

# THE AMERICAN HOME

PROPERTY OF THE  
LIBRARY OF THE  
APR 10 1965  
WOMAN'S COLLEGE  
UNIVERSITY OF NORTH CAROLINA

Lovely, lovely rooms in contemporary style  
Boating — the greatest family sport  
Try our homemade bread!  
Give your lawn golf course lessons



**GOLDEN VALUE LINE**

*... of the 60's*

## HANDY SWING-OUT SHELVES AND NO DEFROSTING!

Three shelves swing out to bring all foods out front... adjust up and down even when loaded... lift out for easy cleaning in General Electric's new 15-cubic-foot Refrigerator-Freezer!

*Progress Is Our Most Important Product*

**GENERAL  ELECTRIC**

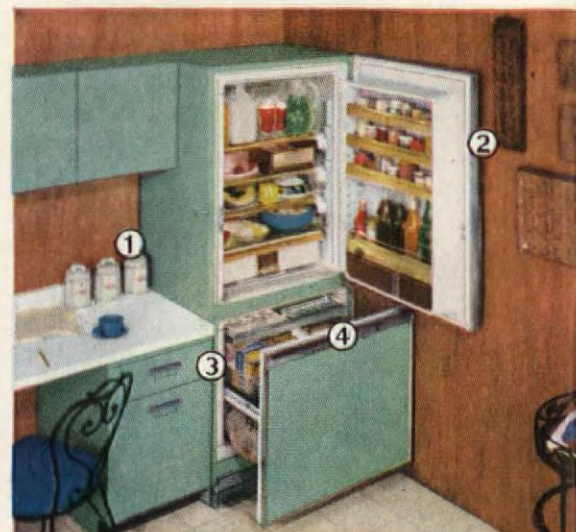
General Electric Company, Household Refrigerator Dept., Louisville 1, Ky.



**No more messy defrosting**—not even in the big Roll-Out Freezer! With General Electric's Frost-Guard System, frost never forms on walls or food. Labels are easy to read, packages never stick together. *Frost-Guard ends defrosting forever!*



**Handy Freeze-N-Store Ice Service.** Simply flip trays over to eject cubes; refill with water right in the freezer! Container stores up to 6 trays of cubes. Freeze-N-Store Ice Service and Frost-Guard are available in both the 13 and 15-cubic-foot models.



**Straight-Line Design and Big Roll-Out Freezer.**  
 1. Fits flush with walls; no coils in back to accumulate dirt.  
 2. No waste space at side for door clearance.  
 3. Front lines up with base cabinets.  
 4. Roll-Out Freezer holds up to four huge supermarket bags of food!

Select the best in popular albums from this up-to-date list of RCA VICTOR best-sellers

# STEREO or REGULAR L.P. ANY FIVE for \$3.98 only

[NATIONALLY ADVERTISED PRICES TOTAL UP TO \$29.90]

... if you agree to buy 6 additional albums within one year from

## THE RCA VICTOR POPULAR ALBUM CLUB

THIS Popular Album Club trial membership offers you the finest stereo or hi-fi music being recorded today—for far less money than you would normally pay.

You save up to 40% with this introductory offer alone. After the trial membership, if you continue, you will save about one third of the manufacturer's nationally advertised price through the Club's Dividend Album Plan. This plan lets you choose a free regular L.P. or stereo album (depending on which division you join) with every two you buy from the Club.

Every month you are offered a wide variety of albums (up to 200 a year). One will be singled out as the album-of-the-month. If you want it, you do nothing; it will come to you automatically. If you prefer an alternate—or nothing at all—simply state your wishes on a form always provided. For regular L.P. albums you will pay the nationally advertised price—usually \$3.98, at times \$4.98; for stereo albums you will pay the nationally advertised price of \$4.98, at times \$5.98 (plus—in all cases—a small charge for postage and handling).



15. Lifting versions of *The Blue Danube*, *Artists' Life*, *Emperor Waltz*, 9 others.



16. Key highlights from Tchaikovsky's enchanting masterpiece for ballet.



19. Lush rhythmic, exotic instrumentals. *Valencia*, *Granada*, *Delicado*.



21. Compote of Latin rhythms: cha cha, jazz. *Lullaby of Birdland*, 10 more.



24. 12 pop favorites and light classics. *September Song*, *Warsaw Concerto*, *Diane*.



26. La MacKenzie sings 12 ballads. *Hey There*, *Ebb Tide*, *Too Young*, *Moonglow*.



27. 12 dance-mood favorites by famed trio plus strings. *I'll Get By*, *Dream*, etc.



30. Pipes, drums, Black Watch Band in a sock sonic treat! *Marches*, folk songs.



31. Lifting Strauss operetta. *Rise Stevens*, *Robert Merrill*, *Jo Sullivan*, others.



32. Liquid sounds from Hammond organ. *Over the Rainbow*, *Ebb Tide*, etc.



33. Rich baritone of the Graham Crusade sings some most-requested songs.



36. 12 meaningful songs. *Whither Thou Goest*, *Scarlet Ribbons*, *Only One*.



37. Pianist's trio plays *Summertime*, *The Man I Love*, *All of You*, *Cherry*, etc.



40. Wacky banjo-pickin' country comics raise havoc with hits and specials.



41. Hi-fi hilarity! German band plays (?) concert pieces, polkas, marches, etc.



42. Modern big-band jazz; top West Coast stars. *Chances Are*, other hits.



47. Fun-fat honky-tonk piano! *My Gal Sal*, *Side by Side*, *Charmaine*, 9 more.



48. Riotous musical satire, slapstick; wry commentary by TV's Henry Morgan.



50. Tony Martin, Gogi Grant enhance the Academy Award-winning film score.



54. 15 varied strutters. 76 *Trombones*, *Semper Fidelis*, *Colonel Bogey*, others.



56. 16 magnificent spirituals: *Swing Low*, *Sweet Chariot*, *Dry Bones*, others.



58. Mood guitar with strings. *Estrellita*, *The Three Bells*, *Greensleeves*, 12 in all.



61. Singalongue by country-pop star. *Kentucky Babe*, *Idaho*, *Indiana*, etc.



63. Oriental orchestral feast! Colorful sounds magnificently recorded.



69. His biggest hits in hi-fi. *Racing with the Moon*, *Ballerina*, *Take It, Jackson*, etc.



74. 12 shimmering waltzes. *Charmaine*, *Ramona*, *Always*, *Would You?*, etc.



79. Rock-and-roll singer-songwriter's own versions of his hit originals.



89. Exciting, exotic African rhythms and themes, sometimes blended with jazz.



97. Gershwin plays his own *Rhapsody in Blue* in hi-fi! Other vintage piano rolls.



100. 12 Gershwin treasures in fresh, modern manner. The best-selling version.



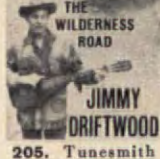
201. Hi-fi trip to romantic places. *Around the World*, *Sentimental Journey*.



202. Soundtrack recording of the late tenor's last film. *Vesti la giubba*, etc.



204. *Hawaii in hi-fi!* 12 all-time Hawaiian hits: *Sweet Leilani*, *Aloha Oe*, etc.



205. Tunesmith sings his own hit *Tennessee Stud* plus 11 other folk songs.

**IMPORTANT—PLEASE NOTE**  
Regular (monaural) long-playing records can be played on stereophonic phonographs; in fact, they will sound better than ever. However, stereophonic records are designed to be played ONLY ON STEREOPHONIC EQUIPMENT.

THESE VINTAGE COLLECTOR'S ITEMS ARE AVAILABLE IN MONAURAL ONLY



102. 12 Dixieland classics traditionally played in highest fi.



103. "Muted-jazz" trumpeter and quartet—in hi-fi.



124. 14 million-sellers. *Prisoner of Love*, *Because*, etc.



134. All his hits: *Got a Date with an Angel*, *Lamplight*, etc.



145. In the Mood, *Moonlight Serenade*, *Kalamazoo*, etc.



148. *Marie, Song of India*—the big ones. *Sinatra*, etc.



183. Artie's 12 biggest hits. *Begin the Beguine*, *Frenesi*, etc.



192. *Sing Sing Sing*, *And the Angels Sing*, *Bagle Call Rag*.

ALL ALBUMS ARE 12-INCH 33 1/3 R.P.M.

THE RCA VICTOR POPULAR ALBUM CLUB, P. O. Box 80, Village Sta., New York 14, N. Y. P46-4  
Please register me as a member of THE RCA VICTOR Popular Album Club and send me the five albums whose numbers I have circled below, for which I will pay \$3.98 (plus a small postage and handling charge). I agree to buy six other albums offered by the Club within the next year, for each of which I will be billed at the manufacturer's nationally advertised price: regular L.P.s usually \$3.98, at times \$4.98.

Check which Division you wish to join: REGULAR L.P. ☐ STEREOPHONIC ☐

Mr. ☐ Mrs. ☐ Miss ☐

Address \_\_\_\_\_

City \_\_\_\_\_ Zone \_\_\_\_\_ State \_\_\_\_\_

NOTE: If you wish your membership credited to an authorized RCA VICTOR dealer, please fill in below:

Dealer \_\_\_\_\_

(12) Send no money. A bill will be sent. Albums can be shipped only to residents of the U. S., its territories and Canada. Albums for Canadian members are made in Canada and shipped duty free from Ontario.

1	2	3	4	5	7	8	9	10
11	12	13	14	15	16	19	21	
24	26	27	30	31	32	33	36	
37	40	41	42	47	48	50	54	
56	58	61	63	69	74	79	89	
91	97	100	102	103	124	134	145	
148	183	192	201	202	203	204	205	

# New Models! More Models! Which **SINGER** cleaner is best for you?



## The New **SINGER** "MAGIC CARPET"

Does a thorough but gentle job on fine rugs and wall-to-wall carpeting. Brush adjusts automatically to rug nap... from bare floor to rug and back again. Extra-capacity two-section dust bag requires less changing, filters air better, boosts cleaning efficiency.

Reaches w-a-y under low furniture, hangs up flat to store. Cleans a wide swath... cuts down strokes... lights the way.



## The New **SINGER** "ROLL-A-MAGIC"

This economy **SINGER**\* cleaner has power equal to many costing twice as much! Ideal for above-the-floor chores such as dusting furniture, curtains and drapes. Does a standout job on rugs, too. Coasts right along with you on ball bearing casters to speed cleaning, reduce fatigue.

New extra-capacity dust bag is more efficient and easier than ever to change. Comes complete with attachments.



## The **GOLDEN GLIDE** by **SINGER**

More cleaning power than leading canisters... glides along behind you without snagging or tipping... makes cleaning faster, less tiring.

Its throw-away bag is 3 times bigger than most others... and it stands on end for stair cleaning or space-saving storage. Comes complete with attachments including king size floor-wall brush.



## The **SINGER** "MAGIC MITE" Hand Cleaner

Weights only 5 pounds. Ideal for touch-up cleaning in the home or for car or shop.



## The **REVOLVING BRUSH** Attachment

Turns any canister cleaner into a rug sweeper vacuum... for \$19.95. No extra wires.



Phone or visit your local **SINGER SEWING CENTER** for free home trial. \$49<sup>50</sup>  
Easy terms available. Prices start with the Full Power "Roll-A-Magic" at

# **SINGER SEWING CENTERS**

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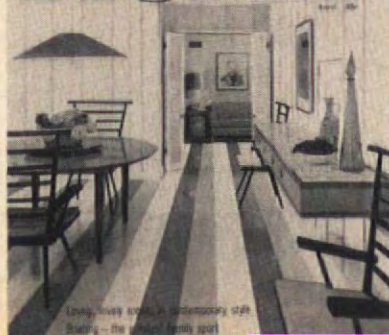
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## THE AMERICAN HOME



APRIL 1960 VOL. LXIII, No. 4

# THE AMERICAN HOME

*A Curtis Publication*

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## DECORATING

## FOODS, KITCHENS AND MANAGEMENT

## GARDENING

## HOME PROJECTS

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**OUR COVER:** An excellent example of colorful contemporary, which we talk about on page 21, is this dining room in the home of the Herbert Salzmans of Connecticut. Decorated by David Roth. Photo by Lisanti.

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## Waves are for people...not glass!

That's why polished plate glass is preferred for sliding doors, window walls and picture windows.

L·O·F twin grinds its plate glass to remove waviness—waviness that would distort your view. Both sides are ground simultaneously to produce more paral-

lel surfaces—for better looking, inside and outside. We call it *Parallel-O-Plate*®.

See how *Parallel-O-Plate* in sliding glass doors can improve *your* home. Write for free illustrated booklet. Libbey·Owens·Ford Glass Company, 811 Madison Avenue, Toledo 3, Ohio.

**PARALLEL·O·PLATE**



*Twin ground for the finest viewing*

LIBBEY · OWENS · FORD *a Great Name in Glass* Toledo 3, Ohio

# LOOK, IT'S NEW!



**SOUND IS ADDED** to home movies with this 8 mm. camera that picks up and records sound and action simultaneously on the same film. Developed by Fairchild Camera & Instrument Corp., Yonkers, N.Y., camera and microphone are \$239.50, its projector-recorder, \$249.50.

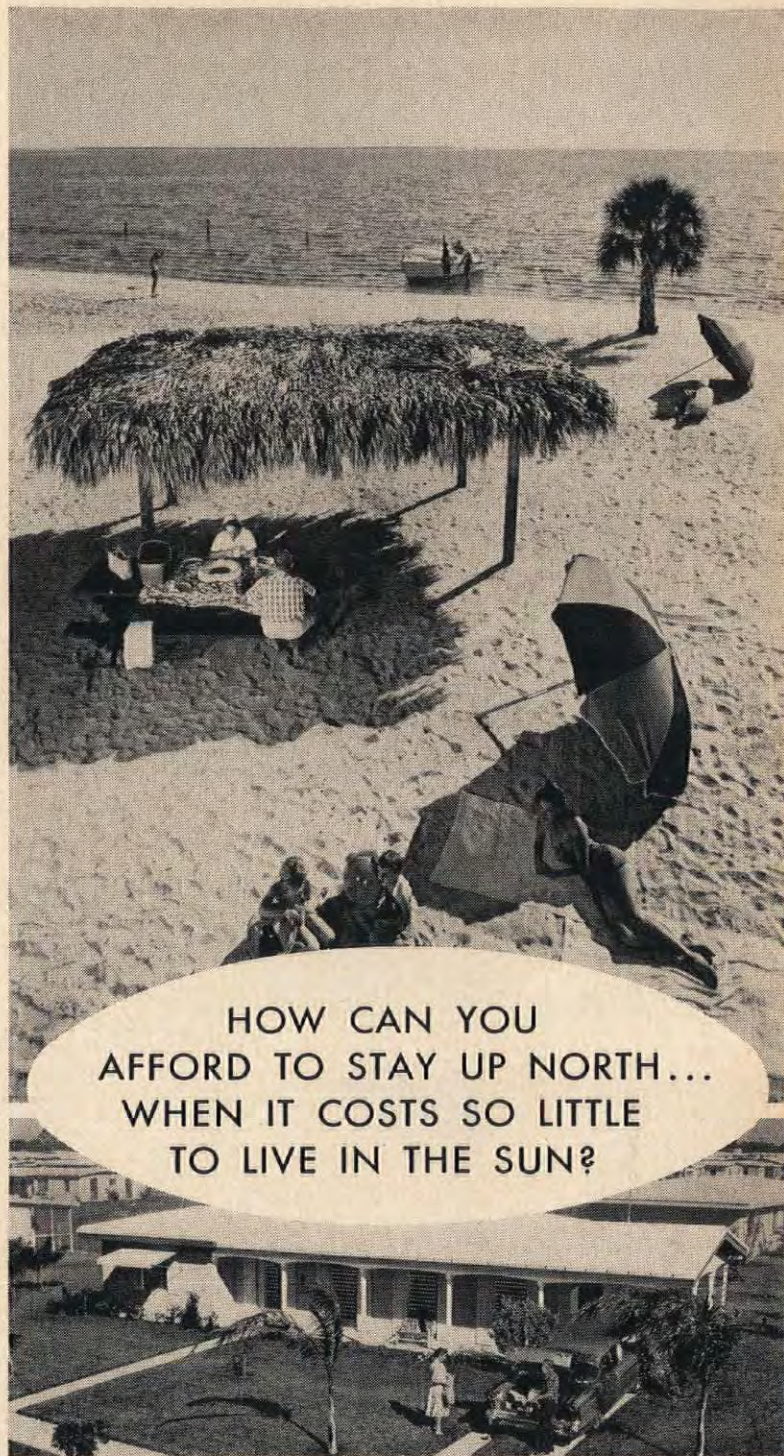


**FOLD-DOWN SIDES** of nylon netting on this baby crib permit sitting on mattress beside baby to tend his needs, as well as eliminate awkward bending to lift child. Head and footboard are padded and vinyl covered. \$39.95. Hamilton Cosco, Inc., Columbus, Ind.



**NO OUTSIDE VENTS** are required for a range hood that attaches to wall and plugs into any 110-volt AC outlet. It dissipates grease, smoke, and odors electronically; purifies air, and then recirculates it. From \$79.95 to \$109.95. Puritron Co., New Haven, Conn.

All prices are approximate.



HOW CAN YOU  
AFFORD TO STAY UP NORTH...  
WHEN IT COSTS SO LITTLE  
TO LIVE IN THE SUN?

The 2-bedroom Georgian Harbor, above, \$400 down FHA, \$80 a month. Sale price \$12,400

## Your Own Home for as Little as \$225 down and \$52 a Month!

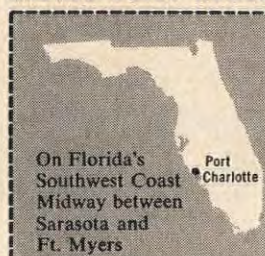
Amazing! But true! You can own a home in Port Charlotte for less than \$2.00 a day. And *what* a home! Designed for perfect Florida living. Built to last a lifetime. Priced to give you unmatched value and a sound investment. So why stay up north fighting rigorous winters when you could be enjoying wonderful out-

door living all year-round. Decide right now to find out how easily you, too, can own a Florida home. It costs you nothing. It only takes a moment. Just fill out and send the coupon below for your FREE copy of the 20-page color brochure which gives you complete information, prices, pictures and floor plans. *Act now!*

Prices subject to change.

## Port Charlotte

### MACKLE-BUILT HOMES FOR RETIREMENT—VACATION—INVESTMENT

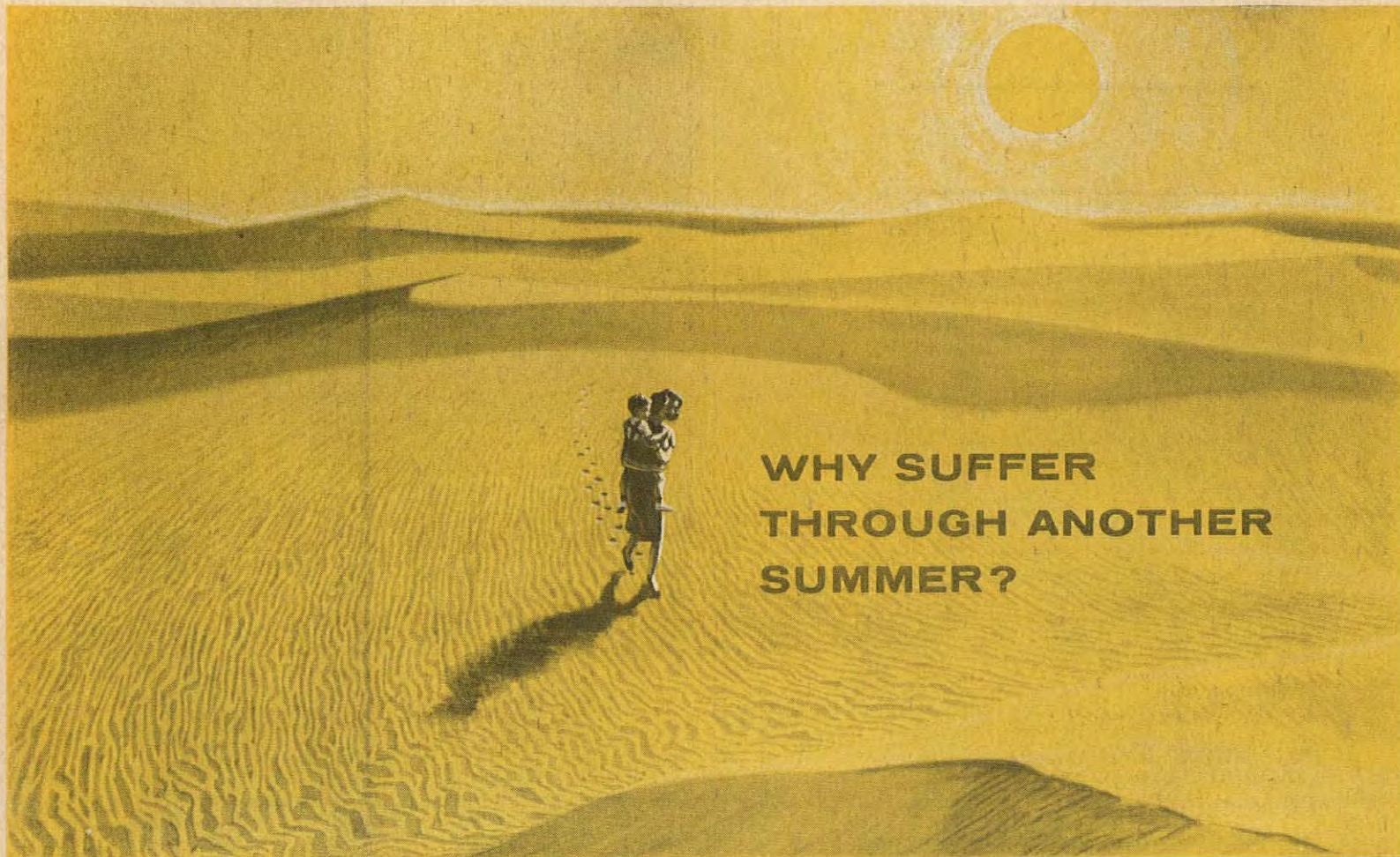


PORT CHARLOTTE DIVISION  
General Development Corporation  
P.O. Box 34-1308, Miami, Florida

AH-460

Gentlemen: I want to know more about "Life in the Sun." Please send me without obligation your Free color brochure about Port Charlotte homes.

Name.....  
Address.....  
City..... Zone..... State.....  
Telephone.....



**WHY SUFFER  
THROUGH ANOTHER  
SUMMER?**

**YOU CAN LAUGH AT HEAT WITH A 2-IN-1**

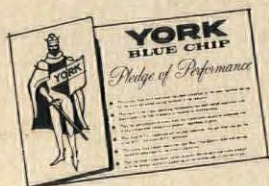
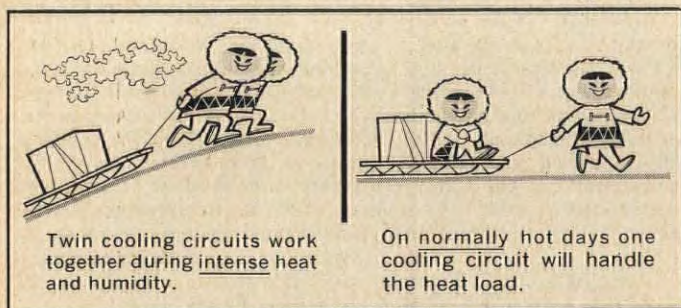
## **YORK Whole-House Air Conditioner**

**and save 15% or more on operating costs alone!**

**YORK COOLING "TWINS"** are the two ultra-efficient cooling circuits inside a York Twinline Air Conditioner. All day long, all night long, all summer long, they keep a close check on temperature and humidity. They make doubly certain you enjoy deliciously cool comfort all through the house—at substantial savings in operating costs.

During the hottest, stickiest part of the day, when the cooling load is heaviest, two cooling circuits work together to keep you cool and comfortable. On normally hot days, when the cooling load is moderate, one circuit is sufficient to maintain desired comfort conditions—saving you 15% on operating costs.

York Twinline Air Conditioners come in sizes to fit every home, every budget. They can be installed inside or outside the home. Existing blower and ductwork may be used to save on installation costs. Other York models provide winter heating as well as summer cooling. Electrostatic Filtering also available. Call your York Dealer for **FREE** home survey and estimate!



**BACKED BY MOST COMPREHENSIVE  
WRITTEN PERFORMANCE GUARANTEE  
EVER KNOWN!**

# **YORK**

YORK CORP. SUBSIDIARY OF BORG-WARNER CORP.  
1004 WEST GRANTLEY ROAD, YORK, PA.



**BORG-WARNER  
RESEARCH & ENGINEERING  
MAKE IT BETTER**

Air Conditioning, Heating, Refrigeration and Ice-Making Equipment • Products for Home, Commercial and Industrial Installations

# How to plant a shrub

*This is the best time of year!*

■ If you plant a shrub this month—and plant it carefully—it'll have the best possible chance of getting through its first summer in perfect condition.

The pictures here show you exactly how to plant—whether your shrub is bare-root, balled-and-burlapped, or container-grown.

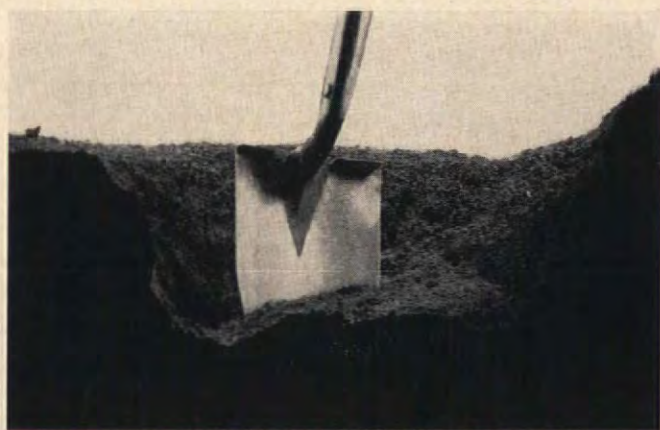
You don't need peatmoss if your soil is mellow, humus-rich loam. But use it generously if the soil is sandy, and use both peatmoss and sand if it's heavy clay.

After planting, water often enough to keep soil constantly moist, *not* soaking wet, throughout the season.

In about a month, feed lightly with complete plant food, again in early summer.

(continued)

## FIRST STEP IN PLANTING A SHRUB



*Dig good-sized hole, mix damp peatmoss with soil at bottom, and firm this soil so it won't sink.*

## PLANTING A BARE-ROOT SHRUB

LEW MERRIM



*Spread out roots and adjust hole depth so plant is at same level as it grew in nursery.*



*Work soil in among roots, press firm, and continue till hole is three-quarters full.*



## How we retired in 15 years with \$300 a month

"Here we are, living in Southern California. We've a little house just a few minutes' walk from the beach, with flowers and sunshine all year. For, you see, I've retired. We're getting a check for \$300 a month that will keep us financially independent as long as we live.

"But if it weren't for that \$300, we'd still be living in Forest Hills, and I'd still be plugging away at the same old job. Strangely, it's all thanks to something that happened, quite accidentally, in 1944. It was August 17. I remember the date because it was my fortieth birthday.

"To celebrate, Peg and I were going out to the movies. While she went upstairs to dress, I picked up a magazine and leafed through it idly. Then somehow my eyes rested on an ad. It said, 'You don't have to be rich to retire.' Probably the reason I read it through was that just that evening Peg and I had been saying how hard it was for us to put anything aside for our future.

"Well, we'd certainly never be rich. We spent money as fast as it came in. And here I was forty already. Over half my working years were gone. Someday I might not be able to go on working so hard. What would happen then?

"Now this ad sounded as if it might have the answer. It told of a way that a man of 40—with no big bank account, but just fifteen or

twenty good earning years ahead—could get an income of \$300 a month guaranteed for life. It was called the Phoenix Mutual Retirement Income Plan.

"The ad offered more information. No harm in looking into it, I said. When Peg came down, I was tearing a corner off the page. First coupon in my life I ever clipped. I mailed it on our way to the movies.

"Fifteen years slide by mighty fast. They were busy, unpredictable years. I couldn't see into the future. But my Phoenix Mutual Plan was one thing I never had to worry about! 1959 came... I got my first Phoenix Mutual check—and retired. We sold the house and drove west. We're living a new kind of life. Best of all, we've security a rich family might envy. Our \$300 a month will keep coming as long as we live."

### Send for Free Booklet

This story is typical. Assuming you start at a young enough age, you can plan to have an income of from \$50 to \$300 a month or more—beginning at age 55, 60, 65 or older. Send the coupon and receive, by mail and without charge, a booklet which tells about Phoenix Mutual Plans. Similar plans are available for women—and for Employee Pension Programs. Don't put it off. Send for your copy now.

## PHOENIX MUTUAL

Retirement Income Plan

**GUARANTEES YOUR FUTURE**

OVER 100 YEARS  
OF LIFE INSURANCE PROTECTION  
FOR FAMILIES AND BUSINESS

Phoenix Mutual Life Insurance Co.  
330 Elm Street, Hartford 15, Conn.

Please mail me, without obligation, your free 16-page booklet showing new retirement income plans.

Plan for Men ☐ Plan for Women ☐

Name \_\_\_\_\_

Date of Birth \_\_\_\_\_

Business Address \_\_\_\_\_

Home Address \_\_\_\_\_

NEW!



Guarantees the most  
**spot-free dishes**  
any dishwasher can wash!



**First dishwasher detergent with germ-removing Purisol!** Not even hand-polishing gets glassware, dishes and silver more spotless than new Dish-washer *all* (now with Purisol added to safeguard family health). It's recommended by dishwasher manufacturers. Satisfaction is guaranteed by Lever Brothers or your money back.

(continued)

#### PLANTING A BALLED-AND-BURLAPED SHRUB



*Adjust depth of hole so that top of earth ball is exactly at soil line.*



*Cut burlap loose and tuck it down firmly.*



*Add soil, pressing firm, till hole is three-fourths full.*

#### PLANTING A CONTAINER-GROWN SHRUB



*Remove carefully. Bottom pushes out of this type can.*



*Set earth ball and fill hole as with burlaped plant.*

#### WATERING AND MULCHING A SHRUB



*Fill balance of hole with water, allow to drain, then fill hole to top with soil.*



*Shape surface like a saucer and mulch with leaves to prevent crusting.*

# HOTPOINT ELECTRIC '60

**NEW SIMPLIFIED  
COOKING AT THE  
TOUCH OF A BUTTON**



**YOUR  
MEALS LOOK BETTER,  
TASTE BETTER, ARE BETTER**



## SEE THE NEW SMOKELESS BUILT-IN OVEN

Handsome HOTPOINT BUILT-IN OVENS barbecue and broil without smoke or odor, and door lifts off for easy oven cleaning. Matching surface section fully automatic.

Introducing America's newest Electric Range—the HOTPOINT ELECTRIC '60. At the touch of a button, it does all your cooking simply, precisely, recipe-right.

*Brings you a new world of cooking marvels.* Hotpoint simplified surface cooking—with five measured heats for each unit—cooks frozen vegetables to garden-fresh flavor, fries food to an even golden brown. Faster, too . . . you can bring soup to boil in 65 seconds. And the Super-Matic unit makes every pan automatic.

*Broil or barbecue, bake or roast automatically.* The wide oven bakes better cakes, broils steaks just the way you like them every time. Your roasts will be tender, juicy—and just right, thanks to the Roast-Right Thermometer. The Rota-Grill rotisserie gives you outdoor barbecue fun and flavor . . . indoors, all-year round.

The Hotpoint Electric '60 comes in 30" and 39" sizes, with a choice of four Decorator Colors and Classic White. Visit your Hotpoint Dealer soon.

Send for Kitchen-Laundry Plan Book . . . 12 wonderfully convenient Kitchen-Laundries are colorfully pictured and planned in our new Plan Book: "Your Next Kitchen-Laundry." Send 25¢ to Hotpoint, Department AH-4A, Box 6107, Chicago 80, Illinois.



## THE REMARKABLE CALROD®

Here's the finest precision cooking unit made today . . . the time-tested reason behind the superiority of the new HOTPOINT ELECTRIC '60.

# Hotpoint

(A Division of General Electric), Chicago 44

LOOK FOR THAT HOTPOINT DIFFERENCE!





**NATCHEZ REVIVAL**, festive trend in decorating, shown here with a wing-back Hide-A-Bed... available everywhere, with the cover shown, for immediate delivery... or covered to order in your choice of 200 handsome fabrics. Hide-A-Bed is the only convertible that gives you a sofa designed to look like a sofa *plus* a bed that sleeps like a bed... because Hide-A-Bed is by

Simmons, maker of the world-famous Beautyrest mattress. You sit on Beautyrest cushions... sleep on a Simmons super-size mattress... and live with authentic Simmons styling. Choose from modern, traditional or contemporary styles in Hide-A-Bed—the sofa with a guest room inside. Your local store will have your choice custom-covered and delivered... on easiest credit terms.

## New Fashions in living with Hide-A-Bed the only convertible sofa with real sleeping comfort by Simmons

Converts instantly to a comfortable double bed.



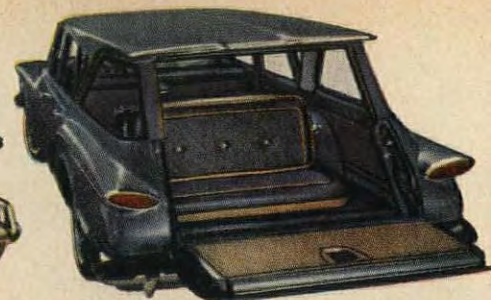


## *“Welcome, happy morning!”*

*What is Easter? Is it a small boy poking behind a rock for a colored egg? Is it a basket or a bunny? Or a little girl in a pink dress and straw bonnet? Is Easter the time of birds singing and lilies blooming? Hyacinths and daffodils? Easter is all these things—and more! Easter is a day unlike any other of the year. Easter is the family leaving home for church. It is the choir raising its voice in majestic beauty. Easter is faith reborn. Easter is the joyous thought—“He is Risen!”*



4 VALIANT WAGONS (2 series, 4 models)




Rear facing third seat adds room—easy entry. No crawling over second seat like some wagons.

# 27 wagons built with



6 DODGE DART WAGONS  
(2 series, 6 models)

*The Quick, the Strong, and the Quiet*   
from **CHRYSLER CORPORATION**

VALIANT

PLYMOUTH

DODGE DART

DODGE

DE SOTO

CHRYSLER

IMPERIAL



9 PLYMOUTH WAGONS (3 series, 9 models)

# families in mind

Here are wagons from people who know how to build them the way parents want. Extra spacious wagons from Chrysler Corporation for parents whose kids have a place in their hearts but not in their hair. And because each family has different needs, there are 27 models to choose from.

You'll find wagons that seat 6 people, and wagons that seat 9 in square-shouldered comfort. You can get them with new 6-cylinder engines that squeeze full measure out of every eyedropper of gas. Or powerful V-8's that move you from here to there in jig-time. There are two-door and four-door models, from the smart-thrifty Valiant to the luxurious Chrysler New Yorker Town and Country.

