

August 35¢

THE AMERICAN HOME

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UNIVERSITY OF NORTH CAROLINA

SPECIAL SECTION:

How to solve
your storage
problems

*The prettiest
party mold ever!*



Smart decorating ideas with red, white, and blue! ▲



DELTOX RUG BY ARMSTRONG

The Budds' old attic has become the family hideaway

IT'S COZY AND COMFORTABLE WITH A CAREFREE FLOOR OF ARMSTRONG VINYL CORLON



The flooring store craftsman gave the Budds' new floor a handsome custom design. Starting with Vinyl Corlon in Mosaic Styling 6515, he expertly cut in two of many shapes in Vinyl Decorator Inlays. The result, a lot of extra beauty for little extra cost!



All's quiet downstairs even when the youngsters dance upstairs. That's because Armstrong Cushion-Eze Underlayment was installed under the Corlon. It's a layer of soft foam that cushions footsteps for luxurious comfort, reduces noise transmitted through the floor to downstairs rooms.



There's more fun, less work for the Budds with this new floor. In such a popular room, accidents will happen, but spilled things wipe up without effort. See Armstrong Vinyl Corlon at your flooring store. You'll be pleased with its moderate price.

SEND FOR FREE ROOM PORTFOLIO describing the ideas in this Family-Attic-Hideaway. Sketch plan and list of furnishings are included. Write Armstrong Cork Company, 5908 Pine Street, Lancaster, Pa. In Canada, Dept. 89-B, Box 919, Montreal, Quebec.

WATCH ARMSTRONG CIRCLE THEATRE, ALTERNATE WEDNESDAY NIGHTS, CBS-TV

Armstrong
THE MODERN FASHION IN
FLOORS

Look at these lovely new Chilton cards...
choose some yourself — and
make extra money as well!



Linda Chilton says:

"Now... help your friends find these beautiful cards that cost less!"

You know, there's nothing more wonderful than being able to afford some extra special gift for someone you love. But it isn't just the extra money you earn that makes showing Chilton cards such a pleasure — it's the way your friends and relatives take to them, and thank you for showing them! Just the other day, I had a letter from one of our Chilton consultants in Ohio, saying: "Honestly, you'd think I was doing people a favor, the way they keep telling me how nice the many cards are, and how enjoyable it is to be able to take their time choosing. And then, when I could give my young son the electric train he wanted and still have enough for a few other surprises — well, it's no wonder I'm so pleased with Chilton cards!"

It's so easy with Chilton's "armchair shopping" plan!

Beautiful paintings by such famous artists as Eve Rockwell, Lillian Grow and Ruth Torr... rich quality paper that you usually find only in the most costly cards... a big, big variety of scenic, religious, humorous, cheerful, and traditional cards — these are the things that make Chilton cards so outstanding at any price, and so amazing at our low prices. How can we do it? Because Chilton cards are shown only by friends to friends — not in stores with expensive overhead — not by professional door-to-door salesmen — but by people like yourself who've discovered this wonderful new way of saving money and want to pass it on to their friends.

WOULD YOU LIKE TO MAKE EXTRA MONEY THIS
EASY WAY? FILL OUT THE COUPON AND GET

4 BOXES OF
79 CHRISTMAS CARDS **\$1.00**
for only (Retail price — \$4.75)
This is a special introductory offer to new Chilton card consultants only.

Think you'd enjoy showing Chilton cards — but like to be sure? Fill out the little quiz and we'll send you a personal analysis that tells you just how well you'll probably do, together with your consultant kit and your first four boxes of Chilton cards. **SEND NO MONEY NOW** — if you do not decide to become a consultant, simply return the cards without cost or obligation, or keep them for your own use at the retail price. And remember, no matter what, if you're ever in New England be sure to drop in to see me.

Warmest regards,

Linda Chilton



"Everybody loves the Chilton cards I show them, and I made \$12.30 in one afternoon!"

H. J.
Dallas, Texas



"We had such a lovely vacation with the money I made from showing Chilton cards!"

Mrs. R. L.
Paterson, N. J.

FREE PERSONALITY ANALYSIS

Linda Chilton, Chilton Greetings Co. Dept. 803B, 76 Atherton St., Boston 30, Mass.
or 1812 Roscoe St., Chicago 13, Ill.

People ask my advice: ☐ Often ☐ Sometimes ☐ Never
I am better at writing than at talking: ☐ True ☐ False ☐ Depends
I find it easy to start conversations: ☐ Always ☐ Usually ☐ Seldom
I enjoy myself most with: ☐ A large gathering ☐ A small get-together ☐ One or two close friends

Compared to most people, I am probably: ☐ More generous ☐ Less generous ☐ Average

Please send 4 boxes of Chilton cards and free analysis. I pay nothing now or when the cards arrive. I understand the introductory price to new consultants is \$1 plus mailing cost. If I do not become a consultant, I may return the cards without obligation.

NAME

STREET

CITY ZONE STATE

I am interested in being a Chilton card consultant:

☐ in my neighborhood
☐ where I work

Please send your fund-raising program for organizations:



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PHONE A FRIEND!**

...it makes two people happy

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Bell Telephone System



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THE AMERICAN HOME

A Curtis Publication

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THE AMERICAN HOME



OUR COVER: Gay and colorful yet subtle as a fashion scoop from Paris—that's the look of the rooms we show, decorated in new combinations of old favorites, red, white, and blue. Whether you like your rooms sophisticated or homey, the variations of this color scheme are endless. Turn to pages 19, 20, and 21 for exciting examples of a blue room, brilliantly accented with red and white, a dining room aglow with red, bedrooms with a happy mixture of all three colors. Rooms decorated by Barbara Barcia, Rich's, Inc., Atlanta, Ga. Cover photograph by Vincent Lisanti.

NEW!



Guarantees the most
spot-free dishes
any dishwasher can wash!



First dishwasher detergent with germ-removing Purisol! Not even hand-polishing gets glassware, dishes and silver more spotless than new Dishwasher *all* (now with Purisol added to safeguard family health). It's recommended by dishwasher manufacturers. Satisfaction is guaranteed by Lever Brothers or your money back.

What they **DO** tell us about **FOREIGN CARS!**

A sampling of some of our bumper-to-bumper mail from enthusiastic owners in answer to the article in our June issue on small foreign cars



"We would like to tell you what one Volkswagen family 'does like' about those foreign cars . . . The original cost of ours was some \$1400 less than any decent-size Detroit product we could buy. You forgot to mention the foreign car—ours anyway—depreciates at the rate of approximately \$100 to \$150 the first year, while the rates on Detroit makes would be almost \$1000 . . . Our bills for the '53 model Ford Victoria we had for six years averaged \$21 a month. The Volks runs from \$12 to \$14."—Mrs. Quentin Archer, Pampa, Tex.



" . . . Another reason I like the Volkswagen is the leg room and head room in the front seat. I'm 6'4" and I can sit more comfortably in the VW than in any of the 'big' 1959 U.S. models . . ."—Lannon Stafford, Fort Worth, Tex.



"Our '57 DKW has gone almost 50,000 miles with only \$35 of repairs on it. No clutch replaced, no valve job (no valves!), no trouble with the gears, no brakes relined. It was bought second hand and the trade-in value for a station wagon of the same make is fantastically high. Have you seen many second-hand foreign cars for sale in lots like the tremendous row on row of American makes?"—Mrs. G. L. Studley, Old Saybrook, Conn.



"My 'hausfran' finds the ease of handling, owing to its light weight and short wheelbase, . . . makes our Dauphine an ideal car for city driving."—Karl Kirkman, Webster Groves, Mo.



"What really aroused my ire was listing the trim and appointments as being austere under the disadvantages! It is about time the American public got smart and asserted itself against paying for all the nonsense trim on the American dream car. Along with being senseless, the hood decorations are downright dangerous, and have been responsible for many pedestrian deaths."—Mrs. George Y. Leshner, East Greenbush, N.Y.

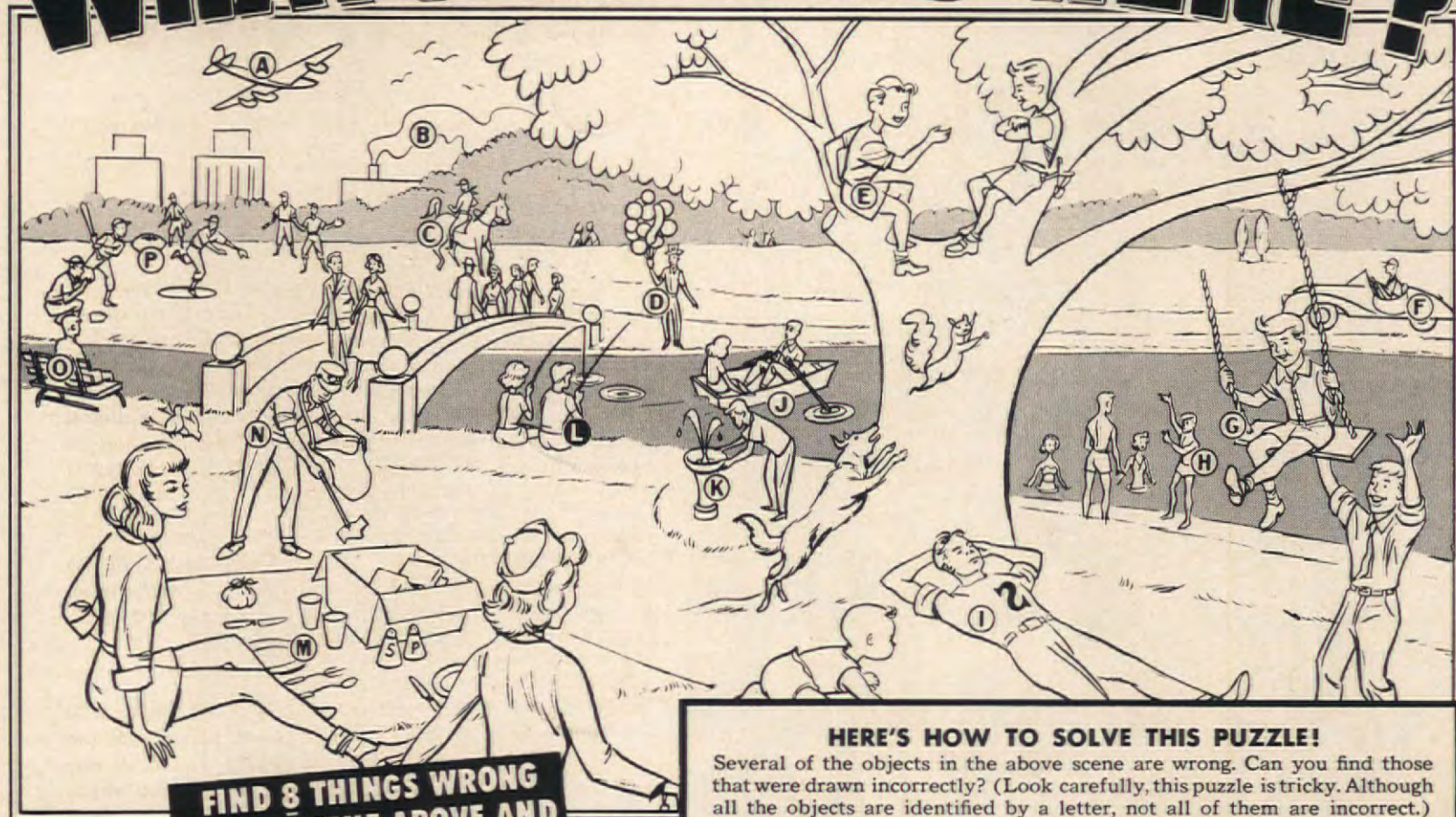


"I bought a second-hand Karmann-Ghia (Volkswagen) in May 1958 and have used it in my business as a traveling salesman ever since . . . My expense records indicate that I have saved over \$200 a month . . . I have had less difficulty in securing parts for it than I have had with Fords and Oldsmobiles, and needed a darned sight fewer of them . . . At speeds of 65-75 miles an hour I can average between 33 and 35 miles per gallon! At 55-60 range it begins to approach 40 miles to a gallon!"—Bob Miller, Clearwater, Fla.



"As foreign roads are twisty and hilly it should follow that a car designed for poor going would be even better on good roads . . . The trim and appointments are austere only in the very cheap imports. In many of the better imports the finish and the instrumentation are far superior to any make of American car, irrespective of price. The rear view in the Fiat 600 is superior to any American car I have ever seen . . . No intelligent commentator would state that fast steering is dangerous. Is it a fault that 'inattention to steering is dangerous'?"—Gerald T. White, Montville, N.J.

WHAT'S WRONG HERE?



**FIND 8 THINGS WRONG
IN THE SCENE ABOVE AND**

**WIN THIS DELUXE \$1.50
SLIM NOTE PAD**

WITH BLACK
AND SIMULATED GOLD

Ball Pen
IN AN
ATTRACTIVE
GIFT BOX

What a beautiful, practical prize to win! The hard, light tan cover is made of washable, grained leatherette, richly embossed in red and gold. Inside there's a plentiful supply of fine white note paper. A built-in loop on the cover holds the smooth-writing ball point pen in place. This unusual gift is a guaranteed \$1.50 retail value, but it's yours FREE when you answer our puzzle. Solve and mail now!

OR

FIND ONLY 5 THINGS WRONG AND

**WIN THIS NEW \$1.25
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Good Housekeeping
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HERE'S HOW TO SOLVE THIS PUZZLE!

Several of the objects in the above scene are wrong. Can you find those that were drawn incorrectly? (Look carefully, this puzzle is tricky. Although all the objects are identified by a letter, not all of them are incorrect.) Here's a hint to start you off: the boy lettered "L" has no line on his fishing rod. Now identify the other mistakes you find by putting an "X" through each letter in the coupon that refers to an incorrect object. The gift you receive will depend on the number of mistakes you are able to discover. Cross out 5 or 8 letters in the coupon and mail for FREE Gift!

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GET YOUR FREE GIFT NOW!

We'll send you the beautiful Slim Note Pad and Ball Point Pen (guaranteed retail value \$1.50) or the Deluxe Box of Greeting Cards (guaranteed retail value \$1.25) ABSOLUTELY FREE if you answer this Puzzle Test. With your FREE GIFT we'll send FREE Imprint Samples, Money-Making Plans and Christmas Greeting Cards ON APPROVAL, so you can start making money at once.

HURRY! SEND YOUR PUZZLE SOLUTION TODAY!

Don't wait if you are going to try for your FREE Slim Note Pad or FREE Box of Greeting Cards. While you have the puzzle before you, solve it and rush coupon to us. We reserve the right to reject entries dated 60 days after date of this publication. Only one entry to a family. Write to:

Puzzle Editor, ARTISTIC CARD CO., INC., 52 Way Street, Elmira, New York
(In Canada, write 103 Simcoe St., Toronto 1, Ont.)

PASTE ON POSTCARD OR MAIL IN ENVELOPE

Puzzle Editor, ARTISTIC CARD CO., Inc., 52 Way Street, Elmira, New York
CROSS OUT 5 OR 8 LETTERS

A B C D E F G H I J K L M N O P

Here's my solution. Rush my FREE Gift—also FREE Imprint Samples, Spare Time Money-Making Plans and Christmas Greeting Cards ON APPROVAL, so I can get started making money at once.

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City _____

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State _____

ORGANIZATIONS! ☐ Check here for tested Fund-Raising Plan that has helped thousands of church groups, clubs and schools raise money.



Gretchen Harshbarger

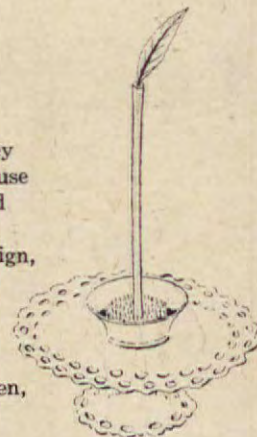
GILMA McCUSKEY

Stately lilies add splendor to any occasion

This majestic arrangement is suitable for tea table or buffet. It's made on a cake plate too shallow to hold water, so stems are secured in a metal cup with built-in needlepoint holder (available where flower arranging supplies are sold).

Background leaves are philodendron. They were chosen, and used back-side-front, because of pink veining on underside which matched outside of regal lily trumpets. In order to make top bud point upward for sake of design, it was inserted in the hollow stem of an iris (it lasted several days). Blossoms were removed from stalk and grouped to repeat triangular shape of philodendron leaves.

When cutting lily flowers from your garden, take as short stemmed as possible since removing leaves weakens plants. Also, cut out stamens so pollen won't stain petals.



Summer Flowers

Floribunda rose clusters can be cut apart for easier arranging

Only one complete flower cluster of floribunda rose Spartan was cut to make this half-circle arrangement. Additional buds in the right stage of openness were picked from other clusters, leaving the tiny ones to bloom later. Main stem with tallest bud was placed in the back of the pin-type holder, and other buds fanned to the right and forward. Three full-blown roses with their foliage form the focal point, give "weight" at arrangement's base, and cover the holder. Container is inverted, hat-shaped. Notice that the circular lines are repeated in the plant materials, container, and mat.

Time to pick roses is when the sun is high. Before putting them in deep water to condition, remove thorns (with newspapers, to protect fingers) and make a couple of scrapes at lower stem to expose light green layer. It is through this layer that roses take up water.

(continued)





Exterior BEFORE. View of porch exterior before remodeling. Shabby screens detract from the appearance of a lovely home!



Exterior AFTER. Andersen WINDOWALLS add beauty and charm to home's exterior, provide a comfortable extra room, that the home owner enjoys all year.



Interior BEFORE. This typical back porch had little use before remodeling. Open to the weather, it was usable only during perfect summer days.



Interior AFTER. E. A. Markstrom, Designer

Window magic turns a drafty porch into a beautiful extra room

It's hard to believe that the cozy family room illustrated above was once a dusty porch—usable for only a few weeks during the summer. Andersen window magic made the difference!

Replacing the screens with Andersen Flexivent Units created usable living space . . . transformed a back porch into a weathertight room, comfortable in every season.

It's *easy* to create extra living space like this with Andersen WINDOWALLS. And it's economical, too! Whether you add a new room, enclose a porch or finish off upstairs attic space, Andersen Wood Windows can help you solve the problem. And they add charm and distinction that beautifies any style of home.

For more information on creating more living space with Andersen WINDOWALLS, see your architect, builder or lumber dealer. Or send the coupon to Andersen.

Andersen Windowalls

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Name.....

Address.....

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"SCOTCH" BRAND MASKING TAPE lets you make neat stripes—with a roller! Stretchy tape sticks tight even on curved surfaces. Paint cannot bleed through. When paint has set, tape strips off cleanly, easily, leaving a sharp stripe of color beneath. Buy "SCOTCH" BRAND Masking Tape, 35¢, 69¢, 98¢ sizes in cutter-edge carton, wherever you buy paint.



"SCOTCH" BRAND CELLOPHANE TAPE is your handiest helper all around the house. Holds graduated beads for restringing; tops for transparent sealing and mending too! New formula super-stick adhesive keeps "SCOTCH" BRAND fresher, tighter sticking than any other cellophane tape. Ask for genuine "SCOTCH" BRAND, 25¢ and 39¢ rolls in self-dispenser; thrifty 59¢ roll for desk or hand dispensers.



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MINNESOTA MINING AND MANUFACTURING COMPANY
... WHERE RESEARCH IS THE KEY TO TOMORROW



(continued)

Canna leaves make dramatic background for zinnias

A triangle of red canna leaves sets the stage for these giant-size Rosie O'Grady zinnias. Use a pin or hairpin holder. Place canna leaves first. Flowers are grouped in threes. Top ones follow vertical line of tallest leaf. Next groups repeat the diagonal lines of lower leaves. The forward thrust of leaf to the right gives depth and stability. Container is baking dish!

Zinnias should be picked early morning or after sun-down; remove most foliage and put stems in deep water for several hours before using. Condition canna leaves by submerging in water for an hour.



Go informal with daisies

Gold and brown Gloriosa daisies and dried seeds of dock (weed) look at home in a basket on a woven straw mat. The only tricky thing about using baskets is that you can't ignore the handle! In this arrangement it and the open end of the basket become a part of the design. The background framework is dock. Three top flowers are placed behind handle; others forward. Water, and needle-point holder are held in a tuna can. THE END



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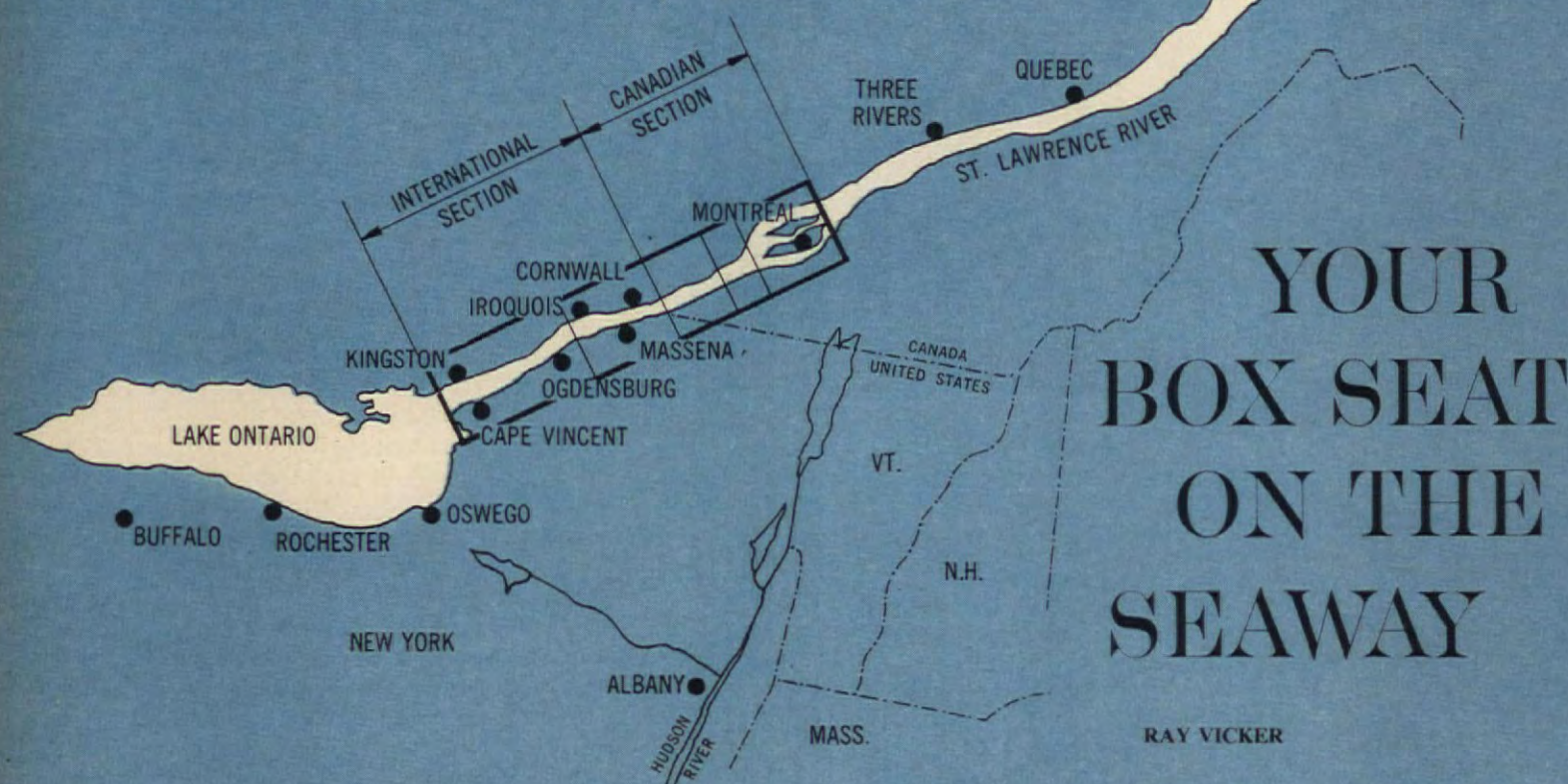
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Total original prices\$16.65

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you can watch ocean-going ships go through the locks,
drive under them as they go by, sun-bathe on fine beaches,
enjoy fabulous fishing—and discover the biggest
new recreational area in North America*



YOUR BOX SEAT ON THE SEAWAY

RAY VICKER

The lure of the Panama Canal in America's front yard! That's the new St. Lawrence Seaway—the ocean waterway that now links the Great Lakes with the seaports of the world. To most Americans the Panama Canal has been only a remote, textbook topic. They've never experienced its romance and color. Now Americans have their own colorful waterway, equally impressive and easily accessible by family car. Moreover, the Seaway is only one of many attractions in the area. Last year 375,000 people visited the Massena area to watch the construction of Seaway facilities, while about 1.5 million entered the St. Lawrence Valley. This year about a million people are expected to visit the Massena area alone.

Some attractions of the area: a canal, down which ships of the world steam almost close enough to touch; the world's second-largest dam; a 42-mile-long lake with facilities for swimming, boating, and fishing; a restored village of the Revolutionary War era; a fort of the War of 1812; and miles of lake and riverside parks.

All of these are concentrated along 60 miles of the St. Lawrence Valley on both the Canadian and the American sides. Stretch the figure to 100 miles and you include the Thousand Islands, long a popular resort area for Americans and Canadians. The Seaway is far more than just an economic facility for the benefit of industry.

"This will be a tourist attraction comparable to Niagara Falls," predicts Lewis G. Castle, administrator of the St. Lawrence Seaway Development Corporation.

Today, the visitor drives through landscaped surroundings and finds convenient overlooks for viewing the power dam or passing ships. Boating marinas are available for lunching small boats, and more are under construction. Beaches invite swimmers and sun bathers.

The joint Canadian-American venture, which cost over \$1.1 billion to complete, has two components. The first is the \$650 million Moses-Saunders power dam, blocking the mighty St. Lawrence between Massena, New York, and Cornwall, Ontario. This dam comes close to being the world's largest in electrical capacity, its 1.8 million kilowatt capacity dwarfed only by the Grand Coulee Dam in Washington State. Behind the dam lies the new 42-mile-long St. Lawrence Lake.

The second component is the Seaway itself. It consists of a series of seven locks and canals that enable ships to by-pass rapids on the St. Lawrence River and the power dam. Heading west, the first lock is just outside Montreal and the last at Iroquois, Ontario, not far from Ogdensburg, New York. Five of the locks are on the Canadian side and two on the American.

For tourists, the center of the Seaway is at the power dam and the immediate area. The focal cities are Massena, New York, and Cornwall, Ontario. American locks, the Bertrand H. Snell and the Dwight D. Eisenhower, are easily reached over a well-marked side road branching from New York State Highway 37, two miles east of Massena.

You can drive right up to the locks to view ships going through, and you can drive *under* them through tunnels. You may find a big ocean liner directly overhead.

From the opening of the Seaway in April to the closing in November, visitors may see big ships flying the flags of Holland, Norway, Germany, England, and other countries. And this spectacle is free of charge. Locks on the Canadian side are equally accessible, with Canadian officials most courteous and friendly to visitors.

The American side of the power dam is only about six miles from Massena on the same road that leads to the

(continued on page 14)



Create new traditions with furniture **by Drexel**

way with the stiff formal rooms of yesteryear! Transform your home into contemporary elegance by blending pieces from Drexel's many traditional groupings. *prices your budget absorbs without a murmur.* We've combined pieces from our Travis Court® and Touraine® collections. The elegant 18th century dining group is Travis Court in rich, deep mahogany. The

magnificent goldleaf bed with the exquisite gold and white pieces is Touraine®, one of our most handsome French Provincial groupings.

These are but two of many collections by Drexel which include upholstery, living, dining, and bedroom furniture. Drexel's thoughtful craftsmanship gives you the fine workmanship and superb finishes found on

each piece. Always look for the "by Drexel" seal . . . your hallmark of true value and quality.

