills. A fast spray with Kant-Krust leaves a protective coating that keeps messy crusts from forming . . . permits easy cleaning with just a dry cloth! 4 1/4 oz. aerosol can.
3279—Kant-Krust 98c



CUTE WAY TO BANISH ODORS. Get rid of odors—simple as striking a match! Sweet Sue keeps the air always smelling fresh! Use this gay little 4 1/2" ornament in bathroom, kitchen, nursery, office. Complete with box of De-O-Do Matches for only \$1. Extra pack of 6 boxes with 200 matches for only 89c.

3300—Sweet Sue \$1
3301—De-O-Do Match Pack .. 89c



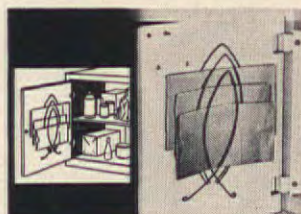
MAKE YOUR RUGS SKIDPROOF! Avoid dangerous accidents. Easy to apply . . . just squeeze the non-slip rug coating from the bottle. Spread it onto the underside of your scatter rugs with the built-in applicator. Permanently stops their sliding. Rugs grip floor and stay put. Completely invisible. Anchor doilies, lamps, bookends. 4 oz.

3277—No-Slip 89c



SPRAY PETTICOATS STIFF! Your ruffled petticoats will stay stiff and perky with this new magic spray. No starching—no gooey gelatin. Bedraggled, worn-out petticoats will take on new life. After washing, just spray on Petticoat Stiffener and let it dry. Wonderful for all ruffy, sheer things. Delicately scented. 5 1/2 oz. aerosol can for only \$1.

3291—Petticoat Stiffener \$1



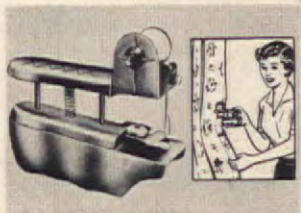
KEEP YOUR PAPER BAGS NEAT. Bag Caddy . . . holds up to 40 bags neatly. No more jamming bags into drawers, stuffing little ones into big ones. Plated wire loops hold every bag you have—big ones, little ones, wide ones, narrow ones. Easily fastened to inside of any closet or cabinet door with two screws included.

2958—Bag Caddy \$1



SUPER SALAD MAKER. Slices potatoes, radishes, cucumbers, etc. Grates chocolate, nuts, cheese, potatoes. Shreds and minces onions, carrots, beets. Simply designed for quick cleaning. 4 rust-proof cutting cylinders change in a jiffy. Jumbo-size food hopper. Made of solid steel. Stands firmly on suction feet. No clamping. A terrific value!

3000-X—Super Salad Maker \$3.98



HAND SEWING MACHINE hems, bastes, blind-stitches, zig-zags! You can seam drapes while they're hanging . . . hem without taking off your skirt. It even sews on buttons! Sew through any weight fabric with light hand pressure. It's a precision instrument that uses standard spool of thread and needle. No experience needed to operate it.

3290—Sew-Handy Machine..\$2.98



HOUSEBREAK YOUR DOG easily! No more ruined carpets, no more spanking puppy! Just put two drops of Housebreaking Scent on puppy's newspaper, box or on the grass and he knows that's the spot! You can completely train most mature dogs and puppies with one bottle or less. Guaranteed to do the job or your money back!

1469—Housebreak Scent \$1



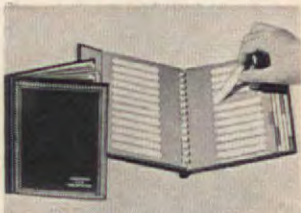
GLOW-IN-DARK Luma-Lites stick to any surface! No electricity or wiring . . . they re-charge themselves during the daytime to glow brightly through the dark hours. Use them to locate overhead beams, dangerous steps, light switches, telephones, keyholes, thermostat, doorbell. Put one by bedside. 1/2" square. Pack of 12.

3273—Luma-Lites Pack \$1



BOIL WATER INSTANTLY with new Instant Water Heater. Simply immerse in filled glass, cup or pot—water boils in 90 seconds. A boon for travelers, office workers. Use anywhere—office, hotel or motel. Makes hot beverages, soup. Boils eggs, heats baby's bottle. Keep in purse, luggage, glove compartment, desk drawer. With travel case.

2478—Instant Heater \$1.



UP-TO-DATE ADDRESS BOOK keeps your address file from becoming obsolete. Name tabs slip in and out for quick changes. Beautiful leather-like binding with gold stamped decoration. Contains a complete 12-page address file, plus extra pages for services. PLUS monthly pages for birthdays, anniversaries. 50 extra tabs for changes.

3099—Address Book \$1.49



GIANT 9 x 12 FOOT PLASTIC CLOTH, has hundreds of uses. Cut and stitch into aprons, tablecloths, appliance covers. Cover lawnmower, bicycle, baby carriage. Protects furniture, the automobile, rugs, car upholstery. Ideal for picnic or beach spread. Use as cover-up when painting. It's waterproof, greaseproof.

2321—Cover-Up \$1
2 for \$1.75



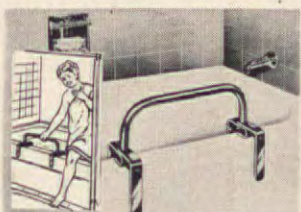
IMPROVE YOUR FIGURE. Stretch your way to a trimmer YOU with new, sturdy rubber Stretch-A-Way. Make any room your private gym in using this scientific exerciser. Special chart shows you the safe method of toning muscles. Improve figure—tummy, thighs, hip and bust measurements this natural way! Keep fit and trim. Stores in any drawer.

2330—Stretch-A-Way \$1.98



HANDIEST THING IN THE HOUSE! Foam tape has adhesive backing that sticks to metal, glass, wood, or fabric. 1000 uses: prevents rugs from slipping, ashtrays or lamp bases from scratching, furniture from marking walls. Keeps pictures straight. Stops car doors and hood from rattling, dresses from slipping off hangers. 108" x 1/2" roll.

1086—Foam Tape \$1



BATHTUB SAFETY RAIL. Prevent dangerous falls and painful bruises from nasty slips in the tub. Rock steady, it grips tub firmly to give you all the support you need. Chrome plated, heavy duty steel bar gives a firm anchor when getting in or out. Rubber contact points fit any size tub, won't scratch.

3112-X—Safety Rail \$9.95



TAG-A-LONG BASKET slides right along with you as you hang up your laundry—holds over 100 clothespins! Sturdy polyethylene plastic basket is easy to carry, easy to keep clean, and can't fall off the line. Versatile too—use also as knitting bag . . . doll crib . . . fill with flowers for table decoration! Inexpensive—practical. A household necessity.

2914—Tag-A-Long Basket 69c



RID YOUR CLOSETS OF MOTHS! New, easy way to kill destructive stages of moth life. Just light a Moth-Cloud tablet . . . that's all! Invisible vapor fills the entire closet. No flame—no fire hazard—no work! Non-staining. Leaves no tell-tale odors. The method professional exterminators use. 25 Moth-Cloud Tablets for only \$1.

1988—Moth-Cloud Pack \$1



SPRAY AWAY STAINS AND DIRT from rugs and upholstery. Amazing new Rug Frost formula removes any kind of spot . . . grease, lipstick, shoe polish, dirt, hair lotion, without leaving rings. Use on upholstery, carpets, draperies, any fabrics. Makes greasy arms and head rests look like new! Save time, work, cleaning bills. 12 oz. spray can.

2524—Rug Frost \$1.98



KEEP A CHECK on personal spending habits. Cancelled checks are your best receipts—they act as important records. Essential reference file for tax purposes. Check-Safe holds 800 cancelled checks, a 5-year record. Keeps them safe, clean—for easy reference. Green ripplette box with plastic liner. Gold stamped. 7 1/4 x 5 x 3 1/4". Index tabs included.

1936—Check-Safe \$1

Mail This HANDY ORDER FORM Today!

SUNSET HOUSE • 2819 Sunset Bldg., Beverly Hills, California

MY NAME IS _____ (PLEASE PRINT)

ADDRESS _____

CITY _____ ZONE _____ STATE _____

ITEM NUMBER	HOW MANY	NAME OF ITEM	PRICE

NO C.O.D.'s. All orders sent Postage Paid.

TOTAL AMOUNT ENCLOSED



put
yourself
in the
picture...



WITH NEW, NATURAL LOOKING

MAICO Hearing Glasses

No need to be "left out" because of a hearing loss. Maico Hearing Glasses will correct your hearing loss secretly. Bows are slim, attractively designed, and available in a choice of colors. Or use your present glasses. See a Maico Consultant in any of 275 cities, or write

MAICO, Room 35N, Minneapolis 1, Minn.

Optical Services on Maico Hearing Glasses available only through the optical profession.



new 1959 natural-slim

MAICO HEARING GLASSES

New Constant Clarity
New Powered Performance
New Contour Comfort
New Decorator Designs
New Classic Colors
New Depth Discrimination

Did you know?

FACTS ABOUT LIFE BEYOND THE GAS MAINS

LP-GAS FEEDS TOWN

SNOW EVERYWHERE...

POWER LINES DOWN... BUT PLENTY OF HOT FOOD FOR THIS ALABAMA COMMUNITY. ONE OF THE WOMEN WITH A MODERN LP-GAS RANGE COOKED FOR ALL HER NEIGHBORS. LP-GAS ENDS WORRIES ABOUT POWER FAILURES

* ACTUAL CASE HISTORY

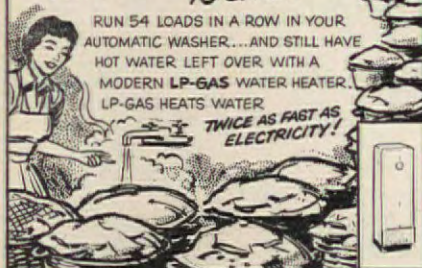


LOOK FOR THIS SEAL - THEN BUY WITH CONFIDENCE!

6 WEEKS' WASH WITH HOT WATER TO SPARE -

RUN 54 LOADS IN A ROW IN YOUR AUTOMATIC WASHER... AND STILL HAVE HOT WATER LEFT OVER WITH A MODERN LP-GAS WATER HEATER. LP-GAS HEATS WATER

TWICE AS FAST AS ELECTRICITY!



FREE BOOK OF 200 AMAZING FACTS ABOUT MODERN GAS SERVICE BEYOND THE CITY MAINS -

SEND TODAY! WRITE TO...

NATIONAL LP-GAS COUNCIL, DEPT. AH-1

185 N. WABASH AVENUE, CHICAGO 1, ILL. or 1355 MARKET STREET, SAN FRANCISCO 3, CAL.

Readers' Exchange

(continued)

or family art. We can do the same with book cases or room dividers, changing the arrangements every now and then.

—MRS. G. G. JACKKEY
RICHLAND, WASHINGTON

Thank you for your artistic idea, Mrs. Jackey; well worth trying, we would say.

—THE EDITORS

BLUEPRINT DREAM HOUSE

Dear Editors:

We built your House #28 shown in the March 1954 issue. We made very few changes in the house. We bought 2 3/4 acres in Bucks County, Penna., and in December 1954 we started having our house built. We sent for the plans you advertised, selected a builder, and moved into our "dream house" May 16, 1955.



American HOME Blueprint House #28. "Winter Quarters" was built by the Gerolds in New Hope, Penna.

We had a seven foot cabinet built with cherry finish to put in front of that extra living room wall space. It is truly beautiful and the cabinet was also selected from The American HOME. I believe the January or February issue.

As you can see The American HOME has really played an important part in our lives and we are faithful subscribers.

Last year we added a flagstone patio the full length of the back of the house and eventually we plan to add a combination den-guest room off the dining room.

If you ever get down this way, please drop in to see us so we can show you the American HOME we are so proud of!

—MRS. ARTHUR GEROLD
R.D. 1, NEW HOPE, PA.

We have received many letters telling of satisfaction and pleasure with our Blueprint Homes. It is always a privilege for us to see photographs of the finished product. Many, many thanks, Mrs. Gerold.

—THE EDITORS

STICK

WITH

LEPAGE'S

TRADE MARK



TAPE AND GLUE

Are you sure you'll get your 150 gallons?

That's how much water each of us averages every day.

As population grows, so grows the demand—hundreds of communities are faced with serious water shortages. Will you always get your share?

What you can do about it

First—learn the facts about the water problem. Our new, illustrated booklet tells what other communities have done to assure an adequate water supply, includes many ideas you can use in your town. Send for your free copy now!

CAST IRON PIPE

America's Greatest Water Carrier

Cast Iron Pipe Research Association (A)
3440 Prudential Plaza, Chicago 1, Ill.
Please send me a free copy of the booklet
"WATER—make sure you'll always have plenty."

Name _____
Address _____
City _____ Zone _____ State _____





Risë Stevens at her Knabe, at home.



Roberta Peters enjoys the warm tone of her personal Knabe.



Robert Merrill shares the pleasure of his Knabe with his family.

When you choose a piano for your home, consider why *Knabe* is the personal piano of these stars

(as well as Official Piano of the Metropolitan Opera)

Their reasons vary somewhat; you will have your own, too. But all preference for Knabe begins with this unique fact: *of all pianos, the Knabe most closely approximates the tonal quality of the human voice.* You can understand what this means to musicians like Risë Stevens, Robert Merrill, Roberta Peters. Their ears are trained to appreciate warmth and mellowness of tone — and they find unparalleled expression of these qualities in Knabe. You will discover these pleasures for yourself the first time you chord a Knabe . . . and we hope you will visit your Knabe dealer soon. (He's listed in the Yellow Pages.)

To thank you for your interest, we'd like to send you a free copy of "Behind Scenes," a picture-story (mostly photographs with captions), of the off-stage lives of Risë

Stevens, Robert Merrill and Roberta Peters. It's big (12 x 12) and beautifully printed — something you'll enjoy reading and want to keep. Send for your copy today.


**The Piano
of Song**

**Knabe, Aeolian-American Corporation
East Rochester, New York**

Please send me a free copy of "Behind Scenes" (photo-story of the off-stage lives of Risë Stevens, Robert Merrill, Roberta Peters) plus booklet, "How to Choose a Piano."

NAME _____

ADDRESS _____

CITY _____ ZONE _____ STATE _____



A touch of your toe and the cord disappears!

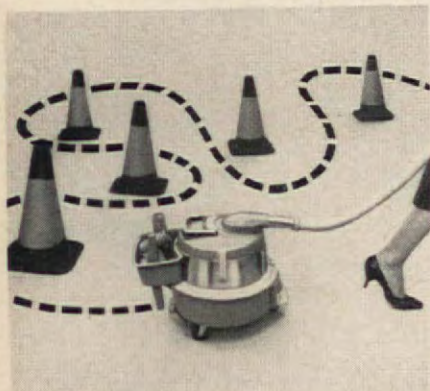


**Cord Reel
CLEANER**

No more messy, tangled cord . . . Pull out only as much as you need—up to 20 feet . . . When you're finished, touch the foot pedal and the cord disappears . . . out of sight . . . out of

your way in 4 seconds! Ends cord-storage problems forever. New piggy-back attachment caddy saves you time and steps . . . keeps full set of attachments always at hand.

All these work-saving features at no extra cost



Easy to maneuver—new "Steer-Easy" Wheel lets cleaner follow you at the slightest pull . . . steers easily around furniture and other obstacles without bumping or scratching. Rolls easily over thresholds.



New oversized foot switch eliminates bending down to turn power on or off. Jumbo-size casters, too.



New suction regulator. Dial just the right amount of suction for rugs, drapes, or lamp shades.



Full one-horsepower input motor pulls even embedded dirt into large capacity "Throw-Away" Bags.



Cleans rugs and floors. Self-adjusting twin brushes. 2-way action cuts cleaning strokes in half!

Try the G-E Cord Reel Cleaner at your dealer's today. Model C-7 in Glade Green and Chrome complete with

de luxe set of attachments. Vacuum Cleaner Dept., General Electric Company, Bridgeport 2, Conn.

Progress Is Our Most Important Product

GENERAL  ELECTRIC

Around the World

VIRGINIA STONE MARSHALL

Without a Passport

Around the world without a passport? It can be done! Members of sixteen garden clubs in the St. Louis area made the trip via a flower show which magically transported to faraway lands all those who visited the show.

The Rosemary Association of Garden Clubs' world tour through flower-show arrangements included "stop-overs" at Paris, the Pyramids of Egypt and the exotic Belgian Congo. Each of the eighteen classes in the artistic division of the schedule called for a flower arrangement suggesting a port of call on the world cruise.

The class calling for arrangements of white flowers in white containers gave visitors to the show a peek at

the Polar Regions. A composition using a gondola-shaped container was reminiscent of the canals of Venice. One class in the arrangements division paid tribute to Dublin's Fair City by requesting arrangements using green plant material in green containers.

Via four spacious, colorful, fragrant aisles of flower-arrangement displays, four thousand miles were chalked up by the audience without ever leaving St. Louis! On a smaller scale, any homemaker can cruise to a faraway land right in her own living room by simply following the arrangements shown in the photographs appearing on this page.



NEW YORK SKYLINE

(above) represented by lone gladioli combined with spiked foliage and three violet leaves. Good for modern décor.



TREASURED CORONATION

cup and saucer (upper right) convey a feeling of British charm and dignity in this composition called "London Tea Time." Pink rosebuds accentuate fragile quality of the fine china.



AFRICAN MOTIF

(right) won best of show award. Tropical feeling of figurine is repeated in red-orange anthurium blossoms, waxy leaves. Compound fern fronds and straw tray add contrast.



THE FAR EAST is suggested by this composition (right) using feather pine foliage over mums. Teak base bowl and seated ceramic figure serve to dramatize oriental delicacy of floral arrangement.

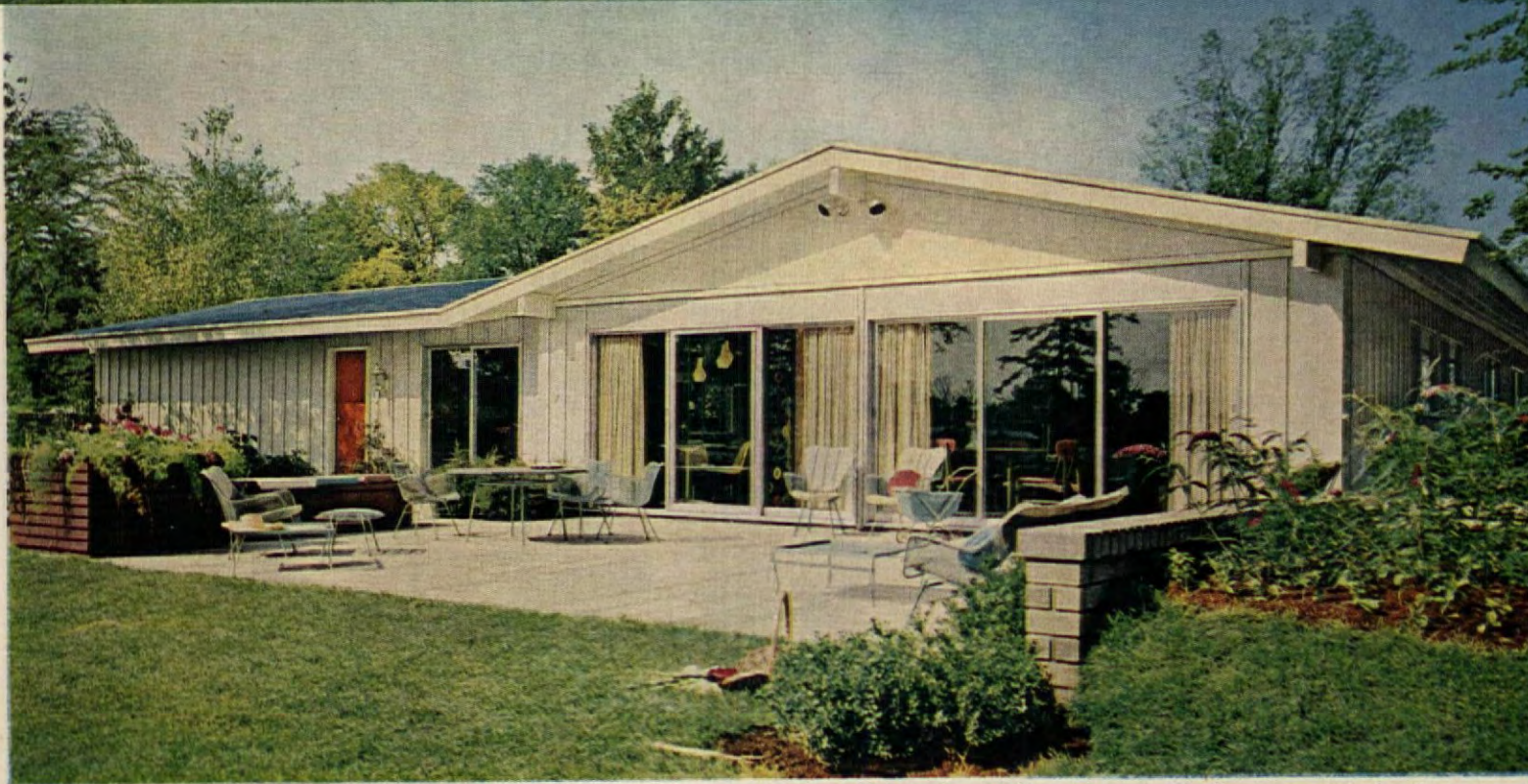


"ALOHA," this Hawaiian composition, calls to all who see it (above). Crescent line of the plant material terminates in lemons and limes on a natural coconut spathe. Base is composed of fine sand with a fish-net border, provides a softening note for arrangement. Island lass completes lovely picture.

Here's better living . . .

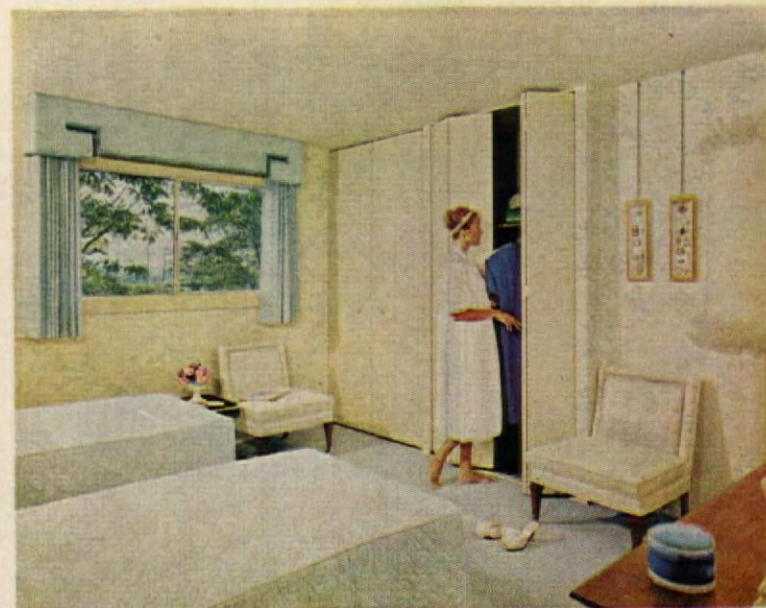
A home you can

Viking Chateau in California Contemporary styling is only one of many new designs that bring you a completely new kind of carefree living.



Attractive terrace off living room is just one of the features that make living in the luxurious Viking Chateau a joy for your whole family.

Step-saving kitchen has new mar-proof, stain-resistant cabinet doors and drawer fronts.



Spacious master bedroom features roomy floor-to-ceiling closets with space-saving folding doors.

not just better housing...

afford to fall in love with

IT'S NATIONAL HOMES' revolutionary new Viking Line—and it begins a whole new era of trouble-free living for you. Each home in the Viking Line has been skillfully planned for modern living. Each is more charmingly styled and better built than any comparably priced home you could buy. And the entire exterior, both roof and walls, is fire-safe, weather-protected, maintenance-free. Your Viking home will look freshly painted . . . stay new . . . year

after year. The secret is bake-finished lifetime aluminum roof and exterior walls. They will save you a minimum of \$4,000 on exterior upkeep during the first 20 years! Enough to furnish your home, or send a child to college. And a 3-bedroom Viking can be yours for as little as \$8,750 plus lot in some areas. National Homes builders are now showing this new kind of home. See your local newspapers for the location of the Viking Open House nearest you.

NOBODY COULD BUILD A HOUSE LIKE THIS 'TIL NOW...



Bake-finished lifetime aluminum roof and walls... maintenance-free.

National Homes Corporation, Lafayette, Indiana
Plants at Lafayette, Indiana; Horseheads, New York; Tyler, Texas
The World's Largest Manufacturer of Quality Homes

Large, beautifully proportioned living room has modern fireplace and hearth, and a graciousness of design that enhances the beauty of your furnishings.





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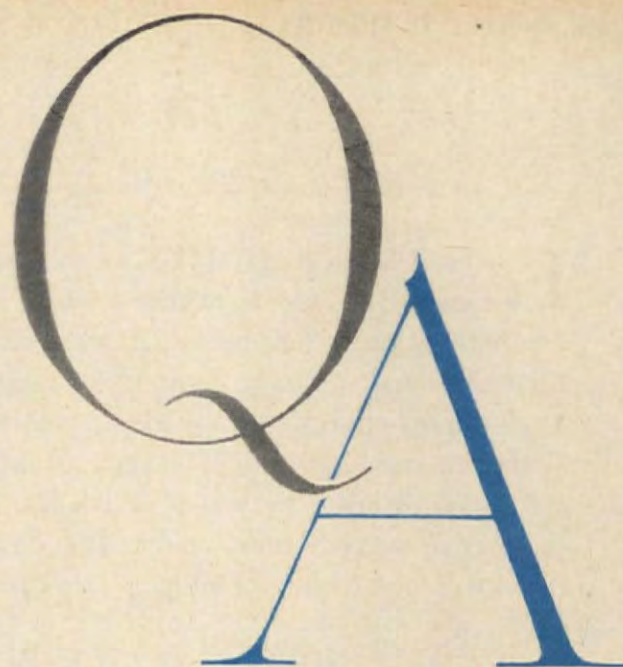
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REVERSIBLE
for Double
Wear.
Thicker.
More Luxurious
Almost 1/2
inch thick.



Just ask us!

A digest of the most frequently asked questions by American HOME readers...and our answers!

Q. What are some of the perennial plants that flower in July and August, appropriate for a summer cottage?

A. Some species and varieties of the following perennials flower in July: aconitum, perennial aster, cushion chrysanthemums, phlox, gentiana, astilbe, hemerocallis, thalictrum. Flowering in August are some species and varieties of these: aconitum, anemone, hibiscus, hosta, rudbeckia, salvia, stokesia, veronica. Floribunda roses flower almost continuously from June through late fall. You'll probably find some of these plants at a nearby nursery or garden center, though more of them will probably be offered in a good mail-order nursery catalog. The best planting time would be March and April.

Q. How can I refinish antique furniture?

A. First clean off old finish with paint remover. Then wash off all traces of paint remover with the neutralizer suggested by the manufacturer of the paint remover used. If you fail to do this, the new finish will not adhere because most removers have a waxy base which sticks to the wood surface; this waxy residue will resist new finish. Dry thoroughly, then sand surface with medium then fine sandpaper. Use a paste wood filler on the wood surface to fill the pores of the wood. Follow manufacturer's directions carefully. Dry, then paint or stain. Dry thoroughly. To glaze surface with antique glaze mix a little varnish and lamp black or burnt sienna tube oil color. Wipe most of this off before it has a chance to dry. Leave a little more of the glaze in crevices and on the corners than in the middle flat areas. Dry for two weeks, then wax with a good paste wax.

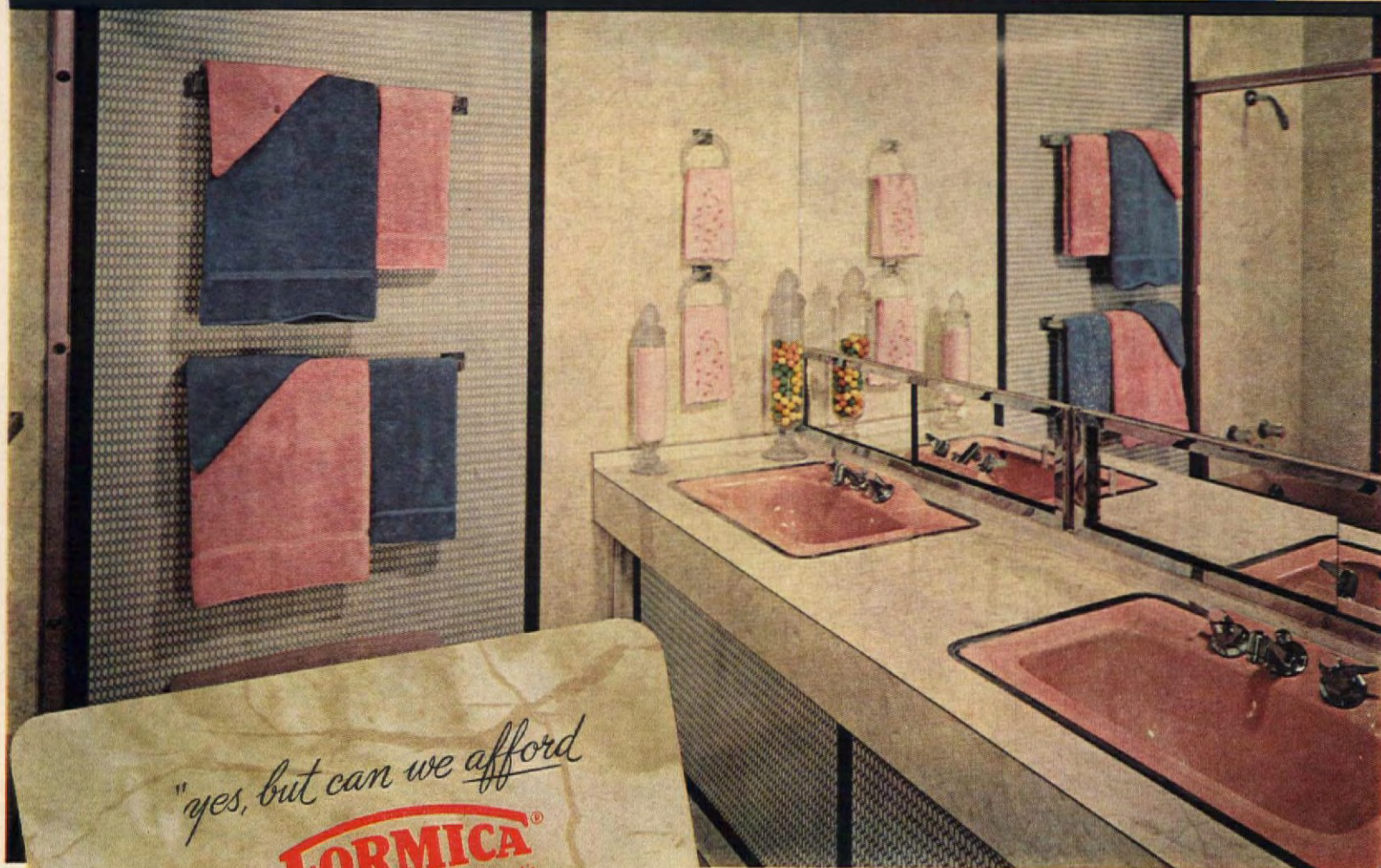
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HOMES

V I K I N G LINE



Formica illustrated: 6-EM-1 Antique Milano and Special Chain Pattern Artley

"yes, but can we afford
a **FORMICA**
Laminated Plastic
bathroom?"

It does *look* expensive, doesn't it?

But actually you can have your choice of any Formica's 72 luscious colors or wood grains on a Vanity and on the walls at no more cost than old-fashioned materials.

Formica is applied in big, smooth, warm-to-the-touch sheets without rough cement seams.

Formica wipes easily clean with just a damp cloth — is unharmed by boiling water, cosmetics, soaps and detergents.

Use genuine Formica on walls, lavatory top, shower or tub enclosure, confident it will give you many years of care-free luxurious service.

Send for Color Swatches and Decorating Ideas

To make your selection of Formica a warm, intimate experience, free from outside pressures, our home color director, Jane Hampton, suggests that you send for her set of 72 Formica color swatches and the Formica Decorating Idea Book that features 43 full color room settings color keyed to specific Formica colors. Set of swatches is 50c. Idea Book \$1.00.

Look in the Yellow Pages under "Plastic" for a Formica fabricator near you.



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Miss Hampton:

Please send me the materials as checked

- ☐ Chain of 72 Formica color swatches 50c
- ☐ Decorating Idea Book \$1.00
- ☐ Kitchen and bathroom folders — free

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Be sure you get genuine Formica. Look for this wash-off registered trade mark on the surface.





Furniture by Consider H. Willett, Inc.

You get this beauty only in a genuine oak floor

You'll love living with the smart, patterned style of a Bruce Block Floor. Here is beauty that's real... natural wood grain and coloring which stand out from all imitators.



Easy to lay—Bruce Blocks may be installed with an adhesive over any smooth surface or nailed to a wood subfloor or old floor.

You get more than just beauty in Bruce Block Floors. An exclusive finish, developed and patented by E. L. Bruce Co., is applied at the factory. This finish defies wear. It preserves the beauty of your Bruce Floors for a lifetime, makes it a lot easier to keep house.

If you're remodeling you'll give special thanks for this prefinished feature because it saves the time and mess of sanding and finishing floors after they're laid.

Both Bruce Laminated Blocks (specially designed for use over concrete) and Bruce Unit-Wood Blocks are easily installed. They're laid just like tile in an adhesive, or nailed to a wood subfloor. Ask your architect, contractor or lumber dealer about Bruce Block Floors. You'll be surprised at how little they cost. Write for color literature.

Bruce BLOCK FLOORS

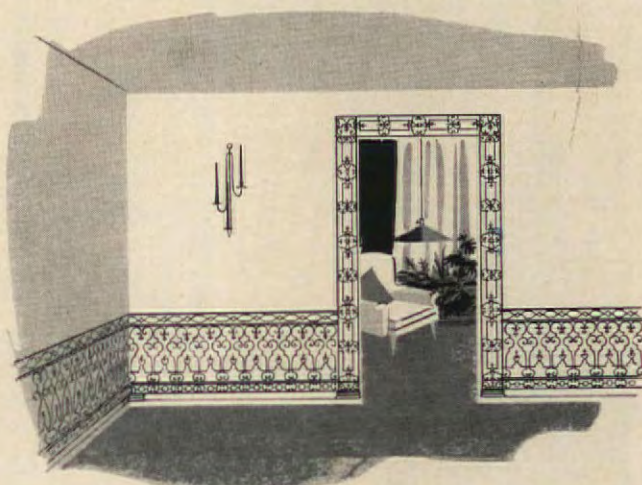


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1702 Thomas St., Memphis 1, Tenn.
By the world's largest maker of hardwood floors
RANCH PLANK • STRIP • FIRESIDE PLANK

(continued)

Q. How can one add architectural or design character to an ordinary-looking room?

A. Built-in bookcases, furniture, storage walls and room dividers like the popular glass rondelays will lend interest to a plain room. The modern glass, metal and fiber products used in panels and screens contribute character to a room. Or some of the lovely architectural wallpapers, of columns, arches, borders and similar patterns, can give new life to an ordinary room.



Q. Can you give me a list of substitute foods in case I don't have handy all ingredients called for in a recipe?

A. Many ingredients are optional and you can easily substitute for them. Spices and flavorings seldom must be followed exactly. Similar fruit flavorings can be substituted and many herbs are interchangeable. Chives and onions are usually interchangeable. Tomato purée plus spices could be used for catsup. All-purpose flour and cake flour may, in a great many recipes, be substituted for each other. If a recipe calls for all-purpose flour and you have only cake flour, just add extra cake flour (about 2 tablespoons per cup). If a recipe specifies brown sugar and you are "fresh out," just add a drop of maple flavor or a little molasses to an equivalent amount of white sugar.

Q. How can one establish "mood settings" at the table when limited to a single set of china?

A. Your one set of dinnerware is your basic, but you can always start a "wardrobe" of table coverings to bring color and style to your table. Think in terms of cheerful, colored cloths or place mats for breakfast, pastel shades for the luncheon table. Teatime calls for something delicate such as organdy, fine linen, lace, a good spun-rayon cloth in white or pastel. For the dinner table you have still a wider choice—fine damasks, linens, organdies, metallic combinations, laces. For family dinners where small children are present, a luncheon-type cloth might be more practical. Use the coarse, peasant-type cloths for casual, informal dinners or buffets. And for those who prefer to keep laundry at a minimum there are gay paper or plastic cloths and mats that look like woven fabric, and lovely, colorful synthetic materials that wipe dry with a damp cloth or sponge.

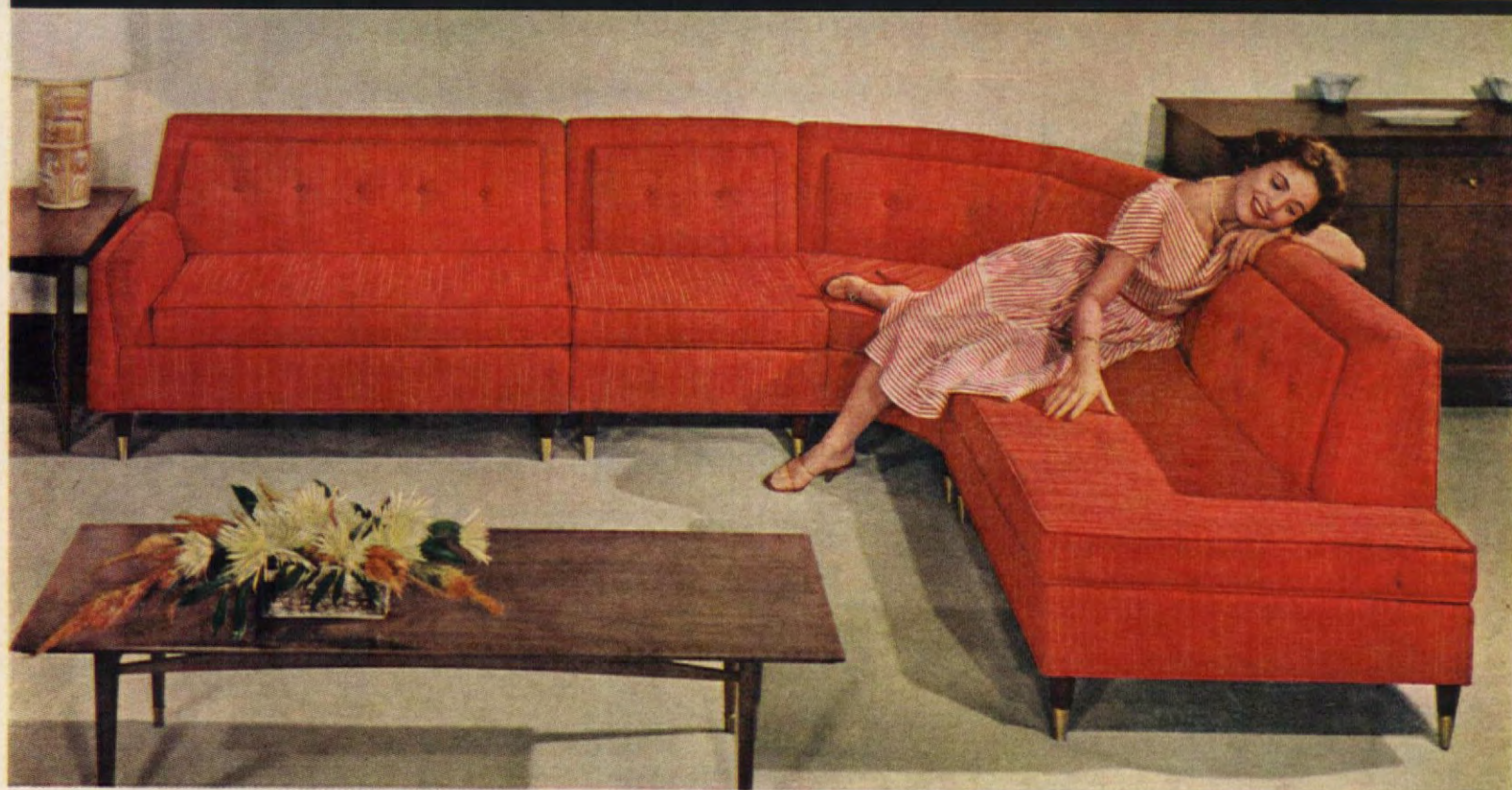
THE END

TESTED AND SELECTED FOR USE IN NATIONAL



HOMES

V I K I N G LINE



Gracing this beautiful living room is the smart new "Fleetwood" sectional group by Kroehler. "Plus-Built"® for long-lived satisfaction. Cushioned with cloud-soft "New Lux-I-Foam"® and 100% foam rubber for superb sitting comfort. Full sofa and lounge chair are also available in this group.

