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California Dip. One envelope Lipton Onion Soup Mix, one pint sour cream, one quick stir with a fork, and it's done! Chill, serve, sit back and bask in the sun and the compliments!



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Barbecue Sauce. Combine 1 envelope Lipton Onion Soup Mix, 1½ cups water, ½ cup vinegar, ½ cup butter or margarine, ¼ cup sugar, 2 tbsp. prepared mustard, 2 tsp. salt, 1 tsp. pepper. Simmer 10 min. Add 1 cup catsup. Stir. Heat. Makes 1 qt.! A sunny addition to any barbecue meal.

#### Now about that "Soup"...

Amazing how many simple, savory dishes it can make. Not the least of which is the most delicious onion soup that ever filled and refilled a bowl. Why deny yourself? Buy a second package of Lipton Onion Soup Mix and indulge.

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OUR COVER: The seven children of Dr. and Mrs. Herbert C. Wie-gand, St. Louis, Mo., made this "Cardboard Village" out of poster-painted furniture cartons. Ideas galore for children in this issue. Photo: Maris/Ezra Stoller Assoc.

#### HOMES AND MAINTENANCE

- 23 Built for Fun in Your Home Workshop
- 35 Homes Are for Children-and Parents!
- 46 A House Built With Children in Mind
- 86 What You Should Know About Heating Your Home
- 90 Could This Be Your New Home? Blueprint House No. 92
- 94 Home Maintenance Clinic

#### DECORATING

- 24 There Are Children in Your House
- 36 All This and Children Too!
- What Are Children's Bedrooms Made Of?
- Sometimes It's the Extras That Count
- 78 Ideas for Children's Bedrooms

#### FOODS, KITCHENS, & EQUIPMENT

- 32 Twenty Questions About Children's Eating
- "I Love my Mother's . . . '
- 52 My Very Own Cook Book
- 54 Give the Party a Big Blast Off!
- A Tisket A Tasket Cake 55
- 56 Now Hear This-a Ship Ahoy Cake
- 73 Most Likely to Succeed at Your Next Teen-Age Bash
- Kitchen in the Center of Things
- 85 Doing the Kids' Laundry
- 93 Clean, Crisp Curtains

#### GARDENING

- 10 Choose Fragrant Lilacs
- 80 Keep On the Grass!

#### HOME PROJECTS

- 4 Make This Handsome Cabinet
- 93 Cabinet Kit Order Form

#### **GENERAL FEATURES**

- 7 Books & Booklets
- "My Teacher Is Pretty"
- 17 And One to Groan On
- 18 Let Them Listen . . . They May Love It
- Mother, I'd Rather Do It Myself! 21
- What Is a Creative Child? 28
- What Price, Good Manners? 30
- 62 Three Parties Children Will Love
- 84 Shopping Information
- 96 Market Place
- 104 Capture the Look That Goes Too Soon

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#### DEAR READER:

It appears that being very wealthy does not necessarily mean that your meals will have much variation-not at home anyway and not on the basis of an informal survey among the rich. They apparently subsist on steak, roast beef, and an occasional lamb chop prepared by a hired cook. We assume this is true because hired cooks today are not inclined to use much imagination in their work.

The place to find inspired and imaginative cooking in this country is most often in the modest household where there is an unpaid wife doing the work. This incredible lady enjoys using imagination and a lot of tender loving care to produce delicious and different meals on a limited food budget. She believes in variety. She takes her recipes from around the world and isn't afraid to modify them to suit her own or family's feelings, or perhaps the limitations of her pantry shelf or budget. She is also an originator. She'll pull some leftovers out of the refrigerator, take down a few containers of convenience foods, roll up her sleeves and say "Well, here goes-I hope it turns out." And in most cases it does work. It often turns out into something special and a brand-new dish is born.

The family with such an inspired, unhired cook that doesn't offer her ample praise and encouragement should have its collective head examined. The kids should be happy because without any effort on their part they are acquiring a true appreciation of food, a better knowledge of geography, and are learning the value of money. The head of the house should thank his stars that he married someone who has shown him there is more to food than meat and potatoes . . . that a surprise meal can often be more exciting than the old favorites.

The family that doesn't have this paragon of the kitchen around shouldn't be discouraged, however. Give her some indication that the family is ready to cross over the hot dog and hamburger threshold. Provide her with good cook books. Take her to some fine restaurants. Or if you wish to go all-out, take her on an exciting vacation tour of the famous dining places in Europe.

THE EDITOR



Allen Vogel

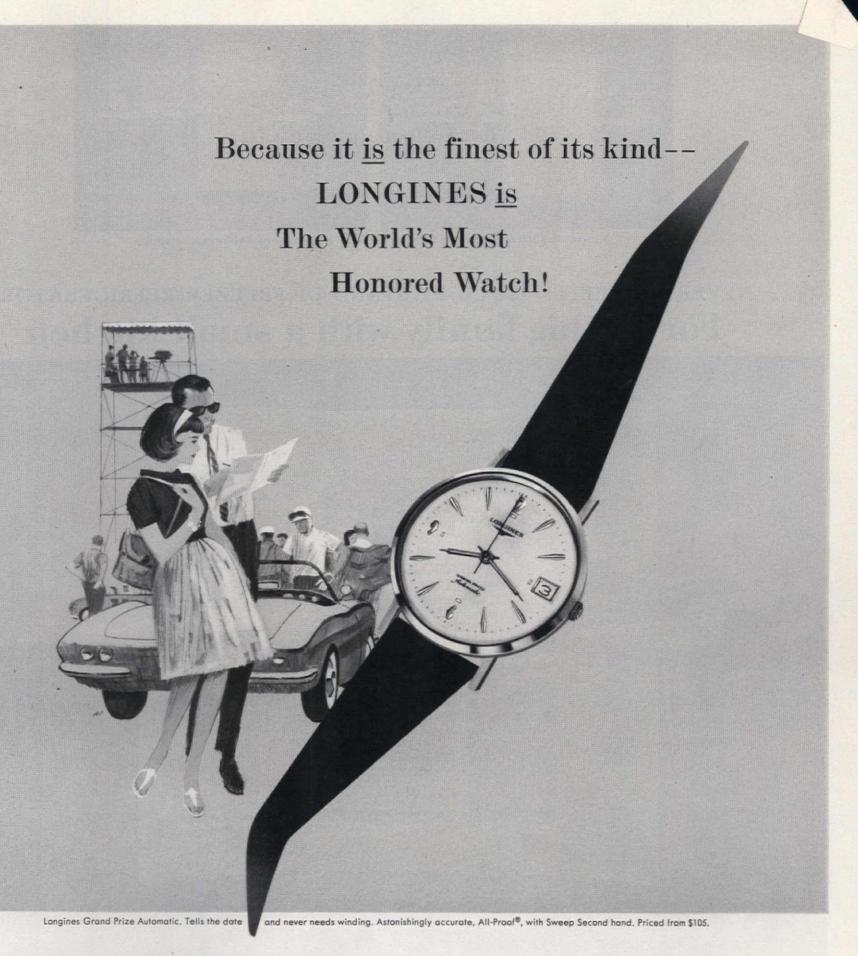
ANOTHER AMERICAN HOME KIT. Our newest kit puts these four much-used conveniences right at your finger tips. It's a handsome dispenser that holds standard-size rolls of paper towels, aluminum foil, wax paper, and transparent tape. It measures  $28\frac{3}{4} \times 6\frac{3}{4} \times 5\frac{1}{4}$ " and will fit under a kitchen cabinet. As you can see from the picture below, the cabinet is as functional as it is decorative.

Each kit includes predrilled and precut wood parts, dispenser fixtures, sandpaper, hardware, china knobs, hangers, and hinges. As shown, it is available with a panel for you to embroider with a gay Pennsylvania-Dutch design, price \$13.98. (You'll find two other motifs with the order form on page 93.)

The kits with the embroidered panel come with assembled panel frame with nails and glue but glass is not included. You receive stamped linen with felt border, embroidery floss, and easy-to-follow directions for embroidering and assembling.

If you don't wish to embroider the decorative panel you can order the unit plain for \$12.98 and stain, paint, or decorate it as you wish. (continued on page 93)





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VERSE. This book tells a fascinating story of the birth and evolution of the stars and planets. The author does a remarkable job of explaining the mysteries of the universe, elucidating hard-to-grasp facts and theories in such a way that he entertains while teaching. (We discovered that adults can enjoy and learn from this book too!) By Arthur S. Gregor; illustrated by Tom Funk. 122 pages. Ages 10-16. New York, The Macmillan Co. \$4.50.

THE ALPHABET TALE is book and guessing game in one. Challenging fun for young children, it teaches the alphabet and names of wild animals. Each page gives a rhyme, a picture of the tail, and first letter of the name of the animal pictured on the following page. By Jan Garten; illustrated by Muriel Batherman. 52 pages. Ages 2-6. New York, Random House. \$2.50.

SHAKESPEARE'S THEATRE. This beautifully illustrated book tells the story of the famous Globe where Shakespeare's plays were performed. It will stimulate interest in Shakespeare and delight young theater enthusiasts Written and illustrated by C. Walter Hodges, 102 pages. Ages 10-16. New York, Coward McCann. \$5.

FORTS IN AMERICA. Here's a subject naturally fascinating to youngsters, especially boys. From this story of famous forts with its authentically detailed illustrations, young students will absorb a good deal of American history to supplement their school studies. Written by Harold L. Peterson; illustrated by Daniel D. Feaser. 61 pages. Ages 8-12. New York, Charles Scribner's Sons. \$3.50.

WATCHERS, PURSUERS, AND MASQUERADERS tells a unique story of animals and their remarkable vision. Young people with curiosity and an interest in the animal world will find valuable information here. Written by Edith Raskin; illustrated by P.A. Hutchison. 157 pages. Ages 12-18. New York, McGraw Hill Co. \$3.50.

A PARENT'S GUIDE TO CHIL-DREN'S READING. New, revised edition of a best-seller, this book will be a great help to parents in encouraging and assisting children with their most important subject. It recommends books and magazines for children of all ages, discusses many learning-to-read problems, and tells what parents can do to help. By Nancy Larrick. 299 pages. New York, Doubleday & Co., Inc. \$3.95.

These books may be ordered through your local bookstore.

#### SCIENCE THROUGH RECREATION

is 108 pages of ideas for games and experiments demonstrating scientific theories. It has many helpful suggestions for the parent running cubscout meetings, parties, etc. Send \$1 to AH. National Recreation Book Center, 8 West 8th St., New York, N.Y. 10011.

THE BISQUICK COOKBOOK is a handsomely illustrated hardcover booklet of ideas, recipes, and menu suggestions for every occasion. Prepare quick convenience meals, company treats, camping toods, and many more fine dishes (108 pages) from Betty Crocker. Send 50c to General Mills, Inc., Box 45-AH, Minneapolis, Minn. 55460.

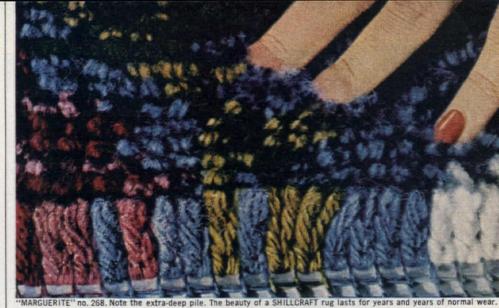
ALL ABOUT SCALLOPS ... and how to cook 'em! Recipes using this tasty gift of the sea include Boston Scallop Crown, Scallops en Brochette, and Coquille St. Jacques. Booklet also tells an illustrated story of scallops and gives buying, cooking tips. Send 25c to New Bedford Sea Council, Box 352-AH, New Bedford, Mass. 02742.

AMERICAN HOUSEHOLD APPLI-ANCE GUIDE, available in six languages, advises visitors to the United States on the purchase of appliances. Listing voltages for all appliances and for 18 countries, it is equally helpful to Americans traveling or living abroad. State language desired: English, French, German, Spanish, Italian, or Portuguese. Free from Dept. AH, Arista Trading Co., 50 Broad Street, New York, N.Y. 10004.

DISCOVER THE NEW PENNSYL-VANIA through this colorful booklet. Scenic wonders, historic spots, sports, and mapped tours for all areas of this diverse state are presented. A perfect guide for the visitor to Pennsylvania. Free from Dept. of Commerce, Room 700-AH, Harrisburg, Pa.

HOW CLEAN YOUR CLOTHES? Designed to help solve the many problems of laundering, this pamphlet gives advice to the homemaker on soaps, detergents, bleaches, and all facets of washing clothes. Send 15c to Dept. AH, Mailing Room, Stone Hall, Cornell University, Ithaca, N.Y. 14850.

FAULTLESS HOMEMAKING FASH-ION TIPS tells how to get an "A" in decorating, with three "C's"-color, comfort, cleanliness. Booklet includes furniture arrangement ideas, a basic color chart, and offers decorating tips from celebrities. Free from Dept. AH, Faultless Starch Co., 437 Merchandise Mart, Chicago, Ill. 60654.



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"MY FLAMELESS ELECTRIC RANGE makes cooking so fast and easy that I just can't understand now how I ever did without it," reports Olga Cartwright. "There's no guesswork regulating heat, and you can see how bright and clean it keeps my pots and pans!"



MORE THAN ENOUGH HOT WATER for every need from running the electric dishwasher to supplying hot showers for a family of seven is provided by the Cartwrights' quick-recovery electric water heater. Because it needs no flue, ventilation or regular servicing, they were able to locate it out of the way behind the laundry room.



"ONE THING I REALLY LOVE about total electric living is having plenty of electric outlets in convenient locations," says Olga Cartwright as she helps the girls fix their hair. "And with Full Housepower Wiring, we can run as many appliances as we need to without overloading circuits."



"MAN, WOMAN, CHILD AND DOG, we all stand together when it comes to saying good things about total electric living," says John Cartwright as he poses for a living room family portrait with the rest of his household: wife Olga, niece Georgianna Thomas, 15, daughter Christine, 12, niece Roberta Thomas, 12, sons John, 9, and Jamie, 5, and toy terrier Bambi, 3. In the background, white walls and curtains testify to the cleanliness of electric heat.



Certification mark - NEMA



FLEC MINION TO M

THE TOTAL ELECTRIC HOME that proudly displays this Gold Medallion is equipped with modern flameless electric home heating and appliances, Full Housepower Wiring and Light for Living. This home will still be as modern tomorrow as it is today.



Pennsylvania family reports on flameless electric living

#### "Right down the line, we're enjoying life more than ever before in our new total electric home"

In Philadelphia, Mr. and Mrs. John Cartwright talk about the comfort, cleanliness and convenience of life in a modern Gold Medallion Home, where flameless electricity heats and cools the whole house, cooks the food, provides the hot water and dries the family clothes

"Five years ago, when we started to plan our new house," John Cartwright explains, "one thing I knew for sure was that I didn't want us to get stuck with an out-of-date heating system. So right off, we decided to install flameless electric heating. And then it just seemed good sense to go total electric.

"As things have turned out, it was probably one of the best decisions we ever made. We've just never had as much fun—or been as comfortable—in any other home we've ever lived in.

"With flameless electric heat, for example, there are just never any drafts or cold spots, and your heat is completely even—so much so that it's really impossible to tell where it's coming from. It's as quiet as an electric light bulb, and just as clean, too. And when you want heat, you get it instantly, with no waiting around for things to fire up.

"Another thing my wife and I both like, of course, is having all sorts of electric appliances working for us. And the truth is, this whole total electric living business is surprisingly reasonable in cost—and *more* than worth every penny!"

Every day, all across America, more and more families like the Cartwrights are learning about the joy of total electric living. If you're planning to build, buy or modernize, think about the advantages of a total electric Gold Medallion Home. Your local electric utility company will help you get all the information you need to enjoy this truly modern way to live.



#### CHOOSE FRAGRANT LILACS

Lilacs are flowers of nostalgia and fond memories. Reminiscent of lace curtains and tea at five, these wonderfully fragrant shrubs are at the same time completely adaptable to the most austere contemporary landscapes. Their bounty of flowers and asymmetrical habit of growth make them perfect counterpoints to the evergreen cones, spheres, and columns that ornament most gardens. They'll grow in all but the warmest parts of the country and can be used as shrubs, as background plants, or as accents. The cut flowers are superb in bouquets and arrangements. You can choose from pale pink colors to deep purples and whites. The lilacs illustrated above are 'Jacques Callot,' 'Sensation,' and 'Cavour' in the foreground, 'Sarah Sands,' 'Mont Blanc,' and 'Mme. Antoine Buchner' in the back.

Because of their informal growing habit, lilac shrubs lend themselves well to large group plantings. But even if you have room for only one or two, you'll have an abundance of flowers in May and June, depending on whether you plant early, midseason, or late hybrids. The most well-known and commonly planted lilacs, familiarly known as French hybrids, are varieties of Syringa vulgaris. The earliest lilacs to flower in May are varieties of Syringa oblata. Two exceptionally fine earlyblooming shrubs are pink-flowered 'Lamartine' and purple 'Pocahontas.' Most Syringa vulgaris varieties, however, flower in mid-May.

Three superior whites from the "100 best" list include the single 'Mont Blanc' and the double 'Mme. Lemoine,' both old favorites. (continued on page 84)



#### "We cut our electric bills about in half with our G-E Central Air Conditioning."

Mr. & Mrs. Hubert Callan of Houston, Texas, have found many other advantages of General Electric over their previous water-cooled air conditioner.



"We found that our old water-cooled unit and furnace were inefficient and expensive," says Mr. Callan. "Our electric bills were running over fifty dollars a month. Since we

installed General Electric Central Air Conditioning, two years ago, I think the highest bill we've ever had was around twenty-six, twenty-seven dollars."



"And during that time," Mr. Callan adds, "we never had a service call, except just to switch from heating to cooling." Mrs. Callan is pleased with the extra closet space their compact G-E furnace gave them.



"The whole cost of installing-including this three-and-a-half-ton condenser-was just about \$1200. And they did the job in two days." The Callans' home has a little over 1700 square feet of living space.



"We have light upholstery," Mrs. Callan re- less vacuuming. The whole house stays much "And since we got General Electric Central Air Conditioning, I've found it needs much

marks, seated in her gracious living room. cleaner . . . free of smoke and odor, too." The Callans have five other rooms and two baths in their home.

If you have forced-air heat, you, too, can enjoy the comfort and economy of General Electric Central Air Conditioning at a modest price. Replacing your furnace—as the Callans did-is not essential. Call your G-E dealer for a free survey and installation estimate. He'll also tell you how you can replace your old unit on easy terms. He's listed in the Yellow Pages under "Air Conditioning Equipment."





But what did my seven-year-old Liza think about me?

At dinner after her first week in the second grade, our Liza came out with important news. At least I knew how important it was by the tone of her voice and because she had waited for a lull in the family talk to be sure all of us heard her.

"My teacher is pretty."

"That's nice, dear," I replied with as much enthusiasm as could be mustered in response to the one short sentence. Evidently it was not enough. because Liza had to underline and expand the subject.

"She wears pretty clothes in pretty colors and her hair is pretty and so is her face. She smiles most of the time and she smells pretty too." With this complete explanation, Liza dropped the subject.

A few days later I met the teacher. She was a young woman about my own age and while I never was tapped to enter the Miss America contest. I would have come closer than Liza's Miss Jones of the second grade. But her blue shirtwaist dress was as sparkling fresh as her shiny brown (and charmingly done) hair. Her mouth, emphasized with lively pink lipstick. did look as though it made a habit of curling upward. And she smelled undeniably delightful, assisted by a light, lovely fragrance.

Liza had missed a few other details. I saw the well-cared-for hands with the polish that matched her lips, the merest whisper of eye make-up that turned quite everyday eyes into very pretty ones, the groomed air that comes only to the woman who ties up the loose ends of her appearance every day of the week.

For the next few days, I had an often interrupted but running dialogue with myself . . . the way we women do when we're chewing on a problem, hunting for some answers.

"... after all, she has plenty of time to take care of herself. She works only till four in the afternoon and then she's free. It's very different when you're running a home, taking care of three children, a husband, a bird, and a dog. She has time to get to the beauty parlor and time to do her nails and her hands aren't in suds all day long. She can wear those pretty light

colors because she has only herself to keep washed, ironed, cleaned, pressed, dressed. Why shouldn't she smile a lot? She's a teacher who likes teaching. What's more, she can leave those little ones at the end of the day and never have to worry with their shots, vitamins, colds, clothes, moods, and college educations."

For each of these observations I had a few fair replies. Miss Jones really didn't have all that time. She had to be busy at school from 8:30 until almost 5. She couldn't exactly rearrange her schedule; the board of education had arranged it for her. True, she had her week-ends. Or does she? How do I know what her home schedule is like? And how long does it really take to do one's nails, set one's hair, even granted you haven't a minute to get to the beauty parlor. On the other hand-and there I was back again on the other side of the fence-I certainly looked attractive when I went out in the evening or had friends in. Who could expect a busy housewife to fuss about her appearance? Who ever saw her except the delivery boys, the mailman, the TV repairman, and the children? Who cared anyway? Somehow I heard the answer to that last question.

"My teacher is pretty."

My children might not expect it, but at age seven, one of them was observant enough to notice a pretty teacher. Not that Liza compared me-or did she? Or would she later?

I wasn't very happy with my questions, my serial dialogue. I couldn't really accept my own excuses and explanations. And I faced up to some facts that were a little uncomfortable. Such as: I have time to make our home pretty and keep it that way. I have time to cook and serve attractive meals. I have time to visit, talk on the phone, entertain. From time to time. I have time to do nothing at all. And that spelled out one thing. I have time to do the things that are important. Evidently I didn't think looking as pretty as possible every day all day was important.

But my oldest child thought so. The younger ones would. And what about that darling (continued on page 74)



Olson rugs are reversible! They take twice the rough and tumble and still look great. They're woven thick and deep on both sides with rich, cushiony *new* wool and nylon.

It's like getting two rugs for the price of one. And, a mighty low price at that. The reason? No middleman. We sell direct, factory-to-you. It's the most sensible way anybody ever bought a rug. There are hundreds of

rug sizes to choose from, and dozens of styles and colors—solids, tweeds, patterns, even orientals. See them all in our new catalog. It doesn't cost a cent.

Want to carpet Wall-to-Wall? Olson has the answer. Now, for the first time, you can get Olson's fantastic wear-power, plus factory-to-you prices in a one-sided broadloom for permanent installation.

Olson's special weaving process

puts a double-deep thickness of sturdy new wool and nylon fiber all on one side.

Wear it out? We dare you to try. Those lush colors and handsome designs are made to take years and years of punishment; outlast rugs at twice the price.

Olson weaves it in 15 widths, too, so there's almost no waste yardage. Everything is in our new catalog. Mail the card today.

#### OLSON RUG COMPANY

Since 1874



See the first washers with JET ACTION at your dealer. Read below what Jet Action washing means to you.

Say a fond farewell to your old-style washer. Thank it for its help. Forgive it for its shortcomings. Then, take off for your nearest Frigidaire dealer for a look at the world's first Jet Action Washer. See the model pictured here, and you'll realize there's never been a washer so automatic. It even switches automatically from soak to wash, dispenses fabric softener in a second rinse. Yet it's simplicity itself.



Jet Currents Carry Wash Continuously Through Hot Sudsy Water

See the new Frigidaire jet action agitator—the heart of every Frigidaire Jet Action Washer. Compare its jet-smooth Deep Action to the movement of old-style blades. The diagram above shows how jet currents give all your wash Deep Action cleaning. Only the

Frigidaire Jet Action Washer has this patented jet cone Deep Action Agitator.

#### Jets Away Lint and Scum

See, too, the new Jet-Away Rinse. See how the powerful jet currents continuously jet away lint and scum as they rise to the surface—scoot them across the top of the water, right out of the tub. Worry no more about lint traps. Just delight in really clean wash!

#### New Jet Spin Is Fastest, Driest

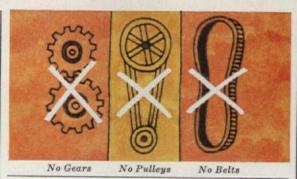
More happy news! One of the 4 spin speeds you can select in the model shown here spins your wash drier than any home washer you can buy—so dry many things are just damp enough for ironing straight from the washer. This new Jet Action WCI-65 Washer quietly and gently brings your wash to such an ultra-high speed jet spin, even bulky towels and sheets come out light and dry!

#### Worry No More About Tangling

Your wash comes out loose and easy in the Frigidaire Jet Action Washer. Even apron strings seldom snarl! Reduces wrinkles, too, so ironing is easier, faster!

#### Best Frigidaire Washer Warranty Ever

To top it all, the Jet Action Washer comes with the strongest washer warranty ever offered by Frigidaire. A one-year warranty for repair of any defect without charge, plus a four-year Protection Plan for furnishing replacement for any defective part in the transmission, drive motor and large capacity water pump.



#### Designed Jet Simple for Top Dependability

Here's what makes such a warranty possible. The Jet Action Washer has a patented jet-simple mechanism designed to give you new dependability. It contains many less parts! No drive gears to wear out, no pulleys to jam, not even a belt to break or adjust.

For seven years, as Frigidaire developed the Jet Action Washer, it was put through the kind of exhaustive studies that are the General Motors way of bringing you Frigidaire appliances that are advanced and superior in every possible way. Result: the Frigidaire Jet Action Washer, at your Frigidaire dealer now in beautiful modern styling and in your choice of white or four colors. Be first to see and own one!

JET ACTION FRIGIDAIRE
WASHERS PRODUCTS OF GENERAL MOTORS





It would be nice if kiddy parties were as much fun for mommies as they are for kiddies. But don't ever think it. Having birthday parties is tougher than having babies. Come to think of it, the average mother at the end of a juvenile bash reminds me of nothing so much as those poor, wild-eyed creatures who thrash around in grade B westerns while everybody boils up more hot water.

Let nobody think that little kids' parties are made of crinoline and candy and everything dandy. They're made of screams and squabbles, tears and tantrums, spilling and spattering, and everything nerve shattering.

So nobody can blame today's mothers, for sneaking out of the ghastly chore any way they can.

But I do, by gum.

You can string me from the rafters with my balloons, but I think children's birthday parties are going to the dogs. Nobody (well, hardly anybody) gives what I call a birthday party any more. I mean the old-fashioned kind with balloons and crepe paper strung from every rafter, the kind that my mother used to give.

Or didn't your mother give lollapaloozas like my mother did? I was spoiled rotten. In our house birthdays were bigger than Christmas, with the Fourth of July on top.

Parties today just aren't partyish enough. On the one hand, there are the quickie here's-your-cake-and-what's-your-hurry fiascos. At the other extreme, there are the fancy productions where mommy doesn't even stick around to watch.

There are bowling parties, movie parties, skating parties, amusement-park parties, hamburger-joint parties—parties anywhere the management will let the little monsters in. And leave your pretty, fluffy organdy frock at home.

Then there are catered parties. Fie! I'd rather have mama's peanut butter and jelly sandwiches than ramekins of crab Imperial rolled in on silver trays. That's not a birthday party; that's a status symbol. But kiddy-party catering is big business now.

So is kiddy-party entertaining. Nobody would dream of throwing a party without at least a magician. Or a ventriloquist or puppets or a private showing of cartoons just like the ones the kids have been watching on television all week.

Well, to me it isn't a birthday party unless you do it the hard way. It isn't a party unless it takes months to plan for, weeks to shop for, days to set up, hours to clean up, and years to recover from. I figure it's like blowing a child's nose for him—something only a mother can do, and only for a short time at that.

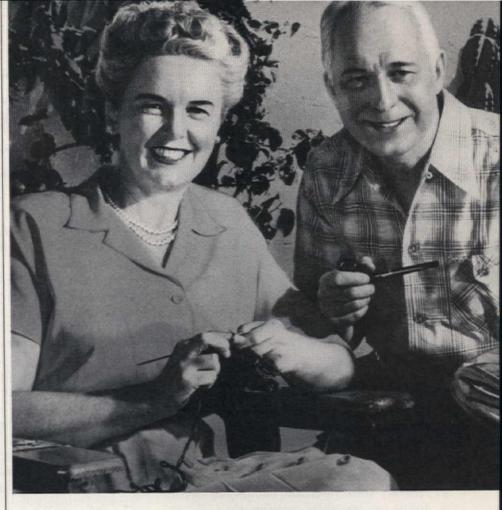
You can't just give a party; you have to give some kind of a party. Never mind Valentine parties every February just because Valentine stuff is all they have in the stores. You have to do something more exhausting—like turn the sunroom into an oversized doll house or the living room into a three-ring circus tent.

You have to make lists, lists, lists—
of whom to invite, of who sits
next to whom, of food to serve, of
games to play, of when to play them,
of decorations to make, of supplies to
make them with, and of course, endless lists of things to buy.

Then you have to shop in at least a dozen different stores in several different towns. The crepe paper must be lemony yellow, not orangey. The balloons must be five-centers.

Out go the invitations (no fair telephoning) and then the fun begins. I don't fool myself that the party itself will be anything more than a big happy blur to the children. It's getting ready for the party that counts. Putting pigtails and bows on doll-face balloons. Twisting cardboard into April Fool dunce caps. Painting circus posters. Making like artsy-craftsy idiots in a therapy ward, to be sure—but ask Sean or Cindy about any party they've had—you'll get a glowing blow-by-blow right down to the color of the soda straws.

Is it all worth it? Daddy is dubious. The neighbors are incredulous. But just last week Cindy answered the question so far as I'm concerned. When we walked into a party that was what I call a party (you know what I mean), Cindy turned to me, eyes popping, and whispered, "Mommy, she believes in birthdays, too!" JEANNE LAMB O'NEILL



# "How we retired in 15 years with \$300 a month"

"We'd never be out here in California today, happy and financially independent, if it hadn't been for what happened back in Scarsdale the night of my fortieth birthday, in 1948. Nell had gotten tickets for 'Oklahomal' to celebrate. While she was upstairs dressing that night, I was idly leafing through a magazine.

"I suppose any man feels serious when he hits forty. Someday Nell and I wanted to move where it's summer all year and really enjoy life. But how could we? Half my working years had gone. I had a good salary, but I realized I'd hit my peak a couple of years ago. And, like most people, we found it hard to bank anything.

"As I turned the pages, an ad caught my eye. It said a man could retire without a big bank account through the Phoenix Mutual Retirement Income Plan. I could get a guaranteed income of \$300 a month when I reached fifty-five. And it wasn't just an income for myself alone. The Plan actually provided an income as long as either Nell or I lived. It sounded just like the answer to my problem.

"I tore out the coupon in the ad, stuck it in an envelope and dropped it in the mail on our way to the theater.

"Well, a while back my fifty-fifth birthday arrived—and was that a celebration! I was all set to retire. And it wasn't long before my first Phoenix Mutual check for \$300 came in the mail. So we sold the Scarsdale house and headed west.

"We're in a beautiful spot here, just right for us. And every month we get another check. Security? Why, we have more than lots of rich people. Our income is gaaranteed for life!"

#### SEND FOR FREE BOOKLET

This story is typical. If you begin early enough, you, too, can plan to have an income of from \$50 to \$300 a month or more—starting at age 55, 60, 65 or older. For more details, send the coupon and receive, by mail and without charge, a booklet which tells about Phoenix Mutual Plans. Similar plans are available for women and for Employee Pension Programs. Send for your copy before you grow a day older!

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Retirement Income Plans
GUARANTEE YOUR FUTURE

OVER 100 YEARS OF LIFE INSURANCE PROTECTION FOR FAMILIES AND BUSINESS Phoenix Mutual Life Insurance Co. 129 American Row, Hartford, Conn. 06115

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Date of Birth\_

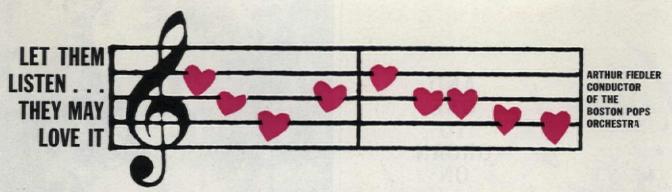
Home Address\_

Business Address\_

Please mail me, without obligation, your free 16page booklet showing new retirement income plans.

Plan for Men	Plan for Women
me	

1964



Making classical music attractive to children has long been a field in which conductor Arthur Fiedler is a recognized expert, proof of which is found in the thousands upon thousands of young people who attend his concerts in Boston and elsewhere and who have been among those who have bought more than 35,000,000 Boston Pops recordings through the years! The American Home recently asked Mr. Fiedler for his comments on some of the ways of introducing young people to classical music.

t is hard for me to be patient with the many adults these days who are forever lamenting the sad state into which young people of the world have fallen. I speak particularly of my field, music, and those "crazes" through which youngsters migrate during the process of growing up.

The Beatles and their music, as an example of such fads, are nothing new. One has only to remember the Charleston, black bottom, big apple, jitterbug, and other such dances which have sprung up in our own century to realize that young people always are attracted to what seems to them new, daring, or different.

