

Winter 35¢

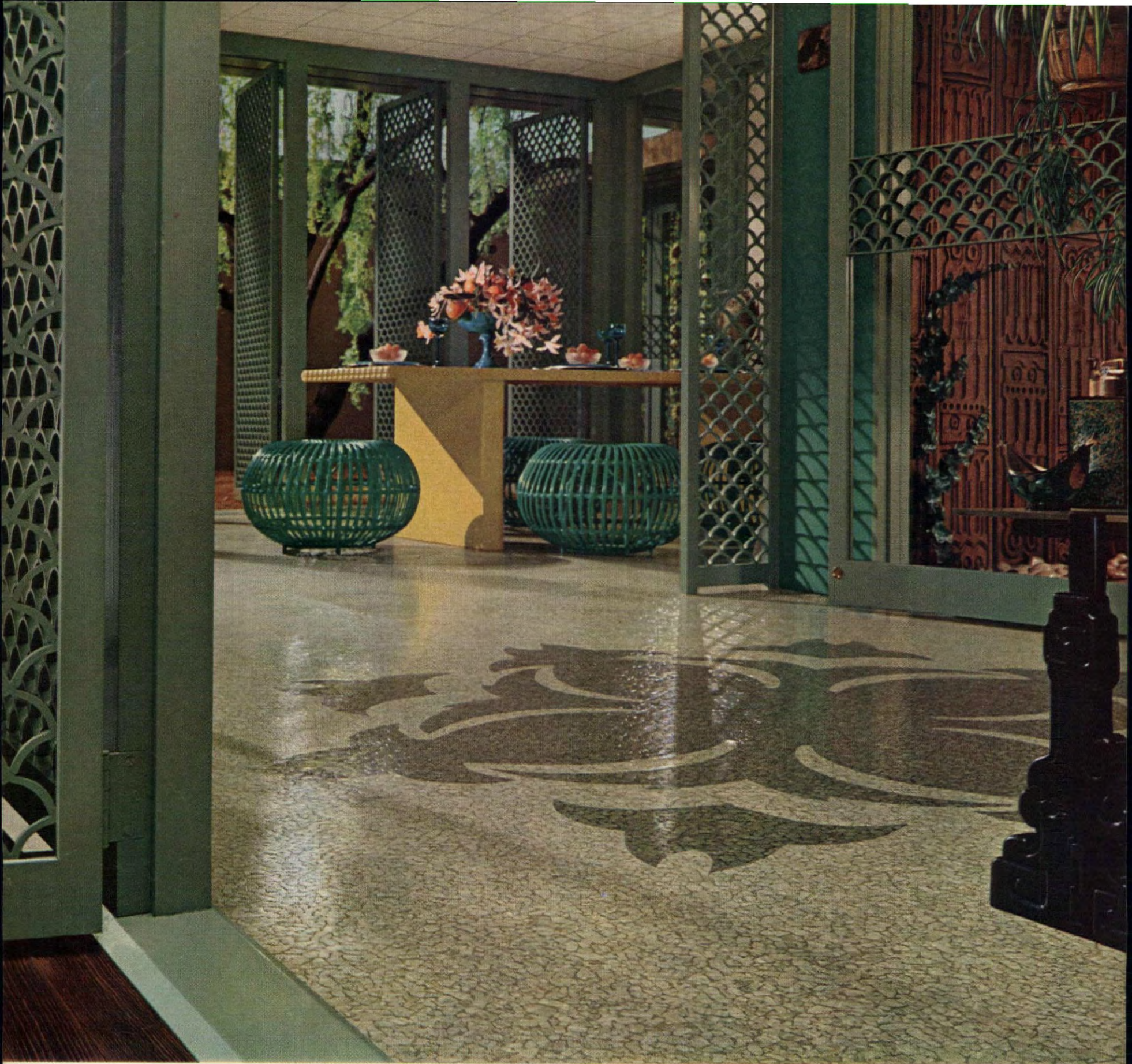
THE AMERICAN

HOMIE

THE PERFECTIONIST TOUCH IN

- 17 Close-ups of exciting building details
- 2 Great rooms for spendthrifts on a budget
- 15 Beautiful (and easy) garnishes
- 22 Rules for carpet buying





Inspiration: a Hawaiian Lanai Floor: Montana Vinyl Corlon



The beauty of nature plays a large part in Hawaiian decorating and in this new Armstrong vinyl floor—Montana Corlon.

Montana is made of stone-like chips of vinyl veined with color. They are set in deep, translucent vinyl to create intriguing, pebbly texture.

This textured surface helps hide scuffs and heel marks.

Because Montana comes in wide rolls, there's scarcely a seam, wall to wall. Or contrasting colors can be combined in all sorts of custom designs.

And Montana can be used anywhere in the home—even in most downstairs playrooms, directly over the concrete.

IDEA BOOKLET! "The Armstrong World of Interior Design"—24 pages of internationally inspired rooms full of decorating ideas you can use. Send 25¢ to Armstrong, 6501 Pine St., Lancaster, Pa.

In Canada, send 25¢ to Armstrong, Dept. 15-B, Box 919, Montreal, P.Q. Floor shown: 86711 with 86701 inset. Montana® and Corlon® are trademarks of Armstrong Cork Co. Floor design copyrighted by Armstrong.

VINYL FLOORS BY **Armstrong**



Can you break Centura tableware?

It's possible. No really fine ceramic is unbreakable. It's just that now you needn't worry about it, because we guarantee* your CENTURA® tableware against breakage. In fact, that's what CENTURA tableware is—the first fine ceramic without a breakage worry. How fine is it? Well, CENTURA tableware has a surface so smooth that it's a breeze to keep it sparkling clean. And you can freeze and cook in the serving pieces. And its new, carefree beauty is for you to enjoy with everyday meals as well as formal candlelight occasions. And CENTURA tableware looks and feels and even “rings” like the finest ceramic setting you can buy. Why not? It probably is.



*Corning Glass Works, Corning, New York, guarantees that its dealers will replace any piece of CENTURA tableware that breaks, chips, cracks or crazes in normal household use within three years of the date of purchase.

Keep your cotton-pickin' hands off the lint filter **(IT CLEANS ITSELF!)**

MAGIC CLEAN* LINT FILTER Now you can forget lint picking — both from your socks *and* from the filter. With the new and exclusive Magic Clean Filter, lint is captured continuously, then flushed away. The filter cleans itself automatically! Don't look for it—it's hidden inside this RCA WHIRLPOOL washer, where you'll never have to touch it.

THREE SPEEDS Once you have this newest RCA WHIRLPOOL washer, you can select LO SPEED to wash blankets, washable woolens and those things you'd normally wash by hand. MEDIUM SPEED, to launder most synthetics and delicate fabrics—even fancy cotton blouses and lingerie. And HIGH SPEED, for your everyday washables that need a real scrubbing.

SUPER WASH For extra dirty clothes. It washes them once, lets them soak while it drains off heavy dirt; then refills for a 2nd washing—all automatically!

*3 speeds, Super Wash and the new Magic Clean Lint Filter
make this the best cotton-pickin' washer you can buy*

Visit the Whirlpool Exhibit in the Better Living Center, New York World's Fair



*Tmk.

Model LMA-992-0



Whirlpool

the very good washer

Frigidaire has built a new dishwasher for people with phones in the kitchen. (It's quiet)



Model DW-IMJ

All right—how quiet is “quiet”? It’s a hard question to answer. Let’s just say that when you turn on an all-new Frigidaire Custom Imperial Dishmobile, you know it’s on . . . but it doesn’t “take over”. So we say it’s “quiet”. Now, noise has always been a problem with dishwashers and you may be wondering how Frigidaire engineers licked it. Glad you asked. Part of the story is insulation where it counts. Part is the mounting of the water pump. And part is the fact that we’ve been able to do away with the noisy drain valve. Are we telling you more than you can remember about it? Well . . . there are other reasons why you’ll prefer the new Dishmobile by Frigidaire. Your dealer knows them all.

Sanitize your dishes sparkling clean
FRIGIDAIRE
DISHMOBILES
 PRODUCT OF GENERAL MOTORS



DEAR READER

We should have guessed that sooner or later it would happen. But just the same it came as a shock to find that quite a few families these days are providing their older children with houses of their own. Not married children mind you—but the ones that are still presumably trying to finish high school or get through college. The reasoning behind this trend in teen-age housing is the belief that if you want to keep the young more or less in the bosom of the family you have to make it just as pleasant for them as possible. And, if they have their own little house—maybe a miniature copy of the older house on the back portion of the lot—they may be inclined to stick around a little and even pay the older folks and kids a short visit, if only to borrow a cup of sugar.

It is our guess that this idea of independent housing for young people is going to grow rapidly. It is just the sort of thing that catches the imagination of the youth and anything that catches the imagination of this country’s youth usually does pretty well. While we are very much in favor of houses of one’s own for almost everyone, we are dead against this particular concept. We dislike it for a number of reasons. Perhaps most important because it is another step toward breaking up the family unit and in this country the family unit is having enough trouble without having to deal with this problem. Grandparents seldom live in the same house with the children these days. If the older children move out, the family unit will consist of nothing but parents and little ones still too young to have houses of their own. We are old-fashioned enough to believe that the ideal family group is the one with the old mixture—the old, the not-so-old, the moderately young, and the very young.

We are against this idea because to us it is turning a house into a plaything—an expensive plaything but nevertheless, a plaything. A house should never be considered in this light for it is a very serious thing; something that most families work, save, and make sacrifices to acquire. Equally important is the fact that a house is not for an individual but for a family. Its purpose is not only to provide shelter and comfort but something quite intimate and personal to each member of the household. The house needs the family just as much as the family needs the house. If an individual is brought up with the attitude that having a house of his own is no different from owning his own car, television, or tennis racket he is running the risk of never really having a deep feeling about his house when he eventually does have a family of his own.

A house of your own is something you should earn. Not only should you pay for its cost and upkeep but you should also be willing to accept the responsibility and problems of a partnership with someone you love and to take on the obligations of raising children. A house of your own is too valuable a part of your life to be wasted on youth when they are too young to appreciate its true purpose and value.

So our advice is that when junior or big sister comes and says to you that the other kids have houses of their own so how about it—simply say no.

THE EDITOR

PARENTS, TEACHERS, AND TOTS ACROSS THE LAND ARE SAYING:

Thank You, Dr. Seuss!

For giving us books that even beginners
can read all by themselves

Must books written simply enough for beginning readers necessarily be dull? It was always assumed so . . . until the beloved DR. SEUSS created "The Cat in the Hat." The kids loved it, and parents and teachers were thrilled to see their children reading joyously and unaided. Now the idea has been expanded by Dr. Seuss and other gifted writers and artists into a whole program of irresistible BEGINNER BOOKS.

To introduce you
and your child to the
**Beginning
Readers'
Program**

we invite you to accept

FREE

with trial enrollment

"The Cat in the Hat" Beginner Book DICTIONARY

This exciting new "storybook" dictionary can help your tot
increase his reading vocabulary, up to 1,350 words!

NOW "The Cat in the Hat" has become an author. In collaboration with P. D. Eastman, the famous Cat has created a fascinating new kind of dictionary, to help prepare your child for the great adventure of reading BEGINNER BOOK stories *all by himself*. It's filled with over 1,000 full-color illustrations. *Each one is an unforgettablely funny "in action" picture that shows the meaning of a word every beginner must learn.*

Perhaps your tot will begin by "reading the pictures." Or he may ask you to help him—first with the easy words, then with the phrases and simple sentences. Wherever he starts, he'll have a wonderful time making friends with the hilarious creatures, like Aaron the Alligator, who caper from page to page, leading him on, laughing and learning, from A through Z. Once at the end of this exciting journey, watch him eagerly return, time after time—re-exploring every page—learning to recognize and remember more and more of the Dictionary's 1,350 basic words. (They are the same simple words he'll meet again in BEGINNER BOOK stories.) Surely there could be no happier way to help your child discover reading is fun, *when he can do it himself.*

Books of Adventure, Humor, Knowledge—Written in Words
He Already Knows or Can Quickly Learn

The importance of the BEGINNING READERS' PROGRAM goes far beyond the glorious illustrations and fascinating stories. Each book makes reading more fun, and easier than ever, because it is written in 50 to 275 basic words your child has already learned, or can quickly pick up. All are written and illustrated by gifted writers and artists who know where a child's heart is. The

stories tell about such wonders as dogs who can ski, a polka-dot animal who wants to get into a zoo, a bird who thinks an airplane is his mother. No wonder TV and comic books soon step aside!

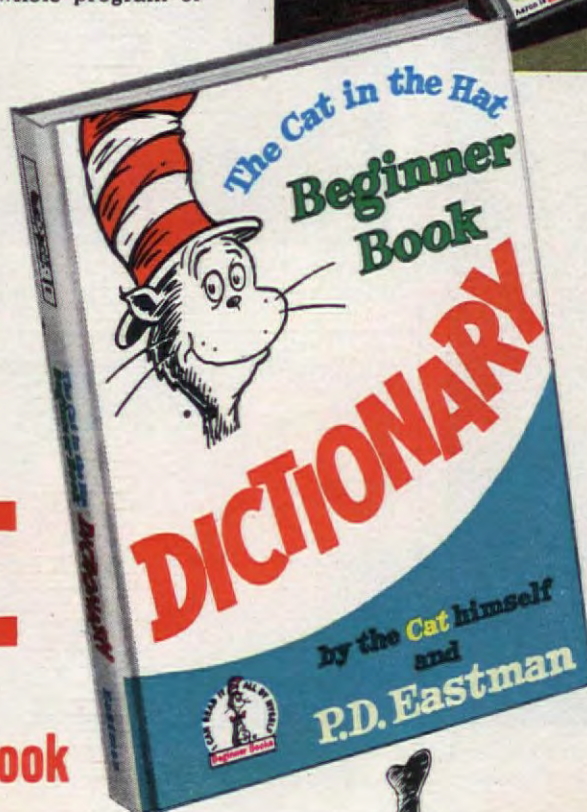
BEGINNER BOOKS are durably designed to live with a small child. Printed in at least three bright colors and in large readable type, they're just long enough for a child's attention span. As a member, your child will receive a BEGINNER BOOK every month and you will be billed only \$1.49 plus a small mailing charge, instead of the publisher's catalog price of \$1.95. After four selections, you may cancel any time.

Our Introductory Trial Offer

We invite you to prove the benefits of the BEGINNING READERS' PROGRAM by accepting *free*, "The Cat in the Hat" BEGINNER BOOK DICTIONARY (a \$2.95 value at the publisher's catalog price)—and the delightful Dr. Seuss book, "GREEN EGGS AND HAM" (a \$1.95 value at the publisher's catalog price) for \$1.49. Even this small investment in your child's reading and school progress carries no risk.

Ten days' trial must convince you that the program will stimulate his appetite for reading, or you may return the two introductory books and owe nothing. If we prove our point, have you ever seen a greater bargain? Fill out and return the coupon now, to

THE BEGINNING READERS' PROGRAM
A Division of Grolier Enterprises Inc.
845 Third Avenue, New York, N.Y. 10022



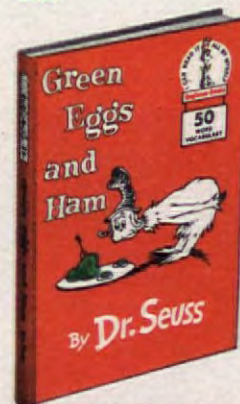
bark



Dogs do it

"The Cat in the Hat" BEGINNER BOOK DICTIONARY
by the Cat himself and P. D. Eastman

Here is the book that can help a beginner's vocabulary grow and grow! Nancy Larrick, author of "A Parent's Guide to Children's Reading" hails it as: "A fresh new kind of picture dictionary combining the inimitable 'Cat in the Hat' humor with the bold color and wacky drawings of P. D. Eastman. Children will love it! And there is no better way to begin reading than that." Josette Frank, Director for Children's Books and Mass Media, Child Study Association of America, says: "Parents and children will laugh together at the jolly pictures of words-in-action in this entertaining book."



GREEN EGGS AND HAM
by Dr. Seuss

Using only 50 different words, Dr. Seuss tickles young readers with a perfectly ridiculous tale. But its message is quite sensible: even something as unfamiliar as green eggs and ham is worth trying—it may turn out to be delightful.

MAIL COUPON TODAY

THE BEGINNING READERS' PROGRAM, Dept. K-2
A Division of Grolier Enterprises Inc.
845 Third Avenue, New York, N.Y. 10022

Please enroll my child in the BEGINNING READERS' PROGRAM and send him at once FREE, "The Cat in the Hat" BEGINNER BOOK DICTIONARY. As the first club selection you will include "GREEN EGGS AND HAM," for which you will bill me only \$1.49, plus a small mailing charge. If not delighted, I may return these books within 10 days and owe nothing. Otherwise, each month thereafter, you will send my child another BEGINNER BOOK for which I will pay only \$1.49 plus a small mailing charge (instead of the publisher's catalog price of \$1.95). I may cancel this enrollment any time after purchasing four monthly selections.

Child's Name _____ Age _____
(please print)

Parent's Name _____

Address _____

City _____ State _____ Zip Code # _____

98D
Canadian residents please send coupon to Beginning Readers' Programme,
A Div. of The Grolier Society Ltd., 2847 Danforth Ave., Toronto 13, Ont.

THE BEST FLOWERS AND PLANTS FOR 1965

While looking at this year's new flowers and plants, we remembered a children's tale about an enchanted secret garden in the midst of an older, overgrown one. We had great fun conjuring up a secret garden of our own with the best of the new introductions and decided to pass them along as a cure for midwinter doldrums. Plant them mentally now, and come spring your "secret" will be the talk of the neighborhood! Start planning with the All-America Selections award winners for 1965: a zinnia, snapdragon, petunia, and a new breed of delphinium. (continued on page 86)



Chrysanthemum 'Cream Puff' has large, glowing flowers five inches across. Starts blooming in mid-September and needs no staking.



'Summer Skies' ageratum grows about 10 inches tall and is in bloom all summer long.



'Sunspot' marigolds come atop long cutting stems on three-and-a-half-foot-high plants.



'Strawberry Tart' is a luscious-looking double multiflora petunia that will spark any garden, patio, window box.



'Early Bird' asters also come in red and white, flower two weeks earlier than other asters. Plants are compact and bloom profusely.



'Envy,' the first green zinnia—a fine accent in any garden color scheme or arrangement.



All-America Selections award-winning zinnia 'Yellow Zenith' bears abundant flowers, from early in the season.



Snapdragon 'Floral Carpet Rose' is another All-America winner. It blooms continuously without any cutting back.



**"What was
I doing wrong?"**

**My five-year-old
already had a little
bitty cavity here,
and a pinhole
there.**

**So I asked our
dentist if it would
help to use Crest."**



Mrs. Dorothy Campbell, West Hempstead, N. Y., believes her dentist knows best.

You probably feel the same way. So why not ask your dentist about Crest?

Ask him whether he believes Crest can help your family reduce cavities.

He may advise Crest. If so, it's because

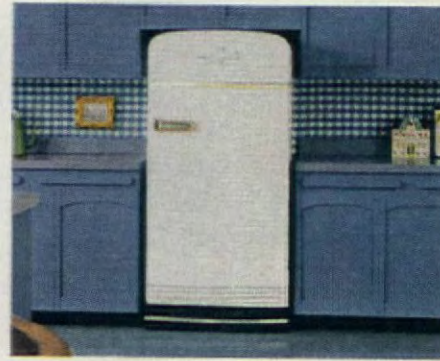
he's sure you will use it as part of a good dental program—one that includes regular checkups and watching between-meal treats, in addition to brushing with Crest.

Check with your dentist. As the expert in the field of dental health, he'd rather prevent cavities than fill them.



"Crest has been shown to be an effective decay-preventive dentifrice that can be of significant value when used in a conscientiously applied program of oral hygiene and regular professional care."

Council on Dental Therapeutics
American Dental Association



New Admiral Duplex 19 fits your old refrigerator space!

Never before! A 19.1 cu. ft. freezer-refrigerator . . . side by side in one beautiful cabinet . . . just 35 $\frac{3}{4}$ " wide, 5'4" tall! Now, the big family with a small kitchen can shop once a week!

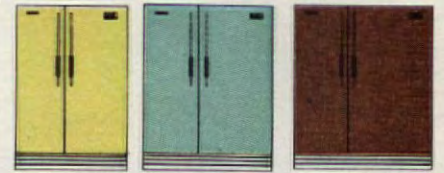
The Admiral Duplex 19's new stand-up design and all-foam Thinwall insulation save valuable space inside and out . . . nearly double your present refrigerator's storage capacity.

The Duplex 19's left side is a spacious 246 lb. freezer. Everything's easy to reach. No stooping. No stretching.

The Duplex 19's right side is a roomy 12.1 cu. ft. refrigerator. Holds gallon milk bottles, tall soft drink bottles, big hams,

bulky packages. Your food storage problems are over!

The Admiral Duplex is available with all-new, quality automatic ice maker and automatic defrosting in both freezer and refrigerator. In copper bronze, citron yellow, turquoise and white. Brushed chrome doors optional extra. Three sizes: 35 $\frac{3}{4}$ " wide (19.1 cu. ft.); 41" wide (22 cu. ft.); 48" wide (26.5 cu. ft.). *There's nothing finer at any price.*



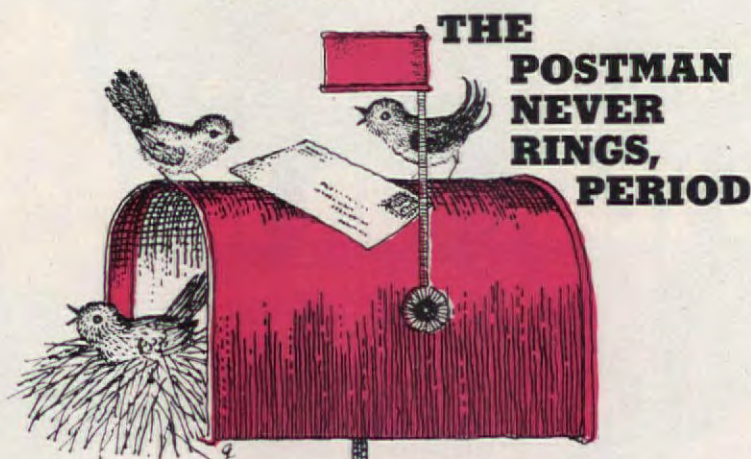
Admiral Duplex 19

Newest thin-wall
freezer
refrigerator

MARK OF QUALITY THROUGHOUT THE WORLD

Shown, Admiral Duplex 19, Model 1959. 35 $\frac{3}{4}$ inches wide, 5'4" tall. In rich copper bronze. Specifications subject to change without notice. Admiral, Chicago. Canadian Admiral, Port Credit, Ontario

By Jeanne Lamb O'Neill



A lament for the lost art of letter writing

What did you get in *your* morning mail this afternoon? Don't tell me, let me guess. Three bills, two circulars, a tender reminder from your dentist, a passionate plea from your alma mater, an invitation to a ball (fireman's), a thing addressed to Occupant, a dividend check addressed to the lady next door, and maybe—but I doubt it—a letter.

Who writes letters any more? If you ask me, the whole world has its arm in a sling. Every day I watch and wait for the mail like Penelope scanning the seas for Ulysses. I'm as itchy as Pandora to see what's in my box. But I might as well stick to my bed-making. These days, the last thing you expect a litter-carrier, I mean letter-carrier, to carry is letters.

Oh some people still write letters... kids at camp (who write home or else), kids at college (who write home or starve), irate citizens, lonely servicemen overseas, and lonely hearts everywhere.

But does anybody drop a line just to say he's feeling fine? Whatever happened to the letter for no good reason, the impulsive letter, the unprompted letter, the letter that doesn't say anything but says it in the most delightful way? Where are our Madame de Sévigné's with pens bubbling over with wit and chat? Where are our Horace Walpoles scribbling their fingers to the bone for posterity? Why we've all we can do to scratch a few lines on our Christmas cards. We can't even fill up all that white space on a picture postcard. At least, I can't. Give me a postcard to write and I know just what Pascal meant when he said he was sorry he didn't have time to write a shorter letter. I will *not* say "wish you were here" or "weather's fine," but um, uh, ah—what else?

Of course, it's not our fault we're epistolary wash-outs. It's A. G. Bell's. Who knows how larky Madame de Sévigné would have been with her plume if she could have curled up on her chaise with a princess phone? For all we know, people have always hated letter writing, but our ancestors had no choice. They had to lift that pen and tote that quill. Letter writing was a matter of life and death,

and you bet your boots "the mail must go through."

Today we have no time to write a no-good-reason letter—and no reason to waste time writing any other kind. Anything we have to say to anybody from Teaneck to Tokyo can be said much more easily by telephone. Or maybe we can find a nice little card that says hi or bye or thanks or sorry or drop dead or—why don't you write? Of course, the card never says exactly what we had in mind (what's the matter with those card people, anyway?) and by the time we emerge from the card store, the meter's run out and something is on our windshield wiper—but, never mind, at least we didn't have to write a letter.

We're lucky I know. Hearing a loved-one's voice on the phone is warm and thrilling and satisfying. And with picture phones we'll be able to see as well as hear. But suppose Lord Chesterfield had murmured all those tips to his son into a mouthpiece? What if John Hay Chapman had called home to Minna on his Colorado business trip instead of writing his "miraculosa littera d'amore"? And what of all the sweet young things growing up today? What will they have to nod over in the attic when they're old and gray—a pile of old, yellowing telephone bills?

It would be interesting to know how the nation's stationers are doing. For myself, I have two kinds of writing paper—one for telling teacher about sniffles and measles and one for writing letters. The latter is marvelously rich, creamy, elegant, and expensive, and I must say I'm just as fond of it today as I was fifteen years ago.

Well, the picture isn't all that black. I still know and cherish a few *rarae aves* who not only write letters but even write them when it's not their turn. I've just dipped into our fifth-grader's English book and they're still teaching letter writing in the schools (can you name the five parts of a Friendly Letter?). And, as far as I know, the kids are still playing the game of Post Office.

But considering what passes for mail today, if I had to risk life and limb to deliver it via Pony Express, I'd quit.

THE END

Now, at home, you can easily MAKE THESE LUXURIOUS DEEP-PILE HOOKED RUGS

SEND FOR NEW CATALOG OF 63 EXQUISITE DESIGNS
AND SIMPLE STEP-BY-STEP INSTRUCTIONS



"Christmas Roses"
no. 246

Choose from 63 exclusive designs, including modern...4 shapes: oval, rectangular, circular, semi-circular...170 sizes...51 colors (pick your own, if you prefer, to harmonize with room).

Create a perfect heirloom-quality rug: your first try...a showpiece for your home, ideal for an important gift. And gain worthwhile savings as another reward of making it yourself!

Get everything you need by mail at direct-from-importer prices, including:

- **Readicut Moth-proofed 100%-wool 6-ply Rug Yarn, imported from England.** No cutting or winding...comes *cut-to-size*. Guarantees even, extra deep pile.

- **Sturdy English Canvas Pattern, stencilled in color.** Just match yarn to colors on canvas; you can't make errors. No cumbersome frames to cope with...an ordinary table or even your lap will do.

- **Shillcraft Latchet Hook.** Ties wool to canvas easily, quickly, tightly. Vacuum or clean with safety...wool *never* pull out.

Enjoy a relaxing, valuable, spare-time hobby. So easy, you can do it watching TV. Two can enjoy it at the same time...even young children can help.

Get started for only \$5, under convenient pay-as-you-go plan. Make a complete rug for as little as \$11.50.

Unconditional money-back guarantee on all Shillcraft Rug Kits. For catalog and complete information, use coupon below.



NOT SOLD IN STORES! AVAILABLE ONLY DIRECT FROM
SHILLCRAFT, 106 HOPKINS PLACE, BALTIMORE, MD. 21201



- NO FRAMES • NO WINDING
- NO YARN-CUTTING
- NO EXPERIENCE NEEDED



"Anemones"
no. 277



"Persian Tiles"
no. 88



"Roses and Ivy"
no. 77



"Rosemary"
no. 945C

MAIL COUPON TODAY for new 24-page full-color BOOK OF RUGS
plus actual 100%-wool swatches in every color



SHILLCRAFT, Dept. A-19
106 Hopkins Place, Baltimore, Md. 21201


Please send me your new 24-page full-color Shillcraft Readicut Rug Book, showing 63 distinctive rugs and how to make them—plus 100%-wool samples in all 51 colors. I enclose 25¢ in coin to cover handling cost, but otherwise there is no obligation.

PRINT: Name _____ A-19

Street _____

City, State & Zip _____

IN CANADA: Mail this coupon and 25¢ to "SHILLCRAFT," Dept. A-19, 2485 St. Patrick Street, Montreal 22, P. Q.



JACKSON & PERKINS PROUDLY PRESENTS

THE ROSE OF THE YEAR FOR 1965

Polynesian Sunset

(Pl. Pat. App. For)

SCORES OF HUGE 6½-INCH CORAL-ORANGE BLOOMS

Here is a rose so breathtakingly beautiful, so colorful, so fragrant, so hardy that it was selected by a test panel of home gardeners as "The Rose of the Year for 1965."

And "Polynesian Sunset" is the ideal name . . . for this prized rose does indeed remind one of the glorious sun setting over the exotic Polynesian Islands — lighting up the sky, the surrounding seas and the sweeping beaches with a warm coral-orange glow.

Yes, the color is truly magnificent to behold — from dawn to sunset, from bud form to fully

open flower. The exquisite buds are a deep, rich coral . . . gradually opening into huge 6½" coral-orange blooms. Needless to say, it's extremely fragrant, too — with a heady, fruity, tropical-like scent. And these colorful, fragrant blooms are majestically borne on long cutting stems. Yet despite its delicate appearance, it's as hardy a rose as you can get!

"Polynesian Sunset" is but one of the dozens of Prized Roses you'll see in the new J&P Rose Catalog . . . which is yours FREE if you detach and mail the postage-paid card today!

Originators of great new roses since 1872

MORE BRAND-NEW J&P PRIZED ROSES



JUNIOR MISS
(P.L.P.A.F.) A new pink Floribunda . . . graceful, slender, fragrant!



SENECA QUEEN
(P.L.P.R.R.) A new pink Hybrid Tea — with huge, fragrant blooms!



WOBURN ABBEY
(Pl. Pat. #2319) A new orange Floribunda, with red and gold shading!



CROWN JEWEL
(P.L.P.R.R.) A new red Floribunda, with blooms as large as Hybrid Teas!

FREE

JACKSON & PERKINS Spring 1965 CATALOG OF ROSES

MAIL THE POSTAGE-PAID CARD NOW
TO RECEIVE YOUR FREE CATALOG!

JUST FILL IN, detach and mail the handy postage-paid card — and you will promptly receive, *absolutely free*, Jackson & Perkins' brand-new Spring 1965 Catalog of Roses . . . the one catalog that will enable you to plan, plant and grow the most beautiful rose garden you ever had!

In it you'll see — all in glowing full color — scores upon scores of the world's finest roses . . . glorious Hybrid Teas that bloom up to 7½" across . . . Floribunda Roses that produce hundreds of blooms on every bush . . . breathtaking Climbers that provide curtains of color to drape over fences, trellis, porches, etc. . . .

magnificent Tree Roses that bloom at eye level — in short, every type of rose imaginable!

You'll see all the new roses for 1965 — a few of which are listed above. Shown on the opposite page is *Polynesian Sunset* — the fabulous new "1965 Rose of the Year" . . . and in the catalog, you'll see *all* of the "Roses of the Year" — *Tropicana* (the only rose in history to win 14 International Awards); *World's Fair Salute* (the brilliant red selected for exhibition at the New York World's Fair); *South Seas* (which introduced a new Tahitian-Pink color and is still the biggest of all pinks); etc. — the most popular roses of our time! And, of course,

you'll see all the old favorites, too — All-America Winners, Gold Medal Winners, Prized Roses every one!

Remember — all you do to receive your FREE copy of the J&P Catalog is fill in and mail the postage-paid card provided. But the supply is limited, so we urge you to mail the card NOW.

JACKSON & PERKINS CO.
World's Largest Rose Growers
Newark, NEW YORK • Pleasanton, California

285507

Jackson & Perkins
World's Largest Rose Growers
NEWARK, NEW YORK

Parade of Modern Roses

SPRING 1965

Polynesian Sunset
ROSE OF THE YEAR
FOR 1965

SPECIAL NOTICE TO WESTERN GARDENERS

If you live in Arizona, California, Idaho, Montana, Nevada, New Mexico, Oregon, Utah, Washington or Wyoming — you will receive a special Western Edition of the J&P Catalog.



FLOWERPOTS NEED NOT BE ALIKE.

Here we've used two sizes of one plus another that's totally different. But all are related in shape, glaze, and color. This group would go well with much of the new Spanish furniture and would be a welcome oasis on the landing of an old house or the next best thing to an Edwardian conservatory in a bay window. Plants are Boston fern, date palm, and *Dracaena massangeana*.



COMPOSITION IN BLACK AND WHITE,

always good with green, looks cool and modern. Simple shapes of the planters are a perfect foil for lacy leaves. Here, one black pot turned upside down is used as a stand. An asymmetrical arrangement fits corners, could be placed off-center in a picture window. Or use the four black pots lined up on a mantel. Shown are iron cross begonia, coffee tree, ivies, and holly fern.

The difference between an indoor gardener and an indoor landscape designer is that the former is primarily concerned with plants. The designer, on the other hand, works in terms of overall design. He is interested in what houseplants will do for a room, composes them into pleasing groups, and chooses planters to enhance plants.

There are a few rules for becoming a successful designer and they're easy to remember. Think first about location and what the plants should do. Do you want a grouping in a window or corner? Do you want a mass or an elegant silhouette of branches and leaves? Once you've decided, you're ready to compose (make a simple sketch before you begin). Remember, also, to work out the relationship between plants and planters. A rule of thumb is that containers should be about one-third of the total height. Scale is important too. Just as you wouldn't put a delicate bouquet of flowers in a jug or pot, don't arrange plants with massive leaves in a dainty cachepot. And don't forget that plants, when properly lighted, cast dramatic shadows!



COMPLETELY INFORMAL and outdoorsy are these clay pots—their shapes echoing that of the plants they hold. The ideal location? They'd be perfect in a family room or remodeled porch—equally good in a modern apartment. And if your bathroom is big enough, why not decorate it with plants. The climate is right! Shown here, an arrangement of podocarpus, *Dracaena marginata*, and Kentia palm.

HOW TO BE AN INDOOR "LANDSCAPE DESIGNER"



THE CHARM OF A TROPICAL PATIO is captured in this unexpected combination of wicker basket and gilded pot massed with ferns and *Fatsia japonica*. Notice how the low, long lines are emphasized here for an almost hedgelike effect. Perfect for under a window; very romantic at the foot of a bed; practical against hard-to-furnish triangular stair walls. Hang a picture or two above.

