

THE AMERICAN HOME

May 35¢



BEDROOMS & BEDROOMS & BEDROOMS—Dreamiest decorating ever!

SERVE PERFECT POTATO SALADS ALL SUMMER LONG

ROOFING FACTS—Read now or pay later



A new kind of design in a new kind of vinyl floor—Tesserera Corlon

Gently colored vinyl chips set at random in clear vinyl—that's the unique and refreshingly simple design of Tesserera Corlon. Yet the chips do surprising things—creating intricate patterns, a subtly textured surface, an intriguing depth. And Tesserera

is thoroughly practical in any room. See the variety of colorings at your dealer's.

FREE: Actual sample of Tesserera Corlon. Write Armstrong Cork Company, 6005 Pine Street, Lancaster, Pa. In Canada, Dept. 50-B, Box 919, Montreal, P. Q.

Tesserera Corlon is one of the famous

Armstrong VINYL FLOORS

1860-1960 Beginning our second century of progress

Floor Is Style 86532. You can use it in any part of your home—upstairs, ground level, downstairs.





Culligan Soft
Water Service.
We own it.

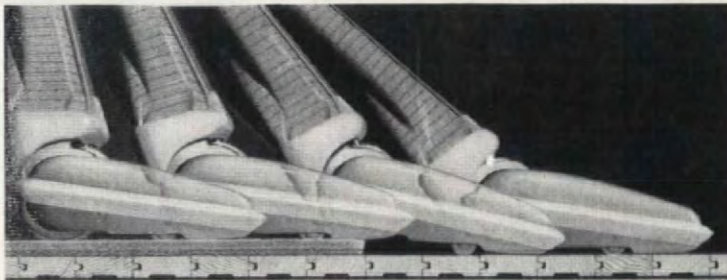
Culligan, Inc. and its franchised dealers in the United States, Canada, South America and Europe • Home Office: Northbrook, Illinois • Franchises available.

New extra-light upright delivers full cleaning power!

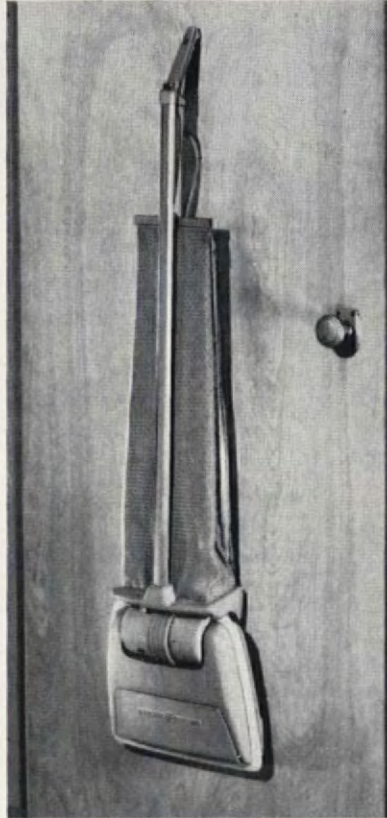
General Electric Upright cleans both rugs and floors!



1. Lightweight, only 14½ pounds! New "Twin Power" Upright, the easiest-to-handle vacuum cleaner ever made, yet, it's strong and powerful. Has full-width cleaning swath.



2. Cleans BOTH rugs and floors. Motor-driven "Elevator" brush adjusts automatically for all floor surfaces. Cleans the deepest carpet pile and bare floors.



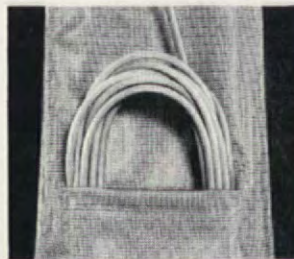
3. Hangs up like a broom—flat and out of the way. Doesn't clutter up your closet floor space.



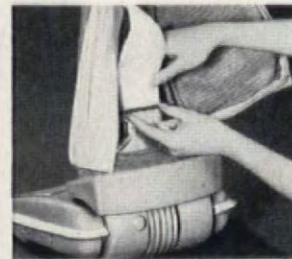
4. Only 4½ inches high, goes under low furniture. "Twin suction" unit packs full upright power into small space.



5. Fingertip handle release lowers handle to floor. Clicks back into place on raising. On-off switch also on handle.



6. Cord pocket on outer bag keeps cord stored neatly out of the way. Vinyl bag wipes clean in a jiffy.



7. Disposable bags. Full-length zipper permits changing in seconds! Clean and sanitary . . . you never touch dirt.

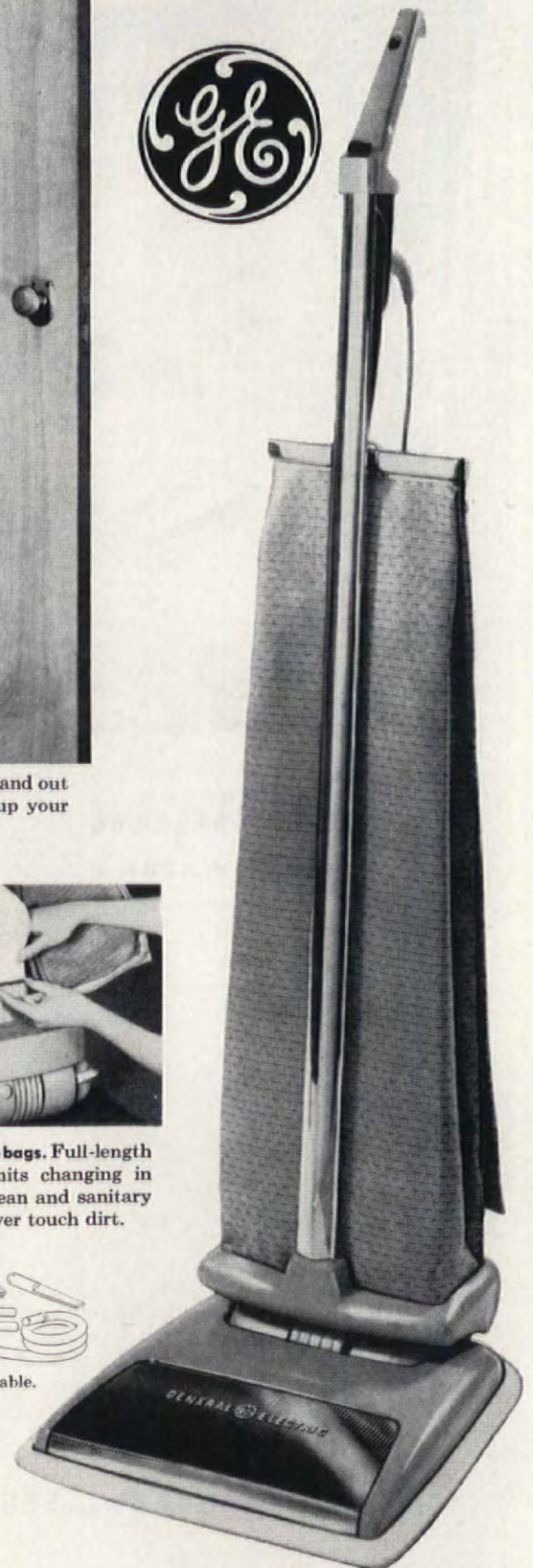
Ask your dealer for the new "Twin Power" Upright by General Electric. You'll be pleasantly surprised at the low cost. Vacuum Cleaner Dept., General Electric Company, Bridgeport 2, Conn.



Full set of attachments available.

Progress Is Our Most Important Product

GENERAL  ELECTRIC



THE AMERICAN HOME, © 1960 The Curtis Publishing Company. All rights reserved. Title registered in U.S. Patent Office. Published monthly by The American Home Magazine Division, The Curtis Publishing Company, 300 Park Ave., New York 22, N.Y. Second-class postage paid at New York, N.Y., and at additional mailing offices. Executive, editorial and advertising headquarters, 300 Park Ave., New York 22, N.Y. SUBSCRIPTION PRICES: U.S. and Canada, 1 yr., \$3; 2 yrs., \$5; 3 yrs., \$6. Pan-American countries add 50 cents per yr. All other countries add \$1 per yr. Subscription Department, The American Home Bldg., Forest Hills 75, N.Y. UNCONDITIONAL GUARANTEE: We agree, upon request from subscribers to The American Home, Forest Hills 75, N.Y., to refund the full amount paid for any copies not previously mailed. POSTMASTER: Send notices by Form 3579 to The American Home Bldg., Forest Hills 75, N.Y. THE CURTIS PUBLISHING COMPANY, Robert E. MacNeal, President; Mary Curtis Zimbalist, Sr. Vice Pres.; Cary W. Bok, Sr. Vice Pres.; Donald M. Hobart, Sr. Vice Pres. and Director of Research; Edward C. Von Tress, Sr. Vice Pres. and Director of Advertising; E. Huber Ulrich, Sr. Vice Pres. and Director of Circulation; Ford F. Robinson, Sr. Vice Pres. and Manager, Business Department; Brandon Barringer, Treasurer; Robert Gibbon, Secretary. The Company also publishes The Saturday Evening Post, Ladies Home Journal, Holiday, and Jack and Jill.

JOHN MACK CARTER
Editor

MARION M. MAYER
Executive Editor

WILLIAM M. LANYON
Managing Editor

WILLIAM R. BOWMAN
Art Director

LESLIE R. FORESTER
Copy Director

ROBERT W. HOUSEMAN
Home Furnishings
and Decorating Editor

JUNE M. TOWNE
Food Editor

HUBBARD H. COBB
Building Editor

VIRGINIA T. HABEED
Home Equipment Editor

THEODORE A. WESTON
Garden Editor

JIM LISTON
Midwest Editor

DOROTHY L. BRIGHTBILL
Home Projects Editor

HELEN DE MOTTE
Market Place
and New Products Editor

GRETCHEN HARSHBARGER
Midwest Garden Editor

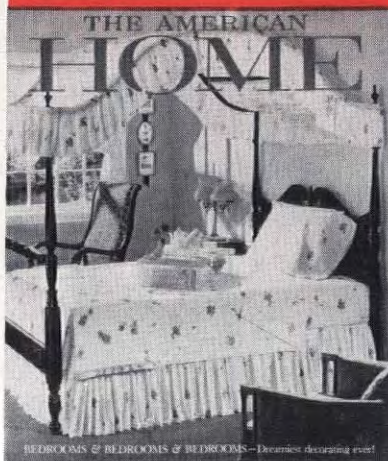
ALVIN GROSSMAN
Art Editor

ROBERT LOFGREN
Photography Editor

ROBERT J. MAHN
Production Manager

ASSOCIATES
John H. Ingersoll
Priscilla Clapp
Margaret H. Bowen
Barbara Colvin
Ferdinand D'Esposito

ASSISTANTS
JoAnn R. Barwick
Frances M. Crawford
Jane O'Keefe
Helen C. Schwartz
Julia Savarese
Joseph Taveroni
Walter Skibitsky



BEDROOMS & BEDROOMS—Decorates decorating quest
SERVE PERFECT POTATO SALADS ALL SUMMER LONG

MAY 1960 VOL. LXIII, No. 5

THE AMERICAN HOME

A Curtis Publication

HOMES AND MAINTENANCE

- 30 Homeowner's Guide to 12 Types of Roofing
- 76 What You Should Know About Septic Tanks
- 88 A Big House on a Small Lot

DECORATING

- 20 Wake Up Your Bedrooms—It's Spring!
- 20 Childhood Reveries in Philadelphia
- 22 Bedtime Story in Chicago
- 24 Romantic Dreams in New Orleans
- 25 At Day's End in Tucson
- 26 Enchantment in San Francisco

FOODS, KITCHENS, AND MANAGEMENT

- 34 The Iceman Goeth
- 38 The Subtle Art of Salad Dressings
- 45 It's Potato Salad Time!
- 54 Take a Pound of Bacon

GARDENING

- 28 Buyers' Fact Book of 1960 Power Mowers
- 64 Plant Summer Bulbs
- 72 Beauty by the Yard

HOME PROJECTS

- 85 Square by Square Kit
- 87 Order Form for Square by Square Kit

GENERAL FEATURES

- 4 Teen Trouble in the Suburbs: One Answer
- 10 What a Hallmark Tells You
- 16 Look, It's New!
- 96 Shopping Information
- 100 Market Place
- 106 May . . . Your American Home Calendar

OUR COVER: We call this bedroom "Springtime Dreams in Concord." It's one of the highlights of an exciting bedtime story we tell, beginning on page 20. Photo by Alderman Studios, Inc. Sheets—Pepperell. Four-poster bed—Bassett Industries.

E. KENT MITCHEL, Vice President and Publisher • W. H. EATON, Consultant
JOHN J. VERONIS, Vice President and Advertising Director
JOHN L. COLLINS, General Sales Manager
NEW YORK, 300 Park Ave., Walter J. Ingram • WESTERN MANAGER, Frank C. Nieman, Chicago, Prudential Bldg.,
CHICAGO, Richard M. Carver • CLEVELAND, National City Bank Bldg., James L. Bidwell • BOSTON, Statler Office Bldg.,
Joseph J. Arcisz • DETROIT, Fisher Bldg., James A. Cummins • MINNEAPOLIS, Baker Bldg., Alan R. Ecklund
SAN FRANCISCO, 235 Montgomery St., G. William Stuart • LOS ANGELES, 3540 Wilshire Blvd., Peter J. Moore
JESS L. HADSELL, Sales Promotion and Advertising Manager, 300 Park Ave., N. Y.

JOSEPH N. BELL

Teen trouble in the suburbs: one answer

If your plans for a teen-age center have bogged down, read how these kids make it work

Halloween was a big event at the Lyons Township Youth Center in LaGrange, Illinois. By 9 P.M., the spacious building—known to its members and townspeople as the Corral—was packed with more than 1500 raucous high-school youngsters. Suddenly, above the clatter of boy-girl noises, a sharp crack sounded, then another. Two wisps of smoke curled from the dance floor.

Curious youngsters crowded around and found bits of two firecrackers, still smoldering. As the momentary quiet changed to chatter once again, Barry Glashagel—Corral president and a senior at Lyons Township High School—mounted the stage and spoke into a microphone.

"Will whoever shot off those firecrackers please come forward."

No response.

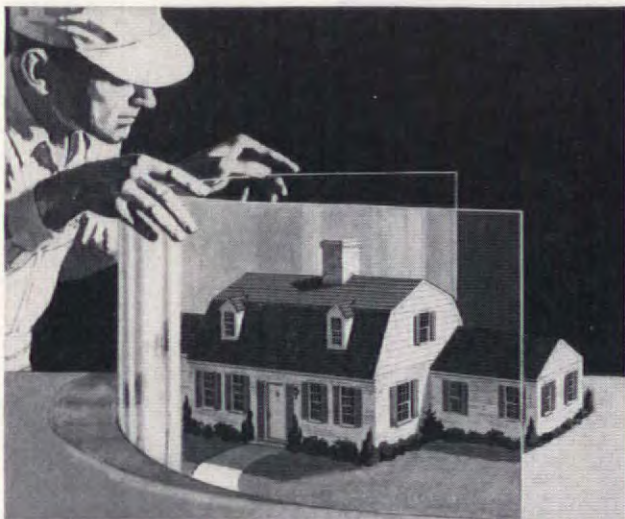
"That was a stupid thing to do," Glashagel continued. "Those firecrackers

(continued)

The Corral is open Friday and Saturday nights and following special school affairs during the school year. In the summer it is also open on Mondays and Wednesdays. There's seldom a Friday night when there are fewer than 1500 kids milling around. This accounts for almost half the teen-age population of LaGrange.



So Easy to Apply... So Sure to Last... Du Pont's New LUCITE® House Paint



"Lucite" Makes the Difference, and Only Du Pont Makes "Lucite". Hard, satin-smooth surface of "Lucite" forms a protective shield against dirt, grime and destructive weather, over wood, stucco or masonry.

Outstanding Durability, Easy Application, Superior Blister Resistance Can Give Your Home Extra Years of Beauty and Protection

Wilmington, Del.—The Du Pont Company announces a new house paint that can save homeowners hundreds of dollars and make it necessary to paint your house only once a decade. Called "Lucite" Acrylic House Paint, it is made with acrylic resin, similar to the acrylic resin used so successfully in the longer lasting "Lucite" auto finishes.

Tested for Years

Du Pont research chemists have tested it for years in all kinds of weather, in all parts of the country. These tests proved that, when applied to properly prepared wood or masonry surfaces, "Lucite" will last 50% longer than conventional house paint and also provide excellent resistance to moisture blistering.

To gain these maximum benefits of extra durability

and blister-resistance, you should start your painting from a bare wood surface—either new wood or old wood from which the previous coats of paint have been completely removed. Such bare wood surfaces should first be primed with the specially formulated Du Pont Blister-Resistant Primer, followed by 2 coats of "Lucite" Acrylic House Paint.

Performance over previously painted surfaces will be determined largely by the condition of the old paint. It is not possible to assure freedom from blistering, cracking, flaking or peeling unless the old finish is completely removed. If the old finish is definitely firmly adhering, with little or no chalking, good durability can be expected provided that you use 1 coat of Du Pont Blister-Resistant Primer, followed by 2

coats of "Lucite" House Paint.

If the old paint is in poor condition (badly eroded and blistered), it should be completely removed by burning or power sanding. Then the 50% longer life can be gained by applying 1 coat of the Blister-Resistant Primer and 2 coats of "Lucite".

Save Hundreds

When you figure the total cost of painting and repainting your house over the years, it's easy to see how you can save hundreds of dollars by using this new paint system. Chances are you'll never have to repeat the priming coat again. And you'll pay just a few extra dollars for all the "Lucite" House Paint you'll need. Most dealers sell it for only about a dollar more per gallon than fine-quality, conventional house paint.

Paint Blistering Problem Now 90% Solved by Du Pont "Lucite" House Paint Over New Primer

Blistering, long the homeowners' biggest headache, now gives way to the chemical research that created Du Pont "Lucite" Acrylic House Paint. Used over new Du Pont Blister-Resistant Primer, on new wood or on old surfaces from which the paint has been removed, it resists unsightly blister damage.

Blistering is usually caused by moisture getting behind the paint film—from the shower bath, the laundry and structural defects. Ordinary paint on the outside of a house forms a film that moisture can't get through. This moisture often pushes the paint away from the wood and causes the paint to blister.

Paint manufacturers have long known that one secret of durability is a good primer. Du Pont laboratories developed Blister-Resistant Primer to give maximum protection over any kind of wood—even yellow pine. DULUX® alkyd resins and special solvents in this primer assure deep penetration and tight grip.

This new Du Pont paint system helps to prevent blistering 2 ways:

1. The new primer penetrates deeply and adheres to the surface exceptionally well.
2. "Lucite" is porous enough to allow the moisture vapor inside the wood to escape without causing blisters.

If the present paint on your house is blistering, the old paint film must be completely removed and the bare wood thoroughly sanded. If this is not done, blistering is apt to recur on those sections where the old paint has not been removed.

After completing these steps, apply Blister-Resistant Primer and 1 or 2 coats of "Lucite" Acrylic House Paint. Du Pont tests indicate that this finishing system solves the blistering problem in about 90% of the cases.

When you next paint your house (or a portion of it), be sure you buy or specify "the paint that's worth the work": "Lucite" Acrylic House Paint.

"Lucite" Goes on Fast, Easy... So Simple to Clean Up... And It Dries in 30 Minutes

Never before has an exterior house paint been so easy to apply. The new "Lucite" Acrylic House Paint slips on without effort, and gives a uniform low sheen. The paint stays put... doesn't run or sag. No lap marks show, for it dries evenly, covers surface imperfections. If you need a thinner, just use water.

One of the big advantages of the new Du Pont "Lucite" Acrylic House Paint is its fast drying. It dries in 30 minutes and is ready for a second coat in an hour. You can apply 2 coats in 1 day. Thus you enjoy maximum savings by reduc-

ing the amount of time and money necessary to complete the job.



White and 16 smart colors.

"Lucite" Does Wonders for Stucco, Masonry

Du Pont's new "Lucite" House Paint also does wonders for stucco, cement block, brick and stone. On new or unpainted masonry, apply directly 2 coats of "Lucite" for 50% greater durability than ordinary masonry paints. On surfaces previously painted with oil paint that is firmly adhering, 2 coats of "Lucite" should provide similar dura-

bility. For other surface specifications, consult your Du Pont dealer or the booklet offered on this page.

"Lucite" dries to a smooth, low-sheen finish that hides surface imperfections. Its glass-like smoothness wards off dirt, grime and destructive weather. Because of its hard surface, heavy rains wash away surface dirt and grime.

BUY THE PAINT THAT'S WORTH THE WORK

...THE BEAUTY LASTS



BETTER THINGS FOR BETTER LIVING... THROUGH CHEMISTRY

E. I. DU PONT DE NEMOURS AND CO. (INC.)

Finishes Division, Dept. AH-65 Wilmington 98, Delaware

Please send me—FREE—the new 12-page booklet, "How to Get Extra Years of Beauty from Your Next House Paint Job."

Name _____

Street _____

City _____ Zone _____ State _____

**JUST PUT THIS ROOF ON,
AND FORGET IT!**

**IT'S A SEALED-DOWN-TIGHT
BIRD WIND SEAL ROOF**

Roof shingles are not all alike. Some blow off and some don't. Bird Wind Seals don't.

This is the roof you never have to think about once it's on, because not even hurricanes rip Bird Wind Seals loose—a matter of record, many times proved. So, no costly roof repairs, no worries about leak damage. A Bird Wind Seal roof is all beauty, all endurance. It's the lasting protection a home like yours deserves.

FREE BOOKLET! Learn all about Bird Wind Seal Shingles. Write Bird & Son, inc., Box A-5, E. Walpole, Mass.



BEST FOR YOUR ROOF

BIRD
Wind Seal Shingles

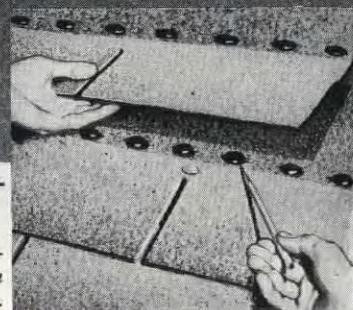


SEND FOR FREE BOOKLET . . . BIRD & SON, INC., BOX A-5 EAST WALPOLE, MASS.

BIRD & SON, INC. MAKERS OF QUALITY PRODUCTS SINCE 1795 . . . LINOLEUM, VINYL FLOOR COVERINGS, VINYL WALL & COUNTER COVERINGS; ASPHALT ROOFINGS, INSULATING SIDINGS, TERMIBAR TERMITE & VAPOR BARRIER; FIBRE & PAPER BOXES; HORTICULTURAL PRODUCTS, RAILROAD TIE PADS. EAST WALPOLE, MASS.; CHICAGO, ILL.; SHREVEPORT, LA.; CHARLESTON, S.C.

**HERE'S WHY BIRD WIND SEAL
SHINGLES DON'T BLOW OFF:**

the sun sets these dots of powerful adhesive into sticking action that seals each shingle down in a grip that can't let go.



(continued)

are dangerous in a crowd like this. They're also a fire hazard. We just built this place and paid for it with our own money. I don't think we want to burn it down. So any more firecrackers and we're going to empty the Corral. *Everybody* will have to go home. Is that clear?"

The crowd of youngsters was silent for a few seconds, then the Corral exploded once again with party noise. Glashagel left the stage, the festivities resumed.

Ten minutes later, there was another report and another curl of smoke. Glashagel never hesitated. He hit the steps to the stage at a run and shouted, "Okay, that's it. The people who shot off those firecrackers have three minutes to identify themselves and get out of here. Otherwise we close up and everybody leaves."

He looked at his watch, then out over the crowd. There was much shuffling of feet and whispering, but



The new Corral has a 50x100 ft. dance floor, dozens of spacious booths, a sizable stage, snack bar, many lounges, and game areas.



Bert Kraus, wrestling coach at LaGrange High School, was chosen as adult director. He says of the Corral kids: "They make up the rules and carry them out. I just go along for the ride."

no movement to the front. He announced, "You have one minute." Then, "The time's up. Get your coats and leave quietly. Will the rest of the board members help me see that the Corral is cleared?"

The youngsters stood for a few minutes in stunned silence. Several tables had just been loaded with food, prizes, and games—and there was more to come. Some angry voices were raised—directed not at Glashagel but at the "jerks who threw those firecrackers." Student officers moved among the crowd, herding the members toward cloak rooms. Within 20 minutes the Corral was cleared—and it didn't open again that evening. During this entire affair, not one adult voice was raised (although there were several adults present). The ultimatum was handed down, and enforced by the kids. And they made it stick.

This sort of self-discipline has been the order of the day at the LaGrange Corral for quite a few years. It's

(continued)

Greatest dishwashing discovery since detergents

NEW FORMULA ELECTRASOL® RESTORES DISHWASHERS TO 100% EFFICIENCY

Eliminates FOOD PROTEIN FOAM that Reduces
Dishwasher Action As Much As 90% . . . to Cause Spots, Streaks, Film.

MAKE SIMPLE EGG FOAM TEST! COMPARE YOUR PRESENT
DETERGENT WITH NEW FOAM-CONTROL ELECTRASOL



OLD-STYLE DETERGENTS CAN'T CONTROL PROTEIN FOAM

Drop pinch of your dishwasher detergent into yolk-soiled egg cup. Fill with hot water. Stir vigorously. Note protein foam that can reduce dishwasher action almost to zero.

NEW FORMULA ELECTRASOL STOPS FOAM FORMATION

Drop pinch of new Electrasol into equally soiled egg cup. Note freedom from protein foam. This means 100% efficient dishwasher performance. No spots, streaks or film!

Foam Control Means Spot-Free Glasses

Economics Laboratory, leader in dishwasher detergent research, proved what scientists long suspected; that food proteins (egg yolk, milk, grease, gravy, meat, potatoes, etc.) create foam that slows down washing action almost to zero; that ordinary detergents can't control foam; that spots, streaks and film result; that new formula Electrasol eliminates foam, restores washing action to 100% efficiency. Result? Spotless glassware, dishes, silver! Get foam-control Electrasol, most economical dishwasher detergent. Enthusiastically endorsed by dishwasher manufacturers!



Still the lowest price PLUS 4 bonus ounces

Another famous product of ECONOMICS LABORATORY, INC., St. Paul, Minn. © 1969



Now...open cans with a touch of your finger!

New General Electric Can Opener makes everyday chores quick, clean, effortless!

You'll use it more often than you will your toaster—a can opener that works automatically . . . *at a touch of your finger!*

- Automatically opens any standard can in seconds.
- Leaves a smooth, rounded rim. Neat, clean edges.
- Operates only at your control, with can *locked* in place.

Beautifully styled for wall mounting, with optional countertop legs. See it at your General Electric dealer's now.

General Electric Company, Portable Appliance Dept., Bridgeport 2, Conn.



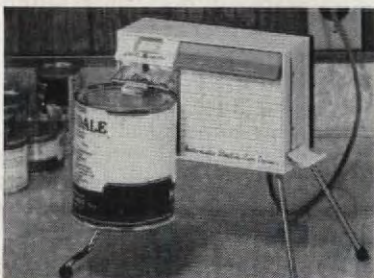
1. Pull down lever. In one motion, you have can locked securely in place for opening. And, it will *stay* locked.



2. Touch start-stop bar—cuts automatically. Lift your finger—cutting stops. You have complete control.



3. Lift lever and remove can. Powerful ceramic magnet holds lid out of food and away from your fingers.



4. Opens any standard can. Long-life cutter removes for easy cleaning; tough, stain-resistant case *wipes* clean.

Progress Is Our Most Important Product

GENERAL  ELECTRIC

(continued)

one big reason why youth leaders from communities as far away as the Pacific Coast have visited or written the Corral to learn the secret of its success. These inquiries are usually stimulated by the most enthusiastic set of publicity agents to be found anywhere—the parents of Corral members, who talk about the Corral wherever they go. Recently a LaGrange businessman met a Washington, D.C., parent on a train. He described the Corral so glowingly that the Washington man telephoned for more details as soon as he got home. As a result of a similar chance meeting, a delegation of six people journeyed to LaGrange from St. Louis to inspect the Corral. Out-of-town inspection groups are frequently parading through the Corral, but the kids take it in stride. Most are surprised that other cities don't have the word.

A tall, easy-going LaGrange basketball player stretched his long legs under one of the Corral tables and put it this way, "Everywhere we go, all day long, they organize the heck out of us. We rush from home in the morning to get to school where we're regimented all day. After school, if you don't belong to a club, go out for a team, or some jazz like that, you're a slob. Even at home, there are music lessons, swimming lessons, and gosh knows what other kinds of lessons. It's one great big rat race all the time. But at the Corral, we don't do anything. We loaf. We cork off. We just sit. Nobody organizes us; nobody tells us what to do. We like that—and we're willing to work once in a while to keep it that way."

They do, too. And, as a result, the Corral is a shining light in a field more noted for failure than success. It has been growing in strength, membership, and popularity steadily since the late 1940's. Today it has 2450 dues-paying members out of some 3200 eligible youngsters; is worth almost \$200,000; is owned, operated, and run by the kids themselves; and is a profit-making organization which fully expects to pay back its bonded indebtedness of about \$83,000.

The Corral was started in 1943, when community leaders in LaGrange (a suburb of Chicago) helped restless kids, with no place to go, raise \$7500, lease an old downtown commercial garage, and furnish it as a youth center. Although the membership soared at first, it tapered off after the initial enthusiasm. The primary reason was the same that has killed youth centers in so many other communities—unenlightened adult interference. In 1946, when the Corral was at low ebb, a seeming catastrophe was turned into a blessing. The youngsters' lease expired and they were faced with eviction. Their only possible salvation was to exercise an option permitting them to buy the property for \$25,000.

The adults threw in the towel, but a "Save the Corral" movement burgeoned and flourished among the students. On their own, youngsters spoke at civic meetings, before church groups, and to individual householders—anywhere they could get an audience. To the surprise of everyone but the membership, the money was raised in a three-day drive during which the youngsters collected almost \$27,000 in small contributions. From that time on, the Corral belonged to the kids. They took over the corporation, already formed by the adults, and installed an adult advisory board to handle the necessary legal matters.

(continued on page 80)



"THEY WERE GETTING THEIR FACTS FROM TELEVISION"

As told by Mrs. Walter Cherry, Jr.
of Winnetka, Illinois

"We bought our set of the Encyclopaedia Britannica several years ago. Since that time, there's been quite a change around our house.

"The Britannica has helped our children become better and far more interested students. We've all used it to answer the multitude of questions that crop up in any curious family. Television, delightful as it is, has become far less important in our life at home.

"I just wish we hadn't waited as long as we did to get the Britannica. It was a wonderful help when young Walt and Katy were going through the 'question' stage.

"It's fun and exciting to *really* know. And the amazing thing is that the Britannica is a growing thing. There won't ever be an end to its use."

Brand new edition

ENCYCLOPAEDIA BRITANNICA

now available direct from the publisher on

Book a Month Payment Plan

you get all 24 volumes now...pay later!



The latest edition of Britannica—the greatest treasure of knowledge ever published—is the biggest and greatest in our almost 200-year publishing history. An enormous printing materially reduces our costs and under an unusual direct-from-the-publisher plan, we pass these savings on to you. All 24 handsome volumes of this world-renowned reference library will be delivered to your home NOW direct from the publisher. You pay later at a cost so low it is as easy as buying a book a month!

Equivalent to a library of 1,000 books

The Encyclopaedia Britannica is the most valuable gift you can give yourself and your family—the priceless gift of knowledge. Information on every subject significant to mankind is contained in its new edition. It is equivalent to a library of 1,000 books, bringing you the knowledge and authority of world-recognized leaders in every field.

Just think of a subject—and you'll find it in the Encyclopaedia Britannica—whether it is information on the rules of a sport, the background of a religion, how to build a brick arch in a fireplace, or the science of launching a guided missile.

The new Britannica almost "televises" information to you, with 25,042 magnificent photo-

graphs, maps, and drawings. In every respect, Britannica is the largest and most complete reference set published in America, containing 27,357 pages and over 38,000,000 words.

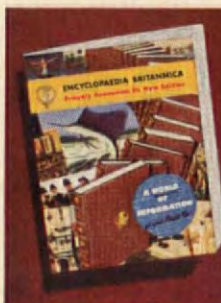
Symbol of a good home

Encyclopaedia Britannica cannot help but have a lasting effect on you as well as on the growth and development of your children in school and in later life. Benjamin Franklin said: "An investment in knowledge pays the best interest," and Britannica gives you the accumulated knowledge of the world in clear, easy-to-read language

and superb illustrations. It is essential in every home where education is valued and respected.

Preview Booklet Offered FREE

Simply fill in and mail the coupon today, and we will send you... without cost or obligation... a copy of our beautiful, new booklet which contains an exciting preview of the latest edition of Encyclopaedia Britannica. Send no money—not even for postage. It's yours, absolutely free! However, since this offer is necessarily limited, please mail the coupon today before it slips your mind.



Mail Coupon
Now for
FREE
BOOKLET

ENCYCLOPAEDIA BRITANNICA, DEPT. 106-J
425 N. Michigan Avenue, Chicago 11, Illinois

Please send me, free and without obligation, your colorful Preview Booklet which pictures and describes the latest edition of ENCYCLOPAEDIA BRITANNICA. Also include complete information on how I may obtain this magnificent set, direct from the publisher, on the Book a Month Payment Plan.

Name _____ (Please Print)

Address _____

City _____ Zone _____ State _____

In Canada, write E. B. Ltd., Terminal Bldg., Toronto, Ont.

YOU CAN DO



Mend inflatable toys, hoses, raincoats, rubber boots with this tight-sticking waterproof tape. Choose "invisible" clear or seven bright colors, 29¢ or 59¢.



ALMOST ANYTHING



For neater painting, use this tape that hugs tight—even on curves. When paint sets, strip off tape—leaves a neat, sharp edge. Get 35¢, 69¢ or 98¢ rolls in cutter-edge carton.

WITH "SCOTCH"

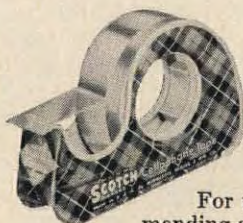


Seal freezer paper, film or foil with the tape that sticks tighter the colder it gets. Even thawing can't make it pop loose. Buy it in cutter-edge carton, 35¢ or 98¢.



BRAND TAPES

STICKS LIKE CRAZY!

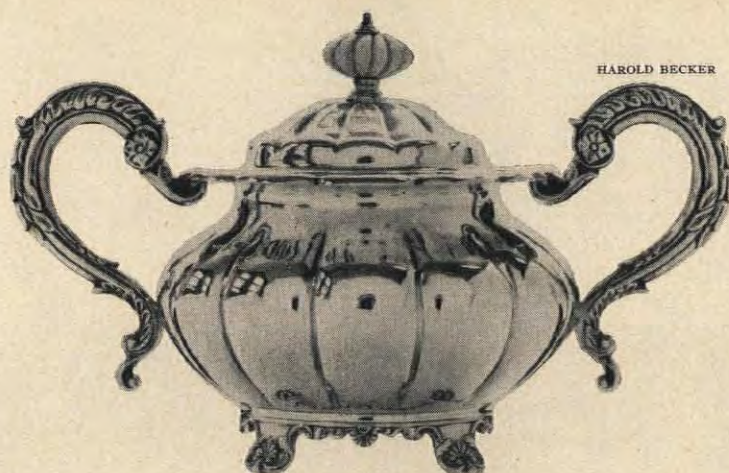


For transparent sealing, mending and holding, don't forget "SCOTCH" BRAND Cellophane Tape.

MINNESOTA MINING AND MANUFACTURING COMPANY
...WHERE RESEARCH IS THE KEY TO TOMORROW

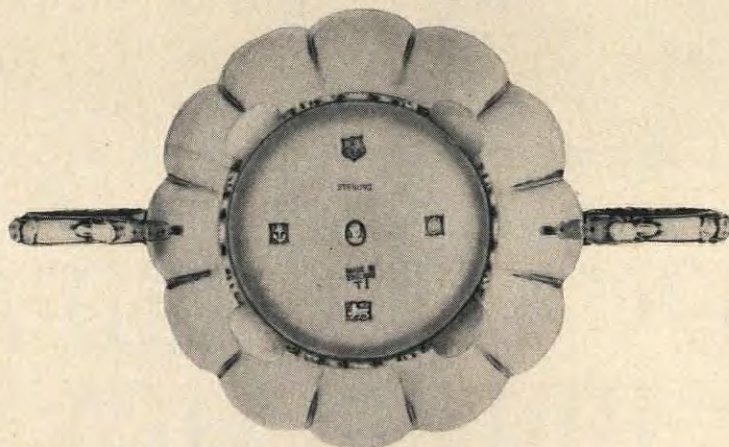


"SCOTCH" AND PLAID DESIGN ARE REGISTERED TRADEMARKS OF 3M CO.
© 1960, 3M CO.



HAROLD BECKER

What a hallmark tells you



Hallmark on bottom of beautiful coronation silver bowl reveals: (center) limited edition for coronation of Queen Elizabeth II; (north) made by Barker Brothers; (south) sterling quality; (east) made in 1952; (west) assayed in Birmingham.

BARBARA BOYD

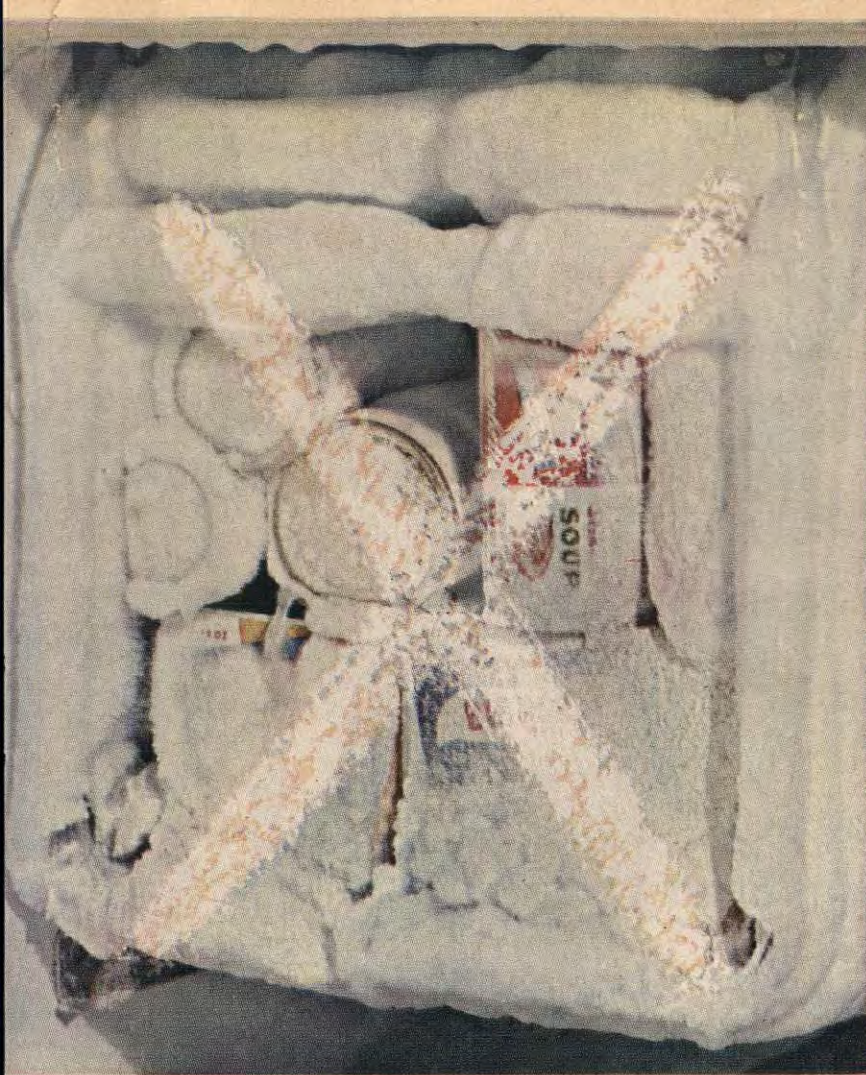
Have you ever wondered about the value of your heirloom silver, or puzzled over the significance of the little marks impressed on the back? These marks, known as the hallmark, appear on British silver and are a form of guarantee of quality. They tell the standard of silver, where it was assayed, when it was made, and who made it.

For over 650 years British craftsmen have been producing articles of silver that have been praised for superior quality throughout the world. This high standard has been maintained largely because of the institution of hallmarking. The assaying and marking of silver and gold has been compulsory in England since an enactment by King Edward I in the year 1300. The Guild of London Goldsmiths was incorporated by Royal Charter in 1327.

Because of damage to Goldsmiths' Hall in the Great Fire of 1666, few pieces registered prior to the end of the 17th century can be accurately identified. Silver made earlier than the 17th century is rarely found today outside of museums.

Silver of the 18th century is generally most prized by antiques dealers and collectors. A small item, like a

(continued on page 15)



NO MORE FROST—NO MORE DEFROSTING!

You never defrost either the refrigerator or Roll-Out Freezer! Frost never forms in this General Electric 15-cubic-foot Refrigerator-Freezer! Adjustable Swing-Out Shelves, too!

Progress Is Our Most Important Product

GENERAL  ELECTRIC

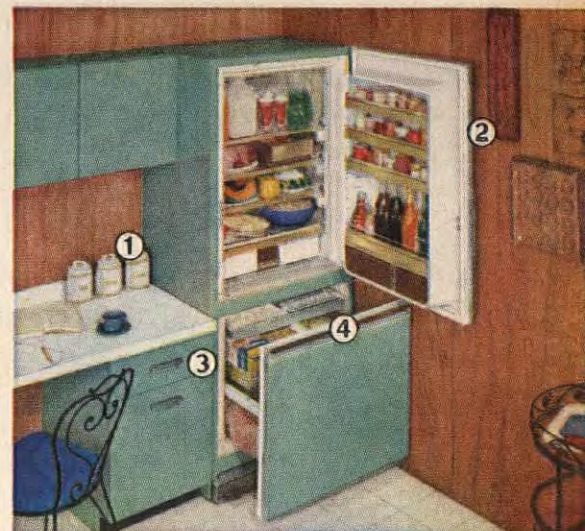
General Electric Company, Household Refrigerator Dept., Louisville 1, Ky.



Three Adjustable Swing-Out Shelves bring even the food in back out front! And you can adjust shelves up or down even when loaded with food—to fit in a large ham or pie. Cleaning the refrigerator is easy, too. The shelves lift out completely.



New! Changeable Decorator Panels let you change the front of this refrigerator-freezer to match your kitchen decor! Available as accessories in 4 Mix-or-Match colors. Also three Fashion Finishes—Simulated Wood Grain, Brushed Aluminum or Coppertone.



Straight-Line Design and Big Roll-Out Freezer.
1. Fits flush with walls—no coils in back to accumulate dirt. 2. No waste space at side for door clearance. 3. Front lines up with base cabinets. 4. Roll-Out Freezer holds up to four huge supermarket bags of food!

Now Carrier brings you
not 4-month...not 5-month...
but year-round...

HOME AIR

To millions of Americans, home air conditioning has been a room unit in the window—a way to keep cool when the weather is hot.

But true air conditioning is a great deal more than 4-month or 5-month relief from heat. True air conditioning should provide 12-month comfort. And at the same time make important contributions to family health.

Now Carrier 12-Month Air Conditioning brings all the benefits of true air conditioning to your home—and for the first time. A product of Carrier research, this new kind of central air conditioning introduces humidity control in the winter, as well as in the summer; and continuous self-cleaning filtration that clears the air of odors, removes pollen and other harmful elements.

Read about Carrier 12-Month Home Air Conditioning at the right. Then call the Carrier Dealer listed in the Yellow Pages. He has this wonderful new experience in living waiting for you. Carrier Corporation, Syracuse, New York.



12-MONTH AIR PURIFICATION

Pollen and many other harmful elements are continuously removed from the air by a revolutionary new air purifier. Its power to reduce contamination means better health for all your family.



12-MONTH CLEANLINESS

A unique filter, self-cleaning to maintain high efficiency, makes homes cleaner. There's less need to dust. Drapes and upholstered pieces stay fresher. Cleaning bills and redecorating costs go down.

BETTER AIR CONDITIONING FOR EVERYBODY

EVERYWHERE



12-MONTH

CONDITIONING



12-MONTH ODOR REMOVAL

Cooking and other household odors are whisked away. Even air heavy with pipe, cigar and cigarette odor is fresh again in a matter of minutes. Home is pleasanter than ever for your family and guests.



12-MONTH TEMPERATURE CONTROL

The house is snug and warm in winter, cool in hot weather, just right in between. All this occurs automatically. Or you may choose your comfort to fit the day—lessen the contrast between indoors and out.



12-MONTH VENTILATION

Drafts from open windows are no longer a problem. Air is filtered and conditioned before it is gently circulated through every room. Dust, dirt, insects, driving rains and outside noises are kept outside.



12-MONTH HUMIDITY CONTROL

In winter, moisture is fed into bone-dry warm air that irritates nasal passages, causes furniture to come apart. In summer, moisture is removed from the humid air that makes you suffer, makes drawers stick.



12-MONTH CIRCULATION

Warmth or coolness is evenly and quietly diffused throughout the house. There is no stagnant air, no stratification, no "cold rooms" or "hot rooms." And air purification constantly freshens the air you breathe.