The phenomenon is not unique in our century; just about a hundred years ago a storm of protest swept through Vienna, then musical capital of the world, when young people began listening and dancing to a new and "far-out" innovation from Johann Strauss which became known as the waltz. Such reaction probably accompanied the introduction of the gavotte and minuet just as it has now with the twist, frug, bossa nova, the swim, and the ska.

fter accepting the inevitability of fads, I think we must evaluate the music of any passing craze. Last winter I was in England on a tour conducting the major symphony orchestras at the time of the Beatles' "swarming." I was intrigued by a form of music which became so popular overnight. Three of my concerts were with the Royal Philharmonic at Liverpool. While there, I listened to and absorbed the Mersey sound. American rock 'n' roll, undoubtedly one of its sources, is quite similar. As a musician, I was both amazed and pleased that it was achieving a significant goalbringing youngsters together, causing them to participate and enjoy.

When I returned to America, I decided to adopt the Mersey sound and beat for the Pops. The result was a concert version of the then-current Beatle hit, "I Want to Hold Your Hand," surreptitiously incorporating symphonic sound with music young people already had declared their own.

The Boston Pops recording of the song

became a hit for the reason that it "reached" its audience. This brings me to the most important point of my consideration of music and young people. In this particular arrangement, a full symphony orchestra is used and if the recording did nothing more than expose youngsters to symphonic sound for the first time, it will have achieved something worthwhile. In short, exposure is the only road to understanding and appreciation.

In recent years we have been blessed by so many new means of exposure—the radio, the phonograph record, the television set. Schools conduct music appreciation courses as integral parts of the curricula. The number of symphonic organizations has grown. More and more money is spent on the pursuit of classical music. I like that musician's statistic: in the past few years, more money has gone for concert tickets than baseball-game tickets.

In developing a love for music, schools can do their part. All the other outside elements may contribute, but, as in all other areas of educating a child, so too, with music—the home is the place where the best and most lasting education can transpire.

Let them listen . . . they may love it.

I don't mean the conscientious parent should flood the house with Beethoven from morning until night merely to pound Beethoven into the child. My entire career has been compounded on the theories that listening is a happy experience and that variety is both essential and a desirable part of the learning process.

What I do advocate is that the family living room be a place where good music is often on the turntable, almost a background to activities. Much of the music will get through to the offspring!

the overture to "William Tell" because a few years ago its strains meant the Lone Ranger was about to gallop across the radio scene? Or how many young folks took to the "Grand Canyon Suite" because they were intrigued by the plodding mule sound in its "On the Trail" movement, or have been introduced to the classics by such works as "Carnival of the Animals," "Peter and the Wolf" and Britten's "Young Person's Guide to the Orchestra"?

As the man charged with some of the responsibility of shaping musical taste, the orchestral conductor is, if he is worth anything, constantly alert for new methods of capturing larger audiences, especially among young people, his audience of tomorrow.

A few years ago, an enterprising colleague of mine came up with the idea that his new recording of Tchaikovsky's 1812 Overture would be enhanced by the use of real cannons. The recording reached a whole new audience and became a best-seller. I would hazard a guess that many buyers were people who were initially interested in hearing the record of the cannon fire and who subsequently found themselves loving the music itself. The popping of champagne corks and sounds of happy people, of laughter and gaiety similarly have brought the music of Johann Strauss to life for many people.

The wonderful thing about children is their open-mindedness. Too often, the laziness or unawareness of parents must take blame for the lack of musical broadening in the youngster, and that's too bad because inherent musicality is in almost every child.

Often young people discover great music on their own, almost by accident. The current popularity of folk music forms and the guitar has created curiosity that has grown to embrace the "folk" music of Bach and the classical repertory of the guitar. Julian Bream is a classical guitarist who has become something of a teen-age idol through his ability to communicate with young people on their own musical terms. It has been a reciprocal situation, however, for Bream also has managed quite successfully to impart to them the beauties of classical English folk music, a field that assuredly fell within the limits of esoterica only a few years ago.

Heroes, or the purveyors of fads, do much to enlarge musical experience for young people. Twenty-five years ago, when the big dance bands were the rage, a clarinetist, Benny Goodman, was one of the biggest heroes. He was also quite a good classical clarinet artist, and he effectively used his popular appeal to expose the youngsters of that day to classical music. His recording of Mozart's "Clarinet Concerto" certainly made Mozart known to a new following: Goodman effectively and musically bridged the gap between craze and classic.

At the moment, we have another such giant on the popular scene. This is Al Hirt, the trumpeter. Last winter, Hirt's recording of a little tune called "Java" caught the fancy of the young set and became a sensational hit. The phenomenon of an instrumentalist's becoming a lionized star in the age of "Beatle" vocalizing was in itself something surprising, unless one happens to remember Goodman.

Officials of the Pops, including myself, and RCA Victor, which records both the Boston Pops and Al Hirt, saw in the phenomenon of Hirt a splendid opportunity for reaching the young audience. He is a trumpeter who is equally at home in (continued on page 82)



JOSEPHINE, TV'S LADY PLUMBER, SAYS:

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"What a difference! Other cleansers have problems with both food stains and potmarks. But not Comet. It gets out both kinds of stains best. Know why that is? Because only Comet has Chlorinol, the best cleaning, bleaching and disinfecting stuff in any cleanser. Even if you think

you've got the world's worst stains, don't give up the sink! Get Comet and make it white as china. Comet cleans deep—bleaches right through old dried food stains, makes pesky, scratchy potmarks disappear. Comet removes those stains best—and you can't be any better than that!"



"I wish I could afford an oven that's quick and easy to clean."



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The walls and floor of this oven slide right out for no strain, stand-up cleaning. And the walls are coated with non-stick Du Pont Teflon, so even stuck-on spatters wash off at the sink with soap and water.

You can get these exclusive Hotpoint features now in this new electric range model RB360-E—and it actually costs less than you'd pay for many "scrape-and-scour" models. See your nearest Hotpoint dealer soon!

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Eleven-year-old Karen was cooking her own late-Saturday-morning breakfast. Her mother was in and out of the kitchen; each trip she cast an eye on the ever-browner bacon and the notso-slowly frying egg.

"Karen, you're overdoing your bacon and egg."

"You're going to burn that bacon."
"Karen, you're ruining the food!"

The tone grew sharper with each observation. After the third, the little girl turned her bacon once more and said in the deadly tone of one who is keeping her temper under stress, "Maybe I know how I like my bacon and egg and I like to be left alone when I'm doing my own cooking."

Barbara announced to her mother, "Come see my bed. I made it all by myself."

"That's nice, darling," commented mother as she casually undid the covers to respread them minus the wrinkles and lumps.

"But now it's not my bed." The little voice faded sadly.

Last spring, ten-year-old Jimmy asked if he could have a small garden of his own. The year before he'd begun to love the feel of the earth and grass, be fascinated with the cycle of small seeds into plants, bare "sticks" into leaves and flowers. His plot was duly assigned and Jimmy turned over the earth, hoed, raked out the stones, and brought home his choice of seeds . . . gay packets promising radishes, cucumbers, tomatoes, beans.

"Jimmy, it really isn't worth planting those things. At the time they are ready to eat, they're all so plentiful in the stores. Besides, you can't grow enough of any one of them for the family to enjoy."

"Jimmy, cucumbers need much more space; they're vines . . . Jimmy, tomatoes need staking and spraying . . . Jimmy, you must tie the beans."

But Jimmy sowed his seeds, the ones he wanted to sow. Plus a few of that special brand called "discord."

By July, almost every day was punctuated by a short lesson, a reminder or a reproof on the subject of his garden. Fortunately, Jimmy's lecture-deaf ear, that small boys often develop, plus a bumper crop of beans and tomatoes that Dame Nature pro-

vided to confound adults kept Jimmy's gardening interest alive.

And Karen's mother, recalling a not-too-different episode in her own childhood, took Karen's "suggestion" and was delighted to see her develop into an imaginative cook.

Nor did Barbara's mother ever quite forget the tone of voice and the expression on the small face. Neither did she forget that pride in doing a job no one thought you could do is more precious than a smooth bed.

Does this rule out our teaching our youngsters the many everyday skills . . . from sewing to swimming, carpentry to safe driving? No. It merely raises a few questions of timing and tact, of method and manner, of a serious examination of our own qualifications as teachers in certain areas. We'd like to suggest a half dozen ground rules for that old and necessary game of passing on our own experience and knowledge to the generation we're responsible for raising. Before using any of them try to remember how much you learned from your parents when they were obviously and actively "teaching" and how much you learned from what they were, living out life experiences with them.

1. No one profits from having his job performance criticized when he is in the middle of it or at the peak of his glowing sense of achievement.

2. The advice or instruction we seek gets more attention than the advice that is thrust upon us.

3. There are some skills that must be taught by others, not self-taught. But they are not necessarily best taught by parents. Sports and driving often fall into this category.

4. The parent who is an expert in a field may be the worst teacher. The daughters of great cooks are seldom great cooks.

5. None of us at any age likes someone else to take over our act. The mother who takes the iron away from awkward young fingers will soon complain about the teen who "can't even iron a handkerchief."

6. Listen to the "I'd rather do it myself" cry, whatever the actual words. They mean you're succeeding in one of your hardest jobs: your child is asking for responsibility! THE END

### BRUCE PREFINISHED FLOORING makes it easy to have distinctive hardwood floors



BRUCE RANCH PLANK makes a wonderful background for antique furnishings or adds charm to a contemporary room. Light or dark finish.



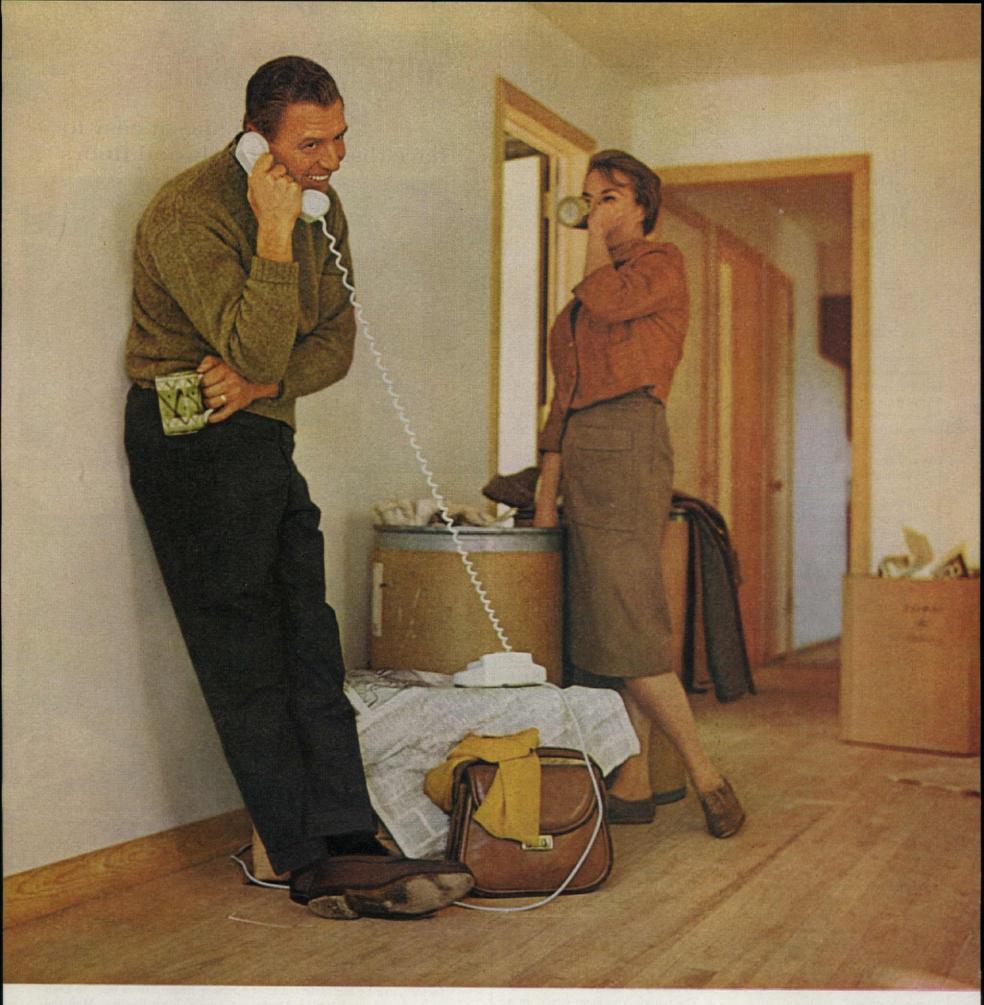
BRUCE BLOCKS—Classic parquet design gives that "extra touch" to modern or traditional decor. Light or dark finish. Install over concrete or wood.

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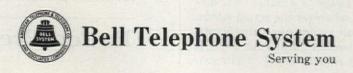
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#### **Bruce Prefinished Oak Floors**



First friend in a new neighborhood...your phone, installed already and humming with life. While you're busy getting settled, you're only a call away from stores

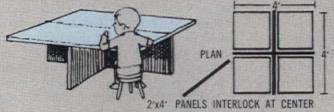
and services, painters and paperhangers, all the things you need. Old friends and family, too, are as near as your new phone. It helps you feel "at home" so quickly and easily.

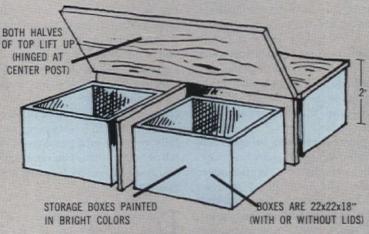


#### BUILT FOR FUN IN YOUR HOME WORKSH

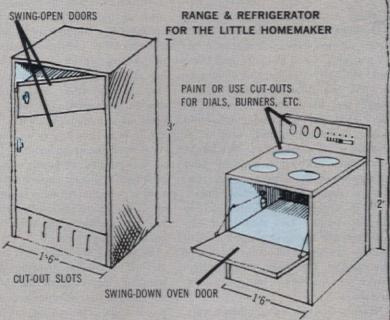
Nothing pleases a child more and holds his interest longer than a toy that can be put to many uses, that is as versatile as his imagination can make it. Nothing pleases parents more than toys that don't have to be pampered and are strong enough to take rough treatment. Here is a whole play yard of children's furniture and toys that can be built inexpensively from plywood, painted, and put to as many uses as you can devise. The basic unit is a nearly cubical box, which is modified to suit the intended use. Build directly from the drawings here. Or for more complete drawings, write to the American Plywood Association, 1119 A Street, Tacoma 2, Washington.

#### OUTDOOR TABLE WITH STORAGE BOXES UNDERNEATH

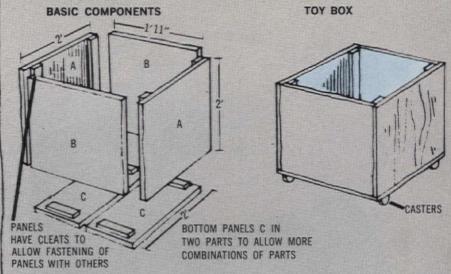




Combination play table, refreshment stand, and conference desk is built in only four pieces. Storage boxes slide under.

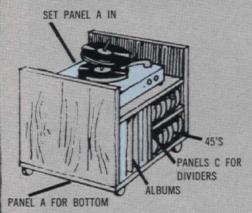


Everything but the kitchen sink (which an enterprising father could design to complete the group). Domestically inclined children will enjoy "cooking" with this junior-sized equipment.



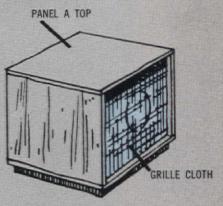
This is basic unit that can be converted to suit a child's changing interests. Movable toy box eases cleanup after games. Hinged top could be added.

#### RECORD PLAYER (WITH STORAGE)



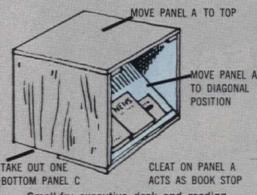
How to have music wherever you go. No need to hire wandering musicians.

#### SPEAKER ENCLOSURE



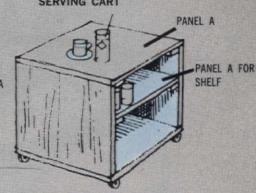
Stereo equipment gets sturdy niche, more than strong enough for its job.

#### SMALL DESK

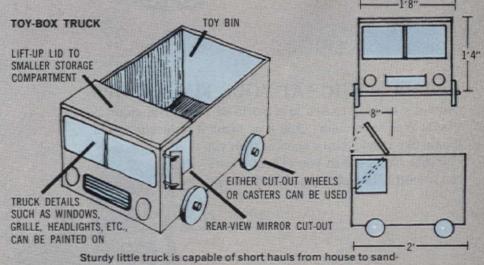


Small-fry executive desk and reading rack can be used with the other units.

#### SERVING CART



Young hostess would appreciate this serving cart for wheeling milk shakes.



box, has secret compartment up front for valuables. Not recommended for highway use unless safety belts are installed.



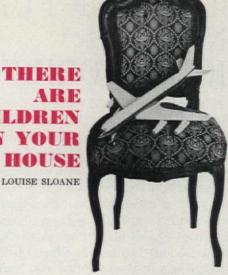
#### COLOR MAGIC-AT YOUR FINGER TIPS.

Now it's so easy to live in a world of wonderful color... Regal Wall Satin color...roll it or brush it to beautify your home like magic. Dries quicker than you think

Washes cleaner than you expect. Flows on smoothly like all Benjamin Moore paints.







mother, whose children are four A and eight respectively, recently said to me: "Thank goodness they're past the age now when I have to worry about houseproofing!" But all she meant was merely that no longer need the breakable small objects and push-overable small tables be removed for safety. Actually, the three stages of children (from infancy to school-age, from seven to 12, and from 13 on) all require a kind of houseproofing, each different because the needs vary as behavior changes.

Finances are the only determining factor in decorating the first baby's own room, because his furniture needs are minimal-crib, bathinette, and chest will do it. And he's soon at the mobile stage when he is wherever you are-and that, of course, is all over the house.

His physical progress brings climbing, clutching, and collecting anything light enough to drag from place to place. His intellectual progress brings the curiosity that wonders whether things can be torn apart, stacked up, or otherwise converted from whatever they are into playthings. From creeper to kindergartner the war is on between your precious animate and inanimate possessions!

Stage two is the physical stage, Seven-to-12-year-olds are inherently jet-powered bodies that come to rest only when sleep knocks them out. Willing to be careful they may be; able is a different matter. In this stage, too, the "group" develops, so that even in the one-or-two-child house, there are usually swarms of friends, some of whom are sure not to have been trained to handle your household effects with what you consider a reasonable amount of care.

It is while your children are in stages one and two that your furnishings are the greatest victims of endless energy. The sticky hands of the crawler, the shoes of the curlerupper, the spills of snacktime are unavoidable.

Rarely do even older children want to stay in their own rooms, no matter how completely they have been equipped nor how thoughtfully furnished. If you have a family room,

that's where they'll be, and if you haven't, they'll find their way to the living room whether or not they're invited. Upholstered furniture attracts them like a magnet. But don't postpone a pretty living room nor settle for dark "practical" colors, now that the chemical revolution and the fashion evolution have advanced to their present happy state. Whether your taste runs to the informal or to the elegant, new upholstery fabrics whose look belies their practicality are available. There are spillproof finishes for fabrics in the most fragile colors, nylon weaves that repel dirt and stains, and such handsome designs and colors in vinyls that you may use them where you never before would have thought of using them. Or you may want to buy your sofa "in muslin" (meaning that it is fully covered in a permanent muslin fabric) over which you may slip cover and re-slip cover at less cost than reupholstering.

Dining chairs (whether in a separate dining room or in a dining area in the living room or around the kitchen table) must be childproof, once the highchair has become outgrown. How disagreeable a family meal can be when the necessary business of teaching table manners is complicated by fear of ruining upholstery! The vinyls, of course, are a perfect answer. Or you may buy dining chairs with a slip-seat construction, so that these removable seats can be recovered as easily and as often as you wish. Your dining table can look as impressive as you'd like for dinner guests and still be immune to the results of young eaters' exuberance. You can choose one topped with a woodlike plastic laminate, or one with an invisible plasticized finish that protects the beauty of the natural wood.

Walls and floors are next in line as victims of your growing family's bursting high spirits. Little hands not always just washed gravitate toward walls. The subtle substitution of a blackboard in the children's room doesn't always do away with the temptation of an empty expanse of freshly painted wall (continued)



#### Color you'll love to live with

(and quality that lasts a lifetime)

Nature's cool green becomes a part of your bathrooms with Kohler fixtures in Spruce Green. It's wonderfully compatible with all sorts of decorating plans—blends beautifully with your favorite colors. You can count on Spruce Green and other Kohler colors to keep their fresh coolness through the years.

Kohler acid-resistant colors are an integral part of the fine cast-iron construction and ageless design that have made Kohler a name of quality for more than ninety years. Kohler and color, good things to talk about with your architect, plumbing contractor and builder.

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You'll love the way our wonder-working plastic performs miracles of decorating, almost all by itself. Takes no tacks, no paste, because it's self-adhesive — easy to apply and really fun to use. CON-TACT covers everything, walls to window sills, desks to dressing tables. Washable, easy-care, long-lasting plastic, in 90 designs, at stores everywhere. Shown: Verona, gold/white.

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You can't kick the tires...

so look under the hood!

If you're a tough customer, welcome! If you're a person who kicks tires, squeezes melons, taps plaster... we especially invite you to "look under the hood" of the Conn Organ.

On the outside—you admire authentic console styling in genuine hardwood with hand-rubbed finish; overhanging keyboard for comfortable, easy playing; tapered, nonsticking keys of solid plastic.

On the inside—you find gold and silver plated key rods; top quality transistors; individual tone generators for each pitch; king-size amplifier; voltage regulator which prevents changes in line voltage from effecting pitch; big stationary speakers; built-in Leslie speaker for

unique pipe-like quality.

By any measurement, the Conn Organ is truly a professional-quality instrument...from the world's largest manufacturer of orchestral and band instruments. Since 1875.

Look under the hood of any Conn model. There are nine, each handsomely crafted. Prices start at \$995. Convenient terms are available. And Conn's new learning method, "Instant Music," will have you playing familiar tunes in minutes!

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record of organ music.
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(continued) to a budding young artist! But you can have the best of both worlds, beauty without nagging, if you choose: 1. Rich new plywood wall panelings, their familiar or exotic woods permanently finished to be virtually scarproof. 2. The washable new paints in an entire spectrum of lovely colors. 3. The distinguished new vinyl wall coverings that reproduce even such perishable-looking elegance as watered silk.

The most demanding performance of all is asked of floors. They must take the traffic of running feet, often muddy or sandy, and the spills of dolls' tea parties. Yet, when toys and children are tucked away for the night, this largest area of any room simply has to look its best, or your whole décor falls apart. Whether you decide to carpet or to tile, there are just no limitations now on design, color, or practicality in floor coverings. Carpeting in wool, nylon, acrylic, or blended fibers, woven in the traditional way or tufted in the new less costly process, comes in every conceivable look and quality. In carpeting-as in most of what you buy-the reputable manufacturer and the reputable dealer are your assurances of a sound investment, and the better the quality you choose, the sounder the investment will be. Hardsurface flooring-linoleum or vinyl, inlaid or tile-has acquired new fashion status without losing any of its classic advantages of smooth looks and cleanability.

The teen-ager, stage three, opens up a new set of circumstances. At this everything-my-parents-do-iswrong period, they are likely to disagree violently with your taste, whatever it may be. They will find warm colors too "loud," muted colors too "dreary," Early American a "drag." A teen-age girl whose home was Modern chose an outrageously overpatterned floral to cover almost every surface in her own room, chiefly to contradict her parents' somewhat austere design attitude. A teen-age boy refused to bring home his prepschool friends because his decorator mother had done the house over (superbly, I might add) in "that awful fancy French stuff."

If you can hold out, encourage your teen-agers' decorating comments, even though their critical opinions are backed by little know-how. Grownup or no, they still sprawl, put their feet up, and drop their school things on the nearest surface, unconscious of possible scratches or stains. A say in the matter will contribute to their own pride of possession, and help immeasurably in your efforts to persuade them to treat things in the house with concern.

In planning a child's own room, the décor itself is less important than function. Gender differences have little effect on basic needs. Both boys and girls need a bed to sleep in, a place to keep lots of playthings, and a place for their clothes. If storage and sleeping can be so arranged as to

free a maximum of floor space for playing, it will certainly be used. Walls help to accomplish this—with stackable multiunit pieces, wall-hung shelves and chests, perforated boards to hold innumerable things. To help a child organize his possessions and activities, create "centers" for study, for hobbies, for storage.

Indoors, children live mostly on the floor or on the bed—chairs somehow are superfluous for a long time. Resist the pretty bedspread that cannot be washed and sprawled on. Consider wall-to-wall carpeting for the floor, in the light of recent maintenance reports on public buildings, including schools, that prove its quick-cleaning durability—and remember its warmth for floor-sitting.

After the functional decisions are made comes the fun of the "dressing up." Do stretch your own taste horizons and start your offspring on their way to design awareness by ignoring the limited "boy's" motifs, the banal "girl's" motifs, the patronizing watery pinks and blues still prevalent in children's furnishings. A child's senses are so responsive to color, to touch, to all visual experience that the look of their own rooms can be a part of their education. If they grow up with the good, it becomes the familiar and on the wall, a Tenniel or even certain Picassos will say as much or more to a ch.ld as a badly drawn "children's subject" picture.

Unless your three-bedroom house has an expandable attic or basement, the arrival of the third child in your family will mean that someone has to share a room. To the mother of many, bunk beds (even though they are not easy to make up) are man's greatest gift. Early American or French Provincial, modern or homemade by a handy husband, their space-saving sensibility and their appeal to children's imaginations are a boon. In addition, they accomplish the chief goal in a shared room-an effect of separation. Although "birds in their little nests agree," and the company of a new brother or sister is welcome once the age difference doesn't feel so great, the more you can create the illusion of separateness, the fewer sibling arguments you will have to cope with. Ideally, a clothing chest, a toy chest, and a work-play desk surface apiece will help keep things running smoothly. If space does not permit such duplication, allot drawers and shelves to each child, identified perhaps by different colors, so that putting away and finding (as well as the security of personal identity) become logical and reliable. An early-learned word is "MINE"-use its advantages while you are working away at trying to teach the laterlearned word "share."

Doing the right thing for our children occupies a good deal of our thinking and decision-making. Isn't it wonderful that in childproofing our homes we are also able to do the right thing for ourselves! THE END

# CHOSEN AGAIN FOR THE PILLSBURY BAKEOFF... THE FABULOUS AMERICANA RANGE-NOW WITH P-7 THE OVEN THAT CLEANS ITSELF ELECTRICALLY!





#### IT'S OFFICIAL!

The 100 finalists in this year's Pillsbury Bakeoff will each be using the new Americana® Range by General Electric, the most advanced cooking instrument in the world.

The new Americana introduces the most wanted convenience feature in the kitchen, the astonishing P-7 oven that cleans itself electrically. And, when the Bakeoff is over, that's what 100 of these ovens will be doing.

Add the dozens of other Americana features; a second full oven, 4 high-speed, Calrod, push-button-controlled surface units—one with exclusive Sensi-Temp control, a two-level exhaust system, plus many more extras. You can see, Pillsbury is giving each contestant every chance to shine.

This is the 16th consecutive year that Pillsbury has chosen General Electric ranges for the Bakeoff. We're proud our Americana was selected for this year's competition, but not entirely surprised. Nor will you be when you discover what it can do for you.

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#### **HERE'S HOW P-7 WORKS:**



Don't touch this dirty oven . . .



Just set dials-latch door . . .



It cleans itself electrically.



P.S. This conventional double-oven range, General Electric's beautiful J-486, also features P-7, the oven that cleans itself electrically. See it at your General Electric dealer's.



t was the model of a modern children's room. Good prints of fine paintings—simple, direct, appropriate to young interests—livened the walls. An easel stood at the window, primed with paper whose blankness called out for the artist's touch. Nearby in bright array were quart jars of poster paints, their colors sparkling through the glass.

Handsomely illustrated books flaunted themselves on open shelves. In a fully-equipped aquarium, exotically marked fish darted through swaying greens. Neatly stacked on open shelves were blocks of many shapes and sizes. Along with wooden trucks and wooden people, animals and trains, they offered opportunity to create an entire countryside. Metal chests held a mechanical construction set complex enough to challenge a graduate engineer and a chemistry set that was small enough to be free of the faintest threat.

In a copper-glinting kitchen the mother of the house worked deftly. The recipe she followed required close attention but her mind was alert to the Bach concerto that poured from the living room hi-fi.

Ind where was the young man of the house? He sat cross-legged on the bed in his well-stocked room—immersed in a comic book. A fraction of one ear was tuned to the music—for just one thing, a clue to its imminent end. At that signal he raced to the television set, determined to get it going before his mother could begin another record.

Watching him, his mother felt—as she had so often lately—that sinking feeling that comes when holes are shot in a favorite dream. She had "done everything" to stimulate and encourage creativity in her child. Yet here he was, not yet nine, but already a full-fledged comics-reading, TV-watching bubble-gum-baseball-card-collecting conformist.

Had she gone wrong? Had the creative potential that every child is born with really been smothered for once and all? Maybe. But more likely not. The crux of the matter lies in

what is really meant by creativity. To some parents "being creative" means producing a product, and a particularly desirable product at that—a painting, a poem, a fine pastry. To them creativity demands specific, "goal-directed" action. A child building a bridge of blocks—even if he follows a pattern he was taught and has completed dozens of times—is creative; the child day-dreaming on the front steps is not.

To other parents being creative demands not only action but a certain quality of action. The child practicing classic ballet is creative; the child inching slowly, searchingly, up an expanse of rock is not. To others "being a creative person" requires only having well-developed cultural interests along the currently approved lines.

In the opinion of those who have studied this matter most deeply, being creative does demand action at some point and does produce some result. But the result is not necessarily pleasing or even acceptable to others; nor is it always a product. It may be a profound and pointed question that starts other minds along new paths; it may be a new technique, perhaps a simpler or safer way to perform a delicate operation; it may be a fresh attitude. Whatever it is, it is new, original.

Preserving the potential for creativity in children is largely a matter of safeguarding the qualities and providing the conditions that make it possible. If the young man described earlier is actually losing his, it could be because his parents try too hard, because they have too definite—and too limited—a view of what creativity is and they are trying to shape their child in that image.

In addition to providing supplies for creative play, parents must supply an atmosphere as well, a freedom to experiment without worry about mess or spills, without directions and warnings, without critical judgment of results. They must supply, too, the richness of experience that provides subject matter. (continued on page 84)

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#### WHAT PRICE, GOOD MANNERS? MARY ANNE GUITAR

To hear parents tell it, manners among the young have pretty much gone out of style.

"My boy won't stand up when grownups come into the room."

"My daughter won't introduce her friends to us even though I know she knows it's impolite."

"I tell my children it's rude to interrupt but they still do it."

Many parents, weary of the seemingly interminable job of inculcating manners into the young, wonder whatever happened to the predictable social behavior we took for granted less than a generation ago. "We did the correct thing because we were expected to do it," said one mother of three. "There was no other choice in our family. But I can't get anywhere with my children on manners."

Times have, of course, changed. Children are less repressed and parents less inhibited. Living has moved from the parlor to the patio and a certain breakdown in formality has accompanied the move. The gap between the generations, narrowed considerably since Victorian days, has had its effect on the tone of family life. It is hard for a child to take protocol seriously when both parents run around in shorts, lounge about the pool and barbecue, and generally behave more like teen-agers than starchy models of good behavior. Parents are far more accessible than they were 20 years ago. This familiarity may breed, if not contempt, a casualness about manners.

Nobody wants to return to the stiff old days when dad put on a coat and tie for breakfast. On the other hand, we realize that manners are essential to easy, companionable living. Not only do they smooth social relationships, they add a note of stability to our rather chancy lives. It is reassuring to know you will be welcomed with "How are you? It's so nice to see you again."

Adults appreciate manners but it is hard to convince an eight-year-old that his future happiness depends upon his mastering an arbitrary social code. You can tell him endlessly, "We want to be proud of you, we want you to be a credit to us." You can point out, with vivid detail, how penalized he will be if he doesn't learn to handle himself socially. He only suspects that you are interested in showing him

off. In public he often feels like a trained seal, jerked by some invisible cord of etiquette held by his mother. He is particularly outraged when she elects to make an issue of manners in front of strangers. "Aren't you going to shake hands with Mrs. Findlay, dear?" is a deadly question. It would be far more mannerly to ignore a child's defection. Once you are home, bring it up in an exploratory, not censorious way.

It rarely occurs to adults to question the logic of manners. Children do so all the time. One nine-year-old girl, for example, gets up like a shot when ladies come in but she refuses to rise for men. "They should get up for me," she says, "I'm a girl." Some children feel (not without justice) that manners were invented to make adults feel important.

Before adults try to set up (and enforce) a code of manners they should be straight about their goal. Are they interested in drilling deference to adults into their children? Or. are they helping children (as potential adults) develop consideration toward all human beings? The latter is vastly more important and far-reaching in its effect. Consideration and appreciation are the cornerstones of good manners. The fine points of etiquette can always be mastered with the aid of a good book. But a basic bent toward manners is instilled in childhood and never forgotten. This kind of manners is better caught than taught.