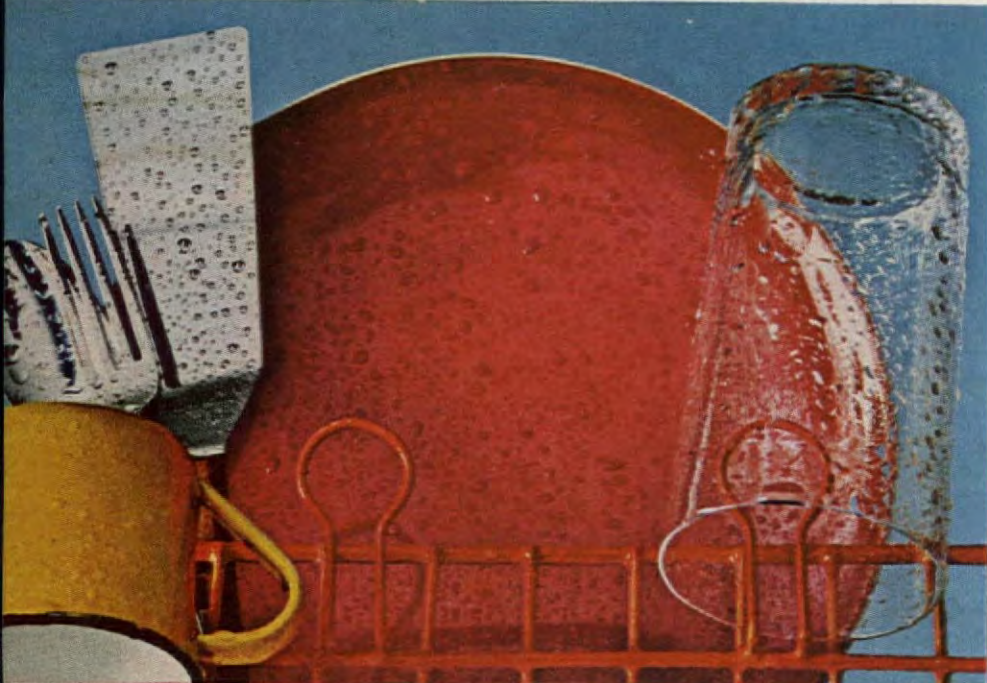


Family room with mirrored entertainment wall features floor of new Kentile® Chantilly Vinyl Asbestos. Tile size: 12" x 12". Colors: Quartz and Green with Black and Mandarin Feature Strips. Wall Base: Black KenCove® Vinyl.

KENTILE VINYL FLOORS

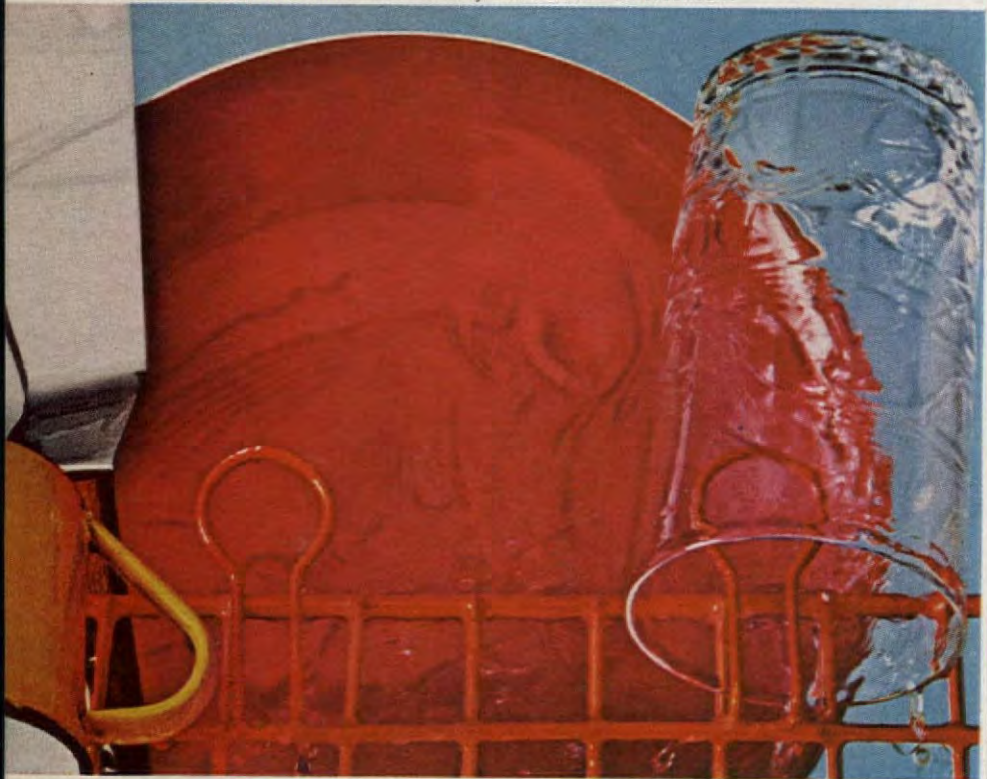
Do-it-yourself for about \$60! At this economical price, you can cover any 12' x 15' area in stunning new Kentile Chantilly. Here's the vinyl tile with clean, clear styling that uplifts any décor. And, because it's vinyl asbestos, Chantilly is easy to keep clean. Greaseproof. Comfortable underfoot. The texture helps conceal spiked-heel dents. Your nearby Kentile Dealer? See the Yellow Pages under "Floors."

Dishwasher spots? Change your detergent!



WATER DROPS—See what happens when even clean water is sprayed on dishes. Drops form, and as dishes dry, these water drops turn into ugly spots and streaks.

CASCADE—Because of Cascade's "sheeting action," water slides off, drops don't form. Cascade with Chlorosheen does it—and only Cascade has Chlorosheen!



Cascade's amazing "sheeting action" eliminates drops that spot!

Nothing beats Cascade at getting dishes clean. Cascade's remarkable "sheeting action" even eliminates drops that cause ugly spots. Water ripples off in clear-rinsing sheets. Dishes, glassware and silver come from your dishwasher sparkling and spotless. No towel touch-ups!

Nothing's safer! Endorsed for safety to patterns by the American Fine China Guild... recommended by every leading dishwasher manufacturer... Cascade is America's best-selling dishwasher detergent.

Give your dishwasher the best—Cascade—it's got "sheeting action."



HOW TO CARE FOR YOUR HOUSEPLANTS

Although legions of houseplants succumb annually to overdoses of tender loving care, most are lost because we have failed to understand and provide for their basic requirements. Surprisingly, the need that most often goes unfilled is moisture.

Most foliage plants are natives of tropical rain forests, and are accustomed to the moisture-rich, controlled conditions of the greenhouse. To thrive, they must have water in the air around them. Waterlogging the soil is not the answer—it forces out oxygen and kills the plant.

One way of providing vital humidity is to stand the pots in trays containing gravel or pebbles and water. The pots should be placed on the gravel, and the water should not quite touch the pots. Keep the water level constant. The water evaporating from below will help keep your plants in top condition. An alternative to standing your pots in a tray containing gravel and water is to sink them in waterproof tubs or cachepots lined with damp peatmoss or vermiculite.

Plants should be watered thoroughly only when the soil is dry. Avoid frequent light sprinkling of the soil surface, and don't let your pots stand in water for long periods of time. Plants in unglazed pots have to be watered more than those in glazed or plastic ones since water evaporates more quickly from porous clay.

The next step in providing moisture is to spray the foliage daily with a fine mist. Don't spray on damp, cloudy days or when sun is on the leaves. If plants are in a sunny window, spray twice daily—in the morning and late afternoon. Succulents, cactus, and other desert plants are, of course, exceptions. They need water but prefer a warm, dry atmosphere.

The light requirements of houseplants vary, but generally foliage plants require good light without direct sun. Most flowering plants, cactus, and succulents need direct sun. If your windows face the south, however, protect plants from the hot midday sun. A thin curtain drawn across the glass will do.

To help you pick the right plants for your surroundings, we've compiled lists of plants that do well in good light without direct sun (north window); some direct sun, two or three hours a day (east or west window), and full sun, about five hours a day (south window).

Foliage plants for good light include: aglaonema (Chinese evergreen), aloe, aralia, Araucaria excelsa (Norfolk Island pine), aspidistra, Boston fern, Cissus antartica (kangaroo vine), Crassula arborescens, dieffenbachia, English ivy, many ferns, Ficus elastica (rubber plant), fiddle-leaf fig,

grape ivy, Helxine soleioli (baby's tears), Kentia palm, Monstera deliciosa, Nephthytis afzeli, pandanus.

In an east or west window, these will thrive: abutilon, Amazon lily, anthericum, asparagus fern, begonias, bird's nest fern, caladium, calathea, Christmas cactus, creeping fig, episcia, fuchsia, gloxinia, guzmania, impatiens, Kaempferia rooseana, maranta, osmanthus, peperomia, pygmy date palm, Saxifraga sarmentosa (strawberry geranium), Siderasis fuscata, spathiphyllum, tolmiea (pick-a-back plant), Venus fly trap.

With full sun most of the day, you have a wide choice of flowering, fruiting, and foliage plants, some of which are: Abelia grandiflora, African violets (need some protection from hot midday sun), amaryllis, Anemone coronaria, anthurium, ardisia (coral berry), astilbe, azalea, bird of paradise, Bougainvillea glabra, cactus, calceolaria, cineraria, croton, crown of thorns, freesia, gardenia, geranium, heliotrope, hyacinth, ixia, jasmine, Jerusalem cherry, kalanchoe, lantana, lemon, myrtle, orange (calamondin), oxalis, passion flower, pepper, pineapple, plumbago, primrose, sensitive plant, shrimp plant, sweet olive, vanda, veltheimia, and wax plant.

Fresh air is another essential to the health and well-being of your houseplant collection. Ventilate the room daily, but never allow the plants to sit in a draft. The average daytime temperature for most plants should be around 65 to 75 degrees. They prefer to be cooler at night—down to about 50 degrees.

Fertilize foliage plants once a month during the growing season, from March to October. During the winter months, watering and spraying the foliage is sufficient. Feed flowering plants when they begin to bloom, and once every two weeks during the entire season of bloom. (Amaryllis is an exception to this rule. Feed it after the flowers have died, to encourage leaf growth.) Acid-soil plants like azaleas will require acid fertilizers. Most foliage plants will thrive with any complete house plant fertilizer.

Don't try to fertilize a diseased plant. Feeding will help only those plants in good growing condition.

If your plants are invaded by aphids or spider mites, spray with a houseplant spray. If you use malathion or one of the other contact insecticides like lindane or DDT, follow directions carefully. Scale insects can be rubbed off plants with a cloth soaked in soapy water. Mealy bugs can be removed with cotton swabs dipped in alcohol. If one of your plants is badly infested or diseased, it is probably best to discard it rather than attempt a cure.

THE END



If you're very poor or very rich, you don't need a money plan. For the first group, virtually every penny is "bespoken" for the necessities of life. The latter have plenty of dollars to take care of all the extras, the impulse spending, the whims. But we in the middle have proved we do need to do sounder thinking about our money. Sociologists have turned up some highly depressing facts such as the one that families with incomes over \$8500 have twice as much family discord over money matters as families in the under \$5000 group.

Once we get into the bracket where we have dollars left over for "discretionary spending," decisions must be made, since the extra dollars are seldom enough to get all the things every member of the family wants when he wants it.

Mutual planning on the "where," "when," and "for whom" is more than good household management. It is one of the foundations of happy family life. And it can be an interesting monthly conversation to review how much of what the family hoped to get it actually achieved . . . to total up what was spent and to make a plan for spending in the months ahead. Occasionally the discussion may get heated when there are a few conflicts of interest . . . such as who gets the new suit first, what is a reasonable price for a pair of shoes and must we spend quite so much for the children's music and dancing lessons? But arguments, disagreements, and compromises *before* spending are far better than recriminations, quarrels, and deep if unspoken resentments that usually follow random spending.

Every family has to work out its own most congenial method of a spending plan, but its best beginning is a moratorium on all-but-necessary outlays until a few facts can be collected. One of the simplest ways to do the fact finding is to invest in a file box, file folders, labels for same, paper clips, note pads, and a small adding machine. These do away with jotting down expenses in a notebook (forgetting many of them) and the nuisance of adding up columns of figures by the manual method.

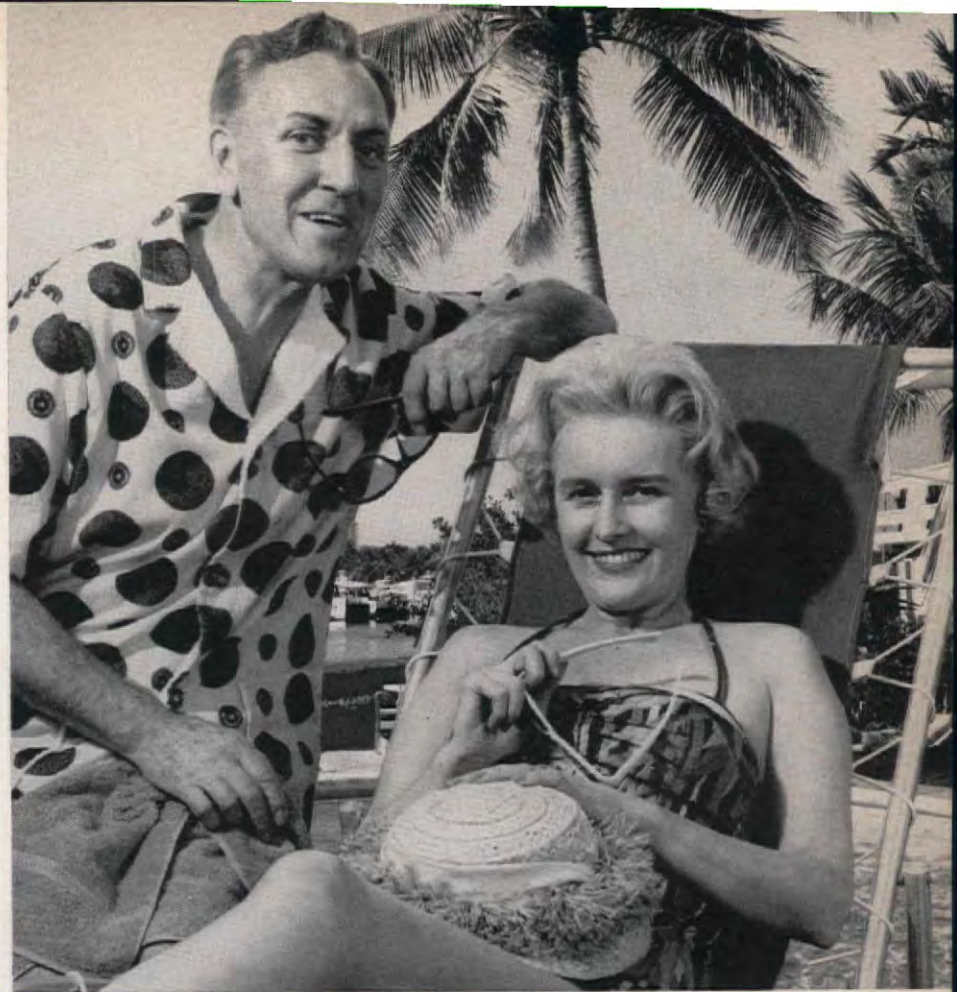
Categories of expenses also vary with every family. Here are the broad ones that will help you keep track of

all but these highly individual areas. Make a file folder for each and drop into it the paid bills or a slip of paper for cash outlay (such as supermarket shopping, shoemaker, baby-sitter.)

Begin with OVERHEAD. In there go the paid bills or receipts for rent, mortgage and interest payments, installment payments, food bills (or slips of paper), utilities and phone bills, taxes, car payments, an agreed-upon sum for each family member's "allowance." OUTSIDE SERVICES include household help, baby-sitters, laundry, cleaning, repairs. HEALTH takes in doctors' and dentists' bills, preventive and curative drugs, prescriptions. TRAVEL covers gas, oil, auto maintenance, fares on planes, trains, buses. CLOTHING is quite obvious but one that requires great honesty in record-keeping and great good humor in understanding the emotional as well as *actual* clothing necessities of those we love. PROTECTION includes life and liability insurance, major medical, hospitalization, other insurance required by special instances, and savings for investments. GIFTS covers those tax deductible charities, a reserve for the assortment of presents for weddings, birthdays, Christmas et al. ENTERTAINMENT includes theaters, movies, books, records, games, beverages, special family excursions.

Add your particular file folders and keep the file box handy so it is easy to drop in the stubs of the paid bills, the little notes of cash expenditures, clearly identifiable as to where the money went. At the end of the month get out the adder-upper and learn how much the family spent in each category. (Obviously, in the month of January it's apt to be overboard in the gift folder, with Christmas bills!)

With this scanty information—and it *will* be scanty as that moratorium was designed to slow down any spending in the clothing, travel, and entertainment areas—the two family heads will draft a hoped-for spending plan for the next two months. Again, with the drop-into-the-file system, you will re-review at the end of February. Don't be elated to discover you were under your plan in several categories or upset that you were over your plan in others. In business, those are called the *(continued on page 90)*



"How we retired in 15 years with \$300 a month"

"Looking at Alice and me in this picture, you'd never guess it was taken two days after Christmas!"

"We never thought we'd see the day when we could afford Florida vacations, yet we now spend all winter living the good life in the warm sun. You see, I'm retired. And, thanks to Alice's smart planning, when I gave up chasing commuter trains last year, I did *not* have to give up the satisfaction and security of getting a regular pay check. I receive a check for \$300 every month from Phoenix Mutual, and this income is *guaranteed for life!*"

"I give Alice credit. Before the children came, she was a secretary in a big corporation. Time and again she would see what happened when a man in the office reached retirement age and actually couldn't afford to retire!"

"That's never going to happen to you!" she said. "I'll figure out a way for us to live happily ever after."

"Sure enough, in 1949 (I remember, because it was the year I turned forty), Alice handed me a Phoenix Mutual ad-

vertisement she'd torn out of a magazine. 'Read this,' she said, 'and when you've filled out the coupon, I'll mail it on my way to the hairdresser's. But hurry, because my appointment's in twenty-five minutes!' She had a stamped envelope that was already addressed to Phoenix Mutual in her hand.

"I read the advertisement. It told how a man my age could actually retire in 15 years with a guaranteed monthly income of \$300. I couldn't believe it, but there was no time to argue. Alice had her hair and coat on, so I just laughed, filled out the coupon and gave it to her."

"A few days later the free booklet arrived from Phoenix Mutual. We studied it and picked a plan that suited us, and from the day it started, a big worry seemed to be lifted off our backs."

"Fifteen years seem such a short time when you're working and raising a family and paying off a mortgage. Suddenly you're tired of working, the children are grown and flown, the house is paid for and along comes the first \$300 check from Phoenix Mutual! Alice says she's proud of me, but I know she's pleased with herself for planning the whole thing."

SEND FOR FREE BOOKLET

This story is typical. If you begin early enough, you, too, can plan to have an income of from \$50 to \$300 a month or more—starting at age 55, 60, 65 or older. Send the coupon and receive, by mail and without charge, a booklet which tells about Phoenix Mutual Plans. Similar plans are available for women and for Employee Pension Programs. Don't put it off. Send for your free copy now!

PHOENIX MUTUAL Retirement Income Plans GUARANTEED YOUR FUTURE



Phoenix Mutual Life Insurance Co., 144 American Row, Hartford, Conn. 06111
Please mail me, without obligation, your free 16-page booklet showing new retirement income plans. ☐ Plan for Men ☐ Plan for Women

Name _____ Date of Birth _____

Business Address _____

Home Address _____



"IT'S LIKE HAVING A PARTY EVERY DAY when you live in a Gold Medallion Home," say Kenneth and Marilyn White as they celebrate Mrs. White's birthday with daughters Patty, 8, Christie, 12, and Cheryl, 9.

"We're having more fun now that we've moved into a modern total electric home"

Throughout America, families like the Kenneth Whites of Oklahoma City report on the comfort, cleanliness and convenience of a modern Gold Medallion Home, where flameless electricity heats and cools the whole house, cooks the food, provides the hot water and dries the family clothes.

According to Kenneth and Marilyn White, the two years they've lived in their new total electric home have been "the happiest of our lives."

"Everything is so much more convenient," Mrs. White tells you. "And our house stays so clean! I've been able to cut way down on my routine housecleaning, and even my white curtains stay fresh and new-looking all year round."

Mr. White adds, "Things are a lot more comfortable now that we have flameless electric heating. Our electric bill is reasonable, too. And

we get our air conditioning in the summer right from the same electric heat pump that keeps us warm in the winter."

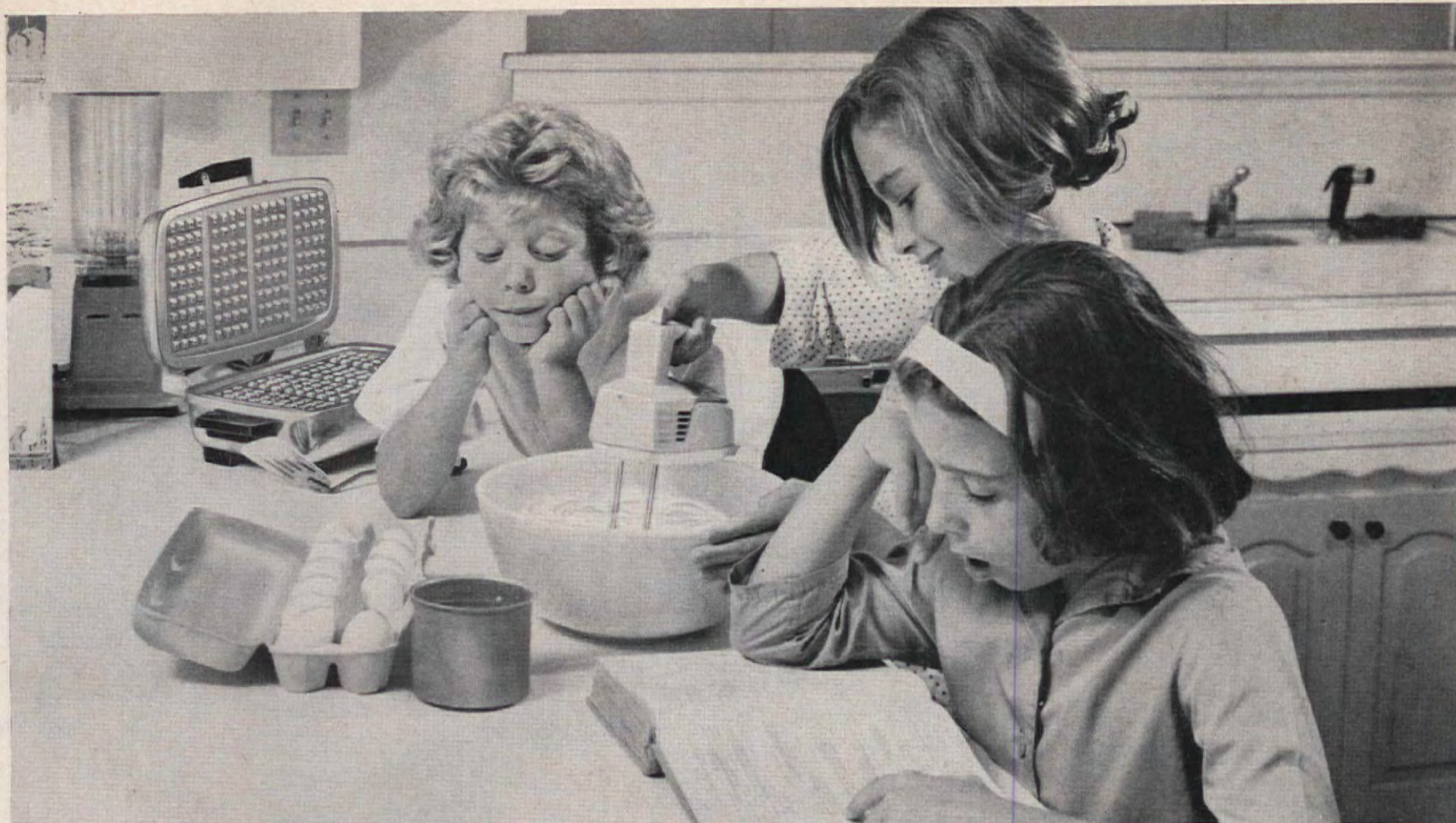
From coast to coast, families like the Whites are just as enthusiastic about life in their modern total electric Gold Medallion Homes. Wherever you live, you too can enjoy this modern comfort and convenience. Whether you're planning to build, buy or modernize, your local electric utility company will help you get all the information you need to start on your way to the joy of total electric living.

DAY BY DAY, THIS GOLD MEDALLION appears on more and more homes throughout America. It identifies a total electric home fully equipped with flameless electric home heating and appliances, Full Housepower Wiring and Light for Living. These homes will be as modern tomorrow as they are today.



YOU LIVE BETTER ELECTRICALLY • Edison Electric Institute, 750 Third Avenue, New York 17, New York

Electricity Powers Progress



PREPARING FOR THEIR MOTHER'S BIRTHDAY, the three White daughters enlist the help of the family's portable electric mixer in a well-meaning attempt to create a cake (later purchased from the local bakery).

"It's wonderful to have so many appliances to help us in our home," reports Mrs. White. "And with Full Housepower Wiring, we can run as many at one time as we need to, without worrying about possibly overloading circuits."



AS CHERYL WASHES SOME CUPS, Mr. White points out the compact flameless electric water heater that supplies hot water for the entire household. "For the first time, we really get all the hot water we need," he tells you. "And because there's no need for a flue or special ventilation, we were able to install it in an out-of-the-way place."



ENJOYING THEIR LATE-EVENING CUP OF COFFEE, the Whites review the day's events. "One thing I especially love in our kitchen is my flameless electric range," Mrs. White says. "It does everything perfectly, from heating a pot of coffee to helping me to fix a full-course fancy dinner."



CLEANING UP AFTER THE PARTY, Mrs. White returns to her normal job of seeing that the household is properly run. Here she makes use of her built-in total electric laundry. "An electric clothes dryer and washer are real blessings," she says, "especially with three growing girls in the family."

Brand new.



Brand new.

Weldwood® Craftsman hickory paneling.

Now at your Weldwood Headquarters dealer at a special introductory price—only \$11.88 for a 4' x 8' panel.

Hickory ... in the beginning it's a clear, creamy kind of wood. But through the give and take of seasons, it develops new character. Branches grow, heartwood darkens, fibers toughen. Hickory comes by its strong honest look naturally.

This is the honey-warm, tradition-rich wood you get in Craftsman® hickory, finished in 18 careful steps until it glows like burnished bronze. Craftsman hickory ... worth waiting for.

See 70 kinds of Weldwood paneling at dealers who display the Weldwood Headquarters sign. Or visit one of our 160 showrooms. In the U.S.: United States Plywood. In Canada: Weldwood of Canada, Ltd.



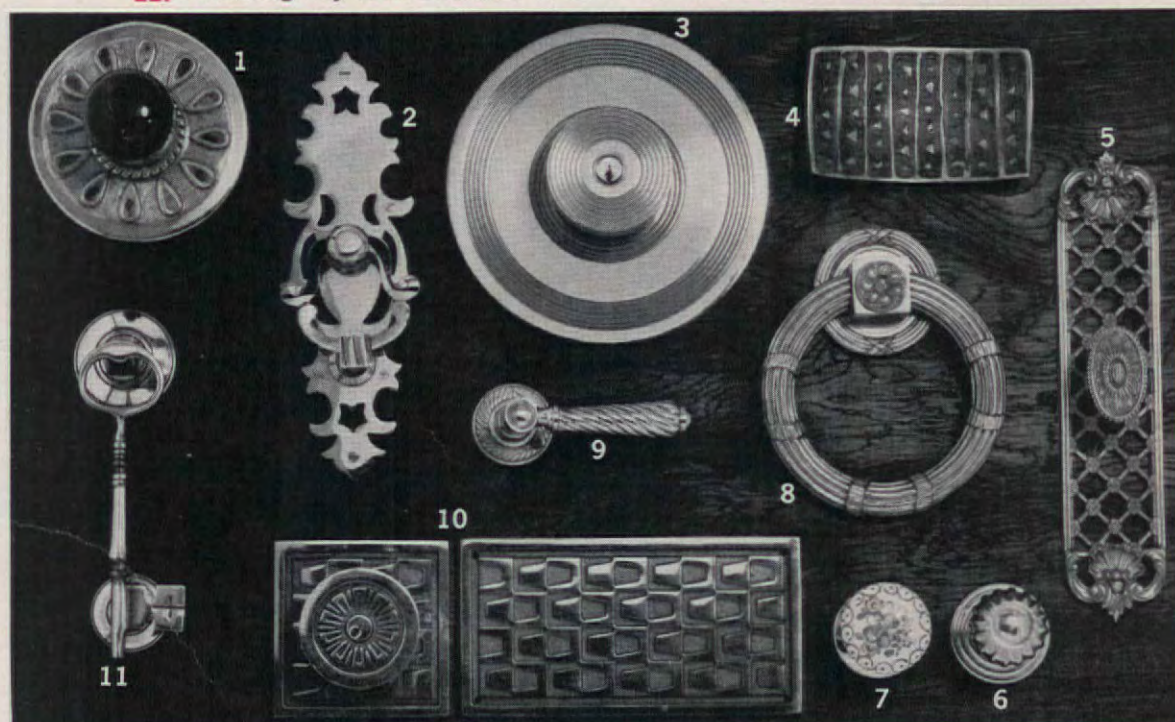
UNITED STATES PLYWOOD

Room design by Marvin Culbreth, N.S.I.D.

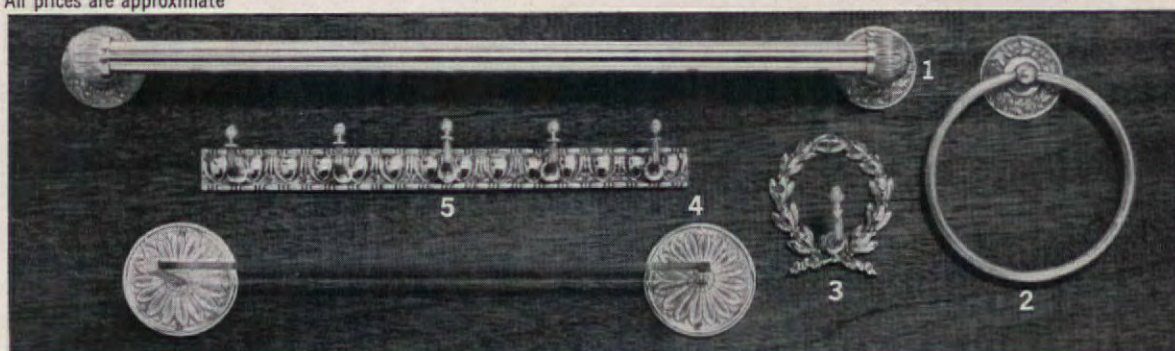
KNOB APPEAL

There's nothing like good hardware for achieving a Perfectionist Look. Take your pick of these quality pieces for doors, bathroom, and furniture.

1. Mexican black marble sphere knob and backplate of brass and malachite inlay is imported by Paul Assoc., \$24.
2. Traditional colonial brass door knocker. Kraft Cabinet Hardware, \$18.
3. "Calcutta," an exterior doorknob in beaded symmetry has backplate in eight sizes, 2 5/8" to 12" diameter. Schlage Lock Co. As shown (8"), \$155.
4. Versatile brass and malachite pull imported from Mexico can be used on drawers, cabinets, and doors. Available through Paul Assoc., \$24.
5. French doorknob and backplate are brass. Chriscot Hardware Co., \$26.
6. This sculptured brass doorknob is suitable for a contemporary setting. Functional because it fits the hand. Chriscot Hardware Co., \$16.
7. Floral design is hand painted on white china doorknob. A choice of eight colors is available from the Chriscot Hardware Co., \$8.
8. Louis XVI design and old-world craftsmanship are combined in this handsome brass door knocker from Paul Assoc., \$69.99.
9. Swirl design door lever adds interest to plain door. Paul Assoc., \$69.99.
10. Ancient Egyptian design motifs are highlighted in this important-looking exterior doorknob and plaque from Schlage Lock Co., \$162.
11. Amusing key door knocker in brass costs \$33, from Schlage Lock Co.




All prices are approximate




1. Dress up a bathroom with brass towel rack. Chriscot Hardware Co., \$36.
2. Towel ring is wonderful when space is limited. Matching brass bathroom accessories also available from Chriscot Hardware Co., \$12.
3. Empire wreath hook, a classic design, is a space saver. Paul Assoc., \$7.50.
4. Elegant glass and brass vanity shelf is perfect for holding your toiletries. Available from M. Wolchonok & Son for about \$18.95.
5. This five-hook brass bar is ideal for both bathroom and bedroom. This piece is also from M. Wolchonok & Son, \$6.50.



(continued)



When your
Olson rug
gets battle
fatigue...



switch
to the
other
side!



Olson rugs are reversible! They take twice the rough and tumble and still look great. They're woven thick and deep on both sides with rich, cushiony *new wool* and nylon.

It's like getting two rugs for the price of one. And, a mighty low price at that. The reason? No middleman. We sell direct, factory-to-you. It's the most sensible way anybody ever bought a rug. There are hundreds of

rug sizes to choose from, and dozens of styles and colors—solids, tweeds, patterns, even orientals. See them all in our catalog. It doesn't cost a cent.

Want to carpet Wall-to-Wall? Olson has the perfect answer. Now you can get Olson's fantastic wear-power, plus factory-to-you prices in a luxurious, single-sided broadloom for permanent installation. Olson's special weaving process puts a double-

deep thickness of sturdy *new wool* and nylon fiber all on one side.

Wear it out? We dare you to try. Those lush colors and handsome designs will take years and years of punishment; outlast rugs at twice the price. (We weave in 15 widths, too, so there's almost no waste yardage.)

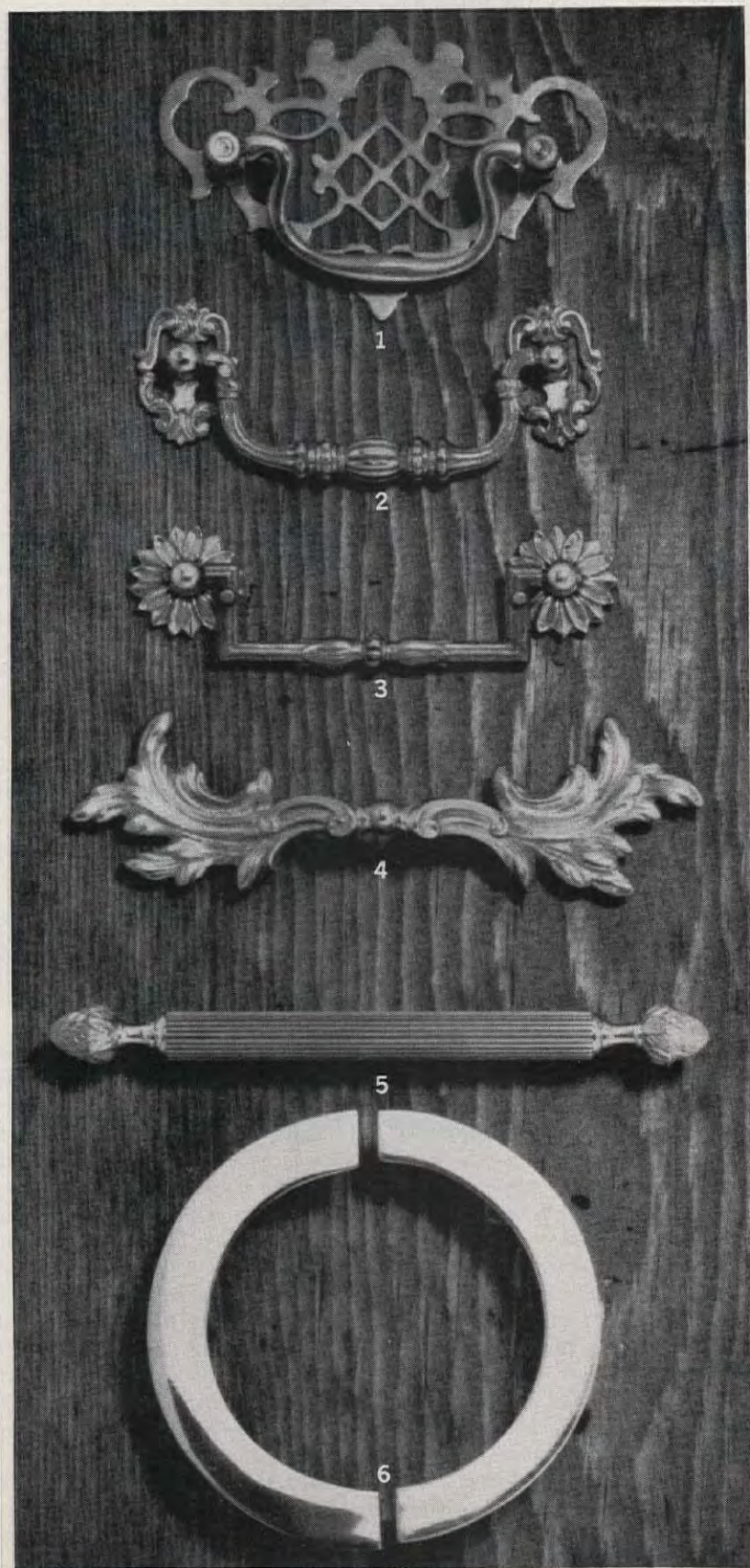
Send for our FREE 1965 Catalog! It's complete, in full color—and yours for the asking. Mail us the card today.