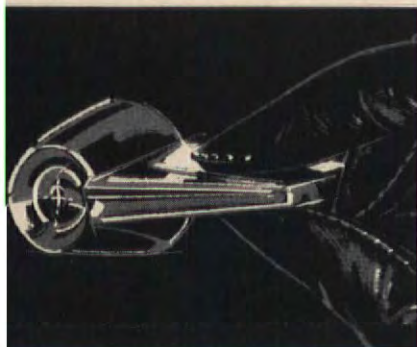
But there's one thing all these wagons have in common: They offer more parent-saving features than any other wagons on the road. Pick the wagon that suits your family's needs.



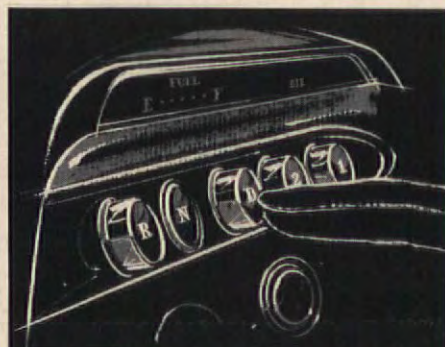
4 DODGE WAGONS (2 series, 4 models)



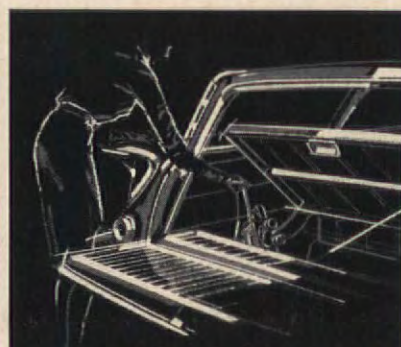
4 CHRYSLER WAGONS (2 series, 4 models)



You can lock all doors from the driver's seat. Great with kids.



Exclusive pushbutton driving controls are safely out of children's reach.



Hidden luggage compartment lets you lock valuables safely out of sight.



No clumsy two-piece tailgate. Rear window rolls down, can be controlled by driver.

# COME ABOARD!

*Want to have fun as a family?  
Join us. Seven million U. S.  
families will tell you: boating is  
the greatest family sport since the  
invention of the picnic*

JIM ROE

Our family is happily trapped in the boating boom. For the past two years, the trim and competent outboard cruiser shown in the photos on this page has occupied practically every week-end waking moment. We've never had so much fun in our lives, and never have been so close to our teen-age children. Come aboard! Join us for a summer of fun. You'll find it easy, then, to understand why Americans now own the fantastic number of seven and one third million pleasure boats. (If the entire fleet put to sea at once, every seventh U. S. family would be waterborne.) You'll understand why dredges and pile drivers work night and day constructing more, bigger, fancier marinas—the combination gas station, parking lot, country club, and motel of the boating fraternity.



*Home port for our boat—as for millions of others—is our own carport. It provides ideal shelter and saves mooring charges.*





*Launching and recovering from the trailer are easy. Power winch takes the last bit of muscle work out of the job. Here, young Jim pulls lanyard on switch of trailer-mounted winch. Taking its power from the car's electrical system, the sturdy little "electric mule" pulls the boat snugly into place on the trailer.*

The first symptoms of a coming addiction to boating are these: you'll notice you're not having as much fun as you'd like. You're tired, tense . . . weary of crowds. You notice your youngsters' activities and yours are growing farther and farther apart. You are seldom together having fun, *as a family*.

Your thoughts turn to blue water. To fishing in uncrowded places. To swimming off a secluded, sandy shore. To water skiing. To cool evening cruises, the moonglow riding your wake. To picnics beside rippling water. To fast runs across a favorite lake, wind in your face, spray flying high.

When you find yourself repeatedly experiencing any five of these twelve symptoms, it's time to start shopping for your own boat. For ten years or more, our family fleet consisted of a 16-foot magnesium canoe. With it, we explored rivers, small lakes, and the shorelines of a couple of the Great Lakes. But, while our youngsters kept growing, the canoe didn't. Our daughter, Patti, is now 16; young Jim, a husky 15. It was obvious: If we wanted to continue to have boating fun *as a family*, we'd need more boat.

We live 25 miles west of Chicago. Water calls us from all directions. Lake Michigan is close; Wisconsin's wonderful lakes to the north. The Illinois and Mississippi rivers to the west and southwest. My wife and I grew up along the shore of Lake Erie, so the Lake Erie Islands area tugs at us with a strong mysterious force.

(continued on page 62)



*We pull alongside the dock so you can take a ride with us in our 19-foot, clinker-built outboard cruiser.*



1. WASHINGTON



2. NEW YORK

## Boating from coast to coast

(continued)



3. MINNESOTA



4. CONNECTICUT



7. CALIFORNIA



5. IOWA



6. MICHIGAN



8. TEXAS



9. LOUISIANA



10. FLORIDA



① Exploring Northwest waters in a 20' cruiser is a never-ending adventure for Maryann and Bill West and their children.

② Sightseeing and fishing in the Thousand Islands provide great fun for the Robert Dingman family in their 18' boat.

③ Camping on Minnesota's lakes is a favorite pastime for Mary and Bob Zak who have a 15' aluminum runabout.

④ Water skiing behind their 16' runabout is the big sport for the Donald Melville family of Lake Candlewood, Connecticut.

⑤ Cruising the Mississippi in a 25' houseboat takes L.H. Hingtgen and his family away from the busy bustle of weekdays.

⑥ Picnicking along the shores of Lake Michigan is easy for the Birndorf family with their 16½' fiber glass convertible.

⑦ Boating on the magnificent West Coast in their 17' fiber glass boat is exhilarating for the Stephen Kramer family.

⑧ Fishing in the Gulf and exploring the coast are two of the ways the Homer Bruces enjoy their 18' clinker-built runabout.

⑨ Skimming through the bayous and over old steamboat routes in their 15' fiber glass boat fascinates the Joe Lawler family.

⑩ The beautiful lakes and rivers of Florida provide a playground for the many boating activities of the Moutz family.

It's new! It's  
**Lickin'-Good**



all the meat is **beef** in new  
**Pard**



The two most trusted  
words in meat.  
Our 105th year.

...so when you buy beef for the family... buy lickin'-good Pard for the family dog

New, nourishing, ever so much more tasty dog food. Your dog will love it  
... thrive on it— new lickin'-good Pard. All the meat is *beef* in Pard.

# HAVE YOU HEARD? *You can now*

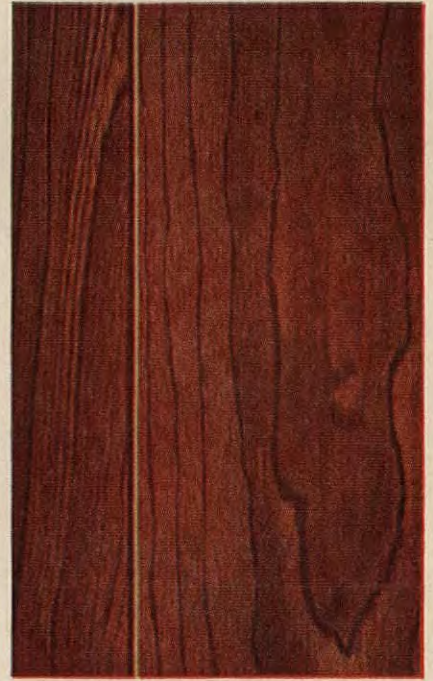
Natura Cherry—gay, fresh!



Frosted Cherry—muted, restful.

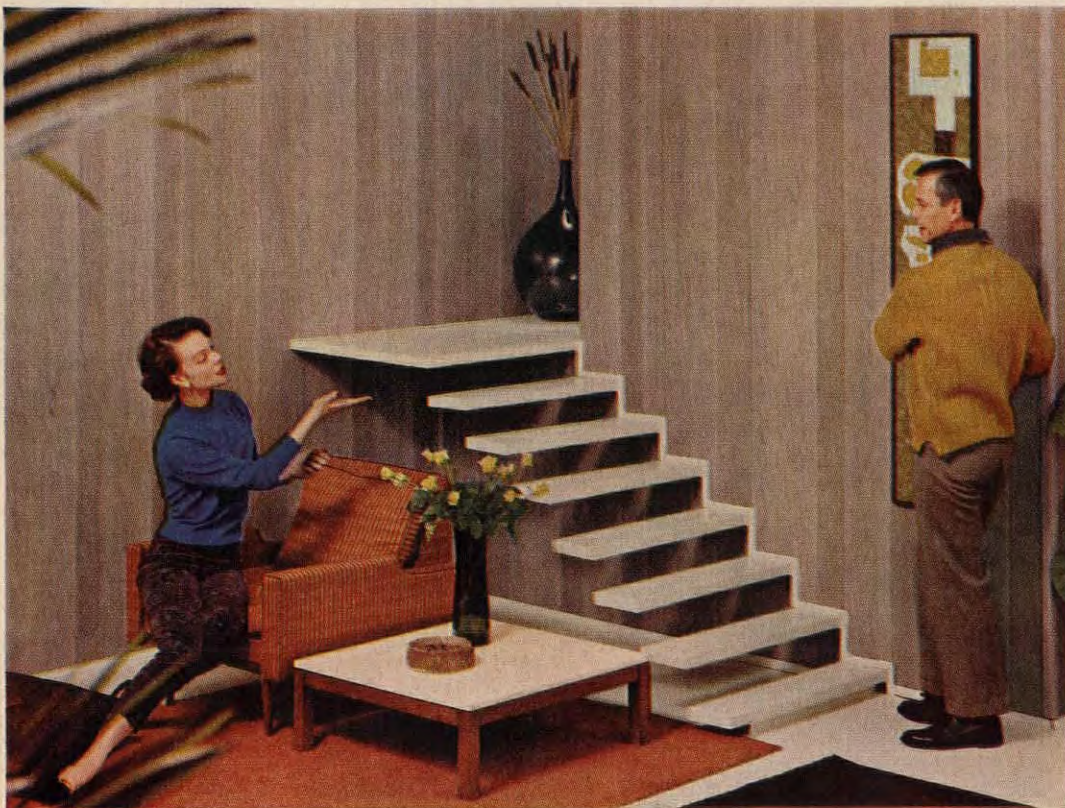


Colonial Cherry—strong, masculine.

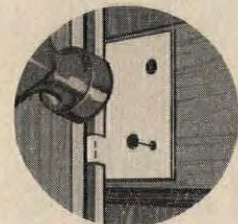
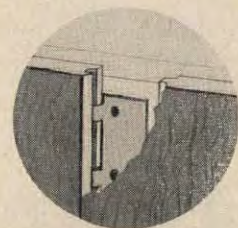


Three wonderful decorator colors in cherry grained panels—with all the warmth and rich texture of cherry itself. Imagine your family or activity

room—your den, living room or breakfast room—in any one of these delightful tones. In easily handled 16"-wide and 8'-long random grooved panels.



*How easy! Cherry grain panels simply clip into place!*



Royalcote cherry grained panels go up easily. Simply insert clips into grooved edge of panel, nail to stud or furring strip, slip tongue edge of next panel into groove; repeat process and presto! You have handsome cherry grain paneling that will be the envy of your friends and neighbors.



Masonite proudly introduces exciting high-fidelity cherry and walnut Royalcote® wood-grained panels, factory-finished on durable hardboard. These beautiful ¼"-thick wood-grained panels are easy to install and easily maintained . . . a coat of clear sealer, lacquer or wax will increase their beauty and durability for years. But see for yourself!

*have rich wood grains at "plain wall" prices!*

Misty Walnut®—cool and elegant.



Rosé Walnut—the rustic blend!



Antique Walnut—the traditional look.



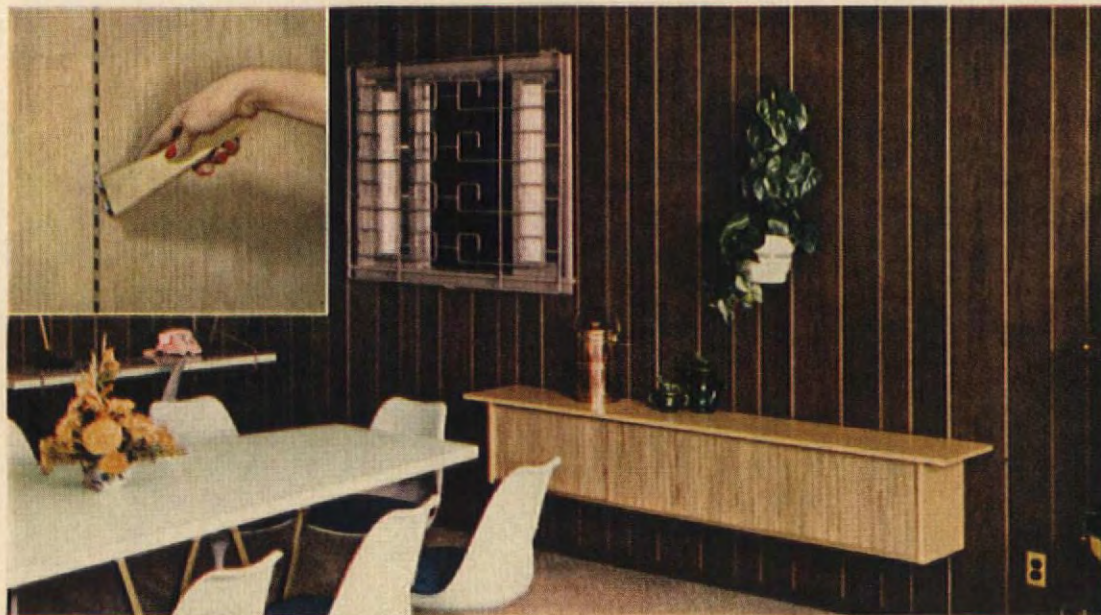
Champagne Walnut—Sparkling!



Four beautiful colors of walnut grain—capturing the deep, blended quality of real walnut. And in tones suited for any room,

any decorating motif in your house! Available in 4' x 8' panels, five grooved, random grooved or ungrooved patterns.

More Good News *...the Panelok "working wall" you can rearrange at will!*



This is the fabulous Panelok® "working wall." Everything you see on the wall—the shelves, racks, planters—can be rearranged in seconds without harm to the surface. Hidden lockstrips between the 2' x 8' panels support any number of accessories. Just imagine a family room or living room wall you can redecorate at will!

Another surprise: your home can have these amazing walls in any one or more of the striking grain tones you see above. What charm, what livability they bring you—and all this at "plain wall" prices!

But why not see Masonite's new grain panels and "working walls" for yourself? Your local lumber dealer has or will have them soon. Or write for prompt information to Masonite Corporation, Dept. AH-4, Box 777, Chicago 90, Ill. In Canada: Masonite Corporation, Gatineau, Quebec.

MASONITE



CORPORATION

©Masonite Corporation—manufacturer of quality panel products for building and industry



## PICK A PHONE from this garden of colors!

In the same welcome way that spring brightens the world with color, you can brighten your home by putting colorful extension phones wherever they're handiest. Throughout the year they'll save you many a step and many a minute, give protection and privacy, too.

Why not visit or call your Bell Telephone business office today, and choose the extensions you need in the colors you like? The fashion is high, the convenience is great, and the cost is low.

BELL TELEPHONE SYSTEM



*Here are some good places to have extensions handy...*

BEDROOM



KITCHEN



LIVING ROOM



TEEN ROOM



FAMILY ROOM



# COLORFUL CONTEMPORARY

ROBERT W. HOUSEMAN

Even if you are a dyed-in-the-wool traditionalist, you'll have to admit the virtues and beauty of contemporary furniture. Sometimes called "modern," variations of this style are designed for today's homes. They are scaled for smaller rooms and priced for belabored pocketbooks. Contemporary can no longer be criticized for looking cold, since there is warmth in the wood tones and in the fabrics. To prove its adaptability to decorative treatments, we invite you to saunter through the rooms shown here.

Photographer: Scott Hyde Decorator: Rebecca Petrikin of Stern Brothers



*Slim seating pieces and space-saving, wall-hung cabinets illustrate practicality of contemporary style. Color and warmth are*

*present in the textured grass-cloth wallcovering and in the rich vinyl flooring that features an area rug in bright design.*

# MAKE USE OF COLOR AND TEXTURE

The clean-cut colors and textures that are traits of contemporary furnishings can be a sure-fire cure for decorating doubts. Unlike the more restrained shades of the traditional color wheel, the bolder palette of contemporary colors offers a somewhat wider choice of color schemes. The unusual wood finishes are



enhanced by the true blues, pure reds and greens, and sunshine yellows available in contemporary furnishings. You can use one sparkling color in different shades to make your scheme a success. Notice that dark wood tones take to light, bright fabrics, and lighter woods to the vibrant blues, greens, or purples.

*Crisp color brings out the beauty of sculptured furniture forms in this room which has Scandinavian accents. Textured contrast is found in the fringed carpet on smooth vinyl flooring, grained plywood wall with plain molding strips, and teak chairs with woven hemp seats.*

Ernest Silva





## STYLE YOUR ROOMS FOR ATMOSPHERE

There's practically no limit to the amount of foreign intrigue you can achieve in a room that's furnished with the simple lines of contemporary. For instance, you can get a sophisticated Italian feeling in an entrance hall with a sleek console table on thin tapered legs, using black and white marbleized tile on the floor. Or you can try a Mexican theme with furniture sporting pewter hardware; use fabrics in piercing reds and yellows. Give a dainty French provincial feeling to a contemporary bedroom by decorating with soft pastel colors in fabrics, floor coverings, and painted accent pieces. Capitalize on the Danish influence prevalent in contemporary furniture. Use fine homespun fabrics and rugs in vivid colorings with typical Scandinavian ceramic accessories.

*Oriental feeling can be added to many rooms having contemporary furniture. Here, a glowing orange-red sets off the highly grained walnut. There's an exotic touch in the tableware, lighting, and other accessories and a stylized simplicity in the vinyl floor and window treatment.*



Otto Maya

*Tall chest and turned spindle bed are contemporary, but suggest Shaker furniture. "Orange peel" quilt inspired color scheme.*

## EMBELLISH WITH THE CHARM OF YESTERYEAR

Forthright contemporary furniture holds its own when used with the color and gaiety of provincial touches. The simplicity in the design of most contemporary furniture makes it adaptable to casual decorating treatments and documentary-type papers and fabrics. Antiques collectors needn't be limited by their choice possessions, for most antiques will blend easily with contemporary. Just note here, for example, how traditional accessories, used with contemporary, make a charming room.

*Next to your marriage license, the contract with your builder is probably the most important document you'll ever sign*

**W**hether it's a development house or a custom-built one you're buying, the contract you make determines your legal rights and obligations as well as those of the builder. The more specific your contract, the less area for misunderstanding or disagreement there will be. To obtain a good contract, have your lawyer with you when it is drawn up and signed.

**BUYING A DEVELOPMENT HOME** is a relatively simple process because it is a package deal. When you decide to have a home built in a development, you are, in fact, asking the builder to manufacture a house just like the sample you have seen on display. The contract you sign calls for the delivery, by a certain date, on a specified plot, of a house that is "substantially similar" to the model house. This does not mean, of course, that the house you will receive will contain those "extra" or "optional" items often included in the model house and available for additional charges. The price of this home has been predetermined by the builder's land, construction, financing, and merchandising costs and is not usually subject to negotiation.

The important thing to remember is that you are making a two-fold agreement. One phase covers the construction of a house. The other is the purchase of a piece of land, a consideration you should not take lightly. This means that you should have your lawyer check into such questions as zoning, restrictive covenants, easements, and possible assessments for local improvements. Since the streets are not usually paved when you first visit the model house, and utilities, such as sewers, electrical lines, and water supply, have not been installed you must be absolutely certain that the builder assumes full responsibility for completing these land improvements. Normally, the town or village requires this of him and makes him post a bond to insure completion of the work, but your

contract should verify it. At the time you sign your contract, you are usually required to make a cash deposit toward your down

payment, possibly 10 per cent of the purchase price. In most cases the builder will absorb this money into his working capital, an arrangement that is so

prevalent in most areas that you have to accept it. This is one reason why it is important for you to check the reputation of the builder. In the event that he should go bankrupt before your home is completed, you will become a general creditor, which means you must stand on the end of the line when the settlement is made. Ahead of you are the lender who gave him his construction loan and the subcontractors and suppliers who have already

(continued on page 76)

**GET PROTECTION  
IN THE CONTRACT  
WHEN YOU BUY  
A HOUSE**



# BOTH CHARM AND EASE

*This can be your home too. Complete blueprints*



HUBBARD H. COBB

**T**his sunny home in Lake Forest, Illinois, combines the best design elements from both colonial and Western ranch-house architecture. It is another example of how our colonial tradition continues to find its way into the hearts of Americans all across the country. The owners, Shirley and Jack Kelly, not only designed the house—they built it from the ground up. When the excavator had dug the foundation, 15 friends of the Kellys' arrived on the scene to put up the shell of the house and finished the job in one day. It was just like an old-fashioned "barn raising."

The best design and materials have been incorporated into the plans so that quality is maintained throughout the house. The exterior of the house is vertical board-and-batten siding painted yellow with white trim. There

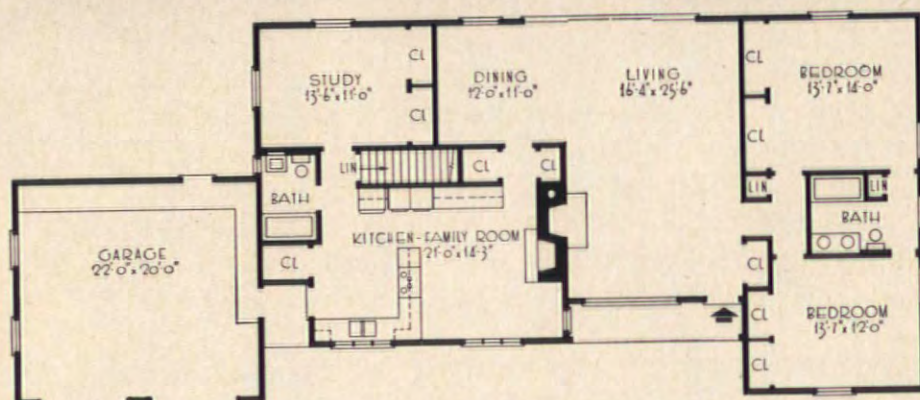
(continued on page 71)

# IN A COLONIAL RANCH

*and material list are available for \$5*



PHOTOGRAPHER: KRANTZEN STUDIO, INC.



Sparkling bright yellow and white of the Kelly home set it off from the green of the trees and lawn. Fastidious colonial detailing can be seen in the small black shutters, six-paned casement windows, and post-and-board fence. First floor of house is level with ground to give entire property unity.

Arrangement of rooms provides good separation between the living, sleeping, and utility zones of the house. Garage is located next to the kitchen for easy handling of groceries. Living room opens to back terrace through sliding glass doors.

Colonial Ranch Blueprint House #64 • Blueprint Order Form on Page 71





# BEAUTY FOR YOUR SHADY GARDEN

GRETCHEN HARSHBARGER

PHOTOGRAPHS BY THE AUTHOR

**H**ere are gloriously colorful plants to brighten your shady summer garden. They like life under tall trees or on the north side of the house! They thrive and bloom in places where sun-loving annual and perennial flowers sulk. The glamorous tuberous begonias and coleus shown on this page and the other flowers shown on the following pages *can be started this spring to develop into full mature beauty this summer!* They're simple to grow if given conditions they like. Even a beginner gardener can be sure of success the first season by following simple instructions for each plant.

**Start most of them now.** All the plants in our pictures came originally from warm-climate parts of the world. They're frost-tender, and can't be set outdoors until summer. To get a good display quickly, you must either start plants indoors early, or buy good-sized plants later. It's more fun to grow your own!

Tuberous begonias, achimenes (a-kim-i-nees), and caladiums grow from bulb-like tubers and rhizomes available at this time of year from garden-supply dealers and mail-order firms. Get them right now! Coleus and impatiens can be started from seed, indoors, now.

**Choose the right outdoor location.** Don't plan on plunking these plants into just any shady spot and expect to get great results. You won't! Because good light, carefully prepared soil, and protection from wind are important. The ideal amount of light is morning sun (at least two hours), day-long dappled shade, or bright indirect light. East and north sides of houses are good. The tuberous begonias and coleus on this page are planted beneath the wide-spreading, high-trimmed branches of an oak tree. The achimenes are on the northeast corner of the house, about four feet from the foundation wall.

(continued)

*Tuberous begonias and coleus are the perfect combination for your shady garden. They include many rich colors, are effective over a long season, and are easy to grow. Try growing them both this year!*



*Achimenes are dainty and dwarf.*



*Tuberous begonias and caladium foliage.*



*Impatiens come in many different colors.* ▼

## Shady Beauties (continued)

The caladium and tuberous begonia are close against a light-colored north-facing wall. The fern bed is under a tree adjoining a building.

**Soil should be special.** The plants want fertile, porous soil that's moisture-retentive but quick-draining. They need ample moisture, but will rot in soggy, waterlogged ground. Sticky clay soil won't do. Aim for something that resembles woodland soil. Add compost, sand, moistened peatmoss, old well-rotted manure, or the like, and mix it in thoroughly. If you can raise the flowerbed slightly higher than the surrounding area, you'll be sure of better drainage.

**About watering and feeding.** Soil should be continually moist. Be especially attentive in dry, windy weather. As for fertilizing, it's better to give light feedings frequently than big powerful doses at long intervals. It's wise to give a little food every week or two. Use one of the standard complete plant foods, liquid or dry. Follow directions on the package carefully. Choose the mildest rate recommended for house plants. Remember, overfeeding can make plants sick.

**How to start tuberous begonias.** Best tubers are 1½-2" across, plump and firm. The round part is the bottom; the hollow side is the top.

There's no hurry to get them into soil until you see pink sprouts emerging from the top. Place tubers right side up in a box or pot of damp sphagnum moss, peatmoss, vermiculite, or sand. Space them 1-2" apart, and cover tops ½" deep. Put in a warm (65° or more), light place. Keep barely moist, for overwatering can cause rotting. When

plants are 3-4" high, transplant to richer soil and wider spacing in pots or boxes. A good soil mixture is ⅓ garden earth, ⅓ sand, and ⅓ moisture-holding material such as sphagnum moss or vermiculite. Or buy potting soil such as sold for African violets. When weather warms, accustom plants to outdoor

climate gradually. Then plant directly in ground or keep in pots buried to rims. Tubers should be an inch below ground. Blossoms will face the same direction as the leaves, so plan position of the plants accordingly.



(continued on page 74)





# PLEASE PASS THE HOMEMADE BREAD!

JUNE M. TOWNE

Can you think of anything more delectable than warm, fresh-from-the-oven homemade bread slathered with rich, golden butter? Then why not bake your own? This labor of love is far less laborious than it was in great-grandma's day—as our recipes will prove. Starting in the upper left-hand corner and going clockwise, we have a nutty-flavored oatmeal loaf, a French loaf, and Swedish limpa (a rye bread flavored with molasses, orange rind, fennel, and anise). On top of the bread box are a nutritious protein bread and a flavorful onion loaf. Next, a too-pretty-to-cut egg braid, a raisin batter bread, and Anadama cheese! See recipes on page 49.





## BREAD IS EVEN BETTER WITH BUTTER

Two of the all-time favorites among breads are whole wheat and old-fashioned rye—shown here with an interesting collection of butter molds and stamps. Back when housewives churned their own butter, it was shaped in a mold and stamped with a design. Each family had its own design and no other could use it. When the butter was taken to market, the stamp on it assured the buyer which family had made it. The hollow-cut patterns, such as the ones shown here, were known as prints and from this came the term print butter. The stamps were usually turned from hardwood and hand carved, but many homemade ones were whittled from pine.



# How to make bread dough

Good bread begins with the right ingredients. When they are properly blended together in the correct proportions, the changes that occur in mixing, kneading, fermentation, and baking will add up to the wonderful goodness we expect in homemade bread. To accomplish these desired results we must understand the characteristics of ingredients. FLOUR used for bread must be an all-purpose flour, sometimes called "family flour." It contains the protein called gluten, which stretches to form a framework encasing the bubbles of gas formed by the yeast. The amount of protein in the flour and the size of the bubbles quite naturally affect the volume. Because of these facts, bread recipes seldom give exact measurement for flour or kneading time. You will learn in working with yeast doughs to recognize good consistency in a mixture.

MILK and WATER are liquids ordinarily used in yeast breads. Milk may be whole, evaporated, or dry. Whole milk should be scalded, but whatever the liquid, it must be only lukewarm when mixed with the yeast. Bread and rolls made with water have a wheaty flavor, a crisp crust. Those made with milk have a velvety texture and creamier crust.

SUGAR works with yeast, forming carbon dioxide which makes the dough rise and gives the crust its golden brown.

SALT contributes to the flavor and also helps to control the rate of rise.

SHORTENING conditions the gluten, making a dough that stretches easily. Hydrogenated shortenings, lard, vegetable oils, butter, and margarine are all suitable for bread making.

YEAST is the living plant responsible for fermentation, which produces the unusual texture of yeast products. It comes in two forms: Active Dry Yeast and Compressed Yeast.

*Follow these steps for perfect breadmaking in*



**1** Sprinkle or crumble and dissolve yeast into amount of water specified, using warm (105°–115° F.) water for dry yeast, lukewarm (95°) for compressed yeast. Add milk as recipe directs.



**2** Stir in about half the flour; beat until smooth. Add enough of the remaining flour to make a dough that will have a rough, dull appearance. It will be a little sticky.



**6** Curve hands over dough. Push firmly away from you with heels of hands, using a rocking motion. Give dough a quarter turn. Repeat steps 5 and 6 until dough is smooth and elastic.



**7** The dough is kneaded enough when it is full and rounded and no longer sticks to the board. The surface will be smooth and look tightly stretched and satiny. It will take 8 to 10 minutes.



**11** Form the punched-down dough into a round ball on floured board. Cut dough in half with a sharp knife. Cover one half with towel and let it rest while you shape the other.



**12** Flatten one half of the dough into an oblong 9x7x1 inches, using your fingers to press out all the air. The width of the dough should be about the same as the length of your bread pan.

*your own kitchen. Try a loaf from one of the recipes on Page 49*

F. M. DEMAREST



**3** Continue mixing dough until an irregular ball forms and pulls away from the sides of the bowl. (A small amount will stick to the sides.) Turn dough onto a lightly floured board.



**4** Flour hands lightly. Shape dough into a round, slightly flattened ball which will be ready for kneading. Work the dough vigorously to obtain a springier dough that's easier to handle.



**5** Start kneading by picking up edge of dough farthest from you with fingers of both hands. Fold the dough toward you with a rolling motion. Sprinkle extra flour as needed, little by little, onto board.



**8** Place ball of dough in greased bowl. Turn over to bring greased side up, or brush top lightly with soft shortening. Cover with clean, damp towel and set in a warm (85° F.) place to rise.



**9** Dough should rise until double in bulk. Test by pressing two fingers deep into dough. If indentation remains, dough is double. Time given in recipe is approximate. Use it only as a guide.



**10** Push your fist down into center of dough. As the dough collapses, pull dough away from sides of bowl and work toward the center. Turn dough out onto a lightly floured board for shaping.



**13** Pick up end of oblong with both hands and fold over to the center. Fold other side to center, overlapping first side slightly. Press down firmly. Use both hands to keep loaf in shape.



**14** Pinch center fold together as well as each end to seal loaf. Place loaf, sealed side down, in greased bread pan, 9x5x3 inches. Shape second loaf. Let rise, then bake as recipe directs.

#### BATTER METHOD OF MAKING BREAD

You will find that certain bread recipes lend themselves to what is referred to as the batter method (the raisin-bread recipe in this issue is an example). These breads are made from batters rather than doughs because recipes have a higher proportion of liquid to flour. Kneading and shaping steps are eliminated, and there is only one rising. The rising may take place either in the mixing bowl, baking dish, or bread pan. Fermentation is so important that recipe directions should be carefully followed.



*Brushes are popping up all over. But don't think one brush*

**E**ven the utilitarian brush has succumbed to the wiles of color—witness the bristling excitement in the array shown here. But don't be deceived by their flowerlike beauty. These hardy perennials are ready to tackle all kinds of cleaning jobs. Colored nylon bristles are coming into wider use and give a lift

to even the lowliest task. From a fire-engine-red pastry brush to a baby-blue tub brush, you'll find colors to match your kitchen and bathroom decor. Plastic bristles, cotton yarn, and spongy foam materials clamor for attention with their gay colors, too. Natural fiber bristles are also frequently set into bright handles.



***Brushes  
that bloom  
in the  
spring!***

*can do all your spring cleaning—you need a bouquet of them*

Selecting and buying a brush deserves more than a casual plucking off a rack as you check out of the supermarket. A good brush will have enough bristles to do the job it's supposed to do, and the bristles will be firmly attached. Bristles vary in softness or stiffness depending on the type of brush. While each brush

is designed for a specific job, you'll find its talents grow with your imagination.

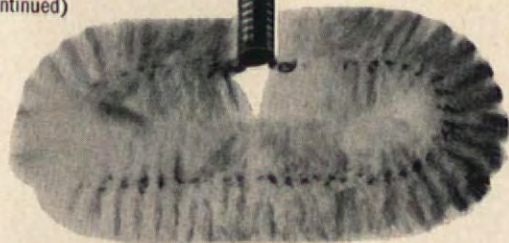
The dozen varieties above, left to right, are: pastry brush, car-wash brush, lampshade brush, floor brush, pan brush, wool duster, vegetable brush, dishwashing puff, wall brush, duster brush, scouring brush, and yarn furniture duster.

VIRGINIA T. HABEED

(continued)

# A Brush for Every Job

(continued)



**Wall brush** with soft nylon bristles should be used regularly to keep painted, papered, or paneled walls free from dust and soot.



**Pastry brush** is essential in every kitchen. Use it to glaze pastry, grease cake pans. Bristles fan out for easy cleaning.



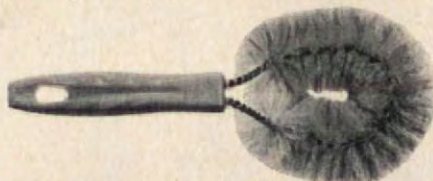
**Scouring brush** with wire bristles does a vigorous job removing cooked-on food. Use it to keep your cutting board clean.



**Outdoor broom**, at left, has stiff fiber bristles. It's ideal for sweeping the patio, sidewalk, and garage floor.



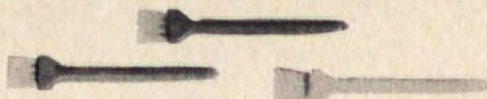
**Scrub brush** with stiff bristles reaches into crevices and gives thorough cleaning. You'll find various shapes to fit your hand.



**Vegetable brush** makes fast work of scrubbing potatoes or cleaning a food grater. Keep one near the sink for convenient use.