Manners have a way of sifting down from parent to child. The well-brought-up child is likely to have parents who are unfailingly correct in their behavior. Not that they are old-fashioned, standoffish, prissy. But they observe a code which in gentler days was known as The Golden Rule. They treat their children (and everyone else) as they would like to be treated. Not unexpectedly, they get the results that most parents pray for—considerate children.

Children are imitative by nature, as capable of picking up bad habits as good ones. The youngster who helps himself to the neighbor's soda chest probably has a father who "borrows" that neighbor's lawn mower without asking. The one who skips telling the hostess he had a good time

has probably watched his father barge in with "what's-for-dinner-let'shave-it" every night of his life. No wonder he thinks he possesses an inalienable male right to be waited on and owes nobody a thank you.

If parents are not protocol-perfect their lapses do not go unnoticed by sharp-eyed children, always watchful for exceptions to the rules. "You don't get up when Mom comes into the room so why should I?" a 14-year-old asks his father. Why indeed?

With good reason children resent being treated like errand girls and boys. "Would you please bring me the wrench from the garage?" is the decent way to phrase a request. Remember it's a request, not an order, and deserves a thank you.

Nobody likes to be treated as just part of the scenery and yet this is often the fate of the child. He occupies a no man's land in our statusconscious society and is, as a consequence, subjected to unintentional rudeness on the part of adults. He is addressed as "Hey, you," or "Hey, kid," as a matter of course. No wonder children are reluctant to use proper names when addressing adults. You can't drill a feeling for the correct salutation into them. But if Tommy is constantly addressed by his given name you'll soon hear him calling the neighbor "Mr. Jones" instead of depending upon an all-purpose "Hey" to attract his attention.

When adults treat children with dignity small miracles begin to take place. Many parents report in pleasure, tempered with wonder, that their children behave like angels away from home. "I didn't know he had it in him," a mother said after watching her son open the door for his grandmother, offer to get her coat, and then hand her into the car with grace and ease. She observed, however, that "She treats him like an equal, always." This may be the clue. Some children behave well with adults they like. Some do it to show off a bit or give their parents a glimpse of their other, public self. They are saying in effect, It's not that I don't know how to behave. I just don't feel like doing it at home."

If a parent constantly criticizes a child for his lack of manners he may succeed in making the child so defen-

sive that the lessons never get through. The young strenuously object to having a message drummed into them. If you take it easy, one step at a time, you'll make progress, however minute. Don't try to make an eight-year-old digest the whole etiquette book. You will be doing quite well if you persuade him that "please" and "thank you" are in order, that he might shake hands when he meets someone, that he could try to keep from talking when his mouth is full. Later on he may acquire further amenities-wait patiently while others are served, excuse himself before leaving the table, permit ladies to precede him out the door. Teen-agers will be ready for a more advanced course. They should be able to perform an adequate, if not graceful, introduction, write a thankyou note and a formal RSVP. Interested children will find out about ovster forks and place cards on their own.

Parents who see themselves as part-ners in the development of family manners meet with the greatest success. They watch the young, not with a critical eye but with an awareness that manners are always changing. When are youngsters comfortable being on their best behavior? When do they rebel at the manners code? The rebellion may be a one-time episode, provoked by family differences. Let it pass. Don't make an issue of it. Put your emphasis on long-range friendliness and consideration, not merely on the superficial good manners. You'll be surprised at the way children come around to see the merits of manners on their own. Especially when they are complimented on social poise by outsiders. And they will be complimented. You may think none of your careful teaching is getting through, but get through it does!

You may not be able to work miracles overnight—either in yourself or in your children. But, short of shipping the whole family off to a Swiss finishing school, you are in the ideal spot to cultivate manners. Home is, of course, the best incubator for them. In creating an atmosphere where consideration and appreciation will be able to flourish, you cannot help but enrich family living. Manners should free us to be ourselves—our best selves, that is.

# Let ScotTowels

#### help you wrap up home work and throw it away!



1. Create a fall centerpiece on ScotTowels. Hollow out pumpkin on big, strong ScotTowels. (Use pulp in pie for party. Put seeds in wild bird feeder.) Arrange pumpkin, and leaves on ScotTowels. No scratched tabletop, no leafy bits to clean up.



2. Remove crayon, scuff marks from tile floor with wet-strength ScotTowels, and liquid floor wax. No waxy rags.



3. Do storm windows with big, strong ScotTowels. (Use vinegar-water solution to cut greasy dirt.) No linty rags.

- 4. Halve and seed acorn squash on strong ScotTowels. Shape sausage balls on ScotTowel. Put sausage in squash halves. Bake 45 minutes, 375°. No seeds on counter. No grease to wipe up.
- 5. Keep a roll of ScotTowels in car. They're so handy for spill-mopping, picnic wash-ups, window-wiping, clean-ups on the trip. No grimy rags.



6. Make short work of a car wash with a hose and big ScotTowels. (Don't use soap —it can damage some auto finishes.) Thirsty ScotTowels are as pliable as chamois, and substantial. They don't shred, tear, or "lint." Do away with car rags.



7. Polish shoes with pliable ScotTowels. (For a finished look, use old toothbrush to do groove above sole.) No rags.



8. Keep a Holder full of ScotTowels in child's room to mop up spills, dry little hands, clean paint brushes.

#### Here's why ScotTowels do all these jobs so well

Give ScotTowels any wet job—from a spill to a car wash. ScotTowels are the substantial towels. The only towels with the right absorbent bulk—and famous Scott wet strength. Even under water, a ScotTowel doesn't shred, tear like some towels do. It's no wonder more women buy ScotTowels than any other brand. Have you tried the Big Roll yet?





#### Slim and trim yourself with salads made extra tasty with Heinz Vinegars

You get more enjoyment on fewer calories when you serve yourself crisp Pretty Figure Salads perked up with sparkling Heinz Vinegars.

Heinz Vinegars are mellowed in wood - just as fine wine is mellowed - so they have an exceptionally smooth taste and aroma that bring out the subtle, hidden flavors of your salad ingredients as no other vinegars can.

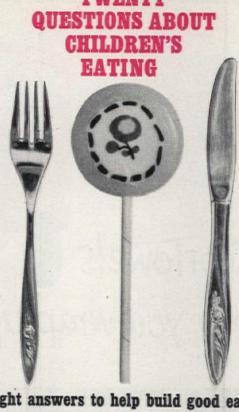
Use only finer, mellower Heinz Vinegars in your salads. They reward your taste as you help yourself to a prettier figure.

#### Rainbow Salad

(Illustrated above) In large bowl, combine 1 cup each of the following: shredded cabbage, chopped green pepper, grated carrots, sliced celery, chopped lettuce, tomato chunks, cooked peas, grated American cheese. Add ½ cup each of chopped cucumber and sliced onion, separated into rings. Add 1 tsp. sugar, ½ tsp. salt, ½ tsp. pepper to ½ cup Heinz Wine Vinegar. Pour over salad mixture. Toss lightly. Chill. Makes 6 to 8 satisfying servings.



Heinz Wine Vinegar is made with Carignane Burgundy Grapes for superior bouquet and flavor. Other Heinz decanter vinegars include Tarragon and Salad.



#### And the right answers to help build good eating habits

From the Gesell Institute of Child Development By Louise Bates Ames, Ph.D.. Director of Research, and Frances L. Ilg, M.D., Director

1. How can you best handle a feeding problem? The answer, of course, differs with the type of problem. Ruling out actual ill health or allergy the likelihood is that the problem, if severe, has been created by your overanxious attitude and your efforts to get more food into the child than he wants or needs, or by the fact that he enjoys the emotional turmoil which he finds he can stir up at mealtimes.

Solving any such problem is much more difficult than preventing it in the first place. To solve it, do what you should have done in the beginning-give small portions, allow a reasonable time for eating, don't insist, don't push, and don't show a tremendous amount of interest or concern. A hungry child will eat unless it pays him not to.

2. Should children be forced to eat all of their main course before they are permitted dessert? This is not, and should not be permitted to become, a matter of life or death. If children are served small helpings of main dishes (and then allowed to come back for seconds if they wish) most will manage to finish these small servings. (And they need to be VERY small for some children.) If you follow this procedure, most will eventually reach dessert by a logical progression and no issue need be made.

3. But suppose they don't finish their meat, potatoes, and vegetables? What then? Then you overlook it if it's just an occasional happening. Most children will eat part of the main course, and you can now and then simply remove their plate as you would with a not too hungry adult, WITHOUT COM-MENT, and go on with the dessert. If the main meal is persistently and

habitually refused, then you have a more serious problem.

4. So what do you do if meat, potatoes, and vegetables are persistently refused? First, you check with your doctor to be sure that there is no serious physical disorder behind the refusal. If there is not, and chances are there won't be, then you'll have to proceed as you would with any feeding problem which you have created (or per-

mitted). (See No. 1.) 5. What if a child eats well generally but refuses certain foods? Don't make a big issue of it. There are few foods for which you can't find substitutes. Often dislike and refusal turn out to be merely temporary if you yourself don't make a big fuss. And often a child will take certain foods raw but not cooked

6. What if the child won't drink his milk? Just as with certain solid foods which are refused, it's really fairly easy to get around refusal of milk. There are many kinds of cheeses now available which can provide the content of milk in another form. Usually some one kind will be accepted. Milk is often accepted on a favorite cereal. As with other aspects of eating, don't make a big issue.

7. What about the child who eats a very poor breakfast (or lunch, or dinner)? What's so sacred about three meals a day, eaten at the hour which society, or family custom, decrees? The appetites of many children just don't fit into this three-meal-a-day routine. If you get two good meals a day into some children you are doing very well indeed. And usually, the less you fuss about the third meal, the better even that one will become. (Actually one good meal is better for a child than three poor ones.)

8. What about eating between meals? Few mothers like to see a poor eater fill up on sticky sweets just before mealtime and spoil what appetite he has. As (continued on page 83)

# Open the door all you like. Philco "Instant Cold" refrigerators shrug off heat, chill food fast, run less-No Frost, too.



A lasting value-summer after summer.

Open the door as much as you like . . . 25, 50, even 75 times a day. Every time you open your refrigerator door, the cold spills out, the temperature inside goes up. Especially on hot summer days. When the door closes, your refrigerator has a lot of catching up to do. That's why Philco developed "Instant Cold." It brings back refrigerator temperatures to an ideal level quickly. Runs so little, so quiet and free from care, you hardly give it a thought. Foods get the protection they need. Ice cubes freeze fast. And the 17RM48 above has a big 16.7 cu. ft. of space in a trim, sleek 30" of width. The freezer holds 165 lbs. And you never defrost refrigerator or freezer. There's a happy extra, too . . . your choice of five fresh colors . . . at no extra cost.



Television Radios Stereo Phonographs Home Laundry Refrigerators Ranges Air Conditioners



"If suddenly I were running things at Easy,
I'd put Improved Tide in every new washer. It gives
the cleanest, freshest washes possible."

#### That's a good reason why Easy does put Tide inside.

Everyone at Easy agrees on one thing: to give customers the kind of washes they've always wanted.

And the kind of washer. Easy makes every effort to turn out the finest washers they can—and their 1964 models are their all-time best. They include all the features women look for in automatic washers—even a big 14-pound tub.

Naturally, Easy tries to be absolutely sure every customer gets

the cleanest, the freshest-smelling washes possible—from the very first load. That's a big reason they pack a box of Improved Tide in every new top-loading Easy.

25 leading washer makers pack Improved Tide in every new top-loading washer.

Tide samples, and this ad, supplied by Tide pursuant to agreement with appliance manufacturer.

# HOMES ARE FOR CHILDREN -AND PARENTS!



hether it's the increasing number of youthful marriages, the tempestuous state of the world, or a simple evolutionary process, there

does seem to be a change in our attitudes toward children. In brief, children and home life have undergone a happy transformation. We seem to have learned to enjoy our children. Just as aware of our responsibilities toward them as our sterner ancestors were, we also know the delightful contributions they make to the tapestry of family living.



hildren have achieved their proper importance in the scale of family living and so have we—their mothers and fathers. The old order

of what a family should be has come and gone. Children no longer tiptoe through parlors, drawing rooms, and salons created solely for adult living. Parents no longer camp in Spartan rooms, where "there is nothing that the children can hurt." Both generations have found new comfort, color, beauty, and convenience all through the house.



omes today may range from those with an entire "children's wing" to those where one small room is shared by two small offspring, from

houses where one living room is the entertainment center for all the family and their guests, to houses with extra family rooms, play rooms, recreation areas. But whatever the size or the cost, the successful house must make its contributions to every family member. To the child under six, it is his world and classroom. To the older boy and girl, it is the protected proving ground where one learns, among other things, to live with older and younger people. To the parents, it is a sanctuary that must offer opportunities to occasionally escape from same!



urely that's asking a great deal of a house—an impossible amount from mere bricks, mortar, plaster, and wood. But it's just the right

amount to ask of a home with a family in it—where every member has different needs and talents, equal rights and claims on love.



"It's just as easy to have an attractively decorated home with children," say Marvin and Alice Culbreth, the parents of David, 12, Scott, 11, and Jeffrey, 4, "as it is to have one without them." And the house here proves their point.

Their home in Connecticut is ideally planned for three active boys as well as artist parents who work at home.

The small French Provincial house was copied from one the Culbreths admired on a trip

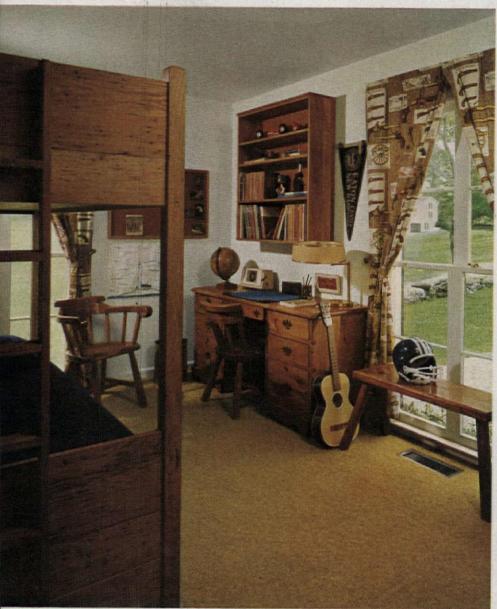
through the French provinces. They used offwhite brick for the exterior instead of the traditional French stucco.

The sophisticated interiors blend French Provincial and other styles. Bright color and solid comfort are also evident throughout the house. The only room off limits to the boys is the living room. To offset this, there is a big family room for all to enjoy and a bedroom for each boy. More pictures on next page.

# ALL THIS AND CHILDREN TOO



Master bedroom, French in feeling, is simply decorated with one sturdy cotton print. Walls are painted to match background. Quilting gives the fabric extra wearability.



Firearm motif in drapery fabric sets the theme for Scott's room. Each boy has room of his own with bunk beds for guests. Spacious closets are fitted for clothes and toys.

**Dressing room** is extension of the master bedroom and is decorated to match. Located between bedroom and bath, it has twin basins in ceramic tile counter and roomy closets.





Information: Elizabeth Rehill Photographer: Lisanti Shopping Information, page 84

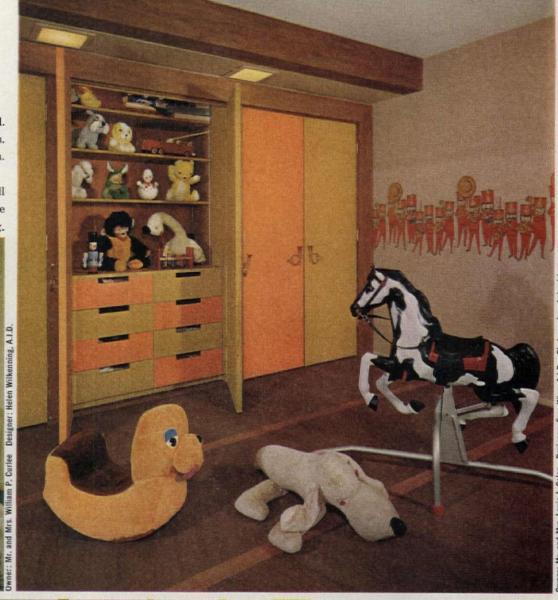


Family room-kitchen is the hub of the household where the boys have free run. Gay color scheme, taken from French clay tiles above the work areas, suggested the slip-cover fabric, wallcovering, draperies, and rug. The floor is a flagstone-patterned vinyl.

Targe, three-unit storage wall (right) will grow up with a child. Pumpkin and yellow center unit hides toys and pull-out drawers. The unit at left is for hanging clothes, one at right is for large toys.

mall room for a cribster has soft, sunny yellow walls. Paper-doll patterned fabric was laminated to window shade that can be drawn at nap time. Wall-to-wall nylon rug is soft for crawling.







Peat off-the-floor furnishings make for easy cleaning. Study area is spacious and well lighted. Decorative shades are used at the windows. Bright chains suspend foot of bed from ceiling.

Room for two girls has storage planned for the future. It takes less space than two sets of furniture. Decoration is simple, makes the most of color.



Accordion doors create privacy for reading or sleeping and provide one large play area for two small brothers about the same age. As they grow older, the same space can be used for individual study and entertaining areas. The colors are bold and masculine.

Certainly a child's room is more than a place to sleep or to nap. Or a place you're told to go to when you're naughty. A child's room is many things. A magic world of color for one—as bright and cheerful as a circus band or soft and soothing as a lullaby. A place where light colors can make a small room seem larger and rich, dark colors make a large one seem more cozy.

A child's room is a place to work in—where good lighting and roomy work surfaces make for better report cards and encourage the pursuit of hobbies. And a place to play in and to entertain small friends in—where play space is created by built-ins that run along the wall and bunk beds instead of two separate beds.

A child's room is a place to store things—the dolls, stuffed animals, and dishes little girls are heir to; the trucks, cars, and planes little boys are addicted to. Some treasures are pretty enough to display on open shelves. Others are best hidden in toy chests and closets.

A child's room is a world of one's own, even when shared with another—where the ingenious use of color can make it seem so or the simplest dividers make it actually so. And finally, a child's room is a place to grow up in and dream wonderful dreams of the future—a place that will adapt and transform itself into as happy a place to be when you are 14 as it was when you were four.

# WHAT ARE CHILDREN'S BEDROOMS MADE OF?



Owner: Mr. and Mrs. Thomas Stanton, Jr. Designer: Virginia Anawalt Photographer: Ernest Braun



Palse wall (left) provides depth for decorative shelves in which a dainty ten-year-old girl keeps her small collections. Bright orange felt covers a corkboard for pinups; overhead lights and glass shelves show off treasures. Behind the bed, a cabinet holds extra blankets and bed linens; under niche opposite, there is room for games.

Pretty, practical room for a four-year-old girl (below) is about 9x12'. Furniture with Formica surfaces fits snugly along wall and under window. A soft rug is placed by the bed over smooth floor. Semisheer patterned fabric lets light in during the day and an opaque shade is pulled down at night behind draperies and shutters.



Toung man's bedroom is a room within a room. Maximum study and hobby space is arranged in a U shape. Desk and counter tops as well as the bright, practical strips behind drawer pulls are Formica. Bed is placed to be used as a sofa for lounging or entertaining.



Owner: Mr. and Mrs. Sepy Dobronyi Designer: Vern Currie, A.I.D. of Richard Plummer-Miami Photographer: Maris/Fzra Stoller Assoc.

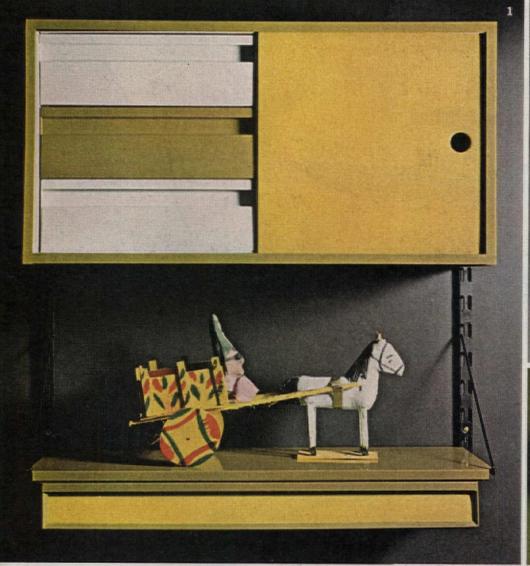
Built-in bunk beds were designed for a young sailing enthusiast. There are reading lights and bookcases for each bunk as well as two roomy storage drawers underneath. For climbing topside, there are fixed cleats near the window. Old whaler wallpaper, curtain fabric, and the hull models over the bunks add to the nautical theme.

Owner: Mr. and Mrs. Gabriel I. Rosenfeld Designer: Mrs. Rosenfeld of Arrangements, Inc. Photographer: Lisanti



# SOMETIMES IT'S THE EXTRAS THAT COUNT

















Give a child's room that extra special something—an intriguing mobile, a hobby case, a dreamy rocking chair—something that will be used and remembered. And something that will make it as charming as the rest of your home. Shown here are just a few examples of what we mean.

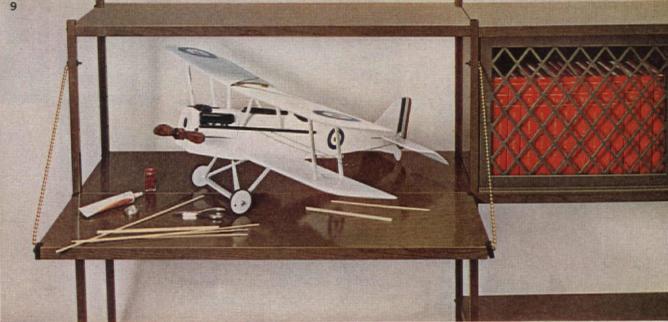
1. Handsome metal wall pieces, which can be had in many color combinations, help organize youngsters' belongings. By Lucien Picard Designs. As shown, about \$75. 2. Vinyl-covered folding furniture is a must for Lilliputian craftsmen. The set of table and two chairs by

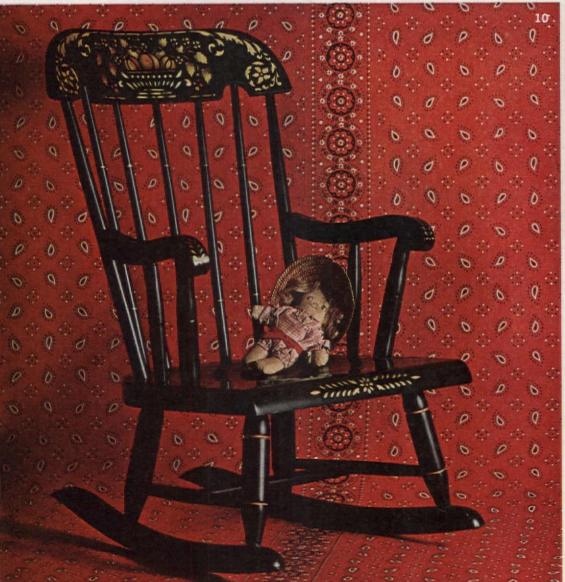
Samsonite, \$18.95. 3. Compact, lightweight phonograph will please the folk-music enthusiast, aid the language learner. By Zenith. \$29.25. 4. The gentle turn of a mobile will lull children to sleep. At Azuma, New York. 75c. 5. "Captain Jinks" printed on oatmeal linen makes a colorful 18x45" wall hanging. From Raymor, New York. \$12.50. 6. Vinyl wall covering with bright childlike drawings is as good as a large picture. Made by C. W. Stockwell at \$14 a roll. 7. "Circus"

bed linen, spread, and rug lure children to their naps. By Fieldcrest. Top sheet, \$3.99; pillowcase, \$1.99; spread, \$17.99; rug, \$6.99. 8. Glareless Lampette is a boon to hobbyists. Arm extends from 5" to 16". \$19.95.

9. Metal bookcase and desk unit is part of group that can be planned to fit individual needs. Hamilton Cosco. About \$44 as shown. 10. Child-size Boston rocker soothes many a tired little girl. Nichols & Stone Co. About \$20. 11. Flowered rayon rug is made by Bigelow. 36x48"; \$9.95.









# AND MORE . . .

- A globe stand or framed map is educational as well as decorative.
- A music stand is a persuasive note to begin practice.
- Display boxes for butterfly and rock collections are a boon to mother's pick-up jobs.
- Curio cabinets keep favorite animals or dolls together.
- A bulletin board, for "A" papers and mementos of important events, will also save the walls.
- A sewing machine will keep little fingers creatively busy.

All prices approximate



The site was graded only enough to receive the house which cantilevers over hillside. Extended foundation wall became a planter. Exterior is weather-resistant redwood. Unpainted fence blends into landscaping unobtrusively.

The entry garden is seen here from the hall. Study and master bedroom have view of this garden, which is secluded from street by wood and plastic screen. Exposed aggregate paving has wooden divider strips.





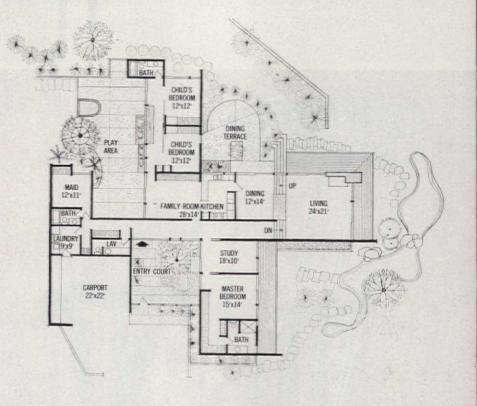


receives light from plastic skylights overhead and spotlights. Opposite wall is glass and opens to the entry garden.

Plan shows three main segments of house, for parents, children, and service, which fit together around various courts, terraces, and play areas, providing privacy for all.

# A HOUSE Any family with children can adapt the ideas incorporated into this

house designed for the David H. Rowen family of Beverly Hills, California. Architect Robert H. Skinner divided the house into separate zones for the parents and their two young children. This arrangement provides space for the needs of each generation and allows privacy for the parents. The plan is also appropriate for its location. The site. an old orange orchard on a hillside. has a view the Rowens wanted to preserve and terrain they could capitalize on. To take advantage of it, the living room wing was built facing away from neighboring houses and projecting over the slope where the garden pond is visible. The service wing and garage are level with the street for easy access. The children's section is to the back, away from street traffic and noise. Many of the rooms have expanses of glass on the south and west to hunt for sunshine rather than hide from it. Various gardens and wood decks are placed to have a view of the outdoors. (continued)





Living room has view on two sides. Trees and wide overhang prevent glare from southern sun. With draperies closed, corner fireplace is hub of room.

Change of level divides living and dining rooms. Steps continue outside to gardens. Floor of local quarry tile has recess for rug.



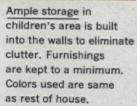
Handsome room divider holds china and bar supplies. A few bright colors are used with the wood and white walls. Glass doors on opposite side of room open to dining terrace in protected corner of house.



Informal family room connects to kitchen.
Covered play area is beyond. Kitchen cabinets are teak, Built-in desk and storage wall organizes all the items needed at hand.







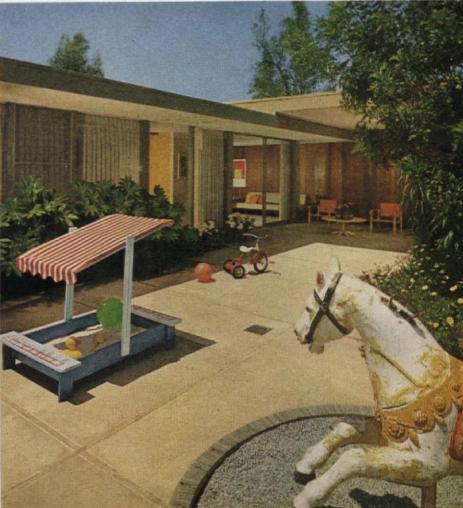
The children's rooms
easily convert to large
play area by sliding
back the shoji screens,
which are hung off
the floor and slide
clear of the rug. Sounddeadening acousticfinish plaster is
used on ceilings
throughout the house.

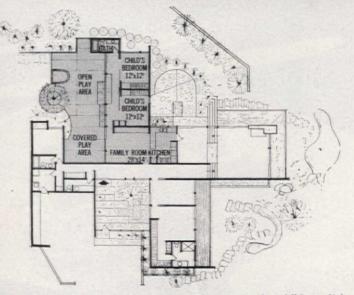


(continued)

This is the family section of the household, reserved for all the activities not suited to the more formal rooms. Children feel at home here, as well as parents. When company comes, this section can be closed off by two concealed doors, one in the entry hallway and one between the kitchen and dining room. The separation is more than visual. The children's rooms are far enough away that noise will not travel through the rest of the house. There is also a separate bathroom to eliminate morning rush. During the day, the children's rooms can be opened up to become an indoor play area. There is an easy-maintenance play yard just outside their rooms, shielded from view of the street and neighbors by the two other wings of the house and the hill in back. When the children are older, their friends can visit in the family room. It is a small world of their own for the children but close enough to parents' wing for adult supervision.

Old-fashioned back yard, where children's toys won't get in the way, is paved so flower beds won't tempt youngsters or pets. Covered play area at far end, a shelter from hot sun or rain, can be supervised from inside.



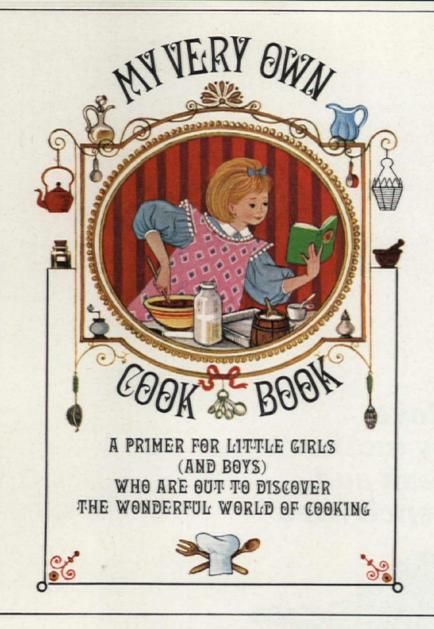


Shaded area shows the wing designed for use by the children. It is distinct from the rest of the house but is not in the least isolated.

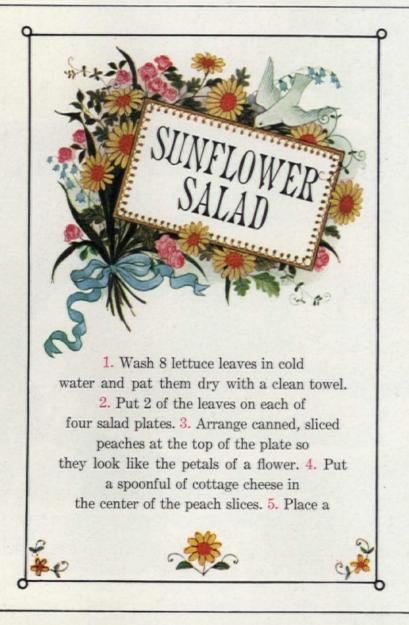






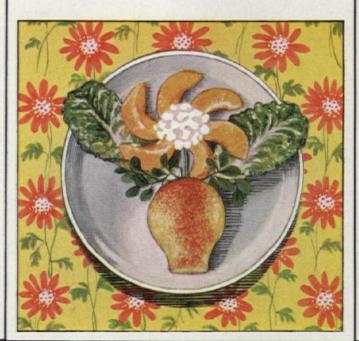


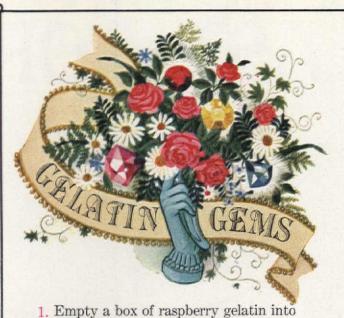
There was a time when you made make-L believe pies in the sand or baked makebelieve cookies in the toy oven you got for Christmas. But that was kindergarten stuff. Now you're ready to make honest-to-goodness cookies and superdelicious cupcakes-all by yourself! We bring you here your very own cook book with some simple recipes to start you off. They're the things you like to eat most because they're always the most fun to cook. You may need your mommy's help for some things at first. Always tell her when you're turning on the oven and ask her to help you if you're using a sharp knife. Start off with the simplest recipe and then move on to one that's a little harder. When you work in your mother's kitchen be a neat and careful cook. Keep the kitchen tidy as you go along and be sure to leave it spick and span when you are finished. Take a hint from us. That's the easiest way to make your mommy proud. And it's the surest way to let her know you'd like to cook again. So off you go! Enjoy the cooking and eating. More recipes on page 68.



canned pear half, rounded side up, at the bottom of each plate. Sprinkle it with paprika to make it a flowerpot.

6. Take a green stem of watercress and put it in place between the peach petals and the top of the pear flowerpot. 7. To make the leaves for the sunflower, tuck some sprigs of watercress at the top of the pear on both sides of the stem.