At fine furniture and department stores everywhere.

Send 35c for Drexel's "Portfolio of Fine Furniture," 7 Huffman Road, Drexel, North Carolina.

*Antique white pieces are also available in Chateau Walnut Finish.



DREXEL FURNITURE COMPANY

CERTIFICATE

This Certificate (when filled out and mailed with only 25¢) will bring you one GIANT 98-piece assortment of Doehla Christmas and All Occasion Greeting Cards. (Regular retail value \$2.75.) And with this giant box, you will also receive the newest and most popular Christmas Card Assortments on approval, and full details of the famous Doehla "Extra Money" Plan. (Offer Limited to One to a Family.) Address your envelope to:

HARRY DOEHLA AND ASSOCIATES, Studio 9-A18
 (Address any one of these three offices) **NASHUA, N.H.**
ST. LOUIS 1, MO.
PALO ALTO, CALIF.

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 Address.....
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☐ Check here for Special FUND-RAISING Plan for church, school, club or other organization.

FILL OUT THIS CERTIFICATE

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for Only **25¢**

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THE above Certificate is good for the giant 98-piece assortment of Christmas and All Occasion greeting cards shown here (regular price \$2.75) — if sent with only 25¢ to help cover packing and mailing costs.

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It will be a case of "love at first sight" when your friends see these lovely and distinctive Doehla cards. They just can't fail to appreciate the superb quality which makes them stand out above ordinary cards.

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Selling Regularly
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Yes, you get 98 useful items — yes, 98 in this big box that's a sheer joy to have on hand, always ready to meet every greeting card need perfectly! Included in this Giant Christmas and All Occasion Box Assortment are generous quantities of cards for:

Christmas Birthdays "Get Well" Sympathy Children's Toys Correspondence Notes, etc.

New Babies Thank you Gift-Cards Anniversaries



LONG SAULT DAM looking upstream. This is the dam that helps create St. Lawrence Lake. Shore line is part of the new St. Lawrence State Park.

(continued)

Eisenhower lock. You dip under this lock, then cross a bridge to Barnhart Island with the Long Sault Dam to your left. This dam helps create St. Lawrence Lake which lies ahead of you. The road curves along a new bathing beach; the shore line here is part of the new St. Lawrence State Park. There are picnic areas, a pavilion, boating, and parking facilities.

Ahead rises the 3200-foot-long dam—1,936,000 cubic yards of concrete. Green water surges downstream from turbine outlets, and generators hum steadily. In the administration building of the Power Authority, visitors may examine scale maps and models of the project, observe operation of the control room, and view the vast pool of impounded water from a glass-enclosed observation deck.

In a third-floor museum, a 40-foot-long relief map is tilted along one side of the room. Points on the map are emphasized by ceiling spot lights that are synchronized with a tape-recorded description of the entire project. On the opposite wall, a carved-wood relief map of eastern Canada and the St. Lawrence Valley traces Jacques Cartier's voyages of exploration in this area in the sixteenth century. On each side are murals by Thomas Hart Benton, which portray incidents of those voyages.

At one end of the room a glass panel separates tourists from the main control room of the dam. Here visitors find it fascinating to watch the men at desks controlling the U.S. half of the dam.

On the opposite side of the dam, Canadians have a similar structure with an observation deck for tourists. Ontario Hydro has added a small theater where free movies are shown to explain the Seaway and its construction.

Since it is not possible to travel across the top of the dam to the Canadian side, a visitor should make a circle tour of the area to see both sides of the dam. It is only six miles from Massena, east of State Highway 37, to the Roosevelt Bridge, spanning the river to Cornwall. Entering Canada, you pass easily through the customs and immigration station on an island in the river.

A major attraction on the Canadian side is the new Chrysler Memorial Park located about 24 miles upriver from Cornwall, Ontario, near Morrisburg. This park is one of several which transform most of the area between Cornwall and Morrisburg into one long park, with a

(continued)

NEW SHELVES SWING OUT OF THIS AUTOMATIC DEFROST REFRIGERATOR!



15-CUBIC-FOOT
REFRIGERATOR-
FREEZER

New Swing-Out Shelves...

bring all your food in full view—within easy reach—
in the new General Electric Refrigerator-Freezer!

THESE new General Electric Shelves swing all the way out of the new Automatic Defrost Refrigerator—smoothly and easily.

Every item of food is in front of you, within reach of your hand. No fumbling to get at things. And you never have to worry about "forgotten" foods at the back of any shelf.

For extra space between shelves, you can adjust the shelves—up or down. You can even take the shelves out completely to clean the inside of the refrigerator or the shelves.

Why not try G-E Swing-Out Shelves your-

self and see how really convenient they are.

You'll find them in the new Straight-Line General Electric Refrigerator-Freezers at your General Electric dealer's.

Household Refrigerator Department, General Electric Company, Appliance Park, Louisville 1, Kentucky.



Progress Is Our Most Important Product

GENERAL  ELECTRIC



Adjustable—up or down! Press button, slide shelf up or down. You can arrange loading so that bottles, for example, are on bottom shelf where



Shelves are so sturdy! Can easily hold this shelf-load of bottles. They're tested to support over 150 pounds—more than you'll ever need



Fits flush into corner with no wasted space at sides for door clearance. No coils on back... and no dirt-collecting waste space. Front lines

st Straight-Line G-E Refrigerator also has Automatic Defrosting in the refrigerator, big Roll-Out Freezer, no coils on Swing-Out Vegetable Bins, Mix-or-Match colors. In 15-3-cu.-ft. sizes, and in 12-cu.-ft. model with freezer at top.

IT'S NEW

and so roomy! The unique design of the new Contour bathtub provides extra space where needed . . . brings the back of the tub close for easy cleaning. One wide ledge holds toiletries, the other is a handy seat.



IT'S NEW

and see how easily you clean under and around this off-the-floor toilet. Seat and cover snap off for thorough cleaning



IT'S NEW

and the double doors of this beautiful cabinet give easy access to lots of storage space for stacks of towels and bath accessories. The big, one-piece top is of sparkling, easy-to-clean vitreous china and comes in eight colors and white.

SO NEW—SO BEAUTIFUL—SO EASY TO CLEAN

Beautifully styled American-Standard fixtures add extra convenience, extra value to your new or modernized home . . . cost less than you think. As little as \$4.98 a week plus installation puts these three American-Standard fixtures in a smart color in your bathroom. So for extra beauty, style and quality at no extra cost, insist on American-Standard. See your nearest retailer soon. AMERICAN-STANDARD, PLUMBING AND HEATING DIVISION, 40 West 40th Street, New York 18, New York.

Remember . . . with American-Standard fixtures you get extra quality at no extra cost

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PLUMBING AND HEATING DIVISION

(continued from page 14)

three-mile shore line drive—Long Sault Parkway—which links nine little islands.

Crysler Memorial Park will be the site of Upper Canada Village. When completed, this will be a restoration of a St. Lawrence Valley village in the post-Revolutionary War era when Ontario was known as Upper Canada. The village is being restored as a living museum in the manner of Williamsburg.

Although the village is not scheduled to open until the spring of 1961, about 20 buildings are already in place. You can drive by the village along the main highway and readily visualize the finished project. The buildings were originally located in the old towns along the St. Lawrence, built by Loyalists who fled to the valley from the Thirteen Colonies during the Revolution.

Near the village, a pond is being established for the breeding of black bass which will be transferred to the lake for fishermen. But even now some of the best fishing in Canada may be found there.

Driving west on Highway 2 through Morrisburg, you reach Iroquois, location of the last Seaway lock. A side road to the left takes you to the lock for a view of passing ships.

At Johnstown, about 45 miles west of Cornwall, you may return to the United States via the new International Bridge spanning the St. Lawrence. By taking New York State Highway 37A east to Massena, you can complete a 90-mile loop. This can be done in a day by the tourist having limited time.

A better idea, however, might be to make a longer loop, continuing for another 37 miles on Highways 2 and 401 in Canada to the bridge just west of Rockport, Ontario. You return to the States about four miles west of Alexandria Bay. This adds 75 miles of some of the most scenic country in North America.

When you cross the high bridge near Rockport, you will see the Thousand Islands spread at your feet—an invitation to take a boat trip among beautiful, rock-ribbed islands.

At Ogdensburg, New York, a collection in the Remington Art Memorial Museum will interest Western fans. Located at State and Washington Streets, the museum is open daily from 2 to 5 P.M.

Though Massena serves as a focal point for most visitors interested in the Seaway, some may want to see all seven of the canals on the route. This can be done by including a Cornwall-Montreal drive, crossing the river at Cornwall to take Canada Highway 3 (on the south side of the river) to Montreal.

The St. Lawrence Valley is ideal for almost any length visit. Whether you have a weekend or several weeks you will enjoy a first-hand close-up of North America's mighty Seaway and its new, growing recreational area.

WHERE TO WRITE

- Readers can obtain maps and literature of the St. Lawrence Valley free of charge by writing:

The St. Lawrence Valley Association, Box 428, Alexandria Bay, New York;

The New York State Department of Commerce, 112 State Street, Albany 7, New York;

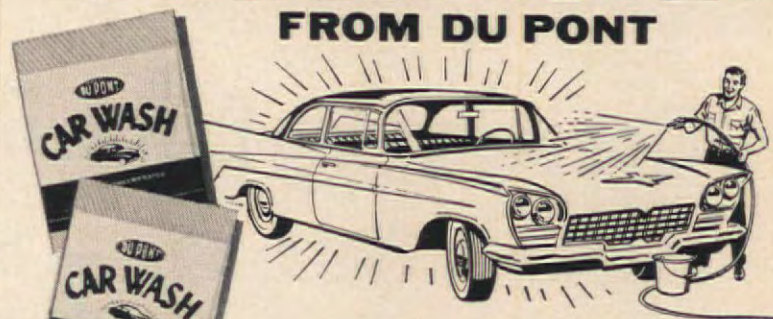
The Canadian Government Travel Bureau, Department of Northern Affairs and National Resources, Ottawa, Canada;

The Chamber of Commerce, Gananoque, Ontario, Canada; The Ontario Department of Travel and Publicity, 67 College Street, Toronto 2, Ontario, Canada.

Information about accommodations also may be obtained from the three Canadian offices listed above and from the Massena Chamber of Commerce, 72 Main Street, Massena, New York. During the vacation season, it is advisable to secure in advance hotel or motel reservations along the Seaway.

SPECIAL OFFER

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6 CAR WASHES ONLY 25¢

(90¢ VALUE)

Safe for all cars! Will not streak!

Du Pont Car Wash is the faster, safer way to wash your car. It gets your car so clean it drains dry without wiping. Unlike ordinary household detergents, it won't harm wax and it doesn't streak. One packet does entire car.

Tear off end tab and mail with 25¢



New Quick-Grip "Duco" Household Cement sticks quicker, holds better . . . dries fast with super strength. Waterproof, transparent, flexible, it mends 1,001 things—china, wood, metal, paper, glass and leather.



Better Things for Better Living
... through Chemistry

Du Pont Car Wash Offer
Dept. 105, Wilmington 98, Delaware

I enclose 25¢ in coin and end tab from a "Duco" Cement carton. Please send me 6 packets of Du Pont Car Wash.

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Get satisfying flavor...So friendly to your taste!

No flat "filtered-out" flavor!

No dry "smoked-out" taste!



You can light
either end!

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See how Pall Mall's famous length of fine tobacco travels and gentles the smoke—makes it mild—but does not filter out that satisfying flavor!

Outstanding...
and they are Mild!



HERE'S WHY SMOKE "TRAVELED" THROUGH FINE TOBACCO TASTES BEST

1 You get Pall Mall's famous length of the finest tobaccos money can buy.

2 Pall Mall's famous length travels and gentles the smoke naturally . . .

3 Travels it over, under, around and through Pall Mall's fine tobaccos!

Product of *The American Tobacco Company* — "Tobacco is our middle name"

Bright splashes of red, crisp blues, and sparkling white make an exciting color palette for the rooms on these pages. This primary scheme at a time when there is such wide use of all exciting colors in tints and shades, has a satisfying appeal and different look when it's used once more. The secret, of course, is the way these colors are used. In the rooms pictured, we find one aglow with red, set off by neutral white background. In another, blue dominates, with red and white playing important parts as accents. In the other rooms, the three colors share equal and happy billing in a restatement of our favorite scheme.

Notice how each room has a pleasing balance of dark and light. And to achieve the well-decorated look such details as drapery headings, trimming on tester bed, and accessories carry out the color scheme.

(continued)

ROBERT W. HOUSEMAN

A color scheme so old it's new...

RED, WHITE & BLUE



A red and white toile fabric is a delightful feature of this charming provincial dining room shown on our cover. What a pleasant place to rest with a mid-morning cup of coffee!

Reds and blues stand out brightly with well-decorated discipline against whitish walls which are slightly color-toned for warmth. A reading corner in the master bedroom is the answer to your yen for privacy while enjoying a new novel.



Gabriel Benzur • Photographed at Rich's Inc., Atlanta, Ga. • Designer: Barbara Barcia

(continued)



HOSPITALITY IN BLUE

Blue is not cold. This room is a cordial invitation to be comfortable. Light blue walls are a setting for deeper-toned fabrics used with the glowing woods of charming provincial furniture and the earthy red in a braided rug. Over-all scheme of blue is also treated with eye-catching military red. See how your eye is drawn to the bright sofa pillows, the red in the soldiers' uniforms, and the interesting drapery heading. In a room of such pure color, white is an absolute necessity and is used in lamp shades and accessories.



RED, WHITE & BLUE PATTERN OVERHEAD

A gay fabric dominates this young room. Brightness of pattern and fabric are handsomely framed by white walls and soft tones of the furniture. Of particular interest in this girl's room are the decorative and functional cupboards and shelves forming a niche for the bed—a perfect way to keep order among the many treasures young people collect.



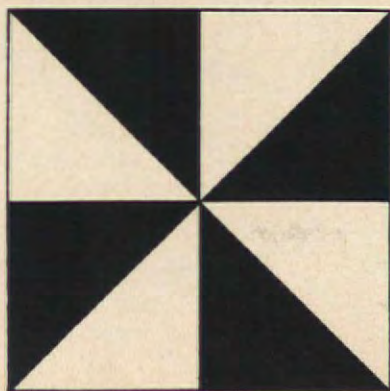
Gabriel Benzur

PATTERN UNDERFOOT

White vinyl floor with bright red triangles simulates old-fashioned quilt. Arrangement of settees makes the most of bay-window area.



Red and white quilt design in flooring uses standard 9-inch tiles. Triangular shapes are made by cutting red and white square tiles on diagonal before installing.





LOVELY LILIES BLOOM ALL SUMMER

JAN DE GRAAFF

Soon it'll be bulb-planting time again. So right now is the time to think about lilies—and to make the most of them. For lilies are not only among the loveliest of all flowers, but they're also among the most useful of all garden plants. Their flowering season is unusually long—from May to October in most parts of the country. Their colors include just about everything except blue. And they range in height from less than 2' to over 6'.

With the development of new hybrid varieties, lilies are much easier to grow than they used to be. Unlike the wild species from various climates of the world, which challenged the skill of the best gardeners, these new home-originated kinds are adapted to average garden conditions and are quite undemanding in their requirements.

Furthermore, the new method of packaging lilies for sale—with damp peat moss in polyethylene bags—keeps the bulbs actively alive and insures their satisfactory growth under almost any circumstance.

All in all, a well-chosen group of lilies probably will add more sure-fire distinction to your garden than almost anything (continued)

*Tops for dramatic effect, lilies bloom when you need flowers most—
from beginning to end of the outdoor living season*

H. V. Wall



The Golden Clarion lilies are one of many groups of new American hybrids—developed by crossing two Chinese wild species, the orange recurved *Lilium henryi* and the white trumpet *L. leucanthum centifolium*.

Gretchen Harshbarger



The regal lily (*Lilium regale*) is among the best wild species for garden use. Here, with golden daisies (anemones), it shows how effectively lilies can be combined with other hardy perennials.

Want bright flowers near your patio in summer? Here's a sample of what you can get from lilies—the Mid-Century variety *Destiny*!



TYPES OF LILY FLOWERS

TRUMPET-SHAPED
blooms are the most familiar type. They include Golden Clarion, shown here, and also regal and Easter lilies.



BOWL-SHAPED
blooms, opening widely and up to 8" across, are characteristic of the gold-band lily and several of the new hybrid forms.



CHALICE-SHAPED
upright blooms, in clusters, are typical of several Mid-Century varieties. They're medium size, on short to medium-height plants.



SMALL RECURVED
blooms, also called the Turk's-cap type, are represented by the Fiesta Hybrids. This is one of the yellows, Citronella.



LARGE RECURVED
flowers, with long filaments, are illustrated by *Lilium speciosum* and its varieties, Red Champion and White Champion.

(continued)

else you may find in the bulb and plant catalogs or at your local garden-supply store.

Like most hardy perennials, lilies produce their best effect if planted in groups of one kind—not in nondescript mixtures, and not spotted singly here and there all over the garden. Three bulbs, planted in a triangle one to two feet apart, depending on the growth-habit of the variety, will make a good show anywhere. And, where space permits, five or six bulbs will do an even better job!

Since lilies come in many different heights and colors, and flower at different times, there's no problem about where to plant them. Simply choose the right lily for the right spot—the table at the bottom of this page will help you make your choices.

All lilies are extremely effective against the solid foliage of evergreen trees or shrubs. You can't go wrong planting groups of them a few feet in front of hemlocks, yews, arborvitae, junipers, or the broad-leaved kinds like rhododendrons, hollies, and laurels. In fact, any shrubs which have attractive foliage during summer will serve as a perfect background for groups of lilies.

Even in foundation plantings, where low-growing and medium-height shrubs are used, many of the shorter lilies are strikingly attractive. And they're different, too, from most flowers seen in front of houses.

Lilies also combine well with many other flowers. I'm especially fond of light blue delphinium and evening primroses (*Oenothera fruticosa* youngi and *O. missouriensis*) as companion plants for the early flowering varieties. Later in the season the new phlox varieties, Shasta daisies, and tritomas (kniphofias) help produce a wonderful effect. For September flowering lilies, some of the newer hardy asters and a selection of chrysanthemums make ideal companions.

In my own garden, in fact, I combine lilies with almost every kind of hardy perennial—aconites, baptisia, boltonia, campanulas, coreopsis, helenium, hostas, hypericum, peonies, physostegia, Russell lupines, thalictrum, and so on.

(continued on page 70)

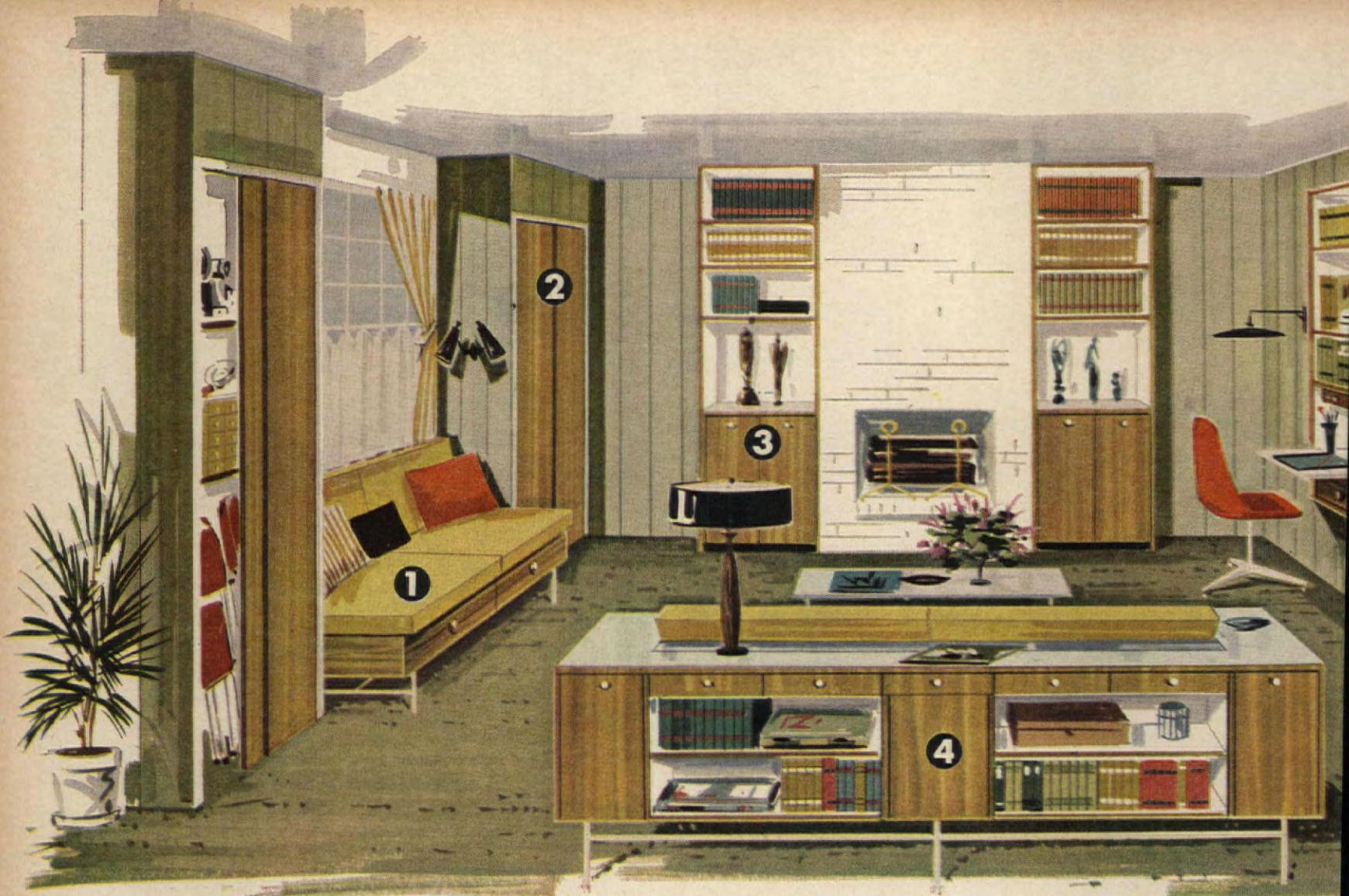
HEIGHT	SPECIES OR VARIETY	FLOWERING SEASON	COLOR	FLOWER TYPE	SUN OR SHAD
1 1/2'—2'	<i>Lilium pumilum</i> (Coral lily) Golden Gleam <i>L. concolor</i> <i>L. longiflorum</i> (Easter lily)	May-June " " June "	lacquer-red orange lacquer-red white	small recurved " " star-shaped trumpet	sun or semi-sha " " sun "
2'—3'	Mid-Century Hybrids Enchantment Cinnabar Joan Evans Fireflame Valencia Prosperity	" " " " " "	mixed orange-red mahogany-red golden orange mahogany-red soft orange lemon-yellow	chalice and semi-recurved chalice " " semi-recurved, outward-facing " " " "	" " " " " "
3'—4'	Destiny Bellingham Hybrids (some taller)	" "	lemon-yellow yellow to red, spotted	chalice small recurved	" sun or semi-sha
4'—5'	<i>L. pardalinum</i> <i>giganteum</i> (Sunset lily) <i>L. regale</i> (regal lily) Royal Gold	" late June " "	red and yellow spotted white golden yellow	recurved trumpet	" " " " " "
5'—6'	Olympic Hybrids Golden Clarion Hybrids Pink Perfection <i>L. speciosum</i> Red Champion <i>L. speciosum</i> White Champion	July " " August "	white yellow fuchsia-pink red, darker spots pure white	" " " large recurved " "	" " " " " " " " " "
over 6'	<i>L. formosanum wilsoni</i> <i>L. auratum platyphyllum</i>	September "	white white and gold	trumpet bowl-shaped	" " " "



Harold Becker

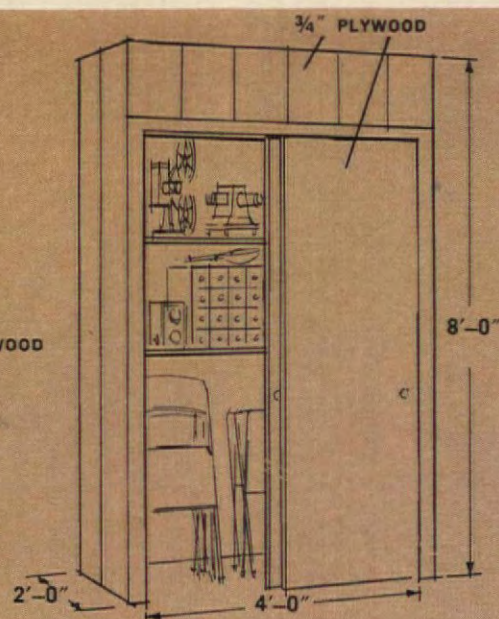
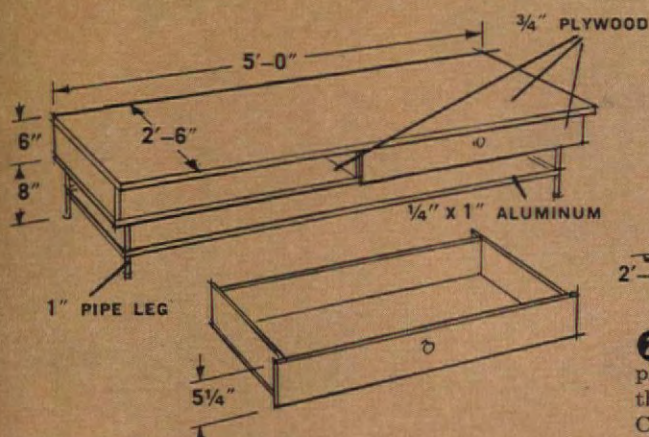
**GOT
STORAGE
PROBLEMS?**

Here are 49 ways you can solve them ►

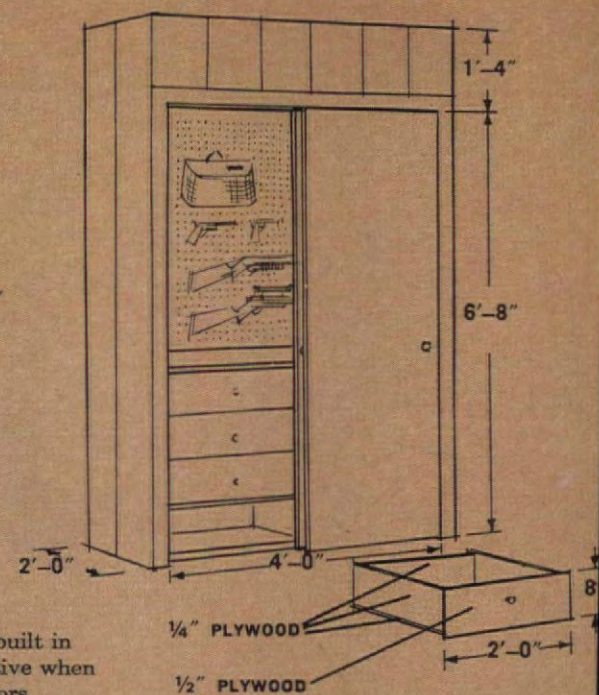


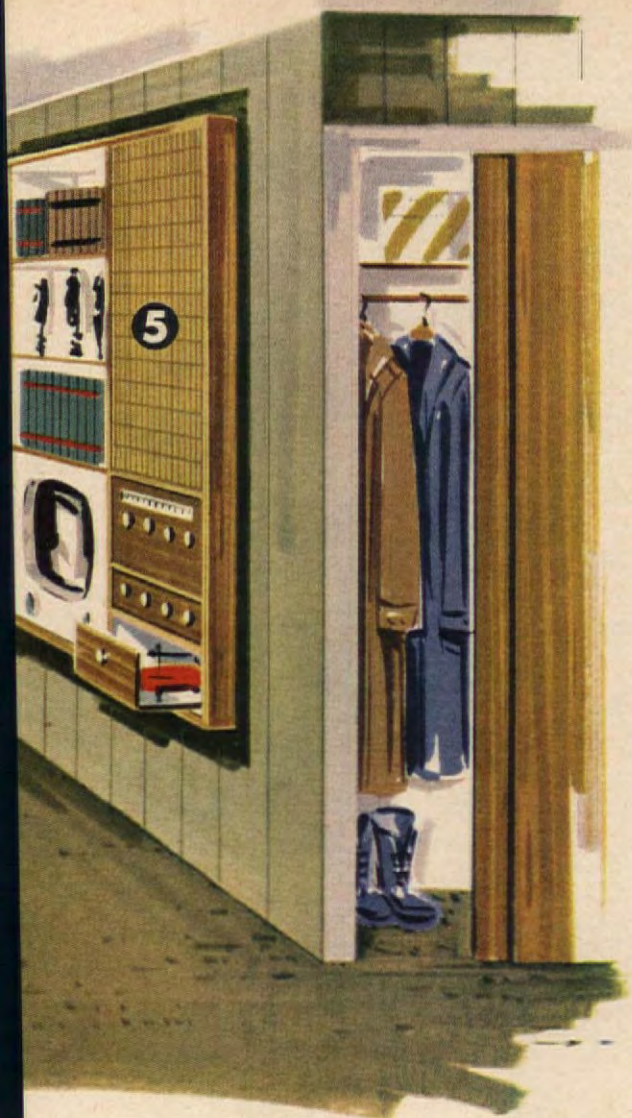
Clear the clutter from your

1 Couch with built-in drawers stores playing cards, parlor games, back issues of magazines, and other light and relatively thin articles; also makes a comfortable seating unit. Deeper drawers could provide space for more bulky items, but would make them less accessible. Key to successful storage of miscellaneous articles is to provide lots of small storage space.