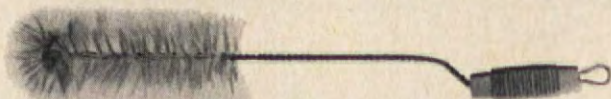
**Silver polishing brush** reaches into the design and between fork tines. Bristles are soft nylon, won't scratch silver.



**Butter brushes** are just the right width to butter three rows of corn on cob. Come in sets of six. Handy, too, in the home workshop.

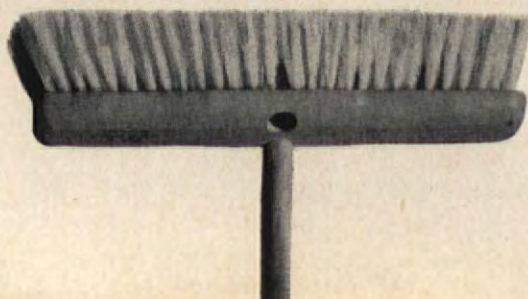


**Percolator brush** is skinny enough to clean out a percolator pump or a teapot spout. Comes in popular kitchen colors.



**Bottle brush** reaches into milk bottles, fruit jars, vases, and other tall items. Stiff bristles at end get into crevices.

**Floor brush**, with its 14" width, sweeps all hard-surface floors in a hurry. Colorful plastic bristles are sturdy but flexible.



**Wool duster** resembles a giant posy. It gently picks up dust from furniture. Washable in mild soapy water.

**Yarn furniture duster** has an opening in the center to let furniture legs slip through—dusts all sides at once.



**Radiator brush** with its pretty pink nylon bristles has a long handle to reach those hard-to-get-at dust catchers.



**Tub brush** is shaped to clean all areas of the bathtub without getting on your knees. Nylon bristles come in several colors.



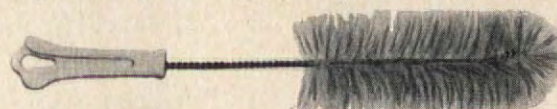
**Bowl brush** is curved to clean the hidden areas of the bowl. Always hang up brush after use to keep bristles from flattening.



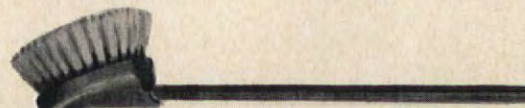
**Scouring brush** has crimped wire bristles and a long handle. It's a big help in cleaning a waffle iron, griddle, or range grates.



**Dish brush** has stiff bristles to whisk away food particles when washing dishes by hand or preparing them for the dishwasher.



**Glass brush** has a full-bodied set of nylon bristles to swish tumblers clean. Nylon bristles are resilient and dry quickly.

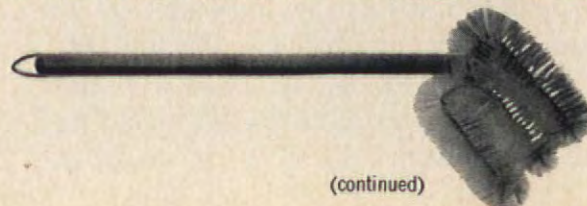


**Car-wash brush** with 36" hollow handle hooks up to garden hose. Valve controls flow of water. Has variety of outdoor uses.



**Wire clothes whisk** chases lint, dust, and loose hairs from clothes and upholstery. Keep one hanging in every closet.

**Venetian-blind brush** has three soft fingers of bristles that reach between slats. Bristles come in feminine pastel colors.



(continued)

Quick, easy way to make a

# PERFECT GRAVY

—add creamy Campbell's Soup to the rich, brown drippings!

No flour to add — no lumps — no fuss! Just the quickest, easiest, best-tasting gravy ever! That's because Campbell's Soups are so smooth, so creamy, so full of flavor they turn 'most any drippings into a perfect, hostess-be-proud gravy!



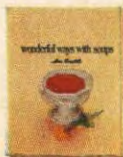
**CHICKEN GRAVY FOR CHICKEN**, turkey, ham, or lamb. Remove roast or fried meat from pan; pour off and save drippings. Pour can of Campbell's Cream of Chicken Soup into pan; stir well to loosen browned bits. Add  $\frac{1}{4}$  cup water and 2 to 4 tbsp. meat drippings, as desired. Heat; stir often. Makes about  $1\frac{1}{2}$  cups.



**MUSHROOM GRAVY FOR BURGERS**, roast beef, pork, ham, chicken, or lamb. Remove roast or fried meat from pan; pour off and save drippings. Pour can of Campbell's Cream of Mushroom Soup into pan; stir well to loosen browned bits. Add  $\frac{1}{4}$  cup water and 2 to 4 tbsp. meat drippings, as desired. Heat; stir often. Makes about  $1\frac{1}{2}$  cups.



**CELERY GRAVY FOR PORK**, lamb, ham, or chicken. Remove roast or fried meat from pan; pour off and save drippings. Pour can of Campbell's Cream of Celery Soup into pan; stir well to loosen browned bits. Add  $\frac{1}{4}$  cup water and 2 to 4 tbsp. meat drippings as desired. Heat; stir often. Makes about  $1\frac{1}{2}$  cups. Creamy-delicious and so very easy!



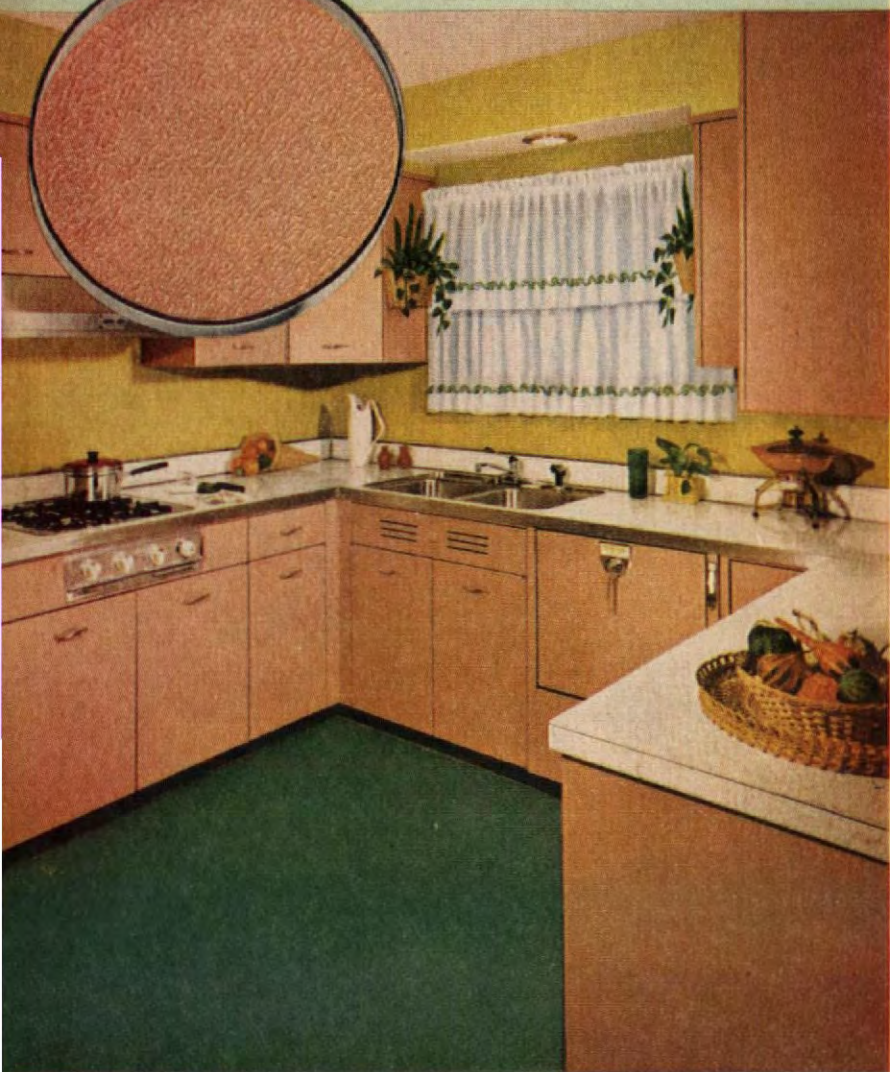
Good things begin to happen when you cook with *Campbell's Soups*

New recipe booklet — yours for just 10¢. Write today for your copy of Campbell's new 64-page recipe booklet, "Wonderful Ways with Soups." Over 200 menu and recipe ideas! Just send 10¢ with your name and address to Carolyn Campbell, Dept. AH-4, Campbell Soup Company, Camden 1, N. J.

It's NEW!

GENEVA

Impasto®



### A WARMTH AND ELEGANCE ALL ITS OWN...

There are many wonderful reasons why Geneva Impasto cabinets bring a carefree dignity to kitchen living. The natural, superbly fashioned texture is etched into the cabinet itself . . . providing a non-gloss and sound deadened surface. Impasto will not show finger prints . . . is stain resistant, will not chip or warp and is quickly cleaned with a damp cloth.

But you must actually see Impasto to truly appreciate its graceful lines . . . its warmth and charm . . . its stunning colors. From self closing drawers to plastisol protected shelves, Impasto is "the kitchen that whispers . . . that never grows old". And remember, Impasto is exclusive with your Geneva dealer . . . see Impasto before you decide (you'll be happy you did).



*Personalized for You*

Geneva Modern Kitchens  
Dept. AH-4-60  
Division of Acme Steel Co.  
Geneva, Illinois  
I enclose 10¢ for new 20-page  
full color kitchen idea booklet  
and Impasto folder.

We plan to ☐ remodel  
☐ build

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

County \_\_\_\_\_ State \_\_\_\_\_

(continued)



**Nipple brush** is shaped to get the nipples for nursing bottles absolutely clean. Choose pink or blue bristles.

**Pan brush** does double duty. Brass wire bristles scour burned foods; natural bristles scrub sticky foods.

**Window brush** is a handy tool for washing windows from the outside without climbing on a ladder. Handles vary in length.



**Lamp-shade brush** is soft as a feather and gently curved to dust the contours of various shades. Comes in pastel colors.



**Point brush** is designed to please a feminine painter. Tapered nylon bristles come in colors. Brushes are easy to clean.



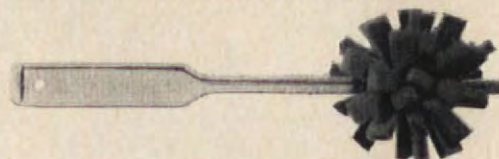
**Shoe polisher** has sturdy but soft horsehair and plastic bristles set into a lacquered wood block that's easy to grasp and use.



**Bath brush** gives your skin a healthy glow. It's handy for back-scrubbing. Comes in popular bathroom colors.



**Clothes brush** has stiff nylon bristles and can double as a furniture brush. It's curved to fit shoulders and arms.



**Dishwashing puff** has soft foam fingers that soak up soapy water and quickly swish off soil. Comes in pink, yellow, turquoise.



**Duster brush** has soft plastic bristles that are ideal for dusting carved furniture. Bristles come in pretty colors.



# Peach Cream Salad...tree-ripened

Del Monte Peaches make it sunny as summer itself

You'll find the easiest way to make any salad or dessert come aglow is to give it the golden good looks and mellow good taste of DEL MONTE Cling Peaches.

*Tree-ripening* is one big reason for that happy DEL MONTE difference. We give Nature all the time she needs to produce the lovely color, rich flavor and mellow texture that have made DEL MONTE the world's best-liked brand of peaches for so long.

So whether you serve them plain...or use them to dress up other foods...you're sure of your peaches *every* time you choose the famous DEL MONTE Brand.

## PEACH CREAM SALAD

2 packages (3-oz. size) pineapple or lemon-flavored gelatin  
1½ cups boiling water  
1 tablespoon lemon juice  
1 No. 2½ can (1 lb. 13 oz.) DEL MONTE Sliced Cling Peaches, drained


1 cup syrup from peaches  
2 packages (3-oz. size) cream cheese, softened  
½ cup mayonnaise  
½ cup heavy cream, whipped  
Salad greens

Dissolve gelatin in boiling water; stir in lemon juice. Mix 1 cup of the dissolved gelatin (saving rest to mix with cheese and mayonnaise later) with 1 cup syrup; cool till syrupy and pour ¼-in. depth into 2 qt. mold. In it arrange about 15 of the drained peach slices; chill till set. Pour in remaining gelatin-syrup mixture. Chill. Mix cheese with mayonnaise. Dice remaining peaches; stir into cheese mixture with reserved gelatin. Fold in whipped cream. Spoon over set mixture in mold. Chill till firm. Unmold on greens. Serves 8 to 10.

**Del Monte®** Peaches

Sliced or Halves



A collection of four desserts is displayed on a light-colored surface. At the top center is a pink, bell-shaped soufflé with a white cream border and red fruit filling, sitting on a white lace doily. To its right is a stack of round, golden-brown pastries. Below the soufflé are three individual ice cream shells, each containing a scoop of ice cream, chocolate sauce, and nuts, served on small white plates. In the foreground is a rectangular white tray filled with several square date oatmeal bars, which have a light-colored frosting top and a dark base. Three silver spoons are placed to the left of the tray.

RASPBERRY VELVET SOUFFLÉ

CRISPY ICE CREAM SHELLS

DATE OATMEAL BARS

TAKE A PACKAGE OF FROSTING MIX AND

The mere mention of these party-pretty desserts will have every sweet-toothed member of your family in a tizzy. But did you know that each is made with this new surprise ingredient—frosting mix? What's more,

there's no preliminary measuring of sugar, egg whites, shortening, or flavoring. You can buy the fluffy (the meringue type) or the creamy (fudge or butter-cream type) variety. We use fluffy white in a delicate *Raspberry*

MOCHA CREAM PUFFS

PINEAPPLE-LIME PARFAIT

BANANA-RUM CHIFFON PIE

# ABRACADABRA! THE PRETTIEST DESSERTS EVER!

FRANCES M. CRAWFORD

*Velvet Soufflé*, as a luscious browned topping on *Date Oatmeal Bars*, and in a heavenly, fruit-flavored *Pineapple-Lime Parfait*. Combined with pudding and pie mix, it becomes a *Banana-Rum Chiffon Pie*. For those who are

pushovers for *Mocha Cream Puffs*, we use a chocolate-fudge frosting mix. For the *Crispy Ice Cream Shells*, a creamy vanilla frosting mix. If you can resist temptation no longer, we suggest you turn to the **recipes on page 59**.

Holiday from Apron Strings



Imperial double-oven model RBB-99 with optional Rotisserie. Other models available with single and double ovens.

# Frigidaire Wall Ovens

New Pull 'N Clean Ovens mean "stand-up" cleaning... "more-fun" automatic cooking!

For everyday holiday living, build-in the Frigidaire double-oven Imperial Wall Oven. Wonderful Cook-Master Control lets you cook whole meals, turns oven on and off—automatically. And the amazing Spatter-Free Broiler Grill lets you broil time after time without oven cleaning! For "cook-out" fun, indoors, specify optional big-roast Rotisserie.

Best of all, cleaning is quick 'n easy with any of the 8 new Frigidaire Wall Ovens—keeps the fun in cooking! New Pull 'N Clean Oven models, shown, bring the lower oven to you for cleaning. Drop-Leaf Doors and French Doors swing completely out of your way. Five Kitchen Rainbow colors\*... with matching Built-In Cooking Tops or Satin Chrome Fold-Back Surface Units. Frigidaire Division, General Motors Corporation, Dayton 1, Ohio.

\*Sunny Yellow, Mayfair Pink, Turquoise, Charcoal Gray, Aztec Copper—plus Satin Chrome.



## 3 Easy-Cleaning Frigidaire "Firsts"

**Pull 'N Clean Oven** slides out like a drawer. Clean standing up.

**French Doors** swing out of the way for easy cleaning.

**Drop-Leaf Doors** swing clear down for up-close cleaning.

At Left, Custom Imperial double-oven model RBB-92 with French Doors and Pull 'N Clean Oven.



You'll feel like a Queen!



**FRIGIDAIRE**  
Product of General Motors

*Advanced Appliances designed with you in mind*

## Homemade Bread (pictured in color on pages 34, 35, 36, 37)

### SWEDISH LIMPA



Preparation time: 20 min.  
Rising time: 2½ hrs.  
Baking time: 30-35 min.

1 tbs. fennel seeds	½ c. sugar
2 tbs. anise seeds	1 tbs. salt
1½ c. warm water (105°-115° F.)	2 tbs. grated orange rind
2 pkg. active dry yeast	2½ c. sifted rye flour
or 2 cakes compressed yeast	2 tbs. soft shortening
¼ c. molasses	2½-3 c. sifted all-purpose flour

● Crush fennel and anise seeds in small bowl until fine, or pound in a mortar. Measure warm water into large mixing bowl (cool to lukewarm for compressed yeast); sprinkle or crumble in yeast; stir to dissolve. Add molasses, sugar, salt, orange rind, anise, and fennel. Stir in rye flour and soft shortening; beat until smooth; add enough all-purpose flour to make a dough that is easy to handle. Turn out onto floured board; knead until smooth and elastic, about 5 minutes. Place in greased bowl; turn dough over to bring greased side up, or brush top with soft shortening; cover with damp towel. Let rise in warm place (85° F.), free from draft, about 1½ hours, or until doubled in bulk. Punch dough down; turn out onto board; cut dough in half. Shape each half into slightly flattened oval; place on greased baking sheet; cover with damp towel. Let rise in warm place (85° F.), free from draft, about 1 hour or until doubled in bulk. Make three ¼-inch deep slashes in top of each loaf. Bake in moderate oven (375° F.) 30 to 35 minutes. Cool on wire racks.

Makes 2 loaves 1191 cal. per loaf Source of Vitamin B May be frozen

### ANADAMA CHEESE BREAD



Preparation time: 20 min.  
Rising time: 2½-3 hrs.  
Baking time: 45-55 min.

2½ c. water	1 pkg. active dry yeast
½ c. yellow cornmeal	or 1 cake compressed yeast
2 tsp. salt	6½-7 c. sifted all-purpose flour
½ c. honey	2 tbs. soft butter or margarine
2 tbs. shortening	2 tbs. paprika
½ lb. Cheddar cheese, shredded (2 c.)	1 tbs. melted butter or margarine
½ c. warm water (105°-115° F.)	Cornmeal

● Combine water, cornmeal, and salt in saucepan; cook until bubbly and thickened. Add honey, shortening, and cheese; cool mixture to lukewarm. Measure warm water into large mixing bowl (cool to lukewarm for compressed yeast); sprinkle or crumble in yeast; stir to dissolve. Stir in lukewarm cornmeal mixture; add 4 cups flour; beat until blended. Add enough remaining flour to form a stiff dough, easy to handle, mixing with hands if necessary. Turn out onto floured board; knead until smooth and elastic, about 5 minutes. Place in well-greased bowl; turn over to bring greased side up or brush top with soft shortening; cover with damp cloth. Let rise in warm place (85° F.), free from draft, about 1-1½ hours or until doubled in bulk. Punch down; let rise again about 30 minutes or until almost doubled. Turn out on board; divide dough in half. Roll or punch dough into a 9x12-inch rectangle, pressing out as many gas bubbles as possible. Spread dough with soft butter or margarine; sprinkle with paprika. Roll up tightly as for jelly roll, starting with short side; seal each turn and pinch roll to seal. Place sealed side down in greased 9x5x3-inch loaf pan. Brush top with melted butter or margarine; sprinkle with cornmeal. Repeat for other half of dough. Cover with a damp cloth. Let rise in warm place (85° F.), free from draft, about 1 hour or until doubled in bulk. Bake in a moderate oven (350° F.) 45-55 minutes or until well browned. Remove from pans; cool on wire racks.

Makes 2 loaves 2423 cal. per loaf Source of Vitamins A,B,C May be frozen (continued)



Make Perfect  
Coffee every day!



Completely  
Submersible

## PRESTO STAINLESS STEEL COFFEEMAKER

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Rule No. 1 for perfect coffee is a spotless coffeemaker. And the new, submersible Presto is the easiest-to-clean coffee-maker of all! It's made of gleaming stainless steel inside and out...with a wide open spout that cleans as easily as a cup! And Presto maintains proper brewing temperature automatically. There are no controls to set! Only \$24.95

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# 3 dress-up-for-spring FROSTINGS

YOURS IN MINUTES WITH BETTY CROCKER FROSTING MIXES!

"Now you can treat your family to the prettiest welcome-to-spring frostings ever seen on a cake. You just add butter and water to our creamy mixes and beat up smooth, buttery-good frosting. Our Fluffy Frosting Mixes whip right up into stiff, glossy peaks—perfect 'home-cooked' frosting with no cooking. Remember, all Betty Crocker Frosting Mixes are guaranteed to come out homemade perfect!"

Betty Crocker 

## Betty Crocker Cherry Fluff Frosting Mix



**Cherry Checkered Frosting!** Set aside package of cherry bits. Beat frosting fluffy and party-pink; frost cake. Make checker design with knife; then spoon cherry bits on alternate squares.

## Betty Crocker Chocolate Malt Flavor Frosting Mix



**Chocolate Polka-Dot Frosting!** Smooth, real chocolate malt flavor in our Chocolate Malt Flavor Frosting. Frost cake and decorate with polka-dot pattern made with miniature marshmallows.

## Betty Crocker Fluffy White Frosting Mix



**Fluffy Plaid Frosting!** It whips right up into stiff, gloriously glossy peaks! For the plaid design: dip string in food coloring; stretch and press into frosting. Use new string for each color.

**\*PERFECT!** Yes, every mix we make for you is guaranteed to come out perfect, or send the box top with a letter describing your results to Betty Crocker, Box 200, Minneapolis 40, Minn., and General Mills will send your money back!

(continued)

### RAISIN BATTER BREAD



Preparation time: 15 min.  
Rising time: 1 hr.  
Baking time: 40-45 min.

- |   |   |
|---|---|
| <p><math>\frac{1}{2}</math> c. milk, scalded<br/><math>\frac{1}{4}</math> c. shortening<br/>1 tbs. sugar<br/><math>1\frac{1}{2}</math> tsp. salt<br/><math>\frac{3}{4}</math> c. warm water (105°-115° F.)<br/>1 pkg. active dry yeast<br/>or 1 cake compressed yeast</p> | <p>1 egg<br/>1 tsp. cinnamon<br/>2 tsp. grated orange rind<br/><math>3\frac{1}{2}</math> c. sifted all-purpose flour<br/>1 c. raisins</p> |
|---|---|

● Combine milk, shortening, sugar, and salt in large bowl of electric mixer; cool to lukewarm. Measure warm water into small bowl (cool to lukewarm for compressed yeast); sprinkle or crumble in yeast; stir to dissolve; add to lukewarm milk mixture. Add egg, cinnamon, orange rind, and 2 cups of flour. Beat 2 minutes at medium speed on mixer or 300 strokes by hand. Stir in remaining flour and raisins. Spoon batter into a greased  $1\frac{1}{2}$ -quart casserole; cover with damp towel. Let rise in warm place (85° F.), free from draft, about 1 hour or until doubled in bulk. Bake in moderate oven (350° F.) 40-45 minutes. Remove from casserole; cool on wire rack. Decorate with confectioners' frosting; Blend 1 c. sifted confectioners' sugar, 2 tbs. milk or cream, and 1 tsp. almond extract.

Makes 1 loaf 2438 cal. per loaf Source of Vitamins A, B May be frozen

### WHOLE WHEAT BREAD



Preparation time: 15 min.  
Rising time: 3-3½ hrs.  
Baking time: 45-50 min.

- |   |   |
|---|---|
| <p>2 c. warm water (105°-115° F.)<br/>1 pkg. active dry yeast<br/>or 1 cake compressed yeast<br/>2 tbs. sugar<br/>2 tsp. salt</p> | <p>4 c. sifted all-purpose flour<br/><math>\frac{1}{4}</math> c. shortening<br/><math>\frac{1}{2}</math> c. molasses<br/><math>\frac{1}{2}</math> c. boiling water<br/>4 c. whole wheat flour</p> |
|---|---|

● Measure warm water into large mixing bowl (cool to lukewarm for compressed yeast); sprinkle or crumble in yeast; stir to dissolve. Add sugar, salt, and 4 cups sifted flour; beat until smooth. Cover; let rise in warm place (85° F.), free from draft, about 1 hour or until light and spongy. Add shortening and molasses to boiling water; cool to lukewarm. Stir sponge down; stir in molasses mixture and whole wheat flour. Turn out on floured board; knead until smooth and elastic, about 5 minutes. Place in greased bowl; turn dough over to bring greased side up, or brush top with soft shortening; cover with damp cloth. Let rise in warm place (85° F.), free from draft, about 1-1½ hours or until doubled in bulk. Punch dough down; turn out on board. Cut dough in half; shape each half into loaf. Place in greased 9x5x3-inch bread pans; cover; let rise in warm place (85° F.), free from draft, about 1 hour or until dough is doubled in bulk. Bake in moderate oven (375° F.) about 45-50 minutes. Remove from pans; cool on wire racks.

Makes 2 loaves 2073 cal. per loaf Source of Vitamin B May be frozen

### OATMEAL BREAD



Preparation time: 15 min.  
Rising time: 1½-2 hrs.  
Baking time: 45-50 min.

- |  |   |
|--|---|
| <p><math>1\frac{3}{4}</math> c. boiling water<br/><math>1\frac{1}{4}</math> c. quick-cooking rolled oats<br/><math>\frac{1}{2}</math> c. shortening<br/><math>\frac{1}{2}</math> c. molasses<br/>1 tbs. salt<br/><math>\frac{1}{2}</math> c. warm water (105°-115° F.)</p> | <p>2 pkg. active dry yeast<br/>or 2 cakes compressed yeast<br/>2 eggs<br/>6-6½ c. sifted all-purpose flour<br/>Melted butter or margarine<br/>Quick-cooking rolled oats</p> |
|--|---|

● Combine boiling water, rolled oats, shortening, molasses, and salt in large mixing bowl; cool to lukewarm. Measure warm water into small bowl (cool to lukewarm for compressed yeast); sprinkle or crumble in yeast; stir to dissolve; stir into lukewarm oat mixture. Add eggs and 3 cups flour; beat until well blended. Mix in enough remaining flour to form a stiff dough that is easy to handle. Divide dough in half; form each half into a smooth ball; place in greased 9-inch round layer cake pans. Let rise in warm place (85° F.), free from draft, about 1½-2 hours or until doubled in bulk. Brush top of dough with melted butter or margarine; sprinkle with oats. Bake in moderate oven (350° F.) 45-50 minutes. Remove from pans; cool on wire racks.

Makes 2 loaves 3795 cal. per loaf Source of Vitamins A, B May be frozen (continued)

# Add excitement to eggs ... add **Tabasco**!

( *The seasoning that sings* )



\*Registered Trademark for McIlhenny Co. Pepper Sauce

The unique Tabasco flavor begins when we take this pepper . . .

The proud strain that the McIlhenny family has watched

over for more than a century . . . Press it tenderly, keeping all the

essential flavorful oils . . . Mellow it for years like fine wine in oaken casks . . .

And finally put it in this famous bottle. Then this liquid pepper seasoning is ready to spread singing flavor through all your favorite foods. See . . .



## EGGS BENEDICT

The Tabasco magic is in the Hollandaise Sauce that covers poached eggs on sliced ham, served on English muffins. For breakfast, brunch or lunch. Another famous recipe from the Tabasco recipe booklet.



## TABASCO EGGS

For this famous dish from the Tabasco recipe booklet you drop the eggs, one at a time, into simmering cream, flavor-sparked with Tabasco. Sprinkle with bread crumbs, parsley and Parmesan cheese, serve on toast—mmmm!



## FRIED EGGS DELUXE

Browned butter, lemon juice, chives and Tabasco—start your day just right by adding real eye-opening flavor to fried eggs fixed to your taste. Sound an extra flavor-note by adding capers to the sauce.



## FLUFFY OMELET

Good news for those who think omelets are difficult. The new Tabasco recipe booklet has a never-fail method for an extra-tasty, extra-fluffy triumph of an omelet. (Flavor secret: that 1/4 teaspoon Tabasco.)



## WESTERN SCRAMBLED EGGS

Tabasco adds exciting new flavor to the familiar favorite . . . eggs, chopped ham, onions, green pepper, salt. Serve with piping hot biscuits.



## GLAMORIZED BOILED EGGS

Breakfast eggs wake up when you add a dash of Tabasco—and a dash of thyme, or a teaspoon of sherry. Spread toast strips with a blend of butter and herbs, such as chives, parsley or thyme—and a dash of Tabasco.



**YOUR FAVORITE RESTAURANT** knows many exciting ways to prepare eggs, using Tabasco. Look for them on the menu.

**Tabasco**...the liquid pepper seasoning

**NEW 40-PAGE BOOKLET**—dozens of exciting recipes. Send inside flap from Tabasco carton or 10c to Tabasco, Dept. AH-4, Avery Island, Louisiana.

"Tabasco" is also available in Canada.

(continued)

### SESAME EGG BRAID (Challah)

Preparation time: 20 min.  
Rising time: 2½-3 hrs.  
Baking time: 30-35 min.



1½ c. milk	1 tbs. salt
½ c. warm water (105°-115° F.)	3 eggs
2 pkg. active dry yeast	7-7½ c. sifted all-purpose flour
or 2 cakes compressed yeast	1 egg yolk
¼ c. sugar	1 tbs. water
⅔ c. soft butter or margarine	2 tbs. sesame seeds

● Scald milk; cool to lukewarm. Measure water into large mixing bowl (cool to lukewarm for compressed yeast); sprinkle or crumble in yeast; stir to dissolve. Add sugar, butter, salt, eggs, and 4 cups of flour. Beat until well blended. Add enough of the remaining flour to make dough easy to handle, mixing in with hands if necessary. Turn out onto floured board; knead until smooth and elastic, about 5 minutes. Place in well-greased bowl; turn dough over to bring greased side up, or brush top with soft shortening; cover with damp cloth. Let rise in warm place (85° F.), free from draft, about 1-1½ hours or until doubled in bulk. Punch down; let rise until almost doubled, about 30 minutes. Turn dough out onto board; knead down; divide in half. Cut each half into 3 equal pieces. Roll each piece into a strip about 15 inches long; place 3 strips on greased baking sheet. Form into braid, fastening securely at both ends. Repeat with second half of dough. Cover; let rise in warm place (85° F.), free from draft, about 1 hour or until doubled in bulk. Mix egg yolk with water; brush tops and sides of braids; sprinkle with sesame seeds. Bake in moderate oven (350° F.) 30-35 minutes or until golden.

Makes 2 loaves 2144 cal. per loaf Source of Vitamins A,B,C May be frozen

### RYE BREAD

Preparation time: 20 min.  
Rising time: 2-2½ hrs.  
Baking time: 50-60 min.

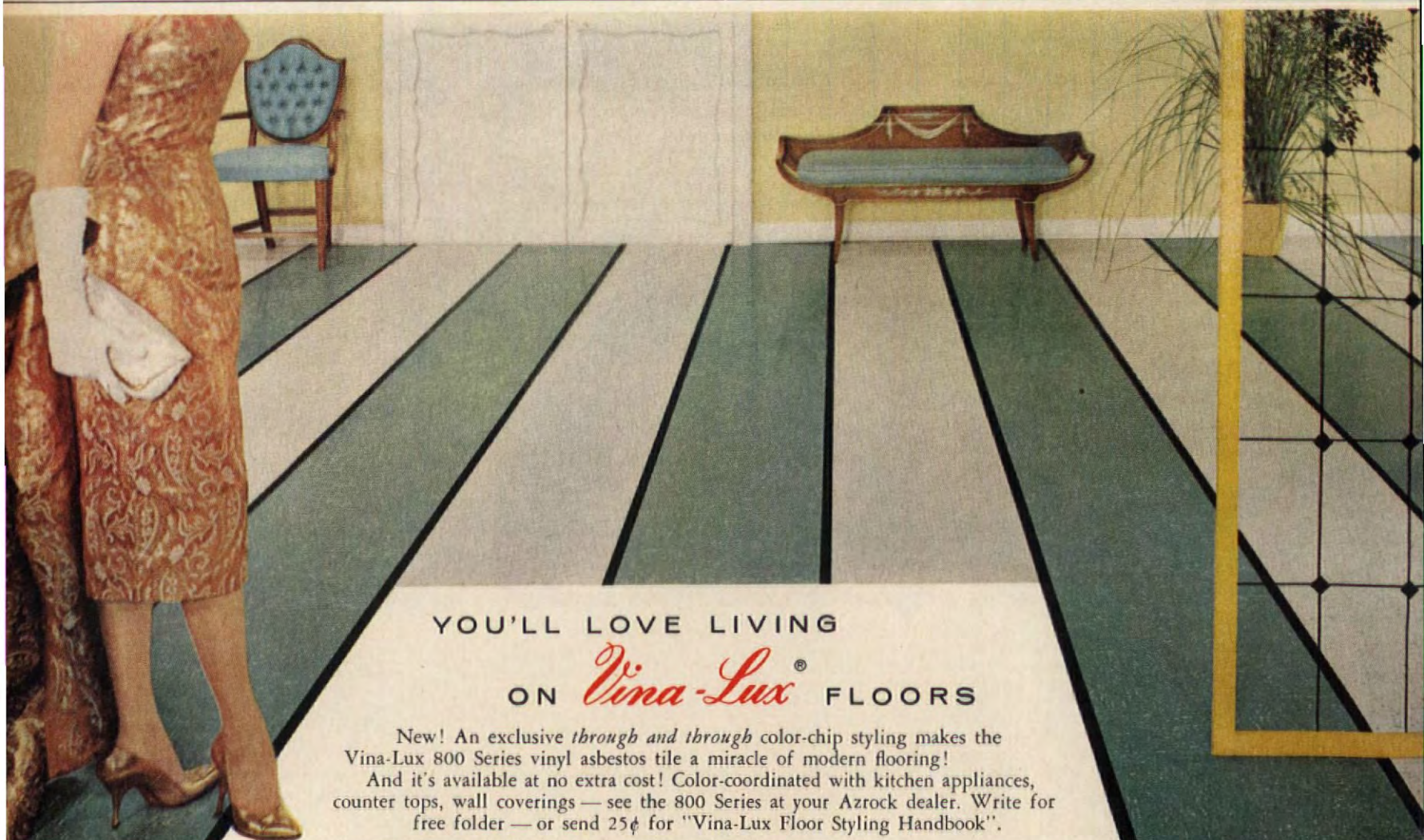


2 c. buttermilk	2 tbs. caraway seeds
1 pkg. active dry yeast	2 c. sifted all-purpose flour
or 1 cake compressed yeast	2 tsp. salt
⅔ c. molasses	2 c. rye flour
¼ c. melted shortening or salad oil	2 c. whole wheat flour

● Heat buttermilk to warm\* (lukewarm for compressed yeast); sprinkle or crumble in yeast; stir to dissolve. Stir in molasses, melted shortening or salad oil, and caraway seeds. Sift all-purpose flour with salt; mix with rye and whole wheat flours. Stir into milk mixture slowly, beating well after each addition. Turn out onto floured board; cover with inverted mixing bowl; let rest 10 minutes. Remove bowl; knead dough until very smooth, 10 to 15 minutes. Place in greased bowl; turn dough over to bring greased side up or brush top with soft shortening; cover with clean towel. Let rise in warm place (85° F.), free from draft, about 1-1½ hours or until doubled in bulk. Punch dough down; turn out onto floured board; cut in half. Shape each half into a round loaf; place on greased baking sheets; cover with damp towel. Let rise in warm place (85° F.), free from draft, about 1 hour or until doubled in bulk. With sharp knife, slash a cross ¼-inch deep into top of each loaf. Bake in moderate oven (350° F.) 50-60 minutes.