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America's only direct-selling Weaver of luxury carpets. At Manufacturer-to-You prices since 1874.

(continued)

1. Early American openwork, 5-inch pull from Wolchonok, \$3.50.
2. 18th-century bail handle in brass comes in three sizes. Paul Assoc., 4" about \$3.60.
3. Transitional brass pull from Paul Assoc. sells for \$3.60.
4. Ornate Louis XV leaf pull is brass. About \$3.60, Paul Assoc.
5. Louvered door and cabinet pull comes in three sizes. Paul Assoc., 7" about \$10.
6. Circular brass pulls for cabinets and doors. Paul Assoc., \$27.



Even if your Aunt Maude leaves you \$3,000,000, can you actually do without a Realtor® when you buy your next home?



Aunt Maude

Perhaps. But just be sure you have an Aunt Maude.

It's very likely that you don't have money to burn. When you buy or sell your next house, you're going to welcome all the help you can get in watching the dollars.

In that case, you'll need the help and assurance that a Realtor can give you.

Did you notice we spelled it with a capital "R"? That's because only someone who has qualified for membership in his local real estate board, and in the National Association of

Real Estate Boards, can be a Realtor.

A Realtor is a career man whose standards of performance are high enough to meet a strict Code of Ethics.

He gives you *assurance*. Assurance that the home you buy is the best value for you, and that it's in the best location for your family. Since nothing less will do, this *assurance* can actually increase the worth of your new home.

If you look among the civic leaders of your community, you'll probably find a Realtor. But there's an easier way to find one: Only a Realtor is qualified to display this seal.

Incidentally, we do know an Aunt Maude. She got all that money by selling her property wisely. Through a Realtor.



REALTORS' NATIONAL FOUNDATION, INC., 1300 CONNECTICUT AVE., N. W., WASHINGTON, D. C. 20006

GARDEN IN A WINDOW

Easy to grow, pretty to look at, and eminently edible

By Dorothy Wallace

I know very few green-growing things that have the special fascination of herbs. Their very colors, ranging from the springiest spring green through silver green into almost forest green, are a palette. Their shapes, their "foliage" are as varied and as subtle as the flavor they impart to food. And what they bring to a kitchen or sun-room window through the dreary days of winter is more than greenery; it is a gleam of sunshine, a breath from the faraway places that once sent us every one of the herbs and spices that we used.

For all its beauty and usefulness, the herb garden on the window requires very little equipment or money. Choose four or five kinds from among the dozen or so popular herbs. I selected five that were recommended by a nurseryman who devotes a large part of one greenhouse to growing herbs—sage, chives, parsley, tarragon, and rosemary. Basil would have been my sixth choice, but that was one too many for my tray. You'll probably find the seeds at a local seed store—or use their catalogue to order direct.

To hold the garden. A metal or plastic tray, round or oblong, is the most available or reasonable "plot" for your garden. I use a lazy Susan because it reminds me to turn the plants a bit each day. Your pots may be the usual clay or the lighter weight, easier-to-clean plastic ones three to four inches in diameter. Each pot should rest on a plastic "saucer" (lids from cheese or salad containers) filled with small pebbles.

The soil. You can mix equal amounts of earth and peat moss but why not buy the professionally mixed potting soil? It comes neat and tidy in plastic bags available at dime or hardware stores, from 29c up.

Planting. Fill your pots to within half an inch from the top. That half inch lets you water without washing away the soil. Ignore your seed packets' instructions—they're for outdoor gardening. The simple rule for window gardening is to cover seeds with earth about twice their own thickness—and that means a very thin layer of earth. (Small detail—soak parsley seeds overnight before sowing.) Sow very sparingly to give each seed elbow-room. You don't want to transplant, and packed seedlings are spindly.

After sowing and covering, press the surface gently to insure contact with the earth, then water lightly. (A clothes sprinkler is ideal for this.) Now cover with a double fold of newspaper, cut to fit. During the next few days, the paper itself can be sprinkled lightly so the earth doesn't dry out. Also keep water in the little saucers

beneath the pots. Peek under the paper every few days. And when the seeds have sprouted, poking up a bit of green, remove the paper. Now move your garden to a sunny spot; the young things need a half day of sun each day. When they are well up, turn pots a little every day toward sun.

Watering. "How often should I water the plants?" This is the perennial question asked by all houseplant beginners—and some old hands too! The answer is *not* Monday, Wednesday, Friday, or any other set schedule. Water when the earth in the pot is dry to the touch. Water well, then let the plant drink, the earth dry out. Plants don't like wet feet or a soggy home. Too much water is a big source of plant mortality!

Top watering is fine if you do it as a gentle spray—again with that clothes sprinkler. But keep water in the saucers too. And remember plants do *not* like cold showers. Use water at room temperature.

Fertilizing. Make a weak solution (a half teaspoon dissolved in a pint of water) from any plant food and apply as a top watering every few days.

Diseases. Window gardens are healthy if you treat them as outlined, but occasionally small white flies or mites appear on the leaves. You'll see them if you brush a leaf. Wash gently with soapy water, *not* detergent. (Do *not* use insecticides.) Then rinse with clear water.

How long do you wait? You'll see a little green in a few days. You'll see something that looks like a young plant in about two to three weeks. You'll have to wait four to six weeks before using your herbs.

And now for the eating. Chives get chopped up for salads, omelets, soups, stews, meat sauces. I "chop" mine with scissors; it's easier, quicker, and they stay crisp. Add them at the last minute to keep them green. Tarragon gives a lovely plus-flavor to salads and sauces. Parsley—add it, again at the last minute, to an omelet just as you flip it, to soups and salads, as a spot of color in a stew. Rosemary in a marinade or basting sauce does nice things to lamb and veal. I also like to sprinkle a bit over chicken just as it finishes broiling. Sage is a definite herb; great in sausage meat and stews. Basil is delightful in soups and tomato dishes. It's very easy to grow but must be pinched and used fresh to keep the plants short and bushy.

Keep your window garden green and fresh 12 months a year by changing pots, resowing occasionally. Once you've had one, you discover a window garden gets to be a habit! THE END



Yes, even lipstick spots

At last! A dishwasher detergent that really does both!
(1) cleans difficult food stains (2) ends water spots

You need a dishwasher detergent that does more than stop water spots. Now it's here!

No matter what the stain—dried-in grease, sticky chocolate, goeey syrup, filmed-in milk, stubborn tea stains, dried-up egg—even lipstick spots—now you can have glasses, silver, dishes, pots that are cleaner, brighter than any other dishwasher detergent can make them—and without water spotting.

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One of the few things Chevelle can't take care of on its own is the price. But you should be able to handle that very easily.

Ask your Chevrolet dealer. . . Chevrolet Division of General Motors, Detroit, Mich.

Shown above, Chevelle Malibu Station Wagon



"It's for you,
dear..."



THE PERFECTIONIST



Or what's wrong with being right

By Dorothy Barclay Thompson

The youthful bride-to-be, her formal engagement less than ten hours old, was airing her dreams of the future at the family breakfast table. She was to be the ideal wife, the peerless hostess, keeper of a beautiful and spotless home, paragon of community service, the matchless mother of perfect children.

Twelve-year-old brother listened, unimpressed. At the end of her recital he remarked, "Careful, Sis. You just might make it. And, if you do, you just might end up being lynched."

Little brother had a point. Most people today will readily agree that perfection is a good thing and worth striving for. Yet those who do strive toward it, particularly those who come close to their goal, are ripe for the label "perfectionist," a term which in some circles is almost the ultimate insult.

What's wrong with being right, in striving to meet one's responsibilities the best that one is able? Some specialists regard "perfectionism" as a danger signal, an indication of trouble brewing in the soul. But even when high aspirations—such as our young bride's—are far from the symptom category, sooner or later the woman who pursues them is in for unpleasant surprises: Irritation in her husband, resistance from her children, criticism from her friends. What are this virtue's vices?

The question is a tough one. Why? Because both the desire for excellence and the readiness to resist, suspect, or condemn it can spring from many different roots. The personality and purposes of our young bride will create one set of conditions; the personality and purposes of those who oppose her will create another. As these combinations vary, judgments vary. "Femina Perfecta" has her admirers, too, of course, and in recent years The Perfect Wife, The Flawless Mother, has been a goddess in some eyes, a demon in others.

But what does all this mean to our

young bride-to-be, stung by the observation of her world-wise little brother? If she's smart, she'll give some thought to what he's said. A degree of perfection as pages of this issue of the magazine show, adds zest and joy to living. But the woman who unremittingly works for perfection in all things carries burdens that may, in time, wear her out physically. Even more perilous perhaps, she faces the possibility of disappointments that can break her heart. If her own drive is coupled with determination to impose Olympian standards on those incapable of meeting them (or unwilling to try), she may find that her campaign for perfection has damaged or alienated the very people she most wanted to serve—her husband, children, friends.

Let down by a lack of family cooperation or needled by unkind comments from friends, it is easy for the dedicated perfectionist to assume that all resistance, resentment, or just plain lack of interest in excellence, stems from weakness in others—envy, jealousy, laziness, or fear of the perfectionist's superiority. Sometimes it does. But this is a too easy, even dangerous out. It relieves the perfectionist of any need to examine herself.

Our young bride-to-be has made one thing clear—she would like to excel in all things. But, being a normal woman, she wants to be loved and appreciated as well. It's a neat trick. If she's to succeed on both scores she must be on guard against one cardinal failing common to many a dedicated achiever: Being—or even appearing to be—so concerned with her own goals that she is oblivious to the goals and concerns of others.

There is nothing evil in this kind of absorption. In some paid-work situations, in fact, it is essential in doing a good job. But in a home, especially during the early years of marriage and parenthood, too much concentration on achieving high goals—for the young husband as

well as the wife—may eat up the time and blunt the sensibilities both need for learning to know and understand each other and their children.

The woman who wants to be a real wife and mother puts family first. She will readily drop anything to listen to a husband's concern, a child's tale of triumph. Her very manner is an invitation. But a woman concentrating furrow-browed on the family account books or earnestly discussing local bond issues on the phone is an awesome sight to a small child and, at times, to a husband as well. They hold their peace. And a human moment passes.

"All right," our young bride may say. "Then I'll just concentrate on the totally feminine things." Yet even here she may run into trouble. The goals she sets and the way she pursues them will affect her and her family in different ways. Let's consider some homely examples.

Everyone admires and respects the woman who, without apparent strain, prepares delicious meals. No one would mind calling her The Perfect Cook. But the woman who maintains a perfect house, always spotless, always in order, functioning with time-table precision—is often either resented or suspect. Is the impressive power of the fluffy pancake, the melt-in-the-mouth lemon pie, so superior to that of a perfectly appointed household? No. It's really a question of who does most of the work and who gets the satisfaction and rewards. It's a question of comparative costs to all—housewife, her family, her friends.

Generally speaking, in cooking the cook does all the work. When she does it with good humor and ease, family and friends have no responsibility except to enjoy the result. Her pursuit of perfection is admired.

Creating a perfect room, however, or a perfect household schedule, is something else again! It is only the beginning. Such rooms and schedules must be maintained. The fallen ash, the sticky glass, the overtime work, the unexpected guest—indeed, just about every uncontrollable aspect of everyday life—pokes holes in their perfection.

Everyone, every situation must work to maintain the perfect room. It is a constant responsibility carried by a whole household—and most families resent it. This does not mean that the orange-crate school of home furnishing or a no-clocks, no-calendars, back-to-natural-rhythms existence is the required alternative. But rooms and schedules must leave margin for error. There must be places—warm, cheery places—in every home where less than perfect individuals can spend less than perfect moments un-intimidated by their surroundings. In even a necessarily well-ordered day there must be escape hatches, items that can "give" to accommodate the unexpected.

The woman whose ideals of perfection can only be attained by sacrificing the ease and spontaneity of those

around her is starkly revealing the vices of this virtue. When others must pay a whopping price for something only the perfectionist wants or enjoys, her particular brand of "rightness" can't help looking wrong—or at least not very admirable—to others.

But the question of who pays the piper is only part of the overall problem. The perfectionist's concern for high standards may lead her—with the best will in the world—to do things and react in ways that take the edge off others' pleasure, discourage their impulse to try, make them feel insignificant or incompetent.

We all know what we think of the woman who rebuffs an embrace because it might disturb the perfection of her hairdo or the one who can't help with the cookout chores because she's preserving her manicure. But what about the mother who can't "look, look at the crazy car down the street!" because she's scouring the sink or polishing silver or picking lint off her husband's socks? What she's doing is right and reasonable—but can a five-year-old see it that way? And when a hard-pressed husband feels the need to relax with a bang-up evening out with his bride, does it make him feel more manly or less to be reminded that on his present income the entertainment category of their budget won't permit more than a movie this month?

Petty chores must be done. Hard realities cannot be ignored. But trouble, or disappointment, is ahead for the perfectionist who always puts them first. Must our young bride-to-be abandon her ideals? By no means. But before she firms up those dreams of hers she'd better get her groom-to-be's opinion. (And let's hope no dream of himself as Ideal Husband keeps him from expressing disagreements when he disagrees.)

Given a sense of perspective and proportion, our young bride will probably distinguish in short order between the perfection of her dreams and the perfection real life allows. She can hold to her ideals and yet be aware that except for brief, rare periods—usually only moments—ultimate perfection will always elude her. Each day is a business of doing and undoing and doing, to keep the home livable, the family truly alive.

The perfect wife, the perfect mother preserves some degree of spontaneity, some sense of fun. She takes the topsy-turvy; absorbs what buffeting she can't avoid; admits her problems and perplexities when she feels them; shows signs of wear and tear at times—but keeps a steady course. The home she provides, the routines she devises, are developed rather than imposed. They cannot suit all members at all times but they are not totally unfair to any, ever. In the truly perfect home—perfect in its respect for its humans as well as its things—chaos, confusion, even despair, will have their moments. But there will always be some corners of beauty, moments of peace. THE END

"Thanks --
I'll take it here,
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BOOKS &

SIXPENCE IN HER SHOE. With a delightfully refreshing viewpoint, Phyllis McGinley discusses and lauds "woman's most honorable profession." She observes with wit and wisdom woman's role as wife, mother, housekeeper, interior decorator, and hostess. She includes many of her own interesting domestic experiences and offers sage (yet subtle) advice on subjects ranging from "How Not to Kill a Husband" to house hunting. An added bonus: some of Miss McGinley's favorite recipes. Very enjoyable reading. By Phyllis McGinley. 282 pages. New York, The Macmillan Company. \$4.95.

THE GOURMET COOKING SCHOOL COOKBOOK. Here's a collection of recipes, menus, and methods as taught in a famous cooking school. It gives thorough, detailed lessons on the fine points of gourmet cooking. For example, it has "extras" such as lists of kitchen supplies the gourmet cook should have, how to organize preparations before cooking a dish, what foods go together, and what wines to serve with each meal. More than an ordinary cookbook with ingredients and directions, this is for one who aspires to real gourmet cooking. By Diane Lucas with Darlene Geis. 358 pages. New York, Bernard Geis. \$8.50.

THE FRED BECK WINE BOOK. The author combines his knowledge of wine with a sense of humor and the result is a very entertaining book. He maintains that a lot of the talk on wine is "twiddle twaddle" and his purpose is "to bring the wine picture

into clear focus." This is done with down-to-earth, practical information. He describes (with helpful charts, diagrams) the major types of wines, the wines of France, Germany, Italy, Spain, and Portugal, and tells how an expert judges wines. There's a special section on California with descriptions of more than 60 California wineries, available tours of vineyards (with photos), and a complete list of the state's wines. By Fred Beck. 233 pages. New York, Hill and Wang. \$4.95.

HOUSE PLANTS FOR CITY DWELLERS. If you're one of us—a large group of frustrated "indoor gardeners" who can't keep a plant alive—this is the book for you. It tells what plant varieties to choose and how to make them thrive in the hot, dry air of a city apartment. Includes chapters on plant categories, dish gardens, water gardens, and terrariums. By Alys Sutcliffe. 154 pages. New York, E. P. Dutton & Co. \$3.95.

MY FAVORITE THINGS. Dorothy Rodgers, wife of composer Richard Rodgers, gives her own personal guide to decorating and entertaining. Her elegant and tasteful decorating ideas (she was a professional designer) are presented within an autobiographical story. They are illustrated beautifully in color photos and sketches of the Rodgers' city and country homes, friends' homes, and other interiors. She also gives menus, recipes, and hints for successful entertaining, formal or informal. By Dorothy Rodgers. 273 pages. New York, Atheneum. \$15.

These books may be ordered through your local bookstore.

BOOKLETS

IONABLEND COOK BOOK. Here are 234 mouth-watering recipes that make use of your electric blender—the secret ingredient for quick preparation. There's even a page for jotting down your own favorite recipes. Free from Dept. AH, Iona Mfg. Co., Inc., Manchester, Conn. 06043.

SONOW YOU MUST KEEP HOUSE... BUT HOW? If you're a just-married working girl you may be asking yourself that very question. Here's some expert advice on how to go about it—from cleaning carpets to scheduling your chores so weekends are more relaxing. Free from Dept. AH, Bissell, Inc., Grand Rapids, Mich. 49501.

HOW TO SAVE 30 MINUTES A DAY. Here's a clever pamphlet designed to help the homemaker with dishwashing chores. Includes step-by-step suggestions for cutting down washing time and caring for dishes, silver, pots, and pans. Send 10c to Dept. AH, Rubbermaid, Inc., Wooster, Ohio. 44691.

HOW TO PLAN AND BUY YOUR NEW HOME discusses how to choose

an architect and/or builder, financing costs, kitchen planning, and many other details involved in building, buying, or remodeling a home. Send 25c to Dept. AH, D. Harrington, American Gas Assoc., 605 Third Ave., New York, N.Y. 10016.

HOW TO RAISE A HAPPY DOG. Puppy shopping? This booklet takes you through all the paces—from choosing the right dog for you, to housebreaking, training, grooming, feeding, and protecting your pet. There's also a capsule history of the canine and a page for making note of your dog's vaccinations. Send 10c to Dept. AH, Pet Food Institute, 333 No. Michigan Ave., Chicago, Ill. 60601.

A TOUCH OF MAGIC WITH WOODWORK offers many good ideas for using wood to create new decorating excitement in your home. Different types of wood windows, cabinets, mantels, and doors are shown in color. Send 25c to Dept. RH, Ponderosa Pine Woodwork, 39 South LaSalle Street, Chicago, Ill. 60603. THE END

LISTEN TO THE PERFECTIONIST TOUCH

You probably don't call it the Perfectionist Touch. You may not even realize you're hearing it. But your appreciation shows up in the long-range popularity rating of music and performers, in the ticket sales to musical performances, in the sales figures and longevity of certain recordings. The Perfectionist Touch is the added something that makes a Cole Porter song live on and on, a Strauss waltz continue to charm, a Mozart symphony find a vast new audience with each generation. It is present in the best of Vic Damone, Sinatra, Andy Williams . . . and in the conducting of Erich Leinsdorf, a performance by Leontyne Price. You feel it in the show album of "Fiddler on the Roof" (and small wonder with a hit show, the superb Mostel, and perfectionist George Marek, head of RCA Victor directing the recording).

Yes, you react to the P.T. quite unconsciously. But it's more rewarding to open your ears, your heart, your mind, and really make the effort to detect it. In the last few months there have been many recordings that make the conscious effort of listening tremendously exciting and rewarding. We have mentioned before the wonderful Heifetz-Piatagorsky concerts. If you haven't heard them take time to listen to a record or so in your record shop. The proprietor won't mind; he is reasonably sure that once heard, the record is bought! The same is true of Heifetz playing his first "solo" recording after semi-retirement, the melodious Glazounov Concerto, backed with Mozart's *Symphonie Concertante*.

The newest Heifetz recording is the *Rószá Concerto for Violin and Orchestra* and Benjamin's *Romantic Fantasy* for violin, viola, and orchestra with William Primrose as the violinist. Unless you are quite at home with contemporary music, these two, particularly the *Rószá Concerto*, take a bit of listening . . . at least they did, with us. But both are wonderful showcases for the flawless quality of Jascha Heifetz's tone.

Artur Rubinstein has been a very busy recording star in the last few months . . . a fact that delights anyone who likes the piano and this man who plays it with such joyousness. His latest is a delightful album, "A French Program." It includes Poulenc, the modern but very-easy-to-listen-to Frenchman who died two years ago; a delicate lovely selection by Fauré; two selections by Ravel, including his *Valses Nobles et Sentimentales*; and a sparkling piece by Chabrier. (Heifetz and Rubinstein record for RCA Victor.)

Perhaps one of the most outstanding examples of perfectionism in music

is great chamber music played by a great group. We can think of no better examples of both than the Budapest String Quartet playing the *Beethoven Quartet No. 16 in F Major* (Columbia). "The Budapest Quartet is never satisfied merely to perform music with a well-polished surface; the four men do not just play music; they make it, which is a very different thing altogether. Their ensemble work is miraculous. Although the four instrumental voices are perfectly blended, the individual work of the performers is always clearly discernible." . . . (we) "admire the Budapest String Quartet for its beautiful tone, its perfect integration, its character and style and above all, its depth of interpretation and its sweep." So says Joseph Wechsberg, critic and writer, about this amazing group. Listen. Listen again and again. Each time you will hear an added dimension in this quality we call perfectionism.

On a larger scale of sheer sound is the recording of Mozart's *Concerto 21* and *Concerto 24* by George Szell conducting the Cleveland Orchestra, Robert Casadesus at the piano (Columbia). It's a delight to have the two, Szell and Casadesus, working together. So is the teaming of Casadesus and Zino Francescatti in three Beethoven sonatas for violin and piano (Columbia). Francescatti's approach to these early Beethoven sonatas is somehow just right . . . bringing out the lyric quality and the sadness that are so often forgotten as an important part of Beethoven, the young composer.

We mentioned Erich Leinsdorf earlier as an example of a perfectionist. Nowhere is this more apparent to one who loves Mozart than in his Boston Symphony Orchestra recording of the "Jupiter" (*Symphony No. 41*) with the gentle, little *Eine Kleine Nachtmusik* on the other side of the record. The Jupiter is so listenable, so unemphasized and lacking in what one of our small-fry calls "boom, boom," that you need make no effort to hear its melodic line. But with each hearing, you'll hear more of the delicate beauty, the great, subtle strength of Mozart. Leinsdorf's interpretation stresses these qualities (RCA Victor).

Ten whole symphonies earlier and younger is the Mozart "Paris" (*Symphony No. 31*) coupled with *Symphony No. 34*. And a very different conductor from Leinsdorf is Otto Klemperer, here conducting the Philharmonic Orchestra. The London Observer calls Dr. Klemperer "the supreme interpreter of the classics." We find this Angel record just that kind of interpretation, highly colored, dramatic, exacting, yet quickly appealing to the heart. THE END

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(continued from page 32)

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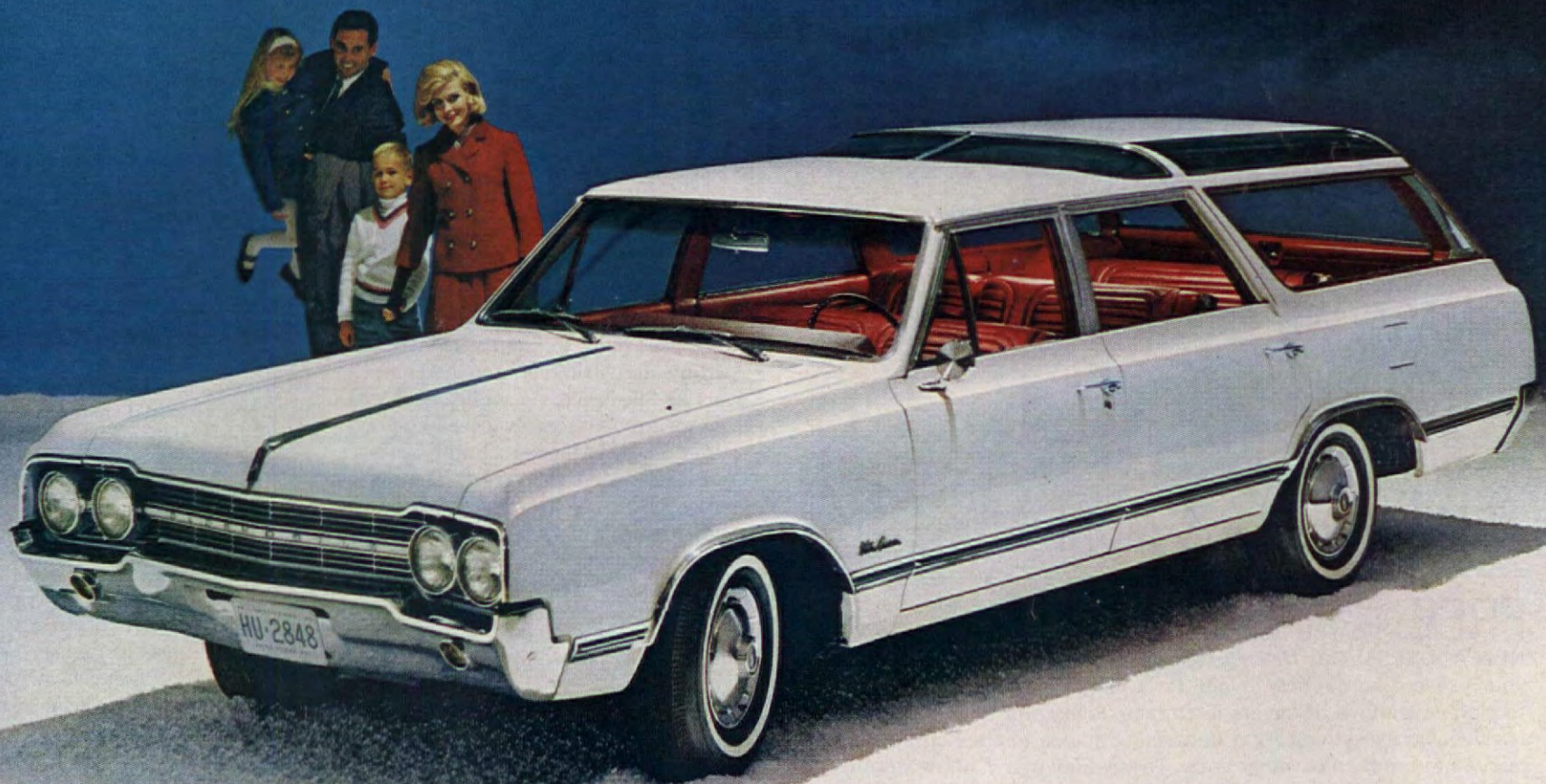
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MEMO TO A WINTER-WEARY WIFE

Or how to get rid of the January look

Last month everything was jolly. Color it red and call it holiday. Now suddenly it's January. Color it gray and call it bleak. Our hair won't go the way we want it, our face doesn't please, our hands, legs, and feet—in fact, our whole bodies—feel winter weary. Want to do something about it?

The first step is to recognize the enemy. It isn't winter, really. It's that old unfriend, dryness. And it's the price we pay for steam heat, going from warm house to chilly outdoors, and vice versa over and over again. It also goes hand in hand with careless eating and drinking, too little rest, smoke-filled rooms . . . which is why it shows up so noticeably after a holiday time! Those latter contributory causes are the hardest to correct. The remedies for the rest are easy and delightful, requiring very little time and a firm resolution to be kind to you.

Let's begin with the bath. And let's begin with a lovely bath oil. You can be as luxurious as Cleo herself—and spend as much or as little money as you choose. There's Softique, a slightly floral bath oil, by Bristol-Myers. You use only a mite per bath; it costs less than \$2 for the large size. There's Revlon's Moon Drops Moisturizing Bath Oil, a boon and balm to winter-roughened skin. Almost every great fragrance house from Chanel to Guerlain to Lanvin has a scrumptious bath oil. Almost every cosmetic house from Arden to Rubinstein is proud of their soothing bathtub additions. Estée Lauder even has one for shower addicts, Youth Dew Spray Shower Oil, to use before and after your shower. One reminder: An occasional plunge into an oil bath is not enough. Use it for every tubbing.

After-bath care comes next. Dry yourself thoroughly (too few of us do!). Now take a minute or two for a real going-over with a good lotion or cream. Like bath oils, these come in almost every price bracket, texture,

and fragrance, from the old favorites, Jergens Lotion and Pond's Angel Skin Lotion to Rubinstein's Herbessence Body Smooth, Avon's Perfumed Skin Softener (great for stubborn spots, feet, and calluses) to Tussy's Wind and Weather Lotion, Dorothy Gray's Blustery Weather Lotion.

If hands are a special problem give them that lotion treatment before and after every exposure to cold. Elizabeth Arden Hand Cream and plastic gloves left on while we read in bed did wonders for our too-pink little paws.

We've found several assists for hard-to-manage winter hair. First is the happy trend to shampoos loaded with loving lanolin and after-shampoo conditioners beginning with Clairol's condition* and Revlon's Flex. Second are gentler setting and holding sprays that most houses now make.

Makeup is highly individual, but it should have one common winter denominator. Under it belongs a moisturizer, the absolute must for any woman over 20. Your favorite cosmetics maker also has a moisturizer. Leaders are Revlon's Moon Drops (not the bath ones), Arden's Velva Moisture Film, Rubinstein's Skin Dew, and Pond's Dry Skin Cream.

Two final aids to winter-weary skins are a soothing night cream and a carry-with tube of hand cream. In the former category again every cosmetic house from Pond's to Revlon has a special cream for overnight use. We like the new trend toward a lubricating and moisture cream or liquid that quickly goes into the skin and leaves no greasy film—a cream like Arden's lovely liquid Night Cream. And for the hand-cream-in-a-tube, shop your favorite beauty counter or stock up at home with Avon's blue tube.

So there you are—winterized from head to toe, fingertips to forehead. A single week of care and you'll see your spring skin coming up! THE END

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By Vera D. Hahn

There's a chair we'd like you to meet. It does more than merely make you comfortable while you sit in it. Judging by some of the chairs we've encountered, that's quite an achievement. This chair also helps you get up easily and gracefully. It's a slow-motion version of the airplane ejection seat and its makers, Richardson/Nemshoff of Sheboygan, Wisconsin, call it the "Geriatric Comfort Chair."

Although it was designed primarily for "senior citizens" we believe it would also be a boon to anyone with a bad back. A small motor, activated by a pair of push buttons, sets the seat in motion so that the sitter is lifted—ever so gently, of course—into a standing position. Those of us who hate fighting our way out of too-low, too-soft, too-deep chairs should unite and lobby to have this cushion-lift mechanism universally adopted.

Some other features of this amazing piece of furniture are: adjustable seat depth, a posture-slanted back, special side panels with space for tuck-in pillows and possessions (books, magazines, playing cards, photographs of the grandchildren, knitting etc.), and two little wings for dozing.

Fashion trend in table settings is to positive colors. To red, white, or blue or black and white it seems. It all started when the Gorham Company invited us to judge their "Ten Best-Dressed Tables" and several were done in black and white. Post-Christmas, when you're apt to be surfeited with traditional red and green, black and white is worth thinking about. So why not use a bold black-and-white check or plaid cloth with your plain white china? Or a black on white print or a toile?

At Breuner's in Sacramento there was another noteworthy black and white table; the cloth was black, heavily fringed in white cotton and set with lots of hobnail milk glass, by members of the Sacramento Opera Guild. Theme of the table was "The Morning After" and a great mound of shiny, red apples was surrounded by polka-dotted roosters. Very gay.

We also went to Tiffany's in New York where fashionable hostesses display their table-setting talents twice a year. Tiffany tables stand for taste, but not always for expensive taste.

The one we liked best in the current collection was by Harper's Bazaar editor Nancy White, in an easily duplicated "farm French" scheme of red, white, and blue linen mats and blue and white plates. Instead of a centerpiece, there were primitive, painted Portuguese roosters.

Still at Tiffany's we learned of a newer and better version of the "desert and coffee" invitation. Bound to make you popular with dieters is the easy-to-manage "cheese and fruit" party. A "cheese and fruit" table was prettily arranged by Mrs. Thomas Bancroft with poppy-red earthenware plates, flower-sprigged cloth, and carafes of wine at each place setting.

To continue with our red, white, and blue saga, we admired such a setting at a friend's house the other night. The tablecloth? Grandmama's best damask, dyed a rosy-red cranberry shade to go with the blue and white Royal Copenhagen plates, and the royal blue napkins.

This reminds us that linens are getting gayer all the time. For example, we noticed some wonderful Mexican pink sheets and pillowcases in the Ed Throwers' guest room. Ed is the president of Founders Furniture and owns a showplace of a modern house down in Sedgefield, North Carolina. During the day the beds wear woven Manta throws from Spain in hot pink and red, at night brilliant pink sheets; both look fabulous against the dark walnut headboards.

Have you been hoping, as we have, that some genius would come up with a neater, tidier method for hanging draperies? Ours look well when they're drawn, but definitely bunchy when they're pulled back. Now the Silent-Gliss drapery hardware people have invented a new nylon fin that is sewn into each individual pleat. A small knob protrudes through the fabric and fits into a specially designed ceiling track. This makes for a straighter, more tailored pleat.

Any minute now you may find yourself shopping for floor polish, instant coffee, or cosmetics packaged in pretty pink, amethyst, or amber glass containers. Owens-Illinois has finally solved the problem of making colored glass inexpensively with their new Spectra-glass process. THE END



alpine oak Spritely new addition to the family of Royalcote grains.

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fireside birch A wall of warmth, cheery as the hearth itself!



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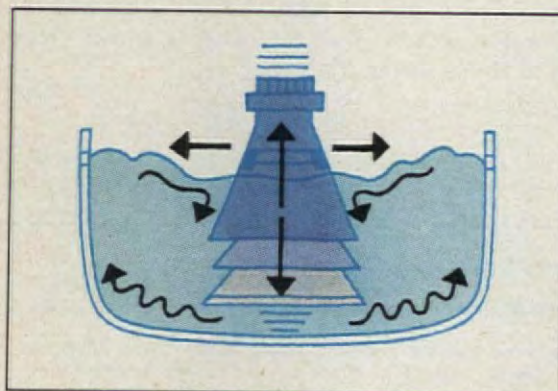
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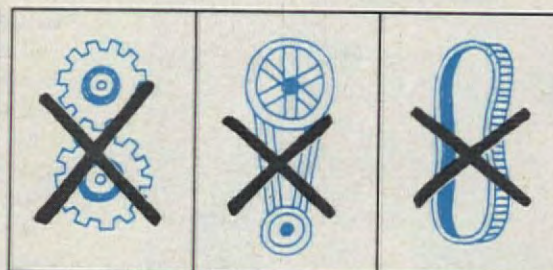
MODEL No. WCI-65

It's out with the old and in with the new—the happy new age of Jet Action Washers. Once you see them at your Frigidaire dealer, you'll never be really content with your old-style washer again. Now, an entirely new kind of washing action, Jet Action, and a new patented mechanism give you the washing results and the washer dependability you've always wanted! A pretty tall order? Just look how Frigidaire Jet Action Washers meet it.