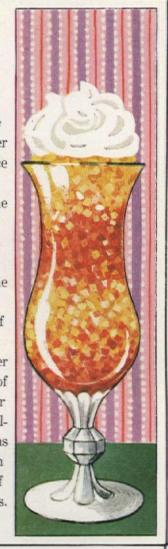




1. Empty a box of raspberry gelatin into one bowl and a box of lemon gelatin into another bowl. 2. Heat water in teakettle until it is boiling. 3. Pour 1 cup of boiling water over the raspberry gelatin and stir with a spoon until it is dissolved. 4. Pour cup of boiling water over the lemon gelatin and stir with another spoon until it is dissolved. 5. Stir a cup of cold water into the bowl of raspberry gelatin and a cup of cold water

into the lemon gelatin. 6. Pour the raspberry gelatin into a pan that is 8 inches square or 8 inches round. 7. Pour the lemon gelatin into another pan the same size. 8. Place them in the refrigerator and let them chill until the gelatin is firm. 9. Cut gelatin into narrow strips with a knife. 10. Turn the pan and cut across the strips to make little squares. 11. Put a layer of red squares into a pretty sherbet glass. 12. Put a layer of yellow squares on top of the red. 13. Make another red layer and another yellow layer. 14. Top the gems with some whipped cream or serve with a pitcher of cream to pour on the gems.

0 H.





1. Turn on oven to 400° F. 2. Line 24 two-inch cupcake pans with fluted paper liners. 3. Sift cake flour onto wax paper and measure 3 level cups. 4. Put it into the sifter over a clean piece of wax paper. 5. Add 2½ teaspoons baking powder and ½ teaspoon salt. Sift together. 6. Measure 1 cup milk. 7. Put in a mixing bowl ¾ cup soft butter or margarine, 1½ cups sugar, 3 eggs, and 1½ teaspoons vanilla. Beat until it is light and fluffy. 8. Add some flour. Beat until smooth. 9. Add some



milk and beat it in. Continue to add flour, then milk, beating smooth after each addition. 10. Spoon batter into the pans, filling them only half full. 11. Bake 18 to 20 minutes or until a cake tester inserted in center comes out clean. 12. Cool cupcakes on a cake rack. 13. Cut a thin slice from top of each cupcake. 14. Tint some packaged frosting pink and frost slices. Frost cupcakes white. 15. Cut slices in half. Press down on cupcakes for wings.





Thank heaven for little girls too.

For nothing will do but a party that's frilly and feminine—with a garden basket filled with fanciful daisy pops. They're lemon sugar cookies as luscious to eat as the cake. There's one for each guest!

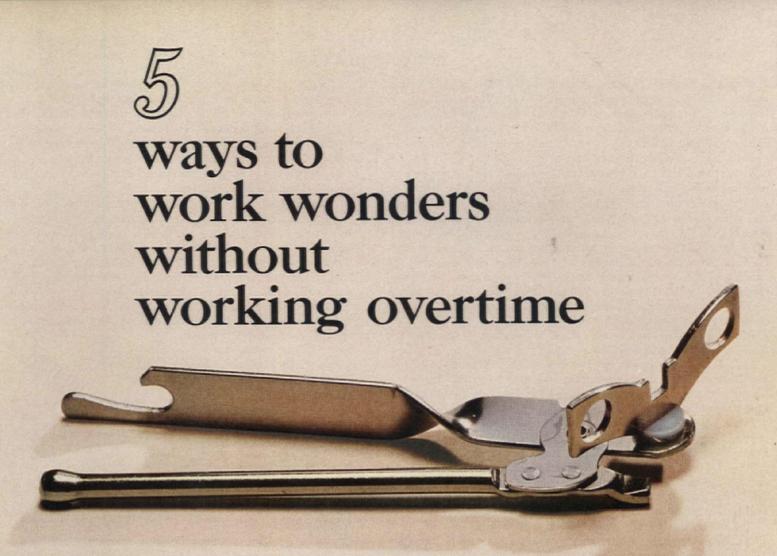
ATisket ATasket





NOW HEAR

It's all hands on deck when young mates get together for a Seven Seas party. There isn't let's all hands or girl alive who wouldn't delight in the dream a Seven Seas party. There isn't a boy or girl alive who blue icing. And again—the dreamiest chocolate ship that ever sailed a boy or frothy blue icing. And again—the most fun is in the eating. Every last crumb on a sea of this cake can be nibbled on—from the gay red and is in the eating. Every last crumb of this cake can at the base. Come aboard—everything is in the eating. Every last crumb of fluffy frosting at the base. Come aboard—everything's shipshape for the best party ever!



There's a Campbell's Soup on your shelf right now that can work some quick cooking magic for you. At least six Campbell's Soups (Cream of Mushroom, Cream of Chicken, Cream of Celery, Cream of Vegetable plus Cheddar Cheese and Tomato) can double as the kind of sauce skilled French chefs rely on to make a mundane meal magnificent. They're perfectly seasoned—ready to use straight from the can. And here are some ways these soups-turned-sauces can quickly help

you smooth out some rough cooking problems.

You're down to pennies—and still one meal shy of payday. Be bold. Make a hefty casserole main dish that lets you splurge on flavor and still gives you 4 good servings for only \$1.00. You've got the makings of a sure success sauce when you start out with Campbell's Cheddar Cheese and Toma-

Campbell's Cheddar Cheese and Tom to Soups! Stir 1 can Cheddar Cheese Soup until smooth; blend with one can (10¾ oz.) Tomato Soup.

Combine with ½ cup water, ¼ cup minced onion, 2 tsp. prepared mustard.

Add 4 cups cooked macaroni. Pour into shallow baking dish 11×7×9″. Top macaroni mixed.

ing dish, 11x7x2". Top macaroni mixture with 6 frankfurters. Bake in a 400° oven for 25 minutes. 4 servings.

Your husband likes hamburger every day—and you want to change the ground rules. You can add some exciting new

flavor to hamburger
steak instantly
by topping it
with a sauce
made from
Campbell's
Soup.Tomato
Soup, for example, is a great

sauce right from the can. Or you can make it into six different sauces by adding one of the following seasonings: curry powder, minced garlic, horseradish, prepared mustard, crushed oregano, or pickle relish.

Heat soup and seasoning in a pan, stirring now and then. Makes 11/4 cups sauce.

You need a meatless meal for a meat-and-potatoes man.
Then choose

Campbell's Cream of Celery Soup or Cream of Mushroom Soup and make a prize catch out of one can of tuna. Blend the soup with ½ cup milk in a 1½-qt. casserole. Add 7-oz. can tuna (drained and flaked), 2 cups cooked noodles, 2 tablespoons each of chopped parsley and pimiento. Mix well. Top with 2 thsp. buttered bread crumbs. Bake 30 minutes at 350°. Serve with a salad and rolls. 4 servings.

Your family tries to hide from vegetables at every meal. Here's a sauce that puts the spotlight on vegetables and makes them a family favorite: Stir one can Campbell's Cream of Mushroom Soup until smooth. Add ½ to ½ cup milk. Heat, stirring often. Do not boil. Serve over cooked broccoli, carrots, green beans, cauliflower, asparagus,

or peas. Makes 1½ cups pour-on sauce.

Your family is strictly square when it comes to meals—they want 3 a day.

Take one round half dollar and 3
Campbell's Soup labels. Send them with your name and address to COOK-BOOK, Box 590, Spring Park, Minn. That's how you can receive Campbell's great 200-page cookbook, "Cooking With Soup." It's a spiral-bound, hard-cover book. It has 608 recipes plus menus and many other serving suggestions. Offer may be withdrawn at any time and is void if it is prohibited or restricted by law.



They always eat better when you remember the soup.

# **DECORATING A CAKE**

A decorated birthday cake is a joy to behold and a delight to a child. On the preceding pages are pictured three that any child will love. Read the tips below carefully, then select and read the recipe. Keep the color picture and the recipe in front of you while you work and, no matter how new you are to cake decorating, you will be able to turn out a beautiful cake.

First choose and bake your cake. The recipes that follow call for cake mixes but you can use your favorite recipe in their place. In either case let the birthday child choose his favorite. The frostings and decorations shown in the color pictures are suitable for any kind of cake you may want to make.

As you read the recipes you will see that, except for the spaceman favor in the nose cone of the Rocket Space Ship and, of course, the candles, all the decorations are edible. There are patterns for decorations following the recipes. And you have a choice. If you don't want to make the cookies and frostings from scratch you can use the packaged mixes recommended.

It's easy to color frosting with the food colorings available on the market. They come in two forms—liquid and paste.

Liquid food coloring is available in supermarkets in bottles or plastic tubes and comes in red, blue, yellow, and green. There is a blending chart on the package showing how to make other colors from these basic four.

Paste food colors are more expensive but come in a wider range of colors. They are available by mail from Kitchen Glamour, 15300 Fenkell Avenue, Detroit, Michigan, from Wilton Enterprises, Inc., 833 West 115th Street, Chicago, Illinois, and from Maid of Scandinavia, 3245 Raleigh Avenue, Minneapolis, Minnesota.

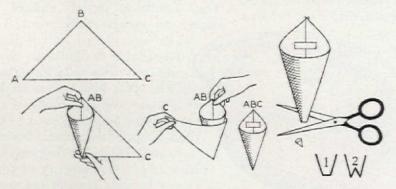
Colored frosting in plastic tubes and in pressurized cans can also be found in supermarkets.

The rule in using food color is to use oil a small amount, for it goes a long way, and it is always easy to add a little more if needed. Add liquid food coloring to your white frosting very slowly, one drop at a time from the tip of a teaspoon, and blend it in thoroughly before adding the next drop.

To add paste food coloring to the white frosting, take a very tiny bit on the tip of a wooden pick, add to the frosting, and blend it in completely. Continue until the frosting is the desired shade.

Directions for decorating cakes call for decorating tubes and tips. These are necessary for many of the fancier decorations and give a professional finishing touch to your cake. Decorating sets, which can be found in the housewares section of most large department stores, include a metal tube and 12 tips. Each tip has a number and where they're used in a recipe the number is given. Extra tips can also be bought. Or, you can buy separate tips and pastry bags to use for decorating purposes.

For simple decorations, the paper cone you make yourself is the easiest thing to use. It is particularly good when you are working with several different colors of frosting, for you can make one for each color. And, they're disposable. To make them here's all you do:

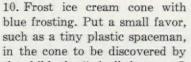


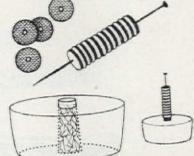
Fold a 12-inch square of wax paper on the diagonal to form a triangle. Hold in right hand with long side at bottom and thumb at center. Bring corner A up to top center B to shape cone. Hold points A and B together. Bring corner C around cone to meet points A and B. Fasten at seam with tape. Half fill cone with frosting. Fold top down. Snip off end in straight or notched line.

# ROCKET SPACE SHIP

1 pkg. angel or chiffon cake mix; 1 recipe Lemon Sugar Cookies or 1 pkg. (18 oz.) refrigerated slice-and-bake sugar cookies; fin pattern; cardboard tube from wax paper or foil roll; 1 recipe Seven-Minute Frosting or 1 pkg. (6½ oz.) fluffy white frosting mix; 1 recipe Butter Cream Frosting or 2 pkgs. (6½ oz. ea.) creamy white frosting mix; blue food coloring; red food coloring; 1 ice cream cone; 1 thin 14-inch-long knitting needle; 3 red gumdrops; candles.

- 1. Prepare and bake cake in 10-inch tube pan according to package directions. Remove from pan and cool as directed.
- 2. Prepare Lemon Sugar Cookies; roll out and chill as directed in recipe. Or roll out packaged refrigerated cookies to  $\frac{1}{4}$ -inch thickness.
- 3. Cut out about 12 cookies with a 1½-inch floured, plain cooky cutter. Cut small hole in center of each cooky with end of pencil from which the eraser has been removed.
- 4. Cut three fins using pattern.
- 5. Transfer cookies and fins to cooky sheet. Bake according to recipe or package directions. Cool on wire racks.
- 6. Cut cardboard tube one inch higher than cake. Stuff with crumpled foil. Place in center hole of baked cake.
- 7. Prepare Seven-Minute Frosting or packaged fluffy white frosting mix. Frost top and sides of the cake and exposed portion of the cardboard tube.
- 8. Prepare Butter Cream Frosting or packaged creamy white frosting mix. Leave a third white, tint a third deep blue, tint a third red.
- 9. Stack cookies with a dab of white butter cream frosting between to hold them together. Frost top cooky thickly. Thread stack on knitting needle. Press needle down through foil in cardboard tube. Frost complete outside of cookies.





the child who "wins" the cone. Invert the cone and press firmly into frosting on stack of cookies to form the nose cone of rocket.

- 11. Frost one side of fins with blue frosting. Press fins in place equidistant around bottom of rocket. Frost other side of fins.
- 12. Pipe band of white frosting where cone joins rocket body, using decorator tube with star tip (No. 20) or use paper cone with end snipped off. Pipe second band between first and second stages of rocket as pictured.
- 13. Spoon red frosting into paper cone; snip off tiny tip of cone to make a very thin line of frosting. Letter rocket U.S.A.F.; stripe fins; band rocket as pictured.
- 14. Cut gumdrops in half; press 2 halves into each of the spaces between the fins.
- 15. Spoon blue frosting into decorator tube with serrated ribbon tip (No. 48) in place; pipe edging around bottom of cake.
- 16. Change tip to plain tip (No. 9). Decorate sides of cake with freeform stars.
- 17. Change tip to star tip (No. 20); pipe rosettes around top of cake to form candleholders; insert candles.

### A TISKET A TASKET CAKE

- 1 pkg. cake mix; 1 recipe Lemon Sugar Cookies or 1 pkg. (18 oz.) refrigerated slice-and-bake sugar cookies; leaf pattern; wooden skewers; wooden picks; double recipe Butter Cream Frosting or 3 pkg. (6½ oz. ea.) creamy white frosting mix; yellow food coloring; green food coloring; 1 recipe Sugar Glaze; black gumdrops; wire; foil; white ribbon.
- 1. Grease and flour 2½-quart oval heatproof casserole. Prepare cake mix according to package directions. Bake at 325° F. 45 to 50 minutes or until cake springs back when lightly touched with finger tip. Remove from casserole; cool on wire rack.
- 2. Prepare Lemon Sugar Cookies; roll out and chill as directed in recipe. Or roll out packaged refrigerated cookies on floured surface to ¼-inch thickness. Cut leaf cookies with patterns. Cut 1½-inchround cookies with floured, plain cutter. (Be sure you cut enough rounds so each child has a "daisy pop.") Transfer cookies and leaves to cooky sheet. Press wooden skewer into each round. Press wooden pick into each leaf. Bake according to recipe or package directions; cool on wire racks.
- 3. Prepare Butter Cream Frosting or creamy white frosting mix. Measure 1 cup; leave white and reserve. Measure second cup; tint pastel yellow. Tint remaining frosting light green.
- 4. Frost cooled cake thinly with green frosting.
- 5. Spoon white frosting into decorating tube with plain tip (No. 9). Or put frosting into paper cone and cut just enough of the tip to make a small hole. Pipe vertical lines, 1 inch apart, all around cake. Be sure to make an even number of white lines, so "basketwork" will come out evenly.

  (continued)

only Mazola gives you all the benefits of 100% corn oil.

1. Fries light...golden...delicious.

Of all leading national brands . . .

- 2. Most effective of leading oils in cutting down saturated fats.
- 3. Rich in Corn Oil Polyunsaturates.
- 4. Has no greasy, heavy tasteso easy to digest.

# Make these zesty spaghetti sauces from one basic recipe with Mazola Corn Oil

2 medium onions, chopped 34 lb. fresh mushrooms, sliced

1 clove garlic
1/4 cup MAZOLA Corn Oil
1 (1 lb. 3 oz.) can tomatoes

11/4 cups water

1 tablespoon salt

½ teaspoon pepper

1 tablespoon sugar

6 whole cloves

1 (6 oz.) can tomato paste 1 bay leaf

Cook onions, mushrooms and garlic in MAZOLA, in a heavy kettle over moderate heat 15 minutes. Add remaining ingredients. Slowly simmer 1 hour, stirring occasionally. Remove garlic, cloves and bay leaf. Makes 41/2 cups.

Clam Sauce: Follow basic recipe, omitting mushrooms. Five minutes before serving add 6 large clams, finely chopped, and the liquid drained from the clams (or one 7 oz. can minced clams). Makes 4 cups.

Meat Sauce: Follow basic recipe, omitting mushrooms. Add 1 pound ground round steak and 1 medium green pepper, chopped. Cook 30 minutes before adding remaining ingredients.

Note: For less sticking when cooking spaghetti, add 1 tablespoon MAZOLA to the cooking water.



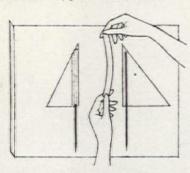
6. Spoon green frosting into decorating tube with serrated ribbon tip (No. 48). Pipe a band around bottom of cake, covering only every other white line. Repeat bands one on top of the other, covering the alternate white lines in each row with green frosting so cake resembles a woven basket. 7. Prepare Sugar Glaze. Dip one side of each daisy pop and leaf in glaze. Set, unglazed side down, on wire rack to drip glaze.

- 8. Spoon yellow frosting into paper cone; cut off tip. Pipe yellow daisy onto each dry, glazed pop. Cut gumdrops in thirds crosswise with scissors; press a slice in center of each daisy.
- Add additional green food coloring to light green frosting to make it leaf-green in color. Pipe outlines onto leaves.
- 10. Press daisy pops and leaves into top of cake.
- 11. Cover wire with crumpled foil, leaving one inch at each end uncovered; bend into handle shape. Wind ribbon securely around foil. Make bow; tie to handle. Press ends of handle into cake.

### SHIP AHOY CAKE

1 pkg. cake mix; 1 recipe Lemon Sugar Cookies or 1 pkg. (18 oz.) refrigerated slice-and-bake sugar cookies; patterns for sail, pennant, and hull; 2 bamboo or wooden skewers,  $7\frac{1}{2}$  inches long; wooden picks; 1 recipe Chocolate Frosting or 1 pkg. (14 oz.) fudge frosting mix; 1 recipe Butter Cream Frosting or 2 pkg. ( $6\frac{1}{2}$  oz. ea.) creamy white frosting; 1 recipe Seven-Minute Frosting or 1 pkg. ( $6\frac{1}{2}$  oz.) fluffy white frosting mix; blue food coloring; red food coloring.

- 1. Prepare and bake cake in two 9-inch layer-cake pans according to package directions. Remove from pans and cool as directed.
- 2. Prepare Lemon Sugar Cookies; roll out and chill as directed in recipe. Or roll out packaged refrigerator cooky dough on floured surface to ¼-inch thickness.



- 3. Cut out two sails using patterns. Transfer to cooky sheet. Press skewer along edge of each sail to hold sail erect. Cut narrow strip of dough the same length as the sail. Moisten edges; cover skewer. Press edges firmly to sail to enclose skewer completely.
- 4. Cut out pennant. Transfer to cooky sheet. Press wooden pick securely into pennant.
- 5. Cut out four hulls; transfer to

cooky sheet. Make holes in hulls as shown on pattern. These are to hold sails later. Bake and cool as directed.

- 6. Prepare Chocolate Frosting or fudge frosting mix; prepare Butter Cream Frosting or creamy white frosting mix.
- 7. Stack four hull pieces with chocolate or fudge frosting. Frost sides. Insert a wooden pick in each hole in top.
- 8. Frost top of hull section (deck) with chocolate or fudge frosting. Pipe white frosting around top edge.
- 9. Frost sails and pennant with white frosting.
- 10. Prepare Seven-Minute Frosting or fluffy white frosting mix. Tint a delicate blue. Fill and frost cake, reserving a half cup for waves. 11. Place hull in center of cake. With spoon make waves, with reserved blue frosting, all around hull.
- 12. Spoon chocolate or fudge frosting into paper cone. Cut off just enough of tip to make small hole. Pipe anchors on sides of cake. 13. Spoon white frosting into decorating tube with star tip (No. 20). Join anchors with continuous line of rope.
- 14. Remove wooden picks from hull. Insert skewers of sails into holes. Fill in space between two sails with white frosting. Pipe thin chocolate "mast" between sails.
- 15. Decorate top of cake with white frosting rope; pipe rosettes around bottom.
- 16. Tint small amount of white frosting red; pipe lines or write child's name on pennant. Insert into frosting between sails.

# LEMON SUGAR COOKIES

 $2\frac{1}{2}$  c. sifted all-purpose flour;  $\frac{1}{2}$  tsp. baking powder; 1 c. soft butter or margarine;  $1\frac{1}{2}$  c. sifted confectioners' sugar; 1 egg; 1 tbs. grated lemon rind; 1 tsp. lemon juice.

Sift flour and baking powder together. Blend butter or margarine and sugar together in bowl; beat in egg. Add and stir in lemon rind and juice. Stir in sifted dry ingredients until smooth. To use as required in cake-decorating recipes, roll out dough to ¼-inch thickness on a lightly floured board that will fit in your refrigerator. Chill. Cut out desired pattern. Transfer to cooky sheet with wide spatula. Bake at 375° F. 7 to 9 minutes. Cool on wire racks.

### SEVEN-MINUTE FROSTING

2 egg whites;  $1 \frac{1}{3}$  c. sugar; 1 tbs. light corn syrup;  $\frac{1}{4}$  c. water; 1 tsp. vanilla.

Combine all ingredients except vanilla in top of double boiler. Place over boiling water. Beat until stiff peaks form. Scrape bottom and sides of pan occasionally. Fold in vanilla.

# BUTTER CREAM FROSTING

 $\frac{1}{2}$  c. soft butter or margarine;  $3\frac{1}{2}$  c. sifted confectioners' sugar;  $\frac{1}{4}$  c. milk; 1 tsp. vanilla or almond extract.

Blend butter or margarine and sugar together. Stir in enough milk to make smooth and of good spreading consistency. Stir in flavoring.

### CHOCOLATE FROSTING

4 sqs. (1 oz. ea.) unsweetened chocolate;  $\frac{1}{4}$  c. butter or margarine;  $3\frac{1}{2}$  c. sifted confectioners' sugar;  $\frac{1}{3}$  c. milk; 1 tsp. vanilla.

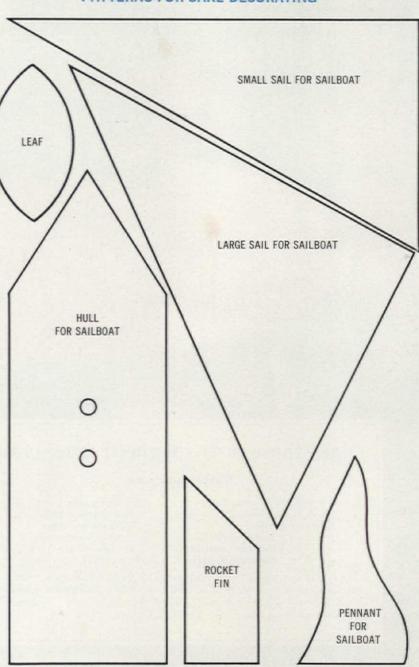
Melt chocolate and butter or margarine over hot water. Combine sugar, milk, and vanilla in bowl. Add chocolate mixture; stir well. Frosting will thicken as it cools.

### SUGAR GLAZE

 $3\frac{1}{2}$  c. sifted confectioners' sugar;  $\frac{1}{3}$  c. boiling water.

Combine sugar and boiling water; stir until smooth.

### PATTERNS FOR CAKE DECORATING





Be twice the cook in half the time...



# with Kelvinator's new Tri-Level range

Discover what two ovens can do for you. Bake a cake in the eye-level oven, while you roast the turkey in the oven below. No hard lifting, no bothersome blind spots either! And, in between, a recessed top makes the surface units easier to reach, more convenient for stirring.

You never have to clean these Kelvinator ovens. Thanks to aluminum foil oven linings. Special racks to hold them are standard in every Kelvinator electric range, regardless of price. And no other ovens have them. Tri-Level's ovens are lined at top, bottom, sides and back to catch spatters and spillovers. All you have to do is throw away the soiled linings, replace them in minutes with standard aluminum foil. Important reminder: Kelvinator makes the only ovens that are designed to bake and broil safely when lined with aluminum foil.

KELVINATOR DIVISION OF AMERICAN MOTORS CORPORATION, DETROIT 32, MICHIGAN DEDICATED TO EXCELLENCE IN RAMBLER AUTOMOBILES AND KELVINATOR APPLIANCES.

# HOW TO GIVE THREE PARTIES CHILDREN WILL LOVE... THE FUN, THE FOOD, THE FAVORS!



Of course it begins with each young lady receiving her green and yellow basket . . . or her plain wicker one with a green and yellow ribbon bow. First order of the day is to find the letter that was dropped . . . only there will be 30 letters hidden around two rooms or the yard if it's a pretty day. Each will have a message: "I like you," "I want a date," "I miss you," "I love you." Allow 15 minutes for the letter search; the seeker who has the most messages will win another basket, this one filled with silver-foiled chocolate kisses.

Next on the agenda is a Tisket-Tasket flower contest. Using the same baskets, seated around a table (or on the floor), the guests and hostess will make a flower arrangement, dipping into a large center basket filled with artificial flowers and "moss" (modeling clay) in which to place them. Allow 15 minutes for this. The prettiest arrangement wins a "live" posy corsage with lace paper doily. Soft music (for instance,

the **Nutcracker Suite**) serves as a nice background for this activity. Now a flower relay for a change of pace. Divide the group into two teams (this is better outdoors, weather permitting). The first girl on each team is given an artificial flower, must run to a given point, plant it in a pot of loose earth; the next girl must uproot it, bring it back to the third girl to replant, and so on. Members of the winning team receive small dolls dressed as flowers. (Yes, a bit of work and imagination, but worth it when you see the girls' reactions!)

One or two ring games, and the Tisket-Tasket girls are ready to go to the party table with enchanting cake, little finger-length chicken sandwiches, made with white and dark bread, fruit salad cups, pink lemonade to drink with the cake. Beside each place is a little box of thank-you stationery (to start a good habit!), pretty, not too juvenile, as the party favor. And home the girls go, with baskets, flowers, prizes, and favors!



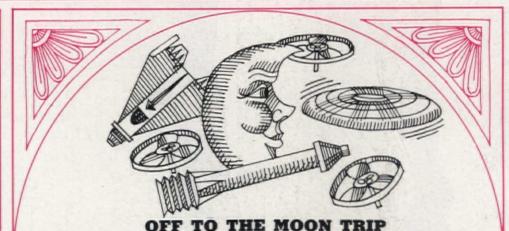
It's a wise mother who warns the other mothers to send their young tars in jeans and knit shirts for this one. After all, sailing is vigorous—and wet! The opening event is an Around-The-Horn sail. Each girl and boy is given a map of North and South America, a colored pencil, a small sailboat, and a point of embarkation. They draw courses, indicating where they'll put in for supplies and how long they expect to sail. After each has mapped the journey, the sailors will give a short description of the trip. The best map and description will win a boat—enchanting ones for \$1 and less at variety stores; maps from your travel agent.

Now it's time for action. In a large washtub in the yard, hold a relay boat race. Using boats of the first game, two players face each other on either side of the tub. They launch their boats at the edge, blow them across. Each winner gets a compass (15c at that you-know-what store).

Next comes a fish-blow contest. We like Ideal Toy's whale, complete with water spout, a fascinating companion for all the boats in the tub. The fastest blower gets a small gold fish bowl with a happy duet of live fish.

And last, a pirate hunt. By drawing slips or by "appointment," the pirate is selected, and chooses two fellow pirates. (Girls hide better!) This Hide-and-Seek is adapted to Seven Seas by giving the pirates kerchiefs for their heads and the hunters, sea captain's hats. If the pirates are not found in ten minutes, they win a small chest filled with candy coins.

Last is the call to eat: a fish-net-spread table with a Ship Ahoy cake, sea dogs (tuna salad in frankfurter rolls), deviled eggs, carrot sticks, and Long John Sippers (glasses of root beer with a scoop of ice cream). For favors, a bosun's whistle—to take home along with the compass, the map, prizes, little boats, and fish!



The invisible costume of all small boys in the neighborhood is the astronaut's coverall. And their knowledge of rocketry is apt to stun their fathers! So what could be more fun than an off-to-the-moon party? Plan this as an outdoor or playroom party. Pay a visit to the variety store and come home with an assortment of spacecraft for competitive games. We found a space rocket by Elmar so simple to work but lending itself to a contest for the longest flight; a satellite and interceptor by Park that shoots a satellite into the air, then shoots a rubber dart to bring it down; an X-20 Space Craft by Transogram that climbs, banks and dives; a flying saucer that whistles; and another flying saucer by Wham-O for a modern game of catch. These range in price from 29c to 88c-and each can be the prize for the winner of who flies the highest, intercepts the most, tosses the best. Each contest should be limited to three turns for each boy, except the flying-saucer game

of catch. That can go on for some 15 energy-expending minutes! We suggest interrupting the active contests with a make-it-fly game. Give each boy four or five sheets of construction paper, scissors, a tube of paste, rubber bands, and ten minutes to make his own airborne plane or rocket. The most successful builder gets a prize of a model rocket to assemble at home.

It's been our experience that one of each toy is the only way to avoid bedlam during the contests, with a little biased judging to be sure everyone wins one prize! After an hour and a half the astronauts will be ready for you to bring into view the theme-decorated cake, the orbitburgers (two beef patties pressed together with a slice of cheese in the middle), carrot, celery, and pickle sticks, milk, the wondrous cake accompanied by meteor sundaes (small scoops of different flavored ice cream with chocolate sprinkles). The favors? Frisbee Flying Saucers.

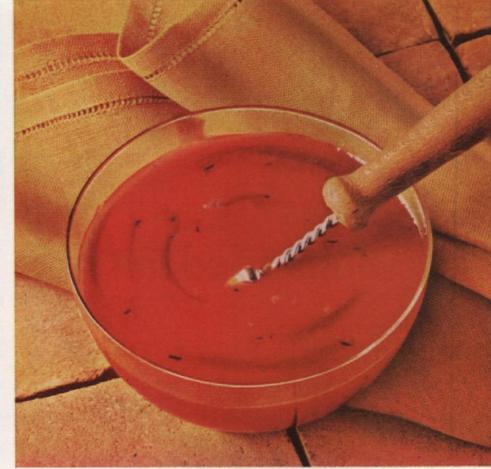






# The new way to cook out is with Karo!





# Karo Barbecue Sauce

1/2 cup Karo® All-Purpose Syrup 1/4 cup finely chopped onion 2 tablespoons chopped parsley 1 bay leaf, 1/4 teaspoon oregano 2 tablespoons Mazola corn oil 2 (8 ounce) cans tomato sauce

1 clove garlic, finely chopped

1/4 teaspoon salt, dash pepper

Heat corn oil in skillet over medium heat. Add onions and sauté till tender. Stir in remaining ingredients. Bring to a boil, then cover and simmer 15 minutes, stirring occasionally. Makes 2 1/2 cups. Brush tangy Karo Barbecue Sauce on chicken, frankfurters, hamburgers, cheeseburgers.

# A delicious way to add new flavor to chicken, hot dogs and 'burgers!

Just baste with tangy Karo Barbecue Sauce and see how they swell with pride, plump, juicy, tender and full of spicy flavor you'd never get from a bottled sauce.

*Karo* 

Karo adds delicious new flavor and appetizing new texture to food, gives meats and vegetables an appetite-appealing glaze, blends beautifully in sauces, dressings and desserts, makes everyday dishes taste delightfully different! When the recipe in your cookbook calls for corn syrup, use Karo. Try it and you'll know why, all over America, "The New Way to Cook is with Karo."



This prize-winning cook says:

# "Chops fried in Crisco don't taste greasy!"

(Naturally, they're digestible)

Want chops that are light and crisp...golden brown...with no greasy taste? Fry right as this prize-winner does-with Crisco. Foods fried right in Crisco don't taste greasy. You see, Crisco has an exclusive vegetable formula. It's highly unsaturated,

with added special protection against greasy taste. All shortenings aren't alike. No other shortening has Crisco's formula. So to be sure of digestible fried foods that don't taste greasy -use Crisco. The best cooks do.



# AND MEAT BALLS SPAGHETTI

Preparation time: 20 min. Cooking time: 30 min.

GLAZED HAM LOAF

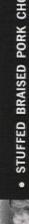
1 lb. ground chuck
1/2 c. dry bread crumbs
1/3 tsp. salt
1/4 tsp. pepper
1 tsp. Worcestershire sauce
1/3 c. milk
1/3 c. pure vegetable oil
1 med. onion, chopped (1/2 c.)

½ green pepper, chopped
1 tsp. oregano, crushed
½ tsp. basil, crushed
1½ tsp. salt
3 cans (8 oz. ea.) tomato sauce
1 c. water
1 c. water
1 c. yated Parmesan cheese
1 pkg. (8 oz.) thin spaghetti, cooked
and drained

Mix ground chuck, bread crumbs, ½ teaspoon salt, pepper, Worcestershire, and milk in bowl. Shape into 20 medium-sized meat balls. Heat oil in skillet. Sauté meat balls until brown on all sides; remove from skillet and reserve. Sauté onion and green pepper in remaining oil in skillet just until soft. Add oregano, basil, 1½ teaspoons salt, tomato sauce, and water. Bring to boiling; reduce heat; simmer 20 minutes. Add meat balls; simmer 10 minutes. Stir in Parmesan cheese just before serving. Serve with hot, cooked spaghetti and additional cheese, if desired.

