

SUMMER

# American Home

50¢

City-cool  
or country-casual  
decorating

JUL 1 1969

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GREENSBORO

Light and easy  
Chocolate Mousse as only  
our French chef does it

New silhouette  
in summer furniture



SUMMER APPROACH TO YEAR-RO

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LIBRARY UNIV OF N C  
GREENSBORO NC 27412



# Don't cry, it's an Armstrong vinyl floor.



Armstrong created rugged Vinyl Corlon® floors because kitchens don't lead a soft life... especially if there are kids or pets around the house.

You can spill most anything on a Vinyl Corlon floor and never give it a second thought. The floor is nonporous, so the mess can't soak in and hide beneath the surface.

Corlon is more than practical. It has a deep-glow color that makes the whole kitchen come alive. It has a bright, glistening shine that makes the room look sparkling clean.

You'll never cry over an Armstrong Vinyl Corlon floor in your kitchen.



creators of THE INDOOR WORLD





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D103537



E503292



D103508



D103555



D103324



D103478



D103500



D103534



D110231



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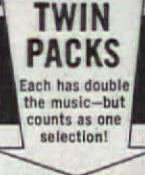
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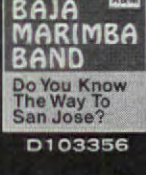
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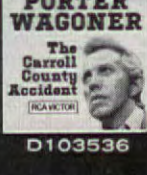
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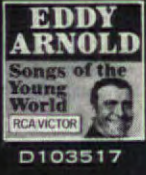
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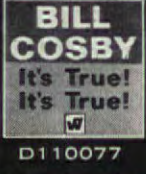
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D103453

# RCA STEREO 8 TAPE CLUB

Spectacular Get-Acquainted Offer



D103313

Take Any 3

STEREO 8  
TAPE CARTRIDGES

\$4.95

Worth up to \$29.85 at regular Club prices!

You merely agree to buy as few as four more cartridges within a year at regular Club price from hundreds to be offered.

for only

Enjoy Fabulous Savings From the World's FIRST Stereo 8 Tape Cartridge Club!

NOW! Enjoy top Stereo 8 hits by top stars...at top savings! Choose from renowned labels: RCA, A & M, Warner Bros., 7 Arts, Reprise, London, Atlantic, Atco—in every music category. Look at these exclusive benefits:

- **Save NOW!** Choose THREE tapes for only \$4.95 (worth up to \$29.85 at suggested manufacturer's list price...optional with dealers). After trial membership, get one tape of equal value FREE for every two you buy at regular Club price (usually \$6.95). That's a 33 1/3% average saving!
- **All tapes guaranteed!** Club's own Warranty unconditionally guarantees all tapes against defects for 1 full year after purchase, regardless of label.
- **Charge them!** Pay only after you receive tapes and are enjoying them!
- **Keep posted!** You get our monthly publication "Sound Track" with latest news on Stereo 8 releases! Take monthly selection—or any of more than 100 others—or none at all!
- **Send no money!** Choose 3 of 66 hits shown here; we'll bill you \$4.95 plus small shipping charge later. You can cancel membership after accepting 4 more, or continue to enjoy savings of one-third for years to come, with no obligation to buy! Mail the coupon right NOW to: RCA Stereo 8 Tape Club, P.O. Box 26888, Lawrence, Ind. 46226.

**RCA**

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## MAIL THIS COUPON TODAY!

MAIL TO: THE RCA STEREO 8 TAPE CLUB  
P.O. Box 26888, Lawrence, Indiana 46226

Yes, please accept my application for trial membership in The RCA Stereo 8 Tape Club and send me the 3 cartridges I have selected for only \$4.95 plus small shipping-service charge. I understand I need buy as few as four more cartridges at regular Club price within a year to fulfill my trial membership, after which I will get one tape of equivalent value FREE for every two I buy at regular Club prices.

MAIL ME THESE THREE CARTRIDGES

☐ ☐ ☐

I am interested in the following type of music: (check one only)

- ☐ Popular (Instrumental/Vocal Moods) ☐ Country & Western  
☐ Today's Sound (Rock/Soul/Folk)

Mr. \_\_\_\_\_  
Mrs. \_\_\_\_\_  
Miss \_\_\_\_\_  
(Please Print)

Address \_\_\_\_\_

City/State \_\_\_\_\_ Zip \_\_\_\_\_

One Membership Per Family.  
APO/FPO addresses write for special offer.

3-C2 (L-4)



LIVE THE CAREFREE ELECTRIC WAY

# Only a home with electric heat can pass every comfort test

See what we mean about the carefree comfort of electric heat? The temperature's virtually the same throughout the room, even on the floor. Even near the window. Only with electric heat can you bask in such uniform comfort. Go ahead. Live carefree with electric heat...in any home, old or new. Mobile home and apartment, too. Also consider summer comfort with electric cooling. Call your electric heating contractor or your electric light and power company. They'll show you the way to comfort.



Live the carefree way with  
**Flameless Electric Heat**



**Live Better Electrically**

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This Gold Medallion identifies a home where everything's electric, including the heat.



# American Home

SUMMER, 1969 VOL. LXXII. NO. 6

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**OUR COVER:** New shapes, new uses, new glamour—that's the look of summer furniture. Story on page 50. Photographer, Richard Gross.

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*The beach  
is a summer  
place*

*A place for sitting  
in the sun  
or building castles  
in the sand.*

*For playing volley ball  
or working the  
Sunday crossword puzzle.  
Singing folk songs,  
catching a frisby,  
roasting hot dogs...*

*The beach is lots of reasons  
for a girl to use  
Tampax tampons.  
Worn internally, they  
help you feel cool,  
clean, fresh.*

Outfit by Sarff-Zumpano Inc.



DEVELOPED BY A DOCTOR  
NOW USED BY MILLIONS OF WOMEN  
TAMPAX® TAMPONS ARE MADE ONLY BY  
TAMPAX INCORPORATED, PALMER, MASS.

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Summer is the season for a little style in your life, so consider lifestyle. Decide how you are going to get up and out and at it and with it during the dog days just ahead.

# Lifestyle



If you are planning to take up ballooning, meet Deke and Joanne Sonnischen of Menlo Park, California, who run a balloon school. You

will be too late for this year's transatlantic race, but Deke can teach you how to make paper balloons lofted by hot air from an hibachi.

Buy a Shih-Tzu! In the old days, a commoner found with this dog outside the



Peking Palace walls was put to death, and it is still exclusive, if not *that* exclusive. The Shih-Tzu was recognized by the AKC in May, the first new breed to be accepted since 1960, and ownership will put you one up on the Joneses, though perhaps not on Queen Elizabeth, who has had one for years. It is small, good-natured, double-coated, the outer hair long and fine—a dog which one breeder says, “serves no practical purpose. It is just a good companion.”

(continued)

Supergirls do anything. The new, country-wide service organization has 800 with-it young ladies, like Danielle Steel of New York, who tackle offbeat chores. Six of them turned out not long ago to wash down Frank Sinatra's plane during a strike in Washington, D.C., so don't think your problem is going to faze them.







# NOW You Can Decorate Your Home with this **BISHOP & LORD** Stencil Set

■ The pieces shown here illustrate just a few of the ways you can use stencilling to bring new beauty into your home or apartment.

Would you like an attractive frieze around a ceiling? A Colonial border around a floor? A stencilled scene to add a decorator touch to a dining area, to a living room or a bedroom? ■ You can do all this—and much more—with this new stencil kit, developed by Adele Bishop and Cile Lord, the two foremost stencil decorating artists in America... whose work now graces some of America's most interesting homes... who work with America's foremost home decorators.

## SO EASY TO DO—SO INEXPENSIVE

■ With the Bishop & Lord Stencil Kit any woman becomes an artist in her own home,

every woman can enrich her home with colors, objects and designs that reflect her own individuality and taste. You can do a chair, a bench, a lamp and shade in an evening! You can enjoy creative days of dramatically improving a room with a stencilled door, a wall section, valances... let your imagination roam around your entire home or apartment. **WOULDN'T YOU JUST LOVE TO STENCIL SOMETHING NOW?**

You can start the day you get your kit. It contains an attractive easy-to-follow Instruction Manual prepared by Adele Bishop and Cile Lord. It has a set of special acetate see-through stencils (see what you've done, see where you're going). Each stencil can be wiped clean and used over and over again. And each stencil sheet has its individual instructions. (You can't make a mistake!) You get a complete set of instant dry paints, special stencil brushes made exclusively for Bishop & Lord—everything you need!

## ORDER YOUR STENCIL KIT TODAY—YOU MUST BE DELIGHTED

Stencilling combines economy with fun, leisure time with creativity. It can cut hundreds of dollars from a decorating budget. Yet kits are amazingly inexpensive.

You have your choice of two authentic Bishop & Lord Stencil Kits:

■ The Standard \$9.95 Kit contains: Complete Illustrated Stencil Manual, 2 see-through, reusable acetate sheets (8 stencil designs), 2 special stencil brushes, 3 tubes of stencil paint (primary colors—yellow, blue, and red which are intermixable to get other colors).

Enough for an entire room scheme plus several pieces of furniture.

■ The Deluxe \$19.95 Kit contains: Complete Illustrated Stencil Manual, 6 see-through, reusable acetate sheets (17 stencil designs), 2 special stencil brushes, 6 tubes of stencil paint (red, blue, yellow, black, white, and green).

Enough to decorate a whole house! ■ Send for the kit you want now (additional supplies are always available). We guarantee you must be completely satisfied and happy with your kit or you may return it within 30 days in good condition for a full refund.



Standard Kit  
**\$9.95**  
Deluxe Kit  
**\$19.95**



## START STENCIL-DECORATING NOW—ORDER YOUR KIT TODAY

Send coupon below for the kit you want, (additional supplies will always be available). We guarantee you must be completely satisfied and happy with your kit—or you may return it for a full refund.

SEND THIS NO-RISK COUPON TODAY

## NATIONAL MAGAZINES REPORT ON STENCILLING

"A stencil brush is a magic wand that makes coaches out of pumpkins, personal triumphs out of plain-Janes. If you have the urge to embellish furniture—or other surfaces with decorative motifs, but have serious misgivings about your freehand skill, stencils are the answer. Stencilling is surprisingly quick, yet long lasting."—*House & Garden Magazine*

"An original way to decorate your home that is easy, quick, inexpensive—and fun... stencil your walls, your floors, your furniture."

—*Seventeen Magazine*

## ALEXANDER SALES CORPORATION

26 South 6th Avenue, Mount Vernon, New York 10551

Dept. AH-769

## ALEXANDER SALES CORPORATION

26 South 6th Avenue, Mount Vernon, N.Y. 10551

Please send me the Stencilling Kit(s) I have checked below on the basis that I must be satisfied or I may return them for a full refund.

I enclose \$

Charge to ☐ Diners Club ☐ American Express ☐ Carte Blanche

Account # \_\_\_\_\_ Signature \_\_\_\_\_

..... Standard Stencil Kit(s) at \$9.95 plus 70c P.P. and Hdlg.

..... Deluxe Stencil Kit(s) at \$19.95 plus \$1.00 P.P. and Hdlg.

NAME \_\_\_\_\_

STREET \_\_\_\_\_

CITY \_\_\_\_\_

STATE \_\_\_\_\_

ZIP \_\_\_\_\_

(N.Y. Residents please add appropriate tax)



Wow! Choose either this...or this...



**20.0 cubic foot side/by/side refrigerator-freezer:** Everything's right at your fingertips here, including space for up to 247 pounds of frozen foods (in the 7.05 cu. ft. freezer section). 15 different freezer shelves, plus a Roll-to-You freezer basket practically serve the food to you. (That's what we call convenience.) This Frigidaire refrigerator and freezer both 100% Frost-Proof, of course.



**20.5 cubic foot top freezer refrigerator:** To top off the great value on this model, here's our largest top freezer. A 5.82 cu. ft. freezer that holds over 200 pounds of frozen foods at eye level. And both refrigerator and freezer come with Reversa-doors, that convert to left or right hand opening. So you can arrange the Reversa-doors to fit your kitchen...and not vice versa. All 100% Frost-Proof, of course.

Get these models in either Harvest Gold, or Avocado or Colonial Copper or Snowcrest White.



THE BIG FRIGIDAIRE



# and get these Frigidaire Features.



## LOTS OF SPACE

With the extra large freezer and refrigerator space in both models, you can have your cake and store it, too. You won't have to worry about storing the watermelon in the attic, just because the turkey's in the refrigerator.

## ROLLERS



Frigidaire smooth-glide nylon rollers are as nice to your floor as they are to your back. And they turn cleaning below or behind the refrigerator from "uphfff" to "ahh." Easy-to-adjust levelers are on all four corners.



**BIG VALUES  
NOW  
ON MANY  
FRIGIDAIRE  
REFRIGERATORS!**

CHECK YOUR LOCAL FRIGIDAIRE DEALER  
FOR HIS SUMMER SALES EVENTS.



## "EITHER-OR" AUTOMATIC ICE MAKER

Either you can have this optional automatic ice maker installed when you buy your refrigerator, or you can have it installed in your home later (it's easily connected to the water supply). When you do get it, you'll be getting an ice maker that automatically fills, freezes and releases cubes into a handy server. And the exclusive Frigidaire Cube Level Control lets you dial enough ice for a pair or a party!

**Frigidaire bothers to build in more help.**

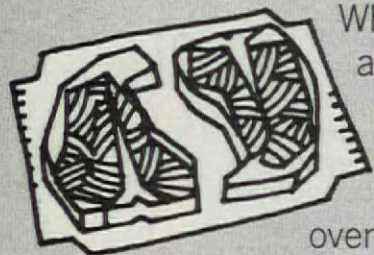
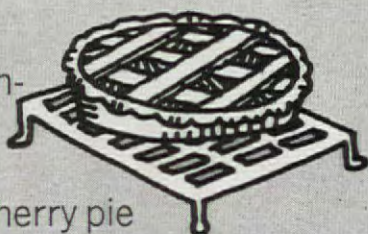


# "EITHER-OR" DEAL!



# Bakes like a stove. Broils like a stove. Cleans like a pot.

Toastmaster's new push-button broiler-oven thinks it's a \$300 stove — only cleaner.



Why get cherry pie all over your big oven, when you can bake it in our little oven? And why not broil that steak in our little oven, too? You just push a button

to bake or broil. And our little

oven's a lot easier to clean than

your big oven. It has a

removable glass door,

and the inside is

chrome-finished with

A neat little idea, don't you think?



rounded corners.



With automatic temperature controls (200° to 500°), Low, Medium and High broiler settings, chromed broiler and baking racks. Model 5240

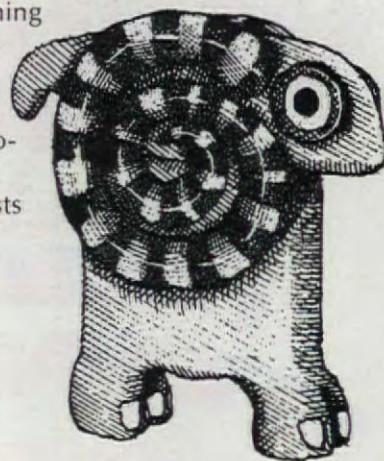
## LIFESTYLE (continued)

Sunlight, the tracings of leaf shadows, rain—all are additions to Steven McNamara's paintings, which are intended to be displayed out of doors. They vary from moment to moment with changes of light and their surroundings. Which is *not* to say they fade. McNamara's acrylic colors hold, resisting weather and even, since he works in California, smog.



If you can keep up with Georgie White, go do it—run the Colorado River with the only woman licensed to take you, and if Georgie has no more room go anyway, with another of the dozen float-trip operators. This year marks the 50th anniversary of the Grand Canyon National Park and the 100th anniversary of the first descent of the Colorado River by Major John Wesley Powell. Celebrate by making the trip yourself—it will last from four to seven days, cost \$60 or \$70 a day, and BYOF (bring your own food) though guides do provide a boat.

Hippy Zippos are the dependable Zippo lighters, transformed by real hippies into something a little farther out. They are sold through two New York shops, Fancy That and Bedlam, but the artists who decorate them elect to be anonymous, so as to remain outcasts in good standing.



TURFSKI is not the name of Anna Karenina's count, it is the basic equipment for a whole new sport. Short plastic skis with seven elliptical rollers are made for skiing on grass. The action is similar to that of parallel snow-skiing, but the ambience is turf-skiing's own. Not a toy, the Turfski will permit summer adaptation of regular skiing facilities. You can practice if you have a high, steep hill of your own, but you'll have to groom it of potholes and rocks or you'll be sorry.

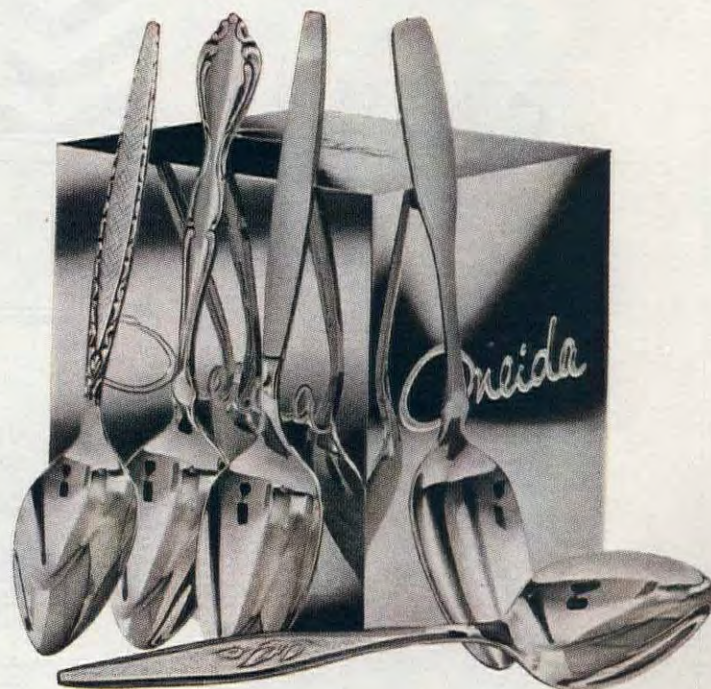




# When you told him eight-thirty and he brings them at six

and there you are in curlers . . .  
no eye make-up . . . and a this-can't-be-real-  
it's-a-nightmare look on your face—  
justifiable homicide whizzes through your  
mind. But you smile sweetly, shoot him a  
poison-arrow look, and go switch into  
your niftiest crepe creation. Thanking  
your lucky stars that at least your table will  
be set . . . beautifully set with elegant  
Oneida. Every piece affirming what good  
taste you have. Every piece designed to make  
a graceful showing however you use it—for  
a formal dinner or impromptu buffet. Yes,  
Oneida has a way of making a girl look good  
in any situation. Isn't it time you began . . .  
began to set it right with Oneida?

## Set it right with Oneida



Community® Stainless patterns (l. to r.) Venetia, Cantata, Frostfire, Paul Revere, Woodmere.  
50-piece service for eight, \$69.95 at fine jewelry and department stores.



# GET THE MESSAGE WITH TAPE

The look is hard-edge and the place to buy it is in the nearest hardware store or anywhere else they sell the medium: pressure-sensitive tapes.

With the colorful vinyl-coated or silvery aluminum tapes (for vital statistics, see below) you can turn the most ordinary household possessions into the most with-it accessories in an instant.

And you can also create your own, starting from scratch, with nothing but

tape or you can be more ambitious and use these tapes for space-expanding, eye-fooling supergraphics. Good examples of all three approaches are sketched here. Following are a few more ideas to spur you on your way: Cover old venetian-blind slats with aluminum tape. Enlarge switch plates (in your child's room, maybe) with a border of two-inch-wide tape. For neater-looking paperbacks tape their spines and label.

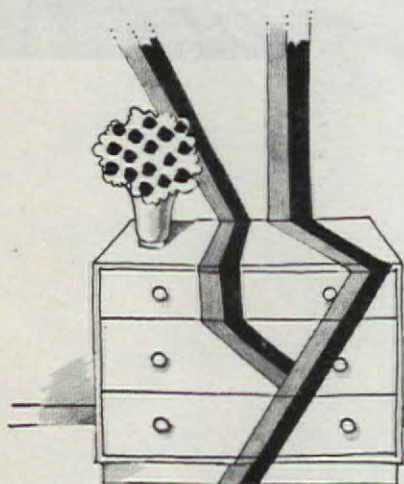
Tape will turn an old lampshade on. Try the same treatment on step-on garbage cans and matching kitchen canisters.

Pressure-sensitive tapes need a firm pressing down once they are in place. They work best on a clean, dry surface; wipe with detergent before applying tape. If you use tape on a painted wall, be sure it is in good condition, otherwise tape may pull off paint particles when you wish to

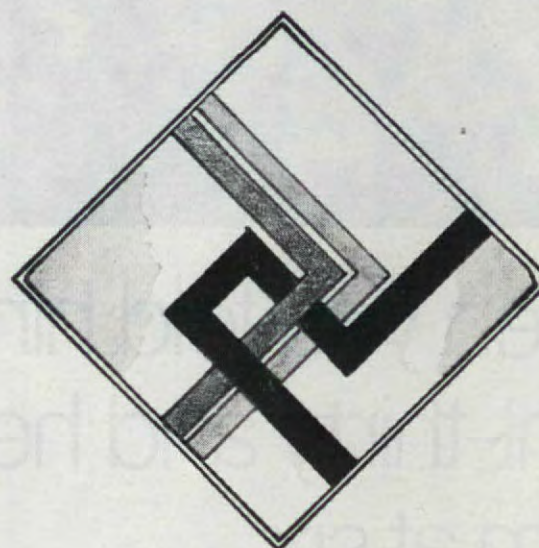
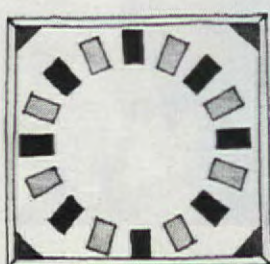
remove it. Some types of tape will stick harder the longer they stay in place.

The tapes we used here are by Arno Adhesive Tapes, Inc., a Division of Dr. Scholl's. They are sold in department, variety, and paint stores. The aluminum tape is two inches wide, comes in 10-yard rolls that sell for \$1.69. The vinyl-coated cloth tape comes in five and eight-yard rolls, two inches or  $\frac{3}{4}$  of an inch wide, that retail for 90c and 69c.

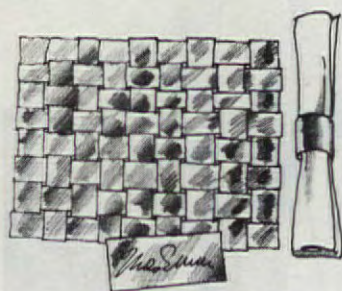
*Do-it-yourself wall decorations are easy to make with tape. Use pre-stretched canvas or mirror, framed or unframed, as background. Experiment with aluminum tape on mirror, color tape on the canvas.*



*Supergraphics boldly taped over the front and top of an inexpensive chest make it vanish if they continue right up the wall behind it.*



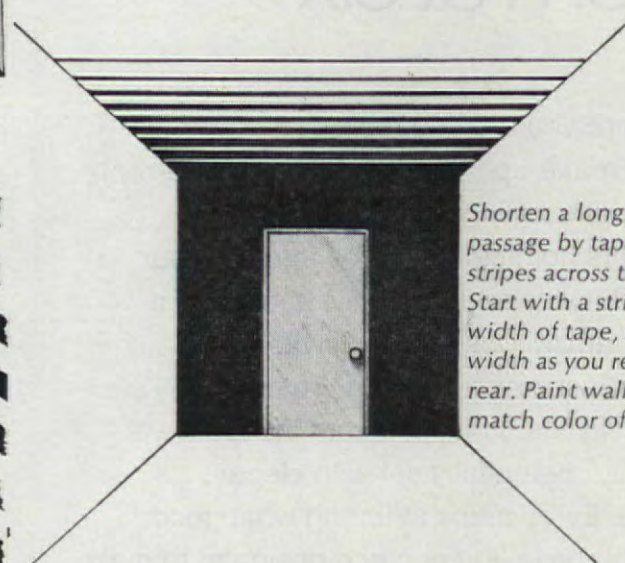
*Chevron, stripe, or plaid a wall with tape. Before measuring out the pattern, make sure the wall is in good condition and clean.*



*Tape a party table setting. Mat is woven from aluminum tape with backing left on. Napkin rings and place cards are also made in minutes.*



*Frame a picture mat in the French style with two widths of tape, possibly mix aluminum and a subtle shade of cloth tape, instead of with watercolor and pen.*



*Shorten a long entry or passage by taping stripes across the ceiling. Start with a stripe one width of tape, build up width as you reach the rear. Paint wall to match color of stripes.*



*Fool-the-eye Viennese blind is easy to make: Run lengths of tape down a plain white window shade, paint in the folds.*

Artist: Isador Seltzer





©Sears, Roebuck and Co.

## Why did author Jean Kerr, who could afford any stove, want a self-cleaning Kenmore from Sears?

All those who've read Jean Kerr's "Please Don't Eat the Daisies"—or seen the movie or TV series—will remember her incredible house. That huge brick castle with the clock towers, tilted chimneys and secret panels!

Mrs. Kerr and her husband, Walter, *The New York Times* Sunday drama critic, still live there with the four sons of "Daisies" fame—Christopher, twins Colin and John, and Gilbert. But there are 3 additions—son Gregory, daughter Kitty and a Kenmore stove from Sears, Roebuck and Co.

"Everybody cooks in this family," sighs Jean Kerr. "So I really needed the double-ovens on our new Kenmore stove.

"But above everything else I just had to

have that fabulous Sears self-cleaning oven.

"Colin, or B. P. as we call him for Bottomless Pit, has a concoction he makes called Marshmallow Jumble. Ever tried to get gobs of baked marshmallow off an oven?

"But even that doesn't phase my Kenmore!

"All I do is shut the oven door on the whole mess. Set the self-clean control and timer. And go find any excuse not to write.

"A few hours later, that oven is immaculate. And I mean completely clean in the front, back, sides, everywhere."

And now, with Jean Kerr's self-cleaning oven, the witty author and playwright has more free time.

So watch for her new book due this fall!

### **Sears** Kenmore Stove

for women who want the best even if it does cost less.



# When The Declaration of Independence Was Signed in 1776...



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# "I wish they still made cookbooks like this"

Mrs. Mabel Oliver Bellwood presides over Red Hill-on-the-Staunton, the lovely restored home of Patrick Henry in Virginia.

So, quite naturally, she's fascinated by the cookbook she's holding.

For *Housekeeping in Old Virginia* was actually written by Patrick Henry's granddaughter.

This famous cookbook contains favorite dishes of the FFV (First Families of Virginia), names you'll surely recognize from American History. There are over 1700 heirloom recipes in all, including Flannel Cakes, Pigeon Pie, Souse Cheese, Nasturtium Sauce, etc.

Original copies of this 530-page classic cookbook are very rare. So we've arranged to print reproductions, authentic in every detail.

Our book has the same antique, wheat-colored paper; the same delicately grained leather-textured binding; the same baroque gold decorations.

And like the original, it has a chapter on housekeeping hints, and another on sickroom remedies

such as a "Breast Salve" and a prescription for weak back that calls for a quart of whiskey.

There's even a special section of old advertisements (customary in books of that day) which includes an entertaining description of Dr. Scott's electric corset.

We'll send you this delightful cookbook, free, to introduce you to our Cookbook Collector's Library.

During the past two years, we've been collecting a library of hard-to-find cookbooks. We searched for little-known collections, locally edited and full of almost-forgotten recipes. We uncovered famous cookbooks that have slipped out of print. Even privately-printed gourmet cookbooks limited to a few hundred copies.

We will republish the best of these—impeccably printed and bound—and send them out every two months to our subscribers for free examination.

You can look forward to such selections as: *Louisiana Cookery*, *Pennsylvania Dutch Cookery*, *The New England Yankee Cookbook*, *The Farmer's*

*Market Cookbook*, the famous *West Coast Cookbook*, *Blue Ribbon Recipes* (county fair winners), *Lucinda's Party Foods*, etc.

But let us make this clear. You don't have to buy a single one of these books. Every two months, a selection will be sent to you for ten days' free examination. You may return any cookbook you don't want. For those you keep you never pay more than \$3.95 a copy. And, you may quit at any time.

By mailing the postage-paid card attached at left, you'll simply say, "Yes, I'd like a chance to see cookbooks and recipes I'd never come across by myself."

