

# THE AMERICAN HOME

August 1956



ONE OF 14 REMODELED HOMES IN THIS ISSUE

AT HOME WITH WARD BOND

PLANT NEXT YEAR'S LAWN NOW

RICH NEW DIET DISHES FOR FOLKS WHO LOVE TO EAT!





Oriental simplicity...American practicality...universal beauty...that's Tessera Vinyl Corlon. For a free sample, write Armstrong, 6008 Pine Street, Lancaster, Pennsylvania. In Canada,

Dept. 80-B, Box 919, Montreal, P.Q. Tessera Corlon is one of the famous

**Armstrong VINYL FLOORS**

Style 86541, with black vinyl inlays. You can use Tessera upstairs, ground level, downstairs.

1860-1960 Beginning our second century of progress





MOST RELAXING BEDTIME STORY EVER SOLD



COCOON



BUTTERFLY



BULLDOZER

# Airfoam

## THE MATTRESS WITH A FUTURE

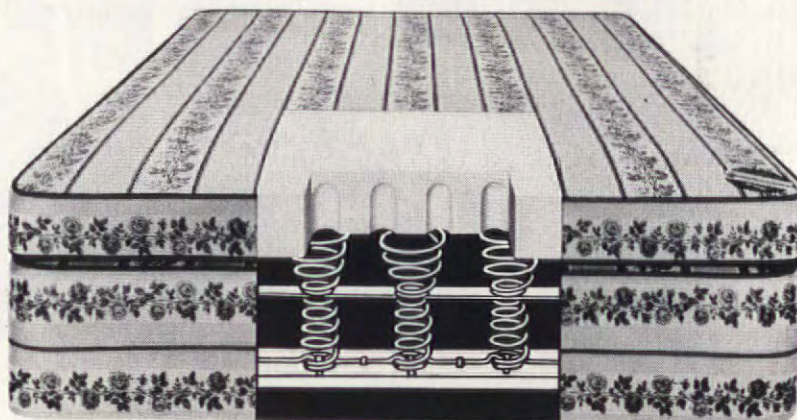
Soothing as a lullaby—the heavenly comfort of an AIRFOAM mattress.

S-t-r-e-t-c-h out and relax on billions of tiny air cells encased in buoyant rubber-latex. Feel yourself unkink as AIRFOAM caresses every curve and contour—gives gentle, firm support to every move you make.

Rest blissfully on its soothing, *smooth* surface. Because AIRFOAM is molded all in one piece—there's not a bothersome button or cord—never a bump or lump to disturb your sleep or mar its trim look.

AIRFOAM “breathes” with your slightest movement... so it refreshes *itself*... keeps constantly cool and flower-fresh *without turning!* And new Airfoam AB is scientifically “Anti-Bacteria treated” for your assurance of purity.

For years of sound sleep, you'll bless the day you found fabulous AIRFOAM. Remember—only the ENGLANDER mattress is made with AIRFOAM. And AIRFOAM is made only by Goodyear. See your Englander dealer about his free 30-day-trial offer. Goodyear, Foam Products Division, Akron 16, Ohio.



ENGLANDER TENSION-EASE FOUNDATION MADE FOR AIRFOAM



ENGLANDER TENSION-EASE FOUNDATION is designed to give you firmness—added relief from tension. It's the only firm foundation with the extra level of Tension-Ease coils—especially designed for the AIRFOAM mattress. Identified by the Red-Line around the border.

# Airfoam<sup>AB</sup>

(Anti-Bacteria Treated)

made only by

# GOOD YEAR

THE GREATEST NAME IN RUBBER IN COMBINATION WITH THE TENSION-EASE FOUNDATION

# Englander

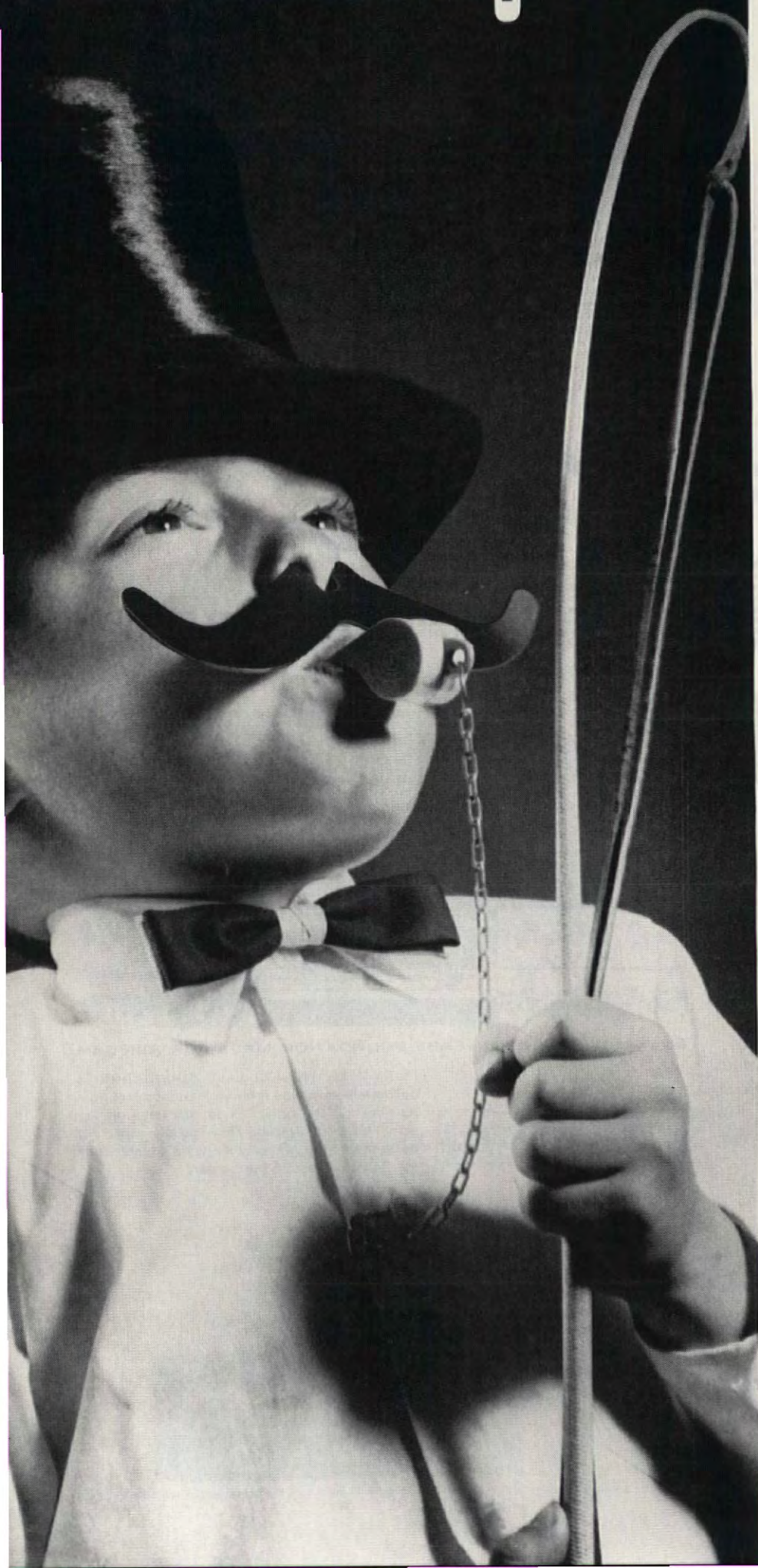
THE FINEST NAME IN SLEEP

Airfoam—T. M. The Goodyear Tire & Rubber Company, Akron, Ohio Sleeping figures and names copyright—The Englander Company, Inc.

Red-Line, Tension-Ease—T. M.'s The Englander Company, Inc., Chicago



# 3 ring circus at your house?



Quiet 'em down with Bruxelles  
acoustical ceiling tiles...

**you won't believe your ears!**

Small fry love their make-believe games... and the noisier the better! So when your house begins to sound like a 3-ring circus, there's nothing like a Gold Bond acoustical ceiling to keep you calm and relaxed. These sound-thirsty wood fiber tiles soak up most of the noise that strikes them, and give you a beautiful new ceiling, too. There's a wide choice of patterns to match any decor, including smart new Bruxelles (below), handsome brush-textured Silentex® and fissured Florentine. All beautiful, all acoustically efficient. Treat yourself to the peace and comfort of an acoustical ceiling... see your Gold Bond® dealer today!



**New Clip Strip System** You can put up an acoustical ceiling in less than a day with these amazing new Clip Strips. Eliminates nailing and stapling of tiles.

#### FREE BIG TOP DO-IT KIT

Buy Gold Bond Ceiling Tile now during your dealer's Big Top promotion and you get free special installation kit plus these fun items for the kids: top hat, whistle, mustache and circus cut-out book.



**NATIONAL GYPSUM COMPANY, BUFFALO 2, NEW YORK**



THE AMERICAN HOME, © 1960 The Curtis Publishing Company. All rights reserved. Title registered in U.S. Patent Office. Published monthly by The American Home Magazine Division, The Curtis Publishing Company, 300 Park Ave., New York 22, N.Y. Second-class postage paid at New York, N.Y., and at additional mailing offices. Executive, editorial and advertising headquarters, 300 Park Ave., New York 22, N.Y. SUBSCRIPTION PRICES: U.S. and Canada, 1 yr., \$3; 2 yrs., \$5; 3 yrs., \$6. Pan-American countries add 50 cents per yr. All other countries add \$1 per yr. Subscription Department, The American Home Bldg., Forest Hills 75, N.Y. UNCONDITIONAL GUARANTEE: We agree, upon request from subscribers to The American Home, Forest Hills 75, N.Y., to refund the full amount paid for any copies not previously mailed. POSTMASTER: Send notices by Form 3579 to The American Home Bldg., Forest Hills 75, N.Y. THE CURTIS PUBLISHING COMPANY, Robert E. MacNeal, President; Mary Curtis Zimbalist, Sr. Vice Pres.; Cary W. Bok, Sr. Vice Pres.; Donald M. Hobart, Sr. Vice Pres. and Director of Research; Edward C. Von Tress, Sr. Vice Pres. and Director of Advertising; E. Huber Ulrich, Sr. Vice Pres. and Director of Circulation; Ford F. Robinson, Sr. Vice Pres. and Manager, Business Department; Brandon Barringer, Treasurer; Robert Gibbon, Secretary. The Company also publishes The Saturday Evening Post, Ladies' Home Journal, Holiday, and Jack and Jill.

**CHANGE OF ADDRESS:** If you plan to move, please notify us at least 30 days in advance. Send new and old address and, if possible, a label from a recent copy to: The American Home, Forest Hills 75, N.Y.

JOHN MACK CARTER

Editor

MARION M. MAYER

Executive Editor

WILLIAM M. LANYON

Managing Editor

WILLIAM R. BOWMAN

Art Director

LESLIE R. FORESTER

Copy Director

ROBERT W. HOUSEMAN

Home Furnishings  
and Decorating Editor

JUNE M. TOWNE

Food Editor

HUBBARD H. COBB

Building Editor

VIRGINIA T. HABEEB

Home Equipment Editor

THEODORE A. WESTON

Garden Editor

JIM LISTON

Midwest Editor

DOROTHY L. BRIGHTBILL

Home Projects Editor

HELEN DE MOTTE

Market Place  
and New Products Editor

GRETCHEN HARSHBARGER

Midwest Garden Editor

ALVIN GROSSMAN

Art Editor

ROBERT LOFGREN

Photography Editor

ROBERT J. MAHN

Production Manager

ASSOCIATES

John H. Ingersoll

Priscilla Clapp

Margaret H. Bowen

Barbara Colvin

Ferdinand D'Esposito

ASSISTANTS

JoAnn R. Barwick

Frances M. Crawford

Jane O'Keefe

June R. Vollman

Rochelle Narotsky

Helen C. Schwartz

Julia Savarese

Joseph Taveroni

Walter Skibitsky

AUGUST 1960 VOL. LXIII, No. 8

# THE AMERICAN HOME

A Curtis Publication

## HOMES AND MAINTENANCE

- 6 Bookkeeping Made Easy
- 19 How You Can Make Home Improvement Pay
- 20 A Wing Adds Distinction to a 100-Year-Old House
- 23 Two-Car Garage Becomes a Family Kitchen
- 24 Yes, This Used To Be the Garage!
- 26 The Bungalow That Bloomed
- 28 Father and Son Add a Family Room
- 31 Privacy, Patio, and Dual-Purpose Carport
- 32 A Two-Story Addition to a Small Cape Cod
- 34 New Faces for Five Old Houses
- 36 Now They've a View—Space and Traffic Problems Solved Too!
- 38 A Kitchen Turned Around
- 40 American Home Certified Improvement Centers
- 66 Build a Room in Stages
- 69 Nine Ways to Gain Privacy Outside
- 73 How to Finance Home Improvements
- 78 Room Divider Built for Two

## FOODS, KITCHENS, AND MANAGEMENT

- 42 Don't Stir Till You Try These Mixed-up Drinks!
- 47 Good-bye to Calories (Well, Almost)
- 53 Take a Package of Rice

## GARDENING

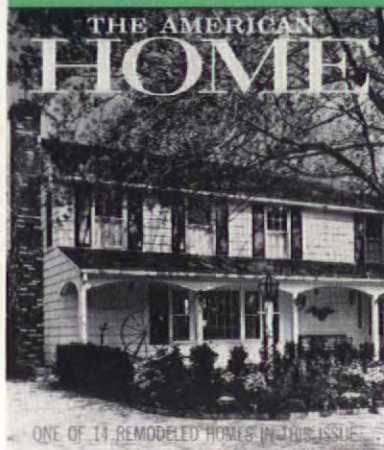
- 44 Start Your New Lawn This Month

## HOME PROJECTS

- 50 Kitchen Sampler
- 76 Kitchen Sampler Order Form

## GENERAL FEATURES

- 4 Look, It's New!
- 11 At Home With Ward Bond
- 81 What's Coming in Compact Cars
- 83 Helpful Booklets You Can Send For
- 84 Market Place
- 85 Shopping Information
- 90 August . . . Your American Home Calendar



ONE OF 14 REMODELED HOMES IN THIS ISSUE

**OUR COVER:** The remodeling of this 100-year-old house is a fine example of what can be done to a house you're fond of but have outgrown. For the details on this house and other remodelings, turn to page 19. Photo by F. M. Demarest.

E. KENT MITCHEL, Vice President and Publisher • W. H. EATON, Consultant

JOHN J. VERONIS, Vice President and Advertising Director

JOHN L. COLLINS, General Sales Manager

NEW YORK, 300 Park Ave., Walter J. Ingram • WESTERN MANAGER, Frank C. Nieman, Chicago, Prudential Bldg.,

CHICAGO, Richard M. Carver • CLEVELAND, National City Bank Bldg., James L. Bidwell • BOSTON, Statler Office Bldg.,

Joseph J. Arcisz • DETROIT, Fisher Bldg., James A. Cummins • MINNEAPOLIS, Baker Bldg., Alan R. Ecklund

SAN FRANCISCO, 235 Montgomery St., G. William Stuart • LOS ANGELES, 3540 Wilshire Blvd., Peter J. Moore

JESS L. HADSELL, Sales Promotion and Advertising Manager, 300 Park Ave., N. Y.



*You know*

YOU'RE  
RIGHT



WITH  
**Kirsch**  
AT THE  
WINDOW



Incomparable!  
Kirsch Superfine Traverse

When it comes to curtains and draperies, put your trust in Kirsch, the leader in window beauty. For a new home—or a new look—rely on the unmatched combination you find only with Kirsch: the most complete line of dependable drapery hardware—and helpful, adaptable curtain and drapery styling ideas for using it. Be sure of the brand name!... Kirsch is offered—in several price ranges—by dealers who have your needs in mind, as to style, quality and value. It pays to ask for Kirsch!



Genuine Easypleat pleating tape is made only by Kirsch. It stays firm through repeated washing or dry cleaning. See the latest adjustable type. Insist on Kirsch Easypleat—by name!

REPLACEMENT OF A RATION OF MONEY  
Guaranteed by  
Good Housekeeping  
IF NOT AS ADVERTISED THEREIN

**Kirsch**  
DRAPERY HARDWARE

It's easy—and it's fun—to plan windows with this book



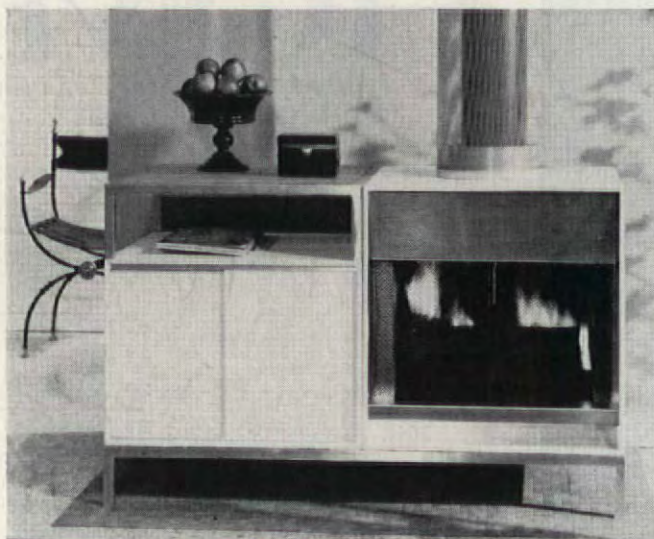
Let the experts help you with their hints, tips and pictures. Room effects. Instructions for making curtains, draperies. And a Color Selector Kit. Only 50c.

KIRSCH COMPANY  
445 Prospect, Sturgis, Michigan

Gentlemen: Enclosed is 50c for one copy of "Window Decorating Made Easy."

Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ Zone \_\_\_\_\_ State \_\_\_\_\_

## LOOK, IT'S NEW!



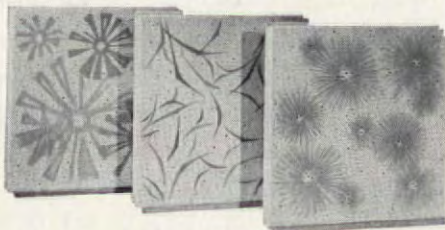
### MODULAR FIREPLACE

A free-standing frame holds a combination of three units. On the right, a textured aluminum-trimmed steel firebox with fire screen. On the left, a matching woodbox, with sliding doors, which supports a separate, cherry veneer table top. The 7" smoke pipe is inside a sleeve of expanded aluminum. \$259 plus installation. Uni-Bilt Division, Vega Industries, Inc., Syracuse 5, N.Y.

All prices approximate

### PATTERNS FOR THE CEILING

Soft translucent colors, delicate printed designs, and noise-absorbing efficiency are combined in acoustical ceiling tiles. Called "Centennial Cushiontone," the patterns (from left to right) are: Tahiti, Autumn Leaves, and Rhapsody. 26¢ a sq. ft. Armstrong Cork Co.



### RIGHT-ANGLED SINK

A stainless-steel kitchen sink fits into a corner to save valuable counter space. The two contour bowls are each 16½x15"; the 21" ledge in back has three faucet openings. \$50. Jensen-Thorsen Corp., Addison, Ill.



### PROTECTIVE FINISH

Prefinished plywood paneling marketed under the name "Lifeclad" has a protective vinyl surface that resists scuffing, fading, staining. It can be washed with detergent or soap. Five grained finishes come in 4x8' and 4x10' panels, cost from 46¢-48¢ a sq. ft. Simpson Logging Company, 1032 White Building, Seattle 1, Wash.



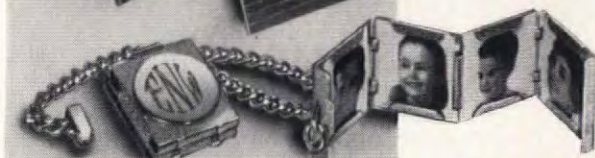


# New! STAY-AT-HOME SALES PLAN

## Makes EXTRA MONEY for Folks Like You!



LOVELY CARDS  
LIKE THESE  
FOR LESS THAN  
5c EACH!



ENGRAVED JEWELRY



STATIONERY



RIBBONS, WRAPS

### 150 DIFFERENT GIFTS...

Colorful Gift Wrappings, new Stationery, Household Aids, unusual Greeting Cards — and Engraved Jewelry as shown above! All in FREE Catalog with your Kit. And all at prices you'll hardly believe could be true!

### NO DOORBELL RINGING . . . NO HOUSE-TO-HOUSE . . . NO APPROACHING STRANGERS

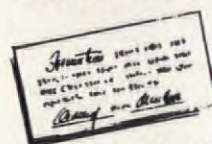
In the privacy and comfort of your own home, you actually get *invitations* from friends and neighbors — to save them many, many dollars on purchases they make anyway! It's nice to do your friends a favor by saving them money, while you **make money yourself!** Our exclusive Stay-At-Home Sales Plan never requires Chilton people to do a single difficult, embarrassing or unpleasant thing—yet it makes \$50.00, \$100.00— even more—of extra money EASY for folks just like YOU!

### YOUR OWN CHRISTMAS CLUB . . . AT HOME!

Friends make "deposits" for you! Because Chilton Cards have all the beauty, all the charm, all the quality of cards selling at 10c to 25c each in stores — yet YOU take their orders at prices that save them big money! (And you get the advantage of Confidential Wholesale prices on your own family's needs!) No wonder Chilton people have it so easy. No wonder Chilton people are the most popular folks in the neighborhood! You'll see — YOU will be, too! Imagine having all the extra spending money (or all the Christmas shopping money) that you want! You can PROVE how easy and pleasant it is, just by mailing the Coupon below. Do it, TODAY!

### NEW "INVITATION CARDS" CAN HELP YOU MAKE \$5.00-\$10.00-\$100.00!

They Help Make BIG SAVINGS Easy for YOU and Your Friends!



You'll find them in the Kit which comes to you when you mail the Coupon. They will bring *invitations* right to your home, to take orders from friends eager to save money on purchases they must make anyway! What could be easier!

### IT'S EASIER THAN YOU THINK!

Thousands of folks exactly like YOU have been doing it for years! And our new Stay-At-Home Plan now makes it easier than ever! PROVE IT to yourself with the money-making Display Kit! Mail the Coupon below!

### EVEN YOUNGSTERS FIND THEIR OWN "ALLOWANCES!"

Yes, it takes no experience to make money with the new Chilton Plan! Folks of all ages are doing it every day, in just a few spare time minutes! (And what a thrill of independence it gives the youngsters, to earn their own money this easy way!) Clubs and organizations, also, find this the perfect way to raise extra funds.

### FREE PERSONAL CARD DISPLAY ALBUM!

Send no money! Just mail the Coupon below, and we will rush you carefully chosen Chilton Card Assortments on approval, plus FREE Display Kit including handsome Album of 46 imprinted Personal Christmas Cards plus imprinted Personal Stationery. You'll see for yourself that every word in this ad is true! You have everything to win — and nothing to lose! Don't pass up this opportunity for extra spending money — mail the Coupon below right NOW.

### Read What Others (just like you!) Say About Chilton!



"Anybody can take orders for Chilton Cards! I got orders for 23 boxes my first day, and more keep coming!"

B. W.  
Long Beach, Calif.



"It's a pleasure to do business with the Chilton Company! Their delivery is always so prompt, and I haven't had a dissatisfied customer!"

Mrs. J. S.  
Cincinnati, Ohio

## FREE!

### MAIL COUPON TODAY!

### GENUINE UN CUT DIAMOND!

If you act at once, we'll send you, FREE, with your Kit and Cards — a genuine uncut diamond, with chain, mounted to wear as a necklace! It's a tiny stone; a rough natural diamond so very unusual that everyone finds it intriguing! Get yours FREE, by mailing the Coupon immediately!

**Chilton GREETINGS CO.** 76 Atherton Street • Boston 30, Mass.  
1812 Roscoe Street • Chicago 13, Illinois  
In Canada: 105 Simcoe Street, Toronto 1, Ontario.

### Chilton GREETINGS COMPANY — Dept. 803A

76 Atherton Street • Boston 30, Mass.  
1812 Roscoe Street • Chicago 13, Ill.

Yes, I want PROOF that I can make \$50.00 to \$100.00 easily and pleasantly, in my spare time, with Chilton! Send me, on approval, a selection of Chilton Assortments plus FREE Display Kit — and my FREE uncut diamond pendant for acting promptly!

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ Zone \_\_\_\_\_ State \_\_\_\_\_

☐ Please send Chilton Fund-Raising Plan for organizations.

Send Coupon to address nearest you!

IN CANADA: 105 Simcoe Street • Toronto 1, Ontario.

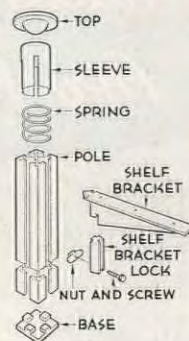


*Attractive shelves  
offer practical  
storage space*



### *Spring-loaded metal poles*

*Easy installation, similar to that of the pole lamp, allows poles to be placed against a wall or in the center of a room as a divider. They are held in place by spring tension. Poles are available in 94-126" lengths. Adjustable brackets permit shelves to be any height.*

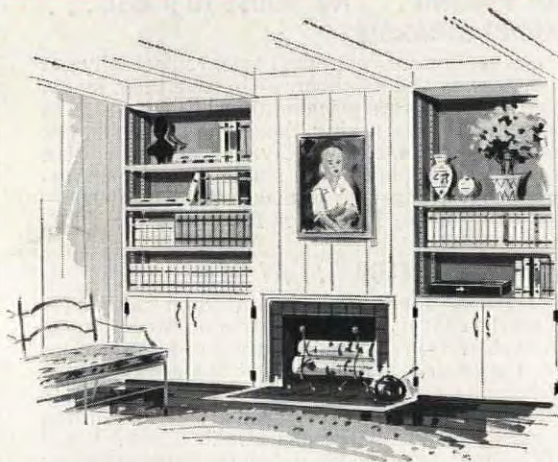


SIGMAN-WARD, INC.

# BOOKKEEPING MADE EASY

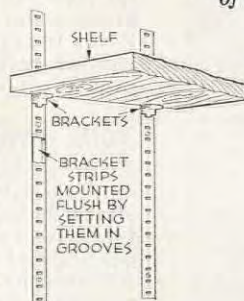
Not many of today's new homes and apartments are equipped with bookshelves. And books, lying around gathering dust, can give your home a cluttered look.

If this is your problem, the bookkeeping ideas on this page are for you. Not only are these shelves practical and attractive, but they are easily installed by anyone who can follow directions. And, since those that are not built-in leave few holes or marks, they are ideal for people who rent. Material for the ideas we show can be purchased from your local lumber dealer. Length between supports should be 30" maximum for  $\frac{3}{4}$ " wood shelves, 36" maximum for  $\frac{3}{4}$ " plywood shelves.



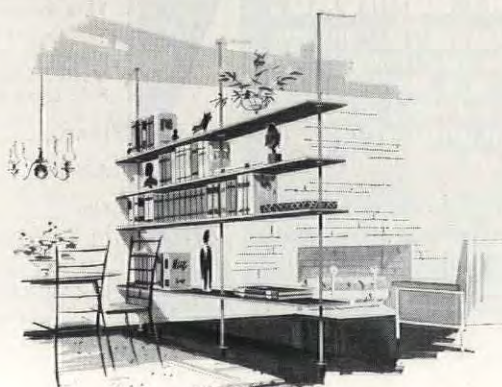
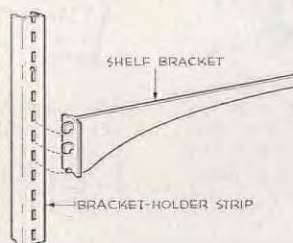
### *Adjustable built-in shelf strips*

*Strips are easily installed on the side panels of built-in bookcases and cabinets with or without grooving the wood. Two strips are required for each side. Slots in strips are spaced every  $\frac{1}{2}$ ". Strips come  $\frac{13}{16}$ " wide in stock lengths from 24-144". Brackets required.*



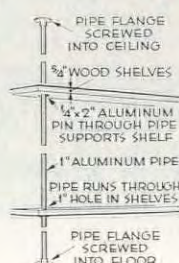
### *Adjustable open-shelf strips*

*These units require no cabinets and can be attached directly to a wall. Strips come 18-84" long. Brackets, which come in 4-20" lengths, fit into slots in bracket-holder strips. Slots allow 1" adjustments in shelf spacing to any desired location on strips. Brackets can be used with wood, metal, glass, or plastic shelves.*



### *Room-divider shelf*

*Aluminum pipe and  $\frac{5}{4}$ " wood shelves form an attractive room divider. Flanges at top and bottom of pipes are screwed to floor and ceiling. To be sure holes line up, clamp shelves together and drill all the holes at the same time.*





# Ronnie's MONEY SAVING BOOK OF *Fiberglas*<sup>\*</sup> CURTAINS, DRAPES, & YARD GOODS

**FREE**

A COMPLETE GUIDE TO DECORATING  
EVERY WINDOW AND WALL IN YOUR HOME  
BEAUTIFULLY AND ECONOMICALLY

Exciting highlights you'll discover in these  
32 idea-packed pages, many in full color!

- ★ The world's largest selection of Fiberglas curtains, draperies and yard goods!
- ★ 931 ready-made sizes — including Superwide drapes to cover windows up to 21 feet wide with one pair!
- ★ 52 colors in solids and patterns—magnificent panel prints!
- ★ Interior drapery arrangements — printed in vivid, life-like colors!
- ★ Actual swatches of Fiberglas fabric bound in so you can see and feel their texture!
- ★ The miracle of Fiberglas—the fabric that stays ironed forever—never needs dry cleaning — fabric that washes and hangs in 7 minutes.
- ★ 1001 practical, easy ways to help solve every window decorating problem including complete instructions for sewing your own.
- ★ Simple, accurate guides for measuring ready-made or "do-it-yourself" draperies!
- ★ Complete selection of rods, and accessories for hanging curtains and drapes like a professional!
- ★ How to enjoy all the curtains and draperies you want now — under Ronnie's easy time-payment plan!
- ★ All backed by Ronnie's famous 5-year guarantee.



\* T.M. O.C.F.



## Save Up To 1/3 On Fiberglas, Curtains, Drapes, Yard Goods!



Ask any question about window or wall decorating—and you'll find professional answers in this amazing guide. Every secret of beautiful windows is revealed—to show you how to dramatize your home with the look of luxury, at prices that save you 1/3 or more against made-to-order curtains and drapes.

### SEE AND FEEL ACTUAL SWATCHES OF MATERIALS

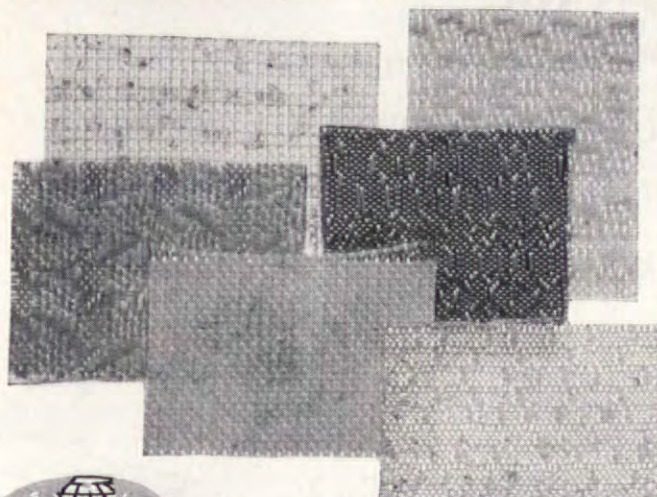
FEEL actual swatches of versatile Damasks, rich Boucles, airy Marisettes, textured Stratford, linen-like Nautilus, "home-spun" Crochet, sheer Nubbinet, and more. SEE why leading decorators choose Fiberglas fabrics for new texture and color excitement!

### LARGEST SELECTION IN THE WORLD!

As the world's largest exclusive distributor of Fiberglas curtains, draperies and yard goods, Ronnie offers you the widest selection anywhere of styles, sizes, textures, colors and patterns—931 sizes and colors! It's easy to fit tall windows, wide and narrow windows, corner and picture windows, and especially, YOUR windows! Even windows 21 feet wide can be fitted with just one pair!

### SEND FOR THIS AMAZING GUIDE NOW!

Don't miss out on this exciting forecast of windows and wall decorating fashions. Just mail the coupon below to get your valuable Guide, FREE! Do it today!



Dept. 1E-8, Ronnie Bldg., 145 Broad Avenue, Fairview, Bergen County, N. J.

MIRACLE  
*Fiberglas*  
GUARANTEED

Never needs ironing or dry cleaning. Never shrinks, stretches or sags. Washable, will not wrinkle. Mildew and insect proof. Sheds dust and dirt. Will not fade, absolutely Fire-safe.

RONNIE, Dept. 1E-8, Ronnie Bldg.  
145 Broad Avenue, Fairview, Bergen County, N. J.

Please rush me, ABSOLUTELY FREE, Ronnie's COMPLETE GUIDE TO DECORATING WITH FIBERGLAS CURTAINS, DRAPERIES AND YARD GOODS. I am not obligated in any way.

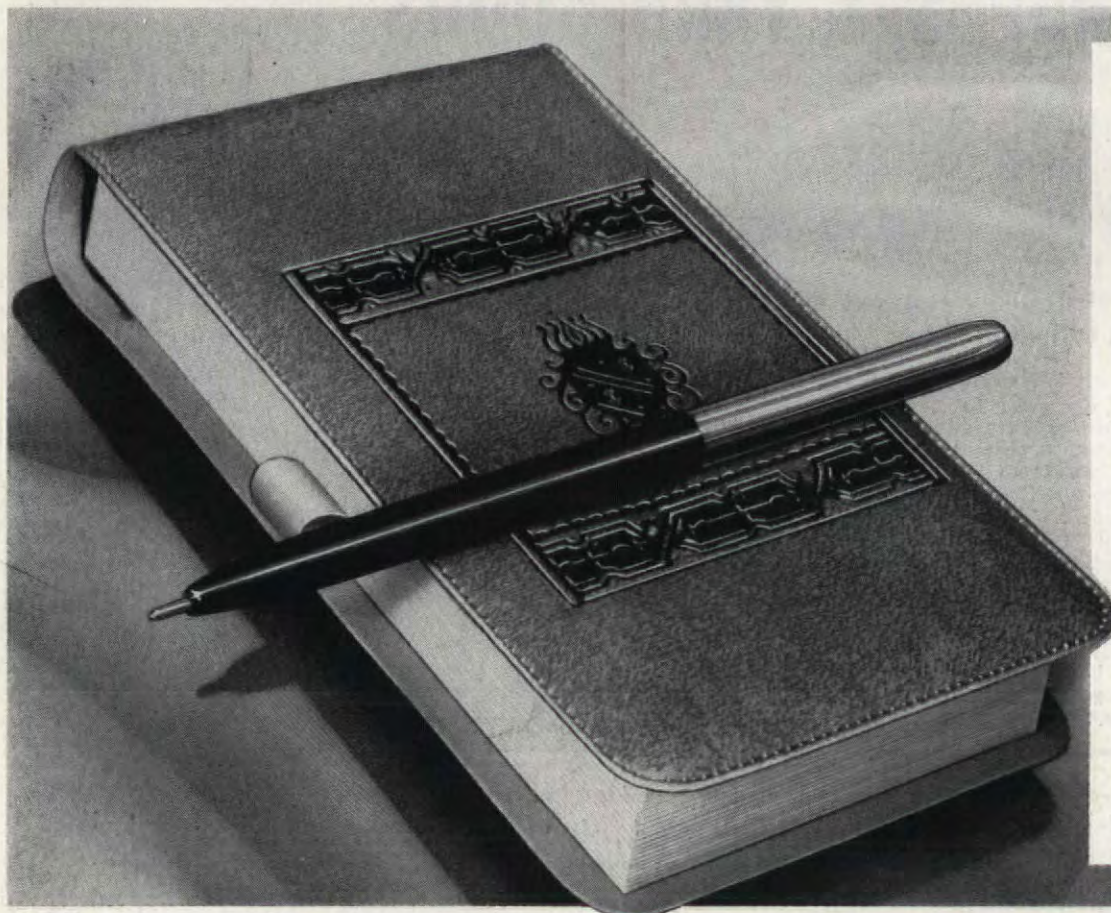
Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ Zone \_\_\_\_\_ State \_\_\_\_\_



# FREE COUPON IS WORTH \$1<sup>50</sup> TO YOU!



WE SEND YOU THIS  
DE LUXE \$1<sup>50</sup>  
**Slim Note Pad**  
WITH  
**Ball Pen**  
**FREE!**

Yes, simply mail the attached coupon postcard and we'll send you this beautiful, practical gift—a terrific value! The hard, light tan cover of washable, grained leatherette is richly embossed in red and gold. Inside there's a plentiful supply of fine white note paper. A built-in loop holds the beautiful black and gold color, smooth-writing ball point pen in place—keeps it always at hand. This unusual gift is a guaranteed \$1.50 retail value, but it's yours **FREE** when you mail the attached free coupon postcard that requires no postage.

## THIS OFFER MADE TO PROVE YOU CAN MAKE \$50- \$100-\$500 OR MORE IN YOUR SPARE TIME!

What a chance of a lifetime to make **EXTRA MONEY** easily and quickly, without experience. Simply show friends, neighbors and relatives beautiful new Artistic Christmas and All-Occasion Greeting Cards. The original designs, rich colors and wide selection are truly remarkable...and they are amazingly low in cost. 50 Name Imprinted Christmas Cards for only \$1.50; deluxe 21 card assortments as low as \$1.00; and many other tremendous values that sell themselves. You can make all the **EXTRA MONEY** you need with our exclusive Greeting Cards, Personal Stationery and Gift Items.

**LIMITED INTRODUCTORY OFFER! ONE TO A FAMILY!**  
We'll send you the lovely Slim Note Pad and Ball Point Pen (guar-

anteed retail value \$1.50) **ABSOLUTELY FREE** when you mail the valuable \$1.50 coupon. You don't pay a single cent for them—now or ever. We'll also send you **FREE** 1960 Catalog, **FREE** Christmas Card and Stationery Imprint Samples, complete instructions on how to make money in your spare time, and Christmas and All-Occasion Greeting Cards **ON APPROVAL**, so you can start making money at once.

**IMPORTANT!**

**MAIL ATTACHED  
COUPON POSTCARD TODAY  
—NO POSTAGE NEEDED**

**ARTISTIC CARD CO., INC.**

402 Way St., Elmira, New York  
(In Canada, write 103 Simcoe St., Toronto 1, Ontario)



### RAISE FUNDS FOR YOUR GROUP!

Organizations! Ask for Tested Fund-Raising Plan that has helped thousands of church groups, clubs, lodges, schools and community associations raise money. Check box in coupon postcard.





JIM LISTON

# At Home With Ward Bond

*"Our cottage isn't very big," says the rugged star of 'Wagon Train,' "but it's our idea of home."*

INFORMATION: MARTHA DARBYSHIRE PHOTOGRAPHER: TRINDL



*Ward and Mary Lou Bond at trestle dining table that expands to accommodate ten people.*



*The little cottage is set in a grove of native oaks and sycamores and a creek wanders through the property. "We solved the problem of adding another bedroom by letting it span the creek. The footbridge gives it an Oriental touch."*

For the past three years Ward Bond has been fighting blizzards, Indians, water shortages, and the orneriness of human nature. Asex-Union Army major Seth Adams, a wagonmaster ferrying pioneers to California, Bond's patience is rubbed raw by delays that frustrate his efforts to get his party safely to the promised land.

Every week in 22 million homes NBC's "Wagon Train" delights TV viewers with its realism, broad humor, and strong emotional appeal. But, for most fans, the high point of any episode is reached when Bond has had all he can take from cowards, gossips, or ne'er-dowells. His slow burn explodes like the crack of a bullwhip and he belows like an enraged buffalo.

At his home in Cold Water Canyon, just outside Beverly Hills, Bond sees the latest "Wagon Train" for the first time when he sits down in front of his own television set on Wednesday nights. The show is filmed in five days and only the producer and director have time to study the "rushes" and know how the completed story finally shaped up.

"Ward sits there and fusses and fumes through the whole show," says Mary Louise Bond. "He sees things I'm sure the audience never notices. 'That saddle's not on right. . . . Look at the way I'm wearing that gun. . . . Those Indians came over the wrong hill, gol-dern it. . . . Where did that guy get that confounded shirt?' he'll shout, while I'm trying to concentrate on the story."

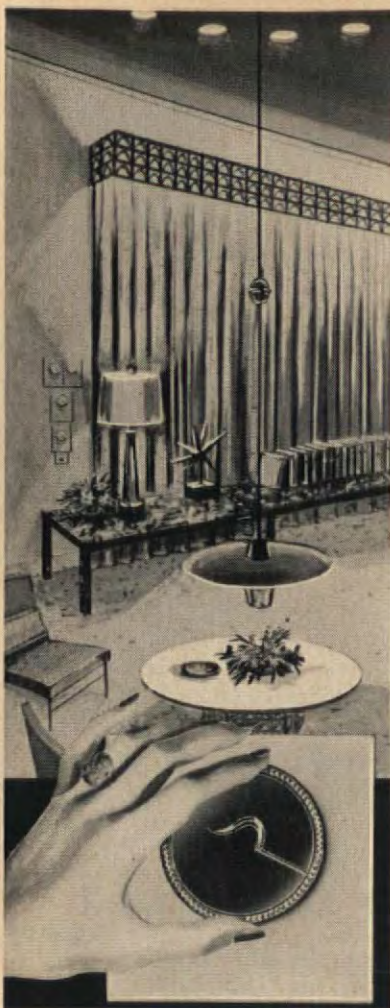
Bond gets the wagons rolling early every weekday morning.

"At 6:30 Ward's alarm goes off and I grope my way out to the kitchen to make him a pot of tea, pour him a glass of vegetable juice, and prepare half a grapefruit," says Mary Lou. "That's all he eats for breakfast. Meanwhile he shaves and gets into costume so he won't have to do that on the lot. He leaves the house at 7:15, gets into his Thunderbird and drives ten miles to the Revue-International Studio in Universal City. Of course, if he's going out on location, that's something else again."

