No baby-sitter needed for this trip across town!

Whenever you want, just pick up your phone and go visiting. A friendly chat is so welcome at *both* ends of the line. It opens the windows of familiar routine, lets in laughter and companionship to brighten the day.

Friends and family—the folks you love to visit with—are only a casual call from your favorite chair right now.

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"What's so special about the windows?" "I've just put my finger on it!"

"See, it says *Thermopane*[®] right on the glass. In fact, there's *Thermopane* insulating glass in every window in this house.

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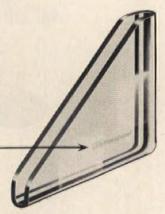
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Home Magazine Division, The Curtis Publishing s, 300 Park Ave., New York 22, N.Y. SUBSCRIP-The American Home Bldg., Forest Hills 75, N.Y. copies not previously mailed. POSTMASTER:

The American Home

headquarters,

advertising monthly by

paid at New York, N.Y., and at additional mailing offices. Executive, editorial and

N.Y. Second-class postage paid at New York, N.Y., and at additional \$3; 2 yrs., \$5; 3 yrs., \$6. Pan-American countries add 50 cents per

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THE AMERICAN HOME,

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Company, 300 Park Ave., New York 22, N TION PRICES: U.S. and Canada, 1 yr.,

in U.S. Patent Office. Published

Subscription Department, full amount paid for any

per yr.

yr. All other countries add \$1 Forest Hills 75, N.Y., to refu

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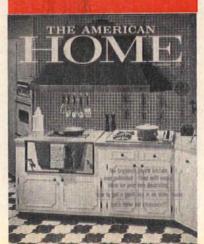
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SEPTEMBER 1960 VOL. LXIII, No. 9



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OUR COVER: Bright, gay as a matador's costume-that's our exciting kitchen. It has all the convenience of today and is flavored with the spice and romance of Spain. Turn to page 29 for full details. Photograph by Warren Reynolds.

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Here's the easiest opportunity ever to win a wealth of valuable "Living Pleasure" prizes! And here's your chance to discover new savings...new convenience and new "Living Pleasure" with LP-Gas (some folks call it propane, bulk or bottled gas). It's the most dependable, economical, automatic fuel that's available everywhere...town, suburb, or farm...continuous, care-free, trouble-free service!

FIRST PRIZE—C.M.C. OAK SERIES RANCH HOME: Luxurious, completely finished with 3 bedrooms, 2 full baths, large kitchen, comfortable dining room, spacious living room, laundry and storage room, 2 car garage...fireproof, soundproof, weatherproof. And your new home, complete with LP-Gas fuel system, is furnished with LP-Gas home furnace and air conditioner, built-in range and oven, refrigerator, water heater, clothes dryer, incinerator, and an outdoor LP-Gas lamp.

SECOND PRIZE-LP-GAS TRACTOR: "Loads of Power" at a lower operating cost and minimum maintenance.

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40 LP-GAS RANGES...fully automatic with magic "Burner with a Brain" and clock-controlled oven.

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- 25 LP-GAS CLOTHES DRYERS ... dry clothes quickly, economically.
- 5 LP-GAS REFRIGERATORS ... silent, frost-free, thrifty food savers
- 20 LP-GAS SPACE HEATERS ... comfortable, even heat throughout the room.
- 10 LP-GAS INCINERATORS ... smokeless, odorless way to burn wet or dry garbage.

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Get your free entry blank from an LP-Gas dealer displaying the National LP-Gas Council emblem shown here. Nothing to buy... nothing to write. Just fill in the entry blank!

This Sweepstakes closes at Midnight, September 30, 1960. Residents of the U. S. may enter except employees (and their immediate families) of the

National LP-Gas Council and its advertising agency, and of its member firms and their advertising agency. And of its member farms and their advertising agency. Clificial entry blanks and P-Gas Markowski and the state of the s

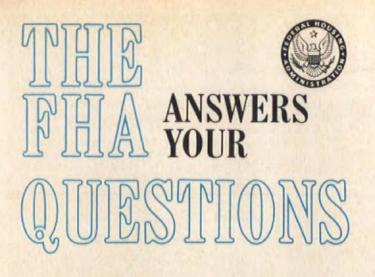
PLUS **150**

LP-GAS

"LIVING PLEASURE"

APPLIANCE PRIZES





"I am delighted with this opportunity to answer questions on FHA and I thank The American Home for the chance to explain to its readers how the FHA can best serve them."

> JULIAN H. ZIMMERMAN Commissioner, Federal Housing Administration

We considered buying a new house about six months ago, but the down payment was too large. Is it true that FHA down payment requirements have been lowered?

Yes, I reduced minimum down payment requirements on FHA-insured houses last April. The cash you need may be as much as \$500 less than before.

For example, the minimum down payment on a \$20,000 home, before the reduction, would have been \$2000. Now, it is \$1500.

Here's the formula now used in determining FHA minimum down payments: Three per cent of \$13,500 property value, plus 10 per cent of the next \$4500, plus 30 per cent of all value above.

Before the reduction, the requirements were: Three per cent of \$13,500 (no change), plus 15 per cent of the next \$2 500, plus 30 per cent of value above \$16,000 to a total mortgage not to exceed \$22,500.

So, if you held off on buying that house with an FHA-insured mortgage six months ago, you'll find the required down payment more attractive now.

If I have any major difficulties with my home after I've lived in it for a while and the builder won't do anything about it, can FHA help me out in any way?

Since FHA is not a party to your legal contract with the builder, FHA has no means, in the legal sense, of forcing the builder to correct defects in the property you have bought.

This does not mean, of course, that FHA washes its hands of your interest once the loan is closed. The builder is the person you should go to for correction of defects. He is anxious to protect his reputation and will usually take care of any reasonable request.

If you fail to get satisfaction from the builder, notify the FHA insuring office in writing, mentioning your FHA case number. FHA will check the defect and, if the builder is at fault, will try to persuade him to correct it in his own interest.

I emphasize, however, the general excellence of home builders and their genuine desire to correct defects. The vast majority are true craftsmen who take great pride in their work. They will respond willingly to their obligation of giving the home-owner good value for his money. (continued)



How we retired in 15 years with \$300 a month

"We'd never be out here in California today, financially independent and happy, if it hadn't been for what happened back in Scarsdale the night of February 10, 1945. How do I remember the date so well? It was my fortieth birthday and Nell had gotten tickets for 'Oklahoma!' to celebrate. While she was dressing that night, I sat in the living room, idly leafing through a magazine.

"I suppose any man feels kind of serious when he hits forty. Someday Nell and I wanted really to enjoy life. We'd always longed to move out where it was summer all year, buy a house in southern California—grow flowers and soak up the sun—have time for living. But how could we?

"I was already forty. We hadn't saved much, and I realized that half of my working years had gone. I had a good job and a fair salary. But we found it hard to bank anything. We seemed to spend money as fast as we made it. So I began to wonder: Must I always live on a treadmill, like so many other people?

"As I turned the pages, an ad caught my eye and I started to read it. Strangely enough, it seemed as if the ad had been written just for me. There was, it said, a way for a man to retire on an income—without a big bank account. It was called the Phoenix Mutual Retirement Income Plan. With it, I could arrange to get a guaranteed income of \$300 a month, beginning when I reached fifty-five.



Retirement Income Plan GUARANTEES YOUR FUTURE And better yet, it wasn't just an income for myself alone. The Plan actually provided for an income as long as either Nell or I lived.

"Just as I finished, Nell came rushing downstairs, in a hurry as usual. But I stopped long enough to tear out the coupon at the bottom of the ad. I stuck it in an envelope and dropped it in the mail on our way to the theater.

"Well, a while back, my fifty-fifth birthday arrived—and was *that* ever a celebration! I was all set to retire. And it wasn't long before my first Phoenix Mutual check for \$300 came in. So we sold the Scarsdale house and headed for California.

"We're in a beautiful spot here, just right for us. Our patio is our pride and joy. And I've taken up a new hobby—cooking barbecues, every chance I get. Every month, right on the dot, the postman hands us another check. Security? Why, we have more than lots of rich people. Our income is guaranteed for life!"

Send for Free Booklet

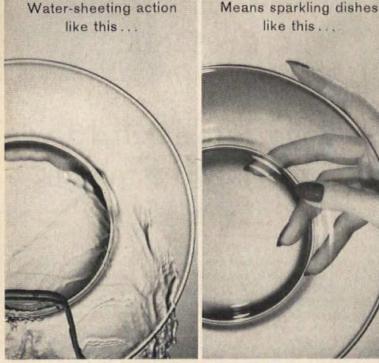
This story is typical. Assuming you start at a young enough age, you can plan to have an income of from \$50 to \$300 a month or more—beginning at age 55, 60, 65 or older. Send the coupon and receive, by mail, without charge, a booklet which tells about Phoenix Mutual Plans. Similar plans are available for women and for Employee Pension Programs, Don't delay. Send for your copy now.

Phoenix Mutual Life Insurance Co. 348 Elm Street, Hartford 15, Conn. Please mail me, without obligation, your free 16-page booklet showing new retirement income plans.

Plan for men 🗆 Plan for women 🗋

OVER 100 YEARS OF LIFE INSURANCE PROTECTION FOR FAMILIES AND BUSINESS Name______ DT+1EBWD MAN'S COLLECE OF Home ABEENSBORD, N. C.

DISHWASHER NEWS FROM PROCTER & GAMBLE Look! Cascade's dramatic water-sheeting action ends spots, streaks and film !



Only Cascade contains Chlorosheen to change water drops into clear-rinsing "sheets"... stops spotting as no other leading detergent can! You'll see a sparkling clean difference when you put Cascade in your machine. These dramatic photos show why. Notice how the water on the plate at left is rinsing off in clear "sheets" to slide away food particles and grease. No water drops left behind to dry into messy spots and film! Cascade's exclusive Chlorosheen is the secret. Cascade with Chlorosheen in your dishwasher will mean visibly cleaner dishes and silverware, visibly brighter glassware. For best results, always get Cascade.

Cascade is safer for fine china patterns, too!



WASHED 1000 TIMES IN CASCADE

WASHED 1000 TIMES IN ANOTHER DETERGENT

Cascade protects finest china patterns as no other leading detergent can. Everyone knows even finest china patterns can fade with time and use as shown by plate at right washed with another dishwasher detergent the equivalent of every day for 3 years! But see at left Cascade preserves the clear-cut beauty of this pattern. No wonder Cascade is rated best for safety by the American Fine China Guild.

CASCADE IS ENDORSED BY EVERY LEADING DISHWASHER MANUFACTURER



(continued)

How can I get an FHA appraisal on my present house so that I'll know how to price it for sale?

Apply to an FHA-approved lending institution for an FHA conditional commitment to insure a mortgage on the property. The lender will forward the application to FHA, and FHA will appraise the property. Your \$20 application fee covers the appraisal cost. The lender will send you a written statement of the amount at which FHA values the property.

Does the fact that I buy an FHA-approved home increase the chances that it will be well built and that I won't have trouble with it?

Yes. FHA appraises every home on which FHA mortgage insurance is applied for, not only to set a value on the property but to see that it complies with FHA minimum property standards. If application is made before construction starts, FHA makes inspections for this purpose during construction. Although the fact that FHA accepts property for

mortgage insurance is not a guarantee of satisfaction, it does assure the owner that the property meets at least the minimum conditions necessary for livability and sound construction. Many homes financed with FHA-insured mortgages are built to standards considerably higher than the minimum established by FHA-a further attraction to the home buyer who is concerned with value for his dollar.

We're trying to sell our house. Why do we have to pay "points" to get the buyer an FHA-insured loan?

The "points" you speak of refer to a discount that lenders charge on FHA-insured mortgage loans when the interest rate allowed by FHA regulations is less than the rate on other mortgages and investments. FHA regulations do not allow the buyer to pay the discount, and this is why the lender collects it from

the person selling the property. Let me emphasize that lenders—not the FHA— require payment of these discount "points." The number of "points" charged by lenders varies from time to time, from place to place, and even among individual lending institutions in the same city.

Money, like any other commodity, goes up and down in price, depending on how much of it is avail-able at a given time and in a given place. A discount is a means of increasing the yield to the investor.

What it amounts to is interest paid in advance. The FHA has a responsibility to help home buyers finance their homes at reasonable cost. FHA therefore limits the interest rate that lenders can charge on mortgage loans insured by FHA. The ceiling is adjusted from time to time. At present it is 534 per cent.

I'm looking for a good remodeling contractor. If I use FHA financing, can I be assured of his reliability?

First let's look at the way FHA operates in insuring loans on home improvements. To finance home im-provements, two kinds of FHA-insured loans can be used. Both kinds are made by private lending institu-tions approved by FHA.

If you are planning a large-scale remodeling job, you may wish to consider refinancing your home with an FHA-insured mortgage which could possibly cover the outstanding balance of your mortgage plus remodeling and closing costs and might have a term as long as 30 years.

FHA also insures loans made by approved lenders in amounts up to \$3500 for home improvements. These loans are usually made without collateral-on (continued on page 89)

HUBBARD H. COBB and JOHN INGERSOLL

The

"Best Home

American Home

Competition

NNINC

Presents

for the Money"



Here are four of The American Home's regional winners in the 1960 Best Home for the Money competition. These houses are winners in "total value," which means they were judged as much on exterior design.

excellence of floor plan, quality of materials. and craftsmanship as they were on price. In each case, we specify the price and actual living area.

Match these houses against the one you're living in now, and against model homes you've visited. Consider the amount of space for the money. and the division of that space. Check for the quality of materials used. If you have a chance, go and see the one in your region; you'll find an example of first-rate construction. These plans are all of balanced design-every household need is provided for-but study them for their

special emphasis. Do they fill your needs for kitchen and dining? Family room and terrace? More bedrooms? The smaller your house and the less you have to spend, the smarter you've got to be about your use of space. Write us which house you prefer. When you choose, you're helping The American Home to publish (and builders to produce) the kind of house you want.

OUALITY PRODUCTS USED IN THESE 4 HOMES

Key to builders using products below:

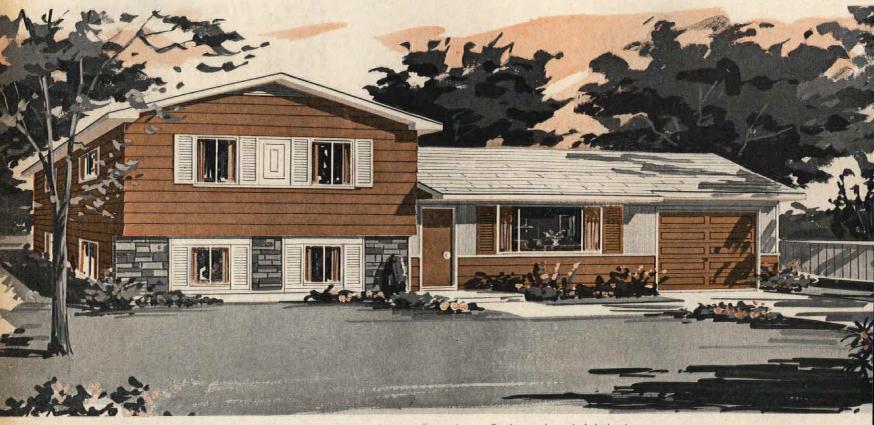
bc-Borchers Construction Co., Vandalia, Ohio nb-Nosan Building Corp., Detroit, Mich. Ib-Lebrato Bros. Inc., Fort Wayne, Ind. ba-Braun & Aldridge Inc., Orland Park, Ill.

ACCESSORIES, BATHROOM: Adrian Div., Hoover Ball and Bearing Co.--nb • Grote Mfg. Co., Inc.--bc • Hall-Mack Co.--ba • Miami-Carey Div., Philip Carey Mfg. Co.—Ib • BELLS AND CHIMES: Miami-Carey Div., Philip Carey Mfg. Co.—Ib • NuTone Inc.—bc, nb, ba • BRICK: Clippert Brick Co.-nb • CABINETS, KITCHEN: Brookwood Cabinet Co.-Ib • Fiberesin Plastics Co.-ba • Kemper Cabinet Co.-bc • Mercer Wood Products Co .- nb . Pope and Talbot Inc.-ba · COUNTER TCPS: Formica Co.-bc, ba · Westinghouse Electric Corp.-Ib · nb. DISHWASHER: Westinghouse Electric Corp.nb (optional) • DISPOSER, FOOD WASTE: Waste King Corp.—nb • DOORS, GARAGE: Bailey Door Co.—bc • Crawford Garage Door Co.—lb • Lin-Dor Sales Co.—ba • Taylor Made Garage Doors Inc.—nb • DOORS, HOUSE: Ceco Steel Products Corp.—ba • Cincinnati Sash & Door Co.—Ib • Haddock Sash Co.—nb • Jessup Sash Co.—nb • Midwest Plywood Co.—bc • Plymouth Door Co.—nb • ELECTRICAL SYSTEM: Cutler Hammer Inc.-nb • General Controls Co.-ba • Murray Mfg. Co.-Ib • Square D Co.-bc • FAN, KITCHEN: Berns Air King Corp .- ba . Emer-

son-Pryne Co .- ba · Miami-Carey Div., Philip Carey Mfg. Co.—bc, Ib • NuTone Inc.—nb • FIXTURES, LIGHTING: Imperialite Fixture Co.-nb • Moe Light Div., Thomas Industries Inc.-bc, nb • Progress Mfg. Co.-lb, nb, ba • FIXTURES, PLUMBING: American-Standardba · Briggs Mfg. Co.-Ib · Gerber Plumbing Fixtures Corp.-nb . Ingersoll-Humphryes Div. Borg-Warner Corp.-bc . FLOOR COVERING: B. F. Goodrich Rubber Co.—nb, ba • Kentile Co.—lb, ba • Tile-Tex Div., Flintkote Co.—bc • FLOORING, CERAMIC: Miraplas Tile Co.—bc, • U.S. Ceramic Tile Co .- nb • FLOORING, WOOD: Memphis Hardwood Flooring Co.-nb • GLASS, WINDOW: Libbey-Owens-Ford Glass -bc, ba · Pittsburgh Plate Glass Co.-ba · GUTTERS: Owens-Corning Fiberglas Corp.ba · HARDWARE: Amerock Corp.-ba · Lockwood Hardware Mfg. Co .- bc . Miami-Carey Div., Philip Carey Mfg. Co.-nb • Sargent & Co.b • Washington Steel Prods.—ba • Western Lock Mfg. Co.—nb • Yale & Towne Mfg. Co., Yale Lock & Hardware Div.—ba • HEATER (FURNACE): Bard Furnace Co.-bc . Lennox Industries Inc.—nb • Majestic Heating Co., Inc.—Ib • Stewart-Warner Corp., Heating & Air Cond. Div.-ba • HEATER, WATER: Clayton & Lambert Mfg. Co.-bc • Day & Night Mfg. Co.-ba • Temprite Products Corp.-lb • White Products Corp .- nb . INSULATION: Owens Corning Fiberglas Corp.-bc, nb, ba • U.S. Gypsum Co.-Ib • LUMBER, FRAMING Blagen Mill-Ib • Weyerhaeuser Co.-ba • PAINT, EX-

TERIOR: Benjamin Moore & Co.-ba • Mercury Paint Co.-nb • Pratt & Lambert Inc.-lb • Sherwin-Williams Co.-bc • PAINT, INTERIOR: Elliott Paint & Varnish Co.-ba • Mercury Paint Co.-nb · Pratt & Lambert Inc.-lb · Sherwin-Williams Co .- bc . Tamms Industries-lb . PIPING Anaconda Wire & Cable Co.—bc, Ib • Lewin Mathes Co.—nb • Mueller Brass Co.— ba • RANGE AND OVEN: Frigidaire Div., General Motors Corp.—bc, ba • Westinghouse Electric Corp.—nb • ROOFING: Flintkote Co.— bc, nb • Lehon Co.—ba • Philip Carey Mfg. Co. -Ib . SHOWER HEAD: Kohler Co.-nb . SID ING: Masonite Corp.-ba · Midwest Plywood Co.-bc . Minnesota and Ontario Paper Co.-Ib . Modern Materials Inc .- nb . Shakertown Corp.-ba · Superwood Corp.-ba · SINK: Aetna Steel Prods. Corp .- ba · Cleveland Enamel Inc .- Ib . Ingersoll-Humphryes Div., Borg-Warner Corp.-bc . Lyonscraft Mfg. Co.nb • THERMOSTATIC CONTROL: General Controls Co.-nb • Minneapolis-Honeywell-bc, lb, ba . VENTILATION, ROOF: H-C Prods. Co .- ba . WALLS AND CEILINGS, INTERIOR: US Gypsum Co.-bc, lb, nb, ba • WALL COVER-ING, BATHROOM CERAMIC: Miraplas Tile Co.—bc, lb • U.S, Ceramic Tile Co.—nb • WALL PANELING: U.S. Plywood Corp.—ba • WALL SWITCHES AND OUTLETS: Circle F Mfg. Co. nb, ba • Eagle Mfg. Co.—Ib • General Electric Co.—Ib • WINDOWS: Farley-Loetscher Mfg. Co.—bc • Pullum Window Corp.—nb • Rogers Industries Inc.-Ib

Best Home for the Money in INDIANA

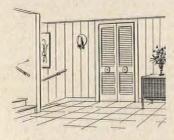


Price: \$18,400 with land . Living area: 1583 sq. ft. Builder: Lebrato Bros., Inc. Designer: Joseph J. Lebrato

Here's proof that split-level design is gaining acceptance in Indiana, an area that has in recent years favored one-floor design. This Ft. Wayne house won for the same reasons the "split" plan has become popular elsewhere. Its essential advantage is that it provides for the separation of living and sleeping areas inherent in two-story homes, without the need for a full flight of stairs.

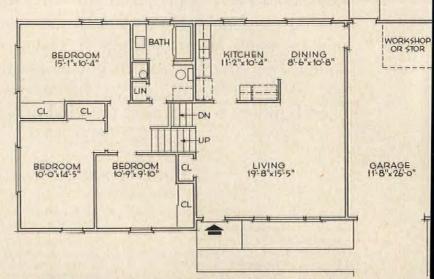
Just as strong a reason is price. The space in this winning split-level home costs less than in an average one-story, ranch-designed house in Ft. Wayne.

As you study this plan, you'll see that there's a large storage area in the rear of the garage—space that could easily be converted to a workshop. The kitchen is separated from the living room by a pair of attractive shuttered doors (see sketch). Notice, too, that the kitchen and bathroom share a common wall;



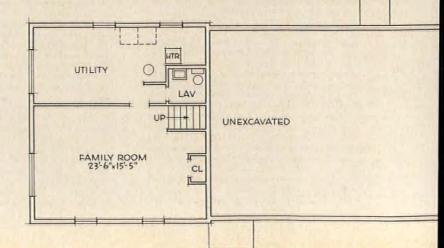
Attractive corner of living room shows stairs up to bedrooms, down to family room, and doors to kitchen.

the saving in pipes and fittings is reflected in the total cost of the house. A generous-sized linen closet is inside the bathroom, so that extra towels and washcloths are readily available for family and guests. To top off the assets of this winner, there is a woodpaneled family room on the lower level.

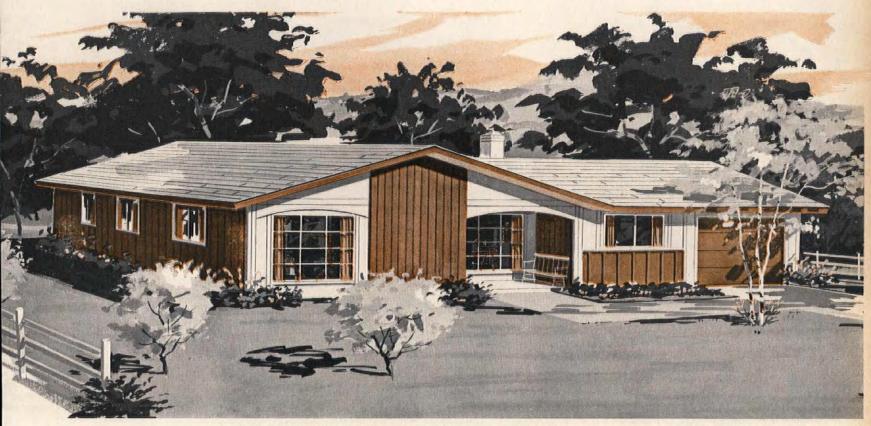


ALL SKETCHES BY SIGMAN-WARD, INC.