If card is missing, you can simply send your name and address to Cookbook Collector's Library, Dept. 2123, Old Shepherdsville Rd., Louisville, Kentucky 40218.

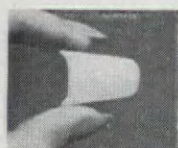
*Housekeeping in Old Virginia* will be sent to you. You may keep it free in any case. And you'll be under no obligation to buy another cookbook—now or later.



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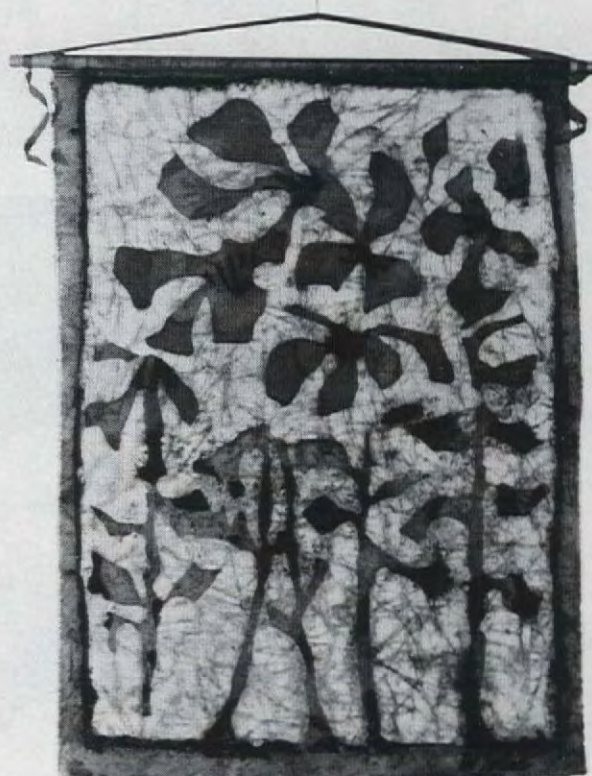
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## ALL ABOUT DECORATING NEW HANG UPS

Today's good wall hangings—supergraphic quilting, op-looking silk screens, and modern batik—are more than just wall decorations. They are works of art worthy of being collected, just like paintings or etchings. They do not include those bad copies of medieval tapestries now in mass production.

The hangings shown here are handcrafted in a variety of weaving and dyeing techniques, in interesting designs and fresh colors. All retail for under \$100 and are just the thing for the young collector with little money. For those frequently on the move, wall hangings pack and travel on a moment's notice.



Batik, an ancient craft from the Far East, has been adopted by modern artists around the world. The process consists of coating areas of fabric with beeswax, dipping it in dye, adding more wax, and redipping it in other colors. In the final step the wax is removed. This hanging of brilliant, multicolored flowers is from Georg Jensen and retails for \$50.



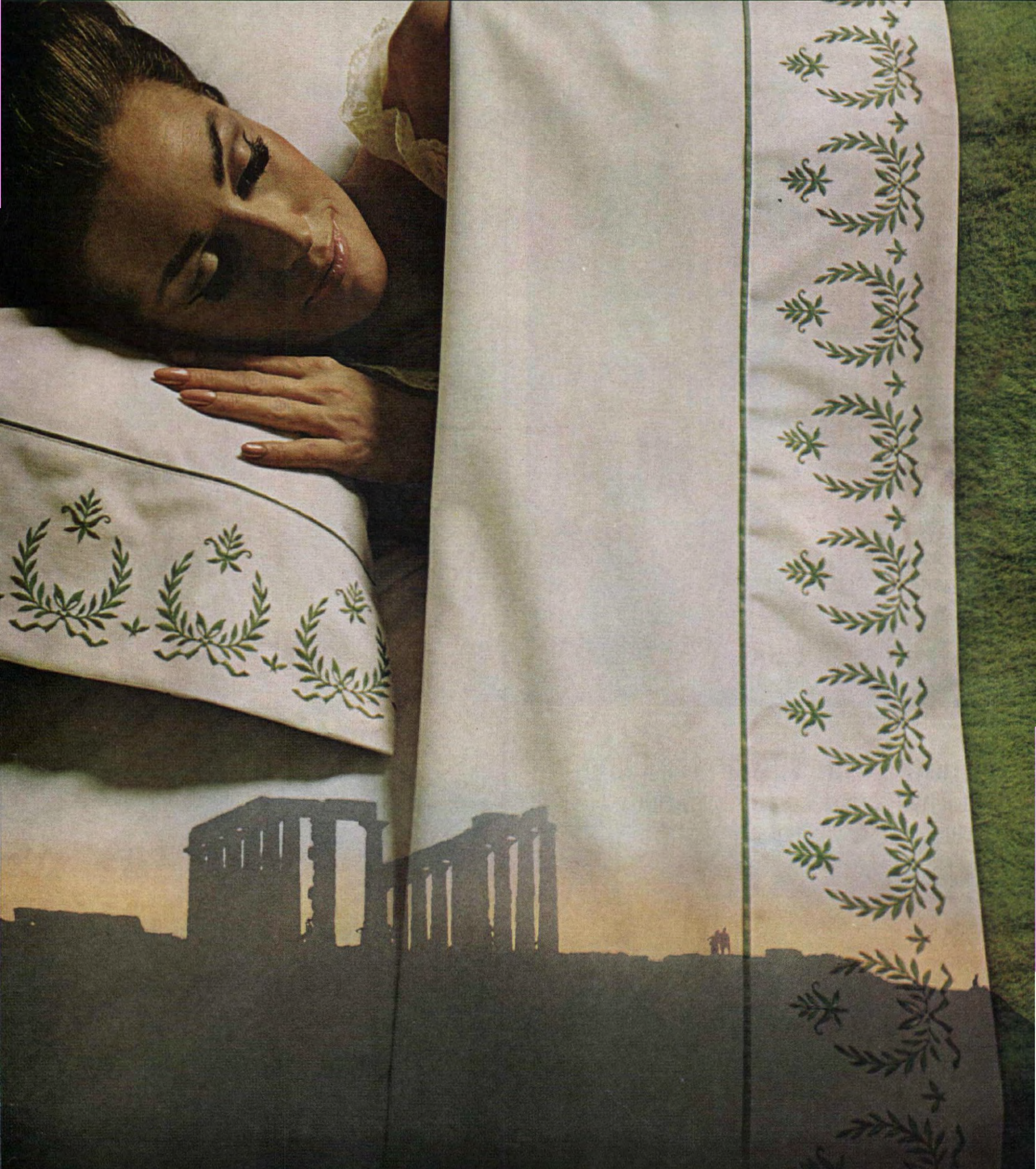
This curlicued thing is a serigraph or silk-screen print. The pattern (in this case the white part) is blocked out on a screen and dye is forced through the uncovered areas to the fabric beneath with a squeegee. Six feet long, it sells for \$75, Raymor.



This wall hanging will double as a rug, if you can bear to step on it. Handwoven of soft nubby wool in separate pieces, it is then sewn together. In shocking pink and orange, it is imported from Peru by Pinata Party and is \$50.

(continued)





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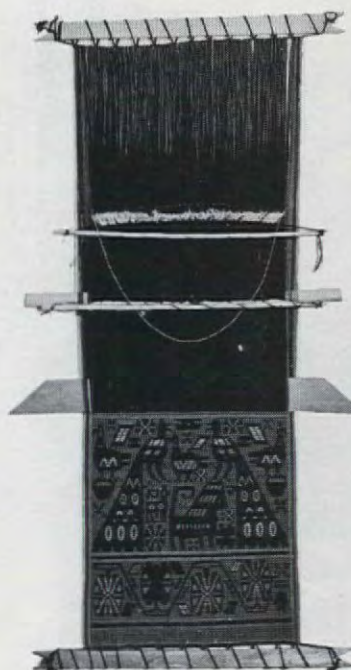
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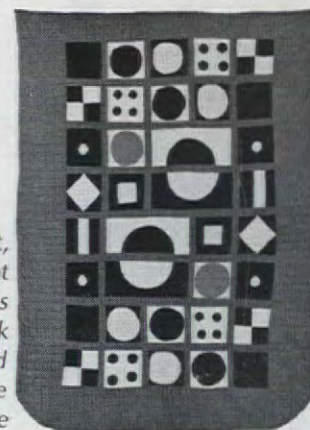
NEW HANG UPS (continued)



Since this Chota loom from Peru is just as fascinating as the cloth woven on it, this hanging is sold unfinished. To the Indians it means less work and the chance to show off the intricacy of their craft. \$20 from Piñata Party.



Bayeta cloth of hand-spun and handwoven sheep's wool is appliquéed in black on a natural ground by the Indians of Bolivia. Measuring approximately 18 by 40 inches, it sells for \$35 from Piñata Party.



It's really a bed quilt, but too beautiful not to show off. This modern-day patchwork was hand-stitched by the women of the Freedom Quilting Bee

cooperative in Alberta, Alabama. A twin size costing about \$95 in black, white, and a touch of red with a bronze border, can be ordered directly from the cooperative.



This modern Swedish version of the original Flemish tapestry technique is handwoven in linen, with tiny beads on each tulip. It is available in three color combinations and measures about 24 inches square. \$71 at Georg Jensen.

All prices approximate Photographer: Ed Isaacs



# I charmed my snake-catching hubby by losing 79 pounds.

By Wannette Davis—as told to Ruth L. McCarthy

I declare, at 223 pounds, I was the hippest girl in Jacksonville, Florida. Now if I had been a rattlesnake, my husband would have appreciated my size. He catches them and he could have sold me to a reptile show for a pretty penny. But being his wife, I know now that he really wished for me to lose back to where I was when he married me.

Morris never insulted me in front of people, though. But at home, he'd kiddingly say: "You

all look like a short bale of cotton, Wannette." Unfortunately, I never took the hint, because, honest, I really didn't think I looked as bad as I did.

You see, I love to cook and I used to load that table till it groaned. I'd take turnip roots and boil them with neck bones, then add corn bread to the pot liquor and come up with the most delicious dumplings you ever tasted. As you can see, they mostly wound up on my

hips, along with my sausage sandwiches and home-baked peach cobbler and pineapple upside-down cakes. It's no wonder I gained 50 pounds when I was pregnant with my daughter.

After she came, I tried to get those pounds off, but I couldn't budge them. Finally, I took some diet pills, but they made me so high-strung, Morris just threw them out the back door. Even my step-daughter, Pauline, who came to live with us, couldn't stand me and went back to her real mother.

I tell you, I was such a size around the hips, nothing fit. And since I had a job, it made it hard dressing. I remember, at work one day, I just broke right out of my skirt. So I called up Morris and told him to buy me a new one right away. Well, he got a big one, but it still bunched up over the humps. I just went into the ladies' room and cried. But I wouldn't let him change it. I worked in it the rest of the day and it hung in my closet till I gave it away.

Finally, my boss lady suggested I try the Ayds Plan. I said: "Will you go along with me?" And she and some of the girls said they would. So I went to the drugstore and bought a box of the plain chocolate fudge-type Ayds. (I noticed they had a chocolate mint fudge and a chewy vanilla caramel kind, too.)

Well, anyway, I started taking two Ayds before meals like the directions say. With a hot drink. Coffee for me. And the Ayds Plan really helped me to cut back my appetite. Like for breakfast, I began having half a grapefruit, a scrambled egg and bread with a little butter, whereas before I'd have about five canned biscuits, sour cream with maple syrup, sausage, eggs and anything else I wanted. Yes, the Ayds Plan really made a difference in how I ate.

The girls and I, we used to get weighed three times a week at the drugstore. I was so big at first, I had to start with the 200-pound scale weight. But I tell you, the day I lost enough to start with the 100-pound weight was the greatest. The girls all wanted to celebrate with chocolate cake. But I was so happy, all I wanted was black coffee.

I wasn't nervous reducing with Ayds, either. You see, they don't contain any harmful drugs. Why, my stepdaughter even came back to us and started on the Ayds Plan herself. And by the time I'd lost 79 pounds, she'd lost 33.

Morris sure is proud of us today. Prouder'n if he had caught a six-foot rattler. We've even got a little pact between us. From now on, I'm going to keep Ayds around, so he can be sure to get his arm around me.



Here I am at 223 pounds. And wearing a splashy plaid at that. I sure wanted to be noticed.



This is how I look at 144 pounds. And nobody's touched up this picture. You just ask my neighbors.

## Before and After Measurements

	Before	After
Height	5'5 3/4"	5'5 3/4"
Weight	223 lbs.	144 lbs.
Bust	46"	36"
Waist	37"	27"
Hips	54"	40"
Dress	22 1/2	14



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A grand tour of the fabulous Gateway City, that takes you from an inside look at the Anheuser Busch Brewery to beautiful Shaw Gardens, awesome Gateway Arch, Busch Stadium, the historic riverfront...startling contrasts that make up old...and new...St. Louis.

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Travel through this city of blue lakes and green parks to Longfellow House, where you'll tour a replica of his home. Explore the sprawling Ford Motor Plant, huge flour milling complex, and the University of Minnesota.

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## ALL ABOUT DECORATING 90 MILES OF FURNITURE

What Seventh Avenue, New York's wholesale district is to the fashion industry, the Piedmont Plateau of North Carolina is to the furniture industry.

Couture collections are introduced to store buyers and the fashion press in Seventh Avenue showrooms. Previewing the new furniture collections isn't quite that easy. Twice a year, in the spring and fall, store buyers and the press travel the Furniture Highway, which stretches its 90-mile length all the way from High Point to Lenoir in the eastern part of the state, to cover the so-called Southern Markets.

The most recent of these was held in April and some of the furniture shown then will be making its first public appearance at mid-summer furniture sales in major department stores. In general, it takes about six months for a new collection to reach your local stores.

### MODERN MOST TALKED ABOUT

Naturally there is always a great deal of guessing and conjecture before each market, mainly about design directions and what the trend setters will bring out. Most of the talk before this last market was about "modern." We expected to see curvy, upholstered furniture lines such as the French and Italian designers have been doing; or hard-edge modern, sleek, straight-lined case goods in natural wood or bright lacquer finishes; and lots of steel, glass, and plastic. But it was obvious that modern had not gone much beyond the talking stage.



Armoire by American of Martinsville.

What we did see could be more aptly described as "New Contemporary," a style that inches toward modern. It adapts



Highboy by Thomasville.

straight lines but is never slick; the material used is almost always wood (oak, pecan, walnut, and rosewood) sometimes mixed with cane and glass, and the finishes are more traditional than new.

Of course firms like Founders and Thayer Coggin, who are



Heritage's traditional credenza. the recognized modern specialists, introduced more modern, as expected. Others, Heritage among them, steered a middle-of-the-road course by coming out with one major offering of traditional furniture and then sending up a little balloon of a semi-modern occasional group. The main point to be made about all the wood furniture that was new at the April Market, no matter to what style or category it belonged, is its heaviness. In showroom after showroom hefty wood pieces seemed ready to crash through all but the sturdiest floors. Massive is an understatement; possibly the many dark finishes contributed their bit to this feeling of overpowering bulk and weight so unsuited to small rooms.



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### PAINTED DECORATIONS ARE IN

Although there was relatively little painted furniture introduced this time round, there were some painted decorations on wood finishes and even one outstanding example of a decorated, painted group by Stanley. Of Swiss origin, it has



*Decorated chest by Stanley.*

retained all the peasant charm and freshness without being the least bit corny. Drexel's "Whimsy," a painted group for teenagers, also has decorated facades. The design is a stylized floral in shades of yellow, orange, and white. The most taken-for-granted style was Mediterranean which, many furniture men claim, is now joining early American as a perennial best seller. Almost equally prevalent in all price categories were Campaign collections. Most of



*Campaign chest by Kroehler.*

these follow traditional examples in medium to dark woods or bright lacquer finishes with the typical corner brasses and recessed bail handles.

### AN ORIENTAL COMEBACK

Oriental is making its way back into the limelight. Thank goodness it is in a much more acceptable form than the red-gold-black chow-mein type of design known as Chinese Mod-

ern. Henredon's faintly Oriental, strongly contemporary collection, called Circa 75 is a good example of the new direction Oriental is taking. Only a few of the pieces, worked in pecan with olive burl, are recognizably Oriental. The rest are good contemporary design.

Judging by the many traditional collections and groups shown by top manufacturers, the usual sources of inspiration have run dry. In an effort to make traditional new and exciting, designers have wandered fairly far afield. One thing all these new traditional offerings have in common is a certain air of authority and authenticity. Upon more careful study this reveals itself as being less than skin-deep. Elements of various periods and countries are often mixed so that a clear-cut statement of provenance is almost impossible.


### MORE IMPORTS THAN BEFORE

This was not an especially good season for imaginative designs in seating pieces. Except for a small number of well-known European modern imports and one excellent design at Selig, sofa and chair styles



*Modern chair by Selig.*

were fairly unimaginative. Imports are usually absent from the southern showings but this spring many firms had groups of traditional chairs (mostly Louis XV and XVI) with imported frames. Outstanding among the modern designs for seating were Italian and German models at Basic-Witz, most astonishing of these a low-cost, all-plastic chair that looks rather like a pair of wash bowls bolted together. Another wonderfully free-wheeling modern chair imported from Germany was seen at Flair.

The main emphasis was on upholstery fabric colors and patterns rather than on shapes. The big difference since the last market is that welting, and particularly contrasting welting, is back again after several wel-less seasons. One group at Thayer Coggin had leather chairs and sofas stitched like baseballs. 

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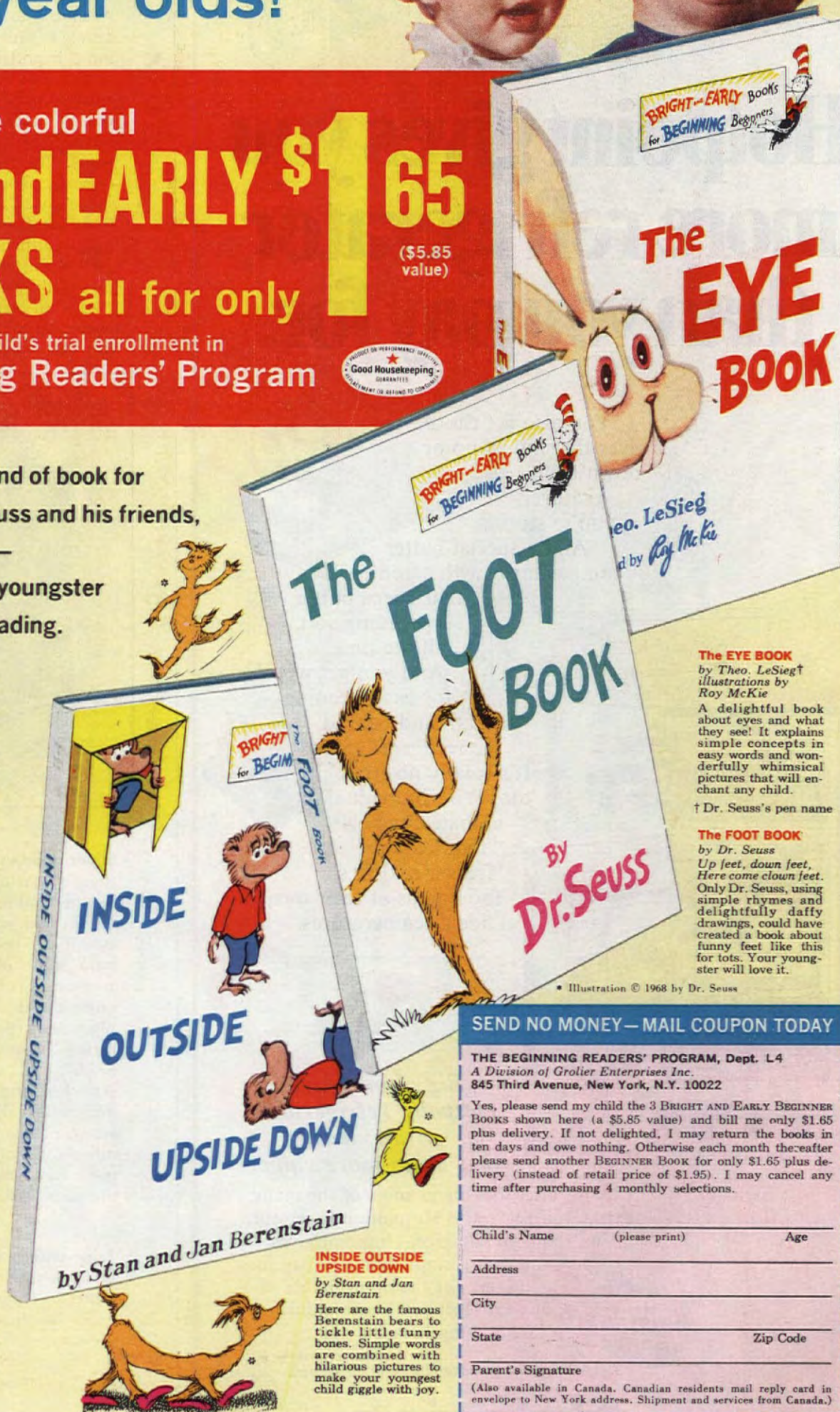
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by Theo. LeSieg†  
illustrations by Roy McKie

A delightful book about eyes and what they see! It explains simple concepts in easy words and wonderfully whimsical pictures that will enchant any child.

† Dr. Seuss's pen name

**The FOOT BOOK**  
by Dr. Seuss

Up feet, down feet, Here come clown feet. Only Dr. Seuss, using simple rhymes and delightfully daffy drawings, could have created a book about funny feet like this for tots. Your youngster will love it.

• Illustration © 1968 by Dr. Seuss

#### SEND NO MONEY—MAIL COUPON TODAY

**THE BEGINNING READERS' PROGRAM, Dept. L4**  
A Division of Grolier Enterprises Inc.  
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Yes, please send my child the 3 **BRIGHT AND EARLY BEGINNER BOOKS** shown here (a \$5.85 value) and bill me only \$1.65 plus delivery. If not delighted, I may return the books in ten days and owe nothing. Otherwise each month thereafter please send another **BEGINNER BOOK** for only \$1.65 plus delivery (instead of retail price of \$1.95). I may cancel any time after purchasing 4 monthly selections.

Child's Name (please print) Age

Address

City

State

Zip Code

Parent's Signature

(Also available in Canada. Canadian residents mail reply card in envelope to New York address. Shipment and services from Canada.)

**INSIDE OUTSIDE UPSIDE DOWN**  
by Stan and Jan Berenstain

Here are the famous Berenstain bears to tickle little funny bones. Simple words are combined with hilarious pictures to make your youngest child giggle with joy.







This big 17.6 cubic-foot Hotpoint refrigerator has many extra features that most refrigerators don't have. Like our new Easy Release ice tray

that you just flip over and touch to get ice cubes.

And you get about 35 pounds more food space than other refrigerators this wide (30½ inches).

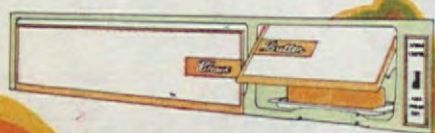


# Hotpoint gives you more refrigerator than you pay for.

You also get cantilever shelves that adjust up or down to fit whatever you're storing.



And a special butter compartment with a control



that keeps butter spreading soft, all the time.

And you get wheels, for easy cleaning



beneath and behind the refrigerator. It's totally no-frost, too. With individual climate controls that keep the freezer and fresh food areas at their own ideal temperatures.



Model CTF618K

**Big, family-size Hotpoint refrigerator with extras that mean more value.**

Now, after looking at some of the many extras you get in this Hotpoint refrigerator, we think you'll agree, Hotpoint gives you more refrigerator than you pay for.

Look for the many values at your Hotpoint dealer's during White Flag Month.



Hotpoint quality is backed by Hotpoint service.

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GENERAL ELECTRIC COMPANY  
Louisville, Kentucky 40225

## ALL ABOUT DECORATING

### SUPER JOE AND SUPER FINISHES

**Vive la différence.** While everyone connected with interior design and home furnishings is busily at work personalizing the American home, Europeans are doing exactly the opposite. The trend on the far side of the Atlantic is to depersonalize the setting in order to make people more important. First to make us aware of this new design (or anti-design) direction was Terence Conran, the English designer (AH, October, 1968 issue). "People, not their furnishings, should dominate the scene" was how he put it. Now Joe Colombo, the young Italian furniture designer, has carried this thinking even further with the introduction of "Box 1" at Macy's, N.Y. Box 1 is eight and one half feet long and four and one half feet

wide, assembled. Actually there are three variations of the basic model which consists of a 71-inch-high armoire with a bed attached, a chair-ladder, open-storage unit, chest of drawers, vanity and desk unit, all in either pale green or navy laminated plastic finish. Box 1 (and its two other versions known as Box 1/2 and 1/3) encompasses all basic furnishings needed by one person for sleeping, storage, studying, and seating. The retail price for all three versions is \$1200. According to Mr. Colombo, the design—he calls it an "architectural element" (see below)—is stripped of all decorative doodads so that it is impersonal enough to allow the owner to express himself fully against this neutral background.



**Super finishes.** Super indeed, these synthetic coatings (cured by chemical reaction to a hard, tough film) make wood furniture impervious to many common household hazards. They provide protection against chemical damage as well as physical marring so that a wood surface treated with a super finish can withstand nicks, scratches and abrasion. It is impervious to staining by hot water, nail polish, bleach, and other common chemicals. If a piece has aluminum foil under the face veneer in addition to

a super finish, even cigarette burns will not harm it. Super finishes were developed in cooperation with the Fine Hardwoods Association. Since you can't see a super finish—it can look like a modern Scandinavian oil finish or like a high-gloss, French-polished finish—the Association has developed a seal to be used on genuine hardwood furniture. One word of caution: Even though you buy a piece of furniture with a super-finish tag, you must still care for it—dust and wax it like a conventional furniture finish.

**Table-setting idea** we picked up at lunch in Bonwit Teller's Espresso Shop: place-mat-size maple butcher blocks protect the counter. If you are planning a summer Sunday brunch, why not try chopping-block place

mats, natural wood tubs from Finland filled with butter and hard-cooked eggs, a centerpiece of sturdy farm flowers (maybe white daisies and ranunculus) with a flock of painted wooden birds?





## Our legs are too pretty to hide under a table.

Notice how all the curves curve in all the right places? How each graceful leg is a gentle, flowing, uninterrupted line right down to its elegant foot?

Each cabriole leg on our Louis XV chair is carved from solid, mellow pecan and brush-finished in antique white. That's the way French-court craftsmen styled them more than 200 years ago. And it's one reason why this Place Vendôme dining chair is so authentically French.

If you prefer Spanish or Classic or Early American, fine. All our furniture has legs that do a lot more than just hold it up. It's all



part of what we mean by that Thomasville look.

For three colorful portfolios of Thomasville dining room, bedroom and occasional furniture, send \$2.00 to Thomasville, Dept. AH79, Thomasville, North Carolina 27360.

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Golden Bouquet Kit is stamped on burlap to fit a frame size 16 x 21 inches. \$6.98.



Daisy Fantasy Kit is stamped on fine linen to fit a frame size 22 x 22 inches. \$6.98.

You simply can't miss. If you've yearned to create pretty touches for your house but don't know how or where to begin, try our flowery embroidery. Learn the language of needle and yarn and sew a bright spot for living room, bedroom, sewing room . . . whatever.

Simple stitches go like lightning, look like hours of work. Each kit includes design stamped on decorative fabric, correct needle, wool yarns, and easy instructions with diagrams of stitches. Perfect pastime for young and old, marvelous to give, either finished and framed or brand new and waiting to be done. Frames to fit are also available (see coupon).

**EMBROIDER  
A THROW**  
Toss this colorful  
throw over your knees  
on a chilly summer  
evening. It is made of  
a basket-weave wool-  
blend fabric, with  
bold three-dimen-  
sional stitching.  
Kit includes yarn,  
stamped design,  
and directions.  
Kit AAJ-217.  
Size is 53 x 71 inches  
(without fringe).