Deep Action Agitator for Jet Action Washing

See in the picture above how Frigidaire's new jet cone shaped Deep Action Agitator brings a whole new way to wash. Those arrows show you how jet currents give all your wash Deep Action cleaning.



No Gears.

No Pulleys.

No Belts.

Just a glance at the illustration above tells you the big news about the patented mechanism that runs the new Frigidaire Jet Action Washer. No drive gears to wear out, no pulleys to jam, not even a belt to break or adjust. It has many less parts—fewer moving parts. Here's new washer dependability for years to come.

What's more, the Frigidaire Jet Action Washer comes to you with the best Frigidaire Warranty ever! A one-year warranty for repair of any defect without charge, plus a four-year Protection Plan for furnishing replacement for any defective part in the transmission, drive motor and large capacity water pump.

But that's only the start. Check the next column for all the other ways the Frigidaire Jet Action Washer will revolutionize your washday.

New Jet Away Lint Removal! A "first." Actually "jets" lint and scum out of the tub with continuous overflow rinse. Needs no lint trap. Automatically leaves wash rinsed thoroughly clean.

New Jet Spin! Watch it cut your drying time. Two of the four spin speeds of the WI-65, WCI-65 and WCIR-65 models can spin your wash drier than any home washer you can buy.

Clothes Come Out Loose and Easy! Imagine...even apron strings seldom snarl! Reduces tangling and wrinkles...speeds ironing!

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Automatic Soak Cycle! Just what you need for diapers, work clothes, woolens. Provides gentle agitation followed by a true "still water" soak.

More Automatic Than Any Automatic Washer! Automatically dispenses laundry aids. Models WCI-65 and WCIR-65 even permit automatic advance from soak cycle to wash cycle.


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GOLDEN 50
ANNIVERSARY

JET ACTION WASHERS
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THE ART OF DOING THINGS BEAUTIFULLY

 Do you know what makes one house comfortable and attractive—another a knockout? What makes one meal appealing and good-tasting—and another a triumph? What, in other words, separates merely good from better or best? We submit that it's the fine details, the finishing touches, the big or little things you add after you think you're all done.

Attention to fine architectural details—a cornice, molding, or hardware—can give a traditional house the final stamp of authenticity. The selection of a material or the way a roof joint meets a wall can enhance the beauty of a contemporary house and provide it with lasting appeal. It's the perfect lamp or the exact shade of color that casts a magic spell in a living room. It is a beautifully wrought garnish that brings forth a dinner that would do an Escoffier proud.

This issue we devote to perfectionism in the home. We hope to inspire you in your own quest for the touches that mean so much. See for yourself how fine details make the difference—the difference between the average and the above average, the routine and the exciting, the mildly pleasing and the superbly satisfying.

USE LITTLE LUXURIES FOR BIG RESULTS

Here's a proven technique from the world of fashion that won't break the bank

There are two ways to stretch your decorating dollar. One, illustrated here, is frankly borrowed from the manner in which many women budget their clothes dollars. You buy the best basics you can afford and let yourself go on accessories. You'll have no trouble applying this principle to your home since stores now carry an astonishing array of well-designed low- and medium-priced furniture. Before you buy the essentials be sure to provide for the accessories. Without these small doses of luxury there's no excitement. For a less conventional way, see page 44.



Hans van Nes

Make a splash with trimmings. Interior designer David Eugene Bell did just that in this room. A series of drawings were framed in braid mats. Sofa cushions were also detailed in braid; blinds were edged with fringe. Other ideas for a custom look with trimmings: on bedspreads, place mats, lampshades.

Fine hardware (right) is like good jewelry—expensive yes, but nothing gives more of a lift and a feeling of quality. Here three backplates and tiny knobs make an exquisite little cabinet. Exterior was covered in velvet, interior with deep pink silk. Hardware also adds distinction to unpainted pieces (see page 21).



French bookend paper is the finishing touch to transform an up-ended bookshelf into a very special curio cabinet. On its side, the shelves become vertical dividers. We built small shelves, and arched fronts, added finials, and stained—then lined niche interiors with marbled paper!

Only three yards of a smashing—and expensive—fabric make this room all yours. Woven needlepoint stripe covers the window lambrequin and a pair of stools. Lined, it becomes an area rug. Other ways to use small amounts of luxurious prints: as wall hangings or fabric pictures, slip seats for occasional chairs, cushions on upholstered chairs.



Tom Yee



Leather tiles are a luxury but it didn't take many to transform a home-made coffee table. We chose them in a fashionable tortoise-shell design for a checkerboard effect and used brass strips for a professionally finished appearance. Why not update a desk top with colored leather tile.

Photographer: Ernest Silva Designer: Edmund Motyka Shopping Information, page 91

HOW TO AFFORD THE GRAND GESTURE



First apartment for a young careerist. The budget: \$2000. The budget breaker: a \$1500 Moroccan rug. Here's what happened to those 500 little dollars left over: one wall covered with corduroy-upholstered panels, walnut-stained flush doors (\$10.50 each) transformed into sofa bed and desk-dining table, bookcase of pine boards held up by camp stools from a variety store, low-slung leather chairs and rush-seated desk chair (\$13.50) from a bargain hunt, lampshades fashioned from inexpensive teak wastebaskets, desk lamp made of a globe and two photographer's shades, ready-made draperies, fake-fur throw from mill end shop.

Are you unwilling to compromise? Would you rather have one superb piece than a roomful of mediocrity? Then use the collector's approach. Blow the budget on your dream and make do with your imagination until you can afford another, equally soul-satisfying collector's item.

Here are two grand-gesture rooms specially designed by Edmund Motyka for our "Perfectionist Touch" issue.



Photographer: Hans van Nes Shopping Information, page 91

One-room living for a young pianist. The budget for these young marrieds: \$2000. The budget breaker: a \$1500 Steinway baby grand. Improvisations on a \$500 theme: homemade conversation area of plywood platforms topped with latex-foam-rubber pads for sleeping, listening, and lounging; carpeting to reach the bookshelves; plastic-lined wicker baskets to hold everything from sheets to sheet music; unfinished chopping block (\$27) to serve as a coffee table; rustic chairs left in their natural state (\$12.50 each); circular table skirt of flowered linen on Salvation Army table. Here, too, fabrics from a mill end shop.

A WORLD UNTO ITSELF

The trend in decorating is to self-expression, less tight color coordination. Here's a shining example.

How personal should a house be? As personal as possible we say. And since self-expression is the artist's forte, we show you here the Chicago home of the well-known, non-objective painter, Claude Bentley. An abstract expressionist, Mr. Bentley admits he is more at home with 16th- and 17th-century styles than with modern designs. His special favorite is Spanish Colonial of which he became enamored during his many visits to Mexico. When it came to remodeling the interiors of his turn-of-the-century Chicago Old Town house, Mr. Bentley did not attempt to re-create a Mexican hacienda. His home is not a line-for-line copy but a subtle adaptation. It is Spanish Colonial only in mood and atmosphere. Architectural backgrounds are stark, so disciplined in their lines as to be almost monastic; dark beams slash across ceilings like great brushstrokes; furniture, objets d'art, and paintings are precisely grouped so that these compositions stand out dramatically against large expanses of wall. There's an almost total absence of fabric. Yet these are not cold rooms. For warmth there's the interplay of adobe-colored plaster and wood paneling, Mr. Bentley's own canvases, the glow of candles at night, the pattern of Oriental rugs. But there are no color schemes as we know them. Color schemes, if too rigidly adhered to, tend to give rooms the mechanistic look of being too perfect. Here, a more sophisticated approach.



In remodeling their Victorian house in Chicago's Old Town, the Bentleys had a very clear mental image of what they wanted and spared no trouble in getting it. They removed an attic to gain height for their living room (left), which they transformed into a dramatic background for their many collections. Ash, stained fruitwood color, sheathes the chimney breast and makes a high dado with a shelf for decorative objects. Furnishings were collected from all over the world; painting above the fireplace is by Luis Ortiz.

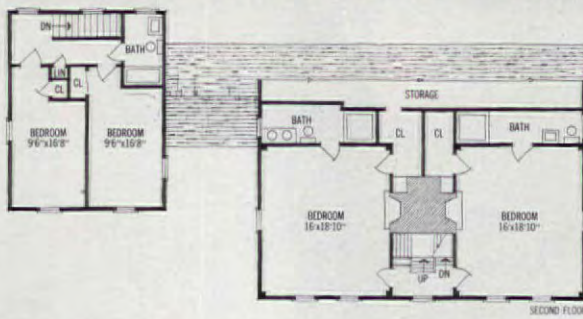
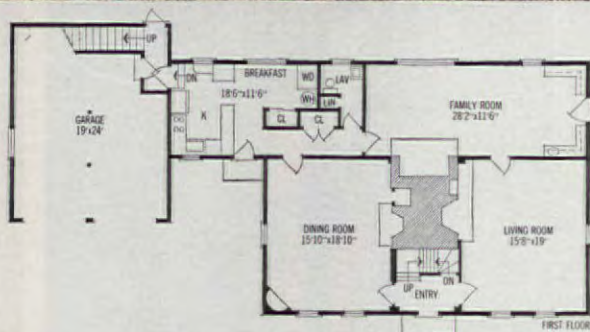


Another view of the Bentley living room (above, right) looks toward the bedroom located behind wooden wall. Walnut floors are stained dark. Note interesting use of pierced wood gallery to air bedroom. Painting on adobe-colored plaster wall is one of Mr. Bentley's own.



A sense of shelter pervades the paneled dining room (right). "Box" beams stained and rubbed with umber, their edges softened and distressed, detail the ceiling. Windows (not shown) were either eliminated or made much smaller. China cabinet, recessed into niche, was made from Mexican pieces. Hanging cabinets and gallery were added for a built-in look.

Information: Dorothy Rodenburg Reconstruction contractor: Marsom Bartlett Photographer: Maris/Ezra Stoller Assoc.



The house fits its new site as well as if it had been designed for it. Now painted a barn red, it exhibits the fine detailing of a former age which lavished almost unlimited attention on houses built to last. This one is 262 years old. The massive central chimney serves five fireplaces. The owners added a two-car garage with bedrooms over it, reached by a back stairway. Modern conveniences were installed, but kept unobtrusive.

To order a study plan of this house, see page 90

Attention to detail is not limited to any one era. Here you see the beautiful results of one family's perseverance, energy, and time, in the restoration of a traditional home. On pages to follow you'll see the handsome effects that can be wrought in a modern house by a meticulous search for perfection.

After years of searching for an authentic 18th-century house in their area, Mr. and Mrs. George Strong were about to build a reproduction when they found this house—in a warehouse! It was built in 1702 and originally stood in Hopkinton, Massachusetts. Purchased by Mrs. Lucy B. Mitchell, who planned to restore it, it was dismantled in 1938, each piece labeled, and the whole thing put in storage. In 1961, the Strong's bought the dusty piles of old lumber and moved it all to Locust, New Jersey, to be painstakingly reconstructed.

TRADITIONAL & TIMELESS

An old New England home was rebuilt piece by piece



The house was restored to its original condition with only minor changes. Some old sheds at the rear, a later addition, were removed to maintain the classic saltbox profile. The doorway, above, was shifted from the left end of this side to be the family room entrance.

Huge walk-in brick fireplace in the family room is surrounded by the original paneling. This room had originally been office space, but is now used for informal entertaining. It has its own entrance. You can get scaled drawings of the fireplace; see offer on page 90.

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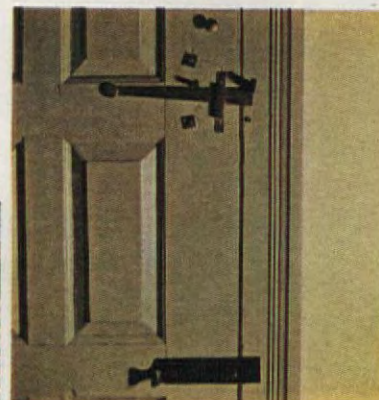
On a new site—house is authentic to the last detail

Front door is graced by shapely brass doorknob and pull in the center. Same blue paint is used throughout the downstairs.



Silhouetted against the sky is the square iron lamp attached to the corner board of the house to light the entrance. The black contrasts with red and white house.

The front-door lamp swings from a wrought-iron bracket attached to the deeply incised clapboards. All hardware was saved from the original house to be reused.



Simple and sturdy, hand-made iron latches are attractive and functional on interior doors which are decorated with molding. This one matches front door color.



Entrance hall and stairway are the same blue as the front door. The dining room, seen through the doorway, has an arched-top, open, corner cupboard. The building's history shows that much of the fine woodwork and molding was installed about 1750. The house is furnished with the owners' antiques.



The living room fireplace is the only one of the five in the house with a curved molding. The bricks were saved from the old house but proved too soft to use in the reconstruction and had to be replaced. The candle stand was originally used in a church about 1780. The fireplace bench dates from 1800.



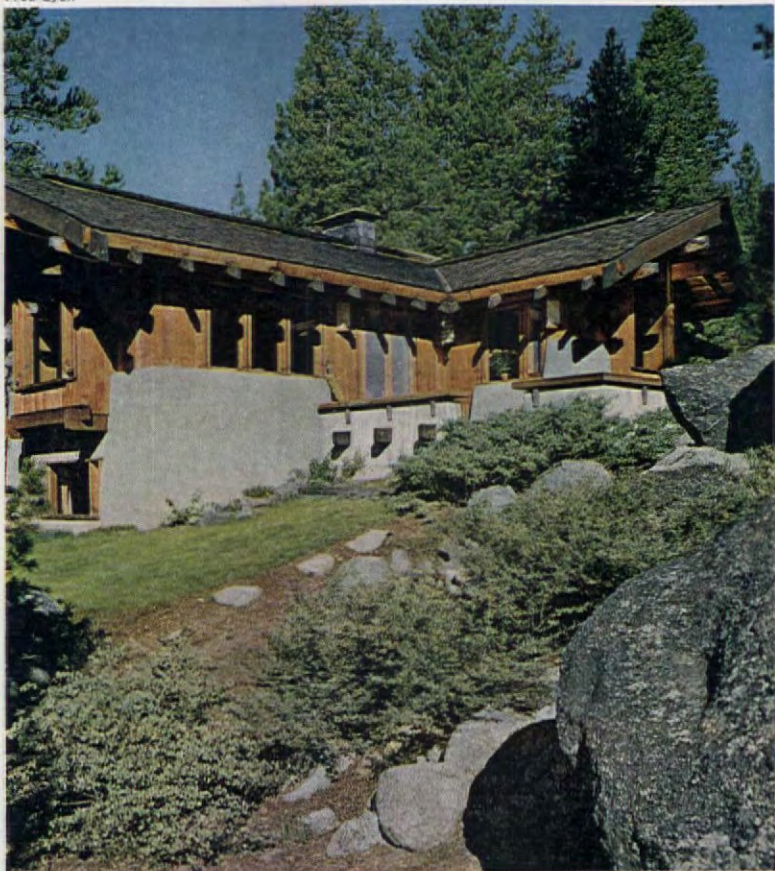
The front entrance, with its unusual double side pilasters of different shapes, is the focal point of the housefront. The doorway was just recently finished, the last of the reconstruction. The massive stone door-step, set solidly in the ground, and reached by steppingstones, makes clear the connection and relationship between outdoors and indoors.



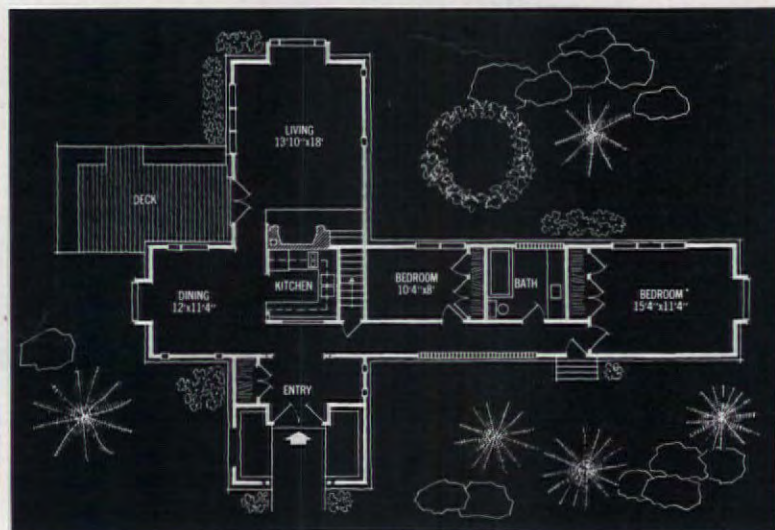
MODERN & TIMELESS

A California home that
combines fine detail and warmth

Fred Lyon



Imposing stucco wainscoting of the exterior walls was designed to give a sense of security and strength in an area often having a snow depth of ten feet. The house, designed by architect James D. Morton, is owned by Mr. and Mrs. Alex Gassiot.



The plan is an irregular T-shape to fit the house to the rugged terrain in Squaw Valley without gouging a flat space for it. Each room has a view; the outdoors is easily accessible.

The fireplace, at left, is native stone which seems to have been moved intact from its natural setting. House is a blending of wood in different tones with grass cloth on some walls, sheet rock on others. Structural members are left exposed as decorative elements. Narrow windows are a special touch.



The kitchen, at left, is a departure from most cubicles for cooking. Natural wood finishes predominate here, as in the rest of the house. Area receives its light from luminous panels high in the sloping ceiling.

Living room, below, with its refreshing view of the timberland has a feeling of openness with the outside, with landscape becoming part of the interior space. The height of the ceiling seems to enlarge the room, making the walls less of a barrier to the view. Wide window seat is opposite fireplace at other end of room.



(continued)

Emphasis. Every design element leads the eye to the door, clearly indicating that this is the main entrance to the house.



Forethought. Nothing is forgotten. Even the woodpile becomes part of the design instead of merely leaning on back of the house in a bulky hump. As a bonus, the roof overhang helps keep the wood dry.



Character. Projecting wood window frame in the sloping wall is a distinctive element that gives special character to the house, a much better solution than trying to apply standard fixtures to a special design situation.



Discipline. Subsidiary parts, such as lighting, are not allowed to detract from the basic design. Instead, they are incorporated into it as details.



Precision. Careful execution in all phases of construction gives a satisfying completeness to a building. Good example—the joining of beveled edges and the exactitude of the shadow line on this built-in deck bench.

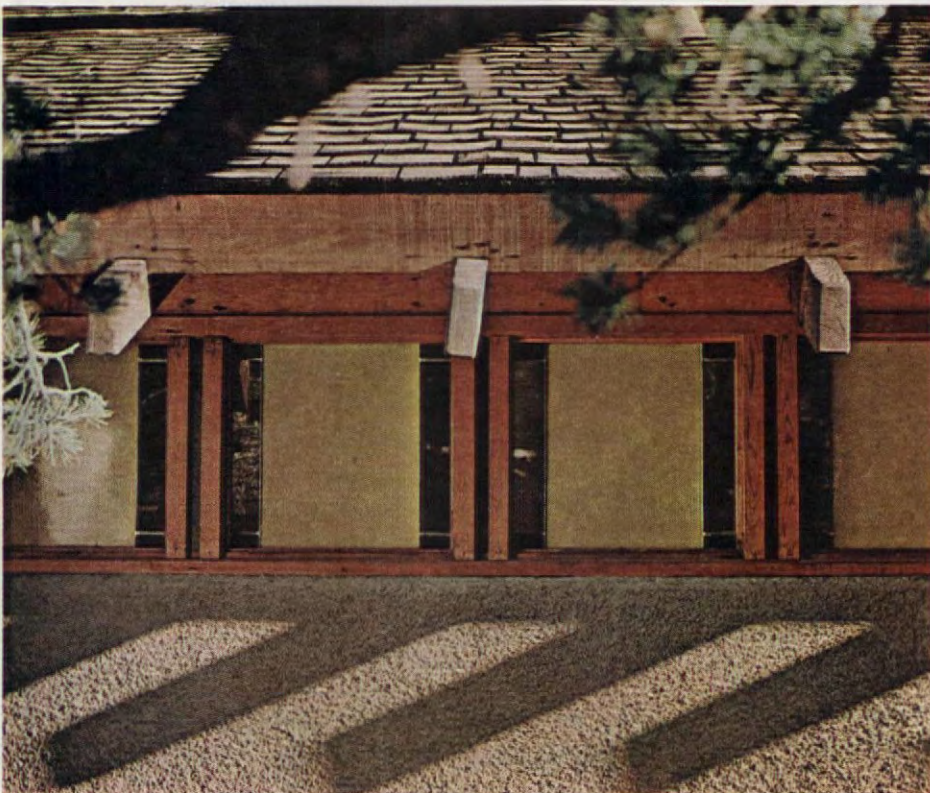
The many attributes of good detail

Clarity. A close look reveals beauty in the way parts interlock and connect to form a surface, make a corner, hold weight, or enclose space. The joint, simple or complex, is a direct expression of structural requirements.

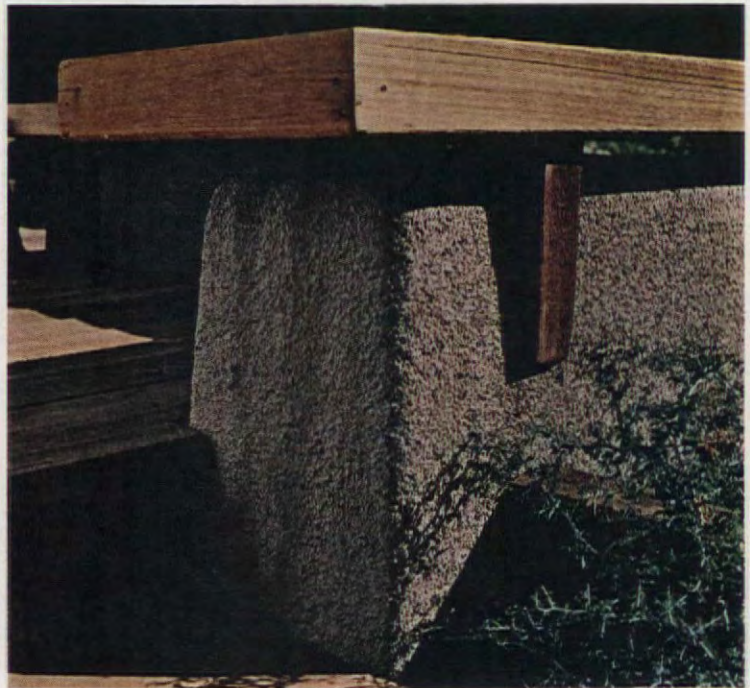
Fred Lyon




Beauty. There is beauty in the coordination of parts, the transfer of weight from roof to supporting members, the stained glass at roof ridge to illuminate the space.




Articulation. Carefully chosen materials are joined so the inherent texture and color of the different elements work together to make a well-defined and proportioned pattern on this section of the wall.



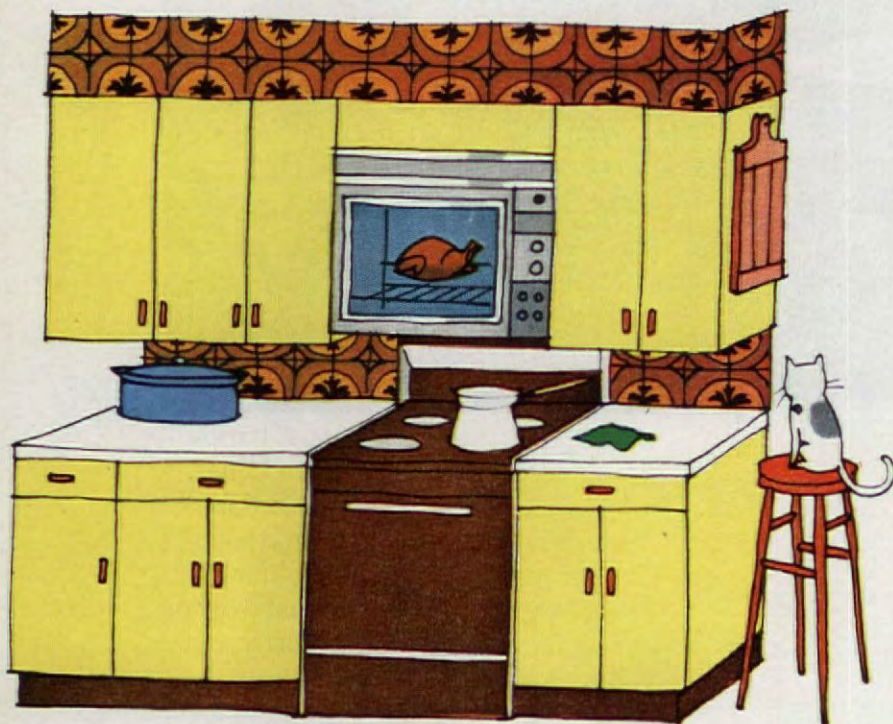
Contour. A happy alternative to flat, shadowless handling of materials is the detail that doesn't just exist on the top surface. It works in three dimensions to give depth and solidity, the way this bench fits itself to and around the profile of the base.



HOW TO BUY A RANGE IN 1965



Newest in the family of ranges, this free-standing model is usually 30" or 36" wide and has a second oven, or oven and broiler, at eye level. The range can be installed tightly between counter and cabinets offering a built-in look with no costly remodeling. Extra oven occupies wall space rather than valuable counter area. Built-in ventilation is available.



TWO-OVEN
←EYE-LEVEL→
RANGE

By Virginia T. Habeeb

The year 1965 starts off with a startling array of spanking new ranges—from the simplest to the most exciting deluxe models. If you are in the market, we suggest you give serious thought to four very important basics before you buy: (1) the styling you want, (2) the features you need, (3) the physical requirements of your kitchen, (4) the price you can afford to pay.

Which style for you? Actually there are five types of ranges from which you can choose. All are available in either gas or electric models. Each is shown here in the same setting so you can compare their relative merits in one given area. These styles require 30 inches of counter space except the built-ins which take an additional 24 inches for the oven. All are available in other sizes and in a wide range of colors.

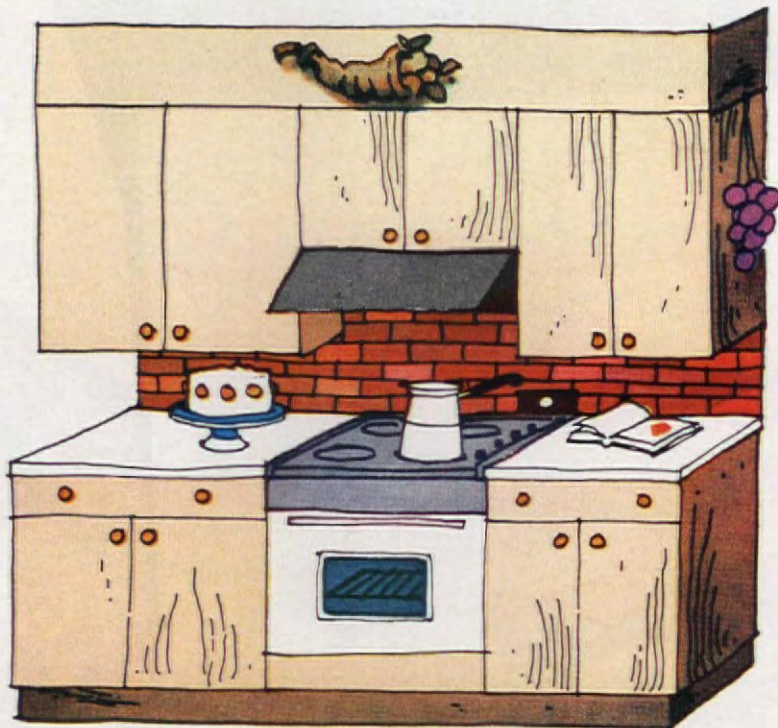
The optional features. To some these are luxuries, to others absolute necessities. You must decide for yourself which you need. To mention a few: thermostatically controlled surface cooking; automatic oven timer; automatic "cook and hold" oven; meat tenderizer; rotisserie unit; built-in ventilator; self-cleaning oven; slide-out oven; speed broiling.

The size you need in the space you have. The most common widths are 20", 30", 36", and 40". The height depends on the style you choose.

The price you pay. Like all things, it depends on the extras. We shopped a leading department store and found an excellent 20" four-unit range with oven selling for as little as \$90. If you're out for the "top of the line," with all the extras, you could pay as much as \$600. Most important, before buying comparison-shop at your local dealers, read the ads, and by all means send for our Buyers' Guide.

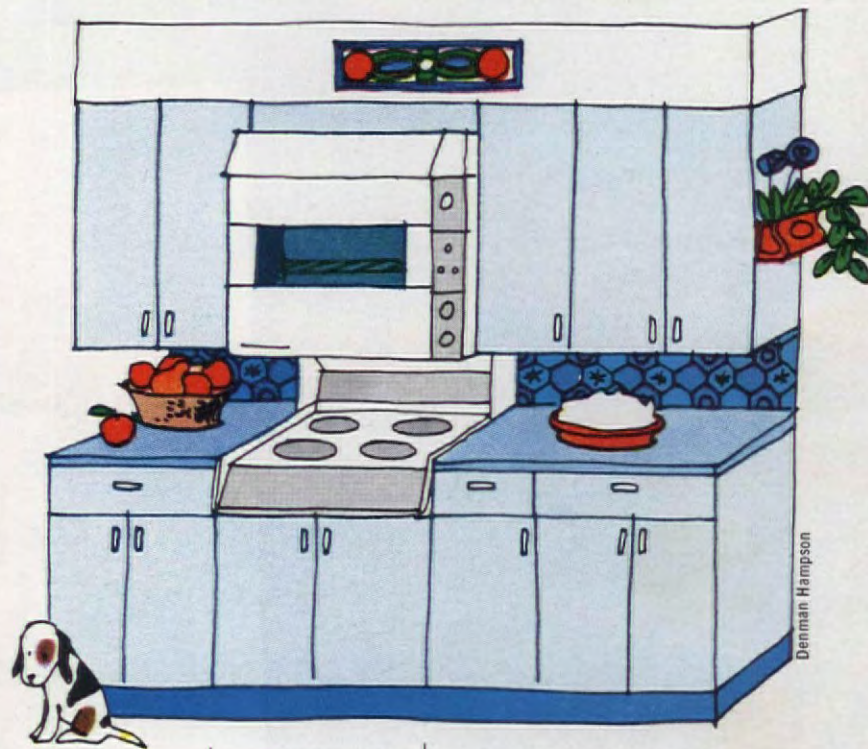
The American Home's 1965 Range Buyers' Guide tells you what to look for in a range and gives you a comprehensive listing of the styles and features each manufacturer is offering. Armed with these facts you can go out and find the range at the price you want to pay. For your copy send 15c (no stamps, please) to: The American Home, Reader Service, Dept. BG-1, 641 Lexington Ave., New York, N. Y. 10022.

This range, an inexpensive, easy-to-install form of built-in, from 20" to 30" wide, is placed on a platform above the floor. Desired height is determined by the base used. The drop-in range usually has no backsplash but a narrow trim around the cooking top. Side panels are available if end-of-cabinet installation is desired.



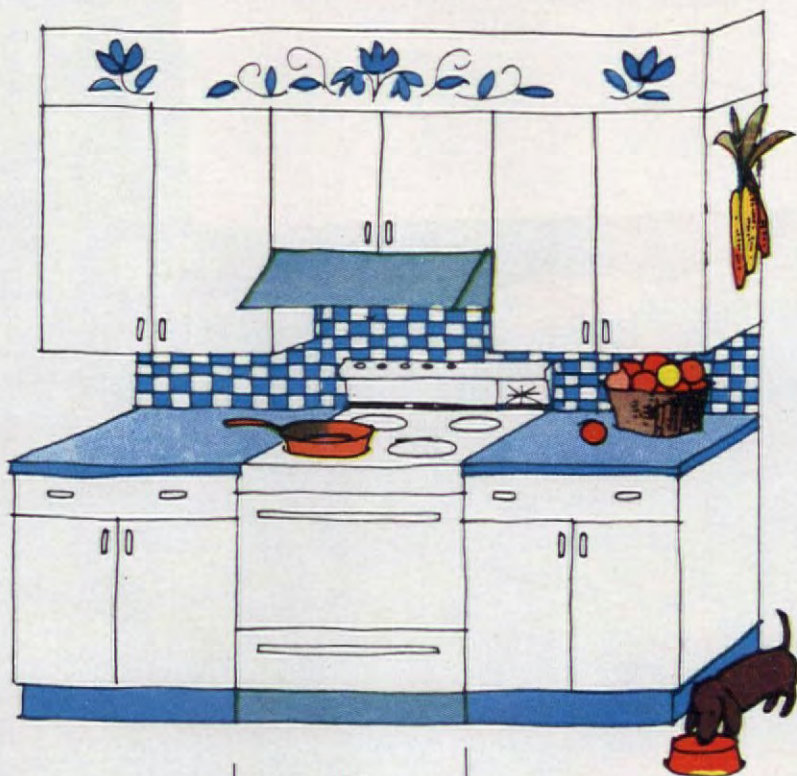
DROP-IN OR
SET-IN
RANGE

The stack-on consists of a cooking top plus one or two ovens or oven and broiler mounted against the wall at eye level. It sets or stacks on a large base storage cabinet. The range can be positioned at a comfortable cooking height depending on base cabinet used. Some models have a pull-out cooking top. Built-in ventilation is available.



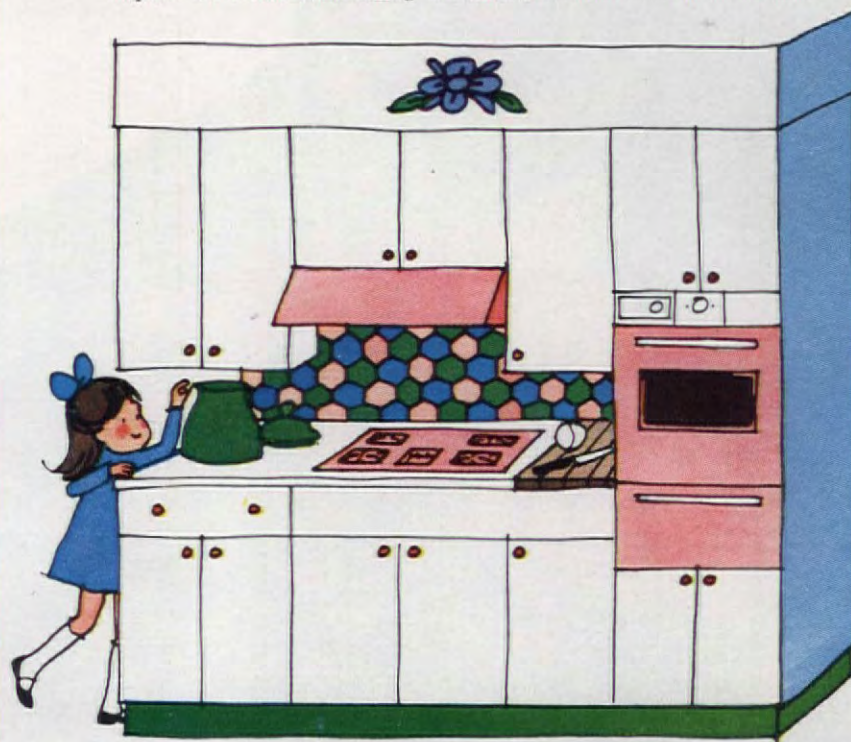
STACK-ON
RANGE

This range, the old standby, is always 36" high and usually 20", 30", 36", or 40" wide. It is easy to install, can stand alone or be placed between cabinets. Two styles are available: the conventional model with slightly rounded or molded edges and the slide-in model with squared edges which, when set between two cabinets looks built in.



