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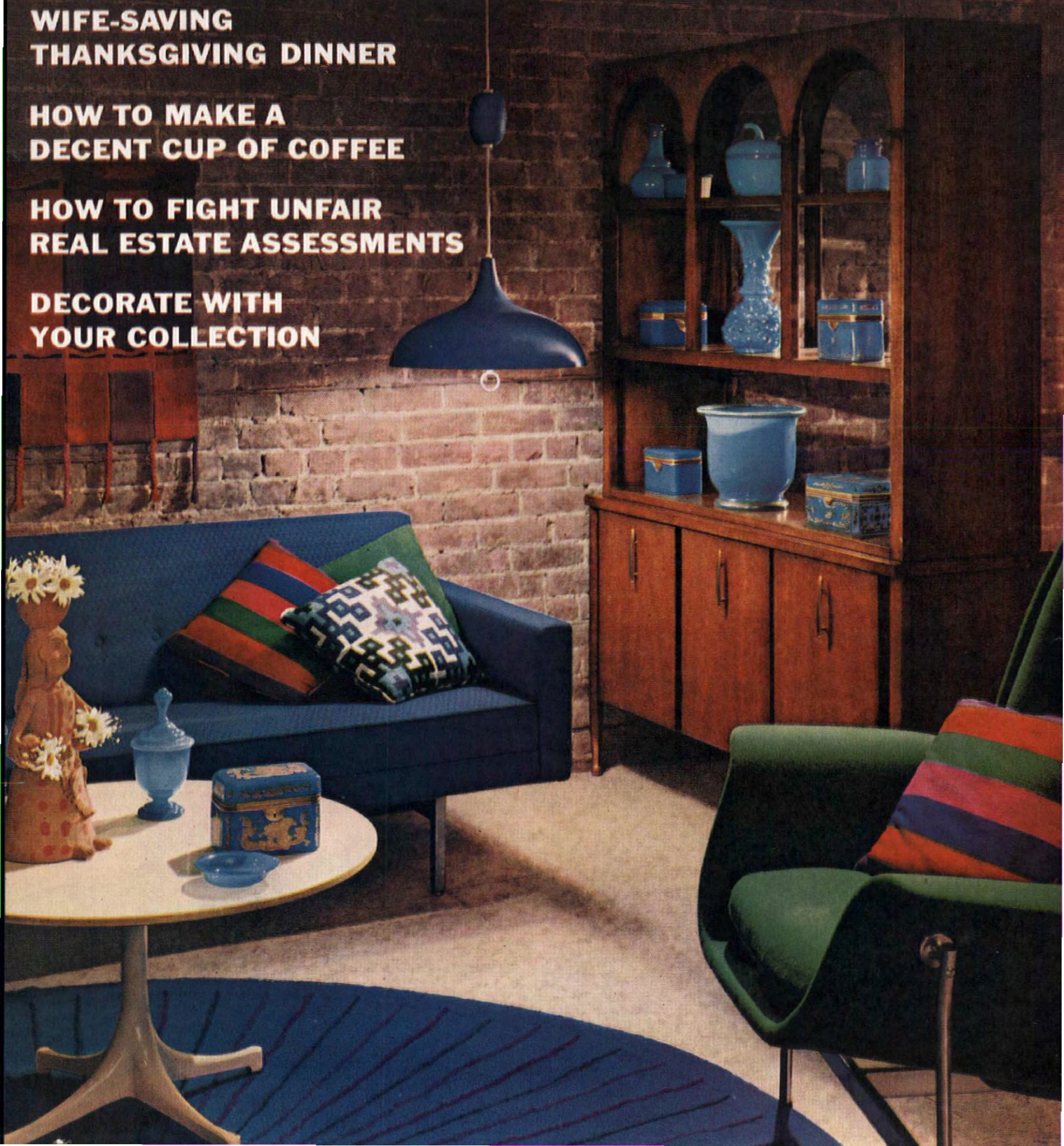
November 35¢

**WIFE-SAVING
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DECENT CUP OF COFFEE**

**HOW TO FIGHT UNFAIR
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**DECORATE WITH
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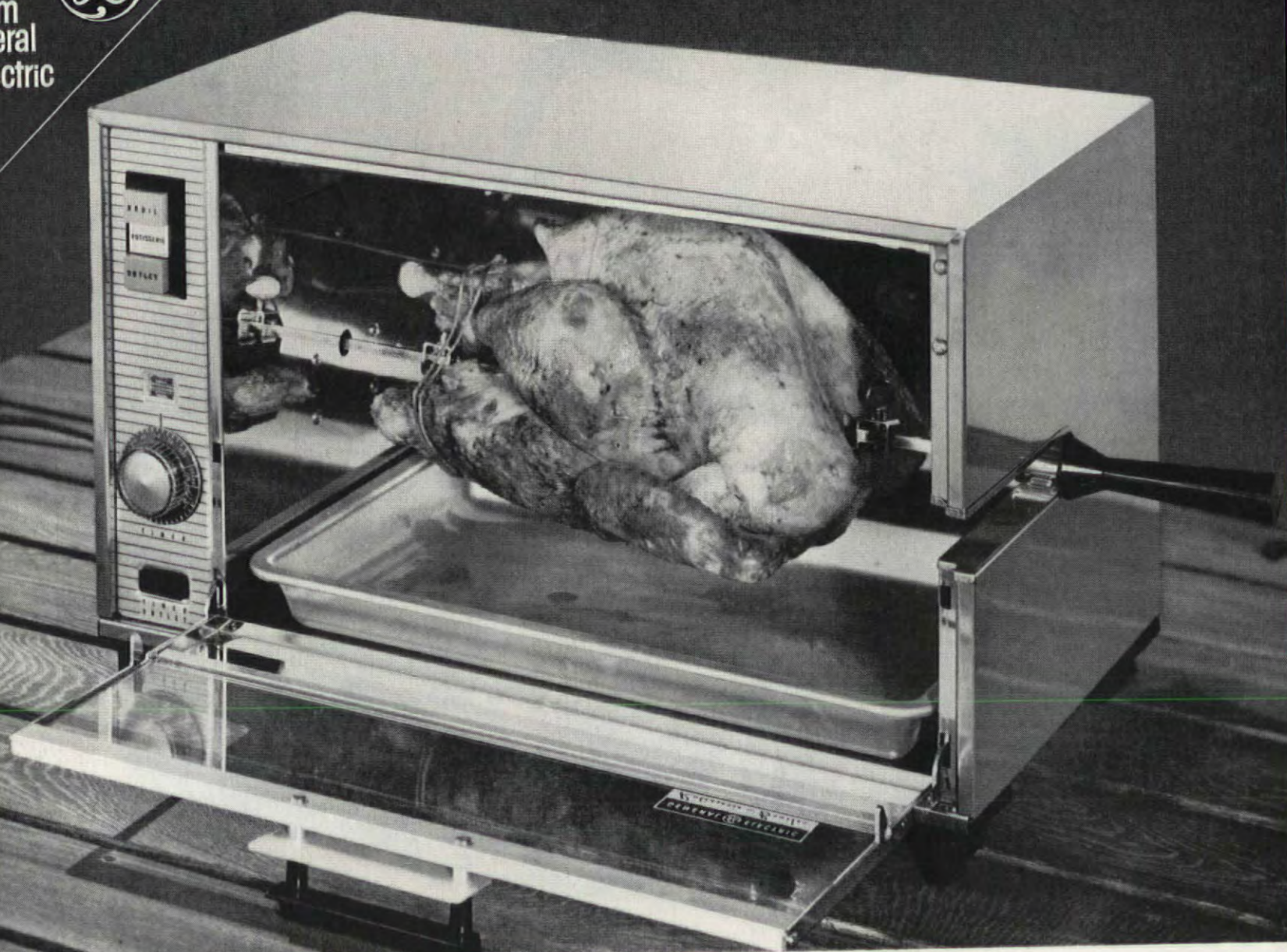
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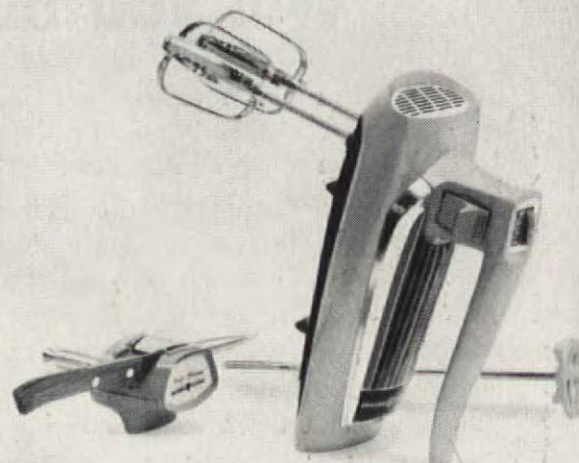
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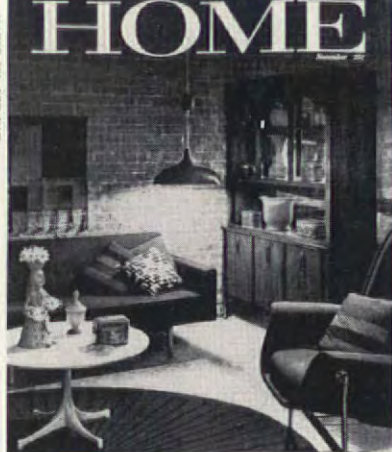
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OUR COVER: Bristol blue opaline styles a contemporary room. More about collections on page 31.

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THE AMERICAN HOME

A Curtis Publication

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FROM OUR HOUSE



STEPHEN MICHAEL

*When the frost is on the pumpkin
there's a wild scramble for
boots and mufflers*

MARGY WYVILL ECCLESINE

It happens every year. They have been outfitted with coats, dresses, pants, shirts, and everything else they need for school. Then comes a soggy, blustery day, a mad scramble in the front hall, and everybody needs boots. I refuse to buy new ones until they have tried the accumulation in the boot box. The growth of feet is so prodigious that usually each one can use a pair that fit the one ahead of him last year. Only objection is that the girls don't want to wear arctics that were bought for the boys, and the boys won't be seen in white boots. Best buys over the years are red boots that seem entirely acceptable to all.

You've Got Me:

Bobby, who has been terribly naughty,
looks up and asks innocently:
"Daddy, why do I act so bad?"

NATURE'S CONTRASTS

Outside there are sudden squalls, a wicked flurry of wintry winds, followed by eerie lights and a rainbow. Inside, you hug into a sweater, plant an amaryllis to watch grow, and fill the house with music, as insulation against that lonely feeling that hovers about in November.

One of my loves in the tree world has always been the red maple. Ever notice that this tree is still catching the sunlight and standing splendidly arrayed in color long after the others have lost their leaves?

Well, Why Not?

"Mommy, why do they call it fall? Is it
because the leaves are falling?"

I REMEMBER GRANDPA

My maternal grandfather was, among other things, a landscape gardener who helped lay out the White House grounds. I often wonder when I see a picture of the White House which of the trees he planted. Until his 86th year, never a spring or fall went by that he didn't start something growing. He made every place he lived beautiful. Even now when I plant a rosebush I think of him. Isn't that a wonderful way to be remembered?

MARCHING ALONG

Some of the children are too young to know what a veteran is, but I have a special appreciation for what used to be called Armistice Day. I can remember hot, tired, dusty men from Fort George G. Meade marching past our home in Maryland, and one of them dropping out of line and slipping through the hedge to ask me for a drink of water. How he thanked me when I ran and fetched him one; how he grinned as he dashed back through the hedge and fell into step with another marching column. That personal contact has lived with me all these years, and rises to mind whenever the flag waves and the bands play to honor those who have served our country.

Pretty Big Picture:

Joan, of coloring-book age, who loves to watch sunsets, has been told about the Master Painter.

She is silent a while, then comments:

"He must have a really big box of crayons."

NO-NAME GAME

"Anybody got a case he wants solved?"

"You can't take money out of a bank till you put it in, stupid."

"Haircuts, cheap, 50 cents."

They're playing one of their favorite games. No name. They've built a village out of a package of construction paper and cellophane tape. Stevie has two enterprises—a detective agency and a service station. Kim runs the bank and the saloon. Johnny has a grocery store and a car wash. Amy is happy with her barber shop, except that there are no customers. Michele, two, is the big menace, wandering around and inadvertently crushing the buildings with a misstep. For excitement, Johnny has just "stolen" \$10, and Stevie is hot on his trail. I just hope this ends peacefully.

Riding the Rails:

For his eighth birthday, Johnny requests a trip to the city, because he has never ridden on a train. At the rate things are going with the railroads, I'd better take the younger ones for a ride soon, or their knowledge of the iron horse may be confined to museums.

A FEAST TO SHARE

Thanksgiving is one day I don't want to sit down at the table with just my husband and the children. The day cries out for sharing. If members of the family can't make it, we invite anyone who might enjoy being with us. There's always a lonely person, if you just look.

For several years we alternated with friends who have as many children as we. Makes a wild but splendid day. Amazing how many people a turkey can serve.

Last year we had some foreign students from a nearby university. Two from India arrived, resplendent in their saris, and entertained us later with folk songs of their native country. We'll never have nicer guests—exciting people in their own right, undemanding, marvelously appreciative of the children. When they go home, they may remember sharing in our great, truly American feast. We will certainly remember them.



How we retired in 15 years with \$300 a month

"I can hardly believe it myself. But here we are, Dot and I, sitting in Florida, enjoying a leisurely dinner and listening to the sound of the surf. You see, only two months ago I was riding a commuter train five days a week to my job. Today we're living a carefree life in the home of our dreams. And each month we'll be getting a check for \$300—for the rest of our lives.

"Funny how it all started. I'd just gotten out of the Army—back in 1946—and had gone back to my old job. One day I bumped into Al Peters in a sporting-goods store. I hadn't seen him in a couple of years, but he looked as young as ever—always the healthy, outdoor type. Al was a great fisherman, and I asked him about his next trip. He chuckled. 'It'll be a long one,' he said. 'I'm retiring next week.'

"'Oh, I didn't get rich all of a sudden,' he said, reading my thoughts. 'It just takes a little planning. Thing is to start planning when you're still young.'

"'When you're still young'—the words kept running through my mind. And they started me thinking. I was almost 40. I had a good job with a future, making pretty good money. But Dot and I hadn't saved a penny toward retirement. Frankly, I hadn't even given it a thought until then.

"Two weeks went by. One Sunday night Dot and I sat by the fireplace, catching up on our reading. I was thumbing through a copy of Life mag-

azine when an advertisement caught my eye. The headline offered a way to retire in just fifteen years with an income guaranteed for life. The ad was signed by Phoenix Mutual. It sounded like the kind of plan that Al Peters had. I tore out the coupon and mailed it the next morning.

"When a booklet from Phoenix Mutual arrived in the mail, I studied it. It told how I could put part of my salary into a Phoenix Mutual Retirement Income Plan and get a guaranteed income for as long as either Dot or I lived. The Plan also provided immediate life insurance protection for her if anything happened to me. We'd never worry about the ups and downs of stocks, or about outliving our savings. I applied for a plan of my own.

"Well, that's my story. Dot and I sold the house and moved down here about six weeks ago. It's a new kind of life—and we love it! Our first check arrived right on time, and that \$300 a month will keep on coming. That's what I call security!"

Send for free booklet

This story is typical. Assuming you begin at a young enough age, you can have an income of from \$50 to \$300 a month or more—starting at age 55, 60, 65 or older. Send the coupon for a free booklet explaining Phoenix Mutual Plans. Similar plans are available for women and for Employee Pension Programs. Send for your copy now.

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Date of Birth

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AT HOME WITH JOSEPH COTTEN

JIM LISTON

The man so obviously enjoying the comforts of home in the picture below lives in an "unflamboyant Renaissance" style villa overlooking the ocean at Pacific Palisades, California. He discusses with ease: modern art, the Rolls Royce engine, the Los Angeles Dodgers, the proper way to mix concrete, or the history of Italian improvised comedy. His fine porcelain and wood-carved *commedia dell'arte* figurines (page 31) were collected over a period of 25 years with the same zeal for thoroughness that has characterized his career as an actor.

At 56, Joseph Cotten has what most home owners dream about and can seldom get at any price—an all-around handyman who can fix a leaky faucet, wire a lamp, hang a door, or rig a block and tackle to lift a 1000-pound statue to a windswept balcony.

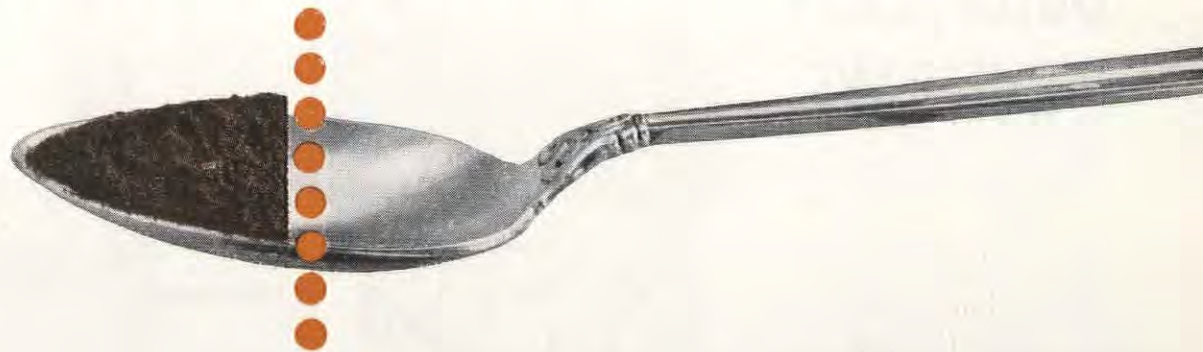
"My carpenter, Guy Womack, started work when I remodeled my first house," says Cotten. (continued)



High-ceilinged studio is one of Cotten's favorite rooms. Entire wall at left is hung with pictures, many of them painted by friends and one by his daughter when she was a child. He mixes mirrors with pictures by inserting mirror glass in antique frames. Mrs. Cotten is movie and television actress Patricia Medina.

GEORGE DE GENNARO

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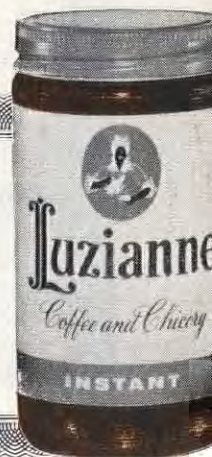
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Combine Mince Meat, nuts, candied fruit, Eagle Brand and egg. Stir in flour and baking soda. Pour into 9 x 4 x 3-inch greased loaf pan, waxed-paper lined and greased again. Bake at 350° F for 1½ hours or till center springs back. With glass baking dish, reduce heat to 325° F.

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Balcony off living room is pleasant outdoor living area protected from ocean breeze by wind screen. Cotten calls large statue the "Big Girl."

"The only reason I sold it was because Guy and I ran out of things to do. When I found this place I knew it was perfect—I knew we'd never finish."

Cotten and Womack have worked side by side for five years building (1) garden walls that required footings 10 feet deep, (2) a guest apartment with bath, kitchen, living room, and private balcony in an area they excavated under a terrace overlooking the tennis court, and which Cotten calls *Cava Vinca*, "the blue grotto," and (3) hundreds of feet of concrete retaining walls, walks, and stairs connecting the cliffside house with the grotto and the tennis court.

It's clear that Guy, who works five days a week for Cotten, has a lifetime job, because he makes possible ambitious projects "Joe" (as Guy calls him) couldn't attempt alone.

"Like getting concrete to the grotto," says Cotten, relishing the memory. "We had our mixer up at street level and we had to build a long, wooden chute. We'd dump concrete into it, and whoosh!—it was down there. Or the day we were mounting the Big Girl on the balcony. (The B.G. is a graceful,

life-size stone statue Cotten found in Vicenza, Italy. It weighs a half ton.) We'd drilled a hole in the base to fit over a pipe mounted on the balcony. We had her dangling at the end of a rope and it was touch and go, but we made it."

Cotten, whose patrician features and sonorous voice were first discovered by moviegoers when he appeared in "Citizen Kane," set out to be an actor when he left Petersburg, Virginia, for the Hickman School of Expression, Washington, D.C. To help pay his way, he played center on the Department of Interior football team. He received \$25 for each quarter he played.

"It was a rough semipro league," he recalls, "but it was good money in those days."

Joseph Cotten next found himself in Miami, Florida, where he worked as a salesman and joined a little-theater group. It was here he met Lenore Kip.

Cotten married Lenore after he made good in his first leading role on the stage. Widowed after 28 years of marriage, he married actress Patricia Medina in 1960. They recently redecorated their home with bold, fresh (continued)

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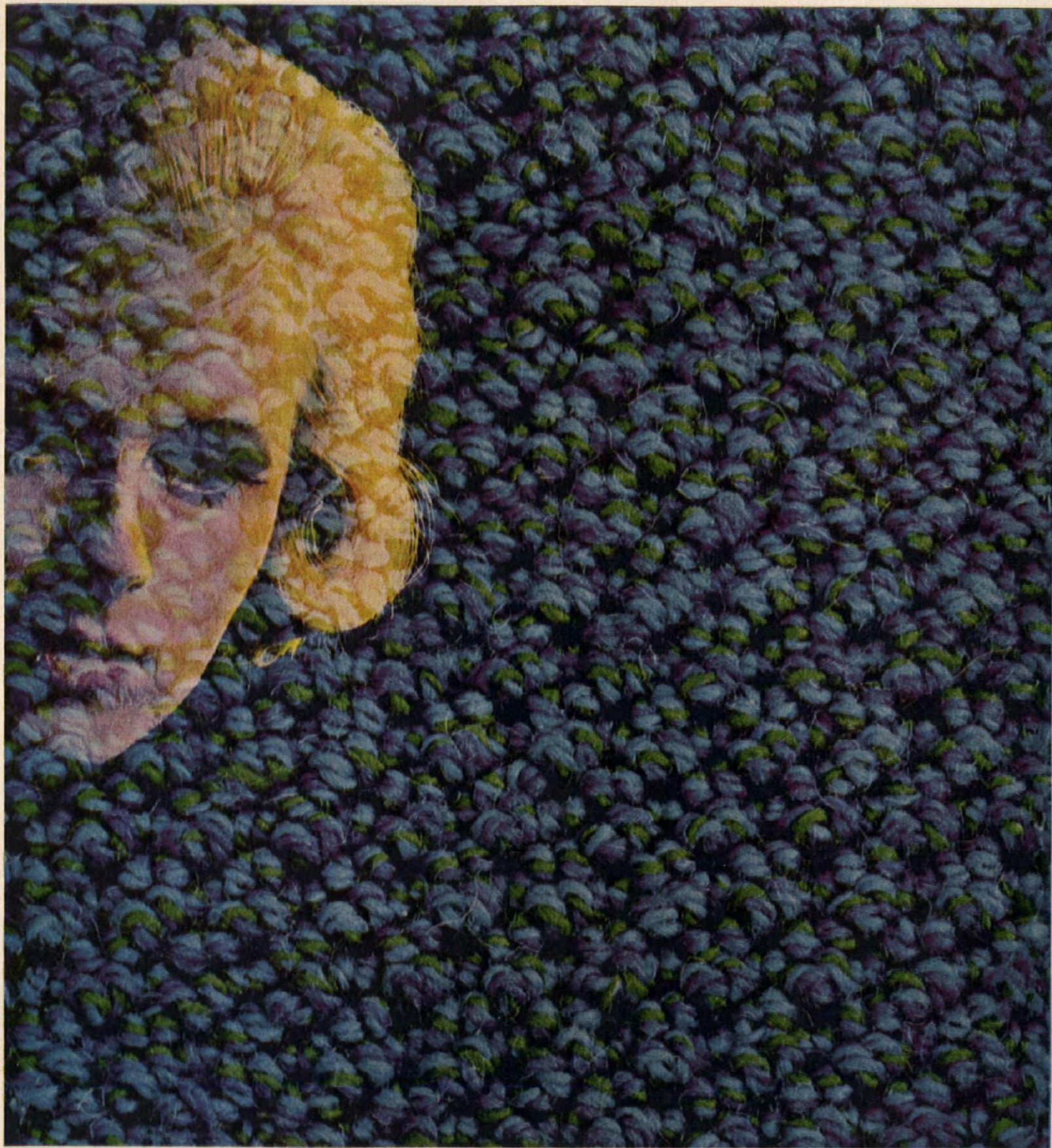
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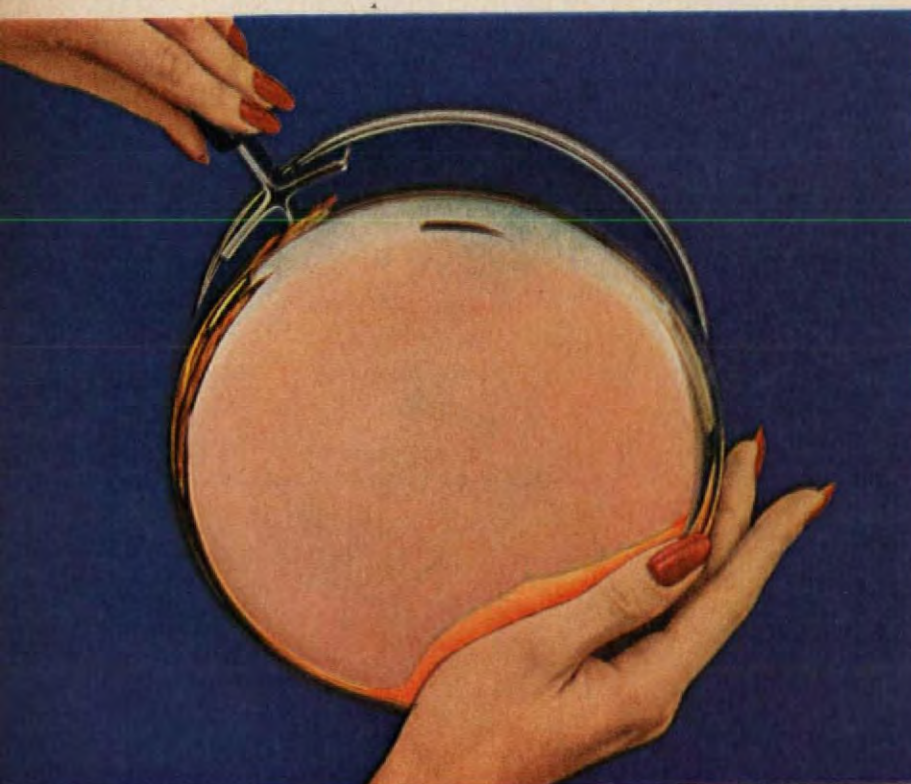
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(continued) colors that have given new life to the 20-year-old house.

"It was built by Anthony Heinsbergen, an artist," said Cotten. "He painted those murals," he said, studying the vaulted, 18-foot ceiling of the living room. "It was Patricia's idea to go to white walls with bright red carpeting. It's surprising what it has done for this room and it enhances Heinsbergen's work. We use gold and what Pat calls 'electric' blue as accents."

Cotten's *commedia dell'arte* collection occupies one end of the living room. Some of the larger wood carvings decorate the entry, other porcelain pieces are on small shelves on the staircase.

"I discovered the *commedia dell'arte* when I was studying the history of the theater. The more I learned about Harlequin, Pantalone, Capitano, old Dottore, and the rest, the more they fascinated me. I picked them up in Meissen, Chelsea, and French porcelain in shops all over the world. Some cost as little as \$5, others \$500."

One of the most unusual rooms is the dining room where a black and white mural depicting a 16th-century Italian horse race has been mounted on four walls.

"Guy and I removed this from Marion Davies's old home when it was sold," said Cotten. "It represents a period when the *commedia* characters were at the height of their popularity and some of the people in this scene bear a close resemblance to them."

Mrs. Cotten's favorite electric blue carpeting sets off the traditional furnishings of the room and tangerine upholstery fabric on the

dining chairs adds a bright note. Cotten led the way down to the floor below, and entered a door that opened on the balcony of a long, high room with a beamed ceiling. "We call this the studio," he said, descending to the white carpeted floor below on which were spread three Persian rugs. "Mr. Heinsbergen painted here. We've painted the entire room white, and with that big window, it's a good place for our pictures and books, and for entertaining."

Among the two dozen pictures by professional artists and friends is one painted by Cotten's daughter when she was nine years old.

"I'm as proud of that picture as the day she painted it," he said. "It's surprising how many people single it out without knowing who did it. I'm prejudiced, of course, because she's my daughter—and she's made me a grandfather."

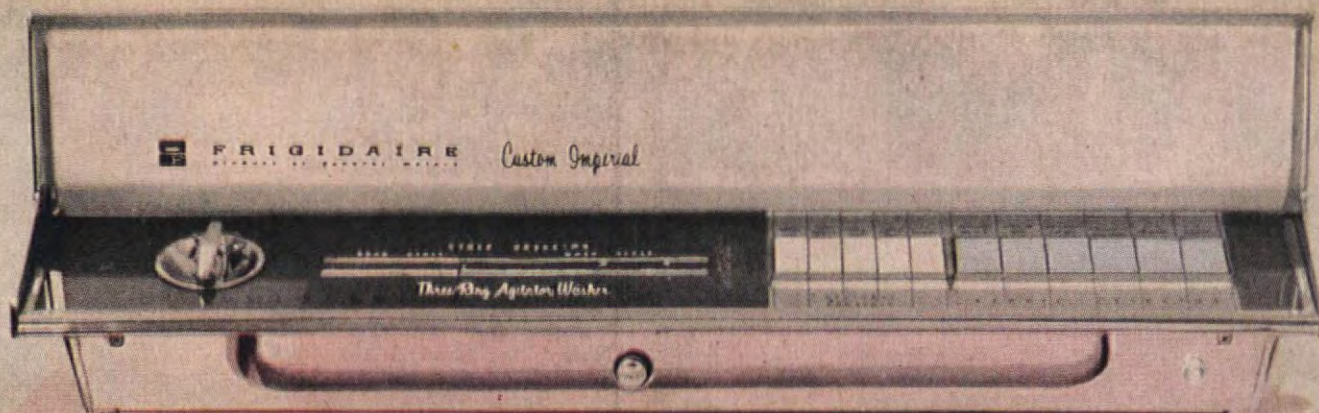
"A while ago you asked how many rooms there are in this house. I told you I didn't know. I suppose there are about 20, but I've never counted them. It's a fantastic place—we have to build a scaffolding tomorrow when we hang new draperies on that large window above the main staircase. And there are two basements under us. It's like no house I've seen—and that's what I like about it. Lots of things to do."

"Any special problems?"