LOOK TO **KROEHLER**

World's Largest
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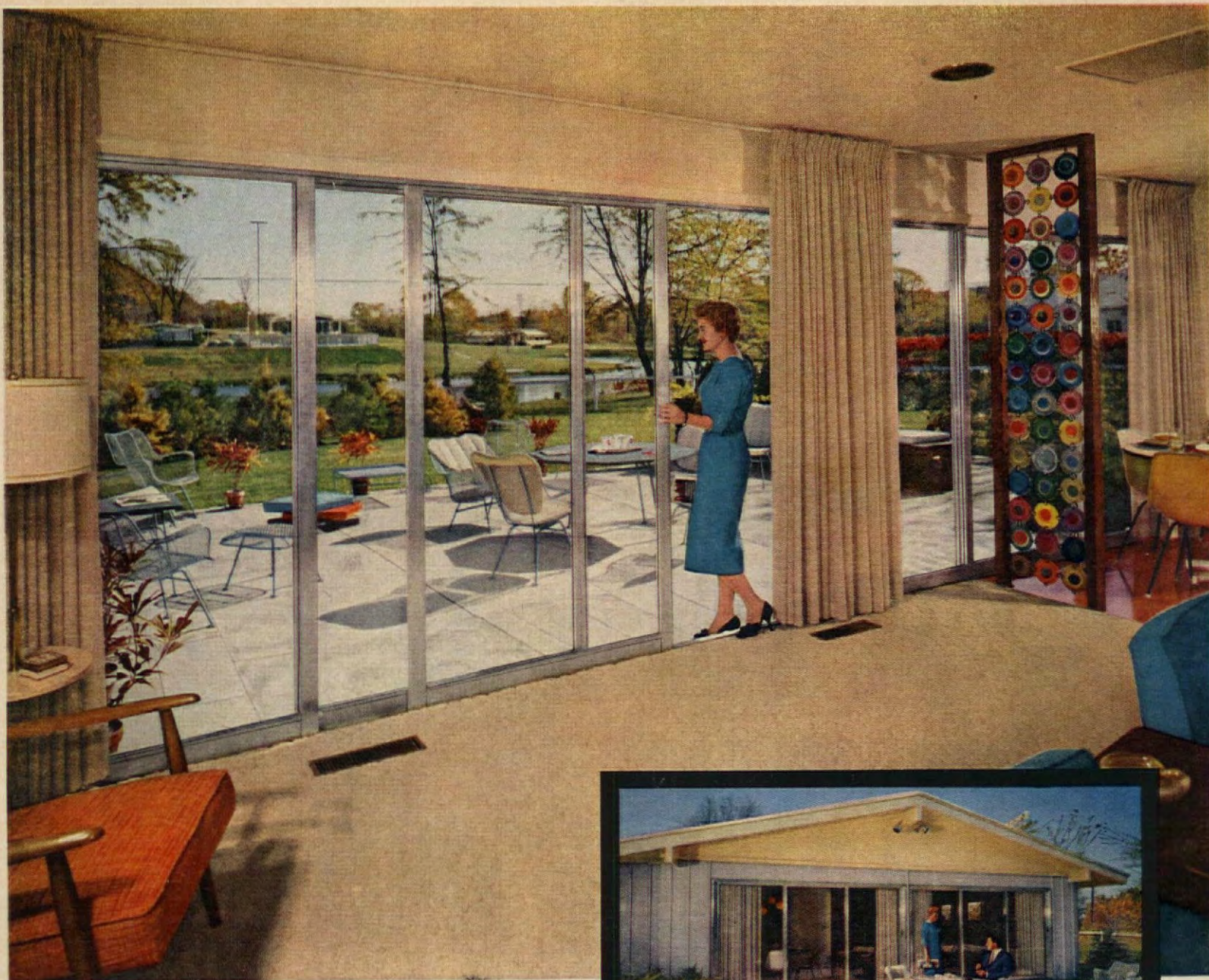
for the Style...the Color...the Comfort
that makes your house a HOME!



You'll dine in style when you choose this beautifully designed "Reflection" dining room furniture created by Kroehler. Your Kroehler dealer will be happy to show you the many other pieces in this lovely grouping.



For outstanding bedroom beauty on a moderate budget, it's the distinctive new Kroehler "Reflection" bedroom grouping. For the wide selection of pieces available, see your Kroehler dealer.



One of National Homes' new VIKING Line



**You get a
free-as-a-bird feeling
in a 1959**



■ There's not the faintest feeling of confinement here. National Homes' new VIKING Line adds zest to living through "open planning". Space dividers instead of eye barriers. Sliding glass doors that are "light as a feather" to open or close.

And in these doors, you're offered genuine L-O-F *Thermopane*® . . . the insulating glass that gives you a blanket of clean, dry, insulating air sealed between double panes. To keep you cooler in summer . . . warmer in winter . . . more comfortable all year 'round. To hold heating and air conditioning* costs to a minimum. To muffle outside noises.

There'll be a National Homes' VIKING built in your community soon. Visit it, see how it adds new dimensions to living.

*Optional



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INSULATING GLASS

MADE IN U.S.A. SOLELY BY
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a Great Name in Glass
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*The American HOME
Citation Program
proudly presents a*

Portfolio of 18 prize- winning houses

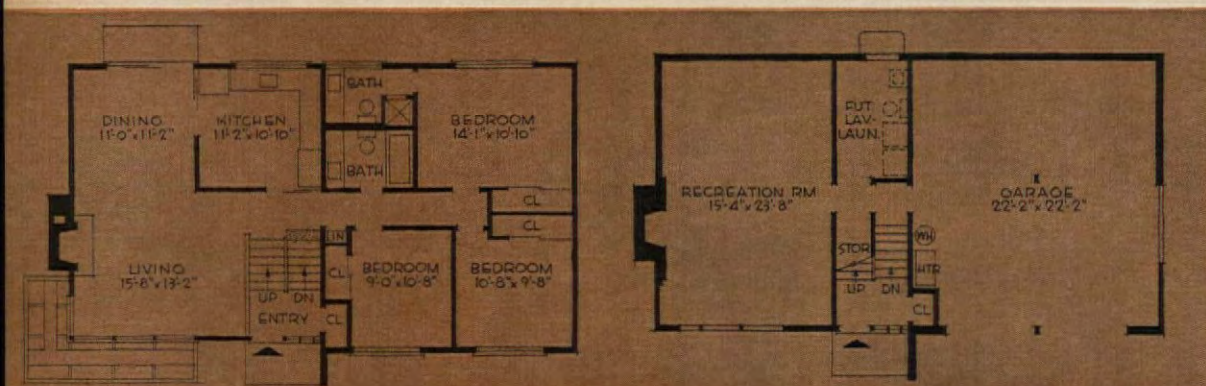
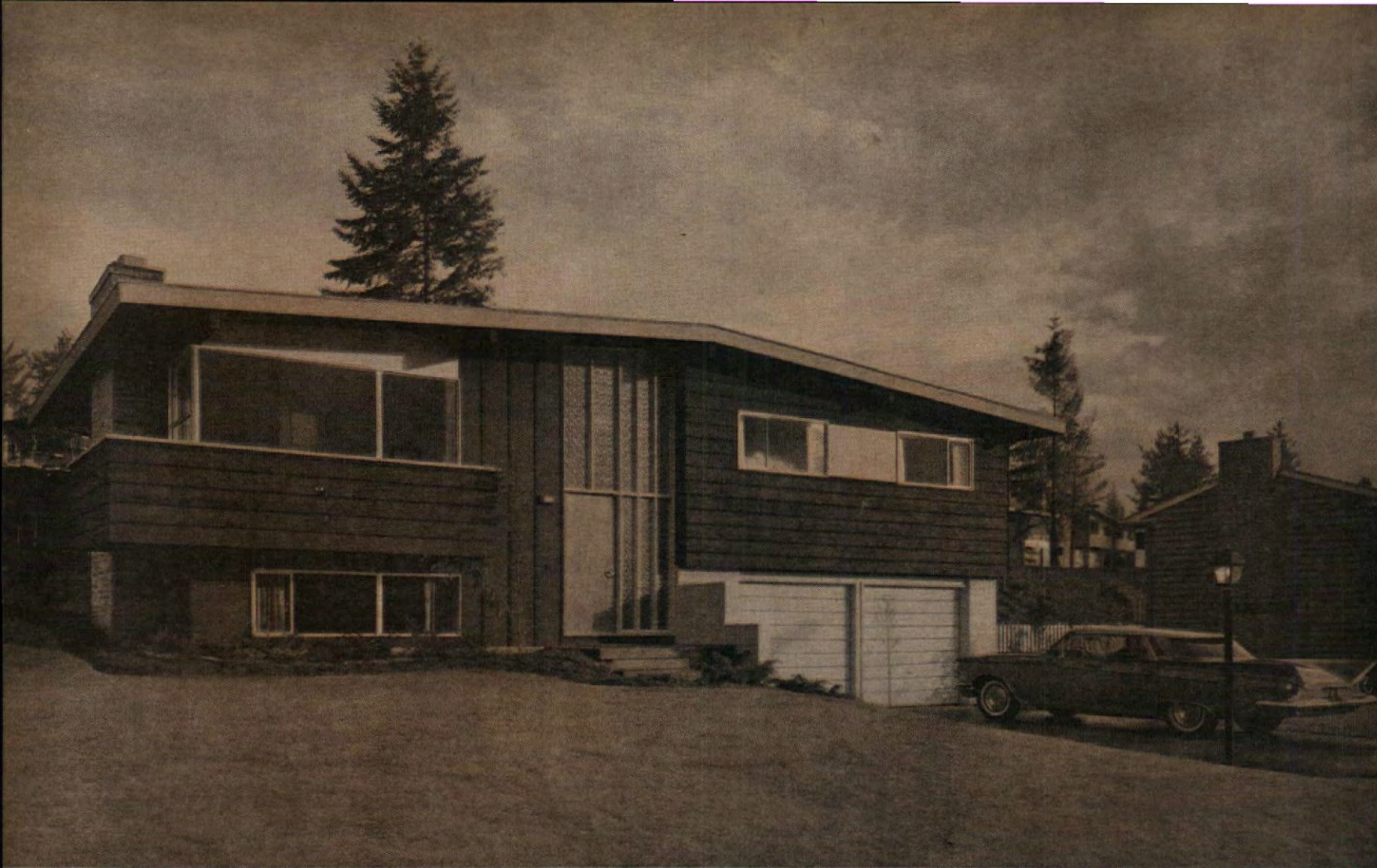
Planning to buy a new home? Shopping for one right now? Go not a step farther until you study the following pages. Here are the grand prize winners of the second annual American HOME Citation Contest . . . the 18 houses built during the past year which in the opinion of our judges and readers are "the best houses for the money."

Here's how the contest works. Each year The American HOME invites the leading builders in the 18 states which account for most of the building going on in this country today to submit plans of the houses they plan to build in the current year. From these plans, our panel of housing experts selects three

houses in each of the states as Citation winners. These homes are then published in a special insert going only to the readers in the state in which they were built. Our American HOME readers are then invited to vote for the one house they consider the outstanding buy.

These houses have been selected because they offer, in the opinion of the judges and our readers, the best value in exterior design, floor plan, quality construction and materials and other features.

We hope you enjoy looking at these houses. And we repeat—if you are about to go out shopping for a new home, take this portfolio with you. Be sure you are getting the most for *your* money.



BUILDER: BELL & VALDEZ • DESIGNER: JOHN ANDERSON • COST: \$17,625 WITH LOT • SQUARE FEET: 1,730

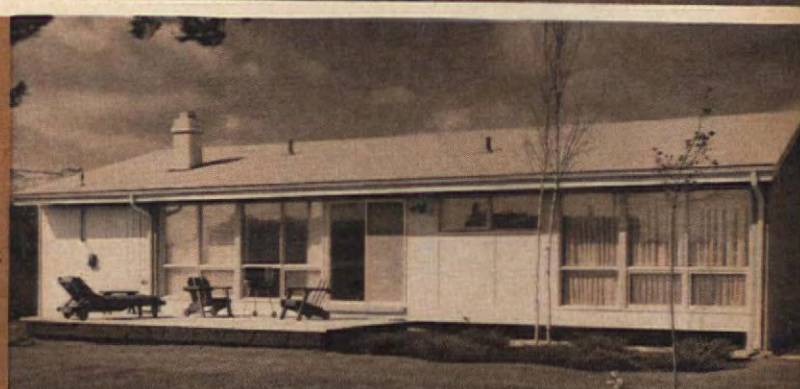
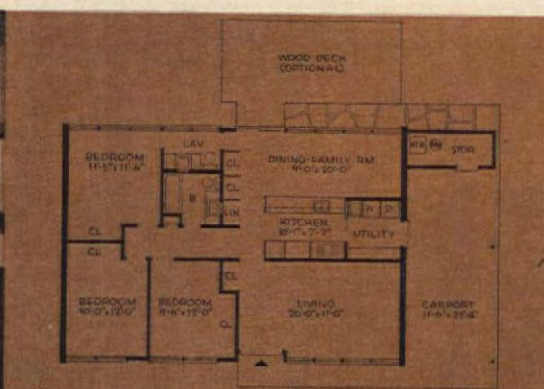
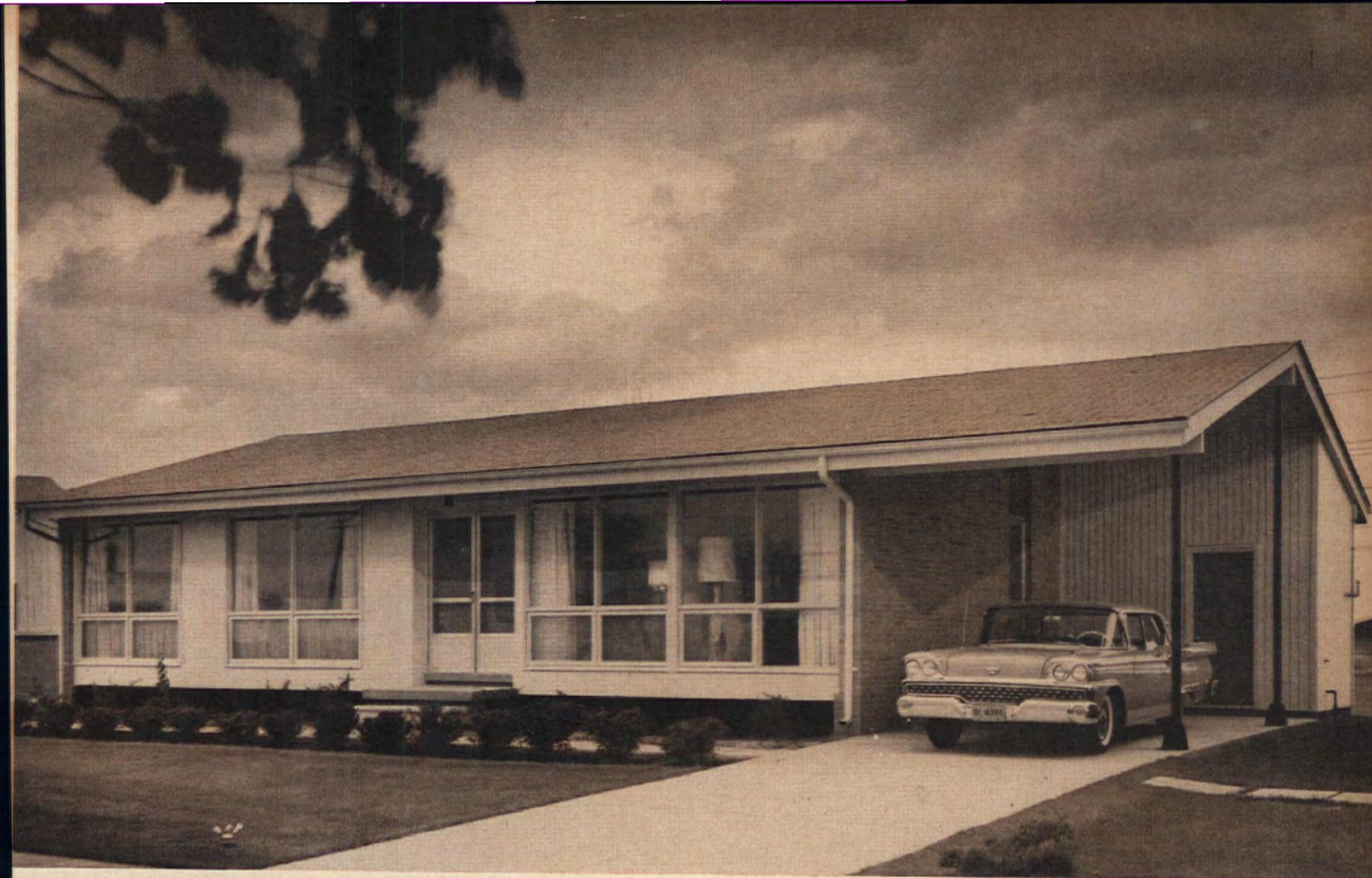
Best house for the money in WASHINGTON

This striking house captured first place in the state of Washington by a huge margin, and no wonder! A host of advantages were immediately evident to readers. Most important to the men was the amount of living space for the dollar—a price for this house that works out to roughly \$10 per sq. ft. For the women, it was the oversized master bedroom, with its own complete bath, plus the light, bright and roomy kitchen. Unusual, too, and target of many good comments, were the two large living areas on two different levels. This unexpected luxury is seldom included in homes under \$18,000. The recreation room and separate living room make a wonderful division between



entertainment areas for the grownups and children. Over the weekends, both children and parents could entertain simultaneously.

One feature that drew an extraordinary amount of comment was the architectural treatment of the exterior. The eave-to-ground entry took honors as the outstanding feature. Readers who had visited the house spoke about its attractive appearance at night. During the day, its lines, plus the board-and-batten siding to its left, harmonize perfectly with the horizontal lines of the balcony and siding over the garage. The two-car garage made a big hit, and even for those with one car, it means nearly 300 extra square feet of storage too.



BUILDER: CAMEO HOME BUILDERS, INC. • DESIGNER-ARCHITECT: NOFTZ & KAGAWA • COST: \$17,250-\$18,250 WITH LOT • SQUARE FEET: 1,335

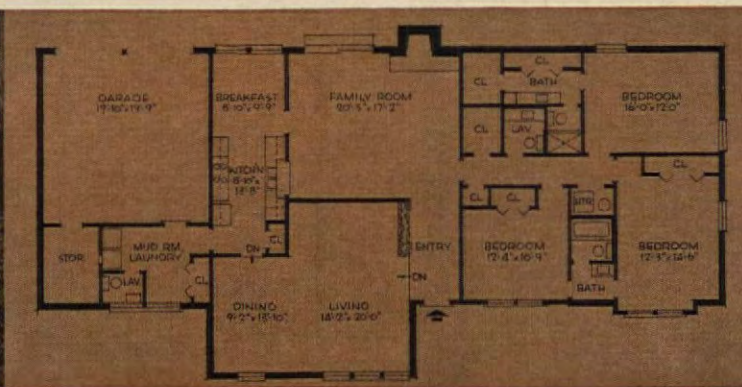
Best house for the money in **MICHIGAN**

Our Citation winner in Detroit is excellent proof that a low-priced home need not necessarily be ordinary and unattractive. Cameo Home Builders, Inc. have produced this handsome home in Clinton Township, a suburb of Detroit, for a price ranging between \$17,250 and \$18,250, including the land.

Votes and comments from American HOME readers all over the state stressed the fine detailing and proportion of the house. Favorable comments weren't restricted to the front of the house, as so many of our readers commented that the rear exterior was every bit as handsome as the front.



The Cameo house has inner beauty too. The large, evenly placed windows and high vaulted ceilings lend a quality of spaciousness and drama to the interior. The carefully considered arrangement of rooms makes this a convenient, efficient home in which to live. The house is divided down the middle with the sleeping zone, comprising three bedrooms, one full bath and a combination lavatory-mudroom, all on the left. On the right are living room, family-dining room and central utility core. Readers found the family-dining room wonderful for informal entertaining, open on one side, as it is, to the kitchen and to the rear patio on the other side.



BUILDER: FOX & JACOBS CONSTRUCTION CO., INC. • DESIGNER: FOX & JACOBS STAFF • COST: \$26,532 WITH LOT • SQUARE FEET: 2,320

Best house for the money in **TEXAS**

Texans, noted for doing things in a big way, made this Dallas house a winner by a three-to-one margin over the next runner-up. Reasons for the landslide are manifold, starting with spaciousness, more than 2,300 square feet in this basementless home, and ending up with the extremely reasonable price of \$26,532, including land. In between these two outstanding factors are a myriad of superior features which helped influence readers' votes.

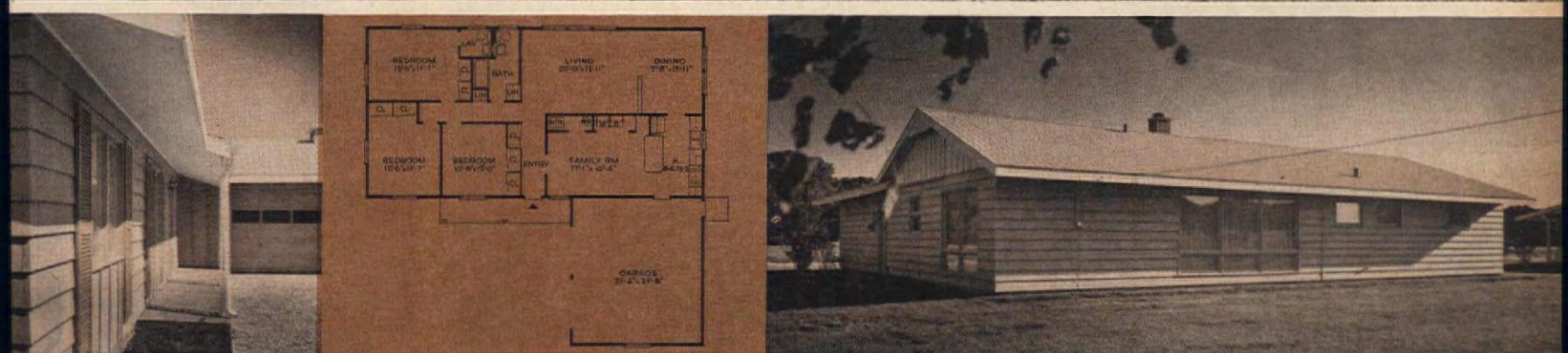
Texans who cast their vote for this house found evidence of imaginative thinking everywhere. Women were particularly keen about the more than ample storage space. A bedroom hall closet is ideal for storing bulk



household items such as the extra blankets, pillows, trunks, suitcases and similar items.

Voters like the way stool and shower in the master bathroom had a neat separation from the vanity basin for privacy, and privacy was assured again in the second bath serving both front bedrooms. Lavatories in the hall (for guests) and mud room (especially helpful in the family with small children) were convenient additions usually to be found only in the custom house.

Other features our readers especially liked included the kitchen with breakfast nook and the substantial family room. The consensus indicated an overwhelming endorsement of the traditional exterior architecture.



BUILDER: TILTON HOMES CORPORATION • DESIGNER: TILTON HOMES • COST: \$16,990 ON YOUR LOT • SQUARE FEET: 1,568

Best house for the money in **ILLINOIS**

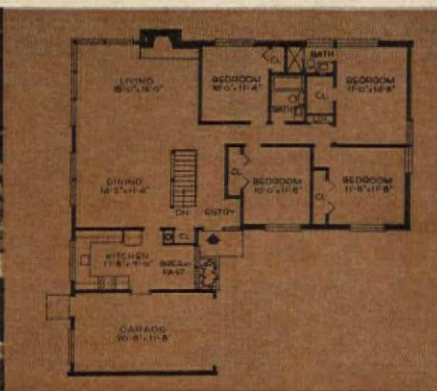
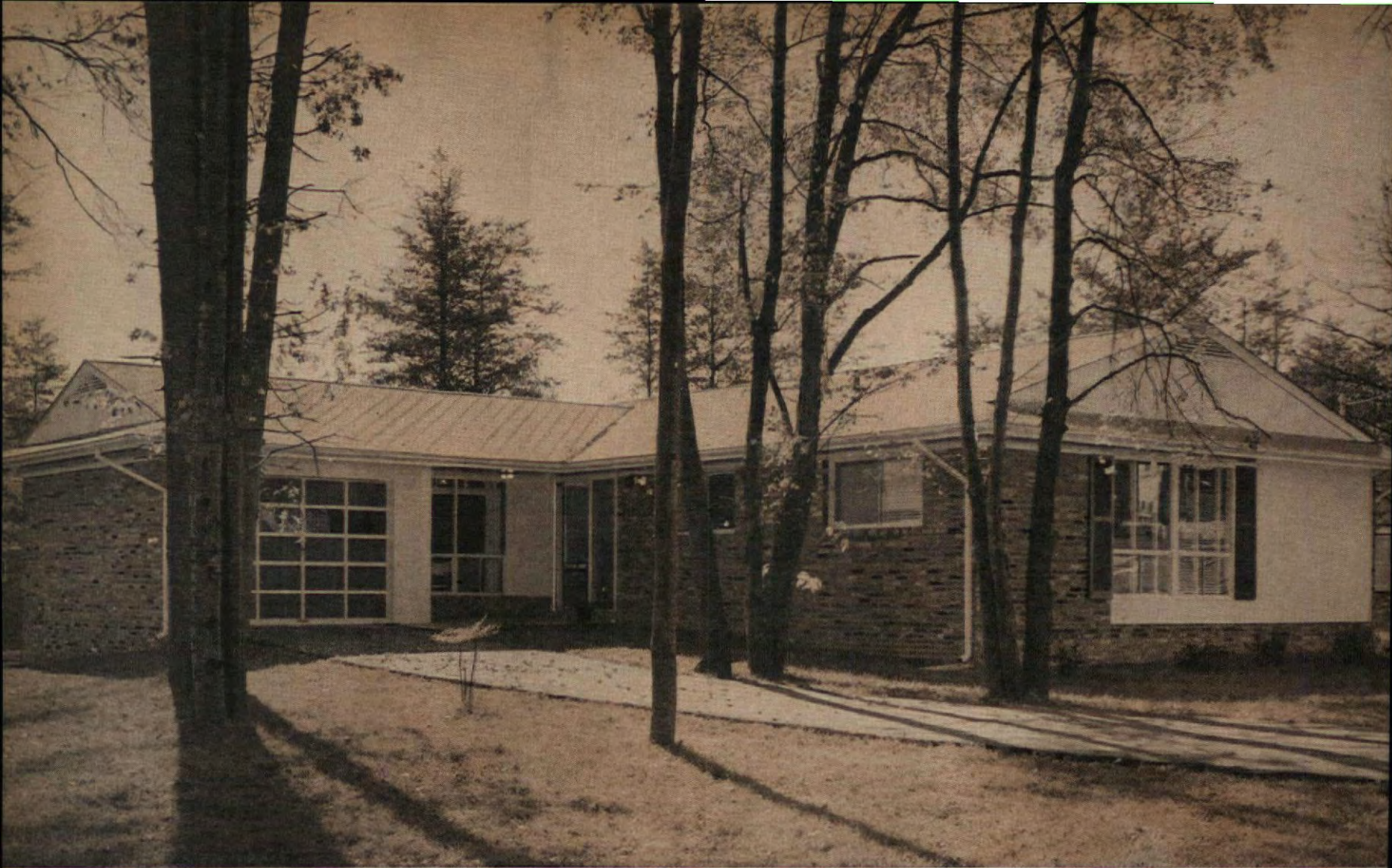
The people's choice in Illinois is this fine home built by Tilton Homes Corp. in Rochelle. Here's a house that combines economy, good design and dependable construction. Building costs in this area are usually about \$15 a sq. ft., but the Tilton house sells for \$16,990 with 1,568 sq. ft. of living area—about \$11 a sq. ft. Readers were especially taken with the house exterior. The "L" shape has proven popular through the years and is particularly well handled here. Notice how it creates an interesting variation on what might have been a plain "ranch" design. And count the colonial touches—not too many, but just enough to give the house a solid, traditional feeling.



Inside, there is even more to say in favor of this house. Readers cast their votes for these features:

- An entryway that provides better-than-average circulation from front door to the living, sleeping and utility areas of the house.

- Ample storage space, both in the house and along the common wall between the garage and the house.
- A dining area that is at least partially separated by a low planter-wall for privacy during meals.
- A family room-kitchen combination that makes a step-saving work center for mother.
- A garage-and-kitchen arrangement that facilitates deliveries and grocery handling.



BUILDER: DEVON CORPORATION • ARCHITECT: MORTON W. NOBLE, A.I.A. • COST: \$26,950 WITH LOT • SQUARE FEET: 1,571

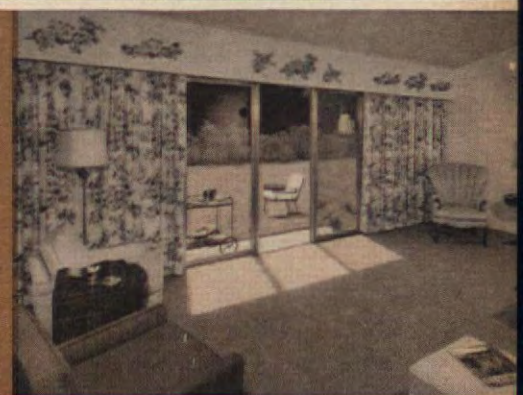
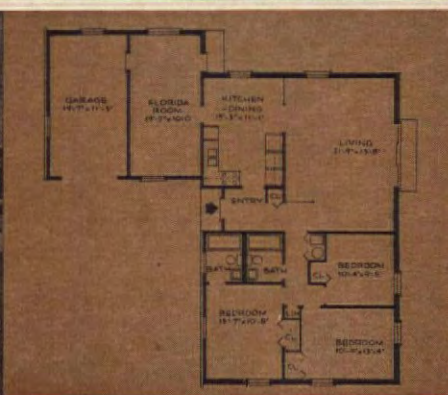
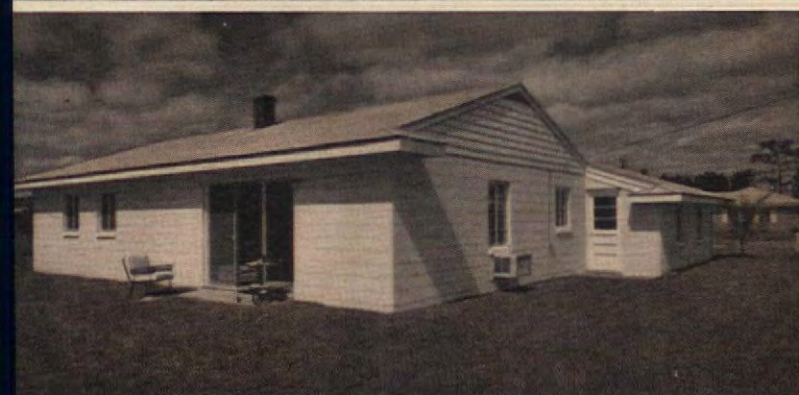
Best house for the money in **VIRGINIA**

Good-looking exterior design and an efficient floor plan carried this Virginia house into the winning lead by twice the number of votes collected for the runner-up in our Citation house contest. Since it is located in McLean, Virginia, a suburb of Washington, D.C., voters found it an impressive value at \$26,950 including land.

A large percentage of homemakers cast their vote for the kitchen, which is well cabined and has more than ample work space. They also liked the attractive breakfast nook, convenient for quick meals and nicely designed. Our readers with larger families expressed their approval of the four good-size bedrooms and two full baths.



There are a great many carefully thought-out extra touches that made this house a favorite. For example, the entry is well planned to allow for living-dining-area privacy and the guest closet is away from the main traffic pattern. Additional extras that brought in the votes included the large living room with its window walls and fireplace, and the breakfast nook with its striking floor-to-ceiling window overlooking the front entry planter. Readers also cited the convenient wet-weather entrance from garage to kitchen, the recreation-room potential in the large basement, and the attractive brick-and-fir-plywood siding on the exterior.



BUILDER: BOLLINGER-MARTIN, INC., OF FLORIDA • DESIGNER: LOUIS HUFF • COST: \$15,950 WITH LOT • SQUARE FEET: 1,450

Best house for the money in FLORIDA

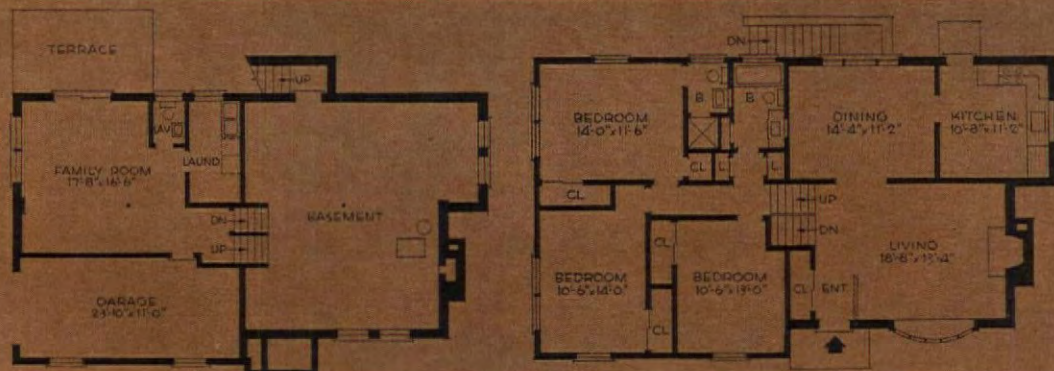
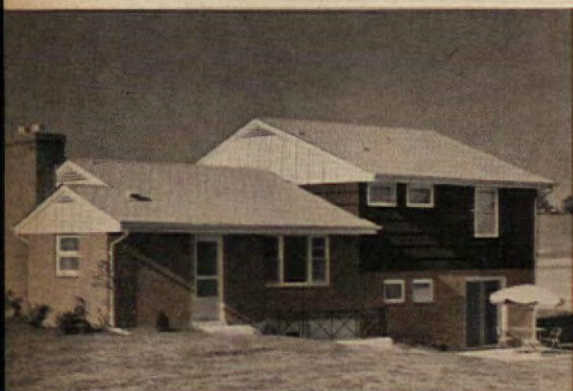
From Key West to Pensacola, Floridians agree on the Bollinger-Martin home in Orlando as their choice for "The Best House for the Money" in Florida. And small wonder that this low-priced winner takes the prize—there are 1,450 sq. ft. of living area for \$15,950, and the price includes land too! This is an excellent buy, even for Florida, where building costs are about ten per cent lower than costs in most of the northern states.

One of the most attractive features in the Bollinger-Martin home is its "Florida room," known elsewhere as family room, game room or recreation room. Close enough to the kitchen so that mother can keep an eye on



the young ones at play in the area beyond, this room, positioned away from the bedrooms as it is, turns out to be ideal for evening parties. There are two full baths in this house, a great convenience for today's larger families, and other "plus" factors include a carport with storage space, rooms of substantial size, and a lovely, sprawling porch.

Simplicity is the keynote for the exterior appearance, with brick and deep colonial shutters adding a softening touch. The sunken front entry supplies the custom accent, a detail usually reserved for architecture in a higher price bracket. A glance at the pictures above will reveal why this house scored with our discriminating readers!



BUILDER: TOWN & RANCH HOMES, INC. • DESIGNER: WILLIAM A. CASALE • ARCHITECT: LAWRENCE A. MENEFFEE, A.I.A. • COST: \$28,900 WITH LOT • SQUARE FEET: 1,839

Best house for the money in

MARYLAND

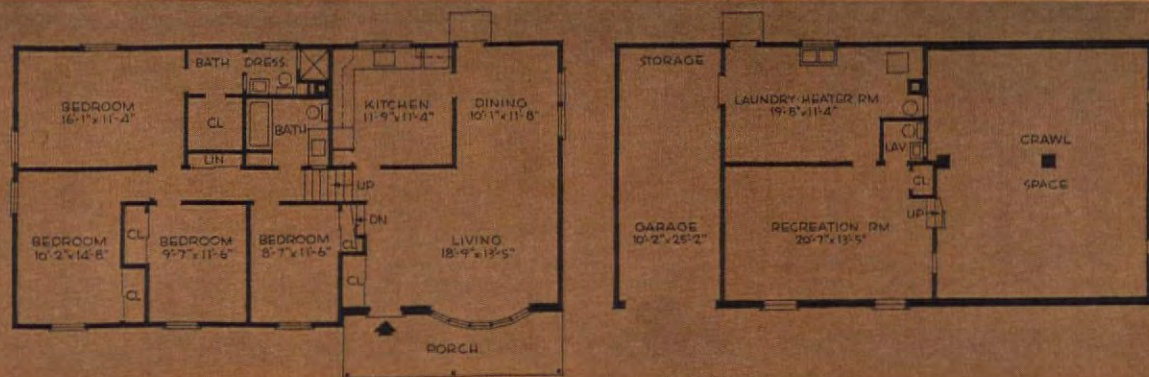
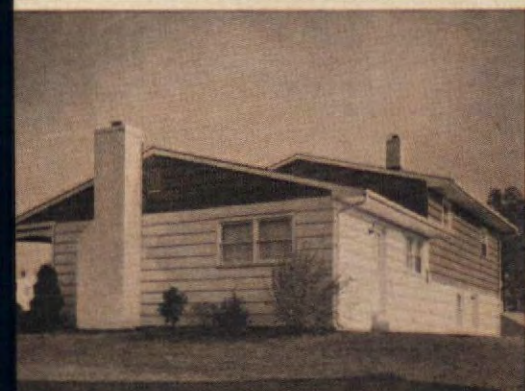
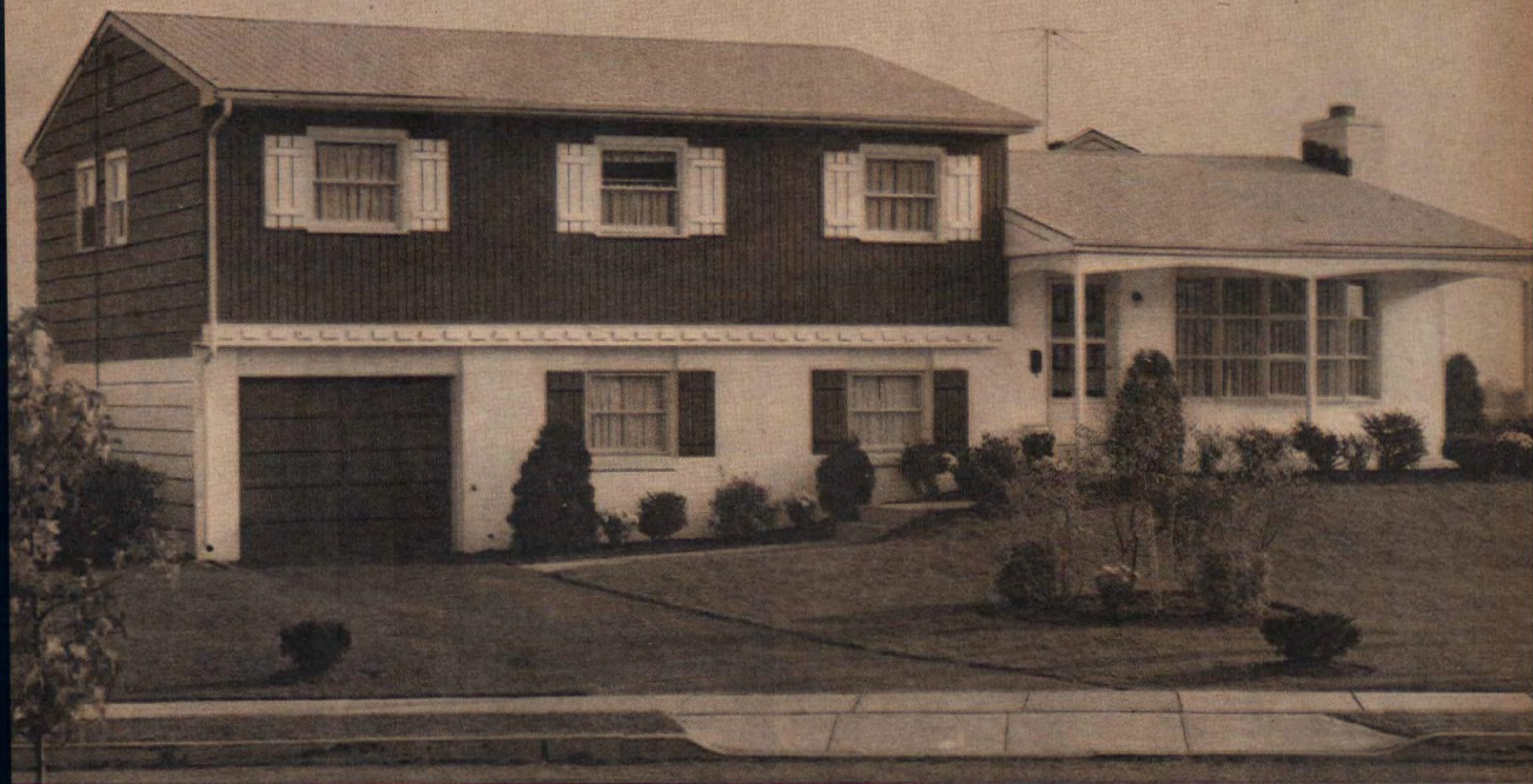
Marylanders voted heavily for this nationally popular split-level built by Town & Ranch Homes. Plenty of well-arranged space (1,839 sq. ft.) at a sensible price—\$28,900 including land, makes it Maryland's "Best House for the Money."

