

# **EXCITING WAYS TO IMPROVE YOUR HOME**

Remodelings inside and out Ideas for kitchens, gardens, bathrooms How to finance your home improvements I The art of creative cooking Today's modern furniture Our decorating clinic answers your questions





Kleenex tissues

New Rose box for Family size

All 3 styles in 5 pretty colors

White

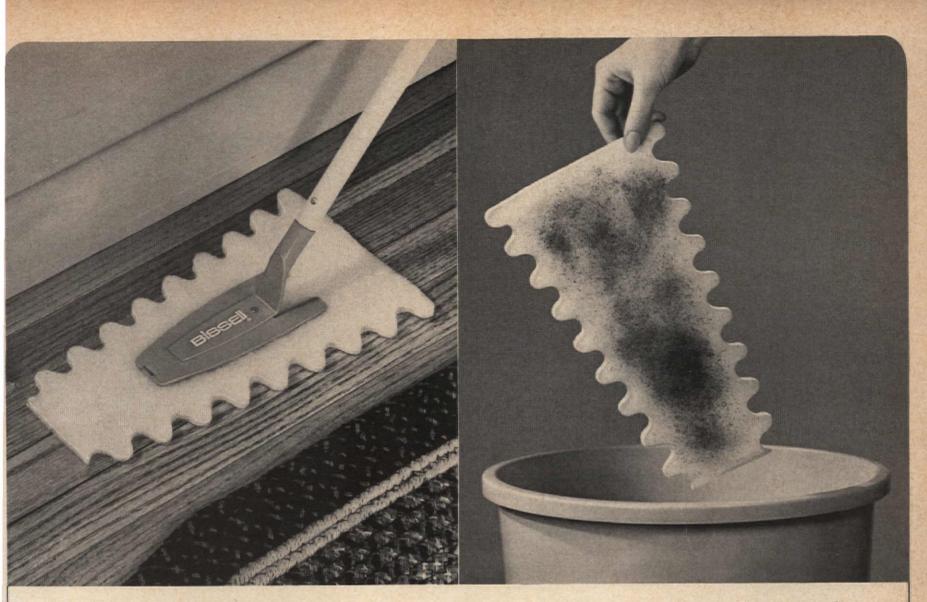
New Scroll box for Dispenser size

Yellow

French Blue

Turquoise

Pink



# When this dust mop pad gets dirty...you just throw it away!



# The new Bissell Disposable Dust Mop

The secret? . . . a spun cellulose pad which picks up even elusive threads and hair. Picks up dirt, doesn't just push it around, like old-fashioned dust mops. And when one side of the pad gets dirty, you just turn it over, use it again . . . then, throw it away.

The Bissell Disposable Dust Mop is lightweight, too.

Use it on walls, ceilings, doorframes, around windows, any job above floor level.

You get two refill pads with your dust mop and additional refills, three to a pack, are available. Pick up dust and dirt, don't just push it around .... with the new Bissell Disposable Dust Mop.

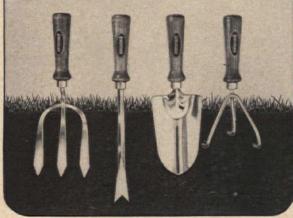


#### Clean, brighten, refresh rugs with ... Bissell Rug Shampoo

So gentle, yet so effective for deep cleaning all rugs and carpets. Bissell's heavy-bodied foam does it ... gets after even deep down dirt. Just apply, let dry, then vacuum. Colors come out springtime fresh!

#### Best help for green thumbs! Bissell Garden Tools

Designed for feminine needs, of chrome-plated steel with smooth hardwood handles. Help you lick your toughest gardening problems! Also a complete line of tools for your husband...rakes, shovels, wheelbarrows.



#### **Bissell Home Handbook of Gardening**



More than 120 illustrated pages of basic lawn and garden care information, written in simple, everyday language. If you have a yard, you need this book! Newsstand price, \$1.00... SPECIAL MAIL OFFER, just 50¢. Send with name and address to: Bissell Inc., Grand Rapids, Mich. 49501.



# Look what's baking in your refrigerator now!

### New Royal no-bakes: Devil's Cream Pie Lemon Confetti Pie

Complete with filling and cookie crumbs for crust. Just beat the filling with milk, pour into crust, then "bake" one hour in your refrigerator! Devil's Cream Pie—a light creamy layer and a dark chocolaty layer, in a chocolate cookie crust. New lemon pie has coconut "confetti" and a lemon cookie crust. Try them soon—and Royal Cheese Cake, Dutch Chocolate Pie, Nesselrode Pie. Fine Products of STANDARD BRANDS







HUBBARD H. COBB, EDITOR

Managing Editor

VIRGINIA T. HABEEB

Food and Home Equipment

EVANTHIA KONDONELLIS

DOROTHY L. BRIGHTBILL

NANCY CARPENTER GRAY

FERDINAND D'ESPOSITO

Production Coordinator

HELEN W. CANHAM

Arthur J. Maher/Building Frances M. Crawford/Food

Barbara Behen/Equipment

J. M. CLIFFORD President

JOHN L. COLLINS Publisher

Alt rights reserved. Title reg. U.S. Patent fice. Published monthly except Summer (July-August) d Winter (January-Ferfurary) issues: ten issues per ar. Second-class postage paid at Philadelphia, Pa., datadtinoal mailing offices. Authorized as second-as mail by the Post Office Department, Ottawa, nada, and for payment of postage in cash. All mail neerings Subscriptions should be addressed to terican Home, Subscription Service, Phila, Pa. 19105.
 BSCRIPTION PRICES: U. S. and Possessions and nada, 19, 35: 2 yrs., \$5: 3 yrs., \$7. Pan-American Intries add 50 cents per year. All other countries add per year. UNCONDITIONAL GUARANTY: We agree in request direct from subscribers to American me, independence Square, Phila, Pa. 19105. to and the full amount paid for any copies not previly mailed. THE CURTIS PUBLISHING COMPANY, Clifford, President; Mary Curtis Zimbalist, Sr. Vice S.; Cary N. Bok, Sr. Vice Pres.; Maurice W. Poppei, Vice Pres.; Gloria L. Swett, Vice Pres.; Korefary: Ineth B. Artz, Treasurer; John L. Collins, Vice Pres.; Publisher of American Home. The Loding' Home nal, Holds, and Jack and Jill. Executive offices, prican Home, 05. Editorial and advertising offices, prican Home, 05. Editorial and advertising offices, york, 105. Editorial and advertising offices, prican Home, 05. Editorial and advertising offices, prican Home, 641 Lexington Avenue, New York, York 10022.

OUR COVER: For more about this kitchen, see page 98. Photograph by William Maris.

967 The Curtis Publishing Co 19105. All rights reserved. The Published monthly except s

ANN MC LAUGHLIN

JOSEPH TAVERONI

#### HELEN DE MOTTE JEAN LA MUNIERE LESLIE R. FORESTER Copy Director Art Director

ALAN C. BORG

VERA D. HAHN

Decorating

Home Projects

Market Place

Art Editor

Pacific Coast

Assistant to the

Managing Editor

ASSOCIATES

ASSISTANTS

Nancy Anne Hecht

Dorothy B. Humanitzki

Lietta Dwork

Arlene Petroff

Marcia Spires Alexandra Walker

Renee B. Prowitt

Garden

Building

#### REMODELING AND HOME IMPROVEMENT

- The Joy of Improving What You Have 77
  - Turned Back to Front 78
  - 80 A Major Face-Lift
  - Before You Remodel 81
  - A Summer Cottage Grows Up 82
  - Two Houses Become One 85 87
  - Financing Home Improvements Eighty-Year-Old House Decorated for Today 88
  - Updating the Big Old House 92
  - Turnabout in the Kitchen 98
- 106 Ideas for Your Family Room
- Simple Ways to Sound-Condition Your Home 110
- 134 New Look for the Bath
- 138 Small-Sized Bathrooms
- Planning to Remodel or Add a Bathroom? 140

#### DECORATING

- 12 Decorating Newsletter
- How to Buy Summer Furniture 16
- Decorating Clinic 25
- Look Again . . . It's the New Modern 44
- 91 The World's Gone Dotty 113 All About Drapery Linings

#### FOODS, KITCHENS, AND EQUIPMENT

- Be Creative With Family Favorites 115
  - Be Creative With Restaurant Favorites
- 117 Sweets With a Switch 118
- So You're Learning to Cook 124
- Company's Coming to Luncheon Before Bridge 126
- 128 Is Spring-Cleaning Passé?
- News and Notes 144

#### HOME PROJECTS

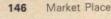
Embroider Squares for a Tablecloth or Place Mats 8 Build a Wishing-Well Barbecue 18

#### GARDENING

- How to Water for Greener Lawns and Gardens 52
- The Luxurious Flowering Vines 60
- Lawn Pests-The Grass Invaders 64
- How to Plan Your Landscape 96

#### GENERAL FEATURES

- 4 Dear Reader
- Behind the Scenes 10
- Books and Booklets 22
- New Products: Mainly for Men 30 For the Love of Peat 36
- Health in the Home: Watch Out for Poison Ivy! 39
- Travel the U.S.A. and Canada This Summer 40
- Beauty at Home: The Natural Look 42
- 49 Money Management:
- Keep Your Tax Records Month by Month The Most From Your Automobile: 50
- Buying, Renting, or Leasing a Car
- The Family Pet: Help Your Pet Live a Long, Healthy Life 56 132 Shopping Information



no Su we	ANGE OF ADDRESS: If you plan to move, p tity our subscription department, American b bscription Service, Philla, Pa. 19105, at least eks in advance of your move. Send new an dress and, if possible, label from a recent	eight SHOP BY	
	Moving? Send us your new address now— Don't miss a single issue! Please send us the address label from this issue right now, so that your future deliveries of the American Home will not be inter- rupted. Simply cut the label off the cover, paste onto the coupon, and mail to the address indicated.	Mail to: AMERICAN HOME INDEPENDENCE SQUARE PHILADELPHIA, PA. 19105 NAME (print)_	ATTACH YOUR ADDRESS LABEL HERE
		My New Address City Date Moving	Zip Code

Postmaster: Send form 3579 to American Home Subscription Service, Philadelphia, Pa. 19105.

# Tully Tavern

Thumb Back



#### **Colonial** goes with everything!

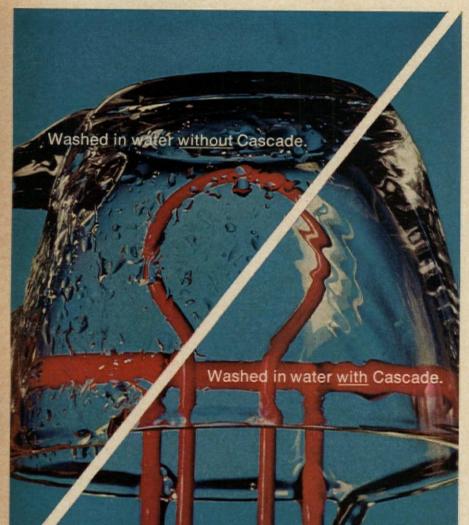
Thanks to their simple, classic charm, our handsome Colonial Chairs harmonize or contrast beautifully with all other furnishings. Look for them at better stores everywhere . . . your choice of popular finishes.

Nichols+Stone
The Home of Windsor Chairs
Nichols & Stone Co. • Box 35, Gardner, Mass. Enclosed is 25¢ in coin for your 38-page booklet "How to Choose The Right Colonial Chair" Name
CityZoneState



Printed in U.S.A.

# SEE HOW CASCADE ELIMINATES DISHWASHER DROPS THAT SPOT!



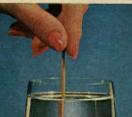
#### Only Cascade has Chlorosheen for spotless dishes!

You discover how amazingly spotfree your dishes can be when you discover amazing Cascade with Chlorosheen! Instead of ugly spots, you get sparkle. Instead of towel touch-ups, you take your dishes straight from dishwasher to table.

Cascade's exclusive spotfighting ingredient, Chlorosheen, makes the difference. It makes water rinse off in clear sheets, so drops that spot don't form.

Try this toothpick test yourself to see how Cascade with Chlorosheen works:

A toothpick can't pry a water drop from a glass. Drop holds tight. Toothpick is dipped into Cascade solution. Then, touched to drop.





Poof! Cascade with Chlorosheen makes the drop lose its grip!



You'll find quite a bit in this May issue on the subject of home improvement and remodeling. These are subjects very dear to our heart and we hope that our pages will inspire many of you to take a second look at the old homestead and embark on a project that will make your house a more comfortable and pleasant place for you and your family.

We have a sneaking suspicion that a good many more houses would be updated and remodeled if a few things were done to remove some of the financial penalties and to make the task a little less difficult and confusing. In far too many instances, the home owner who improves his property can look forward to an increase in his property tax. At the same time the property owner who allows his property to deteriorate is not penalized. To us this just doesn't seem fair. If our city fathers are truly concerned about deteriorating houses and neighborhoods, and are anxious to bring them back to pleasant communities for families, they should stop penalizing, through increased taxes, the very families who are making the effort and taking the responsibility for improving their property.

It would also help to encourage families to remodel. If communities would take a second hard look at some of their outmoded building ordinances and bring them in tune with the times, as well as making them more realistic, there would be more incentive to get the job started.

It would also be nice if lenders would be a little less rigid in their conviction that it is unwise to put money into a house if—with its improvements—it will be out of the price range of surrounding houses. We understand their point but again, how are you ever going to stop deterioration of a neighborhood, how will you improve a neighborhood, if someone doesn't make the first move?

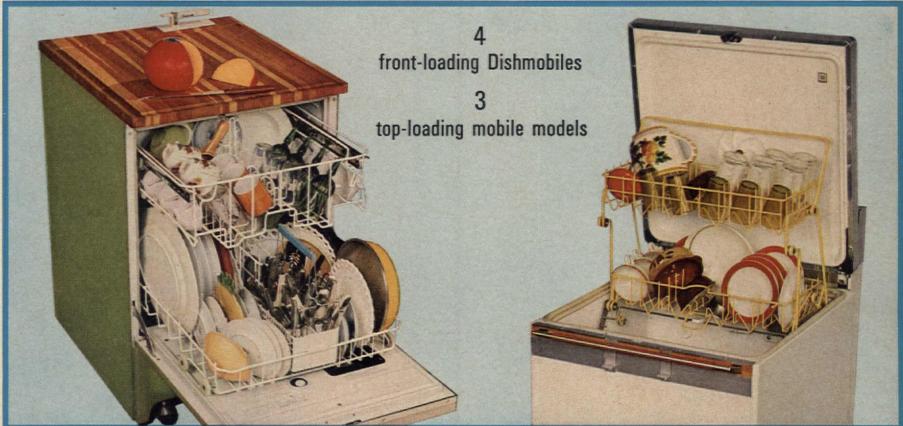
Last but not least, we would hope that more communities take the lead in bringing together architects, designers, and builders to provide advice and assistance to home owners interested in remodeling at a reasonable charge. At the present time, far too many of us who are seriously interested in remodeling become totally discouraged simply because we cannot seem to get authoritative assistance to help us decide the feasibility of our plans and to get them executed.

There are something like 40 to 50 million houses in this country that need a little remodeling or updating. We seem to have the families who are interested in having pleasant and attractive homes and are willing to take on the responsibility and the financial burden of updating these structures. The time has come when steps should be taken to make remodeling and updating part of the 20th century and not allow it to limp along in its present outmoded methods.

HUBBARD COBB, EDITOR

# NOW! CHOICE OF 7 FRIGIDAIRE WORK-SAVERS HAND-SAVERS • TIME • SAVERS HEALTH-SAVERS • FROWN-SAVERS

# they're the 1967 **SUPER** mobile dishwashers



Model DW-CIML, shown in Two-Tone Tahitian Green. Available in other colors.

Model DW-ITL, in Snowcrest White

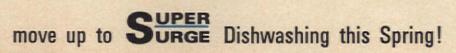
# 7 new dishwashers, sized and priced to fit your needs and budget!

They're WORK-SAVERS because exclusive Super-Surge Washing Action in each of the 7 models drenches dishes really clean. And they handle big loads. Models shown hold 16 table-settings (NEMA). Racks roll right out on all Dishmobiles. And the special swing-up top rack on the top loader (shown) locks in place... makes loading and unloading simpler, too.

They're HAND-SAVERS ... just see if your skin doesn't look smoother soon.

They're TIME-SAVERS because you simply roll the dishwasher to the sink, load it, hook it up, turn it on. No need for pre-rinsing at all.

They're HEALTH-SAVERS because they get dishes a lot cleaner than hand washing, and a hot water wash helps sanitize dishes for the whole family.



They're FROWN-SAVERS because they carry our EXCLUSIVE 5-YEAR WARRANTY—1-Year Warranty for repair of any defect, plus 4-year Protection Plan (parts only) for furnishing replacement for any defective part in the motor, pump or water circulating system.

Save yourself for nicer things than doing dishes! See all 7 models and pick your favorite at your Frigidaire Dealer's . . . soon!

P.S.—An extra convenience with all 4 Dishmobiles ... each can convert to a built-in any time later.



For best performance in your Frigidaire Dishwasher use a special detergent like Cascade. Cascade furnishes a free, fullsized sample for each new Frigidaire Dishwasher and shares the cost of this advertisement by mutual agreement.



# Flowers for the sleep-late, breakfast-in-bed set.





No alarm clocks, no tight schedules, no plain little life for you. And, no plain little bedroom. Now that you have your dream home, it's time to put away plain ideas, and create the bedroom you've always wanted. The kind of bedroom you love to linger in...long after everyone has gone off with the morning rush. The kind of warm private world that begins with lovely floral pattern combed percale sheets and pillowcases from Springmaid.

#### The ideal linen closet for the sleep-late bedroom.

Ideally, you should plan on three sets of sheets and pillowcases for each bed. If you change your bed once a week, you will always have one set in the laundry, and one spare set on the shelf.

Now, let's say your chosen pattern is Springmaid's "Rosepoint" in pastel blue. The ideal plan for the sleep-late bedroom would be to prepare your closet with one patterned set, and two solid pastel sets (perhaps a blue, and a yellow) to complement your "Rosepoint" sheets. Now you can mix and match your three sets of sheets for a fresh new color coordinated look with each bed change.

You might want to pick pink or blue blankets to complement your sheets. Or you could introduce a note of contrast with a brightly colored blanket of green or gold.

#### Decorating with your favorite flower pattern.

Carry out the theme of your floral pattern throughout the bedroom by using more Springmaid sheets. Think of these sheets as yards and yards of fine fabric...fabric that would cost you much more as fabric by the yard. Now, there are a million easy things you can do.

For example, you can create a beautiful dust ruffle for your bed by cutting lengths of your patterned hem, and sewing them together into a pin pleated ruffle. Create a skirt for your vanity table in the same way. Or continue your floral theme with lovely cafe curtains. You can tailor a bottom sheet of scattered flowers for valances over your windows, or even cover a 4-panel screen. Try lining your bookcases with floral patterns. Or find a beautiful antique frame and hang your Springmaid print right on the wall. Let your imagination go. Springmaid will go with you.

#### The flowers that started it all.

Springmaid's new sleep-late flower patterns just lend themselves naturally to a room full of decorative ideas.

On the bed is Springmaid's "Rosepoint" pattern. In blue, pink or yellow floral border, with a delicate eyelet trim. And the fitted bottom sheet reveals a scattering of wild roses as you slip from bed.

> On this page, left, Springmaid gives you a "Morning Garden" of flowers gathered on the eyelet-trim sheet hem, and sprinkled on your fitted bottom sheet. In pastel shades of pink, blue or yellow.

To the right, a gay little print for sunny personalities. "Daisy Canes" is a field of daisies on your fitted bottom sheet. On the top sheet the daisy pattern dances to a candy cane theme. Imagine the delightful bedroom decor you can create with this lively print.

You can pick your Springmaid sleep-late florals in a whole range of sizes, including

King and Queen sizes. Pick a look for each bedroom in your home. And make sure you take home as many extra sheets as you'll need to create your very own sleeplate bedroom. Now, get your

ideas together and celebrate with breakfast in bed.

Wake up to Springmaid

Available at fine stores everywhere with other Springmaid fashion sheets from \$2.99 to \$10.99. Springs Mills, Inc., 104 West 40th Street, New York, N. Y. 10018



Take a look at our newest American Home kit. It proves that embroidery can be as easy as setting a table. What's more, it offers you the opportunity to make not one, but several table coverings. You can cross-stitch two squares for a pair of place mats, embroider and join four squares to make a bridge cloth, or 24 squares for a formal

dinner cloth. (Each finished square measures 15 inches. See square below.) The design is stamped on 100 percent linen and is available in ecru as shown on our tablecloth and place mat and also in rosy pinks or delft blues (see coupon). Matching napkins are also available. (See motif below.) Kits include embroidery floss and directions.

*	Fill out coupon and enclose check or money order. New York State residents please add sales tax. Allow 3 to 4 weeks for handling and mailing. (Sorry we are unable to handle Canadian, foreign, or C.O.D. orders.) To avoid delays please indicate your zip code.		
	<ul> <li>AMERICAN HOME MAGAZINE, Dept. ECM, P.O. Box 76, New 1 enclose \$for item(s) checked below.</li> <li>(Kits include embroidery floss and color chart.)</li> <li>Check kit(s) desired:</li> <li>Square-by-Square ECM-164 (sold only in pairs)\$2.00 per pair</li> <li>Napkins ECM-165 (sold only in pairs)\$1.49 per pair</li> <li>Color catalog of available kits</li></ul>	York, N.Y. 10046 Check color desired: Ecru Blue Pink	
	please print name address city state	zip code	

# Wife Preservers The telephone can be a wife's best friend. Helps her get

The telephone can be a wife's best friend. Helps her get everything done. Saves her wrinkles. Saves her time. Saves her budget, too. A bargain without the hunting. We may be the only phone company in town, but we try not to act like it.

A BEAUTIFUL CO

AT&T

# Important Arthritis Information

"If there is any possibility that you have a rheumatic disease [including arthritis], see your physician. Don't delay. Early treatment can prevent crippling."

Your doctor will probably recommend aspirin in his treatment, because:

"Aspirin is the most reliable and least toxic of all arthritic drugs. It is the one that is most likely to provide sustained control of symptoms."

The quotations are from the folder, "Arthritis S Rheumatism," recently published by the U.S. Department of Health, Education and Welfare.

The makers of Bayer Aspirin urge you to remember this: Bayer is pure aspirin. Many of the other products that advertise arthritis benefits are part aspirin, but Bayer is pure aspirin, and aspirin is the drug doctors recommend for hours of continuous relief from arthritis pain, swelling and stiffness, so you can work, play and sleep in greater comfort.

If you suffer from arthritis, see your doctor at once.

When he recommends aspirin, take Bayer.

Pure aspirin, not just part aspirin.

HOW TO GET COMPLETE FOLDER

You owe it to yourself to read the complete folder, "Arthritis & Rheumatism," published by the U.S. Department of Health, Education and Welfare. It is for sale by the Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402-Price 5 cents each or \$3 per 100 copies.





This issue of American Home concentrates on home improvements—indoors and out. And the contributors you see below offer some valuable advice along these lines. They show you what can be done with little spaces, large spaces, open spaces... and a bit of ingenuity and work. We're proud to have them as part of our issue.

Paul Silverman has given us the opportunity to show that you don't have to own a house to make it uniquely yours. He and his family (his wife Hilda and one-year-old son David) live in a rented house in Philadelphia, the interior of which Mr. Silverman designed and decorated (see page 88). Mr. Silverman was trained in architecture and works on his own doing contract and residential work.



In addition to being an ardent scholar of this country's architecture, William Ward also runs (with his partner, Carl Sigman) an architectural and technical drawing service for magazine and book publishers. He is a registered architect and member of the American Institute of Architects. For his contribution to this issue—a feature on compact bathrooms which he researched and designed—see page 138.



Stan Schuler has to his credit years of free-lance writing, news reporting, two magazine editorships, and five books on gardening. His latest, entitled America's Great Private Gardens, will be published in August by Macmillan. When we asked him to list his articles published in American Home, he answered, "I've lost track." We're happy to add one on water management, page 52, to a long list

In 1957, architect A. O. Bumgardner bought the house you see on pages 78 and 79 and has been remodeling it almost ever since. He has his office here, a particularly convenient arrangement since he has also remodeled six houses for peopleintheneighborhood—a one-man neighborhood refurbishing of sorts. Mr. Bumgardner has lived on the West Coast since graduating from the University of Illinois in 1949.







Kitchen and dining area floors: Kentile Moda Moresca Solid Vinyl. Individual 12" x 12" tiles. Easy to clean, greaseproof. Note use on counter, steps, and walls. 5 Mediterranean colors. Interior by James Childs Morse, A.I.D. Your Kentile® Dealer? See the Yellow Pages under "Floors."

#### This Kentile Vinyl Tile makes any room your castle in Spain.



New Kentile Moda Moresca-fresh adaptation of centuriesold design. The texture and shading of kiln-fired Spanish tiles-for fewer pesetas. Comfortable and quiet underfoot, too. Wives who want to keep their husbands...

#### happy..

find a lot of man-size help in Heywood's great Contemporary American Swivel Rocker. It's contoured for comfort with a tall back and deep, bucket-seat styling. Sculptured solid wood sides and back please his eye for good design. Richly covered in

handsome black Naugahyde, other decorator colors and fabrics. Only 159.95. Leg rest optional at 59.95, head rest 12.00. Slightly higher in some areas. For the fine store nearest you, write

Dept. AH7, Heywood-Wakefield Company, Gardner, Mass.



City\_

12 Red-Carpet Vacation Regions

epartment of Public Information, Section AM05	
apitol Annex Building, Frankfort, Kentucky 4060	Л
'd like to explore Kentucky's 12 red-carpet va ation regions. Please send all information o acation fun in Kentucky.	
ame	
ame	-
ddress	

State

Zip

DECORATING NEWSLETTER

What's Mod? In fashions, the ultra-modern version of Edwardian dress affected by young, aloof Londoners. The down-to-the-ankle "frocks" with lace collars and all that sort of thing. The fad has passed. What's Mod in home furnishings? We'd say it's a freewheeling interpretation of the former. But where Mod fashions were genteel, Mod furnishings-as translated into designs for furniture, fabrics, and lamps-have shifted to high gear.

Mod furnishings are tuned in, they pulsate, vibrate with a disco beat. They're flashy-light bounces off swinging, mirrored spheres; off metals and metallics; flashes off silvery, shimmery mercury glass; drips off shiny-wet vinyl chair, sofa, and table (yes, table) upholstery. Mod patterns are op-art sharp (see page 91), kinetic in bangbang colors like black and white, acid green, phosphorescent limes, oranges, pinks. Mod is the first young home fad or fashion in years, but don't take it too seriously, it's not forever-just for now.

The FHA and VA (Federal Housing Administration and Veterans Administration) have announced they will accept wall-to-wall carpeting meeting their minimum standards as a finished flooring, so that it may be financed as part of a mortgage or long-term home improvement loan. The effects this will have were explained to us by Paul M. Jones, president of the American Carpet Institute who said, "The new FHA-VA ruling is good news indeed." Item: The minimum-quality standards set by FHA-VA will insure that a better grade of carpeting than before goes into cheaper houses. Up to now, conventional lenders have included carpeting under the terms of their mortgages. But without minimum-quality standards, builders would too often install the cheapest possible carpet in their less expensive models. Item: Up to now you could only include carpeting for a new house in conventional lenders' mortgages. Now you can buy carpeting when you refinance your own home, when you take out a long-term home-improvement loan, or when you move to an "existing," i.e. old house. Item: Banks will very probably follow the new pattern set by FHA-VA. Says Mr. Jones: "Cash reserves are usually low when you buy a new house. Now you can buy the carpet of your choice, provided it meets FHA-VA minimum-quality standards, without stripping yourself of ready cash." According to Mr. Jones, \$1000 worth of carpeting will add only \$6 per month to a 25-year mortgage. Item: Watch out for carpet stores advertising "FHA-approved" carpet; this is illegal. All a salesman may do is assure you the carpet you wish to buy meets FHA or VA minimum standards. Item: FHA and VA will only allow you to buy carpeting for living areas; kitchen and bathroom carpeting is not included.

The design community used to pick single countries as fashion influences-now it's a whole continent: Africa. Africa, we feel (watch us clamber way out on a limb), is about to make the scene in home furnishings; it has already made it in ready-to-wear fashion with prints. Why Africa? Textile designer Jack Lenor Larsen, who always gets there first, went on an African safari some years ago and returned with a group of highly sophisticated fabrics. He built a kraalshaped summer house that's been widely publicized-returned to Africa for his Animal Kingdom collection of bed linens for Stevens. First World Festival of Negro Arts was held in Dakar, the capital of Senegal, last year. The Festival brought together all the African arts in a stunning, month-long display of culture. On view was one of the most important collections of African visual arts. African art was highly prized in the 1930s-we're looking back to that Early Modern design era right now. But don't hope to pick up bargains in African art any longer-prices are spiraling way out of sight.

Vaa D. Hala

# The shocking truth

#### about the parents of poor students

If you care about your children's future, read this thought-provoking message from Great Books.

In America today, 750,000 youngsters every year drop out before they graduate from high school. And if you think they're all "slum" kids or "dumb" kids, you're wrong. Half or more of dropouts have normal IQ or better. Nearly

Half or more of dropouts have normal IQ or better. Nearly one out of five has 120 IQ or more. Thousands come from the suburbs and from small towns. How do these bright, normal youngsters go wrong?

#### Here's why they drop out

Lack of reading ability is at the very heart of the dropout problem. And who's to blame? Not the schools,

And who's to blame? Not the schools, as you may think. *These youngsters fail* in life, because Mom and Dad fail them at home.

Maybe without even knowing it, some parents teach their boys and girls to despise school and all intellectual activity. The moment that children s

activity. The moment that children scorn "book learning," the damage is done. They may be well-fed, well-clothed, even over-indulged.

But in a home atmosphere where reading and learning aren't respected, they face a dead end.

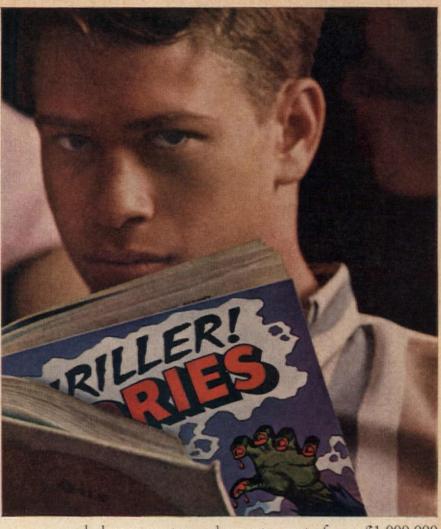
By creating the right environment at home, you can literally double your child's chances of making high marks. And as thousands of families already know, owning and using the Great Books is one of the best ways to do this.

#### What are the Great Books?

They are a unique master library of 443 timeless masterpieces in 54 beautiful volumes, by 74 authors who shaped the civilization we live in.

Shakespeare, Tolstoy, Plato, Freud, Chaucer and many, many more-now they exist in a private library edition that took 75





scholars years to produce, at a cost of over \$1,000,000 before a single page went into print.

#### The amazing Syntopicon

With them comes the two-volume Syntopicon, an amazing idea index that places every thought in these 443 works at your fingertips.

With the Syntopicon you can look up-in minutes instead of

days—everything the great authors have written

on any given subject. And this priceless work is available *only* with the Great Books.

Also available, and illustrated above, are the helpful

Reading Plans and the remarkable Gateway to the Great Books. Each is a handsome 10-volume set.



**FREE OFFER** Mail the attached card. A profusely illustrated 16-page booklet will be sent to you free—a booklet that could change your life for the better. Send for it today. Great Books, Dept. 149-K, 425 North Michigan Avenue, Chicago, Illinois 60611.

8 4



AMERICAN HOME, MAY, 1967



Call it casual furniture (summer, garden, porch, poolside, leisure, playroom, patio, or second home) but don't ever be casual about buving it.

Summer furniture gets hard wear, so it's important to select it with durability and practicality uppermost in your mind. Know the quality marks to look for, the upkeep involved and you'll get more out of the pieces you choose.

Summer, or casual, furniture is available in a wide range of colors and our only advice here is to consider-before you buy-the style of your house and its location. Your color scheme should relate to these. For example, a red-whiteand-blue scheme is a good choice in a seaside location. Pure, primary colors are good with modern, and muted pastels are complementary with a more traditional look. And now some pointers on material and construction.

#### **ALUMINUM TUBING**

All the manufacturers we interviewed agreed that it takes an experienced shopper to recognize quality in aluminum furniture. Buy only from the most reputable retail stores and look for furniture made by the best-known firms because here's a real case of getting what you pay for.

Some quality marks are the size of the tubing, which should be no less than an inch in diameter, and the weight of the chair-the heavier the better. Also look for anodized frames. Anodizing produces a rich finish, prevents pitting (especially important if furniture is to be used near the ocean) and oxidation (turning black from exposure). Smoothness is important too. Run your fingers over and under the frame to make sure there are no ragged seams or edges.

Examine webbed seats and backs (currently popular is webbing made of polypropylene). Make sure webbing strips are tightly woven and that there is a minimum of six or seven strips per seat; the number of strips determines comfort and wear. When you test chairs for comfort, watch out that metal parts do not touch the backs of your legs.

To care for your furniture, wash

it periodically with soap and water; wood arms should be waxed. Store indoors in winter.

#### RATTAN

Rattan furniture is made from solid wood, actually from a jungle vine from the Philippines. It comes in a wide choice of natural wood and painted finishes, and in designs that range from Oriental to traditional. Since a sizable amount of rattan furniture is made for indoor use only, make sure it has been varnished if you plan to use it outdoors.

The quality of rattan depends on smoothness of frame, construction, and type of material used in the seat platform (insist on hardwood; soft woods won't do).

Higher quality rattan furniture features a double doweled and glued method. Also, all windings should be of genuine cane and must be applied with brass nails plus glue. To avoid the constant need for waxing, question the salesman about finish; a coat of spar varnish is recommended.

Cushions should have zippered covers, usually of cotton and rayon or linen, preferably with a stain-repellent textile finish

Rattan furniture is far more expensive than aluminum tubing furniture; in the higher quality lines a lounge chair in base grade fabric will sell from \$67.

Dust periodically and clean occasionally with a dampened cloth.

#### REDWOOD

Redwood furniture is extremely durable and will hold up in almost any climate. Salty sea air and excessive humidity won't damage it.

Choose pieces that are deep red in color and are protected by a penetrating sealer. If wood portions of seating pieces have knots, knot holes, or barklike areas, stay away from them. Table and bench tops may have knots, but test to see that they're tight and hard. Tabletops should be screwed-not nailed-to the legs. Test edges: are they sanded and rounded?

When selecting redwood furniture, be prepared to spend about \$100 for a grouping of a chair, chaise, settee, and coffee table.

Don't varnish, shellac, or use

any other glossy finish; apply a special redwood sealer to restore natural color. Cover redwood furniture during winter months.

#### WROUGHT IRON

The choice here is impressive, not only in styles (Louis XV, Directoire, Sheraton, Regency, and Victorian to name a few) but in the textured finishes that simulate bamboo, tree bark, vines, etc .--and in combinations of materials.

Quality pieces have frames that don't sway or shimmy from side to side when touched. Frames and all finishes should be completely smooth (test with fingertips). Glass tabletops must have a groove or ledge to keep them firmly in place. Most manufacturers now offer tempered safety-glass tabletops.

Cushions covered in fabrics with stain-repellent protection (Scotch-Gard, Zepel, Sylmer) are your best buy as are heavier-weight fabrics such as twill and sailcloth.

Minimum prices for wroughtiron outdoor furniture are \$35 to \$40 for chairs, \$85 for a chaise with pad, \$60 for a round table, and between \$50 and \$60 for a rectangular one. Unless you are sure you're getting a bargain, don't pay less.

Wash occasionally with warm water and mild detergent; rinse thoroughly. Once a year give it a coat of automotive wax. Any nicks or chips should be retouched to prevent rust. (Touch-up paint is sold by most manufacturers.)

Most wrought-iron outdoor furniture is offered with "all-weather" finishes so that it can be left out all through the winter months, but don't let leaves accumulate on any flat surfaces like chair seats. It is a good idea to bring cushions inside when they are not being used.

#### CAST ALUMINUM

There are a few fine points that set cast aluminum apart from wrought iron: since it is cast in a mold rather than hammered (wrought) the decorations are apt to be more refined; it won't rust or corrode as readily as iron, and it is usually more expensive. When buying cast aluminum use the same quality and care checklist as for wrought iron.



P7 Self-Cleaning Ovens in dozens of models, 5 different types.



This stunning built-in range in GE's famous Mark series, the JM-89, is only 27" wide. It includes the famous P-7 Self-Cleaning Oven with rotisserie. Matching JN-33 non-vented exhaust hood. Many other GE non-vented and vented hoods are available.



The JK-19-a striking built-in oven with the P-7 feature, rotisserie and an electric meat thermometer. This model is fully automatic. Includes convenient oven window.



The elegant Americana®, the J-797, is the ultimate in fine ranges. Only 30" wide, it has a P-7 Oven below, a second oven at eye-level. Built-in two-level exhaust system.





Sizzling steaks... why worry!

Get rid of your old oven. Get a GE built-in P7° Self-Cleaning Oven. **Many models** to choose from.



Don't touch this dirty oven.

Just set the controls ...

Oven scrubbing is out-the P-7 Oven is in.

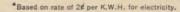
This incredible labor saver is now available with or without windows, on five different types of GE ranges. Both 24" and 27" width built-in ovens. There's one that will probably fit your existing oven enclosure and - that means minimal installation costs.

About 7¢ per cleaning!\* With the P-7 Oven, the same electric elements you cook with also clean the oven. And that's new clean, as clean as the day you bought it, even the parts you couldn't reach properly before. Would you do the same job for 7¢?

World's most cleanable range! Besides the P-7 Self-Cleaning Oven, all other GE range parts lift up, lift out, or are readily accessible for easy cleaning. You can even clean the drip trays under the surface units right in the P-7 Oven.

So don't sentence yourself to another ten years at hard labor. Your General Electric dealer is ready to fit your kitchen now with a modern P-7 built-in or free-standing oven range. Incidentally, he offers a complete line of beautifully styled exhaust hoods to match al-

Quality service most any range or surface wherever you live. plate.







#### AN AMERICAN HOME CONSTRUCTION PATTERN

# BUILD A WISHING-WELL BARBECUE

By Dorothy Lambert Brightbill

It looks like a well, but it's a barbecue. And one that will add real charm to your yard or patio. It has all the qualities for good workability, and you can build it just the right height to prevent stooping when cooking. You add or subtract bricks to suit your chef's height. The ledge around the top is a handy counter; the roof will shade you comfortably while you cook. Instructions are easy to follow.

Fill out coupon and enclose check or money order. New York State residents please add sales tax. Allow 3 to 4 weeks for handling and mailing. (Sorry we are unable to handle Canadian, foreign, or C.O.D. orders.) To avoid delay indicate your zip code.

AMERICAN HOME MAGAZINE Dept. WBC, P.O. Box 76 New York, N.Y. 10046
WBC-1006\$1.00
please print name
address

city	state	zip code

Designer. Dr. Orin L. Davidson Photographer: Bill Carrier

# Where's the party? No party. What's happening? Nothing's happening. Why coconut cupcakes? Why not.

#### Why not indeed?

Just because Baker's® Coconut is so festive is no reason to hoard it for special occasions. Use it more often. Like on top of cupcakes.

### Something great happens any day you use Baker's Coconut.

Easy Why-Not Cupcakes 1 package Swans Down

- Yellow Cake Mix
- 1 egg white
- 3/4 cup sugar

¼ teaspoon cream of tartar 1 teaspoon vanilla

1/4 cup boiling water

1<sup>1</sup>/<sub>3</sub> cups (about) Baker's Angel Flake® Coconut

1to2tablespoons Jell-O® Gelatin, any fruit flavor\*

\*Or use a few drops food coloring diluted in ½ teaspoon water.

Follow cake mix package directions for cupcakes.

For frosting, place egg white, sugar, cream of tartar, and vanilla in small deep bowl, mix well. Add boiling water. Beat at high speed of electric mixer or with rotary beater until stiff peaks form, spread on cooled cupcakes.

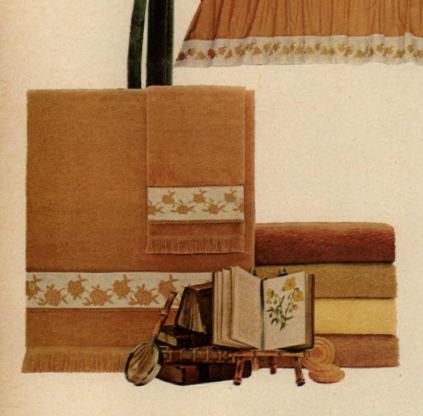
For tinted coconut, combine coconut and gelatin in a quart jar. Cover; shake vigorously until coconut is evenly tinted. Sprinkle over cupcakes. Makes about 3 dozen. To use remaining gelatin from

a three-ounce package, follow package directions, reducing the amount of cold water to 34 cup.



GF

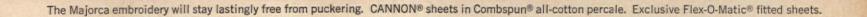
ght 1965 Sontrol Tools Conservation. Sokers, Angel Flake and Jell-O are registered trademarks of General In



Fashions from the Four Winds. The Majorca sheet and towel, refreshing as a view of the sea from your upstairs window. There is a look of proud simplicity in these pastels with deep, appliqued borders, delicately edged with old-country lace. The towel is sheared terry, thick and cozy. Pink, fern green, blue and bronze. Towel, about \$3. Twin sheet, about \$5.50. At fine department stores. Cannon Mills, Inc., New York 10020

CANNON V Royal Family of Home Fashions

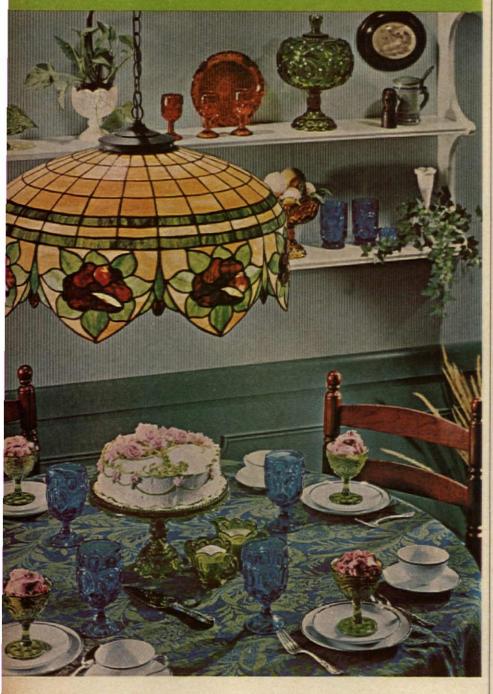
# **Come close...touch the luxury of Cannon**



# 'Moon-and-Star'

mith

Handcrafted by



#### One piece leads to another ...

Among long-treasured patterns in American glassware, 'Moon-and-Star' best complements both traditional and contemporary decor. Our craftsmen have now re-created most of these lovely heirlooms in appealing colors for gracious, modern living.

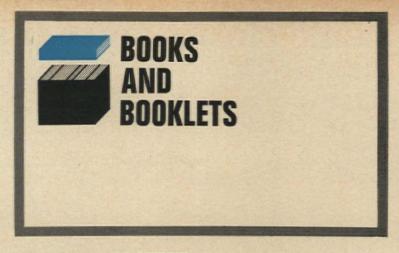
Handcrafted 'Moon-and-Star' makes a welcome gift, and additional pieces are always available from our extensive open stock collection. To learn about this historic glassware, write for our free booklet: The Romance and Use of 'Moon-and-Star.'



THE L. E. SMITH GLASS CO., MT. PLEASANT, PA. 15666 Over a Half Century of Fine Handcrafted Glass

#### Displayed in Fine Department Stores and Gift Shops

Smith Glass 'Moon-and-Star' in Open Stock: Goblets, Tumblers, Crimped and Rolled-Edge Compotes, Candy Boxes, Skirred Cake Salvers. Partitioned Relish Trays, Epergnes, Cream-and-Sugar Sets, Salt-and-Pepper Shakers, Covered Butter Dishes, Sherbets, Wines, Open Salts, Toothpick Holders, Oil Lamps, Nappies, Candle Holders, Urns, Ash Trays, Smoke Sets, Colors; Amber, Avocado, Colonial Blue, Amberna. Items in Milk Glass and Clear Crystal. One to ten dollars, slightly higher west of Rockies.



#### **NEW BOOKS OF HOME INTEREST**

**THE GUIDE TO HOME REMODELING.** There aren't many good books on remodeling, so we're delighted to be able to recommend this new one to you—especially since it is so timely, this being our issue on remodeling. You'll find it particularly helpful if you've been wanting to "do something" with your house, but you're just not sure *what.* Author A. J. Harmon knows what he's talking about, knows how to turn a drab house into a dream house. He takes you step-by-step through various types of houses, showing exactly what can be done. The book is well illustrated and designed; it is expensive (\$14.95) but well worth it. (Holt, Rinehart and Winston)

**BETTY CROCKER'S HOSTESS COOKBOOK.** The slim, spiral-bound Betty Crocker cookbooks are always favorites with us. They're a real buy at \$1.95, with quality recipes, many pictured in color. This new one is no exception—it has a luscious selection of foods for entertaining—from appetizers to desserts, simple spaghetti to elegant Beef Wellington. It has party ideas, teas, a wedding reception, holidays, brunches. The pictures are mouth-watering! (Golden Press)

**THE FAMILY GAME BOOK.** If your family enjoys games, here's an endless variety for them. The book's aim is "to stimulate parents' interest in creating play opportunities for their children and to help them enjoy participating in the play." There are indoor and outdoor games, party suggestions, projects, excursions. Text for children's games is aimed at adults, sections for teen-agers are aimed at players. Compiled by Robert V. Masters. \$5.95. (Doubleday)

HOW TO LIVE BETTER AND SPEND 20% LESS. This is a book that can pay for itself many times over. Author Merle Dowd, financial analyst, gives thorough advice on all areas of spending and saving. What appeals to us is that he gives specific ways to save, and he does *not* advocate trying to follow a strict budget. \$5.95. (Parker)

**THE CONSUMER'S HANDBOOK.** While we're being practical, here's another book on the subject. Compiled from government agencies and consumer services, it has all the latest information on finances, homes, furnishings, foods, clothing, and gardening. Such a guide, if you really read and use it, can be a great help in running an efficient household and cutting costs. Edited by Paul Fargis. \$5.95. (Hawthorn) These books may be ordered through your local bookstore.

#### **BOOKLETS YOU CAN SEND FOR**

WORK WONDERS IN YOUR HOME WITH WESTERN WOOD WOODWORK. The 32 color photographs in this booklet illustrate how you can decorate and remodel with woodwork and moldings. Send 10c to Dept. AH-517-L, Western Wood Products Assoc., Yeon Bldg., Portland, Ore. 97204. Also available: "New Ideas in Do-it-Yourself Molding Applications to Chests, Doors, Walls, and Dividers" which gives plans for building, instructions on buying moldings. Send 5c to Dept. AH-518-L, at above address.

**THE CONVENIENCE COOKBOOK** will be a boon to busy cooks. Featuring quick tricks with refrigerated products, this illustrated booklet has 171 recipes and 26 menu plans—from brunches to dinners. Send 75c to Pillsbury, Box 809(AH), Minneapolis, Minn. 55460.

**FREEZING FOODS AT HOME.** If you want to make better use of your freezer and find out what foods can be successfully frozen and how to package them, here's a booklet you'll put to good use. Menu suggestions and recipes too. Send \$1 to S. R. Meidinger, Dept. AH, 733 Fifth St., N. E., Jamestown, N. D. 58401.

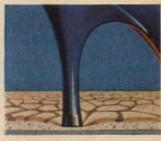
CAMPING WITH THE FAMILY. Camping is more than bugs, beans, and braving the elements. Here's advice on making it an enjoyable, economical vacation—tips on equipment, clothes, cooking. Send 25c to AH, Public Affairs Comm., 381 Park Ave. So., New York, N. Y. 10016.

# When she's too old for bedtime stories this floor will still be beautiful. Why? Built-in cushioning... Congoleum-Nairn's revolutionary new invention<sup>\*</sup>



\*The only cushioned vinyl floor backed by five years of proven experience ... insist on it.