2 Corner closet with sliding doors can be built in place and doors are unobtrusive and attractive when they flank windows, a fireplace, or other doors. Closets in living area provide ideal space for large items such as folding chairs, home movie projectors, etc.





The familiar "Fibber" closet whose contents came flying out to greet you when the door was opened has disappeared. In its place is storage all around you. The things to be used in a particular room are stored right where you'll need them. Whether your house is new or old there are unlimited opportunities to add more storage space. Just look around!

One way to gain space is by better organization of existing facilities. More can be added by using furniture that provides storage. And you can build additional storage into a room by utilizing space that is otherwise dead, such as a corner, the walls beside a fireplace, or even in the partitions between rooms. Existing closets can be fitted with sliding doors, shelves, perforated hardboard, and drawers to do a better job.

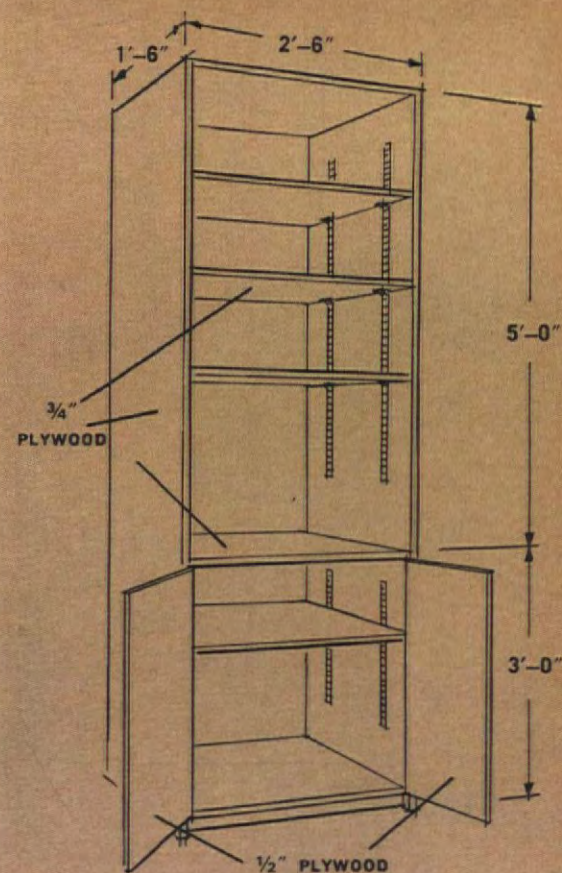
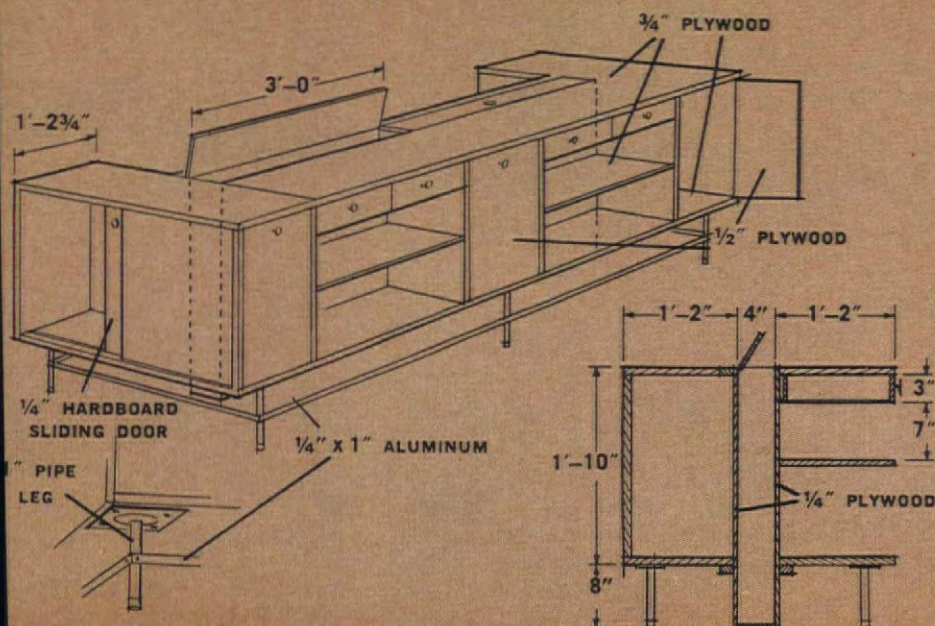
The couch and U-shaped unit around the sofa, as shown at left, are examples of how certain kinds of furniture can provide good storage. The large storage unit set into the wall shows how a single unit can be used to store much of the family's home entertainment equipment plus the family "office," books, and miscellaneous items.

Cabinets flanking the fireplace and the closet in the corner show the tremendous amount of storage you can build into space that otherwise serves no useful purpose.

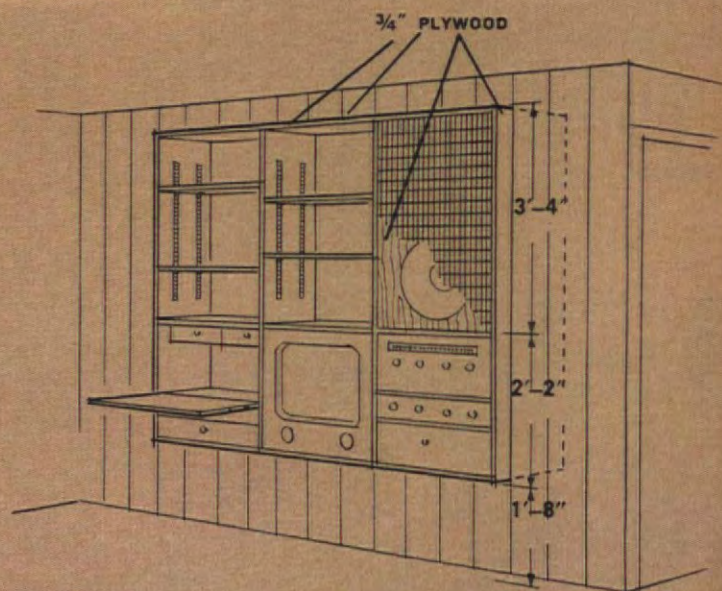
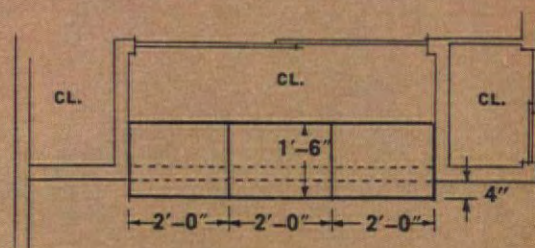
Study your living room carefully. It isn't likely you would wish to adapt all of these ideas, but some, we hope, will fit your needs.

living room

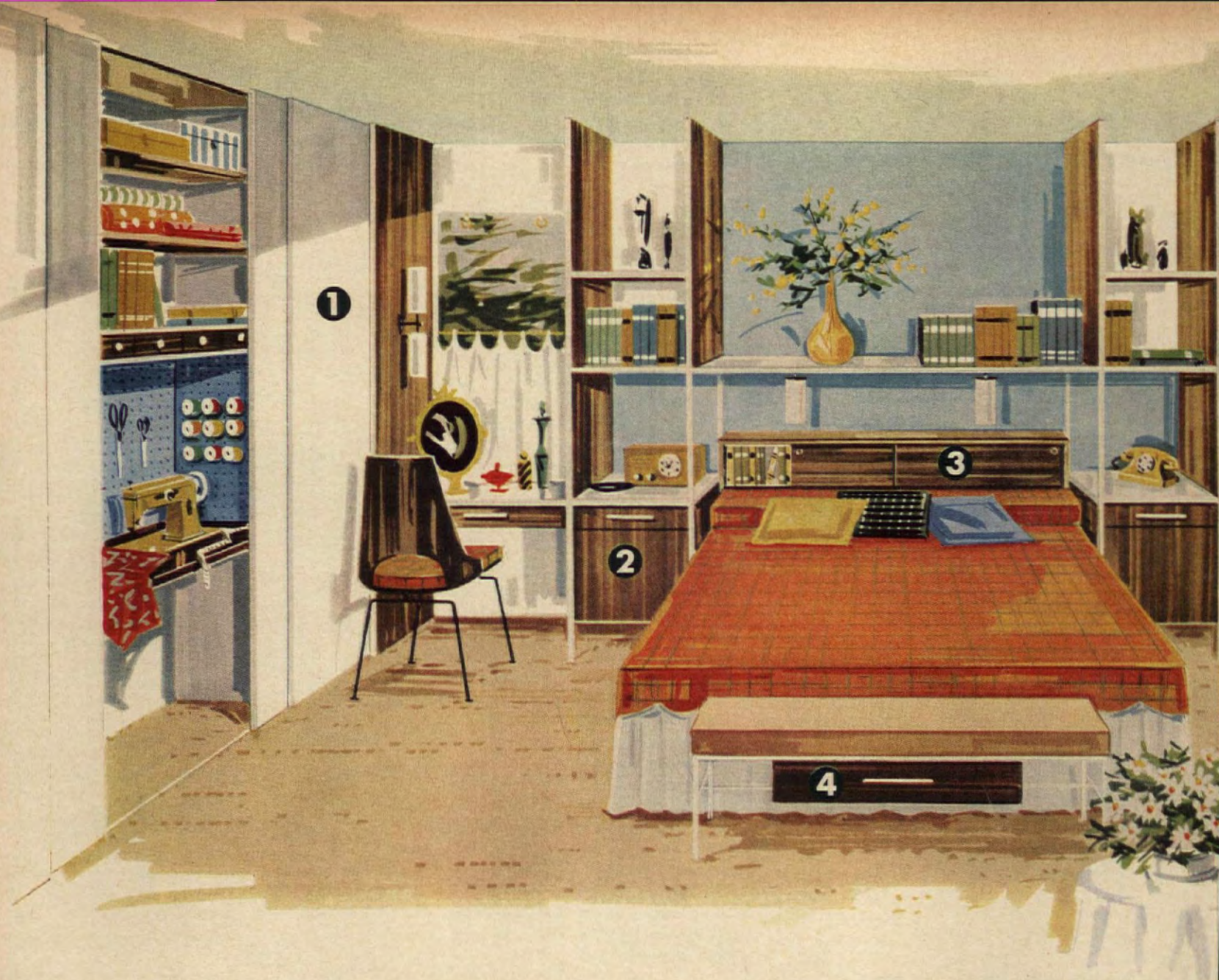
4 U-shaped unit is designed to fit around living-room sofa and provide storage for many articles. Sliding doors on end units make it easy to reach records. Shelves at rear are for books. Drawers above shelves are for miscellaneous articles. Doors in center of unit open to provide vertical storage for 2'4" card tables.



3 Cabinets with adjustable shelves make an ideal storage unit on either side of fireplace. Shelves provide space for books, plants, and bric-a-brac. Lower cabinets can handle logs, kindling, and fireplace accessories. Sizes of all units shown can be changed to suit individual needs and space requirements.

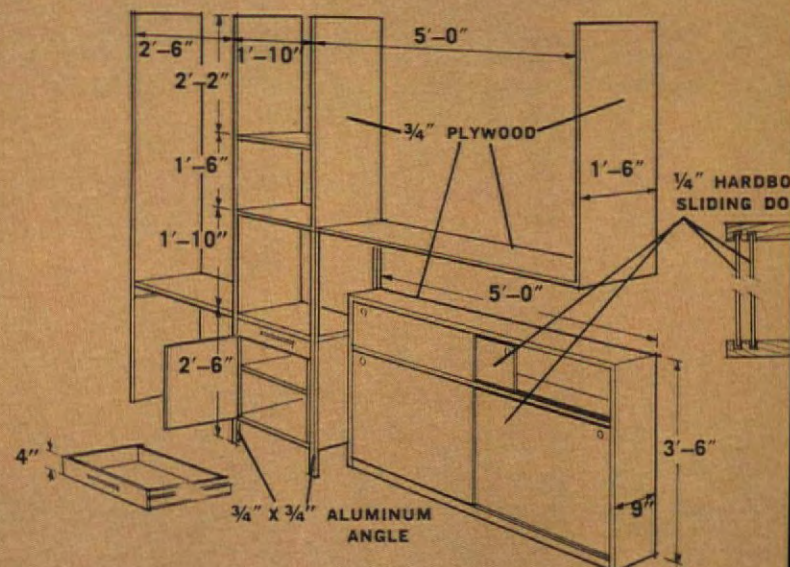
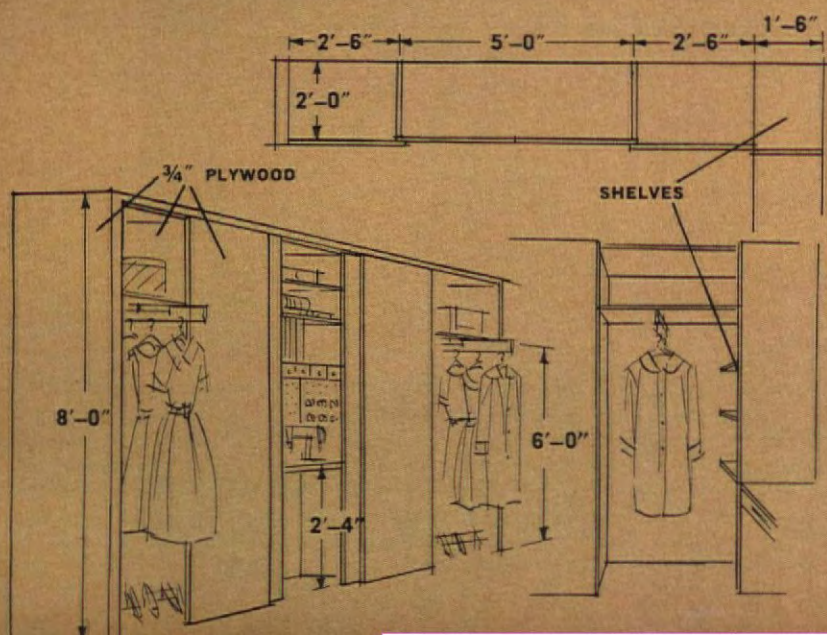


5 Storage wall large enough to accommodate the television set along with Hi-Fi components, small desk, and shelves can be built into any wall behind which there is sufficient space. Units of this kind can be built in different sizes and shapes to fit your particular Hi-Fi equipment and TV set and to assure proper ventilation of the heat they produce.



Bedroom storage—there's more

1 Sliding-door closet units for the lady of the house are concentrated along the left wall of the bedroom. There are three separate units, each 8' high. Two contain clothing, shoes, and hats; the middle closet, with a counter 5' long and 2' deep, acts as a sewing center.



2 Plywood wall storage unit is ideal for master bedroom. Elements include make-up table, desk, storage for cosmetics, books, and radio.

3 Headboard storage cabinet fits between bed and wall. Top units hold oft-used bedtime items and two larger lower cabinets hold bed linens and blankets.



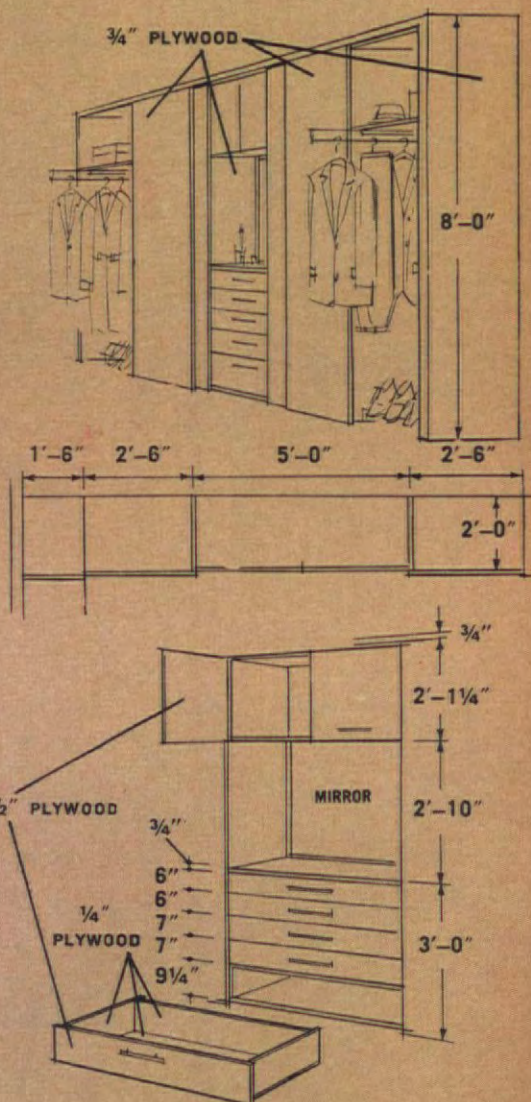
Finding adequate storage space in a bedroom is complicated by the fact that most bedrooms are not spacious to begin with, and that a lot of the available floor space is taken up by a single piece of furniture, the bed. There are, however, ways to solve the problem.

Extending the existing bedroom closet into a closet wall is sometimes possible, taking the space from the bedroom or the adjoining room. Floor to ceiling sliding or folding doors will make the shelves above the clothes rods accessible for added storage.

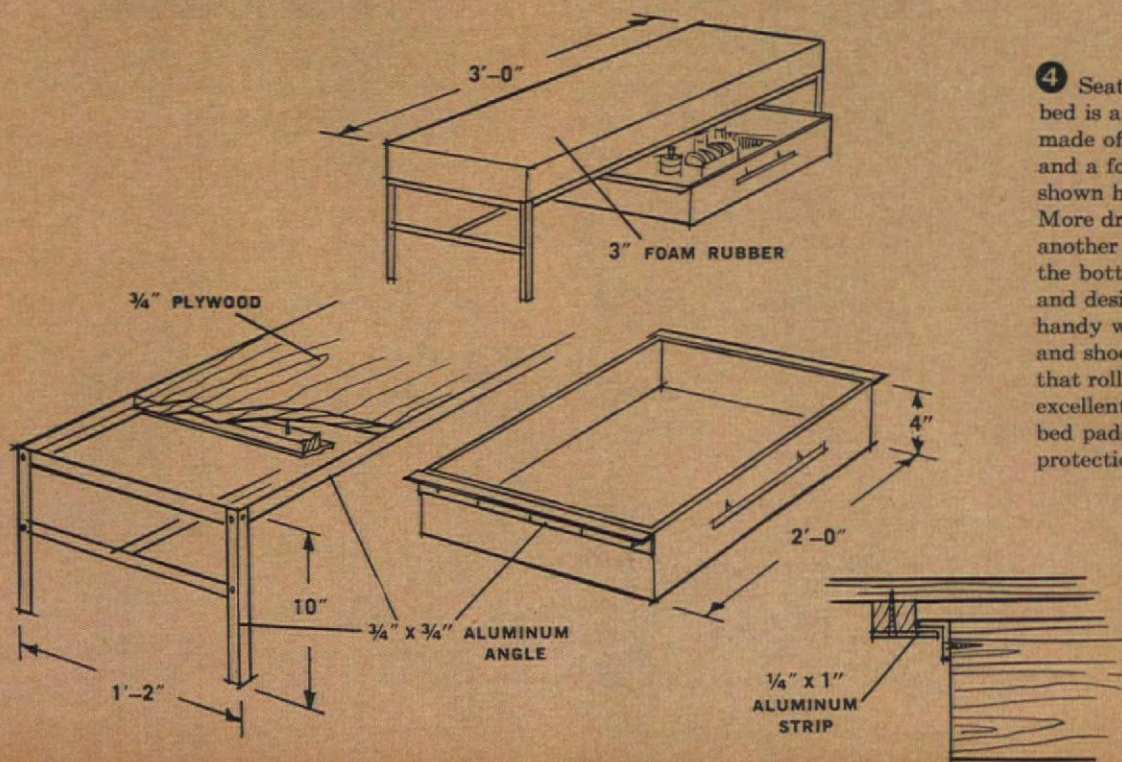
A bedside night table is a standard item in most homes, and often the space above and below it may very well be incorporated with it for storage. Additional shelves set alongside these units, plus storage facilities in the headboard and even a storage unit on rollers that can be slipped under the bed, will turn what is otherwise wasted space into slick storage areas.

Bedroom furniture, of course, should always be selected with an eye toward its storage value. The efficient organization of closet space through the use of closet accessories will also do much toward solving the storage problem in this part of your home.

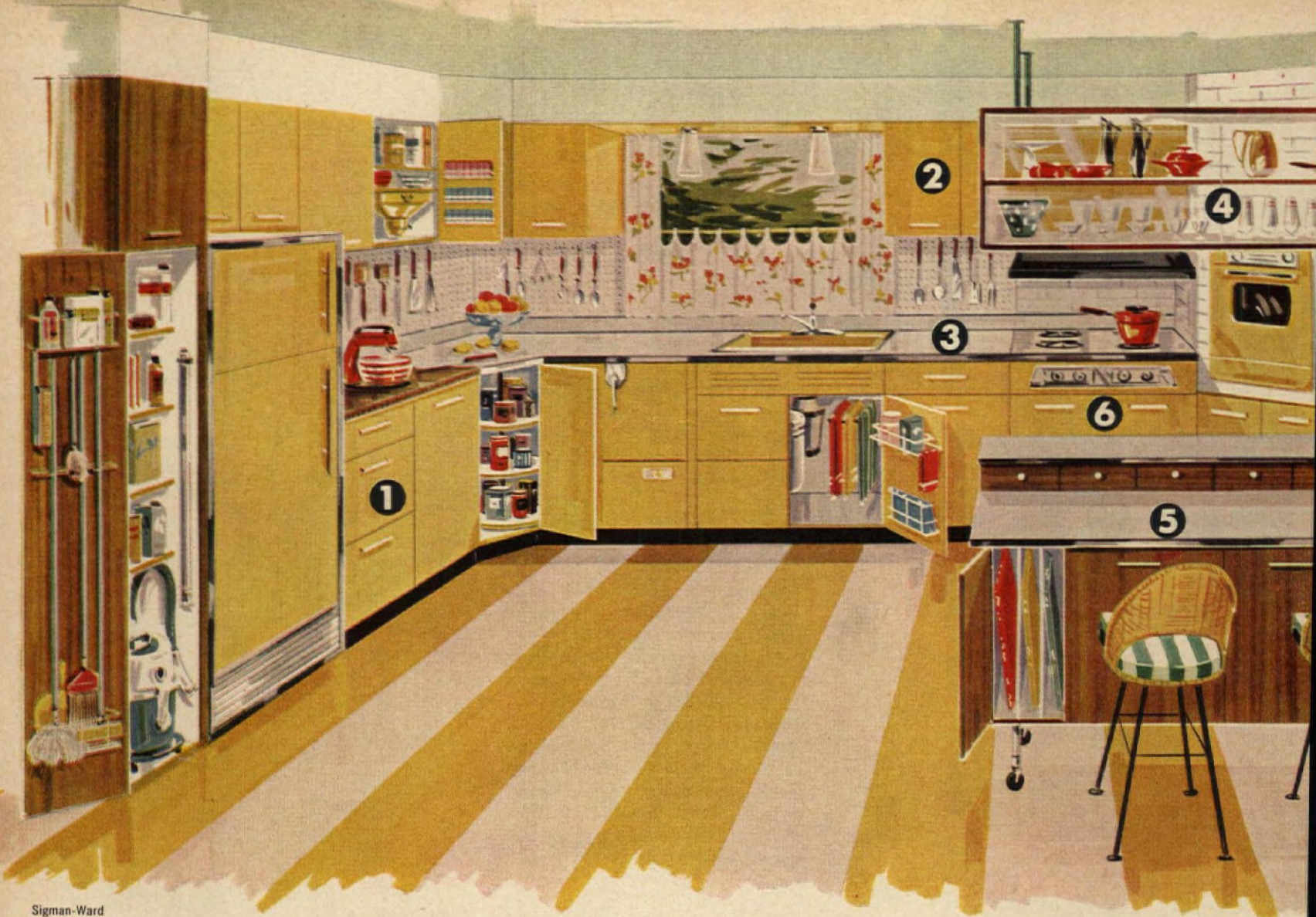
5 Man's storage wall has two clothing closets. The middle dresser unit has 20 cu. ft. of bulk storage at top, a recessed mirror, and 10 sq. ft. of counter space. At the bottom there are five dresser drawers for accessories, shirts, socks, pajamas, and sweaters.



than you think!



4 Seating-storage unit at the foot of the bed is a simple-to-make, lightweight unit made of aluminum angles, $\frac{3}{4}$ " plywood, and a foam-rubber cushion. The model shown here has a single drawer. More drawers could be added by installing another set of supporting $\frac{3}{4}$ " angles near the bottom of the legs. The height and design of this seating unit make it handy when putting on socks, stockings, and shoes. Under-bed storage units that roll in and out on casters make excellent containers for blankets, bed pads, comforters, for mothproofing protection of winter and summer clothing.

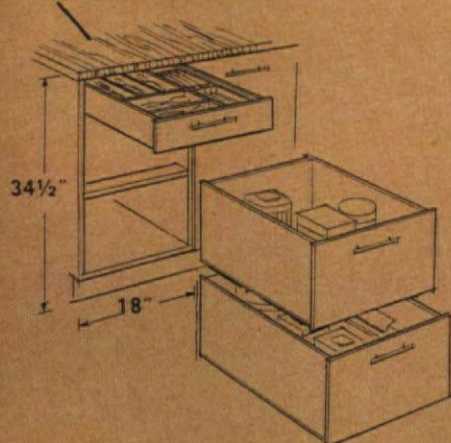


Sigman-Ward

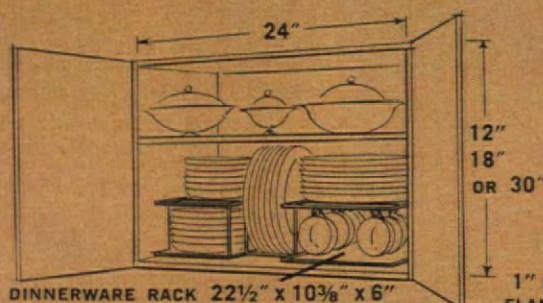
Better storage for your kitchen

1 You can buy all-drawer base cabinets as well as those with shelves. Accessories such as cutlery drawers, sugar and flour bins are available. Cabinets come in many widths. Homemakers who like a lower working height than the standard 36" will find shorter base cabinets in some manufacturers' lines.