"After breakfast I go to my office in our bedroom and take care of Ward's business affairs. I handle all the fan mail, bills, requests, and accounting and give Ward an itemized statement at the end of every week. I've been doing this for years. I used to work for a business-management firm and Ward was

(continued)





**dial** your room lighting  
to suit every mood  
... every activity  
... every seeing task!

With LUXTROL Light Controls you decorate with light! Be pleasantly surprised the way each room takes on a fresh personality, a different function, a new dimension when you dim, brighten and blend the lighting. In new home or old, you can enjoy the beauty, convenience, flexibility, utility and eye comfort only fully controlled lighting provides.

To see how lighting can be your dramatic way to decorate, send 25¢ for the new 36-page, full-color treasury of decorating-lighting information, "THE LIGHT SIDE OF DECORATING." It contains countless ideas skillfully incorporated into forty exciting room interiors designed by C. Eugene Stephenson, A.I.D. ... clearly diagrammed so that you can create your own distinctive lighting. Send the coupon today.

**LUXTROL®** light controls  
in 200, 450, 800 and 1800 watt types



SEND 25¢  
FOR YOUR COPY

**THE  
SUPERIOR ELECTRIC  
COMPANY**

408 Cook Avenue  
Bristol, Connecticut

Enclosed is 25¢. Please send my copy of  
"The Light Side of Decorating."

name \_\_\_\_\_

address \_\_\_\_\_

city & zone \_\_\_\_\_ state \_\_\_\_\_

(continued)

one of our clients. I gave him those statements long before he knew I existed. In fact, I wasn't eager to have him know I was around. I was scared stiff of him because when he came into the office he bellowed the same way he does on 'Wagon Train.'"

Mrs. Bond, the former Mary Louise May, was born in Colorado Springs and moved to California when she was a child.

"Rosie, who's been with us for some time, does the housework and the cooking, so after lunch I usually run errands and shop in Beverly Hills. I'm home by 4:30 and Ward usually gets home by about 6:00, ready for his favorite meal of steak and salad.

"After dinner Ward settles down in an easy chair with a script and memorizes lines for the next day's shooting. I don't know how he does it—years of practice, I guess—but he sits there and soaks up page after page without much trouble.

"While he does his homework I watch television or work on my *American Home* sampler. I'm working on the 'Pledge of Allegiance' sampler that ran in the April, 1959, issue. I figured that if a Girl Scout could embroider it, I could. I'm getting there, slowly but surely.

"Ward and I have been married six years. Lord knows, Ward needs to be married," she laughed. "He needs someone to pick up after him! When he's packing to go on a trip, I lay out everything for him. He bellows like a branded heifer if he can't find something. And usually there it is, right in front of him!

"Like most men, he's full of contradictions. For instance, he's as neat as a pin when it comes to



Ward Bond's much-used hunting rifles make an interesting display in a corner of the small den.



Custom-made reproduction of a Welsh dresser houses hi-fi. Shelves display Belleek and pewter.

planning storage in small space. He designed all the storage compartments in our dressing rooms and our bedroom. He tackles these tricky little jobs as if they were engineering problems. And he can visualize in complete detail a piece of furniture or—for example—our bedroom addition, without putting a line on paper.

"Our wedding anniversary? August 23rd. Sure, Ward remembers it. I had the date engraved on a disk he wears on a chain around his neck. How could he forget it? He's real sweet, though; he always remembers me with something. He likes to buy clothes for me, but he seems to think I'm June Allyson's size. And I'm *not*! It's flattering, but I find I usually have to exchange everything.

"Ward likes to buy things for the house, too, when he sees something he wants. When he was working on 'The Quiet Man' in Ireland a few years ago, he brought back a set of Belleek and the fabric for our dining-room chairs. He's a good shopper, but every once in a while he throws me a fistful of \$30 checks and says, 'Go treat yourself.' Those are his allowance checks. I write him a check every week for incidentals, but most of the time he sticks them in his pocket and forgets them. We really live quite simply and Ward spends practically nothing on himself.

"When Ward has an off week—when they're shooting a script in which he doesn't appear—we either go to Newport and get on our boat, or we work on our latest project. For years we've had a 27-foot boat; this year we bought a 40-footer and it seems enormous. I do all the cooking on board and

I'm mighty pleased because I'd been doing everything on a two-burner stove. Now I've got four burners to work with!

"Our latest project? Well, Ward is a frustrated farmer or engineer—I don't know which. Right now he's very happy; he's engineering the remodeling of our old garage. We built a new garage, so now he's remodeling the old one to make a little place for Rosie. She'll have a living room, bedroom, bath, and kitchen, and in the new addition, Ward will have a big workshop and I'll have my 'thing' room."

"Thing room?"

"Sure, across one wall Ward is building me a nice, long counter, and on the other walls I'll have shelves where I can store my boxes."

"Boxes of what?"

"Just boxes. I save pretty boxes. Women are always looking for a box to send a birthday gift or a Christmas present. When my friends need a box or a fancy ribbon, they come to me and I have it. What else will I use the room for? Things. A man doesn't know what he'll use his workshop for until he starts to

FURNITURE: AVERY RENNICK



Shirt cabinet designed by Bond was made by his close friend, Avery Rennick. Everything is "shipshape."

make things, does he? A thing room is something like a hobby room. This room will be full of things when I get started. Only women can seem to understand that. Ward just shrugs and asks me how long the counter should be and how many shelves I want."

A bushy calico cat, followed by a black-and-white tom, came tip-toeing into the room.

"This is Tom and the calico is Gerry," she said. "They're just plain old cats but they don't know it—they think they're people. I chose them from a litter of five or six when they were just babies. Although they're brother and sister, Gerry has long hair and Tom is every cartoonist's idea of an ordinary tomcat. I was talked into

(continued)





**BEFORE.** Just a small screened porch. Too crowded to entertain even a couple of neighbors. No "picture view" of the wooded yard. Useful, at best, only during nice weather.



**AFTER.** A spacious family room has been added! Plenty of room to relax and enjoy the view through Andersen Flexivent® and Flexiview Windows. Livable . . . 365 days a year!

**MAIL FOR FREE REMODELING IDEAS! AH-80**

Andersen Corporation, Bayport, Minnesota

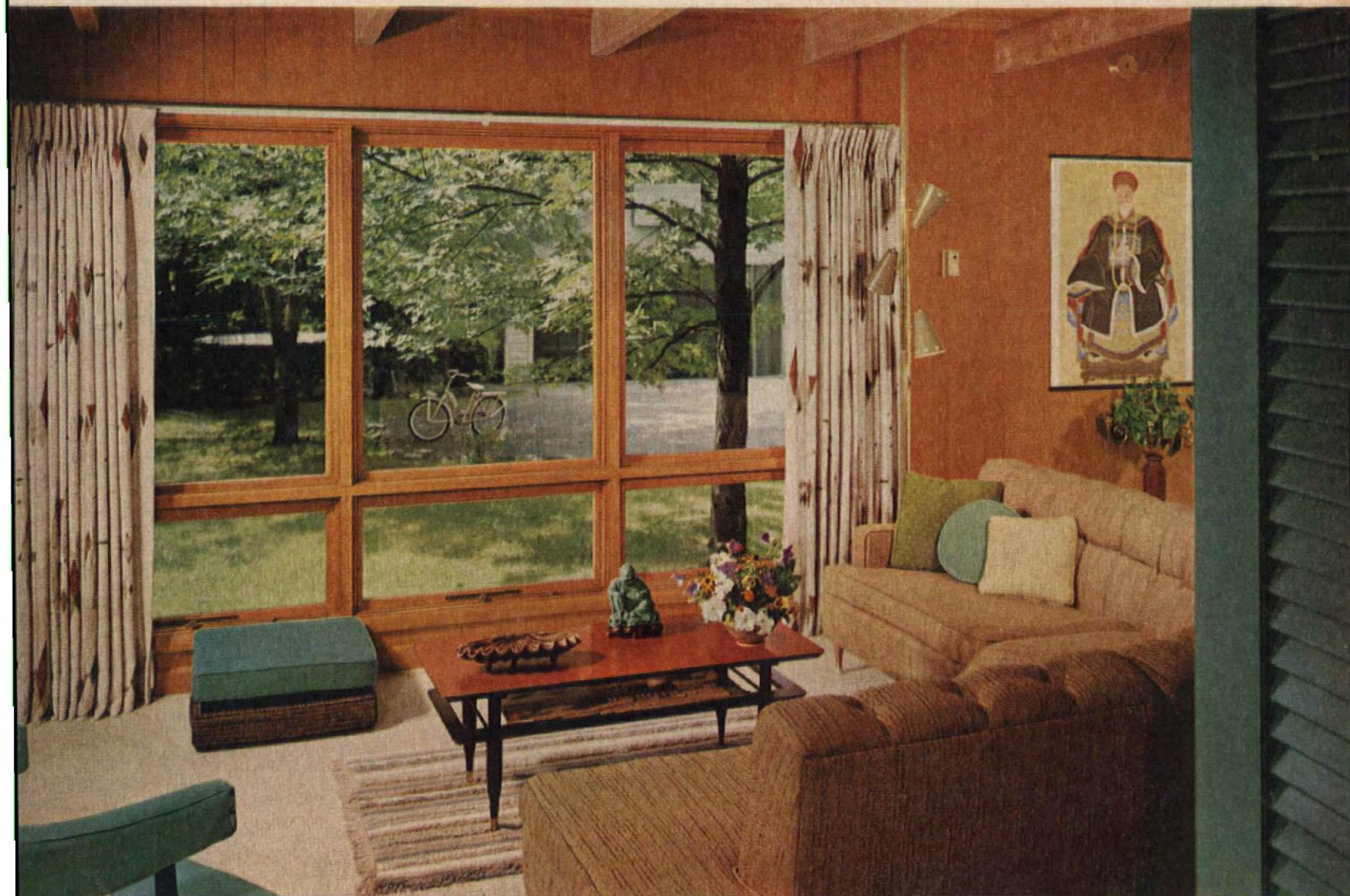
Send me free 20 page booklet of remodeling pictures and ideas. I understand there is no obligation. Please check ☐ plan to build ☐ plan to remodel

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ Zone \_\_\_\_\_ State \_\_\_\_\_

## Remodel! Make your home bigger! More livable with Andersen Windows!



**AFTER.** See how Andersen's rich-looking wood sash and frames blend with the paneling. Finish Andersen Wood Windows any way you wish!

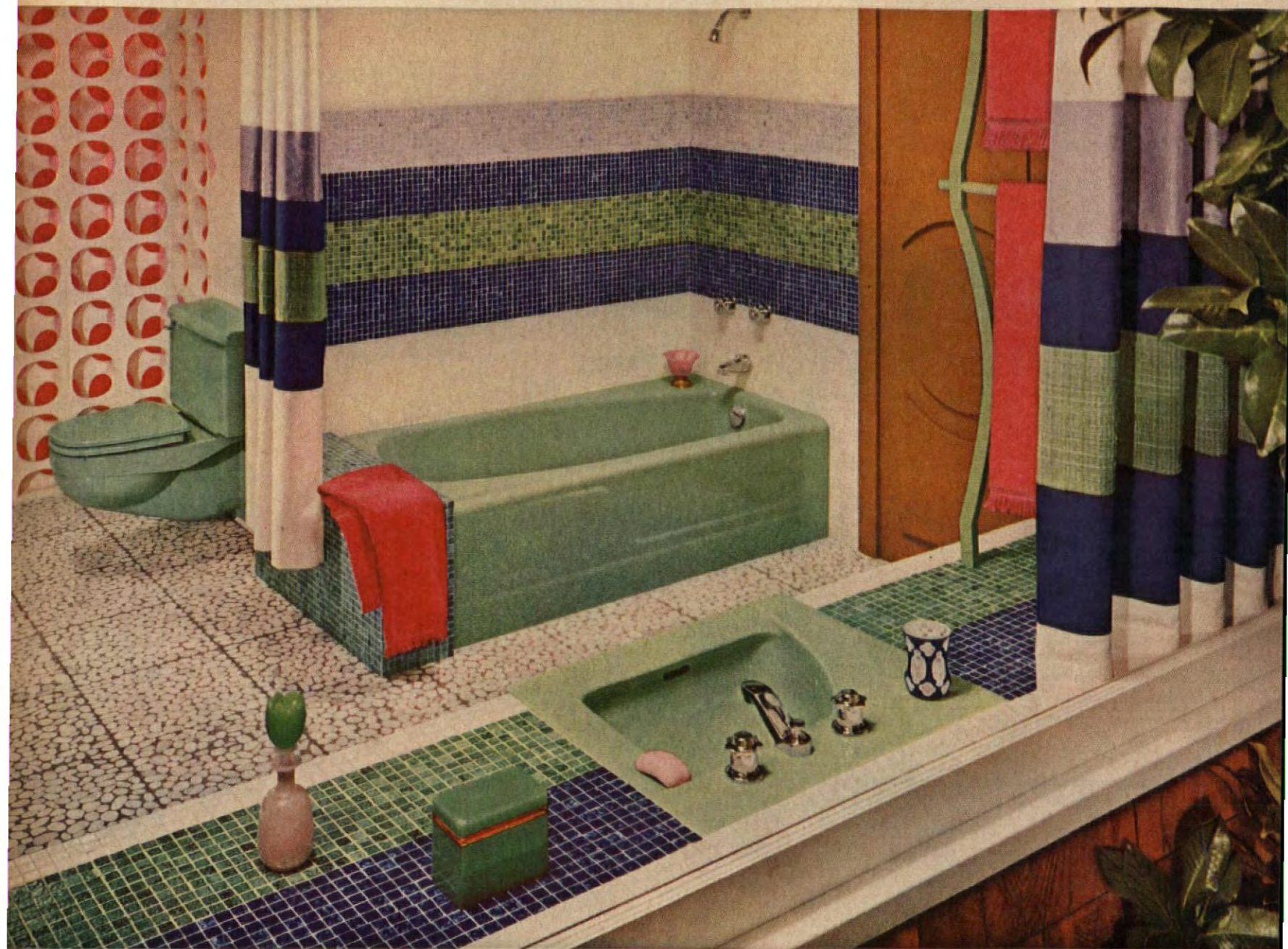
Andersen Windows add beauty to this big, cheerful, inviting family room. With dramatic picture view! Enjoyable the year round! They can do the same for you. Andersen Flexivent Windows are 6 times as weathertight as government established commercial standards. Ventilating sash open wide admitting oceans of fresh air . . . lock weathertight to keep out dirt, rain, cold. This means greatest comfort for you. Lower heating bills, too! Whatever your remodeling or building plans, let us send you helpful literature. Or see your lumber or millwork dealer anywhere in the U.S. or Canada.

**Andersen Windowalls** AW  
TRADEMARK OF ANDERSEN CORPORATION

*Once you've lived with them, you'll never live without them.*

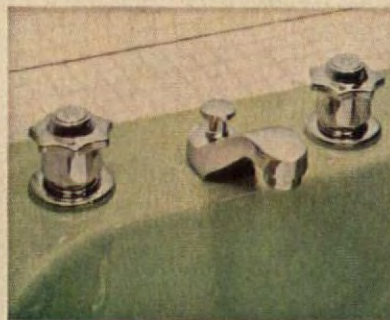


# It's NEW...it's American-Standard

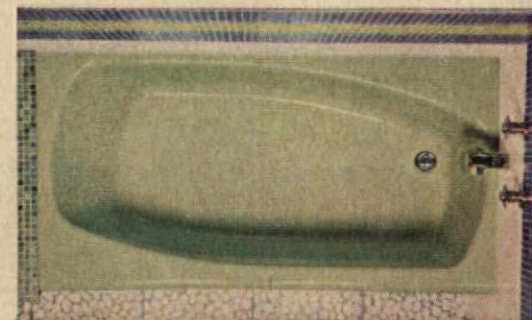


The new design of this lavatory provides a deep, roomy bowl plus a wide ledge at one side and at the back for toiletries. It can be installed in a counter or on legs.

Each smart product in this bathroom combines **new beauty** with **practical convenience**. The off-the-floor toilet lets you swish a mop under it for **new ease of cleaning**. The Contour bathtub has two ledges and extra room for bathing, thanks to the **off-center design**. The lavatory design, also off-center, provides a roomy shelf. For extra bathroom convenience, extra beauty use **American-Standard** products.



These new faucets have the exclusive Aquaseal valve that ends leaking and washer replacements. Be sure that all the faucets in your home are made by American-Standard.



The off-center design of the 16" high cast iron Contour bathtub forms two wide ledges — one is a handy shelf, one a comfortable seat that brings the back of the tub close for easy-reach cleaning.

For more information on these and other beautiful bathroom products, mail the coupon or see your American-Standard retailer. He is listed in the yellow pages of your phone book under "plumbers" or "plumbing supplies."

AMERICAN-STANDARD, Dept. PA-80, 39 West 39th Street, New York 18, N. Y.  
Please send me your new booklet "Planning Modern Bathrooms in Color."  
I enclose 10¢ to cover mailing. I am modernizing\_\_\_\_\_. I am building\_\_\_\_\_.

Name \_\_\_\_\_ (PLEASE PRINT)

Street \_\_\_\_\_

City \_\_\_\_\_ Zone \_\_\_\_\_

County \_\_\_\_\_ State \_\_\_\_\_

In Canada send to: American-Standard Products, Ltd., 1201 Du Pont St., Toronto 4, Canada.



American-Standard and Standard are trademarks of American Radiator & Standard Sanitary Corporation

## AMERICAN-Standard

PLUMBING AND HEATING DIVISION





"This is the kind of furniture we find easy to live with," say the Bonds of their Early American reproductions by cabinetmaker Avery Rennick. Colt cap-and-ball rifle over fireplace is Union issue, 1863.

taking Tom by a friend who said no one would ever choose him—he was such a sorry spectacle. Actually, he's a truly fine gentleman who wears a dress suit at all times, including white gloves and spats.

"We like to entertain simply, too. Our idea of a good time is to have six or eight close friends over for a buffet dinner. We detest Hollywood cocktail parties with everyone standing around talking silly talk and telling jokes.

"We mostly serve big, juicy steaks and a good salad. But I'll tell you what we did once. For some reason I got a notion to serve spareribs and sauerkraut and mashed potatoes. Just before the guests arrived, I began to wonder whether it was such a good idea, but every bit of it disappeared and everyone raved about how good it was. It was either very good or they were very hungry.

"The nicest thing about Ward's success as the star of 'Wagon Train,'" said Mary Lou, "is the recognition of his ability by the public. Ward has played about 150 different roles in his 30 years in movies, but he has always played a supporting part. People saw just enough of him to mistake him on the street for someone they had met somewhere.

"Ward usually doesn't get home from the studio until about 6:00 or 6:30. He's early tonight—here he comes now. Watch what happens to the gate. He has a little short-wave radio thingamajig you hold in your hand; it opens the gate by remote control."

The gate swung open and Bond drove his car through at a brisk

clip. He parked and stood in the driveway, testing the gadget by pointing it at another gate. Then he started for the house, crossed the little footbridge over the creek that cuts through the property, and as he approached, announced:

"That dad-blamed thing isn't working right! Too slow."

He pushed back the sweat-stained, rolled-brim felt hat that has become as familiar as his leathery scowl. He wore tight-fitting tan jeans, a blue checked shirt, tan coat, and the weary look of a man who has just battled rush-hour traffic.

"Hi!" he said, and it seemed to come from all 215 pounds and six-feet-three of him. His hand was big and hard and his grip firm.

Bond was born April 9, 1903, in Benkelman, Nebraska, which is less than a hundred miles from the ruts of the Mormon Trail and the Oregon Trail along the Platte River. His father ran a van and storage business in the town until he "up and moved to Denver." Ward went to East Denver High, spent two years at the Colorado School of Mines, then moved with his family to California in 1923. Before entering the University of Southern California to study engineering, Bond worked as a truck driver, packing-house worker, and gas-station attendant.

"Those were depression days, but I didn't know the difference because I didn't have any money anyway. I made the varsity at USC and played tackle from 1928 to 1930 with some great guys like Russ Saunders, Marshall Duffield, Jim Musick, and Orv Moeller. Being on the team was a real break

(continued)

## This is my Happiness Room

The day quiets down when I sit here. I am serene, content, ecstatic. I made the frilly curtains, ordered the soft breeze, the gentle sun. This is my room without worries. Here I am all woman, all mother...proudly.



The floor is Matico Vinyl-Asbestos Tile #374 soft pink with cocoa, aqua and candy pink

## MATICO TILE FLOORS

for your happiness room

Start your happiness room with a colorful Matico Tile Floor. They're so smart, so easy-to-clean, so very economical. See your Matico dealer, listed under "floors" in your classified telephone book.



MATICO TILE DIVISION • The RUBEROID Co.  
Houston, Tex. • Joliet, Ill. • Long Beach, Calif. • Newburgh, N. Y.  
Vinyl Tile • Rubber Tile • Asphalt Tile • Vinyl-Asbestos Tile • Plastic Wall Tile





garden equipment, generators, stables,  
laundries, lumber, luggage, labels

whatever you need—



Advertisers displaying this emblem  
make your shopping easy.

(continued)

because when the studios needed extras they'd hire the football players and you'd get a \$10 check.

"One day director John Ford told Duke Wayne he needed some of us for a picture about Annapolis called 'Salute.' Wayne recruited all his Sigma Chi buddies—which left me out—but Ford happened to see me and said, 'Get me that one with the ugly face.' That was my start in pictures.

"When I got out of school, all I could do with a degree in engineering was get a \$15-a-week job as a timekeeper on a construction job. When I found out I could make \$150 a week as an actor, I figured I'd better quit fooling around and take this acting business seriously.

"I've had good breaks and 'Wagon Train' is something I really enjoy. We've got a great crew. Take Charley, for instance. He's Frank McGrath, who's been a stunt man for years. Charley never spoke a line until he got on 'Wagon Train.' Frank and his wife are good friends of ours—wonderful people.

"Did Mary Lou show you what we're planning to do with the old garage?" he said, pulling a piece of paper from his shirt pocket. "You saw where we added on back there? Been figuring out how much lumber we'll need for that job. I like working with wood. I like the honest feel of good wood," he said, running his big, calloused palm across the trestle table in front of him.

"Maybe it's like a farmer who picks up a handful of soil and let's it run through his fingers. You take the furniture in this house; every bit of it was handmade by my old friend Avery Rennick. He loves wood and he understands it. That Welsh dresser, the wing chairs, those tables—Avery made them all. The Early American reproductions he makes are practically indestructible."

"Ward and I are great foot-putter-uppers," said Mary Lou. "This is furniture you can really live with. Any mars or scratches or burns make these pieces look more authentic. We love them and we love our little cottage—even with the old wooden ceilings that were in this part when it was built. We painted them white and decided to let it go at that."

"Mary Lou gives me a bad, dirty look when I come traipsing in with my muddy shoes sometimes," said Bond with a grin, "but I really don't get too much heck—all things considered."

When Bond is not shepherding pioneers to California, he likes to hunt ducks and pheasant with his old friend John Wayne.

"Duke is just a big pain in the neck to me at times, though," said Bond. "Three years ago when I was in New York I started getting pains in my neck and the back of my head. I went to a specialist and after he got through X-raying me he said:

"'You've got some kind of foreign objects in your head, do you know what they could be?'

"'Well, I'll be,' I said. 'That must be more of Duke's buckshot!'

"Duke and I had been out hunting quail a few years before that and I'd loaned him my 20-gauge. We scared up a few birds and Duke wheeled and fired into the brush. I was in there and he hit me in the neck and shoulders. They spent a lot of time picking shot out of me, but I guess they missed some. I don't blame Duke for shooting me, but I've never forgiven him for doing it with my own gun!"

Bond makes it clear that while he might have "foreign objects" in his head, there's no room for ideas that are foreign to democracy.

"I'm proud as punch to have been given that Freedoms Foundation award," he said.

"I should show you this," said Mary Lou. She lifted a plaque from the paneled wall of the study.

"He got this at Valley Forge last February. It was presented to him for his work in exposing the Communist infiltration in the movie industry. Ward thinks more of this than anything the movie or TV critics might say about his ability as an actor."

*Freedoms Foundation at Valley Forge honors  
WARD BOND*

*For deeds of forthright citizenship in extolling the virtues of our country under God. For staunch defense of American Constitutional freedom when under attack within and out of his industry.*

*For steadfastness, courage, and clarity of thought in the face of personal abuse and vilification by advocates of the alien, atheistic doctrine of world socialistic communism.*

*For sincere conviction that responsible citizenship and absolute fidelity to the credo of freedom leads to national pride, freedom and peace.*

After Mary Lou had carefully replaced the plaque on the wall, we walked out toward the kennel.

"I liked this place the first time I saw it," said Bond. "It was just a little mountain cottage, secluded from the road, countrylike, yet practically in Beverly Hills. Not showy or a headache to keep up. I don't even have grass to cut."

The house is set in a grove of old native oaks and sycamores; vine and ivy form a solid ground cover.

"We've got 23¾ acres here and I scraped together every cent I could get my hands on to buy it in 1946. Land values here in Cold Water Canyon have skyrocketed. If it cost then what it's worth now, I couldn't have touched it.

"The former owner added a bedroom; we added another we now use for the den, and the new master bedroom and the dressing room. We didn't know how we'd handle that bedroom addition because the creek runs right where we wanted to put it. But one day an architect friend of mine suggested the Oriental treatment with the room spanning the creek."

"See that corner over there by the fence?" asked Mary Lou. "That's our next project. Everybody has a next project, don't they? We're going to build a house there for our mothers. Ward's mother is 78 and mine is 83. We want to have them with us. We're going to start on that just as soon as we finish the garage remodeling."


Bond stopped at the kennel to pat his two hunting dogs, a pair of Labrador retrievers, Joe and his son Angus. As we walked back to the house, Bond said:

"Our house is just a cottage, but it's home to us, and that means everything. I've seen some beautiful spots around the world. Not long ago we toured South America; they've got some wonderful country down there. But I'll tell you something. No matter where you go, you never find a bed or a chair quite as comfortable as your own bed or your favorite chair at home. You never find water that tastes as good as the water at home. You can see some glorious sunrises and sunsets, but the air is never sweeter than the first morning you're home and you walk out in the morning freshness. It's home, that's all, and it'll always be that way."

## AT HOME WITH MEREDITH WILLSON

Meredith Willson, musician, composer, and creator of the smash hit, "The Music Man," lives with his wife Rini in a handsome hillside contemporary house in West Los Angeles. Next month, you'll get an inside glimpse of the Willsons' home and see how they live.





Seems  
like  
a dream...

for so little money, so much **PACIFIC**<sup>®</sup> sheet luxury!

To sleep so beautifully, need you be wildly extravagant? Not if you know Pacific... sheets with such radiant eye-appeal and soft-touch luxury, you'd think they were far more costly. ■ This "Vienna Woods" fashion sheet is a sumptuous example. Delectable roses adapted from an old-world print, hand-screened on snowiest white... could anything be more inviting? ■ Available, too, in perfection-fit Contour<sup>®</sup> sheets *made only by Pacific*. With matching pillowcases in blue, yellow, pink (illustrated). ■ Be sure to see Pacific "Vienna Woods" at your favorite store... and also specially priced during August... whites, colors and stripes.

PACIFIC MILLS DOMESTICS, an affiliate of Wamsutta Mills, 1430 Broadway, New York 18, N. Y. Also look for Pacific Cribfast & Pacifier<sup>®</sup> Sheets and Pillowcases, Pacific Receiving and Crib Blankets, Supersorb<sup>®</sup> Towels, Mattress Pads and Covers, Automatic Blankets.

Photo: De Fria Ring: Grunewald & Adams





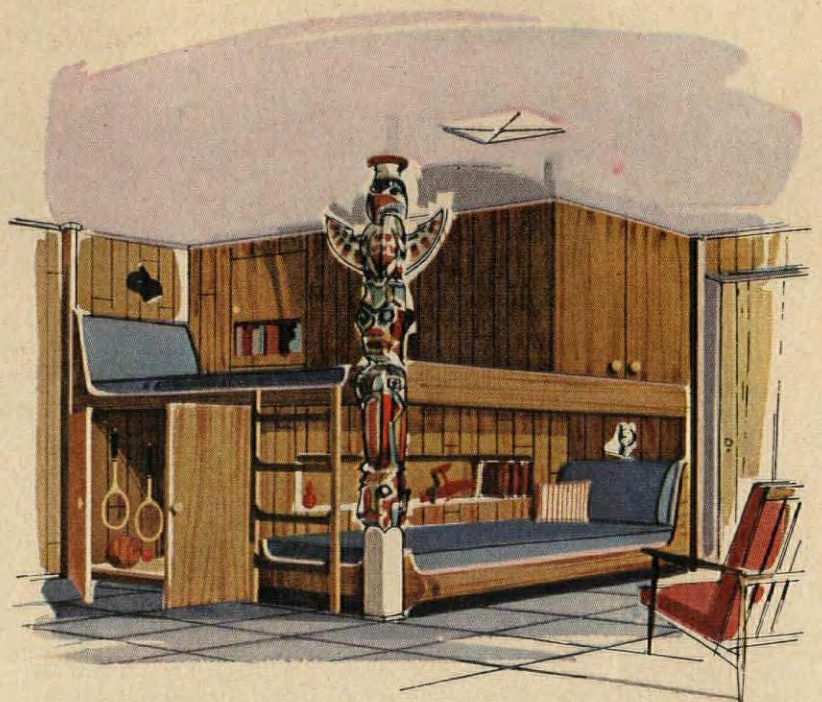
# You'll Find *Fascinating Ideas* at Your Weyerhaeuser 4-SQUARE Lumber Dealer

It's fun . . . it's exciting . . . and it's easy to modernize your home with Fascinating Ideas from Weyerhaeuser. They're expertly planned to give you new convenience and new living comfort at moderate cost. The final touch—that of lasting beauty and charm—is accomplished with the use of wood, natural and rich in grain texture.

Remember: a better home . . . and the better living that goes with it . . . starts with you and your 4-Square Lumber Dealer. See him soon for helpful Fascinating Idea folders on kitchens, patios, built-ins, etc. and for informative folders about 4-Square Products by Weyerhaeuser.

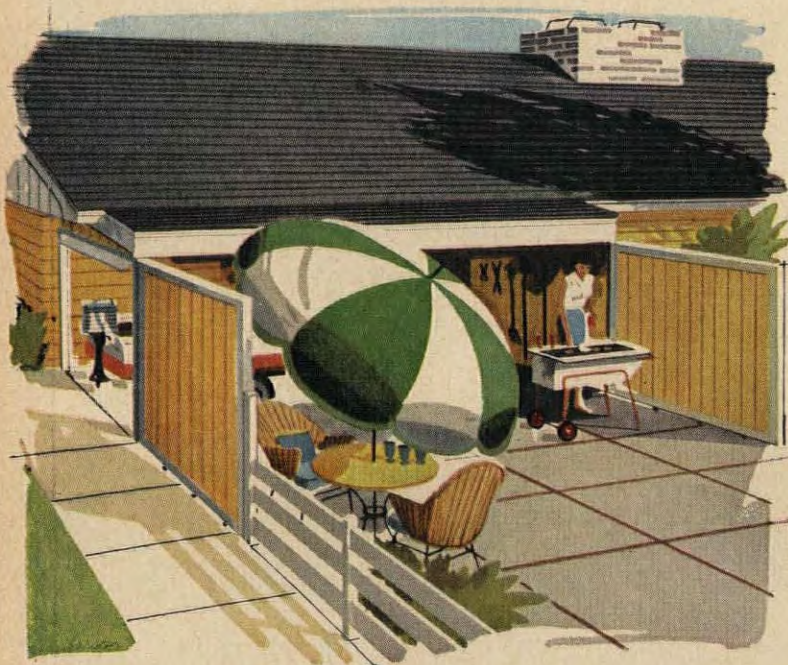


*Free Folder* . . . The newest Fascinating Idea folder features the 3 ideas shown here, complete with descriptions and drawings. Get it from your 4-Square Lumber Dealer—or write: Weyerhaeuser Company, Dept. A7, First National Bank Building, St. Paul 1, Minnesota.



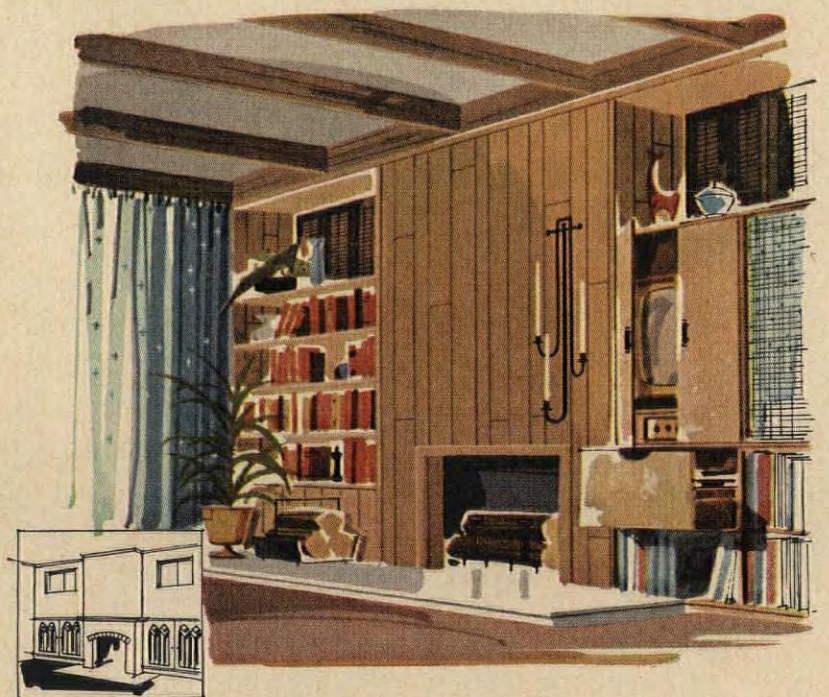
## *Boys' "Alaskan Bedroom Hideaway"!*

Inspired by Indian lore from our 49th state . . . built with handsome Weyerhaeuser Lumber and Plywood to take rough and tumble living.



## *"Anchor's Away" Shelter and Patio!*

Cool, covered patio space for summer pleasure . . . hinged walls and overhead door close tightly to give snug year 'round boat storage.



## *"Your Hearth is Showing"... Give it Charm!*

Install Weyerhaeuser paneling and — presto! — you've transformed an ordinary fireplace wall into a focal point of distinctive beauty.



**Weyerhaeuser Company**  
Lumber and Plywood Division





# HOW YOU CAN MAKE HOME IMPROVEMENT PAY

There are two main reasons why families take on the job of home improvement. First, you think that by remodeling you can command a bigger price when you sell. Second, it's a case of move or remodel. Your home is no longer comfortable, it does not fit your family, or you're just a bit embarrassed by it every time you pull into the driveway. If your sole reason is to sell at a profit, you may be wasting your money. Certain improvements, such as the addition of a bathroom or a new kitchen, can sometimes increase the sale price of your home enough to cover the cost. But don't expect to get back all your investment on most projects. However, if you are primarily interested in making your home more comfortable, more livable, and more beautiful, home improvements pay off in many ways. On the following pages we show you how 14 families did the job and did it well. If you can adapt their ideas to your own home, you're money ahead.

**No room for the kids?** What you need is a family room. We show you how one family got theirs by converting a useless garage (page 24), how two other families expanded their houses to the rear (pages 28 and 36).

**Your kitchen built for midgets?** No room for pots and pans? Do you halt all traffic when you open the refrigerator door? Read here how one family converted a two-car garage into a dream of a kitchen (page 22), how another, with a little switching around, turned theirs into a model of efficiency (page 38).

**Need a major addition?** Love what you've got but there's not enough of it? Then consider a wing with dining room, living room, kitchen, bedrooms, bath—the works! No halfway measures here (page 32).

**The eyesore of the neighborhood?** Miraculous what you can do by removing an old porch—how a little paint can transform a relic into a regal beauty! Here are five first-rate examples (page 34).

**And don't forget the intangibles.** Can't bear to leave friends and neighbors or uproot the kids? Does the idea of decorating a new home lack appeal? If this sounds like your family, better take a loving look at the old wreck—and remodel. It'll be worth it!



"Now we have a fine home that enhances our lovely property."

## A wing adds distinction to a 100-year-old house

**M**r. and Mrs. Thomas Moffitt gave a new lease on life to their house and to their family by the addition of a large two-story wing with a porch and terrace.

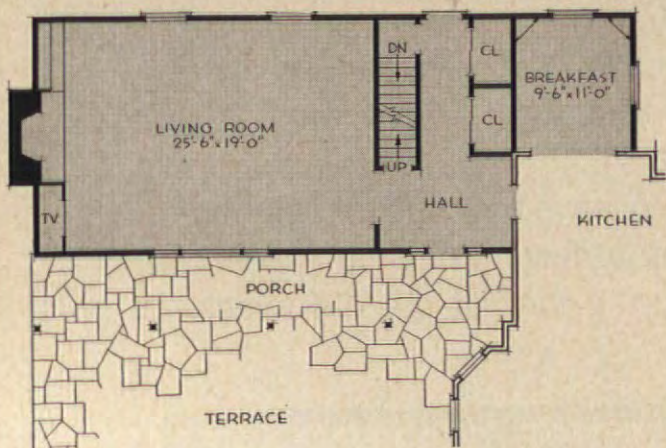
Built over 100 years ago, the house had small boxy rooms and became too small as the family grew. The property was large and beautifully planted. So rather than buy another house they built an addition.

The new wing has 1000 square feet of space as compared to 900 in the original house. Because of the ample size of the addition and its classic Early American lines, the original little house has taken on a look of colonial elegance. The chimney of used brick, the traditional white siding with black shutters, and the long flagstone terrace-porch all contribute to the distinctive appearance of the house.

Inside, the new wing gives the Moffitts a 9½x11' dining area adjoining the kitchen, a large entrance hall with storage closets, and a spacious family-living room. Upstairs, now used for storage, there's room for a future master bedroom and bath.



*Original house, above, became too small for the growing Moffitt family. Plan shows how new wing provided 1000 square feet of living space. At right, parson's bench, old spinning wheel, and wood-carved eagle give Early American charm.*



PHOTOGRAPHER: F. M. DEMAREST

INFORMATION: ELIZABETH REHILL

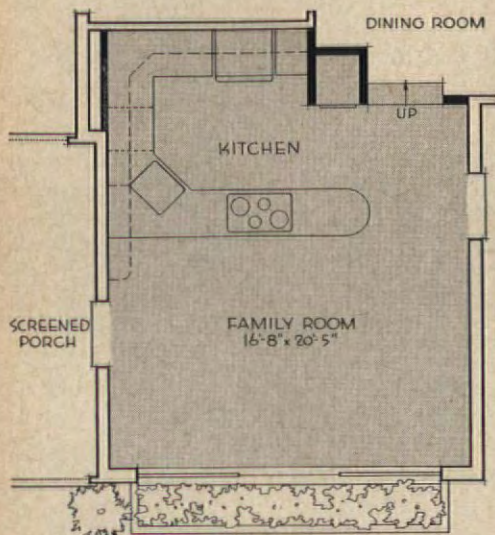
BUILDER: MERVIN REDELL & SON











*A bright and cheery place to work, this kitchen is handy to many areas. The utility room (formerly the kitchen) is just a step away, as is the dining room, screened porch, and terrace.*

*Marie Arwood says, "It's a joy to live and work in. I can look out at the garden and forget I'm working."*

BOB HAWKS



*Two-car garage was converted into a family kitchen with few structural changes. Cars are now housed in a new two-car carport.*



DESIGNER: EUGENE PAINE INFORMATION: BEE REYNOLDS PHOTOGRAPHER: KRANTZEN STUDIOS



*Picture window has a fixed center pane. Two side panes slide over it when open. A brick planter, filled with shrubbery, comes to window height and provides a pretty view from inside or from the terrace. A screened porch was built next to the new kitchen. The concrete terrace, for outdoor dining, extends out from the planter.*

Shopping Information, page 85





"Now people can gather in the kitchen without getting in my way."

## ***Two-car garage becomes a family kitchen***

**M**arie Arwood found her tiny kitchen practically impossible to work in. She often said, "It's too small for a kitchen, but what a perfect utility room it would be." Mrs. Arwood's dream came true when she and her husband finally decided to turn their two-car garage into a family kitchen.

The garage floor was raised four inches when the new slab was poured. Radiant-heating coils are laid in the slab. The old brick walls were pointed

up and painted. Fiber-glass insulation was blown into existing walls.

A door on the left was closed off and a new one was made in the right-hand corner, which opens into the dining room. Other windows and doors were left intact. The double garage doors were removed and the space filled in with a picture window. The roof was insulated and the ceiling covered with wood paneling; open beams were encased.



"We like antiques—  
now we have a place to put them."

## Yes, this used to be the garage!

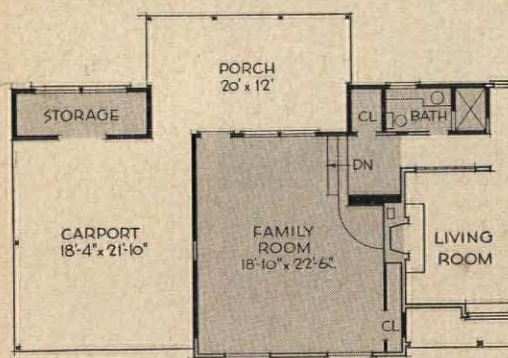
The single garage was awkward to drive into and the patio too small for entertaining. John and Fredna Mahaffey decided that by converting them, they could get just the kind of family room they'd always wanted.

The front and back walls of the single garage were extended. The lower level of the patio was turned into a screened porch and the upper level into a powder room and a hall which leads from the new family room to the living room.

Focal point of this room is the corner fireplace, which was located to take advantage of an extra flue in the existing chimney. The raised brick hearth ties the room in with the upper-level hallway. A highly polished slate floor blends with the bricks.

There's plenty of storage room. A large closet with shelves and hanging space runs along one wall and there is another near the powder room. A built-in unit between the windows includes shelves for books and decorative accessories.

