THE AMERICAN

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NORTH CAROLING

October



PICTURE BOOK OF DECORATING Part 1: Color

HOW TO MAKE PERFECT HARVEST PIES

FRIGIDAIRE BUILT-IN WALL OVENS

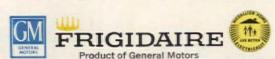
broil without spatter, holiday capacityclean without stretching too!





FRIGIDAIRE SURFACE COOKING

Saves counter and cabinet space. Famous Heat-Minder and Speed-Heat cooking in unique Fold-Back Surface Units and Built-In Counter-Top Units, Satin Chrome Fold-Back Unit lifts up, even when hot. Built-In Units in matching colors.**



YOU'LL FEEL LIKE A QUEEN WITH THE LUXURY OF A FRIGIDAIRE DROP-LEAF DOOR WALL OVEN

New home? New kitchen? Choose Frigidaire built-ins . . . for elegance without extravagance, for lasting good quality. Years-ahead features, too! Frigidaire Wall Ovens offer the famous Drop-Leaf Door (another Frigidaire "first") to give you a safe set-down shelf in horizontal position, and lowers straight down for easiest cleaning without stretching.

Full capacity of 40" range—holds biggest roast or bird most families cook—ever. Amazing Spatter-Free Broiler Grill on Custom Imperial lets you broil time after time without cleaning. You can start your built-in kitchen now with a single or double oven. See them in model homes and at Frigidaire Built-In Appliance Dealers, or write Frigidaire Division, General Motors Corporation, Dayton 1, Ohio.

FRIGIDAIRE advanced Appliances . . . designed with you in mind

styled in matching rainbow colors
**Mayfair Pink, Sunny Yellow, Gray, Aztec Copper and Satin Chrome



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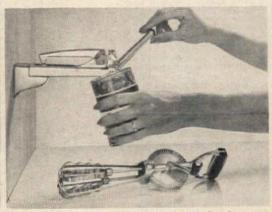
NEW! Matching kitchen gifts to give or get!

54 beautiful Flint stainless steel matching pieces and sets to choose from-in this the finest cookware made. Wonderful Radiant Heat Core wraps everything you cook in fast, even heat. Shines without polishing. Just ordinary washing keeps Flint Cookware gleaming. Double boiler shown above, \$11.75. Matching stainless pie plates and refrigerator pans from \$1.95.

Flint stainless Cookware is also available with thick copper bottoms.



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New streamlined "zipper-action" Flint Wall Can Opener zips open cans... "hands" you lid. \$7.95. New Flint Mixer with amazing Rhythm Beaters whips the heaviest batters smooth . . . quickly and easily. \$4.95.



Famous Flint Kitchen Tools now available in a smart, new utility size to match the handsome family size. Stainless steel—and so good they're guaranteed for 15 years. Gift-boxed sets from \$6.95.

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... made by the greatest (EKCO)



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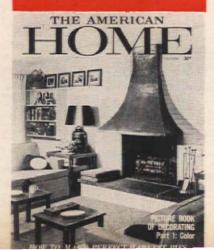
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OCTOBER 1959 VOL. LXII, No. 4

HOME HOME

A Curtis Publication

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102 Market Place

114 October . . . Your American Home Calendar

OUR COVER: Who wouldn't feel at home in this crisp, yet warm and appealing living room? The handsome white brick fireplace with its gleaming copper hood provides the focal point around which the Early American and traditional furnishings are so invitingly grouped. White walls and pale green carpeting soften the sharpness of black and copper scheme. Pictures and antique accessories bloom against the white background. The owners are Mr. and Mrs. L. Dickson Griffith of Darien, Conn. Photograph by Lisanti.



Early American

All of a century-old charm is yours in these lovely reproductions. Just look at that Boston Rocker! Note its high back, gracefully turned spindles, low slung seat. Your great-great-grandmother probably rocked her babies in one of the originals. It's really the perfect colonial fireside chair.

CHILD'S **BOSTON ROCKER**

X55-6DC

For your little boy or girl, a miniature replica of the Boston Rocker to match your own . . . also an ideal gift for that favorite nephew or niece who seems to bave everything.

> DUXBURY SIDE CHAIR

1993-1

Trace this sturdy braceback Windsor variation back to those of the practical Pilgrims. If you're buying a set for your dining room be sure to include a master's armchair.

HITCHCOCK CHAIR

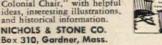
2057-1DC

Lambert Hitchcock designed this ornamental chair. fully copied here in every detail. Even the seat, broadleaved flagg - a rush of enduring qualities - is hand twisted and woven exactly as it was in colonial times.



Send for Booklet!

"How To Choose The Right Colonial Chair," with helpful ideas, interesting illustrations, and historical information. NICHOLS & STONE CO.



Please send me your 32-page booklet "How To Choose The Right Colonial Chair." Enclosed is 25c in coin.

Name	
Street	

DONT SPOIL THE LOOKS

Whether you're remodeling or building, follow a simple, straightforward style. Your house will look better and cost less

A house should look like what it does. Ornament and decoration that are consistent with the over-all house design make it handsome and warm. But unnecessary ornaments, mixed architectural styles, and the use of too many materials cost money and spoil the looks of your house.

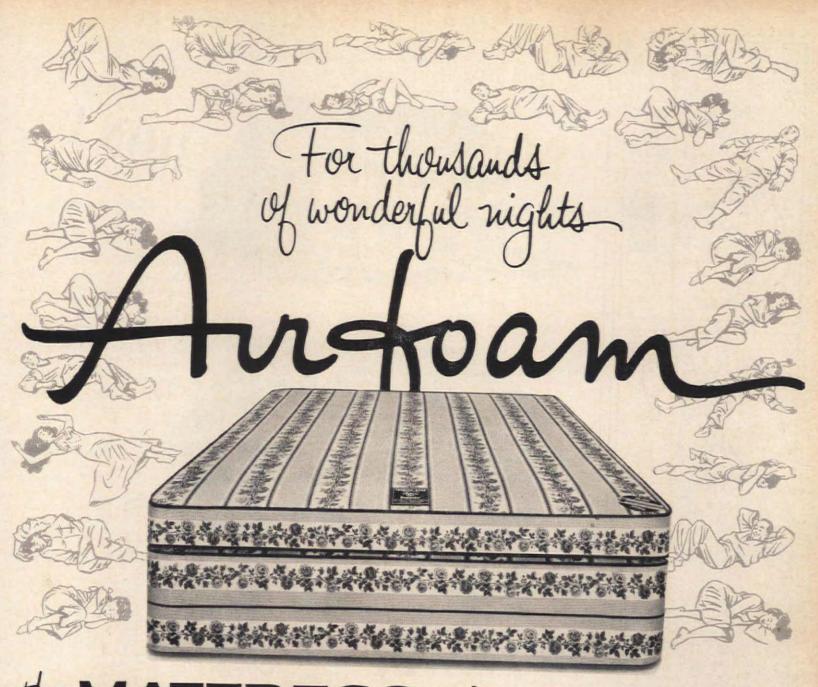
In Victorian days, gingerbread, spires, and steeples were a sign of social prestige. Today we're a little wiser. Now, well-planned space comes first. Even though most of our houses have never seen an architect's drawing board, the pace at which we live has brought about a more straightforward design that gives us lower material, labor, and maintenance costs and achieves the most efficient use of the space we've paid for.

Eat gingerbread, don't build with it



Often called "Hansel and Gretel," "Chalet-type," or "American-Swiss," this house is heavily ornamented with scalloped fascia boards, dovecotes, window boxes, and diamond-cut shutter and door panels. This sort of millwork is expensive; as ornament, it is precious and overdone and adds nothing to the usefulness of the house.





The MATTRESS with a FUTURE

Here's a slumberland where serene, refreshing rest awaits everyone - the caressing comfort of an AIRFOAM mattress.

You relax on billions of tiny air cells encased in springy rubber latex. There's firm support for ALL your body's contours - for even the smallest incurves and hollows have AIRFOAM flowing in to pillow them.

And AIRFOAM—made only by Goodyear—stays baby-young itself. Year after year after year, an AIRFOAM mattress keeps full and plump. It doesn't develop that middle-sag that brings wrinkled

bedspreads-annoying loose buttons-need for early replacement.

Free-breathing AIRFOAM is cooler in summer, too. Air flowing freely through all its countless passages keeps it fresh, clean, fungus-free. Its pure rubber-latex foam is a boon to sufferers from common allergies. And it never need be turned!

Only the ENGLANDER mattress is made with AIRFOAM by Goodyear. See your ENGLANDER dealer about his convincing 30-day free trial offer.

AIRFOAM - ENGLANDER TENSION - EASE FOUNDATION

ENGLANDER TENSION-EASE FOUNDATION is designed to give you firmness - added relief from tension. It's the only firm foundation with the extra level of Tension-Ease coils. Identified by the Red-Line around the border.



The greatest name in rubber in combination with the Tension-Ease Foundation by



Red-Line, Tension-Ease-T.M.'s The Englander Company, Inc., Chicago

Sleeping figures copyright The Englander Company, Inc.







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In The **Yellow Pages**

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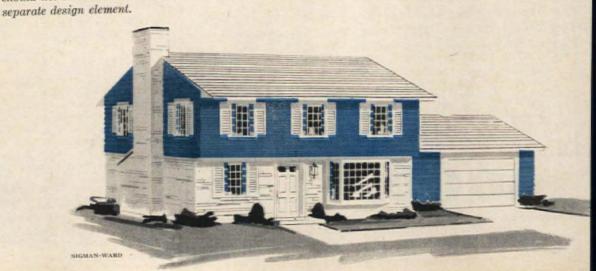
(continued) Right house-wrong porch

DONT

Many colonial houses can be adapted for use today. But, if you want it to be authentic, don't ruin the looks and sense of your house by mixing different historical styles. This New England salt box has a Southern colonial porch tacked to it that prevents sunlight from entering the rooms and is out of proportion to the house.

The patchwork-quilt look

Too many building materials on the outside of a house, such as this combination of brick, stone, shingles, and vertical boards, break up the exterior into little patches that confuse the overall design. Building materials are used to support and decorate the total structure, and they should not be considered as a





AMERICAN HOME ISSUE



281/2-INCH EAGLE PLAQUE. \$20 .: 48-INCH SIZE, \$50

SYRACUSE ORNAMENTAL CO., INC. DEPT. AH9

SYRACUSE 2, N. Y.

WALL ACCESSORIES Early American Style

DECORATIVE PLAQUES



THE SPINNING JENNY 27" x 20", \$33

The enduring charm of our Colonial heritage is vividly recaptured in these realistic works of art. The light-catching, deepcarved effects are heightened by appropriate colourings on a warm Nutmeg background.



PRISCILLA & JOHN

173 x 7" each \$15. pair

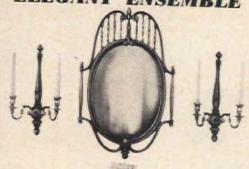


PLANTER



Certified to impart a wholesome aspect to parlors, vestibules, etc. Receptacle may be removed for planting or cleaning. Size overall, 18-inches by 12-inches. Price complete, \$15.

ELEGANT ENSEMBLE





Authentic Early American motifs executed in genuine SyrocoWood. The mirror, \$33, is generously proportioned, over 30-inches in height, and is assured to be true plate glass. The table, \$30, is 2-feet wide, and employs a solid hardwood shelf. The sconces, 151/2" tall, are priced at \$20. for two.



FOUR WHEELED SULKY AT \$30. RETAIL

A very artistic piece of decoration 37inches in length with distinctive colourings on Nutmeg, a hand-applied, mellow-toned wood finish that blends with all Early American furniture



CONVEX MIRRORS

From the Federal American period (1768-1854), a choice of sizes - 211/4" high @ \$18, or 123/4" high

UNUSUAL WALL GLOCKS

Battery-Powered 7-Jewel Movement

The subscriber has made for public sale this interesting timepiece to perform with great accuracy and diligence for 12 to 15 mos. on a single flashlight battery. It is warranted to be a superb example of modern horology.



301/2" high, \$42.

Wind It But Once Every 8 Days

Utilizing the carved spindles and sloping balustrades of an earlier era, this fine instrument features a 7-jewel movement guaranteed for 1 full year. 25" in height, \$32.

BE IT NOTED that all prices hereunto listed are estimated to be approximate retail, slightly higher in the West. Syroco Early American Wall Accessories, designed by Mr. Harry Laylon, may be purchased at fine department, furniture, gift and jewelry stores throughout the land

ea suggestion

Sundry booklets, entertaining and informative, having been duly planned and consummated, all interested parties are urged to acquaint themselves with same by submitting their re-quests in writing, and enclosing 10¢.

Syroco, Inc., Dept. AH9 Syracuse 2, New York

Name			
Address			
City	Zone_	_State	

LOOK, IT'S NEW!

Electric floor washer picks up water! This new appliance takes all the drudgery and mess out of floor washing. A no-rinse, low-sudsing cleaner is mixed with water in the tank of the washer. Press a lever and the cleaning solution is released onto your floor. As you push the washer

along, brushes in the head do the cleaning. Then the washer sucks up the dirty water and deposits it in a separate bag. \$79.95. The Hoover Co., North Canton, Ohio.



Tank is filled at the sink with warm water. No rinse, low-sudsing household cleaner is added and dissolved in the water. Bag for dirty water fits in top of tank.



A touch of a lever releases fresh cleaning solution onto the floor.

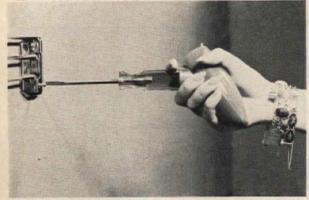


Dirty water ends up in the bag!



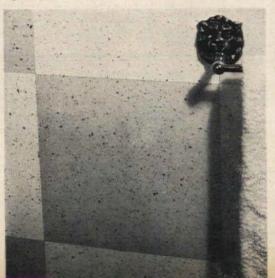
Floor washer also picks up spilled milk

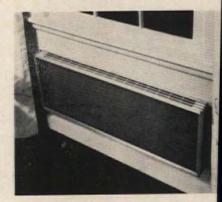
Suggested retail prices



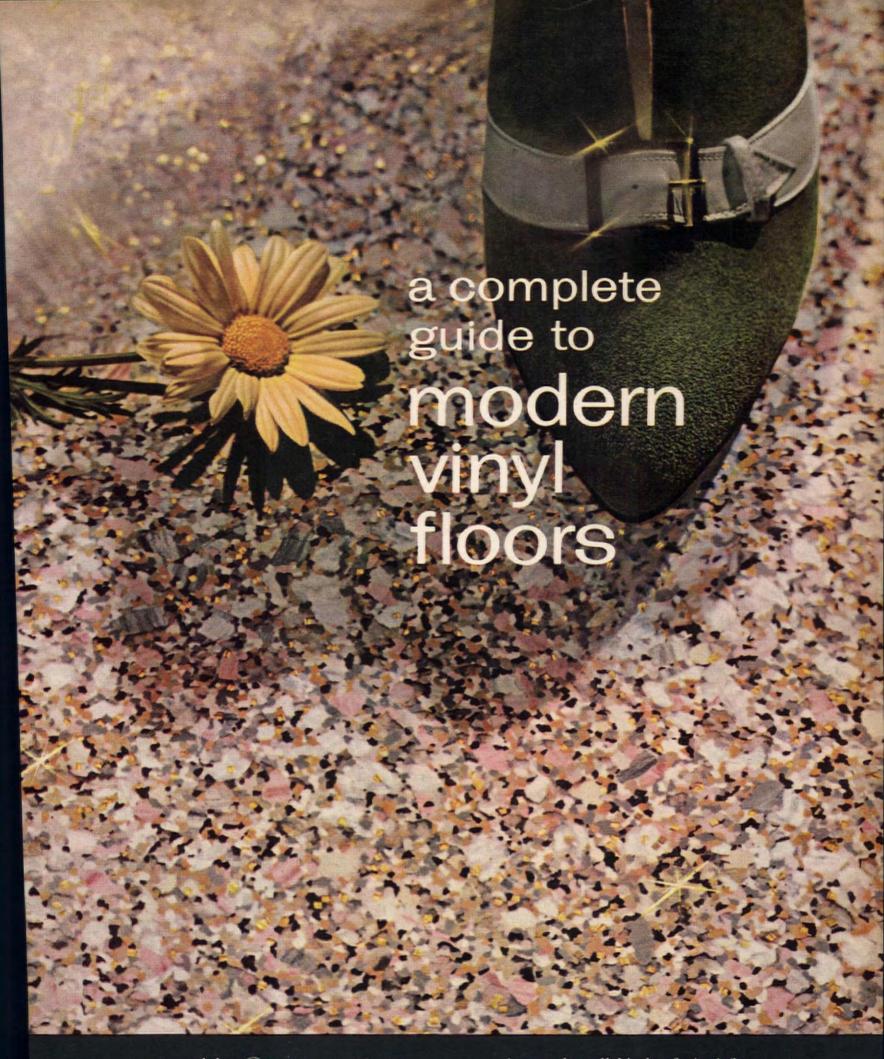
Power-Egg ratchet screw driver has five times the force of ordinary screw drivers. Three hardened steel drivers fit into the easy-to-grip ratchet socket which turns from side to side. \$4.95 in stores. Cuyahoga Products, 10256 Berea Rd., Cleveland, Ohio.

Formica wall tiles in ten-inch squares are easy to install. New thickness permits cutting with tile shears, square edges fit flush. Available in eight patterns. \$1.20 per square foot installed.





Electric heating panel to hang beneath a window has a laminated plastic surface in oak, mahogany, beige tone, or pearlized gr finish. Six sizes range from \$47.95 to \$99.95. Sun-Tron Corp., 7435 W. Wilson Ave., Chicago, Ill.



... presented by Armstrong—the one company that makes all kinds of vinyl floors, including some kinds that nobody else makes. This 8-page Guide is full of sensible facts and exciting decorating ideas to help you choose the vinyl floors that are best for your home.

MODERN VINYL FLOORS – what they are...where to use them... how much they cost...designs and colors...and everything else you need to know to choose the vinyl floor that's best for any room in your home.

Here's where you can find out all about vinyl floors. They're one of the most important decorating developments ever—and one of the biggest contributions ever made to easy home care. This Guide provides all the facts you need to make an intelligent selection of the vinyl floors best for you. Keep it handy for the day when you build or remodel—or just want a new floor.

Why vinyl is so perfect for floors

Vinyl—like nylon—is a modern man-made substance. Its qualities make it ideal for floors. Vinyl is beautifully smooth, extremely tough, and isn't harmed by grease, cleansers, perfumes and other things that get spilled around the home. The Armstrong research people have pioneered new ways to use these and other traits of vinyl to make vinyl floors extraordinarily practical and long wearing.

New designs and colorings

It's the unique looks of expertly designed vinyl floors that are causing the biggest stir—stimulating exciting new decorating ideas. Vinyl has an intrinsic beauty all its own: a subtlety, a mellowness, a patina. Its mood can be bright and gay, or quiet and unobtrusive. Vinyl can be crystal-clear or, with a touch of coloring, translucent. Add more coloring, and it becomes opaque. The Armstrong designers use vinyl in these different forms—and sometimes with glittering metallic particles, too—to give certain floors a real three-dimensional effect. It's fascinating.

What makes one vinyl floor different from another?

One difference is in how the vinyl is used. Another is the extent to which it is mixed with other substances. Price depends on the same considerations. Pure vinyl is very costly, so the higher the vinyl content, the more expensive the floor. Some Armstrong Vinyl Floors are made almost completely of pure vinyl. Naturally, they're the easiest to care for and the most luxurious looking. In some, the vinyl is mixed with other, less costly, materials to keep down price without too greatly compromising the decorative and practical advantages of vinyl. And sometimes a protective layer of vinyl is used to seal in the natural beauty of other non-vinyl materials such as cork. Armstrong makes every kind of vinyl floor. That's why we can tell you all about the different kinds—and why we don't have to play favorites.

How much care do vinyl floors really need?

All sorts of claims, such as "no scrubbing and no waxing," have been made for vinyl floors and floor coverings. But, in our opinion, vinyl floors do need occasional washing and waxing if you want them always to look their best. It's true that good-quality vinyl floors are easy to care for. They need less frequent waxing, for instance. And when they are waxed, only a very thin coat needs to be applied. Vinyl floors are very smooth, too. A quick damp mopping gets rid of surface dirt and dust. However, like any surface, the smoother or more

mirror-like it is, the more likely you are to see accidental scratches when they catch the light.

Where to use vinyl floors

Your selection of vinyl floors will depend a great deal on the subfloor and the kind of room. The subfloor is the surface (wood, concrete, plywood) over which your new floor will be installed. When the subfloor is in the basement, it's below grade. When it's downstairs in a basementless (or slab-construction) house, it's on grade. And the subfloor is above grade if it's upstairs or over a basement or crawl space. Armstrong vinyl tiles can be installed anywhere-upstairs or down. Until recently you couldn't use sheet vinyl floors on grade or below grade. Now you can. Armstrong has developed a special backing, known as Hydrocord, for some styles of sheet vinyl Corlon, which makes them completely resistant to the alkaline moisture in concrete, on and below grade. As for the kind of room, only you can decide where you want to use vinyl floors. All Armstrong Vinyl Floors are perfect from both decorative and practical points of view for any room.

Sheet vinyl floors or vinyl tile?

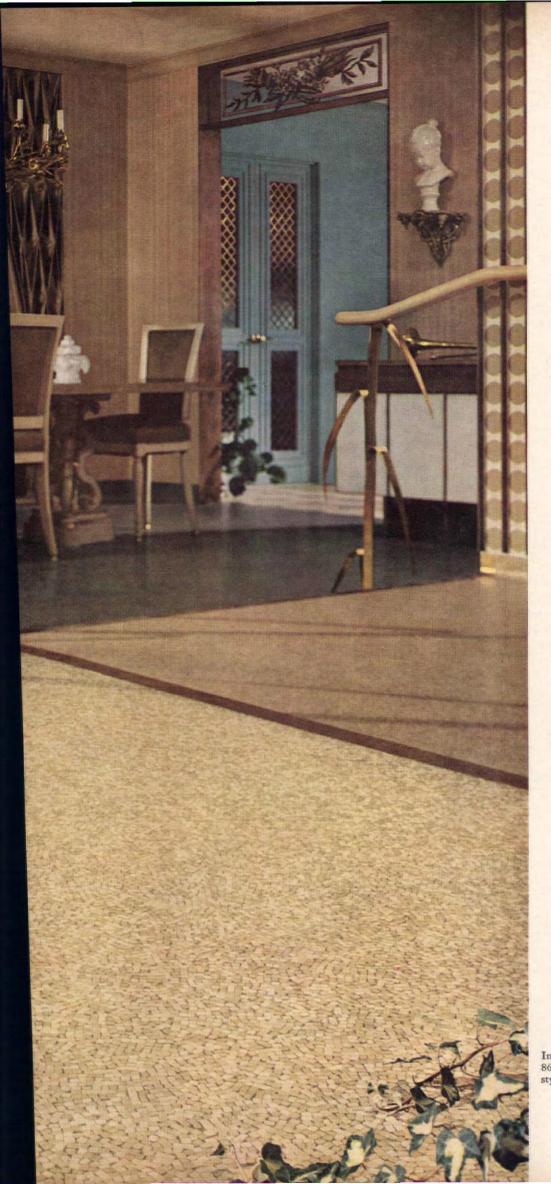
Vinyl tile is preferred by do-it-yourselfers, because it's easy to handle. It also makes an excellent floor when it's installed by professional flooring craftsmen. When you consider a sheet vinyl floor, you'll find that one of its biggest advantages is that it can be put down with a minimum of seams. Because joints and seams make work for the housewife by catching dust and dirt, it's wise to avoid them if you can.

Do-it-yourself or professional installation?

Having the craftsman from your flooring store install your new floor gives you a number of advantages. First off, you're sure of a professional result. What's more, you can get custom effects that enhance the beauty of your floor and give your home a completely individual look. And the professional craftsman can join seams so skillfully they're virtually invisible—with no place for dust to hide. On the other hand, there are vinyl floors in this Guide that are specially made for the easiest possible do-it-yourself job.

Now-the matter of money

Vinyl floors vary in price. Some are downright inexpensive—Armstrong Excelon Tile, for instance, installed by a do-it-yourselfer in a 10' x 15' area, would cost only about \$40.00. Some are frankly expensive—Armstrong Opalesq Vinyl Tile in that same 10' x 15' area, installed by a professional craftsman, might cost around \$375.00. With each floor in this Guide, we've listed the approximate price for the floor installed in a 10' x 15' area. Various factors, such as room size and shape, the type and condition of your subfloor, custom work (if any), local labor rates, and so on, make it impossible to give exact price information for your specific rooms. To find out just how much it would cost to have a new Armstrong Vinyl Floor in any of your rooms, see a flooring dealer. He'll give you an estimate, at no obligation. Easy terms are usually available.