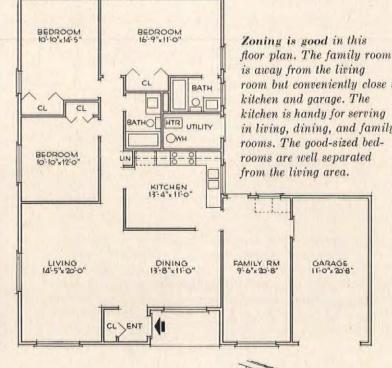
Efficient floor plan of a split-level design shows clearly here. Huge utility room on lower level, below, keeps storage and laundry areas separate from the rest of the house. Extra half bathroom on lower level is wonderfully convenient for the family room.



Best Home for the Money in ILLINOIS

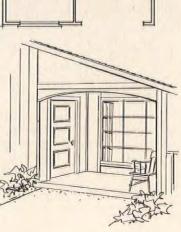


Price: \$20,250 with land . Living area: 1565 sq. ft. . Builder: Braun and Aldridge, Inc. . Architect: Martin N. Braun



The front entrance is set in for protection from weather. The arch is similar to the one over the livingroom window and frames a window in the dining room. The concrete slab is roomy enough for a bench.

is away from the living room but conveniently close to kitchen and garage. The kitchen is handy for serving in living, dining, and family rooms. The good-sized bedrooms are well separated



This house in Orland Park, a suburb of Chicago, is a good buy for many reasons. For one thing, it abounds in quality features. The ridge of the roof has continuous ventilation; gutters are fiber glass. There are two inches of fiber-glass insulation in side walls, four inches in ceilings; rigid perimeter insulation surrounds outside foundation walls of entire house. There are aluminum combination screen and storm doors.

The heater room has an outside entrance-handy for service and outdoor storage. The 40-gallon water heater is larger than usual for houses at this price.

Inside, the rooms are large and airy. A family room off the kitchen provides an excellent spot for washer and dryer. Doors leading to the outside, kitchen, and garage are all located at one end of the family room so activities are not disrupted.

Inside the front door there is a small entrance foyer with a closet. The living room has walnut paneling. All interior doors are platinum birch.

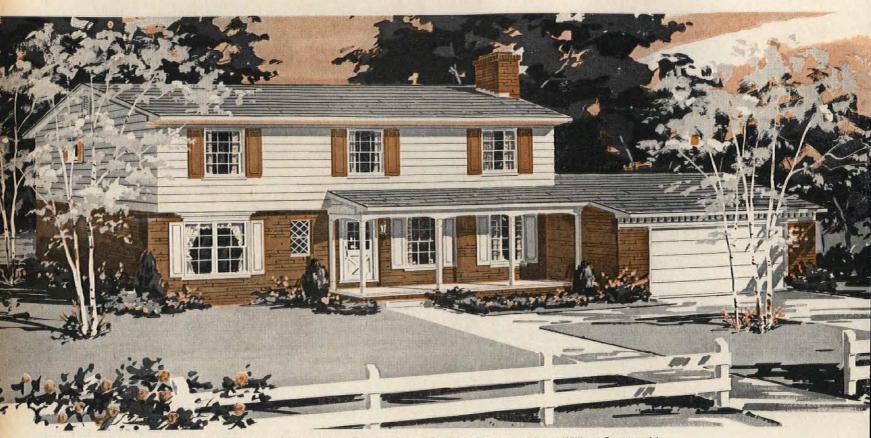
In the kitchen, cabinets are ceiling-high for extra storage. There's a built-in range with copper hood and fan. There's also space for eating.

Electric outlets are plentiful and the latest light fixtures are installed. In the dining room there's a pull-down light. In the bathrooms, four fluorescent lights frame the medicine cabinets.

Another reason this is a good buy is that it's in a finished community. Each site has large shade trees and flowering shrubs.

1 1 2 to - 10 - 1

Best Home for the Money in MICHIGAN



Price: \$22,500 without land • Living area: 2350 sq. ft. • Builder: Nosan Building Co. • Architect: William Gruenwald

This winner should please nearly everyone in Michigan. Located in Farmington Township, north of Detroit, it is a house that was specifically designed to satisfy the desires of home buyers in the Greater Detroit area. The result was so good that it became *The American Home*'s winner in Michigan. Here are a few of the reasons we chose it:

It's a two-story design, giving more space for less money. The price comes to \$9.60 per square foot of living area, without land—remarkably economical.

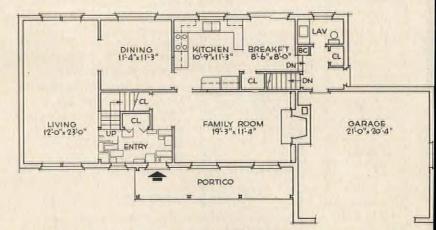
There's a separate entryway that routes traffic through the house without crossing other rooms. It also has a slate floor that will wear well and clean easily. The rooms on the first floor are convenient to each other but retain their privacy by being separate rooms. A combination lavatory and mud room is a wonderful extra. Four bedrooms are fine for today's larger families; notice that each bedroom is gener-



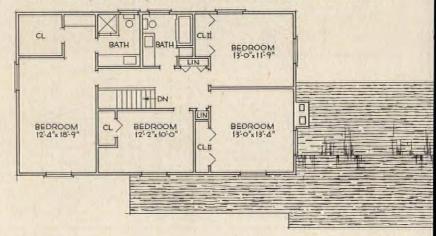
Attractive slate floor of entry is easy to maintain. Note shuttered doors on the guest closet.

ously sized, and that the closets areall extra large. A range, oven, range hood and ventilating fan, and a garbage disposal are included at the \$27,-900 price. The house is fully insulated with 3 inches of foil-backed fiber-glass batts in the ceiling, 2 inches in the side walls.

the second and the second and



Separate entry which channels traffic to each area of the house is the first sign of an excellent plan. Location of kitchen allows meals to be served in all dining areas with a minimum of trouble. Mud room and lavatory are well placed for children playing in the side yard.

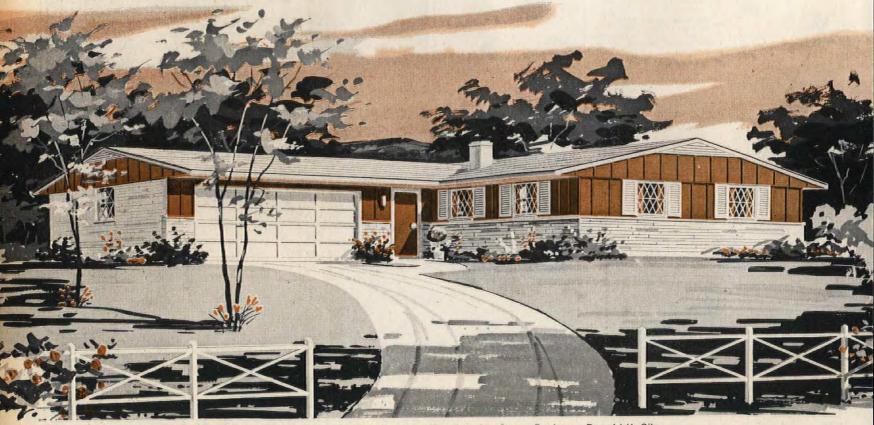


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Best Home for the Money in OHIO



Price: \$18,450 with land . Living area: 1252 sq. ft. Builder: Borchers Construction Co. Designer: Donald K. Siler

Here's a sound house with a highly livable plan that provides a lot of space for your money. Located in Vandalia, outside of Dayton, it has one of the finest traffic patterns we've seen in a long time. For example, imagine that you are standing in one of the rooms—any room. See how few steps it takes to go to any other part of the house. Notice that you have the convenience of hallways and passageways wherever you go.

The door from the garage to the family room and kitchen makes the toting of groceries a simple job, especially appreciated on rainy days. The main entry is more spacious than in homes that cost considerably more. And it has not one, but two large coat closets. On the subject of storage: there are two linen closets, and double closets in each bedroom.

The kitchen is equipped with a range and oven, plus a hood and ventilating fan. The washer and dryer location is convenient to the kitchen, yet can be closed off when needed. In this section of Ohio, two full bathrooms are not usually offered in a home priced this low. In addition, there are attractive built-in vanities in both bathrooms.

Two other models are presently available and a third is in the planning stage. This variety assures a subdivision without a "peas-in-a-pod" look.

Paved streets, curbs and gutters, storm sewers, utilities, water and sanitary sewers are included and paid for. Each site will be sodded, and will also have shade trees, shrubs, and a garden.

LIVING GARAGE AMILY RN 0 ENTRY NO BATH BEDROON Hallway from the entry is a top-CL notch way to separate living and sleeping zones. Note how easily the kitchen can be reached from the BEDROOM BEDROOM garage with just a few steps through the family room. Extra entry closet is another plus feature.

Sliding glass doors from family roomkitchen area to the patio make it convenient to serve meals outdoors. Attractive birch cabinets above range and breakfast bar add valuable kitchen storage space. Floor is vinyl asbestos.



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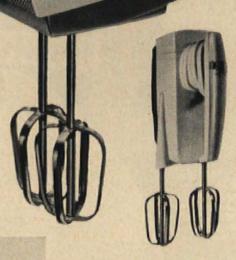
Tampax[®] internal sanitary protection is available wherever such products are sold. Your choice of Regular, Super or Junior absorbencies. Tampax Incorporated, Palmer, Mass.

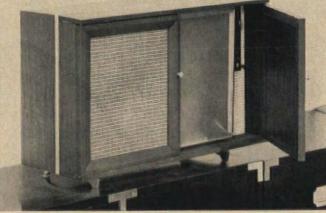


Invented by a doctornow used by millions of women

LOOK, IT'S NEW!

The hang of it is pretty special about this portable hand mixer. Called the "Stow-Away," its two beaters eject at the push of a button to be stored in fins built into the mixer body. The removable cord winds around the handle post and snaps tight. Other assets of the mixer are its powerful motor and well-balanced light weight. \$17.95. Dominion Electric Corporation.





Clip-on doors are available as an accessory to General Electric's smart new 19" table-model televisions. The sets have swivel bases, built-in telescoping antennae, and measure 24½%" wide, 17½%" high, and just 12½%" deep. The doors give them the appearance of small Chinese chests. In walnut, oak, or cherry finishes to match the sets, doors add about \$15 to the price.

There's no smoking, spattering, or splashing from a Black Angus Indoor-Outdoor Grille especially designed to bring the pleasures of outdoor cooking inside. Handsomely chrome-plated, it can stand on a buffet, and operates on AC or DC current. \$29.95. Marlun Manufacturing Co., Inc.





Sheraton telephone table gives you unlimited service. Two good numbers in one, its false front pulls out to become a comfortable bench. Mahogany with a 23½x18" veneer top, it stands 25½" high, has antiqued brass hardware. \$69.95. The Brandt Cabinet Works Inc., Hagerstown, Md. All prices are approximate



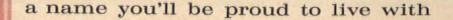


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For additional facts, phone your electric utility. Why not right now?

HOUSTON, TEXAS

In the comfort of her Weathertron-cooled living room, Lotha Steininger relaxes while her husband, Don Steininger, puts the finishing touches to the landscaping of their new Gold Medallion Home.

The General Electric Weathertron heat pump cools and heats their entire house on



one thermostat setting. "This crazy weather!" says Mrs. Steininger. "One minute you freeze, the next you roast. From now on, though, I'll never have to get up in the middle of the night to hunt for a blanket. This Weathertron is really automatic."





ROSLYN, LONG ISLAND

The General Electric kitchen of Mr. and Mrs. Seymour Simon's air conditioned ranch house is the focal point of family activity.



Mrs. Simon credits her General Electric appliances with helping her become a gourmet cook. She finds cooking with electricity so neat and easy: "I never even need an apron. Everything's so automatic that even the hardest dishes are easier to cook. And the cleaning up afterward is so simple, with that dishwasher," she explains.

"Honestly, I'm a member of my family again. Barbara, my daughter, helps me load the dishwasher. Then I flick it on and have the rest of the evening free."

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SANTA ROSA, CALIFORNIA

"They called it 'light for living' and now I know just what they meant," says Edith Weber. "For example, I never have to worry about the children having proper reading light. *Wherever* they're reading, I know the light is right."



She and Dr. Weber found a variety of decorative effects possible with lighting tailored to the home. *Most* important to Mrs. Weber is the remote control system which operates lights throughout the house.

"As a doctor, my husband is often called away," she explains. "I like to know that I can reach out and turn on any light in the house or patio without moving from my bed."

DELMONT, PENNSYLVANIA

Heat is radiated from electric cables hidden in the ceiling of Mr. and Mrs. Adam Ardisson's Gold Medallion Home. Here, the Ardissons enjoy the warmth of their living room despite the chilly weather outside.



Mr. Ardisson, as head of his own electrical company, is no stranger to electricity in the home. "Living here for a year, though, has opened my eyes," he says. "I never knew how it felt to have even, draft-free heating in every corner of the house."

Added Mrs. Ardisson: "Spring cleaning this year didn't include washing the walls."

Progress Is Our Most Important Product GENERAL BELECTRIC



"Music Man' was written here," says Willson, with Rini in music room, "and the new musical, 'The Unsinkable Molly Brown."

At home with *AEREDITH WILLSON*

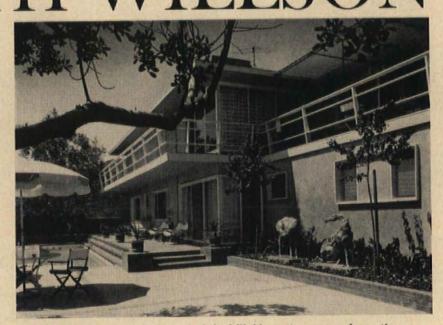
JIM LISTON

reredith Willson, creator of the smash hit, Mereditin Whisen, "awakes about five every morning but doesn't open his eyes. He lies in bed and listens critically to the words and music he wrote the day before. The house is silent, but Willson "hears" every note.

"If I think I did a good job the day before," says Willson, "I'm not fooled at that hour of the morning. I jump out of bed, grab a big pad of paper and start rewriting. By eight o'clock I'm completely recharged, have the new lyrics, and I'm ready for a swim and breakfast."

Willson, who goes through every day with the bounce and enthusiasm of a man who hears "Seventy-Six Trombones" playing in the background, hits the water with a big splash. He's six feet tall, weighs 185 pounds, and bounds into the pool behind his West Los Angeles home with the abandon of an Iowa boy on the first day of summer at the old swimming hole.

"There are a lot of people out here who don't use their pools very much," he says. "But (continued)



The Willsons are justly proud of the hillside contemporary home they built in 1948. Music room, "words room," and bedroom are on the lower level. Canvas-roofed sun deck is used for parties and informal dinners.

WINTER IS ONLY ONE SEASON WHEN YOU ENJOY CARRIER 12-MONTH HOME AIR CONDITIONING

If "air conditioning" in winter sounds unusual to you, it's because you are used to thinking of air conditioning as merely comfort cooling in the summertime.

True air conditioning-the kind provided exclusively by Carrier 12-Month Home Air Conditioning-is complete control of temperature, humidity and air contamination every season of the year.

In winter, for example, this new kind of central air conditioning not only comfortably warms the house, but feeds moisture into the air. The reason: when you heat air, you also dry it out. This irritates nasal passages. It also causes furniture to crack and come apart. Carrier 12-Month Home Air Conditioning puts the right amount of moisture back into the air in winter, just as it removes moisture from humid air in summer.

Year-round humidity control is only one of the benefits of 12-Month Home Air Conditioning that provide more comfort and better health for you and your family. Read about all of them below. Then call the Carrier dealer listed in the Yellow Pages. He has this wonderful new experience in living waiting for you. Carrier Corporation, Syracuse, New York.

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Pollen, dust and many other harmful elements are continuously removed from household air by a revolutionary new air purifier.

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A unique filter, self-cleaning to maintain its high efficiency, keeps homes cleaner. Furnishings stay fresher. There's less need to dust.

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Cooking and household odors are whisked away. Even air that is heavy with pipe, cigar and cigarette odor is fresh again in minutes.

12-Month Humidity Control

In winter, moisture is fed into bone-dry air that irritates nasal passages. In summer, it is removed from sticky, humid air. 12-Month Temperature Control

The house is snug and warm in winter, delightfully cool in hot weather, and just right during the seasons between – automatically.

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Warmth or coolness is evenly and quietly diffused throughout the house. There is no stagnation, no stratification. Air stays fresh.

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99" sofa, reversible pillow back, from \$299.50. 86" length, from \$269.50. Available with plain back, too. Also with walnut finish wood trim.

Plain back lounge chair, from \$109.50. Also available with

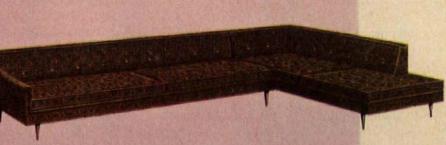
pillow back. Wood trimmed style, too. International takes the clean lines of Danish modern, adds a world of comfort...brings you the most satisfying furniture you could hope to own.



^w international

99" sofa with plain back, from \$239.50. 86" length, from \$219.50. Available without wood trim. Also with pillow back.

85" one-arm sofa, from \$199.50. Bumper chaise sofa, 87" long, from \$199.50.



BASICANNA

One-arm section, from \$129.50. Armless chair, from \$79.50. New curved, extended bumper, from \$219.50.

Prices slightly higher West of the Rockies. Chairs, sofas, and sectionals of varying sizes. All so sleek. And yet so comfortable. Gracefully curved arms. Foam rubber cushions. Every one zippered and reversible. New nylon coverings. And a choice of colors that will make you the happiest woman in fifty states.

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"Words room" is full of "Music Man" awards. Golden baton and replica of "Music Man's" show curtain were presented by Big Brothers of Greater Los Angeles, a philanthropic group of which Willson is president. (Above) "Grammy" awarded by the National Academy of Recording Arts and Sciences.





Comfortable upholstered chairs and tables made from antique Chinese trays flank the fireplace. At the left is a table in 18th Century style.



Sofa with contrasting cushions is served by Japanese lables. Lacquered lamps repeat theme of tray tables at opposite end of room.

(continued)

I don't think I'll ever get over this. I'm just like a kid with a new toy. Rini and I use the pool practically every day."

Rini Willson is the former Ralina Zarova, Russian-French operatic star, who met Meredith when he was "the big boss" of the National Broadcasting Company's West Coast music department. Willson taught her how to sing popular music and coached her when she was singing and acting in five shows a week for NBC. The Willsons were married in 1948 and, according to Rini, "he still thinks he's the boss."

The Willsons' home is a handsome hillside contemporary that appears to be a ranch from the street. The living, dining, and kitchen areas are on the main level. On the downhill slope the house enjoys full daylight on the lower level, and here the Willsons have their bedroom and two guest rooms. One, used as an office is called the "words room"; the other they call the "music room."

The Willsons are as enthusiastic about their home as the first day they moved in, and they can tell you the exact date: "March 13, 1948. This is our honeymoon house. We built it and we love it."

The Willsons were having a mid-morning cup of coffee at the dining-room table, a handsome, octagon-shaped piece in cinnabar lacquer finish topped with a built-in Lazy Susan. The table is the colorful highlight in an all-white room. Horizontally striped, white silk draperies filter the sunlight. One wall of sliding glass opens on the lush greenness of Mandeville Canyon and the view beyond the sun deck emphasizes the light, airy cheerfulness of the room.

Willson stepped out onto the sun deck and inhaled deeply. (continued)

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SPRED HOUSE PAINT OUTLASTS ORDINARY PAINT. Provides a very hard, durable yet flexible film which repels dirt. It doesn't have to chalk to keep clean which means no unsightly stains on foundation, windows and screens.





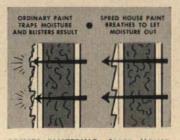
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(continued)

"Ah! That air is sweet as honey. Look at the view we get up here. On a clear day you can see all the way to Catalina. See that school down in the valley? That's Paul Revere Junior High. It's about a mile away, but the public-address system in the schoolyard carries right up the hill to us. Some days when I'm dawdling over my lyrics, I'm startled by a voice that sounds like it's right in my office, 'Attention! You will now return to your classrooms!' I tell you that makes you snap to and get down to

He led the way to the living room. "We're a little oriental in here, and as you can see, a little musically inclined."

Two grand pianos, back to back, dominate the long west wall, and opposite them is an electronic organ, A low-backed, twelve-foot sofa curves around the south window wall, which is hung with smartly tailored linen draperies. The back and frame of the sofa are covered in off-white wool with a pale blue stripe, while the cushions are set off by the addition of an interwoven mustard-colored thread. In this grouping three small Japanese tables and a pair of painted canister lamps on corner tables repeat an effect created at the opposite end of the room by Chinese tray tables flanking the fireplace.

The Willsons' careful blending of traditional and oriental pieces carries through to a study corner of the living room. A woodpaneled wall, bookshelves, built-in stereo equipment, a pair of handsome chairs in yellow leather, and a white tile floor give it a cleanlined masculine look.

Of interest in the study is a Tang horse in terra cotta. It shows to advantage on a shelf above a sofa which is covered in a red,

hand-woven fabric from India.

The Tang horse is our pride and joy," said Willson. "We discovered it in a little shop when we were visiting Switzerland. It was in about 39 pieces, but a good friend of ours restored it. It's the rarest thing we have. The experts tell us it's about 1300 years old. We have other things-a sword case carved from a single tusk, this small bronze elephant from Indonesia, and those two Korean garden stools of porcelain-which aren't collector's items. But we discovered these things on our travels and we're fond of them."

The living room carpetingwhich Mrs. Willson calls "sea-

THE AMERICAN HOME, SEPTEMBER, 1960

foam"-runs through the house like a deep, soft theme. We followed it to the lower level and the music room.

Here's where the music gets written," said Willson, seating himself in an armchair before a spinet piano. The chair, built to Willson's specifications as a work chair at the piano, would be impractical for a pianist, but it is a great back saver for the man who spends hours at this piano working, writing, and "staring into space." The music rack has been replaced with a large composing board, in the center of which is a bit of whimsy by the Willsons' famous photographer friend, Max Coplan. It shows Willson trying to teach Rini how to play the trombone. Above the piano the gleaming bell of a sousaphone frames an electric clock that commemorates Meredith Willson Day in Elkhart, Indiana, 1958.

"I was invited to Elkhart's Centennial and I couldn't quite figure out why," said Willson. "But it finally dawned on me that Elkhart is the musical-instrument capital of the world, the home of C.G. Conn band instruments. During the presentation, the president of the company said that Harold Hill, the con man, was a Conn man. About 50 years ago, Conn had salesmen traveling all over America. Many of them, like Professor Harold Hill, couldn't read or play a note, but they could talk up a storm and sell a town on the idea of starting a band. Well, anyway, during the 1957 recession the Conn plant would have had to lay off a lot of people if it hadn't been for 'Music Man.' Instead, Conn had a 12 per cent increase over the biggest year in its history. The trombone department had to be retooled three times to keep up with the demand. It gives me a thrill to know 'Music Man' kept people on the job. That's a happy clock; reminds me of a wonderful day."

ne wall of the music room is filled with pictures from Willson's days (1921-1923) as a flute soloist in John Philip Sousa's band, as a conductor and composer for the San Francisco Symphony and the Los Angeles Philharmonic. A picture of Arturo Toscanini, under whom Willson played first flute with the New York Symphony, is also in the collection.

"He was the greatest," Willson. "He stands alone. "Oh, by the way, this was supsays Posed to be a guest room; it has a bath and shower." (continued)



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The walls of the bath are papered with newspaper and magazine reviews of "The Music Man," and pictures of friends in the entertainment field. The shower stall serves as a handy place to store a bass fiddle and a French horn.

"And here's the 'words room,'" he said, leading the way into a room lined with awards and tributes to "The Music Man."

The "words room" is occupied from nine to five every day by Willson's secretary, Rosemary Sullivan, who handles his telephone calls, his correspondence with theatrical and television producers and high school band members. She also tackles tricky typing assignments such as the words to "Trouble," or the more complicated talking rhythm of Willson's up-coming Broadway musical, "The Unsinkable Molly Brown."