12-MONTH CLIMATE CONTROL

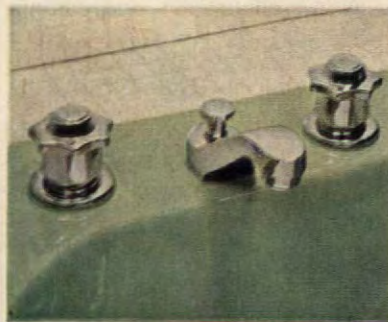
This Carrier Climate Center on the wall is visual proof that your family is getting all the benefits of true air conditioning. Here you watch—as well as experience—12-month air conditioning in operation!

It's NEW...it's American-Standard



The new design of this lavatory provides a deep, roomy bowl plus a wide ledge at one side and at the back for toiletries. It can be installed in a counter or on legs.

Each smart product in this bathroom combines **new beauty** with **practical convenience**. The off-the-floor toilet lets you swish a mop under it for **new ease of cleaning**. The Contour bathtub has two ledges and extra room for bathing, thanks to the **off-center design**. The lavatory design, also off-center, provides a roomy shelf. For extra bathroom convenience, extra beauty use **American-Standard** products.



These new faucets have the exclusive Aquaseal valve that ends leaking and washer replacements. Be sure that all the faucets in your home are made by American-Standard.



The off-center design of the 16'' high cast iron Contour bathtub forms two wide ledges — one is a handy shelf, one a comfortable seat that brings the back of the tub close for easy-reach cleaning.

For more information on these and other beautiful bathroom products, mail the coupon or see your American-Standard retailer. He is listed in the yellow pages of your phone book under "plumbers" or "plumbing supplies."

AMERICAN-STANDARD, Dept. PA-50, 39 West 39th Street, New York 18, N. Y.
Please send me your new booklet "Planning Modern Bathrooms in Color."
I enclose 10¢ to cover mailing. I am modernizing_____. I am building_____.

Name_____ (PLEASE PRINT)

Street_____

City_____ Zone_____

County_____ State_____

In Canada send to: American-Standard Products, Ltd., 1201 Du Pont St., Toronto 4, Canada.




AMERICAN-Standard


PLUMBING AND HEATING DIVISION


American-Standard and Standard are trademarks of American Radiator & Standard Sanitary Corporation


Hallmarks (continued from page 10)

IB Trade-mark of the individual craftsman, John Beldon.

 Sovereign's head signifies it was made in reign of George III.

 Letter in shield shows the year it was made is 1804.

 Leopard's head indicates article was assayed in London.

 Lion passant guarantees article to be of sterling quality.

serving spoon, made by a renowned English silversmith such as Hester Bateman, Paul Storr, Matthew Boulton, or Paul Lamerie might be worth several hundred dollars whereas a large piece such as a tray, tea urn, or soup tureen might be worth many thousands of dollars.

Though the system of hallmarking has never been adopted officially in America, many of our early silver-smiths stamped their products in a similar manner; and today some American silver companies have adopted trade-marks from Old English hallmarks. A trade-mark is different from a hallmark in that it merely identifies the manufacturer. However, many trade-marks have become associated with fine quality due to the continued excellence of the manufacturer.

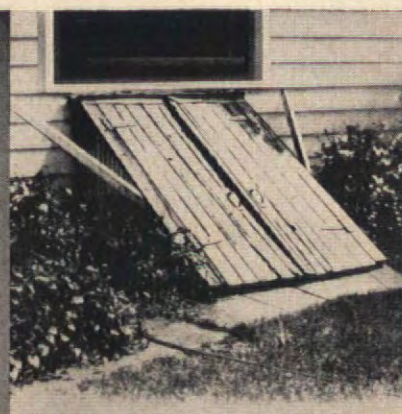
In the United States the law requires that articles of the legal standard of silver be stamped with the word "sterling" which is your guarantee of the preferred quality.

The more elaborate British system provides the same guarantee, and it also furnishes additional pertinent facts about the articles. In order to trace the origin of British silver, you will need a guidebook on hallmarks. This is available from most jewelers.

Although there are a number of expensive metals, gold and silver are the only so-called precious metals and consequently the only ones that can be hallmarked. Sterling silver is .925 fine silver and the balance pure copper. This is the standard used in both the United States and Great Britain. Some other countries have different standards. However, when more fine silver than the sterling standard is used, the metal is inclined to be soft and less durable.

A hallmark consists of a number of marks (usually four). The trade-mark, which establishes the identity of the silversmith, is stamped by the

SILVER COURTESY OF
ELLIS SILVER CO.



*What a difference
a Bilco Basement Door
makes!*

*The wood door to
our basement looked
like this -*



*Until, one day, we saw
a wonderful, all-steel
Bilco at the lumberyard*

*Everything the dealer said
was true: inexpensive, water-
tight and permanent too!*



*Now, Look, it speaks
for itself!*

Send coupon for free
replacement folder
and name of
nearest dealer.



**IT WILL SPEAK WONDERS
FOR YOUR HOME TOO!**

The Bilco Co., Dept. R-14
New Haven 5, Conn.

PLEASE PRINT

name _____

address _____

city _____ zone _____ state _____

Bilco®

AMERICA'S FINEST
BASEMENT DOOR

"But it's a deep scratch!
I thought Unguentine
was only for burns."



For years, doctors have known
that Unguentine is most effective
for treating burns. Now...
science demonstrates...

UNGUENTINE® TAKES OVER AS NO PLAIN ANTISEPTIC CAN

to give instant aid to injured skin!

Instantly—the moment it touches the skin—Unguentine fights germs, relieves pain, starts healing and forms a protective dressing as no cream or liquid can! Nothing's safer for children—the whole family! And it's painless and stainless! Great for all kinds of skin injuries—cuts, scrapes, scratches, bruises, burns—also chapped hands and lips.



Play it safe—let Unguentine take over!



Hardwood veneer surface gives a rich look to unit made of inexpensive wood or plywood.

LOOK,
IT'S NEW!

*Real wood veneer
goes on like wallpaper*

A decorative covering for furniture or walls called *Furnadene* is a true wood veneer with an insulating aluminum-foil back and a durable protective but invisible satin-finished vinyl overlay. Easy to handle, it adheres permanently to new or old plaster, wallpaper, wood, sheet steel, plastic, or glass. It is available in nine species of hardwood ranging from light to dark tones. This surfacing comes in 4 x 8' sheets, and the different finishes range from 45c to 62c a sq. ft. You will find it at your local lumber dealer.

Shopping Information, page 96



Sheets can be easily cut to size with a sharp knife, razor blade, or ordinary household shears.

After applying adhesive and positioning *Furnadene*, smooth with rolling pin or paint roller.



A strip of veneer is applied to cover edge. The joining may be lightly sanded if necessary.

HANS VAN NES

A little MOORE paint makes a big difference



Painted especially for Benjamin Moore & Co. by Stevan Dohanos

A little MOORE paint makes a big difference

—even if one of mother's recruits isn't giving painting her full attention. Easy-to-use Moore paint finishes assure professional-looking results. Visit your Benjamin Moore Dealer and pick your Moore paint from colors that challenge the rainbow. See for yourself: redecorating with Moore paint is the easiest way to give any room new life.

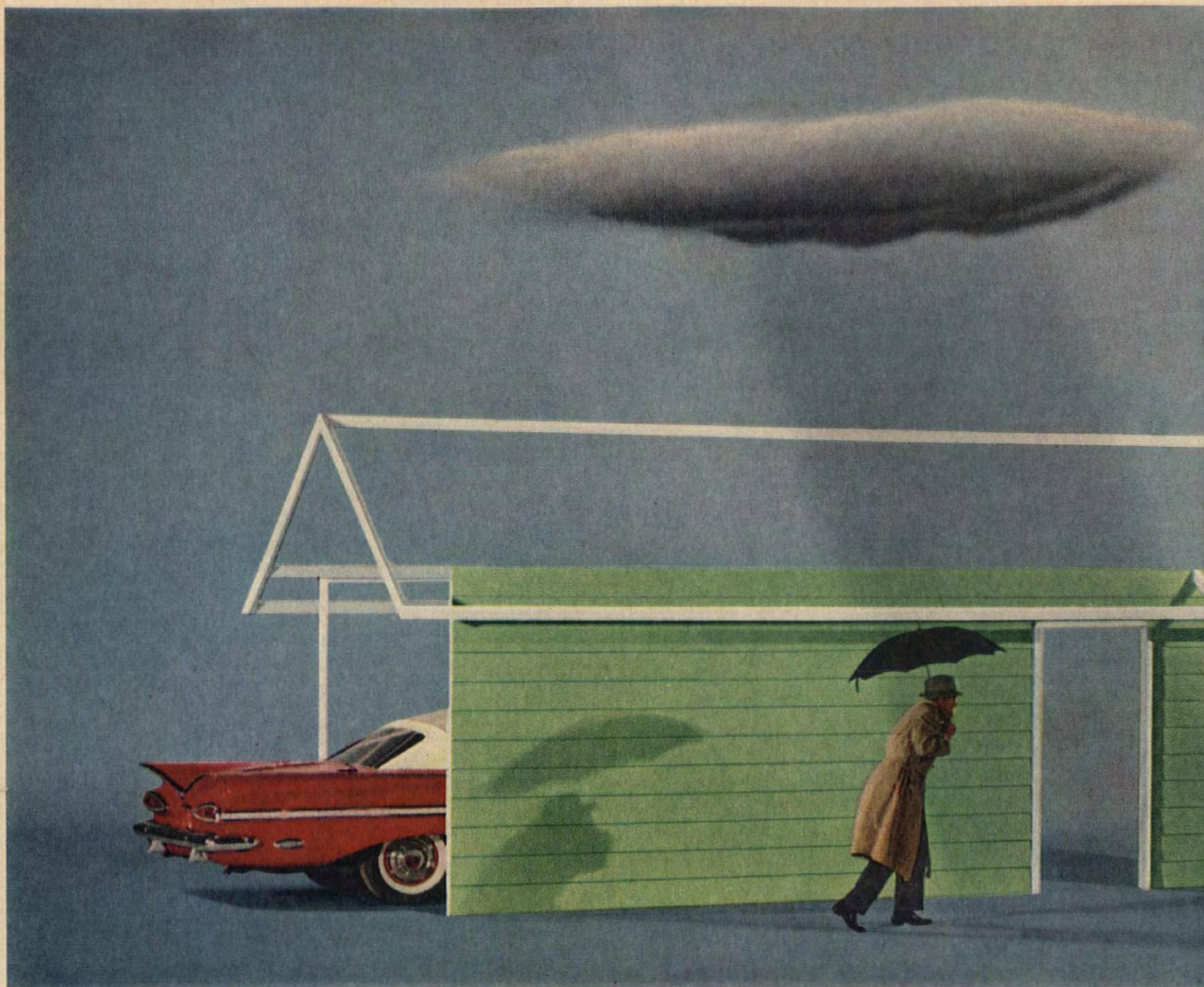


© BENJAMIN MOORE & CO. 1960

Benjamin
Moore paints



For over 75 years preferred by professionals . . . perfect for you



New... aluminum siding made only by ALCOA



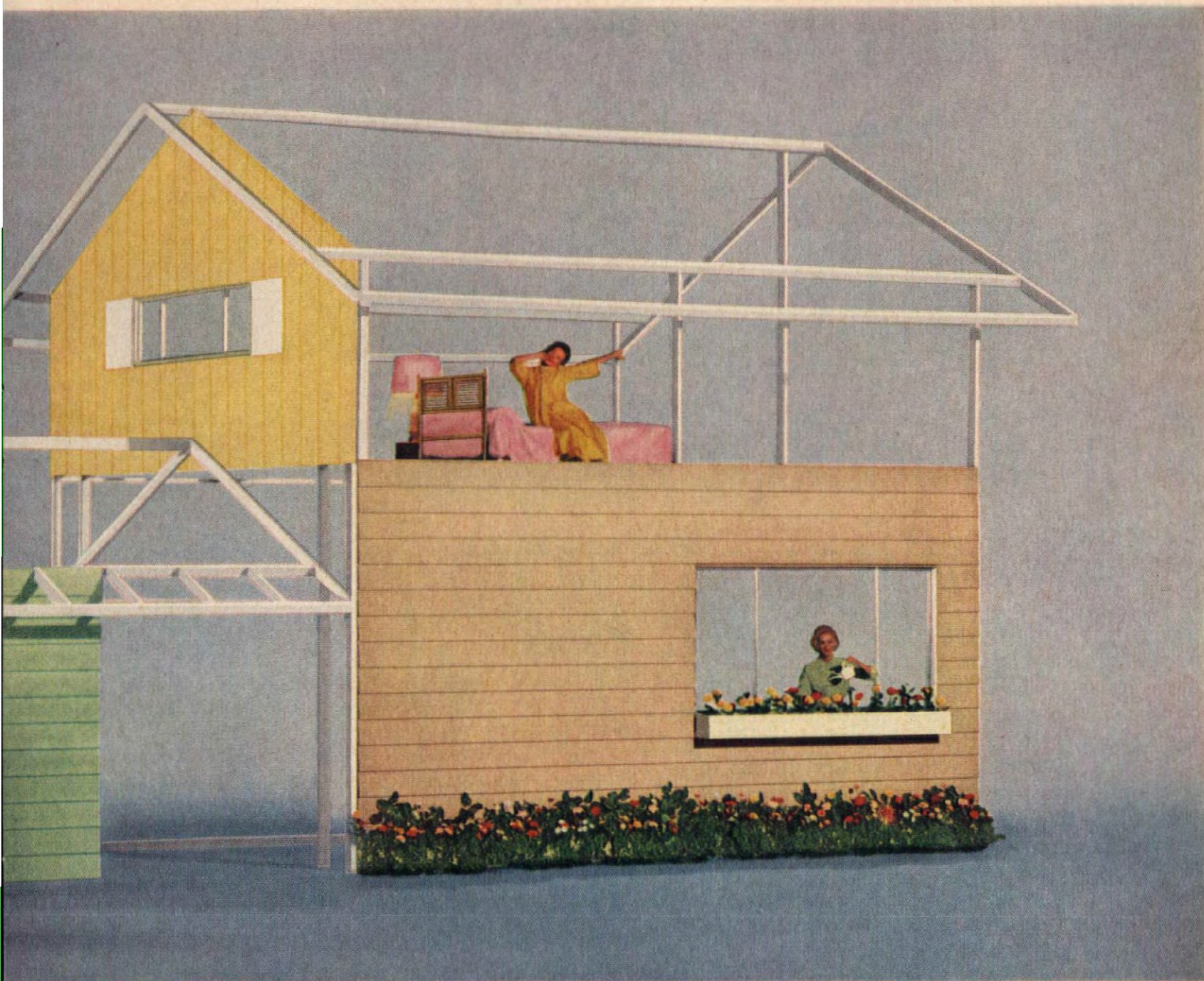
NEW ALCOA SIDING IS A WALL OF BEAUTY. Never before have so many quality features been built into a siding product. Alcoa's bonderized, paint-gripping surface preparation and new Alcoa* Alunalure finish combine to give your home the most durable, the most weather-resistant aluminum siding finish known! New, modern colors are available in 25 different combinations—developed especially for Alcoa.

NEW ALCOA SIDING IS A WALL OF COMFORT. Special, factory-applied foam insulation gives you real protection from heat and cold. Alcoa Aluminum Foil backing reflects furnace heat for added fuel savings; provides extra dividends in comfort for old homes as well as new—actually increases the effectiveness of other types of insulation.

NEW ALCOA SIDING IS A WALL OF PROTECTION. Alcoa Siding is made of a brand-new rugged alloy never before used for siding. This alloy is covered with alclad—a tough, metallurgically bonded coating which results in extra protection. Foam insulation adds rigidity. Alcoa's metal-foam-foil combination is the strongest, most durable aluminum siding construction obtainable.

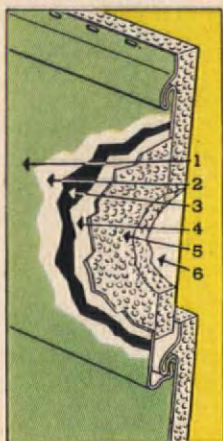
And... new Alcoa Siding is a "Care-free" wall. Won't rot, split, corrode or crack. Your Alcoa Siding installation will remain fresh and new looking even after years of weathering—without repainting.

*Registered Trademarks of Aluminum Company of America



gives you three wonderful walls in one!

NEW ALCOA ALUMINUM SIDING IS SIX WAYS BETTER



1. New Alcoa Alumalure finish gives longer life to exteriors.
2. Bonderized surface preparation actually grips paint—resists chipping and peeling.
3. Alcoa's exclusive alclad-protected alloy gives greater strength—longer protection.
4. New, stronger Alcoa Aluminum core never before used in siding.
5. Special factory-applied foam insulation guards your home from summer heat and winter cold.
6. Alcoa Aluminum Foil backing reflects 95 per cent of radiant furnace heat.

THE FIRST AND ONLY SIDING MADE BY ALCOA
LOOK FOR THIS LABEL BEFORE YOU BUY



MADE BY ALCOA

SOLD EXCLUSIVELY BY AUTHORIZED DEALERS OF THESE GREAT NAMES IN BUILDING:

BARRETT DIVISION OF ALLIED CHEMICAL CORP.

BIRD & SON, INC. • THE PHILIP CAREY MANUFACTURING CO.

THE FLINTKOTE CO. • MASTIC CORP.

Write Aluminum Company of America, 2191-E Alcoa Building, Pittsburgh 19, Pa.

ROBERT W. HOUSEMAN

WAKE UP YOUR BEDROOMS— IT'S SPRING

From Portland, Oregon, to Portland, Maine, spring has swept the country. You can see it blooming everywhere, especially in the profusion of colors and patterns on new sheets, pillowcases, and blankets.

Roses, pansies, and flowery paisley designs in fresh spring colors can take your bedrooms out of the winter doldrums and put the bloom on them. In fact, they're so pretty they can be the inspiration for your whole color scheme!

Here, we take you on a cross-country tour of bedrooms—our version of how bedrooms should look in six strategic spots across the U.S. We think you'll agree—they're the spring-iest, bloom-iest bedrooms that ever saw the light of day. (continued)

childhood reveries in PHILADELPHIA

■ All yellow, gold, and white, this sunny bedroom is a cozy setting for a little girl in Philadelphia. The yellow and white striped sheets match the pretty half canopy, dust ruffle, and curtains. All are practical, easy-to-wash sheeting. (Try it in pink, blue, or green stripes if you prefer.) The painted furniture has Pennsylvania Dutch motifs. Cork bulletin board holds a small artist's latest creations.

sheets: Pepperell • furniture: Heywood-Wakefield

Shopping Information, page 96





bedtime story in CHICAGO

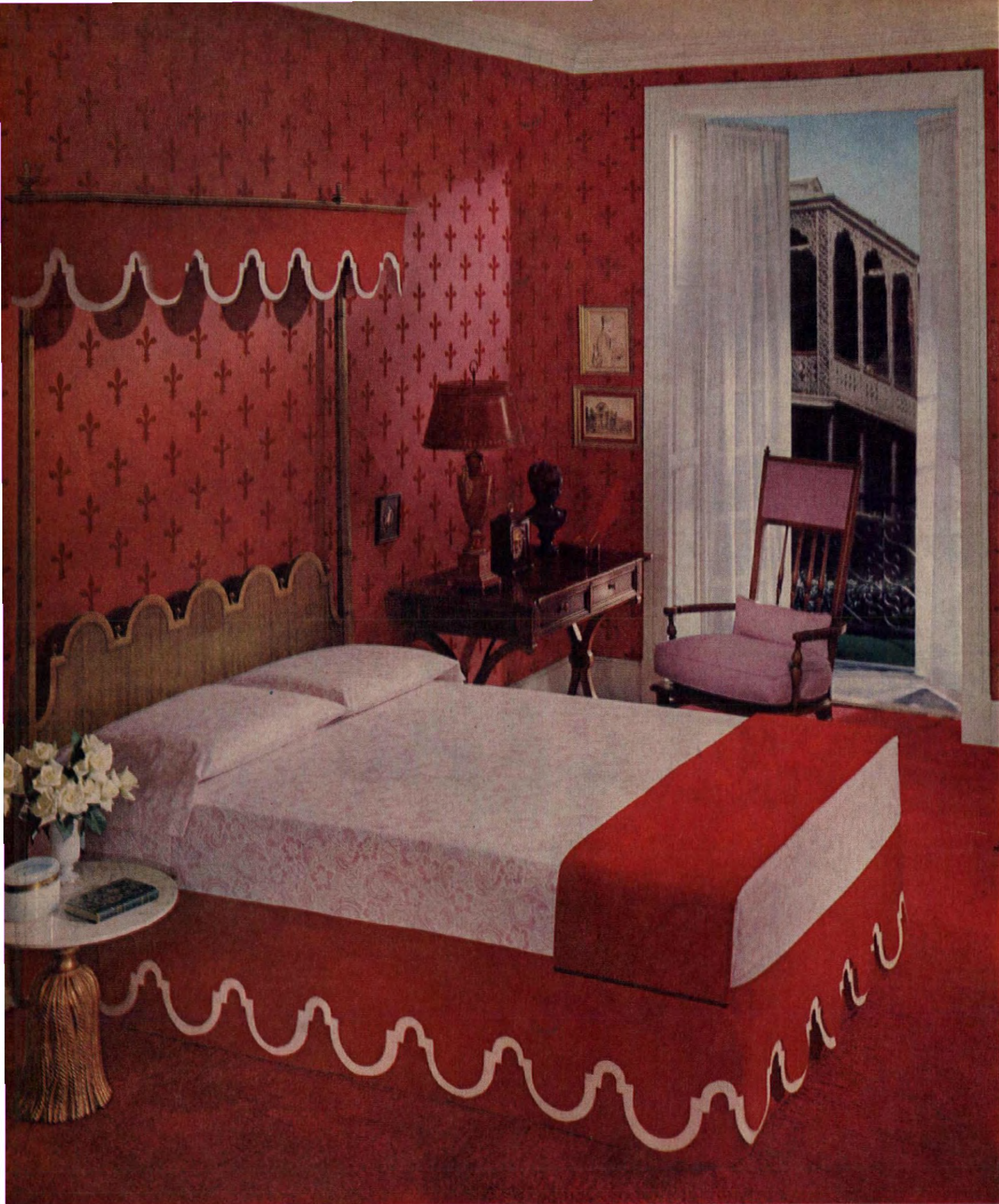
■ You may not have a view of Lake Michigan from your window, but, so what? You *can* have this gay contemporary bedroom. The provincial touches crop up in a sentimental splurge of gingham wallpaper and red geraniums. The black chair and ottoman, the fire-red carpet, and the grandmother's clock give the room its sophisticated look. The bold-striped pink and red sheets do the bed dramatic justice and there are matching towels to carry out the scheme in the bathroom. The fake ocelot throw is a touch of the tongue-in-cheek. You can buy it by the yard!

Airy fiber glass curtains are foil for the strong geometric character of the gingham walls and the stripes on the bed linen. Large-scale wall shelves not only balance the window opening but are decorative and practical as well. Large basket is ideal for magazines. Notice the saucy position of small antique prints hung low near the bed.

sheets: Wamsutta • headboard: Founders







sheets: Bates • furniture: Tomlinson

*romantic
dreams
in*
NEW ORLEANS

■ If you yearn for a bedroom with a dramatic French personality, try one in the manner of this elegant red room. Pink sheets and pillowcases used here come in a paisley pattern. A lighthearted touch of lavender on the high-backed chair is an unexpected accent. Scallop motif on canopy and bed skirt can be cut easily from felt in red and pink—no hemming is necessary. Quality reproductions of furniture in French style give warmth and authenticity to this room with its tall windows and high ceiling. French clock and tole lamp are also reproductions.



*at
day's end
in*
TUCSON

■ Here's a bedroom we dreamed up for a young lady who likes to ride the range and sleep in style . . . with or without the desert outside the window. If you've a feminine penchant for a scattering of flowers in your bedroom—try these. Violet pansies spring up on the sheets, pillowcases, and underskirt. And here's a blue-ribbon idea—the same pansy-strewn sheets can be made into draperies and short cafés. The lavender color is repeated on the walls and in the blanket with an avocado-green chair used as a color accent. It's as pretty as a Western sunset!





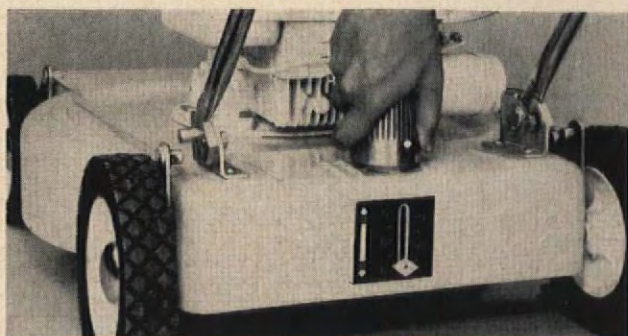
enchantment
in
SAN
FRANCISCO

■ The upholstered panel bed in our San Francisco bedroom is as graceful in design as the famed Bay Bridge in the background. It's smartly dressed, too. The sheets and pillowcases have a leafy oriental pattern on a golden background. (The sheets can also serve as a summertime spread.)

The key to the striking color scheme is the subtle blending of gold, yellow, and vivid persimmon with the dark finish of the Far Eastern-style furniture. The butter-yellow walls are a lively color; the persimmon room-size rug is centered on the mustard-yellow asphalt tile floor. Persimmon, such a complimentary color here, is used again on the headboard panel and the grilled door leading to the bath.

The dramatic window blind can be ordered in any size or color combination your imagination can conjure up. The pierced-brass hanging lamps shed glamour light, the swivel lamp is for reading in bed.

sheets: Cannon • furniture: Mount Airy



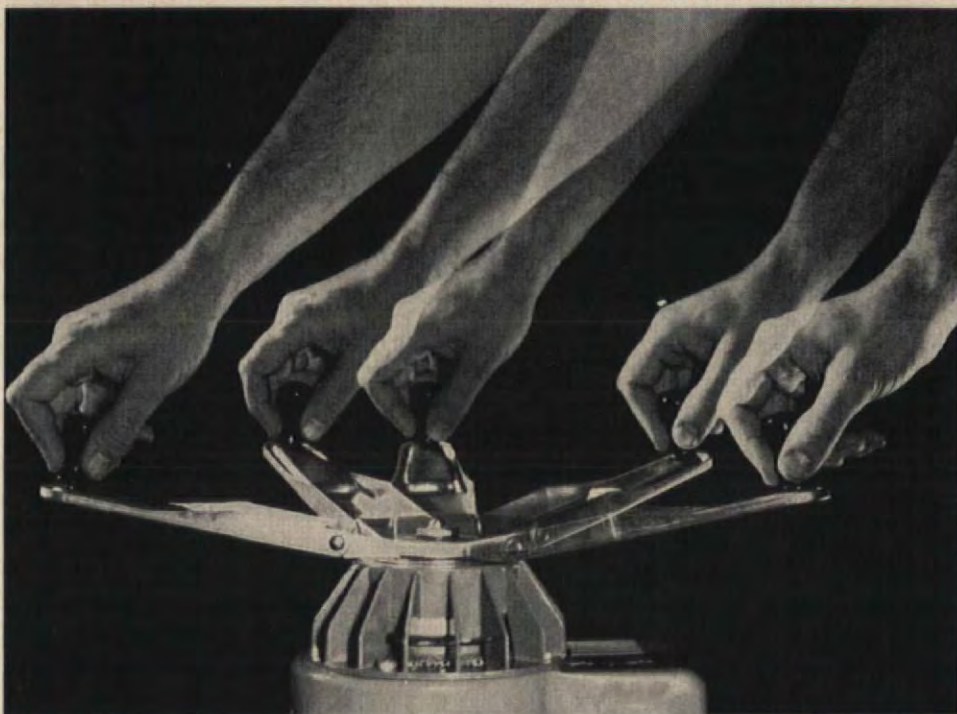
You change cutting height quickly and easily on the new rotaries. This Eclipse adjusts from 1½—3½" by the turn of a single knob. Some machines have individual adjustment buttons at each wheel.



Collect leaves and grass clippings the new, easy way. Toro's cloth bags (large for leaves, small for clippings) come in sets, so you can fill several and empty all at once when the job's finished.

New wind-up or impulse starter is the biggest break of all for the lawn-mowing homeowner. Just open the handle, turn it a few times, close it again, and the engine starts!

You'll find it featured on practically all makes of mowers this year, and it adds only about \$10 to the cost.



BOB HERING

BUYERS' FACT BOOK

Whatever you want...easier starting, quicker height adjustment, simpler

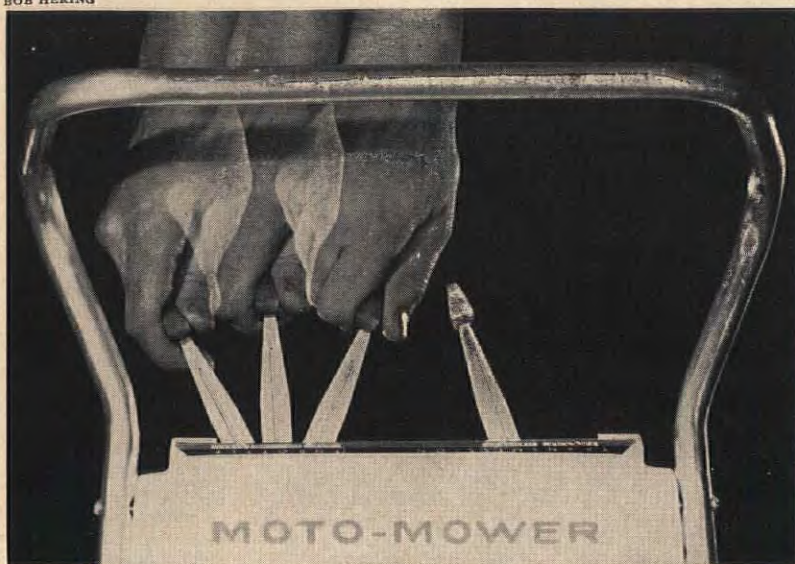
The new mowers have more real improvements than ever before. They're designed to make your work easier and to keep your lawn looking its best. So, if your machine is outmoded and you're thinking about getting a new one, read about the improved features that are available.

IMPULSE STARTER. Practically all brands this year are featuring the new impulse starter—and you'll wonder why it was never thought of before! The new starter is worked by a strong spring which is wound up by a folding crank. This new feature adds only about \$10 to the cost of the machine.

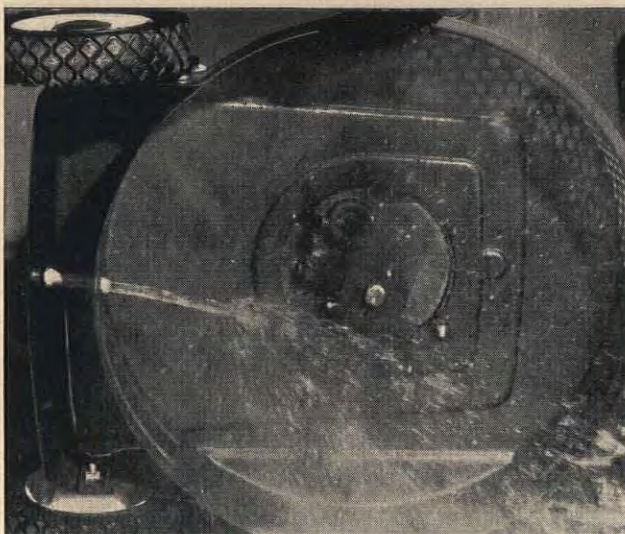
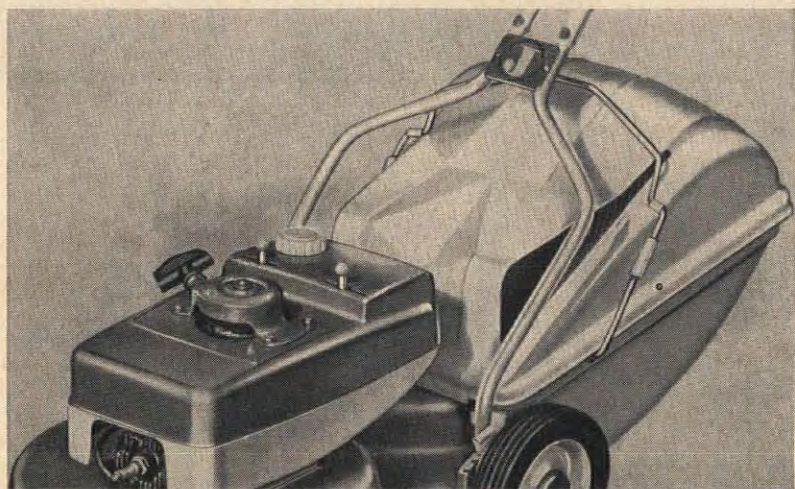
JIFFY CLEANING. On Sunbeam's new gasoline rotary there's a hose coupling at the back of the housing which allows quick and easy cleaning. It not only insures a clean mower but eliminates the stale odor of dead grass in the storage area.

GRASSCATCHERS. The newest grasscatchers are lightweight, low-cost bags which attach to the side of a rotary mower. Bag-type catchers seem to work best when mower and bag are designed for each other, as with the Toro and Bolens machines, though bags are available for general adaptation.

The only rotary with a grasscatcher that does



Finger-tip throttle and clutch controls are both a convenience and a safety feature on the 1960 mowers. They allow quicker stopping and starting and help keep your hands away from the machine's cutting mechanism. New loop handle on this Moto-Mower's self-propelled rotary also protects hands from brushing against shrubs, trees, walls.



How to clean a rotary the quickest, easiest way! On this new Sunbeam gasoline model there's a hose coupling at the back of the housing. You connect the hose, turn on the water, start the engine, and in a few seconds the underdeck is flushed clean as a whistle.

Grasscatcher at back is a feature of the Jacobsen Turbo-Vac rotary. It simplifies clipping problem and allows maximum maneuverability in tight quarters. New Turbo-Cone cutting unit works on vacuum principle.

OF 1960 POWER MOWERS

cleaning, safer handling . . . you'll find all these in this year's models

not project from the side is the Jacobsen Turbo-Vac, which has a semi-rigid molded plastic catcher attached to the rear of the machine.

HEIGHT ADJUSTMENT. Practically all companies this year feature finger-tip height adjusters on their better rotaries. Some have a one-knob adjuster; others have separate adjusters at each wheel. In either case it's a lot easier than removing and resetting four wheels—especially if you have different kinds of grass, some in the sun and some in the shade, and want to change cutting height several times whenever you mow.

BETTER CONTROLS. Most of the high-grade walking mowers this year have a more efficient throttle control on the handle, plus a clutch control on the self-propelled models.

The new Eclipse rotary has a "dead man's clutch" in the form of a lever on the left handle which keeps the clutch engaged as long as it is gripped by the operator. The instant that pressure is relaxed the clutch is disengaged and the self-propulsion stops. On the Lawn-Boy and Sunbeam machines the clutch is engaged or disengaged by raising or lowering the handle.

(continued on page 94)

HOMEOWNER'S GUIDE TO 12 TYPES OF ROOFING

Does the roof pitch determine the material you use?

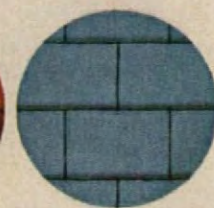
What types can be applied over existing roofing?

Which is the easiest to repair?

What materials need painting?

How much does it cost?

How long will it last?



GALVANIZED STEEL SHEETS

Material and style of roof. Galvanized steel sheets come in slightly more than 2' widths and lengths of 6-12'. Sheets are laid vertically.

Texture and color. Flat or corrugated sheets have galvanized finish, can be painted.

Exposure size. From 5½-11½' in length; 24" in width.

Minimum roof pitch. 3°.

Weight and installation. About 1.7 lbs. per sq. ft. Usually installed over purlins which are spaced 24-36" apart.

Life expectancy. 15 to 40 years depending on climate. Painting extends life.

Fire rating. Fire-resistant.

Reroofing. May be applied over old nailable roofing material.

Additional advantages. Exceptional strength and wind resistance. Reflects sun's heat when painted white. Minimum expansion or contraction.

Problems. Usually not considered attractive enough for use on houses. Noisy if not laid over a felt-covered, solid roof deck. Difficult to repair.

***Cost.** \$27 per square, installed.

*All costs are approximate and representative of the New York area. A square of roofing material equals the amount needed to cover 100 sq. ft. of roof area.

ASBESTOS-CEMENT SHINGLES

Materials and style of roof. Made of asbestos fiber and portland cement. Available in various widths and thicknesses, but laid to look like wood shingles. Strong horizontal shadow line may be straight or irregular. Suitable for house roofs, these shingles because of their medium cost are seldom used for utility roofs.

Texture and color. Deeply striated to resemble wood shingles. Available in a wide variety of colors.

Exposure size. From 6-13" in height; up to 30" in width.

Minimum roof pitch. 5°, but with special installation as low as 2°.

Weight and installation. 2.5 lbs. per sq. ft. applied over solid deck covered with roofing felt. Thickest shingles may require special framing.

Life expectancy. Indefinitely.

Fire rating. Fire-resistant.

Reroofing. May be applied over any nailable surface.

Additional advantages. Being larger than most shingles, asbestos-cement shingles can be applied quickly. Like tile and slate, they are resistant to acids in the atmosphere.

Problem. Not easily replaced if broken, but holes can be sealed quickly.

Cost. 300 lb. weight, \$54 per square, installed.

CLAY TILE

Materials and style of roof. Made of shale and clay baked into a hard material. Tiles are flat and rectangular (some interlocking at top and bottom). Several special shapes—usually somewhat barrel-shaped—are also available. Flat tiles are laid like wood shingles; accent the horizontal lines of the roof. Clay tile is used on houses where appearance and permanence are important.

Texture and color. Smooth or textured to resemble wood shingles, slate, or brick. Come in black, brown, green, red, gray, blue. Brighter colors in a high-glaze finish also available.

Exposure size. Flat interlocking shingles have exposure of from 5-10¾" in length, 5-8" in width. Special shapes often have greater exposure.

Minimum roof pitch. 4°.

Weight and installation. Flat interlocking tile is lightest—about 8 lbs. per sq. ft. Tile shingles are twice this. Special shapes are in between. All tiles are laid on a solid deck covered with felt. Heavier tiles require additional framing.

Life expectancy. Indefinitely.

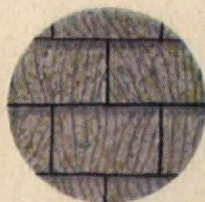
Fire rating. Fire-resistant.

Reroofing. Remove old shingles.

Additional advantages. Windproof. High-glaze tiles resist fungus.

Problem. Expert is required to replace a broken tile.

Cost. Interlocking, flat tile \$60 per square, installed.



ASPHALT SHINGLES

Materials and style of roof. Cellulose-fiber felt saturated with asphalt and surfaced with mineral particles. Shingles are available as three-tab square-butt strips, two- or three-tab hex strips, and individual lock or staple-down shingles. Thick butt shingles accent horizontal lines. Asphalt shingles are the most widely used residential roofing material.

Texture and color. Smooth granular surface. There is a wide range of solid colors and pastels.

Exposure size. Square-butt shingles, 4-5" in height, 36" in width. Most other types have greater height exposure.

Minimum roof pitch. 4" (2" with seal-down or lock-down types).

Weight and installation. About 1.3-3.2 lbs. per sq. ft. depending on type. Installed over solid deck covered with waterproof roofing felt along eaves' edges.

Life expectancy. 20 years depending on thickness, color, and climate conditions.

Fire rating. Fire-resistant, not equal to metal or hard-surface roofing materials.

Reroofing. May be applied over any available surface.

Additional advantages. Economy and good looks. Easy to repair; can be restored with special paints.

Problem. Not wind-resistant unless tabs are cemented.

Cost. 210 lb. weight, \$24 per square, installed.

TERNE

Material and style of roof. Steel coated with lead-tin alloy. Comes in 50' rolls, 20, 24, and 28" wide. Terne is usually laid vertically on the roof with standing seams or thicker battens at the joints. Emphasizes the vertical lines of house.

Texture and color. Terne must be painted with an acrylic emulsion paint, available in many colors.

Exposure size. Differs with width of material and type of seam used. Using a 20"-wide roll and a 1" standing seam, the exposure (distance between seams) is 17 1/4".

Minimum roof pitch. 2 1/4" for standing seam roof. Near level for flat-locked seam.

Weight and installation. 0.6 lb. per sq. ft. Installed over solid roof deck covered with resin-sized paper.

Life expectancy. Indefinitely, if painted. Acrylic paint lasts 10 to 15 years.

Fire rating. Fire-resistant.

Reroofing. Old roof must be removed before terne is applied.

Additional advantages. Wind-resistant. Snow and ice run off quickly. Can be painted any color without pretreatment of metal. Has low coefficient of expansion. Easily repaired.

Problem. Has to be painted.

Cost. Standing seam, \$60 per square, installed.

BUILT-UP

Materials and style of roof. Alternate layers of building felt or fiber glass and asphaltic material covered with gravel, slag, or stone chips. Roof is continuous from eave to ridge and rake to rake—a smooth, unbroken expanse. Used mostly on modern houses.

Texture and color. Rough texture, with color range from black to white, depending on gravel used.

Exposure size. Roof is continuous, seamless.

Minimum roof pitch. Built-up roofing may be used safely on a dead-level roof. Usual maximum pitch is 3", but special installations have been made on roofs with up to 6" pitch.

Weight and installation. About 5 lbs. per sq. ft. Applied over a solid wood deck, rigid insulating boards, or concrete.

Life expectancy. 20 years.

Fire rating. Fire-resistant as long as roof is sound.

Reroofing. Over old built-up roof, remove gravel and repair underlayment. Over other types, start from original deck.

Additional advantages. Wind-resistant, easy to repair. Light-colored chips reflect sun's heat.

Problem. Must be professionally applied.

Cost. 5-ply with gravel, \$40 per square, installed. (continued)



(continued)

ASPHALT ROLL ROOFING

Materials and style of roof. Felt saturated with asphalt and covered with mineral particles. Comes in long rolls which are usually laid parallel with the eaves. Roof has little texture, no shadow lines. Excellent for utility structures.

Texture and color. Granular surface. Colors range from off-white to black.

Exposure size. Depends on roof pitch, but usually 34" in height. Length depends on length of strip laid (maximum of 36').

Minimum roof pitch. 2".

Weight and installation. 0.9–1.4 lbs. per sq. ft. Installed over solid deck.

Life expectancy. 20 years, depending on thickness and color of material and climate.

Fire rating. Fire-resistant, but not equal to metal or hard-surface roofing.

Reroofing. May be applied over any available surface. Thick-butt shingles, however, should have feathering strips applied at ends of butts to make a smoother roof.

Additional advantages. Wind-resistant, easy to install and repair.

Problem. Not attractive enough for most houses.

Cost. \$22 per square, installed.

COPPER

Material and style of roof. Copper sheets in 16–28" widths, 72–120" lengths are usually laid up and down the roof with standing or thick batten seams. This gives a vertical effect. The sheets may also be laid horizontally with flat-locked seams.

Texture and color. Smooth metal looks bright at first, then turns dull. Finally it develops a lovely green patina.

Exposure size. Using a 20"-wide strip and 1" standing seams, the exposure (distance between seams) is 17¼".

Minimum roof pitch. For standing seam (the common installation), minimum pitch is 2½". For flat-locked seams, roof pitch may be ¼".

Weight and installation. Weight of recommended 16 oz. copper is about 1.3 lbs. per sq. ft. Installed over solid roof deck covered with asphalt felt.

Life expectancy. Indefinitely.

Fire rating. Fire-resistant.

Reroofing. Old roofing must be removed.

Additional advantages. Wind-resistant, does not corrode. Snow and ice run off quickly. Moderate expansion and contraction. Easily repaired.

Problem. Absorbs heat.

Cost. Standing seam, 16 oz. copper—\$180 per square, installed.

WOOD SHINGLES

Materials and style of roof. Three grades available, usually made of cedar, sometimes redwood or cypress. Hand-split shakes also available. Always use highest grade. Wood shingles give a strong horizontal line to a roof and a good shadow line. Double course of shingles gives a deeper shadow line.

Texture and color. Most shingles are sawed and are relatively smooth. Hand-split shakes are rough textured with pronounced vertical grain and are usually thicker at the butts. Reddish-brown color of the wood may be left natural or stained. Pre-stained shingles are also available.

Exposure size. 5–7½" in length, depending on the total length of the shingles (available in 16, 18, and 24" lengths). Widths from 3–14".

Minimum roof pitch. 3–6" depending on weight and butt thickness.

Weight and installation. 2 lbs. per sq. ft. Laid on a solid deck or wood furring strips spaced about 3" apart.

Life expectancy. 25–30 years.

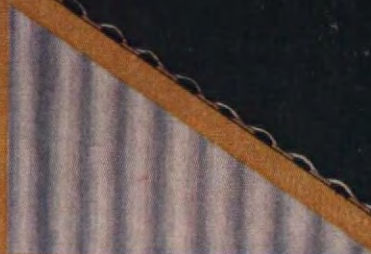
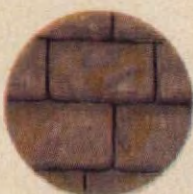
Fire rating. Combustible.