"No problems—except those we create when we get into our crazy building and remodeling projects. Which reminds me that I have a pair of Spanish wood carvings and a sheet of glass an inch thick. Now on this project. . . ." THE END

Walled garden at front of house affords privacy. Bas relief is Roman "Judgment of Midas" from the Hearst collection.





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- A touch you feel in craftsmanship
- A touch you love in features
- A touch you trust in engineering

... A touch you'll find only in products bearing this symbol:



ROBERT C. BAUR

GARDEN IN A GLASS



Violets and Johnny-jump-ups, flowering exuberantly in a glass, bring spring to your living room months ahead of schedule.

This is an invitation to discover how a handful of springtime in February is worth a gardenful in May. You simply take a cue from the picture above—and create a complete spring garden scene inside a king-size brandy glass. The result is spring-in-winter, right in your own living room.

The technique is quite simple, and if you have suitable plants in your garden, the only thing you're likely to need is the glass. The kind I use—shown in the picture—is about 10" across and is sold at gift shops for between \$5 and \$7.50. The next best thing, but less distinctive, is a goldfish bowl or aquarium.

My favorite flowers for the purpose, as you've probably guessed, are small violets and Johnny-jump-ups.

But try any of the small, spring-flowering plants you may be especially partial to—primroses, lily-of-the-valley, myrtle, hepaticas, and so on. If you can find some green moss and a few small foliage plants, such as ferns, partridge berry, and wintergreen, you'll be able to make an especially attractive planting.

Dig the plants in late fall and pack them in damp sphagnum moss in a wooden box. (Sphagnum moss is what florists use to make set pieces and nurserymen use for packing plants.) Set the box in a cool, dark corner of your basement, unheated porch, or any spot where the plants will remain moist and cool but won't freeze. Around the middle of January they can be brought out and planted in the brandy glass. If you

(continued)

Jet-Smooth '62 Chevrolet... Refreshing beauty with a restful ride!

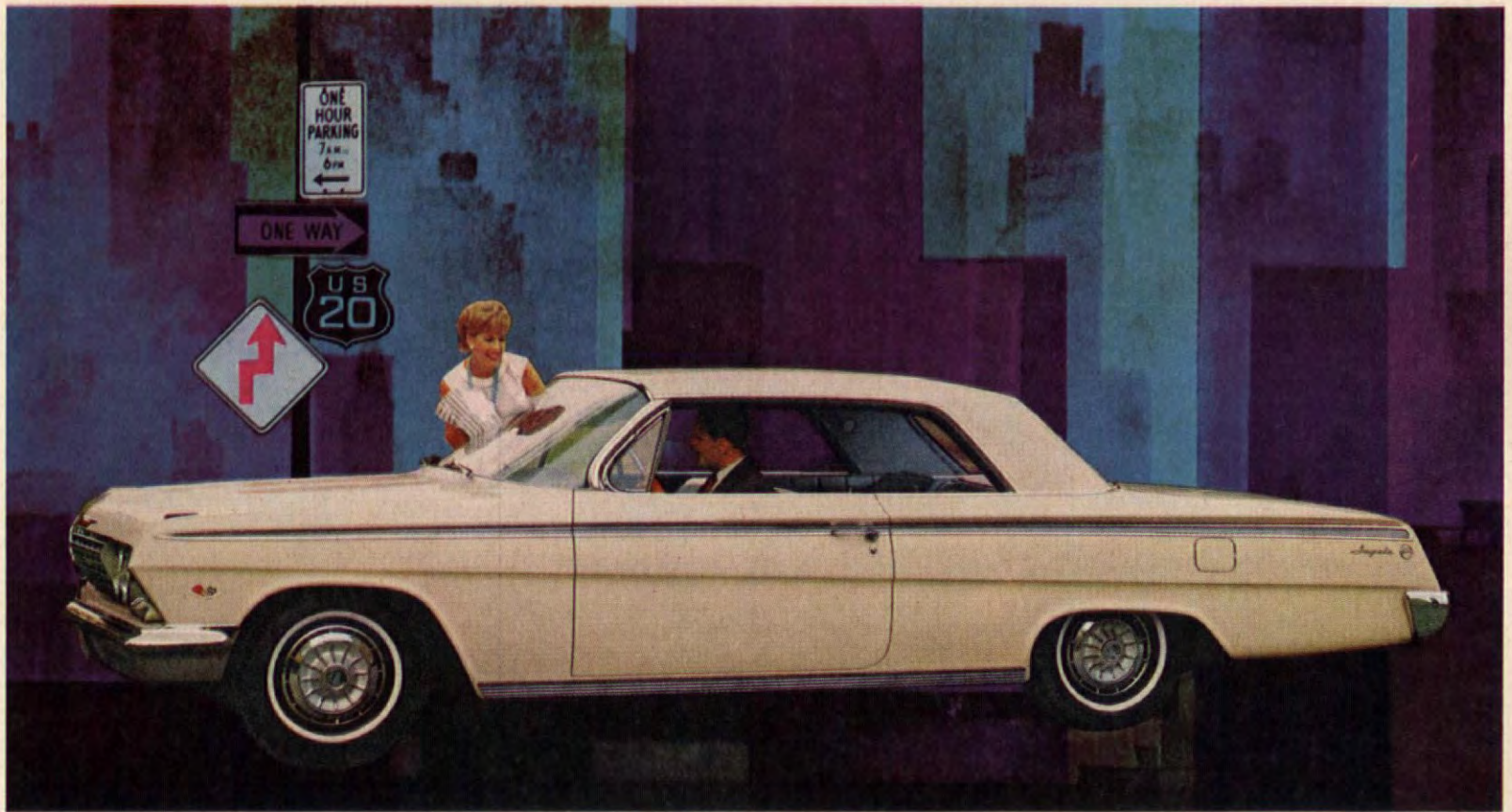
Any more elegance would be extravagance. Here's all the room, refinement and riding comfort you could reasonably want. Rich new interiors tastefully topped by a striking slim-roof silhouette. A new choice of road-relishing V8 power. A road-gentling Jet-smooth ride. You could scarcely expect more at any price. So why pay more?

Time was when luxury cost a pretty penny. But not this time! The '62 Chevrolet has everything you could reasonably want in a car, *including* a reasonable price. The ride's so smooth we call it Jet-smooth (Full Coil suspension and over 700 chassis cushioners are responsible). The beauty *stays* beautiful because it's more than skin deep—new steel front fender underskirts, for instance, fend off rust. If power's

your pleasure, you can command 409 hp* (6 engines in all to choose from, including standard 6 and V8). The doors swing wide, the mufflers are longer lived, and a high-capacity heater and defroster are standard equipment. And it's all beautifully packaged with Body by Fisher finesse. Sure, it sounds like luxury. That's what it is... except in price. Drop in on your Chevrolet dealer and see.

*Optional at extra cost.

Impala Sport Coupe... couldn't look more like a convertible unless it were one.



the new Chevy II



Chevy II 300 4-Door Sedan.

dependability never looked so dapper!

Here's a totally new line of cars that brings you all the virtues you know you can count on in the Chevrolet family—plus some surprises you've never seen on any car before. Thrifty? Your choice of a frugal 4- or a spunky 6-cylinder engine (in most models). Roomy? Sedans seat six solid citizens, bag and baggage. Price? A real pleasant surprise!

You may have been looking for a car like this ever since you started driving! It's easy to park, pack and pay for. Easy to service. Easy to maintain. Very easy on gas. It's available in nine models... sedans, a hardtop, station wagons, even a convertible. And, for all its sensible new size, this Chevy II is roomy enough inside to make many more pretentious cars wonder how it's done. The ride's big-car smooth, too, thanks to a new kind of design—Mono-Plate rear springs. Sound good? Go see!...Chevrolet Division of General Motors, Detroit 2, Mich.



Waste King Universal gets rid of food waste twice as fast as any other disposer ever built!

Go ahead—drop in those big steak bones, corn cobs, artichoke leaves, and rinds. See just how fast they disappear. This trouble-free disposer simply won't jam, and it lasts twice as long as any other disposer. □ The unique Waste King Universal liquefying chamber does it all fast, and so noiselessly you can talk above it in a whisper. Exclusive "lifetime grind control" insures perfect performance from the first day it's used till the sink wears out. □ Only Waste King Universal has made two million disposers—a third of all the food waste disposers in use today. A demonstration proves Waste King Universal superiority. So ask your dealer. □ And see the handsome Waste King Universal dishwashers...free-standing gas ranges...and built-in gas and electric ranges. Los Angeles 58, California.

**WASTE KING
UNIVERSAL**

found some moss in your garden or in the woods, use this to line the bottom of the glass, green side out; otherwise line it with damp, crumbled sphagnum. Then proceed with the planting as shown in the pictures below. Wipe the glass clean with damp cloth and cover it with a circular piece of glass. Your hardware dealer can have such a lid cut to order for about 50 cents.

Water the planting lightly and place the glass in a sunny window. Keep it covered most of the time, but open it a little occasionally when the glass is steamy. Water it only when the soil is no longer moist to the touch, and then very lightly. Take out of sun when flowers open.

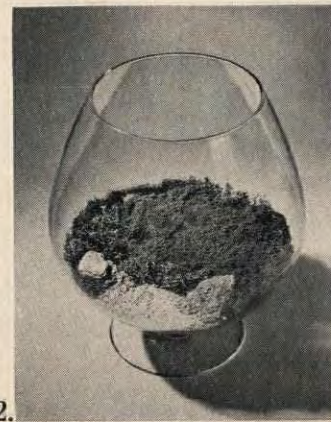
A less dramatic but longer-lasting garden in a glass can be made from small foliage plants only—ferns, partridge berry, wintergreen, and so on.



The makings: king-size brandy glass with cover, plants, rich topsoil, small bits of charcoal to keep soil sweet, small stones, aquarium gravel, and miniature fence for landscape effect, and equipment for miniature garden making and maintenance.



1.



2.



3.

The procedure: 1. Line one-quarter of brandy glass with moss, green side out, or with damp sphagnum. 2. Add soil almost to edge of moss, with pieces of charcoal here and there, and place stones and gravel to produce interesting "terrain." 3. Set plants in place with small kitchen tongs. This is the step where you'll strive for artistry as a "landscape artist." Use a pencil to position plants attractively.

A silver 1965 Ford Mustang is shown from a front-three-quarter view, driving on a dark asphalt road that curves through a lush, green, hilly landscape. The car's license plate reads '124130'. The road has white dashed lines and a solid white edge line. The background is filled with dense green trees and foliage under a clear sky.

*Built for budget-minded people
who go for sports car driving*

You'll like what we changed,—and what we *didn't* change—about this new '62 Corvair. We've spruced up the interiors, sparked up the styling and included a bundle of goodies (a cigaret lighter, front door armrests, dual sunshades, an automatic choke—even a forced-air heater and defroster!) as standard equipment in all sedans, coupes and station wagons. You also get bigger, more efficient brakes that team up with Corvair's rear-engine traction to give you just about the surest-footed car that ever latched onto a road.

This is the one that started the bucket seat brigade. But it's what happens *after* you sit down behind the wheel of this Monza Club Coupe that the other makes can't match.

★ ★

New go—for the goingest car in America!

Dramatic styling refinements and a smooth new 327-cubic-inch V8 make this the sweetest Corvette yet. See America's only true sports car at your dealer's. He's got just the one to convert you to a wind-in-the-face sports car enthusiast.





BACK AND FORTH—up and down—hurry, scurry!
It's estimated that you take from 18,000 to 25,000

steps a day, depending on the size of your house and family. Many of these could be saved by extensions.

Just think of all the steps
an extension phone will save you!



IN THE KITCHEN a phone lets you take and make calls while you keep one eye on the baby and the other on the back burner.



IN THE BEDROOM an extension phone ends dashing down halls and stairs, gives you privacy by day and precious security at night.

Step-saving extension phones wherever you need them cost very little. And they come in your choice of attractive colors and styles: the familiar wall and table models, or the new Princess—small in size with a dial that lights up. To order just call your Bell Telephone Business Office or ask your telephone man.

BELL TELEPHONE SYSTEM



TWO AMERICAN HOME KITS

EASY-TO-MAKE CHRISTMAS DECORATIONS



ERNEST SILVA

Noel Blocks, shown here with little trees, are flanked by a battery of beeswax candles and delightful French santons. Kit #PCK-24, \$2.98.

Three Kings, shown between greenery pilasters, make a handsome door. Kit #PCK-25, \$2.98.



STEPHEN MICHAEL

DOROTHY LAMBERT BRIGHTBILL

NOEL BLOCKS

Glowing with the fire of rubies, aquamarines, and emeralds, our Noel Blocks will glisten cheerfully wherever you choose to display them—on a mantel, table, or buffet. These blocks are open on top so they can be used in a variety of ways—to hold small trees, holly, flowers, candy canes, or tiny gifts. Blocks are $5\frac{1}{2}$ " square and come ready for you to assemble. Felt, sequins, and braid are all included in kit. No sewing is necessary—everything is to be glued together. PCK-24, \$2.98.

THREE KINGS

These majestic figures will cast a magic spell whether on a front door, hanging in a window, or arranged in some other appropriate spot. They are made of felt stamped to be cut out and pasted to a cardboard backing. Decorations of sequins and braid are to be glued on. The largest king is $15 \times 10\frac{1}{2}$ ". A minimum of time and effort is required to put these colorful decorations together. PCK-25, \$2.98.

SEE ORDER FORM ON PAGE 89



ALL THE WOODS the world's forests grow, none is more complimentary to your furnishings than teak. Here a Louis XV table and French Provincial chair are handsomely set off by the warmth of the Weldwood teak fireplace wall. This exotic hardwood from the forests of Burma and Thailand will be the making of *your* living room. Cost: \$166 for a 16' x 8' wall.

Special 60-day "Wall-in-a-Weekend" Weldwood® Paneling Festival

See for yourself how even one wall of Weldwood

ALABAMA

Aniston...Boozler Lbr. & Sup. Co., Inc.
Arab...Kelly Supply Company
Bessemer...Long-Lewis Hardware Co.
Birmingham...J. A. Riley Lumber Co.
Ensley-East Lake...Seale Lbr. Co., Inc.
Foley...Reynolds Bros. Lbr. Co., Inc.
Fort Payne...Word Lumber Co., Inc.
Huntsville...Ray Lumber Company
Mobile...J. E. Paterson Lbr. Co.
Montgomery...Bear Lbr. Co., Inc.
Ozark...Parker Johnson Bldg. Sup. Co.
Scottsboro...W. J. Word Lumber Co.
Tuscaloosa
Montgomery Woodworks, Inc.

ARKANSAS

Harrison...Farmer Lumber Co.
Little Rock...Mechanics Lumber Co.
North Little Rock...Mechanics Lbr. Co.

FLORIDA

Bartow...Graham Builders Sup., Inc.
Bay Pines...Finellas Lbr. Co., Not Inc.
Boca Raton...Smith & De Shields Inc.
Bradenton...Lewis Lumber Company
Bradenton...Midway Cash & Carry
Clearwater...Clearwater Lbr. Co., Inc.
Clearwater...Pinellas Lbr. Co., Not Inc.
Coral Gables...Renault Lbr. Yards, Inc.
Daytona Beach...Alexander Lbr. Co.
Deland...Gregory Lumber, Inc.
Ft. Lauderdale...Cousway Lbr. Co.
Ft. Lauderdale...Dixie Lbr. & Sup. Inc.
Ft. Lauderdale...Lumber Land, Inc.
Fort Pierce...Sunrise Lbr. & Sup. Co.
Fort Pierce...Tylander Lumber Co.
Gainesville...Gainesville Hardware Building Supplies
Gainesville...Wood Products
Grant...Sanne Building Supplies
Jacksonville...Arlington Lumber Co.
Jacksonville...Carolina Lbr. Co.
Jacksonville...Covington Lbr. Co.
Jacksonville...Foley Lumber Company
Jacksonville...S. Gartner & Co., Inc.
Jacksonville...H. J. Granger & Sons, Lumber Company
Jacksonville...Murray Hill Lbr. Co.
Jacksonville...Thompson-Lbr. Co.
Jacksonville Beach...Mason Lbr. Co.
Lakeland...McGinnis Lumber Company
Lakeland...Orange Lumber Company
Leesburg
Central State Builders Supply Inc.

Marathon...Marathon Woodworks, Inc.
Miami...Cheely Lumber Corporation
Miami Shores...Renuart Lbr. Yds., Inc.
Mt. Dora...Hayne, Inc.
Naples
Naples Millwork & Fixture Company
Naples...Quayle Lumber Co.
New Smyrna Beach
Tom Mitchell Lumber Company
North Fort Myers
Raymond Lumber Company, Inc.
Ocala...Marion Hardware Company
Ocala & Dunnellon
Robinson Scofield Lumber Company
Orlando
Albert & Jamerson Building Supply Co.
Orlando...Mills & Nebraska Lumber
Orlando...Panning Lbr. & Sup. Co.
Orlando...Thomas Lumber Co., Inc.
Palmetto...Palmetto Lumber Company
Panama City...Jinks Lumber Company
Panama City...Pitche Lumber Company
Pensacola...Banner Bldrs. Sup. Co.
Pensacola...Neillums Woodworking Co.
Plant City...Tennant Brothers, Inc.
Pompano Beach
Atlantic Builders Supply, Inc.
Punta Gorda
Charlotte Lumber & Supply Co.
Ruskin...Ruskin Builders Supply
St. Petersburg
Harold C. Anderson Lumber Co., Inc.
St. Petersburg
Pinellas Lumber Co. Not Inc.
Sarasota...Orange State Lumber Co.
Sarasota...Shepard Lumber Co.
Sarasota
Stattlemeyer and Shoemaker Lumber Co.
Sebring...Central Builders Supply Inc.
Tallahassee...Capital Cash & Carry, Inc.
Tampa...American Lumber Company
Tampa...Craftsman Supply Center, Inc.
Tampa...Economy Supply Co., Inc.
Tampa...Montgomery Ward & Co.
Tampa...Peninsular Lbr. & Sup. Co.
Tampa...Tennant Brothers, Inc.
Tampa...West Tampa Lbr. & Bldg. Sup.
Tampa (Sulphur Springs)
Lowry Hardware & Lumber Company
Venice...Orange State Lumber Co.
Vero Beach...Crosby Bldrs. Sup. Co.
Wauchula...Cannon Bldg. Materials
West Palm Beach...Lainhart & Potter
Winter Haven
Berry Builder Supply Inc.
Winter Park Florida
Fuller Lumber Co., Inc.

GEORGIA

Albany...Giles Builders Supply, Inc.
Ashburn
Mitchell Stewart Hardwood Co.
Athens...Armstrong & Dobbs, Inc.
Atlanta...Anderson McGriff Company
Atlanta...Baxter Lumber Co.
Atlanta...Ben Hill Bldg. Sup., Inc.
Atlanta...Robert Spector Lumber Co.
Atlanta...Williams Brothers Lbr. Co.
Augusta...Howard Lumber Company
Cairo...Rodenberry Hardware Co.
Cartersville...Knight Mercantile
Chamblee...Williams Brothers Lbr. Co.
Chaunacy
Jones-Sanders Building Supply Inc.
College Park...Elder Building Supply
Columbus...Columbus Iron Works Co.
Columbus...J. M. Wells Lumber Co.
Cornelia...Habersham Hardware Co.
Decatur...Pattillo Lumber Company
Fitzgerald...Surratt-Sims Lumber Co.
Jesup...Peede & Bramblett Cabinet Co.
Macon...Cowan Lumber Co. of Macon
Norcross...Norcross Supply Company
Rome...S. I. Storey Lumber Company
Smyrna...Tatum Lumber Co.
Sylvania...Sylvania Builders Sup. Co.
Thomson...Culpepper Lumber Co.
Tifton...A & M Builders Sup. Co., Inc.
Toccoa...Harbin Lumber Company
Union City...Ed. M. Green Company
Washington
Cash & Carry Builders Supplies

KENTUCKY

Bowling Green
Hill-Motley Lumber Company, Inc.
Campbellsville...Caulk Lumber Co.
Danville...Farmer's Supply & Lumber Co.
Glasgow...B & S Lumber Co.
Hopkinsville
Henderson-Moorefield Lumber Co.
Lexington...Perry Lumber Co., Inc.
Lexington...Smith Haggard Lbr. Co.
Louisville...Kentucky Lumber Co.
Madisonville...Fowler-Turner Lbr. Co.
Murray...National Lumber & Supply
Owensboro...Kittinger Lumber Co.
Paducah...Cole Lbr. & Sup. Co., Inc.
Radcliff...Radcliff Plumb. & Heat Co.
Valley Station...West Point Lbr. Co.

LOUISIANA

Lafayette...Taps Woodworks & Sup.
Lake Charles
T. Miller & Sons Building Supply
Monroe...J. B. McCoy Lumber Co.
New Orleans...Bernard Lbr. Co., Inc.
New Orleans...Plywoods, Inc.
New Orleans...Stone Lumber Co., Inc.
Ruston...Ruston Lumber & Supply, Inc.

MISSISSIPPI

Brookhaven
Phillips Rhyne Lumber Co., Inc.
Greenwood
Meadors Mastercrafted Millwork
Gulfport...Hague Lumber & Supply Co.
Jackson...Hague's Lbr. & Bldg. Sup.
Natchez...Stahlman Lbr. Co. Ltd.
Tupelo...Leake & Goodlett, Inc.

NORTH CAROLINA

Asheboro...Hedgecock Home Bldg. Co.
Asheville...Community Coal & Lbr. Co.
Brevard...The Brevard Lumber Co.
Bryson City...Carolina Bldg. Sup. Co.
Charlotte...H & S Lumber Co.
Concord...E. C. Klutz Lumber Co.
Durham...Home Building Sup. Co., Inc.
Franklin...Nantahala Lumber Co.
Gastonia...Witten Supply Co., Inc.
Greensboro...J. R. Pitts Lbr. Co., Inc.
Guilford...Hedgecock Bldrs. Sup. Co.
Hendersonville
Hendersonville Supply and Coal Co.
Hickory...M. G. Crouch Lumber Co.
High Point...Hedgecock Lumber Co.
High Point...Southland Supply Co., Inc.
Kannapolis
Watkins Building Materials Co.
Lexington...Builders Supply Co.
Lumberton
Scarborough Builders Supply Co.
Monroe...Chaney's Woodwork & Sup.
Raleigh...Carolina Builders Corp.
Rocky Mount
Carolina Building Supply Co., Inc.
Sylva...Guy C. Lee Mfg. Company
Sylva...Southern Lumber Co.
Taylorsville...Sipe Lumber Co.
Warsaw...S. W. Marriner Lumber Prod.
Waynesville...Haywood Bldrs. Sup. Co.
Winston-Salem...Fogle Bros. Co.
Winston-Salem...Tuttle Lumber Co.
Yadkinville...Courtney Junction Lbr. Co.
Yadkinville...Yadkin Lumber Company

OKLAHOMA

Ada...Collins Lumber Company
Ardmore...Coulter Lumber Company
Claremore...Everitt Lbr. Co., Inc.
Clinton...Clinton Lumber Co.
Enid...Caton Lumber Co.
Lawton
Long Bell Div. of International Paper Co.
McAlester...International Paper Co.
Muskogee...H. E. Ketcham Lbr. Dealer
Norman...Long Bell Div. of International Paper Co.
Oklahoma City...Joel Coley Lbr. Co.
Ponca City
Mosaic Stone and Bldg. Supply Co.
Stillwater...Chuck's Paint & Paper Inc.
Tulsa...Hope Lumber & Supply Co.

SOUTH CAROLINA

Camden...Camden Builders Supply Co.
Camden...Camden Lumber Co., Inc.
Chapin...Midway Bldg. Sup. & Hdre.
Charleston
Charleston Plywood & Lumber Co.
Charleston...Sires Lumber Company
Charleston
Southern Lumber & Millwork Co.
Columbia
Columbia Lumber & Manufacturing Co.
Columbia...McCallum Lumber Company
Conway...Waccamaw Lbr. & Sup. Co.
Denmark...Brooker Hardware
Dillon...Dillon Lumber Company, Inc.
Florence...Florence Bldg. Sup., Inc.
Georgetown...Port City Bldg. Sup., Inc.
Great Falls...Hoke Lumber Co.
Hartsville...Enterprise Lbr. Co., Inc.
Holly Hill...Holly Hill Bldg. Sup. Co.
Kershaw...Kershaw Lumber Co.
Kingstree
Williamsburg Building Supply Co.
Lancaster...Builders Supply Company
Loris...W. F. Cox Company, Inc.
Marion...Pee Dee Bldg. Indus., Inc.
Myrtle Beach...Chapin Company
Newberry...Hipp Builders Supply
Newberry...Newberry Lbr. Co., Inc.
Orangeburg...Home Builders Sup. Co.
Pageland...C. M. Tucker Lbr. Corp.
Spartanburg...Clement Lumber Co., Inc.
Spartanburg
Spartanburg Lbr. & Millwork Co., Inc.
Sumter...Avery Lumber Company, Inc.
Taylors...Taylors Lumber Company
Whitmore...W. E. Baker & Son
Williston...Schumpert Lumber Company

TENNESSEE

Athens...Scott Lumber Company
Chattanooga...Brainerd Lumber Co.
Chattanooga...East Brainerd Lbr. Co.
Chattanooga
Sewanee Coal & Supply Company
Chattanooga...Superior Supply Co.
Chattanooga...Valley Supply Co.
Chattanooga...Willingham & Co.
Clarksville...Orgain Building Sup. Co.
Cleveland...Robinson Supply Co.
Cookeville
Wholesale Building Materials Co.
Crossville...C. R. Graybeal & Sons
Knoxville...Chandler & Co., Inc.
Lafayette
Lafayette Hardware & Lumber Co.
Lebanon...Roberts Builders Supply
Linden...Payhouse Lumber Co., Inc.
Maryville...Anderson Lumber Co.
Memphis...C. E. Thompson Lumber Co.
Murfreesboro...Haynes Bros. Sup. Co.
Nashville...Old Hickory Box & Lbr. Co.
Newport...Rhyne Lumber Company
Oak Ridge...Anco Supply Company
Tullahoma
Highlands Lumber & Millwork Co.

TEXAS

Arlington...Mayfield Lumber Company
Dallas...Barnes Lumber Co.
Dallas...Lumber Sales, Inc.
El Paso
Lander Lumber Co., Chelmont Center
El Paso...Logan Lumber Co., Inc.
Gainesville...Waple-Pointer Company
Harlingen...South Texas Lbr. & Sup. Co.
Houston...Custom-Cut Plywood Co.
Irving...Handy House
Navasota...J. Youens & Co.
New Braunfels
Richards & Krueger Company
Raymondville
Raymondville Construction & Bldrs. Sup.
San Antonio
Acme Lumber & Supply Co., Inc.
San Antonio
M. C. Engel Building Materials
San Antonio...Nagallito Lumber Co.
San Antonio...Richmond Lumber Co.
San Antonio...South Loop Lumber Co.
San Antonio...Stein Lumber Co.
Victoria...Riddell & Krueger Lbr. Co.
Waco...AAA Lumber Co.



BREAKFAST, BRUNCH, OR BANQUET, dining's an *occasion* in a festive dining room paneled in Weldwood Palomino Samara®—one of 10 color styles in which this genuine African hardwood is available. It costs you only about \$64 for a 16' x 8' wall.

NOTHING SO CHEERFUL or charming as cherry. This Weldwood Paneling is unrivaled where furniture of wood, metal, and colorful fabrics demands walls that contribute warmth and style, yet maintain their neutrality. Only \$99 for a 16' x 8' wall.



A STAUNCH, STURDY family room wall of Weldwood Charter™ Oak Paneling is easy to live with. The native wood beauty of oak is preserved by Weldwood's exclusive 18-step furniture finish. A 16' x 8' wall costs only about \$78.

Paneling transforms a room—and get this bonus

Buy just four panels—enough to cover a 16-foot wall and breathe new life into any room. No special skill needed—your dealer has complete instructions.

Here's your chance to add wood paneling's distinctive beauty to any room in your home—and get a valuable power saw at a never-before bargain price to help you do the job. You can have both simply by clipping the special Skilsaw offer certificate on this page and taking it to the Weldwood Paneling dealer in your community (see list at left).

You'll find your Weldwood Paneling dealer is a good man for any homeowner to know. He'll help you plan your wall paneling project, aid you in selecting the right Weldwood Paneling and other materials you'll need, show you how easily you can complete the wall in just one weekend, and even arrange financing terms if you wish.

But hurry. To qualify for this special Skilsaw Power Saw offer, you must buy your Weldwood Paneling before November 22, 1961. You'll find your Weldwood Paneling dealer's name and address listed at the left.

WELDWOOD

REAL WOOD PANELING

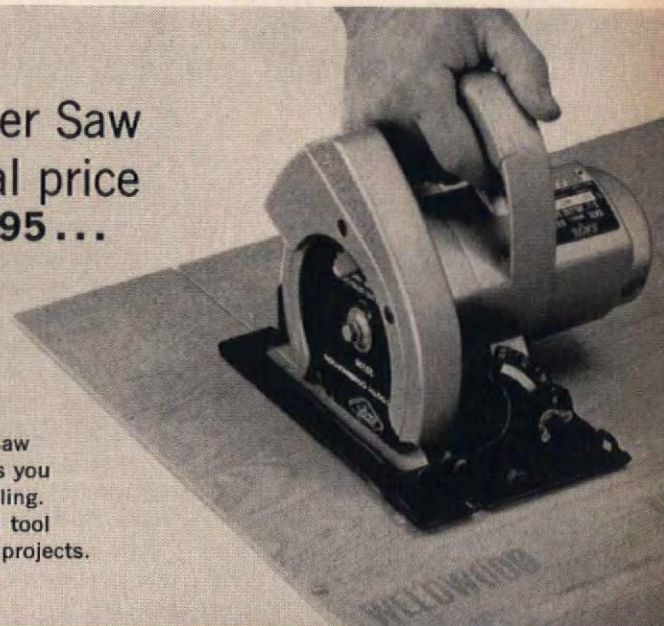
Products of United States Plywood

145 branch showrooms • In Canada: Weldwood Plywood, Ltd.

A genuine
Skilsaw Power Saw
at the special price
of only **\$21⁹⁵...**

you save
\$18⁰⁰

This powerful, accurate saw
(reg. price, \$39.95) saves you
hours in cutting wall paneling.
Cuts 2" lumber; an ideal tool
for years of do-it-yourself projects.
HIGHER IN CANADA



SPECIAL SKILSAW POWER SAW OFFER WITH WELDWOOD PANELING
To Weldwood Paneling dealer participating in "Wall-in-a-Weekend" Festival:

This certificate entitles bearer to one genuine Skilsaw Power Saw (Model #533; regular price—\$39.95) at special bonus price of \$21.95 (in Canada \$29.95), when he buys from you four or more 4' x 8' panels of any Weldwood prefinished paneling.

