

June 35¢

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THE AMERICAN



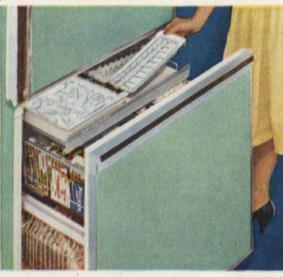
### THREE SWING-OUT SHELVES! NO DEFROSTING EVER!

Handy shelves swing out to bring all foods out front...adjust up and down even when loaded...lift out for easy cleaning in General Electric's new Frost-Guard Refrigerator-Freezer!

General Electric Company, Household Refrigerator Dept., Louisville 1, Ky.



No more messy defrosting — not even in the big Roll-Out Freezer! With General Electric's exclusive Frost-Guard System, frost never forms on walls or food. Labels are easy to read, packages never stick together, *Frost-Guard ends defrosting forever!* 



Handy Freeze-N-Store Ice Service. Simply flip trays over to eject cubes; refill with water right in the freezer! Container stores up to 6 trays of cubes. Freeze-N-Store Ice Service and Frost-Guard are available in both the 13 and 15-cubic-foot models.

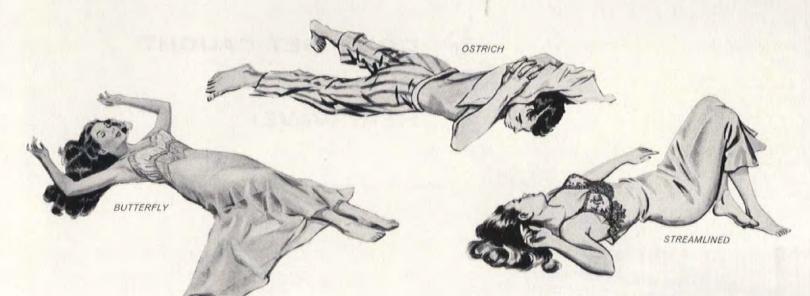
Progress Is Our Most Important Product GENERAL DE ELECTRIC



1

Straight-Line Design and Big Roll-Out Freez 1. Fits flush with walls; no coils in back to accumul dirt. 2. No waste space at side for door clearan 3. Front lines up with base cabinets. 4. Roll-Out Free holds up to four huge supermarket bases of frozen foo





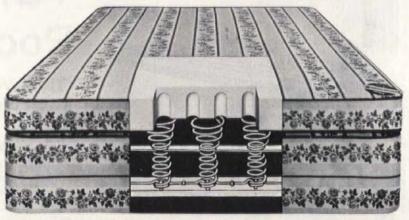
### FLOWER-FRESH ... PETAL-COOL COMFORT

No bed of roses ever invited such sweet reposes as a heavenly AIRFOAM mattress!

Welcome as a summer breeze... the tranquil ease that comes from slumbering on its billions of tiny air cells encased in buoyant rubber latex! Such drifty, dreamy comfort... with the happy plus of firm, all-over support.

AIRFOAM "breathes" with your slightest movement...so it refreshes *itself*...keeps constantly cool and flowerfresh *without turning*! And new Airfoam AB is scientifically "Anti-Bacteria treated" for your assurance of purity.

Remember... only the ENGLANDER mattress is made with AIRFOAM. And fabulous AIRFOAM is made only by Goodyear. See your Englander dealer about his free 30day trial offer. Lots of good things come from Goodyear, Foam Products Division, Akron 16, Ohio.



ENGLANDER TENSION-EASE FOUNDATION MADE FOR AIRFOAM



ENGLANDER TENSION - EASE FOUNDATION is designed to give you firmness – added relief from tension. It's the only firm foundation with the extra level of Tension-Ease coils – especially designed for the AIRFOAM mattress. Identified by the Red-Line around the border.



THE GREATEST NAME IN RUBBER IN COMBINATION WITH THE TENSION-EASE FOUNDATION

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THE FINEST NAME IN SLEEP

DON'T GET CAUGHT IN THE NEXT HEAT WAVE!





HEALTH INSURANCE FOR THE FAMILY! The combination of York cooling, dehumidifying, and filtering relieves heart strain, hay fever, asthma! You sleep better, eat better... dispositions are brightened!

## YORK Powerful-Quiet Room Air Conditioners

#### Give You 2 Big Comfort Extras No Other Window Unit Can Match

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Exclusive York Cooling Maze Coils force air to turn and ricochet around staggered tubes and rippled fins that remove *all* excess humidity. This, plus York's extra cooling BTU's per kilowatt give you the greatest *total* comfort at lowest operating cost!

#### 2- COOL SILENTLY!

S-h-h-h! You can hardly hear them running, thanks to acoustically designed air passages and Dual-Thrust Compressors equipped with twin mufflers and new-type sound isolators.

#### HYGIENIC FILTERING OF DUST, DIRT AND POLLENS!

Simplifies housekeeping ... reduces cleaning bills ... relieves allergies !



#### ALL YORK UNITS ARE BACKED BY WRITTEN PERFORMANCE GUARANTEE!

...Your assurance that every York unit is usetested and quality-proved to give more years of peak performance and trouble-free service.



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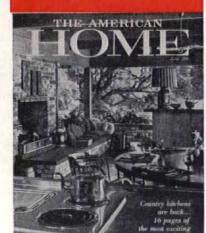
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### THE AMERICAN HOM A Curtis Publication

HOMES AND MAINTENANCE

FOODS, KITCHENS,

AND MANAGEMENT

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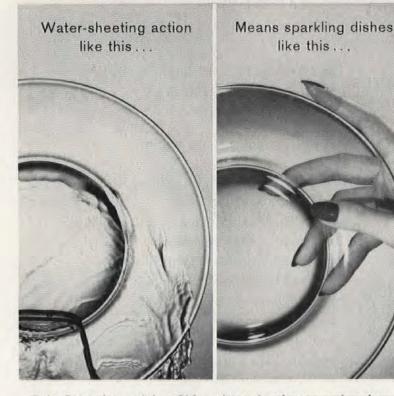
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OUR COVER: The charm of this old-fashioned country kitchen is enhanced by its magnificent view of California's Carmel Valley. It's just one of the many kitchens we show (beginning on page 15) which combine the charm of yesteryear with today's conveniences. Photograph by Lyman Emerson.

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## Look! Cascade's dramatic water-sheeting action ends spots, streaks and film!



Only Cascade contains Chlorosheen to change water drops into clear-rinsing "sheets"... stops spotting as no other leading detergent can! You'll see a sparkling clean difference when you put Cascade in your machine. These dramatic photos show why. Notice how the water on the plate *at left* is rinsing off in clear "sheets" to slide away food particles and grease. No water drops left behind to dry into messy spots and film! Cascade's exclusive Chlorosheen is the secret. Cascade with Chlorosheen in your dishwasher will mean visibly cleaner dishes and silverware, visibly brighter glassware. For best results, always get Cascade.

Cascade is safer for fine china patterns, too!



WASHED 1000 TIMES



WASHED 1000 TIMES IN ANOTHER DETERGENT

Proof Cascade protects finest china patterns as no other leading detergent can. Everyone knows even finest patterns can fade with time and use as shown by plate at right washed with another dishwasher detergent the equivalent of every day for 3 years! But see at left Cascade preserves the clear-cut beauty of this delicate pattern. No wonder Cascade is recommended for safety by the American Fine China Guild.

CASCADE IS ENDORSED BY EVERY LEADING DISHWASHER MANUFACTURER



### WHAT HAPPENED TO THE COUNTRY KITCHEN?

If your kitchen is becoming more of a "work center" than the "family center" it should be, you'll especially enjoy this issue of The American Home. In this day of efficiency worship, we decided to find out what happened to the room we called "heart of the home"—the country kitchen. We found out:

It never went away. Obscured by a haze of kitchen-of-tomorrow dreams, the country kitchen has gone right on being loved and used, and you'll know why when you see the ones starting on page 15.

We think this kind of kitchen is important today, when almost everything comes built-in except warmth and charm. In spite of miracle foods and appliances, many homemakers spend more time in the kitchen today than their mothers did. Because they *like* to be there. For the last thirty years, designers have been applying the tape measure to our kitchens in a laudable effort to save steps and speed work.

But some things can't be measured with a tape, and these are the things that cause the kids to gather in the kitchen for homework and Dad to linger after the table is cleared.

What do we mean by country kitchen in 1960? We don't mean a single decorating style, but all styles that promise the colors and textures of home in wallpaper and paint, in wood and brick. We mean kitchens that prove that the pleasure of the having is in the showing, whether it be old pewter, colored glassware, bright copper, or wrought iron. We mean kitchens you *love*, not just love to work in.

We would be the last to return to the dark days of no modern appliances, no streamlined cabinets or wipe-down surfaces. No pioneering, please, just a country kitchen that shows our love of food, family, and home... and a pan of biscuits in the oven.

Editor



### NEW! The gift to give or get for carefree cooking ...



37 beautiful Flint stainless steel matching pieces and sets to choose from-in this the cookware that's made to enjoy. Use without care! You couldn't break it if you bounced it. You couldn't tarnish it if you tried! Flint stays shining with no polishing. Cooks to perfection, too. Wonderful Radiant Heat Core wraps everything you cook in fast, even heat. Double boiler shown above, \$12.50. Matching stainless pie plate, \$2.95. Flint stainless steel Cookware also available with thick copper bottoms.



Beautiful new Flint Wall and countertop "Susan" Holdster Sets include the first new kind of knife in your an extra-fast "zipper" action. Zips open any size or shape can leaving safe, smooth edge-then "hands" you the lifetime-the new Flint Waverly Edge that stays sharp from year to year. Complete set, \$19.95 and \$25.00.

... made by the greatest

New Flint Mixer never tires your arm. Smart easy-grip handle and amazing Rhythm Beaters whip the heaviest batters smooth . . . quickly and easily. Convenient hangup hole in handle! \$4.95.

#### YOU GIVE AND GET QUALITY PLUS IN EVERY FLINT PRODUCT



name in housewares-

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lid. Only \$7.95.





Get to know how easy it is to cut glass like a "pro!" There are 15 kinds of Red Devil Glass Cutters, and all make the job easier than you ever thought. Send for our handy booklet, and see the most *belpful* dealer in your neighborhood-the one who sells Red Devil Tools:

Glass Cutters • Putty Knives Wood and Paint Scrapers Wall Scrapers • Floor Polishers Paint Conditioners • Glaziers' Tools Hardware Specialties

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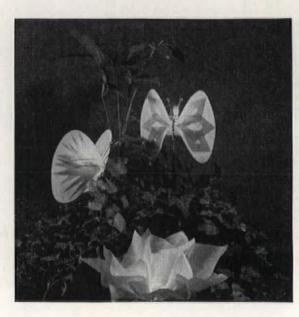
# LOOK, IT'S

NEW!

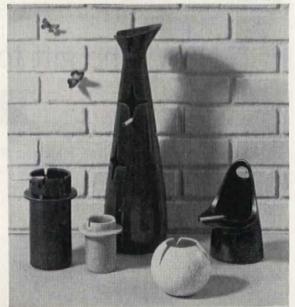
A TOOL CART, to shorten those long hauls to the end of the garden, has two removable wire baskets to carry and store equipment plus five slots for long-handled tools. Without the large basket, loads up to 200 pounds can be moved on the platform. Of steel construction with rubbertired wheels, it is made by Kol, Inc. \$12.95 at Hammacher Schlemmer, 145 East 57th St., New York 22, N.Y.



WATCH YOUR GARDEN GROW from a graceful canopied chaise, your eyes shaded from the sun. About \$111. Nearby a tiered table will hold masses of blooms or long cool drinks. \$55. Both John B. Salterini Co., 41 East 57th St., New York 22, N.Y. A 20" wicker flower basket for a lady gardener is equipped with five sturdy hand tools, kneeling cushion, gloves, and even a package of seeds. \$17.50 from Ed Langbein, 161 Willoughby St., Brooklyn 1, N.Y.







**TO POLICE THE LAWN**, a group of handsome Hoodwink ash trays designed especially for the great outdoors. Neatly windproof, they come in exciting colors set off by smart glazed finishes. Pieces shown range in price from \$2.50 for the 5-inch Turret to \$15 for the 21 ½-inch High-Boy. Soovia Janis, 225 Fifth Ave., New York 10, N.Y.

**CANDLE CUPS** to perch on bamboo stakes at the edge of the patio are concealed by brilliant, translucent butterflies, called Fireflies. Two for \$4. Fire Flower, bottom, is a flare of colored tissue. Three for \$2. The Candle Shop, 626 Westbury Sq., Houston, Tex.

All prices are approximate

### "What's so special about this house?"

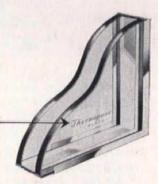
### "I'VE JUST PUT MY FINGER ON IT!"

There's *Thermopane*<sup>\*</sup> insulating glass in this sliding glass door. Says so, right on the glass. And it's in *every* window throughout the house.

That means a more comfortable home year 'round. Savings on heating and air conditioning. Less fogging or frosting of windows. Quieter, because *Thermopane* muffles outside noise. And no storm sash to fuss with ever. Be sure your next home has *Thermopane* in *every* window — including those that open and close. It will pay off in savings and in solid comfort.

For your protection, the Thermopane trademark is delicately inscribed on the glass.

Thermopane consists of two panes of glass with an insulating blanket of dry, clean air hermetically sealed in between.







### LIBBEY-OWENS-FORD

TOLEDO 3, OHIO

Donald MacDonald

### FIRST REPORT! OWNERS RATE THE NEW COMPACTS

America's new small cars are on the streets of every suburb. Here's what owners like (and dislike)

There are six American compact cars currently battling for public favor, and by next fall there will be four more. Hundreds of thousands of these newcomers are already on the road.

Do they do the job? Are they a better car, dollar for dollar, than their full-sized cousins? Are they really more economical in the long run to buy and operate? Do they perform well on the highway? Are they really easy to park and drive in traffic?

Because consideration of a compact car will obviously enter into your future buying plans, THE AMERICAN HOME decided to go after the answers to these questions from the new owners themselves. To guarantee impartiality, we engaged the R. L. Polk Co., a firm that has kept automotive registration records since license plates were first issued, to choose owners at random from seven large cities. These cities (Atlanta, Chicago, Dallas, Denver, Detroit, Los Angeles, and New York) were picked to give nearly every variety of terrain and climate.

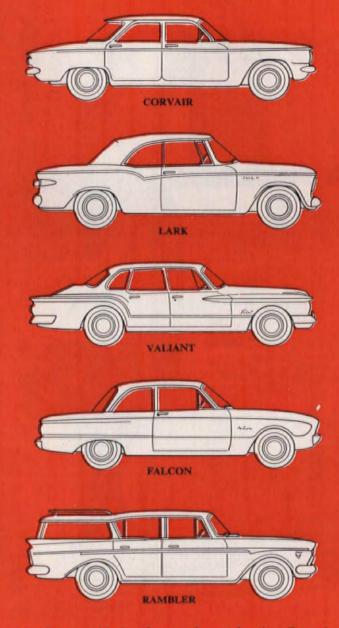
We talked to 105 owners of compact cars in these cities. The sixth make, the Comet, had not been in production long enough for fair evaluation, so it was not included in this survey.



Probably no other car has ever appeared on the American market that is as radical and different as the Corvair. It has a six-cylinder, mostly aluminum, aircooled engine mounted in the rear where luggage is usually kept. Two average-sized persons can easily shake hands across its 51"-high roof.

All but one owner we talked to praised the Corvair, despite acknowledged difficulty with the "teething" problems that seem inherent in most all-new cars. The one exception was a Detroit foreman, Edward R., who became so disgusted with continued low gasoline mileage and failure of the dealer to correct it that he traded his Corvair for another compact.

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Mr. R.'s trouble involves early-production Corvairs only. The engine uses two carburetors, one for each bank of three cylinders, and these are located off to the side away from a heat source. Consequently on damp winter days, they tend to ice. This causes hard starting, stalling, and high gasoline consumption. Chevrolet has long since rushed a kit of corrective parts to dealers for free installation, but many people, it turns out, would rather complain than come in for a free cure. The same lethargy was shown to a fan-belt breakage problem caused by an incorrectly designed pulley. People wait until it happens before getting a free new pulley installed. As a result they risk the inconvenience of a roadside breakdown.

Actually, neither Corvair nor any of the other compact-car manufacturers has ever claimed the kind of mileages that are reported by professionals in contests such as the annual Mobilgas economy run. Without paying undue attention to good driving habits, you can expect 16-20 m.p.g. in the city and 22-25 on turnpikes with any of these makes. The biggest variable, according to the engineers, is you and not the car.

Anna T., a housewife in Dallas, uses her Corvair mostly for errands around town. One time, though, she and two other women drove 250 miles to their college reunion.She says of her Corvair, "This is a car I can drive, not just steer. I would take it any day in (continued)



THE SIREN SONG OF SPACE - a camera story. The carpet is Roxbury's tri-tone JUNEAU

There's a Story on every Roxbury Carpet... Lo, the space-age! And behold how Roxbury's glamorous Juneau, loomed with your space problem in mind, makes your home so smart, beautiful and expansive. Juneau is dashingly new. Deep, loop-textured wool in a varied choice of sparkling tri-tones. Handsome, long-wearing and, of course, permanently mothproofed. Before you take a step further in your decorating plans, ask to see Juneau at your dealer's. See also the many other Roxbury carpets—wonderful investments in beauty, woven with both traditional and man-made fibers and thoughtfully priced from only \$4.95 to \$19.95 sq. yd.

WIN A CARPET! What story does our picture suggest to you? Write it downin 200 words, more or less-and send it to us. You may be the winner of Roxbury

carpeting for one, two or three rooms in your home. 20 other valuable prizes. Your story must be postmarked by midnight, August 30, 1960, accompanied by an entry form. Ask your Roxbury dealer for one. Or write to Roxbury Carpet Company, 295 Fifth Ave., New York 16, N.Y.





**MODERN CLASSIC...** happy combination of natural wood tones, fresh flowers and glowing metals ... with the beautifully simple lines of these modern Hide-A-Bed sectional sofas. Only Hide-A-Bed gives you a sofa designed to look like a sofa *plus* a bed that sleeps like a bed ... because Hide-A-Bed is by Simmons, maker of the world-famous Beautyrest mattress. You get the

sitting comfort of Beautyrest cushions... the sleeping comfort of a genuine Simmons mattress...and authentic Simmons styling. Choose from modern, traditional or contemporary styles in Hide-A-Bed—the sofa with a guest room inside. Your local store will have your Hide-A-Bed custom-covered in your choice of 200 fashion fabrics and delivered to your home ... on easiest credit terms.

## New Fashions in living with Hide-A-Bed the only convertible sofa with real sleeping comfort by Simmons

Hide-A-Bed sectionals convert instantly to comfortable beds.



#### (continued)

preference to my husband's big car. That rear seat that folds down makes my Corvair as handy as a station wagon for shopping and hauling kids."

Don S., also of Dallas, is a sports-car enthusiast who bought a Corvair when his wife finally rebelled against imported two-seated roadsters that, more often than not, were in pieces on the garage floor. Mr. S., an aircraft designer, likes the "imaginative engineering" of his Corvair, particularly the rear engine and the gearshift mounted on the floor "as in the real cars of yesterday."

"I've had a lot of fun with it," he reported. "Last week I raced it with several imported sedans and came in second to a Jaguar. I wore out a set of rear tires, but the car handled beautifully."

"My mountain goat" is the way Dr. James G., of Denver, refers to his Corvair. He bought one of the recently introduced two-door models to carry him on his rounds, which include the hilly outskirts of the city. "I got tired of getting stuck during the winter in my other cars," he explained. "The Corvair salesman told me that the engine weight in the rear would prevent this, and he was right. I've gone in and out of places with it that stopped the snowplows. My only complaint is a stiff gearshift when it's very cold."

Gas-mileage squawks by Corvair owners centered around cities such as Detroit, New York, and Chicago where the climate can be damp as well as cold. This fact tends to prove the company's belief that icing is to blame. Otherwise, the air-cooled engine received a solid vote of confidence, particularly for its unexpectedly low noise level. Interior room was rated excellent in front, marginal in the rear. One man expressed relief that as the owner he never expected to ride back there.



LARK

The spirited Lark was introduced by Studebaker two years ago, and has not been changed much since. It offers a wider selection of body styles, including a convertible, than any other compact make. This factor drew several of the owners we contacted back to Studebaker after looking at the others. For those who wish necksnapping performance as well as compactness, there is an optional V-8 engine available.

"My Lark handles like a toy," Harry M., an insurance salesman from Detroit, told me. "I looked at some foreign cars, but thought that in my business, I'd better buy American. The Falcon seemed like a tinny proposition and I didn't want to take a chance on a Corvair. Once I saw the Lark, it took me three minutes to make up my mind. Just sitting in it, I felt right at home."

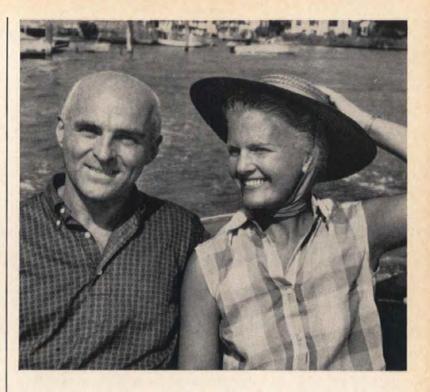
Elmer Z., of New York, is one of thousands who park overnight in the streets and must move their cars around like a traveling dice game to avoid tickets. He didn't exactly buy a Lark for its ease of parking, but admits that the 175" overall length gets him in where others fail. Mr. Z. was seconded by an Atlanta schoolteacher, Esther R., who was faced with buying a compact car or enlarging her old garage. "Traffic made me feel insecure in the Lark at first," she said, "until I realized that its dimensions were just about the same as our first car, a 1935 Chevrolet. We built our garage around it years ago, and the Lark fits fine today."



#### VALIANT

Plymouth's Valiant stands on middle ground with respect to engineering and styling innovation. Yet owners who compared Valiant with the other compacts before making their choice voted styling, performance, and ride as superior. The performance stems from a larger (up to 145 h.p.) six-cylinder engine that is angled about 30° on its side to fit under the low hood. Valiant is also the only one of the Big Three compacts to offer power steering and power brakes. Its really good ride, which has a definite big-car feel, is due to torsion-bar suspension borrowed from bigger Chrysler products.