Located in Ellicott City, near Baltimore, the house was designed by builder William A. Casale, president of Town & Ranch Homes, and planned by architect Lawrence A. Meneffee. It's a house designed primarily for comfortable living. Each room, each detail was planned for maximum beauty and convenience. A partial check list of reader-approved features includes the oversized bedrooms, all three with full-sized storage closets; a full bath off the



master bedroom, an oversized hall bathroom with two linen closets; a separate and private dining room; a fireplace, and a big family room with finished lavatory. Add to this a deep one-car garage with plenty of storage space.

There are two outstanding exterior features. First, access to the house has been made as easy as possible and there are not only conventional front and rear entries (plus a wet-weather entry from the garage), but in addition, the basement and family room are quickly reached from the rear. Second, the garage entrance has been placed on the left side of the house to make the front design present a continuous, well-balanced picture.



BUILDER: MORRISVILLE MANOR CONSTRUCTION CORPORATION • DESIGNER: PRESIDENTIAL HOMES • COST: \$18,990 WITH LOT • SQUARE FEET: 1,968

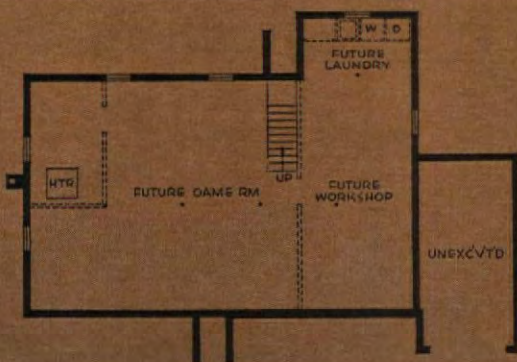
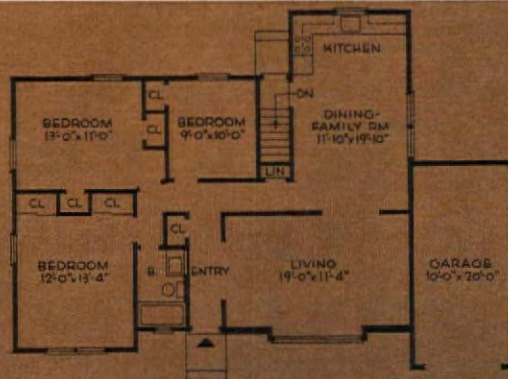
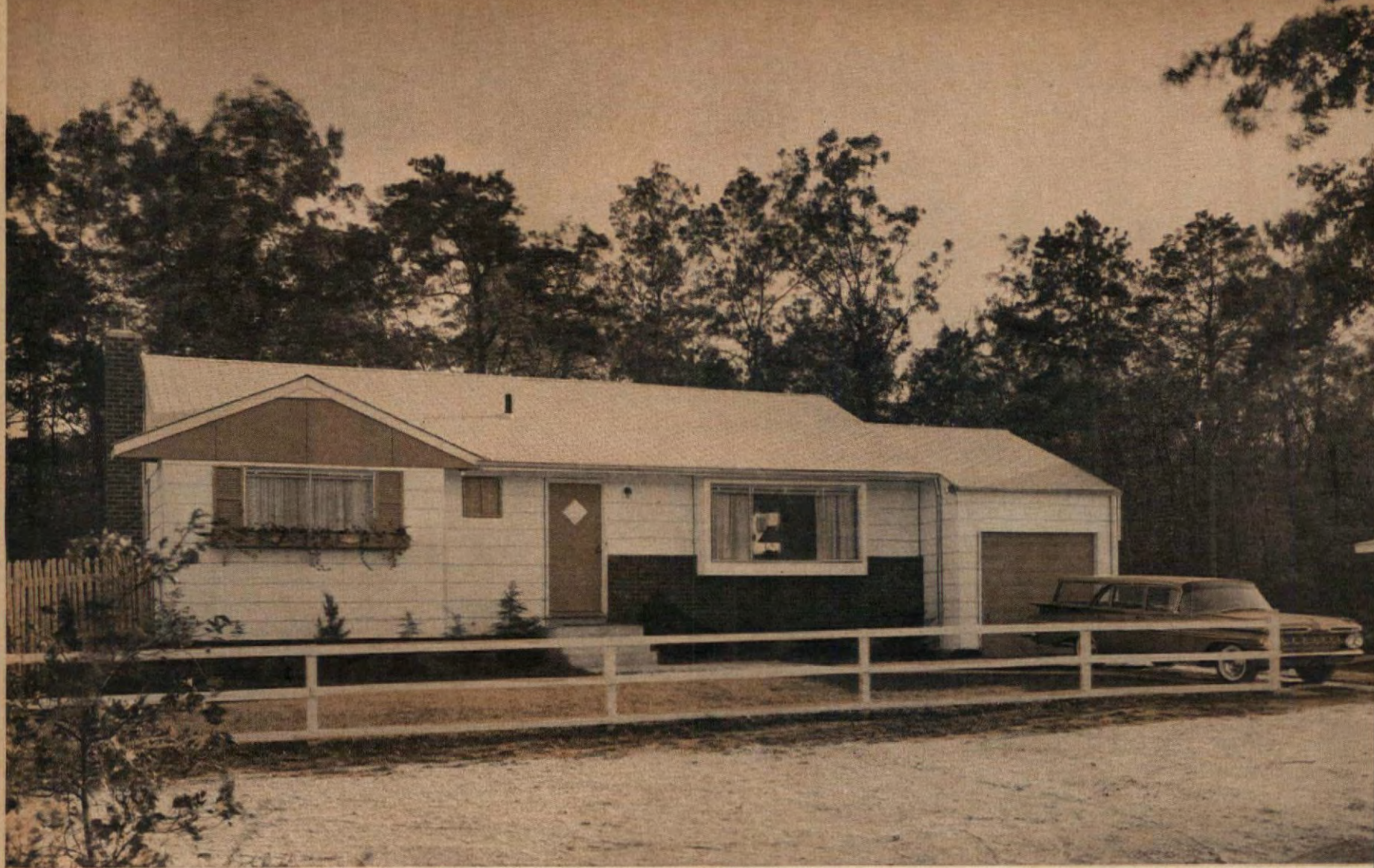
Best house for the money in PENNSYLVANIA

Voters deemed this house a winner because of its remarkable amount of space for the money. They really liked the idea of having nearly 2,000 sq. ft. of livable floor area for the unusually low price of \$9.60 per sq. ft. They realized that this is a good price in Pennsylvania, and especially well tagged for Falls Township, a suburb of Philadelphia. But they noted that the house had a great deal more to offer than space. Take the master bedroom, for example. Readers were amazed at not only the size of the room, but the fact that a huge closet, dressing area and master bath were included. A regal setting, to be sure. Women with three or more children put in a big vote for



the house. Its fourth bedroom is a strong feature. (One reader wanted to know when new homes would start featuring five bedrooms!) Several readers with only a three-bedroom need chose this house for expected additions to the family or because they wanted a den or sewing room. The voters also remarked on the sensible traffic pattern made from the entry to the kitchen and bedrooms.

Space for storage in this house was a big hit too. One reader said it reminded her of grandmother's three-story home with enough space in the attic alone to pack away a houseful of old furniture. And the men liked the extra storage space in the garage.



BUILDER: F. E. GIBSON BUILDERS, INC. • ARCHITECT: FREDERICK T. BOCK & ASSOCIATES • COST: \$13,990 WITH LOT • SQUARE FEET: 1,279

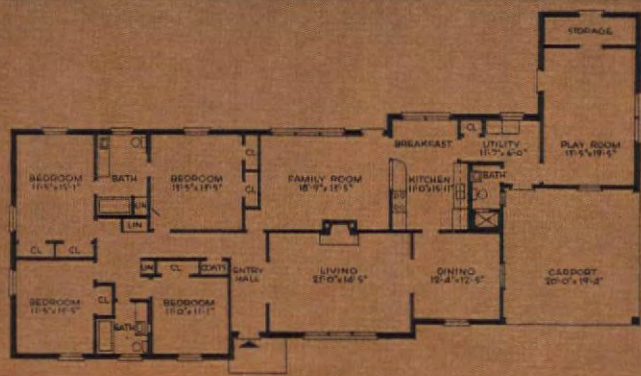
Best house for the money in **NEW YORK**

Budget-minded New Yorkers were greatly impressed by the spacious 1,270 square feet of living area available at a low \$13,990 in this award-winning home on Long Island. But cost was only one of the many factors that contributed to making the three-bedroom house an award winner. For example, the huge "country kitchen" ranked high in popularity among our readers since it was planned with considerable flexibility. It can either be utilized as a combination kitchen and family room as it appears in the blueprint, or it can be separated by a room divider placed just behind the double window. A storage-wall and breakfast-bar combination might also be built as a divider arrangement.



The entry hall, an area often omitted in homes selling for as much as \$20,000, proved to be a pleasing item to readers who prefer a slightly more formal approach to living. Living areas are separated from bedroom areas by halls, rather than walls, reflecting the theme of formality and privacy. The unfinished basement provides another 1,200 square feet of future playroom, workshop, laundry, storage potential.

The exterior design, a combination of brick veneer and asbestos shingles, suggests good taste as well as ease in maintenance. Well-priced, spacious, excellently planned, it is no surprise that this house brought in the votes from all over the state.



Best house for the money in
GEORGIA

Other points readers favored in this house included the fireplace, the banks of three windows in living room and family room, and the convenient access to the house.



BUILDER: MAHONEY CORPORATION • ARCHITECT: JOHN G. DANIELSON • COST: \$19,700 WITH LOT • SQUARE FEET: 1,122

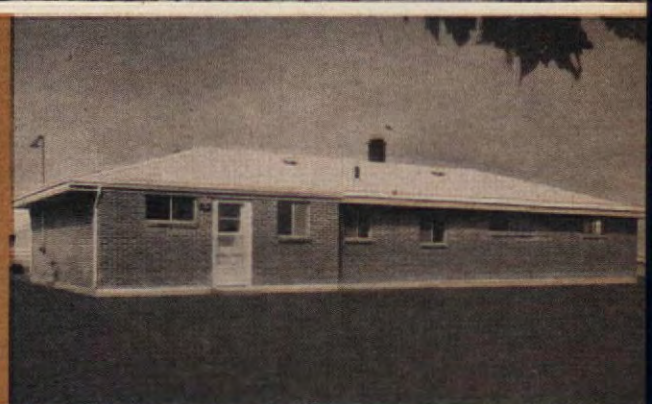
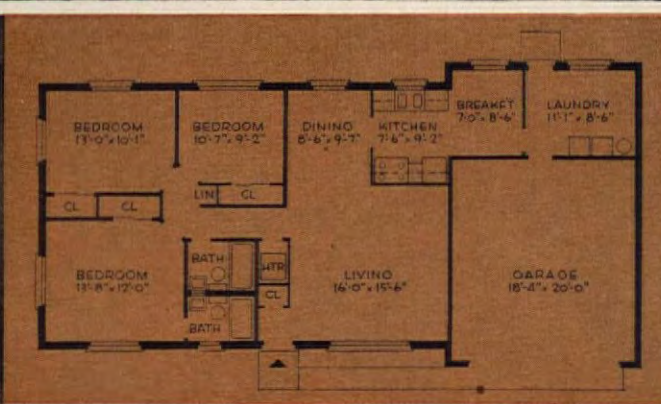
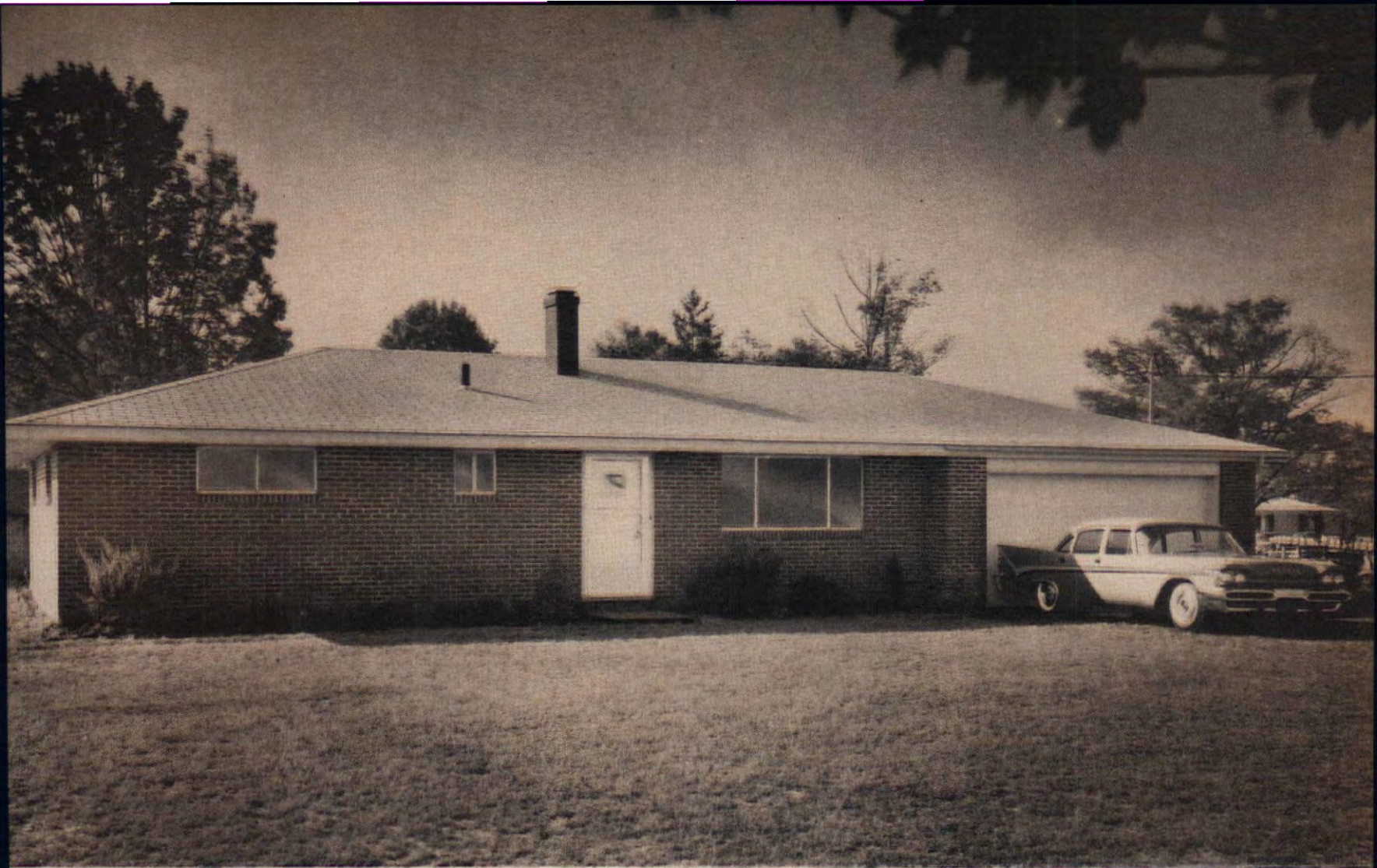
Best house for the money in MASSACHUSETTS

One of the primary reasons that American Home readers in Massachusetts selected this aluminum-clad split-level house as the best house for the money in their state was that it combined a popular conventional design with the low maintenance features offered by the all-aluminum exterior. Roof, exterior siding and windows are of aluminum and most of the woodwork exposed to the weather is covered with this same material. This kind of construction reduces upkeep and maintenance to a minimum.

Readers also approved the plan which creates a nice division between sleeping and living areas. In an area where basements are popular, the full unfinished basement

with direct access to the outdoors was another plus factor. Homemakers found the kitchen-dining-living-room arrangement good and the location of the fireplace—a must for making a house cozy during a cold New England winter—was found most satisfactory from the standpoint of furniture arrangement, and as a focal point for the living room. Readers also commented on the fact that there is access to the front and back of the house—something that is occasionally eliminated in new housing today. Good storage, too, is provided in the entryway, convenient to the living room as well as to the bedrooms. This winner is in Wilmington, a Boston suburb.





BUILDER: HYLAND HOMES, INC. • DESIGNER: HARVEY ZEMAN, DONALD LANDY • COST: \$18,990 WITH LOT • SQUARE FEET: 1,494

Best house for the money in

OHIO

Building-wise Ohio readers, fully aware that building costs are just about as high in their state as in any other part of the country, went all out to make this Hyland Homes house a winner in recognition of its tremendous value!

This Cleveland-area house represents a fine investment at \$18,990, a price which includes land. It has an attractive brick exterior, particularly popular in this part of the country, and enough outstanding features to convince Ohio readers that here is a home guaranteeing convenient, comfortable living for the years ahead.

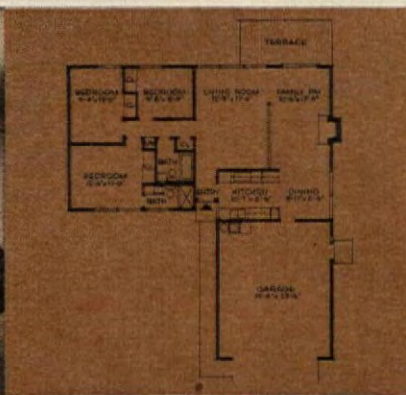
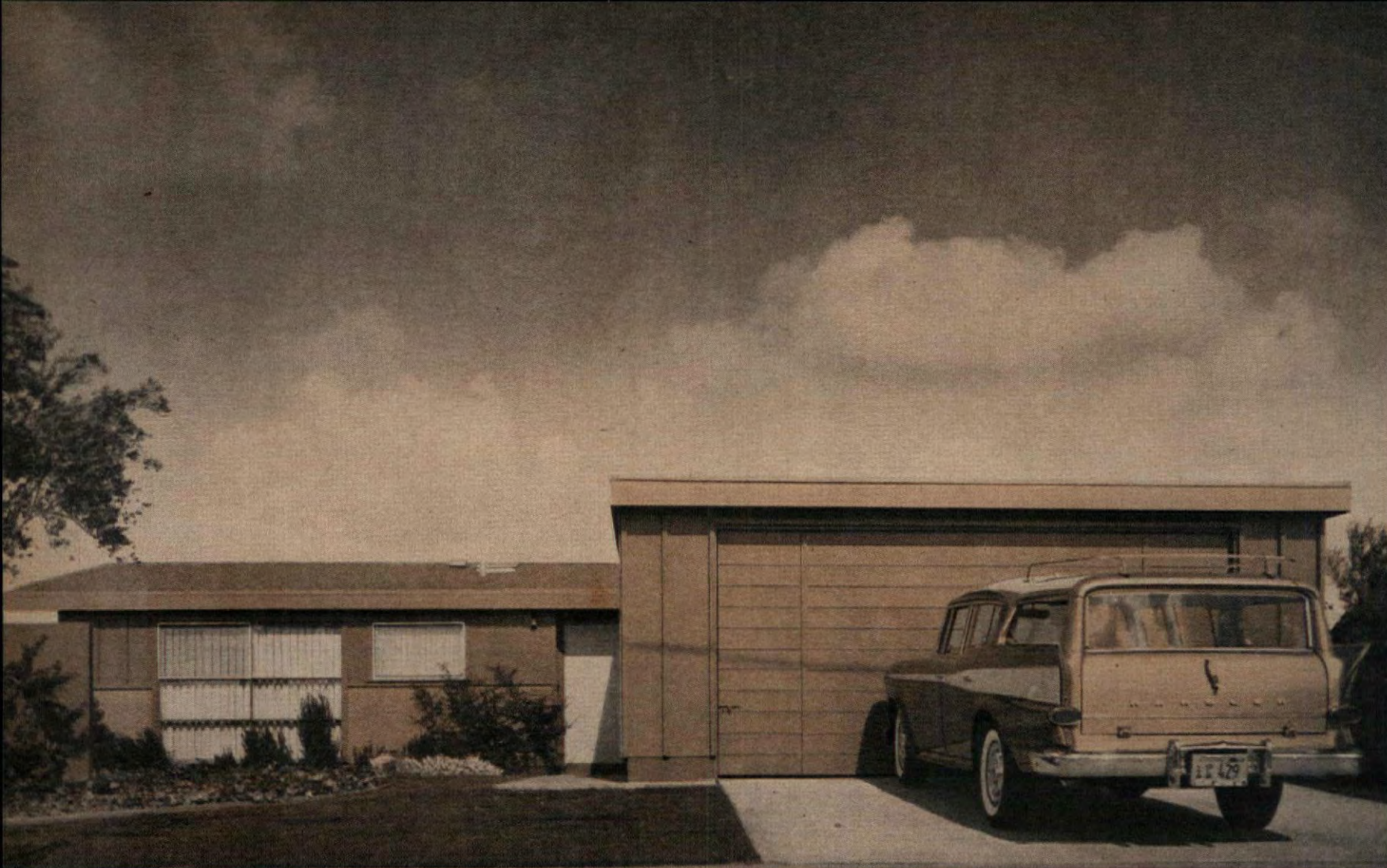
The ladies, for example, lauded the laundry room for many reasons. They liked its location, set apart and yet



not too far from the kitchen, and having direct access to the two-car garage, a convenience in package and grocery toting. A large room, it not only can accommodate laundry equipment but offers storage room and, with its own outside entrance, could serve as a "mud room" buffer.

The kitchen, though not too large, is convenient to the dining room and through an adjoining breakfast room is given a feeling of spaciousness. Bedrooms are of an adequate size and there is the added luxury of two full bathrooms. Closet space is good throughout.

Good design, good materials and excellent facilities make this a favorite choice with our Ohio readers.



BUILDER: AMERICAN HOUSING GUILD • DESIGNER: MARTIN L. GLEICH OF DENNSTADT & DELL'ACQUA • COST: \$15,900 WITH LOT • SQUARE FEET: 1,184

Best house for the money in CALIFORNIA

The American Housing Guild won our California "Best House for the Money" election on a platform of sound construction, efficient design and low cost. Their "Granada," with 1,184 square feet of living area, costs only \$15,900.

Two separate living areas are provided. One, an efficient, compact utility area, the other, a quiet, private bedroom zone with two full baths, roomy storage space, and three bedrooms. Homemakers were especially enthusiastic about the efficiency of design which cuts out stair-climbing (everything is on one floor), which incorporates a step-saving aisle-kitchen design and offers good counter and storage space. Another plus is the placement

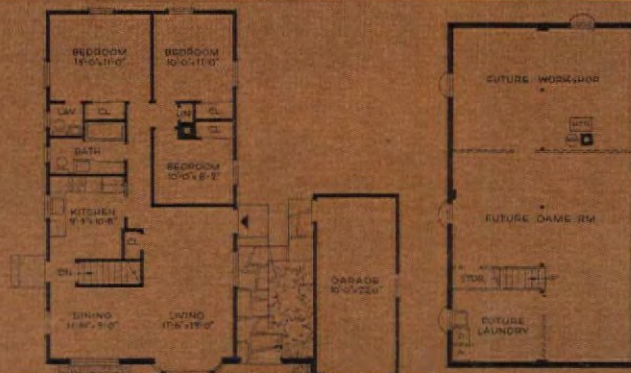
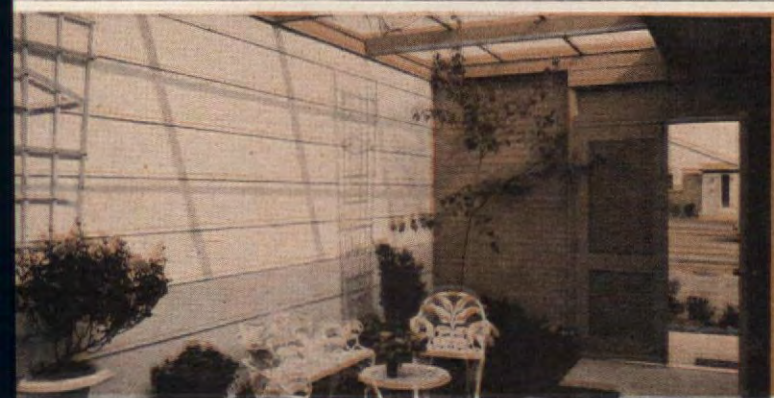
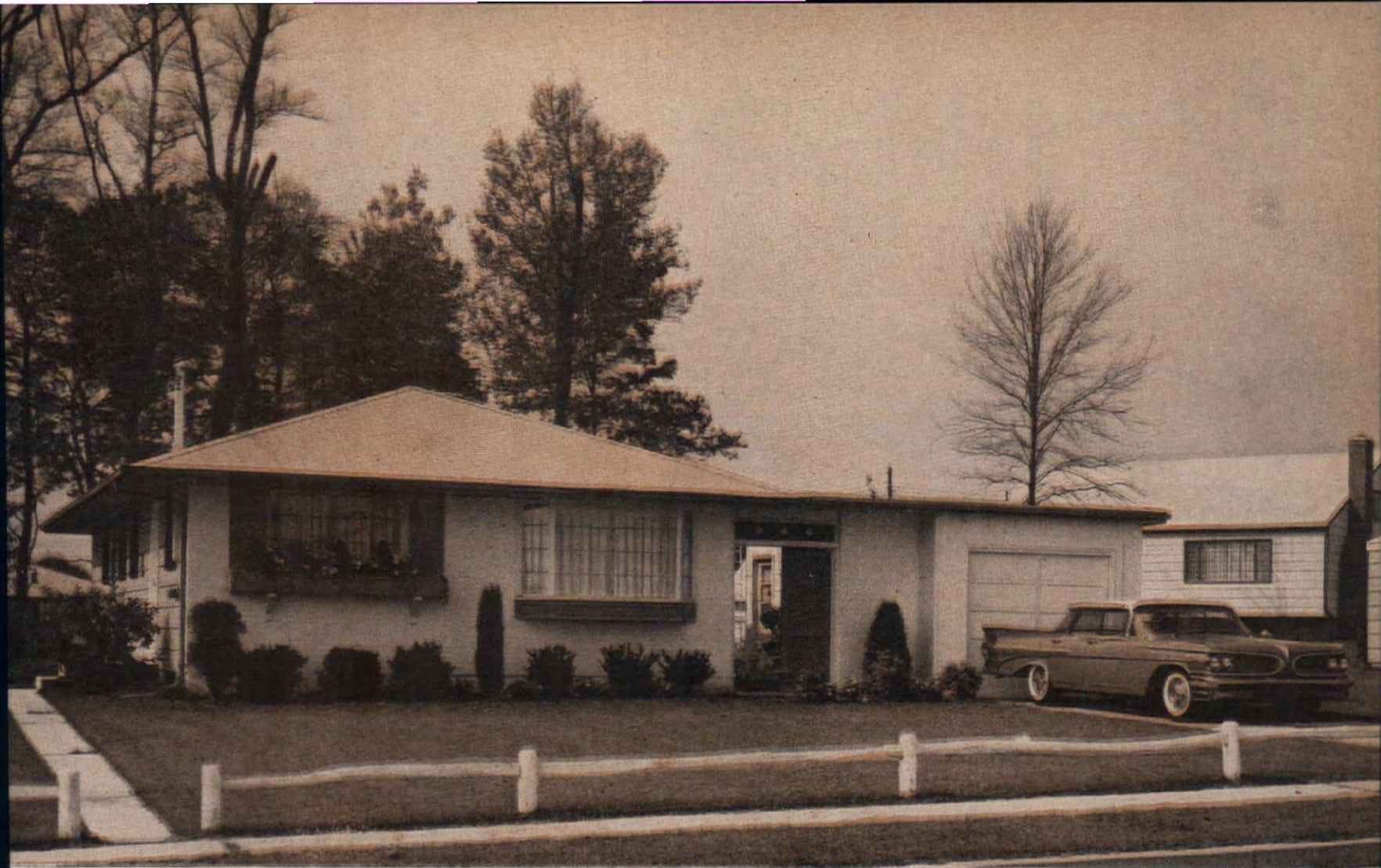


of front entries next to the kitchen, facilitating grocery handling and deliveries.

Traffic control from the front entry is expertly handled so family and guests may proceed to living, sleeping or utility zones without interference.

Also, California readers liked the family-room fireplace.

Large window walls and the vaulted ceiling in the living-family-room area were points that added a feeling of spacious living and lots of light. A further expansion of indoor living space is accomplished through the rear terrace which extends the family room to the outdoors. The sliding glass doors open the private back lawn to outdoor entertaining during seasonable weather.



BUILDER: STRAUSMAN CONSTRUCTION COMPANY, INC. • ARCHITECT: RUDOLPH MATERN, A.I.A. • COST: \$14,775 WITH LOT • SQUARE FEET: 1,056

Best house for the money in NEW JERSEY

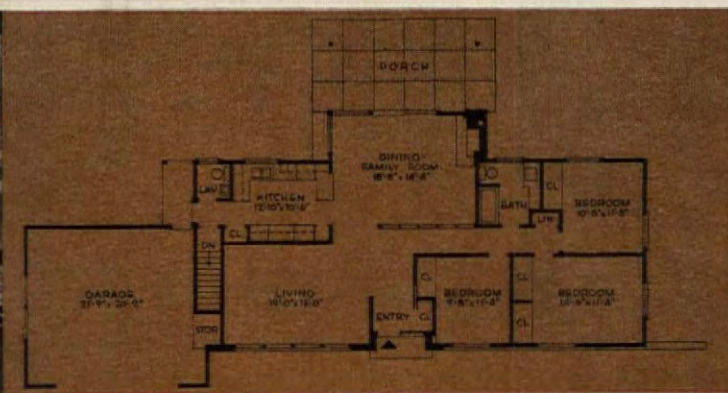
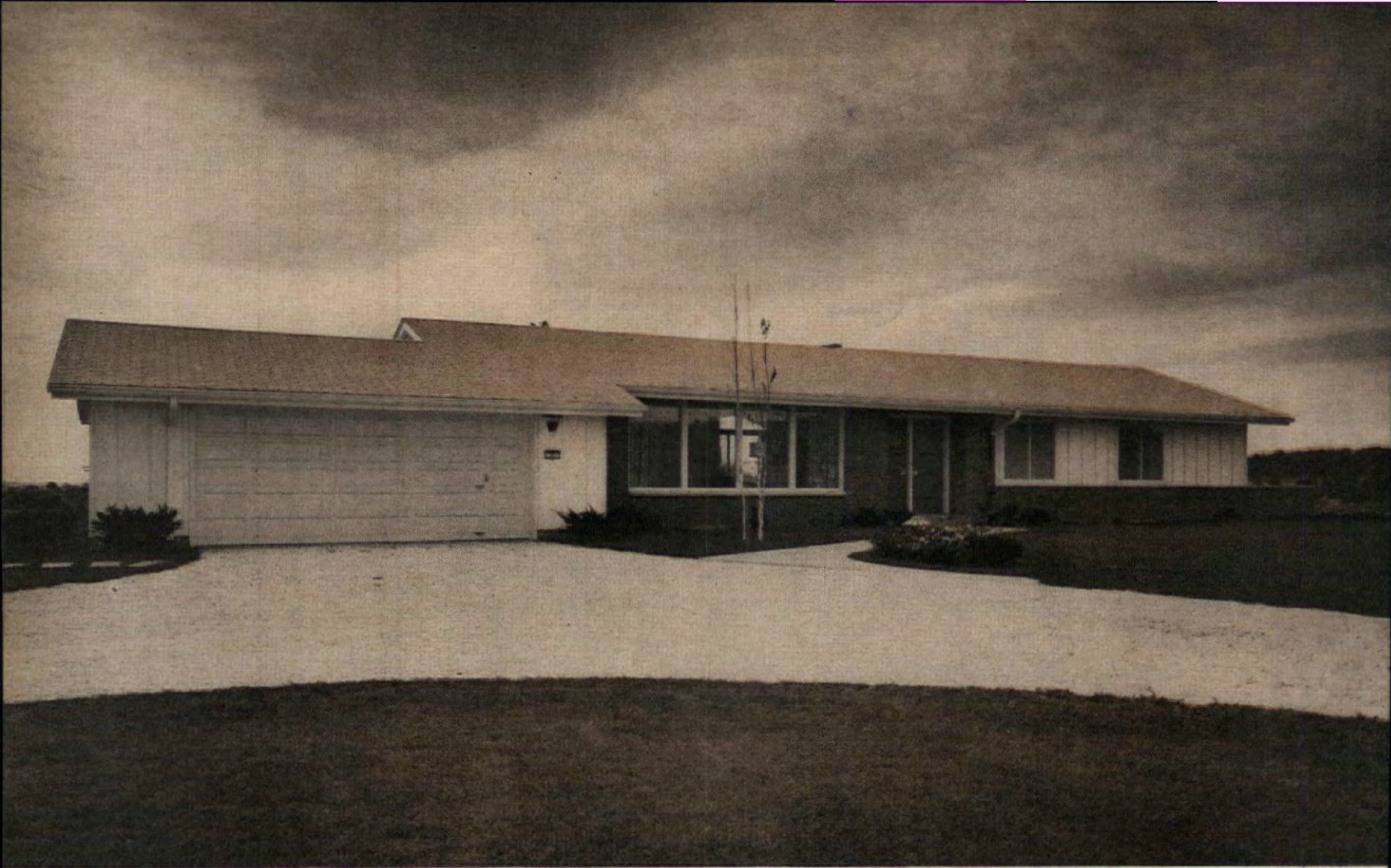
A landslide winner, our Riverton, New Jersey, house pleased our readers for a great variety of reasons. The overwhelming vote was based on, among other features, a "twist" that turned a fairly standard design into a charming and highly livable home. The "twist" consisted of turning the house longitudinally on the lot to create an attractive courtyard between the house and the garage.

Readers also liked the solid white brick façade, a touch that simultaneously gave the house a quality of unity and one of the custom look. The vertical lines of the board-and-batten siding on the garage make a nice foil for the horizontal brick exterior. The bay window provides a



colonial touch, and the full basement was particularly appreciated by New Jerseyites who know the storage limitations of basementless homes. Admirable, too, is the floor plan which indicates a comfortable and neat layout with a traffic lane from the front entry directed to avoid the living room. Some readers noted that a planter or divider could be positioned to the left of the door for even more privacy.

Readers who visited the house lauded, as well, the overall community planning by the builders, Strausman Construction Company, and readers from all over the state felt the price of the house, \$14,775 including the lot, made it one of the best buys on the market today!



BUILDER: MATH STARCK & SONS, INC. • DESIGNER: JOSEPH D. STARCK • COST: \$25,600 ON YOUR LOT • SQUARE FEET: 1,596

Best house for the money in **WISCONSIN**

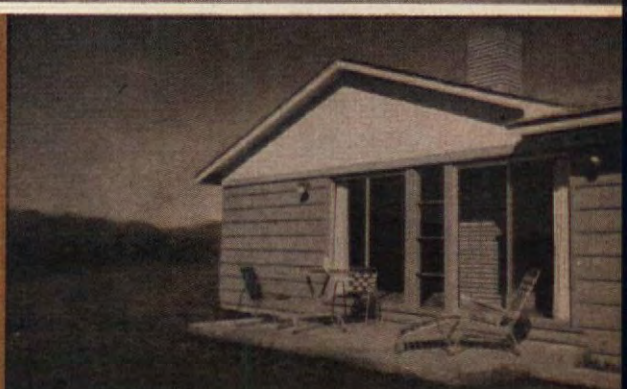
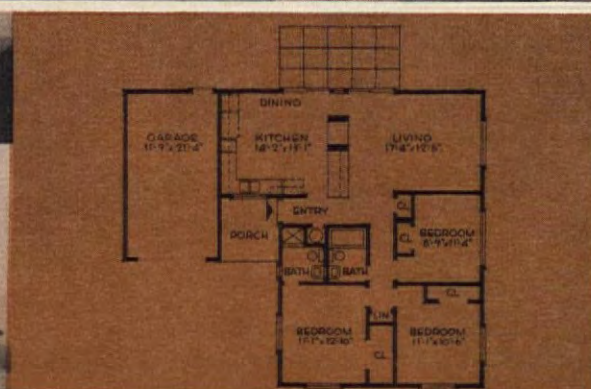
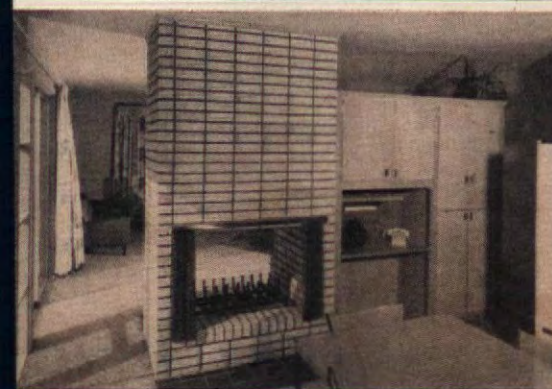
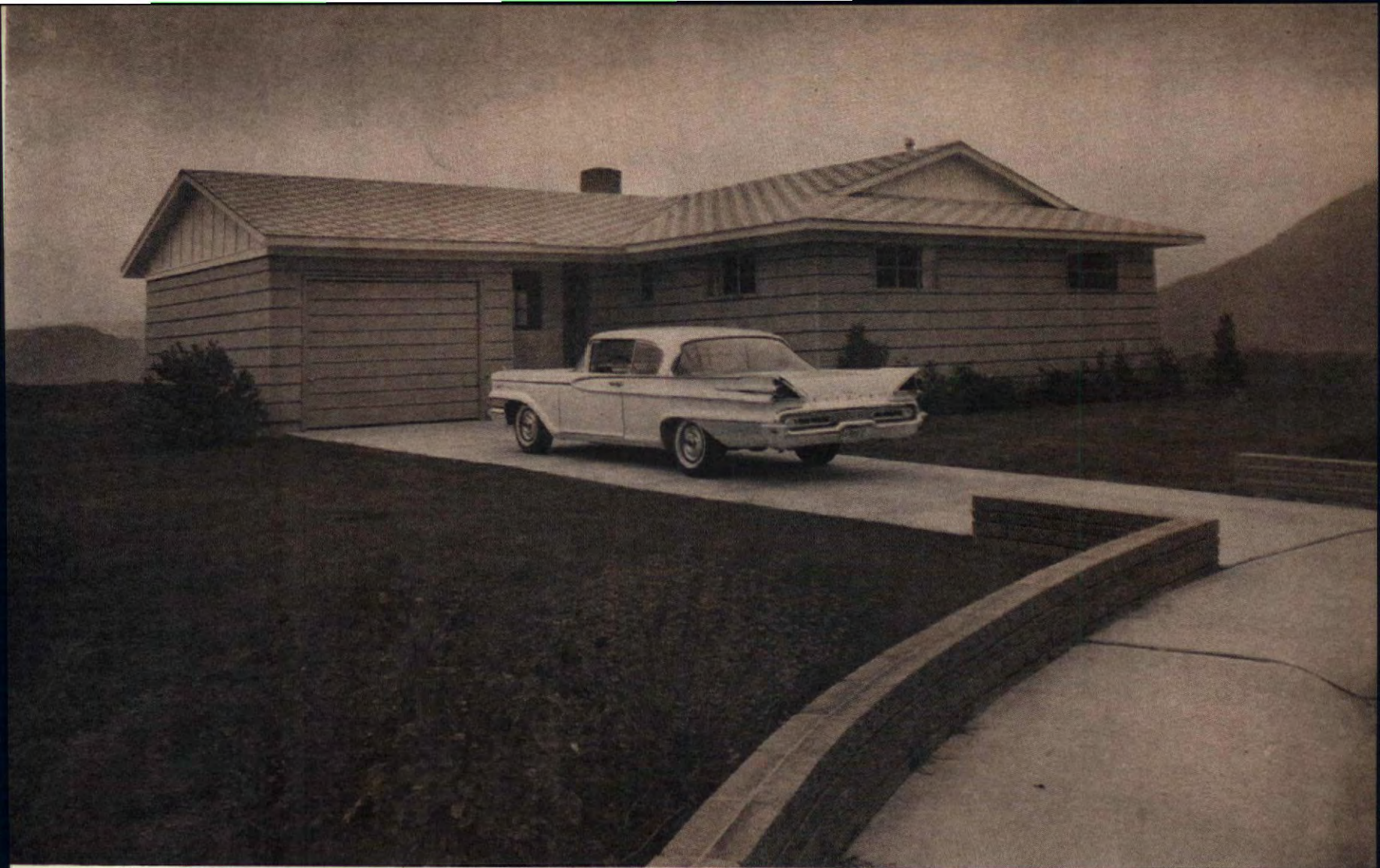
Although a close contest developed among the three Wisconsin houses, readers in that state finally gave the nod to this handsome New Berlin home.