*Carport was added alongside the family room. The large closet is ideal for outdoor storage.*



*Warm tones of pecky-cypress paneling and provincial wallpaper make an excellent background for the Mahaffeys' antiques. Many of the early pieces are made of pine and maple. Shown at the left is a mammy bench, and to the right a flat wall cupboard displays Fredna's ironstone china.*

PHOTOGRAPHER: KRANTZEN STUDIOS

INFORMATION: BEE REYNOLDS









"You'd never know it was the same house."

## ***The bungalow that bloomed***



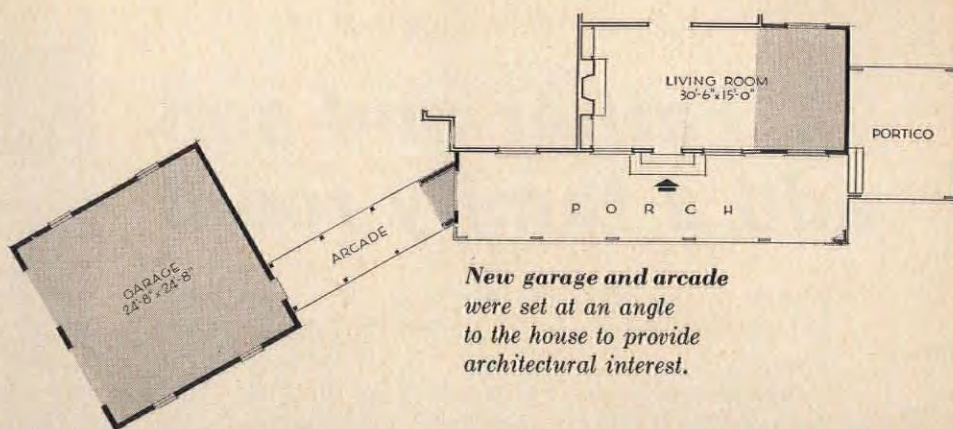
*White asbestos-shingle roof and white walls plus grillwork and shutters transform the simple house shown above.*





The house that Betty and Bill Kerr bought back in 1939 was the typical bungalow of the twenties, but it had a wonderful location, nestled among the live oaks along the St. Johns River in Florida. Now, with this remodeling, the Kerrs have a home that's as attractive as its fabulous setting.

Primary changes to the structure have been the addition of a two-car garage connected to the house by an arcade, the enlarging of the living room by absorbing a screened porch, and the addition of a Florida (family) room at the rear. Other important changes are new sashes in the dormer and the ornamental wrought ironwork replacing the massive columns at the front and side of the house.



*New garage and arcade were set at an angle to the house to provide architectural interest.*

ARCHITECT: HARRIS AND FRYE INFORMATION: GAYE N. PATTERSON PHOTOGRAPHER: LISANTI





"It's fun to entertain in the new family room we built."

## Father and son add a family room

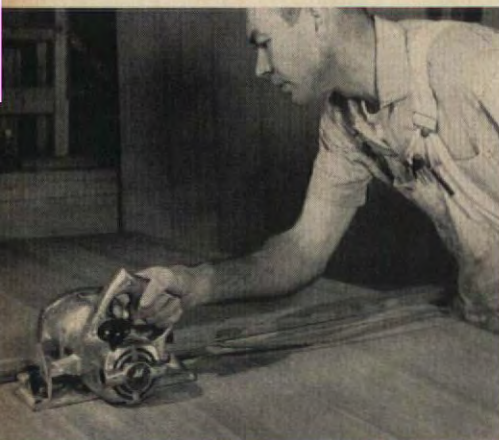
**L**ike so many other small houses, the main thing lacking in the home of George and Freda Miller was adequate indoor living and recreation space. This shortage became even "shorter" as the Miller children, Glen, Heather, and Gaile, grew older. Fortunately, the plan of the house lent itself to expansion at the rear. By knocking out the back walls of the dining room and kitchen and changing the location of some kitchen fixtures, it was possible to add a large family room that would be away from the bedrooms but convenient to the kitchen and the yard. George and 14-year-old Glen did (continued on page 82)

*Kitchen cabinets, work counters, and appliances were rearranged to allow for a door between kitchen and family room. Kitchen was enlarged to compensate for lost work space.*



DECORATOR: ROBERT PEDIGO PHOTOGRAPHER: ERNEST BRAUN

**Care exercised at each stage gives this room a "professional look"**



Redwood plywood, in 4x8 sheets, is cut to size with portable electric saw. Strip of wood clamped to plywood serves as a guide for accurate cutting.



Wall studs are spaced 16 inches on center; each piece is plumb. Plywood panels will fit leaving sufficient nailing space on stud for next sheet.



Panels are secured to studs with finishing nails; nails are countersunk. Holes are filled with wax crayon the same color as the redwood plywood.





Sliding glass door in family room leads to the terrace and children's play area. Addition forms an L, giving privacy (see plan below).

HERRINGTON-OLSON

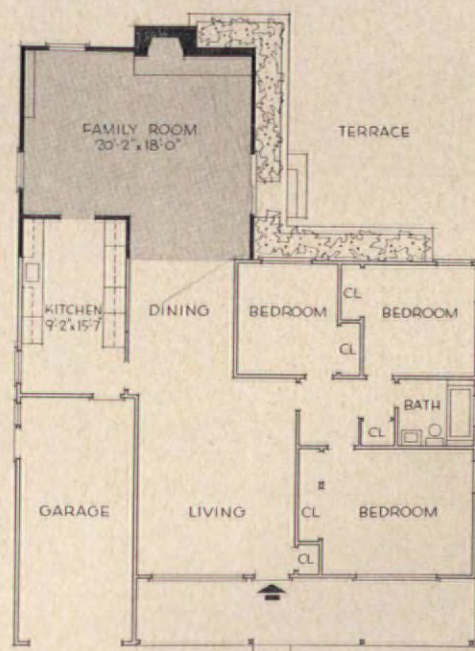
Shopping Information, page 85



Furring strips nailed to ceiling joists serve as a framework for acoustical ceiling tile. Tiles are secured to the furring with heavy-duty staples.



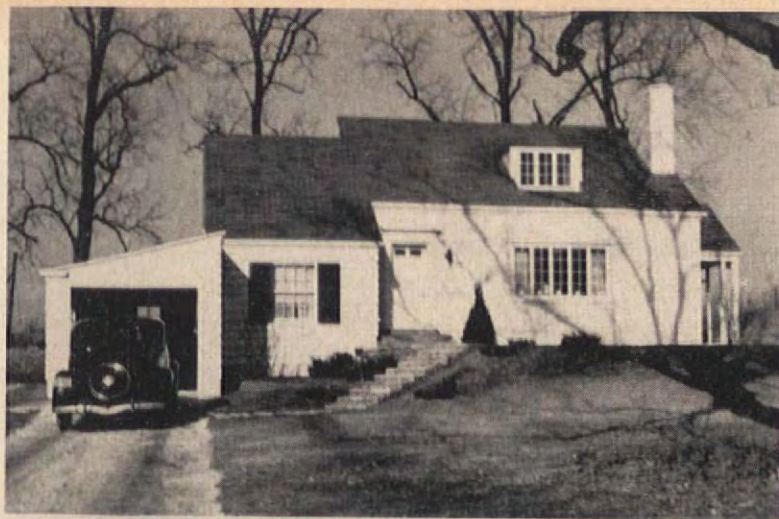
Redwood plywood and trim are finished with two coats of thin white shellac. After first coat is dry, it is rubbed with fine steel wool.











*The remodeling of this small cottage not only provided privacy but an off-street parking place for several cars. Note from the view below how carport appears to be a garage. The whole addition gives the house a long, rambling look from the street.*

ARCHITECT: DAVE CLARK PHOTOGRAPHER: HAHN-MILLARD



**"The privacy we gained means more to us than the additional space."**

## ***Privacy, patio, and dual-purpose carport***

**O**ne important thing that the home of the Sidney Neates lacked was privacy in the outdoor living area. Because of the position of the house on the lot this shortcoming wasn't easy to remedy. We think they've come up with an idea that's surprisingly versatile and well worth copying.

The solution was to absorb the existing attached garage into the house proper, and then to build a high brick wall along the front to connect the house to a new carport. This not only gave the house a much wider appearance and the needed privacy, but it also made possible the lovely garden and the three-level terrace you see here. The ingenious feature of this project is the carport, which, with its door, appears to be a garage from the street. With the car parked outside in the driveway, the carport doubles as a serving area for barbecues and for large parties.

At the same time they were solving the privacy problem, the Neates also provided themselves with needed space inside the house; they turned the old garage and downstairs bedroom into a spacious family room.

*Family room at left opens directly onto a terrace of colored concrete and old brick. This patio is a good example of how you can combine paving with a lawn and flower garden.*



"It's given our house charm as well as space."

## **A two-story addition to a small Cape Cod**



*This is an outstanding example of how a small house can grow. Expansion should always be planned in the same style as original house.*

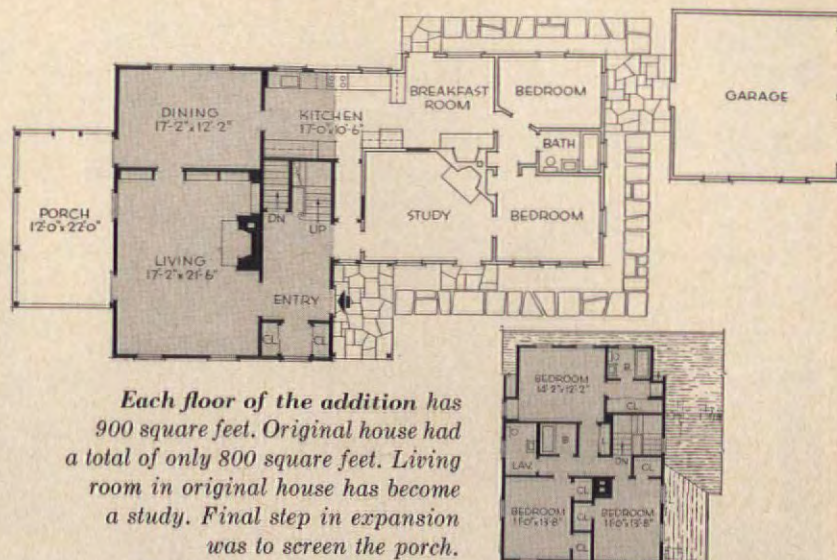




**T**welve years ago when the Dale Taylors built their Cape Cod house with its breezeway and garage they planned it so that at a future time they could add to it. The house was placed on the land so there would be plenty of room. The walls which would join the addition were designed so there wouldn't have to be any major structural changes.

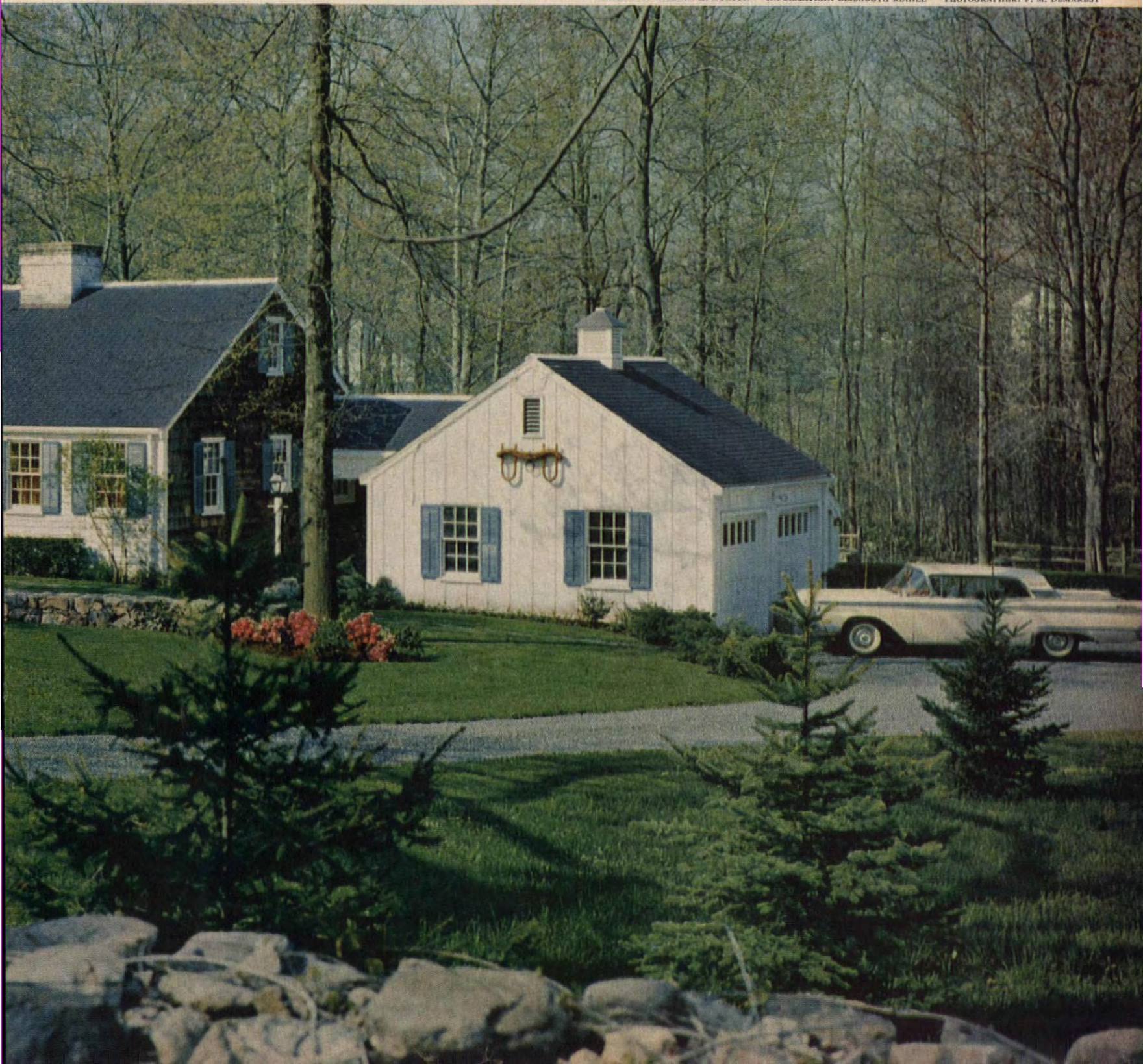
After their fourth child was born they decided the time had come to expand. They drew up the plans of what they wanted and then had an architect rework them. The result was a two-story addition that changed their tiny cottage into an impressive, rambling colonial house with room to spare.

The addition gave the family a handsome brick-paved entrance hall, a new living room with a fireplace, a large dining room, an enlarged kitchen, plus three generous-sized bedrooms and two baths.



*Each floor of the addition has 900 square feet. Original house had a total of only 800 square feet. Living room in original house has become a study. Final step in expansion was to screen the porch.*

ARCHITECT: WILLIAM H. MORTON INFORMATION: ELIZABETH REHILL PHOTOGRAPHER: F. M. DEMAREST







JOHN HOWARD

*"We needed a large house," says Robert Childress. "This place was pretty gloomy—dark brown shingles, too many porches, overgrown trees. But it had 10 rooms and was in a lovely neighborhood, so we took a chance. First we removed the shingles (there were solid pine boards underneath); then we took off one of the front porches and the back porch. We made a new back entrance handy to the driveway. Next, we painted the whole house a very pale yellow with white trim."*



## New faces for five old houses



WARREN REYNOLDS

*"Our home is an old friend we couldn't bear to see down in the dumps," says Helen St. John. "To modernize the exterior, we ripped off the useless front porch. The jagged effect across the front and side was filled out and an open porch built. The pillars line up with the flat-roofed dining room, giving a unified effect. On the roof over the dining room we made a sun deck which opens off the master bedroom."*







*"Ours is a well-constructed house, built around the turn of the century," explains Ruth Schmierer. "We replaced the large front porch with wide brick steps and iron railings. A wider and deeper porch was added on the side. Aluminum siding in a soft gray replaced the small-cut shingles typical of Victorian houses."*

HERRLIN STUDIO

Many of the houses built 25 to 50 years ago, with exaggerated lines and gingerbread trim, seem shabby and dated today. Often roomy and comfortable inside, such houses may need only a face lifting to give them charm. A sagging porch can be removed, a jog filled out to give a neat, firm outline. Fresh paint can camouflage flaws, play up the best features, and add sparkle. For proof, take a look at these five remodelings.



*"We wanted to update our house," says Charles Shiels. "I hired a carpenter to do the major jobs and I was his helper. We removed the porch, and built a platform topped with a concrete slab. The glass door was replaced and shutters were added. Gray aluminum siding covers the outside of the house."*



GEORGE HARRIS



*"We felt so completely at home in our friendly, tree-shaded house," states Lucile Keeler. "After the sagging porch was removed, new concrete steps with black metal railings were added. A large window lets in plenty of light, and a handsome colonial door frame replaced the old narrow one. We chose a smoke-gray paint with white trim."*



"It all started when we thought we'd move the front door."

## **Now they've a view — space and traffic problems solved too!**

"The time had finally come," said Bill and Marian Brookman, "when something had to be done about our front door. It opened right into the dining room!"

But like many families, the Brookmans had also outgrown their 1948 house. So they sat down and made a list of all its shortcomings. The kitchen was too small. There wasn't even enough room for a highchair for the youngest of the three Brookman children. The living area was skimpy. The traffic patterns were poor. And there was no way to enjoy the beautiful view of the golf course adjoining their property.

ARCHITECT: SHELDON HILL    INFORMATION: JESSIE WALKER    PHOTOGRAPHER: KRANTZEN STUDIOS



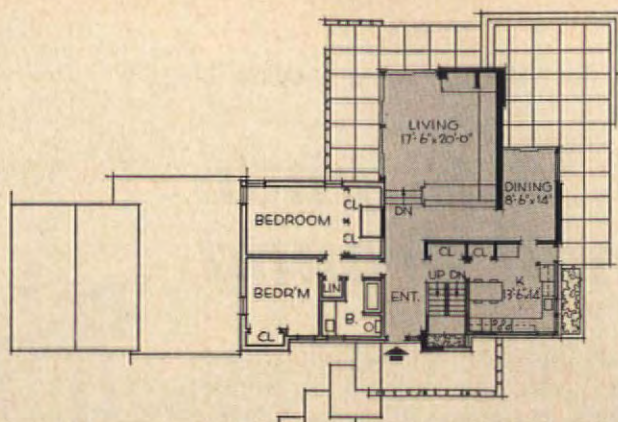
*Right next door to the 7th green! The sliding glass doors of the new living room open onto a terrace that adjoins the golf course. This is one reason why the family preferred to stay in their present home rather than move.*

*With draperies pulled over glass area, the corner of the living room becomes an intimate fireside spot. There's little traffic since the living room is at the rear of the house. Looking from the entry, the dining room leads off to the right.*





On the plus side was the wonderful location of the house and the fact that the Brookmans knew and liked the people in their community. They called in an architect to solve their problems. He enlarged the living room so it not only provided ample living space but also allowed for the view they wanted; sliding glass doors open onto their new back terrace. The kitchen was made bigger and a separate dining room was added off the living room convenient to the kitchen and far away from the front door. Incidentally, as it turned out, that front door wasn't moved after all!



*Major addition was the living room added at the rear. It opens onto a terrace that extends around to the dining room and kitchen. The old dining room became the new entry hall.*

*The Brookmans like the simplicity and informality of contemporary. Built-in seating units are space savers. Grass cloth and stone walls add rugged texture.*



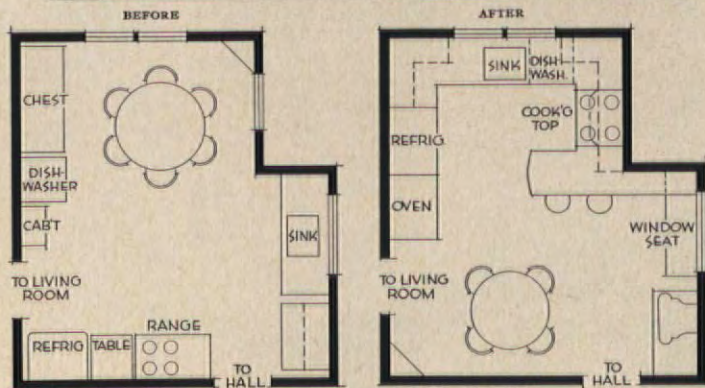


"It's everything we dreamed it would be when we designed it."

## A kitchen turned around

A structural obstacle can be the inspiration for a good kitchen plan—witness this kitchen planned by the Glenn Heatons in Cincinnati, Ohio. A large beam across one end of their old kitchen sparked the idea of confining the main work area within the space described by the beam. A handy peninsula follows the line of the beam and together they give the illusion of separate work and dining areas.

Built-in appliances are in a compact arrangement with continuous counter space between. Random-grooved sheets of laminated plastic applied to the plywood cabinets give an individual touch and easy-care surface. Black wrought-iron hardware sets the black-and-white color scheme repeated on the floor. To cut remodeling costs, the Heatons scraped up the old linoleum, laid the new floor tiles, and did all the painting—jobs well rewarded in this gay kitchen.



*Before picture shows dining area which was transformed into main work area. Windows were shortened to allow placement of sink, dishwasher, and cabinets beneath. Another window at right (see before plan) was closed off to install continuous base and wall cabinets. Beam was leveled off for neat wall-cabinet installation.*

PHOTOGRAPHER: WARREN REYNOLDS

INFORMATION: POLLY CRAMER









## A NEW SERVICE FOR READERS

AMERICAN HOME MAGAZINE

### CERTIFIED HOME IMPROVEMENT CENTER

We at The American Home realize that many families put off home improvements because they dread the frustrations involved in getting the job done. How do you find a reliable contractor? Who will give you design advice? Where will you get the materials? How much will the job cost?

To help homeowners solve these problems, The American Home located lumber dealers who offer one-stop remodeling service: architectural or design assistance, estimates on material and labor, assistance in selection of a contractor, and aid in financing.

We checked many such concerns, and the ones which met our standards were designated as American Home Certified Improvement Centers. Printed here are the names of 750 dealers who have qualified to date. Watch for additional listings in forthcoming issues; look for the lumber dealer in your area who displays our seal.

# AMERICAN HOME CERTIFIED

#### ALABAMA

Birmingham Seale Lumber Co.  
Dadeville Dadeville Lumber Co.  
Jasper North Alabama Lumber Co.  
Mobile J. E. Paterson Lumber Co.  
North Birmingham Wood's Do-It-Yourself Center

#### ARIZONA

Ajo The O'Malley-Cole Lumber Co.  
Benson Foxworth-Killen Lumber Co.  
Buckeye The O'Malley-Buckeye Lbr. Co.  
Chandler Foxworth-Galbraith Lbr. Co.  
Coolidge The O'Malley Lumber Co.  
Glendale The O'Malley-Glendale Lbr. Co.  
Scottsdale Ray Scottsdale Lumber Co.  
Sunyslope The O'Malley Lumber Co.  
Tempe The O'Malley-Tempe Lbr. Co.  
Tucson The O'Malley Lumber Co.  
Yuma Galbraith-Foxworth Lumber Co.  
Yuma The O'Malley-Smith Lumber Co.

#### ARKANSAS

El Dorado The Superior Lumber Co.  
Jonesboro Barton Lumber Co.  
Newport Dixie Lumber Co.  
Searcy Wood-Freeman Lumber Co.

#### CALIFORNIA

Arcadia Arcadia Lumber Co.  
Bakersfield The King Lumber Co.  
Bell Atlantic Lumber Co.  
Big Bear Lake Wright Lumber Co.  
Citrus Heights Sylvan Lumber Co.  
Clovis Clovis Lumber Co.  
Culver City Builder's Square  
Dinuba Dinuba Lumber Co.  
Dixon Dixon Lumber Co.  
Fallbrook Pine Tree Lumber Co.  
Lakewood Build 'N Save  
Marysville Speckert Building Supplies, Inc.  
Redwood City Progress Lumber Co.  
San Diego San Diego Home Imp. Co.  
Santa Cruz San Lorenzo Lumber Co.  
Walnut Grove Noah Adams Lumber Co.

#### COLORADO

Boulder Bestway Building Center  
Colorado Springs American Enfield Co.  
Colorado Springs Brookhart Lumber Co.  
Colorado Springs The Collier Lumber Co.  
Colorado Springs Everitt Lumber Co.  
Denver Hast Lumber Co.  
Denver University Park Lumber Co.  
Grand Junction Independent Lumber Co.  
Greeley Bestway Building Center  
La Junta Baldrige Lumber Co.  
Pueblo Ladd's

#### CONNECTICUT

Ellington The W. G. Glenny Co.  
Fairfield Fairfield Lumber & Supply Co.  
Hartford Capitol City Woodworking Co.  
Manchester The W. G. Glenny Co.  
Meriden The Immick Lumber Co.  
New Milford H. H. Taylor & Sons  
North Haven Drzen Lumber Co.  
Thompsonville Enfield Lumber Co.  
Torrington John C. Illand Lumber Co.  
Wallingford The C. F. Wooding Co.  
Watertown Watertown Building Sup. Co.  
Willimantic The O. L. Willard Co.

#### DELAWARE

Dover M. A. Hartnett, Inc.  
Georgetown Georgetown Lumber Co.

#### FLORIDA

Daytona Beach Alexander Lumber Co.  
Jacksonville Crabtree Lumber Co.

Orlando Mills & Nebraska  
Plant City McGinnis Lumber Co.  
West Palm Beach Butler Bros. Lbr. Co.

#### GEORGIA

Albany East Albany Lumber Co.  
Cedartown Peak-Hightower Lbr. & Sup.  
Griffin Spalding Lumber Co.  
Macon McNair Lumber & Supply Co.  
Milledgeville Fowler-Flemister Co.  
Newnan Hallis Lumber & Supply Co.  
Norcross Norcross Supply Co.  
Rome Storey Lumber & Supply Co.  
Savannah Savannah Lbr. & Sup. Co.  
Thomaston Frank Binford Supply Co.  
Valdosta The J. N. Bray Co.

#### IDAHO

Boise Bestway Building Center  
Buhl Citizens Building Supply  
Caldwell Irrigators Lumber Co.  
Caldwell McNeel Building Supply Super Mart  
Coeur d'Alene Atlas Tie Co.  
Downey Downey Lumber Co.  
Idaho Falls Bestway Building Center  
Idaho Falls Bonneville Lumber Co.  
Idaho Falls Max Ker & Son Lumber Co.  
Idaho Falls John J. Poltevin Lumber Co.  
Lewiston Bestway Building Center  
Pocatello Bannock Lumber & Coal Co.  
Pocatello Bestway Building Center  
Pocatello Coleman's Bestway Building Center  
Pocatello McLelland Lumber Co.  
Rigby Valley Builders Supply  
Twin Falls Bestway Building Center

#### ILLINOIS

Alexander Crawford & Calhoun Lbr. Co.  
Alton Springman Lumber Co.  
Antioch Antioch Lumber & Coal Co.  
Argenta Suburban Lumber Co.  
Arthur Factory Sales, Inc.  
Bloomington Baumgart Lbr. & Coal Co.  
Bloomington Corn Belt Lumber Co.  
Bloomington Parker Brothers Lumber Co.  
Bloomington Schwist Lumber Co.  
Bloomington West Side Coal & Lumber  
Blue Island Blue Island Lumber Co.  
Blue Island Mathieu Lumber & Supply  
Buffalo Lester-Wiley Lumber Co.  
Carbondale Carbondale Lumber Co.  
Carmi White County Lumber Co.  
Champaign Hillcrest Lumber Co.  
Chicago Gee Lumber & Hardware  
Chicago Harvey Lumber Co.  
Chicago Edward Hines Lumber Co.  
3840 Milwaukee Ave.  
355 North Laverne  
1620 West 59th  
5140 Milwaukee Ave.  
5245 Archer Ave.

Chicago Siegel Lumber Co.  
Danville Hill Lumber Co.  
Decatur Gates & Johnson  
Decatur Hunter Pogue Lumber Co.  
Decatur Lyon Lumber Co.  
Decatur Sims Lumber Co.  
Decatur Thompson-Decatur Lumber Co.  
East Moline East Moline Lbr. Store  
Elmhurst Elmhurst Builders Supply Co.  
Elroy Elroy Lumber & Fuel Co.  
Evergreen Park Edward Hines Lbr. Co.  
Geneva Mid-Valley Lumber Co.  
Greenfield Hill Lumber Co.  
Jerseyville Jersey Lumber Co.  
Kankakee H. H. Troup & Co.  
LaGrange Edward Hines Lumber Co.  
Mattoon Construction Materials Co.  
Mattoon Mattoon Lumber Co.  
Morris I. N. R. Beatty Lumber Co.  
Mount Zion

The Wilkinson Mt. Zion Lumber Co.  
Orland Park I. N. R. Beatty Lumber Co.  
Owascoc Honefenger Grain & Lbr. Co.  
Quincy West Quincy Lumber Co.  
Riverport Campbell Lumber Co.  
Robinson Robinson Lumber & Coal Co.  
Rochester Rochester Grain & Lbr. Co.  
Rockford Fred A. Smith Lumber Co.  
Rock Island Rock Island Lumber Co.  
Stokio Edward Hines Lumber Co.  
Springfield Barker-Lubin Co.  
Springfield Peter Vrodenburgh Lbr. Co.  
Taylorville Brown & Sons  
Watseka MacKemer & McBroom  
Zion Zion Builders Industries

#### INDIANA

Anderson Matthew Lumber Corp.  
Auburn Citizens Lumber Co.  
Aurora Aurora Lumber Co.  
Battle Ground Battle Ground Lumber Co.  
Bedford Black-Carmichael-Klein Lumber Co.  
Bloomington Black Lumber Co.  
Berkel Burkett Lumber Co.  
Camden Camden Lumber Co.  
Columbus Donlap & Co.  
Crown Point Merrillville Lumber Co.  
Decatur Arnold Lumber Co.  
Delphi Delphi Lumber Co.  
Denver Wilkinson Lumber Co.  
East Chicago

Indiana Harbor Lumber & Coal Co.  
Evansville Grimm Lumber, Inc.  
Frankfort Kramer Brothers Lumber Co.  
Greencastle Black Lumber Co.  
Greensburg Greensburg Lumber Co.  
Greenwood Greenwood Lumber Co.  
Hammond Standard Lumber Co.  
Hobart Hobart Lumber Co.  
Indianapolis Black-Hebert Lumber Co.  
Indianapolis Wright-Bachman, Inc.  
LaPorte Wilson Lumber Co.  
Marion Barley & Spencer Lumber Co.  
Marion Byrd Lumber Co.  
Milroy Milroy Lumber Co.  
Mishawaka R. J. Corlett & Sons  
Mt. Summit F. P. Ice Lumber Co.  
Muncie Consumer Lumber Co.  
Parker Randolph Lumber & Supply  
Peru Midland Lumber Co.  
Pittsboro Pittsboro Lumber Co.  
Richmond Richmond Lumber Co.  
Rising Sun Granite Brick & Lumber Co.  
Seymour Central Lumber & Supply Co.  
Sharpsville Sharpsville Lumber Co.  
South Bend Belleville Lumber Co.  
Sullivan Black Lumber Co.  
Terre Haute Farrington Lumber Co.  
Tipton Tipton Lumber Co.  
Vincennes Niehaus Lumber Co.  
Wabash Wilkinson Lumber Co.  
Walton Walton Lumber Co.  
West Lafayette Henry Poor Lumber Co.  
Whiting Northern Indiana Lumber Co.  
Whiting Whiting Lumber & Coal Co.  
Winamac Winamac Lumber Co.  
Winchester Winchester Lumber Co.

#### IOWA

Arnolds Park Consumers Lumber Co.  
Burlington Benson Lumber Co.  
Burlington Central Lumber Co.  
Carroll Kanne Lumber & Supply Co.  
Cedar Rapids Heabel's  
Cherokee Rock Island Lumber Co.  
Clear Lake Woodford-Wheeler Lbr. Co.  
Clinton Thomas Oakes Co.  
Davenport Mueller Lumber Co.  
Des Moines Gilcrest Lumber Co.  
Fort Dodge Drive-In Lumber Mart  
Hawarden Schoeneman Brothers Co.  
Iowa City Nagle Lumber Co.  
Keokuk Independent Lumber Co.  
Ottumwa Wormhoudt Lumber Co.  
Spirit Lake Consumers Lumber Co.  
Waterloo Shephard Lumber Co.  
Webster City Raun Lumber Co.

#### KANSAS

Arkansas City Woods Lumber Co.  
Celby Hardman Lumber Co.  
Emporia Nickelson Lumber Co.  
Great Bend Rock Island Lumber Co.  
Hays Hardman Lumber Co.  
Hutchinson Davis Lumber & Hardware  
Manhattan Kansas Lumber Co.  
Salina Long-Bell  
Topeka Long-Bell  
Topeka Whelan, Inc.  
Wichita The A. C. Houston Lumber Co.  
Wichita Long-Bell, 259 South West  
158 North Francis  
Wichita Rock Island Lumber Co.

#### KENTUCKY

Ashland Carolina Lumber Co.  
Cynthiana The Owsley Lumber Co.  
Frankfort J. B. Blanton Lumber Co.  
Georgetown Oldham Lumber Co.  
Owensboro Kittinger Lumber Co.  
Paducah Allcock-Searles Building Supply

#### LOUISIANA

Bastrop Terzia Lumber & Hardware Co.  
Baton Rouge Plank Road Lumber Co.  
Monroe Superior Lumber Co., Inc.  
Shreveport Pelican Lumber & Supply Co., Inc.

#### MAINE

Lewiston Pineland Lumber Co.  
Machias H. Blaine Davis Estate  
Norway Diamond National Corp.  
Sanford N. J. Gendron Lumber

#### MARYLAND

Aberdeen Livezey Lumber Co.  
Baltimore The Helfrich Lumber Co.  
Cambridge Webster Building Supply  
Glen Burnie The J. F. Johnson Lbr. Co.  
Hagerstown Coffman Lumber Corp.

#### MASSACHUSETTS

Adams R. T. Arnold Lumber Corp.  
Auburn H. C. Pond Lumber Co.  
Bellingham Cooks Lumber Co.  
East Freetown E. W. Goodhue Lumber Co.  
Fitchburg Grossman's Lumber Co.  
Fitchburg Webber Lumber & Supply  
Framingham Grossman's  
Holbrook Farina Brothers, Inc.  
Holyoke Merrick Lumber Co.  
Indian Orchard A. Bolland Sons, Inc.  
Marlboro Diamond National Corp.  
Milford H. M. Curtiss Coal & Lumber  
Oxford Chaffee Brothers Co.  
Peabody Peabody Lumber Co.  
Pittsfield Ferry's Lumber Yard  
Quincy Grossman's  
Sagamore Grossman's  
Scituate The Welch Co.  
Stoughton Norfolk Lumber, Inc.  
Taunton Grossman's  
Wellesley F. Diehl & Son  
Worcester Sawyer's

#### MICHIGAN

Alegan Allegan Lumber Co.  
Baldwin Baldwin Lumber Co.  
Benton Harbor Nowlen Lumber Co.  
Birmingham Birmingham Lumber Co.  
Dearborn C. A. Kandt Lumber Co.  
Detroit B. A. Chaplow Lumber Co.  
Farmington Farmington Lumber Co.  
Grand Rapids West Michigan Lbr. Co.  
Hamtramck Hamtramck Lumber Co.  
Holland A. J. Cook Lumber Co.  
Kalamazoo Miller Lumber Co.  
Ludington Abrahamson-Herheim Co.  
Montague Raydon Lumber Co.  
Mount Pleasant Mt. Pleasant Lbr. Co.  
Muskegon Heights Fredricks Lbr. Co.

# IMPROVEMENT



Royal Oak. ERB Restrict Lumber Co.  
Saginaw. Furstenberg-Braun  
Traverse City. Red Mill Lumber Co.  
Trenton. N. A. Man & Sons  
Warren. Scheuren MOK Lumber Co.  
Zeeland. Barculo Lumber & Supply

## MINNESOTA

Ada. Wilcox Lumber Co.  
Anoka. Rum River Lumber Co.  
Austin. F. I. Crane Co.  
Bemidji. Standard Lumber Co.  
Brainerd. Standard Lumber Co.  
Crookston. Robertson Lumber Co.  
Delano. Lundsten Lumber Co.  
Duluth. Woodruff Lumber Co.  
Fergus Falls. Fergus Lumber Co.  
Fisher. The Robertson Lumber Co.  
Forest Lake. Inter-State Lumber Co.  
Grand Rapids. Mills Lumber Co.  
Herman. Standard Lumber Co.  
Lindstrom. Inter-State Lumber Co.  
Mankato. Lloyd Lumber Co.  
Mapleton. Standard Lumber Co.  
Minneapolis. Peavey Lumber Yards  
Minneapolis. G. M. Stewart Lumber Co.  
Montevideo. Rock Island Lumber Co.  
Moonhead. Stenson Brothers Lbr. Co.  
Newfolden. The Robertson Lbr. Co.  
Nisswa. Standard Lumber Co.  
Pequot Lakes. Standard Lumber Co.  
Pine Island. Hess Lbr. Co., Inc.  
Robbinsdale. Howard Lumber Co.  
St. Paul. Lampart Lumber Co.  
St. Paul. Lampland Lumber Co.  
St. Paul. W. B. Martin Lumber Co.  
St. Paul. Shaw Lumber Co.  
St. Paul. Villaume Box & Lumber Co.  
Stephen. Robertson Lumber Co.  
Stillwater. Bluff City Lumber Co.  
Thief River Falls. Robertson Lumber Co.  
Vergas. Wilcox Lumber Co.  
Virginia. Iver Johnson Lumber Co.  
Wheaton. Erickson-Hellekson-Vye Co.  
White Bear Lake. Inter-State Lumber Co.  
White Bear Lake. White Bear Lake Lumber & Coal

## MISSISSIPPI

Clarksdale. Hyde Brothers Lumber Co.  
Columbus. New Home Building Stores  
Hattiesburg. Southern Glass & Bldrs. Sup.  
Houston. Couch & Bailey Lumber Co.  
Jackson. Home Builders Supply Co.  
Kosciusko. New Home Building Stores  
Oxford. Elliott Lumber Co.  
Tupelo. Tupelo Lumber Co.

## MISSOURI

Cape Girardeau. Riverside Lumber Co.  
Cape Girardeau. Southwest Missouri Lumber Co.  
Carthage. Stanley Lumber Co.  
Columbia. Long-Bell  
Louisiana. LaCrosse Lumber Co.  
Mexico. Audrian Lumber Co.  
Moberly. J. T. Cross Lumber Co.  
Rolla. Frank B. Powell Lumber Co.  
Sikeston. Sikeston Lumber Co.  
St. Charles. Rauch Lumber Co.  
St. Joseph. St. Joseph Lumber Co.  
St. Joseph. South Park Lumber Co.

## MONTANA

Billings. Aldrich & Co.  
Flaxville. Builders Centre  
Glasgow. Pioneer Lumber & Hdwe. Co.  
Glendive. Midland Coal & Lumber Co.  
Great Falls. Johnson Madison Lbr. Co.  
Kalispell. Western Woodwork & Sup. Co.  
Lewiston. Montana Lbr. & Hdwe. Co.  
Malta. Farmers & Ranchmen Lumber Co.  
Milos City. Midland Coal & Lumber Co.  
Plentywood. Lincoln Lumber Co.  
Sunburst. Sunburst Builders Mart

Townsend. Neifert-White Co.  
Valle. DeVoe's Builders Service

## NEBRASKA

Bassett. Farmers Lumber & Supply Co.  
Chadron. Lampert Lumber Co.  
Gothenburg. Spelts-Ray Lumber Co.  
Grand Island. Spelts Lumber Co.  
Hay Springs. G. W. O'Halloran Lbr. Co.  
Kearney. Spelts Lumber Co.  
Lincoln. Earl Carter Co.  
Lincoln. Holland Lumber Co.  
Lincoln. Watson-Brickson Lumber Co.  
North Platte. Ely-Hoppe Lumber Co.  
North Platte. Field-Birge Co.  
Scottsbluff. Carr-Trumbull Lumber Co.

## NEVADA

Fallon. The I. H. Kent Co.  
Levelock. Copeland Lumber Co.  
Reno. A. T. Eveleth Lumber Co.  
Yerington. Citizen's Lumber & Supply

## NEW HAMPSHIRE

Littleton. Grafton Building Supply Co.  
Portsmouth. Diamond National Corp.

## NEW JERSEY

Andover. Ayers & Seelye, Inc.  
Belmar. Sterner Coal & Lumber  
Bernardsville. Bernards Bldrs. Sup. Co.  
Blairstown. Blairstown Lumber Co.  
Bound Brook. L. D. Cook Co.  
Bridgeton. H. H. Hankins & Bro.  
Cape May. Cape May Lumber Co.  
Denville. J. H. Jackson Lumber Co.  
East Paterson. Home Builders Supply Co.  
Flemington. Budina Lumber Co.  
Levittown. Wetherill Home Center  
Linden. Linden Lumber Co.  
Pennington. Woolsey & Cadwallader  
Piquanmock. Van Ness Lumber Co.  
Pompton Lakes. Pompton Lakes Building Supply Co.  
Toms River. Eagle & Son, Inc.  
Union City. Mastro Lumber & Millwork

## NEW MEXICO

Clovis. Long-Bell  
Farmington. The Big Jo Lumber Co.

## NEW YORK

Albany. Rutland Lumber Co.  
Albion. Kavanaugh Lumber Co.  
Alexandria Bay. Charles Garlock & Sons, Inc.  
Batavia. Batavia Lumber and Coal Co.  
Bayport. Bayport Lumber Co.  
Beacon. Fishkill Landing Lumber Co.  
Bellmore. Meadowbrook Lbr. & Equip. Corp.  
Bronx. Square Lumber & Supply, Inc.  
Brooklyn. Shadel Contractors & Lbr. Corp.  
Callicoon. Martin Herrmann Lumber Co.  
Carmel. Carmel Lumber Co.  
Coldwater. Coldwater Lumber Co.  
Cortland. Acme Lumber & Supply Co.  
Cortland. Wilson & Greene Lumber Co.  
Croghan. Lehman & Zehr Lumber Co.  
Dryden. Baker Lumber & Supply Co.  
Elmira. Robinson Building Materials, Inc.  
Endicott. Beckwith Lumber Co.  
Hornell. Tracy & Jones, Inc.  
Ithaca. Robinson & Carpenter, Inc.  
Jamestown. United Lumber & Supply Co.  
Jeffersonville. William Kohler & Sons  
Lockport. Newfane Lumber & Mfg. Co.  
Malden. Cody Lumber Co.  
Niagara Falls. Rob-Lun Lumber & Builders Supplies, Inc.  
North Tonawanda. River Road Lbr. Co.  
Ontario. The Beach & Maher Co.  
Pine Bush. Pine Bush Lumber Co.  
Peekskill. Creed Brothers, Inc.  
Port Jervis. Whitten Lumber Co.