Willson's tributes include a stuffed Iowa hawk (presented at a University of Iowa Home-coming Day football game), a gold record for the million-seller "Music Man" album, the "Grammy" award of the National Academy of Recording Arts and Sciences for the best Broadway original-cast album of 1957-1958, and the New York Drama Critics' Circle Award for the best musical of 1957-1958.

"This was given to me by my friends in the real River City-Mason City, Iowa," said Willson, picking up a gold-plated piccolo. "Of all the wonderful things that happened to us as a result of 'Music Man,' the most unforgettable was the day Mason City turned out for Meredith Willson Day. It was great going up Main Street of my old home town behind a big brass band with 76 trombones and 110 cornets close at hand-just great! I was in an open car, waving to a lot of people I knew and at one point the parade paused at a corner. There was a lady with her little boy at the curb and I heard him ask:

"'Who is that man, Mother?" "'That's Meredith Willson,' she

said. "'Who is he?'

"'Why, he's the man who wrote "Trouble,"' she said. "'Oh, *that* man,' he said.



"And with that, he let out a whoop and started waving for all he was worth. That's a big thrill when even a home-town youngster knows what you have written and likes it."

Willson and Rini strolled out to the terrace. A colorful, fringed parasol shaded a table by the pool and a pair of sculptured horses stood in a raised flower bed.

"These were done by a local artist, Maxine Kim," said Willson. "I don't pretend to understand art, but she does everything long and slim and I'm beginning to appreciate the impression these convey. This is the ideal spot for them."

The Willsons' terrace is completely private—the house shelters it from the street, and their neighbors to the south are below them.

Willson rested his foot on a brick retaining wall.

"This wall keeps us from falling into their back yard. You know, we like it so much here that we hate to leave home—even for Hawaii. But we've solved that. For me, home is where Rini is: wherever I go, Rini goes, so we're at home anywhere."

"We travel around America every year on a lecture tour," said Rini. "This started when Meredith wrote his autobiography, "There I Stood With My Piccolo.' The publisher thought it would help the sale of the book if we accepted invitations to give musical lectures to women's clubs, civic groups, and college students. This has become a regular thing with us and we've made new friends all over the country.

"After 'Music Man' became a hit, we heard that our old friends on the lecture schedule thought we wouldn't be around anymore. But we wouldn't miss these tours for the world. There's nothing that compares with the response you get from a live audience. And it's invaluable for Meredith because this way he keeps in touch with what people really like."

Although Willson has for years traveled with ease in the company of Hollywood's biggest names, he has never lost the unaffected friendliness of a Mason City boy who knows and likes everybody in town. Though Main (continued on page 75)

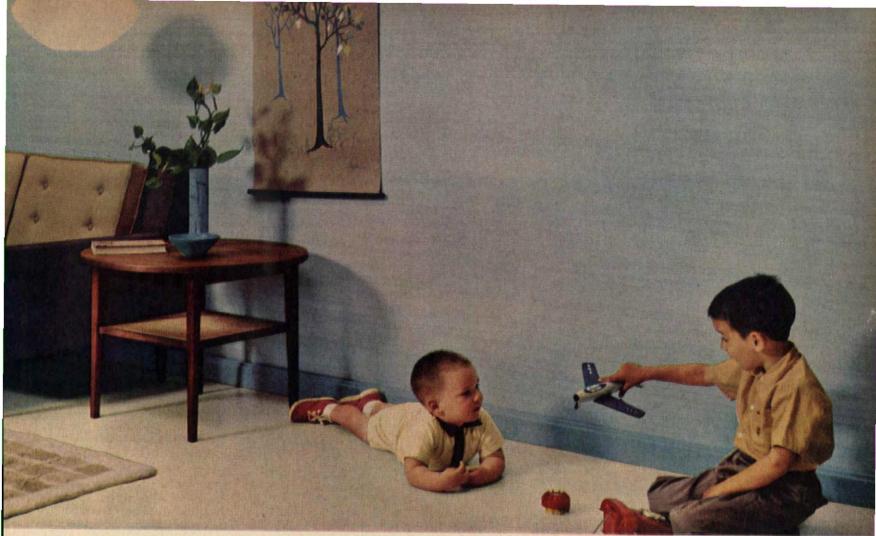
The two most trusted words in meat. Our 105th year.

Swift's

all the meat is **beef**

in new

Para



Floor in vinyl tile by Bolta-Floor

Wonderful walls for every room in your home with





Luxurious FASHON vinyl wall covering will perform wonders in your home. Modern as tomorrow beautiful, textured FASHON comes in patterns and colors just right for every room—any decor. Designed for today's active families care-free FASHON is soil, stain, and scuff resistant—its durable vinyl surface stays new looking for years. FASHON comes in pre-trimmed rolls, 25 inches wide and is easily applied like ordinary wallpaper. Beautify your walls with FASHON, America's finest vinyl wall covering—sold at better department stores and wallpaper shops everywhere.

Makers of: Bolta-Floor vinyl flooring Boltaflex vinyl upholstery Bolta-Top vinyl counter top



THE GENERAL TIRE & RUBBER COMPANY · Building Materials Division, Akron, Ohio



Get satisfying flavor...so friendly to your taste!



A The romance and enchantment of Spain have long captured the imagination of Writers and poets. A perfect mood, said we, to inspire a new kitchen that is filled with exciting ideas you can copy for your own. Like that country of SPANIE MOOD flamenco, and the sentiment of flickering candles-all amid the planned ease of today's kitchen. Just turn the page and see! VIRGINIAT. HABEEB



The cooking wall and maple-topped peninsula are conveniently close to the dining area for easy serving. Gas-fired barbecue has a stainless-steel cover that serves as handy put-down spot for food coming out of oven at left. Controls for cooking top are part of the drop-in unit.

SEASONED WITH BOLD STROKES OF PEPPER RED

We predict a strong Spanish influence in decorating everywhere. Exciting Spanish designs and color are cropping up in furniture, flooring, fabrics, wall-coverings, and accessories.

But underlying the Spanish mood of our kitchen is a world of practical planning that makes it a pure joy to work in. Take a guided tour with us as we point up the myriad ideas that make it one of the best we've ever shown you.

The kitchen is big, yet the main work areas are closely related for greatest efficiency. It's an open room with no unnecessary barriers. Skillful planning separates the main kitchen center from the laundry and dining areas. Note how the cooking wall, set at a broad angle to the adjoining peninsula, encloses the main work area.

At left, you can see the convenient built-in wall oven and tall storage cabinets—part of an efficient laundry and utility area. Each area is separate, yet so well integrated with the whole that all activities dovetail when you work.

Beams in the dining area at right give that section a change of pace. An expanse of windows maintains the open feeling of sunny Spain.

Shopping Information, page 90

Woven blinds of driftwood-textured wood and thin, clear plastic strips give privacy and control light and air. Multicolored glass and wooden beads sparkle in the sun.

BRIGHT CONTRASTS EVERYWHERE!

The brilliant color scheme based I on the fiery red of pomegranates and the royal purple of kings is tempered by the extensive use of white in cabinets, counter tops, and appliances. The white hardwood cabinets, enhanced with traditional trim molding and black hardware, have the look of fine furniture. The translucent permanent white finish allows the wood grain to show through. These factory-built cabinets have many custom features designed to provide proper storage for everything used in the kitchen. All the appliances are either built in or have a built-in look to blend harmoniously with the furniture-styled cabinets.

As a bright foil for the white cabinets and appliances, tone-on-tone patterned wallpaper is used lavishly on wall and ceiling areas. Driftwood-finished woodwork adds a weathered quality.

The Moorish influence is reflected in the unusually shaped vinyl floor tiles in purple and white. These are standard tiles that come already cut in this shape and interlock perfectly to give you a custom-designed effect.

Lighting is generously provided for in this kitchen. We designed a decorative strip of fluorescent lighting above the windows to give additional light. (See detailed drawing on page 68.) These panels in the dining and kitchen areas are controlled separately so the kitchen can be darkened at mealtime if desired. Candlelight and its flickering shadows are glamorous for dining. Not shown are two recessed ceiling lights in the kitchen and laundry areas as well as incandescent fixtures mounted in the soffit. Under-cabinet lights give plenty of light (continued) to work surfaces.







HANDSOME STORAGE WALL provides ample space for tableware and a desk as well. Recessed lights in show-off wall cabinets shine down on glass shelves holding colorful china and glass-ware. Base cabinets have specialized storage for linens, silverware, and accessories. Desk top is a comfortable 30" high.

ADAPT OUR PLAN TO YOUR KITCHEN

At right, you see the plan for our Spanish kitchen. One floor plan can seldom be duplicated in its entirety in another kitchen, but you can adapt it to fit your own room dimensions. Here are a few tips:

(1) Note appliances and cabinets and counter space beside them. These work centers can then be juggled to fit your own plan. (2) Turn the plan around; look at it from every angle. (3) Trace plan on thin paper, flip it over, and study from all directions. (4) From another tracing, make cutouts of the work centers; put them together to fit your kitchen. (5) Consider using appliances in smaller or larger sizes. (6) Try putting one work area at an angle, or on a peninsula or island.

Use our plan as a springboard

The large over-all dimensions of this kitchen are broken into work areas. Dining area is close to cooking top and dishwasher for easy serving and fast after-meal cleanup. Laundry area is compact. Cabinets and built-in oven cabinets are grouped.

Relate it to a rectangle

The relationship of the refrigerator, dishwasher, sink, and range is quite similar to the plan above. It is necessary here to use a refrigerator with a left-hand door opening. A singlebowl sink allows more room for counter space. Free-standing range and adjoining cabinets are placed on a peninsula to form an efficient \cup -shaped work area; wall cabinets are suspended from a soffit over the peninsula. Storage wall in the dining area provides additional space, a convenient desk, and a tall utility cabinet. If you prefer, laundry facilities could replace the desk and some of the base cabinets.

Turn original plan sideways

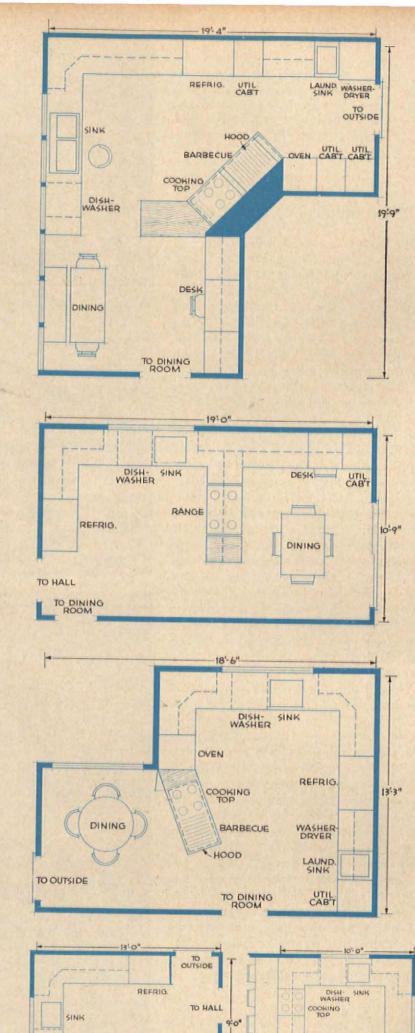
You can see how the major portion of the kitchen was revised to fit into this kitchen plan. The work areas fall into a basic \cup shape with the cooking top and barbecue slanting into the main kitchen work area. Putting them on an angle instead of a straight peninsula has the advantage of bringing the cooking area a few steps closer to the refrigerator and sink areas, as well as freeing more space for dining. The wedgeshaped cabinet resulting from turning the angle opens into the dining area. It can be outfitted with vertical partitions for tray and large platter storage. The laundry area, smaller than the original, has wall-cabinet storage for laundry supplies.

Adapt it to a smaller room

This plan (near right) retains the basic elements of the original kitchen even though it's much smaller. Cooking peninsula comes straight out from the wall, separates kitchen and family room. Dining bar can be 36" counter height or 30" table height.

Consider a separate laundry wall

The main kitchen areas (far right) are placed along two walls and on a peninsula—out of the path of traffic from the outside to other rooms. Laundry area has washer and dryer, is completely separated from meal preparation. Since little time is spent at these automatic appliances, traffic is no problem.



HOOD

BARBECU

OVEN

TO DINING

REFRIG

DRYER WASHER CAR

TO OUTSIDE

DISH-

FAMILY ROOM

PLANS BY: SIGMAN-WARD, INC.

A compact but complete laundry is just beyond the gas refrigerator and tall pantry cabinet. Take a siesta while the combination washer-dryer does the laundry for you.

Spanish Mood (continued)

No Spanish kitchen would be complete without ceramic tile. A very practical adaptation of this Spanish tradition is the wall of peppery red, glazed ceramic tiles behind the built-in gas cooking top and barbecue unit. The tiles, made in this country, are $1\frac{3}{8}$ " square, come mounted on sheets for easier installation. Grease splatters wipe off with a damp cloth.

Metal plays an important role here too. Staccato notes of black wrought iron appear in all areas. Lacy trivets and cooking tools add useful decoration to the tile cooking wall. While stainless steel is a very modern material, it has a way of belonging wherever it's used. It surrounds the cooking top and barbecue; the sinks are stainless steel as well. The handsome hood is our own design-custom-made and equipped with a commercial-sized ventilating fan to whisk away heat, smoke, and cooking odors both from the barbecue unit and cooking top. Made of stainless steel that's been ever so lightly brushed with black lacquer, it has the softness and sheen of old pewter. The crown on top adds a regal touch. See page 68 for details on how to copy or adapt this design to your own kitchen.

Straight from Spain comes the dark walnut furniture we used in the dining area. It's available in this country now and is scaled nicely for use in a small dining area. The narrow table is typically Spanish with the legs braced with iron rods. Three-legged chairs are copies of Renaissance fireside chairs. Seat cushions and the upholstery on the bench back are our own additions, made of violet calico piped with bright red chintz. Tassels, cut from a length of Spanish fringe, adorn the corners.

Complementing the Spanish mood of this kitchen are bright accent pieces from Scandinavia—so harmonious in shape with the curved Spanish furnishings. A ceramic coffee service from Spain's next door neighbor, Portugal, and purple Italian pottery add to the international flavor.

Wrought-iron chandelier with intricate grape design gives a soft light above the dining table. For mood light, the antique wall sconce provides an atmosphere that you'll surely want to copy.

(continued on page 64)

ARTHUR M. WATKINS

Not long ago a man and his wife were on the verge of buying a large, elegant house about 30 years old. It seemed a bargain at \$27,000. But they didn't buy. Why? Before closing the deal, they had a construction expert check the house. He found it was riddled with termites. Repairs would have cost an estimated \$6000.

GUIDE FOR HOME BUYERS PART

VI

Last summer another couple discovered a charming 65-year-old home with five bedrooms and a sweeping hillside view of a scenic river. The price: \$18,000. After a professional inspection, they bought it, even though it required about \$2000 worth of improvements. Today, they are more delighted than ever with their buy.

There are almost two million American families who buy used houses every year—almost twice the number who buy new houses. If you are planning to shop the used-house market, you should know the steps which will determine whether the house you choose is a good buy.

Here are the answers to the important questions that face all prospective buyers. These answers are based on interviews with building authorities and a survey made by *The American Home* of top real estate experts, FHA and VA officials in every section of the United States.

The survey offers practical information not just for used-house buyers but for all homeowners. Even if you're not shopping for a house today, the information can tell you how to check the value of your present house.

THE ADVANTAGES OF BUYING A USED HOUSE

"Space is the number one housing luxury today," says R. J. Chinnock, past president of the National Association of Real Estate Boards. In many parts of the country, real estate men report that old houses for sale contain up to twice as much space for the same money as new houses. At the moment there are two old houses on the market for every new one. This gives you a wider choice.

A used house is often cheaper to maintain than a new one, according to a survey by the Allied Home Owners Association (a home service group with dealers in nearly 70 different cities). The survey shows that new-house buyers spend an average of \$335 a year for improvements and repairs, versus \$150 a year spent by used-house buyers.

Many used houses are in lovely old neighborhoods. Taxes are stable and you side-step the usual growing pains of a new development. Because old houses are sometimes harder to sell, you are often in a good position to swing a bargain. However, once you've decided on the general area in which you want to live, explore the neighborhood thoroughly. There can be vast differences between certain sections of town—even adjoining neighborhoods. If the neighborhood seems to be slipping into multifamily units and rooming houses, try to steer clear of it. Look into church, school, shopping, recreational, and transportation facilities too. *The American Home* survey stressed the prime importance of location and neighborhood. More than one expert stated, "Location of a house is the single most important influence on its market value."

LOOK BEFORE YOU LE

Avoid a house that is overpriced for its neighborhood. If a house is bigger and more expensive than its neighbors, you may have difficulty reselling it. The same holds true if a house is in such poor condition that it will need extensive remodeling. The cost of the improvements may raise the value of the house above those surrounding it. You will seldom get your money back if you have to sell, since prospective buyers won't buy an expensive house if it's surrounded by cheaper ones.

THE HOUSE ITSELF

The design of a house, its size, room layout, the way it sits on the lot are all important.

You should ask: Is the kitchen centrally located? Is the bedroom zone separated from the rest of the house? Can you go from either entrance to any room without passing through a third room?

Avoid houses with only two bedrooms, even if that's all you need. The two-bedroom house is less desirable because of the size of today's families. Choose a house with at least three bedrooms, and you'll have a better chance for resale.

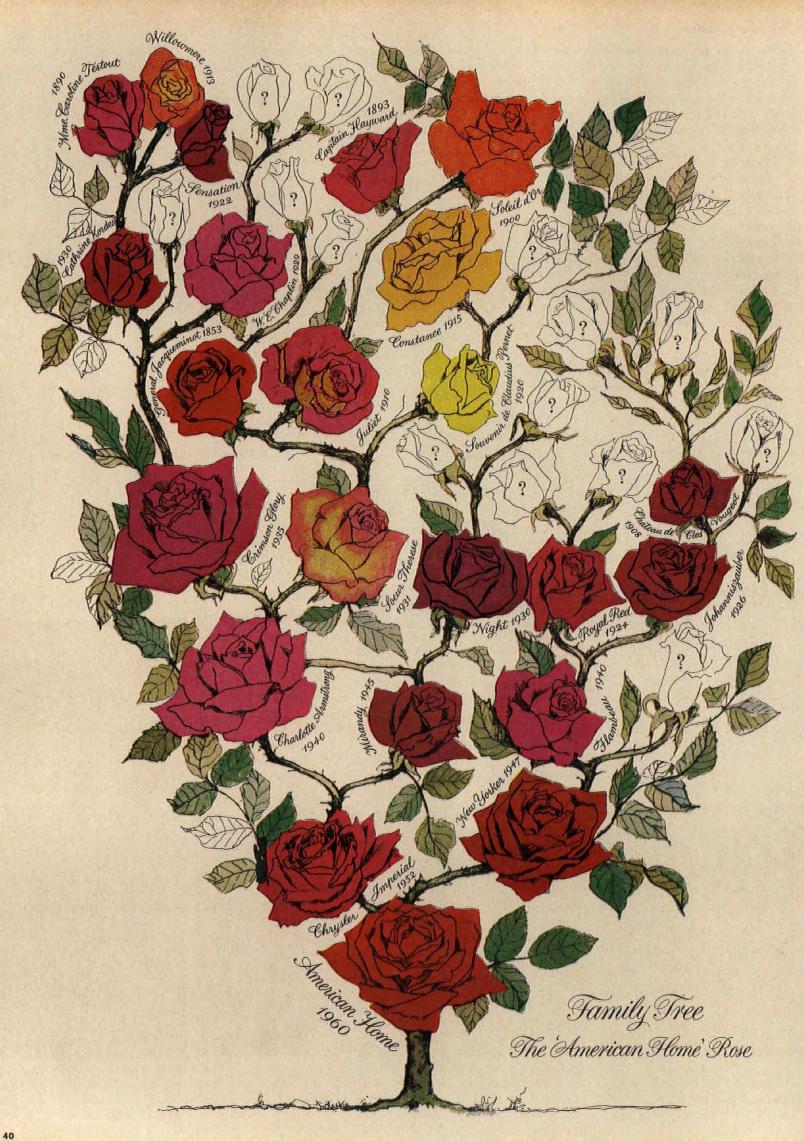
Two of the biggest design drawbacks in old houses are old-fashioned kitchens and inadequate bathrooms. They account for the biggest fix-up expenses. If they're a problem in a house, be sure there is enough space to install a good modern kitchen, and to add a second bath, especially on the first floor in a two-story house. According to Cornell University's Housing Research Center, there should be at least 96 square feet (12x8') for a minimum kitchen work area—more if you plan on a wall oven and dishwasher. There should be at least 5x7' for a second full bathroom, preferably 6x8', although by using smaller fixtures and a stall shower you could make do with less space.

The FHA takes a hard look at bathroom location. "We will not O.K. a mortgage on a house," one official explains, "unless the main bath can be reached from every room without a person having to walk through a third room.

MOST COMMON FLAWS

An analysis of 1000 used houses over 10 years old in the New York metropolitan area was made by Arthur Tauscher, founder of Home Inspection Consultants. He discovered the most common flaws were inadequate wiring and termites. (continued on page 70) Buying an older house can pay offif you're careful Here is a lovely new rose – we believe a great new rose – which has been named for *The American Home*. Its rich red, beautifully shaped bloom and its vigorous, attractive plant assure it a place among the outstanding garden roses of the 1960's and beyond. The 'American Home' rose was originated by Dennison Morey at Jackson & Perkins' branch at Pleasanton, California. It was chosen as our namesake after our editors studied acres of new varieties, growing under number in test plantings, and ultimately selected No. C3-650-G — the red, red beauty pictured here. Plants of 'American Home' are available for southern and West Coast planting this fall, for northern planting next spring. *(continued)*

The half-opened bloom of the new hybrid tea rose 'American Home' is shown here slightly larger than life size.



THEODORE A. WESTON

The 'American Home' rose is the most exciting thing we've ever had to write about. It's not just that a new rose has been named for us, but it's such a magnificent rose. From all indications our namesake will be a truly outstanding garden rose for years to come. It has everything that experienced gardeners look for in a hybrid tea variety.

The color is a brilliant, medium-dark red, enhanced by the velvety texture of the petals. It's the color that instantly flashes to mind when you think of "roses" because "roses are red . . ." and *this* is the red you have in mind!

The shape of the flower is beautiful in all stages. It's elegantly urn-shaped in the bud, full and evenly formed when half opened, and magnificently camellia-like when completely expanded to its 5-inch diameter. The perfectly overlapping petals do not become curled or quilled as the flower develops, and they do not leave an open center, so the bloom is continuously attractive both in the garden and as a cut flower.

But is it *fragrant*? Well, it's our guess that to many people the intense, real-rose fragrance of 'American Home' will be its outstanding quality! As Dennison Morey, the originator, said, "When you see a rose, the first thing you do is smell it. And if there's little or no fragrance you're disappointed. But you'll never be disappointed with 'American Home'! It's one of the most intensely and consistently fragrant roses introduced in many, many years."

For abundance of bloom, 'American Home' ranks with the best. On the average, it produces two to three times as many flowers a season as the current favorites in red hybrid teas. Throughout the season it's virtually never out of flower, and you can cut all the blooms you want for use indoors and still have plenty in the garden.

The stems are vigorous and sturdy, the foliage is a lush dark green, and the plant is strong growing, well-branched, and attractive from the beginning of the season to the end. It grows to 3 feet or more during its second season.

'American Home' originated from a cross between 'Chrysler Imperial' (seed parent) and 'New Yorker' (pollen parent) made by Dennison Morey at the Jackson & Perkins Company West Coast branch at (continued on page 82)

PHIL PALMER

How rose hybridist Denny Morey created this remarkable new variety



Petals were stripped from 'Chrysler Imperial' flower and stamens removed to prevent self-pollination of the female (seed) parent.



Pollen of 'New Yorker' (the male or pollen parent) was then spread on stigma. Here a pipe cleaner is used; some breeders use a brush.



Pollinated flower was given a number, which was keyed to an entry in the hybridist's record file giving full information on the cross.