MODERN VINYL

FLOORS: sheet form

colored vinyl chips set in translucent vinyl; elegantly simple design; unique nubbly surface

Armstrong TESSERA CORLON

This Armstrong exclusive is the very latest development in sheet vinyl floors. Small, opaque vinyl chips "floating" in translucent vinyl give Tessera an intriguing threedimensional appearance. You look deep down into the floor, instead of just at it. And you can actually feel the mosaic chips when you run your fingers over Tessera's surface. It comes in a variety of colorings -some monochromatic, some with accent chips in contrasting colors-and provides an elegant setting for traditional as well as modern furnishings. Because Tessera has the alkali-resistant Hydrocord Back, it can be used on grade and in basements, as well as above grade. In a 10' x 15' area, Tessera costs about \$150.00 installed.*

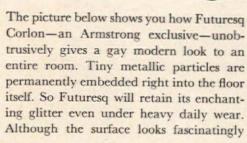
*See opposite page.

This photo shows you the actual size of the vinyl chips in Tessera. Style 86535



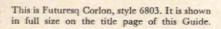
glittering metallic particles; richly colored vinyl chips; translucency

Armstrong FUTURESQ CORLON



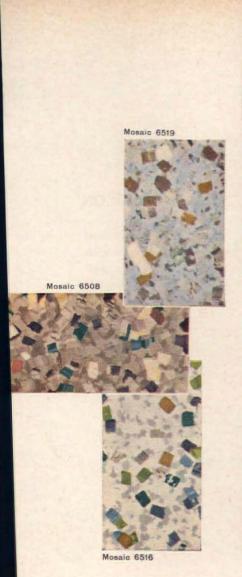
textured, it is, in fact, satin-smooth and very easy to keep clean. Futuresq Corlon is made in a wonderful variety of colors and can be used in all above-grade rooms. It costs about \$125.00, installed in a 10' x 15' area,* and is limited in its availability. Write us, and we'll be glad to tell you which dealers in your area have Futuresq.

*See 2nd page of this Guide.



Pictures just can't do full justice to the glittering richness of the metallic particles in Futuresq Corlon. You must see the actual material to realize its full beauty. This is style 6804.







In this family room the floor is Armstrong Corlon, Mosaic style 6515. Note custom effects made with Armstrong Decorator Inlays.

mosaics, terrazzos, and other inlaid textured effects; sprightly colors



Armstrong VINYL CORLON

The three stylings shown on this page are in the most popular and least expensive type of sheet vinyl floor, but they can be used only on subfloors that are above grade. Armstrong Vinyl Corlon comes in a wide variety of subtle designs and in many interesting colors. It's easy to choose the one that perfectly matches your decorative style. Sheet Vinyl Corlon gives you the added easy care only a virtually seamless floor provides. And it's not harmed by most of the things that get tracked in or spilled on floors around the house. Special custom design effects can be worked into your floor by the dealer's installation experts at little extra cost. They'll use Armstrong Decorator Inlays-vinyl strips and special shapes that will give your floors a completely individual look. Corlon installed in a 10' x 15' area costs about \$100.00.*

*See 2nd page of this Guide.

The inexpensive Armstrong Decorator Inlays installed in striking custom designs give this room a smart, unique look. Corlon is Granette 6187.



Granette 6184



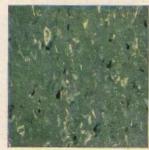
MODERN VINYL FLOORS: tile

vinyl-asbestos; ideal for do-it-yourselfers; inexpensive; many designs

Armstrong **EXCELON TILE**

There are all sorts of different brands of vinyl-asbestos tile available today. Some are better than others. Armstrong Excelon Tile has become a special favorite with do-it-yourselfers, because Excelon can be cut with scissors to fit snugly in corners and around pipes, and the adhesive is easy to apply with a brush. Of course, Excelon is a fine floor when it's installed by your dealer, too. Excelon Tile can be used anywhere in the home-including the basement. For its low cost, Excelon Tile is a long-wearing floor with a bright, glossy surface and unusual resistance to staining. And what decorative variety. You'll find in Armstrong Excelon Tile over 80 colors in 8 design effects. (A sampling of designs is shown.) Costs about \$40.00 for a do-ityourselfer to cover a 10' x 15' area.*

*See 2nd page of this Guide.





Elegance at low cost. The Imperial Series is an Armstrong exclusive. The subtle chip design goes right through the tile, can't wear away. At left, style 871, at right, style 874.











Even white and other light colors in Armstrong Custom Corlon Tile are easy to keep lustrously clean. This is style 460 and black inlay strips.



solid vinyl tile; lustrous colorings; exceptionally durable and practical

Armstrong CUSTOM CORLON TILE

Solid (or "homogeneous") vinyl tile is very much in vogue for its smart appearance and long wear. It can be used anywhere, even in basements. Armstrong Custom Corlon Tile was specially formulated to give several important exclusive advantages: It's guaranteed not to shrink or expand; it resists indentation from heavy furniture; it's exceptionally resistant to household chemicals; and cigarette burns are easily removed. Custom Corlon Tile comes in a choice of shapes and sizes, two subtly textured patterns, in many lustrous colors, as well as plain black and plain white. It costs about \$180.00, installed in a 10' x 15' area.*

*See 2nd page of this Guide.



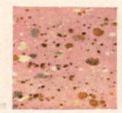
Style 1417







The fashionable glitter of metallic particles—gold, silver, bronze—is now available in Excelon Tile, the low-cost floor specially designed for do-it-yourselfers. In the room above, the floor is Excelon Tile, 352—Ivory Gold—and 353—Redwood Gold. At right, 303—Pink Gold. Far right, 351—Black Gold, in full size.





super-luxury vinyl tile; deep-hued colors; with translucent effects; decorators' favorite

Armstrong OPALESQ VINYL TILE

This is the vinyl tile that interior decorators love for giving prestige interiors extraordinary luxury and distinction. Opalesq Vinyl Tile has a three-dimensional effect, translucency, unusually deep colors, a hint of metallic glitter. Made almost completely of costly pure vinyl, Opalesq is very durable and easy to care for. It comes in a variety of high-fashion colors, in several shapes and sizes, and can be used above, on, and below grade. It costs about \$375.00, installed in a 10' x 15' area.*

*See 2nd page of this Guide.





Chips of clear vinyl, deeply colored opaque vinyl, translucent vinyl, metallichued vinyl (as shown at left above) are fused together to form the distinctive design effect and intriguing colorings of Opalesq Vinyl Tile. This is style 1484. MODERN

VINYL

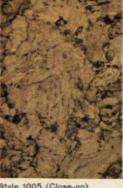
FLOORS: cork tile sealed in vinyl

tiles with extra-big pieces of imported natural cork; protected by clear vinyl

Armstrong CUSTOM VINYL CORK TILE

Here's a floor that gives you a combination of the natural beauty of imported cork and the practicality and long wear of vinyl. Armstrong Custom Vinyl Cork Tile has big dramatic-looking chunks of cork, and a completely transparent fused-on layer of vinyl seals in its beauty. It comes in several shadings. Custom Vinyl Cork Tile can always be used above grade and often on grade. (The dealer can tell you when.) Costs about \$290.00, installed in a 10' x 15' area.*

*See 2nd page of this Guide.



e 1005 (Close-up)





Style 1009

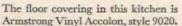


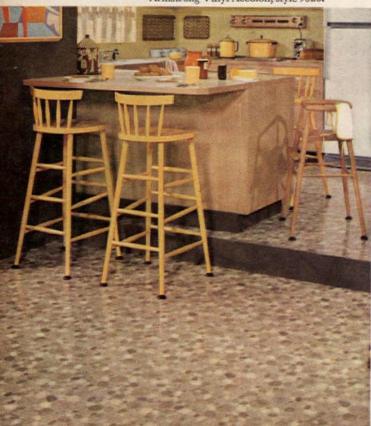
Custom Vinyl Cork Tile is a luxurious setting for traditional or modern décor in any type of room.

rmstrong VINYL FLOORS

To see the many different colors and designs in Armstrong Vinyl Floors, visit your local flooring dealer. There you'll see for yourself the unique luxury and quality of Armstrong Vinyl Floors-and the intriguing three-dimensional depth, metallics, and other effects that can't be shown

properly on a printed page. You'll realize how practical these floors are, too. Send for a free copy of this Guide to Vinyl Floors, in booklet form, for handy permanent reference. Write to Armstrong Cork Company, Rye Street, Lancaster, Pa. In Canada, Dept. B, Box 919, Montreal.



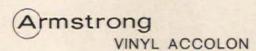








a guide to low-cost, photoprinted vinyl floor coverings



This new, low-cost type of vinyl floor covering is becoming very popular. Because it's a printed material, it is entirely different from the vinyl floors in this Guide. Armstrong Vinyl Accolon is made by an exclusive method with several layers of vinyl and a new photoprinting process using vinyl inks. This provides exceptional depth of color, high gloss, and a long-wearing, easy-toclean surface. Vinyl Accolon comes in many handsome designs; costs about \$25 for a 10' x 15' area. It doesn't have to be pasted down (though it can be), so it's ideal if your landlord won't permit a new, permanent floor, or if you're moving soon.

CAN YOU AFFORD TO SEND THEM TO COLLEGE?

RAY VICKER

With costs skyrocketing, can you spend \$1700 to \$2300 a year to send your son or daughter to college?

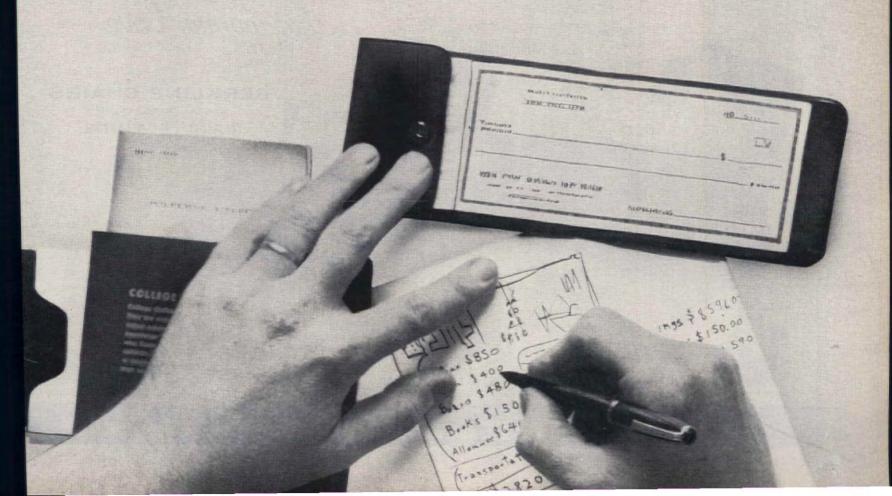
Will your children be denied a higher education because of rapidly rising costs? When colleges and universities opened their doors this year, tuition fees averaged 8 to 9 per cent higher than last year. For many parents this places a stiffer strain on already strained budgets.

The uptrend is clear cut. At Amherst College, annual tuition fees this year have risen from \$925 per student year to \$1050. At Northwestern University, tuition has climbed from \$795 to \$960 for the 1959-60 school year. At Princeton, the new tuition level is \$1450 for undergraduates and \$1000 for graduate students after a \$250 hike for each. This is just a sample. School after school around the country has scheduled increases.

The rising-cost trend in education certainly poses a barrier to higher education for many boys and girls, but it is not an insurmountable barrier to the determined student and his parents. The situation does mean, though, that parents will have to start building an education fund as soon as their children are born.

TUITION ONLY PART OF COSTS. Tuition, of course, is only one element of college costs along with board, room, books, lab fees, and other miscellaneous items. But tuition is the indicator of the overall upward cost trend. Living costs vary among students, and even with the same student at different times. Tuitions at schools don't vary according to the wealth or poverty of the student.

Generally, in a private school, total cost of (continued,



(continued)

attendance is roughly two to two and a quarter times the tuition cost. State schools have no rule of thumb to apply to attendance costs because of the wide range of fees. Where tuitions are very low, or even nonexistent, costof-living trends indicate trends in state college costs.

The Office of Education expects that the cost of attending college may double over the next dozen years. That would mean that around 1970, four years of college would average about \$13,600 at a public institute and \$18,400 at a private one. This year total costs will average an estimated \$1700 in public and \$2300 in private colleges annually, for a four-year total of \$6800 and \$9200, respectively.

Don't Give Up Hope

Some parents may decide that college for the children is almost impossible today, and out of the question in the future, if a doubling of costs may be expected by 1970. But don't forget that the same inflation which may hike college costs probably will be raising incomes too. Scholarships and loans may be easier to obtain.

Don't be overwhelmed by averages, either. The figures-\$1700 at a public and \$2300 at a private school for this year-are averages only. One survey of 110 colleges showed budgets of students ranged from \$676 per year to \$4101. Another showed that total costs of attending college ranged from a low of \$600 a year in one public college to a high of \$6000 a year in a select private college.

The cheapest college is one to which the student can commute. Next come state colleges and universities in your own state. The real bargain, however, is not the college with the lowest price tag, but the one which provides the education most appropriate for your child.

Fund Building With Stocks

A Chicago executive started an investment program 17 years ago when his daughter was a toddler. His first purchase involved five shares of General Motors stock. By this year he had invested \$3460 in his fund, sticking to what he terms a "conservative" buying policy. The market value of those stocks now amounts to just over \$10,000, and he already has cashed in \$2500 to send his daughter to an Eastern girls' college this year.

The New York Stock Exchange has made it even easier for the small investor than when this man started. It now has a plan-called the Monthly Investment Plan-which permits you to invest as little as \$13.33 per month, purchasing stocks via installment payments.

The best stocks to purchase for an educational fund are what brokers term "appreciation stocks," those which grow at a faster rate than the economy. Usually, this is because such companies are continually plowing earnings back into the business in order to grow.

Speculations should be avoided. Before purchasing any stocks, you first should have adequate life insurance plus a bank account sufficient to cover emergencies which may arise.

For some simplified explanation about investing, write the New York Stock Exchange for a copy of its free booklet. "Does It Make Sense for Me to Buy Stocks?" The address: 20 Broad Street, New York 4, N.Y.

For the person with little knowledge of the market,

(continued)





MOST ADMIRED NEW OVEN OF THEM ALL! Stunning example of the creative thinking you'll find in all Philco Citation custom appliances: wall ovens, drop-in range tops, refrigerator-freezers (horizontal and vertical), dishwashers and disposers.

PLAN YOUR CUSTOM KITCHEN AROUND

PHILCO'S Citation SPLIT LEVEL DOUBLE OVEN

The showcase visibility and no-stoop convenience of Philco's Split-Level Oven make fine cooking an effortless, can't-miss affair. Upper level is a big capacity meat oven for roasting, rotisserie cooking and closeddoor broiling. At counter level is a unique sliding drawer for baking cakes, pies, breads and casseroles.

Not shown here, but equally distinguished, are the other Philco appliances selected for display at the first NAHB* research home. For example, the surface cooking center fits over any standard 30-inch cabinet. Super-thin design does not interfere with use of the drawer below. Controls may be set next to the unit, on the wall — anywhere you like.

For all the facts you need to plan your custom kitchen, send for Philco's free Citation Line Folder. You'll receive beautifully illustrated material and complete information on the whole Philco Citation line. Just mail the coupon today.

*National Association of Home Builders





NEW LOW-COST OVEN STACKS CONVENIENTLY ON A COUNTER TOP! A natural for "one-wall" kitchens! The new Philco Citation "82 Oven" fits flush on any standard 24-inch base cabinet — even on top of a dishwasher. All-over coppertone finish makes expensive cabinetry unnecessary. Cheaper to run, too, because it gives peak performance. Either 230-or 115-volt model available. Full 20-inch oven interior, plus automatic timer and variable thermostat for extra convenience.

PHILCO, Ext. 5141		-	
Citation Custom Appliance	es	-14	AH-2
Philadelphia 34, Pa.			
Please send me my free Citatio	on Line Fol	der.	
Please send me my free Citatio	on Line Fol	der.	
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Please send me my free Citatio Name Address	on Line Fol	der.	



Saves you the hike back to the cleaner



First canister cleaner with the on-off switch on the handle

Now on the cleaner that walks on air—Hoover's new Under-the-Thumb Control. Saves you the hike back to the cleaner. You use your thumb to save your feet!

When the phone rings, or you want to move the furniture, it turns on and off right where you are, not way back at the cleaner. See the new Hoover Constellation with double-stretch hose, new low-silhouette nozzle, full horsepower motor and complete set of attachments. Easy budget terms available.



(continued)

mutual funds or closed-end investment companies offer a means of investing under professional control. You purchase a share of a company and that company invests your money in the stock market. You pay a higher commission than if you bought stock yourself, but you have experts picking the stocks.

Savings, Annuities, and Bonds

If in doubt about investing, start an account in a bank or savings and loan association. Make certain, though, that your savings institution insures deposits.

Insurance with any major company or society is another safe method of building an education fund.

Outside Help

Only a small percentage of parents can hope to build funds which will cover the full cost of education for all their children. Do not worry too much if you haven't the money for all four years of college. If the student has enough to meet the costs of his freshman year, he may be able to obtain part-time work or a scholarship to take him through the next three years.

As a sophomore, he has a better chance of obtaining work at school than he will as a freshman. If grades are good that first year, scholarships become more numerous. Loans are more readily available too.

Scholarships

Scholarships may help cut costs for deserving students. A student should apply for them when he registers at a school, and he should apply at several schools. Dr. Donald L. Thistlethwaite, associate director of research, National Merit Scholarship Corp., stressed this fact in one recent study. His findings showed that high-school students who are unsuccessful in obtaining college scholarships frequently apply to only one type of scholarship-granting agency, make few applications, and seek to attend already crowded, popular colleges. Dr. Thistlethwaite concluded that gifted students who need aid should make more frequent and diversified scholarship applications.

Today a paradoxical situation sometimes exists: there is a shortage of scholarships in some areas while others go begging.

About 156,000 boys and girls of college age are eligible for scholarships worth \$110 per month under the

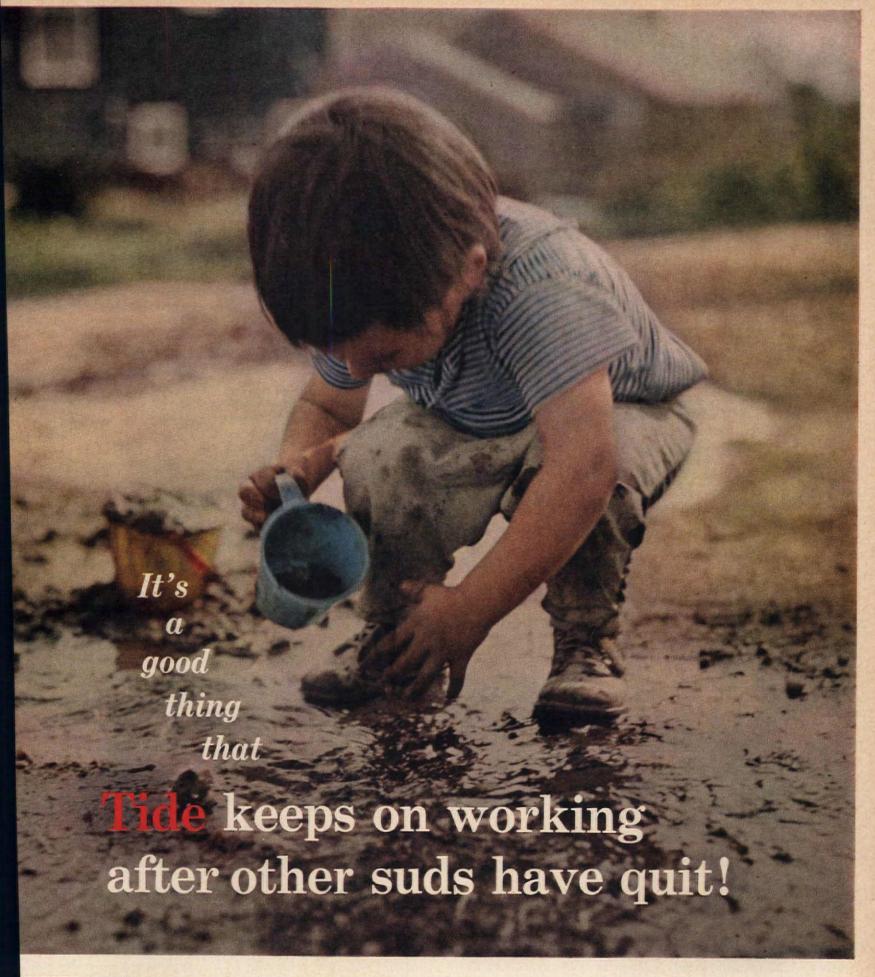
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Coming Next Month!



THANKSGIVING FAVORITES

Four pages of old-fashioned goodness featuring upside-down nut cake . . . roast pork with seasoned pudding . . . Boston baked beans . . . and mouth-watering homemade bread!

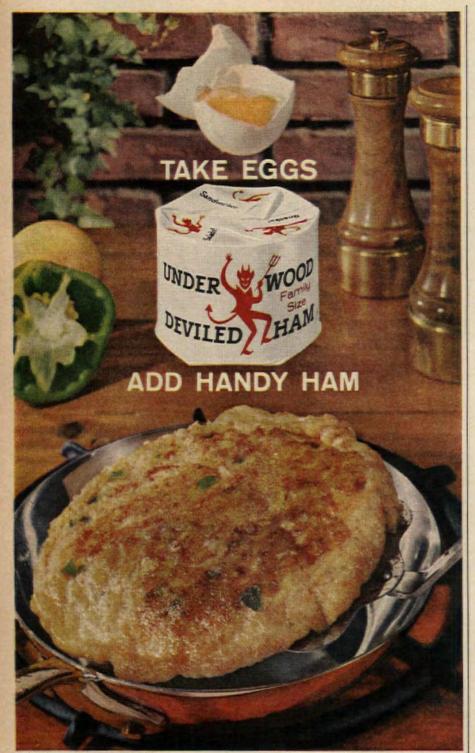




Tide gets clothes the cleanest clean there is for a very simple reason: It keeps on working after other suds have quit. You've probably already seen this demonstrated on TV. It's quite dramatic. Tide keeps on eating up dirt after other suds get tired and quit. And doesn't it stand to reason that the product that works the hardest gets your clothes the cleanest?



Tireless Tide for the cleanest clean there is!



FOR A DEVILISH NEW WAY TO MAKE A "DENVER"

This sunshiny sandwich really hits the spot on snappy fall days.

Shake together in a jar 2 EGGS, 1 tbsp. minced GREEN PEPPER, 1 tbsp. MILK, 1 Regular Size (21/4 oz.) can UNDERWOOD DEVILED HAM. Pour into greased skillet and brown lightly on both sides. Makes 2 sandwiches.

You'll find Underwood Deviled Ham is the goodness ingredient in all kinds of sandwiches, as well as snacks and party dishes. Keep *several* cans of Underwood "Handy Ham" right on your pantry shelf for fun dishes in minutes... any time!



MADE FROM WHOLE HAMS finely ground and delicately seasoned according to a secret formula. Gives you a wonderful, can't-be-copied flavor you get cily in Underwood Deviled Ham.

FOR FREE SNACK RECIPES WRITE: ANNE UNDERWOOD, DEPT. 6Z, RED DEVIL LANE, WATERTOWN 72, MASS.

(continued)

War Orphans Act. But last year only 25,000 sons and daughters of parents killed in World War II or Korea were in college.

Every scholarship lead should be investigated. If your name is Anderson, Borden, Murphy, or Bright, you are eligible for specific scholarships at Harvard University. If you are the daughter of a college professor, Vassar has a special scholarship for which you may apply. If you are the son of a clergyman, there are universities such as Drake and Dubuque which have scholarships waiting. If you are a Southern girl, you may want to investigate a Sarah Lawrence scholarship.

Students can learn about scholarships from highschool counselors, college catalogues, and library directories. One Office of Education study of 1562 institutions showed that there were 237,370 scholarships available and that is far from a complete list. Many local scholarships aren't listed in any national summaries.

Your state department of education can tell you about scholarships available at institutions in your state. The National Merit Scholarship Corp., 1580 Sherman Ave., Evanston, Ill., can tell you about its awards. The Science Clubs of America, 1719 N Street, N. W., Washington, D.C., can supply information about Science Talent Search scholarships. Lodge groups such as the Masons and Rotarians grant scholarships, as do certain labor unions.

Today about a fifth of all the students in colleges hold some kind of scholarship. But scholarships account for only about 5 per cent of total expenses. Size of scholarships range from a few dollars to \$10,000. The median is \$218 for college-donated and \$268 for outside donor scholarships. Most students should regard scholarships as a crutch rather than as the platform for a college education.

Part-time Jobs

Jobs help lighten the cost load, too, though grades may suffer if the work-week exceeds 12 hours. About 20 hours a week should be the maximum, say college authorities.