36"
FREESTANDING
RANGE

Actually two separate units, the built-ins offer you flexibility in kitchen planning when the additional counter area is available. Cooking tops and ovens are available in a variety of sizes with extensive features and can be placed at any height or location. Built-ins require extensive remodeling but lend a custom look to a kitchen.

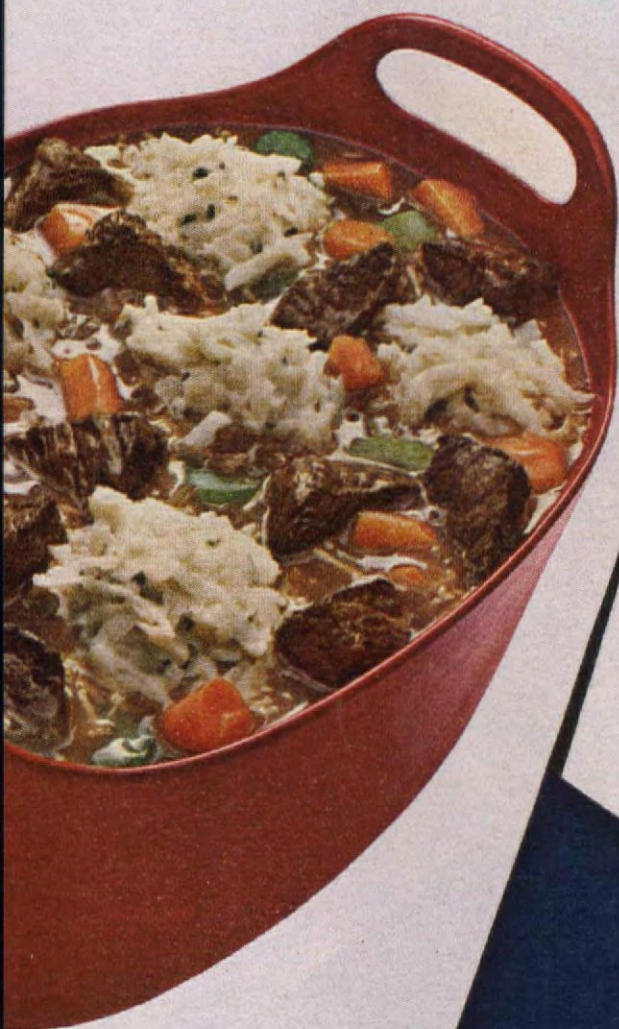


BUILT-IN
SURFACE
COOKING TOP
AND OVEN

TAKE
a
PACKAGE
OF
SOUP MIX



Shown above from left to right are three easy-to-make dishes that take on a unique and delicious flavor by adding a soup mix. Chicken Suprême is rich and creamy with mushroom soup mix; Dutch-Style Beef Stew with Potato Dumplings is hearty with vegetable or beef with vegetable; Polenta boasts onion soup mix. These and 11 other recipes begin on page 67.



MEALTIME MAGIC FOR EVERYONE

Beginning here and on the food pages that follow are 40 wonderful things you can do with soup mixes. That's a lot of soup mixes! But these zesty, dehydrated soups have taken the supermarkets by storm. More important they have found their way into your kitchen and have become a regular staple on your pantry shelf. Delicious they are as soups. But another great merit lies in the countless ways you can use them. As short cuts for main dishes and vegetables they can't be beat. You can use them as sauces in casseroles, seasoning boosters in

one-pot meals, the mystery flavor in vegetables, sauces, dips, and new soup combinations. Ad infinitum!

This is a brand-new version of our popular "Take A" series. In the months to come we will bring you more variations on a theme—using one product as the basis for a variety of recipes. But we want you to get into the act. We'd like to hear about the different ways you use dry soup mixes. Send us *your* ideas on how to use soup mixes. The best ones will be published in a future issue. Turn to page 67 for details.



A BUMPER CROP OF GARNISHES

Take your pick of these fanciful touches that make good food tantalizing to behold, irresistible to eat!

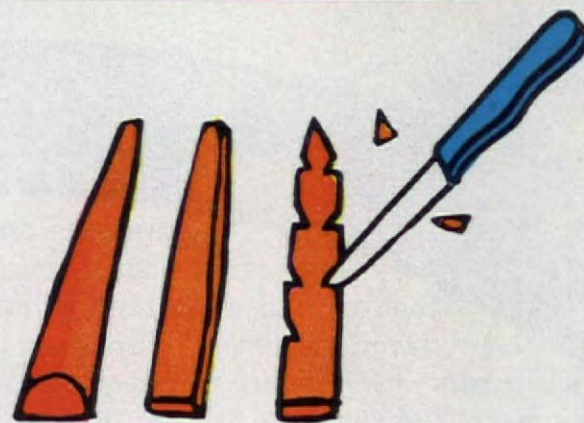
To a fine French chef, garnishes are indispensable, the bright and savory ornaments that dress up a meal in its final splendor and provide contrasts in color, flavor, and texture. In our garden below, they are sculptured works of art, easily carved and shaped from a colorful array of fresh vegetables and used simply for adornment. What could be prettier than a carrot larkspur, a turnip narcissus, or a cucumber lily? Or a rose, that by any other name, is a radish, lemon, lime, or tomato? Garnishes can also be an integral part of a dish—beautifully arranged carrots around a pot roast for example. Or as an accompanying delicacy (we think of toast cups filled with sautéed mushrooms surrounding a sizzling steak). Even our red pepper poppy can be filled with vegetables and served with a main dish. How-tos on page 62.





LARKSPURS: Pare carrot; cut in thin crosswise slices. With sharp paring knife, cut V-shaped notches all around outside edge. A small, fancy hors d'oeuvres cutter may also be used. Fasten little flowers with small pieces of wooden picks to length of crisp celery to resemble the spike of a garden flower. Keep refrigerated in ice water until ready to use.

These carrot flowers can be used on the celery stem as a salad garnish or individually in a variety of ways. They're wonderful as part of a raw relish tray or they may be used, cooked or raw, to garnish hors d'oeuvres. Cooked, they may be scattered through cooked green peas or other vegetables (a good way to intrigue a youngster with a lagging appetite).



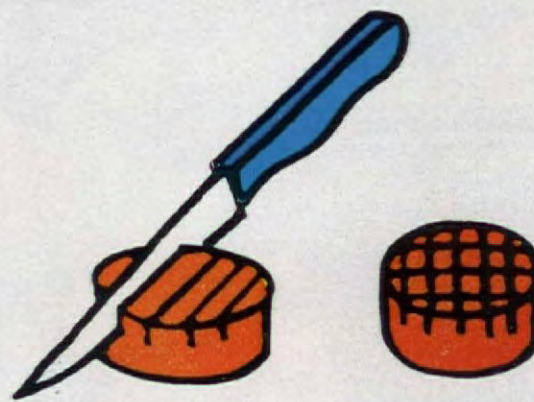
FEATHERS: Pare carrot; cut in thin lengthwise slices. Cut long, thin V-shaped notches with sharp paring knife at an angle along both sides of each lengthwise edge. Drop in ice water to crisp and curl prettily.

Use these carrot feathers raw as a salad garnish in individual salads or on a platter.



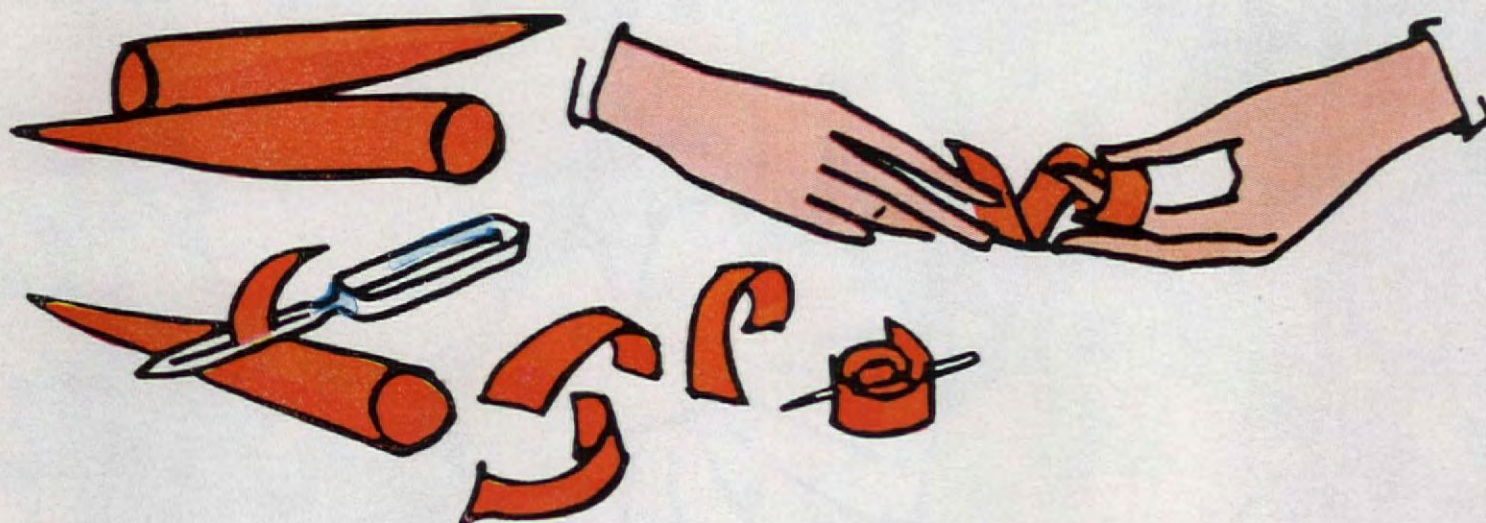
CATTAILS: Pare carrot. Cut deep, slanted gashes up length of carrot. Repeat all around the carrot. Make a second shallower cut about $\frac{1}{4}$ inch above first cut. Second cut will release wedge of carrot, making a contoured design.

Raw, these are a perfect salad garnish. Cut shorter or made from baby carrots they can be added to a relish tray. The short ones, cooked, make a hot buttered garnish for a meat platter or dress up separate sections of a vegetable dish.



CARROT CRISSCROSSES: Pare carrot. Cut into $\frac{3}{4}$ -inch crosswise slices. Make vertical cuts, closely spaced, across cut surface of slice, but do not cut all the way through. Turn carrot a quarter way round. Repeat cuts at right angles to first cuts. You will have a pattern of tiny squares. Crisp in ice water.

Tuck these in greens to garnish a meat or poultry platter or use them to brighten green or mixed vegetable salads or coleslaw. If you cut longer pieces and make the design on each end, crisp them in ice water and you will have a pretty, raw relish.



CARROT CURLS: Pare carrot. Shave thin lengthwise strips from carrot with a vegetable parer. Curl a strip around your finger as you would a pin curl. Fasten with wooden pick. Crisp in ice water. Remove pick when ready to serve.

Everyone knows about carrot curls—they are still wonderful in an arranged salad or as a touch of color in a tossed green salad. Also good to use as a bright touch in a bowl of ripe olives or tucked into a fluff of parsley used as a garnish. *(continued)*



\$1.00 Dish

Makes 4 servings—made with Campbell's Soups

FRANKFURTER CROWN CASSEROLE (shown)

Almost a meal-in-one dish for less than one dollar

- | | |
|---|---|
| 2 slices bacon | ½ tsp. salt, dash pepper |
| ½ cup chopped onion | 3 cups sliced cooked potatoes |
| 1 can Campbell's Cream of Mushroom Soup | 1 cup cooked cut green beans |
| ½ cup water | ½ pound frankfurters, split and cut in half |

1. In skillet, cook bacon. Remove and crumble. 2. Cook onion in drippings. 3. Stir in soup, water, salt, pepper. 4. Add potatoes, beans. 5. Pour into 1½-qt. casserole. 6. Stand up frankfurters around edge. Bake at 350°F. 30 min. 7. Top with bacon. 4 servings.

For German-style seasoning; just add 1 to 2 tbsp. vinegar with soup.



SPAGHETTI SAUCE WITH MEAT

Thrifty, hearty spaghetti dish for under one dollar

- | | |
|---|---|
| 1 pound ground beef | 2 to 4 tbsp. salad or olive oil |
| 1 cup chopped onion | 2 cans (10¾ ounces each) Campbell's Tomato Soup |
| 2 medium cloves garlic, minced (optional) | ½ cup water |
| 1 tsp. oregano, crushed | 2 tbsp. vinegar |
| ½ tsp. basil, crushed | ½ pound spaghetti |

1. In saucepan, cook beef, onion, garlic, oregano, and basil in oil until beef is browned. 2. Add soup, water, and vinegar. 3. Simmer 30 minutes, stirring now and then. 4. Meanwhile, cook and drain the spaghetti. 5. Top with sauce and Parmesan cheese. 4 servings.

For "Cooking With Soup" Cookbook, send 50¢, 3 Campbell's Soup labels to: Cookbook, Box 588, Spring Park, Minn. Offer may be withdrawn at any time. Void if prohibited or restricted by law.

They always eat better when you remember the soup

How to give hot dogs a new twist

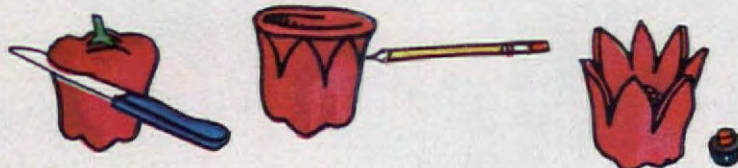


Betty Crocker Au Gratin Potatoes

Nothing new about tonight's hot dogs? Wait until you serve them with delicious Betty Crocker Au Gratin Potatoes! Easy, too—they're ready for the oven in three minutes, everything is in the box, and there's real Cheddar cheese in the sauce. Try 'em soon!



(continued)

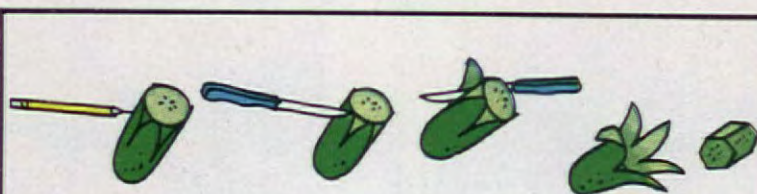


RED PEPPER POPPY: Cut pepper in half crosswise if it is a large pepper. If pepper is small cut off top and use the rest for the flower. Remove seeds. Wash. Mark off petal shapes on pepper as guide. Carefully cut petal shapes. Use half a ripe olive for center. Insert a wedge of carrot in olive to anchor it. Fasten with wooden pick.

This poppy will hold an egg, fish, or vegetable salad very nicely. Before filling, cut a small slice from the bottom so it will stand, then set it on a frill of lettuce. It can also be a holder for mayonnaise, salad dressing, or tartar sauce. On a relish tray it can hold pickles, olives, or carrot curls. By itself, because it is a beautiful flower, it can pretty up any platter.

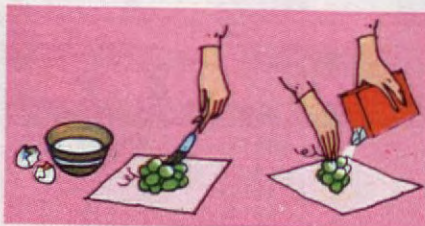


GREEN ORCHID: Cut cucumber in half crosswise; mark scallops about 1½ inches from bottom. Remove green skin thinly down to scallops. Looking down on cut surface you will notice three thick sections. Hold cucumber in palm of hand and cut long pointed petals from these thick sections. Make a second petal cut inside the first cut. Carefully cut out and remove center of cucumber. To serve, press inside petals toward center. Use cherry tomato rose for center of flower.



WATER LILY: Cut cucumber in half, crosswise. Mark off petals, cut through skin. Remove all green skin except skin on petals carefully. With tip of knife, release green-skin petals from center of cucumber. Carefully remove center of cucumber. Fasten carrot curl or carrot crisscross in center with tiny piece of wooden pick. Crisp in ice water.

Either of these makes a beautiful centerpiece for an impressive buffet salad. Hollow out the centers and use them to hold mayonnaise, salad dressing, or cold sauces. Bring the petal cuts almost to the bottom and fan the flower to hold an individual salad.



FROSTED GRAPES: Wash grapes, separate into small clusters. Beat 1 egg white until just broken up and runny. Paint grapes with egg white using small brush. Sprinkle generously with superfine sugar. Place on wire rack until dry and set.

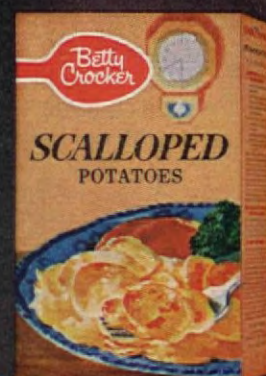
These are beautiful on a meat or turkey platter. A combination of light and dark grapes is most effective. They're good to eat and so are wonderful as a dessert garnish or in a salad.

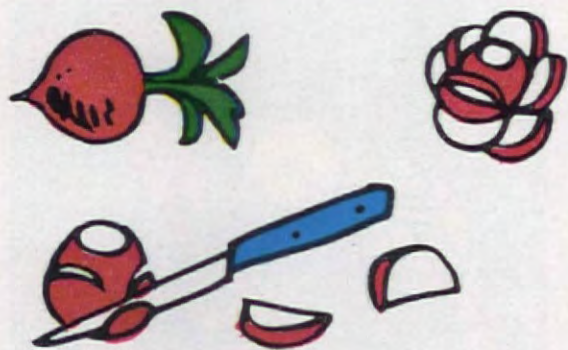
How to make good chicken even more so



Betty Crocker Scalloped Potatoes

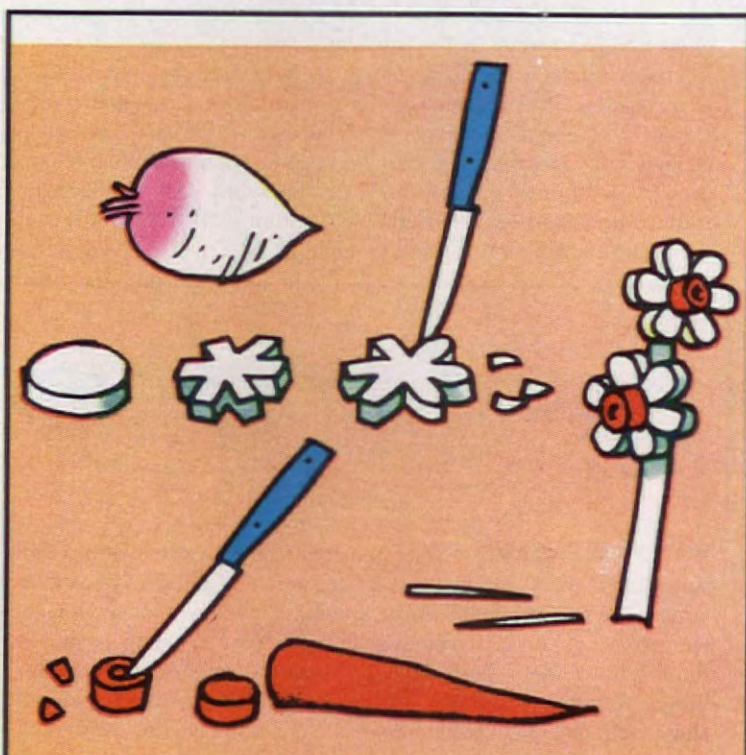
Crisp, golden-brown chicken is even more delicious when it's served with savory scalloped potatoes from Betty Crocker. They're perfect every time—ready for the oven in three minutes. Serve them soon. Tonight?





RADISH ROSES: Cut slanted gashes in large radish. Slice several smaller radishes thinly for petals. Insert slices in gashes in large radish. You may have to cut some of the slices in half. Crisp in ice water.

Good for eating as is, radish roses may also be the center of attraction on a canapé or hors d'oeuvres tray. They make a perfect garnish for a salad whether it's a platter or an individual one.



SPRING NARCISSUS: 1. Cut slices from pared white turnip or yellow rutabaga. Cut out round shape with small biscuit cutter or trace any round kitchen object about the size of the turnip slice. 2. Cut V-shaped notches in 6 equidistant places around circle. 3. Cut off tiny corners of each petal to form rounded petals. 4. For center, cut small, thick slice of carrot. Cut cone-shaped piece from center of slice to resemble cup of flower. Fasten to center of flower with small piece of wooden pick. 5. Cut stems of celery. Fasten three flowers to each stem of celery.

Decorate a glazed ham with the separate turnip flowers. The narcissus will beautify any meat, fish, vegetable, or salad platter.



TURNIP ROSE: Pare white turnip. Make wedge-shaped cuts all around turnip with a small knife to form petals, as on carrot cattail. With brush, paint edge of each petal with diluted red liquid food color. Cover with foil or transparent plastic wrap until ready to use.

Turnip roses, nestled in cabbage leaves or other greens, are most often found on a smorgasbord table. Borrow from it and use them on salad and cold-meat platters at a buffet party.

(continued)

BE ORIGINAL^{WITH} STEW

and Lea & Perrins...the original Worcestershire



Give Festive Flavor to Company Stew. Cut 2½ lbs. beef chuck into 1" cubes. Place in a heavy saucepan and add 4 cups beef broth, 1 Tbsp. Lea & Perrins, 2 tsp. salt and 1 large onion, sliced. Cover. Simmer over a low flame for 2 hours or until meat is tender. Add 1 large bag frozen stew vegetables and 16 whole fresh mushrooms. Cook an additional 20-30 minutes, or until vegetables are tender. Thicken with 1 Tbsp. cornstarch blended with ¼ cup cold water. Serves 8.



FREE: New 48-page Cookbook. 100 exciting recipes that use Lea & Perrins to bring out the full-bodied taste appeal that all men like... because L & P is the zesty Worcestershire with the original and authentic flavor. For Cookbook, write Lea & Perrins, Box AH, Fair Lawn, N. J.

LEA & PERRINS



She was just plain Kook-ie until Grandma's Unsulphured Molasses made her a tasty cookie!

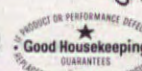


Grandma's Molasses puts old-fashioned mmm in chewy or crunchy molasses cookies, in fragrant gingerbread. Use Grandma's for all recipes that call for "molasses" in cookies or gingerbread. Grandma's is naturally light and sweet—leaves no bitter aftertaste.

Send for free 36-page booklet "Molasses Classics for Modern Cooks". Write Dept. AH-1-65, Box 33, Wall St. Station, New York 5.

Grandma's Unsulphured Molasses

Rich in iron...always sweet...never bitter...it's unsulphured



Winter warmer-uppers you make with **Red Kettle** Onion Soup Mix



1. Shrimp Creole

In saucepan, cook $\frac{1}{4}$ cup green pepper strips in 2 tbsp. butter or margarine until tender. Stir in 1 can Red Kettle Onion Soup Mix, 2 tbsp. flour; add $1\frac{1}{4}$ cups water, 1 lb. shrimp (cooked and cleaned), and $\frac{1}{2}$ cup chopped canned tomatoes. Cook over low heat 10 min.; stir now and then. Serve over rice. 4 servings.

2. Onion-Cheese Fondue

In saucepan, melt $\frac{1}{4}$ cup butter or margarine; stir in 1 can Red Kettle Onion Soup Mix and $\frac{1}{4}$ cup flour; gradually blend in 2 cups milk. Cook until thickened; stir often. Add 2 cups (8 oz.) shredded Cheddar cheese, $1\frac{1}{2}$ cups (6 oz.) shredded Gruyere cheese, and 1 tsp. Worcestershire. Heat until cheese melts; stir now and then. Thin to desired consistency. To serve, spear cubes of French bread and dip into cheese.



3. Many-Way Dip

Combine 1 can Red Kettle Onion Soup Mix and 1 pint sour cream with any one of the following: 1 can ($7\frac{1}{2}$ ounces) minced clams, drained; 4 slices crumbled cooked bacon; $\frac{1}{4}$ cup toasted chopped almonds; 3 tablespoons blue cheese, crumbled; 2 tablespoons pickle relish; or 1 teaspoon prepared horseradish. Chill; surround with chips or crackers.



4. Après-Ski Steak

Combine $\frac{1}{4}$ cup flour, dash pepper; pound into $1\frac{1}{2}$ lb. round steak ($\frac{3}{4}$ -in. thick) with meat hammer or edge of heavy saucer. Brown in skillet in 2 tbsp. shortening; pour off fat. Add 1 can Red Kettle Onion Soup Mix and $1\frac{1}{2}$ cups water. Cover; simmer 30 min.; stir now and then. Add 1 cup each carrots and celery (cut in 1-inch strips). Cover; cook 45 min. longer or until tender. Stir now and then. 6 servings.



5. Meatballs Alpine

Combine 1 lb. ground beef, $\frac{1}{4}$ cup Red Kettle Onion Soup Mix, $\frac{1}{4}$ cup dry bread crumbs, and 1 egg (slightly beaten). Shape into 12 meatballs; brown in skillet in 1 tbsp. shortening; pour off fat. Blend in remaining soup mix and 2 tbsp. flour; gradually stir in $1\frac{1}{2}$ cups water and 1 tbsp. chopped parsley. Cover; cook over low heat 10 min.; stir now and then. Slowly blend in $\frac{1}{2}$ cup sour cream. Serve with noodles. 4 servings.

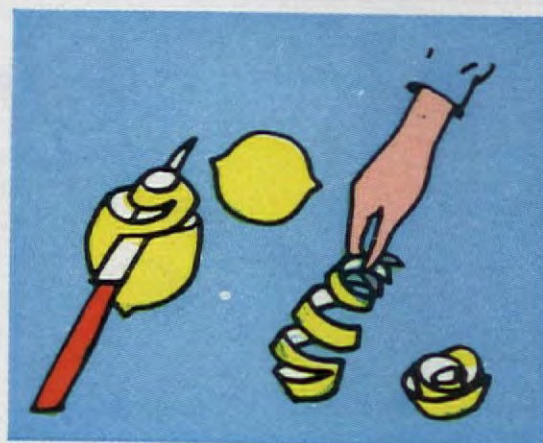
*Mix contents well before using.



After an outdoorsy afternoon, bring the party inside. Settle down to something warming. Any of these delicious dishes will do fine. The essence is onion. The ease is Red Kettle Onion Soup Mix in the bright air-tight can. If you use less than a full can, reseal the flavor with the handy plastic cap.

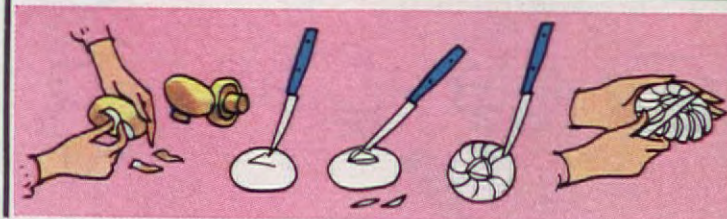


(continued)



LEMON ROSE: Cut a thin slice across bottom of lemon, but do not cut completely through. This will be the base on which the rose stands. Without removing knife, continue to cut in spiral fashion from point at which base is attached. Cut through thin outerskin only, saving center section for later use. Recurl spiral of rind onto base as it curls naturally. Cover with foil or transparent plastic wrap until ready to use. Cut lime, tomato, and cherry tomato roses in the same manner.

Roses made from citrus fruits make a fish or meat platter extra special. Try them, too, as a garnish for a dessert, particularly steamed puddings. A tomato rose can also garnish a main-course platter, or it can be stuffed with seasoned cream or cottage cheese, egg, chicken, or fish salad. Use tiny cherry tomato roses as hors d'oeuvres on wooden picks to dunk into a tasty dip or fill with a pickled cocktail onion or egg butter.



MINARET MUSHROOMS: Use firm, fresh mushrooms. Stem and skin. Cut center design by marking out and making 3 vertical cuts to form a triangle. Make a slanted cut parallel to each of the primary cuts and remove thin wedges. To spiral, cut the remainder of the mushroom cap: Make curved cuts from center design to outer rim of cap. Make slanted cut parallel to each of these primary cuts and remove a very thin wedge from each curved cut. To cook the mushrooms and keep them as white as possible do this: For 8 to 10 mushrooms, combine $\frac{1}{2}$ cup water, $\frac{1}{8}$ teaspoon salt, 1 tablespoon lemon juice, and 1 tablespoon butter or margarine in saucepan. Bring to boiling; add mushrooms; cover; simmer 5 minutes; drain.

Tiny mushrooms may be served raw as a garnish. Usually the larger ones are cooked as above to keep them light in color, then used to pretty up a meat or fish platter. One mushroom, beautifully fluted, is the final touch the French add as a garnish to their famous "mushrooms under glass."



FLUTED ORANGES: Cut oranges in half crosswise. Cut sawtoothed design from center to edge and remove wedges.

These fluted orange halves add a bright and festive note to roast meat or poultry. They can be used by themselves or can be topped with a lime rose as we did on our cover. To roast pork as shown, score fat on loin of pork. Roast, uncovered, at 325° F. until meat thermometer registers 185° F. (allow about 40 minutes per pound). Brush pork with corn syrup 40 minutes before the end of cooking time.

THE END

SEND US YOUR RECIPES OR TIPS USING A SOUP MIX

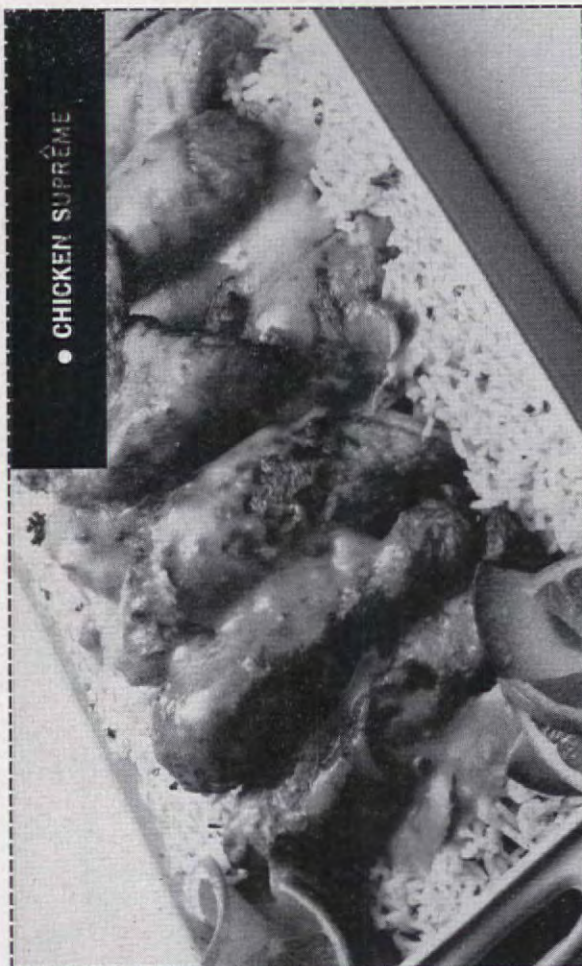
Have an original recipe using dehydrated soup mix? We'd like to try it in our Test Kitchens. The "blue ribbon" ones will appear in future issues and we will pay \$10 for each one published. Follow the same style and abbreviations in writing your recipes as on the cards below. Send them to the Food Editor, American Home Magazine, 641 Lexington Avenue, New York, N. Y. 10022. They must be postmarked no later than February 28, 1965. All recipes become the property of *The American Home* and we reserve the right to edit those selected for publication.

AMERICAN HOME RECIPES

Mealtime Magic

(continued from page 58)

• CHICKEN SUPRÊME



• CHILI CON CARNE

Preparation time: 25 min.
Cooking time: 1 hr. 15 min.

- 1/4 c. pure vegetable oil or bacon drippings
- 2 c. chopped onions
- 2 lbs. ground chuck
- 1 envelope dehydrated tomato soup mix
- 1 1/2 c. water
- 2 cans (1 lb. 4 oz. ea.) tomatoes
- 3 tsp. salt
- 1/4 tsp. black pepper
- 1-2 tbs. chili powder
- 2 cans (1 lb. 4 oz. ea.) red kidney beans, drained

Heat oil in skillet. Sauté onions until golden brown; remove and reserve. Brown beef lightly. Combine tomato soup and water; pour over meat. Add sautéed onions, tomatoes, salt, pepper, and chili powder. Cover; simmer 1 hour. Add kidney beans; simmer 15 minutes.

Makes 6 to 8 servings.

TESTED IN THE AMERICAN HOME KITCHENS

• WAYS WITH VEGETABLES



Preparation time: 30 min.
Cooking time: 2 hrs.

- 1 1/2 c. water
- 1 can (1 lb. 4 oz.) tomatoes
- 1/2 tsp. salt
- 1/4 tsp. black pepper
- 1 bay leaf
- 1 1/2 tsp. caraway seeds
- 1/2 c. water
- 1 c. dairy sour cream
- 1 1/2 pkg. (12 oz.) medium noodles, cooked, and drained
- 1/4 c. butter or margarine, melted

Combine flour, 1 teaspoon salt, 1/4 teaspoon pepper, and paprika in paper bag; add meat; shake to coat well. Save flour mixture. Heat oil in heavy kettle or Dutch oven; brown meat on all sides; remove meat. Sauté onions and garlic in remaining oil. Add meat, soup mix blended with 1 1/2 cups water, tomatoes, 1/2 teaspoon salt, 1/4 teaspoon pepper, bay leaf, and caraway seeds. Cover; simmer 2 hours; stir occasionally. Remove bay leaf. Blend 3 tablespoons flour mixture and 1/2 cup water; add to kettle. Stir constantly over low heat until thickened. Stir in sour cream; heat but do not boil. Toss noodles and butter or margarine; serve with goulash.

Makes 6 servings.

• CURRIED LAMB LOAF



Preparation time: 25 min.
Cooking time: 2 hrs. 30 min.

- 2 c. sliced celery
- 2 c. diced carrots
- 5 med.-sized potatoes, pared
- 1 1/2 c. soft bread crumbs
- 1 tbs. flour
- 1 tbs. chopped parsley
- 1 tbs. grated onion
- 1 1/2 tsp. salt
- 1/4 tsp. pepper
- 2 eggs, beaten
- 1 tbs. milk

Combine 1/4 cup flour, 1 teaspoon salt, and 1/4 tsp. pepper in paper bag; add meat; shake to coat well. Heat oil in heavy kettle or Dutch oven; add meat; brown on all sides. Remove meat. Sauté onions in remaining oil until golden brown. Return meat to kettle. Blend soup mix, 1 teaspoon salt, paprika, and water; pour into kettle. Cover; simmer 1 1/4 hours or until meat is almost tender. Add celery and carrots; simmer 15 minutes or until tender. While vegetables cook, prepare dumplings: Grate potatoes; squeeze dry in clean towel. Combine with remaining ingredients. Shape into 2-inch balls; coat lightly with flour. Drop onto hot stew; cover. Simmer 15 minutes.

Makes 6 servings.

