

# THE AMERICAN HOME

April 35¢

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A BIG OLD HOUSE?  
THE CASE HISTORIES**

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What you get  
Worth the headaches?**

**EIGHT BEAUTIFUL  
COFFEE CAKES  
YOU CAN MAKE**

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MADE EVEN BETTER  
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**JOHN WAYNE'S  
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**NEW SUBURBAN  
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WITH PLANS  
YOU CAN BUY**

**QUICK & EASY  
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JOHNSON'S WAX



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# THE AMERICAN HOME

A Curtis Publication

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**OUR COVER:** Meet Dr. and Mrs. George Rector of Norfolk, Virginia, and their five children Cynthia, Kitty, George, Jr., David, and John. The Rectors, like eight other families you'll meet in this issue, moved into a big old house. Learn what they ran into, in case you're about to make the same move. Photograph by Warren Reynolds.

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## Tips on WOOD FINISHING

### Floors never need rescraping

When you put the finish *in* the wood—not just *on* it—your floors will last a lifetime. Minwax goes deep into the wood . . . leaves no brittle surface to scratch or mar. You have a choice of Natural Minwax or a wide range of color tones. Maintain with liquid wax and you *never* have to refinish your floors.



### Today's trend is to paneling

Easy-to-use Minwax brings out wood's natural beauty. Simply apply Minwax Wood Finish to the panel after sanding it thoroughly. Then add a light touch of Minwax Finishing Wax. The result is a rich, hand-rubbed look. For authentic Colonial effects, try Cherry, Ipswich or Puritan Pine. Modern effects include Driftwood, Straw or Spruce Gray.



### Unfinished furniture

Minwax imparts a rich, warm glow to unfinished furniture . . . cabinets . . . new shelves and wood trim. Choose wood with uniform grain and sand silk-smooth. Finish as above in your choice of Minwax quick-drying colors.

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Send booklets on the Minwax Method of wood finishing, with color card showing all 14 stain effects. Also address of my nearest dealer.

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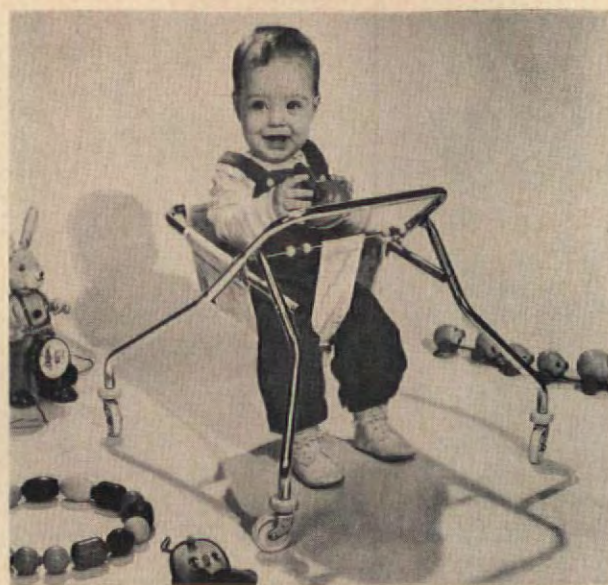
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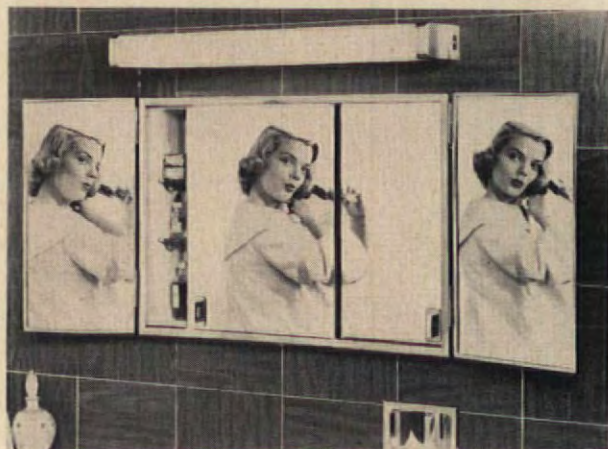
In Canada: British Paints, Oakville, Ont.

# LOOK, IT'S NEW!

*From a crawl to a walk is just one short step with this wonderful walker. It's a snap to fold or unfold and the supported vinyl seat and chrome frame are equally easy to clean. The legs flare to guard against tipping when it's open, and when folded it slips into the narrowest space in a crowded closet or a jam-packed station wagon. About \$5.95. Hamilton Cosco, Inc., Columbus, Ind.*



*Look at it three ways in the plate glass mirrors of this handsome medicine cabinet. Its two 13½x19" hinged vanity mirrors adjust for perfect front and side views. The 25½x18½" cabinet section has sliding doors and is recessed into the wall. No joints are visible on its polished stainless-steel frame. Inside there's a razor-blade slot, toothbrush holder, and two adjustable shelves. \$54. A fluorescent light, 27½" long, mounts independently above. \$18. The F. H. Lawson Company, Cincinnati 4, Ohio.*



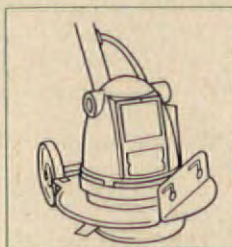
All prices are approximate

*A secret service is provided by this good looking coffee table which is really a neatly disguised cedar chest. Finished in Salem maple it is just the ticket for use in front of a convertible sofa or couch to hold the bedding. The hinged top lifts up for storage purposes. When the side leaves are opened, you have a full-sized table surface, 37x58". \$149.95. The Lane Co., Altavista, Va.*

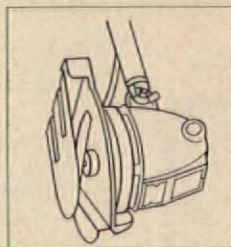


**Mighty Moe** is a remarkable quick-change artist ready to help you cultivate the garden, trim and edge the lawn, flower beds, and sidewalks—and then scrub and polish the floors. It consists of a power head with handle and ½ h.p. motor and four attachments which

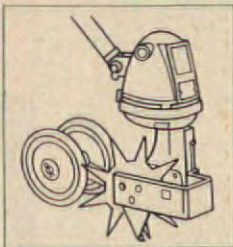
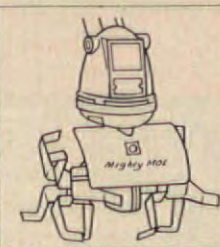
sell complete for \$79.95 and are also available separately. Yuba Products, Inc., Cincinnati, Ohio . . . On the left is the **Power Head** and handle with the **Floor Polisher Attachment**. Its twin counter-rotating brushes scrub, polish, or buff.



**Trimmer-Edger** trims lawns, high grass, weeds, under fences. Turned sideways, it converts to edger for flower beds and walks.



**Rotary Tiller** tills up to 6" deep and 10½" wide.



**Sidewalk Edger** edges walks or rips sod at edge of beds.





**Backed into a corner** of the kitchen, Korner Stor makes good use of dead space beneath L-shaped counters. Like a Ferris wheel with five revolving baskets, it holds up to 70 lbs. of canned goods and groceries as conveniently as a Lazy Susan in just 4 sq. ft. A maple cutting board covers a 20x14" access opening cut in counter top, and a finger-operated brake holds any basket in position on the reel for easy loading or unloading. Removable, the heavy wire baskets are 18x6x6½". About \$85, including cutting board. Murray Equipment Co., 66 N. Murray Place, York, Pa.

**The Grind-O-Mat meat grinder** and food chopper stands on one foot, mounts firmly on its special suction base in a minimum of space. Its powerful vacuum lock will not slip. A simple turn of the locking lever releases it. Storage is no problem because of its compact size. In white baked enamel with chrome trim, it is \$9.98. All-chrome model is \$10.95. Rival Manufacturing Company, 36th and Bennington, Kansas City 29, Mo.

**All-wool Carefree blankets** are even fluffier after machine washing. Having been subjected to a new process called "Dylanize," they emerge from your automatic washer more resilient than ever, without any matting, pilling, or felting. Another great advantage is that this process develops shrink resistance so that you can expect less than 5% shrinkage in the initial washing, and no further change in subsequent washings. Also colorfast and moth-resistant, a 60x90" blanket is \$14.98; 72x90", \$15.98; and 80x90", \$16.98. Faribault Woolen Mills Co., Faribault, Minn.



## How we retired in 15 years with \$300 a month

"Here we are, living in Southern California. We've a little house just a few minutes' walk from the beach, with flowers and sunshine all year. For, you see, I've retired. We're getting a check for \$300 a month that will keep us financially independent as long as we live.

"But if it weren't for that \$300, we'd still be living in Forest Hills, and I'd still be plugging away at the same old job. Strangely, it's all thanks to something that happened, quite accidentally, in 1945. It was August 17, to be exact. I remember the date because it was my fortieth birthday.

"To celebrate, Peg and I were going out to the movies. While she went upstairs to dress, I picked up a magazine and leafed through it idly. Then somehow my eyes rested on an ad. It said, 'You don't have to be rich to retire.' Probably the reason I read it through was that just that evening Peg and I had been saying how hard it was for us to put anything aside for our future.

"Well, we'd certainly never be rich. We spent money as fast as it came in. And here I was forty already. Over half my working years were gone. Someday I might not be able to go on working so hard. What then?

"Now this ad sounded as if it might have the answer. It told of a way that a man of 40—with no big bank account, but just fifteen or

twenty good earning years ahead—could get an income of \$300 a month guaranteed for life. It was called the Phoenix Mutual Retirement Income Plan.

"The ad offered more information. *No harm in looking into it*, I said. When Peg came down, I was tearing a corner off the page. First coupon in my life I ever clipped. I mailed it on our way to the movies.

"Fifteen years slide by mighty fast. They were busy, unpredictable years. I couldn't see into the future. But my Phoenix Mutual Plan was one thing I never had to worry about! 1960 came . . . I got my first Phoenix Mutual check—and retired.

"We sold the house and drove west. We're living a new kind of life. Best of all, we've security a rich family might envy. Our \$300 a month will keep coming as long as we live."

### Send for free booklet

This story is typical. Assuming you start at a young enough age, you can plan to have an income of from \$50 to \$300 a month or more—beginning at age 55, 60, 65 or older. Send the coupon and receive, by mail, and without charge, a booklet which tells about Phoenix Mutual Plans. Similar plans are available for women—and for Employee Pension Programs. Don't put it off. Send for your copy now.

## PHOENIX MUTUAL

### Retirement Income Plan

#### GUARANTEES YOUR FUTURE

OVER 100 YEARS  
OF LIFE INSURANCE PROTECTION  
FOR FAMILIES AND BUSINESS

Phoenix Mutual Life Insurance Co.  
374 Elm Street, Hartford 15, Conn.

Please mail me, without obligation, your free 16-page booklet showing new retirement income plans.

Plan for men ☐ Plan for women ☐

Name

Date of Birth

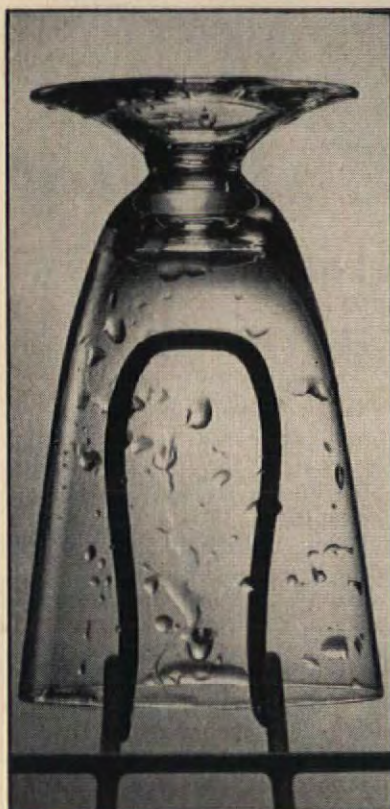
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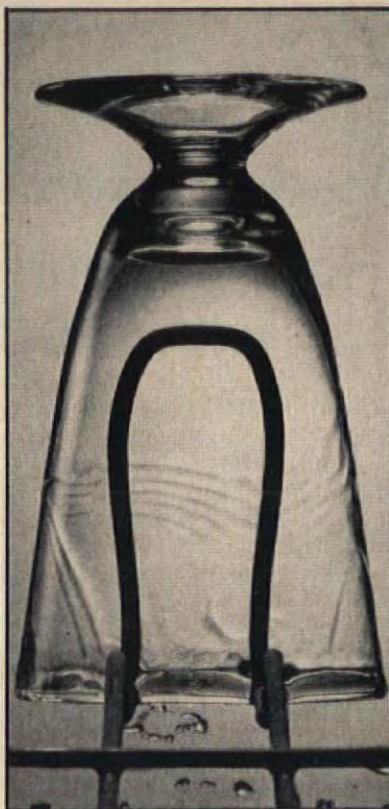
DISHWASHER OWNERS! SEE HOW

# CASCADE ELIMINATES DROPS THAT DRY INTO SPOTS



**WATER DROPS**

See what happens when plain water is sprayed on a glass. This test (as done on TV) shows how drops form. These dry into ugly spots.



**CASCADE**

But see with Cascade no drops form! Just as in your dishwasher, water slides off in clear-rinsing "sheets." Dishes dry spotless, sparkling.

**CASCADE GIVES YOU VISIBLY CLEANER DISHES, VISIBLY BRIGHTER SILVER**—because it stops spotting (your toughest problem in automatic dishwashing) as no other leading detergent can. Only Cascade contains Chlorosheen . . . an exclusive formula that eliminates the drops that cause spots. No drops left to hold grease and food particles or dry into streaky spots. For best results from *your* dishwasher, give it the best—Cascade.

**SAFEST FOR FINE CHINA PATTERNS, TOO!** Only Cascade is rated safe for today's loveliest china patterns by the American Fine China Guild. Their *exclusive* recommendation was given Cascade after thoroughly testing every leading dishwasher detergent. No wonder Cascade is preferred by more dishwasher owners than any other brand!

PROCTER & GAMBLE'S  
CASCADE IS  
ENDORSED BY  
EVERY LEADING  
DISHWASHER MAKER



## THE FHA ANSWERS YOUR QUESTIONS



*By Neal J. Hardy, FHA Commissioner*

**We have a 30-year, \$10,000 FHA-insured mortgage on our home, with interest at 5¼ per cent. Our monthly payment for principal and interest is \$58.40. At the end of the first year I find we have paid \$571.64 in interest and only \$129.16 in principal. Can this possibly be right?**

Yes. You have what is known as a level-payment mortgage. The total amount paid for principal and interest is the same every month throughout the life of the mortgage; but the proportion of interest and principal included in the \$58.40 changes with each payment. The amount of principal increases each month and the amount of interest decreases, because the interest is paid on the balance of principal outstanding each month. In the thirtieth year of the mortgage you will pay \$640.95 in principal and only \$19.06 in interest. Your final month's payment for principal and interest will be only \$17.61 since you will have reduced the face amount of your mortgage to \$17.53 when the last payment is due.

**Can a mortgage insured by FHA include closing costs?**

Closing costs can be included in an FHA-insured mortgage only when the FHA appraisal is higher than the purchase price. The amount of the mortgage is based upon the FHA appraisal or the acquisition cost, whichever is less. Acquisition cost includes purchase price plus closing costs (exclusive of certain prepaid items such as fire insurance and taxes).

Here is an example: Suppose you are buying a property valued by FHA at \$11,000, but the purchase price is only \$10,000 and the closing costs are \$300, exclusive of the prepaid items mentioned above. These closing costs could be considered part of the acquisition cost and added to the purchase price. The maximum insurable mortgage would be 97 per cent of \$10,300, or \$9995 (FHA insures mortgages only in multiples of \$50), and the minimum down payment would be \$350.

On the other hand, if the purchase price is \$11,000 and the FHA appraisal only \$10,000, FHA will only insure a mortgage for 97 per cent of \$10,000, or \$9700, and the minimum down payment will be \$1300 plus closing costs.

**I have two mortgages on my home and the payments are so high that, with a growing family, I'm afraid of losing the property. Can I get a single FHA-insured mortgage with a long term so that the payments will be lower?**

If your property meets FHA standards, it should be possible to refinance it with an FHA-insured mortgage. There would be closing costs to pay, of course, and the mortgage would be limited to 85 per cent of the amount that FHA could insure if you were a new purchaser.



To illustrate: If the property is valued at \$15,000, FHA could insure a mortgage up to \$14,400 for a new buyer who is going to occupy the house. But a mortgage to refinance the property for the present owner could not be insured for more than \$12,200. On a 30-year mortgage in this amount, with interest at 5½ per cent, the monthly payment would be \$74.35.

**My wife and I expect to buy our first home this year. The house costs \$22,000. Our combined income is \$12,000 but we've heard FHA will not include my wife's income in determining whether we qualify for the loan we need. Could you explain FHA's position on the relationship of income to size of loan? Can my wife's income be included?**

FHA observes no specific ratio of income to mortgage. Whether your wife's income can be included rests on how *dependable* her income is.

Dependable income is the key consideration when FHA reviews an application. Dependable income is that which will probably continue without reduction through the years ahead. It is *not* income from overtime work, from renting a room, from occasional personal services—and it is *usually* not income from work by other members of the family. If the husband and wife both work, the wife's work must be a normal and continuing part of the family living pattern for her income to be termed a part of the dependable income.

Now to the relationship of income to size of loan. An old rule of thumb was that a buyer could afford a home priced up to 2½ times his annual income. FHA has never used this rule of thumb. Rather, we look at the over-all *home-buying ability*. This calls for a straightforward analysis of the family's financial condition—expenses, income, and reserves. The basic question is, can the applicant make his payments, handle the expenses of home maintenance and upkeep, and meet the other costs of living without being under a constant press for funds?

Each evaluation of an applicant's home-buying ability involves a particular set of pertinent facts and figures. Each application is separate and distinct. You may be surprised to know that only one in 100 applicants fails to qualify.

One final point: The "growth" factor of an applicant for FHA mortgage insurance is also considered. If, during the first several years of home ownership, the applicant is likely to better himself financially, it is weighted on the plus side. An application of an otherwise marginal-income young family often becomes fully acceptable to FHA when the growth factor is evaluated.

#### Is it true that FHA has lowered its interest rate?

Yes, it is true, although in some sections of the country it may be difficult to obtain an FHA loan at the new 5½% rate. This is because the availability of mortgage money varies from one section of the country to another. The lower interest rate allows a home buyer to save on his monthly payments. For example, if you had a 25-year, \$15,000 loan, you would pay \$2.25 less per month for principal and interest than you would pay if your mortgage carried the old 5¾% interest rate.

**The President's recent appointment of Neal J. Hardy to be the new Commissioner of the Federal Housing Administration is good news for all of us home owners. Mr. Hardy's experience is impressive. For the past seven years he has been Assistant Executive Vice-President of the National Association of Home Builders and Director of the National Housing Center, and earlier served for 17 years in Federal housing posts. He lives with his wife, three children, "and parakeet" in Old Chevy Chase, D.C., in a center-hall colonial, "an older house which gave us the room we needed at a cost that fit our budget." The Editor**

## COOL YOUR ENTIRE HOUSE

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air conditioning



2-speed operation  
is ideal for day  
and night use.



Write for free booklet.

**R&M-Hunter  
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existing homes**



Pulls in cool night breezes... forces out hot sticky air. Enjoy cool comfort in every room. Compact fan unit rests on attic floor, requires no special wiring. Automatic ceiling shutter. Sizes to fit all homes; prices from \$127.50 plus installation. Fan guaranteed 5 years.

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Memphis 14, Tennessee

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THE MARK OF THE 100-YEAR PIPE

 Thos. F. Wolfe, Managing Director  
3440-A Prudential Plaza, Chicago 1, Illinois

Please send me the free booklet "WATER—Make Sure You'll Always Have Plenty."

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Address \_\_\_\_\_  
City \_\_\_\_\_ Zone \_\_\_\_\_ State \_\_\_\_\_







STEPHEN MICHAEL



## AT OUR HOUSE



*Some sweet  
and sour  
notes from a  
busy mother*

MARGY WYVILL ECCLESINE

### Life Is So Daily:

Amy, waking up, "Is this day tomorrow?"

### THE FRAGRANCE OF SPRING

The smell of spring is in the air. I don't know which sense is stimulated most by this gayest of all seasons. From the first crocus, our eyes are daily noting the emergence of whites, purples, yellows, pinks, and fragile greens that end in a riot of color with the full-blown Red Emperor tulips. Feel the lacy fringes put out by the evergreens; taste a sassafras root, juicy and pungent; hear the song-filled birds returning from their sojourn in the southland; but, most of all, give yourself over to the fleeting fragrances that mean just one thing—winter is gone, the earth is renewed, and once again, we are privileged to be part of the glorious resurrection of all nature.

### The Planting Urge:

Speaking of the earth, who, with a tiny piece of land, even a window box, can resist sowing at least a packet of radish seeds? Good old reliable, foolproof radishes that in a few weeks will delight the children with their sturdy push-ups, delight the eyes with their brilliant red and white sparkle, and delight the taste buds when sliced thin and sprinkled with salt.

### EGG-DYEING TIME

Every trip to the supermarket these days informs me that egg-dyeing time is really here. High stacks of boxed white eggs, neat packages of dye of every description. At home the procedure has become very simple—put on water, set out big cups or bowls, open up the dye kits, and give each child a spoon. In no time at all, we have a platter of beauties and a rainbow in the sink!

### Independent Youth:

Kimmy surprised me by saying, "You know, Mom, the best Easter we ever had was two years ago when Michele was born and you were in the hospital."

"Why?"

"Because Tracy and I did everything. We bought the candy, dyed the eggs, fixed the baskets, and hid them. Boy, we really had fun without you here."

### A GOURMET AT HEART

I am always fascinated by those exotic salad recipes that blithely prescribe raw spinach, nasturtium leaves—greens of all kinds. Reminds me of the time our three-year-old, who is quite a young lady now, carefully deflowered all my grape hyacinths and ate them, no doubt under the illusion that they were grapes.

### A Little Learning:

Mother, reading story, "Barnaby Bear paced to and fro."  
Bill, age four, "Mother, how much is two and fro?"

### CHILD FINANCIER

Amy lost her very first tooth and can't find it. There is some discussion as to whether the fairy will leave anything under the pillow if the tooth is missing. The next morning all is joy when, sure enough, a round disk greets the groping fingers. Johnny, very puzzled, queries me, "How come we only get five cents for a tooth? The Blanks get 50¢ for old ones and a dollar for moulders."

I say, "But honey, the Blanks have loads of money."  
He, triumphantly, "But you said the fairies did it!"

### Don't You Just Love 'em:

"Mommy, what are you looking sad about?"

"I'm thinking of that pink tole lamp I saw today that would look just darling on my bedside table."

"Well, why don't you buy it?"

"I haven't any money."

"Don't worry, Mommy, I'll buy it for you."

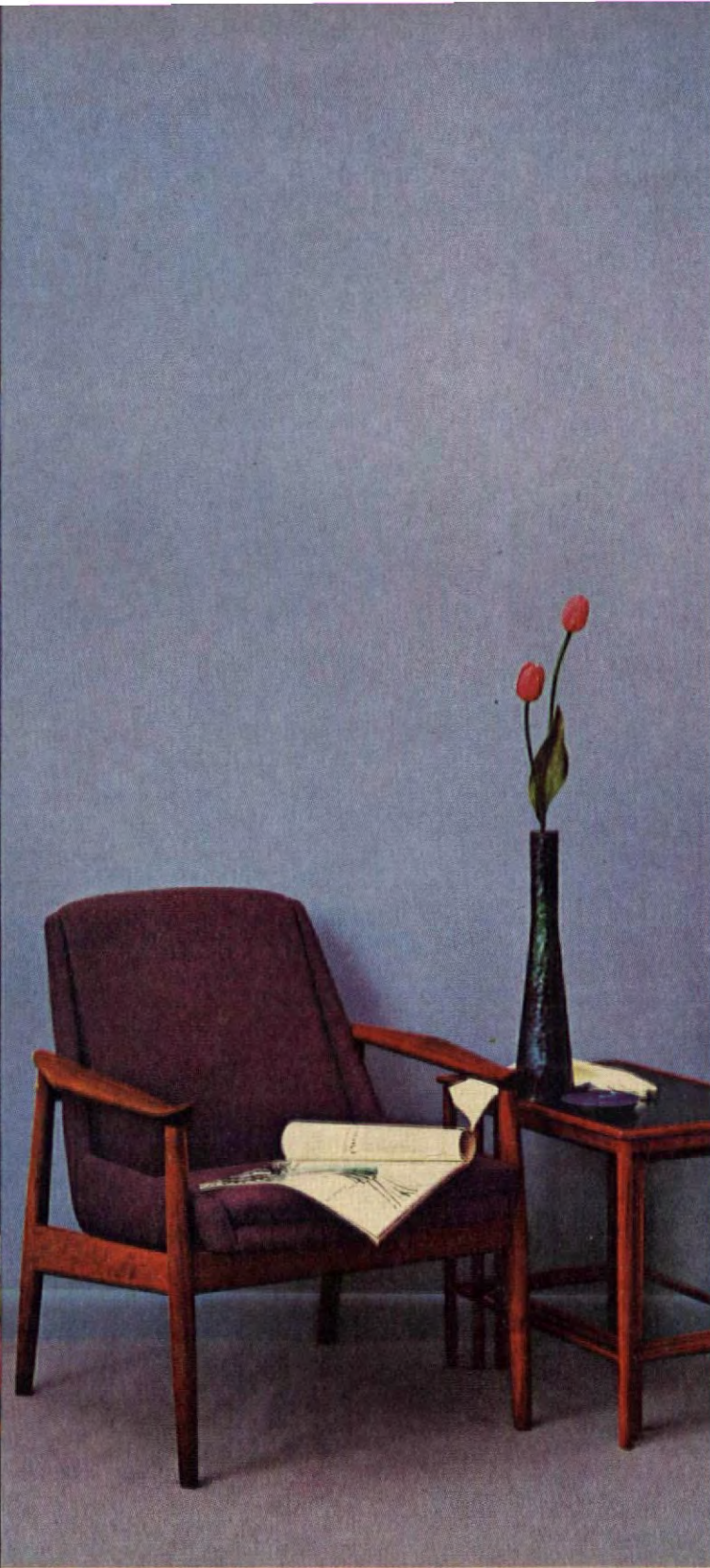
### GETTING AWAY FROM IT

Joe and Pete have discovered a new bowling alley. They go every Saturday afternoon around five when there's no waiting. Last week I was allowed to tag along. Biggest treat for me was the feeling of cleanliness and order. Feasted my eyes on the freshly painted walls and shining hardwood floors. Except for the crack of the balls against immaculate pins and the accompanying thunder, it even seemed quiet. Quite a change from home.

### And So To Bed:

Johnny, being put into pajamas, "You'll see me when it mornings?"





The suit is new! The wall color too! Fresh-as-spring...

# **SUPERKEMTONE®**

Let spring lift your spirits — let it coax you into buying a lovely new suit! Then let spring bring new color to your walls with America's most popular paint. Whether you apply Super Kem-Tone yourself or have a contractor do it, you'll find it brings spring indoors as no other paint can. We choose our colors with unusual care — newest, most beautiful shades in a wonderfully wide range. To help you choose colors,

we offer our new Color Harmony Guide that you can borrow, free. And only Super Kem-Tone goes on so easily, covers so perfectly. Twenty minutes later, it's dry. And its beauty won't fade. Super Kem-Tone is guaranteed washable. To make woodwork as beautiful as walls, use color-matching Kem®-Glo enamel. You can get either of these fine products at over 49,000 paint, hardware, lumber and department stores.

THE SHERWIN-WILLIAMS CO., Cleveland • ACME QUALITY PAINTS, INC., Detroit • W. W. LAWRENCE & CO., Pittsburgh • THE LOWE BROTHERS CO., Dayton  
JOHN LUCAS & CO., INC., Philadelphia • THE MARTIN SENOUR CO., Chicago • ROGERS PAINT PRODUCTS, INC., Detroit





**HOME INTERPHONE.** Now your family can enjoy a home communications system that uses telephones themselves. You can talk from room to room, call people to the phone, summon everyone to supper—things you may have to do



now by shouting or walking. Near each phone in the home is a small speaker which broadcasts the caller's voice. The person called can answer hands-free, if desired, because a small microphone in the phone's base picks up replies.

# The Bell System's Spring Phone Fair



**↑ PRINCESS PHONE.** It's little, it's lovely, it lights! The new Princess is small to save you space, and styled with modern grace. The dial glows in the dark so you can find it quickly and, when you lift the receiver, lights up brightly to make dialing easy. Choice of five colors.

**HANDY WALL PHONE.** The busy, active rooms in your home are natural locations for this extension—the kitchen, a basement workshop, a family room. →

**↓ PHONES IN DECORATOR COLORS.** Not only can extension phones give you convenience and comfort, but in color they can add new beauty to any room.



**BELL**





**HOME INTERPHONE** lets you answer the door, too, from the nearest extension. When the doorbell rings, and you are alone in the house, or ill, or dressing, you can find out your visitor's business safely, easily and

without embarrassment. Just pick up a phone, push a button, and talk. Mounted by the door is a small microphone-speaker unit which broadcasts your voice, and carries your visitor's reply to the phone you are holding.

# brings you a World of New Services!

*Now at your Bell Telephone Business Office, you can see a great new variety of telephone conveniences. For instance:*

- **Second Lines**—Permit two people to phone at once. Each line can have its own number and share all your extensions.
- **Extra Listings**—Make it easy to find other members of your family in the telephone directory.
- **Volume Control Phones**—Help the hard of hearing. Just turn up the volume by turning a button, as on a radio.
- **Speakerphones**—Let you talk and listen without using your hands.
- **Answering Sets**—Take your telephone messages while you're out, and play them back when you return.

To find out more about any of these telephone aids to modern living, just call or visit your Bell Telephone Business Office, or ask your telephone man.

**BELL CHIME.** Centrally located in your home, it announces calls for all your phones with a pleasant chime. You can also set it for a louder bell when you go outdoors, or the familiar ring. In soft gold or ivory finish.