Reroofing. Easily applied over most smooth or soft-surfaced shingle roofs.

Additional advantages. Easily repaired, resistant to wind.

Problems. Butts may curl, shingles crack. May attract fungus.

Cost. \$60 per square, installed.



SLATE

Materials and style of roof. Natural stone cut into rectangles. Roof has strong horizontal lines, but joints between slates also emphasize the vertical. Slate has long been a high-quality residential roofing material.

Texture and color. Smooth or rough surface that shows the grain of the stone. Green, gray, black, purple, and red.

Exposure size. From 3½-11½" in length; 6-14" in width. Slates vary from ⅜-1" in thickness.

Minimum roof pitch. 4°.

Weight and installation. Thin slates are about 8 lbs. per sq. ft. Laid on solid deck covered with felt. Additional framing is required for thick slates.

Life expectancy. Indefinitely.

Fire-rating. Fire-resistant.

Reroofing. Smooth deck must be provided—remove old shingles. Make sure substructure is strong enough.

Additional advantages. Windproof. Rain, snow, and ice will run off fast.

Problems. Some slates lose color under exposure to sun; others, however, are nonfading. Slates may crack or splinter if struck by a heavy, overhanging tree limb. Replacement of the broken slates is usually difficult, although leaks can be stopped quite easily.

Cost. \$60 per square, installed.

ALUMINUM SHINGLES

Materials and style of roof. Aluminum alloy formed to resemble very wide shingles. Gives same effect as wood shingles, but with even more emphasis on the horizontal.

Texture and color. Striated to resemble wood shingles. Green, gray, off-white, blue, beige, red available. Enamel, which gives shingles their color, is permanently bonded to the metal.

Exposure size. 10" high by 30" wide.

Minimum roof pitch. 4°.

Weight and installation. 0.4 lb. per sq. ft. Installed over solid deck covered with felt.

Life expectancy. Life of the metal is indefinite. Life of the enamel has not been determined, but is known to last at least 10 years.

Fire rating. Fire-resistant.

Reroofing. May be applied over asphalt roofing or thin wood shingles. Other materials must be removed and shingles laid on the deck.

Additional advantages. Shingles do not curl, split, or rot. Bright aluminum reflects the sun's rays. Wind-resistant.

Problems. In the sun, the surface looks brighter. Aluminum shingles are not tested for longevity yet.

Cost. \$40 per square, installed.

ALUMINUM SHEET (corrugated)

Material and style of roof. Aluminum in long, flat sheets laid vertically on the roof.

Texture and color. Most commonly used sheets have corrugations from 1¼-2½" in width. Also available are flat sheets with five small, upraised v-shaped ribs. Sheets come only in natural aluminum finish.

Exposure size. From 5½-15½' in length; 26" in width.

Minimum roof pitch. 3°.

Weight and installation. 0.4 lb. per sq. ft. laid over solid deck or 36" on center purlins.

Life expectancy. Indefinitely.

Fire rating. Fire-resistant.

Reroofing. May be applied over old nailable roofing.

Additional advantages. Wind-resistant. Reflects high degree of sun's heat, keeping building cool. Little maintenance is required.

Problems. Aluminum sheets are not particularly pleasing to the eye and are used primarily on farm buildings, garages, and vacation cabins. Noisy if there is not a felt-covered deck beneath the sheets. The sheets must not be laid in contact with concrete. With old type of sheets (still available), there is a danger of leaks along the vertical seams. Not easily repaired.

Cost. \$35 per square, installed.



THE ICEMAN GOETH

Your aging refrigerator
may be as out of date
as the old-time icebox.

Look at today's new
refrigerators and see!

VIRGINIA T. HABEEB



■ The antiquated ice wagon may evoke nostalgic memories of lazy summer days and a carefree youth, but the old icebox passed into oblivion without a twinge of regret. The iceman's tracks across a clean kitchen floor, the overflowing drip pan that someone forgot to empty, running out of ice on a hot day because the ice card wasn't put in the window in time, the milk that soured — yes, the icebox had its drawbacks. Today's handsome new refrigerators and refrigerator-freezers are a far cry from the old icebox — in fact, they're ages removed from old refrigerators! To see what we mean — just turn the page!

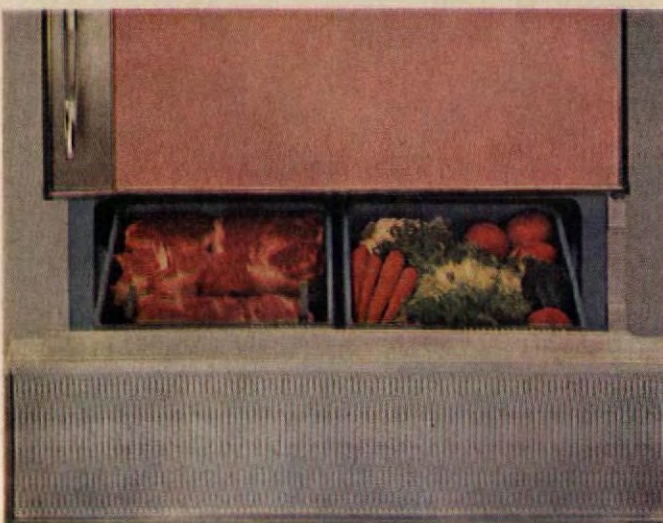




Door storage for a variety of fresh foods is nicely compartmented in this refrigerator. Note tall-bottle storage and fruit bin convenient for children's reach.



Freezer compartment in this refrigerator is always free from frost—never needs defrosting. Center drawer (below) has two cold zones with ideal temperatures and humidity for keeping fresh meats longer and fresh vegetables crisp.



(continued)

New refrigerators deliver more convenience features

The contemporary styling of today's new refrigerators is a sure indication of the up-to-the-minute features you'll find when you look inside. Fewer gimmicks and more conveniences are in store for you if this is the year you plan to buy. All do the basic job of keeping food cold, but the more you pay, the more real conveniences you can expect to find.

Exterior styling is as practical as it is handsome. Free-standing refrigerators with square corners and backs that fit flush against the wall look built-in without the expense of a built-in installation. Colorful door panels can be changed easily to allow more freedom in selecting a color or finish in keeping with your current decorating scheme. Built-in refrigerators offer great flexibility in installation and come in a variety of colors and finishes.

Doors with magnetic seals open and close at a touch—even from the inside—yet insure a tight seal for maximum efficiency.

More food-storage space is provided inside without increasing the exterior dimensions, thanks to thinner, more effective insulating materials.

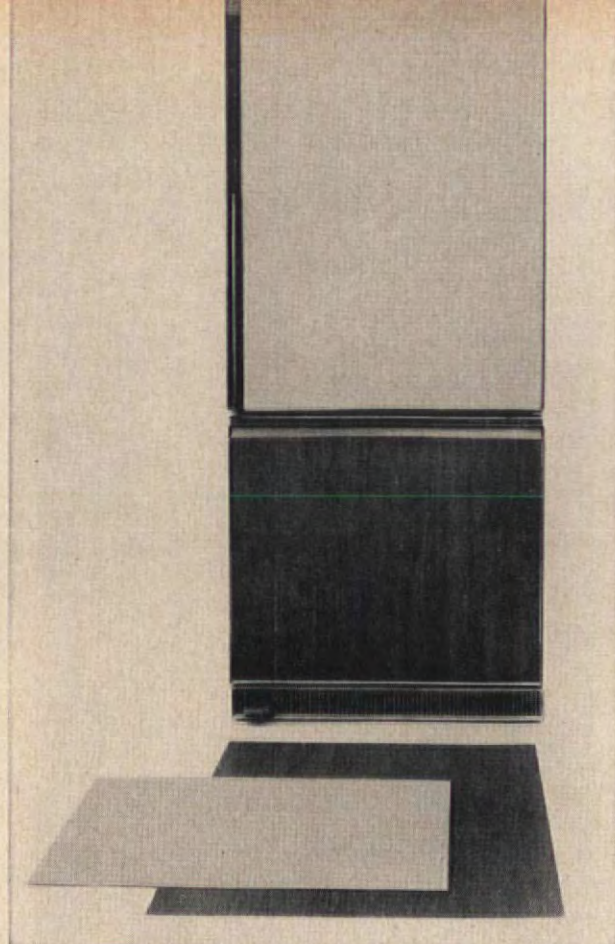
Improved cooling systems deliver "just right" temperatures throughout the refrigerator and freezer sections. Special attention is being focused on the storage of fresh meat. Many manufacturers provide special sections that keep meat at maximum freshness for longer periods of time. Homemakers who shop just once a week and do not want to freeze any of the week's supply of meat will appreciate this feature. In some refrigerators, chicken and pork chops can be kept up to eleven days, ground beef up to nine days. Special temperatures and humidity conditions for fresh vegetables are provided in a few refrigerators.

Flexible shelf arrangements let you store all sizes and shapes of food without juggling. Many shelves slide out, roll out, or swing out to bring all food within easy reach.

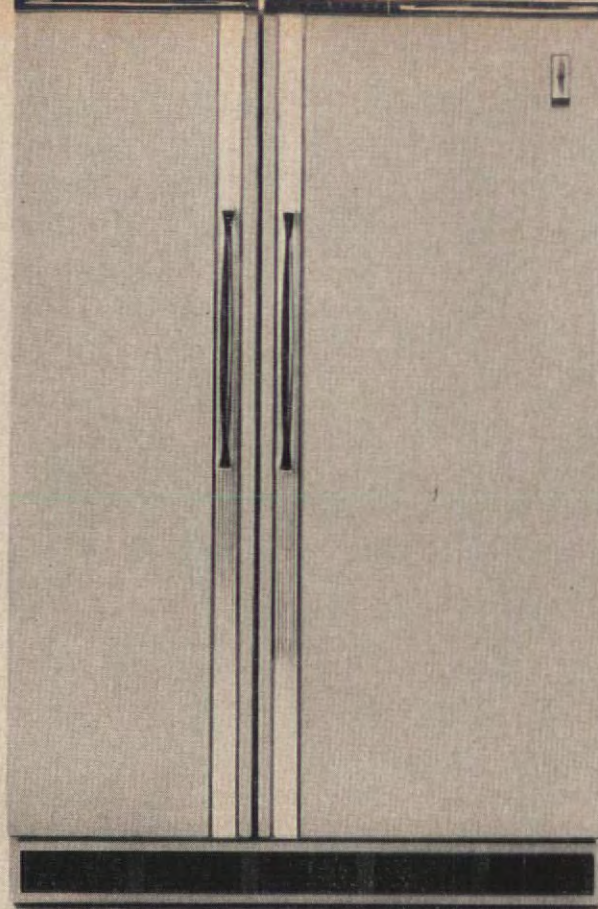
Freezer sections are roomy and provide true freezer temperatures. They are equipped with swing-out baskets or roll-out shelves to make food readily accessible.

Ice makers and ice ejectors are found in various forms in both gas and electric refrigerators. One cube or a handful are always ready at your finger tips.

Frostless refrigerator-freezer sections in gas and electric refrigerators have put an end to that messy defrosting job. To our way of thinking, this is the greatest convenience of all.



Changeable door panels for this refrigerator allow you to switch color schemes at will.

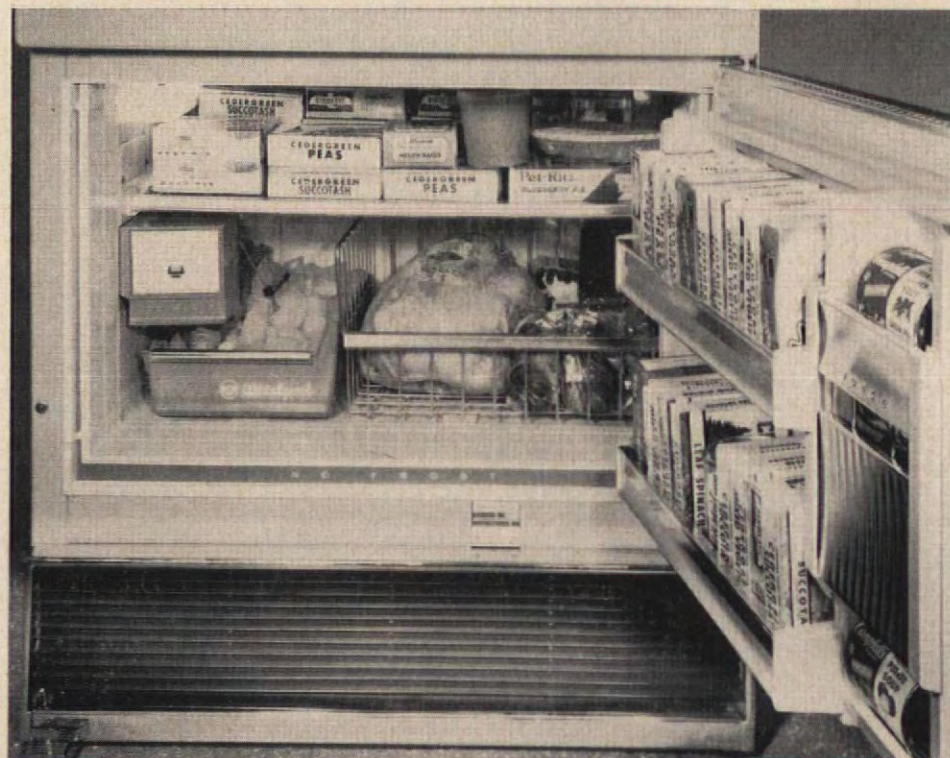


Combination refrigerator-freezer has a 6-cubic-foot, vertical freezer at left. It can be installed flush against a wall; is 41 inches wide.

Shopping Information, page 96

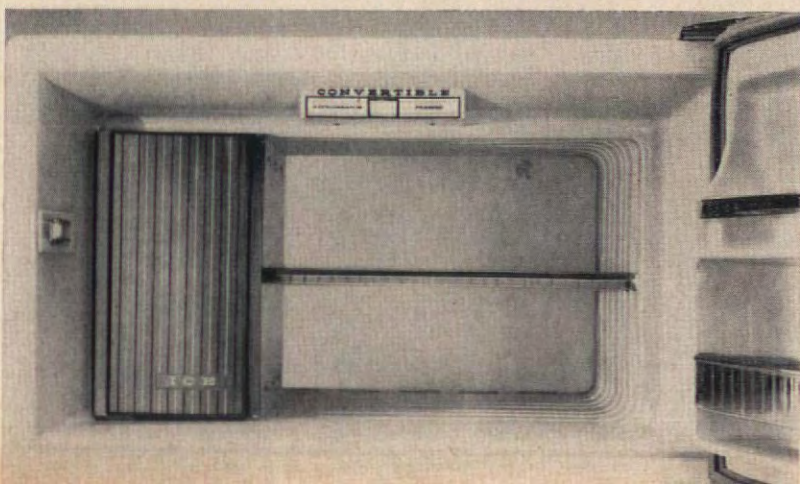


Swing-out shelves and crisper are handy. Shelves can be moved up or down even when they're loaded.



Ice maker in the freezer compartment of this refrigerator automatically makes and replaces ice as it is taken from storage bin. Feature is in both gas and electric models.

KRANTZEN STUDIOS, INC.



Ice ejector on freezer compartment door (left) releases cubes from tray into storage bin with one quick motion.

Convertible freezer section (far left) becomes a refrigerator at the flick of a switch. Ice-cube area is sealed off, is unaffected by switch.



JUNE M. TOWNE

The Subtle Art of Salad Dressings

A salad is only as good as its dressing. No matter how fresh the fruit, how tender the meat, how crisp the greens, a salad with a nondescript dressing is seldom a success. To delight your salad-eating family and friends, why not try your hand at making the three authentic basic dressings—French, cooked, and mayonnaise—we show on these pages? From there you can create endless variations to suit your fancy and the food you wish to embellish. For example, to our French dressing, shown here, we suggest such intriguing additions as water cress, cucumber, Bar-le-Duc, and many others you'll find with the recipe on page 42.

Continued

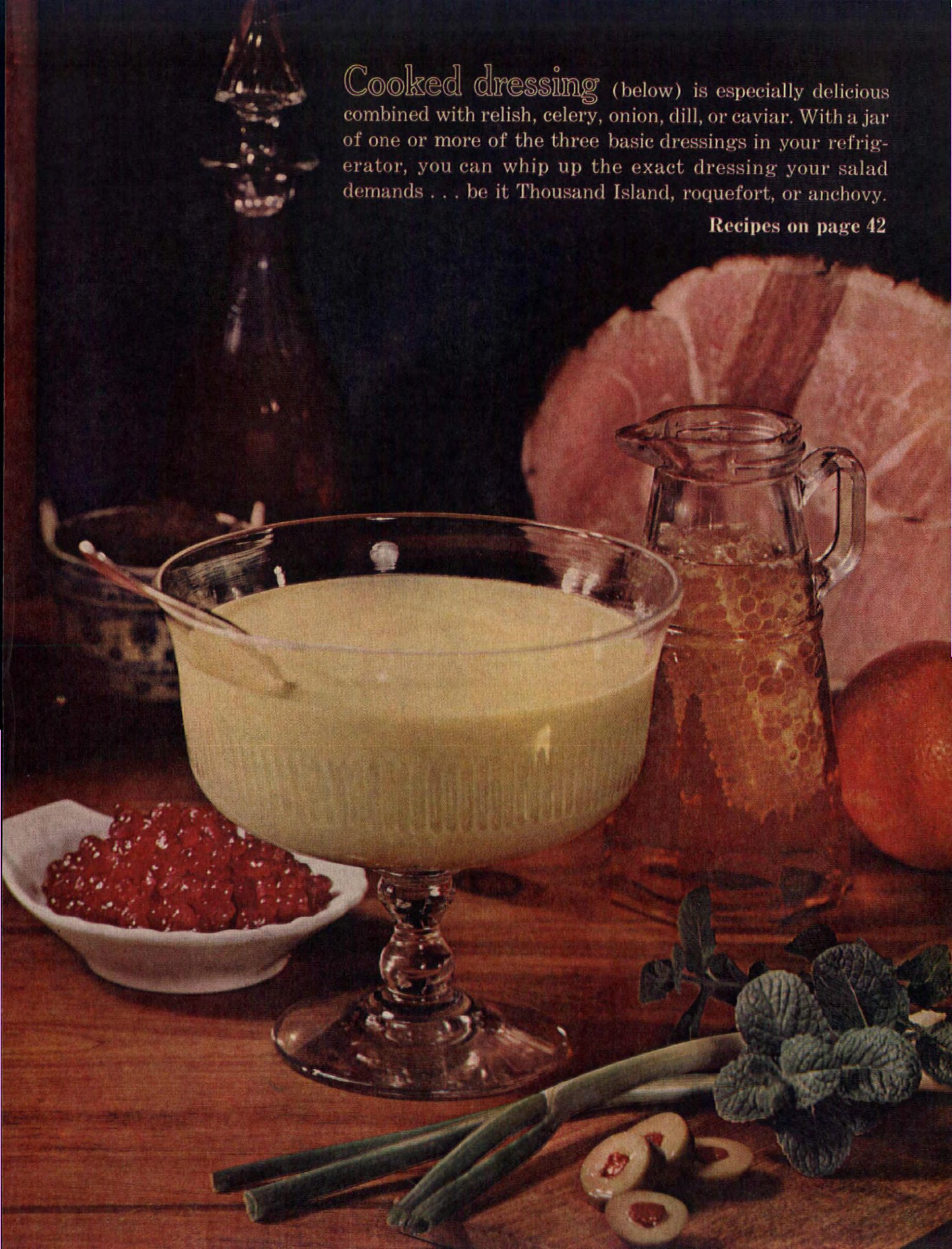




Mayonnaise dressing (above) is taste-perfect mixed with black olives, orange rind, curry, or gherkins. Turn to page 42 for our easy-to-make basic dressings (each with eight variations), plus suggestions as to which dressing to team with which salad.

Cooked dressing (below) is especially delicious combined with relish, celery, onion, dill, or caviar. With a jar of one or more of the three basic dressings in your refrigerator, you can whip up the exact dressing your salad demands . . . be it Thousand Island, roquefort, or anchovy.

Recipes on page 42



Mayonnaise

½ tsp. sugar
½ tsp. salt
¼ tsp. dry mustard
Few grains cayenne
1 egg
2 tsp. tarragon vinegar
1 c. olive or salad oil
1 tbs. lemon juice

Combine sugar, salt, mustard, and cayenne in deep bowl; add egg; mix thoroughly. Add vinegar slowly, stirring constantly. Beat in 3 teaspoons oil, a drop at a time, using rotary beater, or electric mixer at medium speed. Beat in remaining oil a small amount at a time until mixture thickens. Be sure mixture is smooth before making next addition of oil. Stir in lemon juice. Store, covered, in refrigerator. Makes 1¼ cups.

VARIATIONS

(Mixed with 1 cup Mayonnaise Dressing)

CAPER. 2 tbs. chopped ripe olives, 2 tbs. chopped pimiento, 2 tsp. chopped capers and 2 tsp. white wine vinegar. For fish and green salads.

SAFFRON. ¼ tsp. saffron. For chicken and cold meat salads.

GREEN. 2 tbs. chopped sweet gherkins, 2 tbs. chopped green olives, 1 tbs. chopped parsley, and 2 tbs. lemon juice. For egg and fish salads.

ORANGE. 2 tbs. orange juice, ½ tsp. grated orange rind, 2 tsp. marjoram, ¼ c. coarsely chopped walnuts. For fruit salads.

VEGETABLE. 2 tbs. chopped celery, 2 tbs. chopped green pepper, and ¼ c. catchup. For meat, chicken, and green salads.

HORSERADISH. 2 tbs. drained horseradish, 2 tbs. sour cream, and 2 tbs. chopped radishes. For meat and fish salads.

CURRY. 1 tsp. curry powder and 2 tbs. chopped chutney. For chicken, meat, and egg salads.

ANCHOVY. 1 tsp. anchovy paste and 2 tbs. chopped parsley. For cold meat, endive, and head lettuce salads.

French Dressing

¾ c. olive oil
⅓ c. vinegar (tarragon,
wine, cider, or malt)
1 tsp. salt
¼ tsp. pepper

Combine all ingredients in bowl, jar, or bottle; beat or shake until blended. Cover and refrigerate. Shake well before using. Makes 1 cup.

VARIATIONS

(Mixed with 1 cup French Dressing)

WATER CRESS. ⅓ c. chili sauce, ½ tsp. English mustard, 2 tsp. Worcestershire sauce, dash of Tabasco, and 1 c. chopped water cress. For fruit, sea-food, and egg salads.

CUCUMBER. ½ c. grated cucumber, 1 tsp. sugar, and 1 tsp. grated onion. For fish and sea-food salads.

PEANUT BUTTER. 2 tbs. peanut butter. For green salads.

CREAM. 1 medium-sized potato, boiled and mashed; ¼ c. chopped green olives; and 2 tsp. chopped chives. For green salads.

BAR-LE-DUC. ¼ c. Bar-le-Duc and 2 tbs. sherry. For fruit, cottage and cream cheese, and chicken salads.

PISTACHIO. 2 tbs. chopped pistachio nuts, 2 tbs. chopped truffles, and 2 tsp. chopped pimiento. For chicken and green salads.

PINK. ¼ c. catchup and 2 tbs. mayonnaise. For sea-food and chicken salads.

BLEU CHEESE. ½ c. crumbled bleu cheese. For green salads.

Cooked Salad Dressing

¼ c. flour
1 tbs. sugar
1 tsp. salt
1 tsp. dry mustard
Few grains cayenne
2 eggs
¼ c. butter or margarine
1½ c. milk
½ c. vinegar

Combine flour, sugar, salt, mustard, and cayenne in top of double boiler. Stir in eggs, butter, milk, and vinegar. Cook over boiling water, stirring constantly, until mixture begins to thicken. Remove from heat; pour into bowl or jar; cover and cool. Refrigerate. Makes about 2½ cups.

VARIATIONS

(Mixed with 1 cup Cooked Dressing)

RELISH. 2 tbs. drained India relish and 1 tbs. chopped pimiento. For sea-food and fish salads.

EGG. 1 hard-cooked egg, chopped, and 1 tbs. parsley. For meat, vegetable, fish salads.

CELERY. 2 tbs. chopped green onions and 1 tsp. celery seeds. For egg and chicken salads.

RUM. 1½ tsp. rum extract and 2 tbs. confectioners' sugar. For fruit salads.

HONEY. 2 tbs. honey, 2 tbs. orange juice, and 2 tbs. chopped maraschino cherries. For fruit salads.

ONION. 3 tbs. pickled onions, chopped, and 1 tsp. Worcestershire sauce. For sea-food and green salads.

DILL. Chopped fresh dill. For potato and fish salads.

CAVIAR. 2 tbs. red caviar and 2 tbs. sour cream. For egg or raw vegetable salads.

Exclusive offer on beautiful soup ladle from

Campbell's 5 NEWEST SOUPS!

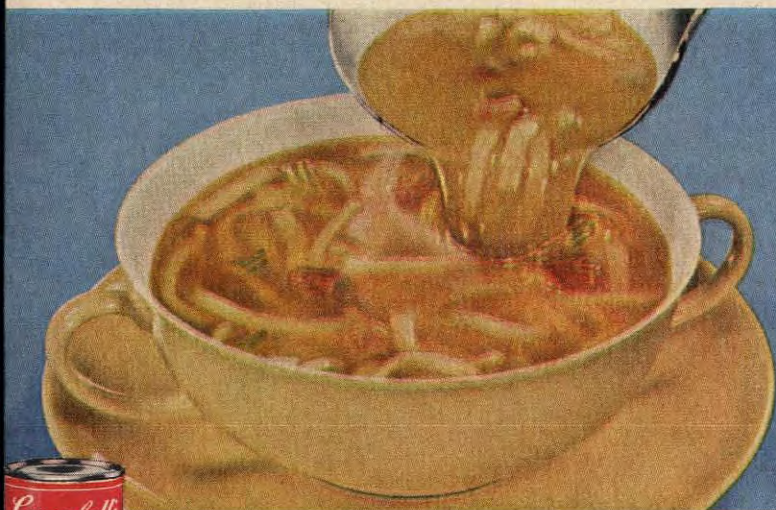
(SEE DETAILS BELOW)



Old-fashioned Tomato Rice Soup. Now you can have a double helping of tomato goodness! There's fragrant tomato broth in this hearty soup plus sunny pieces of the famous-for-flavor Campbell Tomato, long-grain rice and other good garden vegetables!



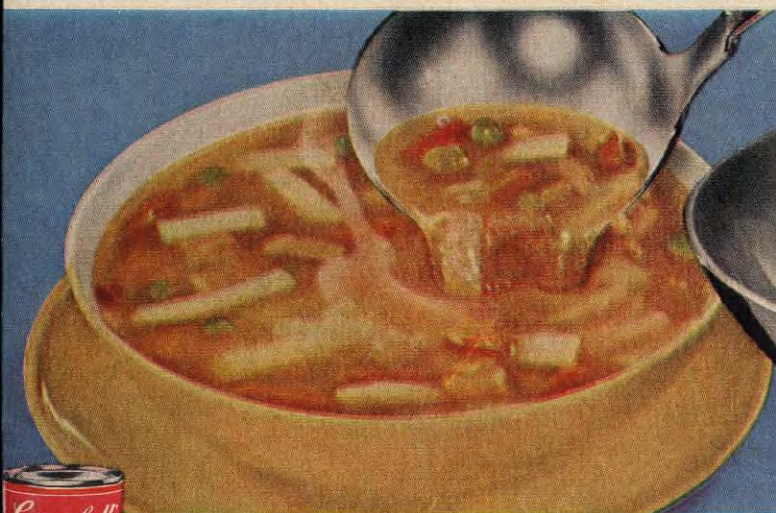
Cream of Vegetable Soup. Here's a garden bouquet of seven favorite vegetables, gently seasoned, delicately simmered and creamed with a generous measure of milk. Set out this soup to perk up any wilted appetite... to please everybody in your family!



Turkey Noodle Soup. Turkey aplenty is in this soup — choice, tender pieces of both light and dark meat are teamed with enriched, golden egg noodles in a sunny, long-simmered turkey broth. It's a light soup, a bright soup. Delicious as the best homemade!



Minestrone Soup. Want a vegetable soup that's deliciously different? Heat up Campbell's Minestrone. It's a homey soup. A pride-and-joy soup, brimful of the flavor of 12 specially picked vegetables, tender spaghettini, fine beef stock plus a tangy zip of cheese!



Chicken Vegetable Soup. There's a homey goodness to this soup that's made it a favorite with everybody! Tender chunks of chicken, light ribbon noodles and generous cuts of good garden vegetables are in a hearty, golden broth. M'mm! Good. Nourishing good!



Campbell
invites you to send for
this fine Silver Plate
Soup Ladle
for only \$1.00
(retail value \$3.50)
plus 1 label from any of Campbell's
5 newest soups.

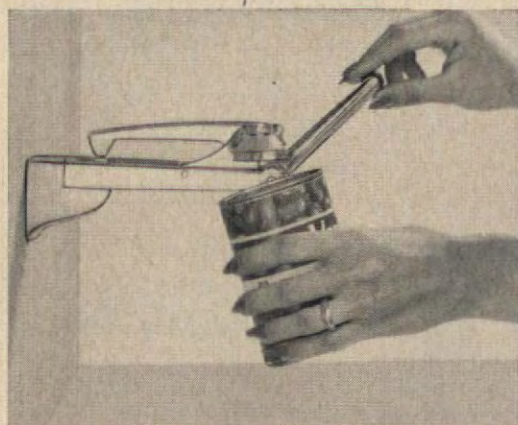
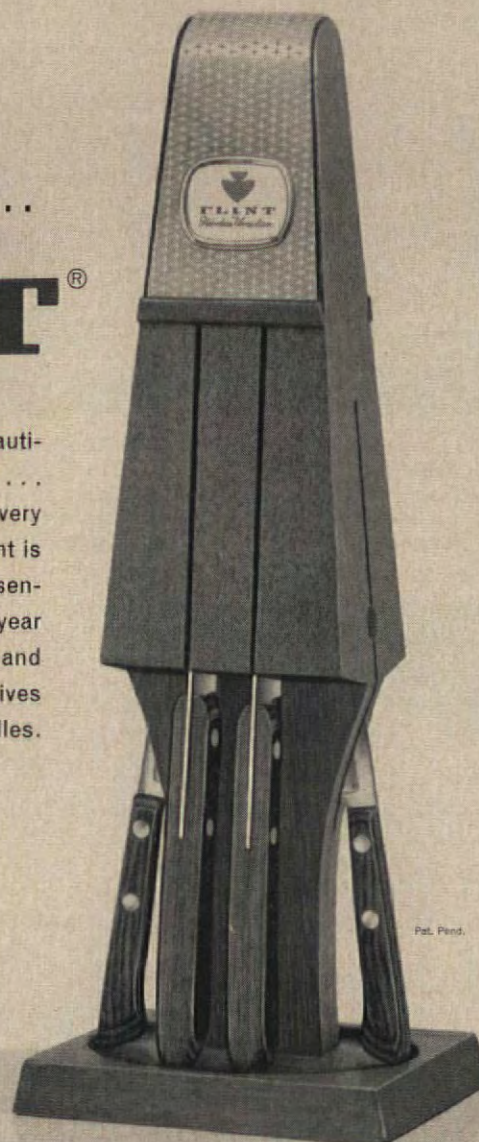
JUST SEND \$1.00 in cash, check or money order plus one label from any of Campbell's 5 newest soups to P.O. Box 53-C, Mt. Vernon, N. Y., for this beautiful 9 1/4" soup ladle. Bailey Banks & Biddle, Philadelphia silversmiths since 1832, adapted this ladle from an original Paul Revere design. It makes an ideal gift, so send for as many as you like. Offer ends Nov. 30. Full details are on all of Campbell's 5 newest soup labels! Offer good only in continental U.S.A., Alaska, Hawaii, and Puerto Rico.

NEW!

The gift
to give or get
for carefree cutting...

FLINT[®]

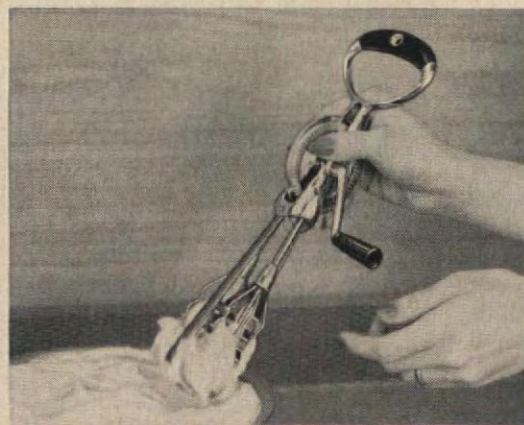
If you want to give pleasure, give one of these beautiful new Flint Holdster Sets. They're smartly new . . . with a custom assortment of the right knife for every cutting job. Exciting discovery in each assortment is the first new kind of knife in your lifetime . . . the sensational Flint Waverly Edge that stays sharp from year to year. Both the new Flint counter top "Susan" and the new Flint Wall Holdster Sets include six knives with stainless steel blades and Pakkawood[®] handles. Each set \$19.95.



New handsome stainless steel Flint Wall Can Opener has an extra-fast "zipper" action. Zips open any size or shape can with safe, smooth edge—then "hands" you the lid. Only \$7.95.



Flint stainless steel Cookware is made to give you years of carefree cooking pleasure. Shines without polishing. Can't break if you bounce it. 2 qt. double boiler \$11.75. 36 other pieces and sets. Also available with thick copper bottoms.



New Flint Mixer never tires your arm. Smart easy-grip handle and amazing Rhythm Beaters whip the heaviest batters smooth . . . quickly and easily. Convenient hang-up hole in handle! \$4.95.

YOU GIVE AND GET **QUALITY PLUS** IN EVERY FLINT PRODUCT

...made by the greatest **EKCO**[®] name in housewares

IT'S POTATO SALAD TIME!


JUNE M. TOWNE

When the birds sing and the flowers bloom and summer is just around the corner—it's time to think of potato salad! Not that potato salad isn't wonderful any time of the year—but somehow it's extra special in warm weather. Extra easy, too, because potato salad can be prepared in the cool of the morn and stashed away until serving time, its flavor only enhanced when the potatoes have time to absorb the dressing. But how long has it been since you varied the scheme of things with a potato salad that's truly different? Like our **Sweet and White Potato Salad** shown here! What a delicious idea to combine sliced sweet potatoes with white ones and to serve them on crisp cool romaine with a dressing that calls for orange and lemon juice! If we now have you panting for more potato salad ideas, there are six on the next page!

Continued







Switch from cool to hot!

Must all potato salads be cold? Of course not! Not to anyone who knows his *Warmer Kartoffelsalat*. At the top left you see a Swedish version of **Warm Potato Salad**. We're so proud of this one, we give it to you in a quantity recipe to feed twelve generously.

Serve it next time you have a crowd!

Next to it, is a **Baked Potato Salad**. Tiny cubes of potatoes, celery, green peppers in a thick bubbly sauce are topped with cheese and pimiento strips. Ever see anything quite so pretty as our **Sour Cream Potato Salad** that's just been turned from a mold? It's beautifully decorated with clusters of parsley and radish wafers! Our **Lobster and Egg in Potato Salad** is another colorful and refreshing dish for summer dining. Here, the main ingredients are gently tossed with a cooked dressing, the center sprinkled with sieved egg yoke. The

Potato Salad Cornucopias have thinly sliced salami or other cold cuts wrapped around a filling of potato salad.

Take your choice of one flavored with a hint of horse-radish and parsley or one with cucumber and celery. Last is our **Garden Potato Salad** where the potatoes are sliced julienne style and surrounded with a colorful array of mixed vegetables.

What a way to welcome summer!

*Top center and going clockwise:
Warm Potato Salad, Baked Potato Salad,
Sour Cream Potato Salad, Lobster and Egg in
Potato Salad, Potato Salad Cornucopias,
Garden Potato Salad.*

FOR THESE RECIPES SEE PAGES 49 AND 52

Shopping Information, page 96

NEW!

HOTPOINT SMOKELESS BUILT-IN OVEN...



BARBECUES & BROILS WITHOUT SMOKE OR ODOR...

BAKES & ROASTS AUTOMATICALLY!

Here is the Hotpoint Built-In Electric Oven that brings the joys of outdoor cooking *right into your kitchen*. Without smoke! Without odors! Your kitchen stays air-fresh as all outdoors whether you're barbecuing a roast—broiling steaks, chops or even fish.

Smoke and odors are whisked away as they form. Your kitchen stays cleaner. No dingy curtains—no dirty blinds—no sooty walls.

Handsome Hotpoint Built-In Electric Ovens, Electric Surface Units and Electric Cabinet Ranges come in Four Decorator Colors, Satin Chrome or Classic White. Visit your Hotpoint Dealer and *Look for that Hotpoint difference.*

Send for Kitchen-Laundry Plan Book . . . 12 wonderfully convenient Kitchen-Laundries are colorfully pictured and planned in our new Plan Book: "Your Next Kitchen-Laundry." Send 25¢ to Hotpoint, Department AH-5A, Box 6107, Chicago 80, Illinois.



Smoke and odor are drawn into the exhaust vent and whisked outdoors! Door lifts off for easy oven cleaning!



NEW 30" AND 39" CABINET RANGES

Just push a button, famous Hotpoint Calrod® Recipe Heat units give electric cooking at its best—clean, quick, safe, automatic.

Hotpoint

(A Division of General Electric Co.), Chicago 44



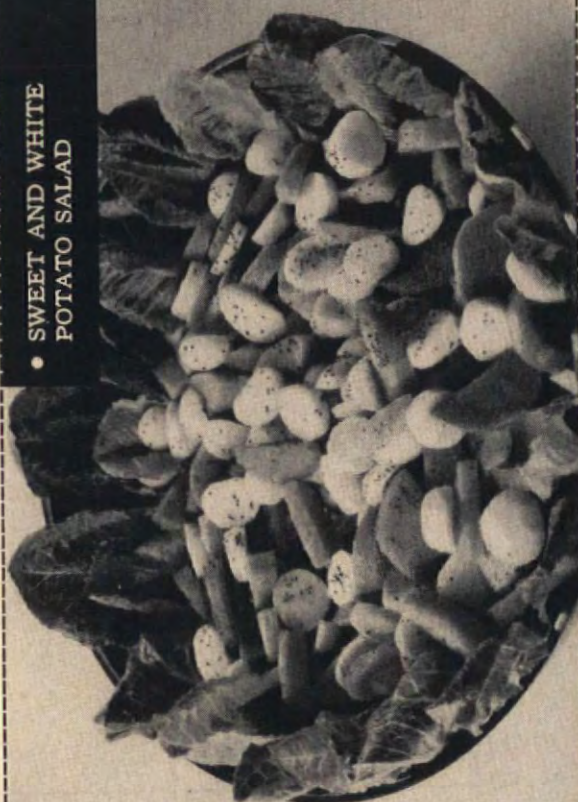
Potato Salads

(pictured in color on pages 45, 46, and 47)



YOU CAN PEEL AND DICE POTATOES AHEAD OF TIME and they will keep from turning gray. Just place them for 3 minutes in a quart of water to which 3 tablespoons of lemon juice have been added. Drain and store in refrigerator.

• SWEET AND WHITE POTATO SALAD



Preparation time: 20 min.
Chilling time: 2 hrs.

- 1/4 tsp. paprika
- 2/3 c. milk
- 1 egg yolk
- 1/4 c. vinegar
- 4 c. sliced, cooked potatoes
- 1 small onion, minced
- 1 c. sliced celery

Lettuce
● Shell lobster tails, cut into cubes. Shell eggs; cut in half; remove and sieve yolks; chop whites. Melt butter or margarine in saucepan; blend in dry ingredients; slowly stir in milk. Cook over medium heat, stirring constantly, until thickened. Beat egg yolk slightly; stir a small amount of hot mixture into egg yolk; blend into hot mixture in saucepan. Cook one minute more; stir in vinegar; cool. Combine potatoes, onion, lobster, celery, egg whites, and dressing; toss gently to blend; chill well. When ready to serve, line salad bowl with lettuce; spoon salad mixture into bowl; garnish top with sieved egg yolk.

260 cal. per serving
Source of Vitamins A, B, C
Tested in THE AMERICAN HOME KITCHENS

• LOBSTER AND EGG IN POTATO SALAD

- 2 pkg. (10 1/2 oz. each) frozen lobster tails, cooked
- 3 hard-cooked eggs
- 2 tbs. butter or margarine
- 1 tbs. flour
- 3/4 tsp. salt
- 1 tsp. dry mustard
- 2 tsp. sugar

● Shell lobster tails, cut into cubes. Shell eggs; cut in half; remove and sieve yolks; chop whites. Melt butter or margarine in saucepan; blend in dry ingredients; slowly stir in milk. Cook over medium heat, stirring constantly, until thickened. Beat egg yolk slightly; stir a small amount of hot mixture into egg yolk; blend into hot mixture in saucepan. Cook one minute more; stir in vinegar; cool. Combine potatoes, onion, lobster, celery, egg whites, and dressing; toss gently to blend; chill well. When ready to serve, line salad bowl with lettuce; spoon salad mixture into bowl; garnish top with sieved egg yolk.

Makes 6 servings

• POTATO SALAD CORNUCOPIAS



276 cal. per serving
Source of Vitamins A, B, C
Tested in THE AMERICAN HOME KITCHENS

• GARDEN POTATO SALAD

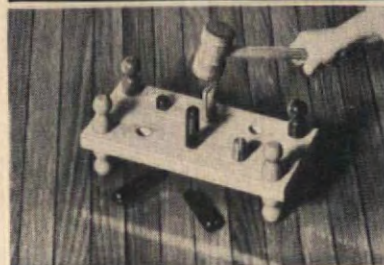
Preparation time: 20 min.
Chilling time: 1-2 hrs.

- 6 c. julienned potatoes
- 1 pkg. (10 oz.) frozen mixed vegetables
- 1/4 c. diced pimiento
- 3/4 c. salad oil
- 1/3 c. vinegar
- 1 tsp. dry mustard
- 1 tsp. Worcestershire sauce
- 1 tsp. salt
- 1 tbs. sugar
- 1/2 tsp. paprika
- 1/4 tsp. pepper
- 1 c. diced celery

● Cook potatoes in lightly salted water; (cutting potatoes before cooking will help to keep shape); drain. Cook mixed vegetables according to package directions; drain; add pimiento. Combine salad oil, vinegar, mustard, Worcestershire, salt, sugar, paprika, and pepper in a blender or screw top jar; whirl or shake well. Combine potatoes, cooked vegetables, and celery in salad bowl, or arrange separately in layers, saving enough mixed vegetables for garnish around edge; pour dressing over all; allow to marinate in refrigerator for 1-2 hours. Toss salad lightly just before serving to blend all ingredients. Serve on crisp greens, if desired.

Makes 8 servings

WOOD FLOORS
SHRUG OFF PUNISHMENT
WHEN PROTECTED WITH
FABULON
the fabulous
FLOOR FINISH
NEVER NEEDS
SCRUBBING OR WAXING



FABULON

"TWIN" of a famous
BOWLING LANE FINISH

At paint, hardware
and lumber dealers
coast-to-coast



PIERCE & STEVENS CHEMICAL CORP.
712 OHIO STREET, BUFFALO 3, N. Y.
In Canada — LE PAGE'S, Toronto 18, Ontario

WHEN YOU CHANGE YOUR ADDRESS Please report both new and old addresses directly to THE AMERICAN HOME five weeks before the change is to take effect. Copies that we address to your old address will not be delivered by the Post Office, unless you pay them extra postage. The American Home Subs. Dept., American Home Bldg., Forest Hills, N. Y.

Cluttered Closets?



GET

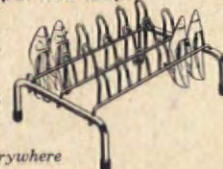
SPACE-X-PANDERS

the name that means better closet-keeping

FOR EXAMPLE:

9 Pr. Ladies Shoe Rack has
new fashion-pointed loop
trees — neatly
stores open
toe, sling back
and mules.

about \$3.95



At fine stores everywhere

Triple plate chrome SPACE-X-PANDERS—beautiful way to triple your closet capacity... keep clothes better... longer.

Another fine product... by **EKCO**
BERKELEY INDUSTRIES
Division of Ekco Products Co., N. Y. 1, N. Y.



"How did you know I used Lea & Perrins?"

You can't fool a man about Lea & Perrins — it's the only sauce with the real Worcestershire flavor. For Lea & Perrins is the original Worcestershire — and there's still no other like it. (And when it's in a Caesar Salad — Wow!)



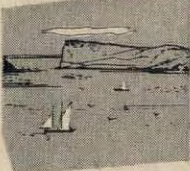
FREE 64 PAGE COOK BOOK
"DISHES MEN LIKE"

Write:

LEA & PERRINS
Pollitt Drive, Fair Lawn, N. J.
Dept. H



**ENJOY A
VACATION
IN
FRENCH
CANADA**



You'll appreciate the unspoiled beauty of its mountains, lakes, rivers. Its splendid roads. World-famous shrines. Historic Québec City—Metropolitan Montréal. French Canada welcomes you with warm hospitality and mouth-watering cuisine in comfortable modern inns and hotels.



LA PROVINCE DE

Québec

Provincial Tourist Bureau
710 Grande-Allée East, Dept. 62-A
Québec City, Canada

Please send me Free road-map and illustrated booklets to plan my Québec vacation.