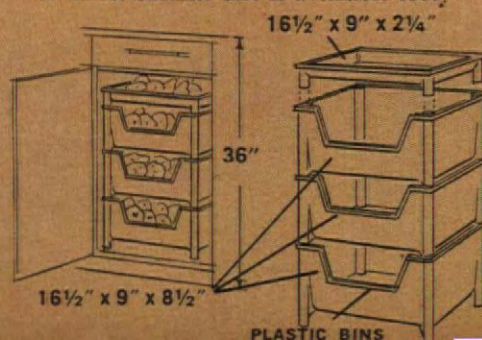
1 1/2" COUNTER TOP



2 Rack holds large number of dishes and each piece is readily accessible. Buy rack to organize present cabinets.

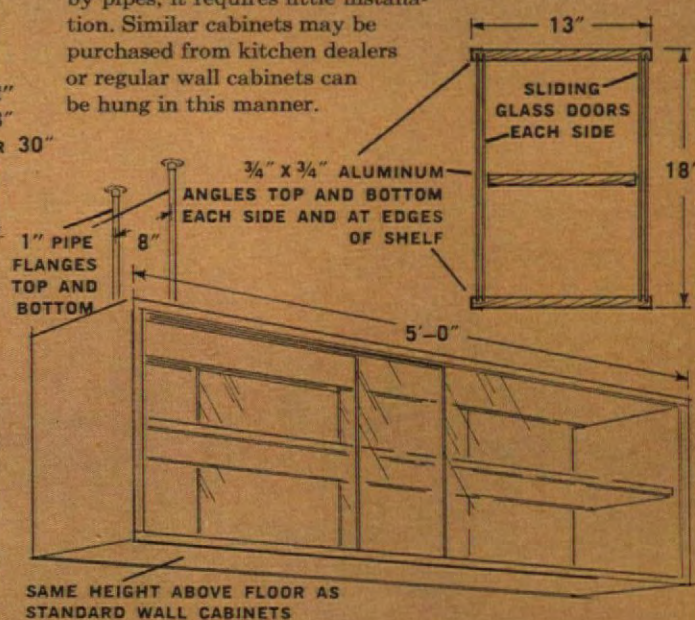


3 Stack-on plastic bins utilize vertical space. You can buy these singly or in sets of three. Smaller size is available too.



4 This see-through hanging cabinet with sliding glass doors can be built to store the pretty items in your kitchen. Suspended from the ceiling by pipes, it requires little installation. Similar cabinets may be purchased from kitchen dealers or regular wall cabinets can be hung in this manner.

CROSS SECTION





and laundry

Lack of storage space in the kitchen is perhaps more frustrating than in any other room in the house. The repetition of work done in this busy room area never lets you forget your storage problems. But take heart! Even a kitchen classified "impossible" can be improved.

The kitchen shown on these pages has storage space that dreams are made of, but it's filled with ideas which can be fitted into your own kitchen no matter what size it may be.

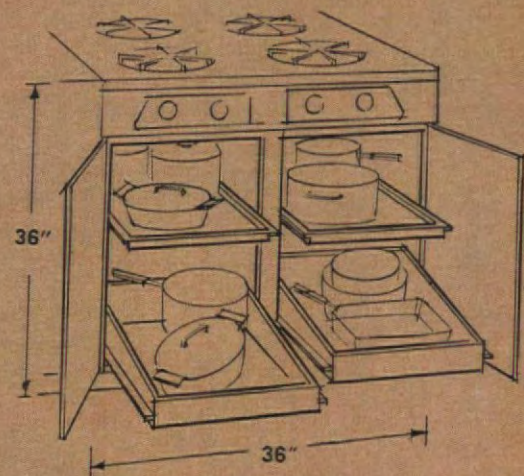
Organization is the key word to good kitchen storage. First, plan where the various utensils and food supplies should be stored. A good rule to follow here is to store things at the spot where they are used first. Then look for storage devices to help use your available space to best advantage. You'll find a variety of racks for spices, pans, and cleaning supplies.

Hidden storage space may be right at hand. Wall space, when covered with perforated hardboard, is ideal for hanging cooking tools, pots and pans, molds, and kitchen gadgets. See all that empty space above your head? That can become storage by suspending cabinets from the ceiling. You'll find that organized storage gives longer life to pots and pans because there's less chance of denting them. China breakage and chipping is reduced when one pile doesn't have to be moved to get to the ones you want.

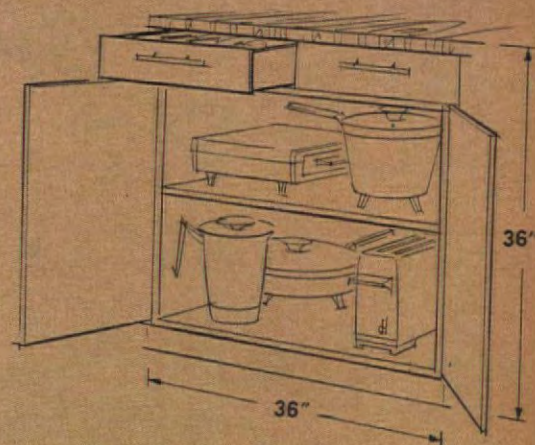
You'll find cabinets with many of the features shown here in all price ranges. If you wish to build your own cabinets or have them built, similar features may be adapted from the information given here.

Shopping Information, page 83

6 Cabinets designed to accommodate gas or electric surface cooking tops are available in various widths. The size cabinet needed depends on the number of burners or units and their arrangement. Some four-cluster models require only a 24" cabinet. Sliding drawers are a convenient feature for storing pots and pans.

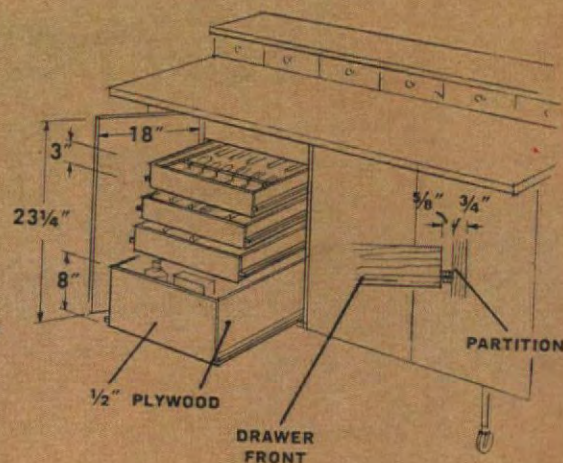
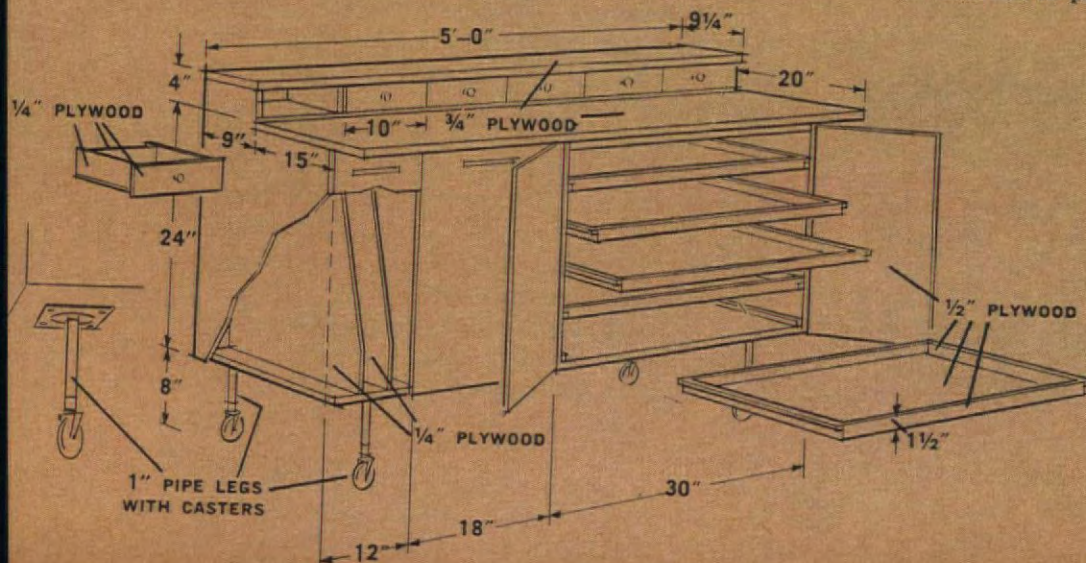


7 Storing small electric appliances is a problem in many homes. This standard base cabinet stores them near the appliance control panel built in the wall above the movable unit.



5 This free-wheeling base cabinet unit can be incorporated into building or remodeling plans or added to an existing kitchen to serve as a room divider and provide specialized storage for trays and platters, silverware, and table linens. The counter top extends five inches beyond the cabinets to

allow knee room for a sit-down snack area. Small drawers hold supplies for kitchen work, paper napkins, and the like. On casters, the entire unit is easy to move when mopping the floor. Off-the-floor base cabinets similar to these can be purchased; small drawers must be built.



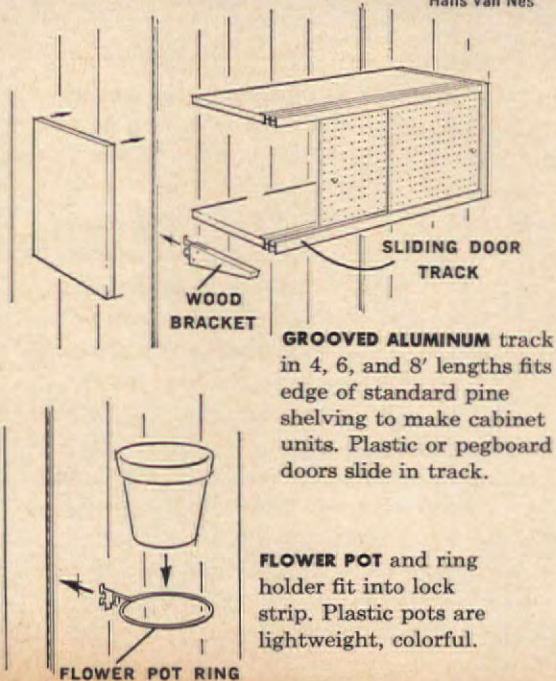


This paneling adds storage on any wall

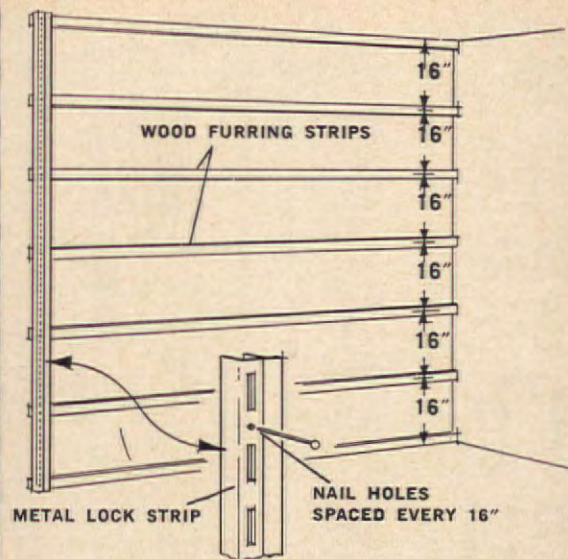
The walls of the average room, pantry, or closet provide large areas of storage space that in most homes go unused. Several storage units such as cabinets or shelves can be placed one on top of the other on a wall and take up no more actual space than one of the units would when placed on the floor. So, if you are hunting for more storage space in a room, take a second look at the walls. Cabinets and shelves can be fastened to any wall if the wall has a solid framework to which the units can be attached. The walls shown in the illustration above are somewhat special, however, because they were designed for hanging-storage purposes. These walls consist of prefinished panels of hardboard two feet in width and eight feet in length. Between each panel is a slotted steel lock strip which serves to fasten the panels to the wall framework and also is a holding device for the storage units. One can buy various kinds of accessories and mounting devices that lock into the lock strip to provide any number of different arrangements for cabinets, shelves, and racks.



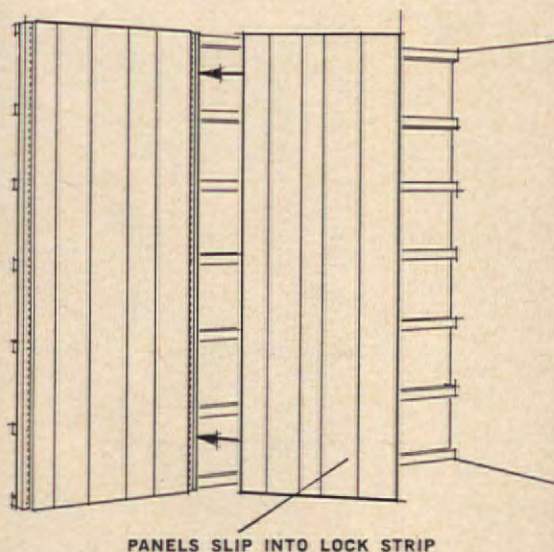
Hans Van Nes



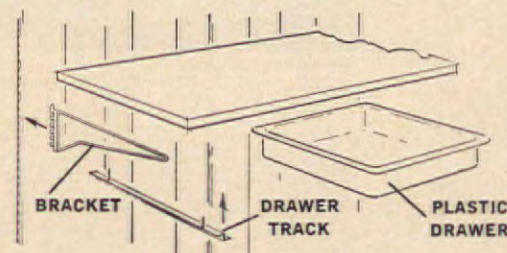
GROOVED ALUMINUM track in 4, 6, and 8' lengths fits edge of standard pine shelving to make cabinet units. Plastic or pegboard doors slide in track.



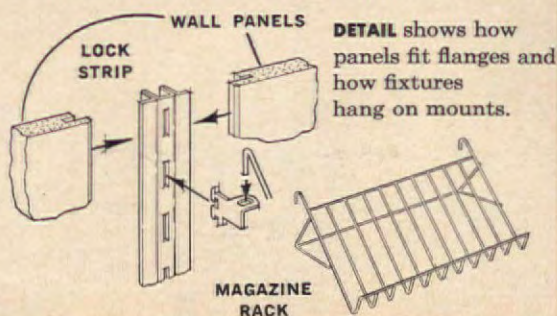
INSTALL LOCK STRIPS and panels over old walls by fastening furring strips horizontally to plaster, concrete, or block. Space furring strips to line up with nail holes in lock strip. Nail holes are located 1" from either end and at 16" intervals.



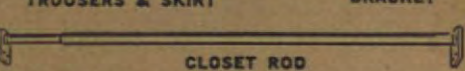
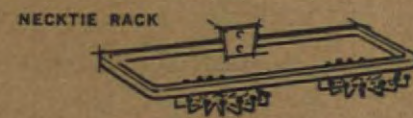
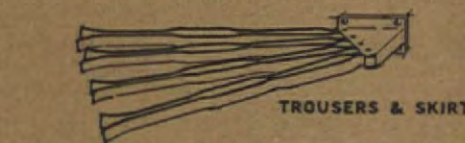
PANELS SLIDE onto lock strips. Flanges on lock strips fit snugly into grooved edges of the panels. Each lock strip should be plumbed before it is nailed in place. There is no face-nailing of panels necessary. Lock strips support both panels and the storage fixtures.



DESK TOP is supported by lock-in brackets. Plastic drawer slides on glides screwed under desk.



One answer to being a well-groomed person is to have a well-groomed closet. No matter how small your closet, there will be lots more room if you make use of all the efficient space-saving fixtures that are available. Here are 13 kinds of racks, brackets, rods, and holders to try.



DOROTHY LAMBERT BRIGHTBILL

DECORATE WITH FAMILY PHOTOS

Photographs can be as decorative in your home as any other pictures. So why not take the best ones out of the desk drawer or album, frame them handsomely, and hang them where they'll do the most for their setting?

Frame your photographs yourself. It is not too difficult and you'll find it an interesting project. Try covering a mat and frame with marbled paper; when dry, spray with shellac. Or make mats from copper building paper and frame with narrow black stripping. Or cut frames from expansion metal sprayed your favorite color. Caning is unusual, too, and most attractive with narrow wood frames.

Much of the material in the frames we show here is available in picture framing shops. Make a large frame to hold several photographs, individual frames to dramatize single photos, or a pair of matching frames. Use various sizes and colors to create unusual effects.

You can have damaged photographs repaired, old and faded ones restored, and color-toned. Even the size of the photographs can be changed without the negatives.

Shopping Information, page 83

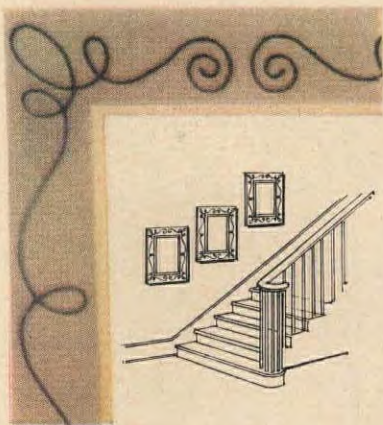


Hans Van Nes Studio



FAMILY PHOTOGRAPHS should be shared. These are framed in slim bamboo molding with a narrow inner edge that's painted red. Mat photos with Japanese grass cloth to make a distinctive arrangement over the mantel.

THE MAN of the moment deserves king-size display, and what better way to do it than with this large, diamond-shaped frame that is easy to make. Just glue checked fabric on a cardboard mat.



COVER $\frac{1}{4}$ " plywood panels with natural linen and trim with scrolled silk cord (glued on with fabric adhesive). Frame photo with a narrow gold frame and attach to panel from back with screws.



TO MAKE TILE-BORDERED FRAME, use $\frac{1}{4}$ " plywood panel. Attach two strips of narrow, quarter-round molding ($1\frac{1}{2}$ " apart) and fill area with narrow tiles held securely with mastic. Screw photograph frame to panel.



COVER $\frac{1}{4}$ " PLYWOOD PANEL with felt or fabric. Make a decorative border with fancy brass upholstery tacks. Secure narrow gold photograph frame from the back of the panel with $\frac{3}{4}$ " No. 6 screws.



PHOTOGRAPHS fit well in a modern setting. Frame a group in a cut-out panel of walnut plywood, hung with big brass rings. Panel is $\frac{1}{4}$ ", one-side veneer supported on back with $\frac{3}{4}$ x1" stripping. Cover edges of stripping with a thin veneer edging (available in rolls). Support back of frame (so it won't warp in center) with cross pieces of stripping set between picture openings.



LOOK WHAT'S COOKING IN POTS & PANS!

If you don't believe there is excitement brewing in pots and pans, take another look at this page! Here is a real story in elegance, in color, and in design. If what you see makes you dissatisfied with what's behind your own cabinet doors, that's good! Because the real beauty of these utensils is not in looks alone—it's in the wonderful way they cook. On the next page you'll find out why.



Lovely pots and pans designed to show off your cooking talents

The lid's off the good news in cooking utensils! Pots and pans are leading double—sometimes triple—lives. They go from the range to the table and some run the gamut from freezer to range to table. Not only does this save you dishwashing, but today's cook-and-serve ware is so pretty it adds beauty to any table setting. Sleek modern designs and traditional shapes are available to fit in with any kitchen décor.

Following the trend to the square look of major appliances, you'll find some square saucepans and skillets with rounded corners for easy stirring and cleaning. Too attractive to be relegated to the bottom shelves of kitchen cabinets, many skillets and saucepans have handles designed for hanging.

Devotees of waterless cooking will find a wide selection of heavyweight saucepans with tight-fitting lids that give excellent cooking results. Since scullery maids have gone the way of most servants, homemakers will be delighted to learn how easy it is to keep modern pots and pans looking their brand-new best. When you shop you'll be faced with a wide variety of materials. Each type has its own cooking habits and some need special care. The following buying information should help you select pans you'll enjoy using for years. Along with the new we show some old favorites that have given pleasure to generations of cooks.

BUYING TIPS

1. Choose utensils with flat bottoms and tight-fitting lids. Flat bottoms are particularly important when cooking on a thermostatically controlled range burner or unit.
2. While there are many lightweight, inexpensive pots and pans available, you'll get much longer wear and better cooking results from pans of medium or heavyweight materials.
3. Pans should be well balanced so they won't topple over either when empty or filled.
4. Handles should be firmly attached and feel comfortable in your hand. Handles that stay cool throughout cooking are now appearing on many moderately priced saucepans. If handles are detachable, make certain they grip the pan firmly when attached.
5. Knobs on lids should be easy to grasp.
6. Check the size of a utensil before you buy. You'll find that many manufacturers permanently mark pan size on the bottom.
7. Ease of cleaning is a big consideration. Look for rounded corners and smooth edges.

F. M. Demarest

ALUMINUM

This popular material is used in many top-of-the-range and oven pans. It conducts heat evenly, gives excellent cooking results. You'll find aluminum ware available in all price ranges, varying from inexpensive, lightweight pans to those made of heavy-gauge aluminum, aluminum alloys, and cast aluminum. If you're looking for color you'll see pans with bright, gay, anodized aluminum lids and cast aluminum pans with porcelain exteriors in popular kitchen colors. Hard water and certain foods such as eggs and potatoes may stain aluminum. It is readily cleaned by using one of the aluminum cleaners on the market or scouring with a soap-filled steel wool pad or household cleanser. To brighten the insides of saucepans that have darkened with use, boil a solution of one tablespoon cream of tartar to one quart of water in the utensil for five to ten minutes, wash in light suds, rinse, and dry.



CAST IRON

Among the prized possessions of many homemakers is a cast iron skillet or Dutch oven seasoned with use for a generation or more. Cast iron holds heat well and is excellent for long, slow cooking. If you buy a cast iron utensil that has not been preseasoned or if you have one that's rusting, it must be seasoned. Scour utensil with household cleanser, wash, rinse, and dry well. Brush inside of pan and lid with unsalted shortening or vegetable oil. Place in warm oven (300° F.), brush pan every hour with additional shortening. After four hours wipe off excess fat and repeat process. Do not use strong detergents or cleanser on cast iron when washing; dry thoroughly to prevent rusting. Porcelainized cast iron utensils are available in a riot of colors and patterns. They are chip-resistant and easy to wash. Avoid sudden extreme changes of temperature and refrain from using harsh abrasives.



STAINLESS STEEL

Making a wide appearance in kitchen appliances as well as cooking utensils, this metal is durable and easy to keep clean. Most stainless steel utensils designed for use on top of the range have either a special heat-distributing core or a layer of aluminum or copper applied to the bottom to give even cooking results. You'll find many stainless steel casseroles available that go handsomely from the oven to the table. While stainless steel resists staining, it may discolor if too much heat is used during cooking. This "heat tinting" can usually be removed by scouring with a stainless steel wool pad and household cleanser or with a special heat tint remover. In extreme cases, check into the possibility of sending the pan back to the manufacturer for rebuffing. To prevent heat discoloration use only enough heat to cook the food and never place an empty pan on a hot burner or surface unit. Copper-clad bottoms can be kept shining by using one of the many paste, liquid, or powdered copper or metal cleaners.



ENAMELED WARE

Pastel colors to match today's kitchen appliances, dramatic black and white, and imaginative decorations are major attractions in enameled ware. Available in several weights, the best quality has several layers of acid-resistant porcelain enamel fused to a heavy steel base. Enameled ware absorbs and holds heat well, is easy to wash. Avoid dropping or sudden temperature changes as these may cause chipping.



SOUP 'N SANDWICHES

Cool summer meals
need one hot dish.

Make it easy! Make it soup!



It's the lunch that peps you up when the weather gets you down. It's the lunch that tastes delicious when nothing else looks good. It's the lunch that gives you nourishment you need . . . energy, too! Have a sandwich with soup as your "one hot dish" on every summer day. It's quick. It's easy. Thrifty, too! Soup's ready in just 4 minutes . . . costs less than 7¢ a serving. And tastes so good it's a pleasure to keep that healthy year-round habit . . .

Once a day . . . every day—SOUP!



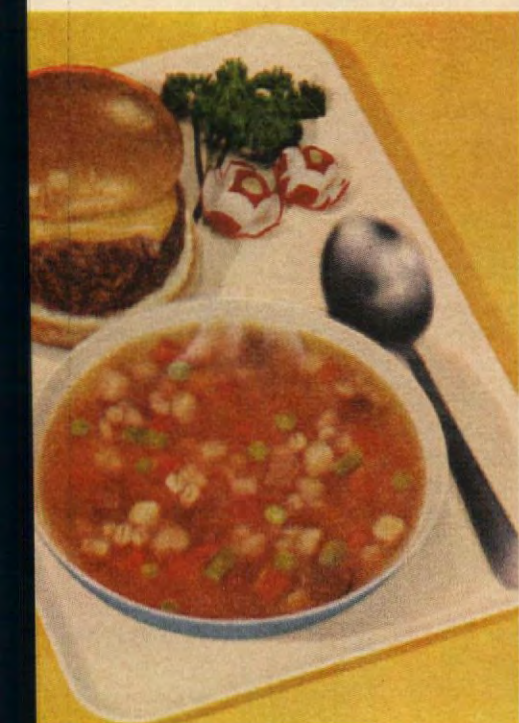
Ham and Cheese Sandwich
Campbell's Tomato Soup



Tomato-Bacon-Lettuce Sandwich
Campbell's Beef Noodle Soup



Egg Salad Sandwich
Campbell's Vegetable Soup



Cheeseburger
Campbell's Vegetable Beef Soup



Peanut Butter and Jelly Sandwich
Campbell's Chicken Noodle Soup



Hot Dog with Mustard
Campbell's Chicken Vegetable Soup

Have you had your soup today?

Coming Attraction

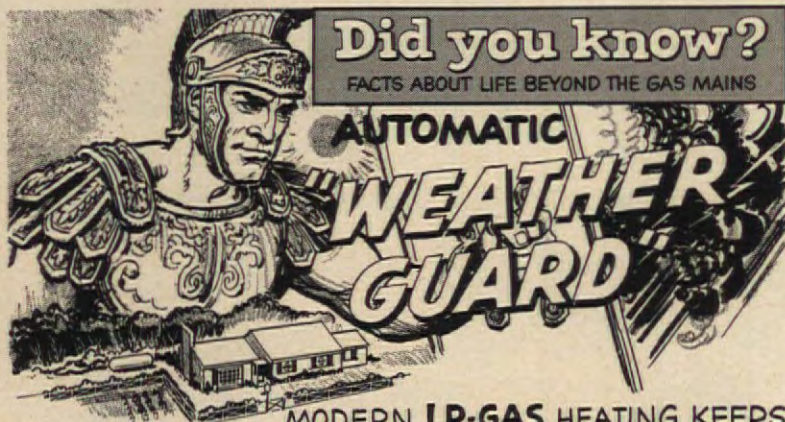
For sheer suspense, there is nothing quite like the movie preview announcement. During the three minutes that follow, "Coming Next Week," on the silver screen, an incredible amount of violence, romance, intrigue and pathos unfolds before your eyes. The superlatives used to describe "The Coming Event" are staggering. In fact, we frankly enjoy the preview announcement more than the movie itself which all too often falls far short of expectations.

Now it happens that we have an announcement to make about a Coming Event. While we are excited about this Event, we will not rhapsodize or resort to superlatives in our announcement. It is not our purpose to create suspense... only to reveal the facts. It is true that the Event was two years in the making but we mention this only in passing. The important thing is that the Event takes place next month, September! We think that we can safely promise that you will enjoy the Event and be pleased that you have been a member of the audience. Well...that just about covers everything. Oh yes, the Event about which we are making this announcement? It is the modest debut of the 1960-61 line of E-Z-DU* pre-pasted wallpaper, the product you just cut, wet and hang. Watch for it! Coming next month at your local Imperial dealer.