Rochester. Ridge Lumber, Inc.  
Tarrytown. Hudson River Yards Corp.  
Ticonderoga. E. C. Henry, Inc.  
Utica. Philip Thomas Lumber  
Williamson. Williamson Lumber Co.

## NORTH CAROLINA

Dunn. Nu-Home Builders & Supply  
Durham. Coman Lumber Co.  
Durham. West Durham Lumber Co.  
Elizabeth City. Allstate Wholesale Builders Supply  
Gastonia. Seth Lumber Co.  
Gastonia. Spencer Lumber Co.  
Goldsboro. Home Builders Supply Co.  
Greenville. Home Builders Supply  
Henderson. Home Building Supply Co.  
Lumberton. Scarborough Bldrs. Sup. Co.  
New Bern. B & B Supply Co.  
New Bern. City Lumber Co.  
Rutherfordton. Citizens Mfg. Co.  
Spring Hope. Edwards Millwork & Building Service  
Tarboro. Henderson Lumber Co.

## NORTH DAKOTA

Fargo. Interior Lumber & Fuel Co.  
Forest River. Robertson Lumber Co.  
Grand Forks. Robertson Lumber Co.  
Jamestown. C. H. Carpenter Lumber Co.  
Minot. The Robertson Lumber Co.  
Mott. Mott Equity Exchange  
Williston. Falstad's Lumber Yard

## OHIO

Ada. Orders Builders Supply  
Akron. Wilson Lumber Co.  
Alliance. Robertson Lumber Co.  
Beaverdam. Nelson Tile & Lumber Co.  
Bowling Green. The Hankey Lumber & Building Co.  
Brecksville. Larson Lumber & Supply Co.  
Bridgeport. Scott Lumber Co.  
Bellevue. Logan County Lbr. & Sup.  
Caledonia. Farm & Home Lumber Co.  
Cambridge. Cambridge Lumber Co.  
Cambridge. Hayle Lumber Co.  
Canton. The DeVille Lumber Co.  
Cleveland. Forest City Materials Co.  
Cleveland. Rock Island Lumber Co.  
Columbus. Craith Lumber Co.  
Columbus. East Side Lumber Co.  
Columbus. Jones Lumber Co.  
Columbus. The Smith Dodson Lbr. Co.  
Dayton. Peter Kuntz Lumber Co.  
Dayton. Wagner-Wood Co.  
Defiance. Tenzer Lumber Co.  
DeGraff. DeGraff Lumber Co.  
Elyria. Parsch Lumber Co.  
Glouster. Kittle Lumber & Supply Co.  
Greenville. Ballinger Lbr. & Sup. Co.  
Kingston. McAfee Lumber & Supply Co.  
Lakeview. Lakeview Lumber Co.  
Lewisburg. Lewisburg Lumber Co.  
Lima. Lima Lumber Co.  
Liverpool. Kerr Lumber Co.  
Macedonia. Watson Lumber & Supply  
Mansfield. Home Materials Co.  
Martins Ferry. Scott Lumber Co.  
Norwood. Norwood Sash & Door Mfg. Co.  
Oxford. Mahany Coal & Lumber  
Pomeroy. Pomeroy Cement Block Co.  
Sandusky. G. J. Apel Lumber Co.  
Sandusky. A. C. Peterson Lumber Co.  
Sandusky. Sandusky Lumber Co.  
Silverton. Lumberteria, Inc.  
Springfield. The Brain Lumber Co.  
Steubenville. Alexander Lumber  
Steubenville. Scott Lumber Co.  
Tiffin. Adams Street Lumber Co.  
Toledo. Kelsey & Freeman Lumber Co.  
Toledo. Kuehnle Lumber Co.  
Toledo. Mayfair Lumber & Supply  
Trotwood. P. K. Trotwood Lbr. & Hdwe.  
Van Wert. Hillcrest Lumber Co.  
Versailles. George H. Worch Lumber Co.

Wapakoneta. Stinebaugh Lumber Co.  
Warren. East Ohio Lumber Co.  
Wickliffe. Euclid Lumber Sales

## OKLAHOMA

Ada. Hovis Lumber & Hardware  
Chickasha. Stephenson-Browne Lbr. Co.  
Davis. Dale Lumber Co.  
Enid. Caton Lumber Co.  
Oklahoma City. Cullen Lumber Co.  
Oklahoma City. Davidson & Case Lbr. Co.  
Oklahoma City. Long-Bell  
2408 North Broadway  
4320 South Robinson  
Oklahoma City. Morgenson Lumber Co.  
Ponca City. Long-Bell  
Ponca City. Rock Island Lumber Co.  
Shawnee. Bison Lumber & Supply, Inc.  
Shawnee. McKee Lumber Co.  
Stillwater. Kermitt W. Ingham Lumber Co.  
Tulsa. Dickason Goodman Lumber Co.  
Tulsa. Hanna Lumber Co.  
Tulsa. International Paper Co.—Long-Bell Div.

## OREGON

Baker. Builders Supply  
Coos Bay. W. J. Conrad Lumber Co.  
The Dalles. Mauser Lumber Co.  
Eugene. Eugene Planing Mill  
Eugene. W. J. McCready Lumber Co.  
Lakewood. Lakeview Building Material Co.  
Medford. Big Pines Lumber Co.  
Ontario. Van Petten Lumber Co.  
Oswego. Lakeside Lumber Co.  
Portland. Hatch, Inc.  
Salem. C & K Lumber Yard

## PENNSYLVANIA

Allentown. Lehigh Lumber Co.  
Allentown. Merritt Lumber Co.  
Blue Ridge Summit. Fibhr Lumber Co.  
Bradford. Tuna Manufacturing Co.  
Brackway. Cramer Lumber & Supply Co.  
Chester. Hummer & Green  
Clairton. Clairton Commercial, Inc.  
Cresson. Jim Glunt Lumber, Inc.  
Dallas. Whitesell Brothers Bldg. Sup.  
East Stroudsburg. R. C. Cramer Lbr. Co.  
Forty-Fort. Forty-Fort Lumber Co.  
Johnstown. J. M. Custer Lbr. Products  
Johnstown. Moxham Lumber Co.  
Johnstown. E. H. Gerhart Co.  
Millville. Shipton Brothers, Inc.  
Mildred. B & C Woodcraft Co.  
Monaca. Roy H. Mecklen Lumber Co.  
Mountoursville. G. W. Bennett & Sons  
New Kensington. Rottor's Home Center  
Pittsburgh. Mark Lumber Co.  
Red Lion. Arnold Lumber & Supply Co.  
St. Mary's. Elk Building Materials, Inc.  
Souderton. Shelly & Fenstermacher, Inc.  
Uniontown. Hankins-Paulson Co.  
W. Hazleton. Myers Lumber Co.  
York. Wolf Supply Co.

## RHODE ISLAND

Bristol. Wardwell Lumber Co.  
Providence. Harris Lumber Co.  
Providence. F. D. McKendall Lumber Co.  
Warwick. Arch Lumber Co.  
West Warwick. Coult Lumber Co.  
Woonsocket. Milot Brothers Co.

## SOUTH CAROLINA

Bennettsville. H. J. Munnerlyn, Inc.  
Charleston. Charleston Plywood Co.  
Florence. Florence Builders Supply Co.  
Greenville. Citizens Lumber Co.  
Hampton. Branson Building Supply Co.

## SOUTH DAKOTA

Belle Fourche. Montgomery Lumber Co.  
Bison. Bison Lumber Co.

Rapid City. Knecht Lumber Co.  
Rapid City. Parker Lumber Co.  
Rapid City. Raben Lumber Co.  
Sioux Falls. Schooneman Brothers Co.  
Sioux Falls. Ward Lumber Co.

## TENNESSEE

Chattanooga. Cash & Carry Lumber Co.  
Cleveland. Robinson Supply Co.  
Jackson. City Lumber Co.  
Kingsport. Clinchfield Supply Co.  
Knoxville. Farragut Lumber Co.  
Maryville. Anderson Lumber Co.  
Springfield. Springfield Lumber Co.  
Tiptonville. Hutchison Lumber Co.  
Union City. McAdoo Builders Supply, Inc.  
Union City. Nailding Mill & Lumber Co.

## TEXAS

Abilene. William P. Carey Lumber Co.  
Abilene. Pecan Grove Lumber & Supply Co.  
Amarillo. Cole Lumber Co.  
Amarillo. Foxworth-Galbraith Lumber Co.  
Amarillo. Long-Bell  
Amarillo. Star Lumber Co.  
Amarillo. Stubbs-Rathun Lumber Co.  
Atlanta. Grogan Supply Co.  
Austin. Calcasieu Lumber Co.  
Austin. East End Lumber Co.  
Austin. Reese Lumber, Inc.  
Ballinger. William Cameron & Co.  
Beaumont. Gulf Mfg. & Lumber Co.  
Bellaire. Security Lumber Co.  
Boerne. McQuinn Building Materials, Inc.  
Brownsville. Gloor Lumber & Supply, Inc.  
Carrollton. Foxworth-Galbraith Lbr. Co.  
Clifton. Central Texas Lumber Co.  
Coleman. Rockwell Brothers Co.  
College Station. Marion Pugh Lumber Co.  
Colorado City. Rockwell Brothers Co.  
Cuero. Newman's of Cuero, Inc.  
Dallas. Buell & Co.  
Dallas. Don Cameron Lumber Co.  
Dallas. Craddock & Norworthy, Inc.  
Dallas. Lewis Lumber Co.  
Dallas. Lingo Lumber Co.  
Denison. Denison Lumber Co.  
Dumas. Wood Phillips Lumber Co.  
El Campo. Temple Lumber Co.  
Electra. Cicero Smith Lumber Co.  
El Paso. Lander Lumber Co., Inc.  
Fort Worth. Jelson Lumber Co.  
Freeport. Simmons Building Supply Co.  
Friona. Carl McCaslin Lumber, Inc.  
Gainesville. Waples Painter Co.  
Galveston. West End Lumber Co.  
Graham. Morrison-Smith Lumber Co.  
Hale Center. R. B. Spencer & Co.  
Hereford. Carl McCaslin Lumber Co.  
Houston. Stahlman Lumber Co.  
Houston. Temple Lumber Co.  
Junction. William Cameron Lumber Co.  
Kaufman. William Cameron Lumber Co.  
Knox City. William Cameron Lumber Co.  
Lake Jackson. Burton Lumber Co.  
Paris. Temple Lumber Co.  
Langview. Longview Lumber Co.  
Lubbock. Ater-Whitwell Lumber Co.  
Midland. City Lumber Co.  
Munday. William Cameron & Co.  
New Braunfels. Helms Lumber Co.  
New Braunfels. Richards & Krueger Lumber Co.  
Odessa. White House Lumber Co.  
Pampa. White House Lumber Co.  
Pasadena. Pasadena Lumber & Building Materials Co.  
Port Arthur. B. Wyde Lumber Co.  
Rankin. Wallace Lumber Co.  
Refugio. Refugio Lumber Co.  
Refugio. George Strauch Lbr. & Hdwe.  
Robstown. King Copland Co.  
San Angelo. Armstrong Brothers Lbr. Co.  
San Antonio. Berlee Lumber Co.  
San Antonio. Flowers Lumber Co.  
San Antonio. McDonald Lumber Co.  
San Antonio Northside Bldg. Materials Co.  
San Antonio. Nogalitos Lumber Co.  
San Antonio. Van Buren & Co., Inc.  
Sonora. William Cameron & Co.  
Taylor. East End Lumber Co.  
Temple. Campbell-Hendley Lumber Co.  
Waco. AAA Lumber Co.  
Waco. W. F. & J. F. Barnes Lumber Co.

Orem. Utah Valley Builders Supply, Inc.  
Provo. Bestway Building Center  
Salt Lake City. Akron Lumber Co.  
Salt Lake City. Bestway Building Center  
Salt Lake City. Ketchum Builders Sup. Co.

## VERMONT

Brattleboro. Holden & Martin Lbr. Co.  
Burlington. T. A. Haigh Lumber Co.  
Burlington. Woodbury Lumber Corp.  
N. Clarendon. William S. Hunter Building & Supply  
Essex Junction. Flanders Lumber & Building Supply  
N. Springfield. Eric R. Bibens, Inc.  
St. Johnsbury. Caldbeck-Cosgrove Corp.

## VIRGINIA

Abingdon. Vance Supply Co.  
Bluefield. Keys Planing Mill  
Covington. C. B. Nettleton  
Farmville. Farmville Manufacturing Co.  
Martinsville. Lester Brothers Supply Co.  
Roanoke. Hodges Lumber Co.  
Roanoke. South Roanoke Lumber Co.  
Richmond. B. H. Cobb Lumber Co.  
Staunton. Holsinger Lumber Co.

## WASHINGTON

Bellevue. Bestway Building Center  
Bremerton. Manette Lumber Co.  
Kenmore. Knell Lumber & Hardware  
Kennewick. Bestway Building Center  
Longview. Long-Bell  
Moses Lake. Bestway Building Center  
Olympia. Hyak Lumber & Millwork, Inc.  
Seattle. Dickey & Clauson, Inc.  
Seattle. Fairview Lumber Co.  
Shelton. Lumbermen's Mercantile Co.  
Spokane. Bestway Building Center  
Wenatchee. Brownson Lumber Co.  
Yakima. Bestway Building Center

## WEST VIRGINIA

Bluefield. Bailey Lumber Co.  
Bluefield. Citizens Coal & Supply Co.  
Charleston. Wright-Bachman Lumber Co.  
Clarksburg. Hartland Planing Mill  
Elm Grove. Scott Lumber Co.  
Follansbee. Scott Lumber Co.  
Gilbert. Gilbert Lumber Co.  
Huntington. Carolina Lumber Co.  
Mullens. Bailey Lumber Co.  
New Martinsville. Scott Lumber Co.  
Parkersburg. Parkersburg Lumber Co.  
Parkersburg. Scott Lumber Co.  
War. Bailey Lumber Co.  
Warwood. Scott Lumber Co.  
Weirton. Scott Lumber Co.  
Wheeling. Scott Lumber Co.  
Williamson. Mingo Lime & Lumber Co.

## WISCONSIN

Appleton. Standard Building Center  
Boycerville. Inter-State Lumber Co.  
Cedarburg. Cedarburg Lumber Co.  
Fountain City. H & F Roettinger, Inc.  
Green Bay. Green Bay Planing Mill Co.  
Green Bay. Hoida Lumber Co.  
Green Lake. Wisconsin Central Lbr. Co.  
Kenosha. Andrews Lumber Co.  
London. London Lumber Co.  
Madison. Findorff Lumber & Supply Co.  
Mauston. Mauston Lumber Co.  
Menasha. McClone Lumber & Supply Co.  
Menomonie. Badger State Yard  
Middleton. Fish Building Supply Co.  
Milwaukee. Paulsen Lumber Co.  
Monticello. Karlen & Steinmann Lbr. Co.  
Neenah. E. F. Wieckert Lumber Co.  
New Richmond. Central Lumber Co.  
New Richmond. Inter-State Lumber Co.  
Oconomowoc. Oconomowoc Lbr. & Sup.  
Racine. Veenstra Lbr. & Sup. Co.  
Rice Lake. Central Lumber Co.  
Sun Prairie. Chase Lumber & Fuel Co.  
Waukesha. Wilbur Lumber Co.  
Wausau. Schuette Builders Co.  
Wisconsin Rapids. Kellogg Brothers Lumber Co.

## WYOMING

Casper. Casper Lumber, Inc.  
Cheyenne. Bestway Building Center  
Cheyenne. Holland-Smith Lumber Co.  
Gillette. Underwood Lumber Co.  
Rawlins. Bestway Building Center

# CENTERS



# DON'T STIR TILL YOU TRY

These ice-tinkling treats are all made with that marvel of appliances, *the electric blender*. Left to right: Pineapple Mint Splash, Strawberry Milk Shake, Tomato-Shrimp Frappé, Apricot Flip, Bing Cherry Fizz, Vichyssoise, and Cinnamon Mocha Bounce. They're chillers—all bound to tempt your family and friends





# these MIXED-up drinks!

VIRGINIA T. HABEEB

on hot summer days. A blender can transform the most mundane ingredients into ice-cold culinary feats. It's a wizard, too, at performing many other kitchen tasks. For directions on how to whip up these and other tasty treats, for ideas on how to buy and use a blender, please turn to page 64.





# Start Your New Lawn This Month

ROBERT W. SCHERY  
Director, Better Lawn and Turf Institute

In the northern two-thirds of the country, August 20 to September 10 is the best time of year to sow a lawn. So allow yourself time to select your materials and prepare the soil—get it started soon!

The main reason for late-summer sowing is that the kinds of grass that make the best lawns in the North—the bluegrasses and lawn fescues—grow best in cool weather. Sown late this month or early next, they become established in the fall, make good growth the following spring, and are well rooted and ready to withstand the heat and drought of their first summer.

It's also *easier* to start a lawn in late summer than in spring. The weather may still be hot, but the soil is

*Feed the soil well before you start to work it. It's easiest with a spreader.*



*Use a digging fork to prepare soil for a small lawn and to work tight areas where power equipment can't be used.*



*Rent a tractor or rotary tiller to make a large lawn, or hire a man to do this part of the job. Work soil to a depth of 4 inches or more.*



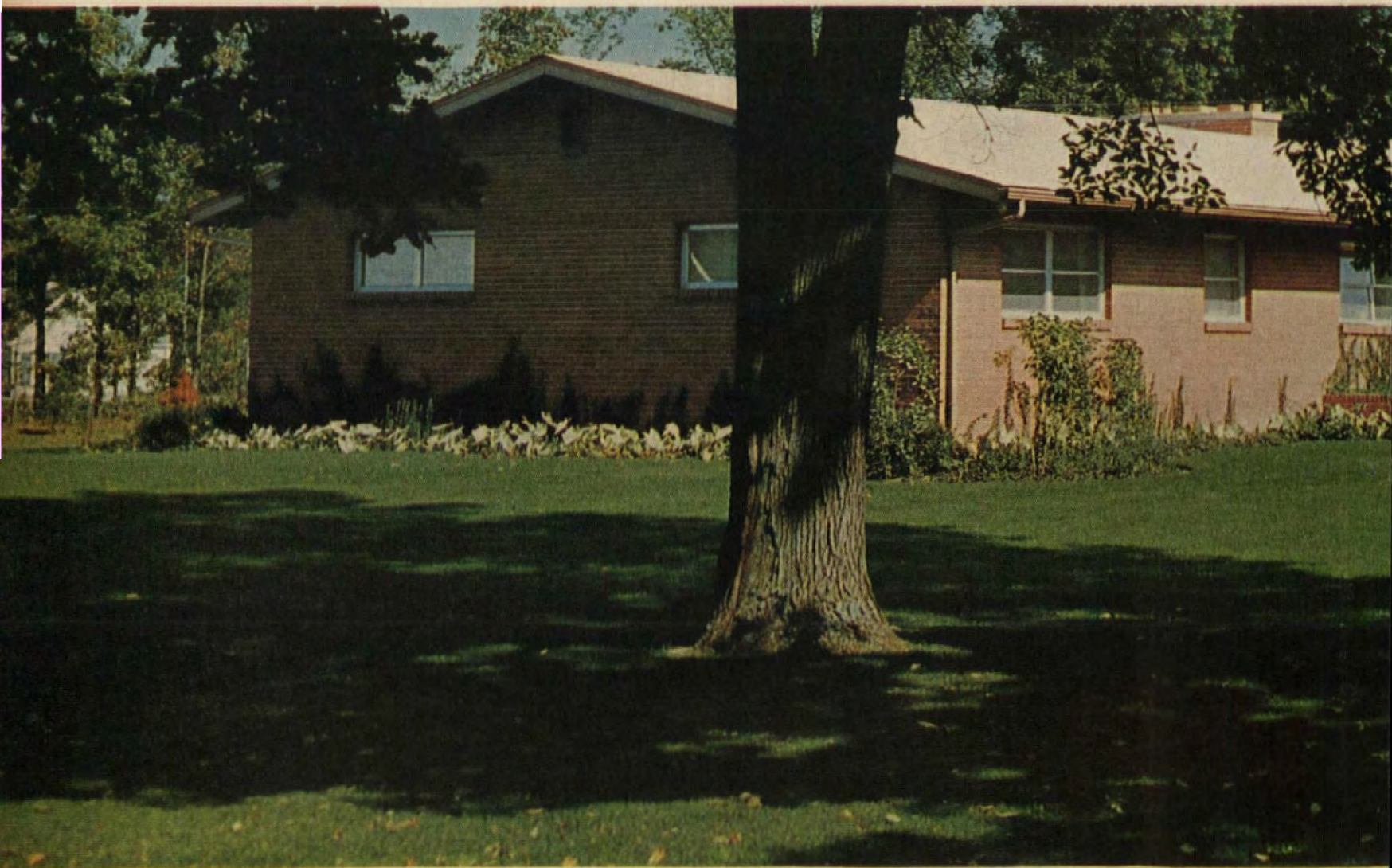
*Rake surface level, but don't pulverize it. Remove tree roots, large stones, and any other debris.*



*Feed surface again, at half the rate used the first time, to insure quick, vigorous growth.*



*You'll never regret the time and effort you put into making and maintaining a good lawn*





much easier to work; you don't have nearly as many weeds to contend with, and keeping a new lawn watered in the fall is a snap compared to what it is in late spring and summer.

A good lawn can be grown on any reasonably good soil, light or heavy, provided you feed it enough and water it when necessary. Unless your yard is nothing but fill, don't worry about special topsoil, humus, or fancy-named soil conditioners.

It's important, though, to have the surface well graded. It's hard to get rid of mounds and depressions once the lawn is made, and grass will never grow well in low spots where water collects in wet weather.

Be sure to start with good grass seed! It's expensive, but you only need 2 to 4 pounds per 1000 square feet (50x20 or 40x25). The cost of even the finest seed is the smallest item in the making and maintenance of a good lawn. Most seed firms prepare mixtures specifically for the areas in which they're sold, for full sun or light shade, and for de luxe, average-maintenance, or utility lawns. Choose the right seed mixture for your own particular garden requirements.

To prepare the soil, first spread fertilizer on the surface—at about 20 pounds of standard lawn food per 1000 square feet. Then turn the soil to a depth of about 4 inches. If you use a large

(continued on page 65)

*Sow seed evenly, at 2 to 4 pounds per 1000 sq. ft. Use spreader for large lawns; sow small areas by hand.*



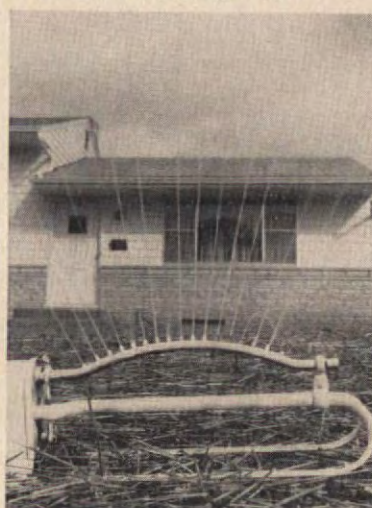
*Mix seed with soil and fertilizer by dragging the back of a lawn rake gently over the surface.*



*Mulch lightly with straw or hay. This checks drying and helps prevent washing in case of heavy rain.*



*Sprinkle slowly until soil is thoroughly moist. In hot, dry weather, make sure surface never dries out completely.*

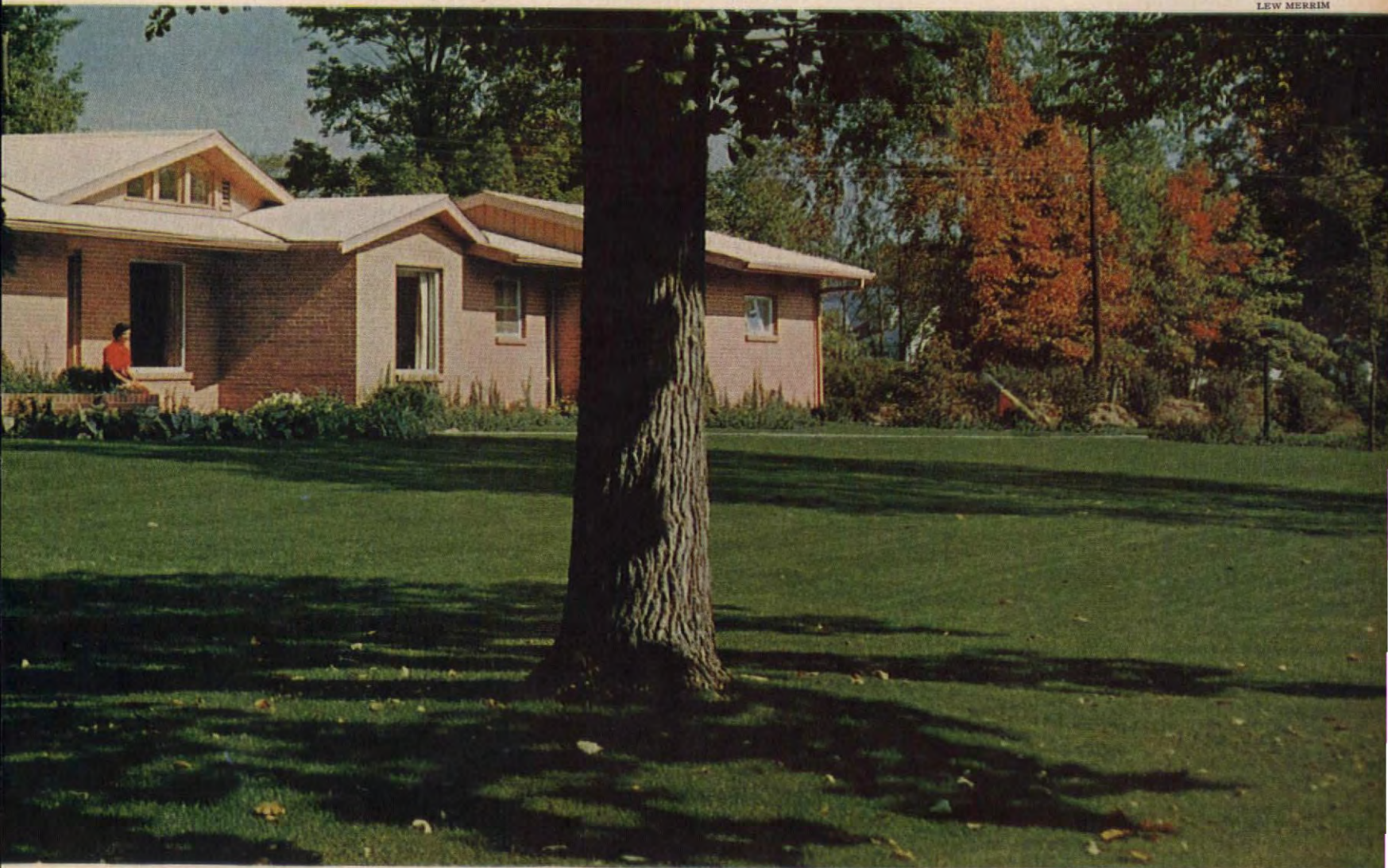


*Start mowing as soon as grass is 3 inches high. Set mower at 2 inches, and mow frequently.*



*because nothing around your house will ever give you quite as much pride of ownership!*

LEW MERRIM









JUNE M. TOWNE

# GOOD-BY TO CALORIES

*(Well, almost)*

*Here's the best news  
in years for the weight-watchers  
who love to eat!*

**D**iets bore you? Start off with the best intentions, then suddenly find yourself with an uncontrollable urge to devour something with umpteen thousand calories? Crave no more. On these pages we come up with the dreamiest, most luscious dishes that ever tempted a hungry palate. Even those who aren't weight-watching will find them almost impossible to resist!

We want to let you in on the secret—we've taken advantage of all the new low-calorie foods now on grocery shelves: non-caloric sweeteners, low-calorie cake mixes, canned products, breads, sauces, and salad dressings. We've dressed them up so you'd never guess they were diet foods. Try them all! Eat hearty and keep slim. *(continued)*

**Recipes on page 59**



*Dietetic-pack vegetables are the basis for our recipes for Herb Corn and Green Beans Continental. Low-calorie Italian dressing spikes the green beans. For variety, fresh tomato, onion, and herbs are added to the corn. Low-calorie pack tuna, pineapple, and chicken broth are sweetened with a non-caloric sweetener in our Sweet-Sour Tuna. Serve on toast triangles made of low-calorie bread.*

*Cottage Cheese Emerald-Cap Salad is a refreshing combination of lemon juice, gelatin, and cottage cheese. Salmon Mousse, made with a low-calorie pack salmon, is served with dietetic dill sauce. In colorful layers, Ribbon Mold Salad combines dietetic lemon gelatin, pineapple, spinach, and carrots. Tiny sandwiches of low-calorie bread make beautiful accompaniments.*





Tricolor Parfait



Orange Delight



Low-Calorie Chocolate Cake



Apple Snow Sponge



Frosted Apricot Cream

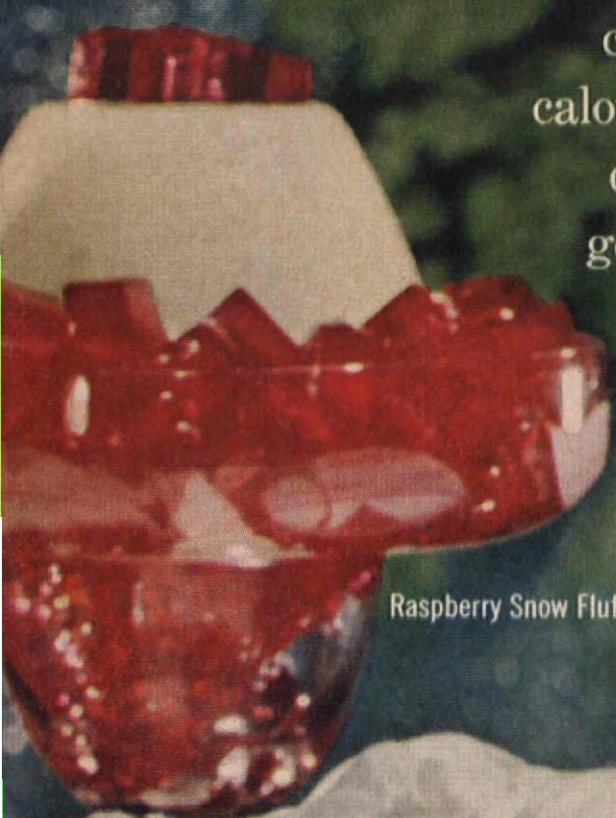


Dessert time is no longer the cruelest cut of all for the dieter. Each of these tempting treats is low-caloried! See that luscious, mouth-watering chocolate cake? Both cake and frosting are a low-calorie mix. And look what pretty and delicious desserts can be had by combining low-calorie fruit gelatins with each other or with Apple


Snow Sponge. Frosted Apricot Cream anyone? Barbecued Fruits with low-calorie syrup?

See recipes with calorie counts on page 59.

Shopping Information, page 85



Raspberry Snow Fluff



Barbecued Fruits







LISANT

ANOTHER AMERICAN HOME KIT

# Kitchen Sampler

DOROTHY LAMBERT BRIGHTBILL

Capture the richness of earth's bounty with your needle, and frame it for lasting pleasure. This cross-stitched sampler will also make a gift to please the connoisseur—of food or needlework. The lush, colorful vegetables have a place in an Early American kitchen; the simplicity of design makes this sampler just as appropriate for a contemporary setting. Cross-stitch design is stamped on 100% Belgian linen, 12x14" in size. A pleasure to make, kit #PSK-10 comes complete with embroidery thread and instruction sheet for \$1. Order form on page 76



# 3 SOUPER SALADS

Make 'em the easy way...with soup!

They're cool. They're quick. They're creamy-delicious. Wonderful soup salads! You make them first thing in the morning (or even the night before) . . . and you make them with soup for extra-rich flavor,

subtle wake-up seasonings. Then into the refrigerator. And no matter how high the mercury climbs, your family has a taste-tempting treat when dinnertime comes around. Try a cool-off salad soon.



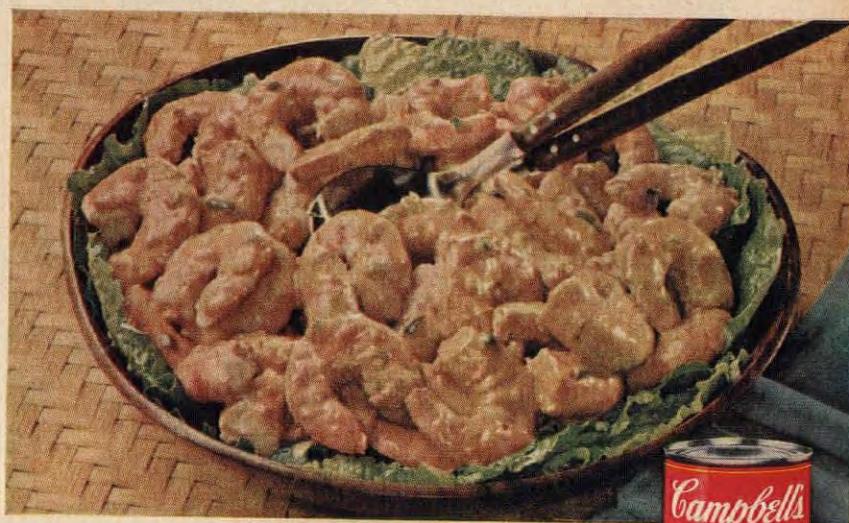
**Creamy Tuna Salad.** Sprinkle 1 env. unflavored gelatine on  $\frac{1}{2}$  cup cold water to soften; place over boiling water; stir until gelatine is dissolved. Blend 1 can Campbell's Cream of Celery Soup with a 3-oz. pkg. cream cheese; add dissolved gelatine, a 7-oz. can tuna (drained and flaked),  $\frac{1}{2}$  cup shredded carrot,  $\frac{1}{4}$  cup chopped celery, 2 tbsp. chopped parsley, 1 tbsp. lemon juice. Pour into 1-qt. mold. Chill until firm. Unmold; serve on crisp salad greens. 4 servings.



**Chicken-Macaroni Salad.** Combine 1 can Campbell's Cream of Chicken Soup,  $\frac{1}{4}$  cup chopped celery,  $\frac{1}{4}$  cup chopped onion, 2 tbsp. chopped green pepper,  $\frac{1}{2}$  tsp. prepared mustard, dash Tabasco, dash pepper. Stir in 2 cups cooked macaroni (4 oz. uncooked) and 1 cup diced cooked ham. Chill. Serve with tomato wedges. 4 to 6 servings.



Look for other easy recipes on the back of every can.



**Shrimp Lamaze.** Blend 1 can Campbell's Tomato Soup with 1 cup mayonnaise. Add  $\frac{1}{4}$  cup sweet-pickle relish,  $\frac{1}{2}$  tsp. grated onion,  $\frac{1}{2}$  tsp. prepared mustard, and 1 tbsp. lemon juice. Makes about  $2\frac{1}{2}$  cups dressing. Serve over cooked shrimp. Or try with lettuce wedges, hard-cooked eggs or mixed greens. Delicious every way!



Good things begin to happen when you cook with *Campbell's Soup*





Top row: Ham Steak with Orange Rice Stuffing, Choco-Mint Cream Rice, Chicken Liver Sauté with Green Rice.



SOMEONE once flippantly referred to "the dreary monotony of rice." What a direct challenge to prove rice dishes—with their various condiments and spices—are among some of the most delicious in the world! Rice makes an exquisite stuffing for ham—we've taken rice and added orange juice and a few raisins with a sprinkling of nutmeg. All are bound together with an egg and baked between thick slices of ham. Rice with tomatoes, onion, green pepper, and spicy seasoning is the filling for Stuffed Eggplant. Diced meat or chicken can also be added. Chicken Chow Mein would be lacking if it did not rest sublimely on a bed of rice—this time, Fried Rice.

*(continued)*

## TAKE A PACKAGE OF RICE

FRANCES M. CRAWFORD



Lower row: Baked Stuffed Eggplant, Fried Rice, Beet and Rice Salad.

Shopping Information, page 85



## First Edition... Price Ten Cents

Recently we had the pleasure of looking at a first folio of Shakespeare's plays. Published in 1623, it is one of a hundred and sixty known copies in the world and is valued in excess of \$50,000. First editions of famous works are extremely valuable and collecting them is an expensive hobby. We learned that some are so rare that the only known copy is in a museum. This is the case of a Psalter, the very first book printed in color. The date was 1457.

At book auctions, the bidding becomes lively with small fortunes being given for a "first" of the *King James Bible*, a *Samuel Pepys' Diary* or *Charles Dickens' Pickwick Papers*. If your tastes are less exotic, collecting first editions can be a pleasant pursuit enjoyed at modest cost. Your own bookshelf probably holds at least one first edition. As this most likely will be from a large print run, the value will be more in the contents than as a collector's item.

The true book hobbyist is always on the lookout for "finds" and they can turn up in such unlikely places as this rectangle. For those interested, we have a first edition of a brand new decorating booklet, illustrated in full color. The title is *Wallpaper Sets the Scene for Happy Living*. It is doubtful that this booklet will ever reach the auction block unless a reader places a copy in a time capsule to be opened in a distant age. We do predict that the contents will prove helpful to today's homemakers. In easy-to-read style, the booklet discusses color and how to use. It describes problem areas and how to solve and it offers a guide to room decoration and planning. The price makes it a bargain... just 10¢! Send for your copy of this first edition today. Enclose a ten-cent coin and your name and address to Dept. AA8,

### IMPERIAL COLOR CHEMICAL & PAPER Glens Falls, New York

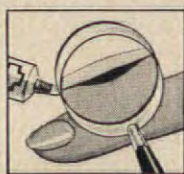
a department of Hercules Powder Company  
INCORPORATED

## UNGUENTINE® BOOSTS NATURE'S HEALING POWER

as no plain antiseptic can!



1. Nature sends its healing serum to the surface of a skin injury. But tension may keep serum droplets apart. As germs get through, healing slows down!



2. Unguentine instantly spreads this healing serum, creates a protective blanket to lock out germs and to promote healing more effectively than nature itself!

Gives instant aid to everyday cuts, scrapes, scratches, as well as burns—Relieves pain, fights germs, promotes healing and forms a protective antiseptic dressing as no cream or liquid can! Nothing's safer for all kinds of everyday skin injuries, painful sunburn, too!

Play it safe—  
Let Unguentine  
take over!



Earn  
EXTRA  
MONEY

with  
*Peerless*

DELUXE CHRISTMAS CARDS

Sell friends, customers fine quality Personal Christmas Cards... a wide range of design and price for the most discriminating buyers. Also outstanding selection of Popular Priced Personal Christmas Cards, Holiday Gift Wrappings and fine Personal Stationery. Earn extra money for yourself or your organization.

Write Today --for Samples on Approval  
with Complete Details

PEERLESS GREETINGS

316 N. Michigan Ave., Dept. L Chicago 1, Ill.

## HANDLE LOOSE?

FIX IT QUICK!

Reset it solidly with Plastic Wood for a permanent job! Sticks to metal, wood, stone.

For surest results always use GENUINE

**PLASTIC WOOD**  
Handles like putty—hardens into wood!

(continued)

Rice is served with great success also in a Beet and Rice Salad. This delightful creation has, in addition, beets, dill pickle, onion, and anchovies. It's served with sour cream! For a dessert, we have a light and airy Choco-Mint Cream Rice. Another imaginative dish—Chicken Livers served over Green Rice (made with parsley!).

### KINDS OF RICE

**Regular white milled rice** (short or long grain). This is rice from which hulls, germ, outer bran layers, and most of the inner bran layers are removed. It has been washed, cleaned, and graded in the milling process, and need not be washed before cooking. When a recipe says "rice," this is the kind of rice that is meant.

**Parboiled rice.** This is rough rice that has been put through a special steam-pressure process before milling to parboil the grains. It aids in the retention of natural vitamins and minerals.

**Precooked rice.** This is milled rice that has been completely cooked and the water removed. It needs only to steam in boiling water to be ready to eat.

**Brown rice** is the whole unpolished grain of rice with only the outer, inedible fibrous hull removed, retaining all the natural salts and vitamins. Because it has a shorter shelf life, it is not found in as plentiful supply as white rice.

**Wild rice.** Actually this is not rice but the seed of shallow-water grass. The greatest source of wild rice is Minnesota, though some is grown in Wisconsin and Canada. By Minnesota law, it may be harvested only by the Indians and is bought from them by the large processing companies. It is more expensive than the other kinds of rice. The kernels vary in length, thickness, and hardness. Be sure to follow package directions when cooking.

### MORE TIPS ON RICE

It is not necessary to wash rice before cooking or to blanch it after cooking.

Regular rice triples when cooked—1 cup raw equals 3 cups cooked.

Precooked rice doubles, and parboiled expands nearly 4 times.

To test rice for doneness, press a kernel between fingers. It should feel soft all the way through.

Cooked rice can be stored in the refrigerator for a week and in the freezer 6 to 8 months. To reheat it, add a little water and heat gently until the water is absorbed. It will be as light and tender as when first cooked.

