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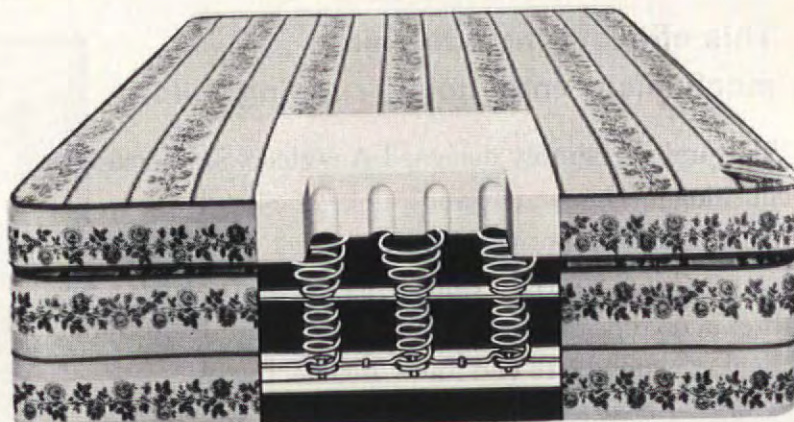
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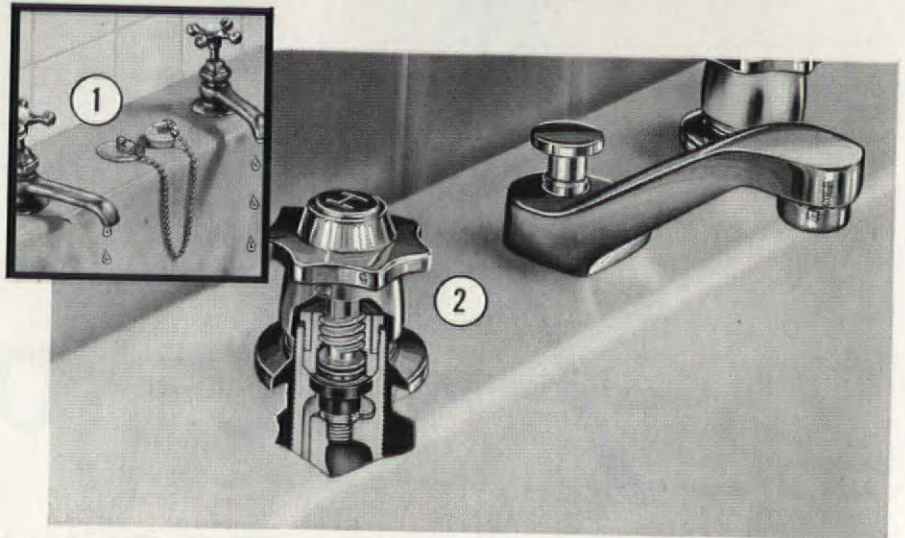
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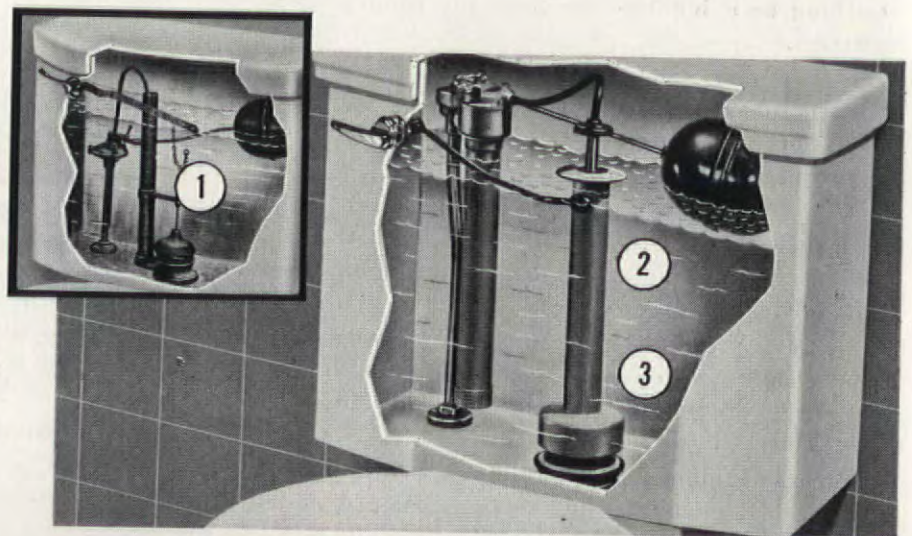
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A Curtis Publication

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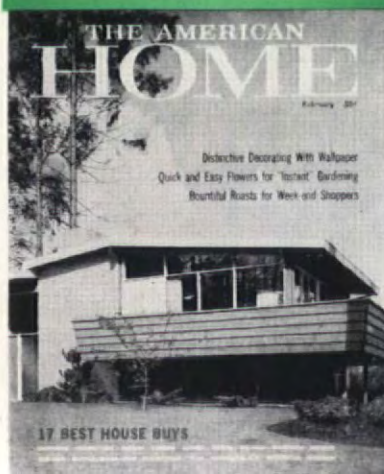
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OUR COVER: Blending in with its beautiful background, almost as if nature had put it there, is our prize-winning house in Seattle, Washington. For more pictures of it and 16 other prize winners, turn to page 53. Photo, Charles Pearson.

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23. Cha-cha versions of top Latin tunes: *Frenesi, Yours, Perfidia, Brazil, Tampico, Cuban Pete, Port-au-Pleasure*, others.



24. 12 pop favorites and light classics. *September Song, Warsaw Concerto, Diane, Tenderly, Too Young, Charmaine*, more.



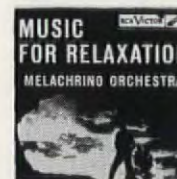
25. Absolutely the last word in sound, performance—the greatest *Gaité* of all! Gayne excerpts include the *Sabre Dance*.



26. La MacKenzie sings 12 ballads. *Hey There, Ebb Tide, Too Young, Moonglow, Stranger in Paradise, Blue Tango*.



27. 12 dance-mood specials by famed Trio plus strings: *I'll Get By, I'm in the Mood for Love, Melancholy Baby*, 9 more.



1. Singing strings, soothing moods. *Autumn Leaves, Star Dust, By the Sleepy Lagoon, While We're Young, Estrellita*.



12. New remakes of their biggest hits. *Jalousie, Skaters Waltz, Liebestraum, Ritual Fire Dance, España Rhapsody*.



2. Hottest album of year! All-star modern "mood" jazz—combo and big band—from NBC-TV series, *Fallout*, more.



13. Dancing, listening delight. Sunny piano-rhythm medleys of fox trots, waltzes, linds, by Porter, Kern, etc.



3. Blues types, rhythm backing. *Hallelujah! Love Her So, One for My Baby, Fare Thee Well, God Bless the Child*.



14. Fresh versions of 12 harmony hits: *Paper Doll, Love Is a Many-Splendored Thing, To Each His Own*, etc.



40. Wacky banjo-pickin' country comics fracture hit songs, special material. *Oh Lonesome Me*, 11 more laugh getters.



41. Laugh a second! Kraut-sour German band plays (?) concert pieces, waltzes, marches, polkas, etc., in highest fi.



42. Suave, modern big-band jazz; top West Coast stars. *Changes Are, Everybody Loves a Lover*, plus 10 other recent hits.



43. Warm, relaxed jazz by trumpeter Braff plus Roy Eldridge, Hank Jones. *Yesterdays, Willow Weep for Me*, etc.



44. Bob swings, Clancy sings *Shine on Harvest Moon, Put on Your Old Gray Bonnet, The Whiffenpoof Song*, 8 more.



46. 12 love songs. *Time on My Hands, In Love in Vain, You Are Too Beautiful, You're My Girl, I'll See You Again*.



47. Happy honky-tonk piano versions of *My Gal Sal, Side by Side, Ace in the Hole, Hello Ma Baby, Charmaine*, 7 more.



48. Hilarious musical satire, caricature plus commentary by Henry Morgan. *Gunsight Suite, Anvil, of Course*; more.



58. Flowing, many-mooded guitar plus rich, warm strings. *Estrellita, The Three Bells, Green-sleeves*, 12 in all.



59. Society's leading maestro plays 41 vari-tempoed dance gems. Medleys from *Gigi, Oklahoma!, Can-Can*, etc.



60. In dramatic hi fi, world-famous Spanish group sings, plays 17 songs of Spain, Italy, Portugal and France.



61. Singalongue by country-pop star. *Kentucky Babe, Idaho, Georgia on My Mind, Carolina in the Morning, Indiana*, etc.



62. Tender love songs and ballads. *Fifteen* (theme of *The World, the Flesh and the Devil*), *Delia's Gone*, 10 others.



63. Oriental orchestral feast! Colorful sounds magnificently recorded. Voluptuous, melodious, familiar themes.



64. For children. Rodgers-Hammerstein songs. Also *Three to Make Music*, charming music appreciation lesson.



65. The dancing-listening surprise package of the year. Swing beat, modern sound. *Bambles, Bangles and Beads*, etc.



78. TV emcee Troup's relaxed singing with top jazz stars *Benny Carter, Bud Shank, Conte Candoli*, etc. Danceable, too.



79. Teen-age rock-and-roll singer-songwriter's hit versions of *I Go Ape, The Diary*, other originals—*Stupid Cupid*, etc.



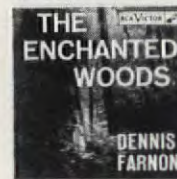
80. Aged-in-the-jazz-wood vocals of *Memphis Blues, My Melancholy Baby, Someday You'll Be Sorry*, more.



81. TV's first lady at her warmest. *I'll Remember April, What's New?, I Fall in Love Too Easily, These Foolish Things*, etc.



83. Glorious new production of Romberg's operetta starring Giorgio Tozzi, large cast. Lehman Engel, conductor.



85. Gorgeous sound, dreamy dance fare with woodwinds and rhythm. *I Hear a Rhapsody, You Are Too Beautiful*, etc.



86. Familiar classics. *Anitra's Dance, Hall of the Mountain King, Morning*, etc. Eileen Farrell sings *Solveig's Song*.



87. Uninhibited rhythmic, moving renditions of 12 Negro spirituals by one of the most popular, authentic mixed choirs.



90. Crack quartet sings 12 many-mooded hits. *Lazy River, My Blue Heaven, Pretend, J'Attendrai, Shine*, etc.



91. 8 sections from Richard Rodgers' dramatic TV score. De luxe package includes bound-in booklet, photos.



93. Distinctive dance stylings by Al Nevins' swing band plus bluesy strings. *Sugar Blues, Basin Street Blues*, 10 others.



94. Great tenor's favorite pop specials: *Bluebird of Happiness, Granada, Because, I Believe, Around the World*, etc.



95. Exotic, rhythmic flamenco variety show with guitars, singers, castanets, heel-clicking Spanish dancers, etc.



96. Romantic, colorful mood setters, lushly recorded. *Laura, The Man I Love, Solitude, Hora Staccato*, others.



97. Gershwin plays his own *Rhapsody in Blue* in hi fi! Also vintage piano rolls by Fats Waller, Zez Confrey and others.

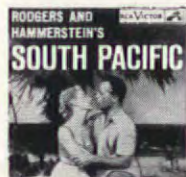


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6. 18 evergreens. It Could Happen to You, Love Letters, When I Fall in Love, Birth of the Blues, You Made Me Love You.



7. Stunning new recording of the dramatic 9-section suite from the award-winning TV score by Richard Rodgers.



8. Brand-new production of Kern-Hammerstein classic stars Howard Keel, Gogi Grant and Anne Jeffreys.



9. Operetta film stars remake their 12 biggest hits. Indian Love Call, Will You Remember? Rosalie, Wanting You.



10. Lanza at his greatest—12 Italian favorites: Funiculi Funicula, Santa Lucia, Maria Mari, Voce 'e notte.



11. Miller-styled modern repertoire, Ray McKinley. Birdland, On the Street Where You Live, Mine, Anything Goes.



15. Luring versions of The Blue Danube, Artists' Life, Emperor Waltz, Tales from the Vienna Woods, Wiener Blut.



16. Key highlights from Tchaikovsky's enchanting masterpiece for ballet (and the whole family). Waltz of the Flowers, etc.



17. On-the-spot recording. Yes, includes Day In—Day Out plus It's All Right with Me, Mood Indigo, Honeysuckle Rose.



18. 17 swaggering marches: El Capitan, Semper Fidelis, On the Mall, On Parade, Washington Post, Jubilee.



19. Lush, rhythmic, exotic instrumentals. Valencia, Granada, Delicado, Come Closer to Me, Peanut Vendor, etc.



20. His 12 biggest, newly remade. Green Eyes, Linda Mujer, Adios, Oye Negra, Baia, Mambo No. 5, Night Must Fall, etc.



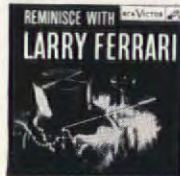
21. Cha chas, hot and cool, by Prado's crackling big band. Lullaby of Birdland, Flight of the Bumblebee, 9 more.



22. Broadway's newest star sings the big songs from Flower Drum Song, My Fair Lady, The Music Man, etc.—12 in all.



31. Handsome production of Strauss operetta stars Riso Stevens, Robert Merrill, Jo Sullivan. My Hero, Sympathy, etc.



32. Liquid sounds from Hammond organ. Over the Rainbow, Ebb Tide, Sweet Leland, Jalousie, Moonlight Cocktail, 7 others.



33. Rich baritone of the Billy Graham Crusade sings God Will Take Care of You, My Saviour's Love, God Is So Good.



34. Fantastic sound, realistic atmosphere, familiar songs, virile singing. Different! Red River Valley, 10 more.



35. My Man, Young and Foolish, They Say It's Wonderful, Yesterdays, Bewitched, The Thrill Is Gone, Summertime, more.



36. 12 warmly sung inspirational songs: He's Got the Whole World in His Hands, Whither Thou Goest, Scarlet Ribbons.



37. Pianist's trio plays Summertime, The Man I Love, All of You, Cherry, Pennies from Heaven, I Cover the Waterfront.



39. 12 airy dance specials. Once in Love with Amy, That Old Feeling, Dream Boat, Midnight Sun, Heartaches, others.



50. Lerner & Loewe (writers of My Fair Lady) Academy Award winning score. Stars Gogi Grant and Tony Martin.



51. Virtuoso engineering, musicianship. The Peanut Vendor, Jealous, For Me and My Gal, By the Beautiful Sea, etc.



52. Mighty pipe-organ sounds, colors, plus 24 favorites by Gershwin, Friml, Youmans, Rodgers, Romberg, others.



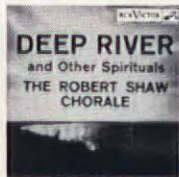
53. More than 45 instruments form the "biggest battery of percussion west of Cape Canaveral." Hi-fi must!



54. 15 strutting marches by diverse composers. Colonel Bogey, 76 Trombones, March of the Toys, Yankee Doodle, Dixie.



55. 12 other-worldish scorings for modern big band, piano, singers. Granada, Begin the Beguine, Night and Day.



56. 16 timeless spirituals. Swing Low, Sweet Chariot, Dry Bones, Every Time I Feel the Spirit, Set Down, Servant, more.



57. Modern classics: Ravel's Bolero, La Valse, Rhapsodie Espagnole plus Debussy's Prelude to the Afternoon of a Faun.



66. Dozen happy hops and waltzes. Vass las Dass? Polka, Laughing Sailor, Ginger Polka, Mandolina Waltz, others.



67. Most unusual, exotic album of 1959. Soundscapes of oriental humor, romance, intrigue. 11 offbeat treats.



68. 12 soul satisfiers by the Oh Lonesome Me star. New ones include Faith Unlocks the Door, My God Is Real, etc.



69. His biggest hits re-recorded in hi fi. There, I've Said It Again; Riders in the Sky; Racing with the Moon; Ballerina; etc.



70. 14 thrillingly hi-fi marches by Britain's finest regimental band. The Thin Red Line, Fame and Glory, Scipio, lots more.



71. 13 rousing party perkers. Jacket lists recipes. Heart of My Heart, Beer Barrel Polka, Sweet Adeline, others.



73. Remakes of the band's biggest hits. Hot Toddy, My Hero, Where or When, Street of Dreams, Penthouse Serenade, etc.



74. 12 shimmering waltzes. Charmaine, Ramona, Always, Memories, Together, Girl of My Dreams, Would You?



88. Soft, intimate jazz with Tyree Glenn, Hank Jones, bassist Bell featured. All the Way, The Party's Over, Love Nest.



89. Exciting, exotic African rhythms and themes, sometimes blended with jazz. "Fascinating"—Variety.

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
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17 BEST HOUSE BUYS

 In the "For Sale" columns of your newspaper tonight you'll find column after column of new houses, most of them advertised as "low down payment," "priced to sell," "exceptional value," etc. Some are; many are not. Price alone does not determine value. Beginning on page 53 of this issue you'll find 17 houses that vary in price from \$12,950 to \$31,450 and *all* are good buys.  Each of these houses has won The American Home Award as being the "Best Home for the Money" in its state, so you can learn much about housing values by reviewing them. These homes were selected as part of a national contest sponsored by The American Home to encourage better housing.  Good housing for readers is our business. During 1960 our readers will spend an estimated *two billion dollars* for new homes! We want you to get the very best for your money. Whereas some magazines seem too aloof to show houses that readers actually can buy, American Home has published a total of 141 of these development houses during the last three years—all screened carefully from literally thousands of houses by our staff of building experts.  We hope that you will study each of these houses carefully, read what we have to say about them, and go over the materials list of the quality products that go into these homes. Hold onto this February issue and use it as a guidebook to value when you go house shopping.

THE EDITOR

THE AMERICAN HOME, FEBRUARY, 1960

Ronnie's MONEY SAVING BOOK OF *Fiberglas*^{*} CURTAINS, DRAPES, & YARD GOODS

FREE

A COMPLETE GUIDE TO DECORATING
EVERY WINDOW AND WALL IN YOUR HOME
BEAUTIFULLY AND ECONOMICALLY

Exciting highlights you'll discover in these
32 idea-packed pages, many in full color!

- ★ The world's largest selection of Fiberglas curtains, draperies and yard goods!
- ★ 931 ready-made sizes — including Superwide drapes to cover windows up to 21 feet wide with one pair!
- ★ 52 colors in solids and patterns—magnificent panel prints!
- ★ Interior drapery arrangements — printed in vivid, life-like colors!
- ★ Actual swatches of Fiberglas fabric bound in so you can see and feel their texture!
- ★ The miracle of Fiberglas—the fabric that stays ironed forever—never needs dry cleaning — fabric that washes and hangs in 7 minutes.
- ★ 1001 practical, easy ways to help solve every window decorating problem including complete instructions for sewing your own.
- ★ Simple, accurate guides for measuring ready-made or "do-it-yourself" draperies!
- ★ Complete selection of rods, and accessories for hanging curtains and drapes like a professional!
- ★ How to enjoy all the curtains and draperies you want now — under Ronnie's easy time-payment plan!
- ★ All backed by Ronnie's famous 5-year guarantee.



* T.M. O.C.F.



Save Up To 1/3 On Fiberglas, Curtains, Drapes, Yard Goods!



Ask any question about window or wall decorating—and you'll find professional answers in this amazing guide. Every secret of beautiful windows is revealed—to show you how to dramatize your home with the look of luxury, at prices that save you 1/3 or more against made-to-order curtains and drapes.

SEE AND FEEL ACTUAL SWATCHES OF MATERIALS

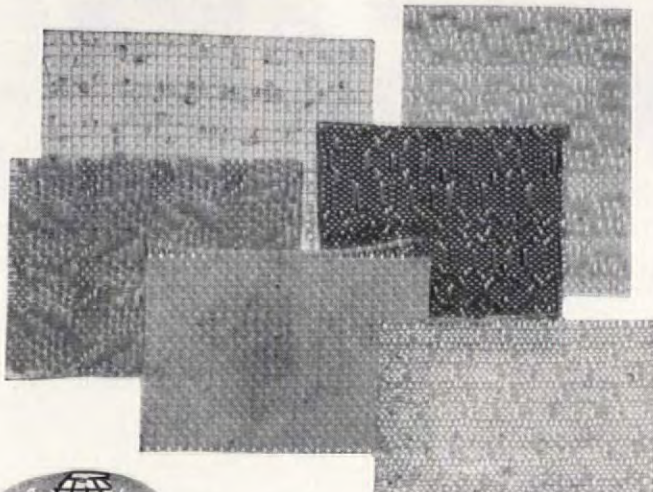
FEEL actual swatches of versatile Damasks, rich Boucles, airy Marquisettes, textured Stratford, linen-like Nautilus, "home-spun" Crochet, sheer Nubbinet, and more. SEE why leading decorators choose Fiberglas fabrics for new texture and color excitement!

LARGEST SELECTION IN THE WORLD!

As the world's largest exclusive distributor of Fiberglas curtains, draperies and yard goods, Ronnie offers you the widest selection anywhere of styles, sizes, textures, colors and patterns—931 sizes and colors! It's easy to fit tall windows, wide and narrow windows, corner and picture windows, and especially, YOUR windows! Even windows 21 feet wide can be fitted with just one pair!

SEND FOR THIS AMAZING GUIDE NOW!

Don't miss out on this exciting forecast of windows and wall decorating fashions. Just mail the coupon below to get your valuable Guide, FREE! Do it today!



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Fiberglas
GUARANTEED

Never needs ironing or dry cleaning. Never shrinks, stretches or sags. Washable, will not wrinkle. Mildew and insect proof. Sheds dust and dirt. Will not fade, absolutely Fire-safe.

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Please rush me, ABSOLUTELY FREE, Ronnie's COMPLETE GUIDE TO DECORATING WITH FIBERGLAS CURTAINS, DRAPERIES AND YARD GOODS. I am not obligated in any way.

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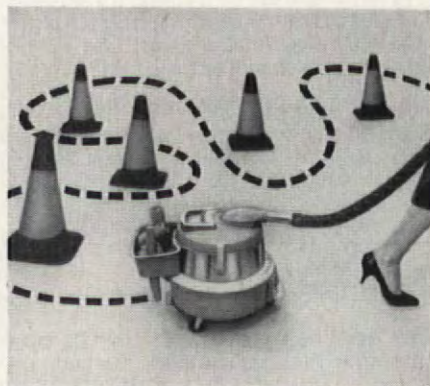
Cord Reel **CLEANER**

**No more messy
tangled cords!**

End cord storage problems forever! Pull out only what you need. When finished, just press the pedal and the cord is stored.

A touch of your toe and the cord disappears!

No other cleaner gives you all these extra work-savers!



Easy to maneuver. New "Steer-Easy" Wheel lets your cleaner follow you at the slightest pull . . . steers easily around furniture and other obstacles without bumping or scratching. Rolls easily over thresholds.



New oversized foot switch eliminates bending down to turn the power on or off. Jumbo-size casters, too.



New suction regulator. Dial just the right amount of suction for rugs, draperies, or lamp shades.



New piggy-back caddy gives you the right attachment when you want it . . . where you want it.



Cleans rugs and floors. Adjusts automatically to both. Double-Action brushes cut cleaning strokes.

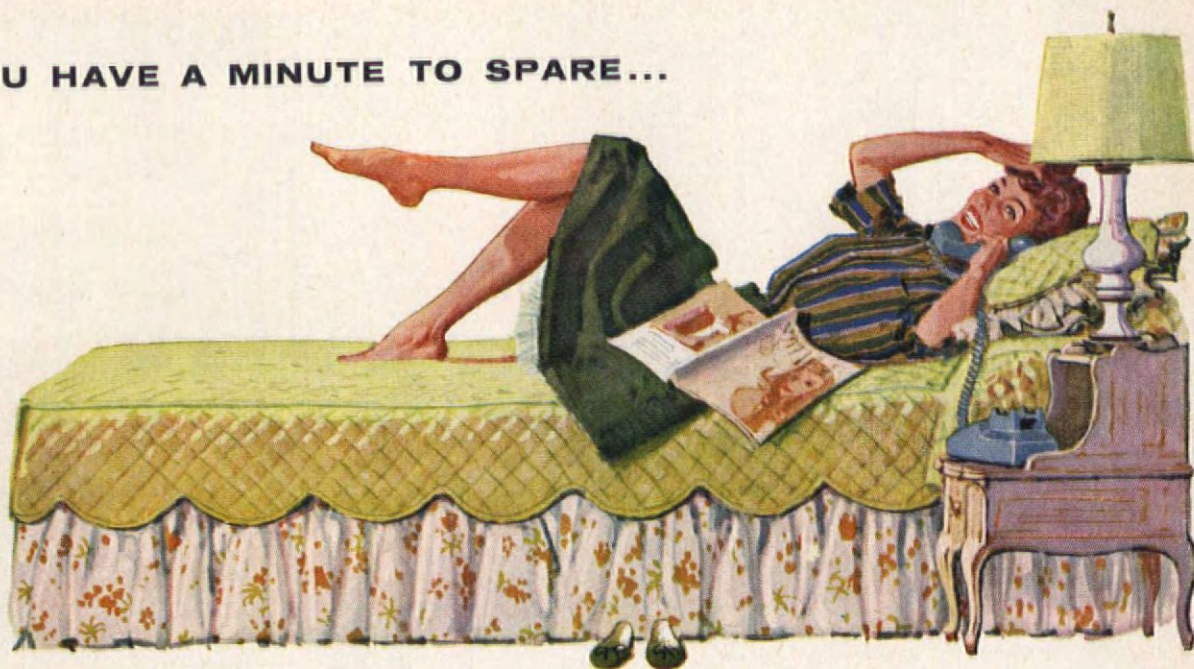
Try the General Electric Cord Reel Cleaner at your dealer's. Model C-7 in Glade Green and Chrome with de luxe set of attachments. Now, at your dealer's, a

complete floor-care center: canister cleaners—upright cleaner, floor polishers. Vacuum Cleaner Department, General Electric Company, Bridgeport 2, Connecticut.

Progress Is Our Most Important Product

GENERAL  ELECTRIC

WHEN YOU HAVE A MINUTE TO SPARE...



AND WHEN YOU CAN'T SPARE A MINUTE



there's nothing like a handy extension phone!

When you're laziest or busiest, you can really appreciate a telephone at your fingertips.

Night-time or nap-time, you welcome the convenience, privacy and protection of a phone beside your bed.

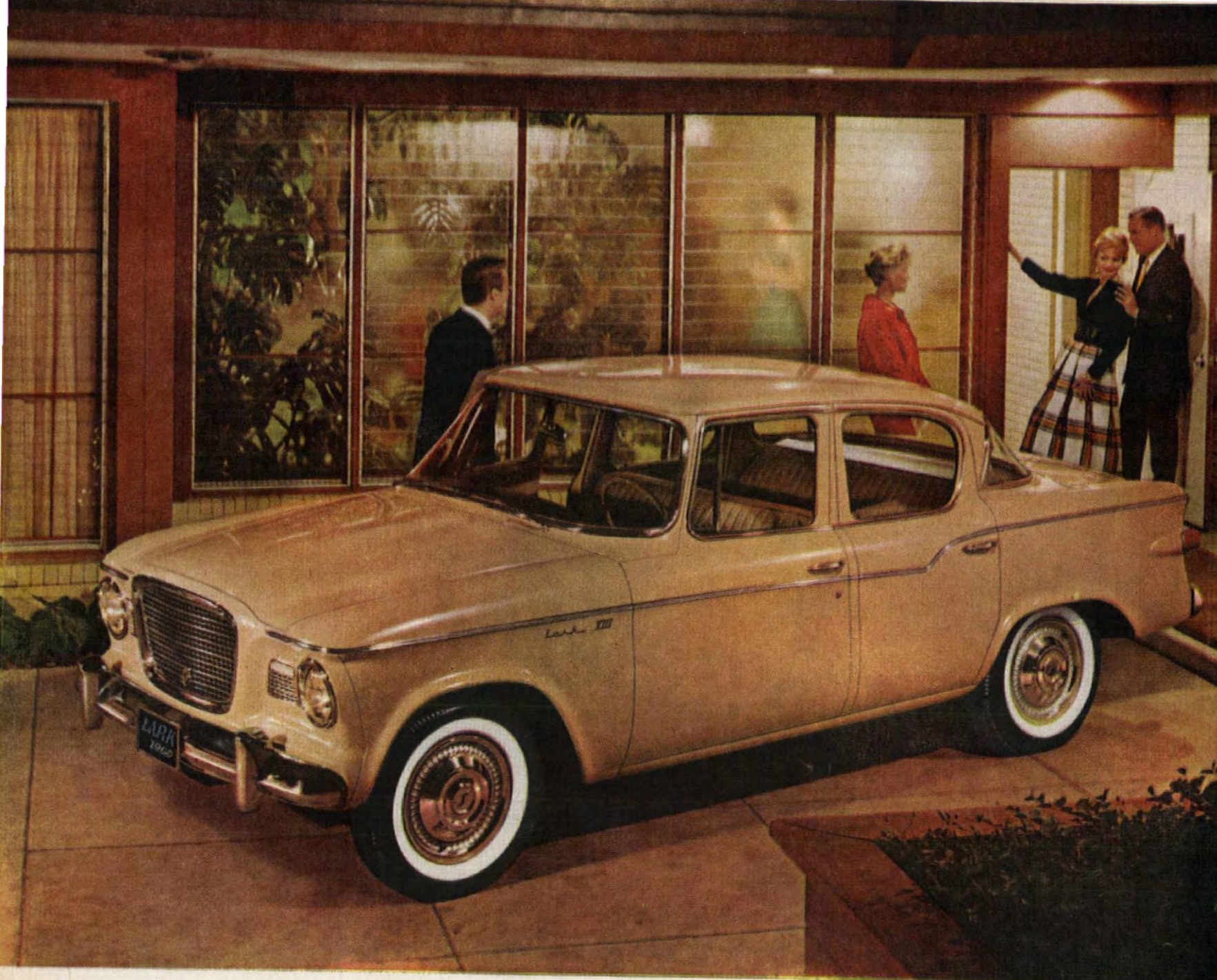
Daytime and mealtime, you're grateful for

the step-saving extension on your kitchen wall.

Doesn't it make sense to put phones where *you* are—instead of running to reach them? Especially when they cost so little and come in such attractive colors? If the answer is "Yes," just call the Bell Telephone business office.