Seed was gathered when ripe, cleaned, and carefully sown in flats (shallowboxes) in greenhouse. Template insures even spacing of seeds.



Seedlings were transplanted from flats to individual pots when 2 to 3 inches high. In the greenhouse they get optimum care until they flower.



First flowering is the end of the road for most seedlings. Dennison Morey keeps the few that show distinctiveness, discards all the rest.



Best seedlings are propagated, then grown in test plantings several years. 'American Home' was only seedling kept from this cross.

HOMEOWNER'S GUIDE TO 15 TYPES OF

HOUSE SIDING

Be sure you save these pages! Whether you're building or improving your house, here are vital facts you should know about the types of siding available today...what they are made of...what they look like...how they are applied...how much maintenance they require...how much they cost.

NAIL-ON BRICK AND STONE

Material and style. Brick or stone trimmed to 34-1" thickness. Brick is 21/2 x 8". Wall appearance. Same appearance as standard brick or stone.

Texture and color. Usually left natural, but may be painted.

Exposure. Same as when standard brick and stone are used.

Application. Follow specifications of manufacturer. Applied over sheathing covered with building paper. Fastened with aluminum nails driven through flanges along top edges of units, or with metal clips. Joints are filled with mortar.

Re-siding. Applied over wood sheathing or smooth wood walls.

Advantages. Applied quickly and easily. Wide footings and foundations not required. Fire resistant, durable. Requires little or no maintenance.

Problems. Joints may crack if wall framework moves. Door and window trim may have to be furred out.

Cost. N. Y. \$250; Chi. \$215; S. F. \$200.*

ALUMINUM

Material and style. Aluminum in narrow interlocking strips for horizontal or vertical application. Some brands have an insulation backing which absorbs sound and increases rigidity.

Wall appearance. Applied horizontally or vertically, has strong shadow lines. Texture and color. Perfectly smooth or textured. Baked-on finish; many colors.

Exposure. 4-8" on horizontal placement, 8-12" on vertical.

Application. Applied over tight sheathing. Joints interlock. Horizontal siding should be equipped with vent holes.

Re-siding. If old siding can be leveled, aluminum may be applied directly. Over masonry, furring strips are necessary.

Advantages. Light weight speeds construction. Durable finish seldom requires painting. Easy to clean. Has insulating value.

Problems. Can be dented. Should not come in contact with concrete.

Cost. N.Y. \$70; Chi. \$68; S.F. \$70.*

MOLDED STONE

Material and style. A mixture of cement, aggregates, and colors applied as plastic in a thin veneer and then molded to resemble individual stones.

Wall appearance. Gives the appearance of actual stone.

Texture and color. Texture varies according to mold used. May be varied to simulate stone of almost any locality. No painting required.

Exposure. Entire wall surface.

Application. Applied directly to masonry or over wood or composition sheathing. Rarely used in new construction.

Re-siding. May be applied directly to masonry. May also be applied directly over wood covered with metal lath.

Advantages. Goes on quickly over large areas. It is lightweight, fire resistant, and durable. No extra footing width is required.

Problems. Regularity of texture and joints gives somewhat artificial look. Cost. N.Y. \$125; Chi. \$165; S.F. \$130.*

Rudolph de Harak, Inc.







WOOD SHINGLES

Material and style. Usually cedar, sometimes redwood or cypress. Standard shingles come up to 14" wide. Handsplit shingles are thicker, have more pronounced grain. Processed shakes are mounted on insulating board 48" wide.

Wall appearance. May be laid straight or slightly staggered. Shadow lines give a horizontal accent. Joints between standard shingles and deep striations of shakes emphasize the vertical.

Texture and color. Standard shingles are hand sawn, relatively smooth. Handsplit shingles and shakes are rough, with pronounced vertical grain. May weather naturally, or be stained or painted.

Exposure. When walls are single coursed, maximum exposure with 16'' shingles is $7\frac{1}{2}''$; 18'' shingles, $8\frac{1}{2}''$; 24'' shingles, $11\frac{1}{2}''$.

Application. Over tight sheathing of boards, plywood, or composition board. Re-siding. Applied directly over old wood siding, if sound. Over masonry and stucco, furring strips required.

Advantages. Attractive, durable. Weathers well. Easily repaired.

Problems. Usually requires a finish. Cost. N.Y. \$30; Chi. \$30; S.F. \$25.*

ASBESTOS-CEMENT SHEETS

Material and style. Made of asbestos fiber and Portland cement in sheets 4' wide, 4-12' long in various thicknesses. Flat boards usually used in homes; corrugated boards available.

Wall appearance. Usually large vertical or horizontal panels. Joints may be butted, lapped, or covered with battens.

Texture and color. Sheets have one smooth side, one unfinished. Either may be exposed. Natural color is stone gray. May be painted.

Exposure. Entire sheet may be exposed.

Application. Nailed directly to studs or over sheathing. Vertical joints usually covered with battens. Horizontal joints may be butted and flashed, lapped, or covered with battens.

Re-siding. Apply directly over any sound, relatively smooth nailable wall. Over masonry, use wood furring strips.

Advantages. Large sheets go up quickly. Won't rot; not damaged by vermin or insects. Fire resistant.

Problems. Sheathing is recommended except for thicker sheets. Thin sheets applied directly to studs may suffer impact damage from a hard blow.

Cost. N.Y. \$32; Chi. \$45; S.F. \$30.*

INSULATING BOARD

Material and style. Fairly soft material made of fibers sometimes covered. Comes in $\frac{1}{2}$ - $\frac{5}{3}$ " thick panels approximately 12x44", also in sheets up to 8x14' or in strips 12" and wider.

Wall appearance. Panels, laid horizontally, resemble shingles, shakes, or bricks. Strips may be laid like vertical planks or lap siding.

Texture and color. Small asphaltsurfaced panels are coarse, often rough grained. Come in many colors. Large panels and strips are smooth.

Exposure. Except for lap siding, full panel is exposed.

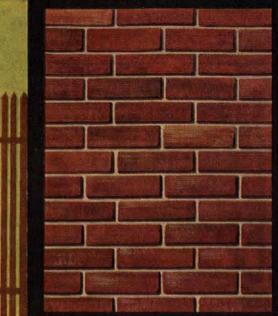
Application. Preferably over sheathing, but large panels also can be applied directly to studs.

Re-siding. Large panels applied directly over wood walls. For small panels, apply feathering strips under butts of old shingles or clapboards. Furring strips required over masonry.

Advantages. Good insulating value. Large panels have considerable strength. Asphalt-surfaced panels weather well.

Problems. Expands, contracts considerably. Hard blow may damage it. Cost. N.Y. \$55; Chi. \$65; S.F. \$50.*

*All prices approximate per 100 square feet installed.







BRICK

Material and style. Fire-baked clay units about 2x4x8". Also available: SCR bricks measuring roughly 2x5½x11½". Wall appearance. Long, thin courses emphasize home's length. Many patterns (bonds) are available.

Texture and color. Most bricks slightly irregular in appearance. Texture: smooth to very rough. Colors: tannish-yellow to dark brownish-red. Usually left natural, sometimes painted.

Exposure: Entire edge or end of each brick. Occasionally laid on edge with large side exposed.

Application. Solid, 8" thick walls are rare. Commonly applied as a 4" thick veneer over sheathing.

Re-siding. To support weight, additional foundation must be added to exterior; or continuous iron angles must be bolted to foundation wall. Wall covered with building paper; a minimum of ³/₄" space left between paper and brick. Advantages. Extremely durable,

strong, fire resistant. Little upkeep.

Problems. If not properly built, efflorescence may stain walls. Not necessarily waterproof. Mortar joints may crack. Cost. N.Y. \$200; Chi. \$150; S.F. \$150.*

*All prices approximate per 100 square feet installed

ASBESTOS-CEMENT SHINGLES

Material and style. Made of asbestos fiber and Portland cement. Shingles with straight or wavy butts usually 12x24". Clapboards sold up to 48" long.

Wall appearance. Looks slightly artificial close up, but from distance resembles wood shingles and clapboards. Strong horizontal accent, but striated shingles also emphasize vertical.

Texture and color. Shingles have rough, woodlike texture; clapboards are smoother. Wide range of colors, finishes, and shapes. May be painted.

Exposure. All but 11/2" along top.

Application. Over rigid sheathing. Use aluminum nails.

Re-siding. Applied directly over most wood walls, though it may be necessary to apply feathering strips under butts of shingles and clapboards. Stucco must be removed, or furring strips applied.

Advantages. Extremely durable, Fire resistant. Rot and vermin proof. Resists staining. Easily cleaned.

Problems. Brittle; breaks from heavy blow. Window and door frames must be built out if shingles are to be applied over old siding.

Cost. N.Y. \$45; Chi. \$68; S.F. \$35.*

WOOD BOARD

Material and style. Cedar, cypress, pine, or redwood in many widths. Boards may be flat, beveled, or milled in a variety of simple patterns.

Wall appearance. Applied horizontally, vertically, or at angle, Joints usually accented, but they may be butted tight. Beveled siding (clapboards) gives the strongest shadow lines.

Texture and color. Smooth wood texture relieved by milled grooves, lapped joints, or battens applied over butted joints. Can be painted or stained.

Exposure. Four inches or more. Depends on the type of board used.

Application. Preferably applied over sheathing. Aluminum nails recommended.

Re-siding. Old shingles or clapboards should either be removed or leveled with feathering strips if horizontal siding is applied. Vertical siding can be applied directly. Over masonry, furring strips should be applied.

Advantages. Attractive, strong, durable. Weathers well. Holds paint.

Problems. If used for re-siding, it may be necessary for window and door casings to be built out,

Cost. N.Y. \$70; Chi. \$70; S.F. \$47.*

PLYWOOD

Material and style. Douglas fir panels usually 4x8'. Several other sizes available. Thicknesses range from ¼-1¼". Use exterior grade only.

Wall appearance. Applied vertically or horizontally with joints covered with battens. Narrow panels, laid horizontally, give strong shadow lines.

Texture and color. Ordinary plywood is smooth, textureless. Striated plywood has finely combed look. Texture 1-11 resembles board and gap. All plywood may be painted; all but plastic-overlay type may be stained.

Exposure. Entire panel.

Application. Large panels may be applied directly to studs or sheathing. Horizontal lap siding goes over sheathing.

Re-siding. Large panels applied directly over wood walls. Masonry walls must be furred. If shingled or clapboarded walls are to be covered with lap siding, wood strips required at butts.

Advantages. Extremely strong, durable. There are limitless design and finish possibilities.

Problems. Slight danger of delamination, in cheap, unbranded grades.

Cost. N.Y. \$41; Chi. \$45; S.F. \$37.*

STUCCO

Material and style. Portland cement mortar which is applied as a plaster in a continuous coat.

Wall appearance. Only unbroken, continuous, even surface available. There are no seams or joints.

Texture and color. A variety of textures ranges from very rough and irregular to flat and almost smooth. But all stucco has a slightly granular effect. It can be colored or painted.

Exposure. Entire wall surface.

Application. Stucco is applied directly to masonry or to metal lath laid over wood sheathing. Three coats are required. Total thickness about 3/4".

Re-siding. Old wood siding should be removed down to the sheathing, and the sheathing then covered with building paper and metal lath. When stucco is applied over old masonry, walls should first be thoroughly cleaned and roughened; poor mortar joints raked clean.

Advantages. Unbroken surface accents windows, doors. It is fire resistant and durable.

Problems. May crack as building settles. May leak if poorly constructed. Cost. N.Y. \$33; Chi. \$35; S.F. \$35.*

HARDBOARD

Material and style. Woodchips pressed together to form a dense panel. Comes in large panels up to 4x16' or in strips 10" or wider. Thickness: ½-5/18".

Wall appearance. Panels laid vertically or horizontally. Joints are butted or covered with battens. Strips applied the same as lap siding.

Texture and color. Smooth, striated, grooved, and board-and-batten panels are available. Medium-brown in color; should be painted.

Exposure. Whole surface of large panels. Lap siding exposed from 10" up.

Application. Best applied over sheathing. Butts of lap-siding strips are furred out for strong shadow line.

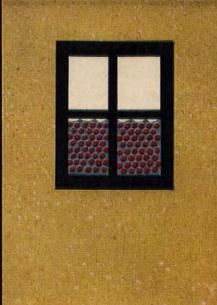
Re-siding. Large panels applied directly over old wood walls. Furring required on masonry walls. For lap siding, old wood walls should be leveled with feathering strips.

Advantages. Tough, durable, rot resistant. Won't split or crack. Holds paint.

Problems. Density of material tends to retard "breathing" of house and may trap condensation if vapor barrier is not installed or siding not vented.

Cost. N.Y. \$42; Chi. \$47; S.F. \$55.*

(continued on page 69)





ROBERT W. HOUSEMAN

Push-Button Decorating

DECORATOR: PAUL KRAUSS . PHOTOGRAPHER: SCOTT HYDE

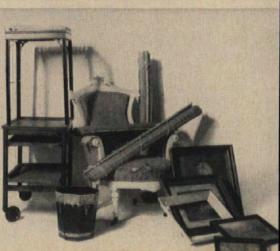






Brighten a bedroom

The sparkling bedroom above proves that some of those dejected old pieces in your attic (see left) can be transformed into unusually bright furnishings. Notice that the bedspread and curtain fabric guides the choice of spray-paint colors. The headboard is painted Siamese pink. The lamp base is turquoise, the wicker baskets are lemon, white, and turquoise. The little chair needed only a spray coat of shellac!



Spray-can painting is the newest, neatest, and quickest way to give your home a lift with color. No paint mixing, brush cleaning, sticky paint cans, or endless use of solvents. Just pick your color and push the button to give drama to the drabbest piece in the house. Speaking of colors, you'll find a tantalizing array at

your local paint shop—everything from flamingo red, danger orange, and Siamese pink to glacier blue, royal

Enliven

a living room

Hold it! Don't discard anything until you've

studied this charming room. The patterned

rug will cue you to selection of spray-paint

wheels removed) is navy blue. The blinds in the

colors. The end table (a tea cart with the

to the windows. The chairs were sprayed a bright green before reupholstering.

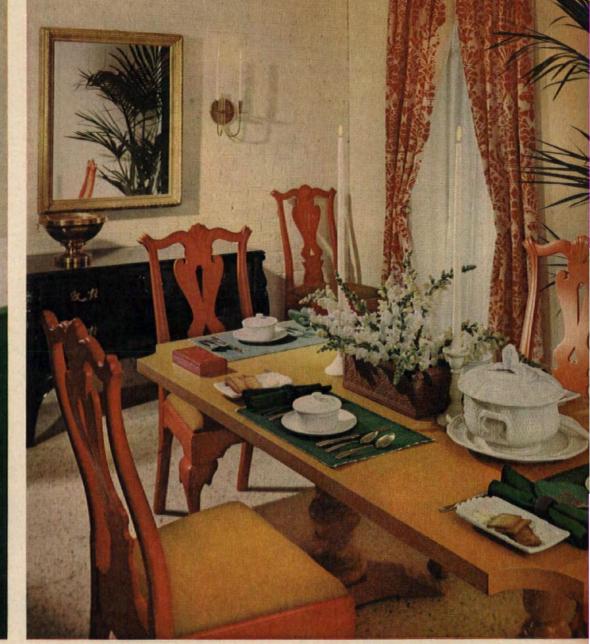
The different-sized picture frames were

given an azure blue treatment.

same color give a refreshing new look

blue, and sprite green. Yes, even spatter effects! Aerosol spray paints also include finishes for wood—stains, shellacs, enamels, and lacquers.

Many difficult painting jobs are solved with pushbutton painting. It's the easy way to fill the ins and outs of radiators, shutters, blinds, grilles, and wickerwork; it's perfect for metal surfaces, wrought iron, and for many other accessories and small household things. (continued on page 80)





Dramatize a dining room

It's easy to see why anyone would hang on to the old pieces at the left. Each has pleasing classical lines. But how to use them in today's brighter rooms? See for yourself what flamingo red has done for the dark chairs, what black lacquer has done for the handsome old chest. That restaurant-table base is one of two used to support a plywood table top. We've painted the whole thing prairie gold. Mirror was given a fresh spray coat of gilt!

Shopping Information, page 90

47

Use spray paint to beautify anything from

1. Chartreuse drawer fronts glow against vivid blue frame of what was once an ordinary chest. Walnut top and sides of chest were protected from paint with wrapping paper and masking tape. All hardware was removed before spray-painting. Room decorated by Robert Esterson, A.I.D. 2. Colorful room divider, by designer David Parry, is a natural for spray-can painting. For a similar divider in your own home, use pieces of lath, thin strips of plywood, or plastic. Fasten strips together with wire or cord and hang the divider from a ceiling track. **3.** Young girl's room is accented with bold, pumpkincolored four-poster bed and shutters, painted to match drapery fabric. Decorated by Robert Esterson, A.I.D.

4. Dime-store glass jars covered with two thin coats of bright paint dress up this pantry shelf.

5. Indoor-ontdoor rattan chair is sprayed apricot to go with one of the colors in floral cushion fabric.
6. Classic and comfortable lines of old dining-room set take new life with white enamel spray paint. Home of the Robert McDonalds, Carmel Valley, California.



a refrigerator to an ornate wrought-iron grille

7. Pamper your plants by coloring clay pots with special floral spray. These are orchid, lavender, and lime.
8. Malf-table and mirror make pretty hall unit for telephone when painted to match wallpaper pattern.
9. Fanciful bedroom in home of decorators Louise and John Good has spray-painted blue wire-frame headboard, wicker lamps, and rattan chair.

10. Spray-painted drawer fronts in vivid Mexican colors were the inspiration of Adele Faulkner, A.I.D., for Laurence Morehouse dressing room, West Los Angeles.

 Spray-painted refrigerator matches geranium pink used throughout kitchen designed by Jon Konigshofer in the residence of Ray Brownell, Carmel, California.
 Orange and fuchsia table and stools, made from wire spools, were designed by David Parry. Table top is spray-painted plywood in a room by Robert Esterson.
 Intricate lighting fixture, pink to match tables and chairs (not shown), was easily done with spray paint. Allen Lind home, Beverly Hills. Robert Bertholf, A.I.D.
 Black lacquer dramatizes slender high-back chair.

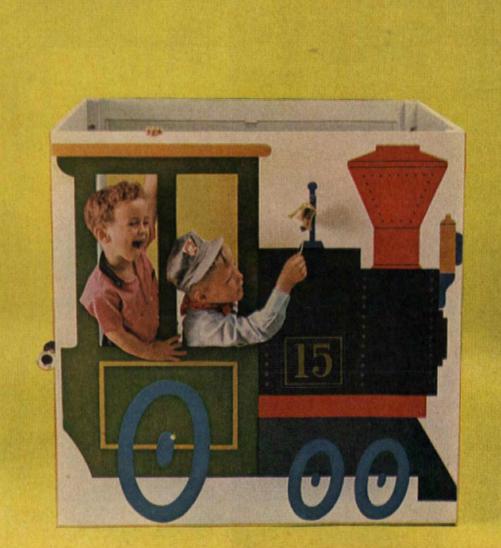


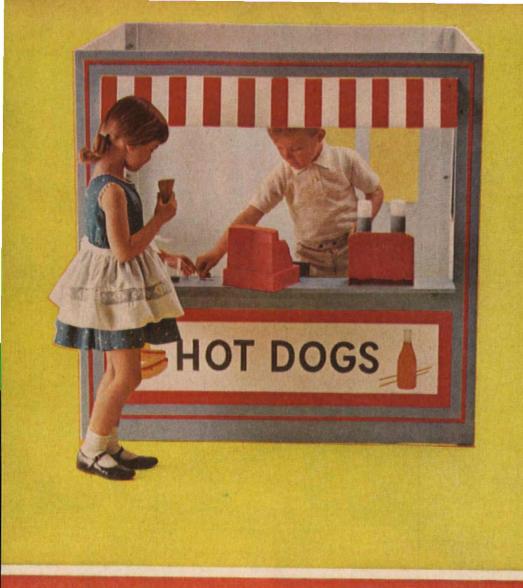
PLAY SQUARE -four bang-up play ideas rolled into

DOROTHY LAMBERT BRIGHTBILL







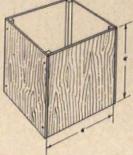




What'll we play today... cowboys and Indians... Casey at the throttle... riding the school bus? Or shall we sell hot dogs?"

The kids can do all four with Playsquare—the foursided play unit you can make with our American Home Construction Pattern.

Playsquare is cut from two sheets of 4x8' half-inch plywood and any amateur can build it. Our pattern gives you complete building instructions, a graph for scaling up the designs to be painted on the plywood plus a color chart. You cut out the doors and windows; doors can be opened. Playsquare has been examined and approved by a panel of educators of the Tov Guidance Council. It was found to be "a very substantial toy which will stimulate much dramatic play." American Home Construction Pattern CP-5. Price 50c.



Playsquare is 4' wide by 4' deep, supported at the corners with posts wing-bolted securely in place. It can be unbolted for storage.

ANOTHER AMERICAN HOME PATTERN See pattern order form on page 90.

DESIGNERS: JOHN E. ROLLHEISER AND KNUTE HEINZ PHOTOGRAPHER: STEPHEN MICHAEL

It won't be long before the first nip of autumn is in the air, and you're kindling the first fire in the fireplace. What could taste better on a frosty evening than a cup of hot chocolate steaming under a head of whipped cream? Or maybe it's a cup of frothy, fragrant cocoa! We've collected chocolate and cocoa recipes from the far corners of the earth. And we think we have the sweetest, the bitter-sweetest, and the most chocolatey chocolates you've ever tasted! Try them and see. Recipes on page 54.

HOT CHOCOLATE LLLLLLLL

JUNE M. TOWNE

Indonesian Chocolate

French Chocolate

Yankee Cocoa

Spanish Spiced Chocolate

Acapulco Chocolate

(continued)

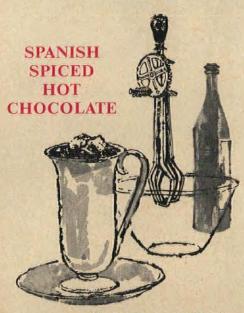
BRAZILIAN CHOCOLATE



Preparation time: 10 min.

1/4 c. instant coffee, 2 c. boiling water, 1 sq. unsweetened chocolate, ¼ c. sugar, dash of salt, 2 c. milk, whipped cream, grated chocolate.

 Dissolve coffee in boiling water in top of double boiler; add chocolate; place over low heat, stirring until chocolate is melted and mixture is blended. Add sugar and salt; bring to boiling; boil 4 minutes, stirring constantly. Place over boiling water; add milk gradually, stirring constantly until mixture is hot. Beat until light and frothy. Pour into cups; top with whipped cream and a sprinkling of grated chocolate. Makes 6 to 8 servings.



Preparation time: 10 min.

1/2 c. semi-sweet chocolate pieces, 3/4 c. sherry, dash of salt, 1/4 tsp. cinnamon, 3 c. milk, 3/4 c. heavy cream, cinnamon.

· Combine chocolate pieces, sherry, salt, and cinnamon in top of double boiler; cook over hot water, stirring occasionally, until chocolate is melted and mixture is blended. Combine milk and 1/2 cup of cream in saucepan; heat to scalding. Add to chocolate mixture; beat well with egg beater. Whip remaining 1/4 cup of cream. Pour chocolate into cups; top with whipped cream; dust lightly with additional cinnamon. Makes 6 to 8 servings.

All recipes tested in THE AMERICAN HOME KITCHENS 54



INDONESIAN CHOCOLATE

Preparation time: 10 min.

4 c. cocoa, 4 c. sugar, 1/8 tsp. salt, 4 tsp. cinnamon, 1 c. water, 3 c. milk, whipped cream, stick cinnamon.

· Combine cocoa, sugar, salt, and cinnamon in saucepan; add water slowly, stirring until smooth. Place over low heat; bring to boiling; boil 2 minutes, stirring constantly. Stir in milk; heat through but do not boil. Serve hot with a spoonful of whipped cream and a cinnamon stick in each cup. Makes 6 servings.

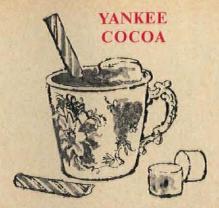
FRENCH CHOCOLATE



Preparation time: 15 min.