Makes 2 loaves 1657 cal. per loaf Source of Vitamin B May be frozen

\*Heating may cause milk to separate, but this is normal and will not affect the final product.



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New! An exclusive *through and through* color-chip styling makes the Vina-Lux 800 Series vinyl asbestos tile a miracle of modern flooring!

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Colors shown: Florentine V-812 and San Marino V-815 from the exclusive new 800 Series.



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UVALDE ROCK ASPHALT CO. • 582C FROST BANK BLDG. • SAN ANTONIO, TEXAS



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*this quick EASY-OFF Way!*



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*Greasy-grimy . . . can smoke and  
cause a dangerous fire*



### APPLY EASY-OFF OVEN CLEANER

and let set . . . then . . .



**JUST WIPE...** *EASY-OFF* cuts black encrusted grease like magic



*A clean oven bakes better,  
roasts better . . . makes  
you a better cook*

**Depend on**

**EASY-OFF**  
OVEN CLEANER



*Diamond Jim would've given his stickpin for Adolph's granulated Sugar Substitute.*

**Adolph's**

ANOTHER FINE PRODUCT FROM ADOLPH'S RESEARCH KITCHENS

## FRENCH BREAD



*Preparation time: 15 min.  
Rising time: 2½–3½ hrs.  
Baking time: 40 min.*

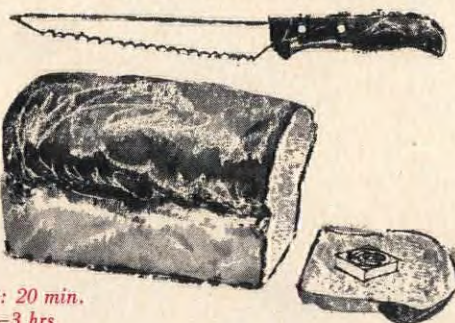
2 tbs. shortening  
1 tbs. salt  
1 tbs. sugar  
1 c. boiling water  
1 c. cold water

1 pkg. active dry yeast  
or 1 cake compressed yeast  
6-6½ c. sifted all-purpose flour  
Cornmeal  
1 egg white, slightly beaten

● Combine shortening, salt, sugar, and boiling water in large mixing bowl; stir; add cold water; cool mixture slightly to warm (105°-115° F.). (Cool to lukewarm for compressed yeast). Sprinkle yeast over mixture; let stand 5 minutes; stir to dissolve. Beat in 4 cups of flour. Mix in enough of the remaining flour to form a stiff dough. Turn out onto floured board or pastry cloth; knead until dough is smooth and elastic, about 5 minutes. Place in greased bowl; turn dough over to bring greased side up, or brush top with soft shortening; cover with damp cloth. Let rise in warm place (85° F.), free from draft, about 1-1½ hours or until doubled in bulk. Punch down; let rise about 30 minutes or until almost doubled. Turn dough out onto board; knead slightly to press out gas bubbles; divide in half. Shape each half into a long cylinder, about as long as the diagonal of a large baking sheet. Place each loaf on baking sheet which has been greased and sprinkled with cornmeal. Let rise, uncovered, in warm place (85° F.), free from draft, about 1-1½ hours or until doubled in bulk. Brush with slightly beaten egg white. With sharp knife, make ¼-inch-deep slashes in top of dough. Bake in moderate oven (375° F.) 20 minutes; remove from oven; brush again with egg white; bake 20 minutes longer or until nicely browned and glazed. Remove from baking sheets; cool on wire racks.

Makes 2 loaves 1356 cal. per loaf Source of Vitamin B May be frozen

## PROTEIN-RICH BREAD



*Preparation time: 20 min.*  
*Rising time: 2½-3 hrs.*  
*Baking time: 25-30 min.*

2¼ c. milk  
½ c. warm water (105°-115° F.)  
2 pkg. active dry yeast  
or 2 cakes compressed yeast  
3 tbs. sugar  
1 tbs. salt

3 tbs. soft shortening  
 ½ c. high protein hot oat cereal  
 2 tbs. nonfat dry milk solids  
 6½-7 c. sifted all-purpose flour  
 1 tbs. melted butter  
 or margarine

● **Scald milk; cool to lukewarm.** Measure water into large mixing bowl (cool to lukewarm for compressed yeast); sprinkle or crumble in yeast; stir to dissolve. Add lukewarm milk, sugar, salt, and shortening to yeast mixture. Stir protein cereal and dry milk into 4 cups of flour; add to yeast mixture; beat well to blend. Add enough remaining flour to make dough easy to handle. Turn out onto floured board; knead until smooth and elastic, about 5 minutes. Place in well-greased bowl; turn dough over to bring greased side up, or brush top with soft shortening. Cover with damp cloth. Let rise in warm place (85° F.), free from draft, about 1-1½ hours or until doubled in bulk. Punch down; let rise again about 30 minutes or until almost doubled. Turn out on board; knead down; cut in half; shape into loaves. Place in 2 greased 9x5x3-inch loaf pans. Cover; let rise in warm place (85° F.), free from draft, about 1 hour or until sides of dough reach top of pan and top is well rounded. Brush top with melted butter or margarine; sprinkle with additional protein cereal. Bake in moderate oven (375° F.) 25-30 minutes. Remove from pans; cool on wire racks.

Makes 2 loaves 1883 cal. per loaf Source of Vitamins A,B,C May be frozen

(continued)



Oh, what  
will you do  
without water?

Water, water everywhere? Far from it! America's water facilities are critically behind the demand. During one hot spell 1000 systems rationed water—a curb that affected 25 million people in 45 states. Will your town be next? Help prevent it. Write for the free booklet "WATER—make sure you'll always have plenty." It shows you how to learn if you're running short, what steps to take if you are. Mail the coupon today.



# CAST IRON PIPE



## THE MARK OF THE 100-YEAR PIPE

## Cast Iron Pipe Research Association

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Please send me a free copy of the booklet "WATER—make sure you'll always have plenty."

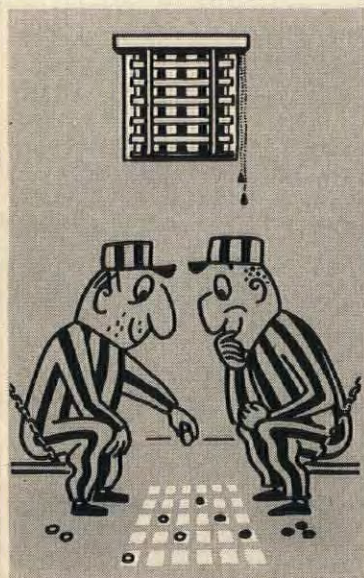
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(continued)

## ONION BREAD



Preparation time: 15 min.  
Rising time: 1 hr., 40 min.  
Baking time: 35–40 min.

1½ c. warm water (105°–115° F.) 2 tbs. shortening  
1 pkg. active dry yeast ½ tsp. oregano, crushed  
or 1 cake compressed yeast 3½ c. sifted all-purpose flour  
1 tbs. instant minced onion 1 med. onion, peeled, sliced,  
2 tbs. sugar and separated into rings  
2 tsp. seasoned salt 2 tbs. melted butter or margarine

● Measure warm water into large bowl of electric mixer (cool to lukewarm for compressed yeast); sprinkle or crumble in yeast; stir to dissolve. Add onion, sugar, salt, shortening, oregano, and 2 cups of flour. Beat 2 minutes at medium speed on mixer or 300 strokes by hand. Stir in remaining flour. Let rise in warm place (85° F.), free from draft, about 1 hour or until doubled in bulk. Beat with spoon about 30 seconds. Spread into greased 9x5x3-inch loaf pan. Pat top into shape with lightly floured hand. Cover with towel; let rise in warm place (85° F.), free from draft, about 40 minutes or until batter is about ½ inch from top of pan. Dip onion rings into melted butter or margarine; place on top of loaf. Bake in a moderate oven (375° F.) 35–40 minutes. Remove from pan; cool on wire rack.

Makes 1 loaf

1020 cal. per loaf

Source of Vitamins A,B

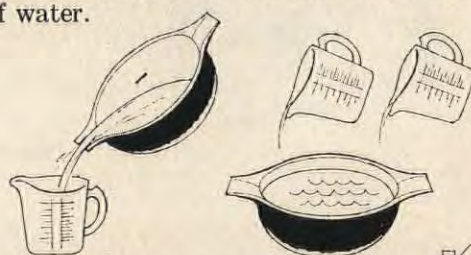
All recipes tested in THE AMERICAN HOME KITCHENS

## How to tell when yeast dough is double in bulk

1. Put kneaded dough in bowl; press dough level; make a mark on side of bowl at height of dough; remove dough from bowl.



2. Pour water into bowl up to mark; pour out and measure water by cupfuls; measure back into bowl twice as many cupfuls of water.



3. Make a mark on side of bowl at water line; measure the distance this mark is from top of bowl; pour out water; dry and grease bowl.



4. Place dough in greased bowl, making sure it is as level as before. Put a mark on the side of bowl the measured distance from the top (step 3). Set dough to rise. When it reaches the mark on the side of bowl, test with finger test (picture 9, page 39) for double in bulk.



## RED ROBIN LIVING FENCE



### Greetings from Red Robin Farms!

I know you have read about my Red Robin Living Fence. From this beautiful valley I ship thousands of Red Robin Living Fences each year. My Red Robin is blooming now around thousands of homes . . . It's beautifying and protecting just about every kind of home from modest suburban and city homes to million-dollar estates. Incidentally, Red Robin now carries the seals of both Good Housekeeping and Parents Magazines. Below are excerpts from just a few of thousands of letters I've received from happy Red Robin owners. I hope you'll join them!

Sincerely, Ben Ginden.

"If you are in the vicinity stop and see the hedge for yourself. Seeing is believing. They grew better than our wildest expectations." Mrs. T. Ray Johnson, Saginaw, Mich. "We want you to know how pleased we are. Also would you be interested in us sending you a colored picture next spring of our roses?" Edward G. Foos, Liberty, Mo. "Formerly I was sceptical . . . but every one's growing. In fact, they look like they are growing a few inches over night." Mrs. Karl Kath, Hampton, Nebraska. "Our Red Robin hedge is the talk of our neighborhood!" Mrs. June Vincent, Hazlet, N.J. "Every day I look it over as it is amazing how it has grown." Mrs. Anna Smith, Mt. Vernon, Ohio. "All the Red Robin plants you sent us lived and are blooming—just full of buds and about 3 feet high. Wish we had known about your Red Robin hedge before we set out the privet. Won't be so hard to keep up and so much more beautiful and smells so sweet." Oliver Heinz, Bartlesville, Okla. "My enthusiasm over these roses has caused neighbors on each side of me to plant the hedge." Hazel B. Smith, McMinnville, Ore. "The 100 Red Robin I bought from you last spring are thriving and living up to all expectations and promises made by your company." Emma Warner, Ogden, Utah. "They were sent to us in April. We can truly say we are thrilled with them. Have grown at least two feet." Mr. and Mrs. Alvin Mackay, Murray, Utah. "I have never seen anything grow like they have. Covered with hundreds and hundreds of buds . . . have grown a foot in a couple of months, I think." Mrs. Margaret Watson, Pilot Point, Texas. " . . . fence is about five feet high and is full of blooms . . ." L. M. Marvin, Minneapolis, Minn.

"Our roses are doing beautifully." Mrs. C. D. Williams, Florence, Ala. "I wish to thank you for the nice Red Robin rose plants you sent . . . these are strong, healthy looking plants." Mrs. E. W. Jones, Colorado Springs, Colo. "You were so good to us. We carried most of our Living Fence bushes with us when we retired down here." Rev. and Mrs. R. M. Hamilton, Melbourne, Fla. "Every plant lived and the entire group shows great promise of looking like the pictures in your advertisement. Thank you once again." Mrs. M. H. Greenwalt, Dubuque, Iowa. "We had a terrible winter here and I lost over half of my hybridizers, flora-bunda, and grandiflora, but I am happy to say the Red Robin survived. You'll be pleased to know I heartily recommend the Red Robin rose." W. F. Lipps, River Forest, Ill. "Roses bloomed last year and were beautiful. We like them very much." Mrs. W. O. Gordon, De Soto, Kansas. "Plants are now thirty inches high and very full at the bottom so that dogs cannot come through . . . and full of buds. The Living Fence is all you said it would be." Mrs. Bernard Berlage, Baltimore, Md. "It is now three feet high and we only planted it in April. Everyone, even strangers, stopped to inquire where we bought it." Mrs. R. S. Hambly, Hyannis, Mass.

### YOUR QUESTIONS ANSWERED ABOUT LIVING FENCE PLANTS:

Q. Does your Living Fence need much trimming? A. No. Trim the new growth back a few times to get thick, heavy growth. Then trimming once or twice a year will give you a neat hedge. Q. How far apart should they be planted? A. Plant 18" apart for landscape or garden use. For quick small-animal proofing plant 12" apart. Q. Is it disease resistant? A. And how! Many people don't spray them at all. Q. Will it grow in the desert? The mountains? A. Yes. In hot desert country (with irrigation), in mountain weather below zero, the Living Fence thrives. Q. How much sun does it need? A. Don't plant in dense shade as it should have at least 4 or 5 hours of sun a day. Q. Is the Red Robin a new, untime-tested rose? A. Far from it. Its botanical name is Gloire Des Rosomanes. It is one of the magnificent Bourbon roses and was introduced about 1825 by the great French hybridizer, Vibert.

**RED ROBIN LIVING FENCE**  
Is Available Only From  
**Ginden Nursery, Dept. 103**  
San Bruno, California

# COLOR LANDSCAPE with RED ROBIN LIVING FENCE



Created for  
the Empress  
Josephine  
of France!  
The fabled Gloire  
Des Rosomanes  
rose was devel-  
oped for Empress  
Josephine by Vibert  
more than a century  
ago. Today, as the  
Red Robin rose, it's America's  
most exciting landscaping treat-  
ment and home fencing.

**All-America's Favorite! • intruder-proof • beautiful • permanent • fast-growing • low-cost!**



## Greetings from Red Robin Farms...

hope you'll enjoy reading about my  
ed Robin. You'll find it's a happy  
nce that makes good friends out of  
ighbors. Each Red Robin rose bush  
grown in my own fields under my  
supervision. I know you'll have many  
ears of pleasant outdoor living pro-  
ected by your own Red Robin Living  
ence.

Sincerely,  
*Ban Ginden*



## Grows to 4 feet high in few short months!

lanted in January. I took this pic-  
ure of my wife in July. It's covered  
with fragrant red blooms.



ere is the same Red Robin fence 9  
months later... in April. See how  
velier, month by month!



## Surrounds your home with beauty and protection... in a few months!

The Ginden Nursery of San Bruno, California, has shipped over ten million Red Robin (Gloire Des Rosomanes) rose plants to homeowners. Today they are growing and beautifying thousands of homes... all over America. Red Robin is guaranteed by Ginden Nurseries to give you a living wall of roses up to six feet high if you wish. And year after year it will grow more dense, more deeply foliaged, give you ever-greater fencing beauty and no-nonsense protection. *Each year I get hundreds of letters from happy Red Robin owners like A. M. Amherst of Waco, Texas, who says, "Red Robin Hedge has thousands of buds and roses. Certainly recommend it."*

## fragrant red roses month after month!

Perhaps no other known and proven rose today can give your home the fencing beauty and protection of the Red Robin. It grows straight, upright, stays compact, needs absolutely no support. In a few short months after planting it is covered with fragrant, richly red roses. And it remains in bloom month after month. Today, Red Robin is a time-tested proven Red Rose Living Fence, thriving in many climates. From coast to coast it is beautifying, giving privacy, and increasing the value of thousands upon thousands of homes. And Red Robin grows and blooms in even poor soils. Mrs. Willard Foster of Champaign, Ill. writes: "So proud of them this spring... solid with bloom! People drove by to admire them..."



## MY OWN PERSONAL DOUBLE GUARANTEE

First—I'm certain that when your Red Robin plants arrive you'll be completely satisfied... but if for any reason you are dissatisfied, return them at once and I will gladly return your money in full.

Second—In fact, I'll go even further. If any of your Living Fence plants fail to grow, I will replace them **FREE OF CHARGE!** This is an unconditional full year's guarantee.

*Ban Ginden*

## scores of landscape uses

Right now, this spring... plant my Red Robin Roses about 18 inches apart. Then, let your Red Robin Living Fence grow to any height you like—up to six or seven feet. You may have a neat three or four foot hedge. You may prefer a higher hedge of 5 feet to keep children and pets in and strangers out. Or you can enjoy a full six foot living wall of green foliage and red roses. Red Robin requires little trimming, is hardy and disease-resistant. *As Mrs. T. Ray Johnson of Saginaw, Michigan writes: "They grew better than our wildest expectations... seeing is believing!"*

## garden editors and T.V. feature Red Robin

Garden editors are plant experts. To be featured in national magazines and famous newspapers across the country a plant has to have real merit. That's why we're so proud of the pictures and stories about our exclusive Red Robin in *Sunset*, *The American Home*, *The Family Circle* and such famous newspapers as the *Portland Oregonian*, *Atlanta Journal*, *Philadelphia Inquirer*, *New York Mirror*, *Los Angeles Examiner*... and many more! Red Robin owner Mrs. R. S. Hambly of Hyannis, Mass. writes: "Red Robin planted in April and has already grown three feet... everyone inquires where we bought it..."



## fence and beautify with Red Robin

Your home and garden will enjoy the privacy of a country estate—even on a modest city or suburban lot! This living wall of lush green foliage is covered with richly scented red roses, month after month. In some areas it never stops blooming! Just place my husky, sturdy, strongly-rooted, Red Robin plants in the ground this spring... *this summer your own Red Robin Living Fence will be in full bloom.* And folks tell me they've picked up to a thousand fragrant roses from a single few feet of Red Robin Living Fence.

## Red Robin is a hybrid rose... not a "multiflora" or "climber"

My exclusive Red Robin is providing beautiful protection to homes in every state in the Union. It requires no special care or attention. Just put these uniquely hard-working roses in the ground. Then watch them grow! Red Robin is not a climbing rose nor is it a sprawling multiflora rose. It grows straight upright, requires absolutely no support. Each sturdy plant grows into the next plant to form a compact living wall of green foliage and red roses. Plant them this spring. You'll enjoy the beauty and fragrance of these Red Robin roses in a few short months. And this summer you'll discover that you could actually spend hundreds of dollars and receive no better fence protection, no greater garden beauty than my Living Fence will bring you year after year. And to see how little my Red Robin Living Fence will actually cost... glance at my special Bonus Offer coupon!

## ORDER NOW FOR AS LITTLE AS 12¢ A FOOT!

GINDEN NURSERY CO., DEPT. B-10, SAN BRUNO, CALIFORNIA

I want your **FREE BONUS OFFER:** Enclosed find check, draft or money order for \$\_\_\_\_\_ for which send me bonus offer checked below—All charges prepaid together with simple planting methods and your double guarantee.

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|---|--|
| <input type="checkbox"/> 10 plants plus 1 free (for 16 ft.) .. 5.50   | <input type="checkbox"/> 100 plants plus 10 free (for 165 ft.) 24.95     |
| <input type="checkbox"/> 25 plants plus 3 free (for 44 ft.) .. 9.95   | <input type="checkbox"/> 250 plants plus 25 free (for 412 ft.) 59.50     |
| <input type="checkbox"/> 50 plants plus 5 free (for 82 ft.) .. 14.95  | <input type="checkbox"/> 500 plants plus 50 free (for 825 ft.) 109.95    |
| <input type="checkbox"/> 75 plants plus 8 free (for 124 ft.) .. 21.95 | <input type="checkbox"/> 1000 plants plus 100 free (for 1650 ft.) 195.00 |

Please ship on or about (date)\_\_\_\_\_

Name\_\_\_\_\_

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City\_\_\_\_\_ State\_\_\_\_\_

# SUGAR SWIRL

■ Easy to make? Not exactly. But delicate Sugar Swirl is probably the most delectable dessert ever to pass your lips. Just close your eyes and dream how it tastes. You're probably close! Worth all the effort—worth its weight in spun gold. Recipes and complete how-to's on page 58.

Shopping Information, page 89

*A crown of golden spun sugar nestles around a generous scoop of ice cream that's topped with a sauce of sweet pitted cherries!*



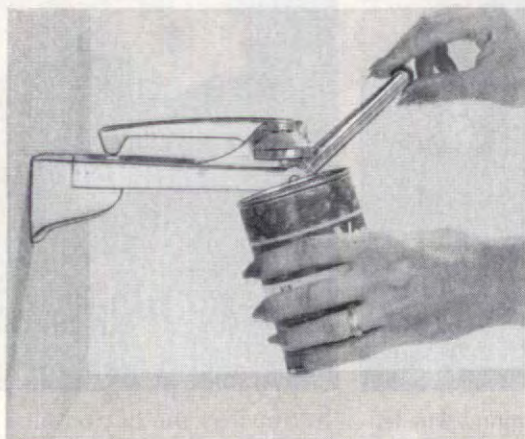


NEW! The gift to give or get for carefree cooking...

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37 beautiful Flint *stainless steel* matching pieces and sets to choose from—in this the cookware that's made to enjoy. Use without care! You couldn't break it if you bounced it. You couldn't tarnish it if you tried! Flint stays shining with no polish-

ing. Cooks to perfection, too. Wonderful Radiant Heat Core wraps everything you cook in fast, even heat. Double boiler shown above, \$11.75. Matching stainless pie plate, \$2.50. Flint stainless steel Cookware also available with thick copper bottoms.



New handsome stainless steel Flint Wall Can Opener has an extra-fast "zipper" action. Zips open any size or shape can leaving safe, smooth edge—then "hands" you the lid. Only \$7.95.



Beautiful new Flint Wall and countertop "Susan" Holdster Sets include the first new kind of knife in your lifetime—the new Flint Waverly Edge that stays sharp from year to year. Complete set, \$19.95 and \$25.00.



New Flint Mixer never tires your arm. Smart easy-grip handle and amazing Rhythm Beaters whip the heaviest batters smooth . . . quickly and easily. Convenient hang-up hole in handle! \$4.95.

YOU GIVE AND GET **QUALITY PLUS** IN EVERY FLINT PRODUCT

...made by the greatest

**EKCO**

name in housewares



## Now...open cans with a touch of your finger!

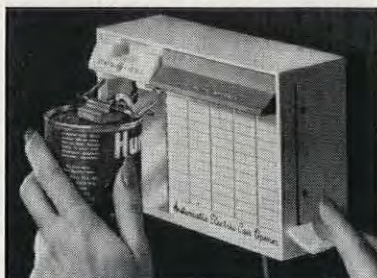
**New General Electric Can Opener makes everyday chores quick, clean, effortless!**

**You'll use it** more often than you will your toaster—a can opener that works automatically . . . *at a touch of your finger!*

- Automatically opens any standard can in seconds.
- Leaves a smooth, rounded rim. Neat, clean edges.
- Operates only at your control, with can *locked* in place.

Beautifully styled for wall mounting, with optional countertop legs. See it at your General Electric dealer's now.

General Electric Company, Portable Appliance Dept., Bridgeport 2, Conn.



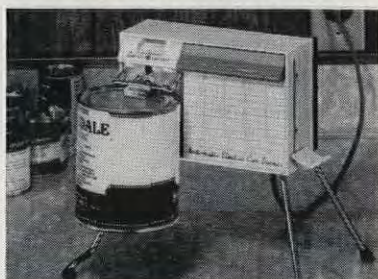
**1. Pull down lever.** In one motion, you have can locked securely in place for opening. And, it will *stay* locked.



**2. Touch start-stop bar**—cuts automatically. Lift your finger—cutting stops. You have complete control.



**3. Lift lever and remove can.** Powerful ceramic magnet holds lid out of food and away from your fingers.



**4. Opens any standard can.** Long-life cutter removes for easy cleaning; tough, stain-resistant case *wipes* clean.

*Progress Is Our Most Important Product*

**GENERAL  ELECTRIC**

## How to Make Sugar Swirls (continued)

If you have often admired the beautiful desserts chefs make from spun sugar, and wondered how they were made, wonder no more. Here are their secrets! It takes patience and practice to make Sugar Swirls. Because the sugar is heated to a high temperature and absorbs moisture quickly, swirls should be made on a cool dry day.



**1. Measure 2 cups of sugar and ½ cup of water** into a frying pan. Heat slowly, stirring only until sugar is dissolved.

**2. Cook, without stirring,** spooning off any scum that forms, until candy thermometer registers 360° F. The syrup will be golden in color.



**3. Remove from heat at once** and place in a pan of ice to stop cooking. As syrup cools, keep turning from bottom of pan with spoon; if it hardens, set over low heat and stir until soft.



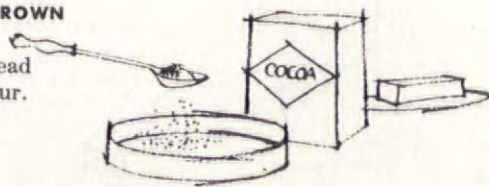
**4. Oil a long, round wooden stick.** Weight one end on table; have other end project over edge; cover floor underneath with paper. Dip spoon in syrup. Hold spoon above stick; swing gently back and forth over stick. Syrup will fall across stick in long threads. Continue until length of stick is covered.



**5. Start at the bottom** and carefully roll threads around left hand, using the right to shape and guide them. At top, slip swirl from left hand and break off threads from stick. Wipe stick; repeat process for each swirl. Place swirls over ice cream that's topped with your favorite sauce. Use them on day they are made.

# KEEP CHOCOLATE CAKES BROWN

on the outside: grease and "cocoa" the pans instead of the usual grease and flour.

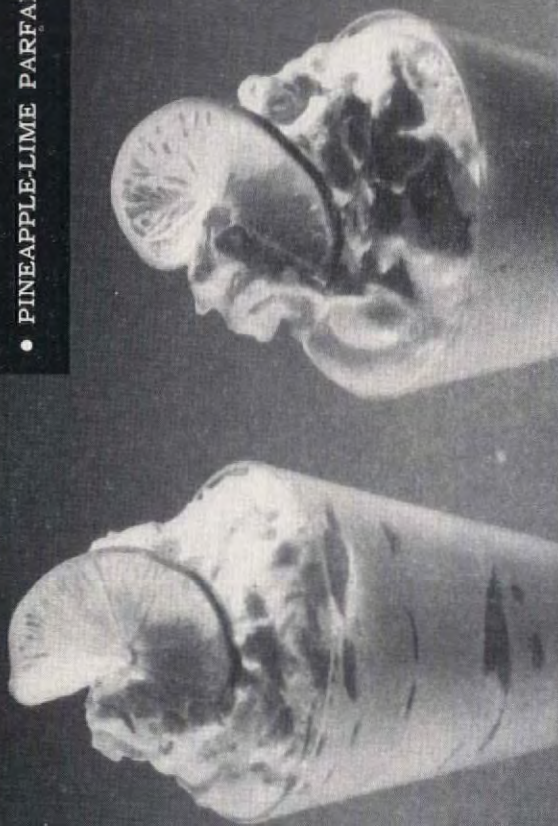


AMERICAN HOME RECIPES

## Take a Package of Frosting Mix

(pictured in color on pages 46 and 47)

### • PINEAPPLE-LIME PARFAIT



Preparation time: 20 min.  
Chilling time: 4 hrs.

### • BANANA-RUM CHIFFON PIE

$\frac{1}{4}$  c. water  
1 pkg. (6½ oz.) fluffy white frosting mix  
2 tsp. rum extract  
2 medium bananas  
Chocolate decorettes

1 9-inch baked pastry shell, cooled  
1 pkg. vanilla pudding and pie filling mix  
 $1\frac{3}{4}$  c. milk  
1 envelope unflavored gelatin

• Prepare vanilla pudding according to package directions, using only  $1\frac{3}{4}$  cups milk. Soften gelatin in water; add to hot pudding; stir until dissolved. Prepare frosting mix according to package directions. Fold hot pudding into frosting; cool; fold in rum extract. Slice bananas into bottom of pastry shell; reserve 4 slices for garnish. (Dip in lemon juice to prevent darkening.) Pour cooled pudding mixture carefully over bananas; chill until firm. To decorate: cut design from waxed paper; place on top of pie; sprinkle chocolate decorettes through open part of design; remove paper carefully. Arrange reserved banana slices in center of pie. Garnish center with dollop of whipped cream, if desired.

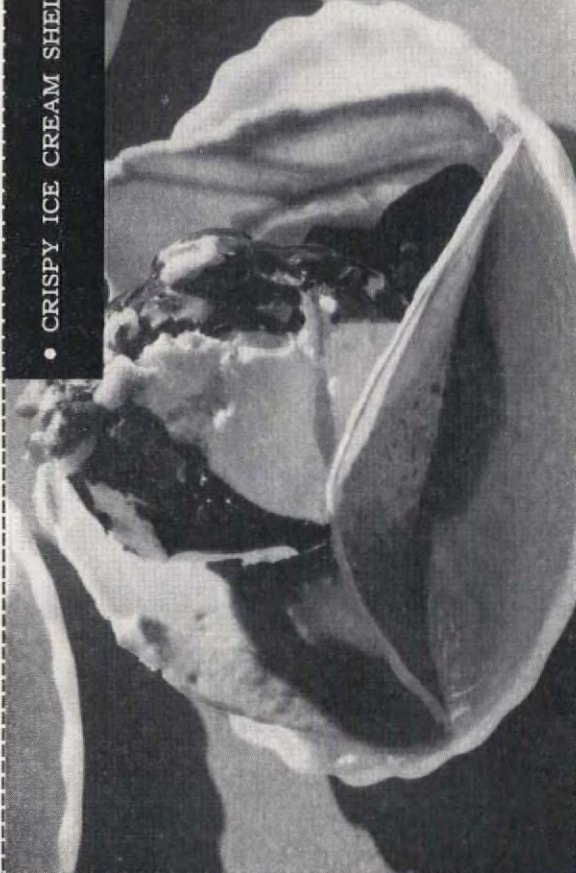
Makes 8 servings

329 calories per serving

Source of Vitamins A, B, C

Tested in THE AMERICAN HOME KITCHENS

### • CRISPY ICE CREAM SHELLS



### • RASPBERRY VELVET SOUFFLÉ

Preparation time: 15 min.  
Chilling time: 4 hrs.

1 pkg. (10 oz.) frozen raspberries, thawed  
1 envelope unflavored gelatin

• Put raspberries through sieve, pressing pulp and juice through. Measure purée; add water to make  $1\frac{1}{2}$  cups; heat to boiling. Soften gelatin in  $\frac{1}{4}$  cup water; add to hot purée; stir until dissolved; cool; chill until slightly thickened. Prepare frosting mix according to package directions. Fold cream and thickened purée mixture into frosting; pour into  $1\frac{1}{2}$ -quart mold. Chill until set. Unmold onto serving plate; garnish with sieved raspberry preserves and additional whipped cream, if desired.

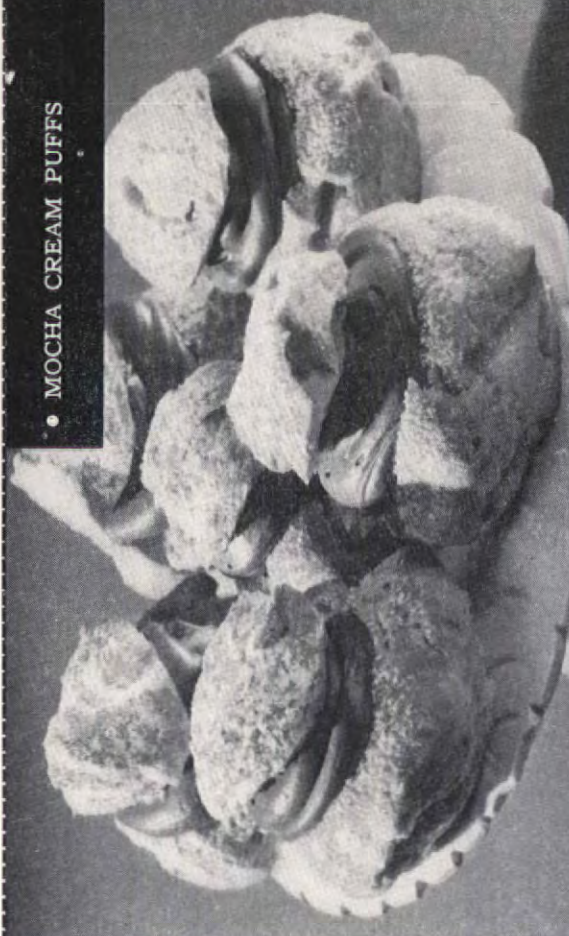
Makes 6 servings

315 calories per serving

Source of Vitamins A, B, C

Tested in THE AMERICAN HOME KITCHENS

### • MOCHA CREAM PUFFS



### • DATE OATMEAL BARS

Preparation time: 20 min.  
Baking time: 25 min.

$\frac{1}{2}$  c. shortening  
 $\frac{2}{3}$  c. brown sugar, firmly packed  
1 c. sifted flour  
1 tsp. salt

$\frac{3}{4}$  c. quick-cooking rolled oats  
1 pkg. (8 oz.) pitted dates, cut  
 $\frac{1}{2}$  tsp. cinnamon  
1 pkg. (6½ oz.) fluffy white frosting mix

Makes 12 bars

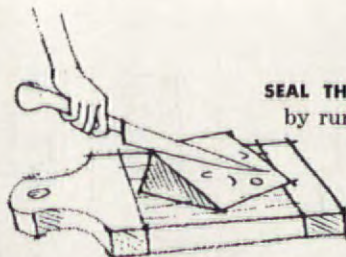
311 calories per bar

Source of Vitamins A, B, C

Tested in THE AMERICAN HOME KITCHENS

# Take a Package of Frosting Mix

(pictured in color on pages 46 and 47)



**SEAL THE SURFACE OF CHEESE**  
by running a flat knife over the cut surfaces. This closes up the pores.

## • CRISPY ICE CREAM SHELLS

Preparation time: 15 min.  
Baking time: 6-8 min.