BELL TELEPHONE SYSTEM





PERT 'N' PRACTICAL, SO SATISFACTUAL
TRAVELS IN STYLE AT LESS COST PER MILE

LOVE THAT **LARK** BY STUDEBAKER

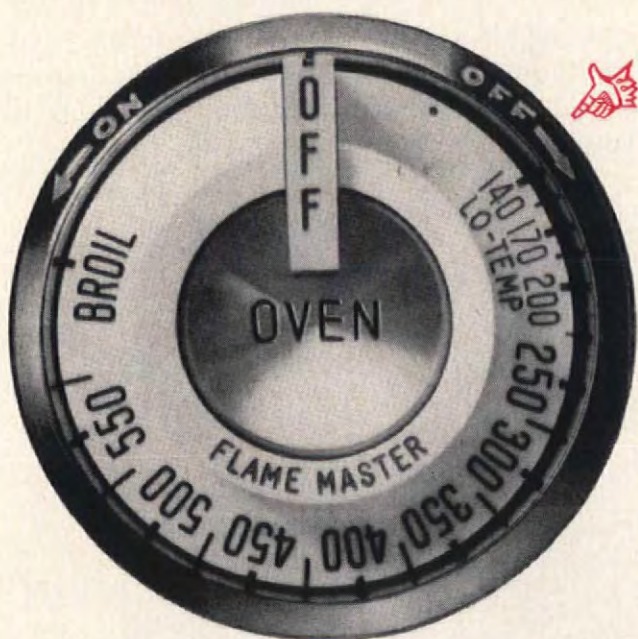
➤ Freedom, fun and flair is yours in all your family chores—with the beautiful, practical, loveable, driveable, turnable, parkable Lark ➤ You'll take pride in the quality-built detail in this finest-car-of-its-kind. Luxurious, thrifty, stylish, zippy—*everything* combined ➤ Trim-tailored interiors; smart, lush, relaxing. Rich sapphire enamel finish; never needs waxing ➤ Snuggles easily into parking places, sprints through traffic like a doe. Big in power (economical 180 h.p. V-8 or spirited 90 h.p. Six), small in price, keeps your gas bill low ➤ Glowing fashion colors, six stunning styles, widest choice of models among all new dimension cars to meet your needs ➤ See, drive, and you'll *love* that Lark by Studebaker. **PROVEN BY 750 MILLION MILES OF OWNER USE.**

The LARK for '60—world's first and only full line of new dimension cars—available in 2 and 4-door sedans; 2 and 4-door station wagons; sporty hardtop and exclusive convertible.

OVENS in new gas ranges DO MORE THAN COOK

This dial sets temperatures
that will keep food
warm without overcooking

VIRGINIA T. HABEEB



A new oven heat control on many 1960 gas ranges as standard equipment gives you greater flexibility in preparing family and company meals. With the oven control shown above, you can dial a selection of low temperatures never before possible in gas ovens. Until now, the lowest setting you could get was about 250° F. At this temperature, food continues to cook. Now, with settings of 140° to 250° F., you can keep foods warm for several hours without overcooking them. This new warming-oven feature brings you many added conveniences and gives you more freedom in meal planning. Note on the following page the ways this feature can help you cook for family and guests. (continued)

Shopping Information, page 87



How we retired in 15 years with \$300 a month

"We'd never be out here in California today, financially independent and happy, if it hadn't been for what happened back in Scarsdale the night of February 10, 1944. How do I remember the date? It was my fortieth birthday and Nell had gotten tickets for 'Oklahoma!' to celebrate. While she was dressing that night, I sat in the living room, idly leafing through a magazine.

"I suppose any man feels kind of serious when he hits forty. Someday we, Nell and I, wanted really to enjoy life. We'd always longed to move out where it was summer all year—buy a house in southern California—grow flowers and soak up the sun—have time for living. But how could we?

"I was already forty. We hadn't saved much, and I realized that half of my working years had gone. I had a good job and a fair salary. But we found it hard to bank anything. We seemed to spend money as fast as we made it. So I began to wonder: Must I always live on a treadmill, like so many others?

"As I turned the pages, an ad caught my eye and I started to read it. Strangely enough, it seemed as if the ad had been written just for me. There *was*, it said, a way for a man to retire on an income—without a big bank account. It was called the Phoenix Mutual Retirement Income Plan. With it, I could arrange to get a guaranteed income of \$300 a month, beginning when I

reached fifty-five. And it wasn't just an income for myself alone. The Plan actually provided for an income as long as either Nell or I lived.

"Just as I finished, Nell came rushing downstairs, in a hurry as usual. But I stopped long enough to tear out the coupon at the bottom of the ad. I stuck it in an envelope and dropped it in the mail on our way to the theatre.

"Well, a while back, my fifty-fifth birthday arrived—and was *that* a celebration! I was all set to retire. And it wasn't long before my first Phoenix Mutual check for \$300 came in. So we sold the Scarsdale house and headed west.

"We're in a beautiful spot here, just right for us. And every month, right on the dot, the postman hands us another check. Security? Why, we have more than lots of rich people. Our income is *guaranteed for life!*"

Send for Free Booklet

This story is typical. Assuming you start at a young enough age, you can plan to have an income of from \$50 to \$300 a month or more—beginning at age 55, 60, 65 or older. Send the coupon and receive, by mail and without charge, a booklet which tells about Phoenix Mutual Plans. Similar plans are available for women—and for Employee Pension Programs. Don't put it off. Send for your copy now.

PHOENIX MUTUAL

Retirement Income Plan

GUARANTEES YOUR FUTURE

OVER 100 YEARS
OF LIFE INSURANCE PROTECTION
FOR FAMILIES AND BUSINESS

Phoenix Mutual Life Insurance Co.
323 Elm Street, Hartford 15, Conn.

Please mail me, without obligation, your free 28-page booklet showing new retirement income plans.

Plan for Men ☐ Plan for Women ☐

Name

Date of Birth

Business Address

Home Address



(continued)

KEEP THE ROAST THE WAY YOU LIKE IT.

The roast won't be ruined even if guests are late. You can keep a roast for several hours at the degree of doneness your family likes without the meat drying out or shrinking. At 140° F. setting, for instance, a rare roast of beef will remain temptingly rare and juicy.



CARVE THE MEAT AHEAD OF TIME if

you're having a crowd in for a buffet supper. Arrange it on the serving platter and keep it hot at a low temperature setting in the oven. To keep sliced meat moist, cover slices lightly with a damp tea towel or paper towels. If the meat is rare or medium, you can retain the pink coloring by putting the cut surfaces close together before covering with a damp towel.



KEEP COMPLETE MEALS HOT FOR LATE-COMERS without a hint of "steam table"

flavor. Foods such as vegetables, gravy, and hot breads should be covered. Aluminum foil is a good covering if containers do not have lids. Leave whole meats, pastries, and casseroles uncovered. If you wish, food can be put in serving dishes before putting in warming oven—even rolls in a wicker basket lined with a linen napkin!



SERVE HOT FOOD ON HOT PLATES. These

new temperatures make the oven an ideal plate warmer. There's plenty of room for serving dishes as well as plates. Use any setting 200° F. or lower. These temperatures will not harm fine china or most plastic dinnerware.



THAW AND FRESHEN FROZEN BAKED GOODS such as cakes, coffeecakes, pies,

and rolls at the 170° F. temperature setting. Loosen the wrapping to allow ice crystals to evaporate, but don't remove or food may dry out. Baked goods will thaw three times faster than at room temperature.



THAW UNCOOKED FROZEN FOODS IN A JIFFY AT THE 155° F. SETTING. Leave

wrapping on food while it is defrosting. Most foods need to thaw to the point where they can be easily handled. Thaw ground meat just enough to mix and shape it. Bulky items such as a turkey defrost quickly. An eight-pound one, for instance, thaws sufficiently for stuffing in about three hours. Do not refreeze after food has thawed. Be sure to cook immediately.

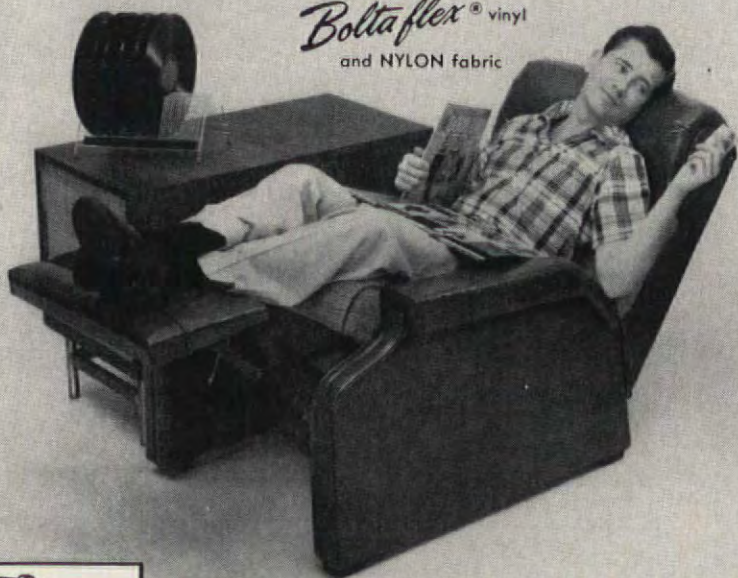
The Comfort Chairs for Men

BERKLINE CHAIRS

covered in durable, washable

Boltaflex® vinyl

and NYLON fabric



LOUNGE

BERK-LINER® Recliner

Combination NYLON fabric and washable, supported BOLTAFLEX vinyl. FOAM RUBBER seat and headrest. Positive Stop Action in any position.

...that women Love



SWIVEL



ROCK

BERKLINE SWIVEL ROCKER
NYLON fabric; FULL FOAM zippered, reversible cushion; FOAM RUBBER headrest. Biscuit-tufted back with PARATEX hairpads.

For man-sized comfort plus the smart styling women adore
... for deep-down comfort that makes you feel
good all over... try a BERKLINE Chair today!
NOW — SAVE \$20 on these chairs at all leading stores.
BERKLINE, Dept. H-3, Morristown, Tenn.

THE **BERKLINE** CORPORATION

King of Comfort Chairs

Nobody takes such tender, lovin' care of you as Chevrolet

(and Chevy's cradle-soft ride shows it)

One ride in this new '60 Chevrolet will persuade you most gently that what we say is true. No other leading low-priced car coddles you with Full Coil springs at all four wheels. Or looks after your welfare with Safety Plate Glass in all windows, crank-operated ventipanes and dozens of other conveniences that make a car a comfort to own. Your dealer will be delighted to show you all the considerate ways Chevy has remembered you (without once forgetting about your budget):

Roomier Body by Fisher with a lower and narrower transmission tunnel that gives more foot room.

Pride-pleasing style (you'll like the way it combines good looks with good sense, that easier-to-load vacation-sized trunk, for instance).

New Economy Turbo-Fire V8 (makes friends fast by getting up to 10% more miles on a gallon of regular).

Widest choice of engines and transmissions (24 combinations in all—to satisfy the most finicky driving foot).

Hi-Thrift 6 (built, of course, with Chevy's ever-faithful dependability).

Coil springs at all 4 wheels (with the extra cushioning of newly designed body mounts, you've never had it smoother than you do in Chevrolet).

Quicker stopping Safety-Master brakes (another important reason Chevy's the kind of friend you can count on).



Chevrolet Division
of General Motors,
Detroit 2, Michigan.

the superlative '60 Chevrolet . . . there's nothing like a new car—and no new car like a Chevrolet. This is the Impala Convertible.





Never too strong.
Never too weak.
Always just right!

Get satisfying flavor...so friendly to your taste!

You can light either end!

NO FLAT
"FILTERED-OUT"
FLAVOR!

NO DRY
"SMOKED-OUT"
TASTE!

See how Pall Mall's famous length of fine, rich-tasting tobacco travels and gentles the smoke—makes it mild—but does not filter out that satisfying flavor!



HERE'S WHY SMOKE "TRAVELED" THROUGH FINE TOBACCO TASTES BEST

Outstanding...
and they are Mild!

1 You get Pall Mall's famous length of the finest tobaccos money can buy.

2 Pall Mall's famous length travels and gentles the smoke naturally...

3 Travels it over, under, around and through Pall Mall's fine tobaccos... and makes it mild!

© A. T. Co. Product of *The American Tobacco Company*—"Tobacco is our middle name"

WHAT A DIFFERENCE WALLPAPER MAKES!

ROBERT W. HOUSEMAN

Nothing works more quickly and beautifully than wallpaper to give your home a completely new and decorated look. Walls magically take on a new freshness. Suddenly, the whole house has an added feeling of warmth, color, and character. Luckily, the choice of patterns, textures, and colors today is as wide as the sky. You can find paper in perfect taste for little money. And for you who are wary of paste and bucket, many papers now come precut and prepasted. So there should be nothing to deter your imagination.

■ Visualize, for example, a cherry red paper on the walls of your small dining room to accent the white walls of your living room.

■ Use roses or yellow daisies in a patterned wallpaper to quick-change your daughter's bedroom into a thing of beauty.

■ Try splashes of blue in your kitchen to relieve the whiteness of cabinets and appliances.

■ Or use a bold plaid pattern in tartan colors to complement the contemporary furnishings in your family room. These, of course, are just thought-starters. There are many more on the pages that follow.

Shopping Information, page 87

STYLIZED PROVINCIAL PATTERN in medium scale is good background for the Early American furniture in this small living room. Blue and orange accents in the room are picked from the wallpaper pattern, a good idea when decorating with wallpaper.

DESIGNER: PAUL KRAUSS, A.I.D.,
PHOTOGRAPHER: SCOTT HYDE



PATTERN OVERHEAD

No need to confine yourself to the four walls. Try papering that important fifth wall—the ceiling—to show off your decorating talents. We give you three interesting variations here, but there's no end to what you can do.

■ A small documentary pattern will help enlarge a dormer room if you paper the sloping ceilings. ■ Try a sky blue wallpaper to give a powder room an airy look. Carry it from the top of the tiles up and over. ■ A wallpaper border at the ceiling line of your dining room will give the plain walls architectural interest. ■ Use a nondirectional wallpaper (one with a design that has no top or bottom) to camouflage the imperfections in any ceiling!



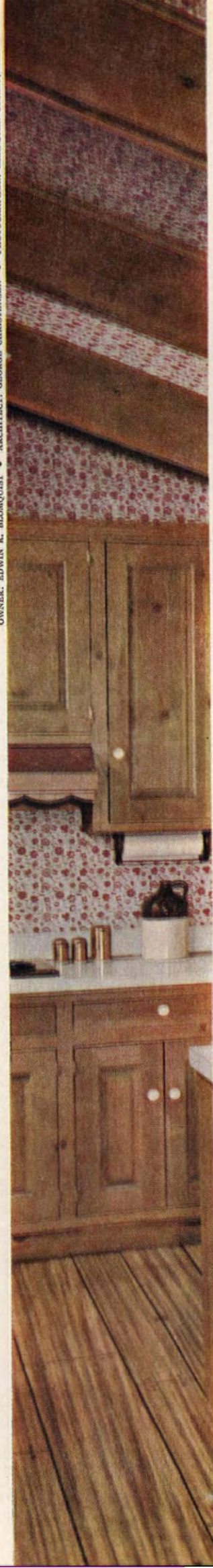
CANDY-STRIPED CEILING and scalloped border make this dining area a private pavilion. Use dinner plate as pattern for scallops, cut tassels from red adhesive-backed tape. Dado around area is same striped wallpaper.



IT'S RAINING ROSES in this feminine bedroom. If papering ceilings is too difficult, let a professional do it. You can add the cut-out roses at the corners for an arbor effect. Paint walls the background color of paper.

FLOWER-STREWN WALLPAPER covers all the walls and continues up the sloping ceiling between beams in this functional kitchen and dining area of home. Fabric in the same pattern is used in the French-style curtains.

OWNER: EDWIN R. BLONQUIST • ARCHITECT: GEORGE CHRISTENSEN • PHOTOGRAPHER: KRANTZEN STUDIO, INC.



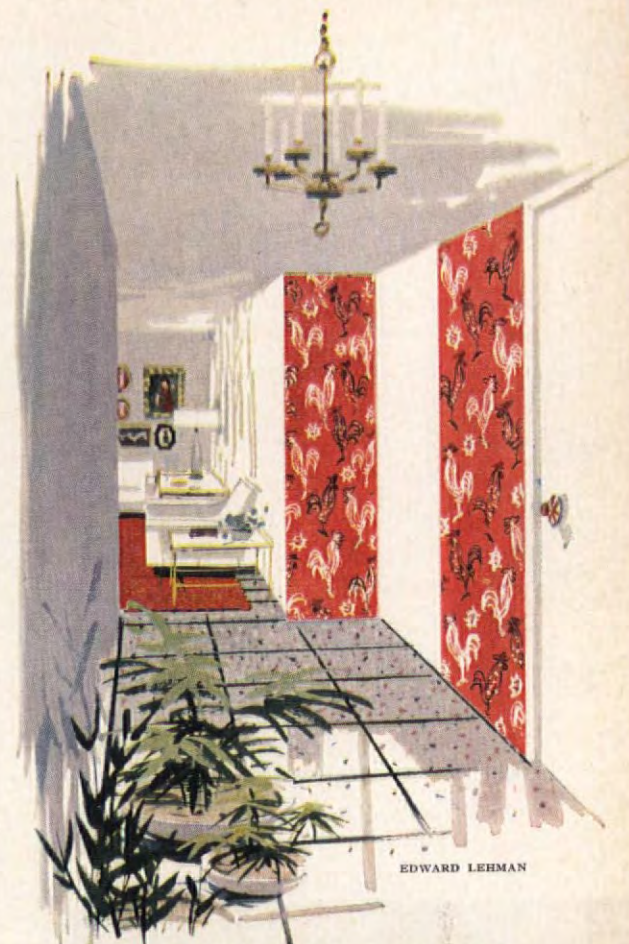




TRY PAPERING ONE WALL

Wallpapering a single wall is a contemporary decorating idea and one that makes good sense. It's a trick that provides a colorful focal point for your windows and furniture settings . . . it can also give a square room added architectural interest and remove the boxlike look. Remember to repeat some of the colors of the paper in the furnishings for perfect harmony. Study the rooms here to see if you can adapt the ideas to your own home. Or try these:

- Give character to a small bedroom by papering the wall behind the headboard with an appealing hobby-pattern paper.
- Don't overlook murals as a beautiful wall-sized picture in your dining room.
- Draw attention to your fine antiques by placing them against a wall papered with a damask design.
- Use a floral pattern on a wall with evenly spaced windows; have curtains in a pastel color.



EDWARD LEHMAN

BRIGHT PANELS of wallpaper relieve the monotony of a long, narrow hall or dress up a wall area in spaces too narrow for furniture. Wallpaper is priced by the single roll, usually comes in double or triple roll.



GRILLE-DESIGN PAPER makes a frame around sofa grouping; painted area picks up background color.

DOCUMENTARY PRINTS in wallpapers are suitable for informal and provincial rooms. The small-scale design, used in this dining room with correlated fabric at the window, is a charming one-wall decorating treatment. Other walls in room are painted.

BEGIN WITH WALLPAPER

A distinctive wallpaper design can very well start you on your way to an entire decorating scheme. For wallpaper can help identify a room with a period or style and determines whether it is to be formal or informal. Using wallpaper as a take-off point, you can often find correlated fabrics in the same design. Used as window treatments, these fabrics can create an uninterrupted feeling of space; in slipcovers or upholstery, a unity of design that ties the whole room together.

■ Always repeat one or two of the wallpaper colors in the plain fabrics of the room or use the background color for any painted wall. ■ Be gay—even flamboyant—in your choice of paper for special-purpose rooms—bathroom, powder room, breakfast room. Be subdued and subtle in your living room and bedrooms.



HYDRANGEA BLOSSOMS grow to dado height in this dining area off a living room. They also cover the plywood cornice above the window.

WALLPAPER INSPIRED the decorating scheme in this small bedroom. Correlated fabric is used for cornice and café curtains, and for the dust ruffle around the bed.





THEODORE A. WESTON

Want an instant garden? Grow annuals

If you want color around your garden—and need it fast—get going on a garden of annuals!

Right this season you can start with bare ground and load your whole place with beautiful flowers so it will look as if you've been gardening for years.

You can choose the right colors and heights for a foundation planting or for beautifying an outdoor living area. You can obtain any effect you like in flower beds and borders. Or you can plant a many-flowered cutting garden that'll keep you supplied with bouquets and arrangements all summer long.

You can get all this from annuals, not only in less time, but with less effort and expense than with any other flowers.

Here are ten of the best all-round annuals for you to try this year. The seed for all ten will cost less than \$3. Now's the time to send for catalogues and make selections.

Snapdragons are tops for cutting as well as for garden effect. Their flowers grow in spikes and come in all colors except blue. Most varieties grow 2-2½', miniatures less than 1', and giants up to 3½'. Start seed indoors late this month or early next, or in coldframe toward end of next.

Black-eyed Susans and 'Gloriosa' daisies (hybrid forms of rudbeckia) are bright, gay flowers for growing where good-sized, vigorous plants are needed. They grow 2-3' high (some kinds taller) and come in various shades of yellow, bronze, coppery-purple, mahogany. Sow indoors or out.



Portulacas are the most attractive groundcover annuals for hot, sunny locations. They grow only 6" or so high, with attractive succulent foliage, and have beautiful little double or single flowers in several shades of red, pink, yellow, and white. Sow outdoors in April in their flowering location.



Zinnias are husky, easy-to-grow annuals and include more colors and flower types than any others; hence, they're among the most popular. They come in all colors but blue, both brilliant and pastel. Flowers are from less than 1" to over 6" across. Heights, 1-4'. Sow indoors or out.

Petunias probably are most people's favorite annuals—both because they flower so profusely and because they come in so many flower types and colors. These are the medium-sized balcony type; there are also a smaller-flowered dwarf type and larger-flowered ruffled and fringed types. Seed is very fine; start it early indoors or in a hotbed or coldframe.



Marigolds are among the most rugged and easy-to-grow annuals—also brightest colored. The large-flowered, tall, African type comes in yellow, gold, and orange shades; the smaller, shorter, French type in the same colors plus rich dark red and mahogany. Sow outdoors.



Cockscomb has fantastically striking flowers—velvet-textured, wavy, curly masses up to 12" across. Besides red, they come in salmon, gold, bronze, and greenish tones. They range from 1-4' tall. Best to start seed indoors during March.



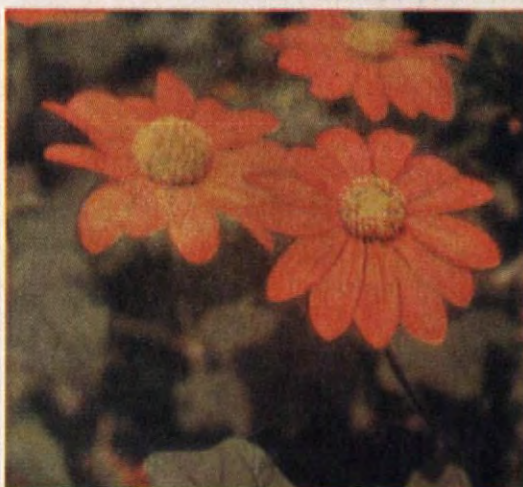
PHOTOGRAPHED AT BURPEE'S BY LEW MERREIM



Ageratum is the best lavender-blue edging plant, though it also comes in white and pink, and it can be used also for bedding or accent planting. The lowest-growing kinds are 3-4" high, the tallest 15-18". Start seed early indoors or in coldframe.



Asters are among the best cut-flower annuals besides being first-rate garden plants. They include many shades of red, pink, purple, lavender, blue, and white; flowers are 1½-5" across in several types; plants, 15"-2½'. Sow indoors in March or outdoors in April.



Tithonia 'Torch' grows about 4' high and has big, heavy leaves, so it's one of the best annuals to use as a background or as a "hedge." The fiery orange flowers are strikingly attractive and fine for cutting. Start seed indoors or in coldframe.

(continued)

Growing annuals from seed to full bloom

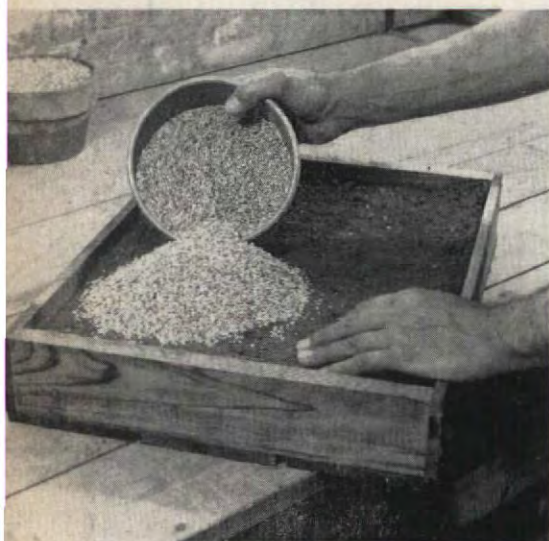
You get quick results from annuals because, as the name implies, they complete their whole life span in one season—grow, flower, produce seed, and die. A few nonhardy perennials (including snapdragons, salvia, and miniature dahlias) flower almost as quickly, and so they're grown as annuals by gardeners and are listed with annuals in catalogues.

The way to get quickest possible results with annuals is, of course, to buy flowering or ready-to-flower plants at a florist or garden supply store in May. That's *really* instant gardening! But it has its drawbacks. It costs a lot more money and you'll find a much smaller selection to choose from at a garden store than in a seed catalogue. Most important, you'll miss all the fun of actually raising your own plants!

In the pictures here, you see how to start annuals from seed—indoors, in coldframe or hotbed, or in the open ground—and how to plant them and take care of them throughout the season.

You can start all annuals outdoors in April or May. But to get the slower-growing kinds into flower as early as possible it's best to start these a month or two earlier indoors or in coldframe or hotbed.

HOW TO START ANNUALS INDOORS



Fill a flat (shallow box) three-quarters full with topsoil; cover with $\frac{1}{2}$ " of vermiculite or ground sphagnum moss.



Level off vermiculite or sphagnum and tamp firm. These hold moisture better than soil and are disease- and insect-free. Buy them at seed stores.



Make rows for seeds by pressing a thin slat into vermiculite or sphagnum. For most seeds, rows should be $\frac{1}{8}$ " to $\frac{1}{4}$ " deep and 2" apart.



Sow seeds $\frac{1}{8}$ " or so apart in the rows by holding packet as shown and tapping side lightly with forefinger.



Cover seed by gently leveling off vermiculite or sphagnum with hand. Very fine seed (like petunia or begonia) is best sown on surface and not covered.



After sowing, water flat carefully with fine spray and stand in sunny window. Check surface each day and water often enough to keep it just moist.

HOW TO START ANNUALS IN COLDFRAME



Sowing is easier in a coldframe than indoors and can start two to four weeks earlier than outdoors. With an electric cable to make it a hotbed, you can start two months earlier.



Simplest method is sowing directly in coldframe soil (left), but sowing in flats or flower pots (above) makes it easier to use coldframe later for transplanted or potted seedlings.

TRANSPLANTING: FIRST TO FLATS. . . THEN TO GARDEN



Transplant seedlings from seed flat when they're about this size. Easiest method is to plant about 2" apart into other flats of topsoil.



Use dibble or planting stick to make hole and press soil around roots. Keep flats in window or sunroom. Use liquid plant food.



Set plants in garden when frost danger is past. Take care to save all roots and plant at same depth as when in flat.

TRANSPLANTING: FIRST TO POTS. . . THEN TO GARDEN



Try transplanting into 2½" pots instead of flats if you have space in windows or sunroom. Here's how to pot seedlings.



Press soil firm in pot with thumbs and forefingers. Stand potted plants in trays or flats and keep in full sunlight.



Set pots in position before planting. To de-pot, hold upside down, stem between fingers, and tap rim on a wood surface.

The decorative art of

MARZIPAN

Shape this sweet, almond-flavored candy into delicately tinted fruits, vegetables, and flowers. Fun to make, delicious to eat, lovely to look at

A SWEETMEAT to be sure — but one that is bound to bring out the artist in you. Marzipan (pronounced *martz-i-pahn*) is a confection that has been made in Europe for centuries. The name, translated literally, means almond-bread. Today, this mixture of almond paste and sugar is used to make tiny replicas of fruits, vegetables, and flowers. They're simple to make and require no special equipment. Almond paste is available in food specialty shops or can be ordered through bakeries or bakery supply houses. The mixture is shaped by hand, tinted with vegetable color, and decorated with artificial leaves. You can also shape marzipan into round, oval, and heart-shaped shells, fill them with apricot marmalade, and top with fondant. Or you can use the fruit, vegetables, and flowers to decorate that very special party cake. Whatever way, you're bound to get raves! RECIPE ON PAGE 41



F. M. DEMAREST



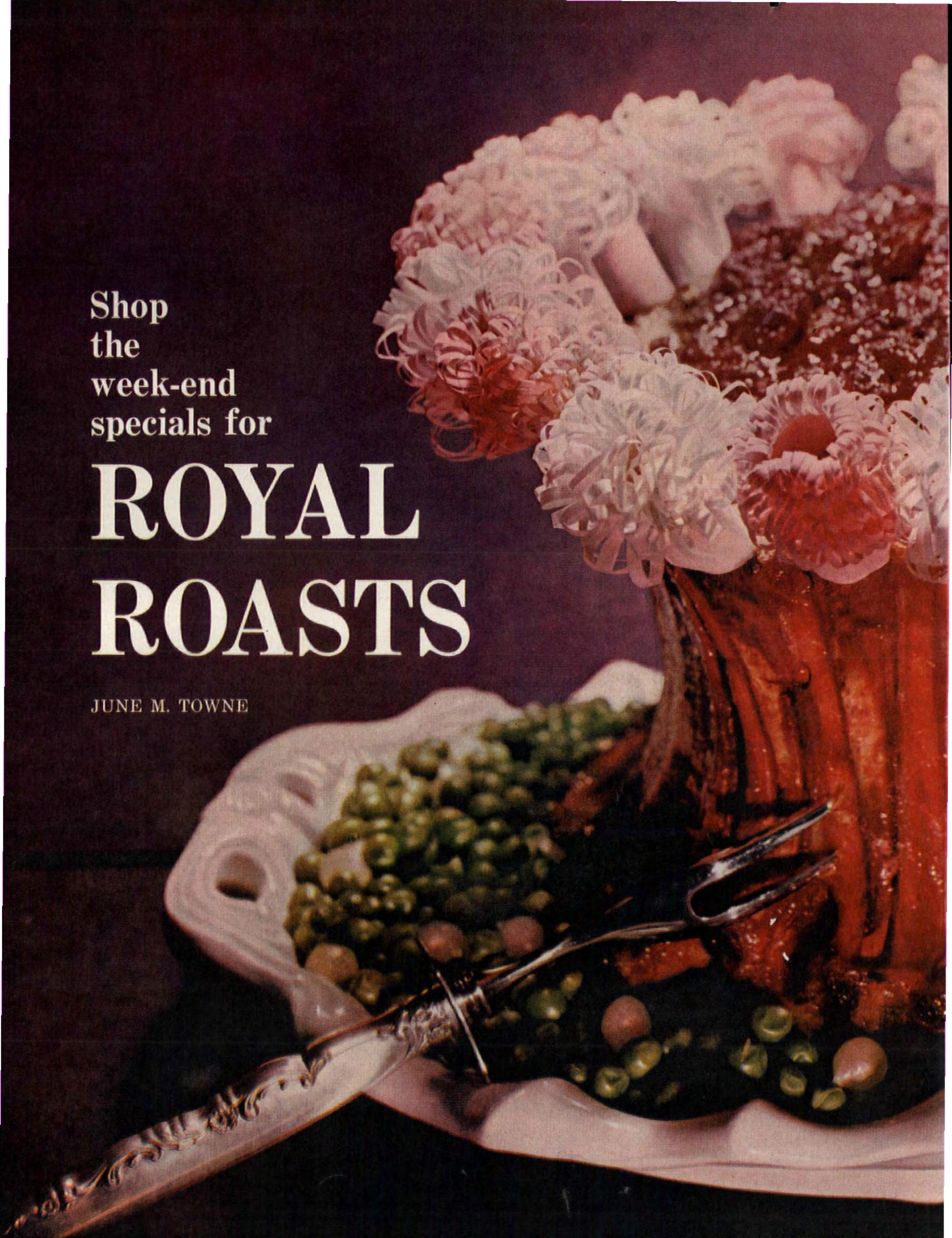
INFORMATION:
JULIA F. ZECK

CREATED BY
VERA BJORK

Shop
the
week-end
specials for

ROYAL ROASTS

JUNE M. TOWNE





On these pages we bring you six patrician roasts—every one a royal treat for your family. No need to pay a king's ransom either. If you are a canny shopper and wait for the opportune moment of rich supply and low prices, you can serve these elegant roasts and still keep within your budget. The roast at left is a crown roast of lamb, fashioned from the loin and rib chops. Have the meat prepared by your butcher, allowing two ribs per serving. A small crown contains seven chops and weighs three to four pounds. A double rack has 14 chops. Have the butcher remove the center and chop it up for a stuffing. For the crowning touch: a picture-pretty currant glaze, regal frills, and a circlet of tiny peas and onions!