College pay is around \$1.25 an hour, seldom much higher, often lower. Boys average around \$500 a year on jobs, while women average around \$275. Job prospects are better if the college is located in or near a large city.

Students might consider working for Uncle Sam too. Each year about 2000 young men obtain practically a free college education through the Naval R.O.T.C. You might check the separate branches of the Armed Services at Washington 25, D.C., concerning college opportunities.

Sources of Loans

In the years ahead, loans will come into prominence as a source of college funds. Basically there are five broad sources for loans: the college itself; private lenders: banks, Tuition Plan, Inc., One Park Ave., New York 16, N.Y., Insured Tuition Payment Plan, 112 Water St., Boston 9, Mass., and others; clubs in your home town; state and regional loan guarantee plans; and federal subsidized loans.

About two thirds of the colleges have some form of loan plan for students. Harvard University has \$1,830,000 in its loan fund, which lends up to \$600 a year at simple interest with loans repayable after graduation.

At California Institute of Technology, two different deferred-tuition-payment plans have just been arranged with a California bank. Plan A permits an incoming freshman to pay \$600 a year for four years at \$50 per month, and \$50 per month after graduation for about six more years. (Tuition in 1959–60 is \$1275.) Interest is 5 per cent with the student or parents insured during the life of the contract.

Plan B requires three equal installments on tuition per year totaling \$375, plus quarterly payments of 5 per cent interest on the outstanding balance until graduation. Six months after graduation the student begins paying at the rate of \$50 per month for the next seven and a half years. Insurance is similar to Plan A.

Grinnell College, in Iowa, has a monthly payment plan whereby costs of college may be spread over eight years. Rensselaer Polytechnic Institute offers a loan

THE RISE IN COLLEGE TUITION COSTS

This is a representative sampling of increases this year. They apply to tuition only. Board, room, books, entertainment, etc. must be added for total costs.

	TUITION	COSTS
	1958-59	1959-60
Alfred University	. \$900	\$1000
Amherst College	. 925	1050
California Institute of Technology		1275
University of Chicago	. 900	960
University of Cincinnati (resident)	. 400	450
(nonresident)	. 600	675
Colgate University	. 1100	1350
Columbia University (law school)	. 1000	1100
University of Colorado (nonresidents)	. 303	333
De Paul University	. 576	624
Elmhurst College		600
Franklin & Marshall College		975 (Plus \$25 health fee)
Hofstra College		30 a semester hour
Hobart College	. 1000	1130
Illinois Institute of Technology		
Engineering		850
Liberal Arts		780
Knox College		1100
Middlebury College	. 950	1200
Niagara University		700
New York University		35 a credit hour
Northwestern University	795	960
National College of Education	760	850
Princeton University		1450
University of Rochester		1150
Roosevelt University		585
University of South Dakota (resident)		198
(nonresident)		366
Syracuse University		1100
Xavier University		500
Tulane University		880 (Plus \$110 fee)
Yeshiva University	700	900

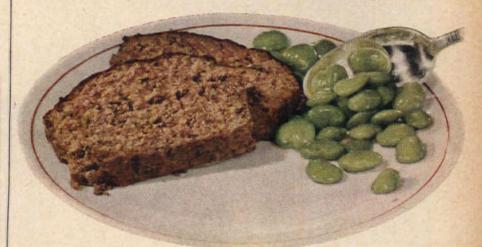


plan to students through the Marine Midland Bank of New York.

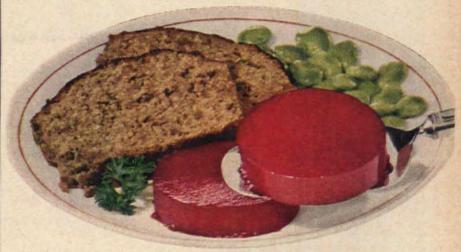
The Tuition Plan, Inc. program is representative of some of the private lenders. At present the organization has 500 "associates" (schools that operate the plan) in 42 states. Among the associates are the University of Pennsylvania, New York University, Emory University, Trinity College, San Antonio, Tex., and Catholic University. (continued on page 93)



Put the meat loaf on the plate...



put the beans on the plate...



add the one thing that makes the meat taste better!

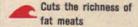
OCEAN SPRAY CRANBERRY SAUCE

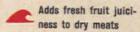
NATURAL MATE FOR EVERY MEAT!

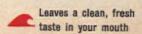


VITAMINS AND MINERALS

plus more natural fruit pectins than oranges, apples, bananas or any other fruit!











THE AMERICAN HOME PICTURE BOOK OF DECORATING

PART 1: HOW TO USE COLOR. Color is everywhere around you. But nowhere is it more exciting or important than in your home. The choices open to you are as varied as the rainbow itself. Here in our Picture Book of Decorating, we bring you nine full pages devoted to the uses of color...how you can be soothingly subtle or bold and bright. How to get vibrant accents...how to be monochromatic with your favorite color. Ideas to make your whole house sing with color!

ROBERT W. HOUSEMAN





SUNNY WALLS in the Delmer Daves home set simple, effective color scheme. Yellow and orange pillows and chair pads alternate for interest.

BE GENEROUS WITH COLOR

WITH COLOR — let paint or wallpaper create a mood of serenity or excitement in your room. Walls and floor coverings give you the widest opportunity for generous use of color. Give these areas special consideration. Use colors to change a room's proportions—light colors make a room larger, dark shades can lower a too-high ceiling, horizontal stripes can widen a narrow room. Bring out the beauty of your furniture by silhouetting it against paler shades or subdue its imperfections against darker hues. An interesting color contrast on the walls with paint or wallpaper or a new shade of floor covering can make your entire room look brand new without changing any of the furnishings.





Steps in bright primary shades can spark up a drab staircase in a contemporary setting.

> Mask and paint sections of flush, plywood doors in smart geometric patterns.







GET DRAMA IN COLOR HARMONY and come

up with a striking room. Choose fabrics, wall and floor coverings in colors that go well together. Add a dash of the unexpected in an accent color, or use a more intense shade of the room's base color. See how often an additional sharp color will pick up a scheme that is done in perfect harmony. Simple drama is in that little extra—the Bristol-blue vase in an essentially pink and beige room, the emerald-green cushion in a setting of blues and grays. Rooms of neutral backgrounds take on high style when fashion-wise color is used on floor and furniture.

PINK CEILING in the room at far left takes its color cue from the floor covering, giving warmth to room and lowering high ceiling. A good way to lift a room's spirits.

BLUE ROOM has sparks of many other colors. The woven rug, throw cushions, and brighter accessories relieve light blue effect, add more excitement to the setting.

WARM BEIGE TONES present a pleasant background in this contemporary room—but the bright idea is the flash of color in the carpeting and the accents of plaid.

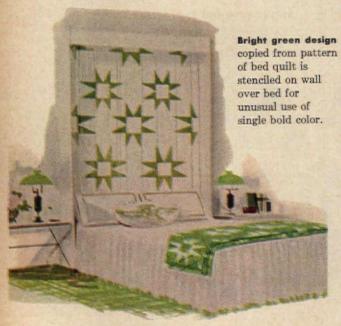


JEREMIAH GOODMAN

USE A SINGLE COLOR BOLDLY

favorite color, of course. Whether it's sapphire blue, or brilliant yellow, or lime green, or a subtle shade of pink, violet, or pale turquoise, it will serve as a take-off point in a scheme that is distinctively your own. The trick in featuring a single color is to use it in several lighter and darker shades, and with lots of white as the background. But use it emphatically for the most decorative effect.

FIRE-ENGINE RED in carpeting, on the wall of window alcove, and in the accents is good setting for the fabrics which have lighter and darker shades. Vinyl flooring is marbleized in shades of pink with white.







CHOOSE COLOR-BRIGHT ACCENTS in one or

more pieces of painted furniture for a really new look in decorating. Make any room sparkle with the addition of a brightly painted table, chest, or

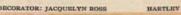
STUNNING BLUE CABINETS furnish color and style to bath or dressing room.

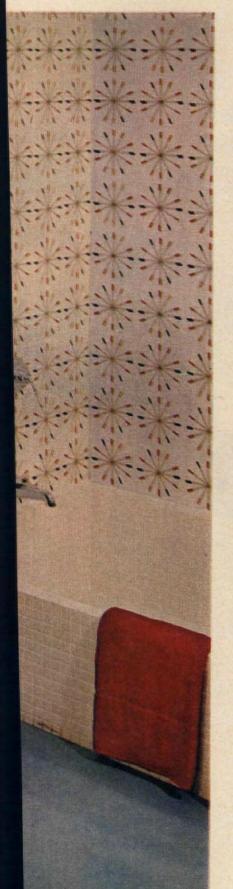


chairs. Set off a monochromatic scheme with contrasting colored pieces, or try storage units of multi-colored cabinets and shelves in contemporary styling.



DECORATOR: JACQUELYN ROSS







BLUE CEDAR CHEST decorated with provincial designs will dress up a young lady's room.



COLORFUL STORAGE PIECES enliven children's domain as shown in the Barre Shlaes home.



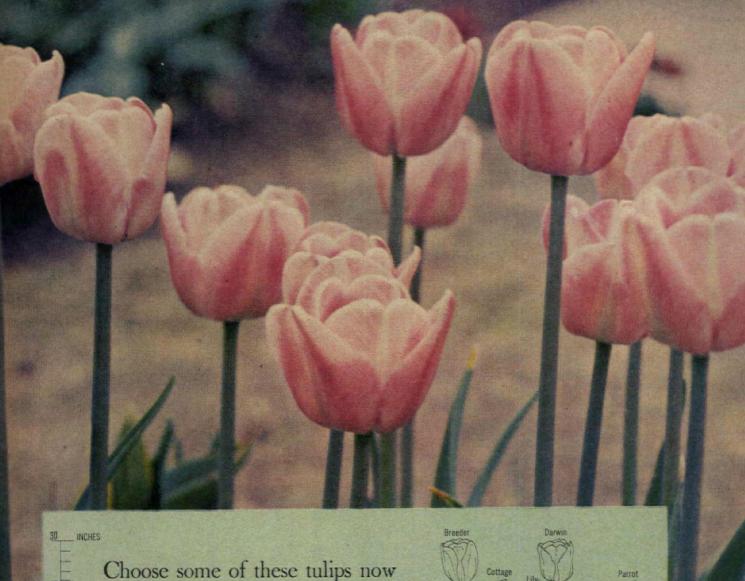
BLACK LACQUERED CHAIR with brilliant yellow upholstering adds dash to monochromatic color scheme.

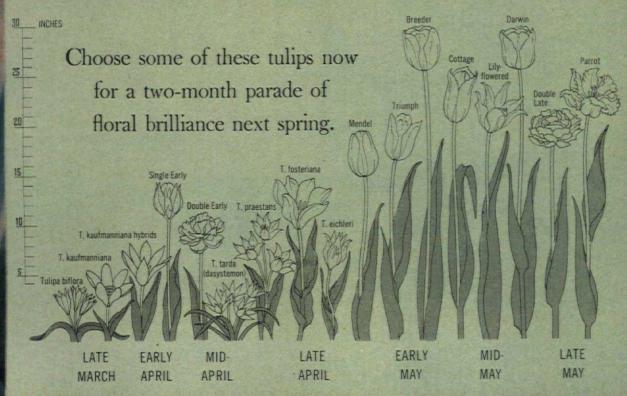
Little & Be

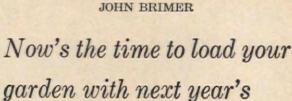


TURQUOISE DINING CHAIR stands out sharply against white brick wall for colorful accent.

Plant a festival of







gaiety of springtime!

TULIPS

ext spring you can have a dazzling array of tulips that will last over two months, right in your own garden. Some of the lesser-known kindsbut as large-flowered and brilliant as anvstart fully a month before the tall Mayflowering varieties, and some of the smaller kinds bloom earlier still. Choose a full range of early, midseason, and late-flowering varieties right now, and get the bulbs planted before the ground freezes.

Work out groupings of tulips and other flowers that'll provide delightful color blends and striking contrasts. Low-grow-



ing, April-flowering tulips combine wonderfully with some of the taller daffodils. Hyacinths are remarkably effective with either taller or

same-height tulips. And there are innumerable ways to combine tulips with the "little" bulbs-grape-hyacinths (muscari), glory-of-the-snow (chionodoxa) and Spanish squill (Scilla hispanica).

Besides the various bulbs, there are many spring-flowering rock plants and other perennials that'll play supporting roles or co-star with tulips during April and May. To name a few: white candytuft, yellow alyssum, pink soapwort, and several kinds and colors of low-growing phlox. There are also baby-blue forgetme-nots and many-colored pansies.

How many bulbs of a kind to buy? That depends on how you're going to use them.

In a small rock garden, where flowers are seen close up, five or six bulbs of a small-flowered tulip species or three or four of



GOTTSCHO-SCHLEISNER



Tulips are easy-to-use, adaptable plants, suitable for almost every part of your garden. And when their leaves turn yellow in late spring, you can plant over them with summerflowering annuals, geraniums, miniature dahlias, or glads. These spectacular parrot tulips and basket-of-gold (Alyssum saxatile), planted along a wall, can be followed by equally brilliant marigolds; the classic May-flowering ones along the driveway on the preceding pages, by rosy-pink geraniums.

a larger kind may be extremely effective. But in most garden settings, to be seen either close up or at a distance, tulips are much more effective in clumps of a dozen or so bulbs, or in several or many-dozen plantings of either regular or irregular shape. *Never* plant them singly or in single-file rows, and don't plant them in polyglot mixtures.

The actual flowering time of any tulips is, of course, influenced by the weather. In an "early" spring, they all flower earlier than in a "late" spring; and when the weather is erratic, tulips that normally flower a week apart may flower together, or the separation may be shorter or longer than usual.

Their location in the garden also influences their flowering time. On a south-facing slope or bank, which gets the full benefit of the low winter sun, early species will flower considerably ahead of the same kinds in less favored spots. So you can actually utilize both warm and cool spots in the garden to extend the tulip season in both directions. But remember, tulips need at least half a day's sun to do well.

Generally, the earliest to bloom are the small-flowered species or botanical tulips, which usually start toward the end of March or early in April. The first are Tulipa biflora, about 4" high with several small white flowers on a stem, and T. turkestanica, an inch or so taller with around half a dozen small, star-shaped, yellow-and-white flowers to a stem. These are usually planted in rock gardens, but if you use enough of them they'll stir up plenty of interest wherever you plant them.

In early April, soon after these little tulips flower, Tulipa kaufmanniana and its hybrid varieties get the tulip season under way in earnest. They're short-stemmed, 5" to 8", but the flowers are large (hence the popular name, waterlily tulips) and include brilliant orange, red, and pink combinations, as well as white and yellow. In bright sun the blooms open out almost flat, but they quickly close up if a heavy cloud blots out the sun. And since they bloom when the weather is still quite cool, kaufmanniana flowers are usually long lasting.

The kaufmannianas are followed by a host of early-(continued on page 68)

Try tulips in spots like these in your own garden



Flower borders and similar plantings need clumps of tulips for spring color. Have you tried these parrot and lily-flowered kinds?



Rocky greas and other wild spots are perfect settings for naturalistic plantings like these kaufmanniana, tarda, and single early tulips.



Any kind of wall sets off a grouping of tulips to beautiful advantage. Here May-flowering kinds are combined with rock plants.



For a dooryard planting or for bordering a patio or terrace, plant tulips for spring and annuals for summer color.

GUIDE FOR HOME BUYERS

If you are planning to shop for a new house, the first thing to realize is that you will be entirely on your own. No one is going to point out to you the bad features of a house—certainly not the builder, nor his salesmen. Government home-insuring agencies such as FHA and VA, and local banks or lending institutions are primarily concerned that the house meet minimum standards of design and construction and that you will be able to meet the payments on the mortgage.

There is really no one who is vitally concerned as to whether or not you get the house that is best suited to your particular needs. There is no one who will tell you that the floor plan of a house is poor, that the house will require a lot of maintenance and repair. No one, that is, except yourself.

This is the biggest purchase your family will make, so it's worth taking the time to learn something about buying a house. Then, you can go forth with a clear picture of what you want and be able to discuss your needs intelligently with the builder or his salesmen.

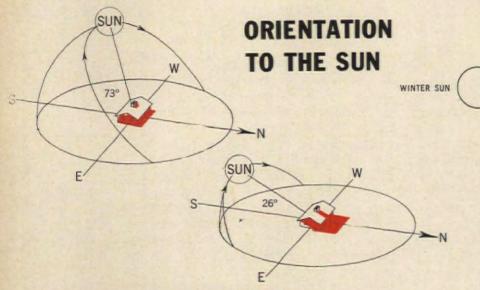
Decide on a community where you would like to live. It is important to consider the tax rate, the school system, and the development's proximity to transportation, schools, churches, shopping facilities, recreation areas, and police and fire department services.

Study house planning and construction. You should know what can be done to a house plan to improve it and how much a builder will do for you in changing the planning and construction. You should know how a house should be oriented to the sun and weather, how it can be placed to make the best use of its site, and what to look for in a good site.

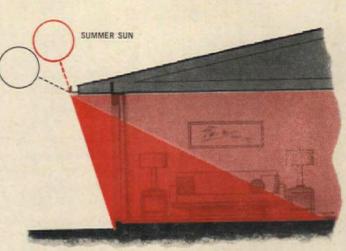
In this series of articles, of which this is the first, we will give you sufficient information on planning and construction to help you make these evaluations. After you have decided on the approximate location and the amount you can spend for a house, start your inspection of models using the following instruction on orientation and planning as a guide to good design. (continued)



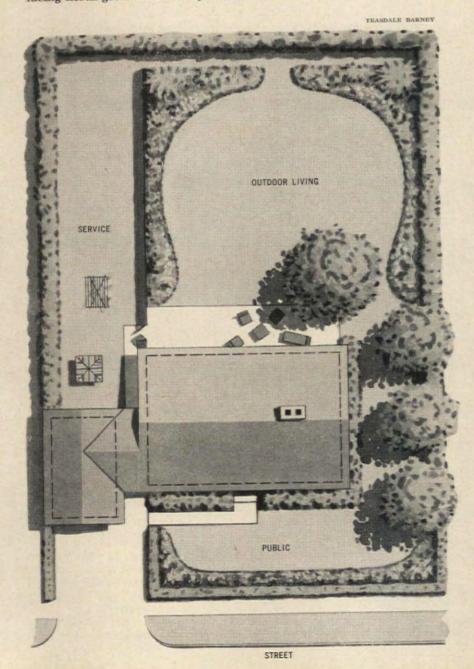
A Guide for Home Buyers (continued)



House with glass area facing south will get minimum heat from high summer sun and maximum light and heat from low winter sun. House with glass area orientated to east or west gets hot direct sun in morning or afternoon; rooms facing north get little sun all year around.



A roof overhang on a southern exposure shades windows from high summer sun but admits low winter sun. Depth of projection depends on the latitude of the house. Overhang will not protect against low east and west sun. These exposures can be shaded with planting or fencing.



GET THE MOST OUT OF YOUR LAND

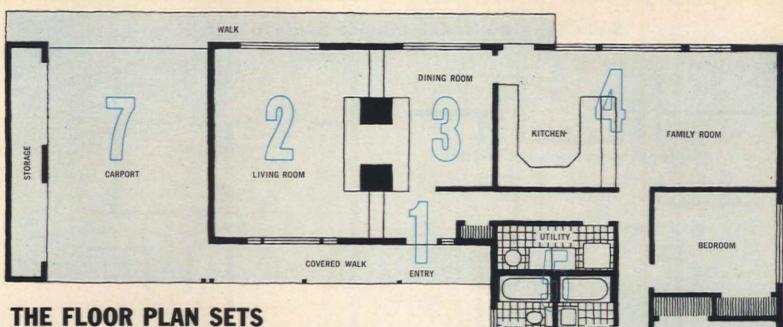
The position of the house on the site is of prime importance. When properly placed, the house will act as a central divider, separating the grounds into three distinct zones—the public, service, and outdoor living zones.

Even before a house has been built, you can find out how it will be placed on the loby examining the builder's plot plan.

The public area of your land is the part that is exposed to the street. With land as scarce and expensive as it is today, this zone should be kept small so that you can have as much private outdoor living as possible at the rear of the house. A small public area will cut down the length of walks and drives.

Service zone can be the smallest part of the property. It should be laid out as an outdoor work area and be convenient to the garage and to the service or kitchen entrance of the house. The garage, fences, or planting can separate the service zone from the rest of the property.

Outdoor living area should be shielded from neighbors and street. This can be done with fences and planting as well as the house structure. When you evaluate the private grounds, try to visualize the area laid out for diverse activities. For instance, a good outdoor living area should provide a place for sun bathing as well as a shaded terrace; a place for children's play as well as for adult entertaining and cook-outs.

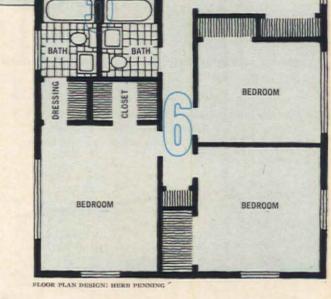


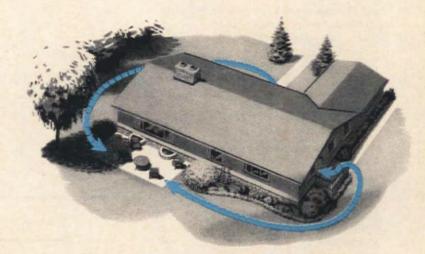
THE FLOOR PLAN SETS YOUR LIVING PATTERN

The design and arrangement of the rooms in your house determine how effectively you can live in it. A homely exterior is certainly undesirable, but in comparison, outward appearance pales into insignificance when the plan of the house is inconvenient, inefficient, or inadequate.

The plan above illustrates the basic floorplanning principles that you should apply to the house you build or buy—whether it is one-story, two-story, or split-level. Check the following seven points of good planning.

- **1.** A center entry hall distributes traffic through the house without making any room a passageway.
- **2.** The dead-end living room is not coursed by traffic. The fireplace centered on one wall of the room provides a focus for furniture arrangement.
- **3.** The dining room is separate from the living room and the kitchen, yet is convenient to both. Large windows along the back wall of the house bring light and a sense of space to the interior.
- **4.** The kitchen at the center of the house makes housework and deliveries easier. The connecting family room provides a place for pleasant family get-togethers. The kitchen opens directly onto the back lawn, making it easy to serve outdoor meals and supervise the children when they're playing.
- **5.** Concentration of kitchen, laundry, furnace room, and bathroom piping in one area saves labor and material costs.
- **6.** The bedroom area is separate from the rest of the house for quiet and privacy. There is adequate storage and the two bathroor are convenient to the four bedrooms.
- **7.** The carport is reasonably convenient to both the front and service entrances. The roof overhang protects the walk from carport to front door. The supporting wall of the carport also provides storage.





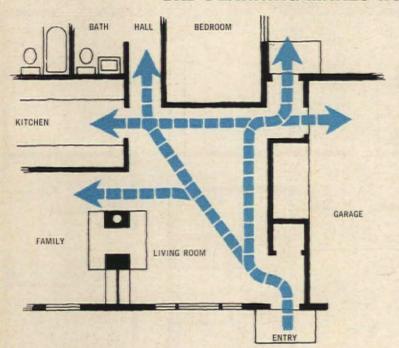
PLAN EASY ACCESS TO GROUNDS

The walls of your house can imprison you from your grounds. The house above has a terrace behind it and ample grounds, but they are not accessible to the kitchen or living room. Large areas of glass and the addition of a door along the back wall of the house would have added light and a feeling of space to the rooms and made indoor-outdoor living much more convenient.

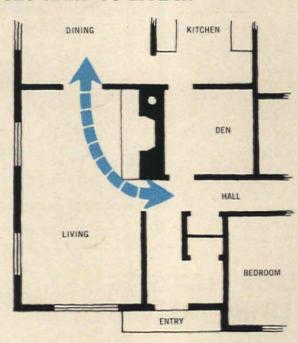
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A Guide for Home Buyers (continued)

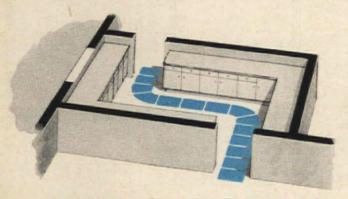
BAD PLANNING MAKES HOUSES HARD TO LIVE IN



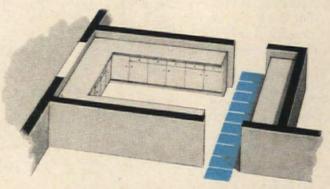
Traffic intersection. This living room is a traffic hallway to six destinations. Privacy, quiet, and good furniture arrangement are impossible.



Poorly located fireplace. Traffic lane and natural place for furniture collide in this room. Den is hallway from front door to kitchen.