- $\frac{1}{2}$  c. shortening
- 1 package (7 oz.) creamy vanilla frosting mix
- $1\frac{3}{4}$  c. sifted flour
- $\frac{1}{2}$  c. water

● Blend shortening, frosting mix, flour, and water in medium-sized bowl until smooth. Lightly grease  $5\frac{1}{2}$ -inch circular areas on cookie sheet, about 1 inch apart. Mark a 5-inch area as a guide with a saucer or bowl on greased areas. Spread 1 tablespoon of mixture with spatula evenly over marked area. Bake in moderate oven ( $375^{\circ}\text{F.}$ ) 6-8 minutes, or until golden brown. Working with one cookie at a time, loosen gently with broad spatula or pancake turner; carefully flip over outside of inverted custard cup; press into tricorn shape. Shells will cool and stiffen at once, and may be removed from cups in 2 or 3 minutes. (If shells become too firm to remove from cookie sheet, return to oven to soften.) Repeat until all batter is used. Fill with ice cream and drizzle with syrup to serve. Shells may be stored in a covered container for several days, if desired.

Makes about 24 shells

Source of Vitamins B, C

Tested in THE AMERICAN HOME KITCHENS

## • DATE OATMEAL BARS



## • MOCHA CREAM PUFFS

Preparation time: 20 min.  
Baking time: 30 min.

- 1 stick ( $\frac{1}{2}$  package) cream puff mix
- 2 eggs
- $\frac{1}{2}$  c. boiling water
- 1 pkg. (2 oz.) dessert topping mix
- 1 tbs. instant coffee
- $\frac{2}{3}$  c. milk
- 1 pkg. chocolate fudge frosting mix
- Sifted confectioners' (powdered) sugar

● Prepare cream puff mix with eggs and boiling water according to package directions; shape and bake 6 medium puffs; cool. Blend dessert topping mix, instant coffee, and  $\frac{1}{2}$  cup milk in small bowl of electric mixer; beat at high speed until soft peaks form. Slowly add the contents of package of frosting mix alternately with remaining milk, until mixture is well blended. Cut tops off cream puffs; spoon in filling; replace tops. Dust tops with sifted confectioners' (powdered) sugar; chill until serving time.

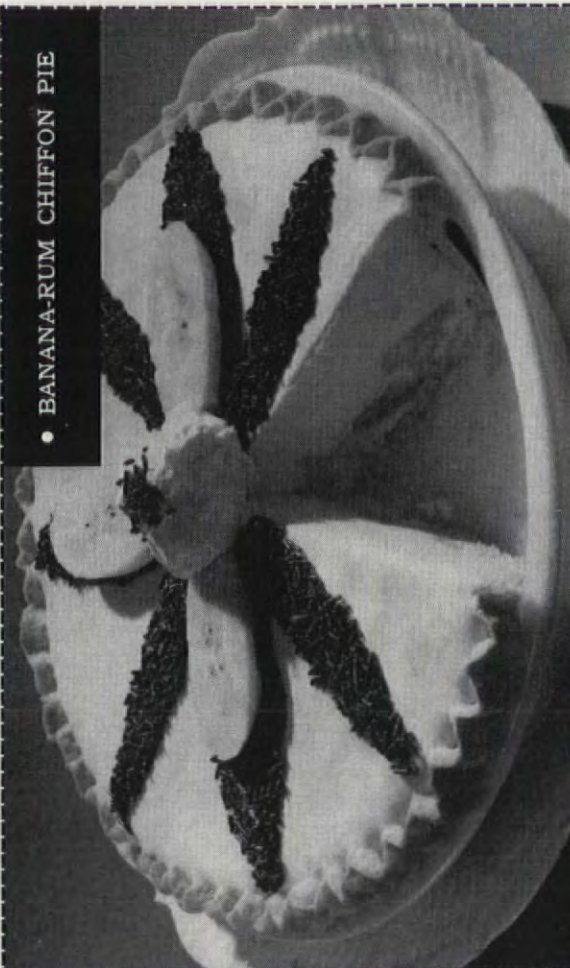
Makes 6 servings

493 calories per serving

Source of Vitamins A, B, C

Tested in THE AMERICAN HOME KITCHENS

## • BANANA-RUM CHIFFON PIE



## • PINEAPPLE-LIME PARFAIT

Preparation time: 15 min.  
Chilling time: 2 hrs.

- 1 can ( $8\frac{1}{2}$  oz.) crushed pineapple
- 1 pkg. lime-flavored gelatin dessert
- 1 pkg. ( $6\frac{1}{2}$  oz.) fluffy white frosting mix
- $\frac{1}{2}$  c. heavy cream, whipped

● Drain and reserve pineapple; measure syrup; add water to make 2 cups; heat. Add to lime-flavored gelatin dessert in medium-sized bowl; stir until dissolved; cool; chill until slightly thickened. Prepare package of frosting mix according to package directions. Fold in thickened gelatin and drained pineapple; chill until mixture mounds slightly. Half fill 6 parfait glasses; top with spoonful of whipped cream; fill glasses with remaining gelatin mixture, mounding slightly. Just before serving, top with whipped cream and a twist of sliced lime, if desired.

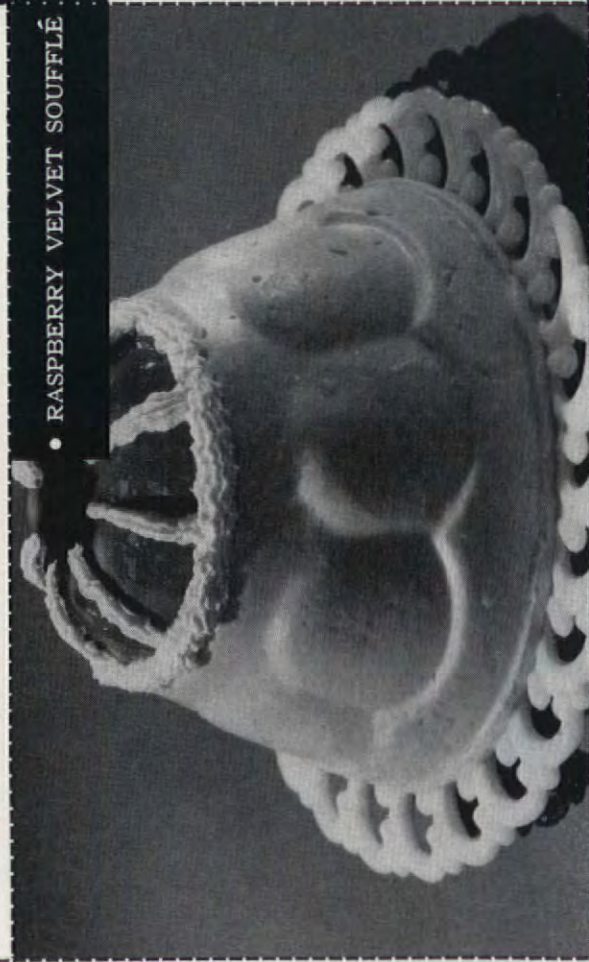
Makes 6 servings

348 calories per serving

Source of Vitamins A, B, C

Tested in THE AMERICAN HOME KITCHENS

## • RASPBERRY VELVET SOUFFLÉ



# Now landlubbers can eat like old salts

Campbell's freezing brings you a savory oyster stew that would cost you \$1 or more in a fine Boston restaurant



People who live near the sea will tell you that freshness makes the difference in oyster stew. To hear some of them tell it, decent oyster stew can seldom, if ever, be found more than a few miles inland.

But now, thanks to Campbell's freezing, you can enjoy oyster stew as fresh-tasting as ever was served in Boston, no matter where you live. And it's made in a way that wins grudging approval from the best New England chefs.

## Plump, Pampered Oysters

Campbell's uses young tender oysters—fresh from their beds in cool coastal waters. The oysters are simmered with all their good juices until the edges begin to ruffle. Then they're plunged into a rich broth of scalded milk, cream, butter and special seasonings, where all ingredients intermingle perfectly.

Then, without a moment's delay, the stew is rushed to the freezer to lock in all the good flavors.

## Fancy Eating—Plain Price

If you ordered it off the menu at a fine Boston Oyster House, you'd pay a pretty

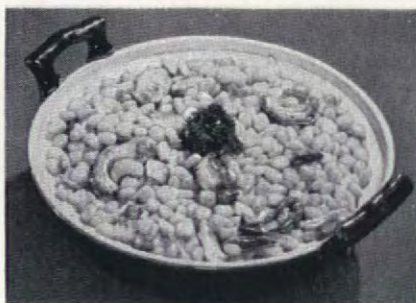


Fresh-tasting, fragrant oyster stew—a seacoast specialty from colonial times, now frozen by Campbell's so anyone can enjoy it anywhere.

penny for a stew like this. Now you can have as much as you like from your grocer's freezer for only about 20¢ a bowl. Campbell's Frozen Oyster Stew—why not try some tonight?



**Oyster Fondue.** Thaw 1 can Oyster Stew. Beat together 2 eggs, 1 tsp. prepared mustard, ¼ tsp. paprika; stir in Oyster Stew. Quarter 4 slices toast. In buttered 1-qt. casserole, arrange in layers toast, soup, 1 cup shredded cheese. Bake 30 min. at 350°F. Serves 4.



**Scalloped Oysters and Corn.** Thaw 1 can Oyster Stew. In buttered 1-qt. casserole, arrange in layers 1½ cups slightly crumbled saltines, 1 cup drained whole kernel corn, Oyster Stew. Dot top with butter. Bake 20 min. at 400°F. Serves 3 to 4.



Old-Fashioned Vegetable with Beef  
Cream of Potato • Cream of Shrimp  
Clam Chowder (New England Style)  
Green Pea with Ham • Oyster Stew

# OYSTER STEW

***FROZEN** by Campbell's*



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Hardware Specialties

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"How To Repair Broken Windows."

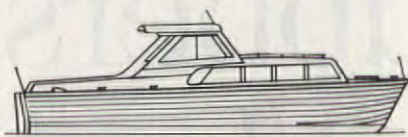
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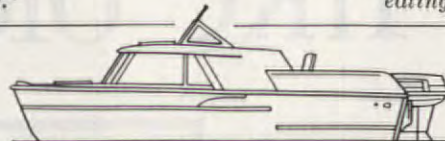
*Your choice of a power squadron*



*Sea skiff. 35' hardtop, semi-enclosed cruiser. Chris-Craft. \$5640.\**



*Lapstreak cruiser. 25'. Sleeping and eating facilities. Owens Yacht Co. \$4645.*



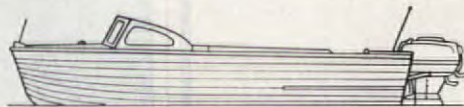
*Outboard cruiser. 22'. Galley, dinette, sleeps six. Bryant's Marina, Inc. \$2485.*



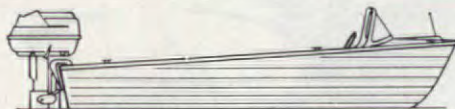
*Day cruiser. 17'. Clinker built. Partially enclosed cabin. Cruisers, Inc. \$1395.*



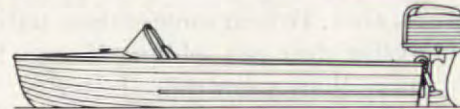
*Fiber glass runabout. 17'8". Convertible top, side curtains. Larson Boat Works. \$1395.*



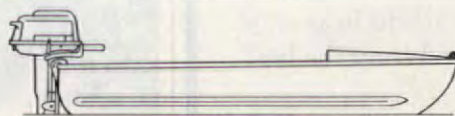
*Clinker-built runabout. 18'. Handles single motor up to 75 h.p. Lyman Boat Works, \$1260.*



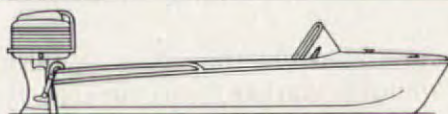
*Glass runabout. 18'. Lapstreak design. Handles twin engines. Arkansas Traveler, Southwest Mfg. Co. \$1495.*



*Oxford glass plastic runabout. 15'. Lapstreak design. Molded Fiber Glass Boat Co. \$665.*



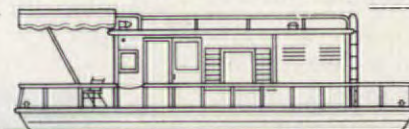
*Aluminum fisherman. 12'. Weighs 130 pounds. Needs no maintenance. Aluma Craft. \$368.*



*Ballerina plastic ski boat. 14'. Fast, light, maneuverable. Tops for skiers. Bell Boy, Inc. \$895.*



*Atom Skier Special. 15'4". Inboard. Fast boat for protected waters. Correct Craft, Inc. \$2135.*



*Steel houseboat. 32'. Has most of the comforts of home. River Queen, Peabody Coal Co. \$5490.*

\*All prices approximate

(continued from page 15)

We wanted a safe boat. One with ample room for the whole family, plenty of gear, and an occasional guest or two. Room for sleeping aboard now and then, and for resting and relaxing on all-day cruises.

We had to have a boat that we could store at home in our own carport, tow on the highway behind the family car, launch with ease from a trailer. We wanted classic boat styling; no gewgaws. A clean-lined craft, designed for safe and easy handling in the water. Yet we wanted speed, too, for water

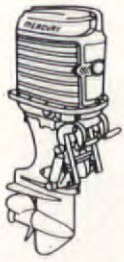
skiing, for exploring lots of water on short week ends. We wanted speed to get home fast ahead of a gathering storm, or for ample reserve power to ride out rough water if we should be caught in it.

Armed with this lengthy check list (you'll want to make your own to fit your own family's needs), we studied boating articles in all the magazines. We sat on docks and thoughtfully inspected boats. We were among the first in the doors at the boat shows.

Finally, we found just what we wanted. A 19-foot clinker-built out-

board cruiser, built of sound materials by experienced craftsmen. Her lapstreak design contributes to safety and stability in rough water. She has a big cabin for her size, yet retains a low, wind-dodging profile. There is plenty of open deck space aft for riding, sunning, handling skiers. Two bunks and a head in the breezy cabin. Lots of storage space. A beautiful, lively, honest boat. Wide-beamed. Big, as outboards go. Yet well within the limits of length, width, and weight for comfortable trailer navigation overland.

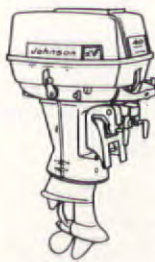
## More power to you with these new outboards



**Mercury, 80 h.p.** Kiekhaefer Corp. \$995.\*



**Johnson, 75 h.p.** Johnson Motors. \$895.



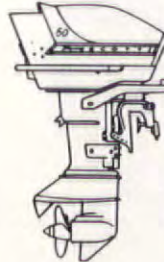
**Johnson, 40 h.p.** Johnson Motors. \$640.



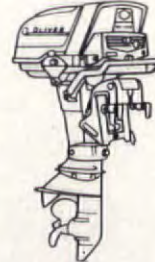
**Gale, 60 h.p.** Gale Products. \$865.



**Evinrude, 75 h.p.** Evinrude Motors. \$895.



**Scott, 60 h.p.** Scott-Atwater. \$895.



**Oliver, 35 h.p.** Oliver Corp. \$640.



**Golden Shark, 40 h.p.** West Bend Aluminum Co. \$685.

\*All prices approximate

But a newly found boat was still not a well-found boat. We equipped her with twin 35-horse motors. (We prefer two of this size rather than a single motor of double the horsepower. In case of malfunction of one motor, the other will bring you briskly and safely home.) We selected a big tandem-axle trailer, with ample reserve capacity. Be sure you do the same, for you'll always pile more gear in your boat than you'd planned. A trailer with plenty of capacity will handle it nicely, give years of trouble-free service. We have now trailed our one-ton boat more than 5000 miles on the well-designed trailer we selected, with never a single prob-

lem. Be sure to have big, bright taillights—and stop and directional lights, too—on your trailer.

We selected two patent-type anchors, each light in weight, heavy in holding capacity. One is a shear-pin type, designed especially for use on rocky bottoms where your anchor might become fouled among the rocks and difficult to recover. Other equipment which came aboard was a distress signal kit, plenty of life jackets, ski belts, and buoyant cushions (the law says at least one per passenger, but you'll want to include several extras), boat hook, boarding ladder, plenty of line for the anchors and for tying up at docks. We carefully

installed a good compass, speedometer, and barometer, a spotlight, Freon-operated horn.

Young Jim assembled a two-band, battery-powered transistor radio direction finder from a kit, mounted it securely on a bulkhead. It not only provides us with music from shoreside disc jockeys but also enables us to receive complete weather broadcasts from airport weather stations every 30 minutes, 24 hours a day. And, if we should be caught offshore in a fog, the direction finder enables us to take bearings on shore radio stations, thus obtain an exact fix on our location and plot the "road home."

Your own list of equipment might

be more or less complete than ours. The important thing: first fully equip your boat with the necessary safety items for your family and chart the waters you intend to use; then add the extra equipment which makes boating still more fun.

And what fun it can be! Before we took up boating, our family was rarely together because of our diversified social activities. With boating, we are suddenly, completely, a family unit again. We now spend priceless hours together, at a sport each member of the family enjoys at the same time.

We've experienced the heady thrill of getting (continued)



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Fingertip Test Proves Cameo's Speed and Ease. Take any blackened, copper-bottomed pan. Squeeze new Cameo Cream on your finger—mark an "X". Buff gently. See how even most stubborn tarnish and stain have disappeared. No hard scrubbing, no coarse, harsh abrasives that are hard on your hands and your copper or brass. "Like-new" gleam is restored in seconds, even in hard-to-get-at corners and crevices! And Cameo Cream doesn't cake as "old-fashioned" pastes often do!

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Economical to use daily for all copperware. Soft, smooth, fast acting. World's largest selling Copper Cleaner.



**CAMEO STAINLESS STEEL CLEANER**  
New! Cuts dulling, oxide surface film. Polishes like-new luster into stainless steel sinks, flatware, chrome auto trim!

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Delco engineered heating and air conditioning gives you controlled comfort year 'round . . . for little more than the cost of winter heating alone. For dependable, economical operation and a "house-full of comfort," be sure you have a world famous GM Delco heating and air conditioning system installed by a certified Delco Dealer.

Write for further information and a free heating-cooling survey.

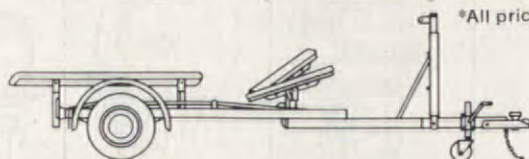


**DELCO APPLIANCE DIVISION**  
Dept. AH-16—General Motors Corporation, Rochester 1, N. Y.

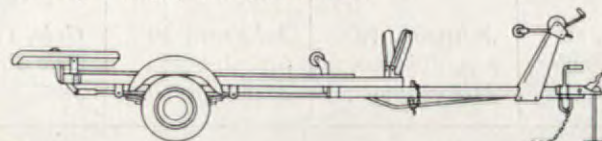
Listed under "Air Conditioning," "Furnaces,"  
"Gas Burners" or "Oil Burners."

## Use a trailer for home port

\*All prices approximate



Trailer for inboard boats up to 19 feet, loads up to 2500 pounds. This trailer protects the propeller and rudder and makes even an inboard easy to transport. Gator. \$453.\*



Trailer for boats up to 16 feet carries 1000 pounds. Ideal for one-person launching and recovery. Easy to use on ramp, beach, or river bank. It's one of the most commonly used. Gator. \$239.



Heavy duty, tandem-axle trailer handles outboard boats up to 22 feet, loads up to 3000 pounds. Can be equipped with self-acting surge brakes which grip and release automatically. Gator. \$616.

(continued) up on water skis the first time. We've carefully plotted a course to an offshore island. We've taken close-up looks at the giant ore boats in our Great Lakes, at the navy craft which come in through the St. Lawrence waterway. We've voyaged "abroad" across Lake Erie to Canada. We've spent lazy afternoons drifting with cooling breezes offshore. And we've occasionally plowed home through steep and choppy seas and were thankful for the skills of the boat-builder which helped make up for some of our own lack of skill as sailors. It was on one of these rough returns to port that we took the solemn vow to enroll in the next series of U. S. Power Squadron courses. They are available to all, in a series of evening sessions. Every boat operator should take this course, which can add tremendously to the enjoyment and the safety of pleasure boating.

Many European families used to send their sons to sea in merchant or naval ships, to help instill in them qualities of discipline, resourcefulness, fair play. These are pretty important in America today. But parents often despair of finding a way to teach their children such things. It's getting a bit difficult to send your child on a trip 'round the Horn on a four-master.

Family boating can go a long way toward accomplishing these same objectives, in a more practical way. Youngsters enjoy learning safety rules and procedures afloat. While still too young legally to drive an automobile, our son and daughter enjoyed the thrill of handling twin-motor throttles, and learning the rules of the marine

road. While hot-rodders in boats are by no means rare, the boating fraternity considers such a reckless and senseless fellow as the true "square." He is without honor afloat. The careful boatman is the one "in the know." It is my opinion that both our children will be more capable and thoughtful auto drivers because of their experience and training in powerboats.

Responsibility, too, comes naturally. It's soon discovered there is little time for back talk or questioning of an order from the "captain," lest you wish to ignominiously grind into the dock with an ego-and-paint-gouging crunch.

But, mostly, boating is just plain fun. It has given us days and nights to remember—memories which will be a part of our family's heritage. Join us, just offshore, in your own family boat. All of us who are out there now will be delighted to welcome you as a member of the largest, happiest fleet the world has ever known.

THE END

## HELPFUL BOOKS ON BOATING

**Piloting, Seamanship, and Small Boat Handling**, by Charles F. Chapman. Motor Boating, 572 Madison Ave., New York, N.Y. \$4.

**The Boatman's Manual**, by Carl D. Lane. W. W. Norton & Co., 55 Fifth Ave., New York 12, N.Y. \$5.95.

**Mobil Boating Guide**, Socony Mobil Oil Co., Inc., 150 East 42nd St., New York 17, N.Y. 50¢.



This increasingly popular radial bay was formed with stock sizes of Andersen Casements for a luxury effect at reasonable cost.

## Secret of livability... Andersen Windows

Fashioned in wood for matchless warmth and beauty, they welcome the sun, seal out the storms.

Handsome room, isn't it? And how Andersen Windows contribute to its charm. No mere adjunct to the room, they are its focal point. The sash and frames of Ponderosa pine are painted to enrich the room's color scheme. Their wood is warm to the touch as well as the eye. For wood is a natural insulator, up to 1800 times better than aluminum in blocking flow of heat or cold. Add Andersen's precision engineering—and you

get windows up to 5 times as weathertight as industry standards for more comfort, more livability, lower heating and air conditioning costs. Ask your architect, builder, lumber or millwork dealer. Or anyone who has ever lived with Andersen Windows, best known windows in the land, and available throughout the U.S. and in Canada. For more facts, mail coupon below for helpful free booklets.

**Andersen Windowalls** 

*Only the rich can afford poor windows*

**IN SQUAW VALLEY,** Andersen Windows handle severe weather with ease. Designer-builder Victor Tchelistcheff uses Andersen Windows to insure comfort in the many winter homes and ski lodges he has built.



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Handsome loose-leaf portfolio with handy filing space for hundreds of home building or buying ideas. Indexed pockets to hold clippings, booklets. A \$3 value... your money returned if you're not satisfied. JUST \$2 plus 50¢ for postage and handling.



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AH-40

Andersen Corporation, Bayport, Minnesota

Please check: I plan to ☐ buy ☐ remodel.

- ☐ Send me free booklets on window ideas for remodeling, building or buying... a total of 60 pages.  
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HANS VAN NES

DOROTHY LAMBERT BRIGHTBILL

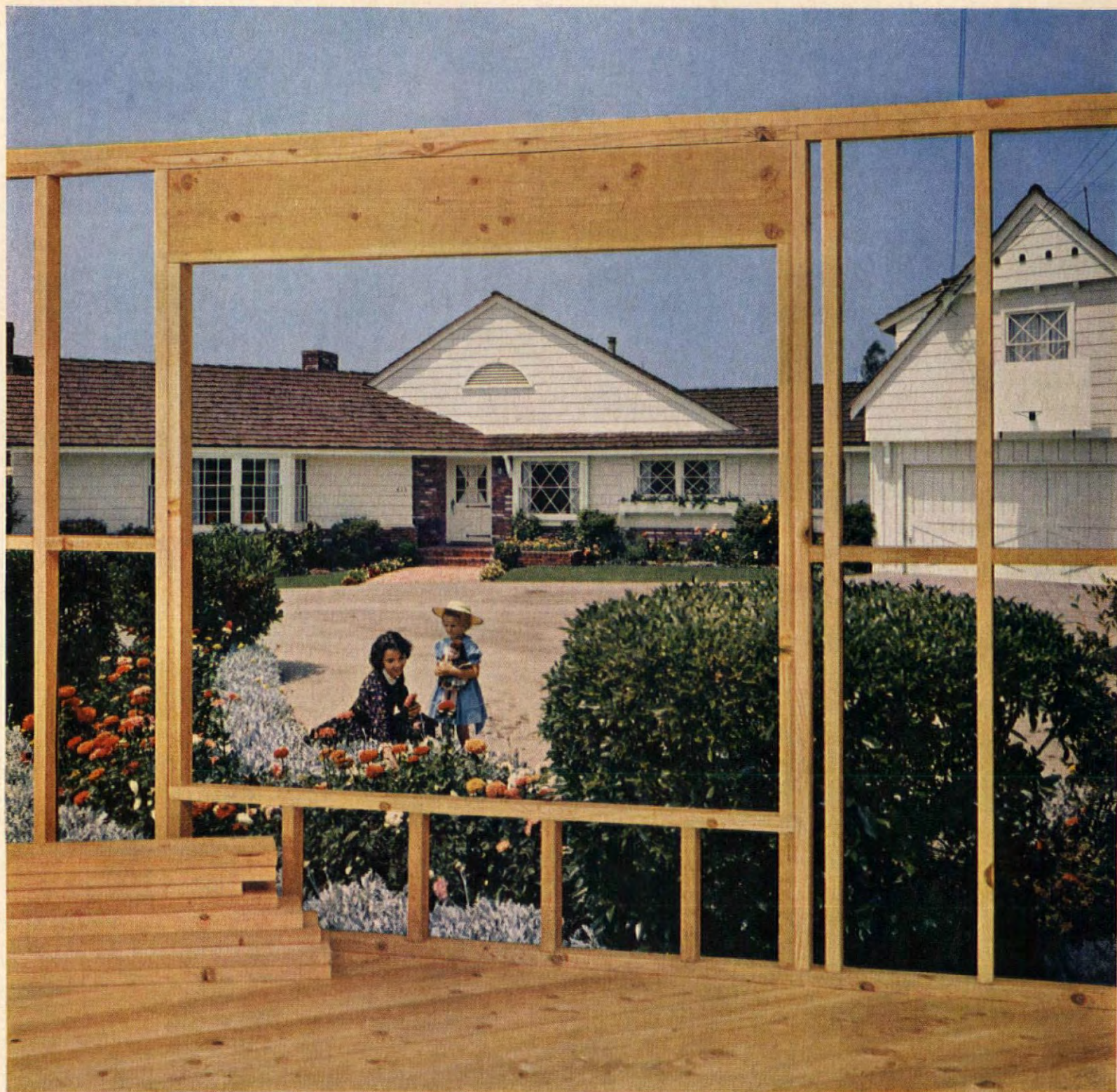
# Dollhouse Storage Cabinets

ANOTHER AMERICAN HOME PATTERN

This is a dollhouse built for two — the nicest thing that ever happened to two little girls! The twin houses are gay, bright, and beautiful—from the pretty blue front door to the rooster weathervane atop the roof! There are rooms galore to decorate and plenty of storage space. Between the houses, there's a desk and a pin-up board. Each house is 24" wide, 45½" high. Our American Home pattern

(Order form on page 68) Shopping Information, page 89

(continued)



When you buy, look for this *hidden value*....

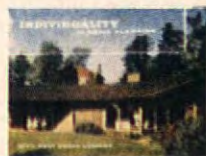
Your family's living comfort begins with this hidden value beneath your home's exterior beauty.

West Coast lumber framing is your assurance of a sound investment. These unique woods grow under ideal conditions on the rich, moist mountain slopes of the Pacific Northwest... conditions that make West Coast the world's finest structural lumber.

It is the best base for the weathertight roof, the beautiful walls, the resilient floor you seek in your home — a base that makes expansion or remodeling easy. Call on your architect or retail lumber dealer... or visit a builder. He may already have your ideal home planned around a framework of enduring West Coast lumber.

... Douglas Fir, West Coast Hemlock, Western Red Cedar

## WEST COAST LUMBER



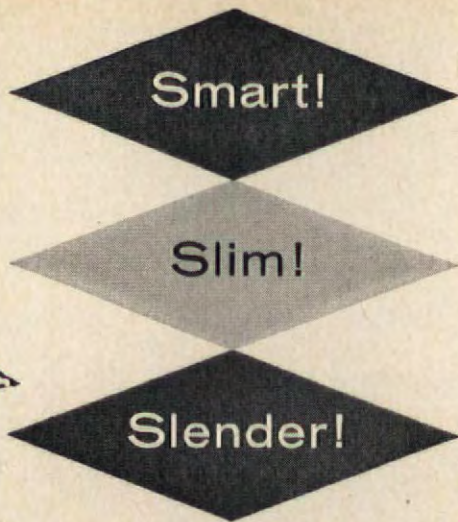
**WEST COAST LUMBERMEN'S ASSOCIATION**  
1410 S.W. Morrison St., Room 60, Portland 5, Oregon  
Please send me your FREE booklet "Individuality In Home Planning" which shows color photographs and floor plans of outstanding homes.

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

Zone \_\_\_\_\_ State \_\_\_\_\_



You and your new  
**Health-o-Meter**  
Bath Scale



You're in style for the 60's with Health-o-Meter to warn you of your runaway pounds. The slim lines you seek are echoed in the slender modern design of the all-new Health-o-Meter bath scales for 1960. Just a brief 1 1/8" off the floor, here's an unusual combination of beauty and precision to aid your figure control.

- Highly sensitive, accurate
- Easy-to-read magnifying dial
- Easy-carry handle
- Lightweight, decorator styled
- Floor-hugging, 1 1/8" high
- Dazzling embossed gold top
- Choice of 6 pastel colors

**\$10.95**  
(slightly higher for west)

Other models from \$8.95

Insist on  
**HEALTH-O-METER**

America's weight watcher since 1919

CONTINENTAL SCALE CORPORATION, CHICAGO 36, ILLINOIS



(continued)

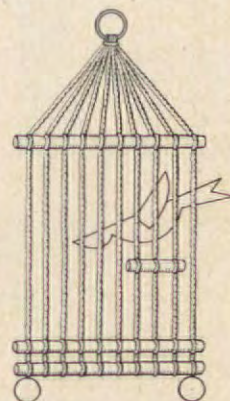
*Dollhouse storage cabinets  
grow up with the children*



gives you complete building instructions including a materials list, detailed drawings with dimensions, color chart, and a graph drawing for the painted design. Another attraction of our storage cabinets is the fact that they grow up with the children. Once the children have stepped from doll age to teen age, you simply remove the attic, raise the desk, and apply a new paint job!

**HOW TO MAKE THE BIRD CAGE SHOWN IN COLOR ON PAGE 66.**

Just above the dollhouse storage cabinets you'll notice a decorative bird cage. Here's how you make it. Line drawing here shows shape of cage. It is 7 1/4" wide by 15" high. Wrap three 7 1/4" long dowels with red yarn. Wrap 2" long dowel with blue yarn. Join three red dowels with strands of blue, red, and gold yarn, as shown, with 9" between top and bottom. Wrap the strands once around each dowel to hold in place. Position short dowel as shown. Join ends of yarn at top to a brass curtain ring. Tie red wood beads at bottom. Cut out small paper bird and fasten with thread.



**PATTERN ORDER FORM**

CHECK pattern desired and fill in coupon below which will be used as label for mailing. Send personal check or money order in the amount of 50c for each pattern ordered (please do not send stamps). New York City residents add 3% sales tax.

To: The American Home, Dept. CP  
American Home Bldg., Forest Hills 75, N. Y.

- ☐ Dollhouse Storage Cabinets, CP-4 50c (as shown on page 66)
- ☐ Tiger Toy Chest, CP-3 50c (see picture opposite)

Print name

Print address

City Zone State

Allow 3 weeks for handling & mailing.



Order our Tiger Toy Chest pattern shown in last month's issue!



KITCHENS GLOW WITH DUCO®. . .  
the enamel that keeps its fresh, true  
beauty. Odor-free DuPont "Duco"—  
in sparkling Gloss and velvety Satin Sheen  
—is extra tough . . . stands up to  
countless washings . . . resists chipping.  
One coat is sufficient for repainting  
most surfaces. Lovely 1960 colors!

For DuPont's exciting new color and  
painting ideas booklet, send 10c to  
DuPont Finishes Div., Dept. A-64, Wilmington  
98, Del. Or ask your DuPont Paint Dealer  
for free copy. He's in the Yellow Pages.

*Buy the paint that's worth the work . . .  
the beauty lasts!*



Better Things for Better Living . . . through Chemistry



DOWN BY PHILIP HULTAN

THE BROKEN MIRROR — a camera story. The carpet is Roxbury's luxurious *Moulin Rouge*

There's a Story  
on every Roxbury  
Carpet...

C'est très gai! Roxbury's *Moulin Rouge*—a lovely carved Wilton—is woven of finest imported wool. You can choose from a rainbow of vibrant colors (like Rouge above). All are so easy to decorate around. *Moulin Rouge* is smart and beautiful. Deep-piled. Resilient. Long-wearing. And permanently mothproofed. See this and all the wonderful Roxbury Carpets at your dealers. In traditional and man-made fibers. And from \$4.95 to \$18.95 sq. yd.

**WIN A CARPET!** What story does our picture suggest to you? Write it down—in 200 words, more or less—and send it to us. You may be the winner of Roxbury carpeting for one, two or three rooms in your home. 20 other valuable prizes. Your story must be postmarked by midnight, June 30, 1960, accompanied by an entry form. Ask your Roxbury dealer for one. Or write to Roxbury Carpet Company, 295 Fifth Ave., New York 16, N. Y.



Warm and cheerful family room is the heart of the home. Combination of cherry plywood paneling, natural-stone fireplace, rock-maple table, and small-patterned paper makes a colorful, homey scene. Hinged window seats lift up to store firewood and children's toys.

Recessed ceiling lights in bathroom spotlight lavatory with brass fittings and beige marble countertop. Victorian mirror, small-patterned paper, and sandalwood towels complete decoration.