**TELEPHONE SYSTEM**





*From Motorola alone...*

## STEREO Hi-Fi AND MATCHING TELEVISION

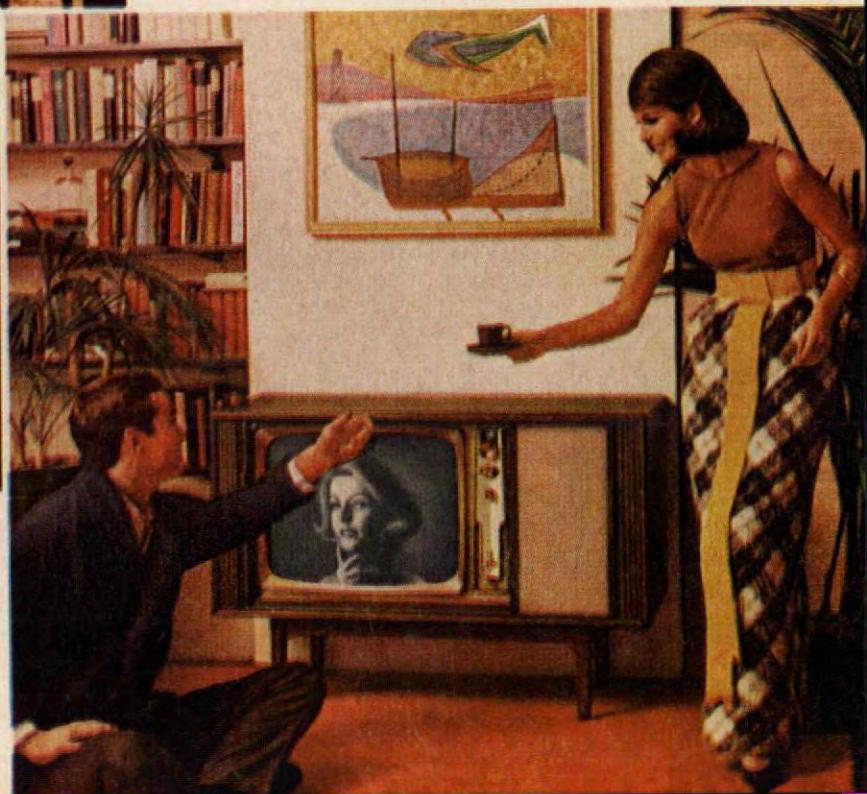
in cabinets  
of the Drexel  
Declaration collection


This Motorola® Stereo Hi-Fi matches perfectly all the fine-furniture pieces in Drexel's Declaration grouping ...and the charming simplicity of its Shaker-inspired design blends with any contemporary motif.

The exclusive Motorola Vibrasonic system brings you sound reverberation such as you hear in a "live" concert-hall performance. Three separate amplifiers and three separate speaker systems (instead of the usual two) assure unmatched tonal purity.

Below: Motorola's new Picture Frame Tube (23" over-all diagonal meas., 283 sq. in. picture viewing area) in the Declaration TV companion piece. Available with remote control.

SPECIFICATIONS SUBJECT TO CHANGE WITHOUT NOTICE.



 **MOTOROLA**  
*new leader in the  
lively art of electronics*



AT HOME  
WITH  
JOHN WAYNE

## The John Wayne home reflects his love of the Great West

JIM LISTON

John Wayne's 20-room Western-style farmhouse dominates a small hill on a five-acre estate in Encino, California. Below it is a modern pool-house—with guest room—designed and decorated by Wayne's attractive wife, Pilar, daughter of a Peruvian senator. Beyond the pool is a riding ring, and stables for several horses.

Wayne, who has spent a lot of time in the saddle since "Stagecoach" made him a star in 1939 and "Alamo" established him as a director, is a colorful, complex character who will never be mistaken ("That'll be the day!") for an average citizen of Encino.

"This is a new house—three years old," he said, as he ate breakfast (calf's liver, fried eggs, and potatoes) in the dining room. Behind him hung an ancient Chinese tapestry above a teakwood buffet.

"Our first house burned to the ground during the night. I was in Japan at the time. Pilar and my daughter Aissa—who's four now—were asleep and might have been trapped if it weren't for Blackie." (continued on page 16. More pictures on next page.)

GEORGE DE GENNARO



Western treasures fascinate daughter Aissa and wife Pilar. Captain's table used as desk was made by cabinetmaker Avery Rennick.

"Avery makes more than mere reproductions of the past," says Wayne. "He re-creates the spirit of the past. That's why he belongs in here."



(continued)

*Welcome addition to Wayne's collection is pair of single-action .45 caliber revolvers given him by arms maker as "custom-made Oscars" for memorable performances in Westerns.*



*The real West comes alive in photos of Indians taken at the turn of the century by the wet-plate method of Edward S. Curtis. They illustrate a 20-volume work, "The North American Indian." "It's a documentary I wish TV producers would study," says Wayne.*



*"Changing Outfits," by noted sculptor Charles Russell, is one of Wayne's most prized possessions, displayed on the desk in his*

*study (page 13). "Russell captured the spirit of the Old West," says Wayne. "This is art any man who loves the West can appreciate."*



*Kachina dolls, dressed in authentic copies of robes worn in Hopi tribal ceremonies, were given to Wayne by Indian friends. They*

*are strung out in a colorful line on a shelf along the wall of his study. They make a striking contrast against the mellow wood paneling.*





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(at a price you  
can live with!)

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Now, you can save like you've never saved before on a Gulistan Carpet! Yes, from now through May 15th, Certified Gulistan Dealers will make it easier than ever for you to own the kind of lush, plush carpet you've dreamed of. Look for complete details in your local newspaper. Even at regular prices, a Gulistan Carpet is always a worthwhile investment (45 styles, over 500 colors to choose from!) Don't miss this opportunity! And remember . . . *home means more with Gulistan® Carpet on the floor—more comfort • quiet • safety • beauty • easier care.*







## How to give your kitchen the new elegant look

*Do it this Spring—for pennies—with Royledge*

Elegance is back in home décor, and that includes the kitchen! Shelves are dressed up as they haven't been in years. All it takes is a few minutes with a package of Royledge all-in-one shelf-and-edging. Perhaps a roll of

colorful Roylining, too. And voilà! Your kitchen's ready for company!

Melanie Kahane, A.I.D., leading exponent of "the return to elegance", decorated the kitchen shown.



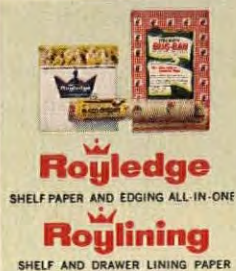
Royledge "Daisy"—fresh touch for brighter kitchen shelves.



Roylining adds color, gives drawers the finishing touch.



Royledge "Roses"—elegant look for your bedroom closets.



FREE! Exciting illustrated booklet! Get dozens of ideas from "How to Have Handsome Closets, Cupboards, and Drawers". Written by Charlotte Adams, well-known homemaking authority.

Write ROYLAGE, Dept. AH-1, Ft. Wayne, Ind.

Name \_\_\_\_\_

Address \_\_\_\_\_

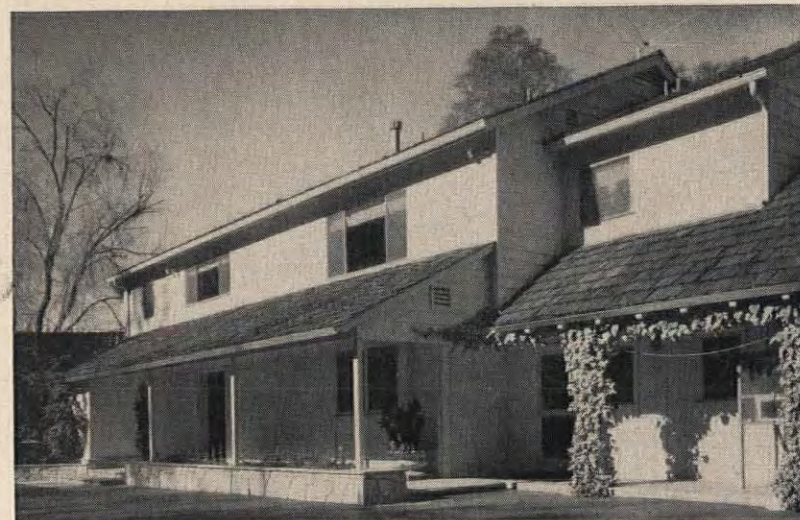
City \_\_\_\_\_ Zone \_\_\_\_\_ State \_\_\_\_\_

Standard Packaging Corporation

(continued)



Wayne's Western-style home at Encino, California, crowns a hill on a five-acre estate. The home fits the man; it's ruggedly individualistic and big, contains treasures of the Orient and the American frontier.



Entrance is from motor court and informal character illustrates Wayne's belief that it is "the only kind of house I could live in." Wayne's five children and four grandchildren are frequently there in full force.

When he heard his name, Blackie, a dachshund, came to the side of Wayne's chair.

"Blackie barked until he woke them up. That gold medal on his collar is a hero's medal I gave him when I got home. This dog can have anything he wants."

Wayne poured black coffee into a saucer, sprinkled it liberally with sugar, and placed it before Blackie. The dog lapped it right up.

"This is a big house," said Wayne, rising to his full 6'4" and striding towards the living room. "But it never seems too big when we have all the kids here—which is often. I have five children and four grandchildren."

He paused in the living room to point out a pre-Columbian mask from Peru given him by Pilar's mother. He gestured towards a large collection of Mexican and Oriental art objects, and said, "These things are beautiful; we have a lot of Oriental around the house. But if you want a story, the things I want to discuss are here."

He crossed to a door off the living room and descended three steps to a large book-lined study.

"The things in this room have been a part of my life; they mean a lot to me, and most of my friends find them interesting."

As he talked, he paced the dark, random-width oak floor, his hands in the pockets of his frontier pants.

"I don't know much about art," he said, "but I know what I like; I collect what has meaning for me."

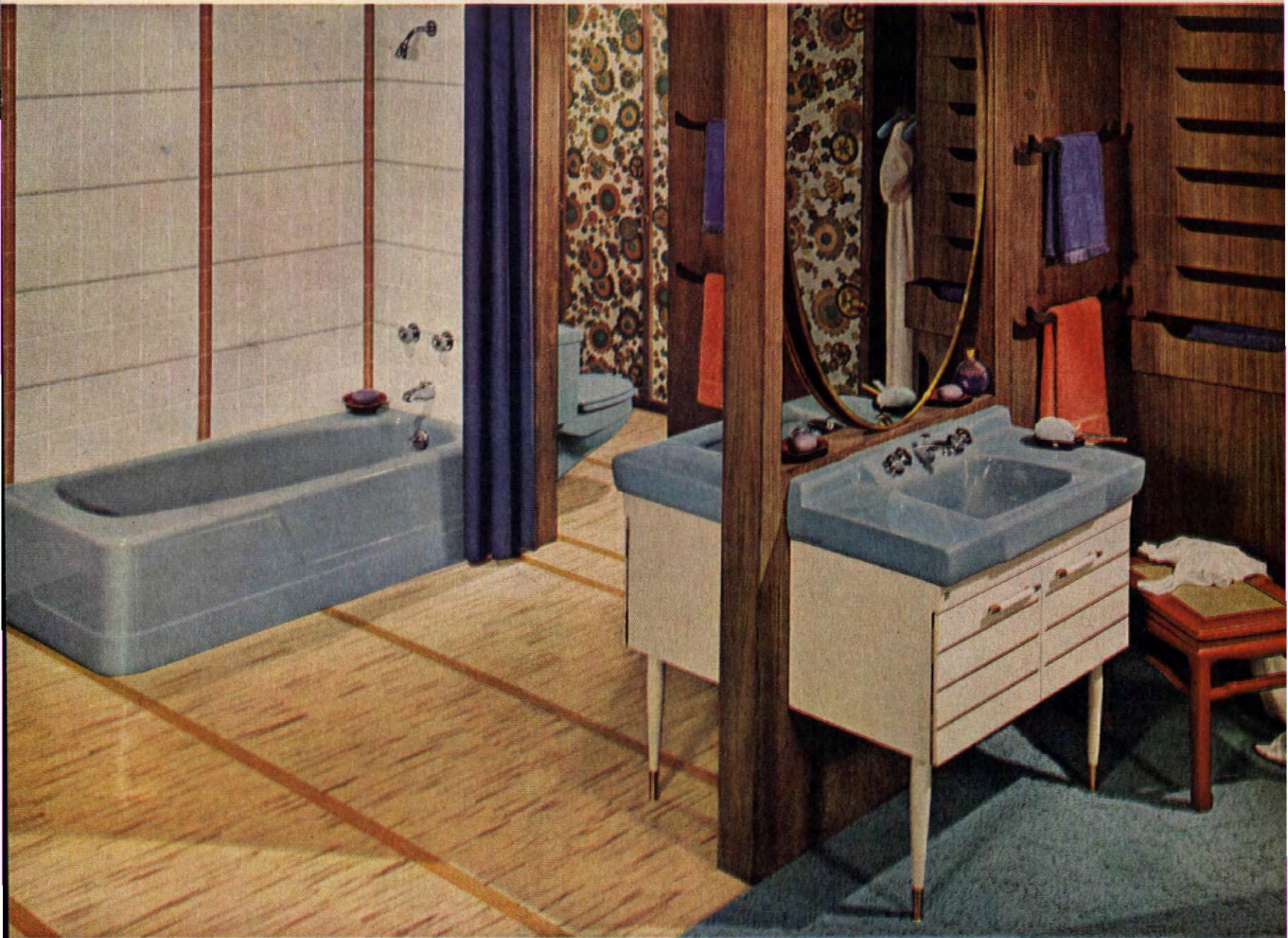
Wayne has a small but unusual collection of sculpture and rare books on the American cowboy and Indian which he started in 1928 when he was an unknown actor in a picture called "Lone Star Ranger," directed by John Ford.

"Ford sent me to Tuba City, Arizona, to round up 500 head of cattle for the picture. It was a job that got me thoroughly acquainted with Monument Valley. We'd pick up 50 head here and 50 there—wherever we could find them. Today Monument Valley is pretty well known, but at that time it was just about as out West as you could be. I loved the country and hit it off well with the Indians and they gave me a couple of their hand-carved Kachina dolls. The dolls are dressed in authentic copies

(continued)



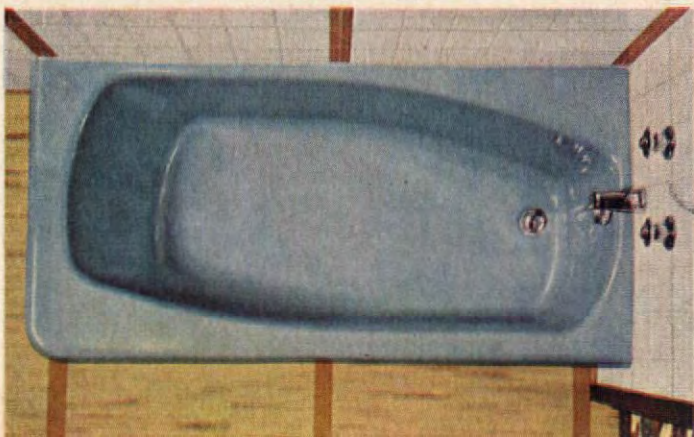
**His & Her** cabinet-lavatories, a new idea that adds **extra convenience**, extra storage space to bathroom and dressing room. Notice the roomy bathing luxury of the **new, off-center** Contour bathtub...the **new ease of cleaning** with the off-the-floor toilet. And best of all, fine quality American-Standard products **cost much less** than you think, so...for the newest...look to **American-Standard**



The big, one-piece, easy-to-keep-clean china tops of the twin Gracelyns are in decorator colors or white... the roomy storage cabinets are a neutral beige.

New, off-center design of the 16" high Contour bathtub provides extra bathing roominess, brings the back of the tub close for easy cleaning and forms two corner ledges. One is a roomy shelf, the other a handy seat.

Off-the-floor Norwall toilet provides a smart look, new ease of cleaning... just swish a mop under, around it.



For more facts see an American-Standard retailer listed in the Yellow Pages under "plumbers" or "plumbing supplies," or mail coupon below.

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Our 106th year.

Beef gives your dog meat protein—the complete and perfect protein that builds strong, firm, healthy bodies. It's a lucky dog that gets Pard for dinner—because all the meat is beef in Pard. Treat your dog today to LICKIN'-GOOD PARD.

(continued)

of robes worn in Hopi tribal ceremonies. When I told Ford about Monument Valley, he chose it as the location for 'Stagecoach' and most of his later Westerns. I associate the dolls with an important event in my life because Monument Valley helped make 'Stagecoach' a success and 'Stagecoach' made me a star. Every time I worked out there, I brought back Kachinas.

"It's not just the things you can see that give meaning to a collection," said Wayne. "The best things are the memories—the incidents and situations and the conversations you've had with people with similar interests."

Wayne has frequently gone out of his way to gather Western lore from the lips of "men who really know what it was like." In search of some clue to the true spirit of the men who defended the Alamo, he visited historian J. Frank Dobie at his Texas ranch.

"Dobie is one of the most fascinating characters I've ever met," said Wayne. "When I told him I was working on a picture called 'The Alamo,' Dobie thought a while and then said, 'What kind of men were they? Well, it was Crockett who said, 'Never eat on an empty stomach—or drink on a full one.'"

"I have another wonderful memory of Dobie. We succeeded in rounding up 250 head of longhorn cattle for 'Alamo' and Dobie came down to see them. He stood there in a cloud of dust watching them milling around and he said with a faraway look in his eyes, 'You know, Duke, this is probably the

last time in history we'll see so many longhorns.'"

One of Wayne's most treasured possessions is a 20-volume set of "The North American Indian" written and illustrated by Edward S. Curtis.

"Curtis did this before the turn of the century," said Wayne. "He went out among the Indians and photographed them as they were."

Wayne has dozens of portfolios of full-sized prints that were used to illustrate the books.

"Curtis made these with the old wet-plate method. They are priceless because here is the real, unromanticized Indian as he dressed and as he lived in the frontier period of our history."

Wayne has two excellent pieces of bronze sculpture by Charles Russell, "Changing Outfits" and "Father of the Plains."

"Russell modeled a lot of his work in wax and clay, but only about 20 in bronze so I consider myself very lucky to have two of them. His work is accurate down to the finest detail. It captures the American cowboy and the spirit of the West for all time.

"The American cowboy, about whom so much has been written, lived in an era that lasted less than 100 years. Luckily that romantic period was captured by artists such as Russell and Frederic Remington and by historians like Dobie. It's my hunch that years from now the works of Russell and Remington will be valued as much as the old masters. I value them that highly right now."

THE END

## A MESSAGE FROM "GRANDFATHER"

In our snug Connecticut home that has nestled in the hills of Redding for nearly 200 summers and winters, shaded by giant elms and maples, there is a grandfather's clock.

Tall and serene, it has moons turning and painted faces peeping from the corners behind the dial in addition to lovely filigree hands telling the hour. Dark cherry wood honestly fashioned in the year 1814 makes up the case.

Seen inside the case when the tall narrow door is open are two big iron weights straining at their supporting wires. The brass pendulum swings rhythmically in full view when the weights are high, partly obscured when they are low.

The second hand ticks every

second and the big hand measures off the minutes with motion that can be seen. Every hour is struck and a bell-like call goes through the house. Once a week the big iron crank winds up the weights, with a pleasant ratchet sound. Should one not have profound respect for the maker of this intricate mechanism that has run for 146 years?

In examining the old clock further it is always thought-provoking to read the verse pasted inside the case. Share it with me: "I serve thee here with all my might to tell the time both day and night. Therefore example take from me and serve thy God as I serve thee."

Lauren McCready



# PITTSBURGH PAINTS

# \$100,000



# WALLHIDE CONTEST

# IN PRIZES



## GRAND PRIZE—2 RAMBLERS!

AMERICAN CONVERTIBLE AND STATION WAGON!

2 SECOND PRIZES—Rambler American convertibles

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• 6 Rambler Americans go to lucky winners—two of them to the winner of the Grand Prize, which could easily be you!

And what cars these are! All new in styling... with extra-strong Single-

Unit construction, Weather Eye heater, reclining seats, ceramic muffler-tailpipe system, whitewall tires... and quality proved by 11 years' compact-car experience and 35 billion owner-driven miles!

## OVER 1000 PRIZES IN ALL!

### HERE'S HOW TO ENTER—PLUS HELPFUL CLUES!

All you do is simply tell us, in 25 words or less, why you like to paint with Pittsburgh WALLHIDE® Wall Paint or Enamel.

Lots of good reasons will come to you once you've used WALLHIDE. For example, you'll discover rubberized WALLHIDE goes on faster, more easily—with either brush or roller. Also that it dries in 20 minutes... has no unpleasant odor... and brush or roller wash clean in plain soapy water! What's more, WALLHIDE can be washed time and again!

Enter this easy contest now! Just print name and address on entry below. Then complete the statement, "I like to paint with Pittsburgh WALLHIDE because..." (use space provided or plain paper). Mail completed entry—with name WALLHIDE from front of label of any size can of WALLHIDE Wall Paint or Enamel—to WALLHIDE, Box 1210, Chicago 77, Ill. Enter as often as you wish, but include WALLHIDE name from front of can with each entry. Duplicate prizes in case of ties. Entries must be postmarked by midnight May 13, 1961. Get your WALLHIDE Wall Paint or Enamel and additional entry blanks (with detailed rules) from your Pittsburgh Paint dealer. See Yellow Pages for name and address of the one nearest you.

**5**  
11 REVCO Built-in REFRIGERATOR-FREEZERS

- Years ahead—makes and releases ice cubes automatically (no trays to fill)! Never needs defrosting. Large 15.7-cu.-ft. size.

**6**  
28 SPEED QUEEN WASHER-DRYERS

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**7**  
34 WESTINGHOUSE Deluxe Automatic ELECTRIC RANGES

- Fine-tuning surface controls... plug-out oven and surface heaters, and removable door for easier cleaning!

**8**  
43 SETS OF WINFIELD CHINA

- Complete 67-piece service for 8. True porcelain—oven-proof, chip-resistant. Hand-painted under glaze. Finest quality.

**9**  
400 MEEKER Leather HANDBAGS

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500 Electric SUPREME KNIFE SHARPENERS

- Sharpens both knives and scissors—quickly, easily. Smart modern design. Use on counter, or hang on wall! UL approved.

**4**  
8 HARDMAN Duo PLAYER-PIANOS

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PLEASE PRINT

Mail entry with the WALLHIDE name from front of any size can of WALLHIDE Wall Paint or Enamel to WALLHIDE, Box 1210, Chicago 77, Ill.

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in just one  
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TRIMLAC protects and enhances the beauty of wood grain, won't yellow or darken with age. It even feels "waxy"—yet is so smooth that dust won't cling. Economical—one gallon covers 400 sq ft per coat—even on soft pine. For paneled rooms, kitchen cabinets, doors, woodwork, trim. Write for our free booklet on TRIMLAC.



**WM. ZINSSER & CO.**

Department T-4, 516 W. 59th St., N. Y. 19, N. Y.

## MAKE A BUNNY BOX FAMILY



*Presto! You can pull these rabbits right out of a shoe box*

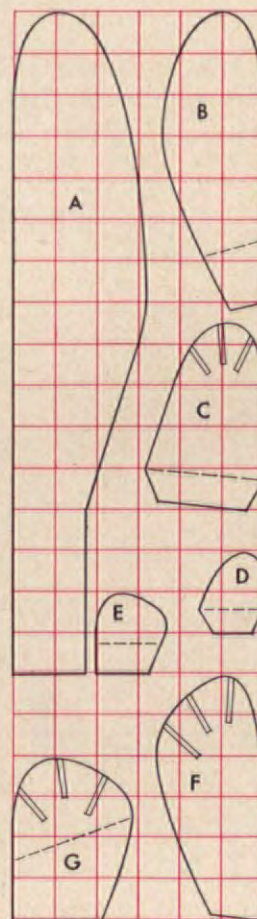
All you need to make a perky, happy-go-lucky Easter bunny like one of these is a box, colored paper, tape or paste—and a little imagination. For the Momma and Poppa bunnies, you will need two shoe boxes; for a baby bunny, any box approximately 6x3x3" will do.

First wrap the boxes in gaily colored paper—construction paper, or some other stiff paper. We striped our father bunny's suit with strips of a sticky tape—you might dandify him with a piece of bright gift paper or wallpaper. (Leave about 1/8 at top to allow for his face.)

If you wish to use your bunny for a container or "Easter basket" (see Poppa bunny), tape lid to box and cut out one end before wrapping. Paste ears and paws to thin cardboard before attaching to body, so they won't droop. Cut eyes, nose, and mouth out of colored paper, and glue—or use colored sticky tape. (Crayons or paints could be just as effective.) Add whiskers of broom straw, paper strips, or regular straws.

Now for the finishing touches. Poppa bunny gets a white paper collar and a jaunty black paper cane to dangle on his arm. Momma bunny gets a pleated tissue-paper skirt, held with sticky tape and ribbon. Paper flower is glued to a soda straw.

Fill your bunnies with grass and jelly beans or just let them stand around looking pretty—could anything be easier, or Easter-ier?

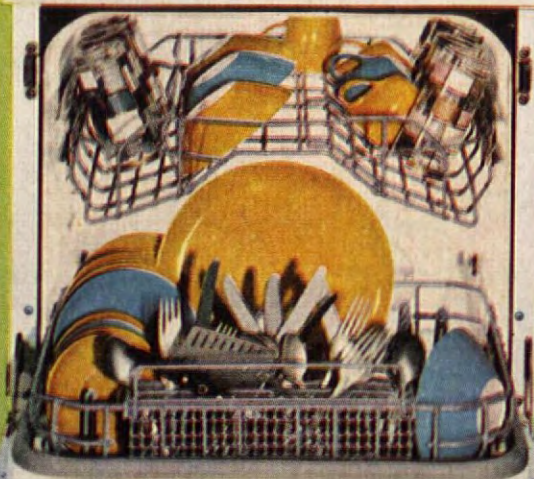


Pattern for bunny parts. Each square equals 1 square inch. (A) Momma or Poppa bunny's ears; (B) Baby bunny's ears; (C) Momma or Poppa bunny's hands; (D) Baby bunny's hands; (E) Baby bunny's feet; (F) Poppa bunny's feet; (G) Momma bunny's feet.

EACH SQUARE = 1" SQUARE

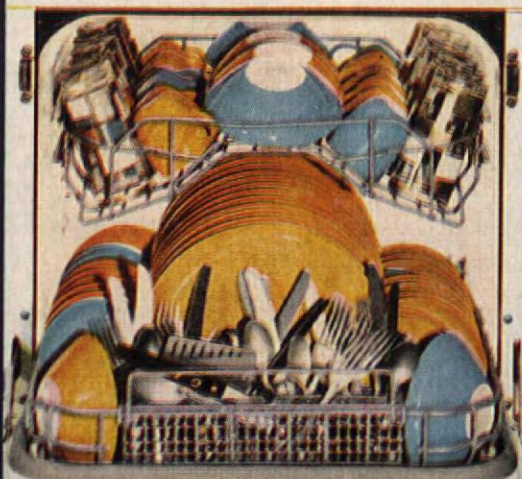
DESIGNED BY PATRICIA VILLEMANN





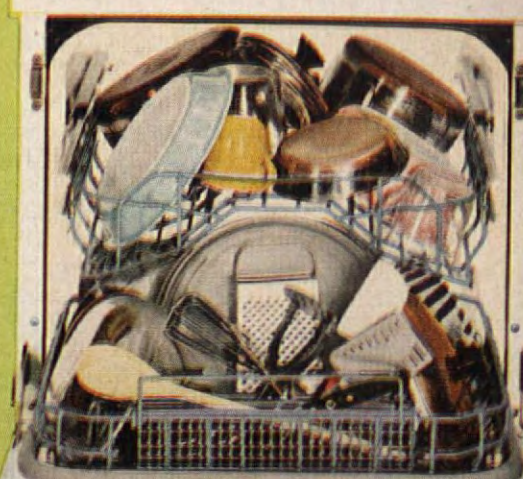
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**UTILITY  
AND  
UTENSIL**

Pots and pans get their own individual treatment. The KitchenAid dual wash and triple rinse help soak away baked-on foods and ease scraping chores. Completely washes and rinses—cuts drying time. Even oversize roasting pans are no problem with the 2-position adjustable upper rack.

push a button—  
dishwashing's done  
by **KitchenAid**®  
dishwasher

And there's more for you in the new Superba VariCycle. The finest, most advanced dishwasher ever designed—the one that dares them all to match it. Unparalleled quality and performance. Vari-Front Panels include wood, stainless steel, antique copper, wood hue copper tone, gleaming white—or use plastic laminates or other materials to meet decor requirements. King-size capacity for 12. See all the other great KitchenAid models, including the beautiful "Imperial" Series and the budget-priced "Custom" Series. Remember, there's a KitchenAid for every kitchen... every budget.

KitchenAid Home Dishwasher Division,  
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*Too much to do... too little time?*

**you deserve a KitchenAid.**





Tomorrow's dream house becomes a move-in-today reality



Westinghouse Total Electric Home in Atlanta, Georgia, was designed by George Matsumoto and built by Arthur Morris. Multi-level, it fits snugly into an acre of wooded hillside.

# WESTINGHOUSE TOTAL ELECTRIC HOME ...if you're looking for value, present and future, this is the kind of house to buy



**ENTERTAINING IS THE KEYNOTE** of a home that combines gracious Southern ways with contemporary design and equipment.

And whether your party is for 6 or 60, Total Electric Living makes parties easier to give . . . easier to clean up after the next day.



Best thing about these exciting new homes is their availability. Right now there are hundreds of Westinghouse Total Electric Homes all over the country. Builders are ready and waiting for you to name the day you want to move in. Not all are as elaborate as the Atlanta house shown here. Many are more modest in size, more modest in price. But in all of them you can start to enjoy Westinghouse total electric living right now.

That means easy living, with a houseful of electrical servants to do much of the work for you. It means comfortable living, with clean, reliable heating when the weather is cold, air conditioning when it's hot. It means total enjoyment of living in a house that helps you use your time in the ways you like best. It means the light you want at the flick of a switch . . . for color, accent, atmosphere—for work or for play. Adequately wired for all present and future electrical appliances, such a home will keep its value, keep on being ahead of the times for a long, long time to come.

Check your newspaper for Total Electric Home builders in your community. For a free booklet of 16 Total Electric Homes designed by five famous architects, write Westinghouse, Box A, Mansfield, O.