Located near fast-growing Milwaukee, this house took top honors mainly because of its superior architectural design. A low-sloping roof and shade-giving overhang creates a strong, attractive construction line. The board-and-batten siding and deep windows strike a nice vertical note against the horizontal lines. The rear view of the exterior is also well designed—usually a sure test of good planning. The extension of the dining-family-room roof not only creates a striking picture but also



brings about a true indoor-outdoor scheme of living, a rather unusual interpretation for a Wisconsin home. Double glazing along the glass wall in the family room provides protection against the chill Wisconsin winters. An excellent fireplace and efficient heating system do the rest.

Readers' comments on the advantages of the house ranged from an appreciation of its good-sized rooms to votes for the convenient laundry chute from bathroom to basement. Mothers liked the lavatory convenient for youngsters coming in from play and everybody liked the fine design and efficiency features expressed in the planning of this house.



BUILDER: AMERICAN BUILDERS, INC. • DESIGNER: AMERICAN BUILDERS, INC. • COST: \$13,500 WITH LOT • SQUARE FEET: 1,126

Best house for the money in COLORADO

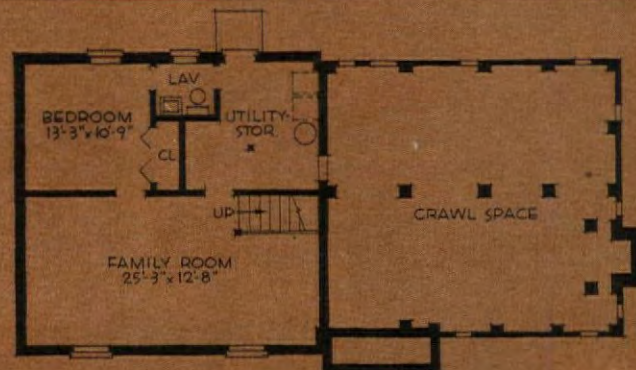
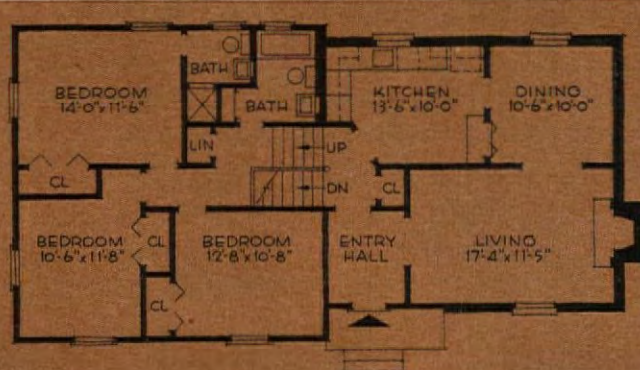
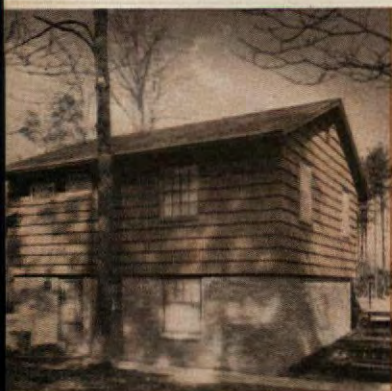
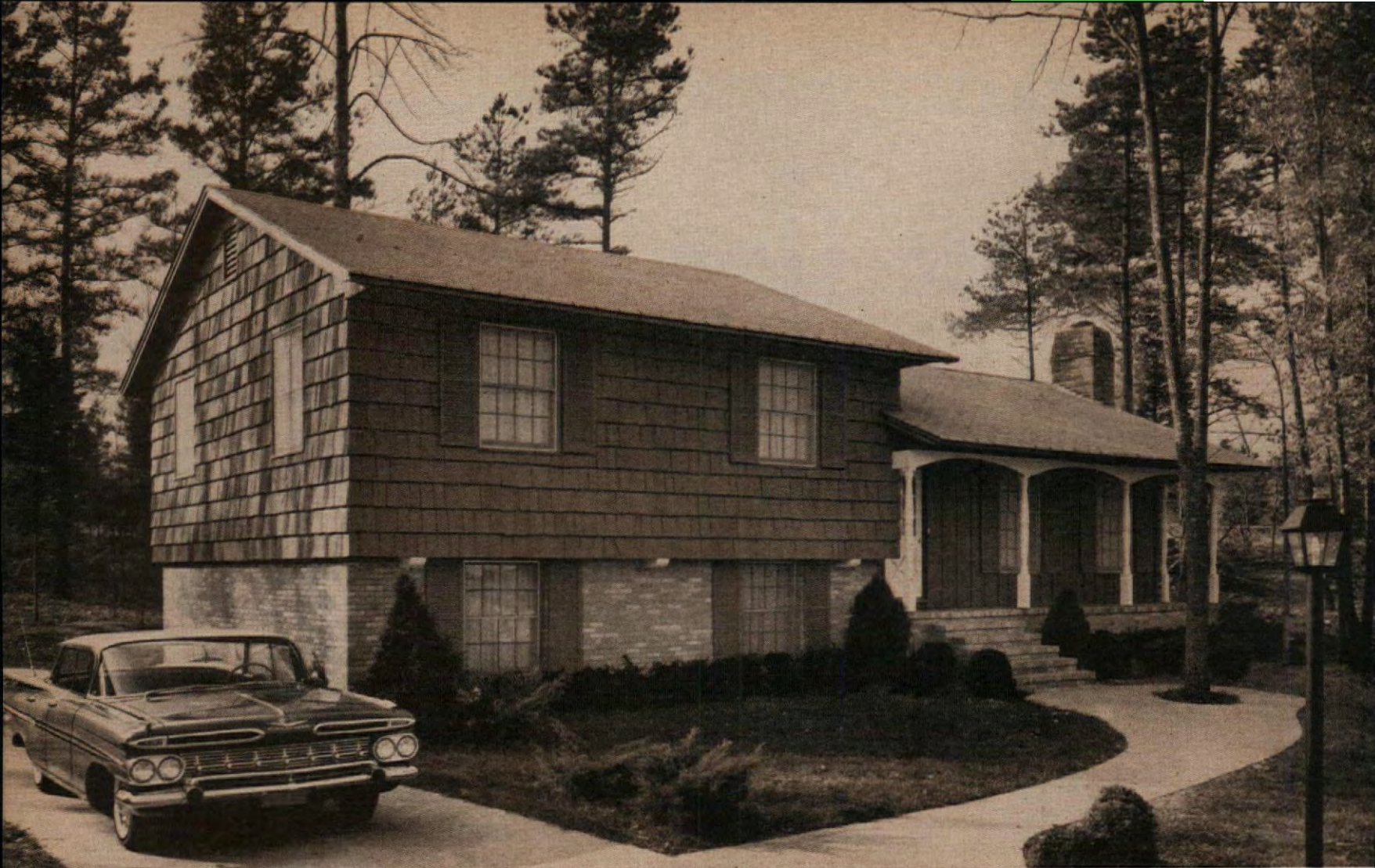
A low price and a superb plan were among the best-liked features of this Colorado Springs winner—a house that cornered a larger percentage of votes than winners in any of the other states. Certainly \$13,500 (including the lot) is a handsome price for any house that delivers over 1,100 sq. ft. of living area.

Voters cited many features inside the house that swung their decision. The most glamorous touch, they said, is the two-way fireplace, designed to warm both living room and the kitchen-dining area. They also liked the way the fireplace neatly divides these two areas.

Readers went all out for the spirit of indoor-outdoor



living introduced by the sliding glass doors opening onto the patio. This design gives the rooms a sense of spaciousness too. The two full baths—something that is quite rare in a house for under \$14,000, were favorably commented on and readers noted that the bedrooms are all a good size. Another appealing feature was the covered entryway and the entry itself, which creates a traffic pattern putting all areas of the house within easy reach. Privacy is maintained where needed, and no room requires crossing to reach another room. The men liked the extra storage space at the back of the garage and the ladies liked the features designed to facilitate housekeeping chores.



BUILDER: GEO. GOODYEAR COMPANY • ARCHITECTS: HOLROYD, FOLK AND GRAY, A.I.A. • COST: \$21,900 WITH LOT • SQUARE FEET: 1,988

Best house for the money in

NORTH CAROLINA

The close vote among the three top houses entered in the Citation contest is a sure indication that some very good building is being developed in the "Tarheel" state. The winner, a well-designed split-level in Charlotte, nosed out its competition by virtue of handsome design as well as excellent planning of the 1,988 sq. ft. of living area.

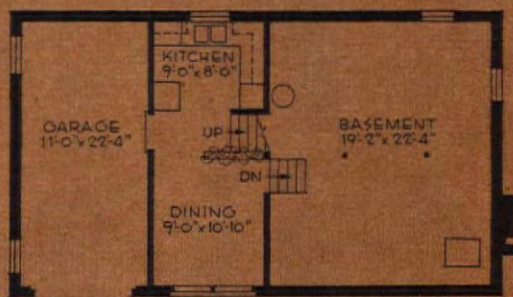
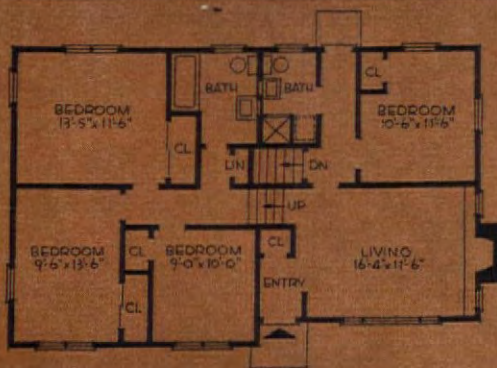
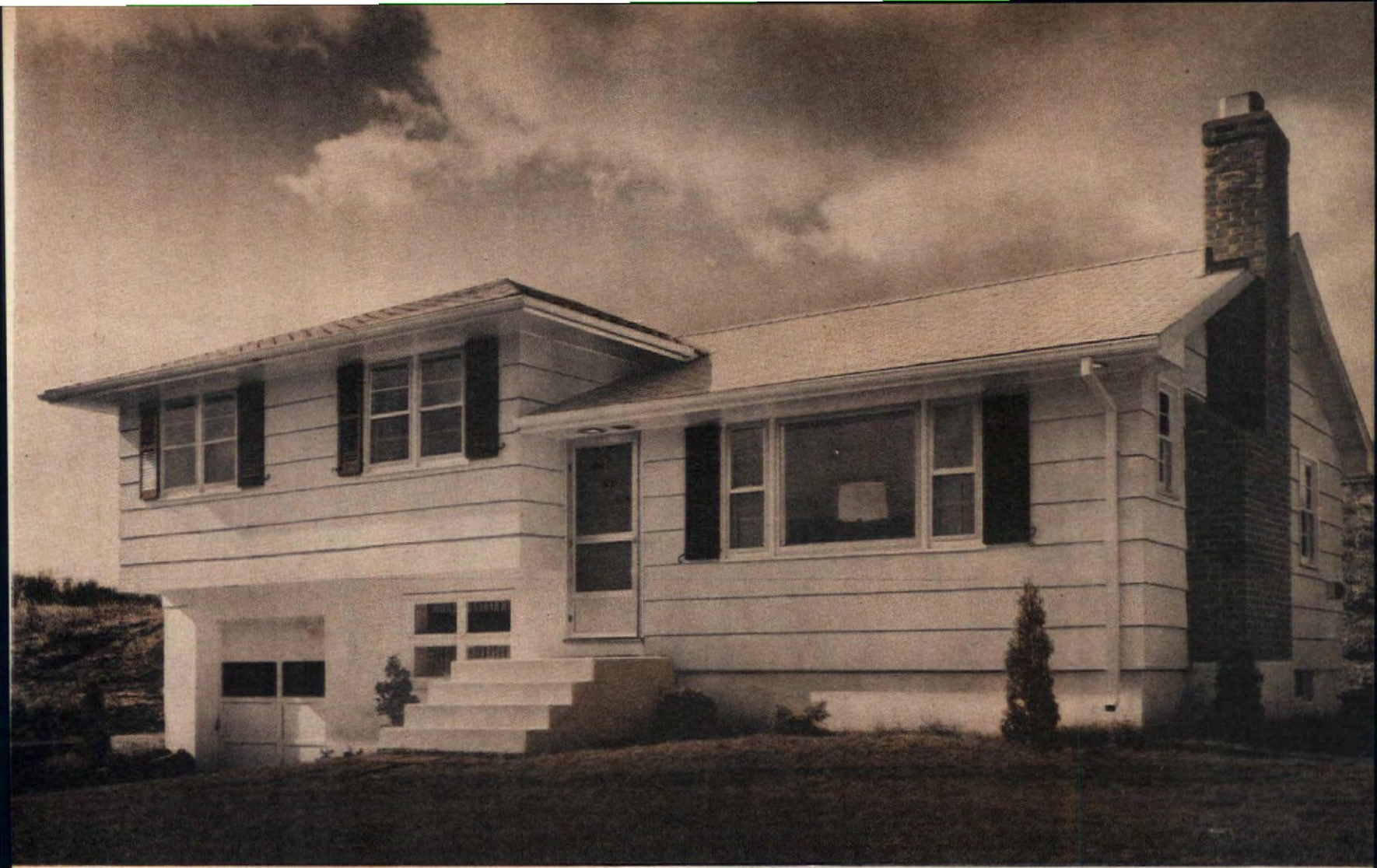
Readers with large families especially liked this house. Four bedrooms, and all oversized, plus the two and a half baths held the promise of comfortable living without crowding. Closet space, too, is more than adequate.

Women who have been exposed to the cramped work space to be found in many postwar houses, voted for the



roomy kitchen. They also liked the kitchen window overlooking the back because they could supervise their children playing there.

Both husbands and wives, alike, were enthusiastic about the separate dining room which offered seclusion and privacy for more formal dining. The fireplace was another feature popular with everyone, for North Carolina has its share of wintertime "nippy" weather. The vote was overwhelming for the strong colonial feeling of the exterior, created through the use of many-paned windows, the shutters and gracious front porch. Readers felt, too, that the split-level appearance was considerably softened by the brick veneer construction.



BUILDER: REED HOMES, INC. • DESIGNER: HARRY W. REED • COST: \$17,800 WITH LOT • SQUARE FEET: 1,284

Best house for the money in

CONNECTICUT

Voting was close among the three top winners in Connecticut, but this attractive split-level in Burlington (a Hartford suburb) finally nosed out the others to win the top award. That much-needed fourth bedroom really appealed to voters with large families, according to comments on the voting blanks. Another top vote-getter was the second bath on the living-room level. Convenient to the fourth bedroom, it is also ideal for guests. Plumbing for the washer-dryer is included in the second bath, making a step-saving operation on busy washday. Voters who had a chance to see the house were particularly impressed with the many luxury-house touches such as the built-in



shelves and the paneling around the fireplace. They also liked the clay-tile hearth and Norman-stone facing around the fireplace opening.

Just about everybody found the house well-priced at \$17,800 with the land. Readers considered it a low cost for nearly 1,300 sq. ft. of living area and about 500 sq. ft. of basement. The men liked the idea of the big basement where a workshop could be accommodated and also liked the location. It is close enough to employment centers (West Hartford, Hartford, New Britain). Yet, it's right next to a dozen or so small lakes and some deep woods—plenty of opportunity for hunting and fishing.



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Family room wall of Ponderosa Pine finished in Fuego Flame

Look for this  mark on well-manufactured and carefully graded lumber

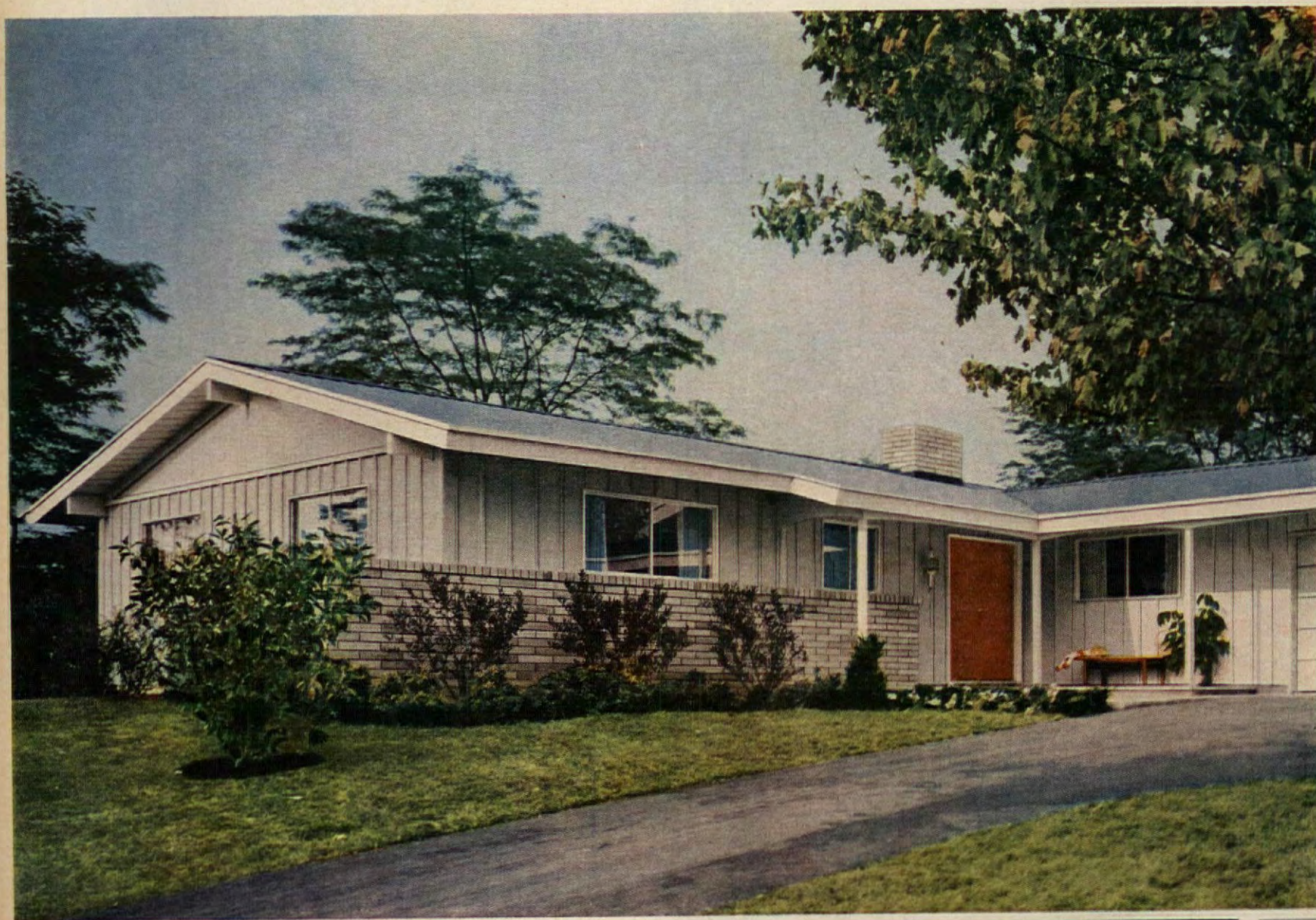
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Roof, siding, windows, sheathing on flush doors—they're all aluminum to give you Care-free living and greater value for your housing dollars.



It's here! Care-free living with



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HOMES

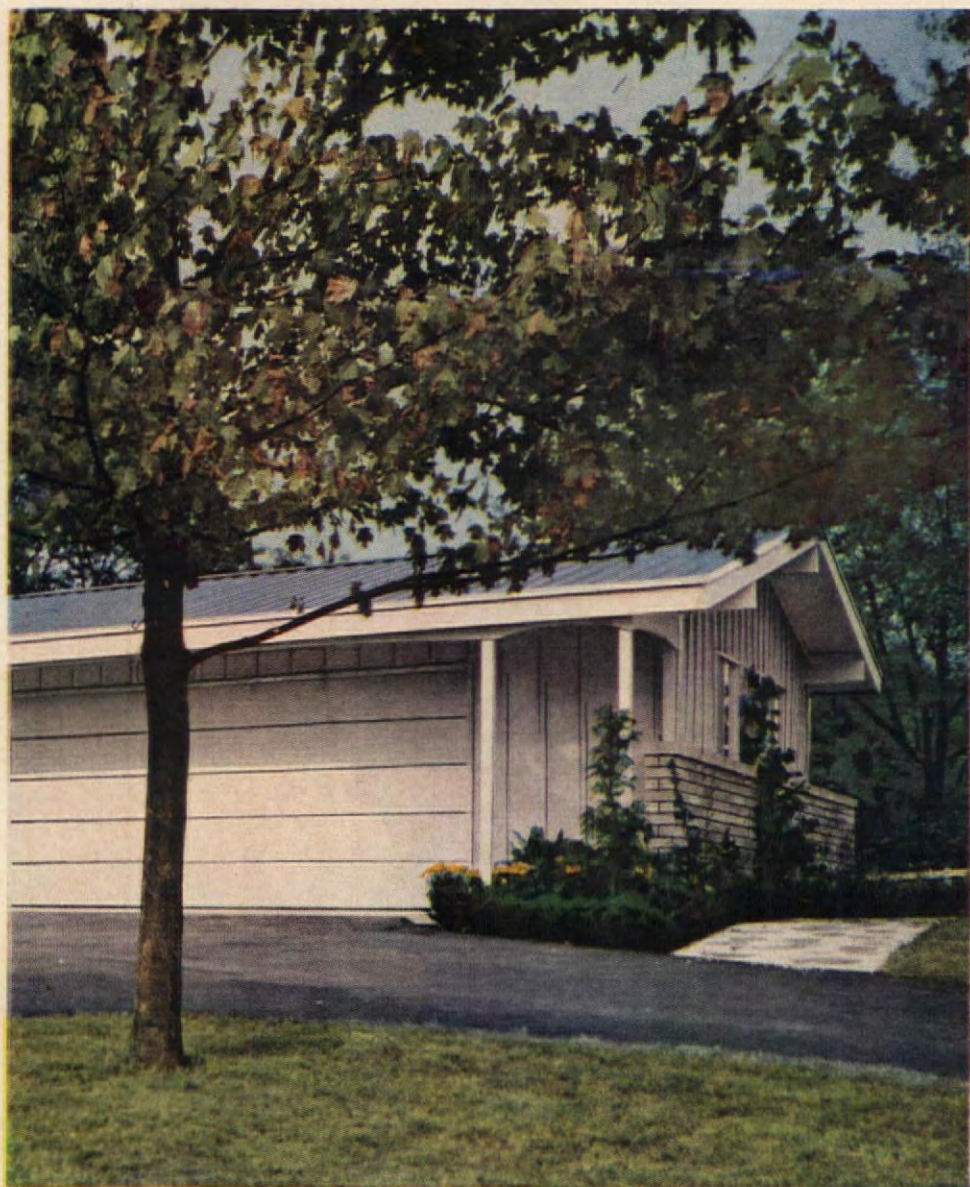
V I K I N G LINE

Elegant living room is made spacious even beyond its generous dimensions by aluminum-framed, full-width window wall.

Dedicated to convenience, the "Viking" kitchen features built-in range, oven, refrigerator-freezer, dishwasher, waste-disposal unit, and pass-through counter to family room.



Alcoa Aluminum



Charm-filled "Chateau," showplace of National Homes' Viking Line, provides 1,700 sq ft of living space in style-wise California Contemporary design.

National Homes Blends Value With Style in New "Viking" Models to Save You \$4,000 on Painting and Repairs

Here is the "Viking" by National Homes Corporation. New and enduring materials, new heights of efficiency in construction methods make it the greatest value in the history of home building.

The key to this value is Care-free durability, made possible by Aluminum Company of America's matchless fund of aluminum knowledge and National Homes' experience as the largest home manufacturer in America.

Virtually every inch of the "Viking" exterior is safeguarded for life by aluminum—light, strong and practically immune to corrosion. The result, according to National Homes, is an estimated saving of \$4,000 in the first 20 years on painting and repair bills. That's enough to furnish the house, buy a luxurious new car or send a child to college.

Starting with Alcoa-developed roofing and siding, the use of aluminum appears throughout your "Viking" home to help you enjoy the Care-free life. You'll find this modern metal in the covering on exterior beams, in windows, screening, tub enclosures, sliding doors to the patio, sheathing for flush doors, thresholds and the fascia rain diffuser strip that guards shrubbery from the heaviest downpour.

Wherever it appears, Alcoa® Aluminum helps the builders of the "Viking" give you more value for your housing dollar. As a result, you will pay no premium for this Care-free living. On the contrary, you'll find that "Viking" prices make them a housing value unheard of until now.

See the Care-free "Viking" in Your Community

National Homes is building "Viking" models in hundreds of communities for 1959 debuts. Be sure you see the Care-free living they make possible. Fill out the coupon below, and Alcoa will see that you're invited to inspect every extra-livable inch of the "Viking" model nearest you.



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Pittsburgh 19, Pennsylvania

Gentlemen:

Please arrange for my invitation to visit the National Homes' "Viking" model nearest me.

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Street Address _____

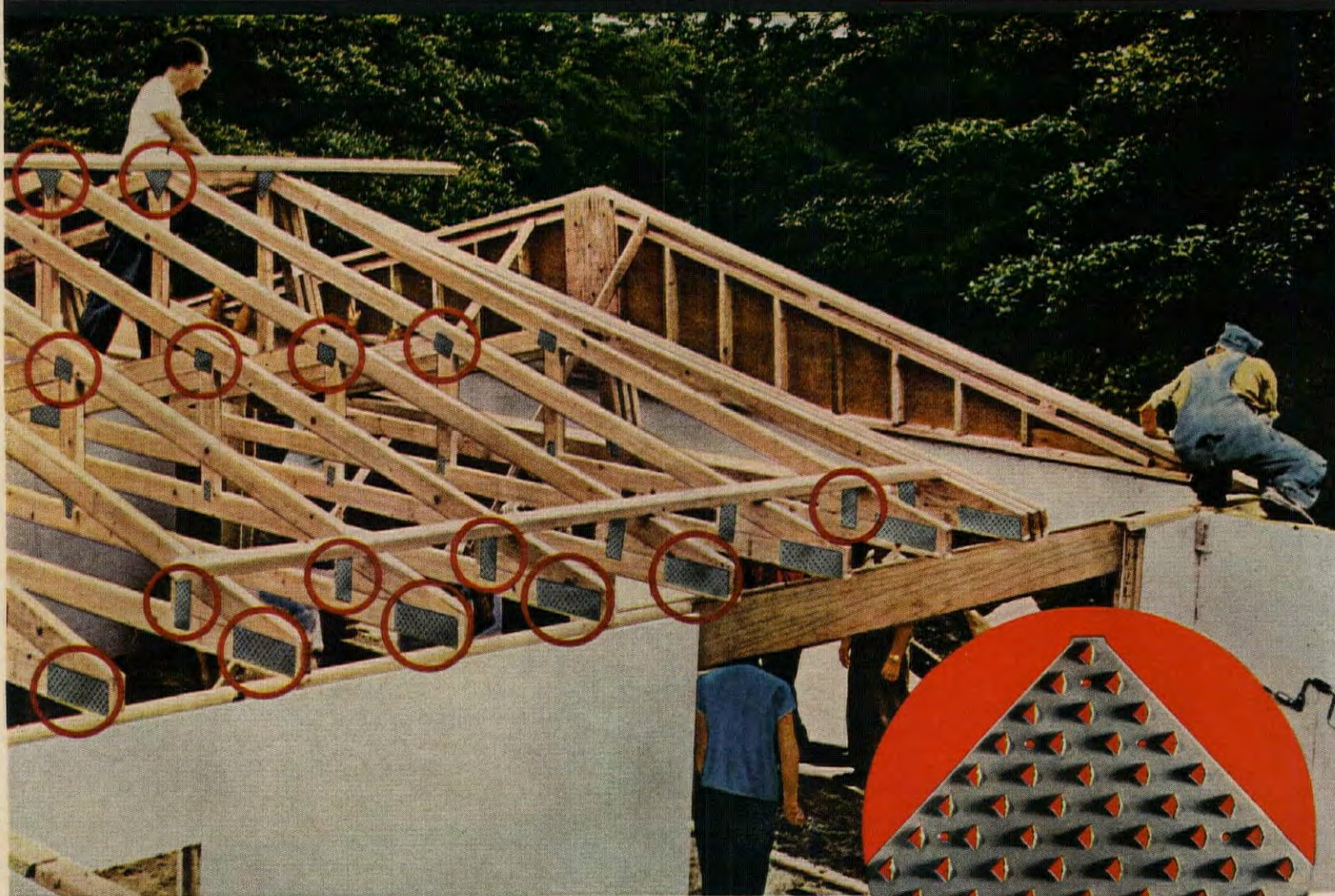
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HOMES

VIKING LINE



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The SANFORD GRI-P-LATE is a 20-gauge galvanized steel plate, pre-punched with ¼-inch-deep triangular teeth. At National Homes Assembly Plants, these plates are provided on both sides of all roof truss joints. The teeth are then imbedded into the wood, under pressure of a 50-ton mechanical press. Result? Exceptionally efficient joints of superior strength and low distortion, giving you the strongest roof structures possible, and *no interior load-bearing walls*. This means a maximum flexibility for planning interior room space. It means a better home and better living for YOU—the National Home buyer.



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Today you can buy a National Home so nearly completed in a factory that it can go up on your lot in just one day! You can occupy it in weeks! And just as revolutionary as the manufacturing techniques that make this possible are the products. Take Georgia-Pacific Fir Plywood...


Thin sheets of prime G-P Fir are cross-laminated, chemically bonded, to make a panel more than *twice* as strong, *twice* as rigid as ordinary lumber. National Homes uses these lightweight sheets for sheathing

and roof decking because they go on faster, nail better, last longer. Other prefabricators and builders use G-P Plywood in the same way to give you more value for your home dollar.

National Homes selected Georgia-Pacific because they need a dependable supply of high-quality plywood for up to 160 homes a day! As the world's largest producer of plywood, Georgia-Pacific has the extensive timber resources, the efficient mills, and the high grading standards to meet these needs.

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U.S.G. quality counts...



Bell & Valdez, Bellevue, Washington



Fox & Jacobs Construction Co., Inc., Dallas, Texas



Bollinger-Martin Inc. Of Florida, Orlando, Florida



Town & Ranch Homes, Inc., Ellicott City, Maryland



Cameo Home Builders, Inc., Detroit, Michigan



F. E. Gibson Builders, Inc., Brentwood, L. I., New York



American Builders, Inc., Colorado Springs, Colorado



Morrisville Manor Construction Corp., Philadelphia, Pa.



Tilton Homes Corporation, Rochelle, Illinois

these **9** best houses for the money
feature building materials by U.S.G.

Better materials for better living...for every home building need

Why are more than three out of five Citation Award houses built with building materials by U.S.G.? Because builders of quality homes know from experience the high performance of these materials, and the enduring satisfaction they bring to homeowners. No wonder The American HOME judges have chosen — as best houses for the money — nine houses built with quality materials by U.S.G. What a wonderful vote of confidence for U.S.G. products. For information on proven materials that promise better living for you and yours — such as wallboard, sheathing, roofing, siding, insulation, plaster, paints, hardboard, acoustical tile — see your builder or U.S.G. building materials dealer; or write United States Gypsum, Dept. AH-91, 300 West Adams Street, Chicago 6, Illinois, stating the products in which you are interested.

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TESTED AND SELECTED FOR USE IN NATIONAL



HOMES

V I K I N G LINE



Every appliance for All-Electric Living is here, built-in for enduring beauty and efficiency. The big Westinghouse combination Refrigerator-Freezer, in Brushed Chrome (right), keeps foods better . . . keeps them longer. It's a Frost-Free Automatic Defrosting model with a giant, separate Home Freezer at bottom. Built-in undercounter is the Westinghouse Automatic Dishwasher that holds a service for 10. Exclusive

Hot Water Booster guarantees 140° hot water . . . keeps it that way for sanitary-clean washing and rinsing. The Westinghouse Range Platform in foreground has 4 fast Corox® Units that plug completely out for easy cleaning. Lemon Yellow Westinghouse Space-Mates, shown with Clothes Dryer installed on top of Laundromat®, are each only 25" wide. They make a wonderful combination that will wash and dry

18 lbs. of clothes at the same time.

Not shown: Westinghouse Electronic Oven that produces hot food from a cold oven with amazingly fast microwave cooking. Deluxe Built-In Oven, Miracle Sealed for perfect baking on any rack position.

PHOTOGRAPHED IN ONE OF THE FAMOUS VIKING SERIES HOMES DESIGNED BY NATIONAL HOMES

Westinghouse built-ins make beautiful kitchens

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Among the most exciting features of this new National Home are two entirely new designs in rolling glass doors by Capitol. Opening an entire wall to the out-of-doors, they are the key to modern indoor-outdoor living.

In the Roll-Fixed-Swing, one panel slides, one is fixed, and one is a hinged glass door. The Roll-Fixed-Roll has one fixed and two moving glass panels. Both designs are exclusive with Capitol.

These units and the revolutionary new sliding windows with integral outside trim bring the National homeowner new dimensions in livability—spaciousness, beauty, and year-round comfort.


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More and more, where you find better designed homes, you'll find Capitol.

CAPITOL PRODUCTS CORPORATION

Mechanicsburg, Pennsylvania



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V I K I N G LINE

ROLL-SWING DOORS BY CAPITOL—In warm weather expand your living space at the touch of a finger. In winter, enjoy the view from the weatherized comfort of your living room. Ask your builder about these exciting new Capitol rolling doors.

CAPITOL SLIDING WINDOWS—Designed for maximum glass area and clean, simple lines. Positive weather-tight seal to foil the wildest weather. Exclusive automatic lock releases on opening, locks automatically when closed.



The Judges of the American HOME Citation Contest



NELS G. SEVERIN, 1958 President of the National Association of Home Builders, has a great breadth of experience in the building field. As a technician, banker, land developer and progressive California builder he has fought for a better American home for many years.

MR. EDWIN KRAMER, A. I. A., of Kramer & Kramer, Architects, has been a leading designer of builders' houses. To each new assignment he brings the imagination that has netted him many design awards.



MRS. JEAN AUSTIN, President and Editor of The American HOME.

An authority on architecture and interior design, Mrs. Austin has dedicated her life to bringing the best in housing to millions of readers.



MR. CARL NORCROSS

is executive editor of House and Home Magazine, devoted exclusively to the home-building industry. This expert has thorough knowledge of all phases of home building.



MR. JOSEPH B. MASON

is editorial director of American Builder magazine, leading trade publication for home builders. He has been an authority in this field for many years.



JAMES F. SCHNEIDER,

Vice President, Marine Midland Trust Co. of New York, administers the funds for millions of dollars' worth of housing throughout this country, and knows "true house value."



MR. WALTER S. DAYTON,

Chairman of "Build America Better Committee," of the National Association of Real Estate Boards. Mr. Dayton is a successful realtor with years of experience in evaluating houses.



THOMAS P. COOGAN,

President of Housing Securities, Inc., former President of National Association of Home Builders, and a successful builder. He is an esteemed spokesman for the building industry.



HUBBARD H. COBB,

building Editor of The American HOME Magazine. Has traveled extensively throughout the United States for many years evaluating and researching in home building and allied fields.