— "Golden Bouquet"		Fill out coupon and enclose check or money order. New York State residents please add sales tax. Allow 4 weeks for handling and mailing. (Sorry, we are unable to handle Canadian, foreign, or C.O.D. orders.) To avoid delays, please indicate zip code. American Home, Dept. CSS, P.O. Box 8, North Station, Yonkers, N.Y. 10703 I enclose \$ _____ for item(s) checked at left.
JAB-10 @ \$6.98 ea.		
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— "Daisy Fantasy" Frame		
JAB/F-12 @ 9.98 ea.		
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AAJ-217 @ 25.95 ea.		
— Color Catalog of other avail- able kits @ .25 ea.		
Sales Tax if applicable		
Total enclosed		
Please print name		
Print address		
City	State	Zip code





Mrs. Charles H. Brown in a Rinconada Hills home by Brown & Kauffmann, Los Gatos, California

## "This is but one reason I feel our home is more secure"

Certainly you feel safer with dependable locks on doors and windows—the quality kind of protection that Schlage door locks provide.

But *inside security* is vital, too.

So now Schlage is providing designs, plans and locks for closets *inside* homes and apartments, new and remodeled.

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Please send me free copy of interesting  
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**SCHLAGE**  
LOCK COMPANY

San Francisco and British Columbia



# With apologies to your husband we present the rearrangeables.



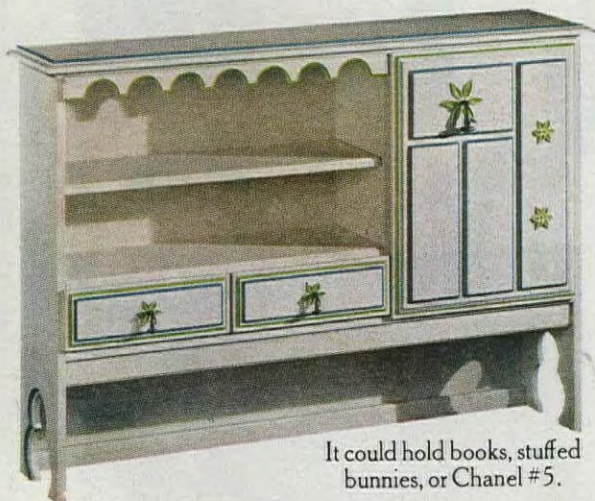
It's a desk. But it could be a hall table.



That's the great part about Olé. It isn't strictly for one room. Or even for one use. When a daybed has this much class, you could use it in a den if you liked.



For little girls, or big girls like you.

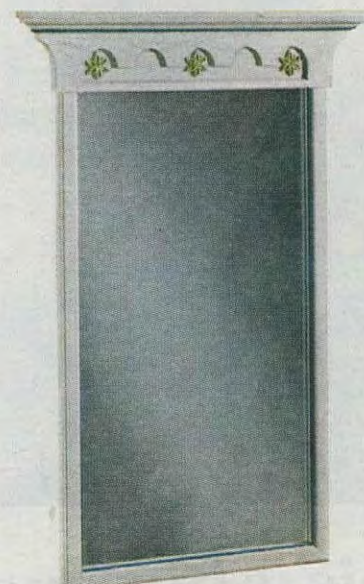


It could hold books, stuffed bunnies, or Chanel #5.



Try it on the chest. Or the desk.

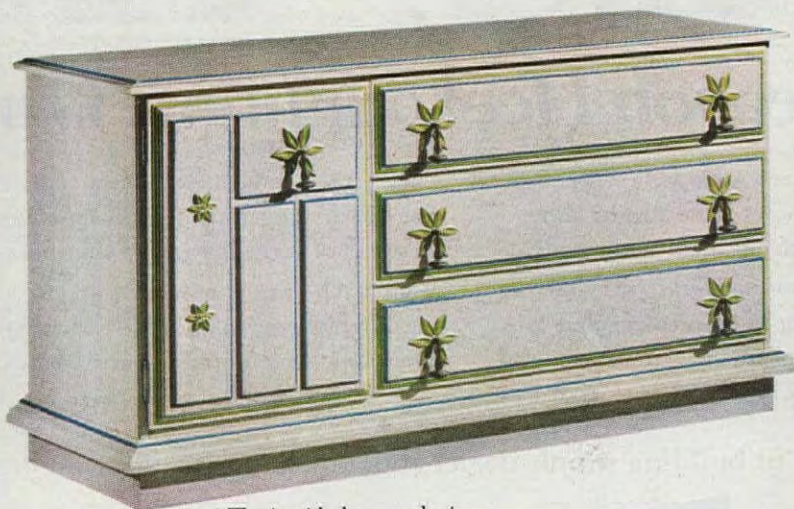
Olé. It's by **STANLEY**



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When you no longer need a pleasant work area, move the pieces to the dining room and you've got a china hutch.



Top it with the round mirror or two tall ones.



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# MAINLY FOR MEN

By Arthur J. Maher

The best part of summer is fun, and you can have more of it with these products. One takes you off the roads for a wild ride along the beach. Another will give you a work-free

vacation in your own snug retreat. And for campers who really get close to nature, there is even a product that assures a comfortable night's rest under the stars. Take your pick.

*There is no need to turn blue puffing up an air mattress. Take along a Stiga Quicker Air Pump. Also use it on inflatable tents and rafts. \$6 from Abercrombie & Fitch.*

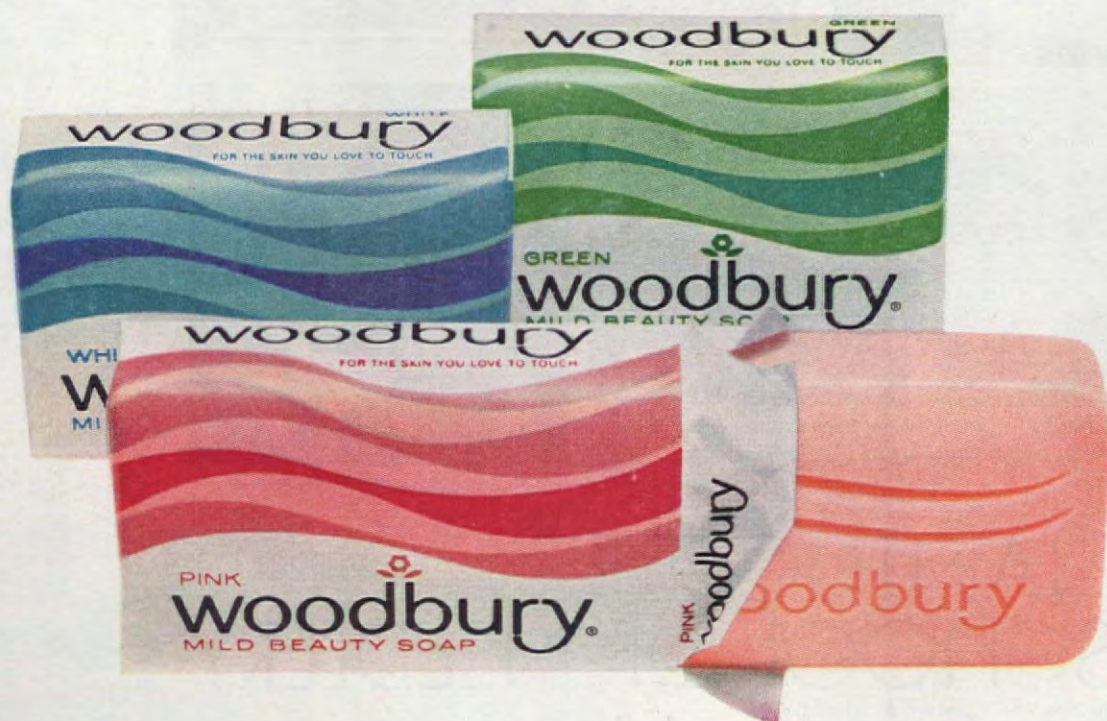


*Old Volkswagens no longer die. They become dune buggies—the hottest item in off-the-road vehicles. The VW chassis, engine, and other parts are retained and fitted with a fiber-glass body. Bodies are supplied by several firms for \$250 to \$450. The chassis may be used full length but are usually shortened to minimize hang-ups when cresting the top of a dune. When you are tired of running up and down the same beach? Enter a race; there is a regular program. Or, send it to Ralph Nader. He likes all sorts of cars.*



*Aluminum panels of this vacation house require no supporting framework, little maintenance. The 32-by-23-foot two-story structure costs between \$6000 and \$8000 and is made by The Leisure Home Corporation of America.*

# We're a soft touch.



## Save on Woodbury. For the skin you love to touch.

For a softer, lovelier complexion try the new Mild Beauty Soap. Available in three, soft decorator colors. Pink, Green and Creamy White.

And for a softer price take this coupon to your grocer for a 7¢ saving on 4 bars facial or 3 bars bath size.

7¢ OFF		7¢	
<b>woodbury</b> MILD BEAUTY SOAP			
STORE COUPON	MR. DEALER: You are authorized to act as our agent for the redemption of this coupon on either 4 bars facial or 3 bars bath size of Woodbury Mild Beauty Soap. Proof of purchase of sufficient stock to cover coupons presented for redemption must be furnished on request. Coupon is void if taxed, prohibited or otherwise restricted by law. Consumer must pay any sales tax. Cash value 1/20¢. 7¢ plus 3¢ handling charges will be paid by The Andrew Jergens Co., P.O. Box 1200, Clinton, Iowa 52732.		STORE COUPON
7¢	7¢ OFF		7¢
WS-3 AH			



Probably the best school of needlework in the United States is the Nantucket School of Needlework. Located on this famous old seafaring island off the coast of Massachusetts, the school owes its beginning to the recent intense interest taken in preserving the island's heritage of beautiful 18th- and 19th-century houses. Seven years ago when the Nantucket Historical Trust was restoring the old Jared Coffin House as a hotel, Mrs. Walter Beinecke Jr. set up a school to train island women to make the authentic embroidery needed as embellishment for the restoration.

So excellent and complete was the school—virtually a college of needlework—that it began to attract women from as far afield as California and Canada who came to take the general course in needlework or for specific instruction according to their particular interests or needs.

The Nantucket School of Needlework is licensed as a correspondence school by the Department of Education of the Commonwealth of Massachusetts. Its students, who must all take the compulsory five basic sections (at a cost of \$75) but may go on to complete the approximately three-year full course, send their homework in to the teachers from as far away as Holland and Thailand. At present all the teachers are

island residents, but as more and more women complete the full course, the number of qualified teachers will increase, and these can spread their knowledge in home towns throughout the country.

While studying the five basic sections, each student receives her own work box or case containing the text, twelve photographs showing how the stitches look as they are being made, twelve pieces of even-weave linen fabric, threads (in silk, wool, and cotton), and needles plus envelopes and glassine covers in which to mail back her work for the teacher's comments. Thereafter the student chooses (at a cost of \$15 per section) to study those sections which interest her.

Each section is equal to three or four classroom lessons and also contains instruction in color and design, to encourage the student's creativity. With each section, of course, the student receives all needed texts and materials for her work box.

The school is unique in giving its students a complete education in needlework. They learn principles of design and color composition and have access to a remarkable research library on textiles, donated from her own collection by Mrs. Beinecke. It contains over two million designs and books dating back to 1474. All techniques

of needlework are taught—canvas work, crewelwork, the use of silk or precious-metal threads, and even such difficult Scandinavian cutwork techniques as hardanger and hedebo. The school is open all year round although most students attend during the summer. Correspondence classes may be begun at any time, and completion of the 35 stages of the course (at a total cost of \$525) can, after a supervised period of practice teaching, lead to earning a teacher's certificate.

The students, who are of all ages and include teachers and artists, are interested in making everything from dress trimmings to church or temple hangings. To give them a broad background, each year the Nantucket School invites an internationally famed expert in needlework to be a guest teacher. Past guest teachers have included Marguereta Grandin of Sweden, who taught fundamentals of design and color as related to embroidery, and Emily Rivett, the British authority on church embroidery. In addition, the school is continually experimenting with new techniques and materials. Thanks to this remarkable institution, an old art is finding new vitality. For information write to the Nantucket School of Needlework, 2 India Street, Nantucket Island, Massachusetts 02554.

*Schoolhouse is a fine example of Island architecture.*



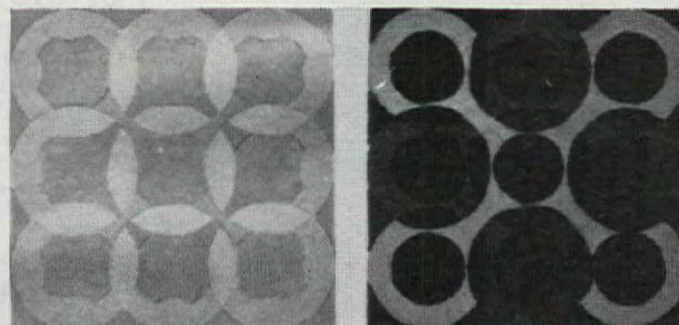
*Mary Ann Beinecke spends much time in the excellent school library.*



*Fine 18th-century crewelwork "Tree of Life" motif is one of many taught at the school.*



*This student's file box of lessons and supplies can earn a diploma or a teacher's certificate.*



*Contemporary design in needlework, using many techniques and materials, is an important part of the course.*



*Island needlewomen, all teachers or preparing to be, compare notes.*

# NANTUCKET SCHOOL OF NEEDLERY

By Dorothy Lambert Brightbill



# Tell someone you like about Lark's Gas-Trap<sup>TM</sup> filter.

Maybe  
you'll really  
get a deal.



Memorize these points:

About 90% of cigarette  
smoke is gas.

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Lark's Gas-Trap<sup>TM</sup> filter (U.S. Pat. No. 3,251,365)  
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Now you know the secret of Lark's easy taste  
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So pass it on. Tell your friendly  
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a couple hundred dollars  
more for your '62.

King Size  
or new 100's.





# "PRIMITIVE" WOOD PLAQUES TO PAINT

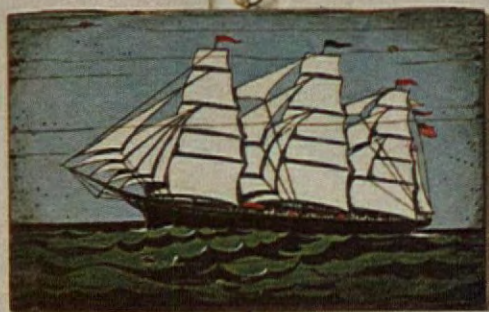
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to be an artist.

Ship and Eagle  
12x7 $\frac{3}{4}$ " each.

Duck Decoy  
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|---|---------|
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| <input type="checkbox"/> Pair of primitives: Drummer Boy and Duck Decoy PPA/3 | 12.95   |
| <input type="checkbox"/> Color catalog of available kits                      | .25     |

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<b>PAUL REVERE &amp; THE RAIDERS</b> featuring Mark Lindsay HARD 'N' HEAVY WITH MARSHMALLOW COLUMBIA 7243	<b>Julius Wechter &amp; THE BAJA MARIMBA BAND</b> THOSE WERE THE DAYS Plus: Dream a Little Dream of Me 9 MORE AM 7436	<b>THE TEMPTATIONS</b> Cloud Nine PLUS: Run Away Child, Running Wild 11 MORE REPRISE 7496	<b>ROGER WILLIAMS</b> ONLY FOR LOVERS PLUS: Theme for "ELVIRA" 9 MORE KAPPA 7249	<b>THE DELLS</b> Always Together PLUS: Hallways of My Mind 8 MORE CADET 7486	<b>RAMSEY LEWIS</b> Mother Nature's Son PLUS: Julia 8 MORE KAPPA 7501	<b>(SOUNDTRACK) THE LION IN WINTER</b> Music Composed and Conducted by JOHN BARRY COLUMBIA 7116	<b>THE BEST OF BUFFALO SPRINGFIELD</b> Sit Down, I Think I Love You For What It's Worth 10 MORE ATCO 7561	<b>PETULA CLARK'S GREATEST HITS, Vol. 1</b> Downtown I Know a Place 10 MORE W 7115	<b>DEAN MARTIN'S GREATEST HITS, Vol. 1</b> Everybody Loves Somebody 11 MORE REPRISE 7085	<b>EDDIE HARRIS</b> SILVER CYCLES ATLANTIC 7563
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<b>JOAN BAEZ</b> ANY DAY NOW Songs of BOB DYLAN (2-Record Set) VANGUARD 7340/7341*	<b>Patti Page</b> GENTLE ON MY MIND Plus: HONEY 9 MORE COLUMBIA 6588	<b>ARETHA FRANKLIN</b> Aretha: Lady Soul Chain of Fools 9 MORE REPRISE 6408	<b>ROGER WILLIAMS</b> GOLDEN HITS Bare Feet Somewhere, My Love 8 MORE KAPPA 5553	<b>CARL SMITH</b> FADED LOVE AND WINTER ROSES PLUS: The Party's Over 9 MORE COLUMBIA 7479	<b>GOLDEN HITS OF THE SMOTHERS BROTHERS</b> Vol. 1 Michael, Row the Boat Ashore 7 MORE Mercury 3477	<b>RED SOVINE</b> Tell Maude I Slipped Plus: Turn the World Around 10 MORE COLUMBIA 7315	<b>SIMON &amp; GARFUNKEL</b> SOUNDS OF SILENCE Plus: LEAVES THAT ARE GREEN BLESSED 8 MORE COLUMBIA 2340	<b>ROGER MILLER'S GOLDEN HITS</b> England Swings King of the Road Dang Me 9 MORE SMASH 2276	<b>THE SUPER HITS Vol. 3</b> Songs by: PERCY SLEDGE CREAM THE RASCALS Others ATLANTIC 7236	<b>RAY CONNIF and The Singers</b> HONEY Plus: KISS ME GOODBYE 9 MORE COLUMBIA 6509
<b>WES MONTGOMERY</b> ROAD SONG PLUS: Fly Me to the Moon 7 MORE AM 7099	<b>THE DOORS</b> Light My Fire Break On Through 9 MORE ELEKTRA 5944	<b>CHER'S GOLDEN GREATS</b> All I Really Want to Do Alfie 10 MORE IMPERIAL 7117	<b>ALLEY CAT-GREEN ONIONS</b> plus 10 MORE BILL JUSTIS SMASH 1044	<b>JEANNIE C. RILEY</b> HARPER VALLEY P.T.A. plus: Cotton Patch Satan Place 8 OTHERS PLANTATION 6903	<b>(SOUNDTRACK) THE GRADUATE</b> Songs Performed by Simon & Garfunkel COLUMBIA 6313	<b>SOUNDSTAGE SPECTACULAR</b> 25 Great Songs from 25 Great Films Elvira Madigan's Theme Alfie Others (2-RECORD SET) COLUMBIA MUSICAL TREASURES 7047	<b>BOBBY VINTON'S GREATEST HITS</b> But in Blue Roses Are Red 10 MORE EPIC 1635	<b>The Very Best of ROY ORBISON</b> Only The Lonely Candy Man Crying 7 MORE MONUMENT 2696	<b>MARTY ROBBINS</b> BY THE TIME I GET TO PHOENIX PLUS: Love Is in the Air 9 MORE COLUMBIA 6592	
<b>JIM NABORS</b> Kiss Me Goodbye Plus: HONEY 9 MORE COLUMBIA 6587	<b>Boots Randolph's YAKETY SAX</b> Walk Right In Cotton Fields Charlie Brown 9 MORE MONUMENT 1898	<b>TERESA BREWER'S Greatest Hits</b> Let Me Go, Lover Music, Music, Music 10 MORE COLUMBIA 1045	<b>PAUL MAURIAT and His Orch.</b> Blooming Hits Love Is Blue Penny Lane 8 MORE PHILIPS 6157	<b>DAVID HOUSTON</b> Where Love Used To Live My Woman's Good To Me REPRISE 7347	<b>Golden Greats by THE VENTURES</b> Walk, Don't Run Telstar 10 MORE LIBERTY 5584	<b>ANDRE KOSTELANETZ</b> plays hits from "FUNNY GIRL" "FINIAN'S RAINBOW" "STAR!" COLUMBIA 7346	<b>JOHNNY CASH'S GREATEST HITS, Vol. 1</b> Ring of Fire Jackson I Walk the Line 8 MORE COLUMBIA 5095	<b>Man of la Mancha</b> Starring RICHARD KILEY Original Cast KAPPA 2639	<b>CLAUDINE LONGET COLOURS</b> From Both Sides, Now Scarborough Fair Canticle 8 MORE AM 7247	<b>PAUL MAURIAT and his Orch.</b> MAURIAT MAGIC Love in Every Room 11 MORE PHILIPS 6606





6479



7465



6415



2431

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- ☐ Listening and Dancing
 ☐ Teen Hits  
☐ Classical
 ☐ Broadway and Hollywood  
☐ Country and Western
 ☐ Jazz

Name (Please Print) First Name Initial Last Name

Address

City

State Zip

Do You Have a Telephone? (Check One) ☐ YES ☐ NO  
AFO, FPO addressees: write for special offer 226-5/7H  
819/F69

## COLUMBIA RECORD CLUB

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# GET THE COLD FACTS

Not long ago, friends of ours who were moving across country decided to sell their three-year-old refrigerator rather than take it with them. To their astonishment and ours, many of the people who answered their ad had no real idea what an automatic ice maker was, and a number were baffled by a refrigerator that needed no defrosting because it never made frost in the first place.

There was no reason for our friends' surprise. Refrigerators last a long time. Fifteen years is average; and every once in a while you hear of a Methuselah—like one owned by a woman in Hartford, Connecticut. She bought it in 1934 and it is still going strong. The result of such longevity is that many home owners simply don't keep up with changes in refrigerators the way they do with automobiles. As long as our old refrigerator keeps food cold we seem satisfied.

If you are one of these, you are missing a lot. What used to be a prosaic appliance that we took pretty much for granted has rather suddenly burst forth with a lot of wonderful new improvements and conveniences—and at the same time created a few small problems.

The old-fashioned one-door refrigerator is disappearing from American homes. Most of the single-doors being sold today go into small apartment kitchens. When home owners set out to buy a new refrigerator today, most wind up with a two-door combination refrigerator-freezer, usually one with the freezer at the top. Because of this trend, what the industry has been calling "refrigerator-freezers" could from now on be known as just refrigerators.

Side-by-side refrigerators are in; bottom-freezer refrigerators are going out. Just a few years back, refrigerators with the freezer compartment at the bottom of the cabinet accounted for about one-fifth of all refrigerators sold. Refrigerators with a vertical freezer compartment were virtually unknown. But today the latter, commonly called side-by-side, account for one-fifth of all refrigerators sold and are out-selling bottom-freezer refrigerators in a ratio of almost three to one.

There are two main reasons for this abrupt switch in popularity:

1. Families want more freezer space. They prefer side-by-sides because they generally have larger freezer compartments than bottom-freezer refrigerators, yet they are only a few inches wider. For example, a 16-cubic-foot bottom-freezer refrigerator made by one manufacturer is 30 inches wide

whereas the same manufacturer's 19 cubic-foot side-by-side, with almost twice as much freezer space, is only 32 inches wide. (Side-by-sides presently on the market range from a 28-inch-wide, 15-cubic-foot unit with a 6.4-cubic-foot freezer to a 48-inch-wide, 30-cubic-foot unit with an 11.6-cubic-foot freezer.)

2. Food stored in the tall, narrow freezer compartment of a side-by-side is much easier to get at than food in a bottom freezer. This

most bottom freezers are in the 4- to 5-cubic-foot range, one Midwest firm makes a refrigerator with a 16-cubic-foot bottom freezer. No top-freezer refrigerators and only one side-by-side come close.

Also, some people who own side-by-sides are vaguely unhappy about the accessibility of foods in the fresh-food compartment. They complain that, because the compartment is unusually narrow in relation to depth, it is difficult to lift out packages stored at the back.



might seem a minor point if it were not for the fact that, in addition to wanting more freezer space, you go into the freezing compartment more often than you used to. In fact, it has been estimated that the freezer compartment is now opened once for every four or five times the fresh-food compartment is used.

The growing variety of frozen foods now displayed in our supermarkets is unbelievable and use of them is increasing.

Despite the side-by-side's advantages, however, there are some things to be said for bottom-freezer refrigerators. First, although

If one of the new large-capacity refrigerators seems a behemoth in your moderate-size kitchen, you might do better to buy a small or medium-size refrigerator and a separate freezer that could be located outside the kitchen working area or close to it.

Food in today's refrigerators keeps better and longer. This is due to technical improvements. They are not exactly the same in all refrigerator makes, but the effect is the same: Temperatures in the fresh-food compartment are generally lower than they used to be; and because this cold air is circulated throughout the compartment, foods in all areas are kept cooler and fresher (but they are also likely to dry out faster unless they are covered).

Two types of food which particularly show the effect of this improved treatment are meat and milk. Kept in the super-cooled meat drawers that are built into many of the 1969 refrigerators, hamburger, steak, liver, and pork stay in good condition for seven days or more. Time was when dairymen frowned on pictures showing cartons of milk stored in the door shelves of refrigerators, because the temperatures there were higher than in the center of the fresh-food compartment. Not so today with all the technological advances. Door-shelf temperatures are about the same as those elsewhere in the fresh-food cabinet.

Defrosting is a forgotten chore. More than three out of five of the refrigerators purchased last year were models that never form frost.

How does a no-frost refrigerator differ from one with automatic or cycle defrosting? In the latter, only the freezer food compartment must be defrosted manually. Moisture that condenses and freezes on the inner walls of the fresh food compartment melts away at night when the refrigerator automatically shuts off briefly.

In a no-frost refrigerator both the fresh food and freezer compartments are free of frost. Moisture that condenses on the inner wall of either compartment is quickly drawn off by the air circulated through the compartment by a hidden fan. The moisture freezes on the evaporator section of the refrigerating mechanism and is then melted off by small electric heaters that turn on periodically and only for very brief intervals.

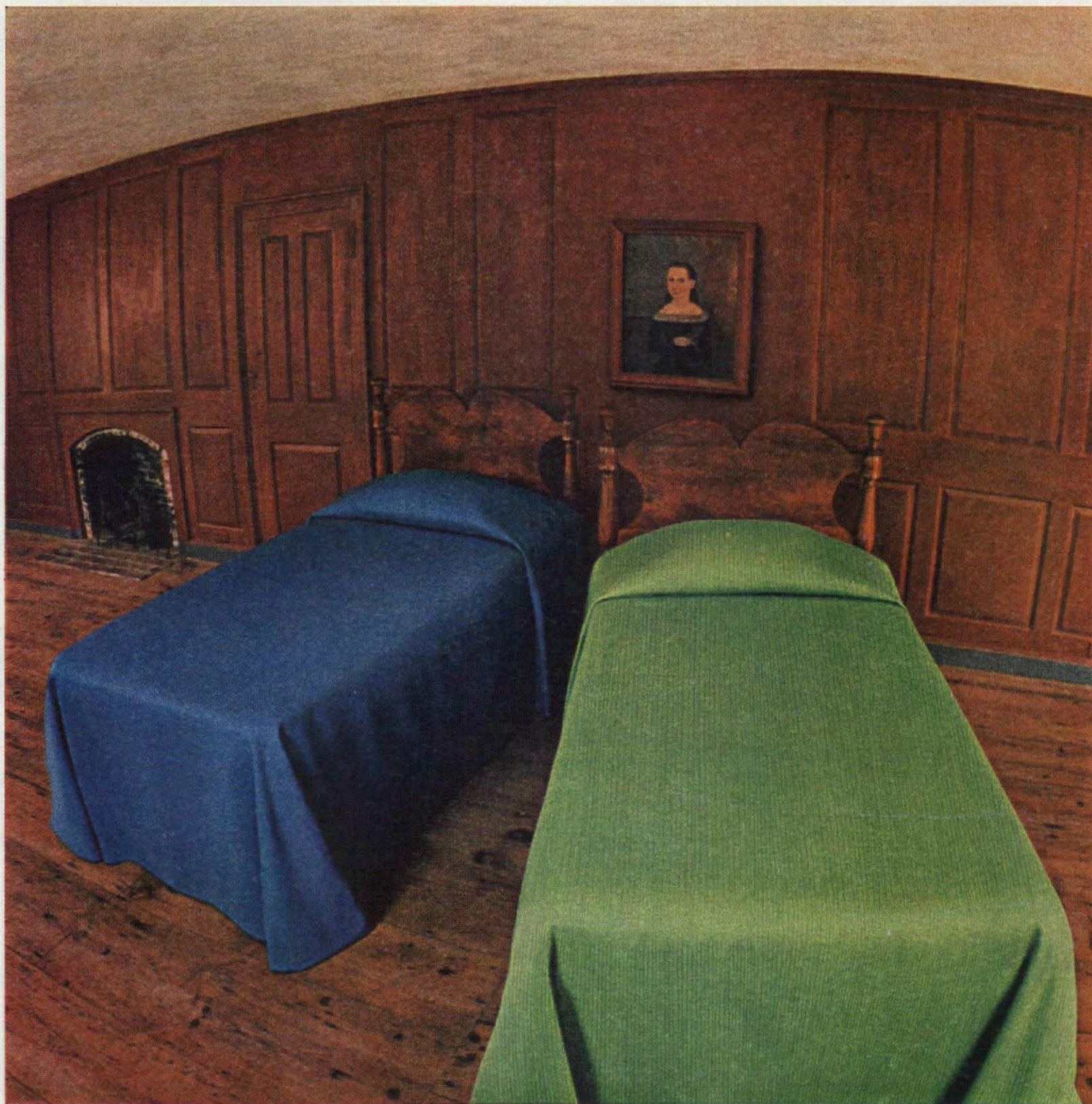
Automatic ice makers are in. Although they have been available for only (continued on page 70)

New refrigerator cabinets are bigger. This is

the inevitable result of public demands for more refrigerator capacity. Manufacturers have done about everything they can for the moment to increase capacity by reducing the size of the refrigerating mechanism and the thickness of the insulation; now the only thing they can do is to make the cabinets taller, deeper, or wider. Of these three alternatives, the manufacturers have decided the first is least acceptable because too many women have trouble using a refrigerator that is much over 5½ feet tall, the most common refrigerator height today. But refrigerator depths and widths have grown.