# Westinghouse



**CLEAN, QUIET, FLAMELESS HEAT** in winter, cool air in summer are provided by Westinghouse Electric Heat Pump. Vents are tasteful, inconspicuous.



**YOU'VE DREAMED ABOUT A COUNTER LIKE THIS!** Made of Micarta®, it won't show stains or abuse, stays easy to clean.



**WESTINGHOUSE FLUORESCENT LAMPS AND LIGHT BULBS** including New Shape Eye Saving Bulbs provide colorful, dramatic lighting effects.



**PAIR OF BUILT-IN ELECTRIC OVENS**, one with rotisserie and Serv-Temp roast guard, flank an electric platform for cool, automatic cooking.



**NEW WESTINGHOUSE CENTER DRAWER REFRIGERATOR** keeps meat fresh 7 days without freezing—and it's completely frost-free!



**WASHER AND DRYER TWINS** are tucked away in convenient room. Laundromat has more washing power, features Weighing Door, Suds 'N Water Saver.





## ANOTHER AMERICAN HOME KIT

DOROTHY LAMBERT BRIGHTBILL

### CROSS-STITCH EAGLE KIT

The American eagle has been a favorite decorating motif since it became our national emblem in 1782. We offer you here two of these memorable designs to make for your own home. The spread eagle at left, adapted from an etching, is cross-stitch, embellished with an appliquéd flag-blue banner.

It takes just a few evenings to embroider this sampler. Then you can frame it as shown or make it into a decorative pillow. The motif is perfect for Early American decorating but would be at home in any setting.

Kit includes stamped, 100 per cent Belgian linen (12x20"), embroidery thread, and instructions. PSK-20, \$1.

## EAGLE NEEDLEWORK FOR YOU TO MAKE



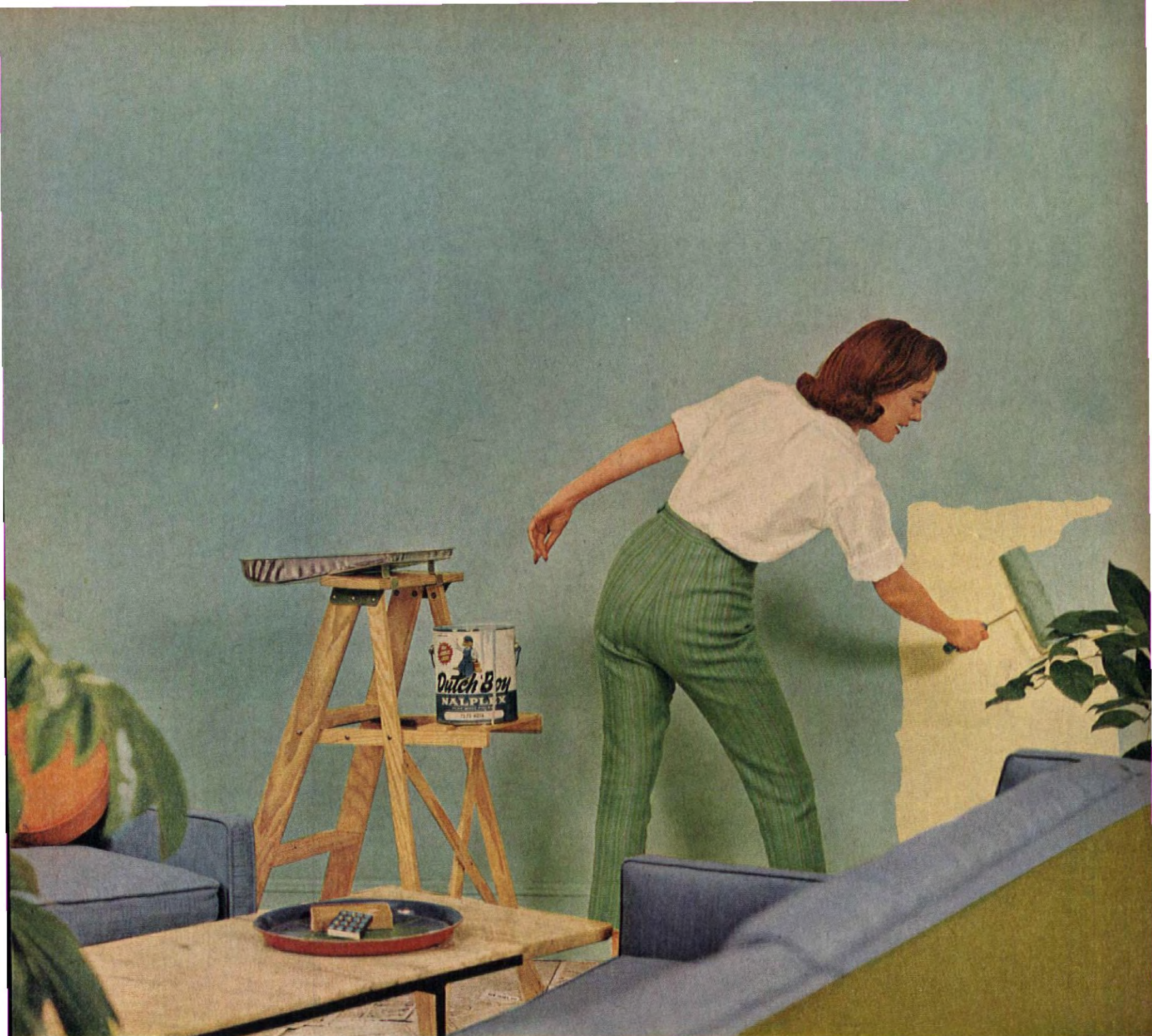
### NEEDLE-POINT EAGLE KIT

Our second eagle was adapted from a handsome piece of antique sculpture. Big and bold, it lends itself to needle point for a chair seat, as shown, or a decorative sofa pillow. You could also frame it for an heirloom picture.

The eagle motif is completely finished in hand-embroidered needle point on a canvas backing. You fill in only the background with the needle point called half cross-stitch. Wool yarn and carrying case are included in the kit. Canvas is 25x25" with an extra margin of 1" on all sides so you can slip seat a man-size chair, or make a boxed cushion for a solid chair seat. Boxing strip and cushion bottom could be made of a wool fabric to match or complement background yarn. PEK-21, \$14.69.

ORDER FORM ON PAGE 27





**Treat yourself to new, fresh color with just one coat!**

**NALPLEX!**

Touch roller to wall. Spread—that's all! One coat of instant Nalplex wall paint does it. Beautifully, completely. Nalplex starts drying the instant it touches your walls. Brush and roller marks are invisible. So are touch-ups. Drips, splashes, spills, painting tools, clothes and people—all clean up with water! Never any painty odor, and when it's dry, it's scrubbable. Why wait to redecorate? Now's the time to treat yourself to new, fresh color. See your "Dutch Boy" Dealer for a wide range of fashion shades. He's listed in the Yellow Pages.

Wall Paint  
by

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**Polishes as it cleans!** Twinkle® does in one easy step what most other copper cleaners do in two! With Twinkle, there's no need to scour the pan clean first. And, no other copper cleaner can put a shine to copper like Twinkle can!



**Wipes tarnish away chemically**—without hard rubbing! Twinkle cleans by chemical action, not elbow grease. Even the toughest to remove stain smooths away quickly under the Twinkle touch! It's the fastest, easiest way to clean copper there is!



**Is a gentle-to-your-hands paste!** Economical too! Twinkle is a smooth creamy paste—so much nicer than harsh scouring-powder type copper cleaners. So kind to your hands! And there's *no waste with paste!* It stays right on the pan.



**Special Offer!**  
This Revere Skillet-Sauté Pan, (\$4.19 value), only \$2.50 (no stamps) with Twinkle Copper Cleaner front panel. Send to Box 1560-A, Clinton, Iowa. Offer good in U.S.A. only while supply lasts.

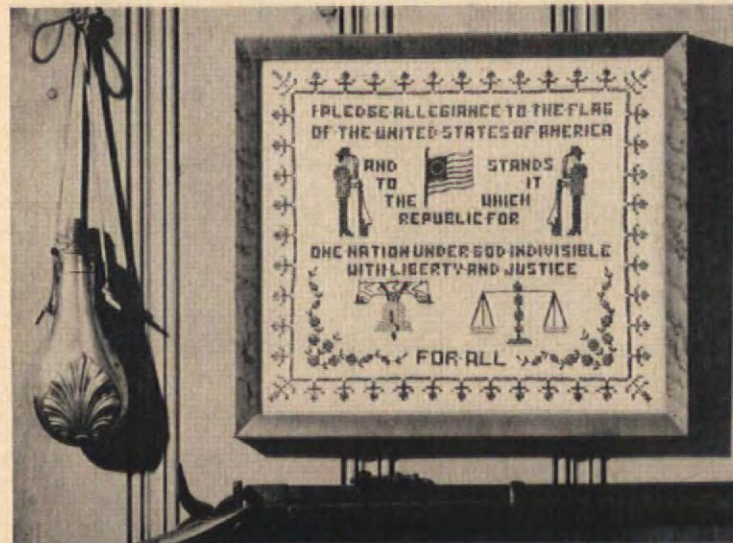
**Shields copper from tarnish!** Now Twinkle leaves an invisible protective shield on copper. Keeps it glowing far longer so you don't have to clean it between uses. Now, you can get your beautiful copper out of hiding and display it proudly.



## More American Home Kits



**Kitchen Sampler** captures the richness of earth's bounty. The simplicity of this design is appropriate for any setting. Cross-stitch design is stamped on 100% Belgian linen, 12x14". Included in kit is embroidery thread and instruction sheet. Kit #PSK-10, \$1.



**Pledge of Allegiance Sampler** is one of our most popular needlework kits, one you'll take great pride in making and displaying in your home. Kit includes design stamped on 100% Belgian linen, blue appliqué flag, embroidery thread, instruction sheet. Kit #PSK-1, \$1.

### ORDER FORM

All of the kits listed have been made exclusively for *The American Home* by Paragon Needlecraft.

Fill out coupon, enclosing personal check or money order (no stamps, please). New York City residents add 3% sales tax.

Please allow three weeks for handling and mailing.

The American Home Magazine, Dept. PEK, Forest Hills 75, New York

Please send me the following items:

- \_\_\_\_\_ Eagle Cross-Stitch Sampler Kit, PSK-20, \$1.00 (shown on page 24)
- \_\_\_\_\_ Eagle Needle-Point Kit, PSK-21, \$14.69 (shown on page 24)
- \_\_\_\_\_ Kitchen Sampler Kit, PSK-10, \$1.00 (shown above)
- \_\_\_\_\_ Pledge of Allegiance Sampler Kit, PSK-1, \$1.00 (shown above)

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## Early American...Enhanced by Cabot's STAINS

### PRESERVE, PROTECT, BEAUTIFY

The great charm of the Colonial home lies in its honesty, its simplicity, its utility. For these same characteristics, architects recommend stains to complement Colonial styling . . . to capture and hold the flavor of early American. Cabot's Stains, so easy to apply, preserve the wood by penetrating deeply, at the same time accenting the grain of the wood. Here is trouble-free protection at half the cost of paints . . . in your choice of 35 distinctive, authentic colors.



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Ask your dealer for a FREE estimate and "Good Housekeeping Hints" book.



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"Our big family  
bought  
an old house  
and did it  
over."



WARREN REYNOLDS

*The Irwin Albrechts (yes, all one family!) get ready to redecorate their living room. More about this large, delightful family on the next page.*

**CRAMPED? CROWDED?** Be it ever so homely, to some people there's no place like a big old house. On these pages we bring you nine case histories of families who saw fit to move from their cramped quarters into a big rambling wreck. There were headaches—lots of them. But they found joys that more than offset the problems. Aren't there times when you'd relish the luxury of five bathrooms, or nine fireplaces, or a foyer twice as big as your present living room? If you are contemplating the big move, we suggest you first read what to look for in a big house (see page 82). To learn how other families fared, turn the page.

**CONSIDER THE BIG OLD HOUSE**





*Library at the Albrechts' was decorated by Mrs. Albrecht. Her plan was to have the background in black and white and to use color in those areas*

(continued)

**“We have a ballroom,  
an elevator,  
and 13 kids!”**

When Irwin and Melba Albrecht moved into their first home in Kirkwood, a St. Louis suburb, they had two small children, Irwin, Jr., and Steve. They thought they were settled for life. Their new two-story colonial seemed really spacious and for a while they were actually rattling around in it.

Then arrived, in rapid succession, Linda, Tim, Rick,



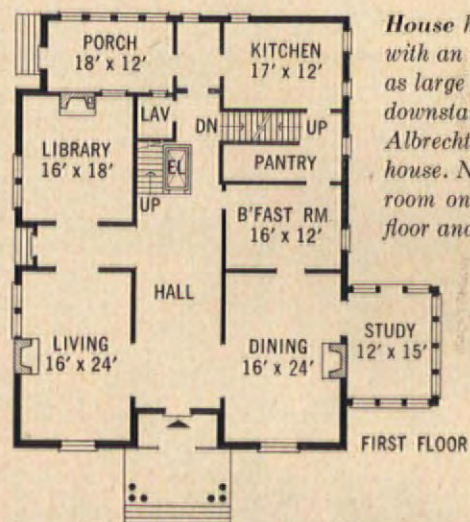
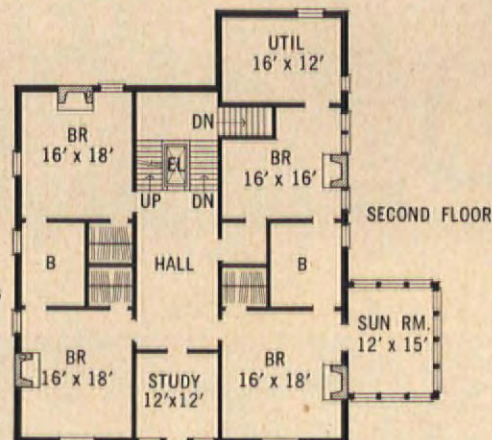
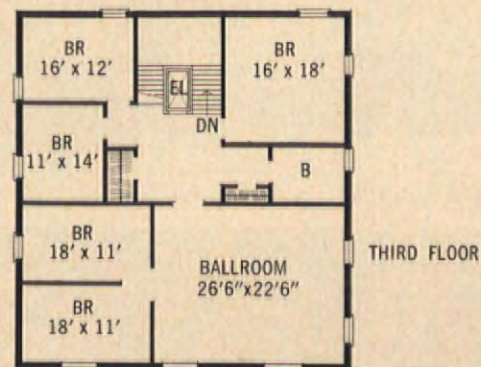


which could be changed frequently. She laid the tile, made the slipcovers and draperies.

Sherri, and Kippi. They finished the basement, added a room, and even spent \$500 in building a playhouse. But none of these steps made the house large enough.

"It got to the point where I didn't have room to shave in the mornings, and I realized we simply had to move," says Irwin Albrecht.

Finding a house presented a problem. (continued on page 69)



*House has 22 rooms with an entrance hall as large as the whole downstairs of the Albrechts' former house. Note the ballroom on the third floor and the elevator.*



*The Albrecht home is located in an excellent neighborhood in the west end of St. Louis. The house was built in 1906 and had been occupied ever since by the original owners. Since it had been on the market for several years, the Albrechts had to pay only \$20,500 for it. Only room that screamed for immediate attention was the kitchen, which they remodeled before moving in.*

PHOTOGRAPHER: WARREN REYNOLDS  
INFORMATION: LOIS REA





The Kennedys once lived in this two-bedroom stucco house.

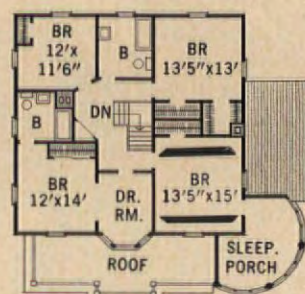
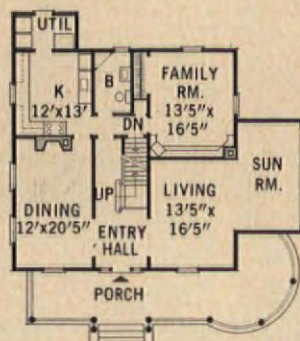


House cost \$21,000. It's now estimated at \$30,000.

## "The turret causes a lot of talk"

"The circular porch has become our 12-year-old Dick's domain," says Mrs. Louis Kennedy, the wife of a surgeon in Colorado Springs. "Dick's a collector of junk and needs plenty of space. He calls it his office."

The Kennedys have been enjoying the advantages of their 60-year-old home since 1948. Their four children have grown up in pleasant surroundings on a shady side street. (continued on page 69)



Old side porch was incorporated into living room, rear porch converted into laundry. House has four bedrooms plus a sleeping porch.

"We're a tall family," says Dr. Kennedy, "and need a lot of room." Left to right: the Kennedys, Tom, Dick, and Sherri. Not present, son Jim.







*White pillars and trim were once a dirty gray. Rectors also pruned overgrown shrubbery.*

## "In 24 hours, the furnace blew up"

The house looked beautiful when Dr. and Mrs. George Rector moved in with two-week-old John and their four other youngsters. They glowed with satisfaction for 24 hours. Then the furnace went on the rampage.

"I always liked fireplaces," Pat Rector recalls, "but I really appreciated them at that point. One week and \$2500 later, our new furnace was installed!"

Was it all worth it? The Rectors will give you an unqualified, enthusiastic "Yes!"

A year ago last summer, the Rectors felt the pinch of claustrophobia in their little house. They'd bought it when George finished medical school and came back to Norfolk, Virginia, to start his practice. With four children, and a new baby on the way, something had to be done,

(continued on page 69)

*The Rectors love antiques, have picked up massive chests of drawers and imposing sideboards for a song. There just isn't room for them in smaller houses. George Rector paid \$20,500 for the*

*house, figures he has put approximately \$9000 into it. Left to right around the dining room table are David, Cynthia, Kitty, Dr. Rector holding John, Mrs. Rector, and George, Jr.*





**“We camped  
on the  
second floor  
and  
cooked  
on a  
hot plate”**



*Rosewood and stainless steel sideboard, topped by marble counter, comes in 5' modules. Red, white, and blue color scheme is sunny, yet sophisticated.*

Herbert and Ruth Agoos moved into their big old house because they wanted to live in Cambridge, Massachusetts. In Cambridge there is little land and virtually nothing but big old houses, particularly suitable for families with four children. The Agooses had gone to college there, their children were in a nearby school, and they knew of no other place more stimulating or congenial.

Herbert and Ruth Agoos are interested in modern painting and sculpture and he, as a sideline, is a designer of contemporary furniture. For them, there was no other solution but to remodel completely the interior of their 1902 colonial.

“We were fighting desperately to make our departure from our former house coincide with the move into the

(continued on page 70)



*Master bedroom in the home of Herbert and Ruth Agoos has white walls and beige carpeting, set off with brilliant blues, purples, reds, and yellows. Globe lighting fixtures are used throughout second and third floors of this 12-room house.*





*Solid wall separating living room and hall was eliminated to give illusion of space. Architect F. Frederick Bruck substituted a capacious guest closet which functions as wall space for sofa on living-room side. Mr. Agoos designed tables, dining buffet, and hi-fi cabinet at left.*

*Sun deck off the living room and carport were the main additions made by the Agoos family. Other than removing gingerbread, few changes were made outside.*



*The Davidsons love their big dining room, eat all their meals there including breakfast. Drop-leaf extension table seats 14 people. From*





left to right: Joe, Jr., Joseph Davidson, Alice, Mrs. Davidson, and Jean.



"The big porch is a great asset, especially on rainy days," says Mrs. Davidson. "You should see the bikes all over the place."



Living room, although large (20x30'), is warm and friendly. Mrs. Davidson kept it informal because she wanted the children to enjoy it. She papered it, also made the muslin draperies.

## "Joe had the nerve . . . I did the decorating"

"I guess my husband deserves most of the credit for our being in this lovely old house. At one point even I got panicky about the whole idea. The place hadn't been painted in quite a few years. The rooms were dark and gloomy and the years had left their tell-tale marks on the walls. But my husband persisted and persuaded. He had always wanted a big old house and this was evidently it."

If Mrs. Joseph Davidson had any qualms about the big, rambling 3-story house in Rumson, New Jersey, they were quickly dispelled once she started redecorating it. She suddenly realized its many advantages. The house is located just across the bridge from the ocean. The property, with its  $1\frac{3}{4}$  acres, provides plenty of room for the children to romp.

(continued on page 71)





*The rambling Tulloch home sits among majestic old trees on a quiet street in Houston. House was badly in need of paint. Lowest bid*

**“At last  
we have a  
real Texas-size  
house”**

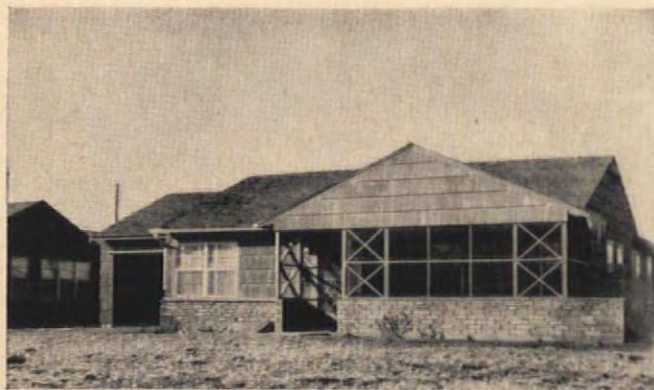
“Frankly, I was glad to get out of our little house in the suburbs,” says David Tulloch of Houston, Texas. “I’d spent all the money the place would justify, and I still didn’t have enough room to move around in. Everywhere I turned I fell over somebody in the family. I wanted the wide open spaces any native-born, red-blooded Texan requires. I found it in this big old roomy barn of a house right in the city!”

However, with the exception of Dede who was too young at the time to care, the rest of the Tulloch family





David Tulloch received was \$1400, so he did the job himself for \$200!



"Our little house in the suburbs suddenly shifted from cozy to crowded," says Mrs. Tulloch. A development house, it had cost \$11,500. The price of the big old house was \$16,000.

INFORMATION: ROSEMARY WEATHERED • PHOTOGRAPHER: EDWARD BOURDON



The Tullochs in their paneled living room. Going clockwise: Gary, Bill, Mrs. Tulloch, Mr. Tulloch, Sherry, Dede on the floor.

Early American kitchen was biggest project. By tearing down wall of storage room, the family gained one big kitchen measuring 20x20'.



had a bad case of mixed emotions when the big move came. The three older children, Gary, Bill, and Sherry, were not happy at all because they were being forced to leave about 25 playmates on the old block. On the other hand, Mrs. Tulloch was delighted. "There were so many children playing together *all* of the time, we were rapidly losing control of our own. I welcomed the idea of personally supervising the children's play."

There were many older houses available at reasonable prices, but to find one

(continued on page 71)





INFORMATION: LOREANE BURGISS PHOTOGRAPHER: GUY BURGISS



*The Traxlers in their front hallway: Dougie beside his father, Carol, Paul and Stan leaning on radiator, Richie and Linda on the floor. The 13x19' hall has been tiled in vinyl. Dining room is beyond.*

*Wood-shingled house is 65 years old. The Traxlers bought it six years ago for \$22,000, feel it's worth \$28,000 or more today.*



*Former home was a small development house with three bedrooms upstairs, two downstairs. Present home is twice as large.*

## "The extra-large kitchen sold me on our home"

"The kitchen was really the first reason why I wanted to move into this house," says Mrs. Jack R. Traxler of Colorado Springs. "It's a comfortable 14 by 17 feet and big enough to seat our family of eight at one time. We've expanded it further by building a covered patio deck across the rear of the house which gives us a pleasant outdoor dining area."

"My second reason is the excellent traffic pattern. From the front hallway, we can reach any room on the first floor. There is no through traffic in either the living room or the dining room. Modern designers seem to overlook the importance of a central hallway."

Mr. Traxler, office manager of an automobile dealership in Colorado Springs, has his own reasons. "There is less wear and tear on the nerves (continued on page 81)





DECORATOR: BETTY LOTZ INFORMATION: JESSIE WALKER PHOTOGRAPHER: KRANTZ STUDIO

## “We love to give parties for 50 to 70 people!”

“Our family loves people,” says Eleanor Brownlie of Evanston, Illinois, “and the only way we figured we could gather a large group of people around us was to be in a large house. We’ve wired the whole downstairs for music so when our dancing club meets everybody can dance to his heart’s content all over the place. If some of our friends can’t get a baby sitter, they bring the children along to sleep in the upstairs bedrooms. At one party, we had five children here including a baby we tucked in a dresser drawer!”

Besides entertaining, Eleanor and Jack Brownlie have discovered many other advantages to their big old house. It is near enough to downtown areas so the three children who are living at home can get places without having to be driven.

(continued on page 81)

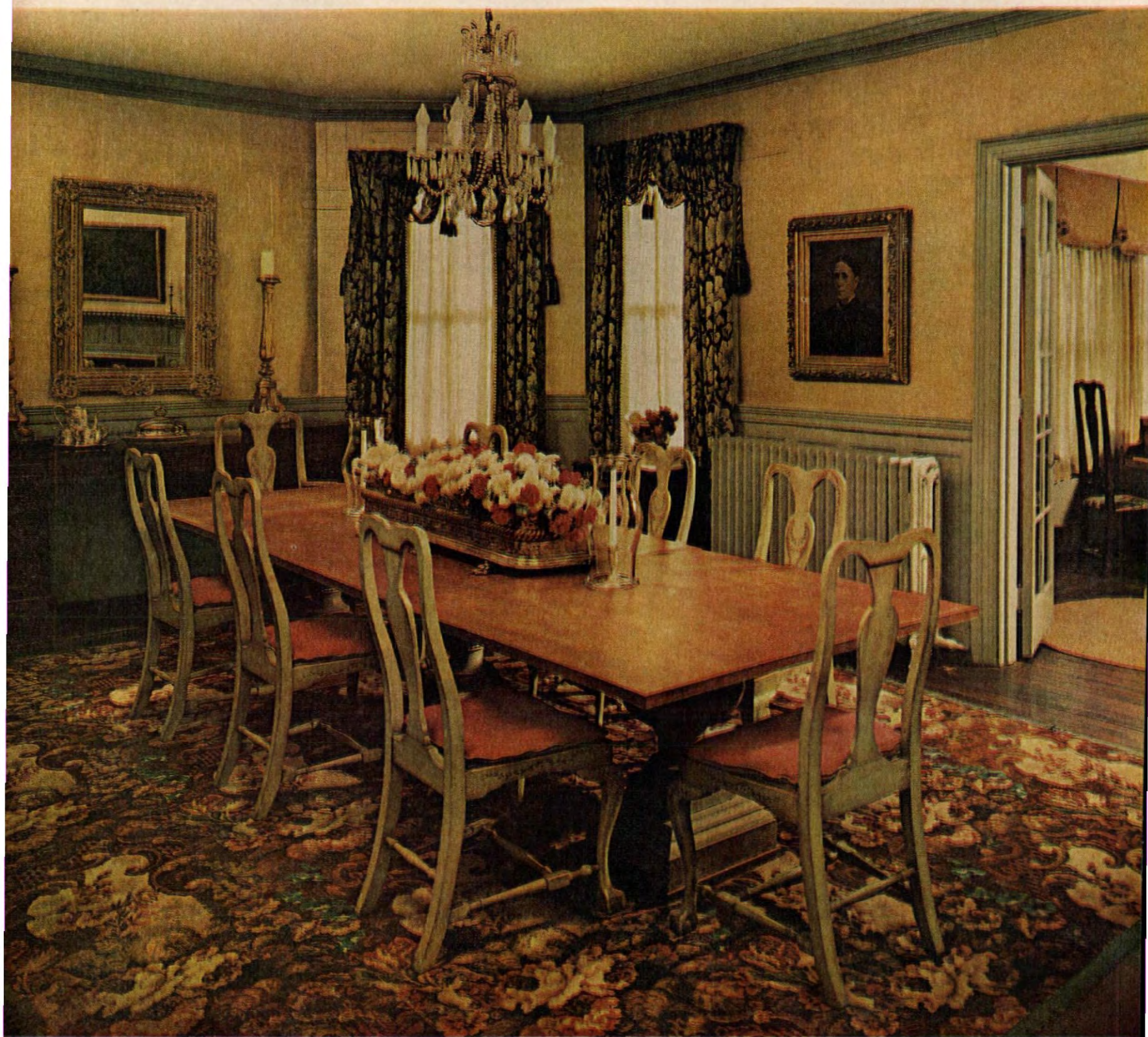
*The Brownlies in their den. Left to right: Eleanor and Jack Brownlie, twin sons Jim and Gordy, and Muffy. Daughter Stevie is away at college.*

*The den, an extra of an older house, leads to the living room. Portrait of the whole family can be seen on wall at right.*

*Fifty-year-old house is located on a busy street in Evanston. Brownlies paid \$25,000 for it, decided to renovate the interior. They estimate it is now worth \$37,500. They plan to do nothing to the outside except paint it in a few years.*







*Large dining room is 18x26'. Fruitwood table top, made of three 4' squares, rests on garden urns. Queen Anne chairs are painted celadon green.*

## "We just seem to get carried away with old houses"

"Like some people can't resist a stray pup, my husband and I can't pass up an old house." So says Ann Coe, wife of Herbert Howarth Coe of Brookline, Massachusetts. "During our married life we have lived in 14 houses—everything from a Bullfinch house on Beacon Street in Boston to a 200-year-old farmhouse in Peterborough, New Hampshire."

Herbert Coe is an architect and interior designer. When he decided to buy this 20-room house just 5½ miles outside of Boston, he remarked to his wife, "This may be a horror, but what a challenge!"

As a designer, Mr. Coe feels that a big old house gives him room to express himself. The cavernous rooms and the odd-shape windows present problems not found in conventional houses. But the Coes and their two children, Cindy and Kibo, also had good reasons to move into this spacious wreck.

"I thought the children should have enough room to run around in. They've got it here," says Ann Coe. "I like the way the house has become the center of all their activities—why youngsters in the whole neighborhood seem to congregate here."