RECIPES ON PAGE 34



SWEET POTATO CRUSTED HAM (above). Ham and sweet potatoes have always been meant for each other. But wait till you taste this blissful new way of coating ham. So pretty, too, with pineapple-potato flowerets!

MARINADE OF ROUND (above right) is an all-meat-and-no-bone feast, made tasty and tender in a marinade that boasts of red wine, onion, and vinegar.

PRESLICED RIBS OF BEEF (right) is your dish if you haven't the time (or courage) to carve at a party. The butcher does the slicing and skewers and ties the ribs back together. Same delicious roast beef flavor... in less cooking time!







Royal Roasts (continued)

We're all for a bit of matchmaking when it comes to roasts. The succulent flavor of the pork roast at left, for example, is further enhanced when stuffed with prunes. The cartwheel design is made by cutting four one-inch slits lengthwise in each loin. Prunes are rinsed in warm water, cut in halves with pits removed, and then placed in the slits with the cut side down. Our veal shoulder (far left) also takes on added flavor when stuffed with a mixture of onion, celery, mushrooms, pimiento, and crushed crackers and then basted with a barbecue sauce.

TIPS ON BUYING AND STORING ROASTS

HOW MUCH TO BUY. Count on $\frac{1}{4}$ pound per serving in boneless meat, $\frac{1}{2}$ pound when the bone is left in. With meat that is bony, better allow $\frac{3}{4}$ to 1 pound per serving.

BUY BY GRADE. There's a big difference in the quality and tenderness of meats depending on the grade. The better the grade, the more tender the meat. If you've never bought top-grade meat, try it to convince yourself that it is worth spending a little more money on. Fresh beef, veal, and lamb may carry a government stamp grading these meats as prime, choice, good, commercial and utility. Although this is not required by law, it is a service offered by the Department of Agriculture to packers. Most meat packers also stamp their own grades on beef, veal, lamb, cured meats, and on some special cuts. Terminology may vary slightly among packers, but the grades are comparable to the government stamp. Packaged meats such as ham, bacon, sausage, frankfurters, and meat loaves carry a packer's stamp. Fresh pork is seldom graded because there is less variation in the quality of this meat.

STORING MEAT IN REFRIGERATOR. All fresh, cured, and cooked meats should be kept in the refrigerator (36° to 40°F.) and used as soon as possible. Canned hams (5 pounds and over) must be refrigerated, as indicated on the label. Do not wash the meat. It will keep better if surface is not damp. Rewrap each kind of meat loosely, or keep it unwrapped in the ventilated, covered meat tray. Packaged meats such as ham, bacon, sausage, and franks are best kept in the package in which they were purchased.

STORING MEAT IN FREEZER. Be sure all meat is wrapped properly in a freezer wrapping before freezing. Wrappers on meats sold from self-service meat cases give sufficient protection for freezer storage periods of 1 to 2 weeks only. For longer periods, over-wrap with proper freezer wrapping material. Packaged meats purchased frozen should be kept frozen and placed in the freezer in their original package.

HOW TO USE A MEAT THERMOMETER. A meat thermometer is the best test for doneness of a roast. Insert the point of the meat thermometer into the center of the thickest part of the meat, not touching bone. As the meat roasts, the thermometer indicates the internal temperature of the meat.

Royal Roasts

(pictured in color on pages 28-33)



PLUMP SEEDLESS RAISINS by washing and spreading them in moderate oven until raisins puff up and lose their wrinkles.

MARINADE OF ROUND

- 6 lbs. bottom round of beef
- Salt
- 1 large onion, sliced
- 1 large bay leaf
- 8 whole peppercorns
- 2 tbs. tarragon vinegar

Fold

● Wipe meat with damp cloth; rub with salt; place in large bowl. Add onion, bay leaf, peppercorns, vinegar, wine, and water; let stand several hours turning meat occasionally. Brown meat on all sides in fat, in heavy pan; place meat on rack in roasting pan; insert meat thermometer in center. Roast in moderate oven (350° F.), basting frequently with marinade, 2 to 3 hours, or until meat is done as you desire: rare 140° F.; medium 160° F.; well done 170° F. (If there is not enough marinade add water to pan juices and continue basting through the roasting.) Remove meat to heated platter; keep warm. Measure pan juices and any left-over marinade; thicken in roasting pan, using ½ tbs. of cornstarch for each cup of liquid. Spoon over meat on platter; serve with boiled new potatoes and carrots, if desired.

Makes 8 servings

855 cal. per serving

Source of Vitamins A, B, C
Tested in THE AMERICAN HOME KITCHENS

SAVORY STUFFED SHOULDER OF VEAL

- ¼ c. butter or margarine
- ¼ c. diced celery
- 2 tbs. chopped onion
- 1 can (3 oz.) mushrooms, drained
- 1 tbs. diced pimiento
- 1 tsp. grated lemon rind

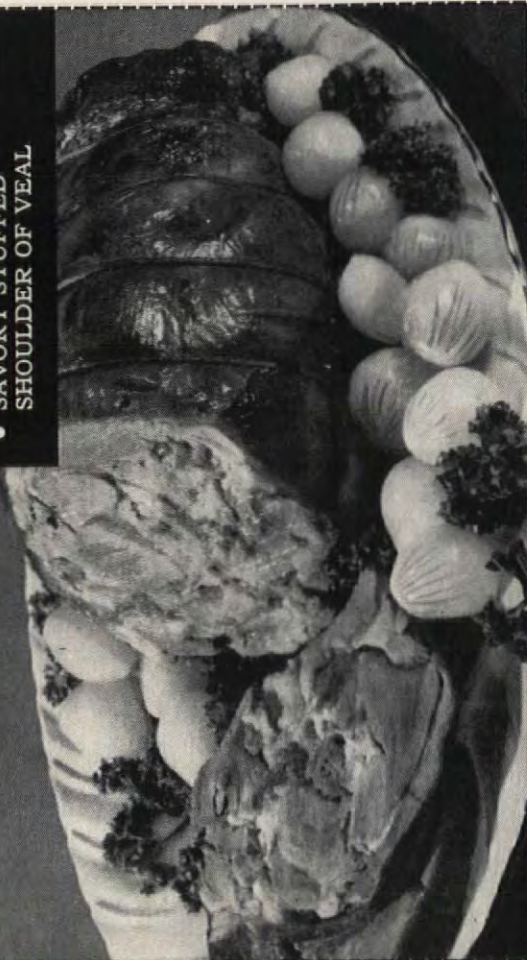
● Heat butter or margarine in large skillet; add celery and onion; cook until tender; add mushrooms, pimiento, lemon rind, and rosemary; stir in crackers, chicken stock, and egg yolk. Open veal shoulder, cut side up; spread stuffing almost to edges; roll up veal; tie securely. Insert meat thermometer; brush outside of meat with barbecue or meat sauce. (If roast has little fat covering, lay several thin strips of salt pork or fat bacon on top.) Place on rack in roasting pan; do not cover; do not add water. Roast in slow oven (325° F.) 2½ to 3 hours, or until meat thermometer registers 180° F.
*Or use 1 chicken bouillon cube or an equivalent amount of granulated chicken bouillon, dissolved in 1 cup hot water.

Makes 6 servings

750 cal. per serving

Source of Vitamins A, B
Tested in THE AMERICAN HOME KITCHENS

SAVORY STUFFED SHOULDER OF VEAL



SWEET POTATO CRUSTED HAM

- ½ ready-to-eat or fully-cooked* ham, butt or shank portion (about 7 lbs.)
- 3 c. mashed yams or sweet potatoes
- ¼ c. melted butter or margarine

● Place ham, cut side down, on rack in roasting pan. Bake in slow oven (325° F.) 1 hour*. Remove from oven; turn oven to hot (400° F.). With sharp knife, remove all rind and fat from outside of ham. Combine yams, 2 tbs. melted butter or margarine, eggs, orange rind, and salt in large bowl; beat until well blended. Frost entire surface of ham with potato mixture. Shape remaining potato mixture into petals with spoon or pastry bag; press three pineapple pieces around each petal; spoon remaining 2 tbs. melted butter or margarine over potato top. Bake in hot oven (400° F.) 15 minutes, or until crust is lightly browned.

*If you use a cook-before-eating ham, cook according to directions on wrapper; remove rind and fat and follow directions above.

Makes 10 to 12 servings

861 cal. per serving

Source of Vitamins A, B, C
Tested in THE AMERICAN HOME KITCHENS

SWEET POTATO CRUSTED HAM



MARINADE OF ROUND



Preparation time: several hrs.
Cooking time: 2-3 hrs.

- 1½ c. red wine
- ½ c. water
- ¼ c. butter, margarine or other fat
- Cornstarch

4 Souper ways to vary your

VEGETABLES!



Souper Scalloped Potatoes. Blend 1 can Cream of Mushroom Soup with $\frac{1}{2}$ to $\frac{3}{4}$ cup milk, dash pepper. In buttered $1\frac{1}{2}$ -qt. casserole, arrange in alternate layers: 4 cups thinly sliced potatoes, 1 sliced small onion, sauce. Dot top with butter; sprinkle with paprika. Cover; bake at 375° F. 1 hr. Uncover; bake 15 min. more. 4 to 6 servings.



Souper Glazed Carrots. In saucepan, cook 2 tbsp. chopped onion and 1 tbsp. chopped parsley in 2 tbsp. butter or margarine about 5 min. Add 8 medium carrots, cut in 1 to $1\frac{1}{2}$ -inch pieces, 1 can Consommé, dash nutmeg. Cover; cook over medium heat 25 min. Uncover; cook 20 min., till carrots are tender, sauce thickens and forms glaze. 4 servings.



Souper Creamed Broccoli. Campbell's cream soups make delicious sauces for vegetables... meats, too! Take Campbell's Cream of Celery Soup. In a saucepan combine 1 can with $\frac{1}{2}$ to $\frac{1}{2}$ cup milk. Heat, stirring now and then. Serve over cooked broccoli, or string beans, or most any vegetable to give it added good flavor. Makes about $1\frac{1}{2}$ cups sauce.



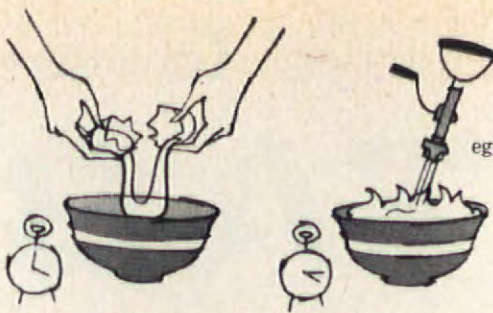
Souper Lima Bake. Cook 4 slices bacon until crisp; drain and crumble. Brown 1 large onion (chopped) in bacon drippings; mix with 1 can Campbell's Tomato Soup, 4 cups drained cooked lima beans, and bacon. Spoon into $1\frac{1}{2}$ -qt. casserole; sprinkle top with buttered bread crumbs. Bake at 375° F. about 30 min., or until crumbs brown. 6 servings.



Good things begin to happen when you cook with *Campbell's Soups*

Royal Roasts

(pictured in color on pages 28-33)



FOR FLUFFY, PUFFY MERINGUE, separate eggs when they first come from the refrigerator, but allow whites to stand at room temperature before beating them.

• PRESLICED RIBS OF BEEF



Fold

Preparation time: 10 min.

- 4-rib (about 8 lbs.) standing rib roast of beef (7-inch cut)
 1/4 c. butter or margarine
 1/2 c. catchup
 1/4 c. bottled meat sauce
 2 tbs. Worcestershire sauce

● Have butcher saw meat into 1/2- to 3/4-inch slices; put slices back in original order; tie securely; insert 2 long skewers the length of meat. Place on rack, fat side up, in roasting pan; insert meat thermometer in center of meat, making sure tip does not rest on bone, fat, or gristle. Melt butter or margarine in small saucepan; stir in catchup, meat sauce, and Worcestershire sauce; simmer 10 minutes to blend flavors. Roast meat in slow oven (325° F.), basting with sauce every half hour, until meat is done as you desire:

rare	2 1/2-3 hours	140° F. on meat thermometer
medium	3-3 1/2 hours	160° F. " "
well done	4-4 1/2 hours	170° F. " "

Remove meat to heated platter; remove string. Serve with any remaining sauce; garnish with mushrooms, if desired.

Makes 10 servings

935 cal. per serving

Source of Vitamins A, B, C

Tested in THE AMERICAN HOME KITCHENS

• PRUNE-STUFFED LOIN OF PORK



• PRUNE-STUFFED LOIN OF PORK

- 2 center cuts pork loin
 18-24 large prunes
 1 t-sp. salt

Preparation time: 25 min.

- 1/2 tsp. pepper
 1 can beef bouillon
 Flour

● Trim excess fat from meat; wipe with damp cloth. Make four 1-inch-deep cuts lengthwise in each loin. Rinse prunes in warm water; cut in half; remove pits; insert halves, cut side down, into slits; tie meat securely at intervals with clean white string; rub meat with salt and pepper. Place pork, fat side up, on rack in roasting pan; insert meat thermometer through fat side into center of roast; don't let it touch the bone. Roast pork in slow oven (325° F.) until thermometer registers 185° F., about 35 to 40 minutes per pound. (Pork must be well done with no tinge of pink.) Baste pork occasionally during roasting with bouillon. Remove meat to heated platter; cut and remove string. Make gravy: Pour off fat from roasting pan into small bowl. For each cup of gravy desired measure 1 tablespoon of fat into roasting pan; stir in 1 tablespoon flour; gradually add 1 cup water. Cook over low heat, stirring constantly, until mixture thickens and comes to a boil. Be sure to loosen and include the brown bits from the pan. Season to taste.

Makes 10-12 servings

1201 cal. per serving

Source of Vitamins A, B

Tested in THE AMERICAN HOME KITCHENS

Fold

• CROWN ROAST OF LAMB

● Crown roast of lamb is made from the loin and rib chops, requiring enough ribs to make a crown. A small crown may contain 7 chops and weighs 3 to 4 pounds. A double piece of loin (double crown) has 14 chops. Have the roast prepared by the butcher, allowing 2 ribs per serving. Be sure the backbone is cut off, so the roast may be carved easily. Ask the butcher to remove center of the meat and chop it. Cover the top of each rib bone with a piece of salt pork or aluminum foil to prevent charring during roasting. Measure the chopped meat; prepare half as much packaged bread stuffing according to package directions; mix meat and stuffing. Place the crown, rib bones up, on rack in roasting pan; spoon meat-stuffing mixture into center. Insert roast meat thermometer between ribs into center of thickest part of meat. Make sure bulb does not rest in fat. Roast in slow oven (325° F.) allowing about 40 minutes per pound, or until meat thermometer registers 180° F. Baste top of stuffing and sides of ribs occasionally with heated currant jelly. When roast is done, place on heated platter; remove salt pork or foil from ribs; top each rib with chop frill.

Tested in THE AMERICAN HOME KITCHENS

• CROWN ROAST OF LAMB



Fold



**PUSH A BUTTON.....AND CALROD®
'RECIPE HEAT' UNITS GIVE YOU HEATS
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MEASURED AS
THE INGREDIENTS
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Model RB-75A



TAKE A PACKAGE OF INSTANT MASHED POTATOES

One of the nicest things that has happened to busy housewives is instant mashed potatoes. No peeling, no slicing, no mashing. But did you know these modern-day miracles can also be used in any number of delectable, party-time dishes? For example, as a basic ingredient in our authoritative POTATO ONION SOUP or the golden brown CINNAMON LOAF at top left. We



Shopping Information, page 87

F. M. DEMAREST

also curry them in a rosette border for a piping-hot CHICKEN PIE or roll 'em up in a savory MEAT ROLL. And here's something new—CHEESE SPUDNIKS! You're flying high with tiny cubes of cheese tucked inside potato balls. They're guaranteed to put you out front in any race for taste. Last, the POTATO SALMON PUFF at top right. Light as a cloud and simply delicious! Try one of these dishes for your very next meal. RECIPES ON PAGES 41, 42 and 45

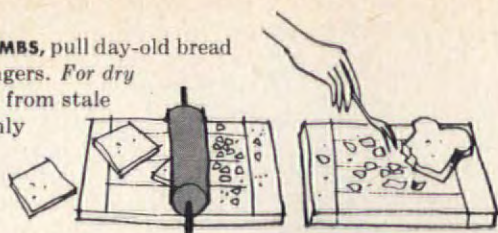


5 wonderful ways to enjoy field-fresh flavor!

DEL MONTE plantation pineapple—a sun-ripened flavor blend of tart and sweet—quick-picked and quick-packed for you! *Sliced, Crushed, Chunks, Tidbits and Juice.*



TO PREPARE SOFT BREAD CRUMBS, pull day-old bread into crumbs with fork or fingers. For dry bread crumbs, remove crusts from stale loaf and dry bread thoroughly in slow oven. Crush with rolling pin or put through food grinder or blender.



Instant Mashed Potatoes

(pictured in color on pages 38 and 39)

Marzipan

(pictured in color on pages 26 and 27)

CHEESE SPUDNIKS

- 1 envelope ($\frac{1}{2}$ pkg.) instant dry, or 1 pkg. instant frozen, mashed or whipped potatoes
- $1\frac{1}{2}$ c. boiling water
- $\frac{1}{2}$ tsp. salt
- 2 tbs. minced parsley
- 1 pkg. (8 oz.) process American cheese
- $\frac{1}{2}$ c. melted butter or margarine
- 1 c. crushed corn flakes

● Beat instant potatoes into boiling water in medium-sized saucepan; beat in salt and parsley. Cut six $\frac{1}{2}$ -inch cubes of cheese (use remainder another time). Divide potato mixture into six equal portions; press a cheese cube into each; shape into balls. Dip potato balls into melted butter or margarine, then into corn-flake crumbs; place in shallow baking dish. Bake in hot oven (400° F.) 10 minutes, or until brown.

Makes 6 servings

255 cal. per serving

Source of Vitamins A,B,C

Tested in THE AMERICAN HOME KITCHENS

POTATO SALMON PUFF

- $\frac{1}{2}$ c. butter or margarine
- 3 tbs. flour
- $\frac{1}{2}$ tsp. seasoned salt
- $\frac{1}{2}$ tsp. crushed rosemary
- $1\frac{1}{2}$ c. chicken stock*
- $\frac{1}{2}$ c. light cream
- 2 c. cooked, diced chicken
- 1 can (4 oz.) sliced mushrooms
- $\frac{3}{4}$ c. cooked or canned peas
- 1 tsp. curry powder
- 1 envelope ($\frac{1}{2}$ pkg.) instant dry, or 1 pkg. instant frozen, mashed or whipped potatoes
- $1\frac{1}{2}$ c. boiling water
- 1 egg, beaten
- $\frac{1}{2}$ tsp. salt

Preparation time: 20 min.
Baking time: 15-20 min.

*Or use 2 chicken bouillon cubes or an equivalent amount of granulated chicken bouillon, dissolved in $1\frac{1}{2}$ cups hot water.

● Melt 3 tbs. butter or margarine in saucepan; stir in flour, salt, and rosemary; gradually stir in chicken stock. Cook, stirring constantly, until mixture thickens. Stir in cream, chicken, mushrooms, and peas; spoon into baking dishes. Add curry to potato mix; beat rapidly into boiling water in saucepan; beat in egg, salt, and 3 tbs. melted butter or margarine. Press through pastry tube to make border; drizzle remaining butter or margarine over it. Bake in moderate oven (350° F.) 15 to 20 minutes, or until potatoes are browned.

Makes 6 servings

304 cal. per serving

Source of Vitamins A,B,C

Tested in THE AMERICAN HOME KITCHENS

CHICKEN PIE WITH CURRIED POTATOES

POTATO-STUFFED MEAT ROLL



POTATO ONION SOUP

- 1 large onion, chopped (1 c.)
- 3 tbs. butter or margarine
- $3\frac{1}{2}$ c. chicken stock*
- 1 envelope ($\frac{1}{2}$ pkg.) instant dry, or 1 pkg. instant frozen, mashed or whipped potatoes
- 1 tsp. salt
- Dash of pepper
- 1 c. light cream
- 3 tbs. chopped parsley

Preparation time: 10 min.
Cooking time: 20 min.

● Sauté onion in butter or margarine in medium-sized saucepan until tender; add stock; simmer 15 minutes. Add potatoes, salt, pepper, and cream; simmer gently until heated through; do not boil. Sprinkle with parsley; serve hot. (Soup may also be chilled and served cold.)

*Or use 3 chicken bouillon cubes, or an equivalent amount of granulated chicken bouillon, dissolved in $3\frac{1}{2}$ cups hot water.

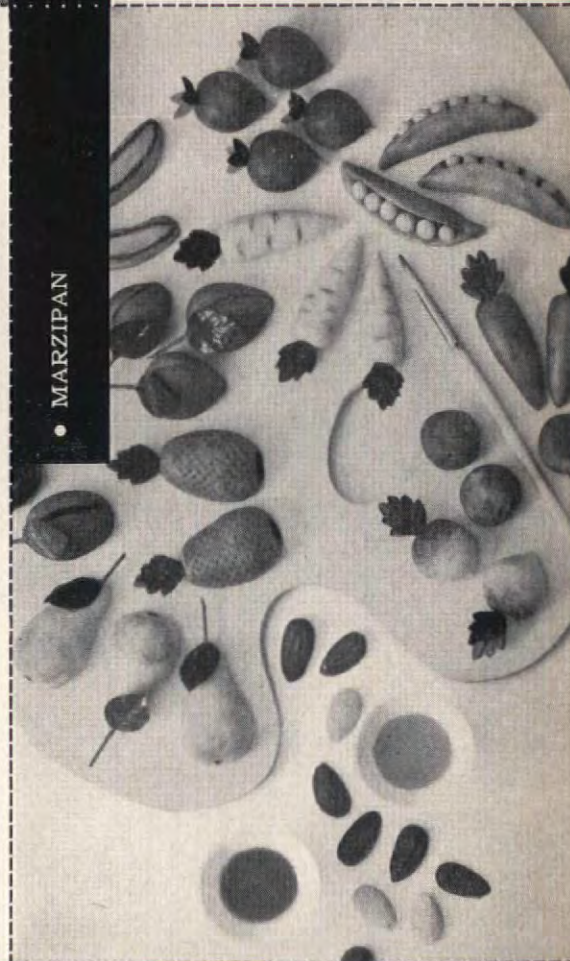
Makes 6 servings

219 cal. per serving

Source of Vitamins A,C

Tested in THE AMERICAN HOME KITCHENS

MARZIPAN



Instant Mashed Potatoes

(pictured in color on pages 38 and 39)

Marzipan

(pictured in color on pages 26 and 27)



RECIPE CALLS FOR SOUR MILK?

If you've none on hand, add 1 tablespoon of lemon juice or vinegar to 1 cup of sweet milk and let stand for 15 minutes.

• POTATO ONION SOUP



Preparation time: 20 min.
Baking time: 1 1/4 hrs.

• POTATO-STUFFED MEAT ROLL

- 1 can (about 10 oz.) cream of vegetable soup
- 1/2 c. water
- 3/4 c. instant dry, or 3/4 c. instant frozen, mashed or whipped potatoes
- 1 egg

Blend soup and water in medium-sized saucepan; heat to boiling; beat in instant potatoes; stir in 1 egg. Turn mixture out on wax paper; carefully shape into cylinder about 10 inches long. Place meats in large bowl; add onion, bread crumbs, salt, pepper, and 1 egg; mix lightly. Pat out on wax paper to a rectangle 10x12 inches; place potato cylinder in center; bring ends of meat carefully up over potato; press lightly to seal edges. Place, sealed side down, in shallow baking pan. Bake in moderate oven (350° F.) 1 1/4 hours, or until meat is done as you like it.

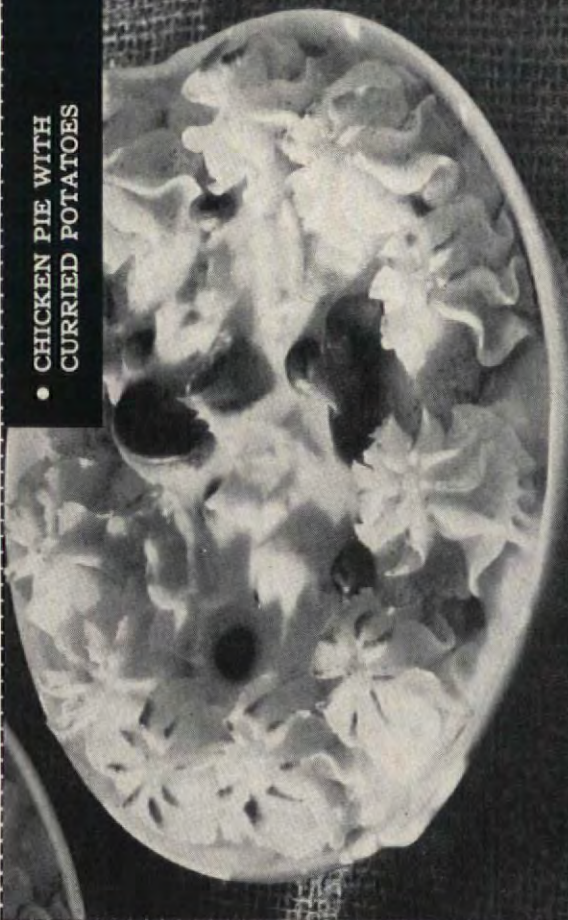
This may also be made using 2 lbs. ground ham in place of beef and pork.

Makes 8 servings

Source of Vitamins A, B, C

Tested in THE AMERICAN HOME KITCHENS

• CHICKEN PIE WITH CURRIED POTATOES



• POTATO SALMON PUFF

- 1 1/2 c. boiling water
- 1/2 c. milk
- 1 envelope (1/2 pkg.) instant dry, or 1 pkg. instant frozen, mashed or whipped potatoes
- 3 egg yolks, beaten
- 2 tbs. minced parsley

Combine water and milk in medium-sized saucepan; beat in instant potatoes; stir in egg yolks, parsley, salmon, onion, lemon juice, seasoned salt, and pepper; blend well. Gently fold in stiffly beaten egg whites; turn mixture into lightly buttered 2-quart casserole. Bake in slow oven (325° F.) about 1 hour, or until puffy and golden brown.

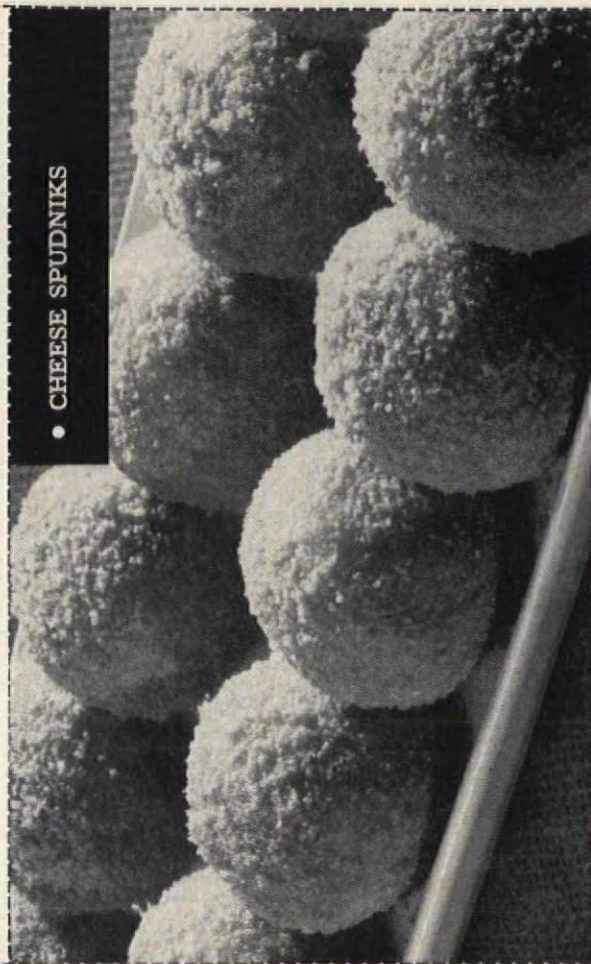
Makes 4 servings

227 cal. per serving

Source of Vitamins A, B, C

Tested in THE AMERICAN HOME KITCHENS

• CHEESE SPUDNIKS



• MARZIPAN

(pictured in color on pages 26 and 27)

- 1 lb. almond paste
- 3/8 c. light corn syrup
- 1 1/4 c. bottled marshmallow topping
- 1 tsp. vanilla
- 6 c. sifted confectioners' (powdered) sugar
- 1 tsp. ground cinnamon
- Vegetable coloring
- Artificial leaves

Mix almond paste, corn syrup, marshmallow, and vanilla in large bowl or on marble slab; stir in sugar, 1 cup at a time, until mixture holds its shape. (Add more sugar if necessary.) Knead on board or marble slab until smooth. Cut or break off small pieces; shape into various fruits and vegetables; let stand several hours or overnight to form a crust before painting. To make potatoes, leave marzipan unpainted and roll in cinnamon. Dilute vegetable colors and paint fruits and vegetables with artist's brush to resemble actual ones. Roll strawberries in red sugar after painting. Apply leaves where needed while marzipan is still soft and pliable.

Makes 6 to 8 dozen pieces

Tested in THE AMERICAN HOME KITCHENS

LOOK WHAT GAS IS DOING NOW!

New HARDWICK Gas Range earns the **Gold Star**

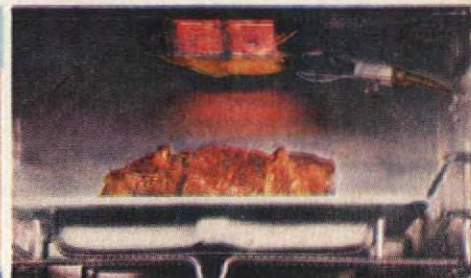


World's Newest Emblem of Excellence

Only the finest ranges from the world's great Gas Range Makers qualify for this coveted Gold Star Award. Below are just a few of the more than 28 advances in performance, automation and design a range must have to meet new Gold Star Standards. No wonder now, more people than ever will be cooking with Gas!

Faster, cooler, cleaner cooking than ever before!

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COOLER—heat stays inside oven. Gas MicroRay directs all the heat to the food, doesn't let it escape into your kitchen. Here's proof: you can touch the outside of Hardwick's meat oven at any time and find it amazingly cool.



CLEANER—less spatter, easier cleaning. With Micro-Ray's faster more direct heat, fat runs off, flavor is seared in. And the very few spatters you get cook crisp, flick off easily. In fact, every inch of this beautiful Hardwick is a cinch to clean!