P.S. To receive a new, colorful decorating booklet entitled "Where, When and How to Use Wallpapers", send 10¢ in coin, together with this rectangle to Dept. A-8, c/o of this Company.

*Reg. U.S. Pat. Off.

IMPERIAL COLOR CHEMICAL & PAPER CORP.
Glens Falls, New York



MODERN LP-GAS HEATING KEEPS YOUR HOME AT JUST THE RIGHT TEMPERATURE, AUTOMATICALLY! THERMOSTATICALLY CONTROLLED, IT'S CLEAN, FAST, EVEN HEAT. **SAFE, TOO!**



LOOK FOR THIS SEAL—
THEN BUY WITH CONFIDENCE!



FREE BOOK OF 200
AMAZING FACTS
ABOUT MODERN GAS SERVICE
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SEND TODAY! WRITE TO...

NATIONAL LP-GAS COUNCIL, DEPT. AH-4
185 N. WABASH AVENUE, CHICAGO 1, ILL. or 1355 MARKET STREET, SAN FRANCISCO 3, CALIF.

POTS AND PANS (continued)



GLASS

It's fun to watch food cooking in glass. Top-of-range utensils are made of a special type of glass. Some come with a wire grid to be placed between the utensil and unit when cooking on an electric range. Gaily decorated and clear glass ovenware goes right from the oven to the table. Many ovenware pieces have holders to protect the table top. Glass utensils absorb and hold heat well. Lower oven temperature 25° F. when baking in them.



CERAMIC AND EARTHENWARE

Pottery-type cooking utensils have been popular for centuries. Even the very crude ones used by primitive peoples have a special beauty. The striking patterns, colors, and shapes are so lovely that most homemakers want to have at least one piece to cook and serve in for special informal meals. Many of these utensils are glazed both inside and out, but some are glazed just on the inside. Read labels carefully before using on top of range. Many are designed for this use, but it's important to heat them slowly. Avoid rapid temperature changes.



COPPER

The warm glow of copper utensils hanging in the kitchen is an appealing sight. Most copper pans in the stores today are lined with tin to prevent corrosion. After a long period of use this lining may become thin and need replating. Consistent care is needed to keep copper looking bright. There are many excellent copper cleaning compounds which are easy to use, barely need rubbing.



NEWS! PYROCERAM

Pots and pans have entered the Space Age! This new ceramic was originally developed for use in the nose cones of missiles. All the cook-and-serve pieces can be used on top of the range, in the oven and broiler. Pans are so resistant to temperature change they can go right from the freezer to direct heat of range without danger of breakage. Handles are detachable. **THE END**

Now it's easy as pie to make

Ice Cream Pie

the "busy-day" way!



ASY-AS-PIE ICE CREAM PIE



1. Ice Cream
Blend together lightly in bowl one pint vanilla ice cream and one cup of milk.



2. Jell-O Instant Pudding
Add package of Chocolate Instant Pudding. Beat until just mixed . . . one minute.



3. A baked pie shell
Pour at once into 9-inch pie shell. Let stand in refrigerator about one hour.

Try other combinations, too. Pair up Jell-O Lemon Instant Pudding with pineapple ice cream . . . or Jell-O Strawberry Instant Pudding with strawberry ice cream . . . or Vanilla Instant Pudding with Pistachio. Seven flavors of Jell-O Instant Pudding, the famous "busy day" dessert!



Prepared for your enjoyment by General Foods Kitchens

No freezing...
firms up in your refrigerator.
Stays creamy-smooth
and "cut-able" for hours,
thanks to
Jell-O Instant Pudding!



take a can of **EVAPORATED MILK**

Bring dinner to a delectably sweet ending by serving one of our evaporated milk desserts—nutritious and colorful, filling and flavorful. Evaporated milk is deliciously present in every one of these fresh taste treats. We recommend elegant PARTY PARFAITS made with creamy MILK SHERBET or CHERRY GLAZED CUSTARD PIE to turn any meal into a feast. Evaporated milk gives flavor to foamy MILKSHAKES and luscious CANDIES. What a sweet prospect awaits you!

***Fudge, Pralines, and Fruit Candies** are smooth and creamy—thanks to evaporated milk! Using evaporated milk eliminates the sugary texture so often found in homemade candies and makes them irresistible.*

***Cherry Glazed Custard Pie** comes out perfect every time . . . because evaporated milk keeps the custard from separating. You'll love the combination of creamy custard and slightly tart cherries.*



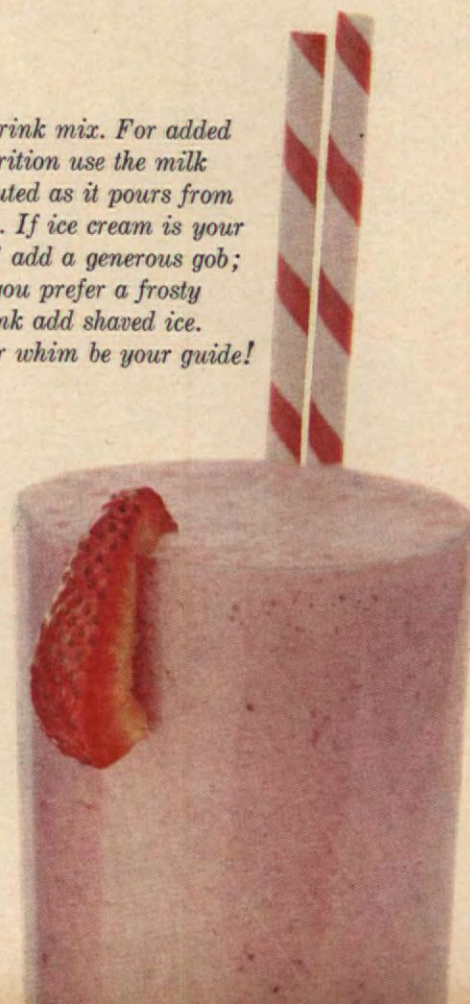
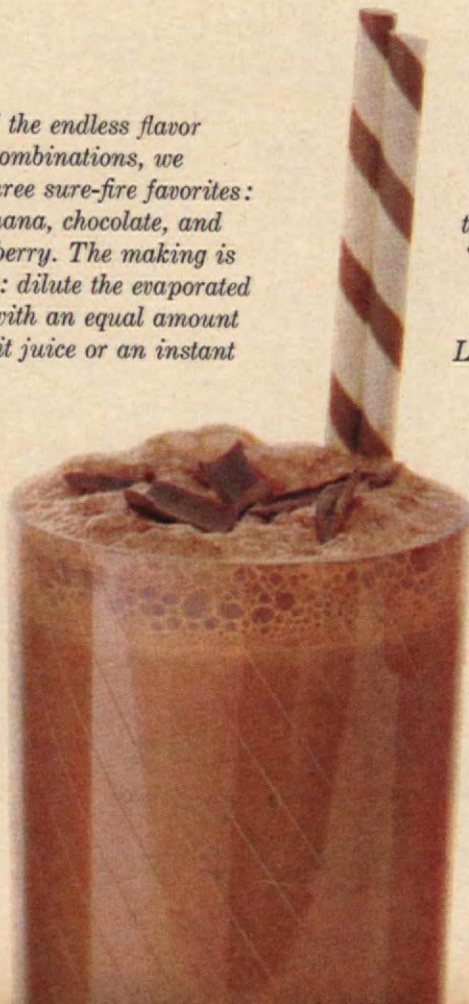
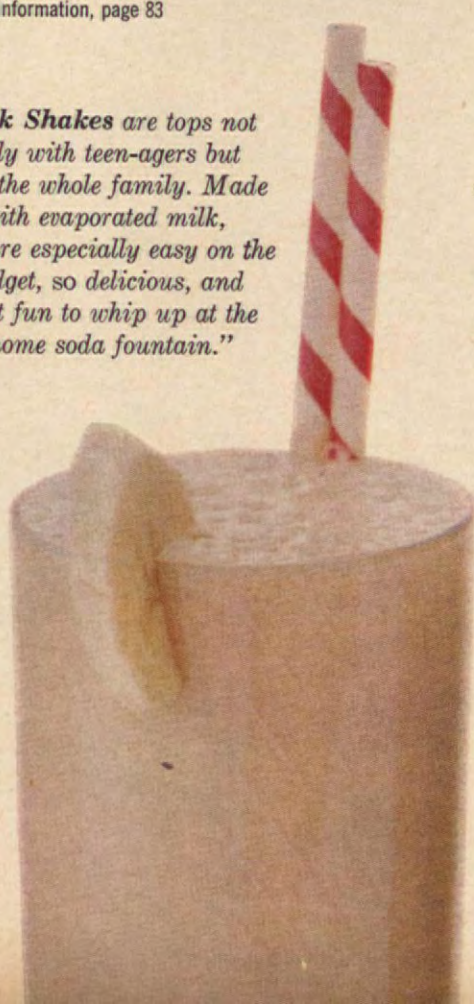
FOR THESE RECIPES, SEE PAGES 47 and 48

Shopping Information, page 83

***Milk Shakes** are tops not only with teen-agers but with the whole family. Made with evaporated milk, they are especially easy on the budget, so delicious, and great fun to whip up at the "home soda fountain."*

Of the endless flavor combinations, we show three sure-fire favorites: banana, chocolate, and strawberry. The making is simple: dilute the evaporated milk with an equal amount

soft-drink mix. For added nutrition use the milk undiluted as it pours from the can. If ice cream is your "dish" add a generous gob; if you prefer a frosty drink add shaved ice. Let your whim be your guide!



Fill your table with all the golden

Sunny Meals

Here are seven happy ways to butter up your family's appetite—from tasty appetizers to tinkling pitcher of frosty lemonade. Savor our golden yellow saffron chicken bake, the steamy corn dripping with butter. Or do you fancy an airy soufflé and the bland, delicate flavor of summer squash? And note: our shimmering peach mold is a midsummer's dream. No wonder we have our sunny disposition on!

Recipes on pages 47



SAVORY CHEESE SOUFFLÉ

GOLDEN PEACH MOLD



SAFFRON CHICKEN BAKE

SUMMER APPETIZER



goodness of the summer season!

Family
Food

STEAMED CORN WESTERN STYLE

LEMONADE

SQUASH AND ZUCCHINI

Make a Perfect Meat Loaf

Juicy, moist, marvelous...with Hunt's Tomato Sauce, **tomato at its cookin' be**



PERFECT MEAT LOAF

A real prize, this recipe! It's a fail-proof, flavorful meat loaf, with the spicy goodness of Hunt's Tomato Sauce inside, a rich red glaze of Hunt's outside. And—its unique *new* combination of everyday ingredients is what makes it juicy, moist, marvelous—whether you serve it hot or cold.

1½ lbs. ground beef
¾ cup quick-cooking
raw oats

2 eggs, beaten slightly
¼ cup chopped onion
2 tablesp. salt

¼ tablesp. pepper
2 8-oz. cans Hunt's
Tomato Sauce

Combine first six ingredients *thoroughly* with 1 can Hunt's Tomato Sauce. Pack firmly into an 8 x 4 x 3-inch loaf pan. Chill about 1 hour. Unmold into a shallow baking pan. Bake in moderate oven (350°F.) for 1 hour. Pour second can of Hunt's Tomato Sauce over loaf. Bake 20 minutes more until loaf is nicely glazed. Makes 6-8 servings.

Creative Cooking Comes Easy With Hunt's Tomato Sauce. There are so many ways you can use it to brighten your everyday favorites. For instance: try *basting* your roasts with Hunt's. It gives them tempting new color, mingles with pan juices to make a perky, perfect gravy. (Allow 1 can to about 3 lbs. of chicken, pot roast, veal or pork roast.)

Look for more recipes on every can of Hunt's Tomato Sauce, too.

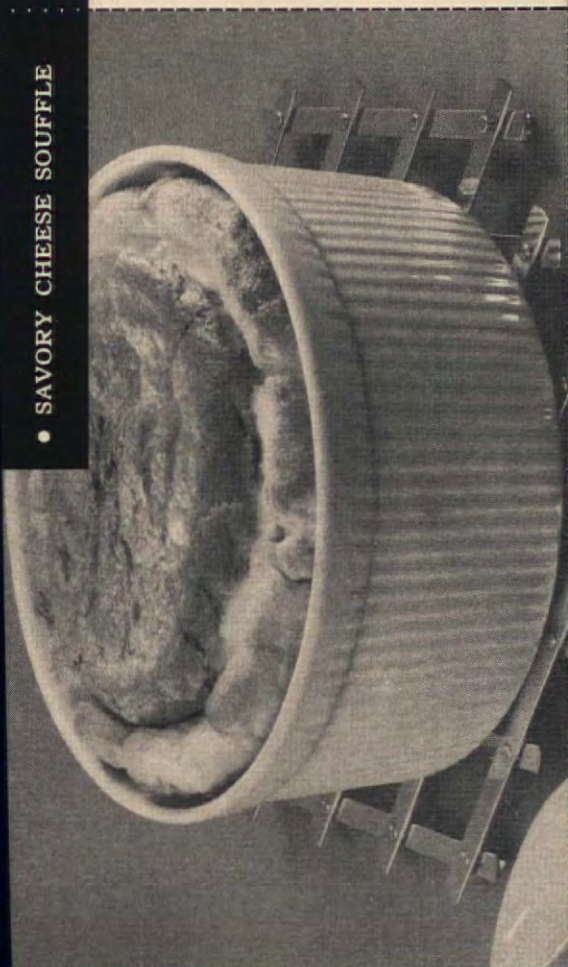


WRITE FOR FREE RECIPE BOOKLET:

21 NEW WAYS TO SERVE HAMBURGER. HUNT FOODS, DEPT. 58, P.O. BOX 5, FULLERTON, CALIF. IN CANADA: HUNT FOODS, THIRY, ONT.

Hunt...for the

• SAVORY CHEESE SOUFFLE



• MILK SHERBETS

Preparation time: 10 min.
Freezing time: 2 hrs, 20 min.

LIME MILK SHERBET

1 can (14½ oz.) evaporated milk
2 tbs. lemon juice
½ c. sugar

• Chill evaporated milk in refrigerator freezing tray until soft crystals form around edge, about 20-25 minutes. Transfer to cold bowl and beat until stiff, about 1 minute. Add lemon juice and continue beating about 2 minutes longer, or until mixture is very stiff. Fold in sugar, limeade concentrate, and food coloring. Turn into two refrigerator freezing trays, or other shallow pan, and freeze until firm, about 2 hours.

Tangerine Milk Sherbet: Substitute 1 can (6 oz.) frozen tangerine juice for the limeade in above recipe; omit food coloring.

Party Parfaits: Layer lime sherbet with chocolate syrup; garnish with shaved chocolate. Layer tangerine sherbet with strawberry jam; top with whole strawberry. Or combine both flavors in one parfait, layered with melted mint jelly, currant jelly, and/or a few tablespoons of tangerine concentrate reserved from recipe. Garnish with mint leaves.

Serves 8-10 140 cal. per serving

Source of Vitamins A, B, C

Tested in THE AMERICAN HOME KITCHENS

• SAFFRON CHICKEN BAKE



• CHERRY GLAZED CUSTARD PIE

1 c. evaporated milk
1 tbs. lemon juice
9-inch unbaked pie shell
2 eggs
½ c. sugar
½ tsp. salt
1 tsp. vanilla

• Combine evaporated milk and lemon juice, let stand about 15 minutes. Bake pie shell in very hot oven (500°F.) 8 minutes; remove from oven. Reduce oven temperature to moderate (350°F.). Beat eggs well, beat in ½ cup sugar and ½ tsp. salt. Add the evaporated milk-lemon juice mixture and vanilla; pour into hot pie shell. Bake in moderate oven (350°F.) 30 minutes. Cool to room temperature, then chill. Drain cherries, reserving juice. Soften gelatin in cold water. Combine cherry juice, ½ cup sugar, and ¼ tsp. salt in saucepan; heat until sugar is dissolved. Add softened gelatin; stir until melted. Chill until slightly thickened. Spoon on top of well-chilled custard layer. Chill again until gelatin is firm.

Serves 6

350 cal. per serving

Source of Vitamins A, B, C

Tested in THE AMERICAN HOME KITCHENS

• GOLDEN PEACH MOLD



• ASSORTED CANDIES

Makes 2-3 doz. candies
3000 cal. per recipe
Source of Vitamins A, B, C

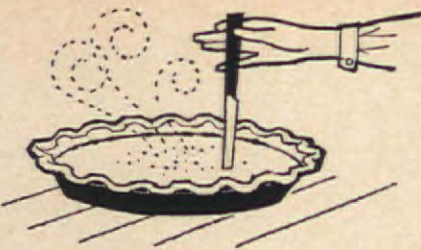
Quick and Easy Fudge: Combine 1½ c. sugar, ½ tsp. salt, ¾ c. evaporated milk, and 2 tbs. butter in saucepan. Bring to a boil over medium heat, stirring constantly; boil 1 minute. Remove from heat; add 1½ c. semi-sweet chocolate pieces, 1½ c. marshmallow bits, 1½ c. chopped walnuts, and 1 tsp. vanilla. Beat vigorously until chocolate and marshmallows are melted, about 1 minute. Pour into buttered 8x8x2-inch pan; garnish with walnut halves or candied cherries, if desired. Cool until firm; cut in squares.

Cream Pralines: Combine 1 c. brown sugar, firmly packed, 1 c. granulated sugar, and ¾ c. evaporated milk in heavy saucepan. Cook over medium heat, stirring constantly, to 236°F. (soft ball stage). Cool 5 minutes, without stirring. Add 1-1½ c. pecan halves and beat with wooden spoon until mixture begins to thicken. Quickly drop by spoonfuls onto waxed paper or aluminum foil. Cool. Store in tightly covered tin. If candy becomes too set to drop into smooth patties, blend in a teaspoon or so of hot water.

Fruit Candies: Put 1 c. pitted dates, 1 c. uncooked, dried apricots, 1 c. raisins, and 1½ c. walnut halves through food chopper, using coarse knife. Add ¾ c. evaporated milk, 1 tsp. grated orange rind, and dash of salt to the fruit. Mix together until well blended. Chill about 1 hour, then shape into small balls. Roll in chopped nuts or cookie crumbs.

Tested in THE AMERICAN HOME KITCHENS

TEST A CUSTARD OR PUMPKIN PIE for doneness by inserting a knife into the filling halfway between the edge and the center. When the knife comes out clean, the pie is done.



Take a Can of Evaporated Milk

(pictured in color on pages 42 and 43)

Sunny Meals

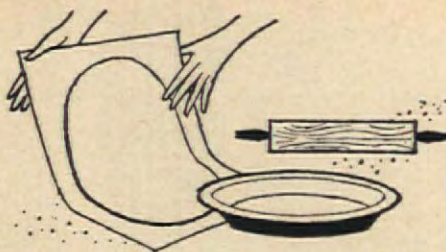
(pictured in color on pages 44 and 45)

Take a Can of Evaporated Milk

(pictured in color on pages 42 and 43)

Sunny Meals

(pictured in color on pages 44 and 45)



TO HANDLE PASTRY EASILY AND NEATLY
roll pastry out between two sheets of waxed paper or foil. Peel off top sheet, lift other sheet, and invert pastry into pie plate.

• ASSORTED CANDIES



Preparation time: 30 min.
Chilling time: 2-3 hrs.

- 2 pkgs. lemon-flavored gelatin
- 2 c. hot water
- 2 c. cold water and fruit juice

● Sprinkle peach slices with sugar; let stand about 15 minutes; drain, reserving juice. Dissolve lemon-flavored gelatin in hot water. Measure reserved peach juice, add cold water to make 2 cups; stir into dissolved gelatin. Pour thin layer into 1½-qt. mold; if desired, arrange a few thin peach slices in flower pattern; chill until almost firm. Measure ¼ cup gelatin, chill until slightly thickened, beat with rotary beater until fluffy and thick, like whipped cream. Turn into mold over clear layer; chill until almost firm. Chill remaining gelatin mixture until slightly thickened, add drained peach slices, turn into mold. Chill until firm. Unmold onto cold serving dish.

*(Or two pkgs. [10 oz.] frozen peaches. Omit sugar.)

170 cal. per serving

Source of Vitamins A,B,C

Tested in THE AMERICAN HOME KITCHENS

• GOLDEN PEACH MOLD

- 2 c. sliced fresh peaches (about 1 lb.)*
- ½ c. sugar

• CHERRY GLAZED CUSTARD PIE



Preparation time: 30 min.
Cooking time: 15 min.
Baking time: 1-1¼ hrs.

- 1 c. regular or 1½ c. precooked rice
- ½ tsp. saffron
- Chicken gravy

● Arrange chicken pieces on rack in shallow baking dish; brush with melted butter and sprinkle with salt and pepper. Bake in moderate oven (350°F.) 1-1¼ hrs., or until golden brown and tender. Cook rice according to package directions, adding saffron to boiling water and rice. Serve roasted chicken with saffron rice, topped with chicken gravy.

Chicken Gravy: Pour off all but 2 tablespoons of pan drippings from roasted chicken. Stir in 2 tbs. flour, add 2 cups water (or stock from cooking giblets). Cook and stir over medium heat until gravy thickens slightly and boils. Season with salt and pepper to taste.

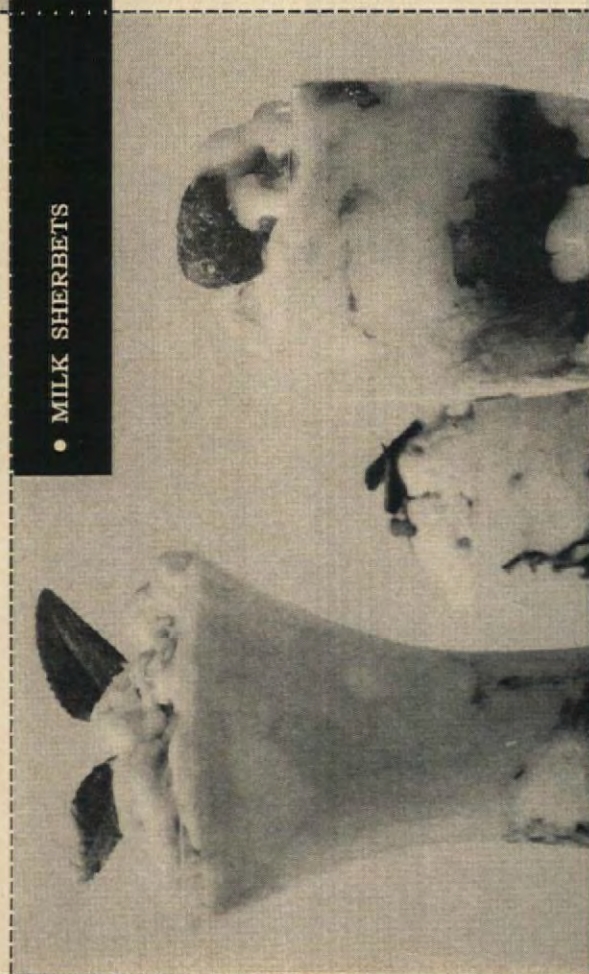
Serves 4

240 cal. per serving

Source of Vitamin B

Tested in THE AMERICAN HOME KITCHENS

• MILK SHERBETS



• SAVORY CHEESE SOUFFLE

- 4 tbs. butter or margarine
- 4 tbs. flour
- 1 tsp. salt
- ¼ tsp. pepper
- Dash of cayenne

● Melt butter in saucepan; blend in flour, salt, pepper, and cayenne. Add Worcestershire sauce and milk; cook and stir over medium heat until mixture thickens and comes to a boil. Remove from heat. Add cheese and stir until completely melted, returning to heat if necessary. Beat egg whites until stiff but not dry; set aside. Beat egg yolks until thick and lemon colored, fold into cheese mixture. Fold cheese-egg yolk mixture carefully and thoroughly into beaten egg whites. Turn into ungreased, 1½-quart casserole; set casserole in pan of warm water. Bake in moderate oven (350°F.) 50 minutes or until puffed and browned. Serve at once.

Serves 4-6

330 cal. per serving

Source of Vitamins A,B,C

Tested in THE AMERICAN HOME KITCHENS

Preparation time: 20 min.
Baking time: 50 min.

- 1 tsp. Worcestershire sauce
- 1 c. milk
- 1½ c. grated Cheddar cheese
- 4 egg whites
- 4 egg yolks

OLD-FASHIONED RICE PUDDING

—the quicker Minute Rice way

$\frac{2}{3}$ cup Minute Rice • $2\frac{3}{4}$ cups milk • $\frac{1}{3}$ cup sugar
1 tablespoon butter • $\frac{1}{2}$ teaspoon salt • $\frac{1}{2}$ teaspoon vanilla
 $\frac{1}{4}$ teaspoon nutmeg • Cinnamon • Sugar

Combine Minute Rice, milk, sugar, butter, salt, vanilla and nutmeg in a greased 1-quart baking dish. Bake in moderate oven (350° F.) 1 hour, stirring after 15 minutes, and again when pudding is done. Then sprinkle with cinnamon and sugar. Place under broiler a few minutes to brown. Serve warm, or chilled.

Pudding thickens as it stands, because Minute Rice continues to absorb the milk and flavors as pudding cools. Makes 4 or 5 servings.



GLORIFIED MINUTE RICE

A dream dessert that's double-quick

$\frac{2}{3}$ cup Minute Rice • $\frac{2}{3}$ cup water • $\frac{1}{2}$ cup pineapple juice
 $\frac{1}{2}$ teaspoon salt • 1 cup diced marshmallows • 6 diced
maraschino cherries • $\frac{3}{4}$ cup drained canned crushed pineapple
 $\frac{1}{3}$ cup chopped nuts • 2 cups sweetened whipped cream

Combine Minute Rice, water, pineapple juice and salt in saucepan. Mix just to moisten all rice. Bring quickly to a boil over high heat. Cover and simmer 5 minutes.

Remove from heat, let stand 5 minutes. Add marshmallows, cherries, pineapple and nuts. Cool to room temperature. Fold in whipped cream and chill 1 hour. Makes 8 to 10 servings.



ool, happy desserts for company—for family—or just for fun

New Minute Rice Pudding Delights

easiest . . . fastest . . . always perfect



MINUTE RICE CREAM MOLDS

You never made 'em so fast—so fancy!

$\frac{2}{3}$ cup Minute Rice • $1\frac{1}{2}$ cups milk • $\frac{1}{4}$ teaspoon salt
1 tablespoon gelatin • 1 slightly beaten egg • $\frac{1}{3}$ cup sugar
 $\frac{2}{3}$ cup milk • 1 teaspoon almond extract
1 cup whipped cream • $\frac{1}{3}$ cup chopped candied fruit

Combine Minute Rice, $1\frac{1}{2}$ cups milk and the salt in large, heavy saucepan. Mix to moisten all rice. Boil gently, loosely covered, 10 minutes, or until milk is absorbed. Fluff occasionally with fork. Remove from heat.

Meanwhile, soften gelatin in two tablespoons of cold water. Add egg, sugar, and $\frac{2}{3}$ cup milk to gelatin. Slowly add to rice, mixing well. Cook slowly and stir until mixture coats a dry metal spoon.

Remove from heat. Add almond extract. Chill until slightly thickened. Fold in whipped cream and candied fruit. Spoon into 6 to 8 buttered molds. Chill. Unmold, top with whipped cream, if desired. Makes 6 to 8 servings.

Recipes from General Foods Kitchens



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skillet cookery
with your heart
in mind



Wesson – the fighter against



Wesson
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cholesterol,^{*}
the prime suspect
in coronary
heart disease

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reach for the Wesson!*

This pleasant advice stems from those heart authorities who are recommending the poly-unsaturated qualities of *liquid* pure vegetable oil instead of the saturated *solid* fats.