(continued on page 81)



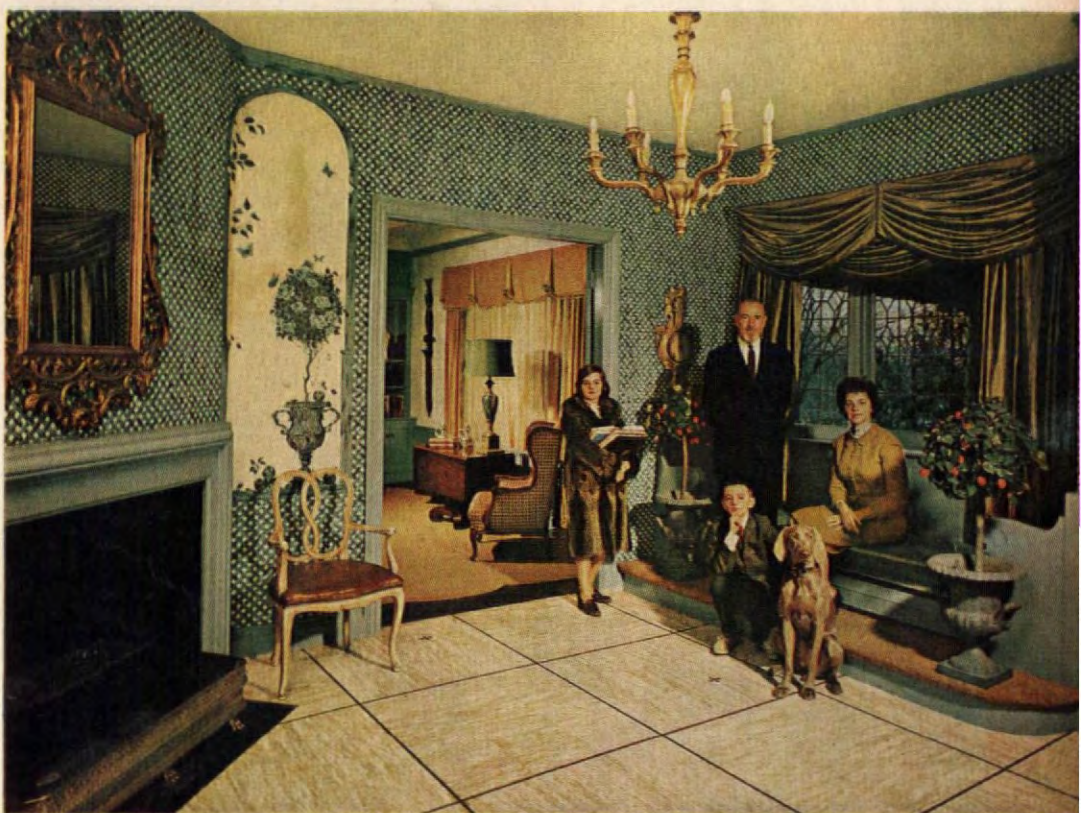


*Woodwork in living room is painted Williamsburg blue. To make room look smaller and cozier, Mr. Coe used a gold area rug with scalloped edge instead of wall-to-wall carpeting. Furniture is also brought out into the room to make it appear less spacious.*

*The Coes are shown below in their foyer. Cindy, who sports her favorite raccoon coat, is 14. Kibo is 11. The foyer—larger than most living rooms—has a fireplace. Wallpaper is a trellis design in green and blue on white. Floral urns and chandelier are Italian. Vinyl flooring has a fleur-de-lis motif.*

INFORMATION: ESTELLE GURALNICK

PHOTOGRAPHER: LISANTI



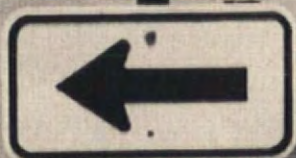
*The Coe home is four stories high, has 21 rooms and nine fireplaces! It cost only \$13,000. The house was built around 1870 and had been remodeled only once before the Coes moved in. To lower the apparent height, shingles were stripped off and stucco applied to tie in with stone foundation. House is painted buff color which seems to unify many different sizes and shapes of windows and gables.*



**NO TRESPASSING**

**DANGER**  
KEEP AWAY

**ONE WAY**  
DO NOT  
ENTER



**STOP**

THROUGH  
**STOP**  
TRAFFIC



**DANGER**  
KEEP  
AWAY





# THERE'S A BETTER WAY TO KEEP YOUR CARPET CLEAN

VIRGINIA T. HABEEB

*You don't have to declare the living room off limits to keep your carpet looking like new. Here's what to do.*

A carpet is probably your biggest decorating asset. Besides being beautiful, it can make a room seem larger or look cozier. It adds warmth, squelches noise, and gives you the key to your whole decorating scheme. Yet how we abuse this much-trodden thoroughfare!

The children tramp on it, your guests spill on it, old Rover sheds on it. And the dust that escapes the furniture, draperies, and piano inevitably settles upon it.

The problem, then, is how to keep your carpet looking ravishing—as though never stepped on.

For one thing, it's comforting to know that ordinary lint, scraps, crumbs, and household dust are really quite harmless—unless they have had time to work down into the carpet fibers. The real villains are sand, clay, and tracked-in dirt, with their countless sharp-edged particles that sift down through the pile. These, compounded by the crushing action of footsteps, can make short work of ruining your carpet.

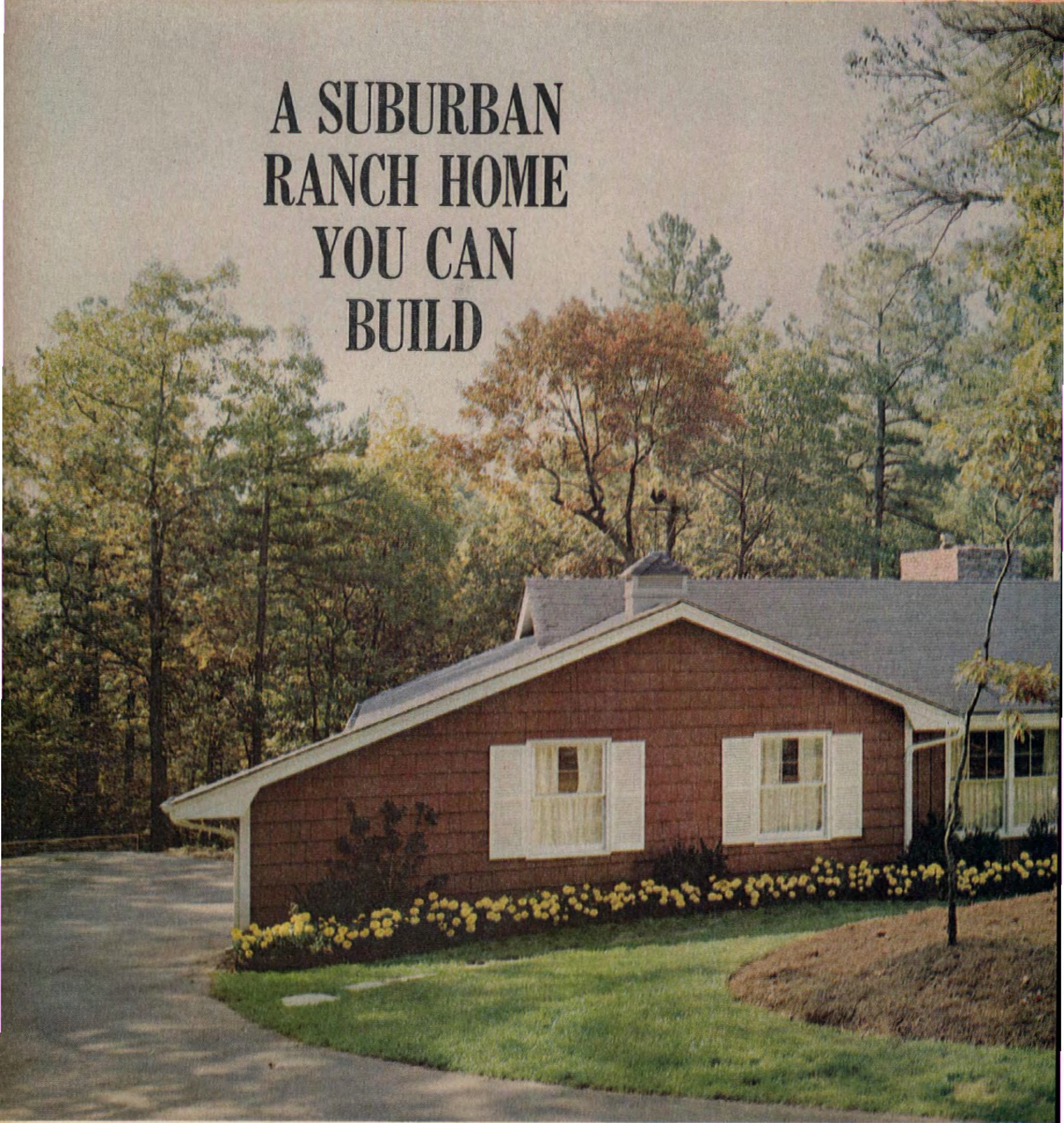
Soot, grease, and various chemical fumes are also culprits. They form a coating on rug fibers, making it harder to remove dust and dirt with your sweeper or vacuum cleaner. They also dull the luster and color of your carpet.

The first thing to do to cut down your rug-care headaches, is to protect your carpet. For heavy traffic lanes, use runners or throw rugs. Extra pieces of wall-to-wall carpeting are ideal here. Have the edges bound and use them to help absorb daily wear at doorways, in front of TV, and near Poppa's favorite chair. Decorative area rugs can serve the same purpose as well as throw rugs that can be dunked in the washing machine. Such protectors can easily be taken up, if you wish, when guests are coming.

In eating areas, spread these throw rugs where the youngsters sit, and suggest trays for any snacks carried into the living room. Whisk up crumbs before they get crushed and become greasy or sticky spots. *(continued on page 86)*

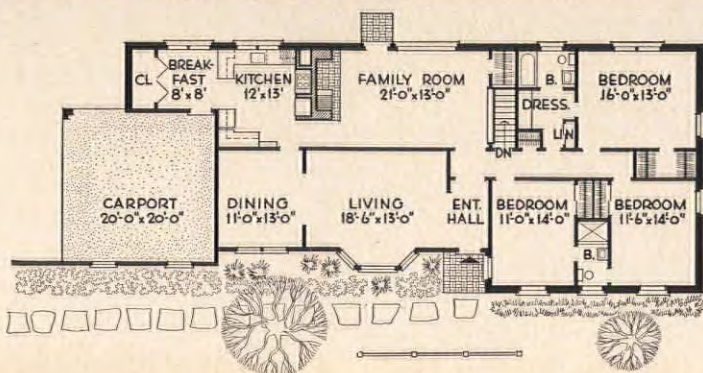


# A SUBURBAN RANCH HOME YOU CAN BUILD



*Imagine your family living in this charming one-story home. Lovely in its Atlanta, Georgia, setting, its classic lines would be equally at home in the North, East, or West. On these pages we show you a multitude of building and decorating ideas you can adapt as your own. Complete blueprints are available for \$5.*





*Two-level home of Mr. and Mrs. Rudy Merrill has 2096 square feet of living space. Beneath the bedrooms, there's an unfinished recreation room, bath, laundry, and furnace room. If you wish to build on one level, water heater and furnace could be installed in the stairwell area.*

*No unwanted living-room traffic from front or back doors with this plan. Note that the bedrooms are isolated from the living area by the foyer and the stairs leading to the unfinished lower level.*

DESIGNED BY THE OWNERS

ROBERT MCGINNIS

**BLUEPRINT  
ORDER FORM  
NO. 74  
ON PAGE 92**

(continued)







## A family room with charm and warmth

When Evelyn and Rudy Merrill moved South, they brought a lot of their decorating ideas with them. "I wanted a house that would be cozy and comfortable all over," says Evelyn Merrill, "with no special rooms to be used only when company comes."

The Merrills are avid collectors of antiques. The family room (at left), with its old-brick fireplace, braided rug, red and blue-green fabrics, and copper accents, is a favorite spot in the house. Double tiers of white café curtains and a white ceiling with exposed beams add light to this paneled room. The comfortable sofa under the window has a row of hostess tables in front.

The brick in the family room backs up to the kitchen (below) to form an end wall of this attractive room. Cabinets in foreground separate kitchen and breakfast area.



*Double oven is built in brick wall in kitchen. Surface units are located in the niche. Sunny color scheme, birch cabinets with strap hinges, documentary wallpaper, and copper accessories are Early American in feeling.*

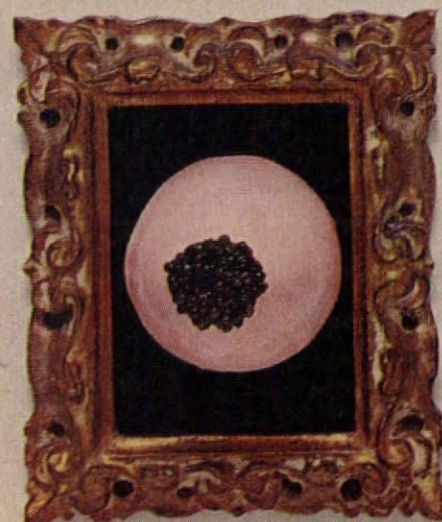
*Sailmaker's bench with a blue-green cushion is opposite the sofa in family room. The Dutch door opens to steps leading to a terrace below. The Merrills enjoy the barbecue grill built into the old-brick fireplace.*



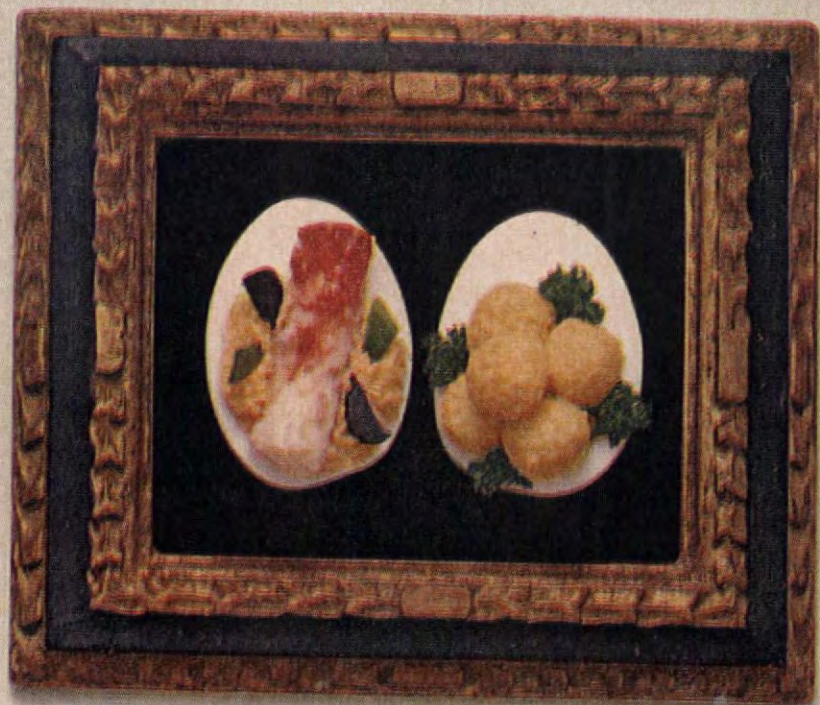


## PUT ON AN EGGS-HIBITION

Lots of art, but not much work! If you can hard-cook an egg, you can turn out masterpieces like these on your home cutting board. Transform your hors-d'oeuvres into chefs-d'oeuvre with an artistic twist of bacon, a bright dab of caviar, a curl of rosy salmon. Put on a one-woman show of fanciful garnishes—Egg with Flowerpot, Still Life with Sardines, Egg Balls in Nest. You'll need only a knife, a pastry tube, and the lessons we supply on page 68.











*Peachy Nut Crescent*

*June M. Towne and Foods Staff*

# *Homemade Coffee Cake!*





### *Raspberry Breakfast Bread*

*How long has it been since you've taken a whiff of a luscious, fresh-from-the-oven coffee cake? What a way to start the day or take a coffee break! The three here are*

### *Butterscotch-Nut Buns*

*laden with peaches, butterscotch, or raspberries. And if you think these are irresistible, wait till you try the five other coffee cakes! Recipes begin on page 54.*

HI WILLIAMS



*Use our basic rich coffee cake recipe—enough dough to make any two of these luscious beauties*

# • **RICH COFFEE CAKE DOUGH** (A Basic Recipe)

$\frac{1}{2}$  c. milk  
 $\frac{1}{2}$  c. warm water (110°–115° F.)  
 2 pkg. active dry yeast or  
 2 cakes compressed yeast  
 $\frac{1}{2}$  c. sugar

Preparation time: 25 min.  
 Rising time: 1–1½ hrs.

1 tsp. salt  
 $\frac{3}{4}$  c. soft shortening  
 3 eggs  
 5–5½ c. sifted all-purpose flour

● Scald milk; cool to lukewarm. Measure warm water into bowl (cool water to lukewarm for compressed yeast); sprinkle or crumble in yeast; stir to dissolve. Add milk, sugar, salt, shortening, eggs; blend. Add 3 cups flour; beat well until thoroughly blended. Add enough remaining flour to make dough easy to handle, mixing with hands, if necessary. Turn out onto floured board; knead about 5 minutes, or until smooth and elastic. Place in well-greased bowl; turn dough over to bring greased side up; cover with damp cloth. Let rise in warm place (85° F.), free from draft, about 1–1½ hours, or until doubled in bulk. Turn out onto board; knead down; cut in half; let rest 5 minutes before shaping. This basic recipe may be used for any two of the following: Peachy Nut Crescent, Butterscotch Nut Buns, Marmalade Upside-Down Buns, or Crunchy Crumb Cake.

Makes 2 coffee cakes

Tested in THE AMERICAN HOME KITCHENS

MORE  
 RECIPES  
 ON  
 PAGE 57

**PEACHY NUT CRESCENT:** Combine  $\frac{1}{3}$  c. sugar, 1 tsp. cinnamon, 1 tsp. grated lemon rind, and  $\frac{1}{2}$  c. chopped nuts; reserve. Prepare Rich Coffee Cake Dough; let rise; turn out; cut in half to make two cakes. (Use second half for a duplicate or variation.) Roll one half out to 6x18-inch rectangle; spread with 3 tbs. soft butter or margarine; sprinkle with sugar mixture. Drop  $\frac{1}{4}$  c. peach preserves by teaspoonfuls over dough. Roll up, beginning with long side; pinch edges well

## **PEACHY NUT CRESCENT**



to seal. Put on well-greased cooky sheet; curve into crescent shape; slash top  $\frac{1}{2}$  way through. Let rise in warm place (85° F.) about 1 hour, or until doubled in bulk. Carefully spoon  $\frac{1}{4}$  c. peach preserves into slit in crescent. Bake in moderate oven (375° F.) 30 to 35 minutes. Cool on wire rack. Glaze top of cake with Confectioners' Sugar Frosting.

## **BUTTERSCOTCH NUT BUNS**



**BUTTERSCOTCH NUT BUNS:** Simmer  $\frac{3}{4}$  c. brown sugar, firmly packed;  $\frac{1}{3}$  c. corn syrup; and  $\frac{1}{4}$  c. butter or margarine in small

saucepan 2 minutes; pour into 7x11x2-inch or 9x9x2-inch baking pan. Prepare Rich Coffee Cake Dough; let rise; turn out; cut in half to make two cakes. (Use second half for a duplicate or variation.) Roll one half into 8x15-inch rectangle; spread with 2 tbs. butter or margarine. Combine  $\frac{1}{3}$  c. sugar,  $\frac{1}{2}$  c. raisins, and  $\frac{1}{2}$  tsp. cinnamon; sprinkle over dough. Roll up, beginning with long side; pinch edges well to seal. Cut into 12 equal slices; place slices, cut side down, in prepared pan. Let rise in warm place (85° F.), free from draft, about 1 hour, or until doubled in bulk. Bake in moderate oven (375° F.) 20 to 25 minutes. Turn upside down on serving plate or tray; leave pan on top of buns about 5 minutes to allow topping to run down over buns; lift off; cool.

## **MARMALADE UPSIDE-DOWN BUNS**



**MARMALADE UPSIDE-DOWN BUNS:** Simmer  $\frac{1}{2}$  c. orange marmalade and  $\frac{1}{4}$  c. butter or margarine 2 minutes in small saucepan; pour into 9-inch round or 9x9x2-inch pan. Prepare Rich Coffee Cake Dough; let rise; turn out; cut in half to make two cakes. (Use second half for a duplicate or variation.) Roll one half out to 8x15-inch rectangle. Spread with 2 tbs. butter or margarine; sprinkle with  $\frac{1}{4}$  c. sugar and  $\frac{1}{2}$  c. golden raisins. Roll up, beginning with long side; pinch edges well to seal. Cut into 11 to 12 equal slices to fit pan; place slices, cut side down, in prepared pan. Let rise in

warm place (85° F.), free from draft, about 1 hour, or until doubled in bulk. Bake in moderate oven (375° F.) 20 to 25 minutes. Loosen around sides; turn out at once onto serving plate or board; leave pan on top of buns about 5 minutes to allow topping to run down over buns; lift off. Cool; frost with swirls of Confectioners' Sugar Frosting.

## **CRUNCHY CRUMB CAKE**



**CRUNCHY CRUMB CAKE:** Prepare Rich Coffee Cake Dough; let rise; turn out; cut in half to make two cakes. (Use second half for a duplicate or variation.) Press half the dough into buttered 9-inch round or square pan. Blend  $\frac{1}{3}$  c. butter or margarine;  $\frac{1}{4}$  c. brown sugar, firmly packed; 1 c. sifted all-purpose flour; and  $\frac{1}{2}$  tsp. cinnamon until crumbly. Sprinkle evenly over dough. Let rise in warm place (85° F.), free from draft, about 1 hour, or until doubled in bulk. Bake in moderate oven (375° F.) 30 to 35 minutes. Remove from pan; cool on wire rack. Sprinkle cooled cake generously with confectioners' sugar. Cut in wedges to serve.

## **CONFECTIONERS' SUGAR FROSTING**

Blend 1 c. sifted confectioners' sugar with enough water or milk to be of good spreading consistency.



# 9 ways to enjoy America's favorite *Campbell's* TOMATO SOUP



... with chopped egg



... with chopped parsley



... with grated cheese



... with cereal floats



... hot buttered



... with crisp bacon



... with garlic croutons



... with whipped cream



... with cucumber slices

M'm! M'm! Good! Thrifty, too!







# There's Nothing Like **FORMICA**<sup>®</sup> DECORATIVE LAMINATE ...for a colorful kitchen

Building or remodeling is a once-in-a-lifetime adventure for most families. When you decide on Formica surfacing it's because you want all of the beauty and long carefree life for which Formica is famous. Don't take a chance on the disappointments of

an imitation. When you ask for Formica you'll get Formica when you buy from a dealer listed in the Formica Blue Book. He is pledged to serve you without substitution, and to provide the highest standard of craftsmanship and quality.

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subsidiary of Cyanamid

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- ☐ Blue Book of Qualified Formica Dealers and idea literature—free.
- ☐ Set of realistic paper swatches—50c

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city \_\_\_\_\_ zone \_\_\_\_\_ state \_\_\_\_\_





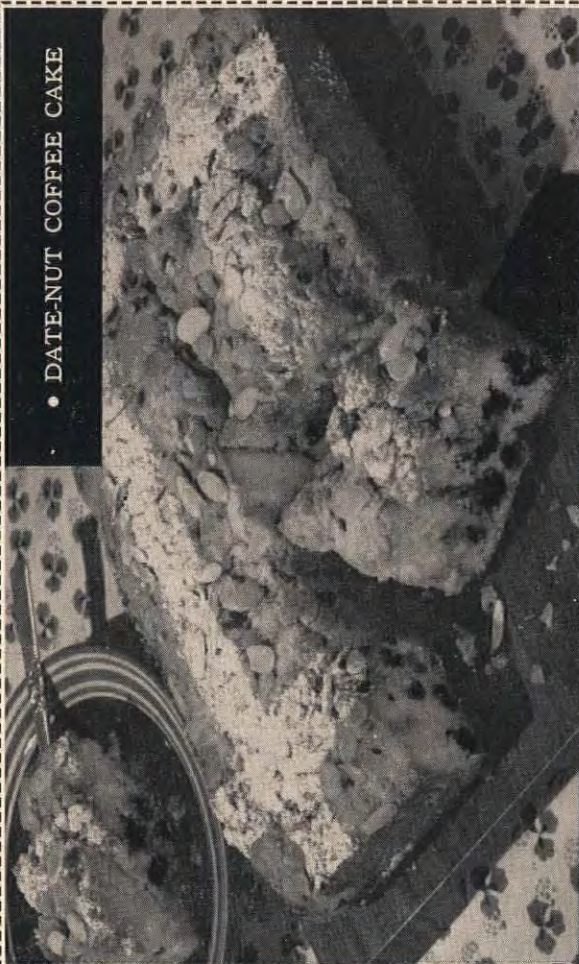
# Homemade Coffee Cake

(pictured in color on pages 52 and 53)



**ADD A TEASPOON** of vinegar to the water in which you are poaching eggs. Vinegar keeps whites from spreading.

## DATE-NUT COFFEE CAKE



Preparation time: 20 min.  
Baking time: 35-40 min.

- $\frac{1}{2}$  c. soft shortening
- 2 eggs
- $2\frac{1}{4}$  c. sifted all-purpose flour
- 2 tsp. baking powder
- $\frac{1}{2}$  tsp. salt
- $\frac{3}{4}$  c. milk

## PINEAPPLE-CHERRY SQUARE

- 3 tbs. soft butter or margarine
- 3 tbs. honey
- $\frac{3}{4}$  c. drained crushed pineapple
- 6 maraschino cherries, slivered
- $\frac{1}{4}$  c. flake coconut
- $\frac{3}{4}$  c. sugar

• Grease and flour a 9x9x2-inch baking pan. Combine butter or margarine, honey, pineapple, cherries, and coconut; reserve. Set oven at moderate (350°F.). Beat sugar, shortening, and eggs together until light and fluffy. Sift flour, baking powder, and salt together; add alternately with milk to egg mixture, beating until smooth after each addition. Pour into prepared pan; spread topping over batter. Bake 35 to 40 minutes. Cool in pan 10 minutes; remove from pan. Cool on wire rack; when cool, drizzle top with Confectioners' Sugar Frosting.

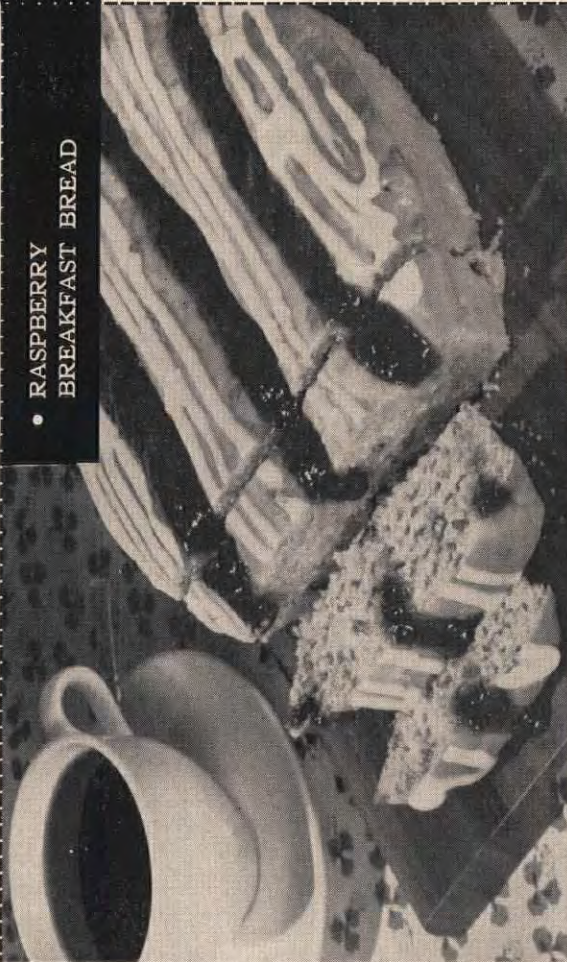
Source of Vitamins A,B,C

188 cal. per serving

Makes 16 servings  
May be frozen

Tested in THE AMERICAN HOME KITCHENS

## RASPBERRY BREAKFAST BREAD



Source of Vitamins A,B,C  
Tested in THE AMERICAN HOME KITCHENS

255 cal. per serving

Makes 16 servings  
May be frozen

## PRALINE BRUNCH CAKE

- $\frac{1}{2}$  c. butter or margarine
- $\frac{1}{3}$  c. brown sugar, firmly packed
- $\frac{1}{2}$  c. apricot or pineapple preserves
- $\frac{1}{2}$  c. chopped nuts
- $\frac{1}{2}$  c. packaged grated coconut
- $\frac{1}{2}$  c. soft shortening

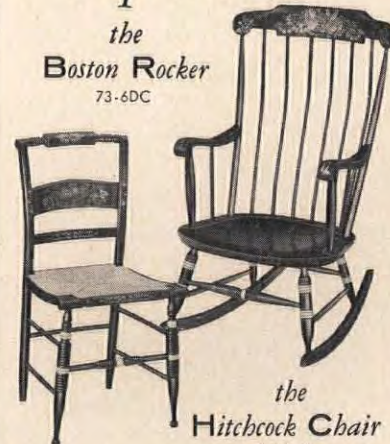
• Grease and flour a 9x9x2-inch pan. For topping and filling, combine butter or margarine, brown sugar, preserves, nuts, and coconut; reserve. Beat shortening, sugar, and egg together until fluffy and light. Sift dry ingredients together; add alternately with milk to creamed mixture, beating until well blended. Spoon half the batter into prepared pan. Spoon half the topping mixture evenly over batter; cover with remaining batter. Bake in moderate oven (350°F.) 35 to 40 minutes. Remove from oven; carefully spread remaining topping mixture over top of hot cake. Place under broiler, 4 to 5 inches from heat; broil until topping bubbles and is nicely browned. Watch carefully to prevent burning. Cool on wire rack; remove from pan if desired; serve warm.

Preparation time: 25 min.  
Baking time: 35-40 min.