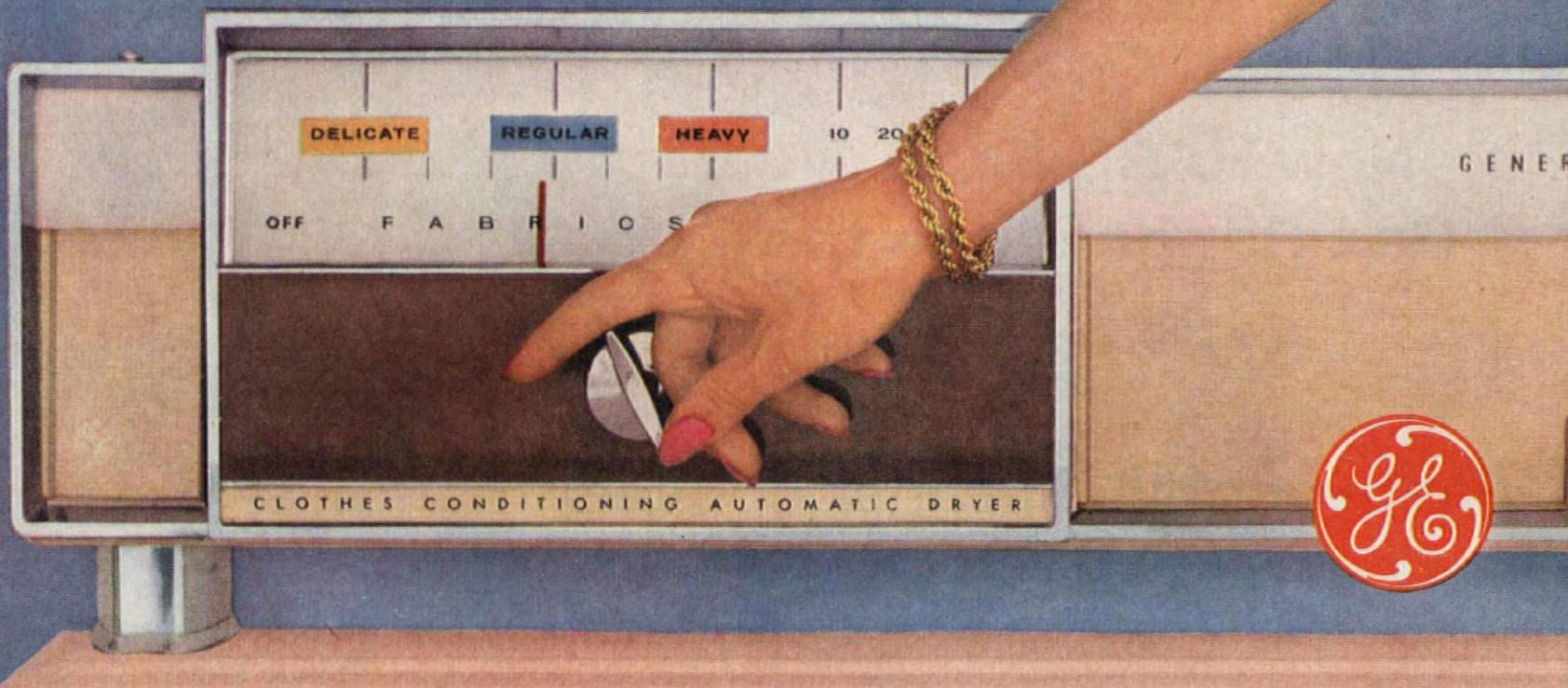
AUTOMATIC ALL THE WAY! Every type of cooking is easier with today's Gas ranges—new Gold Star standards guarantee the latest automatic conveniences. For example, the Burner-with-a-Brain*—controlled by thermostat—saves watching: food can't burn or boil over. The griddle works the same way, and converts to an automatic fifth burner.

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Hardwick

ONLY GAS does so much more...for so much less!

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1. Automatic Control gives you just-right drying times and temperatures for any washable—automatically. With the General Electric High-Speed Drying System, things dry so quickly you'll get along with fewer clothes. Just set the control to DELICATE for modern synthetics and other fragile

things. They dry in about 15 minutes at safe, low temperatures. REGULAR for cottons, linens, things you wash most often. They dry at high speed, come out smooth and fresh. HEAVY for ordinarily hard-to-dry bedspreads, heavy towels, rugs. They come out like new, need no ironing.

6 reasons why you get more for your money when you buy a 1960 General Electric High-Speed Dryer!



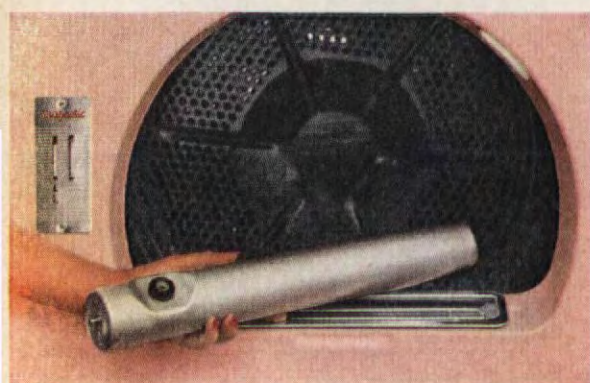
2. Your wash 'n wear dries wrinkle-free. Special "de-wrinkle" cycle tumble presses synthetics. Properly tailored suits, dresses, blouses dry ready to put on.



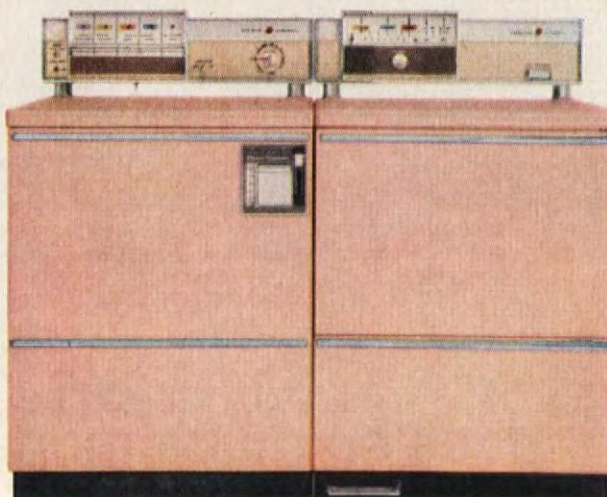
3. You iron far less than you used to. Safe, low-temperature drying smooths out towels, sheets, underwear. They dry soft and fluffy.



4. Your clothes smell sunshine-sweet, have a breezy-day fragrance. The Air Freshener puts pleasantly scented air into all your clothes.



5. You'll never hand-sprinkle again. The automatic sprinkler saves hours of tedious hand-work; your clothes are evenly dampened automatically.



6. No special wiring necessary. This General Electric Dryer operates on either a 115- or 230-volt circuit. Dryer can be plugged into a standard household appliance outlet.

Plus: Foot Pedal, Safety Start Switch, Lint Trap. Color or white. *Only \$2.60 weekly*, after a small down payment. See your General Electric dealer for his prices and liberal terms. General Electric Company, Appliance Park, Louisville 1, Kentucky.

Progress Is Our Most Important Product

GENERAL ELECTRIC

Take a Package of Instant Mashed Potatoes

(pictured in color on pages 38 and 39)

CINNAMON BREAD • DINNER ROLLS

- 1/2 c. milk
- 1/2 c. sugar
- 1 tsp. salt
- 1/2 c. shortening
- 1/2 c. warm, not hot, water
- 2 pkgs. active dry yeast

Preparation time: 20 min.
Rising time: 2 1/4 hrs.
Baking time: Bread: 30-35 min.
Rolls: 15-20 min.

- 2 eggs
- 1/4 c. instant dry, or 1/4 c. whipped potatoes
- 3 1/2-4 c. sifted all-purpose flour
- 2 tbs. softened butter or margarine
- 2 tbs. cinnamon-sugar mix

or 2 cakes compressed yeast

Measure milk in small saucepan; stir in sugar, salt, and shortening; cool to lukewarm. Measure warm, not hot, water into large mixing bowl (cool to lukewarm for compressed yeast); sprinkle or crumble in yeast; stir until dissolved. Stir in lukewarm milk mixture, flour to make dough easy to handle. Turn dough out on lightly floured board; knead until smooth and elastic, about 5 to 8 minutes. Place in greased bowl; turn dough over so greased side is up; cover with clean towel. Let rise in warm place, away from draft, about 1 1/2 hours, or until double in bulk. Punch dough down; cut off 1/3 of dough; reserve for rolls. Roll out remaining 2/3 of dough on lightly floured board to a rectangle, 9x16 inches. Spread with softened butter or margarine; sprinkle with cinnamon-sugar mix. Roll up as for jelly roll, starting from shorter side; place in greased bread pan, 9x5x3 inches; cover

FOLD

with clean towel. Let rise in warm place, away from draft, about 45 minutes, or until center is slightly higher than edge of pan. Bake in moderate oven (350° F.) 30-35 minutes, or until golden brown.

Makes 1 loaf

Use reserved 1/3 of dough to make one of the following:
CLOVER LEAF ROLLS: Shape dough into 12-inch roll; cut into 12 equal pieces. Form each piece into 3 small balls; brush with melted butter or margarine. Place 3 balls in each greased muffin-pan cup; cover. Let rise in warm place, away from draft, about 30 minutes, or until double in bulk; brush lightly with melted butter or margarine. Bake in moderate oven (350° F.) 15 to 20 minutes, or until golden brown.

Source of Vitamins A, B, C

Makes 12 rolls
CRESCENTS: Roll dough into a circle about 9 inches in diameter; brush lightly with melted butter or margarine; cut into 8 pie-shaped pieces. Roll each piece up tightly with

42 cal. each

neat, about 2 inches apart; curve to form crescents; cover. Let rise in warm place, away from draft, about 30 minutes, or until double in bulk; brush lightly with melted butter or margarine. Bake in moderate oven (375° F.) 15 to 20 minutes, or until golden brown.

Makes 8 rolls

Source of Vitamins A, B, C

Tested in THE AMERICAN HOME KITCHENS



Save 10¢ on New Dishwasher all

Clip the coupon now and see for yourself why new Dishwasher "all" guarantees the most spot-free dishes any dishwasher can wash! It's the first detergent, too, with germ-removing Purisol. Lever Brothers guarantees satisfaction or your money back.



Save 10¢
on
New Dishwasher
all

To Dealer: You are authorized to act as our agent in the redemption of this coupon. We will reimburse you for the face value of this coupon, or if coupon calls for free merchandise, we will reimburse you for such free goods, plus 2¢ for handling, provided you and the consumer have complied with the terms of the offer. Invoices proving purchase of sufficient stock of our brands to cover coupons presented must be shown on request, and failure to do so may, at our option, void all coupons submitted for redemption for which no proof of products purchased is shown. This coupon is non-transferable and good only on brands and will be void if presented through outside agencies, brokers or others who are not retail distributors of our merchandise or specifically authorized by us to present coupons for redemption. Any sales tax must be paid by consumer. Cash value 1/20 of 1¢. Lever Brothers Company, 390 Park Avenue, New York, N. Y.

SPRUCE UP YOUR TABLE LINENS

Spanking-fresh tablecloths, napkins, and place mats are the starting point for all your table settings. Whether your table linens are gay prints, pretty pastels, jewel-tone colors, or traditional white, you'll find they launder beautifully. Before laundering, examine linens for spots and stains. It's smart to remove food stains as soon as possible. Here are some tips you'll want to follow:

PRETREAT LIPSTICK STAINS on napkins with heavy-duty liquid detergent or cleaning fluid.

TO REMOVE CANDLE WAX from a cloth, scrape off excess with a dull knife. Place the stained area between two blotters and press with a warm iron. Sponge (continued)



Tint old, faded tablecloths in your automatic washer. For even coloring, strain tint solution through cheesecloth. Follow washer instruction booklet for this rejuvenation.

Shopping Information, page 87

You'll be a whiz at ironing large tablecloths if you use an automatic ironer. For dark colors, rayons, and rayon blends, press on wrong side.



F. M. DEMAREST



Now! Use your copperware regularly—

Mild, Fast-Acting
CAMEO
COPPER CLEANER

*Brings back new shine!
—every time!*

- Removes dulling tarnish and surface film. No hard rubbing or scrubbing.
- Powder-soft, powder-smooth—milder to hands than messy pastes. Economical to use daily.
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STAINLESS STEEL
CLEANER**

New! Cuts dulling oxide surface film. Polishes like-new luster into stainless steel sinks, flatware, chrome auto trim!

Look for "Own A Bit Of America" labels.
Save for FREE U. S. Savings Stamps.

The New England Clam Chowder that's so good it's even popular in Manhattan

*.... and so fresh
you'll swear the
clams were dug
this morning!*



Surprising how worked up people can get about food.

A handful of New England legislators once tried to make it a felony to put tomatoes in clam chowder. Manhattanites, on the other hand, wouldn't have their chowder any other way.

But folks who really know their clams happily swallow all differences when they sample the luxurious flavor of Campbell's New England Style Frozen Clam Chowder.

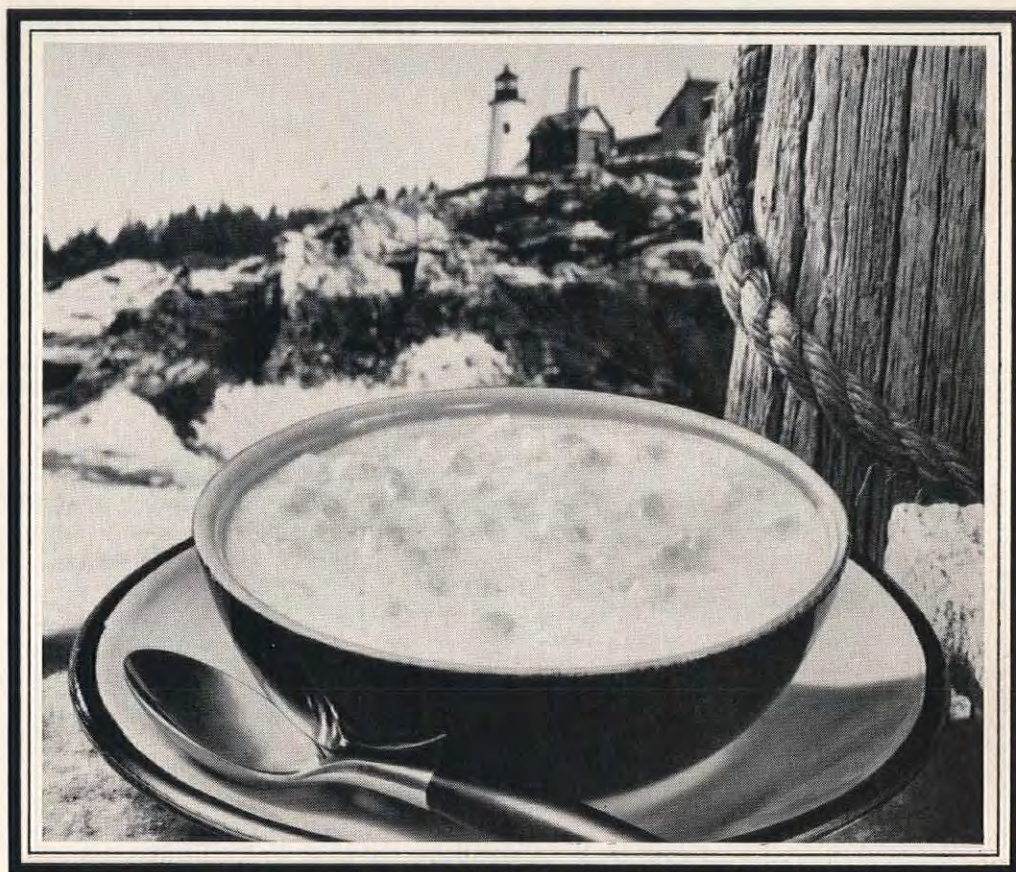
Campbell's Way With Clams

We begin with young, tender clams, so fresh they still have a suggestion of salt spray in their flavor. We cut them into succulent, bite-size chunks, then simmer them slowly in an elegant blend of milk, potatoes, rich cream, and butter . . . with just the right amount of onion and special seasonings.

When our chefs give the signal, we rush this superb chowder right to the freezer—the only way to capture all its delicate flavor for chowder lovers everywhere.

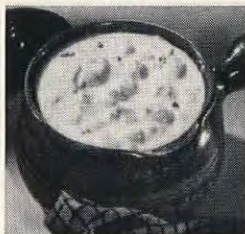
Luxury Never Cost Less

In the finest seafood restaurants, you would probably pay up to a dollar for a

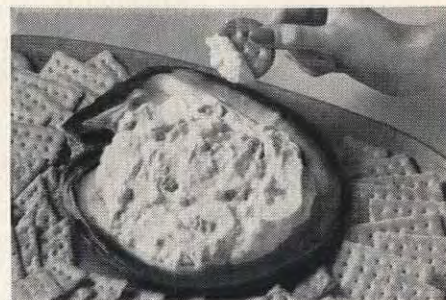


New England Style Clam Chowder, frozen by Campbell's to lock in its sea-fresh flavor for chowder lovers everywhere.

chowder like this. Now Campbell's brings it to you for only about 18¢ a big bowl. Campbell's Frozen New England Style Clam Chowder — look in your grocer's freezer for the red and white can.



Cape Cod Chowder. In saucepan, combine 1 can Campbell's Frozen Clam Chowder, 1 soup can milk, 2 tbsp. chopped parsley, ½ tsp. thyme. Cover; heat until soup is thawed; stir now and then. Add 1 cup diced cooked or canned lobster or crab; simmer a few min. 3 servings.



Clam-n-Cheese Dip. (Prepare 2 hours before serving.) Thaw 1 can Campbell's Frozen Clam Chowder thoroughly. Gradually blend soup with a softened 8-oz. pkg. cream cheese; beat just until smooth with a rotary beater. Blend in 2 tbsp. chopped onion and 1 tsp. lemon juice. Chill. Makes about 2 cups.



Old-Fashioned Vegetable with Beef
Cream of Potato • Cream of Shrimp
Clam Chowder (New England Style)
Green Pea with Ham • Oyster Stew

NEW ENGLAND STYLE
CLAM CHOWDER
***FROZEN** by Campbell's*

From the new Laboratories of Longer Living... **SARAKA**



The modern bulk stimulant to help regularity...for today's younger men and women over 45



Thousands of men and women, still young, are retiring to new life in "sunshine-colonies"... the modern Laboratories of Longer Living where every service is available for health, recreation and comfort. From these retirement centers word is spreading about the miracle of SARAKA. One of today's important discoveries for people who want to enjoy the gentle, easy regularity of their youthful years.

Unlike "trigger" laxatives containing strong chemical stimulants that may cause a harsh or violent action in the colon, SARAKA is known for its gentle double action that

helps establish natural-like regularity, without hurry-up or discomfort. Only SARAKA contains Bassorin to add the bulk often lacking in the diet, plus Cortex Frangula for mild stimulant laxative action... and Vitamin B₁. No wonder many doctors who recommend SARAKA are themselves users! SARAKA is also available in sugar-free form as SARAKA-D.

Get SARAKA and take as directed. Middle-age constipation will be relieved and you will be helped towards that wonderfully easy regularity of youth that makes life more enjoyable for so many people.

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To quickly relieve and remove them, use the special size Dr. Scholl's Zino-pads for corns between toes. At Drug, Dept., 5-10¢ Stores.



Super-Soft Dr. Scholl's Zino-pads

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—And Show You How to Make \$75 to \$500 in Your Spare Time. Rush coupon for sensational Royal DeLuxe and Floral Elegance Assortments of Everyday Greeting Cards on approval...and FREE Catalog of lots more money-makers: Birthdays, Get-Well Ass'ts, Novelty Gifts... Personal Stationery, too! Friends, neighbors order on sight. Keep up to 50¢ of every \$1.00 you take in. No experience needed. Last year thousands of folks made \$75 to \$500 this easy way. Send the coupon below TODAY!

Wallace Brown, 11 East 26th St., Dept. B-154, New York 10, N.Y.

WALLACE BROWN, Inc., Dept. B-154
11 East 26th St., New York 10, N.Y.

Rush on approval the Royal DeLuxe and Floral Elegance Greeting Card Ass'ts, plus FREE Catalog.

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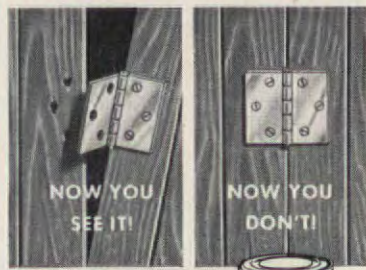
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Explains why drugs and medicines give only temporary relief and fail to remove the causes; tells all about a proven specialized non-surgical, non-medical treatment which has proven successful since 1919. Write for this 36-page FREE BOOK today.

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For surest results always use GENUINE

PLASTIC WOOD

Handles like putty—hardens into wood!

(continued)

stain with cleaning fluid before washing cloth.

WASH WHITE LINENS alone or with other white clothes in hot water. Wash dark linens alone to avoid lint deposits.



Roll your Sunday-best cloths around a cardboard tube for wrinkle-free storage. (Beg or buy tubes from your fabric store.)

USE A FABRIC SOFTENER in the final rinse when washing home-spun-type cloths and mats to retain their soft finish. Use on cloths with fringed edges, to prevent fringe from tangling.

STARCH COTTON-LACE place mats to make them lie flat. After starching, smooth them out on top of your washer or dryer to dry and you won't have to iron them.

SPRINKLE LINENS evenly with warm water. Heavy linens and damasks need to be dampened quite heavily. Fold lightly, put in a plastic bag, and allow to stand for about two hours before ironing.

IRON ALL LINENS on the right side except dark colors, embroidered linens, rayons, and rayon blends. These should be ironed on the wrong side. After ironing embroidered linens on wrong side turn to right side and iron around the embroidery. **USE A THIN PRESSING CLOTH** when ironing lace tablecloths to prevent iron catching in the openwork.

WHEN IRONING a round tablecloth, start at the outside edge and work toward the center.

IRON LINENS FLAT, then fold by hand. Do not press creases into the cloth. Large tablecloths may be folded in half, lengthwise, and that crease may be ironed in.

HOW TO TRADE YOUR HOUSE FOR A NEW ONE

Does the thought of getting stuck with two houses (or perhaps no house) terrify you? It should. Next month, find out the best way to trade in your present home.

Quilts match any furniture



It's always "Apple Blossom Time" when this lovely quilt is the center of attraction in any bedroom, regardless of the type of furnishings. It is made from one of the many beautiful Mountain Mist Quilt Patterns that may be made by hand or on your home-sewing-machine.

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QUESTIONS & ANSWERS

To bleach or not to bleach?

We say bleach!

It gives a whiter, brighter look to the family wash—a look you can be proud of.

But it must be used with care for successful washday results.

Here are answers to some of the questions that may be on your mind about what bleach to use, when to bleach and how.

Q Which bleach should I use?

A It all depends on what you're bleaching and how much you want to pay for the convenience different bleaches offer. There are many brands on supermarket shelves today and you'll find them packaged in several ways—even bleach tablets and individual packets of liquid and dry bleach. But basically, there are just two types of bleaches and each has its purpose.

Chlorine and chlorine-type bleaches are extremely popular and do a good job of removing stains, helping remove soil, and disinfecting. They come in liquid and dry forms. *Use* for white and colorfast cottons, linens, and certain synthetics recommended on the bottle or package. *Do not use* on silks, woolens, non-colorfast items, and many of the resin-treated cottons found in wash-and-wear garments.

Oxygen bleaches (perborate, monopersulfate) are often referred to as all-purpose or all-fabric bleaches and always come in powdered form. They have become increasingly popular as more and more of the family wash is made up of wash-and-wear items (resin-treated cottons, synthetics, and blends of man-made and natural fibers). They will safely bleach all white and colorfast fabrics—even silks, woolens, and resin-treated cottons. Somewhat milder than the chlorine bleaches, they should be used every time you wash to maintain whiteness and brightness—particularly on white nylon. (continued)

Your kitchen can look like this...
paneled in the right-for-color woods
of the **WESTERN PINE REGION***

Western Pine Region woods brighten any interior. Kitchen paneled in Ponderosa Pine, Fuego Flame finish.



Here's a bright, cheerful decorating idea... paneling of Western Pine Region woods finished in color. The grain shows through, retaining all the natural beauty of the wood. You can finish Western Pine Region woods in exciting colors for any room, creating effects that are warm, friendly and unusual. Your lumber retailer will help you choose Western Pine Region woods. Ask him about color finishing. He'll be glad to answer your questions. And look for this paneling in new custom-quality homes near you!

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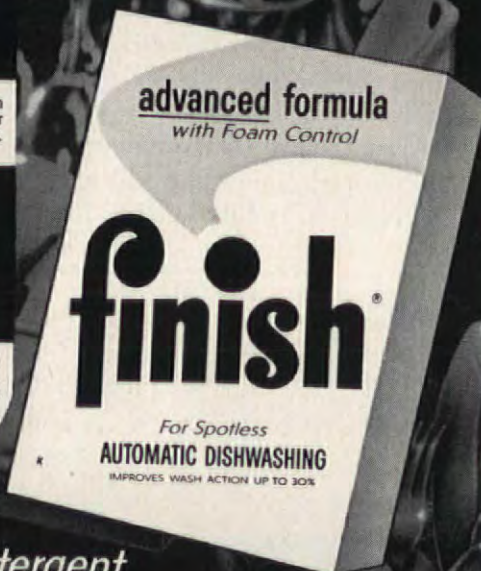
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Suddenly your dishwasher washes up to 30% better

With other detergents foam from food soil keeps water pressure down. Causes spots.

With new, advanced FINISH full water pressure washes dishes thoroughly. Prevents spots.



Advanced detergent assures spotless dishwashing

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Save labor cost up to 100%, reducing completed home cost up to 40%. You can assemble any of 57 designs from easy-to-follow plans. No measuring or cutting... every piece precision machine pre-cut and marked. BUY DIRECT FROM MILL—

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(continued)

Q What's the difference between liquid and dry chlorine bleach?

A The main difference is in the ease and safety of handling. It's important always to measure and dilute liquid bleach according to instructions on the label before adding it to the wash water, and add it after agitation begins. Dry chlorine bleaches are easier and safer to handle. Premixing is unnecessary and if some dry bleach accidentally falls on dry clothes, it won't hurt them. Always measure dry bleach before adding it to the wash water to avoid overbleaching and waste. Liquid bleach is less expensive than dry.

Q How often should I bleach?

A Use chlorine bleach whenever a white or colorfast load contains heavily soiled linens or clothes. As a general guide, use it every third or fourth time to help keep white things white and colored things newly bright. Oxygen bleaches should be used every time you wash loads requiring this type of bleach for maximum bleaching effect.

Q When should bleach be added to the washer?

A Many automatic washers now feature liquid-bleach dispensers. Measure bleach before putting it in the dispenser. It is then diluted automatically and timed so that it will be added to the wash water part-way through the wash cycle. This gives the brighteners in the detergent time to do their work before the bleach is added. If your washer does not have this feature, add diluted bleach or dry bleach about half-way through the wash cycle. Oxygen bleaches and one of the dry chlorine-type bleaches can be added at the beginning of the wash period.

Q Why do labels on many wash-and-wear cottons advise against using chlorine bleach?

A Although chlorine bleach can be safely used on some resintreated wash-and-wear cotton fabrics, many others will turn yellow. This yellowing may not

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American Home Bldg., Forest Hills, New York

THE AMERICAN HOME, FEBRUARY, 1960

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wood finishes.

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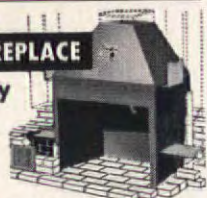


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 - Will not harm wood or natural grain.
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- At paint and hardware stores everywhere.

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Spring
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show up until the fourth or fifth bleaching. Always read the hang tags on wash-and-wear cotton garments for bleaching recommendations. If there is no tag, play it safe and use any oxygen (all fabric) bleach. Yellowing of fabrics will also occur if you use a chlorine bleach when there's iron in your water supply.

Q Does the temperature of the wash water have anything to do with bleaching action?

A All bleaches do their most effective work in hot water. However, since many modern-day fabrics require lower water temperatures, always follow the washing directions for the fabric being washed.

Q Should I use bleach on colored clothes?

A Many homemakers use bleach only for white loads, but it's amazing how much brighter colorfast colors look after being bleached. With so many solid colors and patterns being used today in bedding, bath towels, children's clothing (all subject to stains), you'll appreciate the better laundering results you'll get if you use bleach on them occasionally. Both chlorine and oxygen bleaches can be used on colorfast items—depending on the fabric.

Q Some detergent boxes say "No bleach needed." Should I use a bleach anyway?

A Yes, you should continue to use bleach. These detergents contain brighteners which give an optical effect of brightness to your wash, but brighteners do not remove stains or aid in removing soil.

Q How can I get rid of the chlorine odor in clothes after I bleach?

A If your clothes still smell of chlorine after washing them, it's a sign that they are not rinsed thoroughly. Put them through another rinse cycle in your washer. If you use bleach in hand laundering, several rinses are necessary to completely remove detergent and bleach.

Love Letters

Dear Imperial:

"...I purchased a cabbage rose pattern in 1947...Several years later, I left a skillet of grease on the stove and when I returned home, my house was black. I took a chance and washed the soot off the walls and ceiling and I didn't even have to repaper! The cabbage pattern was truly washable as your slogan claims..."

Mrs. A. M., Fresno, Calif.

Dear Imperial:

"...When Keats wrote 'a thing of beauty is a joy forever', I have a hunch his eyes were on a wall covered with Glendura (or an earlier cousin thereof)..."

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Dear Imperial:

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Mrs. R. S., Portsmouth, Va.

Dear Imperial:

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Mrs. G. B., Bedford Village, N. Y.

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17

HUBBARD COBB and JOHN INGERSOLL

PRIZE-WINNING HOUSES

Nine times out of ten, the best buy in a home, whether it's priced at \$10,000 or \$40,000, is the one offered by a development builder. Because he saves by buying land and materials in large quantities and takes full advantage of new techniques in construction, he can pass some of his savings on to you.

Since most families buy new homes from these builders, The American Home invited builders from the 17 biggest home-building states to enter the "Best Home for the Money" contest. A panel of housing experts selected the three best houses in each of the 17 states. These houses appeared in special issues of The American Home, and the readers in each state were then invited to select the one they believed to be the best for value, design, quality construction, and materials. On the following pages we show you the 17 winning houses.



ANTHONY LINCK

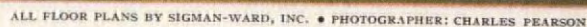
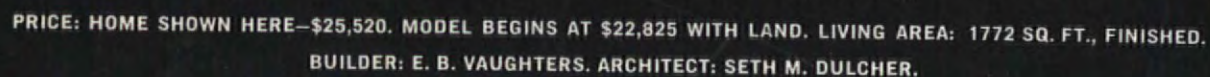
Use these 17 outstanding houses as a guide to value and quality when you shop for a home in your area





Wood deck offers a breath-taking view. Glass in entryway daylights the split stairwell, and large windows light basement playroom.

Natural Beauty Appeals in the Northwest



in the Northwest is fairly pure, since it was never influenced to any great extent by styles of other areas or countries. In spite of the fact that Seattle is in the heart of the lumber industry, building costs are rather high because of labor and land which sells at a premium price.

55



Mahogany plywood paneling and glass wall in dining room carry theme from the outside. Notice how effective the use of lots of glass is when the view justifies it.