It's the new vinyl miracle invented by Congoleum-Nairn. The beautiful floor that takes wear and traffic then bounces back to its original beauty. Its unique "cushion sandwich" absorbs the punishment. Makes it scuff, scratch and slip resistant. Easier to care for, too. Warmer, quieter, and more comfortable underfoot. Choose from over 100 beautiful color-pattern combinations in 4 price ranges...the widest selection and finest quality in cushioned vinyl floors. Insist on Congoleum-Nairn...the world's most experienced manufacturer of fine floors. Shown, the beautiful Cushionflor® pattern #8049. For free sample and decorating booklet, write Congoleum-Nairn, Box 214, Kearny, N.J. See the yellow pages for dealer nearest you.



Incredible cushioned floor takes daily punishment-then bounces back to beauty

# Incredible new cushioned floors by Congoleum-Nairn

This broiler-oven thinks it's a \$300 stove Toastmaster's broiler-oven actually bakes the way an electric stove does, only it's smaller. Flip it over and it broils like one, too.

From cakes to steaks, everything comes out just right because Toastmaster uses electric-stove-type heating units and automatic temperature controls (200° to 475°). There's even a window in the door.

And, it's a lot easier to clean than a stove – the inside is easy to get at, the drawer slips right in your sink. For a gift or for yourself, see the Toastmaster model 5231 at your favorite store soon.

#### 

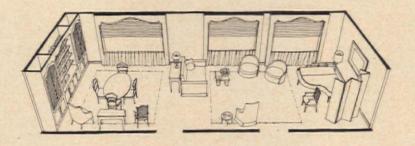
WAFFLE BAKERS • MIXERS • BLENDERS • TAN OPENERS • HAIR DEVERS • HAIR CLIPPERS • VIBRA ORS • SHOE POLISHERS • POWER TOOLS • FANS • HEATERS • HUMIDIFIERS • ELECTRIC KNIVES BUFFET RANGES • TOASTMASTER DIVISION • McGRAW-EDISON COMPANY • ELGIN, ILLINOIS



We welcome your questions about decorating and will answer them in this feature as space permits.

Ouestion: My living-dining room seems much too long for its width. How can I furnish it to overcome this handicap? Answer: Recently we saw a living-dining room by interior designer Renny Saltzman, A.I.D., which fits your description. Not only was it much too narrow for its length, there was practically no wall space for furniture placement. Because a long, narrow room takes the eye off into infinity, lines converge like those of a railroad track. Mr. Saltzman provided "visual stops" at each end. One is a bookcase and cabinet arrangement at the dining end, the other is a piano and screen opposite. (Another way to provide visual stops is to paint the two end walls a darker color than the rest of the room or to paper them, keepQuestion: I want to cut down a carpet I now have for use as a rug in another room. What's the best way to go about it? Answer: Consult a carpet workroom (listed as such in the Yellow Pages of your telephone book), a professional carpet cleaner offering this service, or a store service department. Unless vou're really very skillful, it's not a do-it-yourself job. You might consider a fringe trim to finish off the rug, or perhaps you prefer a simple binding in the same color as the rug.

Question: Everybody is talking about miracle fabrics these days. Does this mean that I no longer have to pull down the blinds in summer? How about care? Will the length of draperies fluctuate as they used to? Answer: Miracle fabrics is a very vague term indeed. But in general, we still believe that lined draperies are best (see page 113) and that you should



ing the remaining walls plain.)

Mr. Saltzman then squared off the center portion of the room by placing the love seat and chairs at right angles to the long walls.

If your sofa is too long for this type of freestanding placement use the sofa at one end of the room. Allow at least six feet of space between the end of your sofa and the opposite wall or you'll feel cramped.

Using the visual-stop technique you might upholster the sofa to match the wall behind it, then hang a collection of pictures à la gallery above it. Other suggestions for visual stops: a large breakfront, a wall system. A horizontally striped rug can also do wonders as a room widener. protect your draperies by keeping blinds down summer and winter unless they are made of a glass-fiber fabric. Expect small fluctuations in drapery lengths. We recommend vacuuming draperies often to remove dust particles.

Question: We're planning to have our bedroom wallpapered with a pretty floral on a yellow ground. Should the paint for our woodwork match this color exactly?

Answer: No it should not. Have your painter make up a sample of yellow that is lighter. Paint tends to darken while wallpaper usually stays the same, the colors do not fade. Unless your woodwork paint is lighter, you'll (continued)

# New Dishwasher al/ with built-in spot removers

DISHWASHER

# strips away the invisible film that causes water to spot.

spot REMOVER

What causes water spots? An invisible film. It clings to glasses, silver, dishes. Water drops stick to it and dry into spots. New Dishwasher **all** with its built-in spot removers penetrates this invisible film, strips it away. Everything in your washer comes out sparkling clean. This chest was painted in less than 15 minutes with Krylon Cherry Red Enamel.



# Finger-Paint a Knick-Knack.

If you can use a hair-spray, baked enamel.) you can paint.

Spray Paint and your finger.

And since Krylon comes in 45 colors, you can finger-paint expert at finger-painting all your in almost any color you want. Easily. Quickly. (Krylon dries in other (larger) old things you can minutes. And the finish looks like make look like new.

What's more, you can spray All youneed is a can of Krylon Krylon indoors. Outdoors. On metal. On wood.

And when you've become an knick-knacks, think of all those BORDEN



The sad thing about a rusted or run-down bike, is...3-in-One Oil can help prevent it! 3-in-One can keep rust from getting started. And help clean it off, if it's already there. Cuts down wear on moving parts...things last longer. When you spend good money for a lawn mower, exhaust fan, chain saw, sewing machine, etc .... isn't it silly not to spend a few cents to keep them running smoothly? And prevent costly repairs? Try a little "insurance." Use 3-in-One. Regular... electric motor oil ... or this handy new spray can.

#### DECORATING CLINIC (continued)

end up with paint that does not match your paper but is considerably darker. We also suggest that you check your paint and paper samples in the room in which they will be used.

Question: Can I have my new carpet installed over the carpet and padding I have now? Answer: No. It would be most unlikely that you could get the smooth, taut installation you want. The general practice is to take up the old carpeting and to replace the padding if it is necessary.

Question: We are moving into a new home with a very small dining room. I'm trying to figure out if the furniture I have will fit-how much space will I need for a table and chairs?

Answer: To be comfortable, allow at least two feet for each person at the dining table. This gives enough room on the table for a ten-inch dinner plate plus silverware and enough room for the person sitting at the table to eat without prodding his leftand right-hand neighbors with his elbows.

Also, check the space between the edge of your dining table and the wall. Unless you have at least three feet it will be difficult to get up from the table, and what's more, the backs of your chairs will scratch your paint or wallpaper.

Although you ask us about space for chairs and table only, we feel very strongly that every dining room, no matter how small, must include one more piece of furniture: a buffet or server of some sort, a shelf on brackets will do if that's all the space you can afford. Without such a piece it becomes almost impossible to serve any kind of meal; extra plates, dishes, serving pieces, etc., will clutter up your dining table.

Question: I'm very confused. I like to read about interior decorating but all those foreign words bother me. Sometimes they talk about Regency and then it's Régence at other times. And what's the difference between rustic and Provincial? Answer: There is a difference between Regency and Régence. Regency was a style of decorating and furniture design that was popular in England around the time of the Prince Regent, later George IV, about 1810-1820. Régence (which is French for Regency) is the transitional style of decorating popular in France during the regency of Philip d'Orleans circa 1715.

Rustic and Provincial are used interchangeably.

Question: Is there a difference between a fingertip towel and a hand towel; my daughter is getting married and I need to know soon.

Answer: Fingertip towels are those very tiny guest towels that most men dislike. Hand towels are much bigger, although they are still quite small compared to the average bath towel. As their name implies, they are used near the bathroom lavatory for family use after handwashing. Fingertip towels are usually for guests.

A new size in bath towels is the luxurious king-size bath towel; another size worth keeping in mind is the extra big bath sheet.

Question: We are thinking of redecorating our living room, especially the windows. Do you recommend wood poles? I notice that you show quite a lot of window treatments with them in American Home. Answer: Wood poles are a favorite window-treatment de-

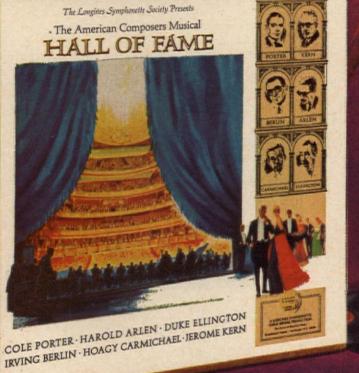
vice with many interior designers. However, if you study our pictures you'll notice that they are used in casual and informal settings. Plain or even painted wood poles and matching rings are not appropriate for a more formal type of window treatment. If that's what you want, use a brass pole with finials. Hang your draperies from brass rings or drape or swag valances over the pole for an Empire effect. You might also try covering a wood pole with drapery fabric. Velvet- or felt-covered poles are specially handsome with large finials.

Question: We seem to have a problem with books in our family-too many and not enough bookcase space in the living room. No matter what we do, they always look messy.

Answer: We know of no law that confines books to the living room. As a matter of fact, some of the most charming houses we have seen have a bookcase in each bedroom. These usually contain special favorites, the books you like to read and reread. Furniture manufacturers also offer this solution: There are several types of headboards that incorporate book-storage space; others are designed to be flanked by pairs of bookcases that do double duty as nightstands.

If you have a cookbook collection, have a special shelf or shelves near your kitchen desk or in the family room if it's near the kitchen.





### Take a ARA Record just for listening to ... The American Composers HATT.

The brilliant, freshly-recorded 10-record Treasury that gives you a veritable hit-parade of the most popular songs and melodies ever written! More than 120 selections . . . less than 16¢ each. Not available except through this spectacular invitation!

#### isten free as the Longines Symphonette and the Singing Choraliers fill your life with melody and beautiful music ... five hours of brilliant "Living Sound" fidelity!

Nore than 120 songs for dreaming, dancing, re- My Love To Keep Me Warm" . . . each brilliantly membering! "Stormy Weather", "A Pretty Girl Is like a Melody", "All Of You", "In The Still Of The Night", "Mood Indigo", "Take The 'A' Train", "Lazy

arranged and performed to keep the nostalgia intact, but sweetly polished with modern perfection for today's listening: Perfect for parties and social gather-River", "Ole Buttermilk Sky", "Stardust", "I've Got ings, for dining, for quiet moments of meditation.

THE BEST MUSIC OF COLE PORTER . IRVING BERLIN . JEROME KERN . DUKE ELLINGTON . HAROLD ARLEN . AND HOAGY CARMICHAEL

Send no money—just return the post-paid card or coupon today! Enjoy more than five hours of soaring romance in melody! The virtuoso musicians of The Longines Symphonette and the happy harmonies of The Singing Choraliers will transport you to a wonderful world of remembrance and of simple, pure sentiment. Play each of the 10 records—over and over again for 10 days. Then you must be delighted in every way or simply return the Treasury and owe nothing. The best news of all: decide to own this Treasury, to cherish it for a lifetime, and send just \$5 a month until only \$18.88 (plus postage-handling cost) is paid! A rare value made possible by our exclusive policy of direct-to-you distribution. The superb Stereo edition is just 25¢ a record more—a bargain by any standards! ACT AT ONCE—limited invitation!

#### FREE RECORD ALBUM: The Best of George Gershwin

Our gift to you when you audition the 10-record Treasury, The Ameri-can Composers Hall of Fame. Romantic songs and ballads include your favorite George Gershwin selections: "Summertime", "Love Is Here To Stay", "A Foggy Day", "Love Walked In" and more . . . 10 selections in all are yours to keep even if you decide to return the complete Treasury and owe nothing. Mail card or coupon today!

#### A FEW OF MORE THAN 120 MEMORY SONGS

My Heart Belongs To Daddy • All of You • There's No Business Like Show Business • How Deep Is The Ocean • Accentuate The Positive • Lazy Bones • In The Cool, Cool, Cool of The Evening • Per-dido • Sophisticated Lady • Satin Doll • Mood Indigo • Stormy Weather • All The Things You Are • Touch of Your Hand • Crinoline Days • A Pretty Girl Is Like A Melody • Easter Parade • Let's Take An Old Fashioned Walk • All Through The Day • I Won't Dance • Wunderbar • From This Moment On • Georgia On My Mind • Every song a favorite and more than 120 in all. Listen FREE and take a FREE Record Album as our gift.

and take a FREE Record Album as our gift. ow sweepstakes works . . . The Longines Symphonette as reserved the described gifts for holders of lucky umbers, selected by electronic computers under the irection of the D. L. Blair Corporation. Each Lucky Num-er coupon submitted by an adult 21 years or older will e checked against the official list of winning numbers. mployees of The Longines Symphonette and its affiliates, r of this magazine or persons less than 21 years of age,

shall not be eligible. Your entry must list the official lucky number, and must be checked YES or NO. ("NO" entries may be pasted on postpaid bind-in card.) Entries must be received by March 31, 1968. This sweepstakes is subject to all Federal, State and Local regulations. Prize winners will be notified by mail. If you send a self addressed stamped envelope a representative list of prize winners will be sent to you.

#### **Our Best Value Ever** only <sup>\$5</sup> a month

or \$18.88 - 120 melodies less than 16¢ a selection STEREO VALUE: just 25¢ more per record

#### MAIL POSTAGE-PAID CARD OR COUPON TODAY!

#### The Longines Symphonette Society

Symphonette Square • Larchmont, N. Y. 10538

Please send my FREE Gershwin Record Album along with "The American Composers HALL OF FAME" 10-record Treasury for a FREE 10-day trial. If I am not delighted with the Treasury I may return it and owe nothing. Otherwise, I send just \$5 a month until the price of only \$18.88 (plus modest postage-handling) is paid. I keep FREE Record Album no matter what I decide.

PLEASE CHECK ONE: D High Fidelity D Stereo (just 25¢ more per record)

NAME		
ADDRESS		
CITY	STATE	02391-984
NO-Do not send I have copied Lu NUMBER	I FREE Record Album, but let me cky Number from card bound in	know if I have won. to this magazine.
OC S Inc	please print carefully	02301-984

me. prease print carefording 02031-30



Revive old chairs, tables, etc., with a shot in the leg. Devcon's Chair Fixxer kit contains a plastic "hypodermic needle" that lets you inject glue into a joint that's become unstuck. Also included is a tube of Grip-Wood, a glue that's formulated to penetrate the wood fibers, causing them to swell. This helps to lock the joint more securely than adhesive action alone. Kit sells for \$1.75.



Insulate your attic in two hours? That's the advantage claimed for Wood Conversion Company's Conwed Attic Insulation. It's made of cellulose fibers and comes in the form of compressed cubes. You spot these around the attic, then fluff with a stick. Also ideal for augmenting existing attic insulation. Each bag, which costs \$2, covers 30 square feet to a thickness of four inches.



A new door threshold with built-in weather seal of heavy vinyl has a stainless steel jacket that prevents corrosion. Bottom lips of jacket are selfsealing, being held closed by unit's springlike tension. It's easily installed with screws. Made in heights of <sup>3</sup>/<sub>4</sub> and 1 1/16 inches, lengths of 32, 36, 72 inches. From Stanley. About \$2.50 and up.

Want an easy way to frame a closet opening? Instant Closet Fronts eliminate the need for jambs and headers. They also make more efficient use of closet space. After you assemble the precut frame and trim it to ceiling height, you nail it over the wall opening and snap on the trim. Comes complete with bifold doors for main access and sliding doors above them for access to overhead shelves. Made by Chutich Wood Products in widths of 2 feet 6 inches to 6 feet. Costs about \$42 and up, depending on size.

Installing a home intercom often involves cutting and framing of wall openings. This problem can be avoided, however, with Thomas Industries' latest systems. They mount on the surface of the wall. Components project 2<sup>3</sup>/<sub>4</sub> inches or less. Aside from intercom convenience, you get AM/FM high-fidelity radio reception. One master control unit can handle up to 12 or 16 room stations, depending on the model. Optional burglar and fire alarm accessories are also available. Prices for a master unit, three room stations, and a door speaker start at \$200. Available in walnut, silver, and oak finishes. (continued)

the French's!

forget

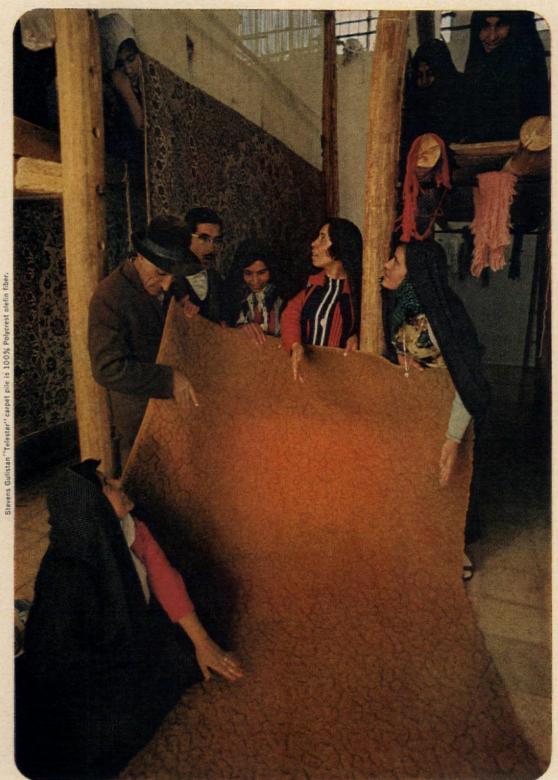
Don't



America's favorite mustard spreads pleasure wherever it goes. It's got the taste everybody loves. Aren't you glad that French's now comes in the thrifty family size, too?

# The taste America loves best!

# Polycrest. The carpet fiber tested in Persia.



"The wool of a Persian lamb is no softer," said Marusa.

The Persians have been making fine carpets for over 3,000 years, but when they saw Polycrest olefin they were impressed.

Fazila and Nadja had never seen a carpet with such deep, springy pile.

The Persians were quite surprised to learn that this soft, luxurious carpet was made with the most stain- and wear-resistant fiber in the world.

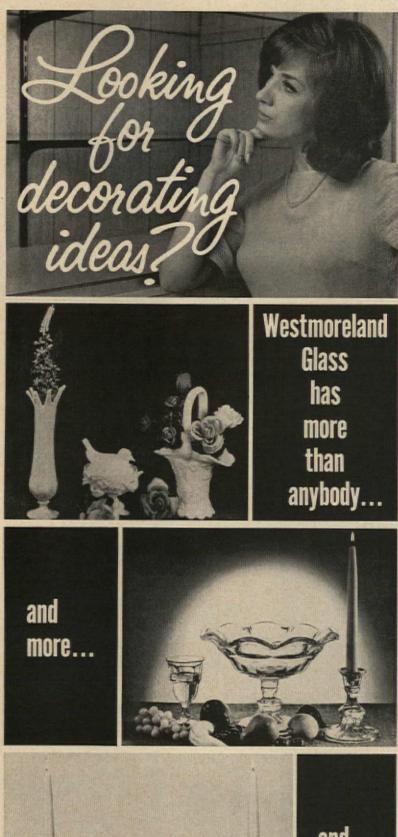
"I have seen America's miraculous fibers before," said one rug merchant, "but none so lovely as this."

Nobody knows more about fine carpets than the Persians.

> They were impressed. You will be, too.



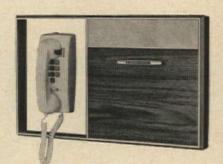
Stevens Gulistan<sup>®</sup>"Telestar" photographed in Isfahan.



and more...

... and in many patterns you can also get olive green, Bermuda blue or amber ... and hand decorated pieces. Westmoreland—always in good taste.

Westmoreland's colorful group of selected booklets will be sent to you for 50c. WESTMORELAND GRAPEVILLE, PENNSYLVANIA MAINLY FOR MEN (continued)



This trim, wall-mounted desk is made to work with a wall telephone. Inside, it holds notebook, personal phone directory, pencils, and pens. Door folds down to become a writing surface. The unit is made of extruded aluminum with a wood-grained front panel and projects two inches from wall. Mounting requires only three screws. Built-in light goes on when you open the unit. Emerson Telephone Message Center sells for about \$40.

A new roofing material with a life expectancy of 30 years is adaptable to virtually any shape. It's a liquid silicone made by General Electric that can be applied with a paint roller. No heating is required as with some other materials, and once set, the roof stays flexible at extremely high and low temperatures. Silicone Rubber Roof Coating costs about 55c per square foot.



A new prefabricated enclosure for cellar doors doubles as a greenhouse. It's framed in extruded aluminum, and comes with an outward-opening aluminum combination door. Assembly is said to require no special tools. It bolts to the house wall. Stairhouse measures 7½ feet high, 6½ feet long, and 5 feet 2 inches wide. It costs \$398. By Verandel Company.



The steam room seems on its way to becoming just another bathroom fixture. The Steamette sells for only \$98.50. Installation consists merely of plugging into any 110-volt outlet—no plumbing necessary. Measuring 72 inches high, 28 inches wide, and 32 inches deep, this wood-paneled unit should fit easily into most baths, or perhaps a small closet. Manufactured by Techno-Medic Corp.

If you're having a wood floor put down over a basement or other concrete floor, ask your builder about Cushion Sole Sleepers. These are lengths of wood 2½ to 2½ inches wide and 1½ inches thick. They have ¾-inch synthetic rubber cushions on one side that add "give" to the floor, making it more comfortable to walk on and less noisy underfoot. They are placed on the concrete after the vapor barrier has been applied. Wood subflooring is then nailed to the sleepers, just as it would be in joist construction. The sleepers are manufactured by Potlatch Forests, in lengths of 3, 4, 5, and 6 feet. All prices approximate By Arthur J. Maher Every parent knows that sometimes it seems so convenient to put the baby on the floor.

Like just after his bath when you haven't made up his crib. Or at the end of his nap when the bathinette has a pile of

things on it that you forgot to put away. Except you'd never put your baby on the floor because it's so hard and cold.

hard and cold. Unless you had a nice, soft Mohawk carpet like Aragon. Then

your baby could dig his toes into the pile. Or play with all those colorful little tufts.

And you wouldn't have to worry if he drooled on the carpet. Or if you dropped a bottle of formula. You could just keep a sponge handy to wipe up little accidents. After all, Mohawk's Aragon is made of Polycrest,<sup>®</sup> U.S. Rubber's remarkable olefin fiber. And Polycrest doesn't absorb liquids.

Your baby might even curl up and go to sleep on Aragon. Mohawk carpeting has a way of quieting babies down. Mohawk has lots of carpets that can be put in the nursery. In the most exciting range of colors. Which means that you have a tremendous number of decorating possibilities.

And because it's made of Polycrest, Mohawk's Aragon isn't nearly as expensive as it looks. Carpeting a 12' x 10' nursery costs about \$140.00. (Plus the modest cost of padding and installation.) But your neighbors will never know. They'll think your

Mohawk carpet is almost as special as your baby. This is only one of many ways Mohawk Carpet can beautify your home. With practical carpets for the family room. Wildly luxurious carpets for the living room. An ingenious idea for the kitchen. The ultimate solution for your dining room. Bathroom carpets. Bedroom carpets. Carpets that no one else but Mohawk has.

We've gathered many of these ideas and put them in an exciting little booklet. It's yours for the asking. Just write to: Mohawk Carpet, 295 Fifth Ave., N.Y. 10016.

# MOHAWK CARPET

POLYCREST

# How to stop wood from drinking itself to death.

You can't do it with paint or varnish alone. They're only surface cover-ups. Wood is naturally thirsty.

Nature made it to be a tree's plumbing, with thousands of hollow fiber tubes to suck water from root to leaf.

Think of a sponge. Just as merely touching it to water soaks it completely, one little flaw in paint or varnish can let in enough water to soak an entire board.

To stop water from destroying wood outdoors, you've got to penetrate inside the wood to cure this thirst.

This is what U.S. Plywood's Woodlife, P.A.R., and Patiolife do.



preservative that wood absorbs as eagerly as it does water. It coats the insides of wood's fiber drinking tubes so they no longer suck in water.

1.Woodlife® is the penetrating

Woodlife under paint or varnish makes the job last. Protects against blistering, checking and peeling.

It keeps window frames from sticking. Fence posts from rotting. Decking from warping. It even scares termites away.



2. P.A.R.® is a natural in-thewood finish that gives you a virtually unlimited choice of stain colors. It puts both stain and the water repellents in the wood for a longer lasting job.

For shake shingles, natural siding, fences, it can save you over one-third the

cost of paint. And it saves on refinishing, too, because it goes on right over the old finish.



**3.** Patiolife<sup>®</sup> is the protective stain that won't stain your clothes. It's for patio furniture, swimming pool decks, anywhere where "rub off" would be a problem.

guard against wood grain raising, splitting, and splinters.

How about your outdoors? Don't you have some wood that should be cured of its drinking habits before it's too late?



### Save \$10,000 with Weldwood paneling.

Sure you need the space you'd get in that bigger house across town. The one that goes for \$10,000 more than yours.

But who says you've got to move? You could put a handsome 12' x 20' family room in your basement with

Weldwood® hickory paneling costing \$220. And finish off a

10' x 12' attic bedroom in the golden warmthofWeldwood intique birch for less than \$130.

And turn your breezeway into a big, easy-to-takecare-of 8' x 12' breakfast room. And panel it all with Weldwood Tudor oak paneling costing \$120.

That's three great new rooms. Four hundred and fifty-six square feet more living space. And the cost of all the Weldwood paneling: less than you'd spend on moving and closing costs. And you've still got the same good old address.

Plus your ten thousand dollars. Talk to your Weldwood Headquarters dealer. He's got the answers to your questions, and 70 kinds

of Weldwood paneling for as little as \$7.49 a 4' x 8' panel. He's listed in the Yellow Pages, under "Plywood." Send25¢ for your copy of our remodel-ing idea book, "At Home With Weldwood

Paneling." U.S. Plywood Corporation, Dept. AH5-67, Box 61, N.Y., N.Y. 10046.

Name			
Address			
City	State	Zip Cod	le

**U.S. Plywood Corporation** 

In Canada: Weldwood of Canada, Ltd

U.S. Plywood Corporation

Started to notice little dry skin lines?

### Skin Dew helps dew away dry skin lines 24 hours a day.

Skin Dew

Moisturizing

Emulsion

For All Day Beauty

Helena

Rubinstein

Those little lines aren't the end of the world. Just a warning to take the fastest action possible—Skin Dew by Helena Rubinstein.

In the morning, slip into Skin Dew Moisturizing Emulsion. Its precious moisture seeps deep. Works invisibly to help dispel dryness. Leaves the barest, silky mist over skin so make-up flows on with ease—stays fresh longer.

At night, re-dew with Skin Dew Moisture Cream with exclusive Collagen Protein (a natural substance comparable to the proteins in young skin). Its rich emollients, moisturizers and softeners—all conspire to help fight wrinkles, keep skin soft, supple, smooth.

Now go ahead and fib about your age-no one would believe the truth!

By Jeanne Lamb O'Neill



Eleven months of the year I'm a thoroughly responsible wife, mother, and citizen. I keep my husband in clean socks and capped toothpaste. I see that the children brush after every meal. I stop for red lights and go to PTA. But come the merry, buddy, bloomy month of May, I'm as *laissez-aller* as a ladybug. Oh, I'd fly away home if my house were on fire but, generally speaking, I don't give a hoot for anything unless it's green and growing.

It's no help to my family that I'm up like a shot each fresh May morn, instead of out like a light. I'm not putting on the coffee; squeezing oranges; or packing tasty, nutritious lunches. I'm out tripping through the dew to see what came up in the garden overnight. By the time I flit into the kitchen, it's too late for even two-minute eggs. It's too late to make Cindy a peanut-butter-and-jelly even though I know how she feels about Flying Tuna Saucer and Buttered Broccoli. I never, but never, forget to wave when the school bus goes by, but chances are this month all they'll see waving is my derriere as I hunt for buds on the Tulipa acuminata I put in last fall.

Getting a whiff of the outdoors before I make a dent on the indoors is my first mistake. Of course, there are beds to make, dishwashers to load, and clothes to wash. But there are seeds to plant! Beds to hoe! Peat to spread! And once I'm up to my elbows in beautiful, velvety, black peat, I'm as deaf, dumb, and daffy as a fifteenyear-old in the throes of first love. I don't hear the telephone ring and ring and ring. The heavens can burst and I don't feel the rain pouring down. The laundryman could arrive on an elephant, tooting a tuba, and I'd never even notice him.

Fortunately, my May madness keeps me home most of the time. At home, I'm merely useless. But out on the roads, I'm Public Enemy Number One and ought to have my picture in the post office. With Canna war-

scewiczi to the left of me and Clematis tangutica to the right of me, through the valleys of green I drive like a nearsighted nitwit. I don't have time to look at the road-I'm too busy looking at other people's flowering shrubs, ornamental crabs, and rock gardens. Never mind Hidden Driveway and S Curve, it's ideas for landscaping the screened porch I'm after. And if I'm a menace on a secluded suburban lane, I'd hate to meet me on a busy main highway lined with roadside garden stands.

The truth is it's impossible for a gardener to stay out of trouble this month. Everywhere you turn, temptation lurks. I go into the supermarket to buy the week's groceries and come out with nothing more than ten new packs of zinnias, seven packs of marigolds, and another hundred pounds of peatmoss. I slip into the nursery for two little pots of geraniums and go home loaded up like a Rose Bowl float. I once dropped Sean at the orthodontist for a ten-minute appointment and went to buy a trowel and a bag of nails. As it happened, the hardware store sold shrubs on the side. Two wiegelas, two Spiraea Vanhouttei and one Tatarian dogwood later, I had a terrible nagging feeling that I'd forgotten something-and then only because I spotted a plant called toothwort.

Oh, it's hard to have to think about husbands, children, and housework when the lark's on the wing, the snail's on the thorn, and the peat's on every supermarket sidewalk. Maybe I should be a full-time gardener. But no thanks-I've talked to full-time gardeners. To them, the delicious, rich, sweet-smelling earth is just a bunch of dirt. The glorious, golden sunshine caressing their backs is just what makes them sweat. The heavenly, soul-satisfying crick between their shoulders is just a pain in the neck. Besides, by July I'll be all gardened out and, ho-hum, somebody pinch the petunias, will you?

Helena Rubinstein ©1967, Helena Rubinstein, Inc.

Skin Dew

For Dry Skin

Helena Rubinstein

isture Cream Collagen Protein

# Ruberoid sets the fashion trend in floor tile.

#### MONTICELLO gives you the rich stone look in vinyl asbestos tile

On the floor is *Monticello*, a contemporary stone chip with truly classic beauty. Brilliant alabaster whites . . . creamy pastels . . . rich gold . . . for the light, bright look today's smart floors are wearing.

Relax! *Monticello* is smooth as marble for easy care. The tight, hard surface resists grease and stains.

For a smart wall-to-wall look, install these 12" x 12" tiles with the pattern flowing in one direction. You'll scarcely see where they join.

*Monticello* is a perfect foil for scatter rugs. Up-dates your room with gracious charm.

Go see *Monticello* and other high fashion vinyl asbestos tiles and sheet vinyl patterns at your Ruberoid flooring dealer. (His name is in the Yellow Pages under "Floors.")

For more details write to The Ruberoid Co., 733 Third Ave., N.Y., N.Y. 10017, Dept. AH-57.

RUBEROID

Like diamonds under glass! CHANDELIGHTS-

the sparkling new lighting by General Electric.

You never saw such lights in your life! So exciting, you wish you could wear them.

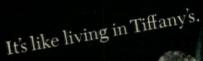
So dazzling, you expect to buy them by the carat.

And like diamonds, G.E.'s new CHANDELIGHTS are born to glow bare.

Shimmer a chandelier. Sparkle a sconce.



Turn on excitement.Turn on the diamonds tonight!

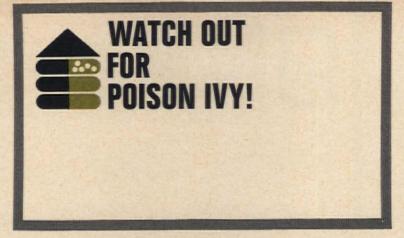


CHANDELIGHTS...beginning of a brilliant new FLAIR collection.





#### HEALTH IN THE HOME By Annette Francis Benjamin



The majority of people who come in contact with poison ivy-the common name for several kinds of harmful vines or shrubs-are sensitive to it. As a matter of fact, poison ivy is the most common plant allergy. It produces a skin rash that no one has to tell you about if you've ever suffered from it. The severity of the rash, of course, depends upon the amount and area of contact and a person's individual sensitivity. It is accompanied by itching and most frequently occurs on the exposed body surfaces such as the hands, arms, legs, and feet. Often blisters develop.

Poison oak and poison sumac are not as common as poison ivy but give the same symptoms to the person who is sensitive. These symptoms may develop within minutes or hours after exposure, or may not appear for a week or ten days. A person may be exposed to these poisonous plants for years without being affected, and suddenly one day develop a distressing rash from one of them.

#### THE NATURE OF THE POISON

The roots, stems, and leaves of poison ivy contain a colorless or milky oil which is actually a combination of four poisons. This irritating oil is present in the plant all year.

The rash itself is not contagious; it cannot be spread from one person to another. However, the oil can be spread by clothing, shoes, hunting or garden implements, or even household pets. It is possible to repeatedly reinfect oneself by handling implements contaminated with the unseen oil.

A sensitive person can even contract a rash from dust and ash in smoke coming from a pile of burning poison-ivy leaves.

#### AFTER EXPOSURE

After the oil has touched the skin, it usually takes some time for it to penetrate and do its damage. You can sometimes prevent or minimize a rash by thoroughly washing the exposed skin with mild soap and water within 30 minutes to an hour after exposure. Lather and rinse several times, and then sponge the areas with rubbing alcohol.

As clothing may pick up and retain the oily poison upon contact with the plant or contaminated skin, use rubber gloves and cleanse the clothing with an oil solvent and soapy water. Dry the clothing in the sun.

#### THE TREATMENT

In cases of mild eruptions use a calamine lotion (with no additional medication in it) to minimize the itching, or Burow's solution (diluted one part to 20 with water) to minimize the soreness. It is of extreme importance to try to avoid scratching, as this may spread the rash or cause it to become infected.

Your physician should be consulted if you suffer from severe or persistent eruptions.

#### PREVENTION

The best prevention is avoiding contact with poison ivy, poison oak, and poison sumac. Because they are so common in nearly all parts of the United States, everyone should learn to recognize them. Many reference books contain photographs and descriptions of all three kinds of poisonous plants. Know the specific types and locations of those plants native to your own area.

Eating a poison-ivy leaf, contrary to many old wives' tales, does *not* confer immunity, and can prove dangerous.

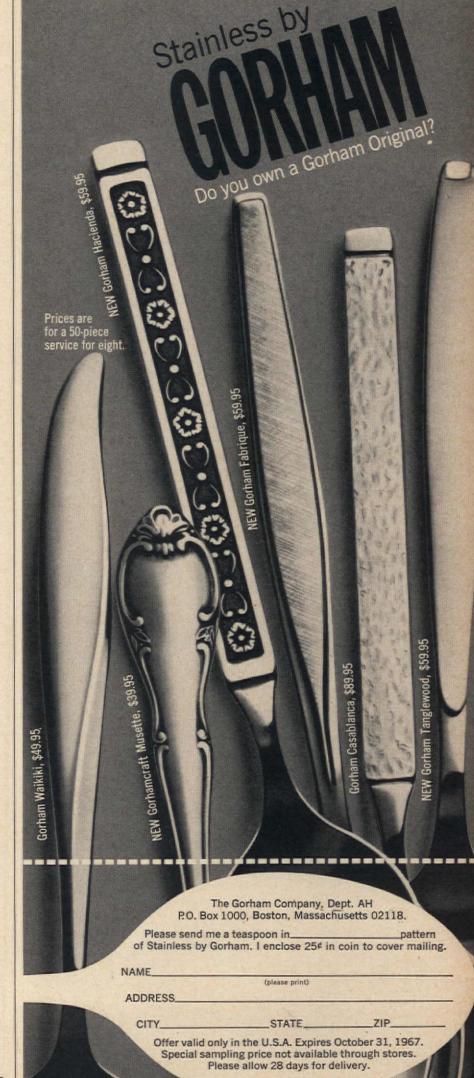
But there is a vaccine that can be injected or taken by mouth that, if taken before exposure, sometimes proves effective. It's usually given during winter and early spring.

If you know from past experience that you are sensitive, or are unavoidably in contact with any of these poisonous plants, always wear protective clothing...and keep your eves open!

Mrs. Benjamin is coauthor with her husband, Bry Benjamin, M.D., of In Case of Emergency (Doubleday; paperback, Pyramid).

### We'll send you a teaspoon...

then, see for yourself just how beautiful today's stainless can be. All designs are Gorham originals. Sold at finest jewelry and department stores. Pick one. Send us 25¢ in coin, and you'll receive an introductory teaspoon in solid stainless by famous Gorham...America's leading silversmiths since 1831.



## For women who go to work



## and also do their own cooking and cleaning:

You need more than sympathy. You need help. Especially with the tough chores like cleaning a miserably dirty oven. Try Jifoam. It makes the job almost easy. Jifoam sprays on, uses the oven's own heat to dissolve burned-on dirt and grease. Five minutes later, wipe with a damp cloth or paper toweling and the oven will come clean. It works where other cleaners won't. Takes a lot less out of you. Lets you save your energy for other things. That may not seem like much, but it helps.



Would you like a 15¢ coupon toward your next purchase of Jifoam and a booklet on how to use aerosol products correctly? Just send your name and address to Shelco, Dept. H, Wellesley Hills, Mass. 02181.

**Jifoam Spray Oven Cleaner** 

C SHELCO, INC., 1967



Is the wanderlust bug luring you to some of the states you haven't yet seen, or to Canada's Expo 67? We hope so-it's a wonderful idea!

If you're traveling by car, the oil companies publish excellent travel information (check your service station). The airlines will also supply you with brochures and information on the areas they service, as will railroads and bus companies.

But whatever your choice of transportation, do send to the area you're interested in visiting for booklets on their attractions, maps, etc. You'll find this very helpful in deciding where to go and what you'll most enjoy while you're there. We've listed below the addresses you can write to for travel material on some of the most popular states as well as Canada. If we haven't covered the state you want to visit, just write to the Department of Commerce in the state capital. Have a good trip!

ALASKA: Centennial Exposition, P.O. Box 1967, Dept. AH, Fairbanks, Alaska 99701.

ARIZONA: Devel. Board, 3443 No. Central Ave., Suite 310, Dept. AH, Phoenix, Ariz. 85012.

CALIFORNIA: All Year Club of Southern Calif., 705 West 7 Street, Dept. AH, Los Angeles, Calif. 90017. San Francisco Convention and Visitors' Bureau, Dept. AH, Fox

Plaza, San Francisco, Calif. 94102.

COLORADO: Visitors' Bureau, Dept. AH, 225 West Colfax Ave., Denver, Colo. 80202.

FLORIDA: Development Commission Tourist Division, Dept. AH, 107 West Gaines St., Tallahassee, Fla. 32304.

HAWAII: Visitors' Bureau, Dept. AH, 2770 Kalakaua, Honolulu, Hawaii 96815.

**ILLINOIS:** Dept. of Business & Econ. Devel., Tourism Division, Dept. AH, 406 Capitol Bldg., 222 So. College, Springfield, Ill. 62706.

**KENTUCKY:** Dept. of Public Info., Travel Division, Dept. AH, Capitol Annex Bldg., Frankfort, Ky. 40601.

MICHIGAN: Tourist Council, Stevens T. Mason Bldg., Dept. AH, Lansing, Mich. 48926.

MINNESOTA: Vacation Info. Center, Dept. of Business Devel., AH, State Capitol, St. Paul, Minn. 55101.

MISSOURI: Division of Commerce and Industrial Devel., Dept. AH57, Jefferson City, Mo. 65101.

NEW MEXICO: Dept. of Devel., Tourist Div., Dept. AH, State Capitol, Sante Fe, N.M. 87501. NEW ENGLAND STATES: N. E. Vacation Ctr., Rockefeller Plaza, Shop 30, Dept. AH, New York, N.Y. 10020.

NEW YORK City: Convention & Visitors' Bureau, Dept. AH, 90 East 42nd Street, New York, N.Y. 10017. State: Dept. of Commerce Travel Bureau, Dept. AH, 112 State Street, Albany, N.Y. 12207.

PENNSYLVANIA: Dept. of Commerce, Travel Devel. Bureau, Dept. AH, Rm. 313, Harrisburg, Pa. 17120.

SOUTH DAKOTA: Dept. of Highways, Publicity Div., Dept. AH, Pierre, S.D. 57501.

**TENNESSEE:** Division of Conservation, Dept. AH, 2611 West End Ave., Nashville, Tenn. 37203.

VIRGINIA: State Travel Service, Dept. AH, 911 E. Broad Street, Richmond, Va. 23219.

WASHINGTON, D.C.: Convention and Visitors' Bureau, Dept. AH, 1616 K Street NW, Washington, D.C. 20006.

WASHINGTON: Dept. of Commerce, Tourist Division, Dept. AH, General Admin. Bldg., Olympia, Wash. 98501.

WISCONSIN: Vacation Travel Service, State of Wisconsin, Box 450, Dept. AH, Madison, Wis. 53701.

WYOMING: Travel Commission, Dept. AH, 2320 Capitol Ave., Cheyenne, Wyo. 82001.

CANADA: Canadian Government Travel Bureau, 680 Fifth Avenue, Dept. AH, New York, N.Y. 10019. Expo 67, 609 Fifth Ave., Rm. 1011, Dept. AH, New York, N.Y. 10017. Tourist Branch, Dept. of Tourism, Fish & Game, Dept. AH, 12 St. Ann St., Quebec City, P.Q., Canada.



## New Betty Crocker Pie Crust Mix brings back crust that's old-fashioned flaky...

... because it has 16% more shortening than any other leading mix; even more than today's standard scratch recipes. Now...every pie crust you make will be perfect...old-fashioned flaky.

Visiting Minneapolis? Plan to tour the New Betty Crocker Kitchens.

### The first truly feminine anti-perspirant proved effective in 105°heat!



Super Biodorant by Helena Rubinstein ... the fragrant, flow-on anti-perspirant for women who have worrisome perspiration problems.

SUPER BIODORANT

AND DEODORANT

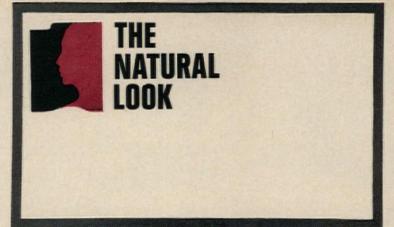
HELENA

No ordinary deodorant or antiperspirant can even begin to match Super Biodorant. It stops perspiration anxieties cold even in humid, summer heat. Offers you the driest underarms ever.

(Even in most tense moments.) Super Biodorant is good news for your beautiful clothes too. Use it faithfully and feel really secure.

Super Biodorant Helena Rubinstein

#### BEAUTY AT HOME



It's time to paint in watercolors, for the sheer fun of it—to be as fresh as the zing in spring. Because it's May! The merry month of May when you pack away those dark lipsticks, heavy foundations, too-floury powders. Translucent watercolor is here and could anything be prettier, more flattering to everyone? Natural is the new look—renewed with the season and thriving on water and sunlight. And your natural-look face may be your only foil against the rest of you . . . skirts up to here, hair down to there, and psychedelic all over—pop, op, and polka dot. Your face will be the fresh, uncontrived resting place for weary razzle-dazzled eyes.

First, let's face it—honestly and brightly lit in your mirror. Here a shadow, there a line, an unhappy feature, a blemish. These facial problems and many more can be visibly improved by the right cosmetics. And by practice. So when you're shopping for spring clothes, investigate the new beauty products. And be sure to ask questions. We've found that most cosmetic salesgirls know their products and willingly explain and demonstrate their uses.

Now lay out your palette and brushes and begin. First your skin should be thoroughly cleansed, rinsed, and patted dry, whether you've used soap, like Estée Lauder's glycerine-based Wild Raspberry, or lotions—have you tried Milkmaid's? It's made with *real milk* and natural oils. Now smooth on a moisturizer . . . maybe a few drops of Elizabeth Arden's Velva Moisture Film.

Remember you're striving for the natural look, so select one of the new translucent foundations. If it's from Helena Rubinstein's Silk Fashion line, you have a sheer see-through glaze that defines and gives character to every complexion. (It's blemish-concealing too.) And for the glow of healthy, vibrant good looks, you can't beat the blushers. Blend them over your foundation or use them independently. In line with our dewy look, try Revlon's Blushing Silk—it's both a moisturizer and a blusher, blends beautifully, comes in soft watery tints, and can be used with or without a foundation. Or if you prefer the powders, Pond's Angel Face Brush-Alive, a sheer blusher dusted on with a minky-soft brush that tucks inside its own compact, is convenient for quick touch-ups. Go lightly on this—you don't want to end up with the mat look.

Now what about the new eye liners and eye shadows? You can draw a glossy Max Factor lash line that will shine like vinyl. Or dip your little sable artist's brush into Ardena's Cake Eye Liner and paint it on. And whether you use watercolors—to match your eyes, your costume, or your fancy—or neutrals, blend eye shadow from lash line to brow. Be sure to add white to your paint box. A must for highlighting; white points up pretty bone structure, makes eyes sparkle and seem larger, chases shadows, conceals lines.

We don't know if you've mastered the art of putting on false eyelashes yet but we think they're worth the effort. Fabergé has a beautiful handmade line of natural hair—feathered and tapered. When you use these you don't need mascara, and this natural, feathery-soft look is great.

For more radiance, dust on a veil of translucent powder like Germaine Monteil's. But not directly around your eyes ... leave a slight misty sheen here. You can really dazzle at night, too, with any number of the new glittery powder-veils.

And look what's happening to lips—the healthy natural look revved up with tinted glosses is a good way to round off your glow. Finally, for the scent of spring, what is more natural than the florals? Try the delicate toilet water mist called Directoire, by Charles of the Ritz, that comes in a lovely gold and white atomizer. And there you are. Bright, shiny, and home-minted. Next to spring you're the very nicest thing to have around.

### Introducing Esperanto.

### The service for 8 costs 99.95. The chest and the 400 years of culture come free.

Each piece of Esperanto is a little French, a little Italian, a little Spanish and a little English. And each piece is guaranteed for a lifetime. Right down to the tiniest Renaissance curve. There's a time limit, though, on the free chest. It's worth \$20. But if you buy Esperanto before June 30, 1967, you get the chest free. So if you've been meaning to add a little more culture to your life, now's the time.



and the second

# LOOK AGAIN - IT'S THE NEW MODERN!

If you think you don't like modern furniture, you'll probably change your mind when you see it as it's being made today. There's an exciting movement afoot to produce a *new* type of modern.

New modern is neither softened early modern nor a contemporized traditional style. It's authentic modern, but easier to live with than its predecessor. It's not cold and dull, but warm and welcoming to the eye. Its lines and proportions are elegantly slim or comfortably massive, and decoration is no longer shunned. On the contrary, there's more of it than ever . . . silk-screened designs on laminates . . . glass tabletops . . . patterned uphol-

stery fabrics . . . and vinyl upholstery for occasional tables. And never stronger than now: the influence of fine art on furniture design.

The big complaint about early modern was that it didn't age well and one tired of it too easily. Look at our sketches and see if you don't agree that *this* is modern you'll enjoy for a long time. It mellows gracefully in warm woods such as pecky pecan and wormy chestnut. Edges and corners are less razor sharp and medium to light wood finishes stand up well. Early modern was reserved for the happy few who could afford it. Even this has changed. The pieces shown here are well designed, well made, and well priced.

Wall unit from Drexel's Index collection combines modular components—shelves, glass-fronted cabinets, chests of doors or drawers—in any number of ways. Pieces may be used against walls or as freestanding room dividers. Unit shown, \$664. Other pieces from the same collection include sevendrawer chest and desk, triple dresser and matching mirror (right, center), \$521.50 as shown.

The glass-doored bookcase last seen in dark oak is welcomed back. Founders, a firm that specializes in modern classics, works it in pecky pecan in a very new, very exciting natural blond finish. Can also be used as a china or curio cabinet. Piece sells for about \$300, is part of firm's Patterns 16 collection. Quality details: beveled glass, fine detailing of door fronts.

Also from Drexel's Index group is this seethrough coffee table. Skeleton cube base has plate glass top, \$199.

Two-part dining room piece (left)

Arrival collection consists

Complete, \$440.

buffet beneath. Notable here, the combination of veneered and

by Milo Baughman for Lane's extensive

of an elevated, two-door deck with a

printed facades, the mix of finishes

(paint, natural pecan, white plastic).