Samuel B., a grocer in Chicago, voiced a common complaint. "The design of the front doors," he says, "makes them hard to waterproof. I've made several trips to the dealer, but he has yet to fix them." Mr. B. was also disappointed by gas mileage, expecting 20 but getting 15 m.p.g. On the other hand, each time he wheeled out of his driveway he was pleased by neighborhood reaction to his bright red Valiant. (continued on page 75)

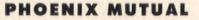


### How we retired in 15 years with \$300 a month

"1945 was an important year for Grace and me. My big promotion at the department store had come through, and the years of hard work were finally paying off. At forty, my earning power was good. But, ironically, I worried about money. It went out as fast as it came in. We never seemed to have any left over for savings.

"One evening, we were reading and listening to the radio when Grace brought up what we called 'our Florida dream.' For years, we had talked about retiring to Florida. We made great plans—a home by the water, our own boat, loads of time to relax and enjoy ourselves. What we hadn't figured out was a way to make certain we could afford to do it when I retired. With the trouble we had saving money, retirement seemed a long way off.

"Then Grace showed me an advertisement she had come across in a magazine. The ad told how a man of forty—with no big bank account, but good earning power—could have an income of \$300 a month, every month, for the rest of his life, beginning in just 15 years. It was called the Phoenix Mutual Retirement Income Plan.



\_\_\_\_\_

Retirement Income Plan GUARANTEES YOUR FUTURE

OVER 100 YEARS OF LIFE INSURANCE PROTECTION FOR FAMILIES AND BUSINESS "Well, at first I was a little skeptical—it sounded almost too good to be true. But I figured I had nothing to lose so I clipped the coupon and mailed it to Phoenix Mutual for more information. It turned out to be the wisest thing I ever did.

"We retired three months ago, and our first Phoenix Mutual check for \$300 arived in the mail, right on time. Now we're settled in sunny Florida, and it's every bit as great as we dreamed it would be. We have that cozy home right on the water. And, even more important to us, our monthly Phoenix Mutual check gives us the security to enjoy real peace of mind."

#### Send for free booklet

This story is typical. Assuming you start at a young enough age, you can plan to have an income of from \$50 to \$300 a month or more—beginning at age 55, 60, 65 or older. Send coupon and receive by mail, without charge, a booklet which tells about Phoenix Mutual Plans. Similar plans are available for women and for Employee Pension Programs. Don't delay. Clip the coupon and send for your copy now.

Phoenix Mutual Life 335 Elm Street, Hart	Insurance Co. ford 15, Conn.
Please mail me, w	ithout obligation, your showing new retirement
Plan for Men 🗆	Plan for Women
Name	

Business Address\_

Home Address\_\_\_\_

# The kid and cargo space is biggerthe wagons are not

New Unibody puts more space inside without raising the roof or stretching the body

The 1960 wagons from Chrysler Corporation put space in its place—inside not out. They give you more room than ever for hauling bulky cargo or frisky kids, yet they fit in the same garage or parking space as last year's models.

A new way of building cars called Unibody Construction gave us the answer to this seeming contradiction. Unibody makes body and frame a solid, welded unit. Gone is the old concept of separate body and bulky frame. The inches of space this let us save shows up inside as added room and comfort.

These new wagons can also take more weight without strain. Unibody Construction removes the fat from the frame and beefs up the strength. They carry a load with confidence and grace.

And with these new wagons from Chrysler Corporation you can choose your power. New easy-breathing V-8's; new slant sixes with real get-up-and-go that give two or three more miles per gallon than previous sixes.

There are many more features offered (like the ones at right) that set these wagons off as something special. Let a drive bring out the difference great engineering makes.

PLYMOUTH WAGON\_3 series, 9 models



Lock all doors from driver's seat



No dogleg (dotted line) to bang knees.



Hidden locker for stowing valuables.

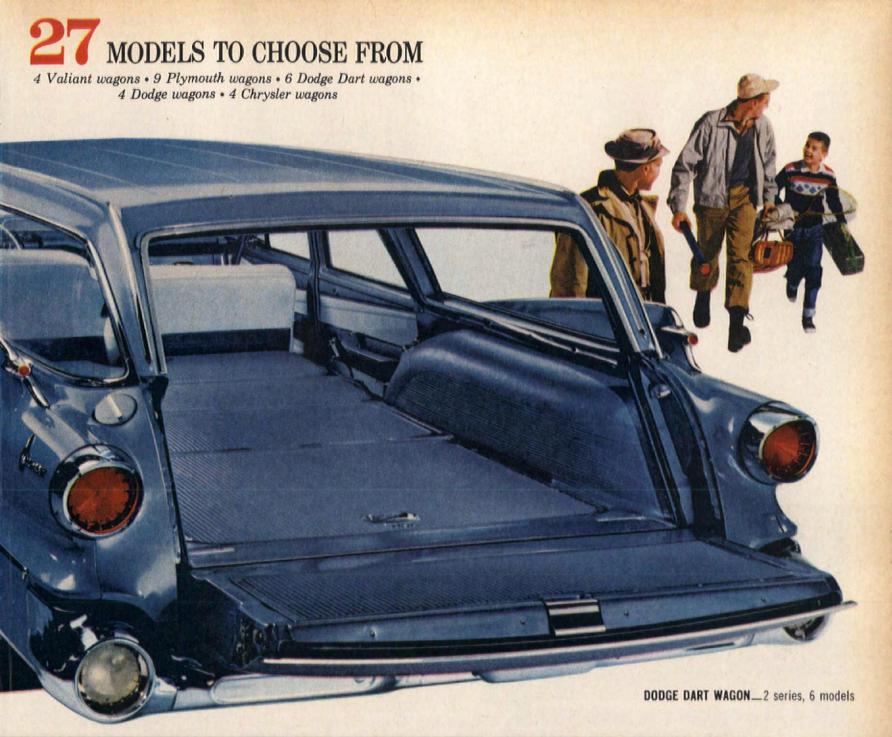


Rear-facing third seat adds roomeasy entry.





The Quick, the Strong, and the Quiet from CHRYSLER CORPORATION VALIANT · PLYMOUTH · DODGE DART · DODGE · DE SOTO · CHRYSLER · IMPERIAL





You can close rear window from front seat.



Pushbutton controls are safely out of children's reach.

Unibody surrounds you with silent strength.

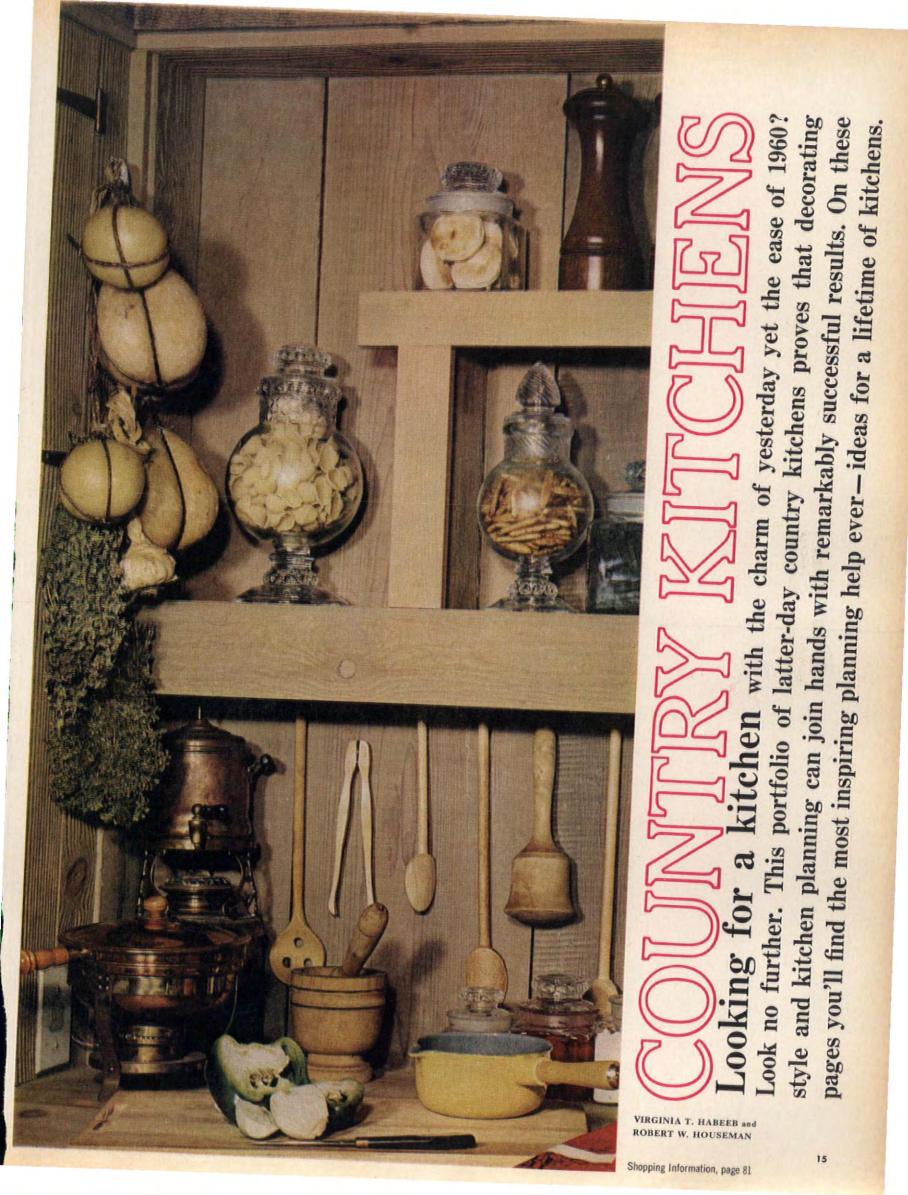




You can light either end!

### Get satisfying flavor...so friendly to your taste!







**Stainless Steel** With the Spice of Tradition Americana collectors Mr. and Mrs. Myron Williams of Houston, Texas, use their kitchen as a showcase for delightful antiques. The newest decorating trend of combining textures and materials of past



supported by turned post, provide display space for a change of accessories and separate the cooking area from the dining wing.

WARREN REYNOLDS

and present creates a kitchen inviting as a welcome mat! This kitchen plan follows that of the Early American dog-leg lean-to. Dining area, living area, and work center become a co-ordinated whole. Soft sheen of stainless-steel cabinets and counter tops blends with the patina of old wood. Linoleum in kitchen area is easy underfoot and the spatter pattern is harmonious with brick floor in dining area. See plan on page 64





### Provincial Color Scheme Goes High Style

This cheerful Early American kitchen in Atlanta, Georgia, didn't just happen. The William Fells had definite ideas about the family kitchen they wanted. It had to be a bright, sunny spot with modern conveniences, yet provide the right atmosphere for prized family antiques. Inspiration for the color scheme came from antique blue and white Meissen ware proudly displayed in the built-in hutch.

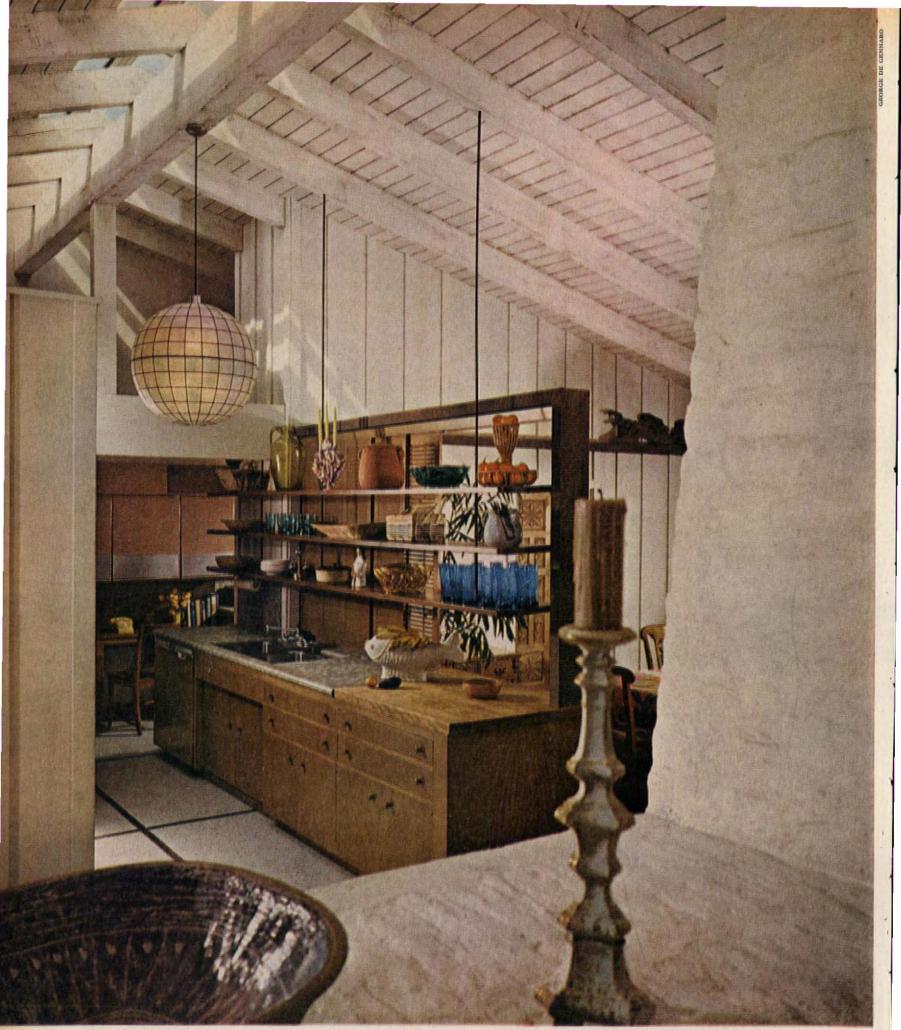
To keep the kitchen light, pine cabinets and wall paneling were rubbed with white paint. Paint was wiped off knots to make them prominent. Porcelain knobs and H-hinges are traditional to Early American. Window treatment was kept simple to let in maximum light. Shutters give privacy.

Clean-up area is just a few steps from dining area with dishwasher concealed behind doors at right of sink. Laminated-plastic countertop material continues part way up the wall for easy cleaning.

#### "Grandmother" dining table in

front of the open hearth is the favorite gathering place for family meals, games, and homework. Exposed beams and the break in the ceiling add structural interest. Brick floor takes hard wear, and doesn't show muddy footprints. Mrs. Fell simply washes it with detergent and water. She prefers a dull natural brick finish; others may like a shiny waxed one.

See plan on page 64



Sunlight streams through skylight onto main work areas. Brick and wood contrast with warmth of ash cabinets and brown appliances.

### The Mood: South of the Border

Accessories from down Mexico way set the theme in the kitchen of Tom and Bette Crawford of Los Angeles. The open plan is ideal for the informal living they enjoy. See-through shelves and island divider create separate kitchen and dining areas. Gay colored dishes and glassware brighten the shelves. Cabinet drawers open from both sides of island. See plan on page 66



Antique table serves many purposes in the tradition of a country kitchen. Wide-plank floor and beams are part of original house.

### The Mood: French Countryside A variety of cooking utensils is used effectively

A variety of cooking utensils is used effectively to personalize this French-style kitchen in an Early American salt-box house. Hood with ventilating fan is made of plaster of Paris on a framework of aluminum and chicken wire. Armoire without doors is built into wall and outfitted with shelves and a maple cutting-board work surface.

### All White and Country Casual

Skillful planning turned this kitchen into a room-within-a-room in the home of Mrs. Charles S. Johnston of Inverness Countryside, Illinois. The kitchen, once separated from living-dining room, was cleverly opened up by a large passthrough. Louvered doors close the kitchen from view on formal occasions, Because Mrs. Johnston loves to cook and entertain at the same time, her open-plan kitchen is ideal.

The color scheme blends shades of off-white and blue in both rooms. A creamy white kitchen is a perfect background for many types of colorful accessories and decorative effects.

For a mellow effect, pine cabinets were treated with three coats of white paint, each wiped off while wet. A final coat of burnt umber was wiped off to create an antique finish. Mrs. Johnston's old mahogany dining table and chairs were painted white with a parchment finish to harmonize with the color scheme. Louvered doors on the wall cabinets are decorative and match shutters.

Major appliances were placed out of direct view from the living room. Dishwasher and oven are enclosed behind cabinet doors. The cooking surface and barbecue unit are surrounded with a marble counter top which is decorative (continued)

Open shutters reveal a kitchen that's bound to stop conversation and demand inspection. Decorated with living-room care, it's also extremely workable. Marble counter, 41/2' deep, is ideal for buffet service.





All White and Country Casual (continued) and useful. Standard barbecue unit lifts out for use outdoors. Ventilation is handled by exhaust fans installed directly above the charcoal barbecue unit and cooking surface. White laminated plastic, used

on the counter top along the sink area, continues up the wall to meet cabinets. Antique accessories collected by Mrs. Johnston and dramatic light fixture offer a striking contrast to white scheme.

Antiqued pine cabinets were set into this handsome brick cooking wall. Ice-blue vinyl flooring is effective accent against the while walls.



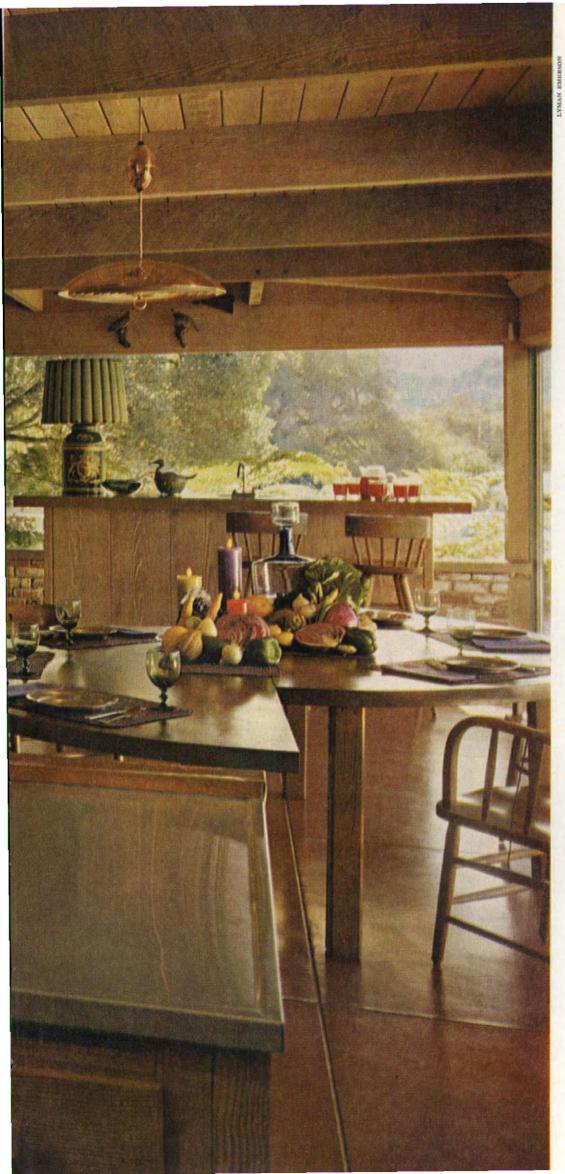
### A Charming Provincial Manner By remodeling an old kitchen, the Elwood Hansens

By remodeling an old kitchen, the Elwood Hansens of Hillsborough, California, now have a family-style kitchen well suited to their busy lives. Sliding window over sink has a roll-up blind and is a handy pass-through to patio. Range has a built-in look but actually is wall-mounted on a base cabinet. Dishwasher front is paneled to match cabinets. See plan on page 70

Homey feeling was achieved by hand-crafted tiles on counter and walls, provincial cabinets, and beams added to match supporting beam.





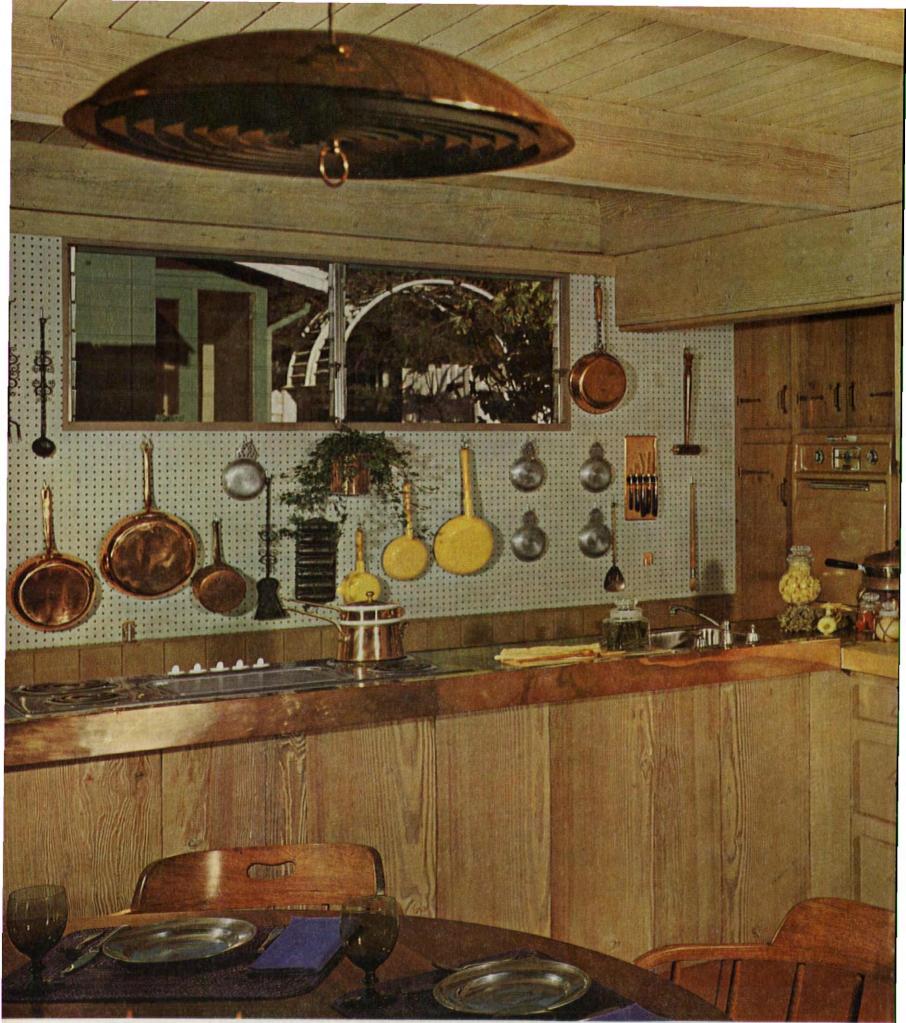


### Family Kitchen With a Countryside View

The scenery of Carmel Valley, on California's Monterey Peninsula, fairly shouted for a kitchen that was open to the outdoors. The Robert McDonalds responded to the call with this delightful openpavilion kitchen and family room surrounded by a wide terrace. Here, antiques and modern equipment live congenially side by side in a room planned for good food, good fun, and relaxed entertaining.