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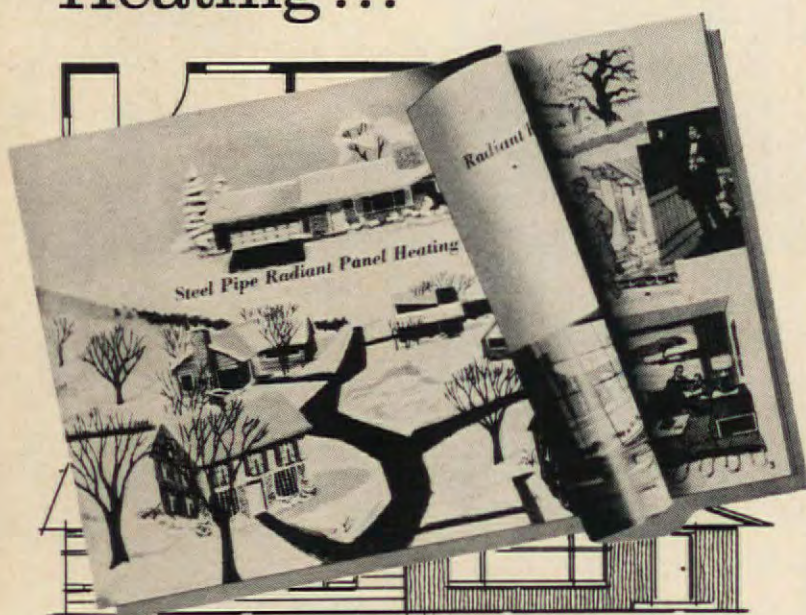
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CONSTRUCTION PRODUCTS USED IN 18 BEST HOUSES FOR THE MONEY

Winning builders referred to after each manufacturer listing may be found on the following pages:

American Builders	35	Fox & Jacobs	22	Reed	37
American Housing Guild	32	Gibson	28	Starck	34
Bell & Valdez	20	Goodyear	36	Strausman	33
Bollinger-Martin	25	Hyland	31	Thomas	29
Cameo	21	Mahoney	30	Tilton	23
Devon	24	Morrisville	27	Town & Ranch	26

Adler-Kay Co. (kitchen cabinets): Cameo.	Dudley Industrial Corp. (shower receptor): American Builders.
Ador Sales, Inc. (sliding glass doors): American Builders.	E. I. DuPont de Nemours & Co., Inc. (paint): Mahoney.
Ajax Hardware Mfg. Corp. (hardware): American Builders; Starck.	Durell Products Corp. (windows): Bell & Valdez.
Alliance Clay Products (face brick): Hyland.	Edwards Co., Inc. (bells & chimes): American Builders.
Alliance Ware, Inc. (sink): American Housing Guild.	Eljer Co. (bath fixtures): American Housing Guild; Bollinger-Martin; Gibson; Starck.
Alma Barr Wallpaper Mfg. Corp. (wall covering): Strausman.	Eljer Co. (sink): Bollinger-Martin.
Alwintite Div., General Bronze Corp. (windows): Devon.	Elkay Mfg. Co. (sink): Bell & Valdez.
American Bilt-Rite Rubber Co. (resilient flooring): Goodyear.	Enamel Products Co. (sink): Hyland.
American Brass Co. (piping): Goodyear.	Fasco Industries (exhaust fan): Mahoney.
American Screen Products (hardware): Mahoney.	Federal Enameling & Stamping Co. (sink): Gibson; Mahoney; Morrisville.
American-Standard (bathroom fixtures): Bell & Valdez; Devon; Fox & Jacobs; Tilton; Town & Ranch.	Federal Pacific Electric Co. (circuit breakers): American Builders; Hyland.
American-Standard (furnace): Bell & Valdez; Thomas.	Fiat Metal Mfg. Co. (shower receptor): American Housing Guild.
American-Standard (sink): Devon; Fox & Jacobs; Tilton; Town & Ranch.	Flintkote Co. (roofing): Bollinger-Martin; Reed.
American Window Glass Co. (window glass): American Builders; Cameo.	Forco Glass Co. (window glass): Thomas.
Amerock Corp. (hardware): American Builders; Goodyear; Starck.	Formica Co. (counter tops): American Builders; Bollinger-Martin; Cameo; Devon; Gibson; Goodyear; Hyland; Mahoney; Morrisville; Reed; Starck; Strausman; Thomas; Tilton.
Anaconda Wire & Cable Co. (piping): Morrisville; Strausman.	Franklin Brass (bath accessories): American Builders; American Housing Guild.
Anaconda Wire & Cable Co. (wire): American Builders.	Frigidaire Div., General Motors Corp. (dishwasher): Town & Ranch.
Andersen Corp. (windows): Fox & Jacobs.	Frigidaire Div., General Motors Corp. (food disposer): Town & Ranch.
Arctic Roofing Co. (roofing): Gibson; Strausman.	Frigidaire Div., General Motors Corp. (range and oven): American Housing Guild; Town & Ranch.
Armstrong Cork Co. (resilient flooring): Bell & Valdez; Cameo; Devon; Morrisville; Starck; Strausman; Thomas; Town & Ranch.	Lloyd A. Fry Roofing Co. (roofing): Thomas.
Armstrong Cork Co. (sheathing): Hyland.	General (water heater): American Builders; Cameo.
Armstrong Furnace Co. (furnace): Morrisville.	General Cable Corp. (electrical system): American Housing Guild.
Arrow Lock Corp. (hardware): Goodyear.	General Controls Co. (thermostat): American Builders; Strausman.
Ashe Brick Co. (face brick): Goodyear.	General Door Co. (doors): Reed.
Augusta Lumber Co. (windows): Thomas.	General Electric Co. (counter tops): Bell & Valdez; Bollinger-Martin; Cameo; Fox & Jacobs; Starck.
Baldwin-Hill Co. (insulation): Strausman.	General Electric Co. (dishwasher): Bollinger-Martin; Starck.
Barrett Div., Allied Chemical & Dye Corp. (roofing): Morrisville.	General Electric Co. (electrical system): Bell & Valdez.
Bennel Co. (windows): Gibson.	General Electric Co. (food disposer): Bollinger-Martin; Starck.
Berns Mfg. Corp. (range hood): Gibson.	General Electric Co. (furnace): Gibson.
Bilt-Rite Wood Products (windows): American Housing Guild.	General Electric Co. (kitchen cabinets): Morrisville.
Bird & Son (roofing): Goodyear; Starck.	General Electric Co. (range and oven): Bollinger-Martin; Morrisville; Starck.
Birge Co., Inc. (wallpaper): Mahoney.	General Electric Co. (refrigerator-freezer): Bollinger-Martin; Starck.
Blue Diamond Co. (wallboard): American Housing Guild.	General Electric Co. (thermostat): Gibson.
Boro Wood Products, Inc. (kitchen cabinets): Gibson.	General Electric Co. (wall outlets and switches): American Builders; Thomas.
Brammer Mfg. Co. (kitchen cabinets): Tilton.	General Electric Co. (washer-dryer): Bollinger-Martin; Starck.
Briggs Mfg. Co. (bath accessories): Goodyear.	General Electric Co. (water heater): Bollinger-Martin; Starck.
Briggs Mfg. Co. (bath fixtures): Goodyear; Hyland; Morrisville; Strausman.	General Plywood Corp. (doors): Town & Ranch.
Briggs Mfg. Co. (sink): Cameo.	Georgia-Pacific Corp. (plywood subfloor): Starck.
Brown Mfg. Co. (exhaust fan): Starck.	Gibson Refrigerator Co., Div., Hupp Corp. (air conditioning): Bollinger-Martin.
E. L. Bruce Co. (oak flooring): Fox & Jacobs; Mahoney; Starck.	Gladding-McBean & Co. (ceramic counter top): Bell & Valdez.
Bryant (wall switches and outlets): Mahoney.	Gladding-McBean & Co. (ceramic floor and wall tile): Bell & Valdez.
Built Best Corp. (windows): Cameo.	Glidden Co. (paints): Devon; Goodyear.
Bulldog Electric Products Co. (electrical system): Devon; Goodyear; Town & Ranch.	Glideaway Door Co. (garage door): Gibson.
Samuel Cabot, Inc. (stain): Bell & Valdez; Goodyear.	Goodyear Tire & Rubber Co., Inc. (resilient flooring): Fox & Jacobs.
Calder Mfg. Co. (garage doors): Devon.	Graham Industries (garage doors): Hyland.
Caloric Appliances Corp. (range and oven): Goodyear; Strausman.	Griffin Mfg. Co. (hardware): Cameo.
Cambridge Tile Mfg. Co. (ceramic floor and wall tile): Fox & Jacobs; Goodyear.	C. Hager & Sons Hinge Mfg. Co. (hardware): American Builders.
Philip Carey Mfg. Co. (roofing): Tilton.	Hagerstown (oak flooring): Devon.
Carrier Corp. (air conditioning): Fox & Jacobs.	Hall-Mack Co. (bath accessories): American Builders; Fox & Jacobs; Goodyear; Strausman; Tilton.
Cascade (kitchen cabinets): Bell & Valdez.	Harman Plywood Co. (doors): Cameo.
Celotex Corp. (roofing): American Housing Guild.	Harris Mfg. Co. (oak flooring): Goodyear.
Certain-teed Products Corp. (roofing): Bell & Valdez; Hyland.	Harvey Hubbell, Inc. (wall switches and outlets): Thomas.
Certain-teed Products Corp. (wallboard): Hyland; Tilton.	Holly-General Co. (furnace): American Housing Guild.
Chase Brass & Copper Co., Inc. (piping): Bollinger-Martin; Reed; Town & Ranch.	Hotpoint, Inc. (range and oven): Fox & Jacobs; Mahoney.
Circle F Mfg. Co. (switches): Goodyear.	Hotpoint, Inc. (refrigerator-freezer): Fox & Jacobs.
Coleman Co. (furnace): Goodyear.	Hotpoint, Inc. (washer-dryer): Fox & Jacobs.
Coleman Co. (water heater): Goodyear.	Hotpoint, Inc. (water heater): Mahoney.
Columbine (windows): American Builders.	Ingersoll-Humphries Mfg. Co. (sink): American Builders.
Columbus Coated Fabrics Corp. (wall covering): Bollinger-Martin; Devon; Goodyear.	In-Sink-Erator Mfg. Co. (food disposer): Cameo.
Conco Engineering Works (furnace): Tilton.	Johns-Manville (insulation): Morrisville; Starck.
Crane Co. (bath fixtures): Reed.	Johns-Manville (resilient flooring): Hyland.
Crane Co. (furnace): Reed.	Johns-Manville (siding): Bollinger-Martin.
Crawford Door Co. (garage door): Goodyear; Starck; Town & Ranch.	Kaiser Aluminum & Chemical Corp. (flashing): Bell & Valdez.
Creo Dipt Co. (siding): Goodyear.	Keasby-Mattison Co. (siding): Morrisville.
Crossly Window Corp. (windows): Goodyear.	Kemper Brothers, Inc. (kitchen cabinets): Hyland.
Crown Kitchen Cabinet Corp. (kitchen cabinets): Strausman.	Kenecott Copper Corp. (piping): Mahoney.
Crystal-Aire (attic fan): Goodyear.	Kentile, Inc. (resilient flooring): American Housing Guild; Bollinger-Martin; Cameo; Gibson; Goodyear; Mahoney; Starck; Tilton.
Cutler-Hammer, Inc. (electrical system): Thomas.	G. M. Ketcham Mfg. Corp. (bath cabinets): Strausman; Town & Ranch.
Day & Nite Mfg. Co. (water heater): Fox & Jacobs; Tilton.	
Delta Faucet (kitchen faucet): Tilton.	
Desert Ceramic Corp. (ceramic wall tile): American Builders.	
Detroit Controls Div., American-Standard (thermostat): Bell & Valdez; Thomas.	
Detroit Steel Products Co. (windows): Strausman.	
Devoe & Reynolds Co., Inc. (paint): Goodyear.	
Douglas Fir (framing lumber): American Housing Guild; Cameo; Thomas; Town & Ranch.	
Douglas Fir Plywood Assn. (sheathing): Tilton.	
Douglas Fir Plywood Assn. (siding): American Housing Guild; Cameo; Devon.	

(continued on page 100)



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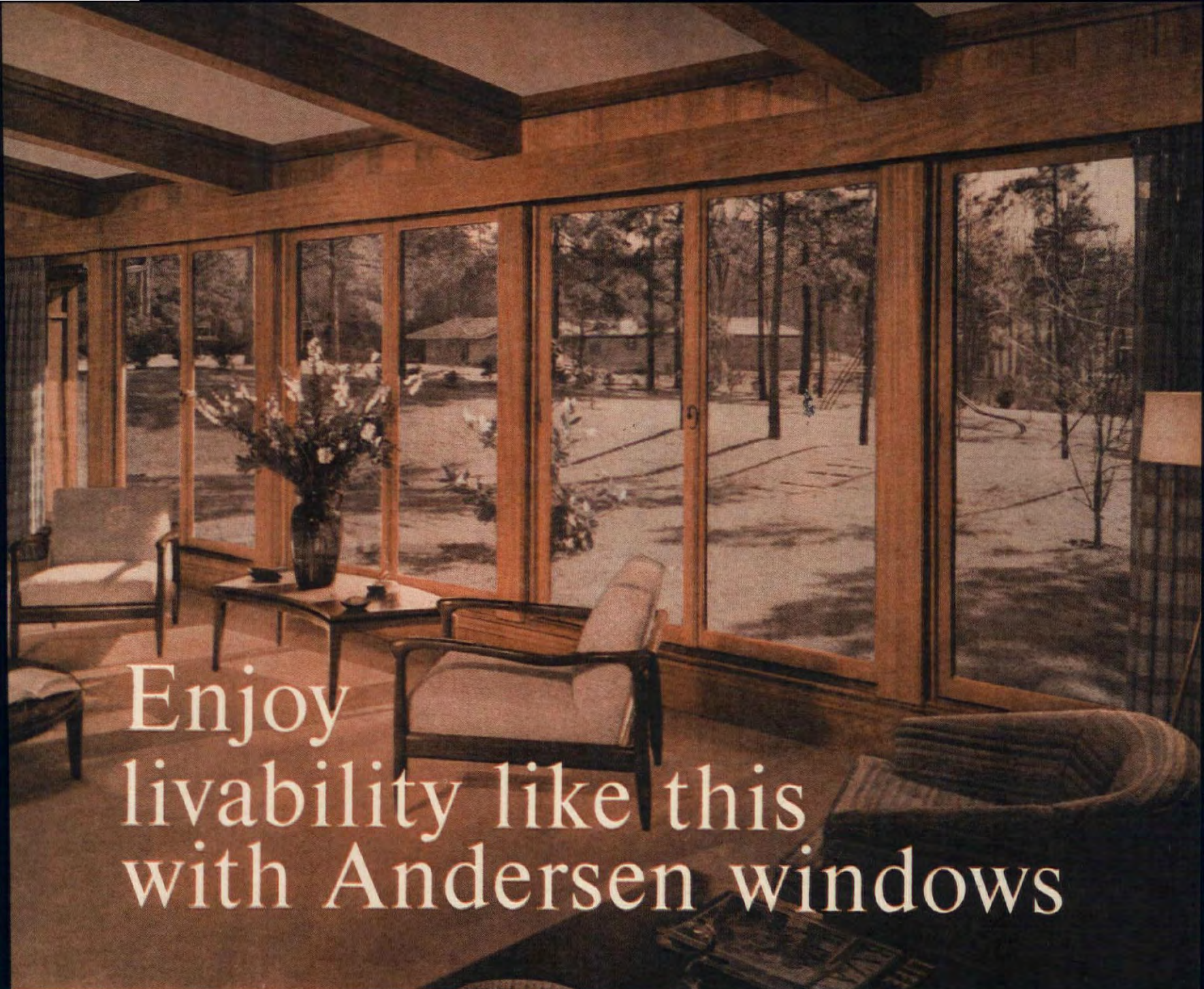


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America's most beautiful windows
...fashioned in wood to give
your next home natural warmth
unmatched by any other material!

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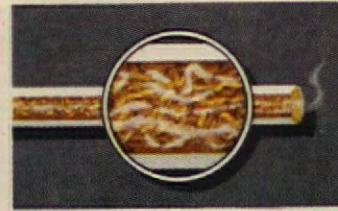
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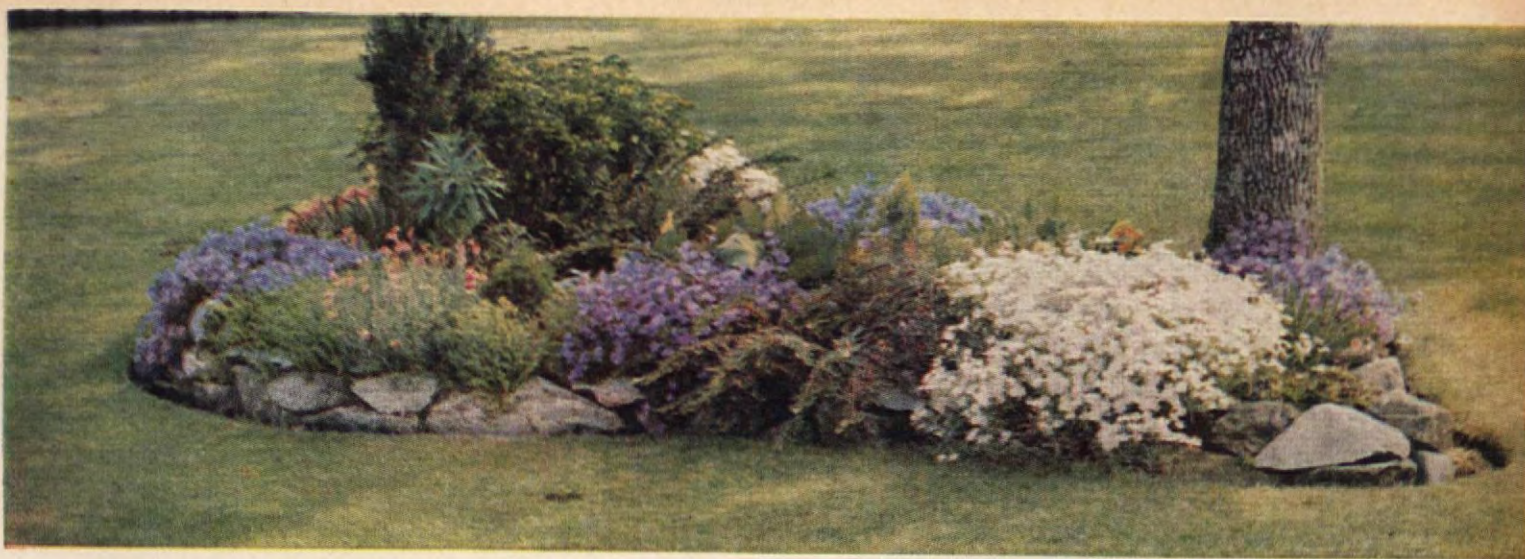


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Product of *The American Tobacco Company*—"Tobacco is our middle name"



A SMALL NATURALISTIC PLANTING, located advantageously somewhere in the lawn, may provide a beauty spot that sets off your home as the most distinctive on the street. This little gem was designed by W. J. Westby at the home of Mr. and Mrs. F. A. E. Manning, Victoria, B.C., Canada.

*Home landscaping is easier
if you think in terms of*

BEAUTY SPOTS

An easy way to plan your land-

scaping is to concentrate on one section of your grounds at a time. Think of the whole place as made up of a lot of small areas—set off from each other by different parts of the house, the garage, driveway, paths, terrace, play area, and so on—and then plan to create in each area an individual beauty spot.

By working this way you can budget your time as well as your money. Also, by doing things gradually, step by step, you'll probably do a much better job than if you try to do everything at once. It's simply that small-area plantings are easier to plan, easier to work on, and easier to pay for, and so for most people they produce better and quicker results.

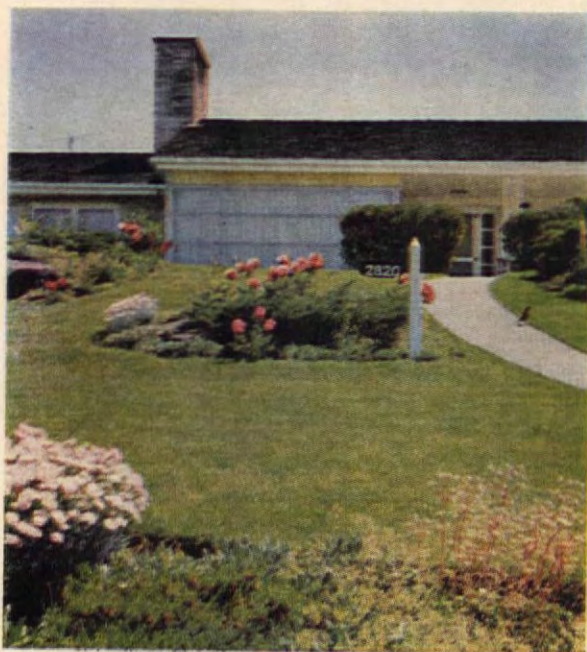
The only thing to be specially careful about when working on one section at a time is to remember that all sections that can be seen at the same time should look well together. Avoid conflicts of color and don't have drastically different kinds of plantings too close to each other. Try to visualize an appearance of relationship and unity when you've finished one area and start planning the next.

Usually the most urgent project is the one immediately in front of the house—the "foundation planting." Oftentimes this has to be all one planting, but sometimes it can be divided into two or more sections and planned and planted separately. The placement of the door, garage, driveway, path or other features of the front area usually determines this.

In any case, don't be satisfied to plan your foundation planting as a mere string of coniferous evergreens stretched across the front of your house. Instead, work out a plan for the planting that will give it shapeliness and the character, whether you prefer straight lines or curves. Then go to a nursery, or study a good nursery catalog, and pick out a selection of high-quality shrubs, both flowering and foliage, that will go well together and at the same time provide a degree of variety, contrast, and genuine eye-appeal. In other words, think and plan in terms of a beauty spot, or series of beauty spots, not just a "patch of ground" and a "batch of plants." It is easier than most people think!

(continued)

THEODORE A. WESTON



THREE SEPARATE PLANTINGS distinguish the front of Col. and Mrs. Walcott Denison's home in Seattle. In the foreground are pinks, heathers, alyssum, saxifrage; at center, poppies, pinks, junipers; near house, poppies, lupines, yews.



A MINIATURE ROCK GARDEN near the sidewalk is a front-line beauty spot at the Seattle home of the Charles W. Maryatts.

When you've finished the foundation planting, the next most urgent job may be on either side of the house, or near the garage, the driveway, or the front path. Wherever the need is greatest, work the same way. Plan to create a beauty spot, decide on its appropriate size and shape, then select the best plants for it that your budget will allow. Incidentally, if you don't expect to move for at least five years, it's wiser to buy smaller specimens of finer plants than to spend the same amount on larger, poorer quality items.

Finally you'll have done all your "necessary" landscaping. Now you can make your home truly distinctive—even a showplace—by planning a few beauty spots for their own sake alone.

A naturalistic little planting near the sidewalk, an appropriate grouping of plants somewhere in the front yard, a small lily pool near a willow tree, or any other kind of beauty spot anywhere on your property—these are the things that'll evoke oh's and ah's from visitors and delight you and your family the year around. Study these pictures, and you'll get ideas!

THE END



NOTHING'S SO EYE-CATCHING as a lily pool. This apostrophe-shaped one is in the Arthur Bohnens' garden in a Chicago suburb.



CACTI AND SUCCULENTS, skillfully combined with outcroppings of rock, produce beautiful effects in arid-country home landscaping.

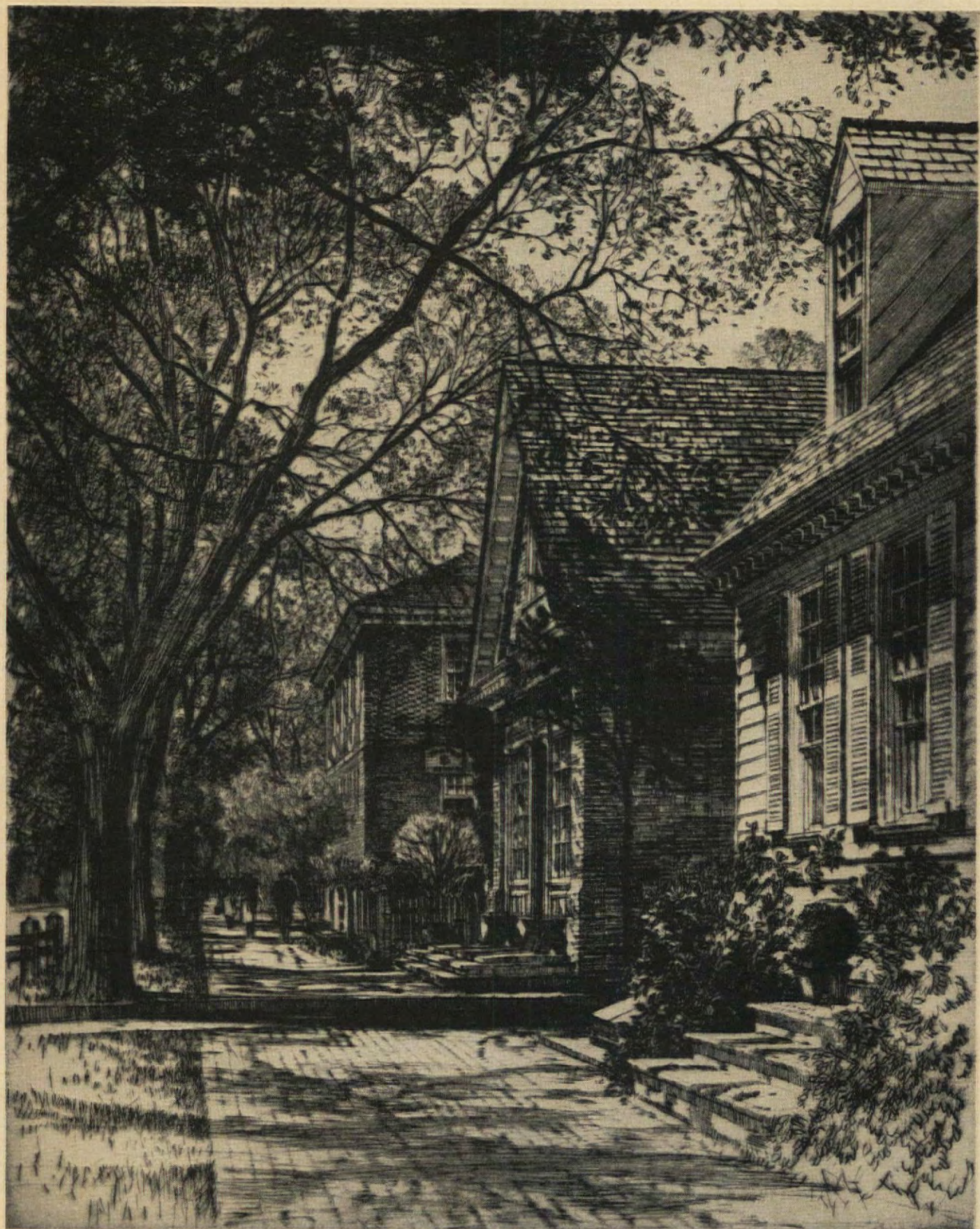
FRONT FENCES and walls can be made strikingly attractive with suitable plants. The junipers and driftwood below are at the E. A. Benesch home in California.



ROSES ON A WALL, on a post or a fence, or trained against a side of the house or garage, have a long history of sure-fire attractiveness in early summer. And the newer climbers and other cluster-flowered varieties, if planted in a sunny spot, can be depended on to bloom from spring until late in the fall.



THINK OF YOUR DRIVEWAY as the possible setting for the major beauty spot at the entrance to your home—not as a necessary but evil swath of durable surface. At the F. L. Hawkins place in Seattle, Washington, the kind of driveway that's the bane of many a homeowner afforded the stage for this spectacular use of native rocks, low-growing evergreens and a variety of perennials in a natural-contour planting.



Artist's Proof

Samuel Chamberlain

The Pilgrims are coming!

When the local Historical Society first consulted Mama about opening our house for the annual spring pilgrimage, Mama threw up her hands in horror

JEAN PATTERSON

Visiting ladies have a habit of throwing any household into a tizzy . . . and ours was no exception. But when Madame President of our group pointed out to Mama that opening up the doors was her patriotic duty, she weakened and agreed, especially when the plea was made that the money thus obtained would help save several historical places otherwise destined to go on the auction block.

Then began the hectic days of getting ready for the pilgrims. Our house had been the headquarters of the Confederate General Longstreet during his campaign in East Tennessee and that was supposed to be the drawing card—that and a number of rather unusual antiques in the way of furniture, china, glass and bric-a-brac. So in order to have as much as possible to show we made countless trips to the attic, basement and what Mama called the junk room, where we dug out quite a few things. Among these were a sidesaddle, a reversible waffle iron, a Dutch oven, numerous old letters, papers and Confederate money, my grandfather's writ of amnesty signed by Andrew Johnson (he was a merchant and in order to keep his business after the Civil War, he had to promise, among other things, never again to take sides against the Federal Government), a framed copy of the Magna Carta, which, judging from its tattered appearance, might almost have been the original one presented to King John in 1215, a reel, an ancient dress suit of Grandfather's and the uniform my uncle had worn at military school. In an old chest, we found some handmade Indian leather pants, Indian arrowheads, a coin collection, Grandmother's black silk mourning dress, and some moth-eaten college banners.

The next step was to reorganize our present setup in order to find a place to display such oddly unrelated objects. Mama embarked on a campaign to resettle the whole house, including in the plan a full-dress spring cleaning. When this upheaval began, Papa said, "I can't see any reason for all this excitement. All people are going to do is look at the house and our things. They aren't looking for dust and dirt. They won't notice whether the curtains have been washed or not."

Having delivered himself of this ultimatum, Papa sat down, picked up his book, and was ready for the pilgrimage. Mama, picking up her dust rag, retorted, "Now if that isn't just like a man. I know women—they'll see the dust first and the antiques next. Furthermore, they always rub their fingers over the furniture to feel the grain of wood. I know because I do it myself and if any dust comes off they will say, 'What an awful housekeeper she is.' We'll have to get the house painted too. It looks as if it hasn't had a coat of paint since Longstreet stayed here."

I think after that Papa decided that discretion was the better part of valor—from then on he kept his mouth shut. He resigned himself to having to walk around a reel and sidesaddle every time he went through the dining room, no shades at the kitchen windows, his favorite pictures being moved to strange places, painters coming in and out, carpets being taken up and shaken, his chair moved to the other side of the fireplace and his customary blanket being removed in favor of a cleaner, less shabby one.

One of our problems had nothing to do with furniture but was a sort of psychological one. Since our house was being shown because it had been the headquarters of a Confederate general, it seemed a little odd to point out that the four-poster beds, some of the other antique furniture as well as a good part of the silver and china, had once been the property of Papa's grandfather, a Union general in the Civil War. Not a single bed in the house could boast that "Longstreet slept here." I suggested that we omit all names and simply say that the "General" slept in this bed or drank from that pitcher. Papa put thumbs down on that—although we would not be lying directly, we would certainly be implying an untruth, and he wasn't going to stand for that. We finally decided to go ahead and mention Great-Grandfather, figuring that most of our pilgrims would be Southerners anyway, and would pretend not to recognize the Yankee name. Then, since two of our Tennessee presidents, Andrew Jackson and Andrew Johnson, had actually slept in one of the beds, we were sure we would be forgiven, even if at the time, they (continued on page 88)

We design four kitchens

VIRGINIA E. THABET

DECORATOR: ROBERT W. HOUSEMAN

Here are four solutions to four kitchen-laundry planning bugaboos

Each solution is chock-full of ideas you have asked for; try one of them or try all of them; there is an idea for every pocketbook! Three kitchens, one laundry, each designed for prettiness and convenience, and not hard to do.

1 "AN OLD-FASHIONED PANTRY"
We decided to call ours a "Buffet Français!" Elegant French and easy to do, with new traditionally styled cabinets, using warm wood fronts and sturdy steel interiors. The "old-fashioned pantry," a queen in its heyday back in grandma's era, *can* find a place, and a well-earned one, in today's modern living! How? *If you are remodeling*, don't tear out the pantry. Structural changes are expensive. Use the money you would spend by *remodeling* the pantry to include storage areas for food and table service, sink, dishwasher and utility cabinets. Exploit its location near the dining room and kitchen, where it can serve both areas in a few short steps. *If you are building a new home*, have you thought of including a small space for a pantry? You'll find it will pay big dividends in saving time and keeping messy clean-up chores away from the kitchen itself!



THIS PANTRY, occupying a relatively small area just off the kitchen and dining room, is loaded with convenience but not short-changed on decoration. It is entirely possible to go all out if you wish . . . this lovely crystal chandelier and wall sconce, the fleur-de-lis wallpaper and marblelike vinyl flooring with fleur-de-lis insets all lend an elegant look!



HUTCH GIVES MODERN CONVENIENCE! This handsome hutch was constructed from the same cabinets used in the kitchen. Wall cabinet doors, with metal grillwork and traditionally styled wall and base cabinets are just the answer. With a tea cart close by, china, crystal, linen, flatware are a few steps from the dining room.



WINDOW TREATMENT AND LIGHTING, below, should not be overlooked. Shutters painted in repeat colors blend nicely with curtains.



COLOR plays a very important role, as shown above. Cabinets, appliances, utensils, flooring can be mixed and matched.

2 "THE SMALL KITCHEN"

Convenience need not be sacrificed, even though your kitchen is small. It's simply a matter of good arrangement. There is a way to arrange the three major appliances and work areas (cooking, refrigeration and clean-up) to save steps yet have large areas of unbroken counter space. Centralize the sink in a "U" plan with range and refrigerator at extreme ends. Simple! Then accent efficiency with attractive décor . . . wallpaper the ceiling, use curtains of the same fabric. For both good looks and practical purposes, have the curtain fabric laminated (between sheets of plastic) and cover the wall behind the cooking area and sink, where grease and water often splatter.

FOR KITCHEN PLANS, PLEASE TURN TO PAGE 84

3 "ROUND-THE-CLOCK" LAUNDRY

Named from clever wallpaper theme (the French translation for morning, noon and night . . . *le matin, le midi, le soir*)! And what better theme for a laundry used in many homes, around the clock! Laundries have come up a long way today, from their original hiding spot in yesterday's basement. You find them in kitchens, bathrooms, hallways and garages. All these places are convenient, but if you are fortunate enough to have sufficient space, you can have what is known as a utility room to serve many purposes. *BUT*, watch out for that familiar bugaboo . . . so often these rooms are catchalls with no purpose! Good planning can change an otherwise disorganized space into a very pleasant, convenient place to work. How, then, can you take the "futility" out of a utility room? Combine laundry, sewing and cleaning activities with emphasis on bright, imaginative décor; give some thought to children's recreation.



UTILITY ROOM COMES TO LIFE! Count the ideas: combination washer-dryer, a real space-saver; open shelves for sorting laundry; a telephone; 5 sewing baskets to organize supplies; a sit-down sewing-planning area; a pop-up cabinet for portable sewing machine; a pull-out hamper; canisters for laundry supplies.



NO DULL AND DREARY UTILITY ROOM, THIS! Bright color sets the pace. Ideas: attractive wallpaper sets the theme and color scheme. Flooring design doubles as checkerboard for the kids; there's a dartboard with rubber-tipped darts on door which houses water heater. Ceramic tile wall is easy to clean.



OUTDOOR FOOD SERVICE is close to indoor cooking. Note new cabinets with wood frames, stainless steel molding and vinyl panels (comes in different color choices).

4 "INDOOR-OUTDOOR" KITCHEN

Like to entertain and eat outdoors but do your cooking indoors? It's easily done! Arrange cooking area to serve both places. Decentralizing cooking areas is a new twist in kitchen planning. Spread the cooking areas around the kitchen to serve both general food preparation, indoor and outdoor dining. Dining room, terrace, or any room you may want to eat in, suddenly becomes closer to the kitchen, makes for quick and easy food service and saves steps, too. At right, and above gas cooking top, gas barbecue, oven and hot food server all accessible to outdoors through sliding glass windows.





Shadow boxes – lovely to look at, easy to make

Shadow boxes are fun to make and when you've finished, you really have a worth-while project to show! Those pictured above can be made in just a few hours. Artistically pleasing, shadow boxes make lovely gifts for friends and family on birthdays or other gift occasions.

Personalize these lovely shadow boxes by decorating them with objects and memorabilia dear to the heart of the recipient. If it is someone who likes to cook, to fish, to garden, whatever the interest, you can think of several items that would go into your personalized, designed-to-please shadow box. For the traveler, use souvenirs of the journey, maps, a bit of pottery, a small stone from a mountain trip, a shell from the beach. Or make a shadow box to help you relive memories of a pleasant train trip. The possibilities are endless. To find out how to transform cigar boxes into shadow boxes, turn to page 99.

MARTHA B. DARBYSHIRE

An entertaining lady lives here

*Dorothy Kirsten, the lovely opera star,
lives in a home that bespeaks
her own charm and personality*

To most of us Dorothy Kirsten belongs to the top echelon of opera singers. Some may think of her as Tosca, or as the appealing Violetta in La Traviata, but to all of us it is safe to say she has made Puccini's Mimi and Butterfly (Cio-Cio-San) memory-haunting roles. We know her, too, as she has come guesting on radio and television programs where her hit-tune manner has been equally effective with her more serious music of substance. Now, when the curtain rises on her, she is not on stage. She is "at home" and very much her own uninhibited, friendly self. Catch her at home and you have her where her roots are. Look through her eyes at a woman's point of view of home and you come away talking back to yourself. Her house is her inn of happiness. Here she is central to her family, which consists of her husband, Dr. John Douglas French; her father, who spends certain months of the year with them; her attractive secretary, Vicki, who has been with her many years; and Mimi and Cio-Cio, the two toy poodles.

This is a household full of activity. Dr. French is certainly a busy man and Miss Kirsten, much of the time, lives in high gear and yet, here is a place where you get off the treadmill, where people are tranquil without tranquilizers. Somehow you feel "good" when you are here. Something rubs off, even on the most casual visitor.

It is often said that home-proud people are always happy and cheerful. Like many generalities, the observation may have a trace of truth in it. But not the whole truth. It is, however, perfectly

(continued)



DOROTHY KIRSTEN sings to her two pet toy poodles, Mimi and Cio-Cio, in the music corner of her beautiful living room. Radio, television, hi-fi, and tape recorder are recessed in wall. Note the lovely Venetian mirror and French crystal wall bracket.



DOLL COLLECTION in recessed cabinet in bedroom hall. Dolls (most of them dressed and given to Miss Kirsten by her secretary) depict her in her many operatic roles. The group of photographs at the right shows thrilling moments that have punctuated her career.

understandable when a woman has lived for years out of trunks in hotels, and all the while has collected large and small objects of art for a future home, as Dorothy Kirsten has done, that she is deeply appreciative of a happy marriage and an attractive home in a beautiful setting.

This is not, of course, Miss Kirsten's first home, but it is located in probably the most beautiful spot she ever dreamed of. Lady Luck dealt them a royal flush the day she and Dr. French found it. It is beyond Palos Verdes off the road that follows the Pacific shoreline. There, they found the house on a hilltop, a thousand feet above the ocean with a beautiful, indigo-blue cove just below them, and a three-way uninterrupted view far, far out to sea. It reminds them—everything about it . . . the drive and the location of the house—of the Riviera, of even definite spots along Amalfi.

It might have been fun to have planned and built a house, inch by inch, to fit this spectacular site, its family, and their preferences, but there was a pleasant house, and lately built, on the property, and after all, as they agreed, individuality, in the last analysis, does not depend on architectural style. It belongs to the people. It's in the land around the house that many answers lie. In their case, it allows the house to be at a little distance from the road and at an interesting lower level. It gave them space for terraces, and ample landscaping. These, as much as anything, vary the profile of a house and give it emphasis. To them they are better off with an extra half acre of land and with a view full of promise than with a living-room fireplace that might be more in keeping with their furnishings.

Looking at the house today after Miss Kirsten and her two decorators, Reginald Allen and Jack Stevens, have



DINING ROOM looking out onto deck with its beautiful view of the sea far below.

finished with it, you can say again, "A good house can become as much better as you make it." The decoration, let's say, is Miss Kirsten's own personal style. This personal insignia is there—somewhere in the decoration of every room, and is perhaps the secret to much of the charm of the house. The reference, as you will quickly observe, is to mementos which may range from choice bits of bibelot to andirons and furniture, to a gold-leafed cabinet door, or a pair of black iron urns that you see at the entrance door. All of these bits or fine pieces are treasures Miss Kirsten has taken with her from one place to another through a period of years. All are possessions which have met the test of time, and all of them her decorators have combined and deftly used in a way that makes the difference between a background that is good and one that is unforgettable.

Another exciting thing about the house, since it is not a large house, is its generosity. It has "the big look" because the floors refuse to stop at the walls but keep right on going out across outer decks. These decks have been added by Mr. Allen and Mr. Stevens to take advantage of the sea-going view, and to furnish space for seating guests for outdoor dining.

Remember, a very entertaining woman lives here, and since her husband shares with her the pleasure of hospitality, there is always time planned and set aside for the stimulating companionship of friends of many and varying interests. To both of them, entertaining is one of the pleasant aspects of having a home, and because they themselves heartily enjoy a social gathering, the result is "a wonderful time."

Entertaining is only one phase of this delightful menage. Another is gardening, and still another is cooking. How do two such busy people do so many things and

(continued on page 102)



IN LIVING ROOM Miss Kirsten has assembled many of the cherished antiques she collected from all over the world . . . a Florentine candelabrum, an old French clock, an Italian polychrome table.



MASTER BEDROOM has a lovely Louis XVI vitrine or glass shelved cabinet. An Italian craftsman carved the center piece of twin beds and joined them together to make the headboard.



Have you had your soup today?

For a man-sized appetite, here's a steaming bowlful of hearty eating! Campbell's Vegetable Beef Soup, with healthy chunks of fine lean beef, prize Campbell vegetables, heartening beef broth. And it's just one of 21 Campbell's Soups, every one delicious! Quick, too! 4 minutes. Thrifty! Less than 1¢ a serving. How easy for everyone to have the happy habit: Once a day . . . every day – SOUP!



Campbell's Vegetable Beef Soup gives you Vitamins, Proteins . . . Minerals, too!