3 sqs. unsweetened chocolate, ½ c. water, ³4 c. sugar, dash of salt, ¹/₂ c. heavy cream, 6 c. (11/2 qts.) hot milk.

· Combine chocolate and water in saucepan; cook over low heat, stirring until chocolate is melted and mixture is blended. Add sugar and salt; bring to boiling; boil 4 minutes, stirring constantly. Remove from heat; cool. Whip cream; fold into chocolate mixture. Place one tablespoon chocolate mixture in each cup; add hot milk to fill cup; blend. Fold in additional whipped cream, if desired. Makes 8 to 12 servings.



Preparation time: 10 min.

1/2 c. instant coffee, 1/2 c. instant chocolate-flavor mix, 4 c. (1 qt.) boiling water, marshmallows, candy sticks.

 Combine coffee and chocolate-flavor mix in saucepan or serving pitcher; add boiling water; stir to blend; pour into cups. Serve hot with a marshmallow and candy stick in each. Makes 6 servings.

ACAPULCO CHOCOLATE



Preparation time: 15 min.

2 sqs. unsweetened chocolate, 1 c. water, 3 tbs. sugar, dash of salt, 3 c. milk, grated orange rind, 1/4 tsp. almond extract, 1/4 tsp. vanilla, whipped cream.

• Add chocolate to water in top of double boiler; place over low heat, stirring until chocolate is melted and mixture is blended. Add sugar and salt; bring to boiling; boil 4 minutes, stirring constantly. Place over boiling water; add milk gradually, stirring constantly; stir in orange rind, almond extract, and vanilla; heat through. Just before serving, beat with egg beater until light and frothy. Pour into cups; top with whipped cream. Garnish if desired with orange rind cut spiral fashion, curled into flower and topped with mint leaves. Makes 6 servings.

HOW TO USE CHOCOLATE IN RECIPES

Unless otherwise indicated in a recipe, use UNSWEETENED CHOCOLATE. You'll find SWEET COOKING CHOCOLATE is excellent eating chocolate with many special cooking uses that call for sweetened chocolate-icebox cakes, quick frostings, sauces, and beverages. SEMI-SWEET CHOCOLATE or SEMI-SWEET PIECES are used in many baked desserts with bits of chocolate scattered throughout. As a confection, they appeal to those who prefer a not-too-sweet chocolate. COCOA has most of the fat removed, is usually used as an ingredient. BREAKFAST COCOA contains at least 22% cocoa butter, fine for beverages. PROCESS DUTCH-TYPE COCOA is richer in fat, darker in color.

CAMPBELL'S CREAM OF VEGETABLE

2 GREAT *Campbell's* SOUPS-GREAT FOR COOKING, TOO!



CHICKEN COUNTRY-STYLE. In skillet, brown 2 lb. ut-up frying chicken (or two 1-lb. packages Swanson Frozen Chicken Parts, thawed) in 2 tbsp. butter. Add 1 can Campbell's Cream of Vegetable Soup, ½ cup milk, 2 tbsp. chopped parsey, 1 clove garlic, minced. Cover; cook over low heat about 45 ninutes, or until tender. Stir now and then. 4 to 6 servings.





PORK CHOPS CREOLE. In skillet, brown 6 pork chops (about 1¹/₂ lbs.); pour off drippings. Sprinkle chops with pepper; place slice of onion and green pepper on each. Pour 1 can Campbell's Tomato Rice Soup, ¹/₂ soup can water over chops. Sprinkle with ¹/₈ tsp. whole thyme. Cover; cook 45 min. over low heat. Stir now and then, 6 servings.



CAMPBELL'S

Old-fashioned TOMATO RICE

Good things begin to happen when you cook with Campbell's Soups.

Frances M. Crawford TAKE A POUND OF CHEESE

PERFECT CHEESE CAKE

HAM-AND-CHEESE PIE

CHEESE STRAWS

VEAL PARMIGIANA

The cook who makes use of fine cheeses holds the secret of many delectable dishes. Witness the delightful treats here! See our Perfect Cheese Cake? We first pictured it on a cover of *The American Home* back in 1952. We bring it back by popular demand! For hearty entrees we suggest Veal Parmigiana or a bubbly Ham-and-Cheese Pie. Our Buffet Salad is a rainbow of color and a luscious meal in its own right. Serve it with our zesty Cheese Straws. The Lime Cheese Tarts are another memorable way to end a meal. Recipes on page 61.

LIME CHEESE TARTS

Shopping Information, page 90

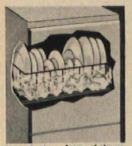
BUFFET SALAD



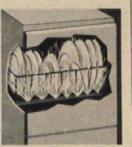
Electrasol ends FOAM CHOKE-UP in your dishwasher

How new-formula discovery gives you spotless, film-free dishwashing every time! New formula Electrasol frees your dishwasher from the sluggishness caused by foam choke-up! Releases torrents of water for all-out *full spray action*! Dishes come out spotless, your silver gleaming, your glasses spar-

kling...without a hint of dulling film ...every single time! So let Electrasol restore full spray action to your dishwasher, whatever make you own.



Here is how foam choke-up builds up from food remains on dishes to strangle your dishwasher's cleaning power. Dishes come out muggy, glasses spotty, silverware streaked!



Here is how Electrasol with its exclusive chemical formula frees your machine for full spray action. Dishes come out spot-free, glasses crystal-clear; silver dazzle-bright!



Does what no other dishwasher detergent can do... even in hardest water!

0 1960

Another famous product of ECONOMICS LABORATORY, INC., St. Paul, Minn.

WATCH FOR CAN NEW CAN

You'll notice when you go shopping that manufacturers have responded to the demand for a wider variety of can sizes. For example, while the 7 oz. can of tuna is fine for the children's sandwiches, it's too small for a family casserole. Now there's a 9¼ oz. can available. The most popular can a few years ago was the 1 lb. 4 oz. (No. 2). Today it's the 16–17 oz. (No. 303) can. And a change shows up in larger "family size" cans.

For those who have favorite old recipes, in which numbers are used to identify can sizes, we are publishing a table giving both the industry and consumer terms.

COMMON CONTAINER SIZES

Labels on cans or jars of identical size may show a net weight for one product that differs slightly from the net weight of another due to the differences in the density of the foods. An example would be baked beans (1 lb.) and blueberries (14 oz.) in the same size can.

	Consumer Description		
Industry Term	Approx. Net Weight or Fluid Measure (check label)	Approx. Cups	Principal Products
8 oz.	8 oz.	1	Fruits, vegetables, specialties for small families. 2 servings
Picnic	10½ to 12 oz.	11/4	Mainly condensed soups. Some fruits, vegetables, meat, fish specialties*. 3 servings.
12 oz. (vacuum)	12 oz.	11/2	Principally for vacuum-pack corn. 3 to 4 servings.
No. 300	14 to 16 oz.	13/4	Pork and beans, baked beans meat products, cranberry sauce blueberries, specialties*. 3 to 4 servings.
No. 303	16 to 17 oz.	2	Principal size for fruits and vegetables. Some meat prod ucts, ready-to-serve soups specialties*. 4 servings.
No. 2	1 lb. 4 oz. or 1 pt. 2 fl. oz.	21/2	Juices, ready-to-serve soups, some specialties*, pineapple apple slices. No longer in popu lar use for most fruits and vege tables. 5 servings.
No. 21/2	1 lb. 13 oz.	31/2	Fruits, some vegetables (pump kin, sauerkraut, spinach and other greens, tomatoes). 7 servings.
No. 3 cyl. or 46 fl. oz	3 lb. 3 oz. or 1 qt. 14 fl. oz.	53/4	"Economy family size" fruit and vegetable juices, pork and beans Institutional size for condensed soups, some vegetables. 10 to 12 servings.
No. 10	6½ lb. to 7 lb. 5 oz.	12-13	Institutional size for fruits, veg etables, and some other foods 25 servings.

Infant and junior foods come in small cans and jars suitable for the smaller servings used. Content is given on label.

*Specialties—Food combinations prepared by special manufacturers' recipes.

Add excitement ... add Tabasco'! (The seasoning that sings)

The unique Tabasco flavor begins when we take this pepper ... The proud strain that the McIlhenny family has watched . over for more than a century . . . Press it tenderly, keeping all the essential flavorful oils . . . Mellow it for years like fine wine in oaken casks . . . And finally put it in this famous bottle. Then this liquid pepper seasoning is ready to spread singing flavor through all your favorite foods. See ...



Cream together until blended 2 tablesp. butter, a package (3 oz.) Roquefort cheese, $\frac{1}{2}$ teasp. TABASCO. Spread over broiled steaks, chops or hamburgers and serve piping hot. Also good with green peas.





WEDNESDAY - CREOLE SEAFOOD GUMBO Favorite stand-by of those famous Louisiana cooks—an exciting meal-in-one-dish anywhere. TABASCO brings out the true flavor of sea-foods, vegetables and rice. Your new TABASCO recipe booklet† has the recipe.



create with TABASCO. Add the gourmet dash of

TABASCO to make the meat balls all the better.

In the new recipe booklett.

HENN

ABASC

THURSDAY-TOMATO JUICE COCKTAIL A sparkling, zestful way for the family to start the day! Blend a large can (46 oz.) tomato juice, ¼ teasp. TABASCO, a tablesp. lemon juice, a teasp. Worcestershire sauce.

SUNDAY ... Have a family celebration at your favorite restaurant . . . reward for your fine meals.



FRIDAY - TUNA-OLIVE PUFF CASSEROLE Tuna, celery, black olives and bread crumbs fluffed up in a base of egg-and-mayonnaise seasoned with TABASCO, lemon juice and onion, baked golden brown. Recipe in the new TABASCO recipe booklet[†].

ABAS

Tabasco^{*}... the liquid pepper seasoning



SATURDAY - BARBECUED SPARERIBS



Done outdoors or in the oven, they're festive for a week-end treat. Sauce? Your complimentcatching blend of brown sugar, mustard, bay leaf, garlic, TABASCO. In the recipe booklett.

140-PAGE BOOKLET - dozens of exciting recipes. Send inside flap from Tabasco carton or 10c to Tabasco, Dept. AH-9, Avery Island, La. Tabasco*-The liquid pepper seasoning. "Tabasco" is also available in Canada.

stered Trademark for McIlhenny Co. Pepper Sauce



TUESDAY - TABASCO ROQUEFORT SPREAD

Fudgiest Thocolate Fudge Cake ever-You start with Betty Crocker Brownie Mix

Surprise! Betty Crocker brings you the easiest fudge cake recipe you ever tried!



And the *tastiest*! It gives your family a cake with so much rich chocolate-fudge flavor . . . so much melt-in-the-mouth goodness, with so little time and effort on your part! EASY CHOCOLATE FUDGE CAKE:

Heat oven to 350°. Empty 1 pkg. Betty Crocker Brownie Mix into small bowl. Blend in ¼ cup water and 2 eggs, unbeaten.

Beat 1 min., med. speed on mixer or 150 strokes by hand. Scrape bowl often. Blend in another ¼ cup water. Beat 1 more min., scraping bowl. Fold in ½ cup chopped nuts. Pour into greased 9" sq. pan. Bake *about 30 min*. Frost with Betty Crocker Chocolate Fudge Flavor Frosting Mix. Cut into squares. Perfect with ice cream—and in lunch boxes.



the red Betty cwcker

tells you it's Betty Crocker good and General Mills guarantees it!

Preparation time: 30 min. Chilling time: 1 hr.

can (8 oz.) pittéd olives, sliced pt. ripe cherry tomatoes

- pkg. (8 oz.) sharp Cheddar cheese,
- pkg. (8 oz.) Muenster cheese, cubed cubed

2 qts. salad greens, washed and coarsely shredded

2 pkg. (9 oz. each) frozen

artichoke hearts

2 ths. vinegar

- - 2 ths. chopped green pepper ths. chopped pimiento 01

artichokes, olives, tomatoes, and cheeses in strips on top of greens. Sprinkle pimiento and green pepper over artichokes. Serve with French dressing. To serve: Sprinkle some then be dressed and served as needed by portion and the remainder will stay fresh and lressing on a cross-section of ingredients; mix lightly and serve that section. Salad can Drain and chill. Have all ingredients well chilled. Combine salad greens in bowl: arrange • Cook artichoke hearts according to package directions, adding vinegar to salted water. crisp until the last serving. Makes 6 to 8 servings

Source of Vitamins A.B.C **Tested in THE AMERICAN HOME KITCHENS** 361 cal. per serving



AMERICAN HOME RECIPES

(pictured in color on pages 56 and 57)

Take a Pound of Cheese



LIME CHEESE TARTS

Preparation time: 25 min.

Baking time: 25 min. medium-sized onion, chopped (2 c.) cans (8 oz. each) tomato sauce 3 ths. cooking oil or shortening clove of garlic, mashed c. water

tsp. oregano, crushed

§ tsp. black pepper

½ c. fine dry packaged bread crumbs 4 inch thick (1 lb.) 1/2 c. grated Parmesan cheese 6 slices veal,

l pkg. (8 oz.) Mozzarella cheese c. cooking oil or shortening 2 tbs. grated Parmesan cheese egg, slightly beaten

Source of Vitamins A, B, C • Heat oil or shortening in saucepan; sauté onion and garlie until golden; stir in tomato sauce, water, oregano, pepper, and parsley; cover and simmer 10 minutes. Combine ½ crumb mixture. Heat 2 tablespoons oil or shortening in skillet; sauté veal, 2 or 3 pieces at a time, until golden, turning only once; repeat with remaining veal and 2 tablespoons oil or shortening. Pour ½ the tomato sauce into baking dish. Cut Mozzarella cheese into 6 thick slices; alternate with veal slices in baking dish; pour over remaining sauce; sprinkle with 2 tablespoons Parmesan cheese. Bake in moderate oven (350° F.) 25 cup Parmesan cheese and bread crumbs. Dip veal slices in beaten egg, then in cheeseminutes, or until sauce is bubbly and cheese melts slightly. 416 cal. per serving ths. chopped parsley Makes 6 servings

Tested in THE AMERICAN HOME KITCHENS

PERFECT CHEESE CAKE

1³/₄ c. sifted granulated Cheese Filling 5 pkg. (8 oz. each) sugar tsp. grated lemon rind c. sifted all-purpose Pastry c. sugar flour

Baking time: 1 hr. 22 min. Chilling time: 1 hr.

Preparation time: 40 min.

12 tsp. grated orange cream cheese (2½ lbs.)

1/4 tsp. salt c. butter or margarine tsp. vanilla egg yolk

12 tsp. grated lemon rind 5 whole eggs, unbeaten 4 tsp. vanilla 2 egg yolks rind 3 ths. all-purpose flour

Chill at least 1 hour. Heat oven to hot (400° F.). Remove side from 9-inch spring-form pan. Place ½ of dough on ungreased bottom of pan; cover with floured wax paper. Roll or leaving it on pan bottom. Grease side of spring-form pan; fit over cooled base. Form re-maining dough into thick rectangle; cut in half lengthwise; line side of pan, patting and owl; cut in butter or margarine; stir in egg yolk. Shape into mound; wrap in wax paper. tretching dough to fit. (Patching won't hurt-but dough must be paper thin and cover (OVER) Pastry: Mix flour, sugar, lemon rind, and vanilla with pastry cutter in medium-sized pat dough to fit pan bottom; remove paper. Bake in hot oven (400° F.) 10 minutes, or until lden. Remove from oven; turn oven temperature to extremely hot (500° F.). Cool pastry, 4 c. heavy cream ide completely.)

COOL BAKING SHEETS between successive batches of cookies. Hot sheets melt shortening, make cookies spread while baking.



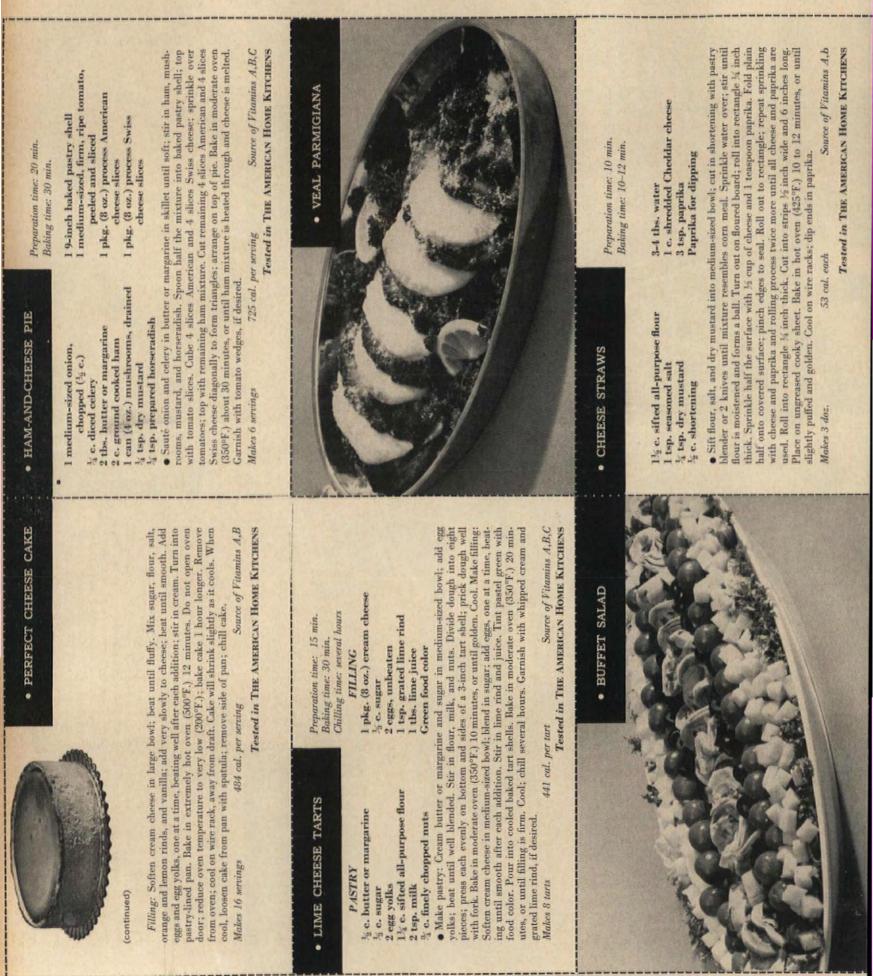
AMERICAN HOME RECIPES

Take a Pound of Cheese

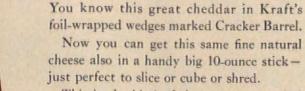
(pictured in color on pages 56 and 57)



USE A THERMOMETER to make sure roast is done to perfection. Insert tip in center of roast, do not let touch bone or fat.



Now real old-fashioned cheddar also in handy new stick form !



NATURAL CHEDDAR

from KRAFT

This is the kind of cheese great grandad had cut from the big wheel. Kraft brings it to you in a convenient shape, with the freshcut goodness protected by aluminum foil.

Near the traditional Cracker Barrel wedges in your grocer's dairy case look for the handy new 10-ounce stick. You'll love it!



The gold aluminum foil brings you sharp cheddar for macaroni. And the stick is *so easy* to shred.



NATURAL CHEDDAR from KRAFT

Such great cheddar you enjoy it straight-just sliced on crackers. And the slices fit beautifully.



You get cubes in a jiffy with the new Cracker Barrel stick. And how guests appreciate this great oldtime cheddar!



Sliced or cubed, these tempting cheddar appetizers are quick to prepare-so attractive served together.

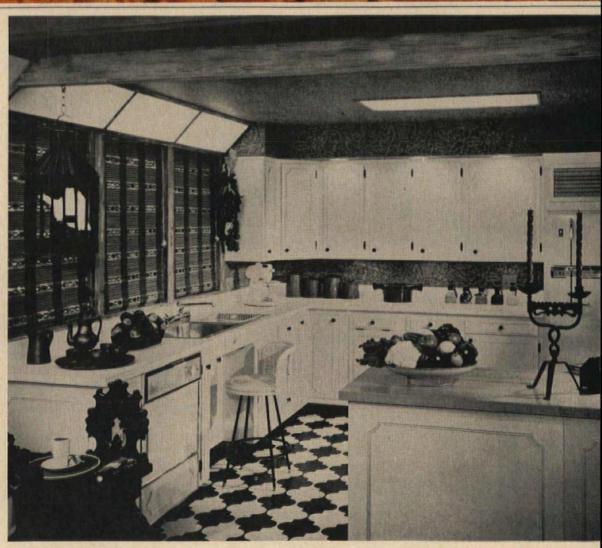
aturally from Kraft...the finest of natural cheddar Cracker Barrel Brand

"Peanut Blossoms:" a Bake-Off recipe, in sacks of Pillsbury's BEST Flour.

A Kitchen in the Spanish Mood (continued from page 36)

Put these ideas to work in your kitchen

Work areas in this spacious kitchen are closely related to save steps. Whether you're making paella or pie, the long counter beside the refrigerator is wonderful for all mixing jobs. Free-standing gas refrigerator is framed in for a built-in look. Can't you visualize the ample maple counter laden with food for a kitchen buffet?



Nothing says lovin' like something from the oven when you bake with Pillsbury's BEST

Only Mothers <u>really</u> know why only the BEST will do!

It's because you love him, you take the time. And it's for the same reason you begin with the very best: Pillsbury's BEST. So white, so fresh, so worthy of your time and trust.

Cookies pictured are fun because they're different: peanut butter-y, crunchy, with chocolate kisses on top. (Fun to make, too. Dough flattens as you press the kisses on!) Bake-Off winner Mrs. Chester Smith of Gibsonburg, Ohio, calls them Peanut Blossoms.

To get the recipe: sacks of Pillsbury's BEST Flour at grocers' have this and more. Best of the Bake-Off, from all across the country, to Pillsbury, to you.

Pillsbury...the Flour you find in kitchens where only the BEST will do!

Pantry cabinet holds groceries on adjustable slide-out shelves. Hamper cabinet is ideal in a kitchen laundry. Combination washer-dryer is just 27" wide. (Available in undercounter model too.)



This set of utility cabinets was designed to hold all cleaning equipment, waxes, and supplies. Cut-out in shelf helps make room for long handles. Cabinets can be outfitted with all adjustable shelves, if desired. (continued)

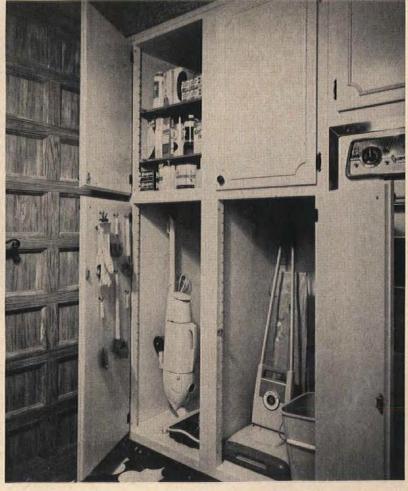
BAKE-OFI

ALL PURPOSE

e flour you find n kitchens where only

the BEST will do!

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THE AMERICAN HOME, SEPTEMBER, 1960



(continued)



Lovely, Inexpensive OLSON RUGS and wall Carpet

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> No matter where you live, Write for FREE Olson Catalog and Decorating Guide. Learn how, like Millions of Olson Customers, you, too, can have Better Rugs or Wall-to-Wall Carpeting for Less Money by sending your Old Rugs, Carpets, Clothing to the Olson Factory at Our Expense.

Walter E. Olson

Little as \$5 Down-up to 2 Years to Pay

You, too, can save up to ½. The deep pile on both sides of Luxurious Olson Reversible Rugs and Wall-to-Wall Carpeting is woven of imported new carpet wools, plus the best of seasoned, reused wools expertly reclaimed from all customers' merged materials... to which we add special carpet rayon for brilliance of colors and rugged flax for extra wear. Balance of the reclaimed materials go into the sturdy inner construction.

Customers can send materials any time at our expense-even after new rugs are on their floors.

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est adoress or representative's phone number when you write for catalog. If you wish, we can come to your home with larger samples in many

reas—or you can order by mail from Factory.