A view of the salad-making area in this kitchen, seen on page 15, is just one of the many ideas that make this country kitchen so workable. The unusual redwood dining table is actually two halves of a round table which stand (continued)

From the cooking area there's a view that would win top prize in a travel-poster contest. Architectural details such as the pine paneling, pine cabinets with weathered finish, old brick in the fireplace, and red concrete floor bring in texture of the outdoors.



Cooking and clean-up areas are conveniently close to the table. Pots and pans are just a reach away from the built-in

Family Kitchen With a Countryside View (continued) independently and can be moved around for versatile seating arrangements. Its flexibility offers an opportunity for unusual centerpiece arrangements. Shown

here, one half is moved forward to form a "figure 8." The compact kitchen area, confined to one end of the room, has a long peninsula as the core of activity. Perforated hardboard was used extensively on



cooking top. Wall and base cabinets, at right, provide storage for china and food. Counter is handy when barbecuing.

See plan on page 70

one wall for hanging frequently used pans and tools. Copper cabinet hinges add traditional flavor. Bar near the windows is a delightful second dining area for quick lunches or snacks. Old brick hearth was extended to form a fireside bench, made comfortable and bright with colorful pillows. Windows were left bare to let in maximum daylight and provide a spacious view. Awnings on the outside cut glare.

### Make your kitchen YOU-SHAPED

The way you work, the type of cooking you like best, the number of children in your family, the way your family lives all have an important bearing on the type of kitchen that will give you the most satisfaction. Think of all the activities that go on in your kitchen throughout the year, then plan to accommodate as many of them as possible. If you're remodeling, don't be afraid to make structural changes that will give you more space.

You've heard about the L-shape, the U-shape, the corridor-type, and the onewall kitchen. These are the basic designs that have been found to be very efficient. But, as you can see from looking at the plans of our country kitchens on pages 64, 66, 67, 69, and 70, it's not always possible or even desirable—tofollow these basic plans to the letter when planning your own kitchen. Variations that suit you are often more workable and make for interesting details that give your kitchen personality.

#### PLAN IN TERMS OF WORK CENTERS

The major activities performed in most kitchens can be grouped into four basic work centers. Keep the first three as continuous as possible for top efficiency.

Sink and clean-up center is the most frequently used area in the kitchen.

• Give it a choice location to form the core of the kitchen.

• In this center, put the sink, dishwasher, garbage disposer, storage cabinets for all supplies and utensils used in this area. Provide counter space at the right and left of the sink.

• The sink does not *have* to be placed under a window.

Range and cooking center should be close to the sink center, as more trips are made between these than any others.

• If you plan to have a built-in range, put the cooking top in this area. The oven can be located in a less important area, but do allow counter space beside it.

• Provide base and wall cabinets for storing everything used at the range.

• Allow counter space on both sides of range or cooking top. Install wood or stainless steel top on one side for hot pans.

• Install a ventilating fan and hood or one of the new ductless-type hoods above the range to remove grease and cooking odors.

Refrigerator and mixing centers should be combined whenever possible.

• Place refrigerator so door handle is nearest the counter you're going to use for mixing. (You can buy either right- or lefthand models.)

• Plan to have at least 36" of counter space at this center. A maple top is handy for rolling out doughs, chopping, and cutting.

• Plan sufficient cabinets to hold all food supplies, equipment, and utensils needed.

**Dining center** in the kitchen is considered a must for most families today.

Allow as much space as you possibly can.

• Plan for comfortable dining at a table or table-height counter area. Avoid a lunch-counter feeling.

• If most meals are to be eaten in the kitchen, block off as much of the kitchen view as possible. Even the neatest cook ends up with some clutter.

While these are the major centers, you may want to include space for other activities in your kitchen such as laundry, planning desk, sewing area, a spot for a freezer, or a built-in barbecue unit and fireplace.

#### **GET THE MOST FROM YOUR CABINETS**

Cabinets represent a major expenditure, so take time to consider the kind you want and the storage features they offer.

Factory-built cabinets in steel, steel with wood fronts, and wood are available in all price ranges and offer a wide variety of styles, colors, and finishes. Standard and custom sizes and storage features may be purchased, depending on your budget.

You may choose carpenter-built cabinets to give you personalized finish and style. Be sure you get the good storage features in these that a factory-built cabinet line offers. Consider these points: make use of corner areas, decide where you need drawer storage, vertical storage for trays, cookie sheets, etc., and where you need cabinets with shelves. Adjustable ones are desirable. Sliding shelves in base cabinets save awkward bending and reaching. Consider using shallow cabinets between base and wall cabinets to increase storage. Or, instead of building a soffit, run cabinets to the ceiling to gain storage for seldom-used kitchen utensils and bulky articles.

Standard base cabinets with counter tops are 36'' high, but some manufacturers make them 30-32'' high. If you have cabinets built to your specifications they can be made any height. Allow 15-18'' between counter top and bottom of wall cabinets.

#### **CHOOSE APPLIANCES TO FIT YOUR PLAN**

1. If you're planning to buy all new appliances, you can select from a variety of sizes to fit your kitchen plan. If you are planning to use some of your old appliances, then the plan should be adjusted to accommodate their sizes. Allow additional space if your plan is to add new ones later. 2. Built-in equipment is popular because it gives a unified appearance to the kitchen. 3. A built-in oven and cooking top take up more wall area than a free-standing range. Consider this point if your kitchen space is limited. However, cooking tops in gas and electric models are available in many sizes depending on the number and arrangement of burners or units. Many are shallow so the top drawer of the cabinet in which they're installed is usable.

4. To save installation costs, consider freestanding refrigerators and ranges that look built-in.

5. When installing two built-in ovens, try to place them side by side instead of one above the other.

#### LIGHTING

Plan for overhead lights, a light over the sink, and under the wall cabinets. A decorative hanging fixture above the dining table is a nice addition.

#### WIRING

1. Be certain your electrical contractor knows what appliances you are planning to install in the kitchen so there will be enough current supplied to meet your needs.

2. Plan sufficient wall outlets in convenient locations for using all your small appliances. Install outlets near the top of the back splash instead of in the middle of the wall where they interfere with decorating. 3. Double outlets are often more convenient if installed horizontally instead of vertically and are generally less conspicuous.

#### PLUMBING

If remodeling, try to plan around the present plumbing system, but don't sacrifice a good plan.

#### HEATING

Discuss your remodeling plans with the contractor to find the best way to work around your present heating system. You may have to move a radiator or register to get a good kitchen plan.

#### DECORATING

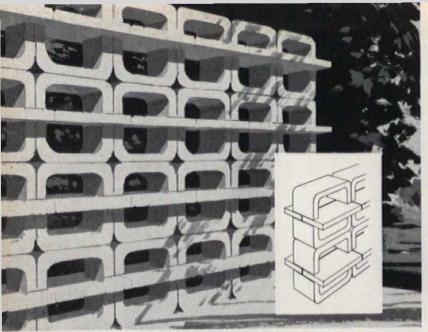
When decorating your kitchen, give it as much thought as you would the other rooms in your home. The country kitchens shown in this issue are good examples of the various kinds of decorating that are practical.

Hubbard H. Cobb

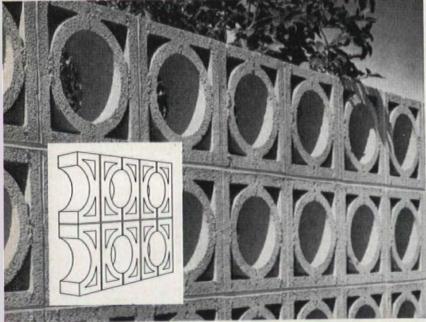
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# Have you tried building with blocks?

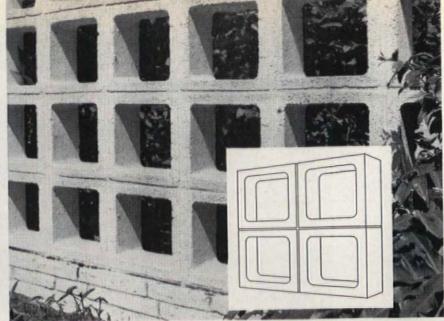
Building a garden wall, a carport, or a room divider? You may want to try blocks! Masonry blocks—once the ugly duckling among building materials—now come in hundreds of designs and shapes. Using them in various combinations, you can create any number of patterns and textures for a wall. On the following pages we've worked out ten variations with complete how-to's. Learn how to use this inexpensive yet very decorative building material. (continued)



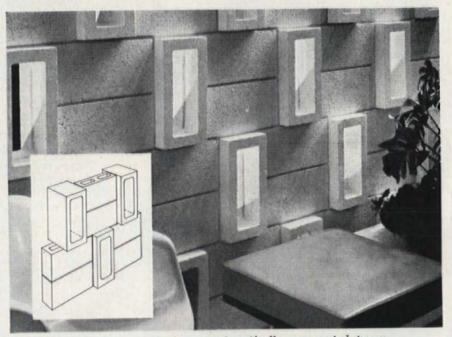
**Half-column blocks** clamp pairs of flat patio blocks for a shelved, horizontal effect. Less for screening a view than providing a backdrop, this fence gives free ventilation, needs a 16" width allotment.



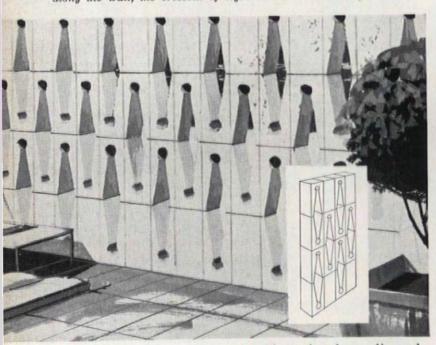
Chimney blocks (of all things!) are decorative just placed side by side. In fact, regular placement is preferable. As the sun passes along the wall, the crescent of light in the circle slowly changes.



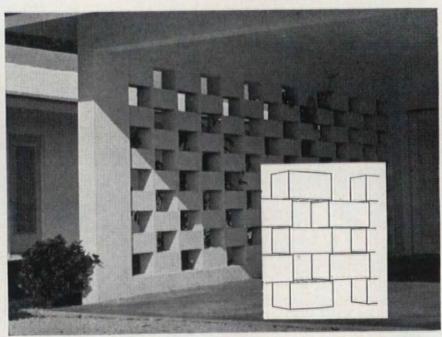
Column blocks stack up to create a large-scale design of great simplicity and strength. Best for a broad area; fine for defining a lot line; primarily a grid to see through, so be sure it faces a good view.



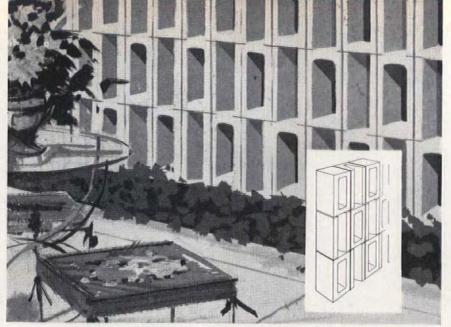
Standard single-core blocks are set vertically, core out, between pairs of stacked partition blocks. Adjustment of the projection of the "shadow boxes," and of row over row, calls for precision.



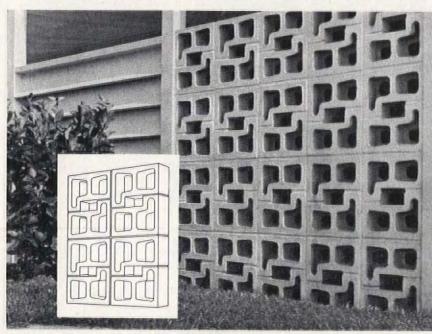
Keyhole-shaped lintel blocks, placed foot to foot, form a diamond pattern. For alternation of the diamonds, double corner blocks are spaced between the lintel blocks on the bottom and topcourses.



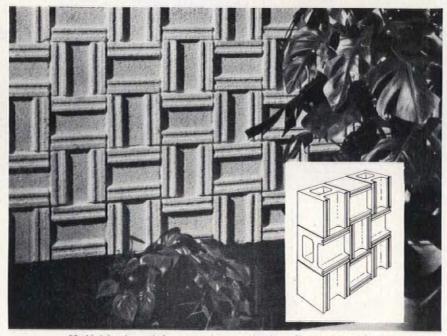
**Double corner blocks** stand here in a pattern as old as children's blocks, and just as satisfying. Excellent for a windbreak, or for the end wall in a carport. Support must be provided for end rows.



Lintel and single core blocks in checkerboard arrangement form an almost-solid wall with emphatic vertical lines. From the other side, the pattern is severe, so give a thought to that view, too.



Corner blocks, like the chimney blocks shown at left, present an intricate design when placed on their sides. Stacked corner-up. corner-down, the resulting grille seems modeled and hand-crafted.



Half blocks with stretcher ends describe a strong basket-weave pattern. The simple alternating of the blocks, vertically, then horizontally, gives a light look to an otherwise heavy, solid wall. SEE PAGE 72 FOR HOW TO'S

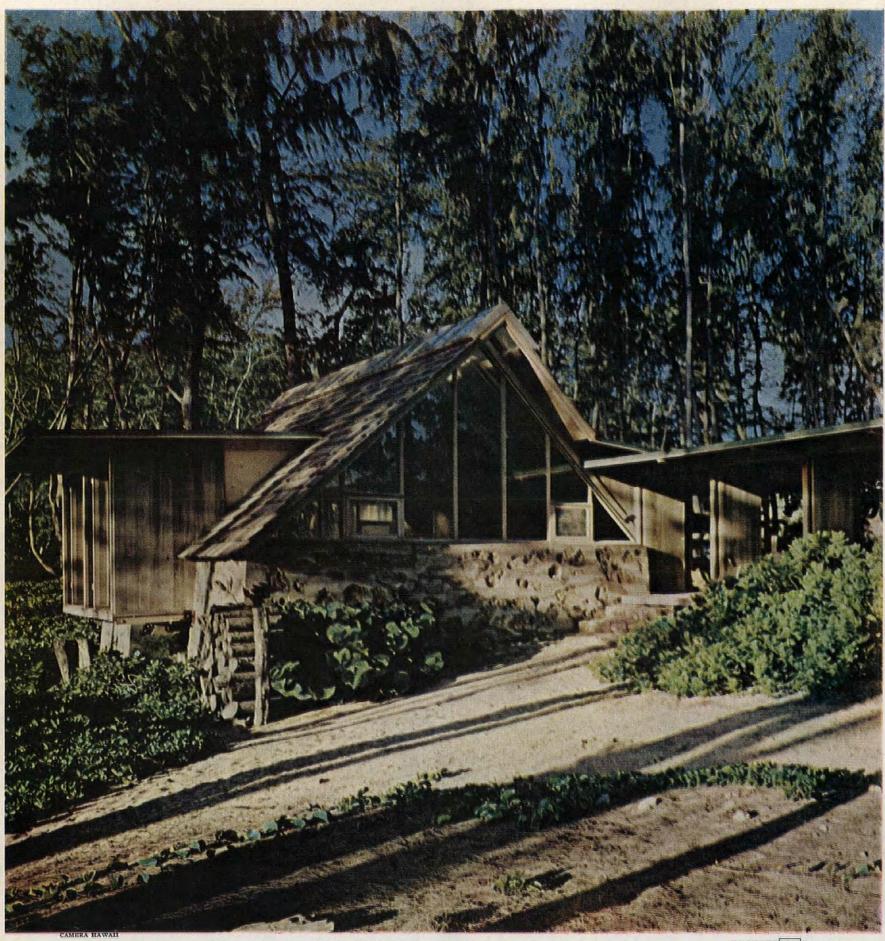
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### VARIETY, PERMANENCE, AND BEAUTY WITH BLOCKS

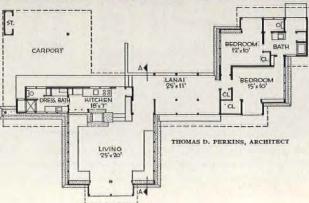
When choosing blocks for your wall, shop around. Most of these are available in all parts of the country, and new ones are coming out every day. A simple, one-block pattern offers the advantages of bold effect, ease of construction, and economy (especially if you're having it done). If you're planning to use two kinds of blocks, stack them before you order, to be sure you're getting what you want-and that they really fit! Blocks aren't expensive, but a mistake always is. Take into account that sun and shadow are part of your effect. And remember that the scale of the block is affected by the distances from which the fence is seen. There's always a temptation to match the Great Wall of China, but neighborly considerations, building codes, and your own needs will give you something much more satisfying.

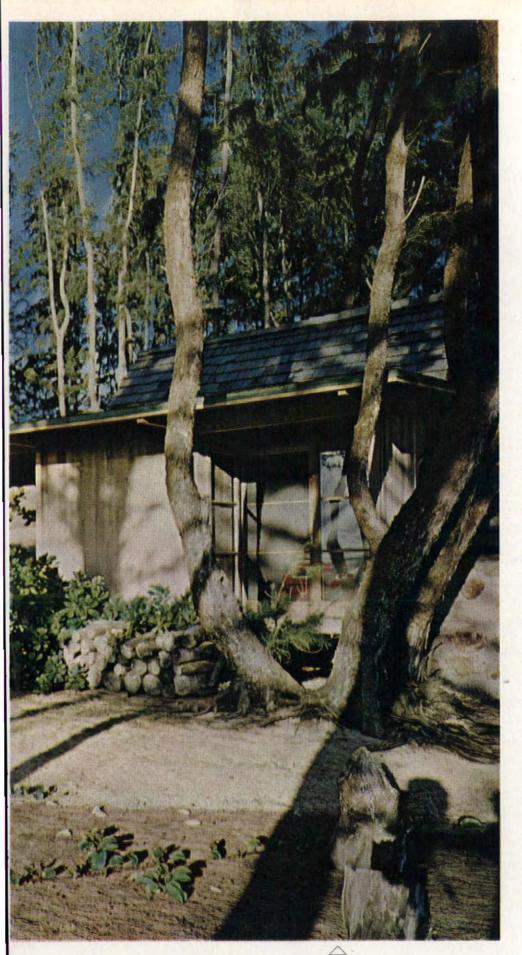


Partition blocks and lintels form this complex, projecting design. A job for an expert. Following the sketch, the basic units are: partition blocks in 4x8x8" and 4x8x16" sizes; lintel blocks, 8x8x8". Shopping Information, page 81



This vacation house is basically two tent-shaped structures, commonly called "A-frames," connected by a covered passageway or lanai. The larger structure serves as the living and indoor dining areas but can also double as sleeping quarters. Attached to it is a shedlike building that contains the kitchen and a bath-dressing room. The small structure contains two bedrooms as well as a bath.





CYNTHIA EYRE

# HOLIDAY HAVEN IN HAWAII

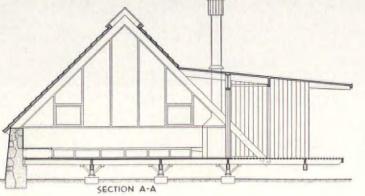
#### This sun-and-fun vacation home will give you ideas for your own hideaway

To most people on the mainland, a vacation in Hawaii means staying at a luxury hotel with Waikiki Beach at the doorstep. But to residents of Honolulu, it means getting away from the trafficjammed city and off to their own special vacation homes located at secluded beaches or in the hills. This doesn't mean, however, that they go to the "little grass shack" we sing about. Far from it! Vacation homes in Hawaii are probably the most exciting to be found in the nation. The intricate blending of many cultures—Polynesian, Japanese, Chinese, Filipino, and Caucasian—produces some most unusual architecture and decorating. There is no traditional vacation-house design in Hawaii. The typical summer bungalows, seen on the mainland, are few and far between.

The mild climate of Hawaii encourages open planning and informal outdoor living. The family room is the whole outdoors—the sandy beach, the dashing waves. The dining room is the open *lanai*—lovely by sunlight or moonlight.

Because their vacation houses are truly second homes and are often used the year round, Hawaiians build them more carefully and sturdily than the typical mainland cottage. The home of Mrs. Henry Caldwell, shown on these pages, is an example of blending the architecture with the landscape to produce a house that almost seems to have grown there. Native materials such as coral rock and ironwood are combined with redwood, Philippine mahogany, and fir.

While certain portions of this house are designed to fit the particular climate of Hawaii, the general design and the "A-frame" construction make it adaptable for the Maine woods, the Michigan and Wisconsin lakes, or the mountains of the West Coast. (continued)



Section of living room shows how "A-frame" virtually eliminates the need for outside walls. This type of construction is becoming very popular because of its economy and also because in a cold climate it sheds snow easily, eliminating the need for a heavily reinforced roof frame.



Vacation house takes full advantage of its wonderful setting

Built-in sofas in living room convert into seven beds. Note the hearth of polished concrete which forms another bed platform.

















#### (continued)

On one side of the house the view sweeps through the woods, over blowing cane, and up the sky-piercing Kollau Range. On the other side is the Pacific Ocean which provides the house with its own sheltered cove and sandy beach.

The glass area on the ocean side is a protection against salt spray and sand, the inland side has only screens. Copper tubing on top of the windows sprays water over the glass to wash away the salt.

Sleeping accommodations are provided in both structures. In the living room, built-in sofas can be quickly converted into seven beds. Blankets for them are handily stored in drawers underneath. Having two sleeping areas is an excellent idea for an informal vacation house of this sort. It allows those guests who wish to turn in early to do so without being disturbed or putting a damper on activities going on in the rest of the house.

In good weather most dining takes place on the *lanai*, but "outdoor" cooking can be done in the living room on the raised hearth in front of the metal fireplace. When the house is to be left unoccupied, panels are fastened over the windows and glass areas to provide security.

The pride of owning beautiful sterling is close to every woman's heart. For the bride-to-be (and brides-who-were), choosing just the right pattern is an exciting affair but often a perplexing one. That's why we show you these ten favorites, spanning the silvery horizon from the simple beauty of contemporary to the sculptured elegance of traditional. On top of the album, Signet Monogrammed by Kirk; standing from left to right are Young Love by Oneida, Onslow by Tuttle, Grand Baroque by Wallace, Star Blossom by Alvin, Firelight by Gorham, Tara by Reed & Barton, and Raindrop by Lunt; at the bottom are Old Master by Towle and Angelique by International.

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In today's fashion of mixing furnishing periods, silver has a new versatility; few patterns are limited to a single table-setting style. Most patterns lend themselves to a wide range of room decor, and complement many styles of tablewares.