TESTED IN THE AMERICAN HOME KITCHENS

• HUNGARIAN GOULASH

- 1/4 c. all-purpose flour
- 1 tsp. salt
- 1/4 tsp. black pepper
- 2 tsp. paprika
- 3 lbs. lean beef, chuck or rump, cut in 1 1/4-inch cubes
- 3 tbs. pure vegetable oil
- 1 1/2 c. chopped onions
- 1 clove of garlic, mashed
- 1 envelope or can dehydrated beef soup mix

Combine flour, 1 teaspoon salt, 1/4 teaspoon pepper, and paprika in paper bag; add meat; shake to coat well. Save flour mixture. Heat oil in heavy kettle or Dutch oven; brown meat on all sides; remove meat. Sauté onions and garlic in remaining oil. Add meat, soup mix blended with 1 1/2 cups water, tomatoes, 1/2 teaspoon salt, 1/4 teaspoon pepper, bay leaf, and caraway seeds. Cover; simmer 2 hours; stir occasionally. Remove bay leaf. Blend 3 tablespoons flour mixture and 1/2 cup water; add to kettle. Stir constantly over low heat until thickened. Stir in sour cream; heat but do not boil. Toss noodles and butter or margarine; serve with goulash.

Makes 6 servings.

• DUTCH-STYLE BEEF STEW WITH DUMPLINGS

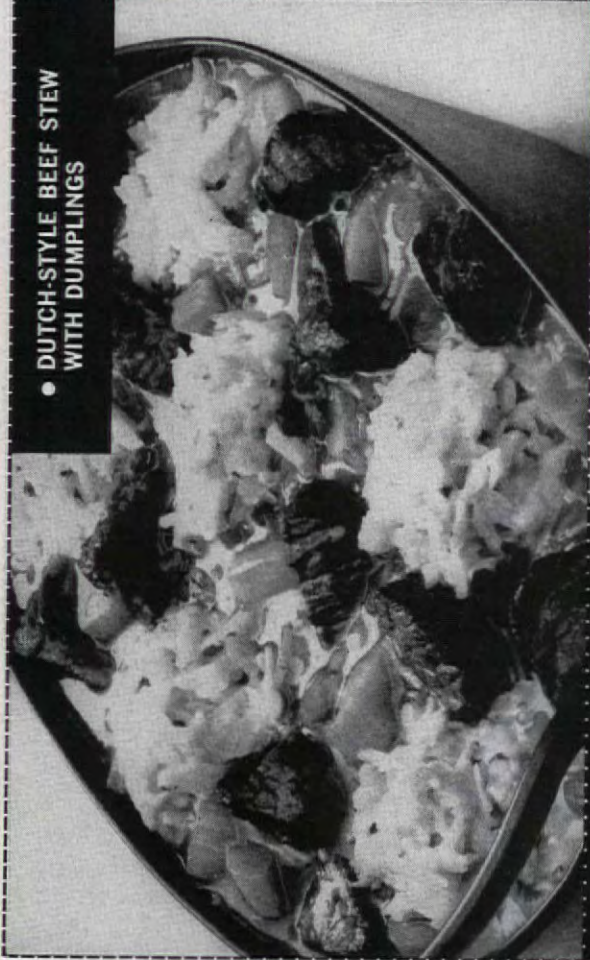
- 1/4 c. all-purpose flour
- 1 tsp. salt
- 1/4 tsp. black pepper
- 3 lbs. beef rump, cut in 1 1/4-inch cubes
- 3 tbs. pure vegetable oil
- 2 1/2 c. chopped onions
- 1 envelope dehydrated vegetable broth or beef with vegetable soup mix
- 1 tsp. salt
- 2 tsp. paprika
- 3 c. water

Combine 1/4 cup flour, 1 teaspoon salt, and 1/4 tsp. pepper in paper bag; add meat; shake to coat well. Heat oil in heavy kettle or Dutch oven; add meat; brown on all sides. Remove meat. Sauté onions in remaining oil until golden brown. Return meat to kettle. Blend soup mix, 1 teaspoon salt, paprika, and water; pour into kettle. Cover; simmer 1 1/4 hours or until meat is almost tender. Add celery and carrots; simmer 15 minutes or until tender. While vegetables cook, prepare dumplings: Grate potatoes; squeeze dry in clean towel. Combine with remaining ingredients. Shape into 2-inch balls; coat lightly with flour. Drop onto hot stew; cover. Simmer 15 minutes.

Makes 6 servings.

(continued)

• DUTCH-STYLE BEEF STEW WITH DUMPLINGS



• CURRIED LAMB LOAF

Preparation time: 25 min.
Baking time: 50 min.

- 2½ c. cooked lamb
- 1 small green pepper, seeded
- 1 c. soft bread crumbs
- 1 c. cooked green beans
- 1 envelope or can dehydrated onion soup mix
- 1½ c. water
- 1 tsp. salt
- ½ tsp. black pepper
- 1-1½ tsp. curry powder
- 2 eggs, beaten

Heat oven to 350° F. Grease 9x5x3-inch loaf pan. Put lamb and green pepper through food grinder, using medium blade; combine with bread crumbs and green beans. Blend onion soup mix, water, salt, pepper, and curry powder in saucepan. Cover; simmer 5 minutes; cool slightly. Combine soup mixture, lamb mixture, and eggs; blend well. Turn into prepared pan. Bake 50 minutes or until meat loaf is firm and well browned on top.

Makes 6 servings.

TESTED IN THE AMERICAN HOME KITCHENS

• HUNGARIAN GOULASH



• WAYS WITH VEGETABLES

CREAMED ASPARAGUS: Cook 3 pkgs. (10 oz. ea.) frozen asparagus spears according to package directions; drain. Combine 1 envelope or can dehydrated mushroom soup mix, ¼ tsp. dry mustard, ¼ tsp. garlic powder, and 1½ c. water in saucepan. Simmer 5 minutes. Stir in ½ c. dairy sour cream; heat but do not boil. Serve over hot asparagus. Makes 6 servings.

SPINACH AND MUSHROOM CASSEROLE: Cook and drain 2 lbs. fresh spinach or 3 pkgs. (9 oz. ea.) frozen leaf spinach. Heat oven to 375° F. Combine 1 envelope or can dehydrated mushroom soup mix and 1½ c. water in saucepan; simmer 5 minutes. Add ¼ c. light cream and spinach. Spoon into 1½-quart casserole; sprinkle with ¼ c. slivered almonds. Bake 20 minutes or until piping hot and bubbly. Makes 6 servings.

POTATOES, BASQUE STYLE: Pare 6 medium-size potatoes; cut in ¼-inch slices. Cook 6 slices bacon until crisp in skillet; crumble and reserve. Sauté 1 c. chopped onion and 1 clove of garlic, crushed, in drippings in skillet. Add potatoes; cook 5 minutes or until lightly browned. Combine 1 envelope or can dehydrated beef soup mix, 2¼ c. water, ½ tsp. salt, ¼ tsp. pepper, and ¼ c. chopped parsley; pour over potatoes. Cover; simmer about 15 minutes or until potatoes are tender, basting occasionally. Sprinkle with crumbled bacon. Makes 6 servings.

TESTED IN THE AMERICAN HOME KITCHENS

• CHILI CON CARNE



• CHICKEN SUPRÊME

Preparation time: 25 min.
Baking time: 1 hr. 15 min.

- 1 broiler-fryer (3-3½ lbs.), cut up
- 1 whole chicken breast, halved
- ¼ c. all-purpose flour
- ½ tsp. salt
- Dash of black pepper
- 2-3 tbs. butter or margarine
- 1 envelope or can dehydrated mushroom soup mix
- 2¼ c. water
- 4 c. hot, cooked rice
- 2 tbs. butter or margarine
- 2 tbs. chopped parsley

Heat oven to 350° F. Wash and dry chicken. Combine flour, salt, and pepper in paper bag; add chicken; shake gently until chicken is well coated. Heat butter or margarine in skillet; brown chicken well on all sides. Put chicken in 3-quart casserole. Combine mushroom soup mix and water; pour into skillet. Simmer; stir to loosen all brown bits in skillet. Pour sauce over chicken; cover. Bake 1 hour, basting occasionally with sauce. Uncover; bake 15 minutes longer or until chicken is done. Toss rice with butter or margarine and parsley. Serve chicken on rice.

Makes 6 servings.

TESTED IN THE AMERICAN HOME KITCHENS

AMERICAN HOME RECIPES Mealtime Magic

(continued from page 67)



Frost cupcakes quick as a wink. Prepare a bowl of soft frosting, then dip the top of each cupcake into the frosting, twirling slightly, and quickly turn the cake right side up.



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• CHICKEN AND POTATO PUFF

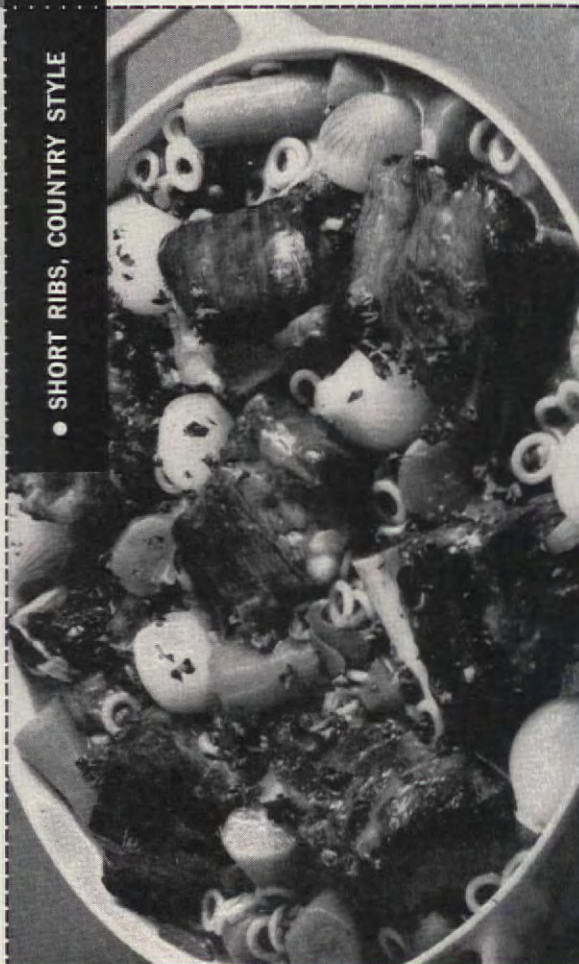
- 1 envelope dehydrated cream-style chicken soup mix
- 3 c. water
- 3 tbs. butter or margarine
- 1½ tsp. salt
- ¼ tsp. black pepper
- 4 tsp. grated onion
- ¼ tsp. crumbled rosemary

Heat oven to 375° F. Butter 12x8x2-inch baking dish. Combine soup mix, water, butter or margarine, salt, pepper, onion, and rosemary in saucepan. Bring to boiling; add milk. Add potatoes, whipping with fork until smooth. Stir in chicken and mushrooms. Add egg yolks. Beat egg whites with cream of tartar until soft peaks form; fold gently into potato mixture. Pour into prepared baking dish. Bake 30 minutes until puffed and lightly browned. Serve with **Chicken Sauce**: Combine 1 envelope dehydrated cream-style chicken soup mix and 1¾ cup water. Simmer 5 minutes. Add ½ cup half and half; heat well.

Makes 6 to 8 servings.

TESTED IN THE AMERICAN HOME KITCHENS

• SHORT RIBS, COUNTRY STYLE



• BAKED PORK CHOPS

- 6 loin or shoulder pork chops, 1 inch thick
- 3 tbs. pure vegetable oil
- ½ tsp. salt
- ½ tsp. pepper
- 6 thick slices large onion
- 1½ c. cooked rice

Heat oven to 350° F. Trim fat on chops; heat oil in skillet; brown chops well on both sides. Transfer chops to baking pan; sprinkle with salt and pepper. Place a slice of onion on each chop; place a mound of rice on onion slice. Top with a slice of tomato. Simmer soup mix, water, bay leaf, and celery seed 5 minutes; remove bay leaf. Pour soup mixture around pork chops; cover. Bake 1½ hours or until chops are tender.

Makes 6 servings.

TESTED IN THE AMERICAN HOME KITCHENS

• BREAST OF VEAL WITH SPICY FRUIT STUFFING



• SHRIMP PIE

- 1 envelope dehydrated leek soup mix
- 1¾ c. water
- 2 tbs. lemon juice
- 1 small bay leaf
- ¼ tsp. thyme
- 1 tsp. salt
- ½ tsp. black pepper
- 2 tbs. chopped parsley

Heat oven to 450° F. Butter 2½-quart casserole. Combine soup mix, water, lemon juice, bay leaf, thyme, salt, pepper, and parsley in saucepan; heat to simmering. Add shrimp; simmer 5 minutes. Remove bay leaf. Add half and half, peas, and potatoes. Turn into prepared casserole. Separate biscuits; arrange on top of casserole. Bake 15 minutes or until biscuits are golden brown.

Makes 6 servings.

Preparation time: 20 min.
Baking time: 15 min.

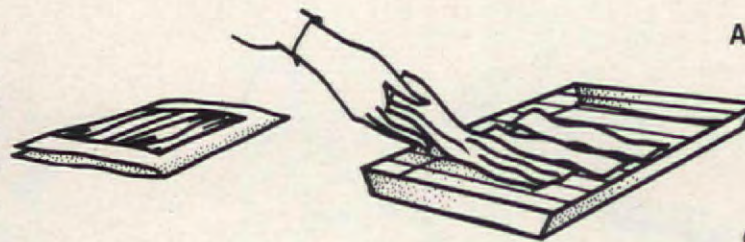
- 2 lbs. shrimp, shelled and deveined, or 3 pkgs. (10 oz. ea.) frozen, shelled, and deveined shrimp
- ½ c. half and half
- 1 pkg. (9 oz.) frozen peas, cooked and drained
- 2 c. diced, cooked potatoes
- 1 pkg. refrigerated biscuits

TESTED IN THE AMERICAN HOME KITCHENS

• POLENTA



Cooking bacon for a crowd is easy. Separate the slices and place them on a rack in a shallow baking pan. Bake at 400° F. for 10 minutes. No turning or draining is necessary.



AMERICAN HOME RECIPES

Mealtime Magic

(continued from page 68)

(continued)

AMERICAN HOME RECIPES

Mealtime Magic

(continued from page 71)



A sprinkling of parsley is often the perfect garnish, but to look its best the parsley must be dry. Chop it with a very sharp French knife, then squeeze it in a double thickness of paper towels to extract all the moisture and leave the parsley dry and nicely fluffed.

● POLENTA

- 1 envelope or can dehydrated onion soup mix 1 1/2 c. cornmeal
4 1/2 c. water 3 tbs. melted butter or margarine
1 tsp. salt 1/2 c. grated Parmesan cheese

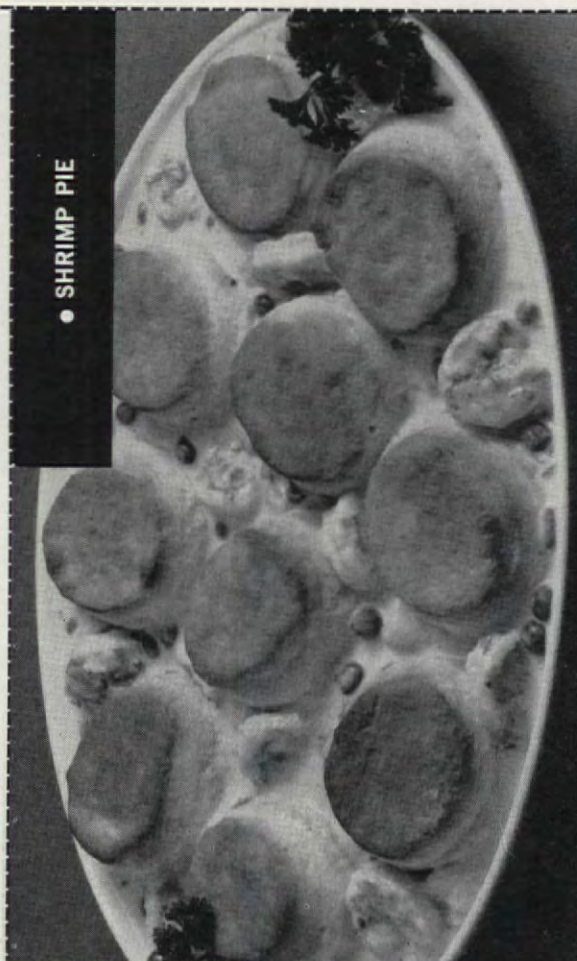
Combine onion soup mix, water, and salt; bring to boiling. Add cornmeal slowly, stirring constantly. Cook over low heat, stirring often until mixture is very thick, about 10 minutes. Cool. Heat oven to 375° F. Brush shallow 1 1/2-quart baking dish with half the melted butter or margarine; sprinkle with half the Parmesan cheese. Drop polenta by spoonfuls into dish (or shape polenta into large balls between palms of hands); brush with remaining melted butter or margarine; sprinkle with remaining Parmesan cheese. Bake 15 minutes. Serve with **Savory Sauce**: Combine 1 envelope or can dehydrated tomato, mushroom, or chicken soup mix and 1 1/4 cups water in saucepan; simmer 5 minutes. Stir in 1/2 cup milk; heat slowly until piping hot.

Makes 6 servings.

Preparation time: 30 min.
Baking time: 15 min.

TESTED IN THE AMERICAN HOME KITCHENS

● SHRIMP PIE



● BREAST OF VEAL WITH SPICY FRUIT STUFFING

- 3 c. soft bread cubes
1 c. chopped tenderized prunes
1 c. peeled, chopped tart apple
1/2 tsp. cinnamon
1/4 tsp. nutmeg
1/4 tsp. ground cloves
1/2 tsp. salt
1/4 c. finely chopped onion

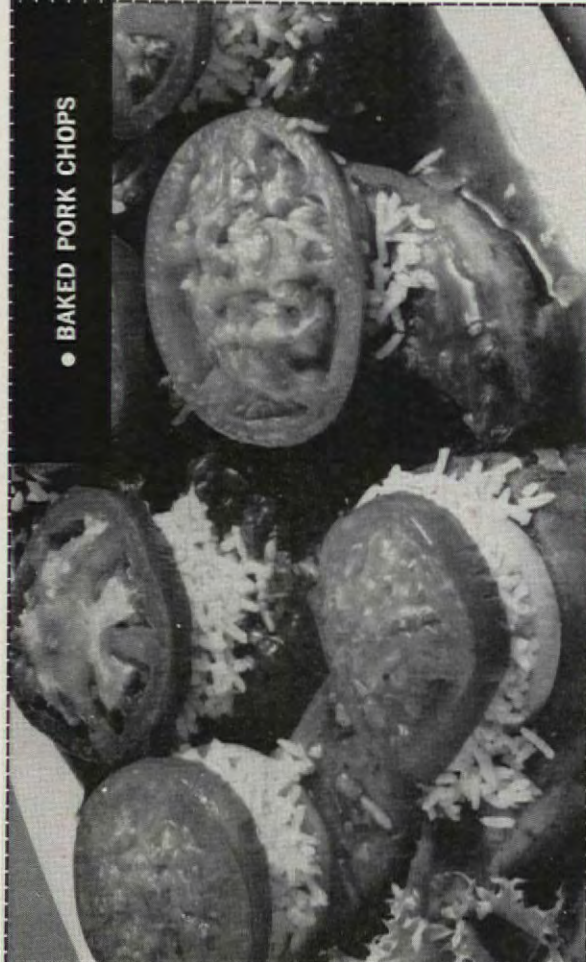
Heat oven to 350° F. Combine bread cubes, prunes, apple, cinnamon, nutmeg, clove, 1/2 teaspoon salt, onion, and butter or margarine; blend well. Sprinkle inside of veal pocket with 1/2 teaspoon salt. Spoon stuffing lightly into pocket. Close opening with skewers. Place on rack in roasting pan. Combine soup mix and water in saucepan; heat to simmering. Pour over meat; cover. Roast 2 1/2 hours, basting occasionally. Uncover; roast 30 minutes longer (allow a total roasting time of 30 minutes per pound). To make gravy: Measure liquid in roasting pan. For each cup of liquid allow 1 tablespoon of flour mixed with 1/4 cup water. Pour flour mixture into liquid, stirring rapidly. Cook over medium heat, stirring constantly, until mixture thickens and bubbles.

Makes 6 servings.

Preparation time: 30 min.
Roasting time: 3 hrs.

TESTED IN THE AMERICAN HOME KITCHENS

● BAKED PORK CHOPS



● SHORT RIBS, COUNTRY STYLE

- 1/4 c. all-purpose flour
1 tsp. salt
1/4 tsp. black pepper
4 lbs. beef short ribs, cut in serving size pieces
2 tbs. pure vegetable oil
1 c. chopped onions
1 c. chopped green pepper
1/4 c. chopped parsley
3 tbs. vinegar
1/2 tsp. dry mustard

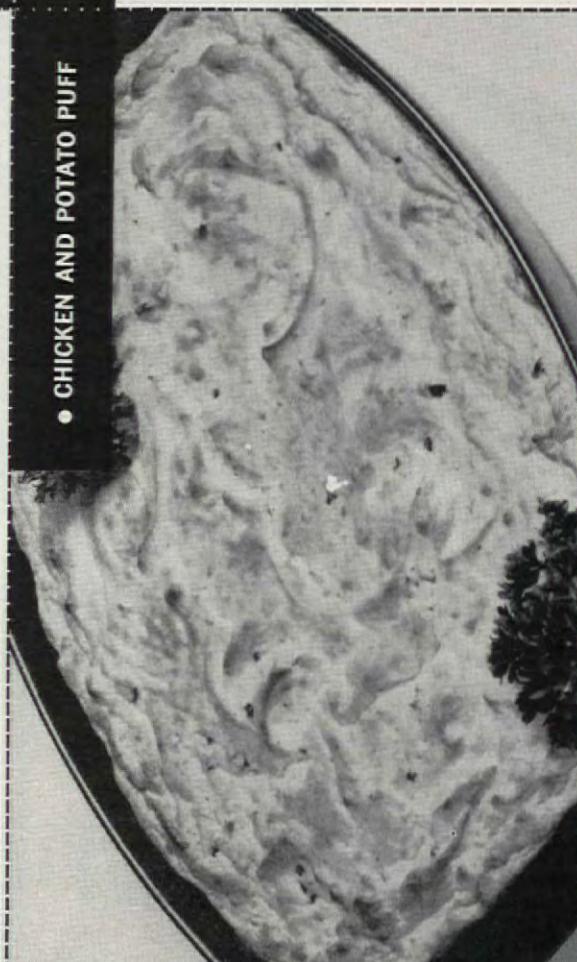
Heat oven to 350° F. Combine flour, 1 teaspoon salt, and 1/4 teaspoon pepper in paper bag; add ribs; shake gently until well coated. Heat oil in skillet; brown ribs on all sides; place in casserole. Sauté onions and green pepper in remaining oil about 5 minutes or until soft; add parsley, vinegar, mustard, tomato sauce, Worcestershire, 1 teaspoon salt, 1/4 teaspoon pepper, soup mix, and water; mix well. Add to meat in casserole. Cover; bake 1 1/2 hours, stirring occasionally. Add white onions and carrots; cover; bake 30 minutes or until vegetables and meat are tender. Skim fat; thicken gravy, if desired.

Makes 6 servings.

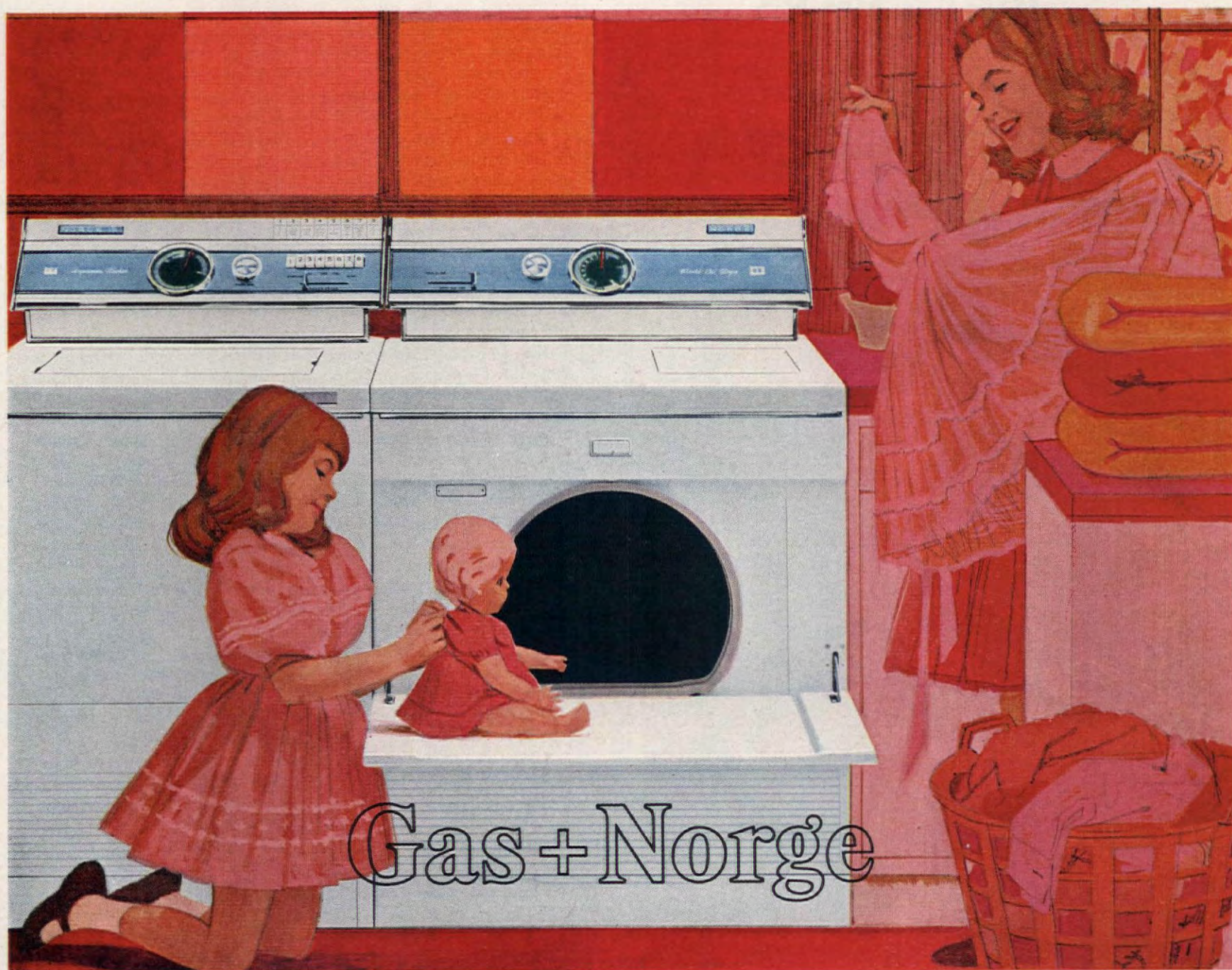
Preparation time: 30 min.
Baking time: 2 hrs.

TESTED IN THE AMERICAN HOME KITCHENS

● CHICKEN AND POTATO PUFF



(continued)



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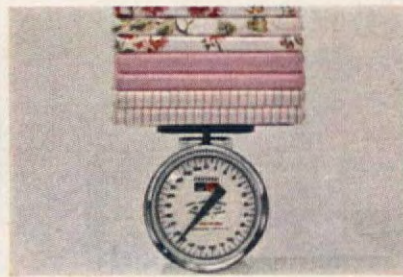
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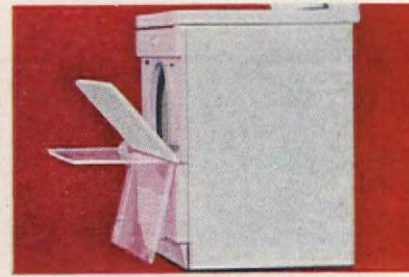
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MORE MAGIC WITH DRIED SOUPS

Italian sauce is a perfect partner with meat loaf or hamburger. Mix 1 envelope of dehydrated tomato soup mix, $2\frac{1}{4}$ c. water, $\frac{1}{2}$ tsp. oregano, $\frac{1}{4}$ tsp. basil, and $\frac{1}{2}$ tsp. onion powder. Simmer, uncovered, 15 to 20 minutes until flavors are blended.

Easy **chicken fricassee**. Brown a 3-lb., cut-up broiler-fryer. Combine 1 envelope of cream-style chicken soup mix, $2\frac{1}{2}$ c. water,

and 2 tsp. instant minced onion; add chicken. Simmer, covered, 20 to 30 minutes or until chicken is tender. Serve with rice.

Try this flavorful **glaze** next time you bake spareribs. Combine 1 envelope of dehydrated tomato soup mix, $1\frac{3}{4}$ c. water, $\frac{1}{4}$ c. sherry, $\frac{1}{4}$ c. honey, 1 tbs. soy sauce, and 1 clove of garlic, crushed; simmer 5 minutes. Baste spareribs during last hour of baking.

Add flavor to a **pot roast** by stirring an envelope of tomato soup mix into the broth during the last half hour of cooking.

A **quick pickup** for blustery days—simmer dehydrated beef broth and dehydrated tomato soup mix with $1\frac{1}{2}$ qts. water. Serve in mugs with a slice of lemon.

Quick **clam chowder** is easy to prepare. Just simmer 1 c. clams and $\frac{1}{2}$ c. chopped onion in dehydrated potato soup mix made according to package directions.

Spinach casserole rates raves. Combine 1 envelope of dehydrated pea soup mix and $1\frac{1}{2}$ c. water. Add 2 pkgs. frozen chopped spinach and cook until tender. Stir in 1 c. slivered cooked ham. Turn into casserole. Bake at 350° F. 15 minutes or until bubbly.

Fish on Friday? Have baked **fish fillets**. Combine 1 envelope of dehydrated leek soup mix, 2 c. water, and a dash of thyme; simmer 5 minutes. Pour over fish fillets in baking dish. Top with buttered crumbs. Bake at 350° F. 15 to 20 minutes or until tender.

Have **creamed ham and eggs** for brunch or supper. Simmer an envelope or can of dehydrated mushroom soup mix with $1\frac{3}{4}$ c. water. Add $\frac{1}{2}$ c. milk; 2 c. diced, cooked ham; and 3 diced, hard-cooked eggs. Heat through and serve on toast.

Serve **Dutch potatoes** for a change. Stir an envelope or a can of dehydrated onion soup mix and 2 c. toasted bread cubes into 4 c. hot, mashed potatoes.

For a quick and delicious **curry gravy** combine 1 envelope of dehydrated cream-style chicken soup mix, 2 c. water, and 1 tsp. curry powder. Simmer 5 minutes.

For a **delicious macaroni casserole**, mix 1 can or envelope of dehydrated mushroom soup mix with $2\frac{1}{4}$ c. water; simmer 5 minutes. Stir in $\frac{1}{2}$ lb. macaroni, cooked and drained and $\frac{1}{2}$ c. grated Cheddar cheese. Turn into casserole; top with more cheese. Bake at 350° F. 25 to 30 minutes or until brown and bubbly.

Swiss steak or pot roast is extra special when simmered in dehydrated onion soup mix and 3 c. water.

Add an envelope of chicken noodle or leek soup mix to **chicken pot pie** for a new, subtle flavor.

Pilaf a new way. Simmer 1 c. raw rice in dehydrated onion soup mix; $2\frac{3}{4}$ c. water; and 1 lb. sliced, browned mushrooms.

Vegetables au gratin is sure to be a favorite. Simmer 1 envelope or can of dehydrated mushroom soup mix in 2 c. water; add $\frac{1}{2}$ c. milk and 3 c. cooked vegetables. Turn into casserole; top with $\frac{1}{2}$ c. grated Cheddar cheese. Bake at 350° F. 30 minutes.

Meatball casserole is an easy one-dish meal. Prepare 1 envelope of dehydrated leek soup mix according to package directions using $1\frac{3}{4}$ c. water and $\frac{1}{2}$ c. milk. Add browned meatballs, 1 c. cooked green beans, and 1 can sliced mushrooms. Put into a casserole; top with mashed potatoes; brush with butter. Bake at 350° F. 30 minutes.

Stuffed cabbage has a piquant flavor if simmered in an envelope each of dehydrated onion and tomato soup mixes and 6 c. water.

As a change have **blushing cheese sauce**. Simmer 1 envelope of dehydrated tomato soup mix and $2\frac{1}{4}$ c. water 5 minutes. Add 1 c. grated Cheddar cheese, $\frac{1}{2}$ tsp. dry mustard, and $\frac{1}{2}$ tsp. Worcestershire, heat through. Good with cauliflower.

Serve hearty **chuck wagon stew** that's easy and delicious. Brown 1 lb. ground chuck and 1 c. sliced onions. Simmer in dehydrated onion soup mix with 3 c. water; 1 c. diced potatoes; 1 can whole-kernel corn; 1 green pepper, chopped; and 1 tsp. chili powder until vegetables are tender.

Quick **Swedish meatballs**—simmer browned, seasoned meatballs in dehydrated leek soup mix with $1\frac{3}{4}$ c. water, $\frac{1}{2}$ c. milk, and $\frac{1}{2}$ tsp. dill seed. Simmer 15 minutes.

For a delightful extra in **bread stuffing**, mix 1 envelope of dehydrated onion soup mix with your herbed bread stuffing.

For a no-fuss **beef and kidney pie** simmer meat in dehydrated beef broth soup mix. Bake topped with herb biscuits.

Make a new favorite—**fried cabbage**. Brown chopped cabbage in drippings and simmer in dehydrated onion soup mix with chopped tart apples and vinegar.

For a plus in flavor in a **meat loaf**, add dehydrated tomato soup mix along with your other ingredients.

Risotto is easy. Simmer 1 c. rice in dehydrated beef broth soup mix; 3 c. water; 2 c. cubed, cooked beef; 1 c. diced celery; and $\frac{1}{4}$ c. chopped parsley.



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Melt $\frac{1}{4}$ cup butter in 9-in. cake pan. Mix biscuit dough from 2 cups packaged mix. Roll out to a 10 x 11-in. rectangle and spread with 2 Tbsp. of the melted butter, $\frac{1}{4}$ cup brown sugar, 1 tsp. cinnamon, $\frac{1}{4}$ cup walnut pieces, $\frac{3}{4}$ cup DEL MONTE Raisins. Roll up; cut in 12 slices. To butter in pan, add $\frac{1}{4}$ cup honey, 2 Tbsp. raisins. Arrange rolls in pan, cut side down. Bake 20-25 min. at 400° F. Cool 5 min., then turn out upside down.



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FIRST AID FOR MINOR HOUSEHOLD AILMENTS

By Roger Whitman

There are a variety of minor problems that pop up in most homes. None is serious; each is annoying. You can

cure many of them without expensive professional help if you have reasonable patience, can follow simple directions, and want to save money. Of course, some repairs are far beyond any but the most skilled craftsman, but with a trick or two, you can tackle the simplest ones yourself. Go to it.

Worn spot ruining the linoleum? You can patch it easily and, what's more, make the new piece fit exactly.

First: To guarantee unconditionally that the new piece will be precisely the same size and shape as the shabby piece you remove, place an extra piece of the same linoleum over the worn area and meticulously match up the pattern. This piece should be a little larger than the part you'll cut out. Then while someone stands on the piece, cut down firmly through both thicknesses at once. With this simple

maneuver, the new piece just can't help being exactly the same size as the old piece you remove.

Second: When you cut the linoleum do it along the *edge* of a pattern, slicing just inside the boundary of the darker color. The cut line will get lost in the design. If replacing one or two worn spots is all you need to restore the smart appearance of the entire floor, it's worth the effort.

Incidentally, this trick will flatten a bulge where some adhesive has come loose under the linoleum. Slice across the bulge so you can insert more adhesive with a spatula through the slit to "butter" the underside of the linoleum. And when you make the slit, follow the pattern with your knife to keep it inconspicuous.