Makes 4 servings.

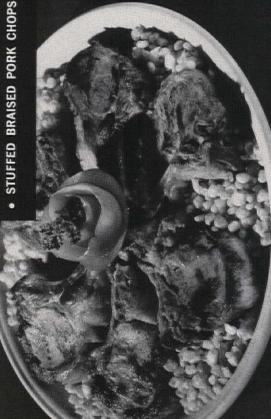
**TESTED IN THE AMERICAN HOME KITCHENS** 



BEEF POTATO PIES

slices fresh white bread

3 slices fresh white ½ c. milk ½ b. ground beef ¼ lb. ground pork ¼ lb. ground veal 1½ tsp. salt ¼ tsp. pepper



 FRENCH-FRIED POTATOES BROILED STEAK

Preheat broiler and broiler pan 10 minutes or as manufacturer directs. If you wish, line broiler pan under rack with foil. Trim surplus fat from steak and score edge to keep from curling. Place steak on broiler rack. For thin steak, have top 2 inches from heat, for thick steak 3 to 5 inches. Broil one side, using chart below as an approximate guide. Turn steak and broil second side. To test for doneness, cut a small slit near bone and check inside color for desired doneness.

(Minutes per side) BROILED STEAK TIMETABLE

	Rare	Medium	Well Done
1 inch thick	5 minutes	6 minutes	7 to 8 minu
11% inches thick	9 minutes	10 minutes	12 to 13 mir
2 inches thick	16 minutes	18 minutes	20 to 21 min

Chuck Steak: Select a 1½-inch thick chuck steak—a first cut, if possible. Sprinkle both sides with unseasoned meat tenderizer as label directs. Or score both sides with a sharp knife. Place on preheated broiler rack with top of steak 3 inches from heat. Broil 8 to 12 minutes depending on doneness desired. Turn and broil second side.

Well Done 14 minutes 16 minutes

Medium 12 minutes 14 minutes

Rare 10 minutes 12 minutes

1 inch thick 1½ inches thick

# AMERICAN HOME RECIPES

"I love my mother's ..."

(continued from page 51)



To remove all of the grated

rind from the tiny teeth of a grater, use a pastry brush.

Preparation time: 20 min. Baking time: 15-20 min.

1/4 c. pure vegetable oil, butter, or margarine 1 can (10½ oz.) onion soup 1 soup can of water 1 c. cooked, diced carrots 1 ptg. (10 oz.) frozen peas and onions, cooked and drained 2 c. hot, mashed potatoes Tear bread into pieces; soak in milk. Combine beef, pork, veal, salt, pepper, and bread in bowl; mix thoroughly. Shape into 36 small meat balls. Heat oil, butter, or margarine in skillet. Sauté meat balls until brown on all sides. Remove and reserve. Sprinkler flour into fat remaining in skillet; str until smooth. Stir in onion soup and water; bring to boiling; reduce heat. Add meat balls; heat through. Put 6 meat balls in each of six 10-ounce casseroles. Divide gravy, carrots, and peas and onions among casseroles. Spoon mashed potatoes on top of meat mixture. Bake at 400° f. 15 to 20 minutes, or until potatoes are tipped with brown and gravy is bubbly.

Makes 6 servings.

**TESTED IN THE AMERICAN HOME KITCHENS** 

OVEN-FRIED CHICKEN AND BUTTERMILK BISCUITS

# BROILED STEAK FRENCH-FRIED POTATOES BROILED

SXILLET FRENCH-FRIED POTATOES 3 large potatoes (2% lbs.) 1 qt. pure vegetable oil Salt

Wash and pare potatoes. Cut lengthwise into %-inch slices. Cut slices lengthwise into %-inch strips. Wash in cold water; dry well with paper towels. Pour oil into 10-inch skillet. Heat to 365° F, Carefully lower a few potatoes at a time into hot fat with a slotted spoon. Fry 5 to 7 minutes or until potatoes are golden brown and tender. Remove with slotted spoon, or an ell on paper towels. Sprinkle with salt. Keep warm in oven while frying rest of potatoes.

OVEN FRENCH FRIES 3 large potatoes (2½ lbs.) ½ c. pure vegetable oil Salt

Wash and pare potatoes. Cut lengthwise into %-inch slices. Cut slices lengthwise into %-inch strips. Wash in cold water; dry well with paper towels. Put into shallow pan; pour oil over. Toss gently to coat potatoes. Cook in 450° F. oven 30 to 40 minutes, or until tender and golden brown, stirring occasionally. Drain if necessary on paper towels. Sprinkle with salt.

Makes 4 servings.

BRAISED PORK CHOPS

STUFFED

1 med. onion, chopped (½ c.) ¼ c. chopped celery 2 tbs. butter or margarine ½ c. water

Makes 6 servings.

TESTED IN THE AMERICAN HOME KITCHENS

Preparation time: 20 Baking time: 11/2 hrs.

Preparation time: 20 min. Baking time: 45 min.

AMERICAN HOME

RECIPES

"I love my

(continued from page 51)

mother's

2 chicken breasts, halved 3 chicken legs and thighs\* ½c. melted butter or margarine 2 c. biscuit mix % c. buttermilk

TESTED IN THE AMERICAN HOME KITCHENS



*TESTED IN THE AMERICAN HOME KITCHENS* 

GLAZED HAM LOAF

2 lbs. uncooked ham, ground 1 lb. pork, ground 1 tbs. prepared mustard 2 c. milk 2 egs 2 c. fresh bread crumbs, (4 slices bread)

packed

2 tbs. cornstarch
1 tsp. prepared mustard
1/2 c. brown sugar, firmly pa
1/4 c. cider vinegar
1 c. water
2/4 c. currant jelly
1/2 c. raisins

Preparation time: 20 Baking time: 1½ hrs.

Mix ham, pork, 1 tablespoon prepared mustard, milk, eggs, and bread crumbs thorshalp bowl. Pack into 9x5x3-inch loaf pan; turn out onto lightly oiled baking pan (or shape into loaf on pan by hand). Bake at 350° F. 1 hour. While loaf cooks, prepare glaze. Combine cornstanch, 1 teaspoon prepared mustard, and brown sugar in saucepan; stir in vinegar, water, and currant jelly. Cook over medium heat until thickened and bubbly. Stir in raisins. Spoon a third of mixture over ham loaf at end of hour's baking. Bake loaf 30 minutes longer. Keep sauce hot or reheat and serve with ham loaf.

To keep cake plate clean

while frosting a cake, put

strips of wax paper on outer edges of the plate, extending them beyond edges. When

cake is frosted let frosting set slightly, then pull the strips

carefully from under cake.

**TESTED IN THE AMERICAN HOME KITCHENS** 

OVEN-FRIED CHICKEN AND BUTTERMILK BISCUITS

1 tsp. salt tsp. pepper tsp. pepper tsp. paprika

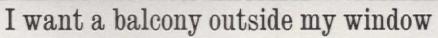
Set oven at 425° F. Mix flour, salt, pepper, and paprika in paper bag. Shake chicken, a few pieces at a time, in flour mixture to coat them. Pour melted butter or margarine into a baking pan large enough to hold chicken in single layer. Place chicken, skin side down, in pan. Bake 30 minutes. While chicken bakes, combine biscuit mix and milk; stir until well mixed. Turn dough out on floured board, knead 8 to 10 times. Roll out ½ inch thick. Cut with floured 2-inch cutter; place in baking pan that will fit in oven with chicken. When chicken has cooked 30 minutes, turn. Put biscuits in oven. Bake chicken and biscuits 15 minutes, or until biscuits are lightly browned and chicken is tender.

Makes 6 servings.

SPAGHETTI AND MEAT BALLS

Makes 8 servings.







International Deep Silver

reinforced with inlays of solid silver, Deep Silver has an extra deep layer of silver to keep it rich and heavy. Introductory Set, 48-piece service for 8, only \$90.00. For Orleans booklet: Write to The International Silver Company, Meriden, Conn.

# STUFFED FRANKFURTERS



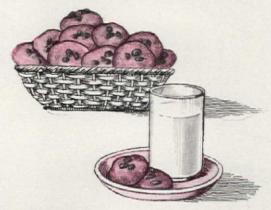
1. Turn on broiler. 2. Mix 1/3 cup cream-style peanut butter, 3 tablespoons bottled barbecue sauce, and 1 tablespoon chopped onion together in a small bowl. 3. Make a lengthwise slit in each frankfurter but be careful not to cut all the way through to the bottom. 4. Spread some peanut butter mixture in each slit with a small spatula or knife. 5. Take a toothpick and pin one end of slice of bacon at top of frankfurter. Wrap bacon around frankfurter spiral fashion. Take a second pick and pin the end of a second slice of bacon to bottom end of first slice. Spiral it around frankfurter and pin at bottom with a third toothpick. Wrap each frankfurter the same way. 6. Place frankfurters on the broiler rack with the filled side down. 7. Broil about 5 minutes or until bacon is cooked. 8. Turn each frankfurter carefully with tongs and broil the top side just until the bacon is cooked. Remove from broiler with tongs. Serve hot. Some other fillings to use: a. Strips of dill pickle. Wrap frankfurter in 1 slice of bacon. b. Thin strips of green pepper and Cheddar cheese. Wrap frankfurter in 11/2 slices of bacon. c. Thin green onions (scallions). Wrap frankfurter in 1 slice of bacon. d. Well-drained sauerkraut. Wrap frankfurter in 11/2 slices of bacon.

### EGGS GOLDENROD



1. Put 4 eggs into a deep saucepan. Add enough water to cover the eggs. 2. Bring water to boiling and turn down heat. Let the eggs cook 18 to 20 minutes. 3. Pour off the hot water. Add cold water to pan and let eggs get cool. Remove eggs from the pan. 4. Tap the shells to crack them and roll the eggs between your hands to loosen the shells. Peel off the shells. 5. Cut the eggs in half. Remove the yolks and save until later. Chop the egg whites. 6. Melt 2 tablespoons butter or margarine in a saucepan over low heat. 7. Stir in 2 tablespoons flour, ¼ teaspoon salt, and 1/8 teaspoon pepper. 8. Remove from heat and slowly stir in 1 cup milk. 9. Return to heat. Cook, stirring constantly, until mixture comes to boiling. Boil 1 minute. 10. Stir in the chopped egg whites. Spoon over toast or toasted English muffins. 11. Press egg yolks through a fine sieve on top of sauce mixture. Serve hot.

# PEANUT SURPRISE COOKIES



1. Turn on oven to 400° F. 2. Grease a cooky sheet lightly. 3. Sift all-purpose flour onto wax paper and measure 4 level cups. 4. Put it into the sifter over a clean piece of wax paper. 5. Add 2 teaspoons baking powder and  $\frac{1}{2}$  teaspoon salt. Sift all three together. 6. Measure and put into a mixing bowl 1 cup butter or margarine. (That's 2 sticks from the pound package.) 7. Measure 2 cups brown sugar. Pack it into the cup very firmly. It should hold its shape when you turn it out. 8. Add it to the butter or margarine a little at a time and mix well. 9. Beat in 2 eggs. 10. Stir in ½ cup milk. 11. Stir in sifted flour, baking powder, and salt. 12. Drop rounded teaspoonfuls of dough 2 inches apart onto the greased cooky sheet. Push dough onto sheet with rubber spatula or another spoon. 13. Top each cooky with a small amount of peanut butter or a few semi-sweet chocolate pieces. Cover the filling with a small amount of dough. 14. Bake 10 minutes or until no imprint is left when you touch cookies lightly with your finger tip. 15. Transfer cookies to cake rack. Cool.

# DOUBLE CHOCOLATE BROWNIES



1. Turn on oven to 350° F. 2. Grease an 8-inch square pan. Sift all-purpose flour onto wax paper and measure 1½ level cups. 4. Put it into the sifter over a clean piece of wax paper. 5. Add ½ teaspoon baking powder and ½ teaspoon salt. Sift all three together. 6. Chop enough walnuts or pecans to make 3/4 cup chopped nuts. 7. Put 3 squares unsweetened chocolate and ½ cup butter or margarine in top of double boiler. Place over hot water in bottom of double boiler and heat until melted. Stir together. Remove from the heat. 8. Beat in, a little at a time, 11/2 cups sugar. 9. Beat in 2 eggs. 10. Stir in the sifted flour, baking powder, and salt. 11. Stir in the chopped nuts and 1/2 cup semi-sweet chocolate pieces. 12. Spread batter evenly in the greased pan. 13. Bake in the preheated oven 30 to 35 minutes or until the top has a dull crust. If touched lightly with finger tip a small mark will be left. 14. Remove from oven. Set on a cake rack and cool slightly. 15. Cut into 16 squares. Remove squares from pan with a wide spatula.

(continued)

# more nourishment with less work, than any soup and sandwich



# a new favorite, spaghetti with ground beef

The best thing a child ever tasted. Every fork is full of juicy chunks of freshly ground beef and tender spaghetti, topped off with a delicious tomato-cheese sauce. What child could resist anything that tastes so good? What mother could resist anything that's so nutritious and easy to prepare?



The all-time children's favorite. It has 4 large, nourishing, tender, juicy beef meat balls. And there's more nourishment in the Chef's rich, full-bodied tomato-cheese sauce and his tender spaghetti. What tastes better than a soup and sandwich? Chef Boy-Ar-Dee Spaghetti and Meat Balls. Children eat it up.





**CHEF BOY-AR-DEE®** 



# New Hamilton Beach Gourmet Center –it's five appliances in one!

(each attachment is packed and sold separately)

# Does so many things you'll use it every day-it's guaranteed 5 years so you can

This powerful, counter-top appliance operates 5 work-saving attachments—a can opener and knife sharpener at one end—a meat grinder, salad maker and ice crusher at the other. That's so you can keep the most used attachment, like the can opener, in place all the time—even though changing attachments takes only seconds. The meat grinder will grind a pound in a minute; the ice crusher does a tray of cubes even faster

than that, the salad maker has five different shredding and slicing cones so you can prepare new salads and special dishes.

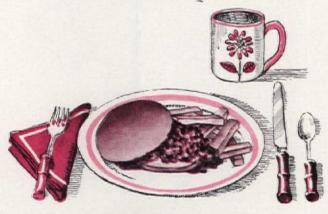
Any or all of the five attachments will make your kitchen jobs easier. If you like, you may buy the Gourmet Center with just one attachment and add the others later as you wish. Better see it soon at your favorite appliance or department stores: the Hamilton Beach Gourmet Center.





The Hamilton Beach exclusive 5-Year Guarantee provides free repair and parts excepting the cord set and damage due to misuse when returned to one of our authorized service stations listed on the product guarantee certificate.

# SLOPPY JOES

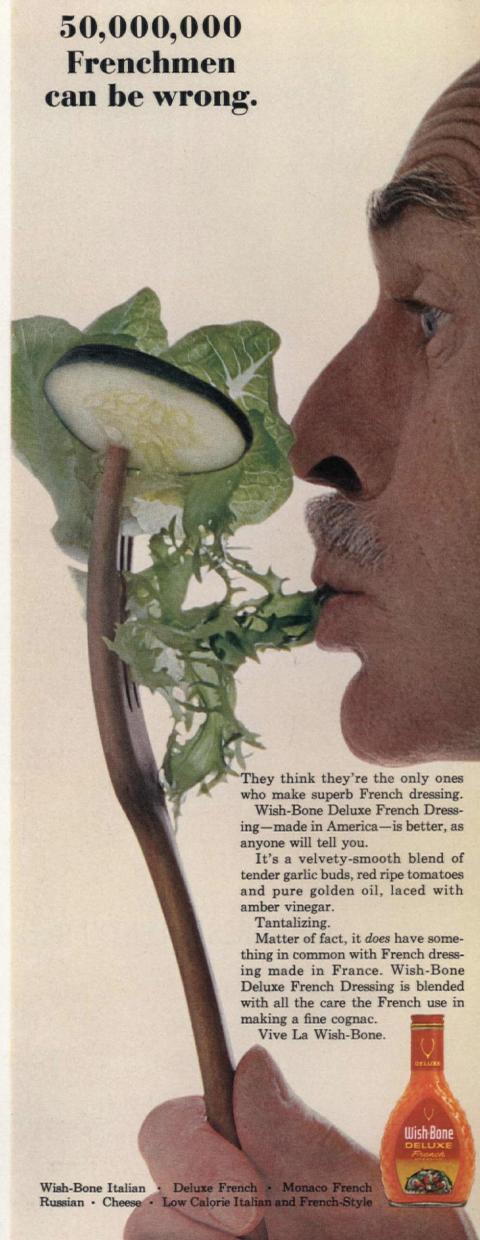


1. Melt 2 tablespoons shortening in a medium-sized skillet over medium heat. 2. Add 1 pound ground beef, ½ cup chopped onion, ½ teaspoon salt, and ½ teaspoon pepper. 3. Cook until meat is brown, stirring occasionally with a two-tined fork to break the meat up as it cooks. 4. Add 1 can tomato soup and ¼ cup catsup. Stir it very well. 5. Cook, uncovered, until the mixture bubbles. 6. Spoon over split hamburger buns. (Toast them if you like.)

# BUTTERBALL BISCUITS



1. Turn on oven to 450° F. 2. Melt ½ cup butter or margarine. Put 1 teaspoonful into each of 12 muffin-pan cups. Save the rest to use later. 3. Sift all-purpose flour onto wax paper and measure 2 level cups. 4. Put it into the sifter over a clean piece of wax paper. 5. Add 3 teaspoons baking powder and 1 teaspoon salt. Sift all three into a mixing bowl. 6. Add ½ cup soft butter or margarine. Cut it into the flour mixture with a pastry blender until it is in pieces about the size of peas. 7. Stir in ¾ cup milk with a fork. 8. Fill each prepared muffin-pan cup almost to the top with dough. 9. Bake in the preheated oven 10 minutes. 10. Spoon 1 teaspoonful of melted butter or margarine over each biscuit. Bake 10 minutes longer. Remove from oven. Serve biscuits piping hot with butter or jam or honey.





# ICE CUBES? PLENTY! But you never fill this G-E ice tray.

This General Electric refrigerator refills its own ice tray.

All you do is close the freezer. Just roll it shut.

There's nothing fantastic about it, really. No complicated timers, gears or gadgets or ice-making contraptions.

Just a simple, sensible way to take care of a simple chore that too often becomes a big nuisance—the refilling of the ice-cube tray.

And the G-E Self-Filling Ice Tray makes big crisp ice cubes, ready to be stored in the big

container alongside. You just flip over the tray, and out go the cubes. Roll the drawer shut. Pretty soon, more crisp ice cubes. No more empty trays. You always have more ice coming up. Room for 110 cubes in all.

All this without ever taking the tray to the sink. Without slopping water on your floor.

A very sensible ice service, in a very sensible freezer compartment—a Roll-Out Freezer. Rolls ice (at fingertip level) and frozen food right out to you. No awkward bending, groping or hunting. And you never defrost any part of it, because

frost never forms. This also means no ice trays to pry loose, no packages to pull apart.

You can have the dependable Self-Filling Ice Tray on the 18.8 Spacemaker illustrated or on the 13.6- or 15-cubic-foot refrigerator. Spacemaker gives you almost twice the room for food as an old 10-cu.ft. G-E (1948-1952), yet fits into the same kitchen space. Ask your General Electric dealer to demonstrate the Self-Filling Ice Tray and Roll-Out Freezer.

GENERAL ( ELECTRIC



#### at your next teen-age bash

It's time everybody realized that CHOCOLATE MINT FLOAT there's no reason for any mother to be trapped in the kitchen playing short-order cook for an endless parade of teen-agers, friends of teen-agers, and visiting teen-age relatives. Mothers of the world, unite! Give yourselves a parole from these unnecessarv chores.

A new program of entertaining can take place in your home with the help of easy-to-clean, easy-to-operate small electric appliances. Let the kids do their own cooking-and they'll have fun doing it.

Everybody knows the amount of lood teen-agers consume. They arrive on hollow legs for after-school snacks, post-game celebrations, midmorning summer snacks, after-movie meals, record sessions, and dozens of other impromptu events.

Why not eliminate most of the fuss? Set up a buffet table, the coffee table, or a section of the kitchen counter area, with an assortment of appliances and the ingredients for making favorite concoctions. Then the teen-agers will be ready to do their own cooking.

For easy clean-up, use pretty paper plates, cups, napkins, and be sure a large wastebasket is handy for all the debris that will accumulate.

Here are three appliances teenagers love: the drink mixer, the party grill, and the electric griddle. We've also included easy recipes designed to take advantage of the talents of this useful trio.

#### DRINK MIXER

The teen-agers will have fun using the Dairy Bar Mixer for milk shakes, floats, or malts. It's just like those at the local drugstore soda fountain. Simply put the ingredients in the plastic mixing container. Insert under the mixing shaft, plug in, and turn the switch on. When the drink is ready, turn switch off and pour a shake like the professionals do! To clean, wash the plastic container along with other dishes and wipe mixer with warm water.

Mixer attachments are available on some portable mixers and on one hand-operated electric can opener. The electric blender is excellent too, for frothy refreshing drinks.

#### FROSTY ORANGE

½ c. orange juice

4 tbs. orange sherbet

Ginger ale

Buzz the juice and sherbet together. Pour into a glass and fill with ginger ale. Makes 1 serving.

1 c. milk

4 tbs. vanilla ice cream

2 tsp. chocolate syrup

Chocolate mint ice cream

Buzz the milk, ice cream, and syrup together. Pour into glass: top with scoop of chocolate mint ice cream. Makes 1 serving.

#### **BUFFET OR PARTY GRILL**

This grill is a relatively new innovation in the market place. It quickly turns pieces of bread and your favorite filling into 12 to 16 tiny puffs of taste-tempting pleasure. Or it quickly bakes miniature pies, cakes, cookies, brownies; or quick breads from your favorite mix or recipe.

To operate, simply plug the cord into a 110-120 volt outlet, set the control for light, medium, or dark, determined by the directions in the manufacturer's instruction book, preheat for approximately 10 minutes (or until the control light goes off), place the food on the grid, close the lid, and cook. After baking each batch, wipe the grids with paper toweling. If necessary, when appliance is cool, brush with detergent suds, rinse, and dry thoroughly. Abrasive cleaners should never be used on grids. The exterior of the grill can be cleaned with a damp, sudsy cloth and polished dry.

Some models of the buffet or party grill have changeable grids for baking waffles, toasting sandwiches or grilling hamburgers, bacon, or eggs.

Manufacturers' instruction books offer dozens of delicious recipes for appetizers, sandwiches, quick snacks, breads, and desserts. Here are two quick and tasty treats we think will especially appeal to the teen-agers.

#### HOT DOG DELIGHTS

Frankfurters Thin-sliced bread Sauerkraut Melted butter or margarine

Preheat party grill at medium setting. Slice frankfurters crosswise in 1/4-inch slices. Place one piece of frankfurter in each of the corners of 3 or 4 slices of bread (depending on size of grill). Top with one teaspoon sauerkraut. Put another slice of bread on each. Brush grids of grill with melted butter or margarine and place each sandwich on large square grid. Close top. Bake until control light goes out or sandwich is golden brown. Remove from the grill, trim crusts, cut into sections and serve.



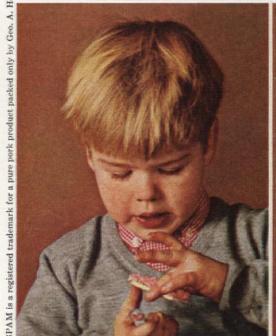


KIDS ALL OVER AMERICA ARE EATING UP NEW SPAM SPREAD





NOT TOO SPICY, NOT OILY...JUST TEMPTING AND TANGY





WITH THE SPECIAL FLAVOR AND ALL-MEAT GOODNESS OF SPAM



## STEW-PENDOUS!



#### Add hearty beef flavor with B-V

Make stew spring to life! Add new zip! Just add B-V. Give your stews a rousing beefy flavor. Adds zing to other stews, too!

Wilson & Co., Inc., Chicago, III.





Fall is fix-up time inside and outside your Home. "Look for the special AMERICAN HOME order card bound between pages 38 and 39 of this issue!"



## What goes on behind "Flexalum" Twi-nighter Venetians is your affair!

When you close a "Flexalum" Twi-nighter, you close it! The sun can't filter through; Tom can't see through. Make sure you get quality. Always ask for "Flexalum" when you buy: aluminum awnings, door canopies, patio covers, siding. For the name of your "Flexalum" dealer, write: "Flexalum Quality", Bridgeport Brass Co., 30 Grand St., Bridgeport, Conn. Hexalum

(continued) MINIATURE PIZZA PUFFS

Canned pizza sauce Thin-sliced bread Sliced mozzarella cheese Grated Parmesan cheese Melted butter or margarine Small pieces of precooked sausages, mushrooms, or anchovies if desired

Preheat grill at medium. Spread pizza sauce on 3 or 4 slices of bread. In each of the four corners place small cubes of mozzarella cheese (and piece of sausage, mushroom, or anchovy if desired). Sprinkle with Parmesan cheese. Top with 3 or 4 more slices of bread. Brush grids with melted butter or margarine. Place each sandwich on a large grid. Bake. Trim crust and cut. Makes 12 to 16 servings.

#### GRIDDLE

Hamburgers, hot dogs, and shortorder surprises! That's what griddles are for-and they're lots of fun.

An automatic heat control regulates temperatures from warm to 400°. It comes complete with a removable drip cup to catch the drippings. Before using the griddle for the first time, it should be preseasoned.

To clean, rinse the griddle clean and wipe dry. For stubborn stains use sudsy water. Many griddles have specially applied nonstick surfaces.

For a before-the-game brunch or a homework-session snack the griddle can go right on the dining table.

HAMBURGER HIGH BOYS 8 slices bacon

1 lb. hamburger 4 hamburger rolls, unsliced Butter or margarine Sliced onions Sliced tomatoes Lettuce Russian dressing

Place bacon strips on cold griddle. Set control for 350° and fry bacon to desired crispness, turning 2 or 3 times. Remove and drain on paper towel. Wipe excess grease away with folded paper towel. Form hamburger into 4 thick patties. Fry at 350° for 10 minutes. Turn once. Cut each hamburger roll into 3 slices and butter. On bottom layer place hamburger and slice of raw onion. Top with middle layer of roll. On this piece place 2 slices of bacon, sliced tomatoes, lettuce, and 11/2 teaspoons Russian dressing. Top with third layer of roll. Secure with toothpicks, garnish if desired. Makes 4 servings.

#### GRILLED TUNA SURPRISES

1 can of tuna (7 oz.) 1/4 c. mayonnaise or salad dressing 1 tbs. grated onion ½ tsp. salt 8 slices bread 4 slices American cheese Melted butter or margarine

Preheat griddle to 375°. Combine tuna, mayonnaise or salad dressing, onion, and salt. Spread mixture on 4 slices of bread. Top with cheese and additional slice of bread. Brush outside of sandwiches with melted butter or margarine. Place on griddle and sauté till brown, Turn once. Serves 4.

#### My Teacher is Pretty (continued from page 12)

in the big chair in the living room across from me? Oh, he'd tell me this minute that I am pretty and I always look pretty to him. And he'd mean it . . . for always, I hope. But doesn't that put a special obligation upon me?

Somewhere in that long talk with myself, some quite personal resolutions were born. And they've lastedor most of them have. For instance:

I get on the scales every morningand I've lost the five pounds I picked up in the last year. It's taken a bit of calorie counting and effort.

The R.C.A.F. exercises get a regular patronage from me-though I checked my doctor first and do them as the book says. Want to know something? I discovered that I get less tired at the end of the day!

The very first thing in the morning I use drops in my eyes, a warm washcloth all over my face, and a quick hair brushing-before any coffee.

Rolling out of bed fifteen minutes earlier has meant that I don't go out to the kitchen until I have a shower, use a moisturizer face lotion, light powder, a lipstick, and am dressed except for my "outer layer." Instead of my dress for the day, I slip on a pretty shift-in one of Liza's "pretty" colors.

I find half an hour every day to

take care of me. Sometimes it's a needed rest after lunch or just before my fellow comes home. Sometimes it's for a manicure, or a thorough skin cleansing with cream and astringent and even occasionally one of those fun masks. Every now and then if I'm very weary or a bit stiff from heavier housework, it's a long soak in a tub, the water flavored and softened with bath oil. I don't have a schedule. That half hour is mine to spend as I want.

I use a lovely toilet water every day. My husband noticed that very quickly!

My dressing table has become as important as the buffet in the dining room. The buffet houses the durable tangibles that create a pretty table. The dressing table houses the disappearing tangibles that help to create a prettier me.

I'd like to report a miracle. None has happened, except perhaps to me. I truly believe that it is as important that I look rested, gracious, welcoming as that our home looks that way. As I glance in the mirror these days, I feel a bit of the same pleasure that steals over me when I look over our pretty dinner table. I've learned there are many facets to homemaking-and all are worth doing well!

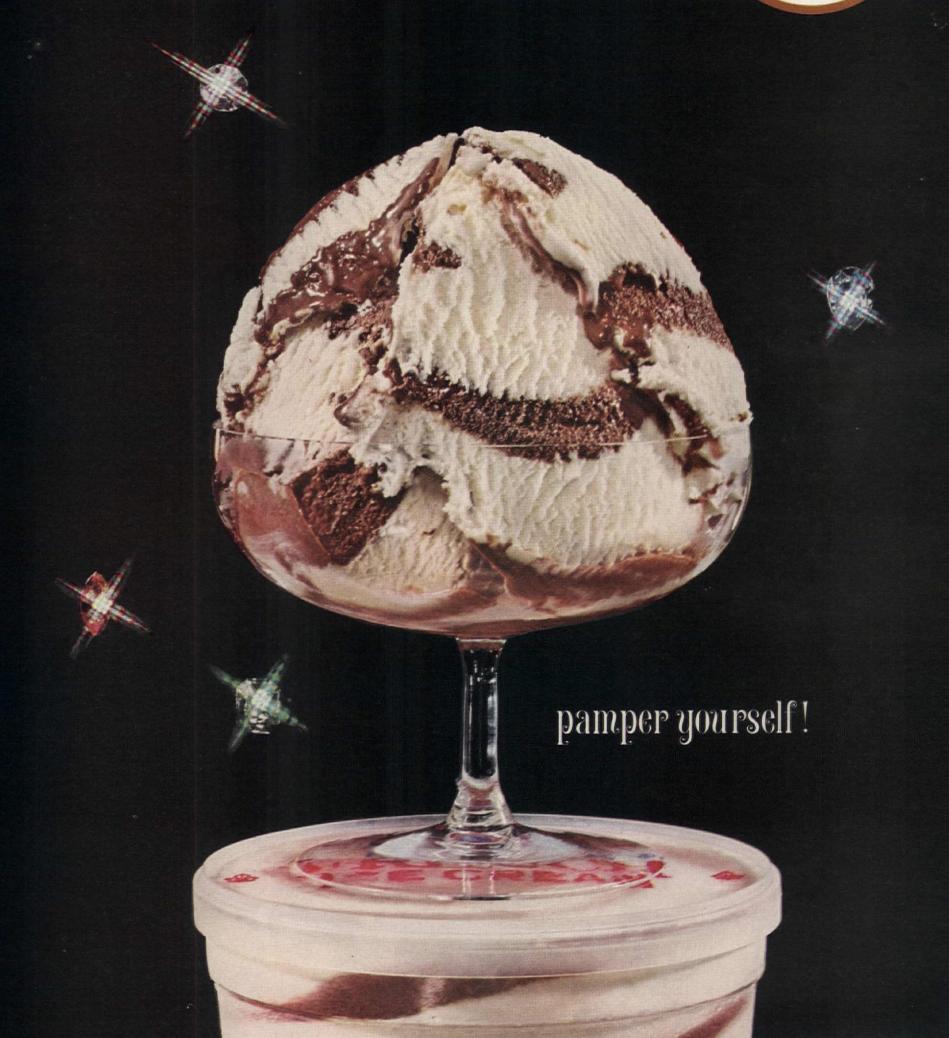
The rest of the miracle I'll probably never know about. Do little girls of seven ever tell their mothers, "You are pretty"? THE END

### Truly...a jewel of an ice cream!

Prestige French Ice Cream...distinctively Sealtest...a delight to the most discerning palate. A luxurious blend of pure cream, golden egg yolks and rare flavorings, each spoonful of Sealtest Prestige French Ice Cream is a flawless

example of the ice cream maker's art. No wonder Sealtest displays each elegant flavor of Prestige French Ice Cream in a sparkling plastic container. It's the ice cream that shows its good taste—and yours.





s there any kitchen in the world that can manage four teen-age children having breakfast at four different times, a husband who likes quiet relaxed meals, a wife who wants well-organized storage areas with conveniently located equipment, and space for the children to make snacks for their friends without interfering with meal preparation? The answer, demonstrated here, is a resounding yes.

Seven years ago, the Royer family of Oak Park, Illinois, bought a spacious 1925 vintage house for their growing family. But the kitchen called for complete remodeling. The space was divided into three separate rooms—a kitchen with scanty cabinet space, a cluttered pantry, and a cramped breakfast area.