### RICE—A MENU PLANNER'S DELIGHT

The great versatility of rice is emphasized by these specific combinations:

**Cooked RICE plus:** fruits, nuts, dairy foods, custards or gelatin—in desserts.

**Cooked RICE plus:** meats, poultry, sea food, game or wild fowl—in your main dishes.

**Cooked RICE plus:** vegetables, nuts, herbs, or cheese—as a vegetable dish.

**Cooked RICE plus:** crisp greens, fruits, vegetables, meat, poultry, cheese, or fish—to make delicious salads.

**Cooked RICE in:** marinade of wine or French dressing to make special salads.

**Cooked RICE in:** batters and doughs to make bread, muffins, or pancakes.

THE END



# For the woman who's always meant to try making yeast rolls



*Here's a package of sure success!*

The fragrance of fresh hot rolls, the pride of bringing them to the table... all yours! Perfect for sure, because here's flour and yeast made just for rolls. Recipes are on package. Have fun!

## Pillsbury Hot Roll Mix



♪ Nothing says lovin' like something from the oven and Pillsbury says it best! ♪

### AMERICAN HOME RECIPES

## Take a Package of Rice

(pictured in color on pages 52 and 53)

### • BAKED STUFFED EGGPLANT



### • CHOCO-MINT CREAM RICE

1 tbs. (1 envelope) unflavored gelatin  
 $\frac{1}{4}$  c. sugar  
 $\frac{1}{8}$  tsp. salt  
 1 pkg. (6 oz.) semi-sweet chocolate bits  
 2 egg yolks  
 $1\frac{1}{4}$  c. milk

• Combine gelatin,  $\frac{1}{4}$  cup sugar, salt, and chocolate bits in top of double boiler. Beat egg yolks slightly with milk; stir into gelatin mixture. Cook over boiling water, stirring constantly, until chocolate is melted and mixture is slightly thickened. Remove from heat; stir in rice; chill until mixture is quite cold and has begun to set. Beat  $\frac{1}{2}$  cup heavy cream until stiff. Beat egg whites until foamy; add 2 tablespoons sugar and continue to beat until stiff peaks form. Break up mint jelly with a fork; fold into chocolate mixture with cream and egg whites. Chill until mixture begins to set. Spoon into 6 sherbet glasses. Whip  $\frac{1}{2}$  cup heavy cream; beat in 1 tablespoon mint jelly; spoon over pudding in sherbet. Top with additional mint jelly, if desired.

Makes 6 servings

441 cal. per serving

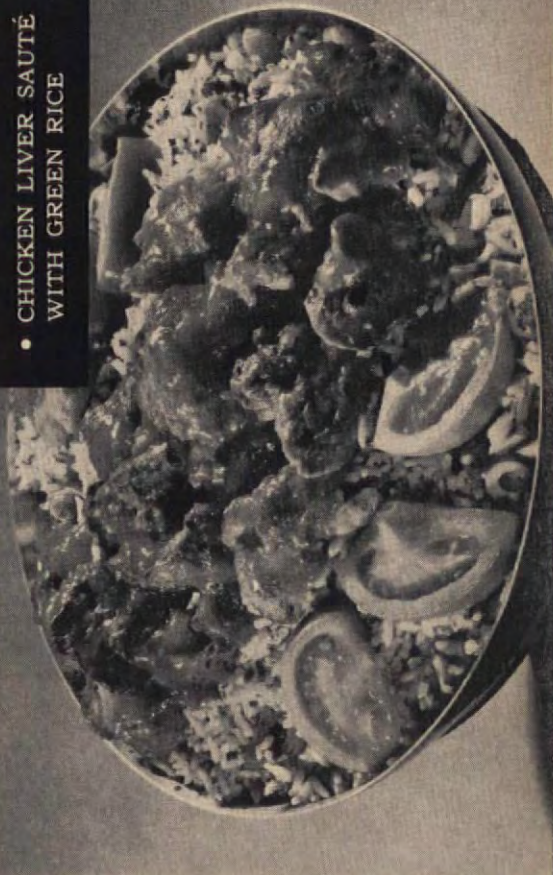
Source of Vitamins A, B, C  
 Tested in THE AMERICAN HOME KITCHENS

Preparation time: 25 min.

Chilling time: 3 hrs.

2 c. cooked rice  
 $\frac{1}{2}$  c. heavy cream  
 2 egg whites  
 2 tbs. sugar  
 $\frac{1}{3}$  c. mint jelly  
 $\frac{1}{2}$  c. heavy cream  
 1 tbs. mint jelly

### • CHICKEN LIVER SAUTÉ WITH GREEN RICE





Nothing says lovin'  
like something from the oven  
when you bake with  
Pillsbury's BEST



Frosty Strawberry Creme Pie. New! Recipe's in Pillsbury's BEST Flour sacks!

# AMERICAN HOME RECIPES

## Take a Package of Rice

(pictured in color on pages 52 and 53)

### • CHICKEN LIVER SAUTÉ WITH GREEN RICE

- 1/4 c. butter or margarine
- 1/2 c. chopped onion (1 med.)
- 1/4 c. diced celery
- 1/4 c. blanched, sliced almonds
- 2 pkgs. (3 oz. each) frozen chicken livers, thawed

1/2 c. flour 1 tsp. seasoned salt

• Melt 1/4 cup butter or margarine in heavy saucepan. Sauté onion, celery, and almonds until vegetables are soft; keep warm. Shake chicken livers in paper bag with flour, salt, and marjoram; reserve remaining flour mixture. Melt 3 tablespoons butter or margarine in skillet; sauté chicken livers over medium heat until browned; remove; keep warm. Stir 2 teaspoons reserved flour mixture into skillet; add soup; stir to scrape up crusty flecks on bottom. Cook over low heat, stirring constantly, until thickened. Return chicken livers to skillet to heat through. Add hot rice, olives, and parsley to vegetables and almonds in saucepan; stir over low heat until hot; turn into serving dish. Top with chicken livers; garnish with tomato wedges. Serve with any remaining gravy.

\*Or dissolve 1 1/2 tablespoons of granulated chicken bouillon in 1 1/2 cups of boiling water.

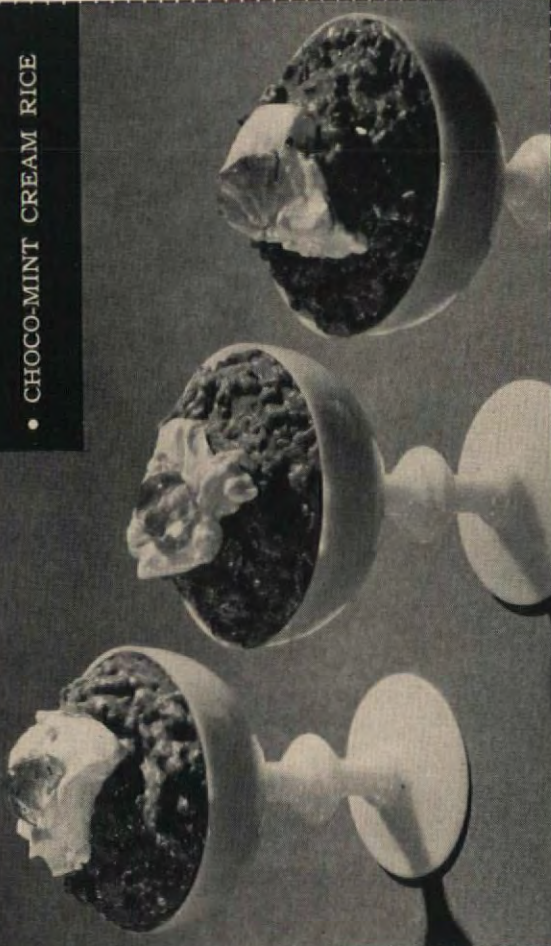
Makes 4 servings

622 cal. per serving

Source of Vitamins A,B,C

Tested in THE AMERICAN HOME KITCHENS

### • CHOCO-MINT CREAM RICE



### • BAKED STUFFED EGGPLANT

- 1 large eggplant (1 1/2 lbs.) or 2 small eggplants
- 1/4 c. butter or margarine
- 1/4 c. chopped onion (1 small)
- 2 tbs. diced green pepper
- 1 c. diced cooked meat

2 medium-sized tomatoes, peeled and diced

- 1 c. cooked rice
- 1 tsp. seasoned salt
- 1/2 tsp. sweet basil, crumbled
- 1/4 c. shredded Cheddar cheese

• Cut slice off eggplant lengthwise; cut edge in scalloped pattern, if desired. Scoop out interior, leaving a 1/4-inch shell; cube scooped-out portion; reserve. Parboil eggplant shell in boiling salted water 5 minutes; drain. Melt butter or margarine in skillet over medium heat; add onion, pepper, meat, and cubed eggplant; sauté about 5 minutes, or until vegetables are tender; add rice and seasonings; mix well. Spoon filling into eggplant shell, mounding top; sprinkle with cheese. Bake in moderate oven (350° F.) 30 minutes, or until cheese is melted and eggplant is tender.

Makes 4 servings

391 cal. per serving

Source of Vitamins A,B,C

Tested in THE AMERICAN HOME KITCHENS



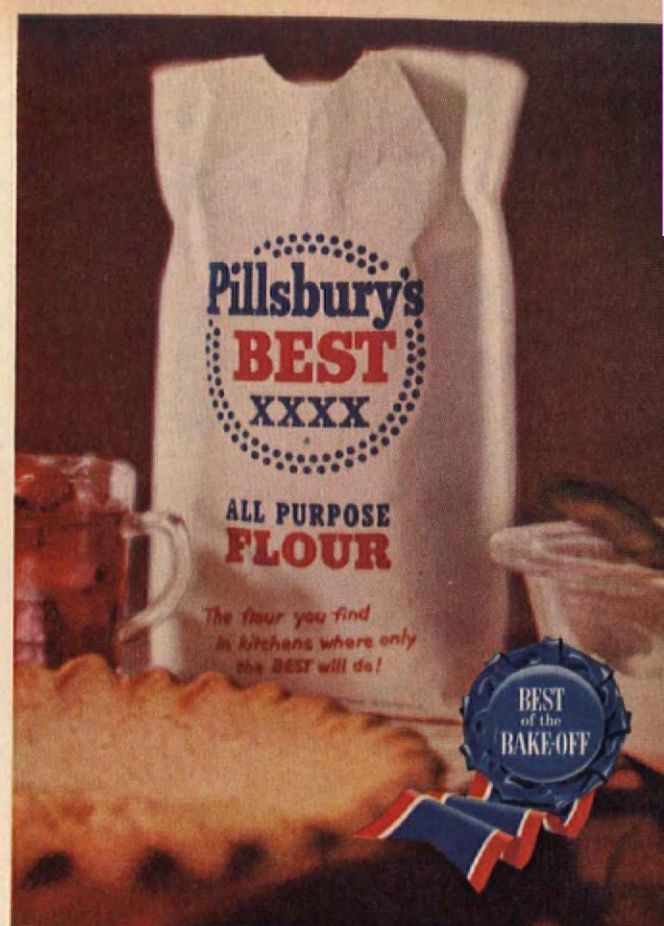
**F**or reasons like this  
you take the time...and  
only the **BEST** will do!

Something says "Sunday" about a beautiful dessert like this. And it says, "To all of you with love from me, because Sunday is such a special day."

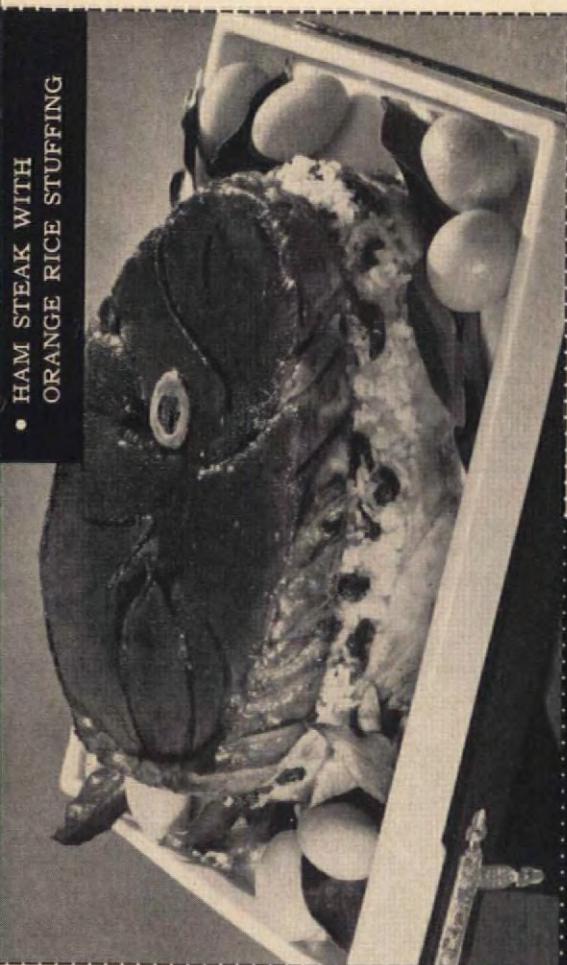
You began in the kitchen with a little smile and the very best: Pillsbury's **BEST** Flour... smooth, white, fresh. Because you know so well that when you're going to take the time, only the **BEST** will do!

**The Frosty Strawberry Creme Pie** in the picture is brand new, and as cool as it looks! *New kind of filling*, fun to make! Just egg white, frozen fruit, and whipped cream turn like a miracle into a high ice-creamy filling. *New kind of pastry!* A no-roll "cookie crust"; you pat it right into the pan. Wonderful rich taste and texture.

**To get this recipe:** The sacks of Pillsbury's **BEST** Flour at your grocer's have this recipe, along with prize-winning Bake-Off recipes from other good cooks all over America, to the Bake-Off, to you!



**Pillsbury**...the Flour you find in kitchens  
where only the **BEST** will do!



• HAM STEAK WITH  
ORANGE RICE STUFFING

*Preparation time: 10 min.  
Cooking time: 25 min.*

• **FRIED RICE**

$\frac{3}{4}$  c. chopped onion  
3 tbs. butter or margarine  
1 c. raw rice  
1 tsp. marjoram

1 tsp. rosemary  
 $\frac{1}{2}$  tsp. savory  
3 c. chicken broth

• Sauté onion in butter or margarine in medium-sized frying pan, until soft. Add rice, marjoram, rosemary, and savory; cook, stirring constantly, until rice starts to brown. Add chicken broth; simmer until rice is tender and liquid is absorbed. Serve with Chicken Chow Mein (canned or frozen).

*Makes 6 servings*

*210 cal. per serving*

*Source of Vitamins A, C*  
*Tested in THE AMERICAN HOME KITCHENS*



• **BEEF AND RICE SALAD**



YOU'LL LOVE LIVING

ON *Vina-Lux*® FLOORS

The elegant, deep-textured look of carpet . . . in easy-cleaning, long-wearing Vina-Lux vinyl asbestos tile! Vina-Lux Carpet Tones . . . in 4 fashion-right pastel colors. See all 48 colors and 6 styles of Vina-Lux at your Azrock dealer . . . write for free folder or send 25 cents for "Vina Lux Floor Styling Handbook."

Color shown: Teheran, V-204

**AZROCK FLOOR PRODUCTS DIVISION**  
 UVALDE ROCK ASPHALT CO. • 583-C FROST BANK BLDG. • SAN ANTONIO, TEX.



AMERICAN HOME RECIPES

# Take a Package of Rice

(pictured in color on pages 52 and 53)

## • BEET AND RICE SALAD

Preparation time: 15 min.

- 2 c. cooked rice
- 3 medium-sized fresh beets, cooked, peeled, and diced (2 c.) or 1 can (1 lb.) diced beets, drained
- $\frac{1}{2}$  c. chopped dill pickle
- 1 tbs. chopped onion

- 1 can flat fillets of anchovies, drained and chopped
- 2 tbs. vinegar
- 1 head crisp Boston lettuce
- 4 hard-cooked eggs, halved
- 1 c. dairy sour cream

● Combine rice, beets, pickle, onion, anchovies, and vinegar. Line salad bowl with lettuce leaves. Spoon salad mixture into bowl. Garnish with halved hard-cooked eggs. Serve with sour cream.

Makes 4 servings

387 cal. per serving

Source of Vitamins A, B, C

Tested in THE AMERICAN HOME KITCHENS

## • FRIED RICE



## • HAM STEAK WITH ORANGE RICE STUFFING

Preparation time: 20 min.  
 Baking time: 35-40 min.

- 2 c. cooked rice
- $\frac{1}{2}$  c. seedless raisins
- 3 tbs. undiluted frozen concentrated orange juice
- Few grains of pepper

- Few grains of nutmeg
- 1 egg, well beaten
- 2 ham slices, each 1 inch thick
- 2 tbs. brown sugar

● Combine rice, raisins, orange juice, pepper, nutmeg, and beaten egg in large bowl. Place ham slice in baking pan; spoon rice stuffing evenly onto slice; top with second ham slice; sprinkle with brown sugar. Bake in moderate oven (350° F.) 35 to 40 minutes.

Makes 6 servings

632 cal. per serving

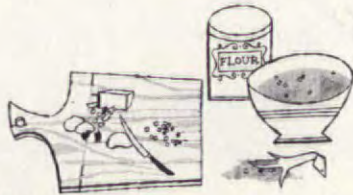
Source of Vitamins B, C

Tested in THE AMERICAN HOME KITCHENS



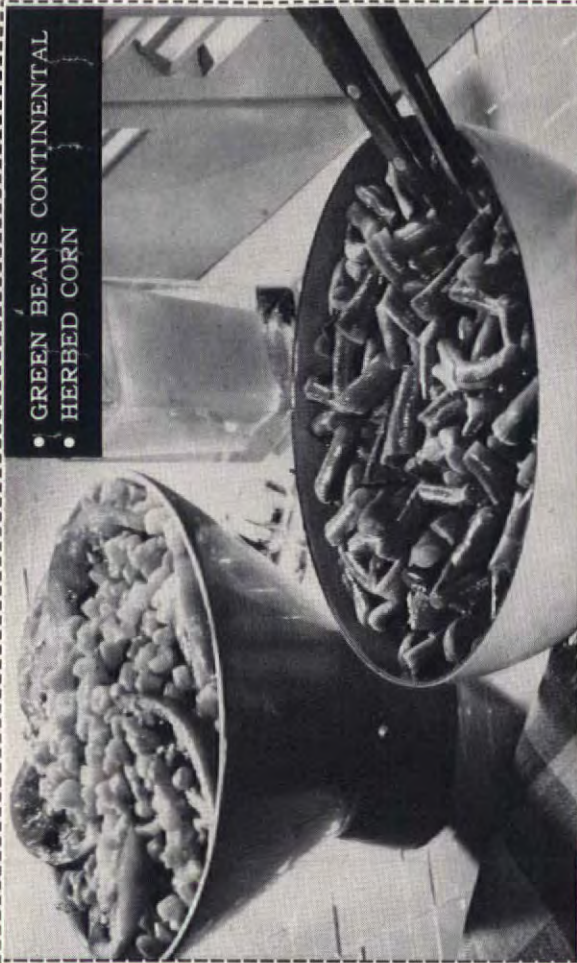
# Low-Calorie Foods

(pictured in color on pages 46, 47, 48, and 49)



To prevent nuts and fruits from sinking in batter, chop them as directed in the recipe and then coat them with flour.

## GREEN BEANS CONTINENTAL HERBED CORN



FOLD HERE

Preparation time: 15 min.

Preparation time: 10 min.

2 tbs. low-calorie dressing,  
Italian style

2 cans (8 oz. each) green beans,  
dietetic pack  
2 tbs. pimiento, diced  
● Drain beans; reserve liquid. In saucepan, simmer bean liquid until reduced to one half of its volume. Add beans and pimiento; simmer 2-3 minutes, or until piping hot. Drain off any remaining liquid; toss vegetables gently with the dressing; serve at once.  
Makes 4 servings  
23 cal. per serving  
Source of Vitamins A, B, C

2 cans (8 oz. each) whole-kernel corn,  
dietetic pack  
1 tsp. finely minced onion  
1/2 tsp. sweet basil, crumbled  
● Drain corn; reserve liquid. In saucepan, simmer corn liquid with onion and basil until reduced to one half of its volume. Add corn; simmer 2-3 minutes, or until piping hot. Drain off any remaining liquid; toss corn gently with the dressing; spoon into serving dish; tuck tomato slices into top of corn.  
Makes 4 servings  
60 cal. per serving  
Source of Vitamins A, B, C

Tested in THE AMERICAN HOME KITCHENS

## GREEN BEANS CONTINENTAL HERBED CORN

2 cans (8 oz. each) green beans,  
dietetic pack  
2 tbs. pimiento, diced  
● Drain beans; reserve liquid. In saucepan, simmer bean liquid until reduced to one half of its volume. Add beans and pimiento; simmer 2-3 minutes, or until piping hot. Drain off any remaining liquid; toss vegetables gently with the dressing; serve at once.  
Makes 4 servings  
23 cal. per serving  
Source of Vitamins A, B, C

2 cans (8 oz. each) whole-kernel corn,  
dietetic pack  
1 tsp. finely minced onion  
1/2 tsp. sweet basil, crumbled  
● Drain corn; reserve liquid. In saucepan, simmer corn liquid with onion and basil until reduced to one half of its volume. Add corn; simmer 2-3 minutes, or until piping hot. Drain off any remaining liquid; toss corn gently with the dressing; spoon into serving dish; tuck tomato slices into top of corn.  
Makes 4 servings  
60 cal. per serving  
Source of Vitamins A, B, C

Tested in THE AMERICAN HOME KITCHENS

Preparation time: 20 min.  
Chilling time: 4-5 hrs.

1 envelope unflavored gelatin  
1/4 c. water  
1/2 c. boiling water  
1 can (8 oz.) applesauce,  
dietetic pack (1 c.)  
● Soften gelatin in cold water; add boiling water, stirring well to dissolve. Add applesauce, lemon rind and juice, nutmeg, and non-calorie sweetener; chill until mixture begins to thicken. Beat egg whites until stiff but not dry; fold into thickened gelatin mixture. Spoon into molds (we used the 1-cup size of the standard measuring sets); chill until set, 3-4 hours, or allow to set in mixing bowl and spoon into serving dishes. Serving suggestions: may be served plain; with low-calorie fruit-flavored gelatin; or with low-calorie vanilla pudding mix prepared according to package directions, and fruit cocktail, dietetic pack.  
\*Follow label directions on non-calorie sweetener of your choice to determine amount necessary to equal 1/2 cup of sugar.  
Makes 4 servings  
27 cal. per serving  
Source of Vitamins A, B, C

Tested in THE AMERICAN HOME KITCHENS

## APPLE SNOW SPONGE



FOLD HERE

When handbags come undone



Repair them with  
Weldwood Contact Cement



Bonds instantly on contact—  
no clamping, holds fast!

Weldwood® Contact Cement stays flexible, even when set. Easy to use with brush applicator in bottle top. Perfect for mending leather belts, applying plastic counter tops, or repairing torn rubber or plastic rainwear. At variety, paint, hardware, and lumber stores. From 29¢.







## Waves are for people...not glass!

You'll like sliding glass doors for two good reasons: Convenience! View!

But waviness in the glass could *distort* your view . . . and the view's half the fun.

So when you install sliding glass doors—or window walls and picture windows—be sure they are *plate glass*. L·O·F *Parallel-O-Plate*®, which is

twin-ground to make the surfaces smooth and more parallel—to minimize waviness.

See how *Parallel-O-Plate* in sliding glass doors can improve *your* home. Send for our free, illustrated booklet, "Newest Look in Living Freedom". Write to L·O·F, 2680 Libbey·Owens·Ford Building, Toledo 3, Ohio.

**PARALLEL·O·PLATE**



*Twin-ground for clearer views*

LIBBEY · OWENS · FORD *a Great Name in Glass*



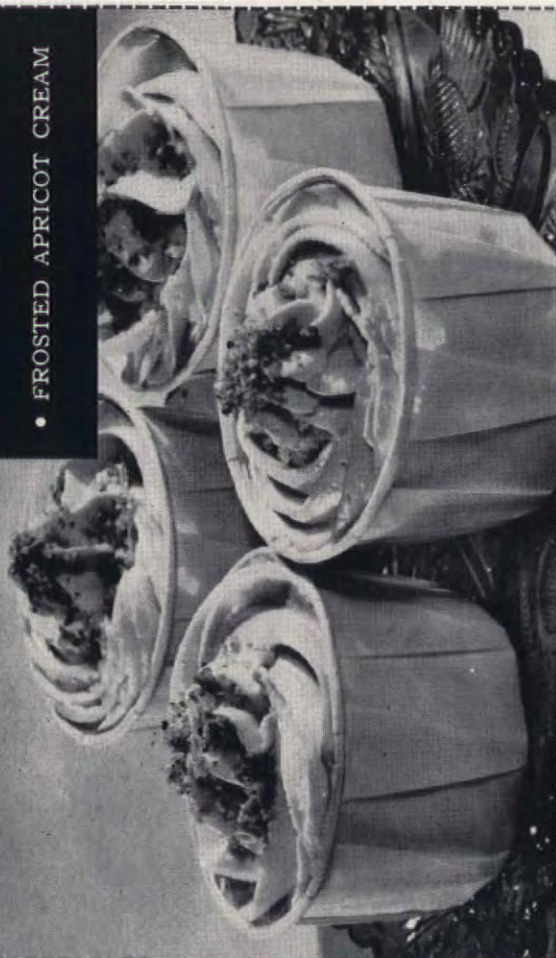
# Low-Calorie Foods

(pictured in color on pages 46, 47, 48, and 49)



For potluck suppers and picnics, keep your casserole warm for several hours by wrapping it in newspaper immediately after taking from the oven.

## • FROSTED APRICOT CREAM



Preparation time: 30 min.  
Chilling time: 4-5 hrs.

## • SALMON MOUSSE

4 cans (3 $\frac{3}{4}$  oz. each) salmon, dietetic pack  
2 envelopes unflavored gelatin  
 $\frac{1}{2}$  c. water  
1 c. boiling water

• Drain salmon; remove skin and bones; mash very fine or whirl in blender. Soften gelatin in water; add boiling water, stirring well to dissolve; cool. Add salmon, vinegar, onion juice, and dressing; chill until mixture begins to thicken. Fold in beaten egg whites; spoon into a 5-cup mold; chill until set, 3-4 hours. Unmold; garnish top with green pepper, if desired. Serve with low-calorie dill sauce.

Makes 6 servings

97 cal. per serving

Source of Vitamins A, B

Tested in THE AMERICAN HOME KITCHENS

## • RIBBON MOLD SALAD



## • BARBECUED FRUITS

$\frac{1}{4}$  c. maple-flavored syrup, dietetic pack  
1 tbs. vinegar  
2 tbs. catchup

2 cans (8 oz. each) fruits for salad, dietetic pack  
or:  $\frac{1}{2}$  can (8 oz. size) each pineapple tidbits, peach halves, apricot halves, pear halves, sweet cherries, (dietetic pack)

• Blend syrup, vinegar, and catchup in small saucepan; heat to boiling; cool. Add fruits of your choice; chill well.

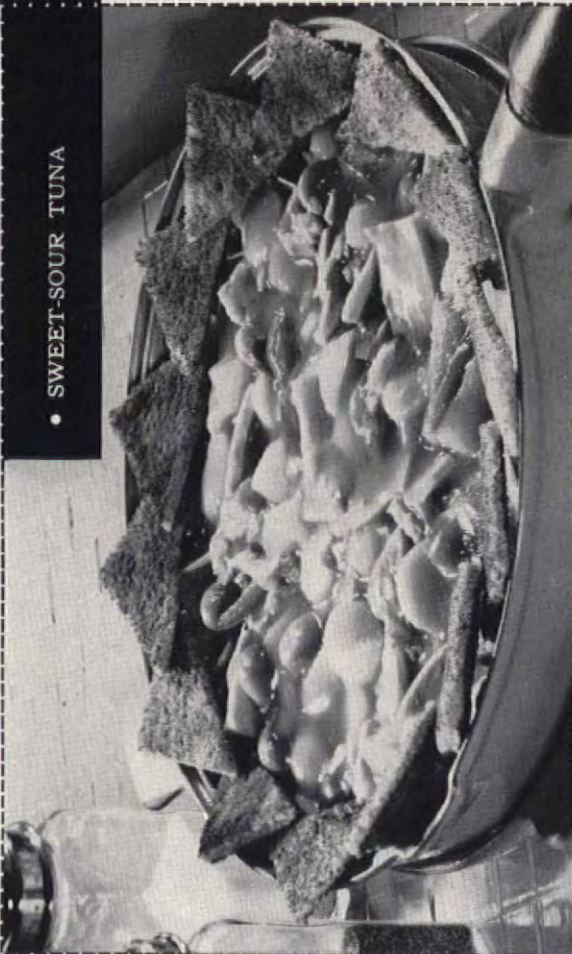
Makes 4 servings

72 cal. per serving

Source of Vitamins A, B, C

Tested in THE AMERICAN HOME KITCHENS

## • SWEET-SOUR TUNA



## • COTTAGE CHEESE JEWEL-CAP SALAD

2 envelopes unflavored gelatin  
 $\frac{1}{2}$  c. water  
2 c. boiling water  
 $\frac{1}{2}$  c. lemon juice

• Soften gelatin in water; add boiling water, stirring well to dissolve; cool. Add lemon juice and non-caloric sweetener. Tint  $\frac{1}{4}$  cup of the mixture a pale green; pour into 1-quart mold; chill until firm. Chill remaining mixture until thick as unbeaten egg whites; blend in cottage cheese. Carefully pour cheese mixture over set layer in mold; chill until firm, 3-4 hours. For serving: unmold on serving plate; serve with a selection of fresh or canned fruits, dietetic pack.

\*Follow label directions on non-caloric sweetener of your choice to determine amount necessary to equal  $\frac{1}{4}$  cup of sugar.

Makes 6 servings

120 cal. per serving

Source of Vitamins A, B, C

Tested in THE AMERICAN HOME KITCHENS



# Low-Calorie Foods

(pictured in color on pages 46, 47, 48, and 49)



Shaping rice is simple. Just pack hot cooked rice into a ring mold or custard cups. Invert at once onto serving dish.

## RIBBON MOLD SALAD

Preparation time: 25 min.  
Chilling time: 4-5 hrs.

- 2 cans (8 oz. each) crushed pineapple, dietetic pack
- 2 pkg. (6 envelopes) low-calorie lemon-flavored gelatin
- 4 c. hot water
- $\frac{1}{2}$  c. vinegar
- 1  $\frac{1}{2}$  c. chopped spinach ( $\frac{1}{2}$  lb.)
- 1  $\frac{1}{2}$  c. shredded carrot ( $\frac{1}{2}$  lb.)

● Drain pineapple; reserve liquid. Dissolve gelatin in hot water; add vinegar and  $\frac{1}{2}$  cup of reserved pineapple liquid. Chill 1 cup of gelatin mixture until as thick as unbeaten egg whites; blend with drained pineapple; pour into a 2-quart loaf pan (9x5x3 inches); chill until just set. Chill  $\frac{1}{2}$  of the remaining mixture until thickened; add spinach; pour carefully over set pineapple layer; chill until just set. Chill the other half of the gelatin mixture until thickened; add carrots; pour carefully over set spinach layer. Chill salad 3-4 hours. For serving; unmold; cut thick slices; serve with low-calorie dressing. Thousand Island style, if desired.

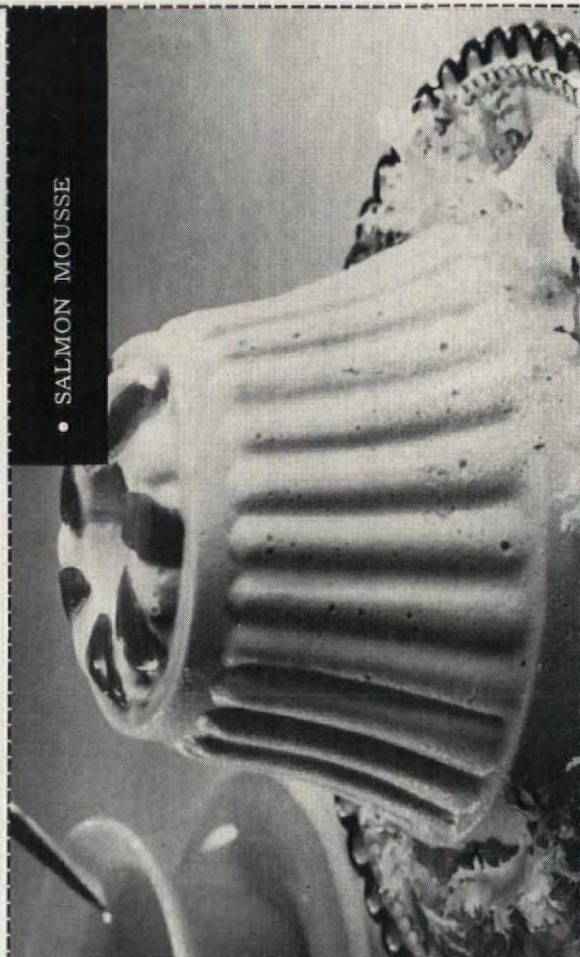
Makes 8 servings

55 cal. per serving

Source of Vitamins A, B, C

Tested in THE AMERICAN HOME KITCHENS

## SALMON MOUSSE



## FROSTED APRICOT CREAM

Preparation time: 15 min.  
Freezing time: 3-4 hrs.

- 1 can (8 oz.) apricot halves, dietetic pack, drained
- 1 pkg. (2 oz.) dessert topping mix
- $\frac{1}{2}$  c. skim milk
- Non-caloric sweetener\*
- 1 tsp. lemon juice

● Drain apricots; press through sieve, or whirl in blender. Whip topping mix, using skim milk, according to package directions. Add apricot purée, non-caloric sweetener and lemon juice; continue beating until mixture is smooth and forms soft peaks. Spoon into 6 small paper souffle cups; sprinkle with finely crumbled macaroons or vanilla wafers, if desired. Freeze until firm, 3-4 hours; or freeze until partly frozen, about 2 hours, and serve at once. \*Follow label directions on non-caloric sweetener of your choice to determine amount necessary to equal  $\frac{1}{2}$  cup of sugar.

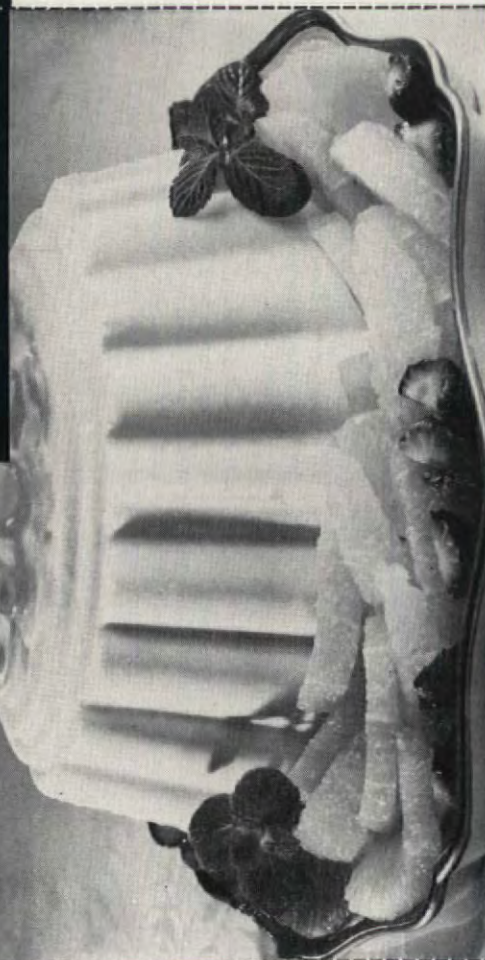
Makes 6 servings

90 cal. per serving

Source of Vitamins A, B, C

Tested in THE AMERICAN HOME KITCHENS

## COTTAGE CHEESE JEWEL-CAP SALAD



## SWEET-SOUR TUNA

Preparation time: 20 min.  
Cooking time: 15 min.

- 1 can (8 oz.) pineapple tidbits, dietetic pack
- $\frac{1}{4}$  c. water
- 1 c. diced green pepper
- 4 tsp. cornstarch
- Non-caloric sweetener\*
- 2 tbs. vinegar
- 1 tsp. soy sauce
- 1 envelope granulated chicken bouillon
- $\frac{3}{4}$  c. boiling water
- $\frac{1}{2}$  c. water chestnuts, thinly sliced
- 1 tbs. pimiento, cubed
- 1 can (4 oz.) whole button mushrooms
- 2 cans (3  $\frac{1}{2}$  oz. each) or 1 can (6  $\frac{1}{2}$  oz.) tuna, dietetic pack, drained

● Drain pineapple; reserve liquid. In saucepan, combine  $\frac{1}{4}$  cup of reserved pineapple liquid, water, and green pepper; cover; simmer 5 minutes; add pineapple. Combine cornstarch, non-caloric sweetener, vinegar, soy sauce, chicken bouillon, and boiling water; add to mixture in saucepan. Cook, stirring constantly, until thickened and bubbly. Add water chestnuts, pimiento, mushrooms, and tuna which has been broken into bite-sized pieces. Simmer 2-3 minutes, or until heated through. Serve with low-calorie bread, toasted and cut into triangles, if desired.

\*Follow label directions on non-caloric sweetener of your choice to determine amount necessary to equal 3 tbs. sugar.

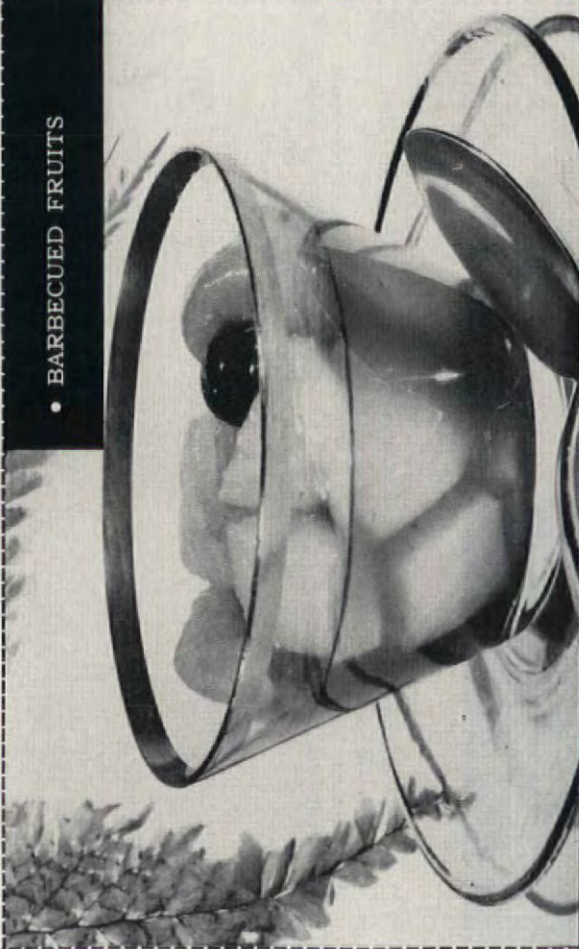
Makes 4 servings

121 cal. per serving

Source of Vitamins A, B, C

Tested in THE AMERICAN HOME KITCHENS

## BARBECUED FRUITS







## The lady was boiling mad

● "Just who do those people think they are . . . trying to charge *three times as much* for their folding door?"

She was talking about us. Modernfold. \$27.95.\*

And she had a point. Modernfolds *do* cost a lot, compared with some doors that fold. But that's like comparing a slice of bread with a sandwich.

Where other doors give you a single thickness . . . Modernfolds are double-walled.

Where other doors give you a stiffened drape or coated strips of metal or cardboard . . . Modernfold gives you a welded steel frame, expanding X hinge plates and luxurious vinyl fabrics upholstering both sides.

That's why other doors start at as low as \$4.95. And Modernfolds are \$27.95.

But see the difference for yourself. Close a Modernfold almost all the way. And . . . with *both* hands . . . feel that double-walled

thickness. Test that steel-ribbed strength. Now feel the "bargain-priced" doors.

You'll see why Modernfolds cost more . . . and last a lifetime.

Next . . . operate that Modernfold. Feel how smoothly it slides on wear-proof nylon glides. Notice how effortlessly those Modernfold hinges move . . . how neat the folds.

Now try the other models. The difference you find is lasting. Modernfolds in service 20 years still glide along . . . velvet smooth. And they keep their looks.

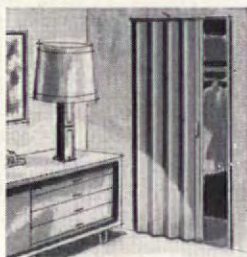
Hidden tension springs will hold your door fabric smooth and neat . . . always. That wondrous vinyl fabric will laugh off dirt and stain with only an occasional washing. And you can paint or slipcover your Modernfold anytime you redecorate.

In short, there's a difference between value and what looks like a "bargain." *That's* the difference between Modernfolds and other doors. You choose.

Why let doors steal  
your living space . . .



Where Modernfolds  
can create room!



Anywhere you have a  
space problem, use . . .

**modernfold**  
DOORS

\*Subject to regional variation.



New Castle Products, Inc.  
New Castle, Indiana

Dept. A-10

Gentlemen: Please send your 1960 Modernfold Ideas Booklet.

Name.....

Address.....

City..... State.....

(In Canada, write: New Castle Products Canada, Ltd., St. Lambert, Que.)



# Don't Stir Till You Try These Mixed-Up Drinks!

(continued from page 43)

## MIXED-UP TREATS

Try your own special recipes, or use any one of the many recipes in the manufacturers' instruction books—they're tried and true. The first step for success is—an electric blender!

Here are the recipes for our delicacies on pages 42 and 43:

### PINEAPPLE MINT SPLASH

- 1 c. fresh pineapple, diced
- 1 orange, peeled and diced
- $\frac{1}{2}$  c. water
- $\frac{1}{2}$  to 1 medium-sized peppermint stick or 2 after-dinner mints
- 1 tsp. lemon juice
- 2 drops green food coloring
- 1 c. crushed ice

Place all ingredients, except ice, in blender; cover; blend well. Add ice and blend again until ice is melted. Pour into glasses. 3 to 4 servings.

### STRAWBERRY MILKSHAKE

- 2 c. milk
- 1 c. strawberries
- 1 tbs. sugar
- 3 scoops strawberry ice cream

Place ingredients in blender; cover; blend well. Garnish with strawberry. Approximately 2 servings.