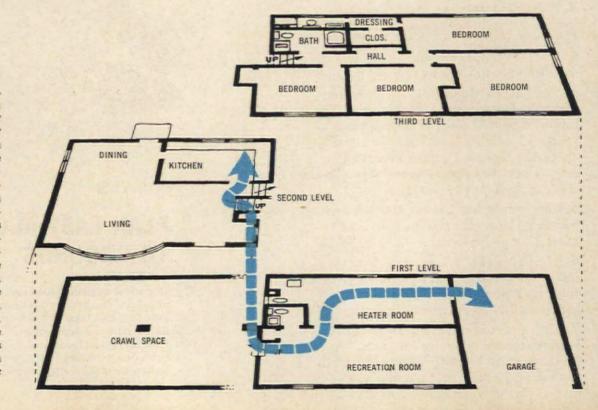


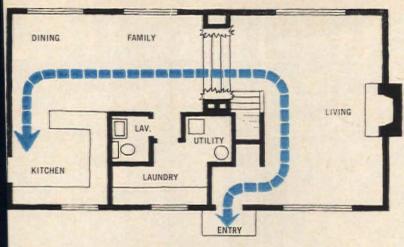
Bad kitchen plan. Diagonal traffic lane across this kitchen interrupts work pattern for preparing meals; also tends to scatter the work areas.



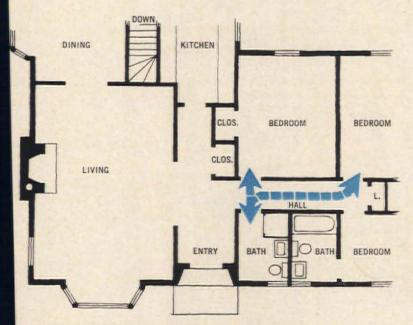
Improved kitchen plan. This layout provides efficient U-shape work area for preparing and cooking meals without traffic interruption.

Bad car-to-kitchen route. A common fault found in many houses, whether one-story, two-story, or split-level, is that the kitchen is a long hike from the garage. This sort of planning makes you carry bundles, groceries, and often garbage long distances between the two points. This example, a split-level (garage under bedrooms), demands that you go to the back of the garage, open a door, walk through the heater room, open a door, cross the recreation room, up six steps, through the hall to the kitchen. In this auto age, quick access from car to kitchen is a basic tenet of good planning.

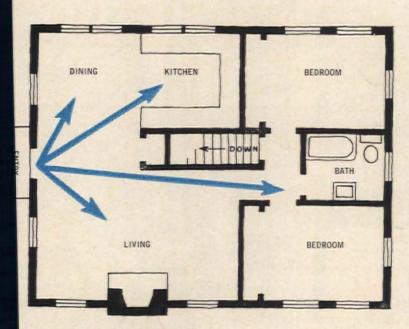




Kitchen remote from front entrance. In this plan a call at the front door means a long walk from the kitchen. When possible, kitchen should be near both front and service entrances.



Bcd placement of bathroom. An embarrassing result of bad planning is this situation where a bathroom that serves two bedrooms is completely exposed to entry and living room.



Poor planning ruins privacy. Open planning, which is so necessary to give a feeling of space to small houses, was poorly done here. Each area is exposed to the front entrance of the house.

CHECK LIST FOR HOME BUYERS

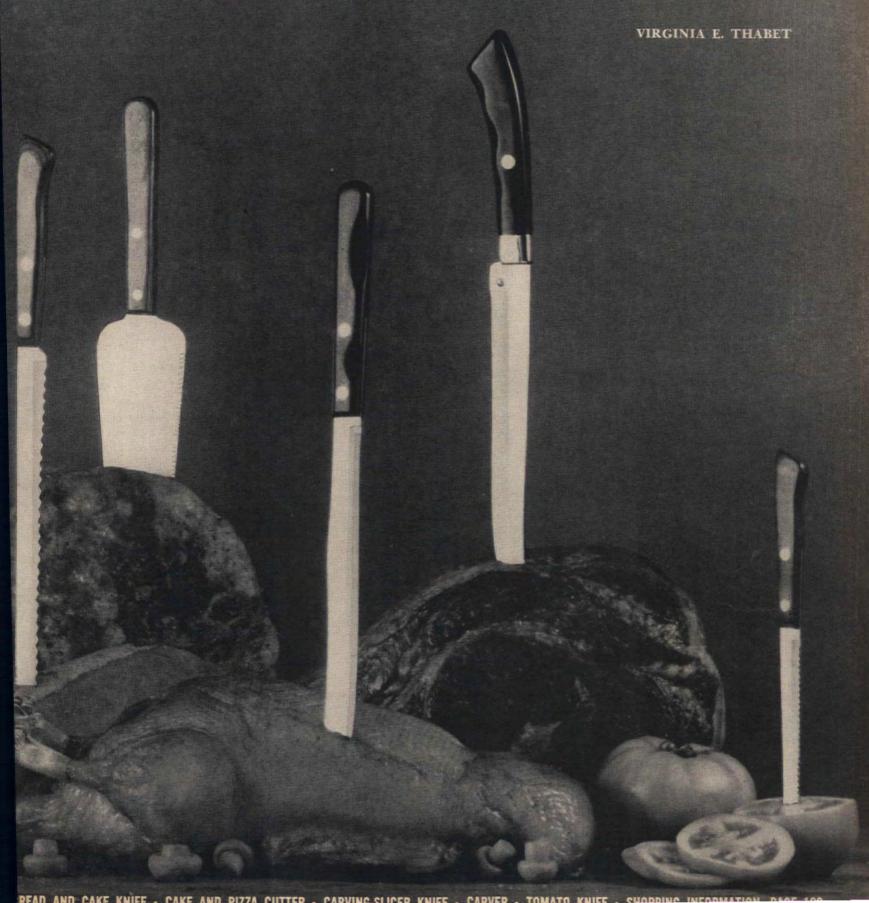
TES NU	
	1 Can all areas of the house be reached from a hall
	without passing through one room to get to another?
	2 Are the entrances and hallways big enough to pre-
	vent traffic congestion?
	3 Are the windows, doors, and closets of rooms
	arranged to provide ample wall space for furniture
	arrangement?
	4 Does the house lend itself to future expansion?
	5 If the house has multiple levels, are the rooms
	arranged so you can do daily housework without climbing
	innumerable short flights of stairs?
	6 If there is an attached garage, is there direct access
	to it from the house or must you go outdoors?
	7 Is there easy access from the kitchen to the outdoor
	service area or back yard?
	8 is there space enough in the kitchen for inform
	dining? Or an informal dining area adjacent to the kitchen?
	9 Are the bedrooms and bathrooms well separated from the living and working areas of the house?
	10 Are there sufficient bathrooms and fixtures to handle the morning rush?
υυ	11 Are there enough bedrooms to provide separate rooms for the children when they grow older?
	12 Do windows in bedrooms provide good natural ventilation and light?
пп	13 Is there a room that can be used as a study or are the bedrooms large enough to be used for doing home-
	work as well as for sleeping and dressing?
	14 Is there any area in the house where children can
	play during bad weather?
	15 Does the living room have at least two exposures
	for adequate light and air?
	16 is there any area that can be used as a workshop
	and for storing paint and necessary tools?
	17 Is there adequate storage in the bedrooms?
ПП	
	18 Do the clothes-closet doors open the full length of the closet?
	19 Are the inside dimensions of clothes closets at least 36" long per person, with 22" to 24" depth?
	20 Is there sufficient space provided for storing linens, cleaning materials, food, and bulky items such as out-
	door furniture, sporting equipment, and bicycles?
	21 Are storage areas (both indoor and outdoor) easily
	accessible?
	22 Does the land slope away from the house, insuring
	good drainage?
	23 Does the square-foot cost of your house equal the
	average in your area? (Divide the selling price by the
	square feet of living area.)

any way you slice it...

The day when one "butcher" knife and a couple of paring knives did all the cutting up in your household is gone! You now live in the age of specialization where one knife can do a job just that much better than any other. The big news, of course, is in the cutting pork in half edges. You can now buy a knife, for example, that splits a frozen loin of without your even trying. (We've seen them clobbered with everything from an axe Elbert Budin

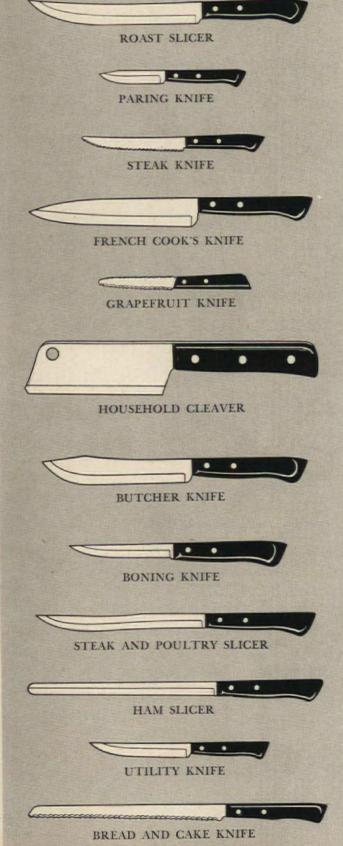
there's news in KNIVES

to a croquet mallet.) There are knives to slice tomatoes without squooshing them, knives to sliver roast beef without mangling it. There are French cook's knives and Swedish cook's knives. Poultry knives and ham slicers. Pizza cutters and cheese cutter-uppers. If our dazzling array of knives here prompts you to go scooting out to replenish your cutlery rack, so much the better. Your act may save a leg of lamb! For more on knives, please turn the page.



A well-stocked cutlery wardrobe should certainly include several of the knives shown here. While some are designed for specific types of cutting, you'll find they'll also do related cutting jobs. A boning knife, for instance, is ideal for trimming meats.

When you go shopping you'll find knives in different lengths, shapes, and weights. Choose the ones that are right for you.



(continued)

Today's knives are designed to speed you through all your cutting jobs

Slicing—dicing—chopping—mincing—paring—peeling. How many times a day do you reach for a knife to perform these tasks? We'll wager it's many more times than you realize and if you don't have the right knives to make these repetitious jobs go smoothly and quickly you're missing out on the valuable help a good selection of knives can give you. The right knife makes a big difference in the time it takes to prepare food and the way it looks when it reaches the family dinner table.

If you haven't shopped for cutlery recently you'll be amazed by the new shapes and special cutting edges available. You'll find knives with wavy edges (which rarely need sharpening) designed to cut such foods as tomatoes, angel food cake, and bread without crushing. Fine-toothed serrated edges are found on many knives such as cake and pizza cutters, and they sharpen themselves while being used. Another self-sharpening edge has been developed by missile and rocket research! A very thin layer of tungsten carbide is fused against the stainless steel blade and, as the knife is used, it sharpens itself.

BUYING TIPS

Knives are a long-term investment and deserve careful selection and care. Check the following buying tips.

- Buy cutlery made by a reliable manufacturer to insure getting high-quality blades that will hold an edge.
- Pick up the knives you're interested in. Many handles are contoured to fit the hand and several brands feature finger grips. The knife should feel well balanced.
- Check the material used for the handle. Hardwood and good quality plastic are used in better grades of knives, and are moisture and stain resistant.
- Examine the way the blade is fastened into the handle. The blade should run almost half the length, if not the full length, of the handle. In wood handles, the blades should be held with rivets.
- Look at the edges of blades. In addition to the newer ones mentioned above, there are hollow-ground knives with keen cutting edges, desirable for cutting many foods. Some blades have a sturdy straight edge to perform heavy-duty cutting.
- Be sure "cutlery sets" include the variety of knives you need. Ask the sales clerk for information on sharpening knives, and get a demonstration if possible.

KEEP YOUR KNIVES IN CUTTING CONDITION

- Always store them in a rack or block to protect them from getting nicked or scratched. Avoid cutting down on metal or glass, as it dulls the edge. Use a wood cutting board instead. Cutting strings, bones, metal, or paper and removing jar caps and bottle tops are strictly taboo.
- Exposing knife blades to a flame or high heat may destroy the temper of the steel and the knife will no longer keep an edge. Always wash knives as soon after using them as possible and dry immediately. If allowed to soak, the wood handles may eventually warp.

With today's electric knife sharpeners, even the novice can do a fairly professional job of sharpening. Some homemakers prefer to use a sharpening steel or stone and, with a little practice, become quite adept with these tools. From a safety standpoint sharp knives require less effort to use and cause fewer accidents than dull knives.



Take-it-easy casseroles

Take soup! Take noodles! Take what's on hand!

BEEF CASSEROLE OF CHICKEN CASSEROLE OF TUNA CASSEROLE

Lightly brown 1 med. onion, chopped, in 1 tbsp. shortening

Combine with

can Campbell's Tomato Soup
½ cup water
p cubed cooked beef (or lamb)*
cup cooked cut green beans
up noodles, cooked and drained

1/2 lb. ground beef; brown it along with anion.

Lightly brown 1 med. onion, chopped, in 1 tbsp. shortening

Combine with

1 can Campbell's Cream of
Chicken Soup
½ cup milk
1 cup diced cooked chicken (or a
5-oz. can Swanson Boned Chicken)
½ cup cooked lima beans
1 cup noodles, cooked and drained

Lightly brown 1 med. onion, chopped, in 1 tbsp. shortening

Combine with

1 can Campbell's Cream of
Celery Soup
½ cup milk
1 can (7 oz.) tuna, drained
and flaked
½ cup cooked peas
1 cup noodles, cooked and drained

CONDENSED SOUP

Pour mixture into a 1-quart casserole. **Top** with ½ cup shredded Cheddar cheese. **Bake** in a moderate oven (375°F.) about 25 min., or until hot and bubbling. 4 good and nourishing servings your family will love.

od things begin to happen when you cook with Campbell's Soups





Lamb Indienne. Sweet pickles do something special to this curried lamb.



Pickled Pork Chops. Thinly sliced dill

Take a jar of pickles

In a pickle trying to serve meals that are really different?

Try pickles! Pickles are more than a relish or something to nestle on a lettuce leaf—they're a fabulous main-dish ingredient!

FOR THESE RECIPES, SEE PAGES 51 and 52

Shopping Information, page 100

Ham-Stuffed Squash. Deviled ham perks up the bland flavor of acorn squash.



Deviled Ham Chowder. Add deviled han





pickles are a perfect complement for pork.



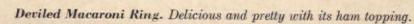
Tuna Patties. Pickles add zip to patties made eloquent with cheese sauce.

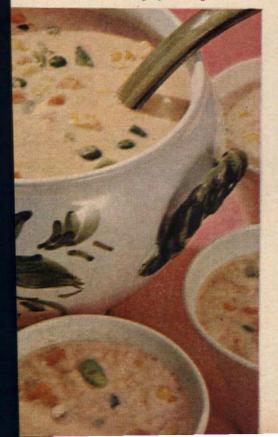
JUNE M. TOWNE

Who says deviled ham must be used only for snacks or sandwiches? Here are three main-dish variations made quick-as-a-wink. So devilishly delicious, they're almost sinful!

Take a can of deviled ham

to frozen or canned soups for zesty chowder.









When you reach for the skillet ... reach for the Wesson!

In newspapers, in magazines—almost every day you read reports of those heart authorities who are recommending the poly-unsaturated qualities of *liquid* pure vegetable oil in place of the saturated *solid* fats. Calorie for calorie, Wesson gives you up to five times more poly-unsaturate than shortening, ordinary margarine or lard, up to twenty times more than butter.

Cholesterol is the villain. Solid fats have been found to *build up* cholesterol in the blood. But Wesson—the pure vegetable oil—has the opposite effect and helps *reduce* cholesterol.

For your heart's sake. Serve balanced meals, eat moderately, and watch your weight, as your own doctor will tell you. And, in preparing food where shortening is called for—especially those wonderful skillet dishes your family loves—use poly-unsaturated pure vegetable Wesson.

Wesson takes the smoke out of frying, browns foods beautifully to taste their very best. Lighter and clearer than any other leading brand, Wesson is also the freshest, most highly refined pure vegetable oil you can buy—completely salt-free, never hydrogenated.

FREE 16-page booklet of Wesson recipes for "Good Eating With Your Heart in Mind". Write The Wesson People, Box 873, New Orleans 2, La.

Wesson helps
cut down
cholesterol,
the prime suspect
in coronary
heart disease

*Blood Serum Cholestero

Wesson-the fighter against cholestero

Take a Can of Deviled Ham Take a Jar of Pickles

(pictured in color on pages 48 and 49)

To freshen rolls, moisten them lightly, place in top of a double boiler. cover, and set over boiling water until rolls are warm

Source of Vitamins A.B.C.

190 cal. per serving

Makes 4-6 servings

Tested in The American Home Kitchens

PICKLED PORK CHOPS

2 c. milk 1 pkg. (10 oz.) frozen mixed vegetables, cooked (or 1-1½ c. leftover cooked

I can (101 oz.) frozen condensed

cream of potato soup* 1 can (2½ oz.) deviled ham

vegetables)

Preparation time: 10 min.

DEVILED HAM CHOWDER

LAMB INDIENNE

Cooking time: 5-10 min.

Thaw soup slightly. Blend together deviled ham and milk; stir into soup in medium-sized saucepan. Add cooked vegetables and simmer together about 5 minutes to heat thoroughly.

*Or use I can of condensed cream soup.



HAM-STUFFED SQUASH

2 med. acorn squash Dash of pepper 4 tsp. salt

2 ths. brown sugar 1 can $(4\frac{1}{2} \text{ oz.})$ deviled ham

Combine remaining ingredients except butter; spoon into squash halves. Brush squash and filling with melted butter. Return to pan; bake 10-15 minutes, or until browned. • Cut squash in halves crosswise; remove centers. Place, cut side down, in ½-inch of water in shallow baking pan. Bake in hot oven (425° F.) 15-20 minutes, or until tender. Remove from pan; pour off water; sprinkle centers with salt, pepper, and brown sugar.

Makes 4 servings

Preparation time: 20 min. Baking time: 1 hr.

DEVILED MACARONI RING

I tbs. instant minced onion 2 c. chopped sweet pickle g tsp. salt

pkg. (8 oz.) macaroni can (4½ oz.) deviled ham egg, slightly beaten

tsp. celery seed g tsp. pepper

c. (4 oz.) grated Parmesan cheese

e. milk

· Cook macaroni in large amount of boiling, salted water, 10 minutes, or until tender; drain. Add half the deviled ham; add remaining ingredients; blend well. Spoon remaining half of the deviled ham in decorative pattern in bottom of greased 1½-quart mold. Carefully spoon in macaroni mixture. Place mold in pan of hot water and bake in moderate oven (350° F.) I hour. Turn out onto warm platter; serve plain or with tomato or mush. room sauce.

Makes 4-6 servings

275 cal. per serving

Source of Vitamins A,B,C

Tested in THE AMERICAN HOME KITCHENS

Source of Vitamins A,B,C Tested in THE AMERICAN HOME KITCHENS 3 tbs. pickle relish 2 tbs. finely minced onion 2 tbs. catchup 2 tbs. melted butter c. coarse bread crumbs TUNA PATTIES Preparation time: 15 min Baking time: 25-35 min. 325 cal. per serving

Take a Can of Deviled Ham

(pictured in color on pages 48 and 49)

When measuring molasses, honey, or other sticky liquid, first grease measuring cup or spoon very lightly. Measurement will be accurate and liquid will pour easily.

Take a Jar of Pickles

DEVILED MACARONI RING

brown: turn and brown second side. Serve with cheese sauce, if desired.

Quick Cheese Sauce: Combine ½ c. milk and 8 oz. sliced or diced process American cheese (or pasteurized process cheese spread) in top of double boiler. Add dash of cayenne

or Tabasco, and heat together over boiling water until smooth and blended.

500 cal. per serving (with sauce)

Makes 4 servings

· Combine all ingredients except fat and shape into 4 flat patties. Sauté in hot fat until

c. mayonnaise or salad dressing

c. sweet pickle relish

c. fine bread crumbs egg, slightly beaten

I can (91/4 oz.) tuna, drained and

Dash of cayenne or Tabasco tbs, instant minced onion

Fat for frying 4 tsp. salt 1 tbs. milk

Source of Vitamins A,B

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HAM-STUFFED SQUASH

PICKLED PORK CHOPS

Preparation time: 10 min. Cooking time: 30-40 min.

> 2 tbs. butter or margarine 4 tsp. pepper 10 whole cloves 9 pork chops

c. thinly sliced dill pickles c. liquid drained from pickles

g c. water

pepper, cloves, sliced pickles, liquid, and 1½ cups water; cover and simmer 30-40 minutes, or until chops are tender. Remove chops to heated platter. Combine flour and 2 tbs. water; mix to a smooth paste; stir into liquid in pan; cook, stirring constantly, until Sauté pork chops in butter or margarine in large skillet until well browned. Add salt, 2 ths. cold water ths. flour slightly thickened.

Makes 3 servings

500 cal. per serving

Source of Vitamins A,B

Tested in THE AMERICAN HOME KITCHENS



2 tbs. minced parsley 2 tsp. Worcestershire sauce ½ tsp. salt ¼ tsp. pepper

5g c. rice, regular or precooked

tsp. curry powder ths. butter or margarine 3 c. tomato juice 2 c. diced, cooked lamb

med. onion, chopped

1/2 c. chopped sweet pickles

Preparation time: 15 min.

LAMB INDIENNE

Baking time: 1 hr.

 Sauté onion and curry powder in butter or margarine in small skillet until onion is tender. Combine remaining ingredients in 11/6-quart casserole; add onion mixture; mix well; cover. Bake, stirring occasionally, in moderate oven (350° F.) I hour or until rice is tender.

Makes 4-6 servings

450 cal. per serving

Source of Vitamins A.B.C.

Tested in THE AMERICAN HOME KITCHENS

TUNA PATTIES

Preparation time: 10 min. Cooking time: 5 min.

52



The catsup with the one extra spice (we promise it will change your mind)

Grandma Snider used to cook up small batches of this catsup in her spice-scented country kitchen. There are memories of this cheerful room in every bottle of Snider's today. For we follow Grandma Snider's recipe with strict conscience.

To all the other good things her recipe calls for, we add her artful touch: an authoritative pinch of Capsicum, the colorful chili pepper. This one extra spice gives Snider's Catsup temperament. It heightens your enjoyment but never bites your tongue.

Try Snider's tonight with a country-supper dish—pork chops and beans, for example. If you think all catsups are alike, we promise Snider's will change your mind.

Snider's

the chili pepper catsup

This is new Dream Whip is

low in cost, low in calories—only 17 per serving. Comes in a box, stays fresh on your shelf, needs no refrigeration.

You can fix Dream Whip any time, too—won't wilt, won't separate, keeps for days.
Keep Dream Whip handy on your shelf and enjoy light and gay desserts every day.





This is DREAM WHIP



Light and lovely Dream Whip makes pies and puddings twice as fancy. And you can use it for days—stays fresh in the refrigerator.



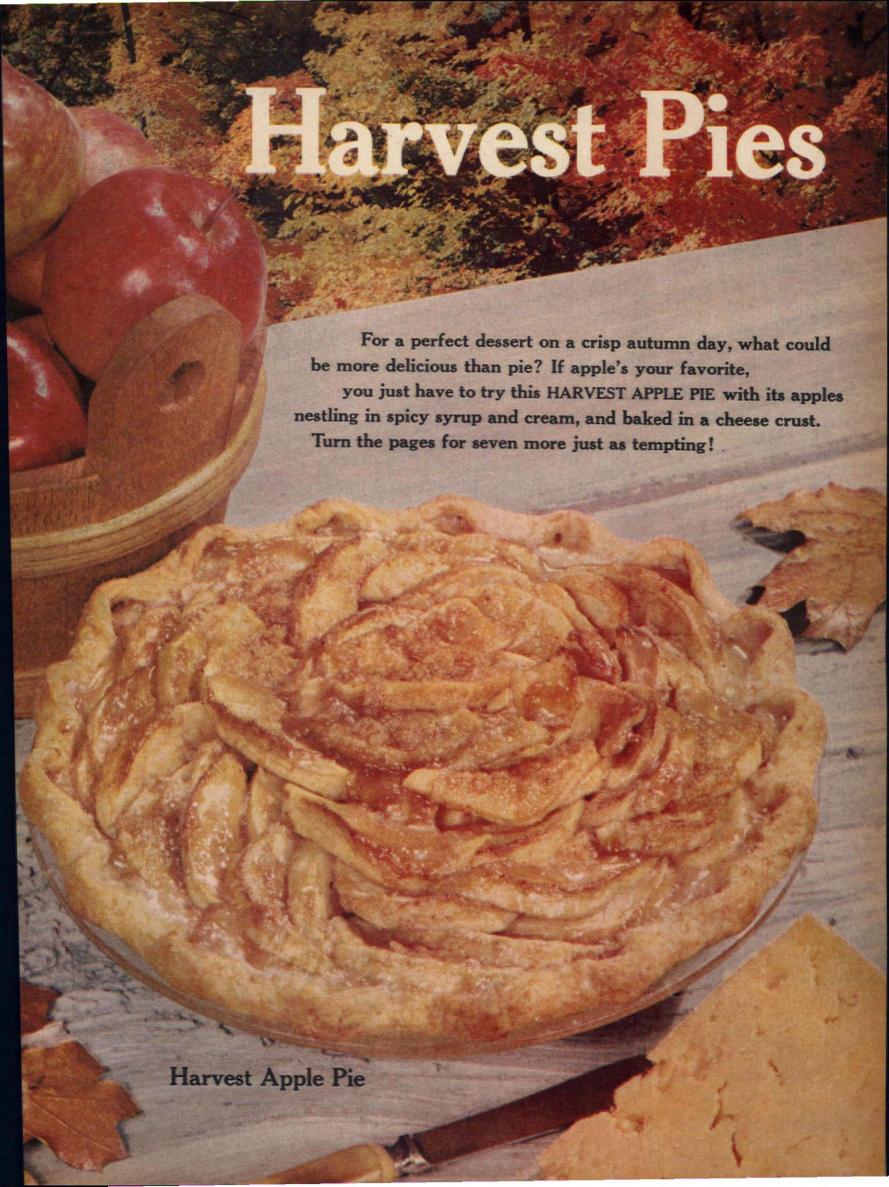
Cherry Dream Cake is the easiest dessert ever! Simply layers of sponge cake...chopped cherries...and luscious new Dream Whip.