The Royers, with the help of kitchen designer Lon Cushman, spent months planning the remodeling. Using scale drawings, they tried various plans and locations for the equipment before arriving at the attractive solution seen here.

#### THE KITCHEN "L" IS CONVENIENT

The Royer children, who range in age from 11 to 16, are on a variety of school schedules—going and coming at different times of the day. Because Mrs. Royer needed to prepare good meals quickly and have all ingredients and utensils at arms' reach, the food preparation and storage walls were designed in one convenient L, leaving space for family traffic.

Two cooking areas allow Mrs. Royer to prepare dinner while one of the girls tries her hand at cooking. A triple sink, with removable cutting-board insert over one bowl, offers room for salad preparation while someone else rinses pots and pans for the dishwasher. And while all these activities take place there is still adequate aisle space for the young son to grab a quick soft drink from the refrigerator.

The Royers are a tall family and therefore counter heights were raised two inches from the standard 36 inches to eliminate stooping over the work area.

#### CENTER ISLAND OFFERS ELBOW ROOM

Mr. Royer usually arrives home from work after the children have eaten. That's why Mrs. Royer wanted an attractive eating area where they could relax and talk over a late meal. The center island fulfilled this purpose plus offering additional storage and counter space. Here Mrs. Royer can also stand to prepare luncheon sandwiches on the cutting-board



counter top while watching the children as they discuss school activities and quickly eat their meal.

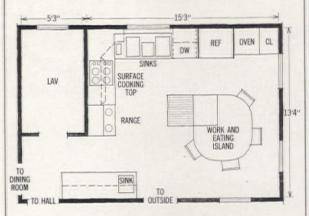
The counter here is 36 inches high—just right for chopping and slicing. (The standard 36-inch-high counter, average for most homemakers, is a "just right" lower counter for Mrs. Royer.) The eating area is the standard 30-inch table height.

Two deep sliding storage shelves are located under the cutting board opposite the range. Shallow flatware and utensil drawers are opposite the refrigerator. Mrs. Royer also finds this island convenient for sorting and storing groceries.

#### BUILT-IN BUFFET - A PLUS FOR CHILDREN

The buffet area in the hallway to the dining and living rooms has additional storage space for linens,

#### KITCHEN IN THE CENTER OF THINGS



Floor plan shows how the L-shaped work and storage walls orient the kitchen for well-planned traffic flow around the work and eating island and to other parts of the house.

Note the many planning extras in this kitchen—a built-in mixing center, an appliance center with outlets for using a number of appliances at one time, tile walls in the sink and range areas, and ventilating hoods and fans over all cooking areas.

The buffet, built in the narrow hallway, provides an ideal serving counter for entertaining in the dining or living rooms. Under-counter cabinets have sliding storage shelves for linen and special tarnish-resistant drawers for silver.

silver, and fine china. When the teen-agers entertain after school, small electric appliances for popping corn or mixing shakes can be used on the marproof counter top. An additional sink located here, next to the back door, is handy for a quick drink for a thirsty ballplayer.

#### SPECIAL LIGHTING FOR ALL OCCASIONS

Mr. Royer, an engineer, has a special interest in lighting. And he likes lots of it—both natural and artificial. He investigated various lighting schemes. Then he installed the luminous ceiling himself. The perimeter and island lights are white fluorescents, the panels in between are incandescent. Each area has separate dimmer controls. Note on the floor plan that windows remained as they were before re-

modeling to assure a good supply of natural light.

When preparing meals, the family uses the bright perimeter lighting plus the square of fluorescents above the island. For meals, the attractive incandescent hanging light over the island is used. After the kitchen is cleaned up, the ceiling incandescent lights are dimmed and left on for bedtime snackers.

#### ACCESSIBLE TO OTHER ROOMS

The kitchen offers easy access to the dining room, living room, hallway, and outdoors. A downstairs bath, added during the remodeling, frees the kitchen sink from before-meal scrub-ups. Through thoughtful planning the Royers have achieved a family-oriented kitchen. You may want to incorporate some of these ideas in your own kitchen remodeling.



## See! Dishwasher all

not only ends water spots...but

# dissolves 7 of the most stubborn spots



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the most spot-free glasses, silver, dishes any dishwasher can wash - or your money back!

New Dishwasher **all's** super-penetrating solution gets in and under spots, lifts them off and floats them away. Your dishes come out sparkling clean—even after being stacked for hours in your dishwasher. And Dishwasher **all** is recommended by every leading dishwasher manufacturer. Get new Dishwasher **all**—you'll like its new bright color, new fresh fragrance!

Dishwasher **all** is recommended completely safe for finest china by American Fine China Guild.



# IDEAS FOR CHILDREN'S BEDROOMS

Give your children a room that's comfortable. Add ample storage and a touch of personality and you go a long way toward teaching them to take pride in their surroundings. Since the bed is the dominant piece of furniture, we show five different sleeping corners, reasonably priced, readily available, and styled to last through their growing years.



**Bunks with a trundle** make room for an overnight guest. The trundle rolls easily to any place in the room. Complete unit, \$247. Three-drawer chest to the right is about \$90, hutch top about \$88. Made by Thomasville.



White painted tester bed is a dreamy choice for girls from seven to seventeen. \$99.95. Matching desk has file drawer not shown, \$99.95. Hutch top with light over work area, \$79.95, chair, \$38.95. By Dixie.

7

Bed and captain's chest are clean-cut and masculine, come in a light or dark finish. Their simplicity might also suit the taste of a sophisticated young lady. Bed, \$45, chest, \$60. Made by Bassett Furniture.



Dainty white and pink bed and bureau and a mirror outlined with theatrical lights are designed for an aspiring actress. The bed is \$71.90, dresser \$99.90, lighted mirror \$69.90. American of Martinsville.

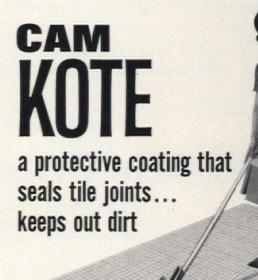


Handsomely finished oiled walnut bunks are designed with a convenient caddy tray for top berth, a guard rail, and a ladder which slides between head and foot. \$285. Desk, \$130, chair, \$45. By Founders.

### NOW...an easy 2-step program that gives a SPARKLING NEW LOOK to ceramic tile walls and floors



CAMKLEEN is a special type cleaner that gets out the black mildew and embedded dirt from hard-to-clean cement joints between ceramic tile. And it's so easy to use. No hard scrubbing...Just wipe on Camkleen with cloth or brush. In 2 minutes its bubbling action loosens all embedded dirt. Then rinse with clear water and your ceramic tile walls and floors will sparkle with original brightness. Full pint bottle only \$1.30.



CAM KOTE is the perfect protective coating for ceramic tile. Use it after cleaning your tile with Camkleen. It seals the joints of wall tile and floor tile ... keeps out dirt, stain and soap deposits. Makes routine cleaning of ceramic tile easier. Adds lustre to tile floors. Full pint

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red by The Cambridge Tile Mfg. Co., Cinc nati 15. Ohio. CAM PRODUCTS ARE SOLD AT LEADING HARDWARE, HOUSEWARES AND DEPARTMENT STORES

BUILDING A NEW HOUSE? There's nothing as lasting or as beautiful as genuine ceramic tile. Ask your architect or builder to include SUNTILE, America's finest ceramic tile, in the bathroom and kitchen. See the latest colors and newest patterns at your local SUNTILE dealer. You'll find him listed in the Telephone Directory Yellow Pages under "Tile-Ceramic". For descriptive literature on Suntile and Ceratile write Dept. AH-649, The Cambridge Tile Mfg. Co., Cincinnati, Ohio 45215.



## New treat idea! Looks like a bone, chews like a bone, comes in six different flavors!

Put a little variety in your dog's life with nutritious, bone-shaped Flavor Snacks. Great as treats or rewards, they come in six flavors: meat, milk, liver, vegetable, bone and cheese. Over 100 assorted biscuits in each one pound package. Woof! Woof! Milk-Bone Brand Flavor Snacks!

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Selling **The Saturday Evening POST** right in your own neighborhood in your spare time. Build up your own

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## KEEP ON THE GRASS!

Any youngster—or any adult who knows—will tell you that for a real play area you can't beat thick, heavy turf. Whatever kind of grass it takes, or however hard you have to work on it, it's well worth the effort!

Actually, there's nothing strictly special about the kind of grass or maintenance that produces good play turf, though some kinds are, of course, better than others.

For each part of the country there is a best time for starting a lawn, and a play lawn is no different. Usually this means it is the easiest time, because it avoids crabgrass competition, hot dry spells, or allows the grass to become established before the onset of cold, adverse weather. Wherever bluegrass is the basic part of a lawn (approximately two thirds of the lawns in the country are predominantly bluegrass), overseeding as well as new plantings are best done in the fall.

BEST KINDS OF GRASS. In the northern two thirds of the country bluegrasses and fescues make the best play turf. Kentucky bluegrass, properly mowed, fed, and watered, leaves little to be desired and is economical. 'Merion' bluegrass makes an even better-looking and more durable play turf, though it's somewhat more demanding in maintenance than regular Kentucky bluegrass.

Tall fescues, the best known varieties of which are 'Alta' and 'Kentucky 31,' are tough, coarse-textured grasses and have to be sown heavily to avoid producing a clumpy, unattractive turf. It's best to add some bluegrass seed to the tall fescue.

If you start a play lawn from a grass-seed mixture, it should be predominantly Kentucky bluegrass, 'Merion' bluegrass, or tall fescue. Ryegrass has little real value, red fescues are inferior to bluegrass, and the bent-grasses are not durable enough.

In the warmer parts of the country, zoysia, Bermuda, and bahia grasses are mostly used for play turf. The zoysias are generally considered to be the best, and their attractiveness and extreme durability have led to their adoption in cities as far north as St. Louis, Kansas City, and Tulsa. However, they turn brown—a completely dead brown—with the first hard frost in autumn and don't green up until the weather becomes warm in spring. In the North, they make an ideal play turf at a vacation home, where they're only used in summer.

HOW TO START A PLAY LAWN. The easiest, quickest, and surest way to start a lawn of any kind is from sod. In most areas, however, it's much more economical to start from seed, and so that's how most lawns are started.

To prepare the soil for seed sowing, first spread high-nitrogen fertilizer on the surface at a rate sufficient to supply two pounds of actual nitrogen per 1000 square feet. That'll mean 20 pounds if it contains ten per cent, and ten pounds if it contains 20 per cent nitrogen. Use a spreader to apply the fertilizer.

Now mix the soil to a depth of at least four inches. If it's a small area, you can do this with a spade or digging fork. If it's fairly large, however, you'd better rent a small rotary tiller or hire a man with his own equipment to do this part of the work. While turning the soil, try to keep the surface as level as possible.

Rake the surface smooth and make every effort to get it level. A smooth, even surface is as important in a play area as in the most expensive show lawn.

Sow the seed evenly at the rate of two to three pounds per 1000 square feet if you use bluegrass or a mixture, at about five pounds or more per 1000 square feet if you use tall fescue. Broadcast the seed carefully by hand if the area to be covered is small but use a spreader if it's fairly large.

If the soil is dry, water it gently after sowing the seed. From then on, never let it dry out completely until the grass is at least two inches high. A small play area is best watered lightly and frequently with a gentle spray from a nozzle, but on a large area a sprinkler is more convenient.

Set your lawn mower at two inches and start mowing the grass as soon as the thick spots are about three inches high. Continue mowing at two inches for the remainder of the mowing season.

At the time you start mowing the grass, give it a light feeding—about half the rate you used when you prepared the soil, or ten pounds per 1000 square feet if the fertilizer contains ten per cent nitrogen. Extra watering and bacterial activity result in the rapid depletion of nitrogen, and the grass will need the second feeding to push it to maturity in minimum time.

Keep the new turf watered well during the fall; don't allow leaves to accumulate for more than a few days, and avoid wear and tear on the play area until next year!

HOW TO MAINTAIN PLAY TURF. A play lawn is dense and durable only as long as the grass grows vigorously and continuously. It'll soon deteriorate if you neglect any of the several all-important phases of good turf maintenance.

Mowing is the job that has to be done most frequently and in that sense is the most important. The worst thing you can do to grass is let it grow too long and then cut it too short. As a general rule, two inches is the best height for play turf. Most kinds of grass in full sun do virtually as well, however, if cut at one and a half or even one and a quarter inches provided they're mowed often enough and are kept well fed and adequately watered.

On the other hand, it's easier to keep grass in good condition if it's cut at two or even two and a half inches. So if the height of the grass isn't too important, you'd be smart to settle for a higher turf. The important thing to remember is that when grass is mowed it should not be cut back more than a quarter to a half of its height. Therefore, the shorter the grass is cut the more frequently it needs to be mowed. (The best putting greens are cut at about a quarter inch and mowed every day!)

During most of the year, once-aweek mowing is usually sufficient for one-and-a-half to two-inch turf. At the peak growing periods of spring and fall, however, it's often necessary to mow every four or five days.

Regular feeding is an absolute must in the maintenance of strong play turf. To produce turf of maximum vigor and durability, under average soil conditions, requires four to six pounds of nitrogen per 1000 square feet per year. If you feed your grass three times a year (early spring, early summer, and early fall), that means applying, at each feeding, 15 to 20 pounds of fertilizer per 1000 square feet if it contains 10 per cent nitrogen. You'd probably get still better results if you applied the fertilizer twice as often but only half as much at each application.

Most lawn fertilizers today are described as nonburning. To be on the safe side, however, it's still best to brush the fertilizer off the grass with the back of a lawn rake immediately after you apply it and then water it in thoroughly.

Watering is as essential to good play turf as it is to a fine garden lawn. The important thing is to be sure that ample water is supplied before the soil becomes completely dry. Nothing is gained by overwateringin fact, it may increase the chance of disease-but to insure continuous, vigorous growth it's necessary to maintain a constant supply of moisture in the upper three to four inches of the soil. As a rule, it's better to sprinkle heavily and infrequently than lightly and often, but it's better still to use common sense and adapt your watering schedule to the conditions of your turf, soil, and weather.

If lawn watering is usually restricted or prohibited in your area during the summer, mow your play turf as high as possible—at two to three inches—right from the start of the season. The higher grass is cut, the deeper its roots grow; the deeper the roots grow, the better able the grass is to make use of whatever moisture the soil contains.

Weed, insect, and disease control are still important but are much less of a problem than they used to be. Pre-emergence and postemergence weedkillers make crabgrass and broadleaf weed control relatively simple. You have to use them at the right time of year, however, and if you use them carelessly you can cause serious injury to your turf. Your garden sup-

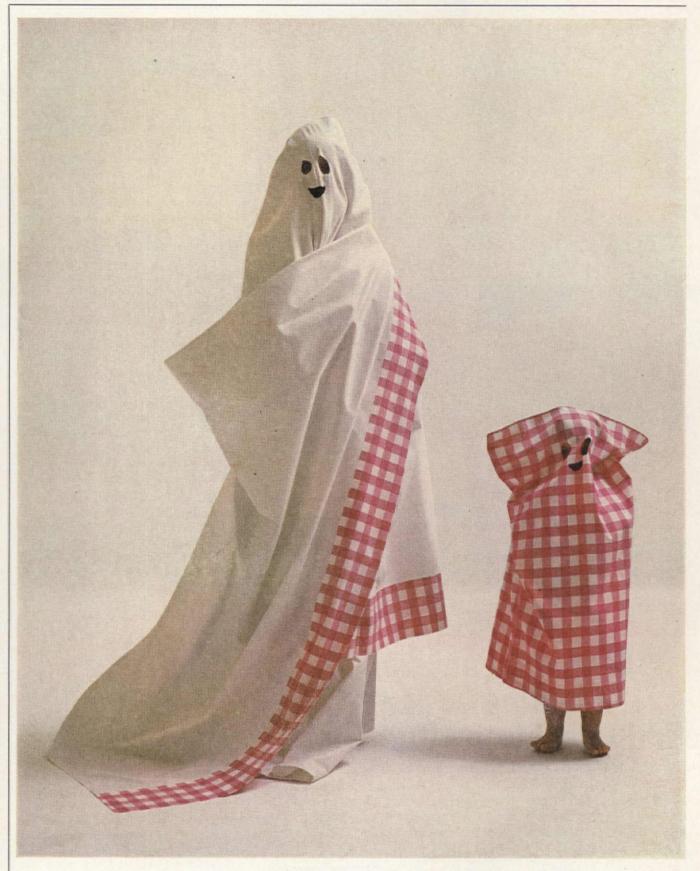
ply dealer probably carries a complete supply of these materials and can provide instructions on their proper use.

Insect pests such as grubs, sod webworm, and chinchbug sometimes damage or even kill large areas of grass in some parts of the country. Usually, however, these can be checked with lawn insecticides before injury becomes serious. You

have to act quickly, so consult your supply dealer or your county agricultural agent immediately if you're puzzled by what looks like an unhealthy appearance of your turf.

Diseases aren't often a serious problem with the kinds of grass recommended for play areas, though they're sometimes troublesome during times of continuous rain or hot spells accompanied by high humidity. Turf fungicides will usually control them if used as soon as the trouble is detected. Here again, consult your supply dealer or county agent the minute you notice anything wrong with your turf.

Under ordinary conditions, a good play lawn is not difficult to maintain. But it is important that you do a number of right things at exactly the right time! WILLIAM H. DANIEL



No elegant ghost would settle for less than Dan River sheets.

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#### Dishwasher giving you spots? Look!



**WATER DROPS**—See what happens when even clean water is sprayed on dishes. Drops like these dry into ugly spots and streaks.

CASCADE—Because of Cascade's "sheeting action," drops don't form. Cascade with Chlorosheen does it—and only Cascade has Chlorosheen!



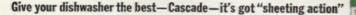
# Cascade's amazing "sheeting action" eliminates drops that spot!

Nothing beats Cascade at getting dishes clean. Cascade's remarkable "sheeting action" even eliminates the drops that cause ugly spots. Water ripples right off in clear-rinsing sheets. Dishes, glassware and silver come from your dishwasher as spotless and sparkling as possible, all ready for the fanciest table without the need for towel touch-ups.

And Cascade is rated safe for china patterns. America's leading

makers of beautiful china—through the American Fine China Guild—have verified Cascade's unsurpassed safety to delicate patterns.

What's more, every leading dishwasher manufacturer recommends Cascade. So do women everywhere. They've made it America's favorite dishwasher detergent by far!





#### Let Them Listen

(continued from page 18)

Dixieland and popular music. He also is a musician of considerable serious training who frequently has made guest appearances with symphonic groups in his home city of New Orleans.

This summer, Hirt was invited to Boston to perform and record with the Pops. His programs accomplished precisely what we constantly strive for—a balance between familiar music which audiences know, love, and demand, and Hirt on a more serious level. His fans listened, respectfully at first, because it was their Hirt performing, and then enthusiastically when they discovered that the music of Haydn, which many were possibly hearing for the first time, was pretty listenable in itself

Later, we recorded an album, in which Al Hirt plays such popular numbers as "Java" and "Trumpeter's Holiday," but in which he also is soloist in that Haydn Concerto. I won't be surprised if this album not only will introduce a lot of people to the music of Haydn, but also will cause them to discover that Haydn is not painful!

Alexander Pope, the 18th century English poet, made a rather astute observation in his "Essay on Man":

All nature is but art unknown to thee.

All chance, direction which thou can'st not see.

All discord, harmony not understood, All partial evil, universal good.

And spite of Pride, in erring reason's spite,

One truth is clear, Whatever IS is right.

So, if kids are crazy for the Mersey sound, it may only be because it is right for them even if it does seem like discord to their elders. Also, they might not care for this sound as a steady diet. The parent can, if he will, surreptitiously inject more classical music into the scheme of things without causing indigestion. Let them listen to it. They may just like it, but it is safe to state that rare is the person who can like something unless he is exposed to it.

#### And We Suggest . . .

Children like music for the same reasons we do—beginning with familiarity! We suggest your record library include a few of the following, chosen with several important points in mind. Among those is that the adults in the family should enjoy the music too! We have picked compositions that may be more specifically aimed at young people.

Do not expect children to sit and listen with rapt attention. Their span of conscious interest is often extremely short. (Often true of an adult hearing unfamiliar music!) The getting-to-know-you process should be painless, achieved in a happy relaxed atmosphere. Good music softly played (and replayed and replayed) through mealtimes, during family evenings of

games, reading, talking, during the daytime when little children are playing and mother is doing the housework-will get through to anyone in hearing distance. Obviously we must all sit silently in a concert hall. But home is the place to learn to love music. And the one sound that must never accompany it is "shh." We have not listed actual recordings; the major record companies have made all of these on the list and it is so much a matter of what-pairs-with-what. We do think, in the first two categories, that Arthur Fiedler and RCA have done an imaginative job of "pairing," as in the case of "Peter and the Wolf" and "The Sorcerer's Apprentice."

#### MUSIC AIMED AT YOUNG PEOPLE

**Peter and the Wolf** (Prokofiev) where *everyone* enjoys the various themes of boy, duck, the hunters, and the big, bad wolf.

The Sorcerer's Apprentice (Dukas), forever memorable to anyone who saw and heard it in Disney's "Fantasia." Do read the fairy story to any child old enough to enjoy same. He'll "hear" it in the music.

Young People's Guide to the Orchestra (Britten) in which you too will learn a bit about the various instruments as you listen to charming music.

The Nutcracker Suite (Tchaikovsky) is the joy of any youngster who has seen all or excerpts on TV of the New York City Center Ballet.

#### MELODIES, OR STORY IDEAS THAT APPEAL TO YOUNG PEOPLE

West Side Story (Bernstein), the ballet music.

Gayne Ballet Suite—excerpts (Khachaturian)—brilliant sounds, great "beat."

Symphony No. 101 in D, "The Clock" (Haydn), and the small listener will all but sing it in a short time! Ditto Haydn's "Toy Symphony."

Billy the Kid (Copland) is a Western in music. Tell the romanticized version of the story once. Then let the children find the story in the music if they want to.

Greensleeves (Vaughan Williams), an old folk song now included in several albums, including two delightful collections played by the Boston Pops.

#### MUSIC FOR GROWTH

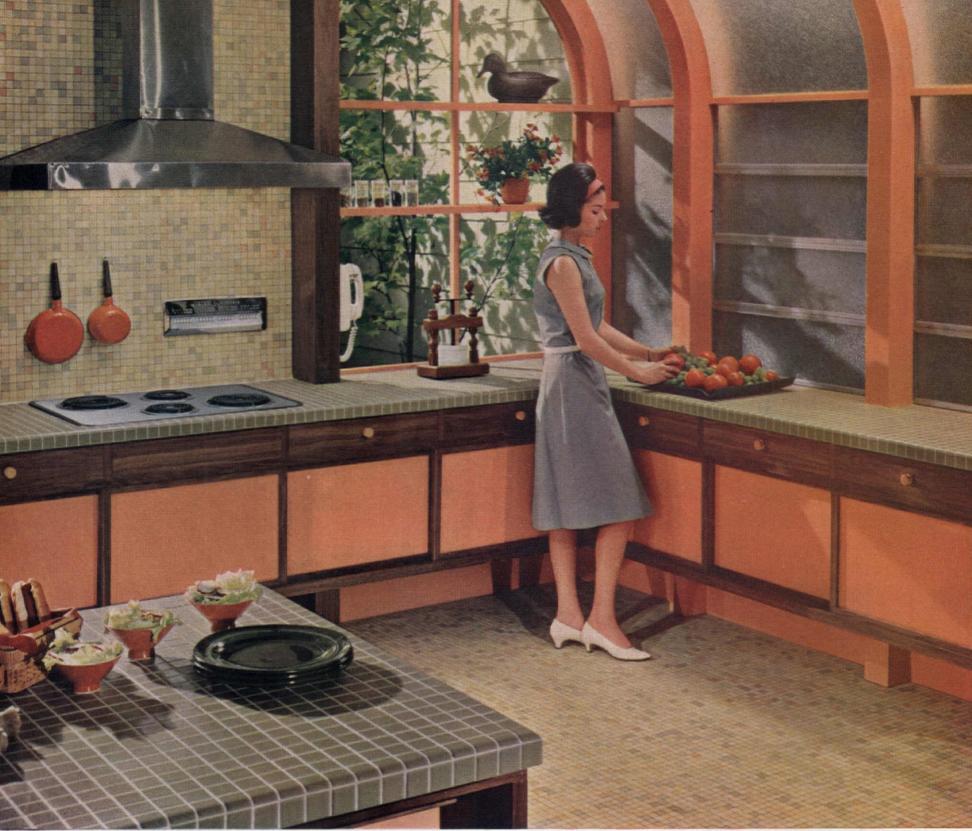
Concerto in A Minor for Piano and Orchestra (Schumann) is one of those suggested for background or unconscious listening for a small child. For adults, an immediate delight.

Symphony No. 5 in C Minor (Beethoven) is the genius combination of simplicity and complexity—children react to both!

Symphony No. 40 (Mozart) is another of those surprises where, after a few exposures, children respond to one of the towering giants of music.

Midsummer Night's Dream—Incidental Music (Mendelssohn) needs no story-telling but children enjoy it if you supply some imagery.

THE END



FLOOR IN CITRUS BLEND STYLON VB NO. 2903; RANGE WALL IN MATCHING CONVENTIONAL WALL TILE; COUNTERTOPS IN OLIVE CRYSTALETTES NO. 519

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no painstaking grouting.

And Stylon VB actually feels cushiony underfoot. Warmer, too, because its vinyl bonding acts as insulation. Yet it costs no more installed than any other quality flooring. You even save in the long run, for VB needs no waxing or hard scrub-

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AN AMERICAN HOME PORTFOLIO

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□ #7 meadow	ark #8 oriole and chickadee

This brilliantly colored collection painted especially for The American Home by famed wildlife artist, Arthur Singer, captures the beauty of America's birds in a way no camera can.

PRINT ADDRESS

Hung separately in your den or child's bedroom or arranged in attractive groups in your hall or living room, these vivid compositions of birds and flowers add a charming touch of elegance to any home.

Each portfolio consists of eight handsome full-color reproductions on  $9\frac{3}{4}$ " x  $12\frac{1}{2}$ " heavy paper ready for framing. The entire eight prints are available for only \$2.95—a fraction of what they would cost elsewhere.

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## THE LATEST SCOOP ON ICE CREAM

In the mood for something new in luscious ice cream toppings? Want to make those creamy spoonfuls even more glamorous? Yearning for flavor ideas that are delectably different? Try our cool, cool recipes and we guarantee you'll be licking the dish!

#### SOUTH-SEA PARFAITS

Preparation time: 15 min. Freezing time: 1 hr.

1 qt. vanilla ice cream 3/3 c. shredded coconut 1 c. maple-blended syrup 1/4 c. rum

11/2 c. crushed bananas

Dip ice cream with a small scoop to make 18 balls. Roll in coconut. Freeze until firm. Combine maple syrup, rum, and bananas. Alternate 3 ice cream balls and sauce in each of 6 parfait glasses. Makes 6 servings.

#### MINIATURE BAKED ALASKAS

Preparation time: 20 min. Baking time: 4-5 min.

1 pt. strawberry ice cream 3 egg whites

1/8 tsp. cream of tartar

1/4 tsp. salt 1/2 c. sugar

1 tsp. vanilla

1/3 c. strawberry jam

9 sponge cups or 31/2-in. cooky tarts\*

Dip ice cream with small scoop to make 9 ice cream balls. Freeze until very hard. Beat egg whites with cream of tartar and salt until foamy. Gradually add sugar, beating until stiff peaks form. Add vanilla. Place a spoonful of jam in sponge cups or tart shells. Place ice cream ball on jam. Frost with meringue, completely sealing edges. Freeze until serving time. Place on cooky sheet and bake in hot oven (450° F.) 4 to 5 minutes or until lightly browned. Serve at once. Makes 9 Alaskas.

\*Make cooky tarts from packaged, refrigerated cooky dough. Slice dough; overlap slices in tart pans; bake as directed on package.

#### PRONTO CREAMY PUDDING

Preparation time: 15 min. Chilling time: 2 hrs.

1 pt. ice cream

1 c. cold milk

1 pkg. instant pudding mix

16 ladyfingers, split

Combine ice cream and milk; blend until smooth. Add pudding mix; beat with rotary beater slowly for 1 minute or until smooth and blended. Let mixture stand 15 minutes. Place layer of ladyfingers in serving dish. Top with layer of pudding; repeat layers. Chill. Makes 6 servings.

Flavor-combination ideas: With vanilla pudding use chocolate, coffee, or strawberry ice cream; with chocolate pudding use chocolate, coffee, or mint ice cream; with butterscotch pudding use vanilla, chocolate, or butter pecan ice cream.

#### DOUBLE CHOCOLATE MINT BARS

Preparation time: 30 min. Freezing time: 2 hrs.

1 pkg. devil's-food cake mix

1 qt. peppermint stick or mint ice cream

1 pkg. (6 oz.) semi-sweet chocolate pieces

3 tbs. butter or margarine

2 tbs. hot water

Prepare cake as directed on package. Bake in 15x10x1-inch jellyroll pan. Cool. If ice cream comes in boxes that can be sliced, freeze until very hard. If ice cream comes in round container, press into wax paper-lined 9x5x3-inch loaf pan; freeze until very hard. Cut ice cream into 9 to 10 slices. Melt chocolate and butter or margarine together over hot water. Add water; mix well. Cut cake into pieces slightly larger than ice cream slices. Split pieces in half horizontally. Place ice cream between cake slices. Frost with chocolate glaze, letting it drip down sides. Freeze. Makes 9 to 10 servings.

#### APPLESAUCE ICE CREAM PIE

Preparation time: 25 min. Freezing time: 2 hrs.

1 c. finely crushed vanilla wafers

3 tbs. sugar

1 tsp. cinnamon

½ tsp. nutmeg

1/4 tsp. ground allspice

1/8 tsp. ground cloves

1/4 tsp. ginger

3 tbs. melted butter or margarine

1 qt. soft vanilla ice cream

1 c. applesauce

Combine wafers, sugar, cinnamon, nutmeg, allspice, cloves, and ginger; mix well. Add butter or margarine. Press crumbs firmly on bottom and sides of ice-cube tray. Blend ice cream and applesauce, pour into crumblined tray. Freeze until firm. Cut in wedges to serve. Makes 6 servings.

#### MAKE A SPECIAL FLAVOR

TUTTI-FRUTTI: Soften 1 pint vanilla ice cream in bowl. Stir in ½ cup drained, crushed pineapple; 2 tablespoons chopped pecans or walnuts; 2 tablespoons chopped maraschino cherries. Freeze until firm.

PEANUT CRUNCH: Stir 3 tablespoons crushed peanut brittle into 1 pint softened vanilla ice cream. Freeze until firm.

TOASTED COCONUT: Stir ¼ cup toasted coconut into 1 pint softened vanilla ice cream. Freeze until firm. COFFEE CHIP: Stir ¼ cup chopped semi-sweet chocolate pieces into 1 pint softened coffee ice cream. Freeze until firm.

CHOCOLATE CRUNCH SWIRL: Stir 2 tablespoons crushed peanut brittle into 1 pint softened chocolate or vanilla ice cream. Layer alternately with swirls of bottled fudge sundae sauce into freezer container. Freeze until firm.



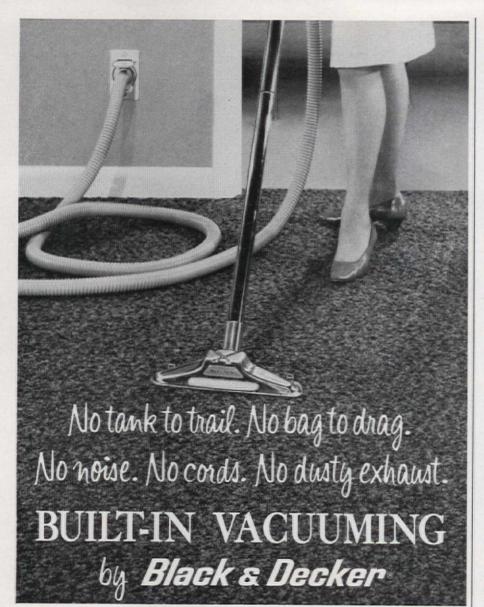
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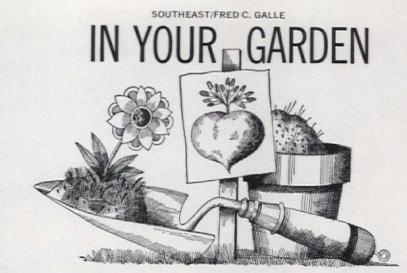




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#### Camellia scale, systemic insecticides, magnolias from seed

amellias are not often troubled by pests, but one that can be bothersome is camellia scale. It is generally found on the underside of leaves and frequently goes unnoticed for long periods of time. As the insects become more numerous, small dark brown linear scale will appear on the surface of the foliage. Heavy infestations of the pest can seriously weaken a plant, so check your plants often, especially the undersides of the leaves. Dormant oil sprays are safest for controlling camellia scale, but be sure not to use them if temperatures are above 85° or scheduled to drop to freezing.