# Striking new note for any old bedroom: Sears Ribcord spreads.



Two beds. Two colors. Too marvelous!

The secret of making it happen is Sears Ribcord bedspread collection. Sixteen scrumptious colors that give you a whole rainbow to play with. Try pairing our apple green with peacock blue. Yellow with tangerine.

Black with white. With sixteen colors to choose from, why just settle for the one?

What's more, these deep-dyed colors will stay clear and vivid, wash after wash. (Sure, you wash them. They're Perma-Prest®, so they tumble dry and need no ironing. Neatniks

wouldn't have it any other way.)

And every Ribcord bedspread is completely seamless, even king and queen sizes. There are draperies and valances to mix or match with every color of spread. All available now at most Sears, Roebuck and Co. stores, or by catalog.

You've changed a lot lately. So has **Sears**





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even clean water  
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But Cascade  
in your dishwasher gets  
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Never let embarrassing  
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Discover the Cascade  
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spot don't form.  
Dishes dry wonderfully  
free from embarrassing  
spots or streaks.  
Try Cascade, and prove to  
yourself it's unbeatable.

Cascade eliminates drops that spot.



Summer must be a state of mind. During those dreary winter months we think it will never come. We scheme or dream of skipping off to Acapulco or Hawaii, of flying to the Caribbean. Think sun, think surf, think summer, we say to ourselves—as we mush through snow and slush. By spring, we are champing at the bit—riffing through the seed catalog, tearing down the storm windows. Then suddenly summer comes. We bask in its glories until it is time to pack the kids off to school and start raking leaves.

Why limit summer to just three months? Why not project it, let its joys spill over into the other months of the year? On the pages that follow we bring you two homes that extend the joys of summer. Both have all the calm, coolness, and nostalgia of a turn-of-the-century vacation cottage. They are proof a city apartment can surround you with a year-round summery feeling. A country house can adjust to the casual life of July. Plus cool furniture, cool sheets, cool food for in- and out-of-season enjoyment.

# SUMMER ALL YEAR





ALL YEAR



HOW  
TO KEEP  
YOUR

# CITY-COOL

By Vera D. Hahn

In the 1880s when this late-Victorian house was built in San Francisco, any family that could, fled the city in hot weather. Today, except for weekends, almost everyone summers in town. And even though we now have the technology to make our homes feel cool, we still want them to look cool. Air conditioning notwithstanding, our summer-in-town home, whether it is a house or an apartment like the one shown here,

must help us cope with the heat. This is exactly what this small apartment does with gentle charm and all the old-fashioned appeal of cold lemonade, and the lazy back-and-forth of rocking chairs. Helpful for keeping cool are the high-ceilinged rooms. To create a summer ambience in your own home, copy the white of the walls, the massed green plants, the windows curtained in sheerest fabric. (continued)



Mother-of-pearl bibelots (left), displayed where they catch the light, include a rare Victorian dresser set, dinner bell, scent bottles, and candle holder. Small objects are best when they're importantly grouped rather than scattered singly around a room.

Seashells, real or false like this delicately fluted one, always seem to say summer and seaside (right). Nice touch: a cachepot to match.

Portrait of "Blossom" (small picture, right), the prize Persian, is by animal artist Ed Lupper. Blossom herself hides behind white coral and ferns.





To reach this second-floor apartment, cross the oasis of a small courtyard and go up the stairs (far left).

Between the English officers' chairs (left) with their cool canvas seats is a table made from an old globe base with a plate-glass top.

A French oil lamp with candle brackets hangs over the dining table (right). A cover of white monk's cloth falls gracefully to the floor.

Monk's cloth is inexpensive, available in wide width, and has a pleasing, pebbly texture. It's also used here to cover the seats of comfortable dining chairs.







Information: Barbara Cathcart Photographer: Michael Boys

### CITY-COOL (continued)

You may not wish to have your upholstered furniture slipcovered for summer coolness but you can have just as much of a seasonal change with a set of summer accessories. Assembled here and on the preceding pages by Designer Dave Studer are the quicksilver glint of mercury glass, the white sheen of ironstone, the iciness of crystal, and mother-of-pearl's pastel radiance. Note, too, the absence of bulky furniture which makes the small rooms more spacious all year round and much cooler in summer. Other cool ideas are the summer-house look of a trellis framing for windows, the crisp whiteness of duck draperies, a portiere of wood beads.





Somewhat less urbane than the rest of the apartment is the nostalgic living-kitchen. Table lamps, banned from most kitchens, add a glow of homey warmth. Space gained from an enclosed back porch now houses bright yellow cabinets and refrigerator. Over the sink, a drying rack found in a Chinese laundry stores equipment. Kitchen is decorated with a collection of collections including a whole wall covered with prints (far left), colorful pots, tole tray, and other objects (near left). At right, the bar in a closet has shelves supported by a set of four balusters.





What did Dr. and Mrs. George Hogle, a busy Woodside, California, family with six teen-age children, want in a home? They wanted: a house where they could enjoy the nonpressured ease of summer living all year long, a house that would not intrude itself between parents and children but could be shared by all alike with a minimum of petty rules. They wanted: studio space for painting, weaving, pottery making, and wall space for a growing

art collection. They wanted: a house that looks like a barn. These were the specifications given to John Matthias, their architect. The Hogles had seen two of his houses and gave him the go-ahead because they liked his handling of space. The result, says Mrs. Hogle, is "a sort of super barn with a tree-house feeling thrown in." The core of the house is a shack they found on the property. The house is so (continued)

## COUNTRY CASUAL FOR TODAY

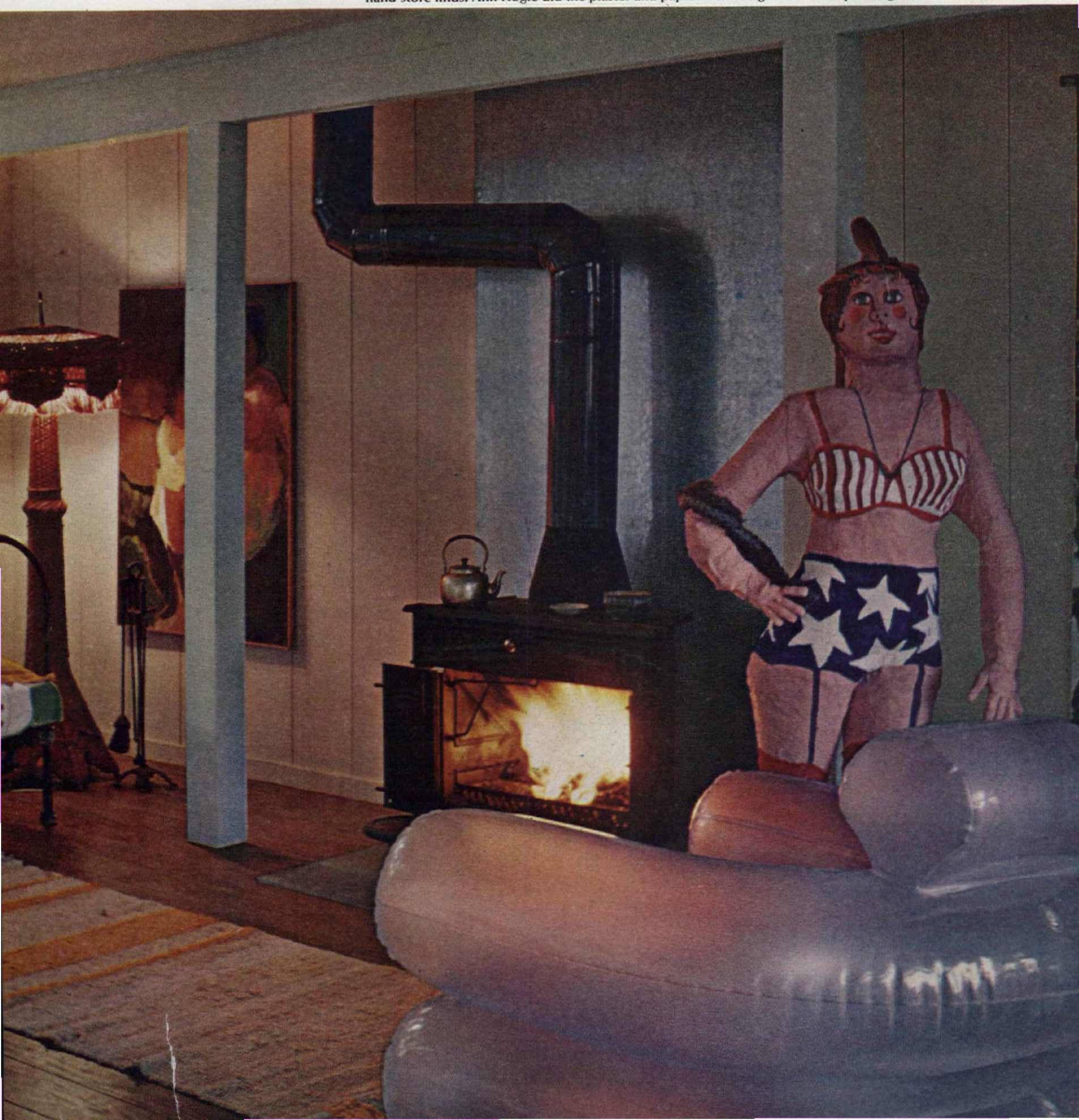




Glass walls emphasize the tree-house feeling of the second floor.



Privacy is no problem in the painting bay since nearest neighbor is half a mile away. The old iron bed (now used as a sofa), red wicker lamp, and oak pieces were all second-hand store finds. Ann Hogle did the plaster and papier-mâché figures and the painting.





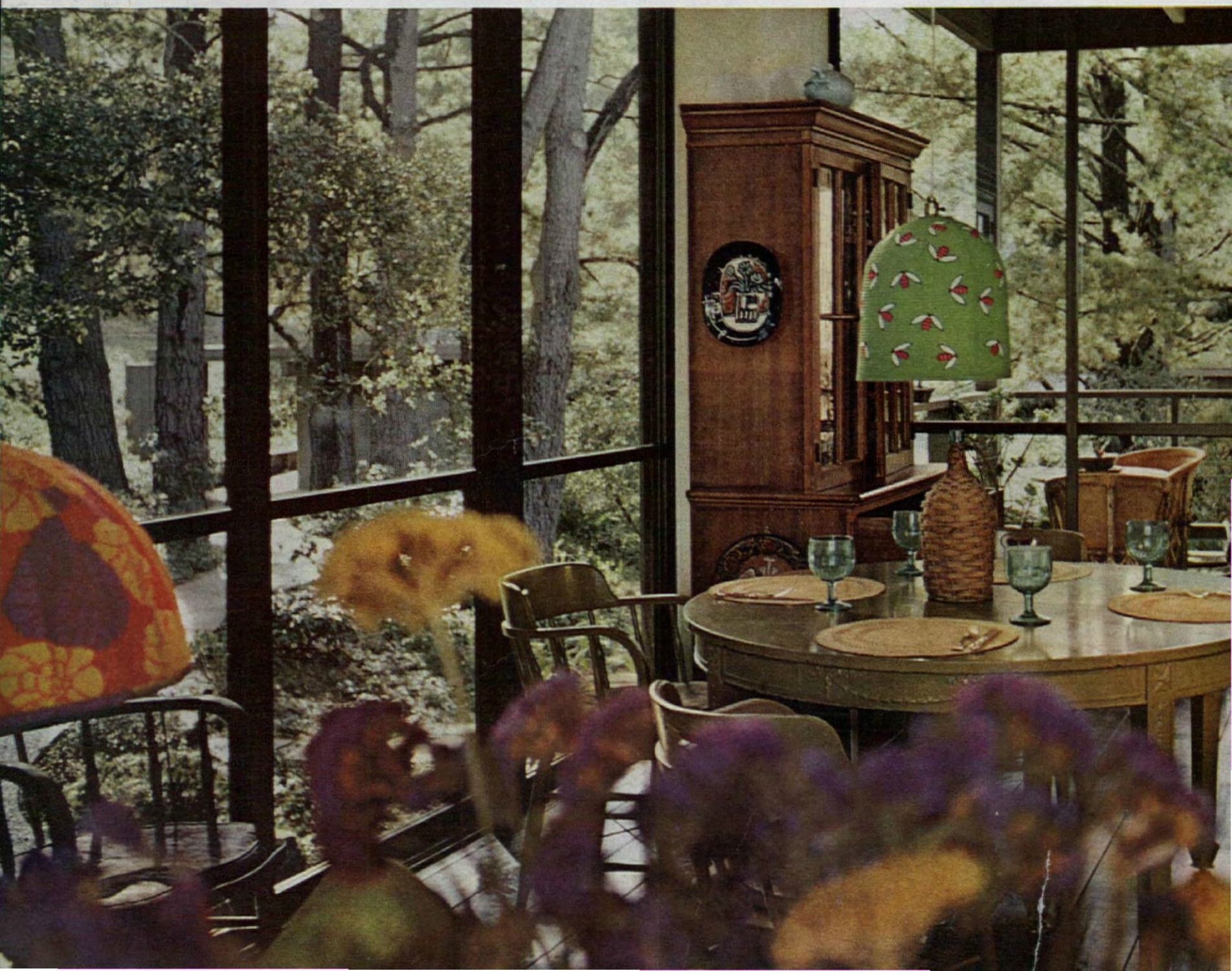


## COUNTRY CASUAL (continued)

Loom (above), made by an uncle, used by his nieces, has its habitat in the studio. The antique ceramic kitchen sink is set into tiles made by the family.



casual and relaxed that a wheelbarrow can be pushed right through the first-floor rooms (they are brick floored). It is so compatible with their lifestyle, that the family doesn't even use conventional room names but speaks in invented terms of "the kitchen room," "the lounge—that's where we hang most of our pictures," and "the studio." The usual terms of kitchen, family room, or living room seem inappropriate. This was not a house to decorate in the conventional sense of the word. Rooms are composed like a painting with things the owners like—treasured but not expensive. Walls of rough-sawn hemlock are whitewashed, floors are brick or seven-inch oak planks.







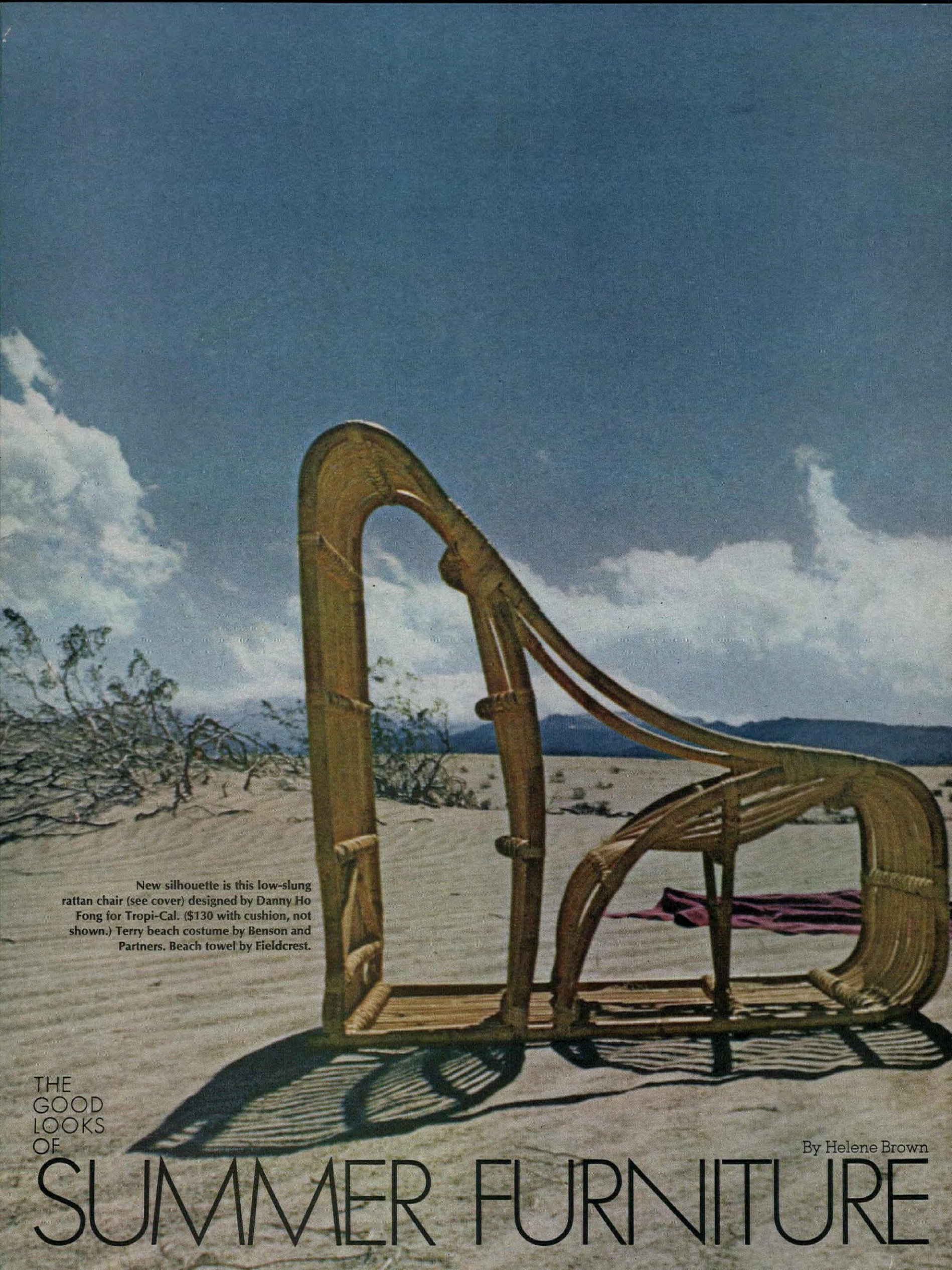
"Kitchen room" (left and above) is supremely functional—maybe not for everyone, but for its owners, and that is what counts. Floors are oak. Table linens, flatware, and other tabletop necessities are stored in the multidrawer sink cabinet. The wonderful first-row seating toward the woods gives even dull days a summery, holiday start. The furnishings are family finds, sturdy and noncompetitive with the mural of tree trunks outside. This close rapport with nature is a typical summer-house idea that works well in the California climate. At head of stairs (above) is a small art show.

Epoxy-coated wood tub is almost big enough to be called a pool. The ferns are for privacy. Even the shower, not shown, faces the orchard.



Photographer: Michael Boys



A photograph of a low-slung rattan chair on a sandy beach. The chair has a unique, curved backrest and a low seat. It is made of light-colored rattan. The background shows a beach with some sparse vegetation, a blue sky with white clouds, and distant mountains. A shadow of the chair is cast on the sand in the foreground.

New silhouette is this low-slung rattan chair (see cover) designed by Danny Ho Fong for Tropi-Cal. (\$130 with cushion, not shown.) Terry beach costume by Benson and Partners. Beach towel by Fieldcrest.

THE  
GOOD  
LOOKS  
OF

# SUMMER FURNITURE

By Helene Brown





There was a time when summer furniture was designed for the backyard or porch. Now summer furniture comes in such an infinite variety of styles that its uses are multiplied. It is comfortable, easy-care, handsome to behold. The

designs on these pages, ranging from new-as-tomorrow modern to copies of 19th-century classics, are so good looking that they move wherever the mood dictates—to pool-side, beach, patio, lanai—or into a year-round living room.

continued



## SUMMER FURNITURE (continued)

Shiny black wrought-iron garden table and chairs (opposite) set the scene for dining à deux, right out of a Renoir. The pierced-metal design is adapted from a French classic by Carolina Forge. (\$125 the set.)

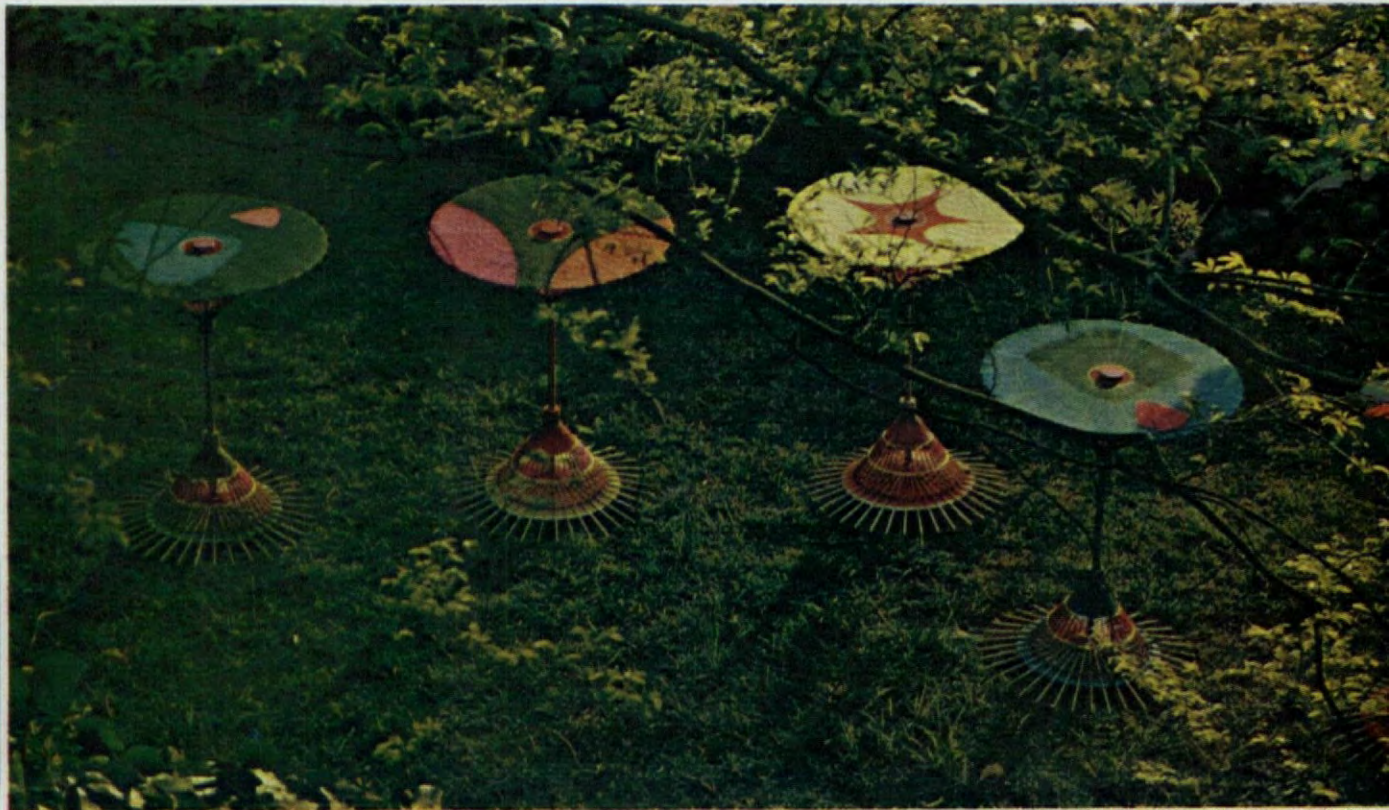


Sculptural fiber-glass furniture (above) is lightweight and weatherproof. Designed by Douglas Deeds for Architectural Fiberglass. (Bench, \$275; chairs, \$250 each; table, \$125.)

Vinyl blow-up chair from Trend Pacific Imports, Inc. (left) is for the under-five set. (\$6.50.) Poppy Dot beach towel by Fieldcrest.



Trim wicker settee (\$160) and chairs (\$80 each) by Tropi-Cal have indoor-outdoor talents (right). Molded plastic bar from Moreddi, Inc. (\$335) doubles as a coffee table, moves about on casters. The setting was designed by Sid Galpern Associates, landscape architects.



Folding-paper parasol tables are perfect for instant entertaining. Colorful tops are 20 inches in diameter and treated for water repellancy. From Morrison Imports Inc. (\$6 each.)

Photographer: Richard Gross All prices approximate



An octagonal table and matching chairs of lightweight metal mesh are shaded by their own umbrella. Furniture is rustproof; cushions absorb moisture so wet bathing suits are no problem. From the Sculptura collection by Lee L. Woodard Sons, Inc. (\$425.)







Who wants sweet, shy sheets that only come out at night? The new sheets are too great to hide. They vibrate with pattern.

# SHOW-OFF

Lettered with  
Love sheets by  
Fieldcrest  
come in warm or  
cool colors.  
(Twin \$6.50.)

All prices are  
approximate. Prices  
shown are for twin flat  
sheets. Coordinating  
pillowcases and fitted  
bottom sheets in twin  
and larger sizes are  
also available.





explode with color, tingle with perk. As much fun as a pillow fight, carefree as a summer day, and they never need ironing.

# SHEETS

By Alexandra Walker

Pastel but not pale, Lucia was designed by Emilio Pucci for Springmaid. (Twin \$8.50.)

Regent Street, a knockout stripe, in muslin blend is by Wamsutta. (Twin \$4.)

Flag-colored flower print is called Uptown. Also by Wamsutta, it coordinates with Regent Street (Twin \$4)

In Clover, a flower-strewn muslin blend is by Martex. (Twin \$4.50.)









By Marcia Spires

No matter what the season, Americans have an insatiable desire for the great outdoors. And more and more, they are civilizing the space encompassing their homes for outdoor living—tempering, tampering, and living with the climate to stretch the pleasures of summer. Here are four summery settings that bring the outdoors under roof. You'll find everything from atrium and screened-in porch to screened-and-roofed patio and live-in greenhouse. Why not see if one of these ideas will work for you? Maybe the time span between the first and last official day of summer is only three months but summer can be a year-long attitude. So why hibernate just because leaves are falling?

## EVERYBODY WANTS AN OUT

Florida has almost an everlasting summer, but sometimes it gets a little muggy, a little buggy. Huge screened porches like the one at right have become so popular that they are called Florida rooms. This one is two stories high. Overhead, the whole second story opens up to the balcony overlooking the porch. At the ground level, semitropical vegetation diverts mind and eye from the heat.



In Colorado, summer is brief, days are hot, and nights are cool. A sky-lighted, contemporary atrium is therefore the best way to catch the sun, fend off evening breezes, and get year-round use of the space. This one, 24 feet square in the center of the Hobart Wagener home, in Boulder, was designed by the owner.



In Chicago, a glassed in, live-in, dining room-greenhouse is the perfect answer to weather that won't make up its mind.

Another way to enjoy the warmth of Florida in proper dosage is to have a screened, peaked-roof orchid deck. This one is in the home of architect Charles H. Pawley.