Trend setter in total upholstery is Milo Baughman's New Dimension collection for Thayer Coggin. Dimension, proportions, scaling are all new indeed, as in this twosome chair (it's not a love seat). Occasional pieces like end table (left) also come totally upholstered so that fabric and pattern take over from wood for a luxurious look. Chair as shown, \$276.50; table, \$77.50.

> Artist: Richard Toglia All prices approximate

Substantially scaled chest in wormy chestnut, with herringbone treatment is a case in point if you still think of modern as stark, thin-line design. Wood itself lends warmth and a country feeling, as does the wood grain on the front and the hardware. Four roomy drawers are easily accessible although disguised by recessed finger grooves. From American of Martinsville Quorum group. Sells for \$199.



## The magic is... Dash rids the wash of dirt before the second rinse!

1. Make the Dash rinse water test. Take a glassful of the second rinse from a Dash wash.



2. See? Looks sparkling clear. How could there be any sudsy leftovers in your wash?



3. No wonder your wash sparkles when you use Dash!



Dash is different...concentrated power...controlled sudsing... made especially for automatic washers.



# Why shouldn't a schoolroom have the same quiet warmth your home does?

### Wool carpeting provides it. And long-wearing beauty, too.

Who says wool carpeting isn't for homes with kids? Ask the professionals what they put in new schools these days.

Ask the architects, designers, decorators. The people whose profession demands that they know what material works best where. These experts agree on carpeting in almost every case.

Pure wool.

In hard-traffic offices and hotels, in tough housekeeping locations such as schools and restaurants, in elegant opera houses and art museums. Again and again, the professionals specify wool. Pure wool. For proven performance. Wool for its ability to bring you the ex-

act shade of color you want. And to keep its original color through the years with a richness no other carpeting can equal.

Wool for natural resilience and long wear. For easy, bright cleaning qualities and resistance to flame. For warmth, insulation, comfort.

Wool because it offers both elegance and practicality. The perfectly balanced combination of qualities that makes the perfect carpet for your home.

When you want carpeting for your

home, take advantage of all the experience and knowledge available.

Be professional. Choose pure wool pile. You'll know it by the wool mark.





PURE WOOL PILE The wool mark. Awarded by the Wool Bureau, Inc. to carpets of pure wool pile, quality tested for quantity of pile yarn used, backing construction and permanent mothproofing. Wool Carpets of America, 360 Lexington Ace., N.Y. 10017

# Three weeks ago the Joneses gave up the late show



#### They bought a new Queen-size Beautyrest Supreme.

Comedians, weather reports or movies haven't a chance against this irresistible, better-than-ever Beautyrest double bed. It gives 20% more stretch-out space than your small, old-fashioned kind. But that's only half the story.

Between you and famous Beautyrest coils, Simmons has placed a luxurious, space-age cushioning called Simflex<sup>®</sup>. Simflex gently molds itself to your body—buoyantly cradles you over the firm coils below. It's like floating on air!

But the big difference in Beautyrest comfort still comes from its patented coil construction. Other mattresses have coils tied together so they sag down together. The Queen-size Beautyrest has almost 1,000 *separate* coils. All free to do what your body wants. No matter how you shift, roll or dig in—you get flexibly firm support. From head to toe. And because coils are separate, both sleepers enjoy separate, single-bed comfort in this new double bed. No collisions!

More news. Now, every beautiful Beautyrest cover has exclusive Sani-Seal® protection against growth of germs, mildew and odor.

The Queen-size Beautyrest Supreme set costs only \$239.50\* (mattress and box spring). Other Beautyrests as low as \$79.50\*. In your choice of regular firm or extra firm models.

Free: "How to Buy a Mattress" booklet. Write Simmons Co., Merchandise Mart, Chicago, Illinois 60654.

BEAUTYREST BY SIMMONS Sleep like a lamb, wake like a lion.



While the frenzy is all over for this year, as far as your 1966 tax return is concerned, it's surely not forgotten. And maybe that's just as well. The memory of the disorganized mess of papers you floundered around in is apt to make a true convert out of you: *This* year you'll be orderly about keeping records.

Every taxpayer is required by law, of course, to keep such records as will enable him to prepare a complete and accurate tax return. But no law says just how to organize all the accumulated bits and pieces that determine the income, deductions, credits, etc., to back up what you will eventually report on your tax form.

#### THE NUMBER SYSTEM

Choose your own system. I happen to like what I call the Number System for filing records month by month. It works like this:

First, look over your tax returns from the past few years. Note the type of deductions that normally apply in your case. Then make a list of these deductions—charitable contributions, medical, property taxes, etc. Number each category in your list.

Now, each month after balancing your checks with your bank statement, put aside those checks that may conceivably relate to the deductions you plan to claim for 1967. Number each check—preferably with a colored pencil—according to the number you've given this particular category on your master list. For example, if the check was for a charitable contribution, and that category is marked 5 on your master list, put a big colored 5 on the back of the check.

After all the month's checks have been identified they can be filed in any number of ways. I like to use an accordion file, properly tabbed and alphabetized. But one woman I know files her canceled checks back in her checkbooks, matching them up with the corresponding stubs. The point is to work out a filing system that's simplest and that will work best for you. You have plenty of opportunity to experiment, since by now you've got five months' accumulation of unfiled papers which will affect your 1967 return!

#### **CASH TRANSACTIONS**

Be just as orderly about keeping records of cash transactions as you are about filing canceled checks. A handy way to do this is to keep a diary of cash spending, day by day. Be sure to mark each receipt with its proper number, like the checks, according to your master list.

This master list, of course, will include many other categories besides deductions—such as income, tuition, capital gains, and all the other umpteen headings that tell the story of your financial life. Each will have a number to guide you in marking all papers relating to a specific category.

#### **BREAKING DOWN YOUR CHECKS**

If any sales tax is involved in a purchase, or where certain items included in a payment can later be figured under medical deductions, you'll find it worthwhile to break down the total amount of a check, as you write it. For example, if you're paying a department-store bill, figure out how much of the sum can be attributed to sales tax. If it's a bill from a drugstore, determine how much of the payment is for drugs. Jot down these possible deductible sums on the back of the check.

Remember, if you travel outside your state, you can deduct any sales taxes on gasoline and other merchandise—as you do in your own state. Be sure to get and keep receipts.

If you pay by check for gifts of merchandise which you consider business expenses, write on the back of the check the name of the individual or company who receives it.

Mary Feeley has her own Family Financial Planning Service in New York City and is author of Associated Press's syndicated column, "Live Within Your Income."

#### THIS IDEA BOOK ON SALE IN DRAPERY DEPARTMENTS EVERYWHERE, OR SEND 50 CENTS WITH THIS COUPON

Please send me my copy of Marie Graber's Window Decorating Book. My 50 cents is enclosed.

Name		and the second second	
Address			
City	State	Zip	

GRABER DRAPERY FIXTURES DEPT. A - MIDDLETON, WISCONSIN 53562

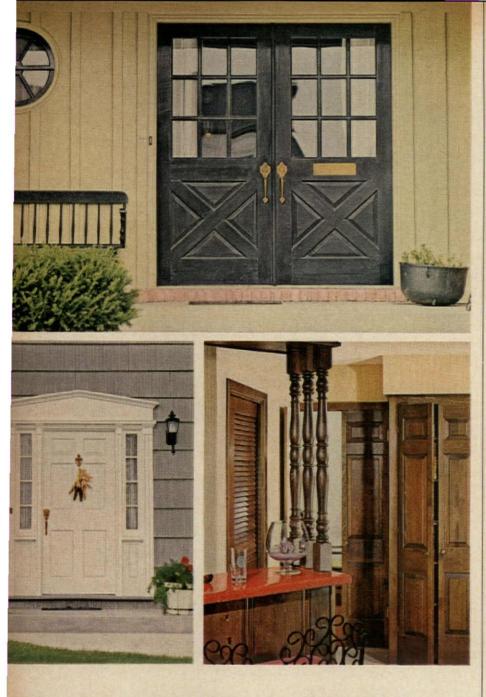
Best thing about fashion window treatments is they are so easy to do, even on a budget. Your Graber dealer has the curtain and drapery rods and accessories you need for elegant windows, imaginative treatments and practical solutions for problem windows. Plus, Marie Graber's famous Window Decorating Book to show you how . . . it's "flairly" full of elegant window fashions.

GRABER DRAPERY FIXTURES MAKE WINDOW DECORATING

EASY

DRAPERY FIXTURES, MIDDLETON, WIS. 53562

... MARIE GRABER



## The better homes in your neighborhood have wood panel doors.

### Have you noticed?

Wood panel doors say "Welcome!" Tastefully. Beautifully. With personal warmth. For this is the nature of wood-only wood.

And solid wood panel doors do much more—inside your home. They can panel a living room . . . wainscot a dining room or den . . . conceal storage walls . . . divide rooms. Wood panel doors are made to go with your ideas to make your home more interesting.

Entrance doors. Sliding doors. Combination doors. Louver doors. Choose from the countless styles of standard Ponderosa Pine Wood Panel Doors to make your home one of the better homes in your neighborhood.

Send for our "Door Book" -16 pages filled with decorative and practical ideas. Send your name, address and 25¢ to:

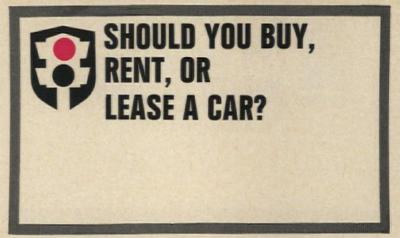




#### PONDEROSA PINE WOODWORK

Dept. AH-57, 39 South La Salle Street Chicago, Illinois 60603

One of a series presented by members of the Forest Products Promotion Council THE MOST FROM YOUR AUTOMOBILE By William J. Toth



Probably more than once you have been tempted to sell your car and rent or lease one instead. In fact, right after being presented with a repair bill you've threatened this out loud.

Well don't sell that car until you have investigated further. Leasing or renting a car may not be for you. And in many cases you could be paying more than it costs to operate your present car. Remember that firms leasing and renting are in business to make a fair profit.

#### **BUYING YOUR OWN**

This is the most popular means of transportation. Nearly 80 million private passenger cars are on the road today. And owners enjoy these advantages: • Complete control and free-

dom of use. • Choice of model, type, and

- equipment.
- Pride in ownership.
- Economy in operation.

• Choice to trade at any time. The average cost of operating

a standard-size car is at least ten cents per mile. This includes gas, oil, insurance, repairs, depreciation, licensing, and interest on the car loan. This does not include the cost of garaging, parking, road tolls, tow charges, or violation fines.

The average American driving about 10,000 miles annually will find costs between \$1000 and \$1500. In some large cities because of high costs of repair, insurance, and garaging this may soar to \$1700.

#### **RENTING A CAR**

Traveling businessmen and city dwellers wanting to escape the city on weekends have made renting cars a big business in this country. The chief advantage of renting is convenience. But unless you settle for a compact car or a cut-rate special, it can become expensive. Of course, the convenience in most cases easily outweighs the cost.

Here are a few reasons why you may want to rent.

• You want to test a car before you buy a similar model.

You need transportation while

50

your car is being repaired.
Your car may be old and undependable for a long trip.
In a hot climate you need an air-conditioned car for a trip.

The most common type of rental is for a short period of time where you pay a flat rate per day plus so much per mile driven. Because of the extreme competition among the numerous renting agencies, there are many modifications of this plan available. Some plans include a flat rate per day with no mileage rate, a day rate with the first 800 miles free, a day rate where you pay for gas and oil, and special rates for specific periods of time.

As you can well suspect, the small compact cars are much cheaper to rent than the larger, more comfortable ones. A good average is the standard-size car that rents for about ten dollars a day plus ten cents a mile traveled, with the agency paying for the gas and oil. If during the renting period you buy gas and oil, you can obtain a receipt and get a refund.

#### TIPS ON RENTING A CAR

• Reserve your car well in advance. In some areas this means at least a week ahead.

• Ask for and check the rate schedule before renting. Many times there are offers of weekend specials, long-range bargains, or holiday reductions which you may not get unless you ask for.

• Take your credit card to pick up the car; it will serve as identification and will save you leaving a cash deposit.

Take the insurance unless your own insurance covers you.
Check the odometer reading against the mileage recorded on your contract.

• As you travel check the odometer against mile posts for accuracy. Many agencies will refund part of the charges if the odometer is inaccurate.

• Make sure you know exactly what you are paying for before you sign the contract.

• Check to see whether you are eligible for a discount due

a commercial organization to which you belong.

• Check whether your insurance is good beyond state lines.

• Check whether your renting time can be extended by a phone call if you're delayed.

• Check whether there is a charge to drop the car off at another location.

#### LEASING A CAR

Although leasing is usually thought of as a fleet operation for a large company, individuals are finding this is an efficient way of getting a car.

The main difference of renting and leasing is the time element, although maintenance, repairs, gas, oil, etc., are extras through separate contracts.

Leases run from a few months up to two years. Monthly charges for a small car start at about \$50 and go as high as \$200 or more, depending upon the size of the car, equipment, and sometimes the mileage you drive. Some agencies charge a cent a mile for anything over 25,-000 miles annually. Leasing a car will probably run from \$1000 to \$1500 plus gas, oil, maintenance, and extras.

When the year is over you have spent your money, driven a new, well-equipped and -maintained car, but you don't own any part of it. It is similar to paying rent for an apartment. But of course, you avoid worrying about maintenance, trading, etc. If you can afford a little more, lease a car.

#### WHICH METHOD FOR YOU?

If you need a full-time car traveling at least 10,000 miles annually and are concerned about cost, in all probability owning a car is your best bet.

If you need a part-time car for special trips and you travel less than the average motorist, renting is best.

If you want transportation free from the worry of maintenance, gas, oil, repairs, insurance, trading, and tire changing, and can afford to pay a little more for the convenience, try leasing.

To arrive at a decision:

• Determine how many miles you travel annually and how often you use your car.

• Contact at least three renting agencies and at least three leasing agencies for their rate schedules.

• After getting these figures match them with your figures on your own car.

#### A SPECIAL TIP ON SAVING HUNDREDS

By renting a truck and doing your own short-distance hauling you can save yourself hundreds of dollars. A five-ton truck should average \$30 a day and all you have to do is load it, drive it, and unload it. To insure the savings:

- Reserve the truck well in advance.
  - Get one with a powered tailgate.
- Get a truck you are sure you can handle and practice with it before you venture into heavy traffic.
- · Rent padding and a hand truck.
- · Hire an extra loader or two for big
- jobs, and carry insurance on them.
- Make sure you are physically able to lift and move heavy pieces.
- · Be careful driving the loaded truck.

#### THE FINAL DECISION

Automobiles may seem expensive to operate whether you buy, rent, or lease, but when you add up the convenience and enjoyment, they would be hard to live without. So place your values, list your needs, make your choice.

Mr. Toth is a professor at the Center for Safety Education, New York University.



LIGHTING

Division of Lighting Corporation of America Philadelphia, Penna. 19134

There's nothing to buy. All you have to do is fill in an entry blank at your nearest Progress Lighting showroom. Go there and you'll see the dazzling selection of exquisite Progress chandeliers. Picture the one you would want hanging in your own home—you may win it, free!

You'll see distinctive lighting fashions such as this magnificent six-lamp,

28-inch wide chandelier. Its antiqued brass leaves and arms flow gracefully from the skillfully carved fruitwood column. This is just one of the many exciting new Progress fashions in lighting.

You'll find every kind of lighting fixture you want in the Progress collection—chandeliers, pendants, pulldowns, sconces. You'll see them in Early American, Mediterranean, Contemporary and many other styles. You'll get ideas. Hun dreds of ideas to help you make your home more beautiful.

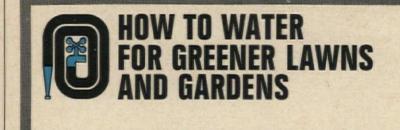
Come in and browse. Look at the Progress chandeliers you'd like to own. You can win one free as one of 50 first prizes in the Progress Chandelier Sweep stakes. And there are 250 additional prizes of fine lighting fixtures for your

home. If you can't resist buying one, go right ahead. You can win another one, or a refund on the one you buy. Entry blanks with the complete details are at your showroom.

Go and see the new chandelier you'd like to win, at any lighting showroom that features a display of beautiful Progress Lighting. Most do.

Sweepstakes void where prohibited or regulated by law.

By Stanley Schuler



Unless we learn to make better use of water outside the house, more and more gardens and lawns will be turned into wastelands by recurring droughts and also by municipal water shortages.

stock

Betcha 25¢ you

never tasted

a juicier

blueberry pie.

Take us up? Then pick up a can of

Comstock Blueberry Pie-Filling,

Peel off the label and put it aside.

Open the can. See those fat berries?

Sweet and complete. Pour into your

favorite pie shell. And homebake

the juiciest blueberry pie you ever

sank a tooth into. Now, as to that

label. Mail it to us, with one more

from any other Comstock Pie-

Filling. And we'll mail you 25¢.

Whether you agree or not. A top-

ping idea: Comstock Blueberries

COMSTOCK FOODS DIVISION OF THE BORDEN CO.

agree. Comstock Blueberry Pie - Filling nakes a juicy blueberry pie, But you said ou'd pay me 250, one way or the other. So tere's the Blueberry Pie-Filling label and 1 ther of myComstock favorites. Please send money to

ZipCode

AH 57

over a dish of ice cream.

To: Comstock Foods

Street\_

City

State

Newark, New York 14513

Offer expires Dec. 31, 1967.

Limit one refund per family,

The problem that such water famines create is not confined to arid regions. Last year a dry spell raised minor havoc in lush gardens in a part of Hawaii that has close to 100 inches of rain a year. At the same time, the metropolitan area of New York, which normally has 42 well-distributed inches of precipitation, was in its sixth—and worst—year of drought.

When nature acts in such an unfriendly fashion, most of us eventually give up struggling to compensate for her deficiencies. We shrug and say: "There really isn't any way for us to keep gardens going when rain doesn't fall, when the water tables drop, and when our local utilities don't build adequate reservoirs and distribution systems."

But there is much we can do to make the problem less severe by learning and applying the science of water management.

#### FIRST, THE BASICS OF WATERING

Soil composition influences watering in a major way. Irrigation experts have calculated that to wet one foot of dry soil, you need to apply 3/4 inch of water if the soil is sandy, 11/2 inches if the soil is a loam, and 21/2 inches if the soil is clay. These figures do not take into account the water that may be lost through runoff. Runoff increases in direct proportion to the density of the soil, the dryness of the surface, the hardness of the surface covering, the steepness of the slope, and the rate at which the water is applied.

The speed with which soil dries out also depends on the composition of the soil as well as on the weather and on how fast soil moisture is taken up by plant roots. Assuming all roots to be alike, sandy soil loses moisture faster than loam and loam loses it faster than clay. By adding humus, however, you can change the picture to some extent. In sand and loam soils, humus helps to retain moisture; but in clay it may have the opposite effect by making the soil lighter. What do these assorted facts mean?

To water plants efficiently, you must make yourself familiar with the

composition of the soil in which they are growing. Easiest way to do this is to make a rough percolation test after a two- or three-week dry spell. Place a flat-bottomed glass jar on flat ground near a lawn sprinkler, turn the water on to average speed, and let it run until the jar is filled to oneinch depth. Note the time this takes. Turn off the sprinkler and wait about two hours for the water to settle into the ground. Then dig a hole next to the jar and measure the depth to which the water has penetrated. You now have a reasonably accurate estimation of how deep an inch of water will wet your soil in a certain length of time.

Quite apart from whatever you do to contour the land and cover it with plants or mulches, you can minimize the loss of water through runoff by adjusting the rate of application to the composition of the soil. In other words, remember that you should not apply water as rapidly to dense soil as to porous soil. At the same time, do not overlook the fact that all soils even the sandiest—have a saturation point. When you exceed this by applying water too fast, some of the water is likely to run off.

You can improve all soils by adding humus. The moisture-absorbing qualities of clay can also be improved by the addition of sand.

The condition of the soil indicates when you should apply water and how much. Most of the roots on a plant lie within about six to 48 inches of the soil surface. If they do not have access to a fairly constant supply of moisture, the plant will not grow even though it may stay alive by sending a few roots down to tap deep water resources. It follows that in order to have a vigorous, attractive garden you must keep track of whether there is moisture in the soil around the main root mass.

As soon as this supply shows signs of dwindling appreciably, you should get out the hose and apply enough water again to wet the soil down to the bottom of the main root mass and even farther. Occasional deep waterings like this are infinitely better than frequent shallow waterings because they stimulate deep rooting and because the water is not lost so rapidly through evaporation.

One way to check the condition of soil is to use a soil probe. All you do

is drive this into the ground, pull it out, and examine the soil sample that comes up with it.

But the easiest and most accurate way is to install a tensiometer. This is an instrument that measures how much moisture is available to plants in any type of soil. A complete installation (which anyone can make at a cost of about \$45) consists of two tensiometers-a short one that measures the moisture in the soil at onequarter the depth of the root mass, and a long one that measures the moisture at about three-quarters the depth of the root mass. Thus, by reading the dials on the two instruments, you can tell instantly what the condition of the soil is throughout the most important part of the root zone. When water is needed, you will be able to tell just when you have applied enough.

The space between plants also determines how much water should be applied. Plants compete desperately for the water available in the soil. If they are close together, they need more water. If they are far apart, they need less.

You can make this fact work for you in two ways: If your water shortage is dire, you can reduce your use of water by increasing the space between plants. On the other hand, if you make a practice of watering plants well, you can set them much closer together than is usually recommended. The result will be a more beautiful and bountiful garden than you ever had before. One that you will take pride in.

Mulching retards the loss of water from soil through evaporation. That's all the reason you should need for covering the soil in flower beds, vegetable gardens, and under trees, shrubs, and vines with two to four inches of chopped bark, buckwheat hulls, sawdust, leaves, hay—almost anything that will form a blanket between the soil and the atmosphere.

Plants need water over the entire root mass. In addition to going deep, roots spread far out to the sides of plants. Tree roots, for example, commonly extend from the trunk to the ends of the overhanging branches and even beyond. It is obvious, therefore, that it does little good simply to (continued)

52

# Pamper your family with Stevens Gulistan Carpet

Everyone is entitled to a little luxury. Especially when it is very practical, too. Like our carpets made with Acrilan<sup>\*</sup> acrylic fiber. They're spot resistant, easy to care for, and wear with beauty. The color you see is Radiant Red, and there are lots of others just as lively. You'll find many very affordable and exciting Stevens Gulistan carpets of practical Acrilan at your retailer's. Go, see, select, and pamper your family with Stevens Gulistan Carpet.

## Start living with Gulistan

J. P. Stevens & Co., Inc., 295 Fifth Avenue, New York, N.Y. 10016 Other home fashions from Stevens: Fine Arts Collection and Utica sheets and towels, Forstmann blankets, and bath rugs. \*Reg. TM Monsanto's Textiles Division-Carpet shown-70% Acrilan acrylic-30% Modacrylic

## New answer for the intimate, embarrassing problems married women face.



### Tiny, germicidal Norforms protects you more effectively than douching.

As every married woman knows, embarrassing feminine odor that begins in the vaginal tract is a daily hygiene problem. You'd like to feel fresh, clean and secure...but it's not always easy.

Regular douching is awkward and messy. And-it takes so long! Besides, your doctor may tell you, you shouldn't douche every day. Now, thank goodness, there's something



Norforms...small



more effective against odor-Norforms®.

Norforms is a germicide in tiny suppository form. It's been thoroughly tested by doctors. A Norforms is so easy to use ... you simply insert as directed. Within minutes, Norforms spreads a powerful germicidal film that stops odor...keeps you fresh and dainty for hours.

Norforms is so safe, you can use one every single day. What a relief! You feel confident and odor-free... much more easily than douching. Try Norforms-the germicidal protection married women trust.

STED BY DOCTORS . PROVED IN HOSPITAL CLINIC . TRUSTED BY WOMEN

Want a free informative booklet in a plain wrapper? Send this coupon to: The Norwich Pharmacal Company Dept. AH-75, Norwich, New York 13815
Name
Street
City
StateZip

#### HOW TO WATER (continued)

empty your hose at the base of the plant. You should, instead, apply the water more or less evenly over the entire root system-or at least that part which lies under the canopy of the branches.

#### **DEVELOP NEW SOURCES OF WATER**

It is almost impossible to predict how much water a garden will need during the growing season in addition to the precipitation that falls upon it. But suppose it totals six inches. And suppose that you own a guarter-acre lot of which 9000 square feet are under cultivation. You would need to apply 4500 cubic feet of water-almost 34,000 gallons!

Where is this to come from if your water utility bans the watering of gardens? There are a number of water sources you can tap if you value the appearance of your property.

Dig a well. The cost of drilling a well and putting in a pump and pressure tank varies. Four years ago American Home gave a price range of between \$200 to \$2000. The figures are somewhat higher today, although well drillers are hurt by the current building slump. Even so, the price may not seem excessive when you compare it with the cost of rebuilding lawns or replacing trees and shrubs that succumbed to drought.

Recent custom dictates that when a well is put in, it should be a deep one with (the FHA says) a sustained yield of five gallons a minute or more. Such a well supplies enough water in one hour for you to apply a oneinch depth over an area of about 400 square feet. In other words, it is more than adequate for watering a 9000square-foot yard and garden.

Deep wells, however, are expensive because they require large pumps. You may be able to save considerable money if an "intermediate storage" water system is installed. This consists of a fairly shallow well yielding only about three gallons a minute. The water is pumped by a small pump over a period of 12 hours a day into a nonpressurized storage tank holding at least 2000 gallons. From there it is pumped by a second small pump into a pressure tank that distributes it to the outlets.

Make fuller use of an existing well. If you already have a well, perhaps you can get more water out of it than you are presently getting. S. G. Tomczuk, a Connecticut well driller, says that almost none of the wells that have been drilled in recent years is being used to capacity. He cites as an example one that is 195 feet deep and has a yield of nine gallons a minute.

Figuring that the home owner, like most home owners, did not want to spend more than was absolutely necessary for a water system, Tomczuk installed a half horsepower submersible pump in the well at a depth of 140 feet. "That is about as deep as a pump that size can be used," he explained. "It supplies more water than the family needs, but not enough for extensive irrigations. However, the well itself has plenty of water for watering the grounds from morning to night. To make use of it, all I'd have to do is put a larger pump closer to the bottom of the well."

Why waste the water that falls on your roof? True, your roof yields only a limited amount of water and only after a rain; but in times of shortage, why waste anything?

The most efficient way to use roof water is to direct it from the downspouts into a cistern from which it can be withdrawn as needed. A 10x-10x10-foot concrete cistern holds about 7500 gallons.

The alternative-if your soil is reasonably porous-is to distribute the rainwater, as it falls, to any part of the garden through three-inch perforated composition pipes connected to the downspouts and laid about six to 12 inches beneath the soil surface. To estimate how much pipe you need, measure the square-foot area of your topmost ceilings and multiply the total by the fraction of a foot of rain that falls in an average storm. This gives you the approximate number of cubic feet of water that will flow into your irrigation network. Now multiply by 20 (a 20-foot length of a three-inch pipe holds about one cubic foot of water). The answer is the number of feet of pipe you should presumably install; however, since rain does not fall all at once, you can reduce the total length by about 75 percent without much danger of having the pipe become water-logged in a hard storm.

#### **IMPROVE DISTRIBUTION OF WATER TO AND THROUGH THE GARDEN**

The system of pipes, faucets, hoses, and sprinklers used to distribute water from the meter or pressure tank to the garden is more important than the average person thinks, when he dashes out to buy the first cheap plastic hose he sees.

Last summer I heard a man complaining that he could keep two sprinklers going at once in his yard; but because the water pipe coming into his house from the street was too small, the sprinklers turned into tricklers when the automatic washer was turned on.

Contrast the experience of Albert V. Krewatch, an agricultural engineer. At his new home in Delmar, Delaware, he has a 11/4-inch pipe direct from the pump to serve his vegetable garden, where he has five sprinklers, each capable of delivering 61/2 gallons a minute over a 1600 squarefoot area.

"With only three quarters of an inch of rain from late June to mid-September," he told me, "the payoff last year was tremendous. If you're going to keep a garden going, of course, you need water-and I am fortunate in having a good supply. But you must also design the distri-

ution system correctly-the pipe zes, fitting sizes, interconnections nd so on."

Start in the house, "Loss of presure because of friction in the pipes nd fittings in the house is the numer one problem in the many home ystems I see," Elmer Jones, of the J.S. Department of Agriculture, says. The hose bibbs should be on a seprate line from the other outlets in he house. They should be served by one-inch pipe-not half. And the bibbs themselves should be of a deign that permits the passage of the naximum amount of water.

"Your objective should be at least 30 pounds of pressure at your sprinclers. You must insist that your plumbing contractor designs for this. The common plumbing practice of undersizing piping and then putting in a booster pump to provide pressure for lawn sprinkling is shortsighted and creates a possible back-siphonage hazard besides."

Use 3/4-inch hoses in 50-foot lengths. By using longer lengths of hose, you reduce the number of connections between lengths, thus reducing friction loss. And by using 3/4-inch hose, you are able to deliver more water at higher pressure than with smaller hoses.

You can save money with portable sprinklers. Undoubtedly the cheapest way to water large areas is with hoses and portable sprinklers. And now that there are timers that turn the water off for you at the hose bibb, one of the problems of using this kind of equipment has been eliminated. But other problems-not necessarily serious, but equally annoying-do remain:

1. You must still move the hose and sprinkler around the lawn or garden. This is even necessary with "walking" sprinklers.

2. Most sprinklers are useful only in open areas such as lawns. Trees and shrubs break up the spray pattern, and so do flowers and vegetables if sprinklers are cramped in amongst them. (A partial exception is the impulse sprinkler which spits jets of water over considerable distances. This can be set high enough above the ground to water over the tops of the shrubs.)

3. Most sprinklers have a limited number of sprinkling patterns (rectangular, square, or round). The gardener usually needs more variety. This means that you must make a small investment in several sprinklers and spend time thereafter detaching one and attaching another.

4. When you buy a sprinkler, there is no way of telling, or of finding out at what speeds it delivers water under different pressures. Consequently, you may wind up with one that lays down more water than your soil can absorb and-less serious-one that is too slow.

Put water exactly where you want it with snakelike porous hoses or pipes. These are excellent for water-





Drift off in Regatta by Dan River. Feel like you're in luxury cotton muslin in Sea Blue, Sun Yellow, Racing the owner's cabin of your private yacht. It's the multicolor yachting stripes in woven borders piped onto

Green, Victory Pink or Lilac. Coordinates beautifully with all pastels and deep tones.

All fabrics designed and woven in the U.S.A. by Dan River Mills, Inc., 111 West 40th Street, New York, N.Y.



ing long, narrow strips, including vegetable rows, steep slopes where runoff is a problem, and under shrubs and trees. They operate as well at low pressure as high. And they waste relatively little water.

The oldest watering device of this type is the canvas soaker that oozes water so slowly that most of it seeps directly into the soil where you want it. A more widely useful hose is a

flat, three-tube plastic hose with tiny perforations on one side. When the perforations are facing down and the water pressure is low, the hose acts much like a soaker. But when the perforations are up and the pressure is high, it soaks the soil in a strip 4 to 6 feet wide.

Plastic pipe fitted at about 15-inch intervals with tiny brass spray nozzles is sometimes permanently installed in

shrubbery borders. Although laid on top of the soil, it is more or less hidden by the plant stems; yet there is not too much low-to-the-ground growth to interfere with the water sprays. You can easily make this type of sprinkler either out of flexible or rigid plastic pipe.

Water trees in various ways. In addition to (continued on page 133)

Are you giving your cat less than the nourishment she needs?

FRISKIES FEEDS THE WHOL CAT

# **Friskies**

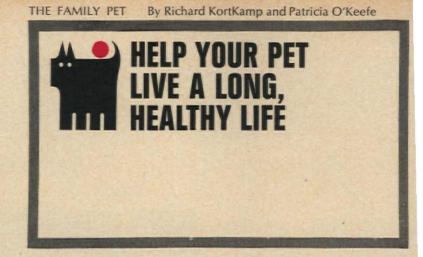
with flavors cats love. Maybe there is another diet as nourishing as Friskies. Maybe. But it doesn't have Friskies' flavor.

Maybe your cat would like another food as much as Friskies. Maybe. But it wouldn't give her Friskies' balance of vitamins, minerals, and protein.

You can trust the cat-lovers at Carnation to make sure of this: Each Friskies variety-liver, fish, and chicken-contains every single nutrient it takes to nourish your whole cat.

Here, Kitty. You're going to like Friskies.





Ask a veterinarian what is the best kind of pet to own and he'll answer, "A healthy one!" because a healthy cat or dog is naturally handsomer, happier, and more fun to own.

Because of the many scientific advances in veterinary medicine and pet nutrition, the average life span of pet dogs and cats has been increased greatly. With your help, your pet can definitely look forward to a long, active, robust life.

The American Veterinary Medical Association suggests four principal things you should do to protect your pet's health. Feed him a nutritious diet; have him vaccinated against diseases; keep him free of fleas, lice, ticks, worms, and other internal parasites; and keep him well groomed. Just one more thing-give him large doses of companionship and love.

#### **A PROPER DIET**

Puppies and kittens must have a balanced diet in order to grow up with strong bones, good teeth, good eyesight, a glossy coat, and a sound disposition. Adult pets require nutritiously balanced meals to maintain good health. There is a great variety of cat and dog foods on the market. Used properly, they can give your pet all the nutrients he needs. Scraps from the table and bones are not necessary. In fact, sharp bone splinters can cause internal injury.

#### VACCINATIONS

56

Vaccinations for crippling or fatal diseases are a practical form of pet health insurance. Puppies and kittens should be inoculated for dog distemper and cat enteritis, two highly contagious diseases that are almost always fatal in young animals. Older animals should have periodic booster shots.

Rabies is always fatal and is transmissible to humans. Dogs three months of age or older should be vaccinated, revaccinated at six months, and generally every year after.

Vaccination protection is also

available for two other diseases common in dogs-infectious hepatitis and leptospirosis. Many veterinarians recommend regular vaccinations for feline pneumonitis too.

#### WORMS

Worms are not, as it is commonly supposed, inevitable. Don't assume your dog or cat has worms and play doctor. A veterinarian should determine their presence by microscopic examination of a feces sample, then prescribe the proper medication and dosage.

#### GROOMING

Good grooming-brushing, combing, and trimming-helps keep your pet's coat clean and stimulates the natural oil. Checking the coat regularly for ticks, fleas, and lice is a health measure too.

Cats benefit from daily brushing because it removes loose hair which the cat might otherwise swallow.

#### SEE THE VET

Your pet can't tell you when he feels sick, so it's time to see a veterinarian when you notice any of these conditions: He behaves abnormally; he has abnormal discharges from nose or eyes; he limps or has difficulty getting up or lying down; he loses his appetite; gains or loses weight rapidly; his elimination pattern develops abnormalities; he begins to shake his head excessively or scratch, lick, or bite parts of his body; he develops a ragged or dull coat; has open sores or unpleasant breath.

None of these signs necessarily means something is seriously wrong. They may merely be danger signals, and, if treated promptly, a more serious condition can be headed off.

Like your own doctor, your pet's veterinarian believes that old saying about an ounce of prevention. Follow these few simple, common-sense health rules, and you'll help your pet stay peppy as a pup for years. And don't forget that regular dose of love.



Take the soft-spoken warmth of real golden elm...

> The full-grained authority of regal dark walnut.

Then match and hand inlay them. You could have the unique, decorative beauty of an 8'x 12' wall costing up to \$300.

Georgia-Pacific Inlaid\* Paneling gives you the same handcrafted luxury for \$80.85.

I'm particularly interested in examples of Georgia-PacificIInlaid Paneling using II Elm with Walnut Inlay, I Pecan with Walnut Inlay, Chetry with Walnut Inlay, Walnut with Pecan Inlay.

Address

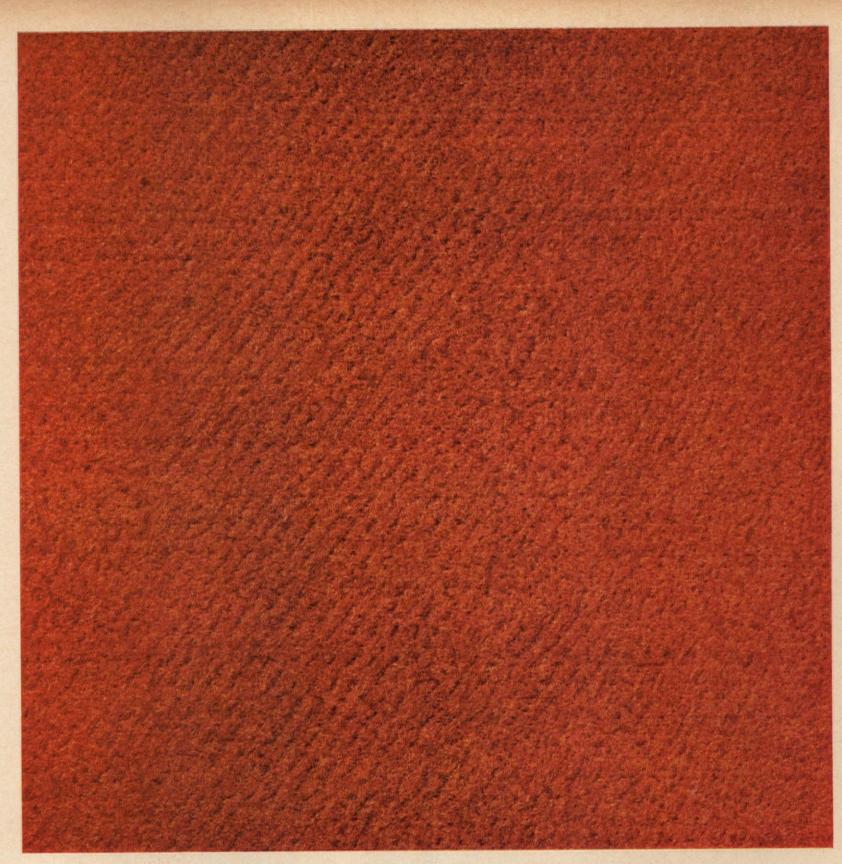
City State Zip See your G-P dealer or mail to: Georgia Pacific Corporation. Dept. AH 567 Commonwealth Building, Portland, Oregon 97204

GEORGIA-PACIFIC



Make room for a brand new floor covering... Ozite Carpet Tiles made with Vectra Fiber!

Ozite Carpet Tiles come in 16 colors, offer unlimited design possibilities. Upper Left: Ozite Carpet Tiles on rec-room floor and wall. Ozite Town-Aire Carpet on steps and rec-room entrance. Ozite Town 'N' Terrace Outdoor-Indoor Carpet on patio. Upper Right: Ozite Carpet Tiles on bathroom floor, Ozite Town 'N' Terrace Carpet on wall and bath step. Lower Left: Ozite Carpet Tiles on the carpet Tiles in kitchen, Ozite Town-Aire Carpet in dining area. Lower Right: Ozite Carpet Tiles on floor and wall of study, Ozite Town-Aire Carpet in bedroom. Room designs by Ving Smith, A.I.D.



# A soft, warm, quiet tile that never needs waxing or polishing...because it's carpet!

We took a cold, hard look at tile . . . and decided it was cold and hard. (Ask any youngster who's found it too cold to play on. Or ask any woman who's spent hours getting heel marks out of it.)

So when something is cold and hard the trick is to make it soft and warm. This is new Ozite Carpet Tile made of Vectra fiber . . . the most exciting idea in floor covering since outdoor-indoor carpet. And we invented that, too!

Ozite Carpet Tiles are 12-inch squares of long-wearing

Ozite Carpet, with a soft rubber back for extra plushness. Amazing Vectra fiber resists stains from food, drink, even household chemicals.

Ozite Carpet Tiles bring new warmth, comfort and quiet to the kitchen, bath, rec-room, nursery. They're easy to install ... and easy to keep fresh and new. Just vacuum clean. Choose from 16 exciting colors. About 79¢ a square foot. All colors also available in broadloom widths. Where would you use Ozite Carpet Tiles made of Vectra fiber?



For name of nearest dealer, call Western Union Operator 25.





®Ozite is the registered trademark of the Ozite Corporation—7-120 Merchandise Mart—Chicago, Illinois. ®Vectra is the registered trademark of the National Plastic Products Company, Inc., for its olefin fiber. Vectra makes fiber only, not carpets.

# THE LUXURIOUS FLOWERING VINES

Vines, always practical, have infinite dramatic possibilities if they're the blooming kind. Thanks to their flexible stems you can train, drape, festoon, hang, or espalier them to lavish their flowers anywhere you choose. They may be invaluable if your garden is small because most take up little ground space in proportion to their bloom. In addition to dressing up naked walls, use flowering vines to frame a doorway, bay window, or garden gate. Have a vine ramble over the mailbox, hide a tree stump, or climb a lamppost. Grow evergreen vines to camouflage architectural blunders, such as too much space between two windows, an obtrusive corner, a mismatched garage or carport. If young children or pets require a chain-link fence for safety's sake, deck it with blooming vines. You'll not only have a prettier fence, but a more private garden room. Gazebos, arbors, and trellises were made to be hung with flowering vines. They are made to order for treillage, espalier, and hanging baskets. Let one trail over the edge of a window box

or urn, cascade down a rock wall, or train on a wire frame as topiary. You can fasten a vine along the ground as a cover, or define a bed by edging with a vine grown on a wire frame. Following is information on growing the popular woody vines clematis, wisteria, and hydrangea—plus tips on many more.

#### CLEMATIS - THEIR IDIOSYNCRASIES

This, the queen of vines, is also the hardiest—plants have survived temperatures as low as 40 degrees below zero. There's a clematis for every climate, most being woody evergreens or semievergreens. There are also herbaceous and deciduous types. Those that flower on last year's wood, in spring and early summer, are less hardy in cold climates. Clematis are often rampant growers and require pruning to keep them within bounds. Early bloomers need to have dead or damaged stems pruned in early spring. Keep the height of clematis down by judicious trimming back when necessary, because the best flowers appear at the top of the vine. (continued)





Bougainvillaea can be grown in containers and brought indoors for the winter in cold climates. 'Barbara Karst' (above) turns pink indoors. Blooms several times a year.

Jackmani clematis (left) tumbles over a sunbleached fence. This variety blooms consistently, is one of the most vividly colored.

# More beasts than beauty in your garden?

Get Antrol.



Antrol rose spray Kill your Japanese beetles, aphids, mealy bugs, spider mites with this simple-to-use spray. Controls black spot and mildew, too. Antrol – for a more beautiful garden



Antrol weed bomb

Antrol weed bomb Great new spot-killer for sheep sorrel, chickweed, plantains, sumac and many other common broadleaf weeds. Convenient to use. Efficient. Antrol – for a more beautiful garden



Antrol multi-purpose dust Controls brown rot, mildew, blight, scab! Kills aphids, mites, earwigs, beetles! Use on flowers, fruits, vegetables. Easy to apply. Antrol – for a more beautiful garden



Antrol squeeze 'n weed No mixing! No pouring! Just aim 'n squeeze to kill dande-lions, poison ivy and chick-weed fast! Antrol-for a more beautiful garden

#### FLOWERING VINES (continued)

Prune late-blooming clematis in late winter, while the plant is dormant. Clematis have been reported to disappear for one or more years to rest. If a plant appears dead, don't dig it up. It may make a comeback. Because they're vigorous growers, clematis require a sturdy support. They climb by twining leaf stems and must have something to cling to. Tie the stems in place as they grow. Be careful when handling the stems or cultivating around them because they are brittle and can easily be broken.

Clematis like their heads in the sun

and their roots cool, moist, and shady. Mulch the soil to help keep it moist. The top of the vine must have at least four hours of sun a day. Give a rich, porous, well-drained soil, neutral—never acid—in reaction. Mix horticultural lime in acid soil before planting. Don't plant near cedar, arborvitae, and other evergreens that harbor cedar rust.

## Del Monte Green Beans bring garden flavor to any dish. Clean-snipped and crispy-tender, you always get your money's worth with Del Monte. We specialize in beans.

PENNSYLVANIA DUTCH STYLE GREEN BEANS

3 strips bacon 1 small onion, sliced 2 tsps. cornstarch 3⁄4 tsp. salt 1⁄4 tsp. dry mustard 1 No. 303 can (1-lb. size) Del Monte® Brand Cut Green Beans 1 Tbsp. brown sugar 1 Tbsp. vinegar 1 hard-cooked egg, sliced

Fry bacon in skillet until crisp. Remove bacon and crumble. Drain off all but 1 Tbsp. drippings. Add onion and brown lightly. Stir in cornstarch, salt and dry mustard. Drain beans, reserving ½ cup liquid. Stir reserved liquid into skillet. Cook, stirring, until mixture boils. Blend in brown sugar and vinegar. Add green beans and heat thoroughly. Turn into serving dish and garnish with egg, crumbled bacon. Makes about 4 servings.



#### **PLANTING AND CARE**

Where winter is severe, spring planting is safest. Keep roots mulched and protect plant from hot sun. Where winter is moderately cold, plant in fall with winter protection. In warm climates plant after vine has bloomed.

Buy a well-rooted, twoyear-old plant. Dig a large hole, three feet deep, two feet in diameter. For good drainage line the bottom of the hole with a two-inch layer of coarse cinders, pebbles, or gravel. If soil is heavy clay add coarse builder's sand. Set the crown of the plant two inches deep (one inch in heavy soil).

Support the vine as you plant or immediately after planting. Water thoroughly and mulch immediately with a loose, moisture-holding material. Never let soil dry out completely the first season.

Some of the loveliest varieties are 'Jackmani,' 'Henryi,' 'Crimson Star,' and 'Mrs. Robert Brydon.'

#### **MAGNIFICENT WISTERIA**

A true aristocrat, wisteria is not for small gardens. Some plants grow up to seven feet in one year. If you have room for one, give it a support that's virtually indestructible, preferably stone or brick. Except for American wisteria (W. frutescens), the vine flowers on the previous season's growth, But don't expect bloom until the plant has had time to make a sturdy framework of mature wood. Seedlings may take ten years to bloom, so buy plants that have flowered or oneyear-old grafted stock.

Choose a site in full sun and work the soil to a depth of two feet, digging in peat or wellrotted manure. Your wisteria may not leaf out the first summer, so be patient.

Wisteria wants rich soil and should be fed in autumn after the leaves have fallen. Feed again in spring, but not with nitrogen. It encourages leaf, not flower, production. Keep roots moist in summer, when next year's flower buds are being formed. Winter cold or late spring frost may kill the buds on young plants, so take a newly planted vine down in fall and cover with hay, straw, or soil.

#### **IF IT FAILS TO BLOOM**

Wisteria will not flower unless it's in full sun. If you suspect your plant is not receiving enough sunlight, transplant it to a better location.

Asoil veryrich in leaf-stimulating nitrogen will inhibit flower-bud production. If you think this is the reason for the failure of your plant to bloom, then eliminate nitrogen fertilization.

Improper planting and neglect will mean few if any flowers. Prepare the soil well before planting, water regularly in the summer when next year's buds are forming, prune carefully so sunlight will reach all parts of the vine.

Occasionally one section of the vine will grow at the expense of another, and this prevents blooming. If the top is overdeveloped in relation to the root system, prune it severely. If the roots have grown more vigorously than the top, cut them off in a circle two feet away from the base by forcing a sharp spade deep into the soil.

#### **CLIMBING HYDRANGEA**

Hydrangea petiolaris is a woody, deciduous vine that climbs by means of aerial rootlets. The leaves are a beautiful, lustrous, rich green, and the plant bears flat, eight-inch clusters of white flowers in June and July. It's not as vigorous as wisteria and will not strangle a tree if you use it to decorate the trunk.

Climbing hydrangea is hardy as far north as Maine but may be difficult to grow in arid states since it requires constant moisture and protection from intense heat. It will bloom in full sun, but prefers a slightly shady spot. Any good soil will do, but be sure to give it plenty of water—especially after planting. Tie a young plant to its support until its aerial rootlets can make it self-supporting. Prune and train as any vine.