My main interest is.....

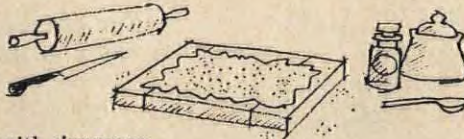
Name.....

Street.....

City..... State.....

USE LEFTOVER

PASTRY to make appetizer nibblers. Press the bits together and roll out $\frac{1}{8}$ " thick. Sprinkle with cinnamon and sugar, or grated cheese; cut with cookie cutter or with knife into strips and bake.



AMERICAN HOME RECIPES

Potato Salads

(pictured in color on pages 45, 46, and 47)

LOBSTER AND EGG IN POTATO SALAD



Preparation time: 15 min.
Chilling time: 1-2 hrs.

1 tsp. paprika
1 tsp. celery seed
2 $\frac{1}{2}$ c. sliced, cooked sweet potatoes or yams, fresh or canned
2 $\frac{1}{2}$ c. sliced, cooked white potatoes
Romaine

● Combine orange juice, vinegar, lemon juice, salad oil, mustard, paprika, and celery seed in blender or screw-top jar; whirl or shake well. Combine potatoes in a large bowl; pour dressing over all; chill 1-2 hours. When ready to serve, line salad bowl with crisp romaine; drain potatoes, reserving dressing; spoon potatoes onto greens. Serve with reserved dressing.

291 cal. per serving
Source of Vitamins A, B, C

Tested in THE AMERICAN HOME KITCHENS

SWEET AND WHITE POTATO SALAD

$\frac{1}{4}$ c. orange juice
 $\frac{1}{4}$ c. vinegar
1 tbs. lemon juice
 $\frac{2}{3}$ c. salad oil
 $\frac{1}{2}$ tsp. dry mustard

Makes 6 servings

POTATO SALAD CORNUCOPIAS

Preparation time: 30 min.
Chilling time: 2 hrs.

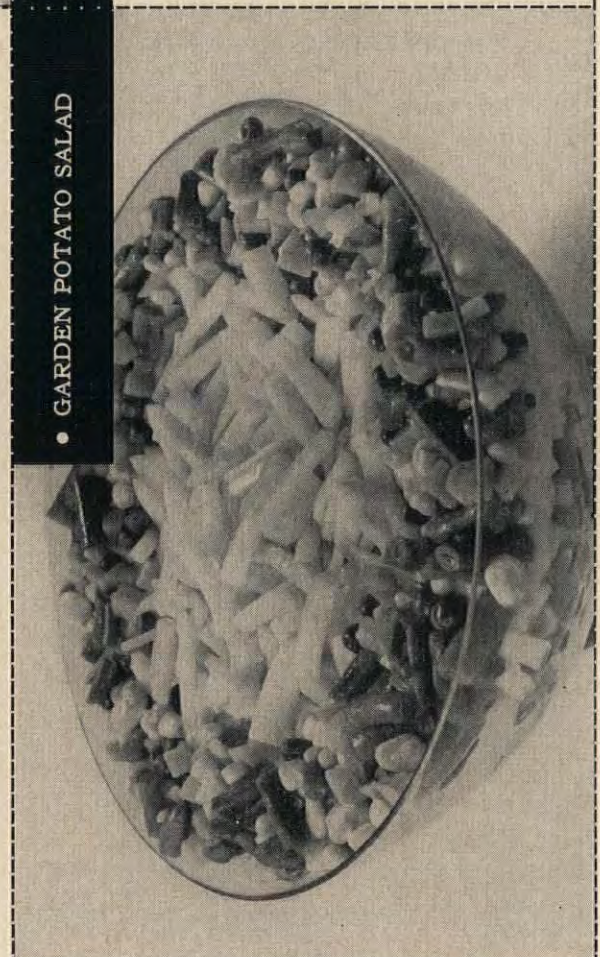
4 c. mashed potatoes
 $\frac{2}{3}$ c. mayonnaise or salad dressing
2 tbs. minced onion
1 tbs. horse-radish
 $\frac{1}{2}$ tsp. salt
 $\frac{1}{4}$ tsp. pepper
2 tbs. minced parsley

● Blend potatoes, mayonnaise or salad dressing, and onion; divide mixture in half. To one half add horse-radish, salt, pepper, and parsley. To the other half add celery, cucumber, paprika, mustard, and Tabasco. Roll each slice of salami into a cornucopia shape; fasten with wooden pick. Press parsley filling into half the cornucopias, using a pastry bag and star tube, or carefully fill with spoon, swirling the mixture slightly; fill remaining cornucopias with cucumber filling; chill. Arrange on serving platter; garnish with parsley, ripe olives, and tomato wedges, if desired.

211 cal. per serving
Source of Vitamins A, B, C

Makes 12 servings

GARDEN POTATO SALAD



The famous French soup you can serve hot or cold

*Now stay-at-homes
can enjoy an authentic
continental favorite for
only about 8¢ a serving*



Even though historians differ on the origin of potato soup, they agree on one thing: the history of this aristocratic dish is as intriguing as its flavor.

According to one story, Louis XIV's potato soup was tested by so many tasters that it often arrived almost cold. One hot summer day, after an unusually long wait, the king found this cooled-down soup so refreshing he sent it back to be cooled even more . . . and Crème Vichyssoise was born.

Now, whether you like it hot and hearty or whipped into a smooth vichyssoise, you can enjoy this internationally famous soup for pennies, thanks to Campbell's skill and freezing.

Slow Start—Fast Finish

We begin with specially selected white potatoes. These are diced and cooked slowly until very tender. Fresh milk, cream, butter, bits of onion, and special seasonings are added, and the soup simmers until the potatoes are delicately flavored with all the ingredients.

Then, quicker than you can trim away a potato's eye, Campbell's freezes it. For this is the only way its delicate flavor can be preserved for your table.



Old-Fashioned Vegetable with Beef
Cream of Potato • Cream of Shrimp
Clam Chowder (New England Style)
Green Pea with Ham • Oyster Stew



Cream of Potato Soup, frozen fresh from Campbell's Kitchens to bring you the flavor that has made this elegant soup a world favorite.

Family-Table Price

People who order soup like this in a fine French restaurant willingly pay \$1 or more. Now you can have it every bit as good right at home, for only about 8¢ a serving. Campbell's Frozen Cream of Potato Soup . . . look in your grocer's freezer for the red and white can.



Potato Tuna Chowder. In saucepan, combine 1 can Campbell's Frozen Cream of Potato Soup and 1½ cups milk. Cover. Heat slowly until thawed; stir now and then. Add 1 can (7 oz.) tuna, drained and flaked; ¼ cup shredded carrot; 2 tsp. lemon juice. Simmer 2 to 3 min. Makes 3 servings.

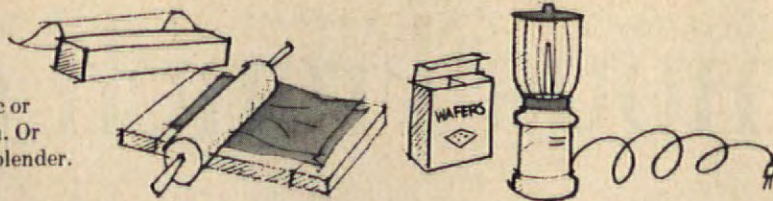


Crème Vichyssoise. In saucepan, combine 1 can Campbell's Frozen Cream of Potato Soup and 1 soup can water or milk; heat slowly until soup is thawed. Beat until smooth with an electric blender or rotary beater. Blend in ½ cup sour cream. Chill at least 4 hours. Thin with cold milk if desired. Serve in chilled bowls. Makes 3 servings.

CREAM of POTATO SOUP

FROZEN by Campbell's

CRUSH CRACKERS OR WAFERS FOR CRUMB CRUSTS between two pieces of waxed paper or in a plastic or paper bag, using a rolling pin. Or crush them in your electric blender.

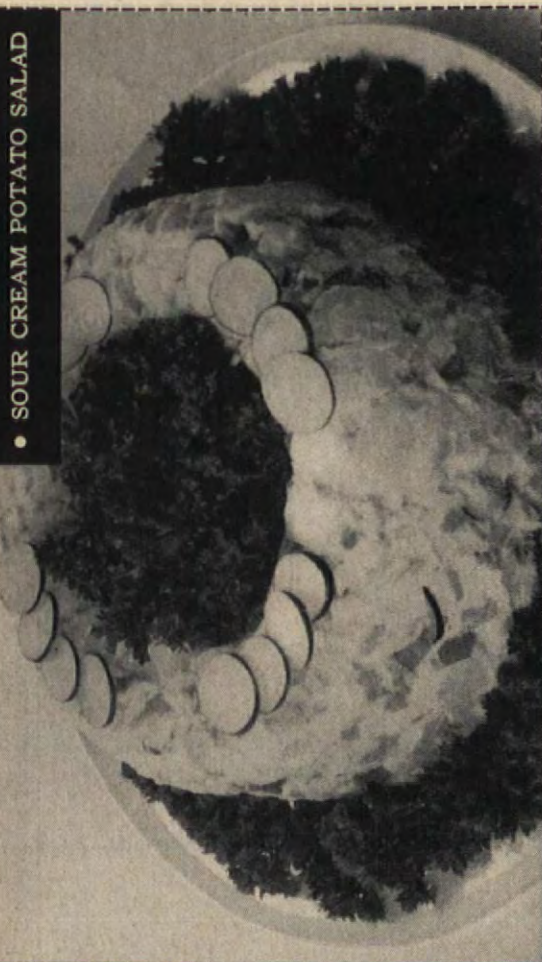


AMERICAN HOME RECIPES

Potato Salads

(pictured in color on pages 45, 46, and 47)

• SOUR CREAM POTATO SALAD



Preparation time: 20 min.
Baking time: 15-20 min.

- 1 med. onion, finely chopped ($\frac{1}{2}$ c.)
- $\frac{1}{4}$ c. salad oil or shortening
- 1 tbs. flour
- 1 tsp. sugar
- $\frac{1}{4}$ tsp. paprika
- $\frac{1}{2}$ tsp. dry mustard
- 1 tsp. salt
- $\frac{1}{2}$ tsp. seasoned salt
- $\frac{1}{2}$ c. water
- $\frac{1}{4}$ c. vinegar
- 6 c. cubed cooked potatoes
- $\frac{1}{2}$ c. diced celery
- $\frac{1}{4}$ c. diced green pepper
- $\frac{1}{2}$ lb. sliced process American cheese
- 1 pimiento, cut in strips

Sauté onion in oil or shortening until soft. Stir in flour, sugar, paprika, mustard, and salts; slowly add water and vinegar. Cook over medium heat, stirring constantly, until thickened and bubbly. Combine potatoes, celery, green pepper, and sauce; spoon half of mixture into buttered $1\frac{1}{2}$ -quart casserole. Reserve 2-3 cheese slices for garnish; arrange remainder over potato layer; top with rest of potato mixture. Cut reserved cheese slices into triangles; arrange around edge of casserole; garnish with pimiento strips. Bake in moderate oven (350° F.) 15-20 minutes, or until cheese is nicely melted and salad is hot. Serve at once.

Makes 8 servings
269 cal. per serving
Source of Vitamins A, B, C
Tested in THE AMERICAN HOME KITCHENS

• BAKED POTATO SALAD



FOLD OVER

• BAKED POTATO SALAD

• SOUR CREAM POTATO SALAD

- 4 c. sliced cooked potatoes
- 1 c. diced celery
- $\frac{1}{2}$ c. sliced green onions
- $\frac{1}{4}$ c. sliced radishes

Combine potatoes, celery, green onions, and radishes. Blend sour cream, vinegar, and bleu cheese dressing mix; pour over vegetables; toss gently to blend. Spoon salad into an 8-inch ring mold, pressing down well with spoon. Cover with aluminum foil or transparent saran; chill several hours. To unmold, loosen top edges carefully with spatula or thin-bladed knife; place serving plate over mold; invert; shake hard once; salad will drop out. Garnish with sliced radishes; surround salad and fill center with parsley sprigs.

Makes 6 servings

146 cal. per serving

Source of Vitamins A, B, C

Tested in THE AMERICAN HOME KITCHENS

Preparation time: 15 min.
Chilling time: several hrs.

- 1 c. ($\frac{1}{2}$ pt.) dairy sour cream
- $\frac{1}{4}$ c. vinegar
- 1 tbs. bleu cheese salad dressing mix
- Thinly sliced radishes for garnish
- Parsley

FOLD OVER

• WARM POTATO SALAD

- 8 c. cooked, sliced potatoes (about 4 lbs.)
- 6 tbs. salad oil
- 1 can (10 $\frac{1}{2}$ oz.) beef consommé
- $\frac{1}{2}$ c. white vinegar

Put potatoes in large bowl; sprinkle with oil. Combine consommé, vinegar, salt, pepper, and onion in saucepan; heat to boiling. Pour over potatoes; toss carefully until all potatoes are coated; add parsley. Serve with chicory. Garnish with sliced purple onions, if desired. For 24, double this recipe or make it twice.

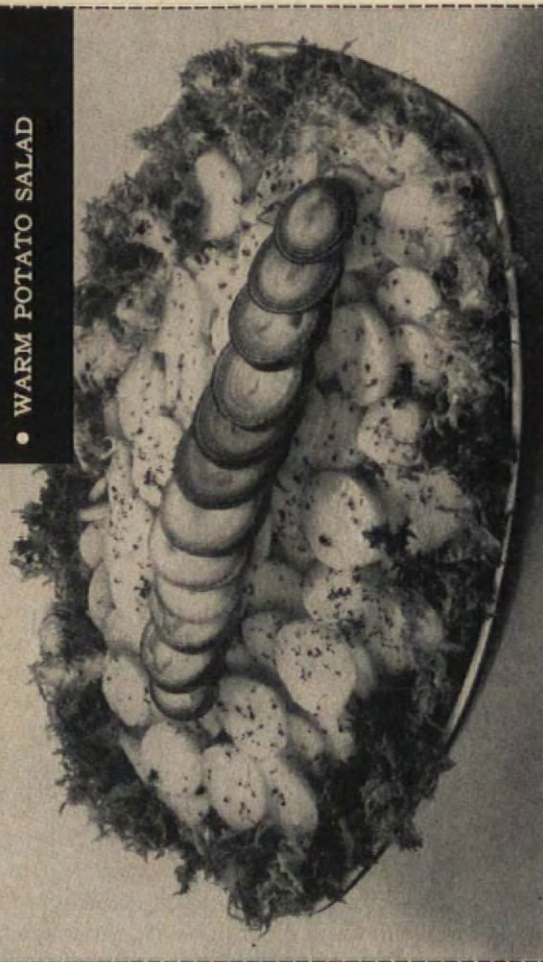
Makes 12 servings

319 cal. per serving

Source of Vitamins A, B, C

Tested in THE AMERICAN HOME KITCHENS

• WARM POTATO SALAD



Explore model homes for an adventure in better living!



Formica illustrated: Cabinet Tops, Almond Parfait #22-MZ-1. Base Cabinets and matching Formica Wall Tile, Teak #32-TK-57. Wall Cabinet Sliding Doors, Flame #865, Primrose #893, Signal Red #862, Pumpkin #872. Walls Formica White #949.

see

FORMICA®
Laminated Plastic

show case
kitchens

There is no better way to spend a family week-end than in visiting new homes. You'll find ideas in Formica laminated plastic surfaced kitchens that will stir your longings for the color, beauty and easy care that only Formica will assure.

Look for New Formica Wall Tile! In addition to counter tops and cabinets of long wearing Formica, you'll find kitchens and bathrooms with new luxurious Formica Wall Tile that is so smooth, so beautiful, so easy to clean that you'll never again be satisfied with old-fashioned materials.

You may even see this very kitchen which can be duplicated by any builder. Complete plans for this kitchen together with specifications and color coordination are available. There may never be a more favorable time to build, buy or remodel.

Jane Hampton, Formica's Home Color Consultant, offers color swatches of the full Formica line together with a big 9" x 12" book of Decorator Ideas with 43 room settings, all color keyed. Check the coupon now.

*The wash-off trade mark is your assurance
of the world's finest laminated plastic.*



Formica Corporation, 4701 Spring Grove Avenue, Cincinnati 32, Ohio.

a product of **CYANAMID**

Miss Hampton: Please send me the material checked below. I am enclosing payment as indicated.

- ☐ Plans for this Kitchen—50¢
- ☐ Complete set of Formica color swatches—50¢
- ☐ Big Decorator Ideas Book—\$1.00

name _____
address _____
city _____ state _____

TAKE A POUND OF BACON

FRANCES M. CRAWFORD

Bring home the bacon! And when you do, get set for a bounty of delectable dishes. See how we slice, crumble, and wrap bacon into appetizers, salads, vegetable dishes, and main-dish casseroles. Upper left a deep-dish Bacon-Macaroni-Cheese Casserole. The

F. M. DEMAREST



secret is the crumbled bacon added to the rich cheese sauce and the garnish of bacon. Next, *Bacon Salad*—crumbled bacon is mixed with a Caesar-style salad. Then there's bacon as a main ingredient for *Bacon-Stuffed Cabbage* and a truly different breakfast

dish—*Herbed Bacon with Tomato Egg Cups*. *Whole Green Beans with Bacon Dressing* is a dish to rave about—so is *Corn and Sour Cream with Bacon*. But our *pièce de résistance* is *Fan-Tan Shrimp*—swathed in bacon and ready for the dip.

Shopping Information, page 96





Let Your LP-GAS Dealer
Help You to New

**"LIVING
PLEASURE"**

Everywhere

He'll Demonstrate Many Low Cost Ways to Modern Living



1 SEE HOW LP-GAS BRINGS "LIVING PLEASURE" TO YOUR KITCHEN
WITH MODERN AUTOMATIC APPLIANCES



2 LEARN WHY LP-GAS HEATING AND AIR CONDITIONING GIVE YOU
MORE "LIVING PLEASURE" AT LESS COST



3 SEE WHY WASH DAYS ARE EASIER WITH FASTER-ACTING
AUTOMATIC LP-GAS WATER HEATERS AND CLOTHES DRYERS

The man who services you with LP-Gas (some folks call it propane, bulk or bottled gas) is waiting to show you the exciting new benefits you get from this modern, automatic "Living Pleasure" fuel. And you'll see why the latest LP-Gas appliances for cooking, refrigeration, heating, water heating, clothes drying, incinerating are more dependable, more automatic than ever.

Truly, a few minutes' visit with your LP-Gas dealer displaying this seal can mean a lifetime of "Living Pleasure" for you.

Look For This Seal—
Then Buy With
Confidence



FREE Fact-Filled Book of
Uses of LP-Gas, The
"Living Pleasure"
Fuel. Write for Your Copy to
National LP-Gas Council, Dept. B-1,
1515 Chicago Ave., Evanston, Ill.



Follow these tips for serving perfect bacon every time

TO BUY BACON

Brands of bacon vary in flavor, proportion of fat to lean, and in the thickness, width, and length of the slices. There's sure to be a brand that has the qualities you want at your favorite supermarket.

KINDS OF BACON

Packaged sliced bacon. The rind is removed and the bacon is sliced to uniform thickness. Available in pound and half-pound packages.

Slab bacon. The rind is left on and the bacon is sold by the piece. It may be sliced at home as needed or sliced by the butcher to the thickness desired.

Canadian-style bacon. This is a cured and smoked strip of pork, leaner than bacon. It is available in the piece or presliced and packaged.

TO STORE BACON

Store bacon in its original wrapping in the refrigerator away from strong-flavored foods. Store sliced bacon no longer than one week. Sliced bacon stored longer develops a strong flavor and may darken and become dry. When ready to use, remove only as much as you need; wrap and refrigerate the rest. Freezing is recommended only for slab bacon. It should be kept at 0°F. no longer than 60 days.

TO COOK BACON



Pan frying. Place the desired number of bacon slices, just as they come from the package, in a large cold frying pan. Cook over low heat, separating the slices as they heat so they lie flat. Turn

slices often with tongs and pour off fat as it accumulates. Never let the fat smoke or the bacon flavor will be affected. Cook 5 to 8 minutes or until crisp but not brittle. Remove each slice as it browns and drain on paper towels. Serve the bacon immediately.



Broiling. Separate bacon slices carefully to avoid tearing them. Place slices on broiler rack. Put in preheated broiler 3 to 3½ inches from source of heat. Broil about 3 minutes per side, turning only once.

Watch carefully, as bacon cooks quickly when broiled.



Baking. Separate the bacon slices. Place them on rack in shallow pan, having fat edge of each slice overlap the lean edge of the next slice. Bake in hot oven 12 to 15 minutes or until crisp. Bacon browns

evenly and needs no turning or draining. This is an excellent way to cook bacon in large quantities.

VISIT YOUR LP-GAS DEALER NOW DURING DEMONSTRATION DAYS

TO PEEL TOMATOES: hold tomato on fork. Rotate over low flame or dip in boiling water for one minute. Skin will slip off easily.



AMERICAN HOME RECIPES

Take a Pound of Bacon

(pictured in color on pages 54 and 55)

• BACON SALAD (CAESAR STYLE)



Preparation time: 15 min.
Cooking time: 10 min.

2 cans (12 oz. each) whole kernel corn, drained
½ lb. bacon, cooked, drained, and crumbled
1 tbs. chopped parsley

• Cook onion in butter or margarine until soft; blend in flour and salt. Add sour cream gradually, stirring to keep smooth. Heat to boiling; add corn; cook until heated through; fold in ½ cup crumbled bacon. Turn into serving dish; garnish with remaining bacon and parsley.

Source of Vitamins A, B, C

Tested in THE AMERICAN HOME KITCHENS

• CORN AND SOUR CREAM WITH BACON

2 tbs. chopped onion
2 tbs. butter or margarine
2 tbs. flour
1 tsp. salt
1 cup (½ pt.) dairy sour cream

Makes 8 servings

313 cal. per serving

• GREEN BEANS WITH BACON DRESSING



Source of Vitamins A, B, C

Tested in THE AMERICAN HOME KITCHENS

• HERBED BACON WITH TOMATO EGG CUPS

½ lb. bacon
2 tsp. sweet basil, crushed
4 medium-sized tomatoes

• Place bacon, slightly overlapping, on wire rack in shallow pan; sprinkle with basil. Cut tops off tomatoes; scoop out all seeds and membranes; turn over to drain. Place each tomato in custard cup or individual baking dish. Break 1 egg carefully into each tomato cup; sprinkle with salt, pepper, and paprika. Bake eggs and bacon in slow oven (325° F.) about 25-30 minutes, or until bacon is crisp and eggs are done as desired. If bacon is cut thicker than usual, place in oven 5-8 minutes before starting eggs, so that bacon and eggs will be ready at the same time.

Makes 4 servings

452 cal. per serving

It's
fade-resistant
rainproof
and durable



It's made by
FINKEL
with



Firestone Velon is beautiful, washable, and highly resistant to fading, staining, shrinking and stretching. It's moth-proof, mildew-proof, strong and durable, and its comfort is permanent. So naturally Finkel uses Firestone Velon, the quality webbing.

On Finkel's 5-position chaise, the high style colors of Velon are accented with 3 narrow gold stripes, to highlight the richly styled detailing of the chair. Look for Finkel summer furniture with Velon webbing at your favorite store. For details, write Finkel Outdoor Products, Inc., New York 16, N.Y.

Firestone

SYNTHETIC FIBERS COMPANY
POTTSTOWN, PA.

Dirtiest Ovens SPARKLE

IN LESS TIME... WITH LESS WORK
this quick *EASY-OFF* Way!



DOES YOUR OVEN LOOK LIKE THIS?
Greasy-grimy... can smoke and
cause a dangerous fire



APPLY EASY-OFF OVEN CLEANER
and let set... then...



**JUST WIPE... EASY-OFF cuts black
encrusted grease like magic**



A clean oven bakes better,
roasts better... makes
you a better cook

Depend on
EASY-OFF
OVEN CLEANER



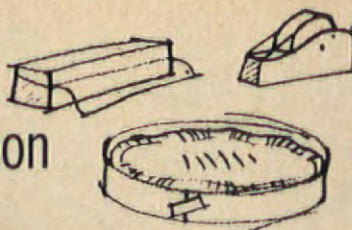
To make meat deliciously tender
there's nothing like **Adolph's**

ANOTHER FINE PRODUCT FROM ADOLPH'S RESEARCH KITCHENS

AMERICAN HOME RECIPES

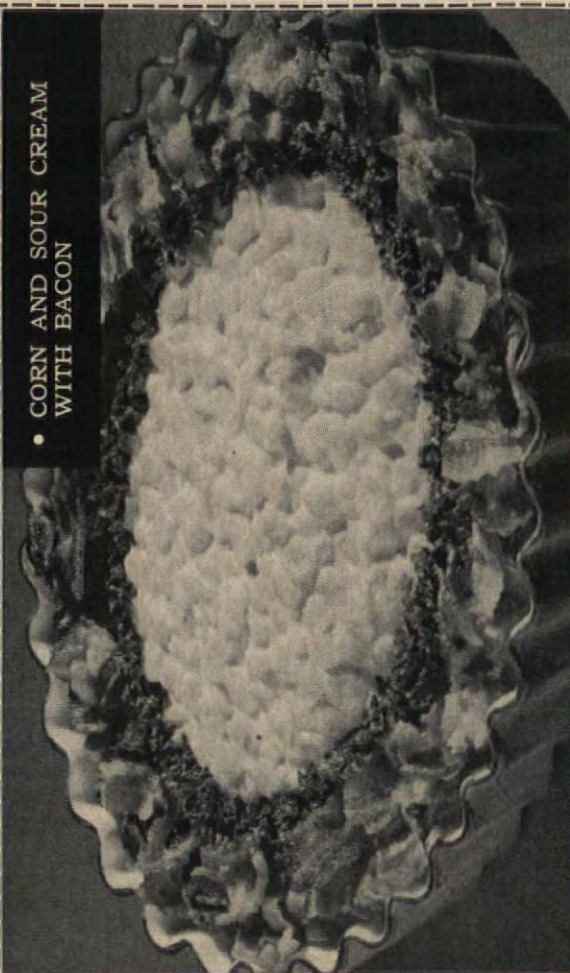
Take a Pound of Bacon

(pictured in color on pages 54 and 55)



PROTECT YOUR FANCY PIE EDGES
in the freezer. Make a collar of
cardboard or double aluminum foil
and put it around the pie carefully
before wrapping and freezing.

• CORN AND SOUR CREAM WITH BACON



• BACON SALAD (CAESAR STYLE)

Preparation time: 20 min.

$\frac{1}{2}$ tsp. dry mustard
 $\frac{1}{2}$ tsp. garlic salt
 $\frac{1}{4}$ tsp. freshly ground pepper
2 tbs. grated Parmesan cheese
1 egg

2 qts. crisp salad greens, washed
1 head French endive
 $\frac{1}{2}$ lb. bacon
 $\frac{1}{4}$ c. lemon juice
 $\frac{1}{2}$ tsp. Worcestershire sauce

• Break greens, except endive, into salad bowl in bite-size pieces. Separate endive; arrange several leaves together in upright groups, to accent edges of salad bowl; chill. Cook bacon until crisp; drain; reserve $\frac{1}{4}$ cup drippings; crumble bacon coarsely. Combine reserved drippings, lemon juice, Worcestershire sauce, mustard, garlic salt, and pepper; shake or beat to blend. Pour dressing over greens; sprinkle with Parmesan cheese; break egg over greens. Toss and roll gently to coat greens with dressing, until all egg specks disappear. Sprinkle with crumbled bacon; serve at once.

Makes 6 servings

286 cal. per serving

Source of Vitamins A, B, C

Tested in THE AMERICAN HOME KITCHENS

• GREEN BEANS WITH BACON DRESSING

$\frac{1}{2}$ lb. bacon
2 eggs
 $\frac{1}{2}$ c. vinegar
 $\frac{1}{2}$ c. water
3 tbs. sugar

• Cook bacon until crisp; drain; reserve $\frac{1}{4}$ c. drippings; crumble bacon. Beat eggs, vinegar, water, sugar, and salt together until blended. Return reserved drippings to skillet; add egg mixture. Cook over low heat, stirring constantly, until thickened. Heat beans in can liquid; drain; arrange on serving dish. Pour hot dressing over beans; sprinkle with crumbled bacon and diced pimiento. Serve at once as a hot vegetable, or chill and serve as salad with crisp greens.

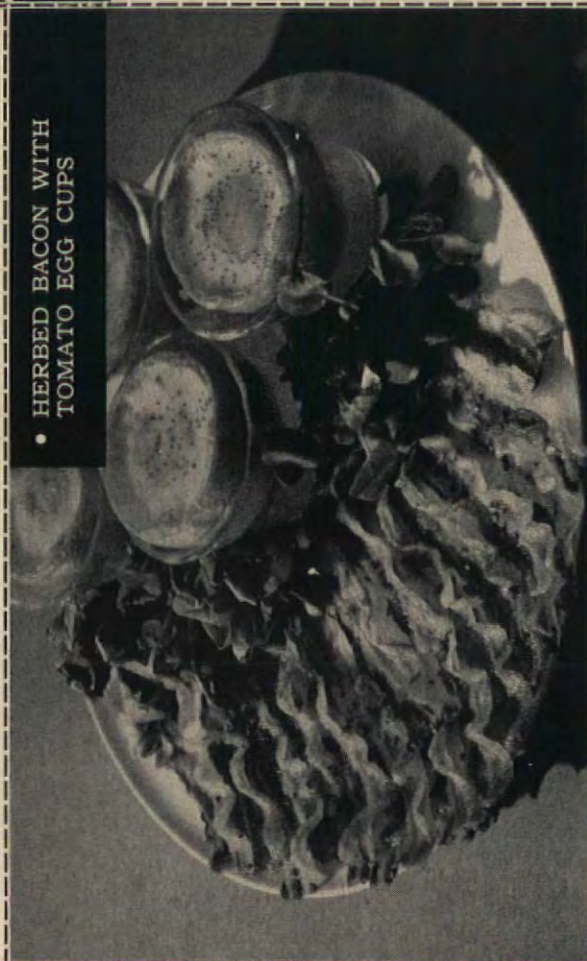
Makes 8 servings

236 cal. per serving

Source of Vitamins A, B, C

Tested in THE AMERICAN HOME KITCHENS

• HERBED BACON WITH TOMATO EGG CUPS



This is my Happiness Room

The day quiets down when I sit here. I am serene, content, ecstatic. I made the frilly curtains, ordered the soft breeze, the gentle sun. This is my room without worries. Here I am all woman, all mother... *proudly*.



MATICO TILE FLOORS

for your happiness room

Start your happiness room with a colorful Matico Tile Floor. They're so smart, so easy-to-clean, so very economical. See your Matico dealer, listed under "floors" in your classified telephone book.

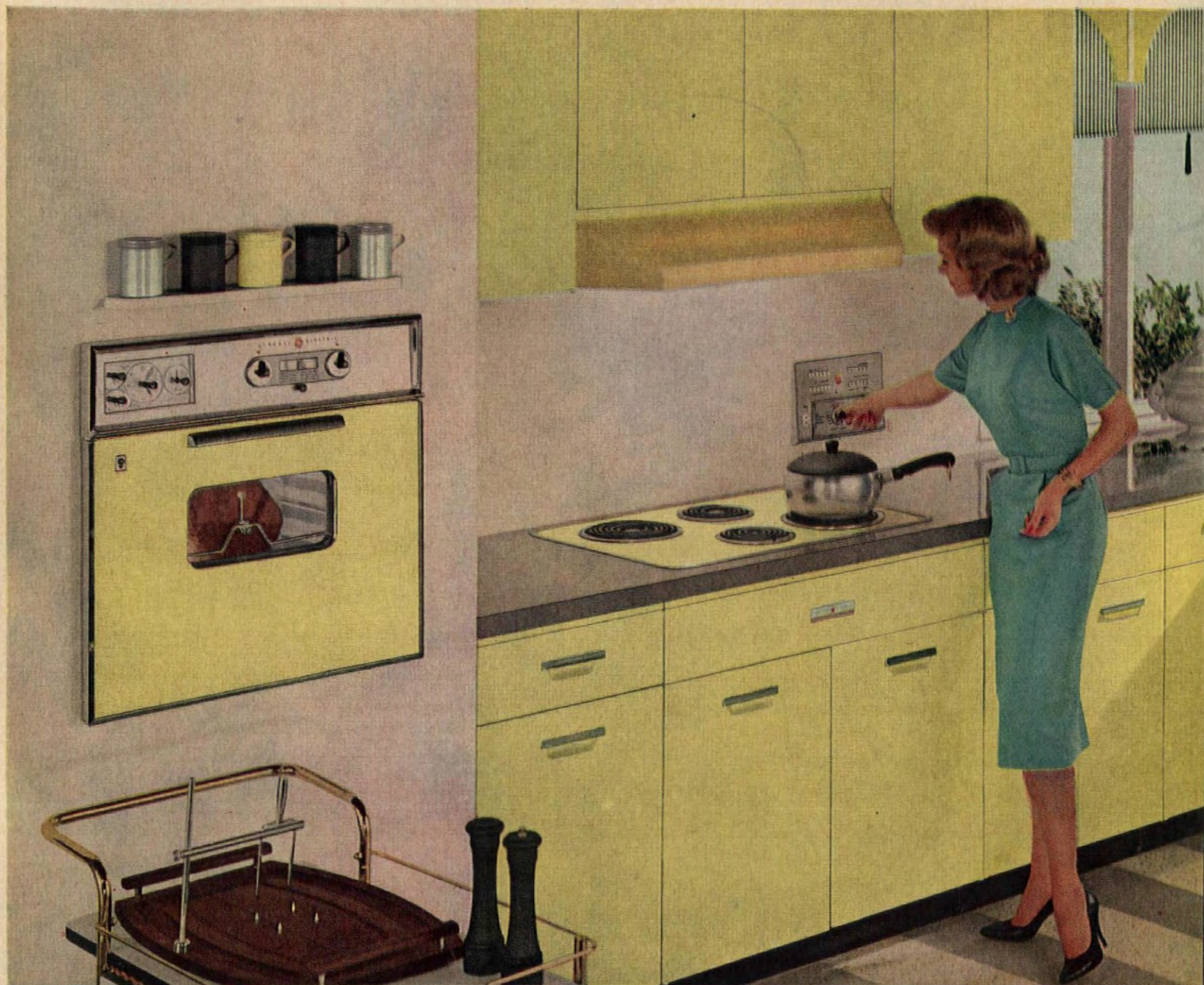


The floor is Matico Vinyl-Asbestos Tile #374
soft pink with cocoa, aqua and candy pink

MASTIC TILE DIVISION • The RUBEROID Co.

Houston, Tex. • Joliet, Ill. • Long Beach, Calif. • Newburgh, N. Y.

Vinyl Tile • Rubber Tile • Asphalt Tile • Vinyl-Asbestos Tile • Plastic Wall Tile



Now General Electric brings you the **SENSI-TEMP** automatic unit on a built-in range!



NEW SENSI-TEMP* UNIT in cooktop lets you cook without watching or scorching! Just dial the temperature you want. Automatic unit maintains the selected cooking heat . . . lets you cook in *any* pan without constant lid-lifting, without boilovers.

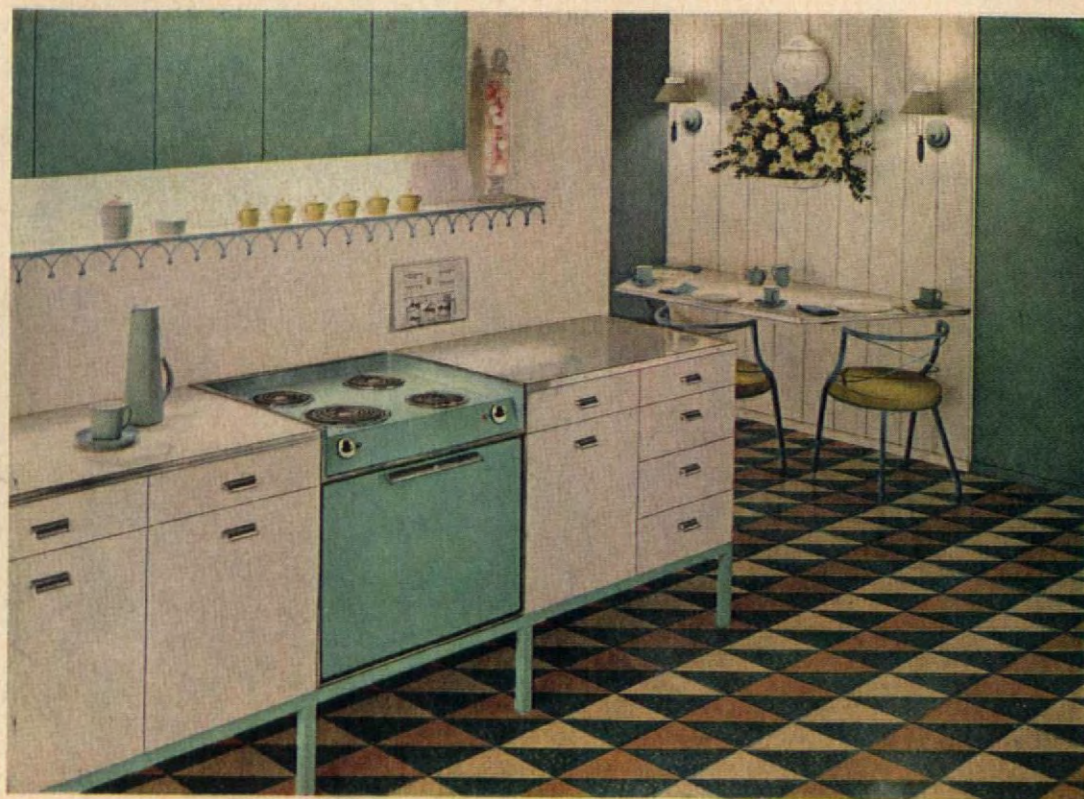
Pushbutton panel with dial for automatic unit and all cooktop controls can be placed in a back or side wall. Roomy 21-inch oven has automatic timer and minute timer, charcoal-type broiler, automatic rotisserie and meat thermometer, floodlight, two shelves and removable door. (Custom Oven Model J-750, Cooktop Model J-880.)

The Golden Value Line of the 60's

GENERAL



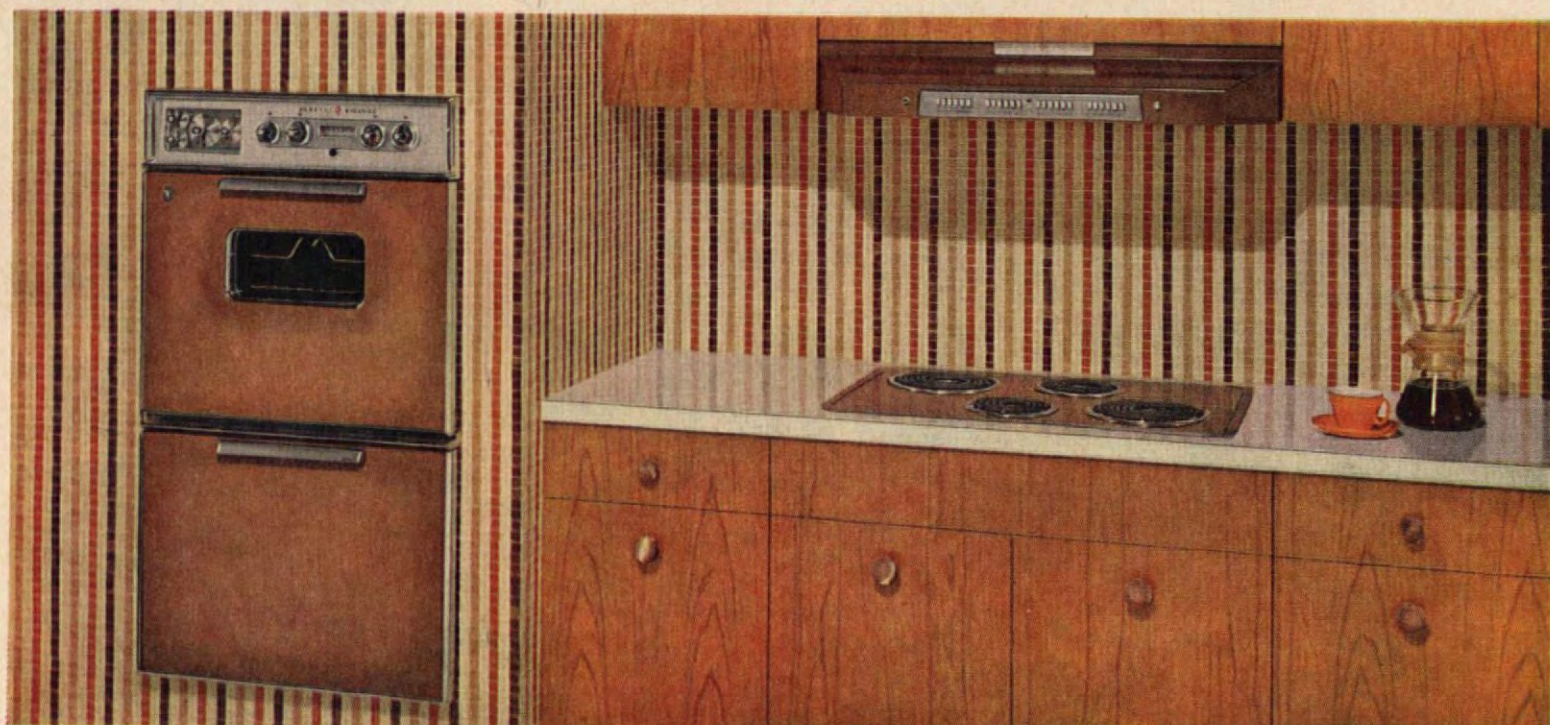
ELECTRIC



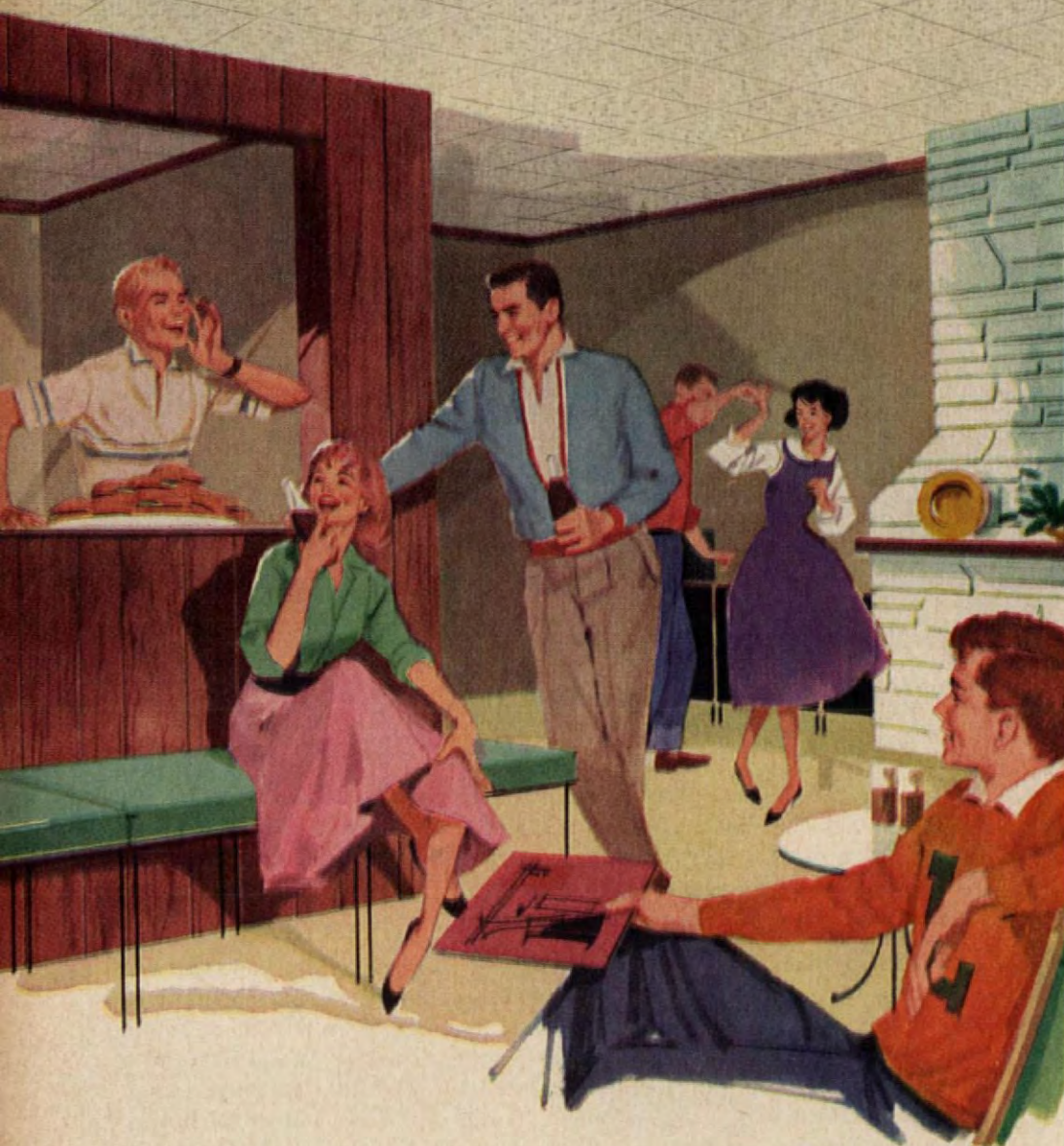
See all the exciting new ideas
in the General Electric Built-Ins for 1960!