- $\frac{3}{4}$  c. sugar
- 1 egg
- 2 c. sifted all-purpose flour
- 3 tsp. baking powder
- $\frac{1}{2}$  tsp. salt
- $\frac{3}{4}$  c. milk

## Early American Reproductions

the  
Boston Rocker  
73-6DC

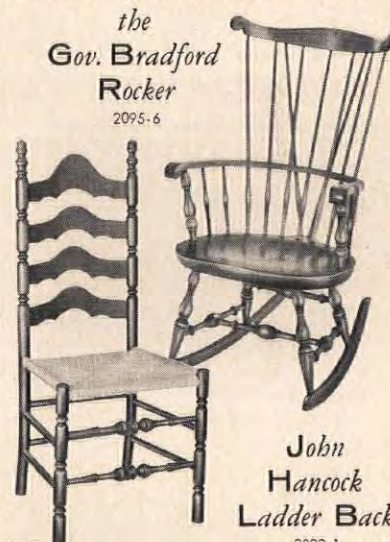


the  
Hitchcock Chair  
2057-1D

The Boston Rocker was the first rocker ever made... way back about 1800. This reproduction faithfully copies the high gilded top rail, the slender tapering back spindles, and the low-slung saucer seat of an early model.

The original Hitchcock also dates back 100 years or more, and is here exactly reproduced in fine detail. Even the genuine rush seat is hand-woven, just as it was done by the Colonists themselves.

the  
Gov. Bradford  
Rocker  
2095-6



John  
Hancock  
Ladder Back  
2022-1

The high, braced comb-back, with its carved head rest, and the sweeping armrail of this comfortable rocker are characteristic of the many and varied Windsors of pre-Revolutionary times.

With its four slightly curved back slats, sausage-and-ring turnings, and its hand-woven flagg seat, the John Hancock Ladder Back is obviously of colonial New England origin... and is also available in manor house armchair style.

These and other reproductions at better furniture and department stores



**Nichols & Stone**

The Home of Windsor Chairs

Send for Booklet!

"How To Choose The Right Colonial Chair," with helpful ideas, interesting illustrations, and historical information.

NICHOLS & STONE CO.  
Box 34, Gardner, Mass.

Please send me your 32-page booklet "How To Choose The Right Colonial Chair." Enclosed is 25c in coin.

Name \_\_\_\_\_  
Street \_\_\_\_\_  
City \_\_\_\_\_ Zone \_\_\_\_\_ State \_\_\_\_\_





# Homemade Coffee Cake

(pictured in color on pages 52 and 53)



## TO GIVE TOMATO SOUP

an extra touch of flavor, add a sprig of sweet basil while heating. Remove just before serving.



## BEDSIDE BOON

abrim with your favorite beverage, beckons invitingly through the night. Your new THERMOS brand Pitcher Set (with tray and covered cup holder) keeps liquids iced or steaming in its vacuum-insulated interior of durable Stronglas™. Decorator colors. You'll find a THERMOS brand Pitcher Set delights a bride, your mother, dear friend, convalescent . . . and you.

GIVE SOMETHING SMART BY **THERMOS**®

THE AMERICAN THERMOS PRODUCTS COMPANY  
NORWICH, CONNECTICUT  
Subsidiary of King-Seeley Thermos Co.

## Make everything tastier with POMPEIAN VIRGIN

Makes the best and adds the zest to salads. A versatile performer, too! Blend Pompeian's first-press, natural flavor with salt, pepper and basil for divine celery dip. 2 oz. to 1 gal.



Free recipe book!  
Pompeian, Balto. 24, Md.



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**STRAHAN**  
COMPANY  
FINE WALLPAPERS

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Showrooms at 515 Madison Ave., New York 22  
Merchandise Mart, Room 620, Chicago 54



### • PINEAPPLE-CHERRY SQUARE



Preparation time: 20 min.  
Baking time: 35-40 min.

- ½ c. melted butter or margarine
- 1 c. finely cut dates
- ½ c. sugar
- 1 tsp. cinnamon
- ½ c. sliced, blanched almonds
- ¼ c. melted butter or margarine

### • DATE-NUT COFFEE CAKE

- 2¼ c. sifted all-purpose flour
- 1 c. sugar
- 1½ tsp. baking powder
- ½ tsp. baking soda
- 1 egg
- 1 c. buttermilk

● Grease and flour a 7½x11½x2-inch, or a 9x9x2-inch baking dish. Set oven at moderate (350°F.). Sift flour, 1 cup sugar, baking powder, and baking soda into mixing bowl. Beat egg slightly, blend in buttermilk and ½ cup cooled, melted butter or margarine; stir into dry ingredients until well blended. Stir in dates; pour into prepared pan. Combine ½ cup sugar, cinnamon, and almonds; sprinkle over batter. Drizzle ¼ cup cooled, melted butter or margarine evenly over topping. Bake 35 to 40 minutes. Cool in pan 10 minutes; remove from pan; cool on wire rack. When cool, decorate with design of confectioners' sugar, if desired.

Source of Vitamins A, B, C

371 cal. per serving

Makes 12 servings  
May be frozen

Tested in THE AMERICAN HOME KITCHENS

Preparation time: 20 min.  
Rising time: 1½ hrs.  
Baking time: 25-30 min.

- 1 egg
- ¼ c. soft shortening
- 1 tsp. grated orange rind
- ¼ c. chopped nuts
- ¼ c. raisins
- ¼ c. raspberry preserves

### • RASPBERRY BREAKFAST BREAD

- 1 c. warm water (110°-115°F.)
- 1 pk-g. active dry yeast
- or 1 cake compressed yeast
- ½ c. sugar
- 1 tsp. salt
- 2½ c. sifted all-purpose flour

● Measure warm water into bowl (cool to lukewarm for compressed yeast); sprinkle or crumble in yeast; stir to dissolve. Stir in sugar, salt, and 1½ cups flour; beat about 2 minutes, or until batter sheets off spoon. Add egg, shortening, orange rind, nuts, raisins, and remaining 1 cup flour. Grease and flour shallow 1½-quart oval baking dish, or 9x9x2-inch pan; spoon in batter evenly. Let rise in warm place (85°F.), free from draft, about 1½ hours, or until doubled in bulk. Gently mark 3 long depressions in dough with floured handle of wooden spoon or tips of fingers; carefully spoon preserves into depressions. Bake in moderate oven (375°F.) 25 to 30 minutes. Cool in pan 10 minutes; remove from pan; cool on wire rack. Decorate with ribbons of confectioners' sugar frosting, if desired.

Source of Vitamins A, B, C

229 cal. per serving

Makes 10 servings  
May be frozen

Tested in THE AMERICAN HOME KITCHENS

### • PRALINE BRUNCH CAKE





BETTY CROCKER Instant Mixing Pie Crust Mix makes the quick-work crust!  
BORDEN'S Eagle Brand Sweetened Condensed Milk makes the no-cook filling!

# NEW NUTTY CRUST LEMON MERINGUE PIE!!!



## NEW NUTTY CRUST "MAGIC" LEMON MERINGUE PIE

1 stick Betty Crocker Instant  
Mixing Pie Crust Mix  
1 cup slivered toasted almonds  
1 1/3 cups (15-oz. can) Eagle Brand  
Sweetened Condensed Milk  
1/2 cup lemon juice

1 tsp. grated lemon rind or  
1/4 tsp. lemon extract  
3 eggs, separated  
1/4 tsp. cream of tartar,  
if desired  
6 tbsp. sugar

Take 3/4 cup almonds and chop finely, reserve remaining 1/4 cup.  
Make 9" pie shell from Betty Crocker Instant Mixing Pie Crust Mix  
as directed on pkg.—except add chopped almonds with water. Bake  
shell. Blend Eagle Brand Sweetened Condensed Milk, lemon juice,  
rind and egg yolks. Stir until mixture thickens. Pour into cooled,  
baked pie shell. Make meringue by beating egg whites and cream of  
tartar until frothy; gradually beat in sugar and continue beating un-  
til stiff and glossy. Pile on top of filling. Seal to pie crust all around.  
Garnish with remaining almonds. Brown at 325° 15-20 min. Cool.

"We make our Pie Crust Mix for you in sticks  
for these special reasons: 1. Contains so  
much shortening it has to be molded like  
butter. 2. Gives you exact meas-  
ure. Each stick makes a big 9"  
crust. 3. Makes mixing easy with  
new instant hot-water method.



Eagle Brand is a blend of whole  
milk and sugar pre-cooked to a  
rich creaminess. It gives pie fill-  
ings velvety smooth-  
ness . . . rich, full fla-  
vor without any fuss."



**25¢ REFUND ON FRESH LEMONS!** Send box bottom from package of Betty Crocker Pie Crust Mix and label from Eagle Brand Condensed Milk to General Mills, Box 258, Minneapolis 60, Minn. We'll send you 25¢ coupon good on lemons. (Offer void in any state or locality where prohibited, taxed or otherwise restricted.)



**LAMB SHANKS WITH DIXIE BARBECUE SAUCE.** This spicy sauce is flavored with tangerine or orange juice.



TAKE A CAN OF

# FRUIT JUICE

Chances are when you stack your shopping cart with an assortment of canned fruit juices, you have in mind tomorrow morning's breakfast or a delicious afternoon drink for the children when they get home from school. After all, fruit juice was originally invented for drinking.

But did you know these delectable liquids—orange, grape, cranberry, pineapple, prune, grapefruit, tangerine, lemon, apricot—can be the heart and soul of an infinite variety of dishes? We show you six glowing examples on these pages!

Fruit juice, for example, is the pepper-upper for our two meat dishes—Veal Ragout and Lamb Shanks with Dixie Barbecue Sauce. Grapefruit or orange juice makes the delicious difference in our Melon-Ball Cooler salad. And why use plain water in a packaged orange chiffon cake mix? Substitute cranberry, pineapple, prune, or apricot and you'll turn out our tempting Rainbow Chiffon Cake. For sherbets, like our Tropical Frappé, or homemade ice cream, like our Party Ribbon Loaf, you can use the fruit juice that strikes your fancy! One last tip: all of these dishes can be tucked away in your freezer!

**RECIPES ON PAGE 63**

Shopping Information, page 84

**VEAL RAGOUT** is extra delicious cooked in an orange juice, prune, and spice sauce. Serve it on noodles!



**RAINBOW CHIFFON CAKE**—with your favorite fruit juice.



**MELON BALL COOLERS** are our suggestion for salad. Refreshing with grapefruit or orange juice.



**TROPICAL FRAPPÉ**, with pineapple or grape juice, is smooth and rich. Good as a dessert or with meat.



**PARTY RIBBON LOAF** will be a conversation piece at any party! You don't have to stick to our flavors.





*Nothing says lovin' like something from the oven when you bake with Pillsbury's BEST*

*Chocolate in layers... over a surprise of meringue!*

**W**hen you want it to be yours  
all the way, only the **BEST** will do!

You're a miracle maker, with a dessert this beautiful! You knew it when you began with the best... Pillsbury's BEST Flour: so white, so fresh, so worthy of your time and trust.

**Chocolate Strata Pie pictured** looks deceptively fancy. You don't cook the filling! Layers of deep chocolate, then whipped cream, then creamy chocolate cover a surprise: meringue (never fails!) baked right on the flaky crust. A Bake-Off winner from Mrs. Vida Lanxon, Colorado Springs, Colorado.

**To get the recipe:** sacks of Pillsbury's BEST Flour at grocers have this and more. Best of the Bake-Off, from all across the country, to Pillsbury, to you.

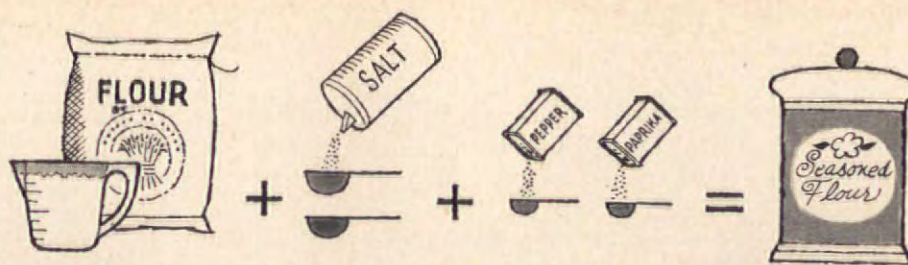
**Pillsbury...** the Flour you find in  
kitchens where only the **BEST** will do!





# Take a Can of Fruit Juice

(pictured in color on pages 60 and 61)



**FOR COATING MEAT** or poultry, keep handy a canister or plastic bag with a mixture of seasoned flour. Make it in the proportions of 1 cup flour to 2 tsp. salt and  $\frac{1}{4}$  tsp. each of pepper and paprika.

## • TROPICAL FRAPPÉ



Preparation time: 15 min.  
Cooking time: 1 hr. 45 min.

## • LAMB SHANKS WITH DIXIE BARBECUE SAUCE

6 large or 8 small lamb shanks  
3 tbs. pure vegetable oil  
2 c. water  
1½ c. canned orange or tangerine juice  
¼ c. vinegar  
2 tsp. Worcestershire sauce  
1 tsp. bottled meat sauce  
1 tsp. salt

• Brown lamb shanks in hot oil in large heavy skillet or Dutch oven; add water; cover; simmer 1 hour. Combine remaining ingredients in small saucepan; simmer 10 minutes. Pour off all but 1 cup broth from lamb shanks; pour barbecue sauce over lamb; stir well. Cover; simmer 45 minutes, or until lamb is tender.

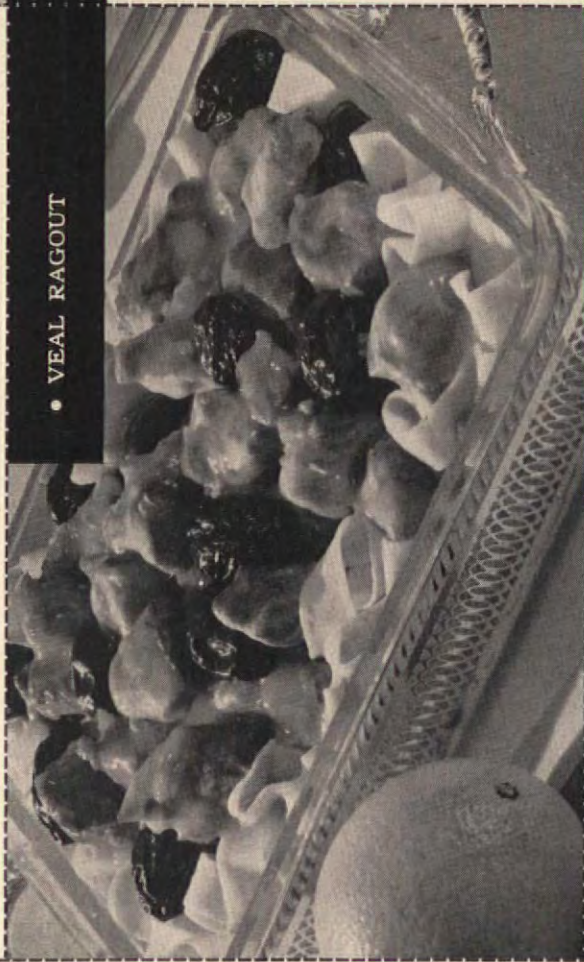
Makes 6 servings

713 cal. per serving

Source of Vitamins A, B, C

Tested in THE AMERICAN HOME KITCHENS

## • VEAL RAGOUT



Preparation time: 20 min.  
Baking time: 45-55 min.

## • RAINBOW CHIFFON CAKE

1 pkg. orange chiffon cake mix  
1½ c. canned cranberry, pineapple, or  
prune juice  
or 1½ c. apricot nectar

• Prepare, bake, and cool chiffon cake according to package directions, using fruit juice of your choice in place of water. To glaze cooled chiffon cake: blend confectioners' sugar, heated  $\frac{1}{4}$  cup fruit juice, and butter or margarine; stir in lemon rind; tint with food coloring, if desired.

Makes 1 10-inch cake

430 cal. per 2½" wedge

Source of Vitamins A, B, C

Tested in THE AMERICAN HOME KITCHENS

## • PARTY RIBBON LOAF

1 envelope unflavored gelatin  
1½ c. canned pineapple juice  
¼ c. granulated sugar  
Dash of salt  
1 tsp. grated lemon rind

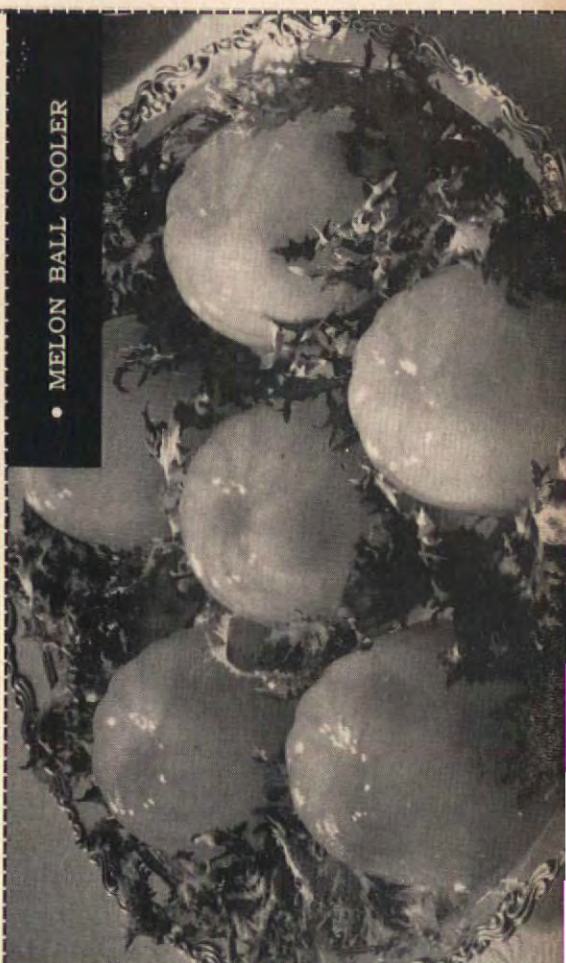
• Soften gelatin in  $\frac{1}{4}$  cup pineapple juice. Combine remaining  $1\frac{1}{4}$  cups pineapple juice, granulated sugar, and salt in small saucepan; heat to boiling; remove from heat. Add softened gelatin and lemon rind; stir until gelatin is dissolved; divide in half. Tint one half with red food coloring; other half with yellow food coloring. Chill until slightly thickened. Whip  $\frac{1}{2}$  cup cream until stiff; fold half into each gelatin mixture; chill until mixtures just begin to set. Line loaf pan with strip of wax paper; place layer of ladyfingers in pan. Spread yellow gelatin mixture on ladyfingers; top with layer of ladyfingers; spread with pink gelatin mixture; top with remaining ladyfingers. Chill about 2 hours, or until firm. Unmold onto serving dish. Whip remaining  $\frac{1}{2}$  cup cream and confectioners' sugar until stiff; tint with green food coloring. Spread on top and sides of loaf; chill 1 hour before serving.

Makes 6 servings

312 cal. per serving

Source of Vitamins A, C  
Tested in THE AMERICAN HOME KITCHENS

## • MELON BALL COOLER





# Take a Can of Fruit Juice

(pictured in color on pages 60 and 61)



**TO HELP YEAST DOUGH RISE,** if kitchen is cold, place the bowl of dough in a closed cupboard with a pan of hot water. Or place bowl of dough on a wire rack over a bowl of hot water.

## • MELON BALL COOLER

1 envelope unflavored gelatin  
2 c. canned grapefruit, orange, or grapefruit-orange juice  
 $\frac{1}{4}$  c. sugar

Preparation time: 15 min.  
Chilling time: 2 hrs.

2 tbs. boiling water  
15 large fresh mint leaves  
 $1\frac{1}{2}$  c. melon balls (cantaloupe, honeydew, watermelon, etc.)

● Soften gelatin in  $\frac{1}{4}$  cup grapefruit, orange, or grapefruit-orange juice. Combine remaining juice and sugar in small saucepan; bring to boiling; remove from heat. Add softened gelatin mixture; stir until dissolved. Pour boiling water over mint leaves in cup or small bowl; press leaves with back of spoon to extract flavor. Strain; add to gelatin mixture; chill until mixture begins to set. Fold in melon balls; pour into 6 individual molds or into 1-quart mold. Chill until firm. Unmold onto serving plate; garnish with salad greens.

Makes 6 servings

93 cal. per serving

Source of Vitamins A, C

Tested in THE AMERICAN HOME KITCHENS

## • RAINBOW CHIFFON CAKE



## • VEAL RAGOUT

$1\frac{1}{2}$  lb. veal shoulder, cut in 1-inch cubes  
 $\frac{1}{4}$  c. seasoned flour  
3 tbs. fat  
2 c. water

● Coat veal lightly with seasoned flour; brown on all sides in hot fat in heavy skillet. Add water; cover; simmer 1 hour. Add prunes, sugar, orange juice, vinegar, and cloves; cover; simmer 45 minutes, or until veal is tender. Taste and add salt, if necessary. Gravy can be thickened if desired with flour or cornstarch smoothed to a paste in cold water. Serve on cooked noodles.

Makes 6 servings

413 cal. per serving

Source of Vitamins A, B, C

Tested in THE AMERICAN HOME KITCHENS

Preparation time: 10 min.  
Cooking time: 1 hr. 45 min.

18 prunes, pitted  
2 tbs. sugar  
 $\frac{3}{4}$  c. canned orange juice  
2 tbs. vinegar  
 $\frac{1}{4}$  tsp. ground cloves

## • PARTY RIBBON LOAF



## • TROPICAL FRAPPÉ

$\frac{1}{2}$  c. sugar  
 $\frac{3}{4}$  c. water  
 $2\frac{1}{2}$  c. canned pineapple juice or grape juice

Preparation time: 10 min.  
Freezing time: 2 hrs.

1 tsp. grated lemon rind  
1 tsp. grated lime rind

● Combine sugar and water in medium-sized saucepan; cook 5 minutes; cool slightly. Add pineapple or grape juice, lemon rind, and lime rind; mix well. Pour into refrigerator freezing tray; freeze just until firm; beat until fluffy. Serve over fresh fruit as appetizer or dessert. If desired,  $\frac{1}{2}$  cup grated coconut can be added before freezing.

Makes 6 servings

117 cal. per serving

Source of Vitamins A, C

Tested in THE AMERICAN HOME KITCHENS

## • LAMB SHANKS WITH DIXIE BARBECUE SAUCE







You'd never believe such beauty could be so practical. Just one example—the eye-level, See-Through oven doors glide out and up—completely out of the way. At the same time, they protect your face from oven heat. Only the Frigidaire Flair Range has it!

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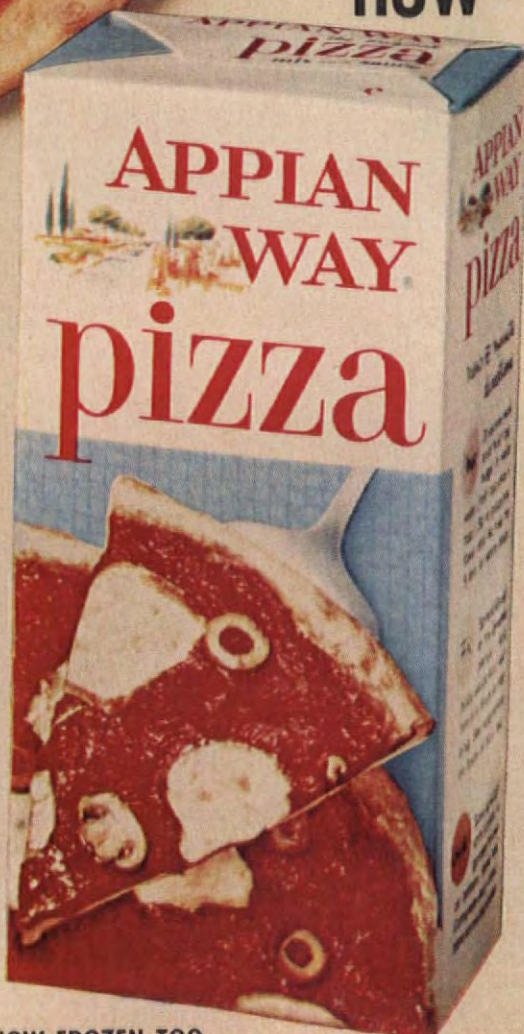
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for  
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new

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so you  
are on  
a  
**diet**

If you're toting around more pounds than you should, we don't recommend (nor would your doctor) going on a self-prescribed, do-it-yourself diet. That old starvation bit can leave you tired, grumpy, and wide open to illness. Count your calories but count your nutrients too! Everyone needs proteins, carbohydrates, fats, vitamins, and minerals in his daily diet. Without them, your body can't function properly and you may be endangering your health.

The best way to whittle away poundage is not to give up eating—just eat less. Of course, there are some indulgences you should pass up completely—like that double dip of chocolate ice cream with a generous scoop of whipped cream. But there are four necessary food groups that should be included in your daily meals. By balancing and varying your menus with these four groups you can lose weight, keep healthy, enjoy your meals, and maintain a happy disposition!



### Milk Group

Doctors recommend 3 to 4 glasses daily for children; 4 or more for teen-agers; 2 or more for adults. Cheese, ice cream, and other milk-made foods can supply part of the milk.



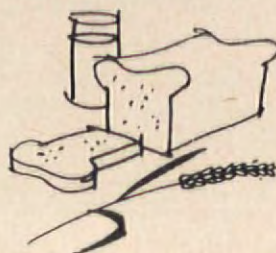
### Meat Group

Eat 2 or more servings daily of beef, veal, lamb, pork, poultry, eggs, or fish—with dry beans, peas, nuts as alternates.



### Vegetable and Fruit Group

You should have 4 or more servings of yellow or green vegetables; citrus fruits or tomatoes.



### Bread and Cereal Group

4 or more servings daily of enriched or whole grain. Added milk improves nutrition.





## Custom-made for you by Land O' Lakes®: Butter Dish of hard maple with copper cover... "Butter Churn" Jam Jar

Early American charming, and both yours for \$2.50. (See below.) *Butter Dish* is decorator-designed in hand-polished, honey-toned maple and copper. To go with it: a copper-bound *Jam Jar* in wood-grain finish plastic. Both are custom-made; you won't find them in stores. (Grand gifts!) Available *only* with guarantee panels from Land O'Lakes Butter cartons.



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**Jam Jar:** "Butter churn" of wood-grained, maple-finish plastic; solid copper hoops and cover. "Paddle" spoon for serving is attached to lid. Holds 6 fluid ounces.



Churned from sweet (never sour) cream  
LIGHTLY SALTED OR UNSALTED

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☐ Please send the Jam Jar. I enclose \$1.00 and one Land O' Lakes Butter guarantee panel.

☐ Please send the Butter Dish. I enclose \$1.50 and one Land O' Lakes Butter guarantee panel.

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City \_\_\_\_\_ Zone \_\_\_\_\_ State \_\_\_\_\_

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Just look at all those luscious chunks\* in

# NEW KRAFT BLUE CHEESE DRESSING!

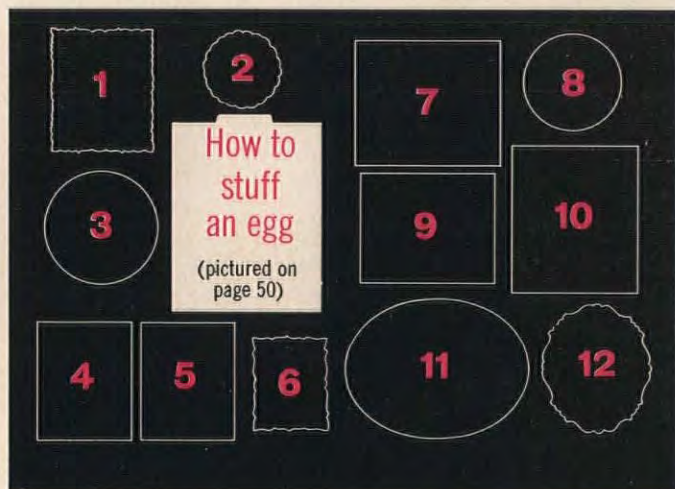


\*So much blue cheese . . . such big beautiful chunks . . . you'll find this dressing in the dairy case

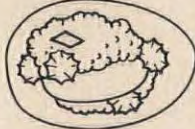


You haven't lived till you've tried it on salads and sandwiches!

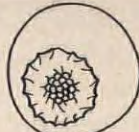
There are more blue cheese chunks than you'll ever be able to count in this luscious new dressing. They crumble on your tongue. They melt in your mouth. These chunks come from hand-picked blue cheese with flavor unafraid to be great. The dressing is creamy smooth and rich—so thick you may want to thin it with milk or Kraft Italian Dressing. You try a little—then you want more. Nobody but a cheese maker could have made it this good!



1. Pipe egg butter on egg; add rolled anchovy. Or, top egg with deviled ham, gherkin slice, pimiento, and egg-butter rosettes.



3. Flower: radish slices, egg butter, green pepper.



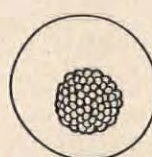
2. Arrange ruff of egg butter on small end of glacéed stuffed egg. Truffle garnish.



4. Place sardine, pimiento, and rosettes on egg.



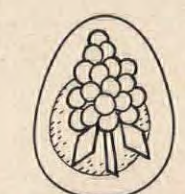
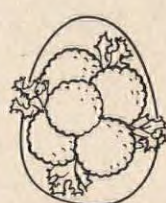
5. Garnish smoked salmon with egg butter, dill, olives.



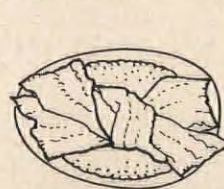
6. Top glacéed stuffed egg with black caviar.



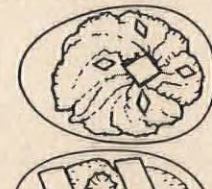
7. Use crab, egg butter; or egg-butter balls and parsley.



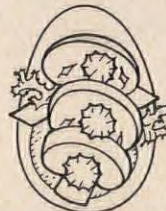
8. Tree is caviar and green pepper.



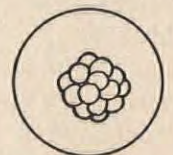
9. Top bed of egg butter with bow-knot of cooked bacon slices.



10. Fill egg white with curried egg mixture. Add chutney, green pepper. Top egg with anchovy fillets, rosettes, green pepper.



11. Use mushrooms, parsley, pimiento, rosettes; cut pimiento, shrimp, catchup, dill.



12. Red caviar tops glacéed stuffed egg.

**Egg Butter:** Press 4 hard-cooked egg yolks through fine sieve; blend in 2 lbs. soft butter or margarine and a dash of salt.