#### **MORE FLOWERING VINES**

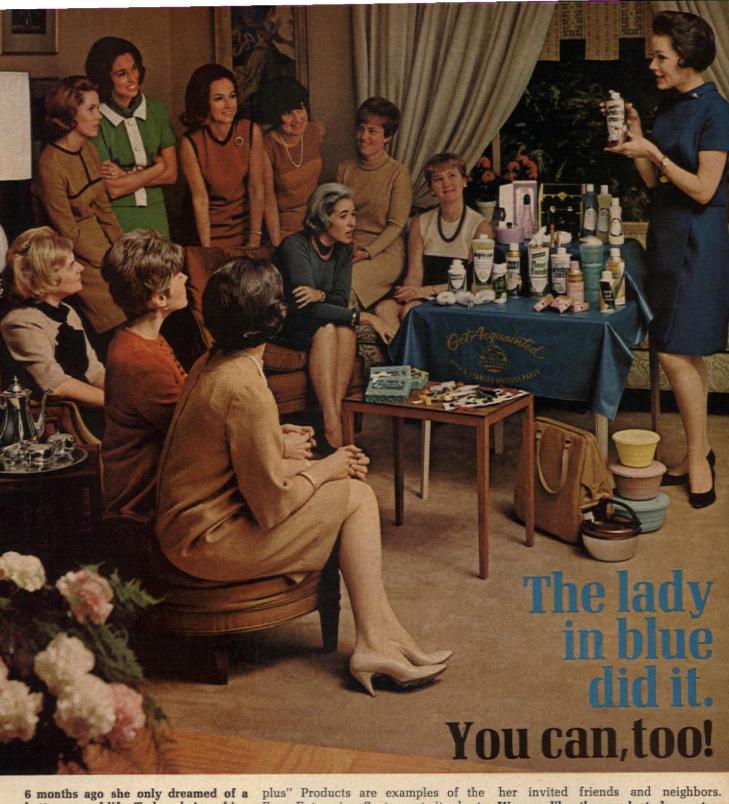
Bougainvillaea. Perennial; for the South or greenhouse in North. Red, orange, gold, or magenta blooms. Good soil, full sun, good drainage.

Honeysuckle: Perennial, very fragrant, pestfree, rampant growers. Give moderately fertile, moist soil, full sun or part shade.

Cup-and-saucer: Annual in North, perennial in South. Bell-shaped flowers. Give rich, humusy soil, moist and well drained. Start seeds indoors in February for summer bloom.

*Cinnamon vine:* Perennial, nonhardy tuber. Blooms have spicy fragrance. In North, dig and store tubers for winter or plant deeply and mulch.

Carolina yellow jessamine: Perennial, evergreen, hardy to 20 degrees. Fragrant; mulch roots. Prune after flowering.



6 months ago she only dreamed of a better way of life. Today she's making it come true. So can you!

You want to get out of drab routine. You want you and your family to share in the prosperity of America under the free enterprise system.

But are you doing anything about it? Are you doing anything to improve your earning power?

We at Stanley Home Products can show you how!

The independent Stanley Dealers who demonstrate Stanley "Qualityplus" Products are examples of the Free Enterprise System at its best. There are over 25,000 men and women who are developing profitable businesses of their own with our help. Some part-time, some full-time.

Their business is arranging parties where people-meet-people. Where people get acquainted with the quality line of household cleaning and good grooming aids developed by Stanley over 35 years.

Famous Stanley Hostess Parties are Sta held in the home, for a "hostess" and Box

Acquainted with the famous STANLEY HOSTESS PARTY PLAN

her invited friends and neighbors. Women like the product demonstrations and personal service of our Party Plan.

Want to stop dreaming of better things, and start having them? Other Stanley Dealers will be glad to help you ... happy to tell their experiences.

Call your Stanley Dealer or the Stanley Home Products Office listed in the telephone white pages. Or write direct to Foster E. Goodrich, Pres., Stanley Home Products, Inc., P.O. Box 528, Westfield, Mass. 01085.

@ 1967 S.H.P., Inc.

Passionflower: Perennial; hardy in deep South, greenhouse or window culture elsewhere. Large blooms, edible fruits. Silver-lace vine: Deciduous, woody, hardy in all but coldest climates. Tolerates drought, city air. Prune late winter. Full sun.

Black-eyed Susan vine: Annual in North, perennial in South. Five to eight feet

tall; yellow trumpet blooms with purple throats. Rich, moist soil. Tie as it grows. Winter jasmine: For greenhouse in cold climates. Fragrant yellow flowers. Part shade or sun, light, well-drained soil. Madeira vine: Perennial in South, roothardy in all but coldest states. Fragrant white blooms in late summer. Full sun. Chinese actinidia: Deciduous, to 30 feet.

White blooms in June, edible fruit. Sun or part shade, not hardy.

Trumpet vine: Deciduous, vigorous grower. Don't plant near wooden walls or fences. Fertile soil; prune severely before new growth begins. Full sun.

Perennial pea: Root hardy in North. Must be tied. Six to ten feet. No pests.

# Burn a ban bonght.

## Then rescue it with new Rescue soap pads.

Rescue attacks burnt-on crust. Lifts away burnt-on grit. Cuts through burnt-on grime. Outcleans even steel wool.



For Teflon<sup>®</sup> try new Scotchbrite<sup>®</sup> Cookware Scrub'n Sponge



Do you shower your lawn with fertilizer and water and get gray hair in return? If your lawn is brown or yellow, parched and sick in spite of your best efforts, it's probably the victim of an invasion of lawn pests.

One of the most damaging of pests is not actually an insect at all, but a stage—the grub or larval (worm) stage of beetles.

#### WHITE GRUBS

In the grub group are the larval stage of the Japanese beetle, Asiatic garden beetle, Oriental beetle, May and June beetles, and masked and European chafers. They begin by laying their eggs in grassy spots late in the summer. When the eggs hatch, the larvae immediately start to feed on the roots of your grass.

They continue feasting until the cold weather arrives. With the first cold blasts, the worms burrow deeper into the soil, then come up to feed in spring.

If your lawn is attacked by grubs it will first appear to be suffering from drought. Or it might look as though you had administered an overdose of fertilizer or weed killer. The grass turns brown and succumbs in irregularly shaped patches. The grubs are efficient and sever the roots of your sod so neatly that you can lift and roll it up like a carpet! If moles suddenly appear in your lawn, they're also a signal that you have grubs.

A full-grown white grub is a half to three-quarters of an inch long. It has a thick body and yellowish-brown head and legs. To control grubs, drench the soil with chlordane or heptachlor. Aldrin and dieldrin are very effective but highly poisonous—use with extreme caution. No matter what insecticide you use, water it in.

A nonchemical control for Japanese beetle grubs is the spores of milky disease. It's a bacterial disease that infects and kills grubs, but requires a year or more to become established in your lawn. Once it spreads, you'll see a great reduction in grub damage and no more beetles on your roses.

#### **CHINCH BUGS**

Chinch bugs can destroy a lawn almost overnight. They're practically impossible to detect until they've finished with your grass, at which point you won't appreciate a detailed description. For the sake of scientific accuracy, however, here it is: The adults are about a fifth of an inch long, have black bodies and white wings. The young, or nymphs, are yellow or red, with white markings. One way to find them is to push a bottomless tin can into the grass along the edge of a damaged area. Fill it with water, and if bugs are there they will gradually float to the top. Chinch bugs are especially fond of bentgrass and fescue. They don't usually work when it's sultry and humid. If your grass dies after a damp spell it's probably the result of a fungus disease.

Chlordane or heptachlor will control chinch bugs. Apply at the first sign of injury. An application is necessary for each generation, the first one to be made in June, the second in August.

#### SOD WEBWORMS

Sod webworms, known as tobacco crambids in the South, are the grayish larvae of the lawn moth. They can exist in a lawn for years without being detected. Sod webworms cause a vague yellowing that is often mistaken for lack of nitrogen.

Little white and yellowishbrown moths lay eggs in early summer in the grass blades; 6 to 10 days later the eggs hatch. The young worms move down to the soil where they spin a loose silken web while feeding. Later they form cocoons from which new moths emerge.

Sod webworms are difficult to spot because of their small size, neutral coloring, and swiftness. Natural parasites can generally keep them under control, but they're apt to be very troublesome in climates where there is more or less constant sunshine. Apply chlordane, heptachlor, or dieldrin at night, at monthly intervals. Drexel Furniture Company The Englander Company Fostoria Glass Company Marlite Paneling The Masland Duraleather Company Syracuse China Corporation Tappan Kitchens ... are in a united state of excitement about the

# DECORATION OF INDEPENDENTS\*

to imbue you with

pirit of 67

The subject of the next eleven pages is the most interesting in the world: you. And the most important in today's decorating.

For you are the Spirit of '67—endowed with certain inalienable rights: the freedom to speak for yourself with originality . . . to assemble what you choose with individuality . . . to freely exercise your imagination. In short, to pursue decorating happiness as you see it.

Which is why the seven mighties of home fashion have put their heads together. To start you thinking. About yourself. What it is you want to say about yourself. And how easily and confidently you can go about saying it a truth held to be self-evident in the abundant variety of styles, materials and colors spread out for you by these home fashion leaders. \*Service Mark of Arndt, Preston, Chapin, Lamb & Keen, Inc., Look now at the following pages. Study them for ideas—keeping in mind that all are quality products—beautifully designed, beautifully made—the best of breed. Which lifts them above mediocrity—and that's the very essence of the Decoration of Independents! Note, too, how the American ingenuity of these prestige manufacturers results in democratic prices.

With this we hope you'll take the pledge of allegiance to yourself. And we invite you to send post haste for vital information. See the booklets offered by all the authors of the Decoration of Independents on the following pages. All principal products shown are from Drexel, Englander, Fostoria, Marlite, Masland, Syracuse, Tappan — and can be found at finer stores everywhere.



This is Esperanto. Bold. Beautifully Mediterranean. And this is what's meant by design variety within Drexel's collections . . . and how "collected" you can look-harmoniausly.

## Drexel furniture has you written all over it!

Literally. It's a matter of simple arithmetic: 11 major collections—some with as many as 100 pieces in each. And if that doesn't add up to the perfect answer for *you* somewhere in this vast selection, we'd better go back to school.

The Drexel collections are created for exciting

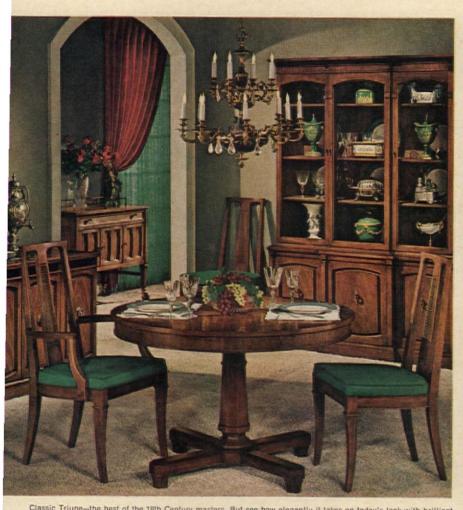
continuity, never monotonous "matching." So, you see, you have not only the great style variety —the French, English, Italian, Mediterranean and all the others—to foster the You Look. You also have the wonderful variety within a given style category ... with everything compatible.



Drexel's Guildhall. And what Independent thing has it done now? Converted an attic into an elegant English-style bedroom! It only takes a little imagination and a little money-Savonarola chair, for example, starts at about \$149.50.



This is a Drexel Entertainment Center. When it isn't a bedroom, that is-and your Englander Sectional Bed 'n' Sofa hasn't stretched out. Late Show or shut-eye-just see how Drexel's stackable Collage lends itself to the situation.



Classic Triune-the best of the 18th Century masters. But see how elegantly it takes on today's look with brilliant color. Even on chair seats, which brings up a happy clue to Triune's prices-the arm chair is only about \$84.50.



Index . . . Modern and perfect for the "mix" decreed by the Decoration of Independents. Wonderful: this easily installed free-standing wall system. Also wonderful-the door cabinet costs only about \$70.00 for example!

You can "mix" as independently as you please: inevitably come out exactly right. And isn't that a happy thought for the pursuit of harmony in the Decoration of Independents! As for quality and lasting beauty—Drexel is

As for quality and lasting beauty—Drexel is the most trusted name in furniture. There couldn't be a happier ending to the story. Unless it's the joyous surprise and delight of Drexel price tags!

Want to see how completely original you can be with Drexel? Send 50¢ for a booklet collection of all the famous Drexel furniture styles to Drexel Furniture Company, 143 Huffman Road, Drexel, N. Carolina. A division of Drexel Enterprises, Inc.



All Bed'n' Sofas and mattresses-Englander. Fine glass-Fostoria. Paneling-Marlite. Fabric vinyls-Masland. China-Syracuse. Kitchens-Tappan.



Unlock your fondest decorating dreams! Englander gives you the keys to plan around. Ever think you'd see a sofa that looks comfortable with your abstract paintings, or one with enough character to share the room with your treasured antiques—yet has the convenience of an instant guest room, tucked inside?

## Englander gives you ideas...

There are 41 superbly tailored Bed 'n' Sofa designs in the Englander collections. Many scaled in 5 sizes —love seat to sectional. Your choice of 400 lovely fabrics and vinyls. Exciting new functional freedom, thanks to Englander's craftsmanship with urethane foam. Oh, the glorious possibilities!

All furniture-Drexel. Fine glass-Fostoria. Paneling-Marlite. Fabric vinyls-Masland. China-Syracuse. Kitchens-Tappan.



## for decorating fun and freedom

Dreaming the big dream comes easy to Americans. Englander's Tension-Ease mattress gives your dreams the proper background.

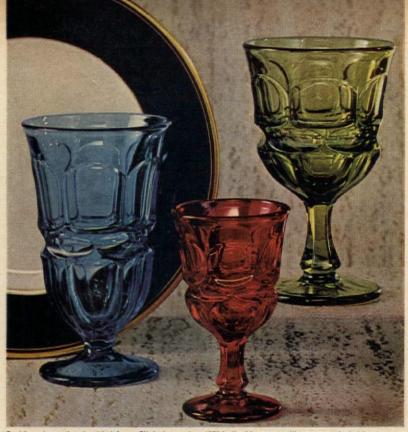
Outside: a cover so luxuriously handsome it's a thrill to show it off.

Inside: the only perfect combination of innersprings and foam—firm support, swathed on all sides with comfortable urethane foam. Whether your room dictates the super-duper in the picture or a smaller size, every Englander Tension-Ease innerspring mattress features exclusive, patented Comfort Seal construction.

Write us for the name of the nearest retailer with the Englander product of your choice: Dept. AH, The Englander Company, Inc., 1720 Merchandise Mart, Chicago, Illinois 60654.





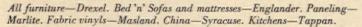


Feel free: to use handmolded Argus Flint glass—circa 1858 in the Museum—with your grandest china because it's beautiful; for everyday because it's sturdy. Complete service in crystal, olive green, cobalt blue, ruby. Note (left) the glamorous dessert in the "HFM" Pressed Block Bowl where you'd expect fruit! Also Fostoria's "HFM" Four-Petal Covered Bowl, Sandwich Candlestick, Argus Creamer and Sugar. All circa 1830 to 1850.

# Let Freedom, Ring with Jostoria

Proclamation: mix! It's the word heard 'round the decorating world . . . the torch of the Decoration of Independents. And by its lights Fostoria's Henry Ford Museum Collection is positively *inspired*. For when you're bid to mix the "old" with the new, can you improve on *authentic early Americana?* When you're charged to cherish only the truest and best of styles and periods, can you top *museum* glass? Exquisite replicas of priceless antiques reproduced by Fostoria. Each piece bears the distinguished hallmark, "HFM".

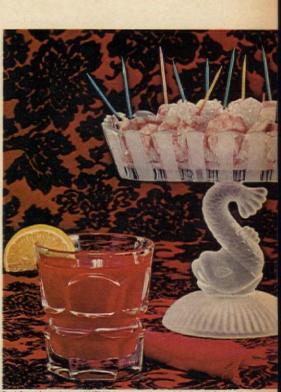
Think not only what they can do for you for excitement. Think also what you can do with them for originality. There are star-spangled clues in every one of these pictures. Look them over . . . and let freedom ring all through the house with Fostoria's "HFM" pieces. Collect them selfishly. Give them freely to even your Mod-est friend. Everybody's a collector today!





Feel free: to put flowers in the Rebecca Ribbon Candlestick . . . , candles in the Compote, Take liberties, too, with the Strawberry Diamond Salt Dish. Mints or nuts are good. Or paper clips for a desk.





Feel free: to put your "HFM" treasures to work instead of standing around on a shelf. Shrimp, for instance, should be no surprise to the Dolphin Ribbon Compote. Nor your specialty dip. Argus old-fashioneds have many other uses, too. Tomato juice, for one!

Feel free: to put celery in a vase-especially an "HFM" Footed Tulip Vase. It was the original purpose! Now think what unusual thing you can do with the Ribbon Covered Compote. Powder puffs for the bath maybe? Whipped cream for the berries? Funt





Learn all about Fostoria's Henry Ford Museum Collection. The prestige. The history. The dates. The versatility. Send 10¢ for the colorful new "HFM" booklet to Fostoria Glass. Company, Dept. D, Noundsville, W, Va. 26041. Request your *free* copy of Fostoria's "How to Select Your Table Crystal"—very helpfull

All "HEM" decorative pieces come in crystal, olive green and copper blue. In the Ribbon pieces these colors are Silver Misted.



Walls: Marilite Textured Travertine (left), Wild Cherry (center), Textured Tapestry (right). Table and counter tops: Marilite Textured Leather. Other surfaces: Marilite Fern Green.

### Marlite Paneling gives you wall-to-wall freedom. Beautifully.

Expect your Marlite walls to attract attention. People may even think this beautiful paneling is hand-rubbed wood. Or imported tapestry. Or even Italian marble. Marlite has the warmth, texture and distinctive surface detail of much more expensive materials.

What is Marlite, really? The original wash-and-

wear paneling. It cleans as easily as a mirrorand just goes on being beautiful no matter how often you wash it. Marlite's rugged plastic finish seals out dirt, grease, stains-resists heat and moisture, too. It goes up quickly without muss or fuss. And so easily you can do it yourself with ordinary carpenter tools.



What more does Marlite offer you? Almost 70 different colors, textures and patterns. For every room in your home. And that's wall-to-wall freedom!

Just 25¢ gets you Marlite's 24-page, full-color "Handbook of Professional Decorating Ideas." Send it to Marlite Division of Masonite Corporation, Dept. 506, Dover, Ohio.

All furniture—Drexel. Bed'n' Sofas and mattresses— Englander. Fine glass—Fostoria. Fabric vinyls— Masland. China—Syracuse. Kitchens—Tappan.



ANOTHER QUALITY PRODUCT OF MASONITE® RESEARCH





Isn't it simply elegant! Syracuse Florentine gold-and-black bordered "Medici" \$50.00 the 5-piece place setting. Others from \$14.95. All simply elegant. They're Syracuse! Including the "Royal Court" demitasses on the wall piece.

#### What's a Renaissance-rich Syracuse China pattern doing in a contemporary setting? The same thing it does in a traditional setting: look elegant and exciting.

You see? That's what it means—"Decoration of Independents"! That you *can* and *should* use your beautiful Syracuse China whenever and however you please—whatever your pattern. On safari fur, as here, if it amuses you. Or heirloom lace. With exquisite crystal. Or colorful glass.

Because it's what you want to do that matters today. That you can do it easily is testimony to the remarkable ability of Syracuse patterns to adapt to your ideas—a versatility that simply begs you to create.

So pick the Syracuse pattern you love. Flowers, borders ... classic or elaborate—it can do just about anything you All furniture—Drexel. Bed 'n' Sofas and mattresses—Englander. Fine glass want it to do. *Elegantly*. And don't be afraid to treat it lightheartedly because of its exquisite translucence and obvious quality. Nor mistake its delicacy for fragility. And know this: *there is no finer china at any price*.

know this: there is no finer china at any price. Consider, too, breakage-guaranteed Syracuse Carefree or Carefree XL—the best thing that's happened to everyday china since casual dining became an exciting affair!

Get the famous Syracuse 32-page full-color booklet, "Look What You Can Do with Syracuse". Crammed with entertaining ideas and exciting table settings! Send 50¢ to Syracuse China Corporation, Dept. AH, Syracuse, N.Y. 13201. Also have Syracuse Fine China, Carefree and Carefree-XL China pattern folders—25¢ for all three. -Fostoria. Paneling-Marlite. Fabric vinyls-Masland. Kitchens-Tappan.







# Oh, say can't you see how Independent you can be with a TAPPAN YOU-SHAPED KITCHEN<sup>®</sup>

Look. All three of these Tappan You-Shaped Kitchens are beautifully different. Yet obviously they're the same kitchen, and each has the same identical basic cabinets. What gives? The door panels of Tappan's revolutionary new Designer Cabinets! You can reverse, remove, switch, mix, change them—without tools. That's a fact. You simply pick the look you like . . . and presto! A truly You-Shaped Kitchen!

So what is your pleasure—Mediterranean? Far East? Contemporary? Early American? Country? No sooner said than done. For you can replace standard panels with any  $\frac{1}{4}$ " or  $\frac{1}{8}$ " material and stir up any flavor. Should you tire of *it* later—change door panels, add props . . . and you've got another exciting new kitchen—without remodeling.

There's no end to it. Try mixing styles. Feature a hobby. Or your specialty. Just apply your ideas—photo prints or stats, paper, fabric or dimensional objects—with contact cement or wallpaper paste to solid backing. And slip in!

Be sure of this: Tappan Designer Cabinets fit beautifully in any kitchen—L-shaped, U-shaped, straight line or corridor. And they are expertly crafted of solid hardwood for a lifetime of enjoyment. You simply can't buy better quality for your kitchen. Which goes double for Tappan Time Machine appliances—electric and gas ranges, refrigerators, dishwashers, disposers, vent hoods and the incredible electronic range. See it all at your Tappan Kitchen Dealer. Tappan is everything new for the kitchen—and all for you!

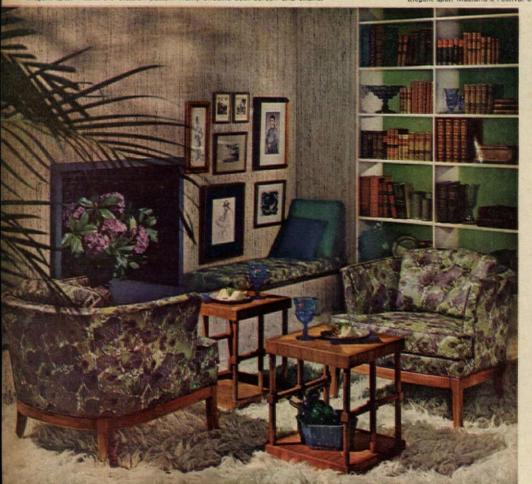
All furniture-Drexel. Bed'n' Sofas and mattresses-Englander. Fine glass-Fostoria. Paneling-Marlite. Fabric vinyls-Masland. China-Syracuse.







sofa. Delta picks up the red on the cha



Elegant spot: very original tête-à-tête arrangement with Masland's peacock Sunset

Elegant spot: sitting/bedroom features Masland's beautifully embroidered Allegro.



SEE MASLAND'S CATALOGUE OF DURAN FABRICS AT YOUR LOCAL DECORATOR/UPHOLSTERY SHOP.

## If you're in an elegant spot, feel free to use our name: Masland Duran. And <u>be</u> free.

Remember the cardinal rule of the Decoration of Independents: do what you like. Let's have no more of this hanky-panky and hesitancy about fabric vinyls. This Masland Duran is *elegant* stuff. Soft. Supple. And luxurious. That it is also about as care-free as a beautiful fabric can be is simply its great plus. Especially when you want to keep an elegant house and have a houseful of rompers!

And smart? You'll see it in the best places-side by side

with silks and satins. And why not? Just look at the rich embroideries, handsome prints and buttery like-leathers. Wouldn't the grandest upholstered pieces be glad to wear these? And won't you be glad they'll *stay* clean! And last longer. Naturally.

Write for decorator "Elegance" booklet with swatches of Masland Duran fabrics. Send 10¢ to the Masland Duraleather Company, Dept. DI, Philadelphia, Penna. 19134.

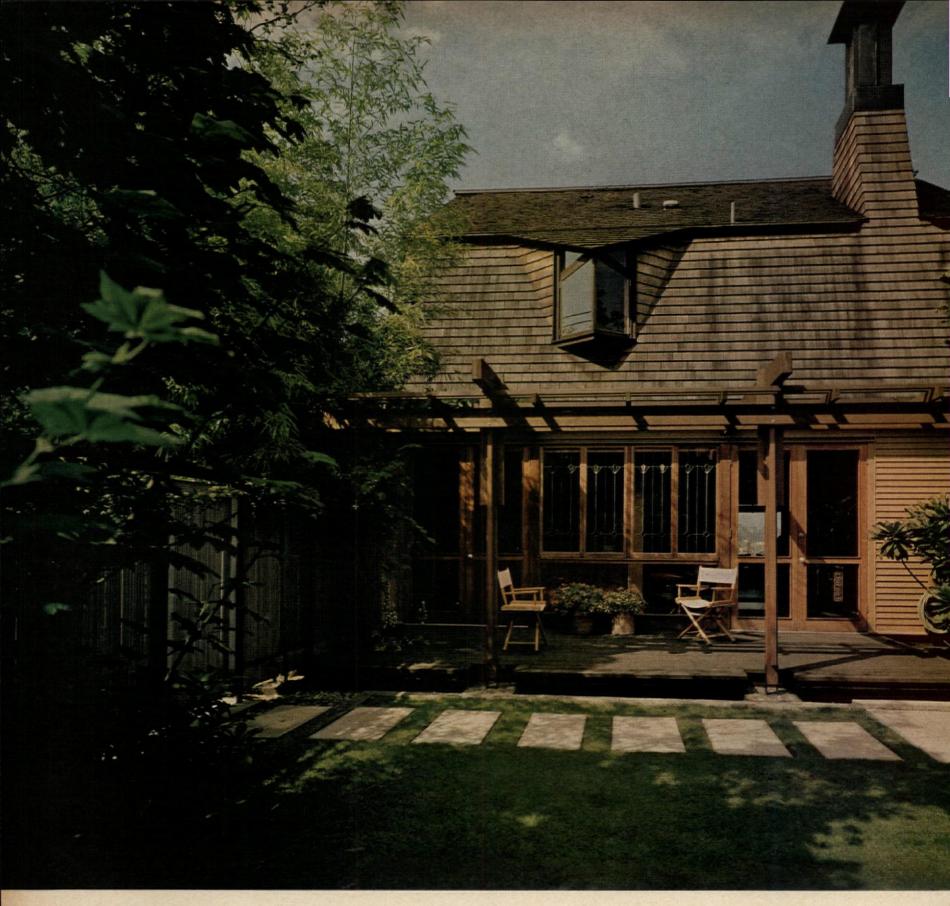
All furniture-Drexel. Bed 'n' Sofas and mattresses-Englander. Fine glass-Fostoria. Paneling-Marlite. China-Syracuse. Kitchens-Tappan.

# THE JOY OF IMPROVING WHAT YOU HAVE

There isn't a project in the world more satisfying -or one that gives a greater sense of accomplishment—than remodeling a home. And to us the word remodeling has a raft of synonyms. It can be the all-out, tear-the-wholething-down approach or simply replacing the curtains in the upstairs bathroom. Remodeling encompasses refurbishing and refining, rearranging and rejuvenating, repainting and restoring. It is taking something that was and turning it into something that is-and beautifully. Is remodeling worth the time and effort and expense? The rewards are a thousandfold. A view that has always escaped you is suddenly there for all to behold. A fence, shrub, or wall now encloses you in blessed privacy.



There's a wing for the offspring, play space for out-of-spacers. A kitchen becomes a joy to work in, a bathroom a place to luxuriate in. A garden blossoms forth in all its glory. In the broader sense, remodeling keeps a family in a neighborhood they've grown to love and enjoy, returns lovely old sections of town to their rightful place in a community. Selfishly, a remodeling gives you pride in a job well done. On the pages that follow you will find some shining examples of what we mean. Copy or adapt our ideas as you please. Let them inspire you and your own imagination. Above all, good remodeling!



#### By Alan C. Borg

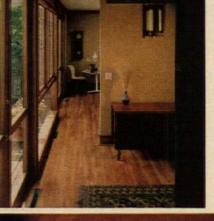
Thousands of little houses like this one exist today that have the same possibilities for restyling. Architect A. O. Bumgardner, A.I.A., of Seattle, Washington, saw potential in this 1898 modified Dutch Colonial cottage when he bought it at a modest cost in 1957. Today it serves as a combined residence and office. First of all, Mr. Bumgardner reoriented the house so the main windows are at the back, with a view of Lake Union and downtown Seattle. He removed the superfluous pagoda porch, relocated the chimney, and added triangular dormers to emphasize the original roof line. Inside, the plan was completely reorganized to suit his needs by making larger spaces out of the boxy little rooms. A garden was designed for the front, shielded from the neighbors and street by a privacy fence.

# **TURNED BACK TO FRONT**



Lush garden is shielded fr Cedar roof shingles were color scheme of umbers

Architect Bumgardner started with this typical, almost ubiquitous, little house (top) and with imagination achieved the striking results you see on the opposite page. The porch was removed; large windows and a wood deck were installed at the front of the house. Lush garden is shielded from street by fence. Cedar roof shingles were used and a subdued color scheme of umbers and ochers was introduced.



Photographer: Charles Pearson



Bank of windows (above) at the front of the house now flood the interior with light. Rooms look out to the deck and private garden you see in the photograph at the left.

Living room is now located at the rear of the second floor to take advantage of a view of the lake and the city lights at night. Walls of several small rooms were removed to open up this space.

Triangular dormers or bays (above right) add distinction to house and cost little more than standard dormers. Decorative band transects window, is a continuation of sheathing over structural beams at sides of the room. Antique leaded glass windows were salvaged from a dismantled house.

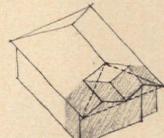




# **A MAJOR FACE-LIFT**

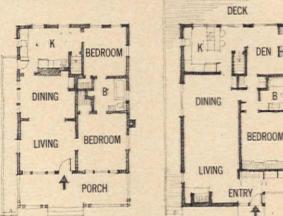
If you happen to be the owner of a cottage like the one seen at the right, don't give up—there's hope. The Gilbert Finkbeiners, of Seattle, Washington, liked this little house, but were despaired of its looks and the dingy, dark interior. Calling upon architect Myron Lewis they redesigned it into a contemporary house and now have much more than they ever hoped for. By changing the roof line and enclosing some of the front porch, both privacy and light were obtained. Instead of walking across the dull, open porch, there is an attractive garden and entry to greet you as you enter the house.

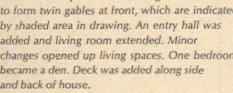




Sides of old hip roof were brought forward to form twin gables at front, which are indicated by shaded area in drawing. An entry hall was added and living room extended. Minor changes opened up living spaces. One bedroom became a den. Deck was added along side

ROOF-LINE CHANGES





as money spent for your family's enjoyment, not an investment for later profit. Usually kitchen and bathroom remodelings are the only sure-fire improvements that increase the resale price-provided the originals were obviously

out of date.

· Decide what's really wrong with your house. Its looks are dowdy. It's too cramped. Or it's just poorly arranged. Each problem requires a different solution.

. Keep a minute account, for at least a week, of every annoyance inherent in the plan or looks of the house or the circulation patterns. Now you have something definite to tackle instead of just a rundown look.

• Don't forget that improvements or changes in the landscaping can have a profound affect on the appearance of the house itself. Patios or terraces can also increase its livability. Allow money in your budget for this.

· Decide whether you can achieve your goal by rearranging the space you already have instead of adding. Look for unused spaces (attic, basement, etc.) or under-used areas (sun porch, formal dining room).

· Decide whether to do everything at once or have a master plan that breaks it up into smaller jobs to be tackled year by year. If you can afford to do it all at once, the total cost may be less.

· Before you begin, decide how much is to be done and how much spent on each part (using rule-of-thumb estimates), so you don't overspend on one wing and have to redo the rest of the house to bring it into harmony with the new addition. Consider "temporary" remodeling that gives the house a fresh look if you can't afford to start the whole job now. This could be installation of new shutters to give the front a face-lift until you redo the whole house-or ripping off an

old porch and repainting the outside before you build the patio or carport in its place.

• If doing remodeling in steps, naturally do the essentials first. But if more space is to be added later, remember to rough in connections for future mechanical work, heating systems, etc. to save expenses then. (continued on page 130)





A brick and tile fireplace (above) with cantilevered hearth was added in space gained by enclosing unused porch. Although it blocks up former location of front windows, plenty of light enters the enlarged living room from above through glass ends of new roof gables at the front end of the room.

Before remodeling (far left), front door opened directly into living room. Porch, too close to street for privacy, was enclosed.

Tiny garden alcove (left) by doorway is visible through glass wall in new entry. Hall is open, sunny, yet separate from living room. A wall of closets was added too.

# BEFORE YOU RE

There's a lot that has to happen to make the hazy, homely "before" snapshot of a house

become the shining, completed remodeling

you see on these pages. But remember, anything

worthwhile involves a certain amount of work

changes you want, see the article on page 87. And read on here for what to do from the time you

workman. Then get out your idea scrapbook.

ASSESSING YOUR NEEDS

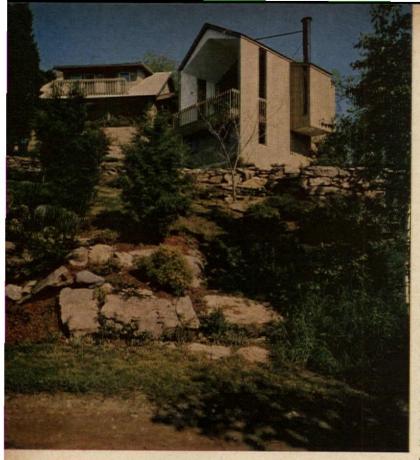
and forethought. To help you get started on the

right foot, we've tried to break the whole process

into easily managed steps. For how to finance the

first feel a vague notion that "something should be done to the house" to the departure of the last

• Be prepared to consider the cost of remodeling





Too often a house loses something in the process of expansion. A new room or wing is tacked on, and the addition doesn't work for the house. But in this remodeling, the end result functions better than the original, both internally and with the site. The house, a poorly built summer cottage in Guilford, Connecticut, was purchased by Mr. and Mrs. Douglas MacLise in 1957. They converted it for year-round living. Then, in 1965 they budgeted \$15,000 to overhaul it, add space for their growing family (two young daughters), and take maximum advantage of the site. Treating house and addition as a single entity, architect Bruce Arneill converted the original structure into a two-level wing with master bedroom, a study-quest room, and one bath on the top level. On the lower level, a study-guest room, family room and bathroom-laundry room were created. (The porch of the original house is scheduled to become two bedrooms at a later date.) A new living room was then angled off the house. The bridge, which ties it to the sleeping wing, contains the dining room, breakfast room, and kitchen.

# **A SUMMER COTTAGE GROWS UP**

Original summer cottage (above) perched innocuously atop a rocky hill on Long Island Sound. The owner, a landscape designer, terraced and planted extensively. A graveled path now meanders from a roadway up to the house. It is interspersed with "courtyards" for enjoyment of views.

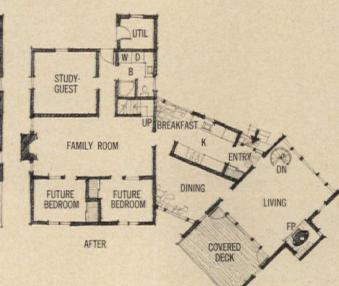
Old and new structures are tied visually (opposite, above) by covering both in vertical cedar siding and accenting upper levels with wood railings. Space under living room presently serves as owner's office, later may become two bedrooms and baths. Shedlike bay houses an economical, metal prefabricated fireplace.

New living room (opposite, below) and its adjoining deck offer dramatic view of the Sound. Extending walls and roof outside enlarged the roof visually, gave mass to the addition. Vaulted ceiling was created by framing the roof with scissor trusses.

Plan of main level is privacy oriented. Adults' living room and deck are widely separated from children's area in original wing of house. Children also have separate entrance.



MAIN FLOOR BEFORE









# **TWO HOUSES BECOME ONE**

Space is where you happen to find it. The Richard Scotts of Washington, D.C., found same by joining two small town houses, one of them only 13 feet wide, into a single unit. The remodeling was well worth the expense and effort because this lovely home now possesses one of the great pleasures of living in the quiet Georgetown section of the capital—a secret garden hidden behind an unrevealing street facade. When the Scotts bought the two houses with the intention of remodeling, the garden area (see "before" photo) was hardly a promising sight. A previous owner had already removed the partitions separating the two houses but, having been long left unoccupied, the whole interior had to be redesigned. The exterior was maintained in keeping with the 18th-century Georgian character of the neighborhood. (continued)

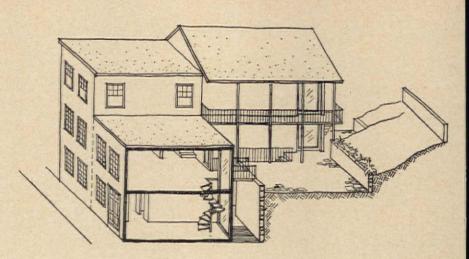
> Two-in-one house looks over the garden patio. Living room on second floor can be seen beyond glass door. Nearby is spiral staircase leading to lower level. Bedrooms and study in wing at right also command garden view.

Front facade was scarcely changed from the time when the two houses were separate. Main entry is now through two-story section.

"Before" photograph (top) shows garden as the Scotts found it. In shambles, the only view of it was through tiny windows.

#### TWO HOUSES BECOME ONE (continued)

Once you step inside, the atmosphere is now contemporary. Most of the changes occurred on the first and second levels. The architect, Hugh Jacobsen, A.I.A., who has done many Georgetown remodelings, moved the dining room and kitchen from the middle floor to the ground floor and added a powder room. A graceful spiral stairway now connects the two floors. The rear garden is actually off the living room on the second level (see plan). The two are linked together by a small bridge and a two-story expanse of glass that admits light to both levels. A master bedroom and study were put where the old dining room and kitchen had been. They, too, now look out to the garden.



Living room now extends across the front of both original houses. Stairway to third floor, left open to give a feeling of spaciousness, is just a step away from garden (see plan).





#### Dining room on ground floor is reached through arched hallway. Room receives light from front windows. Flush panel in wall conceals storage for table linens.

Spiral staircase leading from first to second levels has a small pool at its base. Two-story glass wall admits light to both floors.

#### Traditional double doors open to a contemporary interior. Spiral staircase can be seen in the background. Pool and fountain are tucked between glass wall and retaining wall for garden above.

## By Theodore Irwin FINANCING HOME IMPROVEMENTS

So you've decided to improve rather than move, to fix up your home instead of buying a new one. Perhaps you'd like to face-lift the kitchen, add a room for the growing youngsters, or build a swimming pool. This, you're convinced, will be a practical investment while providing more convenient or pleasurable living. But how will it be paid for, particularly in the light of the tight-money situation you've been hearing about?

Fortunately, a wide variety of financing techniques are open to you, more than for any other kind of purchase. Even when loan money was generally tight last year, home improvements were far easier to finance than a new house, and Americans spent about 12 billion for renovations. Let's examine all the ways you can get the money that will make your improvement daydream a reality.

#### OUT OF POCKET

For small projects—enclosing a small porch or adding a dormer to the attic, for instance—you might set up a special savings account or hope to squeeze the funds out of your current family budget. Cash payments are thrifty, involve no interest, no debt. Depending on cash, however, may mean dragging out the work and skimping on other expenses. Certain repairs, such as for a worn-out roof or furnace, can't wait for savings to accumulate. If you buy a home with intentions to remodel, you can pay cash for modernizing a bathroom, or some other refurbishing by putting less into a down payment and taking a somewhat longer-term mortgage. The money you keep aside goes for the renovation. With this device you save considerably because in effect you have funds at a comparatively low (mortgage) interest rate.

#### CONTRACTOR OR DEALER CREDIT

You can obtain credit for minor improvements from many suppliers of building materials, either on a charge account or installment plan. Carrying charges generally run at least 1.5 percent a month (equivalent to about 18 percent a year true interest). But this does not provide funds to hire labor.

Contractors, on the other hand, handle the entire job. They grant loans (through their banks) for as long as seven years at rates of \$6 to \$9 per \$100 "discounted," or 12 to 18 percent annual true interest. True interest is roughly twice the "discounted" interest rate quoted by many lenders. For a \$4000-contractor's loan for 5 years at 6 percent discounted, your total note comes to \$5350, including credit charges and life-insurance premiums.

All these charges become part of your contract. Nevertheless, you may find advantages in financing through a contractor. He saves you a lot of red tape and leg work. If your credit status is below par, he may still manage to put through a loan for you.

The nationwide trend this year is away from contractors and toward financing directly by home owners through various types of lending institutions.

#### FHA LOANS

Evidently the familiar FHA-insured home-improvement loan has been going out of style. Because of the relatively low interest rate and the headaches generated (continued on page 104)



87

Almost monastic in its simplicity, bedroom has cream-colored velvet throw, Shiraz saddle bags to hold pillows. Storage is provided by handcrafted chests by Hans Wegner.

Ingenuity in a small kitchen: oak table, a Paul Silverman design, houses pans, small appliances, chairs.

Dining area serves many purposes. The Paul Silverman table stores enough leaves to extend it for a feast for ten.

Intimate sitting area (below right) was created by screening the front door with a coat closet. In this newly created niche: a suede upholstered sofa, a mirrored coffee table.





## By Vera D. Hahn 80-YEAR HOUSE DECORATED FOR TODAY

Across the country many families are moving into neighborhoods that are being updated -- and updated for the better. Such was the case of the Paul Silvermans of Philadelphia. Theirs is one of a series of small, two-story brick houses (circa 1880) that were supposedly once servants' guarters for the prosperous residents of nearby Lombard and Pine Streets. Typically, the house had two tiny rooms per floor. By tearing down a dividing wall on the lower level, a large living-dining space was created. A coat closet was added to give the semblance of an entry. A modern kitchen replaced a shack or lean-to at the rear. Walls and floors were completely renovated; the reused-brick chimney is also new. How did designer Paul Silverman decorate this home-even though a rental? In keeping with the extreme simplicity of the architectural background, he used a basic window treatment of plain wood poles and fabric panels that can be switched around because of their uniform width and length. Other notable features: exceptionally high-quality furnishings; a subtle mixture of light wood tones against uniformly white walls and almost black floors; intricately patterned rugs that bear a harmonious relationship with the many beautiful shades of beige, brown, lacquer red, and blue.



Photographer: Vincent Lisanti Information: Dorothy Rodenburg



Photographer: Richard Jeffery Shopping Information, page 132.

0

6

INC

1111

-

Zow! Pow! How now can you get? (And how now spotted cow.) From the fashions on your back to the fashions in your home, dots are what's happening. Dots are in . . . in as freckles. Dots make the scene (make it gayer, brighter, aliver). Dots are how to pepper your home with spring zing. Some like them bold (black, white, and op-y). Some like them hot (hot acid green . . . sunstroke yellow). Some like them in a potpourri of swirls, stripes, still other dots. But anyway you look at them, dots are the now, nower, nowest . . . pow, power, powest pattern of all. Sit on them, snooze on them. Drink off them, read by them, ask them who's the fairest of them all. Everything's coming up dots this season and did you ever see such dash!

> At left: Hi-rise chair from Kroehler's mod In Group in dotted cotton fabric by Everfast. Dot-rimmed dot of a mirror, important in metallic silver, made by M. G. Inc., of Pennsylvania. Plastic pillows by Mass Art, Inc. Luna fabric by Cohama-galaxies of dots in acid green, electric blues. South American mahogany tower, Pivotal Design distributed by Ben Seibel Associates White plastic bubble floor lamp by Westwood. Op wall hanging, Spinner by Tom Tru, distributed by Raymor. Vasarely op art poster with dots in shades of greens and blues, from Poster Originals, Ltd. Coffee table by Milo Baughman for Thayer Coggin upholstered in dotted patent vinyl fabric by Comark. Table lamp by Mario. Hollow plastic dice, dotted in white, makes an occasional table, also from Kroehler.

Top right: London Dot towel by Callaway. Wet-look Laurette shower curtain (small dot) by Ex-cell Home Furnishings. Polka Dot shower curtain and cafe by Ame Shower Curtain Company. Sassy Dot bath mat by Regal Rugs, Inc.

Shiny pillow by Nettle Creek. Bull's-eye plate (a Peter Max Design), bookend (by Design Line), and ashtray distributed by Raymor. Wrapping paper by The Stephen Lawrence Company. Round vinyl tablecloth by Leacock & Company.





New well-proportioned window wall (above) floods living room with sunshine. Before remodeling, this area had a gingerbread mantel flanked by two small windows.

Sun porch became part of the living room to let in more light. Bookcases recess front and back wall windows; lacquered shutters conceal air conditioner.

Wall-to-wall shadow box in the living room (opposite) now houses an ever-changing collection of Indian art. Silvery teabox paper is actually foil cut into squares and applied to plywood panels. Panels cover a trio of windows.





It wasn't love at first sight when the Oscar M. Hahns (he's an architectural designer) bought their three-story home several years ago. How could it be, with a house as unappealing as the one in our snapshot? What attracted the Hahns to this particular house—and what attracts others to similar ones—is the very fact that these big, old, suburban houses are such likely candidates for remodeling. Their well-hidden assets—pre-Depression solidity of construction and quality of materials, ample space, the compliant way they adapt to changing family needs tempt many would-be remodelers. Then there are such old-fashioned extras as laundry chutes, built-in linen closets, and pantries. Another advantage many houses of this type have is that you can move in and live there quite comfortably while making up your mind how much or how little remodeling is needed. The remodeling can proceed quickly or over a period of time depending on the state of your budget.

Having lived in their house for some time, the Hahns had a chance to evaluate quite realistically what was immediately important and what they could happily put off until later. First, they decided to remodel from the inside out, rather than the other way around. Decision number two was to turn the main floor front to back. Instead of facing the dark front yard and driveway, all major rooms were opened up to the sunny garden (continued)



New family-dining room was obtained by breaking through to garage. Window wall was formerly garage entrance. Rustic and French Provincial

#### UPDATING AN OLD HOUSE (continued)

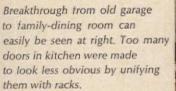
view. Gained: greater privacy and floods of light. To make the living room even bigger and brighter they incorporated the rarely used sun porch as a library and card room. Even the kitchen, formerly the most underprivileged room of all, now has its own garden vista. The wall to the adjacent garage was partly demolished while the garage itself became the new favorite: a family-dining room.

With these big projects out of the way, and the house hammered into a shape uniquely suited to their particular way of living, the Hahns were free to concentrate on details in the latest phase of their remodeling program. This time around,

in feeling with wormy chestnut woodwork, both rooms were designed to be practical. Plaster walls need no painting, quarry tile is easy to mop.

they removed unsightly moldings and installed vinyl wall coverings throughout as a camouflage for scarred walls. All the rooms that look as if they were painted white are done in a lightly stippled, heavyweight vinyl. Ceilings, always apt to be a problem in a vintage house, were covered with acoustical tile. Baths and bedrooms were redecorated. And since this is a center hall house, entry, landings, and stairs were given special attention. The brilliant red of the stair and hall carpeting is repeated in unexpected ways wherever you look. The best thing for a designer to do is to build his own house; the next best is to remodel one until it is all his.





Problem of too many doors and windows and too little wall space was neatly solved in the bedroom below. Built-in bookcase unit was wrapped around one end of the room so that beds could be placed in front of windows. Antique Bavarian headboard separates beds.

Built-in linen cabinet on stair landing (bottom left) was handsomely decorated by the Hahns's daughter.

Not all windows need match. In window-seat area of bedroom, draperies and pads are printed linen. All other windows are done in cream linen.





Shopping Information, page 132 Photographer: Richard Jeffrey





By Evanthia Kondonellis

# HOW TO PLAN Your Landscape

A garden is never completed. It grows and alters, passing perceptibly from youth to maturity to old age. The last will be as dignified as the first was carefree if you know your plants and choose them for their inherent beauty as well as instant drama potential. Whether you're remodeling or starting a new landscape from scratch, take the time to learn how your favorite species will perform over a period of years. Check your library for books on garden design and special plants. Your nurseryman will be able to tell you how a plant will perform in your soil and climate. The garden you see on these pages is only two years old! It was designed by John P. Donofrio for Mr. and Mrs. Melvyn Goldman of Owings Mills, Maryland. Low maintenance was not a factor, nor was haste. The owners did want a natural setting that would complement the simple lines of their house and belong integrally to their naturally wooded acreage. They chose many dwarf and slow-growing varieties that would not compete visually with their surrounding trees. Mostly woody and herbaceous perennials, these are plantings whose beauty will increase with time. Planned by landscape designer, architect, and interior designer working in concert, the garden looks as though it had sprung up mysteriously, like wild orchids around a pond hidden deep in virgin woodland. Turn to page 102 for planting plans and more information on planning your own landscape.