NEW MARK 27 one-piece built-in (shown above) with surface units and oven all in one sleek unit, just 27" wide! Control panel can be placed in a back or side wall or cabinet. The Mark 27 features unique recessed top, big-capacity oven with removable door, automatic oven timer, minute timer and broiler. In Mix-or-Match colors, coppertone and White. (Model J-620).

TWO family-size ovens (shown below) install as one unit, let you bake and broil at the same time. Eye-level cooktop controls built right into the hood. Each oven has automatic timer, broiler and floodlight. Top oven has rotisserie and meat thermometer. Doors lift off for easy cleaning. (Cooktop Model J-810, with hood Model J-904, Custom Double Oven Model J-784.) All ovens and cooktops available in Petal Pink, Canary Yellow, Turquoise Green, Woodtone Brown, White, or Coppertone. Oven also in Satin Chrome; Cooktop in Stainless Steel.



YOUR HOME COMES FIRST



Put the Comfort of Quiet into Family Fun! HUSH-TONE® CEILINGS BY CELOTEX

Family fun is never noisy in new or *re*-newed homes where beautiful Hush-Tone tile absorbs up to 75% of all the noise that strikes it! And leading decorators advise sound-conditioning with genuine CELOTEX tile . . . the brand preferred for beauty 2-to-1 over all others by homemakers in a nationwide survey. Yet you can quiet a 10' x 15' room with Hush-Tone tile for as little as \$27 to \$42.

The ceiling shown is popular *Fissured* Hush-Tone Tile, in a Fun Room paneled with new Celotex Cherry Woodgrain hardboard paneling. At right, four other beautiful Hush-Tone designs: patented Linear Random†; colorful *Fiesta*; new *Gala*; new pastel-tinted *Celestial*.

BUILDING PRODUCTS BY
CELOTEX
REG. U.S. PAT. OFF.

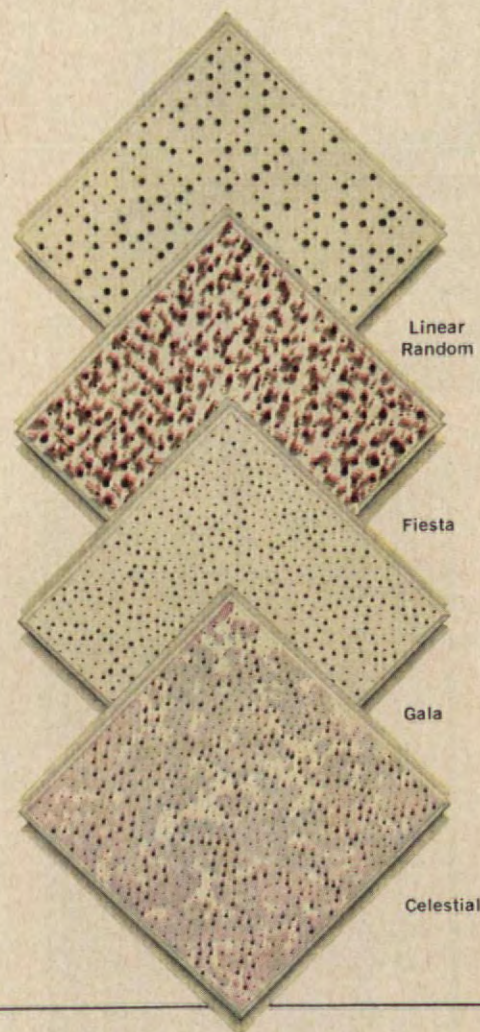


If it's "by CELOTEX" you get QUALITY...plus!

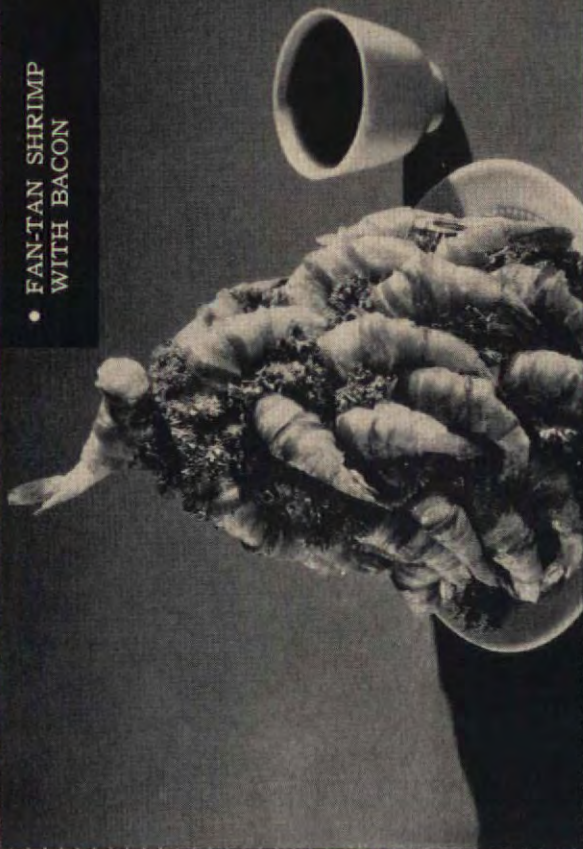
The home of your dreams may be a new one you hope to buy or build. It may be the one you live in now (but modernized, to give you the benefits of new home living).

It's never too early to start enjoying a better home or adding to the resale value of your property. Now is the time to let your lumber and building materials dealer help you enjoy the kind of home you want . . . a home to be proud of for its modern convenience, beauty and livability.

See him soon! Better Living is his business. Ideas, plans, advice on materials and methods are yours for the asking. And he can put you in touch with builders and contractors . . . even arrange for financing if you want him to!



• FAN-TAN SHRIMP
WITH BACON



• BACON-MACARONI-CHEESE
CASSEROLE

Preparation time: 20 min.
Baking time: 25-30 min.

- 1 pkg. (8 oz.) elbow macaroni
- 1 can (14½ oz.) evaporated milk (1½ c.)
- ½ c. water
- 1 can (10½ oz.) cream of mushroom soup, undiluted
- ½ lb. process American cheese, cubed
- 2 tbs. grated Parmesan or Romano cheese
- 1 tsp. prepared mustard
- ½ lb. bacon

• Cook macaroni according to package directions; drain. Combine milk, water, soup, cheeses, and mustard in medium-sized saucepan; cook over low heat, stirring constantly, until cheese is melted. Cook bacon; remove 4 strips when partially cooked; reserve for garnish. Cook remaining bacon until crisp; drain; crumble. Combine macaroni, crumbled bacon, and cheese sauce; turn into buttered 2-quart casserole. Top with reserved strips of bacon. Bake in moderate oven (350° F.) 25-30 minutes, or until bacon is crisp. Garnish with parsley, if desired.

Makes 6 servings

657 cal. per serving

Source of Vitamins A, B, C

Tested in THE AMERICAN HOME KITCHENS

(FOLD OVER)

• FAN-TAN SHRIMP
WITH BACON

- 24 medium-sized, fresh or frozen shrimp (1-1½ lbs.)
- 1 lb. bacon
- SAUCE:
- 1 c. water
- 1 tbs. cornstarch
- ½ c. sugar
- ¼ tsp. monosodium glutamate
- 2 tbs. lemon juice
- 2 tbs. soy sauce

• Shell and devein shrimp leaving tails on. Cut bacon slice in half. Wrap each shrimp in ½ bacon slice; secure with wooden pick. Broil, turning once, about 6 minutes, or until bacon is crisp. For sauce, stir water into cornstarch in small saucepan; stir in remaining ingredients; cook over low heat, stirring constantly, until thickened. Arrange shrimp on chicken wire cone, or on serving plate; garnish with parsley. Serve sauce in small bowl. Hold shrimp by tail; dip in sauce and eat.

Makes 2 dozen

136 cal. each

Source of Vitamins A, B, C

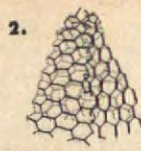
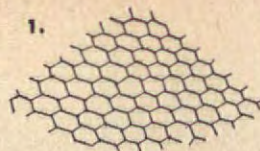
Tested in THE AMERICAN HOME KITCHENS

Preparation time: 25 min.
Cooking time: 10 min.

(FOLD OVER)

WIRE CONE FOR FAN-TAN SHRIMP

1. Cut chicken wire into one-third circle having an 8" radius.
2. Bend wire carefully into cone shape until sides meet. Twist loose ends together to close.
3. Anchor cone to plate with cellophane or freezer tape. Hang shrimp, tails down, through wire mesh. Garnish with parsley.



Take a Pound of Bacon

(pictured in color on pages 54 and 55)

• BACON-MACARONI-CHEESE
CASSEROLE



• BACON-STUFFED CABBAGE

Preparation time: 30 min.
Cooking time: 20-25 min.

- 1 c. cooked rice
- 1 tsp. salt
- ¼ tsp. pepper
- 1 can (10½ oz.) onion soup, undiluted
- 1 medium head of cabbage
- ½ lb. bacon
- 1 small onion, chopped (¼ c.)
- ½ green pepper, diced
- 1 can (about 1 lb.) tomatoes (2 c.)

• Cook or steam cabbage gently, 5 minutes, or until leaves are limp and easily separated; cool to handle easily. Cook bacon until crisp; drain; return 2 tablespoons fat to pan; crumble bacon finely. Sauté onion and pepper in bacon fat until soft. Drain tomatoes; reserve juice. Combine bacon, onion, pepper, tomatoes, rice, salt, and pepper in bowl. Break or cut out rib of each cabbage leaf, so it will roll easily. Spoon about ¼ cup of the filling onto each cabbage leaf; fold over ends of leaf; roll up tightly to enclose filling; fasten with wooden pick. (Filling will be enough for about 8 or 9 medium cabbage leaves.) Place filled leaves in large skillet. Combine onion soup and reserved tomato juice; pour over and around cabbage; cover; simmer gently 20-25 minutes.

Makes 4 servings

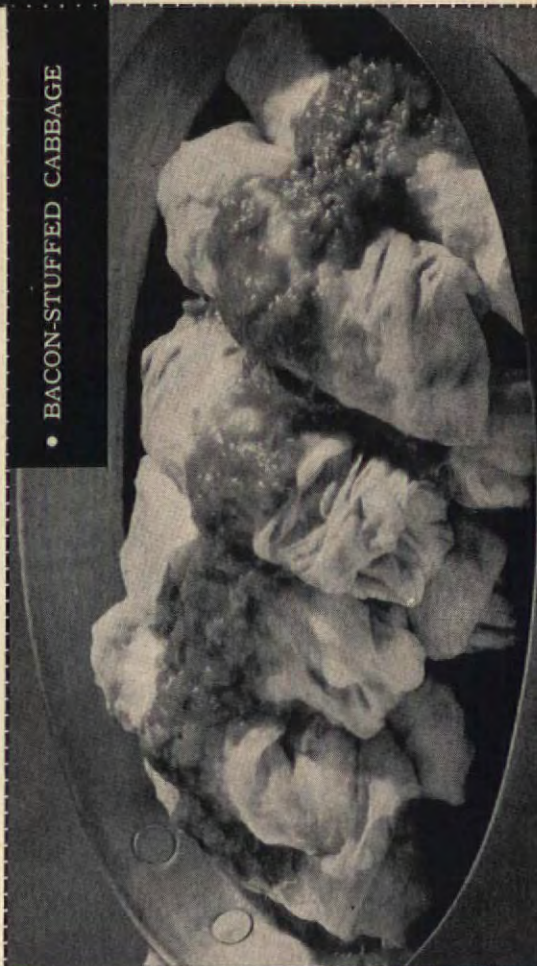
527 cal. per serving

Source of Vitamins A, B, C

Tested in THE AMERICAN HOME KITCHENS

(FOLD OVER)

• BACON-STUFFED CABBAGE



Solve "What to Give?" . . .

OR ADD BEAUTY TO YOUR HOME

Handfashioned Imperial Milk Glass—perfect gift choice—or lend refreshing contrasts in *your* home. Select from several hundred versatile pieces, each an authentic reproduction, combining olden beauty with classic design. Lovely yet sensibly useful. Choose glossy Vintage or soft, vibrant Doeskin. Affordably priced at finer "near you" stores across the entire nation.



Imperial
MILK
GLASS

IMPERIAL GLASS CORPORATION • Belleire, Ohio

THEODORE A. WESTON

Plant summer bulbs

*They'll be in flower
from July till frost*

If you've never grown summer-flowering bulbs, try some this year—the kinds pictured here or others you'll find at your garden shop. They're all easy to grow, and provide color at a time when you may not have much else in bloom.

Bulbs are usually most effective if planted in clumps of six or more, though in a cutting garden they may be planted in rows.

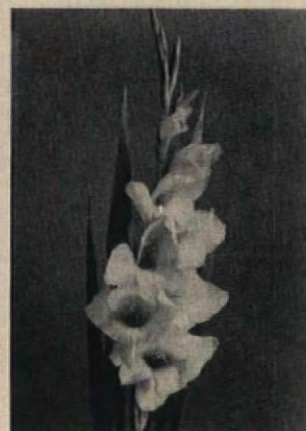
In the fall, before hard frosts arrive, dig the bulbs, clean them well, and store them in a cool, dry place until planting time in spring.

How to plant



Dig hole about 8" deep, mix a handful of plant food with soil at bottom, then cover with enough soil to make hole right depth for bulbs to be planted.

Gladiolus



Plant clumps of six to twelve bulbs, about 4" deep and 2-4" apart. Glads come in many sizes and colors and are tops both in the garden and for cutting.

PHOTOS BY LEW MERRIM AND J. HORACE MCFARLAND

(continued)



LANDLUBBER'S DREAMBOAT THE COMPACT WITHOUT COMPROMISE

LOVE THAT **LARK** ² BY STUDEBAKER

➤ Meet the world's most worth-more wagon. Four doors for easy access; big-car comfort, luxury, quality: *and* big-car cargo room (more than any other compact wagon)—but short and sweet on the outside ➤ Yours with a sizzling six cylinder engine as economical as any, or with a powerful top-economy V-8 ➤ Easy to drive, easy to buy, easy on the purse to maintain ➤ See The Lark at your Studebaker Dealer's and discover—you don't have to sacrifice big-car features to enjoy the advantages of a compact. ➤ **NOW PROVEN BY MORE THAN A BILLION OWNER-DRIVEN MILES**

The LARK for '60—world's first and only full line of new dimension cars—available in 2 and 4-door sedans; 2 and 4-door station wagons; sporty hardtop and exclusive convertible. Choice of Six or V-8.

Look for the paints with the people on the package



Are you sure the wall paint you plan to buy goes on as smooth, dries as fast and washes as well as those wonderful

LOWE BROTHERS

PAINTS



Style-Tested Colors
for Home and Industry

ODORLESS, TOO, and such wonderful new colors! Write today for free Mello-tone and Mello-Gloss color cards and dealer's name. The Lowe Brothers Company, Dayton 2, Ohio.

(continued)

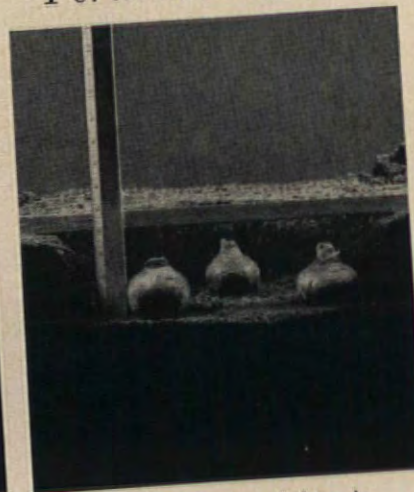
Dahlia



Plant dahlias singly, large kinds 5-6" deep, 2½-3' apart, small types 4-5" deep, 1½-3' apart. Place sturdy stake when planting.



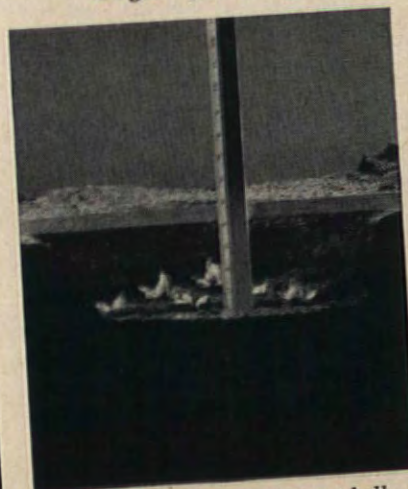
Peruvian daffodil



Set bulbs in clumps of three to six, 4" deep, 4-6" apart. Also called ismene or hymenocallis, its striking flowers are pure white.



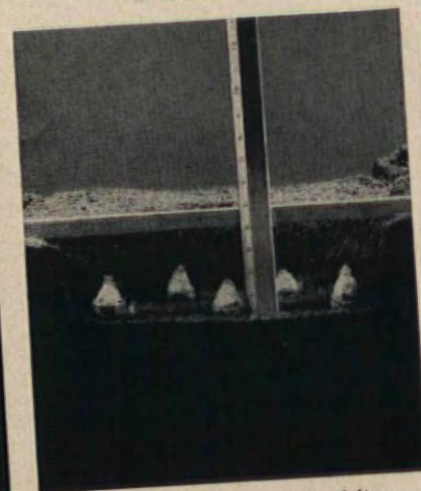
Tiger flower



Tigridia, the tiger flower or shell flower, comes in many colors with spotted centers. Plant six to twelve bulbs, 4" deep, 4" apart.



Tuberose



Intensely fragrant, waxy-white flowers give tuberose (Polianthes tuberosa) their distinction. Set six or more, 4" deep, 4-6" apart.





VARIETY UNLIMITED...

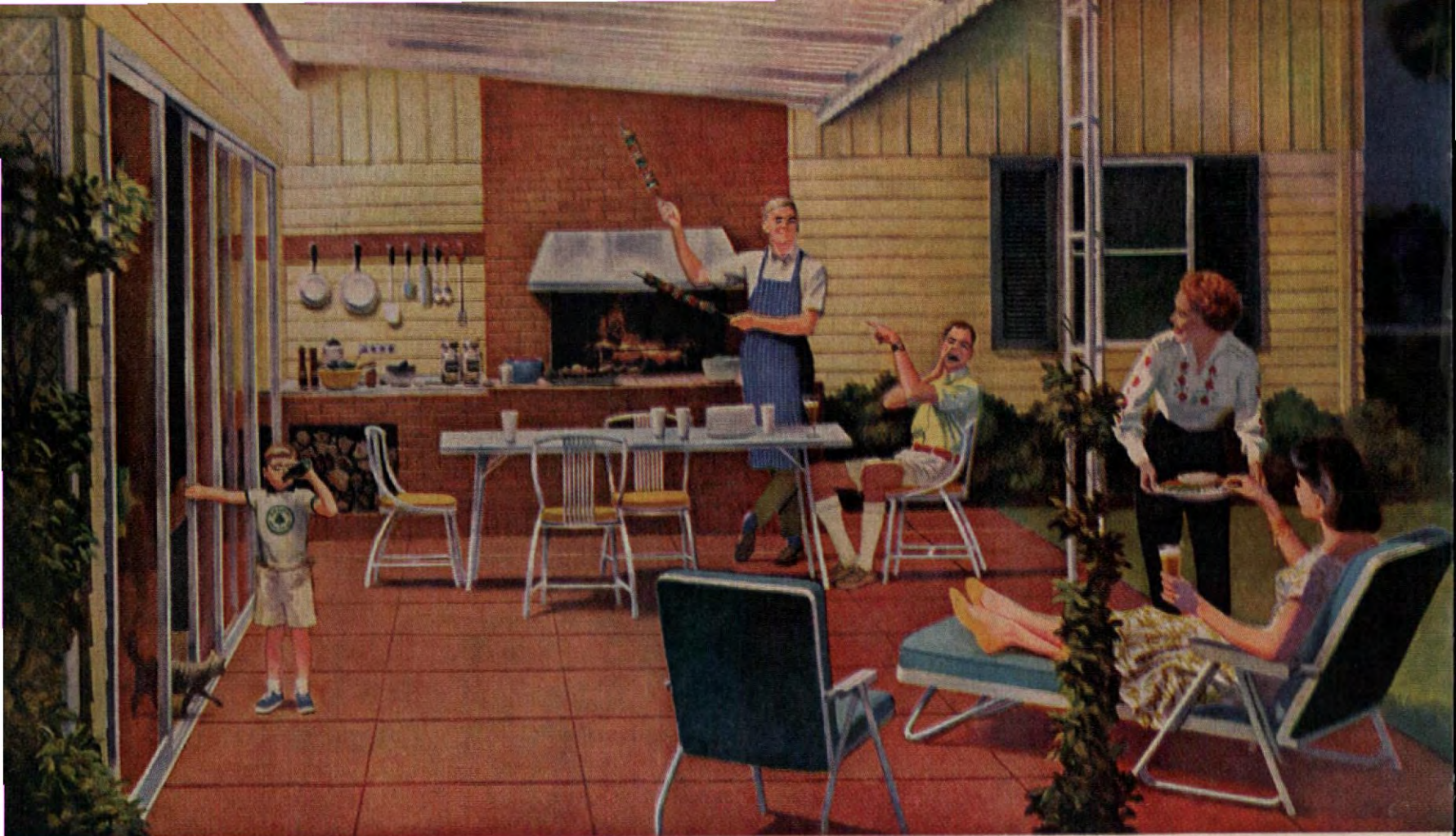
PENNEY'S OFFERS LUXURIOUS COLORAY® RAYON AND ACETATE DRAPERIES IN SILL LENGTHS, FLOOR LENGTHS... even makes them available in multiple widths of 76, 100, 150 inches wide, and in fabric by the yard! Enjoy the silken richness, cocoon-slubbed beauty of Coloray draperies all through the house, Penney's has them for you in today's decorator preferred colors: white, champagne, nutmeg, rosy thistle, antique gold, sage green. Put them up with confidence on the sunniest windows. Coloray's captive colors are guaranteed to last the life of the draperies or Penney's will replace them for you with the same type or similar draperies.



Floor length draperies, 50 inches wide, pair . **5.95**
 Sill length draperies, 50 inches wide, pair . **4.98**
 Fabric by-the-yard **98c**

J. C. Penney Company, Inc. 1695 family department stores in 48 states.

PENNEY'S
 ALWAYS FIRST QUALITY



How to enjoy fun-filled leisure living *through Aluminum*



You can carry your "cottage" with you... when it's aluminum. Come spring—millions of Americans will take to the road towing everything from camping trailers to houses on wheels. Most of them—and the equipment in them—will be made of aluminum because aluminum tows easily... stows easily. To learn more about the pleasures of a nomad life—on the road and on the water—send for the free booklet offered on these pages.

Aluminum has a knack for making life easy and gracious. Inside and out, it works for you in dozens of ways to cut down chores and keep expensive maintenance to a minimum... to let you enjoy life *more*.

In a fascinating new booklet, offered here, you'll find exciting, new ways aluminum can help you take it easy. Thirty-six full-color pages show dozens of work-saving, time-saving, money-saving products brought to you by America's leading independent aluminum manufacturers.

Illustrated on these pages, are some of the products these skilled craftsmen make. To learn about more of these products... to find out new ways to cook... new ways to garden... new ways to make life more fun and less work—just fill out and mail the attached, postage-free card—or write direct to Aluminium Limited Sales, Inc., Box 410, New York 46, N. Y. Just ask for "Homeowner's Guide to Better Living." Your free 36-page, full-color booklet will be mailed promptly.

Aluminium Limited

SUPPLYING AMERICA'S INDEPENDENT ALUMINUM FABRICATORS
WITH HIGH QUALITY ALCAN ALUMINUM INGOT





Lakeside retreat . . . with no spring chores. It needs less "fixing up"—leaves you more time for fun. Everything that could rot or rust—roof, sidewalls, porch railing and posts—is made of maintenance-free, fireproof aluminum. In the fall, aluminum windows button up the place in a jiffy—safe for winter, but ready for quick spring fishing. In "Homeowner's Guide to Better Living," you'll find out how *you* can own a summer house for as little as \$2300!



Up in a hurry and up for keeps. No more toting when you keep your outboard where you keep your boat . . . right at the dock! Or put up a tool shed where it's handy to the garden—or a "clubhouse" for the kids in an out-of-the-way spot. With aluminum building products, outbuildings and storage sheds go up in a day. And once up—they're up to stay!



Holiday house for sun lovers. Here's a house that's built for loafing in luxury. To let the breezes in—or keep them out in rough weather—the front is made up of sliding glass and aluminum panels. Aluminum siding is sand-tight—even on the windiest days. Attractive aluminum roofing in color tops it all—overhangs the spacious deck to give you a choice of sun or shade. As an extra dividend—*this* roof reflects heat, too . . . keeps the house cool on the hottest days.



Aluminum carport makes a pool cabana. Carports are turning up everywhere in this modern age of aluminum. You can buy them packaged—pre-fabricated, all ready to set up. Attach one to the house to shelter the car. If you're lucky enough to own a pool, you can set one up there, add quick-change rooms with colored aluminum panels, and you have a cabana. Screen in the center for an away-from-the-house

porch. Add lights, a barbecue, and running water and you have a home away from home. "Homeowner's Guide to Better Living" tells you how to have all the fascinating structures you see on these pages . . . gives you dozens of other aluminum ways to put more fun into *your* summers. For your free copy of this exciting introduction to a new way of gracious living, just fill out the postage-free card and mail.

GRETCHEN HARSHBARGER

Beauty by the Yard

With accent on easy upkeep

This is one of the most charmingly landscaped homes we've seen. It looks distinguished and special. Yet when you study the design of the layout and the plantings, they're amazingly simple. Many of the ideas can be adapted to other yards. The tricks used for simplifying upkeep are marvelous.

The house, belonging to Mrs. Franklin Crosby, Jr., sits sideways on a 58 x 130' lot in one of the older residential sections of Minneapolis. It's surrounded closely by neighboring houses and tall shade trees. You'd never guess, as you look at the place from the street, that the back yard could have privacy, or that it contains a lovely secluded garden.

Part of the charm of the rear area is that it's a surprise. You come upon it unexpectedly through the gate at the end of the covered passageway leading to the front door. Or, if you're inside the house, you walk out into it from the dining room or see it from the breakfast-nook window.

The garden is a quiet, private hideaway completely enclosed by a vine-covered fence. There's a panel of lovely green lawn in the center. Around it, against the fence, is a low rock wall that makes a continuous raised flower bed.

(continued)



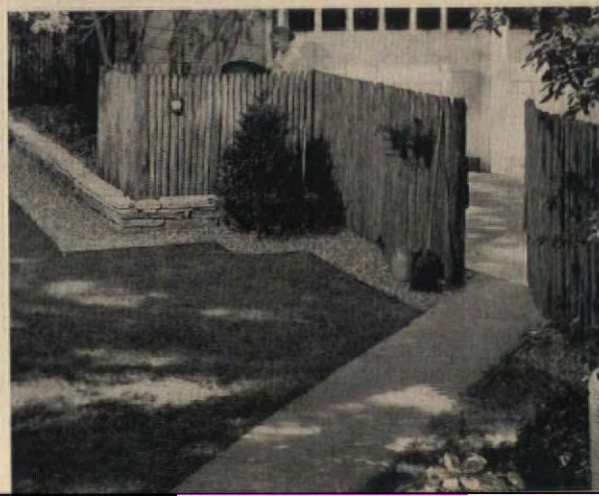
A paved patio in the sheltered corner next to the dining room overlooks the garden at the rear of the house.



Looking into the secluded back yard from the entrance walk, you see a pattern of raised plant beds and gravel paths. Straight ahead, beneath the tree, is a bird-feeding station.

Cedar fence screens the garage, driveway, and neighbor's house. Note clever way it jogs to make nook for trash containers. Pots of parsley hang near gate at handy picking height.

WARREN REYNOLDS



even if you're well-to-do where can you outdo this?

Nowhere will you find a car more mindful of your needs than a new Chevy. Whatever model you pick, you'll find it gives you more room where you want more room (be it for baubles, baggage or beagles)—with a higher entrance height, wider seating and (in the case of wagons) wider cargo area than any other car in its field. Chevy's also the only leading low-priced car that gives you the comfort and quiet of Full Coil springs at all four wheels. Be sure to come in soon and let your dealer show you all the ways Chevrolet aims to please without once losing sight of your budget:

Roomier Body by Fisher with a lower and narrower transmission tunnel that gives more foot room.

Pride-pleasing style (you'll like the way it combines good looks with good sense, take a look at that convenient one-piece tailgate, for instance).

New Economy Turbo-Fire V8 (makes friends fast by getting up to 10% more miles on a gallon of regular).

Widest choice of engines and transmissions (24 combinations in all—to satisfy the most finicky driver).

Hi-Thrift 6 (built, of course, with Chevy's ever-faithful dependability).

Coil springs at all 4 wheels (with the extra cushioning of newly designed body mounts, you've never had it smoother than you do in Chevrolet).

Quicker stopping Safety-Master brakes (quicker stops with less pedal pressure, another reason Chevy's the kind of friend you can count on).



Chevrolet Division
of General Motors,
Detroit 2, Michigan.



there's nothing like a new car—and no new car like a '60 Chevrolet. The 9-passenger Kingswood.

Air Conditioning—temperatures made to order—for all-weather comfort. Get a demonstration.

(continued)

This elevated area is filled with the easiest kinds of shade-loving perennial plants, including lots of feathery ferns, and bold-leaved plantain lilies. And in one corner, under a tree, there's a nook with a large bird feeder, for one of Mrs. Crosby's desires in planning the yard was to attract birds.

All this stays beautiful with almost no effort! Mrs. Crosby likes a tailored-looking, well-kept garden, but doesn't want to spend endless hours grubbing out weeds or edging the lawn. So she asked the garden's designer, Rodney Kelley, to arrange it to practically take care of itself. And it does! The accent everywhere is on avoiding work.

Take the lawn, for instance. It's confined by cement walks and metal-edged gravel paths. So grass can't escape! It's easy to mow, and constantly looks neatly edged without hand trimming.

The paths go all around the yard, giving easy access to all flower beds, and serving as a barrier between lawn and rock wall so mowing is simplified. The gravel, 2" thick, can't get out of bounds because it's held between wall and edging strip. And of course if you don't like metal, there are redwood or cypress boards, bricks, stone, or other curbing materials you can substitute. Various types of metal edgings or curbs are available at hardware or garden supply stores. The kind used here is 4½" high and comes in 16' strips.

The raised plant beds rarely need attention, for the plants are mulched with 1 to 2" of gravel. Being elevated, they're easy to tend without back-breaking stooping.

Even the hedges on the street side of the house are

mulched with gravel, and their area is defined and separated from the front lawn with a metal barrier.

And if you haven't yet accepted gravel as a mulch, you'll find any number of alternative mulching materials at garden supply shops—peatmoss, buckwheat hulls, wood chips, or tanbark.

Planted pockets in the patio's paving add luxuriant look with almost no effort or upkeep. Foreground plants are plantain lilies (easy and long-lived perennials).



Kiss him goodbye in the morning...

Super easy! Super Kem-Tone wall paint flows on with brush or roller. No laps or brush marks. Dries in 20 minutes, with no "painty" odor. Easy cleanup, too. Soap and warm water clean rollers, brushes, trays perfectly.

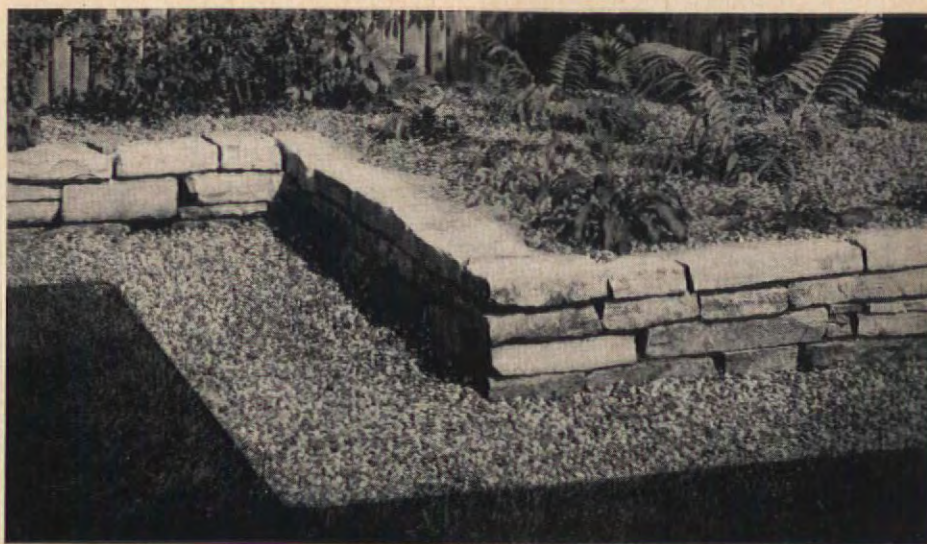


Guaranteed washable—or money back! Spots, smudges whisk off in a jiffy—colors stay fresh, bright, beautiful. The smart, new beauty of walls and woodwork gives you pleasure far longer.





Simple planting of lilac and trimmed alpine currant hedge makes a dramatic picture against breakfast-nook wing of the house. Planting fits a triangle of space formed by diagonal paths.



Raised beds give year-round decorative pattern. Plants are mulched to save need for cultivating. Gravel path has metal grass-stop edging to keep outline neat. Mowing is a snap, for the metal edging makes hand trimming unnecessary.



The walk at the left of the street façade extends through entrance passageway to garden. Low double hedge provides horizontal line to give balanced look to tall house.

...give him a bright new welcome that night!

A surprise he'll love! And you can make it happen, because *you* can paint the walls of a room with Super Kem-Tone® in less than a morning! Experience the high-hearted feeling of watching furniture, drapes, pictures regain a "new look" thanks to the durable beauty of walls painted with Super Kem-Tone.

Beautify the woodwork with color-matching Kem-Glo® enamel. Looks, washes like baked enamel. (Perfect for bathrooms, kitchens, too. Lovely, long lasting, easy to apply.)



Choose your favorite colors in the 1960 Color Harmony Guide. (Borrow it free from your dealer.) It's simple to select *right* colors to go with furnishings or other rooms!

Super Kem-Tone wall paint and Kem-Glo enamel are made and distributed by:
THE SHERWIN-WILLIAMS CO., CLEVELAND • ACME QUALITY PAINTS, INC., DETROIT
W. W. LAWRENCE & CO., PITTSBURGH • THE LOWE BROTHERS CO., DAYTON
JOHN LUCAS & CO., INC., PHILADELPHIA • THE MARTIN-SENOUR CO., CHICAGO
ROGERS PAINT PRODUCTS, INC., DETROIT

Sacrosanct Stripes

The custom of wearing a necktie that sports the official stripes and colors of a particular school, fraternity or organization is spreading rapidly among American men. Originally, the tradition was observed exclusively in England among the "Old School Boys" of Eton and Harrow. Certain upstart American schools without so much as a by-your-leave adopted the idea and ever since the social climate has been noticeably cooler between graduates of the schools involved. Lately, the idea has been taken up by private clubs and industrial companies, forging ever-stronger bonds of camaraderie among the wearers.

There is no telling where the sport ultimately may end. In fact, it occurred to us that the idea could be taken over by the ladies for use in the home. Why not, we thought, design E-Z-DU® Wallpapers in stripes whose colors match those of women's schools and colleges. These striped wallpapers would be easy to apply as E-Z-DU is pre-pasted and needs only to be cut to length, wet and sponged smooth.

Enthused with the possibilities, we sounded out the idea on the wisest lady we know who promptly shook her head, "Can't you just see a graduate of Vassar or Smith visiting the home of an alumnus of Cornell, U.C.L.A., Wisconsin or even good old P.S. 99 and discovering *her* Alma Mater's wallpaper stripes and colors!"

Well, it *seemed* like a good idea... however, if there is any lady in our audience who would like to have a striped wallpaper, the Imperial dealer can offer same in a most attractive selection from our E-Z-DU collection... "old school stripes" notwithstanding.

P.S. To receive a colorful decorating booklet entitled "Where, When and How to Use Wallpapers", send 10¢ in coin, together with this rectangle, to Dept. AA-5

IMPERIAL COLOR CHEMICAL & PAPER CORP.
Glens Falls, New York

ORDER YOUR NEW AMERICAN HOME MENU MAKER



*Now Available
in Five
Decorator Colors*

THE NEW AMERICAN HOME MENU MAKER

is a convenient 6 x 11" file with room for 1,000 of the famous 3 x 5" recipes you clip each month from American Home or your other favorite recipes.

Take out one recipe or enough for a complete formal dinner. You never have to mark the place or thumb through page after page of cross references. You can rearrange your recipes as much as you want, or add and subtract from your file to your heart's content. Made of new, beautiful and durable super-styrene, the Menu Maker is now available in five vibrant decorator colors designed to blend with and match any kitchen decor. For only \$2.50 you can order it in pink, turquoise, yellow, black & white, or copper. 35 preprinted index cards are included for easy filing. Practical cellophane envelopes to cover the recipe cards are also available at just \$1 per hundred.

MENU MAKER ORDER FORM

The American Home Magazine, Dept. MM-5
Forest Hills 75, New York

Enclosed find \$_____. Please send me the following items:

- ☐ American Home Menu Maker.....\$2.50
- ☐ 100 Cellophane Envelopes.....\$1.00
- ☐ 250 Cellophane Envelopes.....\$2.00

SPECIAL COMBINATION OFFER

- ☐ American Home Menu Maker and 200 Cellophane Envelopes.....\$4.00

Please indicate color desired

☐ copper; ☐ yellow; ☐ pink; ☐ turquoise; ☐ black & white

Send personal check or money order (no stamps, please). New York City residents add 3% sales tax. Sorry, no shipments to Canada or foreign countries.

print name

print address

city

zone

state

STAN SCHULER

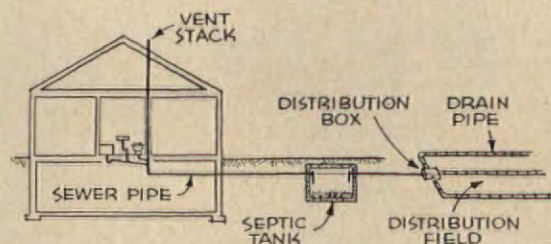
What you should know about SEPTIC TANKS

If you live or plan to live in any of the suburbs, you may have to install a septic tank, since most town sewer lines don't reach beyond the heavily built-up areas. Unless a septic system is properly installed and cared for, it can cause a good deal of grief. Surrounding land can become saturated and provide a breeding ground for disease. Waste may back up into sinks and toilets. Correcting the trouble can be expensive. To avoid this, you should know how a septic system operates and how it should be laid out; and most important, what to do to keep it operating efficiently.

HOW IT WORKS

What a septic system is: Basically it consists of a large tank made of concrete or steel which is connected to the house sewer line. Coming out of the tank is another line which connects to a distribution box, and from here several lines of drain tile lead off to dispose of the liquid flowing out of the tank. The tank and lines are all underground.

How it works: The waste flows from the house drainage system into the tank. Here, the solid waste matter is acted upon by anaerobic bacteria which break the solid matter down into sludge, liquid, scum, and gases. The sludge settles to the bottom of the tank, the liquid joins the liquid waste and is called effluent. The scum forms on top of the effluent. The gases flow out through the intake line of the tank, up through the soil stack in the house to escape into the air. As waste matter flows into the tank from the house, some of the effluent is forced out of the tank through the outlet line and into the distribution field. From here it seeps into the soil where it is made harmless by the action of aerobic bacteria.



Plan of typical septic tank system

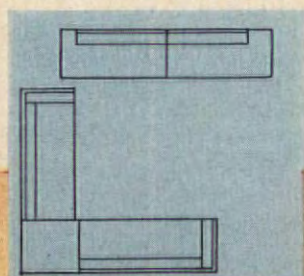
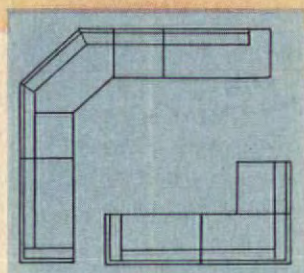
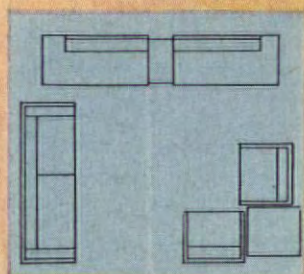
How it differs from a cesspool: A cesspool is simply a large hole in the ground which is lined with rocks or masonry blocks. Waste from the house flows into the cesspool and the liquids gradually seep out around the masonry and are absorbed into the surrounding soil. Only a portion of the solid matter flowing into the cesspool is dissolved into a liquid state. As the aerobic bacteria, which are capable of rendering the

(continued)



MODERNA

"floor-plan" furniture by
international

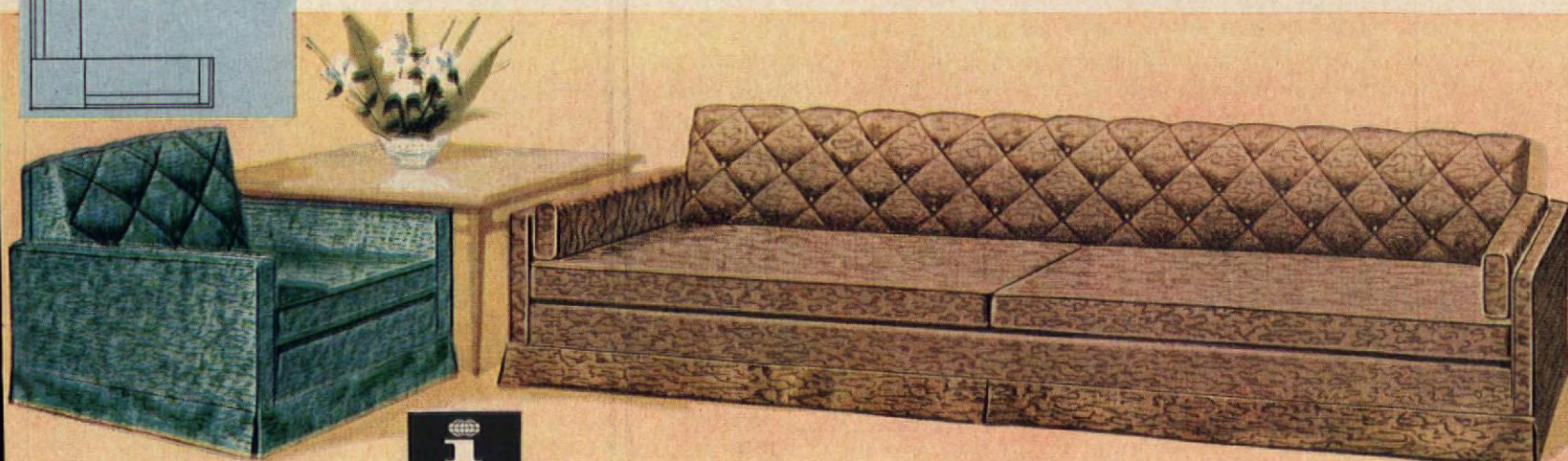


If you're looking for modern . . . look first at MODERNA. It's newer. It's slimmer. And you can arrange it in so many space-making ways. New shapes in sectionals. New dimensions in sofas. A new look to the chairs. Tufted, plain, or button back

styles. Also available with wood trim, or skirt base. In the choicest contemporary fabrics. Exciting correlated colors. All cushions with zippered covers! MODERNA . . . the new name for modern. International makes it. The prices make it easy to own.

Send for International's new Moderna Furniture Booklet—in full color. Shows all the pieces in the collection, and suggests many ways to arrange them to fit, or improve, the floor plan of your home. Please enclose 10¢ to cover cost of mailing.

Address: Department AH — **INTERNATIONAL** Furniture • Division of Schnadig Corporation • 4820 W. Belmont Ave., Chicago 41, Ill.



For a world of comfort . . .
look for this International label.

international *Furniture*

Don't be penny-wise and paint-foolish!



The extra-pigment beauty of Liquid Velvet Wall Paint assures the richness of "symphonic colors."

*For more than your money's worth,
always count on the supreme quality of*

O'BRIEN PAINTS

*They go on fast, and
they last and last.*

The built-in durability of "75" House Paint provides extra life and beauty... you don't paint as often.

(continued)

sewage more or less harmless, live near the surface of the soil, they can act upon only a portion of the seepage from the cesspool. The rest goes into the soil in a harmful state.

Another disadvantage of the cesspool is that, in time, the soil surrounding it will become saturated with water and grease so that it can no longer absorb waste from the cesspool. When this occurs, the cesspool overflows, and usually it is necessary to dig a new one or put in a septic-tank system.

How big the septic tank should be: The larger the better. A big tank "digests" the household waste easier, does not quickly discharge undigested waste into the distribution field, and needs to be cleaned out less often.

Tank sizes are generally figured according to the number of bedrooms in the house. According to FHA, the minimum size for a two-bedroom house is 750 gallons (this is the smallest that should be used under any circumstances). A three-bedroom house, 900 gallons; four bedrooms, 1000 gallons; for each additional bedroom, add 250 gallons.