**Glacéed Stuffed Eggs:** Cut off heavy ends of 3 hard-cooked eggs; remove yolks; mash with lemon juice, mustard, cayenne to taste; re-fill whites. Stand eggs on cut ends on flat surface; chill. Soften 1 envelope plain gelatin in  $\frac{1}{4}$  c. cold water; dissolve over hot water; mix with 1 c. mayonnaise; divide in thirds. Leave one as is; with a drop of food color, tint one pale pink and the third pale yellow. Spoon over eggs to coat; chill. Decorate as shown on page 50.



## The Albrechts

(continued from page 31)

"I've always had special ideas about how a home should look," says Melba Albrecht, "but the only place I could find which would fit us looked like a public library."

In 1949, the Albrechts and their seven children moved into their huge, three-story, \$20,500 house. Remodeling and redecorating have been going on ever since. Children have been arriving too. The family now includes Terri, Flip, Corky, Bunky, Cindi, and Chip—eight boys and five girls, ranging from Irwin, now 21, to Chip, who is three. The Albrechts love children and now they have plenty of room for them all.

Since they moved in, the Albrechts have refinished all the wood paneling in the dining room, splashed on gallons and gallons of paint, remodeled all the fireplaces, and laid new floors in the breakfast room and library. Last year, the whole family built a brick patio on the west side of the house which has become their summer living room. Recently, they decorated the living room (see page 29) for the second time.

There have been drawbacks. "Redecorating a room costs a

small fortune," says Mrs. Albrecht, "especially when they're all so huge. Collecting enough furniture to fill all the corners will probably be a lifetime project."

"Household help is almost impossible to come by. When cleaning women discover I have a three-story house and 13 children, they just aren't interested."

At present, she gets along with an ironing woman once a week and lots of help from the children. Being a good administrator, she has trained the older children to be guardians of the younger ones.

Irwin Albrecht's big difficulty has been keeping track of his brood. Not long ago, Corky, the seven-year-old, fell out of a tree and had to be rushed to a hospital. At the admitting desk, when the father was asked the name of the child, he replied, "Corky."

"But what is his real name?" asked the nurse.

In his excitement, Irwin couldn't remember Corky's real name. Since then he has carried this list in his wallet at all times:

### VITAL STATISTICS

Name	Age
Irwin Adolph	(Irwin) 21
Stephen Albert	(Steve) 19
Melinda Lucille	(Linda) 18

Timothy Alan  
Richard Bryant  
Sherrill Diane  
Caroline Adele  
Teresa Marie  
Philip Edward  
Christopher Charles  
Robert Scott  
Lucinda Sue  
Jeffrey Shane

(Tim) 16  
(Rick) 14  
(Sherri) 13  
(Kippi) 11  
(Terri) 10  
(Flip) 8  
(Corky) 7  
(Bunky) 5  
(Cindi) 4  
(Chip) 3

"It comes in handy at P.T.A. meetings," says Mr. Albrecht.

## The Kennedys

(continued from page 32)

The house is convenient to the local hospitals and the doctor's office. And even though they have occasionally looked at new homes, they have never been able to find one offering comparable space at the same cost.

"Anyway," says Mrs. Kennedy, "I've always thought it would be fun to fix up an older house, more challenging than a raw, brand-new one. I like the spacious rooms, the handsome cabinetwork and paneling, and the idea of a fireplace in the dining room. When we incorporated the old side porch into the living room, it made that room even more charming."

Upstairs, the Kennedys com-

bined the master bedroom with a dressing alcove and the original large closet was converted into a master bath. A wardrobe was built into one wall of the bedroom to recover the lost closet space.

"Housekeeping has never been a problem," says Mrs. Kennedy. "I have some outside help but, with a big house, there's a place for everything. Since each child has his own room, the rest of the house stays tidy. The only place that takes a beating is the front hall!"

"Heating is no problem either. The house is so well insulated and free from drafts, it's always warm in the winter. And it's cool in summer. We bought the place on a hot August day and it was the coolest spot in town. On second thought, maybe that's why we bought it in the first place!"

## The Rectors

(continued from page 33)

and quickly, to expand living space.

The house they were living in, while not new, had many of the features of the first postwar homes. They felt lucky to have four bedrooms on the second floor, but now the tiny boxlike rooms scarcely gave them space to breathe, let alone add another baby's (continued)



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(continued)

crib. They considered remodeling, but as they got estimates from contractors, they soon realized that to add the amount of extra space they needed would cost far more than the house was worth.

"We looked briefly at model homes in builders' projects, but houses large enough for our family of seven were a forbidding price tag," says Pat. "Most of them, too, were located miles from the center of town where George's office and the hospital where he practices are located. I added up the mileage and thought of the trips required to drive the children back and forth to school, church, music lessons, and the dentist.

"We decided that a doctor's family should be as close to town as possible. Besides, we like antiques, and in most new houses we saw, they would have looked as out of place as a horse and carriage hitched to a parking meter."

One day the Rectors heard about a house for sale in a downtown section of Norfolk that still boasts of huge old trees and wide beautiful parkways.

On the outside the house appeared enormous—it surely had twice the floor space that was in their own home. Built of red brick,

three stories high, it had a square, substantial look. And the price was only \$20,500.

Inside, the kitchen looked impossible. It had a back-breakingly low sink, a gas range almost as old as the house, no cupboards.

Upstairs, however, there were an unbelievable eight bedrooms, large and airy, and two and a half baths. One of the large bedrooms on the third floor had built-in bookshelves, dormers, and window seats. All over the upstairs there was an abundance of big roomy closets.

To Pat's antique-loving eye, the high wainscoting in the dining room, the beautiful old woodwork, and the good brass hardware seemed ample reward for the work necessary to turn this into their dream house. She could hardly wait to start furnishing it!

But before any decorating could begin, there were certain things that simply had to be done. Although no structural changes were planned, the first item of business was the new furnace. Following that, the Rectors noticed a deplorable tendency of the fuses to blow out. An electrician cheerfully announced the house needed to be completely rewired to meet the demands of today's work-saving

appliances. At the same time the Rectors decided to change many of the light fixtures since most of them were located on the side walls. The bill for the electrical work came to about \$800.

Phone jacks, too, were installed at several places so that the doctor could take his calls in peace.

The floors had to be professionally cleaned to remove layer after layer of ground-in dirt from half a century of living. However, all the wood was in excellent shape and nothing had to be replaced.

The Rectors did their kitchen over completely, installed cabinets, a double oven, and a table-top range at a total cost of \$2000. When they built in space for their old dishwasher, they left enough room to accommodate a new one which they hope to get sometime in the future. They did the same for the refrigerator. A hood and exhaust fan were installed over the range, and a small breakfast bar built over the kitchen radiator.

Pat Rector also decided that the laundry should be moved from the basement to the back bedroom on the second floor. Water pipes had to be installed and a new tile floor laid. She now feels it's a perfect utility and sewing room.

Once these basic changes were

made, the painters and paper hangers moved in to work their magic with color.

For the dining room, front parlor, and library, Pat Rector chose a soft pumpkin shade for the side walls, ivory for the ceilings and woodwork. The pumpkin color picks up a tone in the handblocked Irish linen draperies in the dining room. Pumpkin taffeta draperies go in the other two rooms and in the front hall.

Here's a postscript to the family's enthusiasm for their big old house. A sign pinned on George, Jr.'s bedroom door reads: "George's Room. Privat. Keep Out." Where but in a house like this can a six-year-old with two brothers and two sisters call his room his own?

## The Agooses

(continued from page 34)

new one, and to do so before the arrival of our fourth child. The mountains of debris left daily in the remodeling required a nightly cleaning up to get ready for the next batch of workmen. Even so, Julie arrived two weeks before we could move in. Then for a month or so, we had to camp on the second floor and cook on a hot plate in the bathroom."



Transforming an older house with its cut-up rooms and wasted spaces into anything resembling modern architecture was a big challenge. To Herbert and Ruth Agoos, it was an exciting one. The biggest headache their architect faced was determining which walls could be removed without danger of the upper levels collapsing. There was also the problem of what to do with the necessary wiring, plumbing, and heating ducts once the walls came tumbling down.

One of the most interesting architectural changes occurred in the living room. The original closed-in south wall was replaced with glass and supported by steel columns. The middle glass panel slides open to the sun deck, giving an indoor-outdoor quality to the living room as well as enlarging it visually. The painted redwood deck wall is an extension of the line originated indoors by the new hall closet.

White walls were used throughout the house, in textures varying from brick to silk, because white offers so much freedom as background for pictures and sculpture. Strong primary colors dominate in the furniture, coupled with quiet grays, whites, and blacks.

Asked if he would do it all

over again, Herbert Agoos retorts, "Probably—but thank goodness we don't have to!"

## The Davidsons

(continued from page 37)

There's room in front to play football and baseball, and a basketball court in the back.

Inside, the Davidsons are using 14 rooms and seven baths (one wing is being saved for future use).

"We've enough room," says Mrs. Davidson, "to make everyday living a pleasure."

If you ask her what she likes best about the house, she will probably start off with the dining room.

"We eat all our meals there, including breakfast. I think a big wonderful dining room is the perfect place for the whole family to gather and discuss things. I enjoy it more than any other room."

The Davidsons like their living room too. They entertain a lot and the children study ballet. They have dances, performances, and big holiday parties here. Mrs. Davidson's theory is never to make a living room too formal. Otherwise, nobody ever enjoys it. Mrs. Davidson also likes the idea of each child having his own bedroom and bath. Each bedroom is

furnished so that an overnight guest can be accommodated without any shifting around.

The Davidsons are also fond of gardening and they found more than enough work to keep them busy. When they bought the house they did not buy all of the original property. The problem was to establish new property lines to give them privacy. They transplanted bushes, planted hemlock and willow trees, naturalized basket after basket of daffodils.

The most expensive change the Davidsons made inside was a new kitchen. The original kitchen was gigantic and it was a long haul through a large pantry to the dining room. They decided to convert a former flower-arranging room on the other side of the dining room into a compact, efficient kitchen. The old kitchen wing is not being used. The pantry was turned into a laundry room.

As to decorating, the Davidsons started with the rooms they had to live in. They painted or papered them, one by one. The big sideboard in the dining room was bought for \$50 and refinished for \$35. Their biggest purchase was the extra-long sofa in the living room—a necessity to fill up some of the wall space.

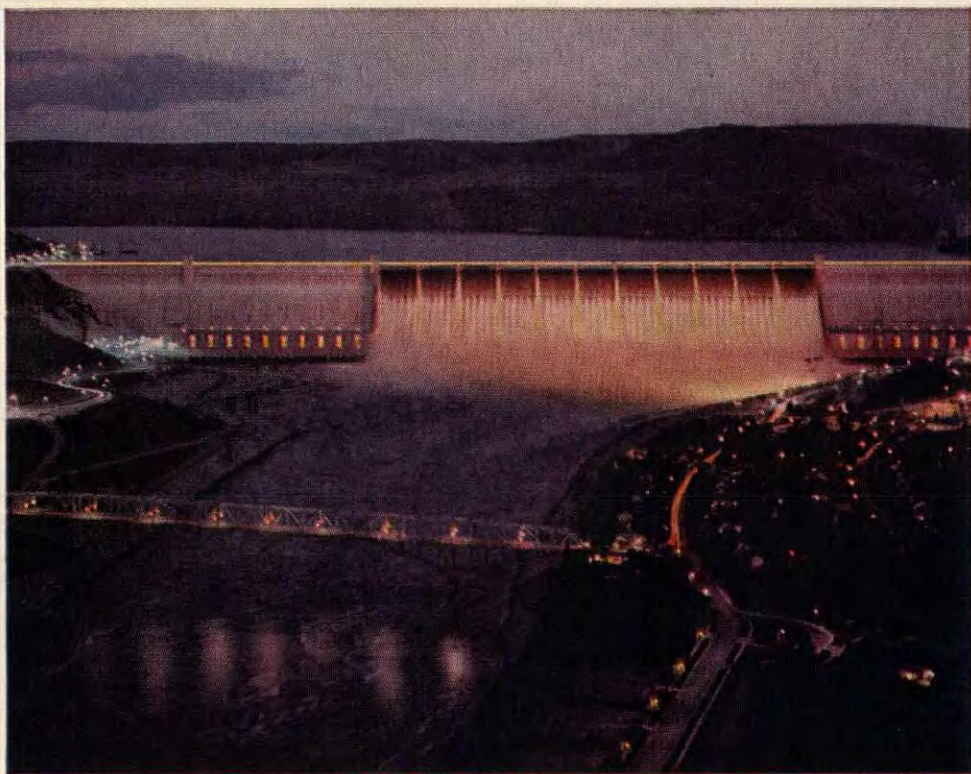
"It's surprising how far the furniture from our old home has stretched," says Mrs. Davidson. "I've really spent very little on new pieces. In fact, we're a sort of warehouse. Whenever our friends have a table or chair they don't know what to do with, they bring it over here. It's funny—they never seem to want things back!"

## The Tullochs

(continued from page 39)

in a good neighborhood hadn't been easy. Jo Ann Tulloch had haunted the real estate offices for months. Finally a clue turned up—a big house in a quiet neighborhood and located only a few blocks from an excellent school. The exterior of the house had good lines, although badly in need of paint. The landscaping was a tangled mess. Jo Ann asked to see the interior of the house and was amazed to find the agent reluctant to show it to her. He kept insisting that it was in such bad shape that he knew she wouldn't want it. When she refused to look at another house until she saw this one, the agent finally turned the key and let her in.

Jo Ann knew the moment she laid eyes on the house it was the right one for them. David (continued)



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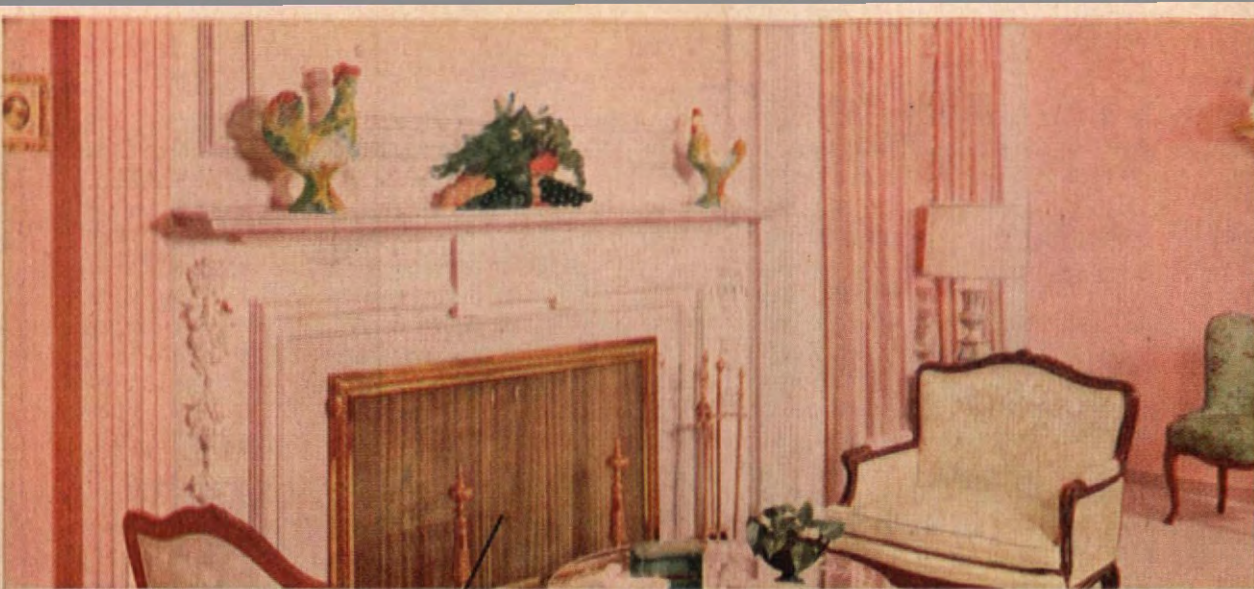
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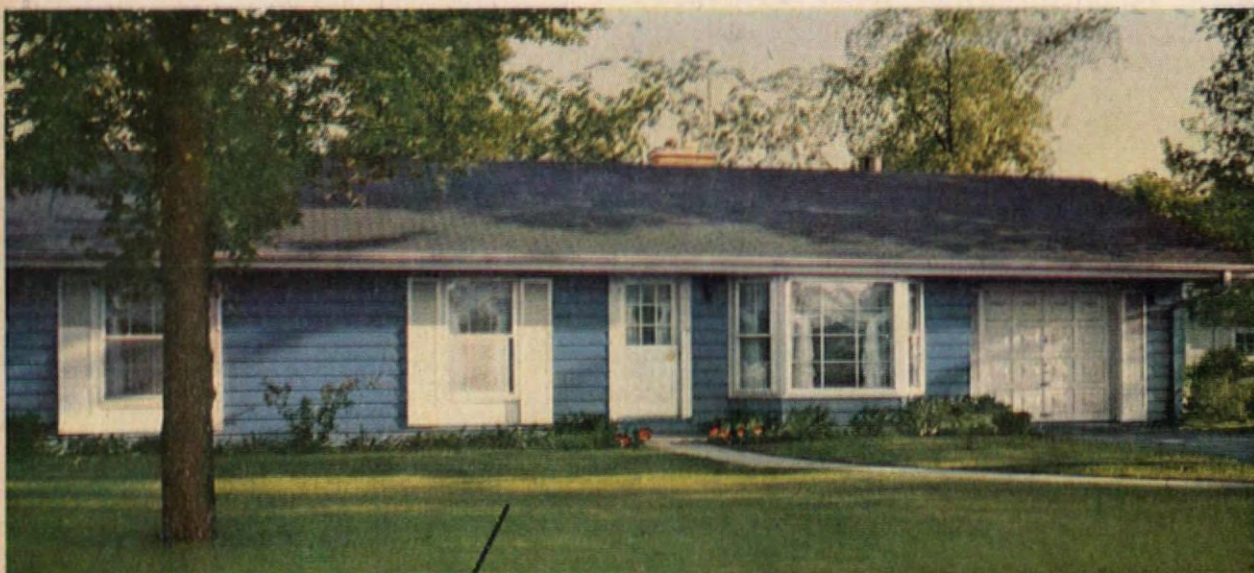
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PAGES



(continued)

joined her on an inspection tour and although he recognized the work ahead, the two decided to buy.

The whole Tulloch family went to work the moment they moved in. Jo Ann and the children started painting the woodwork. David tackled the kitchen. With the help of one carpenter, he tore out a partition between an old storeroom and joined the two areas. He paneled the walls, built the cupboards, and covered the floor. He did his own contracting for the plumbing and electrical work. David had a bid of \$4000 (the lowest) for doing the job. By doing much of the work himself, he kept the cost down to \$2000.

The Tullochs were happy to find two fireplaces in their big old house. Unfortunately, they soon discovered the one in the dining room was a dummy. The big Early American fireplace in the living room was a real wood burner, but could not be used until the hearth was repaired.

Windows were also a problem because no two were the same size. Jo Ann felt this made them more interesting; David preferred to reserve comment. However, with the attractive curtains Jo Ann designed for each window—whether the same size or not—everybody agrees now they are charming.

Although the Tullochs still enjoy looking at new houses for ideas, they have no desire to move. They get a big chuckle out of the children—who refuse even to think of moving from the big old house. When asked their opinion about the move they say, "We thought our parents were crazy, but we think they're pretty smart now!"

## The Traxlers

(continued from page 40)

when you live in a big house, particularly with a large family. We have twice as much space with no additional cost for heat. It costs no more to heat our well-insulated house with a hot-water system than it did to heat our poorly insulated house with forced hot air. Electricity is about the same. Lights and appliances are just spread a little farther apart."

Because the house was a good 50 years old, the Traxlers had to replace most of the kitchen appliances with new ones. Little remodeling was necessary, because the house had been well maintained by the former occupants. The Traxlers incorporated a former butler's pantry into the kitchen, tiled the front entry hall, and did all sorts of painting and papering.

Upstairs, the center hallway was enlarged by removing a closet. This 10x12' area now serves as a playroom and is furnished with a TV set, children's chairs, and clown portraits on the walls.

Carol Traxler, the older daughter, has redecorated her own room. Walls and furniture have been painted a soft gray violet, the ceiling white. She chose a modern brass headboard and a charming chintz spread.

Housekeeping doesn't seem to be a problem for Mrs. Traxler. She says, "I don't feel obliged to be polishing all the time. I relax more here. I have no household help but things never seem to get too dirty. I guess the dirt and clutter are spread out more and don't show as much. I don't even mind the stairs. Psychologically, they keep me trim. And to think how I used to resent those basement stairs in our old house."

## The Brownlies

(continued from page 41)

The Brownlies have also found their big house promotes a more pleasant atmosphere and enables the family to do things privately or together. Each child can go up to his room and study. There are four bedrooms on the second floor and two on the third.

Eleanor Brownlie continues, "We love our upstairs sitting room. If the children are entertaining friends in the living room, Jack and I usually watch television in this room. We often take our dinner up there too."

When the Brownlies bought their house they decided to make several important changes. Knowing that redecorating an older house can present problems not found in new houses, they decided they could save time and money by getting the help of a decorator. That's why they asked Betty Lotz, A.I.D., to begin work on the job as soon as the final papers were signed.

The projects they had in mind included remodeling the kitchen, adding a barbecue in an existing chimney, redecorating the living room, changing the heat registers from the floor to the wall, recovering the floors, and painting the whole interior.

Betty Lotz helped the Brownlies achieve a light and airy feeling throughout the house. She suggested taking out a wall in the hall to open it up, and using pastel colors on the walls. She helped remodel the ugly old fireplace in the living room with built-in storage at either end.

Jack and Eleanor are both in the floor-covering business. Their experience helped them to determine the areas where hard and soft coverings should be used. The living room and study on the first floor are carpeted, as are the stairs leading to the second floor. Areas of heavier traffic, such as the hall, dining room, and kitchen, have vinyl tile flooring.

## The Coes

(continued from page 42)

Mr. Coe feels that a home that is old, and filled with things old, gives a family a sense of having deeper roots.

"If you want to raise a family," he adds, "you have to have space and doors. Doors were a wonderful invention. Those open TV areas, dining areas, family room-kitchen areas are for the birds!"

"In my business, I have to entertain a lot. In this house, we can give a buffet dinner for 60 almost as easily as a small dinner party for just a few couples."

When the Coes first moved into the shabby, 21-room house, many contractors had already given it up as too far gone. Undeterred, the Coes moved into the old servants' quarters while some 25 workmen went to work. Once they were through, the Coes turned to their own decorating talents to transform it into the bright, cheery, home it is today.

The dark stained woodwork in the living room was painted a Williamsburg blue and the fabrics and carpeting were done in a sunshiny gold. The fireplace, which had to be jacked up by two iron posts, was given a new marbled facade. A conversation piece in the living room is a secret passage behind the bookshelves leading to a room below.

Most of the Coes' furniture and furnishings have been picked up over the years or inherited. One exception is the large dining room table. The Coes had to have it made because they never found one large enough to suit the proportions of the 18x26' room.

Ann Coe likes to tell friends about the family's "frog lamps." These are two old Siamese incense pieces which the Coes had made into lamps. Some time ago, young Kibo decided the bases would make a perfect home for his two pet frogs. It wasn't until two weeks later that a chance inspection uncovered their habitat.

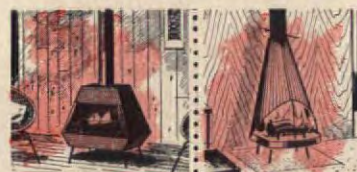
Says Mrs. Coe, "In a house this size, it takes two weeks to discover you have a family of frogs living with you!"

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## WHAT TO CONSIDER WHEN YOU BUY AN OLD HOUSE

The nine houses we have shown you on pages 29-43 are very attractive. The people who own them are happy they took a chance on a big, old house. But, is such a house right for everybody? Is it right for you?

Space is the biggest factor in wanting an old house. The second is that all this space is available for around \$20,000. But don't let the vision of a room for everybody with plenty of space to put everything, and the remarkably low price blind you to the serious aspects of buying such a house.

The three major things to consider, even before you start looking, are financing, initial outlay, and upkeep. All these mean

money—probably much more than you would estimate.

### FINANCING

It isn't as easy to finance an old house as a new one. If the house is in very poor condition, you probably won't be able to get a mortgage until the necessary improvements are made. In this event you must either have the cash to pay for the house outright, or find a seller who is willing to wait for his money until you can get a loan.

Once you have title to the house, you can get a commitment from a lender that, after the improvements you plan are made, he will give you a mortgage based on the appraised value of the home plus the planned improvements. An important point to remember is that the appraised value may not be as much as the total amount you paid for the house plus what you spend on improvements.

Another way to finance your venture, after you hold title to the house, is to submit your plans for improvements to the lender, who will appraise the property on the basis of the value of the house when alterations are completed. He will then advance you money on a "building" loan agreement as the various stages of the work are

done. Once the work is completed, this loan can be converted to a regular mortgage.

You may also get an FHA or conventional home-improvement loan. An alternative would be to locate a contractor who will do your work and is financially able to wait for payment until you get your mortgage.

### INITIAL OUTLAY

Unless you are fortunate enough to locate a house which has been modernized, you could find yourself spending close to \$10,000 to make it livable.

The major changes usually required by the lender are rewiring, new water piping, and a new heating system. These three items alone can be quite expensive.

**Wiring.** Usually kitchens, laundries, and dining rooms are the only rooms that require completely new wiring. This is because modern, heavy-duty appliances need their own circuit and cannot be added safely to old wiring.

Knob and tube wiring, which dates back to when electricity replaced gaslighting, may be permitted to remain in lighting circuits, providing it is inspected and found to be in perfect order. Check local building code.

The first floor sometimes has to be completely rewired, but if the second floor wiring is in good condition, BX cable can be added to it. If this isn't possible, then newly added outlets are wired in BX cable with circuits brought from a new panel box in the cellar.

In most cases a new 100-amp. service is the first electrical need. Once this is installed and the immediate needs taken care of, additional wiring may be put in at a later date.

**Water piping.** In most old houses the pipe is of galvanized iron or yellow brass. Galvanized iron will corrode, which lowers the water pressure and weakens the pipe. In many parts of the country chemicals in the water will corrode yellow brass. If galvanized iron pipe is over 30 years old, it's due for replacement.

Should leaks occur, it is often necessary to replace large portions of piping as it can no longer stand the strain of repairs.

Sometimes it is not too difficult to install new water pipe in a house. Today's flexible copper tubing can be snaked down through the walls. However, should there be obstructions in the walls, which is frequently the case, plaster, wall-board, or paneling may have to be

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removed and replaced at additional cost. In some cases it is cheaper to remove the ceiling or floor in order to install new piping. **Heating.** If you have visited many big houses, you've probably noticed how drafty they are. When you consider the many rooms, high ceilings, oversized windows, and long halls, it's easy to see why. Much of the heat loss can be cut down by the use of storm windows and the addition of insulation, if there is none. The initial investment for both of these may be high, but it will be compensated by the savings in fuel.

The most important thing to consider is the heating system itself. Most heaters in old houses were inadequate and people used their many fireplaces to supplement the heat. In addition to being inadequate, heaters over 30 years old are definitely running on borrowed time.

Other factors besides the age of the heater enter into the need for a change. The old gravity-type system needed large pipes and a greater amount of water had to be heated than is necessary for a modern system with forced circulation. Also installation of a heater designed for gas or oil is decidedly more efficient than an old-style heater, which was probably originally designed for coal and later converted to oil or gas. And such

obsolete equipment will not have the safety controls that are on heaters today.

**Other trouble spots.** Termites, decayed woodwork, leaky roof, clogged and dirty chimney flues, and wet basement can all run into large sums of money. You also may be required to repair them before you can get a mortgage.

**Updating for convenience.** Besides the things the lender may require, there will be things you will want to improve. One of these will undoubtedly be the kitchen. You'll want to put down resilient flooring, replace open shelves or free-standing cabinets with built-in cupboards, put in a new sink, and make space for whatever appliances you now have or plan to buy, such as a dishwasher, washer, dryer, built-in oven, and range top with hood and fan.

Closets are practically nonexistent in most old houses. To provide closets for each bedroom and linen closets for the bathrooms will be costly.

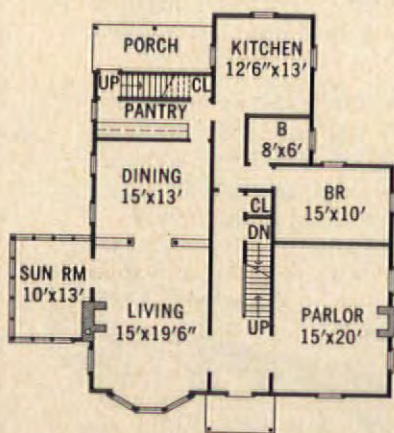
Floors may need refinishing and certainly the rooms will require paint or wallpaper. When you consider the size and number of the rooms, this becomes expensive.

Cracked plaster will have to be repaired or, if it's too bad, paneling or plasterboard put over it.

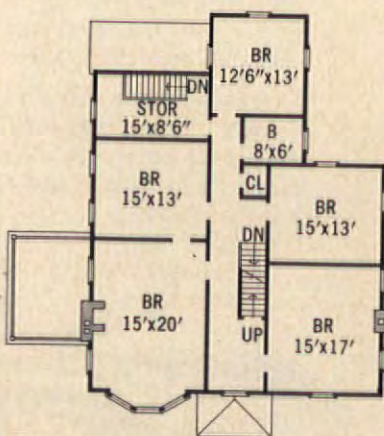
Fireplaces may have been converted to gas and

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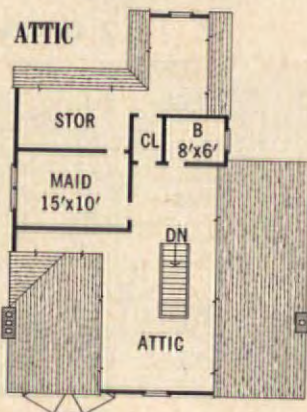
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(continued)

will have to be restored if you want to burn wood. **Total initial outlay.** To give you an idea of what your initial outlay might be, we have drawn up plans for an average big house. See the plans and list on page 83 for estimated costs.