For example, heavily ornate patterns Onslow, Grand Baroque, and Old Master, apart from their traditional use, can be striking when combined with pristine contemporary tableware. The transitional designs of Young Love and Star Blossom could enhance either traditional or contemporary tables. Tara and Angelique, reflecting in graceful scroll a French Provincial influence, are ideal for traditional or provincial settings. Exquisite in their simplicity, Signet Monogrammed, Fire*light*, and *Raindrop* blend beautifully with the most ornate china,

or with any contemporary table setting.

JOANN R. BARWICK





DIXIE MARBLE CAKE

AMERICAN HOME DARK CHOCOLATE CAKE

JUNE M. TOWNE

Got a fair of your own coming up? A tea, birthday, or Father's Day party? Then come to our Cake Fair! We judge these the prettiest, lightest, most melt-in-mouth cakes that ever popped from an oven. They're the cakes America loves best, bound to be first-picked at any fair from here to Alaska! At far left, a California Sponge—so airy it could rest on a cloud. And it's dripping all over with a glaze of confectioners' sugar. Our Dixie Marble Cake is rich, moist, (continued)

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#### (continued)

and spicy-topped with a lemon butter cream frosting. The Strawberry Torte boasts a meringue and custard filling and it's bursting with strawberries just plucked from the plant. An all-time, all-American favorite is our own American Home Dark Chocolate Cake. Here we top it with a burnt sugar frosting. One bite and you're heading for heaven. Want a stopover in Hawaii? (continued on page 44)

ICE CREAM PARTY CAKE

HAWAIIAN HOLIDAY CAKE



#### Come to our Cake Fair (continued from page 42)

Try our Hawaiian Holiday Cake that's lavished with an orange-pineapple filling and sprinkled with coconut. The Stardust Pound Cake is pure ecstasy—delicately molded and dusted with confectioners' sugar. The Ice Cream Party Cake is a triple whoop-de-do. Strawberry, chocolate, and pistachio (or choose your own favorites) are tucked between split layers. Whipped cream's on top! And here's our trick-of-the-month: The Texas Rose White Cake uses the egg whites; the yolks go into the fruit-and-nut-filled Lord Baltimore. The nicest excuse we know to bake two cakes at the same time!

#### HOW TO BAKE A PERFECT CAKE

Read the recipe thoroughly all the way through, then assemble the necessary ingredients and utensils. Have all ingredients at room temperature.

Follow the recipe directions exactly. Use the ingredients called for. Don't substitute. Don't change amounts. You may change the recipe balance and ruin your cake.

Use cake pans that are the size and depth called for. If cake pans are too small, your cake will run over; if too large, the cake will be flat and skimpy, pale and crusty. To check the size of your pans (if not marked on the bottom by the manufacturer), measure across the top from one inside edge to the other and measure the depth down the inside. For best results and cakes that brown evenly, use bright and shiny metal cake pans. Dull dark pans brown cakes too fast and unevenly.

Be sure you bake your cake at the oven temperature and for the time specified in the recipe.

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#### \*\*\*\*\*\*

Start heating the oven to the specified temperature. The oven may wait for the cake, but the cake should never wait for the oven.

**Prepare the cake pan.** Check the recipe. If it says "greased pans" apply a thin film of shortening with pastry brush or paper. If "greased and floured" pans are called for, sprinkle greased pans with flour, shake to coat evenly, then gently knock bottom of inverted pan to remove excess flour. For lined pans, trace around bottom of pan on wax paper. Cut out circle and place in pan. (Precut liners may also be bought.)

Sift flour and have it ready for measuring.

Chop nuts or fruits and grate rind ahead of time.

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#### \*\*\*\*\*

Use standard measuring utensils. Make all measurements level. To measure flour, sift it, then spoon lightly into measuring cup until heaping full. Level with straight edge of a knife or spatula. Don't tap or shake cup.

#### \*\*\*\*\*\*

#### UNDERSTAND THESE RECIPE TERMS

#### \*\*\*\*\*\*\*

**Cream**—rub or work shortening against the sides of bowl until soft, fluffy, and full of air. Continue motion as sugar is added and blended. Proper creaming contributes to tenderness.

Beat-combine ingredients by hand with vigorous

strokes of spoon in an over-and-over motion. Tilt the bowl while beating. If you are using an electric mixer, use the speed and time specified in the recipe.

Stir-blend the ingredients with a circular motion.

Fold—cut the edge of the mixing spoon or whisk gently through the mixtures to be combined. Cut down one side of the bowl, across the bottom, up, and over the top. Continue until ingredients are completely combined. Turn the bowl a quarter way round between each folding.

#### 

#### \*\*\*\*

After baking the cake the required recipe time, insert cake tester or wooden pick into center. If it comes out clean, cake is done. Cake can also be tested by pressing the top lightly with the fingers. If the top springs back and no imprint remains, the cake is done.

#### 

#### \*\*\*\*\*\*

Remove the baked cake from the oven and set the pans on a wire rack. Let cool until cake shrinks slightly and is just warm to the touch. Invert sponge, angel food, and chiffon cakes in the pan and let stand until cold. Loosen cakes and remove from the pans. Return to rack to cool.

#### 

#### \*\*\*\*

Cool cake thoroughly before frosting. To keep cake plate clean while frosting, place four strips of wax paper at right angles on plate with pieces extending beyond edge. Brush loose crumbs from sides of cake. Place first layer on plate, top side down. Spread frosting or filling on layer completely to the edge. Let set. Place second layer, top side up, on filling. Frost sides of cake applying frosting with a spatula and using free, easy upward strokes. Bring frosting slightly above top edge in a narrow ridge. Pile remaining frosting on top of cake and spread lightly to edges. Make swirls with spatula or back of a spoon. Carefully loosen and remove paper.

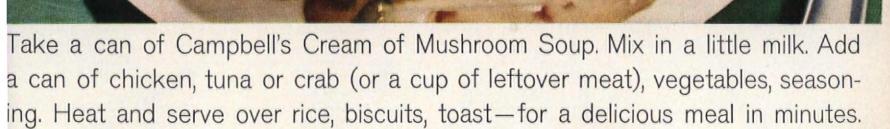
#### \*\*\*\*\*

#### HOW TO FREEZE CAKES

#### \*\*\*\*\*\*

All cakes freeze well. Make and bake your cake as usual and cool it thoroughly before wrapping. Cakes may be frozen frosted or unfrosted. The butter-type frostings freeze best. The 7-minute-type frostings do not freeze well; it would be better to freeze the unfrosted cake, then thaw and frost it. Unfrosted cakes may be frozen two ways. Wrap the thoroughly cooled cakes, seal and label them, then place on cardboard and wrap again. Or the cooled cakes may be placed on a piece of cardboard, cut to size and covered with foil or wax paper, and then wrapped, sealed, and labeled. Unfrosted cakes may be stored two to three months. When ready to use, thaw cakes in their wrappers at room temperature. When cakes are completely thawed, frost them as you would freshly baked ones. Frosted cakes should be frozen first then wrapped. They may be stored one to two months, and should be thawed at room temperature in their wrappings. You can freeze cake in portions to use for lunch boxes, or in halves or quarters for the small family.





#### 15-MINUTE CHICKEN SHORTCAKE

 1 can Campbell's Cream of Mushroom Soup
 ½ cup milk

 1 can Swanson Boned Chicken
 ½ cup cooked peas

 1 tbsp. chopped pimiento
 4 biscuits, split

In saucepan, blend soup and milk. Add chicken, peas, and pimiento. Heat; stir now and then. Serve over biscuits. 4 servings of chicken, richly sauced—and delicious!



Good things begin to happen when you cook with

Campbells Soup

JUST ONE BITE SPEAKS MORE THAN WORDS! RECIPES ON PAGE 48

SALMON

(1)

(3)

and the second second

TONGUE

TURKEY

SARDINES

SHRIMP

STURGEON

CHICKEN

#### facts you should know about water heaters

FACT: Today, hot water needs of the average family increase steadily due to bigger homes, more hot water-using appliances, and bigger families.

FACT: Conventional water heaters can't keep up with growing demands for hot water; their ability to reheat water isn't flexible. The burner of a conventional water heater can't increase its power, it can only remain on longer.

**PROBLEM:** It's impossible to get MORE hot water from a conventional water heater. By turning temperature higher, you get only HOTTER water, and not enough at that. Then too, high temperature water can shorten tank life.

ALTERNATIVE: The expensive alternative up to now has been to replace the old water heater with a bigger one, which your family may again outgrow.

SOLUTION: Today, there's a positive solution to hot water shortages, and one that eliminates the too-hot water and replacement expense. It's called the 30-Plus, a totally new and different water heater from Rheem.

Outside the Rheem 30-Plus is a dial marked in gallons, from 30 to 40 to 50. There's no temperature setting because this is pre-set for you at 145°F. You do just one thing to get all the hot water you need: YOU DIAL FOR IT, and get anywhere from 30 to 40 to 50 gallons an hour from the compact 30-gallon tank of the Rheem 30-Plus.

FACT: The 30-Plus CAN "grow" with your needs because it alone has a new multiple"speed" burner and the revolutionary dial control.

Now, as your family-size grows, as you add appliances, get more hot water, 30 to 40 to 50 gallons, by DIALING UP. Anytime you need less hot water, simply DIAL DOWN.

You get all the hot water you need now, next year, in years to come. Best of all, you don't replace the 30-Plus gas water heater, because you don't outgrow it!

For more information, mail the coupon below, plus 10¢ in coin (no stamps please) for the factual booklet all about water heaters and the new Rheem 30-Plus.



PLEASE PRINT

AH6

#### **Open-Face Sandwiches**

#### (Shown in color on pages 46 and 47)

#### TONGUE

Spread bread with mayonnaise or salad dressing seasoned with a small amount of prepared horse-radish. Top with crisp escarole and cover with thinly sliced tongue, Garnish with slices of dill pickle.

NOVA SCOTIA SALMON

Arrange slices of smoked salmon on bread

fresh dill sprigs on one side and fold top pieces of salmon over stems. Garnish with

STURGEON

Butter bread lightly and cover with crisp

leaves of Boston lettuce. Top with sliced sturgeon. Decorate center with crescent of red caviar. Garnish with rosettes of sour cream topped with a thin lemon slice.

thinly spread with cream cheese. Place

hard-cooked egg slices and black caviar.



#### TURKEY

Spread bread lightly with mayonnaise or salad dressing. Cover with slices of white meat of turkey. Arrange 3 spears of chilled, cooked asparagus across center. Top with hollandaise sauce. Garnish with thin strips of truffle.



# New Amana Freezer-plus-Refrigerator

NOW! FAST, EFFICIENT CONTACT FREEZING...WITH EXCLUSIVE FROST-MAGNET THAT ENDS DEFROSTING FOREVER!

No

frost ever..

here!

No

frost ever.

here!

# ONLY TIMANA. HAS IT!

After years of research and patent<sup>\*</sup> development, Amana—and only Amana—brings you fast, efficient contact freezing designed to keep food fresher, safer, longer... designed to keep frost out.

In the freezer, all food is on or below a fast freezing surface—this <u>contact</u> freezing is up to 2½ times faster than ordinary freezing methods. Yet despite this fast freezing—no frost ever forms in the freezer. Amana's new Free-O'-Frost Freezer *plus* Refrigerator with exclusive new <u>Frost-Magnet</u> attracts frost, pulls it out of the freezer. There's no messy defrosting, no emptying freezer. Packages do not stick together — labels are always readable, not frosted over.

Only Amana gives you this better performance – which assures you of no loss of food flavor or moisture – and no frost ever!

And only Amana gives you this years ahead freezer plus a full family size refrigerator with all the latest features — glide-out shelves, automatic defrosting, butter keeper, vegetable crisper, meat keeper—even a tall bottle compartment.

Exclusive Stor-Mor doors on both freezer and refrigerator give you lots of extra storage space. New magnetic door seal gives you e-a-s-y, no yank, no slam action. Freezer door also available in gleaming white. \*Amana's Exclusive Frost-Magnet system is patented

MODEL FOF-105. Total capacity 14.8 cu. ft., with space for 168 pounds of frozen food. Only 65% inches high.

MODEL FOF-125. Total capacity 16.4 cu. ft., with space for 168 pounds of frozen food.

ALSO AVAILABLE - Amana Free-O'-Frost Freezer with space for 515 pounds of frozen food.



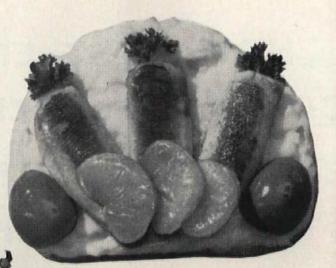
All this in a unit only 32 inches wide - yet takes no more space than an



(continued)

#### SARDINE

Pile soft scrambled eggs on buttered bread, Arrange well-drained sardines and tangerine sections on top. Garnish with parsley and pimiento-stuffed olives.



#### CHICKEN

Place slices of chicken on bread liberally spread with Russian dressing. Top with pink grapefruit sections and a slice of avocado. Garnish with water cress.

#### SHRIMP

Arrange chilled, cooked small shrimp on buttered bread. Dot each shrimp with catchup or cocktail sauce. Place cucumber slices on one side; add a sprig of dill.

#### HAM

Coat bread with mustard butter; cover with ham. Roll 2 ham slices into cornucopias; tuck in parsley; place on bread as shown. Garnish with green olive and hard-cooked egg slices.

#### ROAST BEEF

Spread softened butter on bread. Spoon coleslaw down center. On each side, place a large slice of beef, folded as shown. Top beef with slices of red onion.

Shopping Information, page 81

Advertisers displaying this emblem make your shopping easy.



# Green Beans Napoli...simple topping plus flavorful Del Monte Green Beans is gourmet fare

Be prepared to say goodbye to all your old ideas about green beans when you taste DEL MONTE Blue Lakes. These green beans set a new mark in flavor, texture and quality—and you'll be just as proud to serve them plain as you will in this chef-style dish with its continental accent.

They're delicately rich in flavor, never "flattasting." No strings. Firm yet tender and never limp. Perfect for salads as well as for serving hot. In a word, good green bean news all over!

The sooner you try DEL MONTE, the better your family will like green beans. Why not today?

#### GREEN BEANS NAPOLI

1 tablespoon butter or margarine 1/4 cup coarsely ground or crumbled dry bread crumbs 1/2 teaspoon paprika 2 to 4 tablespoons grated Parmesan cheese 1 No. 303 (1 lb.) can DEL MONTE Blue Lake Green Beans (Whole or Cut) 1 tablespoon olive oil or salad oil 1/4 teaspoon garlic salt

Prepare the topping as follows: Melt butter in a small frying pan, add crumbs and stir over moderate heat until crumbs are light golden in color Blend in paprika. Remove from heat, add Parmesan cheese and toss lightly till blended. Heat DEL MONTE Brand Green Beans as directed on the label. Drain off liquid. Add oil and garlic salt to beans; toss lightly. Serve topped with crumb mixture. Serves 4.

Del Monte<sup>®</sup> Green Beans



# Take a Dozen EGGS

EGG BAKE CASSEROLE

TRAFALGAR SQUARE TRIFLE

SUNNY EGG CROWN MOLD

Something to cluck about-that's how we feel about these wonderful dishes made with eggs! Want something really new-and really delicious? Try Deep-Fried Deviled Eggs. What a delectable idea-putting deviled eggs back together again for a quick deep-fry and then serving them with a nippy cheese sauce! For hors d'oeuvres, our Smoky Egg Dip gives a tantalizing hickory flavor to cold, crispy vegetables. For another main-dish idea, try an Egg Bake Casserole – all puffy *(continued)* 

SMOKY EGG DIP

PEACH MELBA CHIFFON PIE

DEEP-FRIED DEVILED EGGS

# LOOK WHAT GAS A IS DOING NOW !

#### All the hot water you ever need with PERMAGLAS **Gas Water Heater**

No wait...it's Gas, no rust...it's glass-lined!

PIPING HOT WATER, ALWAYS ON TAP. Even with a houseful of children, you're sure of plenty for baths, laundry, kitchen. It's automatic, economical with a Permaglas Gas Water Heater.





luxury of constant hot water-clean, never a trace of rust-is yours year after year with a Permaglas Gas Water Heater. Special corrosion-resistant glass bonded to an exclusive steel base assures long, rust-free service. And Permaglas Hydrasteel Water Heaters offer a 10-year full value replacement guarantee.

SPEEDY, ECONOMICAL BECAUSE IT'S GAS! Only Gas goes to work instantly, heats so quicklyyou save on every gallon you use. Gas costs less, too, to buy and install, and the heating unit never wears out. Ask your Gas company or plumber about the latest models. AMERICAN GAS ASSOCIATION



does so much more ... for so much less!

EXCLUSIVE INSULATED HEETWALL construction gives more heat transfer area. Water heats faster, stays hot longermore economical . . . elimi-nates danger of scalding water elimifrom temperature build-up.



#### (continued)

and golden and imbued with leftover ham and vegetables. Two delightsome desserts are Peach Melba Chiffon Pie (topped with raspberries) and Trafalgar Square Trifle that's rich with sliced jelly roll, custard, whipped cream. Our grand finale-Sunny Egg Crown Mold, a chicken aspic made extra pretty with hard-cooked eggs and peas.

#### BUYING EGGS

Select eggs that have been kept under refrigeration and that are graded and dated. Eggs are graded for size and quality according to federal standards or the laws of individual states. U.S. federal grades are:

Grade AA and Grade A. These are top-quality eggs, with a large amount of firm white and a wellrounded yolk. Good for all uses, but especially for poaching, frying, and cooking in the shell.

Grade B and Grade C. These eggs have thinner whites and somewhat flatter volks. Good for scrambling. salad dressing, and baking.

Compare prices of sizes and grades. The size of an egg does not affect the food quality. Food values of a small egg are the same as a large one, except the quantity is less. Price is affected by size. In the same grade there may be considerable price difference. Thus, small or medium-sized eggs may be a very good buy at certain seasons.

Choose either brown or white shells. There is no difference in the quality of the egg even though there is a difference in shell color.

#### STORING EGGS

Place eggs in the refrigerator as soon as possible after you buy them. Store them small side down and away from strong-smelling food. If any of the eggs have cracked shells, use them first.

Leftover yolks may be kept two or three days if covered with water in covered jar and refrigerated.

Store leftover egg whites in a covered jar in the refrigerator. They may be kept a week to ten days.

#### USING EGGS

To separate eggs: eggs separate quicker and better if brought to room temperature. Do it carefully so the yolk does not break, as the smallest amount of yolk will keep the white from beating to its fullest volume.

To beat egg whites: let them reach room temperature.

To combine beaten egg whites with other ingredients, fold-don't stir-using a light under-and-over motion. Follow your recipe-very often it is best to fold the heavy mixture into the beaten egg whites, not the whites into the other mixture. Overmixing will cause loss of some of the air you've been so careful to incorporate into whites.

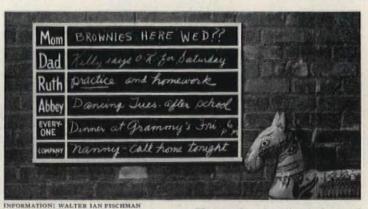
When combining hot mixtures and beaten eggs or yolks, always stir the hot mixture into the beaten eggs a little at a time.

When you cook eggs by any method-in water, frying pan, or oven-cook with low to moderate even heat.

#### NUTRITION

Eggs are an excellent source of protein and contain all essential amino acids. They are a good source of Vitamin A, thiamin (B1), riboflavin (B2), and B12 and are second only to fish-liver oils as a natural source of Vitamin D.

Shopping Information, page 81





Keep the family informed with a blackboard message center. Take a sheet of hardboard and apply three or four coats of blackboard paint. Let dry between each coat. Nail a strip across bottom to form a lip for chalk. Use strips of colored household tape for lines; matching tape for names.

Pepperell "Go-together" sheets and blankets make any bedroom beautiful!



Everybody's favorite - Bridal Rose! Pick your blooms in Pink, Blue, or Yellow on smoothest percale. Matching Go-together lightweight blanket makes a charming summer coverlet.



New! The charm of Antique Rose-In Pink, Yellow, or Blue roses on finest muslin. Naturally, has its own Go-together blanket.

New and fresh as springtime-Bed of Clover! Clovers run riot in Pink or Lavender on snowy percale. With Go-together blanket.



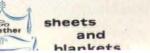
Made for each other! New "Country Garden" Go-togethers and your Lady Pepperell pastels!



Mix or match with your Pepperell pastels for a variety of changes! You'll love being your own decorator!

See how green brings out the sampler-like delicacy of Antique Rose. Or try matching it with the freshness of Pink.





tels: Pink, Blue, Green, Turquoise, Yellow, Rose, Beige.



# NOW IN FIVE DEGORATOR COLORS

INTRODUCING THE All New American

AMERICAN

E MENU MAKER

Stop throwing your favorite recipes into the nearest available kitchen drawer or scribbling them on the back of scraps of paper. They're pretty special items and they deserve special treatment.

That's where the all-new American Home Menu Maker really comes in handy. It's like rolling all the loose recipes and cookbooks you ever used into one convenient  $6 \times 11^{"}$  file. There's room for all of your own favorites plus 1,000 of the famous  $3 \times 5^{"}$  recipes you can clip each month from American Home.

With the Menu Maker you can take out one recipe or enough for a complete formal dinner without ever having to mark the place or thumb through page after page of cross references. You can rearrange your recipes as much as you want, or add and subtract from your file to your heart's content.

Made of new, beautiful and durable super-styrene, the Menu Maker is now available in five vibrant decorator colors designed to blend with and match any kitchen decor. For only \$2.50 you can order it in **pink, turquoise, yellow, black & white, or copper.** 35 preprinted index cards are included for easy filing. Practical cellophane envelopes to cover the recipe cards are also available at just \$1 per hundred.

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SMOKY EGG DIP



# DEEP-FRIED DEVILED EGGS

Preparation time: 20 min. Cooking time: 15 min. 12 tsp. onion juice 2 eggs, beaten

SUNNY EGG CROWN MOLD

25 c. mayonnaise or salad dressing 25 tsp. seasoned salt 38 tsp. black pepper 12 hard-cooked eggs, shelled l ths. prepared mustard

11/2 c. dry bread crumbs Oil or shortening for frying

knife blade.) Refill egg whites with yolk mixture; level off surface; firmly press the two halves together. Dip each filled egg into beaten eggs; roll in dry bread crumbs, patting allow eggs to rest on bottom of pan, keep them suspended in the hot oil. Fry 2 to 3 mustard, and onion juice. (For onion juice, scrape cut surface of onion with dull side of with hands for an even coat. Fill deep, heavy saucepan 33 full with oil or shortening; heat to 375°F. Lower eggs carefully into oil, either in basket or with slotted spoon. Do not minutes, or until coating is nicely browned and eggs are piping hot. Serve at once with • Cut eggs in half lengthwise; sieve yolks. Combine yolks with mayonnaise, salt, pepper hot cheese or tomato sauce.