Cholesterol is the villain

Saturated fats have been found to *build up* cholesterol in the blood, and excessive levels of cholesterol are the prime suspect in the cause of heart disease. Because Wesson is pure vegetable oil, it *reduces* cholesterol.

For your heart's sake, fry the unsaturated Wesson way

Eat moderately, as your own doctor will tell you, and watch your weight. For the wonderful skillet dishes your family loves, use *unsaturated* pure vegetable Wesson. Lighter and clearer than any other, Wesson is also the freshest, most highly refined pure vegetable oil you can buy. Wesson Oil takes the smoke out of frying, browns foods beautifully to taste their very best.

cholesterol

FREE 16-page recipe booklet of Wesson recipes for "Good Eating With Your Heart in Mind". Write Wesson Oil, Box 873, New Orleans 2, La.

^{*}Blood Serum Cholesterol

A party mold almost too pretty to eat!

Summer Aspic



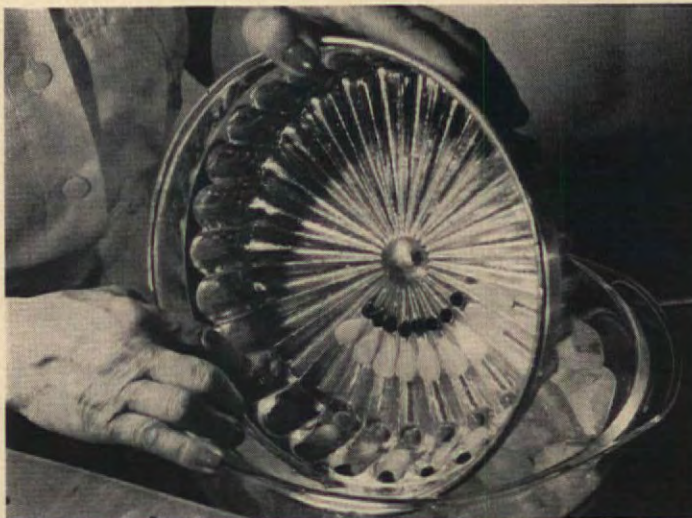
VERA BJORCK

Ever see anything quite as appealing as our chicken in aspic? And once you've sliced into its shimmering goodness you'll realize how wonderfully gelatin transforms poultry, eggs, fish, or cheese into delectable entrees . . . and how it molds fruits and vegetables into appealing salads. Gelatin has a way, too, of stretching leftovers into complete meals.

Our summer aspic here is a party idea—designed to enthrall your guests, and to perk up appetites that have waned

with the summer heat. The most wonderful thing about this dish is that it is far less complicated to make than it looks. The delicate design of carrots, peas, and truffles is first "anchored" in slightly thickened gelatin. Then comes layer upon layer of tender chicken, its juicy goodness locked in the gelatin itself. The three simple steps, below, will start you on your way. Once you've mastered our design, there are any number of variations to try. For two more molds and the aspic recipe, see page 55.

F. M. Demarest



1 Place mold over bowl of ice. Cover bottom with thin layer of gelatin and chill until firm. Arrange carrots, peas, and truffles (or use small rounds of black olives).



2 Cover decoration with a small amount of cool gelatin and chill. Make a layer of white meat of chicken, cut in large pieces. Carefully spoon over a layer of cool gelatin.



3 Continue filling mold to top with alternating layers of dark and white meat, spooning slightly thickened gelatin over each layer, ending with gelatin. Chill until firm. To serve, gently loosen gelatin with paring knife. Place chilled serving dish upside down on top of mold; invert. Cover with towel wrung out of hot water. Carefully lift off mold.

RECIPE ON PAGE 55



You never have this! No more frost build-up! No more packages so locked in by frost, you can't get them out or read the labels.



You always have this! Now, with G-E Frost-Guard, everything is free of frost—walls, shelves and food! Packages are easy to identify.

NEW! FROST NEVER FORMS IN THIS GENERAL ELECTRIC FREEZER!



FROST-GUARD FREEZER
Model HA-13S

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GENERAL  ELECTRIC

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keeps it free of frost—automatically!

No more messy drip pans, food locked in by frost—this new General Electric Frost-Guard Freezer defrosts itself completely, automatically, every day.

Circulating air keeps foods safe. With the General Electric Frost-Guard System your frozen food is kept at safe zero-degree temperature always—thanks to the constant flow of sub-zero air.

You get all these General Electric conveniences, too: famous Straight-Line Design—fits flush with walls, even into corners; bookshelf door; 4 big shelves; swing-out basket; 20-can juice dispenser.

Ask your G-E dealer to show you the 13-cubic-foot Frost-Guard Freezer soon. He'll also be glad to show you other G-E Freezers in 10-, 11-, and 18-cubic-foot capacities. Household Refrigerator Dept., General Electric Co., Appliance Park, Louisville 1, Ky.



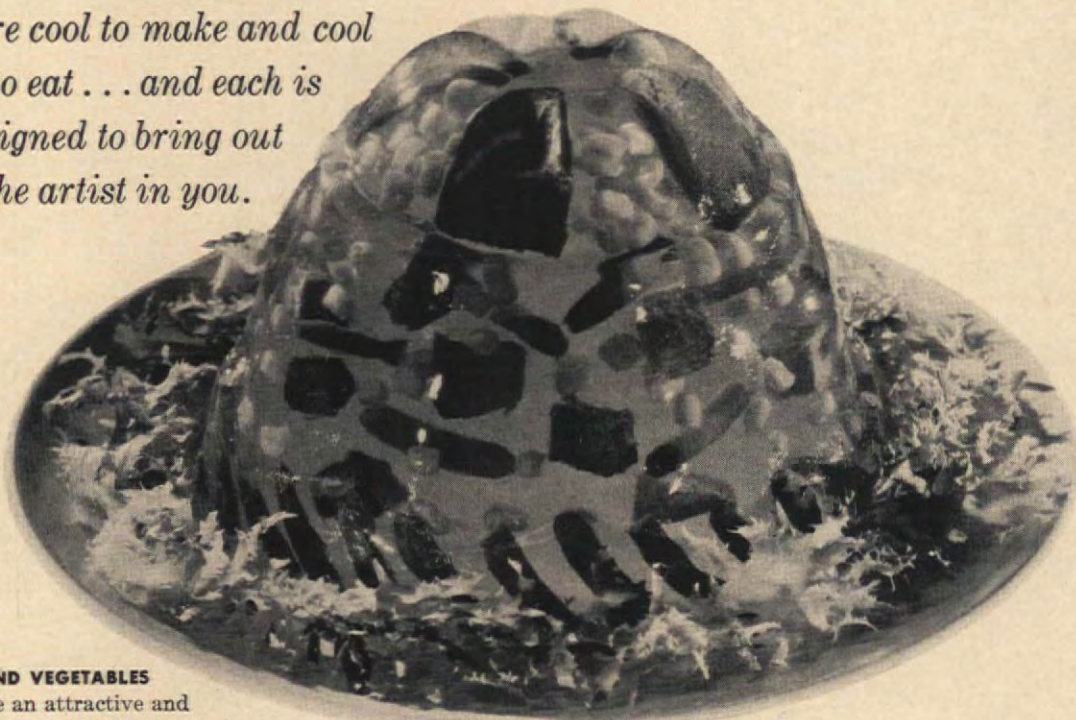
Bookshelf door puts everything where you can reach it without stretching. Stores food like books on a shelf.



Economy of space. Takes 1/2 the floor space of a chest-type freezer, yet stores all food within easy reach.

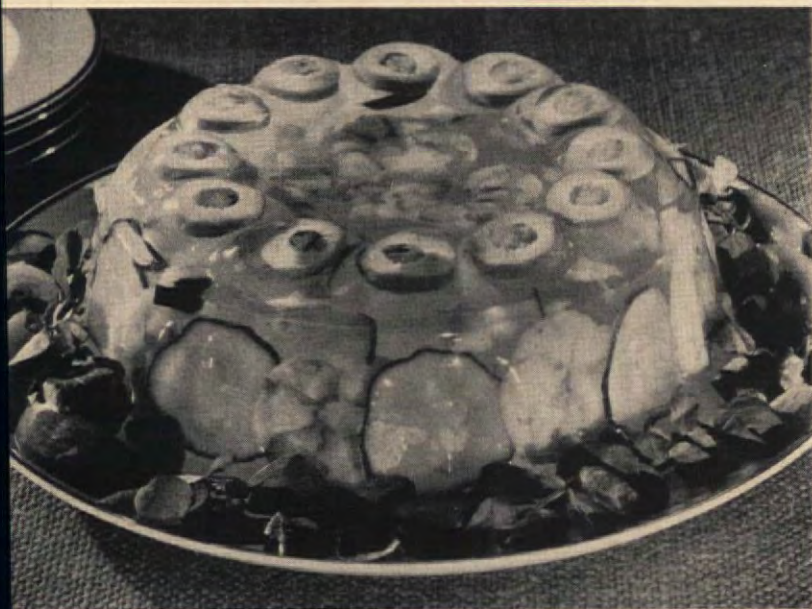
(continued)

Two more ways to make your summer meals a glistening success. These molded gelatin one-dish meals are cool to make and cool to eat . . . and each is designed to bring out the artist in you.



• TONGUE AND VEGETABLES

make an attractive and delicious entree when molded in a base of gelatin and arranged in this delicate design.



F. M. Demarest

• CHICKEN IN ASPIC

2-3 lb. chickens
4 carrots
1 large onion
2 bay leaves

10 peppercorns
2 tbs. salt
Small pinch saffron (optional)
3 envelopes unflavored gelatin

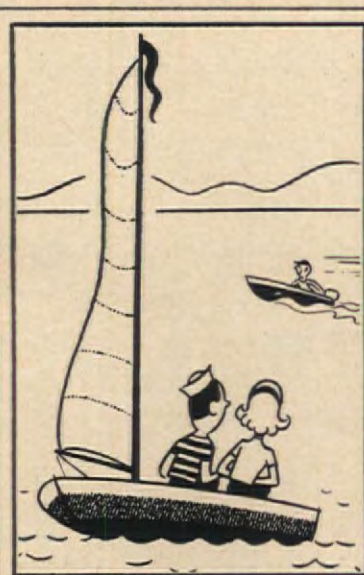
$\frac{1}{3}$ cup cold water
5 cups chicken broth
Green peas and truffles,
or black olives

● Clean and wipe chickens. Cover with water; add carrots, onion, and spices. Cover and simmer for $1\frac{1}{2}$ hours, or until meat begins to loosen from bones. Remove chicken (reserve carrots for mold). Strain broth; let cool. Skim off all fat. Measure broth. If necessary add water to make 5 cups. Soften gelatin in cold water. Dissolve in heated broth. Skin and bone chicken; cut in large pieces. Place 2-quart lightly oiled mold over bowl of ice. Pour a thin layer of gelatin in bottom; let set. Glaze sides of mold by spooning gelatin over a small section at a time. Let each section set before coating next. Repeat until sides are covered.

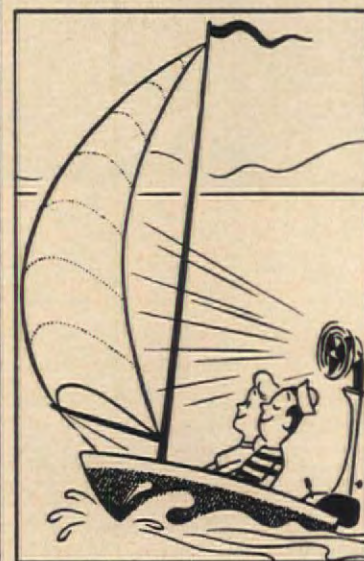
Make design in bottom of mold using sliced carrots, peas, truffles, or small round pieces of black olives. Cover with a small amount of cool gelatin; chill. Fill mold with alternating layers of dark and white meat of chicken, spooning slightly thickened gelatin over each layer. End with layer of gelatin. Chill until firm.

Tested in THE AMERICAN HOME KITCHENS

SHRIMP AND CUCUMBER MOLD is served on lettuce leaves with a garnish of eggs or vegetables. This one-dish meal is as nourishing as it is refreshing. Serve it soon!



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Tile." Write The Mosaic Tile Company,
Dept. 68-1, Zanesville, Ohio



ANN QUE BROWN



*Follow these tips for
better service, longer life*

Whether your refrigerator is of quarter-century vintage or fresh off the production line, it needs regular care to operate properly. With the advent of automatic defrost, and even newer, no-frost refrigerators and freezers, the mess is gone from refrigerator care. However, these wonderful new features shouldn't lull anyone into thinking that refrigerators will take care of themselves.

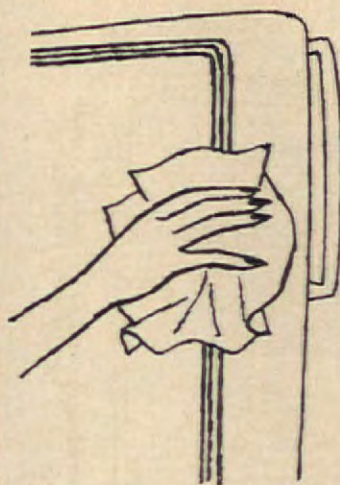
TO KEEP YOUR REFRIGERATOR SPOTLESS and sweet-smelling put it on your weekly cleaning schedule. Remove all of the food from the refrigerator compartment and throw away leftovers you no longer plan to use. Wipe off the walls of the interior with a solution of two tablespoons of baking soda to one quart of warm water. Wash shelves and such items as the butter, cheese, and egg compartments in warm, sudsy water; rinse well and dry. Do



Mio Endo

IT'S WISE TO WAX

Appliance wax will keep the finish of your refrigerator or freezer gleaming through many years of hard use. Many waxes clean and wax in one operation, save a great deal of time and effort. In addition to the appliance waxes you'll find on supermarket shelves, appliance dealers often stock waxes designed for specific brands of appliances. Do not use abrasives or harsh cleaners



PROTECT THE SEAL

The gasket around the door of your refrigerator plays an important part in keeping foods at the right temperature. It forms an airtight seal around the door, keeps cold air in and warm air out. Grease will cause deterioration of a rubber gasket and damage the seal. Wipe off grease spills as soon as possible. In your weekly cleaning, wash the gasket with warm, soapy water; rinse and dry.

not put glass shelves directly from the refrigerator into hot water as the sudden temperature change may cause them to crack.

WASH ICE TRAYS in warm, soapy water or with a baking-soda solution. Do not use hot water, abrasives, or scouring pads as they may damage the coating used on the trays to keep the ice cubes from sticking.

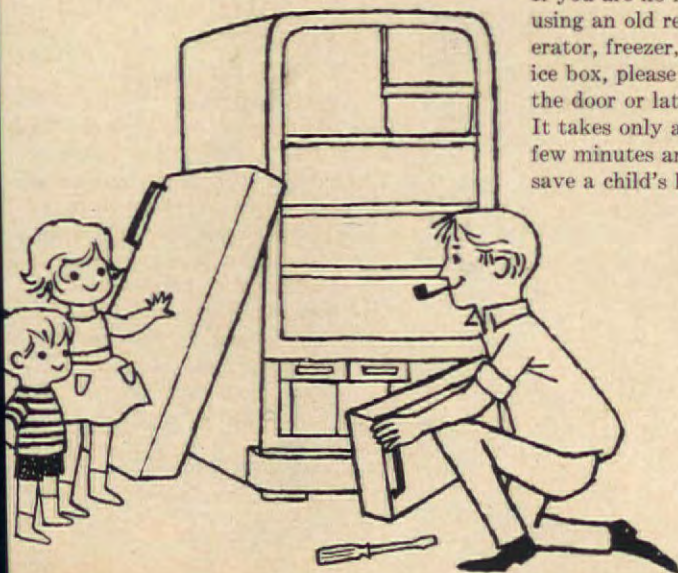
TO REMOVE EXCESS FROST from the freezer compartment use a plastic scraper or wooden spoon. *Never* use a sharp metal tool for this job. Follow the directions given in your instruction book for defrosting the freezer section.

IF THE CONDENSER FINS OR COILS are mounted on the back of your refrigerator they should be cleaned periodically to remove the dust that accumulates there. The dusting brush or crevice tool of your vacuum cleaner will make light work of this job. Many new refrigerators have enclosed condenser coils which require no cleaning.

IF YOU PLAN TO BE AWAY from home for an extended period it is economical to turn off your refrigerator. Empty ice trays, remove all food, clean the interior thoroughly and leave the door ajar. Disconnect the electric plug from the wall outlet so the refrigerator light will not continue to burn. If you have a gas refrigerator, shut off the main valve. For vacation periods of three or four weeks, it is not necessary to turn off the refrigerator. Simply remove the perishable items. You may want to turn the temperature control to a warmer setting unless it also controls the freezer compartment.

SAFETY TIP

If you are no longer using an old refrigerator, freezer, or ice box, please remove the door or latches. It takes only a few minutes and may save a child's life.



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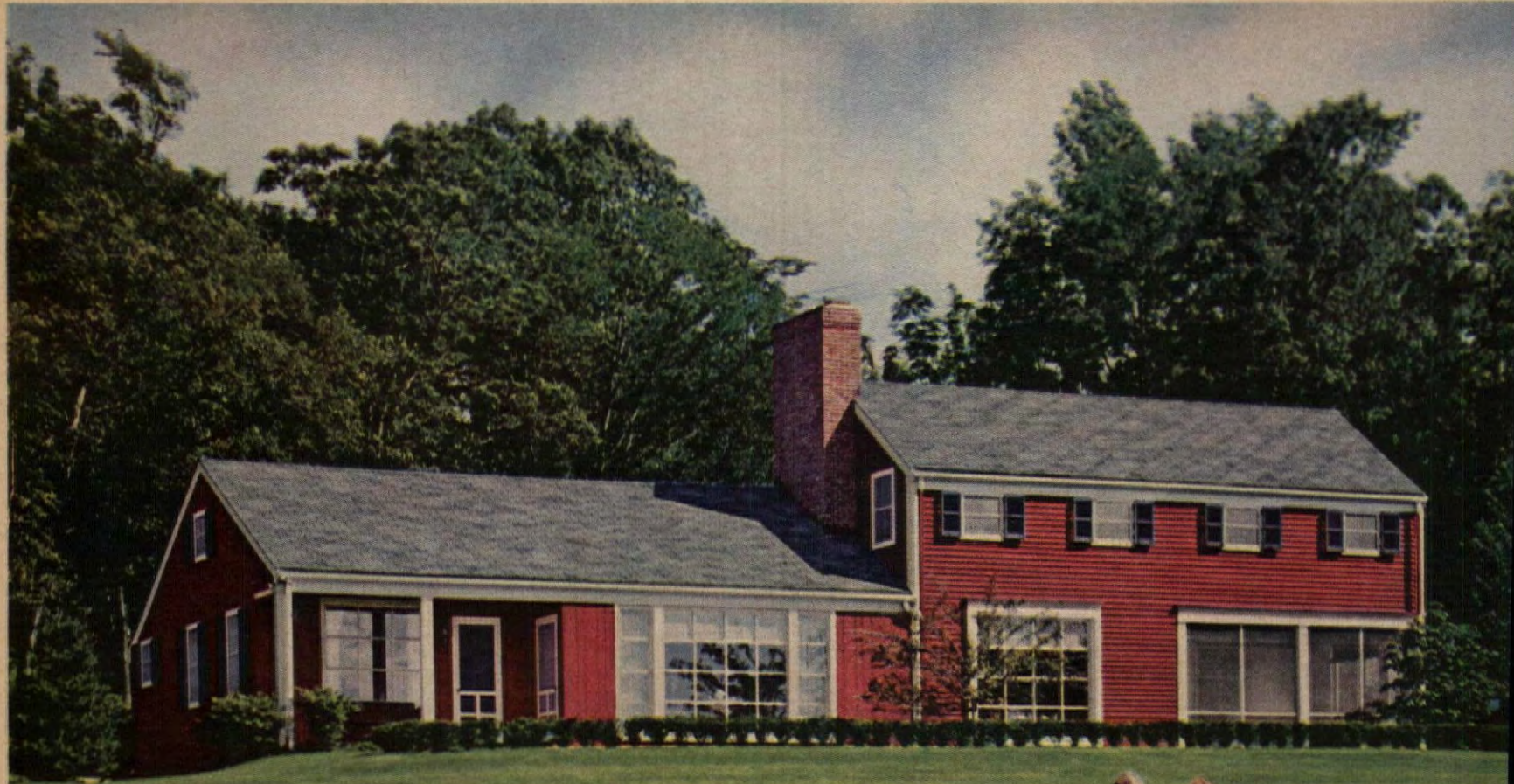
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JAMES BRETT

TWO GOOD HOUSES FOR

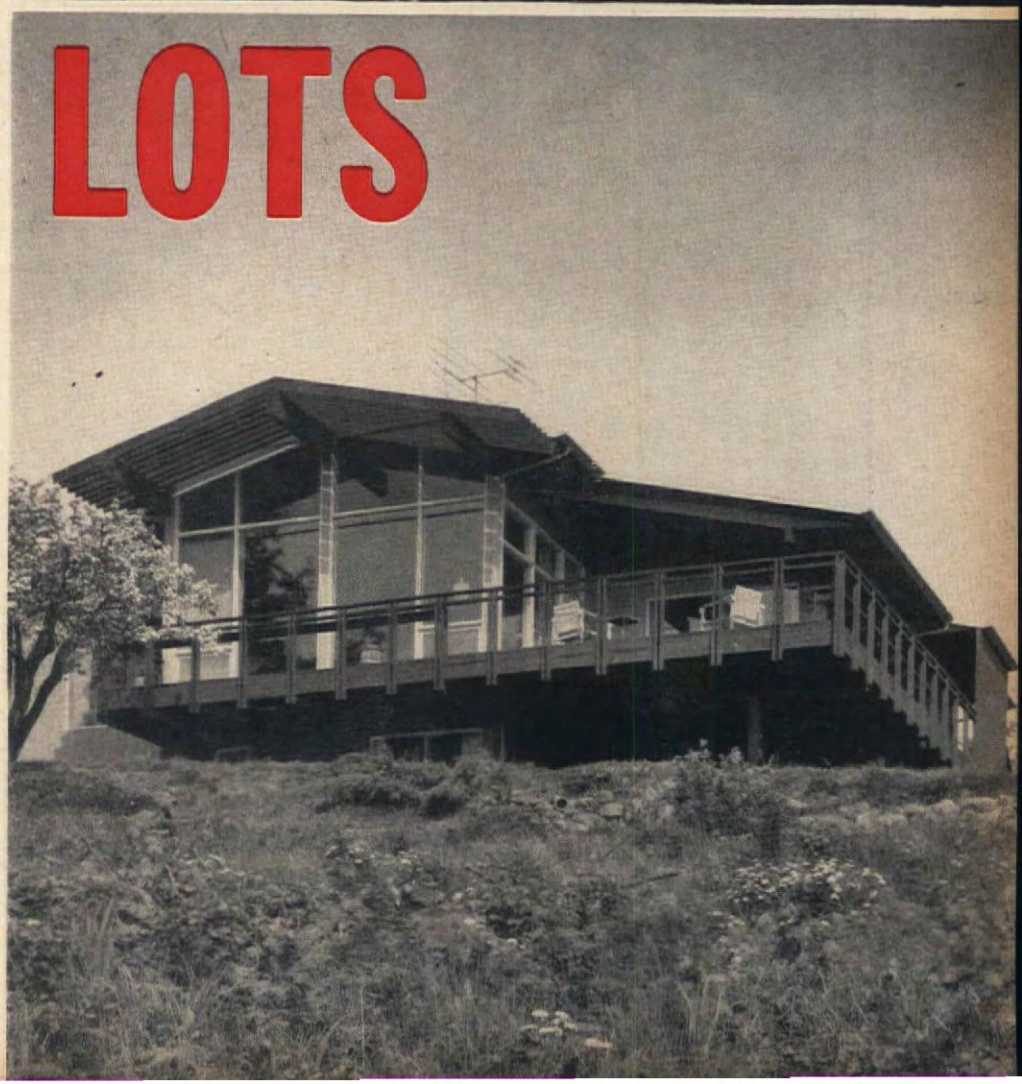
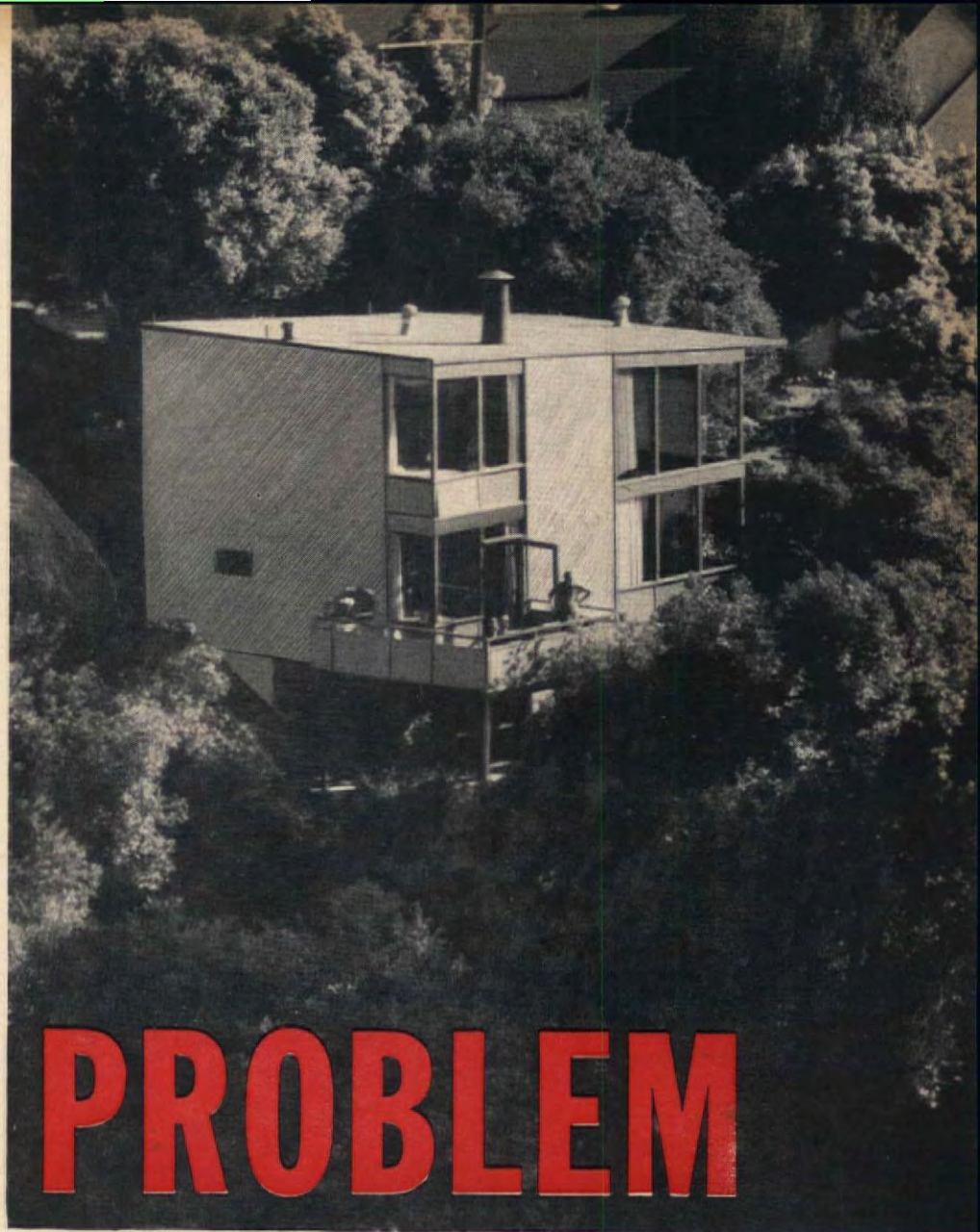
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low-cost problem lot into
a beautiful homesite*

Of all the things they say about suburbia these days, one thing is certainly true—land is scarcer and more expensive than ever. And yet, if you look hard you will see vacant lots in almost every neighborhood—property that has been ignored because it is either too small, too rugged, too steep, too barren, or without a view. Granted, some of these lots are impractical for building, but many of them could make excellent homesites. The problem with problem lots is this: Most home buyers and builders do not have the training and insight to visualize a design that would overcome the faults of the property and take advantage of its good points. If you have been tempted to build on such a lot, it's a good idea to call in an architect. The money you save on the land may pay his fee.