Certificate and offer good through November 22, 1961.

WHEN YOU DO CLOSE WORK



REST YOUR EYES WITH MURINE

Handy
squeeze
bottle



Also available in
glass bottle with
separate dropper

People of all ages have discovered the pleasant practice of refreshing their eyes every day with Murine. It's a special comfort when your eyes are busy with close work or exposed to dust, wind, glare, etc. Use gentle Murine every day to soothe away that "tired eyes" feeling—and so relax tension.

The Murine Co., Inc., Chicago, U.S.A.
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GUIDE FOR HOME BUYERS PART XII

HOW TO FIGHT UNFAIR REAL ESTATE ASSESSMENTS

INFORMATION: EDWARD D. FALES, JR. AND STANLEY SCHULER

Assessing real estate has become one of the biggest juggling acts of the century. Every day, property owners all over the country are receiving higher tax bills, made even higher, in many cases, by inefficiency, politics, friendship, or just plain dishonesty.

Take a look, for example, at the citizen of a small city who was astonished when he received his latest tax bill. In a single year his bill had doubled. His home was assessed at \$14,000. Yet an identical home next door was still assessed at \$7000.

Assessors themselves will tell you of hundreds of cases in which sky-high assessments are meted out to some owners, while others enjoy low assessments. If this condition exists in your area, you don't have to put up with it. You can "fight city hall." To protect your interests, you must understand why real estate taxes are climbing, and how they're determined.

WHY ASSESSMENTS ARE RISING

In the past few years property in hundreds of cities and rural areas has been revalued. In most cases the revaluation has been upward, resulting in a sharp boost in assessments and often in the taxes. If your home hasn't been reassessed recently, you can expect assessors to take a hard look at it very soon, particularly if you live in a town that's growing rapidly.

Many property owners believe that growth lowers taxes. Actually, assessors say, the addition of new industries, that may bring in large numbers of outsiders, is almost always followed by a rise in taxes. This is true, too, in population shifts from cities to suburbs, and from crowded suburbs to rural areas. The reason is that such growth usually results in demands for costly new schools, school buses, more roads and traffic lights, new sewers, more teachers, police,

firemen, and other public employees. All of this must be paid for out of taxes.

Even if your home has been revalued recently, you can expect another revaluation shortly—and then another and another. To meet soaring costs—and equalize unfair tax burdens—some municipalities and states now upgrade assessments every ten years. But even this program is already out of date. Presently, scores of communities are hiking their rates every five years. Some are actually reviewing assessments every second year.

What does this mean to you? After revaluation do all assessments go up? Not necessarily. Here is what often happens according to assessors. In small communities 50 per cent go up, 20 per cent drop, and 30 per cent remain unchanged. In large communities the three categories are about equally divided.

Not too many years ago in many communities, homes were assessed at around 15 per cent of their market value. So a revaluation didn't mean too much—perhaps a tax increase of \$10 a year on a middle-priced home. But many cities now assess homes at 40 or 50 per cent of market value, so a revaluation can mean a property tax raise of \$100 to \$200 or more a year.

"You can see," says one of the nation's top assessors, "why your dealings with your assessor are going to be more frequent. And they're going to cost you money—maybe much more than you've ever paid before."

HOW YOUR ASSESSMENT GOES UP

There are two ways a community can raise your real estate tax. The first, as we mentioned above, is by assessing your property at higher and higher percentages of market value. Aldro Jenks, a dean of American assessors and one of the best authorities, believes cities soon will assess at 100 per cent of market

value. And in many cases the market value of your property is higher than when you bought it.

The second way your tax can rise is when the mill rate is increased. This is the number of dollars you pay for every thousand dollars of assessed value. Many communities that charged \$20 per thousand a few years ago now charge \$30, \$40, and some even \$60 per thousand. This tax inflation is bad enough even if it results in equitable assessments for every property owner in an area. But many assessors do a slapdash job (if you let them). The result: you may pay more than your fair share.

THE INEPT ASSESSORS

The way assessments are determined in your community can make or break your tax bill. In the old days, local politicians joked about "horseback appraisals." There would be a board of three or five assessors. These men held full-time jobs and did their assessing on a part-time basis. Each would ride through his section of town and jot down values without getting off his horse or checking the opinions of his fellow assessors. Today, this has given way in many towns to what some assessors call "windshield appraisals." They value your property without leaving their cars.

On top of this, many assessors have no training, are paid as little as \$50 per year, and are anxious to finish the job.

Some are merely political lackeys who simply sit down with the voters' list, and settle assessments right in their own offices on the basis of your political affiliation, according to a Midwestern authority. There are, of course, many fine, scrupulously fair assessors. But even if the assessors in your town are honest and try to do a good job, they can cost you a great deal of money over the years if they aren't trained. (continued)



DAY
VIEW

NIGHTTIME CONVENIENCE AT ITS BEST! The dial lights up at night. You can tell time even across a room. And a View-Alarm (small light signal) shows if the alarm is set. This new Decor-ette Snooz-Alarm® clock also combines miniature styling... and the famous repeat alarm that wakes you, lets you snooze, then wakes you again.



NIGHT
VIEW



NEW CASE STYLING. Trim alarm. Antique brown, gold color and white, or nutmeg effect. Nu Grain.



SPICE BOX. Early New England styling. Pull-out drawer. Antique pine finish. Sugar and Spice.



ELEGANT BANJO CLOCK. Authentic Early American. Cordless or cord-type. Nutmeg finish. Virginian.



GLEAMING BEAUTY. For kitchen. Chrome color inside pink, yellow or turquoise case. Plain and Fancy.



NIGHT
VIEW

TRAVEL ALARM. Lighted dial. Compact. Modern hi-impact case. Brown, pink or blue. Trip-Mate.



MOSAIC PATTERN. Smart idea. Hangs or stands. Mosaic tones: gray, white or beige. Patterns.



CERAMIC PLATE. Smart, colorful herb designs. Cordless. Battery lasts up to 9 months. Gourmet.



BOLD DIAL. For instant time-telling. Case comes in lustrous chrome, or brown or gray colors. Reality.



NIGHT
VIEW

DIAL LIGHTS UP. Easy to read day or night. Distinctive. With alarm. Nutmeg finish. Nocturne.



GRACES THE MANTEL. Early American occasional design. Sculptured case, fruitwood finish. Gentry.



NIGHT
VIEW

ALARM IN TELEPHONE COLORS. Pink, white, turquoise, beige. The dial lights up at night. Riser.

Every day, for years, someone will remember you gave a General Electric clock

General Electric Co., Clock and Timer Dept., Ashland, Mass.
Snooz-Alarm is a registered trademark of General Electric Company to identify its brand of repeat alarm clocks.

You Get More Than Time from a General Electric Clock.
What Better Reason for Giving One!

Progress Is Our Most Important Product

GENERAL  ELECTRIC

Here's what their errors can do to your tax bill. According to many local assessors, a 10 per cent error in appraising your property is considered "good." (Some errors run as high as 50 per cent.) Today an error can cost you \$30. Suppose your house has a true market value of \$20,000 and is assessed at 50 per cent of value, or \$10,000. At a mill

rate of \$30 per \$1000, this means a tax of \$300.

But if your assessor made a 10 per cent error, and valued your house at \$22,000, your tax jumps to \$330. This may not seem like a large increase, but remember that an uncorrected error continues for years. In five years alone it would cost you \$150. And a 50 per cent error would

cost \$1500. This is pointed out by Peter Marsele, the full-time assessor recently hired by fast-growing Bloomfield, Connecticut.

For your protection, you should know the following things:

- What the assessor should check in your home.
- What you should tell him while he's checking.

- How to compare your home with others like it.
- How to protect yourself from "ability-to-pay" assessments.
- The right way to appeal.
- If you can rely on the honesty of so-called "outside assessors."

HOW THE REPUTABLE ASSESSOR WORKS

Honest assessors are, of course, troubled by the slipshod job done in so many communities. They are desperately trying to correct the evils. Several national organizations, notably the International Association of Assessing Officers, are waging a vigorous fight to eliminate politics, improve ethics, and train men in what suddenly has become a highly complex business. Colleges and state tax departments are cooperating. As a result, states such as Connecticut, Wisconsin, California, and Maryland are blazing a trail of fair, honest appraisals.

Here's what a good assessor looks for in your house:

When he visits a home, he may take along a "street card." These cards, used in many communities, contain up to 500 spaces where he can fill in information about the home. Such details as your heating plant, roofing, plumbing, wiring, and general construction are covered.

He wants to know who built your house, since he knows who the shoddy builders are and who builds quality houses. Next, he'll ask what you paid for the house, and check it against his records.

After a quick look at the exterior, he goes immediately to the basement. Here he examines:

The cellar. An assessor who makes a "windshield examination" may assume you have a full basement, when it's only partially excavated.

Foundation and joists. He checks for cracks, decay, and termite damage.

Heat. You may get a reduction if you have hot air or steam, rather than hot water.

Wiring. If you have an older house, the assessor may note F.O. (functional obsolescence) and this may alter your assessment.

Pipes. He may deduct up to 10 per cent on plumbing values if he finds galvanized pipes. In fact, careful assessors sometimes find that disreputable builders install copper pipe

What famous people own these BarcaLoungers?



YOU don't have to be famous to enjoy the BarcaLounger. Just weary. Five minutes in a BarcaLounger will convince you this is the world's most comfortable chair. Lean back and the BarcaLounger leans back with you. Slowly fatigue begins to vanish, tensions unwind.

And the BarcaLounger is beautiful furniture too. It comes in 17 models, Traditional, Early American and Modern. Choice of coverings is limitless. This Christmas, buy a chair that gives you both beauty and comfort. Buy a BarcaLounger. See it at your dealers or send 25c for a striking color catalog to Barcalo, Dept. A-10, 166 Chandler Street, Buffalo 7, New York.



Cecil Chapman, top fashion designer, chose BarcaLounger above all other reclining chairs.



Arthur Murray, famous dancing instructor, has been a BarcaLounger owner for many years.



Charley Conerly, New York Giants star quarterback, relaxes after games in a BarcaLounger.

the beautiful, restful

BarcaLounger

PATENTED

where it shows, but use second-hand galvanized pipe in the walls.

A careful assessor also checks to see if you have the playroom fireplace that may be noted in his records. If not, he might deduct, say, \$100. And if there isn't any playroom at all, he might deduct up to \$3000.

When he goes upstairs, the good assessor always carefully checks your kitchen. "The kitchen takes the worst beating of all rooms," says Eugene Murphy, a member of Appraisal Consultants of Hartford, Connecticut. "If it's well maintained, it's a sure bet the whole house is in pretty good condition."

The assessor will check the number of rooms and baths. If two homes are otherwise alike, he'll put a higher assessment on the home where the master bedroom has its own bath, rather than an off-the-hall bathroom.

You may find the assessor is taking a close look at the cornice. "If we find looseness where the shingles join the wood or poor carpentry, we often make a considerable allowance," one assessor reports. "The cornice is another real key to the condition of many homes."

It's very important for you or a member of your family to accompany the assessor through your home. You're the only ones who can point out hidden flaws.

"There are many things we don't see," one assessor admits. "You're entitled to consideration if you have a wet basement. Yet in dry weather, we may not see water stains. If your basement gets wet, you should tell us."

If your water is rusty or the supply is inadequate you should have the assessor open the tap. A good assessor will do this automatically, and he'll make an allowance if you're entitled to it.

Even if your home doesn't have hidden defects, you should go around with the assessor. If you don't, he might tend to value your house the same as a neighbor's with a similar design. But if you know the other house has plaster walls, and yours are drywall, be sure to point this out.

You should also call attention to any differences in the number of porches, or types of windows. One owner won an \$80 assessment reduction by pointing out his home lacked

the bay window his neighbor's had.

This is why Ken Athoe, another top expert, says that, "you should never accept an appraisal unless the man has actually been inside your home." A good assessor, incidentally, should spend at least 15 to 30 minutes checking your house.

You are entitled to an allowance, too, for a deteriorating neighbor-

hood, or for factory sounds and excessive noises—as along some of the new turnpikes.

Another important point is to be sure the assessor doesn't over-estimate your income. He may, since he can be misled by appearances. Some draw the wrong conclusion when they see nice furnishings which an owner might have acquired over the

years by careful economy. They may get the wrong impression, too, from a well-maintained car, or from two cars—even though they may be a necessity. There are always some assessors who will work on a soak-the-rich philosophy.

To be sure your income doesn't confuse the picture make sure the assessor has
(continued on page 74)

Carpet: "Souvenir" by Gulistan



when your
daughters
have daughters...

your carpet of Nyloft* will still be lovely!

No carpet fiber outwears Nyloft... the new continuous filament textured nylon. It will keep its satin sheen even after generations of vacuuming, cleaning and hard use. Marvelously resilient, Nyloft shrugs off crushing; refuses to pill or fuzz. It's stain-resistant... and dirt just whisks away. Long after your daughter's toddler takes her first step across it, your carpet of Nyloft will still look fresh as a flower. *Trademark of Firestone Synthetic Fibers Company, Pottstown, Pa.

Firestone
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100%
NYLON

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LOOK, IT'S NEW

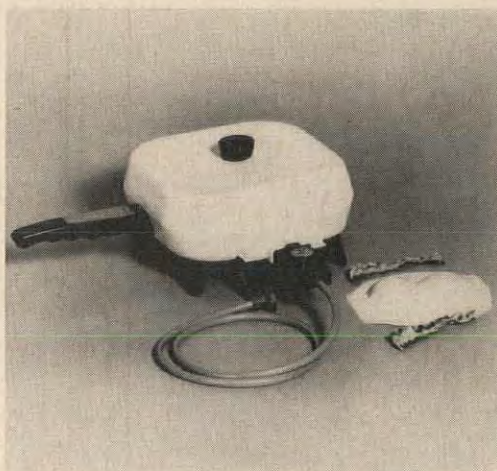
Toys come and toys go, but you will always find that little Jills love to "play house" and little Jacks want tools "just like daddy's." Though it looks like child's play, these props for living on a small scale will get future homemakers of America off to a wonderful start.

1. Just watch the dust fly when a five-year-old flies into it with her Pink Lady Cleaning Set. The metal carpet sweeper really works, the multicolor yarn mop gets under the doll's bed, and with the fiber bristle broom and brush and the little dustpan, things will be spic and span. Dummy packages of cleaners are included, and of course an apron to keep her tidy. \$2.98. Norstar Corp.



1

2. Listen to it sizzle! This Sizzlin' Skillet not only looks real, it has sound effects. Made of hi-impact styrene with an on-off switch and a realistic rubber suctioncup plug, it operates on two "C" batteries. Pop in the plastic bacon and eggs, turn it on, and it sizzles. Perfectly safe, it never heats up. \$4.98. Eldon Industries.



2

3. No job is too small for a pint-sized carpenter with his own Handy Andy Tool Set. Here's a steel tool box with a complete assortment of Blue Diamond junior tools for crafts and home repair jobs. It comes with a comic book instruction manual that he will find easy to understand. \$4.98. Skil-Craft Corp.



3

4. Just think what she'll be able to cook up in this pink dream kitchen with its sturdy steel units. She can wash dishes in the 27½" sink that holds water (\$10), put her pie tins in the oven of the stove that has five knobs to turn (\$10), and stock a 36" two-door refrigerator (\$13). For ironing she has a folding ironing board, \$2.98, and an iron that warms up, \$2.98. Wolverine Supply & Mfg. Co.



4

5. Kaffee-Klatsch time comes early in a young lady's life with a make-believe coffeepot that actually perks water on a hot plate. Coffee tin, sugar, and napkins come with it. Battery operated. \$5.95. American Metal Specialties Corp.

6. Has tools, will travel. An adjustable leather belt is a perfect fit for a young-man-on-the-job from four to ten years old. It makes a fine show of holding a hammer, screwdriver, pliers, flashlight, folding rule, and tape. Wherever he goes, he'll be ready for action. \$3.98. Industrial Safety Belt Co.

7. This is the way we make a cake—with an Ann Pillsbury Cake Fun Kit. It supplies a little cooky with eight famous cake and icing mixes, three aluminum baking pans, mixing bowl, measures, and recipes. \$2.98. Signature Mfg. Corp.

ALL TOYS HAVE THE APPROVAL OF THE TOY GUIDANCE COUNCIL. ASK FOR THEM IN LOCAL STORES. ALL PRICES APPROXIMATE.



5



6



7



WHY DO SOME FAMILIES SEEM TO GET MORE OUT OF LIFE?

Some families glow with the pure enjoyment of life. Everyone who knows them is warmed by their vitality and friendliness. For such a family, life is good and fun and exciting.

And every day, their lives grow more interesting . . . more productive . . . more meaningful.

Typically, both parents and children take a deep interest in each other and the ever-changing world around them. They work together as a team, sharing interests and opinions to strengthen the bonds of understanding and respect that help build a happy home.

This kind of family usually owns Encyclopaedia Britannica. And their set is continually in use. As in so many lively families, "looking it up in Britannica" has become a familiar habit at homework time, during family discussions, and whenever complete, authoritative information is needed on almost every conceivable topic. They have learned to rely on Britannica for background data on current events, politics, religion and history, for help with hobbies, and for educational, enjoyable reading at any time.

Where you find a family that enjoys life, you'll usually find the Britannica helping parents and children fulfill their desires for knowledge, self-improvement, and a better way of life.

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formation on the rules of a sport, the background of a religion, how to build a brick arch in a fireplace, or the science of launching a guided missile.

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IMAGINATION HITS THE CEILING!



BAMBOO TRELLIS PANELS FOR A 10' x 14' ROOM ABOUT \$39. BAMBOO LEAVES FLOOR TILE ABOUT \$33. PANELS ARE 12 INCHES SQUARE, FLOOR TILE 9 INCHES SQUARE.

New! Ceilings and floors designed for each other!

Now *you* can create a completely integrated room . . . ceiling, walls and floor . . . easily and inexpensively. For Johns-Manville's new acoustical ceiling panel, Bamboo Trellis, and new vinyl-asbestos floor tile, Bamboo Leaves, were literally made for each other . . . and do-it-yourselfers.

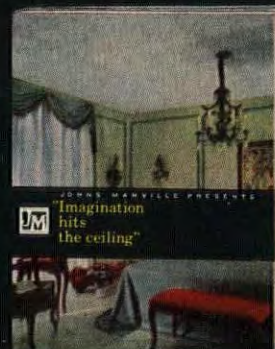
Bamboo was created by the noted designer, Michael Greer, and comes in red, yellow, or green. Why not see the Bamboo designs, *and* get full information on redoing a room to look like the Bamboo Room, at your Johns-Manville Dealer now?

Send for the free, new idea-filled brochure "Imagination Hits the Ceiling," which features the new Johns-Manville collection of acoustical ceilings. We'll also give you the name of your nearest J-M Dealer. Write: Johns-Manville, Dept. AH-11, Box 60, New York 16, N. Y. In Canada: Port Credit, Ont. Please enclose 10¢ for postage and handling.

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CEILINGS AND FLOORS



Michael Greer, N.S.I.D., A.I.D.



FREE BROCHURE

THE FHA QUESTIONS



ANSWERS
YOUR

Neal J. Hardy, FHA Commissioner

The lot I want to buy costs \$3500, and I would like to build a \$15,000 house on it. Would the lot have to be paid for before I applied for an FHA loan to build the house, or could the loan cover both the house and lot?

An FHA-insured mortgage covers both house and lot, and there must be no liens outstanding against the property at the time FHA insures it.

If FHA appraised the house and lot together at \$18,500, you would need to make a down payment of at least \$800 (plus closing costs), and FHA could insure a mortgage of not more than \$17,700.

If the lot and the proposed house were acceptable to FHA, and if you were acceptable as a mortgagor, FHA would issue a commitment to your lender to insure a mortgage on the property in a specified amount, based on the FHA estimate of value. On receiving the commitment the lender would make the necessary advances to you as construction proceeded, and FHA would make inspections during construction to see that the plans and specifications were complied with. When the house was completed, the mortgage would be endorsed for insurance.

I have heard that this is a good time to buy a home. Are FHA down payments and monthly payments lower now than they were a year ago? The home I have in mind is priced at \$22,000.

Yes. The Housing Act of 1961, which became law on June 30, has made it possible to buy a home by making a down payment of as little as 3 per cent of \$15,000 of value (as appraised by FHA), plus 10 per cent of the next \$5000 of value, plus 25 per cent of the value above \$20,000. The act also increased the maximum mortgage amount from \$22,500 to \$25,000.

If FHA appraised your house and lot at \$22,000, the minimum down payment today could be as little as \$1500. Under the formula in use a year ago it would have been at least \$2100.

Of course, the small down payment means that your mortgage would be larger—\$20,500, compared to \$19,900 last year. But last year the interest rate could have been as high as $5\frac{3}{4}$ per cent; at present it is limited to not more than $5\frac{1}{4}$ per cent. So, today your monthly payment to interest and principal on a 30-year mortgage of \$20,500 at $5\frac{1}{4}$ per cent would be \$113.37. Last year, on a 30-year mortgage of \$19,900 at $5\frac{3}{4}$ per cent it would have been \$116.22.

Also, if your mortgage was approved by FHA before construction of the house was begun, your mortgage today might have a term as long as 35 years. On a 35-year mortgage of \$20,500 at $5\frac{1}{4}$ per cent, the monthly payment to principal and interest would be \$106.81.

In addition to the amount credited to principal and interest, the monthly payment on an FHA-insured mortgage includes the FHA mortgage insurance premium, estimated taxes, and property insurance premiums. It may also include items such as ground rents and special assessments.

(continued on page 73)

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Chest contains all these DeWalt tools



This is the biggest Christmas bargain you've ever had! Now, when you give him a new DEWALT POWER SHOP, you can give him a custom-made steel chest complete with select tools ...33 pieces in all...and all are genuine DEWALT brands that shopwise men use for quality work. Buy this great combination...DEWALT plus CHEST FULL O' TOOLS and SAVE BIG \$66.45. For limited time only. Hurry to your DeWalt dealer and place your order *now*. Be sure of delivery for Christmas.

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So smooth, so satisfying,
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• See how Pall Mall's famous length of fine tobacco travels and gentles the smoke naturally — makes it mild — but does not filter out that satisfying flavor. Never too strong. Never too weak. Always just right! Enjoy satisfying flavor . . . so friendly to your taste.



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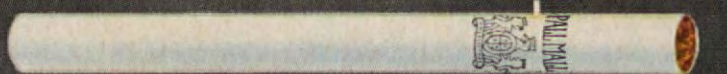
Regular



Filter-Tip



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Compare all three! Smoke "traveled" through fine tobacco tastes best.

See the difference! With Pall Mall, you get that famous length of the finest tobaccos money can buy. Pall Mall's famous length travels and gentles the smoke naturally . . . over, under, around and through Pall Mall's fine, mellow tobaccos. Makes it mild . . . but does not filter out that satisfying flavor!

BE A SHOW-OFF WITH YOUR COLLECTION

■ Are you one of the not-so-rare species who call themselves collectors? Do you haunt the secondhand stores, ferret out auction sales, scour the countryside in quest of a find? Welcome aboard!

The Big Search is a fascinating game. But we think there is more to collecting than just collecting. A collection should be seen, enjoyed and, most important, form an integral part of your decorating scheme. What fun is it to have four cartons of coin glass stashed away in your attic or three barrels of weathered decoys cluttering up the garage? Are you a Civil War buff, a fancier of Wedgwood, a push-over for Conestoga bells? Come out, come out wherever you are!

We don't suggest that you turn your home into a musty museum. Rather, have your collection reflect your own good taste and be a quiet reminder of your own personality.

On these pages, we show you beautiful examples of what can be done with collections. We hope they'll give you inspiration for the one that you own!

Commedia dell'arte figurines representing characters of the 16th- and 17th-century Italian drama are handsomely displayed in the living room of actor Joseph Cotten. (See page 6.)



GEORGE DE GENNARO



BOTTLES OF COLORFUL BEAUTY

Thirty-two years ago, Charles B. Gardner of New London, Connecticut, didn't know a pontil mark from a pucella. (A pontil mark is the distinguishing rough spot found on old blown glass; a pucella is a glass blower's tool.) Mr. Gardner was a gun collector, not a bottle collector. But a chance visit to the home of a glass-loving friend put bottles on his brain, and he promptly gave up pistols for pickle jars and demijohns.

This shimmering window is just a peek at Mr. Gardner's collection. Today he owns some 4500 rare bottles. In order to house his treasures, he built a two-story addition to his home, especially designed to display his bottles at their decorative best. Here is sparkling proof of the rewards of bottle collecting. You don't have to know anything about the history and mechanics of glass-making to appreciate this fascinating mosaic of color, shape, and pattern. Artistically aligned on sunlit shelves, the bottles glitter like jewels. The sun's rays play on warm glowing ambers, pale crystal blues, brilliant ruby reds, deep vibrant greens. Framed advertisements, price lists, and such from old glass factories decorate the walls.

Glass bottles, with their subtle coloring and interesting shapes, have become a favorite of contemporary decorators. Inexpensive reproductions of authentic designs are available for the noncollector. But if you've anything of the collector about you, beware of the first pretty bottle with a pontil mark you pick up in an antique shop—it may be the beginning of a life-long career of bottle collecting that, like Mr. Gardner's, will mean adding an extra wing! (Bottles identified on page 71.)

Bright-colored bottles in every shape imaginable, from fish to Indian braves to rolling pins, shimmer in the sun on shelves especially built for collection.



ERNEST M. SILVA

BRIGHT RED SETS OFF A COLLECTION

Head over teacups for a tea collection? See what a vivid red background does for this gleaming collection of brass teakettles, trays, a large Indian box, dinner gong, and a treasured porcelain tea service. The traditionally styled china cabinet is a happy choice for this small dining room. If it's a pewter collection you're in love with, it will show to best advantage against bright blues or greens. Try a pastel color to frame delicate, flowery porcelain!

Shopping Information, page 74



WINDSOR CHAIRS COME TO TEA

When Mrs. Doris S. Woolf of Houston, Texas, entertains, she makes wonderful use of her prized American Windsor chairs. In the dining room, there are a fan-back side chair and a rare highchair. In the archway and going clockwise, you'll see a 'comb-back armchair with carved ears, a bow back, a brace-back side chair, another bow chair and an armchair. Mrs. Woolf found her prizes in all parts of the country.

AMERICANA ON MODERN WALL

These delightful bits of early American life give character, charm, and texture to a contemporary interior. Against the paneled wall are early trade signs including the cigar store Indian, the tailor's scissors, the optician's eyeglasses, and the locksmith's key. Also shown are various weather vanes, a ship's figurehead, a quadrant, and a rocking horse.



UNITED STATES PATENT

To all to whom these presents shall come:

Whereas

has presented to the Commissioner of Patents a petition praying for the grant of Letters Patent for an alleged new and useful improvement in

a device which invention is contained in the Specifications which

are hereby made a part hereof and have been accepted and

the same have been examined and found to be new and useful and

the same have been examined and found to be new and useful and

Letters Patent are to grant unto the said

for the term of years from the

day of

and extend the said

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of the said

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month



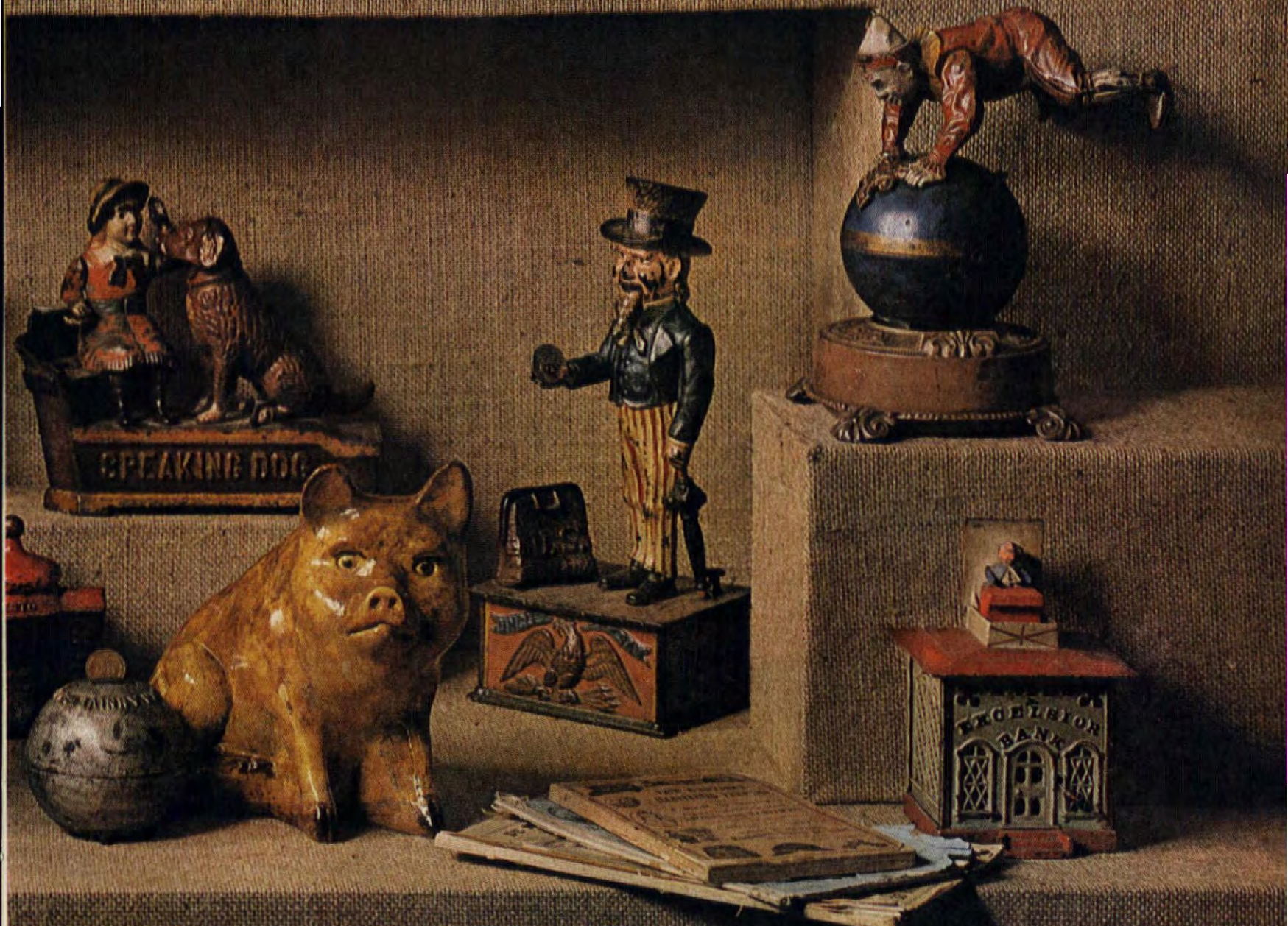
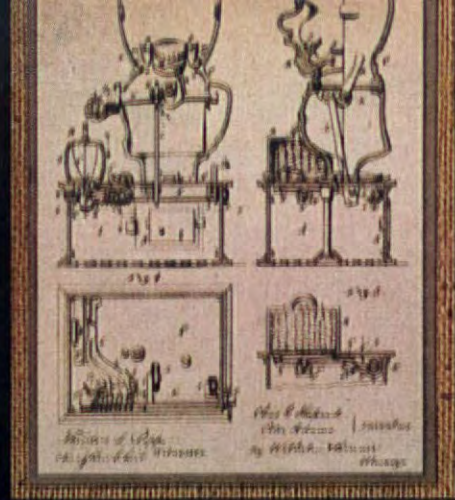
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PENNY
BANKS**

Penny-pinching was fun in Victorian days. As a reward for saving, kids could watch a hunny's ears flop, a clown do handsprings on a globe, smiling Uncle Sam load his carpetbag, a "speaking dog" wag his tail. These 19th century mechanical banks and "still" banks make marvelous decorating accessories today. You might display a sweeping collection of banks, along with old patent papers, catalogue pages, and the like, against a colorful burlap background. You might set just two or three eye-catchers on a mantel or a shelf in a child's room. Patented originals can still be found in secondhand and antique shops or at auction sales. The average price is \$35--less, if you're lucky; as high as \$1000 for rare banks. Reproductions cast from original molds sell for \$15 or so. *More about these banks and how to use them on page 72.*

FANCIFUL FANS GIVE A FEMININE TOUCH TO VICTORIAN DÉCOR

A collection of fans, many of which were once cherished by the great women of history, is the background for this Victorian parlor in New Orleans. Their owner is Fannie Mae Goldman and her vast collection includes a green plume fan owned by Lillian Russell, others by Madame du Barry (shown just above the sofa). There are ivory fans, sequin fans, lace fans!