BE A FRENCH CHEF

*Flaky, delectable Napoleons can come out of your own kitchen
when you follow these easy directions*



TO MAKE FLAKY, RICH WAFERS, roll regular pie-crust dough, either your own or a mix, into a square about $\frac{1}{8}$ -inch thick. Dot the dough with tiny pieces of soft butter and then fold over into thirds to make a long rectangle. Fold again into thirds to make a tall pile of dough nine layers thick. Wrap in waxed paper and chill overnight or until quite firm.

FOR PERFECTLY SHAPED NAPOLEONS, cut square of dough into thirds, then roll into rectangles 4x12 inches. Trim and cut each into eight strips. A ruler helps to measure and aids in cutting straight. Prick each strip of dough with a fork and bake on an ungreased baking sheet in a hot oven.

TO ASSEMBLE NAPOLEONS, stack four wafers together, with chilled custard filling or pudding mixture between. Frost the top wafer with confectioners-sugar icing and, using a spoon, dribble melted chocolate over it in a zigzag pattern. Then draw a toothpick across the chocolate lines to achieve final effect. Chill for an hour before serving.

Shopping Information page 102

Easy to make the "busy-day" way—

Pudding Cheesecake



No cooking!



the tang of cheese—
the crunchiness of
graham cracker crust—
the tart-sweet smoothness
of Jell-O Lemon
Instant Pudding!

"BUSY-DAY" LEMON CHEESECAKE

- 1 large (8-oz.) package cream cheese • 2 cups whole milk
- 1 package Jell-O Lemon Instant Pudding
- 1 8-inch graham cracker crust

Soften cream cheese, blend with $\frac{1}{2}$ cup milk. Add remaining milk and the pudding mix. Beat slowly with egg beater just until well mixed, about 1 minute. (Do not overbeat.) Pour at once into graham cracker crust. Sprinkle graham cracker crumbs lightly over top. Chill about one hour. Serve to 8 delighted people—a real party dessert that you can make so easily—thanks to Jell-O *Instant Pudding*.

P.S. It takes the special qualities of Jell-O *Instant Pudding* to make this luscious cheesecake. Cooked pudding will not give satisfactory results with this recipe.

BEEF
PORK
CHICKEN
VEAL

Doubled when

For Instance

"I intended to serve spare ribs and sauerkraut to the family. There wasn't enough for company. (Look at plate above) But a raid on the pantry suggested a rice and apple stuffing — We served 8!"



"It isn't a problem as much as know-how of stretching food from one form to another!"

Two pounds of veal cutlets rolled into a veal bird recipe can feed an army!"



Stuffed

What'll I do now? The age-old cry as a gang of hungry people file in the front door. Suppose guests do drop in without warning just before suppertime! Suppose a hasty inventory of the refrigerator reveals only the remains of last night's roast beef and a package of fish fillets. This isn't a problem. You begin with what you have on hand, and s-t-r-e-t-c-h. Pantry staples become your tools and gadgets for this cooking magic. With these and free-wheeling ingenuity there's no end to what you can do. "For instance" ideas quoted here from Family Food readers saved their day, can stretch your meal!

Family
Food

"It was double or nothing with my family-size piece of beef intended for Swiss steak. But split, stuffed and rolled Italian Style it served family and company"

RECIPES ON PAGES 75 AND 76

Table accessories on this and following food pages
by GERTRUDE BRASSARD; Shopping Information, page 102



"Stuff and Stuff chicken breasts. It is both an exciting and economical passage into quantity food especially with 'Potato Stuffing'."





Take a Package of Pancake Mix

JUNE M. TOWNE

HAM-ASPARAGUS ROLLS (above). You can't eat this picture, but wouldn't you like to! But we have the whole recipe printed on a card for you on the recipe pages. You can read about this modern way of cloaking leftover ham and frozen or fresh asparagus in light, tender pancakes and topping with canned-soup sauce.

CHOCOLATE WAFFLES (right) or "waffle witchery" as someone so aptly described them opens another easy avenue to a host of superb desserts without sleight of hand. Any gal can fix 'em. Serve them cool with ice cream and any of the preferred sauces. Again the idea of making something else—out of something else.



Remember the lowly pancake . . . that stalwart, the flapjack, whose only reason for existence was to add more substance to that all-important breakfast?

What a delightful transformation has been wrought, turning this overworked one-shot into a delectable, 3-meal-a-day *spécialité*. And it's all done with pancake mix that's ready for use in a jiffy.

You who must match wits with the daily menu, take note. Serve pancakes around the clock as quick-to-fix meals. Plain, buckwheat, and the new buttermilk mixes make hearty main courses, exotic desserts and "conversation-piece" suppers and snacks!

LAMB STEW WITH SAVORY TOPPING (above right) sets another style in the versatility of the pancake mix.

Who ever thought it could double for a biscuit mix? Well it's a product famous for its unlimited uses—a basic ingredient for so many pancake and nonpancake recipes.

BATTER-FRIED SEAFOOD AND ONION RINGS (right) presents a new way for batter-dipping French-fried foods that we'll wager can't be duplicated with a home-made batter. It has other pluses like really clinging to the food and its wonderful browning qualities.

DESSERT CAKES WITH ORANGE SAUCE are novel and tasty. Try them out on your family and guests. These fancy "crepe" style cakes combine raspberry jam tucked between the layers and a luscious orange-sauce topping. (Note—this is a wonderful dessert for buffet parties. Just make the recipe twice for ten to twelve servings as shown to the right.)

BUCKWHEAT MUFFINS (right). There's nothing like that subtle but hard-to-describe flavor of buckwheat. Make them at a moment's notice right out of the same popular package of pancake mix. Or combine equal portions of the plain mix with the buckwheat. Serve hot with butter and dream awhile.

FOR THESE RECIPES, SEE PAGES 72, 75 AND 76

Shopping Information, page 102



• **LAMB STEW
WITH SAVORY TOPPING**

Preparation time: 25 min.
Cooking time: 1 hr.
Baking time: 20 min.

1½ lbs. shoulder lamb for stew
1 qt. water
2 sprigs parsley
2 celery tops
1 bay leaf
2 tsp. salt
2 c. diced turnip
6 small whole onions

3 med. potatoes, diced
2 tbs. flour
Topping:
4 tbs. shortening
2 c. pancake mix, plain or buttermilk
¾ c. milk
2 tbs. chopped parsley
½ tsp. rosemary

• Simmer together lamb, water and seasonings about 30 minutes. Add turnips, onions and potatoes and continue cooking until tender, about 30 minutes. Dissolve flour in small amount of water and add to stew; cook and stir until slightly thickened. Turn into 1 quart casserole. Cut shortening into pancake mix, add milk, parsley and rosemary; stir just to dampen dry ingredients. Turn out on lightly floured board, knead just a few times; roll or pat out to fit casserole (about ½-inch thick). Place immediately over hot stew; seal edge. Bake in hot oven (425° F.) 15–20 minutes, or until well browned.

Serves 6–8 575 cal. per serving Source of Vitamins A, B, C

Tested in THE AMERICAN HOME KITCHENS

• **BATTER FRIED SEAFOOD
AND ONION RINGS**

Preparation time: 20 min.
Frying time: 5 min.

1½ c. pancake mix
2 eggs, slightly beaten
1¼ c. milk
1 lb. raw shrimp, shelled and deveined

1 lb. scallops
1 large onion, sliced
Milk, about 1 c.

• Combine pancake mix, eggs and milk; beat together about 2 minutes. For shrimp and scallops have seafood well drained, dip into batter, drain off excess and fry in deep, hot fat (375° F.) 3–5 minutes, or until golden brown. Drain on absorbent paper. Soak onion slices, separated into rings, in milk for 15 minutes; drain, dip into batter and proceed as above.

Serves 4–6 310 cal. per serving Source of Vitamins A, B

Tested in THE AMERICAN HOME KITCHENS

• **DESSERT CAKES
WITH ORANGE SAUCE**

Preparation time: 25 min.

1 egg, well beaten
1 c. milk
1 c. pancake mix, plain or buttermilk
1 tbs. sugar

1 tbs. melted butter or margarine
1 tsp. vanilla or ½ tsp. almond extract
Raspberry jam, about ½ c.
Orange Sauce

• Combine egg and milk, add pancake mix and sugar and blend well; stir in melted butter and vanilla. Bake on hot, lightly greased griddle, using 2 tbs. batter for each pancake. Spread each pancake with raspberry jam and stack 3 or 4 together for each serving. Top with Orange Sauce.

ORANGE SAUCE: Combine 4 tbs. butter or margarine, 4 tbs. sugar, 2 tsp. grated orange rind, ½ c. orange juice and 1 tsp. angostura bitters in saucepan; simmer together 5 minutes; serve warm. Makes 1 c.

Serves 4–6 210 cal. per serving Source of Vitamins A, B, C

Tested in THE AMERICAN HOME KITCHENS

• **BUCKWHEAT MUFFINS**

Preparation time: 10 min.
Baking time: 20 min.

2 c. buckwheat pancake mix*
¼ c. sugar
1 c. milk

1 egg, slightly beaten
¼ c. melted shortening

*Or use 1 c. each plain and buckwheat pancake mix

• Mix together pancake mix and sugar; add milk and egg and blend well; stir in melted shortening. Fill greased muffin pans ¾ full. Bake in hot oven (425° F.) 20 minutes, or until done.

Makes 12 muffins 100 cal. each Source of Vitamins A, B

Tested in THE AMERICAN HOME KITCHENS

NEWS IN FOOD

Family-size tuna has just been introduced in new 9½-ounce cans. Reason for the new size stems from research indicating that homemakers often needed more tuna than was available in the 6½-ounce can, but frequently could not make use of all the tuna in the 12½-ounce size.

NEW TO MANY is the sometimes-overlooked label on a package of franks. It tells the story of quality. "All Meat Franks" are made of ground beef and veal or pork plus seasonings, without cereals. Franks not thus labeled may contain up to 3½% nonfat milk solids and/or cereal. Although franks made with more than 3½% must be labeled "Imitation Franks," they have a high nutritive value since milk solids are a valuable source of protein and calcium.

NEW CORNFLAKE CRUMBS have dozens of uses. Try them in casseroles, use them for topping on a coffee cake, extend a meat loaf with this tasty delicious new package. If you're following a recipe that includes the instruction to "crush cornflakes into crumbs," use prepared crumbs in-



stead by dividing by four the amount called for in the recipe. For example, if the recipe calls for four cups of cornflakes, you need use only one cup of cornflake crumbs.



LOOKING FOR A FAMILY DESSERT that's inexpensive, delicious and nutritious? Then try the new pudding-cake mixes. Each package contains enough cake and sauce for six substantial servings. While pudding-cake takes happily to many fancy variations, it is a complete and delightful dessert in itself. You'll like it! A NEW TYPE OF COFFEE CAKE is now ready for the hostess who likes to serve new and different food. It's the all-butter cinnamon nut coffee cake!

With a little imagination...and Log Cabin Syrup

Just stir in Log Cabin while your
Quaker Oatmeal cooks

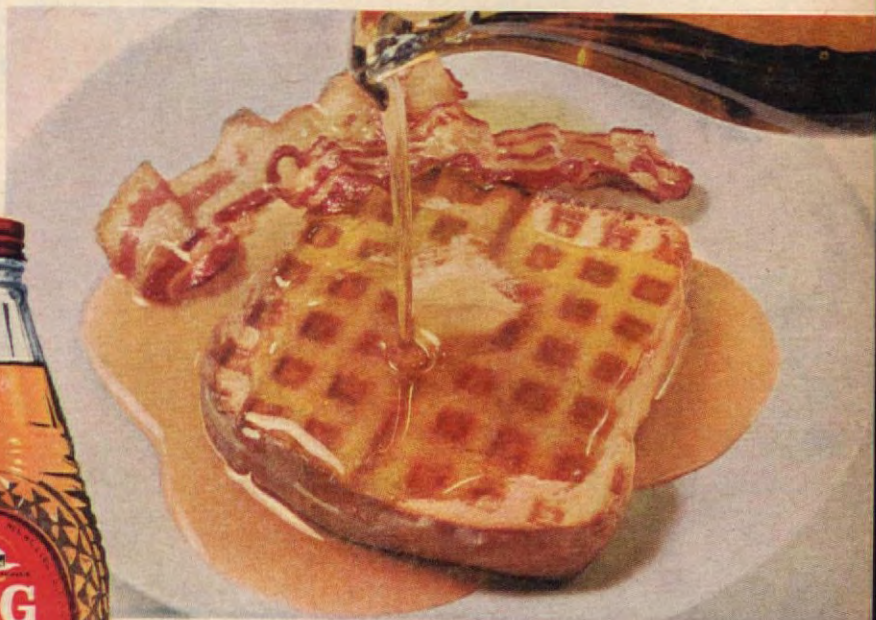


You can create a breakfast that's out of this world! Follow the recipe for oatmeal as it appears on the Quaker Oats package, stirring in $\frac{3}{4}$ cup of Log Cabin Syrup as the oatmeal cooks. (Add more Log Cabin and a lump of butter to each portion served, if you like.) M-m-m-m . . .

good! Nutritious, too. Quaker Oatmeal is full of nourishing protein so important to good health. Golden-rich Log Cabin makes it taste even more delicious, because Log Cabin is blended with pure maple sugar! Log Cabin makes so many other things taste extra special, too!



You can make perfect oatmeal pancakes! Combine $\frac{1}{4}$ cup Log Cabin, $\frac{3}{4}$ cup milk, 1 egg. Add $\frac{1}{2}$ cup pancake mix, $\frac{1}{2}$ cup Quaker Oats, and 1 tbs. melted shortening. Blend well. Bake on hot, lightly greased griddle. Serve with Log Cabin. No other blended syrup can match its deep-down maple flavor. Makes one dozen 4-inch pancakes.



You can grill the greatest waffles—with bread! How good they taste with Log Cabin's elegant maple flavor! Butter 10 slices bread on both sides. Dip each into blend of $\frac{3}{4}$ cup milk, dash of salt and slightly beaten egg. Drain slices; bake in moderately hot waffle iron for 5 minutes. With delicious Log Cabin, there's nothing finer!

Recipes Tested and Approved by General Foods Kitchen



Exclusive Offer From Gold Medal Flour!

New! Peppermint Pinks Window Garden!

Planter contains seeds...is ready to grow indoors ONLY 25¢ With certificate from this specially-marked Gold Medal sack

Exciting, new "dwarf" flower developed by famous Northrup-King seed specialists.

Attractive pink plastic planter comes to you complete with dozens of seeds, plastic planting guide to hold seeds in place, special growing bed enriched with plant food, and easy directions.

Easy to grow indoors! Seeds will give you flowering plants in just 10 to 12 weeks!

Bake it Better with Gold Medal
THE "Kitchen-tested" FLOUR



BONUS SEED OFFER! **At no extra cost!**

In addition to planter, select, easy-to-grow pansy and petunia seed packets are also yours, with certificate from any special 2, 5 or 10-lb. Gold Medal sack.

Still more seed packets are yours, for certificates from special large-size Gold Medal sacks.

All seeds are "pelleted"—a Northrup-King Process that makes them easy to handle, plant and grow!

For golden-brown light-textured pancakes, bake batter on greased or dry hot griddle until large bubbles form and begin to break. Then turn and cook second side. Both sides will brown equally.



Take a Package of Pancake Mix

(pictured in color on page 70)

(pictured in color on page 68) **Family Food**

• HAM-ASPARAGUS ROLLS

Preparation time: 25 min.

- 1 can (10 oz.) condensed cream soup (mushroom, celery or chicken)
- $\frac{3}{4}$ c. milk
- 1 egg, slightly beaten
- 1 c. pancake mix, plain or buttermilk
- 1 tbs. melted butter or margarine
- 1 c. diced boiled ham
- Cooked asparagus spears
- $\frac{1}{2}$ c. milk

● Combine one half only of condensed soup with $\frac{1}{4}$ cup milk and egg; add pancake mix and blend well; stir in melted butter or margarine. Bake on hot griddle, using $\frac{1}{4}$ cup batter for each cake. Place diced ham and asparagus spears on hot baked pancakes; roll up. Dilute remaining condensed soup with $\frac{1}{2}$ cup milk, heat and serve over rolled cakes.

Serves 4

370 cal. per serving

Source of Vitamins A, B, C

Tested in THE AMERICAN HOME KITCHENS

• VEAL BIRDS



• CHICKEN BREASTS WITH POTATO STUFFING

Preparation time: 20 min.
Baking time: 40 min.

- 1 large onion, chopped
- 1 c. chopped celery
- $\frac{1}{2}$ c. butter or margarine
- 4 c. mashed potatoes
- 2 eggs, slightly beaten
- 1 c. herb-seasoned bread stuffing
- $\frac{1}{2}$ c. chopped parsley
- 1 tsp. salt
- $\frac{1}{4}$ tsp. pepper
- 4 chicken breasts, boned and split
- $\frac{1}{2}$ c. melted butter
- $\frac{1}{2}$ tsp. salt
- Dash pepper
- $\frac{1}{4}$ tsp. paprika

● Sauté onion and celery in butter or margarine just until tender; add to mashed potato. Stir in eggs, stuffing, parsley, salt and pepper. Turn into greased shallow casserole or baking dish. Arrange chicken breasts on top of stuffing. Brush chicken with melted butter; sprinkle with salt, pepper and paprika. Bake in moderate oven (375° F.) 35-40 minutes, or until chicken is tender and browned.

Serves 8

280 cal. per serving

Source of Vitamins A, B, C

Tested in THE AMERICAN HOME KITCHENS

• CHOCOLATE WAFFLES



• ITALIAN BEEF ROLL

Preparation time: 30 min.
Baking time: 1 hr.

- 1 $\frac{1}{2}$ -2 lbs. top or bottom round of beef
- 2 c. ground or minced boiled ham
- 2 c. herb-seasoned bread stuffing
- 1 c. chopped celery
- $\frac{1}{2}$ c. grated carrot
- $\frac{1}{2}$ c. grated Parmesan cheese
- 2 tbs. melted butter or margarine
- 1 tbs. instant minced onion
- 1 tsp. salt
- $\frac{1}{4}$ tsp. pepper
- Pinch of basil
- $\frac{1}{2}$ c. water

● Slice or pound the beef to $\frac{1}{4}$ -inch thickness. Form a square of meat, overlapping edges of pieces. Combine all remaining ingredients, except water. Spread stuffing evenly over meat; roll up and tie with string. Brown on all sides in butter or other fat in shallow baking pan. Place meat on rack, add water to pan, cover and roast in moderate oven (350° F.) about 1 hr., or until tender. Cut in slices and serve with gravy made from pan drippings.

Serves 8

475 cal. per serving

Source of Vitamins A, B, C

Tested in THE AMERICAN HOME KITCHENS

• SPARERIBS WITH APPLE RAISIN STUFFING



Take a Package of Pancake Mix

(pictured in color on page 70)

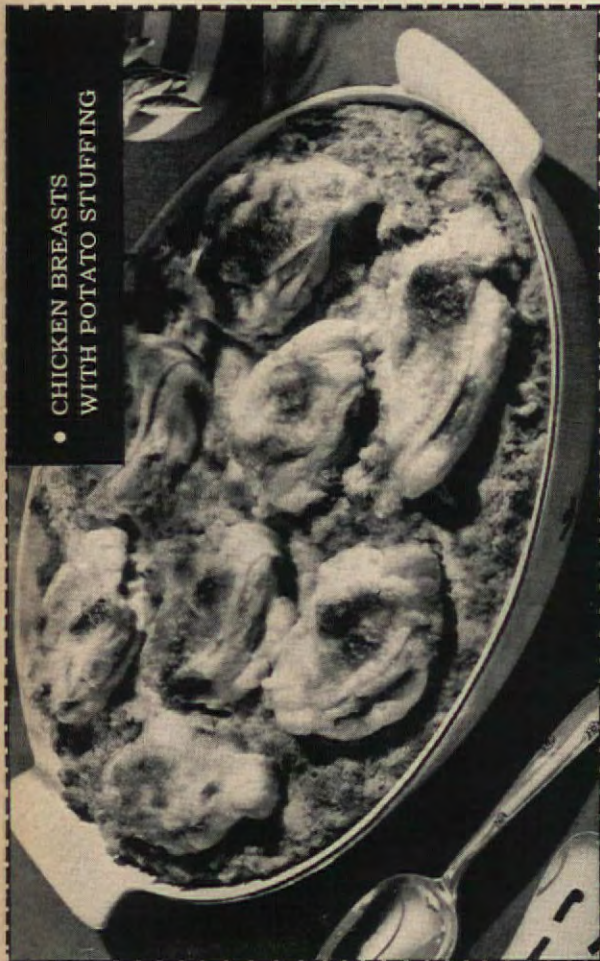
Family Food

(pictured in color on page 69)



Pancakes will have fewer calories if made without oil or fat on dry griddle. First clean griddle with salt bag made of several layers of cheesecloth filled with salt. Then, make the pancakes.

CHICKEN BREASTS WITH POTATO STUFFING



Preparation time: 30 min.
Cooking time: 45 min.

- 1 tsp. salt
- ¼ tsp. pepper
- 3 tbs. butter or margarine
- 1 c. water
- 1 onion, sliced
- 2 cans (4 oz.) whole mushroom caps

● Cut veal into 8 pieces and pound very thin. Fry sausage and chopped onion until browned; pour off any excess fat. Mix in stuffing, celery leaves, parsley, 2 tbs. water, salt and pepper. Spoon stuffing onto veal slices; roll up and secure with toothpicks. Brown veal birds on all sides in skillet in butter or margarine; add 1 c. water, sliced onion and mushrooms. Cover and simmer 40-45 minutes, or until tender. If desired, thicken gravy with flour dissolved in cold water.

Serves 8
430 cal. per serving

Source of Vitamins A, B, C
Tested in THE AMERICAN HOME KITCHENS

VEAL BIRDS

- 2 lbs. veal cutlet
- ½ lb. bulk sausage
- 1 medium onion, chopped
- 2 c. herb-seasoned stuffing (packaged)
- ¼ c. chopped celery leaves
- ¼ c. chopped parsley
- 2 tbs. water or stock

HAM-ASPARAGUS ROLLS



SPARERIBS WITH APPLE RAISIN STUFFING

Preparation time: 20 min.
Baking time: 1-1½ hrs.

- 2 tbs. orange juice
- 1 tbs. grated orange rind
- 1 tsp. salt
- ¼ tsp. pepper
- ¼ tsp. sage
- ¼ tsp. mace
- 2 pork sparerib racks
- 3 c. cooked rice
- 3 c. diced apple
- ¼ c. raisins
- ½ c. finely minced onions
- 3 tbs. melted butter or margarine
- 2 tbs. chopped parsley

● Select spareribs of equal size. Combine remaining ingredients in bowl; mix well. Spoon stuffing onto one section of spareribs, place second on top and skewer or tie together. Place on rack in uncovered shallow baking pan. Bake in moderate oven (350° F.) 1-1½ hrs. or until tender.

Serves 8

410 cal. per serving

Source of Vitamins A, B, C

Tested in THE AMERICAN HOME KITCHENS

ITALIAN BEEF ROLL



CHOCOLATE WAFFLES

Preparation time: 15 min.
Baking time: 5 min.

- 1 sq. unsweetened chocolate
- 2 tbs. butter or margarine
- 1 egg, slightly beaten
- 1 c. milk
- 1 c. pancake mix, plain or buttermilk
- 3 tbs. sugar

● Melt chocolate and butter together over hot water. Combine egg and milk; add pancake mix and sugar and blend well. Stir in chocolate and butter mixture. Bake about 5 minutes in waffle iron slightly cooler than for plain waffles. To serve: Top waffle with peppermint ice cream and chocolate sauce.

Serves 8

150 cal. per serving

Source of Vitamins A, B

Tested in THE AMERICAN HOME KITCHENS



Make it a party!

Make it merry—with Good-and-Plenty Pizza! Fun to eat—fun to make, too, with French's new recipe. French's own mustard recipe calls for rare spices, specially grown mustard seeds, and the very finest vinegar. That's why French's Mustard is so light and lively—and why more women choose it and use it than any other mustard!



On food...
In food...

no other mustard has the light and lively flavor of
FRENCH'S MUSTARD

Make French's Good-and-Plenty Pizza

With a new *tangy* crust . . . and the best-tasting filling this side of Rome!

Pizza Crust

- 2 cups biscuit mix
- 2 tbsps. French's Mustard
- $\frac{1}{2}$ cup milk

Measure mix into a bowl. Stir mustard into milk; blend into mix. Knead 1 minute on board dusted with biscuit mix. Roll to fit 12-inch pizza pan. Prick surface with fork. Bake in hot oven (425°F) 5-7 min. or until set; remove from oven. Reduce heat to moderate (375°F). Prepare filling.

Pizza Filling

- 2 cans (8-oz.) tomato sauce
- 1 tbsp. sugar
- 1 tbsp. French's Minced Onion
- 2 tbsps. French's Mustard
- $\frac{1}{4}$ tsp. French's Oregano
- 1 lb. bulk pork sausage meat,
well cooked and well drained
- 1 cup grated sharp Cheddar cheese
- 2 tbsps. grated Parmesan cheese

Combine tomato sauce, sugar, onion, mustard, and oregano; bring to a boil, simmer 10 min. Pour into partially baked crust. Sprinkle with half of Cheddar, then sausage, then remaining Cheddar, top with Parmesan. Return to oven; bake 12-15 min. or until cheese melts and crust is deep golden brown. Yield: 6 servings.
Friendly Warning: Because French's Mustard has a special flavor, texture and color all its own, don't expect best results from this recipe with any other mustard.



MARGARET H. BOWEN

THE CLOCK STRIKES FIVE

*and millions of working women
hurry home to the more important
job of being a wife and mother*

Are you one of over 11 million women in these United States who has a job outside the home in addition to homemaking? If so, then you're fully aware of the "pause in the day's occupation" at five o'clock when you suddenly realize there's a hungry family to prepare dinner for. "How do you do it?" is a question often asked these homemakers with an "outside" job. And that is exactly the question we asked Mrs. Adolph J. Merkt, of Hamden, Connecticut. Mrs. Merkt is an energetic and busy homemaker who devotes five full days a week to the Girl Scouts as a volunteer worker.

Like other working women, Virginia Merkt looks for the shortest route between her desk and dinner-on-the-table. Time saved in the kitchen gives her a chance for more time with her husband and children, Julie, 18, and Dixon, 16. Always on the search for short cuts to tempting and satisfying meals, Virginia learned the trick of cooking complete meals in the broiler of her range from the Home Service Dept. of the United Illuminating Co., in New Haven, Conn. Broiler meals, Virginia found, make it possible to put a complete dinner together in less than 45 minutes. What a wonderful boon for the working wife!

(continued)



Shopping Information, page 102



Fruit Puffs . . . all dressed for a party the easy way, with summer-bright Del Monte Fruit Cocktail

Next time you feel like showing off a little, let DEL MONTE Fruit Cocktail help you turn out this spectacular dessert.

You'll find DEL MONTE is the time-saving, work-saving fruit cocktail that does you credit right down the line — with gay colors, tidy cuts, and a perfectly delightful flavor balance.

Everyday salads and desserts take on a festive air with DEL MONTE Fruit Cocktail, too—watch your children's eyes sparkle when you serve it! DEL MONTE Quality means this is *your* kind of fruit cocktail—and America's favorite, too.

FRUIT PUFFS

- | | |
|---|------------------------------------|
| 8 large baked cream puff shells | ½ teaspoon salt |
| 1 can (1 lb. 14 oz.) DEL MONTE Brand Fruit Cocktail | 2 tablespoons lemon juice |
| ¼ cup sugar | 2 eggs, separated |
| 3 tablespoons cornstarch | 1 cup (½ pt.) heavy cream, whipped |
| | Chocolate sauce, if desired |

Drain fruit; save syrup. Mix sugar, cornstarch, salt in saucepan. Stir in ¾ cup syrup from fruit; cook and stir on moderate heat till thick and glossy. Stir in lemon juice. Blend about half hot mixture with slightly beaten yolks; return to pan. Cook and stir 1 min. Cool; fold in stiffly beaten whites. Chill. Just before serving, mix in whipped cream till well blended. Fill split puffs with mixture and fruit. May be served with chocolate sauce.

Del Monte® Fruit Cocktail





the quick way to better meals for less money

...MIRRO-MATIC

pressure pans

Here's what a MIRRO-MATIC will do for you: It will cut cooking time to a *third or less* of ordinary, old-fashioned methods—and cut fuel costs right along with the time. It'll save colors and vitamin values in your vegetables . . . make less costly cuts of meat fork-tender. And it'll do desserts and one-dish dinners, frozen foods, even canning . . . and do it all swiftly, easily, savingly.

Exclusive Features Are the Answer

The MIRRO-MATIC Selective Pressure Control is typical. It's the one-piece, unbreakable control you can *hear*, as it *automatically* prevents pressure from going higher than recipe requires . . . 5, 10, or 15 lbs. Then, there's the high-domed cover, for extra capacity, with its positive, quarter-turn lock and unique "Reminder Ring" . . . the fusible metal safety plug, and, of course, the thick, hard aluminum alloy that's used to make MIRRO-MATIC.

Ask for MIRRO-MATIC by Name

To be sure of getting America's most-wanted pressure pan, be sure to say "MIRRO-MATIC, please," in the size you prefer. There's no quicker way to better meals for less money.

4-qt.	\$14.95
2½-qt.	\$12.95
6-qt.	\$19.95
8-qt.	\$24.95
16-qt.	\$29.95

Each with rack and recipe book.



MIRRO-MATIC
electric
The Ultimate in
Pressure Cooking

Also ideal as an electric saucepan. Uses same Heat Control as MIRRO-MATIC Electric Fry Pan and Dutch Oven. 4-qt., with Heat Control, Cord, Rack and recipes, \$24.95. Without Heat Control, \$19.45.



MIRRO ALUMINUM COMPANY, MANITOWOC, WIS. • World's Largest Manufacturer of Aluminum Cooking Utensils

(continued)



VEGETABLE FOR TONIGHT—canned green beans. Beans are put on aluminum foil, seasoned, then wrapped, before going in the bottom of broiler pan where they will heat through while the meat is cooking. Virginia saves liquid from canned vegetables to use in stews or soup on weekends. Tossed green salad (right) is a family favorite. She keeps several kinds of dressing handy in the refrigerator for variety's sake.

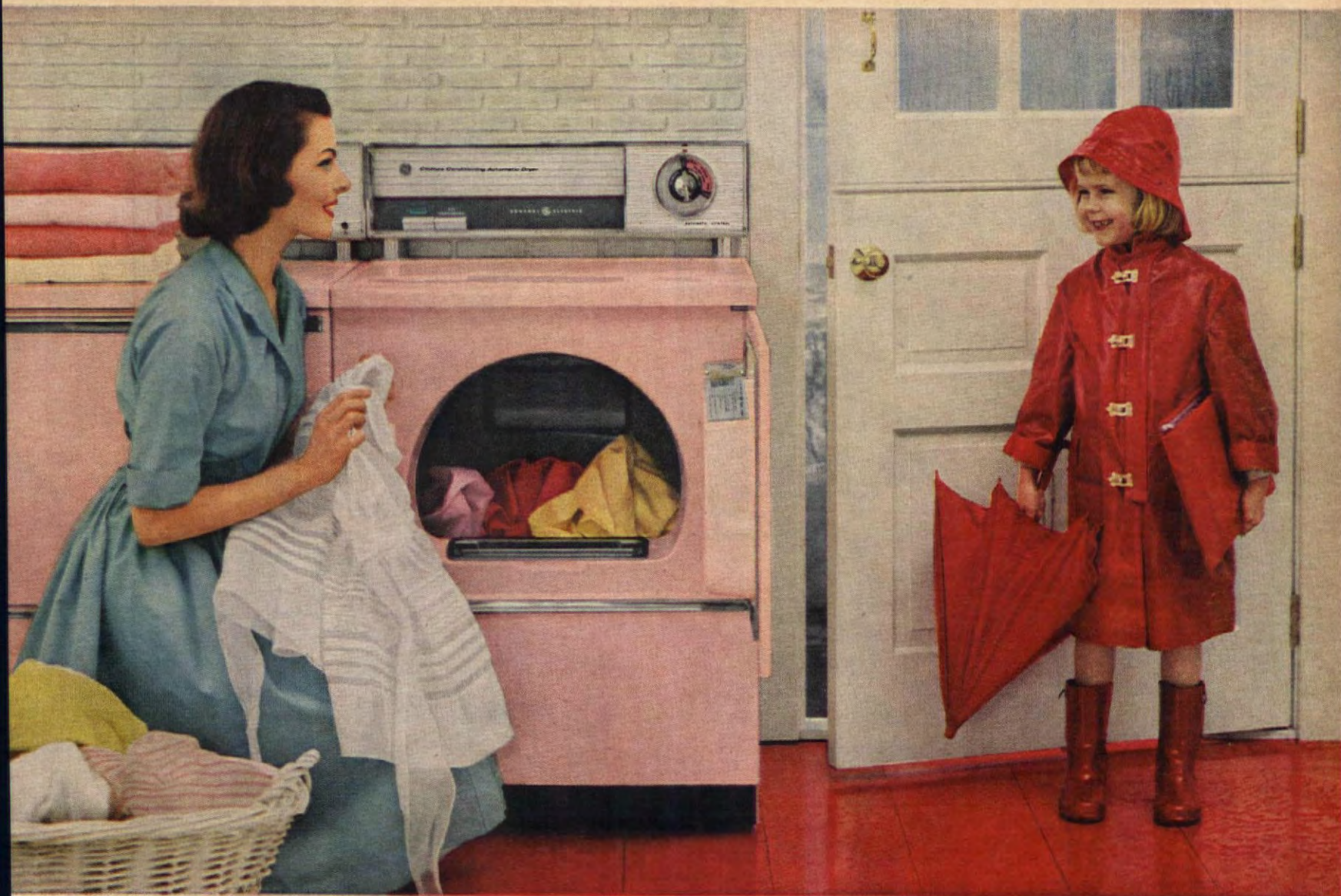


INTO THE BROILER go the pork chops—main feature on tonight's menu. Virginia prepares two chops each for her husband and growing teen-age son, Dixon. Since pork should always be thoroughly cooked she allows 20–25 minutes broiling time depending on thickness.



A SPRINKLING of curry powder lends a gourmet flavor to canned peach halves which are added to the broiler grid during the last ten minutes of broiling. Try pineapple rings or apricot halves too.

(continued)



Clothes dry fast and so wrinkle-free you'll save on ironing.

Dries any washable perfectly with one dial setting ...1959 General Electric High-Speed Dryer



DELICATE is the setting for silks, synthetics. Dries them fast, yet gently at safe, low temperatures.

REGULAR is for cottons, linens. Dries a typical load of these family-wash fabrics in less than 35 minutes.

HEAVY is for towels, rugs—loads ordinarily hard to dry. Here they dry quickly and completely.

You can use this Automatic Dryer on either 115 or 230 volts. For high-speed drying times shown, use normal 230-volt installation.

Dries a typical load of family wash in less than 35 minutes... fast, perfect drying that's automatic! Just set the dial to suit the fabric. Delicate slips and blouses dry perfectly in only 8 minutes. Clothes come out so smooth and wrinkle-free you'll be surprised how little ironing is needed.

You can even set the same dial to *damp dry* shirts, etc., for easy ironing instead of sprinkling separately.

Turns itself off the moment clothes are dry

This General Electric Dryer knows when clothes are properly dried. Then—and not until then—it turns itself off. No under-drying, none of the over-drying that leaves fabrics brittle. Automatically—each fabric gets just-right care.

Other features: Magnetic Door opens with foot pedal. Safety Start Switch. Air Freshener . . . Lint Trap . . . Automatic Sprinkler. Choice of Mix-or-Match colors or white.



Automatic Dryer Model DA 920S about \$2.60 a week after small down payment. See your G-E dealer for his prices and liberal terms. Most models available in Canada. General Electric Company, Louisville 1, Kentucky.



High-speed, low-temperature drying. Clothes tumble through fast-moving air that's warmed before entering smooth porcelain basket.



Automatic De-Wrinkler "tumble presses" properly tailored synthetic garments. Even smooths out creases caused by wearing.

Progress Is Our Most Important Product

GENERAL  ELECTRIC

THE

Free
COUPON BELOW
IS \$**1.50**
WORTH
TO
YOU!



MAIL COUPON
AND THIS DELUXE

**\$1.50
SLIM NOTE
PAD**

WITH BLACK AND SIMULATED GOLD

**BALL PEN
IS YOURS!**

A beautiful, practical gift! Made of washable, grained leatherette, richly embossed in red and gold. A plentiful supply of fine white note paper included. A built-in loop holds the beautiful black and gold color, smooth-writing ball point pen in place. This unusual gift is a guaranteed \$1.50 retail value, but it's yours FREE when you mail the coupon. Do it NOW!

Yes, simply mail the coupon and we will send you this beautiful new gift boxed Slim Note Pad and Ball Pen—guaranteed retail value \$1.50. Keep them for your own use, or give them proudly as a gift. They are yours ABSOLUTELY FREE when you mail the coupon.

**THIS OFFER MADE TO PROVE YOU CAN MAKE \$50
—\$100—\$500 OR MORE IN YOUR SPARE TIME!**

Here is an easy and simple way to make EXTRA MONEY FAST. You can make as much as \$10 a day just in your spare time, without any experience or training. Simply show friends, neighbors and acquaintances our beautiful new Artistic All-Occasion Greeting Cards... they are so amazingly low in cost they sell themselves. You can make all the EXTRA MONEY you need for yourself, your family or your organization with our exclusive Greeting Cards, Personal Stationery, Gift Items and Unusual Novelties.

LIMITED INTRODUCTORY OFFER! ONE TO A FAMILY!

We'll redeem the coupon by sending you the lovely Slim Note Pad and Ball Point Pen (guaranteed retail value \$1.50) ABSOLUTELY FREE. The gift is yours to keep—you won't be asked to pay for or return it, now or ever. With your FREE GIFT we'll send FREE Stationery Samples, complete Money-Making Plans and All-Occasion Greeting Cards ON APPROVAL, so you can get started making money at once. Mail coupon to:

ARTISTIC CARD CO., INC.
702 Way Street, Elmira, New York
(In Canada, write 103 Simcoe St., Toronto 1, Ont.)

Guaranteed by
Good Housekeeping
if not as advertised therein

VALUE \$1.50

ARTISTIC CARD CO., INC., 702 Way Street, Elmira, New York

This valuable coupon entitles me to a Deluxe \$1.50 Slim Note Pad and Ball Pen ABSOLUTELY FREE. Also include FREE Stationery Samples, Spare Time Money-Making Plan and All-Occasion Greeting Cards ON APPROVAL.

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Check for FUND RAISING Plan for Organizations ☐

PASTE ON POSTCARD OR MAIL IN ENVELOPE

(continued)

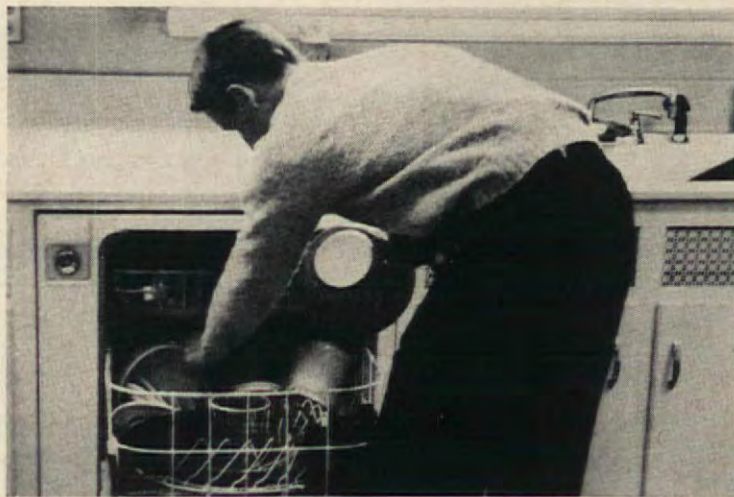
DAUGHTER JULIE sets the table—and a very attractive one we might add. Here the family can enjoy dinner in a leisurely fashion and catch up on the latest activities at school.



EXTRA CAKE LAYER baked on week-end gets topping of coconut, orange juice, brown sugar. Broiled a few minutes, it tastes oven-fresh.