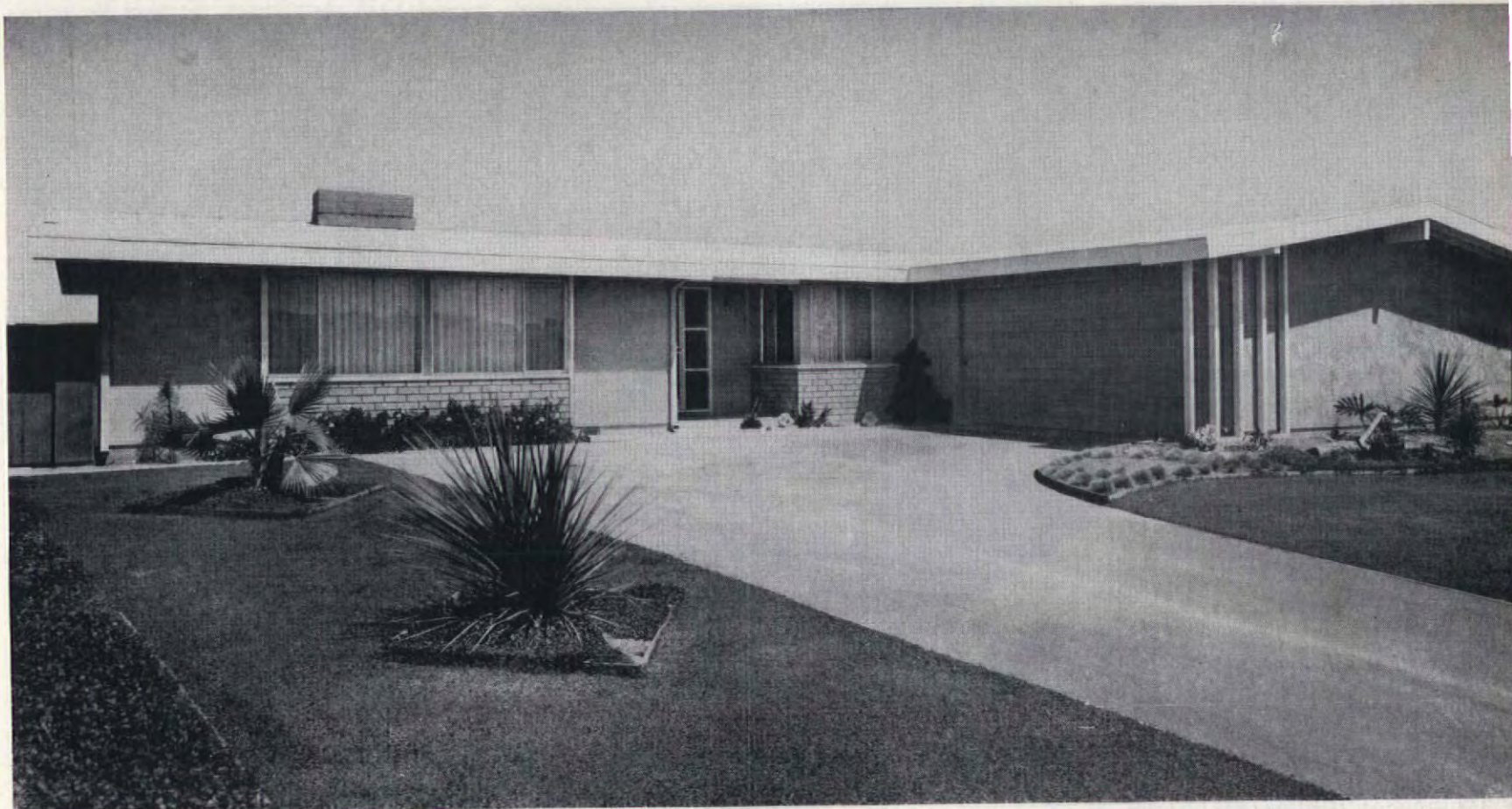
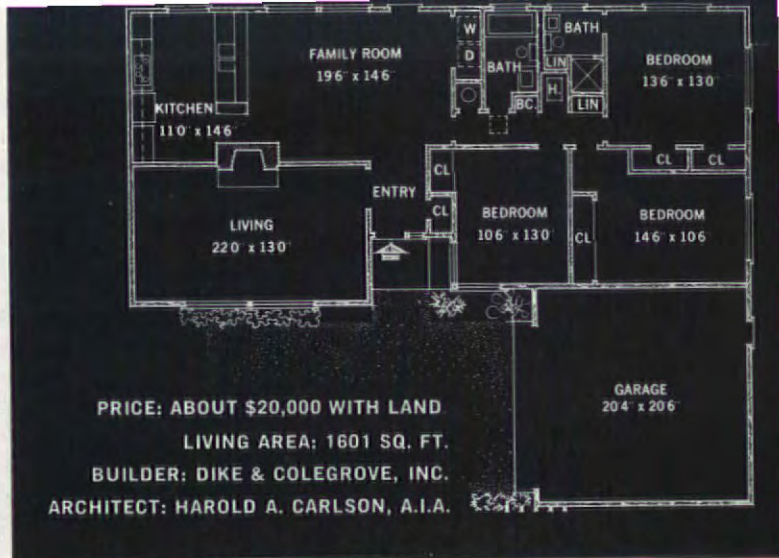
Natural Beauty Inside, Too

View of kitchen from the 6 x 10' breakfast nook shows handsome wood cabinets. There is adequate work space and abundant storage. Appliances are not included in basic price.



Cantilevered hearth is a unique idea that is gaining in popularity since it permits the warmth of wall-to-wall carpet to wrap right around the fireplace. Space is established by the use of clerestories and open beam ceilings.





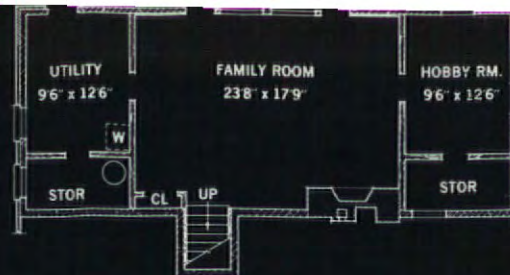
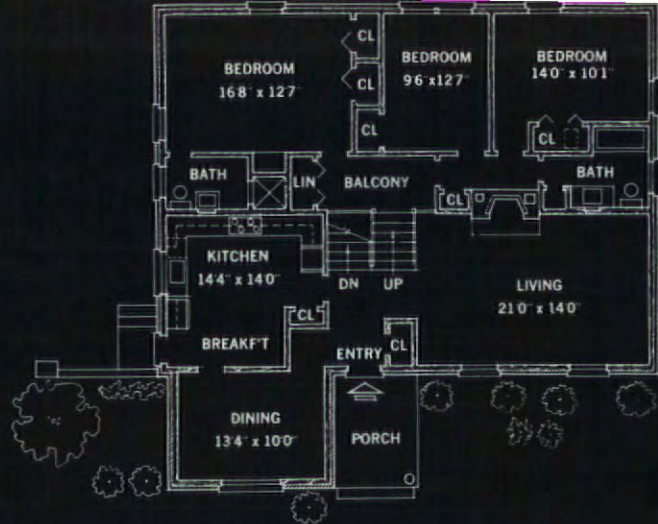
KRANTZEN STUDIO, INC.

Contemporary Leads in Southern California

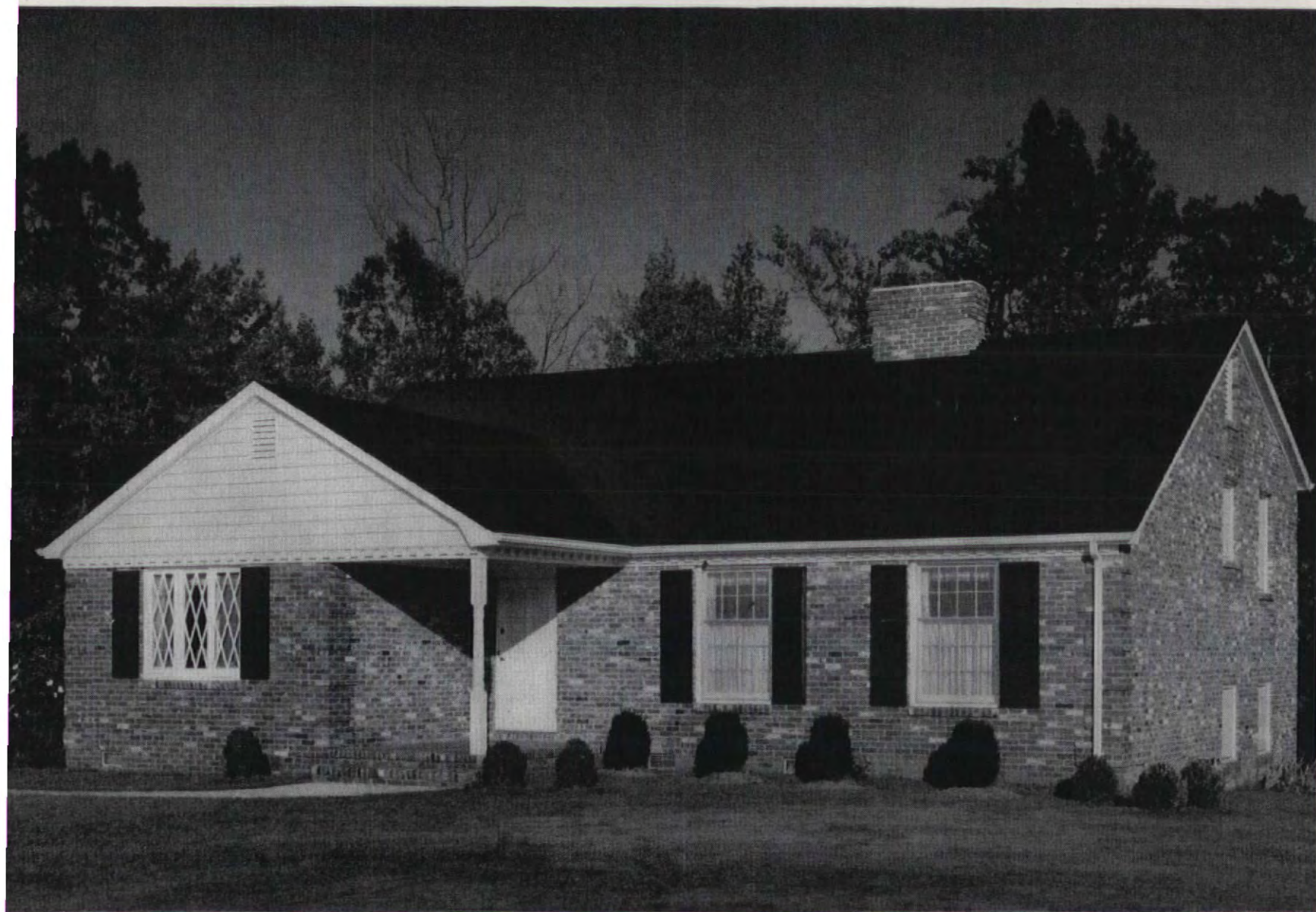
In Southern California, where large-scale development building got its start, the neat clean-cut lines of contemporary houses have grown in appeal for the past two decades. This is one of the big reasons why our California readers chose this Costa Mesa house as the top winner in their state. The contemporary styling, typical of Southern California building, is carried out in the low lines, deep roof overhangs, minimum roof pitch, and large glass areas. The long, low lines of the house are suitable to the flat terrain of this section. While most comparable homes in the Los Angeles area cost more, this home in Costa Mesa is a good buy since it is still within commuting distance, offers land at a lower price, and a chance to live in a smog-free area. The slab foundation and minimum heating system make the cost lower than it would be in a colder area.

In 1959 this home sold for \$16,500, including land. The builder has advised us that this home will be available again in 1960 but because labor and material costs have gone up, and land values in Costa Mesa have just about tripled, the 1960 model (with some additional features inside) will cost slightly over \$20,000, including land. If you should want to build this house in the Midwest or Northeast, you would pay as much as \$25,000.

Thoughtful planning provides good separation of living and sleeping areas. A family room (above) gives the younger crowd a place to entertain without disturbing adult activities in the living room. One of the two full baths is conveniently located nearby. Another convenience in the family room is the closet area for housing a washer and dryer. The exterior finish of stucco and brick veneer is not only attractive but requires little upkeep.



PRICE: \$23,500 WITH LAND. LIVING AREA: 2318 SQ. FT.
BUILDER: E. JACK PRICE. DESIGNER: ROY HOLBROOK.

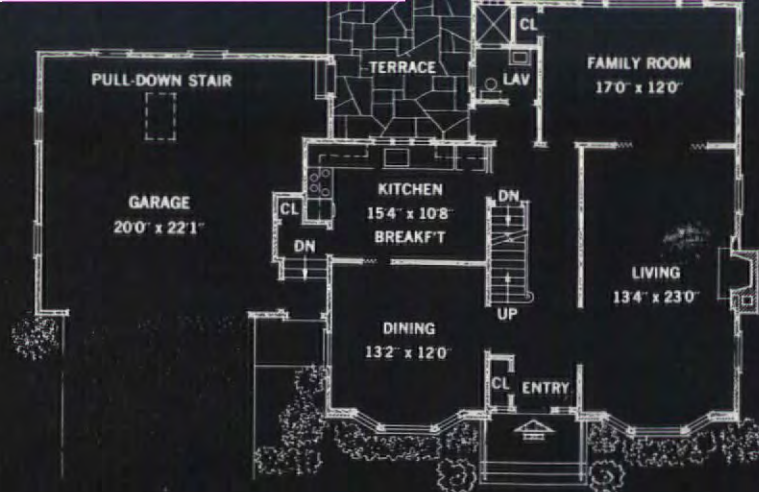


A Wealth of Space for a Medium-Income Family

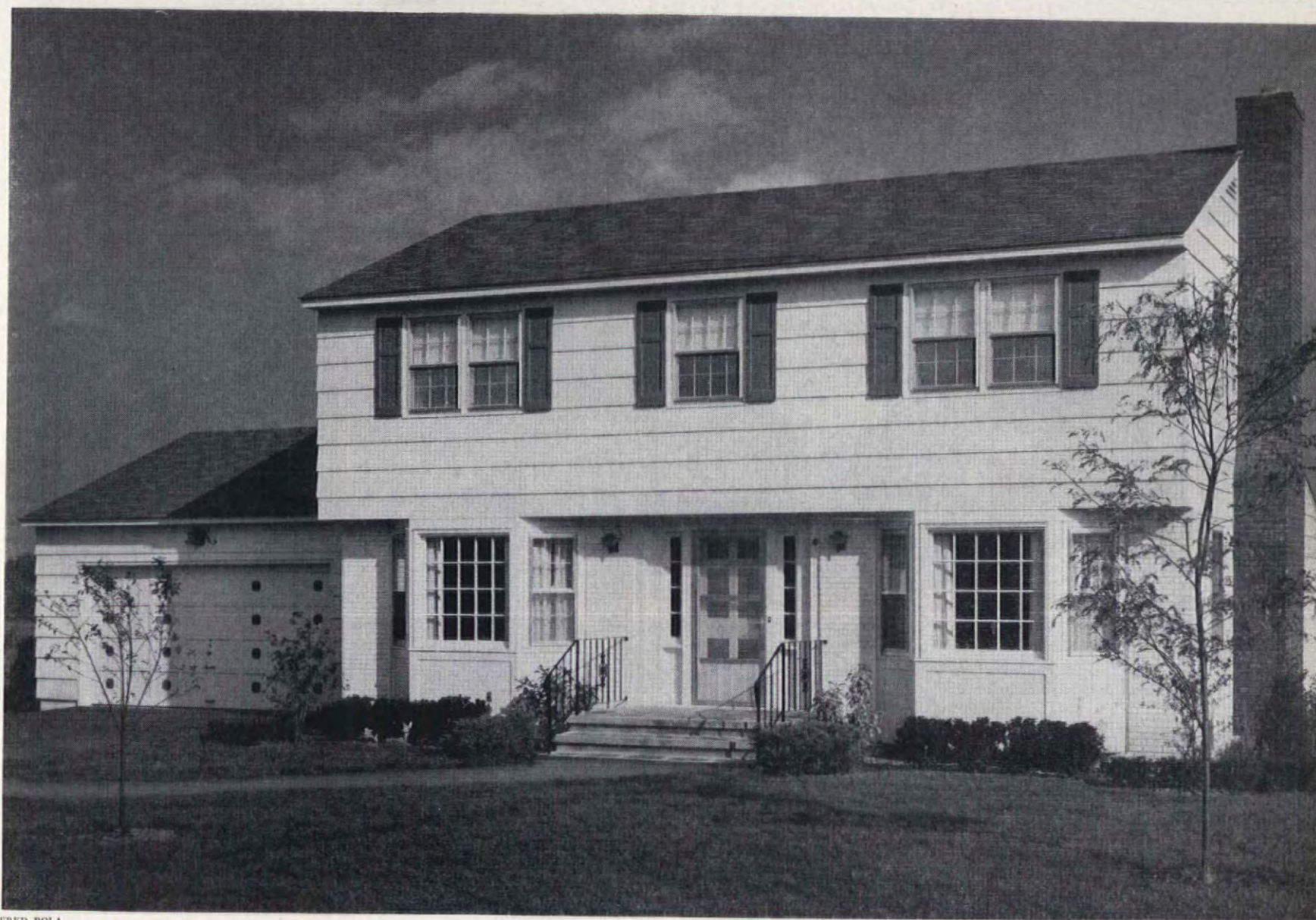
Traditional architecture of the South and the technology of modern building have met in this winning house in Charlotte, North Carolina. The marriage is an interesting mixture, one that may portend further modifications of traditional lines in the future.

Charlotte has undergone a tremendous physical and financial expansion since 1946, and prices have gone up accordingly. Yet, they are still slightly below average for the country. Our Citation winner is an exceptional

bargain offering 2318 sq. ft. of living space on an 80x150' lot for \$23,500. Much of its wealth of space is due to a front-to-back split-level design, which enables three bedrooms and two baths to fit easily over the family-room level. The living room and family room both have a fireplace. On the family-room level there is a hobby room, utility room, and two 55-sq. ft. storage rooms. Extras included in the price are a wall oven, counter-top range, dishwasher, and food-waste disposer.



PRICE: \$29,900 WITH LAND. LIVING AREA: 2100 SQ. FT. BUILDER: PREISMAN REALTY. ARCHITECT: R. L. BOWEN.

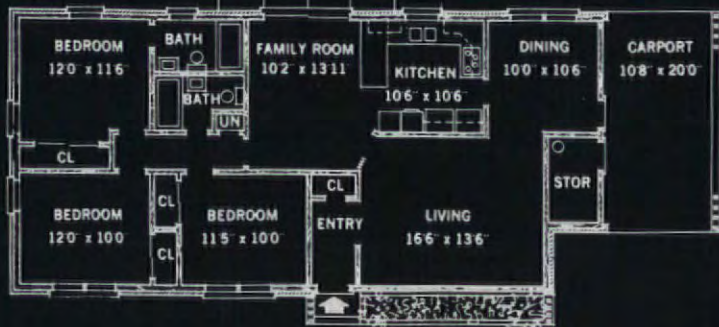


Colonial Charm Is a Favorite in New York

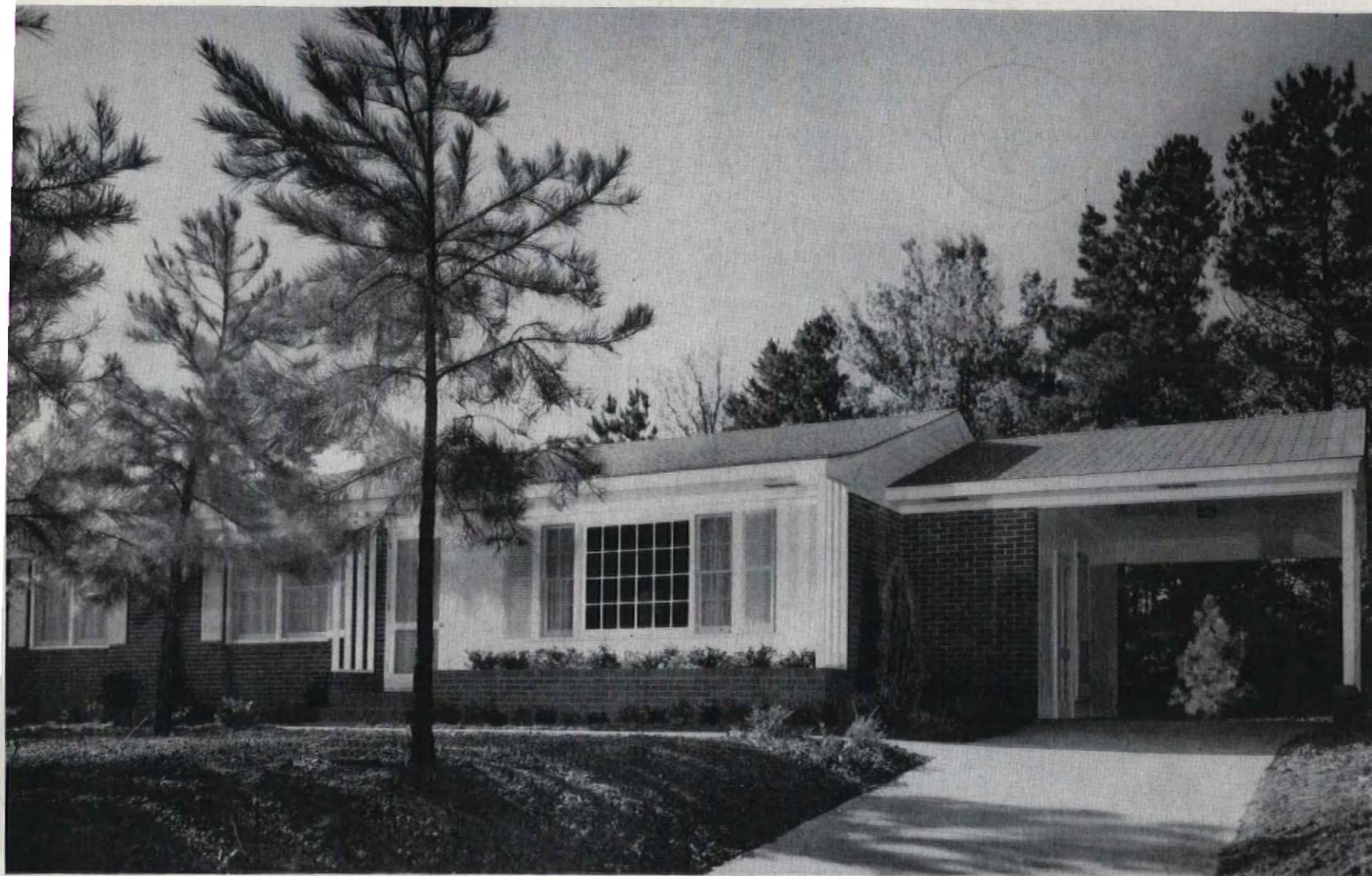
The colonial tradition of New England is strong in upstate New York. This Schenectady winner is a style often seen in the area. Bay windows, deep shutters, and a floor plan based on a center-hall entry are details that have been tested by generations of American families. There is little doubt that such architectural styling will continue to appear for many more decades.

Building and land costs in Schenectady are high. Considering these facts, living space in this house is

delivered at a very fair price. The colonial tradition and charm of this house are combined with modern innovations for comfort and convenience. The four bedrooms and two baths (one with double vanity) take care of the needs of a large family. A family room near the bath and patio entrance is ideal for entertaining without disturbing the rest of the house. Included in the \$29,900 price are a built-in range, oven, dishwasher, and garbage disposer. Another luxury is a patio with fiberglass roof.



PRICE: \$18,200 WITH LAND. LIVING AREA: 1364 SQ. FT.
 BUILDER: PERKINS CONSTRUCTION CO. ARCHITECT: GEORGE E. PERKINS.

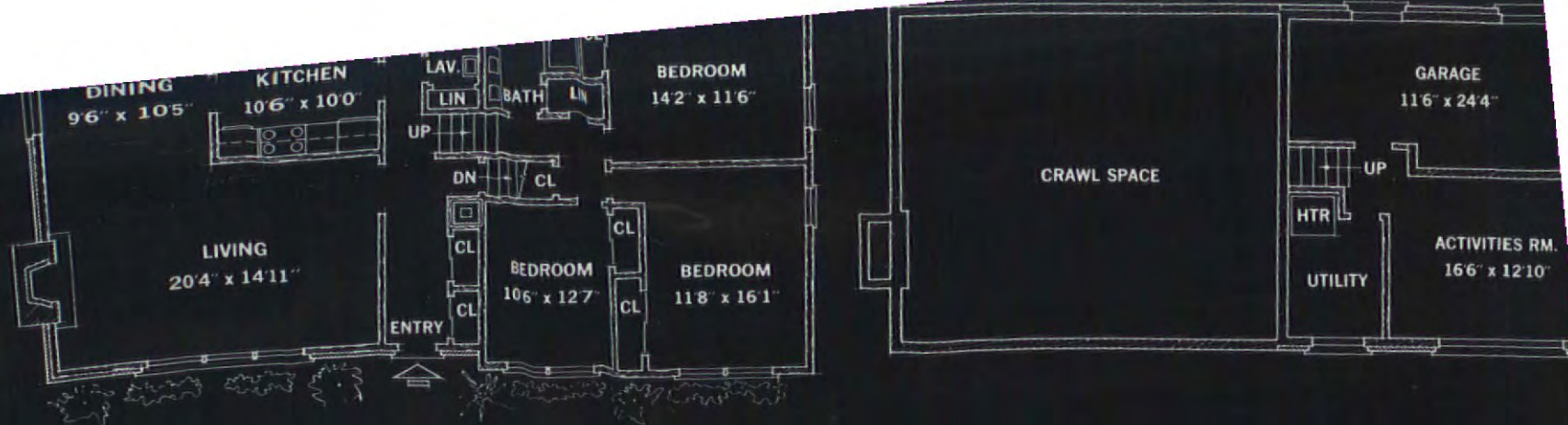


Traditional Adapted to a One-Story Home

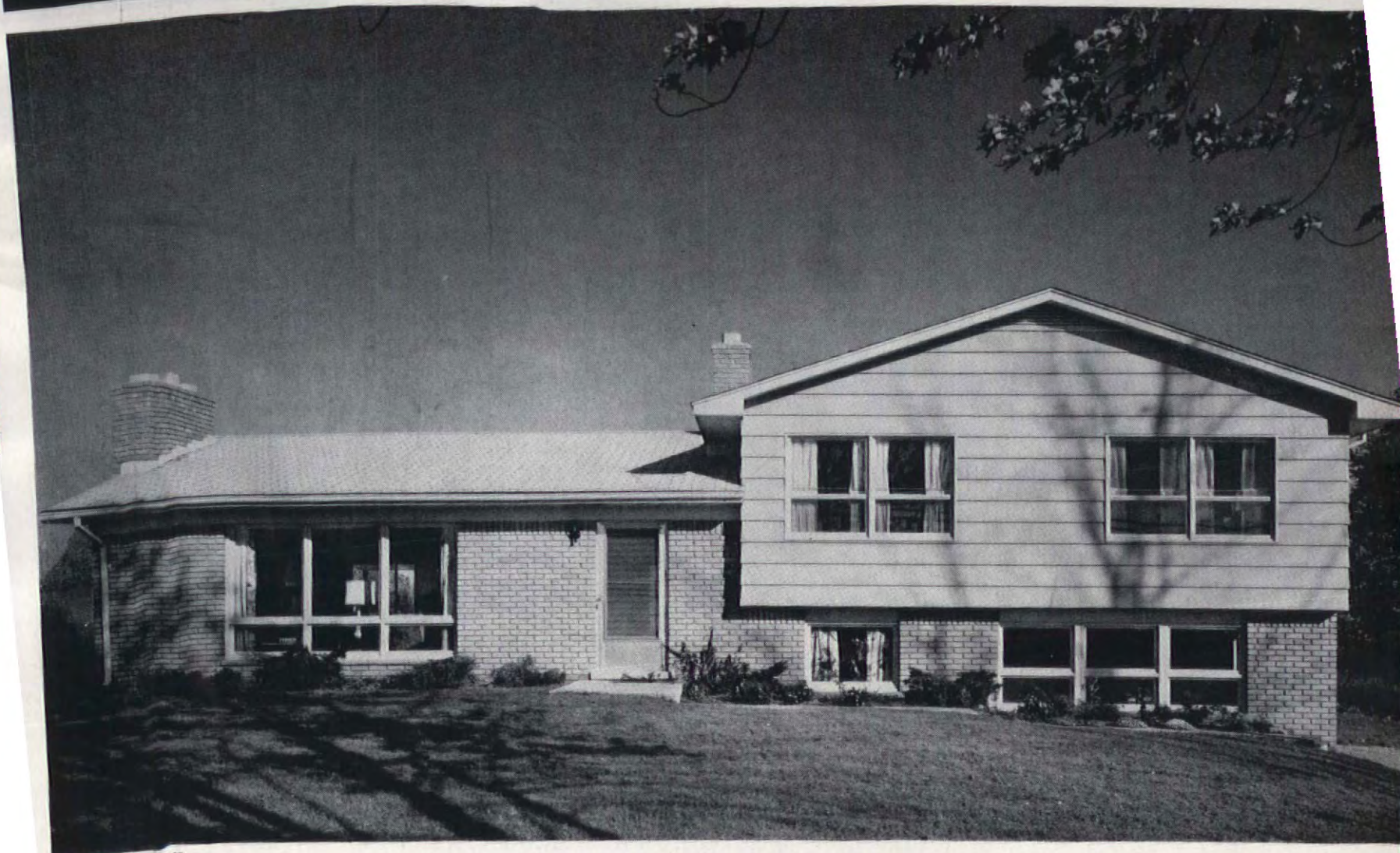
The traditional influence is strong in Georgia as it is in most of the South. In our winner we again see the signs of ante-bellum architecture—red brick, white trim, a multipaned living-room window, and shutters—applied to a modern one-floor design.

Located in Augusta, this winner carries a modest price for a better-than-average amount of space. Building prices in Georgia are low, however. This house reproduced in Westchester County, outside New York City, would cost about \$25,000. The \$18,200 price in Georgia includes one-third acre of land in a completely developed community with paved streets, city water, and sewers.

A family with three children could live quite comfortably with the floor plan in this house. It is standard for a rectangular design but has several noteworthy variations. The living room, with plenty of wall space for furniture arrangements, can be closed off from the family room by a folding door. Separated from the kitchen by a counter, the family room opens onto a colored concrete patio through sliding glass doors. Two full bathrooms eliminate early-morning, rush-hour problems. Extras in the kitchen are an oven, range, dishwasher, and exhaust fan. Vinyl tile is used in the kitchen and family room and oak flooring in the remainder of the house.



PRICE: \$19,775 WITH LAND. LIVING AREA: 1909 SQ. FT. BUILDER: SUBURBANITE HOME BUILDERS, INC. DESIGNER: ROBERT MONROE.