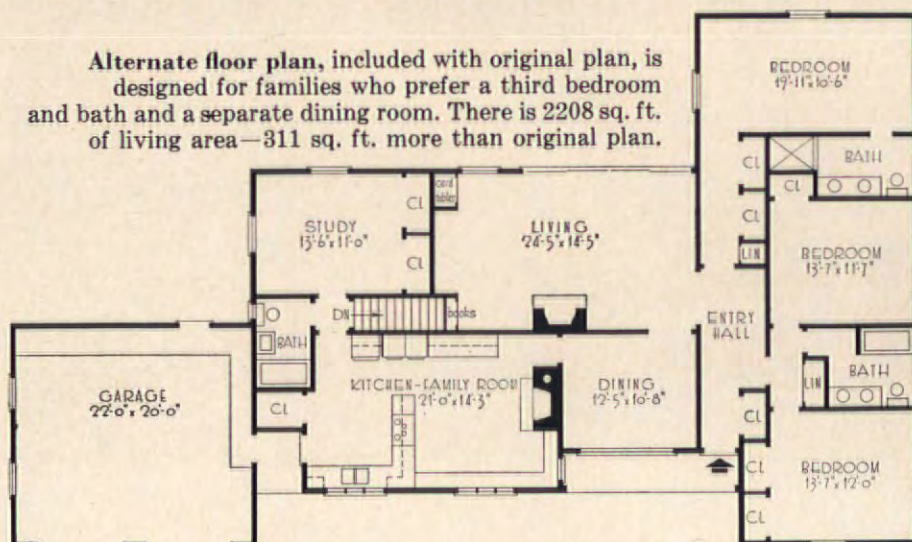


## Colonial Ranch

(continued from page 28)

is 1897 sq. ft. of living area with a 22 x 20' garage. The family often uses the pleasant kitchen-family room for informal entertaining, small sit-down dinners, as well as a daily gathering place for before-meal chats. The kitchen fireplace is alongside the living-room fireplace so that both use a common chimney. Mr. Kelly also built a 15-foot window seat of cherry paneling along the family-room wall. This room was intended to provide a place for the children to play without being underfoot in the actual kitchen working area. This house lends itself so well to expansion that an alternate plan is included with the blueprints. It provides another bedroom and bath, a separate dining room, and an entrance hall which eliminates heavy traffic through the living room. This plan is well adapted for families with more than two children.

Alternate floor plan, included with original plan, is designed for families who prefer a third bedroom and bath and a separate dining room. There is 2208 sq. ft. of living area—311 sq. ft. more than original plan.



### BLUEPRINT ORDER FORM

To: The American Home, Dept. BP  
American Home Bldg., Forest Hills 75, New York

I enclose personal check or money order, in the amount of \$\_\_\_\_\_ for items checked below. (If you live in New York City, add 3% sales tax. Please do not send stamps.)

☐ AMERICAN HOME BLUEPRINT HOUSE #64

☐ 1 complete set, \$5

☐ 3 complete sets, \$10

☐ CATALOGUE OF 30 BEST BLUEPRINT HOUSES, 10c

(Catalogue includes photograph, floor plan, overall dimensions and square footage of each house; 10c covers cost of handling and mailing.)

Print name

Print address

City

Zone

State

Please allow three weeks for delivery.

It's NEW...  
It's American-Standard

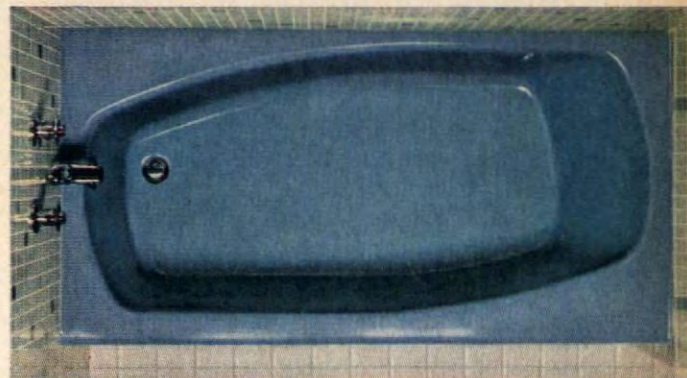


The charm of this bathroom is the subtle way **new beauty** and **new convenience** blend in these stunning American-Standard products. This combination can be clearly seen in the **off-center design** of the Contour bathtub that has extra roominess for luxurious bathing. This unique design forms two wide ledges—one is a handy shelf, the other a comfortable seat that brings the back of the tub close for easy-reach cleaning. Twin lavatories sparkle with beauty, add extra convenience to this lovely bathroom. The **new faucet** has a single lever that controls the flow of water from gentle to full force and mixes it to the right temperature at finger touch. Toilet is off the floor for **new ease of cleaning**. No stooping—just clean under and around this toilet with the swish of a mop! As always, you can depend on American-Standard for products that combine **fine quality** with **smart, new design** to make a bathroom easy to care for and practical as well as beautiful. Now is the time to plan your new or modernized bathroom around exciting **American-Standard** products.

AMERICAN-Standard and Standard are trademarks of American Radiator & Standard Sanitary Corporation



**New ease of cleaning** is yours with this off-the-floor toilet—just clean under and around it with the swish of a mop! Even the seat and cover snap off for thorough cleaning.



**The new, off-center design** and 16-inch height of the bathtub combine to give extra roominess for more bathing comfort. This bathtub is of rugged cast iron, of course.



**New, single lever faucet** gives finger-tip control of water temperature. For the best of service be sure that all the faucets in your home are made by American-Standard.

For more information on these and other beautiful bathroom products, mail the coupon or see your American-Standard retailer. He is listed in the yellow pages of your phone book under "plumbers" or "plumbing supplies."

AMERICAN-STANDARD, Dept. PA-40, 39 W. 39th St., New York 18, N. Y.  
Please send me your new Bathroom Planning Booklet. I enclose 10¢ to cover mailing. I am modernizing ☐. I am building ☐.

Name

Street

City  Zone

County  State

In Canada send to: American-Standard Products, Ltd., 1201 Du Pont St., Toronto 4, Canada



**AMERICAN-Standard**  
PLUMBING AND HEATING DIVISION

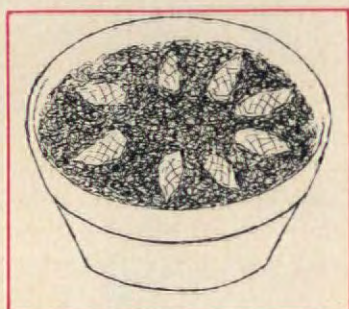
## Flowers in the Shade (continued from page 33)

### HOW TO START ACHIMENES

These pretty relatives of African violets and gloxinias grow 6-18" tall, with flowers of red, white, pink, purple, or blue. Start them from tiny scaly rhizomes that look like miniature pine cones or segmented caterpillars, and which cost about 15c to 25c each. If they break into parts, don't fret, because any segment, if given good growing conditions, can develop into a plant!



Plants are so slender it takes several to make a show. So pot three or more rhizomes together, placing horizontally just below soil, arranged like spokes of a wheel. Growing tip (narrow end) should point out. Use soil recommended for potting tuberous begonias on preceding page. Keep pots moist in warm place (70° to 90°). When sprouts are above ground, move to east or north window.



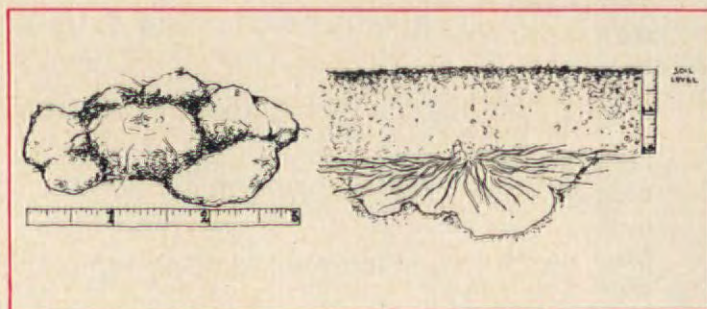
It is especially important not to let soil become dry, because with achimenes that's the signal to stop growing and become dormant. Use water at room temperature as for house plants. When it's time for the move to the garden, dig a hole for the pot, keeping its soil at level of ground around it. In fall, when leaves wither, bring pots inside to

frost-free storage place for the winter.

### GROW CALADIUM FOR FABULOUS FOLIAGE

Take your choice of varieties with leaves translucent white, glowing red, or in fascinating combinations of patterned veining and blotching. The larger the tuber with which you start, the more leaves and display you'll get. In cold climates, start tubers indoors two months before you expect warm weather. In the South, tubers can be planted directly in the ground when it's warm.

GRAMBS MILLER



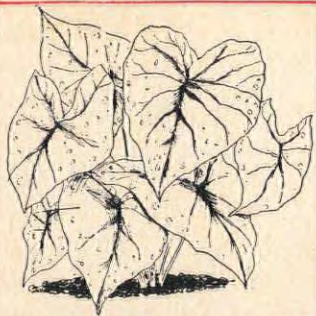
# Would you trade just one morning..

**Super easy!** Super Kem-Tone wall paint flows on with brush or roller. No laps or brush marks. Dries in 20 minutes, with no "painty" odor. Easy cleanup, too. Soap and warm water clean rollers, brushes, trays perfectly.



**Guaranteed washable** —or money back! Spots, smudges whisk off in a jiffy —colors stay fresh, bright, beautiful. The smart, new beauty of walls and woodwork gives you pleasure far longer.



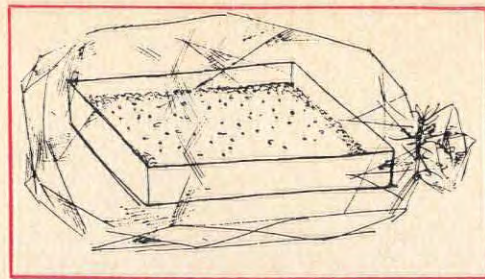
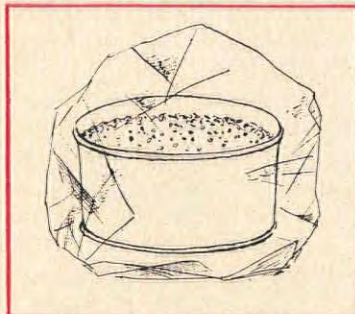


**Starting indoors:** Put tubers in shallow box of peatmoss, vermiculite, or sphagnum moss barely dampened. Roots grow from top of tuber rather than bottom, so tops should be covered 1-2". Or tubers can be placed upside down temporarily until roots show. Keep at temperature of 75° to 80°, and water sparingly. Planting outdoors in South: Cover tuber tops 2-3" deep.

### TRY COLEUS AND IMPATIENS FROM SEED

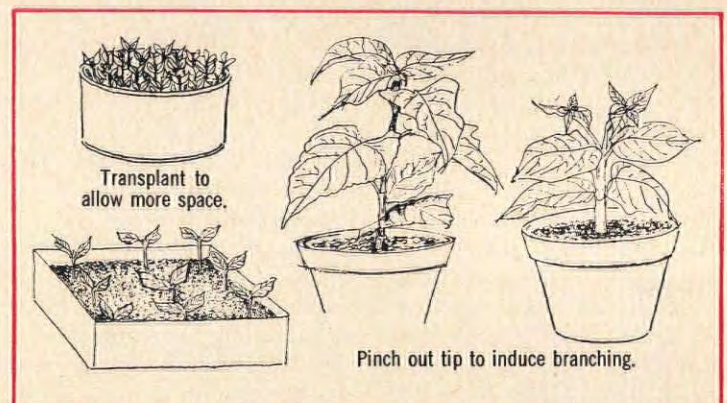
**Coleus**, which grows to height of 3', is strictly a foliage plant (its pale blue flowers are not showy). But **impatiens**, whether in tall varieties or new dwarf (6-12") kinds, blooms conspicuously, continually. Both are favorites for indoor winter window gardens.

They're easy to grow from seed, so why not have some fascinating fun now? Prepare containers with drainage holes in bottom. Over layer of soil place an inch or more sifted sphagnum moss or vermiculite. Moisten from bottom by setting in pan of water.



**Drain**, so seedbed is not soggy. Scatter seeds on top, uncovered. Provide greenhouse-like conditions by enclosing in polyethylene plastic sack.

**Keep warm** (about 70°) in bright light but not sun. Coleus germinates in 10 days, impatiens in 15. When leaves show, remove cover and move gradually to sunny window. Transplant soon to wider spacing, using soil like that recommended for tuberous begonia. Induce branching by nipping out tops of plants. "Slips" cut from mature branches can be rooted in water to make new plants. **THE END**



## ...for a bright new way of living?



**Good trade!** Anyone can paint a room with Super Kem-Tone® in less than a morning—and experience the high-hearted feeling of watching furniture, drapes, pictures regain a "new look" thanks to the durable beauty of walls painted with Super Kem-Tone.

Beautify woodwork with color-matching Kem-Glo® enamel. Looks, washes like baked enamel. (Perfect for bathrooms, kitchens, too. Lovely, long lasting, easy to apply.)



**Choose your favorite colors** in the 1960 Color Harmony Guide. (Borrow it free from your dealer.) It's simple to select *right* colors to go with furnishings or other rooms!

*Super Kem-Tone wall paint and Kem-Glo enamel are made and distributed by:*

THE SHERWIN-WILLIAMS CO., CLEVELAND • ACME QUALITY PAINTS, INC., DETROIT  
W. W. LAWRENCE & CO., PITTSBURGH • THE LOWE BROTHERS CO., DAYTON  
JOHN LUCAS & CO., INC., PHILADELPHIA • THE MARTIN-SENOUR CO., CHICAGO  
ROGERS PAINT PRODUCTS, INC., DETROIT

## Get Protection in the Contract (continued from page 27)

placed liens on his remaining assets. But this is actually the only financial risk you take when you buy a development house. You may get some comfort from the knowledge that the builder's risk is greater than yours. He has a contract to deliver your house—and those of other buyers—regardless of any obstacles thrown in his way, including strikes, unforeseen soil conditions, increased costs of labor or materials, or other technical difficulties.

### Specify "Outside Date"

There should be two dates in the contract for finishing the house. The first is the "completion date." This is nominal—it is not usually met. The second date—and insist it be in the contract—is the "outside date." It is usually met several months after the completion date. If the house is not finished by the "outside date" have it written in the contract that the contract is no longer binding.

What about the construction of the house itself? If you and the builder agree to vary some item from the display model, you should specify in the contract what the

change is to be and how much it will cost.

But even if you buy an exact replica of the model house, a tight contract will stand you in good stead. For merchandising purposes, development builders will sometimes dress up the model house more elaborately than the one they will deliver to you. For example, the model house may sport a more expensive grade of floor tile, wallpaper, or light fixtures. Also it may contain appliances and fixtures that may or may not be included in the basic price of the house. Your agreement should state exactly what is included in your home for the price you are paying.

### Check on Construction

While the house is being built, it is advisable that you visit the site periodically and even carry a rule or tape measure with you. It is possible that the carpenters may frame out a doorway or closet where it is not supposed to be. Catch the error early and have the construction superintendent correct it. But for general quality control, rely on the local building

inspector, the mortgage lending institution, the Federal Housing Administration if your mortgage is F.H.A.-insured, or the V.A. if guaranteed by them. If anything appears to be seriously wrong, you may need the advice of a professional architect or engineer.

The day of the title closing you should make a final inspection of the house before you go to the meeting. If you find anything wrong with the work, whether it be a structural complaint or just sloppy finishing, jot it down so you may bring it up when you sit down with the builder. Check all the moving parts, such as windows, doors, and mechanical equipment, and take a look at the basement to make sure it is dry.

If you cite any defect at the closing, it will be up to you, your mortgage lender, and your builder to agree on an escrow arrangement to make certain that the missing work is completed or the error corrected. Under an escrow arrangement, some of the money normally due the builder is withheld by the lending institution until the work is done. In the event the builder fails to complete it, the money is

available to have it done by someone else. There are minor defects, however—such as a sticking window or door—for which lending institutions will not hold money in escrow because they do not affect the security of his loan.

### Certificate of Occupancy

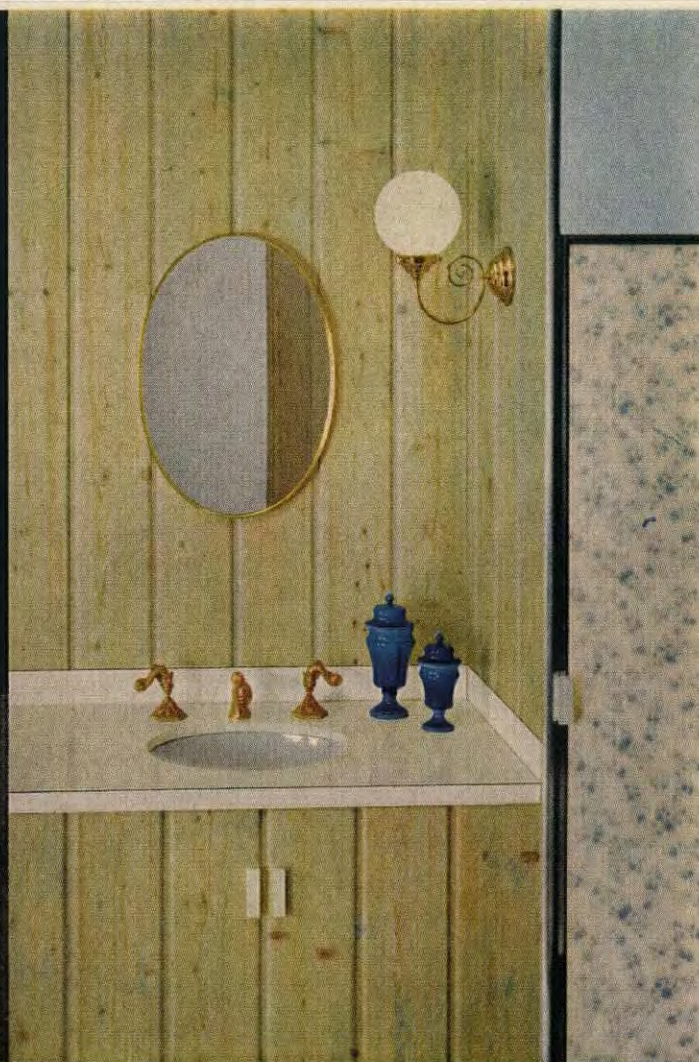
At the closing, you or your lawyer should make certain the builder delivers all of the documents that certify the home is livable. Most important of these is the certificate of occupancy, a document issued by your local building department that states the house is a safe and healthy place to live in. You must also have certificates from the health department stating the plumbing and sanitary facilities are properly installed.

### Get All Warranties

You should also obtain warranties from the roofer and the manufacturers of the mechanical equipment, such as heating, air conditioning, range and oven, refrigerator, and whatever else is included in the sale. The heating warranty, for example, should assure you that a temperature of 70°F.

*For luxurious walls like this...*

the right-for-color woods  
of the  
Western Pine Region\*



Bring elegance and character to your home's interior...with paneling of Western Pine Region woods. Finish it in your favorite contemporary color...let the grain show through, retaining all the natural beauty of the wood.

See your lumber dealer about Western Pine Region woods. He'll tell you how to achieve unusual visual effects to give any room an exciting new dimension. And look for this paneling in new custom-quality homes near you!

### FREE! 2 HELPFUL BOOKLETS...



"Nature Makes News" helps you select or create attractive finishes for paneling of Western Pine Region woods. "101 Home Ideas" suggests decorating, remodeling and building styles for any room in your home. Write to Western Pine Association, Dept. 428-F, Yeon Bldg., Portland 4, Oregon.



well-manufactured and carefully graded lumber

*Western Pine Region woods harmonize or contrast with all building materials. Bathroom paneling Engelmann Spruce, Cimarron Sky finish.*

\*IDAHO WHITE PINE • PONDEROSA PINE • SUGAR PINE  
WHITE FIR • INCENSE CEDAR • DOUGLAS FIR • LARCH  
RED CEDAR • LODGEPOLE PINE • ENGELMANN SPRUCE

**RICKY RUTLAND SAYS:**

**"Fill cracks and  
crevices with**

**RUTLAND  
KEX**

**SPACKLING  
COMPOUND"**

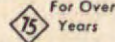


Handy paste or powder  
form. Famous KEX quickly  
fills cracks, nicks, nail  
holes, in plaster, wood, in-  
terior masonry. Sands easily  
to feather edge.



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Quality Products  
For Over



**This Coupon worth**



when you buy any size Rutland Caulking Compound, Glazing Compound, Kex, Lex-Crete or Paint and Varnish Remover. This offer expires Nov. 1, 1960.

To the Dealer: For each coupon you accept as our authorized agent, we will pay you 25c plus 2c handling allowance provided you and your customer have complied with the terms of this offer. Invoices showing your purchase of sufficient stock to cover all coupons redeemed must be shown upon request. Void if prohibited, taxed or restricted. Customer must pay any sales tax. Cash value 1/20th of 1 cent. Coupons are good on any size of products specified. Redeem by mailing to Rutland Fire Clay Co., Rutland, Vt., within 60 days from expiration date. Offer good only in Continental U.S.A.

REDEEM THIS COUPON AT YOUR HARDWARE, PAINT OR BUILDING SUPPLY STORE.

**The  
paint  
remover that  
licks the toughest finish**

Next time you have to remove paint, don't ask for "a paint remover". Ask for Wonder-Paste. Softens up the thickest paint, enamel or varnish so it comes off clean.

At paint and hardware stores.

• Send 25c for illustrated Manual on Refinishing or write for free Wonder-Paste folder.

Wilson-Imperial Co., 114 Chestnut St., Newark 5, N.J.



**AMERICA'S LARGEST SELLING  
TOILET TANK BALL**

Noisy running toilets can waste over 1000 gallons of water a day. The efficient patented Water Master tank ball instantly stops the flow of water after each flushing.

**75c AT HARDWARE STORES EVERYWHERE**  
Higher in Canada

can be maintained in the house at the average low outdoor temperature. You should also receive a certificate of approval from the Underwriters' Laboratories that tells you the electrical system is safe and adequate.

While you should have provided all the safeguards needed at the time you negotiated and signed the purchase contract, the title closing is your final opportunity to protect yourself. Acceptance of the deed at the closing is your way of signifying that the seller—in this case the builder—has lived up to all his obligations under the contract unless exceptions are specifically noted and covered by escrows. Therefore, do not accept title or move into the house until you are completely satisfied or arrangements have been made to tie up any loose ends.

### Buy Title Insurance

Since your purchase of a development house also involves the simultaneous purchase of the land under and around it, the title to the property should be examined by your lawyer at the closing. The chances are that he will advise you to buy a title insurance policy, which relieves you of responsibility if there is a defect in the title. Such a defect could take the form of a prior lien against the property, a claim by the missing heir of a previous owner of the site, unpaid past taxes, and the like.

Since the lending institution normally takes a title policy to protect its investment, the same search of the records can be used to provide you with insurance for a relatively low, one-time premium. If you are not taking title insurance, or it is unavailable in your area, have your lawyer make or obtain a careful study of the title for you before accepting the deed. At the same time let him study all available documents to make sure that, if streets and curbs serving your home are not already completed, the builder is responsible to the municipality for providing them. If he is not, you should make certain that the municipal authorities will provide these facilities.

### When Problems Arise

If you have taken all of these precautions, you should have no trouble after you take possession of your home. But what if problems do arise? Suppose the house lacks adequate insulation or your basement is flooded because the plot was graded improperly?

Having accepted the deed, your recourse is a friendly complaint to

(continued)

**Beautiful  
hand-rubbed look  
on wood  
in just one day  
with  
TRIMLAC®**

... without waxing or rubbing! With clear, quick-drying TRIMLAC you can now give natural or stained woods a waxed, hand-rubbed look in just one day. This satiny beauty comes right out of the TRIMLAC can—no separate undercoats or sealers needed. And no laborious hand waxing.

The TRIMLAC finish brings out the beauty of wood grain, provides lasting protection, does not darken or yellow with age. It even feels "waxy"—yet it is so hard and smooth that dust won't cling. And it's economical to use—one gallon covers at least 400 sq. ft., even on soft knotty pine. Use TRIMLAC for paneled rooms, kitchen cabinets, doors, woodwork, trim. For descriptive booklets on TRIMLAC and other Zinsser products, write:



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Manufacturers of Bulls Eye® Shellac • Spray Shellac • B-I-N Primer-Sealer



*Yes!...we can eat off our carpets!*  
...they've been cleaned by **Duraclean®**



### "FLOWER FRESH" CLEANING FOR CARPETS AND FURNITURE

Imagine! Carpets so flower fresh and bright you can dine on them! Our Duraclean dealer cleans them in our home and they're all ready to use again the same day! There's no messy soaking, no shrinking, no harsh scrubbing. Colors brighten, texture and pile stay lovely and bouncy even with the most delicate fabrics. You'll find your dealer in the Yellow Pages!



— Send coupon for FREE booklet! —

**DURACLEAN, DEPT. Q-794, DEERFIELD, ILL.**  
Please send my dealer's name and FREE booklet, "Good Housekeeping Hints."

Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_

(continued)

the builder. If he refuses to deal with you and if you are certain that he has not lived up to this contract, you may want to take some action. If your mortgage is F.H.A.-insured or V.A.-guaranteed, you may seek assistance from the government agency concerned. It can often be more persuasive than you in getting the builder to make the necessary adjustment. Going to court against your builder is a last resort and one which is ill-advised unless you have strong evidence that, through negligence or fraud, he failed to live up to the terms of the agreement.

An example of fraud would be if he had intentionally substituted inferior materials or equipment for those which were stated in the contract.

What about unexpectedly high taxes? This is one field where the phrase *caveat emptor* (let the buyer beware) applies. Since you bought a piece of land as part of the package deal, it was your obligation to find out what the local tax rate is, whether an increase is in the wind, and how much a house such as yours is likely to be assessed. Most communities do not put an assessed valuation on a new house until about a year after it is completed.

Consequently, even the developer can make no more than an educated guess. The tax obligation is yours and yours alone.

#### BUILDING A CUSTOM HOUSE

If you are having a house custom-built to your specifications, the procedure is somewhat different. To begin with, you probably own the land for it already, and it may be assumed that you have taken the necessary precautions, such as title search and the like, on acquiring the site. As for the construction of the house itself, your selection of an architect and contractor is the first important step. A good, tight contract is the second. Besides designing the home of your choice, the architect acts as your representative in your dealings with the contractor. So choose both carefully.

Be equally careful in drawing up your agreement. Since you are not starting out with a model house, every detail of the structure should be carefully spelled out, including the materials and construction methods to be used. Moreover, your contract should provide an exact schedule of payments. There is no hard-and-fast rule as to when and how your contractor is to be

paid, but the chances are that you will make a series of partial payments as the work progresses. Such partial payments are normally made when the foundation is in, when the house is enclosed and under roof, when the plumbing and the electrical work are finished and the interior partitions are up. The final payment is due when the house is ready for occupancy.

Before you make any of the partial payments to the builder, your architect should certify to you that the phase for which you are about to pay has been completed satisfactorily and according to the plans and specifications. If the materials or workmanship are not up to par, the architect will not let you pay for that phase of the job until it has been improved to conform with the contract.

In some contracts, each payment is equivalent to the value of the work completed minus 10 per cent. When you make your final payment on this basis, you still owe the builder 10 per cent, which may act as an escrow until you and your architect are satisfied that the house has been built to your satisfaction. In the event of a dispute, even with a custom-built home, the F.H.A. or V.A. will

come to your aid if you are financing it with a government-backed mortgage.

#### A Completion Bond

As an added safeguard, ask your contractor to post a completion bond. This serves two purposes. For one thing, it shows you that the bonding company, an insurance concern, thinks enough of his past record and ability to give him the bond. Secondly, it assures you that, if he becomes financially or physically unable to complete your house, the insurance company will arrange for another contractor to finish the job at its expense.

True, with partial payments, the builder cannot run away in the middle of the project, unless he is prepared to leave you with more work done than he has been paid for. But even though you may be ahead of him in terms of cash paid out, the nuisance of having a half-completed house and no contractor is one you should avoid at all costs. Be generous and tell the builder that you will pay for the bond yourself; the cost is not high; all you want him to do is post it.

If he cannot obtain a completion bond because of something he did in the past, this is a good way to

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find out. Make sure also that he is adequately covered with any insurance he may need in case of an accident during construction. Cover yourself with your own policy too. If a workman or neighbor is injured, he may sue both the contractor and you. If the contractor does not have as much coverage as you would like, and your lawyer advises more, don't be stingy. Offer to pay for all necessary protection.

#### Get Changes in Writing

The most likely source of disputes in custom building often stems from changes in plans while the house is going up. For example, your wife may decide that she could use some more cabinets in the kitchen than originally planned. Or you may wish to have the laundry partitioned to provide you with a photographic darkroom. As a practical matter, it is perfectly simple to ask your builder verbally to make the changes. But if you want to prevent future trouble, draw up a *change order*, which is a rider to your contract and it should be signed both by you and the contractor. The change order should specify exactly what is to be done and what you are to be charged for the extra work and materials.

Waiting for your new home to be built involves some trying moments, but if your contract is properly drawn and if you take all the necessary precautions during construction and title closing, the odds are in favor of your deriving a lifetime of pleasure from your new home. **WALTER H. STERN**

### IT'S POTATO SALAD TIME!

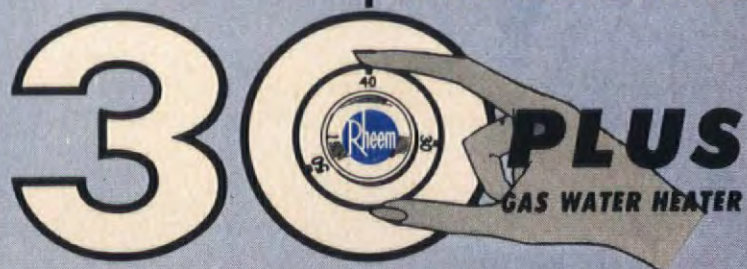
That wonderful mainstay of summer picnics, backyard barbecues, and buffet suppers is coming in our May issue. This time in seven new recipes—each one deliciously different, beautiful to look at, and so-o-o good to eat!

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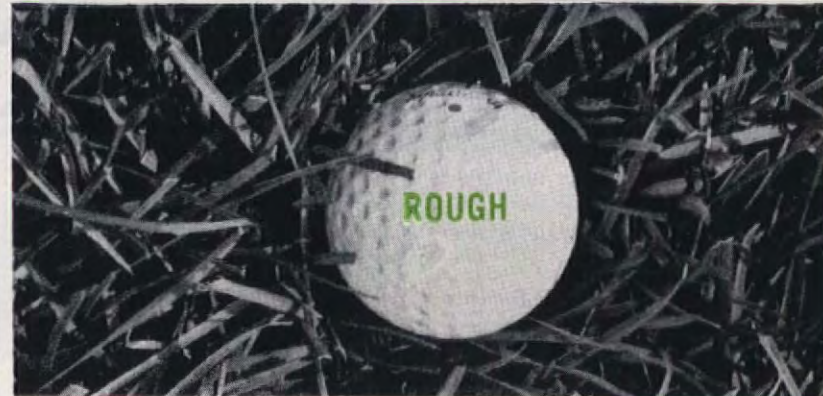
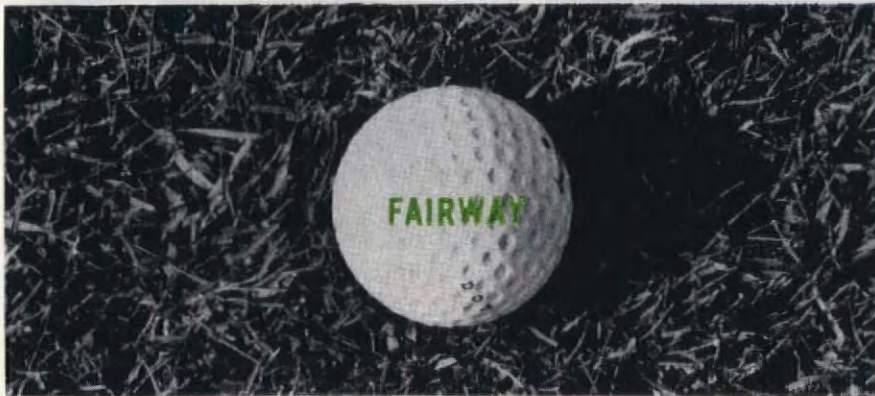
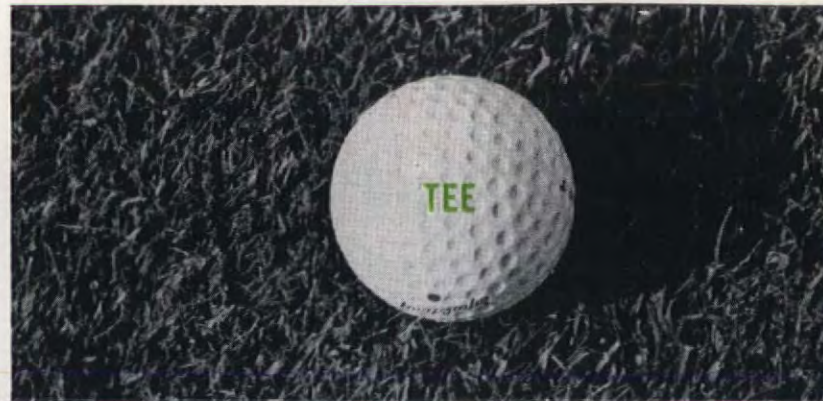


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# WANT A LAWN LIKE A PUTTING GREEN?



*Here's how it's done by a professional. But, if a green is too much for you, why not settle for a "tee" or a "fairway" lawn? Or be satisfied with a good "rough"?*

How many times have you stopped along the road to admire the green expanse of a golf course and wished your own lawn looked as good? *Everybody* knows that *nobody* grows grass like a greenskeeper. That's why we set out to discover just *how* he does it and what these secrets can do for your lawn. Our search took us to the 16th green of the Williams Country Club in Weirton, West Virginia, one of the finest pieces of grass in the U.S.A.! There we met Charles "Chuck" Onoretta, superintendent of the club. On these pages we tell you exactly how Chuck feeds, cuts, waters, and otherwise cares for his greens, tees, fairways, and roughs. We also tell you how to adapt these same techniques to your own lawn.

At every golf course, four distinct types of turf are maintained. The *greens* (or putting greens) are always bentgrass, mowed very closely, dense-textured, and firm—the finest quality turf on the course.

The *tees*, or areas where the players "tee off," are usually the same kind of grass as the greens, but they're not maintained so fastidiously and so are not quite so perfect. If you can duplicate them, though, you'd surely have the finest lawn in your neighborhood!

The *fairways* are the long, beautiful expanses of grass which connect the tees and greens. They need to be well maintained, but by no means as meticulously as the greens. They'd be your equivalent of a regularly cared-for, good-quality lawn.

The *roughs* (where golf balls are not supposed to land!) are the large, coarse areas alongside the fairways. They get minimum care and are about the kind of grass you'd want for a backyard lawn or a children's play area.

The turf at the Williams Country Club dates from 1931 and 1932, when the course was built on rolling farm land. Since Chuck Onoretta is the club's golf pro, as well as its superintendent, he has an understandable preference for the dense-growing bentgrasses. So all the turf at Williams except the roughs is bentgrass. It takes considerably more care than other grasses, but it produces the thick, firm turf that golfers like, and to Chuck that's what counts.

## THE GREENS

The 18 greens at Williams total about 160,000 sq. ft. The most recently renovated ones are 'Pennecross' bent (the finest, in Chuck's opinion); the older ones are 'Coos County' ('Cocoos') bent.