665 cal. per serving Makes 6 servings

Source of Vitamins A,B

**Tested in THE AMERICAN HOME KITCHENS** 

EGG BAKE CASSEROLE

PEACH MELBA CHIFFON PIE

Preparation time: 30 min. Chilling time: 3-4 hrs.

> ths. (1 envelope) unflavored gelatin 4 tsp. salt egg yolks c. sugar c. milk

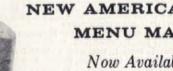
9-inch baked pastry shell I ths. lemon juice 4 egg whites

1 pkg. (10 oz.) frozen raspberries,

12 c. heavy cream, whipped 2 tsp. cornstarch thawed

l pkg. (10 oz.) frozen peaches,

slightly; pour into sugar mixture. Stir over hot, not boiling, water until mixture thickens; remove from heat; cool. Combine drained peaches with lemon juice; press through sieve, or purfe in blender or food mill; add to cooled custard; chill until mixture begins to thicken and mounds slightly when spooned. Beat whites until foamy; slowly beat in  $\mathcal{Y}_3$  cup • Combine ½ cup sugar, gelatin, and salt in top of double boiler. Add yolks to milk; beat until set. Drain raspberries; reserve syrup. Combine cornstarch and  $\tilde{Y}_2$  cup of reserved syrup in saucepan. Cook until bubbly and thickened; cool; add raspberries; refrigerate. To serve: decorate edge of pie with scrolls of whipped cream; spoon raspberry glaze in center. Source of Vitamins A,B,C Tested in THE AMERICAN HOME KITCHENS sugar until stiff peaks form; fold in yolk mixture. Pour into prepared pastry shell; chill 442 cal. per serving thawed and drained Makes 6 servings



#### ORDER YOUR NEW AMERICAN HOME

MENU MAKER

Now Available in **Five Decorator Colors** 

Use coupon on reverse side

AMERICAN HOME RECIPES Take a Dozen Eggs

Source of Vitamins A,B

375 cal. per serving

Tested in THE AMERICAN HOME KITCHENS

May be prepared in advance

Makes 6 servings

(pictured in color on pages 52 and 53)

over hot, not boiling, water, stirring constantly until mixture thickens slightly and coats spoon; cool. Cut jelly roll into 6 to 8 equal slices. Line a glass bowl with slices of

• Beat eggs slightly; combine with sugar, milk, and salt in top of double boiler. Cook

Candied or maraschino cherries

2 c. heavy cream, whipped

I baker's jelly roll

4 c. sherry

3 c. sugar 21/2 c. milk 18 tsp. salt

4 eggs

Preparation time: 30 min. Chilling time: several hrs.

TRAFALGAR SQUARE TRIFLE

tard carefully into bowl so jelly-roll slices are not dislodged; chill several hours. Just before serving, decorate top with whipped cream and candied cherries.

jelly roll; fit one slice into the bottom of bowl; sprinkle with sherry. Pour cooked cus-



BAKE CASSEROLE EGG

% c. butter or margarine

6 egg yolks Dash of Tabasco

Preparation time: 15 min. Baking time: 45-50 min.

c. cubed ham or luncheon meat sour cream egg whites c. dairy 6

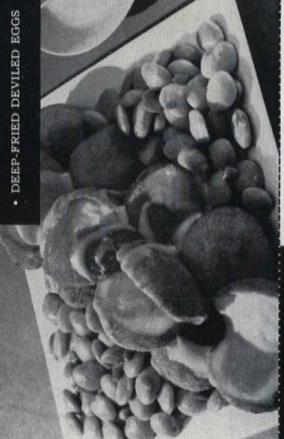
can (4 oz.) sliced mushrooms, drained 2 c. cooked green beans or other leftover vegetables

c. grated Parmesan cheese

tsp. onion salt 4 c. sifted flour

Set oven at moderate (350°F.). Cream butter or and salt; add alternately with sour cream to yolk mixture. Beat egg whites until soft margarine; add egg yolks and Tabasco; beat until well blended. Combine flour, cheese, casserole; combine beans, and mushrooms and spoon over egg mixture; top with remaining mixture peaks form; gently fold in yolk mixture. Pour half the mixture into Bake 45 to 50 minutes, or until puffy and brown; serve at once. Lightly butter a 1½-quart casserole. meat.

Source of Vitamins A, B,C 419 cal. per serving Makes 6 servings **Tested in THE AMERICAN HOME KITCHENS** 





12 hard-cooked eggs, shelled 2 tsp. liquid smoke Worcestershire sauce ths. prepared mustard ths. lemon juice ths.

Preparation time: 20 min. Chilling time: 2-3 hrs.

c. mayonnaise or salad dressing egetables for dipping i tsp. black pepper 2 tsp. Tabasco

 Cut eggs in half; remove yolks; sieve. Chop whites very fine or press through sieve. Eggs may also be smoothed in a blender, a small amount at a time. Blend eggs with remaining ingredients except vegetables; chill. Cut raw vegetables of your choice (we used carrots, cucumbers, cauliflower, radishes, celery) into attractive shapes for scooping dip; chill in ice water. Arrange vegetables on bed of crushed ice; spoon egg dip into serving bowl: set in center of vegetables. Crushed ice may be prepared in advance and kept in a con tainer in the freezer

Makes 2 cups

**Tested in THE AMERICAN HOME KITCHENS** 

Source of Vitamins A, B, C

PEACH MELBA CHIFFON PIE

SUNNY EGG CROWN MOLD

Preparation time: 30 min Chilling time: several hrs.

> ths. (2 envelopes) unflavored gelatin <sup>1</sup><sub>2</sub> tsp. unflavored gelatin c. mixed vegetable juice c. chicken broth\*

5 hard-cooked eggs, shelled ths. Worcestershire sauce 1 c. cooked green peas ths. lemon juice

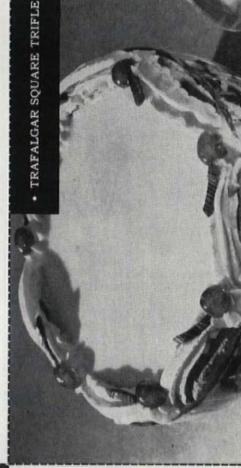
I small head chicory

per hundred.

vegetable juice; heat remainder to boiling. Add boiling vegetable juice to gelatin; stir to dissolve; cool. Pour enough cooled chicken aspic in bottom of 6-cup ring mold to just Add cover bottom. Cut eggs in half crosswise; place each half, cut-side down, in bottom of chill until just set. Pour vegetable-juice mixture carefully over egg layer; chill several hours, or until firm. For serving, unmold salad onto serving plate; fill center with crispy \*Or dissolve 1 ths. granulated chicken bouillon or 1 chicken-bouillon cube, in 1 c. water. 1/2 cup Spoon peas evenly around eggs; pour in remaining chicken aspic; Soften 11/2 teaspoons gelatin in 1/4 cup of chicken broth; heat remainder to boiling. boiling broth to gelatin; stir to dissolve; cool. Soften 2 tablespoons gelatin in chicory. Serve with Russian dressing and additional chicory, if desired. mold; chill until set.

Source of Vitamins A, B,C **Tested in THE AMERICAN HOME KITCHENS** 143 cal. per serving

Makes 6 servings



AMERICAN HOME RECIPES

Take a Dozen Eggs

(pictured in color on pages 52 and 53)



THE AMERICAN HOME MENU MAKER

is a convenient 6 x 11" file with room for 1,000 of the famous 3 x 5" recipes you clip each month from The American Home.

Take out one recipe or enough for a complete formal dinner. You never have to mark the place or thumb through page after page of

cross references. You can rearrange your recipes as much as you want, or add and subtract from your file to your heart's content. Made of new, beautiful and durable super-styrene, the Menu Maker is now available in five vibrant decrator colors designed to blend with and match any kitchen decor. For only \$2.50 you can order it in pink, turquoise, yellow, black & white, or copper. 35 pre-printed index cards are included for easy filing. Practical cellophane envelopes to cover the recipe cards are also available at just \$1.00

STARDUST POUND CAKE



Preparation time: 20 min. Baking time: 55-60 min., tube; 1 hr. 20 min., loaf

<sup>2</sup>3 c. soft shortening\*
<sup>1</sup>√3 c. sugar
3 eggs
2<sup>1</sup>√3 c. sifted cake flour
1 tsp. baking powder
<sup>1</sup>√2 tsp. salt

<sup>3</sup>/<sub>4</sub> c. milk 1 tbs. grated orange rind 1 tsp. grated lemon rind 1 tsp. lemon juice Confectioners' sugar

• Grease and flour 2-quart fancy tube pan or 9x5x3-inch loaf pan. Set oven at moderate (350° F.). Beat shortening, sugar, and eggs together until light and fluffy, about 3 minutes at high speed on mixer. Sift dry ingredients together; add alternately with milk, rinds, and juice to creamed mixture, at low speed; scrape bowl often to blend ingredients. Pour into prepared pan. Bake 55 to 60 minutes for tube pan, or 1 hour 20 minutes for loaf pan, or until cake tester inserted in center comes out clean. Cool on wire rack 10 minutes; remove from pan. When thoroughly cool, dust lightly with confectioners' sugar. Cut in thin slices for serving.

\*Butter, margarine, or vegetable shortening may be used.

Makes one tube or loaf cake May be frozen Source of Vitamins A, B, C



Preparation time: 30 min. Baking time: 35-40 min.

2<sup>1</sup>/<sub>2</sub> c. sifted cake flour 1<sup>2</sup>/<sub>3</sub> c. sugar 3<sup>1</sup>/<sub>2</sub> tsp. baking powder 1 tsp. salt <sup>2</sup>/<sub>3</sub> c. vegetable shortening <sup>9</sup>4 c. milk <sup>1</sup>2 tsp. almond extract 1 tsp. orange extract 5 egg yolks <sup>1</sup>5 c. milk

• Grease and flour two 8x8x2-inch pans or two 9x11/2-inch layer pans. Set oven at moderate (350° F.). Sift flour, sugar, baking powder, and salt into mixing bowl. Add shortening and ¾ cup milk; beat 2 minutes at medium speed (middle of dial) on electric mixer, or 300 strokes by hand; scrape bowl often to blend ingredients. Add extracts, egg yolks, and remaining ½ cup milk; beat an additional 2 minutes. Pour into prepared pans. Bake 35 to 40 minutes, or until cake tester inserted in center comes out clean. Cool on wire racks 10 minutes; remove from pans. When thoroughly cool, fill and frost with Lord Baltimore Filling and Frosting.

Makes one 8-inch square, or one 9-inch round layer cake Cake layers may be frozen Source of Vitamins A, B, C

Lord Baltimore Fruity Filling and Frosting

1/4 c. shredded coconut, chopped
1/4 c. chopped pecans
1½ c. sugar
<sup>1</sup> / <sub>4</sub> c. water
<sup>1</sup> / <sub>2</sub> c. maraschino cherry juice
1 tsp. light corn syrup
2 egg whites

14 tsp. almond extract 1 tsp. grated lemon rind 1 tsp. grated orange rind 14 c. chopped maraschino cherries Pecan halves Candied cherries

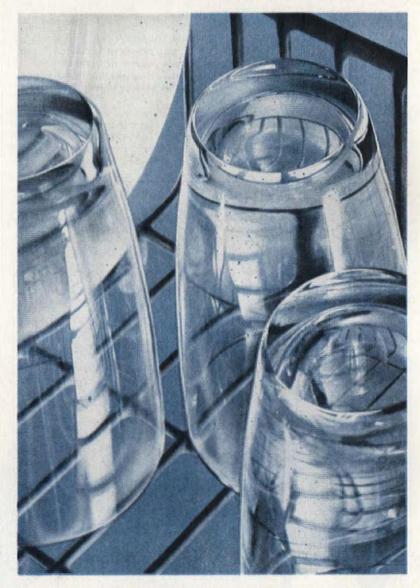
• Toast coconut and pecans in moderate oven (350° F.), until coconut is golden; set aside for filling. Combine sugar, water, cherry juice, and corn syrup; bring to a boil over medium heat; cover; boil 1 minute; uncover. Continue to boil, uncovered, until candy thermometer registers 242° F., or until syrup spins a 6- to 8-inch thread when dropped from tip of spoon. Beat egg whites until stiff. Pour hot syrup slowly in thin stream over whites, beating constantly, until frosting is stiff and will hold shape. Beat in extract and rinds. In small bowl combine coconut, pecans, and maraschino cherries with ½ of the frosting; spread between layers. Frost top and sides of cake with remaining frosting. Decorate with pecan halves and candied cherries. (continued)



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#### TEXAS ROSE WHITE CAKE



Preparation time: 30 min. Baking time: 30-35 min.

234 c. sifted cake flour 1<sup>3</sup>/<sub>4</sub> c. sugar 4<sup>1</sup>/<sub>2</sub> tsp. baking powder

1 tsp. salt 3 c. vegetable shortening

c. milk 1 tsp. grated orange rind 1 tsp. vanilla extract 2 c. milk 5 egg whites

 Grease and flour three 8x1½-inch layer pans or two 9x1½-inch layer pans. Set oven at moderate (350° F.). Sift flour, sugar, baking powder, and salt into mixing bowl. Add shortening and ¾ cup milk; beat 2 minutes at medium speed (middle of dial) on electric mixer, or 300 strokes by hand, scraping bowl often to blend ingredients. Add rind and extract, remaining 1/2 cup milk, and egg whites; beat an additional 2 minutes. Pour into prepared pans. Bake 30 to 35 minutes, or until cake tester inserted in center comes out clean. Cool on wire racks 10 minutes; remove from pans. When thoroughly cool, spread Ginger Orange Filling between layers; cover sides and top with Fluffy 7-Minute Frosting. Decorate with yellow rose and orange butterfly. Makes one 8- or 9-inch layer cake Source of Vitamins A, B, C

Cake layers may be frozen

Fluffy 7-Minute Frosting and Ginger Orange Filling

3 egg whites 1 c. sugar <sup>1</sup>/<sub>3</sub> c. light corn syrup 3 tbs. water

1/4 tsp. cream of tartar l tsp. orange or lemon extract 1 tbs. chopped candied ginger 3 tbs. orange marmalade

Dash of salt • Blend egg whites, sugar, corn syrup, water, salt, and cream of tartar in top of double boiler. Beat rapidly with rotary beater over boiling water, until mixture stands in stiff peaks; stir in extract. GINGER ORANGE FILLING: Fold ginger and orange marmalade into 1 cup of frosting; spread between layers. Frost top and sides of cake with remaining frosting.

#### Gumdrop Roses and Butterfly

1 pkg. assorted large gumdrops Sugar

Roses

· Sprinkle board liberally with sugar. With rolling pin, roll out 6 to 8 gumdrops into thin ovals.

Center: Cut gumdrop oval in half lengthwise, roll up each half jelly-roll fashion, one for large rose, one for bud.

Petals: Cut rolled gumdrop in half crosswise-each half will form a petal. Press petal edges thin with fingers and cup center to form curved petal. Press each petal around flower center. For bud, use 3 petals. For full-blown rose, use 9 to 12 petals.

Leaves and stems: Roll green gumdrops as for roses. Cut into leaf shape with wet scissors. You will get 4 leaves from each gumdrop. Roll scraps of green on board with hands to form stems.

Butterfly:

• For each wing, roll out orange gumdrops to thin ovals. Make paper pat-terns for butterfly wings, 1 small, 1 large. Cut one of each size from each gumdrop oval. Roll black gumdrop into thin cylinder; cut in half; use one half for body of butterfly. Cut four thin slices from other half; press one on each wing section.

#### To assemble:

Place butterfly body on frosted cake. Press wooden picks halfway into wing sections. Insert into cake at an angle.

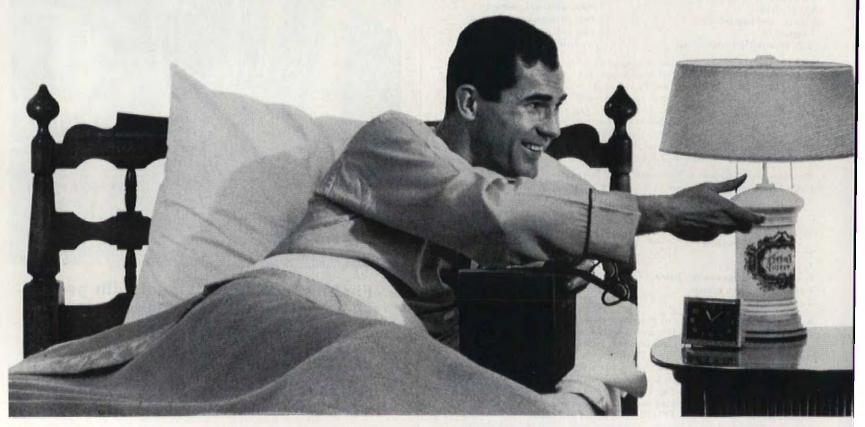
AMERICAN HOME DARK CHOCOLATE CAKE Preparation time: 30 min. Baking time: 35-40 min.

sq. unsweetened chocolate, melted	21/3 c. sifted cake flour
c. boiling water	2¼ tsp. baking powder
c. soft shortening*	1 tsp. salt
13 c. sugar	<sup>1</sup> / <sub>4</sub> tsp. soda
3 eggs	1 e. buttermilk
Crease and flour two Ox 116 inch laver pan	e or one 13x9 inch oblong par

ng pan. Set oven at moderate (350° F.). Stir melted chocolate and boiling water together until thickened and smooth; cool. Blend shortening and sugar; add eggs and beat mixture until light and fluffy, about 3 minutes at high speed on mixer; blend in chocolate mixture. Sift flour, baking powder, salt, and soda, together; add alternately with buttermilk to creamed mixture (low speed on mixer). Bake 35 to 40 minutes, or until cake tester inserted in center comes out clean. Cool on wire racks 10 minutes; remove from pans. When thoroughly cool, fill and frost with Burnt Sugar Frosting. \*Butter, margarine, or vegetable shortening may be used.

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Makes one 9-inch layer cake Cake and frosting may be frozen

1/2 c. sugar

a c. water

Source of Vitamins A, B

#### Burnt Sugar Frosting l egg yolk 1 lb. confectioners' sugar, sifted Solid chocolate wafers 1/2 c. soft butter or margarine

• Heat sugar in heavy skillet over low heat, until it melts and turns golden brown. Add water, a small amount at a time, stirring constantly. Boil syrup for 1 minute; cool (there should be ½ cup). Cream butter or margarine; blend in egg yolk and cooled syrup. Add confectioners' sugar slowly, beating to blend. If frosting is too soft, set bowl in ice water and stir until it thickens. Spread between layers, on sides, and top of cake. Press chocolate wafers into sides of cake at an angle; arrange 3 wafers in center of cake.

CALIFORNIA SPONGECAKE



Preparation time: 20 min. Baking time: 60-65 min. 6 egg yolks 1 tbs. lemon juice

<sup>3</sup>/<sub>4</sub> c. sugar 11/2 c. sifted cake flour

14 c. water 6 egg whites 1 tsp. baking powder 1/2 tsp. salt 2 tsp. grated lemon rind

Makes one 10-inch cake

C. sugar 1/2 tsp. cream of tartar

Source of Vitamins A,B,C

• Set oven at slow (325° F.). Beat egg yolks until thick; beat in ¾ cup sugar until light and fluffy. Sift flour, baking powder, and salt together; add alter-nately with combined lemon rind, juice, and water to yolk mixture. Beat whites until foamy; blend ¾ cup sugar with cream of tartar; add slowly to whites, beating constantly until stiff peaks form. Fold yolk mixture gently into meringue mixture. Pour batter into ungreased 10x4-inch tube pan. With knife or spatula, gently cut through batter several times to remove large air pockets. Bake 60 to 65 minutes, or until cake tester inserted in cen-ter comes out clean. Place pan upside down, with tube over neck of bottle, to cool. When thoroughly cool, gently loosen from sides of pan with spatula; shake slightly; cake will fall out. Coat with Quick Vanilla Glaze: Blend 1 cup sifted confectioners' sugar with 1 tablespoon water, cream, or milk; flavor with 1 teaspoon vanilla extract. Spoon over top of cake, allowing some to drizzle down sides.



May be frozen

Preparation time: 30 min. Baking time: 60-65 min.

3 c. soft shortening\* 1 c. sugar 2 eggs 2<sup>1</sup>/<sub>4</sub> c. sifted cake flour 2<sup>1</sup>/<sub>2</sub> tsp. baking powder 1/2 tsp. salt

a c. milk 2 tbs. molasses 11/2 tsp. cinnamon 2 tsp. cloves 1/2 tsp. nutmeg

• Grease and flour a 9x5x3-inch loaf pan or a 9x9x2-inch pan. Set oven at moderate (350° F.). Beat shortening, sugar, and eggs until light and fluffy (continued)

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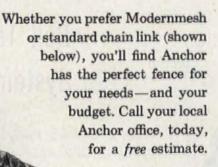
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#### (continued)

(high speed on mixer). Sift together flour, baking powder, and salt; add alternately with milk to egg mixture, scraping bowl often to blend ingredi-ents. Divide batter in half; add molasses and spices to one half. Spoon the two batters into prepared pan by alternate spoonfuls. Cut through batter several times with a knife to create marble effect. Bake 60 to 65 minutes, or until cake tester inserted in center comes out clean. Cool on wire rack 10 minutes; remove from pan. When thoroughly cool, frost with Lemon Butter Cream.

\*Butter, margarine, or vegetable shortening may be used.

Makes one loaf or 9-inch square cake Cake and frosting may be frozen

> Lemon Butter Cream 3½ c. sifted confectioners'

1/2 c. soft butter or margarine l egg yolk

sugar 1 tsp. grated lemon rind

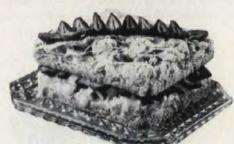
3 tbs. lemon juice

Source of Vitamins A, B, C

• Cream butter or margarine, egg yolk, and lemon rind together. Add sugar alternately with lemon juice, beating well to blend. Frost top and sides of Dixie Marble Spice Cake.

For decoration: Cut thin lemon slices in half; dip each into hot corn syrup, then in colored sugar. Let dry before decorating cake.