However, Mrs. Goldman's collection is not a hodgepodge of bits and pieces. The fans are the basis for a beautifully co-ordinated decorating theme, which was devised by Mrs. Goldman with the help of decorator Archie Bland, A.I.D. Attractive framing and a symmetrical arrangement provide a good balance for the curvesome Victorian furniture. The colors of the mats add restraint to the decorating scheme while the simple black and gold frames show off the fans to perfection. (More about these fans on page 70.)



Dramatic fan collection is displayed on a white wall with handsome paneled dado. At left, feathers and plumes enhance the beauty of a spinet and needlepoint chair (fan at bottom once belonged to Lillian Russell). Above, the



elaborately carved Victorian sofa and chair, Oriental rug, and silver tea service blend beautifully with the collection of ivory, tortoise shell, lace, sandalwood, and sequined fans. Small fan on table is one of Mrs. Goldman's favorites.



HARMONY ON DISPLAY

Collections of rare wooden pieces such as these are exciting to use decoratively. The glowing tones and beautiful grains blend with almost any decorating scheme. Here, in the home of folk singer Susan Reed, antique musical instruments are ideally displayed in a recess between the fireplace and window. Miss Reed is shown playing an Irish harp (she received her first when she was 14). Among the pieces on the wall behind her are a Chinese lute, Kentucky dulcimer, German lute, Austrian zither, Pennsylvania Dutch dulcimer, and a Liberian harp.

EARLY TOOLS FOR A MAN'S ROOM

Another handsome collection of wooden pieces are these crude but beautiful tools and implements owned by Arthur Burke of Fairfield, Connecticut. They're a natural for Mr. Burke, who in his spare time also likes to design furniture. The bold felt background is appropriate for the strong lines of the tools, while the deep red color reflects the warm tones of the wood. Informal arrangement of the items permits easy addition of new ones without destroying the existing visual balance. The table of Spanish design is particularly intriguing, looks almost as if it were a product of these tools. Tools identified on page 72.





ADVICE

■ If you are about to launch into the business of collecting seriously, you should never attempt it without first knowing something about your subject. Whether it's butter molds or jack-in-the-pulpit vases that have caught your fancy, there is no excuse for not knowing what you are about before you begin. With all the literature available today on antiques—books on specialized subjects, antiques magazines, articles in other periodicals—there is little reason to be in the dark about the things you like. Before you buy, it will pay you to scout the big antique shows, the museums, and the growing number of restored houses with authentic period furnishings.

Piling up knowledge as you go along is part of the fun and satisfaction of collecting and is the one way the confirmed collector becomes an authority in this field.

However, it's one thing to read about antiques, and another to recognize them "in the flesh." Many antique dealers become authorities in their special lines because they handle antique pieces daily. Their fingers learn to identify old glass by the feel and the ring. Or they can recognize the mellow patina of old wood. They know that weight, the finish of edges, size, and shape often have a lot to do with authenticating the real thing. Dealers also have an opportunity to compare the better examples with the poorer ones or with out-and-out copies. In fact, the best way you can teach yourself about the authenticity of a piece is to examine—even buy a known reproduction for comparison.

There is another thing to keep in mind if you are starting on a collecting career. What will you do with your collection if your interest lags? Will it become something to write off as Mother's Folly or will it be worth as much as you paid for it along the way? Over the years it should be worth more. But unless you have decided to avoid trash, or other worthless things, it won't matter how many hundreds of them you have;

FOR THE BUDDING COLLECTOR the collection will be worth little except to some unusual soul with a similar hankering. Of course, people can get excited over almost anything. Sometimes with good reason. Nobody handed Harry T. Peters very

much when he started picking up the common Currier and Ives prints early in the 1900's!

While many of us would like to go in for expensive items—Gaudy Dutch, Prattware, Georgian silver, Sandwich glass—there are many areas not yet too expensive which are well worth the time and money spent on them. Samplers, for example, are not too expensive and are antiques in the best sense of the word. You can still get a nice piece of late Canton for \$10. Late Adams Rose china is almost as satisfying as the early variety and not so expensive. Souvenir spoons offer the collector plenty of opportunity to specialize with little outlay of money.

The question often arises about selecting only perfect pieces. Is it a mistake to buy a piece that is nicked, flaked, cracked, or otherwise not "proof" as the dealers call it? In principle the answer is yes, in practice, no, it's not a mistake if the piece is a rare one or otherwise valuable. The reason is this: with the great onslaught on the antique market today, most of the perfect pieces are disappearing. What is left will have to be those pieces passed over in former years, the slightly chipped Waterford compote for instance, or the handsome Portobello pitcher which has been skillfully mended or riveted together. No mended piece, of course, will bring the same price as a proof piece if you should want to dispose of it in the near future, but over the years, as good pieces get even scarcer, it may well be worth as much as you would pay for the same piece in perfect condition today.

Prices of antiques will probably remain high as the supply diminishes, so always buy the very best you can afford in whatever category you select. If your choice is good, you will never lose out, nor your heirs after you.

APOTHECARY BOTTLES AND JARS ENLIVEN A FAMILY ROOM

Deep blue, amber, green, and clear apothecary bottles are a sprightly color accent in the home of Bob and Betsy Dring of Prairie Village, Kansas. The colored bottles were once used to protect drugs from sunlight; the "show globes" were filled with colored liquid for display. The Drings also have an assortment of porcelain jars with lovely painted designs surrounding the Latin inscriptions, tin and pottery tobacco jars, a mortar and pestle, and a druggist's scale.

JUNE R. VOLLMAN

A TINY CLAPBOARD THAT GREW AND GREW AND GREW

This charming old-brick colonial wasn't always the beauty it is today. When it was built, about 1938, it was just a plain-Jane clapboard cottage. The Frank Willinghams, of College Park, Georgia, purchased it in 1951, and have been changing and remodeling it ever since. The advent of three small Willinghams—Carol, Stephen, and David—made it imperative to expand.

Although the cottage had a den and a screened porch, neither was large enough to provide play space for three active children. So the first project was to excavate the basement. A delightful playroom with plenty of room for toys and hobbies was the result.

The second step in remodeling was to combine the den and kitchen. This gave them a family room-kitchen with plenty of storage space including a place for TV. Since there had been only three closets in the whole house the new storage was a real boon.

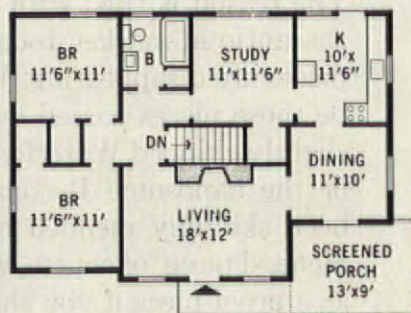
Next the living room, dining room, and porch were made into one really spacious area for living and entertaining. A small alcove in this room, near the entry, provided a perfect setting for the organ Mr. Willingham had been storing in the attic.

The last stage in the remodeling was the addition of a bedroom wing and brick siding. This wing has two bedrooms and a bath.

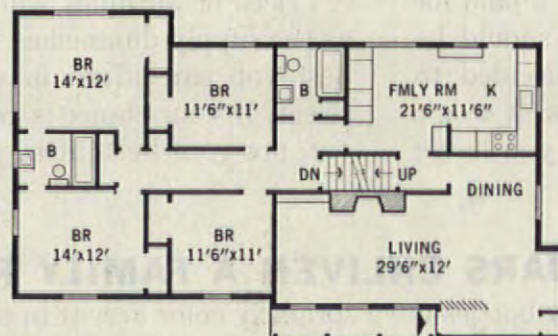


Unpretentious clapboard house, bought by the Willinghams in 1951 soon after they were married, was perfect for their needs then. But three children later, the house seemed to have shrunk considerably.

New wing gives the Willinghams all the room they need for a family of five. The second bath is convenient to both bedrooms.

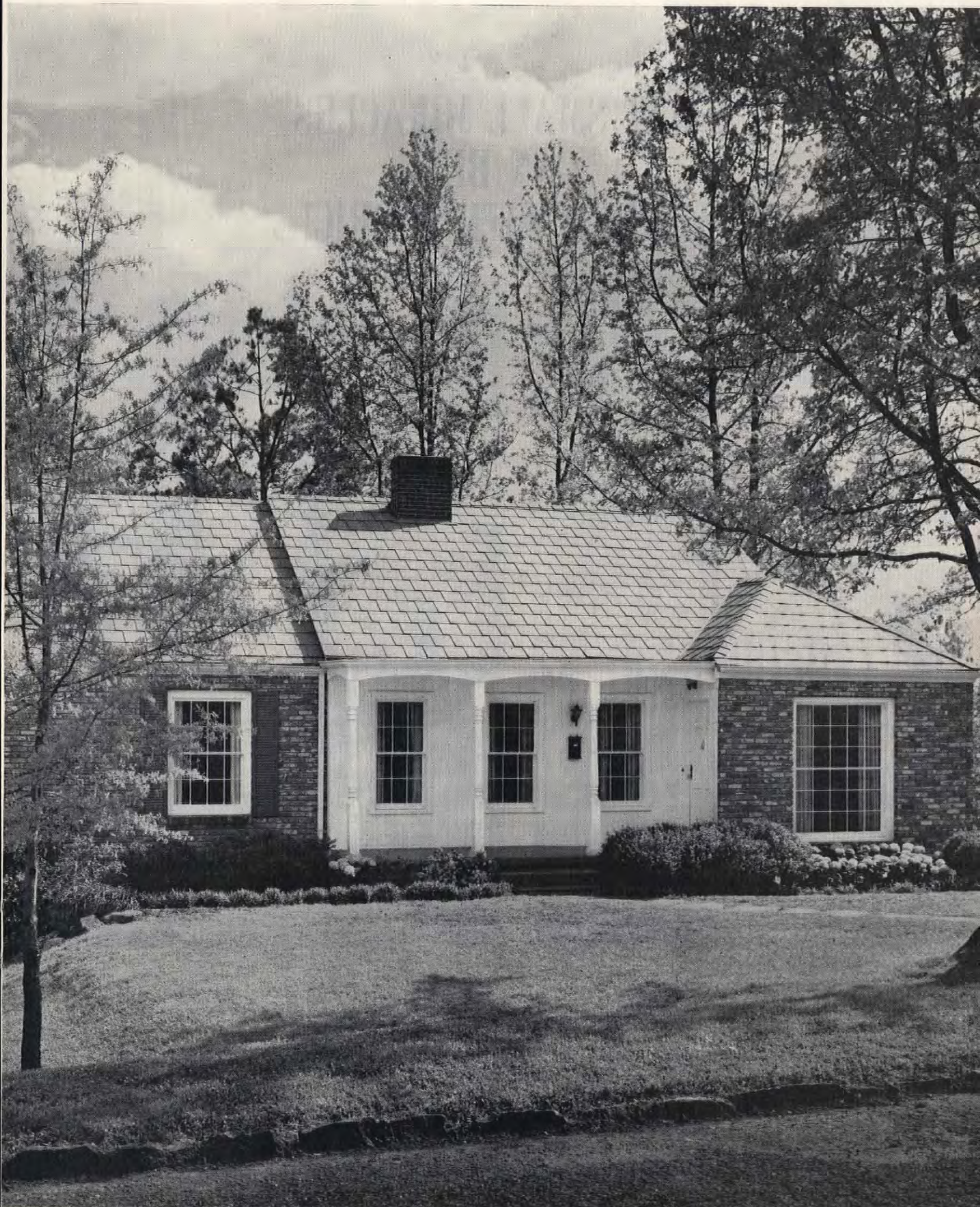


Original plan had only two bedrooms, three small closets. The first change was to excavate the basement and build a playroom—perfect place for the children to play in a small house.



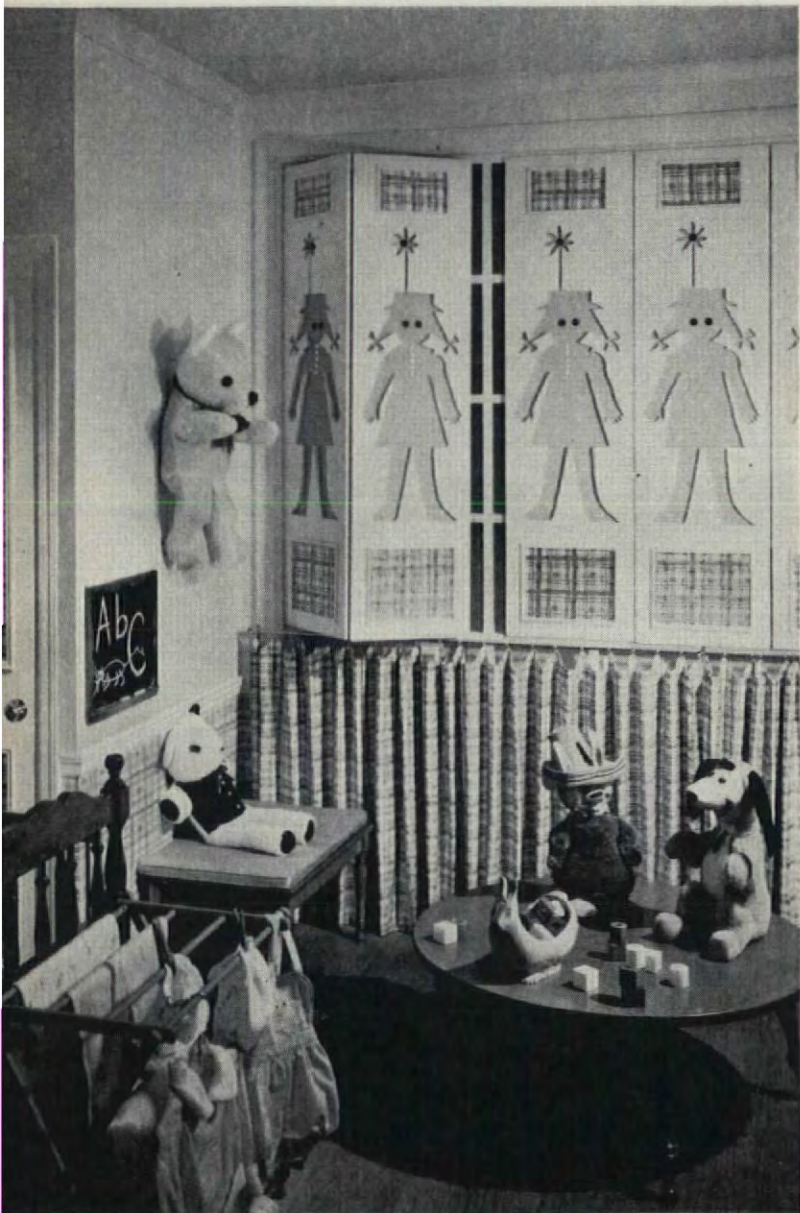
The new look. You'd hardly believe this is the same home. A complete face lifting with old brick, small-paned windows, green shutters, white vertical siding, and carved posts provides an authentic colonial flavor. In order to keep remodeling costs at a minimum, the Willinghams did most of the work themselves.





ROBERT W. HOUSEMAN

WHAT SMALL MIRACLES CAN BE WORKED WITH FABRIC!



PHOTOGRAPHED AT RICH'S BY KHANZEN STUDIOS

Crisp plaid chintz used for café curtains, and for dado, door, and shutter panels, gives this bright nursery a perfectly co-ordinated look. Amusing shutters have "paper dolls" cut out and backed with felt. To adapt, you might cut dolls from felt and paste them on.



PHOTOGRAPHER: F. M. DEMAREST

A lovely traditional print enhances these furnishings, but the genius stroke is the way an ordinary window has been handled to create the high, elegant lines of yesteryear. The valance, contoured to the fabric pattern, is mounted well above window. Soft fringe adds richness to the cotton print.

There's more to choosing fabric than picking something pretty to suit your color scheme. How much you use, and the way you cut, drape, and trim it, these are what make the difference. If you're handy with scissors and needle, you'll have no trouble duplicating or adapting these ideas. Consider ways you might use fabric and matching wallpaper. Choose contrasting or matching piping, fringe, or braid to give your work a professionally finished look. Use fabric in unexpected places—on door panels, as a dado, as a ceiling border. Let these suggestions help you to create bright, attractive fabric effects with shaped valances and bed canopies.



A pumpkin-colored lambrequin at the window and a canopy over the bed give color and design to a young girl's room. Striped fabric has been quartered and fit for perky twin pillows and used again to bind the lamp shade. The same stripe covers a little chair (not shown).



Make a big splash in your bathroom décor with felt and fringe. (Don't forget to line your shower curtain with clear plastic.) Felt comes 72 inches wide, and is easily pinch-pleated. Old sewing machine was painted for a dressing table; blue apothecaries add a bright accent.



A little fabric goes a long way when combined with matching wallpaper. In the home of Dr. and Mrs. Robert Woods of Pacific Palisades, California, a fringe-trimmed cotton taffeta swag, with tambour curtains, makes a graceful window treatment. Two matching Victorian chairs stand by an antique desk, painted the blue of the fabric.



DECORATOR: HARRY GLADSTONE INTERIORS PHOTOGRAPHER: GEORGE DE GENNARO

Hand quilting adds richness and texture to fabric. Here, eagles and stars have been outlined on a valance, which was cut to emphasize the pattern. Oval pillows, too, are shaped to frame the eagle. The blue piping on the valance makes a nice contrast to the deep red of the fabric. It's details such as these that make for decorating perfection.

EVEN GRANDMOTHERS NEED FAMILY ROOMS

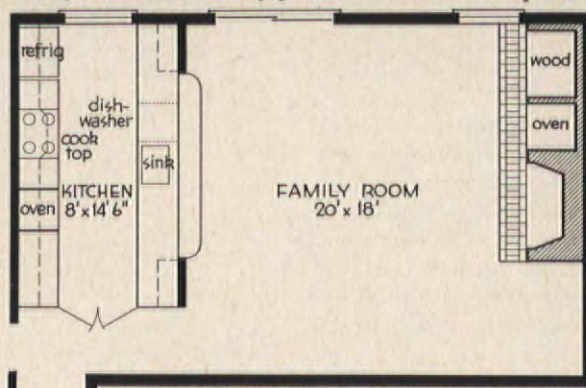
This hospitable family room belongs to decorator Mildred Newton Norton of Red Bank, New Jersey. Her granddaughters, Cathy, 4, and Susan, 8, spend many mornings playing here or on the adjoining patio. Her other grandchildren, Jane, 13, and John, 18, are apt to stop by at any time for news and snacks. The room is also a favorite meeting place for Mrs. Norton's own circle of friends. There's a large welcoming fireplace with built-in oven and grill, and a handy pass-through kitchen opposite.

The 18x20' room takes its color scheme from the print-covered club chairs which reflect the mellow tones of the used-brick fireplace. Accessories include a family portrait over the mahogany butler's desk, an old red French tole coalbin used as an end table, a tea canister which serves as a table lamp, and a Staffordshire Louis Napoleon figure.

Shopping Information, page 74



Dining table at one end of room is convenient to pass-through kitchen. Sliding glass door leads to the patio.



Family room could easily serve as an apartment wing.



Fireplace wall of used brick has built-in oven and grill. Above the



wood storage is a spotlighted niche for the imposing eagle which Mrs. Norton found in an old post office. Coffee table was formerly the top of a spinet piano.



JUNE M. TOWNE and Foods Staff

You bring the fixin's!

Here's a bright idea to lighten the load in a bustling Thanksgiving kitchen. While the hostess tends to the plump golden turkey, the creamy whipped potatoes, and the baking powder biscuits, the rest of the family brings a dish to make this a feast to end all feasts! Who'll tote the Cheese Puffs for nibbling or the Spinach-Stuffed Onions baked in a creamy hollandaise-type sauce? Anyone for a new twist in old-time favorites—a casserole of Brussels Sprouts and Chestnuts or Orange-Glazed Sweet Potato Sticks? If you're a whiz at pies—bring two! Lemon Chiffon with Pear-Cranberry Topping or a Pecan-Pumpkin Pie with a chewy, crunchy nut topping. *Recipes on page 63.*



■ Why do Americans drink over 400 million cups of coffee every day? We're a nation of coffee lovers. That's why. There are wives who won't lift an eyelid without it, husbands who pound tables for it. Secretaries won't type without it, truck drivers won't drive without it. The cheerful coffee break starts your day or ends it, peps you up or calms you down, stimulates good conversation or makes talk unnecessary. Why then is the art of brewing a decent cup of coffee such an elusive thing? Why do happily married couples squabble over it, hearty men re-enlist in the Navy for it? Why do some perk it, others drip it, still others dunk eggshells into it? Because everybody's taste in coffee is as personal as the color of his eyes. The cup that sends you off into a



wave of ecstasy can make your kaffeeklatsch neighbor's hair stand on end. We've come up with some conclusions though—and we've our own American Home Testing Center to prove them. Whether your taste runs to strong, weak, or in between, there are *four* things every good cup of coffee should be. It should be clear, full-bodied, aromatic, and be served at a piping 185° F. How to brew such a cup of coffee? The answers are many but not complex, as the following pages will prove. We have found there are two major factors that determine the difference between good coffee and poor—the cleanliness of your coffee

maker and your method of preparation. Perfect these and you'll hear the musical words, "What delicious coffee! May I have another cup?"

(continued)





How's the coffee at your house? If it falls short of what *you* call perfect, it's time to find out what you're doing wrong. As we've said, the unclean coffee maker is the most common cause of poor coffee. Oils in coffee do more than stain the inside of your coffee pot; they add a rancid or bitter taste to the cup, too. Just rinsing isn't enough, no matter how automatic your equipment may be. It takes hot suds, a brush for spouts and tubes, and an occasional treatment with one of the special stain removers. Be sure you follow the directions on the label, rinse well with hot water, and dry thoroughly.

The second major factor, your method of preparation, brings up several important points.

First, and foremost, is the coffee itself—the kind you buy, how you keep it, how you measure it.

The coffee you use is a matter of personal taste. Of the 100 kinds of coffee beans grown, no one is perfect in every way. Some are more flavorful, some more aromatic, and they vary widely in price according to how plentiful they are. Finding a blend and roast you really like is a matter of trial and error. If you like the coffee a friend serves better than you do your own, by all means ask what brand it is and try it.

Though there is some truth in the claim that more expensive coffees are more full-bodied or aromatic, price is no absolute guarantee of pleasure in your cup.

Make sure it's fresh. Fresh coffee makes the finest brew, so buy it in sizes you can use within a week, if possible. Heat, air, and moisture rob ground coffee of flavor and aroma, so cover it tightly and keep it cool, preferably in your refrigerator.

Buy the right grind for your coffee maker—coarse or regular for perked, filtered, or steeped coffee; fine or drip grind for dripolators and most vacuum pots.

If your brewing methods vary, consider grinding your own coffee with an electric coffee mill. Just dial the grind you want as you need it. You can also grind coffee in some electric blenders. The instruction booklet explains how.

How you measure, again, depends on individual taste. The Coffee Brewing Institute advises two level tablespoons (a standard coffee measure) per six-ounce cup, but you may prefer a bit more or less. Do measure, however, for consistent results.

Your coffee maker is the next important factor on the list. Take your choice of five basic types.



It all begins with a coffee maker! Here are a few of many you can buy (l. to r.): 10-cup automatic vacuum; 8-cup glass percolator; automatic percolators in 12- and 8-cup sizes; 8-cup percolator; 9-cup automatic; quart-size (9-cup) filter flask; 30-cup automatic perk; 10-cup enamelware boiler; 10-cup automatic perk; 9-cup dripolator. Shopping information, page 74.

A percolator is hard to match for aroma. It extracts flavor gradually by spraying hot water over coarsely ground coffee and fills the house with fragrance. Percolators come in all sizes, from two cups to over 40. Automatics rank high on gift lists, particularly with hostesses who love the convenience of brewing coffee and keeping it hot without clock-watching. But don't let all this lead you into bad habits—such as forgetting to take used grounds out of the pot when perking is done or neglecting to unplug it when it nears empty. Read directions for filling, measuring, and cleaning, follow them faithfully, and you'll be rewarded with consistently delicious coffee.

Automatic features may include adjustable flavor controls to set for desired strength, "hold" or "reheat" settings, signal lights that announce coffee is done, and even gauges that show how much is left. Most hold the brew at near-perfect serving temperature, so long as they contain at least two cups. And many are immersible.

You can also brew a wonderful cup of coffee in a nonautomatic percolator, of course, but you'll have to keep one eye on the clock. To avoid over-perking, allow six to eight minutes on *low* heat.

A vacuum coffee maker leaves no room for the error of forgetting to remove used grounds, for water and coffee (fine grind) go into separate containers and bubble together for only one to three minutes. You can't pour without removing the top bowl.

Electric automatic models are generally chrome-plated. Range-top models, most often made of glass, come in sizes up to 12 cups. Major difference, of course, is in timing and regulating the heat.

A dripolator eliminates clock-watching altogether, since it operates on the law of gravity. You

can buy one in any size, from one cup to 20 or more. Most are made of aluminum, though some have ceramic bottoms that can double as teapots. The drip method makes excellent coffee, so long as you use the right proportions of drip grind coffee and boiling water. The equipment is also easy to clean.

The filtered method produces the clearest coffee of all, but takes a little more time and attention. The equipment consists of a glass flask, available in sizes from one pint (1–3 cups) to three quarts (6–20 cups), and special paper filters that are used only once. Regular grind coffee goes into the filter and hot water is poured over it very gradually to extract flavor. Because filtered coffee is so clear, it can be held at serving temperature almost indefinitely without flavor change. Boiling will ruin it, however, so a special "waterbath" is used to keep it hot. The flask stands in a low pan of simmering water. Even if the water boils, the coffee in the flask won't. Therefore, you can reheat coffee or keep it hot indefinitely.

A coffee boiler for making boiled or steeped coffee is usually reserved for camping out these days, but there are those who insist nothing can compare with it. Real experts add an egg, shell and all, to make the brew clear. Another trick is to add a dash of cold water to the boiler to settle the grounds before pouring. If you're a novice, check your favorite cook book for a steeped coffee recipe.

Here are some more points to think about:

Start with cold water fresh from the tap. Hot water lines may add an off-taste. Water you like to drink makes the best coffee.

Timing is critical in brewing coffee to taste the same every time. Controlled timing is one of the big selling points of automatic coffee makers. The idea is to extract all

the good coffee flavor, but none of the bitterness. In a range-top percolator it takes six to eight minutes, but only one to three minutes in the vacuum method. If you're brewing another pot of coffee in an automatic, however, cool it down by filling it with cold water first. Otherwise, the timing will be affected, making the coffee weak.

Temperature also affects coffee flavor. Too much heat makes the brew bitter, cloudy, and acid-smelling. Electric coffee makers regulate heat automatically, of course, but range-top equipment needs close watching. Though most methods start with bringing water to a boil, it's time to reduce the heat the moment water and coffee get together.

Remove the grounds immediately after brewing. Used grounds tend to cloud coffee, make it bitter, and absorb its fine aroma.

Serve coffee freshly brewed. If it must wait, keep it over very low heat. Ideal holding temperature is 185° F., well below simmering. Most automatic coffee makers maintain about this temperature unless contents are very low. For the same effect in ordinary coffee makers, try the waterbath idea. In any case, don't let coffee boil and ruin the flavor.

Does it have aroma? Aroma may be affected by the coffee itself or your brewing method and technique. Freshness guarantees fragrance. Exposed to air, ground coffee loses aroma and even picks up foreign odors. Aroma varies according to blend and roast, too. If you're dissatisfied, experiment with a new brand.

The way you brew coffee affects aroma, though not necessarily in the cup. A dripolator gives off practically no aroma, compared with perking. If, instead of mouth-watering fragrance, your percolator is emitting a scorched odor, you may be perking too fast or too long. And, incidentally, did you really wash it last time?

Weak flavor could mean too little coffee, but not always. If you use a drip or filter coffee maker, the brew may just need stirring to distribute flavor evenly. In an automatic percolator, failing to use cold water or dropping coffee down the stem will make the brew weak.

If your coffee is bitter, it usually means you've extracted too much from too little coffee. Try more coffee, less time, and perhaps a coarser grind or lighter roast. Bitterness could also be a sign that your coffee maker needs thorough cleaning. Often it's just the result of keeping coffee too hot or too long.

(continued on page 70)



*Or 2 lb. chicken parts; thaw, if frozen.

TAKE A CUT- UP CHICKEN* TAKE A CAN OF SOUP NOW LOOK WHAT YOU CAN DO



MUSHROOM CHICKEN

Put chicken (skin-side down) in baking dish (12 x 8 x 2"); pour 2 tbsp. melted butter over. Bake at 400°F. 20 min.; turn; bake 20 min. more. Stir 1 can Campbell's Cream of Mushroom Soup till smooth. Top chicken with soup, ¼ cup toasted slivered almonds. Bake 20 min. 4 to 6 servings.