### TOMATO-SHRIMP FRAPPE

- $\frac{3}{4}$  c. mixed vegetable or tomato juice
- 2 tsp. Worcestershire sauce
- Salt (to taste)
- 5 to 6 medium shrimp, cooked
- $\frac{1}{3}$  c. lemon juice
- 1 can (12½ oz.) jellied madrilène

Place all ingredients in blender; cover; blend well. Pour into freezer tray. Place in freezer. Stir occasionally as mixture is jelling. When jelled and icy, spoon into sherbet glasses; garnish with shrimp and tomato slice. 3 to 4 servings.

### APRICOT FLIP

- 1 c. orange juice
- 1 c. apricot nectar
- 2 tbs. stewed apricots or 4 canned or fresh apricot halves
- 2 tsp. lemon juice
- 1 c. crushed ice

Place ingredients in blender; cover; blend well. 3 to 4 servings.

## BING CHERRY FIZZ

- 1 c. orange juice
- 1 c. pitted Bing cherries, drained
- $\frac{1}{2}$  lemon, sliced
- 1 c. sparkling water, chilled
- $\frac{1}{4}$  c. white corn syrup
- $\frac{1}{2}$  tsp. almond extract

Place all ingredients in blender; cover; blend well. Garnish with scoop of vanilla ice cream and cherry. 3 to 4 servings.

## VICHYSOISE

- 1 c. raw potatoes, sliced
- 1 can (14½ oz.) chicken broth
- 1 small onion, sliced
- 1 tbs. butter or margarine
- 1 c. light cream
- $\frac{1}{4}$  tsp. salt
- Dash pepper
- 2 tbs. chives, chopped

Simmer potatoes in chicken broth until very tender; cool slightly. Sauté onion in butter until lightly browned. Place cream, salt, and pepper in blender; add potatoes, broth, onion, and chives. Cover; blend until smooth; chill. Serve cold, garnished with chopped chives and paprika. 3 to 4 servings.

## CINNAMON MOCHA BOUNCE

- $\frac{3}{4}$  c. double-strength coffee
- 1 c. milk
- $\frac{1}{4}$  c. sugar
- $\frac{1}{3}$  c. chocolate syrup
- 2 scoops chocolate ice cream
- 2 scoops vanilla ice cream
- $\frac{1}{2}$  tsp. cinnamon

Place all ingredients in blender; cover; blend well. Top with whipped cream and dash of cinnamon, if desired. Approximately 2 servings.

## WHAT A BLENDER CAN DO

It's more fun to cook when you use an electric blender. It can perform miracles of blending not possible by any other method. It will blend, beat, chop, grate, liquefy, mix, purée, whip, and grind. It will blend the most tempting drinks you've ever tasted. It will chop vegetables for salad, grate fresh coconut, and turn your leftovers

into sandwich spreads. It will blend salad dressings and make tasty dunks and dips. It will chop nuts or reduce them to nut butter. It will crumb fresh or dry bread, or crumb crackers for pie crusts or cheesecake. It will make applesauce from the fresh fruit. It will mix pancakes and waffles, make perfectly smooth sauces and gravies. Some will even grind coffee. It will blend ices, sherbets, and ice creams. It makes candy and jam. It will purée homemade baby food, mix omelets, scramble eggs, and reconstitute dry milk. You'll want to invent new tricks of your own too! *Here's a special bonus we invite you to try. Ever run out of powdered sugar at a crucial moment? Make your own! Grind  $\frac{1}{2}$  cup granulated sugar one minute at high speed.*

## WHAT A BLENDER WON'T DO

You'll admit that this appliance is more than versatile. But like most things, it can't be everything to every situation. It does not replace your electric mixer. It will not whip egg whites. Some blenders might crush one or two ice cubes at a time, but no more than that. It won't mash potatoes, but it will purée them for soup. It won't satisfactorily grind raw meat, but will chop small quantities of cubed, cooked meats for spreads and baby foods. It will not liquefy fruits or vegetables *unless* you first add small amounts of liquid before turning on the motor, and keep adding small amounts whenever necessary to keep pulp churning through the cutter blades.

## SOME TIPS ON USING A BLENDER

Be sure the container is firmly in place and the cover is on before turning on the motor. If you need to stir thicker mixtures or push them from the sides of the blender container, turn off the motor and let the blades stop completely. Avoid unnecessary switching on and off of the motor. Never remove the cover until the blades have stopped rotating. Avoid overblending foods. Avoid overfilling the container. Coarsely dice solid foods; cut fruits and vegetables in small pieces. Remove seeds and cores of fruits before blending. Hot liquids can be poured directly into most containers. However, follow your specific instructions. Pour thin batters, such as pancake, directly from the container onto the griddle. Use a long, narrow rubber scraper to remove thicker mixtures.

## STORING YOUR BLENDER

If you have the room, keep your blender right on the counter, near a convenience outlet where you can use it quickly. You'll use it more often if it's within easy reach. Turn the cover upside down for slight ventilation. Wrap cord loosely around the base. If stored in a cabinet, remove the container from the base when tall storage is limited.

## TAKING CARE OF YOUR BLENDER

After using the container, rinse, then whirl it clean by adding warm water and detergent and blending for a few seconds. Wipe the base clean with a damp cloth or sponge—never immerse it in water. Be sure the cord is detached from the socket before you begin to clean the base. Some glass containers with removable blades can be put in the dishwasher. But first find out what glass was used to make your container. Some can be rinsed with very hot water; others are heat-resistant to moderate temperatures. Do not clean plastic containers with steel-wool pads or abrasive cleansers.

## SHOPPING FOR A BLENDER

Containers are made from either glass or plastic. Glass ones come in Pyrex or heat-resistant glass. Each has special properties you'll want to inquire about.

Some blenders have containers from which the bottom, including the blades, can be completely detached; others have containers to which the blades are permanently attached. Most blades are made of surgical steel. Others are made of stainless steel. Both do an excellent job. Motor speeds on various models range from one or two to numerous speeds. Some controls indicate processes such as blend and beat, while others indicate speed by number or word.

Blenders are available in many colors, and in chrome, copper, or brass. Some containers have handles for easy pouring.

Some covers have removable sections to aid in adding ingredients while blender is in operation.

Some electric mixers have blender attachments.

One built-in mixer assembly has a blender attachment.

Some blenders operate on both AC and DC current. Others operate on AC only.

THE END



## Start Your New Lawn (continued from page 45)

tractor or rotary tiller, you can advantageously go a couple of inches deeper, but 4 inches is adequate for most soils.

Use a digging fork for a very small lawn and in tight spots where power equipment can't be used. For a sizable lawn, rent a home-size tractor or rotary tiller. Or you may be able to hire a man to turn the soil with his own equipment.

After turning the soil, rake the surface even and remove any tree roots, debris, and stones more than about an inch across. But don't pulverize the surface to near-dust! A rough surface holds seed better, absorbs water faster, and doesn't cake so badly when it dries out.

Now give the surface a second feeding at half the previous rate—10 pounds per 1000 square feet—to insure an ample supply of plant food at the surface as soon as the seed starts to grow.

Sow the seed right on the fertilizer—it can't harm it—by using a spreader if it's a large lawn, or broadcasting by hand if it's small.

The best way to insure even distribution of seed is to sow half the quantity walking in one direction and the other half walking in a crosswise direction. Spreader directions usually tell you the setting for the right application rate, and the directions on seed packages often give the settings for different makes of spreaders. If you sow by hand, go very lightly until you know you're getting it down at the right rate.

After the seed is sown, drag the back of a lawn rake *lightly* over the surface, so as to just barely mix the seed and fertilizer with the loose soil. This step actually is not necessary if the surface is still fairly lumpy, but it's desirable if it has become fine from raking.

Finally, to give your new lawn every possible break, mulch the surface lightly with clean straw, salt marsh hay, or the stringy type of sphagnum moss. This will reduce drying out and help prevent packing and washing in case of heavy rain. The mulch does not have to be removed—it'll be quickly covered by the young grass and will soon decompose.

If the soil is moist when the seed is sown, there's no need to water until the surface begins to dry out. If it's dry, set the sprinkler to run very slowly until the soil has been thoroughly moistened.

In hot, dry weather (especially if it's windy), watch closely to be sure the surface never dries out. If it dries out completely when the seed is starting to grow, you may lose it and have to start over—and your lawn will have lost a couple of weeks of growing time!

When the grass is  $2\frac{1}{2}$  to 3 inches high, start mowing. Set the mower at 2 inches and, if possible, mow when the soil is not too wet, to prevent the wheels from tracking the new lawn too deeply.

Mow frequently until grass stops growing in late fall; never let it grow above 3 inches. When leaves start falling, remove them at least once a week. If they accumulate, they can suffocate the grass.

Next spring, give the lawn a good feeding in February or March before it starts to grow. Roll it lightly, to overcome the honey-combing effect of winter frost action, as soon as it's thawed and reasonably dry. Start mowing, with the mower set at  $1\frac{1}{2}$  inches, as soon as it begins to green up.

### PAUNCH LINES

*Hey diddle diddle,  
I'm watching my middle,  
I'm hoping to whittle it soon.  
But eating's such fun  
I may not get it done  
Till my dish runs away  
with my spoon!*

Anita Raskin

From then on, keep the mower set at  $1\frac{1}{2}$  inches—and mow frequently. The worst thing you can do to grass is to let it grow high and then chop it down to one-quarter or one-third its height.

If crabgrass is a problem in your area, treat the lawn with pre-emergence crabgrass killer in February or March. If broadleaved weeds (dandelions, plantain) show up later, use a 2,4-D selective weedkiller. Follow all weedkiller directions carefully.

Feed your lawn a second time in mid-May and again in early September—both times with non-burning lawn food. Water it thoroughly during the summer whenever the soil begins to dry out.

With this kind of start and follow-up maintenance, you can be pretty sure of having a first-class lawn from this fall on. THE END

## Beautiful hand-rubbed look on wood in just one day with TRIMLAC®

... without waxing or rubbing! With clear, quick-drying TRIMLAC you can now give natural or stained woods a waxed, hand-rubbed look in just one day. This satiny beauty comes right out of the TRIMLAC can—no separate undercoats or sealers needed. And no laborious hand waxing. The TRIMLAC finish brings out the beauty of wood grain, provides lasting protection, does not darken or yellow with age. It even feels "waxy"—yet it is so hard and smooth that dust won't cling. And it's economical to use—one gallon covers at least 400 sq. ft., even on soft knotty pine. Use TRIMLAC for paneled rooms, kitchen cabinets, doors, woodwork, trim. For descriptive booklets on TRIMLAC and other Zinsser products, write:



WM. ZINSSER & CO., Department T, 516 West 59th Street, New York 19, N. Y.  
Manufacturers of Bulls Eye® Shellac • Spray Shellac • B-I-N Primer-Sealer

## FREE

Just mail coupon for NEW  
**STARK BRO'S**  
Fruit Tree and Landscape  
**CATALOG**



You Plant Only Once—  
So Plant the BEST!  
... Stark Exclusive  
Leader Varieties

Write today and get FREE our new 64-page Stark Bro's Landscape and Fruit Tree Catalog. All in color, packed with useful information and planting ideas. Filled with natural color pictures of Stark Bro's Prize Winning Roses, gorgeous Flowering Shrubs, lovely Vines, Shade Trees. See amazing U.S. Plant Patented or Trade Marked Fruits, including sensational new Starkrimson Delicious Apple, and Stark Exclusive Luther Burbank varieties. Contains valuable Landscape planning guide. Stark Bro's now celebrating 145th year! Write for FREE catalog!

**STARK BRO'S** NURSERIES and ORCHARDS CO.  
Dept. 281 Louisiana, Missouri

**You Can Make Easy EXTRA MONEY!**  
Spare time or full time—it's easy to make money taking orders for Stark. Check coupon for FREE Money-Making Outfit. No obligation.



See Stark's World Famous  
**DWARF and STANDARD**  
**FRUIT TREES**

Grow your own delicious tree-ripe fruit in your yard with Stark DWARF Apple, Peach and Pear Trees. Grow giant-size, super-quality fruit on shrub-size trees. Ideal for ornamental plantings and borders, too! Easy to pick; only 8'-12' high.

**YOURS FREE—Mail Coupon Now**

**STARK BRO'S NURSERIES, Dept. 281**  
Town of Louisiana, Missouri

Please send me FREE STARK BRO'S BIG NEW COLOR PHOTO LANDSCAPE-FRUIT CATALOG... contains valuable Home Landscape Planning Guide.

☐ Send me your special offer for early orders.

NAME \_\_\_\_\_  
1st Initial \_\_\_\_\_ 2nd Initial \_\_\_\_\_ Last Name \_\_\_\_\_

R.F.D. or Street Address (very important) \_\_\_\_\_

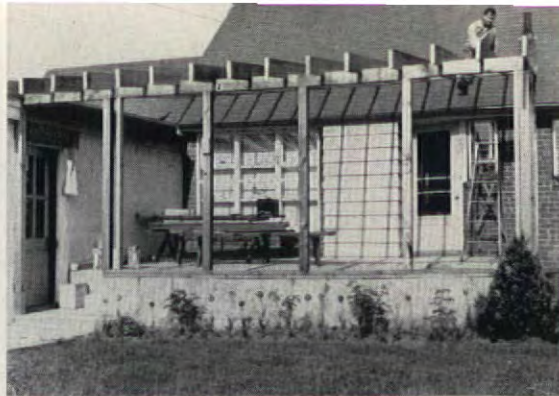
Post Office \_\_\_\_\_ Zone \_\_\_\_\_ State \_\_\_\_\_

☐ Check here for extra money opportunity





*A patio, built of concrete block and poured concrete, was the first year's accomplishment at a cost of about \$125. The Priest family discovered the fun of eating outdoors.*



*Weather protection was achieved in the second year with framing and roofing. The patio grew to an attractive open porch which was cooler and even more pleasant than the year before.*



*Another room for the house. Third year's work included installation of jalousie door and windows. Priest family landscaped exterior with shrubs and colorful flowers.*

FRED ROLA



*Truly beautiful interior was the result of the fourth year's labors. Wall at right was covered with "plastic brick," other walls with plywood.*

Don't let money worries stop you from planning an addition to your house. That's the advice of Joseph F. Priest of New Hyde Park, Long Island. The Priest family made a four-year, fun-filled project out of adding an enclosed porch to their home. "The bonus," says Mr. Priest, "was that with each completed step, we had an enjoyable addition to our home without a big dollar investment all at once."

Here's how they did it. First year: dug foundation; constructed the cement-block and poured-concrete patio (15'x20') raised to the height of the

## BUILD A ROOM IN STAGES

back door sill; smoothed and leveled the surface to prepare for future flooring. Cost: \$125.

Second year: secured base beams; erected vertical posts; mounted ceiling beams; finished with sheathing and shingles. Cost: \$175.

Third year: installed windows, doors, screens; put finishing touches on exterior. Cost: \$373.

Fourth year: installed insulating material; ran in heating facilities; put up wall and ceiling board; installed floor tile; covered one wall with "plastic brick"; finished other walls with plywood and paint. Cost: \$205.





# **AUTUMN** IS ONLY ONE SEASON WHEN YOU ENJOY **CARRIER 12-MONTH** **HOME AIR CONDITIONING**

If autumn sounds more like football weather than "air conditioning" weather to you, it's because you probably think of air conditioning as merely comfort cooling in the summertime.

True air conditioning—the kind provided exclusively by Carrier 12-Month Home Air Conditioning—is complete control of temperature, humidity and air contamination every season of the year.

Autumn, for example, is the beginning of the heating season. So you'll especially like the way warm air heat is evenly circulated, with moisture automatically fed into

the air to banish nasal irritation, and a revolutionary new kind of air purification that effectively reduces pollen and other harmful elements, whisks away objectionable household odors in minutes.

These are only a few of the benefits of Carrier 12-Month Home Air Conditioning that now bring more comfort and better health to you and your family. Read about all of them below. Then call the Carrier dealer listed in the Yellow Pages. He has this wonderful new experience in living for you now. Carrier Corporation, Syracuse, New York.

#### **12-Month Air Purification**

Pollen, dust and many other harmful elements are continuously removed from household air by a revolutionary new air purifier.

#### **12-Month Cleanliness**

A unique filter, self-cleaning to maintain its high efficiency, keeps homes cleaner. Furnishings stay fresher. There's less need to dust.

#### **12-Month Odor Removal**

Cooking and household odors are whisked away. Even air that is heavy with pipe, cigar and cigarette odor is fresh again in minutes.

#### **12-Month Humidity Control**

In winter, moisture is fed into bone-dry air that irritates nasal passages. In summer, it is removed from sticky, humid air.

#### **12-Month Temperature Control**

The house is snug and warm in winter, delightfully cool in hot weather, and just right during the seasons between—automatically.

#### **12-Month Circulation**

Warmth or coolness is evenly and quietly diffused throughout the house. There is no stagnation, no stratification. Air stays fresh.

#### **12-Month Ventilation**

Drafts from open windows are no longer a problem. Dust, dirt, insects, driving rains and outside noises are kept outside your home.

#### **12-Month Climate Control**

Your Carrier Climate Center on the wall makes you master of all the wonderful benefits that only true air conditioning can provide.

BETTER AIR CONDITIONING FOR EVERYBODY



EVERYWHERE





Holiday from Apron Strings



Imperial double-oven model RBB-99 with optional Rotisserie. Other models available with single and double ovens.

# Frigidaire Wall Ovens

New Pull 'N Clean Ovens mean "stand-up" cleaning... "more-fun" automatic cooking!

For everyday holiday living, build-in the Frigidaire double-oven Imperial Wall Oven. Wonderful Cook-Master Control lets you cook whole meals, turns oven on and off—automatically. And the amazing Spatter-Free Broiler Grill lets you broil time after time without oven cleaning! For "cook-out" fun, indoors, specify optional big-roast Rotisserie.

Best of all, cleaning is quick 'n easy with any of the 8 new Frigidaire Wall Ovens—keeps the fun in cooking! New Pull 'N Clean Oven models, shown, bring the lower oven to you for cleaning. Drop-Leaf Doors and French Doors swing completely out of your way. Five Kitchen Rainbow colors\*... with matching Built-In Cooking Tops or Satin Chrome Fold-Back Surface Units. Frigidaire Division, General Motors Corporation, Dayton 1, Ohio.

\*Sunny Yellow, Mayfair Pink, Turquoise, Charcoal Gray, Aztec Copper—plus Satin Chrome.



## 3 Easy-Cleaning Frigidaire "Firsts"

**Pull 'N Clean Oven** slides out like a drawer. Clean standing up.

**French Doors** swing out of the way for easy cleaning.

**Drop-Leaf Doors** swing clear down for up-close cleaning.

At left, Custom Imperial double-oven model RBB-92 with French Doors and Pull 'N Clean Oven.



You'll feel like a Queen!



**FRIGIDAIRE**  
Product of General Motors

*Advanced Appliances designed with you in mind*



# NINE WAYS TO GAIN PRIVACY OUTSIDE

*Here's how you can reconcile a small lot with a love of outdoor living*

Has lack of privacy from neighbors and passers-by stopped you from making the most use of the yard surrounding your house? If so, you have a lot in common with most of your fellow homeowners.

Skyrocketing land costs have cut the size of home sites to a minimum. Yet the attractions of outdoor living have increased the time we spend relaxing outside. How can you satisfy this desire for more outdoor living, yet achieve the needed privacy?

The problem can be solved, as the ideas on these pages clearly indicate. You can have the privacy you want—even on a small lot. Here are nine inexpensive ways to gain more living value from your property.

All are versions of the familiar fence. All are built of readily available materials. All add to, rather than detract from, the appearance of a house. They offer privacy without cutting off air. They can be adapted to traditional or contemporary architecture. And, best of all, they are well within the abilities of the average homeowner to install himself.

## Buying and Building Tips

Since lumber is sold in 2' multiples, you will find it most economical to design your fencing to fit these dimensions. Uprights should have pointed ends so they may be driven easily into the ground. They should extend to the frost line below grade. Lumber that is below ground should be pressure-treated to protect it against rot. Before you build, check with local building authorities to see what restrictions, if any, govern fence construction in your area.

**Price List:** Prices quoted below are average and may vary slightly according to area.

2x2" strips—5½¢ a running foot

2x4" studs—10¢ a running foot

4x4" studs—20¢ a running foot

4x6" studs—34¢ a running foot

4x½" louver slats—9–13¢ a running foot

6" pine boards—8¢ a running foot (1" thick)

6" cedar boards—7½¢ a running foot (1" thick)

6" redwood boards—11½¢ a running foot (1" thick)

2" round dowels—22¢ a running foot

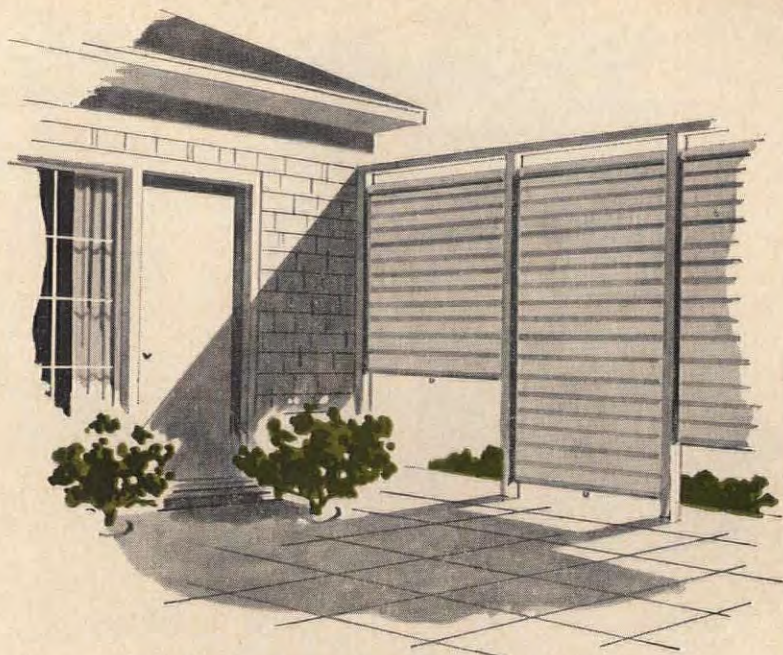
Canvas—34¢–\$1.67 a yard according to widths

Concrete blocks, 8x8x16", hollow core—24¢ each

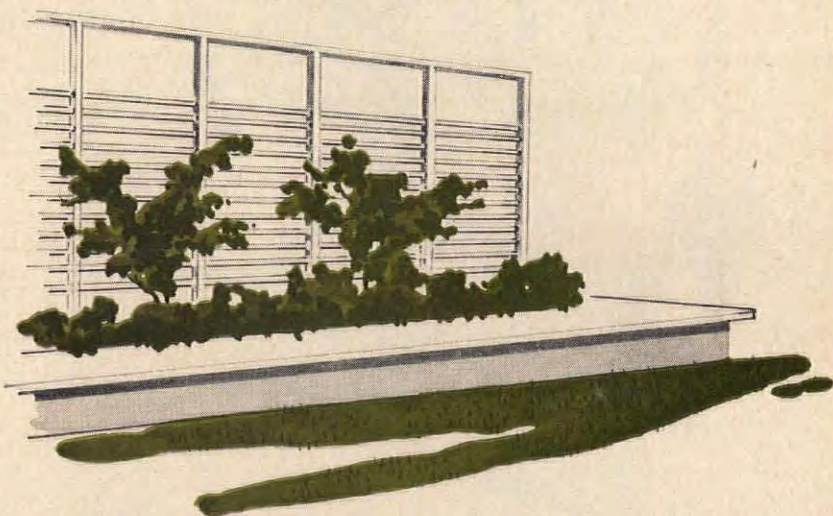
Chicken wire—5¢ per sq. ft.

Aluminum trellis wire—30¢ per sq. ft.

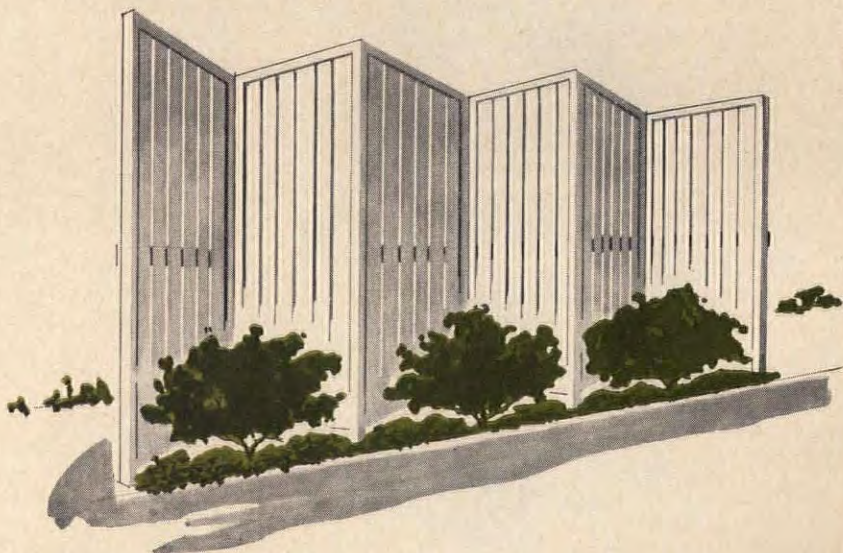
2x8' asbestos cement panels, ¾" thick—60¢ per sq. ft.



*Like window shades, these canvas blinds can be raised or lowered for privacy or breeze. To keep them from blowing, a metal bar across the bottom of the shade slides in a metal U-channel mounted on the 4x4" uprights.*



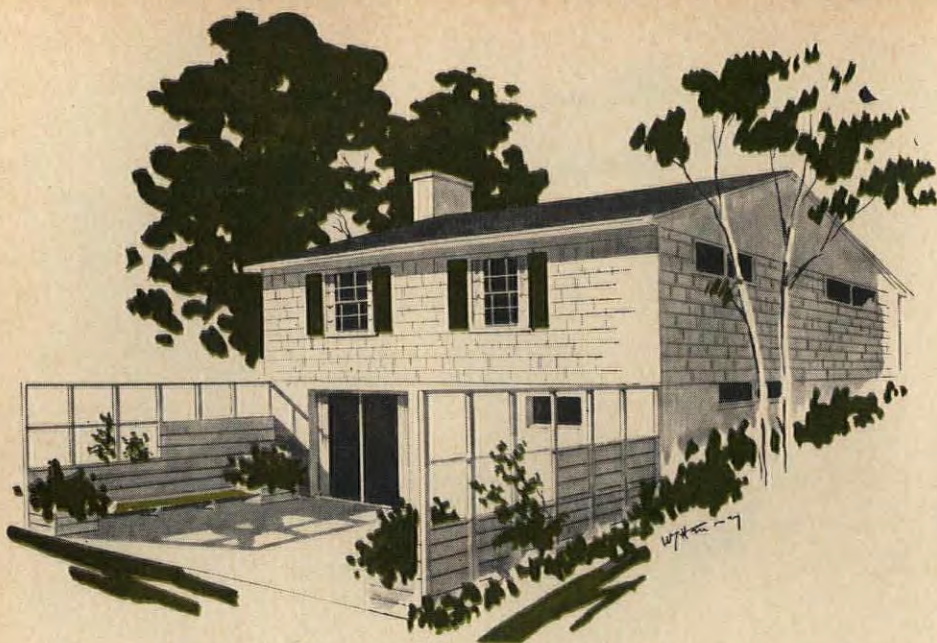
*Light, airy protection is offered by this screen. Its framework is of 2x4" studs and horizontal 2" round dowels. The low bench can be hinged to provide storage space.*



*Triangular planting pockets are created by arranging vertical panels at angles. Panels are framed by 2x4" studs, completed with 6" pine or cedar boards spaced ½" apart.*

(continued)





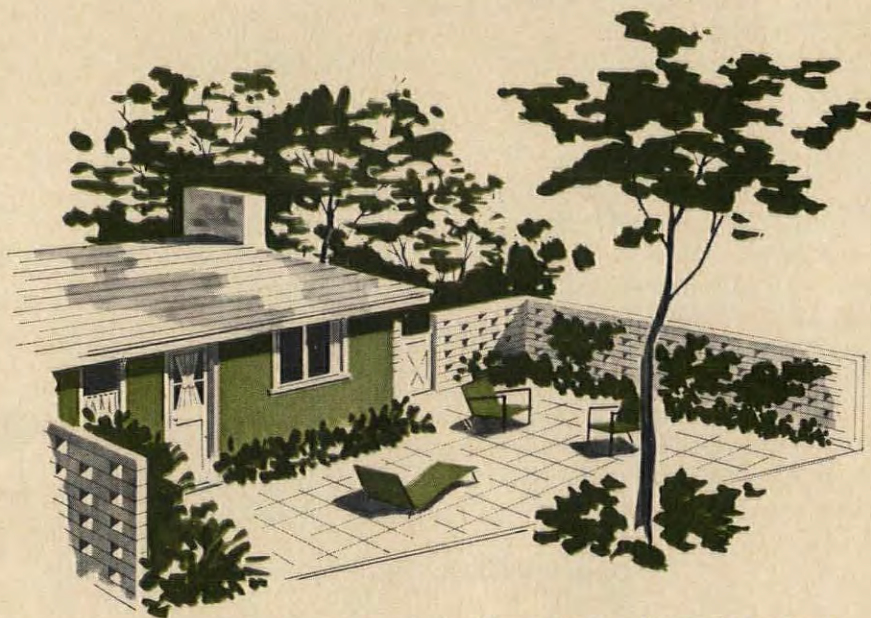
Two fences, part open, part solid, follow the slope of the land to shield a basement-level patio. Framework is of standard 2x4" studs; boards can be pine, cedar, or redwood. Note planting boxes connected by low benches at each side.



Enclosed patio, facing the street, benefits from a vertically lowered fence which allows both light and air to filter through. Storage boxes at the far end are an excellent place to protect pillows from inclement weather.



A barbecue area is easily enclosed with side walls made of 6" boards, placed alternately on either side of 4x4" uprights. In foreground, note barbecue grill and storage boxes.

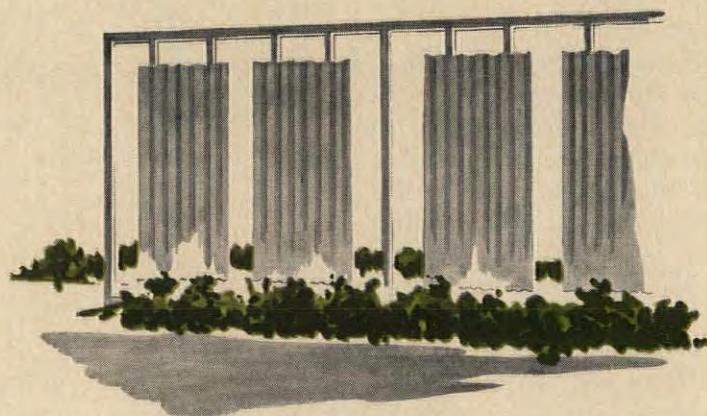


Small rear terrace is given privacy with 6' high walls of standard concrete blocks. The geometric pattern serves two purposes: it adds attractiveness and admits breezes.



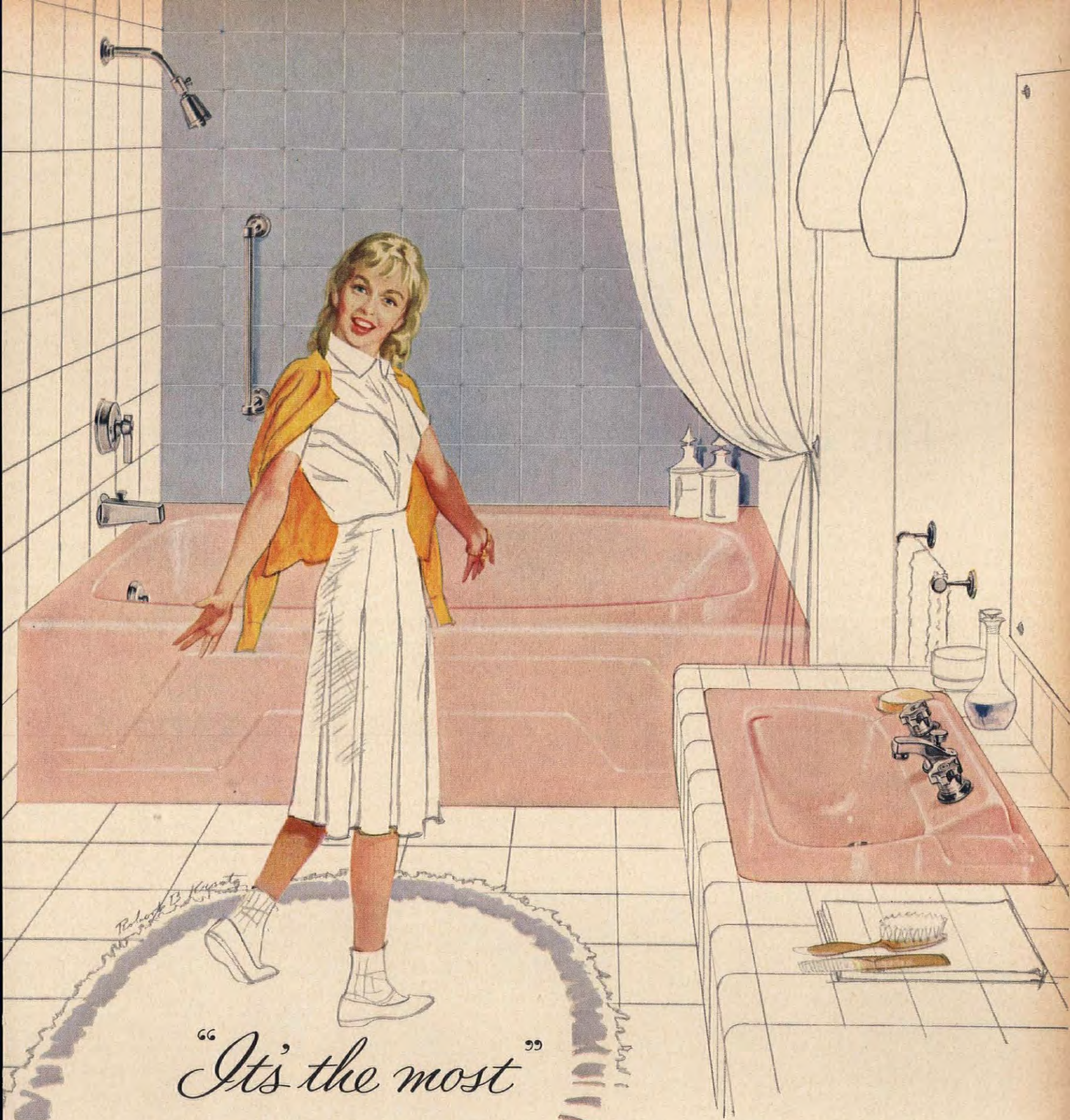
A trellis is an easy, inexpensive way to achieve open-porch privacy. And you'll still catch every breeze. Method: mount wire mesh or lath on 2x2" strips.

DESIGNS BY WILLIAM J. HENNESSEY



A decorative screen can be yours with panels of corrugated asbestos cement mounted on a framework of 4x4" studs. Panels, averaging 2x8', are easy to cut and nail through.





*“It’s the most”*

It’s her own dream bathroom—with fixtures and fittings by Kohler of Kohler.

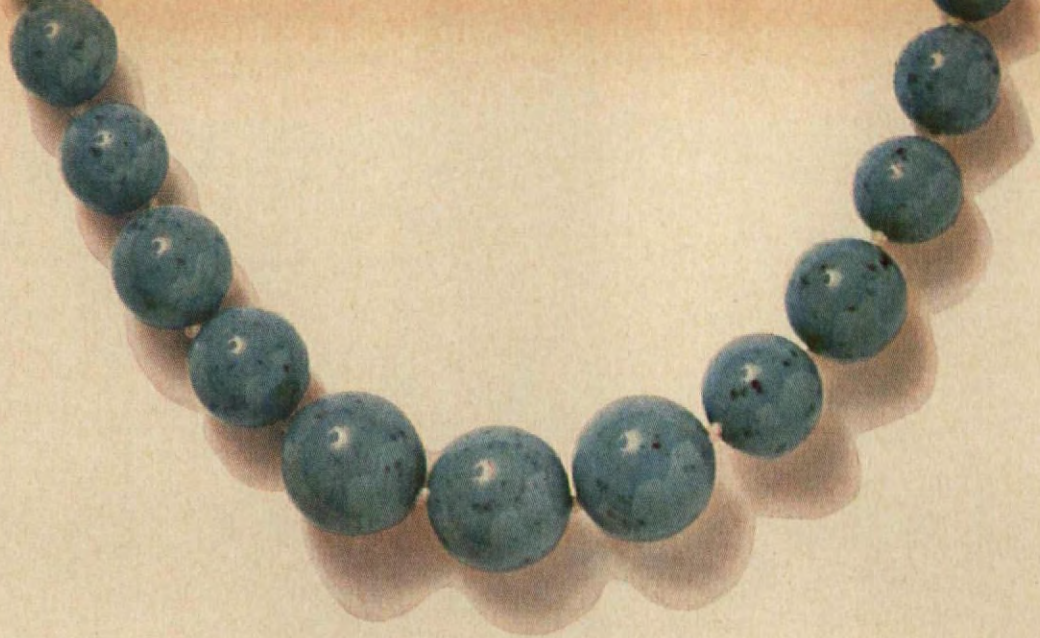
Dad and mom must agree “it’s the most” to have a second bathroom for their favorite daughter—and bathroom emancipation for themselves.

KOHLER CO. Established 1873 KOHLER, WIS.

**KOHLER OF KOHLER**

“Dreamy” is the delicate Peachblow color of the new Dynametric bath and the Carvel lavatory, which are also available in six other pastel colors and white. The all-brass fittings are finished in chrome that shines like sterling—but is easier to clean. See your Kohler dealer or write for booklet J-17.





This blouse was washed in blue Cheer\*



*\*When blouses are this white, you know your whole wash is perfect.  
Let Cheer with the Blue Magic Whitener show you the difference.*







The oven is big enough to take a 24-pound turkey; yet the range is small enough to fit in only 30 inches of space.

It can be hung on a wall—or mounted on its own base cabinet for built-in convenience without the usual cost.

Everything's where it should be. Oven and broiler at reach-in height, surface units low to let you see into pans. All cooking controls can be set without stooping.

Gleaming in brushed chrome easy to clean as a china plate.

The 'Fabulous Debutante 400' by **TAPPAN**

For complete information write: The Tappan Company, Department AH8-0, Mansfield, Ohio

# How to Finance Home Improvements

JUNE R. VOLLMAN

*Here's a guide for choosing the loan that's best for you*

Now that we've shown you some of the beautiful and practical remodeling possibilities, your big question probably is, "Well, that's exactly what we want to do with our home, but how do we go about financing this kind of project?"

The answer is: decide what work you want done and find out how much it will cost, then determine the best way to obtain the necessary funds.

## PLANNING THE JOB

1. Get estimates from one or more *reliable* contractors. That word reliable is the key to the whole deal. If you

don't know the people you're dealing with, be sure to check their reputation. An established contractor will be happy to give you references, including the names of satisfied customers.

Also, as a service to borrowers, a growing number of lending institutions keep lists of contractors who are known to be dependable, and who are qualified to do various kinds of home-improvement work. Don't hesitate to ask if the contractor you've chosen is on the approved list.

2. Sit down and figure out the state of your finances. Once you have an estimate of what the improvements will cost, you'll know how much you'll have to borrow. You can then calculate how much you'll be able to repay comfortably each month.

3. Now you're ready to discuss financing. If you intend to get your loan from a bank or savings and loan association, it's not necessary to be a depositor where you apply. Home-improvement loans are available to depositor and nondepositor alike.

Regardless of the type of loan you get (the various types will be discussed later), it's a good idea to talk over the entire project with the lender. Because they've had a lot of experience with all kinds of home-improvement projects, lenders are in a unique position to help you, not only with your financial problems but with any questions you may have about the entire project. One important question, for example, is whether the cost of the improvement is reasonable in relation to the value of your property.

This is important since the lender's concern is that the improvement will add to the basic livability or

(continued)



Now...for today's younger men and women over 45

# SARAKA



The modern bulk stimulant...to help maintain regularity in the prime-of-life years



From coast to coast word is spreading about the miracle of SARAKA...the all-vegetable bulk stimulant that's helping thousands to get more enjoyment from the bonus years by promoting regularity in a gentle, effective way.

Unlike "trigger" laxatives containing strong chemical stimulants that may cause a harsh or violent action in the colon, SARAKA is known for its gentle double action that helps establish natural-like regularity, without hurry-up or discomfort. Only SARAKA

contains Sterculia to add the bulk often lacking in the diet, plus Cortex Frangula for mild stimulant laxative action...and Vitamin B<sub>1</sub>. No wonder many doctors who recommend SARAKA are themselves users! SARAKA is also available in sugar-free form as SARAKA-D.

Get SARAKA and take as directed. Middle-age constipation will be relieved and you will be helped towards that wonderfully easy regularity of youth that makes life more enjoyable.

(continued)

utility of your home and that you will receive value for the cost incurred.

In your discussions with the lender, the two key figures you should have are the estimated cost of the improvement and the amount you want to borrow. In addition, be prepared to supply such information as your current income, credit references, outstanding bills, and other obligations.

Once the loan is approved and the terms agreed on, the lender will advance the amount needed for the proposed work.

4. When you're sure of the financing, it's time to sign a contract with the company that's going to do the work. Before signing, be sure you understand every provision. If anything isn't clear, don't hesitate to ask questions.

A word of caution: once the contract is signed and work gets under way, don't ask for major changes. Last-minute changes are invariably expensive.

## THE LOAN ITSELF

Your own needs and circumstances will determine which kind of financing will best suit your purposes. Here are several basic types, with a brief description of each. Before you decide which loan you want, figure out in dollars and cents what each type will cost you. You may discover that the loan which looks like the easiest to handle will, in the long run, be the most expensive.