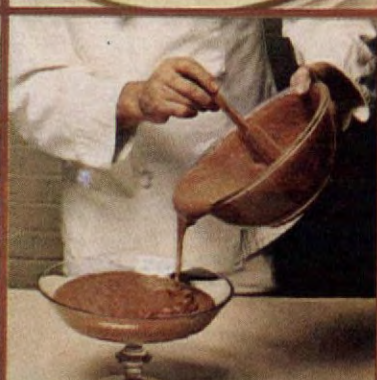
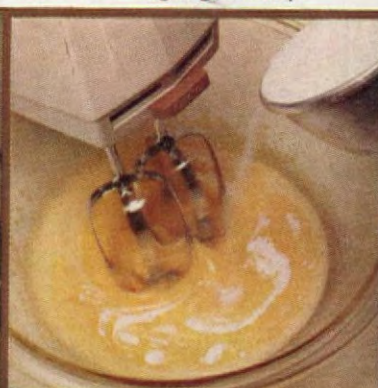


4 squares (4 ounces) semi-sweet chocolate  
 1/4 cup water  
 4 egg yolks  
 1/2 cup superfine sugar  
 4 egg whites  
 Dash of salt

1. Combine chocolate and water in top of a double boiler and set it over hot, not boiling, water until chocolate melts. Stir it occasionally. Remove and set it aside to cool, stirring once in a while.

2. Beat the egg yolks in a large bowl with a rotary beater. Beat in the sugar gradually.

3. Continue to beat until the mixture is pale yellow and the consistency of cream sauce. When the beater is lifted out, the mixture will fall in a ribbon.



4. Now add the cooled, melted chocolate and beat it in until it is well blended.

5. Put the egg whites into a second large bowl. With clean beaters (egg whites will not beat up if any fat gets into them), beat them at medium speed until they are foamy. Add salt, then beat until stiff peaks form.

6. To soften the chocolate mixture stir about a cup of the beaten egg whites into it. The rest of the egg whites is folded into the chocolate mixture. A rubber spatula is excellent for this. To fold, take the spatula and cut down one side of the mixture, come across the bottom, up the other side, and across the top bringing some of the mixture up from the bottom. Give the bowl a quarter turn, repeat folding motion. Continue until chocolate and egg whites are combined.

7. The mousse is poured into a serving dish or bowl or it can be put into individual cups. Cover and chill several hours or overnight.

# ELEGANT CHOCOLATE MOUSSE

COOKING LESSON NO. 19 By Virginia T. Habeeb

It is so easy to make a smooth, airy Chocolate Mousse, you no longer have to dine out in a fine French restaurant to enjoy it. With Chef Jacques Jaffry's shortcut, uncooked version, it is virtually foolproof. In most classic recipes you cook the egg yolks and sugar together over boiling water—a tricky, tedious step. With Jacques's simple recipe, the only cooking involved is melting the chocolate. You can prepare it ahead of time, even a day ahead. Keep the rest of your menu simple and serve the mousse in an elegant setting as the young couple at left has done. Enhance its beauty with candlelight, your finest glassware, china, and serving pieces. With champagne and wafers, it will be the star of the show and a perfect ending to a memorable occasion.







# GARDEN VARIETY

Fresh vegetables are in and now is the time to enjoy them. Some are glorious raw—what could be more delectable than chilled cherry tomatoes with nothing more than a dash of salt? Or juicy carrot sticks dipped in a favorite sauce? The heavens will surely fall upon you if you overcook these fresh vegetables. Treat lovingly the thin strips of eggplant you sauté in butter, the succulent ears of corn you boil. Or brush the corn with herbed butter, wrap in foil, and roast. Below is Herbed Squash, a combination of summer squash (pattypan) and yellow crook neck, seasoned with butter, fresh rosemary, and thyme. Recipes on page 65.

Photographer: Fred Lyon



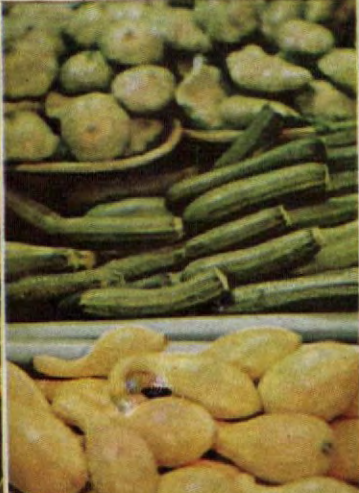
Cherry Tomatoes

Carrots

Squash

Eggplant

Corn





# Show Dogs

Campbell's Soup turns plain hot dogs into prize-winning meals.



## SAUCY BARBECUED FRANKS

- 1 pound frankfurters
- ½ cup chopped green pepper
- ½ cup chopped onion
- 2 tablespoons butter or margarine
- 1 can (10¾ ounces) Campbell's Tomato Soup
- 2 tablespoons brown sugar
- 1 tablespoon Worcestershire
- 1 tablespoon vinegar
- 1 teaspoon prepared mustard
- Dash hot pepper sauce

In skillet, brown frankfurters and cook green pepper and onion in butter until tender. Stir in remaining ingredients. Cover; cook over low heat 20 minutes. Stir now and then. Serve in frankfurter buns; spoon sauce over. Makes 8-10 sandwiches.



## SOUP-KETTLE SUPPER



- 8 frankfurters, cut into ½-inch slices
- 2 tablespoons butter or margarine
- ¼ teaspoon leaf thyme, crushed
- 1 can Campbell's Split Pea with Ham Soup
- 1 can Campbell's Cream of Potato Soup
- 1½ soup cans water
- 1 cup cooked whole-kernel corn
- ½ cup chopped canned tomatoes

In large saucepan, brown frankfurters in butter with thyme. Add soups; gradually stir in water. Add corn and tomatoes. Heat; stir now and then. 4 to 6 servings.

**M'm! M'm! Good and easy!**



## FRANKS—FAMILY STYLE

- ½ cup chopped onion
- 2 tablespoons butter or margarine
- 1 can Campbell's Cheddar Cheese Soup
- ½ cup water
- 4 cups sliced cooked potatoes
- Salt
- Pepper
- 8 frankfurters, slashed diagonally

In saucepan, cook onion in butter until tender. Stir in soup and water. In shallow baking dish (10x6x2"), alternate potatoes (sprinkled with salt and pepper) with soup mixture. Top with frankfurters. Bake at 350°F. for 30 minutes. 4 servings.



## FRANKFURTER PIZZA

- ¼ cup chopped onion
- 1 small clove garlic, minced
- 1 teaspoon oregano, crushed
- 2 tablespoons salad oil
- 1 can (10¾ ounces) Campbell's Tomato Soup
- 2 cups packaged biscuit mix
- ¾ cup water
- 6 frankfurters, split
- 1 cup (4 ounces) shredded mozzarella cheese

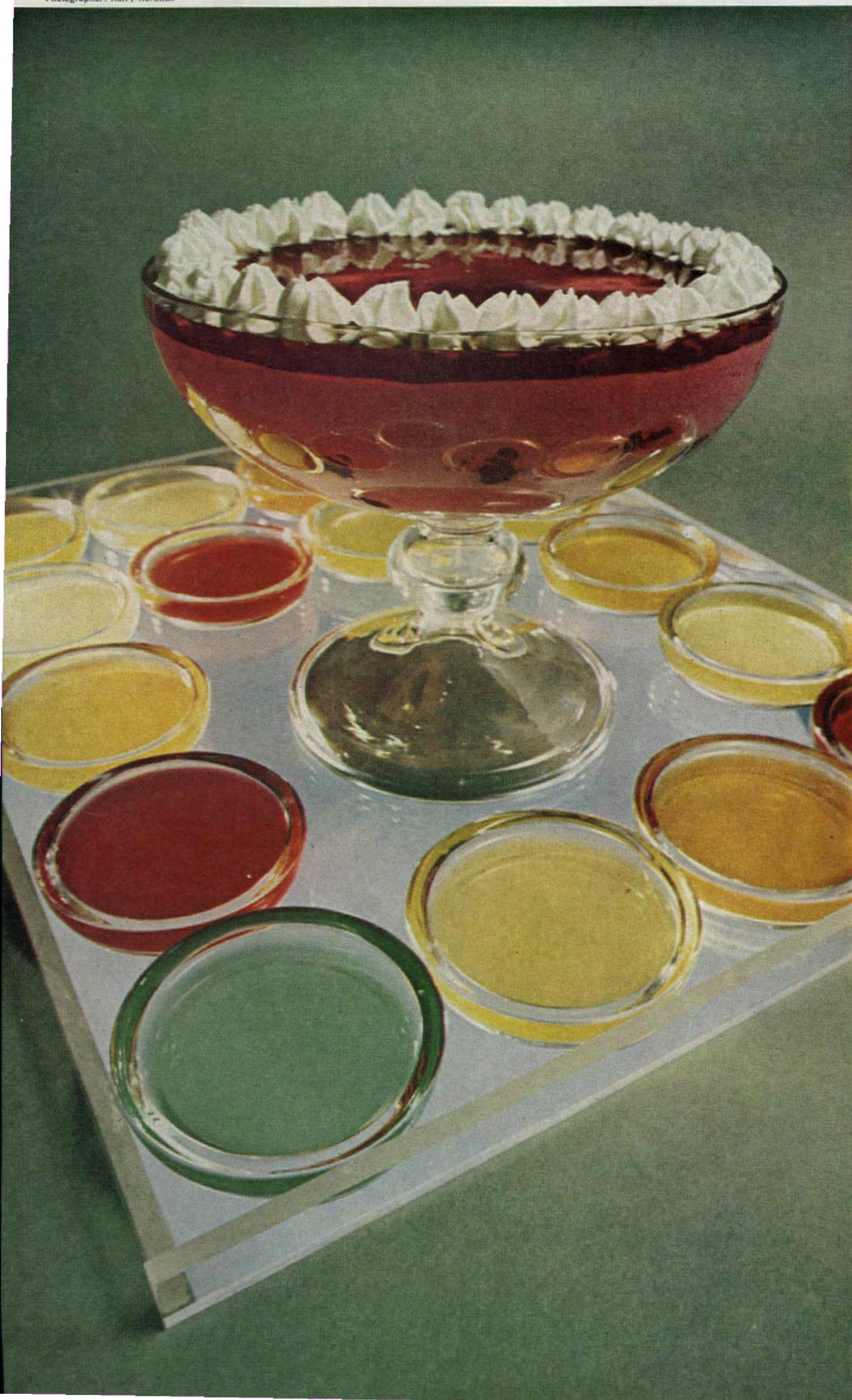
In saucepan, cook onion with garlic and oregano in oil until tender. Add soup; cook about 5 minutes to blend flavors. Combine biscuit mix and water; knead on floured board for 1 minute. Roll into 14-inch circle; transfer to pizza pan or cookie sheet. Pinch edge to form rim. Brush crust lightly with oil. Spread soup mixture over shell. Arrange frankfurters in spoke fashion; sprinkle with cheese. Bake at 400°F. for 20 minutes. 4 to 6 servings.



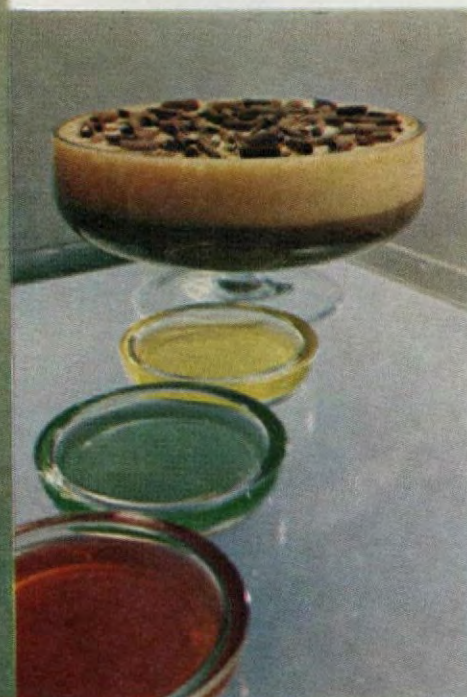


Photographer: Harry Hartman

# GELATIN JEWELS



Among our favorite pantry standbys are the many varied and delicious flavors of fruit gelatin. What could be handier? These glistening desserts make children wide-eyed and they are a boon to the dieter. We like them because they are the basis of so many delightful recipes that make the hostess look great. Just start with a package of your favorite flavor, add a cup or two of hot water and a few special ingredients. At left, Black Cherry Bavarian; above, Apricot Cream Mold; below, Chocolate Orange Whip. These and other recipes on page 64.





Washington at the Delaware  
Trenton Blue Glass

Constitution and Guerrière  
Pewter Grey Glass

Patrick Henry  
Topaz Tan Glass

Burr-Hamilton Duel  
Mezzo Tinted Green Glass

Boston Tea Party  
Milk White Opal Glass

The Alamo  
Black Amethyst Glass

DESIGNS IN WORK:  
Oklahoma Land Rush  
Custer at Big Horn

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| <input type="checkbox"/> Washington at the Delaware | <input type="checkbox"/> The Constitution and Guerrière |   |

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City \_\_\_\_\_

State \_\_\_\_\_

Zip \_\_\_\_\_



## Gelatin Jewel Recipes

(continued from page 62)

### SPICED APPLE SNOW

- 1 package (3 ounces) lemon-flavored gelatin
- 1 cup boiling water
- 1 cup canned applesauce
- 1/4 teaspoon ground cinnamon
- 1/4 teaspoon ground ginger
- 2 egg whites
- 1/4 cup sugar

Dissolve gelatin in boiling water. Chill until very thick. Whip with rotary beater until fluffy throughout. Beat in applesauce and spices. Beat egg whites until foamy; beat in sugar gradually, a tablespoon at a time, until soft peaks form. Fold egg whites gently into gelatin mixture. Pour into lightly oiled, 4-cup mold. Chill about 3 hours or until firm. Makes 6 servings.

### CHOCOLATE-ORANGE WHIP

- 1 package (3 1/4 ounces) chocolate pudding and pie-filling mix
- 1 package (4 ounces) whipped-topping mix
- 1 package (3 ounces) orange-flavored gelatin

Prepare pudding mix according to package directions. Cool thoroughly. Prepare whipped-topping mix according to package directions. Fold into cooled pudding. Pour into serving bowl. Prepare gelatin according to package directions. Chill until the consistency of honey. Whip with rotary beater until foamy throughout. Pour over chocolate-pudding mixture in bowl. Chill 2 hours. Garnish with chocolate curls, if desired. Makes 8 servings.

### APRICOT CREAM MOLD

- 1 can (1 pound 13 ounces) peeled whole apricots
- 1 can (12 ounces) apricot nectar (1 1/2 cups)
- 1 package (3 ounces) apricot- or lemon-flavored gelatin
- 1 cup heavy cream, whipped, or 1 package (4 ounces) whipped-topping mix

Drain apricots; reserve syrup. Combine 1/2 cup apricot syrup and 1/2 cup apricot nectar in small saucepan; bring to boiling. Remove from heat. Add gelatin; stir until dissolved. Stir in remaining 1 cup apricot nectar. Chill until mixture is consistency of honey. Beat until foamy throughout. Fold in whipped cream or topping mix prepared according to package directions. Turn into lightly oiled 1-quart ring mold. Chill about 3 hours or until firm. Unmold onto serving plate. Fill center with reserved apricots. Garnish with mint, if desired. Makes 6 servings.

### PINEAPPLE CREAM PUDDING (A BLENDER RECIPE)

- 1 can (1 pound 4 1/2 ounces) crushed pineapple
- 1 package (3 ounces) orange-pineapple-flavored gelatin
- 1 cup dairy sour cream

Drain pineapple; put syrup into small saucepan; reserve pineapple. Bring syrup to boiling; add gelatin. Stir until gelatin dissolves. Combine pineapple and sour cream in blender; whirl until thoroughly blended. Add gelatin mixture; whirl to blend. Pour into dessert bowl or into individual dessert dishes. Garnish with whipped cream, if desired. Chill 1 hour or until set. Makes 4 to 6 servings.

### CREAMY STRAWBERRY PUDDING

- 2 packages (3 ounces each) strawberry-flavored gelatin
- 2 cups boiling water
- 1 package (10 ounces) frozen, sliced strawberries, thawed at room temperature
- 2 packages (4 ounces each) whipped-topping mix

Dissolve gelatin in boiling water. Add strawberries and strawberry syrup. Chill until the consistency of honey. Beat with rotary beater until foamy throughout. Chill mixture until it mounds when spooned. Prepare topping mix according to package directions, omitting vanilla. Fold into chilled gelatin mixture. Pour into 1-quart soufflé dish with a 2-inch wax-paper collar. Chill 4 hours or until set. Remove collar before serving. Makes 8 servings.

### QUICK RASPBERRY SHERBET

- 2 packages (3 ounces each) raspberry-flavored gelatin
- 2 cups boiling water
- 1 package (10 ounces) frozen raspberries
- 2 cups cold water
- 2 tablespoons lemon juice
- 2 egg whites
- 1/4 cup sugar


Dissolve gelatin in boiling water. Add frozen berries; stir until berries separate. Add cold water and lemon juice. Pour into 9x5x3-inch loaf pan. Freeze until firm, about 3 hours. Beat egg whites until foamy. Slowly add sugar; beat until stiff. Turn frozen gelatin into large mixing bowl; beat on electric mixer until mushy. Fold in meringue. Spoon mixture into loaf pan. Cover. Return to freezer; freeze until firm, about 2 hours. Makes 10 to 12 servings or about 2 quarts.

### BLACK CHERRY BAVARIAN

- 2 packages (3 ounces each) black cherry-flavored gelatin
- 1 cup boiling water
- 2 cups buttermilk
- 1 cup heavy cream, whipped, or 1 package (4 ounces) whipped-topping mix
- 1 can (1 pound 1 ounce) Bing cherries
- 2 teaspoons cornstarch

Dissolve gelatin in boiling water. Stir in buttermilk. Chill until slightly thickened. Whip with rotary beater until foamy throughout. Fold in whipped cream or topping mix prepared according to package directions. Drain cherries; reserve liquid. Fold cherries into gelatin mixture. Pour into 2-quart serving bowl. Chill at least 1 hour. Combine cherry liquid and cornstarch in small saucepan. Cook, stirring constantly, until sauce boils and thickens. Chill. Before serving, pour cherry sauce over set Bavarian. Garnish with whipped cream or whipped-topping mix, if desired. Makes 8 to 10 servings.

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## Garden Variety Recipes

(continued from page 60)

### EGYPTIAN EGGPLANT

- 2 large eggplant
- ½ cup olive oil or pure vegetable oil
- 2 pounds sausage meat
- 1 cup finely minced onion (1 large)
- 3 tablespoons chopped parsley
- 1 teaspoon salt
- ½ teaspoon garlic powder
- ¼ cup dry bread crumbs

Peel eggplant and cut in ½-inch cubes. Heat oil in large skillet over medium heat. Sauté eggplant 5 minutes or until tender; remove and reserve. Add sausage meat and onion to skillet. Cook 2 to 3 minutes, breaking meat up with fork as it cooks. Drain. Heat oven to 375° F. Mix eggplant, sausage meat, 2 tablespoons of parsley, salt, and garlic powder. Spoon mixture into a 1½-quart buttered, shallow baking dish. Sprinkle bread crumbs on top; drizzle a few drops of oil over bread crumbs. Bake 20 to 25 minutes or until crumbs are lightly browned. Sprinkle with remaining parsley. Makes 6 servings.

### CHERRY TOMATOES PROVENÇALE

- 1 pint cherry tomatoes
- ¼ cup finely minced onion
- 1 clove of garlic, finely minced
- ¼ cup chopped parsley
- ¼ teaspoon leaf thyme, crumbled
- ½ cup soft bread crumbs
- ½ teaspoon salt
- Dash of pepper
- ¼ cup olive oil

Heat oven to 425° F. Remove stems from tomatoes. Combine all other ingredients; mix well. Arrange tomatoes in a single layer in a lightly oiled, shallow baking dish. Sprinkle bread-crumbs mixture over tomatoes. Bake 6 to 8 minutes or until tomatoes are tender. Makes 4 servings.

### ROASTED CORN

- 6 ears young corn
- ½ cup melted butter or margarine
- 1 tablespoon chopped parsley
- 1 tablespoon finely cut chives
- ¼ teaspoon salt
- Dash of pepper

Heat oven to 425° F. or have a bed of hot charcoal ready. Remove corn husks and silk; snap off ends of stalks just before cooking to retain as much natural moisture as possible. Combine melted butter or margarine, parsley, chives, salt, and pepper. Brush ears with herb mixture. Wrap in aluminum foil. Roast in oven 40 minutes or over coals 10 to 15 minutes on each side or until tender. Serve with extra butter, if desired. Makes 6 servings.

### YELLOW SQUASH IN SOUR CREAM

- ¼ cup butter or margarine
- 1 cup finely minced onion (1 large)
- 2 pounds yellow summer squash, trimmed and diced
- 1 teaspoon salt
- Dash of pepper
- ½ cup dairy sour cream
- 1 tablespoon chopped parsley

Melt butter or margarine in large skillet over medium heat. Add onion, squash, salt, and pepper. Mix well. Cover; cook, stirring occasionally, until squash is tender, about 15 minutes. Remove from heat, cool several minutes. Add sour cream; stir gently until well mixed with squash. Arrange in serving dish. Sprinkle with parsley. Makes about 6 servings.

### HERBED SQUASH

(pictured on page 60)

- 4 small yellow crookneck squash, cut in halves, lengthwise
- 4 summer squash
- 2 tablespoons butter or margarine
- 2 tablespoons water
- ¼ teaspoon salt
- 1 teaspoon fresh rosemary or ¼ teaspoon leaf rosemary, crumbled
- 1 teaspoon fresh thyme leaves or ¼ teaspoon leaf thyme, crumbled

Wash squash. Melt butter or margarine in skillet with tight-fitting lid. Arrange both kinds of squash in skillet; add water. Sprinkle with salt, rosemary, and thyme. Cover. Cook over medium heat 15 minutes or until just tender. Serve with butter sauce spooned over the squash. Makes about 4 servings.

### CREAMED CARROTS AND RAISINS

- 1 bunch carrots, pared and thinly sliced
- 2 tablespoons butter or margarine
- 1 teaspoon salt
- 1 teaspoon sugar
- 1 tablespoon flour
- 1½ cups water
- ½ cup golden raisins
- ½ cup heavy cream

Combine carrots, butter or margarine, salt, sugar, flour, and water in saucepan. Bring to boiling. Cover. Simmer 15 to 20 minutes or until carrots are almost tender. Add raisins. Simmer 5 minutes longer until raisins are plump and carrots are tender. Drain any excess water from carrots. Stir in cream. Cook 1 minute. Makes 4 servings.

### ZUCCHINI À LA GRECQUE

- 4 zucchini, trimmed and scrubbed
- ¼ cup olive oil
- ¼ cup lemon juice
- 1 teaspoon salt
- ¼ teaspoon pepper
- ¼ teaspoon leaf thyme, crumbled
- 1 teaspoon coriander seeds
- 1 bay leaf
- 1 clove of garlic, crushed
- 2 tablespoons chopped parsley

Slice zucchini ¼ inch thick. Combine all other ingredients in saucepan. Add the zucchini. Bring to boiling. Reduce heat; simmer until zucchini is tender, about 8 to 10 minutes. Chill. Serve as an appetizer. Makes 8 to 10 servings.

### LAMB AND ZUCCHINI STEW

- 2 tablespoons butter or margarine
- 4 shoulder lamb chops
- ½ cup minced onion (1 medium)
- 1 small clove garlic, minced
- 2 cans (8 ounces each) tomato sauce
- 2 cups water
- 1 teaspoon salt
- Dash of pepper
- ½ teaspoon oregano
- 1 pound zucchini, trimmed and thickly sliced
- 1 tablespoon chopped parsley

Melt butter or margarine in heavy saucepan over medium heat. Brown chops on both sides. Remove from pan. Add onion to fat in skillet. Sauté 1 minute, stirring constantly. Add garlic, tomato sauce, water, salt, pepper, and oregano. Return chops to saucepan. Bring to boiling. Cover. Reduce heat. Simmer 30 minutes. Add zucchini. Simmer 20 minutes longer or until zucchini is tender. Arrange meat and zucchini in serving dish. Correct seasoning in sauce. Pour over meat and vegetables. Sprinkle with parsley. Makes 4 servings.

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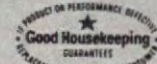
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## FOOD QUESTIONS YOU ASK

*Question: Could you tell me why my Seven Minute Frosting is sometimes grainy? I follow the recipe each time, try to time it right, and I don't allow the top of the double boiler to touch the water in the pan below.*

*Answer:* The only ingredient that makes frosting grainy is the sugar. To insure

that the sugar dissolves completely, combine all ingredients, except the vanilla, in the top of the double boiler. Beat for 1 minute. Then place over rapidly boiling water and beat 7 minutes. Be sure to scrape sides of pan occasionally to prevent sugar from sticking to the side and not dissolving. Remove from heat, add vanilla, and continue to

beat 2 minutes longer. For very smooth frosting, pour hot frosting into a large bowl for the final beating before adding vanilla.

*Question: When a recipe calls for a leaf herb, crumbled, and all I have is ground herb, do I have to adjust the amount called for in the recipe?*

*Answer:* No. One teaspoon crumbled leaf thyme equals one teaspoon ground thyme.

*Question: I am trying to locate a simple guide or chart to herb cooking. I do not necessarily want a cookbook. Do you have any suggestions where I could locate one?*

*Answer:* An attractive chart called "The Wonderful World of Seasoning," is available from the R. T. French Co. McCormick & Co. also offers a spice chart. Both are free.

The R. T. French Company  
1 Mustard Street  
Rochester, New York 14609

McCormick & Company, Inc.  
Public Relations Dept.  
414 Light Street  
Baltimore, Maryland 21202

*Question: I am very anxious to make the Filet of Beef Wellington recipe in the December 1968 issue. However, my husband does not like goose liver. What may I substitute for that pâté?*

*Answer:* The goose liver in the filling may be replaced by 1 cup of very finely diced cooked ham or chicken. Add it to the recipe after mushrooms have been cooked.

*Question: I would like to know how to make colored popcorn. I have eaten pink popcorn that was sweet. What is the secret?*

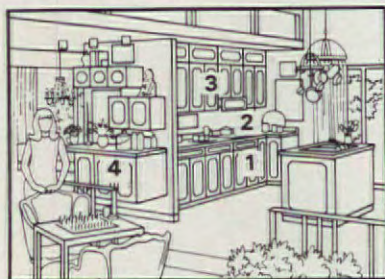
*Answer:* To make colored popcorn, add your choice of food coloring to a sugar syrup. For a light syrup, combine 2 cups sugar, 1 cup light corn syrup, 1 cup water, and ½ cup butter. Cook to 260° F. (soft-crack stage). Stir in food coloring. Pour over 2 quarts of popped corn and mix thoroughly. Press the coated popcorn into shapes or spread on a cookie sheet to dry, then break apart. There is really no satisfactory way to make colored popcorn without making a sugar syrup. Just adding the food coloring would make the popcorn soggy.

# The wash'n wear kitchen



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**Question:** Can you give me the calorie count for ricotta cheese? Also, I would like a list of high-protein foods and their calorie count.

**Answer:** Ricotta cheese made from whole milk contains 360 calories per cup. For a complete list of foods and their nutritive value, send 25c to:

Nutritive Value of Foods  
Home and Garden Bulletin  
No. 72  
Superintendent of Documents  
U.S. Government Printing  
Office  
Washington, D.C. 20402

**Question:** Can soured milk or soured cream be used as a substitute for dairy sour cream in a recipe?

**Answer:** There is no direct substitution for cultured sour cream because of its consistency and fat content. A substitution would require adjustments in the recipe.

**Question:** Why are dried fruits such as raisins, peaches, or prunes restricted in a reducing diet? Most diets recommend fresh fruits, so I don't understand why dried fruits are not allowed.

**Answer:** The sugar content of fresh fruits varies from 6 to 20 percent. However, dried fruits have a high sugar concentration caused by the low moisture content. Sugar concentration is as high as 70 percent. Because caloric values are determined largely by sugar content, dried fruits are therefore omitted from low-calorie diets.

**Question:** To where can we send for recipes for special food allergies?

**Answer:** The American Dietetic Association has an allergy cookbook available for \$1. Included is a bibliography of cookbooks and other informative sources for allergy diets.

Publications Department  
American Dietetic Association

620 North Michigan Avenue  
Chicago, Illinois 60611

**Question:** When pepper is called for, does it matter whether I use black or white?

**Answer:** Black and white pepper may be used interchangeably. However, white pepper is generally used in white sauces and stocks.

**Question:** How long should a cake be left in the pan after

it is baked? Sometimes my cake sticks to the bottom of the pan and is hard to remove. I am always careful to grease the pan sufficiently.