TOMATO CHICKEN

Put chicken (skin-side down) in baking dish (12 x 8 x 2"); pour 2 tbsp. melted butter over. Bake at 400°F. for 20 min.; turn; bake 20 min. more. Pour 1 can Campbell's Tomato Soup over chicken; sprinkle with ¼ tsp. leaf oregano, dash garlic powder. Bake 20 min. more. 4 to 6 delicious servings.

CELERY CHICKEN

Put chicken (skin-side down) in baking dish (12 x 8 x 2"); pour 2 tbsp. melted butter over. Bake at 400°F. for 20 min.; turn; bake 20 min. more. Stir 1 can Campbell's Cream of Celery Soup till smooth; pour over chicken; sprinkle with 2 tbsp. chopped parsley. Bake 20 min. more. 4 to 6 souper servings.



M'm! M'm! Good! When the soup is *Campbell's*

TURKEY ROUND-UP

Of course you're having turkey for Thanksgiving—it's the traditional fare—and as American as Plymouth Rock or apple pie.

The size of the gathering at your house determines the kind and the amount of turkey you will buy. The small family may choose a small turkey or parts from a bigger bird. For larger families there is a wide range of turkey sizes. Newest among turkey choices is the class called "Turkey Fryer-Roasters," marketed when about half grown—3 to 4

months old. Ready to cook, these very young birds may weigh from 3 to 8 pounds. The smaller sizes may be disjointed and fried, or split and broiled, like chicken—by adjusting cooking time to thickness of pieces. Any of these, stuffed and roasted, is a fine choice for any dinner.

Those who wish to concentrate on all dark or white meat will find the

quarters their best choice. Whichever you buy, remember the rule of thumb—for each generous serving of roasted whole turkey (you may need more than one serving per person) allow $\frac{3}{4}$ to 1 pound of ready-to-cook weight for birds weighing less than 12 pounds; $\frac{1}{2}$ to $\frac{3}{4}$ pound for birds weighing 12 pounds and over. For each serving of roasted turkey quarter or half allow $\frac{1}{2}$ to $\frac{3}{4}$ pound of ready-to-cook weight.

Servings needed Pounds of turkey

4 to 10	4 to 8
10 to 20	8 to 12
20 to 30	12 to 16
30 to 40	16 to 20
40 to 50	20 to 24

THAWING

Follow package directions, or use one or a combination of these methods:

1. Thaw the bird in the refrigerator in its original wrapping. Allow 2 to 3 days for whole birds, halves, or quarters.

2. Place the bird in its original wrap under running cold water. Allow 2 to 6 hours.

Thawing may be started in the refrigerator and finished under cold running water.

It is preferable to cook the turkey promptly after you have defrosted it. A defrosted ready-to-cook or a fresh-drawn turkey can be kept for two or three days in a refrigerator at 38° F. or less.

CLEANING

Ready-to-cook turkey should need little cleaning. If additional cleaning is necessary:

- Remove pinfeathers, using tweezers or strawberry huller, or by catching them between thumb and paring knife. To loosen stubborn pinfeathers, place bird in sink under stream of cold water and scrape spots with knife.

- Remove bits of lung, kidney, etc., remaining in cavity.

- Rinse outside thoroughly.

- Rinse cavity with cold water.

- Dry bird with a clean cloth.

STUFFING

Turkey should be stuffed just before roasting. Stuffing a turkey and refrigerating or freezing it at home for later use is not recommended. You may start preparing the stuffing a day or so ahead of time if you like, but refrigerate the

fresh Sour Cream

America's newest, smartest flavor idea



New flavor for desserts. Delightfully easy, too. Just spoon fresh dairy Sour Cream directly from carton onto devil's food or chocolate cake or gingerbread. Sweeten slightly with confectioners sugar, if you wish. Delicious!



New flavor for salads. Spoon fresh dairy Sour Cream right from carton over crisp vegetables or fresh fruit. Add a little lemon juice, if desired. Only $\frac{1}{2}$ the calories of mayonnaise.



New flavor for dips. Just blend fresh dairy Sour Cream with Onion Soup Mix or other seasonings. Garnish with pimiento, chopped olives or green pepper. Enjoy with potato chips and crackers.

Here's why fresh dairy Sour Cream adds so much flavor to so many foods

Something wonderful happens to food when you discover how to use dairy Sour Cream! Sour Cream adds a sparkling tangy flavor that's delicious and creamy smooth. And did you know that modern Sour Cream is always made fresh at your dairy from pure, sweet, country cream? It's easy to use. Keep Sour Cream on hand for luscious ideas like these.



New flavor for baked potatoes. Top with plenty of fresh dairy Sour Cream. If desired, garnish with paprika or crumbled Blue Cheese. Serve while piping hot.

AMERICAN DAIRY ASSOCIATION
Representing the Dairy Farmers in your area

dry ingredients and broth separately until time to use, then combine the ingredients just before stuffing the bird.

Allow 1 cup stuffing per pound ready-to-cook weight or $\frac{3}{4}$ cup stuffing per pound dressed weight to fill body and neck cavities. A 1-pound loaf of white bread will make about 2 quarts (8 cups) of half-inch crumbs. Pull the bread apart or cut it into cubes. Pile it lightly in the cup to measure.

Spoon the stuffing into the bird lightly—don't pack! Packing may result in a soggy stuffing or cause the bird to burst when stuffing expands during cooking.

A word of caution to those who prefer a moist stuffing—add broth lightly to the dry ingredients. A few tablespoons is enough, for stuffing takes up moisture from turkey during roasting.

After stuffing the neck cavity, skewer the neck skin to the back. When the body cavity has been stuffed, push the drumsticks under the band of skin at the tail, if it is present. Or skewer and lace the opening closed and tie the legs to the tail.

ROASTING

Place the turkey on a rack in a shallow roasting pan. Have the bird breast side up unless it is to be turned during roasting. Small birds roast well without turning. Heavy birds (18 pounds and over) cook more evenly if started breast down and turned when half done. If a roast meat thermometer is used, insert it so that the bulb is in the center part of the inside thigh muscle or the thickest part of the breast meat. Be sure the bulb does not touch bone.

Brush the skin of the turkey with soft or melted fat. Do not cover pan; do not add water. Cover the top and sides of the bird with a loose tent of aluminum foil or a fat-moistened piece of clean white cheesecloth.

Place in a slow oven (325° F.) and roast, using the table below as a guide.

Timetable—325° (slow) oven

6 to 8 lbs.	2½ to 4 hrs.
8 to 12 lbs.	4 to 4½ hrs.
12 to 16 lbs.	4½ to 5½ hrs.
16 to 20 lbs.	5½ to 7 hrs.
20 to 24 lbs.	7 to 8½ hrs.

You will note the chart gives approximate time to roast fresh or completely thawed

birds. (Do not use it for commercially frozen stuffed turkeys. Follow directions on package for roasting them.) Unstuffed turkeys require approximately five minutes per pound less time. It is well to plan the roasting time so that the turkey will be done 20 to 30 minutes before serving time. Letting the turkey "rest" helps make the meat juicy

and carving easy, and gives you time to make the gravy.

Baste the turkey with the pan drippings or melted fat several times during roasting. When the turkey is two-thirds done, cut the cord or bridge of skin to release legs—the bird cooks better and looks better.

To test the turkey for doneness, move the drumstick up and down.

If it moves readily or twists out of the joint, the turkey is done. Or press the fleshy part of the drumstick, using a cloth or paper towel to protect the fingers. If the meat feels very soft, it is done. A meat thermometer should register 190° F. Data: Poultry and Egg National Board, United States Department of Agriculture.



Copyright Grandma Moses Properties, Inc., New York

Own a Grandma Moses Print

\$10 value for only **\$1⁰⁰**

This famous Grandma Moses print is now a collector's item... can't be bought anywhere! Last limited edition sold out completely, at \$10.00 each.

A new limited edition, through special arrangements with the makers of Vermont Maid Syrup, makes it possible to offer you a large (20" x 23½" overall), full-color reproduction on rich vellum stock, at a fraction of its value.

To own this impressive work of art,* simply send \$1.00 with a Vermont Maid Syrup bottle cap to Vermont Maid, Dept. A, Box 93, Village Station, New York 14, N. Y., with your name and address. Hurry! Because of the intricate printing process that preserves every detail of Grandma Moses' original painting... only a limited number are available. So, offer is good only while supply lasts. Offer expires November 30, 1961.

*Frame not included.



Vermont Maid pure cane and maple Syrup is the favorite in New England's famous maple sugar country!

TAKE A PACKAGE OF PROCESSED MEAT FOR A QUICK AND EASY MENU CHANGE

■ You can find many of these spicy meats hanging high on a butcher's rack or you can buy them all neatly and conveniently packaged at your favorite supermarket. Either way, they're a boon to the busy homemaker who's on the lookout for something new and exciting for her dinner table. Keep these hearty dishes in mind, too, for the coming holiday season when unexpected guests will be dropping by!

Take your pick here of a *Bologna Skillet Supper* flavored with onion, tomatoes, and peas and topped with instant mashed potatoes; *Quick Boiled Dinner* with knockwurst, carrots, turnips, and green cabbage; *Easy Ranch-Style Stew* with frankfurters steeped in tomatoes, green pepper, and mixed vegetables; *Glazed Ham and Fruit Rolls* with a sauce of currant jelly, mustard, and pineapple syrup; *Tamale Pie* rich with sausage; and our savory *Ham and Rice Oriental*. Recipes on page 67.



GLAZED HAM AND FRUIT ROLLS



BOLOGNA SKILLET SUPPER

TAMALE PIE

QUICK BOILED DINNER




EASY RANCH-STYLE STEW



HAM AND RICE ORIENTAL



A vintage advertisement for silverware. The scene is set in a dimly lit room, possibly a shop or a museum. On the left, a woman with dark hair, wearing a green dress, is looking towards the right. In the center, a silver teapot and a silver pitcher are on a wooden table. A violin is leaning against the table. In the background, there are shelves with various items, including a clock and a small tree. The text "SILVER stays SILVER" is written in a stylized font on the right side of the image.

SILVER
stays
SILVER



NEW TWINKLE CREAM FOR SILVER

smooths tarnish away...quickly, gently, easily!

At last, there's a modern way to clean silver without all the mess and bother that goes with it! It's revolutionary Twinkle® Cream for Silver and it works on an entirely new principle. Twinkle smooths tarnish away by special chemical action...not elbow grease!

It's the gentlest silver cleaner you can buy! Gentle to your precious silver, because it's made of finer-than-face-powder particles that smooth silver to a glossy perfection. *Gentle to hands*, because a special lotion ingredient keeps hands from roughening and drying! The handy sponge applicator takes the mess out of silver cleaning. No more blackening of hands and nails.

Twinkle is so much better for your silver. Over a period of time, Twinkle even polishes out scratches made by abrasive-type cleaners. Silver plate will last much longer.

Now silver is sensible. It doesn't start to tarnish the

minute your back is turned. New Twinkle Cream for Silver leaves an invisible protective shield on silver that slows tarnish to a crawl. Now silver cleaning is so much easier...and you do it less often!

When the GLOW starts to GO, discover how new Twinkle Cream for Silver has changed everything about silver cleaning...how silver stays silver! Even the wide-mouth jar is especially engineered for non-slip handling and the special sponge makes application easier, quicker.

FIRST JAR FREE!

Send in front of Twinkle Cream for Silver package to: Cream for Silver, Box 1595A, Clinton, Iowa and The Drackett Company will send you 50¢.

The Drackett Company, makers of Twinkle Copper Cleaner Available in Canada

New NORGE broils meat on both sides at once

Cool, clean, smokeless—because it's GAS



NEW VERTICAL BROILER cooks 2 sides of meat at once! Cool, clean, smoke-free—flame consumes smoke. Gas, always best for broiling, gives even juicier results with less shrinkage this new way. Chime signals doneness.



HUGE OVEN holds rotisserie big enough for an 18-20 pound turkey to turn and baste automatically. 21" oven gives you room to bake 6 pies, 8 bread loaves—or a whole Girl Scout troop's worth of cookies!

NORGE

*A.G.A. Mark © Am. Gas Assoc., Inc.



OTHER NEWS FROM NORGE:

New Gas Refrigerator with Automatic Ice-Maker!

New Norge with million-dollar Ice-Maker makes ice automatically, stores it in a party-size server. *No trays to fill*, ever again! Because it's Gas, this Never-D-Frost refrigerator is truly trouble-free: *no moving parts in the cooling system to break down*. Gas gives you refrigeration at its best—silent, safe, constant, thrifty, and modern!

Your whole kitchen is more modern with a Gas range! What else gives you a wonder like the Norge

Vertical Broiler? Or famous Gas Burner-with-a-Brain* that lets you cook *automatically* with any ordinary saucepan?

The fast, cool, clean cooking of Gas, plus the automatic advances that earned the Gold Star Award for this new Norge, help explain why *more women today choose to cook with Gas than anything else*. Why should they pay *more* to get less than this?

AMERICAN GAS ASSOCIATION

**LIVE MODERN
FOR LESS
WITH**

GAS

You Bring the Fixin's!

(pictured in color on pages 50 and 51)



To reheat leftover rice, place it in a strainer over (not in) boiling water. Cover and steam about 10 minutes, or until hot and fluffy.

• LEMON CHIFFON PIE WITH PEAR-CRANBERRY TOPPING

Preparation time: 30 min.
Chilling time: 2-3 hrs.

- 1 envelope unflavored gelatin
- $\frac{2}{3}$ c. sugar
- $\frac{3}{4}$ c. water
- $\frac{1}{4}$ c. lemon juice
- 4 egg yolks, slightly beaten
- 1 tbs. grated lemon rind

• Mix gelatin, $\frac{2}{3}$ cup sugar, water, lemon juice, and egg yolks in saucepan; cook over medium heat, stirring constantly, just until mixture comes to boiling. Remove from heat; stir in lemon rind; cool. Chill in refrigerator, or set over ice, until mixture mounds when spooned. Beat egg whites and cream of tartar in large bowl until frothy; beat in sugar one tablespoon at a time, beating after each addition until sugar is dissolved. Continue to beat until stiff peaks form; fold into lemon mixture; pile into pastry shell. Dry 6 pear halves with paper towel; press, cut-side up, onto pie (use any leftover halves another time); chill one hour. Drain cranberry sauce; break up with fork in small bowl. Spoon sauce between pear halves and into centers of pears. Chill 1 to 2 hours before serving.

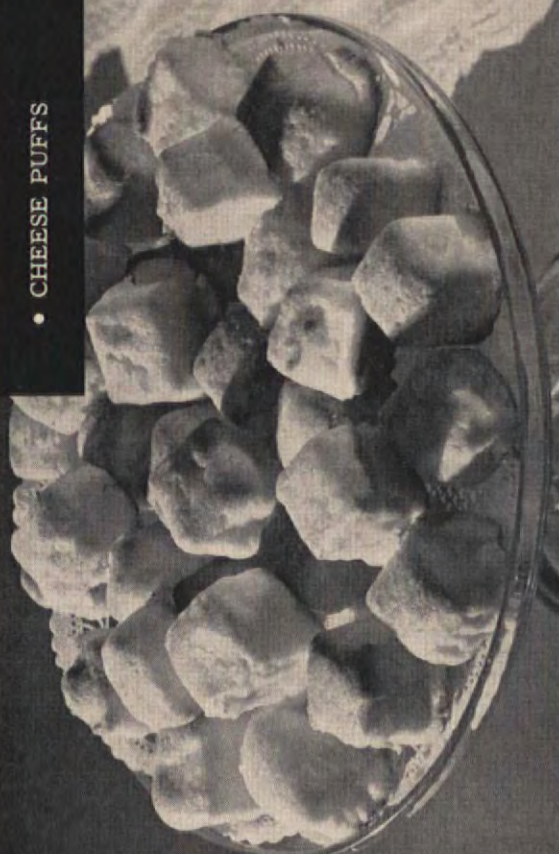
Makes 6 servings

400 cal. per serving

1 Source of Vitamins A, C

Tested in THE AMERICAN HOME KITCHENS

• CHEESE PUFFS



• PECAN-PUMPKIN PIE

Preparation time: 20 min.
Baking time: 45 min.

- $\frac{1}{2}$ c. chopped pecans
- $\frac{1}{4}$ c. brown sugar, firmly packed
- $\frac{1}{4}$ c. melted butter or margarine
- 2 eggs
- $\frac{3}{4}$ c. brown sugar, firmly packed
- 1 can (about 1 lb.) pumpkin ($1\frac{3}{4}$ c.)
- $\frac{1}{2}$ tsp. salt
- 1 tsp. cinnamon
- $\frac{1}{2}$ tsp. ginger
- $\frac{1}{2}$ tsp. nutmeg
- $\frac{1}{4}$ tsp. ground cloves
- 1 tall can evaporated milk ($1\frac{1}{2}$ c.)
- 1 9-inch unbaked pastry shell

• Combine pecans, $\frac{1}{4}$ cup brown sugar, and melted butter or margarine in small bowl; reserve. Beat eggs slightly in large bowl; add $\frac{3}{4}$ cup brown sugar, pumpkin, salt, and spices; mix well. Stir in evaporated milk; pour into pastry shell. Bake in hot oven (425° F.) 15 minutes. Reduce heat to moderate (375° F.); bake 20 minutes. Arrange nut mixture around edge and in center of pie; bake an additional 10 minutes, or until knife inserted halfway between edge and center comes out clean. Garnish with whipped cream, if desired.

Makes 6 servings

522 cal. per serving

Source of Vitamins A, C

Tested in THE AMERICAN HOME KITCHENS

• ORANGE-GLAZED SWEET POTATO STICKS



• BRUSSELS SPROUTS AND CHESTNUTS



• SPINACH-STUFFED ONIONS

- 8 large onions, peeled
- 1 c. mayonnaise or salad dressing
- $\frac{1}{4}$ c. lemon juice
- $\frac{1}{8}$ c. milk

• Cook onions in boiling salted water 20 minutes, or until tender (do not overcook). Combine mayonnaise or salad dressing, lemon juice, and milk in small bowl. Cook spinach according to package directions; drain very well. Remove centers from onions; chop; mix with spinach, seasoned salt, and 2 tablespoons mayonnaise mixture. Stuff onions with spinach mixture; garnish with pimiento strips. Place onions in baking dish; pour remaining mayonnaise mixture into dish. Bake in moderate oven (350° F.) 20 minutes, or until heated through.

Makes 8 servings

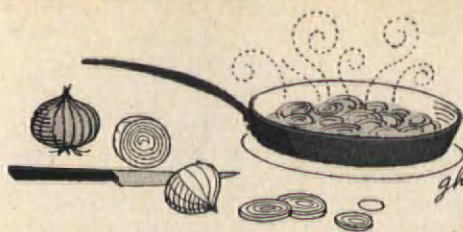
294 cal. per serving

Source of Vitamins A, C

Tested in THE AMERICAN HOME KITCHENS

You Bring the Fixin's!

(pictured in color on pages 50 and 51)



Sauté onions for two reasons: to give them a more subtle flavor when combined with other foods and to make them more digestible.

• SPINACH-STUFFED ONIONS



• BRUSSELS SPROUTS AND CHESTNUTS

*Preparation time: 15 min.
Cooking time: 15 min.*

2 envelopes or 2 tbs. granulated beef or chicken bouillon
1½ qts. fresh Brussels sprouts or 4 pkg. frozen Brussels sprouts

½ c. (1 stick) butter or margarine
½ lb. chestnuts, shelled, skinned, and sliced
2 c. water
2 tbs. instant minced onion

• Melt butter or margarine in large skillet; add chestnuts; sauté until golden. Remove and keep warm. Combine water, onion, and bouillon in skillet; bring to boiling. Add Brussels sprouts; cook until tender; drain. Add warm chestnuts and butter or margarine; toss gently.

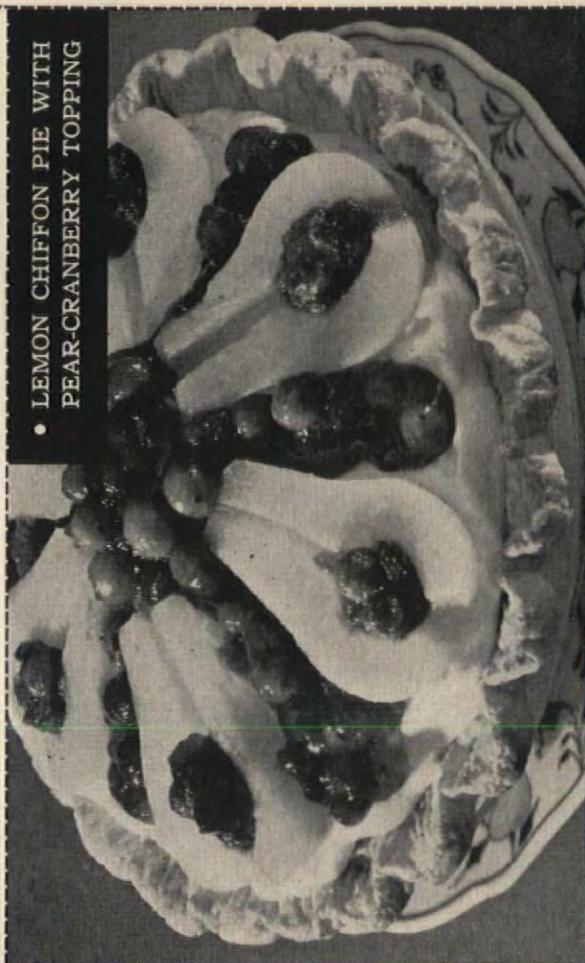
Makes 8 servings

293 cal. per serving

Source of Vitamins A, B, C

Tested in THE AMERICAN HOME KITCHENS

• LEMON CHIFFON PIE WITH PEAR-CRANBERRY TOPPING



*Preparation time: 20 min.
Baking time: 30 min.*

2 cans (6 oz. each) concentrated frozen orange juice
½ c. (1 stick) butter or margarine
½ c. sugar

• Cook potatoes in jackets in boiling salted water just until tender; drain; peel. Cut potatoes into ½-inch wide sticks. (For canned potatoes, drain and cut into sticks.) Slice oranges; select 8 largest slices. Remove rind from remaining slices (use orange sections in other cooking). Arrange potato sticks on 8 orange slices; place in shallow baking dish; loop rind pieces over top. Heat orange juice, butter or margarine, and sugar in small saucepan until blended and heated through. Spoon one third of mixture over potatoes. Bake in moderate oven (350° F.) 30 minutes, basting with remaining orange sauce until potatoes are richly glazed.

Makes 8 servings

373 cal. per serving

Source of Vitamins A, C

Tested in THE AMERICAN HOME KITCHENS

• PECAN-PUMPKIN PIE



*Preparation time: 20 min.
Chilling time: Overnight
Baking time: 12-15 min.*

½ c. (1 stick) butter or margarine
2 egg whites, stiffly beaten

• Trim crusts from bread; cut bread into 1-inch cubes. Melt cheeses and butter or margarine in top of double boiler over hot water until of rarebit consistency. Remove from heat; fold in stiffly beaten egg whites. Dip bread cubes into cheese mixture until well coated; place on cookie sheet. Refrigerate overnight. Bake in hot oven (400° F.) 12 to 15 minutes, or until puffy and golden brown.

Makes about 4 dozen

56 cal. each

Source of Vitamins A, B

Tested in THE AMERICAN HOME KITCHENS

• CHEESE PUFFS

1 loaf firm, unsliced, white bread
1 pkg. (3 oz.) cream cheese
¼ lb. sharp Cheddar cheese

• ORANGE-GLAZED SWEET POTATO STICKS

2 lbs. yams or sweet potatoes or 2 cans (1 lb. 10 oz. each) yams or sweet potatoes, in syrup
3 large navel oranges

5 ways to make your turkey taste better with
Ocean Spray Cranberry Sauces!



1. Give your guests a choice of cranberry sauces this holiday season — Jellied and New, improved Whole Berry Sauce!



2. Cold turkey taste dry? Add the unique fresh-fruit juiciness of Ocean Spray — it is the natural mate for every meat!

3. New Whole Berry Sauce perks up turkey hash! No other sauce can match Ocean Spray's tangy good natural taste!

4. Turkey sandwiches take on new color, new nutrition when you add slices of Ocean Spray Jellied Cranberry Sauce!

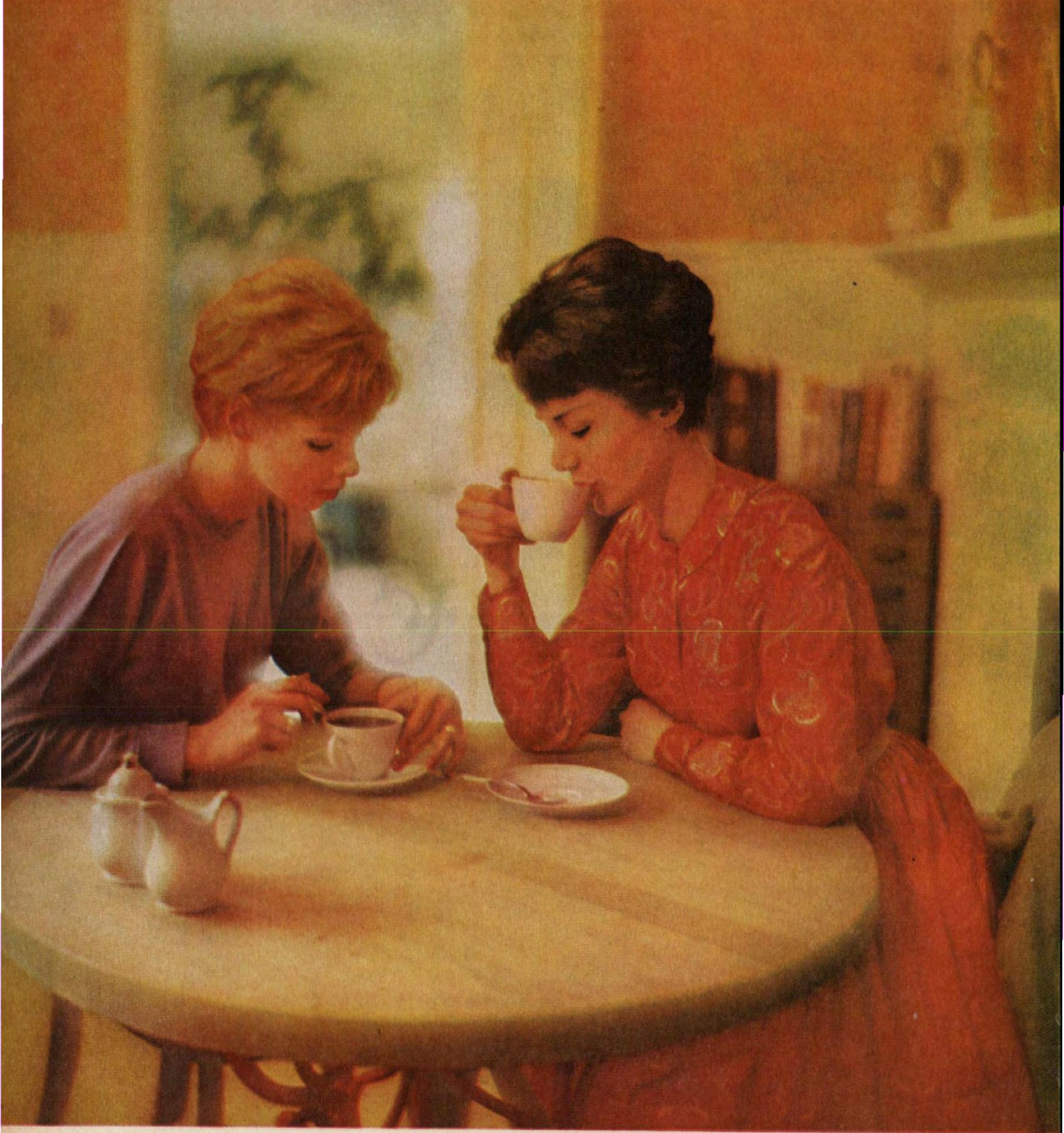
5. Turkey à la King deserves the unique fresh-berry flavor found in Ocean Spray — perfect "perker-upper" for any meat!

New Improved Whole Berry Sauce! Plump whole berries simmered to a tangy, natural sauce! This is the kind of cranberry sauce you pour from the can. Tastes and looks like your freshest homemade sauce!

Juicy Jellied Cranberry Sauce! Serve it sliced thick . . . folks love it so! Because no other sauce, condiment, or flavoring can come close to the unique, natural taste and texture of cranberry sauce! Each spoonful, each slice gives you 14 vitamins and minerals! Enjoy it with every meat!



Jellied or
 Whole Berry Sauce
Ocean Spray
 the natural mate
 for every meat!



GOOD COFFEE IS LIKE FRIENDSHIP: RICH AND WARM AND STRONG

*Coffee is so rewarding.
Nothing else comes close.
Make it this way every time: dark and rich.
Give it character. Bless it with strength.
Get all the goodness good coffee can give.*

MAKE IT COFFEE. MAKE IT OFTEN. MAKE IT RIGHT.

Take a Package of Processed Meat

(pictured in color on pages 58 and 59)



Cupcakes are easier to pack in lunch boxes and less messy to eat if you split the cupcake and put the frosting in between the halves.

• QUICK BOILED DINNER

Preparation time: 15 min.
Cooking time: 35 min.

- 2 lbs. knockwurst (or frankfurters)
- 6 c. boiling water
- 3 beef bouillon cubes
- 1½ tsp. salt
- 4 medium-sized potatoes, pared and quartered

- 4 carrots, pared and cut in pieces
- 4 white turnips, pared and quartered
- 1½ lb. head green cabbage, cut in 6 wedges

● Put knockwurst in boiling water; cover; let stand 12 minutes. Remove knockwurst; cover; keep warm. Add bouillon cubes and salt to water remaining in saucepan; heat until cubes dissolve. Add vegetables; cover; bring to boiling; boil gently 20 minutes. Drain and serve with knockwurst. (Knockwurst may be reheated, if necessary, in hot liquid for 2 minutes.) Serve with horseradish or mustard pickle, if desired.

Makes 6 servings

513 cal. per serving

Source of Vitamins A, B, C

Tested in THE AMERICAN HOME KITCHENS

• BOLOGNA SKILLET SUPPER

Preparation time: 10 min.
Baking time: 25-30 min.