Preparation time: 20 min. Baking time: 35-40 min.

1 pkg. vanilla pudding mix 1% c. milk 2 tbs. light rum 1/2 c. soft shortening\* <sup>1</sup>/<sub>2</sub> c. sugar 4 egg yolks 14 c. sifted cake flour 14 tsp. baking powder

1/4 tsp. salt 4 c. milk 4 egg whites % c. sugar 1/2 c. blanched, sliced almonds 2 tbs. sugar Sifted confectioners' sugar 1 pt. strawberries, washed, hulled, and halved

• Prepare pudding mix according to package directions, using 134 cups milk; cool; add rum; chill. Grease and flour two 8x8x2-inch pans or two 9x11/2-inch layer pans. Set oven at moderate (350° F.). Beat shortening, 1/2 cup sugar, and egg yolks in bowl until light and fluffy (high speed on mixer). Sift together flour, baking powder, and salt; add alternately with 1/4 cup milk to egg yolk mixture, scraping bowl often to blend ingredients. Divide batter and spread evenly in prepared pans. Beat egg whites until foamy; add <sup>2</sup>/<sub>3</sub> cup sugar, 1 tablespoon at a time, beating well after each addition; continue beating until meringue stands in stiff peaks. Spread meringue evenly over batter in pans, swirling with spatula; make diagonal groove in one layer for strawberry garnish. Sprinkle each layer with half the nuts and 1 tablespoon sugar. Bake 35 to 40 minutes, or until meringue is delicately browned and cake is done. Cool on wire racks 10 minutes; carefully remove from pans; place on wire racks, meringue side up; cool thoroughly. Place layer without groove in meringue on serving plate; spoon on chilled pudding; top with strawberries. Dust second layer lightly with confectioners' sugar and place on strawberry-covered layer. Arrange double row of strawberries, cut side up, in groove in meringue; refrigerate until ready to serve.

\*Butter, margarine, or vegetable shortening may be used.

Makes one 8-inch square, or one 9-inch round layer cake

Source of Vitamins A, B, C

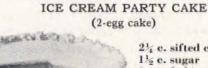
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#### HAWAIIAN HOLIDAY CAKE (2-egg chiffon cake)



2<sup>1</sup>/<sub>4</sub> c. sifted cake flour 1 c. sugar 3 tsp. baking powder 1 tsp. salt <sup>1</sup>/<sub>3</sub> c. cooking oil <sup>1</sup>/<sub>2</sub> c. milk 2 tsp. vanilla 2 egg yolks <sup>1</sup>/<sub>2</sub> c. milk 2 egg whites <sup>1</sup>/<sub>3</sub> c. sugar

Preparation time: 20 min. Baking time: 30-35 min.



 $2\frac{1}{4}$  c. sifted cake flour  $1\frac{1}{2}$  c. sugar 3 tsp. baking powder 1 tsp. salt  $\frac{1}{2}$  c. vegetable shortening  $\frac{3}{4}$  c. milk  $1\frac{1}{2}$  tsp. vanilla  $\frac{1}{4}$  c. milk

2 eggs 1 pt. pistachio ice cream 1 pt. strawberry ice cream 1 pt. chocolate ice cream 1 pt. heavy cream, whipped 4 tbs. confectioners' sugar

Few drops red food color

• Grease and flour two 8 or 9x13/2-inch layer pans. Set oven at moderate (350° F.). Sift flour, 1 cup sugar, baking powder, and salt into mixing bowl. Add oil, 3/2 cup milk, and vanilla; beat 1 minute at medium speed (middle of dial) on electric mixer, or 150 strokes by hand. Add egg yolks and 3/2 cup milk; beat 1 minute more. Beat egg whites until foamy; beat in sugar slowly; continue beating until stiff peaks form. Fold yolk mixture into meringue. Pour into prepared pans; bake 30 to 35 minutes, or until cake tester inserted in center comes out clean. Cool on wire racks 10 minutes; remove from pans. When thoroughly cool, spread Orange-Pineapple Filling between layers; frost top and sides with Orange Cloud Frosting. Makes one 8- or 9-inch layer cake

Source of Vitamins A, B, C Cake layers may be frozen

Orange-Pineapple Filling

<sup>2</sup>/<sub>3</sub> c. sugar
3 tbs. cornstarch
<sup>2</sup>/<sub>3</sub> c. orange juice
1 can (9 oz.) crushed pineapple, drained

• Grease and flour two 9x1½-inch layer cake pans. Set oven at moderate (350° F.). Sift flour, sugar, baking powder, and salt into mixing bowl. Add shortening and ¼ cup milk; beat 2 minutes at medium speed (middle of dial) on electric mixer, or 300 strokes by hand. Add vanilla, remaining ¼ cup of milk, and eggs; beat an additional 2 minutes, scraping bowl often, to blend ingredients. Pour into prepared pans; bake 30 to 35 minutes, or until cake tester inserted in center comes out clean. Cool on wire racks 10 minutes; remove from pans. When thoroughly cool, split each layer through center to make 4 thin layers.

Spread each flavor of softened, not melted, ice cream, in foil-lined 9-inch layer cake pan. (If you don't have 3 pans freeze one flavor and re-use pan.) Freeze about 40 minutes or until firm. Remove from pans; peel off foil; put cake layers together 2 egg yolks, slightly beaten 2 tsp. grated orange rind

1 tbs. butter

• Combine sugar, cornstarch, orange juice, and pineapple in saucepan. Cook over medium heat, stirring constantly, until mixture bubbles and is thickened. Stir half of hot mixture into egg yolks; blend into remaining mixture; cook 1 minute more. Remove from heat; add orange rind and butter; cool; chill. Makes about 1½ cups.

Orange Cloud Frosting

2 egg whites

1½ c. sugar

1 tbs. light corn syrup

- 3 tbs. orange juice
- 2 ths. water

 $1\frac{1}{2}$  c. shredded or flaked coconut Orange sections

• Blend egg whites, sugar, corn syrup, orange juice, and water in top of double boiler. Beat rapidly with rotary beater over boiling water until stiff peaks form. Frost top and sides of cake; sprinkle with coconut; top with orange sections.

with ice cream between. Place on foil covered 10-inch square of cardboard. Freeze several hours, or until very firm. Cake may be made several days ahead and kept frozen. For freezer storage over one day, wrap firm frozen cake in transparent saran or in foil. Several hours before serving, whip 1½ cups cream and fold in confectioners' sugar; spread thinly and smoothly over entire cake. Tint remaining ½ cup of cream a pastel pink with red food coloring; whip; pipe through pastry tube to decorate cake. Return cake to freezer until about 15 minutes before serving.

Makes one 9-inch layer cake Source of Vitamins A, B, C

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Baking time: 30-35 min.

Freezing time: several hrs.

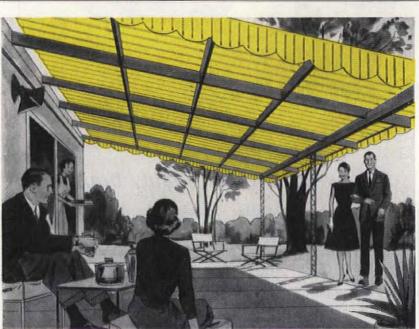


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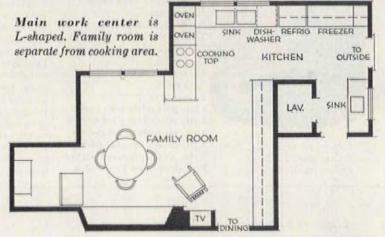
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(Shown in color on page 16) **Stainless Steel With the Spice of Tradition** 



Modern stainless steel cabinetry is complemented by the herb-patterned wallpaper on the soffit. Painted wood cabinets with glass knobs are used along storage wall facing family room.



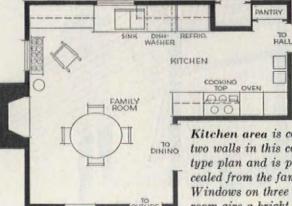
INFORMATION: ROSEMARY WEATHERRED

#### (Shown in color on page 19) Provincial **Color Scheme Goes High Style**

Storage cabinets surround the built-in oven and cooking top. Counter at right is handy for serving. Ventilating hood lights cooking top and removes grease and cooking odors.

DESIGNER: EARL MCMILLEN





Kitchen area is confined to two walls in this corridortype plan and is partly concealed from the family room. Windows on three sides of the room give a bright feeling.

INFORMATION: SUSAN JONES MEDLOCK

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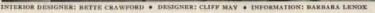
LookI Even spray and sand can't harm this picnic lunchI Salad, chicken, bread, cold drinks—all are completely protected in TupperwareI The patented Tupper Seal locks out everything you don't want, locks in everything you do want—flavor, freshness and purity. In your kitchen, too (Tupperware's real homeI), these colorful plastic containers save food, money and time. They keep leftovers "just-made" tasty. They save space in your refrigerator and freezer, too-the seal fits so tightly you can store Tupperware any which way. And you can see what's insidel If you enjoy the fun of a get-together, you'll like the way you <u>buy</u> Tupperware-at friendly home parties. Plan to attend-or have-a Tupperware party soon. Call your local distributor for your dealer's name. See TUPPERWARE in the Yellow Pages under "Housewares" or "Plastics." Or write Dept. A-6, Tupperware Home Parties Inc., Orlando, Florida.

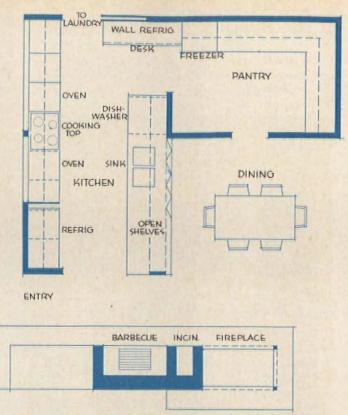


(Shown in color on page 20) The Mood: South of the Border

Wall opposite island divider features lots of storage and counter space. One built-in oven under the counter and the under-counter refrigerator are out of view from dining area. Folding door beside refrigerator pulls out to screen kitchen from entry.







Open plan is a happy choice when much of the family entertaining centers around the kitchen. Here, the main kitchen area follows a corridor plan with extra space devoted to a pantry containing the freezer. Incinerator beside barbecue unit aids in quick clean-ups.



#### (Shown in color on page 21)

#### **The Mood: French Countryside**

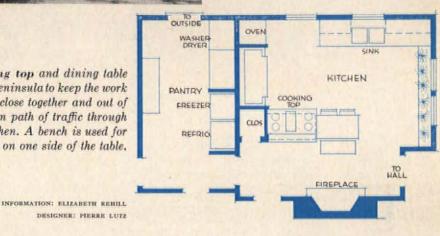
The combination of open shelves and closed cabinets is practical and decorative for the cook who wants to keep frequently used items in easy reach. Flowering plants and herbs add dash of color at windows.

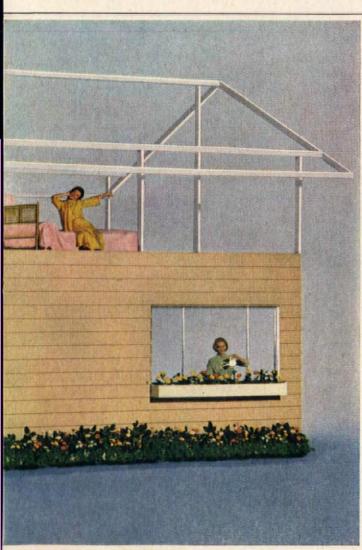




Armoire, lined with unfinished cypress, makes a handy mixing center. Narrow drawers beneath cooking top are built to resemble those in Early American apothecary chests. French wallpaper looks like real delft tiles.

Cooking top and dining table form a peninsula to keep the work areas close together and out of the main path of traffic through the kitchen. A bench is used for seating on one side of the table.





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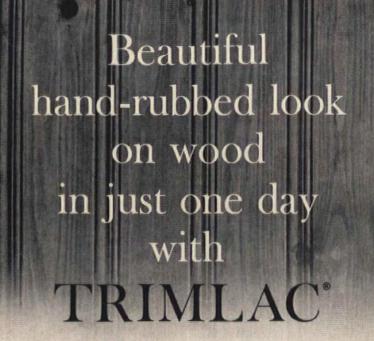
#### (Shown in color on page 22)

All White and **Country Casual** 

Built-in oven is installed under the counter and concealed from living-room view behind folding doors. After baking, the oven must cool before the doors are closed.



Under-counter dishwasher also is hidden from view behind fold-back doors designed to simulate other base cabinets. Sink has a chopping-board top (with cutout for disposer) which fits over one of the sink bowls.

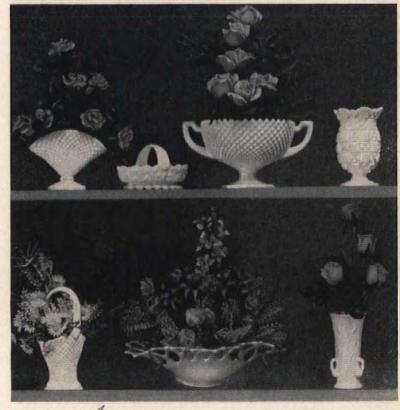


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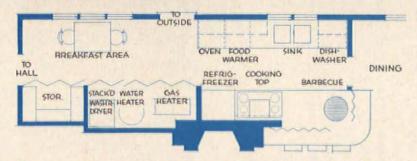
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GRAPEVILLE, PENNSYLVANI



Louvered doors are used extensively in this kitchen for wall cabinets and the utility area at left. Breakfast area is in a pleasant spot by the windows at the end of the room.

INFORMATION: JESSIE WALKER INTERIOR DESIGNER: ROBERTA KOLL

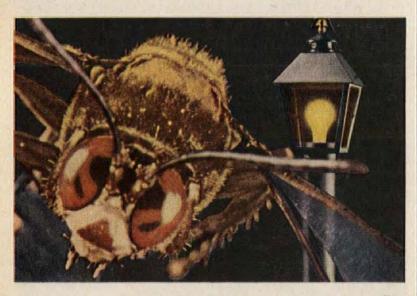


Room-within-a-room feeling was achieved by removing part of a wall and building an extra-wide pass-through. It's perfect for buffet service or a dining bar. The idea is adaptable to many kitchens which have a confined feeling. Space was planned wisely to include a place for utility and laundry appliances-neatly concealed behind doors.

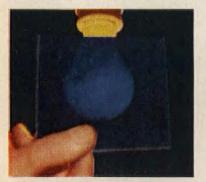
### Keep your outdoor parties a secret from the bugs



You see the new G-E Bug-Lites



#### ... but Mr. Bug doesn't



BUG'S-EYE VIEW! This blue filter shows how a General Electric Bug-Lite Bulb looks to most night-flying insects. They scarcely see it, don't realize it's there so they stay away in droves! But you'll enjoy the cheerful friendly light.

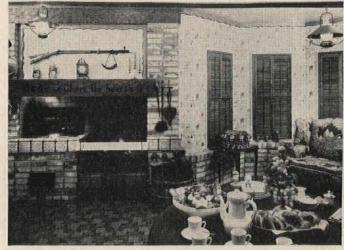


GET THIS 4-BULB PACK! Invite friends for an evening outdoors without inviting those whining, biting bugs. Use G-E Bug-Lites in every outdoor socket. Buy them four at a time. You'll need both 60 and 100-watt. Each, only **35**¢

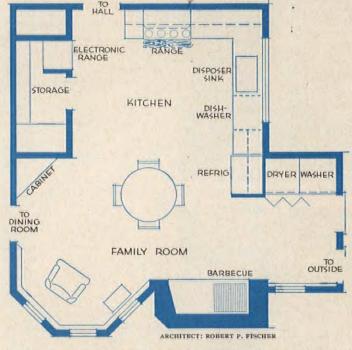


(Shown in color on page 25)

**A Charming Provincial Manner** 



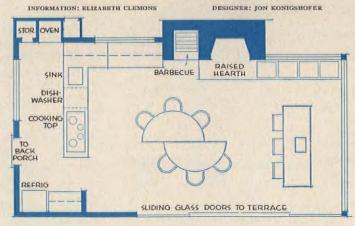
**Big fireplace** incorporating a barbecue pit is the focal point. The hand-adzed mantel with carved maxim is Mr. Hansen's handiwork. Windows are simply and effectively treated with shutters. Country-style dining table is used for family meals.



Range, sink, dishwasher, and refrigerator were placed in an L-shape along two adjoining walls with plenty of counter space between. Laundry equipment fits in a niche.

(Shown in color on page 27)

#### Family Kitchen With a Countryside View



The kitchen area was kept compact and efficient although the room is big. Since much of the cooking is done on the barbecue an abundance of cabinets and counter space is provided beside it.

# It's a pretty cool customer who won't warm up to this wagon!

Nowhere will you find a wagon that can be put to any wider use than one of these new Chevies. You have a choice of five handy, handsome models with the widest seating, widest cargo area and widest selection of engines and transmissions in the low-price field. Whatever the need of the moment—whether it's space for toting a tribe of noisy youngsters to a weekday matinee or for packing picnic paraphernalia on a quiet Sunday afternoon these Chevrolets are beautifully, dutifully built to do the job. Your dealer's waiting to fill you in on the wide variety of virtues you'll find in no other wagon near Chevy's price! Roomier Body by Fisher with a lower and narrower transmission tunnel that gives more foot room.

Pride-pleasing style (you'll like the way it combines good looks with good sense, that easier-to-load vacationsized trunk, for instance).

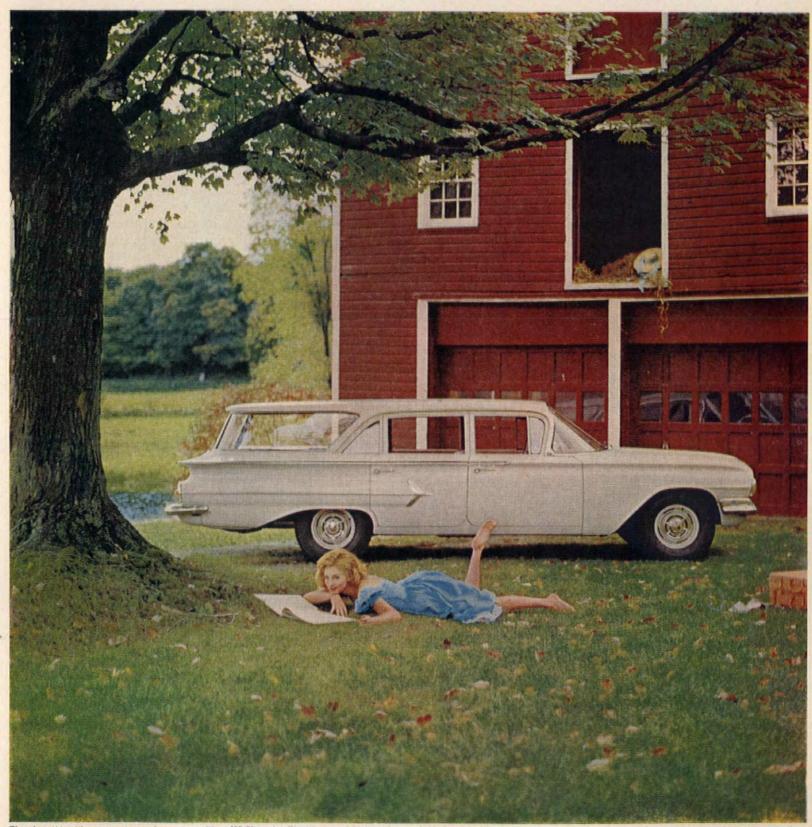
New Economy Turbo-Fire V8 (makes friends fast by getting up to 10% more miles on a gallon of regular). Shift-free Turboglide\*—Chevy's the only car in its field with an automatic transmission that eliminates even a hint of a shift. Hi-Thrift 6 (built, of course, with Chevy's ever-faithful dependability).

Coil springs at all 4 wheels (with the extra cushioning of newly designed body mounts, you've never had it smoother than you do in Chevrolet).

Quicker stopping Safety-Master brakes (another important reason Chevy's the kind of friend you can count on). \*Optional at extra cost.

CHEVROLET /

Chevrolet Division of General Motors, Detroit 2, Michigan



There's nothing like a new car-and no new car like a '60 Chevrolet. The Kingswood Station Wagon. / Air Conditioning-temperatures made to order-for all-weather comfort. Get a demonstration.

# THE ABC'S OF BLOCKS

Concrete masonry blocks contain portland cement and fine and coarse aggregates. The aggregate determines the weight, porosity, and texture of the block. Crushed rock, or sand and gravel give you heavyweight units; cinders, pumice, expanded shale, and such make up lightweight units. In general, you order the block according to aggregate. Because of the weight, concrete blocks are manufactured and sold locally. For the same reason, the aggregates are taken from nearby sources. Whereas the common, 8x8x16", heavyweight concrete block (with gravel as the aggregate) is available in lumbervards everywhere, lightweight aggregate blocks will vary in availability from region to region. The lightweight block is easier to handle and strong enough for most building jobs around the house and garden. Look for special properties and look out for limitations. Cinder blocks, for example, shouldn't be used outdoors, since they often contain bits of iron which leave rust stains on the surface. To be sure you're seeing the full range, not only of aggregates but of block shapes available, check several lumberyards, and building and masonry supply dealers.

#### HOW TO PROCEED

Once you've decided what you want to build, decide roughly on the dimensions. Visualize how it will look next to other structures and any trees or shrubs. Now's a good time to decide whether it's to be a solid wall or more in the form of a grille. What will it block out or frame? Consider its appearance from the other side, too. Check local building codes at this point. Their provisions are often quite specific; if violated, the structure must come down. Lumberyards and building and masonry supply dealers will help you design and proportion the structure, and will estimate the materials needed and the cost.

#### FOOTINGS AND FOUNDATIONS

The first rule of masonry construction is to put down a good foundation. The formula for a poured concrete footing: 1) footing should begin below the frost line; 2) make it twice as thick as the wall; 3) it should be just about as deep as the wall is thick. To mix concrete for footings, use one part portland cement, 3 parts sand, 5 parts gravel. In areas where the ground is soft, allow the footing to settle a week or two before beginning the wall. The footing must be level before you proceed. A standard 4" carport slab or sturdy terrace can, in some cases, serve as a foundation for a wall.

#### HOW DO BLOCKS STACK UP?

How you handle the mortar will determine the success or failure of the work. With a level, constantly check the block alignment 'up and down and across as you go. Follow a taut string guide as well. Spacers are commercially available to establish uniform mortar widths. All masonry block are put up with a portland cement mortar. This is available in bags and needs only to be mixed with the required amount of water. Packaged mortar of this kind is ideal for small jobs, but it's expensive. For larger projects, mortar cement is excellent.