**Answer:** Butter cakes should be cooled in the pan 10 minutes. Loosen sides with spatula and shake gently to free from pan. Invert onto wire rack, then quickly

turn right side up to finish cooling. Angel, sponge, and chiffon cakes should remain in pan, with pan inverted, until thoroughly cool.



The Food Department welcomes the opportunity to answer your questions about food, food products, and food preparation. Direct questions to:

Questions You Ask, Food Department  
American Home Magazine  
641 Lexington Avenue  
New York, New York 10022

Please be certain to include your return address. If space does not permit us to print your question, you will then be certain to have an answer by mail.

**Q.** How can you make this Lemon-Freeze in a breeze...with no cooking?

**A.**

The image shows the ingredients for the Lemon-Freeze recipe: a bottle of ReaLemon natural strength lemon juice, a box of Kellogg's Corn Flake Crumbs, and a can of Borden Eagle Brand Sweetened Condensed Milk.

Homemade desserts should taste homemade. But not take forever to make. Eagle Brand's special blend of fresh whole milk and pure cane sugar, the tangy lemony goodness of ReaLemon plus a crust of Kellogg's Corn Flake Crumbs makes this summer dessert hard to beat.

#### Lemon Freeze

1/2 cup Kellogg's Corn Flake Crumbs  
1/4 cup butter or margarine, melted  
2 tablespoons sugar  
1 1/3 cups (15 oz. can) Borden Eagle Brand® Sweetened Condensed Milk  
1/3 cup ReaLemon Reconstituted Lemon Juice

2 eggs, separated  
3 tablespoons sugar

1. Combine Corn Flake Crumbs, the 2 tablespoons sugar and butter in ice cube tray; mix well. Reserve 2 tablespoons of Crumbs mixture for topping. With back of tablespoon press remainder evenly and firmly in bottom of ice cube tray. Chill.

2. In medium-sized mixing bowl, combine Eagle Brand Sweetened Condensed Milk and ReaLemon lemon juice; stir until thickened. Add egg yolks; mix well.

3. Beat egg whites until foamy.

Gradually beat in the 3 tablespoons sugar and continue beating until egg whites are stiff, but not dry; gently fold into Condensed Milk mixture. Spread evenly over Crumbs crust; sprinkle with reserved Crumbs mixture.

4. Place on bottom of the freezer compartment of refrigerator, taking care to allow air circulation around the tray to assure freezing. Freeze 6 to 8 hours or until firm. Cut into pie wedges or bars to serve.

Yield: 8 servings. Note: if frozen very hard, set pan on hot, wet towel for a few minutes before cutting.



# LEARNING TO COOK

Americans have been enjoying gingerbread since Colonial days. Originally from England, this spicy, sweet bread is a generations-old favorite with children and adults alike. Early American cookbooks included many recipes for "soft" and "hard" gingerbread, and both varieties were often included in the daily menu. "Soft" gingerbread is the traditional moist cake that Americans like to serve piping hot with whipped cream or hard sauce. "Hard" gingerbread is the cookie dough that we make into gingerbread men for the holidays.

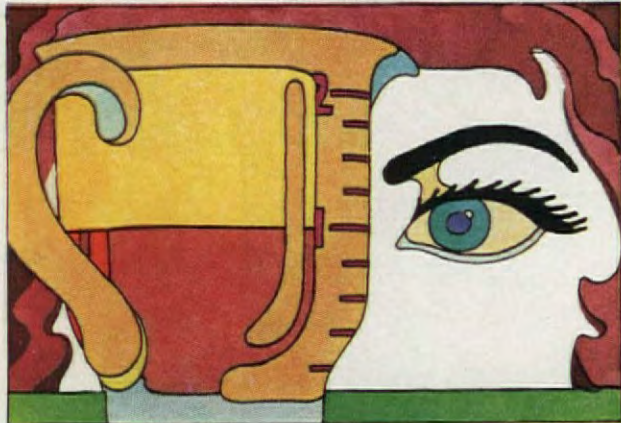
Gingerbread is one of the most versatile cakes we have today. Just one example: You can substitute it as the basic cake for making up-side-down cakes. Whether your favorite one is pineapple, apple, or peach, try making it with gingerbread.

Gingerbread is equally good served hot or cold. It makes a wonderful between-meal or after-school snack served with milk, or an exciting company dessert dressed with Lemon Sauce, Hard Sauce, or Orange-Flavored Whipped Cream.

## OLD-FASHIONED GINGERBREAD

2¼ cups sifted all-purpose flour	½ teaspoon ground cloves
1 teaspoon baking soda	½ cup shortening
½ teaspoon salt	2 tablespoons sugar
1½ teaspoons ground ginger	1 egg
½ teaspoon ground cinnamon	1 cup molasses
	1 cup boiling water

1. Heat the oven to 325°F.
2. Grease a 9x9x2-inch pan. Sprinkle with about 2 teaspoons flour. Shake the pan to coat the bottom and sides with flour. Turn the pan upside down and shake out any excess flour.
3. Put the flour, baking soda, salt, ginger, cinnamon, and cloves into sifter. Sift onto a piece of wax paper. Set aside.
4. Put the shortening, sugar, and egg into a large mixing bowl. Beat at medium speed on electric mixer or with a wooden spoon until ingredients are thoroughly blended.
5. Pour molasses into a 2-cup measuring cup until it reaches the 1-cup



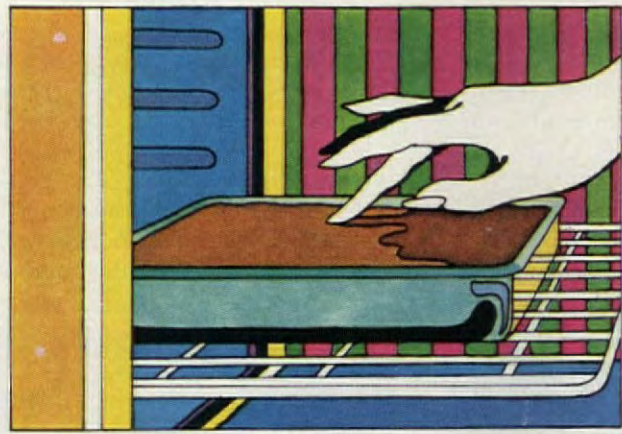
mark. For accuracy, put the cup on the counter and bend down so the mark is at eye level. Pour in boiling water until the liquids reach the 2-cup mark.

6. With a spatula, divide the sifted dry ingredients into four parts.
7. Add one fourth of the dry ingredients to the shortening-egg mixture. Beat at low speed until just blended.
8. Add one third of the molasses mixture. Beat until blended. Stop

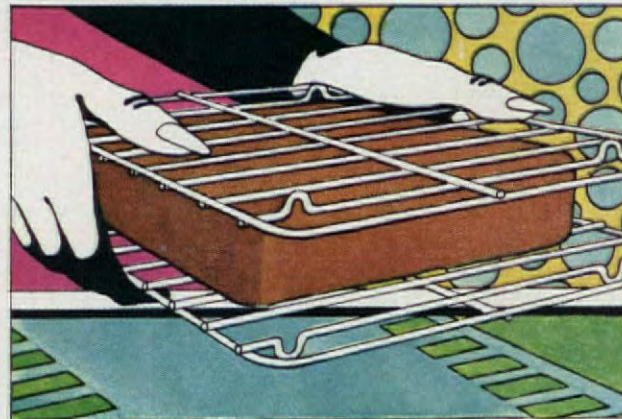


beating once in a while and scrape the batter from the sides of the bowl with a rubber scraper.

9. Repeat steps 7 and 8 until all the ingredients have been used. The last addition will be the flour.
10. Pour the batter into the greased and floured pan.



11. Bake 40 to 45 minutes or until the cake springs back when you press the center lightly with your fingertip.
12. Remove from oven. Set on wire rack. Let stand 10 minutes.
13. Loosen around sides of pan with a spatula or thin-bladed knife.



14. Place a wire rack over cake pan. Invert. Remove pan. Place second rack over cake. Turn right side up quickly. Remove rack.
15. Cut gingerbread into squares to serve. Top with whipped cream, cream cheese softened and whipped with a little milk or cream, applesauce, ice cream, or one of the sauces or toppings below.

## ORANGE CREAM

1 egg	2 tablespoons orange juice
½ cup sugar	1 cup heavy cream
2 teaspoons grated orange rind	

1. Beat egg in small saucepan.
2. Add sugar, orange rind and juice.
3. Cook over low heat about 5 minutes or until thickened. Remove from heat. Cool thoroughly.
4. Whip cream. Fold in orange mixture. Chill. Makes about 2 cups.



## LEMON SAUCE

1 tablespoon cornstarch	1 teaspoon grated lemon rind
½ cup sugar	3 tablespoons lemon juice
1 cup boiling water	
3 tablespoons butter or margarine	

1. Mix cornstarch and sugar in small saucepan. Stir in boiling water.
2. Cook over medium heat, stirring constantly, until sauce thickens and bubbles. Remove from heat.
3. Stir in butter or margarine, lemon rind and juice. Cool. Makes about 1½ cups.

## HARD SAUCE

½ cup butter or margarine	1 teaspoon vanilla
2 cups sifted confectioners' sugar	

1. Soften butter or margarine at room temperature. Cream until light and fluffy.
2. Beat in sugar gradually. Stir in vanilla. Chill. Makes 1 cup.

Artist: Bob Frost



# Look! The whole Smith family is Polyunsaturating in their backyard

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## Get the Cold Facts

(continued from page 38)

a few years, and although they add about \$40 to the original cost of a refrigerator, ice makers have captured the public's fancy in spectacular fashion. Last year one quarter of all refrigerators sold were equipped with them.

It's easy to understand why. Built into the zero-degree freezing compartment, an ice maker automatically fills with water, forms ice cubes, and drops them into an ice bucket until the bucket is full. It shuts off until cubes are removed—then it goes into action again.

Contrary to some belief, ice makers do not turn out cubes faster than ice trays. Maximum daily production is 5 to 6 pounds of ice (storage capacity is two or three times greater). They cannot, therefore, keep up with the demands of a large party unless you transfer cubes into plastic bags for several days before the party. Experience has shown, however, that ice makers can easily supply the normal daily ice needs of a large family.

The shape of the cubes produced by ice makers varies somewhat among manufacturers, but all ice makers work basically the same way. All must be connected into a cold-water supply line in the plumbing system by a flexible 1/4-inch copper tube.

Ice makers are a standard feature of some refrigerator models; optional on others. A number of manufacturers are also offering ice-tray-equipped refrigerators which incorporate the tubing and wiring needed for an ice maker. Thus you can add it any time.

*Shelves are truly flexible.* If you've ever struggled unsuccessfully to adjust refrigerator shelves so you could store or get at foods better, you'll appreciate this new convenience found in many top refrigerator models. The shelves are cantilevered from the back of the refrigerator in such a way that you can quickly adjust them up or down in increments of about an inch.

Some shelves are the full width of the fresh-food compartment; others, half width; at least one slides out toward you. One manufacturer has cantilevered shelves in the door. Several manufacturers make it possible to adjust the meat drawer and crispers up and down too.

*Refrigerator operating costs are higher.* And the reason they are is because they are larger, more complex, and use more electricity. Since refrigerators are used under many conditions and in varying ways, it is almost impossible to determine the difference in operating cost between one type and another. From our own experience and after talking with manufacturers, we can give you a few rather simple guidelines.

1. Each additional cubic foot of storage capacity adds a few cents to the cost of operation. Note, however, that because of the superior insulating ability of urethane foam a refrigerator can be as much as two cubic feet larger than a fiber-glass-insulated one and still cost a little less to operate.

2. A two-door refrigerator with a zero-degree freezer costs more to run than an old-fashioned one door model. This is because the freezer section in the latter is not heavily insulated and rarely runs much lower than 10 to 15 degrees above zero.

3. A no-frost refrigerator consumes 11 to 12 percent more electricity than a refrigerator that is defrosted by hand.

4. To prevent moisture from condensing on the exterior walls of refrigerators in hot, humid weather, all two-door models are equipped with tiny electric heating strips within the exterior walls that keep the wall surfaces warm. Another reason why two-door models use more electricity than one-door models.

Because of the variables in figuring refrigerator operating costs, manufacturers are understandably reluctant to give even approximate costs. However, one of them recently made a controlled test that yielded results we consider typical, revealing, and reassuring.

The refrigerator used in the test was a 16-cubic-foot no-frost unit with a 3.8-cubic-foot top freezer and urethane foam insulation. It was run for three months in a laboratory room with a constant 90-degree temperature and average humidity. The technicians used the refrigerator as if it were in a kitchen and kept it normally filled with a changing variety of foods. Power consumption averaged 4.3 kilowatt hours a day. At the U. S. average rate of 2.12 cents per kilowatt hour, the total cost of operating the refrigerator for 31 days was \$2.83.

Note: Because modern no-frost refrigerators represent a fairly large electrical load, a leading wiring expert recommends that they be installed on their own individual 120-volt, 20-amp circuit. This is especially important in the case of models exceeding about 16 cubic feet. Hitherto, refrigerators were usually plugged into one of the home lighting circuits.

### ADDITIONAL FACTS AND FEATURES

Capacity is stated in cubic feet; shelf area in square feet. Both measurements are made in accordance with standards established by the Association of Home Appliance Manufacturers (AHAM). While the figures are helpful in making a decision about which refrigerator model to buy, you should pay equal attention to the arrangement of the interior and the construction and flexibility of the shelves, drawers,



butter keepers, egg baskets, juice-can dispensers, and other storage features.

Casters, which are standard or optional on many 1969 models, make it possible to roll the refrigerator out from the wall so you can clean behind and under it. They also simplify servicing.

Doors on some one-door top-freezer and bottom-freezer models are reversible (but let your dealer do the reversing). Thus you can fit the refrigerator to any situation in any kitchen. This is a fine convenience, especially for families who move every few years. In the case of other models, you must, as in the past, tell the dealer whether you need a refrigerator with a right- or left-hand door.

Several refrigerator makes have spring-activated door closers in addition to magnetic door gaskets. The closers assure that the door will swing completely shut when given just a slight nudge.

Filters. To remove odors from the fresh-food compartment, an activated charcoal air filter is built into some models offered by one maker.

An ice-water and ice-cube dispenser is built into the outside of the freezer door in a large side-by-side made by another manufacturer. You press a glass against one side of the dispenser handle to get water; against the other side to get ice cubes.

#### COST

The least expensive refrigerators you could buy today are one-door models followed by two-door models with automatic defrosting. Comparing no-frost units of similar quality, top-freezer models are generally the least expensive; bottom-freezer models come next; side-by-sides cost most.

Refrigerator prices range from less than \$200 to over \$1000. In general expect to pay: for a side-by-side combination—from \$400 to \$700; for a two-door top- or bottom-freezer combination—from around \$150 to \$500; for conventional one-door models—from just around \$100 to \$300.

Price is determined by convenience features, capacity, and styling. Above all, buy quality—a good brand name from a reputable dealer.

By Stanley Schuler

Manufacturers who supplied us with information: Admiral, Amana, Chambers, Fedders, Frigidaire, General Electric, Gibson, Hotpoint, Kelvinator, Kenmore, Montgomery Ward, Norge, Keefe & Merritt, Philco, Sears Roebuck, Sub-Zero, Tappan, Westinghouse, Whirlpool.

## HOUSEHOLD HINTS

1. The artist's metal spatula is especially useful for making sandwiches and frosting cakes. They are small and flexible and are available in art stores.
2. When eggs are to be separated and beaten, it is best to beat the whites first, then the yolks, to save washing the beaters.

3. To keep gravy smooth, mix flour and water in a small jar. Place lid on jar and shake vigorously until mixture is blended. You can also buy a shaker designed just for that purpose.
4. To prevent mold from growing on cheese, wrap cheese in a cloth dampened with salt before refrigerating.



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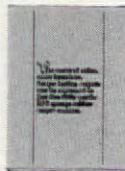
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By FOREST H. BELT

## IMPROVE YOUR STEREO SOUND

When you spend money on a music unit—whether it be a phonograph, tape deck, radio, or all combined—your dollars do not just buy tubes and transistors—they buy musical enjoyment. That is, they do if you are using the equipment to its fullest capacity. Playback units need not be expensive to produce good sound, so if you're still shopping or getting used to a new set, here are some ways to get high-priced performance out of medium-priced components.

When a professional consultant plans an installation, he concentrates on four major factors that shape sound, the ultimate measure of a system. The first is the acoustics of your listening room. Sound is affected by the size and shape of a room and the type and arrangement of its furnishings. Speakers are the second factor. Most phonographs today are stereo, with two speakers, and their arrangement is critical to sound quality. Amplifiers and the program source (tape deck, record changer, FM-stereo receiver) are the two other factors involved.

A little knowing attention to each of these factors can yield surprising improvements in the sound of your system.

### YOUR LISTENING ROOM

Music is pleasant to listen to in any setting, but aficionados of a particular kind of music like to be able to pick out every tonal quality, each note as it is played. If you listen to a specific type and play it more often than others, ideally it should determine the personality of your listening room. For example, concert and classical music that has a wide range of pitches, sustained notes, and vibrant bass tones sounds best in a large room. Sound-absorbing materials—heavy draperies, thick carpeting—mellow the sound. Overstuffed furniture should be kept away from the speakers, however.

On the other hand, light, lively music of the dance-band variety can be played in a room with light draperies, minimal carpeting, and smoothly upholstered furniture. A

low ceiling, irregular walls, and erratic furniture arrangements suit this type of music. Electronic rock music also sounds best in this situation though, when it is amplified, you might be more comfortable in a larger room than most.

### STEREO SPEAKERS

The most expensive part of a playback unit is, or should be, the

them. If the sound "moves" as you lean toward one speaker, they aren't connected properly. Disconnect the pair of wires that goes to one speaker (not both) and reverse them.

Once your speakers are "in phase," place them near corners of your room, keeping in mind where you're likely to sit to listen. They should be at least eight to 10 feet apart, farther apart if you'll be sitting more than

knob, shaft, or switch on the back or side of the cabinet, often near the connections. It may be labeled "brilliance." With your favorite monophonic music playing and amplifier tone controls set for "flat," turn up the speaker adjustments to get the tinniest sound possible. Then turn them down a little at a time until the tinniness is gone. (Don't go too far or the sound will become dull.) Again, keep these controls in mind if you make drastic changes in your listening-room furnishings.

Once your speakers are working properly, take some simple precautions:

- Never crank your amplifier wide open unless you're sure your speakers can withstand full wattage; overdriving can seriously warp speaker cones.
- Keep speakers away from moisture and heat.
- Don't let bare connecting terminals touch or they may short your amplifier. In addition, be sure both speakers are connected when the amplifier is turned on. If even one is disconnected, the energy build-up in the amplifier may burn it out.

### AMPLIFIED PERFORMANCE

To make your amplifier work best for you, you must make sure its controls are adjusted correctly and keep it in good operating shape. Don't fall victim to the notion that just because you have an amplifier, your sound must be loud. Any modern amplifier that deserves the label sounds just as good at low levels. If yours doesn't have a "loudness" instead of "volume" control, bass notes may seem weak at a low volume. Don't just turn the volume up to correct this; control bass tone by turning the bass knob slightly above normal.

Ordinarily, the bass and treble tone controls should be at the position marked "flat." If it isn't marked (sometimes it has a zero center) have your repairman mark "flat" positions the next time he services the amplifier. Otherwise, set the controls near the center of their rotation for well-balanced sound.

Tone controls allow you to compensate for different kinds of music and listening conditions. If the music sounds thin and without body, advance the bass control until the music sounds good to you. If it sounds boomy, turn the bass control down a bit. If the music sounds squeaky or rattley, with brass horns coming through tinny, (continued)

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speaker system. The way you set the controls, how they are installed, and how well you maintain them all contribute to the sound quality you will hear. Many otherwise excellent units suffer sound maladies because their speakers have been taken for granted.

First check the speaker connections. Listen to a nonstereo program—a monophonic record or tape or an ordinary FM broadcast—with your speakers placed about four feet apart on either side of the amplifier. Adjust the balance control so the sound seems to come from exactly between

15 feet away. Face them toward the seating area. Set the balance control so that sound seems to come from halfway between them, then twist each speaker outward slightly. This widens the angle at which good stereo sound can be heard, and you don't have to be sitting in one spot to hear it well. If you change furniture positions or add carpeting or draperies, you might have to reset speaker adjustment controls.

You may also be able to improve adjustments on the speakers themselves, if yours have them. Look for a



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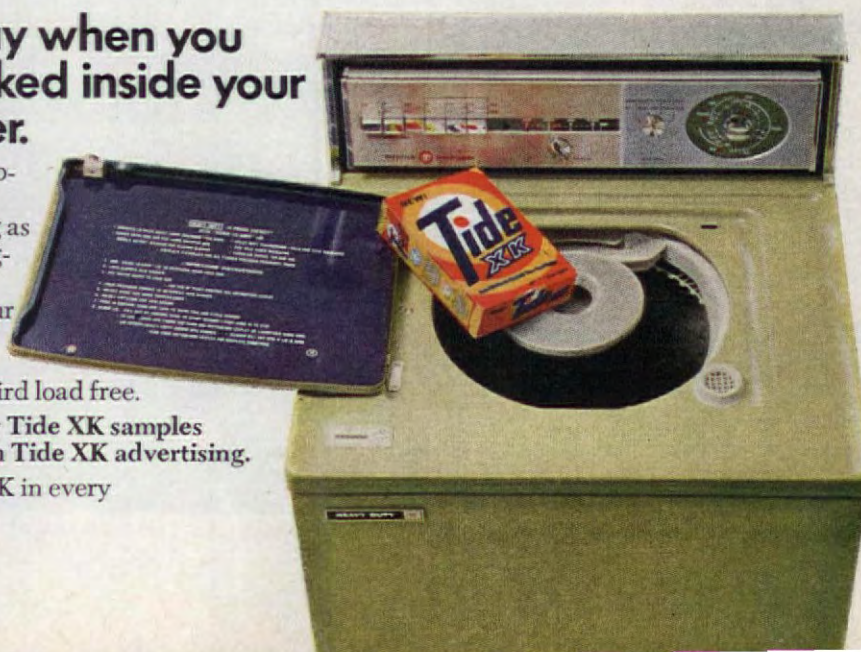


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Tide has agreed with washer makers to supply Tide XK samples packed by them and to feature their washers in Tide XK advertising. The makers of 25 leading washers pack Tide XK in every top-loading automatic.





turn the treble control down some. If music sounds unbalanced and lacks clarity, turn the treble control up a little.

Taking care of your amplifier includes making sure it is installed properly. Give it some ventilation. Modern transistors don't make as much heat as tubes do,

but good ventilation lengthens their life and avoids distortion from overheating. A periodic checkup by a qualified technician, with special instruments, assures consistent performance. If it is a tube-type unit, it should be checked every six months. You can sometimes replace weak tubes yourself. For a transistor amp, once a year is often enough to

have it looked over, but don't try to test or replace transistors unless you've had expert instruction on how to do it.

#### PROGRAMMED FOR QUALITY

If everything else in your unit seems to be in working order but your sound still isn't the best, get to the bottom of things with the program source. For in-

stance, the best phonograph in the world cannot produce good sound from mistreated record albums. Consistently good reproduction comes from careful and consistent handling. Pick up your records only at the edges or by edge and center; don't put fingers on the grooves. Use a good record cleaner to remove finger marks or dust. The best cleaner solutions also eliminate static that attracts dust to records.

Records should be stored in their jackets, on edge, and away from heat. After each playing, be conscientious about putting them back into their sleeves. Leave them in a stack on the turntable and they'll warp; let them lie around on a tabletop and they'll gather dust.

Make sure the player itself isn't damaging your records. An old stylus (needle) ruins records quickly—before you can hear the difference. When noisy sounds actually come through, the stylus is already irreparably damaging your records and their sound.

Replace the needle periodically. A sapphire stylus is good for about 50 hours of playing or 60 to 70 long-play albums. A diamond-type lasts many times longer, but is not infallible. If you play records often, check the diamond tip under a stylus microscope about every six months. Replace a diamond stylus every two years, regardless; heavy use may require a new one every year. When in doubt, consult a technician.

Modern changer and turntable arms put very little weight on the needle—only one to five grams. Both needles and records last longer if the counterweight is always in adjustment. Have a technician check pressure and tracking every year or so. He knows how to clean the machine, where to lubricate it, and he has instruments to check and make adjustments. During the yearly inspection have him replace all rubber drive wheels, idlers, and belts.

Whether reel-to-reel or cartridge, your tape player deserves the same attention you give your record player. Treat it to regular cleaning and checkups, and have rubber drive wheels and belts replaced yearly. That assures consistently top performance.

Store tapes where they stay cool and dry. Keep them away from the equipment except when they're playing; strong electric fields around transformers make tapes noisy.

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Print-through is a malady in which tape programs leak (magnetically) onto adjacent turns of the tape. This happens to tapes in cartridges as well as on reels. To avoid it, periodically run tapes you don't play often through the machine on fast-forward, then rewind them.

Most important, keep the playback heads of the machine clean. Put liquid cleaner or regular drugstore alcohol on cotton swabs to thoroughly wipe the face of each head, the part across which the tape drags. Or you could get head-cleaning tapes to run through the machine. Clean the heads after every 10 hours of use; it will keep tapes sounding better and make the heads last longer. Tape-machine heads also can wear out. If you use the machine often, have new heads put on every year or so.

An FM tuner, like speakers, has a wide price spread. But even if you can't afford a costly one, there are ways to improve what you have.

One important factor in an FM tuner or receiver is sensitivity, its capacity to pick up stations with greater or lesser strength. This is particularly critical for stereo-FM programs, unless you're very near the stations. If your tuner is one of the less sensitive, you can put up an outside antenna. Even an inexpensive antenna will help; a really good antenna can make a low-cost tuner respond like a more expensive one.

#### REPLACEMENT PLAN

When you can afford to spend more money on your system, shop discriminately. Start with whatever in your system is old or cheap. If it is all in similar condition, here is a suggested list of priorities to get the most improvement for your money.

First, the speakers. Good stereo speakers are not cheap. To improve significantly over what you have, expect to go up at least \$100. If the ones you have cost \$89 each, move up to the \$169 to \$189 range for a justifiable change. If yours are \$149 speakers, move up to \$239 to \$269. If you only have \$100 or so to spend, concentrate on other parts—unless your present speakers are worthless.

Second-best improvement option is in your program sources. Good automatic turntables sell for \$100 and up. A tape-cartridge player costs about the same, but don't forget that you'll have to buy tapes for it too. With a

fair trade-in and between \$100 to \$150, you could buy a nice stereo-FM tuner. For another \$100, you can have a stereo receiver, which includes both tuner and amplifier.

Unless your present amplifier is a cheap one, the main thing you would get in a more expensive one is extra power. You probably don't need it. If

your amplifier is old, and has poor power or performance, you can certainly improve your sound significantly with a new one. Or, you may want to step up from a tube-type to a modern solid-state amplifier.

It is tempting to try to solve your sound problems by buying new equipment. However, before you spend, be

sure you're getting the most out of what you have now. Thorough acquaintance with the ins and outs of the unit at hand might not only save you money now, but will aid in the long run when you begin to replace worn-out parts. Money aside, careful attention spells better listening pleasure, no matter where you apply it.



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#### MALLOW-CRUNCH TARTS

In 2-quart saucepan, melt 2 tablespoons margarine or butter and 20 regular marshmallows (fresh) over low heat, stirring constantly until mixture is smooth and syrupy. Remove from heat. Stir in 2½ cups KELLOGG'S RICE KRISPIES cereal, mixing until well coated.

Portion mixture into 8 buttered 6-ounce custard cups or 3-inch muffin-pan cups. With buttered spatula form into tart shells. Let stand until firm.

Whip 1 cup whipping cream and 2 tablespoons sugar until soft peaks form; fold in well-drained, thawed 10-ounce package frozen raspberries.\* Just before serving remove tart shells from cups; fill with whipped cream mixture. Garnish with additional fruit.

YIELD: 8 servings

\*Other sweetened fruits, fresh, frozen, or canned, may be used in place of raspberries.

#### PEANUTTY-CRUNCH PIE

In bowl, mix ½ cup peanut butter and ½ cup corn syrup until thoroughly combined. Add 2 cups KELLOGG'S RICE KRISPIES cereal; mix until well coated. Press mixture evenly and firmly around sides and in bottom of buttered 9-inch pie pan. Chill until firm.