At left, primroses and scarlet geraniums provide vivid splashes of color around a naturalistic, man-made pond. The primroses thrive by the water and are trusty harbingers of spring. Hardy cactus, spruce, holly, and dwarf rhododendrons have also been used. Shading the area is a Japanese green maple, a small tree to 25 feet tall.

Top right, the entry garden under the lath roof is filled with pachysandra and hung with terra-cotta bells. Stone sculpture sits on large white pebble mulch.

A view of the pond landscape from the deck leading out of the living and dining rooms and den. The entire garden is subtly lit at night. The long deck leads to a sitting area, below which is the swimming pool.

The star of this closeup of a pond section is the weeping cut-leaved Japanese maple, with its lacy winetinged leaves. On the opposite bank is a clump of fragrant hostas in bloom.

Railroad-tie steps lead down to the swimming pool, illustrate an interesting use of contrasting mulches. Woodbark, gravel, and stones set off native rocks, the railroad ties, and aggregate stepping rounds respectively.









By Virginia T. Habeeb

# TURNABOUT IN THE KITCHEN





"Before" picture (left) shows how cramped the cooking area was. This space is now a pleasant dining area (above). The French pot rack, left of table, is a unique serving accessory.

Expansive counter (right) has lots of room.

The one area left untouched was the open hearth (center), always a restful spot to read, chat, even grill steaks.

"I needed more working space and I wanted to be able to enjoy the view from my favorite window." These were the reasons for remodeling this charming kitchen in Chappagua, New York. Dorothy Brightbill, our Home Projects Editor, obtained more space when she went all out for a complete kitchen turnabout. The work area was transferred from one side of the room (below, far left) to the other (photo, opposite) so it could stretch along the whole wall and easily accommodate her new built-in oven and cook top, with room to spare for base cabinets, open shelves along the wall, and roomy chopping-block counters. This new location made sense because the work area is now directly adjacent to a walk-in cold pantry (to left of oven). Dorothy got her other wish too-she can now enjoy the view through the double window while she is cooking. We like the decorative touches of the delft tobacco jars on the counter for flour and sugar; old tea caddies on wall shelves for favorite spices and tea blends; magnificent copper molds sitting atop the ventilating hood; and the window frieze of antique butter molds; and glass canisters for pasta and herbs. A handsome antique French armoire for china and linen storage occupies the space of the old kitchen's work area (left). The side window now frames a cascade of ivy and maidenhair fern, making a sunny backdrop for dining. Dorothy says the turnabout remodeling was well worth it, for the pleasant new kitchen arrangement is much more workable, a bonus she doubly appreciates now that her two grandchildren are frequent visitors.









Picture at left shows the dining area before the remodeling. Notice wasted wall space around the double window. It made this end of the room an ideal spot for the new onewall kitchen work area (above).

Photographer: William Maris Shopping Information, page 132

# Il ways to win the battle of the When you plan your meals with Campbell



A tasty trio for children coming home to lunch.







Old Fashioned Vegetable Soup Chicken and lettuce sandwich Milk A Saturday special with flavor to spare for the whole family.

Chicken Vegetable Soup Peanut butter 'n jelly sandwich Butterscotch pudding A lunch so good that kids think they could live on it.

Turkey Noodle Soup

weekend off deliciously.

Luncheon meat 'n lettuce sandwich Apple, celery and nut salad. Milk

A Sunday supper that tops the



Vegetable Soup Grilled cheese'n tomato sandwich Milk One lunch so good the kids are apt to ask for seconds.

AMERICAN HOME, MAY, 1967

# budget all you splurge on is flavor.







Split Pea with Ham Soup Tomato Cheeseburgers Brownie à la mode A savory spread that makes it up to the man who missed his dinner.

Bean with Bacon Soup Sliced egg, lettuce 'n tomato salad Bread pudding with raisins Tastes so good it makes a man glad he comes home for lunch.

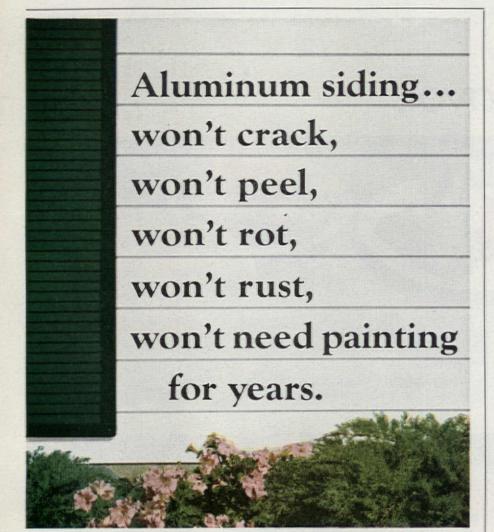


Beef Noodle Soup Ham, cheese 'n tomato on a roll Iced tea A quick delicious start for a busy evening.



## **COMING IN JUNE: BE CASUAL**

The nicest way to greet summer is to be casual. No pretense now to formality-just sit back and enjoy the good life. A picnic at the beach, the quiet peace of a backyard. But wait-being casual calls for a little planning. See what we mean in our big June issue. Decorating ideas! Entertaining ideas! Food ideas! Gardening ideas! Lots more!



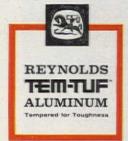
## Sound like the perfect siding? Now Reynolds makes it even better with new, high strength Tem-Tuf™Aluminum.

The nice thing about aluminum siding is that it's so forgettable. Once it's up, you can practically forget about maintenance. It stays new for years without painting. And Reynolds new Tem-Tuf Aluminum-now being used by leading siding manufacturers-is tempered for toughness. Its high tensile strength puts a beautiful, enduring outer shield on your house-one that stands up to knocks and adds extra value while it pays for itself in maintenance savings.

City

Zip Code

How to find siding made with Tem-Tuf Aluminum: Reynolds doesn't make siding, but supplies Tem-Tuf Aluminum to leading manufac-turers. Look for the Reynolds Mark of Quality on the siding, or in the Yellow Pages listings of siding manufacturers



	Get the facts before you paint your house or have it sided— FREE BOOKLET Reynolds Metals Company Dept. AH-A57
NONEDWINEN'S GUIDE	Richmond, Virginia 23218
	ur free booklet, `'Homeowners Guide with Aluminum Siding.''
Name	A CONTRACTOR OF THE OWNER
Address	

State

Watch the "Red Skelton Hour." Tuesdays, CBS-TV

#### How to Plan Your Landscape (continued from page 96)

Much has been written about quick color and instant landscaping. The results are too often distressing in practice because little if any time is spent on careful analysis of the site, its setting, and the habits of plants. For example, annuals are put in, they riot for a season, and fade. Evergreens that will ultimately become large trees suited only to large lawns, are crowded around the house. They soon outgrow their positions. The planting looks old and will need thinning and replanting after a few years.

Setting analysis: in a community of residences you build a microcosm of a natural scene and partially or completely screen it for outdoor living. In a community of trees (or dunes or grasses) the natural scene is powerfully there, usually private, exerting its own influence, with its own imperatives. It's up to you to discover what they are so you can build a bridge, the garden, between impersonal

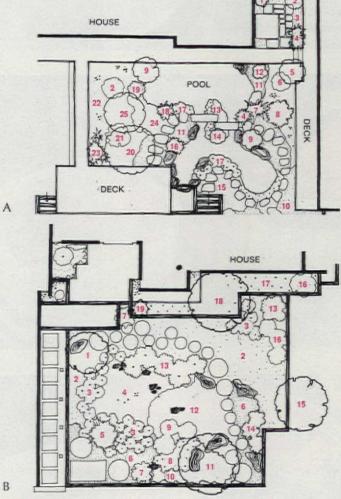
nature out there and your own home environment.

The transition between the wild and the cultivated in Mr. and Mrs. Goldman's garden was made with low-growing hardy plants. Color was used with restraint. Rather than intruding on the woods' serenity, the garden is part of it, quiet and unassuming.

The reflecting-pool garden is 43 by 34 feet, and was created to provide a view for the master bedroom, kitchen, dining room, den, and floating deck. The plantings around the water and elsewhere in the landscape were made from good-size specimens to give the garden a settled-in appearance. It will retain its proportions with a little trimming and clipping because the owners chose dwarf and slow-growing varieties.

Part of the entry not shown in our pictures (see plan below) is a beautifully balanced bed of evergreens. All plantings are mulched for low maintenance.

Drawing: Natalie Siegel



Plan A shows the plants in the pool area: 1) dwarf rhododendron. mahonia. 3) Bowles myrtle. 4) dwarf bamboo. 5) sourwood tree.
 enkianthus. 7) ornamental grass. 8) rhododendron. 9) weeping cutleaved maple. 10) dwarf hypericum. 11) hardy sedum. 12) daphne. 13) verbena. 14) bird's nest spruce. 15) thrift. 16) Heller holly. 17) pygmy juniper. 18) hardy cactus. 19) skimmia. 20) Kentucky coffee tree. 21) western yew. 22) perennials. 23) yucca. 24) cotoneaster. 25) Japanese maple.

Plan B shows the plants in the entry garden: 1) silver-bell tree. 2) pachysandra. 3) azaleas. 4) summer flowers. 5) dwarf bald cypress. 6) myrtle. 7) mahonia. 8) ferns. 9) andromeda. 10) ivy. 11) Kentucky coffee tree. 12) ajuga. 13) rhododendrons. 14) rhododendron 'Wilsoni'. 15) dogwood. 16) cherry-laurel. 17) cotoneaster. 18) zelkova. 19) Heller holly.

# So you think patterned carpet won't go with patterned upholstery? Think again.

Actually, nothing brings a pattern to life like another pattern. Mix some excitement. It's surprisingly easy. All you need are a few simple rules-and Alexander Smith practically wrote the book.

#### One pattern goes first.

Start with one terrific pattern, like an Alexander Smith Designer Gallery carpet, as your basis to work from.

#### Keep a consistent color scheme.

Pick up one or two colors from your "basic" pattern, as your key to everything else.

For instance, our Mediterranean room is built around warm browns -brown in the sofa, copper tones in the carpet and dining room fabrics. The chair repeats the olive from the carpet.

#### Never match patterns.

Generally, you'll want to avoid florals with florals, or geometrics with geometrics.

With this floral sofa, we've used a tile-patterned Designer Gallery carpet by Alexander Smith called Cordoba Grille-at about \$11.95 a square vard.

#### Use just one large scale pattern.

If your basic pattern is large, like our sofa print, choose your carpet pattern on a more restrained scale. One shout is enough.

#### Don't use more than 2 definite patterns.

But you can use stripes, or textures -such as tweed or brocade in addition.

room shows two actual patterns-the sofa and the carpet -plus a brocade chair. Trust the rule of eye.

#### Group together swatches of every pattern.

Your eye will tell you how well they work together.

#### Acrilan<sup>®</sup> makes pattern even more practical.

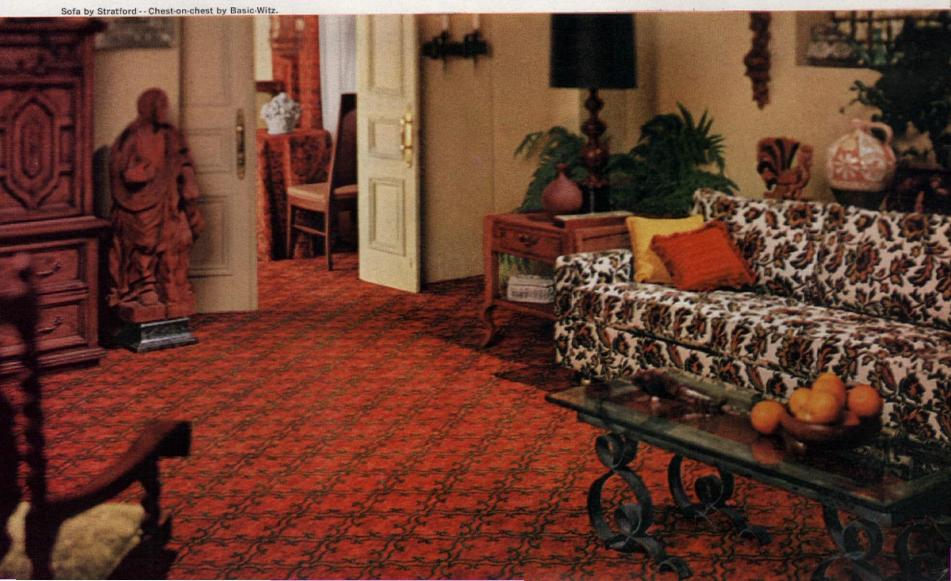
Every beautiful Designer Gallery carpet is densely woven of Acrilan acrylic pile to give it the easy cleanability, extraordinary durability and vibrant coloration patterned carpets never had before.

#### Starting point: your Alexander Smith dealer.

He'll show you the most vibrant, varied collection of patterned carpets on the market. Patterns to go with whatever style of furniture you already have, or to set a whole new decorating mood. 'Take a look at your dealer's copy of the Alexander Smith guide to decorating, "How to make a room

happen with patterned carpet.' It's loaded with practical advice, all types of room settings to show how easy and rewarding pattern can be.

## Alexander Smith



Our living

## a puppy'll eat anything



Tennis shoes, telephone books, the evening paper – everything tastes good to a puppy. But how can you be sure he gets the *right* things to eat?

Just look on the back of the Friskies<sup>®</sup> Puppy Food box. Notice how much extra protein we put into Friskies. How many added vitamins and minerals – 15 in all! You see, Friskies Puppy Food isn't just a small-size version of a grown dog's food. It's for *puppies*. So we've made sure it contains every single nutrient a *growing* puppy is known to need.

#### How about flavor?

Puppies love the good beefy taste of Friskies Puppy Food. You'll see. Your puppy's going to like Friskies a whole lot better than that old shoe!

#### Here's a free booklet for you

Dog breeders and veterinarians have many helpful tips for you in the booklet "Care & Feeding of Puppies." For your free copy, write to: Friskies Puppy Booklet, Dept. A-4, Box 560, Pico Rivera, California 90660.



from Grnation"

## Financing Home Improvements

(continued from page 87)

by inspections and other regulations, many lenders and contractors steer clear of FHA.

If you can manage to latch onto an FHA loan through a bank, two types are available. In a short term Title I loan, you can borrow up to \$3500 with five years to repay in monthly installments, at interest of \$5 per \$100 discounted up to \$2500 of the loan; then \$4 per \$100 from \$2500 to \$3500. Plus .5 percent for FHA insurance. Total true interest is double the discount rate.

FHA loans are restricted to permanent structural work for better livability. Examples include roofing, siding, flooring, room additions, heating or plumbing systems, rebuilding stairways, painting, tile work, septic tanks, and electrical wiring. Ineligible for an FHA are nonessentials like a greenhouse, patio, swimming pool, barbecue pit, freestanding kitchen appliances, or a tennis court.

For more extensive improvements, if you're lucky you may be able to borrow up to \$10,000 through an FHA long-term loan with as long as 20 years to repay at 6 percent. On a dwelling less than 10 years old, the loan must be used for major structural changes—adding a new wing, for instance. For a house over 10 years old, any kind of improvement can be undertaken. Specifications and drawings are called for.

- Actually, very few commercial banks, mutual savings banks, or savings and loan associations hand out this type of loan today.

#### LINE OF BANK CREDIT

Veering away from FHAs, banks have turned to other lending techniques for home improvements. One of the latest wrinkles is a concept known as "line of credit," sometimes referred to as "redi-credit" or "advance credit." Last year, for instance, one Connecticut bank launched its Master Revolving Loan Plan. If you're a good risk, you can have a credit fund which includes modernization loans as well as those for appliances and other purposes. Maximum is \$2400 for two years, at 1.5 percent add-on interest a month, equal to 18 percent true annual interest.

#### BANK LOANS

Far more common, and presently booming, is the direct financing of projects through bank home-improvement loans. Although in certain areas money may still be tight for mortgages, it's flowing freely almost everywhere for remodeling. Many lending institutions are willing to go to \$5000 for five years, at an average rate of \$5 to \$7 per \$100 discounted (about 10 to 14 percent true rate); it's as high as 8.5 percent discounted on the West Coast. All that's needed generally is

#### Shrinks Hemorrhoids New Way Without Surgery STOPS ITCH — RELIEVES PAIN

For the first time science has found a new healing substance with the astonishing ability to shrink hemorrhoids and to relieve pain – without surgery. In case after case, while gently reliev-

In case after case, while gently reneving pain, actual reduction (shrinkage) took place.

Most amazing of all – results were so thorough that sufferers made astonishing statements like "Piles have ceased to be a problem!"

The secret is a new healing substance (Bio-Dyne<sup>®</sup>) – discovery of a worldfamous research institute.

This substance is now available in suppository or ointment form under the name Preparation H<sup>®</sup>. Ask for it at all drug counters.



your signature and a credit check

These bank loans are more flexible than FHAs in that you can use the money for projects not approved under Title I, such as for a lawn sprinkler system, or a barbecue. And you control the money, not a contractor

When you apply for an improvement loan, the lender is concerned with more than your credit rating and whether you're already head over heels in debt. (Chances are you will not get the loan if your outstanding obligations, coupled with the monthly cost of the proposed loan, exceed a fourth of your monthly income.) If your projects are ambitious, the bank may ask for specifications and cost estimates before granting the loan.

Grandiose over-improvements are frowned upon. That is, if your house is in a \$25,000 neighborhood and your intended remodeling would bring the total "value" of your home up to \$40,000, you'll probably be turned down. In the bank's view, if you ever sell, you're not apt to get all your added investment back.

#### CONSTRUCTION COMMITMENT

Let's say you're buying a house which you intend to change drastically, but you don't have the cash for major remodeling. It's appraised by a bank at \$30,000. Your builder estimates the cost of renovation would be \$4000 to \$5000. The bank now projects the value of your house at \$35,000. The 80 percent the bank lends on the house thus comes to \$28,000, which is the face of the mortgage. This includes \$24,000 representing 80 percent of the original appraised value, plus \$4000 as a "construction mortgage."

When you take title at the closing the bank pays \$24,000 for the basic mortgage and holds the remaining \$4000 in escrow, committed to pay it to you when the work is finished.

Under this ingenious plan, you finance your home improvements over the full term of your mortgage, at standard mortgage interest rates.

#### **OPEN-END MORTGAGE LOAN**

Fortunate home owners who carry an open-end mortgage can borrow an amount up to what they ve already paid off. Thus, if your \$15,000 mortgage is down to \$12,000, you could ask for up to \$3000. Either the repayment term is extended or your monthly payments are increased. You run up against little red tape and few processing charges. Some banks permit you to continue the old interest rate but many will insist on the higher current rate for the new amount you borrow. Main advantage: You can spread cost over a long period.

Sounds attractive but relatively few mortgages today specifically include this open-end, automatic refinancing privilege. Check to see if yours does.

#### TAKE OUT A NEW MORTGAGE?

Without an open-end provision, you can pick up a bundle of cash for remodeling by replacing your present nortgage with a wholly new one. The xtra money can be earmarked for hat major improvement.

Here, too, you finance over a long erm, so your monthly payment for he project is small. It's a single paynent, instead of one for a homemprovement loan and another for 'our mortgage.

Drawbacks: You're likely to pay a nigher interest rate than on your present mortgage. Also count on new closing costs, new title-search charge, attorney's fee, and perhaps additional 'points." The aggregate cost to you may thus run higher than if you took a straight home-improvement loan.

#### PERSONAL LOAN

For minor home face-lifting, consider a personal loan through a commercial bank, credit union, or finance company. If your credit is sound, all that's required is your signature. Terms charged by banks and credit unions are about the same as for a bank home-improvement loan; at a small loan company interest rates are invariably higher.

#### WHERE TO GO

Naturally, unless you prefer a contractor to take the burdens of negotiating off your shoulders, you'll start inquiring about a home-improvement loan at the commercial bank where you do your family money business. If your mortgage is involved, contact the institution holding it.

Along with commercial banks, the majority of mutual savings banks also grant improvement loans, usually for a maximum of \$5000 for five years. Another possible source is the savings and loan associations, although they are geared mainly for mortgages rather than short-term lending.

#### WHAT TO BEAR IN MIND

Experts offer these suggestions: • Before approaching a lender, pin down your plans for the home improvements you want. Obtain bids from at least three reputable contractors, so that you have a realistic idea of how much money you'll need. Estimate what monthly payment you can swing comfortably.

• Easiest and fastest route is to finance through a contractor, but it will probably cost you more. You'll sometimes get better performance from him if you're in a position to control the money.

• At lending institutions (and when working with contractors) shop the interest rates and terms for the best deal. When you're financed by a bank, you can pay a contractor onethird to get him started, more at various stages of the work, and give him the final payment when it's completed to your satisfaction.

• Don't consider a loan strictly on the basis of its long term. By stretching out payments, the total interest can soar dramatically.

• If you're saving on construction you can save on jobs like new siding.

• Although an improvement may make a house easier to sell, seldom does it add much to the price, which largely depends on the value of dwellings in the neighborhood. As one banker put it, "If you get 25 cents back from every dollar of improvement, you're lucky." Generally, you're less likely to recover the cost of "cosmetic" improvements that merely touch up the appearance of a house than those that are functional, such as an extra bathroom or modernized kitchen. What's more important is that the improvement enhances livability and will make you and your family happier.

Carefully choosing the borrowing program that is relatively painless and best fits your capacity to repay should enable you to enjoy your home face-lifting with peace of mind.

# NOT SLIPPERY WHEN Look for the polka dots and you'll find the safer bathtub

Not slippery when wet! When you sit down in this American-Standard bathtub, you do it on purpose! Tests show Stan-Sure\* bathtub bottoms are four times safer than conventional tub surfaces. A slip-resistant finish beautiful to look at, comfortable to sit on and easy to clean. No messy tapes or mats. Available on all American-Standard cast iron tubs... fused right into the triple-thick enamel. Give your family the extra protection of exclusive Stan-Sure bathtubs. See your American-Standard plumbing contractor (He's listed in the Yellow Pages under "Plumbing Supplies" or "Plumbing Fixtures") or mail the coupon. • TRADEMARK AFRAGE CORF.



AMERICAN-STANDARD, Dept. PA-567 Box 2, Midtown Station, New York, N.Y. 10018
Please send me your booklet "New Fashion Ideas for Bathrooms."
I enclose 10¢ to cover mailing. I am modernizing []. I am building [].
Name
Address

County.

State

ZID NO.

# **IDEAS FOR YOUR FAMILY ROOM**

Many houses have could-be family rooms just waiting to be remodeled. This one was done by California photographer Ernest Braun for his active family of five children. Jenny loves to paint here, Chris and Jeff play chess, Jon is a great model builder, Maren (a college freshman) and the whole family enjoy table tennis. (continued) At bottom: Plenty of space for the whole family here. Room has been paneled and has built-in storage for all the usual accumulation of paraphernalia and equipment, as well as recreation space.

Before remodeling (left), what is now the family room had an unfinished look and was used mostly for storage, laundry.

Window screens of filigree tempered hardboard slide on tracks. Light filters through easily.





## Soft isn't everything.

## Chiffon is.

Liquid sallover out

Chiffon<sup>®</sup> Margarine has much more going for it. Chiffon is the soft margarine made with light, delicate safflower oil, so there's no "fatty" margarine taste, ever. It really does taste like the "expensive spread." And Chiffon's safflower oil softness makes it lowest in saturated fat, highest in polyunsaturates of all margarines, stick or soft. And that includes the corn oil ones. Soft isn't everything. Chiffon is.

#### FAMILY ROOM IDEAS (continued)

Ernest and Sally Braun find it an ideal place for parties too. There are several ingenious built-ins and the large table folds away neatly. The materials used in this room require little care. Walls are redwood paneling and redwood plywood, and sound-control planning isolates noise from the rest of the house. You can copy the built-in ideas by ordering the plans from Simpson Timber Company, 2106 Washington Building, Seattle, Washington 98101. Please enclose 25 cents to cover cost of plans, postage, and handling.

Tennis table (bottom) can be used for games, trains, or sewing. Notice handy blackboard panel.

Jeff Braun (left) disposes of the large table which divides into quarters and slides into storage cabinet beneath bookshelves.

Jon assembles a model car. This small work table folds down to form the front of cabinet which hides the large game table.





108



## We gladly sold this Duxbury Deacon's Bench to Mrs. Henry Davis. Why don't we want Mrs. Connors to buy it?

This Deacon's Bench adds just the right note to the room Mrs. Davis has planned.

But, it's *not* quite right for the mood Mrs. Connors wants to create. We know. We're helping both women decorate their homes.

So we gave an enthusiastic "yes" to Mrs. Davis. And a thoughtful "let's just see if our Nutmeg Squire's Bench wouldn't fit in a little better" to Mrs. Connors.

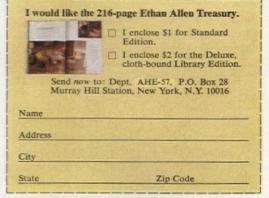
Unusual? Not at Ethan Allen galleries. We're downright stubborn about seeing to it that any American Traditional design you choose will be right for you...today, tomorrow, always. It's all part of our complete, *free* Ethan Allen Decorating Service.

We help take the mystery out of decorating by walking with you through beautifully coor-

dinated rooms, where you see excitingly different ways to use color. Or discover how to use accessories to highlight a classic style. Or how to combine large and small pieces to achieve the total harmony you're after.

Want to make a room brighter, lighter? We know how. Want a lot of living space in a tiny room? We can help you work that magic, too. You can choose from over 2,000 *different* designs of American Traditional. All open stock. All "in style" forever.

See us soon. Mail the coupon for the name of your nearest Ethan Allen store and the 216page Ethan Allen Treasury—a complete decorating course in itself. It shows you all 2,000 designs, room settings in color, decorating ideas, color schemes. Yours, from the people who know more about American Traditional...sell more American Traditional...than anyone else!



© Baumritter Corp.

Ethan Allen We care about your home... almost as much as you do.

## SIMPLE WAYS TO SOUND-CONDITION YOUR HOME

By Maxwell C. Huntoon Jr.

One of the good things about the houses we build today is that they are much better engineered

than they used to be. We get more strength out of lighter materials like gypsum board and plywood, and this keeps costs down. And unfortunately, however, these lighter materials can lead to one of the bad things about today's houses: they reverberate noise.

We've all been in older houses whose heavy doors and thick plaster walls muffle sounds between rooms very effectively. By contrast, many new houses and apartments, with their gypsum-board walls and plywood-faced doors, make us unpleasantly and often embarrassingly aware of every noise and conversation. If a mixed metaphor can be forgiven, it is like living in an acoustical goldfish bowl.

It's perfectly possible, of course, to build a well sound-conditioned house. Apartment builders, prodded by tenants who are tired of auditioning the squabbles of the couple next door, have learned effective ways of soundproofing their buildings. And if the budget will allow it, the same techniques can be built into new houses.

But this doesn't help those of us who are otherwise happy with our present homes, but would like to be able to hermetically seal off our kids once in a while. We need ways to soundproof what's already there. And fortunately there are a few relatively simple ways to do this.

This is not going to be a scientific article, but some technical facts will make what follows a bit clearer:

First, sound travels most easily through air. So a hole or crack will let noise whistle right through even the heaviest wall.

Second, the most effective noise barriers are materials that provide both mass and relative softness. Hence a thickly plastered wall is a good sound barrier, while a light board wall, which reverberates like a drum, is a poor one.

Finally, the structure of a housestuds and joists-will pick up vibrations that strike one side of a wall

and pass them, albeit diminished, to the other side. But if each wall surface has its own set of studs which don't touch the other side, less noise will pass through.

With these facts in mind, let's see if we can quiet things down a little. SOUNDPROOFING AN ENTIRE WALL

Making a whole wall more soundproof is a big and expensive job, but

add a layer of soft fiberboard, especially made to deaden sound, between the old and new wall surfaces to diminish the through-the-framing transmission. This should add another 15c or so per square foot to the cost. 3. Build a false wall on one side of the existing wall. It should be built with its studs just clear of the old wall. The space between walls can be packed with insulation to add SEPTIC TANK-CESSPOOL OWNERS ...

SEPTIC TANKS

CESSPOOLS

TROUB

Jew!

ILLUSTRATED BOOKLET!

16 Fact-Filled Pages on Care and Maintenance of Septic Tanks and Cesspools.

and 10¢ for postage, han-

dling to:

## THE BATHROOM

In most cases it is the door that lets bathroom noises come through-not the walls. A standard flush door, faced with thin pieces of plywood, is a poor sound barrier. And even more important, if you close the door and look around its edges, you will see cracks, particularly at the bottom. These cracks are a freeway for air-

borne noise.

If the problem is acute, as it often is with a guest bathroom near the living area, it might pay to replace the flush door with a heavier, solid wood door; it will cost around \$40. But the biggest change will come if you put light weatherstripping around the top and sides of the door frame and a weather-seal skirt at the bottom. This shouldn't cost more than \$10 or so, and both you and your guests will appreciate the improvement.

Another problem can arise when bathrooms are built back to back (as they often are to keep plumbing costs down) and the medicine cabinets are cut into the wall directly opposite each other. Their metal backs offer little resistance to sound. The solution is to pull out the cabinets, close up the walls on both sides, and install new wallmounted cabinets. A good man should be able to do the carpentry work in four or five hours, but the expensive part is usually the cabinets. They can cost anywhere from \$15 to \$50 or more apiece, depending on how large and how fancy you want them.

#### THE BASEMENT RECREATION ROOM

It's extremely difficult to keep noise from a basement recreation room from blasting upstairs. The best theoretical way is to tell the kids to keep quiet. If this fails, however, you can at least mitigate the noise. If the rec room ceiling is

unfinished, push insulation batts between the joists and nail up a layer of half-inch gypsum board. If there is already a gypsum-board ceiling, add another layer.

If your primary concern is quieting the rec room itself, put an acousti-

cal ceiling right on the joists or suspended from them. The last word belongs, as usual,

to my wife. "If you make the house too soundproof, how can parents hear their kids when they cry?

Easy. Bug their rooms. Everyone else is doing it, there's no reason why you shouldn't.



## **Before Trouble Starts**use RID-X. IT CAN SAVE YOU HUNDREDS OF DOLLARS!

Whether your home is old or new, you can have a costly, messy back-up in your septic tank or cesspool. So before trouble starts, use RID-X...it works to prevent messy back-ups and foul odors... acts to keep your sewage system working smoothly and troublefree. Yes, RID-X can save you HUNDREDS of dollars on digging, pumping, landscaping! EASY TO USE! SAFE! Just pour RID-X in toilet bowl and flush.

That's all. Rm-X can't harm porcelain, metal pipes, fittings. Before trouble starts, use RID-X...it can save you hundreds of dollars! ANOTHER FAMOUS PRODUCT OF THE d-CON COMPANY, INC.

it may be justified if, for example, the wall separates a bedroom from the living room, and you do a lot of entertaining after the children are in bed. Here are three methods you

1. Apply a layer of half-inch gypsum wallboard to one or both sides of the wall, using adhesive as well as nails. This will add mass to the wall and so cut down sound transmission. The cost of each wall surface, installed, spackled, and ready to paint, shouldn't be much more than 20c a square foot. 2. Use the same method as above, but

## RID-X, P. O. BOX 186 WHITE PLAINS, N.Y.

mass and reduce drumming. This is the most effective method, and also the most expensive: it could cost more than 60c a square foot. And it also steals about four inches from the

In addition to the estimated costs noted above, remember that some trim carpentry is required to remove and replace baseboards and moldings. And you may have to repaint two entire rooms. (Of course, the paint job may have been scheduled anyway, as part of a general spruce-up.) But it could be well worth it.

# Win two ways with this coupon

To be entered in the "	Tabby Treat-Stakes" fill in below b	sefore redeeming coupon
This coupon worth	Name	hhis meri- meri- tre- ed; tre- tre- tre- tre- tre- tre- tre- tre-
	Address	deem t g if tal bas spo as spo as spo anser d or to U f to U clint medial medial medial medial
54	City	vill reconstruction will reconstruction will ready, rabby, rabby, rabby, rabby, rabby, rabby, rabby, rabby, rabby, reat-Struction in true of reat-Struction in true of reat-Struction in the reat-Stru
toward the purchase	StateZip Code	We y We y s 24 h r for n requ ay any ay any ay any bit bit bit bit bit bit bit bit
of any 2 cans of Tabby Cat Food	Tabby purchased at	Dealer r 5¢ plu paymetr if, upo tif, upo tif tif tif, upo tif, upo tif, upo tif, upo
You Save 5¢ on the purchase of Tabby and are automatically	(store name and address)	tice to portial partial di, and di, and ducts as 577 as 5777 as 577 as 577 as 577 as 5777 as 57777 as 57777 as 57777 as 5777777777777777777777777777777777777



#### Win One of 855 Fabulous Prizes in the "Tabby Treat-Stakes"

#### FIRST PRIZE

Brand new Jaguar XK-E Family Coupe Loaded with optionals—the sleekest car on the road! SECOND PRIZE

\$2,000 Spending Spree on New York's Fashionable Fifth Avenue

THIRD PRIZE \$1,500 Spending Spree on New York's Fashionable Fifth Avenue

FOURTH PRIZE \$1,000 Spending Spree on New York's Fashionable Fifth Avenue

FIFTH PRIZE \$1,000 Spending Spree on New York's Fashionable Fifth Avenue

SIXTH PRIZE 50 \$100 Food Certificates redeemable where Tabby is sold

SEVENTH PRIZE

100 \$50 Food Certificates redeemable where Tabby is sold EIGHTH PRIZE

200 \$25 Food Certificates redeemable where Tabby is sold NINTH PRIZE

500 \$10 Food Certificates redeemable where Tabby is sold

RULES:

1. You may enter the "Tabby Treat-Stakes" in any of three ways (remember, no purchase or coupon redemption required to enter):

(a) use the coupon entry blank in this ad(b) use the official entry blank obtainable where

Tabby is sold

(c) use a plain piece of paper

2. If you use the coupon above, print your name and address along with the name and address of your favorite Tabby dealer in the spaces provided, and present the coupon to your dealer. You will receive 5¢ off on the purchase of two cans of Tabby Cat Food. Your dealer will enter the coupon for you in the "Tabby Treat-Stakes." If you do not care to redeem the coupon, com-

If you do not care to redeem the coupon, complete the required information and mail coupon to the Treat-Stakes box number listed here. Or, if you enter the Treat-Stakes via an official entry blank (found where Tabby products are sold), follow instructions on the entry. In either case, no purchase is required to enter, but each entry must be accompanied by 2 labels from any Tabby product, or a piece of paper with the word "Tabby" written on it in plain block letters. Mail entries to: Tabby Treat-Stakes, Box 301 Collingswood, New Jersey 08108

3. Winners will be selected in a drawing held by Reiter-Ross Premium and Contest Div., Inc., an independent judging organization, whose decision is final. Only one prize per family. Coupons may be redeemed up to July 29, 1967, but only those coupons redeemed before June 17, 1967 will automatically be entered in the Treat-Stakes. All other entries must be postmarked no later than July 29, 1967.

4. The Treat-Stakes is open to all residents of the U.S.A. except employees of P. Lorillard Co., its subsidiaries, Reiter-Ross, their advertising agencies, and their families. Void where prohibited by law. Residents of Missouri may submit entry blanks without labels.

5. No substitution will be made for any prize offered. Tax liability on prizes will be the responsibility of prize winners. Winners will be notified by mail approximately 60 days after contest closes. All entries become the property of Usen Products Company, Woburn, Mass.



Clean dishes: the only thing you really need from a dishwasher detergent.

Calgonite<sup>®</sup> gives you the most cleaning action ever concentrated in a dishwasher detergent.

Clean dishes / Calgonite . . . You need both.

calqonite



Now available in new giant size!

# ALL ABOUT DRAPERY LININGS

Behind the face of many drapery fabrics is a wide selection of linings, from the traditional sateen to the newest technological advance—foam. Since each kind of lining has many

features, the decision as to which type to buy may be confusing. The following information will help.

#### WHY LINED DRAPERIES?

Formerly linings were used to protect all drapery fabrics from the sun—and linings were a must even for the sheerest gauzes and taffetas.

Today, because of technological advances, sun rotting and color fading are no longer major problems for draperies. Many drapery fabrics, for example, are guaranteed against fading and these guarantees range from two years to the lifetime of the fabric. Then, why buy lined draperies?

The reasons are as varied as the number of lining types available. Modern architecture with its wide expanses of windows creates problems of light control and insulation that were formerly nonexistent. Lined draperies can help reduce heating or air-conditioning costs as well as deflect drafts from improperly fitted windows.

In addition to thermal properties, linings may have acoustical, blackout, or room-darkening features. They come in colors that match or contrast with the drapery fabric; are treated with spot- and stain-resistant finishes and even fire retardants. Many drapery linings combine several of these features.

An important point to remember: No matter what the lining, insulation and acoustical control features are decreased with tieback or swag drapery treatments.

Complete window coverage is essential to get maximum benefits from all the contemporary linings.

#### SELF-LININGS

Some drapery linings are actually part of the drapery cloth. You've seen them advertised as self-lined draperies—most often in ready-mades. In many cases, the self-lining is a satin weave on the drapery back that gives a uniform, decorative appearance from the outside. This type of backing should be considered simply a beauty mark rather than an insulator. Another type of self-lining has insulation properties to help keep the cold out in winter and reflect the heat in summer. In a bonding process, an acrylic compound becomes an integral part of the fabric. This self-lining process is used on many types of drapery fabrics including antique satins, nubby textures, and glassfiber fabrics.

Self-linings also help to stabilize

another self-lining process, is similar to Roc-Lonizing but is used only for draperies that are made of Burlington House Fabrics.

Foam, the newest self-lined drapery technique, will be introduced in stores this spring. It's not foam as we normally think of it, but an acrylic compound aerated like a liquid in a blender and then applied (in a thin coating) to the back of a drapery weight . . . an asset for some fabrics that are ordinarily too lightweight to hang properly.

#### SEPARATE LININGS

Insulating and acoustical properties of separate drapery linings are superior to the self-lined types because they create air pockets similar to those in Thermopane windows. A drapery with a separate lining, hung about

three inches away from a window, will form two air pockets: one between the window and the lining fabric, the second between the lining and the drapery fabric. These air pockets insulate and reduce penetration of heat or cold.

Separate linings are available in colors as well as the traditional white and ecru, and in taffetas, sateens, vinyl-coated cottons, and in aluminum-coated fabric, which was the first insulated lining.

A good quality cotton sateen lining will provide protection from outside elements in areas where excessive sunlight is not a problem. Some sateen linings have water-repellent finishes to protect the lining and drapery fabric from a sudden shower or water condensation. However, sateen linings are used primarily to create weight and give draping advantages without the insulation (other than that created by air pockets), blackout, or acoustical features.

#### INSULATED LININGS

Insulated lining such as Milium, Super Chrometta, or Roc-Lon perform draping functions as well. All, however, are available in variations that have extra features besides insulation.

Special linings also are available for glass-fiber drapery fabrics (once available only unlined). The linings themselves are made of glass fiber to perform compatibly with the drapery cloth in washing and durability. In addition to the properties of insulation

and some acoustical control, lined glass-fiber draperies will also create light filtration without blacking out all the sunlight from outside.

Before you buy a lined drapery, decide which functions you want the lining to perform. If you are buying a washable drapery fabric, make certain the lining is washable. Certain types of blackout, vinyl-coated, or aluminum-coated linings are not washable. Roc-Lon with a blackout finish, Milium, and Super Chrometta (a sunlight-resistant acetate

(a sunlight-resistant acetate taffeta) are dry cleanable only.

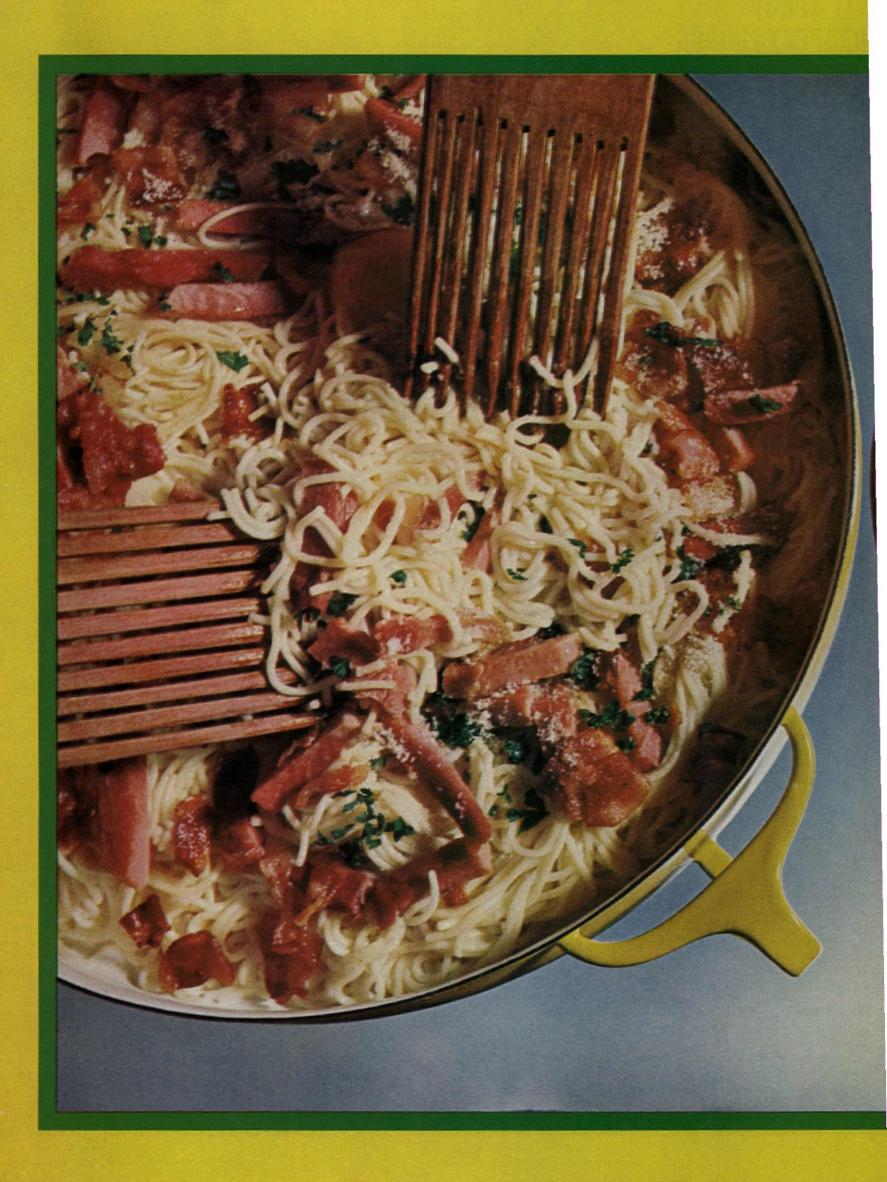
many drapery fabrics that would normally sag or stretch while hanging. Only a few brand names are used

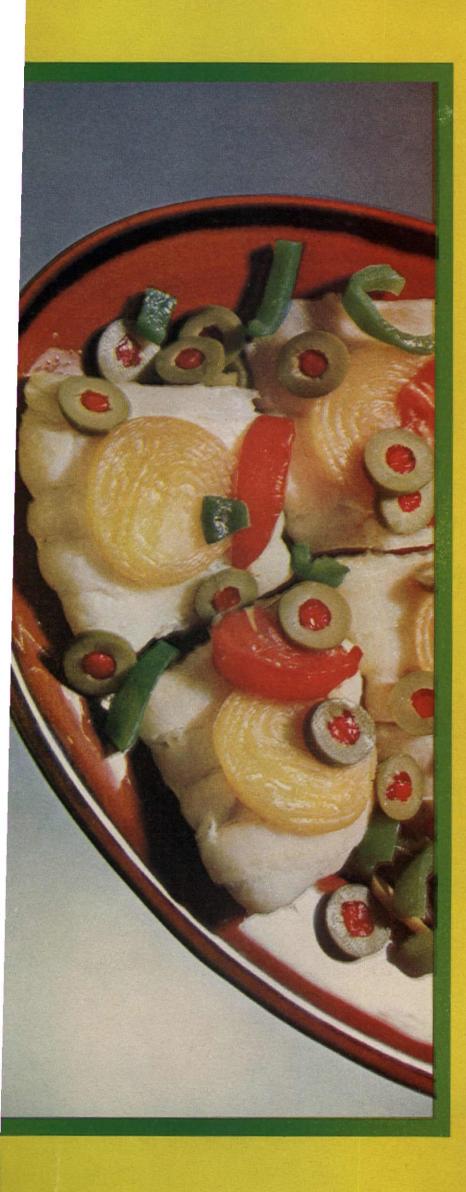
to identify self-lined, ready-made draperies . . . some drapery manufacturers use no name at all except to state that the draperies are insulated. Most drapery manufacturers use the Roc-Lonized process that provides some degree of insulation and acoustical control. It's used on all types of fabrics, including glass fiber, and depending on the fiber content, draperies can be machine or hand washed or dry cleaned. Burl Therm, fabric. Foam, although brand new, is considered a better insulator than plain backings. It provides greater noise control because of its density.

Most of the foam linings can be washed or dry cleaned in any solution depending again on the face fabric, but a few must be cleaned with a Stoddard dry-cleaning solution. In any event, check cleaning instructions on hangtags to make certain you use the proper cleaning method.

Another advantage of foam lining, similar to plain acrylic lining, is that it provides a slight extra degree of

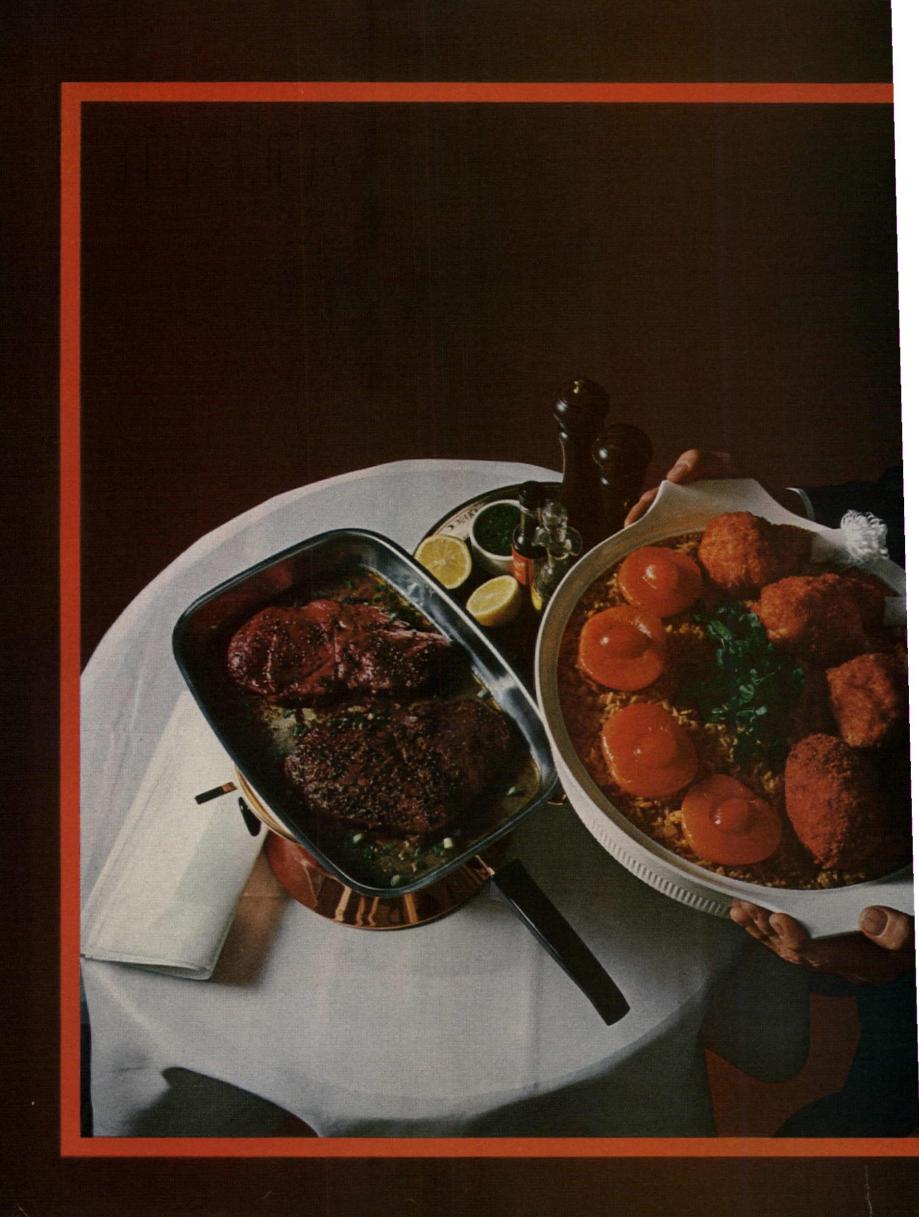


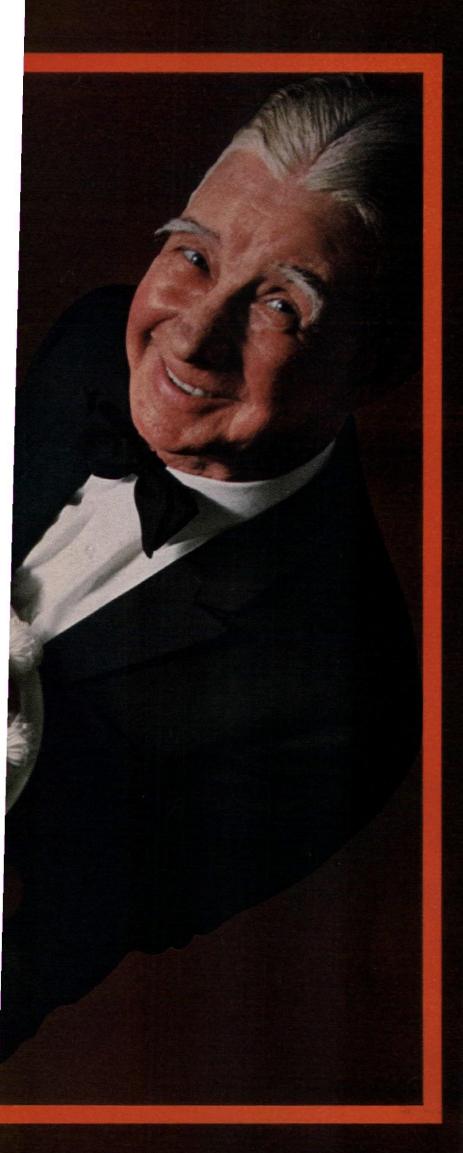




# By Virginia T. Habeeb BE CREATIVE WITH FAMILY FAVORITES

You know better than anyone else your family's pet likes and dislikes when it comes to food. But when that age-old question comes up of what to serve for dinner you find yourself searching for something different. Your own favorite recipes might be just the cue for taking off on a creative bent. For example, your family has a passion for spaghetti. Then why not start with the basic pasta and for a change add crisp bacon, ham in julienne strips, Parmesan cheese, and slightly beaten eggs? You'll be serving Carbonara this evening! If baked fish is a favorite, bake it as you usually do and then spark it—Portuguese style—with olives, pimiento, and onions. Serve it with a sauce and call it Filet of Sole Vera Cruz! Recipes for these and other favorites-with-a-twist begin on page 120.