GREEN BEANS are piping hot and ready to serve on the same platter as the pork chops and curried peaches. And it's done in less than 45 minutes from the time Virginia entered the kitchen and donned an apron! The best part of this story is that there's just one pan to clean.



"DISHWASHING'S A CINCH!" comments Dixon as he adds the bowl frosting was mixed in to dishes left in dishwasher from breakfast. After a quick prerinse in the sink, he will add the broiler pan and then all these dishes can be washed and dried automatically while the family enjoys dinner. The dishwasher has put an end to that familiar after-dinner dispute of "Who's going to do the dishes?"

THE END

SERIES 700

MUTSCHLER

KITCHEN

This new concept in modern kitchen styling utilizing built-in units with the "furniture-look" has been created especially for Mutschler by Paul McCobb, noted furniture designer. The cabinetwork's warm and beautiful walnut finish is a catalytic resin applied to northern maple cut by Mutschler in forests of Michiana...an area noted for hardwoods with exquisite grain patterns. Modern colors from the palette of Paul McCobb are available, as well. Leg stanchions are satin aluminum. Always bright, easy to clean. Series 700 cabinetwork is adaptable to the kitchen of any home, new or remodeled...and further, is designed to meet storage demands throughout the entire home. Its many convenience features are offered exclusively by Mutschler kitchen planning specialists.

TESTED AND SELECTED FOR USE IN NATIONAL



HOMES

V I K I N G LINE

SERIES 500

MUTSCHLER

KITCHEN

A kitchen created of more conventionally styled cabinetwork is also offered by Mutschler specialists. Many exclusive features are available, as well as a choice of catalytic cabinetwork finishes...fruitwood (shown here), driftwood, autumntone, imperial maple and decorator colors. Mutschler planning specialists, with your permission, take care of all details from blueprint to final appointments. They supply the materials and appliances of your choice, and arrange for all necessary tradeswork. Mutschler kitchens, though each a "design original," can be planned to fit any family budget...large or small. See your local Mutschler kitchen specialist or write for literature about the cabinetry style that interests you most.

MUTSCHLER BROTHERS COMPANY
Dept. J-2502 Nappanee, Indiana



UNUSUAL FIREPLACE SCREENS

add beauty to your fireplace



Choose your firescreen to emphasize a beautiful fireplace or to dramatize an ordinary one. Modernscreens are custom-built to fit your fireplace in size, style and finish. Prices begin at \$19.90. Ask your Modernscreen dealer to help you choose the correct screen for your fireplace.

NEW IDEAS IN SCREENING YOUR FIREPLACE

Send 25c for this informative booklet. Contains fireplace decorating ideas in full color, shopping hints and measuring instructions for screening regular and unusual fireplaces. Saves you money and time.



PORTLAND WILLAMETTE CO.

2120 S. E. 7th Avenue • Portland 14, Oregon

25c enclosed.
Please send
decorating
booklet.

NAME _____

ADDRESS _____

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IT'S A PELLA WOOD CASEMENT...the *only* window made with an *inside* screen that *rolls up and down!* Insulating glass protects against cold, heat, noise and dust... *remains in place year 'round* ...saves work and storage space. Like windows with small square or diamond panes? PELLA offers glass dividers that snap in and out leaving *only one* large glass area to clean. Distributors throughout U.S. and Canada.

INTERESTED? MAIL COUPON NOW!

ROLSCREEN COMPANY, Dept. KC-13, Pella, Iowa
Please send free literature on PELLA WOOD CASEMENT WINDOWS.

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CITY & ZONE _____

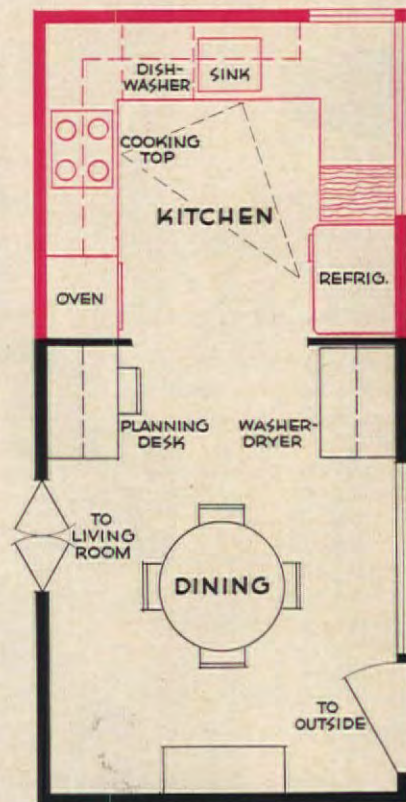
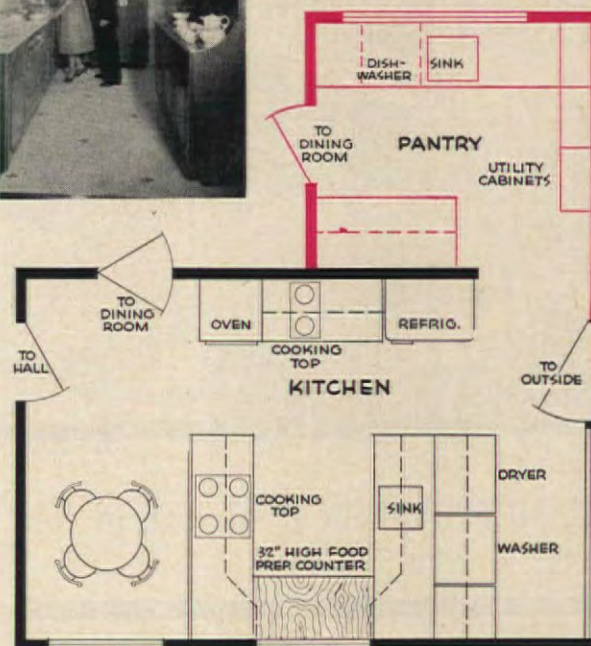
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**Pella
WINDOWS**

We Design Four Kitchens

(continued from page 61)

1. THE OLD-FASHIONED PANTRY. Is there a place for an old-fashioned pantry in today's modern living? There is if you remodel to acquire a "work-for-you" pantry. Don't tear out the wall between pantry and kitchen. If your pantry is located near dining room and kitchen, remodel to include storage areas for food, service, cleaning supplies. Add a sink and dishwasher.



2. THE SMALL KITCHEN. Is there a way to arrange cooking, refrigeration and clean-up areas to save steps, yet have unbroken counter space? Yes, by centralizing sink and clean-up area in a "U" plan with range and refrigerator at extreme ends of the counters. This kitchen is complete, yet can still be a corner of a larger room to include dining, if you want it that way, as shown in plan.

(continued)

HERE! HOTPOINT 6-CYCLE WASHER

...separate washing method for every type of load!



1. Normal Fabrics—
White and Colorfast
2. Normal Fabrics—
Non-Colorfast
3. Synthetic Wash-and-Wears—
Sturdy
4. Synthetic Wash-and-Wears—
Delicate
5. Special Fabrics—
Woolens
6. Special Fabrics—
Soak and Light Soil



**Push one button! You get correct wash and spin speeds ...
correct water temperature ... for all washables!**

Now, no more worrying about the proper washing method for different fabrics. A simple chart on lid's under side tells you which button to push. The Hotpoint Automatic Clothes Minder does the rest! And what beautiful washes you get—spanking clean and almost completely lint free!

Now, you can forget wrinkle problems, thanks to the Hotpoint Cold Water Over-Flow during the final wash and rinse. Clothes are cooled to prevent spin wrinkles in wash-and-wears ... to make cottons easier to iron.

Now, luxuriously soft washes! The Hotpoint Rinse Dispenser lets you add a fabric conditioner or a water softener to the final rinse automatically. And how you'll love the way your wash comes out! Clothes and linens feel softer and smoother!

Now, trouble-free washing! Intensive testing has proved this 1959 Hotpoint has superior mechanism to give you long-time superior performance. All Hotpoint Washers are porcelain inside and out to protect against staining and rusting. See them at your dealer's now!



New, full-time underwater filter traps lint where it forms—under water—revolves with agitator. Unique, new Detergent Dispenser on top of filter distributes powdered or liquid detergents evenly, thoroughly. It's marked clearly to show amount of detergent to use.



New, vent-free dryer sends lint, heat, moisture down the drain ... not into the room.

LOOK FOR THAT HOTPOINT DIFFERENCE

Hotpoint

(A Division of General Electric Company), Chicago 44, Illinois

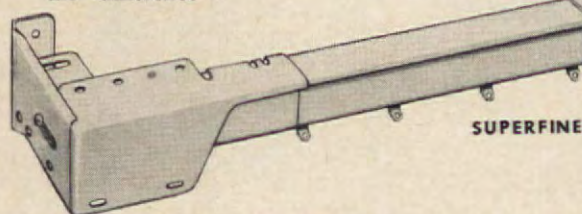


now... yours from Kirsch

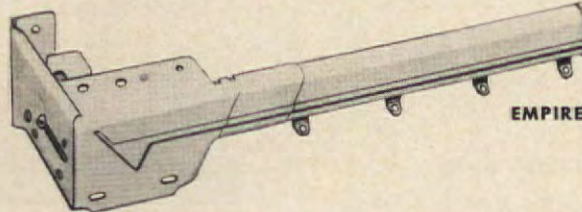
window effects unlimited

within your
budget

INCOMPARABLE KIRSCH SUPERFINE—the finest adjustable traverse—is now more versatile than ever. The cord is installed “endless” . . . can be brought down at either right or left side . . . and for new convenience, a cord tension pulley is *included*. Don’t hesitate to choose the best—**SUPERFINE**! The cost of a single yard of drapery fabric might easily cover the “difference”!



SUPERFINE



EMPIRE

AMAZING NEW KIRSCH EMPIRE. Never has a rod in this price class offered such streamlined beauty . . . sturdy, “oversize” quality . . . smooth performance . . . and such a wide *variety* of applications! Like Superfine, New Kirsch EMPIRE can be mounted in all three ways shown, and with cord at right or left. Available in types for every draw drapery need, to fit windows up to fifteen feet wide!

get this big, helpful book!

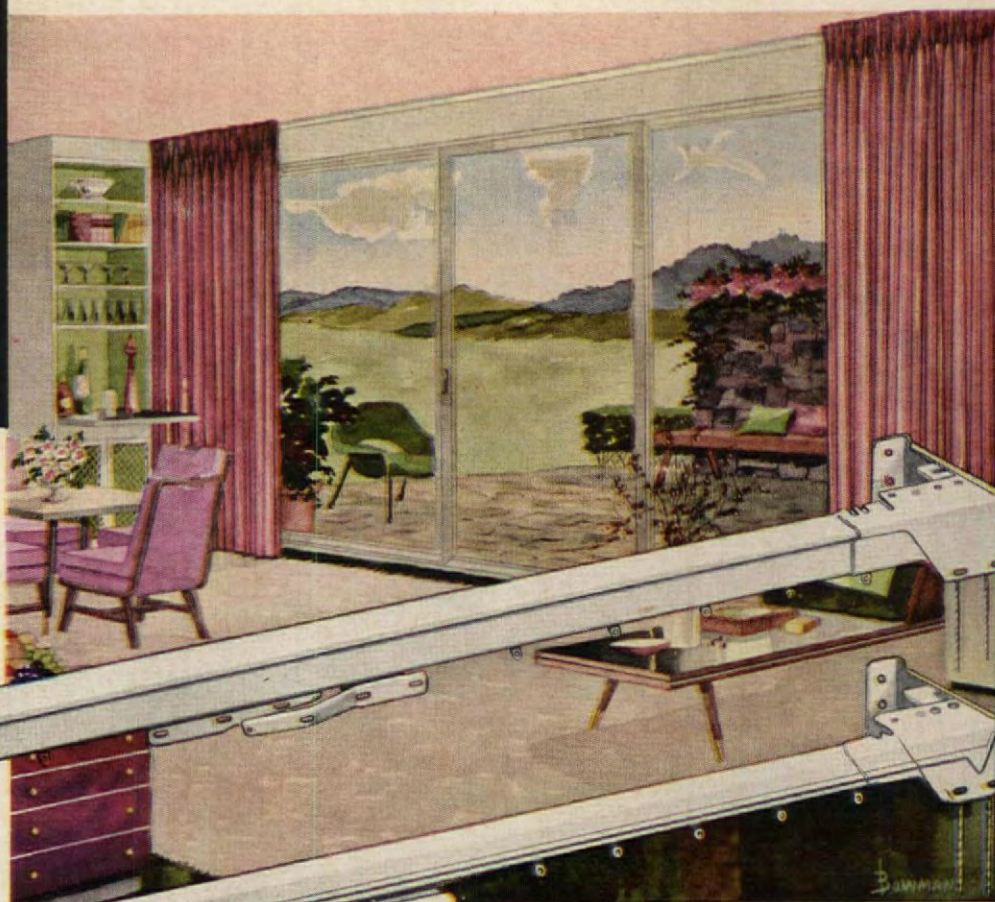
In this 32-page full-color book are window decorating ideas by the roomful. “WINDOW DECORATING MADE EASY” also shows how to make curtains and draperies . . . with money-saving hints of the experts. Unique Color Selector Kit included! Send 50¢ to Kirsch Co., 438 Prospect, Sturgis, Mich.



Trust Kirsch to help you give any room a thrilling *new look* economically . . . with fresh, beautiful window treatments. Not only by furnishing smart, adaptable window decorating suggestions, and money-saving ideas . . . but now by providing exciting *newly-developed* drapery hardware that brings you *more beauty per dollar*!

First plan your drapery effect. Then select your new rod from the complete line made by the leader in the business—Kirsch. Either one shown will help you make the *most* of every yard of fabric! You will find that even new Kirsch SUPERFINE—the very finest adjustable traverse—is *NOT* expensive in the long run.

To stretch your budget *safely*—and assure long-lasting satisfaction . . . look to the name you know—Kirsch—for help *and* hardware!



New Kirsch EMPIRE and SUPERFINE are both wonderfully easy to install. The simple, positive brackets and center supports are firm . . . rods snap into place . . . are held securely. With *either* rod you can achieve interesting decorative effects in addition to the conventional mounting shown above.

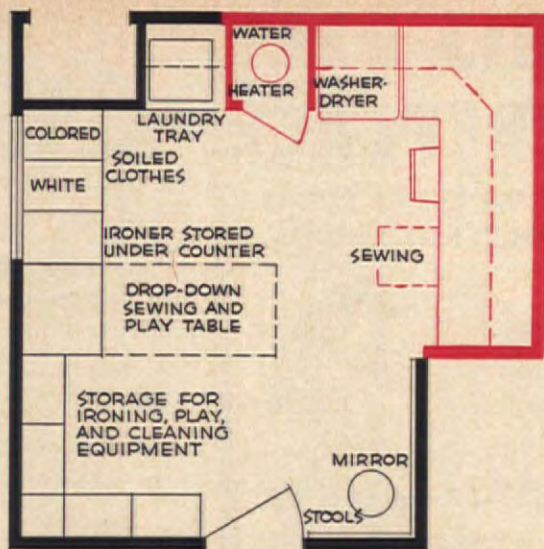
Now—with either SUPERFINE or New EMPIRE—in the Extend-0 type—you can carry out those *extra-wide* ideas without marring the walls. Never before have these effects been possible with “budget-priced” traverse rods! And EMPIRE, like SUPERFINE, is strung to permit right-side or left-side draw.

Luxurious ceiling-high effects are easy too, with New EMPIRE as well as SUPERFINE . . . can be mounted to the ceiling. Never has so little bought *much*—in window decorating versatility, rugged quality, and mechanical excellence—as in the two fine traverse rods by Kirsch. Always ask for Kirsch by name.

Kirsch

drapery hardware





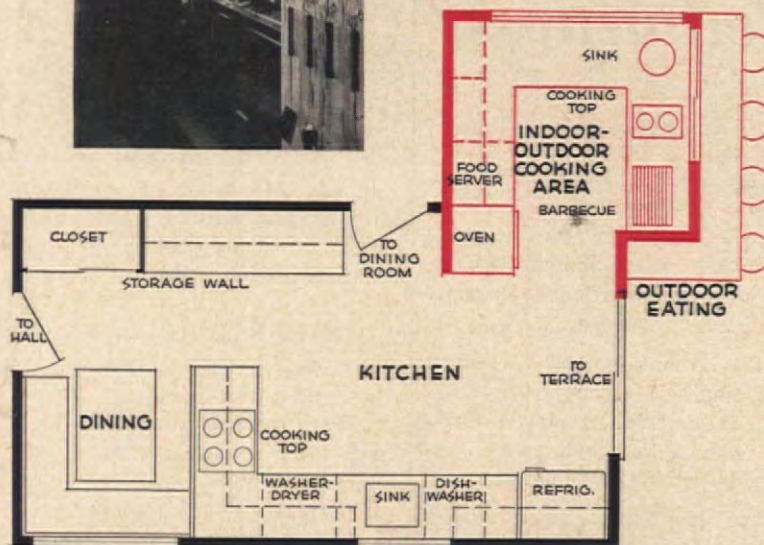
3. "ROUND-THE-CLOCK" LAUNDRY.

How to take the "futility" out of a utility room? Simply by giving some thought to good organization. Combine all laundry, sewing, water-heating, and cleaning facilities in one room in which emphasis is placed on bright, imaginative décor. Consider recreation area for the children there. And be sure to provide a sink or laundry tray that is close to laundry equipment, very important for pre-treating soiled clothes and for dampening laundry. Note special closet for the water heater.



4.

"INDOOR-OUTDOOR" KITCHEN. How can cooking areas be best arranged to serve all cooking activities of general food preparation for both indoor and outdoor dining? By decentralizing the various cooking areas. Install cooking areas near dining room, near porch or terrace, near food preparation, and save steps. Install sliding glass windows in a designated area near terrace. Food service from inside to outside and clean-up from outside to inside goes more quickly. Provide sink near outside area. THE END



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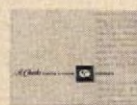
Look into any two St. Charles kitchens, and you'll be amazed at how different they are from each other ... in styling, conveniences, appliances and colors. Yes, your St. Charles kitchen, too, will be unique ... because

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How much do you know about *internal cleanliness?*



Day before yesterday, many women hesitated to talk about the douche even to their best friends, let alone to a doctor or druggist.

Today, thank goodness, women are beginning to discuss these things freely and openly. But—even now—many women don't realize what is involved in treating "the delicate zone."

They don't ask. Nobody tells them. So they use homemade solutions which may not be completely effective, or kitchen-type antiseptics which may be harsh or inflammatory.

It's time to talk frankly about *internal cleanliness*. Using anything that comes to hand... "working in the dark"... is practically a crime against yourself, in this modern day and age.

Here are the facts: tissues in "the delicate zone" are very tender. Odors are very persistent. Your comfort and well-being demand a special preparation for the douche. Today there is such a preparation.

This preparation is far more *effective* in antiseptic and germicidal action than old-fashioned homemade solutions. It is far safer to delicate tissues than other liquid antiseptics for the douche. It cleanses, freshens, eliminates odor, guards against chafing, relaxes, promotes confidence as nothing else can.

This is modern woman's way to *internal cleanliness*. It is the personal antiseptic for women, made specifically for "the delicate zone." It is called Zonite®. Complete instructions for use come in every package. In cases of persistent discharge, women are advised to see their doctors.

Millions of women already consider Zonite as important a part of their grooming as their bath. You owe it to yourself to try Zonite soon.

The Pilgrims are Coming!

(continued from page 57)

had been the guests of a Yankee general.

Then there was the question of the silver luster pitcher which had been a gift to Papa from a great aunt about whom there had been some terrible scandal. Our problem there was whether to tell the story or simply show the pitcher as an old family piece. I wanted to tell the whole thing, but Papa vetoed that too. He suggested substituting the story about Great Aunt Eliza's brother, the doctor in whose arms Lord Nelson died at Trafalgar. That was a fair enough substitution but I still felt that Aunt Eliza's misdeeds would have made a much juicier tidbit for the pilgrims.

We were finally able to add one piece of Longstreetiana to our exhibit—a friend lent us a squirrel trap, a wooden affair, which had once belonged to Longstreet. We gave it a prominent place in the bedroom. However, we never did find out how he caught squirrels in it, or whether he used it in his headquarters in our house.

Then we had to check on what we called the "pineapple" bed to be sure it wouldn't fall down during the rush. It was an enormously heavy mahogany affair with a large square frame built out over the top. It was this frame which had broken loose from its moorings several years before just one week after one of my visiting great aunts had slept in it. The name "pineapple" came from the large wooden knobs on top of each post which were carved in the shape of pineapples. For safety's sake, John, our old colored helper, braced it in the back with some wooden pieces.

The "keyhole" picture of Samuel Doak, Mama's Revolutionary ancestor, was dusted off and hung near the Andrew Jackson bed. Papa said it was a good thing. Maybe his stern Presbyterian countenance would look down and keep my imagination from running away with me at the chance to tell a good story. It was called the "keyhole" picture because, like the good Presbyterian he was, he would have been too modest to let his picture be taken if he had known about it, and this one had to be taken through a keyhole.

Papa had to initiate us into

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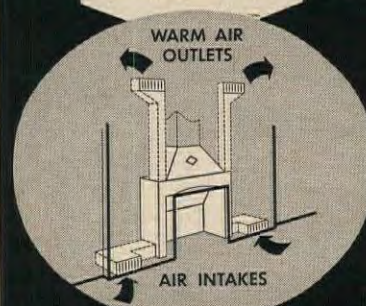
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the mysteries of the Turkish smoking outfit with its long pipe, tube and the beautiful red glass decanter (that's what it looked like to us) he'd brought back from Turkey years before, so we would be able to explain its workings to visitors.

The large French gilt mirrors, like the pineapple bed, had to be braced again so they would be sure not to topple on any pilgrim who approached to look at himself.

Mama looked sadly at the wallpaper and places on the wall where it was starting to peel off but she was afraid to go any farther with rejuvenation so we moved pictures again to cover the worst places in the wall.

Finally, everything was in readiness and the day for the pilgrimage came. Papa sat down in his chair by the fireplace in the living room where he could command a view, and, more important, hear everything that was going on. I might say that Papa was not an invalid, actually, but he was not too strong and had to sit down a good part of the time. Mama rushed around putting on last-minute touches, rubbing off a speck of dust here and there, straightening pictures, and looking out the window to see if anybody was coming.

When the visitors first started coming they came in droves. We had always been on the visiting end of these tours before and were a little nervous at first about what to do, whether to offer to show the visitors around or turn them loose on their own. We soon found out that they took care of that themselves.

I had previously observed in pilgrimages I'd been on that the visitors generally fall into about four categories and our house turned out to be no exception to the rule.

In the first category are the local visitors who have already seen everything you have but feel duty-bound to contribute their fifty cents or dollar and add to the total number of visitors on your final report to the antiquities association. These are the really noble characters. You are not expected to spend any time with them, nor will they give you away if you forget the exact date on a piece, and they won't point out where the wallpaper is torn or a door sags, or where joints don't exactly meet. They can also be pressed into service as hostesses if somebody

(continued)

It's fun to make a **QUILT** on your Sewing Machine!



Women are enjoying a new thrill making quilts on their home sewing machines—fast, easy, beautiful—thanks to Mountain Mist and the new home-machine quilt-making instructions!

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For complete working pattern of "Turkey Tracks" pictured above, with both hand-sewing and machine sewing instructions, send 25c. Or, for home-machine quilt-making instructions and Quilt Pattern Catalog only, send stamped self-addressed envelopes to: The Stearns & Foster Company, Dept. 92, Cincinnati 15, Ohio.

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BORDEN'S PRODUCTS FOR THE HOME HANDYMAN

doesn't show up at the last minute.

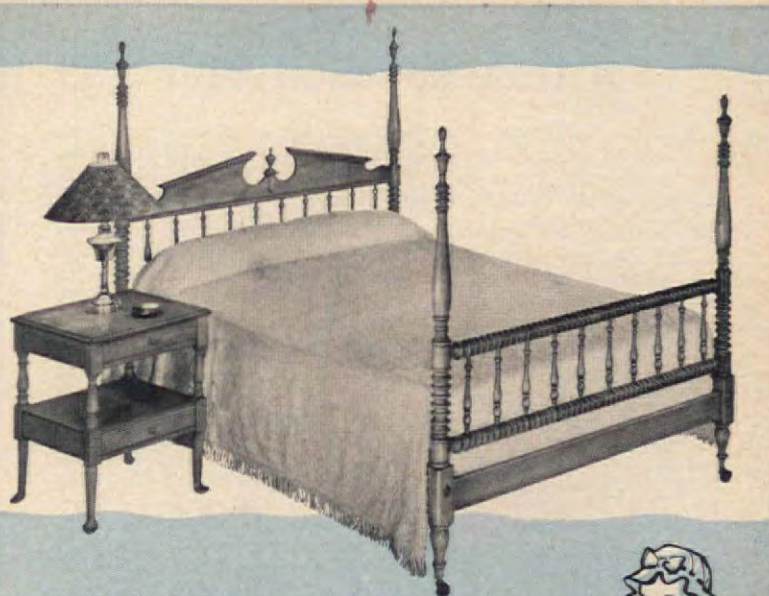
In the second group are those who merely want to pass away a little time and figure they might as well be doing a tour as anything else. They require very little attention, don't ask questions since they aren't really interested, anyway, and generally complete a tour of the house in about five minutes. They are also the ones who are apt to comment to each other as they go out the door, "I can't see what these people mean by opening their house. There's nothing to see except a lot of old junk that might have come out of somebody's attic."

This sort of comment is obviously not meant for the hostesses' ears but can generally be overheard by one or more of them from their vantage points around the house.

The third group are those who have always seen something bigger, better, and handsomer somewhere else. Always there had been an older bed of more historical interest, a table that some President wrote his letters on, or an original painting instead of "these funny old prints." Under this head, also, come the name droppers. "My dear, do you remember Biltmore and those magnificent porcelains?" or "Mount Vernon is so much better preserved than most of these old places, isn't it? Look at that brocade around the bed—it should have been better cared for."

This group is generally composed of middle-aged to elderly women, extremely well-dressed, often befurred, prosperous looking, with cultivated "society" voices, and are the kind you feel sure would always know what knife and fork to use. They are also the ones who sometimes engage the owner of the house in flattering conversation, then approach quite close and chummily whisper, "Is that mirror over there for sale?", or possibly, "Would you be interested in putting a price on the four-poster bed?" Then they may even try a different tack, such as, "That heavy oak sideboard is so large for your dining room. I have a smaller mahogany credenza, a handsome one, in my dining room which I would be glad to swap with you for your sideboard."

Then in the fourth category are those who, bless them, are really charmed with your house, who love and appreciate the old (continued)



Nightcap-tured

A spool four-poster to capture the fancy of moderns as completely as it pleased their nightcapped ancestors. Pennsylvania House has a way with such blends of Colonial grandeur and Colonial whimsy!



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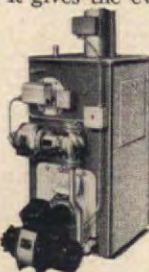


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A Truly Satisfied User

...that is the way Mrs. Howard Facklam of Buffalo, New York signs a recent letter to us extolling the virtues of E-Z-DU®. We'd like to share her letter with you because as we have said before, the best ad for E-Z-DU is one written by an actual customer.

"My husband is a very reasonable man. He has painted, poured concrete, sanded floors and laid tile in our campaign to refurbish our old house. After one miserable experience tangling with paste, trimming table and unwieldy scissors on a hot, muggy day, he drew the line at wallpapering. Literally being stuck with that job, he has since refused to budge from his paint brush.

Now, paint is nice on walls but it is monotonous all through the house. Husband to the contrary, I wanted wallpaper. So, being a do-it-yourself addict myself, especially with products which advertise with the word 'easy', I bought E-Z-DU for one dull, dark dining room wall. It was so fabulous, fast and fascinating (how's that for advertising copy?) that I moved on to the front hall. This time, like Tom Sawyer and his white washed fence, my husband was lured from kibitzing to trying a few strips for himself. When he discovered that the only tools necessary were water, a sponge, a yardstick and a scissors, E-Z-DU won his approval.

Flushed with success, my next project was the kitchen. A job I managed patiently on a rainy Saturday morning with my four sons, and most of their friends whooping through the house. This is no credit to steady nerves or to tranquilizers but to E-Z-DU. Why? Well, for one thing, you can put it down when an emergency arises. What's more, there's no worry about paste setting. I could even put up a few strips while the baby was napping, clean up and start again when the boys were in bed at night."

Mrs. Facklam's happy experience with E-Z-DU is one that is being shared every day by housewives and their families when redecorating the home, because E-Z-DU is really so easy to do. Just cut, wet and hang. And as Mrs. Facklam says, "If you want the warmth that wallpaper can give a room but hesitate to stretch the budget to hire help, try E-Z-DU. It really works. There are just two things to keep in mind — be sure it's E-Z-DU and follow the simple directions that come with every roll!"

*Reg. U.S. Pat. Off.

IMPERIAL PAPER AND COLOR CORPORATION
Glens Falls, New York

things for themselves, are voluble in their appreciation and vitally interested in the stories connected with them. I pulled a dirty trick on Mama by latching on to these as soon as they came in and turning the others over to her. That wasn't so bad as it sounds, though, as she doesn't care as much for storytelling as I do.

The thing that never ceases to amaze me on every pilgrimage or tour I've been on or in which I've served as hostess is what people are interested in. In our house it certainly was that way. One of the first objects to take the visitors' eyes was a small black-and-white print, simply framed in plain brass, hanging in an obscure corner of the room. It was a composite picture of all the world conquerors since Alexander the Great riding on horseback over the skeletons of those whom they had conquered. To me, its connotations had always been somewhat unpleasant and I had never cared much for it. Left alone, I probably would not even have called attention to the picture but, almost without exception, the visitors wanted to know about it.

Also the tattered copy of the Magna Carta proved a drawing card, as well as the ugly top-heavy pineapple bed which had so nearly brought Great-Aunt Dolly to an untimely end several years ago. It evoked many more comments and was a much greater attraction than the older, more graceful and beautifully finished mahogany four-poster in which two Tennessee presidents had slept.

The Turkish smoking outfit was one of the major focal points of interest, especially to men visitors. Normally there are not many men on these tours but since this one took place on Sunday, a number of them came along with their wives. I got the details of the smoker right but goofed on the sideboard in the dining room. I had thought it was a French piece and in the middle of my explanation of how it was imported by my great grandparents to Philadelphia, Papa stopped me with, "That's not right, Jean. It's American, made right in Baltimore, which was where they got it."

That was what I meant when I said Papa sat where he could hear everything. The same thing happened several times during the day. I think it rather amused the visitors. I learned to be very care-

ful when within range of Papa's hearing not to embroider the stories I told.

The "keyhole" picture of "Parson Doak" drew a lot of comment. The keyhole part was interesting to picture takers but the name also evoked a responsive chord in the hearts of many local visitors because the "Parson" probably married, baptized and buried more East Tennesseans during the Revolutionary War than any other one person, as well as being the founder of the "first institution of higher learning west of the Alleghenies." I really began to feel quite proud of him myself.

During brief lulls in the trade, we would run out to the kitchen and drink cups of tea, leaving Papa to keep a weather eye on the door and call us if we had guests. Quite a number of visitors had asked to see the kitchen but Mama had put her foot down on that. The kitchen would have been a curiosity to see but, as Mama said, "not the kind that you want anybody to see."

As the day wore on the crowds dwindled down to about two or three at a time. I was taking a group around when Papa looked at the glass-enclosed French clock on the mantel and said out loud, "It's suppertime." So, visitors and all, he got up and went out to the kitchen. It was 5:30, time for the pilgrimage to be over, and also time for Papa's supper, which generally consisted of about four soft-boiled eggs, a glass of milk and a cup of coffee. Neither rain nor snow nor pilgrims could stay Papa from making a swift completion of this appointed round. The visitors I had in tow soon got the idea and hurried along, although I told them Papa was like that, and not to mind.

A few came after that, but they were mostly local people who wanted to talk over the events of the day, and finally the last ones had come and gone. Judging from the number we'd had, our part had been a great success in spite of a few unpleasant examples of the first, second and third groups mentioned earlier.

One of the visitors coming in late said that in another home they'd been in, the hostesses had served tea and cookies. So I said, "Mama, next time, we'll serve something." But Mama said, "Nothing doing. There isn't going to be any next time."

And so far as Mama was concerned, there wasn't. She'd had it.

THE END



Glue doll's hair back in place, mend broken chairs, mount photos in albums with all-purpose Weldwood Presto-Set Glue... Or, with Weldwood Contact Cement, you can mend plastic raincoats, install wood paneling without nails, apply plastic laminate counter tops.

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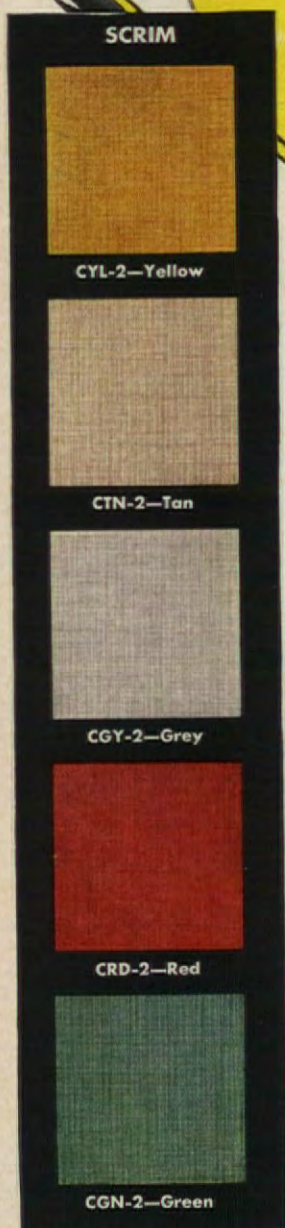
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"it cost

For years Capt. S. G. "Pat" Mitchell felt most at home in the somewhat confined state-room of an aircraft carrier or the even more confined cockpit of a plane. If the thought of grass or gardenias occurred to him, it was most likely when confronted, respectively, with a sign saying "Keep off the —" or the necessity of buying a corsage of — when courting his wife, "Jimmie."

Jimmie, on the other hand, was a confirmed Washington Square apartment dweller and career girl who really felt sorry for anyone who didn't live in New York. For a garden she had a pink geranium on her kitchen window sill.

So naturally, when these two pooled all this inexperience, they decided to buy a low rambling ranch-type house on two acres of land at Birdneck Point, Virginia Beach, Virginia. Then they planned to remodel, redecorate and relandscape it all by themselves!

Fortunately, they were armed with ambition, excellent taste, and a contagious exuberance which bubbles from Jimmie Mitchell like just-uncorked champagne.



When they first "found" the house, shortly before Capt. Mitchell's retirement from the Navy, it was white and nondescript, surrounded by neglected, overgrown land, but to the discerning eye it had character.

"It didn't have any particular lines," Jimmie Mitchell recalled, "just lots and lots of green shrubbery as high as the roof, which overpowered the whole thing."

But it did have all the room they needed for themselves, teen-aged Patrick, Jr., and Bambi, their little Chihuahua. The peaceful water of Linkhorn Bay comes up on two sides of their point of land to within a pebble's throw of the patio. On this lot grow huge trees, gardenia bushes, camellias and azaleas, a beautiful landscape, indeed!

So the aviator and the sophisticated cliff dweller became landowners!

"Of course we tried to do everything as inexpensively as possible," Jimmie said, "and having been a New Yorker, I assumed the way to do this was to get



(continued)

JOANNE BOESHAAR YOUNG

little more than retail"



NOW THEY KNOW ABOUT HOUSES! Pat and Jimmie Mitchell knew more about plane cockpits and New York apartments, respectively, before they bought their home in Virginia Beach, Virginia, and decided to remodel and redecorate it themselves. This fireplace of white and gold marble with walnut paneling replaces an ugly one of red brick. Leftover

paneling made handsome planter boxes where varnished pine book shelves originally were. They chose their color scheme from the sunny vistas of Virginia Beach—white sand for walls, drapes and carpeting, with accents of sunset orange and the aquamarine of the sea. Room is a happy blend of antique and modern furnishings.

It Cost a Little More

(continued)

things wholesale. We started with the shutters. "I got them wholesale all right, but I ordered them in all the wrong sizes! And once they came, they were mine.

"We couldn't eat them, and we couldn't use them for firewood, so there was only one thing to do, and that was to put six inches on here and take a few inches off there.

"Adding on six inches is almost like going into cabinet-making! Well, by the time we were through, they actually came out pretty well, and pricewise they cost just a little more than if I'd bought them retail at Bergdorf Goodman!"

While Jimmie pored over paint samples, swatches of fabric, light-fixture catalogs, and squares of tile, Pat started the landscaping. First he trimmed the planting in front, so the lacy white wrought-iron grillwork of the center porch was visible.



Then with ax, sickle, rake, and about two dozen aching muscles he hadn't known existed, he advanced on the five-foot-high tangle of bushes and underbrush behind the house. It now compares favorably with the green fairway of the golf course that puts the Mitchells' favorite sport at their doorstep.

"I just can't get over it!" exclaims the ex-New Yorker. "You know, cad-dies come right to our door and take our bags and we start off from here. And for twelve dollars a month."

The color they chose for the exterior



BRASS EAGLE perched atop the Mitchell mailbox is a reminder of Pat's distinguished service in the Navy. Eagle theme is repeated in house.

ANNE AND BILL LUBERDA, the children of the Mitchells' neighbors, Commander and Mrs. Lubenda, sit before the recessed television set.



Now on the cleaner that walks on air

NEW "UNDER- THE-THUMB" CONTROL

The switch is right where you need it



Saves you the hike

BAR AND RECESSED TV SET
were built into an unused closet
in den. Here Pat prepares a
drink for relaxing Jimmie.



OPENWORK BELGIAN LINEN
draperies (below) proved
happy choice for living room.
Lovely green landscape filters
through the picture window even
when the draperies are drawn.



of the house is changeable—beige with a pink tone when the sun is bright through the pines, but mauve at twilight. White trim provides the accent.

At the entrance to the driveway, a shiny brass eagle catches the sun from its perch atop the mailbox.

"That's our salute to the Navy," said blonde Jimmie Mitchell with a proud glance at her husband. And rightly proud, too, for Pat had made the first flight from an American canted-deck carrier. "It means he liked being in the Navy, and that's our flag flying."

The eagle theme is repeated several places throughout the house, including one engraved on a brass light-switch plate in the entrance hall. A fleur-de-lis motif also appears—in the charming aqua and gold print paper in the guest bedroom and bath, and in brass wall sconces and inlays in the white and gold vinyl tile in the entrance hall.

"We wanted something dramatic and interesting for the floor," Jimmie explained, "and actually this came out very well. The only trouble is, most Virginians have everything very traditional, and they don't know quite what to say about this yet. Sometimes I'm afraid they aren't sure whether this is a very fancy powder room or what!"

The interior doors are Pat Mitchell's handiwork, and very effective they are. They were varnished pine originally, but he painted them white, sprayed ordinary picture-molding gold, and tacked it to frame the center panels. The handsome result was achieved for \$1.70 a door.

The bar and recessed television set below, built into an unused closet in the den, also were projects of this Navy man turned handy man.

(continued)

Hoover brings you the first canister cleaner with the on-off switch right on the handle



Now Hoover takes the running out of cleaning. New Under-the-Thumb Control does it! You use your thumb to save your feet.

When the phone rings, or you want to move the furniture, the new Hoover Constellation turns on and off right where you are, not way back at the cleaner.

This is the famous cleaner that walks on air. No tugging—it follows you on its own air stream. New low-silhouette nozzle that cleans both rugs and floors. Exclusive double-stretch hose. Full horsepower motor. See the new Hoover Constellation, only \$89.95, complete with tools.

HOOVER



for the very best
in home care

Constellation

back to the cleaner



(continued)

The case of the Ancient Ice Cream Chair, however, had a strictly feminine solution. Who else would think of painting it white like the wrought-iron guest-room furniture, covering the seat cushion to match the aqua rug, and then using foam rubber "falsies" to fill the circular design on the back?