(continued)

PROBLEM

LOTS





(continued)

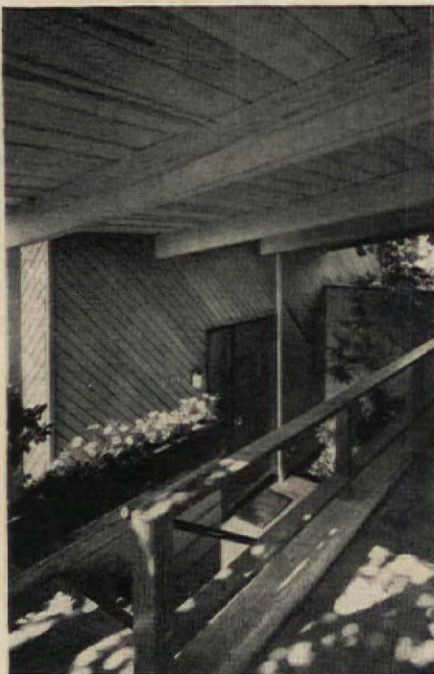
Two-story home makes the most of a hillside site

In the Berkeley hills overlooking San Francisco Bay, good land has been hard to find and expensive for years. Yet, the Donald Shorts were able to build this distinctive home with its marvelous view of the bay at a reasonable cost. The problem was solved by Architect Roger Lee, who designed a house that was especially suited to an unusual piece of land which drops down 130 feet from the street level to the back line of the plot.

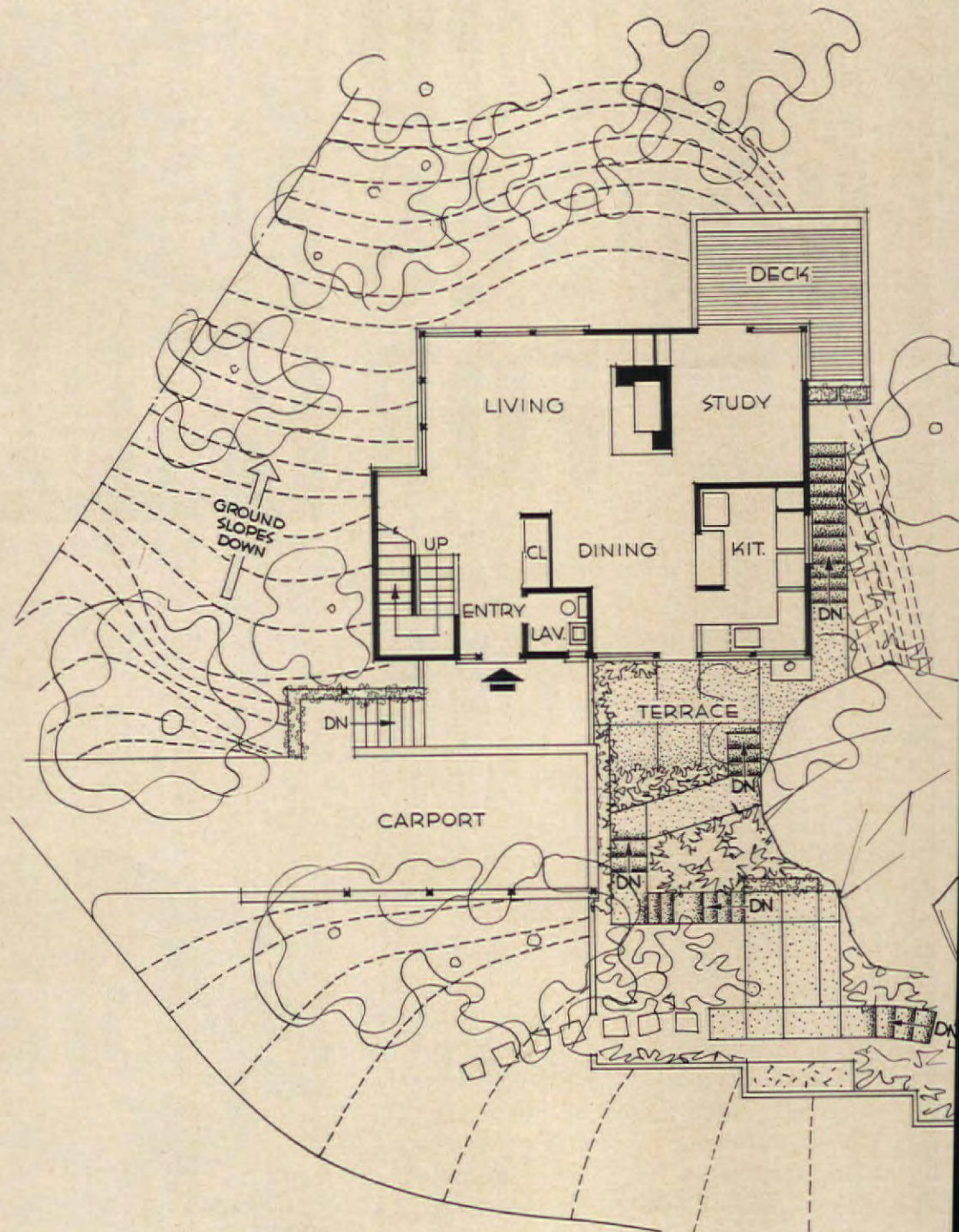
To fit the almost vertical lines of the property, the architect chose a two-story design that required minimum excavation of land. Floor plans were designed to give complete privacy from the street. The living areas have large expanses of glass that open the house to sunlight and the superb view of the bay. Outdoor living areas are provided by a deck that overlooks the canyon and a terrace and garden between the house and the street.



House was placed close to street for easy access, and to take advantage of gentle slope of land at that one spot.



Carport roof connects with house and protects the entrance during rainy weather. It is six steps down from carport to the front door and main level of house.



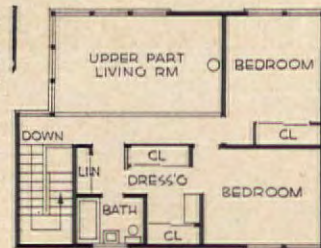
Plan of site and main floor of house shows convenient traffic pattern from car to the entry to living, dining, kitchen, and study areas. A wood deck on west side of house overlooks San Francisco Bay and the canyon below. The terrace and garden adjoining the dining room make a shaded nook protected from the street.

Sigman-Ward



Roger Sturtevant

Second floor can be reached directly from the entry without going through rest of house. Two bedrooms and a bath have lots of storage and dressing space.



View from the living room shows the dining area, and beyond the glass door, the terrace and rock garden. Steps wind up through the garden to a potting shed. To the left of the dining area is a pass-through and kitchen. The balcony overlooking living room leads to upper-level bedrooms.



The study in the Short home has all the intimate qualities needed for good listening and reading. Its counterpart outside is a cozy wood deck that juts out over the ravine below. This deck is delightful for sun bathing and relaxing, and is completely private from the street.

The two-story living room with its large walls of glass has a feeling of spaciousness and is filled with sunlight most of the day. This side of the house is high above the ground and is supported at 4-ft. intervals by 6x6" posts on concrete bases.

(continued)



PROBLEM LOTS (continued)

How to get privacy and a view on a small sloping lot in a crowded neighborhood

Dearborn-Massar



View from the road shows how the house was placed close to the sidewalk to provide a larger area of usable land behind the house. The carport and sheltered entry walk cut the house off from the street, keeping it quiet and private.

This home in Mt. Vernon in the state of Washington was designed with great care to fulfill the needs of the family and overcome the limitations of the site. The plot is 67 feet wide and 100 feet long and there are neighbors near on both sides. The front of the house was visually and acoustically insulated from the street by a carport and an entry court. To attain the necessary privacy on either side of the house, the bedrooms and kitchen were located along the side walls where large windows for view and light were not needed.

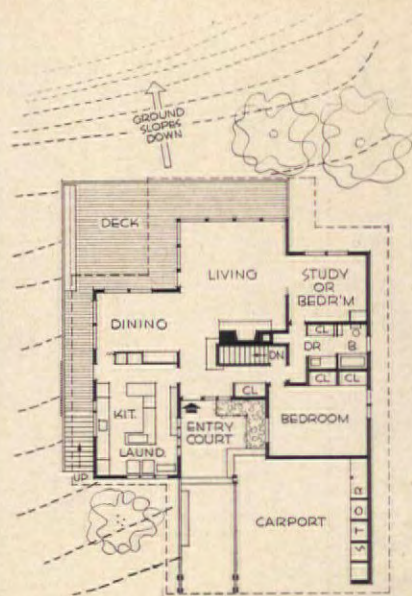
The next problem was to design the rear of the house so that the living areas would get plenty of light and view and still be secluded. This was done by maintaining the height of the main floor at street level. As the land dropped away behind the house, the living room and deck remained high and private from the surrounding outdoor area. The added height improved the view and made it possible to have a downstairs room for a teen-age son.



Secluded deck provides outdoor living at its best. There is an excellent view of Puget Sound and the Olympic Mountains.



A tile-floored entry court is a second outdoor living room. A true patio, it is enclosed on three sides by the house and has a roof open to the sun and sky.



Architect: Henry Klein

Floor plan shows excellent circulation from entry to kitchen, living, and bedroom areas. Plan of lower floor (under living room) shows son's rooms with separate entrance.



Kitchen has central-island range, oven, and breakfast table. Around the walls are the refrigerator, sink, freezer, washer, dryer, and lots of storage and counter space. Living-room ceiling follows slope of roof to give interior spaciousness.



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FALL PLANTING STARTS THIS MONTH



Harry G. Healy

*This is the best time to set out many of your
favorite plants—no need to wait till spring!*

Mid-August to mid-September is the ideal time of year to plant iris, peonies, daylilies, and other fleshy-rooted, spring- or summer-flowering hardy perennials. It's also a good time to transplant daffodils, tulips, and other spring bulbs. In all but the coldest states, you can plant or transplant both needle and broad-leaved evergreens. And, if it's more convenient for you, lilacs, forsythias, mockoranges, and other spring-flowering shrubs, as well as many balled-and-burlaped trees, can be planted or transplanted now, although for these many gardeners prefer to wait till late September or early October.

Newly set plants, as at any time of the year, should be kept well watered (though not soggy wet) unless there's plenty of rain. This is especially important with trees and shrubs. And, as winter approaches, mulch all newly planted trees and shrubs with 6 inches or more of leaves or other loose litter.

Start job right



HOLES should be dug 8" or so deep when you plant peonies, daylilies, or iris. Loosen soil at bottom, and add two or three handfuls of complete plant food. If soil is sandy, also add peatmoss or humus; if heavy clay, add some sand too. Mix thoroughly and level. Now add unfertilized soil (plus peatmoss if necessary) till hole is three-quarters full, and tamp firm to prevent settling.

Be sure of depth



PEONIES should be planted so that the "eyes" (pointed growth-buds at top of roots) are only 1" to 1½" below the surface. If you plant them too deep, they won't flower. After preparing hole as described at left, add enough unfertilized soil, and tamp it, so that the eyes are at the right depth. To be certain, use stick and ruler, as shown. Now add soil to fill.



DAYLILIES are among the most colorful perennials, in their countless shades of yellow, red, and pink. And they are the easiest plants to grow. Plant them now for beautiful blooms next summer.

Daylilies singly



DAYLILIES are less fussy about planting depth than peonies. But plant the same way, singly, with the "crown" (where roots join stem) just below the surface.

Iris in clumps



IRIS ROOTS (rhizomes) also should be just below the surface, but dig a larger hole and set three or four roots in a triangular or circular clump, as shown.

HOW TO PLANT TREES FOR MAXIMUM GROWTH

FOR LATE SUMMER or fall planting choose trees and shrubs properly balled and burlaped or growing in containers. Dig hole same depth as earth ball or container and wider all around, and loosen bottom soil. Set burlaped plant in place, cut burlap loose, and tuck around bottom of earth ball. Remove container-grown plant from container and set in place. Fill hole with soil mixed with peatmoss, mp firm, shape surface like a saucer, and water till thoroughly soaked.

Thin out twigs and shorten branches to preserve natural form of tree.

With flowering and shade trees, but not evergreens, it's often best to remove lowest branches flush with trunk. Paint or spray with tree-wound dressing.

Wrap trunk with tree tape or burlap to height of lowest branch.

Prune off any broken or dried roots.

When pruning branches, make clean cuts flush with main branch or $\frac{1}{4}$ " above growth bud nearest to where you want branch to end.

Support tree with three guy wires staked to ground and covered with old garden hose where they are attached to tree.

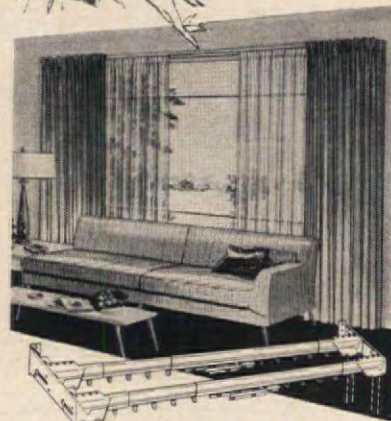
Mulch surface with peatmoss or old compost.

Plant in good top soil mixed with a generous amount of compost or wetted peatmoss.

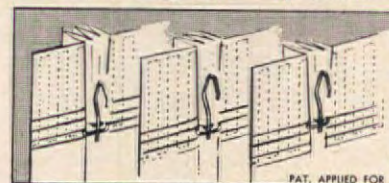


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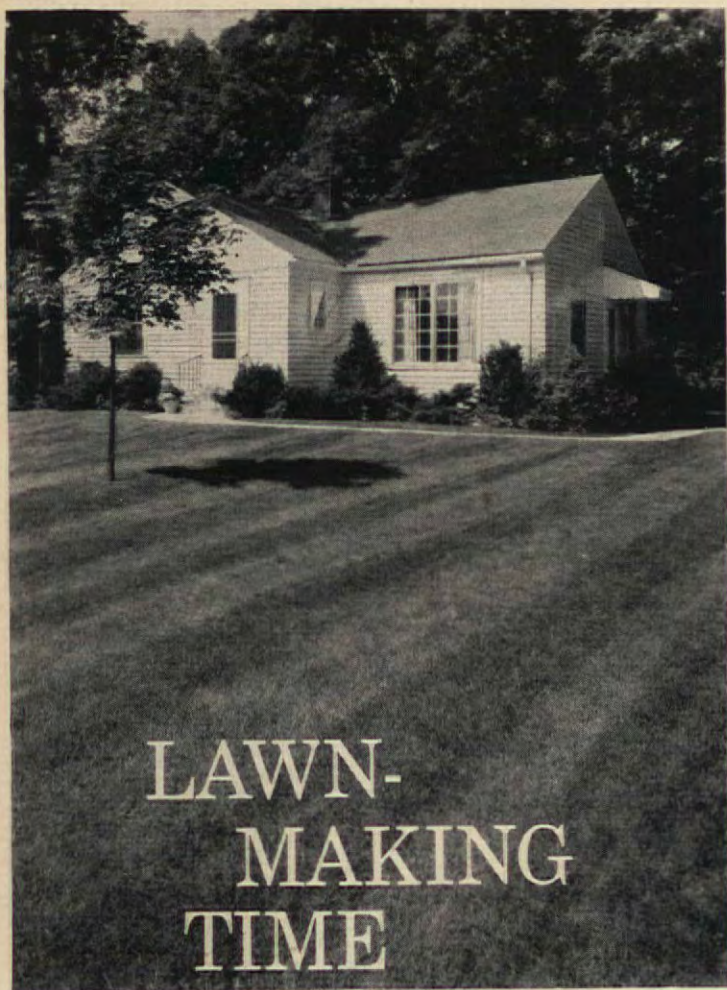
440 Prospect, Sturgis, Michigan

Gentlemen: Enclosed is 50c for one copy of "Window Decorating Made Easy."

Name _____

Address _____

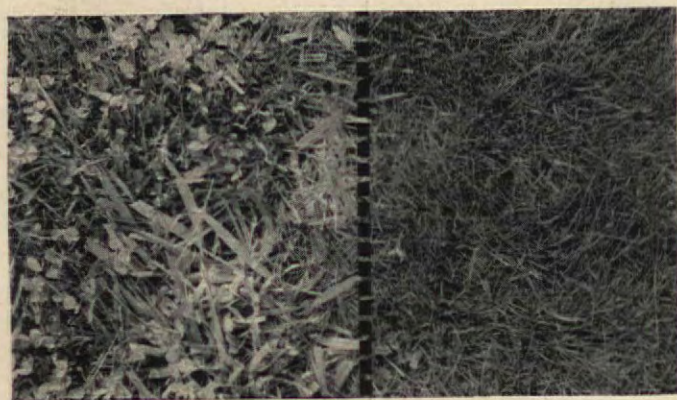
City _____ Zone _____ State _____



LAWN- MAKING TIME IS NOW!

In all parts of the country except the southern-most states, mid-August to mid-September is the best time of year to make or remake a lawn. At this time you don't have to fight all the spring-starting weeds nor do you have to struggle to keep young grass alive during long periods of summer heat and drought.

It's important, though, to sow the seed by mid-September at the latest—better still by September 1. Otherwise the grass may not be well enough established by the time winter sets in.



FIRST AND FOREMOST, BUY GOOD SEED. Here, at left, you see what may grow from "bargain" seed; at right, what to expect from good seed. Local distributors handle several mixtures of good seed for their respective areas—for full sun or part shade, and for a utility, high-grade, or a "super" lawn.

(continued)



Notice all the items suspended on the wall? The desk, the cabinets, the shelves, the racks? Yes, the pictures and the plants and the clock as well—not one nail or screw is holding them up! They're all hooked into *the wall itself*, secured by hidden lockstrips in between the panels. You can move any of them up or down, right or left—in seconds—and not leave a mark of any kind!

This is the new **PANELOK** wall, of Masonite® hardboard—the wall that drew such comment when first shown in the National Association of Home Builders Research House. And now it's here for *your* house, bringing a flexibility you've never thought possible.

Just think, now you can change a whole room at will—change a nursery to a youngster's room, then to a teen-ager's; as the child "moves up," so do the wall furnishings! And this is true in *any* room. This same Panelok wall will support your kitchen cabinets, closet fixtures, game room equipment—you name it; there's an Adjust-A-Bilt* accessory to lock it firmly to the wall.

First

Ready for another surprise? Then wait till you see these Panelok walls close up. See the rich factory-applied wood grains, in your choice of Misty Walnut, Rose, Antique, Champagne. Why, you'd have a beautiful wall if it were just that and nothing more—and here Panelok is a *working* wall to boot! (Finishing? Couldn't be simpler! Just a coat of clear lacquer or wax, and your Panelok wall is ready to admire.)

And now for the last surprise: the cost. You'll find that—for all their unique convenience...their looks...their easy-up installation—these Panelok walls actually cost *less* than many others you might use. But see for yourself, we urge you. See these new Panelok walls at your building materials dealer—or write Masonite Corporation, Dept. AH-8, Box 777, Chicago 90, Illinois. In Canada: Masonite Corporation, Gatineau, Quebec.

MASONITE



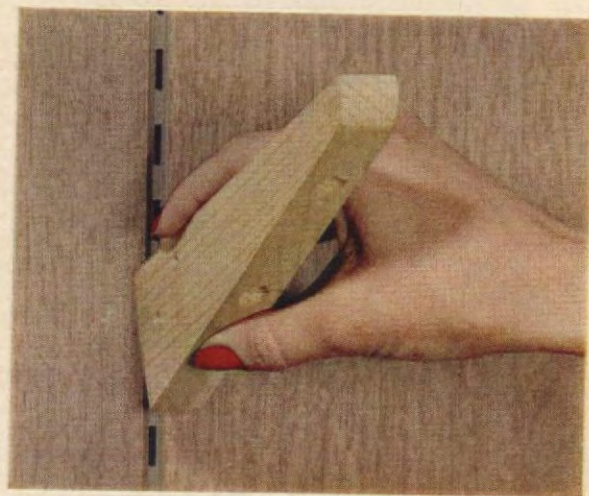
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new wall in ages!





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The Englander Tension-Ease is the only mattress available in your choice of Airfoam[†] or Innerspring. \$79.75.

extra level of
Tension-Ease
coils.



Englander TENSION • EASE

(continued)

August 15 to September 15
is lawn-making time

TO PREPARE SOIL for a new lawn, spread lawn food generously and turn soil with a digging fork or garden tractor to a depth of 6". Rake surface level, but don't pulverize it because a slightly lumpy surface absorbs water better than a smooth one.

Spread a second but lighter application of fertilizer (it can't harm seed) and then sow the seed at the rate recommended on the package—usually two to three pounds per 1000 square feet.

To reseed dead areas in an old lawn, remove dead grass, loosen upper inch of soil, tamp it moderately firm, spread fertilizer, and sow seed.



AFTER SOWING, mulch surface *lightly* with damp peatmoss, sawdust, hay or straw—not to cover the seed completely, but to increase water absorption and reduce drying effect of sun and wind.

If lawn area is too big, or you "can't be bothered" with mulching, simply stir soil *lightly* with rake to mix seed with soil.

WATERING IS THE MOST IMPORTANT PHASE of starting new grass. Seed won't grow unless the soil is moist, but it won't be injured if it remains dry after sowing. If it dries out after growth has started, however, it'll die almost immediately. So keep the soil *continuously moist* from the first signs of growth till the grass is 2" high.

Use a mist nozzle, or one that's adjustable to a fine spray. Water often—if necessary, two or three times a day—but don't flood the surface.

Start mowing to 1½" when the grass reaches 2".

THE END





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^{*}“Dacron” is Du Pont’s registered trademark for its polyester fiber.



BETTER THINGS FOR BETTER LIVING...THROUGH CHEMISTRY



Lovely Lilies Bloom All Summer

(continued from page 24)

Lilies are the best bulbs for planting near an outdoor living area—because they flower in the summer, when you're actually living outdoors. Groupings of almost any lilies, by themselves or in combination with shrubs, annuals, or other perennials, can do wonders to brighten the appearance of any patio or terrace. For proof, see the picture on page 22!

When you choose locations for lilies, you should, of course, keep a few things in mind. All plants need the right general growing conditions, and lilies are no exception.

As you'll see from the table on page 24, practically all lilies like full sun, but many will do just as well in semishade. As a general rule, figure on giving them a location which gets at least half a day's full sun, or lightly filtered sunlight all day long.

When it comes to soil, lilies are no more fussy than the majority of annuals, perennials, vegetables, and shrubs. In fact, they'll grow in any soil that doesn't become waterlogged and isn't too acid or too alkaline to grow roses and most other popular plants.

They need thorough watering during dry spells—just as most plants do—and they should be fertilized with a



LILIES ARE BEST PLANTED in groups of three or more. Space the bulbs of short to medium-height varieties about a foot apart, those of tall varieties $1\frac{1}{2}'$ to $2'$ apart. Fertilize and turn the soil before planting, then dig holes 10" to 12" deep, mix a handful of bone meal with the soil at bottom, add more soil, and set the bulb so that the depth of soil over the top is twice the height of the bulb. Thus if the bulbs are 3" high, plant them with 6" of soil over their tops.



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good all-purpose plant food at least once a year, preferably when they start coming through the ground in the spring. If your soil is not particularly fertile, a second feeding in the fall is advisable.

Also like most other garden plants, lilies may be attacked by insect pests and diseases. So it's smart to practice preventive spraying or dusting from the time they start growing in the spring until they go dormant in the fall, just as you do with your hybrid tea and floribunda roses. In fact, when you use a rose dust or spray, try using it on your lilies at the same time (at least every two weeks, and preferably every week or ten days) and your lilies are sure to be as healthy as your roses.

Plant lily bulbs as soon as you get them, and when you do prepare the soil thoroughly and deeply. You can either dig one hole large enough for three or more bulbs, or you can turn the whole planting area to a depth of 10" or 12" and then plant the bulbs individually. In either case, dig a hole about 10" deep, mix a handful of bone-meal (per bulb) with the soil at the bottom, and then add enough soil so that when you set the bulb the soil over the top will be about twice the height of the bulb. That is, if the bulb is 3" high, it should have 6" of soil over the top.

In colder parts of the country, it's a good idea to protect lilies over their first winter by spreading 6" or so of leaves, hay, or other litter on the ground where they're planted. Remove it, though, as soon as the weather begins to warm up in the spring. And when planting, be sure to mark the spot with a label or stake—just so you don't step on them or chop them off with a hoe when they're about to break through the surface next April or May.

Now to consider some of the best lilies to choose. For early bloom there are the upright-flowering, chalice-shaped Rainbow Hybrids, as brilliant as an assortment of tulips but much larger, and the Golden Chalice Strain, in various tones of gold and lemon-yellow. These bloom in late May or early June.

Flowering at the same time are the garden-bred strain of the white Martagon lily (*Lilium martagon album*) and several red-flowered species and varieties—*Lilium amabile*, *L. concolor*, the lovely little coral lily (*L. pumilum*), and its orange-red form called Golden Gleam.

A week or two later, in June, there's an entirely different group of lilies in bloom, called the Mid-Century Strain. These include numerous named varieties which range in color from deep red (Fireflame and Cinnabar), through orange-red (Enchantment and Tangelo) and golden-orange (Joan Evans, Croesus, Valencia), to clear lemon-yellow (Destiny and Prosperity). These lilies grow 3' to 4' tall, and the large picture of Destiny on page 22 will give you an idea of their effectiveness!

Before the Mid-Century group has finished flowering, the Fiesta Hybrids start to open. These are a beautifully blended collection, ranging from maroon-red to soft orange and yellow. A small, pure lemon-yellow group of these is now available as the Citronella Hybrids.

Toward the end of June comes the regal lily, *Lilium regale*, the most popular of the trumpet-flowered lilies, white with some reddish coloring on the outside and growing 4' to 5' tall. A magnificent golden-yellow form of the regal lily is a new hybrid called Royal Gold—probably the most sensational of the current crop of new varieties.

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(continued)

Following the regals come the July-flowering Olympic Hybrids—5' or more tall, vigorous, with intensely fragrant, widely flaring trumpet flowers of pure white. Flowering at the same time are the closely related Pink Perfection Strain and the lovely new Emerald Strain with flowers of pale apple-green when they first open. Also there are the Golden Clarion lilies with beautiful trumpet flowers of brilliant yellow and the giant Sentinel Strain with trumpets of pure white inside and dark maroon outside.

In August there are the two varieties of the beautifully recurved *Lilium speciosum*, Red Champion and White Champion, which will produce an abundance of delightful florist-quality blooms right in your own garden.