Snowy Pears—with Jell-O. Pear halves...soft Jell-O gelatin spooned on . . . and a mountain of Dream Whip. Calories? Hardly any.

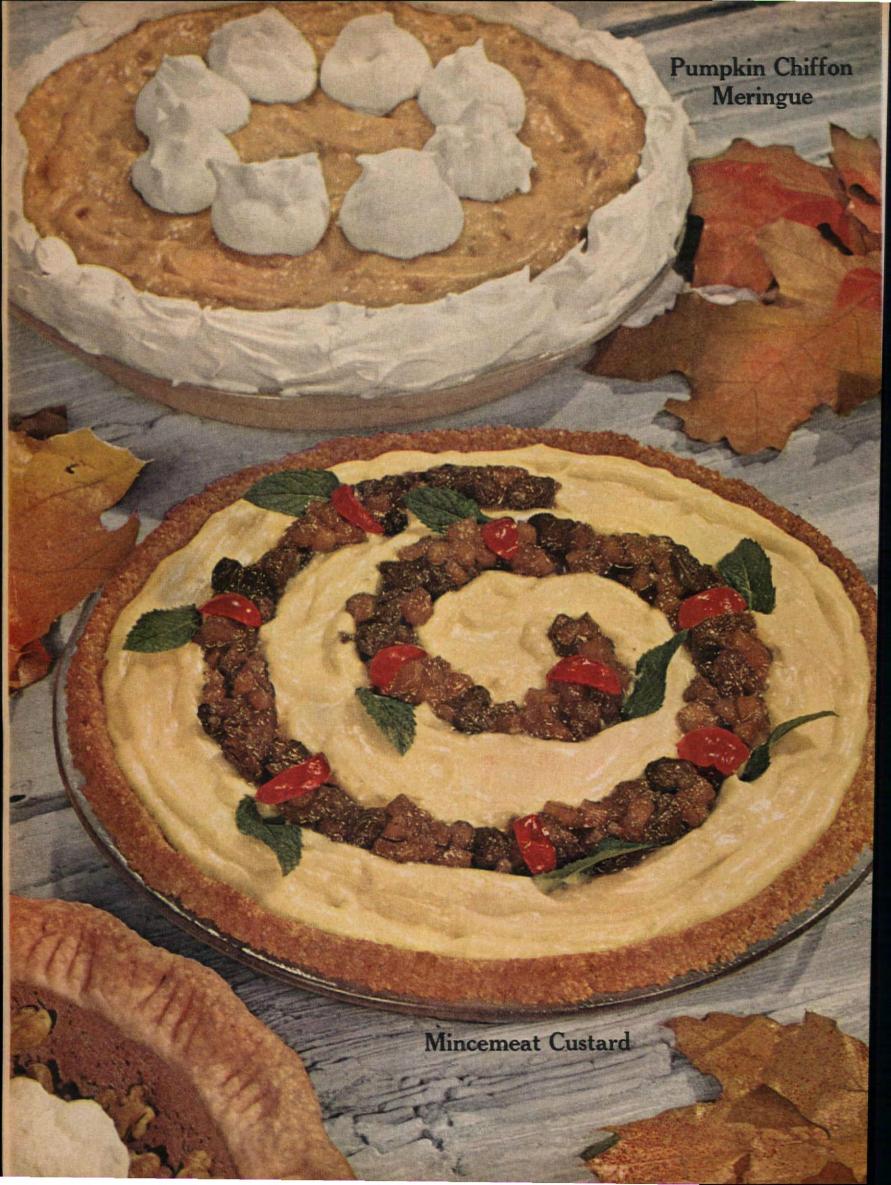


Dream Whip on anything costs so little. Like on gingerbread cake. You can heap it high with never a thought for the budget.









The art of making perfect pastry

Perfect pies begin with perfect pastry. And if the delectable pictures on the preceding pages have left you with the burning desire to make a pie, we suggest you start off by reading a few tips on pastry making. The art goes back many, many years and there have probably been more schools of thought on how to make the perfect pie crust than Great Grandma had petticoats. Actually though, there are four popular recipes, not including the new packaged pie-crust mixes. We give you a choice here of cutting in the shortening (see how-to's on next page) or stirring in the shortening; rolling the pastry out on a board or just mixing it in the pan and patting it into shape. Or using a packaged pie-crust mix. For all, we urge you to be light-fingered and cool-headed. Follow directions carefully and come up with perfect pastry every time!

-

Plain Pastry-Standard Method

INGREDIENTS	PIE SHELL 8- or 9-inch	2-CRUST PIE 8- or 9-inch
Sifted, enriched, all-purpose flour	1 c.	2 c.
Salt	1/2 tsp.	1 tsp.
Shortening	1/3 c.	2/3 c.
Water	3-4 tbs.	5-6 tbs.



Plain Pastry

- 1. Sift flour and salt into medium-sized bowl. Cut shortening into flour using pastry blender or 2 knives, until the size of small peas. (Or if you prefer a more tender and flaky pie crust, cut in half the shortening until like cornmeal; cut in second half until the size of large peas.)
- 2. Sprinkle water, a tablespoon at a time, over flour, tossing quickly and lightly with fork, until all particles stick together when pressed gently. Use only enough water to make particles cling together. The amount may vary with flour. Shape pastry into a ball with hands, without mixing or kneading.
- Turn pastry out on lightly floured pastry board or cloth. Flatten gently with stockinet-covered or floured rolling pin.
- 4. Roll lightly from center to edge in all directions to form a circle (12 inches in diameter for a 9-inch pie; 11 inches for an 8-inch pie). Lift rolling pin near edge of pastry to keep edges from cracking or getting thin. If pastry sticks, lift gently with side of spatula and lightly flour surface.
- 5. Fold pastry circle in half toward you. Lift into ungreased pie plate with fold in center and open edges toward you; unfold. Pat with small ball of pastry or hand to press out air and to fit pan.
- 6. Trim overhang and make edge according to recipe.



No-Roll or Stir-In-Pan Pastry

Makes one 8- or 9-inch crust

 1½ c. sifted enriched, all-purpose flour
 1½ tsp. sugar

l tsp. salt ½ c. vegetable oil 2 tbs. cold milk

Sift flour, sugar, and salt into 8- or 9-inch pie plate. Combine oil and milk in measuring cup; whip with fork and pour all at once over flour mixture. Mix with fork until flour is completely dampened. Press evenly and firmly with fingers to line bottom of pan; press dough up side and partly over rim. Keep dough pressed to even thickness. Shape dough to make a smooth rim; pinch lightly with fingers. Do not use a high fluted edge.

For baked shell: Prick entire shell; bake in hot oven (425° F.) 12 to 15 minutes. Cool and fill as desired.

For unbaked shell: Fill shell with desired filling. Bake in hot oven (400° F.) 15 minutes, then reduce heat to moderate (350° F.) and bake until filling tests done.



Stir-'n'-Roll Pastry

Makes pastry for one 8- or 9-inch 2-crust pie

2 c. sifted enriched, all-purpose flour 1½ tsp. salt

½ c. vegetable oil

1/4 c. cold milk

Sift flour and salt into medium-sized bowl. Pour vegetable oil and milk into same measuring cup. Do not stir. Add all at once to flour; stir lightly with fork until mixed. Press into smooth ball. Place half of dough between two 12-inch squares of wax paper. (Dampen table top to prevent paper from slipping.) Using very gentle strokes, roll dough from center to edge in all directions until circle reaches edges of paper. Carefully peel off top paper. If dough tears, press edges together without moistening. Lift pastry and bottom paper together. Place pastry, paper side up, in 8- or 9-inch pie plate; carefully peel off paper. Gently pat pastry to fit pie plate. Roll top crust the same way. Proceed according to recipe directions for your pie.

For 1-crust pie: Use $1\frac{1}{2}$ c. sifted flour, 1 tsp. salt, $\frac{1}{2}$ c. vegetable oil, and 3 tbs. cold milk. Mix, roll, and fit into pie pan as directed above. Prick thoroughly. Bake in very hot oven (475° F.) 8 to 10 minutes.



Water-Whip Pastry

Makes pastry for one 8- or 9-inch 2-crust pie

4 c. homogenized vegetable shortening 4 c. boiling water 2 c. sifted enriched, all-purpose flour 1 tsp. salt

Put shortening in medium-sized bowl. Add boiling water and milk; break up shortening with fork. Tilt bowl; whip or beat with fork in rapid cross-the-bowl strokes until mixture is smooth and thick like whipped cream. Sift flour and salt over shortening mixture. Stir quickly with round-the-bowl strokes until dough clings together and cleans the bowl. Shape into smooth flat round with hands. Roll out on pastry cloth or board or between 2 squares of wax paper.

For 1-crust pie: Use ½ c. less 1 tbs. homogenized vegetable shortening, 3 tbs. boiling water, 1 tsp. milk, 1¼ c. sifted enriched, all-purpose flour, and ½ tsp. salt. Proceed as above.



Packaged Pie-Crust Mix

You will find several brands of packaged pie-crust mix at your grocer's. These are convenient to store, easy to use, and make excellent pie crust. Just follow package directions for mixing and rolling. A package will make one 8- or 9-inch two-crust pie or 2 pie shells. For one shell or a one-crust pie use half the package and save the rest to use later.

RECIPES FOR THE EIGHT HARVEST PIES ON THE PRECEDING PAGES BEGIN ON PAGE 63

How to make

Basic Pastry

we show you here ten steps
in making pastry by the "cutting
in the shortening" method. You
will find three other pastry recipes
on the preceding page, two using
vegetable oil, and one using
vegetable shortening. We know that
any one of these methods, or the
handy package mix, will make
a good pie crust. We've
tried them all!

And as you are making the crust—
make it a picture pie. Below you
will see 18 how-to's for making
decorative edgings. You will notice
we have used handy little
gadgets that are in almost every
kitchen. Let these few ideas
be an inspiration for you
to create your very own edging.



1 Cut shortening into sifted flour and salt, using pastry blender or 2 knives, until particles are the size of a small pea.



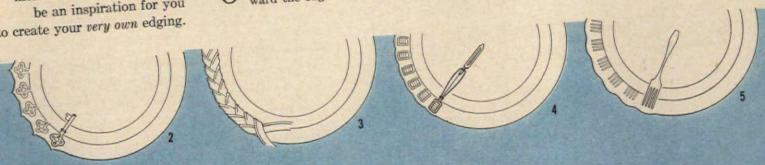
Sprinkle a small amount of water over the surface of the fat-flour mixture. Blend with fork, using a tossing motion.

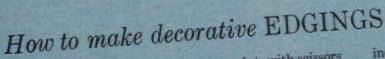


6 Holding lightly, place rolling pin on center of dough. Roll from center toward the edges in quick light strokes.



Lift rolling pin near edge to keep edges from getting too thin. Roll to a 12-inch circle for 9-inch pie, 11 for an 8-inch.





1 Leave ¾-inch overhang, clip into points with scissors and roll angled pieces into cornucopias. 2 Fold edge under, use key for indentations. 3 Trim pastry even with edge, use remaining pastry for braiding strips. Moisten pastry edge; press on braid. 4 Fold under edge; use vegetable parer for design. 5 Fork tines make this design. 6 Trim pastry; fold under edge. Pinch pastry together with thumbs and index fingers. 7 Trim pastry; fold under edge, making stand-up rim. Place right

index finger on inside of rim. With thumb and index fingers directly opposite, pinch pastry. Repeat at 2-inch intervals. 8 Trim pastry; fold under, making stand-up rim. Press with left index finger, then with both fingers pinch across at ½-inch intervals. 9 Trim pastry; fold under, making stand-up rim. Place index fingers on rim in opposite directions ¼ inch apart. 10 To make wreathed edge, fold pastry rim under and snip pastry with scissors at ¼-inch intervals. Turn and lay cut



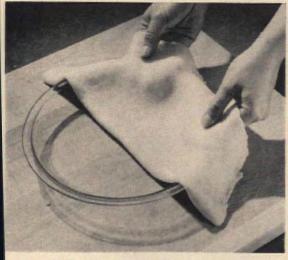
Press the dampened particles gently to see whether they stick together. If they do, then you have added enough water.



Form dough into smooth ball between hands, without mixing or kneading. Dough may be chilled before rolling.



Place dough on floured board or pastry cloth. Flatten with floured or stockinet-covered rolling pin.



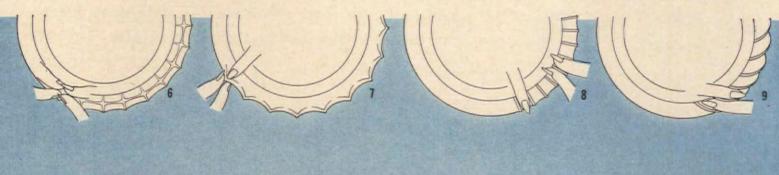
Fold dough in half. Lift onto ungreased pie plate with fold at center, open edges toward you. Unfold away from you.



Pat out air with a pastry ball or your hands, to make pastry fit pie plate and to avoid shrinking when the pie bakes.



Trim overhang with scissors ½" to 1" for plain, crimped edge. See directions for fancier edgings.



pieces flat on rim, alternating direction. 11 Fold over pastry rim; make a stand-up edge and press flat side of knife into pastry at ½-inch intervals to make a diagonal crimp. 12 For seashell effect, fold under pastry and make stand-up rim. Press down diagonally with right index, push in outside edge with left thumb and index. Press flat side of knife between indentations. 13 For a scalloped edge, fold pastry under, but push up for a stand-up rim. Press down with index finger on inside rim, push in on outside edge with left thumb and index. 14 Trim

pastry. Cut overhang with scissors in saw-tooth design. Moisten rim and turn up over rim. 15 Looped edge is molded over pencil or round object with strips of pastry, but always moistened for sealing. 16 Leaf edge is merely pieces of pastry cut in leaf shapes, moistened, then sealed on rim of pie. 17 For inside ruffle effect, fold over pastry edge, press left index finger under fold, press right index firmly next to lifted portion. 18 An interesting design can be made with the handle of the pastry brush. Crust is tucked under as on number 2.



New Swing-Out Shelves...



Newest Straight-Line G-E Refrigerator also has Automatic Defrosting in the refrigerator, big Roll-Out Freezer, no coils on back, Swing-Out Vegetable Bins, Mix-or-Match colors. In 15-and 13-cu.-ft. sizes, and in 12-cu.-ft. model with freezer at top.

bring all your food in full view—within easy reach—in the new General Electric Refrigerator-Freezer!

These new General Electric Shelves swing all the way out of the new Automatic Defrost Refrigerator—smoothly and easily.

Every item of food is in front of you, within reach of your hand. No fumbling to get at things. And you never have to worry about "forgotten" foods at the back of any shelf.

For extra space between shelves, you can adjust the shelves—up or down. You can even take the shelves out completely to clean the inside of the refrigerator or the shelves.

Why not try G-E Swing-Out Shelves your-

self and see how really convenient they are.

You'll find them in the new Straight-Line General Electric Refrigerator-Freezers at your General Electric dealer's.

Household Refrigerator Department, General Electric Company, Appliance Park, Louisville 1, Kentucky.

Progress Is Our Most Important Product





Adjustable—up or down! Press button, slide shelf up or down. You can arrange loading so that bottles, for example, are on bottom shelf where you can reach them easily.



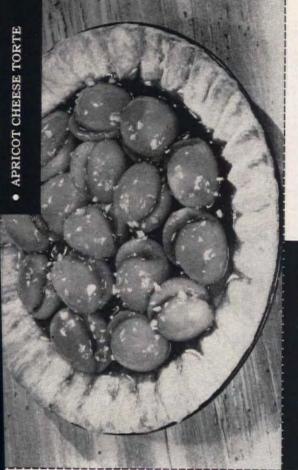
Shelves are so sturdy! Can easily hold this shelf-load of bottles. They're tested to support over 150 pounds—more than you'll ever need to put on a shelf.



Fits flush into corner with no value at sides for door clean No coils on back... and no collecting waste space. From up evenly with cabinets.

Harvest Pies

(pictured in color on pages 55, 56, 57, and 58)



sized bowl; gradually beat in sugar and beat until

medium

E.

or margarine

• Cream butter o

I unbaked 9-inch nut pastry shell

sqs. unsweetened chocolate, melted

c. coarsely chopped walnuts

Add egg yolks and vanilla; blend well. Add melted chocolate and flour.

Beat egg whites and salt in second bowl until stiff but not dry; fold into chocolate mixture.

Add walnuts: turn into unbaked

across top. Cool.

cream, if desired.

or until puffed

NUT PASTRY: Sprinkle 1/3 c. finely chopped valuuts evenly on bottom and sides

greased 9-inch pie pan; line pan with pastry.

calories per serving (1/2 of 9-inch pie)

pastry shell. Bake in hot oven (375° F.) 30-35 minutes. Serve with vanilla or coffee ice cream, or with whipped

Source of Vitamins A, B, C Tested in THE AMERICAN HOME KITCHENS MINCEMEAT CUSTARD

pkg. vanilla pudding and pieegg, slightly beaten filling mix

¹/₂ c. prepared mincemeat baked 9-inch crumb shell

l tsp. rum extract

Preparation time: 20 min Chilling time: 2-3 hrs.

mixture; chill 2-3 hours, or until and stir over medium heat until mixture thickens and comes to a boil. Remove from heat: add rum extract; cool 5 minutes, stirring occasionally. Spread 1 cup of mincemeat evenly remaining 12 cup mincemeat in spiral design on top of pie. Garnish Combine pudding and pie filling, beaten egg, and milk in medium-sized saucepan. in bottom of cooled crumb shell; top with pudding firm. Arrange c. milk

CRUMB SHELL: Combine 1½ c. vanilla wafer crumbs (about 24 cookies), 2 tbs. sugar, and 6 tbs. melted butter or margarine in bowl. Press evenly into bottom and around sides of 9-inch pie pan. Bake in hot oven (375° F.) 5-8 minutes cherries and mint leaves, if desired.

325 calories per serving (% of 9-inch pie)

Tested in THE AMERICAN HOME KITCHENS

of Vitamins A, B, C

Dirtiest Ovens SPARKLE

IN LESS TIME ... WITH LESS WORK this quick EASY-OFF Way!



DOES YOUR OVEN LOOK LIKE THIS? Greasy-grimy . . . can smoke and cause a dangerous fire



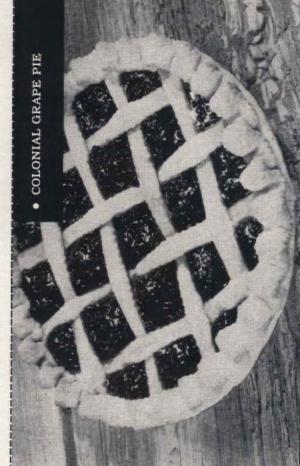
APPLY EASY-OFF OVEN CLEANER and let set . . . then . .



JUST WIPE ... EASY-OFF cuts black encrusted grease like magic







Preparation time: 15 min. Baking time: 30-35 min.

c. sifted flour

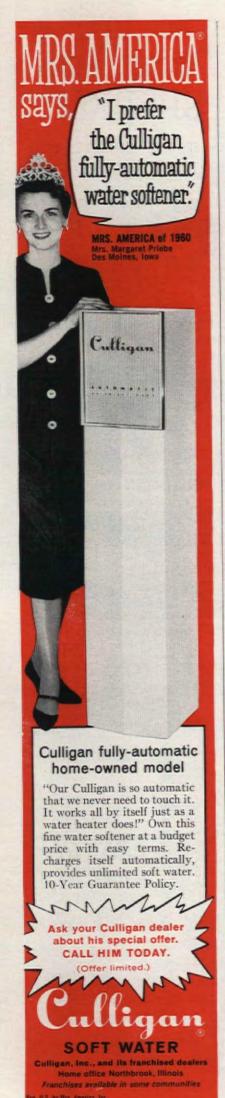
c. butter or margarine

c. sugar

2 egg whites Dash of salt

MERICAN HOME, OCTOBER, 1959

tsp. vanilla egg yolks



Harvest Pies

(pictured in color on pages 55, 56, 57, and 58)



APRICOT CHEESE TORTE

Preparation time: 25 min. Chilling time: 2-3 hrs.

> can (1 lb., 14 oz.) peeled, whole pkg. (8 oz.) cream cheese tbs, sugar apricots

1 tsp. grated lemon rind 1 baked 8-inch pastry shell 1₃ e. currant jelly

Drain apricots; reserve ¼ c. syrup (use remainder in other cooking). Remove pits from apricots carefully, leaving fruit whole. Soften cream cheese in small bowl; blend in reserved ¼ c. apricot syrup, sugar, and lemon rind. Spread evenly in baked pastry shell.
 Arrange well-drained whole apricots on top. Beat jelly with whip or egg beater, until smooth and syrupy; spoon over apricots. Garnish with chopped pistachio nuts, if desired. Chill 2 to 3 hours, or until jelly glaze thickens.

350 calories per serving (% of 8-inch pie)

Tested in The American Home Kitchens

COLONIAL GRAPE PIE

5 c. Concord grapes (about 21/2 (spunod

grated orange rind

Baking time: 30-35 min.

le, sugar

1 ths. graten orange 2 ths. lemon juice Spice pastry for 2-crust 9-inch pie 32 tbs. quick-cooking tapioca 4 tsp. salt

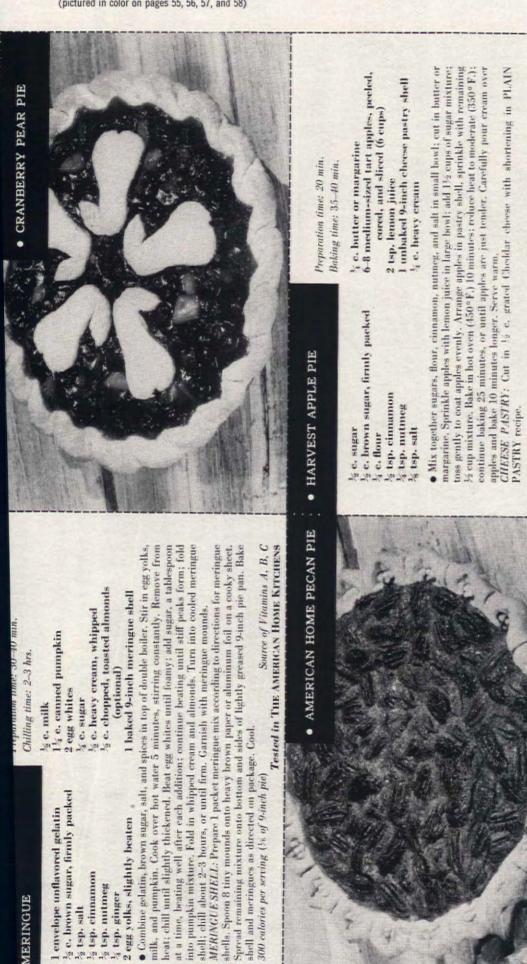
• Wash and stem grapes; slip pulp from skins; save skins. Cook pulp until seeds loosen, about 5 minutes; press through coarse sieve to remove seeds. Combine pulp, skins, and remaining ingredients except pastry; let stand 15 minutes. Line a 9-inch pie pan with spice pastry; fill with grape mixture. Arrange strips of pastry in lattice design on top, moistening ends to seal to bottom crust; flute edge. Bake in hot oven (450° F.) 10 minutes; reduce heat to moderate (350° F.); continue baking 20–25 minutes, or until syrup boils with heavy bubbles that do not burst.
SPICE PASTRY: Add 2 ths. sugar, ½ tsp. cinnamon, ⅓ tsp. ginger, and ¼ tsp. mace to the sifted flour in PLAIN PASTRY recipe.

calories per serving (% of 9-inch pie

Source of Vitamins A, B. C. Tested in The American Home Kitchens

Harvest Pies

(pictured in color on pages 55, 56, 57, and 58)

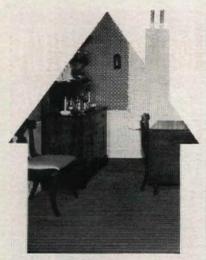




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460 calories per serving (% of 9-inch pie)

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Harvest Pies

(pictured in color on pages 55, 56, 57, and 58)



Baking time: 25-30 min. 30 Preparation time:

CRANBERRY PEAR PIE

ths, butter or margarine ths, lemon juice 2 ths. cold water 2 ths. butter or n

medium pears, peeled, cored, and diced (about 2 cups) c. whole raw cranberries

1/4 tsp. salt

Reroll trimmings and cut into pear shapes. Place on top of filling. Bake in hot oven (425° F.) 25-30 minutes, or until browned and bubbly.