# BE CREATIVE WITH RESTAURANT FAVORITES

If you're looking for creative ideas you might take a cue from the many specialités you find in fine restaurants. Time here for flattery and some discreet questioning of the head waiter! Once you've tasted something truly magnificent seek out the basic ingredients and how they are prepared. With a little experimentation on your part you may well come up with a specialité all your own. For example, we were impressed with two great restaurant dishes: Steak Diane—thin sirloin steaks that are sautéed with a host of seasonings. Also Chicken Kiev-boned breasts of chicken that are seasoned, rolled, and gently fried with a coating of bread crumbs. For these and other restaurant favorites turn to page 120. A great idea to inspire you for a taste-test on the town!

# **SWEETS WITH A SWITCH**

You with a sweet tooth for desserts-why not create some variations on a theme? If you love chocolate and never know whether you like orange even better, try our Chocolate Orange Marble Cake. Topped with an orange butter-cream frosting and decorated with mandarin oranges and chocolate leaves, it's a memorable variation of a marble cake. If you are daffy about Baked Alaska and grow lyrical about lemon meringue pie, you'll love our happy combination called Lemon Meringue Pie à la Mode. It's ice cream and lemon filling in a flaky pie shell, topped with meringue and browned. Whipped cream and cocoa come to a beautiful meeting of minds in our Cocoa Cream Roll. And there's a dash of rum to bring you raves! These and more desserts on page 122.







Women are funny. They rarely agree on anything. Even on how to put up a jar of pickles. But on salt, for 55 years, 2 out of 3 women have agreed it pays to shake the best — Morton.

When it rains it pours.

### Be Creative With Family Favorites

(continued from page 115)

#### CARBONARA

4 slices bacon 1/4 lb. cooked ham 11/2 tbs. butter or margarine 11/2 tbs. olive oil 1 pkg. (8 oz.) thin spaghetti or vermicelli, cooked and drained

1/3 c. grated Parmesan cheese 1/2 tsp. salt 1/4 tsp. pepper 2 eggs, slightly beaten 3 tbs. chopped parsley

> n pepper slev

olives

vegetable oil

Cut bacon and ham in julienne strips. Brown bacon pieces lightly in large skillet; drain on paper towels; pour off fat from skillet. Sauté ham slowly in butter or margarine and oil 4 to 5 minutes. Remove from heat; add hot spaghetti, reserved bacon and ham, cheese, salt, pepper, and eggs. Toss quickly to coat spaghetti evenly and thoroughly. Sprinkle with parsley. Makes 4 servings.

#### FILET OF SOLE VERA CRUZ

6 pieces filet of sole (about 2 lbs.)	1/2 c. chopped green
1 tbs. lemon juice	3 tbs. chopped pars
<sup>3</sup> / <sub>4</sub> tsp. salt	2 tbs. olive or pure
1/4 tsp. pepper	1/2 c. sliced, stuffed
6 thin slices onion	1 tbs. flour
1 medium-size tomato, peeled and cut in thin wedges	1 tbs. cold water

Heat oven to 350° F. Place filets in buttered, shallow baking dish. Drizzle lemon juice over fish; sprinkle with salt and pepper. Place 1 onion slice on each filet. Combine tomato, green pepper, parsley, oil, and olives; spoon over fish. Bake, covered, 25 minutes or until fish flakes easily. Remove fish to heated platter; keep warm. Blend flour to smooth paste with cold water; stir into hot fish stock in baking dish. Cook, stirring constantly, until sauce thickens. Serve with hot filets. Makes 6 servings.

#### CHICKEN A LA FRANÇAIS

1/4 c. flour 11/2 c. soft, fine bread crumbs 1 tsp. salt 1/4 c. butter or margarine 11/2 tbs. lemon juice 1/4 tsp. pepper 1 broiler-fryer (about 21/2 lbs.), % c. water or chicken stock cut up 6 thin lemon slices 2 tbs. chopped parsley 1 egg, beaten

Combine flour, salt, and pepper in paper or plastic bag; shake chicken in mixture, one or two pieces at a time, to coat well. Dip chicken in egg, then in crumbs; press crumbs on firmly to hold. Chill chicken about 1 hour. Melt butter or margarine in large skillet. Brown chicken slowly. Add lemon juice and water or stock; simmer, covered, 30 to 35 minutes or until chicken is tender. Add lemon slices; cook 2 to 3 minutes longer. Sprinkle with parsley. Makes 4 servings.

#### PEPPER STEAK MEATBALLS

1½ lbs. ground beef ½ c. milk	1 can (6 oz.) sliced mushrooms, drained
3/4 c. packaged, seasoned, bread	3 small tomatoes, guartered
crumbs	1 can (101/2 oz.) condensed beef
2 tbs. chopped parsley	broth
1 tsp. salt	1/3 c. water
1/s tsp. pepper	¼ c. Burgundy wine
1/4 c. butter or margarine	1 tbs. soy sauce
3 green peppers, seeded and sliced	3 tbs. cornstarch
2 medium-size onions, sliced	¼ c. cold water

Combine ground beef, milk, bread crumbs, parsley, salt, and pepper; shape into small meatballs about 11/2 inches in diameter. Brown meatballs in butter or margarine in large skillet. Add green peppers, onions, mushrooms, and tomatoes; sauté 2 to 3 minutes. Add beef broth, 1/3 cup water, wine, and soy sauce. Simmer, covered, 5 to 8 minutes or until meatballs are cooked through. Remove meatballs to serving dish. Blend cornstarch to smooth paste with 1/4 cup cold water; stir into pan liquid. Cook, stirring constantly, until sauce thickens and clears. Pour over meatballs. Serve with hot rice or Chinese noodles, if desired. Makes 6 servings.

#### GERMAN-STYLE POT ROAST

1 c. sliced onion (1 large)
1/2 c. minced celery
2 c. water
3 tbs. vinegar
1/3 c. gingersnap crumbs
2 tbs. chopped parsley

Heat oil in Dutch oven. Coat meat with mixture of salt, pepper, and flour. Brown meat thoroughly on all sides in hot oil. Add onion and celery; brown lightly. Add water and vinegar. Simmer, covered, 3 to 31/2 hours, or until meat is tender. Remove meat to platter. Stir gingersnap crumbs into pan. Cook, stirring constantly, 1 minute or until thickened. Add parsley. Serve hot with boiled potatoes and carrots, if desired. Makes 6 servings.

#### **GLAZED LAMB SHANKS**

1 tsp. leaf basil, crumbled ¾ c. water 1/2 c. dry vermouth 3 tbs. lemon juice 1/3 c. frozen orange juice concentrate, thawed 2 tbs. honey or light corn syrup 1 tbs. lemon juice

Dredge lamb shanks with flour, salt, and pepper. Brown thoroughly in hot oil large, heavy skillet or Dutch oven. Add onion and garlic; brown lightly. Add basi water, vermouth, and 3 tablespoons lemon juice. Simmer, covered, 1 hour or until shanks are tender. Combine remaining ingredients. Place lamb shanks on broile pan; brush well with orange glaze. Broil slowly 8 to 12 minutes, turning and basting often, until glazed and browned. Makes 4 servings.

STEAK DIANE

#### Be Creative With Restaurant Favorites

(continued from page 117)

2 boneless sirloin steaks
(¾ in. thick ea.)
¼ c. butter or margarine
2 tsp. dry mustard
1/2 tsp. salt
2 ths sliced green onions

- 2 tbs. olive oil
  - 1 tsp. freshly ground pepper

  - 2 tbs. butter or margarine 1 tbs. Worcestershire sauce
  - 2 tsp. lemon juice
  - 2 tbs. chopped parsley

Place steaks between sheets of transparent plastic wrap or wax paper; pound to 1/2-inch thickness with wooden mallet or flat side of heavy knife. Melt 1/4 cup butter or margarine on large griddle or in large skillet. Stir in mustard, salt, and green onions; sauté 1 minute. Drizzle 1 tablespoon olive oil over steaks; sprinkle with half the pepper. Press oil and pepper into steaks with back of spoon. Cook, oilpepper side down, 2 minutes, spooning pan juices over meat. Rub remaining oil and pepper into uncooked sides of steaks; turn steaks over; cook 2 minutes longer. Steaks will be pink inside; remove from pan; keep warm. Add 2 tablespoons butter or margarine, Worcestershire, and lemon juice to pan juices. Blend well; heat quickly. Pour over steaks. Sprinkle with parsley. Makes 4 servings.

#### CHICKEN KIEV

2 whole chicken breasts	1 egg, slightly beaten
¾ tsp. salt	1 c. soft, fine bread crumbs
1/s tsp. freshly ground pepper	Fat or pure vegetable oil
2 tsp. chopped chives	for frying
1 tbs. minced parsley	Pilaf
1/2 c. butter or margarine, well chilled	Almond Peaches
3 tbs. flour	Watercress
3 tbs. flour	Watercress

Divide chicken breasts in half. Bone each half, leaving main wing bones attached. Place half breast between sheets of transparent plastic wrap or wax paper. Pound gently with wooden mallet or flat side of knife to 1/4-inch thickness, taking care not to break the skin. Repeat with remaining chicken. Combine salt, pepper, chives, and parsley; sprinkle on insides of breasts. Cut very firm butter or margarine into 4 equal-size pieces. Place one portion on each breast. Roll up chicken, folding over and around pat of butter or margarine envelope fashion; fasten with skewer, wooden pick, or clean white cord. Dredge chicken with flour; dip in egg; roll in bread crumbs to coat. Chill 30 minutes to set coating so it will adhere during frying. Put enough fat or oil into deep, heavy saucepan or Dutch oven so it will be 3 inches deep when heated. Heat to 360° F. Fry chicken, 2 pieces at a time, 10 to 12 minutes, turning occasionally. Keep warm in 300° F, oven while frying remaining chicken. Remove skewer, pick, or cord. Place paper frill on wing bone, if desired. Serve with pilaf and almond peaches. Garnish with watercress. Makes 4 servings.

PILAF: Sauté 3/3 cup chopped onion in 3 tablespoons butter or margarine in skillet until soft. Add 1 cup raw rice; 1 teaspoon leaf marjoram, crumbled; 1 teaspoon leaf rosemary, crumbled; and 1/2 teaspoon leaf savory, crumbled. Cook, stirring constantly, until rice starts to brown. Add 3 cups chicken broth; simmer until rice is tender and liquid is absorbed.

ALMOND PEACHES: Drain 1 can (1 lb. 13 oz.) cling peach halves. Place halves, cut side up, in shallow baking dish. Top each half with 1 teaspoon butter or margarine; dash of ground ginger; and 1 tablespoon blanched, slivered almonds. Bake at 350° F. 10 to 12 minutes. Serve hot.

#### SCAMPI

clove	es of ga	rlic, mir	nced
tsp.			
4 tsp.	freshly	ground	pepper

2

1

1/4 c. olive oil 2 lbs. shrimp, shelled and deveined 2 tbs. chopped parsley

Combine garlic, salt, pepper, and oil. Arrange shrimp in single layer in broiler pan; brush oil mixture over shrimp; let stand about 1 hour to blend flavors. Broil shrimp slowly, turning once, 5 to 7 minutes or until cooked through. Sprinkle with parsley. Serve at once. Makes 4 servings. (continued)

# Easy livin' or easy givin'. The best kind of gift to give?

The kind of gift you'd like to receive. Like the Hoover Blender. Seven speeds plus the exclusive Insta-matic Button. Whips up everything from a frothy dessert to light 'n airy potato pancakes. Or the Hoover Electric Knife. Easy to hold, easy to use. Blades that stay sharp almost forever. Or the Hoover Automatic Electric Can Opener. Opens lids fast, shuts off automatically. Or the new Hoover Electric Fry Pan with the built-in Warming Tray. Keeps the bacon warm while you're frying the eggs. Finding the right gift to give is easy when you visit your Hoover dealer. But remember to buy two of everything you buy. One to give, one to keep. Hoover. Appliances that are easy to live with.

#### MEDALLIONS OF VEAL LUCERNE

1/4 c. butter or margarine 16 scallops of veal (about 1¼ lbs.) 1/2 lb. mushrooms, sliced 3/4 tsp. salt 1/8 tsp. pepper 1/4 c. dry white wine

1/2 c. canned chicken broth 1 tbs. flour 2 tbs. cold water 1/4 c. heavy cream 1 tbs. chopped parsley

Melt butter or margarine in large skillet. Sauté veal quickly, a few slices at a time; remove veal from pan; keep warm. Add mushrooms to pan; sauté 3 to 5 minutes. Return veal to skillet; sprinkle with salt and pepper. Add wine and chicken broth; simmer, covered, 5 minutes or until meat is tender. Arrange veal and mushrooms on platter; keep warm. Blend flour to smooth paste with cold water; stir into pan juices. Cook, stirring constantly, until gravy thickens and boils. Add cream and parsley; heat. Pour gravy over meat. Makes 4 servings.

#### OSSO BUCCO

3 wh	nole shanks of veal, crosscut
int	to 3-inch pieces
1/4 C.	flour
1/2 0	alive or pure vegetable oil

1 c. sliced onion (1 large) 1 carrot, pared and thinly sliced c. thinly sliced celery 1 clove of garlic, minced

1/2 c. drv white wine

1/2 c. water 1 can (1 lb.) tomatoes 2 tbs. chopped parsley 11/2 tsp. salt 1/4 tsp. pepper 1/2 tsp. leaf rosemary, crumbled 1/4 c. flour 1/2 c. water

Dredge veal with 1/4 cup flour. Brown meat, a few pieces at a time, in hot oil in Dutch oven; remove pieces as they brown. Pour off all but 2 tablespoons oil from pan. Add onion, carrot, celery, and garlic; sauté 2 to 3 minutes. Return veal to pan. Add wine, 1/2 cup water, tomatoes, parsley, salt, pepper, and rosemary. Simmer, covered, 21/2 to 3 hours or until meat is tender. Blend 1/4 cup flour to smooth paste with 1/2 cup cold water. Remove meat to serving platter; keep warm. Stir flour into hot liquid; cook, stirring constantly, until gravy thickens and boils. Pour over meat. Serve with hot rice or noodles, if desired. Makes 6 servings.

#### SUKIYAKI

3/4 c. canned beef or chicken broth	1 large onion, thinly sliced (1 c.)
1/2 c. soy sauce	1 can (5 oz.) bamboo shoots
1½ tbs. sugar	1 can (5 oz.) water chestnuts,
1 small piece beef suet	thinly sliced
1/21b. fresh spinach, cut in large pieces 11/4 c. very thinly sliced celery	1 lb. beef tenderloin or sirloin, thinly sliced
8 mushrooms, thinly sliced	Hot, fluffy rice
1 bunch green onions, cut in 1-inch lengths (½ c.)	Soy sauce
Combine boof or chicken broth 1/2 ou	n cov cauco and sugar Heat electric chill

combine beef or chicken broth, 1/2 cup soy sauce, and sugar. Heat electric skillet or heavy frypan; rub well with suet. Place spinach, celery, mushrooms, green onions, onion, bamboo shoots, and water chestnuts in pan. Arrange meat over top. Pour soy-sauce mixture over all. Simmer over medium heat, stirring gently occasionally, 5 to 8 minutes or until meat is tender and vegetables are tender but still crisp. Serve with hot rice and additional soy sauce. Makes 4 servings.

### Sweets With a Switch

(continued from page 118)

1 c. sifted cake flour

1 tsp. baking powder

1 c. granulated sugar

1/4 c. unsweetened cocoa

1/4 tsp. salt

3 large eggs

1/3 c. water

1 tsp. vanilla

LEMON MERINGUE PIE À LA MODE

1/3 c. butter or margarine	3 egg yolks
2 tsp. grated lemon rind	1 qt. vanilla ice cream
1/3 c. lemon juice	1 baked 9-inch pastry shell with
1/4 tsp. salt	high fluted rim, cooled
1 c. sugar	3 egg whites
2 eggs	1/2 c. sugar

Melt butter or margarine in top of double boiler. Add lemon rind and juice, salt, and 1 cup sugar. Beat whole eggs and yolks; stir into butter mixture. Cook over boiling water, stirring constantly, until thick and smooth. Remove from heat; cool thoroughly. Soften ice cream slightly. Press half the ice cream into bottom of pastry shell; carefully spread half the lemon filling over ice cream. Freeze pie until layers are firm. (Keep remainder of ice cream frozen until ready to use.) Repeat layers using rest of ice cream and lemon filling. Freeze pie until firm. Beat egg whites until foamy. Beat in 1/3 cup sugar gradually; continue beating until meringue is stiff but not dry. Quickly spread meringue on pie, sealing to the pastry edge. Place pie on a board. Bake at 475° F. for 4 to 5 minutes or until lightly browned. Return pie to freezer until serving time. Makes 8 servings.

#### COCOA CREAM ROLL

Confectioners' sugar 1 pt. heavy cream

- 1/4 c. dark rum
- 1/4 c. confectioners' sugar
- 2 tsp. vanilla
- 1/4 c. ground pistachio nuts (or ground almonds)

Grease 15x10x1-inch jelly-roll pan lightly; line with aluminum foil; grease Sift flour, baking powder, salt, and cocoa together. Beat eggs in small bowl of e tric mixer until very thick and lemon colored; turn into large mixer bowl. Bea granulated sugar gradually. Blend in water and 1 teaspoon vanilla at low speed. in sifted dry ingredients slowly. Pour into prepared pan. Bake at 375° F. for 15 r utes or until cake springs back when lightly touched with fingertip. Sprinkle c dish towel generously with confectioners' sugar. Carefully turn out cake onto tow gently peel off foil. Starting at narrow end roll up cake and towel together. Place cake rack to cool. Combine cream, rum, 1/4 cup confectioners' sugar, and 2 spoons vanilla. Whip until stiff. Unroll cooled cake roll; spread evenly with ab two thirds of cream mixture. Carefully roll up cake and cream; place on sen plate. Frost with remaining whipped-cream mixture. Sprinkle with ground n Chill until dessert time. Makes about 8 to 10 servings.

#### CHOCOLATE-ORANGE MARBLE CAKE

c. soft butter or margarine	1 c. milk
2 c. sugar	1 sq. unsweetened chocolate, melt
2 tbs. grated orange rind	1/4 tsp. baking soda
eggs	2 tbs. water
2 c. sifted cake flour	Orange Butter Cream Frosting
tsp. salt	Chocolate Leaves
tsp. baking powder	1 can (8 oz.) mandarin oranges, drained
2 c. sifted cake flour tsp. salt	Orange Butter Cream Frosting Chocolate Leaves 1 can (8 oz.) mandarin orange

Grease and flour two 9x11/2-inch layer-cake pans. Cream soft butter or margaria and sugar in large bowl of electric mixer. Blend in orange rind and eggs. Sift flou salt, and baking powder together. Add flour mixture alternately with milk, beatin well after each addition. Pour about two thirds of batter into prepared pans. Con bine melted chocolate, baking soda, and water; blend into remaining cake batte Spoon chocolate batter here and there over orange batter. Cut through batter with spatula or knife to make marbled effect. Bake at 350° F. for 30 minutes or unt cake springs back when lightly touched with fingertip. Cool cakes in pans 10 mir utes. Remove from pans; cool completely on wire racks. Fill and frost with Orang Butter Cream Frosting. Decorate with Chocolate Leaves and mandarin oranges.

Orange Butter	Cream Frosting
c. soft butter or margarine egg yolk c. sifted confectioners' sugar	4½ tbs. orange juice 1 tbs. grated orange rind

Blend butter or margarine and egg yolk at low speed in large bowl of electric mixer. Gradually beat in sugar alternately with orange juice. Beat in orange rind.

#### **Chocolate Leaves**

Select several leaves of small to medium size; wash and dry leaves well. Melt 2 squares (2 ounces) semi-sweet chocolate with 1 teaspoon butter or margarine. Paint chocolate on backs of leaves, with a small paintbrush, making layer about 1/8 inch thick and painting to edges. Chill until firm. Carefully peel off leaves.

#### COFFEE FROMAGE

2 envelopes unflavored gelatin	2 tbs. instant coffee
1/2 c. cold water	1 pt. (2 c.) heavy cream
6 eggs	1 tsp. vanilla
1 c. sugar	2 tbs. crème de cacao
1/s tsp. salt	Shaved chocolate

Soften gelatin in cold water; dissolve over hot water; cool. Beat eggs until frothy; beat in sugar, salt, and coffee gradually. Continue to beat at medium speed for 5 to 7 minutes or until very thick. Whip 11/2 cups cream and vanilla until almost stiff. Fold egg mixture, whipped cream, crème de cacao, and syrupy gelatin together until well blended. Pour into 2-quart mold. Chill several hours or overnight. Unmold; whip remaining 1/2 cup heavy cream; spoon on top of fromage. Sprinkle with shaved chocolate. Makes 8 to 10 servings.

#### STRAWBERRY-APRICOT TARTS GLACE

2 c. sifted all-purpose flour	¼ c. light cream
1/4 c. sugar	3 tbs. sugar
1/4 tsp. salt	1 tbs. grated lemon rind
1/s tsp. baking powder	1 gt. strawberries, washed
1/2 c. cold butter or margarine	and hulled
1 egg	1/2 c. apricot preserves
21/2 tbs. cold water	1 tbs. lemon juice
1 pkg. (8 oz.) cream cheese, softened	

Heat oven to 425° F. Sift flour, 1/4 cup sugar, salt, and baking powder together. Cut in butter or margarine with pastry blender or two knives. Beat egg slightly with water; add to flour mixture; blend well with fork. Work pastry into ball; wrap in transparent plastic wrap; chill 1 to 2 hours. Roll out half the dough on lightly floured board; line tart pans to make four shallow tarts. Repeat with remaining dough. Bake about 12 to 15 minutes or until lightly browned. Cool completely. Blend cream cheese, cream, 3 tablespoons sugar, and lemon rind; spread cheese mixture in bottoms of tarts. Chill well. Place strawberries, stem ends down, over cheese layer. Combine apricot preserves and lemon juice in small saucepan; heat very slowly until soft enough to brush or spread on tops of tarts. Carefully glaze strawberries. Chill tarts. Makes 8 servings.

#### ALL RECIPES TASTE-TESTED IN AMERICAN HOME KITCHENS

# If you could put a lock on freshness, you wouldn't need Tupperware.



To a salami, Tupperware is the spice of life. Because nothing locks in freshness (and keeps it there) like Tupperware. And that's no baloney!

See that Cold Cut Keeper on the left? Cold cuts call it their hero. Tupperware's airtight seal keeps them spicy and flavorful. Fresh as the day they left the store.

But cold cuts don't have a monopoly on Tupperware. Anything kept in Tupperware keeps. One thing won't keep. And that's the news about Tupperware's hundred and yum ideas for food.

You can see them all—and buy them all—only at a Tupperware Party. Have one during Tupperware's Birthday Celebration (between now and May 13), and this Birthday Gift Special may be yours: a 37-piece china service for eight, glimmering with 24-carat gold. Call your local Tupperware distributor for details.

Come on. Give food a fresh outlook on life. Give it Tupperware.

UPPERWARE<sup>®</sup>





veryone loves light, delicate, fluffy cakes. The cakes we call foam cakes—sponge, angel food and chiffon—fit this

description perfectly, for they are leavened by the air you beat into eggs. They are not difficult to make. Let's make a sponge cake as cupcakes.

There are many variations of sponge cake. Some are made with egg yolks and whites, some with just egg yolks. Some recipes have no liquid, some call for hot water, some cold water, some hot milk. The main leavener in all sponge cakes is air and a true sponge cake contains no baking powder, though you will find recipes that use it as a help for the heavy egg yolks.

Eggs are the chiëf ingredient in foam cakes, and the way you handle them is most important to the success of your cake. About an hour before you are going to start making your cake, take the eggs from the refrigerator and separate them. They separate easiest when cold. Let them stand at room temperature an hour. They beat up faster and to greater volume when warm.

One of the most important techniques to learn is how to combine the beaten egg whites with the other ingredients without losing the air you've beaten into them. The air you incorporate into the egg whites expands as the cake bakes and gives you a delicate, light cake. If you lose the air, your cake turns out heavy and compact. To do it properly use the technique known as folding:

1. Pour the egg-yolk mixture onto the beaten egg whites.



2. Take your rubber spatula and gently cut down through the mixture on the side of the bowl away from you.



3. Bring the spatula across the bottom of the bowl.



4. Move the spatula up the side of the bowl nearest you and across the top, bringing some up from the bottom.

5. Turn the bowl one quarter way around. Repeat folding mixture and rotating bowl until the two mixtures are completely combined.





1. Separate eggs. Have a large bowl for the egg whites, a smaller bowl for the yolks, and a custard cup. Crack the shell right in the middle by giving the egg a quick, sharp tap on the edge of the custard cup. Press the tips of your thumbs into the crack and pull the halves of the shell apart gently. Keep the yolk in one half and let the white dribble into the custard cup. Then, with a juggling motion, rock the yolk from one shell half to the other to let. the rest of the white dribble off. Put the yolk into the smaller bowl and put the white into the large bowl. Repeat with the other 5 eggs. Let them stand at room temperature about 1 hour.

2. Set paper cupcake liners in muffinpan cups.

3. Heat oven to 350° F.

4. Measure 1/2 cup sugar.

5. Beat the egg whites and cream of tartar until they are foamy.



6. Sprinkle 2 tablespoons sugar onto the egg whites. Beat until the sugar is dissolved. Repeat until you have beaten in  $\frac{1}{2}$  cup sugar (8 tablespoons). Continue beating until meringue stands in stiff, glossy peaks.

7. Beat egg yolks, the second ½ cup sugar, lemon rind, and lemon juice until thick and light.

8. Combine flour and salt. For egg-yolk mixture.

9. Pour egg-yolk mixture on ringue. Fold yolk mixture in ringue gently with rubber spat til they are thoroughly blende there are no streaks of whites of

10. Spoon into prepared muficups, filling each one two-third



11. Bake 12 to 15 minutes or until springs back when lightly touwith fingertip.

12. Remove from oven. Cool slig Remove from pan but leave in p. cups. Cool completely before frost



1 package (1 pound) confectioners' sugar 1 package (3 ounces) cream cheese 2 tablespoons milk ½ cup soft butter or margarine 2 teaspoons grated lemon rind 1 tablespoon lemon juice 1 teaspoon vanilla

2. Beat cream cheese, milk, and butte or margarine until light and fluffy.

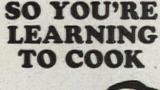


3. Beat in confectioners' sugar, a cup at a time.

4. Beat in lemon rind, lemon juice, and vanilla.



5. Spread frosting on cupcakes with small spatula.

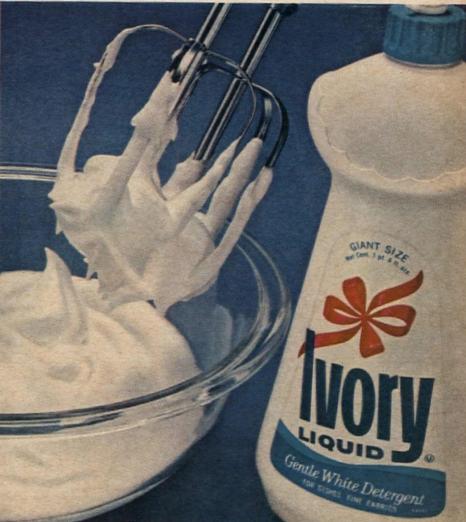




<sup>1.</sup> Sift confectioners' sugar.

# Look! A dishwashing liquid that can whip! It's the creamiest-feeling, mildest lvory Liquid ever.

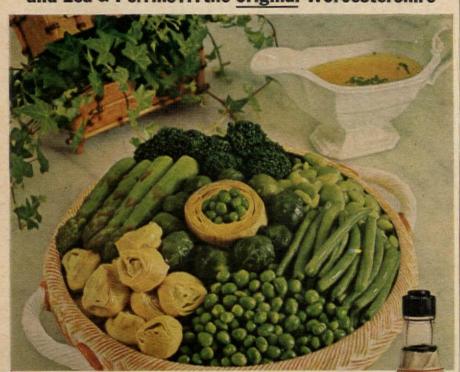




You don't have to whip it to believe it! Just pour some lvory Liquid detergent in your dishpan. See how creamy it looks. It's the creamiest, mildest lvory Liquid ever—with that famous mildness you can expect from a product named lvory. Let this creamy white lvory Liquid help your hands to the creamy complexion of youth.

Creamy white Ivory Liquid can help your hands to the creamy complexion of youth!

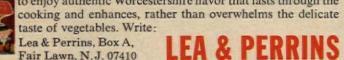
### **BE ORIGINAL WITH VEGETABLES** and Lea & Perrins...the original Worcestershire



Worcestershire Butter: Melt 3 parts butter. Add 1 part Lea & Perrins Worcestershire. What a delightful way to bring out the unsuspected side of vegetables. Cook with it ... or spoon it on after cooking.

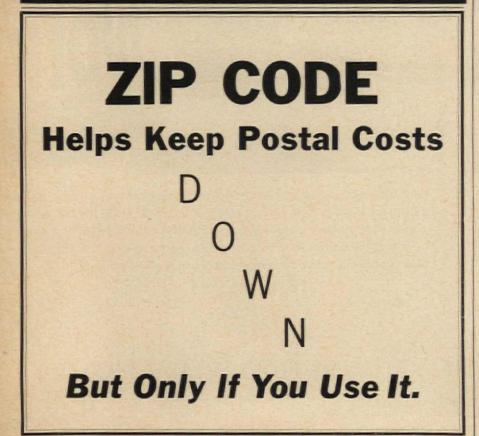
& PERR

FREE: New 48-page Cookbook. 100 ways to be original with Lea & Perrins-the original Worcestershire. The one that allows you to enjoy authentic Worcestershire flavor that lasts through the





AT PAINT-HARDWARE DEALERS AND PAINT DEPARTMENTS :



# **COMPANY'S COMING TO LUNCHEON BEFORE BRIDGE**

Here it is the beautiful month of May and your turn to have the luncheon and bridge. It won't be a problem deciding what to serve, are so many wonderful foods available that will make a pretty as we appetite-satisfying luncheon. Asparagus and strawberries are at their p melons are beginning to appear. Here's a menu that uses them in sim refreshing ways. And there is much you can do ahead. Prepare the des day before and tuck it in the freezer. It need only be taken out a sho ahead so it's soft enough to cut easily. The soufflé can be partly mad with the egg whites added just before it goes into the oven. Time it a guests' arrival so they will be waiting for it to come out of the oven and table. It is said a soufflé will last about 10 minutes before it starts to don't let it wait for the guests. For a luncheon like this, set your table w most springlike accessories you have (cloth, napkins, china), and add a of delicate spring flowers. Your lunch deserves a pretty setting

piece of delicate	spring nowers. rour	iunen deserves a prett	y setting.	
	Double Ch	eese Soufflé*		
	Tomato Mushroom Sauce*			
	Asparagus With Lemon Butter*			
F	antan Rolls	Melba Toa	ast	
	Strawberr	y Melon Delight*		
Nuts	Co	ffee	Mints	
DOUBLE CI	HEESE SOUFFLÉ	(1 pint, 2 ounces) to	omato juice	
½ c. butter or margarine         ½ c. flour         ½ tsp. salt         ½ tsp. pepper         ½ tsp. ground nutmeg         1½ c. milk	<ul> <li>¾ c. shredded Swiss cheese</li> <li>¾ c. grated Parmesan cheese</li> <li>6 egg whites</li> <li>¼ tsp. cream of tartar</li> </ul>	Cook over medium stantly, to boiling. A 3 tablespoons chop through. Makes about ASPARAGUS WITH 4 lbs. asparagus	dd mushroor oped parsley 2½ cups sau	
6 egg yolks, wel beaten		<sup>1</sup> / <sub>2</sub> c. butter or margarine 1 tbs. lemon juice	Dash of ca 2 tbs. chop chives	

Melt butter or margarine in saucepan; stir in flour, salt, pepper, and nutmeg. Cook over medium heat, stirring constantly, until mixture bubbles. Remove from heat; stir in milk slowly. Cook over medium heat, stirring constantly, until mixture thickens and bubbles (sauce will be quite thick). Remove from heat; beat mixture slowly into egg yolks. Beat in Swiss cheese and <sup>3</sup>/<sub>4</sub> cup Parmesan cheese. (Soufflé can be made ahead to this point.) Heat oven to 350° F. Beat egg whites and cream of tartar in large bowl until stiff but not dry. Fold cheese sauce gently into egg whites. Turn into ungreased 2quart soufflé dish or 8 individual soufflé dishes. Sprinkle with 2 tablespoons Parmesan cheese. Bake large soufflé 45 to 50 minutes, individual soufflés 25 to 30 minutes or until puffed and fairly firm to the touch. Serve with Tomato Mushroom Sauce. Makes 8 servings.

TOMATO MUSHROOM SAUCE: Sauté 1/2 pound sliced mushrooms in 1/4 cup butter or margarine 5 minutes; remove; reserve. Add 2 tablespoons butter or margarine to pan, Blend in 2 tablespoons flour; 2 teaspoons sugar; 1/4 teaspoon salt; and 1/2 teaspoon leaf basil, crumbled, Cook, stirring constantly, until bubbly. Stir in 1 can

# 1 tbs. lemon juice chives

Break asparagus stalks as far dow they will snap off easily. Wash thoro in warm water to release sand. Pare thinly with vegetable parer. covered, in 1 inch boiling, salted wat large skillet (stalks should lie flat) a 10 minutes or until lower parts of are tender. Remove from water slotted pancake turner. While aspar cooks, melt butter or margarine; add maining ingredients; heat through. S over hot asparagus. Makes 8 servings.

#### STRAWBERRY MELON DELIGHT 2 large, ripe 2 tbs. confeccantaloupes tioners' suc

1 qt. strawberries, 1/4 c. curaçao washed, hulled, 1 qt. lemon and sliced sherbet

Cut melons in half; remove seeds a stringy portions. Scoop out melon fro each half, leaving a shell about 1 in thick. Cut up removed melon. Sprink strawberries with sugar; stir in cutmelon and curacao. Chill strawberry m ture and melon shells about 2 hours. Con bine sherbet and strawberry mixture: pa into shells. Cover with transparent plast wrap; freeze until firm. Shortly befo serving, remove from freezer to softe slightly. Cut each shell in half, Makes 8 servings.



### NEW ELEGANCE IN KITCHEN CABINETS WITH THE LUXURIOUS LOOK OF SABLE

Sable. Deep, rich and warm ... the luxurious <u>new</u> color in kitchen cabinets by I-XL. A perfect complement to the superb fine furniture styling and craftsmanship of Imperia II. This elegant cabinetry ... with its distressed finish ... is available now from your I-XL dealer or building contractor. Ask how it can be used, too, in

home management centers, family rooms, baths and powder rooms. Our full-color, 40-page book, "How to plan a kitchen you'll love," is filled with practical ideas to help you plan your new kitchen. Send \$1 to Dept.36 for your copy.





The kitchen people with different ideas **E I-XL FURNITURE COMPANY** Goshen, Indiana 46526



# IS SPRING-CLEANING PASSÉ?

Who among us now plunges into that big bang-up, all-out burst of energy called spring-cleaning? Grandmother

used to fling up the windows, strip the house bare, scrub every nook and cranny, take down the curtains, swoosh the rugs for airing, toss on the slipcovers. Then, only then, would she declare that spring is here!

But is all this necessary now that we have so many new products and machines to help us clean thoroughly the whole year around? Or do you really love to clean house? One of the hardest working machines we know is your vacuum cleaner. And improvements are constantly being made, innovations being developed. Looking at what some of the latest models have to offer, here are some new housecleaning concepts for you to consider. Which of these ideas will lighten and speed up your housecleaning?

#### A SECOND VACUUM CLEANER

In the realm of second vacuum cleaners there are many types to choose from —with an unbelievable variety of features and a wide price range.

For instance, the lightweight uprights, which weigh anywhere from 6 to 10 pounds, may have combination rug and floor nozzles (some even have motor-driven brushes for carpet cleaning), swizzle nozzles, multiple filter systems, built-in cord storage, and nozzle or brushes that adjust to the rug pile. Most have a handle ring to hang the cleaner on the closet door so you can easily get it out in less than a minute. As a second vacuum clean-

er, the lightweight uprights are great for cleaning family rooms downstairs, or to have on hand for quick cleanup in the main living area. Or you might prefer a nonelectric floor cleaner. One of the new models will clean both carpets and floors.

The hand vacuum cleaner, which may be held in your hand or hung from your shoulder by a strap, also works well as a second cleaner. It is particularly good as a supplement to your regular upright cleaner for above-the-floor cleaning. Most have long cords and will easily travel around the room with you to clean draperies, upholstery, windowsills, even ceilings. You'll want one with a wide assortment of cleaning attachments and several wands; you may even want one that converts to a blower for impossible-to-reach crevices.

There are also hand vacs with fewer attachments that are specialized for car cleaning or boat cleaning. Some plug into a cigarette lighter! ter days, it may be time to think about replacing it before investing in a second cleaner. The features that have been added to some of the new models have made them much more versatile. For instance:

The old problem of whether to choose an upright or a canister is easily solved with the deluxe models that completely convert from the pure suction of a canister (for bare floors cleaners lighter in weight and easier to maneuver and store. • Canisters that store all the inside (one canister has a hose neatly wraps around the outside

#### A CENTRAL VACUUM CLEANING SYSTEM

Maybe you'd like to go all out investigate the possibilities of in ing a central vacuum cleaning sy

in your home. Contra what many people to these are often just as ily installed in an exihome as in a new ho that is being built—so of count yourself out if plan to stay in your ent home for a while.

In a central system, large tank or receptacl in the basement-so is motor, and the noise network of tubes, in walls, and floors or ings, connects this uni vacuum inlets, located strategic points around house. The hose is plug into these inlets. From th on in you clean with hose and tools as you wo with a canister. (Inlets situated and the hose long enough so that can reach everywhe Most systems pick up dirt only but some have "wet pick up" for scri bing water, etc. The inst lation of a central system is important to its succe so be sure whoever insta it is well qualified.

#### SPECIALIZED CLEANERS

Have we still not solv your particular houseciea ing nuisance? Then may you'll want one of the specialized cleaners:

A rug and carpet shar pooer. For do-it-yourse carpet cleaners. Son shampooers generate a d foam which leaves yo carpet ready to vacuum a few hours.

Or, if you prefer to d clean your carpets, the d cleaner applicators a speedy, simple.

A floor polisher-scrubbe cleans and polishes hard

wood and resilient flooring with minimum of effort on your part. A appliance we'd recommend to any one who has an abundance of thi type of flooring. One model has vari able speed control so you can jus dial it faster or slower. Or, you migh prefer—an automatic furniture buffer An automatic window washer (wil wash your car too). An upholster shampooer. Intrigued? We hope so We also hope you'll agree that though you can't eliminate the job of clean ing house, you can certainly make it a lot easier.

AMERICAN HOME, MAY, 196

Another second vac that's fairly new to the consumer market is the shop vacuum cleaner. It has a large dirt receptacle (usually a metal tank), and the hose has an extra large diameter so that it can pick up coarser and heavier debris (it also picks up fine dust). They're recommended for tough cleaning jobs such as the garage, basement, fireplace, patio. Some have converters for the hoses so you can use regular cleaner attachments.

A sliced onion can reduce you to tears after

you put it in your refrigerator ... if it's inad-

equately protected. That's when other foods,

like butter, can start smelling onion-y, too.

#### **A NEW ALL-PURPOSE CLEANER**

If your vacuum cleaner's seen bet-

and above-the-floor cleaning), to the suction-plus-motor-driven brushes and/or beaters of an upright (for rugs and carpets).

odors. Onion ... strong cheeses, or whatever.

It seals in flavor, too, and saves natural mois-

It keeps everything looking and tasting

ture better than any other wrap.

If you still prefer a regular canister or upright, you might look for:

• Two- or three-speed motors for variable cleaning suction (light for draperies, strong for floors).

• Vastly improved filtering action to keep the dust in the bag.

• Adjustable cleaning nozzle or brushes for rugs and carpets of different piles.

Materials and styling that make the





Surround it with Saran Wrap.

# on Rubbermaid base cabinet organizers:



Slide-Out Drawers: 9" wide, reg. \$3.98, now \$2.98 14" wide, reg. \$4.69, now \$3.69 12" wide, reg. \$4.29, now \$3.29 16" wide, reg. \$4.98, now \$3.98 Large Storage Turntable: 19" x 21", reg. \$4.98, now \$3.98 Slide-Out Vegetable Drawer: 19¾" deep x 9" wide x 6¼" high, reg. \$4.98, now \$3.98 Storage Turntable: 15<sup>3</sup>/<sub>4</sub>" diam. x <sup>1</sup>/<sub>2</sub>" high, reg. \$2.98, now \$1.98

Slide-Out Lid Rack: 19" deep x 12" wide x 5½" high, reg. \$4.98, now \$3.98

Get Rubbermaid Drawers, Turntables and Lid Rack in sizes to fit every base cabinet — everything you need to organize your kitchen — each at \$1.00 off! The easy-to-install, extra-strong drawers and racks slide out at a touch, change cluttered cabinets

into neatly organized storage areas for vegetables, boxes, bottles and lids. Turntables twirl detergents and cleaning aids right to you. Straighten up your base cabinets and save on Rubbermaid now. Available wherever housewares are sold. Offer ends May 31.



Write for our free folder of over 100 products. ©Rubbermaid Inc., 1967, Wooster, Ohio

#### Start your puppy right with SERGEANT'S® WORM-AWAY®

Practically every puppy is born with large roundworms. He can't tell you. But these roundworms sap his strength and keep him from growing normally. To get him off to a healthy start, keep your dog free of roundworms. Just mix Sergeant's Worm-Away in his food. Safe enough for a six-week pup. 98 cents at drugstores and pet counters.

While you're there, ask for Sergeant's Dog Care Book, or write to Sergeant's, Dept. 203, Richmond, Va. 23230. Good Housekeeping



EARN MORE! You can earn more to help take care of expenses this year by joining our staff of independent representatives. Send a postal to the address below, and you will receive complete details about our offer. No obligation.

Dept. 460, North Cohocton, New York 14868



#### "INSTANT SCREENS" that roll up and down

Pull them down in the spring. Roll them up in the fall. Only PELLA De Luxe Wood Casement Windows offer this patented ROLSCREEN<sup>®</sup> feature. New from PELLA is the STANDARD Wood Casement with inside flat



screen. Either PELLA Casement lets you wash both sides of the glass from inside. Storms are self-storing. In Canada, too. Mail coupon.

FREF!	Dept.TC-44, PELLA, IOWA 50219 Please send color pictures of
FREE:	PELLA Wood Casement Windows
NAME	State State Street
ADDRESS	a second and a second second
CITY & STAT	E ZIP (IF KNOWN) ALITY WOOD WINDOWS, WOOD FOLDING

## Guaranteed for 10 years (or 10,000 baths)

DOW CORNING Silicone Rubber Bathtub Caulk is guaranteed 10 years not to shrink or crack. The only one with new Anti-Mildew th keeps caulk clean. Easy to apply. Look for the box with "Resists Mildew on the top. At leading hardware and paint deater DOW CORNING

### Before You Remodel

(continued from page 81)

#### **GETTING IDEAS AND ADVICE**

• Clip pictures from magazines to clarify your ideas. It simplifies conveying your tastes to a designer.

• Many of the major utility companies have pamphlets on remodeling and modernizing kitchens, heating systems, etc. Some have staff designers, and even hold demonstrations or seminars on remodeling for the public.

 Distributors of kitchen cabinets and appliances often have remodeling literature and/or idea showrooms.

• Materials manufacturers and associations also offer idea booklets. Read their advertisements for details.

#### HIRING AND SELECTING

• Many remodelings are routine, such as kitchen and bathroom modernizing, or re-siding and roofing. They can easily be handled by any contractor, by the one-stop remodeling centers, or by going to a lumber outlet.

• Beware the unknown contractor who comes knocking on your door. He often claims he is in the area finishing another job and can give you a special price if you sign up now. This is one of the most common (and surprisingly, most successful) shady business practices going. Know the people you do business with.

• If you want a major addition, or many interior changes, it's best to have an architect prepare a design. Most builders do a satisfactory job, structurally, but it's hard to find one with a really good design sense.

 Architects are hard to find, since they consider it professionally unethical to advertise their services. Their previous jobs must serve as their advertising. Therefore, drive around town and look for several remodelings you like. Find out the designer.

· Face the fact that many registered architects will not consider it worth their while to design a remodeling. Fees are based on a percentage of cost, and a remodeling is often as much work as designing a whole new house which, naturally, costs more. · An architect might be persuaded, however, if you seem willing to accept something a little unusual. Often the difference between a mediocre and an outstanding remodeling is a bold idea, authoritatively executed. Don't rule out inventive solutions until you try them on for size. · Hunt for imaginative young architects who need commissions of all kinds, including remodelings. Since they seldom have their own practices yet, call a large, well-known firm and ask them to recommend someone on their staff who might want to do the job on his own time.

#### **BEFORE YOU START**

• Check the local building and zoning codes to see what the restrictions are on additions and how close to the lot line you may build.

· You may need a survey of your lot.

• Remember to check your mortgage. You may need the permission of the mortgage holder to make changes in the house. Also be sure you aren't adding features (a rail-less stairway, for instance) which may void parts of your insurance.

 You will probably need a building permit to make changes. The contractor or architect usually handles this. • If you don't use an architect (he would take care of this) get several estimates on the job from contractors. Let them know you're getting several, so each firm will give you its most reasonable price estimate. But before you can expect an estimate, you have to have a precise notion of what has to be done, down to the selection of type and quality of materials to use. · Check the reputation of the contractors you are considering hiring with a local banker, Better Business Bureau, Chamber of Commerce, or building materials dealers.

• Before giving the job to a low bidder, make sure he isn't planning to save by using low-grade materials.