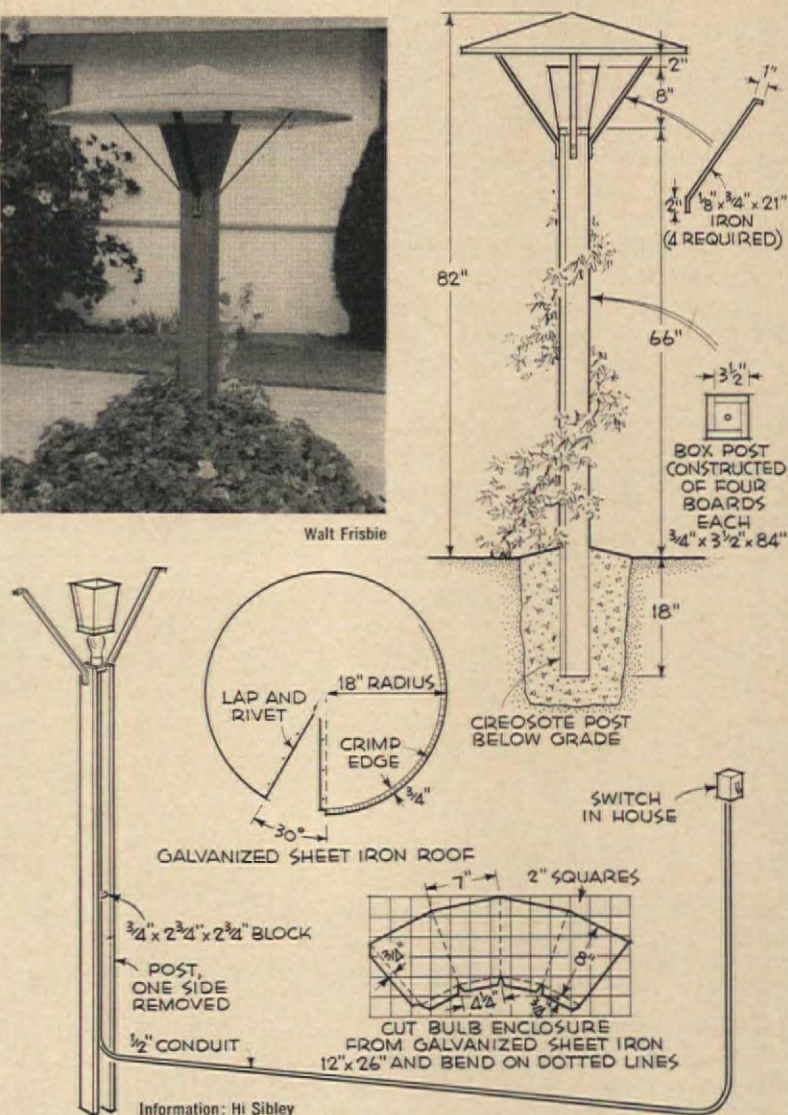
And finally, toward the end of the lily season, comes the magnificent broad-leaved form of the gold-band lily, *Lilium auratum platyphyllum*, with enormous bowl-shaped flowers, white flecked and banded with gold.

From start to finish, the lilies are certain to enhance the beauty and distinctiveness of your garden. THE END

UMBRELLA LAMP FOR YOUR GARDEN



Walt Frisbie



Information: Hi Sibley

MAKE THIS HANDSOME LAMP for your garden. Assemble three sides of post with glue and 4d nails. Attach fourth side after installing conduit and block supports. Mount light socket. Cut bulb enclosure from galvanized iron, bend on dotted lines. Cut a 30° slice from 36" galvanized iron disk for lamp roof, allowing piece for tab to be lapped and riveted. Crimp edges, rivet four arms to roof, and screw bottoms to post. Paint roof inside white to reflect light.



New Full-Length Seat on Briggs exciting new bathtub makes this dramatically-styled recessed design a mother's dream . . . and the youngsters love its roomy comfort. New, too, is the one-piece con-

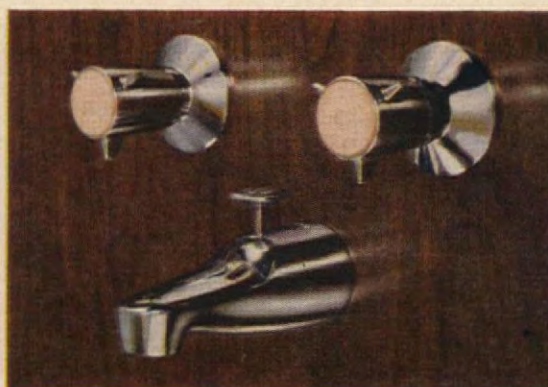
struction . . . it's so easy to keep the sleek, streamlined tub clean, sparkling, looking bright as new. And at the floor level a recessed toe space gives extra foot room for bathing tiny tots.

New Briggs bathtub boasts functional beauty!

If you don't think brand makes a difference, examine these plus features of Briggs Beautyware



Smooth, Easy-Clean Porcelain Finish of Briggs Beautyware bathtubs is fused *into* not *on* the special vitreous enameling iron tub. Result? Briggs six glowing compatible colors are fade-proof and acid-resisting.



Exclusive Color Inserts for hot and cold water taps are an entirely new idea in fittings. Designed by Harley Earl, Inc., noted industrial designers, they exactly match the compatible colors of Briggs . . . add a note of color harmony.



Exclusive Slip-Resistant Bottom is a special Briggs feature that provides added safety for your family. For undiminished bathing comfort, this new bathtub is full depth with a gently sloping backrest.

Feature for Feature, Briggs Beautyware displays its enviable superiority. In model homes, Briggs Beautyware is your signal of quality—an indication that builders realize brand *does* make a difference! And when remodeling, make sure your plumber installs Briggs Beautyware. Briggs Manufacturing Company, Warren, Michigan.

BRIGGS

B E A U T Y W A R E



COME AND GET IT! Pancakes and sausages are dispatched in short order when son Kim takes over on breakfast detail. From the opposite side of the counter everyone can help himself. This double peninsula, four feet wide and twelve feet long, runs through the new kitchen where

the outside wall once stood. Base cabinets, installed back-to-back, provide lots of storage. Surface cooking top and plug-in griddle are ideally located for serving. After meals, dishes go from the breakfast bar or dining room into the near-by dishwasher (see floor plan).

Shopping Information, page 83

L-SHAPED BREAKFAST BAR provides plenty of room for seven place settings. Opaque glass ceiling and planter add to the "dining-outdoors" feeling.

HANDY CENTER for mixing and baking was built in wall opposite peninsula. Storage drawers with laminated plastic counter top are located between oven and refrigerator-freezer units. Open shelves hold cookbooks and spices.

Photographer: Warren Reynolds, Infinity, Inc. • Information: Lois Rea



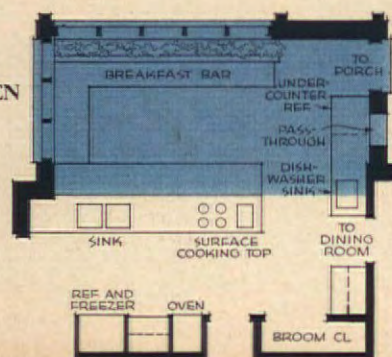
REMODELED FOR SEVEN

A wall was pushed out to give this family a kitchen of new dimensions

The kitchen has always been the center of activity for the Karl Block family of St. Louis, Missouri, but it became even busier when their fifth baby arrived. The kitchen, they decided, definitely had to expand. At the top of their "must have" list was a dining area large enough to accommodate the entire family. To create this area, they removed an outside wall and extended the kitchen nine feet. Windows along the new walls provide a delightful view from the L-shaped breakfast bar. New cabinets and lots of counter space make this a truly delightful kitchen to work in.

MARGARET H. BOWEN

AFTER REMODELING, the kitchen is twice its former size. Blue area indicates this big space gain.



Architect: Donald L. Freeman



New family room and porch turned a week-end cottage into this comfortable home

Expanded

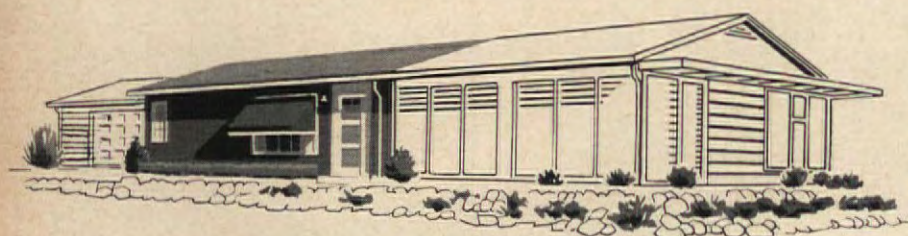


FRONT VIEW OF COLE HOUSE shows how smoothly the new addition was blended with the original house. A new fieldstone retaining wall surrounds the site.

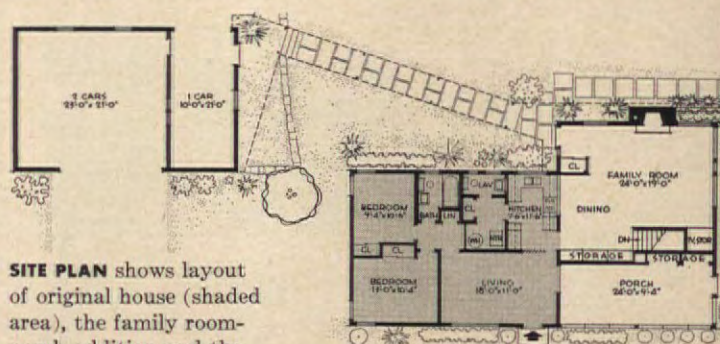
The vacation house of the Morey Coles was an attractive, four-room country cottage situated in the rolling hills of Prairie View, Illinois. The location was so desirable and the house so comfortable that the Coles decided to expand it for year-round living. The problem was to gain a greater living area as inexpensively as possible, and to add the convenience and luxury touches all of us have come to expect in our homes.

The original plan included a living room, two bed-

rooms, bath, and kitchen. Architect Milton Schwartz added a jalousie-windowed porch with a delightful countryside view, a family room facing both south and west, a new lavatory, and a dining area right next to the kitchen. The family room with its fieldstone fireplace has become a pleasant center for both everyday family living and formal entertaining. The new dining area, next to the kitchen, has a pass-through that saves Mrs. Cole time and effort when serving meals.



ORIGINAL HOUSE (with garage in background) was expanded to include new family-dining area, 19 x 24', and jalousie-windowed porch, 9' 4" x 24'. Shaded area shows original structure.



SITE PLAN shows layout of original house (shaded area), the family room-porch addition and the garage and covered walk.

for family living



NEW FAMILY ROOM has an unusual combination of natural stone and wood finishes. Floor is a beige travertine set in terrazzo, fireplace is fieldstone, and wall paneling is random-width cherry boards. Acoustical ceiling provides sound-deadening surface.



COVERED WALK from the garage to the family room has a translucent, corrugated plastic roof. Structure for covered walk consists of 2½" iron-pipe columns imbedded in concrete piers. Framework for plastic panels is made up of 2 x 10" fir boards.

MASSIVE FIELDSTONE chimney and window corner of family room provide focal interest at back of house. Similar design and materials unite house and garage. Access to rear of house is through door in the family room opening onto the covered walk to the garage.





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Range Department, General Electric Co., Louisville 1, Ky.



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DELICATE PINKS from land and sea



Good news for you who go down to the sea to gather sea shells! There are many delightful and wonderful ways to add texture and form to your flower arrangements with these delicately tinted treasures from the deep. Try your hand at a composition like the charming, prize-winning arrangement that appears above. It is the creation of teacher-lecturer Claire Stickles, well known for her award-winning flower arrangements.

You can duplicate the arrangement by beginning with the simple equipment shown at the left. Use figurines similar to the ones here and put your shell collection to work. You need a low container for water and a pin holder for the carnations. Start by putting the tallest blooms at the back and keep building forward, placing the low ones in front. Use fine foliage and a few lovely buds. Set the piece of sea fan at the back of the arrangement, supporting it with a base of posy clay. Arrange the figurines at either side of the container. Next, place the shells in position as we have done in the photograph above, and your arrangement is complete.

HELPFUL BOOKLETS



Loaded with useful information on all kinds of subjects, these booklets cost only a few cents and are sometimes free

BASEMENT PREPLANNING. The basic principles—light, ventilation, direct access, layout, and decoration—are discussed in this booklet. Complete with illustrations to show you how to make use of an area which accounts for half the

floor space in most homes. Send 25c to the Bilco Company, New Haven 5, Conn.

100 INTERESTING IDEAS for the room your family lives in. This booklet is chock-full of suggestions which can be used in *any* room in the house. Black and white and color photos demonstrate a variety of ideas for attractively designed rooms, all including new and interesting applications of Weldwood paneling. Send 10¢ to United States Plywood Corporation, 55 West 44th Street, New York City.

KITCHEN TRAVELOG. If you are planning new construction or a remodeling of your kitchen, you'll want to see the latest in styling, and have before you the whole range of possible combinations of installations and colors from which to choose. The Kitchen Travelog presents 20 such kitchen photos. Send \$1 to Mutschler Brothers Company, Nappanee, Ind.

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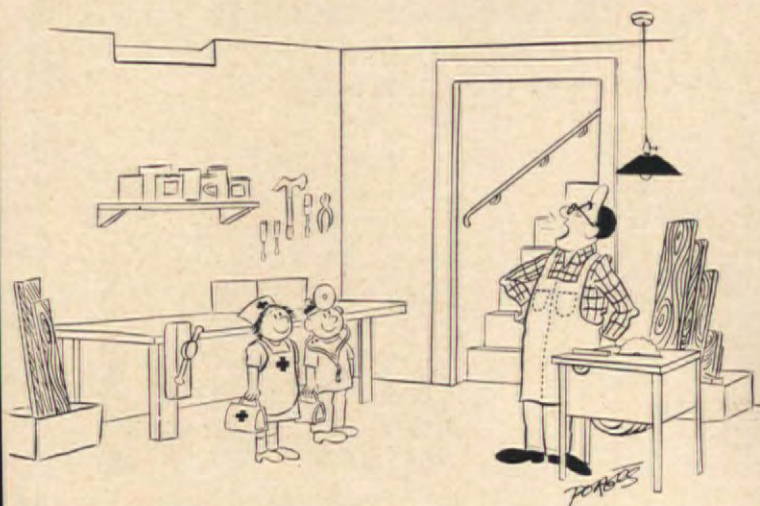
WESTINGHOUSE ELECTRIC HEATING—USERS' GUIDE. Information and diagrams cover all types of electric heating equipment. From the first explanation of *why* heat is needed to a description of the various systems available and their costs, this subject is covered thoroughly in a non-technical way. Send to Westinghouse Electric Corporation, PO Box 868, Pittsburgh 30, Penn.

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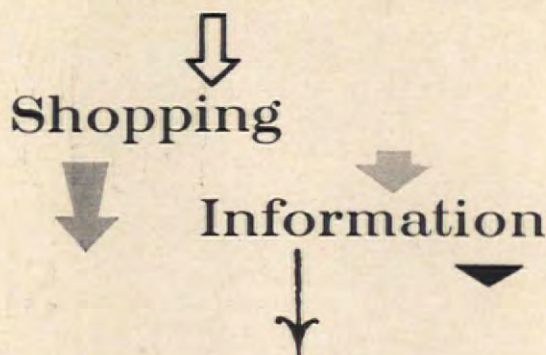
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SO OLD IT'S NEW ... RED, WHITE & BLUE

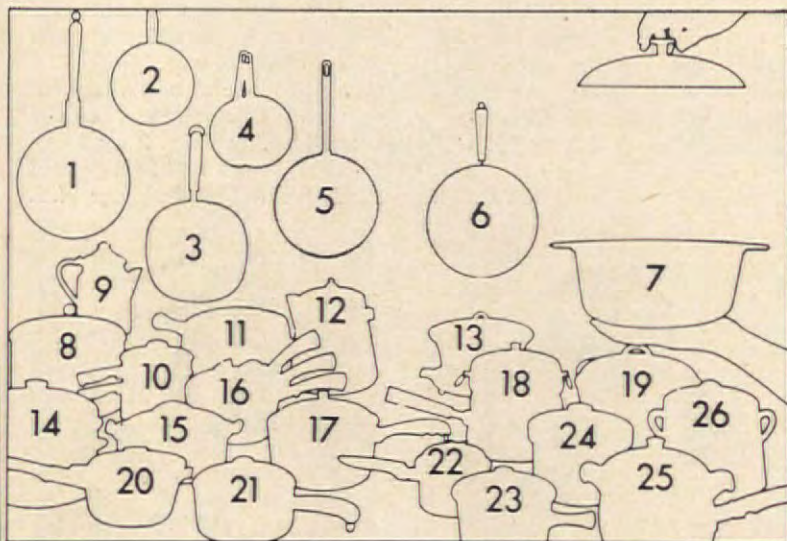
Cover: Table, chairs, dry sink—Link-Taylor. Wing chair—Shaw. Fabric on wall and chair—Haverhill Riverdale. Page 19: Love seat, wing chair—Shaw. End table, bed—Drexel. Lamp—Frederick Cooper. Pages 20, 21: (Living Room) All upholstered furniture—Globe Furniture Co. All tables, hutch and buffet—Drexel. Carved wood trophy, panel above hutch—Rich's. (Lower right) Two settees—Charlotte Chair Co. Milk stool—Butler Specialty Co. Brass milk container—Rich's. Red and white vinyl flooring—Robbins Floor Products. (Upper right) Night tables, desk—Drexel. Bed—Link-Taylor. X stool, high chair—Rich's. Lamps—Brach Allen. Fabric on wall, fabric for bedspread "Newton"—John Wolf Textiles, Inc.

GOT STORAGE PROBLEMS?

Pages 28, 29: Dinnerware rack—Rubbermaid. Plastic bins—Polly Flex. Utility cabinet door rack—Clos-I-Tidy. Pages 32, 33: Toltec mask, Hand of Rodin—Museum Pieces Inc. Hidaigo Rug—Cabin Crafts. Westwood lamp—Lamp & Shade Ins. of America. Captain's chair—Jeff Elliot. "K-Venience" wall system—Masonite Corp. "K-Venience" clothes closet fixtures—Knappe & Vogt Mfg. Co.

DECORATE WITH FAMILY PHOTOS

Pages 34, 35: Fireplace screen & tools—Wm. H. Jackson. Rug—Luten, Clarey & Stern. Desk—Statton Furniture Co. Typewriter—Royal. Server—Dunbar. Tile floor—Amtico. Cigarette boxes & turtle—Luten, Clarey & Stern. Brass rings—Paul Assoc. Tiled frame—Jerry Greenberg. Portraits over fireplace—Fabian Bachrach.



LOOK WHAT'S COOKING IN POTS AND PANS

Pages 36, 37: 1. Porcelain cast iron skillet—Descoware. 2. Stainless steel skillet—Futura, West Bend. 3. Enameled ware skillet—U. S. Stamping. 4. Porcelain cast iron saucepan and skillet cover—Descoware. 5. Copper skillet—Bazar Français. 6. Stainless steel skillet—Norrisware. 7. Porcelain cast iron casserole—Prizer. 8. Stainless steel Dutch oven—Prizer. 9. Enameled ware percolator—Lisk. 10. Glass double boiler—Pyrex. 11. Earthenware casserole—Denby. 12. Enameled ware percolator—Fiesta, U. S. Stamping. 13. Porcelain cast iron casserole & trivet—Voss. 14. Stainless steel Dutch oven with copper bottom—Revere. 15. Porcelain cast iron casserole—Royal Dru. 16. Stainless steel saucepans—Epicure Ware, Wallace. 17. Porcelain finished cast aluminum saucepan—Club. 18. Aluminum 10 in 1 cooker—Legal Ware. 19. Cast iron Dutch oven—Griswold. 20. Pyroceram saucepan—Corning Ware. 21. Porcelain cast iron saucepan—Prizer. 22. Stainless steel saucepan—Flint Cookware, Ekco. 23. Porcelain saucepan—Viking. 24. Aluminum strainer

saucepan—Mirro. 25. Aluminum double boiler—Wear-Ever. 26. Bean pot—Gimbels. Page 38: Skillet—West Bend. Strainer saucepan—Mirro. Skillet—Wear-Ever. Porcelain cast iron saucepan—Prizer. Skillet—Wagner Ware. Dutch oven—Griswold. Skillet—Revere. Double boiler—Flint Cookware, Ekco. Saucepan—Vollrath. Skillet—U. S. Stamping. Percolator—Federal. Saucepan—Pyrex. Casserole—Glasbake. Porcelain saucepan—Viking. Earthenware casserole—Denby. Double boiler with porcelain inset—Bazar Français. Skillet—Bazar Français. Skillet—Corning Ware.

TAKE A CAN OF EVAPORATED MILK

Pages 42, 43: Parfait glasses—Fostoria Glass Co.

REMODELED FOR SEVEN

Pages 74, 75: Refrigerator and freezer—Revco. Built-in range—Hotpoint.

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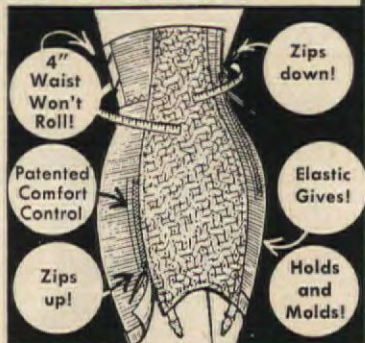
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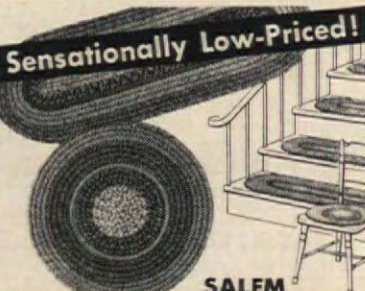


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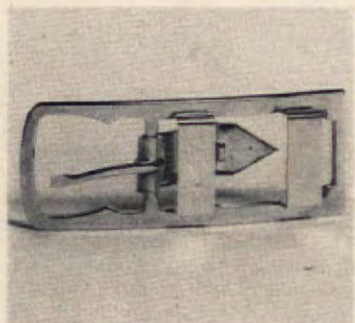
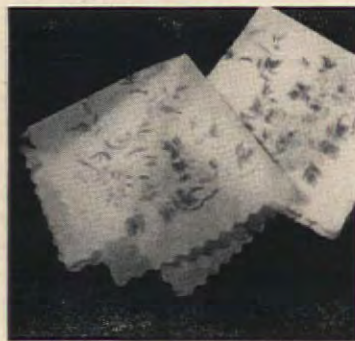
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Helen De Motte

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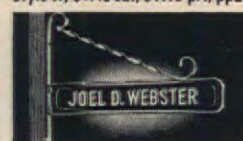
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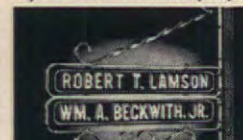
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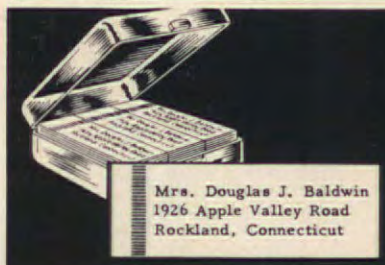
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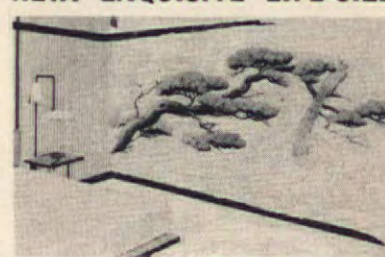
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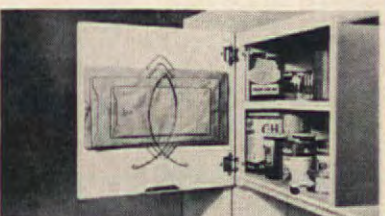
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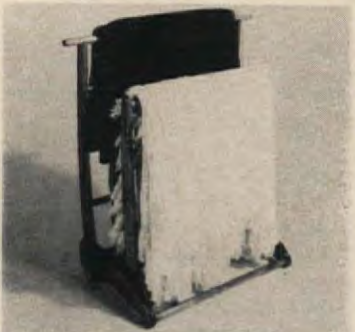
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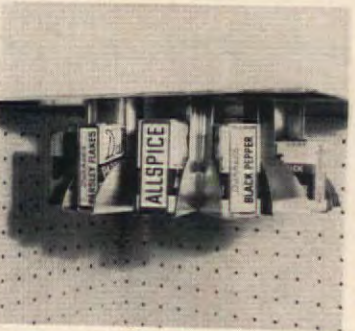




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Distinctive jewelry, household novelties, toys, stationery, Christmas cards, ceramics. Get colorful BIG FREE CATALOG. No experience needed. Write to: **PEN 'N BRUSH** Rm 9-452, 366 Wacouta St. St. Paul 1, Minn.



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NEW Unwoven Cotton and Rayon



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Mrs. Pete Martin takes you on another of her visits to the
homes of well-known personalities—this time to meet radio star
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Cool-Kitchen Meals

from the
Betty Crocker
Kitchens

Family Favorites

Chicken Salad
Sliced Tomatoes Corn on the Cob
Coffee Brownie Ice Cream Sandwiches

Betty Crocker Brownie Mix—It's time to fill up the cookie jar with fudgy-good brownies! Each package makes 36. Or follow the package recipes for exciting new dessert treats like Brownie Ice Cream Sandwich.



New England Dinner

Creamed Tuna à la King
Melon Ball Salad with Fruit Dressing
Iced Tea Boston Cream Pie

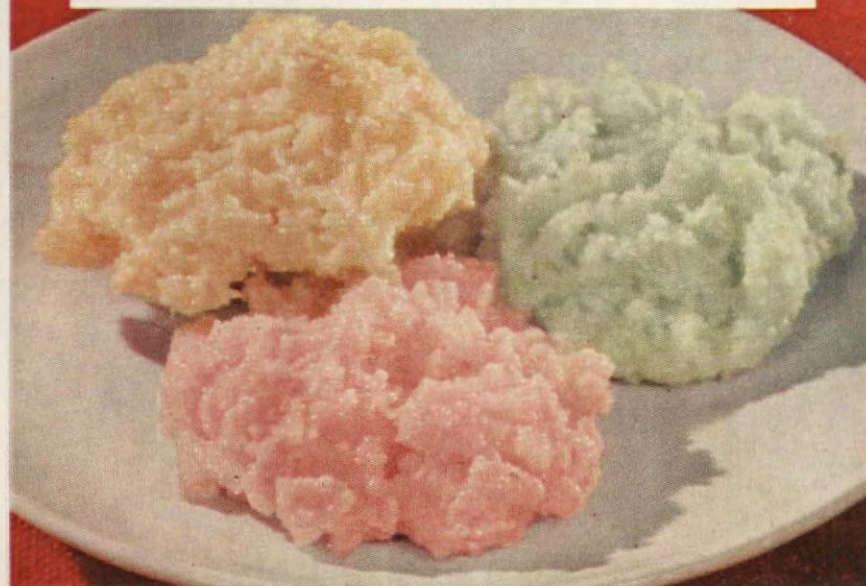
Betty Crocker Boston Cream Pie—Yellow Cake Mix, Filling Mix and Chocolate Icing Mix are all in one handy package. You can make a perfect Boston Cream Pie—in minutes! Refrigerate and serve chilled. Delicious!



Fix-Ahead Buffet

Fruit Salad Plate
Assorted Sandwiches and Cheeses
Coffee Pastel Macaroons

Betty Crocker Coconut Macaroon Mix—You can bake light 'n summery Pastel Macaroons in only 12 minutes! Just add water and a few drops of your favorite food coloring to mix. Makes 2 doz. gay summer cookies.



Short-Order Feast

Canadian Bacon 'n Scrambled Eggs
Green Salad
Lemonade Caramel Pudding Cake

Betty Crocker Caramel Pudding Cake Mix—It's complete! (Both the pudding mix and the cake mix are in one package.) There is real caramel cake on top and luscious-smooth caramel pudding on the bottom.



Make all your desserts homemade fresh,
homemade wholesome, homemade good!

"We guarantee every mix we make for you
will come out homemade perfect!"

Betty Crocker

HINTS from the Betty Crocker Almanac

Here's another thrifty, homey dessert—new Betty Crocker Orange Pudding Cake Mix. It's delicious! Taste the grated rind of real oranges in the light and tender cake on top—with real pudding on the bottom.