It's difficult to avoid dabbing on adhesive a little too thickly. When you weight down the repair to make it dry flat, some black stuff may ooze up through the slit. Wipe it up *immediately*. When dry, this is almost impossible to clean off completely without resorting to a special removing fluid. **Artwork on the wallpaper?** Multicolored crayon on your wallpaper is no need for pressing the panic button. Paste and patience will cure it. Mix powdered chalk, talcum powder, or some other absorbent powder with spot remover into a stiff paste and spread this over the marks. Let dry, then brush off.

The spot remover loosens the waxy crayon and the powdered chalk acts like a blotter. It usually takes several such treatments before the "art" finally disappears.

Burn on the carpet? If you find an after-the-party scorched spot on your carpeting, you may be able to repair or hide it. Of course, if the burn goes clear down into the backing, you need a good professional cleaner or a well-placed throw rug. If the discoloration is only superficial (although conspicuous), simply get out your sharp nail scissors and snip off the browned tips of the fibers. Few will ever notice the barely perceptible depression. The same treatment works for removing rust left by metal casters.

Cigarette burn on a table? A burn caused by an unattended cigarette calls for minimal skill but a maximum amount of effort (also known as elbow grease). Gently scrape away the blackened surface with a razor blade, being careful not to scratch any deeper than the char itself. Then rub the little depression smooth using the finest grade of steel wool or sandpaper. If the burn is deeper than the finish—which it usually is—you have to color the spot so the exposed bare wood will match the surrounding area. Dab on a small amount of wood stain. The longer you leave on the stain, the darker the wood becomes. Work up to the right color gradually and avoid overstaining. (Too dark, and you'll have to bleach the stain and start over.) With the stain just right, and dry, use a small artist's brush to seal the spot with a thin coat of fresh, white shellac. Do this carefully.



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Now the elbow grease takes over. The idea is to make the depression level with the rest of the tabletop. Apply one thin coat of clear varnish after another. When each coat is thoroughly dry, sand it lightly to give the next coat a good bond. When you've built up the burned depression even with the other surface, polish the entire tabletop. It's doubtful if anyone but you will ever notice the burn.

Your fireplace a slow starter? Two things might help. Light a fair-sized twist of newspaper and shove it up the throat of the chimney. This little blast will start the mass of air parked in the flue upward to draw more air after it and feed the fire with the increased draft.

To increase intensity, make the fireplace opening smaller. Cover the top third of the fireplace opening with a large piece of asbestos board. This not only increases the intensity of the air flow, but concentrates it lower, where it does the most good. When the blaze flares up, remove the asbestos board.

If this improves the situation, perhaps the fireplace's proportions aren't quite right. Have a sheet of metal inserted across the top third or quarter of the fireplace opening to improve the condition permanently.

A too-open-to-view window? Frost it! This is an easy home project. Probably the easiest method is to mask the frame and spray with "frosted" paint. With each spray the glass becomes frostier. Be sure to spray it in thin coats; if you try for too much "frost" in one coat, the paint will sag and run down the glass.

Another method: Cut a sheet of white tissue paper exactly the size of the pane. Clean the glass thoroughly, then coat it with pure, fresh, white shellac. While the shellac is still wet, smooth the tissue over the glass. The shellac will work through the paper and make it stick firmly. If you want to remove the paper some time later, just wipe it with denatured alcohol, which softens shellac. Another way is merely installing a pane of rippled glass. The effect is somewhat like trying to see under water without a face mask. Yet the light still does come through without the view.

Bothered by ants? Or other little crawlers coming out of the woodwork? You can eliminate them the same time you wax your floor by using an excellent self-polishing floor wax which contains an insecticide. Insects can't walk very far on the wax before they've had it. Easy to put down too. Just spread it, and in 20 minutes or so it will dry to a very pleasant luster. The ant-killing effect lasts about six weeks; also good for windowsills and porch steps. While this is lethal to bugs, it's completely safe for children and pets.

Rusted screw won't turn? Don't try to force it with a screwdriver. This will only tear the groove in the screwhead. If the tool should slip, you may scratch the surrounding wood. Instead, simply heat the head with the

slender top of an electric soldering gun (not the larger soldering irons). It gets surprising results by breaking the bond between metal and wood. Any stubborn screw, rusted or not, seems to yield when heated this way.

Relocating a refrigerator? That can be hard on you, hard on the floor. Here's the easy way out: Work a piece of carpeting, nap side down, under the legs. With just a little help,

this isn't too difficult. Leave about three feet of carpet out in front. Then, while someone merely steadies the refrigerator, you pull the carpeting. You'll be surprised at how easily you can move a heavy object this way—and no chance of leaving a trail of deep scratches.

Before moving a refrigerator or other appliance, be sure there's a source of power at the new location.

This can be either a wall outlet or an extension cord that has been secured to the baseboard so it won't be knocked loose during cleaning.

None of these repairs or cures is difficult. It only requires a bit of advice to show you how to let your head do all the work instead of your back. Now you'll find that it's easy to get rid of all those household annoyances.

THE END



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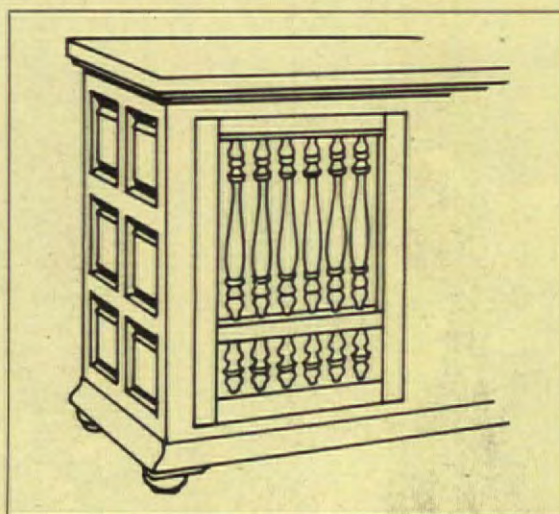
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Grand Rapids, Michigan

FURNITURE GLOSSARY

SPANISH—MEDITERRANEAN

SPANISH has once again become an important decorating style. It was popular once before, in the early 1900s, mainly in Florida and California. But today's Spanish has little in common with that heavy, overstuffed style. Although it is not really an informal style (the Spanish are among the most formal of peoples), Spanish owes much of its present acceptance to the fact that it is considered a part of the new wave of "country styles" that have been sweeping the nation. Several years ago most of the Spanish furniture available was imported. Today it is being manufactured commercially in this country.

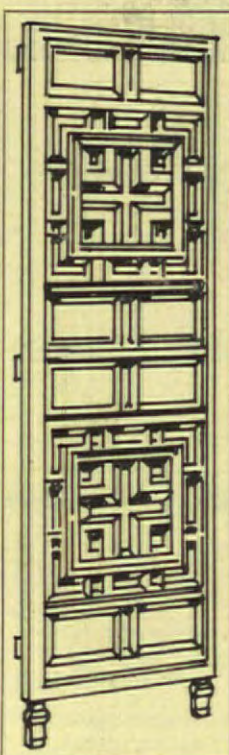
THE CHEST (below) is the most characteristic of all Spanish pieces. Chests are usually made of walnut, heavily carved or detailed with spindles.



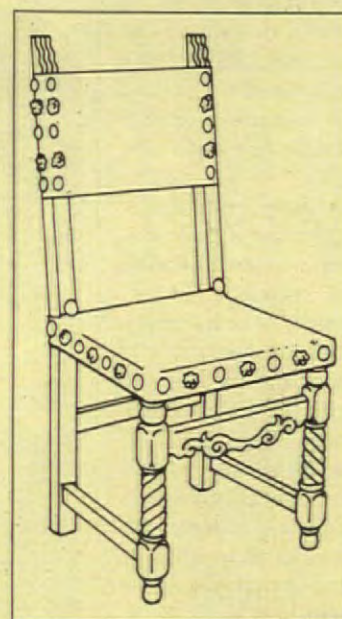
CARVING, below, was influenced by Moorish motifs. The Moors favored intricate geometric designs in all their work since they were forbidden by their religion to represent man.

HARDWARE, usually of wrought iron, is another extremely important element in Spanish design. Many experts feel it is often the *raison d'être* of a piece, that chests exist mainly as a background for hinges, locks, and nailheads.

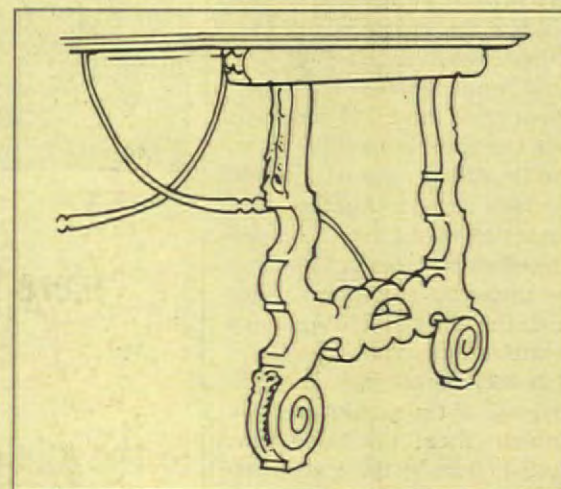
VARGUENO (not shown) or drop-leaf desk first appeared in Spain and is an ancestor of the Sheraton secretary. The vargueno is a large piece consisting of a base, either a table or a chest, and a drop-front cabinet, its interior fitted with drawers and compartments. The front is carved or decorated with wooden filigree.



THE HIP-JOINT CHAIR (below) is another good example of the straightforward approach of the Spanish furniture designer. It has a simple, somewhat austere shape and is usually covered in leather. Here, too, giant nailheads stud the seat.



THE TRESTLE TABLE (below) is probably the most ubiquitous of all Spanish pieces—and the best known. The richly carved, splayed leg is braced by a curved, wrought-iron stretcher which also supports the heavy table top. Such tables come in all sizes, from banquet to bedside. They have a definite place in "country" as well as in contemporary rooms. We like them set with bright pottery and straw mats.



MEDITERRANEAN is one of the newest—and most popular—of all furniture styles. It's a hybrid style, more formal but far less pure than Spanish. Mediterranean is related to Italian Provincial, lighter and more refined than Spanish. Its popularity may well be due to the fact that it is a less demanding style, a more adaptable, more flexible one, than Spanish. Wood finishes are lighter, glossier; hardware is brass rather than wrought iron and far more delicate in feeling.

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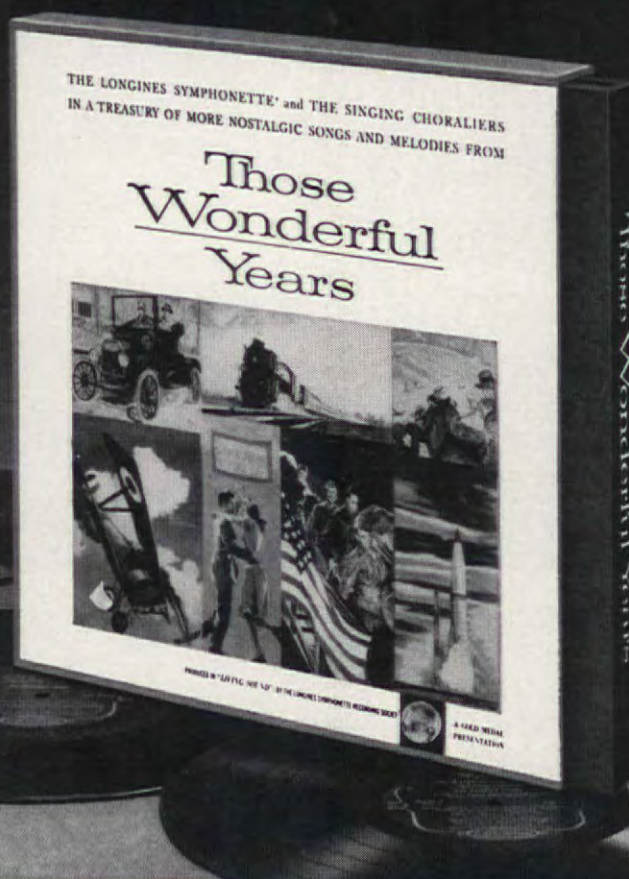
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CHARLESTON
PEG O' MY HEART

APRIL IN PARIS
JALOUSIE
JUST ONE OF THOSE THINGS
CHATTANOOGA CHOO CHOO
BLUES IN THE NIGHT
INDIAN SUMMER
BLUE MOON
FASCINATIN' RHYTHM

THE CONTINENTAL
GOOD-BYE, BROADWAY, HELLO FRANCE
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The whole aspect of the house was changed by simplifying the roof on the original one-story section and adding a two-story wing to double the space.



Guy Burgess Information: Lorraine Burgess



Original house was nondescript, had broken roof line. This side, with new roof and two-story addition, is shown in top photograph.



The sheltered patio in the new wing has a barbeque near kitchen for relaxed outdoor dining.

TWO-STORY WING DOUBLES THE SPACE

People who outgrow a house may be faced with the problem of deciding how to get a larger house without abandoning their neighborhood and their favorite view. The Karl Rosses of Colorado Springs, Colorado, had a vista of Pikes Peak and knew they couldn't move the mountain. So they redesigned their one-story house and added a two-story wing. The old first-floor bedrooms became guest room and den. The new upstairs contains a master bedroom suite and two other bedrooms. The first floor of the new wing holds all the space-consuming odds and ends that normally clutter up a house: the mud room, laundry, utility and storage rooms, and garage. This planning and execution proves remodeling needn't be a "make-do" revision. It can be the start of a new house.

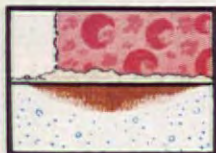


Two covered porches face the view to the west. The unfinished cedar-shake shingles have weathered to a soft gray.

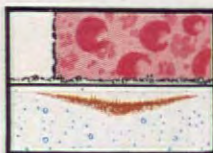
JOSEPHINE, COMET'S LADY PLUMBER, COMES UP WITH A SPARKLING DIAMOND...AND A BRIGHT IDEA.



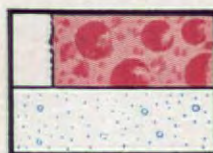
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Mr. and Mrs. Peter Lewis, with architect Robert Van Summern, have created a modern, functional, decorative greenhouse garden room that connects a newly built children's room with the main house. The wide bed flanking the flagstone walk has drainage to the outside. Spotlights are movable for lighting effects at night; fixed panes alternate with glass "Venetian blind" windows. There is also the luxury of the small sink potting bench at other end.

T HREE WAYS TO CREATE A GARDEN ROOM FOR ALL SEASONS



Mrs. Margaret Clucas designed her own interior garden in a Mediterranean mood. She used floor-to-ceiling mullioned windows, mellow old brick, practical but classic Spanish terra-cotta floor as the frame for tall scheffleras and other plants. The bright accessories, a still life, and the sound of water from the fountain add to the effect.

Mr. and Mrs. Daniel Forbes set this sunlit scene with turn-of-the-century plant stand, peacock chair, and tea stand, cushions and antique paisley throw. The result? A whimsically Victorian garden room. Notice how even the growing things . . . the ivy, African violets, fluffy ferns, and hanging moss baskets underline this gentle sophistication. More practically, beneath window is a gravel bed with drainages to the outdoors for plants.



Photographer: Maris/Ezra Stoller Assoc. Information: Elizabeth Rehill



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Best Flowers and Plants For 1965 (continued from page 6)



Chrysanthemum 'Elf Owl'

Banner bright 'Yellow Zenith' zinnia is the brilliant yellow sequel to All-America Selections champions 'Firecracker' (red, 1963) and 'Bonanza' (orange, 1964). The cactus-flowered blooms are five to six inches across, on long sturdy stems that are excellent for cutting. Plants are vigorous and bushy, growing to 30 inches high. They bloom for a longer period than most zinnias and seem to be more mildew-resistant.

Snapdragon 'Floral Carpet Rose' is an All-America Selections, of great charm and practicality. Delightful as an edging or in beds, it's one of the dwarfest (six or seven inches high) and freest blooming of the snapdragons. It flowers profusely all season, making a colorful spreading cushion of rose pink blooms.

Another annual that boasts AAS status this year is petunia 'Apple-blossom.' The color is a soft, salmon pink; the blooms are heavily fringed and about three-and-a-half inches across. The flowers appear all season long on compact 12-inch plants that are a boon in beds or borders, pots, urns, and baskets.

A new champion delphinium and

across, on plants that are two and a half to three feet tall.

NEW ANNUALS

Two outstanding introductions in the annuals category are petunias 'Meteor' and 'Melody.' The former is a scarlet red and white bicolor that keeps its brilliantly defined tones from spring till frost. It's dwarf and ideal for borders. 'Melody' is an excellent, double grandiflora type. The blooms are large, pink, and fringed.

'Pinafore Pink' is one of the dwarfest of annual phlox. The stems are rarely over six inches tall and they bear large heads of bright pink flowers. Grow it in front of the border.

A unique snapdragon that doesn't "snap" is 'Tinkerbell.' The blooms are bell-like, with slightly ruffled, open petals and graceful throats. They're soft pink, two inches across, on spikes two-and-a-half feet tall.

There's another addition to the Bijou sweetpea family. This one is a clear medium blue called 'Sapphire.' The plants are only 12 inches high and need no staking. Each stem bears four or five delicately ruffled blooms.

From Japan comes a large-flowered morning glory of deep rose with a



Rose 'Golden Haze'

contrasting white throat. The individual blooms of 'Super Giant Red Dawn' are five inches across and are produced on long, vigorous vines. Use them on fences, trellises, or wherever you would like to have shade.

Coleus 'Red Monarch' is probably the reddest of all large-leaved coleus. It's a true scarlet red that keeps its brilliance even during hot summers.

NEW PERENNIALS

'Teddy Bear' sunflower might best be described as refined. The bushy plants grow three feet tall and bear a profusion of double, chrysanthemum-like blooms. The flowers are bright yellow and five inches across.

A new perennial phlox called 'Early Gold' produces large, dark yellow flowers just before other garden phlox. Plants grow in clumps to three feet tall; the foliage is dark green. It's winter hardy in all but the most northern of the states.



Chrysanthemum 'Partridge'

AAS award winner is 'Connecticut Yankees.' This strain starts blooming the first year from seed and by the second year shows an airy mass of bloom. The flowers come in light, medium, and dark blue; lilac, lavender, purple, and occasionally white. They're about two-and-a-half inches

New hybrid hosta (plantain lily) 'Royal Standard' is a magnificent addition to the garden. The flowers are white and fragrant, and the plant itself is a stately 18 to 24 inches tall. It blooms during August and September and appears to be hardy as an oak. Unlike other hostas, you can plant this one in full sun without any damage to the foliage.

If you've never pictured goldenrod in your garden, you will when you see 'Cloth of Gold.' An excellent cultivated form, each plant produces tall spikes topped with cascading flower bracts of a clear primrose yellow.



Rose 'Lotte Gunthart'

Flowering begins in mid-August and lasts two months or more.

Four chrysanthemums have been added to the famous "Bird" series, giving you a wider choice of colors and hardier, more vigorous plants that bloom earlier. One of the more unusual of the new hybrids is 'Partridge,' with long, gracefully spooned petals. As the buds open, the petals are a vivid orange bronze turning to bright burnt orange when the flower is full blown. The five-and-a-half-inch blooms, covering compact 20-inch plants, appear from late September until frost. 'Partridge' has excellent foliage to the ground.

'Scarlet Ibis' is a red "Bird" mum of extraordinary brilliance. The five-and-a-half-inch flowers are bronze in center but bright red at the tips of the slightly pointed petals. They make a two-inch-thick pillow of bloom on a hardy, well-formed plant.

'White Swan' is a shimmering white mum with dark green foliage. The flowers are huge, on strong, straight stems, blooming from mid-September until frost. They make a mound of white on 20-inch plants.

'Elf Owl' is an early-blooming mum that forms a pillow of large flowers two-and-a-half inches thick. The blooms have rich pink outer petals and a soft yellow center. The flowers are borne on plants 24 inches tall with attractive, disease-resistant foliage.

For a sparkling dash of blue to contrast with the golds and browns of autumn mums, try the new aster 'Blue Glitter.' The blooms are lavender blue with a bright yellow eye, and they make a solid mound of color on the

plant. Use it in a border, rock garden, or any sunny location where you would like blue. It's extremely hardy and long-lived. The plant is 16 inches high, 22 inches wide.

Polygonum 'Border Jewel' is a handsome, low groundcover with glossy emerald green foliage and 10-inch flower stems. The plant is in bloom from late May through most of the summer. The stems are reddish and bear pink florets. A mature plant will cover an area 24 inches across with a tight mat of foliage. Use it in full sun or part shade.

NEW ROSES

One of the really striking roses bowing this year is 'Lotte Gunthart,' a dark red hybrid tea. The form of the bloom is unusual because it's comprised of many thick, satiny petals in a flower five to six inches across. Blooms are borne singly and in clusters on stout stems. They last a long time in arrangements. The plant is vigorous and grows quickly to over four feet. Leaves are glossy green.

'Fragrance' is a superior hybrid tea with a rich, full-bodied rose scent. The color is scarlet red and the flowers are borne on long cutting stems.



Prunus tenella 'Fire Hill'

Two fine bicolors are 'Fireflash,' deep amber flushed with bright carmine, and 'Seneca Queen,' apricot pink with the reverse of the petals a deeper shade. There is a distinct touch of yellow at the base of the petals. It is quite fragrant.

'Gracious Lady' is a hybrid tea from England. The color of the rose is a warm peach pink. It's a superior exhibition flower as well as a fine garden variety. Its stiff petals help it to stand up in all weather. Individual blooms are six inches across.

A fragrant white of classic hybrid tea form has been named 'John F. Kennedy.' The lovely memorial rose has large, high-centered flowers of 35 or more petals. The blooms are long-lasting both in the garden and in arrangements, and hold their color well. The plant is vigorous, grows to about four feet tall, and has disease-resistant foliage.

'Belle Epoque' comes to us from one of the leading rose hybridizers of Belgium. A very fragrant rose, the color is pink with a deeper reverse. The flowers exhibit excellent hybrid tea form and are produced abundantly on very long stems. (continued)



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(continued) The firm that introduced 'Crimson Glory' and 'Golden Rapture' has come up with another "great." The new rose is called 'Charming Vienna' and is a brilliant apricot overlaid with yellow. The high-centered blooms reach five-and-a-half inches when full blown. The plants are vigorous, bushy, with strong upright branches and plentiful dark green leaves.

'Sweet Afton' is a fragrant rose with long tapering pink buds that open slowly into large, almost white blooms. The flowers show amber stamens and yellow anthers. This is an "everblooming" rose that grows quickly and upright.

A true lavender rose with a heady, real-rose fragrance is 'Song of Paris.' The blooms are four inches across, very double, and excellent for cutting. The plant is vigorous, fast-growing, and beautifully foliaged.

'Golden Haze' is a seedling of famed 'Peace' and 'Golden Rapture,' combining the fine qualities of both. An excellent yellow, the blooms keep



Hydrangea 'Annabelle'

well and are a full five inches across. Both the buds and the flowers exhibit classic hybrid tea forms.

Another excellent yellow hybrid tea is 'Lemon Glow.' 'Walsham Gold' is yellow flushed with gold and copper. 'Grand Opera' is an iridescent gold that gradually changes to deep pink. 'Dave Davis' is a large-flowered, richly fragrant dark red with beautifully formed buds.

Two fine floribundas appearing for the first time this year are 'Blithe Spirit,' four-inch rose pink blooms, and 'Cupid's Charm,' beautiful long pointed buds and salmon pink blooms.

NEW TREES AND SHRUBS

Among the trees and shrubs introduced for 1965 are two cherries of merit—one for fruit, the other decorative. The 'Mesabi' cherry is a hardy fruit tree that was originated in the severe climate of northern Minnesota. The tree itself is of pyramidal form and grows to a mere 15 feet in height. Early in the season it bears fine-flavored, long-stemmed red cherries in profusion.

A double white weeping cherry, 'Wayside Gardens,' is perfect for small gardens. The vertically falling pendulous branches are covered with double white flowers in spring, creating an exquisite Japanese effect.

The fan-tail willow (*Salix sachalinense sekka*) is an unusual shrub from the Orient. The branches curl, twist, and grow in all directions, sporting soft, silvery catkins in the spring. It's a medium-tall spreading shrub.

If you're stumped for a shrub that will thrive on the north side of the



Polygonum affine 'Border Jewel'

house, is completely hardy, and does well in part or even full shade, the new hydrangea 'Annabelle' is probably tailor-made for you. It's quite an improvement over the older hydrangeas in that it makes a shapely shrub three to four feet tall. The flower heads are white, large—eight inches or more across—and produced in abundance. 'Annabelle' is not recommended for the Southern states.

Russian almond (*Prunus tenella*) 'Fire Hill' is a delightful low shrub that grows no more than four feet tall. It's quite hardy and in April is covered with crimson flowers. The stems are erect and the leaves willowlike, dark green, and heavy textured. They look almost evergreen. The shrub is brilliant during the spring flowering



Cantaloupe 'Samson'

season and handsomely foliaged during the summer and fall.

NEW VEGETABLES AND FRUITS

Three vegetables and a cantaloupe won All-America Selections awards this year. The cantaloupe is 'Samson,' a melon of exceptionally high quality and delicious flavor. The fruits average six inches in diameter by seven inches long. They are juicy, firm-fleshed, and sweet. The vine is vigorous, with dark green leaves, is resistant to powdery mildew and fusarium wilt. This is an excellent home-garden melon.

AAS cabbage 'Savoy King' has been called the most vigorous and high yielding of all the Savoy. It will produce a crop in about 120 days

from seed. In the North you can sow seeds in early spring or in July and in the South at the end of October for May harvesting. 'Savoy King' is relatively disease-resistant, with fall-planted heads weighing four pounds.

New AAS award-winning hybrid cucumber 'Triumph' is especially bred for home garden use. Fruits mature early on compact, disease-resistant vines. The cucumbers are of medium length and superior quality.

Try new zucchini-type summer bush squash 'Chefini.' The fruits have a glossy, dark green skin and tender white flesh. As long as you keep the squash picked, you will have superior-quality fruit all summer. The sturdy

crops of berries a year. It bears a good crop in June and July on overwintered canes, and then again in the fall on the current season's growth. If you wish, mow the canes while dormant



Rose 'Seneca Queen'

to a few inches above the ground, and harvest the more abundant fall crop.

HOUSEPLANTS

Five new F¹ hybrid gloxinias with giant, five-inch blooms will be available this year. The blooms are held on stiff stems above medium-sized leaves. 'Moon Shot' is an innovation—the first gloxinia with a touch of yellow. The flowers are pure pink with lemon yellow throats. 'Atlas' is a bright, deep red, one of the finest now. 'Zeus' has large, bright pink blooms borne in great abundance. 'Missile Mixed' is a mixture of pink and rose shades. 'Discoverer' is a slipper-type gloxinia with larger blooms than most. The color is rose.

A unique strain of African amaryllis that needs absolutely no sun to flower is available now. They begin their growth cycle as soon as they're uncovered and given water. They'll bloom in six weeks and you can time their flowering by placing them in a



Rose 'Charming Vienna'

bush is vigorous and begins producing a week earlier than 'Zucchini.'

'Tenderette' is a white-seeded bush green bean that is entirely stringless and without fiber. Not only is it an early bearer, but it continues to produce after hot weather causes most other varieties to stop.

'Sugarpod' is a delicious, early giant sugar pea introduction. The pods are sweet and can be prepared like snapbeans, but they have the flavor of garden peas. Pick them when the peas are just starting to form and have not yet enlarged the pod. They mature in 68 days from seed.

A climbing lima bean that ripens early enough to be grown in Northern gardens is available this year. Aptly named 'North Pole,' it bears huge, buttery beans in large quantities. Supported on a fence or trellis, it will grow to about six feet high.

Cress, or peppergrass, is a pungent herb that makes a tasty garnish for salads and sandwiches, and can be blended in spreads. 'Curlicress' is a new variety that has dark green, finely cut, parsleylike leaves. It makes an attractive herb for indoor growing or you can sow it in the garden. Pick it 20 days after sowing seed.

Northern gardeners who have always wanted to grow green-fleshed Persian or honeydew melons can rejoice. 'Honey-Mist' is an especially sweet honeydew that ripens quickly enough to be grown in Northern parts of the country. It has thin yellow skin and crisp, green, juicy flesh with honeydew flavor.

An eminent new raspberry called 'Fall-Red' will enable you to pick two



Aster 'Blue Glitter'

cool, dark place until six weeks before blooms are needed. The new varieties are 'Africana,' scarlet sprinkled with gold; 'Safari,' medium red; 'Zulu,' a bright mandarin red; 'Zanzibar,' delft rose; and 'Bambara,' a rich red with faint streaks of white.

Begonia buffs will be pleased to know that there's a new member in the "ballerina" class. Named 'Frosty,' it has large flowers four to five inches across, fully double, ruffled, and frilled. The color is pink and each petal is edged with white. THE END



THE AMERICAN HOME MAGAZINE GARDEN CENTER



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next to page 46

Money in the American Home

(continued from page 17)

variables—and they are studied largely to see where the planning was faulty. Of course they also reveal some waste occasionally, but much of the inaccuracy is because you are just beginning to develop records, a "history" to guide you in the months ahead.

At the monthly session, after you have added up the figures, file folder by file folder, clip each category's records together, with the totaled slip on top. Now drop in a note of your estimate for the coming month and begin the slip-into-folder all over again. Don't try to be penny accurate in these early estimates . . . or in later ones either. You are not trying to run a trial balance or prepare for an outside audit. You merely want an answer to that too-often-asked and deeply troublesome question, "Where did it all go?"

Fortunately, you'll get much more than that answer. As the two of you talk over what was spent, what you expect to spend, you'll find the pleasure of planning together, in being aware of each of you as partners in such small but warm details as purchasing camera equipment for his pet hobby, of new china for the house, not needed but so wanted; of planning for a new chair, a sofa, a workbench, a

sewing machine, whatever it may be.

There are countless families who buy all of these things without planned spending. There are many more families who don't plan than who do. But there are also those many—too many—middle-income families where money disagreements were a major factor in two-thirds of all divorces. And there are the nonstatisticians . . . the husbands and wives from one end of our land to the other who are baffled, angry, too often feeling guilty and left out or "put upon," troubled, and frightened over their financial future.

For most of us middle-income people, the nervous uneasiness, fear and tears over money have no materialistic roots. We aren't stalked by the specters of hunger, cold, pitiless poverty. We do have enough money to protect us from these pains. But it may be just that knowledge—almost unconscious and seldom voiced—that creates part of our attitude. There is never enough money in most family coffers to spend without consultations and compromises.

Planned spending takes less time, infinitely less energy than a single quarrel over who spent what and why. Planned spending does away with the not-so-innocent guile of hiding purchases or white lies over what things cost. Planned spending puts money back where it belongs . . . a tool to use well. And it's a tool that requires two to handle it happily. THE END

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You can get more information on the lovely house shown on pages 48 to 51 and its walk-in fireplace.

Whether you like this house and would like to see a plan and drawings of the elevations, or whether you specifically want to duplicate the unusual, huge walk-in fireplace shown in full color on page 49, you'll be interested in *The American Home Study Plan* we are offering for \$1. You'll get a floor plan of the 1702 house the Strongs reconstructed piece by piece from the fragments that had been dismantled and put in storage, and also scaled drawings of each side eleva-

tion. In addition, the Study Plan will include detailed drawings of the family room fireplace that does so much to give the house its warmth and charm. The drawings can be used by your builder as a guide to be adapted to your needs. If you are planning to build a traditional house the elevations will help you decide what you want in a house by showing the way old houses were proportioned and how windows and doors were placed. To order it, use the coupon below.

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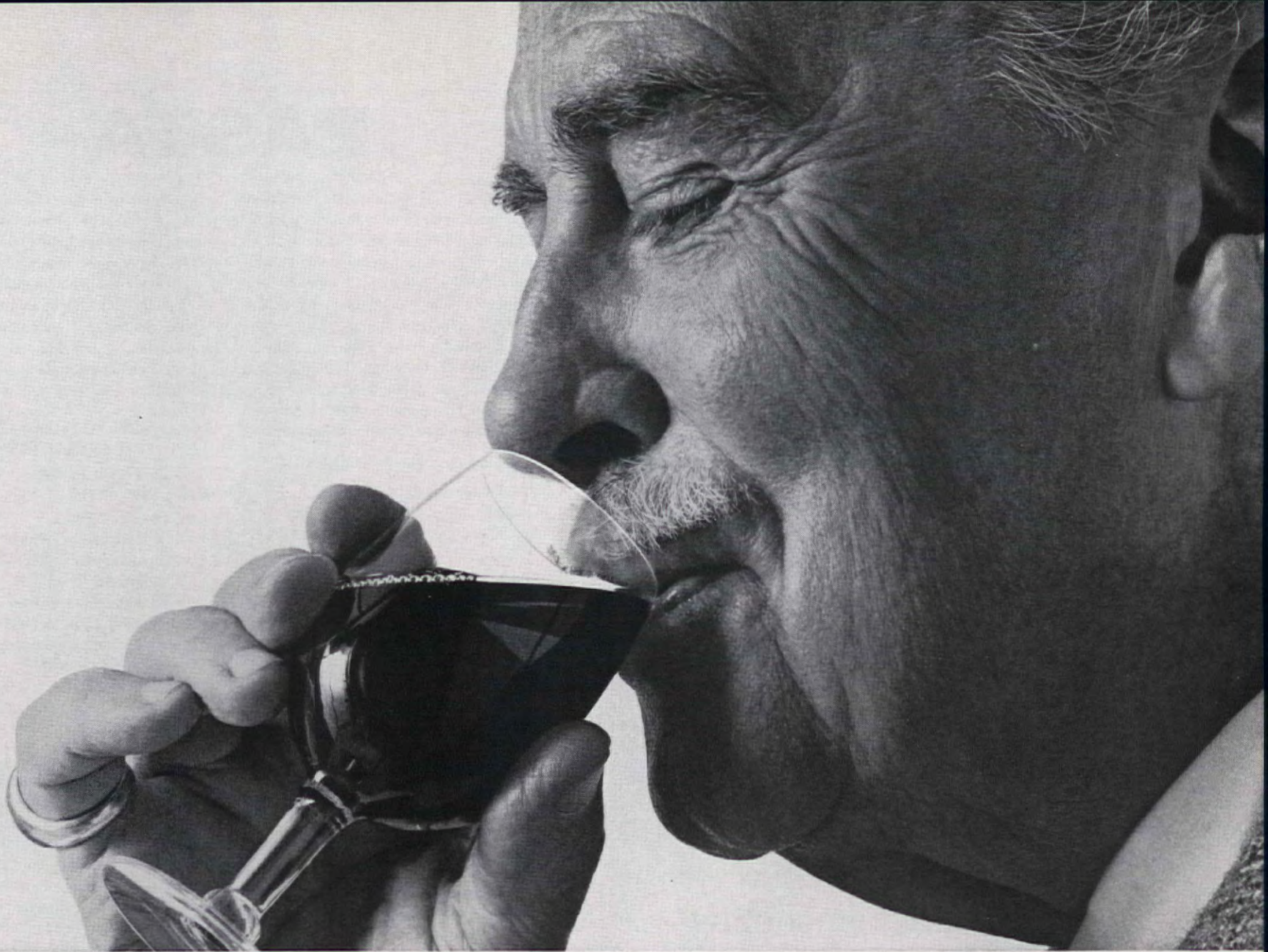
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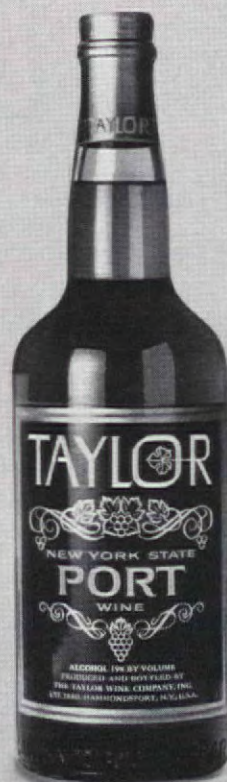


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PASTA

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Preparation time: 20 min.