**FHA Title I Loan.** You may borrow up to \$3500 with this government-insured loan. You are allowed up to five years to pay off a Title I loan of over \$600. The interest charged is generally \$5 to \$6 discount per \$100 a year. (Discount means the full charges are deducted from the amount of the loan at the time the money is borrowed.) For example, if you need \$600, and borrow it for one year at 5%, you will sign a note for \$630, but receive \$600 from the lender.

Title I financing is available for most basic home improvements. It cannot, however, be used for items "not considered essential to a home, such as swimming pools, greenhouses, or outdoor fireplaces" or for "appliances and items that are not substantially built into the property." Your local lending institution will be able to give you the specifics on items eligible for Title I financing.

**Conventional Home-Improvement Loan.** These loans are made by lenders under their own home-improvement programs. Although conventional loans usually carry higher interest rates than government-insured mortgages, they are generally more flexible with regard to purpose, amount, and repayment terms. The amount of the loan and length of term will depend primarily on the nature of the improvement and the time needed to pay back the money without hardship.

**Open-End Mortgage.** If your present home mortgage contains an open-end provision (giving you permission to use the paid-off portion over again) you may be able to finance your home improvement this way. To repay the newly advanced funds, your monthly payments might be increased. Or, the length of the mortgage might be extended.

There is a drawback in using the open-end mortgage to finance your home improvements. During the past few years interest rates have risen on both conventional and government-insured loans. If you reopen your original mortgage, you may find yourself paying higher interest rates for the entire amount of the mortgage.

(continued)

## LIVING FENCE

**Fast-Growing  
Ever-Blooming  
Amazing RED ROSE HEDGE**

**FOR AS LITTLE AS 12¢ A FOOT**

See the sensational Red Robin Rose Hedge (*Gloire Des Rosomanes*) that's sweeping the country! Plant THIS FALL; have a vigorous LIVING FENCE bursting with fragrant RED ROSES next spring. Red Robin's lush green foliage is covered with a riot of richly scented red roses month after month. Not a sprawling Multiflora. Grows straight, upright to 6 feet, stays compact. So tough, thrives in even poor soils. Grows so dense Red Robin keeps children and pets in, animals and intruders out. Available only from Ginden Nursery, San Bruno.

**Guaranteed by Good Housekeeping**

**COMMENDED BY PARENTS**

**YOURS FREE!**

**FULL COLOR BOOK**  
fast landscape ideas with Red Robin Living Fence!

Ginden Nursery Co.  
Dept. 901 San Bruno, Calif.

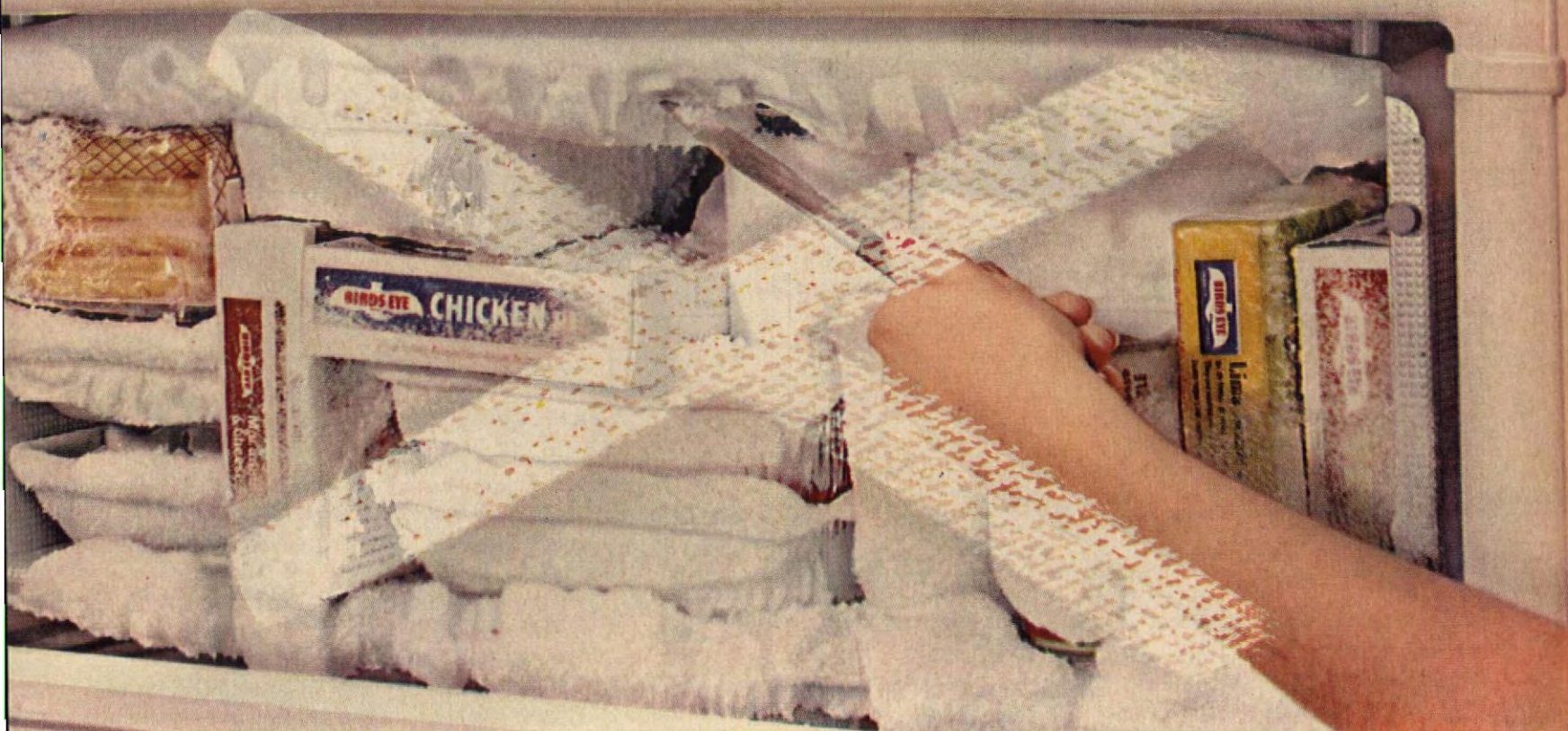
Send me without cost or obligation, free full-color book, uses, prices, guarantees, bonus offers, etc., on Red Robin LIVING FENCE.

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_





## NO MORE DEFROSTING—EVEN IN THE FREEZER!

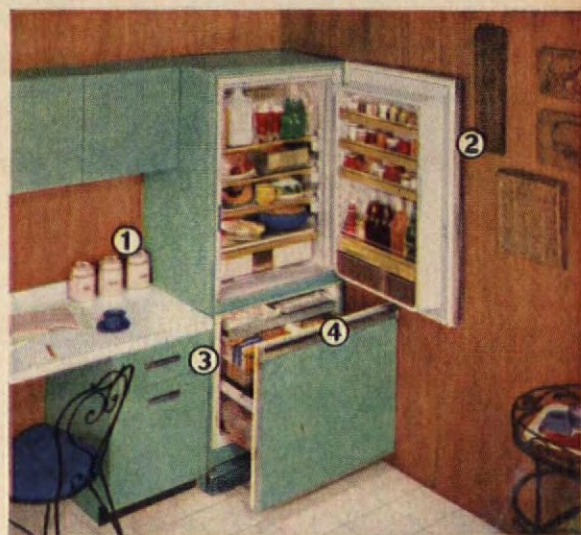
General Electric Frost-Guard System prevents frost from forming anywhere in this big new Refrigerator-Freezer! Adjustable Swing-Out Shelves bring all foods out front!

*Progress Is Our Most Important Product*



**GENERAL  ELECTRIC**

General Electric Company, Household Refrigerator Dept., Louisville 1, Ky.



**Three Adjustable Swing-Out Shelves** bring the food in back right out front! You can adjust shelves up or down even when loaded with food—to fit in a large ham or a pie. Cleaning is easy, too... the shelves lift out completely!

**Handy Freeze-N-Store Ice Service.** Simply flip trays over to eject cubes; refill with water right in the freezer! Container stores up to 6 trays of cubes. Freeze-N-Store Ice Service and Frost-Guard are available in both the 13 and 15-cubic-foot models.

**Straight-Line Design and Big Roll-Out Freezer.** 1. Fits flush with walls—no coils in back to accumulate dirt. 2. No waste space at side for door clearance. 3. Front lines up with base cabinets. 4. Roll-Out Freezer holds up to 4 huge supermarket bags of frozen foods!



## Order Form for American Home Kits



Pledge of Allegiance Sampler. Kit includes thread and instructions. PSK-1 \$1.00

### ORDER FORM

All of the kits listed have been made exclusively for *The American Home* by Paragon Needlecraft.

Fill out coupon, enclosing personal check or money order (no stamps, please). New York City residents add 3% sales tax.

Please allow three weeks for handling and mailing.

The American Home Magazine, Dept. PEK, Forest Hills 75, New York

Please send me the following items:

\_\_\_\_\_ Kitchen Sampler Kit, PSK-10 \$1.00

\_\_\_\_\_ Pledge of Allegiance Sampler Kit, PSK-1 \$1.00

Print Name

Print Address

City

Zone

State

## FREE 50 PAGES FULL COLOR ROSE BOOK

Brand-new 50-page Fall 1960 Catalog shows in full color hundreds of the world's finest roses and perennials, including All-America prize winners. Also contains garden hints, expert advice, shows how to save money. All plants guaranteed to live and bloom. Mail coupon now!



JACKSON & PERKINS CO.  
Newark, NEW YORK

JACKSON & PERKINS CO.  
102 Rose Lane, Newark, NEW YORK

World's Largest Rose Growers

Please send me, FREE, a copy of your new Fall 1960 Catalog of Roses and Perennials.

Name.....

Address.....

City..... Zone..... State.....

## HYPONEX

Soluble PLANT FOOD Complete

Grows Better Plants in Soil, Sand or Water

Preferred by millions of users for over 20 years. Simply dissolve and water your house plants, garden flowers, vegetables, shrubs and lawn. Clean! Odorless! Feeds instantly. If dealer can't supply, send \$1 for 10-oz. can, postpaid. Makes 60 gallons.

HYDROPONIC CHEMICAL CO., Capley Hill, Ohio, U.S.A.

## Shrinks Hemorrhoids New Way Without Surgery

### STOPS ITCH—RELIEVES PAIN

For the first time science has found a new healing substance with the astonishing ability to shrink hemorrhoids and to relieve pain—without surgery.

In case after case, while gently relieving pain, actual reduction (shrinkage) took place.

Most amazing of all—results were so thorough that sufferers made astonishing statements like "Piles have ceased to be a problem!"

The secret is a new healing substance (Bio-Dyne\*)—discovery of a world-famous research institute.

This substance is now available in suppository or ointment form under the name *Preparation H*.\* Ask for it at all drug counters—money back guarantee.

\*Reg. U.S. Pat. Off.

## NEW GIFT CATALOG AND KIT SHOW HOW

You can earn extra cash by showing colorful catalog to neighbors and friends.

### PUT EXTRA CASH IN YOUR PURSE

TESTED MONEY MAKERS  
America's most desired collection of gifts, greeting cards, housewares, jewelry, candies and cosmetics. Sell at retail—send us low wholesale price.

Room 6-013, 366 Wacouta St., St. Paul 1 Minnesota

## LET ME SEND YOU THIS \$1.25 DESK PEN SET FREE!

## LET ME SHOW YOU MANY EASY WAYS TO MAKE EXTRA CASH IN YOUR SPARE TIME!

Make Up To 100% Cash Profit with Southern Christmas Cards and Gifts; the newest, most beautiful Christmas greetings for your friends, your family, yourself. It's easy to make \$60 to \$160! You need no experience to make big CASH profits and CASH BONUS with "SOUTHERN BEAUTY" cards, name-imprinted assortments, imported ceramic gifts, gift wraps, and many other money-makers.

**SEND NO MONEY For Sample Kit**  
Sent to you on approval. FREE \$1.25 Desk Pen Set for prompt action, and FREE Sample Album. Special fund-raising plan for churches and organizations. Mail coupon today!

**SOUTHERN GREETINGS**  
478 N. Hollywood, Dept. A-47, Memphis 12, Tenn.

**SOUTHERN GREETINGS, Dept. A-47**  
478 N. Hollywood, Memphis 12, Tenn.

Please send FREE Sample Album, plus other samples on approval; also \$1.25 Desk Pen Set FREE for prompt action.

Name.....

Address.....

City & State.....

(continued)

However, you would only have one monthly payment to make, rather than being saddled with a "modernization payment" on top of your regular mortgage payment. This single payment might be slightly higher than your original payment; or, the life of your mortgage might be extended, in which case the payments might be less.

**Mortgage Refinancing.** If you have a conventional mortgage, your lending institution may provide the funds for your home improvements by retiring your existing loan and giving you another for a larger amount. As in the case of open-end financing, this method would also probably mean a higher interest rate than your original mortgage called for. Also, a new loan usually involves a title search and other expenses. You would, of course, have more time to pay off your obligation than if you took out a regular home-improvement loan.

**Other Methods.** There are two other ways to finance home improvements. First, you can secure a personal loan from a bank, a small loan company, or credit union. The problem here is that many state laws limit the size of personal loans. Also, repayment periods are generally shorter than for home-improvement loans. As for costs, banks charge from \$4 to \$6 a year discount for each \$100 borrowed; small loan companies charge about \$12.50; and credit unions charge from \$3.50 to \$6.50.

Another way to pay for your home improvements may be through a special installment arrangement with your contractor, dealer, or supplier. Such arrangements usually involve carrying charges which are higher than interest charges on the other types of loans discussed above. And, again, repayment time is generally shorter.

## KEY FACTS ON FIVE PRINCIPAL METHODS OF FINANCING HOME IMPROVEMENTS

TYPE OF LOAN	MAXIMUM AMOUNT YOU CAN BORROW	TIME ALLOWED FOR REPAYMENT	COST OF LOAN	MONTHLY PAYMENT ON \$3500 LOAN
FHA Title I Loan	\$3500	Up to 5 years	Generally \$5 discount* per \$100 a year to \$2500—\$4 discount per \$100 on amount in excess of \$2500	Approx. \$72 a month—5 years
Bank Improvement Loan	\$3500 or more	Up to 5 years	\$5 to \$7 discount per \$100 a year	Approx. \$76 a month—5 years at \$6 per \$100
Open-End Mortgage Loan	Amount already paid off	Generally until expiration of mortgage	Approx. 6% interest plus fee	Included in mortgage payment, which remains same if mortgage is restored to original amount and terms. See text for fuller explanation.
Refinancing Present Mortgage	Depends on appraised valuation of present property and amount already paid off	Term of new mortgage	Approx. 6% interest plus fee	Same as Open-End Mortgage
Personal Loan from Bank	Depends on income and credit standing	Usually up to 3 years	\$4 to \$6 discount per \$100 a year	Approx. \$110 a month—3 years at \$6 per \$100

\*"Discount" means that full charges are deducted from amount of loan at time money is borrowed.

Source: American Bankers Association



# NEW!

## HOTPOINT SMOKELESS BUILT-IN OVEN...

## BARBECUES & BROILS WITHOUT SMOKE OR ODOR...

## BAKES & ROASTS AUTOMATICALLY!

Here is the Hotpoint Built-In Electric Oven that brings the joys of outdoor cooking *right into your kitchen*. Without smoke! Without odors! Your kitchen stays air-fresh as all outdoors whether you're barbecuing a roast—broiling steaks, chops or even fish.

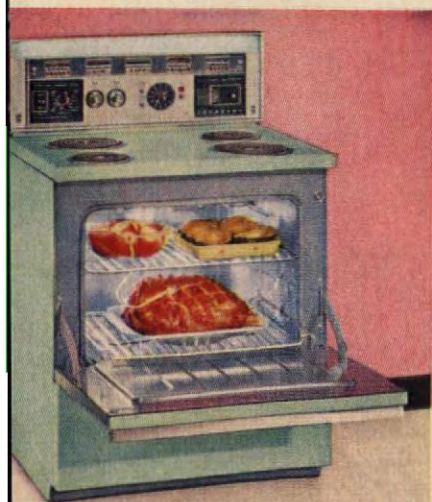
Smoke and odors are whisked away as they form. Your walls stay cleaner. No dingy curtains—no dirty blinds. A mirrorized oven window reflects your kitchen's beauty, yet shows food inside at the touch of a "Peek" switch.

Handsome Hotpoint Built-In Electric Ovens, Electric Surface Units and Electric Cabinet Ranges come in Four Decorator Colors, Satin Chrome or Classic White. Visit your Hotpoint Dealer and *Look for that Hotpoint difference*.

FREE... send for special color folders on Hotpoint Built-Ins... helpful information about the many features... useful kitchen planning ideas. Just write: Hotpoint, Dept. AH8B, Chicago 44, Ill.



Smoke and odor are drawn into the exhaust vent and whisked outdoors! Door lifts off for easy oven cleaning!



**NEW 30" AND 39" CABINET RANGES**  
Just push a button, famous Hotpoint Calrod®  
Recipe Heat units give electric cooking at  
its best—clean, quick, safe, automatic.

# Hotpoint

(A Division of General Electric Co.), Chicago 44





## Room Divider Built for Two

*Here's a unique way to make one room do the work of two—without turning the room into boxlike cells*

"A ridiculous idea that works," is the way Mr. and Mrs. Peter Edge describe the partition that divides their sons' bedroom into distinct areas. We're more inclined to call it a unique idea, one that could solve a host of partitioning problems for any family.

The Edges, who live in a 50-year-old house in Winnetka, Illinois, wanted a room that would really suit their two sons. This meant a room in which each would have privacy and be able to express his own personality without conflicting with the other's wishes.

Architect Herman Lackner designed a free-standing, three-way partition made of nine flush doors to divide the 15x23' bedroom occupied by ten-year-old David and six-year-old Steve. Result: a separate and private sleeping area for each boy adjacent to his own desk, a shared play area, and a dressing area.



*Three-way partition is particularly useful at night. Here, hooded dropped lighting allows David to read while his younger brother sleeps.*



*Lodgepole Pine complements furnishings in formal or informal interiors. Kootenai Copper finish mutes knots and grain into den's rich backdrop.*

Bright new paneling idea...

the right-for-color woods of the  
Western Pine Region\*

You can brighten any room in your home with Western Pine Region woods. Finish them in cheerful colors so that the grain shows through... glorifying the warm, natural beauty of the wood.

See your lumber dealer. He'll help you create many exciting and unusual effects with paneling of Western Pine Region woods. And look for this paneling in new custom-quality homes near you!



**FREE!  
2 HELPFUL  
BOOKLETS...**

"Nature Makes News" helps you select or create attractive finishes for paneling of Western Pine Region woods. "101 Home Ideas" suggests decorating, remodeling and building styles for any room in your home. Write to Western Pine Association, Dept. 427-F, Yeon Bldg., Portland 4, Oregon.

Look for this



mark on well-manufactured and carefully graded lumber

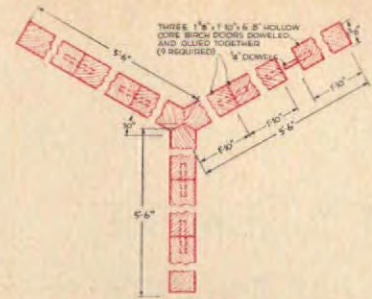
\* Idaho White Pine • Ponderosa Pine • Sugar Pine • White Fir • Incense Cedar  
Douglas Fir • Larch • Red Cedar • Lodgepole Pine • Engelmann Spruce



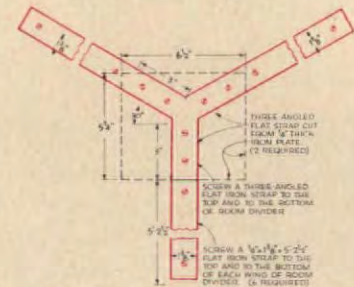


The nine-door partition is flush with the floor, each wing set at a 120° angle from the opposing two wings. The hollow-core doors were doweled and glued together, then fastened to the floor with a central lag screw. Iron strips (the same thickness as the doors) were welded together and screwed onto the top and bottom surfaces to brace the partition. The dressing-room bench and lockers carry the weight of the doors.

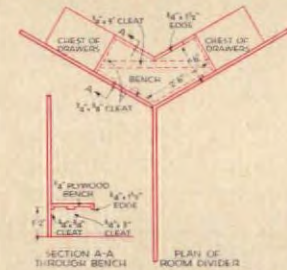
*Dressing area, with metal drawer units for each boy, is located behind the beds. Steve is seated on unit which helps support the doors; storage space is underneath.*



To assemble doors, dowels are spaced about one foot on center for each joint.



Top and bottom of unit are reinforced with iron plates. These can be made at a metal shop.



Dimensions of bench can be varied to suit needs.

# Comfort he'll appreciate the Hi-Lo-Recliner **LA-Z-BOY®**



Model 331

There's nothing to compare to the comfort, relaxation and satisfaction any man will get from his Hi-Lo-Recliner. He can sit up and have full leg support with the exclusive OTTO-MATIC foot-rest, or he can recline to any comfort angle . . . even full bed. When not reclined, the back is low for style.



LA-Z-BOY CHAIR COMPANY  
Dept. AH86  
MONROE, MICHIGAN

GENTLEMEN:

Please send me the FREE illustrated folder showing the complete line of La-Z-Boy's fine chairs and rockers.

Name

Address

City  State



# *You can mix your cake and visit, too!*

## IF YOUR KITCHEN HAS A HANDY EXTENSION PHONE

Even though there's something stirring in your kitchen, *you* don't have to stir when the phone rings . . . and you don't have to put off calling a friend. With a colorful kitchen phone you can chat while the work goes on.

Fact is, you'll probably find it saves you more time and more steps than any other appliance.

In the busiest place in your home, it's personal and private. Puts you in touch with friends and family, hairdresser and druggist.

To choose your kitchen phone in *your* kitchen color, just call your Bell telephone business office. Learn how little it costs to speed your work, brighten your day.



EXTENSION PHONES ARE HELPFUL WHEREVER YOUR FAMILY WORKS, PLAYS OR SLEEPS

**BELL TELEPHONE SYSTEM**





## WHAT'S COMING IN

# COM- PACT CARS

DONALD MACDONALD

*New concepts in compacts  
are slated to entice  
the consumer this fall*

**E**arly this fall, four new American compact cars with names like "Tempest" (Pontiac), "Special" (Buick), "F-85" (Oldsmobile), and "Lancer" (Dodge) will take off in pursuit of such successful newcomers as Corvair, Falcon, Valiant, and Comet. The names are still subject to change, but for 1961 most production plans are final and, despite a cloak of secrecy, predictable. There are also exciting changes in some of the front-runners already in the compact field.

Chevrolet will leave its Corvair mechanically unchanged. Company engineers have licked early bugs in the radical aluminum, air-cooled engine, and thousands of Corvairs on the road have dispelled propaganda that rear-engine cars are unsafe. Most important addition to the line will be a station wagon in the general format of those slab-nosed Volkswagen Micro-buses. It will also have a convertible.

Corvair has already introduced a two-door sedan to supplement its original four-door model. As you read this, the de luxe "Monza" coupé will be appearing at dealers. Its sporty trim, higher horsepower engine, and optional four-speed, floor-controlled transmission indicate that some compact-car buyers are more concerned with the fun that can be had in driving than the economy.

Stylewise, the 1961 Corvair will be readily recognizable. The assumption is that compact cars need not be changed for change's sake perhaps predicated on Volkswagen's success with leaving a good design alone. Most noticeable difference will be elimination of the canopy over the rear window. Dimensions, including the industry's lowest (51-inch) roof line, will stay as is.

Along with maintaining its own unique identity, Corvair's imprint will be unmistakable on three new compacts planned by General Motors divisions. Even though these have front-mounted engines, many basic parts of the Corvair body shell will be used in their construction, parts that you don't see such as the inner door panels, the floor pans, and the cowl structure. The exterior sheet metal, though, will be completely different.

Those who are engineering-minded may say that Pontiac's Tempest is the most interesting of the newcomers. It will feature a 195-cubic-inch, cast-iron, four-cylinder engine that nestles at a 45-degree angle under the cover of what used to be the Corvair luggage compartment. The reason

for the angled mounting is partly to conserve space, but more important, because the new engine is basically the V-8 used in standard-size Pontiacs cut in half lengthwise. This engine is the first "four-banger" to be used in an American passenger car in a long while.

Buick's Special and one which Oldsmobile will probably call F-85 are also, as we have said, underskin cousins of the Corvair. Each will have a V-8 engine made almost entirely of aluminum, but otherwise of conventional, liquid-cooled design. Though relatively tiny (about 210-cubic-inch displacement), they will be peppy performers thanks to 150 horsepower, an all-new two-speed automatic transmission and a curb weight of 2800-3200 pounds.

All three cars will be about 10 inches longer but no wider than the Corvair. They are higher to permit a drive shaft under the floor, but not by much—this is a new type of drive shaft with more angles than a sodden soda straw. Prices will be lower than any existing Buick, Oldsmobile, or Pontiac, though the tabs will reflect a surprising degree of luxury. These cars will group with the Comet and fancier Ramblers and Larks in what auto writers have come to call "king-size" compacts.

The other addition slated for this roster is Dodge's Lancer. It will be an eight-inch-longer version of the Valiant which Dodge now builds for Plymouth. Like the 1961 Valiant, it will feature an aluminum version of the slanted six-cylinder engine currently being offered, unless some last-minute engineering bugs can't be worked out.

Valiant itself will preserve its angular, almost British lines, but must share its unique push-button automatic transmission with Lancer. The standard transmission has an old-style floor-mounted control that is due to be dropped.

Ford Motor Company plans to ride with Falcon and Comet for 1961, unless you include a boxlike carryall that is part of a new series of compact commercial vehicles. Original scheme was to completely change the Falcon and Comet, which share a common body shell. However, the sales success of each dictated that nothing more was needed than new grilles for the time being. The Falcon hood line will be raised so that it does not appear so intent upon vacuuming up the road. Both will offer an optional "power package" to boost what is considered by some to be inadequate performance.

Studebaker's Lark will have changes detectable only by an expert, although the present six-cylinder engine will be replaced by a new overhead valve design. Ramblers and the Rambler Americans will have what Detroit calls an "extensive face lift."

A convertible is slated for the American series, and the company is following the switch to aluminum with an all-new six-cylinder engine made of this material. Both Studebaker and Rambler will retain optional V-8 engines of conventional design.

### Changes in Standard Cars for 1961

**Buick.** Portholes to stay, disk brakes in front on larger models.

**Cadillac.** Will keep its fins, lose the dogleg that hinders access to front seat.

**Chevrolet.** Narrower, shorter, and minus its gull-wing rear. Like all GM cars it will have a smooth front door post.

**Oldsmobile.** Dealers say it looks too small this year, so car will gain chrome.

**Pontiac.** Will come out with a 119" wheelbase model in the low-priced field powered by a V-6 engine.

**Chrysler.** Minor changes; 300-G still most powerful car made in U.S. Alternator will replace generator.

**Dodge.** Will concentrate on fast-selling Dart line with just one larger Dodge for carriage trade.

**DeSoto.** Definitely a 1961 model on one wheelbase, few body styles. Maybe retractable headlights.

**Imperial.** Minor restyling. Still the only Chrysler-built car with frame-type construction.

(continued)



(continued)

*Plymouth.* Will lose its two-tone fenders, have aluminum block, six-cylinder engine, and more restyling than the other Chrysler makes.

*Ford.* All-new, but with surprising continuity of 1960 styling theme. Retractable hardtop will return.

*Lincoln.* The Continental line for 1961 will be a four-door version of the Thunderbird, including a revival of the four-door convertible sedan.

*Mercury.* 1961 models will be constructed around Ford body shell for first time since 1956. Taillights will ride on top of rear fenders, like those of 1956 Imperial.

*Thunderbird.* All new two-door four-passenger bodies with a new convex grille reminiscent of an electric shaver.

1961 shapes up as the most drastic changeover year in history in terms of both dollars and bringing new products to a shifting market. Yet it pales by comparison with the foreseeable future.

Cadillac, for example, plans a four-passenger sports model similar in size and concept to Ford's Thunderbird. It will be the first "small" Cadillac since the prewar LaSalle, and may just be given that name.

Other Ford projects in the works include a "compact compact" car the size of a Volkswagen. Present plans call for this to have an air-cooled, V-4 engine and front-wheel drive. The project is far enough along so that this "minicar" could be introduced as a 1962 model.

.....

## WE DESIGN A KITCHEN IN THE SPANISH MOOD

Next month we capture all the romance and enchantment of Spain in a beautiful modern kitchen. You'll find ideas galore that you can copy or adapt if you're looking for a kitchen with exciting contrasts!

.....

You can be sure that General Motors and Chrysler are not far behind with their plans in this area.

By 1962 Comet will have a V-8 engine to offer as an option, and by 1963 both it and the Falcon

will feature front-wheel drive, a propulsion design not used on American cars since the 1937 Cord. An all-new and as yet unnamed Ford car is in the design stage. It will weigh about 3000 lbs., thus fitting in between the Comet and standard-sized Fords. Its styling stresses simplicity in details such as fairly straight windshields and single headlights.

Chevrolet is experimenting with rear engines in its standard-size cars, with a target date of 1963. Other GM makes plan aluminum V-8 engines by 1962, along with the transaxle. This latter is the name used when the transmission is moved back to a position astride the differential, and though more costly, it increases interior room. By 1963 GM will have joined the industry trend to unitized body construction.

Gas turbines, or other types of esoteric power plants, may never arrive. Development of such engines is faced with a moving target; namely, the ever-increasing efficiency of the conventional reciprocating engine. However, other startling mechanical innovations, such as a central hydraulic system for operation of all accessories, will appear in two years.

Ford's chief stylist, George W. Walker, sums up the changing pattern when he says: "There will be a substantial need in the years ahead for highly specialized vehicles to meet special kinds of individual and family requirements. The industry is drifting away from the idea that one car has to serve every purpose."

THE END

## Father and son add a family room

(continued from page 28)

the entire job themselves working weekends and in their spare time. They did everything from putting in the foundation to the installation of the vinyl flooring. This is the sort of home improvement that pays off in several ways. Aside from making the house more comfortable for the entire family, the addition, which cost slightly less than \$2500, has increased the value of the house by about \$5000. The next project for Mr. Miller is the addition of a bathroom. After that he feels that his home will be perfect for his family.

THE END

Panel your  
walls in splendor  
...and pride yourself on the cost

Simply cover your walls, old or new, with Masonite cherry-grained panels. These new panels capture all the richness of real cherry wood—in *three* distinctive shades to grace any surroundings, match any decor.

Your panels go up swiftly in handy 16" widths...locked together tongue-and-groove...held firm by clever metal clips (no exposed nailheads here!). Now a quick coat of wax or sealer to preserve the beauty—there, the job is done. Yes, *done*: this is genuine Masonite Royalcote hardboard; it will never split, splinter or crack.

Yet with all this beauty comes a new low price—indeed, the lowest ever. An 8' x 12' wall in the cherry grain of your choice costs only \$35.00 at your nearby lumber dealer's.

## Royalcote Cherry-Grained Panels

See the new Royalcote panels at your dealer's today: the three cherry finishes shown, *Frosted*, *Natura* and *Colonial*, and four rich walnut grains.

For a colorful brochure of Masonite interiors, and dozens of remodeling ideas, write Masonite Corporation, Dept. AH-8, Box 777, Chicago 90, Illinois.

**MASONITE**   
CORPORATION

©Masonite Corporation—manufacturer of quality panel products for building and industry.

Masonite and Royalcote are registered trade-marks of Masonite Corporation.





**STOP ANNOYING NOISES AND WASTING WATER**

GET THE GENUINE **WATER MASTER**

AMERICA'S LARGEST SELLING TOILET TANK BALL

Noisy running toilets can waste over 1000 gallons of water a day. The efficient patented Water Master tank ball instantly stops the flow of water after each flushing.

**75c AT HARDWARE STORES EVERYWHERE**  
Higher in Canada

**IF You Sell Christmas Cards ... You Want to MAKE THE MOST EXTRA CASH**

Get the lines of ALL the best-known Christmas Card Publishers FROM ONE COMPANY. Easiest way to make most spare-time money! Introduce biggest line of Christmas, Everyday Cards, gifts, stationery, toys, gift wraps of all best-known, most-advertised greeting card companies. Get big new color catalog displaying more than 150 assortments, 600 Christmas money-makers! Make up to 100% profit... even more on Personal Imprints, other novelties. Big Cash Bonus Plan. ORGANIZATIONS: we extend credit! **Free! Rush Name, Address Now!** Big Christmas "Wishing Book" Color Catalog of all leading lines, yours FREE, plus amazing Bonus Plan, money making details. Also sample boxes on approval. **Style Line Greetings, Dept. M-28** 421 Fifth Ave. S., Minneapolis, Minn.

**FREE Catalog** contains more than **150 Christmas & Everyday Card Assortments; 600 big money-makers.**

**Relief Wherever Your Feet Hurt!**

If you use Moleskin, try Dr. Scholl's Kurotex. It's much softer, more protective and cushioning. Relieves corns, callouses, tender spots. Eases new or tight shoes. Self-adhering. At Drug, Dept., and 5-10¢ Stores.

Cut it any size and shape and apply.

**Dr. Scholl's KUROTEX**

**Recipes in Use Need CELLOPHANE ENVELOPES**

For new recipes—or your old favorites—use these individual cellophane envelopes. They're greaseproof and moistureproof... easily visible both sides. 3"x5" for handy filling. Will also protect other file-size home-making data. So inexpensive, too!

100 for \$1.00 250 for \$2.00 400 for \$3.00

Over 63 million purchased by American Home readers. Write today! Send check or money order:

**THE AMERICAN HOME**  
American Home Bldg., Forest Hills, New York

**I'll Send You 2 Different Assortments of CHRISTMAS CARDS ON APPROVAL AND 4 LINES OF PERSONAL CHRISTMAS CARDS FREE**

—And Show You How to Make \$75 to \$500 in Spare Time! Rush coupon for 2 sensational fast-selling Christmas Card Assortments on approval (21-card "Feature" and 21-card Regal Luster Ass'ts.) and FREE Samples Personal Christmas Cards. 85 money-makers: more Christmas Assortments (Golden Elegance, Religious, etc.). Also Stationery, Novelty Gifts.

Friends, neighbors order on sight. **Keep up to 50c off every \$1 you take in.** No experience needed. Last year thousands of folks made \$75 to \$500 this easy way. Send the coupon below TODAY!

**WALLACE BROWN, INC., Dept. F-154**  
11 East 26th Street - New York 10, N.Y.

**WALLACE BROWN, Inc., Dept. F-154**  
11 East 26th St., New York 10, N.Y.  
Rush 2 Christmas Card Assortments on approval—plus FREE Samples of Personal Christmas Cards and FREE Catalog.

Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_

## HELPFUL BOOKLETS YOU CAN SEND FOR

*Here's useful information on all kinds of homemaking subjects*

**Money Management — Your Home Furnishings Dollar.** Discusses color, proportion and scale, floor plans, rugs, furniture, window treatment, and accessories. Describes how to care for your furnishings. Send 10c to Money Management Institute, Dept. AH, Household Finance Corp., Prudential Plaza, Chicago 1, Ill.

**Prayers to Live By.** A collection of favorite prayers representing all faiths. Includes prayers for grace, special occasions, and holidays. Send 25c to Employee Relations, Inc., Dept. AH, 32 North Bayles Ave., Port Washington, N.Y.

**Where to Buy, Board, or Train a Dog.** A national listing, broken down by state and community, of breeding, boarding, and training kennels. Includes notations on the breeds kept, the boarding and training facilities offered. Send postcard for this free publication to Gaines Dog Research Center, Dept. AH, 250 Park Ave., New York 17, N.Y.

**Home Painting and Color Guide.** Printed in full color, this 48-page guide contains the principles of decoration by color groups and many suggestions for using color indoors and out. There's an eight-page section of easy-to-follow instructions for all types of painting. Send 10c to Du Pont's Finishes Division, Dept. AH, AP-64, Wilmington 98, Del.

**Garden Safety.** Hints and suggestions on how to avoid practically every hazard encountered in gardening and lawn care. Includes the use of insecticides, other poisons, and power equipment. Send 25c to Employee Relations, Dept. AH, 32 North Bayles Ave., Port Washington, N.Y.



## 8 FULL COLOR BIRD PRINTS

READY FOR FRAMING

Arthur Singer, foremost wildlife artist, painted the originals of these bird prints especially for American Home Magazine. Reproduced in full color on 9 3/4 x 12 1/2" heavy stock paper, these handsome bird prints can add a lovely, lively, versatile touch to any room. They're compatible with masculine interests, and lend a charming note of elegance to suit a lady's taste. American Home offers you these bird prints at a far greater value than you are likely to find anywhere else. Complete sets come in beautifully designed portfolios. Sent postpaid anywhere in the U.S.

**\$2.95** the set, postpaid  
individual prints, 50c each

### BIRD PRINT ORDER FORM

Please send me:.....portfolio(s) of 8 full-color bird prints at \$2.95 each  
.....individual prints as checked below for 50c each

☐ #1 cardinal ☐ #2 bluebird ☐ #3 grouse, pheasant, quail ☐ #4 mockingbird  
☐ #5 robin ☐ #6 goldfinch ☐ #7 meadowlark ☐ #8 oriole and chickadee

Name \_\_\_\_\_

Street Address \_\_\_\_\_

City \_\_\_\_\_

Zone \_\_\_\_\_ State \_\_\_\_\_

Print name and address clearly. Send M. O. or personal check (no stamps please). Allow 2 weeks delivery. New York City residents add 3% for City Sales Tax.

**THE AMERICAN HOME, Dept. AS, American Home Bldg., Forest Hills 75, N.Y.**

**REVOLUTIONARY undercoat**

**3 purpose BIN PRIMER SEALER**

**FLAT WHITE**

COMPLETELY DRY IN 45 MINUTES

**ZINSSER & CO.**  
NEW YORK • CHICAGO

**cuts hours off painting time**

- 1. IN JUST ONE COAT...** primes white, seals the surface, kills stains.
- 2. DRIES FAST...** ready for finish coat of paint in 45 minutes. Insures finishing two-coat jobs in one day.
- 3. PERFECT FOR ANY INTERIOR SURFACE...** porous dry wall and thirsty wood... or for nonporous, hard-to-grip metal and glass. No ordinary primer-sealer can be used so many ways.
- 4. KILLS STAINS...** bleeding knots, sappy streaks, grease and soot stains.

Write for free booklet "When To Use Primer-Sealers."



**WM. ZINSSER & CO.**  
Since 1849

Dept. B2, 516 West 59th Street, New York 19, N. Y.

**C. L. Evans, President of New England Art Publishers, Says:**

**MAKE UP TO \$300 OR MORE EXTRA MONEY**

**Now To Christmas — In Spare Time**

**Show Friends Fabulous Evans Line of over 300 New 1960 Items**

Christmas & All Occasion GREETING CARD Assortments Folks Buy On Sight

**Cash Profits to 100%**

No-Money-Down, No-Risk Starting Sample Plan. You keep up to \$1.00 per item for yourself. Self-Selling EVANS Christmas Card and Gift Line, huge plant mean more sales, faster service. All you do is visit friends, neighbors, relatives, co-workers. Start a Greeting Card and Gift Shop at home or make friendly, social calls in and around your town. Everyone welcomes you. Absolutely no experience needed.

**Read What One Money Maker Says**

"Last year I bought new linoleum for my living room and paid some of my doctor's bills and medicine and bought clothes and had money for gifts."

Mrs. Hugh F. Tennant, Mich.

**Mail Coupon Today For All New 1960 Feature Box Assortments On Approval, 2 Big Order-Getting Catalogs — plus Big Free Album of Personalized Christmas Cards**

**NEW ENGLAND ART PUBLISHERS**  
North Abington 113, Mass.

Yes, rush me saleable Christmas Card boxes to be paid for or returned, plus big Free Album of Personalized Cards, 2 big Catalogs of Greeting Cards and Gifts, extra money-making plan.

Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ Zone \_\_\_\_\_ State \_\_\_\_\_

☐ CHECK HERE IF WRITING FOR AN ORGANIZATION



## WINDOW SHOE DRAWERS

69¢ EACH — 3 for \$1.98 — 6 for \$3.69  
12 for \$6.98 — postage paid



Keep closets neat... shoes dust free! Inexpensive SHOE-SEE DRAWERS stack up prettily in bedroom, on shelf, or under bed. Crystal-clear windows let you select the shoes you want. Drawers slide out without disturbing other boxes.

Attractive white and gold leatherette design on sturdy fiberboard. Get one for every pair of shoes!

You must be pleased or your money back!

Order SHOE-SEE DRAWERS from Sunset House, 688 Sunset Building, Beverly Hills, California.

## Exotic Collection Of The World's Most Beautiful Stamps As Featured in LIFE Magazine

PLUS 210 Different Foreign Stamps from all over the globe!

Yours for only

**25¢**



Now you can own a fabulous collection of exotic stamps featured in LIFE's recent cover-story on the world's most beautiful issues! You get 20 magnificent stamps including those shown here, plus a fascinating extra collection of 210 different foreign stamps from all over the world! Both these tremendous collections—230 stamps in all—yours for only 25¢ to introduce our Bargain Approvals. Midget Encyclopedia of Stamps included FREE! Money back guarantee.

Send 25¢ Today. Ask for Lot LC-12

ZENITH CO., 81 Willoughby St., B'klyn 1, N. Y.

nowhere else in America... such a tremendous selection

### Over 2000 Early American Reproductions

The Hard-to-Find Items You've Searched For Available DIRECT BY MAIL!

- Colonial Pine Furniture
- Braided Rugs • Early Colored Glass
- Hand Blown Bottles • Bells • Pewter • Copper
- Dinnerware • China • Scones
- Cupolas • Early Thumb Latches • Fire Tools • HL and Strap Hinges • Outdoor Colonial Lanterns • Chandeliers • Plant Brackets • Weather-vanes • Andirons • Shelves • Trivets • Snauffers • Hooks • Switch Plates • And everything else you ever heard of!