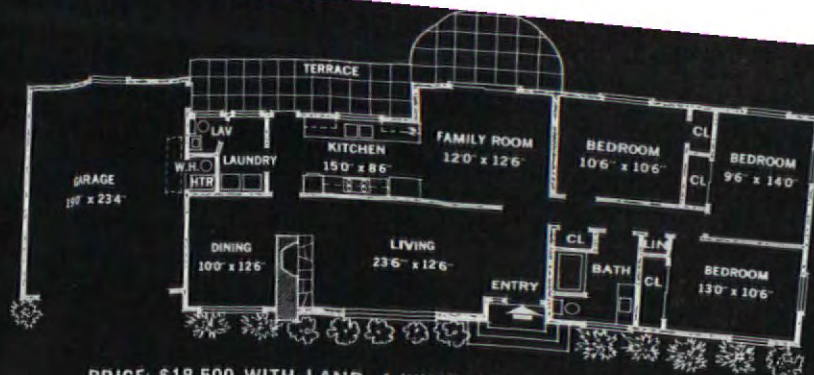
KRANZTEN STUDIO, INC.

A Split-Level Wins Reader Approval in Michigan

Split-level houses, long a favorite in the East, are fast gaining popularity throughout the Midwest. This house, located in Franklin Village on the periphery of suburban Detroit, is one of the growing number of split-levels in that area. Considering the sky-high building costs there, it is a remarkable value. Actually, it would be a good buy anywhere in the United States.

There are many outstanding features in our Citation winner. Four entrances—front and back entries, sliding glass doors in the dining room, and an entry through the garage—provide easy access. Traffic flows from the front and back doors to any room in the house with no need to

pass through another. The kitchen, planned to make work easy, has more than the usual number of cabinets. Storage is no problem in any area. Notice the two coat closets in the hall and the huge linen closet. Sleeping areas are well separated from living space and provide sufficient privacy. On the lower level, an activities room with an acoustical tile ceiling is an excellent place for the children to play or for parties. Among the extras included in the \$19,775 price are a wall oven and range in the kitchen, and a fireplace in the living room (most welcome on cold Michigan nights). This home is not now available, but can be reproduced in the area on order.



PRICE: \$18,500 WITH LAND. LIVING AREA: 1454 SQ. FT.
BUILDER AND DESIGNER: J. H. WEATHERLY.



KRANTZEN STUDIO, INC.

The Ranch House Thrives in Missouri

A ranch house, to people living in Springfield, Missouri, means a long house. Since land is not so expensive in this farming and industrial community of 70,000, designers can indulge in sprawling ramblers or as-long-as-you-want ranch homes. Our winner is 80' long. It's on a half-acre lot costing approximately \$2000.

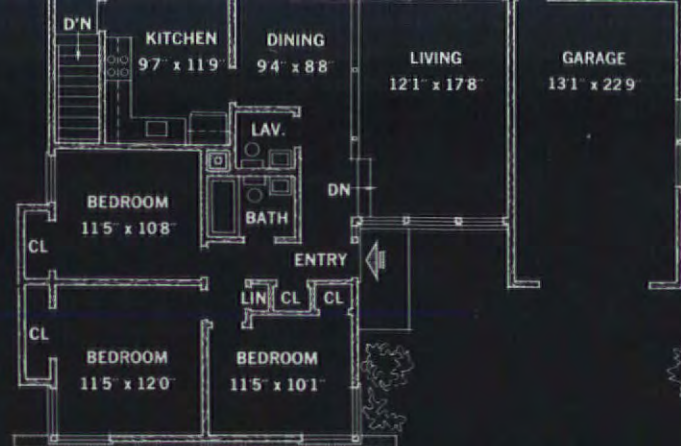
The house has clean architectural lines and contains a floor plan that drew much praise from Missouri readers. A focal point of the living area is the fireplace which separates the living and dining rooms and acts as a baffle for the kitchen entry. Cream-colored Texas stone is used to face the fireplace, front and back. The family room's proximity to the kitchen would make it an excellent place for dining should you prefer to use the dining room as a den or for TV. Among the many convenient features in this house are the laundry and half-bath just

off the kitchen. In the laundry there is ample room for sorting the wash and for storage shelves. The lavatory is convenient to the living area. The kitchen's location makes it a perfect work center. It is also handy to the terrace where outdoor meals can be served. Among the extras are a built-in range, oven, and ventilating fan.

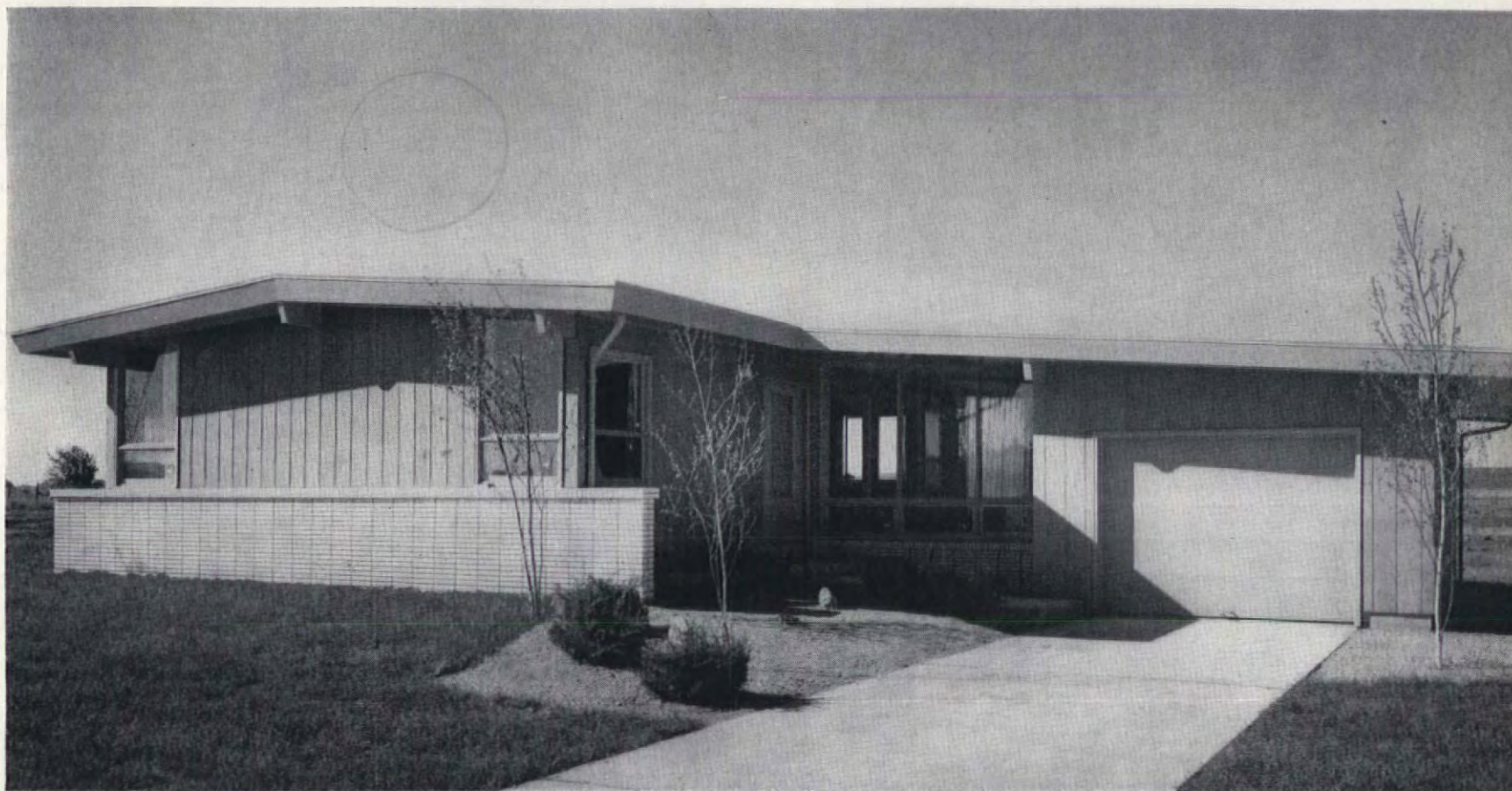
Outside, the chimney breaks up the monotony of the long roof. Brick in the chimney and along the façade is a pleasant relief in the cedar siding. Since Springfield has more warm months than cold, the outdoor patio and sliding glass doors leading to it provide a fine way to take advantage of the warm weather. Nice, too, that the patio extends along the back of the house to the garage entrance. Because it is covered by the roof overhang, it provides a walk from garage to house that is protected in rainy weather.



KRANTZEN STUDIO, INC.



PRICE: \$18,900 WITH LAND. LIVING AREA: 1500 SQ. FT.
 BUILDER: MIDLAND REALTY, INC. ARCHITECTS: MILLER & WALTZ.



WILLIAM WOLLIN STUDIO

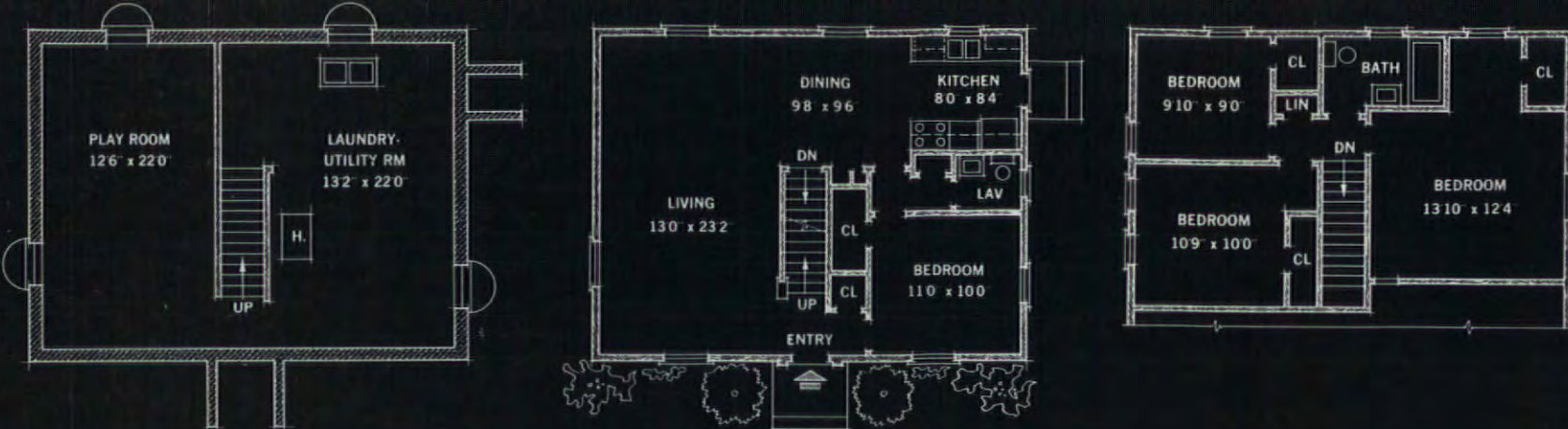
Contemporary in Traditional-Loving Wisconsin

The choice of a contemporary house in Madison is a surprise since, despite more than one display of Frank Lloyd Wright's work in that city, the tenor of architecture there is conservative. The choice seems to indicate that in at least one area of the Midwest homebuyers are open to new concepts in housing.

We believe the enthusiasm shown for this house is well founded. The house is cleanly designed, has a fine functional floor plan, and is packed with quality materials—first-grade lumber, redwood siding, oak kitchen cabinets, oak and vinyl flooring. Efficient planning went into the interior. In a medium-priced house such as this, space is at a premium. To avoid cutting up space with a separate dining room, a low divider separates the dining area from the sunken living room. This gives a feeling of privacy while dining and spaciousness while using the

living room. An efficient traffic pattern starting at the sheltered front entrance extends throughout the house. An interesting idea in two of the bedrooms is the construction of the closets outside the wall, allowing more usable space in each room. A clothes chute under the bottom shelf in the linen closet funnels clothes into a basket near the laundry equipment in the basement. In the kitchen, a milk "chute" allows collection of milk from inside the house.

Home prices in Madison are about midway between the high and low for the country. This winner might cost over \$20,000 in Long Island, and it would be possible to shave the price by \$2000 if it were built in Ft. Lauderdale, Florida. In Madison, it is priced slightly under the prevailing market because of quantity buying and quantity building by the contractor.



PRICE: \$13,995 WITH LAND. LIVING AREA: 1355 SQ. FT. BUILDER: ORRIN THOMPSON CONSTRUCTION CO. DESIGNER: HAROLD FRANSON.



KRANTZEN STUDIO, INC.

A Family-Sized House Priced Low at \$13,995

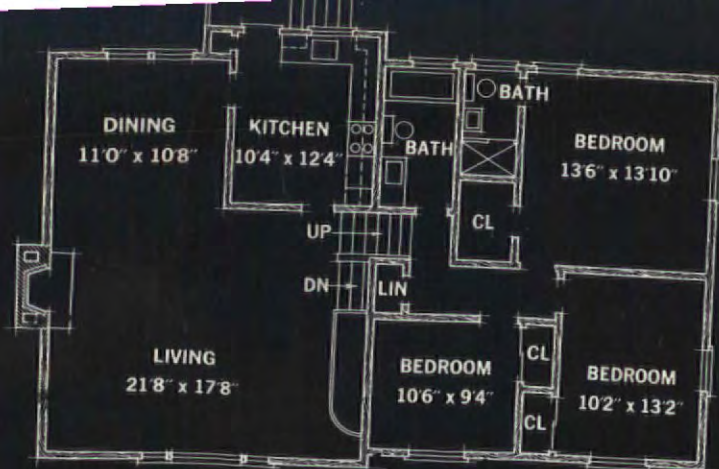
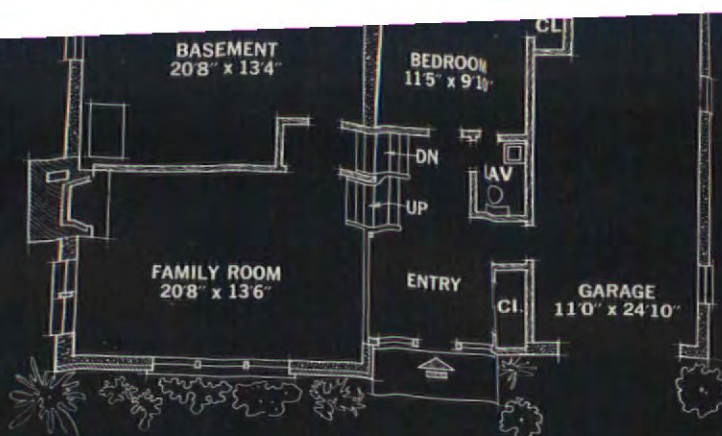
The demand for a family-sized house at a reasonable cost was the primary reason for this house being selected as the winner by Minnesota readers. The exterior design will probably never win any architectural awards but the 1355 sq. ft. of living space on the first and second floors has been intelligently planned to handle a large family with a limited budget.

Our winner, located in Minneapolis, has many features which you don't see often in houses costing several thousand dollars more—a front entry with closet (ideal for removing rainy-weather clothing), a downstairs lavatory with its own linen closet, and an outside entrance to the kitchen. Natural light and ventilation are

provided by windows on three walls of the extra-large living room. The downstairs bedroom can also serve as a family room or den. Upstairs there are one good-sized bedroom, two adequate-sized ones, and a full bath. Each room has big closets and there is a linen closet.

A large family needs more recreation space than can be provided by the living room or even a living room plus a family room. This house, in addition to the 1355 sq. ft. of living space already mentioned, has a basement divided into a 12½x22' play room and an equal amount of space for a laundry and storage. The play room is not finished but could be a do-it-yourself project. Even in its present state it would make a fine rainy-day play area for children.

Building costs in Minnesota are about average. This house with a lot 100x140' for just under \$10 per square foot of living area is a good buy.



PRICE: \$25,225 WITH LAND. LIVING AREA: 2018 SQ. FT. BUILDER: GREEN ACRES, INC. ARCHITECT: IRVING W. RUTHERFORD. DESIGNER: WILLIAM MULLEN



FRED ROLA



Split-Level Is Popular in Colonial Connecticut

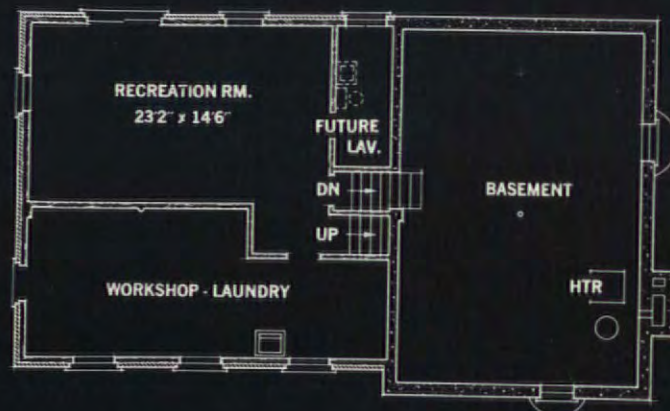
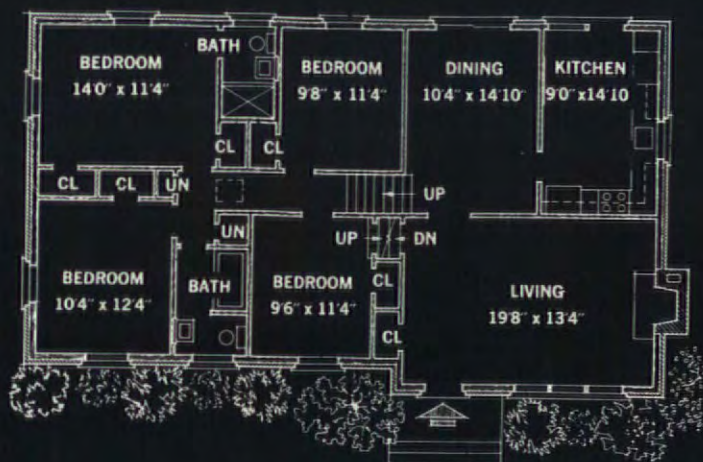
A relatively new departure for colonial Connecticut is this modern split-level located in Bloomfield, a suburb of Hartford. With building costs high in this area, the house is a good buy, considering the 100x150' landscaped lot in a finished community with streets and sidewalks. The design permits privacy in the sleeping area, although only a few steps away from living area. On the lower level is a 20' mahogany-paneled den with fireplace and five large windows (pictured at left, as seen through wrought-iron railing in foyer). On the second level is the living room with a picture window and fireplace. The kitchen has room for table and chairs, a broom closet. A built-in range is included in the sale price.



FRED ROLA

Fine attention to details is visible in the lowered shutters, excellent brickwork, and the recessed paneled door.

The South Maintains Its Tradition



PRICE: \$31,450 WITH LAND. AREA: 1880 SQ. FT. LIVING: 1784 SQ. FT. BASEMENT, UTILITY, STORAGE.
 BUILDER: KETTLER BROTHERS, INC. ARCHITECT: PATTERSON AND WORLAND, A.I.A.



This handsome example of Southern architecture is well suited to the rolling hills of Falls Church, Virginia. Much of the architecture in the Washington, D.C., area has its roots in the tradition of Williamsburg. This particular house is excellent in design and abounds in

space. Its front elevation belies the fact that it is a split level. Living areas are separate but easy to reach and maintenance is reduced. The interior plan provides easy access to outdoor living areas. A terrace off the dining room and kitchen, convenient and

(continued on page 76)



The curved portion of the driveway is handsomely paved with brick and can double as a patio.

ANTHONY LINCK

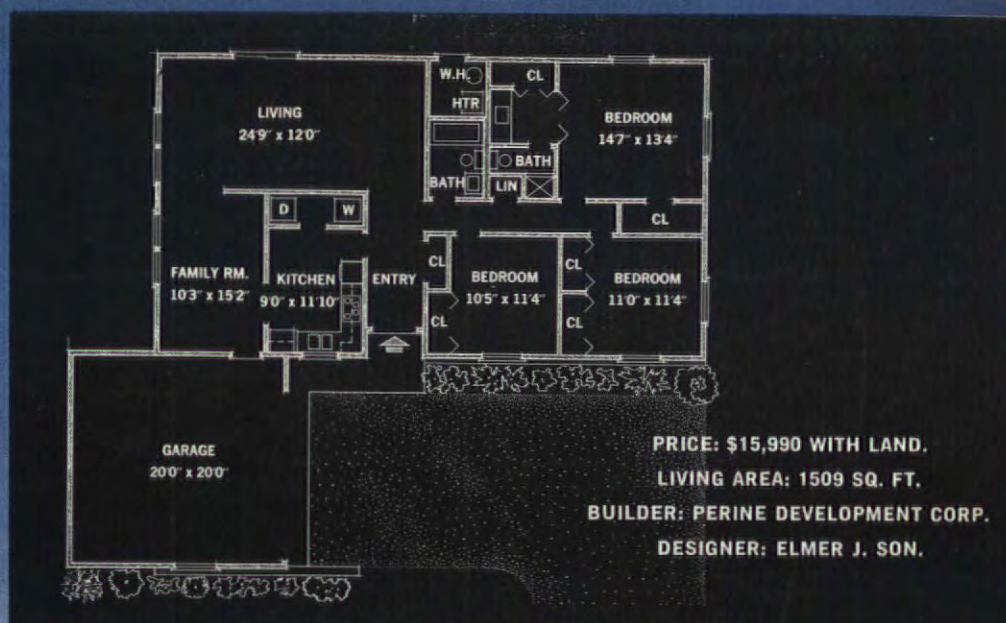
Tropical Living in Florida for \$21,500



The exterior of house is enhanced by horizontal and vertical siding plus accent of brick with extruded joints.

KRANZTEN STUDIO, INC.

The Midwest Likes Clean-Cut Simplicity



Clean exterior design with a well-planned interior—all at a low price of \$15,990—makes this Indianapolis house a winner. An intelligent floor plan offers rooms sized for comfortable living and easy to reach. There are two full baths, one with a separate dressing room. The

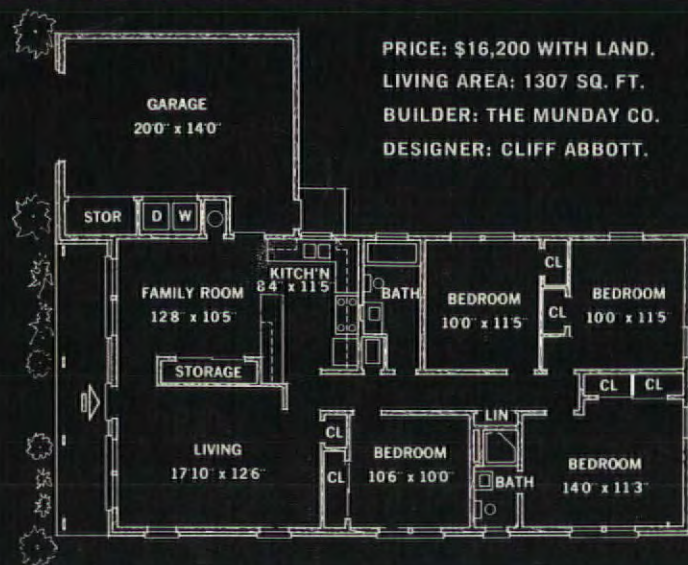
laundry is handy to the kitchen, but away from the work area. The kitchen corner opposite the cabinets is roomy enough for a breakfast area. Unbroken wall space in the living room is fine for furniture arrangement. Sliding glass doors lead to a backyard patio.

(continued on page 77)

Texas Picks Four Bedrooms at a Low Price

Four bedrooms and a low price of \$16,200 were the deciding factors for this winner in Amarillo. Since families are growing bigger, extra bedroom and bathroom space is a necessity. In this house there are two bathrooms, both with tubs and showers (conveniences not often seen at this price). The living room is separated from family room by an attractive storage wall with sliding doors. The garage provides the extra storage needed by large families. The washer and dryer are located here near the entrance to the family room. In

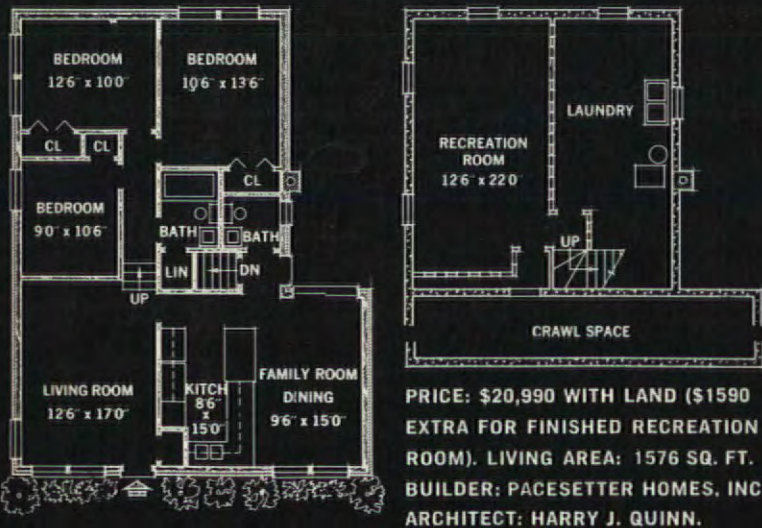
Amarillo, where winters are cold, insulation is necessary; footings must go deep to escape frost, and people actually need heating equipment. You would expect this house to cost more than its counterparts in the south of Texas (a distance as great as that between Charlotte, North Carolina, and Orlando, Florida). Yet, it is priced equally and in many cases less than comparable houses built in the warm climates along the Gulf of Mexico. This marvelous value is possible by building these houses in large numbers with production-line efficiency.



PRICE: \$16,200 WITH LAND.
LIVING AREA: 1307 SQ. FT.
BUILDER: THE MUNDAY CO.
DESIGNER: CLIFF ABBOTT.



KRANZTEN STUDIO, INC.

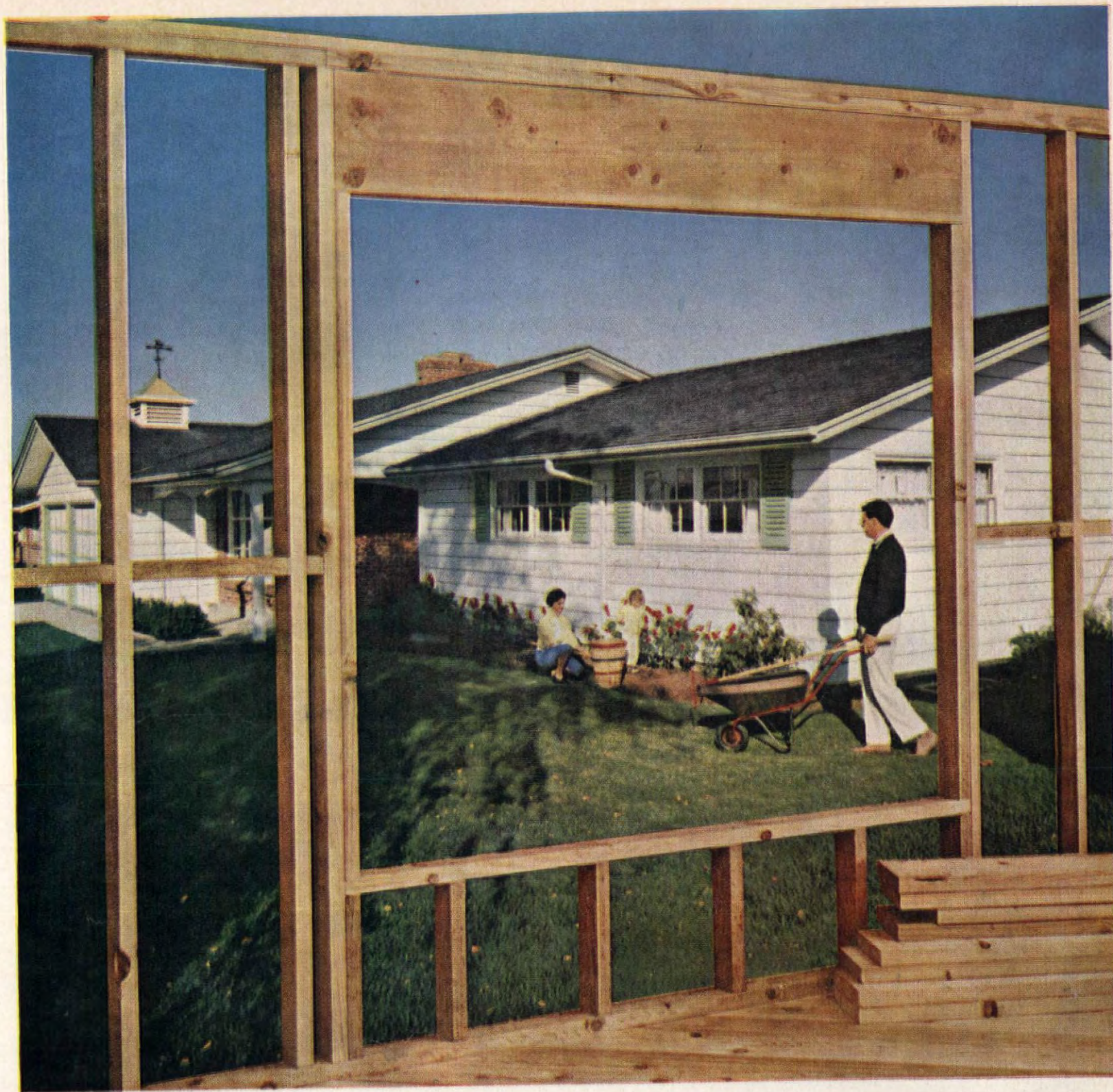


PRICE: \$20,990 WITH LAND (\$1590
EXTRA FOR FINISHED RECREATION
ROOM). LIVING AREA: 1576 SQ. FT.
BUILDER: PACESETTER HOMES, INC.
ARCHITECT: HARRY J. QUINN.



Illinois Chooses a Split

The style of this Illinois winner shows intelligent use of a narrow lot. A front-to-back split-level, it manages to pack plenty of living area along the length of the lot and still leave room for a back yard. Land values in the Chicago area are among the highest in the country. The lot shown above, located in suburban South Holland, is 50x128' and costs about \$4000. Because of this high cost of land, a design such as this makes it possible for homeowners to have adequate living space they might otherwise be unable to afford.



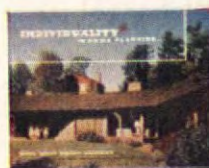
When you buy, look for this "hidden value"...

Shopping for a new home is exciting. It's easy to dream... as you search for the style, size and floor plan that is "just right" for your family.

You want to be sure of a lifetime of living comfort. That's why you'll want to be sure your new home has a framework of West Coast lumber. The framework is the sturdy support for beautiful walls, resilient, comfortable floors, and strong, weatherproof roof. Framing is a hidden value... just beneath the surface of America's finest homes.

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1410 S.W. Morrison St., Room 20, Portland 5, Oregon
Please send me your FREE booklet "Individuality In Home Planning" which shows color photographs and floor plans of outstanding homes.