- 1 pkg. (6 oz.) bologna, cut in strips
- 2 tbs. butter or margarine
- 1 large onion, sliced and separated into rings (¾ c.)
- 1 can (1 lb. 13 oz.) tomatoes, drained
- 1 pkg. (10 oz.) frozen peas

● Sauté bologna strips in butter or margarine about 3 minutes; add onion rings; sauté 3 minutes longer. Add tomatoes, peas, salt, oregano, and pepper; bring to boiling; lower heat; simmer 5 minutes. Turn into 1½-quart casserole (mixture may be prepared and baked in ovenproof skillet). Prepare mashed potatoes according to package directions; spoon around edge of bologna mixture; sprinkle with cheese. Bake in moderate oven (350° F.) 25 to 30 minutes, or until potatoes are lightly browned.

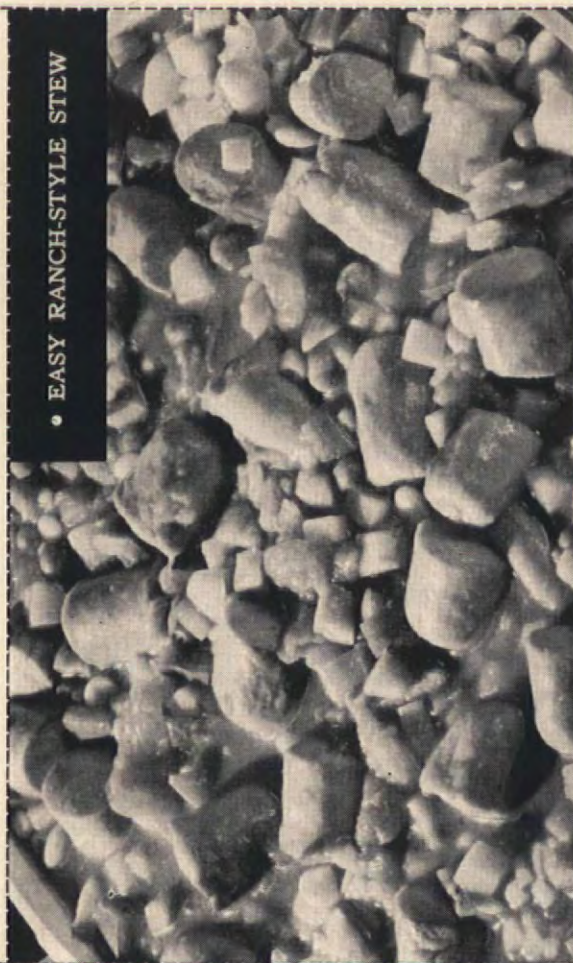
Makes 4 servings

453 cal. per serving

Source of Vitamins A, B, C

Tested in THE AMERICAN HOME KITCHENS

• EASY RANCH-STYLE STEW



• GLAZED HAM AND FRUIT ROLLS

Preparation time: 15 min.
Baking time: 20-25 min.

- 6 medium-sized green-tipped bananas, peeled
- 1 can (3½ oz.) sliced pineapple

- 2 pkg. (6 oz. each) sliced ham
- ½ c. currant jelly
- 3-4 tbs. prepared mustard

● Cut bananas in half lengthwise. Drain pineapple; reserve syrup. Cut pineapple slices in quarters; put three quarters between each two banana slices. Wrap each banana in 2 slices ham; secure with wooden picks; place in shallow casserole. Combine jelly and mustard; spread evenly over ham rolls; spoon 3 tablespoons reserved pineapple syrup into casserole. Bake in moderate oven (350° F.) 20 to 25 minutes, basting several times. Serve ham rolls with sauce in casserole.

Makes 6 servings

353 cal. per serving

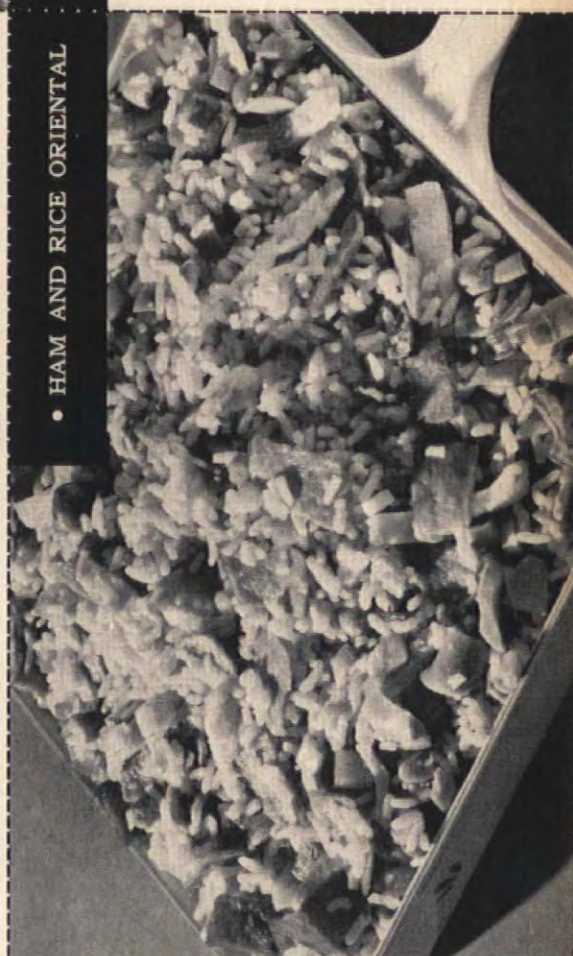
Source of Vitamins A, B, C

Tested in THE AMERICAN HOME KITCHENS

• TAMALES



• HAM AND RICE ORIENTAL



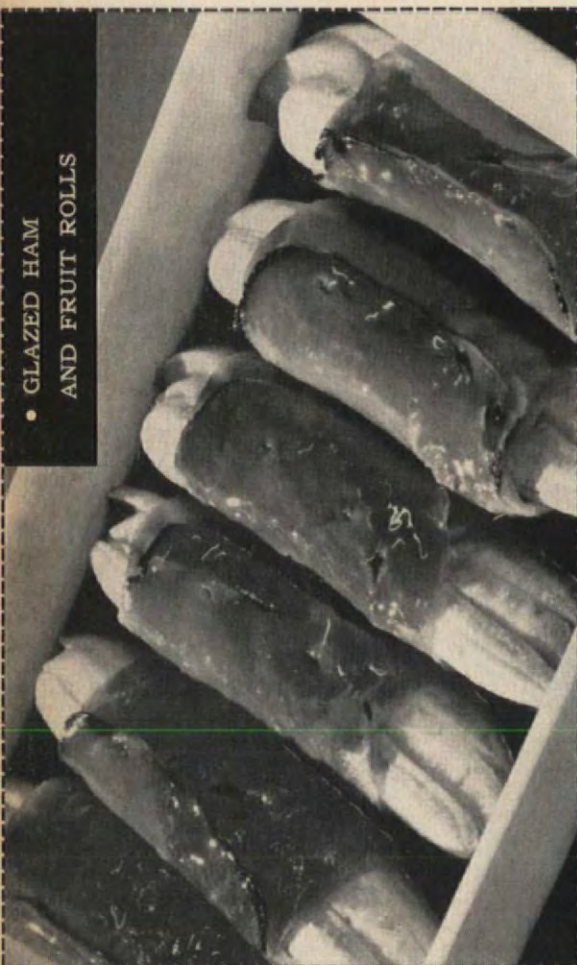
Take a Package of Processed Meat

(pictured in color on pages 58 and 59)



Your custard have a foamy top? It's because the eggs were beaten too light and foamy. As the custard baked, the foam rose to the top. Beat eggs only until well mixed.

• GLAZED HAM AND FRUIT ROLLS



Preparation time: 10 min.
Cooking time: 15 min.

- 1 pkg. (6 oz.) sliced spiced ham, bologna, or ham, cut in squares
- 5 tbs. pure vegetable oil
- 2 eggs, beaten
- 3 c. cold cooked rice

● Sauté meat lightly in 1 tablespoon hot oil; remove and reserve. Add 1 tablespoon oil and beaten eggs to pan; cook eggs, turning to cook both sides; remove eggs; cut in strips and reserve. Put remaining 3 tablespoons oil in pan; add rice; sauté 5 minutes, stirring frequently. Add meat, eggs, green onions, mushrooms, and pepper; cook 3 minutes to heat thoroughly. Add soy sauce; mix well; serve.

Makes 4 servings

447 cal. per serving

Source of Vitamins A, B, C

Tested in THE AMERICAN HOME KITCHENS

• EASY RANCH-STYLE STEW

Preparation time: 10 min.
Cooking time: 20 min.

- 1 pkg. (1 lb.) frankfurters, cut in 1-inch pieces
- 3 tbs. butter, margarine, drippings, or pure vegetable oil
- 1 clove of garlic, mashed
- 1 large onion, chopped (1 c., $\frac{1}{2}$ c. chopped green pepper

● Brown frankfurter pieces lightly in fat or oil in large saucepan; remove and reserve. Add garlic, onion, and green pepper to fat in pan; sauté 3 minutes. Add tomatoes, frozen mixed vegetables, sugar, salt, paprika, and pepper; cover; simmer 10 minutes. Add frankfurters; simmer 5 minutes.

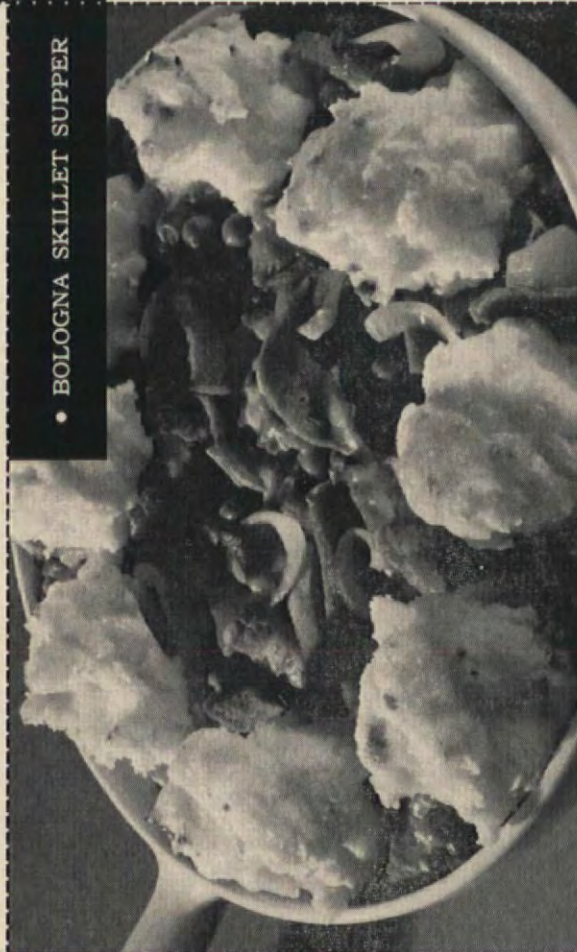
Makes 6 servings

318 cal. per serving

Source of Vitamins A, B, C

Tested in THE AMERICAN HOME KITCHENS

• BOLOGNA SKILLET SUPPER



Preparation time: 15 min.
Cooking time: 25 min.
Baking time: 45 min.

- 1 lb. bulk sausage
- 1 medium-sized onion, chopped ($\frac{1}{2}$ c.)
- 1 clove of garlic, crushed
- 1 can (8 oz.) tomato sauce
- 1 tsp. chili powder

● Cook sausage in skillet until well browned, breaking up with fork as it cooks; pour off all fat. Add onion and garlic; cook 3 minutes; add tomato sauce, chili powder, and olives; simmer 5 minutes. Add corn meal slowly to boiling salted water while stirring vigorously. Cook, stirring constantly, 10 minutes, or until very thick. Add cooked corn meal to beaten eggs; mix thoroughly. Spread $\frac{3}{4}$ -inch thick layer of corn meal in lightly greased pie plate; spread sausage mixture evenly on top. Spoon remaining corn-meal mixture over sausage; brush top with melted butter or margarine. Bake in moderate oven (375° F.) 45 minutes, or until lightly brown. Garnish with ripe olives, pimiento, and parsley, if desired.

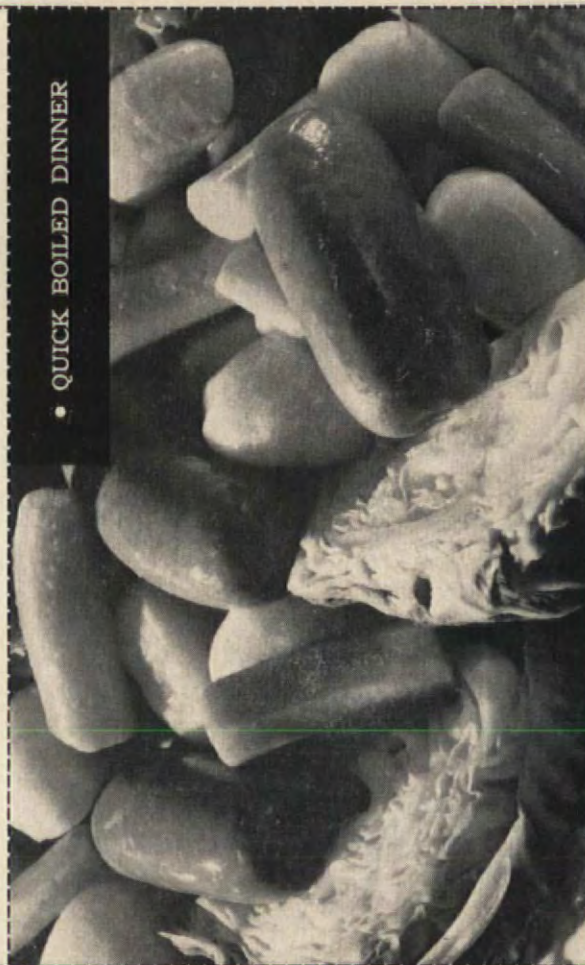
Makes 6 servings

495 cal. per serving

Source of Vitamins A, B, C

Tested in THE AMERICAN HOME KITCHENS

• QUICK BOILED DINNER



Which of these
cuddly stuffed pets
goes under your tree?



From Land O'Lakes Butter
... a great gift buy!

Here's the kind of
children's gift that parents
appreciate: made to take it. Big

... each stands a plushy 10½" high. Colors are guaranteed fast; eyes securely fastened. Seams are there to stay, lock-stitched; some extra-heavy hand sewn, so hugging can't hurt! Come Christmas morning watch these fuzzies love *back*! Reg. \$4.00 value. \$2.00 each, plus 1 guarantee panel from Land O'Lakes Butter. Get all 3 for \$6.00 and 3 guarantee panels!



Reg. \$4.00 value, \$2.00 each and guarantee panel... all 3 for \$6.00 and 3 panels!

Clip and order *now*! (Cannot guarantee Christmas delivery on any order postmarked after Dec. 1!)

Land O'Lakes Creameries, Inc., Box 333, Spring Park, Minn.

Dear Sirs . . . under *my* tree I'd like to see . . .
1 Florette le Skunk ☐, 2 Rodney Raccoon ☐,
3 Edgar Beaver ☐, ALL 3 ☐. Enclosed is cash,
check or money order (no silver or stamps, please).

for \$_____ Please send to:

Name _____

Address _____

City _____ Zone _____ State _____

ALLOW 4 WEEKS FOR DELIVERY

TRY IT NOW! IT'S OVEN ROASTED

for richer flavor and greater digestibility



Just add water and you unleash twice the power of lean beefsteak! Ken-L Biskit, the Oven-Roasted dog food, provides twice the calories (energy-power) of the best lean beef, plus all the proteins, vitamins, and minerals dogs are known to need. It's concentrated—you can feed less because your dog gets more out of every bite. Give him Ken-L Biskit, official food at more American Kennel Club shows than all other dog foods combined.



Ken-L Biskit

Diet of Champions

Most tasty, most tidy...never sticks to his dish!

Coffee

(continued from page 54)

Don't confuse "bitter" with "strong." They don't mean the same thing at all, though you may hear the words used interchangeably. Good, full-bodied *strong* coffee can be diluted with hot water and please the taste of a person who likes it weaker; but if a brew is *bitter*, no amount of diluting or even disguising with cream and sugar will improve the flavor.

Cloudy coffee is often a result of using the wrong grind, probably too fine, so tiny particles filter through the coffee basket. Or it might be caused by perking too fast or forgetting to remove the coffee grounds afterward. Clarity is more than an aesthetic plus. The same sediment that makes coffee cloudy also tends to make it bitter. A clear brew can be kept hot longer with less change in flavor. You might like to try the disposable filters made to fit inside some percolator baskets. Don't make the mistake of pouring cloudy coffee back through the grounds to filter it. This makes it bitter rather than better.

A **metallic taste**, most common in chrome-finished coffee makers, could be a sign that plating inside is thin in spots. Ask the manufacturer about refinishing. Off-flavor

could also be due to natural oxidation if equipment isn't used often. To avoid this, rinse a coffee maker well before you use it and store it with the lid off, leaving parts out to "air."

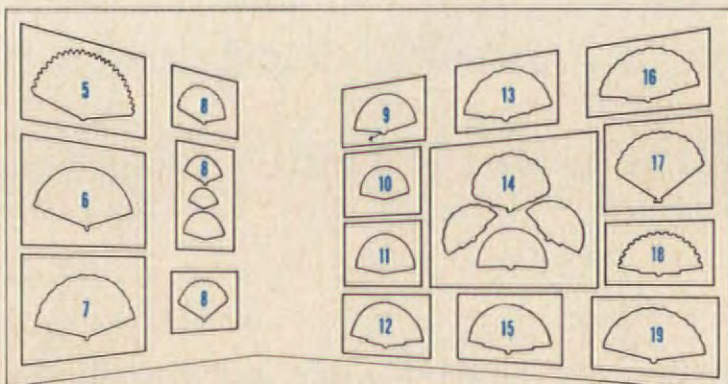
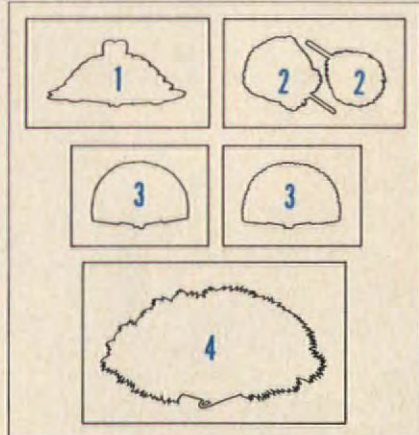
Coffee maker capacity influences flavor. Most types make the best coffee when filled to at least $\frac{3}{4}$ capacity (six cups in an eight-cup size, for example). It's no luxury, therefore, to own at least two coffee makers—a small one for everyday use; a larger, automatic model for company occasions; and even a party-size model, if your friends are real coffee lovers.

In buying a coffee maker, either for yourself or to give, look for these signs of good design and quality: A handle you can grasp firmly without scorching fingers. Safe, easy pouring. A base broad enough to resist tipping. Cleanability—smooth surfaces with few seams, tubes, and crevices. (You can scour aluminum or stainless steel; plated linings call for special stain removers only.) Parts that can be replaced easily if lost or damaged. Understandable use and care directions. Clear markings for measuring water. In electric models: a signal light or glass top to show when coffee is done; a well insulated base to protect a table.

THE END

Fans (shown on page 38)

1. White feather fan with gray "bird in flight."
2. Ivory-handled quill fans with ostrich plumes.
3. French fans with miniatures of pheasants on light backgrounds.
4. Ostrich fan once owned by Lillian Russell.
5. White tulle fan with black velvet dots on a tortoise-shell frame.



6. Hand-painted peau de soie fan with a frame of sandalwood.
7. Cream peau de soie fan appliquéd with gold sequins on a hand-carved, gold-inlaid ivory frame.
8. Hand-carved ivory fan grouping.
9. Hand-painted peau de soie fan of the Louis XVI period.
10. Antique tortoise-shell fans.
11. From the Madame du Barry collection, fans with gold-inlaid frames and painted country scenes.
12. Chinese Coromandel scene on a hand-carved sandalwood frame.
13. Grouping of hand-painted fans, two of which belonged to the Sarah Bernhardt collection.
14. Red satin fan from New Orleans.
15. Hand-painted Russian fan, circa 1910.
16. Carved ebony and gold Edwardian fan.
17. Hand-painted Russian fan, circa 1910.
18. Carved ebony and gold Edwardian fan.
19. Hand-painted Russian fan, circa 1910.

Be pleased, praised and proud: you made yeast rolls yourself!



CLOVERLEAF ROLL

CINNAMON ROLL

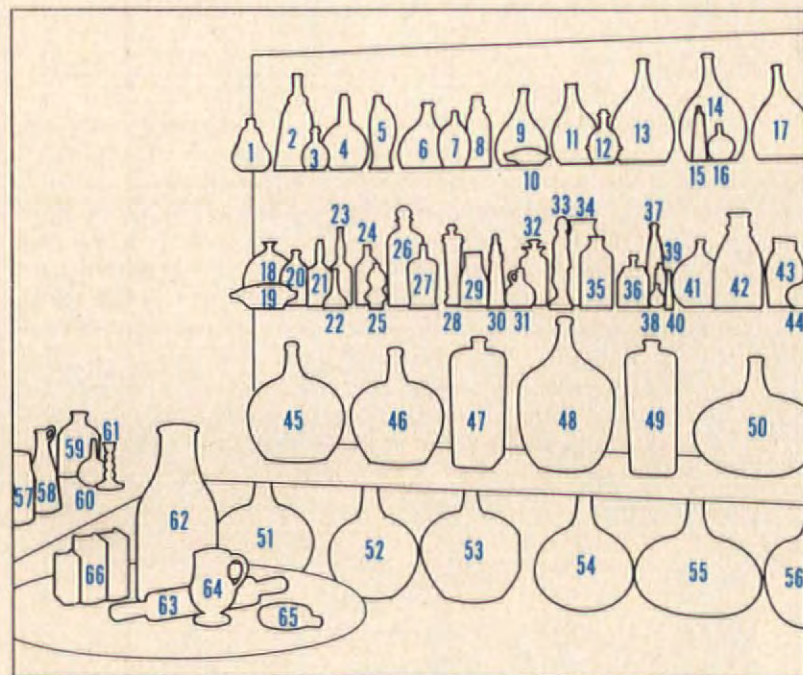


Pillsbury Hot Roll Mix

Here's a package of sure success! Now they can be *your* doing: fresh, fragrant yeast rolls. And a success every time! Because here's flour and yeast made just for rolls. Directions on the package tell how to make all three. You decide which to try first!

♪ Nothing says lovin' like something from the oven and Pillsbury says it best! ♪

Antique Glass (shown on page 32)



1. Scrolled violin flask.
2. Bell-shaped dispensing bottle, marked "S.M. & Co."
3. Harden's fire extinguisher.
4. Small aqua demijohn.
5. Fish bitters bottle.
6. New England-type demijohn.
7. Red amber reversed tree flask.

8. Deep green pickle bottle.
9. Deep aqua chestnut bottle.
10. Souvenir pig bottle.
11. New England-type chestnut bottle.
12. Harden's green hand-grenade fire extinguisher.
13. Deep aqua chestnut bottle.

14. New England-type chestnut bottle.
15. Green Bunker Hill cologne.
16. Deer and boar canteen flask.
17. Deep aqua chestnut bottle.
18. S. Wolf & Co. dispensing bottle.
19. Pig, marked "Suffolk Bitters."
20. Union and clasped hands flask.
21. Keene square decanter.
22. Early Dutch bottle.
23. Blue Sazarac bottle.
24. Log cabin. Old Homestead bitters.
25. Henry Ward Beecher cologne.
26. New England jar with witch ball.
27. Pikes Peak flask, "E. Kauffeld."
28. Cannon-shaped General Scott's artillery bitters.
29. Blown jar, Pitkin factory.
30. Skilton Foote Bunker Hill pickle bottle.
31. Handled jug, marked "W & Co."
32. Blue drug jar.
33. Frosted Indian brave bottle.
34. New England-type blown jar.
35. New England-type blown jar.
36. Original E. G. Booz's Old Cabin Whiskey.
37. National Bitters Ear Corn.
38. Miniature chestnut bottle.
39. Bunker Hill Monument cologne.
40. Blue cylindrical cologne.

41. Globular New England demijohn.
42. Amber Willington pickle bottle with Gothic arch decoration.
43. New England blown jar.
44. Early kidney-shaped demijohn.
45. New England red amber demijohn.
46. New England light amber demijohn.
47. Square gin or spirit bottle.
48. New England-type demijohn.
49. Square gin or spirit bottle.
50. New England-type demijohn.
51. New England-type demijohn.
52. New England-type demijohn.
53. New England-type demijohn.
54. New England-type demijohn.
55. New England-type demijohn.
56. New England-type demijohn.
57. New England blown jar.
58. Early Nailsea decanter.
59. New England blown jar.
60. Willington witch ball.
61. Willington "offhand" blown candle stick.
62. Keene blown jar.
63. New London blown rolling pin.
64. Westford "offhand" blown pitcher.
65. Ruby swirled Nailsea flask.



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WARM AIR-CIRCULATING FIREPLACE UNIT

IMPORTANT! Before you build your fireplace write for complete information about HEATFORM — the double-walled steel firebox form that captures and circulates into your home, heat lost up the chimney by the ordinary fireplace. HEATFORM, a complete unit, hearth to flue, is the perfect guide around which masonry walls are easily and correctly built. WRITE NOW FOR COMPLETE INFORMATION on all models and sizes.

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Dept. A-1175 Tonawanda St., Buffalo 7, N. Y.

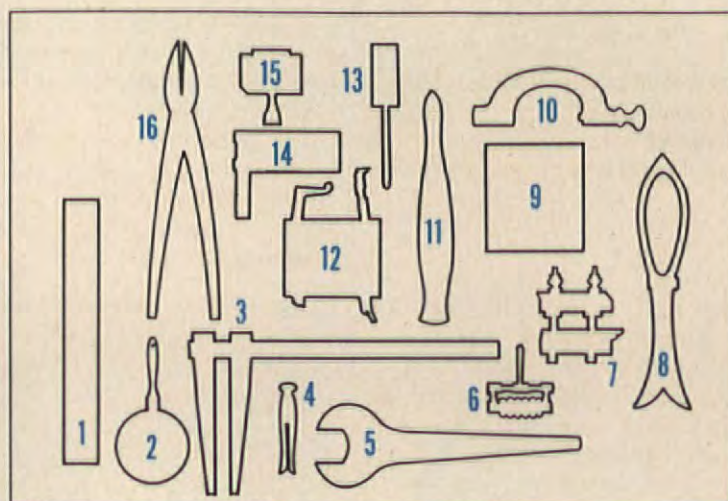
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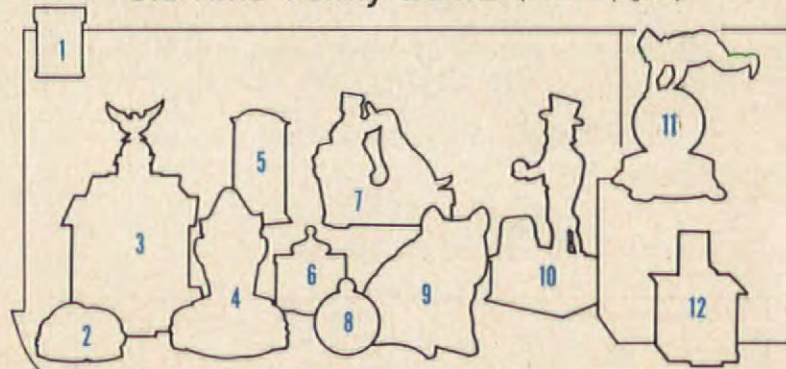
Dr. Scholl's Zino-pads

Early Tools (shown on page 41)



1. Wood plane.
2. Tool for making wagon wheels.
3. Wood caliper.
4. Large carved clothespin.
5. Wood wrench, 2½' long.
6. Massager with rubber wheels.
7. Plane for decorative molding.
8. Bootjack.
9. Model for safe lock.
10. Hand drill.
11. Boot tree.
12. Lock.
13. Lemon squeezer.
14. Police alarm rattle.
15. Butter mold.
16. Tongs to remove hot objects from a kiln.

Old-Time Penny Banks (shown on page 36)



1. Red, cast-iron mailbox, patented 1875.
2. Mechanical rabbit nibbling cabbage. Ears pop up when coin is inserted.
3. "City bank" — model of first bank in Troy, New York.
4. Humpty Dumpty bank. Put a penny in his hand, he pops it onto his tongue and into the bank.
5. "Sweet thrift bank." Drawer pops out with piece of candy when coin is inserted.
6. "Presto" bank. Trick drawer pops out when lever is pressed.
7. "Speaking dog" bank. Tail wags, mouth opens, girl's arm moves and drops coin into compartment in bench.
8. Cannon ball.
9. Pottery piggy bank.
10. "Uncle Sam" bank. Carpetbag on base opens when lever behind umbrella is pressed. Coin in Uncle Sam's hand drops into bank.
11. Clown on globe. Globe winds. Press plunger and clown flips up on his hands and spins around.
12. "Hall's excelsior bank," the first patented mechanical bank. Monkey cashier receives money, bows, and disappears into bank.



Bank collection is shown here in a room setting, displayed on long shelf; wall arrangement is a grouping of old patents and catalogues.

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This substance is now available in suppository or ointment form under the name *Preparation H*®. Ask for it at all drug counters.

The FHA Answers Your Questions

(continued from page 29)

Why is it that the new FHA home improvement loans carry interest at only 6 per cent but the old Title I loans are still being made at a higher rate?

Two different kinds of credit are involved. Title I loans are consumer credit loans—that is, they are made for relatively short terms, on the borrower's signature, usually without collateral or co-signers. This kind of loan always carries a higher financing charge than a long-term loan for which security is taken by the lender.

The new home improvement loans, which are intended for larger repair and improvement jobs, are made in amounts up to \$10,000 and can be repaid over terms as long as 20 years. Security is taken and the borrower's note is recorded. In addition to the 6 per cent interest, the borrower pays an FHA mortgage insurance premium of $\frac{1}{2}$ of 1 per cent on declining balances. He also pays a \$20 application fee and closing costs. The lender, in addition, is allowed to make an initial

service charge of not more than 1 per cent of the loan amount

Is it possible to get an FHA-insured improvement loan if you bought a home with no down payment and are paying for it like rent? We are buying on contract and will not have the deed to our home until we have paid another \$300 toward the down payment. The house has no bathroom and we want to put one in.

Yes, it is possible for a family that is buying a home on contract to get an FHA-insured Title I home improvement loan. These loans are made in amounts up to \$3500. They can be repaid in monthly installments over terms as long as 5 years. Collateral and co-signers are usually not necessary. The chief requirements are that you have a good credit record and can show that you are able to make the monthly payments on the loan without too much trouble.