• Get a firm, written price for the work to be done, containing a statement that there will be no extra charges unless you order changes (in writing) and agree to pay for them.

• Make sure the contractor has enough liability and workmen's compensation insurance so you won't be held responsible for any injuries to the men at work or visitors.

• Keep in mind that it's possible to save the amount of an architect's fee by doing most of the finish work yourself, if you are a handyman. This could include painting; wallpapering; applying paneling or gypsum board; installing insulation, ceiling and floor tile, built-ins, and prefab fireplaces. Don't attempt electrical or plumbing work. In many places, town codes stipulate that these be done by a professional anyway.

#### SCHEDULING THE JOB

• Spring and fall are the favorite times for remodeling. But try scheduling your job in a slack period, if there's no urgency. The contractor will appreciate having steady work and will give you prompt service.

 Plan to finish the work of enclosing the interior by winter, so the workmen can continue working inside. In the north, masonry work must be installed in warm months. Also the plastering, so the windows can be open to let it air-dry slowly.

• Exterior painting can be done in any nonfreezing seasons, but spring and fall are best (fewer bugs to light in wet paint).

Interior painting can be done anytime, but you may want to do it in warm weather so you can have screens in the windows to help it dry.
Plan to do plumbing work when the family can be away for a few days. It's a nuisance to have to run next door to borrow the bathroom.

#### **DURING THE PROCESS**

Mainly, try to be patient.

(continued)

# Put up the ceilings that keep down the noise.



Den-Textured Fas

It may seem strange, but a ceiling can be the noisiest part of a room. The reason is simple: sound waves bounce, and the ceiling is usually a room's largest single sound reflector. Its nonabsorbent surface literally makes it a sounding board.

An Armstrong Acoustical Ceiling can change all that. It will actually absorb up to 60% of the sound waves striking its surface. Keeps the room quiet!

We make 15 acoustical ceilings-each for different tastes and uses. Take the ceilings shown.

The kitchen ceiling is Woodcrest Cushiontone®, a vinyl-coated tile that's especially easy to wash. (Actually, all Armstrong Acoustical Ceilings are easy to clean; Woodcrest's vinyl finish lets you remove greasy cooking film with just a wipe of a sponge.)

When you want as much quiet as possible, Textured

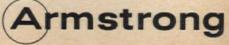
Fashiontone<sup>®</sup> tile is the logical choice. It has the best acoustical rating of all Armstrong Ceilings. And it's formal enough even for a distinguished den or even a dining room, because it looks like a continuous one-piece surface. Fashiontone is firesaferated incombustible.

If you have an unfinished ceiling with exposed pipes and beams, you can cover it up with a suspended acoustical ceiling, like the one in the game room. It hangs in a metal framework under your old ceiling.

If you're wondering about the cost of quiet, relax. Our acoustical ceilings run from as little as \$35 to \$85 for a 12-by-14-ft.room. And they're all easy to install yourself.

Your lumber dealer, who sells Armstrong Ceilings, can show you 15 beautiful ways to spend a quiet evening at home.

Free! Color photos of the complete line of Armstrong Ceilings and a helpful do-it-yourself installation booklet. Write to Armstrong, 6705 Rand Rd., Lancaster, Pa. 17604.



#### **BEFORE YOU REMODEL** (continued)

· Expect the house to be torn up a certain time, especially for electrical, plumbing, and heating work.

· Factory-finished materials for walls, ceilings, can minimize the mess.

· Try to keep out of the workmen's way. They aren't paid to be babysitters, so keep the children away too.

· While the work is going on, consider the area as a workroom, not as part of your house. The construction workers are only required to make it reasonably tidy at the end of the day.

#### **AFTERWARD**

· Inspect the finished job with the contractor or architect before signing a job completion form. If you are not satisfied with some detail, now

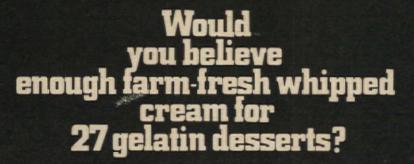
would be the right time to bring it up. · You'll probably need an inspection by an official before you will be issued a certificate of occupancy.

· Remember to insure your house for increased value.

· About all that's left (if you've ordered your window blinds and draperies ahead of time) is to invite your friends in for a housewarming.



- \* And 25% richer than most any other cream whip.
- No mixing or measuring.
- No beating or bothering.
- \* And it comes dairy fresh to you ... with the quality seal of Good Housekeeping.
  - Keeps for weeks in the refrigerator.
- \* Believe it. It's true. Now, why not buy it.



#### Real whipped cream for just about 2¢ a serving!

ED CREA

### Shopping Information

#### EMBROIDER A TABLECLOTH Page 8: Glasses and china from Geo

Jensen, N.Y.C.

#### THE WORLD'S GONE DOTTY

Pages 90, 91: Dress by Miss Pape Mitchell Bros., 152 Madison Ave., N.Y. Bracelet and ring by Michael Hic of Jolur Creations, Inc., 63-37 39 Ave., Woodsid N.Y.C. Addresses of manufacturers an distributors listed: Kroehler, 666 N. Lal Shore Dr., Chicago, III. Everfast, 70 We 40 St., N.Y.C. M.G. Inc. of Penna. 23 Fifth Ave., N.Y.C. Cohama, 214 Madiso Ave., N.Y.C. Raymor, 225 Fifth Ave N.Y.C. Poster Originals Ltd., 16 East 7 St. N.Y.C. Thayer Coggin table availab at Macy's, Herald Square, N.Y.C. Wes wood Industries, 230 Fifth Ave., N.Y. Mario, 230 Fifth Ave., N.Y.C. Mass Ar 305 Canal St., N.Y.C. Ben Seibel Assoc ates, 65 East 55 St., N.Y.C. Comar 1407 Broadway, N.Y.C. Callaway, 29 Fifth Ave., N.Y.C. Ex-cell Home Furnis ings Inc., 261 Fifth Ave., N.Y.C. Ame Shower Curtain Co., Inc. 224 Fifth Ave N.Y.C. Regal Rugs, Inc. North Vernoi Ind. Nettle Creek, 95 Madison Ave N.Y.C. Leacock & Co., 230 Fifth Ave N.Y.C. Stephen Lawrence Co., P.O. Bc 180, 41 Mt. Vernon Street, Ridgefiel Park, N.J.

#### UPDATING THE BIG OLD HOUSE

Pages 92, 93: White vinyl wall covering (also shown in bedroom, page 96), Sand air Naugahyde by Uniroyal, Inc., 123 Sixth Ave., N.Y.C. Tellura hall carpet (b Cabin Crafts, Dalton, Ga.) of Polycres olefin fiber, by Uniroyal. Ovation livin room carpet by Callaway Mills Inc., I Grange, Ga. Ottoman by Flair Inc., Div sion of Bernhardt Industries, Lenoi N.C. Chair fabric from Boris Kroll\*, 97 Third Ave., N.Y.C. Painting by Ilya Bolo towsky, collection of Mrs. Heinz Schultz Floor lamp by Nessen Lamps Inc., 31 East 34th St., N.Y.C. Shutters and wir dow shades (also shown in bedroom by Joanna Western Mills Co., 2141 S Jefferson, Chicago, Ill. Flowers from FT Florists. Page 94: floor of quarry til from Tile Council of America, 800 Secon Ave., N.Y.C. Drapery fabric from S. M Hexter & Co.,\* 979 Third Ave., N.Y.C Page 95 (top): Fashiontone acoustical til by Armstrong Cork Co., Lancaster, Pa \*through Decorators

#### TURNABOUT IN THE KITCHEN

Pages 98, 99: Built-in ovens and sur face cooking units by Whirlpool Corp. Benton Harbor, Mich. Stainless stee sink by Elkay Mfg. Co., 2700 So. 17tl Avenue, Broadview, III. Refrigerator b Revoc, Inc., Deerfield, Mich. Tile around work area by American Olean Tile Co. 1000 Cannon Ave., Lansdale, Pa. Ligh fixture custom-made by Greene Broth ers, 1059 Third Ave., N.Y.C. Dining chairs, unfinished wood from Blooming dales, N.Y.C. Enameled cast-iron pot or Cook top from Georg Jensen, N.Y.C China, Lowestoft by Spode, 206 Fifth Ave., N.Y.C. Silver, 1810 pattern by In ternational Silver Co., Meriden, Conn.

#### FAMILY FAVORITES

Page 115: Platter from Ross Havers, Inc. 225 Fifth Ave., N.Y.C.

#### NEW LOOK FOR THE BATH

Page 134: wallpaper by C. W. Stockwel Co., Box 75205, Sanford Station, Los Angeles, Calif. Cosmetic Lite bulbs by Duro-Lite Lamps Inc., 17-10 Willow St. Fairlawn, N.J. Shaggy Zefran carpet by Regal Rugs Inc., Vernon, Ind. Page 136 (top left): towels and mat by Springmaid 104 West 40th St., N.Y.C. (Bottom left) wallpaper by C.W. Stockwell Co. Tellura carpet (by Cabin Crafts, Dalton, Ga.) o Polycrest olefin fiber by Uniroyal. Towels by Martex, 111 West 40th St., N.Y.C (bottom center): ceiling of Fashionton acoustical tile and floor of Tessera both by Armstrong Cork Co., Lancaster, Pa

#### How to Water

(continued from page 55)

watering trees by using a perforated hose, you can take care of smaller trees on flat land by encircling them with a low earthen dike and then flooding the saucer with a hose. But trees on slopes and large trees with deep root zones are another matter. For these, a Department of Agriculture water management engineer recommends drilling holes with a soil auger at intervals around the periphery of the main root mass and scattered through it. The holes should be about 24 inches deep. Insert in them sections of three-inch perforated drain pipe. You can pour water into the pipes with a hose; or if you want to save work, you can interconnect the pipes with a small plastic tube by which you can fill all the pipes at once. An added advantage of this water system is that you can feed the trees through the pipes in the spring.

The water lance—a long, pipelike nozzle that is driven into the ground—is often recommended for watering trees; but it is only as effective as the way you use it. If you stick it into the root mass in just one spot, it does comparatively little good except for trees with very compact root systems. The reason, as noted before, is that water does not travel very far laterally through soil; it prefers to go down or up. To water large trees with a water lance, you must insert it into the root system at a number of points.

Consider an underground sprinkling system. Here is the ideal way to water your lawn and—if you select the right kinds of sprinklers—almost every other part of the garden. There is no moving of hoses; no changing of sprinklers. All systems on the market can be automatically operated by a timing device that turns the sprinklers on at a preselected hour, lets them run for a period, and then turns them off.

The cost is extremely variable. One automatic system described by the maker as a "complete, standard system" that will water approximately 7000 square feet carries a retail price of \$190. The home owner can install it himself. The same firm in one of its booklets shows plans for an automatic system covering a yard of almost 27,000 square feet. The cost of materials for this is pegged at \$1240; installation by a professional is estimated at an additional \$750.

One way to buy an underground sprinkling system is to ask several contractors handling different systems to look over your water system and garden and to give you recommendations and a price. Putting in a sprinkling system is not child's play. According to a California extension service bulletin, it involves eight steps: 1) Measuring the water pressure at your faucets. 2) Making a sketch of the area to be watered. 3) Selecting and locating the controls. 4) Planning the correct spacing of the sprinklers. 5) Determining the number of sprinklers on one line. 6) Selecting the pipe size on the basis of friction losses in pipes and fittings. 7) Installing the system. 8) Adjusting the sprinklers as needed.

You can go a step farther. Although underground sprinkler systems that are operated by automatic timers take the work out of watering, irrigation authorities maintain that they are far from perfect. The trouble is that you predetermine the times at which the system should operate and for how long. Unless you have exceptional knowledge of your soil and plants and what the weather is going to be like, your predetermination is nothing but guesswork.

What to do? The answer is to con-

trol the sprinkling system with tensiometers which constantly measure the amount of moisture in the soil and automatically signal the sprinklers to turn on and off whenever it is necessary.

Systems of this type are being installed on farms, golf courses, and parks in California and in the Southwest; and some are going into home gardens.



**Be luxurious** 

**Be enduring** 





Be modest

**Be different** 

#### But be sure you do it with Kirsch.

There's a new spirit of freedom in today's decorating. What *you* like is what's in style. Especially at your windows. And with the help of Kirsch rods and fixtures, you can have the time of your life creating beautiful new effects. For added touches of elegance, or to dress up a simple fabric — see the wonderful selection of Kirsch drapery hardware. Your Kirsch dealer has exactly the right rod or accessory you need for any window in any room. All of them made the Kirsch way — to last a lifetime. For lovelier windows, don't detour. Go straight to your Kirsch dealer. That's where window beauty begins. (Kirsch has dealers throughout Canada, too.)





IDEAS UNLIMITED!

Get this wonderful guide to window beauty. Shows 77 lovely rooms in full color. Over 125 other window decorating ideas. Full of "how to" shortcuts on curtain and drapery making. From your nearby dealer or the Kirsch Company, just 50c.

Kirsch Co., D	Dept. B-567, Sturgis, Mich. 49091
	my copy of "How to Make Your autiful." I enclose 50c.
Name	
Address	
City	
Cinto	Zip*

.......



Bathroom in the Oscar M. Hahn home (see pages 92 to 95) needed little remodeling to make it completely comfortable and functional. Added were a white Formica dressing tablecounter, and supersize makeup mirror. Blue dots on white vinyl wallcovering pick up royal blue of shaggy wall-to-wall carpeting and matching butterfly print.

# NEW LOOK FOR THE BATH

Away with bathrooms that are strictly antiseptic and utilitarian. Welcome the rooms that are warm and personal without being a Hollywood version of Madame de Pcmpadour's boudoir. Marble fixtures and bronze dolphins do not a personal bathroom make. When you decorate or redecorate yours, aim for charm with clean, clear colors and pretty accessories. Or strive for sophistication with tangy colors and zippy accessories. Even the (continued)

# Match box

Now...strike a match in a lighthearted bedside manner with Lady Scott. These new facial tissue dispenser boxes of hers shed their outside wraps to show off beautifully anywhere in the house.

米

兴



Match up with 2-ply bathroom tissue, too. In Bluebell Blue,

12

Camellia Pink, Antique Gold, Fern Green.

ady cot

米



Master-bedroom bath (far left) has corner vanity and sizable mirror. Against an all-white background, a collection of hot colors match the jungle print of the shower curtain. Stool in natural wicker, oak clothes rack used for towels, a bamboo lamp, family photographs framed in fabric, and a sharp green square bath mat make this a lively room. Designed by Paul Krauss, A.I.D., for Spring Mills.

Lots of sizzle in this bathroom in the town house of Mr. and Mrs. Kenneth Marks of Chicago. Sunburst wallpaper is used on two walls only. Everything else, including wall-to-wall carpeting and broadly striped shower curtain, is closely coordinated. Even soap balls, canisters, and flower jug repeat the red, yellow, and hot pink colors.



Bathroom under the eaves (far left) gets its charm from the old-fashioned bathtub and the wallpaper that is also used on the door. Paper was customcolored to coordinate with the paprika red carpet. Old shaving mirror and sponge basket are brass. Home of the Oscar M. Hahns.

Small top-floor bathroom was remodeled by Mrs. Gerald Lestz of Lancaster, Pennsylvania. Victorian washstand was chosen for atmosphere, as well as the collection of small paintings, prints.

There's a bit of Victorian nostalgia in this bathroom of the Albert Levys of San Francisco. Caning-motif wallpaper and chair seat play up all-white fixtures. Linen shower curtains are hung like draperies. Designed by Mack McDowell.



Shopping Information, page 132

best basic bathrooms need help. Once you've taken care of the essentials—a big enough towel rack, a decent shaving mirror to name but two—go in for such adornments as wall-to-wall carpeting, special shower curtain and window treatments, wallpaper. Among your greatest decorating assets are towels and bath mats so keep as many as possible in view. And look to such untypical bathroom furnishings as lighting fixtures, photographs, prints, flowers, even a pretty chair or stool to give your bathroom that pleasantly personal touch.

# Healthiest dog on the block. Runs on Gaines-burgers.

They have even more solid nourishment than all-meat dog food.

Gaines · burgers balance meat (and plenty of it) with everything else a dog is known to need.

> Including vitamins, minerals and proteins to help strengthen the bones, tone



the muscles, sharpen the senses, shine the coat and sweeten the disposition.

All-meat dog food 74% moisture 26% solids We simply leave out a lot of the liquid you're paying for in the canned kind, liquid your dog will get naturally from his fresh water bowl.

Yet Gaines · burgers cost far less to serve than many canned dog foods, and

take far less effort. Get your dog going on Gaines · burgers — the canned dog food without the can. It's the nourishment every dog needs every day.

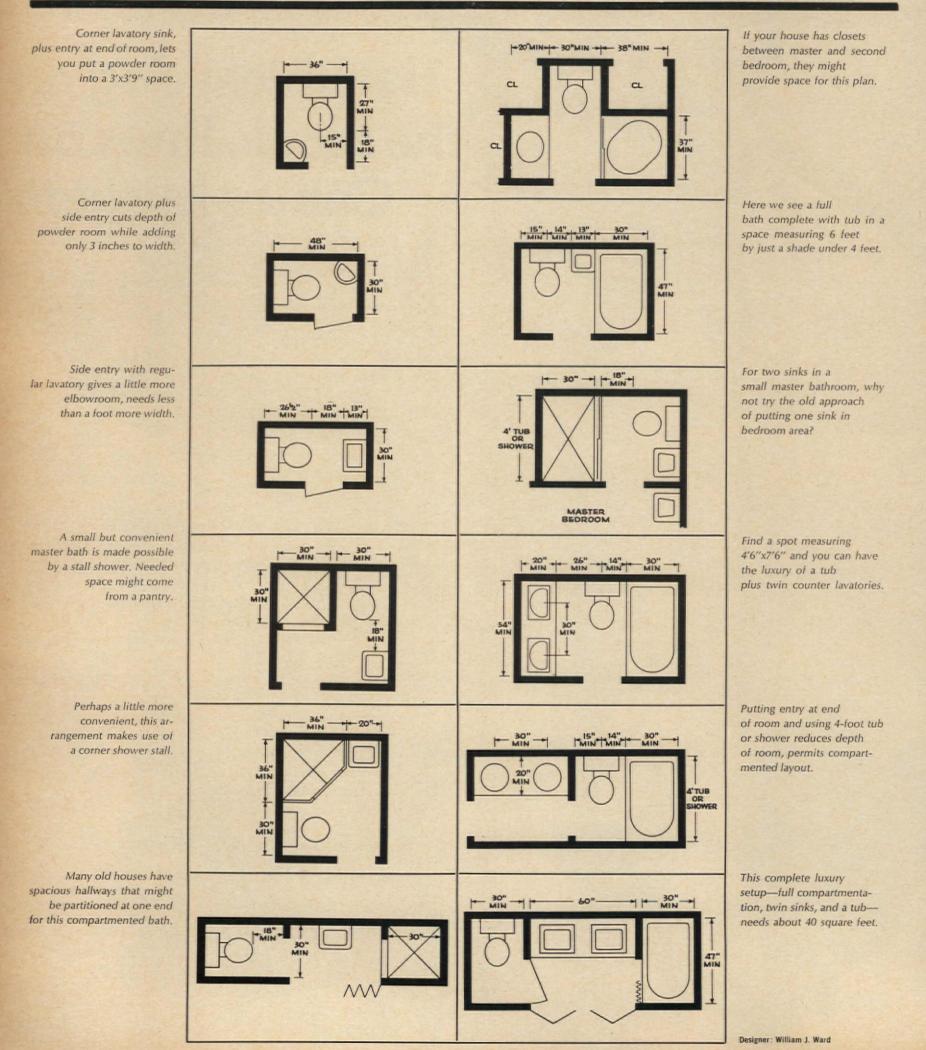
> Now in new freshness wrap.



# **SMALL-SIZED BATHROOMS**

There's no question about it. Every family can use another bathroom (or powder room 'or master bath). But if lack of space is the reason you haven't added a second—or third—bath, take another look around your house. Have you got an oversized closet, a nook under a stairway, a seldom-traveled hallway? If so, you've got more than enough room. Plumbing-fixture designers and manufacturers produce compact water closets, lavatory sinks, and the like, specifically for small-space situ-

ations. And our sketches below illustrate how you can fit a powder room in as little space as ten square feet, a complete bathroom, with tub, in as little as 24 square feet. (See page 140 for more on adding a new bathroom.)



# Total Electric Living is a clean break with the past







# "We swapped a 'monster' for a new family room when we modernized with flameless electric home heating"

"Was I glad when we switched to flameless electric heat and got rid of our bulky old furnace," reports Mr. Richard Berg of Aurora, Ill. "Now, in its place, we have a wonderful family room.

"With electric heat, we're comfortable-really comfortable-for the first time since we moved into this house. No cold spots. No sudden hot blasts. No noise. And even I can appreciate how much cleaner everything is-including our lightcolored walls, rugs and curtains."

Like the Bergs, more than 2,500,000 families

across the nation have discovered the modern benefits of flameless electric heating, and how reasonable it is to install and operate.

Your electric utility company will be happy to show you how easily you can modernize your home with flameless electric heating, regardless of its age, style or size. They will help you choose the right system for your home and suggest ways to make financing easy.

Call now-and start on your way to the joy of Total Electric Living.



SYMBOL OF TOTAL ELECTRIC LIVING: This Gold Medallion identifies a home where everything's electric . . . including the heat.

# You Live Better Electrically

Edison Electric Institute, 750 Third Avenue, New York, N.Y. 10017.

Only electricity offers flameless heating and cooling-and so many different types of equipment to choose from.



Heat pump heats in winter, cools in summer. One setting keeps any desired year-round temperature.



Electric furnace with air filter. Combines with cooling and humidity control for year-round comfort.



Electric baseboards save space, blend with room decor. Permit individual room temperatures



Hot water system, Small boiler hangs on wall. Circulates hot water through baseboard units.



Radiant ceiling heating is invisible. Each room's temperature can be individually controlled.

# GO-GO-GO-GO!



It's a wonderful adventure to be a young woman in your place and in your time.

And Tampax tampons, today's up-to-date way of sanitary protection, help you keep that sense of adventure active every day of the month.

Tampax tampons are specially designed for the swinging life of contemporary young women. They're worn internally, so they're invisible when they're properly in place. They leave you free to wear your most flattering clothes—even swimsuits any day of the month.

With Tampax tampons, there are no pins, no pads, no belts, no bulges. With them there's no odor, because telltale odor simply cannot form.

And with this internal sanitary protection, you can go-go-go every day of the month, every month.



TAMPAX® TAMPONS ARE MADE ONLY BY TAMPAX INCORPORATED, PALMER, MASS

### Barbara Colvin Scribner **PLANNING** TO **REMODEL** OR ADD A BATHROOM?

Compared to other rooms in the home, a bathroom may seem simple to remodel or build because it is small and there appears to be only a few basic elements to consider. But such hidden factors as piping, heating, electrical work, and what's in the walls can have a tremendous bearing on what you can do both mechanically and aesthetically. They will determine, for example, whether walls, floors, and ceilings will have to be torn up and replaced—jobs perhaps you hadn't planned on.

Remodeling or installing a new bath can cost anywhere from \$400 to \$5000. However expensive your bath is to be, the important point is that every penny you spend should be spent wisely with none of it wasted by poor planning and second thoughts after the job is started.

The best advice we can give you is: 1. Unless you have excellent color and design sense and can visualize the end result from a few tiny swatches of material, consult a decorator. You are not choosing draperies or chair fabrics which can be replaced at a reasonable cost if you later decide you don't like them. You are selecting permanent and costly installations such as colored fixtures, wall tile, and counter tops.

2. Hire a contractor who will supervise the entire job. Sit down with him in the planning stages and don't hesitate to ask questions. Once he's examined the area to be remodeled or built, he will know exactly what construction problems you are going to have. Then you, the decorator, and the contractor can work out sizes, shapes, and placement. Once your decisions are made, don't change your mind, since the contractor's estimate of time and cost is based on his knowledge of the mechanical problems and your specifications for materials. Changes after a job is started usually result in a project that never seems to end and an unhappy home owner who has to pay extra for the requested changes.

Another way you can help the job proceed smoothly and keep everyone happy is by not taking the workmen away from the project to fix something else in your home. The contractor has scheduled a certain amount of time for your job and is probably committed to another job as soon as yours is finished. If he doesn't meet his deadline, he may leave your job unfinished while he meets his other commitment, and his subcontractors, who are often hard to get hold of, will certainly not wait around. Your job will hang on, getting finished bit by bit. The contractor may or may not charge you for the extra work, but it's only fair if he does since he's given you a contract price which does not include extracurricular work.

To give you an idea of some of the technical problems you can run into, we have chosen several typical remodelings and new installations. At this point we'd like to mention that local building codes can affect how much will have to be done, especially in remodeling. For example, some codes insist that any existing, nonconforming plumbing or electrical work in the bathroom will have to be brought up to code standards once you start remodeling. Since codes differ in their specifications on venting, piping, ventilation, etc., they can alter the solutions to the examples we propose to mention.

#### **NEW FIXTURES IN SAME LOCATION**

The easiest and cheapest remodeling is to install new fixtures in the same location as the old.

The bathtub will present the biggest problem. The shape and size you choose may depend on any stairways and the entrance to the bath. You may not be able to get a new tub in at all. Since tubs are frequently installed while the house is under construction—before stairs and doors are in place—getting an old tub out is not too easy either. It often has to be smashed and carted out in pieces.

Also the drain and trap in the floor will have to be replaced and moved to conform with the new tub, possibly just a few inches, depending on the style you choose. Also, piping may have to be changed if former pipes came up through the floor instead of the wall, or if there was no shower. Pipes will have to be installed in the wall to accommodate new tub fittings and provide a shower valve. This means new tile or other material on the wall.

The toilet usually offers no problem. Most styles will fit the existing waste pipe. However, if you decide on a wall-hung model, the wall will have to be opened for new piping and the floor opening closed. New flooring might then be necessary—on the whole floor.

A basin is easy to replace even if you want it built into a counter.

#### **PUTTING FIXTURES IN NEW LOCATIONS**

There are dozens of reasons for moving the fixtures and as many ways to do it. You may want to move them so they will be arranged more conveniently. Or, you may want to enlarge an existing bath by adding an extra basin. Some baths are compartmented with a toilet and basin for each adjoining bedroom with a bathtub in the middle. This is a good idea for a children's bath. Fortunately, most fixtures come in several sizes, which is a help in your planning. Whatever type of remodeling you plan there are some basic problems to consider:

1. Expect to tear out parts of the walls, floors, and even ceilings. Wall and floor tile will probably have to be completely replaced since it is usually impossible to match them exactly when merely patching.

2. When moving a toilet, if space under the floor isn't deep enough to allow proper pitch for the waste pipe, the pipe will have to be run to the basement through a nearby partition. This can be done only if the partition in question goes through to the basement rather than being over a room below. Sometimes piping is run through a corner of the room downstairs and boxed in. This involves repainting or repapering downstairs. Or, the ceiling under the bathroom might have to be lowered in order to accommodate a run of waste pipe.

3. If you are not adding fixtures, only moving them, it is best to locate all waste outlets on one wall to eliminate boring through joists. Framing members that must be cut to allow for water piping and valves will have to be strengthened afterwards.

4. Electrical cables or wiring will have to be changed not only to provide new lighting but because they may interfere with the relocated plumbing.

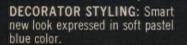
5. Heating pipes and radiation units or ducts may have to be moved to accommodate the new plumbing. (continued) **PUSH BUTTON CONTROLS:** Color-match to dial for Spray, Steam, Spray-steam. Wide range of temperature settings protects most delicate fabrics.

#### CONVENIENT THUMB-RESTS: Natural

A PROPERTY OF STREET

thumb position reduces fatigue, speeds ironing. Allows pressure to be applied forward when needed. PADDED HANDLE: Colorcoordinated padded handle gives more comfortable grip.

> SPRAY-STEAM VENT: Sprays steam not water. Pushes steam spray into heaviest fabrics, lets you iron more without pre-dampening.



42 STEAM PORTS: More than any other iron. Makes this steamingest iron of all. Steams longest, holds most water. No water reaches fabrics to spot them.

DUPONT TEFLON® SOLEPLATE: All Presto irons available with or without DuPont TEFLON® soleplate.



COFFEEMAKER. The easiest to clean coffeemaker of all. Stainless steel, completely submersible. Open spout can't trap old coffee oils. Superfast, brews a cup a minute. In white or black.



AUTOMATIC TOASTER. Make perfect toast in seconds — automatically. Color selector, hinged crumb tray. Gleaming chrome with woodgrain end panels. Choice of 2 or 4-slice models.

# PRESTO THINKS

your new steam iron should be pushbutton automatic, have many steam ports for better steam distribution. Then we thought...



added a cool padded handle for easier more comfortable ironing.





CORDLESS ELECTRIC KNIFE. First electric knife that looks like a knife, feels like a knife. Sharpened cutting tip lets you carve easily around bone. Surgical stainless steel blades detachable for cleaning. Exclusive design allows switch bar to be at top or bottom of handle. Either way blades can be inserted with cutting edge down. Recharges automatically in storage rack when not in use.

#### PLANNING A BATHROOM

#### (continued)

#### **INSTALLING A NEW BATH**

When putting in a new bath, you will have to check on water-heater capacity, septic tank capacity, and water pressure.

Bath on second floor. What is under the space you are planning to use will determine whether it can function as a bathroom,

and if so, how the job can be done. If the outside wall is un-

interrupted by windows or doors, piping can probably be run through to the basement. The pipes must be well insulated to prevent freezing. When an inside partition is used, it is best if it is directly over one on the first floor so pipes can be run down to the basement. If the lower partition is a distance away, ripping up floors in adjoining rooms and possibly cutting through floor joists will be necessary.

When the new bath is to be directly over an existing bath, the wall in the existing bath may have to be opened in order to change the vent piping, unless there is room in the partition so a separate vent stack can be run from the basement. (The purpose of the vent stack is to prevent sewer gases from entering the house, and to prevent backflow of waste in the waste-drain system.)

Heating will probably have to be revised, particularly if space for the new bath is taken from a bedroom. In such a case the heating balance may be destroyed. Electric heating for the bath may be the simplest answer, perhaps in " the form of a small auxiliary heater built into the wall or ceiling. This unit may be wired to the light switch, to go on automatically with the light.

Ventilation is an important factor where there are no windows and one can-

not be cut in. A ventilating fan in the ceiling or wall with ducts to the outside will be necessary.

Bath on first floor in two-story house. Problems are similar to a new second-floor bath but slightly in reverse. Instead of getting the pipes through to the basement (which is easy) you have to get the vent stack through the second floor to the roof.

Bath on a concrete slab. When a house is built on a slab, pipes are usually laid before the slab is poured. This makes adding a new bath expensive and messy. What you decide

to do will depend on the distance between the new bath and an existing one and whether it will be cheaper to break up the floor to tie in with the existing bath or to run the plumbing outside. If the new bath is to be a distance from the present bath, connecting to existing plumbing would be impossible since there

bet may be to install a separate septic system to serve the new bath. The reason for this is that over a long distance the pitch would be too great to connect with the existing tank.

With a city sewer, in most cases you would connect to the existing sewer line to the street.

Radiant heating. If there are heat-

up too much of the floor. Where the waste pipe is a foot or so off the floor, and there is sufficient head room, a wooden floor can be built high enough to allow proper pitch of the pipe beneath it.

If the waste pipe is near the ceiling, an electric ejector pump can be installed under the slab to pump the discharge from the fixtures to the existing waste line. The pump will

add \$300 to \$400 to the cost of the lavatory. There are syphon-jet toilets available which work on water pressure. These are limited in the distance they can discharge into the waste line. If one of these is used, the basin would still have to have a separate pump.

Venting a basement lavatory is easy since the pipe can be run to any point in the basement where it can be extended through a partition to the roof.

For ventilation, if windows are impractical, an exhaust fan should be installed. If the basement bath is close to an outside wall, ductwork for this ventilator may be virtually eliminated.

#### STORAGE SPACE

Whether you remodel an existing bath, or add a new one, don't forget to add plenty of storage. Get as large a medicine cabinet as you can find. Make sure it can be locked, or has a locked compartment, to keep children away from potentially harmful medicines. Also, don't hesitate to build shelves wherever they'll fit.

#### WANT DESIGN HELP?

For ideas and illustrations on modernizing and decorating your bathroom, here are some helpful booklets you can send for.

New Fashion Ideas for Bathrooms. Send 10c to American-Standard, Plumbing and Heating Division, 40 West 40th St., New York, N.Y. 10018.

Your Guide to Quality Plumbing Fixtures. Send 10c to Kohler Company, Kohler,

Wisconsin.

How to Work Wonders in Your Bathroom With Wonderful Eljer Fixtures. Send 10c to Eljer Plumbingware Division, Wallace-Murray Corp., 3 Gateway Center, Pittsburgh, Pa.

In addition, you can visit the display rooms of bathroom-fixture manufacturers to see actual samples of the latest colors and designs.

There's no reason your family bathrooms can't be beautiful. With a little planning, you can avoid the drab, outdated or clinical look of so many bathrooms.

AMERICAN HOME, MAY 1967

Water pipes. The most practical method of installation is to run the water pipes from the source of the hot water up through the ceiling into the attic space and down the partition of the new bathroom. These pipes should be well insulated against freezing.

Waste lines. These will go through the slab and either connect to existing plumbing inside the house or run underground to the outside. With a septic system, if the new bath is not near the existing sewer line which leads to the septic tank, your best to be repaired or replaced, depending on how much of the floor you have to break up. Consider replacing them with baseboard heating units.

#### LAVATORY IN BASEMENT

The location of a lavatory in a basement would depend in some degree on the location of the existing waste pipe. If plumbing is connected to a city sewer, the waste pipe is probably near or under the floor. When the soil pipe is under the floor, the lavatory should be located as close as possible to it to avoid tearing



Sure I'm sure! A Dial shower has staying power. Because only Dial has AT-7. To really get rid of the bacteria that cause odor. To really keep you feeling fresh all through the day. That's Dial. And that's for sure.

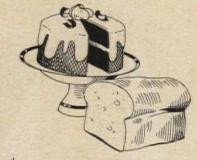
> Aren't you glad <u>you</u> use Dial Soap!



(don't you wish everybody did?)



As we travel about the country we note with increasing interest the new-found emphasis restaurants are putting on home-baked breads and desserts. Served on their own individual bread boards, with serrated knives, are loaves of round sesame, hearty whole wheat, crusty white bread, or icing-topped raisin bread. Hot rolls, biscuits, muffins of a variety of shapes and flavors also fill the breadbaskets to tempt your palate. And now instead of "doggie bags"



there are "people bags" for toting home unfinished loaves of bread. Often the restaurants have showcases of desserts strategically placed to catch our eye on the way out. They beg to be bought and taken home for the family.

General Electric has just announced their new Versatronic range. Styled along the lines of the conventional two-oven eye-level range, the Versatronic can cook both electronically (with microwaves) and conventionally in the lower master oven-separately or simultaneously. It also cleans itself electrically. While not yet available all over the country (not until servicemen are trained in every area to service it), introductions are beginning on the West Coast now. It will be more generally available early next year. The main advantage of cooking electronically is speed; most foods cook in a fraction of the time required with conventional ranges. Keep an eye to the future ... electronic cooking will be a part of it.

For unexpected guests toss canned shrimp with a sharp Italian or French dressing and chill. Serve on picks or in lettuce cups for an appetizer. You'll be surprised how the tart dressing perks up the shrimp.

A recent survey of urban-suburban housewives made by the Eureka

Home Care Institute turned up these facts: 96 percent of all the housewives questioned were rated as "excellent" housekeepers because they follow recommended procedures of thorough cleaning and vacuuming of rugs and carpets at least once a week. Of the 25 percent who admitted to having home-care problems, most of these problems were attributed to their children. Our advice to these weary mothers-investigate some of the easy-care, childproof furnishings for these busy years. And if spring-cleaning looms drearily before you, take some tips from our story on page 128.

Experimenting with one of General Mills's latest frosting mixes, we added a tablespoon of instant coffee powder to Betty Crocker Fluffy Chocolate Flavor Frosting Mix. It whipped up into a rich fluffy mocha frosting, tasted good on devil's food layer cake.

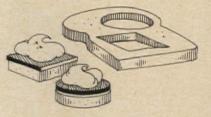
We've always loved self-cleaning ovens, but we love them even more now that General Electric has added the convenience of a window-door so we can keep up with what's cooking.

Just in time for the strawberry shortcake season is Birds Eye Cool Whip, a frozen nondairy whipped topping from General Foods. This creamy topping can be stored in your refrigerator—ready to spoon over juicy berries—or even refrozen in your freezer! It's versatile too—can be used as a cream



roll filling, blended with gelatin for a rich mousse, or paired with your favorite sundae sauce.

Ever wish you could find the time to make fancy tea sandwiches for afternoon guests? Stop looking. These sandwiches prepare in nothing flat: Use a biscuit or cookie cutter to cut bread slices in round or fancy shapes. The same cutter can cut luncheon-meat fillings for the bread. Add a fast finishing touch with a rosette or swirl of



one of Nabisco's new Snack Mate pressure-can dispensed processed cheese spreads. They come in three flavors—pimiento, American, Cheddar. Needs no refrigeration!

Recently we were treated to a very interesting demonstration showing the effective use of fluorescent and incandescent lighting. The cool and evenly spread rays of fluorescent lighting are ideal for work areas, while the high spots and shadows cast by incandescent lighting are excellent for decorative effects.

A safe, efficient knife is a sharp one. Keep your knives in shape by sharpening frequently with an automatic knife sharpener (effective



and foolproof) or a sharpening steel. With your left hand, hold the steel horizontally so it slants slightly away from you. Holding the knife in your right hand, blade pointed away, draw it across the steel from heel to point. Reverse procedure for other edge. Repeat three or four times.

If you think color is the whole story on cookware this spring, take a look inside. Those nonstick finishes are reported to be nonscratch as well—so that you can use regular utensils with them. We're busy putting them through their paces in our Test Kitchens right now. We'll report our findings to you soon.

Virginia T. Habert

AMERICAN HOME, MAY, 1967



... and what do you see? The famous Letton trademark your assurance of quality and lasting value. Look for the name Letton on fine china creations at better stores everywhere.

> Shown above— one of Lefton's many fine Mugs



Geo. Zoltan Lefton Co. 1555 Merchandise Mart Chicago, Illinois 60654



### Why do Taylor wines add the right, bright touch to parties people talk about?

It's no secret. Mellow flavor.

Flavor that complements a cocktail-hour canapé. And comes through gloriously on-the-rocks.

Flavor you get only when you create a wine slowly, naturally.

Only when we're sure Taylor wine has reached the peak of smooth, natural flavor and care can do no more, do we bottle it.

For the bright touch at your party. The right touch.

If it's a Taylor New York State Wine, you'll love it.

Brandy anyone? Try Taylor's new rare quality import from Austria. It's a brandy-lover's delight. 80 proof.



The Taylor Wine Company, Inc., creators of fine wines, champagnes and vermouths. Vineyards and Winery, Hammondsport, N.Y.

# CHANGING YOUR ART COLLECTION

There's no need for the art in your home to be on permanent exhibit. If your gallery of pictures has been up for a long while, you've probably become immune to it. When this happens it's time to change your pictures around and alternate some with prints you haven't used for awhile. As you rotate pictures you will notice that the art on your walls becomes more of a visual experience for you and your family.

#### INTERCHANGE ART

You can move posters, lithographs, watercolors, oil paintings, and sculp-

ture with some thought and little effort. Wall marks won't remain if you use cloth stick-ons instead of picture nails to secure pictures (nails are a must for very heavy objects). When changing pictures, you may not have to remove the cloth stick-ons or nails. If you do, be careful. Chipped paint or plaster is not artistic.

Be selective when changing art from one room to another. Some

things will not look well in a different location. Consider the size of the work and its subject matter before you switch it about. A painting from your dining room won't necessarily look well in your bedroom, but it may work in the foyer. Small pieces of sculpture can be shifted around, as you would an ashtray. Since larger and more formidable pieces of sculpture are best displayed where they can be seen from all angles, you may not be able to move them about too successfully. But you could rotate them slightly to obtain a different view or perspective.

If you happen to have different prints that fit into the same size frame, change the print in the frame instead of moving the picture to another room. A simple and effective way to accomplish this changeover is to sandwich the print between two pieces of glass (three inches larger than the print all the way around). The glass is held together by clear plastic brackets. When it's time for a change, remove the brackets and slip in a new print.

After you have explored and exhausted all the possibilities for change, you may think the purchase of an additional work of art is called for. This may be a good idea but, let's face it, an expensive one. There's the outlay for the work itself plus the cost of mounting or framing, so you may want to think of other ways to get new works of art.

#### ART ON LOAN

There are many museums, galleries, mobile art centers, and individual artists who will rent their works to you. The rental fee is often put toward the purchase price if you decide to buy later on. Living with a work for a while is a fine way to determine whether you like a particular piece of art well enough to buy it. Or you can maintain a continually changing gallery by borrowing (at a fee) a different work from time to time.

#### **EXCHANGING ART**

There's also a way to exchange art without exchanging money. Some beginning artists will lend you their works for an extended period of time if you entertain a great deal. Social gatherings offer additional exposure for their paintings and drawings.

Or start a loan arrangement among your friends. Exchange a picture for a picture or for a piece of sculpture with a promise to return it in six months' time.

Have a small group (a bridge club, recreation or church group) pool its resources, with each member of the group contributing some art work. What one person is tired of looking at may be just what another wants to borrow. To carry out the exchange, have an art show. Each person who contributes is permitted to borrow something in exchange. A small fee could be added for charity or to cover the expense of the art show party.

### an AMERICAN RED BALL move is worth thinking about after you move!

We think that's one of the most important periods of a move. After the move. Bobby's in his new school, you've met most of the neighborhood at a party given by the nice folks next door, Bill has figured out the shortest way to make it to the office on time, and little Lisa has discovered every corner of the new house on her knees. We want to be a part of your happy thoughts. That's why your American Red Ball moving specialist makes your move as free from worry as possible. Little extras like hints and brochures on preparing the children and even your pets for the move, smiles and pleasant personalities on the day you move out or in, special ways to pack to make sure breakables don't live up to their name, all designed to make your moving experience worth thinking about. Next time you move, call us before you do, it'll be worth it afterwards.



Your moving specialist Call your local agent.

# By Elizabeth C. Robinson ENTERTAINING WITH PART-TIME HELP

Full-time help has become almost a thing of the past. Now we rely more on part-time assistance or caterers for entertaining or for household chores. This part-time help is expensive, the cost depending on your community and on what you want done.

#### PLAN AHEAD

For example, anyone who comes into your house to help with cocktail parties, buffet suppers, etc., is paid by the hour. (You will probably have to pay at least two dollars and it may be considerably more.) Hours mount up, and it is essential to plan well, to organize your thinking, and to collect your ideas before your help arrive.

The term "caterer" is used to mean the persons you call to help you serve. It may be one person or two or three. They may act as bartenders or just as kitchen help. They may assist and serve an entire meal. They do the things that a hostess would do if she could greet the guests, introduce the new arrivals, and serve dinner.

One couple who lives near us have a particularly nice flair for entertaining. I asked them one day what they did before the temporary help arrived. Here is their list:

1. Plan your food immediately after your guest list is set. Do the shopping and have everything in the house at least two days before the party with the exception of perishables that must be purchased the day of the party.

2. Check the silver, table linen, and other items that you will be using. Follow through with the serving dishes, china, and glasses. All of this early planning avoids last-minute washing and polishing.

3. Set the table early on the day you entertain. This gives you a chance to make adjustments in your planning. Place each serving platter, each relish dish where you want them. Designating what is to be served in each dish helps the caterer, especially if you are particular about this.

4. Have as much food as possible cooked and ready to be served or to put into the oven. Having the caterers cook is expensive and may not be done the way you want it, so think twice about this and know their rates. 5. Make a time chart of approximate times to serve the hors d'oeuvres, dinner (or the buffet), when to bring the dessert, the coffee.

6. Plan to have the caterers arrive at least an hour before the guests. If it is their first time at your house, an even earlier arrival is better.

7. Discuss questions about their uniforms or what they will wear when you arrange for them to come. When they arrive at the house, be definite about where they are to hang their coats, which bathroom they may use, and other items that they will need to know. This will save time later on when you will want to be with your While your problems may not be the same as our neighbors', their thinking may help you plan ahead with your caterers. I have found that the more explicit I am with temporary help, the better job they do for us.

#### MAKE A LIST TO HELP CATERERS

I plan just what I would do in the kitchen if I were going to be there. Then I list suggestions for the caterers that will help with the dinner. I find it easier to list in writing the things I want them to do. Then they can refer to the list.

In planning for a cocktail party it's a good idea to be explicit about drinks. Show the bartender how you want each drink served, the amount of liquor to use. You won't want to criticize the temporary help once the party is under way, so try to make sure they know what you want before the guests arrive.

## CLEAN HOUSE AHEAD OF TIME

If we are having a party, I try to arrange it so that the house will be cleaned the day before. Temporary serving help should not be asked to clean the house.

Flowers should be cut or purchased the day before or very early the day of the party. It takes time to arrange flowers. Caterers may not know how to arrange flowers the way you like them. Then, too, it takes them away from things they should do, and you will be paying a big price for something you could do yourself ahead of time.

When the caterers arrive, the kitchen should be spotless, the dishes, the pots and pans all washed and put away. You are not asking caterers to clean up after you in the kitchen; you are asking them to carry on where you left off ... and you left off with a clean kitchen.

I asked one of the girls who helps us what she finds most difficult to cope with in dealing with so many clients. She said, "I have few problems, for I rarely return to a home that is not fairly well run. I once went to a home where the woman had left all the dishes from two meals in the sink. I left as soon as possible after supper, and have never returned. I appreciate a hostess who realizes what I must do in minutes before the guests arrive."

Any time that you take to become friends with the people who help you is time well spent. Praise and thanks for a job well done is also a good idea. These little efforts help to make a good party even better and to make you a good employer as well as a charming hostess.



Protect and beautify your home with Anchor all-aluminum Picket fence... an excellent example of how charming and attractive a fence can be. Its baked-on enamel finish won't chip or rust; never needs repainting. Or, set your home off with Anchor's openstyle aluminum Ranch Rail. Anchor is the world's largest fence-maker for the home.

# Only Anchor Fence protects children, pets and property...with such beauty and imagination



One of Anchor's many all-aluminum Privacy designs. Its redwood enamel finish is baked on ... for long-lasting beauty and next-to-no maintenance. Also available in white.



Small-weave aluminum Modernmesh<sup>®</sup>. Anchor's complete chain link line also includes exciting new Permafused<sup>®</sup> — with its forest green vinyl coat ingeniously *fused* on.

There's more! Anchor presents a wide variety of fences for every play, patio or pool area. In addition to Chain Link, Privacy and Picket, you may choose all-aluminum white Ranch Rail...or WOOD: stockade, paling, picket, post and rail. Let Anchor protect your family.



75TH YEAR of protecting children, pets and property. Plants in Baltimore, Houston and Los Angeles.

For	othe	r im	agi	native f	ence	ideas,	mail	co	upon	PA
for	free	CO	lor	folder.	Or	call	the	Ar	ichor	1 .
hrat	tch	or	ex	clusive	deale	er in	yo	ur	city.	1

3.	by	1	3	1
PAI	REN		S	)
-	AGAI	540	1	
~	at at a	1		۰.

Zip\_

Anchor Fence, 6425 Eastern Ave., Balto., Md. 21224

Name			
I tunite	1000	1.10	

City\_

Street\_\_\_\_\_

\_\_\_\_\_State\_

Please list fence or fences which interest you most:

.

You keep fit and trim. Help your dog do the same.

# Feed him Friskies. the dog food with no sugar added

Some dog foods add as much as 20% sugar (sucrose) as a preservative. Ours? Never.

Meaty Friskies has no added sugar ... needs no preservative. What has Friskies got? Simply all the vitamins, minerals, and protein a dog is known to need. In fact, 20% more protein in a can than in two patties of the leading sugar-preserved dog food. To help keep your dog in shape, give him the exercise he needs and the complete nutrition he deserves.

Feed him Friskies. Okay, Slim?