How many of these wonderful HOME BUILDING IDEAS can you use? They're all free!

... in Alcoa's big, new guide to building and remodeling with aluminum!

Planning the house of your dreams? Adding new improvements or greater convenience for your present home? Alcoa can help you with dozens of wonderful ideas and suggestions — all practical, all tested in thousands of new and remodeled houses. Here in 36 fact-filled pages is an authoritative guide to selecting and using such Care-free products as aluminum siding, windows and doors, screening, foil-surfaced insulation, gutters, hardware, awnings and many other products. Building with aluminum can make your living easier... save you time and work. Everything you need to know about these and other products of Alcoa<sup>®</sup> Aluminum is yours free in the factfilled, fully illustrated booklet, *How* to Make Your House a Care-free Home—SEND FOR IT TODAY! Aluminum Company of America, Pittsburgh 19, Pa.



Aluminum Company of America 1902-F Alcoa Building Pittsburgh 19, Pa.

Please send me a free copy of How to Make Your House a Care-free Home.

Zone

State

72

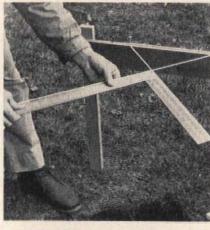
Name\_\_\_\_\_

City

This comes in bags but must be mixed with 3 parts sand as well as water before use. The cheapest but least convenient mortar is mixed by hand. One mix contains 1 part portland cement, 1 part hydrated lime, and 6 parts sand. Don't mix more mortar than can be used within 30 minutes or so. If mortar remains unused beyond this time, it loses much of its strength. Blocks should be dry when installed. Keep mortar off the face of the blocks as much as possible. Should some mortar get on the block face, allow it to dry and then remove with a trowel; rub area with a piece of block.

#### PAINTING AND COLORING BLOCK

A masonry block wall can be painted with a portland cement paint or one of the many exterior masonry paints. Block can also be purchased already colored, but these aren't ideal for the amateur mason, since mortar splashed on the colored surface can spoil it.



Use "batter boards," cord, and a framing square to lay out the trench for the footing. Corners at ends of wall must square with each other. Nails in the crosspieces that hold the cord should be at the precise line of the wall.



To insure that the footing is even, drive stakes into the bottom of the trench; use a level to make sure the tops of the stakes are all the same height.



**Pour concrete** into the trench, allowing it to just barely cover the tops of all the stakes. Semiliquid nature of concrete makes this easy. Leave stakes in.



The first block is embedded in mortar and made absolutely straight and level. The blocks can be moved by applying pressure and tapping gently on the top or face. Use plenty of mortar so that the block can be forced down; then scoop off excess mortar from the joint.

(continued)

Now...for today's younger men and women over 45





From coast to coast word is spreading about the miracle of SARAKA...the all-vegetable bulk stimulant that's helping thousands to get more enjoyment from the bonus years by promoting regularity in a gentle, effective way.

Unlike "trigger" laxatives containing strong chemical stimulants that may cause a harsh or violent action in the colon, SARAKA is known for its gentle double action that helps establish natural-like regularity, without hurry-up or discomfort. Only SARAKA contains Bassorin to add the bulk often lacking in the diet, plus Cortex Frangula for mild stimulant laxative action ... and Vitamin B<sub>1</sub>. No wonder many doctors who recommend SARAKA are themselves users! SARAKA is also available in sugar-free form as SARAKA-D.

Get SARAKA and take as directed. Middle-age constipation will be relieved and you will be helped towards that wonderfully easy regularity of youth that makes life more enjoyable.



THE AMERICAN HOME, JUNE, 1960

# It's new! It's ickin'-Good



REW LICKIN GOOD REAL NEW LICKIN GOOD REEF TH

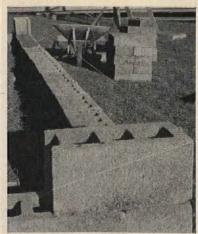
# all the meat is beef in new Pard

... so when you buy beef for the family ... buy lickin'-good Pard for the family dog

New, nourishing, ever so much more tasty dog food. Your dog will love it... thrive on it—new *lickin'-good* Pard. All the meat is *beef* in Pard. The two most trusted words in meat. Our 105th year.

Swifts

(continued)



A tight drawstring is essential to keep the blocks in a straight line. Lay one block at each corner, then stretch the string, check with a level, and lay others to it.



Cut blocks to size by scoring both faces with a cold chisel. Tap gently, slowly pulverizing along the line. When the line is scored, a sharp rap will break the block.



To lay succeeding blocks, stand them on end and "butter" inside and outside corners. Tap with the trowel to seat the mortar, keeping it from falling off in transit.



Use wire mesh reinforcing on the next-to-top course on all walls, and along every fourth course on high walls. Use vertical reinforcing rods if stronger support is required.



Cap the top of a garden or retaining wall with a 4" solid block laid flat. If the wall is to serve as the foundation for subsequent construction, fill cores of the top course with mortar, troweled smooth; sink anchor bolts in the core filling.



Mortar courses must be "tooled" to make them firm and water-resistant. This is true even when the joints are to be kept flush. The tool shown is the simplest; there are also tools to produce a  $\lor$  or concave joint.

HOW TO USE THE NEWEST COLOR: MAGIC PURPLE We predict a bright future for the newest trend in decorating colors. Next month, see how we use magic purple in everything

from upholstery fabrics to base cabinets.

THE AMERICAN HOME, JUNE, 1960

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## Compact Cars (continued from page 11)

A man who should know manufacturing techniques voiced the same complaint. Edward L., general manager for a Detroit toolmaking firm, said, "Outward appearance is good. Inwardly the car is rushed together. The rubber sealing is horrible. I've had some regrets, especially all this trial and error to get the car into normal delivery shape. It's the factory's fault, not the dealer's."

There are those who want performance in addition to compactness and economy. Richard F., a retired navy officer who lives in Los Angeles, chose Valiant because he thinks that it gives him all of these features. "I had a Volkswagen," he noted, "but out on those freeways I felt like a rowboat at Midway. I didn't even have the power to hide." Cmdr. F. next skippered an eight-cylinder Rambler but it used too much gas. His happy solution was a Valiant, which, he says, "outguns both the Corvair and the Falcon without costing too much."

Valiant, like Corvair, has long since corrected problems reported by early owners. The only problem remaining is the happy situation of not being able to manufacture enough cars to meet the demand.



#### FALCON

This new Ford Motor Company product is best described as buttonneat and orthodox in every respect. Service records show that it has already built an amazing record of reliability, and sales are ballooning accordingly. One out of every three Fords made so far this year is a Falcon.

Ford's other new compact, the Comet, is mechanically the same as the Falcon, so owners can expect the same high degree of reliability. The Comet, though, is slightly longer and offers more luxurious interiors. As a company official puts it: "We want to give the public a car that doesn't take them from eight rooms and two baths down to four rooms and one bath."

Falcon-owner Richard K., of Chicago, drives 30 miles a day to and from his job at a food-processing plant. "I save \$2 a week on gas compared to my '53 Chevy," he reports. "I average around 21 m.p.g. in city traffic. I expected more but I'm satisfied. What I wanted was a car that was simple, economical, and easy to wash.'

Schoolteacher Dorothy C., also of Chicago, bubbled over the phone, "I'm very happy with my Falcon. We've always been a Ford family. Steering is just as easy as power steering." From the plains of Texas comes a plea for more power. "The bigger cars pass me as if I were standing still," Joseph S., of Dallas, complains, Detroit can only shake its head at the paradoxical customer who wants both economy and speed, for the two cannot be had without some sacrifice of one or the other.

Repair bills on compact cars are lower as shown by the experience of Thomas F., of New York City. A truck demolished the right front fender of Mr. F.'s Falcon, but due to the simple bolt-on construction and uncomplicated curves, the damage was repaired for less than \$50. These secondary economies

have already induced over 400 insurance companies across the nation to lower rates by 10 per cent for American and imported compact cars.



#### RAMBLER

The Rambler's most popular model is 189.5" long and 72.3" wide. (A standard-sized Chevolet measures 210.8" and 80.8".) A 127 h.p., six-cylinder engine is specified by most buyers, although a V-8 is available for those who wish more performance. (A larger Ambassador model is more luxurious, but offers no advantage in interior dimensions.) Most compact of the compacts is Rambler's American series with bodies mounted on a 100" wheelbase. This latter is a replica of the 1955 vintage Rambler, and is actually selling better today than it did then.

Donald M., a minister from Atlanta, keynoted a prime reason for buying Rambler (continued)

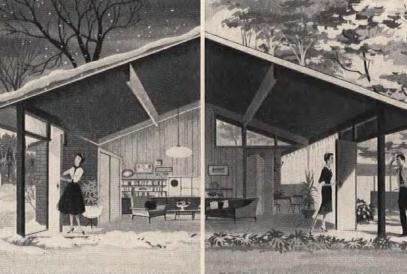
#### LOOK WHAT GAS **DOING NOW!** IS

Flip one switch... and your BRYANT **Comfort System gives** you the indoor climate you want

Touch one control with a finger and the new Bryant Deluxe Gas Furnace comfortably warms your home. In summer, another touch and gentle, cooling air begins to flow . . . clean, fresh, de-humidifying air. This is a complete Bryant installation-warming, air conditioning, making your home comfortable all year round.

Gas appliances are easy and inexpensive to install and use. They're dependable in all kinds of weather, serving you when you need them. And, remember, there's nothing to wear out or make noise in a Gas flame! Nothing heats, cools and conditions air like Gas! AMERICAN GAS ASSOCIATION

> If you're building, remodeling, converting to Gas: Ask your Gas company representative how Gas cooling extracts humidity and pollen, distributing fresh, healthful air . . . how safe, dependable Gas heating provides an even flow of warm air, responding instantly to outside temperatures.



bryant

WELCOME WARMTH IN WINTER . . . REFRESHING COOLNESS IN SUMMER



does so much more ... for so much less!



- 1. Completely comfortable
- 2. Invisible in place
- 3. No odor can form
- 4. No belts, pins, pads
- 5. Insert it in seconds
- 6. Easy to dispose of
- 7. Worn internally No chafing
- 8. No need to remove for baths
- 9. Conceals readily in purse
- 10. No need to touch Tampax itself
- 11. More poise, more freedom
- 12. It's the modern way!

Tampax® internal sanitary protection comes in 3 absorbencies (Regular, Super, Junior) wherever such products are sold.

TAMPAX Incorporated, Palmer, Mass.



#### (continued)

when he praised the car's comfort on a recent 2200-mile vacation trip. "My three youngsters sat happily for hours in the caboose," he said. "This is what we call that third seat that faces to the rear in our wagon. When I tired of driving, my wife took over and I napped in the reclining passenger seat. We got nearly 25 miles to the gallon, too," he added.

Chilly Denver paid a compliment to the car's heating and ventilating system, which is considered by some engineers to be the best in the industry. Olga McC., a secretary there, says this is the first car she has ever owned that would warm up during the short trip to her office. Conversely, Abraham S., of Los Angeles, who makes frequent trips to remote desert towns to sell oil-field equipment, claims the air conditioner in his Rambler is so good that he leaves a similarly cooled Cadillac at home.

Though never designed as a taxi, the Rambler of George L. is used for this purpose in New York City. "Passengers knock their hats off getting into the rear seat and then can't wear them when they sit down," he complains. "Otherwise the car seems to be holding up pretty well. But, if I had it to do over again, I'd get power steering."

Unlike doctors, engineers tend to criticize their fellows. "Why can't they settle on whether knobs should pull or turn," grouses Robert K., of Detroit. "One way or the other is O.K. with me, but I've broken three of them on this car already. And maybe it's the way I drive, but I don't get anywhere near the gas mileage that you hear about in those economy runs."

Many owners contacted bought Rambler because they were convinced of its high resale value. Three were satisfied previous owners. One, an advertising-agency man, was sold by his own trade, namely, a series of magazine ads called "Love Letters to a Rambler." It would seem that after a long struggle for recognition of a basic idea, Rambler is solidly established with many motorists.

It is evident that in less than a year, economical motoring has won a firm foothold with car buyers. And Detroit needed only one look at sales to rush plans for a second generation of compacts. One of them, the Comet, has already appeared, and it typifies the others to come with its concept of luxury in a small package.

By next fall, giant General Motors will offer three new com-



Now science finds Unguentine effective for all kinds of everyday skin injuries!

# UNGUENTINE® BOOSTS NATURE'S HEALING POWER as no plain antiseptic can!



1. Nature sends its healing serum to the surface of a skin injury. But tension may keep serum droplets apart. Asgerms get through, healing slows down!

2. Unguentine instantly spreads this healing serum, creates a protective blanket to lock out germs and to promote healing more effectively than nature itself!

Unguentine gives instant aid to injured skin Relieves pain, fights germs, promotes healing and forms a protective antiseptic dressing as no cream or liquid can! Nothing's safer for children, the whole family—for all kinds of skin injuries; cuts, scrapes, scratches, burns; painful cumbure tes!



pact makes to supplement the Corvair. They will look something like the original because they will use certain key body stampings in common with the Corvair, but each will have an engine in front. Buick's and Oldsmobile's versions plan a peppy but small V-8 with an aluminum block. Pontiac, on the other hand, will reintroduce the four-cylinder engine to America. Cadillac is readying for introduction next spring a four-passenger hardtop similar in theme to Ford's successful Thunderbird. It will, however, carry the usual high Cadillac price tag.

Over at the sprawling Dodge plant in Hamtramck, Michigan, engineers are busy on the final details of a slightly larger and more luxurious version of the Valiant. Dodge, which introduced a smaller (but not compact) car this year called the Dart, found that within a few months the newcomer was accounting for 85 per cent of all Dodge sales.

Ford is said to be working on a "compact compact" car that will feature front-wheel drive on a 95" wheelbase. One of the Big Three makers of cars in the highest price field plans to cut the size of its offering by nearly a third in the near future. They reason that parking spaces and traffic do not open up just because the driver has money.

#### IDOLING IDLING

Neighbor, always on the go, Mowing lawns and shoveling snow, Trimming hedge and pruning trees, You've completely spoiled my ease. With my wife you've made a hit; But when I'm home, I wish you'd quit! Dorothy Dodge

Ford's vice president in charge of styling, George Walker, summarized the trend when he said, "There will be a substantial need in the years ahead for highly specialized vehicles to meet special kinds of individual and family requirements. There is growing evidence that we are drifting away from the idea that one car has to serve every purpose."

In other words, where the Model "T" put the American family on wheels, the new era will put each member of the family on his own wheels. THE END



YOURS: ADVANCED DESIGN, TRADITIONAL QUALITY IN THE COMPACT WITHOUT COMPROMISE



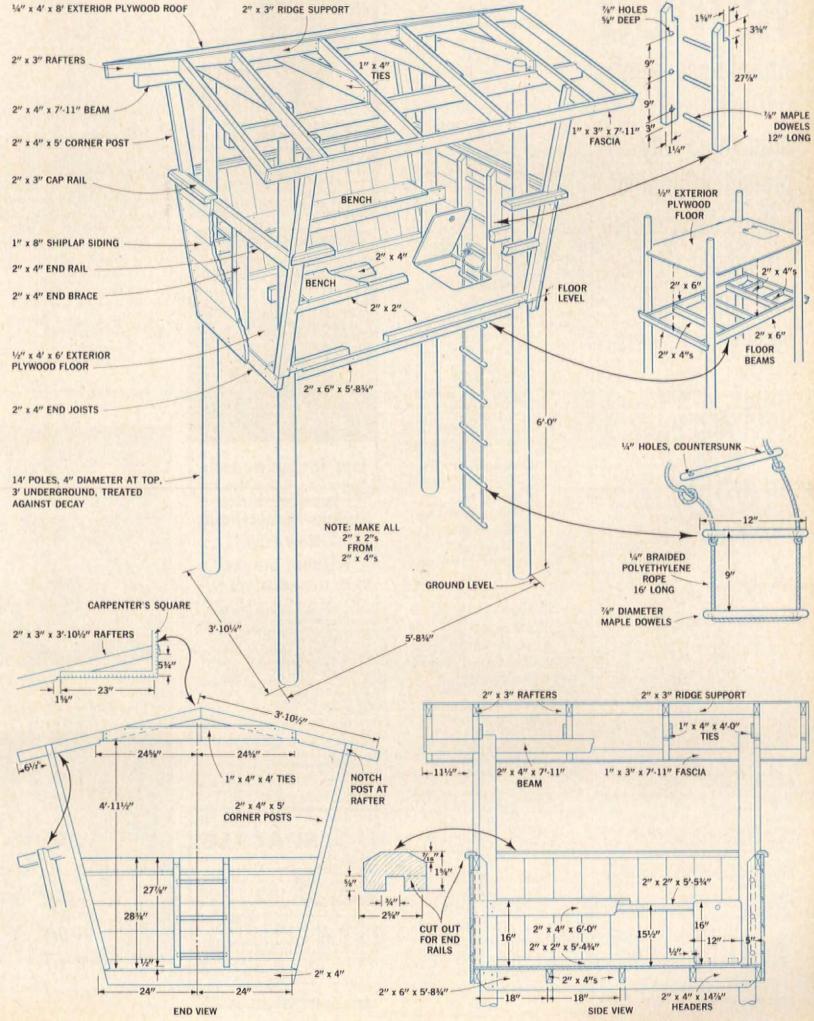
Advanced in concept, far ahead in design—The Lark is thankfully old-fashioned about money and quality. Tight-fisted guardian of family finances, both owners and businessmen report: The Lark saves up to 33% on regular gas bills and up to 22% on maintenance expenses. Quality-built to last—a solid, sparkling investment for years of happy, carefree driving. Bank on big dividends when you visit your Studebaker Dealer. See and price six stunning styles—NOW PROVEN BY MORE THAN A BILLION OWNER-DRIVEN MILES. The LARK for '60-world's first and only full line of new dimension cars-available in 2 and 4-door sedans; 2 and 4-door station wagons; sporty hardtop and exclusive convertible. Choice of Six or V-8.



Perched six feet above the ground, this attractive playhouse is high enough to be exciting, yet low enough to be safe. You can make it in a couple of week ends from standard materials available at your local lumberyard. Total cost about \$65.

# PLAYHOUSE IN THE TREES

Where is there a child who doesn't love to feel high in the sky, in a world of his own? A place where he can bring his friends for club meetings and picnics...where he has a front-row seat when the baby robins hatch. Hand over hand up a swinging rope ladder, through the trap door, and there he is in his secret place. What if none of your trees is the right size? Then build our "tree house" on poles! Construction drawings give all the necessary dimensions and assembly information you will need to cut and build our "tree house." Stain or prime all pieces before assembling them. Set the four poles in the ground and then frame the base for the floor. Drop in floor panel to give you a place to work. Next, frame the ends, sides, and roof. Install rope ladder and benches. Finally, attach the siding, cap rails, and plywood roof panels.



MATERIALS LIST ON PAGE 80

# AHHIS Antrol Rose Bomb or Dust gives amazing 3-way protection against aphids, Jap beetles, other bugs and blight that spoil your flowers



1. Kill bugs on the spot. Antrol Rose Bomb, Antrol Rose Dust kill insects instantly . . . destroy Aphids, Mites, Jap Beetles, Thrips, Leaf Hoppers, many more.

2. Keep killing for weeks. Unlike some insecticides both the Rose Bomb and Dust have residual action—power to keep killing insects for weeks after spraying!

3. Protect against plant disease. These fine products do more! They guard against Powdery Mildew and Black Spot... other plant diseases. King-size 15-oz. Rose Spray \$1.59. Large, Plastic Squeeze-Duster \$1.49. (1-lb. refill, \$1.49)



At Your Garden Supply Dealer's BOYLE-MIDWAY, 22 East 40 St., New York 16, N. Y. MATERIALS LIST FOR PLAYHOUSE (Shown in color on page 78)

> Rafters (6) 2"x3"x8'

Exterior plywood roof (2) 1/4"x4'x8' Wood poles

(preservative treated) (4) 4" dia. top x 14' long Exterior plywood floor

> (1) ½"x4'x6" Ties (2) 1"x4"x8'

Beams (roof), end joists, ladder, end brace (4) 2"x4"x8'

> Floor joists (2) 2"x4"x8'

Bench cleats, floor cleats (2) 2"x2"x12' (1) 2"x4"x12'

> Beams (floor) (1) 2"x6"x12'

Corner posts, end rails (3) 2"x4"x10'

> Fascia (2) 1"x3"x8' Shiplap siding

(7) 1"x8"x10'
(2) 1"x8"x12'
(2) 1"x8"x6'

Ridge support (1) 2"x3"x8' Side rail caps

(cut to shape on circular saw) (2) 2"x3"x8'

End rail caps (cut to shape on circular saw) (2) 2"x3"x6'

> Benches (1) 1"x12"x10'

Maple dowels (4) <sup>7</sup>/<sub>8</sub>" dia. x 3'

16 ft. 1/4" braided polyethylene rope

3 lbs. 8d galvanized nails

2 lbs. 16d galvanized nails

1½ lbs. 20d pole-type anchor

nails

(2) 3"x3" butt hinges and screws

## CONSTRUCTION GUIDE FOR HOME REMODELING

Next month, we bring you a complete rough framing guide. Learn all about framing attic knee walls, partitions, ceilings, doors, windows. Detailed sketches show size of lumber, number of pieces, location of nails.



OPONIC CHEMICAL CO., Copley 21, Ohio, U.S.A.



Looking for something new in pink roses? Try 'Duet' and 'Pink Parfait.' Both have won All-America Rose Selections awards for 1961, after nationwide twoyear testing, and will be available at rose nurseries and garden centers this fall or next spring.

'Duet' is a bicolored hybrid tea rose with petals that are salmon pink inside and rosy crimson outside. 'Pink Parfait' is a pastel pink grandiflora (semi-cluster-flowered) variety. Both of these roses were originated by Herbert C. Swim at Armstrong Nurseries.

CLINT BRYANT



**'Duet'** has beautifully formed, two-tone-pink blooms and makes an attractive compact plant.



'Pink Parfait' produces several medium-size, pink flowers to a stem, makes a tall, husky plant.

THE AMERICAN HOME, JUNE, 1960





Save money by reconditioning your old paint brushes with Imperial Brush Cleaner. Acts instantly on paint and Send 25c for illustrated Refinishing Manual other finishes. Leaves bristles

in perfect condition. At paint and hardware stores Write for free folder "Care of Paint Brushes." Wilson-ImperialCo., 114ChestnutSt., Newark5, N.J.