But if you are thinking of the new home improvement loans that FHA can now insure in amounts up to \$10,000, repayable over terms up to 20 years, the answer is no. To obtain this kind of loan, you would have to own your home (even though there might be a

mortgage on it), and the property would have to meet FHA minimum property standards.

I have a Title I home improvement loan partly paid off. Would it be worth while to refinance with one of the new 20-year FHA improvement loans?

It would not be possible to do this. The new loans must be used to pay for proposed improvements. They cannot be used to pay for work already done or to refinance an outstanding debt.

I live in an older neighborhood that has been designated as an urban renewal area but the mortgage on my home is not insured by FHA. Would this prevent me from getting one of the new FHA home improvement loans?

The fact that your home is mortgaged—whatever type mortgage you have—would not prevent your getting a loan, but it might limit the amount you could borrow.

The owner of a home in an urban renewal area who wants to repair or improve his home can borrow as much as \$10,000 or as little as \$1000 (or even less, if a small amount is needed to bring the property into compliance with

neighborhood standards prescribed by a local public agency). There is a limitation, however. The amount of the improvement loan cannot be greater than the estimated cost of the proposed repairs. Also, the improvement loan plus any outstanding debt related to the property cannot add up to more than the amount of the mortgage FHA could insure on the property.

For example, suppose FHA estimates the present value of your property at \$15,000, and that the outstanding balance of your mortgage is \$13,000. The cost of the proposed repairs is estimated to be \$10,000. Adding the \$10,000 to the present value of the property, we have a total valuation of \$25,000. On this valuation, FHA could insure a mortgage of not more than \$22,800. But your outstanding mortgage, plus the \$10,000 needed for improvements would total \$23,000. Your loan, therefore, could not be more than \$9800. If your mortgage balance were \$200 less, you could borrow the full \$10,000.

If you have a question for this column, please write Neal J. Hardy, FHA Commissioner, The American Home, 300 Park Avenue, New York 22, N.Y.



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N. P. I. L., 1961

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Unfair Real Estate Assessments

(continued from page 23)

a correct record of what you paid for your house.

"Now and then we find homes which actually cost only half of what *our* records show," one assessor reports.

HOW TO APPEAL YOUR ASSESSMENT

Even if the assessors in your community are reputable, you may still feel your assessment is unfair. If this is the case, here's what you can do.

When the assessor raises the valuation on your home, he is supposed to notify you by mail. If you think it's too high, your first recourse is the assessor himself. Go see him, state your reasons, and ask him to come and look at your home again. Back up your visit with a letter.

He may comply unless his books are already closed. If that's the case, you should wait until the "grand list" or "assessment roll" is ready. This is a public list and you're entitled to see it and compare your assessment against those of your neighbors. Some newspapers publish it; some towns print and distribute it.

You can appeal this figure to a Board of Review (sometimes called a Board of Relief). You are entitled to a private hearing and you may have a lawyer. "I feel sorry for the taxpayer who goes before the average Board of Review today," says one assessor. "You know what our board does? They simply telephone me and say, 'Your assessment is being appealed by Mr. and Mrs. Jones. What should we do?' And I say, 'Don't change it.' So the board hands down its 'impartial decision'—'No change.'"

The board may cut your assessment, leave it alone—or even increase it. If you lose, you have the privilege of going to court. You may hire your own appraiser who

will testify in your behalf. You will need a lawyer, and in some states you must deposit \$200 to show you really intend to carry through with the case.

Now comes another problem. You may win your case in court, but the satisfaction could be short-lived. The court's ruling is good for only one year. Then some boards may become vindictive and whack you with a higher assessment.

WHAT YOU CAN DO

So what can you do? The only answer, leading assessors agree, is this: begin a fight right now for an honest, businesslike assessment system in your town, if you don't have one. "The old three- or five-man, part-time boards must go," says one leader. He believes every municipality—even the smallest—must have a highly trained, full-time professional assessor who is honest and beyond the reach of politicians. If necessary, small communities can share the cost and services of such a man.

Waterbury, Connecticut, once a hotbed of tax scandals, now has such an assessor in the person of Aldro Jenks, who has his appointment for life. "If anyone tries to put political pressure on me, I will broadcast his name at once," Jenks has warned.

Also consider the aforementioned Peter Marsele. His honesty and ability are so trusted by his community of 14,000 that he had only 27 appeals last year. (By contrast, a city of 88,000 had 4000 appeals.)

How can your town get such an assessor? Only by steady pressure from property owners, civic clubs, and women's organizations.

In the meantime, more and more communities are hiring outside firms. These assessment engineers are being hired by an increasing number of cities to make evaluations, and are paid between \$25,000 and \$500,000, depending on the size of the town. By and large such companies have honest and able men. Yet some have been known to take orders from local politicians.

SHOPPING INFORMATION

Cover: "Ceramia" room divider—Broyhill Furniture. Sofa, chair, table—Herman Miller. Rug—Cabin Crafts. Castilian vinyl-tile flooring—Armstrong Cork Co. Hanging light fixture—American. Patterned pillow fabric—Witcombe McGeehan. Stripe and plain pillow fabric—Herman Miller. Objects: "Family of Cats" woven hanging—Georg Jensen.

EASY-TO-MAKE DECORATIONS

Page 17: Candles—Bee Industries. Santons—Helene Carter. Entrance door—ponderosa pine. Pilasters—Continental Felt Co.

BE A SHOW-OFF WITH YOUR COLLECTION

Page 34: "Romanesque" furniture—Kroehler. "Hadley House" wallpaper—Old Stone Mill. Wall fixture—Georgian Lighting Co. Red Gloucester Lowestoft—Copeland & Thompson. Tablecloth—Belgium Linen Assoc. "Silver Rose" teaspoons—Oneida. Page 42: Coffee table—O'Hearn. Lounge chairs—Century.

EVEN GRANDMOTHERS NEED FAMILY ROOMS

Pages 48, 49: Club-chair fabric—Greiff. Cork tile—Congoleum-Nairn.

YOU BRING THE FIXIN'S

Pages 50, 51: Apothecary jar, black skillet—Stark Valla Emporium.

TAKE A PACKAGE OF PROCESSED MEAT
Page 59: Square skillet—Dru-Ware.

THE SIGN OF A GOOD CUP OF COFFEE
Pages 52, 53: (left to right) Automatic electric vacuum coffee maker—Sunbeam. Glass percolator—Cory. Automatic percolator—Universal. Spoutless automatic percolator—Westinghouse. Percolator—Corning. Automatic percolator—Presto. Filter coffee maker—Chemex. Automatic percolator—West Bend. Enamelware coffee boiler—U. S. Stamping. Automatic percolator—General Electric. Drip coffee maker—Mirro.

THE AMERICAN HOME, NOVEMBER, 1961

To make sure this doesn't happen in your city, a nonpartisan citizens' committee should investigate all firms being considered. Once a firm has been hired, this same committee can act as a watchdog on procedure.

How much higher will assessments go? "The end is not in

sight," says Aldro Jenks. "So long as we keep asking local governments for more and more services, taxes will keep going up."

If it's inevitable that your taxes will continue to keep rising, be sure that you are only paying your fair share. This brings up another point, which bears watching by every-

one who must pay real estate taxes.

Many properties are exempt from taxation. Every time a property is exempted, *you* wind up paying a larger share. There have been so many abuses of the exemption rulings that some states have tightened their controls. Louisiana limits exemptions to properties

mentioned in its constitution.

In Kentucky exempt organizations are required to file annual returns. The object is to prevent such mistakes as reputedly occurred in Illinois where a home owner had an exemption because his name was M. E. Church.

THE END

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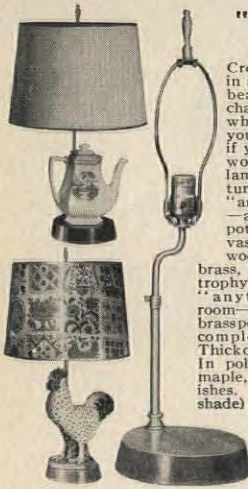
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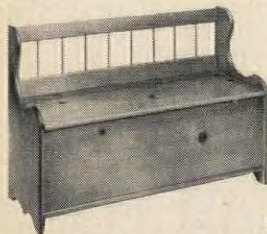
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ALL THE KING'S HORSES and all his men may not have been able to put Humpty Dumpty together, but you will have no trouble with this kit. Everything you'll need for this 16" "hug-me" toy is included, except the stuffing. Just the ticket for tots or teenagers, you'll want to make several of these gay fellows. Each kit, \$1.95. The Added Touch, Dept. AH, Bryn Mawr, Pa.



A CLOSE SHAVE requires a good mirror—like the one perched on top of this red-and-white-striped barber pole. Its 6¼" two-faced mirror swivels to give a true view on one side while magnifying everything on the other. The 5" ceramic pole can be personalized with the name of any man on your list. \$2.50 plus 25¢ post. Crown Craft, 3-M Mt. Hope Pl., New York 53, N.Y.



ONCE UPON A TIME there lived a collection of 6 different fairy tale scenes on a set of 12 picture puzzle blocks—and that time is now. Bound to have a big turnover as the pictures are pieced together, these 1¼" plastic blocks are just right for building and stacking, too. Tuck them into a pre-schooler's stocking. \$1.25. Zenith Gifts, 4541 P. O. Bldg., Brighton, Mass.



MISTY-EYED or just looking for scent-sational holiday gifts? Look no further—take a whiff. A 6-oz. can of spray mist and 7" apothecary jar of bath crystals are scented with bayberry! Spray for linens, lingerie, or freshening the air is \$1.50. Crystals to soften and perfume the bath water are \$2. Both for \$3.25. Sturbridge Yankee Workshop, 1 Brimfield Tpk., Sturbridge, Mass.



MORE THAN A CARD, but less than a full-fledged present, this holiday towel set is the perfect "just-a-little-something" gift. Each cardlike folder holds two terry-cloth fingertip towels, one saying *Merry Christmas* and the other *Happy New Year*. Get several for gifts, but be sure to keep a set for yourself. \$1.25 each, \$5.50 for 5 sets. Seth & Jed, Dept. A, New Marlborough, Mass.



HAVE A HEART of jade and matching ring, and you've got a gift they say will bring good fortune. Of rich dark green, cut and polished jade, the 1" locket set in 14K gold comes on a 16" gold-filled chain, \$10. The ½" ring can be worn as a wedding band or a friendship ring. (State size.) \$12.50 plus 10% Fed. tax on each item. Old Pueblo Traders, Dept. AHJ, Box 4035, Tucson, Ariz.

■ That something-wonderful-is-about-to-happen excitement is in the air again. Everyone's making lists and looking secretive. The most confirmed little rascals are turning into angels as they compose their letters to the North Pole. Wives are starting to drop elaborate hints to their husbands. Soon the tops of closets and the space underneath beds will be bulging with fascinating packages. Attics will be declared out-of-bounds altogether! Give yourself the gift of time this year by shopping by mail. It's the greatest time-saving device in the world! Just make your selections and send your order with your check or money order to the company mentioned. Remember, all nonpersonalized merchandise may be returned for a full refund.

Helen De Motte

THINK before you get a Christmas gift for your secretary or a friend who is not always right, but is *never* wrong. A giant 6¾" "Mistakes" eraser is the biggest and pinkest you've ever seen—it's heavy enough to be a paperweight. With this eraser anyone can proceed without caution—no mistake is too big for it! It's just \$1. Sunset House, 71 Sunset Bldg., Beverly Hills, Calif.



OUT ON A LIMB for an imaginative gift? Who wouldn't love these love birds. They lift off their perch to become salt and pepper shakers. An unusual touch for any table, the 3-piece silver plated unit is 2½" high, and lacquered to prevent tarnishing. Get this for that hostess who gives such elegant little luncheons. \$3.50. Old Guilford Forge, Dept. AH, Guilford, Conn.



HANG IT ALL in this little red basket that's small in size but big in usability. Gaily trimmed with holly, berries, and a happy snowman, it is 6¼x3¾x4". Put it on the mantel for holding cards, hang it in the center of your wreath with candy canes, or give it away filled with your homemade cookies or candies. \$1. Spencer Gifts, 601 Spencer Bldg., Atlantic City, N.J.



WALKING ON A CLOUD of deep white snow is a heavenly way to have fun on a winter afternoon. And the child who gets these snowshoes for Christmas can do just that! Made of aluminum and plastic with rawhide lacings and a leather harness, they fit all shoes or galoshes. For ages 3 to 12, shoes support up to 250 lbs. \$4.95. Hobi, Dept. AH-1, Flushing 52, N.Y.



A HAPPY HOLLY-DAY is in store for you when you set your glasses down on these Christmasy coasters. Made of washable polyethylene, they will encircle glasses with a ring of green holly leaves and red berries. So deck the halls with boughs of holly—right down to the glasses! Set of 8, \$1; 3 sets, \$2.89. Add 25c post. Helen Gallagher, 413-AH Fulton St., Peoria, Ill.



GIVE HER A HAND to hold her rings when she's not wearing them. And if it tops a foam-rubber lint brush that will whisk every speck from her black suit or velvet skirt, she'll bless your heart for being so thoughtful. The perfect gift for every lady's dressing table, this golden metal hand stands 4" high, \$1.25. Vernon Products, Dept. AH, 30 Evans St., New Rochelle, N.Y.

CHRISTMAS SPECIAL!

BABY'S FIRST SHOES
BRONZE-PLATED
IN SOLID METAL

Only
\$3.99
a pair



Limited time only! Baby's precious shoes gorgeously plated in **SOLID METAL** for only \$3.99 pair. Don't confuse this offer of genuine lifetime **BRONZE-PLATING** with painted imitations. 100% Money-back guarantee. Also all-metal Portrait Stands (shown above) ashtrays, bookends, TV lamps at great savings. The perfect Gift for Dad or Grandparents. **SEND NO MONEY!** Rush name and address today for full details, money-saving certificate and handy mailing sack. Write **TODAY!**

AMERICAN BRONZING CO.
Box 6504-M, Bexley, Ohio

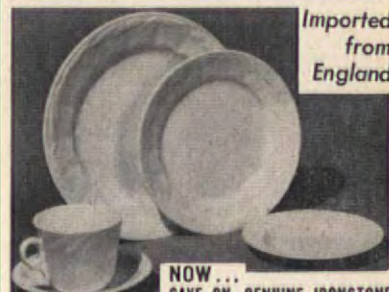


TINY PLAY FOODS—48 for \$1

Mouth-watering miniature play foods will thrill any little girl... and her dolls! 39 different foods and 9 slices of bread... chicken, steak, lobster, vegetables, watermelon, bananas, grapes... all artistically colored to look absolutely real! Non-toxic. *Guaranteed to please any child!* Set of 48 pieces for only \$1, postage paid. Order **DOLLY'S FOOD SET** direct by mail from Sunset House, 205 Sunset Building, Beverly Hills, Calif.



WALK ON AIR MOCCASINS! Light, bouncy foam crepe soles, choice leather. Over 223 sizes in stock. Guaranteed! Red, White, Smoke, Taffy, Black. Women's full & half sizes 3 to 13, AAAAAA to EEE. \$3.95 plus 50c post. COD's accepted. **MOCCASIN-CRAFT 65-AS** Mulberry St., Lynn, Mass.



Imported
from
England

**NOW...
SAVE ON GENUINE IRONSTONE**

Creamy white Royal Staffordshire Ironstone made from moulds several hundred years old! Beautiful enough for gala parties, sturdy enough for everyday use. Place setting includes tea cup and saucer, 6" bread and butter plate, 8" luncheon or salad plate, 10" dinner plate. Embossed with the delicate Wheat pattern, they're perfect for a bride or brides. Buy now and save \$20 on the regular open stock price! Complete 50-pc. service for 8 (eight 5-pc. place settings, 8 fruit saucers, platter, vegetable Now \$22.50 shipping dish). Open stock price \$44.50. only 22.50 charges collect 20-pc. starter set (four 5-pc. place settings) \$12.95 p.p.d. Large 3-Quart Tureen with Tray \$19.95 p.p.d. Sauce Tureen, 2 Cups, Wheat Pattern \$7.95 p.p.d. Creamer and Sugar 54.50 set, p.p.d. 10-Cup Coffee Pot, \$6.95 p.p.d. Send 10c for new catalogue. New Marlboro Stage, Dept. A-11 Great Barrington, Mass.

Jenifer House

OTTO MAYA



Safe-Lock Gun Rack

THE GUNS AND AMMUNITION ARE LOCKED IN Handsome sturdy gun racks safely lock guns in attractive display. Large drawer locks up ammunition, pistol, cleaning gear, etc. Guns cannot fall or be taken out. One key unlocks drawer and guns. Children-proof. Foolproof. 24"x28" (shown) Complete \$19.95 In Kit \$11.95

6-Gun Rack 24"x40" (Taller) Complete \$29.95 In Kit \$17.95

COMPLETE RACKS in honey-tone knotty pine or maple or mahogany finish.

IN KITS for easy assembly; pre-fitted, drilled, sanded, ready for finishing. Simple instructions.

Complete racks exp. chgs. coll. All Kits postpaid (add 5% west of Miss.)

Immediate delivery. Money-back guarantee. No C.O.D.'s

In Kits or Beautifully Finished



Record Browser

Files About 85 Records

Store and file your current records in this charming colonial table browser. Lovely, useful, practical. Flip through and find your choice instantly. File records alphabetically or by type of music. Leave empty jackets high in file while records play—return them quickly, easily. Grooved rods keep records from sliding. Rubber feet protect table. Hand crafted of white birch. 18" L, 14" W. Complete \$10.75 Ppd. Kit \$6.75 Ppd.



Magazine Rack

Large handsome wall rack. Holds 30 magazines upright for visible selection. Magazines will not "slouch" or bend. Beautiful in home, ideal in office. 30 Mag. rack 23"x27" (shown) Complete \$17.95 Kit \$9.95

45 Mag. rack 23"x40" (taller) Complete \$27.50 Kit \$16.95

60 Mag. rack 45"x27" (Double width) Complete \$32.50 Kit \$19.95

YIELD HOUSE Dept. A11-1, North Conway, N. H.

ROOM FOR ALL the salt and pepper needed on any table is provided by these 6½" shakers. The white china set is made in the ever popular grape and leaf design, copied from early ironstone. Once filled, these won't need re-filling for a month of Sundays! Great shakes in the kitchen or the dining room. \$1.75. The Ox Bow, 281-AH White Plains Rd., Tuckahoe, N.Y.



STRICTLY PERSONALIZED stationery is the buried treasure in this red cedar treasure chest with brass lock and key. It holds 190 sheets of heavy bond paper (110 with your name and address printed in blue and 80 second sheets) plus 110 printed envelopes. Later, this gem of a case can become a jewel box. \$6.95. American Stationery Co., Dept. AH, 1501 Park Ave., Peru, Ind.



A BUDDING AUTHOR ready to write a novel or a short note will love having this flower pen planted on her desk or kitchen counter. The stem of the tiny plastic blossom is a ball point pen, resting in a small green flower pot. A good "something small" to give to gals in the bridge club. 6" high. 49c or 2 for 89c. Walter Drake, AH-65 Drake Bldg., Colorado Springs, Colo.



READ THE FINE PRINTS and you'll see the story of eight Civil War battles in picture form. The on-the-scene drawings are printed with an "antique" brown-black ink on 9¼x12¼" heavy textured ivory paper. There are two sets of four prints (all different) which are ideal for framing. Good gift for a history addict. \$1 per set. Civil War Prints, P. O. Box 362-AH, Vienna, Va.



THE BACK OF YOUR HAND mirror would have sported such a charming figure if you were an elegant Victorian lady who owned a silver dresser set. Sterling silver pins reproduce medallions from antique pieces. Clockwise: Lady with Mirror, Lady in Bonnet, and Lady with Plume Hat and Parasol. 2-2½" long. \$5 each. Jamaica Silversmith, 50-AH Delancey St., N.Y. 2, N.Y.



Genuine PIGSKIN WALLET

For boys and girls of all ages. Complete with change purse, 2 picture compartments, identification card, and 2 make-believe bills. Personalized with first name or initials, in tan or red leather. \$1.00 ppd.

3 FOR \$2.75 Ppd.

Pa. Res. Add 4% Sales Tax. Sorry no COD's

THE ADDED TOUCH

BRYN MAWR, DEPT. AH-11, PENNA.



A TRAY FOR TEACHER

She is sure to be flattered and impressed with this charming 9x7" Tole Tray. Ivory with gold border. A perfect way to express your child's fondness—and your own appreciation. She'll display it proudly and grade you "A" in gift-giving. Be sure to print teacher's name (Miss, Mrs. or Mr.) Immediate delivery.

\$1. add 20c mailing (5c pp, each addtl.)

STRATTON SNOW, Dept. TA, Delray Beach, Fla.



YOUR OLD FUR COAT \$22.95*

Send for free style book. I. R. Fox, fur specialist, restyles your old, worn fur coat into a glamorous new cape or stole. Remodeling service includes cleaning, glazing, repairing, new lining, interlining, monogram. \$22.95 complete. (*mink, beaver, extras add'l.) Send no money! Just wrap up your old fur coat, mail it to us now. Send your dress size and height on postcard. Pay postman \$22.95 plus postage when new cape arrives. Or write for free style book.

I. R. FOX, 146 W. 29th St., Dept. D-1, N. Y. 1.



12-pc. Demitasse Set

Here's that "something delightfully different" most of us are always looking for! Six gayly striped ceramic cups and saucers, each in a different color, serve up espresso with the proper flair... add a festive touch to knick-knack shelves, too. Exceptional value! Only \$2.95 plus 35c post. Satisfaction guaranteed.

275-A Congress FREE! GIFT 'N GADGET CATALOG



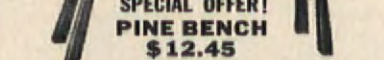
ELECTRIC HOT POT

boils 4 Cups of Water in Minutes—for instant coffee, tea, cocoa. Also heats soup, canned foods, baby bottles, etc. All electric, break-resistant! Has easy-pour spout, stay-cool base and handle. Use right at table—or even office desk! Polished aluminum with cord. For home, dormitory, travel.

Each \$2.95 ppd. 2 for \$5.50 ppd.

Send check or M.O.—Satisfaction Guaranteed

SPENCER GIFTS D-13 Spencer Bldg., Atlantic City, N.J.



SPECIAL OFFER! PINE BENCH \$12.45

Seats 3 adults comfortably, or use as coffee table. 2" rich grained pine in mellow brown, hand-rubbed lacquer finish. Sturdy flared legs, fluted edges. 12" wide, 48" long, 13¼" high. Wt. 21 lbs. Also chair ht. bench (17¼") \$14.95 Wt. 26 lbs. Exp. chgs. coll. Free catalog.

Send check or M. O. (no COD's please).

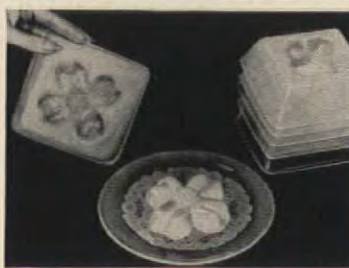
GREENFIELD INDUSTRIES

162 Forest Road Greenfield, N. H.



SEND CHRISTMAS PHOTO-LETTERS

Send Christmas Photo-Letters for a personalized Seasons Greeting to your friends this year! Photo-Lithographed (with pictures of your family, home, etc.) from your hand written or typed original! Choice of 6 colorful Christmas letter-heads including new French-fold design. 100 letters and envelopes. \$11.95; with postage, \$14.95. Money-back guarantee. We pay postage. Send 10¢ in coin for kit sample letterhead, and directions to: CHRISTMAS LETTERS, 1952 20th Street, Boulder, Colorado.



ICE CREAM FLOWER MOLDS

Now you can mold ice cream in exquisite flower shapes, just the right size for individual servings. Just fill molds with ice cream, pop into freezer. When ready to serve, ice cream slips out easily, reproducing every detail of zinnia, rose, daisy, dogwood, pansy, and black-eyed Susan. Ideal, too, for gelatin desserts and salads.

Set of six, all different, only \$1.95 postpaid.

No C.O.D.'s. Send for free gift catalog.

ARTISAN GALLERIES 2100-D11 N. Haskell, Dallas 4, Texas.



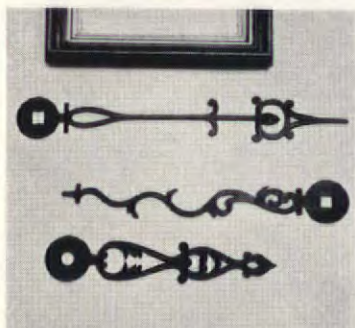
CARRYING A TORCH for a glowing fireplace on a winter evening? Then you'll need this combination bench and wood bin. In birch with a woven seat, it has a canvas log carrier. Pine or maple finish. The seat is 18" high. Either small for 15-19" logs or large for 20-24" logs. \$12.95. Kit, \$8.95. (\$1.50 post.; \$2.25 W. of Miss.) Yield House, Dept. A-11, No. Conway, N.H.



E PLURIBUS UNUM on your door will announce the Early American feelings of your home to everyone who enters. The three-dimensional eagle is finely detailed cast aluminum, 11x7x1" thick. This patriotic bird can be flown indoors as well as out, and it's a good thought for a house-gift giver. In antique gold or black finish. \$3.95. Southern Showcase, Box 547-EA, Memphis, Tenn.



PUDDIN' HEADED is the exact direction in which this pudding mold is going, just waiting to be chocked full of a steam or plum pudding that will delight all the guests at Christmas dinner. Made of heavy tin plate with a center tube, it has a tight clip-on cover. 1 qt. size, \$2.25; 2 qt., \$2.95. Several old family recipes are included. The Krebs, Dept. AH-11, Westerly, R.I.



THE HANDS OF TIME can point the way to that perfect finishing touch for your rooms. These reproductions of colonial clock hands will fit any décor from Early American to Modern. Aluminum with a dull black finish, they are (top to bottom) 24", 20", and 16" long. \$4.50 ea. plus 50c post. All 3, \$12.50 plus \$1 post. The Pink House, Box 892-AH 10, Laguna Beach, Calif.



SET YOUR CAP into this wall bottle opener, whip it off the bottle, and let it drop into the Cap Catcher below. Both useful and attractive, this gadget is a dandy addition to kitchen, den, or recreation room. Use it to top-off at your next party for the 'teen crowd. Made of birch with a maple finish, it's 12x-6x2", \$3.98. From Peter Drozlik, Box 3054-AH, New Orleans 17, La.



Golden Cracker Rack holds crackers, melba rounds, cookies and pretzels. Made of metal finely filigreed in a floral pattern with leaf design that forms the handles and legs. Ideal for the smorgasbord. 8 1/4" long, nicely made and plated in gold. \$1.50 each; \$2.85 for 2. Ppd.

LILLIAN VERNON
30 AH Evans Street,
New Rochelle, N.Y.



MAILBOX MARKER
Style M . . . \$1.95 postpaid



NAME & NO. MAILBOX MARKER
Style NM . . . \$3.95 postpaid



LAWN MARKER
Style L . . . \$2.95 postpaid



POST-n-WALL MARKER
Style B . . . \$3.45 postpaid



FRAMED POST-n-WALL MARKER
Style FB . . . \$3.95 postpaid



NAME & NUMBER POST-n-WALL MARKER
Style NB \$4.95 postpaid



FRAMED MAILBOX MARKER
Style MF . . . \$2.95 postpaid



TWO-LINE MAILBOX MARKER
Style OM . . . \$4.95 postpaid



NAME & NUMBER LAWN MARKER
Style NL . . . \$4.95 postpaid



FRAMED POST-n-WALL MARKER
Style FB . . . \$3.95 postpaid



TWO-LINE POST-n-WALL MARKER
Style OB . . . \$6.95 postpaid



DELUXE MAILBOX MARKER
Style EM . . . \$3.45 postpaid



DELUXE 2-LINE MAILBOX MARKER
Style EOM . . . \$6.45 postpaid



DELUXE TWO-LINE LAWN MARKER
Style EOL . . . \$7.45 postpaid



FRAMED POST-n-WALL MARKER
Style FB . . . \$3.95 postpaid



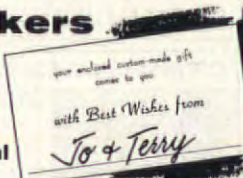
TWO-LINE POST-n-WALL MARKER
Style OB . . . \$6.95 postpaid

DAY-N-NIGHT Markers

as low as **\$1.95** Perfect for Christmas gifts

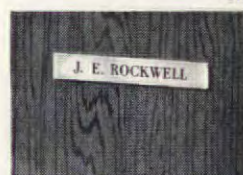
ANY WORDING YOU WANT*

because they're personal
Gift card free on request

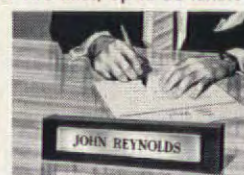


Your name, number (or any wording you want) gleams on both sides of your DAY-N-NIGHT Marker, in permanent raised letters that shine bright at night! Rust-proof aluminum; plates have baked enamel finish with black background, white reflecting letters. Up to 17 letters and numbers on nameplates, 6 on number plates; same wording on both sides. **COLOR!** Background on any Marker in your choice of ANTIQUE COPPER, COLONIAL RED, PINE GREEN. Baked enamel automobile finish. Same brilliant white reflecting letters as black-and-white styles. Only 50¢ per marker extra.

engraved solid brass DESK-n-DOOR Markers
one or two lines, up to 20 letters per line



BRASS DOOR MARKER 7" x 1"
Style DO . . . \$2.95 postpaid



BRASS DESK MARKER
walnut base 8 1/2" x 2"
Style DE . . . \$3.95 postpaid



EXECUTIVE DESK SET, Brass plate, walnut base, Sheaffer pen.
Style EX . . . \$8.95 postpaid

FAST SERVICE-WE SHIP WITHIN 48 HOURS! SATISFACTION GUARANTEED OR MONEY BACK

MAKE UP TO \$5 AN HOUR FULL OR PART TIME! Take orders for nationally-advertised Spear-ENGINEERING-COMPANY → Spear products. Mrs. J. B. made \$39.75 her first 5 1/2 hours. Write today for FREE KIT—has everything you need to start at once!

ORDER FORM
PLEASE PRINT CLEARLY
SATISFACTION GUARANTEED
OR YOUR MONEY BACK
WE SHIP WITHIN 48 HOURS

* ANY WORDING YOU WANT ON ANY STYLE MARKER	STYLE	WORDING Any wording you want, up to 17 letters & numbers on Day-n-Night Marker nameplates, 6 on number plates, up to 20 letters & numbers per line on Desk-n-Door Markers	COLOR (copper, red or green 50¢ extra)	PRICE
TOTAL				

SHIP TO:

ADDRESS _____

CITY _____ ROUTE OR ZONE _____ STATE _____

☐ Remittance enclosed; ship postpaid in U.S.
☐ Ship C.O.D. I will pay C.O.D. fees and postage.
☐ Send free money-making kit.