Spread 1 quart slightly softened vanilla ice cream evenly in pie shell. Freeze until firm. Cut into wedges to serve; top with peach slices or other fresh fruit.

YIELD: 8 servings

#### TEENY-POPPER SHAKE

Blend ½ medium-size banana and ½ cup milk in electric blender on high speed until smooth and thoroughly combined. Add 1 pint vanilla ice cream; blend on high speed until smooth.

Portion 3 cups KELLOGG'S RICE KRISPIES cereal into 3 or 4 tall glasses. Pour banana shake over cereal; serve at once.

YIELD: about 2 cups Shake, 3 to 4 servings

Note: Shake mixture may be stored in freezer a few minutes before serving.

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 P. O. Box 507, Garden City, N. Y. 11530

Dear American Home reader:

Your good health, looks and vigor are not only your own most valuable assets; they're ours, too. And since overweight is America's No. 1 public health problem, we have decided to attack it with an entirely new, exciting program: the *Journal Diet Club*. It is potentially the most massive, promising step ever aimed at one of the key risk factors contributing to our No. 1 killer, heart disease, and other chronic diseases associated with overweight. If you are one of the more than 30 million overweight Americans, here is a safe, sensible approach toward the achievement of a healthier, happier YOU; and to assist thousands of others whom you will join in this cooperative help-one-help-all venture.

**WHAT'S UNIQUE  
 ABOUT THE CLUB**

Your health is a personal responsibility, and dieting is a private affair. You will not be asked to go to meetings. You will not be part of any weight-reducing "group." You can achieve the slender new YOU in the privacy of your own home with the help of a Personal Menu Planner designed for your weight goal. You will learn to choose wisely from nourishing, satisfying ordinary foods. But you will not be alone. Each week you will receive by mail fresh, easy-to-apply diet counseling that is as authoritative as the most up-to-date scientific knowledge can produce. The Club's scientific advisory panel for nutritional problems and their psychological aspects is directed by Dr. Willard A. Krehl, Research Professor of Medicine at the University of Iowa who has made key contributions to the scientific literature on dieting and has had extensive experience helping overweight patients.

**HELP OTHERS AS YOU  
 ACHIEVE YOUR OWN WEIGHT GOAL**

The *Journal* food editors and kitchens will supplement this scientific counseling with a constant flow of diet recipes, menus and kitchen tips. And because of the unique scientific design of the Club program, you will contribute to medical research, without extra effort or disclosure of your confidential records, by voluntarily furnishing information to our Diet Data Bank. We hope and expect that this accumulated experience will help many other people to achieve their weight goals, as you can.

**WHAT THE CLUB  
 WILL DO FOR YOU**

As soon as you fill out and send us the attached confidential membership application, you will receive from the Club:

1. A suggested realistic, permanent *weight goal* as determined by your sex, age, weight history, your body build and your life style.
2. Your *Personal Menu Planner* with five ample food lists so you can select for yourself the foods you prefer, yet restrict your

Photograph by William Helburn



caloric intake to a sensible level. The variety from which you choose will allow you to satisfy your craving for food and minimize the monotony that so often turns dieting into torture. Your food selection list is designed to insure an adequate level of nutrition, which is most important in any weight control program. Losing weight with the *Journal Diet Club* can be educational and even fun!

3. Your *Diet Progress Chart* to keep track of your weight losses, day by day, through the very effective first three months as you achieve your primary objective. The chart continues for an entire year so you can make sure that you keep your weight and figure where you want them, or even lose a few additional pounds.

4. Your first copy of the *Journal Diet Club Magazine or Newsletter*. The magazine will come to you each month. The *Newsletter* will arrive in each of the three intervening weeks. These publications will be like nothing you have ever read before. They will be packed with brief, practical diet, nutritional and exercise advice—information and inspiration ready to be used right now! Answers to diet questions that you send us. Tips on how to organize your refrigerator. What to do about cocktails. How to cut down on fats. How to diet in restaurants or in front of friends. How to speed weight control through exercise. And, always, detailed personal case reports of successful and unsuccessful dieters—their problems and how you can overcome them.

Then, every two weeks, you will get a simple form so you can deposit your new weight in the Club's Diet Data Bank. Results will be analyzed and reported in the Club publications so you can match your own progress against the performance of other club members.

Some dieters love company. If you do, you can hold your own coffee klatsch among your friends and neighbors for mutual support. We shall supply simple instructions to make these get-togethers rewarding, sociable and calorie-controlled.

A delightful way to add even more enjoyment to your Diet Club membership is to have a friend join at the same time you enroll. Then, whenever you feel like it, and perhaps even daily, the two of you can compare each other's successes. When one dieter makes even more progress than the other, it provides inspiration and incentive for the one whose progress isn't so great. And talking about your experiences, about your diets, about taking in waistlines, about receiving unexpected compliments... all that is such fun when you have someone to share your thrills and success. If you have a friend who wants to join you, just ask her to write us for her own membership application.



### WHEN DO YOU RECEIVE YOUR MASTER DIETER CERTIFICATE?

Just as soon as you reach your desired weight goal, you will receive your Master Dieter's Certificate. At that time, you will also receive an appropriately liberalized Menu Planner to maintain your new reduced weight and more attractive figure permanently without backsliding.

When you maintain your weight goal for a certain time, you will be eligible for prizes for the slim new YOU. Even better, you will take satisfaction in knowing that you succeeded where so many failed. You will think better of yourself, and so will your family. Ask anybody who ever took weight off and kept it off: There is no better feeling, no achievement more rewarding in admiring glances, in sincere compliments, and in being able to wear a much wider selection of those smart, smaller sized fashions.

### WHAT THE CLUB WON'T DO

The Club won't fool you by pretending that weight reduction is easy. It won't lure you with promises of magic methods. It won't saddle you with fads, crash diets or rituals that become so inflexible and distasteful that you would soon give up and regain your hard-lost weight. If you lose an average of only one to two pounds weekly on your Club diet, we will have fulfilled realistic objectives. We believe that this goal is feasible. Even more importantly, you will have established a new way of life so that these lost pounds will *stay* off. The Club does not encourage your use of drugs; if medications seem necessary, they would only be used under recommendation and direct supervision of your personal physician (and we do strongly urge you to stay in touch with him while you lose weight). Finally, the Club

won't treat you as a greedy, immature neurotic, but as a responsible individual who can master the weight problem on your own, once we supply the know-how, the scientific tools and sympathetic support.

### YOU HAVE NOTHING TO LOSE BUT POUNDS

If you adhere to the regimen doctor-designed for you, you will achieve your reduced weight goal. Your bathroom scales will report your success; your mirror will reflect a more slender you.

If you do not lose weight, if you conscientiously remain on the diet and it does not work for you, your entire Journal Diet Club Membership costs will be refunded. So you have nothing to lose but pounds; everything to gain. Rush back this no-risk Membership Application TODAY.

Sincerely,

LADIES' HOME JOURNAL DIET CLUB

*Dorothy Holmes*

(Mrs.) Dorothy Holmes

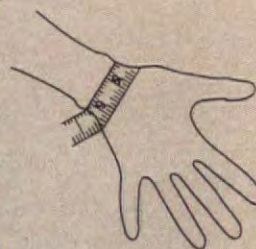
### PLEASE READ THIS CAREFULLY BEFORE FILLING OUT THE APPLICATION FORM BELOW:

If you are now pregnant or if you are a nursing mother, the Journal Diet Club cannot accept your membership because your nutrition should be closely and directly supervised by your doctor; for the same reason, you should consult your doctor about your diet and follow his instructions if you become pregnant while you are a club member.

Sorry but we cannot accept your application if you are over 65 or under 18... or if you have a particular medical problem, in which case you should diet only under the

close personal supervision of your family physician. And no men, please—our Diet Club is exclusively for women.

Please follow the directions below with utmost care. Your exact wrist measurement is required to help calculate your over-all body build. The measurement should be taken with a cloth tape measure, with arm extended and fingers spread out, just *below* the widest protrusion of your wrist-bone (see drawing at right). The tape measure should be pulled snug, but not tight enough to indent the skin.



**Achieve Your Own Weight Goal. Help Many Others. Mail This Membership Application TODAY!**

LADIES' HOME JOURNAL DIET CLUB, INC.  
P.O. Box 507, Garden City, N. Y. 11530

Dear Mrs. Holmes:

Please consider me for membership in the Journal Diet Club.

My Age is \_\_\_\_\_ Height (without shoes) \_\_\_\_\_. I am Married ☐ Single ☐ Divorced ☐. My present weight (without clothes) is \_\_\_\_\_ pounds. Ideally, I think I should weigh \_\_\_\_\_ pounds. My lowest weight as an adult was \_\_\_\_\_ pounds in the year \_\_\_\_\_. My highest weight as an adult was \_\_\_\_\_ pounds in the year \_\_\_\_\_. My exact wrist measurement (see instructions above) is \_\_\_\_\_ inches. My body build is Heavy-boned ☐ Medium-boned ☐ Light-boned ☐. During a typical day, my physical activity is slight ☐ moderate ☐ heavy ☐. I have recently been examined by my doctor; he approved my enrolling in a sensible weight reduction program, and it is my intention to keep in touch with him regarding my weight. I am in good health and physically able to follow this program. I am not pregnant. I understand that if I am more than 30% over my ideal weight, this program may not be effective and that closer medical supervision is desirable.

Please enroll me for membership for:

- ☐ 3 months at \$10   ☐ 1 year at \$30  
☐ Enclosed is check or money order for \$\_\_\_\_\_  
☐ Please bill me

Journal Diet Club, Inc. is another service of the Ladies' Home Journal.

### MEMBERSHIP APPLICATION CONFIDENTIAL

#### We Guarantee Results

You must achieve a new, more slender figure—or your entire Diet Club Membership costs you not one penny. Any remittance made will be immediately refunded if this physician-approved, weight-reduction plan doesn't work for you.

YOUR SIGNATURE \_\_\_\_\_

NAME (please print) \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

AH-7



## SUMMER READING FOR CHILDREN

When June brings the children home from school, and parents are thrown into 24-hour-a-day contact with another world, there's no better communicating than through a good book. Why not establish a story hour this summer? Escape into the whimsical, woolly world of children's literature and smile awhile! Have a couple of books on hand to curb "I don't have anything to do" complaints. Peruse them yourself beforehand—they're entertaining.

You and your youngest will chuckle at the witty word cadence of *The Duke of Plaza Toro*. Rosemary Wells has set W. S. Gilbert's lyrics to fun drawings of "that celebrated cultivated underrated nobleman," the cowardly bull of Plaza



Toro. Read aloud the successful ways he eludes all the compromising situations a bullring entails. Or, sing along; Arthur Sullivan's music is printed in back of the book. Ages 4-8. Macmillan. \$3.95.

*Fried Onions and Marshmallows and Other Little Plays for Little People* is a happy introduction to drama set within a child's frame of reference. Thirteen short, easy-to-act-out plays by Sally Melcher Jarvis are introduced with helpful suggestions for simple scenery and costumes. Here is a great springboard for young imaginations and a fun family project. Illustrated by Franklin Luke. Ages 3-8. Parents' Magazine Press. \$3.50.

Whether he or she is scientifically inclined or not, a curious ten-year-old will find *World in a Drop of Water* fascinating. Dr. Alvin Silverstein and his wife Virginia, describe primeval creatures on safari through the lens of a microscope. Paramecium

dart in and out of amoeba, euglenas, hydras, and a flatworm or two. Precise, simple terms describe the digestive systems, feeding habits, reproduction, and mobility of each creature. Scientific photographs of normally invisible specimens heighten their immediacy. Ages 8-12. Atheneum Publishers. \$3.75.

In *The Boy and the Dolphin*, easy identification for the eleven through

present-day projects for landing on Mars. The showmanship of the first jumps, wartime dramas, and today's burgeoning sky diving craze are all discussed and backed up by historic anecdotes, technical facts, and photographs. The author tempers the thrill of stepping out into space with the dangers involved. Here is a chance to acquire out-of-the-way but pertinent information on the story

aspects reflect the emergence of the youth revolution. What was once simple folk expression is now a sophisticated instrument of commentary, satire, or protest that is rich in language, serious in composition. The book is packed with information offered with an insider's jargon and knowledge, but is readable no matter what your exposure to the field has been. And, just in case, the author

provides a glossary of rock. New recording-studio techniques, musical strains, individual singer's styles, and photographs of major artists, both past and present, fill out an engrossing book. Ages 14 and up. Crowell-Collier Press. \$4.95.

These books may be ordered through your local bookstore.

### GENERAL INFORMATION

Background books on current social and political issues are available from the Parents' Magazine Press, 52 Vanderbilt Avenue, New York, New York 10017. Written clearly and simply, they are meant to engage young minds growing up in an age of rapid change and upheaval. Recent releases include *Cities in Bondage*; *Our Overcrowded World*; and *Cuba, The Continuing Revolution*. For ages 12 and up, each is \$4.50.

Large-type books, published for those with sight difficulties or reading problems, are now available from Harper Junior Books, 49 East 33rd Street, New York, New York 10016. They have been approved by the Production Review Committee of National Aid to Visually Handicapped. Covering a variety of subjects for all age groups, among them are *Old Yeller* by Fred Gipson for ages 12 and up, *It's Like This*, Cat by Louise Fitzhugh for ages 10 through 14, and best-selling *Charlotte's Web* by E.B. White for all ages.

The Children's Book Council, Inc., 175 Fifth Avenue, New York, New York 10010, provides a bibliography of book lists and review media, *Aids to Choosing Books for Children*, which is arranged by subject and includes a section for nonprofessionals interested in children's books. In it you'll find everything from *A Basic Book Collection for Elementary Grades to Children's Books for \$1.25 or Less*. The bibliography costs \$1.95. The Council's most recent publication is *Children's Books: Awards and Prizes*, a cumulative listing of all honors awarded in this field.

## Does the P.T.A. know you wear dentures?



Whenever you come close to people...  
don't let tell-tale denture stains  
and odor give you away.  
Use Polident Powder, the denture cleanser that's  
**made extra strong for when you're extra close.**



POLIDENT®

fourteen group is provided by the fast, faithful friendship between a boy and a dolphin. Fantastic, suspenseful rides to the ocean's deep are couched in Abraham Rothberg's poetic text that captures all the grace, drama, and peril of the sea. Illustrated in black and white by Imero Gobbato. Norton. \$4.25.

The adventure in *Bailout* is more contemporary and equally exciting. Man's oldest flying machine, the parachute, is examined in thorough perspective by Don Dwiggins from Leonardo da Vinci's early sketches to

of parachuting and sky diving in an effortless, entertaining manner. Ages 12 and up. A bibliography is included. Crowell-Collier Press. \$4.50.

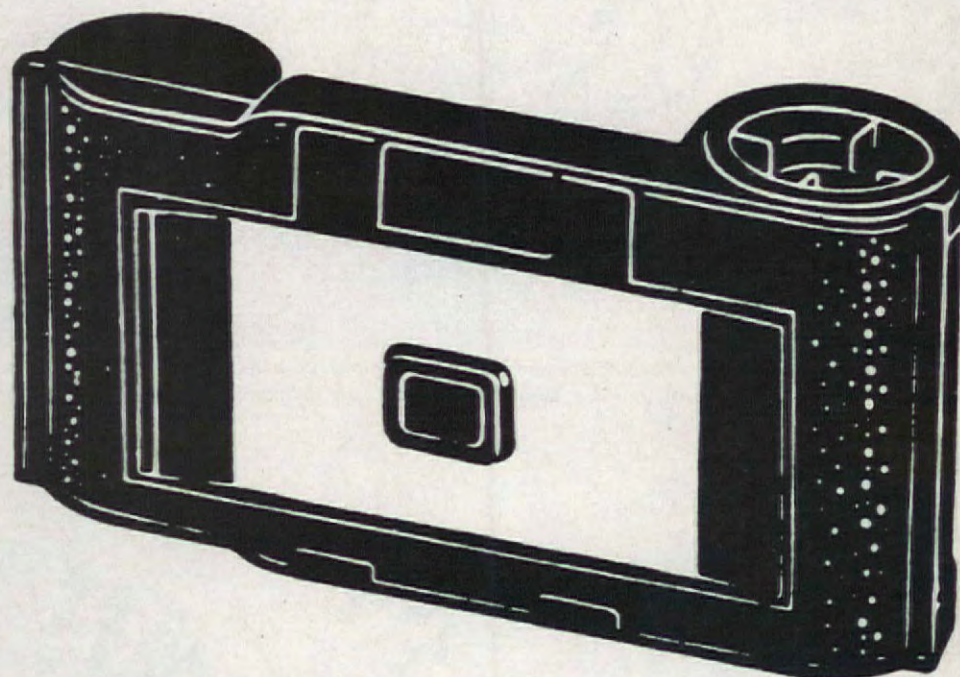
Mother and dad might enjoy *The Rock Revolution* as much as their album-collecting teen-ager. Arnold Shaw takes a comprehensive look at a major, but often unrecognized, cultural development of contemporary America. How did guitar-strumming hillbilly music and ghetto rhythm and blues grow into today's electronic acid rock? The story is not merely a trip in musical notes; many



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VALUE



Southwest and South Central states centerpiece includes Illinois's violet, Wisconsin's wood violet, and Ohio's columbine, which is the official flower of Colorado.

Southeastern states are represented by Florida's orange blossom, Georgia's Cherokee rose, Kentucky's goldenrod.



Massachusetts' Mayflower (or trailing arbutus) and Vermont's red clover are characteristic of the Northeast.

From the Great Plains and Northwest regions are Idaho's syringa (of the lilac family) and Nebraska's goldenrod.

A centerpiece for the Southwest includes an arrangement of California's golden poppy and the Texas bluebonnet.

The lovely centerpieces above were designed by Donald Linsley of Linsley Ltd. Mr. Linsley used regional wild flowers that bloom all over America in the summer for inspiration—each representing a different area of the country. We hope they'll inspire you to try your hand at similar centerpieces, since wild flowers complement all kinds of china patterns.



## EMBROIDER WILD- FLOWER NAPKINS

This kit of eight fine Belgian linen napkins will not only enhance your table but also your appreciation of Americana. The napkins are stamped with familiar wild flowers chosen from a cross-section of the United States. Embroidery threads and directions are included. The choice of edging is up to you (ours is a narrow lace). Flowers included are, clockwise from left: poppy, goldenrod, Cherokee rose, violet, mountain laurel, clover, bluebonnet, and hawthorn.

To order napkin kits, fill out this coupon, enclosing check or money order (no stamps please). New York state residents please add sales tax. Sorry, we are unable to handle Canadian, foreign or C.O.D. orders. Please allow four weeks for handling and mailing. To avoid delay, please use your zip code.

**AMERICAN HOME**  
Dept. AMN 34, Box 8 North Station, Yonkers, New York 10703

I enclose \$\_\_\_\_\_ for \_\_\_\_\_ napkin kits at \$7.95 each. Each kit contains eight 20"x20" napkins of creamy Belgian linen, stamped with assorted state wild flowers as shown and ready to embroider. Embroidery thread and directions included. Lace trim is not included.

Please Print Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_

Zip Code \_\_\_\_\_



## DECORATING CLINIC

**Question:** The narrow room between our living room and back hall measures 8 feet by 14 feet. What kind of furniture should we put in this area?

**Answer:** You have the perfect spot for an at-home office. Furnish the room with worktable, file drawers, and reference books that would otherwise clutter up your living room. Not a new idea, but infinitely practical, is a desk top of plywood in two seven-foot sections placed on top of four two-drawer file units. The two desks put end to end along the 14-foot wall will give you plenty of continuous work space—great too for sewing or children's projects. Add two comfortable desk chairs, good lighting, and bookcases on the opposite wall.

**Question:** Our apartment living room has huge (20 inches deep) structural columns unevenly placed on either side of the window. What can you suggest for a window treatment to disguise them subtly?

**Answer:** You have a choice. You can hang a drapery in front of the columns from the ceiling to the floor. You will lose 20 inches of space in the room but you can put it to good use as storage. Freestanding, unfinished shelving against the columns will be covered by the drapery. You can also conceal the columns with two floor-to-ceiling folding screens covered in a fabric. Use the same fabric for a Roman shade to cover the area between the screens.

**Question:** Are cornices "in" or "out"? Everybody says they are traditional, but I would like to use them in my bedroom with stark modern furniture.

**Answer:** Cornices or valances are "in" when they serve a purpose. They can hide the mechanisms of drapery hardware and camouflage structural irregularities around a window. For a modern effect use a straight white valance with bands of ribbon in socko colors. Repeat the bands across the bottom of snowy white, lined draperies.

**Question:** We have inherited a spinet piano in a traditional style. With all our modern furniture it sticks out like a sore thumb. How can we make it less obtrusive?

**Answer:** Build bookcases on the wall around the piano. Make two vertical sections on either side from floor to ceiling connected by a section of wider shelves directly above. Filled

a piece of colored mat board and sandwich it between two pieces of glass.

P.S. Don't forget to light them with a tiny spot for added emphasis.

**Question:** We live in an ancient apartment and the bath fixtures are almost historic. Pipes wind their way across the middle of walls and ceiling and the woodwork is massive.

**Question:** Two of the walls in our living room are paneled in walnut. Can I use rust-colored carpeting?

**Answer:** This is a question many of our readers ask. Walnut paneling is fairly dark and we feel you should use brighter colors with it. Royal blue, lime green, or even yellow are good cheery colors. More brownish shades would just make the room dull.

**Question:** Our house is actually a remodeled barn, very rustic and really quite charming. But now that I must furnish it, I'm in a quandary. I want to keep it rustic, but at the same time make it comfortable. What style of upholstered furniture should I look for?

**Answer:** A basic Lawson or Tuxedo sofa would be suitable in an informal fabric—a knobby woollike texture, corduroy or linen. Another happy choice would be a tufted Chesterfield in one of the new poromeric fabrics that looks just like glove leather. Stay away from traditional velvets or brocade weaves.

**Question:** When we moved into our house we were sure that the long, graceful windows in the living room would be our strongest decorating point. Now we discover that the window wall is the only wall long enough for our sofa. What can we do for a window treatment?

**Answer:** Most sofa backs are low, probably no higher than the window-sill. Build a shelf along the back of the sofa at sill level. Use either drapery to the sill, window shades, or a Roman shade. The shelf is a convenient spot for a lamp, magazines, etc., especially if you have no room for end tables.

**Question:** We have just moved our Early American furniture into a new development home. What can we do with plate-glass windows that would be in keeping with both the house and the furniture?

**Answer:** Hang long draperies in a homespun texture in the same color as your walls with a loop heading on a wooden pole, painted the wall color. Add a two-inch band of trimming in a contrasting color.

Letters submitted to *Decorating Clinic* will be selected for an answer on the basis of their general interest. We are unable to send personal replies.

## Whatever the occasion

Delight someone. Choose a sparkling set of matching Libbey glassware for your next gift. So apt, so appreciated for anniversary, shower, holiday or perfect thank-you giving. This is *Lace*—crisp, icy texture on crystal with 22-K gold rim. Set of eight handsomely boxed, less than \$5 at your gift center.



## Wise men's gifts...

From our Crown Collection the bold, gold look of expensive handcrafting. Yet, around \$10 for eight is the most you can pay.

**Libbey**  
GLASSWARE by OWENS-ILLINOIS  
Toledo, Ohio 43601

with books and sheet music this frame will camouflage your piano effectively and add storage space.

**Question:** My husband has collected stamps since he was a boy. We have tons of them but no one ever gets to see them. They're awfully tiny. Do you think we could display them?

**Answer:** Pick out the most colorful—though they may not be the most valuable—and put them into color-coordinated groups of three to six stamps each. Mount each group on

It's so bad that I really don't care to spend much money decorating it.

**Answer:** This could end up being your most amusing room. Try the supergraphic approach. Get paint in hot colors—maybe red, purple, and pink—and paint those pipes different colors. Do the molding too and then buy some solid-color pink and purple towels. Wild isn't it? If the present paint is peeling off the pipes, scrape off the loose pieces and coat the metal with a metal primer or sealer before you paint.



## Now. A contraceptive for the woman who *wants* children.

### Later.

With all the talk about birth control these days, isn't it time to look at the other side of the question? One major reason most of us do marry is to have children with the man we love.

Ortho, the world's largest laboratories devoted to family planning research for the medical profession, has developed a birth control product specifically for the woman who *does* want more children. When the time is right.

It is DELFEN Contraceptive Foam.

DELFIN Foam has proved virtually free of side effects. It is medically approved and doctor-recommended. A pleasantly scented pure white foam, it applies in seconds. There is nothing to remove. It is a totally feminine product, designed for that totally feminine woman who does want children. When she wants them. DELFIN also comes in cream form. Both products are available at drugstores throughout the U.S. and Canada. Without prescription.

## Delfen Contraceptive Foam.



TRADEMARK



## NEWS AND NOTES

A letter from a reader: "To My Favorite Magazine (Attention Virginia Habeeb): 'Oh, my aching back!' How many times have we repeated this after a long day working in the kitchen—and no wonder!

"My daughter and I both measure 5 feet 2½ inches. My mother and mother-in-law stand 5 feet 1 inch and 4 feet 10 inches. Yet, all of our homes have 'modern' kitchen



counters and cabinets designed for women 5 feet 5 inches to 5 feet 7 inches, as the equipment and cabinets offer us only one height—36 inches. For thirty years manufacturers have insisted we pay thousands of dollars equipping a room designed to give us aching backs. If men had to spend all day in the kitchen, the situation would be remedied—but fast!

"When we drive cars, the driver's seat can be moved to compensate for differences in height. Even ironing boards raise and lower. Why, then, can't kitchen cupboards and cabinets be designed with telescoping legs and open space near the floor?

"Studies prove that cake mixing, food chopping, etc., should be done at a level 7 inches below the elbow (29½ inches for me).

"Please convince the appliance and cupboard designers that we don't want silly frills, that we do want common sense and comfort. Gratefully, Mrs. Fred Sturm."

(Editor's Note) No offense gentlemen, but I heartily agree with Mrs. Sturm. I hope that someone will go ahead and redesign cabinets for varying heights.

Independent thinking and free expression are commendable in all walks of life, but I say enough of this anti-establishment revolution when it comes to rebelling against what mother knows is best. It is

appalling to me as I travel across the country talking to mothers about family food habits to realize that children eat breakfast on the run. Breakfast is far and away the most important meal of the day. To be good independent thinkers, our brains must function properly and they won't if we don't give them a good day's start with a nutritious breakfast. And if we are to be healthy all our lives we must eat properly. If your family insists on eating on the run, why not set the easy fixings for the morning meal out on the counter and let family members make their own? How about family favorites such as fruits, juices, hot and cold cereals, eggs and ham or Canadian bacon (it cooks quickly), brown-and-serve sausages and bacon, muffins?

There is a new version of an old-fashioned dessert on the scene. It is Betty Crocker's Pineapple Upside-Down Cake Mix and Topping (packed with Dole crushed pineapple, brown sugar topping, and a specially developed cake mix to hold all the juiciness of the topping). It does just that.

Classic French is a new Wish-Bone Dressing from Lipton. Its uniqueness is that it takes the "classic" blend of seasonings with vinegar and oil, and adds a subtle steak sauce. Different in flavor from regular French dressings, it is creamy white and homogenized.

**Equipment jottings:** We have been using the Soda King Syphon to make all kinds of sparkling beverages and perky drinks with seltzer water. The syphon with its replaceable charger turns tap water into sparkling salt-free and sugar-free club soda. The price range is \$18.50 to \$22. There is a Cream King too. It turns fresh cream into whipped instantly. It is \$14.50. Both are by Walter Kidde and Company.

Two complete gas wall ovens in one cabinet, each with its own thermostat, are now part of the Magic Chef wall-oven line. Because broiling is now done within the oven itself instead of in a broiling compartment, it is possible to have two gas ovens in one cabinet!

*Virginia P. Habeeb*



## perspiration

An antiperspirant that really works! Solves underarm problems for many who had despaired of effective help. **Mitchum Anti-Perspirant** keeps underarms absolutely dry for thousands of grateful users, with complete gentleness to normal skin and clothing. It will keep you drier than *any* anti-wetness agent ever put in an aerosol spray can! By anybody. This unusual formula from a trustworthy 56-year-old laboratory is guaranteed to satisfy or your drug or toiletry dealer will refund purchase price. So get the positive protection of **Mitchum Anti-Perspirant**. Liquid or cream. \$3.00, 90-day supply.