Cooking time: 2 hrs.

½ c. finely chopped onion (1 med.)
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1 can (6 oz.) tomato paste
1½ c. consommé or 2 bouillon cubes
1½ c. water
¾ tsp. leaf thyme, crumbled
¼ tsp. rosemary
1½ tsp. salt
¼ tsp. black pepper
1 tsp. sugar
1¾ lbs. veal, cut for scallopini
2 tbs. olive oil
2 tbs. butter or margarine
½ lb. mushrooms, sliced
1½ c. dry white wine
½ c. sliced, pitted ripe olives
1 lb. seashells or spinach noodles, cooked and drained
1 pkg. (9 oz.) frozen artichoke hearts, cooked and drained

Sauté onion in 2 tablespoons olive oil. Add tomato paste, consommé or bouillon cubes, water, thyme, rosemary, salt, pepper, and sugar. Cover; simmer 1½ hours, stirring occasionally. Brown veal in 2 tablespoons olive oil and 2 tablespoons butter or margarine; remove from pan. Sauté mushrooms in fat remaining in pan. Add white wine, veal, mushrooms, and ripe olives to tomato sauce. Cover; simmer 20 minutes. Serve on hot pasta. Top with artichokes. Makes 6 servings.

STUFFED SHELLS

Preparation time: 20 min.

Baking time: 40-50 min.

1 c. finely chopped onion (1 large)
3 tbs. olive oil
2 cans (6 oz. ea.) tomato paste
1 can (1 lb. 13 oz.) plum tomatoes
4 c. water
1 tbs. sugar
1 tbs. salt
1 bay leaf
½ tsp. oregano
¾ lb. large shells or rigatoni
5 qts. boiling, salted water
1 lb. ricotta cheese
2 eggs, beaten
2 tbs. chopped parsley
¾ c. grated Parmesan cheese
1 tsp. salt
⅛ tsp. pepper

Sauté onion in hot oil until soft. Add tomato paste, tomatoes, 4 cups water, sugar, 1 tablespoon salt, bay leaf, and oregano. Cover; simmer 1 hour.

Cook shells in 5 quarts boiling, salted water 10 minutes. Drain; rinse in cold water. Heat oven to 350° F. Combine ricotta, eggs, parsley, ¼ cup Parmesan cheese, 1 teaspoon salt, and pepper. Stuff shells with cheese mixture. Layer stuffed shells and sauce in 13x9x2-inch casserole. Sprinkle with remaining ½ cup Parmesan cheese. Bake 40 to 45 minutes. Makes 6 to 8 servings.

FRIED NOODLES WITH CHICKEN LIVERS

Preparation time: 20 min.

Cooking time: 35 min.

¾ lb. fine noodles
3 qts. boiling, salted water
3 tbs. pure vegetable oil
1½ lbs. chicken livers
4 tbs. butter or margarine
⅓ c. finely chopped celery
⅓ c. finely chopped onion
2 tbs. chopped parsley
1½ tbs. cornstarch
1½ c. chicken broth
1 tbs. soy sauce
1 tsp. Worcestershire sauce

Cook noodles in boiling, salted water 10 minutes. Drain; rinse with cold water. Dry well on paper towels. Heat oil in 8-inch skillet; brown half the noodles, turning to brown both sides. Drain on paper towels. Place on hot platter. Repeat with remaining noodles. Quarter chicken livers; sauté in butter or margarine with celery and onion 5 minutes, stirring constantly. Add parsley, cornstarch dissolved in chicken broth, soy sauce, Worcestershire. Simmer until thickened. Serve on noodles. Makes 6 servings.

SPAGHETTINI WITH EGGPLANT

Preparation time: 20 min.

Cooking time: 40-50 min.

2 medium-size unpeeled eggplant
⅓ c. olive oil
1 clove of garlic, crushed
1 c. chopped onion (1 large)
1 can (1 lb. 13 oz.) plum tomatoes
1 can (8 oz.) tomato sauce
2 c. diced celery
¼ c. chopped parsley
1 tsp. basil
2 tsp. salt
¼ tsp. black pepper
2 tbs. chopped capers
⅓ c. sliced, pitted green olives
1 lb. spaghetti, cooked and drained
Grated Romano or Pecorino cheese

Wash eggplant; cut into 1-inch cubes. Brown one quarter at a time in hot oil, using about 2 tablespoons of oil each time. Drain on paper towels. Sauté garlic and onion in oil adding 1 tablespoon of oil if necessary. Add tomatoes, tomato sauce, celery, parsley, basil, salt, and pepper. Cover; simmer 15 minutes. Add eggplant, capers, and olives; cover. Simmer 20 to 25 minutes or until eggplant is tender, stirring occasionally. Serve on hot spaghetti sprinkled with cheese. Makes 6 to 8 servings. THE END

TRICKS WITH YOUR IRON

Don't put your iron away as soon as you finish the laundry. It can often be put to use to cure minor household disasters. Portable heat is what does the job. You may need an extension cord to get the heat to some of the jobs, but it will easily solve some otherwise complicated problems.

Candle wax on the wallpaper? Sometimes a helpful dinner guest will blow out the candles without the help of your candlesnuffer and without holding a hand behind the flame. If the table is close to the wall, the resulting shower of wax splatters the wallpaper.

Getting out these greasy spots is a blot-up maneuver. Gently flake off any surface wax using a spoon or very dull kitchen knife (you don't want to scratch the paper). Next, get out the iron and set it at "moderate heat" or the equivalent on your iron's dial. Then hold some clean white blotting paper (or paper towels) over the spots and run the iron over it. The heat melts the penetrated wax and the blotting paper lives up to its name. The same method also works for wax spilled on rugs or splattered on clothing and tablecloths.

Matted spots in the rug? Matted-down spots in the rug often complicate the situation when you decide to rearrange furniture and find these depressions revealed in full view. This is especially painful in deep-piled wall-to-wall carpet which can't be turned around to hide the spots.

You can make such eyesores much less conspicuous. In fact, in most cases, you can bring them completely back to normal. Here's the technique: Set the steam iron at "moderate" and run it over the spots. As the steam burrows into the bent fibers, it begins to loosen them. Then, with the help of a gentle brush, you slowly begin to work the fibers upright. Often it takes quite a few alternate steamings and brushings. But eventually most of the fibers can be straightened up pretty well. Even if it's not perfect, the end result looks a great deal better than if you'd just left those mashed-down spots alone.

Now before the upholstered sofa or heavy table gets settled in the new location, be sure to equip the feet with weight-spreading, carpet-saving cups so this problem won't crop up the next time that furniture juggling is on the schedule.

Tired-looking velvet? If any of your pile fabrics, such as velvet, corduroy, felt, or suede, are matted down, smashed, and old before their time, you can often rejuvenate them by using your steam iron. The method is similar to that used to raise the pile of rugs. Hold the steam iron about half an inch above the fabric. Alternately steam and lightly brush the fabric until the pile has been restored to its former beauty.

THE END



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WATCH IT— THAT'S A DOOR!

How many times have you read of persons seriously injured because they've walked through a glass wall—or of children who have accidentally fallen into glass bath or shower enclosures. With each new modern home that is built, this problem becomes more and more serious. Even the efficient homemaker with sparkling clean window walls may be causing an accident-producing obstacle.

Many persons think that the glass used for doors and walls in newly constructed homes is shatterproof—similar to that used in automobiles. This is not true. Unless specified by the home owner in the construction specifications, the majority of glass doors are thin glass—about double the thickness of a windowpane, with very little break resistance.

The best way to cut down on this accident hazard is to replace any broken doors with shatterproof glass, and even then, because it is clear, you may end up with a bump, bruised nose, or black eye if you don't watch where you walk. To prevent accidents follow some of these precautions.

- **Clear the doorway.** Be sure that any items which may cause a person to slip or fall are cleared from the glass-door area. Scatter rugs, toys, and electrical wires can be dangerous.
- **Watch the children.** Never allow children to play near the door or glass area. They forget easily that hazards are imminent and running or horseplay can be dangerous.
- **Watch your step.** Never assume you have left a door open. Someone may have closed the door a moment before. And, always be sure a door is a door—it may be a fixed glass panel next to a door.
- **Decorate full-length window panels and doors.** If a window panel resembles a door be sure it is curtained, shaded, or place a large plant or occasional table in front of the glass. To make doors visible place a small strip of pressure tape at adult eye level and children's eye level.

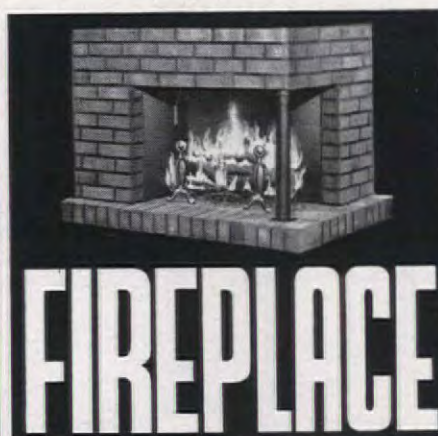
SHOPPING INFORMATION

LITTLE LUXURIES FOR BIG RESULTS

Page 42: Flooring—Amtico. Furniture, accessories—Bloomingdale's. Fabric for draperies—Isabel Scott Fabrics. Fabrics for club chair, sofas, pillows, chair pads—David & Dash. Page 43 (top left): Paper lining in cabinet—Louis W. Bowen. Accessories, chair—Doris Dessauer. Draperies—DuPont. (Top right): "Solanta" fabric on floor, benches, window trim, "Marienbad" Belgian linen on casement—Greiff. Benches—custom-made. (Bottom left): Hardware knobs—Chriscot Hardware. Marble shelf—available through marble dealers. Ashtray, candlestick—Doris Dessauer. (Bottom right): Leather tile—American Leather Manufacturing Co. Brass stripping—Simons Hardware. Carpet—Alexander Smith. Sofa—State of Newburg. Lamp base—Chapman. Box, basket, ashtray—Doris Dessauer.

THE GRAND GESTURE

Page 44: Rug—Morjikian. Corduroy fabric on wall—Crompton-Richmond. Sling chairs, Danish chair—The Chair Store. Page 45: Wicker hampers—Kessler. Chopping block table—Quality Maple Block. Chairs—The Chair Store. Painting by Kenneth Norton—Greenwich Gallery.



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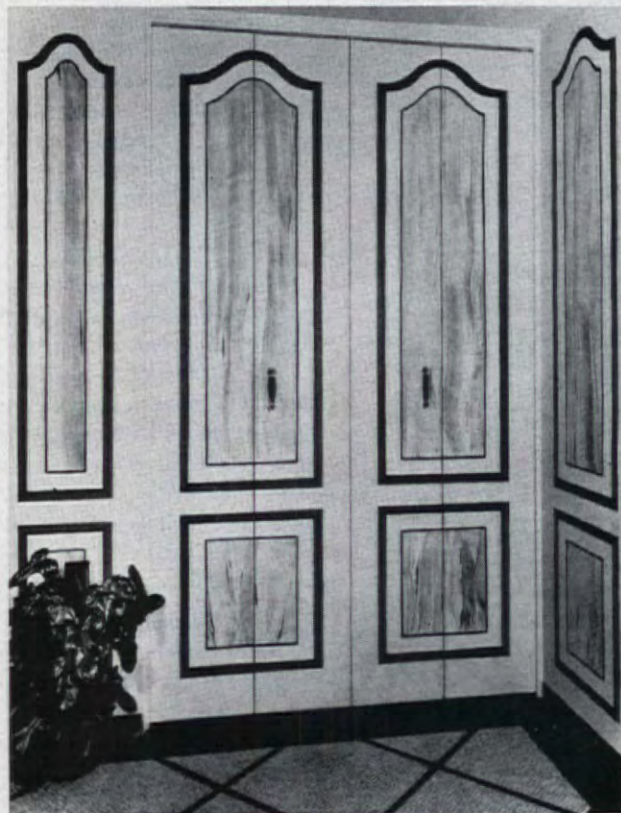


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TRIPLY USEFUL CLOSET

Folding doors, adroit use of space, and decorative know-how treble the usefulness of this coat closet. See the hanging room, the storage space, the sane arrangement for umbrellas, the ideal spot for lady guests (and you) to make a last-minute check on hair, make-up. Designed by Hector Grant; full of ideas!



You might use simulated wood graining, achieved by paint, on your doors... or wallpaper or molding to get this handsome effect. Here Mr. Grant has treated the closed doors to match walls in hall.



Bold striped paper, a hanging mirror with tiny shelf, and the umbrella stand can transform the dreary interior of the average coat closet into a hospitable, decorative, and helpful "room." None of this need be expensive or truly difficult.

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NEWS



NOTES

Wonders never cease! We tasted a cut of chuck roasted in one of Frigidaire's 1965 ranges and it was as tender and delicious as any rib roast. The secret is Tender-Matic control. This system, featured in four of their new models, allows you to oven-roast budget cuts of meat. All you do is set two controls and put the meat in the oven. After an initial cooking time at 325° F. the oven temperature is automatically cut back for controlled,



longer-term cooking. The slow heating and longer cooking time (8 to 14 hours, depending on the cut) produce deliciously tender results.

Hot cups are great when served in new, white **break-resistant mugs** from Centura. Handsome they are and just think, no saucers to wash. Ideal for soup, tea, coffee, and even cold drinks.

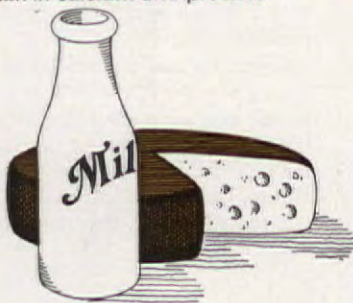
We were thrilled to see the new educational device from General Electric called **Show 'n Tell**. Children will delight at the Phono-Viewer, which looks just like a television set, but isn't. The set, in a pretty red cabinet, combines a transistorized, four-speed phonograph and a slide-film viewer with an 11-inch



screen. You can choose from 35 Picturesound programs; for example: Fairy Tales and Cartoon, Children's Classics, History, Science, and Space. Each program, consisting of an unbreakable, seven-inch, 33 1/3 rpm record and a mounted filmstrip, tells a complete story. Pictures change automatically as the record turns. Set weighs eight-and-a-half pounds and can also be used as a conventional four-speed phonograph. Sells for \$29.95 (slightly higher in the West). Picturesound programs with record and filmstrip, 99¢ each. Look for it!

From Pet Milk Company comes **Big Shot**, a chocolate-flavored syrup in an aerosol container. It's fun to use, can be stored at room temperature, and the flavor's delicious. Packaged as a "soda jerk," it costs about 69¢. The kids will love it!

Do you know: that cheese is a concentrated form of milk? A medium slice or cube (1 oz.) of American cheese equals about two-thirds of a glass of milk in calcium and protein.



Do you know: that substituting the same amount of milk for water when preparing cooked cereals will add extra nourishment as well as flavor to a favorite breakfast cereal?

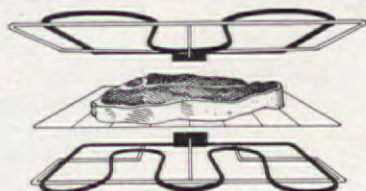
When a recipe says to "simmer," how do I know it is "simmering" and not "boiling"? Simmer means cooking just below the boiling point or at a temperature of about 185° F. The mixture should be bubbling lightly.



We tasted a new light, dry, white wine which we liked very much. It's Great Western's **Vin Blanc Sec**, a delightful table wine produced in New York State from 100 percent French-American hybrid grape varieties.

Cranberry Orange Relish from Ocean Spray, making its national debut on your grocery store shelves will be available all year round. A 14-ounce jar sells for 33¢.

Westinghouse has just announced a marvelous, new broiling-system called **No Turn Speed-Broil**, which not only cooks meat in half the time but does it without spatter or smoke. Both sides of the meat are seared at once—



to seal in juices and flavor—by heating elements near the top and bottom of

the oven. The lower element is removable when the oven is used for baking. And there's a pan at the bottom of the oven to catch the drippings.

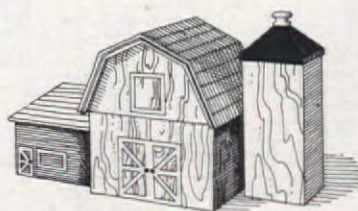
Look for two new versions of **potato salad** from Kraft Foods: Mayonnaise-style with red pimiento and green pepper, and German-style with a sweet-sour sauce.

From R. T. French Company, a new, instant **Beef Stew Seasoning Mix**, which combines the right selection of herbs and spices for a "just right" beef stew. No more guesswork!

If you're in the habit of grating bread to make stuffing or crumbs, freeze it first. You'll see how much easier it is to grate bread when it's frozen.

Soup lovers take note: Campbell Soup Company has two new canned, condensed soups: Old-Fashioned Vegetable; Noodles and Ground Beef. Look for greater variety!

Early American buffs will love Hamacher Schlemmer's (New York) new canister set called "Farm Scene." The farm buildings are made of pine and trimmed with birch. The chicken house has a hip roof that lifts off to reveal



coffee. The barn is made in two sections—the bottom for sugar, the top for flour. The silo has a black cast-iron roof and stores tea. Set is \$29.95.

Pizza and barbecue fans will be glad to know about Pizza-Flavored Catsup and Hickory-Flavored Catsup from Hunt's.

Great **kitchen hint** for salad bowls! If you believe in thoroughly washing—not just sponging—wooden salad bowls, here's a suggestion for keeping them

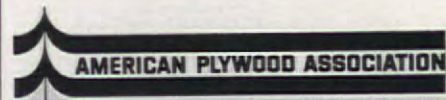


from getting too dry or rough. After washing, dry bowls completely. Then rub some salad oil or melted vegetable shortening into the wood with a sponge. Polish with a clean cloth, and rub well into the grain until oil or shortening disappears completely. Repeat periodically as needed. THE END



ideas for home improvement

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FOR GIRLS WITH CURLS, natural or otherwise, this hair roller box is an ideal dressing-table accessory. It is made of pine with a hand-rubbed, honey-tone finish and measures 12½x5½x6"—roomy enough and clearly marked to hold all the curlers, clips, and pins any girl needs for wavy locks. \$5.95 postpaid. Seth & Jed, Department AH1, New Marlborough, Mass.



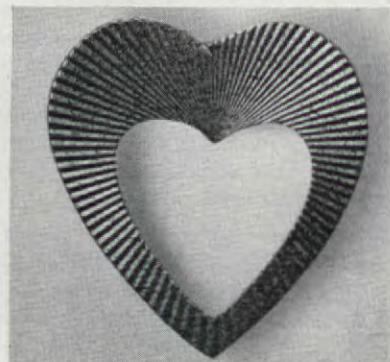
WHAT COULD BE PRETTIER in an entrance hall or dining room than a colonial ceiling fixture? It is made of polished and lacquered brass, has five lights, and is 13" high and 18" wide. It comes completely wired with ceiling fittings and chain (bulbs not included). \$39 express collect. From Paulen Crystal Company, Dept. AH1, 36-38 White St., New York, N.Y.



NEAT ACCESSORY for your bathroom is this black eagle soap dish. It is made of wrought iron and holds a standard-size cake of soap. Or use it in your Early American kitchen to keep track of scouring pads. The plastic inset can be removed for cleaning. \$2.50 postpaid. Order from Medford Products Inc., Department AH1, 752 Fulton Street, Farmingdale, New York.



WIN HER HEART with this lovely pin of 14K gold. Mother, wife, and sweetheart will all adore its delicate shape and intricately fluted design. The pin measures about 1x1" and adds a bright touch to a blouse, suit, or dress. It is a gift sure to be cherished. \$10 postpaid, tax included. Order from International Gem Corp., Department AH1, 15 Maiden Lane, New York, N.Y.



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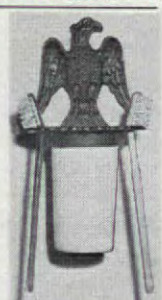
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KEYS CAN'T BE LOST with this good-looking guardian. It is a slim-Jim colossal disk (2 1/2" in diameter) made of solid brass finished in burnished bronze. Snake chain and horseshoe clip will hold several keys. If you *do* lose it, "give up," but hope for the best. \$1.25 each. Order from Empire Merchandising Company, Department AH1, 140 Marbledale Road, Tuckahoe, N.Y.



Otto Maya

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THE RIGHT TABLE for your room might be this one in an Early American style. It is well-suited for use as an end table or bedside stand. About 24" high on straight tapered legs, the top measures 16x23" and has one drawer. It is available in solid mahogany for \$36.50 or in natural finish walnut or cherry for \$40.50. Newcomb's, Dept. AH1, Hillsboro Rd., Durham, N.C.



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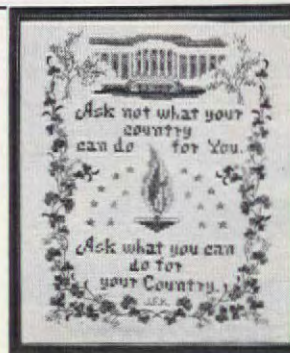
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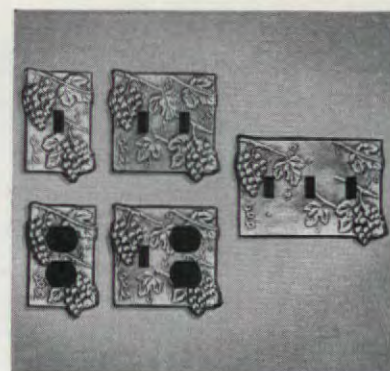
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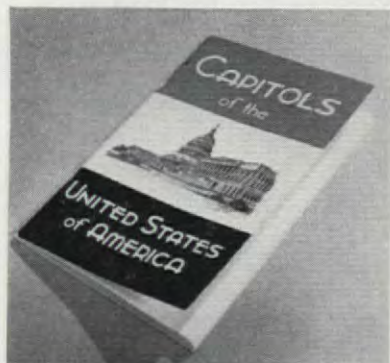
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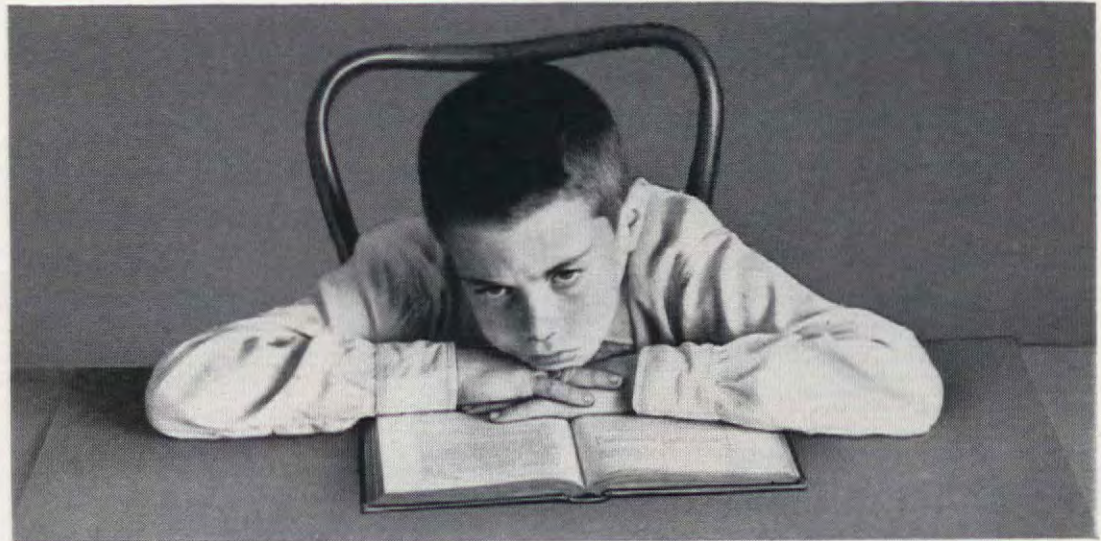
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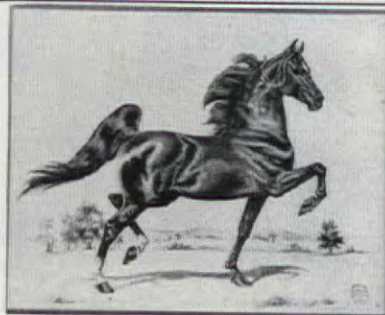
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THE IDEAL WAY to house your collection of paperback editions is in this gallery made of knotty pine. It has three shelves to hold about 72 books in assorted sizes. Or use the top shelf for knickknacks or potted plants. 6 1/2 x 18 x 27". Finished in honey-tone pine or maple, \$12.95; in kit form to assemble and finish yourself, \$8.95. Yield House, AH1, No. Conway, New Hampshire.



HERE'S LOVE from you to all your favorite people on Valentine's Day! Twelve wooden boxes with 25 safety matches in each one are gaily decorated with hearts, cupids, and words of love. The cellophane-wrapped package is slipped into a pink and red mailing carton 2 1/2 x 9". \$1.50 for two sets. Bourbon Street Shops, Pheasant Run Lodge, AH1, Rt. 64, St. Charles, Illinois.



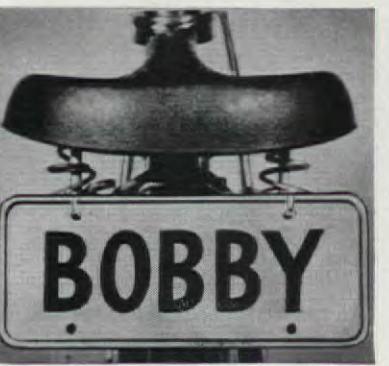
A FAVORITE of big and tall men is this corduroy *Jac* shirt especially proportioned for them. The pin-wale corduroy is soft, yet rugged, and washable. In navy or camel, the shirt is styled with a continental collar, set-in pocket, and banded bottom. Sizes are M, L, XL, and XXL with sleeve lengths 34-38. \$8.95. Order from King-Size, AH1, 8784 Forest St., Brockton, Mass.



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IN GRANDMOTHER'S DAY, before electricity, light was provided by kerosene lamps. Here is one reminiscent of that generation which will add a nostalgic touch to a mantel or hall table. It is made of rainbow glass and stands 6" high on short tripod glass legs. \$1.25 for one; a pair for \$2.45. Order from Downs & Co., Dept. 36, 1014 Davis Street, Evanston, Ill.



WIN THE HEART of your favorite little girl with this Valentine pendant. The white china heart measures 1 1/2" across and is suspended on a narrow, red velvet ribbon 18" long. It is delicately edged with red flowers and green leaves and has her name in the center in gold script. \$1.50 postpaid. From Miles Kimball, Department AH1, 126 Bond Street, Oshkosh, Wis.



LET FANCY BE YOUR GUIDE as you put knickknacks on this solid cherry whimsy shelf. Both shelves are grooved to hold plates. In dark cherry or light honey finish, it measures 14 1/2 x 5 1/2 x 18". \$9.95. The "Marie" Doulton figurine (4 1/2") on top shelf is \$15; "Janet" Doulton figurine (6 1/2") on bottom shelf, \$27.50. Basket, \$3. Forslund, AH1, 122 E. Fulton, Grand Rapids, Mich.



IRISH OR NOT, lucky is the hostess with a cloverleaf mold. It is made of copper-toned aluminum and has a 1 1/2 quart capacity. Use it for attractive gelatin salads or for decorative cakes (it holds a full package of cake mix). Hang it by its ring as a kitchen ornament when not in use. \$1.95. Order from Artisan Galleries, Dept AH1, 2100 N. Haskell Avenue, Dallas, Tex.



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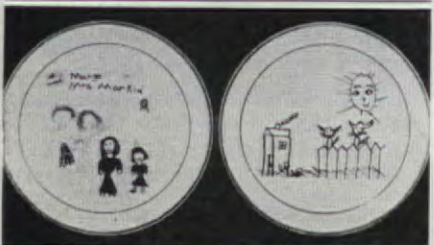
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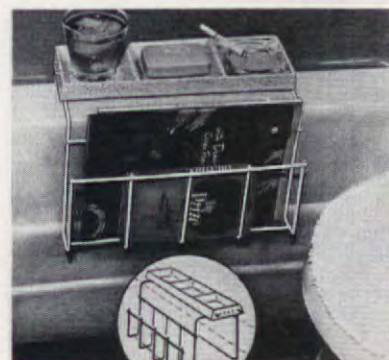
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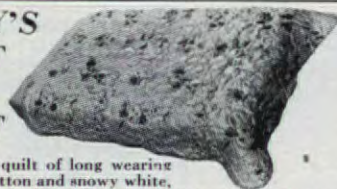
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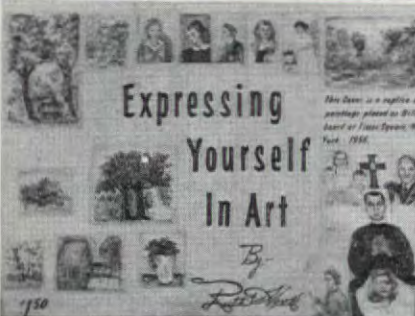
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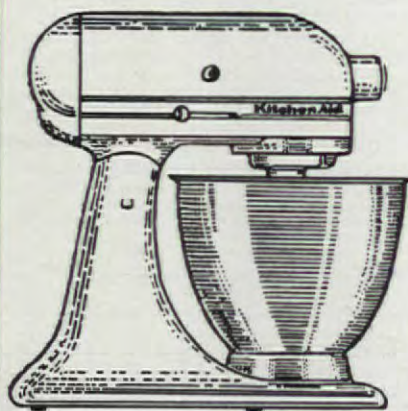
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HOW TO BUY CARPETING

Carpeting is one of the most important purchases you will ever make for your home. It can transform a barren, cold room into a rich, warm one. It sets the scene for your entire decorating theme. So when you shop for carpeting, you'll want to know as much about it as possible. Here are some rules, guides, tips—call them what you will—to help make your shopping easier, your selections right for *your* home, for *your* needs, and for *your* budget.

COLOR

What color or color family do you prefer? The carpet industry offers a great variety of color—more than ever before—in all price ranges. Because your carpet is the second largest area of color in your room (only your walls are larger), selecting a color for your carpet is all-important. When choosing color, remember:

- 1. Medium shades** are the most practical. Very dark and very light colors show the most soil. Use common sense when selecting your carpet color. If you must have a light color, be prepared to clean it often or put it in a light traffic area, such as a bedroom.
- 2. Multicolor carpets**, such as tweeds, florals, stripes, usually wear better and disguise soil better than solid-color carpets.
- 3. Color coordinated** carpets take the guesswork out of room-to-room decorating. Some firms make carpets in contrasting or blending colors (tweed and plain, for example) for use in rooms next to each other.
- 4. Decorate around your carpeting** if possible. But if you already have your drapery and upholstery fabrics, take swatches of them with you when you shop for your carpeting.
- 5. If you want to see** the carpet colors in your home, some stores provide shop-at-home services.
- 6. Choose a color** you can live with comfortably for some time. Since carpeting is a major purchase you'll probably have it for quite a while. You should like the color enough so that it wears as well on your eyes as it does on your feet.

STYLE

Texture and pattern give your carpet style. Both help your room achieve its final character.

There is some confusion about the term broadloom. It is not a kind of

carpet and does not define any particular quality or type of construction. It is simply a term of measurement—indicating that the carpet or rug was made wider than six feet.

7. Plain plush carpets. Often the most elegant style. But remember that if it is not thick and if it's in a color that is susceptible to dirt, it will require a lot of care. Plush carpets look best in formal situations—in traditional living rooms, for example. Styles that require less care and are more casual in appearance are:

8. Twists. Carpets in which the yarn has been given a permanent wave. Their casual surface is difficult to "mess up." Twists are at their best in heavy traffic areas such as foyers or entries.

9. Shag carpets. Even more tousled than twists. Shags have a wonderful, carefree, informal look. Shag carpets add welcome warmth to modern rooms and they have the casual chic of good country clothes.

10. Textured designs. Achieved through embossing, sculpturing, carving, random shearing, combining cut and uncut yarns or high and low yarns. They can be used in any type room depending on their design. Some, for example those with carved classical or Chinese cloud pattern borders and center medallions, are apt to be very dressy; others, in all-over relief patterns are much more relaxed. Because they do not have a plain surface, soiling and shading are less apparent. Their many levels form natural shadows which disguise footprints.

11. Tweeds. Carpets that depend for their final effect on the colors blended. Although a tweed is usually not considered a formal carpet, a combination of closely related colors is more sophisticated (and dressy) than a bold black and white combination. A good point to keep in mind: tweeds are excellent soil disguisers.

12. Patterned carpets. Have recently been regaining much of their former popularity. Their designs are excellent to reinforce any decorating scheme. For example, the popular crewel pattern adds distinction to an Early American room. Pattern carpets require a minimum of maintenance.

FIBERS AND YARNS

Major carpet fibers are wool, the Acrylics, nylon, and polypropylene. Each fiber has its own advantages,

and which is best for you is a matter of personal preference and need. (We'll tell you more about fibers in another carpet article next month.)

PRICE

13. Price depends upon many variables. These include construction of the carpet, fiber, and type of styling. Keeping these factors in mind, the minimum prices for labeled carpets per square yard are:

Wool: \$9.95 Nylon: \$6.95
Acrylic: \$7.95 Polypropylene: \$6.95

14. It's usually not safe to buy carpeting that sells for less than these minimums. It is apt to be poor quality.

JUST BEFORE YOU BUY

15. Be sure you are dealing with a reliable store and salesman. If you are *not* sure, check with the Better Business Bureau. Know the store's service details and delivery dates.

16. Read carpet labels carefully for manufacturer's name, exact fiber content, and name of the fiber supplier.

17. Also look for important information such as mothproofing.

18. Get a notation made on the bill of sale stating the brand name and manufacturer. Be sure that guarantees are in writing. Do not rely on the salesman's word, such as: "This carpet will not shrink."

19. If the carpet, pad, and installation are offered in a package, find out just how much you are paying for each item. If the carpet prices are below our minimums (see above), be very wary.

20. Judge carpet quality with your eyes and fingers. Press your fingers into the surface pile to judge resiliency. Thickness and closeness of pile indicate good quality. Sparse pile and gaps indicate poor quality.

21. It is usually best to buy top-quality carpeting. But look for the quality that best suits your needs. If the carpet is for short-term use or for an area of light traffic, an inexpensive style may be practical. However, skimping on quality in a heavy duty area can be much more expensive in the long run.

22. Discuss installation with your retailer. There are modern tackless methods which permit inconspicuous seaming and keep yardage requirements at a minimum. **THE END**



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Mrs. George McCausland regularly washes dishes for a family of six in her home on Long Island, N. Y. She normally uses Ivory Liquid. Although she doesn't usually wear rubber gloves, for this test we asked her to wear just *one* whenever she washed dishes. After 30 days, we took the unretouched photo above.

Can you tell which hand wore the glove? "The right

one," says Mrs. McCausland, "but even *I* can't see any difference." Actually, it would take a careful examination through a magnifying glass to tell them apart!

Make the Rubber Glove Test and prove to yourself how mild Ivory Liquid is. Just wash dishes as you ordinarily do, with the addition of one rubber glove. Notice how pure, white, and creamy this liquid is. What rich suds it makes. How soft and smooth it leaves your skin. Make this test and you'll stay with Ivory Liquid—the detergent with the gentle first name!



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