UL APPROVED ELECTRIC OUTDOOR CORD



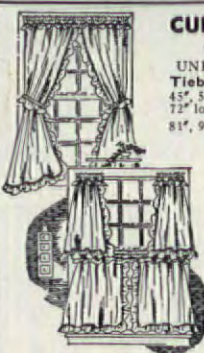
10 FOOT ELECTRIC LAWN SET WITH SANTA, SLEIGH AND 8 REINDEER

Let our jolly Santa come to your house for the holidays and wave your "Merry Christmas" greetings where everyone can receive them—indoors and outside. Santa appears at his best, riding a toy-laden sleigh pulled by 8 prancing reindeer. Festive, sparkling, delightful on lawn, roof-top, porch or attached to

house. Or use indoors, over mantel or near tree. Heavy weather-proof plastic, approximately 21" tall, 12 ft. cord. Sturdy stakes anchor firmly into soil. Durable. You'll use it year after year. Won't rust. With 5 bulbs, UL approved cord, metal reflectors and instruction sheet. 110 volt. Each **\$7.98** ppd.

Send check or m.o.—Satisfaction Guaranteed

SPENCER GIFTS D-19 Spencer Bldg., Atlantic City, N.J.



CURTAIN CHARM

WITH RUFFLED UNBLEACHED MUSLIN Tieback 45", 54", 63" 72" long..... **4.00 pr.** 81", 90" long..... **4.50 pr.**

Tier 25", 30", 36" 40" long..... **2.50 pr.** 2 pair to window..... **5.00** Both types 70" wide per pair

Matching Valance 9" x 70"..... **1.00 ea.**

ALL PRICES POSTPAID

Order these UNBLEACHED MUSLIN curtains with all the original New England simplicity, warmth

and handmade look for every room in the house. Practical, long-wearing, these off-white muslin curtains will retain their crisp appearance with a minimum of care. Satisfaction guaranteed. Send check or money order. No COD's please. Write for illustrated brochure showing other curtains, dust ruffles and pillow shams in bleached and unbleached muslin as well as burlap, floral prints and calico ruffles.

COUNTRY CURTAINS Dept. 13 Stockbridge, Mass.

SANTA PANTS

the stocking that's twice as much fun!

Soft and fluffy rayon plush Santa Pants are so much fun to hang up on Christmas Eve... to be stuffed with twice as many goodies and gifts! In Jolly St. Nick red, white-as-snow trim, it measures 11"x17" overall. Good for greeting cards, too. Velcro closing on pants' flap is easy for kids to open and close. **\$2.00** ppd.

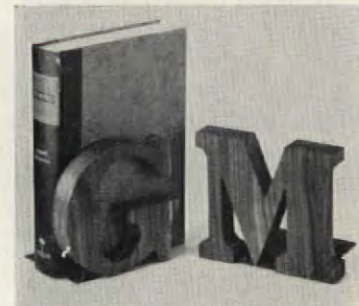
Williams Brothers LOCKPORT 17 NEW YORK



FINELY MOLDED and sweet tasting Santas come from a combination of this Santa mold and the detailed recipes and decorating instructions that come with him. Two aluminum pans turn out a cake 7x11x3 1/2" deep in the shape of St. Nick starting down the chimney. Use as a centerpiece for Christmas dinner or parties. \$1.98. Miles Kimball, 126 Bond Street, Oshkosh, Wis.



THE MEANS TO THESE ENDS are any two initials made into book ends of solid walnut with a hand-rubbed finish. We hope you'll initial this handsome pair for someone really special. Big, bold letters are each 5 1/2" high and 6 1/2" wide, with non-scratch padded bottoms. They'll add an executive touch to any desk. \$10 plus 50c postage. Mastercraft, 275-A Congress St., Boston 10, Mass.



A LITTLE BIRD TOLD US he's sitting in a pear tree waiting for the first day of Christmas. And we know that anyone who gets this richly colored partridge, made of real feathers, resting among the green leaves and ripening pears, will love him. Someone may even write a Christmas song about it! 10" high, \$4. Edith Chapman, Dept. AH, Route 303, Blauvelt, N.Y.



INSECT COLLECTING SET



For the hobby entomologist, beginner or expert, contains complete equipment for making perfect insect specimens. The set includes everything but the insect: quality dropper and tweezers, a supply of powder for solution to preserve specimens, name cards, instructions.

Set, each..... **\$1.00** ppd. 3 sets..... **2.79** ppd.

Send check or m.o., Satisfaction Guaranteed. **SPENCER GIFTS** D-19 Spencer Bldg., Atlantic City, N.J.

BUBBLING WITH EXCITEMENT!

Earrings as gay and gala as New Year's Eve. Wee Christmas balls dangle 'bout your head. For an extra merry holiday idea, earring your guests too! Glistening bright in red, green, gold. 2 pair for \$1.00

Tax Inc.—Postpaid—No. C.O.D.'s

WORLD IDEAS INC.



Box G Setauket, Long Island, N.Y.

EARLY AMERICAN DRY SINK RECIPE BOX



Since they may call for everything but the kitchen sink, what better place is there to keep them? This recipe file is a miniature reproduction of an old-fashioned dry sink, 4 1/2 x 5 1/4 x 3 1/4". Made of pine with an antique finish, it is an unusual accessory.

\$2.98 plus 25c postage

Send 10¢ for Early American Catalog

Visit our Early American Showrooms

MEDFORD PRODUCTS

752-Dept. AH11B, Fulton Street,

Farmingdale, L.I., N.Y.



JUST DUCKY for garden pool, fish pond, wading pool, baby's bath, or sportsman's den is this miniature floating mallard named Happy Little Fella. Made of three ounces of lightweight weather resistant molded fibre, he is 6 1/2" long and 4 1/2" tall. His non-toxic paint coating gives him the authentic look of a wild drake mallard, while keeping him safe for the kids. Priced at only \$1.00 each, or six for \$5.00, postpaid.

NORTHEL DISTRIBUTORS, M-96

P.O. Box 1103

Minneapolis 40, Minnesota

BIG \$\$\$ CAKE DECORATING CANDY MAKING



HOUSEWIVES WANTED! No Experience Necessary. \$5 hour easy in spare time. Endless demand for lovely original Cake Decorations and luscious Professional Candy for Xmas, Easter, Weddings, Parties, all holidays and occasions.

IDEAL HOME BUSINESS... THRILLING HOBBY! WE SHOW YOU HOW to turn your kitchen into a gold mine, start your own business small, grow big! No capital required, no age, educational limits. Big Money from clubs, churches, business firms, parties, weddings, birthdays. WRITE, FILL, FIVE, FIFTY on complete home instruction. Candy & Cake Craft, Dept. D-68, Fallbrook, Calif.



FREE! 3 Mo. Subscription to "Fun and Profit Hobbies" Mag. for Cake Decorators, Candy Makers.

LAMB

GOLDIE

LION

DONKEY

DELUXE HAND PUPPETS
with moveable mouths
Large 5" Heads of Durable Plastic, beautifully decorated. Each becomes a "talking character" when you place hand inside head and manipulate lower jaw with thumb and upper jaw with fingers. Donkey's ears are moveable.

\$3.95
each postpaid

LAMBERT HUFFMAN PUBLISHERS
Winona Lake, Indiana

PIGSKIN CIGAR CASE



Do you have broken cigars in your pocket? Then you won't have to think twice about this purchase! Telescope cigar case holds 5 cigars of any length. Made of fine polished pigskin to protect your favorite cigars. Monogrammed with 3 initials FREE.

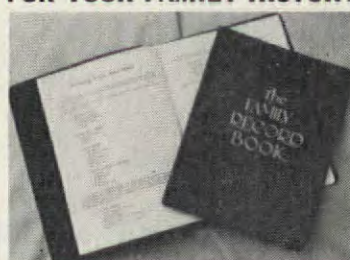
3.50 postpaid

send for free catalogue

DAVID P. EHRLICH CO.

Dept. AH, 207 Washington Street, Boston 8, Mass.

FOR YOUR FAMILY HISTORY



The perfect do-it-yourself gift to keep older folks busy and happy; or an appropriate gift for entire families— young or old! The book provides forms for preserving family genealogical records; a section for recording achievements and incidents in lives of ancestors; an album section for photos and family coat-of-arms. A chapter, "Seeking Your Ancestors," explains how and where to gather information on earlier generations. It is an attractive, expandable, loose-leaf book, using standard 8 1/2 x 11" sheets, with a sturdy life-time cover in blue and gold with red. Your family record could be valuable in the future for legal, inheritance or pension purposes. Order one or more copies today! \$3.95 Postpaid.

CREST HOUSE

P. O. Box 265-A, Uniontown, Pa.



Large White Oriental Bowl
on black wood base

A lovely decorative accent for both Period and Contemporary: for flower arrangements or fruit. Removable 9" dia. chalk white bowl rests on black split-wood stand. Overall ht., 4 1/4". **\$3.95** Complete set \$3.95 plus 30c postage.

Write for Catalog

EDWARD H. ZIFF, IMPORTER Dept. AH-11 box 3072, Merchandise Mart, Chicago 54, Ill.



GIFT RIBBON BARGAIN

Easy-to-tie ribbon makes perfect bows, beautiful gifts. Big 135-ft. spool contains 3 colors, each color 3/4" wide. Ribbon may be split. Specify Xmas or everyday pack. Only \$1.25 per pack.

FASHION IN GIFTS

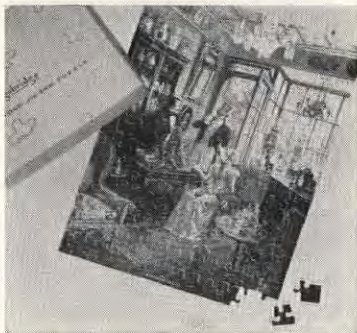
Box 22093, Dept. 13 N, Indianapolis 22, Ind.



ONE STEP UP on this step-stool is enough to bring a toddler to the level of the sink at toothbrush time. When the top is turned so that the name shows, it becomes a sturdy little chair, with its seat 7½" high. Pine with Salem maple finish, the owner's first name is painted on in red and white. \$4.95 each plus 50c post. Gotham Gifts, Dept. AH, 67-85 Exeter St., Forest Hills 75, N.Y.



DOWN MEXICO WAY is where these hand-loomed all cotton "Chaleco" jackets are made. In bold Aztec colors and designs—no two alike—this all-purpose sports jacket is just as good north as south of the border. For men and women. Small, medium, and large, \$6.95; extra large, \$7.95; children, \$4.95. Add 55c postage. The Latin Village, Box 40, Old San Diego 10, Calif.



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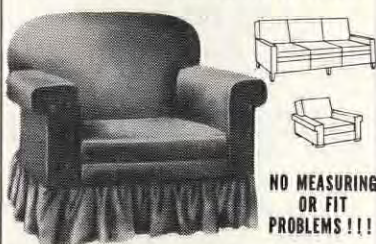
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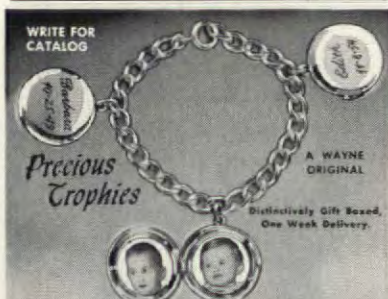
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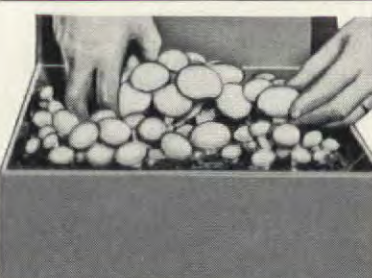
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Add 25¢ postage

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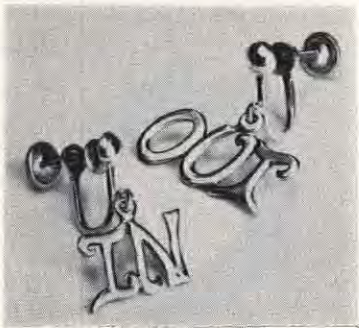
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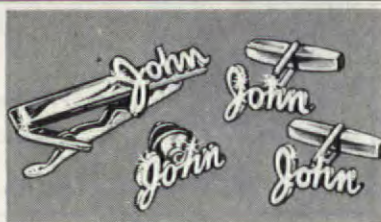
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Add a note of personal elegance to his wardrobe! Actual hand-written script letters are cut of gleaming silvery rhodium, look handsome on tie or cuff. A smart way to win "first name" friends. Guaranteed to please or money back! Please specify man's first name you want. NAME CUFF LINKS, \$2. NAME TIE BAR, \$1.50. NAME TIE TACK, \$1.50, all postage paid, Federal Tax included. Order from Sunset House, 205 Sunset Building, Beverly Hills, California.



150 PIECES
of Socially Correct

Personalized STATIONERY

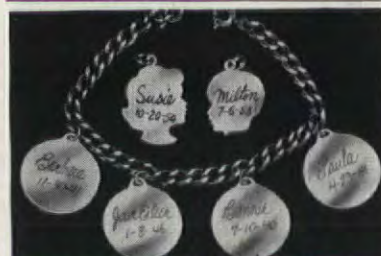
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50 MATCHING ENVELOPES

Your NAME, ADDRESS, CITY and STATE Distinctively PRINTED IN BLUE on 3 LINES

Fine quality white vellum stationery. 100 Sheets (5 1/2 x 7) and 50 matching envelopes, all personalized. Correct for your own use — Perfect as a gift. Please print. Sorry no C.O.D.'s.

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A BRACELET FOR MOTHERS AND GRANDMOTHERS

An excellent gift, a tribute to HER! This bracelet in beautiful sterling silver, bears proud record on each sterling silver disc or silhouette, with the first name, month, day and year of birth for each child or grandchild. Beautifully Script engraved. Add a disc or silhouette for each new arrival!

EDWARD H. ZIFF, Importer
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COVERING UP the back and seat of your rocking chair, this set of foam covers will make sitting in your rocker all the softer. In a tan, green, red, or gold Federal print, the covers zip off for easy laundering. The shaped seat pad is 18x16", the back is 16 1/2 x 20", and they tie on any size rocker. \$5.95 plus 50¢ post. Manchester Ind., Dept. AH, 365 W. Sunrise Hwy., Freeport, N.Y.



CATCH THE BRASS RING on the wall and make an attractive accessory out of this trivet. 5 1/2" in diameter, the gold eagle on white ceramic is framed in a mellow pine frame with an antique finish. For those going in circles looking for a house or hostess gift, this little plaque is a well-rounded idea. \$2.95 plus 25¢ post. Meadowbrook Ind., 126-AH Sunrise Hwy., Merrick, N.Y.



THERE'S NO MATCH for a table lighter made in the shape of the celebrated Indian Aftaba coffee pots. You'll feel like an Indian potentate just having one on the coffee table. Standing 5 1/2" high, it is cast and completely hand-made in India of solid brass. The lighter section is removable. \$5.49. Add 35¢ post. Seven-Seas House, 23-A Danbury Road, Wilton, Conn.



REWARD \$9,985.50 FOR THIS COIN!



Coins do not have to be old to be valuable. Thousands of dollars have been paid for coins as recent as 1940 to 1956. Stop spending pocket change worth hundreds of dollars! Illustrated 1804 silver dollar—19,000 minted—only 12 accounted for—where are the rest? NEW LARGE illustrated catalogue lists the actual price we will pay for all United States Coins. Certain Half Cent Coins are worth up to \$3,500.00 for Canadian Coins. Send only \$1.00 for this valuable coin book. It may reward you many thousands of dollars. Send only \$1. to

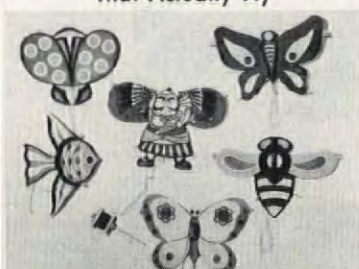
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Your favorite junior aviator will enjoy them. Miniatures of designs flown by Japanese children for centuries. Ideal too for decorative accents. About 8" across in size, come complete with string and frames. Fun for all boys, 6 to 60. Order No. 2632. Set of Six \$1.00; 3 sets \$2.95 ppd.

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10" x 12" hand painted in full heraldic colors, with bound manuscript, giving certification, color and figure meanings, authorities—a gift that will be treasured, or for your own proud possession. Authenticity guaranteed. Delivery: 30 days. INQUIRIES WELCOMED. LET US FIND YOUR FAMILY COAT OF ARMS FOR YOU.

\$29.50 ppd. available.

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Early American 'BOOTJACK' WALL LAMP

Reproduction of old time bootjack, handcrafted from pine with rich brown antique finish. A charming unique accessory for any room. Non-tarnish solid brass parts, 8 ft. cord, 18 in. high. Specially green or yellow glass shade. For white hobnail shade, add 50¢ extra.

\$12.95 ppd. No C.O.D.'s
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THE ORNAMENTAL WATCH STAND



Is an attractive, accessible, and adjustable accessory for displaying and remembering a keepsake watch. It is made of solid brass, highly polished and lacquered. It eliminates the worry of dimes, and makes winding easy.

Price \$6.95 ppd.
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You'll crow

over these pompous rooster silhouettes that add dramatic interest to your wall. Only **\$5.95** ppd.

No C.O.D. please. Each figure stands 16" high, crafted of wood in the following finishes: Ebony black, dark walnut, all gold, and Williamsburg Cherry. All models are beautifully finished with a gold edge.

Decor Products of Florida, Dept. A-11,
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ALL DOLLED UP in native dress, this trio comes all the way from a village in India. Three dolls are 11" tall and in bright, multicolored attire. These collector's items, authentic down to the glass bracelets, can be a valuable contribution to someone's Christmas. Lady in Sari, \$3.95; Rajah, \$4.50; Woman and Baby, \$3.95. Here's How Co., 95-AE Fifth Ave., New York, N.Y.

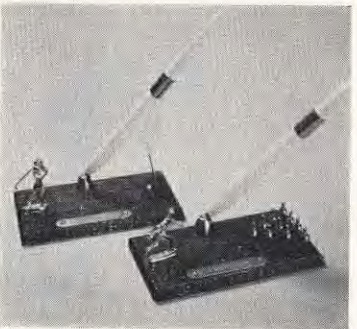


TABLE THE MOTION of that hole-in-one or perfect strike with one of these smartly personalized desk sets. The 4 3/8 x 2 3/8" wooden base with felt-padded bottom holds the big scene plus a white ball point pen. Send name or initials to be engraved on brass plate. Any good sport deserves one for Christmas. \$2.98 plus 25c post. Medford, 752-AH Fulton St., Farmingdale, N.Y.



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Opaque glass louvers give this handsome, practical cupola charm and beauty. Unique and attractive when lighted at night. It's easy to install and fits any roof. Adds charm and beauty to your home.

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Dept. AMD, North Dartmouth, Mass.



3 GOLDEN PLAQUES
UNIQUE & DIFFERENT
AN IDEAL GIFT!
For personalizing gifts & prized possessions. Plaques Custom Engraved with 1 & 3 initials & name, maximum 16 letters. Sizes 1/2" x 1", 1 1/2" x 2". Back of plaque has positive adhesion on all surfaces.

101 USES—transistors, portable radios & typewriters, cameras, luggage, jewel boxes, musical instrument cases, golf bags, skis, car's dash, etc.—Set of 3 only \$2.—Single Plaque \$1.00 ea. Ppd. "PERSONALLY YOURS" ENGRAVERS, BOX 22, CENTRAL FALLS, R. I.



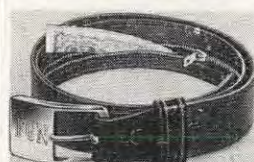
Rich accented gold Eagles, Federal period design. 3 sets: (a) 16 mixed 2"-5 1/2" across, (b) 6 5 1/2" size, (c) 4 large 8 1/2", (d) 2 giant 12". Any set \$1.75 ppd. US, Can; no COD; Ohio res. add 3%.

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MONOGRAMMED MONEY BELT
\$3.98 ppd.

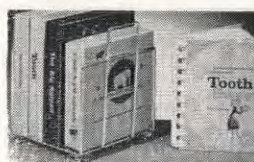
No one will know that in this smart belt he is carrying money safe from prying eyes. Zippered inner pocket holds currency; 2 or 3 initials on gleaming buckle adds a personal touch. Genuine topgrain cowhide, 1 1/4" wide, in Brown with gold buckle or Black with silver buckle. Specify size 28-44, color, initials.

GOLFER'S SCORE CADDIE
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Keeps score automatically! Precision made Golfer's Score Caddie is a featherweight whiz. Easy plunger action automatically registers strokes. Total for each hole shown on lower window; total for complete course on upper windows. Worn like a wristwatch, handsome and handy. With polished golden case and 1-pc. pigskin strap for comfort.



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They're carried by Santa's sleigh and prancing reindeer... and they look so festive! Colorful little snowflake Hangers link your cards... and it's easy to add or remove them! Reindeer and sleigh, in black plastic, make a handsome 3 ft. decoration on wall or mantel. *Money-back guarantee!* **DELUXE CARD HOLDER**, only \$1.29. Extra (25) **HANGERS SET**, 59¢, all postage paid. Order from **Sunset House**, 205 Sunset Building, Beverly Hills, California.

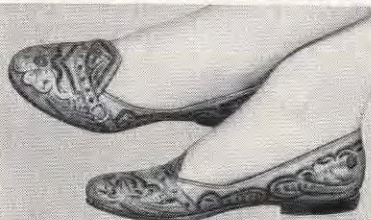


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EARLY AMERICAN LADDER BACK CHAIR
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Incredible price for a chair with such hand workmanship, such built-in value, such a beautiful hand-woven fibre rush seat. Hand made of solid native hardwood for generations of use. Lowest priced chair with this desirable seat. Fully assembled. Minimum Order TWO. Unpainted... \$7.95. Natural finish (blonde)... \$8.95. Maple, mahogany, walnut, cherry or pine finish \$10.75. For matching Arm Chair add \$5 to above prices. Quick delivery. Express charges collect. Satisfaction guaranteed. Send check or M. O.

Jeff Elliot Craftsmen

Dept. A 111, STATESVILLE, NORTH CAROLINA



Simply Elegant Flats—Our import from Mexico. A delightful flat heel pump dressy enough to wear to town, yet still "at home" with your casual clothes. In **Handtooled Leather** (as shown), floral design. Red, black, or winter beige in medium width. Golden tan in narrow, medium, or wide. \$9.95 ppd. In **Real Shark Leather**. First time in U.S. Beautiful baby shark. Pearl grey, medium width. \$10.95 ppd. In **Sea Turtle**. Looks exactly like alligator. Perfect tiles. Brown, medium width. \$11.95 ppd. In **Pigskin**. So soft, wonderfully washable. Black or winter beige, medium width. \$9.95 ppd. All shoes in sizes 4-10 (1 1/2's too). Foam cushioned and leather lined. Satis. guar. \$3.00 deposit on COD's.

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His initials in gold letters.



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Lovely moss rose pattern on long stem china base makes this mirror an exciting addition to Milady's vanity. One side gives true view. Swivels to magnified view. Leaves hands free for makeup.

With name \$2.50 or initials.

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St. Nick himself will be the center of attention on your rooftop, front porch, by your fireplace, or at your children's party. He's 5'6" tall, and made of all-weather plastic. Just stuff him with crumpled newspapers and he makes a fine life-size display. He's a sensation! After Christmas, just fold away. You must be pleased or your money back! **SANTA-IN-PERSON**, only \$6.98, postage paid. Order from **Sunset House**, 205 Sunset Building, Beverly Hills, Calif.



Men's Night Caddy

Our bureau top butler is guaranteed to make an "Organization Man" of any Dad or Junior! This handsomely sculptured wooden tray has varied-size wells for keys, change, pen and pencil, watch, cigarettes, tie bar, cuff links—even a brass wallet holder! 7" x 10", weighs almost a pound. Send check or M.O. Only \$1.98 plus 25c postage. Satisfaction guaranteed.

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3 WISE MEN IN BEAUTIFUL DRAMATIC SILHOUETTE...

Gives your windows a warm, cheery Christmas feeling. The house lights or colored light in red or blue behind it glows through the parchment making a beautiful scene visible for 50 feet or more. Fits any window. Easily applied. Instructions included. **MONEY BACK GUARANTEE.**

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THE AMERICAN HOME of your grandmother probably had a stove and utensils just like the ones this cast iron miniature set was fashioned after. The stove is 6 1/2" high, just right for its iron stand and 5 utensils. Of course its door opens and the little lids lift off. The set is \$3.95 plus 45c post. **Artisan Galleries**, 2100-AH No. Haskell Ave., Dallas 4, Tex.



SIGNED, SEALED, and weighed for the correct postage, you can do almost everything except deliver your own mail with this desk post office. With a letter scale on top and a stamp holder in the base, the brass plated, 4 1/2" desk piece is a mailer's must. Send it as a Christmas hint to your letter-due pen pals and get one for your desk. \$1.50. **Crescent House**, Box 621-AH, Plainview, N.Y.



RIGHT DOWN YOUR ALLEY, if you're looking for a bowler's gift, is this high-scoring miniature bowling bag carryall. The 3 3/4 x 2 1/2" red and white bag is decorated with the owner's first name. It can care for the lipsticks, keys, and rings of all your strike-ing friends. \$1 plus 20c post. (Add 5c post. each additional bag.) **Stratton Snow**, Dept. A-11, Delray Beach, Fla.

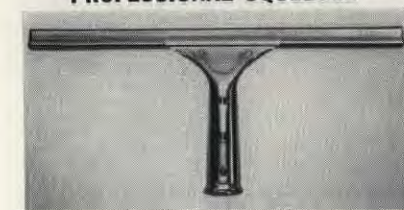


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all for \$1.00

100 Dolls made of a mixture of genuine Styrene plastic and hard synthetic rubber only \$1 for entire set. You get **BABY DOLLS**, **NURSE DOLLS**, **DANCING DOLLS**, **FOREIGN DOLLS**, **CLOWN DOLLS**, **COWBOY DOLLS**, **BRIDE DOLLS**, and many more in Lilliputian cuteness. And made not of paper or tags but of a mixture of **STYRENE** plastic and hard synthetic rubber. If you don't go wild over rubber, if you won't be promptly refunded. Send \$1.00 plus 25c for postage and handling for each set of 100 Dolls you order to: **100 Doll Co.**, Dept. A-38, 11 E. 47 St., New York 17, N. Y.

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FOR PROUD MOTHERS and GRANDMOTHERS



SILHOUETTE BRACELET to capture her heart as it proudly encircles her wrist! The adorable 3/4" silhouettes are engraved with each child's first name and birthdate and dangle charmingly from the 7 1/2" bracelet for all the world to see! Choose Sterling Silver or 12K Gold-filled.

SILHOUETTES \$1.10 ea. BRACELET \$1.10

FAMILY TREE BROOCH of glowing Sterling Silver will let her "show off" the beloved children to her heart's content. Each silver disc is engraved with the child's name and birthdate. Up to 9 letters and spaces a line. Finely sculptured 2 1/2" tree holds 1 to 12 discs. Add more anytime!

TREE \$2.00 DISCS \$1.00 ea.
Prices include engraving, tax, postage

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OWN THIS CONVERSATION PIECE for only \$14.95
Beautifully designed, hand-rubbed Pine Bench. Antique finish. For TV, fireside, breakfast nook, hallway, bedroom. Seats three comfortably. 11 1/2" wide, 47 1/2" long, 18" high. Weight, 12 lbs. Send check or money order. Express charges collect.

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Keep grandfather's heirloom pocketwatch out in the open for all to see and admire. This charming stand is a miniature grandfather's clock; the pocketwatch becomes its face. Beautifully made of cherry in an Early American finish, it is 14" high and has a wooden peg to securely hang watch up to 2 1/2" in diameter. (Watch not included.) \$5.50 ppd.

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SHIPPED WORLD WIDE



IN A CLUTCH bag like this fold-over one, there's a side pouch that holds a smaller coin purse. Both are made of a soft material that feels and looks like leather, and come in black, red, and tan. Lined with taffeta, the clutch measures 9 1/4 x 8 1/4" to take your paraphernalia nicely. With 2 golden initials (please specify), \$1.95. Mercury Products, Dept. O, 1265-AH Broadway, New York 1, N.Y.



TWICE AS MUCH good luck comes with this pair of horseshoes as with a single shoe, yet they hardly take up any more room. These two golden horseshoes sit on a 5x5 1/2" walnut base prepared to take on two pipes for safekeeping. Good looking with a masculine air, what better gift could you find? \$2.25. From David P. Ehrlich Co., 207-AH Washington St., Boston 8, Mass.



THE QUEEN OF HEART bracelets is this sterling silver band with a little heart at each end. Give one to the little princess who has stolen your heart and watch her eyes light up on Christmas morning. Her first name will be engraved in script on the front. Order small for ages 1-5; large for 6-12 years. \$3.25. (Tax incl.) Wayne Silversmiths, 546-A South Broadway, Yonkers, N.Y.



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versatile chianti chair

amazing low price 4 for \$38.50 995

IMPORTED FROM ITALY, the flat black beechwood frame features a natural rush, hand-woven 13" x 15" seat. Overall ht., 34 1/2"; seat ht., 18". Buy them for dining or desk chair.

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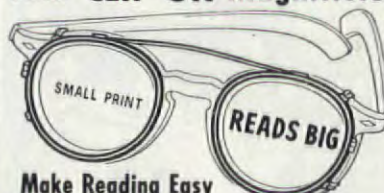
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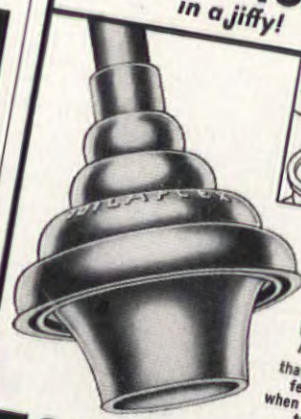
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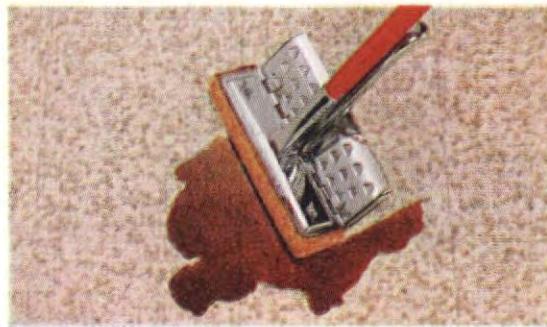
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