Detergents, cleansers, and metal polishes are within easy reach in a cabinet beneath the sink. All cabinets wipe clean with a damp cloth, can be waxed with light coat of liquid or paste wax. (continued)

mica Illustrated: Tops, Tidestone #7-ST-1, base cabinet fronts and matching Wall Tile, Royal Walnut #17-BG-44, wall cabinets and snack bar facing, Primrose #893. Interior by Ving Smith A.I.D.

Explore model homes for an adventure in

It's fun for the whole family to visit exciting new model homes.

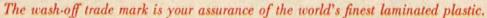
READERED AND THE P

And if you decide to invest, a new home of your own provides security for your whole family plus the immediate dividends of more comfortable living.

For instance, you can have a kitchen like this beauty surfaced with Formica on tops, cabinet fronts and with the new $10'' \ge 10''$ Formica Wall Tile. Wherever you use Formica, kitchen, bath or any room in your home, you free yourself of cleaning drudgery and expense of painting and refinishing. Formica is unharmed by boiling water, alcohol and mild acids or alkalies.

Jane Hampton, Formica's Home Color Consultant, offers complete plans for this kitchen along with realistic paper swatches of the complete Formica color line, a big 9" x 12" Decorating Idea Book and free color folders. See coupon for each of these offers.





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Formica Corporation, 4701 Spring Grove Ave., Cincinnati 32, Ohio Miss Hampton: Please send me the material checked below.

Color Literature-Free

- Complete set of Formica color swatches-50¢
- Decorating Idea Book—\$1.00
 Plans for this kitchen—50¢

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better living

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kitchen





The new look in cookware ... is yours in this stunning new Revere Ware. Smart—contemporary. Mirror-bright stainless steel with a unique core of copper to spread heat fast, evenly across the bottom and up the sides. Cooks perfectly on any range—especially the new controlledheat models. A perfect gift. A gem in your own kitchen. At your favorite store now. By the makers of the world's finest cooking utensils—Revere Copper and Brass Incorporated, Rome, New York.



Oh! Oh! She forgot to buy his Lea & Perrins Worcestershire!

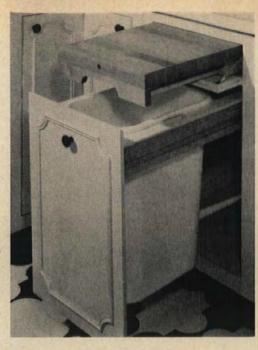


"DISHES MEN LIKE" Write: LEA & PERRINS Pollitt Drive, Fair Lawn, N.J. Dept. H

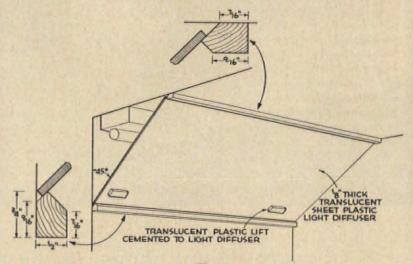


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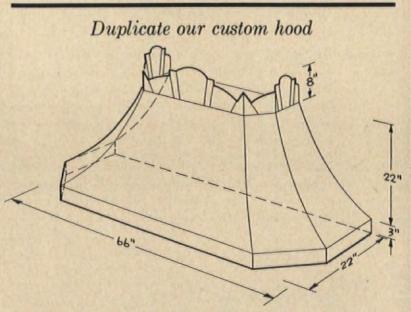
Pull-out wastebasket gets waste out of sight. It's plastic, big enough to hold an impressive collection of papers and cans. A sturdy maple chopping block in the same cabinet slides out, can take the most vigorous use.



You can copy our cove lighting idea



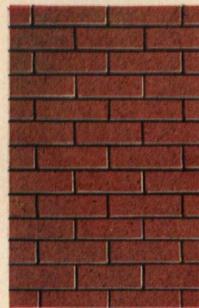
Cove lighting built at a 45° angle above the windows in the kitchen provides good general lighting (see pages 32 and 33). You can copy the idea for any room in the house from our drawing. We used a single warm white de luxe fluorescent tube behind each panel.



The handsome design of this hood suits either a traditional kitchen or a modern one. Width can be varied. For detailed drawings, an adaptation for an island or peninsula installation, pattern for crown, and suggested materials, send 10c (no stamps, please) to Dept. E, The American Home, 300 Park Ave., New York 22, N.Y.



ASPHALT



Material and style. Cellulose fibers are processed into a dry felt, saturated with asphalt, and surfaced with mineral particles. Available in wide rolls or in strip or individual shingles.

Wall appearance. Roll siding embossed to simulate brick, stone, or shakes. Shingles look like roof shingles. Texture and color. Granular texture. "Brick" siding is the most realistic, but still looks artificial. Wide color range. Exposure. Depends on type of siding, but in any case almost full width is exposed. Edges are lapped about 2". Application. Applied over smooth, tight sheathing. Asphalt siding, however, is almost never used in new construction. Re-siding. Surface must be smooth, tight. Remove old siding down to sheathing, or cover old wall with solid backing. Advantages. It is quickly applied, in-

expensive, and fire resistant. **Problems.** May buckle, bulge, and joints may separate. Not very attractive. **Cost.** N.Y. \$26; Chi. \$45; S.F. \$15.*

STONE



Material and style. Stone in infinite variety. Usually roughly rectangular.

Wall appearance. Flat, rectangular stones stress horizontal lines. Rounded or irregular stones give random effect. Texture and color. Texture varies according to type used; but wall always looks rough, rugged. There is a wide color range which runs from light grays, reds, and yellows to dark hues. Exposure. Full face of stone.

Application. Solid stone walls rarely used; usually applied as a veneer over wood sheathing covered with building paper. Stones fastened to wall with metal ties. Heavy, wide footings required. **Re-siding**. Footings have to be extended to support stone. One-inch space required between stone and siding. **Advantages**. Solid, durable, and fire resistant. Many textures and colors. **Problems**. Leaks can develop through poor mortar joints. Sound joints are hard to make with irregular and round stones. Efflorescence may develop. **Cost.** N.Y. \$450; Chi. \$680; S.F. \$600.*

Usually laid in one thickness. In warm

climates, may serve as interior wall sur-

face. In cold climates, insulation and

Re-siding. Standard blocks rarely used

because of size. Four-inch-thick blocks

can be tied to sheathing with metal ties.

Advantages. Extremely strong, durable,

fire resistant. Good insulating value. Texture adaptable to infinite variation.

Problems. Condensation may form on

interior surfaces if walls not properly in-

sulated. Waterproofing with silicones or

cement paint desirable. Wiring changes

interior wall are applied over blocks.

CONCRETE BLOCK

Material and style. Mixture of Portland cement and an aggregate such as sand, gravel, cinders, slag. Formed into blocks roughly 8x8x16". Other sizes available. Wall appearance. It makes a substantial looking wall, rather geometric in design. Individual blocks may be flush, sunk behind, or projected out from wall surface. Lay-up patterns (bonds) and joint treatment vary widely.

Texture and color. Coarse textured in varying degrees. Some resemble brick or stone; some sculptured. Texture may be accentuated by joint treatment. May be left natural; often painted.

Exposure. Full side of block. Application. It requires wide footings.

otings. Cost. N.Y. \$100; Chi. \$100; S.F. \$110.*

are difficult in old walls.

Takes and holds paint well.

*All prices approx. per 100 square feet installed.

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Beautiful, reliable UNITROL water heater controls



Styled slim...clings to wall large, easy- to-read diall

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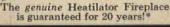
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Build your fireplace around a Heatilator Unit and be assured of fireplace perfection!

- Smokeless, trouble-free operation, with firebox, damper, downdraft shelf and smoke dome scientifically designed, built in.
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- Exclusive Pressure-Seal damper prevents loss of winter heat or summer air conditioning when fireplace is not in use.
- Provides auxiliary heat in case of power failure.

 Proved successful in homes and on camps for over 30 years.





Look Before You Leap

Eighty-four per cent of the homes inspected had wiring defects, 59 per cent had termite trouble (although some owners had already done anti-termite work).

It's safe to say that these two trouble spots are prevalent in almost every part of the country. However, don't turn a house down because you find it has termites. If the damage is not too extensive, it can be corrected for a few hundred dollars. The situation can be kept under control by frequent inspections and treatment of the soil and wood. Get at least two contractors to give you bids in writing for repairing the damage. Check the bids from at least two exterminators for treating the soil and house before you agree to buy the house.

THE EFFECTS OF CLIMATE

In Arizona and other hot climates, excessive heat and sun cause deterioration of roofs. In the South, where air conditioning is becoming more and more widespread, *The American Home* survey turned up the first signs of deficient cooling systems in old houses. Systems used in the early days of air conditioning were not always as efficiently installed or engineered as they are today.

In marshy places, like New Orleans, cracked or settled foundations are a special problem, particularly if the house is close to the levees. In colder climates, the complaint is bad heating.

LOCAL CONDITIONS

Certain local conditions can have other effects on a house. Rusty water pipes are troublesome in cities which have highly corrosive water. Septic tanks and cesspools should be carefully checked in areas where there is a high ground water table. Rundown domestic-hot-water storage tanks are found mostly in houses located, of all places, in areas with soft water which is particularly tough on steel tanks. In hard-water areas, minerals in the water form a protective film on the inside tank surface.

HOW TO CHECK A USED HOUSE

When you are looking at several houses, it is important that you be able to recognize flaws and potential trouble spots. Once you have chosen a house that suits your needs, it's advisable then to call in a construction expert to give the house a thorough check.

The tools used by engineer Tauscher include: a small sharp



Early American furniture you can enhance your bedroom with a choice of pieces to fit your every need. And, you will love it for years. A strong undercurrent of "true country" detail imparts a hand-made look accentuated by the exciting new hardware. All the pieces, both bedroom and dining room, are made in solid maple by craftsmen whose skill has been perfected through generations of working in solid woods.



Master Wood Workers Since 1854

Complete assortment of DINING ROOM and BEDROOM pieces in solid maple,

Unique Furniture Makers, Department AM160, Winston-Salem, N. Carolina. pick to detect termites inside beams; a magnet to tell whether fresh-water pipes are iron or nonferrous copper or brass; a level to check structural straightness; a 50-foot tape, a screwdriver, pliers, and strong flashlight to look into dark corners; a four-foot ladder; coveralls for crawling into spaces and under porches.

Here is the method worked out by Tauscher:

Outside. Closely check foundations for cracks, termite tunnels, and to be sure wood is 18 inches above the ground; walls for condition of siding—chips, cracks, warping, peeling paint, efflorescence; windows for caulking, flashing at top, type and condition of screens and storm windows; roof for leaks, condition of shingles, non-corrosive metal flashing such as aluminum, copper; gutters and downspouts for leaks and sturdiness. Note if the ground slopes away from the house to permit efficient drainage.

Basement. This area will tell you more about a house's condition than any other part of the house. Inspect electrical system to see if it's adequate for today's many appliances (220 volts with a minimum of 100 amp.); heating for capacity, general condition, age, rust, dirt; plumbing for type of pipes (freshwater pipes should preferably be copper or brass; galvanized iron is subject to rust), leaky joints, and all fittings.

Look for signs of water and probe the understructure for termites and decay, particularly all beams at or near foundation-wall level.

Living area. Inspect kitchen cabinets. If they are metal look for rust; if wood, look for warp. Check the sink for chipped enamel, rust stains, scratches. Try the faucets for water pressure and to find out if there is water hammer.

Open and close all doors and windows to see ease of operation and if there are any rattles. Sound any suspicious-looking walls and ceilings (plaster powdered, cracked, water-stained, cracks between gypsum board) with a well-placed pound of your fist. Examine the fireplace to be sure the chimney is clear all the way up, that there is a clay-tile liner in chimney, and to be sure the damper works.

In the bathroom, try the water pressure with the downstairs faucets open, listen for gurgling in waste line. Be sure flush mechanism works properly. Check joining of tub and wall to see if properly filled. Examine the quality and condition of wall and floor tile.

Attic. Look for moisture condensation and wood rot. See if there is (continued)



ne only convertible that gives you a sofa designed to look like a sofa, plus a bed that sleeps like a bed. odern, traditional, contemporary styles, custom covered through your dealer. Style shown, only \$249.50

Sleep here-beautifully!

Simmons comfort on the one-and-only HIDE-A-BED

CHECK LIST FOR USED-HOME BUYERS

What to look for	Desirable features
LOCATION	Attractive neighborhood; near-by stores, schools, churches; other homes similar in size and price; area zoned for residential use.
MUNICIPAL SERVICES	City water and sewers; police and fire protec- tion; taxes established to cover necessary services.
SIZE OF HOUSE	Enough rooms for your needs; dollar value per square foot of total floor area—excluding garage and basement—compares favorably with new-house costs.
AGE	House built in a good year (see page 73).
DESIGN	Attractive; well-placed on lot for privacy and easy maintenance; floor plan has good traffic pattern; kitchen centrally located; good indoor- outdoor relationship.
EXTERIOR	Paint, masonry, and walls in good condition; ground slopes gradually on all sides for nat- ural drainage; ample attic louvers or screened eave openings for roof ventilation.
INTERIOR	No serious cracks in walls and ceiling; floors even, do not creak; windows and doors open smoothly and are weather-stripped; concealed pipes do not leak; bathroom tile and kitchen and bathroom floors in good condition; attic well ventilated; no roof leaks, condensation or wood rot, especially around the chimney.
HEATING	Boiler or furnace relatively new. If heater is old converted coal unit or old gravity warm- air furnace, it may need replacing soon; inside of heating chamber free of cracks and corro- sion (be sure switch is off when checking). No rust or leaks under or around oil tank.
ROOF AND GUTTERS	No broken, worn, or damaged shingles or bare spots; no broken or cracked gutters.

What to look for	Desirable features
PLUMBING (WATER SUPPLY AND SEWAGE PIPES)	Adequate water pressure — particularly on top floors; non-corrosive copper, brass, or bronze pipes (this can be determined by using a magnet); cesspool or septic tank in good con- dition (it is best to have an expert check this).
WIRING	Name plate on main electric board indicates 220 volts with minimum of 100 amp. capacity; three actual wires overhead from street to house (two wires only indicate an obsolete 110 volt service); minimum of six to eight wiring circuits (fuses or circuit breakers); ample outlets and switches.
WATER HEATER	No rust or corrosion inside pilot-light door (this is first sign of imminent failure); tank capacity is minimum of 30 gals. for small family or 40 to 50 gals, for large family or if automatic washer is to be used. (Electric water heaters should have a 52 to 66 gal. ca- pacity. A domestic water heater built into a steam or water heating boiler should be checked by an expert.)
INSULATION	Attic and wall insulation installed; on a cold day inside surface of exterior walls feels no colder to the touch than interior partitions.
BASEMENT	Dry—no sign of water stains or previous flooding; no scaling, flaking, or small particles on wall surfaces (presence of these can mean water seepage).
TERMITE AND WOOD DECAY	Complete absence (this must be checked by an expert). Entire foundation and base struc- ture should be checked—inside and out. Probe behind finished basement walls and ceiling, throughout crawl space; all around a concrete- floor house; under outside steps and porches.

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(continued)

insulation and ventilation with louvers or vents.

Professional inspection services are still not available in most places. Your best bet in many cities is first to hire a reliable real estate appraiser to give you the market value of the house. He should be a member of the Society of Residential Appraisers (SRA), or the American Institute of Real Estate Appraisers (MAI).

Not all appraisers, though, are structural and mechanical experts. You will have to ask for the names of construction experts, and especially for a dependable termite detective. Call the building officials in your area for the names of reliable termite or septic tank companies.

You should hire an expert even if an FHA or VA appraiser is checking the house. Both agencies frankly state their inspections chiefly determine property value. They don't probe very deeply for hidden structural defects (other than septic tank or termite checks in certain parts of the country).

WAS THE HOUSE BUILT IN A GOOD YEAR?

The year a house was built can often be a guide to its quality. Many houses, of course, do not conform to average standards for the year they were built. So you mustn't condemn a house just because it was built in a bad year. But knowing the age can help you spot the faults peculiar to that year.

According to George Silverburgh, head of Home Inspection Service, Inc., a firm similar to Tauscher's, "The 1920's weren't good years. Houses built during that time were structurally sound, but mechanically poor (poor heating, plumbing, and wiring). Houses improved in the 1930's, partic-

GOOD YEARS FOR HOUSES

George Silverburgh rates the quality of houses built between 1920 and 1958 in this order:

ularly after FHA was created in 1934. By the end of 1939, automatic heat, copper and brass pipe, rock lath, and cornerites were being used more and more. Houses built in 1940 and 1941 were even better.

"Cross off most houses built during World War II. They were intended for temporary housing only. In 1946 there were acute material shortages. But 1947 and on were good years, except in those houses with radiant heat where slabs have to be torn up every time a leak occurs."

Age of a house can also be a clue to possible weak spots. Heaters in houses more than 25 to 30 years old are often in shaky condition, especially if the original coal furnace was converted to oil or gas. And, the tanks of water heaters often go bad within five to ten years, and sometimes sooner.

Plumbing in houses over 25 years old should be given a double check for corrosion. Houses built more than 10 to 15 years ago usually have little or no insulation.

The typical asphalt-shingle roof found on two (continued on page 91)

STYLING AND HARDWARE

FIRST WORD FOR WINDOW BEAUTY ... Kirsch FOREMOST NAME IN

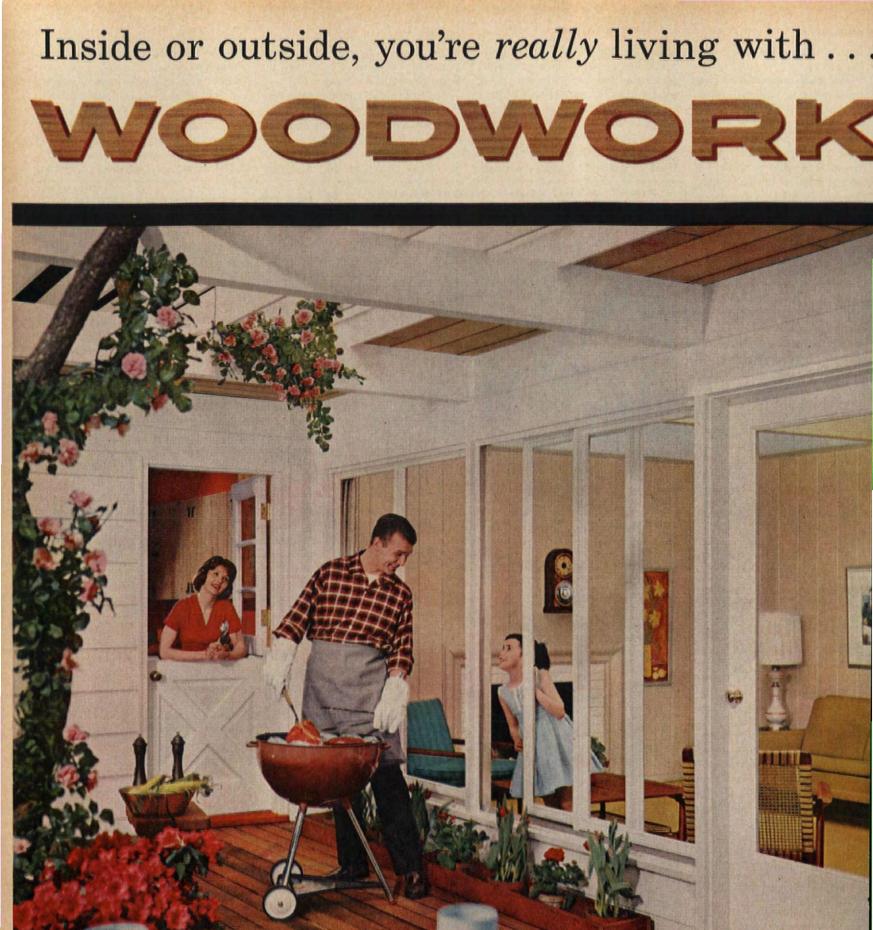
To help any room put its best foot forward, pay particular attention to the windows. There, as decorators long have known, is the sensible, practical place to start. It's the easiest way to the biggest difference. Look to Kirsch, the foremost name in window decorating, for help and for hardware.

To ensure the lasting success of your effects—select fine, dependable rods and accessories by Kirsch. It costs no more to enjoy the extra style, quality and durability of the world's standard in drapery hardware—as used by most good decorators so don't settle for less! Kirsch, the finest and most complete line of drapery hardware, is offered in several price ranges by stores which have your needs in mind. You need not accept a substitute, should one be offered. Remember, Kirsch is the *first* word for window beauty!





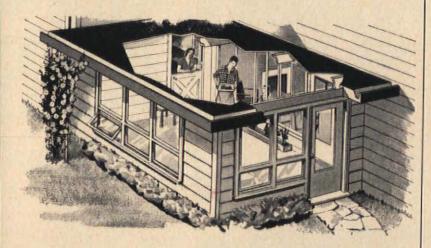
HERE'S HELP...WINDOW STYLE-IDEAS GALORE! It's easy—and it's fun—to plan window effects with hints and tips from experts. This full-color book also shows how to *make* curtains and draperies. Includes valuable color selector kit. Only 50t, Kirsch Co.,258 Prospect, Sturgis, Mich.





There's real livability in a home when it contains Ponderosa Pine Woodwork. Woodwork defies the passage of time and increases value as it mellows through the years. You, too, will be captivated by the warmth and livability which woodwork has been adding to American homes since colonial times.

Ponderosa Pine Woodwork has versatility, too. The patio addition which offers so much fun for outdoor living can be yours with Woodwork which is readily available through your local lumber dealer. He has all the plans and materials necessary to do the job quickly and at a cost to meet your budget. Call on him, today. Enjoy *all* the fun from outdoor living this summer.



Later this fall, consider the possibility of actually transforming that patio into an added family room with that snug feeling which only warm Woodwork can give. With those wonderful wood window units which resist cold, heat and dust, you'll have a most attractive addition to your home—here, too, your lumber dealer can help you have the room addition . . . or any Home Improvement . . . that's just right for you and your budget. See him today.

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Correctly designed • Preservative treated • Properly balanced • Properly constructed • Made from carefully selected kiln-dried lumber • Efficiently weatherstripped.

BECAUSE WOOD IS <u>50</u> GOOD TO LIVE WITH... Ponderosa Pine WOODWORK Ponderosa Pine Woodwork is an association of Western Pine Producers and Woodwork Manufacturers located at 39 S. La Salle Street, Chicago 3, Illinois

Meredith Willson

(continued from page 26)

Street now stretches from Broadway to Hollywood and Vine, his world is just a small town that's grown some and he gets better acquainted every day.

The Willsons' friends include the Fred Zinnemanns (he is producer of "The Nun's Story," "High Noon," "From Here to Eternity"), the Verne Knudsens (Doctor Knudsen is chancellor of UCLA), Frank and Margaret Bivens, and Jack and Dorothy Mudd.

"I take a three-mile hike up the canyon every day. I do my best work when I'm walking. If the words or the music won't come, I take them out for a walk and by the time I get back I have it all worked out. The round trip takes 50 minutes. Like to come along?

"I'm not working on anything today. 'Molly Brown' is all finished and that's a great feeling. I'm just out for the exercise. I need it; I sit on a piano bench all day."

We strode up Westridge Road, a steady uphill climb, with Willson swinging his shillelagh like a bandmaster leading "The Stars and Stripes Forever." He stopped to chat with a paving crew that was working on the road, with a bulldozer operator who was grading sites for new homes, and with neighbors who stopped their cars when they overtook him.

"We were talking about 'Music Man,' "hesaid. "You know, it's a funny thing but practically every critic who reviewed the play used the word 'corny' somewhere in his review. I think Walter Kerr was the only exception. They all used the word like an apology. I think 'corny' is so overused and misused that the word itself is corny. I suppose it's corny for Americans to feel emotional when they see the flag passing by in parade-but they do.

"I remember that when Kermit Bloomgarden said he wanted to produce 'Music Man,' one of his advisers begged him not to touch it because it was 'just too corny to succeed on Broadway.' It's to Bloomgarden's credit that he knew average Americans well enough to know that they would love it."

We swung down Mandeville Canyon Road.

"Beautiful, isn't it? Let's see, what was I saying? Yeah, corny. That's what they said when I wrote 'May the Good Lord Bless and Keep You.' We had this hourand-a-half show on NBC on Sundays and they wanted some kind of sign-off piece. I figured if it was Sunday we ought to recognize the fact. I remembered that when my mother was director of the Sunday school back in Mason City, she always used to stand at the door and say to the children as they left, 'May the good Lord bless and keep you till we meet again.'