Tanks may consist of one or more compartments. The two-compartment design is more efficient than the one-compartment unit because there is less chance of the disposal line becoming clogged and the tank will operate for longer periods between cleaning.

The distribution box: Not all systems have this unit but it's strongly recommended. Its purpose is to distribute the liquid that flows out of the tank in several directions. Without it, the liquid might all flow down one distribution line and saturate the soil in one confined area.

The disposal field: This consists of one or more lines of 4-inch drain pipe usually laid in parallel lines 6 to 9

feet apart. The line or lines may be made of short lengths of clay tile with open joints or long lengths of lightweight, perforated composition pipe.

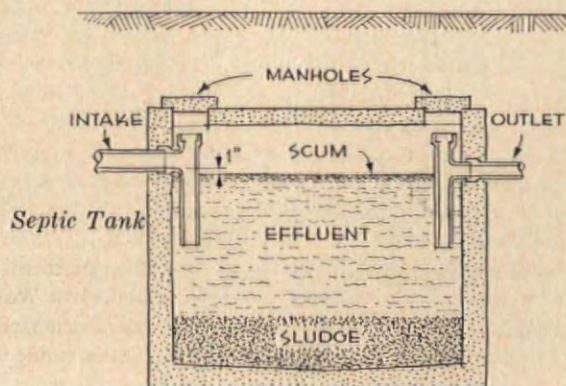
The lines are laid 16 to 18 inches below the surface in trenches that are 18 to 36 inches wide. If the soil is very porous, the lines are laid on the bottom of the trench; otherwise, they should have a bed of coarse stone or gravel. The soil around the lines must be able to absorb the liquids that drain off through the distribution lines. If it is rock, dense clay, or hardpan, hundreds of yards of gravel or stone may be required to be placed around the lines to absorb the liquids.

Tree roots can clog the distribution lines: Where the soil is moist, such as around the distribution lines, tree roots will grow rapidly and may enter the lines and clog them. Among the most aggressive trees in this respect are weeping willows, maples, and poplars. Trees should be kept 20 feet or so away from the distribution line. However, if the soil in the distribution field is not absorbent, a tree will draw many gallons of water out of the ground each day.

Seepage pits: In some areas it is impossible to install a distribution field because of soil conditions or topography. In these cases, local health authorities may allow a seepage pit to be used. This is similar to a cesspool which is connected to the outlet line of the septic tank.

Improperly designed septic systems: Unless the system is well designed and properly installed it can be a constant cause of trouble. It will require frequent cleaning and, more important, the liquid waste may overflow onto the surface of the disposal field. This has an offensive odor, serves as breeding ground for mosquitoes and

other insects, and may carry the germs of typhoid fever and dysentery. A septic system should only be installed by a qualified contractor. If there is any question about the quality of the system, have it inspected by the local health authorities.



MAINTENANCE OF THE SYSTEM

Why a septic tank has to be cleaned: Only a certain portion of the solid waste entering the tank is converted to liquid. Some of it remains in the bottom of the tank in the form of sludge. In time, the sludge will accumulate to such a depth that it will interfere with the action of the tank. It may also be forced out of the tank into the disposal field where it can clog the lines.

How often to clean: Cleaning is required when the distance between the sludge and the scum on top of the liquid in the tank is one half or less than the total depth

of the tank. This can only be determined by removing the cover of the tank. A properly sized septic tank may not require cleaning for several years but it is a good idea to have it inspected every 12 to 18 months. Actually, since the tank is underground and soil must be removed to get at it, it is just as easy to have the tank cleaned every time it is inspected. The actual job of cleaning the tank should be done by professional septic-tank cleaners. They are listed in most classified telephone directories under "Septic Tanks." The waste matter removed, by the way, is not suitable for fertilizer.

Clean the tank in warm weather: It is best to clean the tank in the spring or summer. When cleaning is done in winter, the cold weather slows down the action of the bacteria and there may be trouble getting the tank back into action.

Cleaning a septic tank with chemicals: A great many chemicals and bacterial substances are advertised as "cure-alls" for septic-tank problems. They may help but they do not take the place of regular inspections and cleaning, and they do not materially speed up the septic-tank action. Many homeowners will add yeast to the tank at regular intervals in the belief that this will improve the operation of the system. If the system is properly installed, it will not require anything to keep it going besides the normal waste flowing into it from the house.

Grease traps: This is a device used to trap the grease in the waste water before it reaches the septic tank. A grease trap for a septic system is not required for ordinary residential installations. They can be useful if there is a cesspool.

(continued on page 96)

Instant beauty that stays beautiful for years!

- "symphonic colors" complement your furnishings
- pleasant to use...no "painty" odor
- can be applied quickly, easily
- affords extra coverage per gallon
- can be washed repeatedly, retaining its beauty



Only O'Brien gives you the extra-pigment beauty of "symphonic colors"...the extra depth and range of tone that is as durable and dependable as O'Brien quality, itself. Whether you're painting Junior's scooter or your whole house, never be penny-wise and paint-foolish. Only the *finest* paint assures the finest results. And that's why O'Brien is the first choice of America's choosiest home-owners and painters.



O'Brien "symphonic colors"

THE O'BRIEN CORPORATION • South Bend 21, Indiana • Baltimore • Oklahoma City • Los Angeles • San Francisco

It's new! It's Lickin'-Good



all the meat is **beef**
in new
Pard



... so when you buy beef for the family
... buy lickin'-good Pard for the family dog

New, nourishing, ever so much more tasty dog food. Your dog will love it... thrive on it—new lickin'-good Pard. All the meat is beef in Pard.

The two most trusted
words in meat.
Our 105th year.

Teen Trouble in the Suburbs (continued from page 8)

Only once since then have the LaGrange kids come back to the townspeople for financial help. Several years ago, the Corral membership outgrew its downtown location. Totalling their assets, the kids found they were \$75,000 short of the \$150,000 they needed for a new building. So they staged another fund drive, selling 12-year, no-interest bonds to individual LaGrange citizens. Within a few days, they were oversubscribed by almost \$20,000—a remarkable vote of confidence from the townspeople.

The new Corral is now completed and the kids are right on schedule in paying back the bonds they sold to finance it. None of this has taken place without problems, of course. At the old location, neighbors complained frequently about the noise, and insisted there was a great deal of drinking and other rowdiness going on just outside the Corral. Now the grounds and parking lots of the new building are patrolled in the evenings by a school custodian. There's a fight once in a while but the kids usually have it stopped before Bert Kraus, the adult director, gets on the scene.

Kraus was the solution to another problem. When rowdiness threatened to get out of hand and gate crashing became the order of the day shortly after the kids took over the Corral, the student board recognized the need of a firm adult hand. They found it in Bert Kraus, wrestling coach at LaGrange High, whom they hired as permanent adult director of the Corral. Bert is on hand whenever the Corral is open. The members respect him and he respects them. It's a highly workable arrangement.

The Corral rules—all established by the members—are rugged for modern-day teen-agers. There's an unwritten understanding that there will be no smoking in the Corral—and there isn't. Drinking is dealt with quickly and potently. Not only is liquor not allowed in the Corral, but any member found with liquor on his breath is ordered out and his parents notified. A first drinking offender is suspended for one month, his name is posted on a suspension list for everyone to see, and it costs him \$25 to be reinstated; a second drinking offense means automatic expulsion. Strangely enough, the only complaints about this tough policy have come from parents who have tried to get their children reinstated without suspension or public notice. None has yet been suc-

cessful. There have been only five cases of second drinking offenders in the last nine years.

"The greatest advantage of the Corral to the kids," says Bert Kraus, "is the experience they get in conducting their own business here. When the treasurer writes a check, he has real money behind him; the kids do their own repairs, their own disciplining. The place is theirs, and all of them participate in one way or another. The end result is that these youngsters turn out to be better salesmen, workers, executives, and homeowners—and better citizens too."

For example, after a Friday night basketball game a few years ago, more than a thousand LaGrange High School students turned out to take part in a huge victory snakedance. These kids wound their way through town and out to the Corral. They found the youth center virtually inundated from an all-day rain, a leaky roof, and some faulty plumbing. Several students climbed on chairs, exhorted the crowd, and in a few minutes dozens of youngsters were sweeping and mopping. The clean-up committee didn't have to scratch to find help for these dirty and tiresome jobs. Almost every youngster they asked not only accepted but worked. Why?

An earnest 15-year-old sophomore told me: "We own the Corral. We feel a responsibility for our own property."

Corral members are rich and poor, black and white, Catholic and Protestant, tough and easy-going. One incipient trouble-maker was deliberately voted to the Corral Board by the kids several years ago. The action so startled him that he straightened himself out and proved to be one of the most active workers on the board.

"We're not here to save souls, though," one of the youthful board members told me. "We just like to have fun—disorganized fun."

Nor are these LaGrange youngsters pantywaists. The high school athletic trophy case looks like a well-stocked jewelry store, and most of the athletes who won these honors—including 13 Conference football championships in the last 20 years—have been closely identified with the operation of the youth center.

A 16-year-old girl said, "We feel independent here—and that's a wonderful feeling. It's about the only place I know of where we can feel that way."

The kids resist every effort to chip away at this last stronghold of independence. Several times adult advisors have tried to bring a program of planned recreation into the youth center. All have been conspicuous failures. They once hired an expensive square-dance caller and a live band because they thought the kids needed some constructive activity. The Corral was crowded that night, but the caller was talking to himself. The kids hung over the rail around the dance floor or milled around the tables, ignoring the square dance completely. The caller finally gave up and went home and the kids resumed dancing to the juke box music they preferred. It's to the credit of the adults in LaGrange that, after this experience, they left the kids alone.

The teen-age Board of Directors—elected by the membership and apportioned among the four grade levels in senior high school—meets once a month to transact Corral business. They are assisted, when necessary, by an adult advisory board made up of local citizens, one of whom is always a lawyer, who can help the kids when they get into the deep water of legal, engineering, publicity, or other problems. The adult advisors sit in on board meetings, give ad-

vice when it is sought, and sign any necessary legal documents.

The enthusiastic co-operation of school officials, led by high-school principal George Olson, has also been an important force in the success of the Corral. The high school plugs Corral membership along with its student activity tickets, and makes the high-school auditorium available for the Corral show. In return, the youth organization promises not to compete with school-sponsored activities.

The Corral budget for this year shows an anticipated income of \$17,700 and an outlay of \$17,250. Any excess will be applied against the group's bonded indebtedness. Funds come from membership dues of \$4 per year, six date dances a year, and the Corral Show which brings in about \$5000.

The citizens and high-school kids of LaGrange seem to have stumbled on a youth organization formula that really works. They're not sure how or why, but they know it's connected with letting the kids work out their own salvation in this one little corner of the highly organized teen-age society of today. The secret of applying this philosophy—at least in La-

Grange—has been first to recognize teen-agers as people, then give them a shove in the right direction and *let them carry the ball*.

Significantly, the Lyons Township Youth Organization doesn't suffer from the self-conscious purpose of trying to lick juvenile delinquency. It offers a positive program anchored solidly in the following principles which could be copied in any city in the United States:

1. Young people are already over-organized. This error shouldn't be compounded in their own youth center where they should be able to do exactly as they please as long as it hurts no one else.
2. Young people can accept, handle, and thrive on responsibility when given the opportunity. They should be permitted to run their youth center in fact as well as in theory. In LaGrange, where they also own it, there has been practically no vandalism on youth-center property. Not a single booth has been scratched since the new Corral opened.
3. Young people will discipline themselves. Permitted this opportunity in LaGrange, they have set up rules stiffer than most adults would have suggested—and have enforced them rigidly.
4. Adults involved directly in the operation of the youth center should be there at the invitation or insistence of the members and for no other reason.
5. Adult interference should be held to an absolute minimum. When exerted, it should be exerted where it will do the most good, by encouraging: tough rules, toughly enforced, with no equivocation on drinking; employment of a full-time adult director, paid by the members; establishment of an adult advisory board to help the kids when they need it; chaperones to be on hand—but not to interfere—whenever the youth center is open.
6. Active co-operation should be sought and obtained from school, police, and municipal officials.
7. Most young people are thoroughly responsible citizens. They should be treated that way. Probably the best one-sentence analysis of why the Corral is so successful was given by a small, intent freshman. When asked if he thought the majority of LaGrange youngsters *really* liked the Corral he said matter-of-factly, "If we didn't, we'd change it."

END

New, improved, richer way to feed flowers, vegetables, shrubs and trees



My, how things grow with

VIG...VIG...VIGORO

THE AMERICAN HOME, MAY, 1960

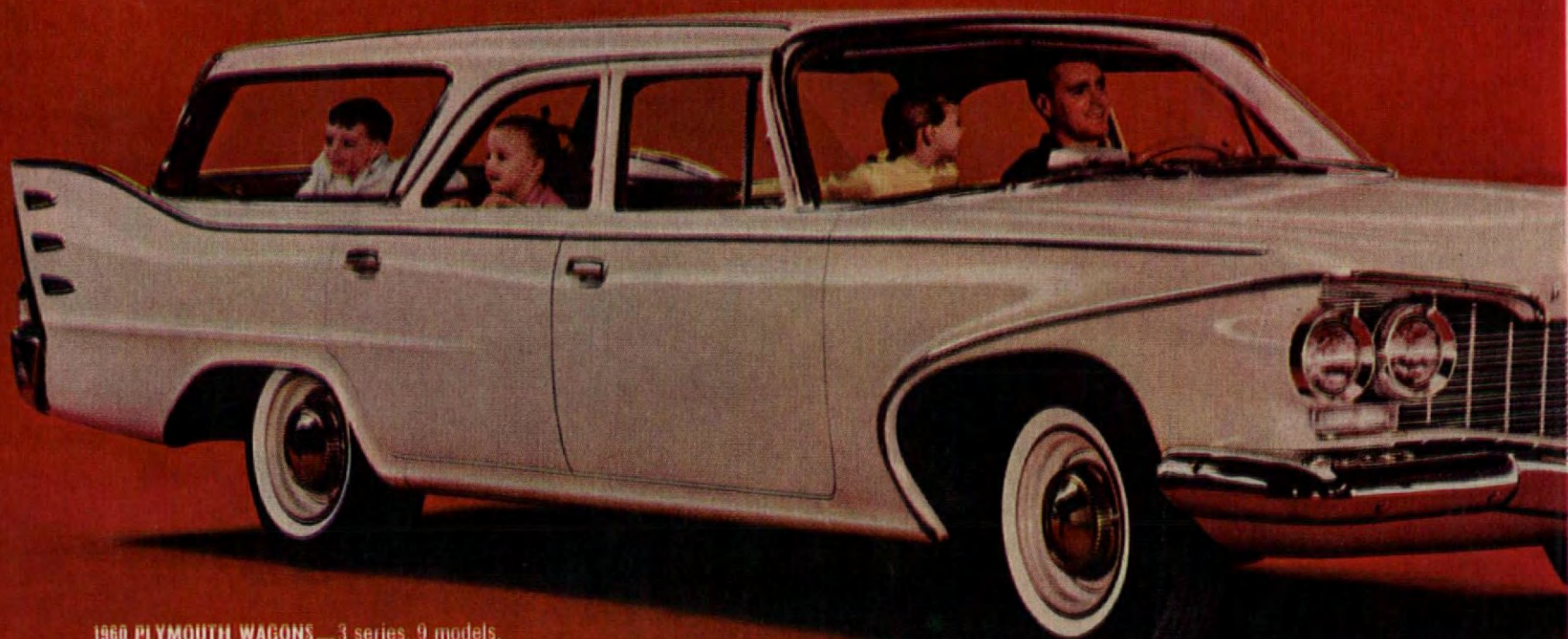
NEW PINK VIGORO
COMPLETE PLANT FOOD
the really-complete all-purpose plant food for more vigorous growth of foliage, flowers, fruits and roots

It's richer—More food per pound. Goes 30% farther. Less weight to carry.
Completely balanced—No guesswork feeding. The right amount of everything plants need except sun, air and water.
Easier to use—Clean, dust-free, odorless particles in a new, lightweight form.

Look for the new easy-to-carry bag at Garden Stores & Supermarkets

Vigoro is a trademark of Swift & Co.

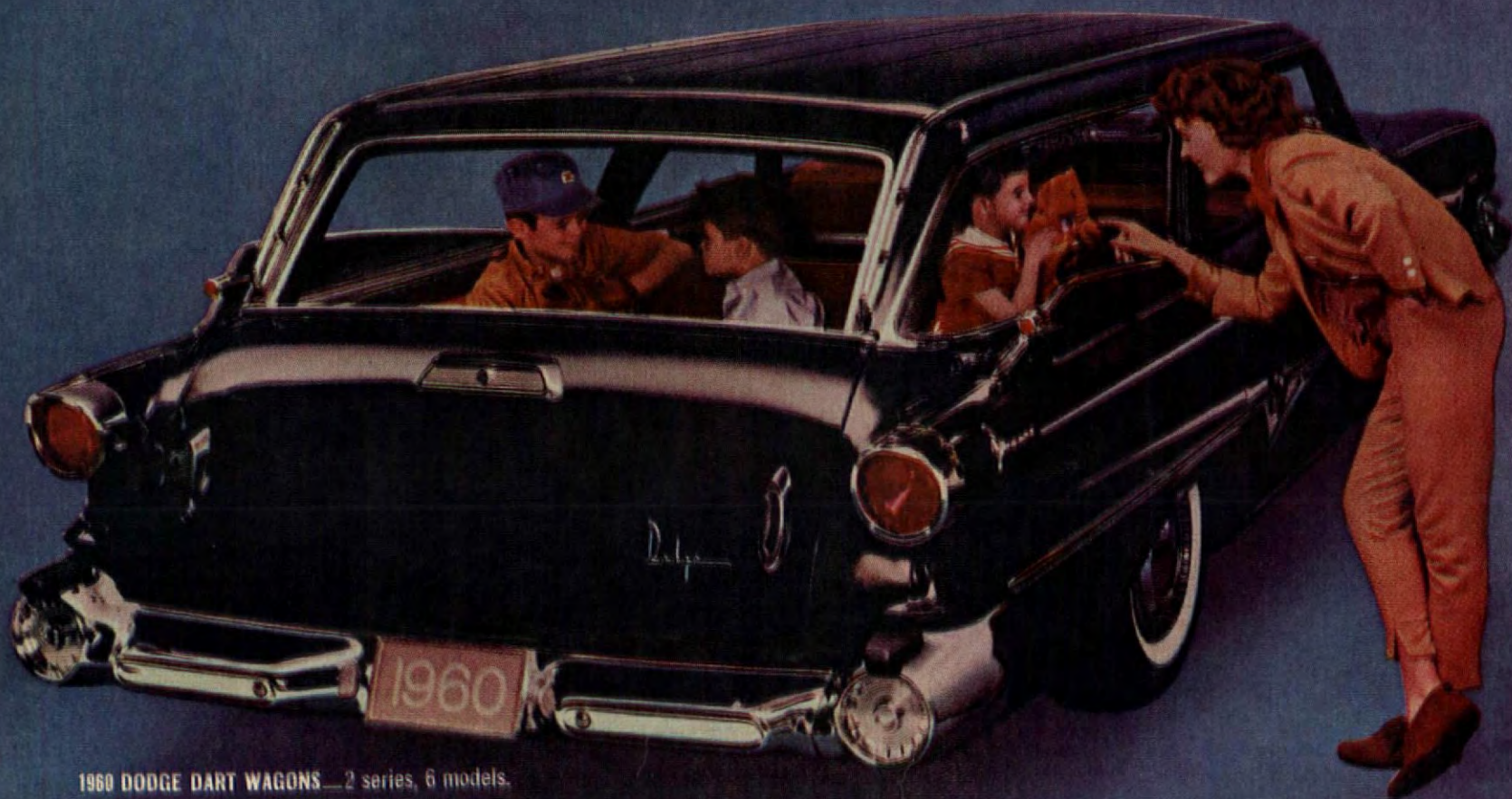




1960 PLYMOUTH WAGONS — 3 series, 9 models.

Even the kids seem quieter

*in the wagons built by people who know
what parents are up against*



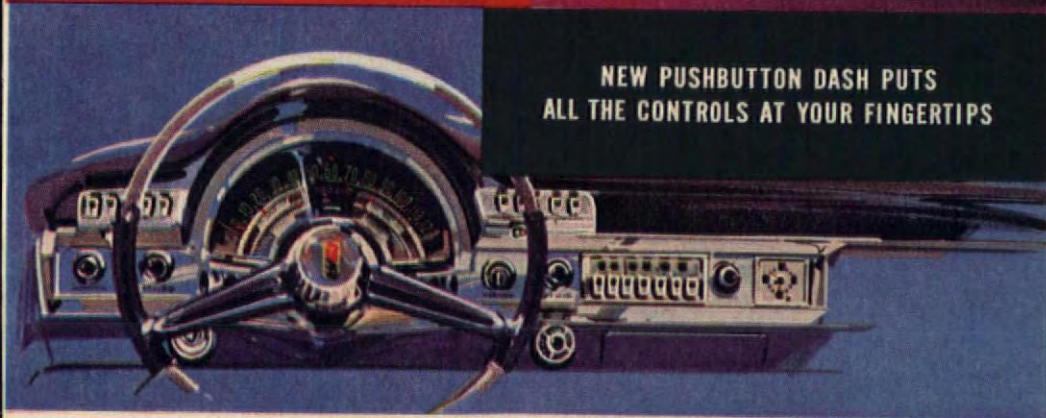
1960 DODGE DART WAGONS — 2 series, 6 models.

27 MODELS TO CHOOSE FROM

4 Valiant wagons • 9 Plymouth wagons • 6 Dodge Dart wagons •
4 Dodge wagons • 4 Chrysler wagons



4 VALIANT WAGONS—2 series, 4 models.



NEW PUSHBUTTON DASH PUTS
ALL THE CONTROLS AT YOUR FINGERTIPS


Parents will find this hard to believe: these wagons keep you reminded how happy you are to have a family of kids—even on a long haul. They put the rascals in place and you at ease.

For one thing, the antic room in back is bigger than ever, but the wagons are not. New Unibody Construction makes body and frame a solid, welded unit. Gone is the old concept of separate body and bulky frame. Inches of room are saved inside. There's added distance between the driver and the circus ring that lively kids turn any wagon into.

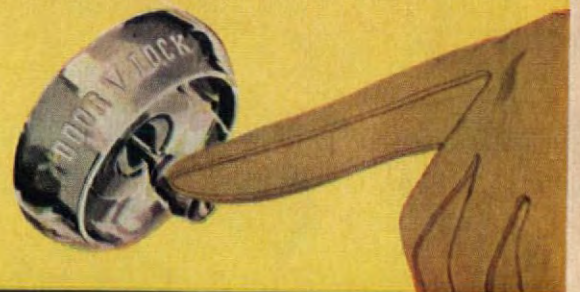
The smooth and quiet ride of these new wagons lessens tensions, too. Chrysler Corporation's exclusive Torsion-Aire Ride shrugs off bumps and road shock. (And Unibody puts a silencer on squeaks and rattles.)

Safety features shown at right help put a parent in the right frame of mind to enjoy a drive. You can lock all doors from the driver's seat (a feature available in most of our 1960 models). You can close the tailgate window from the front seat, too.

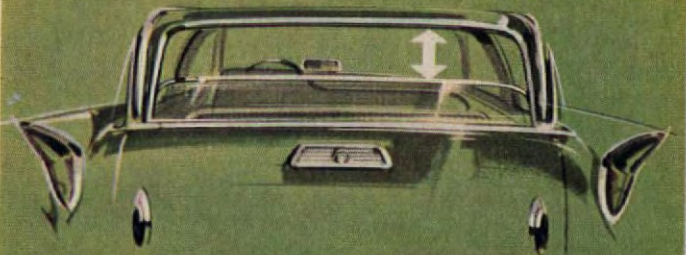
Let a drive bring out the difference great engineering makes.

The Quick, the Strong, and the Quiet
from **CHRYSLER** 
CORPORATION

VALIANT • PLYMOUTH • DODGE DART • DODGE • DE SOTO • CHRYSLER • IMPERIAL



You can lock all doors from the driver's seat. Great with kids.



No clumsy two-piece tailgate. Rear window rolls down, can be controlled by driver from front seat.



Hidden luggage compartment lets you lock valuables safely out of sight. You'll appreciate this on trips.

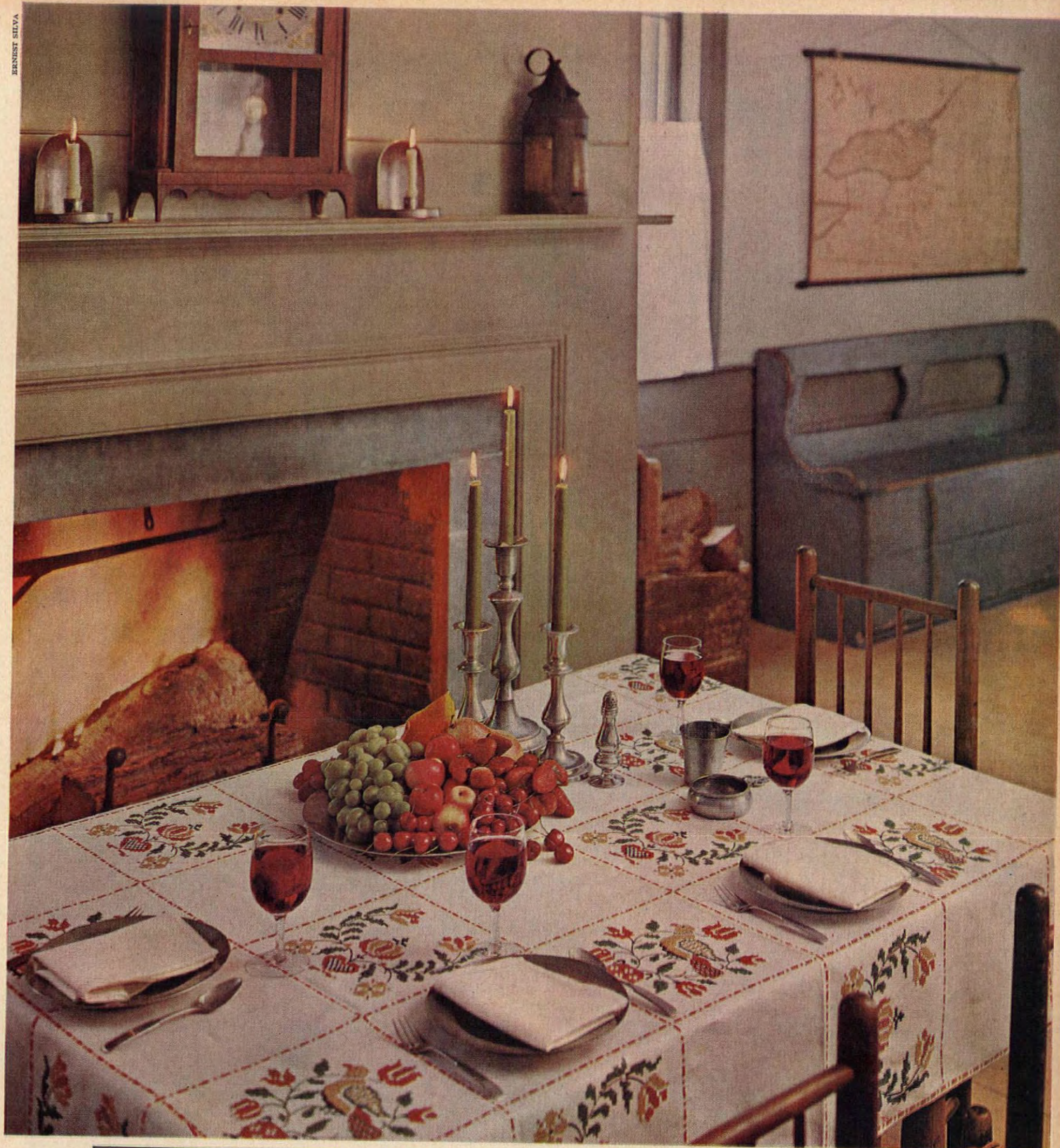


I saved enough on **PACIFIC**[®] fashion sheets to buy these Vienna waltzes!

I bought the most enchanting, gracious and elegant Pacific sheets and cases for a song! I never knew sheets like these could be made at such a modest price. Among many, for instance, the delightful new Vienna Woods design with the Pacific Contour[®] sheet in an all over hand-screened print, the Pacific top sheet and cases with matching piped hems. Choose yours in the Pacific May White Sale at your favorite linen department. You'll save enough to buy your favorite Viennese waltz. It's the only fit accompaniment for this great, new Vienna-inspired Pacific selection!

PACIFIC MILLS DOMESTICS, an affiliate of Wamsutta Mills, 1430 Broadway, New York 18, N. Y.
Also look for Pacific Cribfast, Pacifier[®] Sheets and Pillowcases, Pacific Receiving and Crib Blankets, Supersorb[®] Towels, Mattress Pads and Covers and Automatic Blankets.





SQUARE BY SQUARE KIT

DOROTHY LAMBERT BRIGHTBILL

Linen tablecloth embroidered with bright Pennsylvania Dutch motifs adds gaiety to a table.

Make our "heirloom" tablecloth—or try a bedspread or cafés

There is something delightfully gay and warm about Pennsylvania Dutch designs. They're at home almost anywhere. To prove the point, we photographed our colorful cloth in the famous Farmer's Museum in Cooperstown, New York. Here it found itself in a background of New York State antiques. It would be equally happy with contemporary furnishings! The cloth is easy to make. Each kit contains a

(continued on page 87)



Add a unique continental flair with new handmade Fostoria "Heirloom"

Look closely! You'll see this is an entirely different kind of glassware. One woman who saw it said, "It looks modern, sort of continental, but it's made like handmade antique glass."

Thus the name, *Heirloom*, for this group of "free-form" shapes. We hardly have to suggest

the exciting decorative possibilities. Even the few pieces we show here suggest dozens — and there are many more for you to see in person. We'll tell you where — and send you an illustrated leaflet with prices (as low as \$1.75). Write today. Fostoria Glass Company, Moundsville, West Virginia.



Heirloom's delicate beauty begins in fire. Here you see molten glass being gathered by hand from the furnace.



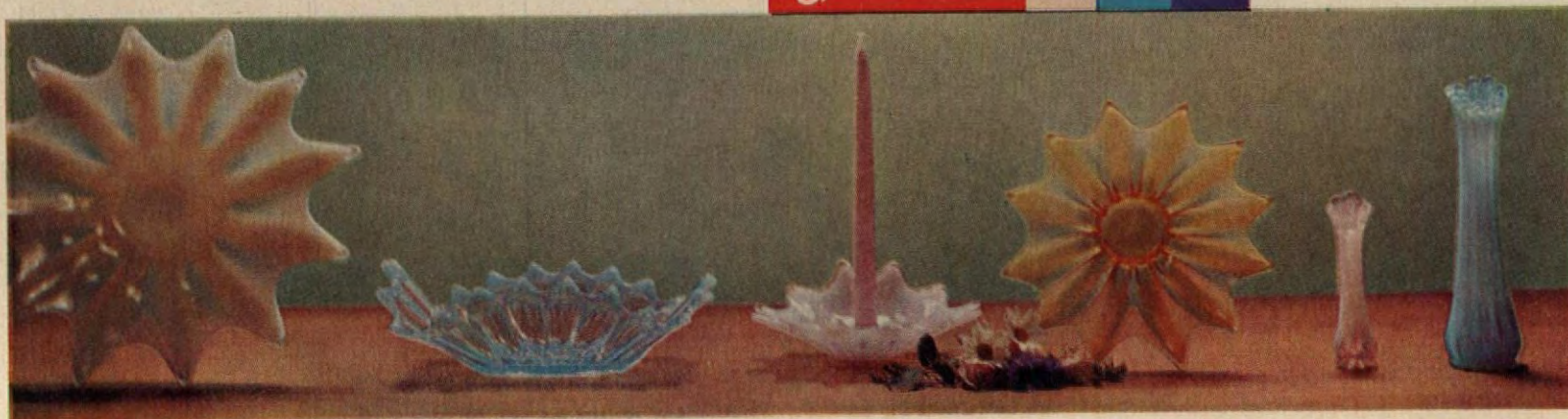
After molding, the glass, still pliable, is swung by the craftsman to stretch it and form the shapes. Each is unique.



Working entirely by hand, this artisan uses ancient skills and methods to give an Heirloom vase its final graceful shape.

Fine Crystal with Fashion Flair . . .

Fostoria



SQUARE
BY
SQUARE
KIT

(continued from page 85)



Beautiful bedspread and matching café curtains can also be made with our kits. Canopy bed here is in the Farmer's Museum, Cooperstown, N. Y. Portrait is from the Folk Art Collection, Fenimore House, New York State Historical Association.

100% Belgian linen square measuring $17\frac{1}{4}$ " when finished. It is stamped with a bird and tulip motif and a heart and tulip motif. You also get embroidery thread and instructions. All you do is make as many of the squares as you need. Join after squares are completed, then conceal the seams with cross-stitch. The list below suggests the number of squares required to make the tablecloth as well as bedspreads or café curtains. The kits are priced at \$1 each. Use the order form below. Kits are *not* available at Cooperstown. You can also order plain hemmed 100% Belgian linen napkins, size 16x16", at 50c each. Napkins require no embroidery.

ORDER FORM

This Pennsylvania Dutch Square-by-Square Kit has been made exclusively for The American Home by Paragon Needlecraft.

Fill out coupon, enclosing personal check or money order (no stamps, please).

New York City residents please add 3% sales tax.

Please allow three weeks for handling and mailing.

The American Home Magazine
The American Home Bldg., Dept. PEK
Forest Hills 75, New York

Please send me the following items:

— Square-by-Square Kits @ \$1.00 each or 6 for \$5.69; 12 for \$10.98; 18 for \$15.98; 24 for \$20.98.

— plain 100% Belgian linen napkins @ 50c each

Print name

Print address

City

Zone

State



Don't buy your next cleaner 'til you see these... at **SINGER**!



The New SINGER* "MAGIC CARPET"

Thorough but gentle on fine rugs and wall-to-wall carpet. Floating Brush adjusts itself to rug nap. Aluminum construction, dual fan suction. Extra-capacity bag increases suction, lasts longer. Reaches w-a-y under low furniture, hangs flat in closet. Cleans a wide swath... lights the way.



The New SINGER* "ROLL-A-MAGIC"

An economy cleaner with power equal to many costing twice as much! Ideal for dusting furniture, curtains and shelves, it does a stand-out job on rugs, too. Coasts along with you on ball-bearing casters to speed cleaning, reduce fatigue.

New extra-capacity dust bag is more efficient and easier than ever to change. Durable hose. Comes complete with attachments.



The "GOLDEN GLIDE*" by SINGER

New, streamlined, extra-power design... more cleaning power than many other leading canisters! Glides along behind you without snagging or tipping... makes cleaning faster, less tiring. Stands on end for stair cleaning or compact storage.

Triple capacity throw-away bag... convenient toe switch... durable hose. Complete with attachments including king size floor-wall brush.

Phone or visit your local SINGER SEWING CENTER for free home trial. \$49.50
Easy terms available. Prices start with Full Power "Roll-A-Magic" at...



SINGER SEWING CENTERS

*A Trademark of THE SINGER MANUFACTURING COMPANY.

Good architectural planning and



PHOTOGRAPHER: ROGER STURTEVANT ARCHITECTS: A. QUINCY JONES AND FREDERICK E. EMMONS & ASSOC. BUILDER: EICHLER HOMES

JAMES W. BRETT

ing give privacy and charm to a

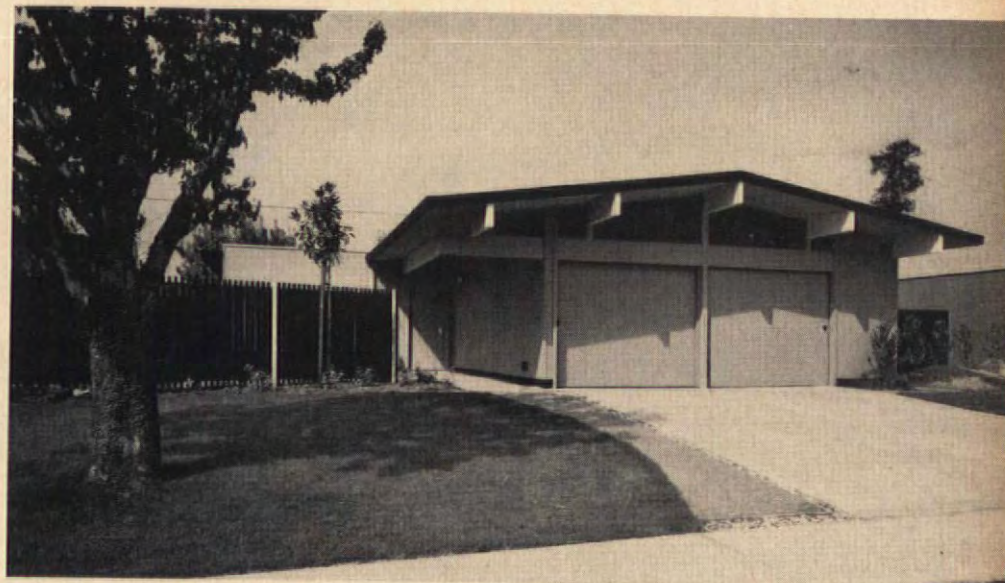
BIG HOUSE ON A SMALL LOT

One of the greatest building problems today, with the population expanding so quickly, is lack of land in the suburbs of our big cities. So suburban building lots are getting smaller and more expensive. But, you can still have a large house and get privacy indoors and out by extensive use of fencing along the property line, by separating the house from the street with the garage, and by arranging the rooms around a center courtyard.

To show you how well this can be done, we have chosen a house which was designed specifically for a 60 x 100' development site in San José, a fast-growing city south of San Francisco. The house, which has 1475 sq. ft. of living area plus garage sells for about \$22,500. \$5500 of this price is for the lot.

By studying the structure and floor plan of this house, you can see how it gained privacy from the street and its neighbors, and how three secluded outdoor living areas were provided on such a small site. You can also see how the floor plan was designed so a large family could live comfortably and efficiently.

In addition to the use of fencing and placement of garage and courtyard to gain privacy, the architect used only small, high windows on the sides of the house that face the adjoining property. These windows are only in bedrooms where view and light are not primary needs. Within the house, privacy and noise control are achieved by separate activity and sleeping zones for both parents and children. The two areas are divided down the middle by the kitchen and courtyard.



A HOUSE BUILT CLOSE TO THE STREET leaves space and privacy for outdoor living at the rear. The garage shields the living area from noise and passing traffic, and eliminates the need for a long driveway.

COMPLETELY ENCLOSED PATIO makes a private outdoor living area. It is an intimate part of the floor plan, readily accessible from all parts of the house. It acts as a "hole" in the center of the house, letting in light and a view of sky and planting. Glass wall merges indoor and outdoor areas.

(continued)

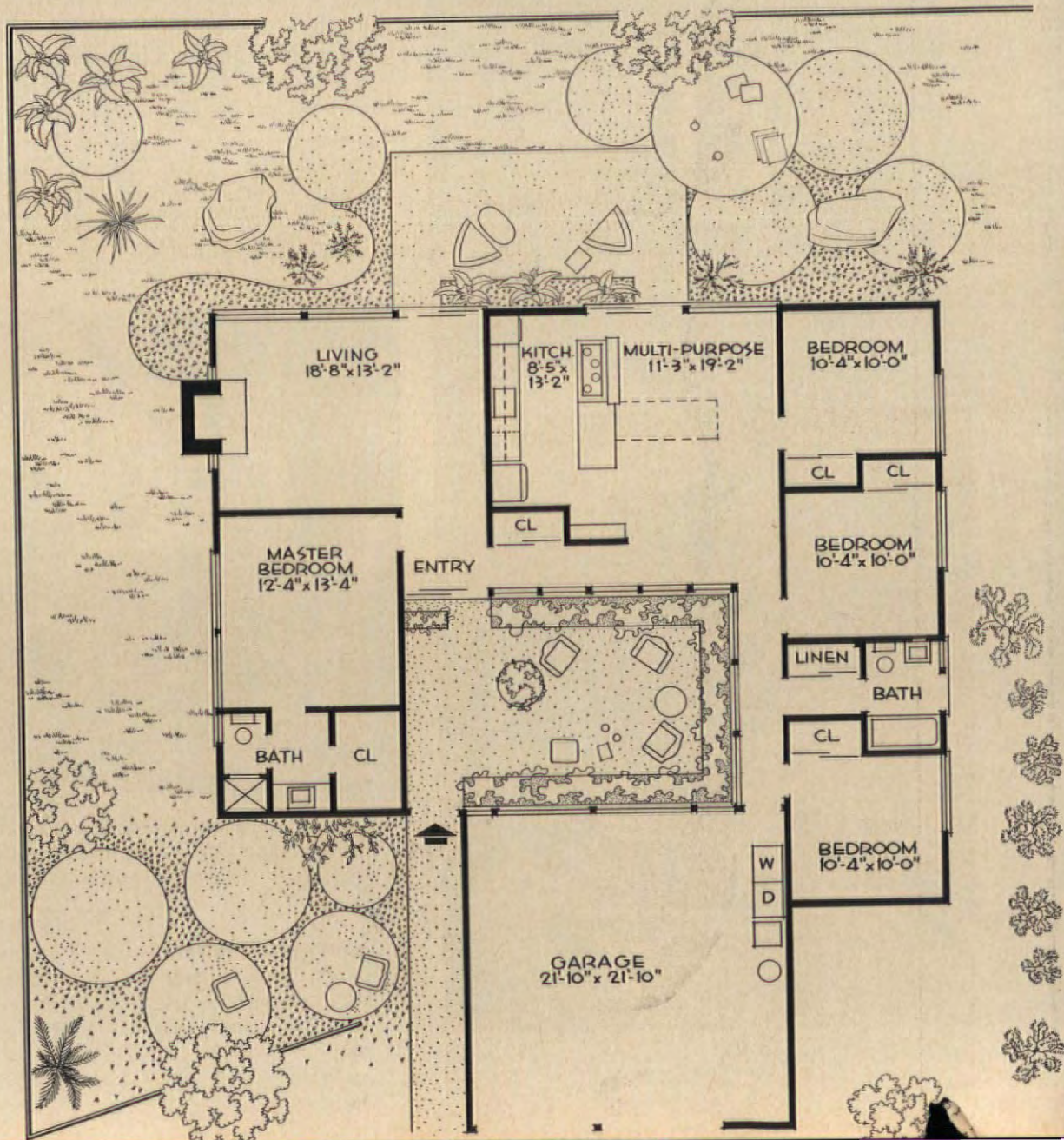
(continued)

Fencing Behind House Provides Privacy for P



ENTIRE BACK WALL of house opens up with large glass doors onto outdoor living area. All of the area is landscaped into interesting circular patterns, giving it an important look. Although property is small, advantages of light, sun, and air are enjoyed with no privacy sacrifice.

LANDSCAPE AND FLOOR PLAN was laid out so that there are three outdoor living areas—a small terrace next to front entry, courtyard, and back yard. Children's bedroom area has a bath that also serves as a mud room with a door to the outside.



Plan Gives Children and Parents Separate Living and Sleeping Zones

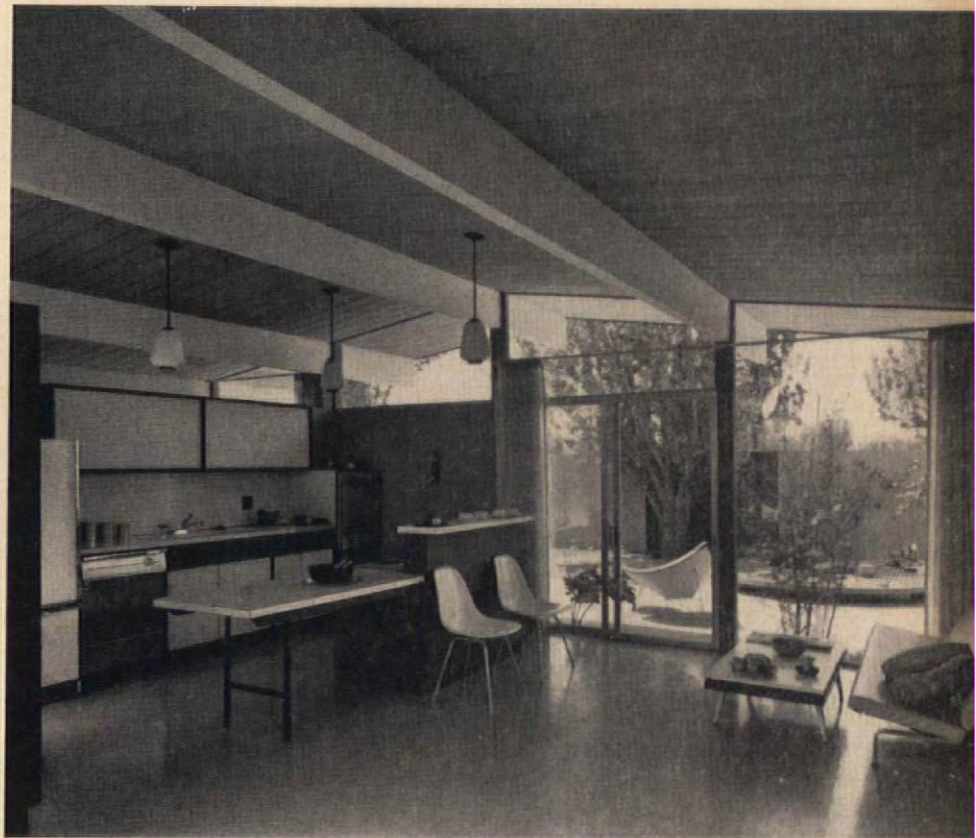


LIVING ROOM steals space from the outdoors through its walls of glass. The strong lines of the ceiling structure are an important part of the room decoration. Glass, brick, and wood are used as decorative as well as structural materials.