Who else but a woman, and an ingenious one at that, would think of taking the wrought-iron grille from the door screens, turning them sideways, and making them into headboards for the twin beds?

Seeing Jimmie picking armfuls of her own gardenias or camellias ("All these wonderful things for free"), you might almost think the New York sophisticate had forgotten Fifth Avenue. And then you notice that the only pictures on her walls are scenes loved for their memories—Radio City, where her office window once overlooked the skating rink; Grand Central Station, "Where I said many sad good-byes and happy hellos," and a sunny scene in Washington Square, all painted by an artist at her request.

So here, say Jimmie and Pat Mitchell, are the best of everything—the adventure of new experience and a fair share of fiascos and laughs that go with owning a home, with sentimental reminders of the "old days," not longed for but pleasantly remembered. THE END



DINING TABLE that does not look like a dining table. Mitchells have no entrance hall so dining room must serve as one. That's why they purchased this table on concealed wheels so that it can be wheeled into the kitchen when not in use. Above table is a poster of a famed Geisha girl.



TESTED AND SELECTED FOR USE IN NATIONAL



HOMES

V I K I N G LINE

gosh, Mom! will we have to keep clean here!

thank heavens, you'll always have all the clean, hot water you need with... **Permaglas**

You'll want plenty of hot water to cope with the kids, the dishes, the laundry, to keep your beautiful, new house sparkling bright.

Good builders, like National Homes, know that and prevent it from becoming a problem by using A. O. Smith PERMAGLAS Water Heaters. The PERMAGLAS long-life glass lining will always be rust-free. With PERMAGLAS you get more water hotter, quicker—and cheaper. What's more, the straightforward A. O. Smith TEN YEAR GUARANTEE assures continued satisfaction, without risk or worry. PERMAGLAS is proven in over 4,500,000 homes.

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HOMES

V I K I N G LINE



Neither time nor toy can mar the lasting beauty of a **Polyfax*** finish

The PROOF is in the *kitchen* of new National Homes — beautiful matching Fruitwood cabinets, with IC POLYFAX finish, that stays unmarked . . . *new-looking*, through all kinds of harsh treatment. IC POLYFAX is stain-resistant . . . resists alcohol, acids, alkalies . . . corrosion, too. And it cleans so easily. Is it any wonder, that when National Homes Corporation, world's largest manufacturer of quality *homes*, needed a special quality *finish*, they chose IC POLYFAX!

*IC and Polyfax are registered trademarks of Interchemical Corp.



IC POLYFAX AT ITS PROTECTIVE BEST—Even scuffs and scrapes from a child's toy can't scratch this durable IC POLYFAX FINISH.


NATIONAL
HOMES



*The Nomad—4-door 6-passenger—
one of five new Chevy wagons!*

THE CAR THAT LEADS YOUR KIND OF LIFE—'59 CHEVROLET!

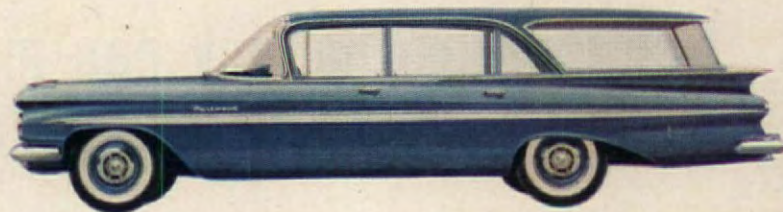
Chevy's new Slimline design is right in step with your desire for style that reflects function as well as good form. You couldn't ask for a more stunning assortment of wagons. Yet every one of them is so beautifully practical! They offer more of everything you want in a car.

Just look at the practical way the '59 Chevy meets the needs of today's on-the-go family. Its famous Body by Fisher is roomier, with vast new areas of visibility. Its finish keeps its shine for as long as three years without waxing. There's a peppery new 6 that gets up to 10% more miles per gallon—plus vim-

packed V8's. And look at the variety of versatile Chevrolet wagons for '59. All five offer the last word in station wagon practicality. Handy around the homestead. Great for trips. Take the whole family along to look 'em over! . . . Chevrolet Division of General Motors, Detroit 2, Michigan.



The Brookwood—2-door 6-passenger. Also a 4-door Brookwood.



The Parkwood—4-door 6-passenger.



*What America wants,
America gets in a Chevy!*



The Kingswood—4-door 9-passenger with new rear-facing third seat.

Shadow Boxes

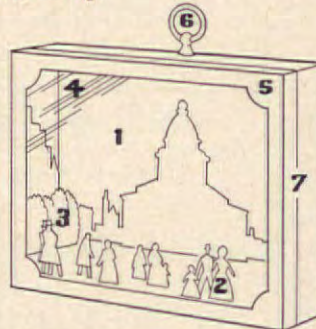
(continued from page 62)



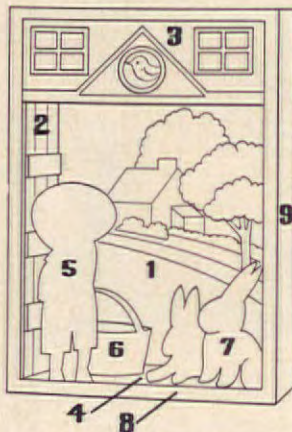
PASTE PRINT inside back of box, running over onto the sides. Place some tiny toy trees in one corner.



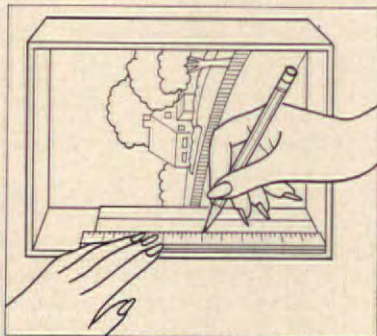
CUT OUT figures from old-fashioned prints, paste on strips of cardboard, dry. Cut out figures, leave small tab at bottom.



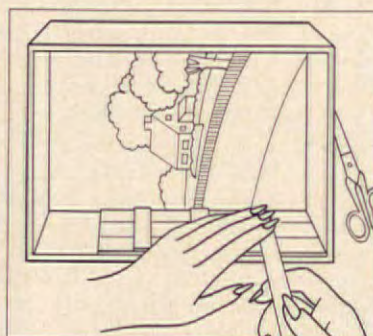
FOLD TAB BACK, dab on glue, secure in box with push pins. Paint design on glass, tape in place.



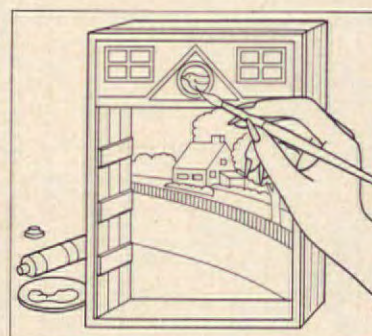
COUNTRY SCENE, ideal for a child. You need (1) picture background; (2) tape "boards"; (3) glass cover with painted barn at top; (4) painted grass; (5) doll farmer; (6) basket; (7) bunnies; (8) tape; (9) sides. First clean cigar box of all paper trimmings. Dry box and paint it red on the outside. Now, paint the inside bottom grass green and the inside top sky blue. Paste farmhouse scene on the back. Fasten strips of cloth tape on the sides to form "boards."



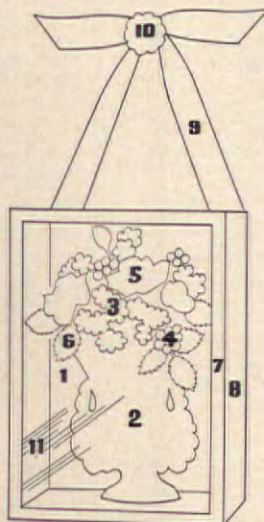
MARK JOINTS with pencil, fasten tape across boards to form rails. (Line is exaggerated to guide you.)



MARK EDGES with pencil to emphasize, tape glass on front. Sketch design of barn top on front of glass.

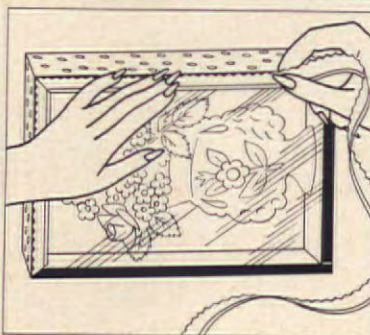
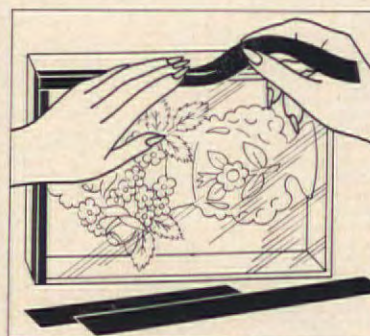


PAINT, DRY, remove tape and glass. Lightly glue doll, bunnies, basket in box, retape glass cover.



FOR CHARMING VICTORIAN SCENE you need (1) velvet; (2) vase; (3, 4) small blossoms; (5) roses; (6) leaves; (7) cloth and gold paper braid; (8) wallpaper; (9) velvet ribbon; (10) brass knob; (11) glass. First line box with velvet. Glue roses, leaves, blossoms in vase with fabric glue. Glue bottom of vase to box with china cement. Tape on glass cover. Cover outside of box with wallpaper. Glue on gold braid to conceal tape. Secure ribbon on back of box for hanging over brass knob. Attach velvet bow at top of knob.

THE END



Pages from a Decorator's Notebook

For Dinette



GOV. CARVER
2044-5 Arm
2044-1 Side

Sturdy, authentic Windsors, so comfortable and attractive, they do double duty beautifully where space is limited.

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Genuine Early American reproduction with high Windsor back, low seat, and all the homey charm of yesteryear.

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TAMPAX Incorporated
Palmer, Mass.

(continued from page 48)

Kohler Co. (bath accessories): Cameo.
Kohler Co. (bath fixtures): Cameo.
Kohler Co. (shower diverter): Cameo.
Kwikset Sales & Service Co. (hardware): Cameo;
Hyland; Morrisville; Thomas.
Lawrence Brothers (hardware): Starck.
James Lees & Sons (carpet): Fox & Jacobs.
Lennox Industries (furnace): Cameo; Devon;
Starck; Strausman.
Leviton Mfg. Co. (chimes): American Housing
Guild.
Leviton Mfg. Co. (lighting fixtures): Morrisville.
Leviton Mfg. Co. (switches and wall outlets):
American Housing Guild; Bollinger-Martin;
Cameo; Morrisville.
Lewin-Mathes Co. (painting): Gibson.
Libbey-Owens-Ford Glass Co. (insulating glass):
Hyland; Starck; Tilton.
Libbey-Owens-Ford Glass Co. (window glass):
Bollinger-Martin.
Lightolier, Inc. (lighting fixtures): Starck.
Lockwood Hardware Mfg. Co. (hardware): Town
& Ranch.
Malta Mfg. Co. (windows): Reed.
Masonite Corp. (siding): Starck.
Mastic Tile Co. of America (resilient flooring):
American Builders; American Housing Guild;
Goodyear.
Mercer Steel (piping): Gibson.
Mercury Paint Co. (paint): Cameo.
Miami Cabinet Div., Philip Carey Mfg. Co.
(bath accessories): Hyland; Reed.
Minneapolis-Honeywell (thermostat): Bollinger-
Martin; Cameo; Devon; Fox & Jacobs;
Goodyear; Hyland; Mahoney; Morrisville;
Starck; Town & Ranch.
Minnesota & Ontario Paper Co. (siding): Fox
& Jacobs.
Mission Appliance Corp. (water heater): Bell
& Valdez.
Moe Light Div., Thomas Industries (lighting
fixtures): American Builders; Bollinger-Martin;
Goodyear; Strausman; Thomas; Tilton.
Monarch Door & Plywood Co. (doors): Goodyear.
Monumental Millwork Co. (windows): Morris-
ville.
Benjamin Moore & Co. (paint): Goodyear.
Morgan Co. (doors): Morrisville.
Morrison Steel Products, Inc. (garage doors):
Morrisville.
Mosaic Tile Co. (bath accessories): Starck;
Thomas.
Mosaic Tile Co. (ceramic floor and wall tile):
Cameo; Starck; Town & Ranch.
R. N. Nason & Co. (paint): American Housing
Guild.
National (oven and range): Thomas.
National Gypsum Co. (insulation): Hyland.
National Gypsum Co. (paint): Hyland.
National Gypsum Co. (wallboard): Devon;
Mahoney; Reed; Starck; Strausman; Thomas.
National Hardware Co. (hardware): Starck.
National Lead Co. (paint): American Housing
Guild.
National Lock Co. (hardware): American Build-
ers; Gibson.
National Oak Flooring Manufacturers Assn. (oak
flooring): Cameo.
National Store Fixture Co. (counter tops): Town
& Ranch.
National Store Fixture Co. (kitchen cabinets):
Town & Ranch.
National Tile & Mfg. Co. (ceramic floor and wall
tile): Cameo.
National-U.S. Radiator Corp. (boiler and water
heater): Town & Ranch.
New Castle Products (shower door): Reed.
Niagara Blower Co. (furnace): Hyland.
Nibco, Inc. (piping): Devon.
Nicol Door Mfg. Co. (doors): American Builders.
NuTone, Inc. (bells and chimes): Bell & Valdez;
Bollinger-Martin; Fox & Jacobs; Gibson;
Goodyear; Reed; Starck; Thomas; Town
& Ranch.
NuTone, Inc. (hood and exhaust fan): American
Builders; Bell & Valdez; Bollinger-Martin;
Cameo; Fox & Jacobs; Goodyear; Strausman;
Town & Ranch.
NuTone, Inc. (intercom system): Devon.
O'Keefe & Merritt Co. (oven and range): Fox &
Jacobs.
Overhead Door Co. (garage doors): Reed.
Owens-Corning Fiberglass Corp. (insulation): Bell
& Valdez; Cameo; Goodyear; Reed; Thomas;
Tilton.
Oxford (bath accessories): Devon.
Oxford (kitchen cabinets): Devon.
Pabco Div., Fibreboard Paper Products Corp.
(counter tops): American Builders.
Pabco Div., Fibreboard Paper Products Corp.
(resilient flooring): American Builders; Bell &
Valdez.
Pacific Fullview (sliding glass doors): American
Housing Guild.
Pass & Seymour, Inc. (switches and wall outlets):
Town & Ranch.
Patten Co. (furnace): Mahoney.
Pennsylvania Range & Boiler Co. (water heater):
Devon; Strausman.
Pennway (water heater): Morrisville.
Perfect Line Mfg. Corp. (exhaust fan): Gibson.
Pittsburgh Plate Glass Co. (paint): Thomas.
Pittsburgh Plate Glass Co. (window glass): Devon;
Fox & Jacobs; Goodyear; Strausman; Town &
Ranch.
Plastile Products, Inc. (wall covering): American
Builders.
Pomona Tile Mfg. Co. (ceramic floor and wall
tile): Bell & Valdez.
Precisionware, Inc. (kitchen cabinets): Mahoney.
Prescolite Mfg. Co. (lighting fixtures): Mahoney.
Preservative Paint Co. (paint and stains): Bell &
Valdez.
Preway, Inc. (oven and range): Gibson.
Progress Mfg. Co., Inc. (exhaust fan): Cameo;
Devon.
Progress Mfg. Co., Inc. (lighting fixtures):
American Housing Guild; Cameo.
Pryne & Co., Inc. (exhaust fan): Hyland.

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Address
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Pyramid Instrument Corp. (electrical system):
Fox & Jacobs.
Rangemaster (exhaust fan and hood): American
Housing Guild.
Raynor Mfg. Co. (garage doors): Tilton.
Red Cedar Shingle Bureau (siding): Bell & Valdez;
Tilton; Town & Ranch.
Revere Copper & Brass, Inc. (piping): Town &
Ranch.
Reynolds Metals Co. (roofing): Mahoney.
Reynolds Metals Co. (windows): Mahoney.
Rheem Mfg. Co. (water heater): Hyland.
Rittenhouse & Revere, Inc. (bells and chimes):
Cameo; Mahoney.
Rockford Paint Co. (paint): Tilton.
Rock Island Millwork Co. (windows): Starck.
Rock Wool Insulating Co. (insulation): American
Builders.
Rodale Mfg. Co. (switches): Goodyear.
Roddis Plywood Corp. (doors): Starck.
Roddis Plywood Corp. (paneling): Goodyear;
Thomas.
R.O.W. Sales Co. (windows): Town & Ranch.
Ruberoid Co. (roofing): Cameo; Town & Ranch.
Ruberoid Co. (siding): American Builders;
Strausman.
Sargent & Co. (hardware): Reed.
Sawyer Cabinet Co. (kitchen cabinets): American
Housing Guild.
Schlage Lock Co. (hardware): Devon; Goodyear;
Starck.
Sherwin-Williams Co. (paint): American Builders;
Morrisville.
Silcrest Mfg. Co. (windows): Tilton.
Simplex (disappearing stairway): Devon.
Simpson Logging Co. (doors): Gibson.
Skillman Hardware Mfg. Co. (hardware): Gibson.
Slater Electric & Mfg. Co. (wall switches and out-
lets): Gibson.
A. O. Smith Corp. (water heater): Reed.
Smith Carey (shower doors): American Builders.
Stanley Building Specialties, Subsidiary, Stanley
Works (garage doors): Bell & Valdez; Straus-
man.
Stanley Works (hardware): Bell & Valdez; Reed.
Stanthony Corp. (exhaust fan): Thomas.
Stark Lumber Co. (oak flooring): Morrisville.
Steel Door Corp. (garage doors): American
Builders; Bollinger-Martin; Fox & Jacobs.
Sterling (insulation): Mahoney.
Sterling (piping): American Builders.
Stylon Corp. (bath accessories): Morrisville.
Stylon Corp. (ceramic floor and wall tile): Devon;
Morrisville.
Superior Shingle Co. (siding): Reed.
Superwood Corp. (siding): Tilton.
Supradur Corp. of New York (siding): Gibson.
Tappan Co. (range and oven): Reed.
Tar-Heel Sash & Door Co. (windows): Goodyear.
Thermador Mfg. Co. (oven and range): American
Builders.
Thomason Plywood Corp. (doors): Goodyear;
Mahoney.
Tile-Text Div., Flintkote Co. (resilient flooring):
Reed.
Trade-Wind Motor Fans, Inc. (exhaust fan): Bell
& Valdez.
Trageser Copper Works, Inc. (water heater):
Gibson.
Triangle Conduit & Cable Co., Inc. (piping):
American Builders.
Universal-Rundle (bath fixtures): Mahoney;
Thomas.
Universal-Rundle (sink): Thomas.
U. S. Aluminum Siding Corp. (siding): Mahoney.
U. S. Gypsum Co. (insulation): Fox & Jacobs.
U. S. Gypsum Co. (paint): Gibson.
U. S. Gypsum Co. (wallboard): American
Builders; Bell & Valdez; Bollinger-Martin;
Cameo; Fox & Jacobs; Gibson; Goodyear;
Morrisville; Tilton; Town & Ranch.
U. S. Mineral Wool Co. (insulation): Gibson.
U. S. Plywood Corp. (doors): Tilton.
U. S. Plywood Corp. (wall paneling): Bell &
Valdez.
U. S. Steel Corp. (piping): Cameo.
Uvalde Rock Asphalt Co. (resilient flooring):
American Builders; Hyland.
Vent-A-Hood (exhaust fan and hood): Goodyear.
Vineyard Overhead Doors (garage doors): Amer-
ican Housing Guild.
John C. Virden Co. (lighting fixtures): Town &
Ranch.
Visking Corp. (vapor barrier): Hyland.
Voight (exhaust fan): Morrisville.
Ware Laboratories (windows): Bollinger-Martin.
Washington Steel Products (hardware): American
Builders.
Waste-King Corp. (dishwasher): American Build-
ers; Fox & Jacobs; Mahoney.
Waste-King Corp. (food disposers): American
Builders; American Housing Guild; Fox &
Jacobs.
Weiser Lock Co. (hardware): American Builders;
Bell & Valdez; Bollinger-Martin; Tilton.
West Coast Lumberman's Assn. (framing lum-
ber): Devon; Starck.
Western Hemlock (framing lumber): Strausman.
Westinghouse (circuit breaker): Goodyear.
Westinghouse (dishwasher): Cameo; Devon;
Goodyear.
Westinghouse (food disposer): Devon.
Westinghouse (range and oven): Cameo; Devon.
Westinghouse (refrigerator): Devon.
Weyerhaeuser Sales Co. (framing lumber): Bell
& Valdez; Bollinger-Martin; Gibson; Hyland;
Mahoney; Reed.
White Products Corp. (water heater): Thomas.
White-Rodgers Co. (thermostat): Goodyear.
Winfield Door Co. (garage doors): Strausman.
Winter Seal Corp. (windows): Hyland.
Wolverine Tube, Div. of Calumet & Hecla, Inc.
(piping): Town & Ranch.
Yale & Towne Mfg. Co. (hardware): American
Housing Guild; Mahoney; Strausman.
Youngstown Kitchens Div., American-Standard
(dishwasher): Thomas.
Youngstown Kitchens Div., American-Standard
(food disposer): Thomas.

THE END

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Choice of thirty-two
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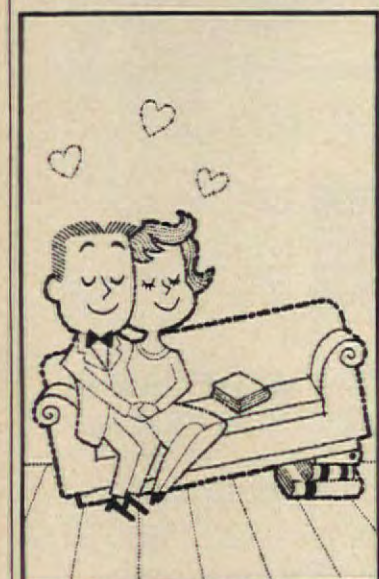
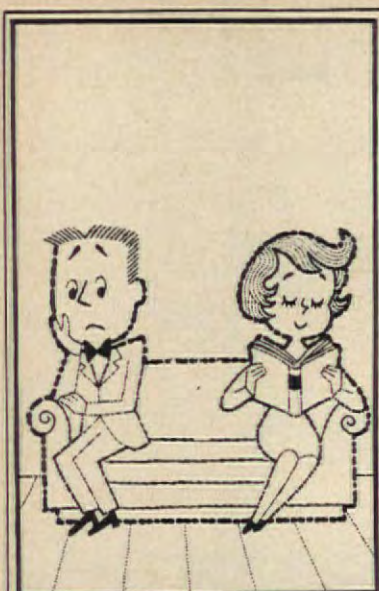
Not \$700—list price of many separate washer and dryer pairs

Not \$500—list price of many combinations

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DUOMATIC LIST PRICE

\$389⁹⁵ MODEL CE-792

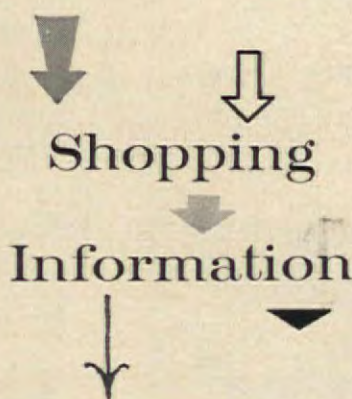


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Pages 58-61: PANTRY: All kitchen cabinets—St. Charles. Counter tops—Formica. Flooring—Am-tico. "Fleur-de-lis" insets—Metals For Floors. Dishwasher—Waste King. Sink fixtures—Sherie Wagner. Chandelier and wall sconce—Globe. "Fleur-de-lis" wallpaper—Imperial. Ceiling light fixture—Moe. Draperies—Everfast Fabrics, Inc. Curtains—E. C. Carter & Son, Inc. Valance cord trimming—Consolidated Trimming Co. "Chalet" crystal—U.S. Glass Co. "Regal" flatware and holloware—Dirilyte. Figurines and "Montaigne" dinnerware—Royal Doulton. "Stark White" tureen—Weil Ceramics. Tea cart—Imperial Furniture Co. SMALL KITCHEN: Counter tops—Formica. Flooring—Kentile. Built-in oven and surface cooking top—Tappan. Refrigerator—RCA Whirlpool. Dishwasher, mixer and coffee mill—KitchenAid. Can opener and cutlery set—Ekco. Hanging light fixtures—Globe. Ceiling fixture—Moe. Wallpaper and curtains—Woodson. Rubber scraper—Rubbermaid. Dish towel—Martex. Coffeemaker and glasses—Chemex. Crystal pitcher—U.S. Glass Co. Canisters—Harper J. Ransburg. "Zaalberg Stoneware" pottery—International Designers Group. Skillet—Club Aluminum. Ramekins—William Streeter. LAUNDRY: Counter tops—Consoweld. Flooring—Robbins. Washer-dryer combination and radio—Philco. Sewing machine—Singer. Wall tile—American-Olean. Chair—Herman Miller. Wallpaper—Woodson. Towels—Fieldcrest. Yarn and sewing supplies—Coats & Clark. INDOOR-OUTDOOR KITCHEN: Vinyl inset-wall cabinets—Columbus Coated Fabrics Corp. Kitchen flooring—Armstrong. Terrace flooring—Robbins. Wall oven and surface cooking top—Roper. Gas barbecue unit—Char-Glo. Intercom-radio/music system—NuTone. Appliance center—Westinghouse. Drink mixer—Waring. Textured metal wall covering—Rigid-Tex. Telephone—Bell Telephone System. Lighting fixtures—Moe. Barbecue tools; cutlery set; flatware—Ekco. Clock—Herman Miller. Casserole—Revere. Salad bowl; pitcher; flowerpot—International Designers Group. Glass canisters—Chemex. Striped canisters—Greta Van Nessen. Black and orange ceramic bowls—Raymor. Sizzling steak platters—Gladmark Woodenware. Leyte place mats—Hallie St. Mary. Stools—Tropi-cal.



BE A FRENCH CHEF

Page 66: "Turquoise Sheba" salad plates—Fraser's. "Pine Spray" sterling dessert forks—International Silver Co.

DOUBLE WHEN STUFFED—FAMILY FOOD
Pages 68, 69: "Hot D'oeuvre" server—Gailstyn Company. Carving set with wood handles—Woodpecker Woodenware. Salt and pepper mill—George S. Thompson. Irish linen checked cloth—Rowlands Associates. Bird; candelabra—Raymor. "Blueberry" round chop plate—Stangl



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Pottery. Candles—Emkay. Blue Irish linen cloth—Rowlands Associates. Birch utility board—Gladmark Woodenware. Red napkin—Leacock. Irish linen checked cloth—Rowlands Associates. Penguins—Raymor. Blue au gratin dish—Royal Dru Ware. "Silver Flower" flatware—Oneida Community. "Park Lane" sauce bowl with tray—Oneida Ltd. "Navajo" platter—Metlox. "Royal Gadroon" platter—Harker. "Sylvan Yellow" platter—Flintbridge China. Rectangular platter—Marsh Industries.

TAKE A PACKAGE OF PANCAKE MIX

Pages 70, 71: Fish platter—Freeman-Lederman Co. Oblong ceramic dish—Ceramic Associates. "Ballerina" square salad plate—Universal Potteries Inc. "Heritage" creamer—Harker Pottery. Hors d'oeuvre plates—United Wire Craft Inc. "Tri-tone" casserole—Hall China. "Aria" stainless flatware—Dirico Inc. "Accent" serving spoon; dessert fork—Oneida Deluxe. Pyrex pitcher—Corning Glass Works.

THE CLOCK STRIKES FIVE

Page 82: Teakettle—Revere.

PHOTOGRAPHS

Robert Hegge: page 11. Krantzen Studios: pages 19, 21, 26, 29, 31, 34, 36, 54 (middle left), 58-61, 84, 87, 92-96. Richard C. Wood: pages 24, 26, 33. John Rogers: page 22. Charles R. Pearson: pages 20, 53 (top). Rudi Rada: page 25. Fred Rola: page 37. Joseph Molitor: page 30. George DeGennaro: page 32. F. M. Demarest: pages 28, 66 (top), 68-72, 75, 76, 78, 114 (top). Knutson-Bowers: page 35. Warren Reynolds: pages 53 (bottom), 54 (top left), 55. William Eymann: page 54 (bottom left). Max Tatch: page 54 (top right). Phil Palmer: page 54 (bottom right). Otto Maya Studio: pages 62, 99, 108-113. Gene Trindl: pages 63, 64. Edward Fortuna: page 66 (bottom three). Edward Wallowitch: pages 78, 80, 82. Stark Bros. Nurseries & Orchards Co.: page 106. Ray Solowinski: page 114 (bottom). DRAWINGS: Sigman-Ward: pages 84, 87, 99.

An Entertaining Lady

(continued from page 64)

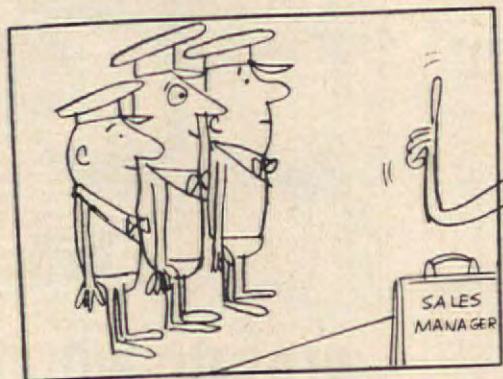
do them well? That's just it . . . how do they? There's an old saying about busy people being the ones who get things done. In this serene, calm background there must be something about engineering Time rather than being railroaded by it. Whatever the full answer is, a part of it is good-natured teamwork which allows for all kinds of garden work—potting plants for the entrance porch, planting or transplanting shrubs, and tending with loving care the cutting garden which supplies flowers for the house practically the year round.

When it comes to cooking, they prefer doing it together, rather than individually. At the evening dinner hour, the kitchen is their province. They really love it! They've worked out a tandem routine that sets the pots and pans to humming.

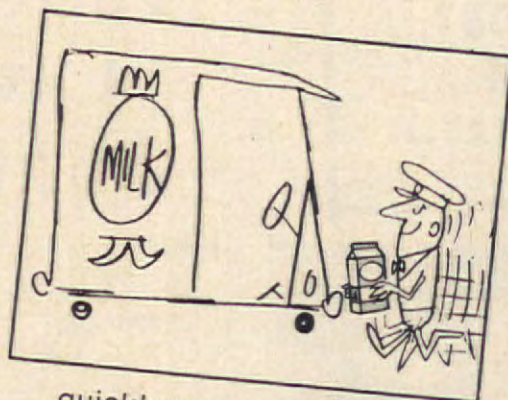
True, it is a long drive from their home to Dr. French's office and to Miss Kirsten's appointments and rehearsals, but nevertheless, there is not much doubt, they both will take their dream spot. It's theirs!

THE END

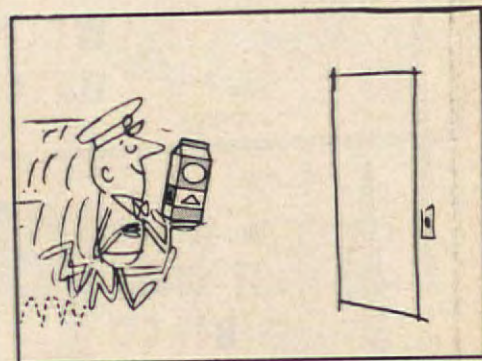
Why Mrs. Jones kissed the milkman ...



men ... it's a "honey"



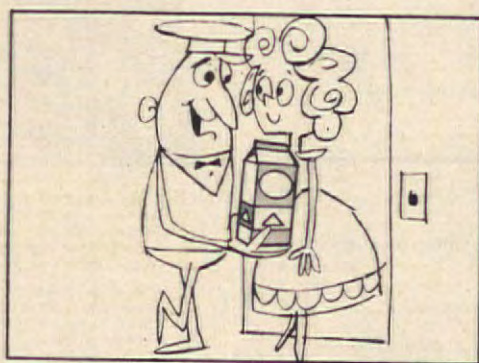
quickly we must spread
the word ...



... the people must be told!



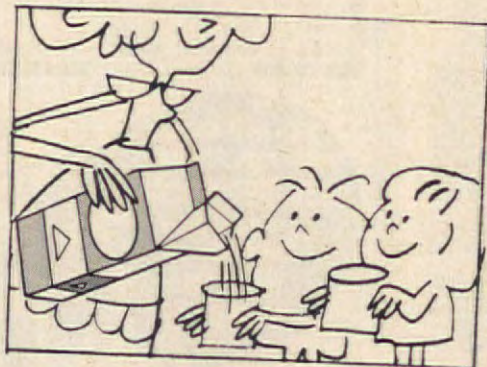
it's something new ...



a milk carton made
just for you!



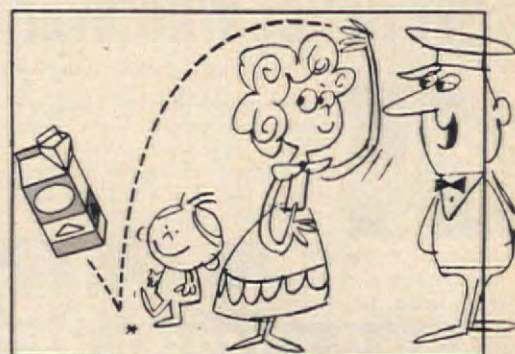
... it opens so conveniently



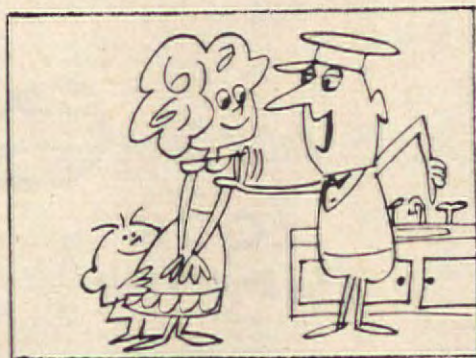
pours conveniently ...



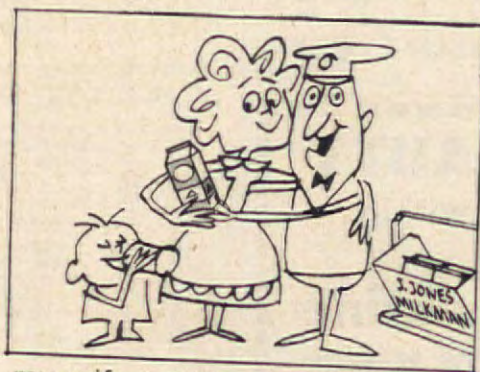
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of it conveniently, too!



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| <input type="checkbox"/> 1251—50c | <input type="checkbox"/> 1499—35c | <input type="checkbox"/> 1742—25c |
| <input type="checkbox"/> 1268—25c | <input type="checkbox"/> 1632—50c | <input type="checkbox"/> 1743—25c |
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| <input type="checkbox"/> 1407—25c | <input type="checkbox"/> 1671—35c | <input type="checkbox"/> 2126—50c |
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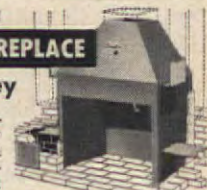
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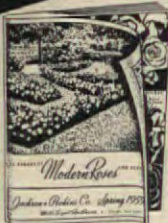
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There's also a new cucumber for '59, Burpeeana Hybrid, which matures early and has fine-quality 8" to 9" fruits. And there are two new head lettuces, Sweetheart and Lakeland, of exceptional flavor and crispness, which have done remarkably well in trials as garden varieties.

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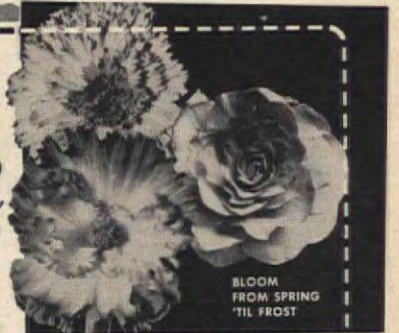
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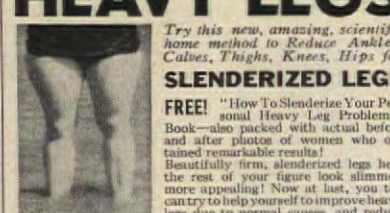


Shipped direct to you—assembles quickly to big (open 39 x 72, closed 24 x 39), solid cherry drop leaf. Satin smooth ready for your favorite finish. Complete with finishing instructions. An evening's fun saves you over 50%. Send 25c for complete catalog of early American reproductions.

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LET 'EM EAT CAKE with lots of frosting and birthday decorations, but no messy wax drippings! Birthday Candle Holders go into the side of the cake and hold candles upright to form a halo of light around it. Included: 12 pink and 12 blue holders, 36 birthday-size candles and 12 of the next larger size (either will fit). \$1. Miles Kimball, 126 Bond St., Oshkosh, Wisc.



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Complete 50-pc. service for 8 (eight 5-pc. place settings, 8 fruit saucers, platter, vegetable dish). Open stock price \$44.50, now only **\$22.50** shipping charges collect
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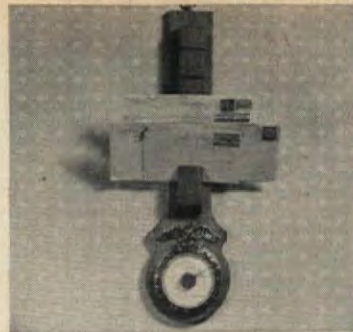
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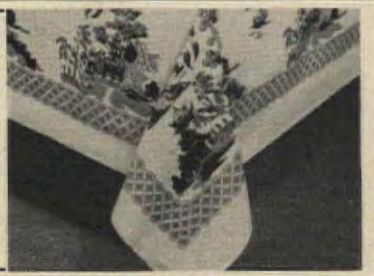
PULL THE PLUG from this 8-cup West Bend automatic percolator, and dunk it in dishwasher! Plug contains all controls, so pot is completely immersible. Coffee is automatically perked the right length of time and kept at serving temperature. Polished aluminum with black plastic base, handle and knob. \$14.95, 50c post. Adobe Kitchen, 622-AM1 S. Country Club, Tucson, Ariz.



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Helen De Motte liked this tablecloth so much she featured it in the December issue of American Home Market Place! Beloved Blue Willow pattern is hand-printed in Spode blue on fine imported white linen. A delightful setting for your Blue Willow ware, just as nice with other china patterns. Colorfast... you'll never be bothered with a "weeping willow". Prelaundered, ready for use! Your table will wear willow well! Money back guarantee. Sizes: 52"x52": \$4.75 52"x70": \$6.95 60"x80": \$8.95

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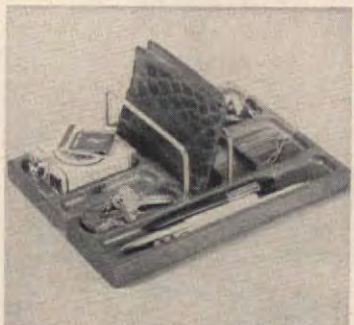
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Now... realistic dimension in life-size, decorator colors tree murals. Cut out and applique like wall paper. Hand Printed on antique finish paper. 45" x 100". Tree can be placed across or at angle. Fits any size wall. Regular \$25.00 Value. Found in most expensive homes. Murals can also be placed from right to left. Money back guarantee. Choice of: • MING (shown) • CHERRY BLOSSOM • PINE • ELM • 4-SEASONS \$7.95 plus \$1c shipping PANORAMA CITY, CALIF.





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A "must" for every woman's kitchen... serve your family cleaned eggs.

* Separate offending chloaz from the yolk of eggs without breaking yolk.
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GIVE ONE TO YOUR FRIENDS.

Shipped post paid in a Hygiene bag. No C.O.D.'s; send check or money order. Money-back guarantee.

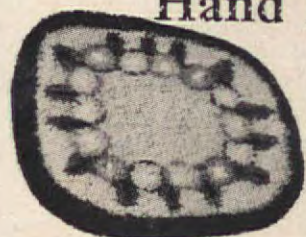
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in **Wedding Band** pattern. Handmade, so no two are identical. All have beige background and rosy ring of multi-colored flowers, but you may specify mainly green, red, blue or black. 14" wide. \$2.69 ea. Sets of four \$9.95; six, \$14.75; eight, \$19.25. Ppd.



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a practical way to be identified
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