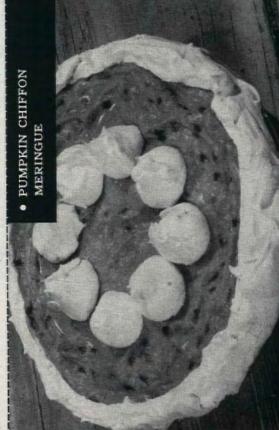
ORANGE PASTRY: Add 1½ tsp. grated orange rind to flour and use orange juice in place of water in PLAIN PASTRY recipe. Cook over low heat, without stirring, until all cranberries pop. Combine cornstarch and cold water to make smooth paste; stir into cranberry mixture and continue cooking, stirring constantly, until clear and slightly thickened. Remove from heat; add butter or margarine and lemon juice. Cool about 20 minutes; add pears; turn into unbaked pastry shell. Reroll trimmings and cut into pear shapes. Place on top of filling. Bake in hot oven saucepan; bring to boiling; add cranberries 1 unbaked 9-inch orange pastry shell water in large and · Combine sugar, salt, tbs. cornstarch

475 calories per serving (% of 9-inch pie)

Tested in THE AMERICAN HOME KITCHENS

Source of Vitamins A, B,

Tested in The American Home Kitchens



Source of Vitamins A,

B,

1-1½ c. pecan halves 1 unbaked 9-inch pastry shell

tsp. vanilla tsp. salt

Preparation time: 10 min. Baking time: 50-55 min.

AMERICAN HOME PECAN PIE

c. sugar

ths, melted butter or margarine e. light or dark corn syrup

butter or margarine, vanilla, salt, and pecans. Pour into unbaked pastry shell. Bake in hot oven (400° F.), 15 minutes; reduce heat to moderate (350° F.); continue baking 35-40 minutes or until browned and slightly puffed. Cool before serving.

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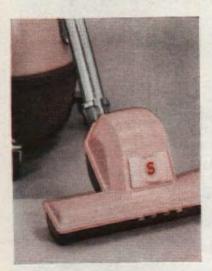


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Festival of Tulips

(continued from page 38)

flowering tulips, large and small, tall and short, whose seasons overlap and coincide, more or less, with the peak flowering of the daffodils.

Most striking of all the early tulips, perhaps, is the hybrid variety of Tulipa fosteriana, called Red Emperor, with huge, orangered flowers on strong stems 1½ or so tall. It has recently been joined by White Emperor, an equally impressive tulip, and the two can be planted adjacently with remarkable effect.

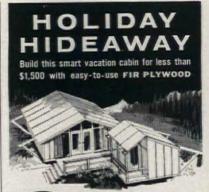
A hybrid form of Tulipa praestans, called Fusilier, has three to six blooms to a stem, is good-sized, brilliant scarlet, and 10" or 12" high. T. eichleri, flowering at the same time and about the same height, has beautifully shaped, crimson-scarlet flowers, carried one to a stem. A smaller but delightfully different tulip, also in flower a this time, is T. tarda (sometimes listed as T. dasystemon). Its starshaped flowers, in clusters of as many as ten, grow 5" or 6" high and are bright yellow shading to white.

One of the daintiest of tulips, T. clusiana, flowers around the first of May. It grows 10" to 15" high and has narrow, medium-sized blooms, white and deep pink, for which reason it's sometimes called the peppermint-stick tulip. Because of its daintiness, presumably, it's also called the lady tulip.

Before the species tulips have finished, the first of the hybrid classes have already started—namely the single early and double early tulips, which usually begin in mid-April. These are shorter-stemmed than the May-flowering hybrids, most of them 12" to 14", but their flowers are large, brightly colored, and long lasting.

Favorites among single early varieties are Couleur Cardinal, deep red; De Wet, fiery orange; Rising Sun, deep yellow; Pink Beauty, rose pink; and White Beauty, pure white. Among double early varieties, which resemble small peonies, some of the best are Peach Blossom, rosy pink; Schoonord, white; Mr. van der Hoef, rich yellow; and Vuurbaak (Firedome), scarlet.

The Mendel and triumph tulips start around the first of May, before the single early and double early varieties have finished, and continue into the season of the familiar "May-flowering" kinds—the breeder, cottage, and Darwin types—which are in flower from





...includes six 14" x 20" sheets. Fully detailed with materials list, illustrated step-by-step instructions

If you're looking for a vacation cabin you can build simply, easily and economically on almost any site—this is for you! Designed by award-winning architect George Matsumoto, it has over 400 sq. ft. with roomy living-sleeping area (built around a cheery log-burning fireplace), kitchen, bath, semi-detached bunk room that sleeps four. Rugged fir plywood construction simplifies building. Cuts costs, too. Actual material costs for test-model cabin came to less than \$1,500.

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the middle to the end of the month. Also flowering during the latter half of the month are the large, peonylike, double late varieties. the gracefully reflexed lily-flowered kinds, and the curiously fringed and feathered parrot types.

This whole magnificent group runs the full gamut of tulip colorsfrom purest white through every imaginable shade of yellow, orange, red, pink, lavender, and purple to the deepest bronze and coppery tones. Their heights range from about 20" in the Mendels to over 30" in the breeders and Darwins.

The list of varieties of all the classes of May-flowering tulips is well-nigh endless, and every grower. distributor, and fancier has his own selection of favorites. Your best bet is to choose them from the illustrations and descriptions in a good bulb catalogue or from the display racks in a well-supplied garden center. Most important, buy only top-quality bulbs from reputable distributors. A "bargain deal" may turn out to be nothing short of an outright gyp.

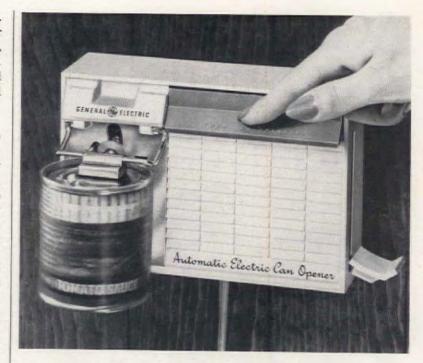
How to grow tulips? Easy! Their main requirements are plenty of sunshine, well-drained, fertile soil, and abundant moisture in spring and fall but comparatively dry conditions during summer. Plant the bulbs at least 8" deep-better 10" or 12" deep if your soil is light.

Break off the flowers as soon as they begin to fade, remove the leaves only after they've turned yellow, and sprinkle plenty of plant food over the plantings every fall. Or, if you don't mind a little extra work, you'll probably be even more successful in maintaining their vigor if you dig the bulbs after the leaves have yellowed in late spring and store them in a cool, dry place until fall planting time.

All in all, tulips come pretty close to representing the most in floral reward for the least in gardening effort. A full-scale festival planting this fall will really pay off next spring.

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You'll love the color and convenience of an extension phone by your bed.

During the day it will save you many, many steps—let you talk in comfort and privacy whenever you want. And during the night you'll sleep better just knowing it's there, with doctor, drugstore, police or firemen only an arm's reach from your pillow.

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THE UPHOLSTERY TOOL makes quick work of cleanithis sofa with a button-tufted back. You can also put it to work underneath the sofa cushions, on your car upholstery, and mattresses.

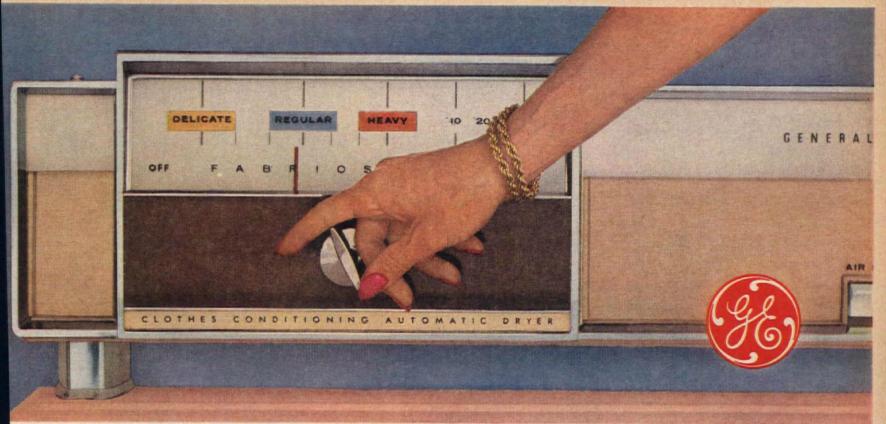
CARVED SCREEN

could take hours to clean, but not with the dusting-brush attachment shown here. Use it also to dust lamp shades, books, record player, and louvered doors.



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1. Automatic Control gives you just-right drying times and temperatures for any washable—automatically. With the General Electric High-Speed Drying System, things dry so quickly you'll get along with fewer clothes. Just set the control to DELICATE for modern synthetics and other fragile

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our wash 'n wear dries wrinkle-free. Special wrinkle' cycle tumble presses synthetics. Propailored suits, dresses, blouses dry ready to put on.



3. You iron far less than you used to. Safe, low-temperature drying smooths out towels, sheets, underwear. They dry soft and fluffy.



4. Your clothes smell sunshine-sweet, have a breezy-day fragrance. The Air Freshener puts pleasantly scented air into all your clothes.



u'll never hand-sprinkle again. The autosprinkler saves hours of tedious hand-work; dothes are evenly dampened automatically.

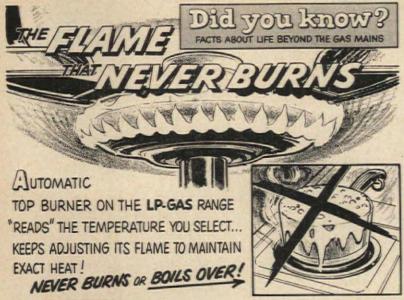


6. No special wiring necessary. This General Electric Dryer operates on either a 115- or 230-volt circuit. Dryer can be plugged into a standard household appliance outlet.

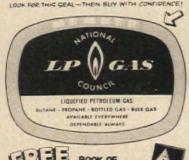
Plus: Foot Pedal, Safety Start Switch, Lint Trap. Color or white. Only \$2.60 weekly, after a small down payment. See your General Electric dealer for his prices and liberal terms. General Electric Company, Appliance Park, Louisville 1, Kentucky.

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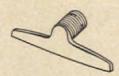
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(continued)



praperies collect dust just as fast as any of your other furnishings. Drapery cleaning tool keeps them fresh with little effort. Suction power can be reduced on this cleaner to prevent pulling on the draperies.





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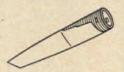
takes on a new and more delicate role. With suction power reduced it hovers over artificial flowers and the dust disappears. Your vacuum cleaner makes light work of this tedious job.



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THE CREVICE TOOL is one of the handiest tools in the attachment box. It gets all the way into the corners of drawers and pulls the dust out. Try it also to dust the space beside your range and behind your refrigerator and radiators.

Shopping Information, page 100





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STAN SCHULER

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The first step toward solving these problems is to make a list of all the things that caused trouble and discomfort last winter. Step No. 2 is to check your house systematically from foundation to roof top. Then get on with the repair work. Much of this will be relatively easy. But if there are extensive repairs which run into a lot of money, don't put them off. The money you spend will be repaid many times in improved comfort, health, safety, fuel savings, and resale value.

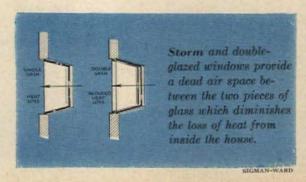
Is Insulation Adequate?

Walls and roof. Chances are your house is at least partially insulated. But if there are still times when you feel chilly, you may need additional insulation. There should be the equivalent of at least three inches of rock wool in the roof or ceiling. Four inches of insulation are even better.

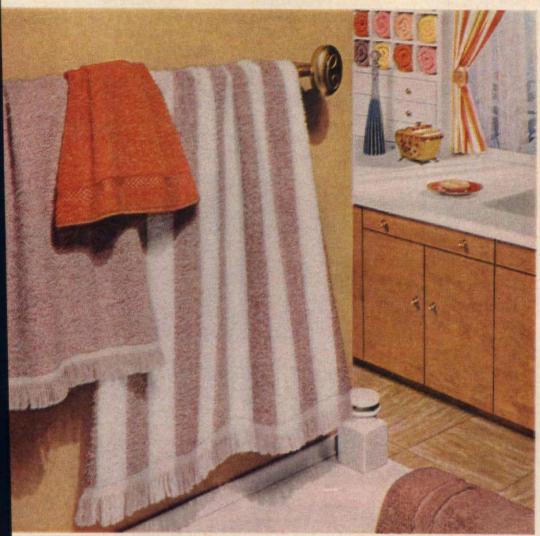
If your outside walls have not been insulated, you can have loose fill blown in. A full insulating job saves fuel costs and should be accompanied by a vapor barrier on the inside surface of the interior wall. The vapor barrier keeps moisture from condensing on the cold inside face of the exterior sheathing.

If the walls of your house were insulated many years ago with loose fill, the chances are that the material has settled and there is an uninsulated gap at the top of each stud space. This isn't worth filling throughout the house; but you should see if you can't do something about it in cold rooms and in north walls.

Windows and doors. If you haven't weather(continued)



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See America's best-loved crystal. And send for our folder showing 118 pieces (priced from only \$.75) and where to buy. Write today. Fostoria Glass Company, Moundsville, West Virginia.

Fine Crystal with Fashion Flair



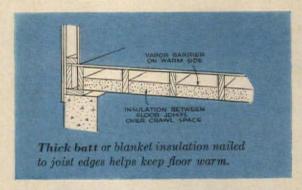


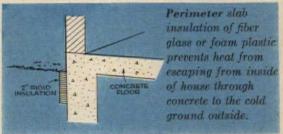
(continued)

proofed the doors and windows in your house, you really must enjoy being uncomfortable. Glass is a poor barrier against cold. All windows and doors on the north side of the house should most certainly be protected with storm sash or double-glazed insulating glass.

Check the weatherstripping throughout the house. It may no longer fit properly. New metal stripping is usually fairly easy to install; if not, it's a cinch to apply rubber, felt, or fiber-glass strips around the inside edges of the windows.

Floors. You can lose a lot of heat through floors over crawl spaces and unheated garages. Solution: Insulation between the floor joists.





Concrete slabs laid on the ground almost always feel cold underfoot if not correctly insulated. The easiest remedy is to excavate around the outside of the foundation walls and apply rigid, 2-inch-thick, waterproof insulating boards tight against the walls. The boards should extend from just above the level of the slab to a depth of at least 12 inches.

Heating pipes and ducts. To prevent unnecessary heat loss and thus assure the delivery of the full quota of heat to the heating outlets, insulate pipes and ducts, that run through areas where heat is not required, with fiber glass or asbestos pipe insulation or blanket duct insulation of the same materials.

Are You Warm Enough?

Drafts. These are another cause of cold feet. If the cold air is not coming from the windows or outside doors, it may be seeping under the interior doors. The answer is to weatherstrip the doors or to install thresholds with a built-in plastic strip that presses against the bottom of the doors.

Radiators. If you have a hot-water system, vent the trapped air in the radiators through the valve. On a steam system, remove clogged radiator valves and soak them in white gasoline for fifteen minutes.

Make sure that all radiators and the pipes leading to them are level. If they're not, raise them so that the water will flow downhill from the radiator all the way to the boiler.

(continued)



designed by John Van Koert; Declaration® designed by Stewart MacDougall and Kipp Stewart

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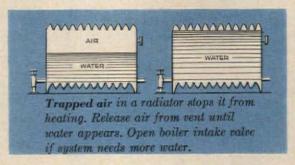
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Master Woodworkers Since 1854

(continued)

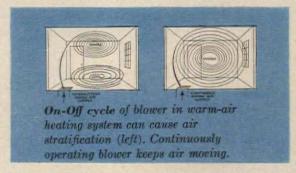
If your radiators or convectors are covered with metallic paint, redo with nonmetallic paint, for better radiation.



Furnace. Call in your fuel supplier or heating contractor to make a careful inspection of the entire central heating plant. He should make sure that the burner is in good operating condition, the firebox is sound and properly sealed, the vent pipe is free of holes and clean, and the filters are either cleaned or replaced.

Thermostat. Your house may not be well heated simply because the thermostat is located in a cold draft or near a heating outlet. Thermostats should be installed on an inside wall of a room responsive to outdoor temperature changes, such as the living or dining room.

Additional heating. Perhaps the whole trouble with your heating system is that it is undersized or badly laid out. If you suspect this to be the case, call in a heating engineer or contractor. There are innumerable ways to improve or expand a heating system. For instance, if the heating plant is large enough, you can install additional outlets or relocate those you have. You can improve the plant's efficiency by the addition of a blower or pump. Continuous operation of the blower will



eliminate air stratification and thus provide more even temperatures at all times in all rooms. If the heating plant is too small, you can install an auxiliary plant for the rooms far removed from the central system—say, electric or gas wall heaters, a gas or oil-fired floor furnace, or radiant panels in the ceiling. Or you can rebuild a fireplace with a prefabricated metal firebox that circulates the heated air within the room and even to adiacent rooms.

Condensation. If the windows steam up regularly, a room over a crawl space feels clammy, water forms on rafters and roof sheathing, the paint on the outside walls of the house blisters—condensation is your problem. Here are some ways to combat it: Remove moisture from your kitchen and laundry with exhaust fans. Crossventilate attic and crawl spaces with grilled or louvered ventilators. Prevent water vapor inside the house from penetrating wall cavities by painting the walls with a base coat of latex or aluminum paint. Lay asphalt-impregnated paper or plastic sheeting over the ground in crawl space to keep moisture out of the house.

THE END



A whole new species of color ranging from burning oranges that seethe with excitement... to deep earth-tones that warm any decor. Dare to decorate with a dramatic difference. Be sure to see all the tweed, plain and textured carpets (permanently moth-proofed) in "Tiger Tones"... newest Magee true nature colors loomed to last. Shown: TWISTEX, SPRINGY WOOL TWIST. SEND 25¢ FOR DECORATING GUIDE TO THE MAGEE CARPET COMPANY, DEPT. A-4, BLOOMSBURG, PA. MEMBER OF AMERICAN CARPET INSTITUTE



Hi...Good Looking!

High-fashion mirrors of L.O.F Parallel.O. Plate are the fashion in modern home decoration

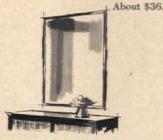
(Read why in the column at right)



A gracious, imported Florentine frame, finished in delicate gold leaf. This classic oval mirror is correct in any About \$40.



John van Koert designed this dignified Venetian mirror with handengraved detail and tortoise-shell cloisonne corners highlighted in brass.



This slender metal frame is available in four colors . . . white, tea, red or green . . . subtly washed on gold. A John van Koert original. About \$56.

Reflect a bit ...

If you haven't seen the new decorative mirrors at your favorite store, you're really missing something. High-fashion frames created by some of America's most talented designers . . . Parallel-O-Plate Glass for amazingly true reflection. It's easy to see why mirrors are so fashionable right now. Look for the tag shown below as your buying guide to "good looking". For the name of the maker of the mirrors shown here, write

LIBBEY · OWENS · FORD

608 MADISON AVE. TOLEDO 3. OHIO



PLANT A POTFUL OF SPRING

Here's how to grow hardy garden bulbs for midwinter bloom in your living room

Bright flowers in your own living room are a sure-fire cure for winter blues. And few flowers give you more concentrated brilliance than tulips, hyacinths, and daffodils. So plant some of these gloom-chasers in pots now, store them outdoors or in the cellar until January, then bring them indoors to flower-a full month or more ahead of their normal outdoor-bloom-

You'll get the best flowers from bulbs that are especially suited to forcing. Your bulb dealer will be able to advise you on kinds to select, or you can find good forcing varieties listed in bulb catalogues and books.

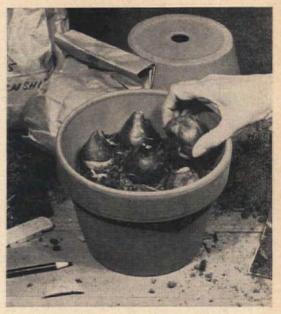
For planting, you'll need some garden soil or packaged potting soil and bulb pans-low redclay pots that are wider than they are high. Start tulips and daffodils as shown in the pictures

After planting, water the pots well, then keep them in a temperature close to 40° for 10-12 weeks by burying them in a 2'-deep garden trench, coldframe, or a bushel basket of soil.

TULIPS

Choose varieties of "early" and Mendel tulips for January flowers, Darwin and triumph tulips for February bloom. After planting and watering, bury pots outdoors until about mid-January. When shoots are 3" or 4" high, bring the pots into a dim, cool room-no warmer than 55°-60° - until the buds grow well above the leaves; then move pots into a warm room and give more light.





Put four or five large bulbs in an 8"-wide pot.



Add soil to cover bulb tips; press down firmly



Cover with empty pots and 6" soil in frame.



From Our Mailbag

Dear Imperial:

After reading your E-Z-DU ads, we were convinced we could hang wallpaper. We tried it. We hung it! What could be more simple? All we had to do was to cut E-Z-DU to the correct length, wet and put it on the wall. The next step was to stand back and admire the result. The walls are pretty, the job is done and no mess to clean up from floors, hands, clothes and two small children.

Let us hasten to say, we are not the clever type. Home projects simply are not our forte. We fuss and fume and the results show our lack of experience. But now comes E-Z-DU' and we could shout for joy. Here, at last, is something two bunglers can't bungle! You state you are against unbelievable superlatives in advertising. How can you avoid using them when describing the unbelievable ease of application of E-Z-DU? However, we shall refrain from saying E-Z-DU* is wonderful and marvelous even though we honestly believe this to be true.

E-Z-DU has put interior decorating within the easy grasp of the "do-it-yourselfer". The product is good, the results are worthwhile and the work involved is minute. What more could the consumer ask?

Since we can't use superlatives, we'll just say, "thank you", for all young home owners. E-Z-DU has brightened our homes without flattening our pocketbooks or backs.

P. S. Our thanks go to Joan and Darrell Jarvis of Elmhurst, Illinois who sent in the above which we would like to share with you. And by the way, a brand new E-Z-DU collection is now on display at your Imperial dealer. Ask for a demonstration.

IMPERIAL COLOR CHEMICAL & PAPER CORP. Glens Falls, New York



Your first cost is your last cost with BASE-RAY HYDRONIC* heating

BASE-RAY® radiant baseboards are as permanent as the house they heat. Their one-piece cast-iron construction will last a lifetime . . . can't dent or come apart, provide perfection in Winter comfort and interior beauty. Walls, windows, and the entire room are flooded with radiant heat, like the warmth of the sun. Even in zero weather, floors are within 3° of ceiling temperatures. Slim, modern BASE-RAY looks like the wood baseboard it replaces. Only cast iron gives you all these advantages...insist on BASE-RAY, the original cast-iron radiant baseboard!



HOLIDAY GAS BOILER The new HOLIDAY is the most advanced design for clean, carefree automatic gas heating. Fuel-saving vertical flue travel. Lifetime cast-iron construction. Built-in heater for hot faucet water.