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Zone State

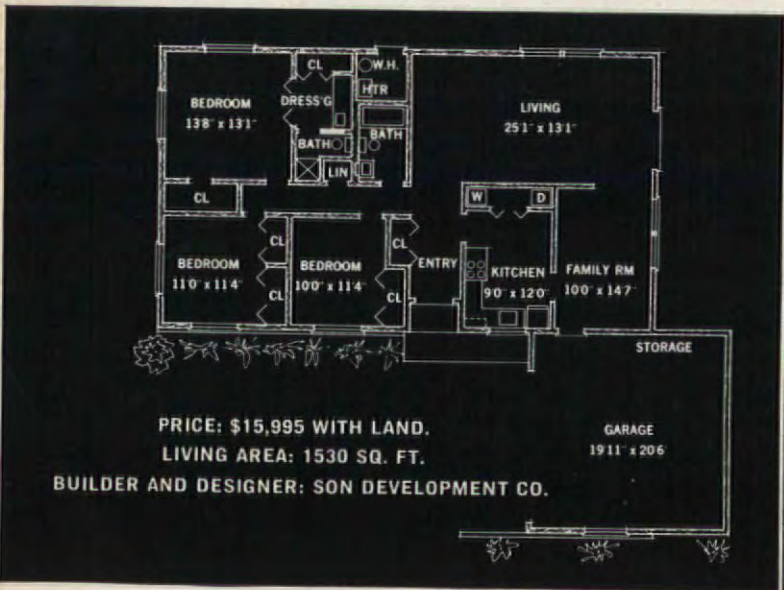
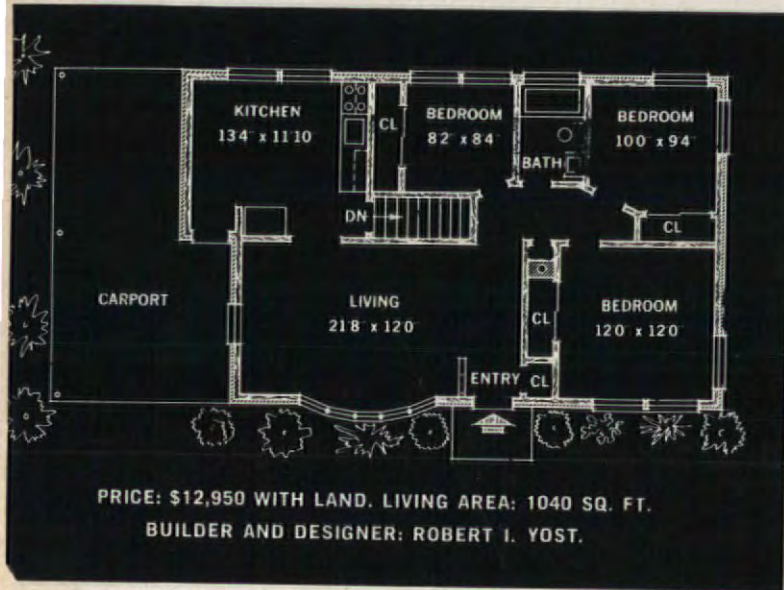
... Douglas Fir, West Coast Hemlock, Western Red Cedar

A Compact, Practical Winner in Pennsylvania

Here's a home that struck our Pennsylvania readers as a remarkable value in their state. It's a compact house which makes no pretense of being more than a low-cost home, except for a bow window, a colonial touch which is a pleasant surprise. Its floor plan is most efficient, there being practically no waste space anywhere. The kitchen work center fits snugly along one wall with a pleasant dining area on the other, brightened by deep windows. The service entrance under the carport is a welcome convenience in wet weather and is handy for

tradesmen. Located in York, an industrial and farming community of over 60,000, this home would be a fine value anywhere, although its styling might be hard to find in Florida or along the West Coast. The house, without land, was constructed for about \$11 a sq. ft., particularly impressive when its brick veneer is considered. Part of the cost cutting was achieved by attaching a carport instead of a garage, not ordinarily done in Pennsylvania. The house is also available with a garage at a slightly higher price, or with a garage and breezeway.

FRED ROLA



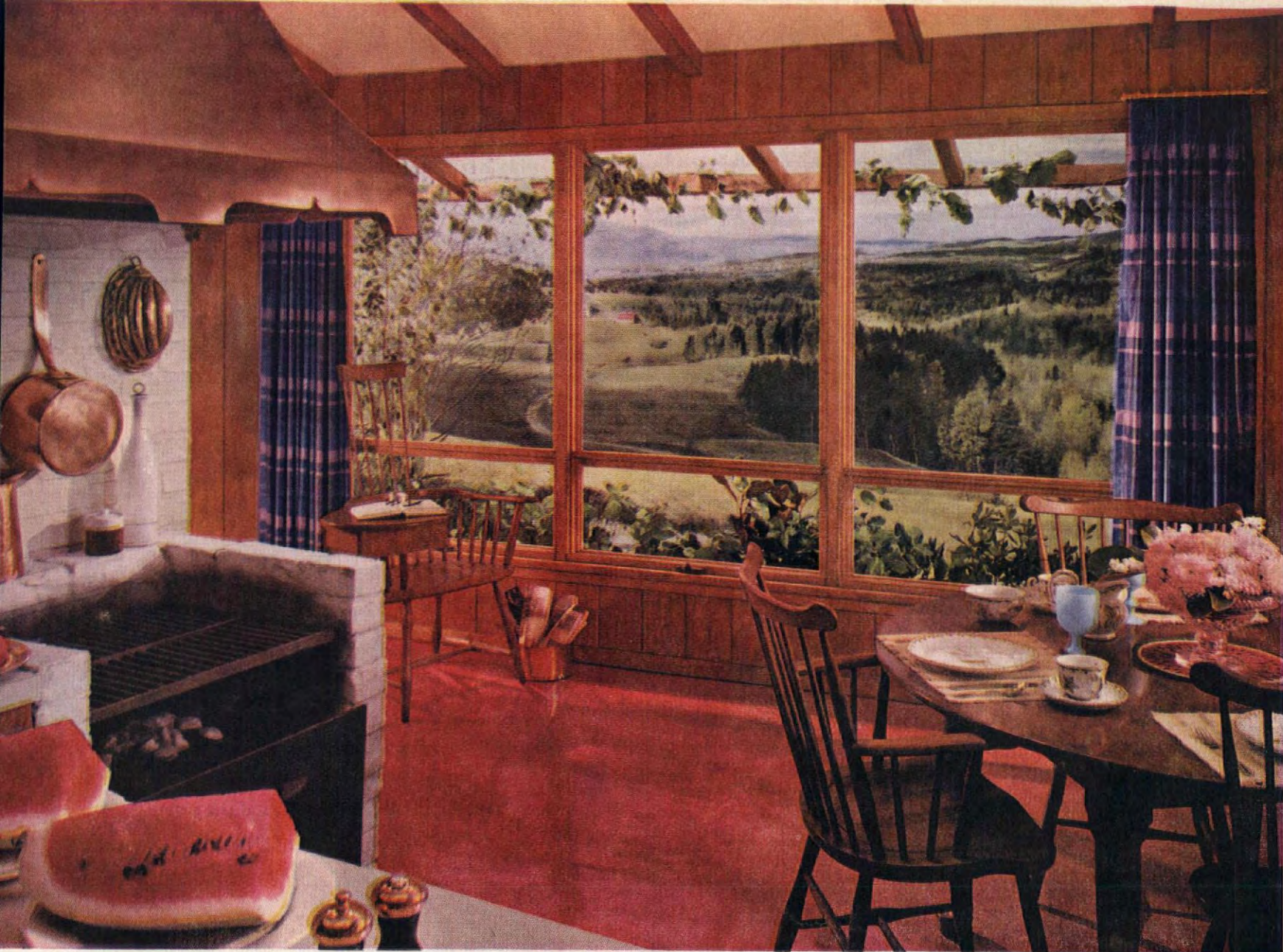
KRANTZEN STUDIO, INC.

Ohio Votes for a Perfect Floor Plan

This winner is a good buy in Dayton or, for that matter, in most any metropolitan area in the United States. Here is a case where an exceptionally large-volume builder (500 houses a year) passes along to the home buyer the savings made in quantity buying and volume building, without sacrificing quality construction.

Architecturally, this house has much to warrant an award. Many Ohio readers who voted for it said it had about as perfect a floor plan as they had seen. A center hall leading away from the sheltered front entry allows

traffic to move, uninterrupted, to all areas. Wet-weather handling of packages is made easy with a door leading from the garage to the family room. Since the floors in both family room and kitchen are resilient tile, there's no trouble cleaning up wet footmarks. The two-car garage has extra space for a workshop or storage. Its location on one side of the house provides privacy for the living and family rooms. The bath off the master bedroom offers a truly luxurious note with its dressing-room area . . . a feature seldom found at this price.



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warmth and ageless charm of wood...wood Penta-treated for permanent protection against rot, termites and decay. Look for Andersen Windows in the model homes you visit. Ask your architect, builder and lumber dealer. And, of course, ask anyone who has ever lived with Andersen Windows. For more facts, send for our free booklets.

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Washington

(continued from page 55)

During the pleasant months, emphasis is on outdoor living, making decks, terraces, and patios popular. The very nature of the country promotes an appreciation of the outdoors.

Although the year-round climate of Seattle is mild, winters are inclined to be wet and damp. Consequently, fireplaces, recreation and family rooms, and ample indoor living space for family activities are of prime importance to Northwest homeowners.

Compared with many areas of the country, living in the Northwest is informal. In our Citation winner, the floor plan provides space to live easily with sensible separation of living, sleeping, and play areas. Unfinished areas on the lower level offer ample room for future expansion.

Virginia

(continued from page 67)

pleasant for summer dining, is included in the \$30,950 price. Building costs in the Washington area are relatively low, but with suitable land a problem, much of the housing dollar goes into land. Details, such as on this house, however, bring up the cost. The fine detailing in the exterior brickwork and much of the millwork and interior trim are expensive. For example, the round louver on the gable end of this award-winning house costs a great deal more to construct than if a simple triangular hole were cut in the brickwork and a ready-made louver inserted. But when building a traditional house it is better to pay a little more for a good one than pay less for a cheap reproduction.

Florida

(continued from page 69)

On top of the slab, a durable, colorful terrazzo or tile floor can be laid. Walls are made of block, stuccoed or painted on the outside, and painted or plastered on the inside. Insulation in the ceiling is used primarily for protection against summer sun. A heating system of minimum capacity is all that's required. Another reason Florida builders can put up a good house for less money is that production is seldom held up because of inclement weather and many costly construction steps can be eliminated.

Our Citation winner is a fine example of the additional features a buyer can get in this state . . . features he couldn't get in another for the same money. The attractive

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exterior encloses a beautifully designed floor plan. All rooms are easily accessible from the entry, and there's an entrance directly to the kitchen from the garage. Among the many extras included in the price of \$21,500 are a built-in range and oven, automatic dishwasher, garbage disposal, bookcases, and shelves. For outdoor recreation there is a canal directly behind the house which leads to a 640-acre lake where the family can swim, fish, and go boating.

Midwest

(continued from page 71)

Unlike other sections of the country, the Midwest has not yet produced a style of architecture that can be considered typical of the area. The Southwest has its ranch house, the Northeast has the Cape Cod, the Southeast has Southern colonial, while the Pacific Northwest has its own particular house styling. Midwest builders, lacking a good regional design, are apt to draw on several sections of the country for design ideas.

Home building in the Midwest is also handicapped by factors rather unique to that area. The weather can be severe in both winter and

summer. So a house must be designed and built to be comfortable when temperatures go below zero, and also remain moderately cool when summer temperatures are over 100°. The hard winters also mean that home building must stop or operate under difficult and costly conditions for many months each year. Labor and material costs in much of this area are high and so are land prices. In some areas the conservative nature of home buyers discourages contemporary design which in many cases can be cheaper than conventional.

But in spite of these handicaps, outstanding values in new homes are to be found in the Midwest. This section can claim many progressive builders who have led the field in the development of new construction techniques and who have created designs truly in keeping with the area. The Midwest is the stronghold of the prefabricated or manufactured home. The prefabricated concerns have done much for the entire housing industry by bringing in new design and construction techniques. These advances have helped to prod the less progressive builder into using new methods to meet the competition of the manufactured home.

BRAND-NAME PRODUCTS USED IN AMERICAN HOME AWARD-WINNING HOUSES

Use code letters below to identify builders using brand-name products.

de	Dike & Colegrove, Inc.	California
ga	Green Acres	Connecticut
gg	Gerald Gay	Florida
pc	Perkins Construction	Georgia
ph	Pacesetter Homes	Illinois
pd	Perine Development	Indiana
sh	Suburbanite Home Builders	Michigan
ot	Orrin Thompson	Minnesota
jw	Jim Weatherly	Missouri
pr	Preisman Realty	New York
jp	Jack Price	North Carolina
sd	Son Development	Ohio
ry	Robert Yost	Pennsylvania
mc	Munday Company	Texas
kb	Kettler Brothers	Washington, D.C.
ev	E. B. Vaughters	Washington
mr	Midland Realty	Wisconsin

A

Airtemp Div., Chrysler Corp. (furnace) gg.
(thermostatic controls) gg.
Alwintite Div., General Bronze Corp. (aluminum windows) ry.
American Bilrite Rubber Co. (floor tile) ev, ry.
American-Olean Tile Co. (ceramic floor and wall tile) pr, pc.
American-Standard (bathroom fixtures) gg, mc, pc, jp, ga, kb, mr, ph. (furnace) pc, ry, mr. (water heater) pc, ry, pd, mr. (sink) pc, jp, mr. (boiler) ga. (thermostatic controls) mr. (food waste disposer) mr.
American-Standard, Detroit Controls Div. (thermostatic controls) ev, pc.
Amerock Corp. (hardware) jw, pc.
Anaconda Wire & Cable Co. (piping) ot.
Andersen Corp. (windows) sh, mr.
Armstrong Cork Co. (floor covering) mc, ev, pc, ga, ot. (ceiling) sh, jp. (counter tops) ot.
Arrow-Hart & Hegeman Electric Co. (wall switches & outlets) mc, pc.
Arrow Lock Corp. (hardware) ga.

B

Baldwin-Hill Co. (insulation) mc.
Bar Brook Mfg. Co. (attic fan) jp.
Barrett Div., Allied Chemical & Dye Corp. (roofing) gg, pd.

Berry Steel Door Co. (garage door) gg, sd, sh.
Bird & Son, Inc. (roofing) pc.
The Birge Co., Inc. (wallpaper) pr, kb.
Briggs Mfg. Co. (sink) sd, ga. (bathroom fixtures) sd, sh. (bathroom accessories) sh.
E. L. Bruce Co. (oak flooring) pr, sh.
Bulldog Electric Products Co. (electrical system) ph.

C

California Redwood Assn. (siding) kb, mr.
Cambridge Tile Mfg. Co. (ceramic floor and wall tile) jp.
Carrollton Mfg. Co. (sink) pr, ry.
Celotex Corp. (siding) sd. (roofing) sd. (interior walls and ceilings) sd. (insulation) sd, pr. (sheathing) sh.
Chase Brass & Copper Co. (piping) jp.
Cloud Oak Flooring Co. (wood flooring) jw.
Columbus Coated Fabrics Corp. (wall covering) pc, jp, ga, kb.
Crane Co. (boiler) sh.
Cresco-Dipt Co. (siding) pr.
Crossett Lumber Co. (oak flooring) mc.
Crown National Co. (sink) kb, ph, ot.

D

Day & Night Mfg. Co. (water heater) jw.
Delco Appliance Div., General Motors Corp. (furnace) jp.
Detroit Steel Products Corp. (garage doors) pd.
Donley Brothers Co. (fireplace equipment) jp.
Douglas Fir Plywood Assn. (subflooring) sh. (sheathing) pd. (framing lumber) sd, gg, pr, pc, dc, ot.
Dow Chemical Co. (insulation) ev, pd.
Durrell Paint Co. (paint) sd.

E

Edwards Co., Inc. (bells and chimes) ph.
Eljer (sink) jw. (bathroom fixtures) jw, pr, ot. (bathroom accessories) pr.

F

Fairfacts Co. (bathroom accessories) ry.
Fasco Industries (exhaust fan) ry.
Federal Enameling & Stamping Co. (sink) gg.
Federal Pacific Electric Co. (electrical system) gg, mc, jp.
Fiat Mfg. Co. (shower) kb.
Flintkote Co. (roofing) sh, ga. (sheathing) ga.
Formica Co. (counter tops) jw, gg, sd, ev, pr, sh, ry, dc, jp, ga, kb, pd, mr, ph.
Frigidaire Div., General Motors Corp. (wall oven and range) pc, ga. (dishwasher) pc.
Lloyd A. Fry Roofing Co. (roofing) jw, jp.



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G
General Controls Corp. (thermostatic controls) de.
General Electric Co. (wall switches and outlets) pr. (water heater) pr. (thermostatic controls) pr. (wall oven and range) gg, pr, de. (dishwasher) gg, pr. (food waste disposer) gg, pr, de. (furnace) ev, pr, ot.
General Plywood Corp. (house doors) sh, jp.
The Glidden Co. (paint) gg, mr.
Gold Seal Div., Congoleum-Nairn, Inc. (floor covering) pr.

H
Hall-Mack Co. (bathroom accessories) jw, mc, pc, ph.
Harris Mfg. Co. (oak flooring) jp.
Homasote Co. (insulation) pd. (siding) ph.
Hotpoint Co. (hot water heater) sh. (wall oven and range) sh, mr.

I
I-XL Furniture Co. Inc. (kitchen cabinets) pr, sh, ph.

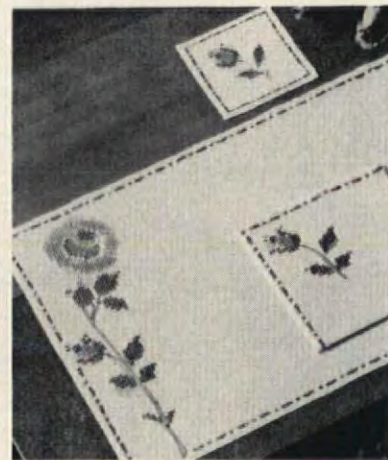
J
Johns-Manville (siding) mc. (roofing) kb. (flooring) pd.

Kentile, Inc. (floor tile) sd, sh, jp, ga, kb, mr, ot.
G. M. Ketcham Mfg. Co. (bathroom accessories) kb.
Knappe & Vogt Mfg. Co. (hardware) ev.
Kohler Co. (sink) ev. (bathroom fixtures) ev.
Kwikset Sales & Service Co. (hardware) de, pd.

L
Lawson Mfg. Co. (water heater) sd.
Lees, James & Sons (carpet) jw.
Lennox Industries (furnace) sd, pd. (thermostatic controls) sd.
Leviton Mfg. Co. (wall switches and outlets) sd, ph.
Libbey-Owens-Ford Glass Co. (window glass) sd, mc, ev, sh, ry, kb, ph.
Lightolier, Inc. (lighting fixtures) pr, ry, kb, ot.
Lockwood Hardware Mfg. Co. (hardware) sd.
L-O-F Glass Fibers Corp. (insulation) de.

M
Malta Mfg. Co. (windows) pd.

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Masonite Corp. (wall paneling) ev, sh.
Mastic Tile Co. of America (floor tile) mc, de.
Masury, John W., & Son (paint) pc.
McKinney Mfg. Co. (hardware) kb.
Miami Cabinet Div., Philip Carey Mfg. Co.
(bathroom accessories) sd, mc, jp. (range
hood and fan) jp.
Miller Bros. Flooring Co. (flooring) ry.
Minneapolis-Honeywell (thermostatic controls)
jw, mc, sh, jp, kb, pd, ph, ot.
Moe Light Div., Thomas Industries (lighting
fixtures) jw, sd, mc, pc, ga, kb.
Monsanto Chemical Co. (paints and finishes) ev.
Mosaic Tile Co. (ceramic floor tile) kb.
Murphy Paint Div., International Chemical
Corp. (paint) ga, pr.

N
National Gypsum Co. (ceilings) ga. (walls and
ceilings) mr, ot. (paint) ot.
National Lead Co. (paint) pr, ga.
National Steel Cabinet Co. (bathroom cabinet)
pc.
NuTone, Inc. (bells and chimes) gg, mc, ev, pr,
pc, sh, ry, ga, kb, mr, ot. (bathroom exhaust
fan) sd, pd. (bathroom heater) mc. (exhaust
fan and hood) ev, pr, pc, sh, de, ga, ot, ph, mr.

O
Overhead Door Co. (garage doors) jw, pr.
Owens-Corning Fiberglass Co. (insulation) jw,
gg, ev, pc, sh, jp, kb, pd, ph.

P
Panelyte Div., St. Regis Paper Co. (counter
tops) pc.
Paulding, John I. (wall switches and outlets) jw.
Payne Co. (furnace) mc.
Peerless Mfg. Co. (bathroom heater) mc.
Permalite Co. (perlite plaster) ry.
Pierce & Stevens (wood floor finish) ry.
Pittsburgh Plate Glass Co. (window glass) pr,
jp, ga.
Pomona Tile Mfg. Co. (ceramic floor and wall
tile) ev.
Ponderosa Pine (window frames) mc.
Preway, Inc. (wall oven and range) jp. (dish-
washer) jp.
Progress Mfg. Co., Inc. (lighting fixtures) jw,
gg, ev, ga, kb.
Pryne & Co., Inc. (kitchen exhaust fan) pd.

R
Raynor Mfg. Co. (garage doors) mr.
Reflectal Corp. (insulation) mr.
Republic Steel Co. (piping) mc. (water heater)
mc, ot.
Revere Copper & Brass Co., Inc. (piping) ry.
Reynolds Metals Co. (windows) jw.
Rheem Mfg. Co. (warm air system) jw. (water
heater) gg, jp.
Robbins Floor Products, Inc. (floor tile) jw.
Roddie Plywood Corp. (wall paneling) jp.
Rolscreen Co. (house doors) pr.
Ruberoid Co. (roofing) ph.
Russell & Erwin Div., American Hardware
Corp. (hardware) jw, pr, ry.

S
Schlage Lock Co. (hardware) gg, pr.
Schumacher, F. & Co. (wallpaper) kb.
Shakertown Corp. (siding) jw, ga.
Sherwin-Williams Co. (paint) ry.
Simpson Logging Co. (house doors) mc, ev.
Slater Electric Mfg. Co. (wall switches and
outlets) ev.
Stanley Garage Door Co. (garage doors) ev.
Stanley Works (hardware) ev.
Stylon Corp. (ceramic floor and wall tile) jw,
sh, mr.
Square D Co. (electrical system) ev, pc, sh.

T
Tappan Co. (wall oven and range) jw.
Textolite Div., General Electric Co. (counter
tops) kb.
Thermador Electric Mfg. Co. (bathroom heater)
de.
Tile-Tex Div., Plintkote Co. (floor tile) ph.

U
Universal-Rundle Corp. (bathroom fixtures) de.
U. S. Ceramic Tile Co. (ceramic floor and wall
tile) ga.
U. S. Gypsum Co. (insulation) ry, ot. (interior
walls and ceilings) jw, gg, mc, ev, pr, pc, sh,
ry, de, jp, ga, kb, pd, ph, ot. (paint) pd.
(roofing) ot.
U. S. Plywood Corp. (wall paneling) ev. (house
doors) pr, ph.

V
Viriden, John C., Co. (lighting fixtures) mr.
Visking Corp. (vapor barrier) sd, pd.

W
Waste King Corp. (food waste disposer) jw, mc.
Weiser Lock Co. (hardware) mc, ev.
Wenzel Tile Co. (ceramic tile wall covering) ry.
Western Lock Mfg. Co. (hardware) jp, mr.
Westinghouse Electric Corp. (electrical system)
ry. (wall oven and range) kb. (dishwasher)
kb. (refrigerator) kb. (food waste disposer) kb.
Weyerhaeuser Sales Co. (framing lumber) jw,
mc, ev, sh, ry, mr. (siding) ry, pd.
John Wood Mfg. Co. (water heater) kb, ph.

Y
Yale & Towne Mfg. Co. (hardware) kb, ph.



Two ovens and broiler at reach-in height



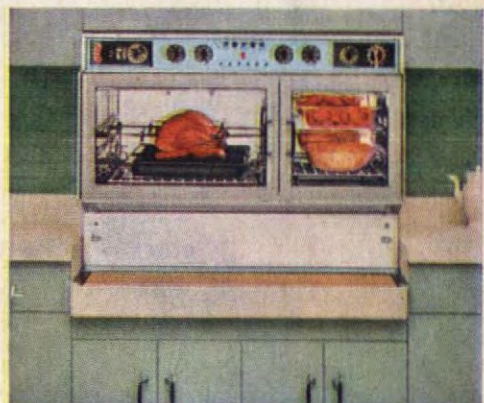
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Each place-mat kit contains one mat, one napkin, one coaster, embroidery thread, and complete instructions. Designs are stamped on Belgian linen. Pattern #PEK-5, \$1.00 for each kit. Pattern order form on page 78.

Shopping Information, page 87

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Sometimes I couldn't blame my little boy for wondering. It seemed as though the only thing my husband enjoyed was SLEEP!

Night after night my husband came home from work completely worn out — nervous and irritable. He often skipped supper and fell right into bed. What kind of companionship was this for his children, his friends, his wife?

Frankly, I was worried. My husband used to be such an active, energetic man. But for some reason he now seemed too tired to do anything. Even on weekends, when other men went places and had fun with their families—he complained of being just too tired! I wondered what I could do to help him.

One day I saw a Vitasafe ad in a magazine. It said that some men, just like my husband, could

easily lose their natural pep and energy, feel worn-out and run-down, act nervous and irritable because of a prolonged deficiency of essential vitamins and minerals in their diets. The ad revealed that thousands of otherwise normally healthy people had increased their pep and vitality through the famous Vitasafe Plan. Maybe this Plan could help my husband too.

I sent for the 30-day trial supply of Vitasafe High-Potency Capsules that was offered, and when they arrived, my husband started taking just one a day. Before long he was acting like his old self again — peppy, energetic, and wide awake!

If you'd like to help your husband as I did mine, mail the postcard for a 30-day trial supply of proven Vitasafe High-Potency Capsules without risking a penny!



A dramatization posed by professional models.

FREE 30 days supply High-Potency Capsules LIPOTROPIC FACTORS, VITAMINS and MINERALS

Safe, Nutritional Formula Containing 27 Proven Ingredients: Glutamic Acid, Choline, Inositol, Methionine, Citrus Bioflavonoid, 11 Vitamins (Including Blood-Building B12 and Folic Acid) Plus 11 Minerals

To prove to you the remarkable advantages of the Vitasafe Plan . . . we will send you, without charge, a 30-day free supply of high-potency VITASAFE C.F. CAPSULES so you can discover for yourself how much stronger, happier and peppier you may feel after a few days' trial! Just one of these capsules each day supplies your body with over *twice* the minimum adult daily requirements of Vitamins A, C, and D . . . *five times* the minimum adult daily requirement of Vitamin B-1 and the *full concentration* recommended by the Food and Nutrition Board of the National Research Council for the other four important vitamins! Each capsule contains the amazing Vitamin B-12 — one of the most remarkable nutrients science has yet discovered—a vitamin that actually helps strengthen your blood and nourish your body organs.

Glutamic Acid, an important protein constituent derived from natural wheat gluten, is also included in Vitasafe Capsules. And to top off this exclusive formula, each capsule now brings you an important dosage of Citrus Bioflavonoid. This formula is so complete it is available nowhere else at this price!

WHY YOU MAY NEED THESE SAFE HIGH-POTENCY CAPSULES

As your own doctor will tell you, scientists have discovered that not only is a daily minimum of vitamins and minerals, in one form or another, absolutely indispensable for proper health . . . but some people actually need *more* than the average daily requirements established by the Food and Nutrition Board of the National Research Council. If you are a normally healthy person; but tire easily . . . if you work under pressure, subject to the stress of travel, worry and other strains, with resulting improper eating habits . . . then you may be one of the people who needs this extra supply of vitamins. In that case, VITASAFE C.F. CAPSULES may be "just what the doctor ordered" — because they contain the most frequently recommended food supplement formula for people in this category!

POTENCY AND PURITY GUARANTEED

There is no mystery to vitamin potency. As you probably know, the U.S. Government strictly controls each vitamin manufacturer and requires the exact quantity of each vitamin and mineral to be clearly stated on the label. This means that the purity of each ingredient, and the sanitary conditions of manufacture are carefully controlled for your protection! When you use VITASAFE C.F. CAPSULES you can be sure you're getting exactly what the label states . . . pure ingredients whose beneficial effects have been proven time and again!

HOW AMAZING PLAN SLASHES VITAMIN PRICES

With your free 30-day supply of Vitasafe High-Potency Capsules you will also receive complete details regarding the benefits of an amazing new Plan that provides you regularly with all the factory-fresh vitamins and minerals you will need. By participating in the Vitasafe Plan now you are never under any obligation! When you have received your first 30-day trial supply, simply take one VITASAFE Capsule every day to prove that this formula can help you as it is helping so many others. But you remain the sole judge. If you are not completely satisfied, and do not wish to receive any additional vitamins, simply let us know by writing us before the next monthly shipment — or you can use the handy instruction card we will provide — and no future shipments will be sent. Yes, you are under no purchase obligation ever; you may cancel future shipments at any time!

But if you are delighted — as so many people already are — you don't do a thing and you will continue to receive fresh, additional shipments regularly every month — for just as long as you wish, automatically and on time — at the low Plan rate of only \$2.78 plus a few cents shipping for each full month supply. You take no risk whatsoever — you may drop out of this Plan any time you wish without spending an extra penny, by simply notifying us of your decision a few days before your next monthly shipment. Take advantage of our generous offer! Mail postcard now!

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Vitamin B	1,000 USP Units
Vitamin C	75 mg.
Vitamin B ₁	5 mg.
Vitamin B ₂	2.5 mg.
Vitamin B ₆	0.5 mg.
Vitamin B ₁₂	2 mcg.
Niacin Amide	40 mg.
Calcium	4 mg.
Pantothenate	5 I.U.
Vitamin E	0.5 mg.
Folic Acid	75 mcg.
Calcium	58 mg.
Phosphorus	30 mg.
Iron	0.04 mg.
Cobalt	0.45 mg.
Copper	0.5 mg.
Manganese	0.1 mg.
Molybdenum	0.075 mg.
Iodine	2 mg.
Potassium	0.5 mg.
Zinc	3 mg.
Magnesium	

We invite you to compare the richness of this formula with any other vitamin and mineral preparation.

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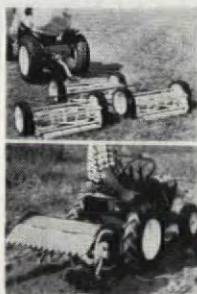
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(continued from page 25)

HOW TO START ANNUALS OUTDOORS

Easiest way of all to start annuals is in an open seedbed outdoors. It results in late summer flowering for slow-growing kinds (petunias, ageratum) but is satisfactory for the faster growers (zinnias, marigolds).



Locate an open seedbed in a protected spot, turn soil thoroughly, and rake it smooth, then sow seed as in a flat. If you intend to let them flower where they're sown, keep rows a foot or more apart.



If they're to flower where sown, annuals must be thinned out as soon as they're a few inches high. Leave the best plants, 6" to 12" apart, and if you have no use for surplus, pull out and discard.



If they're to be transplanted, lift seedlings with all their roots, separate them carefully when planting, and water immediately. Instead of discarding surplus, offer them to friends or neighbors.

KEEP ANNUALS WELL FED



After planting, feed annuals about once a month with a complete plant food. But don't overdo it, or they may grow vigorously but not flower much. Easiest method is with soluble fertilizer in water.

MULCH A CUTTING GARDEN



If you grow annuals in a bed for cutting—where appearance is not important—you'll save a lot of weeding, hoeing and watering if you mulch the ground heavily with straw, hay, or other light material.

PICK OFF ALL FADED BLOOMS TO KEEP ANNUALS FLOWERING

Annuals flower more heavily and continuously if you pick off faded blooms regularly. The reason is that flower removal prevents seed production, which would complete plant's cycle and bring flowering to an end.