**Mowing** is done every morning. At Williams they use 22", 3 h.p., grasscatcher-equipped greens mowers with the cutting height set at  $\frac{3}{32}$ ". On a daily schedule, this means less than  $\frac{1}{16}$ " is removed at each mowing—but it's necessary to keep a green at its best.

Since a homeowner would rarely want to invest in a greens mower, Chuck says he can get comparable (though perhaps not *quite* equal) results with a high-quality, reel-type lawn mower. A rotary is not (continued)

## Want a Putting-Green Lawn? (continued)

### HERE'S HOW PUTTING GREENS GET THAT WAY...



*Daily, close mowing is the chief secret of maintaining the finest possible turf. It takes real devotion—and a good mower.*

*Generous feeding, three times a year, is needed to keep the grass in constant growth. This power spreader is like a home model, only larger.*



*Rolling is done in early spring and a few times later. The empty power roller is about equal to a half-filled home model.*

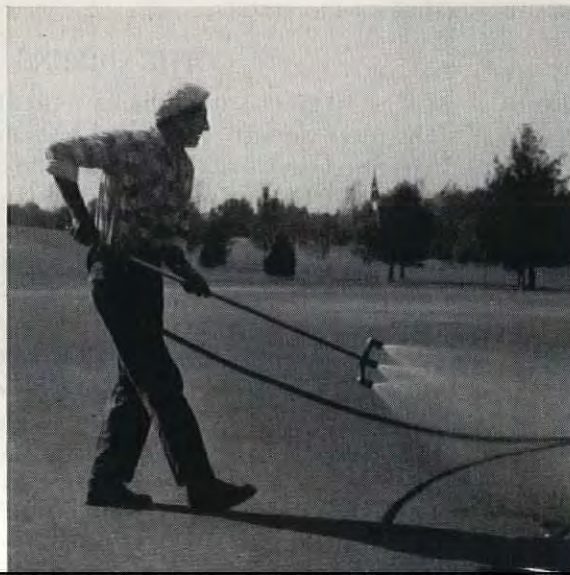


*Watering is as important as feeding, and the frequency depends on the weather. When hottest, the turf is syringed briefly once or twice a day.*

*"Poling a green" means knocking the dew off the grass with a long, flexible pole. It's to help prevent disease and is done every morning.*



*Spraying with turf fungicides is also necessary to prevent disease. Every week is the standard schedule, every three or four days during midsummer heat and humidity.*



*Verti-cutting with this machine is a new phase in bentgrass maintenance. It cuts the runners to produce a thicker turf and is done two or three times a year.*

phosphorus is half-and-half rock phosphate and triple-superphosphate. The 5 per cent potassium is muriate of potash (potassium chloride).

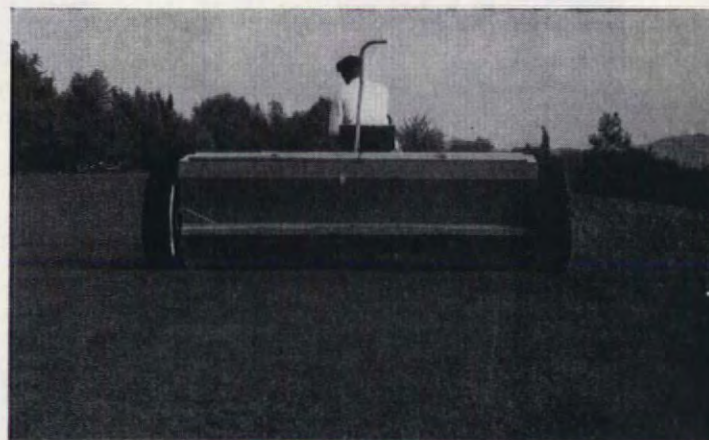
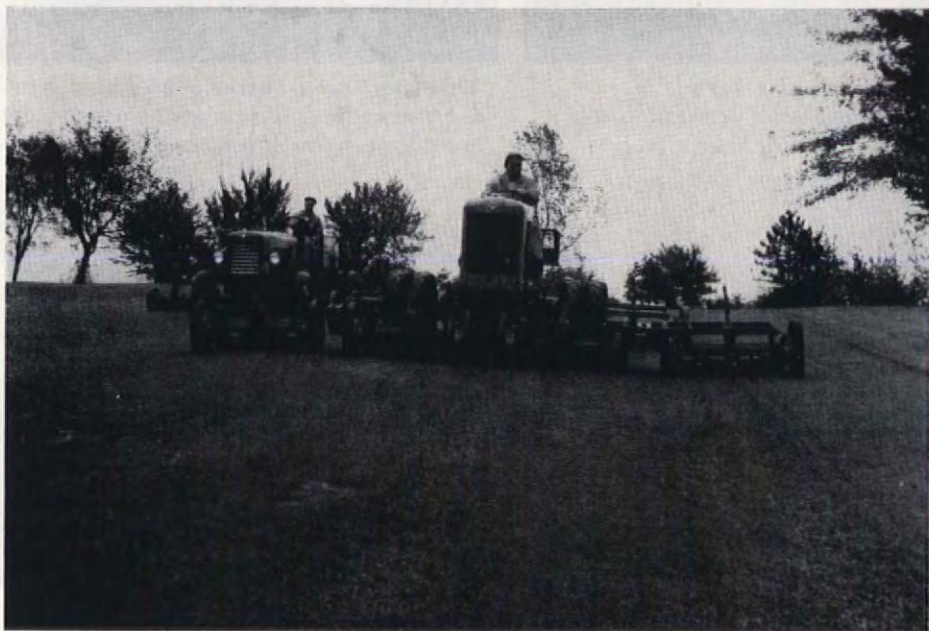
The three-times-a-year application of this preparation is at 20 pounds per 1000 sq. ft. (20x50'), applied with a power spreader.

You can buy similar, prepackaged lawn foods at any garden supply store, and a good lawn spreader works the same as the large power model.

**Watering.** In dry weather, the greens get about 1" of water a week, applied by hand with a large hose two or three times a week. In the hottest

(continued)

## THIS IS HOW THE PROS MAINTAIN THEIR FAIRWAYS . . .



*Feeding a fairway twice a year takes tons of grass food and a king-sized, tractor-drawn spreader. But it works just the same as your lawn model.*

*All 54 acres of fairway grass are mowed every other day. So they need these two tractor-drawn, five-gang, 16' mowers—granddaddies of your own 21" model.*



*Watering a fairway may suggest the fountains of Versailles! But it's the same procedure as on a small home lawn—and it has to be done as often as the weather demands.*



*To remove the dew on a fairway, two tractors (only one is seen here) drag a long piece of old hose from one end to the other. On a lawn, hose-dragging would be easier than poling.*



*Weed, insect, and disease control is the job of this 28' fairway sprayer. It's about the equal of a small army with knapsack sprayers!*

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Fairway aerator punches holes in the turf to increase aeration, water penetration, and reduce "thatch." It's used twice a year.



This giant verti-cutter is used after aerating to break up the soil cores left by aerator, and to cut the runners of bentgrass turf.



The fairway sweeper, used in the fall to remove leaves, works exactly the same as a home lawn sweeper.

(continued) weather they're also syringed briefly once or twice a day with the same hose. To apply 1" of water, set two or three straight-sided cans under the spray of your sprinkler, and run it until the water in the cans is 1" deep. If this takes 2 hours ( $\frac{1}{2}$ " per hour) to give your lawn 1" a week, run it 1 hour in each spot twice a week.

**Weed Control.** Weeds haven't much chance on closely-watched greens—they're dug out with a penknife if they're ever noticed. For crabgrass, a solution using 1 ounce of PMAS or 6 ounces of a disodium methyl arsonate preparation per 1000 sq. ft. is applied with a power sprayer twice a year.

**Insect Control.** To head off insect troubles, greens are sprayed in July and late fall, and immediately after aerating, with a solution of 6 to 8 ounces of 50 per cent DDT and 5 to 10 pounds of lead arsenate per 1000 sq. ft. This is watered in thoroughly.

All these weed and insect control chemicals are sold at garden supply stores and can be applied with garden sprayers.

**Disease Control.** Turf diseases (about half a dozen kinds) attack all bentgrasses during hot, humid, or rainy weather and are the greenskeeper's worst problem. He combats them by "poling" and spraying.

**Poling** is knocking the dew off the grass every morning with a long bamboo or telescopic aluminum pole—a back-and-forth swishing action which removes the dew and

thus allows the grass to dry as fast as possible.

**Spraying** at Williams is done with a high-pressure power sprayer—once a week in spring and fall, every three or four days in summer. Chuck Onoretta uses 2 ounces of turf fungicide per 1000 sq. ft. when spraying weekly, 1 ounce per 1000 sq. ft. when spraying oftener.

Turf fungicides are sold at well-stocked garden stores and you can apply them with a garden sprayer.

**Aerating** means punching holes in the turf (removing soil cores) with a special device to increase aeration and water penetration and to reduce the accumulation of "thatch." The greens aerator is used in spring and fall, sometimes also during summer.

You can buy various lawn-size hand aerators and can rent power models.

**Vertical Cutting.** "Verti-cutting" with a machine with knifelike blades that cut vertically is a recent development that cuts bentgrass runners, induces a denser turf, and reduces thatch. The greens verti-cutter is used in spring and fall, also after aerating to pulverize the soil cores which the aerator leaves on the surface.

Lawn-size vertical cutters are now available and greens machines can be rented in some areas.

**Rolling.** Greens are rolled in early spring to overcome the effect of frost heaving, and

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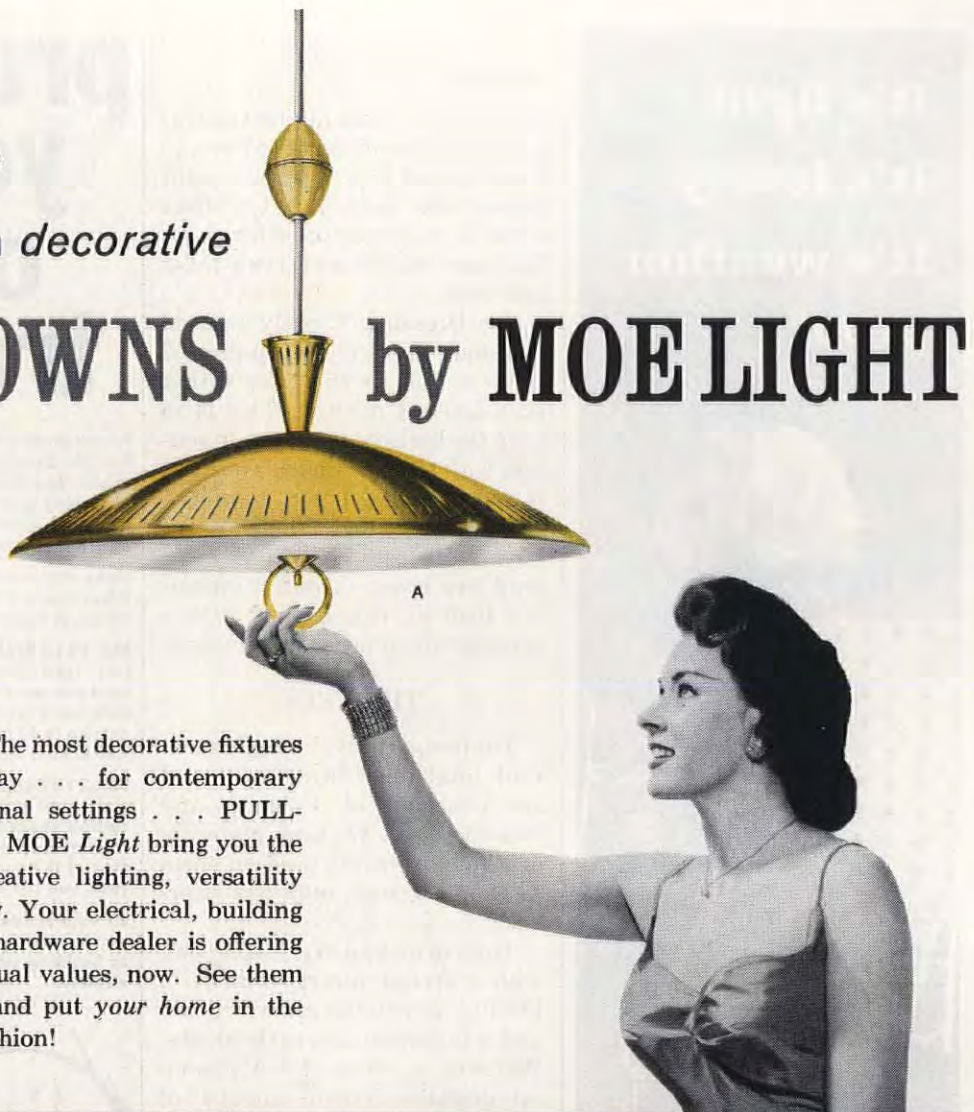
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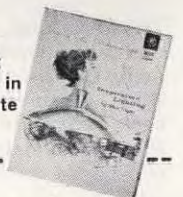
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(continued)

two or three times during the season, when the soil is not too wet, to keep the turf firm. A water-weight power roller is used, but without water in it, which provides about the same weight as a lawn roller half filled.

**Top-Dressing.** Closely mowed bentgrass needs to be top-dressed three or four times a year with a sand-and-soil mixture. This is to keep the horizontal runners in contact with the soil. Chuck's formula is 2 parts sand, 1 part topsoil, 1 part humus, sifted through a 1/4" screen. He uses about one cubic yard per green (about 3 bushels per 1000 sq. ft.), applied with a spreader and brushed in afterward.

### THE TEES

The tees at the Williams Country Club total about 80,000 sq. ft. and are a mixture of 'Colonial' and 'Seaside' bent. The same materials and equipment are used on them as on the greens, only less rigorously.

They're mowed every other day with a greens mower set at 1/16". Feeding is with the same fertilizer and at the same times as the greens. Watering is done with a pop-up sub-irrigation system—about 1" of water per week in summer.

Weed, insect, and disease control measures are the same as for the greens, though the schedule is less rigid.

Aerating, vertical cutting, top-dressing, and rolling also are the same as for greens, but with more flexibility.

### THE FAIRWAYS

The fairways total about 54 acres (some 2,350,000 sq. ft.) and get the best treatment possible for such an area. The grass is a mixture of 'Astoria,' 'Colonial,' and 'Highland' bent. A 'Merion' bluegrass would give you pretty much the same quality, though darker-colored turf—and with considerably less attention.

**Fairway mowing** at Williams is done every other day when the grass is in full growth, sometimes less often when growth is slower. The mowers are seven-gang, reel-type, tractor-drawn machines which cut swaths of 16'. The cutting height is set at 3/8".

The mowers have no grass-catchers, and Chuck says that although clipping removal would be desirable, it's not practical on such large areas.

He says a homeowner could get about the same effect, on either

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bent or 'Merion' bluegrass, with a good reel or rotary mower set at about 1". Standard bluegrass, however, is better cut at 1 1/2" or higher.

**Feeding.** The fertilizer for the fairways is the same as for the greens, except that a granular rather than a powder form of urea-formaldehyde is used.

It's applied with an 8' spreader, tractor drawn, in early spring at 500 pounds per acre (about 12 pounds per 1000 sq. ft.) and in fall at 400 pounds per acre (about 9 pounds per 1000 sq. ft.).

The same feeding schedule would be excellent for a home lawn.

**Watering.** Each fairway is watered with about a dozen large, impulse-type, portable sprinklers connected to underground pipes along the sides of the fairways. In dry weather they're used about twice a week to provide about 1" of water a week.

**Weed Control.** In spring and fall the fairways are sprayed with 2,4-D (1/4 ounce per 1000 sq. ft.) for broad-leaf weeds, 2,4,5-T (1/2 ounce per 1000 sq. ft.) for clover, and PMAS (2 ounces per 1000 sq. ft.) for crabgrass. In spring, when the next-worst lawn pest, annual bluegrass (*Poa annua*), is active, fairways are also sprayed weekly with sodium arsenite (1/2 ounce per 1000 sq. ft.).

The solutions are applied with a mobile sprayer with retractable booms that cover a 28' swath.

**Insect Control.** To control grubs, army worms, tropical earthworms, cutworms, and chinch bugs, fairways are sprayed in late fall and in July or August (also after aerating) with 1 ounce of chlordane concentrate per 1000 sq. ft., 6 to 8 ounces of 50 per cent DDT per 1000 sq. ft., and 5 pounds of lead arsenate per 1000 sq. ft. The spray is applied with the 28' boom sprayer and watered in immediately.

**Disease Control.** Dew is removed by two tractors, one on each side, which drag a long piece of old hose the entire length of the fairway. This is done every morning when there's any appreciable dew.

Turf fungicides are applied with the 28' boom sprayer once a week. **Fairway aerating, vertical cutting, and rolling** are done on more or less the same time schedule as on the greens. The only difference here is that they're done with much larger, tractor-drawn equipment.

In the fall, when leaves become a problem, the fairways are cleaned with a tractor-drawn fairway sweeper. The greens and tees are



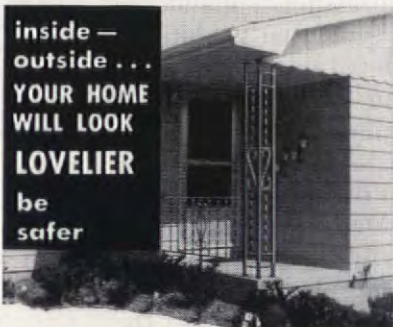
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cleared of leaves with a strong stream from the hose.

### THE ROUGHS

By comparison, the roughs get very little care. They're all you'd want in utility grass, however, and seen from a distance they're decidedly beautiful.

The grass seed used for them was 70 per cent fescue, 20 per cent bluegrass, 10 per cent bent. In some dry, open areas they're now wholly fescue; in some more fertile, moist areas they're entirely bluegrass; in a few moist spots they're almost pure bentgrass; and in many areas they're a mixture.

This, of course, is what happens when a mixture of several kinds of grass seed is used for a lawn. The kind of grass best suited to the location eventually becomes dominant.

The Williams' roughs are mowed once a week at 2½" with five-gang, reel-type mowers.

On a once-a-week schedule, a homeowner would probably do best with a good rotary mower set at 2½".

Feeding is done once a year in the spring—600 pounds of standard 10-6-4 fertilizer per acre (about 14 pounds per 1000 sq. ft.).

Watering is resorted to only when the grass shows signs of burning. Then the fairway sprinklers are run long enough to supply about ½" of water.

Weed, insect, and disease control chemicals are used only when the need for them becomes apparent. The same materials and equipment are used as on the fairways.

Aerating is done once a year with the fairway aerator, and rolling once in the spring with the fairway rollers. And the fairway sweeper is used in the fall—but only when the leaves become deep enough to start hiding the golf balls! THE END

PHOTOGRAPHED AT WILLIAMS COUNTRY CLUB  
BY LEW MERRIM

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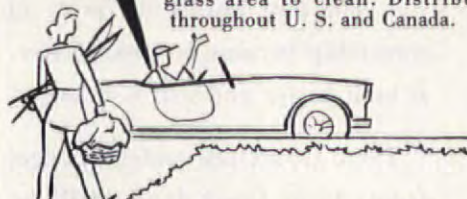


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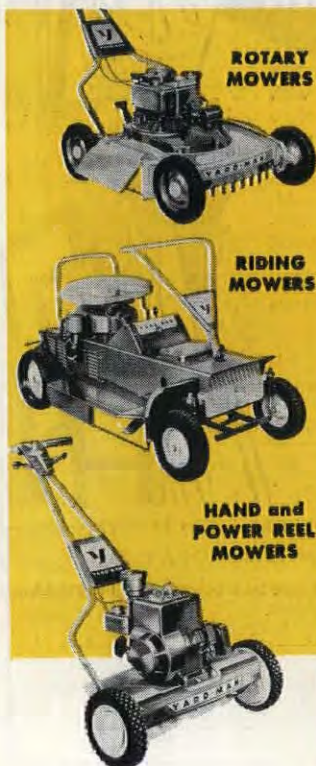
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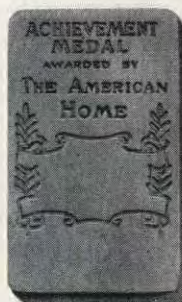
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**'Kimberley Jewel'**—  
a lovely new dahlia from  
the land of diamonds

THEODORE A. WESTON

**'Kimberley Jewel'** is a very special dahlia—a medium-sized, cactus type that's white at the center and deep purplish red toward the edge. It was awarded six American Home Achievement Medals, marking the first time a foreign variety has captured the most awards.

The dahlia was originated by Norman E. Sutherland of Kimberley, South Africa, and was the top winner at six different shows in Illinois, Iowa, Wisconsin, and Pennsylvania. The plant grows about 5' high. The winning blooms were exhibited at the shows by Summit Gardens, Glen Ellyn, Illinois, who will distribute the variety in this country.

The American Home Achievement Medal is the highest award for new varieties exhibited at about 100 summer and fall flower shows in all parts of the country. Altogether, 42 new flowers won the medal last year—22 of them dahlias, 14 gladiolus, and six daylilies.

In second place was a large-flowered, currant red, informal decorative dahlia called 'Pennsylvania,' which won the medal at three shows. Three new dahlias tied for third place with two medals each. All other winners took one medal each. Complete list of winners on page 89.

## WINNERS OF THE AMERICAN HOME MEDAL FOR 1959

### 22 WINNING DAHLIAS

'CASCADE KAY'—Semi-cactus, 7", coral and yellow blend; Tony De Rooy, Monroe, Wash.; Seattle Dahlia Society.

'CATTLEA'—Informal decorative, 10", lavender; Stanley Johnson, Cheltenham, Pa.; West Side Flower Club, Kingston, Pa.

'CINCH'—Semi-cactus, large, light primrose yellow; Andrew Babb, Bremerton, Wash.; Kitsap County (Wash.) D.S.

'DAISY JONES'—Semi-cactus, large, rhodamine pink; Walter Huber, Cincinnati, Ohio; Ohio Valley Dahlia Association.

'DORIS O'—Pink and white blend; R. Motznik, Pittsburgh, Pa.; East Liverpool (Ohio) Dahlia and Floral Society.

'DR. V. V. PHELPS'—Informal decorative, large, light red; Stanley Johnson, Cheltenham, Pa.; Southeastern Michigan D.S.

'FABULOUS'—Incurved cactus, large, light blend; Mr. and Mrs. H. H. Robens, Chagrin Falls, Ohio; Scioto Valley (Ohio) D.S.

'HARRISON'—Informal decorative, 11", orient red; Catherine B. Miller, Bremerton, Wash.; Washington State D.S.

'IDA MAY'—Informal decorative, large, dark blend; Kenneth K. Williams, Overland Park, Kan.; Greater Kansas City D.S.

'KATHERYN BEVAN'—Semi-cactus, 3 3/4", orchid purple; C. H. Stoekel, Paterson, N.J.; Bergen County (N.J.) D.S.

'KIMBERLEY JEWEL'—Cactus, 7", red and white blend; Norman Sutherland, Kimberley, South Africa; Badger State D.S., D.S. of Wisconsin, Central States D.S., Greater Pittsburgh D.S., Southtown (Ill.) Dahlia Club, Tri-City D.S.

'LITTLE LIZZIE'—Formal decorative, miniature, yellow; Herschel L. Whittaker, Chattanooga, Tenn.; D.S. of Tennessee.

'LORRAINE S'—Straight cactus, medium size, dark blend; Richard Sproul, Portland, Ore.; Portland D.S.

'LULA PATTIE'—Informal decorative, 11", white; Comstock Dahlia Gardens, Solana Beach, Calif.; Orange County (Calif.) D.S.

'MISS PATRICIA MURPHY'—Informal decorative, orange; F. Tomczak, Jamaica, N.Y.; American D.S.

'PEANUTS'—Formal decorative, miniature, white; Alton W. Smith, Richmond, Va.; National Capital D.S., Virginia D.S.

'PEGGY LIN'—Formal decorative, 7", yellow and crimson blend; Nat C. Lundgren, Santa Cruz, Calif.; Central Valley (Calif.) D.S., San Diego County (Calif.) D.S.

'PENNSYLVANIA'—Informal decorative, 10", currant red; Stanley Johnson, Cheltenham, Pa.; Burholme (Pa.) Horticultural Society, Greater Philadelphia D.S., North Jersey D.S.

'REES BEAUTY'—Incurved cactus, 7", dusky rose; Rees Dahlia Gardens, Tilden, Ill.; Greater St. Louis D.S.

'RUTH ELLA'—Incurved cactus, 11", spectrum purple; Nat C. Lundgren, Santa Cruz, Calif.; East Bay (Calif.) D.S., Inglewood (Calif.) D.S.

'SEAFAR PRINCESS'—Incurved cactus, tyrian purple; Pablo Abellera, Seattle, Wash.; Snohomish County (Wash.) D.S.

'TINA MARIE'—Cactus, large, light blend; Alfred Warren, Peekskill, N.Y.; Long Island (N.Y.) D.S.

### 14 WINNING GLADIOLUS

'ALASKA'—Large, white; Don and Audrey Walker, New Hope, Pa.; Maryland Gladiolus Society.

'BY JUPITER'—Large, blue-purple, ruffled; Don and Audrey Walker, New Hope, Pa.; Keystone G.S.

'DESERT MOON'—Large, cream, ruffled; Ted Woods, Madison, Wis.; Illinois G.S.

'ELIZABETH II'—Large, lavender; Leo Matthews, Lutz, Fla.; Indiana G.S.

'FIRST LADY'—Orchid pink, ruffled; Ralph Baerman, Salem, Ore.; Oregon State G.S.

'FRESH'—Medium size, cream, ruffled; Marion Rich, Marion, N.Y.; Western New York G.S.

'JAMAICA'—Large, brown smokey; Don and Audrey Walker, New Hope, Pa.; Burholme (Pa.) Horticultural Society.

'LADY LOVE'—Large, light lavender; William Himmler, Fort Atkinson, Wis.; Wisconsin State G.S.

'LINCOLN RAINBOW'—Medium size, orange smokey, ruffled; C.E. Randall, Fredericton, New Brunswick; Maine G.S.

'LITTLE FAWN'—Small, tan, ruffled; E.L. Venard, Sioux City, Ia.; Sioux City G.S.

'ORANGE GROVE'—Golden orange, fluted; W.H. Warr, Verdun, Quebec; Quebec G.S.

'PINK MAJESTY'—Large, dawn pink; Mrs. Mabel Stansberry, Redondo Beach, Calif.; Southern California G.S.

'SUMNER'—Medium size, orange; Ralph J. Pomert, Pacific, Wash.; Washington G.S.

'WHITE WONDER'—Medium size, white, ruffled; Sydney Cartmell, Jr., Berea, Ohio; West Virginia G.S.

### 6 WINNING DAYLILIES

'DRUANNE'—Medium yellow, crinkled; Mrs. Myron K. Taggart, Kansas City, Kan.; Kansas City Hemerocallis Club.

'EVENING REVERIE'—Medium size, light orchid with yellow throat; R.W. Munson, Jr., Gainesville, Fla.; DeLand (Fla.) Hemerocallis Society.

'LEXINGTON'—Large, yellow, ruffled; Elmer Claar, Northfield, Ill.; Bluegrass (Ky.) Hemerocallis Society.

'LOVE CHARM'—Medium size, pale yellow with rose-tinted sepals, ruffled; R.W. Munson, Jr., Gainesville, Fla.; Valdosta (Ga.) Hemerocallis Club.

'NECHES QUEEN'—Large, yellow and pink blend, crinkled; Mrs. K.W. Schulze, Port Arthur, Tex.; Gulf Coast Hemerocallis Society.

'QUADRI QUEEN'—Medium size, creamy melon, recurved; Dr. Curtis Hutton, Pensacola, Fla.; Pensacola Hemerocallis Society.

## SHOPPING INFORMATION

### PICTURE BOOK OF DECORATING— PART IV

Page 21: Grass cloth wallcovering—Bowen. Sleep-or-lounge sofa, upholstered in Eastman Chrom-spun acetate—Kroehler's New Idea Group. Wall unit, designed by Paul Cadovius—Royal System. Vinyl tile—Amtico. Television—G. E. Rug—Cabin Crafts. Tables—Selig. Pages 22, 23: Sofa and chairs, chest & book case, card table set, end table—Selig. Coffee table, lamp & fixtures, picture over sofa, Arabia chicken and round dish, Gustavsberg bear, giraffe and vase, porcelain coffee set—George Jensen. Rug, "Four Winds," Echo Weave—Bigelow. Tile—Robbins. Pages 24, 25: "Adventure" furniture—Lane Co. Hand-painted chintz fabric "Kyoto"—Greiff. Tile—Kentile. Sculptured brick wall—Con-tact. Net lights—Howard Miller Clock Co. Su-Shi patterned china—Iroquois. "Continental" silver—International Sterling. "Flamestone" casserole salt & pepper shakers—Dansk. Bronze cat—George Cerney. Bronze carrier pigeons—Sylvia Shaw Judson. Lacquer tray—Miya Co. Glassware—Bloomingdale's. Felt chair seat covers—Continental Felt. Page 26: "Contessa" furniture—Heywood-Wakefield. "Marina" Acrilan carpet—Mohawk. Lamp—Lightolier. Terra cotta bust of child with doll—Dorothea Greenbaum. White cotton moss fringe on curtains—Consolidated Trimming. Painting—Maurice Van Geuns. Antiques. Wallpaper—Pippin Papers. Accessories and quilt—Private collections.

### BRUSHES THAT BLOOM IN THE SPRING

Pages 42, 44: Wall brush—Leiner. Pastry brush—Nibco. Scouring brush—National. Outdoor broom—Oxco. Scrub brush—National. Vegetable brush—Oxco. Silver polishing brush—Leiner. Butter brushes—Sanford Ink Co. Percolator brush—Nibco. Bottle brush—National. Floor brush—National. Wool duster—N. Y. Feather Duster Co. Yarn furniture duster—Leiner. Radiator brush—Leiner. Tub brush—Leiner. Bowl brush—Oxco. Scouring brush—National. Dish brush—Nibco. Glass brush—Leiner. Car-wash brush—Empire. Wire clothes whisk—National. Venetian blind brush—Leiner. Nipple brush—Leiner. Pan brush—Oxco. Window brush—National. Lampshade brush—Leiner. Paintbrush—Gerts-Lumbard. Shoe polisher—National. Bath brush—Nibco. Clothes brush—Leiner. Dishwashing puff—Empire. Duster brush—National.

### TAKE A PACKAGE OF FROSTING MIX

Pages 46, 47: Milk glass saucers—Imperial. Coffee-pot, demitasse cup and saucer, plate and dessert plates—Mayhew. Silver pie server, ice-cream forks—Towle.

### SUGAR SWIRL

Page 56: Demitasse cup and saucer—Lenox China. Silver-Towle.

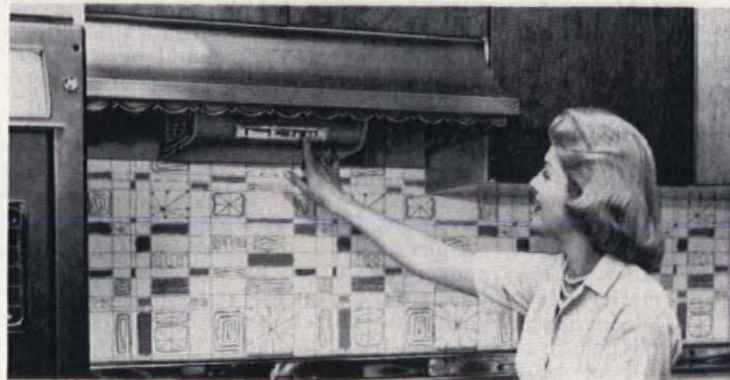
### DOLLHOUSE STORAGE CABINETS

Page 66: Wallpapers—Thomas Strahan. Curtains—Celanese. Lighting fixture—Habitat. Vinyl tile flooring—Robbins. Chairs—House of Station Handicrafts. Toys—Courtesy of Toy Guidance Council.

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## Repeat That Please

Americans have a penchant for giving descriptive names to various objects ranging from boats to bathtubs, from Pullman cars to automobiles. We know a doctor who has appropriately named his home "Bedside Manor." A golfing companion swears his game has improved five strokes with golf balls wistfully called "Strate Flite."

However, not all names have a single descriptive identity. "Four-Square" is not only used for men's clothing, but also for lumber. A "Constellation" identifies a towel as well as an airliner. A recent issue of our favorite magazine discloses that "Superba" has been bestowed impartially upon both a dill pickle and a diamond ring.

If these product nom de plumes serve no other purpose than to increase our vocabulary, they should be encouraged. Not to be outdone in this hobby, we pass on a few of our own for your collection. "Time For Sale", "A Dish of Herbs", "Sea Change", "Southern Heritage", "Duster Days." This small sampling gives you the idea and leaves us open to the charge of being fanciful and flamboyant. We happily agree and suggest that the descriptives are eminently suitable for our Jean McLain® wallpaper collection. The variety of designs and colors inspired our flights of fancy. In any event, names or no names, the decorative merits of Jean McLain wallpapers will stand on their own. We invite you to judge for yourself at your Imperial dealer. His name is in the yellow pages of your telephone directory.