*HYDRONICS . . . The science of heating and cooling with water

FIRST IN THE MANUFACTURE OF BASEBOARD HEATING

BURNHAM CORPORATION

Heating & Cooling Division IRVINGTON, NEW YORK



(continued)





HYACINTHS

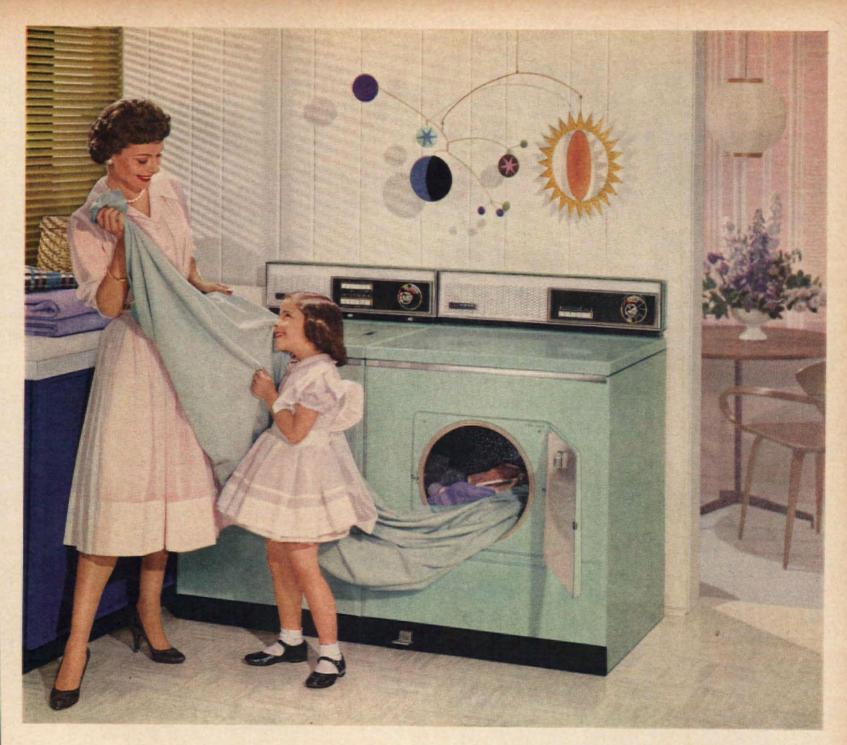
An easy way to force hyacinths is to set bulbs singly in 4" pots. Water well, then slip pot into a plastic bag, leaving about 6" of empty bag at top to give the shoot room to grow. Set pot in a cool, dark basement and keep the soil moist. Remove bag, bring into warmth and light when the bud stalk is 6" high.

PAPERWHITE NARCISSUS

Easiest of all bulbs to grow indoors are nonhardy Paperwhites. You need no soil for these-just plant them in pebbles, add water up to the base of the bulbs, and set the bowl in a cool, light window. Turn it halfway round each day to keep the shoots straight. The bulbs bloom in about six weeks.







Hotpoint

Condenser Dryer

dries clothes wrinkle-free, and cleaner than any other type of dryer!



"PERFECT DRYING WEATHER" FOR EVERY WASHABLE!

Every washable dries beautifully in the new Hotpoint Condenser Dryer. Completely electric, this Hotpoint evaporates moisture as the wash is gently tumbled in the Controlled Climate Chamber. Here it's "always fair weather" for everything you dry! No dusty air is drawn in to soil clothes; no damp, lint-



filled air is blown out into the laundry. Moisture and lint go down the drain . . . no vent is needed!

"TOUCH COMMAND" DRYING

What's more, the Hotpoint Three-Cycle Control Center gives you Touch Command drying. One touch of your finger and you command the proper drying method for Regular Fabrics, Wash-and-Wears or Special Items. Fabric Minder "measures" moisture, shuts off dryer when clothes are dry. So, wash-and-wears "shed" wrinkles and regular fabrics are easier to iron. See the New Hotpoint Dryers and matching Washers at your Hotpoint Dealer's now.

LOOK FOR THAT HOTPOINT DIFFERENCE! Hotpoint (A Division of General Electric Co.), Chicago 44



Raised-hearth fireplace dominates this room. Its faded rusty reds key the autumn color scheme. The ledge formed by the bricks (no mantel) displays selections from the Weigels' fine collection of pewter. The room colors are

blended subtly in the hand-braided rug. Against the bathroom wall is a handsome hutch. A pine box, once a wine cooler, serves as a table beside the country-kitchen rocker. To the right, tin tea or coffee canister stores firewood.

Try Early As their teen-age daughters and Mary Ellen Weigel, of Stroom. Instead of just another teen-age daughters.

American in Your

Family Room

As their teen-age daughters began to do more and more entertaining, Arthur and Mary Ellen Weigel, of Springfield, Missouri, decided to add on a family room. Instead of just another "rec" room for the kids to knock around in, they decided to endow it with all the warmth and tradition that is Early American. They chose the space next to the library and decided to incorporate the outside brick wall right into their new room. Instead of filling in the windows, they used movable louvered panels on the library side and custom-made rigid louvers on the family-room side. They painted the brick wall and the shutters white. For the new walls, they selected a pecky cypress finished with a warm fruitwood stain. Gleaming oak floor and seasoned brick of the fireplace complete the effect. A five-foot strip down one side was divided into a full bath, large closet, and a bar, making this room very livable, not only for the family but for overnight guests.

BEE REYNOLDS

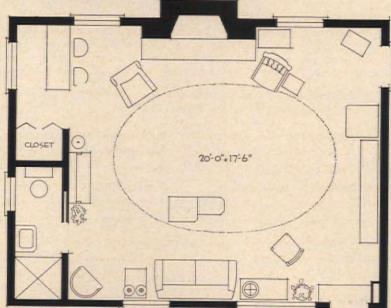
Shopping Information, page 100



The warmth of an open hearth, mellow tones of wood, soft colors of a braided rug, and treasures from another time bring easy comfort and friendliness to this family room

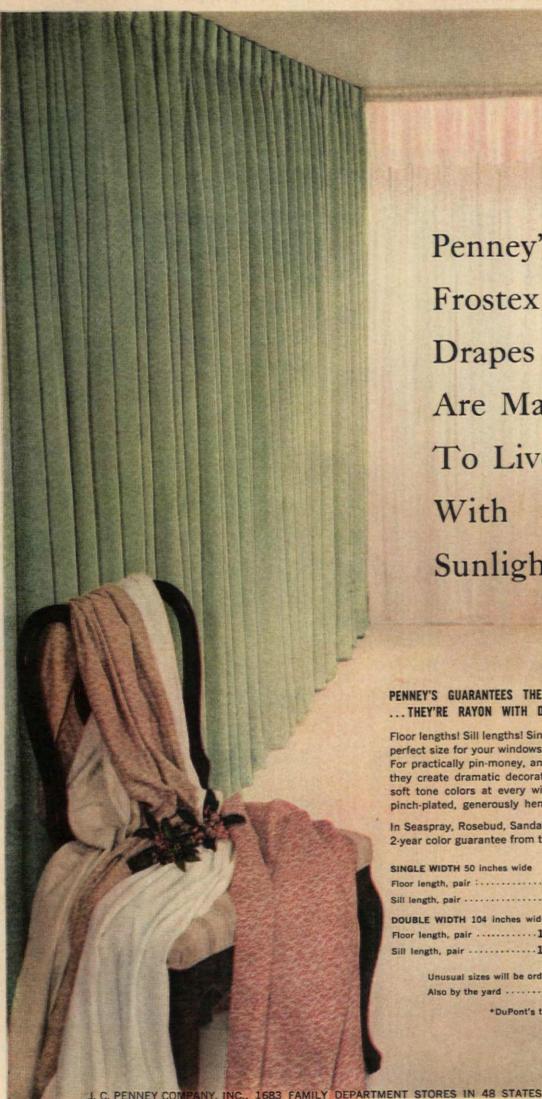


Gold couch opens into double bed when room is used as a guest room. It is flanked on one side by a handsome pine double-bin flour chest, now used for magazine storage. On top is a lamp Mary Ellen created out of a wicker-covered bottle from Mexico. Scandinavian cooky mold and Pennsylvania Dutch ballot box decorate the wall.

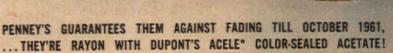


The bar, where soda pop is served to Anne's and Jane's friends, conceals shelves and hi-fi set. Brass rail is a curtain rod reinforced with a broomstick. Bands on curtains pick up print used to upholster wing chair.





Penney's Frostex Drapes Are Made To Live With Sunlight!



Floor lengths! Sill lengths! Single widths! Multiple widths! Penney's has the perfect size for your windows in glamorous frosty-textured bouclé drapes. For practically pin-money, and in just the time it takes to hang them up, they create dramatic decorator effects . . . give you soft-draping beauty, soft tone colors at every window. Penney's Frostex drapes are deeply pinch-plated, generously hemmed, sewn with almost invisible stitching.

In Seaspray, Rosebud, Sandalwood, Oyster, White, all backed by Penney's 2-year color guarantee from the day you buy them.

SINGLE WIDTH 50 Inches wide
Floor length, pair :5.95
Sill length, pair4.98
DOUBLE WIDTH 104 inches wide
Floor length, pair14.95
Sill length pair

WIDTH-AND-A-HALF 76 inches wide
Floor length, pair9.95
Sill length, pair7.95
TRIPLE WIDTH 150 inches wide
Floor length, pair21.95
Sill length, pair 18.95

Unusual sizes will be ordered and ready for you in a matter of days. Also by the yard98¢ yard.

*DuPont's trademark for its acetate yarn.

MAKE THIS

KING-SIZED CHECKERBOARD

THAT'S REALLY A BRAIDED RUG



DOROTHY LAMBERT BRIGHTBILL

Sit on this rug, play on it, or just plain admire it. But above all, make it! This braided checkerboard rug is great fun for everyone, especially for the teen-age crowd. Actually it's a rug with a dual purpose—a real ice-breaker and conversation piece. If your daughter is entertaining her best beau and is suddenly at a loss for words, she can just whip out the braided checkers and start a game. It's a perfect gift for mom to make for birthdays or Christmas. Here, too, is a good way for you to use all the odd pieces of wool you've been saving. The rug, designed by Claire Le Bosquet, is 42 by 54 inches. Complete directions for making it follow.

MATERIALS. A braided rug requires about 10 oz. of wool fabric per square foot. For this one, you will need

approximately 5 lbs. of cut black strips, 5 lbs. of cut red strips, and 2 lbs. of cut yellow strips. You can use old woolen clothing but reserve only those sections that are firm and strong. Use carpet and button thread for sewing braids together with a curved upholstery needle (we find this easiest to handle), or use thin fish line with a lacing needle. If necessary to change the color of the fabric be sure to use fast dye. To save time we recommend braid-makers, cone-shaped devices for turning in the edges of the braid strips quickly and automatically. These are obtainable at most notion counters.

PREPARATION. If you use old clothing, blankets, etc., tear apart and discard all worn sections. Wash in lukewarm water and mild suds. Rinse thoroughly. If fabric is



Advanced detergent assures spotless dishwashing

It's remarkable the improvement you see the minute you start using advanced Finish in your automatic dishwasher. Water spots start to disappear immediately. The more you use Finish the bigger the improvement. Leading dishwasher manufacturers wholeheartedly approve advanced Finish. So will you! Try Finish, won't you.



Another famous product of ECONOMICS LABORATORY, INC. 250 PARK AVE., NEW YORK, N. Y.







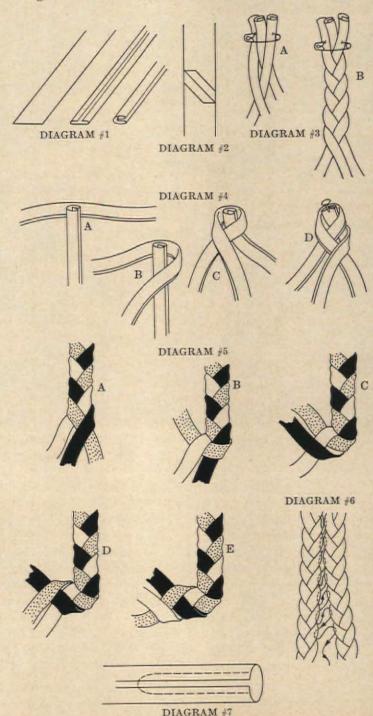
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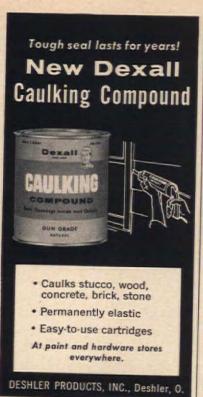
to be dyed, use any good commercial dye at this point and follow manufacturer's directions carefully. You will need red, black, and yellow. When fabric is nearly dry, press with warm iron.

Cut into strips 2½ in. wide, none longer than 2 yds. for easy handling. If you use braid-makers for turning in strips, cut fabric as recommended in instructions accompanying them. If you fold strips by hand, fold as shown in diagram #1. Press flat. Roll all strips into balls and hold in a flat basket or box for convenience.

When necessary to add a new length while braiding be sure that the 3 strips are of *unequal* lengths. This will prevent all the seams from being in the same spot, causing a lump. Open the strip, cut the end on the bias, and join the new strip on the bias as shown in diagram #2. Refold and press. If you use braid-makers, follow same procedure but omit folding.

To braid by hand, pin 3 folded and pressed strips together as shown in diagram #3. Another method for starting braids by hand, which we highly recommend, is shown in diagram #4. This makes a neat finished braid right at the start with no raw edges to turn in.





Relief Wherever Your Feet Hurt!

If you use Moleskin, try Dr. Scholl's Kurotex. It's much softer, more protective and cushioning. Relieves corns, callouses, tender spots. Eases new or tight shoes. Selfadhering. At Drug, Dept., and 5-10¢ Stores.





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Dr Scholl's KUROTEX

ACID UPSET?

FOR



RELIEF IF YOUR FALSE TEETH HURT!...SLIPI...DON'T FIT!





NEW—the ONLY soft, plastic-coated DENTAL CUSHIONS AVAILABLE!

Comfort and perfect fit guaranteed just place cushion on plate!

oothing to gums made sore by loose lates...these cushions give lasting blessd relief. Loose plates fit tighter. Chew ll kinds of foods. Enjoy comfortable lates all the time! Easy to use. No pastes, o powders. Satisfaction or money back.

end \$1.25 for 8 uppers—\$1.25 for 10 lowers Or send \$2.50 for both Fru-Aid Products Co., Dept. 454 Box 9398, Phila. 39, Pa. SQUARES. Sew 3 red strands as shown in diagram *3 or start as shown in *4. Braid 5 loops, then make a square turn as shown in diagram *5. The strips have been shaded in this diagram so you can follow the direction of the strands. When you have turned corner, pull strands tightly so that there will not be an opening in the braid. Follow this procedure at each corner.

Braid 4 loops, make square turn. Braid 7 loops, make square turn. Braid 5 loops, make square turn. Braid 8 loops, make square turn. Braid 7 loops, make square turn. Braid 10 loops, make square turn. Braid 8 loops, make square turn. Braid 11 loops, make square turn. Braid 10 loops, make square turn. Braid 10 loops, make square turn. Braid 13 loops, make square turn. Braid 10 loops,

Sew strands neatly to end, concealing raw edges. Sew into "squares" with button thread or lace with fish line as in diagram *6. Your squares will measure about 4½ by 6 in. Make 32 red and 32 black squares. Sew or lace together alternately to form checkerboard.

BORDER. For first row, braid 3 strands of yellow, square the corners as you did for "squares." It will be necessary to check length of braid to each corner as you go along. Sew in place. For second row, braid 2 strands of yellow, 1 strand of black. When you are 3 loops from corner, cut off black and replace with yellow. Make corner braids 3 loops, then cut off yellow and replace with black, as the strands were originally. This starts to form the yellow triangle corners. Sew in place. Third row: Braid 2 strands of black and 1 strand of red. (Note: measure along finished border as you go so that you will be able to sew or lace the third row by placing the 2 blacks over the black in the previous row.) Cut off red and black strands 5 loops from the corner and add 3 strands of yellow, make corner braid 5 loops of yellow. Cut off yellow strands and replace with 2 strands of black and 1 strand of red in exact positions as beginning of third row. Repeat for each corner. Sew in place. Fourth row: 3 strands of black. Sew in place.

CHECKERS. Make 12 lengths of yellow braid and 12 lengths of red braid, each 15 in. long. Taper last 3 in. of ends as shown in diagram *7. Cut away fabric inside of dotted lines, then sew the edges together. Sew braids in small circles, tapered ends outside.

THE END



You get this beauty only in a genuine oak floor

You'll love living with the smart, patterned style of a Bruce Block Floor. Here is beauty that's real... natural wood grain and coloring which stand out from all imitators.



Easy to lay—Bruce Blocks may be installed with an adhesive over any smooth surface or nailed to a wood subfloor or old floor.

You get more than just beauty in Bruce Block Floors. An exclusive finish, developed and patented by E. L. Bruce Co., is applied at the factory. This finish defies wear. It preserves the beauty of your Bruce Floors for a lifetime, makes it a lot easier to keep house.

If you're remodeling you'll give special thanks for this prefinished feature because it saves the time and mess of sanding and finishing floors after they're laid.

Both Bruce Laminated Blocks (specially designed for use over concrete) and Bruce Unit-Wood Blocks are easily installed. They're laid just like tile in an adhesive, or nailed to a wood subfloor. Ask your architect, contractor or lumber dealer about Bruce Block Floors. You'll be surprised at how little they cost. Write for color literature.

Bruce BLOCK FLOORS



E. L. BRUCE CO.

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By the world's largest maker of hardwood floors

RANCH PLANK • STRIP • FIRESIDE PLANK





T'S NEW and see how easily you clean under and around this off-the-floor toilet. Seat and cover snap off for thorough cleaning.



T'S NEW and the double doors of this beautiful cabinet give easy access to lots of stor age space for stacks of towels and bath accessories. The big, one-piece top i of sparkling, easy-to-clean vitreous china and comes in eight colors and white

SO NEW-SO BEAUTIFUL-SO EASY TO CLEAN

Beautifully styled American-Standard fixtures add extra convenience, extra value to your new or modernized home . . . cost less than you think. As little as \$4.98 a week plus installation puts these three American-Standard fixtures in a smart color in your bathroom. So for extra beauty, style and quality at no extra cost, insist on American-Standard. See your nearest retailer soon. AMERICAN-STANDARD, PLUMBING AND HEATING DIVISION, 40 West 40th Street, New York 18, New York.

Remember... with American-Standard fixtures you get extra quality at no extra cost

	NDARD, Dept. PA-10-9,39 W. 39th St., New York 18, N. Y.
	your 1959 Bathroom Planning Booklet. I enclose 10¢ to
over mailing.	I am modernizing []. I am building [].
AME	
TREET	

COUNTY

American - Standard and Standard* are trademarks American Radiator & Standard Sanitary Corporation



College Costs (continued from page 25)

"More than 90,000 students have used the plan during the last five years," says Robert J. Keir, executive vice president of the Tuition Plan.

On Tuition Plan's four-year plan, \$4000 of schooling would be paid in 40 consecutive installments of \$106 each. Tuition Plan pays the school, and the borrower repays the Plan on a 6-per-cent-interest contract. One-, two- and three-year loan plans also are available at 4, 5 and 6 per cent interest.

Organizations such as the Rotarians, Masons, and others sometimes have loan programs. High-school counselors should be familiar with such local plans.

Guarantee funds are a comparatively new type of service which has come into being to promote college loans for students of particular states. Three such organizations are the Massachusetts Higher Education Assistance Corp., 1137 Statler Building, Boston 16, Mass.; The New York Higher Education Assistance Corp., State Education Building, 31 Washington Ave., Albany, N.Y.; and the New England Higher Education Assistance Foundation, 184 State St., Augusta, Me.

The Massachusetts organization is representative of these plans. It guarantees up to 80 per cent of a loan made to a Massachusetts student by a private lender. The amount is ordinarily limited to \$500 in any one academic year, with a maximum of \$1500.

When the student receives the loan, he signs a note agreeing to start repayment six months after graduation. The loan is repaid in 36 equal monthly installments.

This fall will be the first full school year that the National Defense Education Act is in effect. Among other things, it provides for low-interest loans to college students, repayable over a 10-year period beginning a year after graduation. A student may borrow up to \$1000 per year through the college for a total of \$5000. Should a student teach after graduation, half this loan will be canceled after five years of teaching.

Why College?

Today it is becoming almost a necessity to obtain a college education, if a boy wants to rise above the factory-hand level. In 1930 only 12.2 per cent of the high-school graduates in the 18–21 age bracket went to college. Now over a third of the boys and girls of 18–21 go to college.

College is no guaranty of success, but the boy or girl with a degree will have many opportunities to advance.

THE END

NEXT MONTH:

PICTURE BOOK OF DECORATING

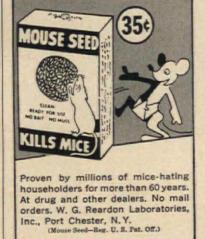
PART II: WINDOW TREATMENTS

Give your windows a brand-new outlook! Learn wonderful ways to glamorize your windows . . . what to do with problem windows . . . how to get better light and ventilation!













After. The finished recreation room is bright and gay with plenty of space for all kinds of children's



From basement to fun room!

Remodeling your basement is the easiest and cheapes way to get more living space into your house. One o more walls, the floor, and the ceiling framing are alreadin place. All you have to do is cover them—and there in intricate framing construction to do. This basemen in the home of the Jackson Hands, of Westport, Connecticut, is an excellent example of how inexpensive easy-to-apply materials can change a rough basemen into a handsome living area. The materials used were portland cement paint, vinyl-asbestos tile, striated for plywood, acoustical tile, 4x8x16-inch concrete block and furring strips.



and teen-agers' parties. Apart from the main living area of the house, the children won't disturb the family.





Before. Fireplace wall of unfinished basement shows poured concrete floor and block walls in original state. To provide space around the furnace, a new block wall was brought forward 20 inches. Packaged, premixed concrete was used to cement blocks.

Turn the page for help on remodeling your own basement.



Mist Green

ELIMINATE COSTLY MAINTENANCE WITH ALL-MINERAL

Tapboard Sidewalls

Ruberoid all-mineral Clapboard Sidewalls never peel or shrink ... once up, they stay up ... eliminate painting and other costly sidewall maintenance-forever!

The secret: The Duroc® finish. Ruberoid's armor-like surfacing that resists weather and wear, locks color beauty in, dirt and grime out. Gives you a sidewall that washes clean with a garden hose. Never needs painting to preserve it (but can always be painted if desired). Ruberoid's special Autoclaving

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process does away with shrinking and warping. Carefree Ruberoid Clapboard Siding is also surprisingly low in cost . . . you can bid "goodbye" to expensive maintenance for a housetime. Ask your Ruberoid dealer today. Find his name in the classified telephone directory under "Roofing".

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send me a copy of the new Rube	eroid booklet on	Clapboard	Siding.

What you should know about BASEMENT REMODELING

Turning a basement into a comfortable living area (call it a family room, recreation room, playroom, or whatever) is not just a question of waving a wand and seeing everything come to life the way you want it. A basement presents a number of peculiar problems. Your rewards will be greatest if you make sure this belowground living area is waterproof, well lighted, and finished with materials that can be simply installed and easily maintained.

Waterproofing. Countless basements are damp—at least to some degree. If there is the slightest sign of moisture on the walls or floor in your basement, your first job is to seal it off completely.

You can stop simple drips by cutting out the cracks and filling with portland cement mortar. Gushers usually can be stopped the same way, but with hydraulic cement. If a wall looks dewy from time to time, you can seal it by brushing on a couple of coats of waterproofing paint.

For really severe leakage, your only positive cure is waterproofing from outside. This is not easy and can be expensive. The soil against the foundation walls must be excavated and the walls covered with two layers of cement plaster followed by two continuous coats of bituminous compound. And for complete protection, a row of drain tile should be laid alongside the footings and should lead away to a dry well.

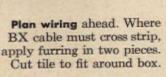
If there is seepage around the edges of the floor, gouge out the crack between the floor and the foundation wall

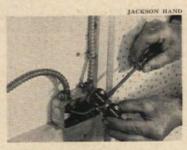
Furring strips are secured to masonry wall with hardened nails.





Fasten acoustical tile to furring strips on walls with lath nails, then countersink.



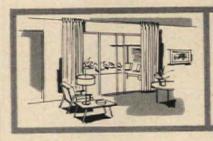


and fill it with hot bituminous compound. If an isolated crack in the middle of the floor is oozing, it can usually be stopped with fast-setting cement putty. But if the entire floor leaks like a sieve, you will probably have to have it covered with a wall-to-wall bituminous coating on top of which is poured a new concrete slab.

Dehumidifying. Humidity can make even a watertight basement uncomfortably damp in summer. Laundry equipment should be enclosed and a ventilating fan installed in the enclosure. As a rule, dryers should have a ventilating flue to the outside. (continued) TO MAKE THE MOST

of any window

Kirsch





Both incomparable KIRSCH SUPER-FINE traverse and beautiful new EMPIRE can be mounted to the ceiling if desired, for full-height effects. For corner windows you have a choice of styles. One of the best: a one-way-draw drapery on each side, drawing to the corner.

Let your home sing with bright new beauty. Start at the windows—as the experts do—and get the help you need from Kirsch. With smart, adaptable Kirsch window styling ideas . . . brought to life with fine Kirsch drapery hardware . . . you can give any room a new look of beautiful originality, to suit your own taste.

Make no mistake, drapery hardware is nor "all alike", and you pay no more to enjoy the *extra* beauty, dependability and performance built in by the leader in the business. Only the Kirsch line is so *complete*, with a rod, track or accessory for every window decorating need. Ask for Kirsch, by name, every time!





To make windows look wider without marring the walls: use Kirsch Extend-0 type. Mounted to the casing; extends beyond on each side.