### UPKEEP

Once you've moved into a big house another set of problems arises. For one thing, can you afford to heat it? An average year's oil bill for a house such as we show here would be about \$465, not including hot water.

## COMING IN MAY

**"Can't make up your mind whether it's the right time to buy a new house? . . . 1961 may be the best time in years for you to take that big step. . . ." Read what the experts say on the vital subject of home buying.**

If this is a house which requires exterior painting, it will have to be done every four years. An estimated cost would be \$1800. Inside painting will be expensive too, especially if you haven't the time to do it yourself.

Because of the size of the house you and your wife will probably have neither the time nor energy to maintain it all yourselves. So be prepared to pay for the services of a cleaning woman, painters, and repairmen.

### CHOOSING THE HOUSE

If after reading about the major pitfalls of buying a big old house, you feel you are financially and physically able to swing it, here is some advice on how to choose the right house for you.

**Taxes.** When you find a house that looks good, check with the town clerk or tax appraiser to find the amount of taxes on the property. Taxes on some old houses are extremely high.

You should ask about other assessments such as school, sewer, and water taxes. Also inquire whether any major neighborhood improvements are planned such as sewers, new water mains, road repairs, and sidewalks.

**Neighborhood.** Walk through the neighborhood and notice the other

houses. Are they kept in good repair? Are the grounds well maintained? Are they single-family dwellings or have they been turned into rooming houses, two-family homes, or funeral parlors? Lenders have certain requirements for the neighborhood a house is in. If possible, try to find out what kind of neighbors you would have. Are most of them near your own age? Do they have children for yours to play with?

**Zoning.** Find out from the local zoning commission if the neighborhood is zoned exclusively for residential use and whether any changes are contemplated for the immediate future.

**The house itself.** Carefully inspect the house to find out exactly what it will cost to put it in good shape. It is best to get a professional house inspector, a local residential architect, or a contractor and pay him to inspect the house and give you a detailed estimate on the cost of repairs. This inspection may cost around \$100, but it's worth it.

**Sales contract.** The seller may insist on a contract before you have a chance to investigate the fore-going. Have one drawn up by a lawyer that is contingent on the taxes being reasonable, zoning meeting your requirements, that you will be able to get proper financing, and that the cost of needed repairs will not come to more than a specified amount.

### SUMMING UP

One important thing to remember is that it's worth putting a lot of money into an old house only if you do it for your own benefit. You will rarely get all your money back if you should have to sell the house within a few years.

As we said in the beginning, an old house isn't for everybody, but if you need space, have plenty of cash available, don't mind the work, and enjoy having separate rooms for all your family, you'll probably love a big old house.

### SHOPPING INFORMATION

#### TAKE A CAN OF FRUIT JUICE

Pages 60, 61: Silver—Towle. Blue silver sherbet glasses—Pinata Party Shop. Silver casserole holder—Crescent Silver Mfg.

#### KEEP YOUR CARPET CLEAN

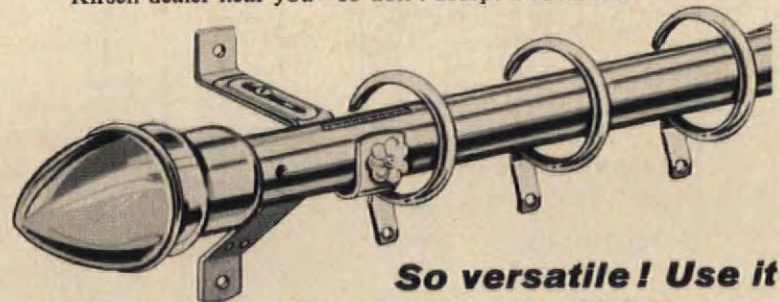
Page 88: Electric rug brush—Glamorene, Inc. Convertible floor care machine—Johnson's Wax. Shampoo King rug shampooer—Easy Glamur. Scrubber-polisher-rug cleaner—Westinghouse. "Floorsmith" rug cleaning floor polisher—Shetland Co. Page 90: (Top) Sweep Master and Scrub Master—Bissell. Canister vacuum cleaner with Vibra-Beat rug nozzle—Eureka Williams Corp. "Magic Mite" vacuum cleaner—Singer. Carpet sweeper—E. R. Wagner Mfg. Co. (Center) Convertible upright vacuum cleaner—Hoover. Canister-upright vacuum cleaner—General Electric. Canister vacuum cleaner and upright turbine brush—Sunbeam. Elektrikbroom—Regina. (Bottom) Carpet and upholstery "First Aid Kit"—Servicemaster. Upholstery cleaning kit—Easy Glamur.

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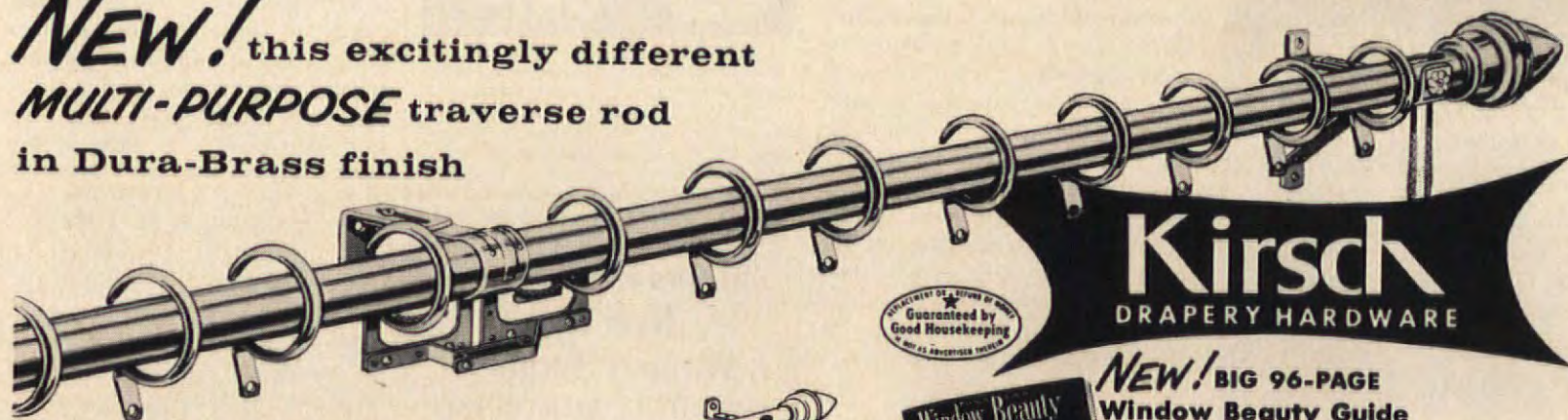
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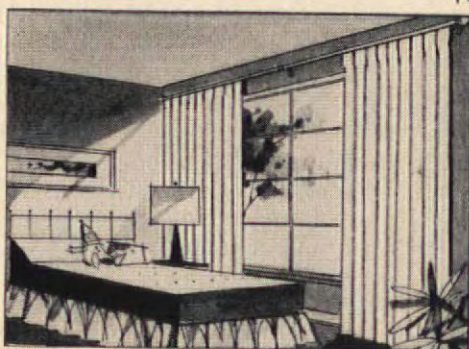
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## Keep Your Carpet Clean

(continued from page 45)

### STAY A STEP AHEAD OF SOIL

Your eye usually tells you when it's time for a once-over lightly with your carpet sweeper or vacuum cleaner. Don't worry about wearing out your carpet with too much cleaning. As a matter of fact, frequent vacuuming is suggested for new carpeting as long as it continues to shed excess fibers and lint. Some carpets shed for as long as a year. It's natural, so don't be alarmed.

Bring out the vacuum cleaner at least once a week for a really thorough deep-down cleaning to lift out sub-surface dirt and grit. Take time to reach underneath furniture and into corners. Watch for any spots or stains you've overlooked before and do what you can to erase them. It's amazing how one small sticky or greasy spot can attract dirt and spoil the looks of a carpet.

All-out house-cleaning time is also a good time for special attention to your rugs and carpets. Shift furniture around to create new traffic patterns or at least move heavier pieces that crush carpet pile. Whenever possible, lift furniture instead of dragging it across a rug.

Room-size rugs will benefit from an occasional turn to distribute wear and soiling. While you're at it, run the vacuum cleaner over the backing, and also clean your rug pad. If it is a firm rubber pad, simply vacuum it. On a pad of hair, jute, or soft rubber, avoid agitation that could damage the surface. Use the hard surface cleaning attachment or, if yours is an upright vacuum cleaner, remove the revolving brush.

### WHEN CARPETS NEED CLEANING

Regardless of how faithfully you vacuum and spot-clean, every rug or carpet eventually needs a more thorough cleaning to get rid of deep-down dirt and surface film. Depending on the type of carpeting and the soil problems you have, this may be only once a year or every few months. Remember, though, that results are better on carpets and rugs that are not too heavily soiled.

There are two ways to clean carpets and rugs. Do your own or have it done professionally, either at home or at a plant, if there is one in your area. In deciding which is best for you, consider cost, time, and the value of the rug.



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R. H. SHUMWAY Seedsman, Dept. 305, Rockford, ILL.

## CLEANING YOUR OWN CARPETS

You may use either a liquid foam cleaner or a dry-cleaning compound, depending on the carpet fibers. Read labels carefully before you buy. Liquids, for example, should be used only for colorfast carpets. You can test yours by rubbing the pile with a damp white cloth. If any color comes off, avoid wet cleaning. On the other hand, some dry-cleaning solvents may damage the latex backing used on some carpets. Or the compound may be hard to remove from certain types of pile.

In general, however, dry cleaners are recommended for carpets of wool, rayon, or nylon fibers. Liquid or foam cleaners are suitable for cotton, wool, and blends of man-made fibers. Of course, most small throw rugs can be tossed into your washer and dryer.

Treat hooked or braided rugs according to fiber. If yours are all wool, you may be able to clean them successfully yourself, as any other wool carpet, but do it gently to avoid snagging loops or breaking stitches. If you have dyed the materials and made your own rugs, they may be safer in the hands of a reliable professional cleaner. Plant cleaning is also better for many of the imported rugs as they may not be colorfast. When you send a rug out for cleaning, provide as much information as you can as to fiber content and dyeing.

Special precautions are necessary with many cleaning products. If any of the ingredients are flammable or toxic, avoid fire hazards and keep windows open for good ventilation. All of this information, plus directions for proper use, are printed on the product labels.

Many floor polishers have attachments for cleaning rugs and carpeting. Specific cleaning products are sold with some, but most machines can be used with either dry or liquid compounds.

If you do use a liquid cleaner, take care to moisten only the surface. Overwetting and slow drying can cause mildew in the backing and eventually brownish stains on the pile. Some special applicators or machines are designed for use with liquid cleaners. They automatically dispense just the right amount of solution and convert it into foam that loosens and absorbs deep-down dirt without actually wetting carpet fibers. So you'll find it faster and safer to use equipment and products made to work together.

Plan on several hours for the carpet to dry after cleaning. To



speed it along, open windows and keep air moving with a fan. Try to schedule cleaning in spring or summer so the family won't freeze while carpets dry. If furniture must be replaced immediately, rest legs on thick blotters of paper toweling to prevent stains. The final step usually is vacuuming to remove loosened soil and fluff up the carpet pile after it is dry. If you use a dry cleaner, you may find it easier, since there's no worry about over-wetting. The cleaner may be either sawdust or powder, moistened with solvent or detergent. You simply sprinkle the compound on the carpet, then work it into the pile with a long-handled brush or an electric rug cleaner.

The solvent loosens soil, and the sawdust or powder absorbs it. Some cleaners may be vacuumed up as soon as the solvent evaporates and the carpet feels dry to the touch. Others suggest waiting for a longer period before vacuuming.

#### PROFESSIONAL CLEANING

If you decide on professional cleaning, either to supplement your own efforts occasionally or because you'd rather not do it yourself, you'll have a choice of plant or on-location cleaning. Plant cleaning is more thorough and also more economical for rugs that can be removed and sent out. They are given a thorough washing and rinsing so that even ground-in soil is removed, then dried scientifically to prevent mildew or brown staining. Wall-to-wall carpeting can be plant-cleaned too. If you are moving, for example, it may be practical to have carpeting taken up, cleaned thoroughly, cut to new size, and relaid in your new home.

On-location cleaning, however, is usually more economical for wall-to-wall carpeting to avoid the expense of having it taken up and refitted. A trained operator will come into your home with special equipment. He'll begin by vacuuming with a heavy-duty machine, then perhaps brushing to prepare the carpet pile for cleaning. He may also use a solvent to remove greasy film in dining areas or near your kitchen before doing the entire carpet, probably with a liquid cleaner. Afterward your furniture will be put back in

place, resting on protective pads.

As with any wet cleaning, the carpet must be allowed to dry thoroughly, then vacuumed. The cleaner will give you an idea of how long drying will take—from 6 to 18 hours, depending on the weather. Don't judge the results until after vacuuming. The more you clean, the better your carpet will look.

Even though you do your own rugs or carpeting regularly, occasional professional cleaning is a good idea, if only to handle special problems such as stains you cannot remove at home.

#### THE COST OF CLEANING

If you are buying equipment to clean your rugs or carpeting, you

can spend any amount from \$1.25 for a long-handled, non-electric applicator brush to \$30-\$60 for an electric floor polisher with rug-cleaning attachments. You can also rent an electric rug cleaner in most communities (check your classified telephone directory), usually for about \$2 per day, plus the cost of the cleaning compound. (continued)

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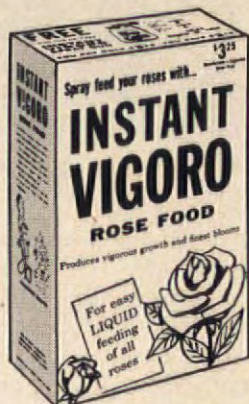
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(continued)

The amount of cleaning product, either liquid or dry, will depend on the type of carpeting you have, the degree of soil, and the method you use for cleaning. However, the average cost for enough compound to clean a 9x12' rug is less than \$2.

Professional cleaning is naturally more expensive, but well worth the cost, particularly when compared with the original price of your rugs or carpeting. Expert care really does protect your investment.

Plant cleaning prices vary somewhat according to your locality and the type of rugs you have. The average rate for good quality cleaning is 10 cents per square foot, slightly higher for orientals or special rugs which involve greater care and responsibility on the part of the cleaner. Mothproofing, soil-retardant finishes, special repairs normally involve an additional charge. In some areas you can save by delivering your rug to the plant and picking it up. Off-season specials, sometimes offered by reputable firms, are another good way to save money. The quality of cleaning may be even better than usual because the plant is less rushed.

On-location cleaning prices are also figured on a square-foot basis. The nationwide average for quality cleaning is 11 cents per square foot, possibly higher or lower depending on local labor rates. An

extra charge is usually made for mothproofing, soil-resistant finishes, spot-dyeing, other services.

Some cleaners will send a representative to discuss your particular cleaning problems, make recommendations, and give you an estimate. Others may simply ask the dimensions of your carpeting when you telephone for an appointment. Firms which handle other services, such as washing walls, cleaning furniture, etc., may offer special combination rates.

### INSECT DAMAGE

If you have purchased your carpeting within the last 18-24 months and it was made in the United States, you can be fairly sure it is permanently protected against moths, carpet beetles, silverfish.

An older rug or carpet should be checked now and then for insect damage, especially in dark corners and greasy areas. You can have mothproofing done professionally or you can do it yourself with products made especially for carpets. Some come in aerosol sprays, and some can be used with an ordinary spray gun. If you have a mothproofing attachment for your vacuum cleaner, by all means use it according to instructions. Whichever method or product you use, be sure to treat the entire carpet, not just the area where you found insect damage. (continued on page 92)

## For cleaning carpets at home



Do-it-yourself has improved with equipment designed for the job. Examples (l. to r.): electric rug brush you can rent and use with dry cleaning compound; floor scrubber-polisher-waxer also dry-cleans carpets with a specially designed brush; non-electric rug shampooer dispenses foam cleaner; floor polisher-scrubber with liquid dispenser shows brush attachments (foreground) and rug cleaning dolly, adjustable to height of pile; floor polisher with automatic dispenser and twin-brush design for smooth operation, comes with self-adjusting unit (not shown) for cleaning carpets.

Shopping Information, page 84

(More pictures on page 90.)

### LADIES' HOME JOURNAL

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# You gonna paint walls?

(continued)

## For regular carpet maintenance



New equipment to fill every need (l. to r.): double-duty machine has one power unit and two tanks, one for vacuum cleaning, one for scrubbing and drying washable floors; canister vacuum cleaner has a special vibrating-action rug nozzle; hand vacuum cleaner is ideal for use on stairway carpeting; carpet sweeper works on bare floors as well.



More variety in vacuum cleaners (l. to r.): upright cleaner with beating-sweeping action is convertible for use with attachments; a canister becomes an upright with a motorized carpet brush; another canister has an upright rug-cleaning attachment with a revolving brush and air-turbine motor; space-saving electric broom is lightweight but powerful.

## For emergencies

Accidents will happen, so be prepared. For your cleaning closet: (l.) kit of materials and directions for treating spots and stains; (r.) two-piece upholstery-cleaning kit handy for erasing spots on rugs and carpets.



Better pick paints in flower-fresh colors that make work heap easier!

## LOWE BROTHERS

## PAINTS

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## The trouble with French fries...

...is that they play havoc with kitchen cabinets, ceilings, and the general area around the stove. Bacon doesn't help either. Greasy smoke stains everything. And when it comes to redecorating those yellowed areas either with wallpaper or conventional paints, the greasy stains bleed right through.

Our solution? Undercoat first with our unconventional primer-sealer, 3-purpose B-I-N. One of its prime purposes is stain-killing. With B-I-N you can restore your kitchen to its original sparkling cleanliness easily and without fear of stains coming through to spoil your efforts.

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So much for stain-killing. You know all about B-I-N's quick-drying if you read our column regularly. (This is our second, actually, and they may not be so regular considering what advertising costs.) You can finish over B-I-N in only 45 minutes with your paint or enamel and complete your painting job in just one day. For reasons why professional painters have made B-I-N an essential part of their painting supplies for sixteen years, write for our booklet "When and Where To Use A Primer-Sealer."



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(continued)

# HOW TO TREAT CARPET SPOTS & STAINS

Prompt action prevents serious problems

The following remedies, including three formulas you can make, are recommended by the National Institute of Rug Cleaning, Inc., as safe on any type of rug or carpet. A stain list below explains how each remedy is used.

**FORMULA 1** One teaspoon of mild or light-duty liquid detergent mixed with one cup lukewarm water. Apply a few drops to the spot and blot with a damp cloth or cellulose sponge. Apply clear, lukewarm water and blot again. Repeat until the spot is gone, then blot and dry.

**FORMULA 2** Mix ½ cup white vinegar with 1½ cups lukewarm water. Apply the same as above, but leave vinegar solution on the spot for two or three minutes before blotting and rinsing.

**FORMULA 3** (Use very carefully.) One tablespoon of household ammonia mixed with ¾ cup lukewarm water. Apply some to the stain and work it in with a spatula. Rinse with a little clear water.

**DRY CLEANING FLUID** Use nontoxic, non-flammable type, if possible, following directions and safety precautions on the label. Apply it lightly, moistening only the pile.

### General points to follow

1. Blot liquids immediately with clean, white cloth. Scrape up semi-solids with a spatula.
2. Work from edge of spot, toward center. Blot; don't rub.
3. Test formula before using to be sure it is safe for rug dyes.
4. Be patient. Some spots may require repeated treatments.
5. Wet only the carpet pile.
6. Blot dampened area thoroughly, then cover with a weighted pad of clean white cloth or paper towels until completely dry.

### Specific spots and stains

**BEVERAGES AND FRUITS** Formula 1, then a little Formula 2.

**BLOOD (FRESH), GELATIN, VOMIT, EGG** Scrape up, then use Formula 1. If stain remains, apply Formula 3, let it remain for two or three minutes, then rinse.

**BUTTER, OILS, FATS, WAX** Sponge with cleaning fluid.

**CHEWING GUM** Moisten with cleaning fluid, then scrape gum off. Sponge spot with cleaning fluid.

**FURNITURE POLISH, WAX SHOE POLISH** Sponge with cleaning fluid.

**GREASE** Sponge with cleaning fluid and rub with dry towel.

**ICE CREAM, MILK** Sponge with lukewarm water, then Formula 1.

**INK** Blot thoroughly. Apply cleaning fluid to a small area at a time and blot it quickly. Then use Formula 1 in the same way until you see no further improvement. Formula 3 may help. Test it first. If you call a professional, explain treatments used.

**LIPSTICK** Apply cleaning fluid and blot; repeat to remove color, then use Formula 1.

**MUSTARD** Apply Formula 1.

**NAIL POLISH** Apply a few drops of amyl acetate (from your drug store); wait several minutes, then blot with tissues. Don't use nail polish remover or paint thinner.

**PAINT (FRESH)** Scrape off, then apply cleaning fluid and blot up.

**TAR** Scrape off, then sponge spot with cleaning fluid.

**SUGAR, CHOCOLATE, CANDY** Use Formula 1 and rinse well.

**URINE** Saturate repeatedly with clear, lukewarm water and blot well. Then use Formula 2. Color may be permanently affected.

**UNKNOWN** Try cleaning fluid, then Formulas 1 and 2. If unsuccessful, call a professional. THE END

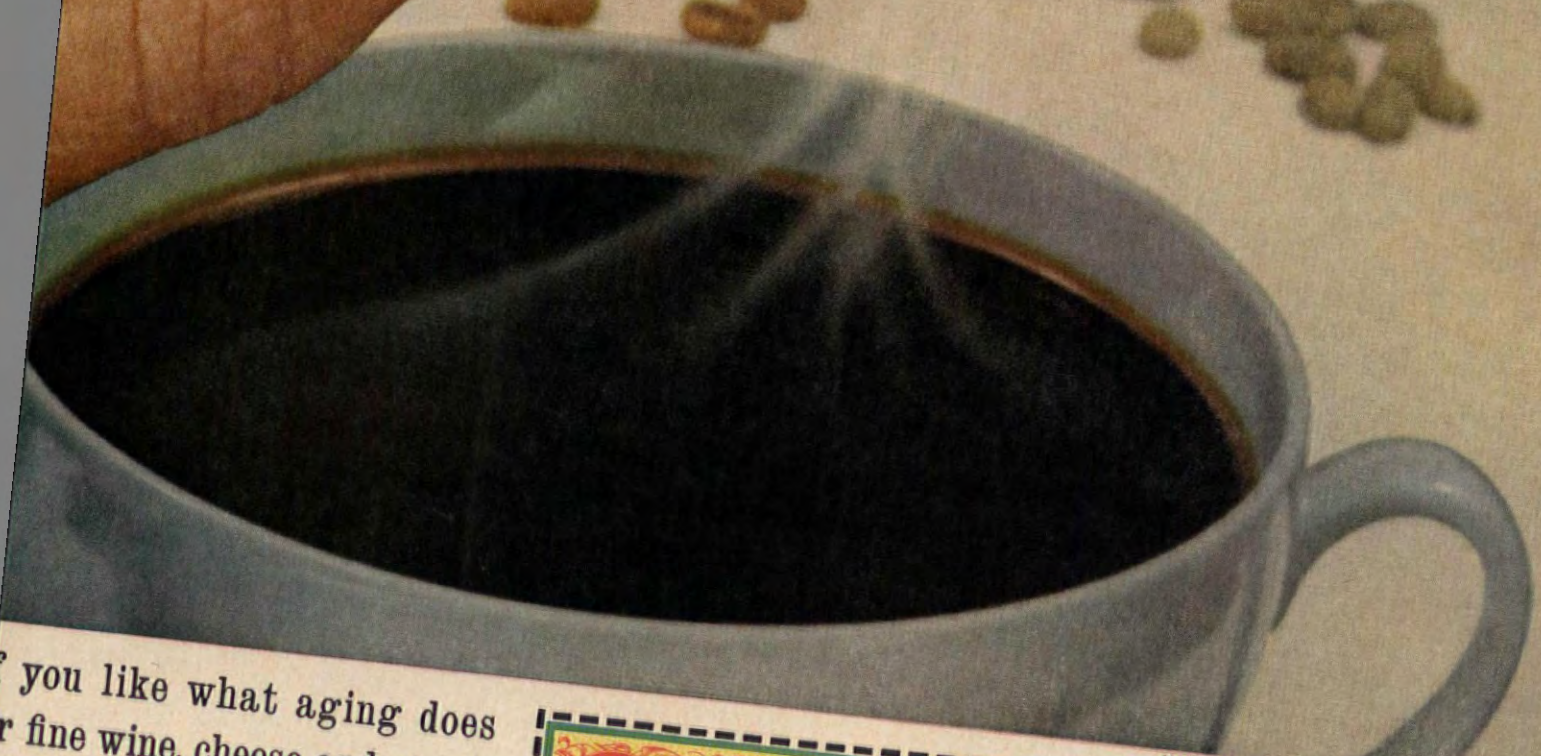
### RUG CLEANING BOOKLETS

For further information on spot and stain removal, send for these free booklets: "Tips on Cleaning Floor Coverings" from the National Institute of Rug Cleaning, Inc., Dept. AH, Bethesda, Md.; and "How to Care for Your Carpets and Rugs" from the American Carpet Institute, Inc., Dept. AH, 350 Fifth Ave., New York 1, N.Y.



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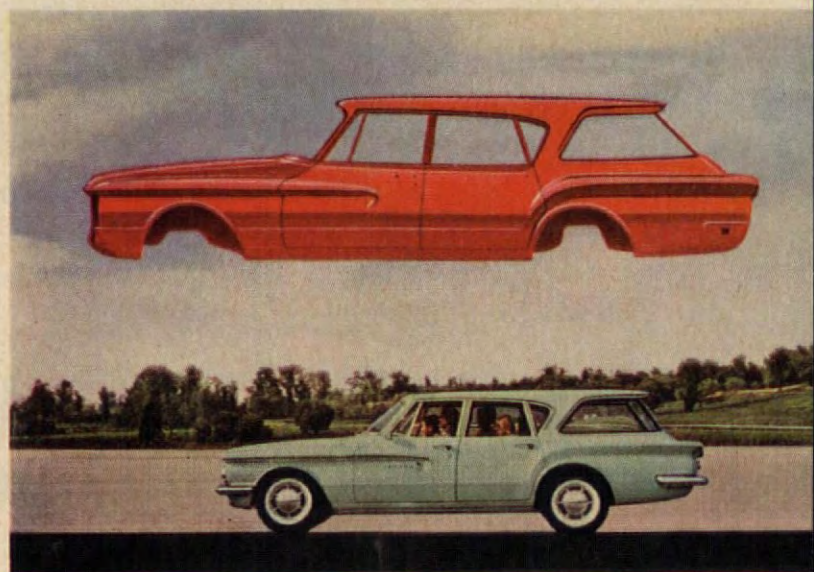
A busy mother needs all the help she can get. And these wagons really provide it.

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But this is only the beginning. There are many other fine features offered. See your dealer. Let a drive bring out the difference great engineering makes.

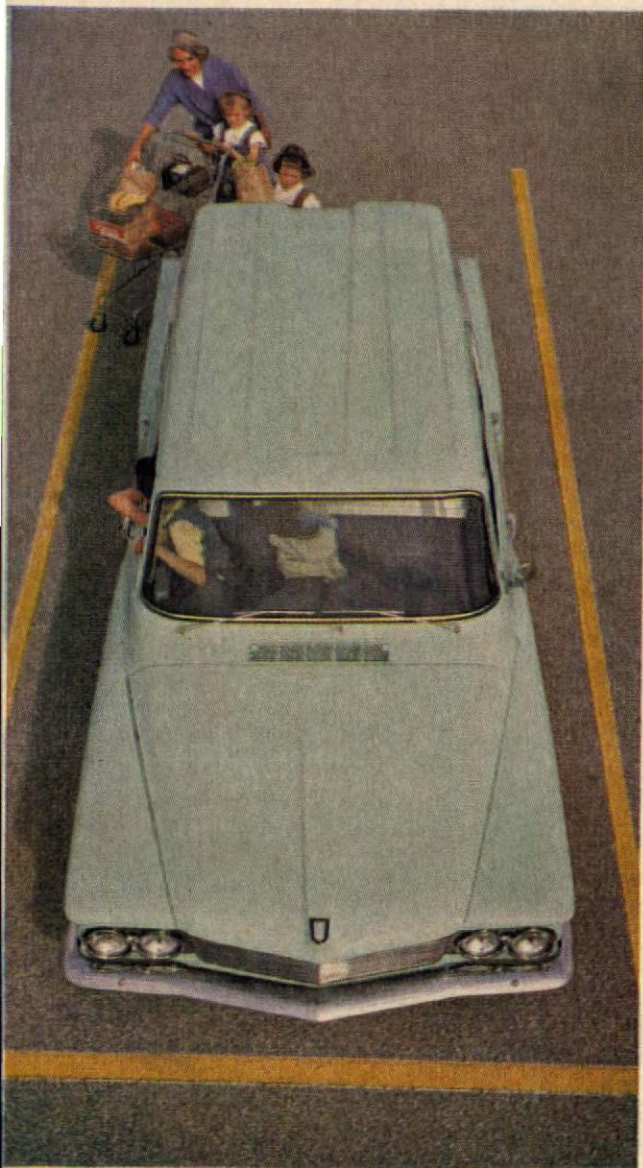
**25 models to choose from**—9 Plymouth wagons • 2 Valiant wagons  
2 Dodge wagons • 6 Dart wagons • 2 Lancer wagons • 4 Chrysler wagons.



**You'll wonder where the rattles went.** First time out you'll notice the quietness of your 1961 wagon from Chrysler Corporation. It's built the Unibody way—a solid welded unit that stays shipshape and tight, year in, year out.



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most of the driving*



**Lancer wagon**—Dodge's new compact—easy to load, easy to park, and mighty easy on gas.



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**Chrysler wagon**—smart looks and luxury in the quiet, roomy wagons that fit any suburban setting.

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*Serving America's new quest for quality*



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HANDSOMELY COLORED

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Arthur Singer, foremost wildlife artist, painted the originals especially for American Home Magazine. Reproduced in magnificent full color on 9¾ x 12½" heavy paper, these birdprints add a lovely, lively touch to any room in your home. A truly fine value . . . at a fraction of what they'd cost anywhere else. Compatible with masculine interests, they also lend a charming note of elegance to suit a lady's taste. Try using them as door panels, or as smart room dividers suspended on brass rods. Sets come in gift portfolios ready for framing.