MASTER BEDROOM is a suite arrangement with its own bath. Shower stall and toilet are separated from rest of bath in one compartment. Lavatory is in the center. A large wardrobe closet makes up the balance of the bath-dressing area.

MULTIPURPOSE ROOM between kitchen and children's bedrooms is center of activities for children when they are not outside. Sliding glass doors open onto back yard. Long table between kitchen and play area swings out for dining. There is quick access from the kitchen to the patio or back yard for serving outdoor meals.



CHILDREN'S ROOMS are all 10 x 10'4" and were designed for maximum storage with floor-to-ceiling closets and easy maintenance with prefinished plywood walls, resilient tile floors, and natural-wood ceilings. Lightweight aluminum sliding windows are placed high on the wall for privacy, yet are easy to open.





TWO WAYS TO ESCAPE

Tormenting Heat

Humidity

Hay Fever

THIS SUMMER

Air Condition an area at a time with

YORK POWERFUL-QUIET ROOM AIR CONDITIONERS

Enjoy 2 Big Comfort Extras
No Other Room Air Conditioner Can Match!

1. **They Remove 30% More Humidity!** Exclusive York Cooling Maze Coils force air to turn and ricochet around staggered tubes and rippled fins that remove *all* excess humidity. And with York's extra cooling BTU's per kilowatt you get the greatest *total* comfort at lowest operating cost!

2. **Cool Silently!** S-h-h-h-h! You can hardly hear them running thanks to acoustically designed air passages and Dual-Thrust Compressors equipped with twin mufflers and new-type sound isolators.

Hygienic Filtering Of Dust, Pollens, Even Bacteria! York's heavy-duty filtering system actually purifies the air. That means housekeeping is simplified...cleaning bills are reduced...allergies are relieved!



Health Insurance For The Family! York air conditioning protects you and your family against heart strain, hay fever, asthma! You sleep better, eat better, look better!



Install a 2-in-1

YORK WHOLE-HOUSE AIR CONDITIONER

And Save 15% Or More On Operating Costs
Over Conventional Central Systems!

A York Whole-House System is actually two air conditioners in one! During the hottest, stickiest part of the day, when the cooling load is heaviest, two cooling circuits work together to keep you cool and comfortable. On normally hot days, when the cooling load is moderate, one circuit is sufficient to

maintain the desired comfort conditions—saving you 15% or more on operating costs! York Central Systems come in sizes to fit every home, every budget. They can be installed inside or outside the home. Existing blower and ductwork may be used to save on installation. Electrostatic Filtering also available.



BACKED BY MOST
COMPREHENSIVE
WRITTEN PERFORMANCE
GUARANTEE EVER KNOWN!

YORK



BORG-WARNER
RESEARCH & ENGINEERING
MAKE IT BETTER

YORK CORP. SUBSIDIARY OF BORG-WARNER CORP. 1005 WEST GRANTLEY ROAD, YORK, PA.

Air Conditioning, Heating, Refrigeration and Ice-Making Equipment • Products for Home, Commercial and Industrial Installations

APHIDS

Antrol Rose Bomb or Dust gives amazing 3-way protection against aphids, Jap beetles, other bugs and blight that spoil your flowers



1. Kill bugs on the spot. Antrol Rose Bomb, Antrol Rose Dust kill insects instantly... destroy Aphids, Mites, Jap Beetles, Thrips, Leaf Hoppers, many more.
2. Keep killing for weeks. Unlike some insecticides both the Rose Bomb and Dust have residual action—power to keep killing insects for weeks after spraying!
3. Protect against plant disease. These fine products do more! They guard against Powdery Mildew and Black Spot... other plant diseases. King-size 15-oz. Rose Spray \$1.59. Large, Plastic Squeeze-Duster \$1.49. (1-lb. refill, \$1.49)

ANTROL no better protection for your flowers at any price

At Your Garden Supply Dealer's

BOYLE-MIDWAY, 22 East 40 St., New York 16, N. Y.

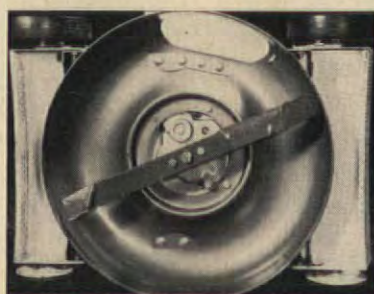
Power Mowers

(continued from page 29)

Loop-type handles seem to be a definite trend. They're comfortable to hold and help protect your hands. The Pennsylvania mower has a fold-down handle that can be placed compactly against the deck in two sections for storing and transporting.

ANTI-SCALPING. Scalping the grass where the ground is uneven has always been a problem with rotary mowers. It was largely overcome by staggering the wheels a few years ago, and now several other devices have been added to further reduce the danger.

Toro has an anti-scalp disk that's set below the blade at the center. Lawn-Boy has a spring-action arm on the left front wheel to help keep the blade level if the front wheel drops into a depression. Foley and Sunbeam use extra short wheel-bases to help reduce scalping.



Improved housing design keeps clippings in suspension until they're discharged or collected in bag. This overcomes tendency of rotary to drop clippings in bunches. Above is Bolens' doughnut-shaped deck; below, Toro's expanding wind tunnel.



The larger the blade, of course, the more likely it is to scalp. To get around this situation, Foley has a walking machine with four 8" blades set in line. It cuts a 32" swath but is nowhere near as likely to scalp as it would be if it a 32" blade.

SPREADER ATTACHMENT. Sunbeam is introducing a piggyback spreader which attaches directly to the back of their walking rotary. So you can seed, fertilize, or apply weed-control chemicals at the same time as you mow!

my soil
used to be
**HARD AS
A BRICK!**

I had poor luck with
lawn, flowers and vegetables
until a neighbor advised
Terra-Lite soil conditioner!

now it's
rich and
loamy!

Everybody
envis my lovely
lawn and garden.



Terra-Lite is a time-defying water-and-air-retaining mineral soil conditioner. It loosens and aerates hard, heavy soil, gives water-holding body to thin, sandy soil... turns any soil into a rich reservoir of air and moisture. This means lusty growth, lovelier lawns, gardens—less work, less watering, less care. And only a few cents a square yard conditions your lawn or garden!

Terra-Lite®
VERMICULITE
SOIL CONDITIONER
AT GARDEN SUPPLY DEALERS

**Cuts Grass
Like Scissors!**

**STANLEY
GRASS
SHEARS
GS30
\$3.25**



**positive action
easy to use**

Just try the new high-angle handle that fits hand comfortably and keeps knuckles clear. Completely new design with fast draw-cut action. Fully heat-treated polished blades.

Pick up your copy at your hardware store or garden center, or write to us. Always look for the name Stanley—finest quality at down-to-earth prices!

FREE!
GARDENING
HELPS
BOOKLET



Dep't. 8505, STANLEY TOOLS
Division of The Stanley Works
New Britain, Connecticut

STANLEY®

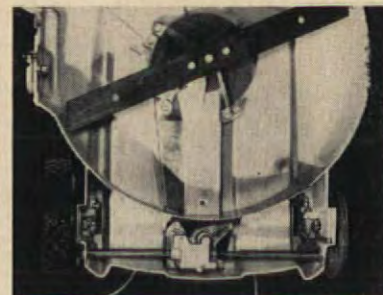
LARGER MACHINES. As replacement buying increases, so does the demand for larger mowers. This year you'll see more 22" and 24" models than you did in the past.

You'll also find more riding models, three-wheel and four-wheel, rotary and reel type. Some, such as the Ariens Imperial, provide interchangeable cutting units, so that you can cut some of your grass by rotary and some by reel.

Jacobsen's new 26" four-wheel Javelin rider features a differential that provides independent rear wheel drive and thus insures positive traction on uneven ground.

The cutting widths on riding mowers generally range from 24" to 36".

CONVERTIBILITY. Another machine that will be more popular this year is the all-season convertible. This is basically a power unit which can be used with a variety of attachments.



Self-propelled rotaries use various means of transferring power to wheels. The drive mechanism of this Moto-Mower, extending from crankshaft to rear axle, is completely enclosed for safe, dust-free operation.

Units like those made by Toro and Bolens can be quickly converted from rotary to reel mowers or to tillers, cultivators, snow-plows, sprayers, aerators, or other types of equipment. Riding sulkies and carts also are available.

Then there's the unique Acco outboard mower, which has a 2½ h.p. engine and converts from a rotary mower to a power unit for a small boat.

ROTARY VS. REEL

You're probably familiar with the difference between a rotary and a reel mower. But perhaps you're not quite sure of the advantages of each over the other.

ROTARIES. The rotary mower has skyrocketed in popularity because it's versatile and inexpensive.

The whirling, fanlike blade, if kept sharpened, will do an excellent job on almost any type grass at any height from about 1¼" to 3". It will also chomp through rank-growing weeds or neglected grass.

THE SATURDAY EVENING POST

1 Year LADIES' HOME JOURNAL

1 Year AMERICAN HOME

1 Year HOLIDAY

SPECIAL PRICE! All 4 for \$12.00

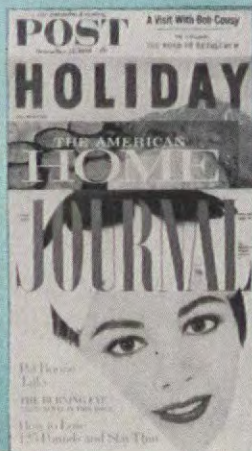
Spring

Combination Offer



You save \$10.20 on the single copy prices . . . or \$5.50 on the regular subscription prices.

If you now subscribe to any of these magazines, your subscriptions will be extended. No need to pay now—we'll gladly bill you later!



THE AMERICAN HOME

Dept. BI-F, American Home Bldg., Forest Hills 75, N. Y.

☐ I am enclosing \$_____ ☐ Bill me

for one-year subscriptions to each of the following magazines: THE SATURDAY EVENING POST, LADIES' HOME JOURNAL, HOLIDAY and AMERICAN HOME. Please enter these subscriptions (all 4 must go to the same family at the same address) to go to:

For your own subscriptions

NAME _____

STREET OR R. D. _____

CITY _____ ZONE _____ STATE _____

Send this combination as a gift to:

NAME _____

STREET OR R. D. _____

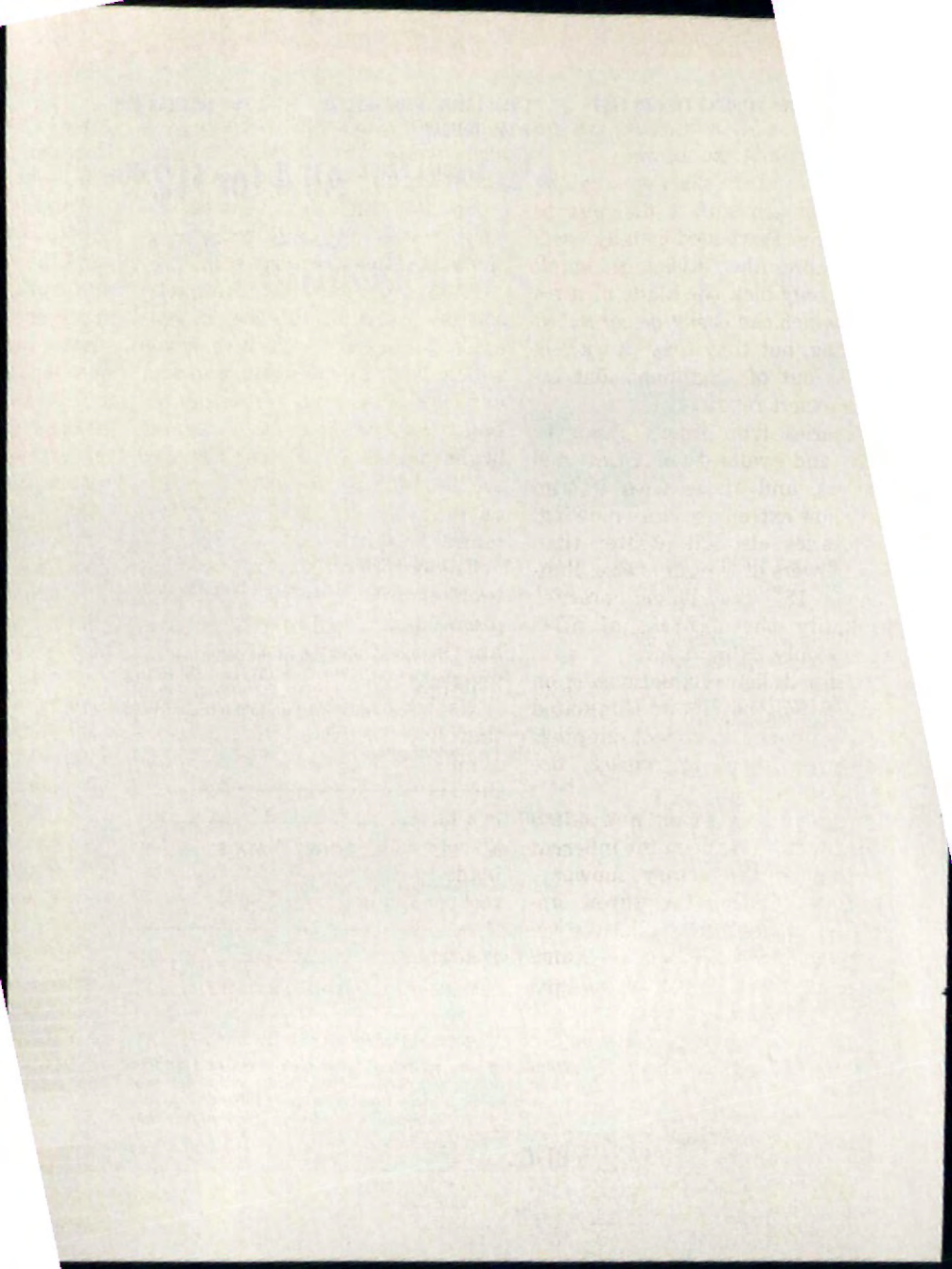
CITY _____ ZONE _____ STATE _____

(sign my gift card)

Please be sure to include your own name and address when ordering gift combinations. Additional orders may be written on a plain sheet of paper. This offer good in U.S., U.S. Possessions and Canada for a limited time only.

BI-C

Printed in U.S.A.



A mulching attachment can be added to pulverize leaves.

You can easily sharpen a rotary blade yourself with a file, but to have a reel sharpened usually costs \$4 or more. Also, sticks and small stones only nick the blade of a rotary, which can easily be corrected by filing, but they may put a reel mower out of alignment and require expert repair.

Rotaries trim much closer to trees and walls than most reel mowers, and those with a trim slot allow extremely close mowing.

Rotaries also are lighter than reel mowers of the same size. Sunbeam's 18" twin-blade rotary—probably the lightest of all—weighs only 29 pounds!

Better design of the housing on rotaries has just about eliminated their tendency to collect clippings and drop them in mushy, unsightly bunches.

Improved design and new safety features have reduced the inherent dangers of the rotary mower—both its tendency to throw unnoticed stones with bulletlike velocity and the obvious but sometimes forgotten danger of the fast-spinning knifelike blade.

The stone-throwing tendency of rotaries, as well as their suscepti-

bility to crankshaft bending, is also reduced by Jacobsen's four-blade Turbo-Cone cutting unit.

But it's still a fact that the rotary mower requires more cautious handling than the reel.

REEL MOWERS. The clean, scissorlike action of the reel is generally preferred for de luxe lawns which require frequent mowing, and it's absolutely essential for bentgrass or Merion bluegrass lawns cut at 1" or less. Rotaries are not built to cut that close. For de luxe mowing, a six-blade reel mower is desirable.

There's practically no scalping problem with a reel, and the clippings do not collect and drop in bunches. It's also easier to attach a grasscatcher.

Reel mowers usually last longer than rotaries, chiefly because the engine operates under cleaner conditions and there's less vibration.

The reel mower, too, is comparatively safe. There is no whirling blade to fling stones, and with the reel revolving in plain sight there's little likelihood of the operator thoughtlessly getting his hands or feet into it.

But reels can't cut tall grass and, except for the more expensive trimmer models, they don't cut very

close to walls and trees. Also, when they need sharpening or repairing it's no job for a do-it-yourselfer.

The Henderson Contour and the Mott Hammer-Knife machines combine the principles of both reel and rotary mowers. They have many specially designed, knifelike blades, mounted on a horizontally revolving reel, which function like miniature sickles. The Henderson machine also has a vertical cutting attachment for renovating bentgrass and other lawns.

GAS vs. ELECTRIC

Most small mowers and all large ones are powered by gasoline engines. Some have two-cycle engines, which run on a gas-oil mixture and so are self lubricating. Others have four-cycle engines, which run on pure gas but need oil in the crankcase. The two-cycle develops more power for its weight, but the four-cycle is generally used on larger machines.

In smaller machines you have a choice between gas and electric power. Most electric mowers are rotaries, but Sunbeam has an electric reel.

An electric mower has several advantages over a gas model. It always starts with the flick of the

switch. The motor never needs adjusting, cleaning, new spark plug, or filter. You never have to worry about gas in the tank or oil in the crankcase.



Free-wheeling, to allow careful mowing in close quarters, is provided in this Sunbeam electric reel mower. Power is disengaged from wheels by lowering handle.

However, the electric cord is an inconvenience even on a small lawn, and when you mow paths it's a downright nuisance. And, of course, to use an electric mower at all you have to have an accessible electric outlet.

Electric rotaries come in both one-blade and twin-blade models. Sunbeam's electric reel (continued)

Anchor Fence is the happy way to keep your children and pets playing safely at home—the sure way to protect your property from stray animals and trespassers. And quality built Anchor Fence improves the value of your property. Good neighbors agree on Anchor Fence! For a helpful free booklet write: ANCHOR FENCE, 6505 Eastern Ave., Baltimore 24, Md. For free estimate, call local Anchor office, today. For phone number, see Yellow Pages.

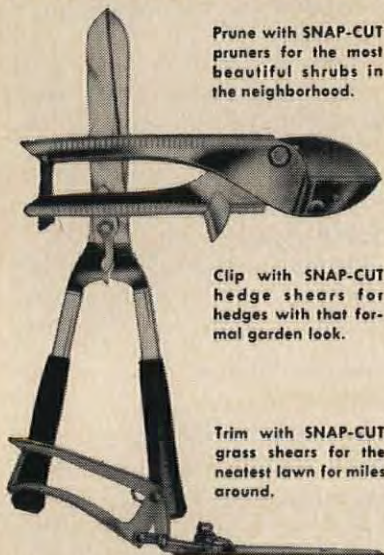
*Look for the Acorn top—
mark of a genuine Anchor Fence*

Protects Children, Pets and Property

Plants in: Baltimore, Md.; Houston, Texas; and Whittier, Cal. Sold direct from factory branches and warehouses in all principal cities.



Yours... for the BEST LOOKING LANDSCAPE in the NEIGHBORHOOD



Prune with SNAP-CUT
pruners for the most
beautiful shrubs in
the neighborhood.

Clip with SNAP-CUT
hedge shears for
hedges with that formal
garden look.

Trim with SNAP-CUT
grass shears for the
neatest lawn for miles
around.

These fast cutting, easy action tools are certain to take the drudgery out of your pruning and trimming chores. So light, so easy to use that even your reluctant 9-year old won't complain!

These shears feature precision ground cutlery steel blades, easy-grip handles and baked enamel paint finish. Ask the man for SNAP-CUT...at your hardware store, garden supply center or building supply dealers.

SEYMOUR SMITH
SNAP-CUT
Quality Tools
Since 1880

SEYMOUR SMITH & SON, INC.
Oakville, Conn., U. S. A.

SEND 10¢ FOR THIS PRUNING HANDBOOK

Here's 28 pages just full of practical suggestions on how you can get results from proper pruning. For better shrubs, trees, hedges, get your copy of this how-to-prune booklet. We have to ask you to enclose 10¢...and this book is worth every dime of it!

Seymour Smith & Son, Inc.
105 Main Street
Oakville, Connecticut

Here's my 10¢. Please send me a copy
of your PRUNING HANDBOOK

My name _____

Address _____

(continued)

is self-propelled when the handle is in normal position, free-wheeling when the handle is held in a lowered position.

COST OF CONVENIENCE

As with a car, improvements and extra features on a mower add to its cost. Most of this year's advances do not increase the price greatly, however, and are easily worth the difference.

Self-propulsion is standard with reel mowers, but with rotaries it adds \$30 to \$50 to the price. This is because transference of power to the wheels is simple with the horizontal-shaft reel mower, but it requires rather complicated mechanism on the vertical-shaft rotary.

For the average-sized lawn, a standard push-type rotary is usually adequate, and on a fairly good-sized place a self-propelled walking model will do the job in reasonable time. But if your lawn is larger than 100 x 200' it'll be worth considering a riding model.

Minimum-luxury riders start at about \$200; de luxe machines sell from \$400 up. With their various attachments, though, these higher-priced machines are intended for year-round use. The convertible power units, with their attachments, are also comparatively expensive. But they're much cheaper than buying separate machines and so are a good investment if you can make full use of them. THE END

SHOPPING INFORMATION

LOOK IT'S NEW

Page 16: Furnadene—Wilcox-Woolford Corp.

WAKE UP YOUR BEDROOMS

Cover: "Bridal Rose" sheets, blanket, canopy, dust ruffle—Pepperell. Antique shaving mirror—Doris Dessauer. Wallpaper #9842—A. H. Jacobs Co. Pages 20, 21: "Solo Stripes" sheets, dust ruffle, curtains, canopy—Pepperell. Double student lamp—Calpa Products Co. "Lemon Gold" carpet—Cabin Crafts. Doll—Bloomingdale's. Portraits—William & Lange. Pages 22, 23: Lowboy, armchair—Founders. Lounge chair and ottoman—Thayer Coggin. Wallpaper #8492-X—Thomas Strahan Co. Lighting fixture—Light-olier. Curtains—Fiberglass. Picture over bed—Gallery 883. Picture over bookcase—Fairtime. Ocelot throw cover—Greiff Fabrics. Shelves—The Workbench. Radio—Zenith Overseas. Colortelephone—Bell System. Page 24: Carpet—Cabin Crafts. Wallpaper—Fine Arts. Clock—Seth Thomas. Child's head—Fairtime. Red, pink, and lavender felt—Felters Corp. Page 25: "Fascination" sheets, blankets, dust ruffle, curtains—Fieldcrest. Lighting—Lightolier. Carpet—Cabin Crafts. Wicker chest—Fairtime. "Pavanne" chest—Tomlinson. Color telephone—Bell System. Pages 26, 27: Carpet—James Lees. Brass ball lighting fixtures, black tea table, white tea set—Miya Co. Expandagril door—Devereux Products. Window blind—Webb Textiles.

THE ICEMAN GOETH

Pages 34, 35: Refrigerator-freezer—G.E. Pages 36, 37: Door storage—Amana. Freezer compartment and center drawer—Westinghouse. Changeable door panels, swing-out shelves—G.E. Combination refrigerator-freezer—Kelvinator. Convertible freezer—Philco. Ice maker—RCA Whirlpool. Ice ejector—Frigidaire.

IT'S POTATO SALAD TIME

Page 45: "Golden Touch" casserole—Corningware.

TAKE A POUND OF BACON

Pages 54-56: Brown and white casserole—Georg Jensen. Salad servers—Seabon.

SQUARE-BY-SQUARE

Pages 85-87: Stainless steel flatware—H. E. Lauffer.

POWERFUL NEW PLUNGER CLEARS CLOGGED TOILETS in a jiffy!



NEVER AGAIN that sick feeling
when your toilet overflows

'TOILAFLEX'

Toilet ALL-ANGLE Plunger

Ordinary plungers don't seat properly, forcing air and water to splash back. Thus you have a mess and you lose the very pressure needed to clear the clogging mass.

With "Toilaflex", designed for toilets, no air or water can escape. The patented, tapered tail forms an air-tight fit: the full pressure plows through the obstruction and swishes it down. Can't miss!

- DOUBLE-SIZE CUP, DOUBLE-PRESSURE
- DESIGNED TO FLEX AT ANY ANGLE
- CENTERS ITSELF, CAN'T SKID AROUND

\$2.65 fully
guaranteed

AT MOST HARDWARE STORES

BUNIONS

SUPER-FAST RELIEF!

Dr. Scholl's Zino-pads speedily relieve painful pressure on sensitive spot, soothe and cushion it. Enjoy real relief as millions do with Dr. Scholl's—world's largest-selling aid for Bunions!



Dr. Scholl's Zino-pads

Worry of

FALSE TEETH

Slipping or Irritating

Don't be embarrassed by loose false teeth slipping, dropping or wobbling when you eat, talk or laugh. Just sprinkle a little FASTEETH on your plates. This pleasant powder gives a remarkable sense of added comfort and security by holding plates more firmly. No gummy, gooey, pasty taste or feeling. It's alkaline (non-acid). Get FASTEETH at drug counters everywhere.

BEFORE YOU PAINT, ALWAYS USE



Finest crack and crevice filler—available as paste or powder wherever paint is sold! ASK FOR IT BY NAME

Septic Tanks

(continued from page 79)

Garbage disposers and automatic washing machines: If the capacity of the tank is equal or above the minimum sizes set by FHA, there should be no trouble if garbage disposers and automatic sequence washers are connected into the house drainage system. If the tank is under-sized, the large quantities of water used with these appliances may flood it. Or they may make it necessary to clean the tank at more frequent intervals. The best solution for this would be to install a larger tank.

Soapy water, detergents, and bleaches: While the wastes from home-laundrying operations do not help a septic-tank system, normal amounts will not harm it. Many authorities believe, however, that the low-sudsing detergents are better for the system than the high-sudsing variety. The worst enemies of a system are strong antiseptics, lye, and the chemicals used in a water softener. The discharge from the regeneration of a water softener should never be allowed to flow into the drain lines connected to the septic tank. The brine used in this process will definitely harm the action of the tank. Pipe the discharge from the water softener to a dry well.

Storm sewers: A septic tank is sized to take the waste from the house but does not have the capacity to handle the large volume of water that may flow through a storm sewer. For this reason, lines from roof gutters and outside drains should never be connected into the septic tank.

Mark the location of the system: Because the entire system is underground, many homeowners have gone to great expense in an emergency trying to locate the tank or the drainage field. It is a good idea to use markers to indicate the exact location of the clean-out door of the tank, the distribution box and distribution lines.

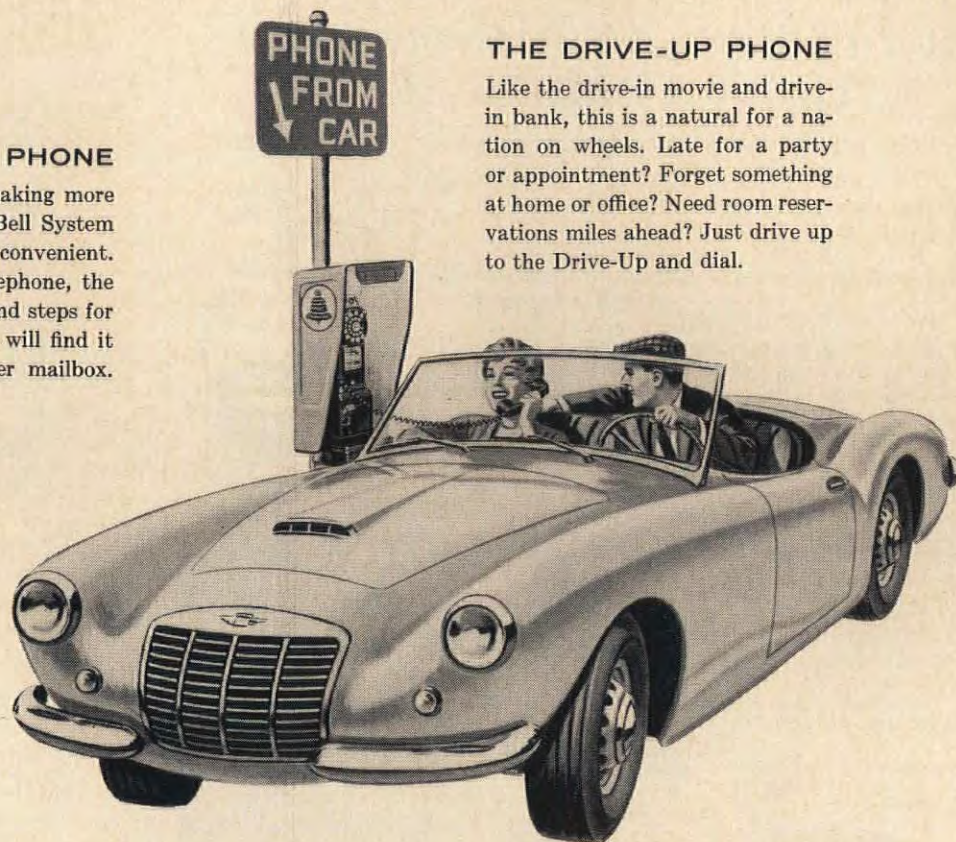
The various parts of the system are easy to find when you have had the system installed, but in an existing system it is not so easy. Check with the builder, architect, or the former owner of the house for plans showing location of the system. Even if it costs a few dollars, it will be worth it if trouble occurs. THE END

CORRECTION: On page 62 of our April issue the price of the Chris-Craft sea skiff 35' hardtop, semi-enclosed cruiser should have read \$15,640. We regret the error in the price quoted.



THE WALK-UP PHONE

Busy Americans are making more phone calls—and the Bell System is making service more convenient. This newest public telephone, the Walk-Up, saves time and steps for everybody. Your town will find it as handy as the corner mailbox.



THE DRIVE-UP PHONE

Like the drive-in movie and drive-in bank, this is a natural for a nation on wheels. Late for a party or appointment? Forget something at home or office? Need room reservations miles ahead? Just drive up to the Drive-Up and dial.

NEW PUBLIC PHONES

to serve you in new ways and places



THE SEMI-BOOTH

This compact, versatile design goes in indoor locations where booths would never fit before. Tucks in a corner, or back-to-back, or around a pillar in stores, stations, public buildings. Especially easy to use if you're burdened with baggage.



THE AIRLIGHT BOOTH

Its friendly night light is already familiar on city streets and major highways. Gives you 24-hour service and protection wherever you are. Use public telephones as your handy phones away from home. They're there to help *you*.



BELL TELEPHONE SYSTEM



Provide A Perfect Undercoat For Your Paint, and . . . CUT HOURS OFF PAINTING TIME WITH B-I-N PRIMER-SEALER®

This "all purpose" flat white undercoat saves you time in many ways:

- Primes white, seals, kills stains—all in one coat.
- Dries to touch in 15 minutes—ready for your finish coat of paint in 45 minutes.
- Perfect for both porous and non-porous surfaces. Move from porous dry wall to thirsty wood to hard-to-grip metal or glass . . . no ordinary primer-sealer can be used so many ways.
- Kills bleeding knots, sappy streaks, stains, grease and soot stains—without special preparation.

For short cuts to better interior painting, send for free booklet, "When To Use Primer-Sealers," and literature on other Zinsser products.

WM. ZINSSER & CO.,

Dept. B, 516 West 59th Street, New York 19, N. Y.



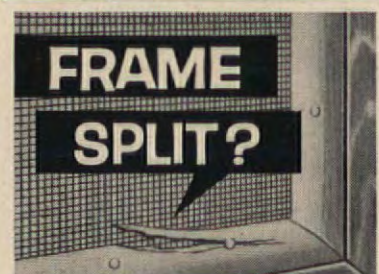
STOP DOG DAMAGE

Ridz is guaranteed to keep dogs away from trees, shrubs, tires, fences, trash cans—yet won't harm them. Best protection of its kind. Won't hurt plants. Lasts for weeks. Only \$1.49.

Indoor Ridz keeps pets off furniture. Won't stain. Only \$1.00.



BOYLE-MIDWAY, 22 East 40 St., New York 16, N. Y.



FIX IT QUICK!

Easy! No skill required. Won't chip or crack! Nothing like it to resist water, weather!

For surest results always use GENUINE

PLASTIC WOOD
Handles like putty—hardens into wood!



Built-in motor! Just pull trigger and spray paint, varnish, enamel, insecticides and garden sprays 3 to 7 times faster! Sapphire nozzle, quick spray adjustment. Fully guaranteed. Now at dealers . . . everywhere!
BURGESS VIBRO-CRAFTERS INC.
Grayslake, Illinois



Nothing succeeds like a

Green Thumb®



tops in garden tools

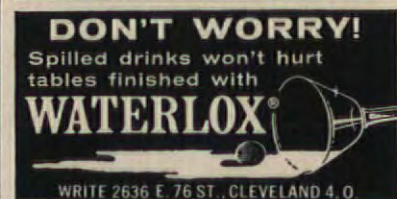
The Union Fork & Hoe Co., Columbus, Ohio

If You Are Under 80 You Are Not Too Old For Life Insurance

Let us tell you how you can still apply for a \$1,000 life insurance policy to help take care of final expenses without burdening your family.

You handle the entire transaction by mail with OLD AMERICAN of KANSAS CITY. No obligation. No one will call on you!

Tear out this ad and mail it today with your name, address and year of birth to Old American Insurance Co., 4900 Oak, Dept. L574N, Kansas City, Missouri.



WRITE 2636 E. 76 ST., CLEVELAND 4, O

Hallmarks (continued from page 15)



Trade-mark designates the maker as Richard Crossley.



Leopard's head shows table-spoon was assayed in London.



Lion passant guarantees spoon to be of sterling quality.



Date letter indicates the year it was made is 1783.

maker before the article is sent to the assay office. The other marks are impressed by assay offices authorized and governed by Acts of Parliament.

If the article is of the accepted standard, it is then stamped with the lion passant for sterling and with the town mark to indicate the particular assay office. (Roughly 90 per cent of the silver produced in Britain today is assayed in London and consequently also displays the leopard's head, symbol of the London office.)

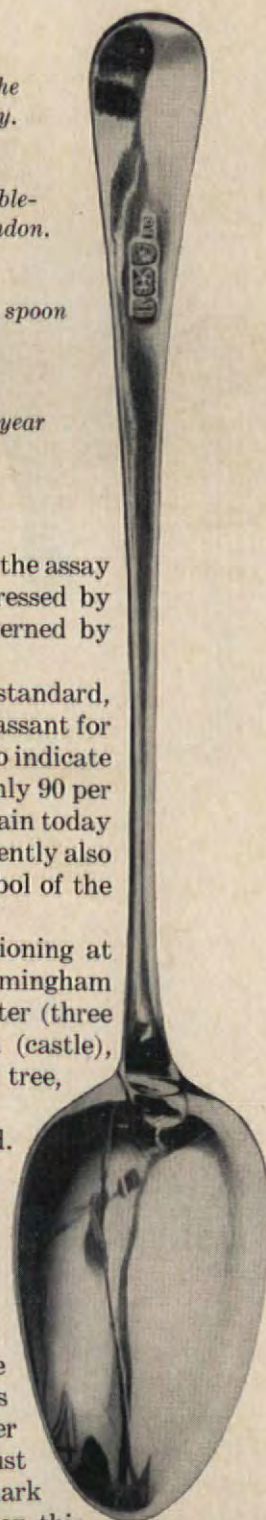
Five other assay offices functioning at present in Great Britain are: Birmingham (anchor), Sheffield (crown), Chester (three sheaves and dagger), Edinburgh (castle), and Glasgow (a combination of tree, bird, bell, fish, and ring).

Finally the date letter is added. This is a letter outlined by a shield. Only 20 letters of the alphabet are used. The letter and shield vary for each office, so in reading a date mark, it is necessary to take the assay mark into account, too. For example, the assay mark of this table-spoon is London (see above), the date letter is h. To find the exact date, you must look under London in your hallmark guidebook and find this same h on this special shape shield. This will reveal its date as 1783.

Often a fifth mark is found. This is the profile of the reigning sovereign. On antique pieces this indicates that the required tax or duty to the crown has been paid. On pieces made during more recent years, the monarch's profile means the item was made during a commemorative year such as 1953 for the coronation of Queen Elizabeth II. Obviously there are relatively few modern pieces with the sovereign's head, so their value is more than the same item made the year before or after.

If the item taken to the assay office fails to satisfy the tests, it is destroyed by the assay master. Cases of forgery are now extremely rare, for a person may be charged with a felony and imprisoned.

It is well worth your while to investigate any old pieces you may own and also to know, when purchasing a piece of silver, precisely what it is you are buying. **END**





FITFUL



OSTRICH

PURE SLEEPING BLISS



BIG BOY



STREAMLINED

Airfoam

THE MATTRESS WITH A FUTURE

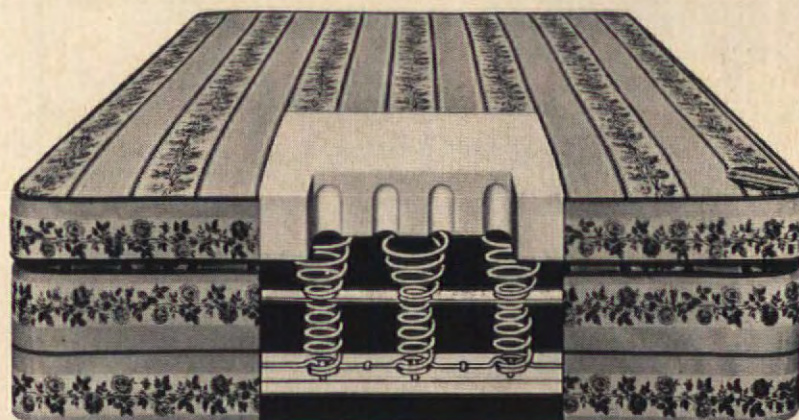
Surest way to drift into deep, refreshing sleep... the dreamy comfort of an AIRFOAM mattress.

What a *heavenly* sensation—the instant relaxation as you lie luxuriously on billions of tiny air cells encased in buoyant rubber-latex! They billow in to pillow every curve—yet give gentle, firm support to every inch of you.

So infinitely soothing, too—that s-m-o-o-t-h surface. Because AIRFOAM is molded all in one piece, it *stays* pleasing and plump—without a wrinkle or bump.

And AIRFOAM “*breathes*” with every motion—so it refreshes *itself*—keeps cool and sweet *without turning*! For purity—assurance—AIRFOAM with Health Guard is scientifically formulated to resist bacteria and remain fungus-free!

Remember—only the ENGLANDER mattress is made with fabulous AIRFOAM. And AIRFOAM is made only by Goodyear. See your Englander dealer about his free 30-day trial offer. Goodyear, Foam Products Division, Akron 16, Ohio.



ENGLANDER TENSION-EASE FOUNDATION MADE FOR AIRFOAM



ENGLANDER TENSION-EASE FOUNDATION is designed to give you firmness—added relief from tension. It's the only firm foundation with the extra level of Tension-Ease coils—especially designed for the AIRFOAM mattress. Identified by the Red-Line around the border.

Airfoam

made only by

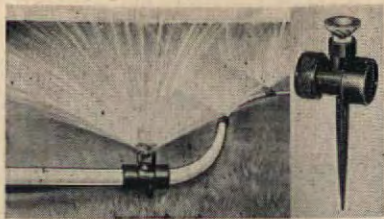
with Health Guard

GOOD YEAR

THE GREATEST NAME IN RUBBER COMBINED WITH THE TENSION-EASE FOUNDATION

Englander

TENSION-EASE



SPRINKLE UP TO 1500 SQ. FT., \$1

New turbine-action Sprinkler spins a fine mist of water up to 1,500 square feet! Attaches to any hose. Set up singly, or in series... it's the world's lowest-priced sprinkler system. Versatile—can be moved where needed. Rugged, moulded-nylon design... can't clog, rust or get out of order! Guaranteed the most effective sprinkler you've ever used or money back! Only \$1, postage paid... three for \$2.79. Order WHIRL-A-JETS from Sunset House, 642 Sunset Building, Beverly Hills, California.

FROM THIS



TO THIS →



OIL PORTRAIT KIT

Preserve the image of yourself or loved ones in a genuine oil painting. No experience necessary! Send only \$9.95 and a photographic portrait, sharp, clear snapshot, or color slide (any size, black & white or color), to receive a "portrait-kit" which includes: a 16"x20" canvas panel diagrammed to paint the portrait by numbered blanks; all oil paints, two fine brushes; full instructions and your unharmed photo. Indicate hair and eye coloring, etc. Our new paint-by-numbers process (pat. pend.) results in a professional style portrait WITHOUT the usual patchwork appearance. Thousands of satisfied customers. Send only \$9.95 to PORTRAIT CRAFT 620 Avalon Blvd., Wilmington 49, Calif.

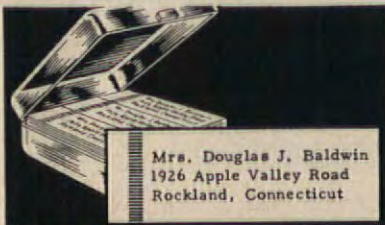


2517 2521 2523 2503 2525
75c 95c \$1.25 95c 75c

Black hammered cast aluminum Switch Plates. Polished Brass double prices. Prepaid. Send 10c for 120 p. catalog.

WILLIAM Spencer

RANCOAS WOODS, N.J.



Mrs. Douglas J. Baldwin
1926 Apple Valley Road
Rockland, Connecticut

500 PRINTED NAME & ADDRESS LABELS - 25¢

500 gummed economy labels printed in black with ANY name and address, 25¢ per set! In two-tone plastic gift box, 35¢ per set. 5-day service.

DE LUXE GOLD-STRIPED LABELS—500 FOR 50¢

Superior quality paper with rich-looking gold trim, printed with ANY name and address in black. Thoughtful, personal gift; perfect for your own use. Set of 500, 50¢. In two-tone plastic box, 60¢. 48-hour service.

Satisfaction guaranteed or your money back.

We pay the postage.

Walter Drake & Sons

405 DRAKE BUILDING
COLORADO SPRINGS 10, COLO.

FOR PROUD MOTHERS AND GRANDMOTHERS

Precious Mother's Day Gifts

She'll wear her heart on her wrist when she encircles it with a bracelet of Solid

Family Tree Brooch proudly proclaims the beloved children or grandchildren. Each disc engraved with child's name, birthdate. Sculptured Tree, 2 1/4" high, holds 1 to 12 Sterling Silver discs. Up to 9 letters and spaces a line. Add more as family branches out!

Tree \$2.00 Discs \$1.00 each

Prices include engraving, tax, postage

MOTHER'S DAY DELIVERY ASSURED.

ZENITH GIFTS 1487 Post Office Bldg., Brighton 35 Mass.



Sterling Silver or 12K Gold-Filled Baby Shoes or Silhouettes. Each 3/4" charm engraved with child's name, birthdate. Up to 11 letters and spaces a line. Adorably crafted, of excellent weight and quality. Add more as family grows.

Silhouettes \$1.10 ea.

Bracelet 1.10

Baby Shoes \$1.95 ea.

Bracelet 1.95

THE "Twodor" COMBINATION STORM & SCREEN DOOR

Most Beautiful, Strongest Wood Door Built

Yet "Twodor" is priced as low as common type

If your doorway looks plain—"Twodor" will give it that handsome custom look. If your doorway looks lovely—"Twodor" will make it even lovelier. We believe this is the most handsome combination door made—we know it's the strongest. It will not sag or come apart. Pets can't rip or snag screen panel. Ideal for Colonial, ranch or modern homes. Sturdy cross panels; mortised, doweled joints; waterproof glue. Of solid kiln dried pine, standard 1 1/8" thick. Quick change glass and screen panels lock snug with special fasteners. Shipped complete with directions for installing, painting, finishing. For all standard size door openings.

ALL SIZES—ONLY

\$28.95

COMPLETE

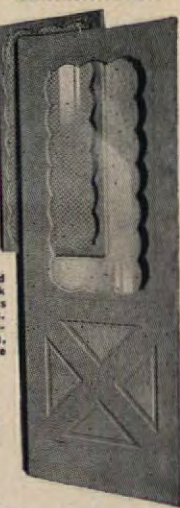
Shipping Chgs. Collect. Immediate delivery

New Free Catalog—300

Pcs.—Complete or Kits

YIELD HOUSE

Dept. A5-0, No. Conway, N.H.



RATTAN

PICNIC PLATEHOLDERS

Set of 4—\$1.50 Ppd.

3 sets—\$3.98 Ppd.

plus 35c shipping

BARGAIN IMPORT! Clever wicker holders

give strength to a paper plate. Just slip plate in place

and "dig in." Hand woven, imported from



Hong Kong. 9" diam. Ideal for passing "nibbles," too.

Satisfaction guaranteed.

FREE

Summer

CATALOG

Write for it!

Foster House

6523-K5 N. Galena Rd., Peoria, Ill.

OLD NEW ENGLAND SEWING BUCKET



22 1/2" HIGH

ONLY \$11.95

POSTPAID

Send 25c for complete catalog.