Beautiful effects using draw draperies over inner draw curtains are smart. Easy, too, with a Kirsch double traverse set; one pair of brackets holds both of the rods.

OVER ONE-HALF CENTURY

Acoustical tile is stapled to furring strips which are nailed to the bottom of the basement ceiling joists.

Furring strips are spaced 12" on center so that edges of the tile meet in center of strip.



To carry off the moisture in the basement room proper, you may find that simply opening the windows is enough. If not, you can install an exhaust fan in one of the windows or walls.

A chemical or electrical dehumidifier is an alternate remedy. These useful little appliances soak up water vapor like a sponge, and are especially recommended in extremely humid basements.

An air conditioner, whether it be a window unit or central system, is also an excellent dehumidifier. And of course, it helps to assure cool, even temperatures and ventilation in the basement room throughout the summer. Many will also provide auxiliary heat.

Heating. If the new basement room needs heat, consult a heating contractor. He can tell you the most economical way to extend or adapt your present system to accommodate the new room. In some cases, individual electric heaters may be the most practical.

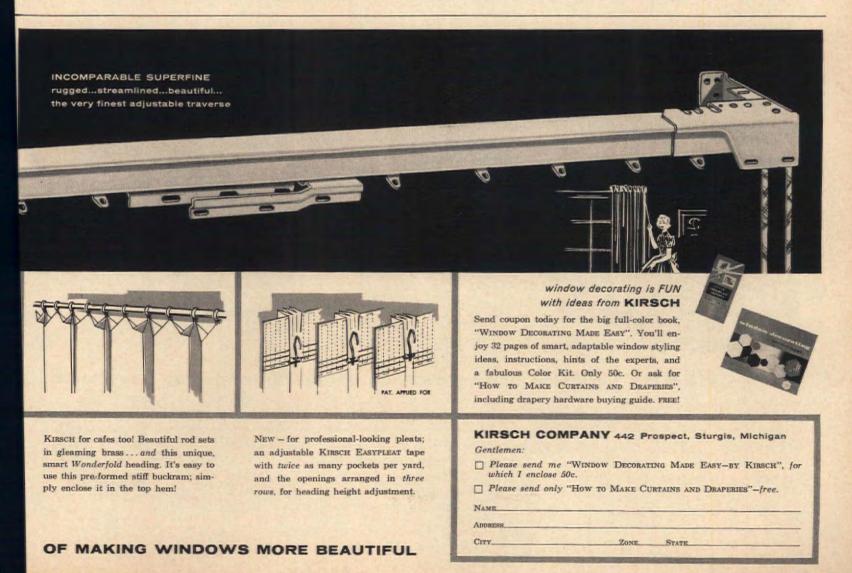
Ventilation. Fresh air is needed in storage areas to prevent mildew. This is easily provided by raising the doors an inch above the floor and by boring holes in the closet wall near the ceiling. A light in the closet will help to keep it dry, too. The furnace room must also have ventilation for proper combustion of fuel. Large louvered openings in the top and bottom of the door or wall are usually adequate. It is best to check with a heating contractor.

Walls. If the foundation walls are concrete blocks or smooth poured concrete, you may simply paint them. But for any other type of finish, you should fur out the foundation walls.

You don't need 2x4's for this. Nor do you any longer have to anchor the framing with lead anchors laboriously sunk into the concrete. Instead use 1x3-inch furring strips fastened to the walls with anchor nails that have large, flat perforated heads. Mark where the furring strips are to be placed on the wall. Then cement the heads of the nails, along these lines, with special waterproof adhesive. The furring strips are then laid over the points of the nails and pounded tight to the wall. Furring strips can also be attached with specially hardened nails made for use on concrete and other masonry.

Floors. Clay tile, flagstone, asphalt tile, and certain types of vinyl and rubber tile can be cemented directly to a level, dustless basement floor. You can also paint the floor with chlorinated rubber or polyurethane paints.

To stop a concrete slab from dusting, you should swab it with a solution of zinc and magnesium fluosilicate. Bumps and rough spots can be removed with a cold chisel; holes filled with mix of 1 part cement, 3 parts sand. Low spots can be leveled with a mastic underlayment that is troweled smooth. From here (continued)



on, follow the flooring manufacturer's directions for application of his tile on a below-grade concrete floor.

Ceiling. An acoustical-tile ceiling will reduce noise that is created in a basement with concrete walls and floor. Before applying the ceiling, you must cope with a common problem. How do you conceal the pipes and ducts which are hung below the joists? There are three possible solutions: (1) If there are not too many low-hanging pipes and ducts and they all run parallel with the side or end walls, you can simply box them in. (2) If most of the pipes or ducts are low-hung and they branch out in all directions, the room will look much better if you drop the entire ceiling below them. Just make sure that there is still plenty of headroom. (3) The easiest solution—though not the most attractive—is to apply the ceiling to the bottom of the joists and paint the pipes and ducts to match. One effective trick, if headroom is adequate, is to paint the ceiling, pipes, and ducts a dark color and hang the light fixtures below them.

Windows. Most basement windows are tiny and spaced far apart. They do little to make the basement a cheery place. If you can stand the expense, the best way of handling such windows is to combine two or three of them into one long strip window.

An easier and less expensive way to admit more daylight and make the window openings more attractive is to enlarge the areaways outside each window by building new area walls of brick, stone, or concrete block.

Entrances. Ideally, every basement room should have two entrances—one from the upstairs, the other

from the yard. In most houses, the problem with the stairs that lead down from the first floor is that they're ugly. Naturally, you can rebuild them. But unless you have an unusual decorative scheme in mind, this isn't worth the expense. Stairs from the main floor can be improved by closing them in with the same material that's used on the basement walls; screening them with louvers, latticework, or decorative plastic; surrounding them with bookcases or built-ins.

Providing an exit from the basement to the yard is a major undertaking—especially if the basement is below ground level on all sides. But there's no denying that an outside door is needed. It provides safety (in case of fire); makes the movement of people and furniture in and out of the basement much easier.

Building an outside entrance requires knocking out a section of the foundation wall and closing in the walls of the stairwell with concrete block. The stairs can be very simple—treads set in wood or metal stringers. The top of the well should be closed with a metal hatchway.

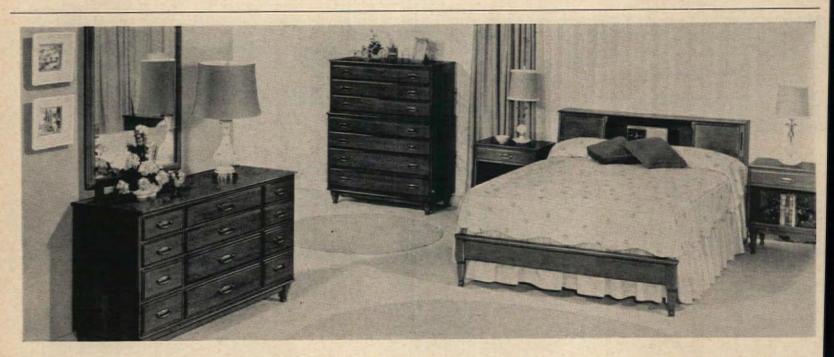
Safety on the stairs. While you're thinking about stairs, think also about making them safe to use:

Swing the door at the top of the inside stairs away from the stairs. Provide a light on both the inside and outside stairway. The inside stairway light should be controlled from both the top and bottom of the stairs.

Provide a handrail on the inside stairway.

As an added safety measure, paint a white strip along the outside edge of each step and paint the entire tread of the bottom step white.

THE END

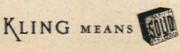


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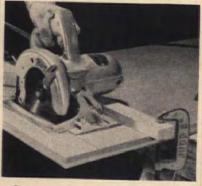
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An old pair of socks protects your shoes when you paint. Socks also pick up any spots of paint that fall on the floor.



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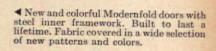
Your Modernfold dealer has many new samples to show you in a wide range of sizes. He's listed under "Doors" in the Yellow Pages. Or write New Castle Products, Inc., Dept. 185-A, New Castle, Indiana.

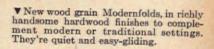


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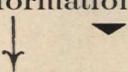
STREET

CITY, ZONE & STATE.....(Please print all information)

Shopping



Information



PICTURE BOOK OF DECORATING

Picture Book of Decorating
Page 27: Maple table & chairs—Sprague & Carleton. Topaz "Bouffant Rose" fabric—Kandell Inc.
Trimming—Consolidated. "Gold Topaz" flooring
—Kentile Inc. Kitchen cabinet—Geneva. "Fjord"
Kalla Craft China—Knowles. "Provincial" glassware—Imperial. Paul Revere stainless—Oneida
Ltd. Page 30: (right) "Cambodia" & "Malaya"
fabrics—Riverdale. "Pioneer" rug—Waite Carpet
Co. Pages 32, 33: "Cambodia" draperies & "Malaya" fabrics—Riverdale. Fire red "Nassau" Carpet—Cabin Crafts, Inc. Page 34: Bathroom cabinets—Paul McCobb for Mutschler Bros. Co.
"Roulette" patterned tiles—Pomona Tile Mfg.
Co. Mirro—Pittsburgh Plate Glass Co. Page 35:
Cedar chest—Lane Co. Chair—Globe Furniture
Co. Chair—Century Furniture Co.

THERE'S NEWS IN KNIVES

Pages 44, 45; (left to right) Frozen food cutter, Swedish cook's knife—Flint. Chef knife—Carvel Hall. Slicer—Case. Bread & cake knife—Flint. Cake & pizza cutter—Case. Carving-slicer knife— Robeson. Carver—Carvel Hall. Tomato knife— Flint.

TAKE A CAN OF DEVILED HAM/JAR OF PICKLES

Pages 48, 49: Plate & condiment set, gravy container, skillet, tile, salt & pepper shaker, serving spoon, yellow casserole—Seabon Gifts.

HARVEST PIES

Page 63: Cup & saucer: Abercrombie & Fitch.

DO IT FASTER WITH YOUR VACUUM

Pages 72, 74: Canister vacuum cleaner, drapery nozzle—General Electric. Upright vacuum cleaner—Hoover. Dusting brush & crevice tool—Singer. Sofa—Simmons.

TRY EARLY AMERICAN IN YOUR FAMILY ROOM

Page 87: "Springerle" molds-Paul McCobb.

INFORMATION

Pages 32. 33: Jean Beecher, Riverdale Fabrics. Page 39: Columbus Dispatch Photo. Pages 96-98: Stan Schuler.

NEXT MONTH

SAVE YOUR SHRUBS FROM WINTER

Save your expensive shrubs from sudden icy winds. Read how you can protect them from freak winter weather.

How to get custom-home features Find out how you can get custom-made features in a ready-built house. A word to the wise home buyer.

A GLORIOUS FAMILY THANKSGIVING

We go over the river and through the woods to Grandmother Englehard's great big wonderful kitchen for Thanksgiving dinner. Please join us!

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HAMILTON Gas Dryer

Dials Temperature, Sets Drying Time

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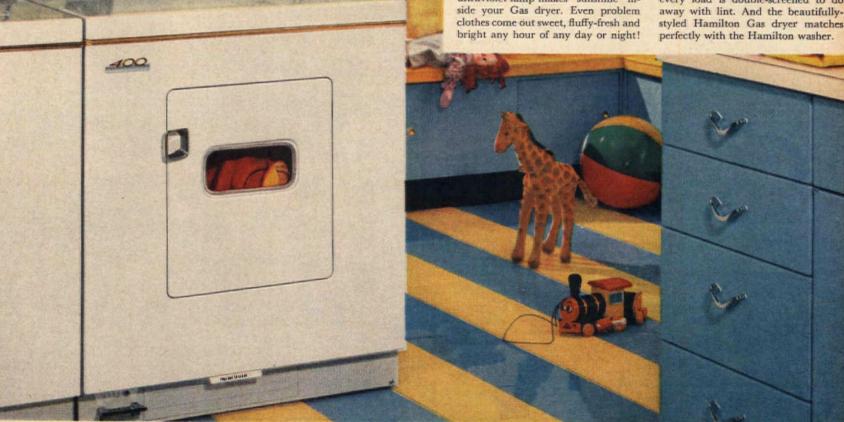
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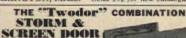
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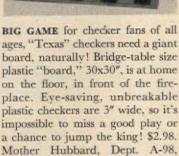
THE HAND THAT ROCKS THE CRADLE rules a world of pretty greenery, if you hand her a darling cradle planter! It's handmade of pine, with a Salem finish, and measures 8" long by 43/4" wide. A plastic liner is included. We think it would be a clever gift, filled with baby ivy for her to baby along! \$2.25 plus 35c. Hildegarde Studios, 597-AH Farmington, Hartford 5, Conn.











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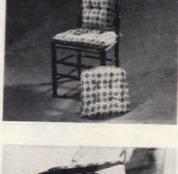
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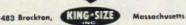
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Shees, size 10AAA to 16EEE! Fine quality in smartest new dress styles. Also sport and work shoes, boots, sox, slippers. All FOR BIG MEN ONLY! A postcard brings you big color Cat-alog, FREE! Write today!

PERFECT FIT in your big size! Sleave lengths to 38, nack sizes to 18½! Ivy League stripes, plaids, solid-tones, whites in Sport and Dress styles. New wash-and-wear fabrics! Bodies cut 4" langer than ordinary shirts! Not sold in stores with the solid stripes of the solid stripes. The solid ship was the solid ship to t





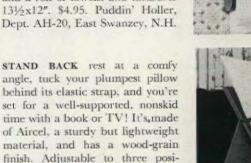
NEW Early American High Button Shoe Planter

ONE. TWO, BUTTON YOUR SHOE and hang it on the wall! A charming maple planter, hand-rubbed to a satin finish, is shaped like shoe and complete with three brass "buttons." Behind is a plastic pot for greenery or flowers. 8' x 6', it would be boot-full in any corner. Wouldn't Grandmother get a kick out of it! \$2.98 ppd. Satisfaction guaranteed or money back.

MEDFORD PRODUCTS Bethpage, N.Y.

HANGING GARDENS of greens. grapes, or geraniums on the wall can do wonders for a room with the doldrums! A pretty pair indeed, these half-round baskets are made in Madeira to make mountains of greenery bloom in your living room or sun porch. Each is about 9x6", and has a metal liner. \$3.50 the pair. Gotham Gifts, Dept. AH, 67-85 Exeter Street, Forest Hills, N.Y.

THEY'LL ALL TISSUE if you get the family this smart pine tissue box to hang where it's handy, and you'll be glad it's a paper-towel bar as well! You'll all be pleased with its Early American styling. and hand-rubbed Salem finish. It holds a jumbo-size box of tissues and a roll of towels, and measures 131/2x12". \$4.95. Puddin' Holler, Dept. AH-20, East Swanzey, N.H.









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Hostesses, Girl Fridays, Tycoons & Harassed Mothers—you can efficiently keep track of everything you want to remember about your friends, clients, & the boss's wife—address, phone number, birthday, anniversary, children's names, stocking size, glove size, etc. Favorite drink, cigarette, sport, hobby, etc. Whether they sent you a Christmas card last year. You can even record what you served them the last time they came to dimer This spiral bound 5-½"x8-¾"book contains 48 individual pages for 48 different friends. Calendar telling you when to refer to each page, plus an eight page section about how to answer wedding invitations, write

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Dept. A-10,

Griggsville, Illinois



WE WANT NONE OF YOUR SAUCE unless it's dressed for dinner, in an elegant filigree Condiment Holder! Rhodium-plated and engraved with three initials, they're sized for Worcestershire sauce, catchup, and mustard. Perfect gift for the hostess who won't let the mustard jar pass muster at her table! \$1.95 ea. (specify). Set of 3, \$5:50. Elron, 352-A W. Ontario, Chicago 10, Ill.



WATTEAU, WATTEAU EVERY-WHERE sets a beautiful table. Lovely Brown Watteau china will be a collector's treasure or start its own tradition. Its charming pastoral scene is under glaze, on a creamy white ground. Dinner plate, \$2; salad, \$1.30; bread & butter, \$.90; cup & saucer, \$1.85. The 5-pc. place setting, \$5.25. Old Guilford Forge, Dept. AH, Guilford, Conn.



FLIPPED ITS LID to get out a needle and thread, and we heard music instead! This gay sewing box, lined in cheery red satin, supplies thimble, tape measure, pin cushion, and 20 needles, as well as a music box that plays "The Anniversary Waltz" (very apropos for darning hubby's socks!). Wickerlike fiber box is 8x5x4". \$4.50. Seth & Jed, Dept. A, New Marlborough, Mass.



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Completely captivating! White corduroy with red saddles, booties have wee white bobby socks attached, white laces with two eyelets. Sizes: newborn or babies to 3, 5 or 7 months (tell which). Chubby feet in these are the most engaging sight in the world! \$2.00 by mail ppd.

Write For New 196-page Gift Catalog!

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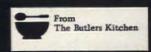
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You'll love the way these lotus-petal bowls add a touch of delicate beauty to any table setting. They are ideal for serving sliced fruit, ice cream, sherbets, sauces, nuts or candy. Each bowl is 4½" in diameter and holds a generous serving. They are imported from Hong Kong, and the pure white porcelain has a lovely translucent quality.

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Add 25c shipping for each pad ordered. Satisfaction Guaranteed or Money Back

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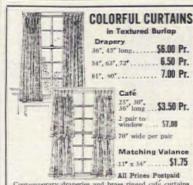
New solid adhesive rubs on dry... makes paper stick to anything! Replaces tapes, glue, tacks, pins, staples, paper clips. Keeps forever...no more dried-out glue bottles. Just rub it on—it sticks! For pasting, scrapbooks, recipes, shelf-paper, torn wallpaper, albums, decorations, sealing jars—1000's of uses! Guaranteed or money back! Only 59e, post paid. 2 for \$1. Order DRY STICK from Sunset House, 2859 Sunset Bldg., Beverly Hills, Calif.

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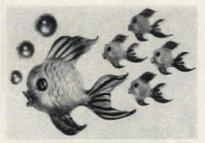


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HARMON MOSAICS

Hollywood 28, Calif. Dept AH-10, 3001 Passmore Dr.,



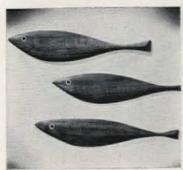
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Room dividers and lamps with colorful flowers, leaves, butterflies and sea shells permanently embedded in Castoglas. Also make lovely glass bowls, dishes, trays, placemats, other fine objects. Make them for your own home, for gifts, or to sell at a nice profit. Easy to do and inexpensive. For illustrated booklet showing how, mail 25e to Dept. L-86, The Castolite Co., Woodstock, Ill. IT FILLS THE BILL of every bird, to come bobbin' along, so they all love this feeding station. Of wood and glass, with a pretty rustic trim, it has no metal parts to rust. It takes five pounds of grain through the chimney, dispenses it via a funnel opening. Suet holders are attached. 15x15" and 10" high. \$5.95. State whether to hang or mount. Rowan's Rustic Workshop, Conyers, Ga.

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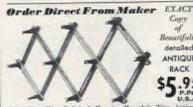
Ten plates nestled the folds of this attr

the folds of this attractive warmer will be heated in only 10 minutes and held at a constant, thermostatically-controlled temperature until serving time. Warmer designed so plates may be picked up by cooler edges. Cotton print covering is removable for washing. Folds to 8" x 10" and uses \$9.95 and. 110V, AC/DC. Directions included.

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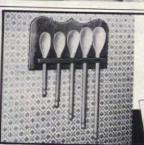
IT'S A-PARENT a baby is lucky to have who records his birth so delightfully, but a grandmother, aunt, godmother, or rich uncle could take care of the matter. Just send the baby's name, birth date, and weight, to be hand-painted on a Tree of Life birth plate with the sign of the zodiac he was born under. With wall hanger, \$2.98. Crown Craft, 246AM Fifth Ave., N.Y. 1, N.Y.



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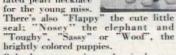
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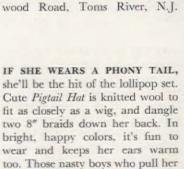


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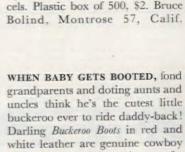


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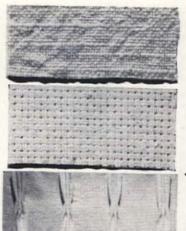
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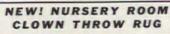
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HOTHOUSE PLANTS should be set in a Stove Planter, of course! This model of the original wood-burning stove is on a slightly smaller scale-18" wide, 12" deep, and 13" high. It's done in cast aluminum with a flat black finish, and has a galvanized metal liner. Top it off with one pot of flowers, set in the chimney! \$19.95. Moultrie Mfg., Dept. AH, Moultrie, Ga.

THE SUGARPLUM FAIRY might have waved her wand over these dainty crystal sugar ornaments. With a plastic mold set and a wave of your wand, you'll get results as lovely! Symbol sheet makes a horseshoe, slipper, book or Bible, and cross, 31/2-5" long. \$2.50. Flower sheet does myriads of posies. \$1.25. Maid of Scandinavia, 3245-AW Raleigh, Minneapolis 16, Minn.



NETWORK PRESENTATION puts the family photos in silver-plated Add-A-Frames, for a grand gallery of children and grandchildren. Each is 23/4" square, engraved with the child's first name or initials, and lacquered against tarnish. Link them together, and add ad infinitum! Order top frame with hanging hook, or add-ons. \$1.50 each. Zenith Gifts, 2103 P.O. Bldg., Brighton 35, Mass.



GIVE HER A GOOD BELT to shape her up-she'll love it! This handsome black belt is made of genuine leather, with a leather lining and turned edges. Its smart, sashlike styling and invisible hook closing, plus three brass initials, make it so fashion-right we were amazed at the price-only \$3.95! Sizes 24-30. Western Classics, Dept. AHM, Box 4035, Tucson, Ariz.



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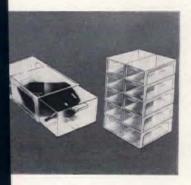
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THE COLOR OF SANDAL WOULD be easy to see, if you kept all your sandals and pumps in these pretty plastic shoe boxes! Your closet will put on airs, dressed up in pink-framed boxes with goldflecked, clear plastic drawers. Each box will interlock with any other. to make a neat stack. \$2 each, 3 for \$5.89. Sunset House, 71 Sunset Bldg., Beverly Hills, Calif.



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OCTOBER . . . Your American Home Calendar

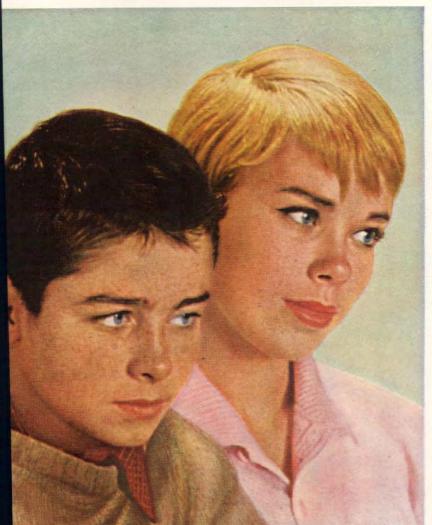


Prom the time of Julius Caesar, October has had 31 days. It has never had more than five Saturdays, however, which makes for lively action in American back yards this month. Caesar didn't do much around the house; he was a great one for dashing off to the wars or the stadium. If you get your storm windows up, your tulip bulbs in and your dahlias dug, the summer furniture stored, the eave troughs cleaned, and the leaves raked, you can jump into your chariot and go to the stadium with a clear conscience. Or, like Caesar, you can just go—but beware the Ides of March!

October takes the field like an all-American team, gold-helmeted, maroon-jerseyed, with cheers and blaring brass. Without warning, it explodes brilliant end runs; where there was green there are streaks of golden glory.

It arches long forward passes across blue skies; far away a spot of gold leaps up, catches fire, and is surrounded by maroons that race downfield. At half time there's a colorful high jinks called "Injun Summer." In the final quarter the shadows grow longer, gold turns to russet. There is a heroic goal-line stand and a pile-up of colors. And suddenly it's over.

The dusk dwindles fast and a cold wind mixed with rain slaps your jacket. You gather up your tools and push the wheelbarrow to the house. You feel good about the day's work; it will pay off in years to come. When the snow drifts along the border, when the rains beat on the roof, what you have planted will drink deep and take root. You open the kitchen door and the warmth of the room welcomes you. And you close the door on October.



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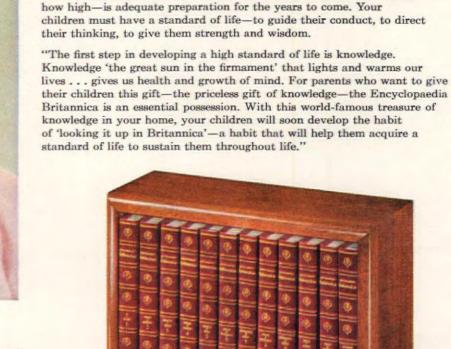
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