Use sprayers that have an adjustable tip nozzle for spraying the undersides of the leaves. Adjust the nozzle upward and work from the lower portion of the plant to the top. Covering the undersides of leaves is a slow process, but must be done thoroughly for effective pest control.

A new systemic insecticide called Cygon has proved effective in controlling camellia scale. USE IT WITH CAUTION, however, as it is an organic phosphate chemical. You can apply it either to the undersides of the leaves or as a soil drench and it will give long-lasting control. Systemic insecticides, which are becoming more common, are absorbed by the plant and will control insects feeding on it for several months.

While spraying your camellias, check other plants in the garden for scale. Chinese and Burford holly are highly susceptible to the pest, as are the various euonymus plants.

Another new systemic insecticide—Scope—has given good control of many feeding and chewing insects. It is in granular form and is applied to the soil from a shaker-top container. Although its effect on scale insects is unknown as yet, it has proved effective against aphids and leaf rollers on mums and other garden plants.

Water camellias and other broadleaved evergreens during dry periods. Well-watered plants will withstand the freezing temperatures of winter better than plants in dry soils.

Late winter annuals, such as larkspur, stocks, and sweet peas, should be sown now. Sow seeds directly into a well-prepared soil bed, or in flats or pots. Transplant them to their winter location after the first set of true leaves appears. For strong transplants, pot the seedlings and plant them out later in the fall.

For a delightful winter treat, freeze some mint leaves in ice cubes! So as not to take up tray space after freezing, place the minted ice cubes in plastic bags and store in the freezer until ready for use. You can also freeze small cherry, pear-shaped, and paste tomatoes to add zest and flavor to your winter salads.

large-leaved deciduous magnolias (such as umbrella magnolia, Magnolia tripetala; bigleaf magnolia, M. macrophylla, and others) are rare in nurseries. You can, however, start them from seeds which mature in early fall. Collect the cones as they start to split and expose the orange red seed. Remove the fragrant seed coat by soaking the seed for several days and then rubbing. Mix the clear seed with damp peatmoss, place it in a plastic bag, and store in the refrigerator at 35°-45° for 60 days or longer.

Follow the same procedure for seed of the evergreen or southern magnolia, which generally matures in October. After 60 days of cold storage you can remove the seeds and plant them out in pots. Or, you can leave them in storage until spring, and then sow them outdoors. Seedlings started indoors will be four to six inches tall by spring and can be planted in large containers or directly in the soil.

Fertilize Bermuda, zoysia, and St. Augustine grasses this month. Apply a nitrogen fertilizer such as ammonium nitrate at the rate of three pounds per thousand square feet. Use urea at two pounds per thousand and uramite at ten pounds per thousand. If you use a complete fertilizer such as 10–6–4 or 8–8–8, apply ten to 15 pounds per thousand square feet.

You can still add iris plants to your garden this month. Some of the older, more attractively priced varieties are 'Blue Lake' and 'Helen McGregor,' both blues; 'Argus Pheasant,' brown; and 'Happy Birthday,' pink.

Plant iris in shallow, well-drained sandy loam. If soil drainage is a problem in the Piedmont region, add sand and make raised planting beds.

#### IT'S BETTER WITH SOUR CREAM

Count on a carton of dairy sour cream to lead you to luscious eating. Sour cream has a wonderful way of bringing out the elusive flavor of foods as well as adding its own sparkling tang to them. It's a gourmet touch that any cook would do we'l to keep at her finger tips.

#### CHICKEN PAPRIKA WITH MUSHROOM DUMPLINGS

Preparation time: 20 min. Cooking time: 40 min.

1 broiler-fryer (3½ lbs.), cut up 1/4 c. flour

Salt and pepper

21/2 tbs. butter or margarine 1/2 c. finely chopped onion

11/2 tsp. salt

1 tbs. paprika

1/4 tsp. black pepper 11/2 c. chicken broth

2 ths. flour

3 tbs. cold water

1 c. dairy sour cream

2 c. sifted all-purpose flour

2½ tsp. baking powder

1 tsp. salt

1 tbs. melted butter or margarine

1 can (3-4 oz.) mushroom pieces and stems, chopped

Wash and dry chicken. Coat chicken in 1/4 cup flour seasoned with salt and pepper. Brown in 21/2 tablespoons butter or margarine in skillet; remove. Sauté onion in fat remaining in pan. Mix in salt, paprika, pepper, and chicken broth. Return chicken to pan; cover; simmer 30 minutes or until tender. Remove chicken. Blend 2 tablespoons flour with water. Add to sauce in skillet; simmer 2 minutes until sauce is thickened. Stir in sour cream; mix until smooth. Add chicken; heat through. Serve with MUSHROOM DUMPLINGS: Sift 2 cups flour, baking powder, and 1 teaspoon salt together. Mix in 1 tablespoon butter or margarine, mushrooms, and milk until flour is dampened. Drop by spoonfuls into scant inch of simmering salted water. Simmer 10 minutes uncovered; cover; simmer 10 minutes. Makes 6 servings.

#### TANGY GREEN BEANS

Preparation time: 10 min. Baking time: 15-20 min.

2 pkgs. (9 oz. ea.) frozen cut green beans

1 can (3½ oz.) French fried onions 1 c. dairy sour cream

2 tbs. chopped parsley

1/2 tsp. salt

Dash of pepper

3/4 c. buttered bread crumbs

Cook beans as directed on package; drain. Add onions, sour cream, parsley, salt, and pepper; mix thoroughly. Pour into 1-quart casserole; sprinkle with buttered crumbs. Bake at 350° F. 15 to 20 minutes or until crumbs are browned. Makes 6 servings.

#### SHRIMP STROGANOFF

Preparation time: 20 min. Cooking time: 15 min.

3 lbs. medium-size raw shrimp, shelled and deveined

1/2 c. butter or margarine

1/2 lb. fresh mushrooms, sliced

2/3 c. chopped onion

1 clove of garlic, mashed

2 tbs. flour

1 c. chicken broth or consommé

1 tbs. tomato paste

3/4 tsp. Worcestershire sauce

1 tbs. chopped fresh dill or

1 tsp. dried dill weed

11/2 tsp. salt

1 c. dairy sour cream

Cooked rice or noodles

Sauté shrimp in 6 tablespoons of butter or margarine in skillet 5 minutes. Remove shrimp and reserve. Add remaining 2 tablespoons butter or margarine, mushrooms, onion, and garlic; cook 5 minutes. Add flour; mix well. Stir in chicken broth or consommé, tomato paste, Worcestershire, dill. and salt. Simmer 2 minutes. Add sour cream; mix well. Add shrimp. Heat but do not boil. Serve on hot cooked rice or noodles. Makes 6 servings.

#### PEACHY CREAM COBBLER

Preparation time: 30 min. Baking time: 25 min.

1 c. sugar

1/4 tsp. salt

1/2 tsp. mace

1 tsp. grated lemon rind

2 tbs. lemon juice

3 tbs. cornstarch

1 c. dairy sour cream

2 tbs. melted butter or margarine

6 c. (about 4 lbs.) sliced fresh peaches

11/2 c. sifted all-purpose flour

2 tsp. baking powder

2 tbs. sugar

½ tsp. salt

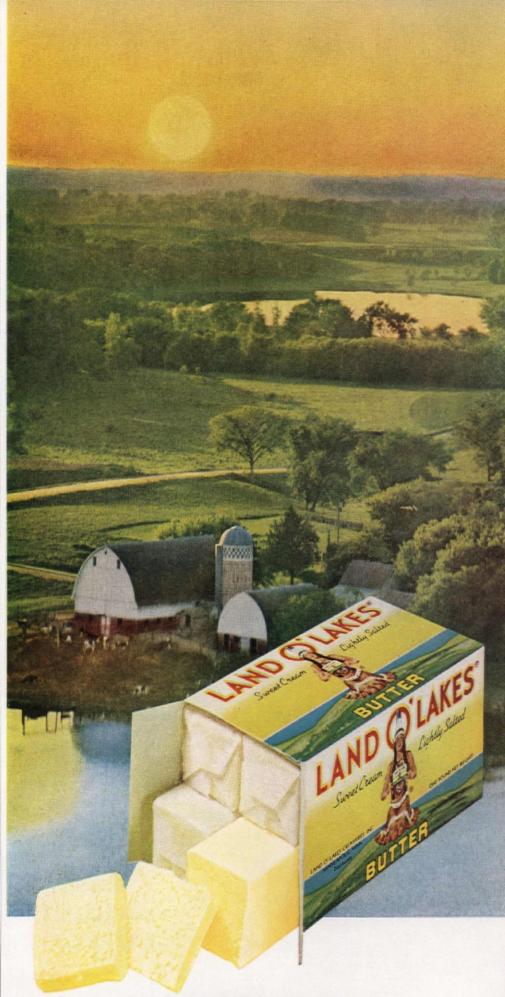
1/2 c. shortening

½ c. milk (about)

2 tbs. sugar

1/4 tsp. cinnamon

Combine 1 cup sugar, 1/4 teaspoon salt, mace, lemon rind, lemon juice, cornstarch, sour cream, and butter or margarine in large bowl; mix well. Add peaches. Sift flour, baking powder, 2 tablespoons sugar, and 1/2 teaspoon salt together. Cut in shortening with pastry blender until fine. Add milk, stirring with a fork until flour is dampened. Turn out on floured board; knead lightly for 20 strokes. Roll out to rectangle 9x13 inches. Spoon peach mixture into 2-quart 8x12-inch baking pan. Carefully place rolled out dough on peach mixture. Press edges of dough down on rim of baking pan. Cut several slits in dough to allow steam to escape. Combine 2 tablespoons sugar and cinnamon; sprinkle over top of dough. Bake at 425° F. 25 minutes or until top is well browned and juice is bubbling. Makes 8 servings.



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#### CHAFING DISHES FOR LOW-CALORIE GOURMETS

Just because you are watching and counting calories is no reason to exclude elegant cooking and eating from your life. For those of you who are determined to keep or regain your perfect measurements, here are some main-dish recipes that have been shorn of unnecessary calories. At the same time they can be cooked with a flair in a chafing dish. If you prefer, prepare them in a skillet, then serve from the chafing dish. Either way they add up to superb eating.

#### SINGAPORE CURRY

Preparation time: 30 min. Cooking time: 45 min.

 $1\frac{1}{2}$  lbs. fresh shrimp

5 c. water

1 tsp. salt

1/2 c. chopped onion

1 clove of garlic, mashed

1 tbs. butter or margarine

1 stalk celery, diced

1 carrot, pared and chopped

1 apple, pared, cored, and chopped

1 tomato, chopped

1/4 tsp. leaf thyme

1 bay leaf

½ tsp. basil

Dash of black pepper

1/4 tsp. marjoram

3-5 tsp. curry powder

4 tbs. cornstarch

1/3 c. cold water

1 lb. cooked lobster, flaked

Wash shrimp. Simmer in water with salt 5 minutes. Reserve stock. Shell and devein shrimp. Sauté onion and garlic in butter or margarine. Add celery, carrot, apple, tomato, thyme, bay leaf, basil, pepper, marjoram, and curry. Add 1 quart shrimp stock. Cover; simmer 30 minutes; strain. Stir in cornstarch dissolved in cold water; cook until thickened. Add shrimp and lobster. Heat. Makes 6 servings. 188 calories per serving.

#### VEAL WITH PEPPERS

Preparation time: 15 min. Cooking time: 50 min.

 $1\frac{1}{2}$  lbs. veal rump or round, cut in 1-inch cubes

3 tbs. butter or margarine

1 c. sliced onions

4 large green peppers, sliced

1 can (1 lb.) tomatoes

2/3 c. chicken broth

½ tsp. salt

1/8 tsp. pepper

Brown veal in butter or margarine in chafing dish or skillet; remove. Sauté onion and green peppers in remaining fat; remove and reserve. Return meat to chafing dish or skillet. Add remaining ingredients. Cover; simmer 30 minutes. Add onion and green pepper. Cover; simmer 10 minutes. Thicken if desired. Makes 6 servings. 272 calories per serving.

#### CHICKEN LIVERS WITH MUSHROOMS

Preparation time: 15 min. Cooking time: 20 min.

11/2 lbs. chicken livers

3 tbs. butter or margarine

11/2 lbs. fresh mushrooms, sliced

3 tbs. flour

2 c. chicken broth

1 tbs. chopped parsley

½ tsp. marjoram

½ tsp. salt

Dash of pepper

1 tbs. lemon juice

Sauté chicken livers in 2 tablespoons butter or margarine; remove. Add remaining 1 tablespoon butter or margarine; sauté mushrooms. Add flour; stir until smooth. Add chicken broth, gradually, stirring constantly. Add parsley, marjoram, salt, and pepper. Simmer 5 minutes. Add chicken livers and lemon juice; heat. Makes 6 servings. 242 calories per serving.

#### EGGS FLORENTINE

Preparation time: 15 min. Cooking time: 10 min.

6 hard-cooked eggs

2 tsp. cider vinegar

1 tsp. prepared mustard

2 tbs. mayonnaise or salad dressing

½ tsp. Worcestershire sauce

1/2 tsp. salt

Dash of pepper

1 tbs. milk

2 lbs. fresh spinach, chopped

1/2 tsp. salt

1 can  $(10\frac{1}{2}$  oz.) cream of mush-

room soup

1 soup can of water

1/4 tsp. nutmeg

Halve eggs lengthwise. Mash yolks; mix in vinegar, mustard, mayonnaise or salad dressing, Worcestershire, ½ teaspoon salt, pepper, and milk. Fill egg whites. Cook spinach with ½ teaspoon salt until just tender; drain. Combine soup, water, nutmeg, and spinach. Turn into chafing dish. Place eggs on spinach. Heat. Makes 6 servings. 183 calories per serving.

#### HONG KONG CHICKEN

Preparation time: 15 min. Cooking time: 15 min.

1/2 lb. fresh mushrooms, sliced

3 tbs. pure vegetable oil

2 c. sliced celery

1/2 c. thinly sliced green onions

1/2 c. sliced water chestnuts

1/2 c. slivered bamboo shoots

3 c. chicken broth

2 tbs. soy sauce

½ tsp. salt

3 c. diced, cooked chicken

3 tbs. cornstarch

4 tbs. cold water

Sauté mushrooms in oil 5 minutes. Add celery and green onions; cook 3 minutes. Add water chestnuts, bamboo shoots, chicken broth, soy sauce, and salt. Simmer 5 minutes. Add chicken. Dissolve cornstarch in cold water; stir into chicken mixture; cook until sauce thickens. Makes 6 servings. 250 calories per serving.

#### Twenty Questions

(continued from page 32)

we've suggested, there's nothing sacred about three meals a day. You don't want your children wandering all over the house with food in their hands all day long. But snacks can be nourishing too. A midmorning or midafternoon snack can also be an occasion.

9. Is it good to make the rule that if a child doesn't finish a meal he can have nothing more to eat until the next meal? In families where children are the best eaters, the fewest RULES about eating tend to prevail. If your household is full of rules about "No dessert till you finish your first course," "No eating between meals," and such, chances are you're making too much of the whole thing AND not doing a very good job. Eating is a natural need; it should be a pleasurable one. 10. How about asking for food between meals? How should you handle that? It seems as though mothers who have trouble about their children's eating are divided between those whose children eat too much and too often, and those whose children eat too little and too seldom. If wanting food is just one expression of idleness, unhappiness, and restlessness, you'll need to do something about your child's total living. If it represents real interest in food, be glad and simply regularize and utilize it. Have defined snack times as well as mealtimes; provide attractive, nourishing snacks.

11. How about a regular plan of more than three meals a day? This probably sounds terrible to those mothers who feel that with even three meals a day they spend most of their time preparing food, seeing that it gets eaten, and clearing up. However, many of the most troublesome small-appetite children might actually do better on five

small meals a day.

12. What if there IS a good physical reason for feeding difficulty? There usually isn't. But if there is, your pediatrician can diagnose it and can tell you what to do. Thus in cases of even the most serious feeding disturbance, as in celiac disease, doctors now can help you to find and maintain an adequate diet which the child can accept. 13. How about food allergies? These can be very real and must always be accepted. In fact, it may be the lucky child who comes out right away in spots when a food disagrees with him. The unlucky ones are those who may suffer from what we call "minimal" allergies. That is, the food does disagree, but only HE knows it. Then his parents keep on trying to force him to eat some food which really doesn't agree with him.

14. How about calories and vitamins and other aspects of feeding which nutritionists talk about but some mothers find hard to keep up with? Certainly any child will benefit from a reasonably wellbalanced diet. Fortunately most mothers nowadays have the foods available which are needed to provide such a diet. Just plain common sense goes a long way here. Most mothers realize

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that a child needs a certain amount of milk, orange juice or a substitute, green vegetables, proteins, etc. You needn't be a dietician to provide a well-balanced diet for your child.

15. But how about food jags? What if you have a child who will eat nothing but spaghetti, say, or nothing but meat? The meat eater and the starch eater will probably always be with us. Some boys would gladly go through life eating little but meat. In addition to basic personality differences in food preferences, there are those children who go on food jags. You have to use your ingenuity and your imagination with either of these problems. For example, a picnic where only certain foods are available can help. If they're really hungry, chances are they'll eat a nonpreferred food rather than starve.

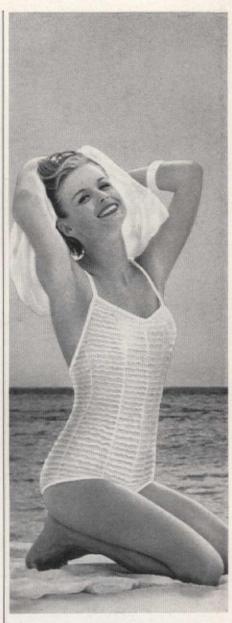
16. How important are table manners? They're very important for the older child. Even a 7- to 8-year-old child should have some manners. Earlier, you may find that you need to choose between getting the food into them and maintaining table manners. We vote for getting the food into them.

17. What if the children fight with each other at the table? If children are fed separately from the family, motherfree to use her own techniques-often finds it quite easy to prevent any major fighting. Often, too, it just isn't as much fun to fight and carry on if father isn't there to get all upset. Even gentle mother can make and maintain rules about keeping hands off each other.

18. What if father insists on good manners and no fighting? This is quite normal, but a superabundance of discipline at the table should be avoided if possible. The best solution, clearly, is to have father and children eat at separate times. And early dinner for the youngest, even though it may be somewhat more work, has multiple advantages. It means that both children and adults often can get through their meals calmly without scolding, spanking, fussing, and tears.

19. What if the child is eating with the family and gets restless and wants to leave the table? Within reason, we'd let him leave. Certainly you can't have a child up and down and in and out all through the meal. But remember that the child's span of attention as well as his interest in the meal is often much smaller than that of the adults. Nearly all make (or should) the rule that once gone, he can't come back. 20. What then, would be the most important rules for producing a good eater and a well-nourished child?

- · Breast feed, to begin with, if you possibly can. There is no better start.
- · Don't introduce solids too soon.
- · Don't emphasize quantity. Most children eat less than their mothers think they should.
- · Don't engage in fighting about quantity, quality, type, or any other aspect of food to be eaten.
- · Relax. Don't nag. Very few children of economically solvent parents ever starve to death, or suffer serious THE END malnutrition.



## No clouds

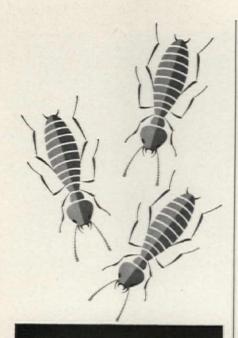
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#### Creative Child

(continued from page 28)

Art is a form of expression. One cannot "express" without something to say. This something comes only to children who are open and alive to experience. Maintaining this quality in the young means accepting certain qualities that are not always comfortable to have around

The creative child has a strong tendency to see things others don't see or to see the same things differently. And he reveals what he sees with spontaneity, force. When these are expressed in charmingly detailed paintings of daddy, they're enchanting. When they show up in a trenchant observation of daddy's feelings toward work-made in the presence of daddy's boss-they can be devastating.

The same is true of the creative child's curiosity. He has a great capacity for wonder and puzzlement and a drive to seek out and explore the unknown, the novel. The ways in which he follows this bent may sometimes delight parents; sometimes drive them to desperation. Furthermore, the creative child, in deciding what he likes and doesn't like, what-for himis "right" or "wrong," trusts his own feelings. He is not necessarily defiant of authority. But he does not accept it without question.

In the light of these observations it may well be that the little comicsreader described earlier has his initial creative potential still intact. Certainly he is independent, determined, and flexible. His now waning interest in artistic expression may wax againor he may find other ways, more important and more effective, for him to express his observations and concerns.

Parents who hope to rear a creative child, who'll be a creative adult, must face the fact that they cannot "program" his development. They can encourage activity and they must curb excess. They can point out and explain but they cannot dictate. They can share their tastes and opinions with him but they cannot impose them. Of course they can try. But if they succeed they have succeeded in creating a conformist. THE END

#### SHOPPING INFORMATION

HOMES ARE FOR CHILDREN ... AND PARENTS! Pages 36, 39: Firearms fabric—Schumacher. All fabrics except velvet—Everfast. Vinyl—Amtico. Ceramic tile—American-Olean.

#### WHAT ARE CHILDREN'S BEDROOMS MADE OF?

MADE OF?

Page 40 (top left): "Paper Dolls" shade fabric—
Harben. Mobile—Nursery Plastics. "Lovelight" rug—
Lees. (Top right): Flooring—Amtico. (Bottom right):
"Crochette" bedspreads—Morgan-Jones. Pillows—
Nettle Creek. Page 41: Beds—Pacific Overseas. "Flexicord" flooring—Designers Series by Flintkote. Page
42 (right): Print fabric—David & Dash. Furniture—
Johnson-Carper. Bedspread fabric—Schumacher.
Lamp—Swedish import by Raymor. Bookshelf—
Childcraft. Chair—Custom Furniture. Blackboard,
green owl, cats, paper soldiers, bowl, pig bank—Red
Door, Winnetka, Ill. Page 43: Drapery fabric, wallpaper—Schumacher. Tartan bedspreads—Lee. Rug—
Templeton. Chair—Grand Rapids Upholstery.

"IL OWE MY MOTHERIE."

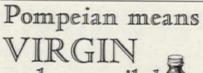
"I LOVE MY MOTHER'S Pages 50, 51: Place settings-Oneida Silversmiths.

#### KITCHEN IN THE CENTER OF THINGS

Pages 76, 77: Cabinets—St. Charles. Refrigerator, surface cooking top, oven, range—Westinghouse. Dishwasher—Kitchen-Aid. Lighting fixture—Moe Light. Chairs—Stackmore. Blender—Iona. Small-appliance center—NuTone. Windows—Anderson. Counter tops—Formica. "Tessera" flooring—Armstrong. Exhaust fan—Trade-Winds. Toaster—Toastmaster.



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#### Choose Fragrant Lilacs

If you desire the larger clusters and bigger florets of a newer variety, try the double-flowered 'Alice Harding.' For superb deep blue or violet coloring, plant 'Cavour' or double 'Marechal Lannes.' 'President Lincoln' is an intense Wedgwood blue with smaller flower clusters of early flowering habit. To extend the blooming period of the blues, plant 'Firmament.' whose large sky-blue flowers open later in the season. A lovely double blue is 'Olivier de Serres.'

To represent the lavender blue or "lilac" color in your garden, choose the single 'Jacques Callot' or the double 'Victor Lemoine.' The unusual salmon pink buds of 'Lucie Baltet' are a color sensation although the single florets, as with many older varieties, are small. 'Mme. Antoine Buchner' has lovely double pink flowers. As for light reddish purple shades, two old varieties are still favorites: 'Congo' for single blooms and 'Charles Joly' for double. Two fine dark purple varieties, more vigorous than most purples, are 'Mrs. W. E. Marshall' and 'Adelaide Dunbar,' single and double respectively. One of the darkest purple flowers belongs to the variety 'Sarah Sands.'

Plant some of the late hybrids for a resurgence of lilac bloom in June. The mature late hybrid differs from the common lilac in being wider than it is high, and bearing the flower clusters at the ends of its branches. The variety 'Royalty' has purple flowers and 'Isabella' is a lilac shade.

One of the most dependable and useful kinds of lilac is Rouen lilac. sometimes incorrectly referred to as Chinese lilac, A denser growing plant with smaller leaves than S. vulgaris, it makes an excellent hedge. On vigorous shoots, the flower cluster may be over a foot in length. The flowers are sterile, so you don't have to clip them to prevent seed production.

To grow lilacs best, you must give them a well-drained location. They will not thrive if planted where water stands in spring. Shade and competition from tall trees reduce vigor. Do not fertilize young plants too heavily-it will delay their flowering.

Although not many pests will be likely to attack your lilacs, control any you might find before they run rampant. Oyster-shell scale starts rather readily on young plants. If you find these gray scales marring the smooth shoots, spray with a dormant oil spray before leaves appear, or spray in June with a contact spray such as malathion. The lilac borer which infests trunks and larger branches of older plants is more difficult to combat. Spray with DDT after flowering, until mid-June, to reduce the numbers of the adult moth. Active borers, evidenced by fresh sawdust coming out of holes in the trunk, can be treated with a nicotine paste injected in the hole.

#### DOING THE KIDS' LAUNDRY

It's every mother's wish to keep her children neat, clean, and comfortable-even if it's not for long. This, as every mother knows, means baskets and baskets of laundry. You can thank your stars you're living in an age of automatic appliances, detergents, laundry aids, and easy-tolaunder fabrics. Here then are hints to help you take advantage of all of them and to make the laundry less of a chore than it used to be.

Make an inspection. Sticks, stones, marbles, and all other things children collect can play havoc with their clothes as well as your appliances. Be sure to empty pockets before laundering. Also, fasten zippers and buttons, tie belts, repair any rips or tears, remove dubious trim and buttons, brush off sand and mud, and remove stubborn soil on collars and cuffs by treating with a stiff brush and detergent or soap.

Remove stains before laundering. For milk or cream, sponge or soak in cold water. Rub detergent into spot and launder. If spot remains, sponge with nonflammable cleaning fluid. If coloring remains, bleach according to fabric.

For cod-liver oil, dip spot into nonflammable cleaning fluid. Sponge with warm suds. Wash and bleach. If yellow spot remains, sponge with hydrogen peroxide. Rinse and launder.

For fruit, pour boiling water over the spot, after stretching fabric over bowl. (Be sure fabric can stand boiling water.) If stain remains, sponge with a lemon-juice or hydrogenperoxide solution. When boiling water cannot be used, work glycerine into stain. Let stand for several hours, then add a few drops of white vinegar and ringe.

For eggs, meat, and other proteins, scrape off dried solids, soak in cold water, and pretreat with detergent.

Hints for washing. Sort clothing into groups according to washing temperature and length of washing time. These are the categories: 1. White cottons and linens. 2. Heavily soiled work and play clothes. 3. Colored cottons and linens. 4. Wash-and-wear articles. 5. Delicate articles. 6. Bright colors. 7. Wools and knits.

Follow the manufacturer's instructions for laundering and any special instructions on the garment label.

Children's corduroy garments should be turned inside out to prevent deposits of lint.

Plastic-lined items should be washed by hand or machine-washed in luke warm or cold water. Do not machinedry unless you have a tumble without heat cycle ("air") on your machine.

Fragile articles and small items such as bibs and bonnets should be

placed in a mesh bag for laundering. Many stuffed toys are washable. Launder in warm water. Dry on "air."

Children's clothes will probably require more bleaching than other items. Chlorine bleach will keep white underwear, sheets, and shirts whiter, removing stains, scorch spots, or mildew. Always follow directions for using bleach and use in proper amounts. Rinse clothes carefully after bleaching. Use perborate bleach on treated fabrics-for example, resin-treated or wrinkle-resistant items.

Fabric softeners will soften and fluff up nap fabrics such as diapers, terry cloth, blankets, knits, and corduroys. It reduces static in synthetics, lessens wrinkling, and reduces ironing.

Do not use a heavy starch for children's clothing, particularly around collars and cuffs where the crisp fabric may be irritating to the skin. To add body to limp articles, use a weak starch solution or a spray starch. Spraying the hem of a little girl's dress will make it stand out and look crisp.

Hints for drying. Needless to say, the automatic dryer is most important in a family with children. A baby's clothing requires laundering almost daily. Older children may soil a couple of outfits a day. You can't always rely on the sunny day for outdoor drying when it is imperative to launder clothes quickly.

Automatically dried clothes will be soft and comfortable to tender skin. Be sure to follow manufacturer's instructions for drying temperatures and time. Don't overdry clothes. Overdrying may cause creasing and wrinkling-additional ironing which is unnecessary.

Remove knits such as playsuits, shirts, and sweaters before they are completely dry. Reblock to shape.

Children's wet snowsuits can be dried quickly. Brush off snow, fasten the buttons or zipper, and dry.

Most blankets for cribs and youth beds are cotton, rayon, or acrylic. Dry by placing a towel with the load to fluff up nap.

Diapers. From the time a baby lets out his first cry in the world you should know about diapers. Follow these directions for laundering:

As soon as the soiled diaper is removed, rinse immediately in the running water of the toilet. Then soak in a pail three quarters full of prepared diaper solution. When 24 to 30 diapers have been collected pour off the diaper solution, rinse in clear water (in machine if soak cycle is available), then wash in hot water using an allpurpose detergent. A chlorine bleach will probably be necessary to whiten and remove stains. Follow directions and be sure to rinse well. To keep diapers soft, add a fabric softener (you'll also find it's easier to pin diapers when a softener is used) to final rinse. For supersensitive skin, use a mild detergent.



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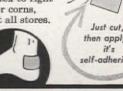


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What is the secret of really efficient heating? How can you attain it in your present home or in a house you build or buy? The answers to such questions rate special attention today not only because heating generally accounts for a family's biggest annual housing expense after mortgage payments and taxes, but good heating also can exert a major influence on the health and comfort of your family.

#### THREE MAIN TYPES OF CENTRAL HEAT

It's a common misconception to think of heating solely in terms of gas, oil, or electricity. This has to do only with the fuel used to produce your heat. The method of distributing the heat to your rooms and the type of equipment used to do so are another matter. For example, you can fuel both warm-air and hot-water heating systems with either gas, oil, or in some cases even electricity. The type of fuel can vary but the distribution system will be the same.

There are three main kinds of central heat used in the United States—forced warm air, hot water (or hydronic), and electric. Warm-air heat is characterized by a furnace and blower which circulates heated air to the rooms via ducts. Its initial cost is low, and one of its chief advantages today is that it lends itself to quick and economical combination with central air conditioning.

Hot-water, or hydronic, heat consists of a boiler that supplies hot water through pipes to convectors or radiators in each room, or it is used in radiant heat where pipes are installed in ceiling, floor, or walls. Its initial cost has been brought down in many areas to a level fairly competitive with that of warm-air heat. New boilers and radiation units are smaller, more efficient, and more compact than ever before. Among other things, they use up surprisingly little space in the house. Hot-water heat can also offer easy-to-install advantages in many a large, old house in need of new heating. A big advantage is that domestic hot water (for your faucets) can be provided by the same boiler that heats the house. In general this eliminates the need for a separate water heater.

Electric heat is generally produced by means of wall, floor, or baseboard heating units, radiant electric cables built into the ceiling, or radiant panels attached to the ceilings. A major advantage here is that there is no need for a central furnace or chimney. However, many feel that the ultimate electric heating system does contain a central blower and duct system to provide complete control of the air in the house—heating in winter, cooling in summer. Its appeal is greatest in areas where local electric rates are economical.

#### WHAT SIZE HEATING SYSTEM?

Whatever heating type you choose should be properly sized for your house. This point is sharply emphasized by the results of tests carried out by the National Warm Air Heating and Air Conditioning Association in hundreds of representative houses in every climate zone of the country. The results indicated that four out of every five heating systems are either too large or too small for the houses in which they were installed.

Too small a system plainly cannot supply enough heat during cold weather. One too large is almost as bad; in effect, it blasts too much heat into the house some of the time, then blithefully stops, when you would welcome a steady supply of even heat.

The proper heating capacity is determined by a thorough survey of your house. The heating contractor figures what is called a heat-loss computation, then chooses the right-capacity equipment to do the job. A properly sized system should maintain your house at at least 70° to 72° F. during the coldest weather expected in your area.

If you plan to add new rooms to your house later, it makes sense to install a heating system large enough to handle the future space.

#### HOW DO YOU CHOOSE TOP-QUALITY EQUIPMENT?

Best rule for getting reliable equipment is, first of all, stick with a nationally known company who will guarantee its equipment and replace any defective parts during the guarantee period.

A second rule is to ask for the manufacturer's top-of-the-line equipment. Even some of the largest companies in the field offer several different grades of equipment. Experts say that the fiercely competitive conditions in the industry have forced makers to introduce low-cost lines in which quality sometimes has been subordinated to price. So ask your heating contractor about the different qualities available. If, for example, you're getting warm-air heat, he'll probably recommend the air-conditioning-model furnace, not a cheaper model designed for heating only. This model is recommended even if you do not get air conditioning. It contains a stronger blower, plus other

features that will mean quieter operation and better efficiency. Yet its cost runs little more than the cheaper furnace. So says Herb Gilkey, staff engineer of the National Warm Air Heating and Air Conditioning Association.