"I sat down and wrote the song in a few hours, but when I brought it in the producers groaned, 'Not a hymn!' But we went on with it the next Sunday with people like Jimmy Durante and Doug Fairbanks, Jr., each singing a line. It was like what you hear in church: not much for quality but sure long on feeling. It lit up the studio switchboard. That was corny, but so is home and so were a lot of GI's in Korea; it was their most requested song."

Willson lapsed into a rare moment of silence.

"It took me a long time to discover what I can do best. I thought of myself as a composer and conductor, but now at 55 I've finally discovered what I like best and what I seem to do best—write for the stage. I'm a very happy guy."

"We have an excellent cook, but I can't stay out of the kitchen," says Rini Willson. Here are two of Mrs. Willson's favorite recipes.

BEEF STROGANOFF

1 medium onion, minced 2 lb. round steak Butter or oil ¼ to ½ lb. mushrooms, fresh or canned Onion and garlic salt Pepper Paprika 2 tsp. Worcestershire sauce 1 can (8-oz.) tomato sauce 2 c. commercial sour cream

Sauté onions in butter until golden. Cut meat into small narrow strips, 1½ inches long. Mix meat with onions. Cover skillet and simmer 1¼ hours. Add mushrooms, cut in quarters if large. Add seasonings, Worcestershire sauce, and tomato sauce. Simmer until meat is tender. About 15 minutes before serving, stir in sour cream. Makes four servings. Serve with pilaf.

PILAF

1 c. butter1 c. long-grain rice2 c. hot beef or chicken stock

Melt butter over low heat, do not brown. Sauté rice in melted butter until golden brown. Pour in stock; bring to boil. Pour rice mixture into casserole. Bake, covered, at 350° 45 minutes. Makes four servings.

CORDUROY-CHILDREN'S FAVORITE

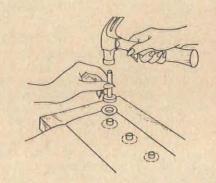
Start the school year right by making these curtains, bedspreads, and pillow covers of long-wearing corduroy. Corduroy is girlproof or boyproof, launders beautifully in your washer, and holds its color for years!

EXPLORE WITH



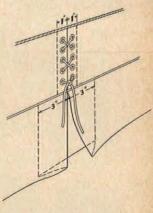
Wide-wale corduroy curtains and draperies in a rich coppery red color will make a hit with a boy. Rugged leather lacings, Indian head, and log cabin quilt add a touch of the Old West. Instructions for headboard and pillow cover (not shown) on page 78. Our corduroy ensembles can be boldly masculine or demurely feminine as you see here. They have a removable top spread and a flounce fastened to the bedspring. Measure the top of the bed for the tailored box spread. If you need more than one width of fabric, add a strip on each side of a center panel. Allow $\frac{1}{2}$ inch for all seams, $1\frac{1}{4}$ inches for hems at top and sides. Boxing for the sides should be deep enough to cover the mattress. Also allow for pleats as shown in the second sketch at right. Line boxing with special nonwoven lining to hold its shape. Welt the seams where they're joined to the top section. Apply grommets or eyelets as shown in top sketch at right. Lace the boy's spread with leather shoelaces such as used for ski or hiking boots, the girl's with ordinary white shoelaces.

To make the tailored flounce, allow for the pleats as shown in second sketch. Join a 3-inch strip of hemmed fabric to top of flounce. Sew one side of a snap-on tape to the under side of this strip. Sew the other side of tape to the top of bedspring. Shopping Information, page 90



Brass grommets (or eyelets) are available in dime or department stores. We used the smaller size in the girl's room. Grommets are hammered in with a small tool that comes with the package. Complete instructions are on the back.

Sketch shows side of boxed spread with grommets and lacings in place. Dotted lines indicate 1-inch width of the pleats for this section. Use double width on each side of pleat, that is, allow 4 extra inches for each laced pleat. Flounce detail shows 6-inch width of pleat. Allow 24 inches extra for each inverted pleat.



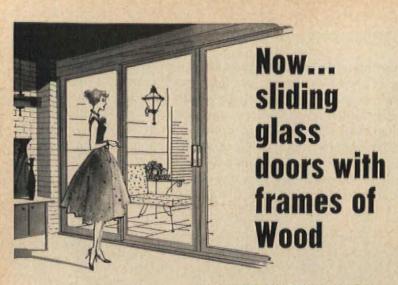
Draperies are boxpleated, laced at top through grommets. We used 4-inch pleats for the boy's, 3-inch pleats for the girl's.

Fabric is folded for the pleats as shown above. Placement and number of grommets are also indicated. Drapery pin hooks are placed as indicated near the top.



ERNEST SILVA

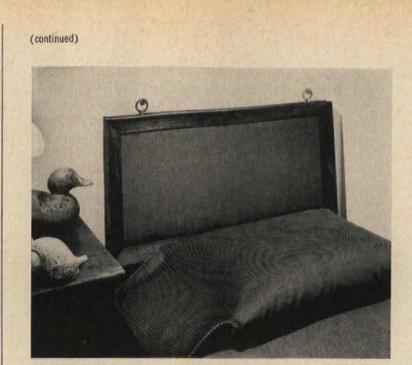
White eyelets and laces hold the pleats firmly in these draperies and spread. They're fine-wale corduroy in blue. Instructions for headboard, pillow cover, glass curtains on page 80.



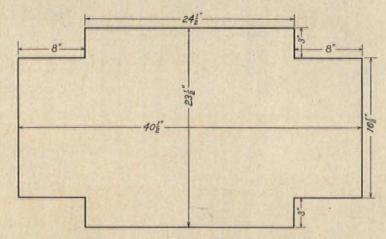
PAINT OR FINISH TO MATCH

YOUR OWN COLOR SCHEMES. Now PELLA brings you modern sliding glass doors that can be finished to match your own color schemes...inside and out! PELLA wood frames are reinforced with steel. They eliminate condensation. If you prefer glass doors with small square or diamond panes, PELLA offers "glass dividers" that snap in and out for faster painting and easier cleaning. Screens close automatically. Distributors throughout U.S. and Canada.

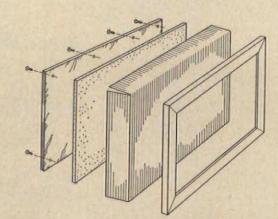




Handsome headboard and pillow cover complete our boy's room. The simple framed headboard is hung on the wall with big brass rings. To make, see detailed sketch at the bottom. The pillow cover has no frills or fuss, is easy to put on. See sketch below.



To make pillow cover for average pillow, cut piece of corduroy to measurements above. Cut a piece of lining fabric the same size, baste the two together. Bind edges all around with corduroy bias binding. For binding: fold fabric diagonally, crease firmly. Cut strips $1\frac{1}{2}$ " wide. This makes a true bias which turns corners neatly. Pull binding firmly as you sew and turn.



Tailored headboard is cut from $\frac{1}{4}''$ plywood to size desired. Cut a piece of foam rubber $1\frac{1}{2}''$ smaller than the plywood on all sides and cement to center of plywood. Cut corduroy several inches wider than the plywood and foam rubber so that it can be turned over the back of the plywood and glued in place. The frame is $1\frac{1}{2}''$ stock picture molding, painted or stained. Screw in place through plywood back, using $\frac{1}{2}''$ screws.

(continued)



The magic of latex makes outside painting inside-easy with new Gold Bond Exterior Velvet, the first latex house paint!

Because it's latex, new Exterior Velvet flows on faster, dries faster and saves you hours of painting time (saves your arm muscles too). Because it's latex, new Exterior Velvet stays brighter longer, holds its true color longer than ordinary paints.

Because it's latex, new Exterior Velvet resists blistering and peeling. It "breathes"...lets harmful moisture out, but not in.

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See your Gold Bond dealer soon. Give your home a bright, new Velvet look. In white or 15 smart colors. It's the easiest-going house paint you ever used.

NATIONAL GYPSUM COMPANY, BUFFALO 2, N.Y.

Gold Bond

EXTERIOR VEL

with this amazing new house paint Gold Bond Exterior Velvet!



Oh, what will you do without water?

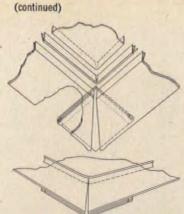
Water is man's most necessary expense ... most inexpensive necessity. Yet, millions of people can't be sure of having enough water available on a hot summer day to put out a major fire.

To find out what you can do to help fill our growing water needs, write for the booklet "WATER-Make Sure You'll

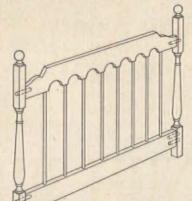
Always Have Plenty." Tells what steps to take to bolster today's supply, prevent tomorrow's shortage.



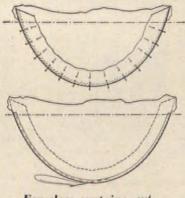
CA	ST IRON PIPE
Ø.	THE MARK OF THE 100-YEAR PIPE
As 3440 Chic Pleas the Mak	Iron Pipe Research sociation -A Prudential Plaza ago 1, Illinois se send me a free copy of booklet ''WATER- e Sure You'll Always e Plenty."
Addi City	



For girl's pillow throw, cut corduroy center ½" wider and longer than pillow. For flange, cut 4 strips of fabric 7" wide, 3" longer at each end than size of center. Fold in half lengthwise. Turn ends to back diagonally (see sketch). For corner pleats, cut 4 pieces, each 7" square, fold in half twice; hem. Sew to turned-back corners. Join flange with welting.

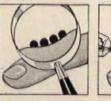


Girl's headboard uses 2 table legs for posts. Cut 2 pieces of 3/4x4" pine boards to fit mattress, allowing for posts. Use saucer for scallops. Taper 1/2" dowels at each end, insert and glue in drilled holes in top and bottom rails. Glue and dowel rails to posts.



For glass curtains, cut scallops top and bottom. Cut corduroy bias binding 1" wide. Pin on right side of fabric; stitch on machine. Turn tautly to wrong side. Baste on right side; sew following first stitched line.

UNGUENTINE® BOOSTS NATURE'S HEALING POWER as no plain antiseptic can!



1. Nature sends its healing serum to the surface of a skin injury. But tension may keep serum droplets apart. As germs get through, healing slows down!

slows down! nature itself! Gives instant aid to everyday cuts, scrapes, scratches, as well as burns—Relieves pain, fights germs, promotes healing and forms a protective antiseptic dressing as no cream or liquid can! Nothing's safer for all kinds of everyday skin injuries, painful sunburn, too!

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spreads this healing serum, creates a protective blanket to lock out germs

and to promote healing more effectively than



nomical room dividers. Use other PELLA FOLDING DOORS as closures for closets, pass-throughs, utilities and storage areas. Natural wood beauty of PELLA DOORS lasts for years. Easily installed. Order unfinished and save. Distributors in U. S. and Canada,

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r rease send nee	6-page folder on
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ADDRESS	

Push-Button Decorating

(continued from page 47)



To make the most of your spray-can painting, please note: No matter how impatient you may be to get started, read the directions on each can first. Then clean the surface to be painted; shake the can well, and hold spray 12 to 16 inches away.

Remember, several thin coats are better than one that's too thick. Each coat dries so quickly you'll have only minutes to wait.

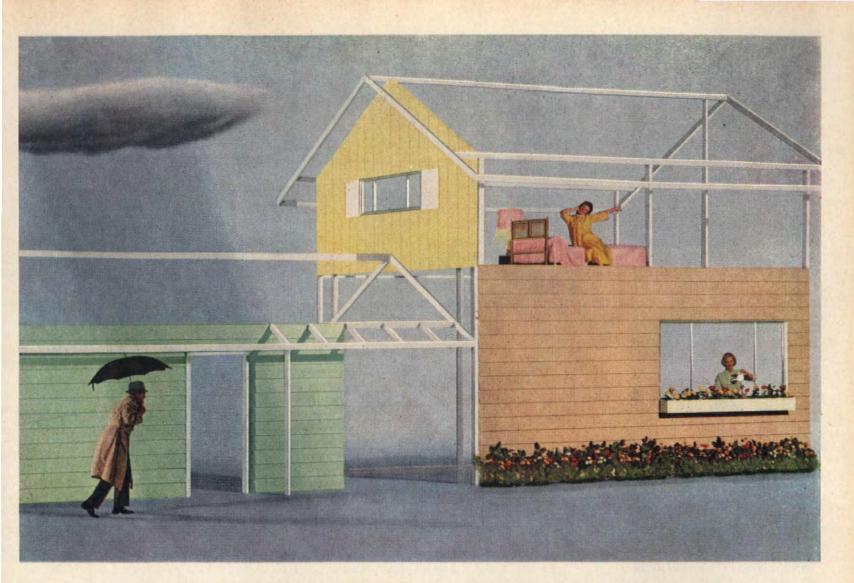
When spray-painting indoors, remember that spray drifts. Guard surrounding areas with newspapers held in place with masking tape. When spray-can painting outside, take the manufacturer's advice and choose a calm day in order not to waste the paint. To keep paint within bounds and off the shrubbery, make a lean-to out of a 9x12' painter's drop cloth, an old sheet, or several large paper bags from the cleaner's.

Any reupholstering work should be done after spray-painting. All hardware should be removed from chests and cabinets before spraying. Paint undersides of chairs first so that when righted you can finish, leave them to dry.

If your house needs some bright spots, take a look at some of the exciting things you can accomplish: For under \$2, you can change the color of an average chair; update an old-time hat rack and umbrella stand; make your son's tractors and airplanes look like new; turn baking dishes into pretty flower containers; or cover a dingy what-not for a little girl's collection of dolls and dogs.

Give lamps and parchment shades a custom look with spray paint. Place shade, bottom down, on paper and cover top with cardboard beforespraying. Push-button painting is also great for applying stencil designs to trays, walls, or other surfaces.

If you're a perfectionist, you will want to experiment on a sample object. You'll see how easy it is to achieve a professional finish with uniform results that'll do you proud. THE END



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WALL OF PROTECTION! Rugged new Alcoa® Aluminum alloy, exclusive alclad coating. No painting for years; Alcoa Siding won't rot, split, corrode.

WALL OF COMFORT! Foam insulation, reflective foil backing protect you from heat, cold. Saves fuel, adds comfort - older home or new.

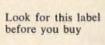


WALL OF BEAUTY!

New Alcoa Alumalure® most durable and weatherresistant aluminum siding finish known. Five lovely pastel colors.



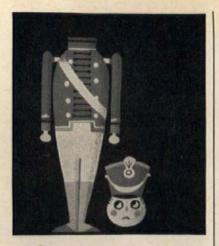
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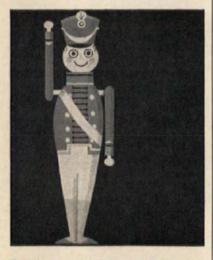
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Neatest glue for wood (pottery, paper, cloth, too)



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Quick as a wink-good as new!

No mess, no trouble, Weldwood[®] Presto-Set[®] Glue dries fast, makes a strong, lasting bond. New squeeze bottle with bellows action, spreader top, self-cleaning spout, makes it easy for everyone in the family to use. Perfect for back-to-school projects. Get a bottle for your kitchen and for office or workshop. From 39¢.



The 'American Home' Rose (continued from page 41)

Pleasanton, California, in 1953. About 300 seedlings were raised from the cross, and after their first flowering, seven were kept for further observation. After the second year, only two were retained. One of these was subsequently discarded, but the one numbered C3-650-G (later named 'American Home') was recognized at once for its many fine qualities and was selected for propagation in 1955.

Denny Morey has raised over a million rose seedlings to date. Previously he hybridized lilies in Oregon for several years after giving up a career as a Midwest horticultural professor. Morey says that about one seedling in 20,000 survives the J. & P. testing program to the point that it's considered for commercial introduction. Genetically, the chance of duplicating 'American Home' by crossing 'Chrysler Imperial' and 'New Yorker' is about one in 50,000. So it's certainly not true that if you cross two good roses you are sure of something good in the offspring!

Nevertheless, it's from 'Chrysler Imperial' and 'New Yorker,' and from their ancestors, that 'American Home' gets its many remarkable characteristics. As the "family tree" on page 40 indicates, 'American Home's' lineage includes some of the most famous roses of the past 100-odd years. Besides 'Chrysler Im-

> 'American Home' rose is officially introduced at Jackson & Perkins Rose Festival, June 18, by The American Home Editor John M. Carter. Looking on are J. & P. President Charles H. Perkins and Garden Editor Ted Weston.



Hybridist Dennison Morey and Charles H. Perkins show Gretchen Harshbarger, Midwest Garden Editor, and Ted Weston how heavily 'American Home' roses bloom in the planting at the company's 17-acre display garden at Newark, New York.

Rose Festival Princess Heather Lalik, right, presents Gretchen Harshbarger with an 'American Home' rose at Festival ceremonies in Newark. Looking on in center are National Rose Queen Anne Purves and Ted Weston. perial' (1952) and 'New Yorker' (1947), recent varieties in its ancestry include 'Mirandy' (1945), 'Charlotte Armstrong' (1940), 'Crimson Glory' (1935), and 'Soeur Thérèse' (1931). Earlier ancestors include 'Souvenir de Claudius Pernet' (1920), 'Constance' (1915), and 'Mme. Caroline Testout' (1890).

Probably the most famous of all 'American Home's' ancestors is 'Général Jacqueminot' (1853). 'General Jack' or 'Jack Rose,' as it was popularly called, was the standard of comparison in red roses during the latter half of the 19th century. Many an eastern gardener dug it up and took it along when the family moved west. It was a heavily perfumed rose, and Denny Morey believes it's probably from 'General Jack' that 'American Home' inherits its intense fragrance.

'American Home' was introduced to the public by Jackson & Perkins President Charles H. Perkins and *The American Home* Editor John M. Carter on American Home Day, June 18, at the 29th annual Festival of Roses at Newark, New York. The variety was registered with the American Rose Society earlier this year and is listed for the first time in the J. & P. fall catalogue. Plants will be available for southern and West Coast planting this fall or winter and for planting in the more northern regions early next spring.



There's smart, new design, **new ease of care** in this wall-hung toilet. You clean under it with just the swish of a mop. There's exciting **new beauty** in the wide, wide, one-piece china top of the cabinetlavatory that wipes clean with a damp cloth. Double doors open to **new roominess** for storing towels, toiletries. Yes, this lovely powder room gives you much new beauty, **new convenience**.



No dripping — no washers to wear out in these new faucets with the revolutionary new no-drip AQUASEAL valve, an exclusive American-Standard feature. For the best of service, the finest of quality, be sure all the faucets in your home are American-Standard.



As little as \$2.88 a week, plus installation, puts this new off-the-floor toilet and roomy cabinet-lavatory in your home. Both are in beautiful decorator colors and white. The cabinet of the lavatory is in an attractive shade of beige.

For more information see your American-Standard retailer. He's listed in the yellow pages of your phone book under "plumbing" or "plumbing supplies"— or mail the handy coupon to the left.

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Beautiful planters filled with yacinths, tulips, and jonquils brighten the promenade of the Floriade. A good idea for your own terrace.

Living-dining area features ontemporary furnishings in bold colors balanced by white walls, eak shelf panel. Some of he accessories reflect the Scandinavian influence in contemporary U.S. decorating.





Old brick wall, picture window, and large indoor planter are features that delight visitors to the house. The door leads out onto the patio and gardens.

Shopping Information, page 90



Patio off the living room has a plank bench and unusual wrought-iron furniture.



ROBERT W. HOUSEMAN

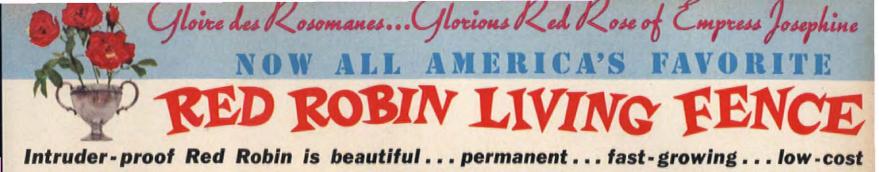
AN AMERICAN HOME ABROAD

The house you see on this page might well be located in the rolling hills of Vermont, the lake regions of Minnesota, or the far reaches of the Northwest. In actuality, it stands amid acres of beautiful flowers at the Floriade, Rotterdam, Netherlands, in the U.S. Horticultural Society Exhibit.

The American Home was proud to participate in the decorating of the house with Walter Dorwin Teague Associates, designers of the U.S. exhibit. The American exhibit presents a cross section of American living with particular emphasis on flower gardens. Even though the house was designed to show our interest in gardening and outdoor living, you'll find it crammed with decorating ideas.

It is a contemporary six-room house for a family of four or five and would cost approximately \$20,000 on a site in this country. There is an outdoor patio area with barbecue and an adjoining carport for the family car.

The interior is colorful and cleancut, enhanced with warm wood tones. The furnishings are contemporary. You'll find chairs designed by Charles Eames, textured fiber-glass draperies, new lighting fixtures, large-scaled accessories. Furnishings show a strong Scandinavian influence, which is very much in evidence both here and abroad. The American taste for bright color and easy maintenance is obvious everywhere.



color landscapes your outdoor livingsurrounds your home with beauty and protection!

The fabulous *Gloire Des Rosomanes* was developed in 1825 for the Empress Josephine, wife of Napoleon, by the great French hybridizer, Vibert. Today, more than a century later, as the Red Robin Rose, grown exclusively by the Ginden Nursery of San Bruno, California, it has become America's most exciting and popular landscape treatment and home fencing.

There is no other rose known and proven today that can give your home the fencing beauty and protection of the Red Robin. It grows straight, upright, stays compact, needs absolutely no support. In a few short months after planting it is covered with fragrant, richly-red roses. And it remains in bloom month after month. Today, Red Robin is a time-tested, RED ROSE Living Fence, thriving in all climates. Today, from coast to coast it is beautifying, giving privacy, and increasing the value of thousands upon thousands of homes. And Red Robin grows and blooms in even poor soils.

fence your property with Red Robin

Your home and garden will enjoy the privacy of a country estateeven on a modest city or suburban lot! This living wall of lush green foliage is covered with richly scented red roses, month after month. In some areas it never stops blooming! Just place my husky, sturdy, strongly rooted, Red Robin plants in the ground this fall . . . next spring your own Red Robin Living Fence will be in full bloom. Folks tell me they've picked up to a thousand fragrant red roses from a single few feet of Red Robin Living Fence.

Each year I get hundreds of letters from happy Red Robin owners like Mrs. Margaret Watson of Pilot's Point, Texas, who says, "I have never seen anything grow like they have. Covered with hundreds and hundreds of buds. Have grown a foot in a couple of months, I think." And, Mrs. C. D. Williams of Florence, Ala., says it in just five words, "Our roses are doing beautifully."

scores of landscape uses

Right now, this fall, plant Red Robin roses about 18 inches apart. Then, let your Red Robin Living Fence grow to any height you like up to six or seven feet. You may have a neat three or four foot hedge. You may prefer a higher hedge of 5 feet to keep children and pets in and strangers out. Or you can enjoy a full six foot living wall of green foliage and red roses. Red Robin requires little trimming, is hardy and disease-resistant. It grows and thrives in even poor soils, in desert sun and severe winter climates.

Mrs. Mary Flanagan of Ft. Lauderdale, Florida, writes; "Everyone took hold and grew beautifully. All my friends and neighbors awed at how beautiful they looked and how high they grew."

Here's what Mrs. W. Marks of Lafayette, Louisiana, says about her own Red Robin, "I wish you could have seen all the roses on them! I had thousands and thousands. On three plants I counted over 500 blooms until I gave up counting !"



Over ten million Red Robin plants have gone from my nursery...to homes all over America. These ten million plants are at work today beautifying and protecting...perhaps America's all-time record for a single plant.

garden editors feature Red Robin

Garden editors are hard to please. That's why we're so proud of the pictures and stories about Red Robin in Sunset, American Home, Family Circle and such famous newspapers as Portland Oregonian, Atlanta Journal, Philadelphia Inquirer, and New York Mirror and Los Angeles Examiner... and many more!