FOLLOW ANNUALS WITH BULBS



When frost finishes annuals in fall, remove plants, turn soil, fertilize, and plant spring bulbs. They'll flower from March to May, and when they're finished the area will be ready for annuals again.



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An ornamental plant to beautify your garden

If so, you'll want to plant Sonjana in your garden. You'll want to train it on trellis, fence or wall and watch it grow up and up to a height of four, five, even six feet. You'll thrill to its beauty as it sends out clumps (nodes) of rich green foliage and be delighted as the clumps are decked with gay white blossoms. You may have as many as 30 of these clumps to each plant the second year.

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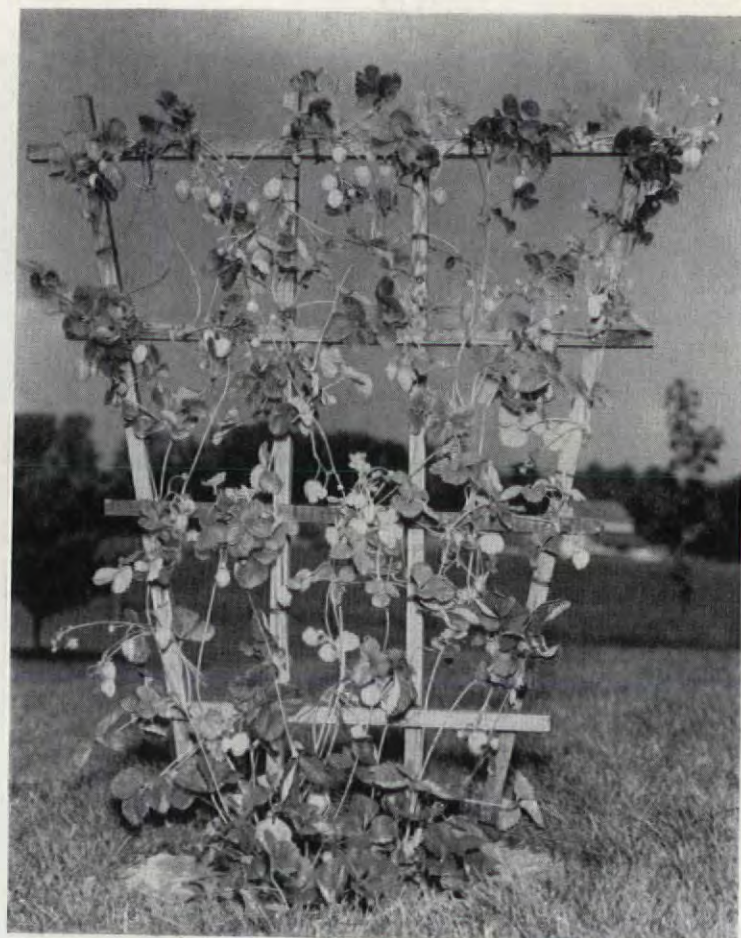
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The most amazing novelty plant this year is the patented everbearing climbing strawberry 'Sonjana' (pronounced son-yah-nah). It truly grows as high as 6 feet! Fruit is sweet and tasty. The plant is hardy too. It has survived winters in southern Minnesota.

Climbing is accomplished in the same way that climbing roses climb—by being fastened up. Basically, 'Sonjana' grows like other strawberry plants; it puts out long runners on which a succession of baby plants develop like beads on a chain. Instead of letting these small plants catch root on the ground, as with regular strawberries, they're fastened up on a fence or pole and the fruits ripen in the air. The plants can also be grown in strawberry jars or in hanging baskets.

The big difference between 'Sonjana' and other everbearing strawberries is the mother plant that has been bred to be strong enough to feed the small plants up in the air (if they were on the ground they'd help feed themselves). The plant has also been bred so that its runner plants can withstand summer heat.

How to grow the climbing strawberry

Care needed is similar to that given other everbearing strawberries. Success depends on maintaining the vigor of the mother plant; it must be diligently watered, fed, and protected from diseases and pests. Plants are set out in spring, 15–18" apart, in rich soil and sunshine. As soon as they begin to put out runners, they should be fastened to a support with string placed just below each baby plant. The first blossoms that appear on the mother

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plant should be removed so energy will go to getting roots established. But as blossoms come on the runner plants, progressively, they're allowed to set fruit.

In the fall, runners are cut off and the mother plant is mulched. In spring, the plant should be bigger and stronger, will send out new runners, and you're off again!

The story behind this plant

'Sonjana' was brought to the United States from Europe, where it is already popular. It was developed and patented by a West German small-fruit nurseryman, Reinhold Hummel, who named it for his daughter. He stumbled onto the idea of a climbing strawberry this way: while working in his half-acre strawberry nursery, he noticed several plants with extra-long runners. Being curious, he planted four of them in a square and put a fifth plant in their center. But there was no place to train the center plant's runners on the ground, so he tied them up on a stake. Brainstorm! But alas, the plant wasn't ideal for the purpose. It took years of patient breeding and selecting from thousands of seedlings before determined Mr. Hummel had the perfect climber.

SHOPPING INFORMATION

OVENS DO MORE THAN COOK

Page 11: Flame Master Oven Control—Robertshaw-Fulton.

PICTURE BOOK OF DECORATING, PART III

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ROYAL ROASTS

Pages 28-32: All carving sets—Towle. Page 31: Silver platter and carving set—Oneida. Page 32: (top) China platter—Lenox.

TAKE A PACKAGE OF INSTANT MASHED POTATOES

Page 39: Copper pan—W. & J. Sloane. Striped casserole—La Cuisiniere.

SPRUCE UP YOUR TABLE LINENS

Page 46: Washer, dryer, and ironer—Maytag.

ROSE PLACE-MAT KIT

Page 49: "Elegant" china—Rosenthal. "Cynthia" silver—Kirk. Chairs—Baumritter.

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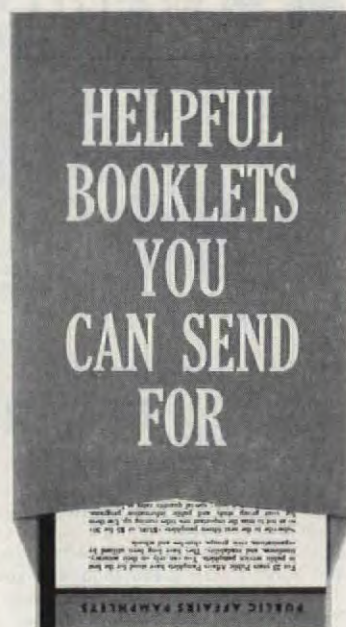


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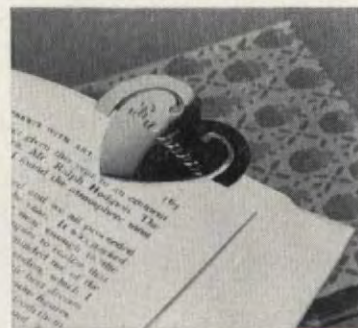
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Seats 3 adults comfortably, or use as coffee table. 2" rich grained pine in mellow brown, hand-rubbed lacquer finish. Sturdy flared legs, fluted edges. 12" wide, 48" long, 13 1/4" high. Wt. 21 lbs. Also chair ht. bench (17 1/4") **\$12.45** Wt. 26 lbs. Exp. chgs. coll. Free catalog.

Send check or M. O. (no COD's please).

GREENFIELD INDUSTRIES
150 Forest Road Greenfield, N. H.



*Shelf & Towel Rack 10" high x 15" wide x 3 1/4" deep
*Toothbrush Rack 11" high x 7" wide x 2" deep

Only **\$2.98** 2 For **\$5.50** PPD.

In combination with either \$3.98 item—2 for only \$6.50

*Bathroom Linen Closet 15" high x 8" wide x 5" deep
*Napkin Holder 8" high x 8" wide x 4" deep

Only **\$3.98** PPD.

2 For **\$7.50** PPD.

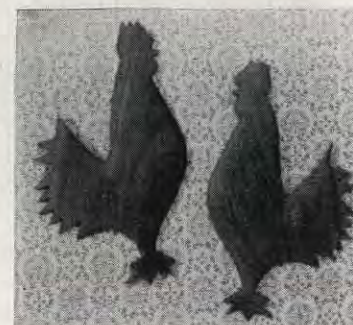
Satisfaction Guaranteed. Immediate Delivery. Original Pine reproductions for Decorative Beauty and Practical everyday use. Hand-rubbed to a honey-satin finish.

CRESCENT HOUSE Dept. A20, PO Box 621, Plainville, LI, NY

REIGNING AND POURING at the most gracious teatimes, a charming ironstone tea set serves gracefully. In pure white English ironstone, the octagonal pot holds six cups. A darling cream pitcher and covered sugar bowl give forth sweetness and light. If the lady has a will of ironstone, the perfect gift! \$8.95. (50c post. W. of Miss.) Jenifer House, Dept. A, Great Barrington, Mass.



TANDEM BANTAM beauties are a proud pair and feeling pretty cocky. Hand carved and finished in Haiti, of beautifully grained Taverneau wood, their rich, tawny color could be the inspired touch in a sportsman's private domain. Or perch them above a boy's desk, to make him feel like the cock of the walk! Each 10x6", \$2.95. \$5.50 pr. Deer Hill, Dept. AH 1, Flushing 52, N.Y.



THE INITIAL QUESTION is solved beautifully, in mirror-finish stainless steel by Wallace. The simple, flowing lines make "Contempo" a perfect foil for a single initial, the perfect companion for any china. Knife blades are serrated. Service for six (knife, fork, teaspoon, soup spoon), \$12.95; for eight, \$16.95. Murray Rackoff, Dept. AH, 1225 Sixth Ave., New York 19, N.Y.



YOUR OLD FUR COAT \$22.95* Tax Free

I. R. Fox, fur specialist, restyles your old, worn fur coat regardless of condition, into a glamorous new cape or stole. Remodeling service includes cleaning, glazing, repairing, new lining, interlining, monogram. \$22.95 complete. Send no money! Just wrap up your old fur coat, mail it to us now. Send your dress size and height on postcard. Pay postman \$22.95 plus postage when new cape arrives. Or write for free style book.

I. R. FOX, 146 W. 29th St., Dept. G-1, N.Y. 1.

LEAD CRYSTAL VASE



Imported direct from Europe
These fine antique mold heavy German lead crystal vases have not been available for years, 2 1/2" tall. Original mold dates back many generations. Ideal as bud vase, tooth pick holder or cigarette server. Only 75¢ ea. Vase plus dainty flower bouquet of washable plastic only \$1.75. Add 50¢ for mailing with every order.

RUUGLES China & Gift House Disneyland ANAHEIM 2, CALIF.

CAKE DECORATORS

You can learn to decorate cakes, too, and have fun doing it. Cake decorating is not only fun, but beautiful cakes are much in demand, and you can have a profitable business right in your own kitchen. Easily learned from illustrated instruction books. Write today for our free catalog of books, tiered stands, syringes, bags, tubes, molds, pans, candy-making and all baking supplies. **MAID OF SCANDINAVIA CO.** Dept. A, 3245 Raleigh Ave., Minneapolis 16, Minn.



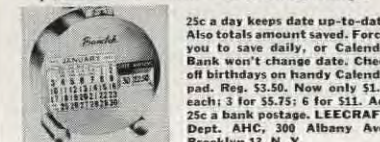
Rich accented gold Eagles, Federal period design. \$1.75 per set of 16 decals, sizes asstd. 2" to 5 1/2" across. Ppd. U.S., Can.; no COD's. Ohio res. add 3%.

Other decals too **ILLUSTRATED CATALOG 10c.**
AUTHENTICS
Dept. O-8, Box 546, Cinti. 43, Ohio



NEW 1960 CALENDAR BANK FORCES You to Save

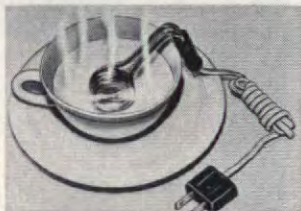
\$100.00 a Year—Automatically!



25c a day keeps date up-to-date. Also totals amount saved. Forces you to save daily, or Calendar Bank won't change date. Check off birthdays on handy Calendar pad. Reg. \$3.50. Now only \$1.99 each; 3 for \$5.75; 6 for \$11. Add 25c a bank postage. **LEECRAFT,** Dept. AHC, 300 Albany Ave., Brooklyn 13, N. Y.

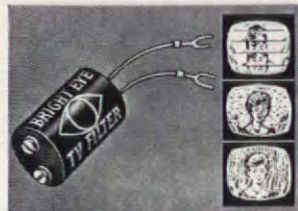
WHAT'S NEW?

from **SUNSET HOUSE**
815 SUNSET BUILDING • BEVERLY HILLS, CALIF.



BOIL WATER INSTANTLY with new Instant Water Heater. Simply immerse in filled glass, cup or pot—water boils in 90 seconds. A boon for travelers, office workers. Use anywhere—office, hotel or motel. Makes hot beverages, soup. Boils eggs, heats baby's bottle. Keep in purse, luggage, glove compartment, desk drawer. With travel case.

2478—Instant Heater \$1



STOP TV HEEBIE-JEEBIES! New electronic Bright-Eye Filter can stop or minimize your TV interference troubles instantly! Attaches in seconds to antenna terminals outside of your set. Increases TV set efficiency... clearer pictures... better sound! Helps get rid of appliance "hash," high frequency "flutters" and other outside interference. Works wonders!

3745—Bright-Eye Filter \$1.98



TILE JOINTS SPARKLE bright white... fast! New cleaner gets pesky joints in tile pure white and sparkling clean with no effort! Just apply liquid right from the applicator squeeze bottle... grime, grease and dirt disappear like magic. For cement joints between kitchen, shower and bath ceramic tiles. Large 6-oz. bottle with "clean between" head.

3740—Bright-Joint Cleaner \$1



GROW TINY ROSES INDOORS! Perfectly shaped Miniature Rose Bushes bloom indoors all winter long! They grow no more than 8" to 12" tall, but burst with glorious array of tiny blooms! Hardy as regular rose bushes. Blooms are thimble size! Keep indoors all winter, transplant outdoors to bloom all summer.

3450-P—Mini-Rose Bush \$1.49
3 Bushes for \$4



HEM WITHOUT MEASURING! And no pinning! Hemming's a joy with this ingenious device. Makes perfect turned edges and lets you press them right in place as you go! Just use Ezy-Hem Gauge. Perfect for curved or straight hems, even scallops. Makes neat corners. Ideal for shortening skirts! Draperies are a snap! Easy to use... full instructions included.

3501—Ezy-Hem Gauge 98c



WORLDS OF EXTRA STORAGE with these handsome zippered chests. Only 5 1/2" high... fit under low beds, keep on closet shelves. Store blankets, linens, clothing, toys, books. Helps protect from dust, mildew, moths. Tough, rugged vinyl, zipper closure, handy handle. Collapsible for travel. 5 1/2" x 18" x 36".

3757—Stor-A-Lot Chest \$2.98
2 for \$5.55



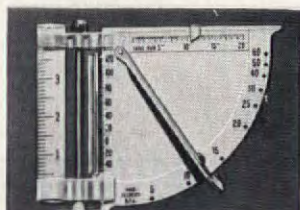
JEWELRY REPAIR KIT does all those difficult fix-it jobs on your precious bracelets, chokers, necklaces, eyeglasses, watches, earrings... all jewelry. Kit contains hard-to-find tools made especially for simple jewelry repairs. Now it's easy to fix clasps, eyeglass frames, earrings, clips, etc. Tiny screwdriver and pliers are professional jeweler-size.

3749—Jewelry Repair Kit \$1



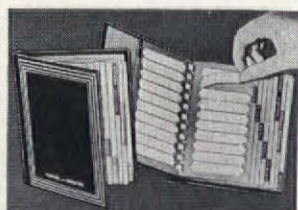
16 FOOT FLOWER CARPET! Just unroll it... watch it grow! 1500 seeds are impregnated into a 16' x 6" carpet. Can be cut to any size. Simply water it. In 6 weeks you have a garden of gorgeous premium annuals. Marigolds, petunias, asters, poppies, snapdragons, zinnias—more than 25 varieties in all.

3333—Magic Flower Carpet \$1
3 for \$2.79



CHECK ALL THE WEATHER at a glance with this handy gauge. A complete little weather bureau of your own! Tells rainfall, wind speed, wind direction, as well as temperature! Calibrated by the National Testing Laboratory for accuracy. Easy-to-read thermometer has enclosed bulb. Mounts on porch, gate post, fence, barn or outside window.

3347—Weather Chk \$1.98



UP-TO-DATE ADDRESS BOOK keeps your address file from becoming obsolete. Name tabs slip in and out for quick changes. Beautiful leather-like binding with gold stamped decoration. Contains a 12-page address file, plus pages for services, birthdays, anniversaries, Christmas card list—30 pages in all. 50 extra tabs for changes.

3500—Tab Address Book \$1



NO-SLIP BLOUSE HOLDER eliminates the "great divide" between blouse and skirt. Fits any size. Invisible and comfy to wear. Rubber-treated elastic... worn like a belt inside skirt or slacks... needs no sewing. No matter how you twist or bend, your blouse stays right where it belongs—will not ride up!

3297—Blouse Holder 59c
3 for \$1.49



HANDIEST THING IN THE HOUSE! Foam tape has adhesive backing that sticks to metal, glass, wood, or fabric. 1000 uses: prevents rugs from slipping, ashtrays or lamp bases from scratching, furniture from marking walls. Keeps pictures straight. Stops car doors and hood from rattling, dresses from slipping off hangers. 108" x 1/2" roll.

1086—Foam Tape \$1



HOUSEBREAK YOUR DOG easily! No more ruined carpets, no more spanking puppy! Just put two drops of Housebreaking Scent on puppy's newspaper, box or on the grass and he knows that's the spot! You can completely train most mature dogs and puppies with one bottle or less. Guaranteed to do the job or your money back!

1469—Housebreak Scent \$2



KEEP YOUR PAPER BAGS NEAT. Bag Caddy... holds up to 40 bags neatly. No more jamming bags into drawers, stuffing little ones into big ones. Plated wire loops hold every bag you have—big ones, little ones, wide ones, narrow ones. Easily fastened to inside of any closet or cabinet door with two screws included. Handy household helper!

2958—Bag Caddy \$1



IMPROVE YOUR FIGURE. Stretch your way to a trimmer YOU with new, sturdy rubber Stretch-A-Way. Make any room your private gym in using this scientific exerciser. Special chart shows you the safe method of toning muscles. Improve figure—tummy, thighs, hip and bust measurements this natural way! Keeps you fit and trim. Stores in any drawer.

2330—Stretch-A-Way \$1.98



INCREASE DRAWER SPACE with new drawer dividers. Quick, easy to install without tools! Smooth Texas bristol-board can be cut any length with scissors. Self-adhesive guides snap in place anywhere. Choice of 3 heights. Two 21" dividers and six guides per set.

3815—2" Set 69c 3 for \$1.79
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3750—Magic Brain Calculator...\$1



PARSLEY-CHIVES-WATERCRESS grows right in your kitchen! Pick it fresh for flavoring and garnish! Put these containers on your window sill, add water... have a fresh-grown garden in days! Complete with soil-less nutrient and preplanted seeds.

3349—Parsley Garden 59c
3818—Chives Garden 59c
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Get all 3 for only \$1.49

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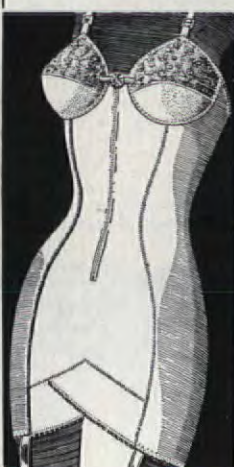
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The HEAVENLY FIGURE ALL-IN-ONE, eliminates pinching or rolling. Has long front zipper for ease in slipping in and out.



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pink, black or white
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Please send "HEAVENLY FIGURE" I want to try on approval for 10 days. If I am not completely satisfied, I may return for refund of purchase price.

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WITH RUFFLED UNBLEACHED MUSLIN

Tieback
45" x 63" \$3.50 pr.
72" long \$4.50 pr.
81" x 90" long \$4.50 pr.

Tier
25", 30", 36" \$2.50 pr.
40" long, 2 pair to window \$5.00
Both types 70" wide per pair

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ALL PRICES POSTPAID

Buy these UNBLEACHED MUSLIN curtains with all the original New England simplicity, warmth and handmade look for every room in the house. Practical, long-wearing, these off-white muslin curtains will retain their crisp appearance with a minimum of care.

Check or money order, no COD's please. Satisfaction guaranteed. Write for price list and description of other curtains, dust ruffles and pillow shams.

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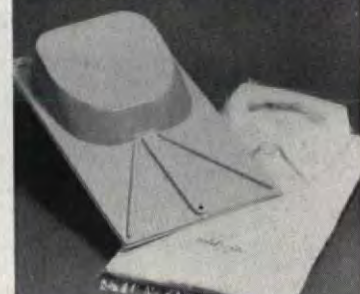
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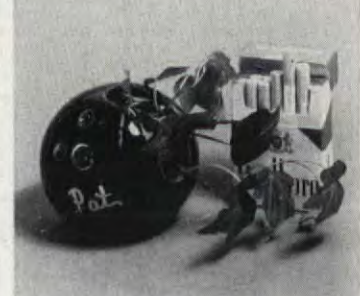
ASSIGNED SEATS to the dining room will make a hit with all hands, especially the captain! Danish-style captain's chair, sturdily made of birch, is designed with clean, graceful lines. Even if you're Baroque, you can afford \$13.95 each unfinished. Natural birch, walnut, or maple finish. \$16.95. Exp. chgs. collect. Seat, 18x18". Meadowbrook Ind., 126-AH Sunrise Hwy., Merrick, N.Y.



YOU'LL LAUGH UP YOUR SLEEVE at people who still struggle to get shirts folded neatly. Do yours in a wink with Fold-rite, a marvelous gadget to keep your brow as wrinkle free as the shirts and blouses. Just fold a shirt around it and presto—it slips off, still folded! Blue styrene. \$3.95. Ten plastic storage bags, 59c more. Hilltop Prod., Box 247-A, Wilton, Conn.



ROLL OR BOWL A BALL that's right up a bowler's alley. On the coffee table, a black ceramic replica 3 1/2" high is slotted to trail her favorite ivy. Or it will hold a pack of cigarettes on his desk, giving him the opening for a bit of boasting about his game. As a gift, it's sure to be high scorer! State first name. \$1 plus 20c post. from Stratton Snow, Dept. AB, Delray Beach, Fla.



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HANGING GARDEN

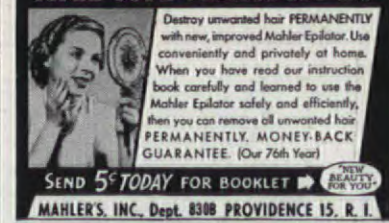
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Full Price
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EAGLE-EYEING for a just-right candy dish, ash tray, and a very swish soap dish, we found one that does handsome duty all three ways. Cast in a shell shape and plated in 18-K gold with a brushed finish, it claims a spread-winged eagle as its protector. Dish is 4 3/4" long. \$1.50 each plus 25c post.; 3 for \$4 plus 35c. Old Pueblo Traders, Box 4035, Dept. AST, Tucson, Ariz.



SLIP HIM A FILE, scissors, knife, and lighter, in one palm-sized combination that really takes the cake. The monogrammed case is polished stainless steel, and measures just 2 3/4" long to fit nicely in his pocket. Get one for your matchless valentine—he'll have every situation well in hand and whittled down to size! \$2.50. Zenith Gifts, 1751 P.O. Bldg., Brighton 35, Mass.



FRESH AS PAINT, new Stat compound gives paint-brush problems the brush-off. After a dip in Stat, the brush stays soft until used again! Paint can't harden in the brush—Stat's thick coating seals the brush just as you left it, whether for minutes or months. Safe and non-flammable. \$1.49 a pint. Stat seekers write to Sunset House, 71 Sunset Building, Beverly Hills, Calif.

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You have no waste

Make This Radiant Lone Star Quilt—from 288 ready cut pieces. Cut from 80x80 color fast percale. Rainbow color combination—Green, Lime, Buttermilk, Pink, Light Rose, Ruby, Rose, Lilac, Lavender, Blue. (also in Orange, Yellows, and Browns). Add your fill-in blocks and borders for finished size 83" square. Directions, color diagram, quilting pattern, \$4.89 pp. **AUNT MARTHA'S STUDIOS**, Dept. 701 1243 Swift, Kansas City 16, Missouri

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Kitchen committees, social groups, attention! Factory prices & discounts to Churches, Schools, Clubs, etc. Monroe all-new FOLD-KING Banquet Tables, with exclusive new automatic folding and locking, super strength, easy seating.

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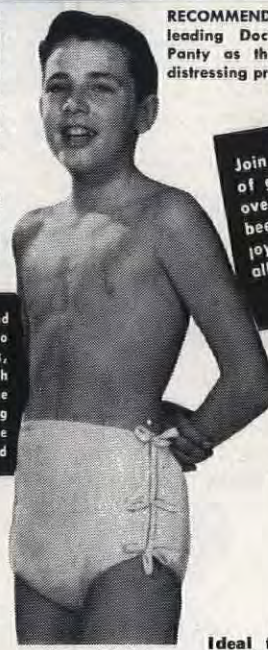
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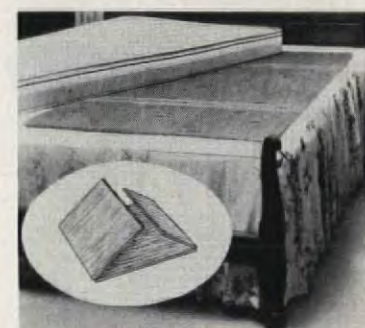
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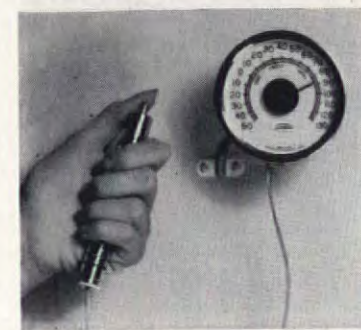
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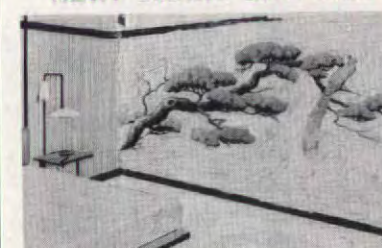


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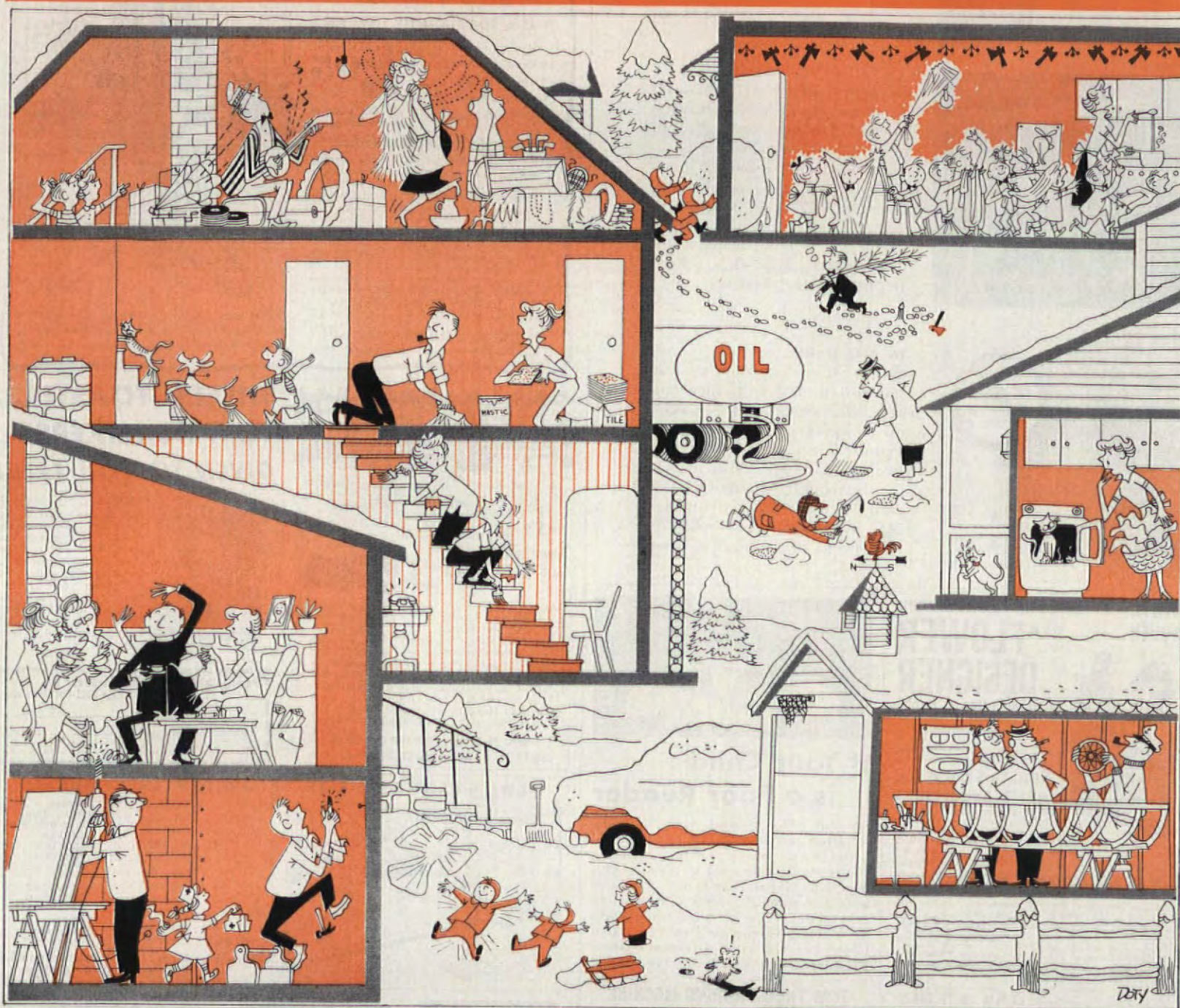
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Your American Home Calendar

S	M	T	W	T	F	S	S	M	T	W	T	F	S
	1	2	3	4	5	6	7	8	9	10	11	12	13
14	15	16	17	18	19	20	21	22	23	24	25	26	27
28	29												



*Thirty days hath September,
April, June, and November;
All the rest have thirty-one,
Excepting February alone,
Which hath but twenty-eight, in fine,
Till leap year gives it twenty-nine.*

—Old Saying.

The long-haired poets had more glamour, but Old Saying had the answers when it came to practical things: "Is there a thirty-first of January?" Or "How many days in February this year?" The big bards sleep in solemn splendor, but Old Saying lives on, quoted by teachers and tots, bank presidents and conscientious budgeters.

February has its share of quaint legends, one of which makes the ground hog get out of a warm bed to see how many shivering photographers are waiting on February second. If the sun shines, he's supposed to act frightened and hit the sack for another six weeks. If it's cloudy and he sticks to the script, winter is over, hooray! It's hard to believe that any woodchuck smart enough to keep track of the days without a calendar or Old Saying would get involved in a rigged show like that. Anyway, winter has never ended that early yet.

It's a month of cold winds and warm hearts and the security of home never seems more blessed than on a night when the weather report warns of "hazardous driving conditions" and the family, home for the weekend, putters contentedly on favorite projects.