Also talk to your heating contractor about the differences in quality available with the other components of your system, such as the kinds of heating ducts, air registers, controls, or the kinds of piping, radiators, and other key parts of a hot-water system, or the kinds of heating units you will get with electric heat.

#### HOW IMPORTANT IS

Even the most expensive equipment will not work well if it is not properly installed. This puts special emphasis on such crucial considerations as the design of the heat-distribution system, the way the ducts or pipes will be installed, and the location of heating outlets in each room.

The best type of heat distribution in a cold climate is perimeter heat. The heating-discharge outlets are located around the exterior walls of the house, preferably under windows. With warm-air heat, this means the air-supply registers should be located in the baseboard or floor around your exterior walls. With hot-water or electric heat, the radiators are also put at low, outer-wall locations. The idea is to provide a rising fence of heat all around the outer limits of each room. The cold exterior walls are then continually washed with a supply of rising heat. Cold-air downdrafts from cold window panes are warmed by the same rising heat waves. The efficiency of perimeter heat has been conclusively established by pioneering research at the University of Illinois. One of the few exceptions to its use is with radiant heat in the floor or ceiling of a house, though even then extra radiant-heating elements are recommended under large windows.

Zoned heating which permits individual room or area temperature is becoming more popular every day. It is particularly useful for sleeping areas, basement playrooms, rooms over garages, and other areas where uneven heating may be a problem. In homes where large glass areas affect the indoor temperature, zone controls help provide even heat. Multilevel houses, which are normally difficult to maintain at even temperatures, are also prime candidates for this method of control. While zoned controls cost more than a single zone system, the ultimate savings in fuel costs and family comfort will more than offset the original cost.

How can you be assured that your entire heating system is properly designed? With forced warm-air heat, insist that the system be designed in accordance with the stiff "Silver Shield" design standards of the National Warm Air Heating and Air Conditioning Association. With hotwater heat, the system should conform with the industry-wide standards of the Institute of Boiler and Radiator Manufacturers (IBR). For electric heat, the heating system and equipment used should conform to the minimum standards of the National Electrical Manufacturers Association (NEMA).

#### WHAT'S NEW IN THERMOSTATIC CONTROLS?

New thermostatic controls designed to help heating systems work at peak efficiency are constantly being developed. You don't have to build a new home or install a complete new heating system to benefit from them. By adding a new control to your existing heating system you can greatly increase its efficiency.

Modern thermostats are about as accurate and as sensitive as anyone could want. So sensitive that when coupled with a good heating system they control the heat in a home to within one degree above or below the setting, for greatest comfort.

#### WHICH IS CHEAPEST: GAS, OIL, OR ELECTRICITY?

It depends chiefly on where you live, since the cost of each can fluctuate from one area to another.

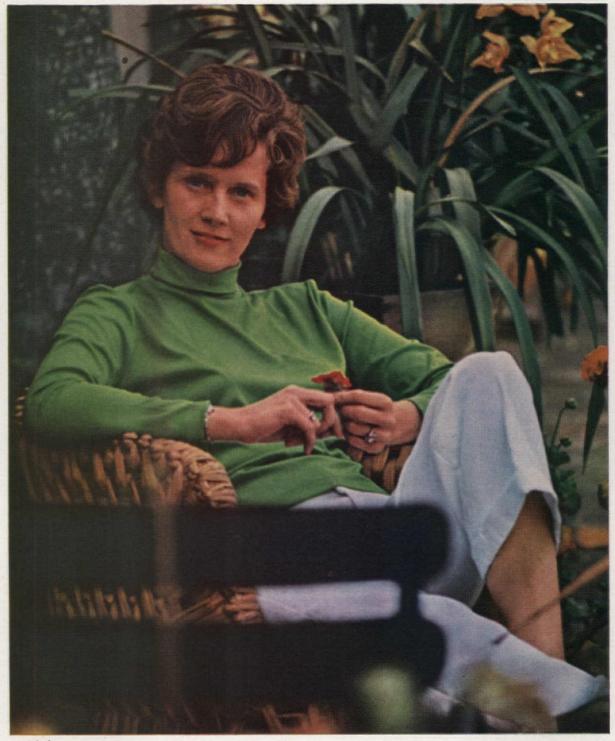
Obviously, the most economical fuel for you is the one that is cheapest for heating in your town. Ask a few heating men as well as people with your local utilities.

After determining the lowest-cost fuel in your area, concentrate on it for your water heater and major appliances, as well as for heating. This is particularly true with gas and electricity, each of which is generally billed on a sliding scale. The more you use, the lower the unit cost. (It can also work for oil by taking advantage of lower costs for quantity purchases, a good argument for a large-capacity oil tank.)

Say, for example, that gas happens to be lowest in cost for heating where you live. Then the more gas you use for cooking, water heating, and even clothes drying, with a lower rate for quantity use, the less you pay for heating gas.

(continued)

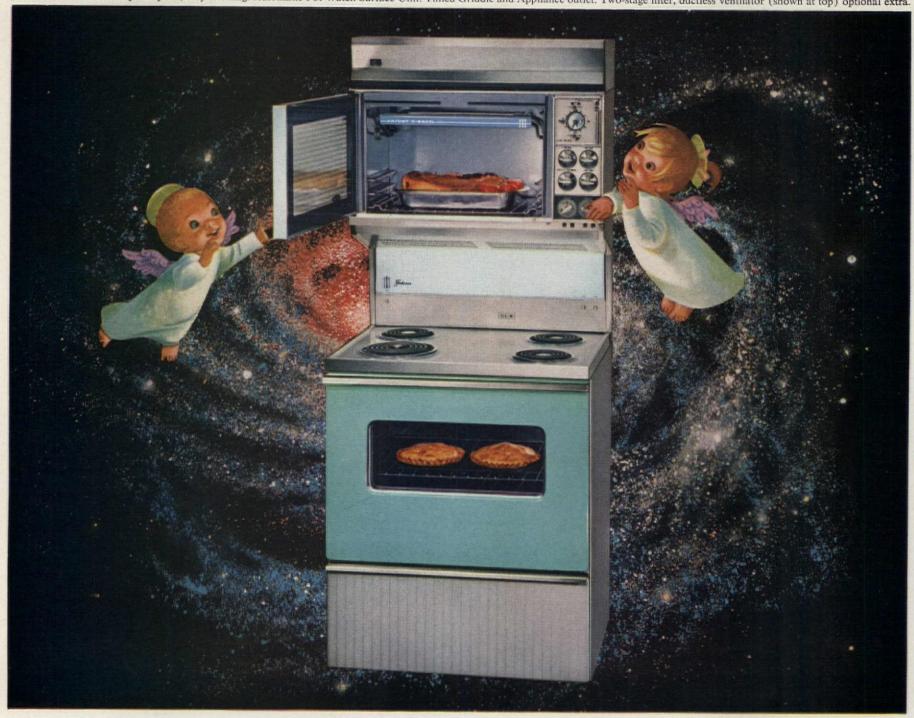
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If electricity is inexpensive where you live, it can pay to concentrate on all electrical appliances. (Electric heat, however, will be economical only in areas where the local utility offers a low rate for such things as water heating and house heating, or if you live in a mild climate.)

If oil proves to be the low-cost fuel in your area, consider an oil-fired water heater. Though the sales price may run higher than other water heaters, it can sharply reduce your monthly water-heating bills. The recovery rate is much faster than other kinds of water heaters. If gas or oil is cheap where you live, operating savings often can be realized on summer air-conditioning bills by means of one of the new year-round air-conditioning packages that is powered by oil or gas for summer cooling as well as for winter heating. You choose the appropriate fuel type depending on whether gas or oil has the edge over your electrical rates for air conditioning. Initial cost for the combination package may run a little higher than for conventional electrical air conditioning. But if you have really cheap oil or gas this will come back to you as a result of mounting year-to-year savings on operating costs. Operation of these new oil- and gas-powered conditioners is whisper-quiet, manufacturers say, because they contain no moving parts (other than the air blower). This also can mean longer life, high operating efficiency and a minimum of service and maintenance over the years. The new gas- and oil-powered air conditioners are the gas and oil industries' answer to a year-round electric heat pump that heats and cools.

#### WHAT ABOUT DIRT?

No well-made, modern heating system will inject dirt or soot into your house air (assuming, of course, it is properly installed and maintained). Dirty heat was a problem chiefly with the very first, oldfashioned coal and oil heating units. Today even with electric heat, which discharges no combustion products, dirt streaks may occasionally appear on your walls above the heating elements. It's due to the moving currents of warm air in the house stirring up minute quantities of dust and soot. The most common sources of the dirt are outdoor air and soil that is tracked into the house. The only sure-fire way to keep your house air pure is with central air conditioning or one of the house-size electronic air cleaners. In spring and summer, however, outdoor dirt winging in through open windows can shortcircuit a cleaner's ability to function.

#### HOW IMPORTANT IS **INSULATION?**

The importance of plenty of house insulation cannot be overemphasized regardless of the type of heating used. Extra-thick insulation will keep walls, floors, and ceilings markedly warmer than they would be with ordinary

insulation, with fewer drafts. If you live in a cold climate, good insulation also calls for storm doors and storm windows or double-glass windows.

How much insulation do you need? Most insulation today is marked by its "R" value, which stands for resistance to heat flow. The recommended values for a house with heating only are an R of 13 for ceilings, 8 for exterior walls and any other wall between a heated and unheated portion of the house, and 9 for floors over an unheated space or directly over the ground. With central air conditioning or electric heat, the minimum R values should be increased to at least 19, 11, and 13 respectively.

#### HOW DO YOU OVERCOME "DRY HEAT" IN WINTER?

The type of heating system generally has little to do with the lack of moisture in a house. A house-sized humidifier, a device that discharges moisture into the house air, will overcome dry heat in winter. A humidistat control automatically turns it on when the air is dry, turns it off when the house moisture content reaches a predetermined setting. It can be combined with a warm-air furnace, its moisture discharged directly into the ducts for circulation to the rooms. With any other kind of central heat, it can operate independently of the heating system, discharging vapor directly into the house air. Costs start at about \$150 to \$175, installed. Insist on the kind that will provide all the moisture necessary for the whole house, not the obsolete little humidifiers that cost a mere \$10 to \$20 attached to a furnace, and which are no more effective than a few drops of water on a desert landscape.

A humidifier may be unnecessary in a well-insulated new house. The moisture generated by cooking, bathing, and other such activities is often enough to prevent dry air.

#### SHOULD AN AIR-CONDITIONING SYSTEM BE COMBINED WITH HEATING?

In general, yes. It's best though, to install air conditioning when a house is being built or when an old heating system is being modernized. This is simply because the cost of air conditioning is lowest when it is installed simultaneously with heating. If, however, your budget rules out air conditioning when you build or buy a home or buy new heating, there's a good alternative. Have the heating system installed with built-in provisions for the installation of air conditioning later. This is easy and inexpensive to do. The heating is designed and installed so the airconditioning mechanism can be neatly slipped into a predetermined location at any later date. The ducts, wiring capacity, and other provisions are also designed for tandem air-conditioning operation. Talk it over with the heating contractor beforehand. The small extra expense you pay is like money in the bank.

#### A FINAL PRECAUTION

Since a heating installation can be an expensive item in any budget, you must protect your investment by choosing the best qualified contractor you can find and by insisting on having a detailed contract.

To select a heating contractor, ask friends who have recently built homes, a good architect or builder in your area, or inquire at a reputable plumbing and heating distributor.

Know exactly what you want and discuss it thoroughly with the contractor. The contract should state the brand name, model, type of all equipment and components, and the kind of installation. THE END



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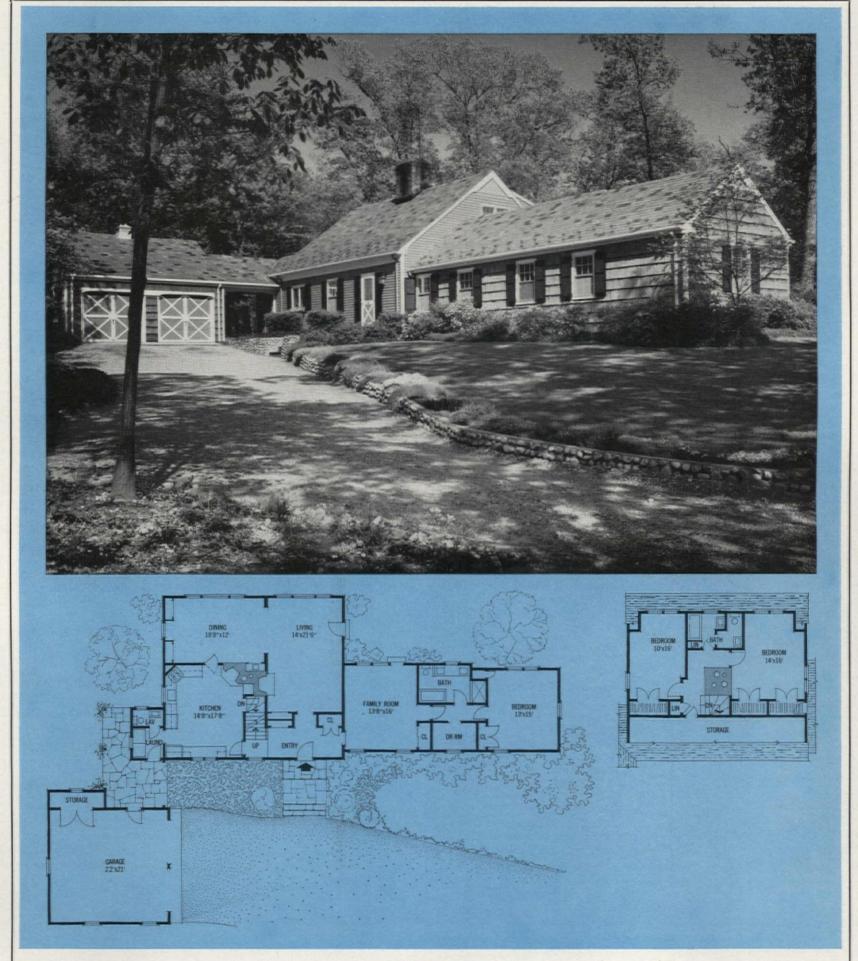
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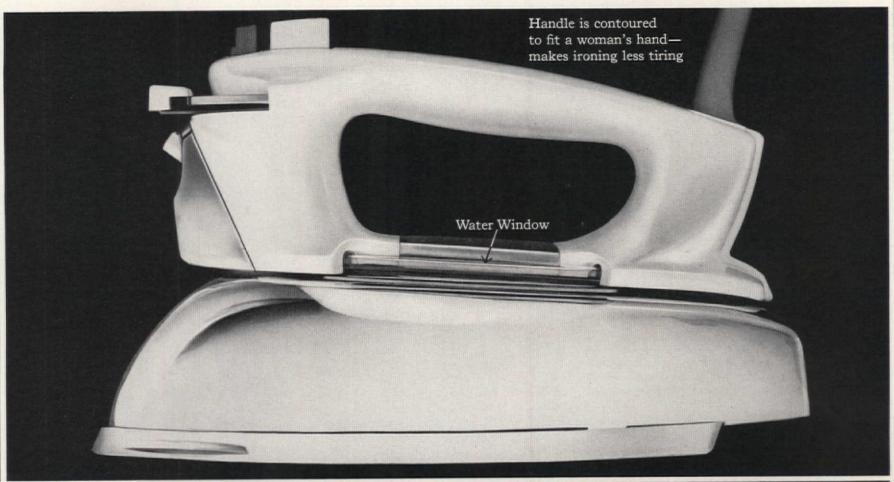


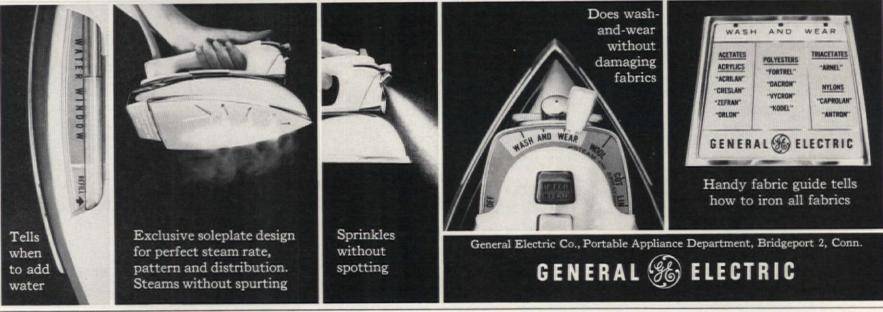
# COULD THIS BE YOUR NEW HOME?

This delightful home in Lloyds Neck, Long Island, New York, be- whose housing budget won't quite stretch to build the whole house longs to Karl and Mona Runkle and their two children. Well planned with no wasted space, it can satisfy a variety of housing needs. Built as you see it above, it is ideal for the family with schoolage children who need space for recreation and for parents who desire more privacy. A family with one or two children, or a family

right now, could start with the main section. The master bedroom and family room wing may be added as the need for more room arises and the family becomes more affluent. The garage may be built at any time. These additions can be accomplished easily with little upset to the original house. The two-car garage (continued)

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Whether your home is new or old, you can have a costly, messy back-up in your septic tank or cesspool. RID-X® works to keep your sewage system operating smoothly. Helps prevent messy back-ups and foul odors. RID-X can save you HUNDREDS of dollars on digging, pumping, landscaping!

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#### Only Preparation H® Contains New Healing Substance That Can Shrink Hemorrhoids Without Surgery

Relieves Itching and Pain in Minutes. Speeds Healing of Inflamed, Injured Tissues.



A world-famous research institute has discovered a new substance which now makes it possible to shrink and heal hemorrhoids without surgery. It relieves itching and pain in minutes, then speeds healing of the

injured tissues all while actual reduction (shrinking) takes place.

Tests conducted under a doctor's observations proved this so — even in cases of 10 to 20 years' standing. And most amazing of all this very striking improvement was maintained over a period of many months!

In fact, results were so thorough that sufferers were able to make such astonishing statements as "Piles have ceased to be a problem." All this was accomplished without the use of narcotics, astringents or anesthetics of any kind.

The secret is the astonishing new healing substance (Bio-Dyne®) which quickly helps heal injured cells and stimulates regrowth of healthy tissue again. It is offered in ointment or suppository form called Preparation H. In addition to actually shrinking hemorrhoids—Preparation H lubricates and makes elimination less painful. And it helps prevent infection, a principal cause of hemorrhoids. Just ask for Preparation H Ointment or Preparation H Suppositories (easy to use away from home). Available at all drug counters.

(continued) is attached by a breezeway. Since the only connection to the family-room wing is through the front hall, this entire wing can be built before the wall has to be opened. Contrasting siding on the wings eliminates need for matching the main section.

Detailing and special features are abundant in this home. Paneled walls with brick fireplace and the built-in bookcase bring warmth to the spacious living room. In the dining room, handsome pine cabinets with glass doors flank the window on one wall. For a bonus there's a small bar concealed behind louvered doors. The kitchen has a built-in desk and corner fireplace with raised hearth.

Circulation is well handled. There is access to most areas of the house from the front hall. Proximity of the lavatory to the side entrance is fine for small children. Upstairs, the stairway and compartmented bath provide excellent separation of the two bedrooms.

So whether you need the whole house or just the main section, this could very well be the home you'll want to build for your family.



In this view of the entrance hall, the brick floor, paneled cabinet, and dado give you an idea of the fine detailing in the house.



Blueprint Portfolio includes three sets of blueprints; three sets of materials lists and specification sheets; twelve informative articles, by the editors of The American Home, to assist you from the purchase of your lot to the completion of your home. Also included are floor plans, furniture cutouts, and a scale rule to help you in furniture arrangement. It's all packaged in an attractive, durable folder for convenience of carrying and easy reference.

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#### CLEAN CRISP CURTAINS

Curtains can gather dirt just about the fastest of any item in your home, particularly those which hang over radiators where the rising heat carries any dirt or dust with it.

You should remove dust from your curtains and draperies once a week with a vacuum. By removing dirt promptly, you'll prolong the life of the fabric and make your cleaning job easier. Heavily soiled curtains require special pretreatment before washing, so it is best to launder them often.

In general, most curtains can be washed by machine if recommendations on water temperature and cycle length are followed. It is helpful to put more-delicate curtains into mesh bags, but first, follow special instructions for your washing machine.

Curtains made of synthetic fiber fabrics or blends and those treated with special finishes are easy to wash and dry because their surfaces shed soil quickly. Follow label's directions.

Colored and white curtains should be separated. Wash very deep-toned ones alone, at least the first time or until no trace of excess surface dye is left in the water. When this color bleeding ceases, you may combine deep tones with medium shades. Pastels should be washed separately.

If bleaching is necessary for synthetics or "finished" fabrics, choose a perborate or oxygen-type bleach. Be sure to follow specific label instructions for using chlorine bleach or when bleaching any other fabrics.

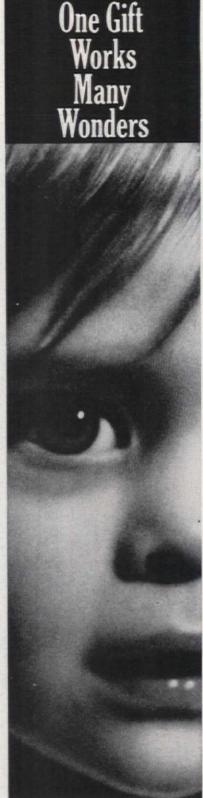
For fabrics which do not have a smooth finish, starch lightly to give them body and help keep dirt from penetrating the fibers. Be careful not to starch pleated curtains too heavily or they won't hang properly.

#### DRYING AND FINISHING

The way curtains are dried determines how much ironing they'll need. For best results with an automatic dryer. Follow washer instructions for laundering curtains, set the dryer for low heat (or follow the specific directions for your dryer), and let the curtains tumble-dry until slightly damp.

Without an automatic dryer. Dripdrying guards against wrinkles. After removing curtains from the washing machine, fold them lightly lengthwise, straighten the hems and corners, and smooth wrinkles with your hands. Hang them smoothly over a clothesline or a rod over the bathtub to drip. Rehang curtains while still damp so they can fall into place.

Finger pressing can help eliminate ironing. Ruffles and trims perk up when manipulated with the fingers and plain panels can be smoothed with the hands. However, light pressing improves the looks of most curtains. Remember, ironing temperatures of fabrics vary—and usually correspond to washing temperatures.



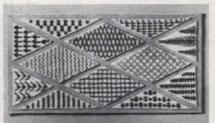
This youngster represents the millions helped each year by agencies and services of your United Campaign. He is a symbol of their hope, their need, their gratitude. And he reminds us of the work yet to be done: Of homeless children who crave love, elderly who seek dignity and fulfillment; of handicapped who want a chance to help themselves, families that need guidance; of the sick who must be healed. When you think about it, the United Way poster boy is really our conscience. How can we deny him?

Give The United Way

#### Make This Handsome Cabinet

(continued from page 4)

The plain panel which covers the towel dispenser can be decorated with wallpaper, fabric, or a hand-painted design. You'll find children's books a good source for easy-to-copy motifs. You can also cover the panel with a pretty linen towel. Each kit comes with a plain wood panel for your choice of decoration and an assembled frame with mounting board for embroidered panels, fabric, wallpaper.



White felt diamonds on a yellow background are to be "sampler"-embroidered with decorative stitches in fiesta colors.



"Blue Onion" design is embroidered with outline, satin, chain, and Frenchknot stitches on a white felt background.



See page 4 for a complete list of all parts included in these kits. (Glass, stain, and paint are not included.)

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To order, fill out coupon and enclose personal check or money order (no stamps, please). New York City residents add 4 per cent sales tax. Sorry we are unable to handle Canadian, foreign, or C.O.D. orders. Please allow four weeks for handling and mailing.

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Kitchen Dispenser Kit with diamond sampler design (top photo above) AWP-117/S, \$13.98 Kitchen Dispenser Kit with "Blue Onion" design (center photo above) AWP-117/O, \$13.98

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#### HOME MAINTENANCE CLINIC

Keeping a home healthy is an all-yearround job. For some home owners it's a snap, for others a difficult chore the difference lies in *know-how*. If a simple home-maintenance or -repair job has you stumped, take advantage

of our free advisory service. Address your question to: Home Maintenance Clinic, The American Home, 666 Fifth Avenue, New York, N.Y. 10019, and enclose a self-addressed stamped envelope. In reply (allow 3 to 4 weeks), you will get an expert's advice free-of-charge and your question may appear in this column.

**Q**—Our three-year-old glass-lined water heater emits a rumbling and cracking sound that can be heard throughout the house when the gas comes on and the water is heating. The gas company tells me the pipes are corroding inside, but I don't see how since all the plumbing is new. What is the source of the noise and how can I get rid of it?—Mrs. J.D., Pennsylvania.

A-The gas company may be right, even if, as you say, the plumbing is new. It is most likely the result of the type of fittings used. Check to see if the fittings used to connect the piping with the water heater are iron. Scrape the fittings (elbow or nipples) with a sharp knife. If it's silver color it's iron, which will eventually corrode, especially if you live in a hard-water area. Corrosion from the fittings falls into the line and tank, clogging them and causing a rumbling sound when the heater goes into operation.

If the fittings on your water heater are iron, have your plumber replace them with brass ones. They don't corrode and should

solve the problem. While he has the piping disconnected he can, in most cases, scrape out any corrosion.

A few water heaters are equipped with galvanized iron connections. These connections can be replaced with brass although there is some danger of cracking the glass lining.

**Q**—The cinder-block walls in my basement are damp. I assumed it's caused by water seepage but someone told me it could also be condensation. Before I undertake a big job

of waterproofing the walls, can you tell me how to determine whether the condition is seepage or condensation?

—Mrs. H.S.P., New York.

A—Tape a pocket mirror or a shiny piece of tin to a really damp area for at least 24 hours and then examine it. If the condition is condensation, the mirror or tin will be covered with a wet mist. If the condition is seepage, the mirror or tin will be clear but the stand the temperature variations around a tub. Recently a new water-proof product has been introduced, which reputedly has expansion and contraction characteristics that will withstand temperature variations and promises to solve the problem. The manufacturers are confident enough to guarantee a repair for 10 years if the material is applied as directed. It is a white silicone-rubber material

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The tool is a thin blade with a sharp-toothed edge. You insert it between the painted sash and window frame and work it up and down. The teeth loosen the hardened paint and free the window in no time at all. It sells for about \$1.10.

**Q**—The hardwood floors at the entries to each of my rooms became dirty. I washed them with water. Now

they are stained. What can be done now to remove the stains and dirt and to restore the floors?—A.M.T., Arkansas.

A-As you found out, water causes wood to stain when it comes into contact with the sap in that wood. What you must now do is wash the area with turpentine or mineral spirits to try to remove the stains and dirt. If this doesn't work, you'll have to sand the area with an oscillating sander. First, however, remove the varnish on the floor with a varnish remover. After sanding the area clean, apply a coat of varnish. Next time you want to clean dirt from hardwood floors, do it with turpentine or mineral spirits which have an oil base which won't cause discoloration.

Q—When the dishescome out of my new dishwasher clean and dry, I see a fine sand material in water trapped in an overturned cup or dish. What is this and what can I do?—Mrs. E.P.M., Massachusetts.

A—It could be the fault of your water heater. It's possible that the heating coil or another part has become dirty and the dirt is flaking off into the hotwater system.

Chances are more likely though, that the fault lies with the water in your area which probably contains a certain amount of minerals. You can verify this by checking with your local water department. Sediment forms in

the water when it's heated and is carried in suspension. When the water becomes trapped, you see this sediment as a fine sand.

It won't hurt the dishes or the people who eat from them. However, if you wish, you can solve the problem, although it's expensive. A filter can be placed in the hot-water system to trap this sediment. It necessitates frequent cleaning of the filter so as not to impede the flow of water. A water conditioning expert in your area can advise you as to installation and cost.



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area surrounding it will be damp. A condensation condition calls for more ventilation in the basement and possibly a dehumidifier.

Q—The grouting where the top of our bathtub meets the bottom of the tile keeps cracking and falling out, although we've regrouted with various products about four times in the past year. Is there any cure?—W.Y., New Hampshire.

A—Till now there has been no calking product strong enough to with-

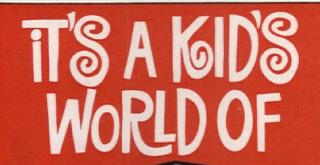
and sells for about \$1.95. One tube is sufficient to calk around the average-size tub. Your hardware dealer should have it now.

**Q**—Has anyone yet found a way to loosen up windows in a freshly painted house without banging on them with your fists and possibly sending your hand through a pane of glass?—C.M. S., New Jersey.

A—A tool that few home owners are aware of, although it's been around for some time, does this job nicely.

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Yes, 101 new Columbia bicycles loaded with food will be given away absolutely free by American Home to celebrate a wild, wonderful kid's food jamboree! Here's all you have to do to join the fun. Complete the entry blank on the right-hand side of this page and mail it to us together with proof of purchase (or substitute-see rules) of any of the fine foods shown on this page. That's all there is to it! Within a few weeks, there will be a drawing to select the winners. You can enter once-or a thousand times! Additional blanks are available from the big contest display you'll find in a leading supermarket near you! You've got 101 chances of winning a brand-new Columbia bicycle-boys' or girls' model-loaded with a bike basket of food! What a gift for any lucky kid! Visit a supermarket wherever you see the official display, "It's a Kid's World of Wonderful Foods!" Enter the LUCKY KID CONTEST today!

- CONTEST RULES Here is all you do to enter:

  1. On an official entry blank or a plain piece of paper, print your name and address along with the name and address of your favorite food store. Mail to: Lucky Kid Contest, Box 602. New York, N. Y. 10046. Entries must be postmarked by October 15 and received by October 22, 1964.
- 2. Enter as often as you wish; mail each entry separately.
- 2. Enter as orten as you wish; mail each entry separately.
  3. Each entry must be accompanied by proof of purchase (example: wrapper, box top. code number) from any product participating in this contest—or a 3" x 5" piece of paper on which you have hand-drawn the name of the participating product in block letters.
  4. Winners will be drawn by the D. L. Blair Corporation, an independent judging organization whose decisions are final. Only one prize to a family.
- 5. Offer open to anyone in the United States except employees of The Curtis Publishing Company, sponsoring companies, their contest agents and their families. Void in Wisconsin. Connecticut and where prohibited by law. Residents of Missouri should disregard rule #3 in submitting their entries. Winners will be notified by mail.



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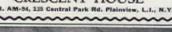
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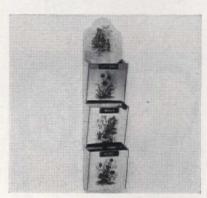


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## MARKET PLA



KEEP THEM IN CHAINS and the bathroom towels and shower curtain will look delightfully decorative. Two cast metal eagles finished in gold plate have hooks on which to hang the gold-finished steel link chain. This is a happy change from the prosaic towel bar or usual shower curtain tiebacks. \$1.95 for 2 hooks and one 24" chain. Vernon, AH9, 30 Evans, New Rochelle, N.Y.



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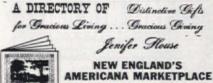


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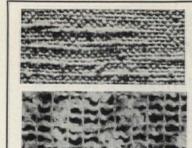
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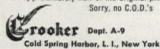


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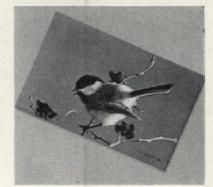
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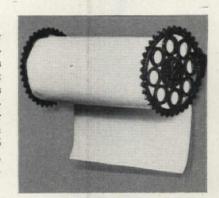
KITCHEN GARDEN. A tiny one, of course, if it is grown in the old oaken bucket shown here. Made of cast iron and oak, it is large enough to grow a crop of parsley, chives, or other herbs for family cooking. 5x91/2", it is finished in black. It can also be used outdoors to hold small blooming plants. \$4.98 plus 35c postage. Helen Gallagher, Dept. AH9, 413 Fulton Street, Peoria, Ill.



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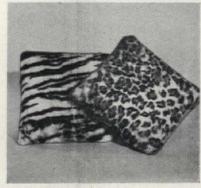
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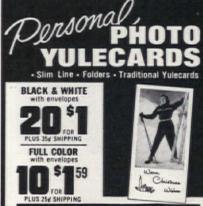
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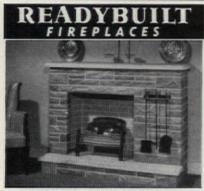
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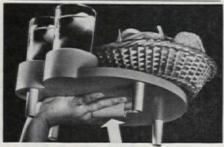
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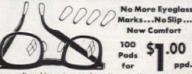
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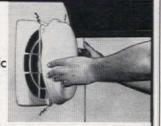
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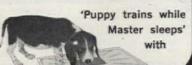
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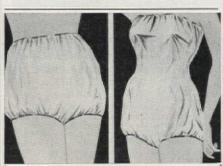
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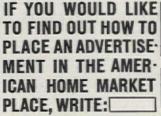
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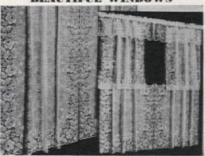


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