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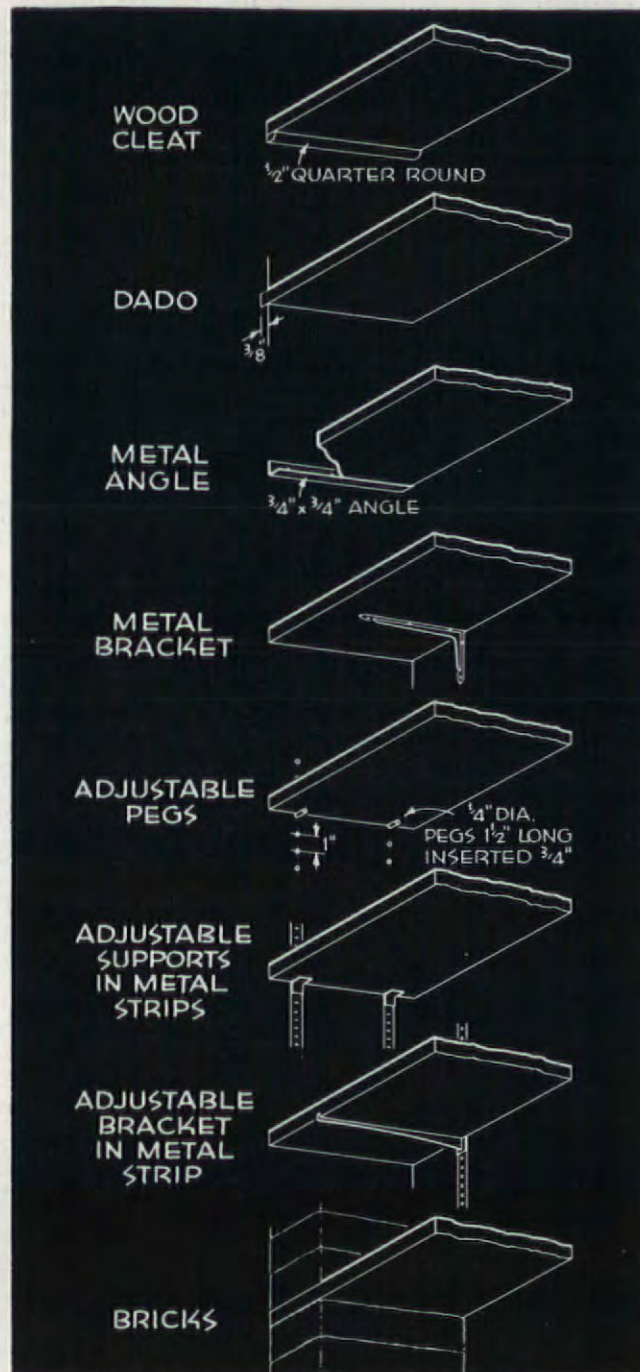
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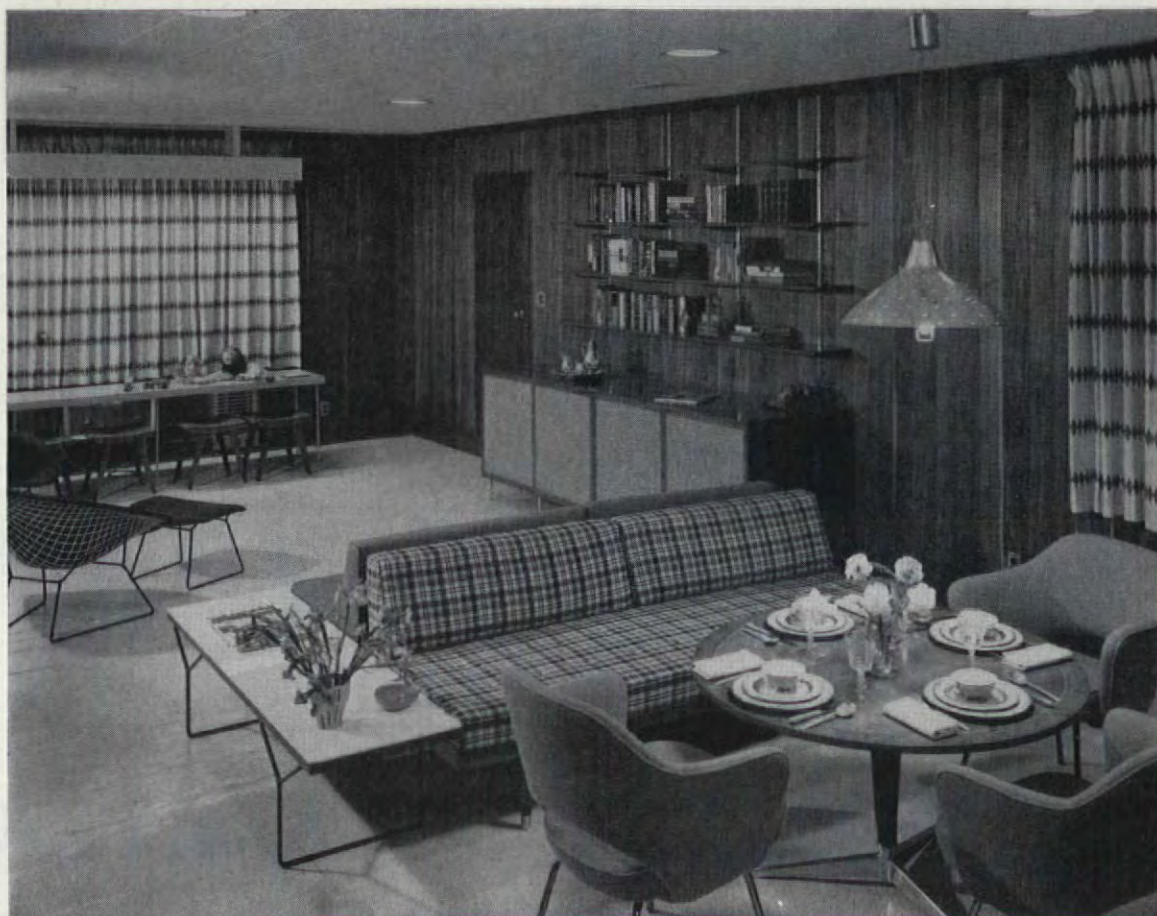
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## Put your family room to work

There was a time when the family room was the basement recreation room. It was furnished with the family's cast-off furniture and there wasn't a lamp that matched nor a sofa worth sitting on. You were lucky if it had a phonograph or a beat-up piano. Today's smart new family rooms are as far removed from these old-fashioned catchalls as they are from the parlor of Victorian days. The family room today is bright, colorful, and well decorated! But more



**Multipurpose room** in the home of Mr. and Mrs. Marshall Safir has entertainment wall on one end, informal dining area on the other. Color scheme is cream brown, white, and blue.

*These two rooms show how  
you can make your family  
room serve as an entertainment  
center, an informal dining  
area, or an extra bedroom*



**Hi-fi, TV, and record changer** are housed in walnut cabinets with cane front and brass legs. Upholstered wrought iron chair and stool in Bristol blue are lightweight, can be easily moved. Open bookshelves add wall interest.

important, it is designed to serve many needs and to make the living easy . . . and fun! The room at the lower left, for example, is the spot where the family gathers for informal meals as well as to read, watch television, or listen to favorite music. The one at the lower right doubles in brass as a TV room and as an extra bedroom. Study these rooms with care. See if you can't adapt some of the ideas to your own family room.

DECORATOR: EVELYN JARLOW, A.I.D. • PHOTOGRAPHER: ERNEST SILVA



**Double-duty room** in the home of Mae and Anna Neglia is both a TV and guest room. Three walls are sand color, the fourth burnt orange. Rug is sand with brown and burnt orange design.



**Adjustable TV set** swings out to any position. The couch becomes a comfortable bed at night. Tailored curtains are sand color, cabinets have a light walnut finish. Contemporary table lamp provides ample light as well as decorative interest.



**Pull-out drawers** and built-ins belie the fact that this family room also serves as a bedroom. Day bed is upholstered in sand-colored tweed. Pillows are burnt orange and sand. A small, compact, double-duty room.

Pages from a Decorator's Notebook  
*For Dinette*

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## HAVE YOU CONSULTED YOUR LOCAL BUILDING AUTHORITIES?

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*If you haven't, you may have to  
tear down your new playroom or garage*

If you are planning to build a house or make changes in the one you already own, be sure you let the proper authorities know what you plan to do before you start. If you don't, you may be violating one or more of the many laws which govern construction. It is also very possible that you will have to tear down any structure you have built without a permit.

Sometimes it is hard to find out who these authorities are and what the function of each one is. Actually there are three main areas in which the local government controls your house and property: zoning, building, and taxes.

### HOW TO FIND THEM

There are several ways you can locate the particular authority you need. The most sensible one is to look in the telephone book under the name of your town where all the municipal offices will be listed. If yours is a town where private citizens serve on the various boards in their free time, your town clerk can tell you who they are and how to reach them.

### WHAT THEY DO

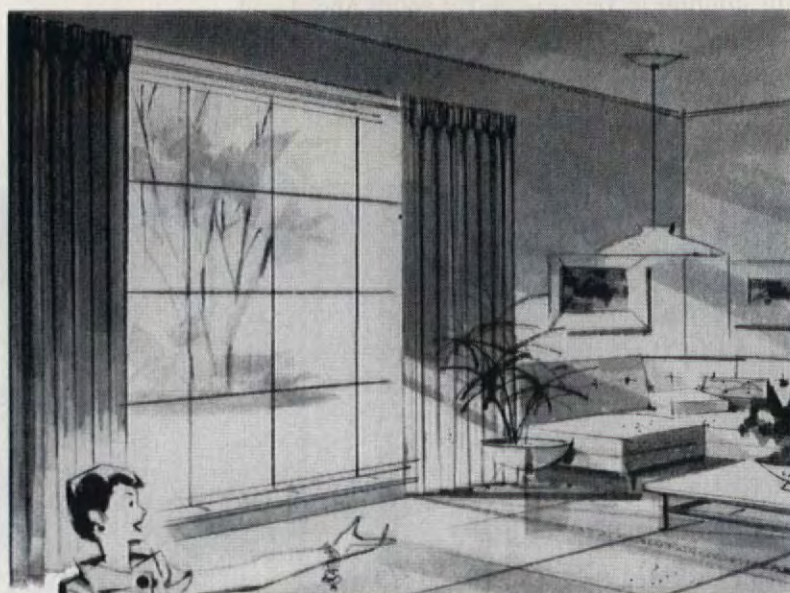
**Zoning.** Let's suppose that you are planning to buy a piece of land to build a home on. The records in the Zoning or Planning Bureau or at the town hall will show you what uses are permitted in the location you have in mind. In trying to maintain the character of a residential neighborhood, zoning or planning officials may set standards, which will be listed in the local ordinances.

**Study local zoning ordinances.** A copy of the zoning laws is available at the town hall, and in many localities copies may be purchased or taken home without charge. The laws tell you the minimum plot you must own to build a house, how much of the plot may be covered by the structure, and how far that structure must be set back from the street line, the side lines, and the rear limit of the property. You will also find out what kind of garage, tool shed, fence, or swimming pool you can build and how far it must be from the property lines.

The zoning laws state whether you can take in roomers or boarders, and if it would be legal for you to have a professional office in your house.

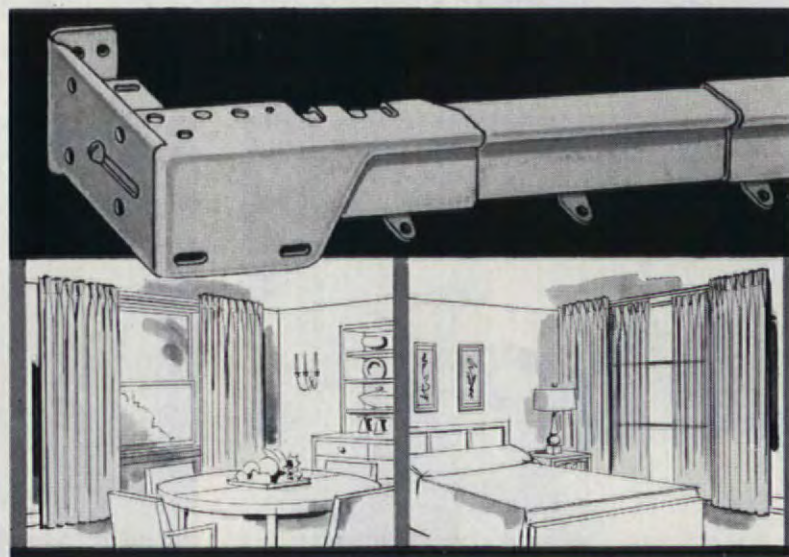
**Zoning ordinances can dictate size and style of house.** Some zoning codes require that a one-story house contain

*The easiest way  
to the biggest difference . . .*  
**IN HOME BEAUTY**

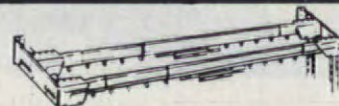


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a minimum square footage of usable living space. Other municipalities do not permit one-story or split-level construction in certain districts at all.

In most instances, your architect, builder, or lawyer will make certain that your future home or improvements on your existing home will comply with the zoning ordinances. But, it is good for you to know where the information is available since you may wish to add on to your existing house at a later time. You may also need this information in the event one of your neighbors is planning an improvement, especially if you fear it is in violation of the zoning and may be detrimental to your property.

Your local paper will advertise meetings of the Zoning or Appeals Board so that you can attend if the subject affects your property.

**Building Code.** Your architect and building contractor will be familiar with the local building code and the duties of the Building Inspector. But, again, it is better if you know them, too.

If you are building a new house or making alterations, the plans first have to be submitted to the Building Inspector. If he approves them, he issues a permit, and may periodically visit the construction to approve its various stages.

As a rule, the building code is administered on the local level—by the village, town, or city. Enforcement of the code is carried out by one or more officials who may be known by several names, including Commissioner of Buildings, Building Inspector, Superintendent of Buildings, Director of Buildings, or City Engineer.

**Know your local codes.** The code sets the minimum standards by which construction in the locality must abide. These are not intended to serve as architectural or esthetic suggestions, but rather as a series of safety standards translated into building materials and methods. They set forth such minimums as the thickness of the foundations, the strength of the lumber members, and the proper way to install electrical wiring and plumbing. Usually the local building official also governs the actual use made of the premises to insure healthful living. Sanitation standards, for instance, are part of the housing code, as are the restrictions on how many people may occupy a given amount of living space. In the larger cities, the housing code is administered by a Commissioner or Superintendent of Housing, who is distinct from the Commissioner of Buildings.

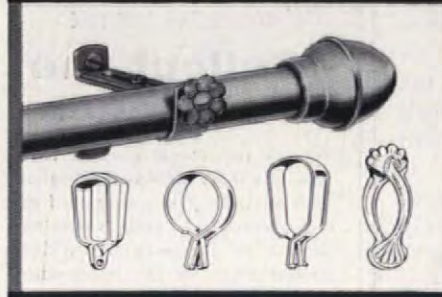
**You can appeal.** Both the zoning and building codes are usually subject to appeals. Suppose you want to add a breezeway and garage to your home, but the plans show that this would bring the structure closer to the property line than the zoning regulations permit. If no alternative to this plan is possible, you may appeal for a variance to a Board of Appeals, Board of Standards, Planning Commission, or a similar body. Of course, you will succeed only if the variance is not detrimental to your neighbors' properties. Naturally, your neighbors will be given a chance to appear before the Appeals Board to voice any objections they may have to your plan. If there is a complete impasse, you may have to take the matter to court, either locally or at the county seat.

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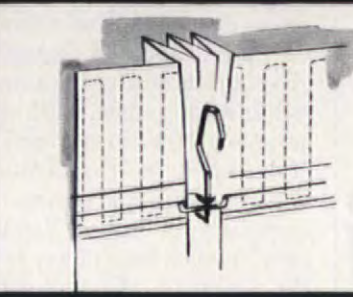


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(continued)

The same is true if you seek a variation or exemption from the building code. If, for example, you plan to use a structural material or a building method not covered or specifically permitted in the code, you may appeal for a variance.

If it can be shown that your construction method is as safe and, therefore, as acceptable as the conventional process, there is a chance that it will be allowed.

Many building codes are most specific in naming the materials and methods than can be used to build or expand a house. Lately, however, there has been a trend toward the performance codes. These do not cite specific materials or methods, but rather tell you what tests the structure and its components must pass.

**Tax Assessing.** Once your house is completed, you will deal with the Tax Assessor. It is his job to appraise your property—land and structure—to determine its value in relation to the other properties in the community. On the basis of this relative valuation your real-estate taxes will be levied.

**You may have several assessments.** In many localities your house may be subject to several assessments. The Village Assessor may put a valuation on your house for computing village taxes. The Town Assessor may do likewise for town taxes. And the County Assessor evaluates for county and state levies. Naturally, you will find the assessor in the town hall or the county seat.

In the appropriate government building you will find the records that tell you for how much your home is assessed. Knowing the local tax rate, you will be able to compute your property taxes (though a bill is usually rendered.)

If this seems to be out of proportion to the assessments on similar properties around town, you have the right to appeal it—usually by a given deadline after the annual tax roll is made public. Such appeals are made either to the local Board of Assessors, the Tax Commission, or other designated groups in your community or county. You usually have the privilege of appealing to the courts if the assessors rule against you.

These are some of the laws and officials you will deal with when you build or improve your own home. They are there to help you. By taking a little time to familiarize yourself with local ordinances, you will protect yourself and your property.

END



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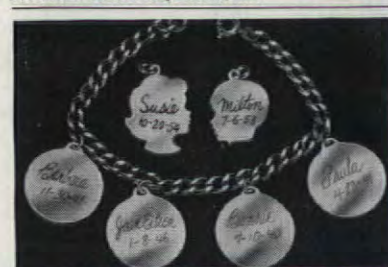
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Your name, number (or any wording you want) gleams on both sides of your DAY-n-NIGHT Marker, in permanent raised letters that shine bright at night! Rust-proof aluminum; plates have baked enamel finish with black background, white reflecting letters. Up to 17 letters and numbers on nameplates, 6 on number plates; same wording on both sides.

**FAST SERVICE—WE SHIP WITHIN 48 HRS. SATISFACTION GUARANTEED OR MONEY BACK!**

**MAKE UP TO \$5 AN HOUR FULL OR PART TIME!** Take orders for nationally-advertised Spear products. Mrs. J. B. made \$39.75 her first 5 1/2 hours. Write today for **FREE KIT**—has everything you need to start at once!

**SATISFACTION GUARANTEED OR YOUR MONEY BACK • ORDER FORM • WE SHIP WITHIN 48 HOURS PLEASE PRINT CLEARLY**

**Spear Engineering Co.**  
423 Spear Bldg., Colorado Springs, Colo.

STYLE	WORDING—Any wording you want, up to 17 letters and numbers on large plate, 6 on small. Show punctuation but don't count it.	PRICE
Any Wording You Want On Any Style Marker		
SHIP TO:		TOTAL
ADDRESS		<input type="checkbox"/> Remittance enclosed; ship postpaid in U.S. <input type="checkbox"/> Ship C.O.D. I will pay C.O.D. fees and postage.
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423 Spear Bldg., Colorado Springs, Colo.



### SALEM Chair Pads & Stair Treads

Add Colonial charm to chairs, to a stairway! Pads 13 1/2" x 24". Treads 9" x 24". In durable bright braided cotton. Choose Brown, Red, or Green Multicolor. Satisfaction guaranteed.

**PADS 99c each—2/\$1.89**  
**TREADS \$1.39 each—2/\$2.69—6/\$7.95**  
Up to 6 items, add 35c shipping  
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*Helen Gallagher*  
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### AN OLD TIME VALUE \$7.95

**EARLY AMERICAN LADDER BACK CHAIR**  
(direct from workshop to you)

Incredible price for a chair with such hand workmanship, such built-in value, such a beautiful hand-woven fibre rush seat. Hand made of solid native hardwood for generations of use. Lowest-priced chair with this desirable seat. Fully assembled.

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Unpainted . . . . . \$7.95  
Natural finish (blonde) . . . \$8.95  
Maple, mahogany, walnut, cherry or pine finish \$18.75  
For matching Arm Chair add \$5 to above prices.

**Quick delivery. Express charges collect. Satisfaction guaranteed. Send check or M. O.**

**Jeff Elliot Craftsmen**  
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**MORTON'S** remodels your old, worn fur coat, jacket or cape into a glamorous new fur fashion for only \$22.95. Includes restyling, new lining, interlining, monogram, cleaning, glazing.

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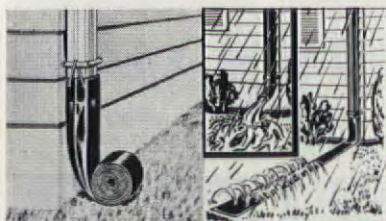
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RAIN-DRAIN eliminates gutted, gullied, washed out lawn areas around downspouts automatically! RAIN-DRAIN is a 12-ft. rolled up green plastic sleeve . . . easily attached to downspouts. When water flows through downspout, RAIN-DRAIN unrolls, carrying away the rushing water. Sprinkler holes at end soak and spray without damage. Wear-proof! Satisfaction guaranteed or your money back! RAIN-DRAIN, only \$1.98, postage paid. Order from Sunset House, 623 Sunset Building, Beverly Hills, California.

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—MRS. A. K. END, Philadelphia

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LEARN SPECIAL TEMPERATURE LIGHT AND HUMIDITY NEEDED.

World's most thrilling hobby, profitable home business. Fun for all the family. Grow same big lavender orchids you see in every florist shop. Also yellow, white, green, pink, every rainbow color. Some grow without soil, getting food from the air!

**SUCCESSFUL FAMILY OF HOME GROWERS SHOWS YOU HOW, AND HELPS YOU**  
Orchids are easy to grow when you know how. Louis & Gladys Schirmer started as a hobby—now have Orchid plants worth fortune. New, exciting Home Course reveals their own personal methods, and includes real BLOOMING SIZE ORCHID PLANT. FREE—full details, and 3-month Subscription to the Orchidian, the show-how publication for home orchid growers. **WRITE TODAY!** No obligation. Airmail arrives over night. **TROPICAL FLOWERLAND, 100 S. Vermont DEPT. 194, LOS ANGELES 4, CALIFORNIA**

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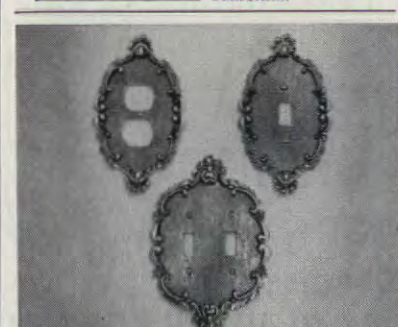
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**GOLDEN BRASS SWITCH PLATES**  
add elegance to your walls. Gleaming antique brass plated metal is lacquered to preserve that just new look. Opulent raised swirl design is appropriate for every room in your house. Eliminates finger marks. Will cover existing plate openings. Genuine Brass screws included.  
SINGLE (4" x 7") . . . \$1.50 each; 3 for \$3.95  
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NEW, NEW, NEW . . . Matching Swing Plate (4" x 9") . . . \$3.50 each. Perfect for your swinging door.  
We pay postage  
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**RING FOR TABLE SERVICE** plays ring-around-the-rosy by candle-light. One will produce a halo effect all by itself, or a pair would be smart sentinels to set off your centerpiece on a long buffet table. From Norway, this handsome, heavy wrought-iron candleholder takes five candles. 8" across. \$5.50. Shopping International, 25-AH Lafayette Ave., White Plains, N.Y.



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**Hanging Ceiling Lamp**  
Light up your life with the best of early Americana combined with new-as-now black wrought iron. Wonderful over a dining table or in a kitchen. The 8" shade is in hobnail milk glass; the mechanism is guaranteed for a lifetime. Complete with hurricane chimney, mounting cap and fully electrified 3-way socket. 21" high overall.  
All Prices Postpaid Write for free catalogue  
Add 50c West of Miss. for either lamp.  
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Dept. A-4 New Marlboro Stage  
GREAT BARRINGTON, MASS.

**Swinging Bracket Lamp**  
Old fashioned charm faithfully reproduced to provide light where needed. Adjustable hurricane lamp in black wrought iron, with 8" hobnail milk glass shade. Measures 16" overall; extends 13" from wall. Has a 3-way socket for a 50-75-100 \$10.95 watt bulb.  
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SEE YOUR MONEY GROW QUICKLY! Save halves, quarters, dimes and nickels—bank holds \$24. Measures 4 1/2 x 3 1/2"; has double bar steel lock and key. Money back guarantee. Sorry, no C.O.D.'s  
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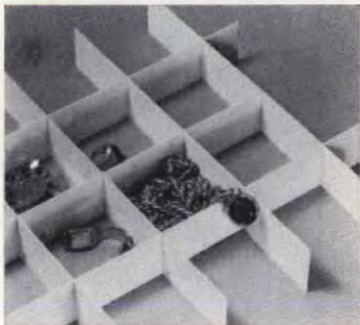
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The "Flying L" LODGE ROOM—Inviting cozy "sit-by-the-fire" sessions in this handsome unit designed to heat a large living room. Wrought iron rosettes smarten the fireguard plate. Otherwise, its rustic charm is its complete simplicity, making it the ideal fireplace choice for home, cabin or summer quarters. Fits in 25"x36" floor space. Fast, easy installation in less than a day. Shipped cartoned, complete with insulated back, custom-made sparkproof screen and one 24" section of 10" flue with hand control damper. Special hearth available as extra equipment. Shipping weight, approximately 155 lbs. List price, \$102.50. **GUARANTEED**—send check or money order—no C.O.D.'s. Write for free products catalog.  
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DON'T PAY \$100 - BUY DIRECT!  
Four-tier fountain with 16", 18", 21", and 26" bowls  
Only \$29.95 post paid while they last

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**CUSHION MUMS**  
Bushel Basket Size  
10 FOR ONLY \$1

Order now, pay this spring upon arrival. Each normally develops bushel basket size covered with myriads of 1 to 2" flowers, a giant ball of color. Mixed colors as available. Chrysanthemum root division from nursery grown stock may be shipped with root top growth started. 10 for \$1 (30 for \$2.50) plus C.O.D. postage. Cash orders add 35c we ship postpaid. Bloom next fall or replaced free.

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**ONLY \$9.95**

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The simple beauty and accent on all-purpose utility of Colonial America is reflected in this genuine reproduction of our Marlborough Maple Chair. In your home it will fairly brim with proud pride of ownership. SEAT: 17¼" w. x 17½" d. x 18" h. Overall ht.: 38"

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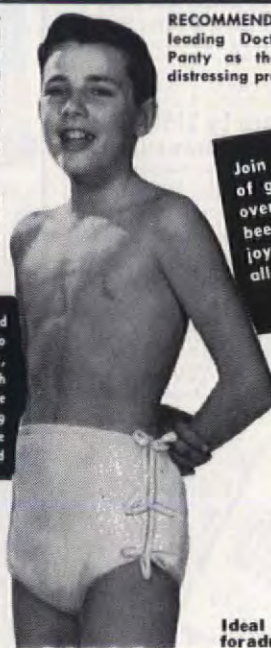
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\$1.99 plus 35c shipping  
A fabulous foil for a decorator! Heap it with golden fruits, rosy apples, dripping clusters of grapes or gilded nuts. Line with foil and fill it with low floral arrangements or glossy vines for a charming centerpiece. Made of warm, polished pine, the footed compote is 6¾" high with 7½" bowl. \$1.99 plus 35c for shipping.

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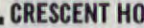
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**CRESCENT HOUSE**, Dept. A40, PO Box 621 Plainville, L.I., N.Y.



**CAPTAIN'S STOOLS**

FULLY ASSEMBLED

READY-TO-PAINT

**2 for \$14.95**

MODERN

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## DIRECT FROM FACTORY!

Solid Birch or Maple

Perfect companions to our famous Captain's Chairs—these stools are of the finest construction for a lifetime of comfort and service. Seat 14" square. Solid birch or maple sanded silky smooth ready for you to paint, stain or lacquer. **MINIMUM ORDER: 2 STOOLS. 2 POPULAR SIZES.** Seat heights: 24" high for "counter"; 30" high for "bar". (Please specify size.) **From \$14.95—ship. chgs. collect. Send check or money order. No C.O.D.'s. MONEY-BACK GUARANTEE.** Instructions on "How to Finish Unpainted Furniture" sent FREE with each order.

VISIT OUR FACTORY SHOWROOMS

Makers of Fine Furniture Since 1851

**MEADOWBROOK INDUSTRIES**

Dept. A460, 126 E. Sunrise Hwy, Merrick, L. I., N.Y.



## Now Johnny can learn to multiply!

Get these new *Musical Multiplication Records*—and see his marks in arithmetic go up, quickly! All the Multiplication Tables from 2's through 12's have been set to music on 5 records. Each table has its own catchy tune and musical quiz. Children love to play them. Used in thousands of schools. Parents and teachers report wonderful results. Write for free folder today. Send name to—**Bremner Records**, Dept. W-4, Wilmette, Illinois.



**SPECIAL OFFER!**  
**PINE BENCH**  
**\$9.95**

Seats 3 adults comfortably, or use as coffee table. 2" rich grained pine in mellow brown, hand-rubbed lacquer finish. Sturdy flared legs, fluted edges. 12" wide, 48" long, 13 1/4" high. Wt. 21 lbs. Also chair ht. bench (17 1/4") \$12.45 Wt. 26 lbs. Exp. chgs. coll. Free catalogue.

Send check or M.O. (no C.O.D.'s please).

**GREENFIELD INDUSTRIES**

152 Forest Road Greenfield, N. H.



## SAVE 50%

Why Settle For Less?

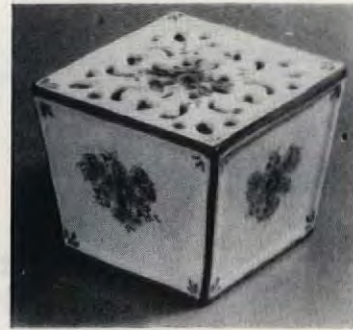
Colonial, French, Early American, choose the perfect chandelier for any period from our exclusive designs. Imported crystals. Satisfaction guaranteed. We pay shipping charges in U.S.A. Free catalogue. Our prices have not advanced. From \$30.

**KING'S CHANDELIER CO.**

Dept. A-48

Leaksville, N. C.

**SO FAIR AND SQUARE** is this charming reproduction of the familiar brick vase. A square of white glazed pottery with a colorful flowered design, its top is pierced for flowers. It gets right to the square root of any arrangement problems your posies may pose, is an especially effective foil for pansies. 5" sq., 4 1/2" high. \$4.95 from **Old Guilford Forge**, Dept. AH, Guilford, Conn.



**CUT A LONG DOTTED LINE** with a pair of long scissors—it's much easier! These giant shears are 12" long to cut a rug, tough flower stems, yards of denim, or pieces of stew meat with ease. Blades are of heavy nickel-plated steel with a magnetic tip for picking up pins, needles, paper clips, and such. \$1.49. Order from **Spencer Gifts**, D-380 Spencer Bldg., Atlantic City, N.J.



**YOU FIGURE IT OUT**—we did, and these Western figures added up to a rootin' tootin' theme for a boy's room! Colorful washable vinyl, they're a cinch to apply—peel off backing, smooth on wall or furniture. Set of seven, 3-6 1/2" high: cowboy, Indian, sheriff, stagecoach, chuck wagon, gold miner, Indian scout. \$1.25. Quality House, AH-1, 2402 Cadillac Dr., East Meadow, N.Y.



## PAGODA ROOF CUPOLA

Ready-Built, fully assembled **PAGODA ROOF CUPOLA** for your garage, breezeway or ranch house that will fit any pitch roof. Made of pine, painted two coats white, 31" high, 18" square. Aluminum or copper covered roof. Needs only a screw driver to put up in 10 minutes. With **ALUMINUM** covered roof, \$43.75. With **COPPER** covered roof, \$46.75. Express Collect. Other sizes and styles from \$16.75 to \$149.00. Weathervane shown 19" x 23" made of **COPPER** and **ALUMINUM**, painted black, only \$11.95 postpaid. We also stock a large assortment of full bodied gold leaf weathervanes. **SEND FOR FREE CATALOG.**

**CAPE COD CUPOLA CO.**

DEPT. AH-24

NO. DARTMOUTH, MASS.



## FRANKLIN STOVES

Inexpensive to operate and comfortable to use. These stoves lend enchantment to interiors, old and new. Provides more heat and all the cheer of an open fireplace. Charcoal broiling cooking convenience.

Also manufacturers of cast iron modern and antique ranges, stoves and furnaces. Send for information. Write to Dept. A.H. **PORTLAND STOVE FOUNDRY CO.**, Portland, Me.



2 bu. cap. \$14.95

3 bu. cap. \$18.95

10-15-20 bu. sizes available.

**ALSTO CO.**, Dept. AH-4, 4807 Detroit Ave., Cleveland 13, Ohio

## BURN TRASH SAFELY OUTDOORS

Burn household and yard refuse safely outdoors in any weather without watching. Scientific draft design and neighbor annoyances of sooty fly ash, smoke, smell. Will burn damp, green material to fine ash. Made of aluminum bonded to steel. World's finest. Sent postpaid with money-back guarantee.



## ALL YOUR BOBBY PINS

In one handsome holder—magnetized to keep them upright. Dainty 18K gold-plated filigree cup, 1 1/4" high, with 3 letter monogram. Order several for Easter and Mother's Day gifts!

only \$1 ppd.

Free Catalog

**TREND HOUSE**

Dept. AH, 303 Centre

Newton 58, Mass.

## READYBUILT Fireplaces

Shipped Complete Anywhere—Ready to be installed.

Large selection attractive models in cast brick, stone, wood. Use with electric, gas logs. Ideal for auxiliary heat. Install yourself. Lasts a lifetime. Prices from \$69.50. Send for catalog -- Dept. AH



**Readybuilt Co.**, Baltimore 23, Md.

## TIME STANDS STILL

When you proudly display great Granddad's faithful old pocket watch, medal, or award in this handsome little keepsake dome. 5 1/2" high with polished wooden base, can be used on mantel or table as a new and interesting decorator's item. It will make an exciting gift. Each \$2.00. **THREE FOR \$5.00 Ppd.** Pa. Res. Add 4% Sales Tax. **TAYLOR GIFTS** Wayne 5 Penna.





# APRIL...

## Your American Home Calendar

S	M	T	W	T	F	S	S	M	T	W	T	F	S
												1	2
3	4	5	6	7	8	9	10	11	12	13	14	15	16
17	18	19	20	21	22	23	24	25	26	27	28	29	30



April is a month of caprice. Of birth and beginning—of colts in a pasture, and kittens in a basket, and bursting buds strung on trembling branches. Nature, perennial housekeeper, is busy redecorating, strewing her first flowers and needle-pointing the earth in fine little stitches of green. The sun plays hopscotch with the clouds. Robins bounce across wet sparkling grass, and the air is as soft and sweet as a baby just bathed.

April is a time clean and fresh as the wash on the line. Women shine windows, attack closets, and polish floors, then coax sons and husbands into similar attacks on yards, basements, garages. In April, doors

long shut against winter are flung wide and children, wild with freedom, come tumbling out like bear cubs from their caves.

It is the month when mothers must gird themselves against frantic pleas to go coatless, sweaterless, barefoot even. "Honestly, if I didn't stop them I believe they'd go stark nude!"

But fathers, watching as they romp, sometimes grin reminiscently, "Y'know—I don't blame them."

For the pipes of April call up something lively in the spirit. "Come play!" they invite. "Cast off all the worrisome garments of winter!"



## Here's a completely new kind of vinyl floor. It's Tesser Corlon

Everything about Tesser Corlon is new. Colored vinyl chips in random patterns "float" in translucent vinyl. You can look down between them. Run your fingers over Tesser— you can actually feel the chips. And Tesser's natural textures

blend elegantly with any décor. Ask your dealer for Armstrong Tesser Corlon.

**FREE:** Send for actual sample of Tesser. Write Armstrong Cork Company, 6004 Pine Street, Lancaster, Pa. In Canada, Dept. 40-B, Box 919, Montreal, P. Q.

Tesser Corlon is one of the famous

**Armstrong VINYL FLOORS**

*1860-1960 Beginning our second century of progress*

Floor is Armstrong Tesser Corlon, Style 86537. You can use it in any room—upstairs, ground level, downstairs





*It's a good thing that*

## **Tide** keeps on working after other suds have quit!

The dirtier the clothes, the harder Tide works. Tide doesn't stop cleaning till your whole wash is the cleanest clean there is.

Washday after washday, women prove to themselves this is so. That must be why so many, many more women buy Tide than any other washday product.

**Tide**—for the cleanest clean there is!