PUDDIN' HOLLER Box 50

E. Swanzey, New Hampshire

FATHER'S DAY SPECIAL!

Baby's First Shoes BRONZE PLATED IN SOLID METAL

Only \$3.99 a pair



Limited time only! Baby's precious shoes gorgeously plated in SOLID METAL for only \$3.99 pair. Don't confuse this offer of genuine lifetime BRONZE-PLATING with painted imitations. 100% Money-back guarantee. Also all-metal Portrait Stands (shown above), ashtrays, bookends, TV lamps at great savings. Thrillingly beautiful. The perfect Gift for Dad or Grandparents. SEND NO MONEY! Rush name and address today for full details, money-saving certificate and handy mailing sack. WRITE TODAY! AMERICAN BRONZING CO., Box 6504-D, Bexley, Ohio



shop
your

AMERICAN HOME



SPIN A GOOD YARN winder, and you have a ball in jig time. The winder, made of natural hardwood, is so good looking that people who don't even knit are getting them for the sheer decorative effect! Arms extend to 30" and lock in any position, to take a skein off the hands of a long-suffering husband. It stands 12" high. \$3.98. Jeff Elliot, Dept. AH-1, Flushing 52, N.Y.



THE LAST STRAW bag we saw couldn't hold a candle to this one. Its multicolored stripes will go with every crisp cotton you own. Woven in blue, yellow, green, white, pink, brown, and red, it's a roomy 9x12", with a turn-lock closing. Best of all, the handles are wrapped in clear film to stay new looking! \$5.90. Western Classics, 614-A B South Country Club, Tucson, Ariz.



TO WIN, PLACE AND STOW the dog's gear in this canine caddy that rates a blue ribbon for the neatest trick of the week. Pockets will hold his towel, brush, collar, and all such doggy necessities, in one handy spot. Gray leatherette, with the pup's name and trim in black (state name). Has grommets for hanging. 18x22 1/2". \$2.98. Crescent House, Box 621-AH, Plainview, L.I., N.Y.



ALL WHITE FOR YOU to add to a room gives it the same lift short white gloves give a spring outfit. An alabaster smoking set imported from Italy is so simply styled, so luxurious looking, you'll want another set for the girl up the street who is being married. Smartly brass-trimmed, the lighter is 3 1/2" high, the ash tray 4 1/2" across. \$4.95. Taylor Gifts, Dept. AH, Wayne 6, Pa.



Welcome to the Market Place! Merchandise, if not personalized, may be returned within seven days for a full refund. Most of the firms mentioned in the Market Place prefer not to handle C.O.D.'s. Unless otherwise stated, postage is included in price.

Heleen De Motte

MARKET PLACE



A RICH HARVEST table of pine could hold the hats or serve the supper with equal ease. Narrow enough to back up a sofa or stand in a hall, it expands to 37" with leaves up. Closed, it's a slim 18" wide. 60" long, 30" high. Price is slim, too—\$29.95 unfinished. Honeytone finish, \$8 more. Exp. chgs. collect. Meadowbrook Ind., 126-AH East Sunrise Highway, Merrick, N.Y.



FRINGE BENEFITS your windows when it puts a dash of color on unbleached muslin curtains. In a rainbow of accent shades, this ball fringe is turquoise, antique yellow, brown, pink, moss green, or red, to follow out your color scheme. A pair is 80" wide. In 25", 30", 36", 40", or 45" lengths. \$4 pr. Valance, 10" deep, \$2. Country Curtains, Dept. AH-15, Stockbridge, Mass.



THE BIG DRIP coffeemaker isn't very handy, when you want just one cup. This pretty stand-in, of brass-finished hammered aluminum, sits atop your coffee cup to brew a single, delicious cup. Just spoon in your favorite drip grind, add boiling water, pop on the cover. Filter basket comes out for cleaning. \$1.98; 2 for \$3.50. Home Community Shops, Box 143-AH, Edison, N.J.



HE ALWAYS PAYS HIS BILL with a fish, and our pet pelican is always hungry. A whimsical touch for a boy's room or a sportsman's den, Pete and his lunch are hand carved in Haiti of taverneau wood, and are hand finished to a tawny brown. They are self-adhesive, will not mar walls. Pelican, 12x7"; fish, 4 3/4" long. The pair, \$4.95. From Deer Hill Co., Dept. AH-5, Flushing 52, N.Y.



MAILBOX MARKER
Style M \$1.95 postpaid



FRAMED MAILBOX MARKER
Style MF \$2.95 postpaid



DELUXE MAILBOX MARKER
Style EM \$3.45 postpaid



NAME & NO. MAILBOX MARKER
Style NM \$3.95 postpaid



TWO-LINE MAILBOX MARKER
Style OM \$4.95 postpaid



NAME & NUMBER LAWN MARKER
Style NL \$4.95 postpaid



BRACKET MARKER
Style B \$3.45 postpaid



NAME & NO. BRACKET MARKER
Style NB \$4.95 postpaid



TWO-LINE BRACKET MARKER
Style OB \$6.95 postpaid

DAY-N-NIGHT Markers as low as \$1.95

PERFECT FOR GIFTS—ANY WORDING YOU WANT!

Your name, number (or any wording you want) gleams on both sides of your DAY-N-NIGHT Marker, in permanent raised letters that shine bright at night! Rust-proof aluminum; plates have baked enamel finish with black background, white reflecting letters. Up to 17 letters and numbers on nameplates, 6 on number plates; same wording on both sides.

FAST SERVICE—WE SHIP WITHIN 48 HRS. SATISFACTION GUARANTEED OR MONEY BACK!

MAKE UP TO \$5 AN HOUR FULL OR PART TIME! Take orders for nationally-advertised Spear products. Mrs. J. B. made \$39.75 her first 5 1/2 hours. Write today for FREE KIT—has everything you need to start at once!

SPEAR ENGINEERING COMPANY
455 Spear Bldg., Colorado Springs, Colo.

SATISFACTION GUARANTEED OR YOUR MONEY BACK • **ORDER FORM** • **WE SHIP WITHIN 48 HOURS**

Spear Engineering Co. PLEASE PRINT CLEARLY

455 Spear Bldg., Colorado Springs, Colo.

Any Wording You Want On Any Style Marker

SHIP TO:

ADDRESS

CITY ROUTE OR ZONE STATE

PRICE

Without electricity or moving parts this suction drain pumps 330 gallons of water

per hour from flooded cellars, lily ponds, swimming pools, trenches, etc. Just attach with a garden hose to any screw-type faucet; attach another section of hose to the discharge end, turn on the water and it goes to work. Mail your order today.

SUCTDRY PRODUCTS, Dept. AH5, Box 39, Bethpage, N. Y.

PUMP WATER DRY—SAVE MONEY

Suct-Dri

only \$2.75

postpaid

Without electricity or moving parts this suction drain pumps 330 gallons of water

per hour from flooded cellars, lily ponds, swimming pools, trenches, etc. Just attach with a garden hose to any screw-type faucet; attach another section of hose to the discharge end, turn on the water and it goes to work. Mail your order today.

SUCTDRY PRODUCTS, Dept. AH5, Box 39, Bethpage, N. Y.

BUILD

a better home and save... send for America's finest home plan books

Get this fabulous library of home plan ideas. Each home is custom-designed by a master designer to combine lasting beauty and living convenience with unusual cost-saving construction. You can save \$1000 or more with these plans whether you do the building or contract it. Precisely detailed working blueprints, materials lists, etc., are also available at low-low cost... Write today!

SAVE

Any 3 Illustrated Books

\$2

Books \$1 ordered separately

Postpaid in U.S. and Canada

HOME BUILDING PLAN SERVICE

Studio A, 2454 Sandy Blvd., Portland 12, Ore.

STOP RAIN WASHOUTS - \$1.98

RAIN-DRAIN eliminates gutted, gullied, washed out lawn areas around downspouts automatically! RAIN-DRAIN is a 12-ft. rolled up green plastic sleeve... easily attached to downspouts. When water flows through downspout, RAIN-DRAIN unrolls, carrying away the rushing water. Sprinkler holes at end soak and spray without damage. Wear-proof! Satisfaction guaranteed or your money back! RAIN-DRAIN, only \$1.98, postage paid. Order from Sunset House, 642 Sunset Building, Beverly Hills, California.

NOW... SAVE ON GENUINE IRONSTONE Imported from England!

Creamy white Royal Staffordshire Ironstone made from moulds several hundred years old! Beautiful enough for gala parties, sturdy enough for everyday use. Place setting includes tea cup and saucer, 6" bread and butter plates, 8" luncheon or salad plate, 10" dinner plate. Embossed with the delicate Wheat pattern, they're perfect for a bride or hostess. Buy now and save \$20 on the regular open stock price!

Complete 50-pc. service for 8 (eight 5-pc. place settings, 8 fruit saucers, platter, vegetable dish). Open stock price \$44.50, now only \$22.50 shipping charges collect

20-pc. starter set (four 5-pc. place settings).....\$12.95 ppd.

Large 3-Quart Tureen with Tray.....\$19.95 ppd.

Sauce Tureen, 2 Cups, Wheat Pattern.....\$ 7.95 ppd.

Creamer and Sugar \$4.50 set, ppd.

Jenifer House

New Marlboro Stage Dept. A-5 GREAT BARRINGTON, MASS. Send 10c for new catalogue.



Magic Brain Calculator - \$1

Pocket-size adding machine does all your math problems with ease. Adds - subtracts - multiplies to 99,999,999. MAGIC BRAIN CALCULATOR balances check books, adds grocery tapes, bridge scores, children's schoolwork, income tax statements, car mileage. Gives you the answer in seconds. Simple to use... all steel mechanism works fast. For housewives, professional men, businessmen, students. Money back guarantee! MAGIC BRAIN CALCULATOR, only \$1, postage paid. Sunset House, 642 Sunset Building, Beverly Hills, California.

MEN... HAVE FUN - Make Money as a FLOWER DESIGNER



Happy, Useful Hobby
Design wedding bouquets, corsages, table decorations, etc. Win Blue Ribbons. Beautify your home, make friends, become local flower authority.

Earn to \$150 Week or START OWN BUSINESS

High-pay profession, part or full time, any age. Or open a Florist Shop. Small capital. Start now. 2 prominent Florists help you prepare quickly at home. Earn good money while learning.

10 Ways to Make Money at Home with Flowers

Flowers costing pennies bring dollars in corsages, wedding bouquets, funeral pieces, etc. Many other ways, too—city, town or farm. Instructions include Design Materials & "10 Ways to Make Money at Home with Flowers." **FREE!**—full details and 3-month Subscription to "Flower Talk". Write today. There is no obligation. **FLORAL ARTS CENTER**, 3570 W. First St., Dept. 195, Los Angeles 4, Calif.

New "CLIP-ON" Magnifiers



Make Reading Easy

Now, everyone who wears prescription-made eye glasses can "CLIP-ON" these wonderful magnifying lenses that make small print read bigger. No need for extra reading glasses. They clip on and off in a second. Carry them wherever you go. Read the Bible, small print, do fancy work with ease. Fit any type and size. 10 Day Home Trial. Send name and address. On arrival pay postman only \$4. plus C.O.D. Satisfaction guaranteed. Or send \$4. with order, we ship prepaid. Order today from:

PRECISION OPTICAL CO.

Suite 25E

Rochelle, Ill.

DOWN COMFORTS Beautifully RE-COVERED

Also Wool Comforts Re-Covered... and... Feather-Fluff Comforts Made from Heirloom Featherbeds. Write for samples of coverings, testimonials and picture folder. No salesman—© 1954 Mail order only. **ALDEN COMFORT MILLS-AH**, Box 6070 Dallas, Texas



PAGODA ROOF CUPOLA

Ready-Built, fully assembled PAGODA ROOF CUPOLA for your garage, breezeway or ranch house that will fit any pitch roof. Made of pine, painted two coats white, 31" high, 18" square. Aluminum or copper covered roof. Needs only a screw driver to put up in 10 minutes. With ALUMINUM covered roof, \$43.75. With COPPER covered roof, \$46.75. Express Collect. Other sizes and styles from \$16.75 to \$149.00. Weathervane shown 19" x 23" made of COPPER and ALUMINUM, painted black, only \$11.95 postpaid. We also stock a large assortment of full bodied gold leaf weathervanes. **SEND FOR FREE CATALOG.**

CAPE COD CUPOLA CO.

DEPT. AH-25
NO. DARTMOUTH, MASS.



SWIVEL CAPTAIN'S STOOL

Sturdy, Concealed Ball Bearing Swivel
Now—a swivel stool styled for the home. For drink or food bar, counter, work table, office, etc. Large contoured seat, wide form-fitting back in thick knotty pine. Legs and rungs hardwood. Rungs just right height for young or old. Ideal child's chair (leg turnings easily sliced off as child grows). Finest hand-crafted quality. In mellow honey-tone knotty pine or lovely maple finish. Seat ht. 30 in. or 24 in. (specify)

Only \$16.95

COMPLETE KIT for easy assembly. Fitted, drilled, sanded, etc., ready for finishing, simple instructions. Only \$11.95. Shipping charges collect. **NEW LARGE FREE CATALOG—300 Pieces—of Finished and Kit Furniture in Friendly Pine.**

YIELD HOUSE

Dept. A5-0, No. Conway, N. H.



Now Johnny can learn to multiply!

Get these new **Musical Multiplication Records**—and see his marks in arithmetic go up, quickly! All the Multiplication Tables from 2's through 12's have been set to music on 5 records. Each table has its own catchy tune and musical quiz. Children love to play them. Used in thousands of schools. Parents and teachers report wonderful results. Write for free folder today. Send name to—**Bremner Records**, Dept. X-4, Wilmette, Illinois.

"I never dreamed I could raise Orchids at home until I read your Course. This Cattleya had 10 blooms!"
—MRS. A. K. END, Philadelphia

How to GROW ORCHIDS AT HOME! ...

LEARN SPECIAL TEMPERATURE LIGHT AND HUMIDITY NEEDED.

World's most thrilling hobby, profitable home business. Fun for all the family. Grow same big lavender corsage Orchids you see in every florist shop. Also yellow, white, green, pink, every rainbow color. Some grow without soil, getting food from the air!

SUCCESSFUL FAMILY OF HOME GROWERS SHOWS YOU HOW, AND HELPS YOU

Orchids are easy to grow when you know how. Louis & Gladys Schirmer started as a hobby—now have Orchid plants worth a fortune. New, exciting Home Course reveals their own personal methods, and includes real **BLOOMING SIZE ORCHID PLANT. FREE!**—full details, and 3-month Subscription to the Orchidian, the show-how publication for home Orchid growers. **WRITE TODAY!** No obligation. Airmail arrives over night.

TROPICAL FLOWERLAND, 100 S. Vermont DEPT. 195, LOS ANGELES 4, CALIFORNIA

If Your Child Is a Poor Reader

See how *The Sound Way To Easy Reading* can help him to read and spell better in a few weeks. New home-tutoring course drills your child in phonics with records and cards. Easy to use. University tests and parents' reports show children gain up to full year's grade in 6 weeks! Write for free illustrated folder and low price.

Bremner-Davis Phonics, Dept. X-4, Wilmette, Ill.

NO LIBERTY BELL, this charm is a wedding bell of sterling silver, engraved with two first names and date. Perfect for bridesmaids, ushers, and the groom—he can't forget his anniversary! Each engraved 1-inch charm, \$1.50. For a sterling silver linked bracelet or a rhodium-plated snap-apart key chain, add \$1.10. Jamaica Silversmith, 79-32AH 164 St., Jamaica 32, N.Y.

BLUE PLATES SPECIAL, such as your grandmother's Wedgwood or your blue and white Canton, deserve a handsome *Oxbow shelf* grooved to hold them. Handmade, with a mellow brown hand-rubbed lacquer finish, it could also take your favorite books or pet pieces of milk glass. 8" high, 8" deep. 22" long, \$6.35; 32", \$7.50. Greenfield Industries, 94-A Forest Rd., Greenfield, N.H.

REAL OLD TYMERS can't compare. With Tryple Tymer, it's three times and out. It rings three times via separate indicators, so you know when to start a trio of pots that will finish together. You can set it for timing the meat, potatoes, and vegetables, all at one time! Ivory plastic with black numerals, red and green pointers. \$4.95 from Tryple Tymer, Box 25-A, Springfield, Vt.

GET READY, GET SET, GROW a fragrant crop of herbs in this charming *Lazy Susan Herb Garden*. Of pressed wood, 13½" across, it holds white styrene pots for five assorted favorites—for example, sweet basil, chives, etc. Comes with Black Magic earth, and seeds enough for 3 plantings. Tangerine, white, or maple. \$7.95. Hathore House, 542-HD 3rd Ave., New York 16, N.Y.



ORIGINAL, BEST QUALITY FOLDING PEG RACK
Mounts on back of door or wall to hold coats, hats, etc. Salem maple finish with peg construction. Made in U.S.A.; do not confuse this rack with cheaper imports. **\$2.98 Ppd.** Two for \$5.00 Ppd. **TAYLOR GIFTS** Wayne S. Penna.



replacement covers for butterfly chairs **\$3.95** postpaid
■ heavy duty canvas
■ double reinforced seams
■ fits all sizes
■ satisfaction guaranteed

colors: turquoise, tangerine, gold, black, natural, green. covers also in plastic (\$6.95) in black, white, or turquoise.

patio sales dept. ah-50 box 25 highland park, ill.



Build Your Outdoor - Indoor BARBECUE GRILLE
Using The Monett Unit With The Exclusive **ELEVATOR GRATE**
HEADQUARTERS FOR CAST IRON GRATES ELECTRIC SPITS • BARBECUE EQUIPMENT
Outdoor Fireplace & Equipment Corp. Kenilworth, New Jersey **SEND 25¢ FOR CATALOGUE A-3**
World's Finest Fireboxes for Rugged Outdoor Use



NEW MONROE FOLD-KING FOLDING TABLE LINE

Kitchen committees, social groups, attention! Factory prices & discounts to Churches, Schools, Clubs, etc. Monroe all-new FOLD-KING Banquet Tables, with exclusive new automatic folding and locking, super strength, easy seating. **BIG NEW 1960 CATALOG FREE**
Color pictures. Full line tables, chairs, table and chair trucks, platform-risers, portable partitions, bulletin boards. 52nd year. **WRITE Monroe Company**, 112 Church St., Colfax, Iowa

MAKE-DECORATE Candles FOR FUN OR PROFIT!

Men, women ANY AGE! Learn to create, design & decorate unusual candles for all occasions! FUN, fascinating hobby or spare time business. Expand to colorful candle shop, later, ENORMOUS DEMAND... friends, clubs, stores, churches, everyone will clamor for your original, unusual candle shapes, colors, types & scents. As little as 10¢ in material brings \$2 income! All ages delight in this easy-to-learn craft. No artistic ability required... We show you how. **Send TODAY for FREE FACTS on home instruction method. CANDLECRAFT**, Dept. X57, Fallbrook, Calif.

NEW! AMAZING! KANT-BITE!

You CAN'T bite nails with Kant-Bite on them! A sensational scientific miracle! Only 1 brushing **USED BY MILLIONS** forms a diamond-hard coat that prevents nail-biting, splitting, chipping, or breaking, at work or play! So hard—it CAN'T be bitten! Now nails can grow gloriously long! Guaranteed! \$1.50. Kant-Bite Co., Dept. 7, Box 75 Rugby Sta., B'klyn 3, N.Y.



THE BEST OF EVERYTHING flavorful, 16 assorted spices come with this handsome pine spice rack. The 2-oz. apothecary jars are airtight, with old-style gold and white labels. The rack, 19x14x4", has a drawer and spring rod for paper towels or dish towels. Nicely finished in honey-tone pine or maple, \$22.95. Kit, unfinished, \$16.95. Yield House, Dept. A0, North Conway, N.H.



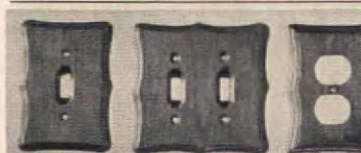
AT THE BROILING POINT but hesitating to dirty the big broiler for just two lamb chops? You'll welcome this small-size Quickie Broiler. Of heavy-gauge aluminum, it is 8½" across—just right for hamburgers, small steaks, bacon, or little meals. It cooks without spattering or smoke and, best of all, is easy to clean. \$1. Carol Beatty, 11 Beatty Building, Culver City, Calif.



A BUDDING COLLECTOR of milk glass will be thrilled to the tips of her flower-pickin' fingers with these graceful 6-inch bud vases. Choose the *Rose* (which is holding one!) or the *Loganberry* design—both are lovely foils for the bright buds of spring. Each is \$1.85; or they make a pretty pair for \$3.50. Sturbridge Yankee Workshop, 1 Brimfield Turnpike, Sturbridge, Mass.



IT'S PURELY COINCIDENTAL, if there's another toothbrush like yours in the family, but we have an answer to such dental problems. Try a *sterling silver ident* clipped to each brush, engraved with the owner's first name—there's no more mistaken identity! It slides easily onto a child's or adult's brush. \$2.20. Greenland Studios, 5858-A Forbes Street, Pittsburgh 17, Pa.



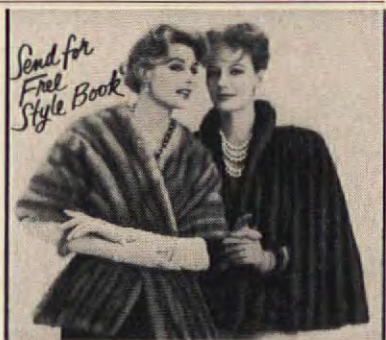
FINE WOOD COVER PLATES
Available in Salem maple to blend with knotty pine, provincial or maple. Made from choice hardwood with a fine furniture finish. Easily attached with furnished screws. Single cover \$1.50, double cover \$1.75, convenience outlet plate \$1.50. Also available—combination switch and double outlet plate \$2.50, triple cover \$2.75. Shipped parcel post prepaid. Send for free catalog. MARIAN BOWATER, P. O. Box 3037, Dept. AH, GRANADA HILLS, CALIF.



FOLD-N-CARRY
Slimmest, Trimmest, Folding
BABY BED
47" long
22" wide
24" high
ONLY \$19.95
compl. w/matt.
FOLDS TO SUITCASE SIZE
Shipping charge collect.
MONEY-BACK GUARANTEE.
FREE FOLDER.
PORTA-PRODUCTS, Dallas 9, Tex.

SIZED FOR THE KIDDIES

14" wide seat. Northern Pine. Light in weight, stable and sturdy. For playroom, patio, lawn, T.V. or as decorator hearth piece. Back and seat assembled; the balance prefitted, predrilled, sanded, easily completed; simple instructions and all necessary hardware included. Unfinished, \$3.98 plus 75¢ postage and handling. HEARTH & FORGE, INC. West Baldwin, Maine



Send for Free Style Book!
YOUR OLD FUR COAT \$22.95* Free
I. R. Fox, fur specialist, restyles your old, worn fur coat regardless of condition, into a glamorous new cape or stole. Remodeling service includes cleaning, glazing, repairing, new lining, interlining, monogram. \$22.95 complete. Send no money! Just wrap up your old fur coat, mail it to us now. Send your dress size and height on postcard. Pay postman \$22.95 plus postage when new cape arrives. Or write for free style book.
I. R. FOX, 146 W. 29th St., Dept. K-1, N.Y. 1.

MUSIC **LEARN AT HOME!**
Be your own music teacher. Learn quickly, right at home, to play piano, guitar, accordion, organ, any instrument. Our famous pictured lessons make it easy. No boring exercises. Start playing simple pieces right away. Low cost. 1,000,000 students, including Lawrence Welk. Write for **FREE book**. No obligation. No salesman will call. **U. S. School of Music, Studio 1795, Port Washington, N. Y.**

Famous Madison Ladder Back 9.95 fully assembled

Faithful copy of the original Ladder Back chair that played such a prominent role in bygone days. Reflecting all the charm of its era, the Madison still blends beautifully in any setting... from the White House to your house. Of specially selected hardwood, it is carefully hand made to last for generations. Hand-woven seat of fibre rush in Colonial 4-point pattern.

Unfinished ash, smoothly sanded, ready to paint, stain, wax or oil **\$9.95**
Natural finished ash (blonde) **10.95**
Birch—finished in
Maple, Mahogany, Walnut, Cherry or Pine **12.95**
For matching Arm Chair add \$4.00 to above prices.
Minimum order TWO. 10% discount on six.
Direct from our workshop to you.
Quick delivery. Express charges collect.
Send check or money order. Satisfaction guaranteed.

Jeff Elliot Craftsmen
Dept. A50, STATESVILLE, NORTH CAROLINA

JUMP-IN SUIT \$5.95

Ideal way to look glamorous while you work. Comfortable jump-in suit of satiny cotton. Wear while you clean, shop or dig in the garden. Full-length zipper; convenient drop-seat back ends in pretty tie front. Order in Black or Blue trimmed with Red & White, or Tan trimmed with Coral & Toast. Sizes 12-20. \$5.95 Add 50¢ post. Send cash, check or M.O. Satisf. Guar.

OLD PUEBLO TRADERS
622-AHJ-S. Country Club TUCSON, ARIZ.

'Sconset Cottage

This Early American beauty traces its ancestry straight back to Siasconset, Massachusetts, on Nantucket Island. 3 (or 4) bedrooms, living, dining, study, breakfast, kitchen and entry hall. This efficient plan can save you several thousand dollars.

Send for set of TEN authentic Early American sketch plans, including 'Sconset Cottage above. Each plan is accurately scaled and includes front elevation, first floor plan, second floor plan and a brief historical and architectural background of each home. only **2.00** ppd.
Full set of ten.....
Working blue prints for any of the above homes are available at surprisingly low cost.

Early American Homes
BOX 5617, CLEVELAND 1, O.

1000 Name & Address Labels \$1 ANY 3 DIFFERENT ORDERS \$2 ppd.

Sensational bargain! Your name and address handily printed on 1000 finest quality gummed labels. Padded—packed with FREE useful Plastic GIFT BOX. Use them on stationery, checks, books, cards, records, etc. Beautifully printed on finest quality gummed paper—1000 only \$1. SPECIAL—SAVE MONEY! ANY 3 DIFFERENT ORDERS \$2. Makes an ideal gift. Satisfaction guaranteed or your money back. **TIME-SEVER LABELS**. 501 Jasserson Bldg., Culver City 1, California.



IDENTIFY YOUR DOG! - \$1.49

Now your straying dog can be identified when he's lost! We'll engrave his name—as well as your name, address and phone number on this heavy-weight 1½" lifetime stainless steel I.D. Tag. Snaps onto dog's collar with sturdy hook. For your peace-of-mind, get this Doggie I.D. Tag today! Send all necessary information. Money back guarantee! DOG TAG, only \$1.49, postage paid. Order by mail from **Sunset House, 642 Sunset Building, Beverly Hills, California.**

BAMBOO WIND CHIMES
\$1.50 ea. 2 for **\$2.89**
Plus 35¢ shipping

Hark! Soft Oriental music fills the air... an enchanting melody that whispers of exotic temple gardens! Hang these Wind Chimes in a doorway, in a window or near a patio. The slightest breeze will tinkle the hollowed bamboo chimes suspended on colorful cords, 20" long.

FREE! Summer Sale Catalog Write for it today

Helen Gallagher
413-K5 Fulton St., Peoria, Ill.



Stop Dog And Cat Damage—\$1

DOG WICKS are the perfect solution for repelling pets. One sniff and away they'll run! Hang this chemical Wick on shrub or branch and rest easy for the whole season. Safe, harmless to animals. Use inside or out—protects lawns, garbage pails, flowers, furniture. Trains your pets and neighbor's dogs. Guaranteed to do the job or your money back! Pack of 20 for \$1, postage paid. Order **DOG WICKS** direct by mail from **Sunset House, 642 Sunset Building, Beverly Hills, California.**



WALK ON AIR MOCCASINS! Light, bouncy foam crepe soles, choice leather. Over 223 sizes in stock. Guaranteed! Red, White, Smoke, Taffy, Black. Women's full & half sizes 3 to 13, AAAAA to EEE. \$3.95 plus 50¢ post. COD's accepted. **MOCCASIN-CRAFT 65-AF Mulberry St., Lynn, Mass.**

HOUSEWIFE SOLVES MYSTERY

... Free Catalog Ends Search

After years of "looking", Mrs. B. Billow, 538 Roscoe, Chicago, solved a problem. A free catalog ended her search for full-time furniture protection. Now she has shaped-to-fit *Window-Clear Plastic Covers* that keep her upholstery new and let its beauty show through. The extra-heavy plastic has no pores to admit dust and dirt. It's so transparent every detail of pattern and color can be seen. Mrs. Billow says, "They're so good-looking, I leave them on when company calls. They're inexpensive, too. Housewives with the same problem should get your free catalog, as I did." Write today for **FREE Catalog** on over 150 styles and sizes, including latest **SECTIONAL and BUMPER models**.

HOUSE OF SCHILLER
60 East 25th Street, Dept. AH-560, Chicago 16, Illinois

Just in time for Mother's Day!



THE GIFT THAT SHOWS YOUR LOVE EVERY MONTH WITH A UNIQUE PLANT OR BULB

Year membership includes gorgeous Lily of the Valley from Denmark (shown), guaranteed to bloom in 21 days. Membership starts with the exotic Climbing Lily of India.

Mother will look forward each month to the thrill of receiving a new and different plant, root or bulb, most imported. She'll enjoy exciting, rare flower beauty from far-away places she'll probably never visit. **ALL SELECTIONS GUARANTEED TO GROW OR MONEY BACK.** Complete planting instructions and fascinating history of flowers included. Gift cards in your name. **FULL YEAR** members, Special Bonus—32 page book, "How to Grow and Bloom House Plants". Member Better Business Bureau. Our 14th year.

Six month membership \$ 7.50
Full Year with Bonus Book \$13.00

Don White's **PLANT OF THE MONTH CLUB**
Dept. V-1 1619 Keo Way Des Moines 4, Iowa



Write For
**FREE
STYLE
BOOK**

YOUR OLD FUR COAT INTO \$22.95 NEW CAPE, STOLE, JACKET

MORTON'S remodels your old, worn fur coat, jacket or cape into a glamorous new fur fashion for only \$22.95. Includes restyling, new lining, interlining, monogram, cleaning, glazing. Order from **MORTON'S World's Largest Fur Restyling Service**. Get unmatched selection, 36 different styles to choose from. Get greater value, and styling praised by Harper's Bazaar, Glamour, others. Send No Money! Just mail old fur, state dress size, height. Pay postman, plus postage when new restyled fashion arrives. Or write for **FREE Style Book**. **MORTON'S, Dept. 21-E, WASHINGTON 4, D. C.**

Fire Dept. App'd



2 bu. cap. \$14.95
3 bu. cap. \$18.95
6-10-15-20 bu. sizes available.

ALSTO CO., Dept. AH-5, 4007 Detroit Ave., Cleveland 13, Ohio

PERSONALIZED GUMMED LABELS

1,000 for \$1

Your Name and Address printed on fine gilt-edge paper, in pads. **FREE 2-tone Plastic Case Included!** Guaranteed to please. For fast 1st Class Mail, add 10c. Rush \$1 with your order **TODAY** to **KDS LABELS • BOX 3751-A • DETROIT 15, MICH.**



GRAND CANYON COLORS for CONCRETE! KEMIKO Permanent Concrete Stains —EASY-TO-APPLY, TRULY PERMANENT!

Bring drab concrete areas to life with eight Grand Canyon colors. Use in solid, two-tone or flagstone effects—indoors or out—and be the envy of your neighbors! **FREE four-color booklet** tells where to buy! Write **ROHLOFF & COMPANY Dept. AH-30**
918 N. Western Avenue, Hollywood 29, California

NEW! CUSTOM - CUT REDWOOD SIGNS

2-PIECE HANGING SIGN (about 20" x 11" x 3/4"). Deep-carved big white letters. Chains and hooks included.

BRENTS 495
328
Your money refunded if you're not happy!

\$168

SOLO SIGN—for "close up" identification. Natural letters add to its rustic charm. Size about 14" x 3" x 3/4".

EASY TO ORDER...print name and number exactly as wanted. Send with check (add 4% sales tax if California resident). We pay the postage.

ClarkKraft
10719 Northgate St., Culver City, Calif.



Magic Stump Remover - \$150

Don't dig! Don't chop! Don't blast to get rid of those ugly tree stumps on your property. Remove them like magic with this wonderful new chemical which quickly decomposes wood fibres all the way to the root tips. Simply pour it into center of stump. Final removal's a cinch. Harmless to nearby planting. 8 oz. (for 1-2 stumps). You must be pleased or your money back! **STUMP REMOVER**, only \$150, postage paid. Order from **Sunset House, 642 Sunset Building, Beverly Hills, California.**



Elmer's Glue-All. Handy, easy to use. No muss, no fuss. Dries fast, clear and strong. The best all-purpose household glue you can buy. Send a stamped, self-addressed envelope for free copy of "Elmer's Guide To Good Gluing". 16 pages of gluing hints and tips. **Borden Company, 350 Madison Ave., Dept. AH50 New York 17, N.Y.**



NOW! WASH AWAY PAINT WITH WATER!

ANYBODY CAN EASILY REFINISH FURNITURE, FLOORS, WOODWORK WITH NEW DISCOVERY.

Ask for **TM-4 WASH AWAY PAINT REMOVER**. Just flow TM-4 on — wait — wash finish off **WITH WATER**. This is same paint remover used to renovate Independence Hall. TM-4 is guaranteed best remover or money refunded.

A HANDSOME SIX-FOOTER is this rugged Deacon's Bench. It could transform a narrow hall, sit at a long trestle table for dinner, or hold court before the fireplace! Of birch, with hand-scooped pine seat 15" deep, it is 32" high, 72" long. \$44.95 unfinished; \$54.95 in light or dark pine, or antique maple. Exp. chgs. collect. **Templeton Craftsmen, Dept. AH, Templeton, Mass.**



FEELING PRETTY COCKY is this pretty cock, because he sets off a handful of greens or a spring bouquet to perfection. A white glazed ceramic rooster vase stands 9" high, ready to roost in your hutch or dry sink. Try him stuffed with celery and carrot sticks for munching—he could really wake up a buffet table setting! \$2.25 from **Old Guilford Forge, Dept. AH, Guilford, Conn.**



CHECKING YOUR CREDIT cards will be a cinch with this carryall. Its cellophane windows display your entire collection of passes, photographs, identification and charge cards, for a grand total of eighty! Made of black top-grain cowhide, with a snap closing, it measures 4x2 3/4" to fit a purse or pocket. \$1.10 from **Spencer Gifts, E-381 Spencer Building, Atlantic City, N. J.**



FOR CONFIRMATION, gold-filled or sterling silver religious charms make lovely remembrances. On one side is inscribed "I am a (denomination)"; on the other, the corresponding symbol in a raised design. Shown: Presbyterian, Baptist, Lutheran, Episcopalian. Also other denominations and faiths. 5/8", \$2.50. 7/8", \$3. **Wayne Silversmith, 546-A So. B'way., Yonkers, N.Y.**



YOU'LL BE IN STITCHES with a Needlepoint Picture Kit for your nimble thimble. Just fill in the background of a charming boy or girl design (please specify) or, better yet, both. The jolly little figures are already beautifully completed. Beige yarn, glass, and 6 1/2 x 7 1/2" mahogany-finished frame included. \$4.45 ea. **Page & Biddle, 1038 Lancaster Ave., Bryn Mawr, Pa.**



TURN ON THE WATERWORKS when *Sprinkle Minder* says it's time. With its 5-inch probe speared into the ground or potted plant, it shows how much moisture is available to the roots. You know when to water your geranium or turn the lawn sprinkler on (or off!). \$4.95. Deeper roots need an additional probe: 12", add \$1.50; 24", add \$2.25. **Downs & Co., Dept. AH4, Evanston, Ill.**





CAREFUL SCREENING gives these handsome Silhouette Plaques a starring role in your decorative cast. On 4¼x3½-inch pine plaques, beautifully finished in walnut, quaint profiles of a lady and gentleman are screened in black. Choose 19th-century (top) or 18th-century couple (bottom). \$2.50 a pair; four for \$4.98. From Medford Products, Box 39-AH, Bethpage, N. Y.



IN OUR MERRY OLD MOBILE quilt, we've found the perfect summer spread. It's splashed with antique cars and vintage vehicles to delight every auto fan from five on up! The designs are in red, blue, and yellow on a white background crisscrossed with red. Made of all cotton, colorfast for easy washing. 72x84". \$9.95. Jenifer House, Dept. AH, Gt. Barrington, Mass.



IN THE SLACK SEASON, a big man they all look up to will love wash-and-wear slacks cut to suit his size. Well-tailored in polished cotton, they're Sanforized and crease resistant. Sizes 32-52; any length in-seam to 39" cuffed. Smart new burnished olive, light gray, or natural tan. Uncuffed, \$8.95 pr.; cuffed, add 75c a pr. 65c post. & ins. King-Size, Dept. 7030, Brockton, Mass.

have Decorator-Smart

WINDOWS...
with CONSO®

Evergold
CANNOT TARNISH

CURTAIN and
DRAPERY RODS



Evergold Rods *never* tarnish, *never* corrode. They keep their original golden gleam. Smart decorators say that a "touch of gold" at the window is the latest sensation for cafes, draperies and curtains...and only Evergold Rods will look new forever!

Conso Evergold Drapery and Curtain Rods come in ½ inch - ¾ inch - 1 inch diameters in many adjustable lengths. Also Platinum finish. See Conso's exclusive, concealed mechanism Evergold Traverse Rod.

Ask for non-tarnishing EVERGOLD Rods, Rings and Clips in any good Drapery Department.
CONSO • 27 West 23rd Street • New York 10, New York

Pssst!
want
a
hint
for
FATHER'S
DAY?



BERKLINE chairs are ideal gifts because they're ideal possessions. When you give a BERKLINE, you give "special day" luxury, deep-down comfort *every day of the year*.

Smartly styled, there's a BERKLINE chair to complement any decor.

Specially Sale-Priced For Mother's and Father's Day!

BERKLINE, Dept. A-4, Morristown, Tenn.



BERK-LINER RECLINER®
Covered in VISCOSE NYLON high-pile frieze and supported Palomino BOLTAFLEX®; with FULL FOAM RUBBER in seat and FOAM RUBBER headrest.



LOUNGE



BERKLINE SWIVEL ROCKER
VISCOSE NYLON frieze fabric; FULL FOAM zipper, reversible cushion, FOAM RUBBER headrest. Biscuit tufted back.

BERKLINE
King of Comfort Chairs

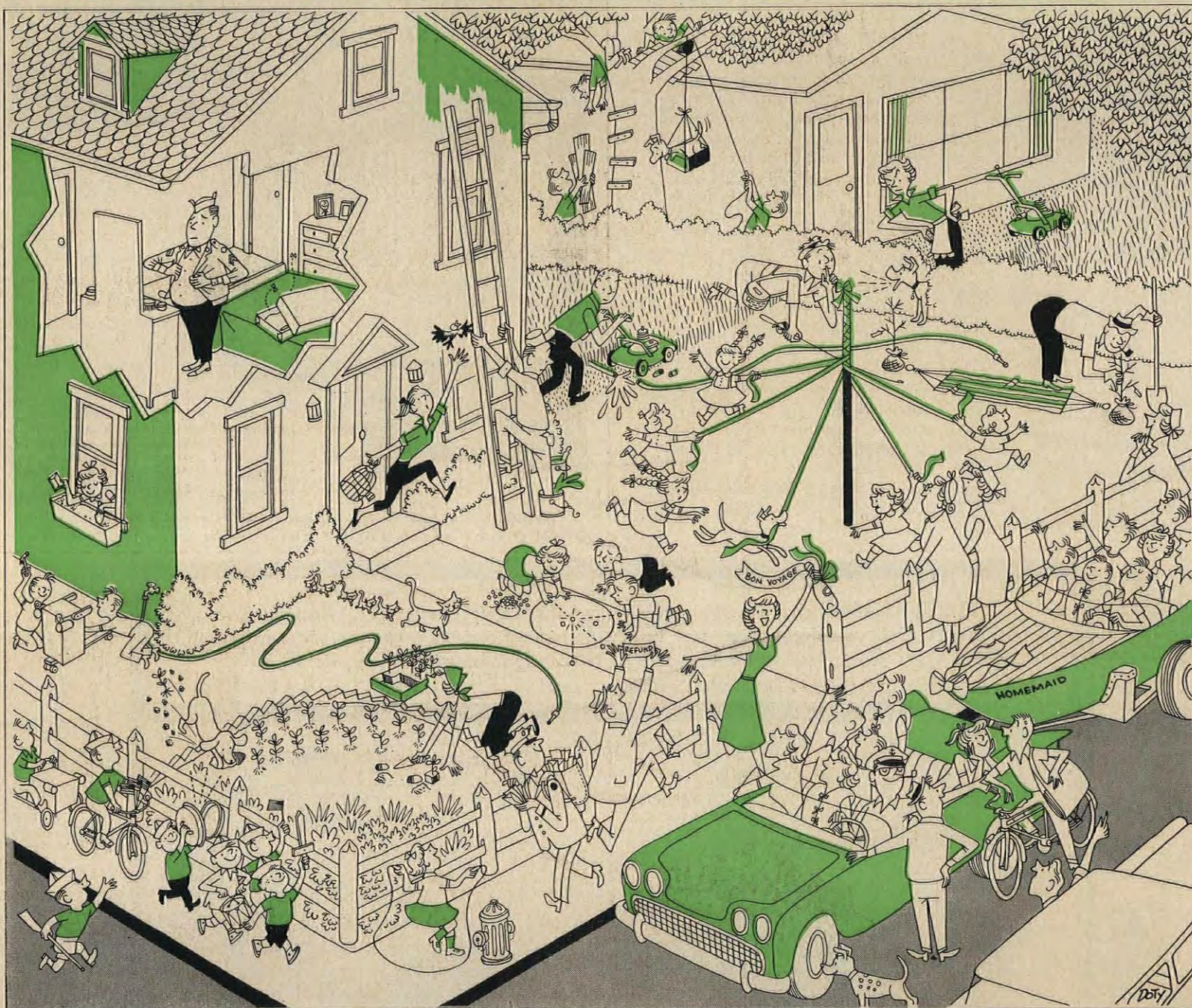
Pssst!
want
a
hint
for
MOTHER'S
DAY?



MAY...

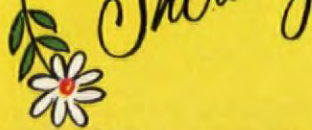
Your American Home Calendar

S	M	T	W	T	F	S	S	M	T	W	T	F	S
1	2	3	4	5	6	7	8	9	10	11	12	13	14
15	16	17	18	19	20	21	22	23	24	25	26	27	28
29	30	31											



May is a month of everyday miracles around our neighborhood. Sunshine spills all over the place, the woodside rings with the song of birds, and flowers lend splendor to the humblest home. ♡ May is planting and planning. You stop by the store to pick up a bag of nails for the trellis and what happens? You walk out with porch paint, fifty pounds of fertilizer, a Chinese elm and a rose bush. ♡ It is boys selling seeds at the door, and small fry planting them in wobbly rows. It is noses pressed anxiously to the kitchen

window, and faithful trips to the patch each day until the news rings out, "It's up, it's up, my garden grew!" ♡ The smell of new-turned earth and the fragrance of lilacs bring memories of earlier Mays: Paste and popcorn and ruffled crepe paper, and the scurry of feet in the dusk as May baskets were hung. The white shoes you simply had to have for the Maypole winding, and the delicious suspense over who would be chosen queen. ♡ May is a festive time—for bird and child and flower and tree—and for the heart.



No Sparkling Colors to Choose from!



Family room and kitchen floors above were completed in Kentile® Vinyl Asbestos Metallic Style, Autumn Gold and Dawn Gold, with Gold Feature Strips. Wall Base is Beige KenCove.®

SO EASY TO INSTALL YOURSELF...EASIEST FLOOR TO CARE FOR!

Because it's made with vinyl, it stays bright and shiny for years with just an occasional damp mopping and waxing. It's greaseproof . . . can be used anywhere indoors. No special tools needed to install it yourself . . . just a brush and scissors will do. And you can even install Kentile Vinyl Asbestos Tile directly over old linoleum or asphalt tile.

SEE THE "SPECIAL SPRINGTIME SHOWING" AT YOUR NEARBY KENTILE DEALER...HE'S LISTED IN THE YELLOW PAGES.

The famous Kentile Floors also include Solid Vinyl, Rubber, Cork and Asphalt Tile—in over 200 Decorator Colors.

© 1960, Kentile, Inc., 23 2nd Ave., Brooklyn 15, N. Y.

Tile for an 8'x10' floor in the Metallic Style shown above (including gold strips and adhesive)...about

\$39

YOU PAY NO MORE FOR A KENTILE FLOOR



Today's
fine
homes
are
built
with



Fir
Plywood*



*8

WAYS YOUR BUILDER GIVES YOU MORE HOUSE FOR THE MONEY WITH FIR PLYWOOD
SUBFLOORING • WALL SHEATHING • ROOF DECKING / INTERIOR PANELING • BUILT-INS / SOFFITS • GABLE ENDS • SIDING
WHEN YOU BUY OR BUILD ACCEPT ONLY DFPA TRADEMARKED PLYWOOD • DOUGLAS FIR PLYWOOD ASSOCIATION, TACOMA, WASH.