# from (arnation .



# **GOOD COOKING FROM SOUTH CAROLINA**

The Women's Auxiliary of the Byerly Hospital in Hartsville, South Carolina, has collected and published outstanding recipes from their town's many good cooks. This project was undertaken to help achieve their purpose-"to assist and advance the welfare of all patients" in the hospital. The recipes here are but a sample of the many interesting and excellent ones you'll find in this book. To obtain a copy send \$3.95 to The Hartsville Cook Book, P. O. Box 1014, Hartsville, South Carolina

#### **ROAST LEG OF LAMB** (Faketh Lahum Ghanum)

1/4 tsp. marioram

1/4 tsp. sage

- 5 lb. leg of lamb 1 tsp. salt 2 cloves garlic, minced 1/4 tsp. pepper 1/4 bay leaf,
  - 1/4 tsp. ginger

Wipe lamb with damp cloth. Cut small gashes 1/4 inch long on top surface of lamb. Combine remaining ingredients except olive oil. Rub well into meat so that all gashes are completely filled. Give roast a final coating with oil. Marinate in refrigerator overnight. Sear in preheated oven at 500° for about 10 minutes. Lower heat to 325° and roast 30 to 35 min. per lb. Do not cover or baste. Thicken the drippings with flour and add sour cream or milk. You might prefer the lamb with unthickened gravy and a mint sauce.

#### HOT FRUIT CASSEROLE

ium can	2 tbsp. flour
bd	1/2 cup brown
apple	sugar
ium can	1 stick butte
h haluas	1 a charry

1 med

1 med

slice

pine

peach halves 1 jar apple rings 1 medium can

1 c. sherry (Sounds too much but isn't)

1/2 cup brown

sugar 1 stick butter

1 medium can apricot halves

pear halves

Drain all the fruit. Cut pineapple slices in halves, also peaches if they are extra large. Arrange fruit in alternate layers in large medium-deep casserole dish. In top of double boiler combine butter, sugar, flour, sherry. Cook, stirring, over hot water until smooth and thickened. Pour over fruit in casserole, cover and let stand in refrigerator overnight. Before serving heat in 350° oven until hot and bubbly, about 20-25 minutes. This is delicious with pork or chicken. Keeps well for several days. Yields 12-14 servings.

#### EGGPLANT SOUFFLE

medium egg- plant, peeled	1 tbsp. sugar ½ tsp. pepper
and sliced	1½ c. sharp
c. onion,	cheese, gra
diced	3 eggs,
tbsp. butter	separated
melted	Buttered crac

2

3

1/2 tsp. pepper 11/2 c. sharp cheese, grated 3 eggs, separated Buttered cracker crumbs

Soak eggplant in salted cold water for 30 minutes. Drain. Cook in small amount of water. Mash. Sauté onion in butter until slightly brown. Add to eggplant. Stir in sugar, pepper, cheese and beaten egg yolks. Fold in beaten egg whites. Pour into greased casserole. (Editor's note: We used a 11/2-quart soufflé dish.) Cover with crumbs. Place in shallow pan of water. Bake at 350° for 45 minutes Note: Reheats well. Serves 8 to 10.

#### PARTY SHRIMP WITH PEPPERS

tsp. black pepper

tsp. oregano

tsp. gumbo

tsp. chili

powder

tershire

1 triangle

white wine

Roquefort

cooked and

3 lbs. shrimp,

6 large green

peppers

2 tomatoes

peeled

file

3 tbsp. butter	1
3 tbsp. olive oil	
6 cloves garlic,	1
chopped	2
2 or 3 large	
onions,	2

- chopped
- 1 tbsp. Worces-1 green pepper, chopped 1/2 c. sherry or

1/2 c. flour, scant can beef broth

- can tomato
- paste
- 1 No. 2 can
- tomatoes 1 small can
- mushroom
- steak sauce
- 1 tbsp. bottled horseradish 1 small bottle
- olives, chopped
- 3 c. long-grain rice (4, if tenderized rice)

In large skillet or electric fry pan, melt butter and add olive oil. In this sauté finely chopped garlic, onion, and green pepper. Rub in the 1/2 cup flour; add beef broth, tomato paste, tomatoes, mushroom sauce, horseradish, and chopped olives with about half of the brine. Season with the next five ingredients. Simmer 10 or 15 minutes. At the very last add wine, cheese, and cooked shrimp. Parboil 6 large peppers until just tender, section, and use for garnish along with sectioned tomatoes. Put shrimp mixture on large mound of rice; arrange peppers and tomatoes as decoration. Serves 12 to 15.

#### PECAN TASSIES

2 sticks (1 c.)	2 (3 oz.) pkgs.
margarine or	cream cheese
butter	2 c. sifted all
	purpose flour

Let margarine or butter soften in mixing bowl at room temperature about 1 hour. Add cream cheese and work with wooden spoon until soft and creamy. Add flour in fourths, blending thoroughly after each addition. Work with fingers into smooth, blended dough. (If desired, refrigerate dough for easier shaping.) Pinch off small pieces of dough and shape into balls about 11/4 inches in diameter. Put each ball in cup of 13/4 inch muffin pans, and with thumb press dough against bottom and sides, lining up evenly. Pecan Filling:

Beat 2 eggs only enough to mix yolk with white. Add 11/2 c. firmly packed light brown sugar gradually, beating well after each addition. Add 2 tbsp. melted butter, dash of salt, and a few drops of vanilla. Mix well.

Chop 11/2 c. pecans coarsely and sprinkle into lined muffin cups, using 1/2 the nuts. Spoon filling over the nuts filling cups not quite full, then sprinkle with remaining nuts. Bake in moderate oven (350°) 15 to 17 minutes. Reduce heat to 250° and bake 10 minutes longer or until filling is set and firm. Cool. Carefully remove from pans to racks. Makes 4 dozen.

1/4 tsp. thyme 1 tsp. olive oil

# crushed

# What's tougher than metal? Richer-looking than wood? Solid Vinyl Siding, Gutters, Shutters

Never Choice of needs lovely Can't rot, painting can't dent colors BIRD & SON, Inc. Box AH5, East Walpole, Mass. 02032 ase tell me more about carefree-as-can-be Bird building products: Bird Vinyl Siding Bird Vinyl Shutters Tougher than metal? Sure. Bird Solid Vinyl Siding, Shutters and Gutters can't rust, pit, scratch or dent like metal. (Can't conduct lightning, either.) Richer-looking than wood? Absolutely. Bird Solid Vinyl Siding, Shutters and Gutters have a smooth, soft, satiny luster that stays that way! Address. Can't blister, peel or rot. And never needs painting - not ever! Find out more. Send coupon. See how you can save upkeep and add resale value with Bird Solid Vinyl Siding, Shutters and

City\_

\*Not available West of Rockies

Zip\_

Gutters . . . fastest-growing new products in home-building.

# One coat really covers



Lowe Brothers Mello-Latex Wall Paint. Easier than ever to use, and one coat coverage is guaranteed. Pick the exact color you want—put it on in a hurry with brush or roller. Dries in minutes. Quick soap-and-water cleanup. Why wash walls when painting's so easy?



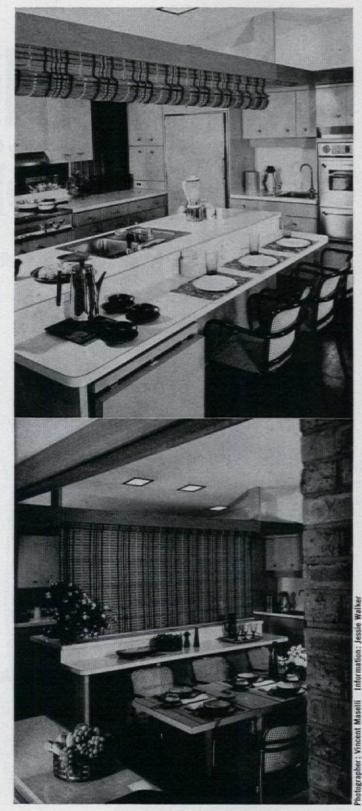
#### STYLE-TESTED COLORS FOR HOME AND INDUSTRY

# **CONVERTIBLE COUNTER**

Many houses have a family room near the kitchen, but there's no real provision for serving meals close at hand. The design below puts an island counter between the two areas. It doubles as a snack bar and buffet. Underneath is a table on wheels that comes out when a family sit-down meal is planned. The idea is easy enough to copy.

The dropped section of the counter behind the twin sinks serves as a snack counter. The woven wood blind is rolled up to the ceiling beam so food can be passed over the counter. Note folded table under counter.

The same area is suitable for more formal meals. The woven blind screens off the kitchen. The folding table from under the counter is set up for the meal. The snack bar now doubles as a serving buffet.



Why do newborns need Baby Magic Powder?

# Because it helps get rid of rash germs. That's why.

And it's the <u>only</u> leading baby powder that does!
In lab tests, Baby Magic Powder killed 99% of all diaper rash germs.
Has the same medication as famous Baby Magic Lotion.
And it smells as sweet-clean as the others.
Feels just as silky. It's just more <u>protective</u>.
Because it was made especially for a newborn's frail skin.
Helps prevent prickly heat, chafing and chapping, too.
No wonder it's used in over 2,500 hospital nurseries!
It's part of a whole Baby Magic Collection for newborns.
But there's no law against using it on older babies, too.

Best for new babies...all babies.

# **The British Miracle That Creates SUPER PLANTS** IN THE GARDEN-IN THE

Yes! From the greatest gardening nation on earth—England—comes a fantastic discovery! De-veloped by Britain's leading gardener—winner of the famed Victoria Medal for horticulture! Already used today by OVER THREE MILLION British gardeners! And now released to you—through this advertisement only—to try in your own garden WITHOUT RISKING A PENNY!

Think of it! Here is a gardening development that almost defies belief! It is a CONCENTRATED GROWTH FORMULA, prepared in the form of tiny pellets! It costs only pennies per treatment! And even a child can drop them in the ground in as little as ten seconds.

But once these tiny pellets are placed near the roots of your starved plants, they perform a sci-entific miracle that has been every gardener's dream for centuries! They SLOWLY . . . AUTOMATI-CALLY feed your plants the life-giving nutrients they need—CONCENTRATED RIGHT AT THE ROOTS OF THESE PLANTS—POURING LIFE-GIVING ENERGY INTO THE VERY HEART OF THOSE PLANTS—DAY AFTER DAY— THPOLICH EVERY VITAL STACE OF THESE THROUGH EVERY VITAL STAGE OF THEIR GROWTH

Just picture this breathtaking scene to your-self. The first result you will notice—almost im-mediately—is that these amazing English pellets give your plants a tremendous new burst of growth! Whether your plants are new or old—they send out dozens of hidden shoots and buds! Some of your plants may actually DOUBLE in height and breadth in the very first month!

But this is just the beginning! Within one or two short weeks—without you even touching your plant these amazing pellets AUTOMATICALLY aid your plants in the second vital stages of their growth! Automatically—sill more wonder-working nutrients enter into every cell of your plants' bodies—fill those cells with health and strength and sturdiness and wonderful new resistance to dis-ease and pests! Great, tall stems stand up with mil-itary precision! Giant buds begin to swell with vigor and vitality! Even tired old shrubs that you had almost given up for lost—begin to straighten out— fatten up—send out the young green growth that you had never hoped to see again!

And then—the most remarkable part of all! When these fantastically beautiful plants have reached their full glorious height and strength, simply drop another Magic Pellet next to them! These tiny English pellets automatically liberate *still more* won-der-working ingredients! These final concentrated stimulants pour into your roots—carried up through the stems and trunks and branches of your plants— are finally delivered to the great giant flower buds at the top of those plants.

And when those precious ingredients reach those-ripe buds—THEN VOUWILL BE BLINDED BY THE EXPLOSION OF COLOR THAT GREETS YOU IN YOUR GARDEN!

#### Flowers So Beautiful You Can Hardly **Believe Your Eyes!**

Ves! When you follow this Streeter plan, you will walk through that garden as though you were in a dream! You will see rose bushes weighed down by masses of blossoms, of a richness and perfume and color that you have never imagined before! You will walk past solid, blazing rows of chrysan-themums so thick that you can't even see a leaf in between! You will see dahlias, and asters, and gladiolus and zinnias so massive, so exquisite, so breathtakingly beautiful that you hardly believe that they are the same plants that you put into the ground. And when your neighbors begin to pour into your yard—when you watch them bend and touch these flowers to see if they are real—THEN YOU WILL KNOW A FEELING OF GARDEN ACCOMPLISHMENT AND PRIDE THAT YOU MAY NEVER HAVE DREAMED OF BEFORE! MAY NEVER HAVE DREAMED OF BEFORE



grown with Su-sixteen pounds. S But this is the pr reeter's Pellets—weighs She can hardly lift it, proudest day of her life

#### **GUARANTEED FOR** THE FULL SEASON!

These Magic English Pellets—called FRED STREET-ER'S PLANT GROWTH TABLETS—cost only \$2.98 for a package of 125 pellets; or \$4.95—a saving of \$4 for two packages, or 300 pellets. Since only a few pellets are required to treat the average plant, this is an im-restment of only a few pennies a plant for the most astound-ing beauty you have ever seen!

And these results are completely guaranteed! Here is what we ask you to do, when you receive your Magic Pellets next week!

Pellets next week! USE THEM TO CREATE SUPER-FLOWERS! Place one tiny pellet beside each of your hydrangeas, zinnias, chrysanthemums, a couple beside your roses-any kind of flower that you want super-blooms! And if you don't see fantastic new growth within just a few short weeks... if you don't watch with amazement while handfuls of magnificent new blossoms burst forth from those old plants-then simply return the empty package for every cent of your purchase price back!

Discrete for every cent of your purchase price ouck. USE THEM TO CREATE SUPER-VEGETABLES! And pick huge, breathtaking beauties within a few short weeks . . . thrill your family with the sweetest, juiciest, tenderest vegetables you've ever known—or every cent of your purchase price back!

YES! USE THEM IN YOUR ENTIRE GARDEN! se them on hard-luck plants, where you've almost YESI USE THEM IN YOUK ENTINE GARDENT Use them on hard-luck plants, where you've almost given up hope! Use them on the hardest-to-grow house plants that you know! Yes, even use them in sand, and absolutely astound your filends! And if you don't agree that this British invention is a true gardening miracle . If your garden isn't the showplace of your neighbor-hood all season long—then simply return the empty pack-age at any time—for every cent of your purchase brice back!

This guarantee is unconditional. It protects you for the entire season – entirely at our risk! You have ab-solutely nothing to lose! Act TODAY!

## 200,000 PROVEN IN 100,000 AMERICAN GARDENS

"Tried your pellets on all my house plants and my garden orchids. Some of our house plants had not budded new leaves for over a year. But after the first feeding, we had many new leaves. The plants seemed to awaken from a long sleep. They also made our orchids bloom. For 1½ years we did not have any flowers, then after feeding the pellets, we had a profusion of blossoms." Mrs. T. D. L., Los Angeles, Calif.

"When I applied the pellets, the Rose of Sharon plants almost doubled in height in just one month. My hypericum, which bloomed poorly in past seasons, is literally covered with golden flowers." Mr. C. L., Bellmore, L. I., N. Y.

"Used on the following plants (all greenhote, grown) tomatoes, cucumbers, hill peppers, dahlas, lettuce, corn. Flave had wonderful success. As the soil in my greenhouse is new soil, and most of the soil in Alaska is almost sterile, this should be very good proof of your pellets' potency." Mrs. R. W., Kokhanok Bay, Alaska

Ves! Share these thrilling achievements yourself— entirely at our risk! Send for these Magic Pellets Today! Your garden, your flowers, your shrubs and your trees must burst into breathtaking new beauty in one short month—your friends must actually stop short and gaze at your garden in amazement—OR EVERY CENT OF YOUR MONEY BACK!

WANNING	on the inside cover of every box!
	MAIL NO-RISK COUPON TODAY!
G & D Sales Co., Inc., Dept.	AH-57, 6 Meadow Lane, Freeport, L.I., N.Y.
these pellets in my home a month alone: I must see fantastic ne house plant that I treat with	rr Magic English Pellets entirely at your risk. I understand that I am to use rd garden for one full.month, without risking a penny! During that very first w blooming power from every flower, every shrub, every vegetable, and every t these amazing English Pellets! I must be completely delighted and amazed—or ty package to you, and you will send every cent of my money back. N.Y. State pellets—only \$2.98. □ Super-economy size—300 pellets—only \$4.95.
NAME	(please print)
ADDRESS	
CITY	STATE ZONE
Enclose chee Dealer and Store inquiries in	k with your order and we pay postage. You save as much as 55c. (© by Puritan Research Corp. 1960

WADNING If you are raising dwarf plants, do NOT use these English Pellets on them! These Pellets make plants

Order merchandise from the Market Place by sending your check or money order to the company mentioned. Unless otherwise stated, postage is included in the price. Anything not personalized may be returned within seven days for a full refund.

DELICIOUS FOOD. Daily menus and leftovers can be delectable with fresh herbs. Grow your own marjoram, basil, chives, sage, and thyme on the wrought-iron tree. Arms and base are movable to hang on wall or stand on floor. Included are six pots (3" diameter), rich soil, and seed. 28" high. \$9.95 plus \$1 postage. Taylor Gifts, 226 W. Wayne Ave., AH5, Wayne, Pa.



FOREVER SPRING. Live in the fragrant ambiance of flowering shrubs and trees by burning chunky little candles in various rooms. These long-burning wax vigils are scented with bayberry, jessamine, magnolia, strawberry, lilac, and apple blossom. A box of six candles is only \$2.25. Catalog, 25c. Carolina Soap & Candle Co., Dept. AH5, Southern Pines, North Carolina.



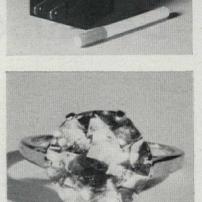
SLEEK AND RELIABLE. For Father's Day give him the cigarette lighter that is flameless and never needs fluid. About 21/2" long, the blackand-gold color case houses a rechargeable battery. Plug in the small platform, stand lighter on it for recharging during the night. It's a fine gift for any cigarette smoker. \$10.95. Norfolk-Hill, Dept. AM5, 35 Ninth Ave., New York, N.Y.

41/2 CARAT BEAUTY. You will have to get a jeweler to distinguish this

sparkling stone from a real jewel. The Tiffany setting is sterling silver and comes in all sizes. If you own a precious engagement ring you can

put it safely in the deposit box and wear this without anyone ever knowing the difference. \$5.95. Or-

der from Dept. AM5, Harriet Carter, Plymouth Meeting, Pa. 19462.



CUPOLA KIT. Add this architectdesigned structure to house, barn, or garage. Pagoda roof sets on arched, louvered base that is 221/2" square. Quality pine and exterior plywood is easy to assemble and paint. Overall height is 38". \$24.95. Exp. coll. Black-finished copper horse or chanticleer weather vane, 23x18" is \$12.95 ppd. From Yield House, AH5, North Conway, N.H.



146





WEDDING COMING UP? Give the newlyweds a tray with their wedding invitation as the decoration. Tray is made of metal finished in tarnish-resistant silver plate. Back is covered with velvet. Remove this, insert invitation and you have a meaningful gift. 7x41/2". \$2.98 including engraved name or initials. Lillian Vernon, AH5, 560 South Third Avenue, Mt. Vernon, N.Y.



SHOW OFF your treasures in this beautiful curio table. Glass sides and top protect as well as display your collection. The exotic cocal wood finished in fruitwood is used for frame and graceful cabriole legs. One glass panel below shaped apron is a door. 22" high. \$129.95 exp. coll. Catalog is 25c. Order from Ephraim Marsh, AH5, Box 266, Dept. 460, Concord, North Carolina.



**RESTORATION PRIMER.** This useful book gives instructions on how to refinish an old piece of tinware or wooden furniture. The six chapters are devoted to the basic methods of stripping, painting, bronzing, stenciling, and antiquing small or large pieces. The 32 pages are profusely illustrated. \$1.95 plus 25c postage. Bethview Colonial, AH5, 225 Main St., Farmingdale, N.Y.



AMERICAN HOME, MAY, 1967

FUR FUN. Alpaca seat pads add comfort and spice to any room. 17", fleece-soft fur circles made by natives of Peru come simply designed in complementary combinations of cream, beige, and brown. Use them on stools, chairs, or as seats for the floor. \$3.98 for one. \$12.98 for four. Order from Hobi, Inc., Dept. AH5, 37-19 Lawrence Street, Flushing, N.Y. 11352.

# CLEARS AN AREA UP TO 3 ACRES FLYING INSECTS including MOSOUITOES ELECTRONICALLY 1967 BLACK LIGHT-GREEN LIGHT ELECTRA-CHARGE INSECT-DESTROYER.



BASED ON U.S. GOVT. REPORT ONLY INSECT DESTROYER IN EXISTENCE USING U.S. DEPT. OF AGRICULTURE REPORTS ON BLACKLIGHT -GREENLIGHT COMBINATION.

NOW ONLY \$19.95

plus \$2.00 PP. & Hdlg.

THIS NEW PRINCIPLE TESTED AND REPORTED BY UNITED STATES DEPT. OF AGRICULTURE. PROVEN FASTER, MORE EFFECTIVE THAN BLACK LIGHT ALONE

ORIG.

\$39.95

# READ WHAT SOME OF OUR SATISFIED CUSTOMERS SAY:

I experimented with this type of bug killer at A & M College of Texas . . and found it most satisfactory . . found the farth-est any bug traveled to the light was one and one-halt miles in any one night. J. M. G., Sr., El Campo, Texas

the fixture works beautifully and does hat you promised it to. C. F. M., Ft. Lauderdale, Fla.

Just a short testimonial regarding the ELECTRA CHARGE INSECT DESTROYER we received last Thursday . . . it's doing everything as advertised. H. O. A., Anaheim, Calif.

arrived in time for us to take to our summer place, where we have used it with great success and complete satisfaction. Mrs. H. R. B., Scarsdale, N. Y.

Please send me another of your insect de-stroyers. The one I have works fine. C. H. S., Corpus Christi, Texas

The two units operating on my ranch are so satisfactory, I would like to purchase another one. B. G. O., Tucson, Ariz.

The Jersey mosquito is known throughout the world as the worst in existence. One of your ELECTRA-CHARGE INSECT-DE-STROYER has beaten them completely throughout my property. H. C. S., Manahawkin, N. J.

ONLY ELECTRA CHARGE DARES MAKE THIS SENSATIONAL **GUARANTEE!** 

Leve 1. Within 30 minutes you must see no living flying insects on your property. *sessesses* 

2. While your unit is in operation, any fly, mosquito, or flying pest that comes near your property will be in-stantly drawn to the ELECTRA-CHARGE, and IMMEDIATELY DE-STROYED.

3 The ELECTRA-CHARGE will operate efficiently both inside and outside your house. It will destroy all flying insects regardless of temperature, humidity, fog, rain.

4. You need no sprays, chemicals. It is odorless, harmless to humans and household effects.

REGULARLY-\$39.95...NOW ONLY - \$19.95 PLUS \$2.00 SAFE HAN-DLING, INSURANCE, AND DELIVERY CHARGE.

CITY

# NOISELESS—FOR USE OUTDOORS AND INDOORS

- **OPERATES ELECTRICALLY FOR PENNIES PER MONTH** .
- NO CHEMICALS, NO DANGEROUS SPRAYS OR ODOR
- PERFECT FOR HOMES-SHOPPING CENTERS-. DRIVE-INS-DAIRY BARNS SERVICE STATIONS—RESTAURANTS
- UNIQUE NEW FLY AND MOSQUITO BAITER
- ELECTRA-CHARGE IS THE LATEST SCIENTIFIC DISCOVERY
- ULTRA POWERFUL DOUBLE LIGHT RAY BEAMS CLEAR A **3 ACRE RADIUS**
- PRIMARY ATTRACTOR: BLACK LIGHT RAY TUBE
- SECONDARY ATTRACTOR: GREEN LIGHT RAY TUBE
- ACTUALLY DISINTEGRATES ALL FLYING INSECTS. NO BAGS TO EMPTY, NO DEAD BUGS TO CLEAN UP



The brilliant new ELECTRA-CHARGE INSECT-DESTROYER scientific advance in insect destruction. Tested and re-ported by the U.S. Dept. of Agriculture, and Purdue Uni-versity Agricultural Extention Service. They found that of the many flying insects that are attracted by light, most are attracted to BLACK LIGHT. HOWEVER, THE RE-MAINDER ARE ATTRACTED BY GREEN LIGHT. For this reason, the ELECTRA-CHARGE INSECT-DESTROYER offers this new, scientific, UNBEATABLE COMBINATION, which guarantees to destroy houseflies, mosquitoes, gnats, sandflies and all other harmful, destructive, disease-carrying, flying pests.

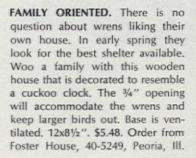
carrying, flying pests. The all new ELECTRA-CHARGE INSECT-DESTROYER is the most powerful and ONLY one of its kind on the market today, actually clearing a 3 acre area of all harmful fly-ing insects. Its ultra powerful BLACK AND GREEN beams draw insects like a magnet, destroying them before eggs are laid, at the height of the mating season. Insects actually seem to disappear as they enter the ELECTRA-CHARGE DESTROYER because they are instantly pulver-ized by the grid wires inside the unit. The unit is absolutely safe, includes 6 ft. of weather-proof, outdoor cord, U.L. approved. It is as decorative as a designer lamp and includes a beautiful gold-colored hanging chain.

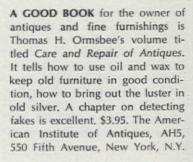
STATE..... ZIP.

MAIL T	HIS NO-RISK COL	IPON TODAY!
	E CO. DEPT. AH5 venue, Forest Hills, N.Y. 1	1375
YOUR risk for 3 blacklight-green I am saving \$20. to your amazing	to try the ELECTRA-CHARG 0 days. Send me immediat ight unit with features four 00 off the regular selling p guarantee, or I may return ce. I enclose \$19.95 plus \$2	ely your new exclusive nd on no other machine. rice, and it must live-up n it for a full refund of
🗆 Cash	Check	Money Order



**BRUSH UP.** You don't have to be an artist to take advantage of this collection of camel's hair brushes. These lend themselves to so many uses! Try one or more to clean jewelry, camera lenses, guns. Or touch up painted bric-a-brac, lamp bases, and toys. Twenty brushes in assorted sizes come in a cellophane envelope for \$1. From Gracious Living, Dept. 1485, Berkeley, R.I.





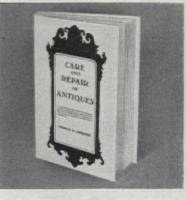
FOR VINTAGE WINE you need proper storage to lay the bottles down and prevent cork shrinkage. This eight-bottle rack is sturdy and good-looking and is easy to mount on a wall or stand on a counter. 20x9x10", it is finished in walnut. A fine gift for the host or hostess who enjoys good wine. \$7.95. Order from Vino Corporation, Box 68-B, East Rochester, New York.

FIRESIDE FAVORITE. Pull up the sturdy armchair that is liked by both men and women. Frame is made of hardwood, filling is foam, and covering is spot-resistant velvet. Choose from 24 different colors. Send 50c for catalog and fabric swatches. Chair is 33½" high, 28" wide. Seat 18" from floor. \$59 Exp. Coll. Hunt Galleries, Dept. AH5, Box 492, Hickory, North Carolina.

CACHEPOT for almost any occasion is the small classic one made of cast aluminum. 5" high and 6" square at the opening, it will hold a small pot of leaves, an arrangement of tiny flowers, or a cluster of grapes. It comes in two finishes, antique black or white. Use a pair on a mantel. \$3.95 for one. Order from Moultrie Co., Box 1050, Department AH5, Moultrie, Georgia.













# YOURS TO EXAMINE FREE FOR 10 DAYS SHED POUND AFTER POUND **QUICKLY AND EASILY**

# -THROUGH THE MAGIC OF "PUSH-

# **BUTTON" SELF-HYPNOTISM!**

# HERE-FOR THE FIRST TIME-IS A SIMPLE, SAFE, SANE WAY TO REDUCE AND CONTROL YOUR WEIGHT!

YES, your weight problem is solved! An amazing method has been devised to rid your body of excess weight as no amount of pills, Turkish baths or starvation can. Called "Push-Button" Self-Hypnotism, this remarkable method helps your body use up excess fat-SO YOU LOSE WEIGHT WITHOUT MEDICATION OR EXERCISE!

And once you attain your normal weight, there's no diet to stop, no chance of gaining it all back again. You stay slim-naturally! It's as simple as that!

#### HOW TO REDUCE AND CONTROL YOUR WEIGHT THROUGH SELF-HYPNOTISM

This book gives you 3 simple "Push-Button" steps that enable you to achieve a deep state of self-hypnotism in a matter of seconds.

In this state you are able to give yourself a special suggestion that helps your body use up excess fat for the rest of the day!

In as little as one day you start to see results! And-because this is an automatic "Push-Button" process, you need no special abilities of any kind!

What this means to you is this: though you still eat and drink a wide variety of delicious foods and beverages-you never gain an ounce!



SIDNEY PETRIE, pictured at left, is a world famous hyp-nologist and consul-tant to doctors. He

hologist and consul-tion to doctors He recently appeared on a CBS docu-mentary on hypno-tism, and has lec-tured widely to pro-fessional and lay audiences on the uses of hypnotism and autosuggestion. He perfected the re-markable technique of "Push-Button" Self-Hypnosis after 8 years of private practice by physicians and other medical specialists. For nearly 20 years, he has been helping thousands of people to master unwanted habits such as excessive drinking and speech defects. He is a member of the International Association of Hyp-nologists.

Robert B. Stone is a noted author with ov 30 books to his credit. He received his B.S degree from M.I.T.

#### THE MIRACLE YOU CAN PERFORM IN ONLY A FEW MINUTES A DAY!

It takes only a few minutes to perform the magic of "Push-Button" Self-Hypnotism. Yes, it's as simple as A-B-C.

That's why I say that in only one or two days you'll see:

- · How to have youthful slenderness without strict dieting, exercise or heavy smoking!
- · How to smooth away aches and pains!
- · How to relieve tensions and seemingly rejuvenate every muscle, gland and organ in your body!
- · How to put new drive in your legs, new spring in your step!
- How to eat and drink practically anything under the sun without upset stomach or excess weight!
- · How to resist colds, flu and respiratory troubles!
- How to restore muscle and skin tone, wipe away wrinkles! . . . and much, much more!

In less than a quarter of an hour you may start to perform a miracle in your life!

You will be more alive, more erect, more attractive to the opposite sex, able to do all that needs to be done during the day with energy and ambition to spare! You'll boast a splendid physique-and, though you eat all you like, you'll never gain weight!



# **TECHNIQUE HAS** HELPED THOUSANDS

For example, in this book you'll see how:

- Jean J. lost all her excess weight after pills, exercises and hospital care had failed. She says, "It has all the earmarks of a miracle.'
- David O., a 47-year-old editor, writes: "Losing 10 pounds was like losing 10 years off my age." • Rev. Charles W. lost 100 pounds
- easily!
- Wanda D. went from 320 to 135 pounds-has never once had to pass up a morsel of food!

#### SEND FOR YOUR FREE EXAMINATION COPY!

There is no limit to the weight you can safely lose this way, as compared to other more difficult methods.

And once you attain your normal weight, you stay slim-naturally!

To find out more about this new method of reducing, simply clip and mail the coupon below. You'll re-ceive a copy of HOW TO REDUCE AND CONTROL YOUR WEIGHT THROUGH SELF-HYPNOTISM to use for 10 full days at no risk.

	MALE FREE EXAMINATION COUPON TODAT	and and the second s
Special Reward Feature!	NORFOLK-HILL, LTD.	Dept. AH-5
This method will do a	35 Ninth Ave., N. Y., N. Y. 10014	
just help you lose weight. It gives you:	Send me at once the exciting new book HOW TO REDUCE AND CONTROL YC SELF-HYPNOTISM on ten days free trial. After the trial period, I may keep the bo postage and packing, or if I wish return the book and owe nothing.	
commanding person-	NAME	
Sharpened eyesight	ADDRESS	
• A steel-shutter mem-	CITYSTATEZIP	#
ory!	Enclosed \$ Charge my Diner's Club Acct. #	
<ul> <li>Improved speech!</li> <li>Rapid learning and much more!</li> </ul>	SAVE MONEY! Send check or money order with coupon in the amount of \$5.93 applicable). We pay all postage, packing and shipping charges for you! We GU money in full if you decide to return book.	
	<ul> <li>This method will do a lot more for you than just help you lose weight. It gives you:</li> <li>A more dynamic, commanding personality!</li> <li>Sharpened eyesight and hearing!</li> <li>A steel-shutter memory!</li> <li>Improved speech!</li> <li>Rapid learning</li> </ul>	Special Reward Feature!       NORFOLK-HILL, LTD.         This method will do a lot more for you than just help you lose weight. It gives you:       Some at once the exciting new book HOW TO REDUCE AND CONTROL YO SELF-HYPNOTISM on ten doys free trial. After the trial period. I may keep the boor postage and packing, or if I wish return the book and owe nothing.         • A more dynamic, commanding person- ality!       • Sharpened eyesight and hearing!         • A steel-shutter mem- ory!       • Enclosed \$ Charge my Diner's Club Acct. #         • Improved speech!       • Enclosed \$ Charge my Diner's Club Acct. #



# should you buy a swimming pool?

**NEW POOL HANDBOOK ANSWERS YOUR QUESTIONS.** Will a full-size pool fit on your lot? Where should you place it? What about sun, wind, privacy? Which is maintenance-free? All the answers are in the colorful, 12-page Spartan Pool Handbook. It shows the pool awarded national first prize (Gold Medal) for design excellence in 1965 and 1966 — the Spartan Pool that costs less than a compact car. Write for free Spartan Pool Handbook.



**CREATED FOR MEN.** Be sure to give the man in the family the finemilled hand soap scented with Tobacco. He will enjoy using it even if he is a nonsmoker. It imparts a delightful fragrance to the skin. Each cake is wrapped in brown paper marked with black letters. A box of three is \$1.25. Order from Carolina Soap & Candle Co., Dept. AH5, Southern Pines, North Carolina.

MAKE MUSIC with the harmonica,

a 45 rpm record, and a sheet of 12

songs. Play the record to familiarize

yourself with the melodies. Then

gently blow each number on the

song sheet into an identical number

marked on the harmonica. Hear? You are playing "Home On The Range." The complete set is only \$3.95. From Norfolk-Hill, Ltd. Dept. AM5, 35 Ninth Ave., New York, N.Y.

GATHER ROUND! The next time a member of the family telephones

long distance attach this amplifier to the phone and everyone at home

will be able to enjoy the conversa-

tion too! It is easy to use and

operates on a standard battery. 5"

diameter. \$11.98, plus 45c postage,

including battery. Order from Harriet Carter, Department AH5, Plym-

outh Meeting, Pennsylvania 19462.

**GOLDEN RULES** for modern times

could make everyday living pleas-

anter if each of us practiced one

or two. For example: Mend a guar-

rel! Dismiss suspicion! Give a soft

answer! These and other homey

truths are printed in blue on natu-

ral linen. Pine dowels and a chain

make it nice for hanging. 14x18".

\$2.98 each. Country Store, Dept.

AH5, Centerville, Cape Cod, Mass.









Revealed in Your Home This Money-Saving Way Y ES! Now you can play Piano, Guitar, ANY instrument in your spare time-even if you're never played a note in your life! Famous proven Course makes it simple as A.B.C. Pictured lessons show you how. No t. acher. It's amazingly fast and easy. Amaze friends by playing favorite music. Write today for FREE 36 page illustrated book. U.S. SCHOOL OF MUSIC, Studie 11785, Port Washington, N.Y. 11050. (Est. 1898. Licensed N.Y. State Educa. Dept.) Accredited Member NHSC. Tear out as a teminder.

AMERICAN HOME MAGAZINE DEPARTMENT MP 641 LEXINGTON AVENUE, NEW YORK, N.Y. 10022

HOME MARKET PLACE, WRITE:

reminder. 041 LEAINGIUN AV

150



MINI-TABLE is a convenience you will use in the house and on the patio. Frame and top molding are aluminum anodized in antique gold. Indestructible Formica over sturdy plywood is used to make the top. 17" in diameter, 15" high. The cost is unbelievably low! \$6.95 plus 70c postage. Alexander Sales, Department AH5, 125 Marbledale Road, Tuckahoe, New York 10707.

FOR THE BALLERINA. Do give her a delightful needlework picture for her room. It is an easy-to-make cross-stitch sampler that comes in a clever kit. Included are 9x12" stamped Belgian linen picture, floss in apple green, mauve, and delicate pink. \$1.95. Frame finished in mahogany or in white with gold highlights is \$1.95 plus 35c. The Added Touch, AH5, Bryn Mawr, Pa.



BEAUTIFUL EYES? They will be when you attach featherlight lashes to your lids. An alluring effect is created as they mingle with your own. Made of dynel that looks like natural hair, a pair comes in black or brown. Complete with storage case and a tube of adhesive. \$1 plus 25c postage. Order from J. & L. Industries, Department ALE, Box 484, East Orange, New Jersey.

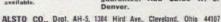


FOR SPECIAL OCCASIONS. Be a proud hostess when you use this handsome tablecloth you have embroidered. Cream-colored Belgian linen with finished edges is stamped with a design of grape clusters. Complete with floss in purple, green, and brown. \$7.95 for 50x70"; \$10.50 for 60x80"; \$13.95 for 70x-90". Add 75c postage. The Stitchery, AH5, Wellesley, Massachusetts.



dy Dandys are sturdy, plastic caps that snap into 1/2 noard and hold quarter twist baby food jars. Ideal for ng all kinds of small parts and things. Keep your shop neat. 10 for \$1.00; 36 for \$3.00; 72 for \$5.00; for \$32.50. Handy Dandys only. No jars. Shipping anywhere USA. Send payment with order—no C.O.D.

# WICKLIFFE INDUSTRIES, INC. P.O. Box 244, Dept. AH-5, Wickliffe, Ohio 44092 **BURN TRASH** SAFELY OUTDOORS SATELT UUIDUUKS Burn household and yard ref-use safely outdoors in any weather without watching. Scientific draft design ends neighbor annoyances of sooty fly ash, smoke, smell. Will burn damp, green material to fine ash. Made of aluminum bonded to steel. World's finest. Sent postpaid with money back guarantee. Add \$2.00 W. of Denver.





TUREN, INC., Dept. AH-5 2 Cottage Ave. Danvers, Mass. 01923



151

#### By Special Permission Adm. J. W. Schmidt U. S. Navy! **FABULOUS 50c OFFER**



4 Exquisite American Heritage Clipper Ships In Full Color Only 50c Each

dy beautiful original oil paintings (by Adm. J. W. Sc y) of America's great clipper ships under windblow tra as full color prints on heavy paper, ready to fram set popular size and shape 12° x 16°. So good for hon ver offered publicly before. Will not be sold through it prints ideal in pairs or a row.

# FREE 60 American Sailing Ships in full color (over 2 ft. wide) on parchment chart, Reg-ular \$15, value yours FREE.

Please rush me the 4 American Heritage Clipper ships for just \$1.98 plus 25c PP & Hdlg., on money back guarantee if not 100% satisfied. Also include 60 American Sailing Ships absolutely FR16. WORLD ART GROUP, Dept. 5, AHA, 54 Church Lane, Westport, Conn. -----

Safe! Lightweight! Powerful

automatic COMPRESSED AIR SPRAYER Shoot a jet spray up to 30 feet! Cover 60 foot diameter circle without even picking up sprayer! without even picking up sprayer! spray a full-size lawn linstantly cov-trs a rose bush! Jet stream a 30 foot ree. Spot spray where needed to kill rab grass, dandelions, pepper grass. Sills annoying garden pest that give our lawn and garden that unkempt, igylook, Adjust nozzle to emit pow-trful surges of spray . . . kill mos-uitose, files and other disease-bearing lying insects and help yourself enioy n insect-free summer. Leed by thou-ands as a gentle sprayer for pets nd livestock.

l surges oes, files and or, mas insects and help y, mas insects and help y, mas insects and help y, mas determined as a sector of the did as a genile sprayer for per-tion wards of the weight LIGHTWEIGHT-(1 lb. empty) hbs. full, leas than 15 the weight conventional sprayers due to the observing the sector of the sector of the sector observing the sector of the sector of the sector observing the sector of the sector of the sector observing the sector of the sector of the sector observing the sector of the sector of the sector of the sector observing the sector of the sector of the sector of the sector observing the sector of the sector

rosion proof, cannot rot, unaf-fected by garden chemical. • NO STOOPING. NO PUMP-ING-Long 30° presurized define mist or 30 foot jet stream livery tube. No need to con-stantly carry the sprayer, Leave it standing while spraying those or TRANSLUCENT AINER-Liquid level always sure-works continuously. No clogging, U.S. patent apport. 34% fewer moving parts. 10% and the start and the start and the start and the start started start and the start and the start and the start sure-works continuously. No clogging, U.S. patent apport. 34% fewer moving parts. 10% and the start start and the start and the start and the start and the start start and the sta

clogeing, U.S. patent approved. STULLA' GUARANTEED-al% fewer moving parts. 100% Patter autit. 100% American trouble-free. POWERFUL INSTANT tion guaranteed or money back. Send cash, check or money order anly 2.38 plus 50c pp & heilg includes gualion tank container, 30° pressurized delivery tube WORLD CO., Dept.5AH-S, 54 Church Lane, Westport, Connecticut



#### **OUTDOOR GARDEN POOL \$3.98**

Beautify your garden with this exciting, one-piece sunken garden pool for sparkling goldish and delicate water lilies. Molded of one water tight piece of aque colored Polypropolen. Needs no plumbing. This easily installed, lightweight portable pool is sensational when surrounded by flowers, shrubs or garden plants. Use singly or in groups for aquatic display. Artistically kidney shaped, ideal garden size  $(35^{\circ} x 2^{\circ} 3^{\circ} x 8^{\circ} \text{deep at ground level})$ , has recessed water lily pot to hold 1 to 3 bulbs, \$3.98 complete or 2 for \$7.65. Water Lily Bulb (Nymphaea Odorata) free with each pool. If C.O.D. postage extra. Cash orders add 50e shipped ppd. Be satisfied on inspection or return in 10 days for purchase price refund. From:



FOR TALL OR BIG MEN ONLY An exclusive mail order service for over 260,000 Tall or Big Men. Tremendous selection of Fine McGregor Jackets, Sweaters, Slacks—all extra Iong. Arrow Sport and Dress Shirts with bodies 4" longer, sleeves to 38". PLUS 80 SHOE STYLES, 10-16 AAA-EEE. Top Quality, Fine Styling, Sen-sible Prices. 100% Guaranteed. Write today for your NEW FREE 72 PAGE FULL COLOR CATALOG.

KING-SIZE, INC. 4107 King-Size Bldg. Brockton, Mass.



thrilling, new space age trolley holds up to 150 lbs safety engineered to build sturdy young bodies, ed by weight of rider this space trolley zooms 50 ong suspended monorail of heavy gauge, plated casily attached between 2 trees or posts. Rust re-ball bearing pulleys, couplings and all hardware in-Only \$7.95 plus \$1 pstg. Super "A" Model with t. test cable, \$10.95 plus \$1 pstg. De Luxe. Model bloot steel cable, gold anodized, \$13.95 plus \$1.50 'omplete Satisfaction Guaranted Now a thrilling, new spac and is safety engineered Propelled by weight of r cluded. Only 1200 lb. test with 60-foot th 60-foot steel cable, gold anodized, \$13.95 plus \$1. tg. Complete Satisfaction Guaranteed. WORLD CO. Dept. 5AHM, 54 Church Lane, Westport, Conn.



# AMAZING HIDDEN AID MAKES NON-SWIMMERS SWIM

Now anyone can swim fast—new, easy way without fear! Start to swim INSTANTLY with fully guaranteed SWIM-MATE that hugs your waist, gives you sure confidence. *Invisible* out of water, worn under women's one or two piece suits, men's trunks. Now you too can join the water fun even if you can't swim a stroke. Non-swimmers swim easily. Average swimmers swim like champs. Made to last for years. Approved by America's champion swimmers. Satisfied users coast to coast. Compare our low price. State Waist Size. (Full 10 Day Money Back Guarantee)



Solid Mahogany: \$15% VICTORIAN TABLE

Rare values in authentic reproduc-tions. Shipped FOB factory, direct to your home. All carvings are done by hand; marble tops are imported from Italy. Large choice of sofas, chairs, tables, bedrooms, lamps. Su-perb workmanship, at modest price.

Send 50¢ for America's largest Vic-torian Catalog, with many costly fabric samples FREE. You'll love it!

#### MAGNOLIA HALL (Dept. AH-5) 14" Marble-top table in solid mahogany 726 Andover/Atlanta, Ga. 30327 \$1595



# **GIVEN TO NEW CUSTOMERS**

Bridgeport, Conn: Yes, Yankee Photo Service wants you as a regular photo finishing customer and, to prove it, is ready to give you a factory guaranteed new KODAK 104 INSTA-MATIC CAMERA. Write for details NOW. You have nothing to lose.

YANKEE PHOTO SERVICE Dept. 40, P.O. Box 1820. Bridgeport, Conn. 06601

AT HOME ON THE RANGE, barbecue, or picnic table, a handsome set of shakers 5" high. Use them to hold salt and pepper, finely grated cheese, or powdered sugar. Made of fine ceramic, the pair comes in the traditional brown drip-glaze finish that complements an informal table setting, \$1.79 plus 30c postage. From The Ferry House, AH5, Dobbs Ferry, New York.

**IEWEL PENDANT.** For a dramatic effect wear a faceted fake jewel with your scoop neck after-dark dress. Beautifully polished, the stone comes in three colors: topaz, emerald, or amethyst. It hangs from a 16" long, gold-plated chain that can be used with or without pendant. \$4.50 plus 25c. Old Pueblo Traders, Dept. AHJ, South Country Club Road, Tucson, Ariz.

SHOWER OR TUB? Either way this caddy will make your ablutions a relaxing experience. It is an accessory designed to hold soap, longhandle brush, bath oil, pumice, shampoo, powder, and other little luxuries. Made of metal covered with white vinyl. 15x151/2x53/8". \$2.98. Order from Crescent House, Department AH5, 135 Central Park Road, Plainview, New York 11803.

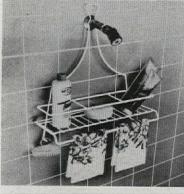
GOOD PROTECTION. The umbrella to keep in your automobile comes in a black nylon sheath that clips to the sun visor. Made of seethrough plastic fitted with a short handle, it makes a welcome gift for almost anyone. It's the perfect size, too, for a tote bag or dispatch case. 26" in diameter, it is easily cleaned. \$2. Order from Norfolk-Hill, Ltd. AM5, 35 Ninth Ave., New York, N.Y.

TRAVEL IN STYLE to the next "pitch in" party with a securely covered pie plate. Bake your own special recipe in the 9" aluminum plate that comes with a see-through cover. This clips to the pie plate and has a convenient handle. Thus the fuss of finding a box to fit or foil to wrap the pie is eliminated. \$1.99. Order from Gracious Living, D-1486, Berkeley, Rhode Island.

A PORTABLE WORKSHOP will make the family handyman happy. Sturdy and compact, it is made of pine finished in honey tone with a plywood back designed to hold 30 tools. Cutting edges are protected, saw has safe scabbard. Complete with clips and hooks. \$17.75. In kit form \$12.50. Add \$1 West of Miss. Yield House, Department AH5, No. Conway, New Hampshire 03860.

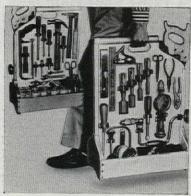














# Put in an Armstrong Excelon<sup>®</sup> Tile floor. You won't have to put out a lot of money.

You save two ways with Excelon. The tile itself is inexpensive. And you don't have to pay for installation, because you can put in an Excelon floor yourself.

The floor shown above is a new kind of Excelon Tile — Polished Marble™. Each vinyl-asbestos tile has a special vinyl composition surface that makes it richer and more beautiful. It looks like an expensive floor. But it doesn't cost any more than regular Excelon



THE FLOORS FOR THE ACTIVE ROOMS: VINYL FLOORS BY

Armstrong

Tile. The vinyl on top is on Armstrong. This new kind of Excelon Tile comes in four other designs. See them all at your Armstrong retailer's. He's listed in the Yellow Pages under "Floors." And to make sure that you're getting Armstrong Tile, make sure you see the Armstrong name on the box.

FREE: 24-page color booklet of decorating ideas. Write Armstrong, 6705 Pine Street, Lancaster, Pa. 17604.

Breck Shampoo brings out the shine in your hair. Like brushing 100 strokes. Of all the leading shampoos, only Breck does not have a synthetic detergent base.

OUR HAIRDRESSER IS A PROFESSIONAL. ASK WHICH BRECK PREPARATION

Beautiful Hair BRECK



Bolph William Williams