#### STOP DOG DAMAGE

Ridz is guaranteed to keep dogs away from trees, shrubs, tires, fences, trash cans-yet won't harm them. Best protection of its kind. Won't hurt plants. Lasts for weeks. Only \$1.49. Indoor Ridz keeps pets off furniture.

Won't stain. Only \$1.00.



BOYLE-MIDWAY, 22 East 40 St., New York 16, N.Y.

### **How To Hold** FALSE TEETH More Firmly in Place

Do your false teeth annoy and embarrass by slipping, dropping or wobbling when you eat, laugh or talk? Just sprinkle a little FASTEETH on your plates. This alkaline (non-acid) powder holds false teeth more firmly and more comfortably. No gummy, gooey, pasty taste or feeling. Does not sour. Checks "plate odor" (denture breath). Get FASTEETH today, at drug counters everywhere.

WASH AWAY PAINT WITH WATER!

TM-4 WASH AWAY PAINT REMOVER makes refinishing real easy. Ask for TM-4.

WHEN YOU CHANGE YOUR ADDRESS Please report both new and old addresses directly to The AMERICAN HOME five weeks before the change is to take effect. Copies that we address to your old address will not be delivered by the Post Office, unless you pay them extra postage. The American Home Subs. Dept., American Home Bldg., Forest Hills 75, N. Y.

## SHOPPING INFORMATION

#### COUNTRY KITCHENS

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HAVE YOU TRIED BUILDING WITH BLOCKS?

WITH BLOCKS? Information pages 31-33; National Concrete Masonry Assoc. Porland Cement Assoc. Picone Bros., concrete block manufacturers. Sketches: Marvin Culbreth page 32 top left, bottom left. Page 33 top left, right. Detail sketches: Sigman-Ward. Photographers: Robert C. Cleveland, page 32 top right, bottom right. Page 33 middle left. Miller-Erter Studios, page 32 middle right. De-signers: Page 32 Wahl Snyder A.I.A., top right. Ralph Haver A.I.A., middle left. Marcel Breuer A.I.A., middle right. Page 33 Alfred B. Parker A.I.A., bottom left.

JUST ONE BITE SPEAKS MORE THAN WORDS Pages 46, 47: "Awakening" silver-Towle.

TAKE A DOZEN EGGS

Pages 52, 53: Straw basket for casserole-B. Kadison Assoc. Inc.

#### NEW WEED KILLER

Knocks out plants in non-lawn areas for at least a full season

If you want to keep weeds and grass out of paths, driveway, patio, and terrace, the weed killer to look for at your dealer's is X-All. It's a new material made from two chemicals, one of which kills existing weeds; the other, weed seeds as they germinate. One application keeps an area weed-free all season.

X-All is a powder which you mix with water and apply with a sprinkling can. It costs 1c to 2c per square foot to use, depending on the quantity you buy, and takes one to two weeks to kill existing weeds.

Remember, though, it's nonselective, so don't get it on your plants and shrubs.

If there's no rain within a week after applying it, water it in with a hose. When used on Bermuda or Johnson grass, which are the only important semiresistant weeds, make a second application a month or two after the first.

## Much Ado About June

Recently we came across some nuggets of information about June...possibly of passing interest to you. For example, the National Office of Vital Statistics estimates that there will be 198,400 brides during this month. We were saddened a little to learn that this number will account for only 12.4 per cent of all weddings during the year. It seems that June is slowly losing its blush as the leading bridal occasion. The other eleven months, according to statistics, are now almost equally as popular for nuptial celebrations.

However, all is not lost! It is estimated that June is the second biggest gift-giving month of the year. Weddings, graduations and Father's Day account for most of the reasons.

Probing more deeply into the bridal statistics, we learned that home furnishings and household equipment make up the major number of wedding gifts. With the help of store "bridal regis-tries", gift-givers can avoid sending duplicate coffee pots or silverware. Of course, "what to give" is still an individual problem and finding the one memorable gift takes a bit of doing.

If you are in this predicament, we have a suggestion that is different, yet appropriate for the occasion...Imperial washable wallpapers for the newlyweds' home! Imperial offers everything memorable; color, design and a lasting beauty back-ground for the bride's lovely furnishings. She can make her selection from hundreds of Imperial wallpaper decorating ideas, each backed by a written, three-year guarantee.

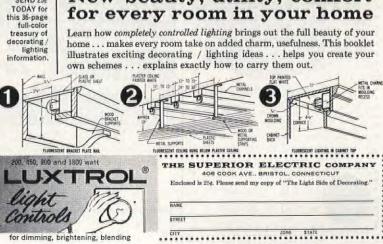
A gift of Imperial wallpaper can be modest in cost or in the luxury class. In either case, the name "Imperial" carries social prestige. Best of all, she will remember *you* as the contributing decorator. See your Imperial dealer now. He will be happy to help you make the arrangements!

P.S. To receive a colorful decorating booklet entitled "Where, When and How to Use Wallpapers", send  $10\phi$  in coin, together with this rectangle, to Dept. AA-6,

IMPERIAL COLOR CHEMICAL & PAPER **Glens Falls, New York** 

a department of Hercules Powder Company







THE AMERICAN HOME, JUNE, 1960

in a mellow tone, it is 12x61/2". \$4.95. Panda Products, Dept. R264, 1200 Niagara St., Buffalo 13, N.Y.

STASH AND CARRY fixings for a

barbecue or midnight snack in this

handy pine blacksmith-style server

that's a real step saver. To cut out shuttle service between kitchen

and patio or family room, you'll

tote silverware, napkins, sauces,

and salt in one trip. Hand finished

LADY IN DIS-TRESS will have her tresses quickly back in order after a swim or drive. To nestle in her purse, a clever combination of mirror, comb, brush, and bobby-pin holder comes in a smart black case trimmed with petit point. The comb slips out of a mirror-backed brush, while bobby pins stay discreetly inside the handle. \$1.25. Zenith Gifts, 1706 P.O. Bldg., Brighton 35, Mass.





they are practical? They can-this set would be a delightful gift for a bride's new kitchen! Square plastic canisters get a fresh new treatment, are trimly slipcovered with handwoven, lacquered reed baskets. Tops have raised letters for easy identification of flour, sugar, coffee, tea. Set, \$9.95. Gotham Gifts, 67-85A Exeter Street, Forest Hills 75, N.Y.

# shop your





**ORDER YOUR DINNER-**ware in the lovely Tonquin pattern, and every meal can have party manners. From England, this Royal Staffordshire glazed china has a pink, blue, plum, or brown landscape design. Eight 5-pc. place settings, platter, and vegetable dish-42 pieces, \$19.98. Exp. chgs. collect. A low tab for such a good service! Jenifer House, Dept. AH, Gt. Barrington, Mass.

1 - Walt Stall go



Welcome to the Market Place! Merchandise, if not personalized, may be returned within seven days for a full refund. Most of the firms mentioned in the Market Place prefer not to handle C.O.D.'s. Unless otherwise stated, postage is included in price.

delen De Motte

# **MARKET PLACE**



MEXICAN FLASHLIGHTS will light your porch or patio on a summer's eve in south-of-the-border style. Giant pottery lanterns handmade in Mexico stand 10" high, shelter a 6" candle from the breeze. In terra cotta or black. \$5.95 ea., \$10.95 pr. Hand-dipped candles in red, black, white, olive, or natural, \$2.95 doz. Candles of the Month Club, Box 6552-AH, Houston 5, Tex.



**WE TOLE YOU SO**—we just knew the honeymooners would love a tole tray with a bride-and-groom design. Perfect for serving their first guests a cool drink, it is ivory with a gold edge and has their names and wedding date in black. A gay gift for any anniversary, and a good reminder for absent-minded spouses! 9x7". \$1. 20c post. Stratton Snow, Dept. AW, Delray Beach, Fla.



NO WEEPING WILLOW, this light and lacy willow planter has a sunny disposition to bring joy to a problem wall or hard-to-brighten corner. Made in Madeira, its half-round bowl is framed by an airy, openwork circle 12" in diameter. It has a metal liner, to be the basis of graceful summer bouquets. \$2.49, plus 35c post. Helen Gallagher, 413-AH Fulton St., Peoria, Ill.



YOUR DAILY PAPER napkin supply comes from a holder designed beautifully to keep them calm at a breezy barbecue! Base and back are finished in walnut or honey pine. Brass posts hold napkins in place, and a heavy brass ball-and-chain keeps them upright. It will stand or hang, takes a full pack of paper napkins. \$3.95. Casual Living, 106-AH Chatsworth Ave., Larchmont, N.Y.





HOLLAND BULB COMPANY, Dept. MF-1402, Holland, Mich



Gilbert H. Wild & Son Dept. AH-60, Sarcoxie, Missouri



MEET THE PRESS mitt that puts a handy 7x12" ironing board in the palm of your hand. Silicone covered and well insulated to protect your hand, it is great for quick pressing jobs. You can touch up the ruffles of a party dress right on a dancing daughter, or steam out the wrinkles in a hanging drapery. Wonderful for travel! \$1. Sunset House, 71 Sunset Bldg., Beverly Hills, Calif.

PERFECT TOPPING for beach or bedroom is the fingertip-length Happi Coat. Of Fujiette (a preshrunk, hand-washable rayon), its bright Oriental motifs are hand printed on tangerine or charcoal. \$4.95. Kimono-length Cookie Coat, not shown, is perfect for a summer dressing gown. \$5.95. Both in S, M, L. 35c post. Old Pueblo Traders, Box 4035-ASC, Tucson, Ariz.

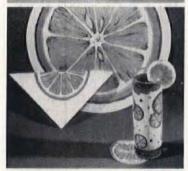
FOR WANT OF A SHOE-organizer, your closet's all a-clutter? Don't despair-a pretty Shoe Closet will make a point of order. Comes in quilted vinyl plastic, pink or turquoise, with a full-length zipper. Keeps shoes off the floor, easy to reach, and dust free. Hang it on the clothes rod, a hook, or in the car for vacationing. Holds 6 pairs. \$3.98. Hobi, Dept. AH4, Flushing 52, N.Y.

THE CLOGGY CLOGGY DEW can't get at your salt and pepper in these ingenious non-clog shakers. Their hinged caps snap shut when you stop sprinkling and are spiked to plug the holes-moisture just doesn't have a chance! The clear plastic bases make sure you get the right spice in your life. 31/2" tall. \$1.50 pr.; 2 pr. \$2.50. Seth & Jed, Dept. AH, New Marlborough, Mass.











WHEN THE LIVIN' IS EASY and everyone's feeling zip-a-deedoo dah, put a straw Go Away mat at a beach-house door. It won't keep out the uninvited, but at least they'll come in laughing and remember to brush the sand off their sandals. It may even discourage a salesman! 20x141/2". \$1 plus 25c postage from Bancroft's, Dept. AH 749, 2170 S. Canalport, Chicago 8, Ill.

JUST ADD MILK glass bowl with a ruffly rim, for the prettiest pot of posies ever to grace an end table. In the grape pattern, it boasts a crimped edge to keep stems where you put them. It's also a good size for snacks, 33/4" high and 63/4" across. Get two, for twin arrangements of your first roses! \$1.85 ea. Sturbridge Yankee Workshop, 1 Brimfield Tpk., Sturbridge, Mass.

WE GOT A LEMON-garnished bevy, all splashed with lemon slices, to keep you sippin' pretty. Cool as a lemonade on simmery, summery days, the thirst-quenching 14-ounce glasses are tall and frosty. 8 for \$3.98. Set, 24 ea. of big round paper place mats and 13" napkins, \$2. Matching coasters, 36 for \$1. Post., 35c ea. Foster House, 6523-AH North Galena Rd., Peoria, Ill.

RETURN TO SENDER her wedding or graduation invitation, framed as a pretty keepsake. In either 18K gold or silver plate, with scrolled handles, tray has a black velvet back and glass front to protect the invitation you slip in. Lower edge of frame is engraved with a monogram or the happy couple's first names. 41/2x7". \$2.95. Lillian Vernon, 276-AH Third St., Mt. Vernon, N.Y.



# PROTECT YOUR FROM WET BEDS WITH STAY

Protect your child from the psy-chological disturbances caused by bed wetting. Give your child the wonderful security of waking up in a dry bed. Staydry panties assure sleeping comfort—this pat-ented all-in-one panty is a safe-guard against unhealthy wet clothes and bedding.

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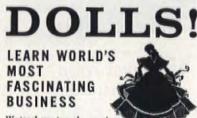
**Money Back Guarantee** in 10 days



LADY WITH A LAMP won't be a lady in the dark, should the power fail. This versatile swivel-base hurricane oil lamp, in bright copper, hange on a greatily block of antique

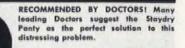
base nurricane oil lamp, in bright copper, hangs on a graceful plaque of antique pine stock, ¾" thick. Lamp slips off to sit upright on a table, so it would be pretty and practical on the screened porch of your summer place! 14x7¼" Satisfaction suaranteed. Send check or money order. Send 10c for Early American Catalog

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Lawnlite's popular wheeled Siesta Chaise offers you webbing woven of Firestone Velon, in five high-style silver-edged colors. The chaise adjusts easily to any of five comfortable positions.

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For details write The Lawnlite Company, 215 S. E. 10th Avenue, Hialeah, Florida.

FIRESTONE SYNTHETIC FIBERS COMPANY POTTSTOWN, PA.





ALL'S WELL THAT ENDS WALL blankness, so we nominate this impressive white rooster to command attention. Carefully detailed in cast aluminum and an imposing 21" high, he's destined to roost proudly above a fireplace, or to give a forlorn hallway something to crow about! Also available in satin black. \$19.50. Home Industries, Dept. A, 330 Athens St., Jackson, Ohio.

A SWEET GIRL GRADUATE should have a sweet girl graduate charm ¾" long, with diploma, cap, and gown. In sterling silver, \$5; in 14K gold, \$17. Or choose a tasseled cap, ¾" long—silver, \$3; gold, \$10.50. The pennant, 5%", is enameled in her college or university colors over 600 available. Silver, \$1.50; gold, \$7. Charms Unlimited, Dept. A6, Box 59, Carle Place, N.Y.

**STRAIGHT FROM THE HEART**shaped candy bowl, with its Pennsylvania Dutch bird-and-heart design, you'll serve a mound of luscious chocolates. The bowl, glazed pottery in rich honey tones with the design in muted red and green, is 5¾" across. A happy gift choice for a bride who's just bought colonial furnishings! \$3.20. Old Guilford Forge, Dept. AH, Guilford, Conn.

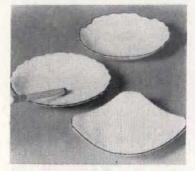


YOUR OLD FUR COAT \$22.95\* Ta: INTO NEW CAPE, STOLE \$22.95\* Ta: Free II. R. Fox, fur specialist, restyles your old, worn fur coat into a glamorous new cape or stole. Remodeling service locudes cleaning, glaring, repairing, new lining, interlining, monogram. \$22.95 complete. (\*mirk, beaver and fur renforcing add'1.). Send no (money! Just wrap up your old fur coat, mail it to us now. Send your dress size and height on postcard. Pay postman \$22.95 plus postage when new cape arrives. Or write for free style book. L. R. FOX, 146 W. 29th St., DeptL-1, N.Y.1.



Trouble with loose plates that slip, rock or cause sore gums? Try Brimms Plasti-Liner. One application makes plates fit snugly without powder, paste or cushions. Brimms Plasti-Liner adheres permanently to your plate; ends the bother of temporary applications. With plates held firmly to Plasti-Liner, YOU CAN EAT ANYTHING I Simply lay soft strip of Plasti-Liner on troublesome upper or lower. Bite and it molds perfectly. Easy to use, tasteless, odorless, harmless to you and your plates. Removable as directed. Money-back guarantee. At your drug counter, \$1,50 reliner for one plate; \$2.50, two plates. Plasti-Liner, Dept. AH-6, 1075 Main St., Buffalo 9, N.Y.







HOMESPUN PHILOSOPHY: homespun linen draperies are a perfectionist's dream for Early American settings! Richly textured, natural beige "Plimouth 1626" draperies look hand woven. Loops circle the wooden rod. Trim is red, yellow, blue, or brown, on white. Pair, 44" wide. 64" long, \$17.95; 75", \$18.95; 90", \$19.95. Cohasset Colonials, 88-AH Parker Ave., Cohasset, Mass.

A GILT-EDGED INVESTMENT is a trio of English bone china ash trays, each a different shape. Pure white with gold rims to blend beautifully with your best china, they will add a final gracious touch to your prettiest table settings. Nice for nuts or lemon slices, too. 4-41/2" across. Set of 3, \$3.50. Shirleye Wolff, Dept. AH160, 55021/2 Park Hts. Ave., Baltimore 15, Md.

YOU CAN DISPENSE WITH THIS, but you can't get along without it. A smart pine paper-cup dispenser is maple finished to blend with your Early American kitchen, playroom, or bathroom. Think of the glasses you won't have to wash! Has removable top for easy loading, comes with six 4-ounce cups. 16x4x4". \$3.98 ea., 2 for \$7.50. Crescent House, Box 621-A, Plainview, N.Y.



## Now Johnny can learn to multiply!

Get these new Musical Multiplication Records-and see his marks in arithmetic go up, quickly! All the Multiplication Tables from 2's through 12's have been set to music on 5 records. Each table has its own catchy tune and musical quiz. Children love to play them. Used in thousands of schools. Parents and teachers report wonderful results. Write for free folder today. Send name to-Bremner Records, Dept. Y-4, Wilmette, Illinois.

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15"x 8"x 335" \$2.98 2 for 15"x 8"x 335" \$2.98 CRESCENT HOUSE Pept. A60, PO Box 621



RAIN-DRAIN eliminates gutted, gullied, washed out lawn areas around downspouts automatically! RAIN-DRAIN is a 12-ft. rolled up green plastic sleeve . . . easily attached to downspouts. When water flows through downspout, RAIN-DRAIN unrolls, carrying away the rushing water. Sprinkler boles at end soak and spray without dam-age. Wear-proof! Satisfaction guaranteed or your money back! RAIN-DRAIN, only \$1.98, postage paid. Order from Sunset House, 667 Sunset Building, Beverly Hills, California.

#### WEIGHT-WATCHERS "WONDER"

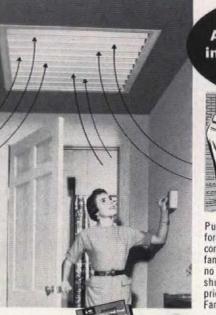


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Perfect for both porous and non-porous surfaces.
 Move from porous dry wall to thirsty wood to hard-to-grip metal or glass...no ordinary primer-sealer can be used so many ways.

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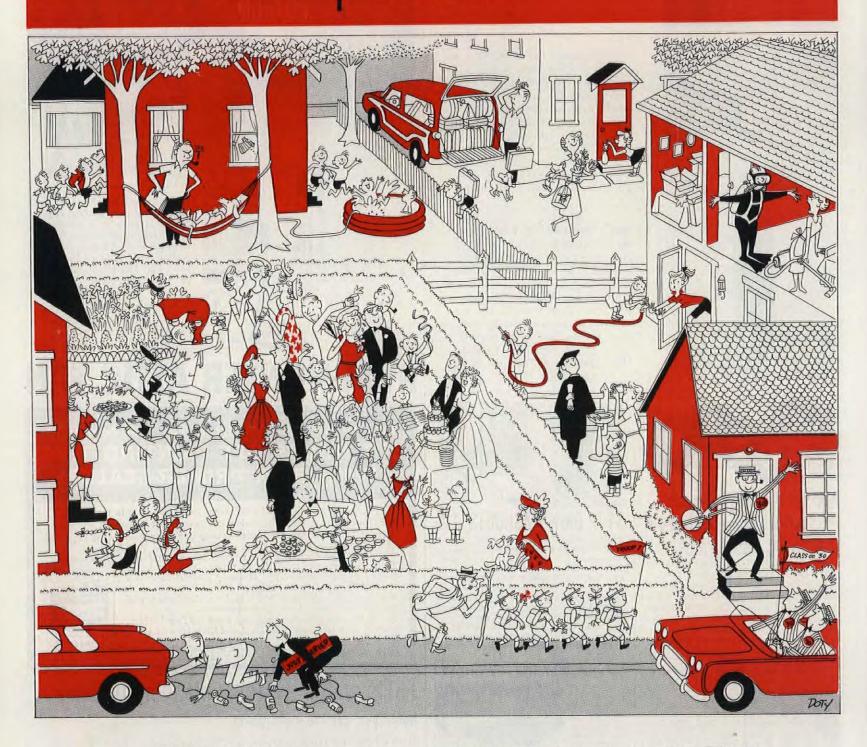


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JUNE... Your American Home Calendar

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Here, suddenly, to fulfill Nature's promise is June, witching moment between spring and summer. Don't ask us what happened to spring! Seemingly overnight its yellows forsythia and daffodil—dried into dull green. Across the street, hedge clippers whir, and the voice of the power mower is heard in the land.

For the first time, we let the swing down and begin the evening on the porch, soaking up a comfort no air conditioner can manufacture. A month hence they will go unnoticed, but tonight the sounds and smells of summer are so fresh. Distant laughter and the faint tinkle of glasses . . . the uncertain clatter of new roller skates clicking over cracks in the sidewalk as small fry, regulating themselves only by the sun, play on stubbornly into the steadily lengthening twilight . . . snatches of music from auto radios as more people take after-supper spins, going nowhere in particular.

June is summer's childhood, sort of. We can relive it year after year with the same wonder and delight. Thirty days aren't enough.

# Presto: A modern electric oven that plugs in anywhere!



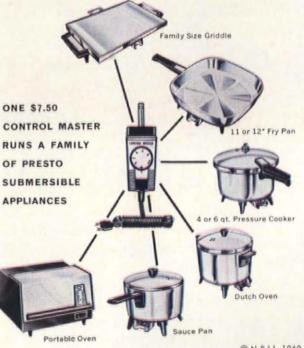
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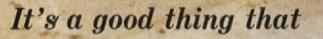
Use this great new Presto Oven in the kitchen or recreation room, on the patio or porch-anywhere there's an electric outlet. It's modern. It's convenient! It bakes perfect pies, cakes, rolls ... roasts meats and poultry ... cooks frozen foods, pizza, frozen dinners! The removable Presto Control Master provides thermostatically controlled heat up to 425°, detaches so oven washes completely under water! See Presto, today! Only \$29.95.



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C N. P. I. I., 1960



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Tide—for the cleanest clean there is!

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AMERICAN

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Low at \$13,995

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Tradition

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Editorial Offices 300 Park Ave., New York 22, N. Y.

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The American Home Bldg., Forest Hills 75, N.Y.

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