Ethel Lloyd of Alexandria, Va., writes; "All growing beautifully. Recommend them to all my friends." With a 4 to 6 foot Living Fence of Red Robin roses, you enjoy privacy, permanent landscape beauty, security against unwelcome noise and intruders . . yet you save up to 85% of your hard-earned fencing dollars! Red Robin is providing beautiful protection to homes in every state in the Union. It requires no special care or attention

Plant Now for Permanent Beauty

Just put these uniquely hard-working roses in the ground. Then watch them grow! Red Robin is not a "climbing" rose nor is it a sprawling "multiflora" rose. It grows straight upright, requires absolutely no support. Each sturdy plant grows into the next plant to form a compact living wall of green foliage and red roses. Plant them this fall. You'll actually enjoy the beauty and fragrance of these Red Robin roses in a few short months. And this coming summer you'll discover that you could actually spend hundreds of dollars and receive no better fence protection, no greater garden beauty than my Living Fence will bring you year after year. And to see how little my Red Robin Living Fence will actually cost...glance at the special offer coupon below! Neighbors enjoy Living Fence on their side, too

Children love the fragrant Red Robin 1-year-old Red Robin blankets a cold wire fence

Red Robin grows to 4 feet high in just a few short months!

This fence was planted in January. I took this picture of my wife in July. It's already covered with fragrant red blooms just a few months later.

And here's the same Red Robin fence just 9 months later...in April. See how Red Robin thrives, growing higher and lovelier, month by month!

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Guaranteed by

Good Housekeeping

AS ADVERTISED THEREIN



MY OWN PERSONAL DOUBLE GUARANTEE

First-I'm certain that when your Red Robin plants arrive you'll be completely satisfied... but if for any reason you are dissatisfied, return them at once and I will gladly return your money in full.

Second – In fact, I'll go even further. If any of your Living Fence plants fail to grow, I will replace them FREE OF CHARGE! This is an unconditional full year's guarantee.

left is Ben Ginden with a typical Red Robin Living Fence.





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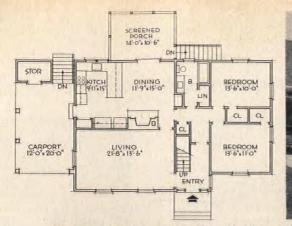


A little MOORE paint makes a big difference

-even if one of mother's recruits isn't giving painting her full attention. Easy-to-use Moore paint finishes assure professionallooking results. Visit your Benjamin Moore Dealer and pick your Moore paint from colors that challenge the rainbow. See for yourself: redecorating with Moore paint is the easiest way to give any room new life.



For over 75 years preferred by professionals . . . perfect





Room at the top in this Cape Cod house. Plan above provides ample living area for small family. There's plenty of room upstairs for two bedrooms and bath. Note how tastefully the Shoemakers have decorated their home—also their stairway to the future!



"OUR LOVELY STAIRS NOW LEAD TO THE ATTIC... but they won't for long." So says

Mrs. Karl Shoemaker of Atlanta, Georgia. At the moment, the Shoemakers' comfortable two-bedroom colonial suits them fine. But the time will come when they'll need more bedrooms in the attic space upstairs. That's why they chose this expandable Cape Cod and included the graceful stairs in their plans. Other forethoughts: dormer windows at the rear, roughed-in plumbing, heating, wiring! (continued)



- 2. DRIES FAST... ready for finish coat of paint in 45 minutes. Insures finishing two-coat jobs in one day.
- 3. PERFECT FOR ANY INTERIOR SUR-FACE...porous dry wall and thirsty wood ...or for nonporous, hard-to-grip metal and glass. No ordinary primer-sealer can be used so many ways.
- 4. KILLS STAINS... bleeding knots, sappy streaks, grease and soot stains.
- Write for free booklet "When To Use Primer-Sealers."



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Speedy squeeze bottle. No muss, no fuss. Dries fast, clear and strong! From furniture to scrapbooks, best all-purpose glue you can buy. Send stamped, self-addressed envelope for Free copy of "Elmer's Guide to Good Gluing". Write The Borden Company, 350 Madison Ave., New York 17, N.Y.

BORDEN'S PRODUCTS FOR THE HOME HANDYMAN



Early American kitchen-dining area boasts a cozy fireplace

(continued)

Pine cupboard and built-in sewing unit are Mr. Shoemaker's handiwork. Pretty pink and blue provincial wallpaper goes nicely with pine woodwork. Beyond sawbuck table at far left is door to screened porch.





Raised brick fireplace is a decorative feature of the dining room all the year 'round. In summer months, these trim shutter doors cover bare hearth opening. Notice Mrs. Shoemaker's interesting asymmetrical arrangement of accessories on the brick facing. Linoleum floor resembles old pegged floor.



FHA Answers Your Questions (continued from page 6)

a good credit record, of courseand call for repayment in 3 to 5 years. This is probably the kind of loan you have in mind. Three out of four FHA-insured loans of this kind are arranged through choice of a contractor and the acceptability of materials and workmanship are your respon-sibility. FHA does not inspect the job and does not guarantee the materials or the work.

There are several ways of checking the reliability of a con-

tractor you have chosen. First, deal with a contractor who has an established business

and a good reputation in your community. Ask your lending institution and your local Better Business Bureau or Chamber of Commerce what they know about him. Ask the contractor about jobs he has done in your neighborhood, and check with the owners to find out how well satisfied they are with his work. If the contractor offers you a

discount, cash rebate, or bonus; if he says he will use your house as a model and pay you a com-mission; if he makes exaggerated promises of any kind—watch your step!

Have all agreements in writing, and be sure you understand any paper you sign. Sign the completion certificate only when the job has been completed to your satisfaction.

I want to add an outdoor swimming pool on my lot. Does FHA insure such an addition?

Property improvement loans insured by FHA cannot be used to finance the building of a swimming pool. The insurance is limited by law to items that substantially will protect the basic livability or the utility of the property.

IF YOU HAVE A QUESTION FOR THIS COLUMN, PLEASE ADDRESS: JULIAN H. ZIMMERMAN, FHA COMMISSIONER, c/o THE AMER-ICAN HOME, 300 PARK AVE., NEW YORK 22, N.Y.

A TREASURY OF TRADITIONAL HOMES

Next month, see how master architect, Royal Barry Wills, captures the enduring beauty of traditional design in the loveliest homes ever published.



The Big Vote

With the coming presidential election being large in the news, our eyes were stopped by a pamphlet on politics that came in a recent mailbag. Filled with capsule facts about past campaigns, the booklet illustrated the importance of the ballot.

On several occasions, past presidential elections have been so close that a relative handful of ballots were able to swing key electoral votes to the winner. This happened in 1876 when Republican Rutherford B. Hayes won even though his opponent, Democrat Samuel J. Tilden had a majority of 250,000 popular votes. In 1916, Woodrow Wilson came from behind to defeat Charles Evans Hughes by the margin of California's 13 electoral votes. One hundred years ago exactly, Abraham Lincoln was elected by a minority popular vote, winning with 180 electoral votes against 123 for his three opponents. The course of history might have been altered by the popular ballots that were never voted!

In less dramatic fashion, your ballot is just as important in the market place. The entire issue of this magazine is filled with product candidates for your election. Your pur-chase is a vote of confidence in the campaign promise of the product as advertised. American industry depends upon this faith. Any policy less than integrity would lead to economic disaster.

Imperial washable wallpapers seek your vote and are pledged to create a charming and inviting atmosphere in your home. We invite you to meet our candidates everyday at your Imperial dealer ... but on November 4th, please vote at the presidential polls first!

S. To receive brand new decorating booklet entitled "Imperial P.S. To receive brand new decorating booklet entitled "Imperiat Wallpaper Sets the Scene for Happy Living", send 10¢ in coin, together with this rectangle, to Dept. AA-9,

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SHOPPING INFORMATION

KITCHEN IN A SPANISH MOOD

<text>

PUSH-BUTTON DECORATING

Spray paints courtesy of Members of Aerosol Division of the Chemical Specialties Mfg. Assoc. Pages 46, 47: Fabric for curtains, bedspread-J. H. Thorp, Candelabra-Wire Frame Shop. "Ariel" rug-Magee. Living room rug-Stark Carpet. Drapery fringe-Consolidated Trimming. "Pirate Green" upholstery-Central Felt & Fabrics. Dining room flooring-Armstrong Ter-razzo Corlon. "Old Gold" felt upholstery-Cen-tral Felt & Fabrics. Wall sconce-Vincent Lippe, Table accessories-East House. Stainless steel flatware-Oneida.

PLAYSOUARE

Pages 50, 51: Toys courtesy of Toy Guidance Council.

TAKE A POUND OF CHEESE

Pages 56, 57: Copper pan-Georg Jensen, Inc. Brass tray-Seabon. Footed cake dish-Fostoria. Pitcher, glass-Imperial.

AN AMERICAN HOME ABROAD

Page 84: Contributors, kitchen appliances—GE. Wall-to-Wall carpeting—Roxbury. Vinyl floor covering—Armstrong. Furniture—Knoll Assoc. Draperies—Fiberglas. Fabric for bedspread— Bruce Rogers. China—Franciscan. Stainless steel flatware—Oneida. Clock—Howard Miller.

CORDUROY-CHILDREN'S DELIGHT!

Pages 76, 77: Corduroy-Corduroy Council. Lamps-Ouoizel, Felt cushion-Continental Felt Co. Dolls-Polly Shorrock. "Hers" head-board-Martin Senour Paint. Glass curtains-Wamsutta.

PLAYSQUARE ORDER FORM

(pictured in color on pages 50 and 51)

PRINT name and address in coupon which will be used as label for mailing. Send per-sonal check or money order in the amount of 50c for one construction pattern for PLAY-SQUARE (please do not send stamps). If you live in New York City, add 3% for City Sales Tax.

Please allow three weeks for handling and mailing.

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THE AMERICAN HOME American Home Building, Forest Hills 75 New York



Look Before You Leap

(continued from page 73)

out of three existing houses today will last about 10 years in the hot South; about 20 years in the North.

ADDITIONAL ADVICE

A real estate broker can be of great help, but make sure he is reputable. If you deal with a realtor, for instance, you are dealing with a member of the National Association of Real Estate Boards. Its members are pledged to a stiff code of ethics. Many other brokers are also reputable but check the one you choose through local banks and the Better Business Bureau.

Never give a real estate broker an advance fee. Remember that the real estate agent's fee is almost always paid by the house seller, not the buyer. You should also avoid having more than one broker show you the same house.

Hire a lawyer to avoid misunderstandings. Call him before you make a down payment on a house, especially if you want to be sure you get your money back if the deal doesn't go through. An extra word of advice here: if you're moving to a new city or state, you'd be wise to hire a lawyer familiar with local real estate laws.

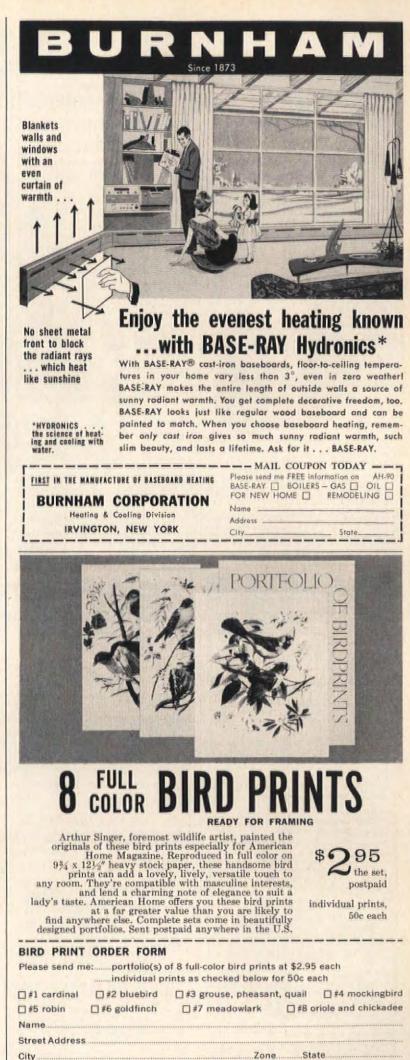
If you follow these points, you may have the luck of a schoolteacher and his wife who found a six-year-old split-level home located on a small water inlet. The price was \$21,000.

They weren't sure it was worth the money so they had an expert check it. He reported it would cost about \$14,000 to reproduce today in that location. Its main flaw was a leaky oil tank; and the plumbing was so arranged that the couple faced a tough job putting in a new downstairs powder room.

However, the house had much unfinished expansion space in its upper levels. The valuable location with its waterfront facilities made the lot worth about \$8000. This added up to a \$22,000 value. Another bonus: they could move in right away-a much-overlooked advantage of buying a used home. They decided to buy. THE END

AT HOME WITH ALAN LADD

Next month, drop in on Sue and Alan Ladd. You'll find that the Ladds live, entertain, and bring up their children much the same way you do. See their lovely home!



Zone... State. Print name and address clearly. Send M. O. or personal check (no stamps please).

Allow 2 weeks delivery. New York City residents add 3% for City Sales Tax THE AMERICAN HOME, Dept. AS, American Home Bldg., Forest Hills 75, N.Y



I.R. FOX, 146 W. 29th St., Dept. B-1, N.Y. 1.



Brass WATERING POT because of its sleek lines, long spout and convenient handle, and because it waters a lot of plants without refilling. Very decorative lacquered brass. Replica

THE VERMONT CROSSROADS STORE Box Z , Crossroads Sta., Montpelier, Vermont



A FEW SHORT BLOCKS of bouncy foam rubber can keep the baby happy for hours. Gay squares of bright calico and gingham are stitched all around 2" foam-rubber cubes, lightweight and machine washable. No need to pad the furniture or rescue the dog when these blocks are tossed from a playpen! Assortment of 8, \$2. Seth & Jed, Dept. AH, New Marlborough, Mass.

shop your IERICAN H OTTO MAYA



READ ALL ABOUT IT in a newspaper that's neat and fresh. A satin black aluminum holder presents your paper, sir-no need to rescue it from the porch roof, a wet lawn, or a neighbor's dog. This eagle holder extends 31/4", fits between outer and inner doors; or hangs beside the entrance. 8" high, 10" wide. \$2.95. 25c post. King's Forge, 580-A4 Hathaway Rd., New Bedford, Mass.



A NEW HEIR-DO for Grandmother is a pretty way to keep her heirs apparent. Boy or girl silhouettes are in relief on scalloped discs of sterling silver, 3/4" across. Each child's first name and birth date are engraved on the back, so birthdays are practically at her fingertips. Bracelet only, \$1.10; each disc, \$1.10. Zenith Gifts, 5025 P.O. Building, Brighton, Mass.



HANDWRITING ON THE WALL rack-chalkboard is a message you can't miss or mislay. A well-styled pine rack holds the phone and directories. Or keep cookbooks there, with the blackboard for shopping memos. Chalk, eraser incl. 28x16x 11". In rich honeytone or maple finish, \$17.85. Exp. chgs. coll. Kit, unfinished, \$12.95 ppd. Yield House, Dept. A-O, No. Conway, N. H.





Welcome to the Market Place! Merchandise, if not personalized, may be returned within seven days for a full refund. Most of the firms mentioned in the Market Place prefer not to handle C.O.D.'s. Unless otherwise stated, postage is included in price.

delen De Motte

MARKET PLACE



A MONTH OF SUNDAES and summery coolers has you fighting the battle of the bulge? Twirl-A-Weigh calorie counter keeps track for you, even has a saccharin compartment! Built-in chart in back lists the counts, front dials add the day's running total. Palm-size, it is slim and pretty in gold-scrolled ivory plastic. \$1.98. Spencer Gifts, 389 Spencer Bldg., Atlantic City, N.J.



ADD AN ONION tea towel, echoing your Blue Onion china, to spice up the kitchen and put new flavor into dull dish-drying tasks. Each is 17½x32", hand-printed in rich Meissen blue on creamy natural linen. For a gay surprise, wrap a gift in one, or hang them with clips for café curtains. \$1.25 ea. Edith Chapman, Dept. AH, Route 303, Rockland County, Blauvelt, N.Y.



FOREVER AMBER glass has been a favorite, so this pretty grape jar makes a happy addition to a hutch or window shelf. An early design, clusters of grapes and foliage are in relief on the 3½" jar and its unusual flat cover. Along with your own good grape jelly, what a mouthwatering gift it would be! 35%" in diameter. \$1.95. Old Guilford Forge, Dept. AH, Guilford, Conn.



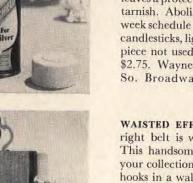
ROLLING IN DOUGH but not off the table, a one-hand rolling pin makes baking easy as pie. A Danish design, it rolls easily with even pressure, to get the dough paperthin for cookies or pie crust. Stores easily. The cook won't be able to complain that she's busier than a one-armed paperhanger! \$2.98. 25c post. Bancroft's, Dept. AH-776, 2170 S. Canalport, Chicago 8, Ill.











lamp, and finishes with a solid brass eagle finial. The fluted reflector, 7" across, is enameled in white to spotlight a narrow wall or fireplace. Chimney has spring cap for easy removal. Satin black bowl and bracket. 12" high over-all. \$8.95 each; \$16.95 pair. Jenifer House, Dept. AH, Gt. Barrington, Mass.

THE UN-TARNISHED TRUTH is that display silver cleaned with Tarn-I-Shield stays bright and shining longer. It polishes and leaves a protective finish to ward off tarnish. Abolish the polish-everyweek schedule for your flower bowl, candlesticks, lighter, bud vase-any piece not used for food. 7-oz. can, \$2.75. Wayne Silversmith, 546-A So. Broadway, Yonkers, N.Y.

WAISTED EFFORT looking for the right belt is wasted time as well. This handsome belt rack will file your collection on five brass-plated hooks in a walnut-finished plaque. If you like, it can sport a brass initial (specify). It could hang in the hall as keeper of the keys, or in the kitchen for a passel of potholders. \$1. Lillian Vernon, 276-AH Third Ave. East, Mt. Vernon, N.Y.



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WRITTEN IN GOLD LEAF jewelry are your initials, gracefully en-graved in script on 18K gold plate. Leaves are Florentine-finished, with a polished center for the monogram. They do lovely things for your black wool or favorite suit, with a Midas touch that belies their price. 1" clip earrings or 134" pin, \$1.95; set, \$3.50. Old Pueblo Traders, Box 4035-AHL, Tucson, Ariz.



20

A LOVELY PLAN is a Crèche Club, to complete a 21-piece crèche by Christmas. Each of six installments brings three or more natural wood figures, beautifully hand-carved in Italy. Pay monthly or every two weeks, or cancel any time. For figures 31/4" high, each payment is \$7.95; for 43/4" figures, \$10.95; for 6", \$12.95. Castelli Italian Artcraft, Box 22-AH, New York 63, N.Y.

Madison Ladder

A CHAIN SMOKER is the gal who always has her lighter chained to a matching cigarette case! Both are lovely show-offs, rich and elegant in soft leather. A purse-type case takes a regular or king-size pack, and keeps the lighter in its pocket. A distinctive gift set, choose bronze, gold, blue, silver, or red. \$3.98. Trend House, Dept. AH, 303 Centre Street, Newton 58, Mass.



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Get these new Musical Multiplication Records-and see his marks in arithmetic go up, *quickly*! All the Multiplication Tables from 2's through 12's have been *sel* to music on 5 records. Each table has its own catchy tune and musical quiz. Children love to play them. Used in thousands of schools. Parents and teachers report wonderful results. Write for free folder today. Send name to-Bremner Records, Dept. GR-4, Wilmette, Illinois.







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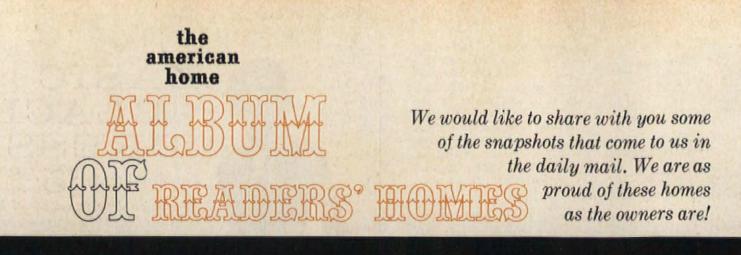
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We have completely remodeled our farmhouse. All our friends think it is the most unique piece of remodeling they have seen. The back porch was taken off and made into a two-story addition at the rear. The enlarged chimney gives us a fireplace in the kitchen and in the bedroom above!

Wilbur N. Baughman Silver Spring, Md.



Our house was built from your Blueprint House #63 with a few changes here and there. We are delighted with it and we think it is the prettiest house in Pittsfield. We are so grateful to The American Home for our American home. Mrs. Richard A. Larson Pittsfield, Massachusetts





This is a view of ou remodeled 100-year-old ho This project was worked by my husband and mysel We live on a state highway many people have stopped compliment us on our hon saying they never have s such a change. We hope yo will like it too.

Mrs. F. Ray Pickell El Dorado Springs, Misso



b The American Home inspired our red brick colonial—we've saved clippings through the years. Charlie drew the plans, building around our collection of antiques. It's an Arkansas home designed for good comfortable living.

Camden, Arkansas

The restoration of our 1750 farmhouse was made as close as possible to the original. Each year the house is open for a tour of homes to benefit our local hospital.

Charles J. Fox II West Chester, Pennsylvania (Ed. note. In 1948 we featured an earlier home of the Foxes.)





HOW DELIGHTFULLY DIFFERENT-this galaxy of muted pastels in 3-inch bands of pink, blue, yellow, green, turquoise and lavender. Yet they're blended together with such delicacy, they go with any decor. In finest combed percale,

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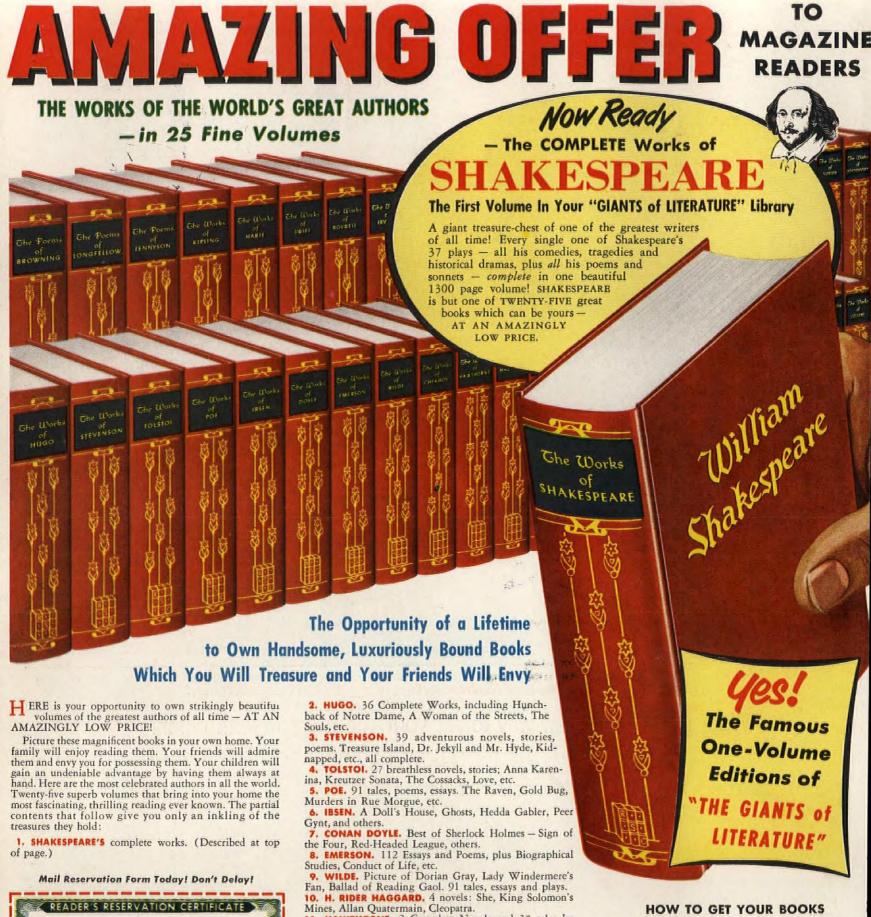


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