SEND 25¢ FOR ILLUSTRATED CATALOG

**Old Guilford Forge**  
88 Broad Street, Guilford, Conn.  
N. Y. Retail Store: Purdy Station, N. Y.

### MERRY OLD MOBILE QUILT

Delightful coverlet or bedspread for every auto fan, young and old. It's splashed with antique cars and vintage vehicles in red, blue, and yellow on a white background, criss-crossed in gold. Colorfast cotton makes washing a breeze.

72" x 84" \$9.95 72" x 100" \$11.95  
Add 50¢ postage.  
Pillow Shams \$2.50 each, ppd.

**Jenifer House**  
New Marlboro Stage, Dept. A-8  
GREAT BARRINGTON, MASS.

### BUILD and SAVE

With Proved Plans From These Home Plan Books

Custom-styled Plans  
New Building Ideas  
Cost-saving Construction  
Special Designs

You'll find your dream home in these books. Plans illustrated in detail. Low cost blueprints and materials lists immediately available. Save \$1,000 in construction... Order now.

**SAVE!**  
Any 3 Books Only \$2

- Family Room Homes—222 favorites \$1
- Hillside & Split-Level—100 homes \$1
- New Trends—260 selected plans \$1
- Block Masonry—223 low cost homes \$1
- Multiple Family Homes—all type units \$1
- Weekend Homes—ideal cabins, lodges \$1

Ppd. in U.S. & Canada... other countries add \$1 a book.

**HOME BUILDING PLAN SERVICE**  
Studio A, 2454 N.E. Sandy Blvd., Portland 12, Oregon

### TWIN ZIPPER GIRDLE

Slims You 2 Sizes!  
\$4.98 ppd.

ZIP OPEN BOTTOM ZIP OPEN TOP

### SLIM 4 INCHES WITHOUT DIET!

Lightweight, comfortable "Hip-Eze" trims 4" off—molds tummy, hips, thighs in smooth "slender silhouette" look! Zip top down, zip bottom up—roll up and put on like hose! Smooth power elastic g-i-v-e-s as you move. Never "rides up". Patented Comfort Control adjusts from tight to loose in seconds, without disrobing. White. Specify reg. or panty style; present waist size, from 24" to 40". \$4.98 ppd. Nancy-Ellen, c/o Spencer Gifts, D-23 Spencer Bldg., Atlantic City, N. J. Make check or M. O. payable to Spencer Gifts.

### BAMBOO WIND CHIMES

\$1.50 ea. 2 for \$2.89  
Plus 35¢ shipping

Hark! Soft Oriental music fills the air... an enchanting melody that whispers of exotic temple gardens! Hang these Wind Chimes in a doorway, in a window or near a patio. The slightest breeze will tinkle the hollowed bamboo chimes suspended on colorful cords. 20" long.

FREE! Fall Sale Catalog Write for it today

**Helen Gallagher**  
413-K8 Fulton St., Peoria, Ill.

### CUCKOO CLOCK

CUCKOOS EVERY FIFTEEN MINUTES. FROM BLACK FOREST OF GERMANY FROM EUROPE DIRECT TO YOU!

**\$3.95**

DUTY FREE POSTPAID

Excellent Time Keeper. Lowest price ever. With weight and pendulum. Finished in Antique Walnut. Hand carved. Cuckoos in a pleasing lovely voice. Send \$3.95 for Regular Model or send \$5 for Deluxe Model. No C.O.D.'s. Sent PPD. Sold on Money Back Guarantee. Best Values Co., Dept. C-133, 402 Market St., Newark, New Jersey.



shop  
your

# AMERICAN HOME



**PULL A SHADY DEAL** to bring your shades back to life—all it takes is a little pull! Of solid brass, polished and lacquered to a fine finish, the 1½" ring is topped off by an emblem to suit your fancy. Choose an eagle, 3" across; a maple leaf, 1½"; or a fleur-de-lis, 2½". Screws incl. for easy attaching. \$1 a pair from Zenith Gifts, 2737 P.O. Building, Brighton 35, Mass.



**PRETTY CORNY** in rich butter yellow and leaf green, these ceramic companions are a delicious background for corn-on-the-cob. The platter holds about six ears. \$1.25c post. Set of four single dishes and four pairs of corn picks to banish butter-fingers, plus matching salt and pepper shakers (not shown), \$4.98. 50c post. Helen Gallagher, 413-AH Fulton St., Peoria, Ill.



**A STRIKING PICTURE**, for yourself or the light of your life, would be a pet photo in black and white on match books. Send in picture or negative (returned) of chick or child, house or vacation spot. Regular, 20-match size: 50 books, \$6; 100, \$9.25. Jumbo, 40-match size: 50 books, \$12; 100, \$17.50. Individualized Photo Match Co., 555-AH Third Ave., New York 16, N.Y.



**A REAL EYE OPENER** is a solid brass bottle opener that refuses to hide in the kitchen. Reproducing old styles of harness brass from carriage-horse days, a leaf, deer, and Trojan horse will have bottles flipping their lids. A gift to make any horse-lover flip, too. They'd be a collector's pride and joy. \$1.95 ea. Wilco Fashions, Dept. 1, 35 South Park Ave., Rockville Centre, N.Y.





Welcome to the Market Place! Merchandise, if not personalized, may be returned within seven days for a full refund. Most of the firms mentioned in the Market Place prefer not to handle C.O.D.'s. Unless otherwise stated, postage is included in price.

*Heleen De Motte*

# MARKET PLACE

OTTO MAYA



**WHY CAN'T THE ENGLISH** send us more mugs as handsome as these! Gold-rimmed crystal pub mugs hold an imperial pint (20 oz.) of your favorite thirst-quencher, or a pretty bouquet. To charm a collector, two styles have colorful motifs: 10-sided, with Horse Guards; barrel-shaped, with antique autos. \$3.50 pr.; 6 for \$8.95. Jenifer House, Dept. AH, Gt. Barrington, Mass.



**ONE IF BY LAND**, two if by sea—the signal might have come from a New Bedford lantern! Wired for electricity, handsomely reproduced in solid copper with a satin black finish, its plump glass globe is typical of early New England. For a warm welcome, post outside your door or on the patio. 12" high; extends 6½". \$9.75. Old Guilford Forge, Dept. AH, Guilford, Conn.



**À LA CART** for smooth service, the fare will fare well. Be it tea for two or snacks for several, this oval tea cart proudly presents the goodies on two 15x25" glass tiers. The gracefully scrolled frame is polished, brass-plated steel, for lightweight strength; quiet casters are plastic. Shipped flat. \$12.95. Exp. chgs. collect. From Jeff Elliot, Dept. AH-2, Statesville, N.C.



**GOING TO SEED** beads for summer will keep you looking fresh as a frosty sherbet and twice as delectable. In pretty pastel shades of the rainbow, tiny Venetian glass seed beads twine into a twenty-strand necklace that will light up a dark linen or a crisp white piqué. \$3.50. Set, \$4.25. Alpine Imports, 220-A 5th Avenue, New York 1, N.Y.

<b>MAILBOX MARKER</b> Style M . . . . \$1.95 postpaid	<b>FRAMED MAILBOX MARKER</b> Style MF . . . . \$2.95 postpaid	<b>DELUXE MAILBOX MARKER</b> Style EM . . . . \$3.45 postpaid
<b>NAME &amp; NO. MAILBOX MARKER</b> Style NM . . . . \$3.95 postpaid	<b>TWO-LINE MAILBOX MARKER</b> Style OM . . . . \$4.95 postpaid	<b>NAME &amp; NUMBER LAWN MARKER</b> Style NL . . . . \$4.95 postpaid
<b>POST-n-WALL MARKER</b> Style B . . . . \$3.45 postpaid	<b>NAME &amp; NUMBER POST-n-WALL MARKER</b> Style NB \$4.95 postpaid	<b>TWO-LINE POST-n-WALL MARKER</b> Style OB . . . . \$6.95 postpaid

## DAY-N-NIGHT Markers as low as \$1.95

PERFECT FOR GIFTS—ANY WORDING YOU WANT!

Your name, number (or any wording you want) gleams on both sides of your DAY-n-NIGHT Marker, in permanent raised letters that shine bright at night! Rust-proof aluminum; plates have baked enamel finish with black background, white reflecting letters. Up to 17 letters and numbers on nameplates, 6 on number plates; same wording on both sides.

**FAST SERVICE—WE SHIP WITHIN 48 HRS. SATISFACTION GUARANTEED OR MONEY BACK!**

**MAKE UP TO \$5 AN HOUR FULL OR PART TIME!** Take orders for nationally-advertised Spear products. Mrs. J. B. made \$39.75 her first 5½ hours. Write today for FREE KIT—has everything you need to start at once!

**SATISFACTION GUARANTEED OR YOUR MONEY BACK • ORDER FORM • WE SHIP WITHIN 48 HOURS**

**Spear Engineering Co.** 539 Spear Bldg., Colorado Springs, Colo.

Any Wording You Want On Any Style Marker

**SHIP TO:**

**ADDRESS** **ROUTE OR ZONE** **STATE**

**CITY** **STATE** **ZIP**

**1000 Name & Address Labels \$1 ANY 3 DIFFERENT ORDERS \$2 ppd.**

Sensational bargain! Your name and address handsomely printed on 1000 finest quality gummed labels. Padded—packed with FREE, useful Plastic GIFT BOX. Use them on stationery, checks, books, cards, records, etc.

Beautifully printed on finest quality gummed paper—1000 only \$1. SPECIAL—SAVE MONEY! ANY 3 DIFFERENT ORDERS \$2. Makes an ideal gift. Satisfaction guaranteed or your money back.

**TIME-SAVER LABELS, 801 Jasperson Bldg., Culver City 1, California.**

**Double Switch Plate Cover, \$3.95 postpaid. Send 10c for Early American Catalog.**

**MEDFORD PRODUCTS** Box 201, Dept. 801 V Bethpage, N. Y.

**For BIG MEN ONLY!**

**SIZES 10-16 WIDTHS AAA-EEE**

We specialize in LARGE SIZES ONLY — sizes 10 to 16 and widths AAA to EEE. Dress, sport, work, athletic shoes. Also boots, slippers, socks, overshoes — all in your hard-to-find large size! Top quality at sensible prices. Complete satisfaction Guaranteed! Not sold in stores — by mail only! Write for FREE complete Catalog!

**EVERY NEW STYLE!**

**EXTRA-LONG SHIRTS, SLACKS AND JACKETS**

Dress and sport shirts with bodies cut full 4" longer! Slacks with extra-long legs and rise! Outdoor jackets with extra-long bodies and sleeves! Prices from \$4.95 up. Write for FREE Catalog showing complete King-Size Shoe and Apparel line!

**WRITE TODAY FOR FREE CATALOG**

**KING SIZE, INC.**

3340 Brockton, Mass.

**SHIPPING INFORMATION**

**HOW YOU CAN MAKE HOME IMPROVEMENT PAY**

Page 23: Accessories—Mrs. Joseph Zemon, Springfield, Mo. Pages 28, 29: "Firestone" acoustical tile ceiling, "Rift Grain" redwood plywood walls—Simpson Logging Co. Pages 38, 39: Cabinet exteriors, counter tops—Formica. Built-in oven, cooking top, dishwasher—Kenmore. Refrigerator—Preway. Sink—Lyoncraft. Faucet—American-Standard. Built-in food center—Nu-Tone. Flooring—Armstrong. Chandelier—Wire Frame Shop.

**DON'T STIR TILL YOU TRY THESE MIXED-UP DRINKS**

Pages 42, 43: Blenders, left to right—Waring, Hamilton Beach, Iona, Universal, Toastmaster, Oster, Knapp-Monarch.

**GOOD-BY TO CALORIES**

Page 46: Trivet & skillet—Richards Morgenthau Co. Page 48: Footed compote—A. J. Van Dugteren & Sons.

**TAKE A PACKAGE OF RICE**

Pages 52, 53: Antique Chinese table—French & Co. White sherbet dishes, copper frying pan with warmer—W. & J. Sloane. Round blue bowl—Lar. Salad bowl—Takashimaya, Fifth Ave. Small green bowl, black stand—Henry L. Goetz Co.



# Low Prices ON Color Prints FROM KODACOLOR FILMS

**19c** Popular JUMBO-SIZE color photos from your KODACOLOR negatives. Money each back guarantee.

**8 EXPOSURE ROLL**  
Developed and Printed **198**  
12 Exposure roll only 2.48

**MOVIE SPECIAL 99c**  
8mm Kodachrome proc.

Write for low prices on Ektachrome, Anscochrome, Kodachrome, and Black & White processing.

Send film to city nearest you. Important: Write Dept. M on envelope.

Boston, Mass., P.O. Box 774  
New York, N. Y., Canal St. P.O. Box 42  
Washington, D. C., P.O. Box 1001  
Cleveland, Ohio, P.O. Box 5190  
Detroit 31, Mich., P.O. Box 704  
Chicago, Ill., P.O. Box 8413  
La Crosse, Wis., P.O. Box 199  
St. Louis, Mo., P.O. Box 7090  
Dallas, Tex., P.O. Box 5622  
San Antonio, Tex., P.O. Box 91  
Denver, Colo., P.O. Box 1231  
Seattle, Wash., P.O. Box 2004  
San Francisco, Calif., P.O. Box 447  
Los Angeles, Calif., P.O. Box 5891

**U. S. Color Photo**

## Sensationally NEW! O-P-E-N FRONT "All-in-One"

**\$4.98**

REGULAR  
OR PANTY  
A Cup, 32-36  
B Cup, 32-42  
C Cup, 34-48



**NO BONES!**  
At last! A figure-slimming all-in-one you can slip into as easy as a coat dress! This marvelous new two-way stretch corsetette has a full-length 20" zipper that closes the open front from very top to very bottom, to give your form the smooth unbroken line the new glamorous fashions demand. A batiste Lactex inner shield gives extra stomach control. Embroidered nylon sheer bra tops, with two-pleat satin under cups. White only. Satisfaction Guaranteed or Money Back! A Wilco Exclusive.

**JUST SLIP IT ON... ZIP IT UP!**

**WILCO FASHIONS, Dept. CC35J**  
35 S. Park Ave., Rockville Centre, N.Y.  
☐ Send Open Front C.O.D. \$4.98 plus postage.  
☐ I enclose \$4.98, you pay postage.  
Bust Size \_\_\_\_\_ Cup \_\_\_\_\_  
☐ Regular ☐ Panty  
NAME (print) \_\_\_\_\_  
ADDRESS (print) \_\_\_\_\_  
CITY \_\_\_\_\_ ZONE \_\_\_\_\_ STATE \_\_\_\_\_  
Save up to 65c postage—Enclose payment now.



## NEW! BEACHCOMBER PARTY KIT

Unusual decorations for a table or wall, sure to be a conversation piece at your next party! Drape the 5' x 9' authentic Fish Net; then arrange cork floats, seaman's twisted rope, seaweed fans and sea shells in decorative array. Complete kit. Satisfaction guaranteed.

**FREE** Fall Gift Catalog Write for it!  
**Foster House**  
6523-K8 N. Galena Rd., Peoria, Ill.

## STOP THOSE RUN-AWAY STRAPS!



Double duty lingerie guards pin to inside shoulder seam—keep slip, bra straps together and on your shoulder where they belong! Pin them on blouses, dresses, suits, sweaters in ten seconds, and you'll be assured of a neater, trimmer appearance! Set includes 2 pair of gold plate, 2 pair of silver rhodium plate. Launder them with the garment, even in the washing machine! They'll never rust or tarnish. So low priced, you'll want to scoop them up by the dozen! A must for every well-groomed woman!

**ZENITH GIFTS** 1745 Post Office Bldg. Brighton 35, Mass.

## Free! AIRMAIL COLLECTION



Get this spectacular collection of all-different, genuine Airmails from strange, far-away countries in Asia, Africa, Europe, the exotic Orient! World's largest airmail, scarce \$23 stamp, old Zeppelin, many, many others. A truly remarkable collection containing stamps worth up to 30c each at catalog prices! **EXTRA:** Bargain Catalog PLUS other exciting offers. Send 10c for mailing costs. Supplies limited—ACT NOW! Jamestown Stamps, Dept. F80AH, Jamestown, N.Y.

## \$50 REWARD RUN A POPULAR CLUB FREE AND EASY

Free—Choose anything you want from the amazing new Popular Club Plan catalog. \$50 or more in famous merchandise—sheets, toasters, clothing, curtains... anything!

Easy—You simply help a few friends form a Popular shopping club. Send for big free catalog and full information. Write today.

Popular Club Plan, Dept. B901, Lynbrook, N. Y.  
Send Big FREE 276-Page FULL-COLOR Catalog  
Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ Zone \_\_\_\_\_ State \_\_\_\_\_

**GET FRESH**—roasted coffee beans for an old-fashioned coffee grinder, and sit back and watch your coffee-making rating rise. The base is maple-finished, 6 3/4" square x 5 1/4" high, with black cast-iron fittings and handle to operate the grinders inside. It could be a unique planter or lamp base if instant coffee is more your speed! \$9.95. Medford Products, Box 39-AH, Bethpage, N.Y.



**PUT IN A PLUG**—in Nite Lite and forget about it. Good for 5 years, it uses no bulb! "Panescent" disc has a soft green glow in the dark, fades out in daylight, and costs 1c a year in continuous use. Get them for stairs, hallway, a child's room. Plug into any AC outlet in wall or baseboard. Made by Sylvania. 98c ea. Walter Drake, AH-15 Drake Building, Colorado Springs, Colo.



**GET THE RIGHT SLANT** for the business at hand. Tilt-Table locks at any height, 24" to 36", and any angle—flat, for breakfast in bed; slanted, for reading, writing, drawing. Of steel, sturdy but light, it sits close to bed or chair. Tray is 18x15 1/2", in gray with black base, turquoise with gold, tan with brown. \$9.98. \$1 post. Spencer Gifts, 388 Spencer Bldg., Atlantic City, N.J.



## EARLY AMERICAN



**CRESCENT HOUSE** Plainville, LI, NY

## DOLLS!

**LEARN WORLD'S MOST FASCINATING BUSINESS**

We teach you to make, repair, and sell all kinds of Dolls and accessories. Study at home. Excellent money making opportunities in every locality. Start a business part or full time. Easy to learn. Low monthly payments—many pay for their course out of earnings made while learning. We show you how. May we send FREE and without obligation our informative booklet? No salesman will call. For an exciting future, ACT NOW!

**NORM and SUE MORRIS**  
**THE DOLL HOSPITAL SCHOOL**  
11826 SAN VICENTE BLVD., STUDIO A-80  
LOS ANGELES 49, CALIFORNIA

## Gift Ideas! . . .

Send for Free New 196-page Catalog with thousands of Exciting Gifts, Imports, Toys and Housewares! All merchandise delivered postpaid!  
**Miles Kimball**  
98 Bond St., Oshkosh, Wisconsin



**WALK ON AIR MOCCASINS!** Light, bouncy foam crepe soles, choice leather. Over 223 sizes in stock. Guaranteed! Red, White, Smoke, Taffytan, Black. Women's full & half sizes 3 to 13, AAAAAA to EEE. \$5.95 plus 50c post. COD's accepted.  
**MOCCASIN-CRAFT** 65-AM Mulberry St., Lynn, Mass.

## If Your Child Is a Poor Reader

See how *The Sound Way To Easy Reading* can help him to read and spell better in a few weeks. New home-tutoring course drills your child in phonics with records and cards. Easy to use. University tests and parents' reports show children gain up to full year's grade in 6 weeks! Write for free illustrated folder and low price.

**Bremner-Davis Phonics, Dept. DF-4, Wilmette, Ill.**

## NEW MONROE FOLD-KING FOLDING TABLE LINE

Kitchen committees, social groups, attention! Factory prices & discounts to Churches, Schools, Clubs, etc. Monroe all-new FOLD-KING Banquet Tables, with exclusive new automatic folding and locking, super strength, easy seating.  
**BIG NEW 1960 CATALOG FREE**  
Color pictures. Full line tables, chairs, table and chair trucks, platform-risers, portable partitions, bulletin boards. 52nd year. WRITE  
**Monroe Company, 112 Church St., Coffey, Iowa**





**HOMING PIGEONS** are on the wing, aiming to be handsomely at home on den or living-room walls. With polished brass wings and tails on satiny wooden bodies, their stylized design is Pennsylvania Dutch in feeling. Walnut-finished bodies are "feathered" in bright blue or orange. Ea. 16" wide, 12" high. Pair, \$19.95. Nature Craft, Box 20-A, Fordham Sta., New York 58, N.Y.



**STRAWBERRY SHORTCUTS** for the gal with a gang in the kitchen are gay throw-away aprons for her helpers. With a delicious strawberry design, their semi-water-repellent paper makes sure too many cooks don't spoil the froth of a party dress. Give these to a friend, along with plump, garden-fresh berries! Pkg. of 10, \$2.50. Strawberry Festival, Dept. AH, Box 93, Norwell, Mass.



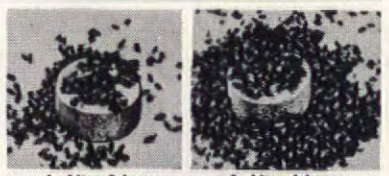
**VIEWING WITH ALARM** the state of your slide collection? End the disappearing act with 1½x½" labels for 35mm slides. A jaunty photographer aims at the motto "Taken by," plus any three-line name and organization or address. Plastic box of 500, \$2. For photos or slides, 500 write-in labels tell subject, number, date, and exposure. \$1. Bolind, Dept. AH, Boulder 57, Colo.



**YOUR OLD FUR COAT \$22.95\*** Tax Free  
I. R. Fox, fur specialist, restyles your old, worn fur coat into a glamorous new cape or stole. Remodeling service includes cleaning, glazing, repairing, new lining, interlining, monogram. \$22.95 complete. (\*mink, beaver, extras add'l.) Send no money! Just wrap up your old fur coat, mail it to us now. Send your dress size and height on postcard. Pay postman \$22.95 plus postage when new cape arrives. Or write for free style book.  
**I. R. FOX, 146 W. 29th St., Dept. A-1, N. Y. 1.**



**FRANKLIN STOVES**  
Inexpensive to operate and comfortable to use. These stoves lend enchantment to interiors, old and new. Provides more heat and all the cheer of an open fireplace. Charcoal broiling cooking convenience.  
Also manufacturers of cast iron modern and antique ranges, stoves and furnaces. Send for information. Write to Dept. AH.  
**PORTLAND STOVE FOUNDRY CO., Portland, Me.**



1. After 2 hours 2. After 4 hours  
**Kills Flies on Contact, Works for Entire Season!**  
Quick death to disease-bearing flies with amazing new FLY CAKE! Perfected scientific discovery lures flies like a magnet, kills them instantly! (See actual photos above.) Just moisten. Place anywhere flies accumulate, indoors or outside. No fuss, no mess. 4 cakes equal control power of 100 or more aerosol bombs because solid chemical cakes give complete, unvarying protection for so long. Works on roaches, ants, too. Safer than sprays. Can't taint food, clothing, furniture because insect-destroying chemicals are sealed in! Won't attract pets. Not harmful if touched or even tasted by humans.  
79c each Family Pack of 4—\$2.98  
Prices postpaid—Sold by mail only.  
Send check or money order.  
Satisfaction guaranteed or money back.  
**SPENCER GIFTS, D-22 Spencer Bldg., Atlantic City N. J.**



**Golden Brass Switch Plates** Gleaming antique brass plated metal in an opulent raised design, will not tarnish. Will cover existing plate openings. Brass screws incl.  
SINGLE (4" x 7") \$1.50 each; 3 for \$3.95  
DOUBLE (5" x 8") \$1.95 each; 3 for \$4.95  
Twin Outlet (4" x 7") \$1.95 each; 3 for \$4.95 pay postage.  
**LILLIAN VERNON, Dept. AH8, 276 E. Third St., Mt. Vernon, N.Y.**



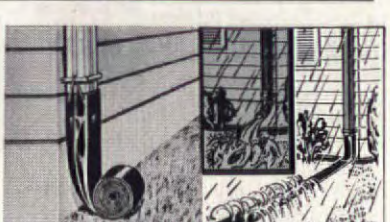
**BURN TRASH SAFELY OUTDOORS**  
Burn household and yard refuse safely outdoors in any weather without watching. Scientific draft design ends neighbor annoyances of sooty fly ash, smoke, smell. Will burn damp, green material to fine ash. Made of aluminum bonded to steel. World's finest. Sent postpaid with money-back guarantee.  
**ALSTO CO., Dept. AH-8, 4007 Detroit Ave., Cleveland 13, Ohio**



**500 PRINTED NAME & ADDRESS LABELS - 25¢**  
500 gummed economy labels printed in black with ANY name and address, 25¢ per set! In two-tone plastic gift box, 35¢ per set. 5-day service.  
**DE LUXE GOLD-STRIPED LABELS—500 FOR 50¢**  
Superior quality paper with rich-looking gold trim, printed with ANY name and address in black. Thoughtful, personal gift; perfect for your own use. Set of 500, 50¢. In two-tone plastic box, 60¢. 48-hour service.  
**Satisfaction guaranteed or your money back.**  
We pay the postage.  
**Walter Drake & Sons** Send for Free Catalogue  
408 DRAKE BUILDING  
COLORADO SPRINGS 11, COLO.



**Play Right Away!**  
**ANY INSTRUMENT**  
Now it's EASY to learn ANY INSTRUMENT—even if you don't know a single note now. No boring exercises. You play delightful pieces RIGHT AWAY—from very first lesson! Properly—by note. Simple as A-B-C. You make amazing progress—at home, in spare time, without teacher. Only few cents per lesson. 1,000,000 students including Lawrence Welk.  
**FREE BOOK** Shows how easy it is to learn music this modern way. Write for it. No obligation; no salesman will call. Licensed by N.Y. State Ed. Dept.  
**U.S. School of Music, Studio 1798, Port Washington, N.Y. (Est. 1898)**



**STOP RAIN WASHOUTS - \$1.98**  
**RAIN-DRAIN** eliminates gutted, gullied, washed out lawn areas around downspouts automatically! **RAIN-DRAIN** is a 12-ft. rolled up green plastic sleeve . . . easily attached to downspouts. When water flows through downspout, **RAIN-DRAIN** unrolls, carrying away the rushing water. Sprinkler holes at end soak and spray without damage. Wear-proof! Satisfaction guaranteed or your money back! **RAIN-DRAIN**, only \$1.98, postage paid. Order from Sunset House, 688 Sunset Building, Beverly Hills, California.



**FURNISHED IN EARLY AMERICAN?**  
Send 25¢ For Our Famous Big 800 Picture Catalogue  
Everything in Early American from furniture to pewter - 800 unusual items assembled in one large, fascinating fully-illustrated catalogue, all available by mail at modest prices from historic Sturbridge, where artisans still ply the old crafts. Our town is the home of the celebrated "Old Sturbridge Village", a reconstructed New England museum - community of a century - and - a half ago. Our workshop has both made and collected over 2500 reproductions.  
Finished and unfinished reproduction furniture; chairs, beds, mirrors, rugs, Sandwich and Milk Glass, china, pewter, lamps, lighting fixtures. Fireplace equipment, weathervanes, wrought hardware, furniture brasses, Tolware, brass, copper.  
Hundreds of Gifts with an Early American Flavor.  
**STURBRIDGE YANKEE WORKSHOP**  
the Nation's Center for Early American  
426 Brimfield Turnpike, Sturbridge, Mass.  
50,000 people a year visit our Shop



# SAVE UP TO 1/2 FACTORY TO YOU

## Olson Rugs and Wall-to-Wall Carpeting



Write for Exciting New  
**FREE**  
FULL COLOR BOOK

Learn how, like Millions of Olson Customers, you, too, can have Better Rugs or Wall-to-Wall Carpeting for Less Money by sending your Old Rugs, Carpets, Clothing to the Olson Factory at Our Expense. W. E. Olson, Pres.



### LUXURIOUS! REVERSIBLE!

You, too, can save up to 1/2. The deep pile on both sides of Luxurious Olson Reversible Rugs and Wall-to-Wall Carpeting is woven of imported new carpet wools, plus the best of seasoned, reused wools expertly reclaimed from customers' merged materials... to which we add special carpet rayon for brilliance of colors and rugged flax for extra wear.

Little as \$5 Down—2 Years to Pay

NOW! See Large Olson Rug Samples  
In Your Home In Many Areas  
Full details sent with Catalog

Customers can send us their old materials any time at our expense—even after their new rugs are on their floors.

Choice of 44 Colors, Patterns, Any Size in a week, seamless up to 18 feet wide, any length:

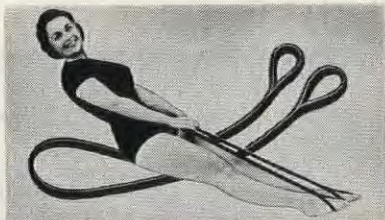
Solid Colors      Lovely Ovals  
Tweed Blends      Early American  
Two-tone      Oriental Designs  
Florals      Embossed Effects

No-Risk Trial Offer. We guarantee to please or pay for your material. Our 86th Year.

MAIL THIS COUPON OR A POSTCARD

**FREE** RUG, CARPET BOOK  
In Color—Gift Coupon

Your Name \_\_\_\_\_  
Address \_\_\_\_\_  
Town \_\_\_\_\_ State \_\_\_\_\_  
**OLSON RUG CO. Dept. F-56**  
CHICAGO | NEW YORK | SAN FRANCISCO  
2800 N. Pulaski | 15 W. 34th St. | 209 Post St.



### IMPROVE YOUR FIGURE, \$1.98

Stretch your way to a trimmer YOU with new, sturdy rubber STRETCH-A-WAY. Make any room your private gym in which to use this scientific exerciser. Complete with special chart to show you the safe method of toning muscles. Improve your figure—tummy, thighs, hip and bust measurements—this natural way! Keep fit and trim. Stores away in any drawer. Guaranteed to do the job or your money back! Only \$1.98, postage paid. Order STRETCH-A-WAY from **SUNSET HOUSE, 688 Sunset Building, Beverly Hills, Calif.**



### FROM EVERY CONTINENT... TREASURES FOR DECOR AND CONTEMPORARY LIVING

One of the most fascinating catalogues ever published... imaginative and colorful imports to bring added charm and interest to your home and spice to your gift-giving. Over 1000 items available by mail at pleasing prices.

FURNITURE... Danish, Italian, Continental • CRYSTAL • GLASS • CHINA • DINNERWARE • LIGHTING FIXTURES • COOKWARE • LAMPS • LINENS • DRINKWARE • BRASS • DECORATIVE ACCESSORIES • SILVER • PEWTER • RUGS • STAINLESS STEEL • FURNITURE BRASSES • BAR ACCESSORIES • CHEF'S GADGETS • FASCINATING BATH FIXTURES • COPPER • GIFTS AND "ODDMENTS"...

SEND 25¢ FOR THIS TRULY UNIQUE CATALOG

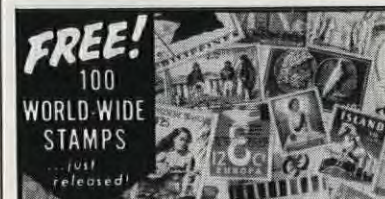
**SEVEN-SEAS HOUSE**  
84 DANBURY TPK. • U.S. ROUTE 7  
WILTON, CONN.



### WRITE FOR NEW FREE STYLE BOOK

### YOUR OLD FUR COAT INTO \$22.95 NEW CAPE, STOLE, JACKET

MORTON'S remodels your old, worn fur coat, jacket or cape into a glamorous new fur fashion for only \$22.95. Includes restyling, new lining, interlining, monogram, cleaning, glazing. Order from MORTON'S, World's Largest Fur Restyling Service. Get greater value. Unmatched selection. Styling praised by fashion leaders. Send no money! Just mail old fur, state dress size, height. Pay postman, plus postage, when new fashion arrives. Write for NEW FREE STYLE BOOK. MORTON'S Dept. 21-H Washington 4, D. C.



### FREE! 100 WORLD WIDE STAMPS

HURRY! SEND TODAY for colorful, valuable collection of 100 World-Wide stamps. Get new issues of past 12 months. From far corners of the world... Ghana, Togo, China, Polynesia, India, Australia, Honduras, Iceland and many others. Wonderful new additions to your collection. All different, all genuine, topicals, pictorials, bi-colors, mint and used. Limited supply. Only one to a collector. Plus free complete "Stamp Collector's Guide", other offers for FREE inspection. Send name, address, enclose 10¢ for handling. Garcelon Stamp Company, Dept. 8AHX Calais, Maine.

**GARCELON STAMP CO., Dept. 8AHX**  
Calais, Maine — Rush FREE 100 Different Stamps, Collector's Guide, other offers. Enclosed 10¢ for handling. (PLEASE PRINT).

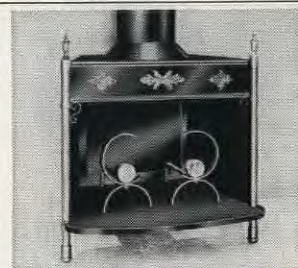
WATCH THE BIRDIE in a brass frame styled like the pocket watch Grandfather wore. Bright and shining plaques are 7 1/2" across, glass-domed over colorful bird prints. Or choose quaint "horseless carriage" prints (not shown), sure to gladden any auto-lover's heart and cheer up his den at the same time. \$2.98 ea.; 2 for \$5.50. Crescent House, Dept. A. Box 621, Plainview, N.Y.



EXPECTING FATHERS to get set for coming events? A lovely pine cradle to assemble and finish has airy, spindled sides and smooth, non-tip rocking action. 33x18". High cradle as shown stands 27 1/2", \$23.95. Low cradle sits on rockers, \$21.95. Plastic-cased, sponge-rubber mattress is \$4.25. Available finished, prices on request. Yield House, Dept. A-8, No. Conway, N.H.



ALL-SEASON TICKETS in this book will admit all your seasonings, and no guessing games will be played. Boasting thirty different spices and herbs, plus twelve blanks for specials, gold-rimmed labels give your apothecary jars the old-fashioned flavor. What's new is that no water is needed—peel off the paper backing and press on! Book, \$1.50. Taylor Gifts, Dept. AH, Wayne 6, Pa.



### Fireplace ELEGANCE with ECONOMY

The "Flying L" DRAWING ROOM—Early American or Colonial fireplace charm in black lacquer with gleaming brass trim. Compact enough to complement any room's decor, yet has heating capacity to accommodate large areas. Finished in black heat-resistant lacquer brightened with brass urns, steel ball feet, scrolls and metal designs. Entire unit stands 32 inches high at flue outlet. Fast, easy installation in less than a day. Shipped cartoned, complete with sliding fire screen (not shown), insulated back, one 24" section of 10" flue pipe with hand control damper. Shipping weight, approximately 135 lbs. List price, \$155.00. GUARANTEED—send check or money order—no C.O.D.'s. Write for free products catalog.

**LINCOLN STEEL CORP.**  
Box 1668 • DEPT. A • LINCOLN, NEBRASKA



### 100 Little Dolls

all for \$1.00  
100 Dolls made of genuine Styrene plastic and hard synthetic rubber only \$1 for entire set. You get BABY DOLLS, NURSE DOLLS, CLOWN DOLLS, FOREIGN DOLLS, BRIDE DOLLS, COWBOY DOLLS, and many more in Lilliputian and many more in cuteness. And made not of plastic and hard synthetic rubber or rags but of STYRENE paper or rags but of STYRENE plastic and hard synthetic rubber. If you don't go wild over them your money will be promptly refunded. Send \$1.00 plus 25¢ for postage and handling for each set of 100 Dolls you order to: 107 Bell Co., Dept. M-26, 11 E. 47 St., New York 17, N. Y.

### DOWN COMFORTS Beautifully RE-COVERED

Also Wool Comforts Re-Covered... and... Feather-Fluff Comforts Made from Heirloom Featherbeds. Write for FREE samples of covers, erings, testimonials and picture folder. No salesmen — © 1954 Mail order only! ALDEN COMFORT MILLS-AH Box 6070 Dallas, Texas

### IRISH LINEN PILLOW CASES \$2 PAIR POST PAID

REG. PRICE - \$3.00 SPECIAL...  
A—CROSS STITCH  
B—CUTWORK  
Send \$2—for pair of fine imported ALL LINEN White Pillow Cases, 12" x 18", with Thread Drawn Hemstitched Ends. Specify A or B design. Only one pair to a person at this low price. Money Back Guarantee. Catalog featuring complete line of Stamped Linens for Embroidery or Painting sent FREE. Write today.

**MERRIBEE ART EMBROIDERY COMPANY**  
16 West 19th St., Dept. B 29, New York 11, N. Y.

## ORDER YOUR CATALOGUE OF THE 30 BEST BLUEPRINT HOUSES FROM THE AMERICAN HOME

Includes photographs, floor plan, over-all dimensions, and square footage of each house. Planned by leading architects, approved by our editors. Send 10¢ to cover cost of mailing to:

**THE AMERICAN HOME, Dept. Catg., Forest Hills 75, N. Y.**





*"The Bulwarks of our Liberty are men and women who read and think"*

— FLEET ADMIRAL CHESTER W. NIMITZ, USN

"Liberty flourishes only where there is free flow of communication. For more than a century, our magazines have been reflecting and helping create living history; helping to mold opinion, manners, taste; helping to sharpen our awareness and understanding of domestic and international problems. There have been times when I personally have taken strong issue with specific articles or viewpoints. That's my privilege as a free man, as it is the privilege of our magazines to speak out as they believe.

"We sometimes despair over specifics in our educational, political, and military systems... or of actions, or opinions of individuals representing them.

"That we fall short of true wisdom and humanity is inevitable, since man is imperfect. But we are better than we sometimes think. And as magazines continue to reflect and project opinion on education, moral concepts, art, science, government, the world and the space beyond, we will improve, inevitably."

☆ THIS MESSAGE  
 ☆ IS PRESENTED BY  
 ☆ **AMERICAN**  
 ☆ **HOME**  
 ☆ ON BEHALF OF  
 ☆ MAGAZINES...  
 ☆ A LEADING FORCE  
 ☆ FOR MORAL AND  
 ☆ CULTURAL GROWTH



# AUGUST...

## Your American Home Calendar

S	M	T	W	T	F	S	S	M	T	W	T	F	S
	1	2	3	4	5	6	7	8	9	10	11	12	13
14	15	16	17	18	19	20	21	22	23	24	25	26	27
28	29	30	31										



There's a great encampment in the back yard between the patio and the zinnia bed. It's a cross between an Indian powwow and roundup time in Texas. The small fry are "camping out" tonight. ▲ Plans are as elaborate as for a jungle safari. First, the tent has to be pitched, with its zigzagging additions of tarpaulin and old shower curtains to accommodate the freckle-faced friend next door, his dog, and the orange crate stuffed with food. "You just have to eat when you camp out!" ▲ The weather is studied closely. The August sky, cloudless for days, seems hazy along the horizon and you wonder if rain checks

shouldn't be issued. An errant breeze springs up and the campers consider the delightful prospect of needing arctic gear. They'll be men against the elements! But the breeze dies down, the haze disappears, and the stars come out. ▲ Then the thousand and one trips from house to campsite begin. A box of marshmallows follows the peanut-butter sandwiches which follow the lemonade which follows the potato chips. Finally, they bed down and the giggles and whispers fade. You tip-toe to the door. All is quiet in the camp of the great western explorers, in the lodge of the mighty Iroquois, in the lonely outpost of Little America....



# Starflash your floors

with sparkling metallic magic



ULTIMA Inlaid Linoleum #1803 Furniture by Singer

## Flatter any room with the bright, smooth glamor of seamless inlaid floors by Congoleum-Nairn

Help your home to superb style with one of these inlaid vinyl or linoleum floors. New developments even include a brand new *kind* of linoleum that combines top quality linoleum *with vinyl* to give you the best of both. All patterns twinkle with gold, silver

or multi-color metallics *locked* into high-fashion background colors. Expertly installed for a beautiful seamless floor that's easy to keep sanitary-clean. Remember, the newest in fine floors come first from Congoleum-Nairn.

(Left) ULTIMA® Inlaid Linoleum #1803  
(Upper right) CONCEPT '70® Inlaid Vinyl #6103  
(Lower right) COSMOPOLITAN® Inlaid Vinyl #6200  
ALL PATTERNS SHOWN ACTUAL SIZE



**Congoleum-Nairn**  
FINE FLOORS


\*TRADEMARK

© 1960, CONGOLEUM-NAIRN INC., KEARNY, N. J.




# NEW BETTY CROCKER COUNTRY KITCHEN CAKE MIX



"It's a warm  and wonderful feeling to serve your family our new Country Kitchen Cakes. They taste as rich—and keep as fresh—as homemade butter cake. Homemade wholesome, too. Try Yellow Cake with whipped cream, fresh peaches and almonds."



the  
red  
spoon   
tells you  
it's Betty Crocker good  
and General Mills  
guarantees it!



# THE AMERICAN HOME

September 35¢

PROPERTY OF THE  
LIBRARY OF THE  
SEP 1960  
WOMAN'S COLLEGE  
UNIVERSITY OF MICHIGAN

The brightest, gayest kitchen  
ever published—filled with exotic  
ideas for your own decorating

---

How to get a good buy in an older house

---

Let's make hot chocolate!!!





Abdul's floor is style 86539. He himself, his hookah, shalwar, tarboosh, abacus and assorted paraphernalia are some of the other colorings in Tessera.

## Abdul Hassan counts the chips in his Tessera Corlon floor

The mystery is unlocked. The answer is 2206, Abdul will tell you. 2206 tiny cubes of vinyl in Armstrong Tessera Corlon. We haven't the heart to tell him that his particular little area of floor, though unique, is not the whole of Tessera; that Tessera is available in sheets as long as thirty yards in good flooring stores throughout North America; and that another Tessera floor,

of exactly the same size, would not have 2206 vinyl cubes, unless by pure coincidence. The cubes, you see, are set entirely at random in translucent vinyl. This randomness, in fact, is one of the joys of Tessera. There's never been a floor like it. For free swatch of Tessera, write Armstrong, 6009 Pine Street, Lancaster, Pennsylvania. In Canada, Dept. 90-B, Box 919, Montreal, Quebec.

Tessera Corlon is one of the famous

**Armstrong VINYL FLOORS**

1860-1960 Beginning our second century of progress