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## OPEN HOUSE AT Susan AND Diane's

THE TREE TOPPERS  
 announce the  
 Formal Grand Opening  
 of their club house  
 Sunday, August 28, 1960  
 5:00 to 7:00 P.M.  
 4165 South Rockford Place  
 Back yard

Susan and Diane Hart

Music—refreshments—favors

*A treetop house that Daddy built  
 from an American Home design*

Dear Sir,

I have been watching your Album of Readers' Homes [see page 112] and I wanted to send you a picture of the house my sister and I think is the greatest. It's our clubhouse Daddy built from an *American Home* design. [June, 1960, issue.]

We had a Formal Grand Opening in August when Daddy finished it. I am sending you a copy of the invitations we sent and the name tags. Thirty adults and children came to our party. We decorated the house with crepe paper and balloons and played records on my record player. I had written to several companies who sent small samples to give as favors.

We have picnics up in our clubhouse and it's a wonderful place to spend the night.

Sincerely,

*Susan Hart*

*In the picture my  
 sister, Diane, 6 years  
 old, is standing on  
 the ground. That's me  
 in the playhouse.  
 I am 10 years old.*







Painted especially for Benjamin Moore & Co. by Stevan Dohanos

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Let yourself go . . . an imagination spiced with color is all you need for a home that's lovely to live with. And your imagination has no limit with Benjamin Moore's boundless color selection. See your Benjamin Moore Dealer and you will find what a little Moore Paint can do for your home!



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Now it's easy to be your own decorator because Lady Pepperell makes it foolproof. Whatever your basic color scheme, these sheets and blankets are color-coordinated to blend, contrast or match perfectly. For instance, see how Northern Lights (with six fashion colors) softly highlights the walls to make this room coolly sophisticated.

Quick as a change of your co-ordinated sheets this room becomes sweetly feminine. Petite Rose is yours in pink, blue, yellow and orchid. Lush "Go-together" blankets in photographs are of rayon and Acrilan.

## How Lady Pepperell takes the doubt out of decorating with "Go-togethers"



Sheer magic—orchid, with Iris pillow cases, complement pink walls...set this room glowing.

A slightly daring mixture—orchid Bridal Rose in rich contrast to yellow...a combination that comes off deftly because of perfect color co-ordination.

Look what a smart change can do! Multi-Stripe—a confection of bon bon colors turns it gaily informal.

## Beautiful sheets and blankets...all color-coordinated to mix and match!

Crisply tailored—that's the feeling of this bright-as-a-button bedroom. Achieved by the simple trick of combining gay Solo Stripes with a solid pastel, and striped blanket.

Hard to believe it's the same room, isn't it? Now it's softly romantic...traditional as grandmother's sampler. Antique Rose comes as a border print or all-over pattern in yellow, pink, and blue.





THEODORE A. WESTON

# IF YOU MUST START YOUR LAWN THIS SPRING. . . .

Spring is *not* the best time of year to start a lawn in the northern part of the country. The best time is late summer or early fall. But if you have no choice in the matter—if you *must* start your lawn this spring—then stop at nothing to start it right!

Two things most likely to trouble you with a spring-sown lawn are watering and weed control. Because summer heat and drought usually strike before the grass is mature and deeply rooted, you may lose your lawn if you neglect watering even briefly. And you're sure to have a rougher time with weeds and crabgrass than you'd have in the fall. Then, too, you'll have to mow the grass more carefully, watch more closely for disease, and be more forcefully insistent that both youngsters

## POOR START

## GOOD START



Give spring-sown grass the best possible start. Here's proof that it pays off. Grass at left was sown on uncultivated, unfertilized soil, with the surface scratched just enough to hold seed. Grass at right was sown on well-fertilized soil cultivated to a depth of 4". The seed was the same. Not only was the poor-start grass weaker, as you see, but it took two weeks longer than the good-start grass to reach this height.

and adults give your new lawn a fair chance of survival.

Still, a good lawn *can* be started in the spring. The work is the same as in the fall. There's just more of it! Specifically, here's what it takes:

**Soil Preparation.** Don't start anything while the ground is still wet and sticky. Wait until it has dried out enough to be crumbly when worked. Then spread lawn food on the surface at about 20 pounds per 1000 square feet (20x50' or 25x40') and turn the soil to a depth of at least 4 inches. For a small lawn you can use a digging fork, but for a large area you'd better rent a garden (continued)

*How we love our new yard!*



*While the garden hose keeps Junior and Kathy cool, our new Anchor Fence keeps them safer than ever.*



*Janie and her admirer from next door... looks like a real romance! His parents like our Anchor Fence, too.*

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FENCE—**  
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Your yard, too, can be a safer, happier place for the whole family . . . surrounded by the good-looking, lasting security of a genuine Anchor Fence. Anchor stands guard against the hazards of traffic and trespassers. And famous Anchor Fence *quality* is now available in *all-aluminum* or *steel* . . . square posts and square gates with standard or new Modernmesh, woven 4 times closer. For free estimate, call your local Anchor office.

For colorful free booklet, mail to Anchor Fence, 6504 Eastern Ave., Baltimore 24, Maryland.



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Plants: Baltimore, Md.; Houston, Texas; Whittier, Calif. Sold direct from factory branches in principal cities.





## HOW TO TAKE THE BUGS OUT OF OUTDOOR LIVING

An hour or two before your "cookout" or badminton game . . . any outdoor activity . . . spray the shrubs, flower beds, and grass areas where insects hide and rest with malathion. Malathion is the insecticide that controls nearly all outdoor insects. Malathion guards your outdoor activities and your whole garden for days!

Outdoor living is great if you're not swatting flies . . . stamping ants . . . slapping mosquitoes. Ask your dealer about the inexpensive applicators that make control with malathion a simple matter . . . hose sprayers for large areas, dust guns or bug bombs for spot treatment. Put fun *back* into outdoor living with malathion.

Over 100 manufacturers package malathion sprays, dusts, and aerosols under their own brand names. Look for the name *malathion* on the label or in the list of ingredients . . . at garden centers, hardware, department stores. Write for FREE leaflet: "Malathion Protects Your Whole Garden." American Cyanamid Company, Agricultural Division, New York 20, N. Y.

(continued) tractor or hire someone with his own equipment to do the job.

Rake the surface to even out all mounds and depressions and to remove stones, tree roots, and other debris. But don't pulverize it, because a slightly lumpy surface holds seed and absorbs water better, and it doesn't cake so badly when it dries out.

After raking, spread another 10 pounds of lawn food per 1000 square feet so there'll be enough nutrients at the surface when the grass starts to grow. If you're careful you can spread the fertilizer by hand, but a spreader makes the job easier and insures more even distribution.

**Seed Sowing.** If you want a good lawn, buy top-quality seed. You'll need only 3 or 4 pounds per 1000 square feet and it'll be one of the most important but lowest-cost investments you'll make in your garden. Choose the right mixture for full sun or light shade, or buy some of each if part of your lawn will be sunny and part shady.

### CRITICAL TIME FOR NEW GRASS

PHOTOGRAPHED AT BROOKLYN BOTANIC GARDEN BY LOUIS BUHLE



*Baby grass is extremely small and delicate. From a distance it looks like green fuzz. But here's how it looks at close range soon after it comes through the ground. The roots are about the same length as the leaves. In hot, dry weather the soil surface may dry out in a day—or even in a few hours—and if it's not watered, most of this young grass may be lost. So you see how critically important early-stage watering is!*

Sow half the required amount of seed, either by hand or with a spreader, walking in one direction and the other half walking in a crosswise direction. This will distribute it more evenly than if you sow it all walking in one direction.

If the soil is rather fine from raking, drag the back of a lawn rake lightly over the surface to just barely mix the seed with the loose soil and fertilizer. But if the soil is still fairly lumpy this isn't really necessary.

To help prevent drying out, and to check washing in case of heavy rain, mulch the surface *lightly* with straw or hay right after sowing. There's no need to remove the mulch later, since it'll be covered by grass and will decompose.

**Watering.** If the soil is moist, there's no need to water immediately. But if it's dry, water it long enough to wet the upper 2 inches. Use a fine-spray nozzle or sprinkler and watch to see

that there's no runoff or puddling.

From now on, for the rest of the summer, water often enough to prevent the surface from ever drying out. The first few weeks are especially critical. Hot, breezy weather can burn up newly sprouted grass faster than you may think, and if your soil is light you may have to water a couple of times a day.

Midsummer heat and drought, too, can destroy two-month-old grass in a few days if you neglect to water it.

But this does *not* mean keep the soil continuously soggy-wet. Water-logged soil is almost as harmful as bone-dry soil, for it suffocates roots and increases the chance of disease.

In dry weather it's best to test the upper 2 inches of soil every day. Dig up a small sample with a trowel. If it feels moist or damp, don't water. If it feels dryish or powdery, water it long enough to moisten the upper 2 inches.

**Mowing.** As soon as the grass is 2½ to 3 inches high, start mowing it. Keep the mower set at 2 inches until mid-September, then set it at 1½ inches if you prefer the grass shorter.

When the mower is at 2 inches, cut the grass as soon as it grows to 2½ to 3 inches. When the mower is at 1½ inches, cut the grass when it gets to 2 to 2¼ inches. When the grass is growing fastest, this may mean twice a week.

**Feeding.** If you start your lawn this month or early next, feed it with a nonburning lawn food in early June and again in early September. Apply the fertilizer according to directions and water it in directly afterward.

**Weeds.** You can't use pre-emergence weed and crabgrass preventives close to the time you sow seed, and soil fumigation is too much trouble for most home gardeners. So your best way to control weeds and crabgrass is with the standard post-emergence chemicals.

Wait until the grass is a couple of months old before using these materials and follow directions to the letter. Then next spring, if necessary, use a pre-emergence preventive.

**Insects and Diseases.** If you've watered, fed, and mowed your lawn properly, but find patches of dead or sickly grass later on, the chances are insects or diseases are at work. The common lawn insects are root-eating white grubs (revealed by lifting affected sod with a shovel), sod webworms (indicated by small tan moths flying out of the grass when mowed), and chinchbugs (tiny flylike pests at the base of grass stems).

Sprays or dusts containing DDT, chlordane, or dieldrin usually control these pests, though a new chemical called diazinon works best on chinchbugs, according to recent reports.

If no insects can be found, the trouble may be due to one or more of half a dozen turf diseases. They're difficult to identify, but they can usually be controlled with a turf fungicide containing mercury, cadmium, calomel, thiuram, or an antibiotic.

THE END





Pile 100% Du Pont 501 Carpet Nylon

If you want everything in carpets...

you'll find it in Lees' "Happy Day". Woven of new Du Pont 501 Carpet Nylon, this carpeting has a soft, lush texture that resists shedding and fuzzing, cleans beautifully, wears for years—and then more years! If you're looking for everything a carpet can offer, be sure to look for heavenly carpets by Lees with pile of 100% Du Pont 501 Carpet Nylon—and the label that says so.



Du Pont 501 Carpet Nylon



BETTER THINGS FOR BETTER LIVING... THROUGH CHEMISTRY





WARREN REYNOLDS

*Giant zinnias are the back row in this border; celosia 'Forest Fire' is in the middle; dwarf yellow marigolds make the front edging.*

## SHOWY BORDERS FROM SEED

GRETCHEN HARSHBARGER

For spectacular borders of annuals, you can't beat these. Start them from seed outdoors this spring to bloom this summer. Here are three different groupings of a basic assortment of flowers. Each of the three borders is planned to co-ordinate colors and heights, and to give you a front edging row that will begin blooming quickly. All the seeds can be planted the same day, in the place they're to grow all season. You can expect first bloom (on the low row) about six weeks after sowing. The taller rows will start flowering later, but from the beginning you'll have color in the celosia row, because the leaves of the variety we have chosen are red.

These flowers will all continue to bloom until frost. Here, to mix and match, are the flowers we chose:

White sweet alyssum ('Little Gem' or 'Carpet of Snow'), 3-6" tall, is easy, quick-blooming, and pretty for a long time. Seed may be planted early while ground is cool. Plants can get along without thinning, but do better with it. When flowers begin to look tired, rear half of plants can be sheared near the ground, and new growth will start a new cycle of flowers.

Celosia 'Forest Fire' is a very useful plant, since both its leaves and flowers are colorful. Plants grow 2-3' high, with many side branches tipped with bloom. It's a (continued)



GRETCHEN HARSHBARGER

*A variation puts tall marigolds in the rear row. Little marigolds (yellow or orange) are down front. Red celosias are stunning in center position.*

*Shuffle the flowers so that celosia's in the back row. Dwarf marigolds have moved to the middle. Snowy white sweet alyssum is added as edging, to give an airy look.*



Foolproof way to have a lawn like this



A LAWN IS TO LIVE ON

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COMPLETE LAWN FOOD

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Its scientifically balanced, foolproof formula makes it easy to get expert results.

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Greater value, too—you get more actual plant food per bag than with lawn foods selling for much more . . . and each bag feeds 5,000 sq. ft. At garden stores, supermarkets, hardware stores, variety stores—wherever garden supplies are sold.

Easy way to have a weed-free lawn

### End-o-Weed

Lawn Weed  
Killer

Fast-acting formula kills all broad-leaved lawn weeds. In the handy hose sprayer or liquid concentrate cans.



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My, how things grow with

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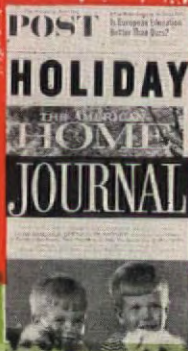


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plume or feather-flowered type of coxcomb, and can be dried for winter bouquets. There are also yellow-flowered plume celosias, and dwarfs in both red and yellow.

**Dwarf yellow marigolds** ('Lemon Drop,' 'Yellow Pigmy,' 'Butterball') 6-8" high and 10" wide, start blooming quite early compared to most marigolds. Their color looks refreshingly cool and bright during summer's heat. They need almost no care, and tolerate drought. Keeping withered flowers picked will improve blooming. Additional dwarf varieties are available in gold and orange.

**Tall large-flowered marigolds**, mixed ('Cracker Jack,' 'Climax,' etc.), are thrillingly handsome in yellow, gold, and orange, and as easy to grow as the dwarfs. Plants stand 30" high, with blooms up to 5" across! Be sure to plant kinds recommended for early bloom, since some varieties wait until near autumn to get going.

**Giant zinnias, mixed**, will have flowers 5" across, on plants 2½-3' tall. You can buy packets of ready-made mixes that will include all colors. Or, if you prefer a predominance of certain favorite colors, buy those and mix them. All zinnias are easy to grow, but don't plant before the ground is warm or you may have it to do over!

#### DIRECTIONS FOR PLANTING

**Time to start** is after the last frost in spring, when the soil begins to warm. Don't jump the gun, for these plants are all tender. They don't start well in cold weather and are killed by freezing temperatures. But when the ground is warm and moist, seeds pop into growth.

**Best place for the border** is where it will get sun at least half the day. In shade these plants make lots of leaves, but almost no flowers. Good locations are along a fence, wall, driveway, or property line.

**Width of bed** should be 3-4'. Make it as long as you want.

**Where to get seeds.** These varieties are so outstanding that you'll find them in almost all mail-order seed catalogues, garden-supply stores, and on flower seed racks.

**How many packets you'll need.** You can estimate roughly that a 25c package of seed of any of these varieties will sow a 15' row.

**Preparing the soil** is important and makes a tremendous difference in the way your plants will grow. The entire area should be dug—not just narrow strips where the seeds will go. For you're making room for wide-ranging roots. Preferably spade (or till) 8-10" deep. In-

corporate a "complete" commercial fertilizer at rate recommended on the package. This is the time, too, to improve heavy (clay) soil by working in humus such as compost or moistened peat moss.

**If your border now has bulbs**, and you don't plan to dig them, prepare rows between the bulbs. Or start your annuals elsewhere and transplant them to this place when bulbs finish blooming. The annuals will grow among and on top of deeply planted bulbs.

**Mark 3 rows.** Space them at least 1' apart in finely raked top of bed. Leave 6-12" between outer rows and the edge of the bed.

**Sowing seed.** Soil should be moist but not wet. Make shallow indentations in each row, ¼" deep for the large seeds (zinnia and marigold) and only ⅛" deep for the tiny seeds (celosia and sweet alyssum). Use edge of long narrow board to do this, or the end of a stick. Beware of making trenches too deep, for seeds should be covered only 4 times their thickness. Try to sow large seeds so they are about 2" apart. Scatter small ones more thickly; mixing sand with them makes them easier to distribute evenly. Too thick sowing is wasteful since you will later have to thin plants to much wider spacing. Firm seeds into soil by patting with your fingers or pressing with edge of a board. Cover with thin layer of fine, moist soil. Keep bed damp.

**How soon they'll come up.** Zinnias, marigolds, and sweet alyssum should germinate within one week, celosia should be up in two weeks.

**After-care.** Your job is to keep the young plants cultivated, weeded, and watered when dry. Also, when they are well started and have several pairs of leaves, they should be thinned. This gives each plant space to grow properly. Thin low row to 4-6", middle row to 4-6", and tall row to 6-12". You can transplant spares to other places in your garden. THE END

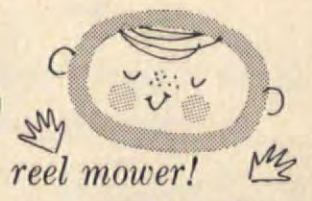
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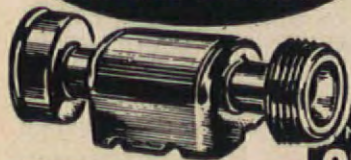
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Faithful copy of the original Ladder Back chair that played such a prominent role in bygone days. Reflecting all the charm of its era, the Madison still blends beautifully in any setting... from the White House to your house. Of specially selected hardwood, it is carefully hand made to last for generations. Hand-woven seat of fibre rush in Colonial 4-point pattern.

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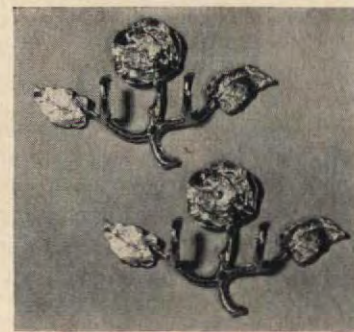
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**ROSE TO THE CHALLENGE** says it's perfectly possible to arrange a lovely hook-up. Full-blown roses grow in gold plate with a Florentine finish and then sprout double hooks, making an elegant hanging garden of a bath or closet! They measure 5¾" across leaves, come with solid brass screws. \$1 each; 3 for \$2.75. Lillian Vernon, 276-AH East Third St., Mt. Vernon, N.Y.



**WE'RE PULLING FOR YOU** to try these distinctive pendant pulls on your current furniture project. They'd finish off a prize auction piece with a flourish, and can do wonders for a characterless cabinet! The bell-shaped black wooden knob drops 2¼" from an antique brass rosette with a scrolled design, 1½" in diameter. \$2 each. Old Guilford Forge, Dept. AH, Guilford, Conn.



**REALLY TICKING**, culottes skirt the issue of how to be a lady in action. Adding the ease of slacks to a pleated skirt's grace, fashion's pet is a fashion plus in Avondale's wash-and-wear ticking! Red, black, or gold stripe, on white. Also in charcoal, blue, or green chambray; navy or faded blue denim. Sizes 10 to 22. \$5.95. 50c post. Old Pueblo Traders, Dept. ATC, Box 4035, Tucson, Ariz.





Welcome to the Market Place! Merchandise, if not personalized, may be returned within seven days for a full refund. Most of the firms mentioned in the Market Place prefer not to handle C.O.D.'s. Unless otherwise stated, postage is included in price.

*Heleen De Motte*

# MARKET PLACE



ON THE BEST-SELLER LIST for their fresh approach to seasonal business are milk-white glass salt and pepper shakers wearing old-style labels. Arriving as a double set, they take their polished pine stand in the middle of the table or can go their separate ways. Complete with stand, 7½" across, \$3.95, 25c post, Meadowbrook Ind., 126-AH East Sunrise Highway, Merrick, N.Y.



IF YOU'VE DRAWN A BLANK wall, bring it to life with an Americana hanging of heavy textured cotton. Beautifully screen-printed in rich tones of gold, green, red, tan, and blue, a bold American eagle dominates this 48x40" map of the Revolutionary scene. Satin-finished stretchers of mahogany-like virola wood. \$15.95. Jennifer House, Dept. AH-3, Great Barrington, Mass.

OTTO MAYA



PARTY OF THE SECOND PART is always in the kitchen, so a 33x53" sampler rug tells what every hostess knows: *No Matter Where I Serve My Guests, They Seem To Like My Kitchen Best.* Hand-hooked cotton with green, red, and brown, on beige, to go underfoot by the kitchen door or hearth (lucky you, to have one!). \$11.95, 50¢ post. Foster House, 6523-AH North Galena, Peoria, Ill.



THINK how you'd be inspired by this 10" reproduction of Rodin's famous *Thinker*. Hand cast with a bronze finish, it's a faithful follower and reflects the bronze original's texture and strong grace. Make sculpture figure in your setting—there's no better starter than this classic! \$10. Pr., \$17.50. Wynn's Fine Arts Studio, Dept. M-4, Lawrence Rd., Kings Park, N.Y.

<b>JOS. E. ROCKWELL-682</b> MAILBOX MARKER Style M . . . . \$1.95 postpaid	<b>GEO. D. BAKER</b> FRAMED MAILBOX MARKER Style MF . . . . \$2.95 postpaid	<b>THE McLAUGHLINS</b> DELUXE MAILBOX MARKER Style EM . . . . \$3.45 postpaid
<b>305A</b> <b>ED MOSGROVE-R-2</b> NAME & NO. MAILBOX MARKER Style NM . . . . \$3.95 postpaid	<b>ADAMS &amp; PERRY-R-1</b> <b>OAK HILL FARM</b> TWO-LINE MAILBOX MARKER Style OM . . . . \$4.95 postpaid	<b>37423</b> <b>THE CRANDALLS</b> NAME & NUMBER LAWN MARKER Style NL . . . . \$4.95 postpaid
<b>THE PALMERS</b> POST-n-WALL MARKER Style B . . . . \$3.45 postpaid	<b>EARL L. SMITH</b> <b>343</b> NAME & NUMBER POST-n-WALL MARKER. Style NB \$4.95 postpaid	<b>THE SHEPPARDS</b> <b>HERMOSA HACIENDA</b> TWO-LINE POST-n-WALL MARKER Style OB . . . . \$6.95 postpaid

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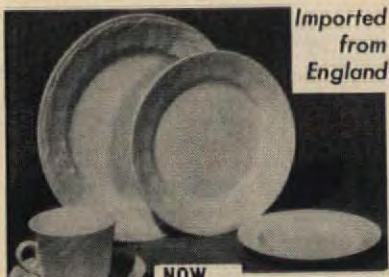
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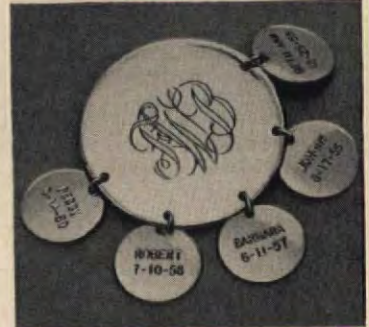
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MOBILE UNITS are colorful prints of vintage vehicles. A charming fleet to group as your fancy dictates, these antique car plaques are framed in wood with a mellow finish. Hang them as the finishing touch in an auto fan's den or a young model-builder's retreat. Each, 3 1/2" across. Pair, \$2; four, \$3.50; six, \$5. Sturbridge Yankee Workshop, 1 Brimfield Turnpike, Sturbridge, Mass.



SEASONS GREETING a mealtime scene are in the stove instead of on it. Cute and colorful, a miniature of Grandma's stove in red and white plastic has two coffee pots that are really salt and pepper shakers. The stove, 5" high, is sprigged with bright flowers and has room inside for sugar. \$1.25. Wilco Fashions, Dept. 53, 35 South Park Ave., Rockville Centre, N.Y.



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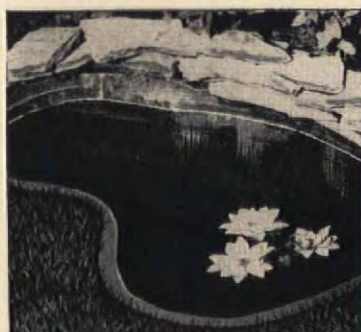
**ARMS AND THE MAN** of the house find each other, and the whole family points with pride! Their authentic coat of arms in color is in relief on a handsome 7x6" wall shield of oak, done according to old records of over 100,000 British and European surnames. Chances are yours can be traced; your check returned if not. \$7. York Insignia Ltd., Dept. AH, Albany Hall, York, England.



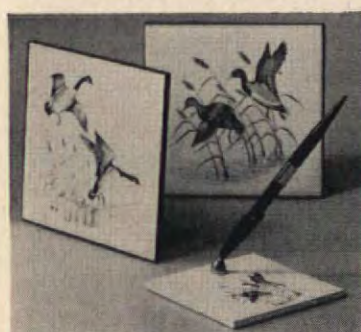
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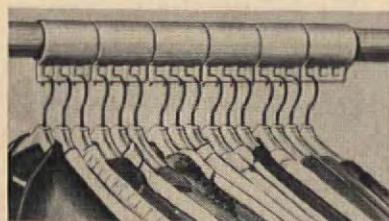
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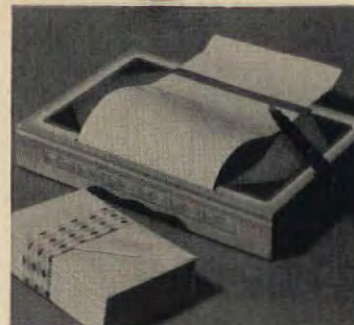


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**HOT UNDER THE COLLAR** when his stays stray or a cuff link is missing? A calm, cool, and collected jewelry case is the order of the day and the temper. Trim and masculine in saddle-stitched ginger cowhide, it has 8 lined sections plus slots for stays. With gold name or 3 initials, a gem-dandy at home or away! \$5.95. Crown Craft, 3-AM Mt. Hope Pl., New York 53, N.Y.



**COCK-EYED OPTIMISTS** are gay rooster candleholders that make a dejected room see the bright side. Taking a pretty provincial attitude with fanned tail feathers traced in red and yellow, black roosters are 6x4 3/4" in cast metal. Nothing else holds a candle to them, strutting their stuff on a plain wall! Pr., \$4.95. Medford Prod., Dept. AH-5, 752 Fulton St., Farmingdale, N.Y.



**MAKE YOUR MARK** a rich ribbon of silk and you'll always know your place. Lovely graduation or confirmation remembrances are these bookmarks with Biblical quotations handwoven in color. They come with the 23rd Psalm, the Ten Commandments, or the verse beginning "For God so loved the world..." (John 3:16). \$1. ea. Jamaica Silversmith, 50 Delancey St., New York 2, N.Y.



**PROJECTION ROOM** aplenty is in a well-styled, handmade end table! Mounted on casters, 16 1/2"x22 1/2"x28" table has adjustable shelves on metal tracks for films, slides, and projectors. Knotty pine: unfinished, \$31.95; antique finish, \$33.95. Tupelo wood: unfinished, \$36.95; mahogany, maple, or walnut finish, \$38.95. Exp. chgs. coll. Jeff Elliot, Dept. AH-7, Statesville, N.C.



**SPLIT THE DIFFERENCE**—never slice English muffins! To see what you've been missing, just roll a muffin down the middle of this clever aluminum cutter—much easier than the two-fork method. It splits the muffin in half, leaving a rough texture for that crisp, toasty goodness they should have. It is 11" long. \$1.49. Nancy Ellen, 601 Spencer Building, Atlantic City, N.J.







**WEARING A FLOWER POT**—pourri of bud vases, any room is dressed to look like spring itself! These 5½" glazed ceramic vases take after the freshest blossoms in your garden to suggest a lily, pansy, and lilies-of-the-valley. They are in delicate colors, with petal-shaped tops and white bases. A mixed bouquet of 3, \$1.98. 35c post. Helen Gallagher, 413-AH Fulton Street, Peoria, Ill.



**SALT WATER DAFFY** people of all ages are sure they're at the shore again, with a box of 50 assorted Deep Sea Treasures—a sea horse, starfish, cockles, "whispering" echo shells, lacy coral, calico clams. A shell game to challenge your decorative imagination, it could also be the start of a collection. \$1. Greenland Studios, Dept. A, 3735 N.W. 67th St., Miami 47, Fla.



**SECRET AGENT** making all the arrangements lets posies know their place. This clever flower bowl has its own glass frog with holes of four different sizes—the big one could hold a candle for a light touch at the center. Hand-blown bowl of cracked glass is a pretty sight in amber, heather, or blue, 3½" high and 5" across. \$4.95. Buyways, Box 469-AH, Caldwell, N.J.



**STAPLE ITEMS** together? Not with this handy little fastener on your desk! A tap on the top secures papers by interlocking the sheets, so you'll never need staples or paper clips again. At the office it's weld-worthy a secretary's time, or is tops at home to keep bills, receipts, magazine clippings in close contact. \$2.49. Spencer Gifts, 601 Spencer Bldg., Atlantic City, N.J.



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**PICK AN EASTER LILY** to bloom with beautiful simplicity this year and for every spring to come. Hand-wrought in sterling silver to be a perennial favorite, calla lily jewelry is a lustrous and lovely highlight for a spring suit or best black wool. Pin is 2½" long, \$3.30; or 3", \$4.40. Screwback earrings, 1¼", \$3.30. Lion's Novelties, 139-AH Payson Ave., New York 34, N.Y.

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Mr. V. A. Syriac, Springfield, Massachusetts

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**WALNUTTY TEA BROWNIES**—Grease two 9" square pans. Follow directions on back of Betty Crocker Brownie Mix for Fudgy Brownies—except add  $\frac{1}{2}$  cup finely chopped Diamond Walnuts to batter. Spread batter in pans. Sprinkle additional  $\frac{1}{2}$  cup walnuts on top. Bake 15 minutes. Cut into squares or triangles while still warm. Let cool before removing from pan. Serve with ice cream topped with chocolate sauce.