## Your Handwriting Analyzed FREE!

American Home readers interested in the fascinating subject of handwriting analysis, and in having their own handwriting analyzed FREE of CHARGE, may send for authoritative 256-page book, "HANDWRITING ANALYSIS." Helps you to detect secret thoughts, emotions, and aptitudes in letters, notes, signatures! Invaluable for Parents, Doctors, Employers, Police, Sweethearts, Credit Dealers, Teachers, and More! With Book will come instructions for securing a Free Analysis of your own handwriting. Mail only \$4.95 to AH Books, "HANDWRITING," Box 4315, Grand Central Sta., N.Y., N.Y. 10017. Full refund guaranteed.

**HYPONEX** PLANT FOOD  
Grows better plants, indoors or outdoors. Clean. Odorless & soluble. 10 oz. \$1.00. Makes 60 gals. 75 item catalog free. HYPONEX, Copley, OH. 44321



### Solves Repair Problems

Durham's fills cracks and holes in plaster, wood and tile. Won't shrink or fall out. Economical, easy to use. Big 4-lb. can, only \$1.80 at lumber, paint and hardware dealers, or shipped direct postpaid in U. S. for \$2.25. Money-back guarantee. Order now. Donald Durham Co., Box 804, Des Moines, Iowa 50304.

## Now Possible To Shrink Hemorrhoids

And Promptly Stop Itching,  
Relieve Pain In Most Cases.

Science has found a medication with the ability, in most cases—to stop burning itch, relieve pain and actually shrink hemorrhoids.

In case after case doctors proved, while gently relieving pain and itching, actual reduction (shrinkage) took place.

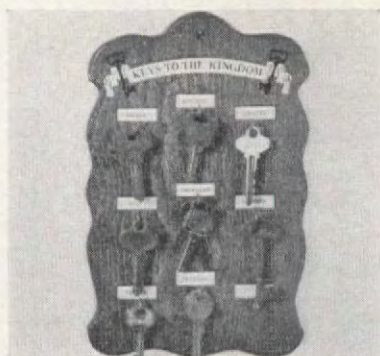
The answer is **Preparation H**—there is no other formula like it for hemorrhoids. Preparation H also soothes inflamed, irritated tissues and helps prevent further infection. In ointment or suppository form.



SHOP YOUR

# AMERICAN HOME MARKET PLACE

Order merchandise from the Market Place by sending your check or money order to the company mentioned. Unless otherwise stated, postage is included in the price. Anything not personalized may be returned within seven days for a full refund.



## Colonial key caddy

"Keys To The Kingdom" family key holder neatly accommodates and identifies nine individual keys. In Colonial styling with charming scroll work, plaque is made of aged pine with antique honey toned finish. Measures 10 in. tall, and 6 in. wide. Comes ready to hang in kitchen, den or hallway. Nice for office, too. \$2.98 ppd. Amtech Creations, Dept. AH-7, 3511 Lawson Blvd., Oceanside, N.Y. 11572.



## Roll 'n' read table

It's convenient to store over 50 books, magazines or newspapers in this good-looking table. Rolls easily on extra large, free wheeling casters. Just the right size for a fine end table, it's 27x14x26 in. Nice for an office, too. Pine in finishes: honey pine or maple, antique pine or walnut. \$29.95. Express charges collect. Kit form, \$21.50. (Add \$1.50 west of Miss.). Yield House Dept. AH-7, North Conway, N.H. 03860.



## Great for gardening

"How does your garden grow?" is up to you, but this comfortable Knee Rest makes chores that require kneeling so much easier. Sturdy metal support makes it easy to get up and down. Soft foam padding pampers your knees, while handy trough holds seeds, tools and gloves. A dandy gift for gardening buffs. \$5.98 plus 55¢ postage. John Brooks, Dept. AH-7, 1620 Woodson Rd., St. Louis, Mo. 63114.



## Calico ruffle charmers

Quaint and dainty are these unbleached muslin curtains cinched with 3-inch ruffles of old-fashioned New England cotton calico prints in colorful basic green, red or brown. Tiers are 80 in. wide per pair. 25, 30, 36, 40 in., \$4.50 a pair. Matching valance, 10x80 in., \$2 each. Washable? Oh, yes. These window delights are jaunty in a breakfast nook, too. Country Curtains, Dept. AH-7, Stockbridge, Mass. 01262.



## Garter garnish in blue

No bride worth her blush would be without a lacy garter or "something blue" on her day. Both are combined in this lovely garter with 2 in. wide white Princess lace and narrow blue looped ribbon rosette in which nestle a dainty pearl and rhinestone bar. 1/2 in. wide, exclusive of lace trim. A tradition-treat to adorn the adored. \$4.50 ppd. Downs & Co., Dept. AH-7, Evanston, Ill. 60204.



# 4 ORIGINAL LITHOGRAPHS

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## ZODIAC SAMPLERS

Embroider beautiful Zodiac samplers for living room, boy's room, den, or hall, or hang all twelve as a group. Each kit includes design printed on decorator fabric, colorful wool and metallic yarns, needle, and easy-to-follow instructions. Framed size 12" x 12". Choose Leo (shown above), Virgo, Libra, Scorpio, Sagittarius, Capricorn, Aquarius, Pisces, Aries, Taurus, Gemini, or Cancer, or tell us month and date and we'll send proper kit. Wood frames also available.

Zodiac Sampler Kit \$1.50  
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Offer may not be repeated in this publication: only one sample offer per family. Send check or money order for only \$4.95 for your Marie Antoinette 5-Piece Genuine 24 Kt. electro-plated Gold Flatware place setting.

GOLDEN WARE DEPT. AH150, 2426 GRAND AVE., BALDWIN, N.Y. 11510

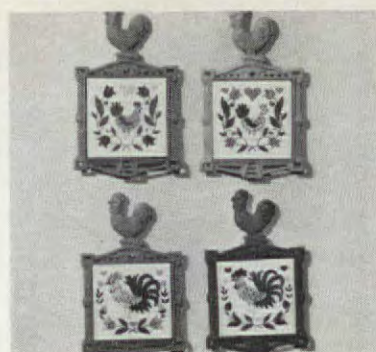
## Old-world maps

An Antique Map of the World around 1619 (shown, frame not included), plus 3 maps of Americas, Europe and Africa, are magnificently reproduced in color on rich, heavy vellum. Each is 17x21 in. A distinctive addition to any wall. Ideal for a youngster's room. All 4, plus a free 17x21 in. mural of 50 famous vessels on parchment paper, \$3 plus 35¢ postage. World Art Group, Dept. 7AH, Westport, Conn. 06880.



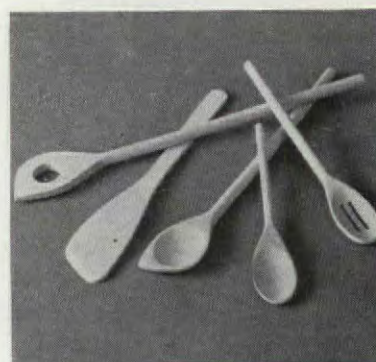
## Rooster and hen trivets

Use these charming trivets as hot plates for your table or as a dashing decoration for a wall. Colorful roosters and hens each circled with a sassy spray of flowers on 4½ in. tiles set in gaily painted iron trivet. A nice gift to crow about. Quaint style goes with any room setting. Set of 4 assorted, \$4.98 ppd. Colonial Studios, Dept. HTE-2, 20 Bank St., White Plains, N.Y. 10606.



## A symphony in spoons

An ensemble of essential kitchen tools comes in this quaint quintet of spoons all shaped differently—slots for draining, paddle-shaped for folding, getting into corners, etc. All in natural wood, ranging from 9 to 16 in. in length. You'll sing through your cooking duties with these wooden wonders. Set of 5, \$1.49 ppd. Country Gourmet, Dept. A-76, 545 Fourth Ave., Mt. Vernon, N.Y. 10550.



## Burlap can be beautiful

Decorating with burlap creates unusual draperies, curtains, wall coverings, etc. Even wearing apparel! Choose from 44 rich, vivid colors including 8 unusual tweeds. An easy and economical method that gives great results. 38 in. width, 69¢ a yard; 52 in., 99¢. Tweeds, 40 in. width, 79¢ a yard. Send 35¢ for 44-color swatch and ordering kit. Bon Bazar, Dept. A-79, 149 Waverly Place, New York, N.Y. 10014.



## She walks in beauty

Wedge moccasin in whisper-soft calf-skin leather is colorfully topped with hand beading and fringed leather trim with adjustable lace tie. Wedge heel gives instep-support, plus a sturdy leather sole. In white, natural, or black. Full and half-sizes 4-10 M, N, \$7.50; similar style with higher wedge \$9.50. Add 60¢ postage. Old Pueblo Traders, 600-APW So. Country Club Rd., Tucson, Ariz. 85716.



## The lights are low

"Mabel" is the title of this ingenious petite chandelier designed for modern low ceiling rooms. Imported crystals throughout, it measures 15 in. long and 20 in. wide. Five lovely cured crystal arms and crystal bobeches and standard crystal prisms and pendants. Close ceiling or chain connection. A beautiful gift. \$125 ppd. King's Chandelier, Dept. AH-7, Highway 14, Eden (Leaksville), N.C. 27288.





# PRE-FALL PREVIEW from AMTECH CREATIONS...

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## 14 PC. BATHTUB APPLIQUE SET IN COLORFUL DAISY PATTERN

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Here's the NEWEST decorative note for your tub or shower. Lovely, safe, colorful daisy style appliques stay firmly in place — extra strong rubber and adhesive backing, stays clean and bright looking. Hundreds of different arrangements possible, you'll receive 14 daisy style appliques (seven 4 1/2" and seven 2 1/2"). Available in avocado green, blue, gold, white or pink.



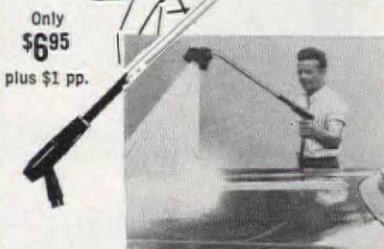
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Lovely genuine sheepskin brown leather carryall for women who want something different, and also fashionable. Has an airline travel look of on-the-go elegance. Custom made — in Morocco by craftsmen who have spent years learning their trade. A full 11 1/2" wide and 7" high. Ample room for all your essentials. A smart look any time of the day — anywhere you go. Two snap pockets in front — snap lock — firm handles and strap. Order #150.

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## DELUXE COLONIAL PINE CRUET SET

You'll want to show off your good taste right in the middle of your table, after you receive this lovely set. The wood is the finest aged pine with an antique honey toned finish. The oil and vinegar holders are of superb glass, with exquisite tops, each a full 6 1/2" tall. The scrolled stand is 7 1/2" high and 7" wide. Great for indoor dining as well as outdoor patio entertaining. Order #162.

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Add an exciting touch to your bathroom decor with our Colonial inspired seat. An elegant brass eagle accents the cover. Aged, hand-rubbed pine finish captures all the beauty and charm of wood grains. Artfully made of molded wood, seamless, jointless (one piece construction). Designed larger and wider to fit all units. Complete with matching breakproof hinges. In very good taste, and a reflection of individuality. Has a wipe clean finish. Order #122.

## CLASSIC SEAT



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Add a sophisticated touch of elegance to your bathroom motif, with our Classic inspired seat. Masterfully created to blend with any style. Artfully made of molded wood, seamless, jointless (one piece construction). Has a wonderful wipe clean finish. Designed larger and wider to fit all units. Matching breakproof hinges. Finished in your choice of soft antique gold, antique white, black, blue, green, pink, yellow, white and walnut woodgrain. The lid is solid, with a natural cane center.

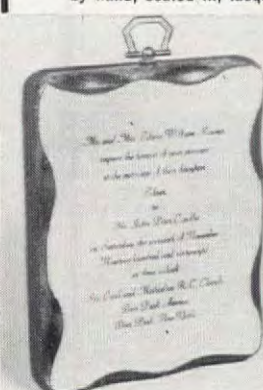
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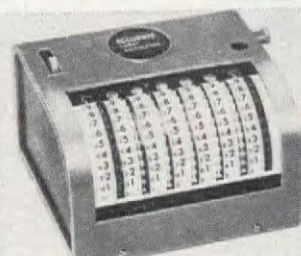


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## 11 PC OFFICIAL JUNIOR CHEERLEADER KIT



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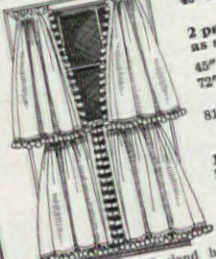
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Matching Valance 1.75  
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For years, New England housewives have made these charming UNBLEACHED MUSLIN curtains for every room in the house. Now you can buy them direct with all the original simplicity, warmth, and handmade look. Practically long-wearing, these unusually attractive curtains of off-white muslin with a minimum of care. Also available in bleached white muslin for \$1 more per pair. Valance 30" wide. Satisfaction guaranteed. No COD's please. Send check or money order. Write for illustrated brochure showing other curtains, dust ruffles and pillow shams in bleached and unbleached muslin as well as floral prints, calico ruffles, organza, Osageburg, and perma-press.

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## Teakwood tasters

Age only enhances the beauty of this wine goblet made from the heartwood of Malaysian teak trees. Natural characteristics and essential oils make it impervious to water action and preserves, rather than affects the true savor of wines and liquors it holds. Smoothly hand-carved, each is 3 1/4 in. in diameter and 5 in. high. \$4.98 each. Maison Michel, Dept. AH-7, Michel Bldg., New Hyde Park, N.Y. 11040.



## Clever crewel kits

Cute and charming tennis racquet cover and tote bag are fun to make singly or as a winning "match set." Racquet cover kit: pretty poppy design on natural burlap, crewel embroidery yarns in reds, blues, greens and white, zipper and full instructions. \$7. Tote bag kit: design on burlap, yarns, dark red cotton basque lining, instructions. \$7. Ppd. The Stitchery, Dept. AH-7, Wellesley, Mass. 02181.



## Name 'n number marker

Mailbox marker with reflector lettering on both sides identifies your home day or night, and handsomely enhances your mailbox. Up to 17 letters on name plate (18x2 1/2 in.); 6 on number plate (7x2 1/2 in.). Baked enamel aluminum, it installs easily. White letters on black, copper, green or red. \$4.95 plus 45¢ postage. Spear Engineering Co., 3030 Spear Bldg., Colorado Springs, Colo. 80907.



## Spittoon on today's scene

The old-time spittoon had its purpose, but now this solid brass beauty can be used as a handsome planter or unusual vase. Men will like it, too, for an attractive desk decoration. An exact replica of the real thing, it's lacquered for long-lasting beauty. A unique and nostalgic gift that's sure to please. 8 in. high, \$12.95. 6 in. high, \$7.95. Ppd. Holiday Gifts, Dept. 1506-B, 7047 Pecos St., Denver, Colo. 80221.



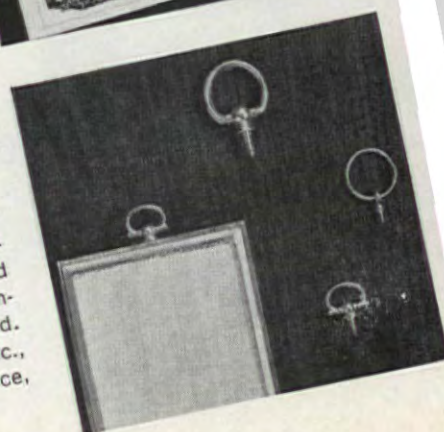
## Old-time poster parade

A colorful collection of six old-time posters presents bathing suits, corn plasters, patent medicines, etc. Printed in bright colors on heavy Bristol board, each is 11x14 in. Ready to hang, it's fun to group them in a den or family room. Adds unique interest on a bathroom wall, too. Set of 6, \$2.98; 12, \$5.75. plus 25¢ postage. Ann Isabel Dept. AH-7, 7840 Rugby St., Philadelphia, Pa. 19150.



## The brass ring is a catch

Do-it-yourselfers go for this swinging assortment of 19 brass-finished swivel rings. Kit contains four 1 in., ten 3/4 in., and five 1/2 in. rings. Comes with an illustrated instruction brochure on découpage plaque making. You'll find all kinds of ideas for using them. Complete Swivel Ring Set is \$1.98 ppd. Send your order to Flair-Craft, Inc., Dept. AH-7, 4046 East 25th Place, Tulsa, Okla. 74104.





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268. PICASSO BULLFIGHT. Silkscreen on artist canvas in black and white. 14" x 32". Only 3.95



226. MUSICIANS. Silkscreen on artist canvas in metallic gold & brown. 10 1/4" x 31 1/4". Only 4.95



261. PICASSO DON QUIXOTE. Silkscreen on artist canvas. The Man of La Mancha in B/W. 18" x 24". Pub. at \$7. Only 2.98



257. RENOIR GIRL WITH WATERING CAN. Silkscreen on artist canvas in full color. 18" x 24". Pub. \$20.00 Only 6.95



254. MONET: WATER LILIES. On artist canvas striking silkscreen in full color water lilies in a pool. 21 1/2" x 22". Pub. at \$20.00. Only 6.95



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196. WYETH CHRISTINA'S WORLD. Collotype from the Museum of Modern Art on fine art stock in harvest colors. 16 1/2" x 24". Only 7.50



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247. PICASSO BLUE NUDE. Silkscreen in full color on artist canvas from Picasso's blue period. 16" x 20". Pub. at \$12. Only 5.95



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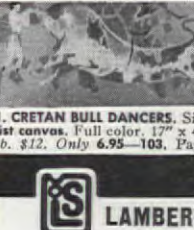
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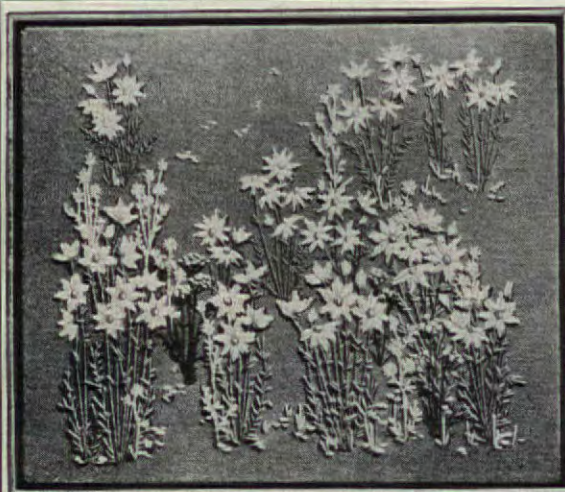
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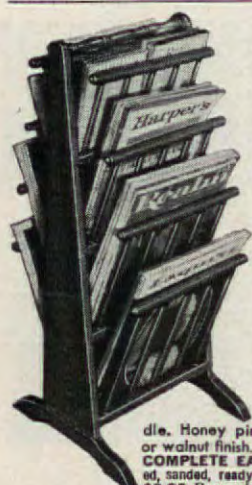
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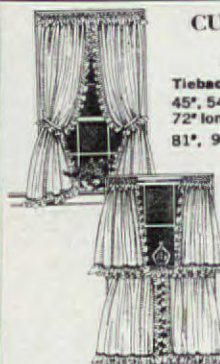
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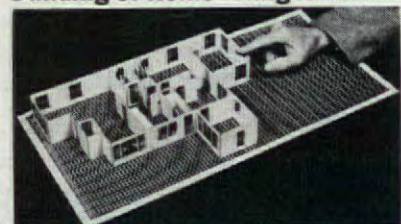
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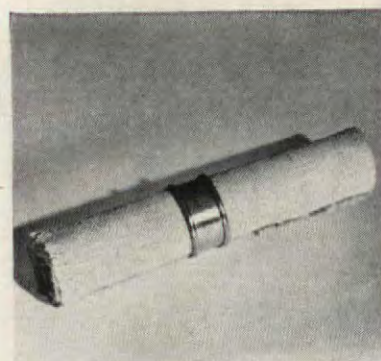
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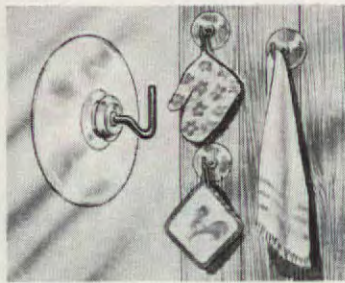
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Just stick up anywhere — magnetic suction cups adhere instantly. No tape, screws or glue necessary. Chromed metal hooks are firmly encased in transparent cups. Use for closets; pots, pans, utensils in kitchen; tools in workshop. Hang clothes in any room — convert a wall to a closet. Remove anytime, re-useable. Set of 10.

7336-Instant Hooks Set .....98¢



## 1000 PERSONAL LABELS FOR \$1

Your own name and address, or any three lines, beautifully printed on quality gummed paper. Each 1 1/2" x 1/2" in pad form. Packed in reusable plastic box that keeps them clean, neat. For mail, checks, books, orders, reports, dozens of other uses. Please print clearly. Allow 3 weeks.

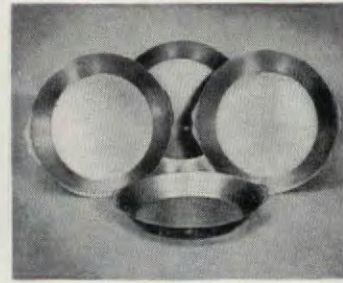
D-1811 — Labels .....\$1  
D-4885 — 500 Gold Labels .....\$2



## GIANT 12-FOOT FUN BALLOON

Own the biggest balloon on the block, nearly as high as the house! Inflates easily with gas or air to 12 to 18 ft. high. Exciting in backyard, playground, beach. Spectacular way to announce store openings, church bazaars, sporting events. Long-lasting neoprene rubber. Now available from government surplus.

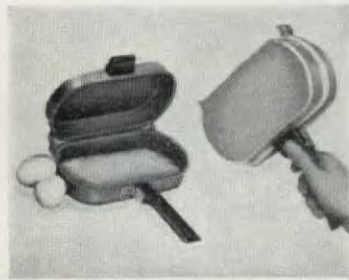
6239-Giant Balloon .....\$2.98



## DANISH STYLE STEEL DISHES

Serve the way of the gourmet... from oven to table in attractive au gratin dishes made of stainless steel. Quality 18 gauge stainless steel with decorative handles. A gracious way to serve crabmeat au gratin, lobster thermidor, potatoes, even individual pies. Tempts you to new, exciting gourmet delicacies. 6 1/2" diameter. Set of 4.

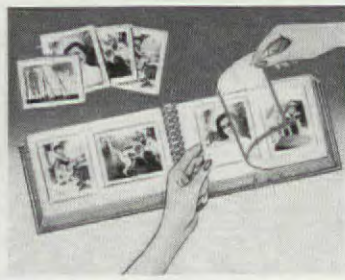
7744-Gratin Dish Set .....\$4.98



## STICK-PROOF OMELET PAN FLIPS

Flip-Top Pan cooks a high, fluffy omelet every time. Appetizing, gourmet results. Place omelet batter in one side of hinged pan. Cook then simply flip entire pan over to cook other side. Aluminum with double-sided Polyflon coating gives a no-stick surface requiring no added oil or cooking fat. Cool handles.

7738-Flip-Top Omelet Pan .....\$2.98



## MAGIC MOUNT ALBUM!

Photo album needs no corners, no paste! Pictures go in Magic Mount photo album like magnets! Amazing self-adhering acetate film seals photos with dust-proof cover, holds without messy glue, corners, 16 pages, 9 1/2" x 5 1/2". Deluxe has 20 pages, 9 1/2" x 11 1/2". Beautifully bound!

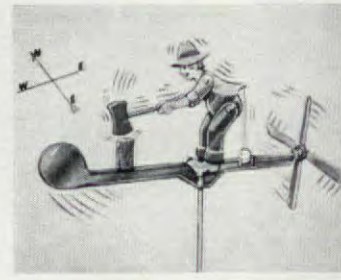
6505-Magic Mount .....\$1.98  
6506-Deluxe Magic Mount .....\$3.98



## ELECTRIC FAN GOES ANYWHERE!

Carries its power wherever you go! Stirs up a real cooling breeze with powerful motor that runs on standard C batteries available anywhere. No guard required. Special design folding vinyl blades can't hurt fingers, entire Mini-Fan tucks away in pocket or purse. Only 6 1/2" long, has bracket stand for desk or table. Mini-size, maxi-strength!

4856-Mini-Fan .....\$1



## WOODCHOPPER WEATHER VANE

Works hard ever time wind blows while he points in the direction of the air current. Entertainment for you and neighbors while you watch him chop wood. Just stick him in the ground or attach to a fence post. His axe goes up and down as wind turns the propeller. Weatherproof poly in blue, yellow and red. 29" x 18".

7383-Weather Vane .....\$2.98



## FOAM CUSHION TAPE...

...SOLVES HOME PROBLEMS!

## FOAM TAPE HAS 1,000 USES

Prevents rugs from slipping, ash trays from scratching furniture. Use under lamps to protect table. Cut off as much tape as you need and fasten with adhesive backing. Keeps pictures from marring walls, sound-proofs slamming doors, keeps out insects from windows and doors. Prevents car or machinery from rattling. 108" x 1/2".

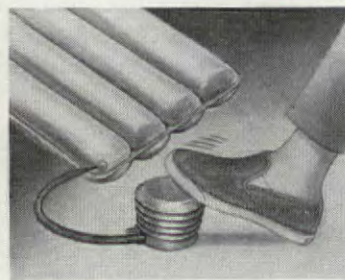
7657-Foam Tape .....\$1



## CRADLE BUNIONS IN CUSHIONS

Eliminate pain from shoe pressure and friction — find quick relief. Bunion Pillow slides over big toe and insulates sensitive areas instantly. Made of soft hygienic flesh colored rubber, lined throughout with foam. Extra foam wedge slides in between big and second toe. Wear shoes with full comfort. Washable for long use.

7544-Bunion Pillow Set .....98¢



## STEP-ON AIR PUMP

Just step on it and quickly, easily inflate air mattresses, seat cushions, rubber boats, rafts, beach balls, bike tires. Lightweight, compact plastic pump is perfect for sportsmen, beach goers, campers. 3 1/2" diameter pump with 15" connecting hose. Saves time and energy! Stop puffing, just step on it! Easy! Fast Convenient

6535-Air Step Pump .....\$1

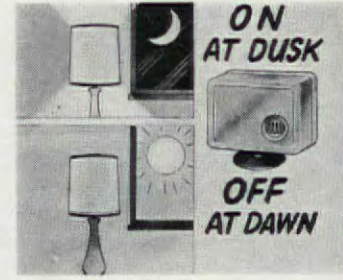


## FLAME GUN

Kills weeds fast in SUMMER!

Eliminate the drudgery of home-owner chores with amazing Flame Gun. Weeds lawn and garden in summer, clears ice and snow in winter! Operates on low cost kerosene, less than a quart will provide 30 minutes of steady, powerful flame. Flame Gun is 32 inches long, weighs less than 5 pounds. Lets you do the job without bending or straining. In summer, clear weeds, crab grass from driveway area, between flagstones, along garden edge. Keep driveway and walk free of ice and snow in winter. Does the job in seconds! Use it to sterilize soil before planting by destroying weed growth. Allows soil to give complete nourishment. Completely self-contained, no batteries, no cords. Electrically welded steel tubing with built-in compression pump.

7378-Flame Gun .....\$19.98



## AUTOMATIC LAMP LITER

Turns lights on — keeps thieves away. Recommended by police and insurance authorities to protect home, property from prowlers. Lamp Litter's electric eye automatically turns lights on-off. Simply plug lamp into unit, it goes on at dusk; off at dawn. Looks like someone's home even though the house is empty. Excellent safety precaution.

7533-Automatic Lamp Litter .....\$5.98

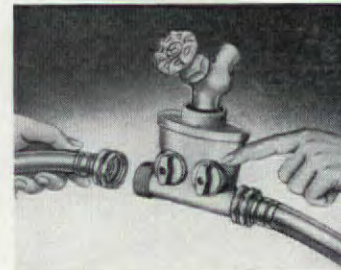


AMAZING PEN-SIZE CAMERA OF THE FRENCH SURETE

## CONFIDENTIAL POCKET CAMERA

- CLIPS INTO POCKET OR PURSE
- TAKES 18 BIG 2 1/4 x 2 1/4" B&W OR 18 COLOR IN 2 x 2" MOUNTS
- EASY TO USE • 1 YR. GUARANTEE
- FEATURES PREVIOUSLY AVAILABLE ONLY IN MODELS SELLING AT 10 x THE PRICE!

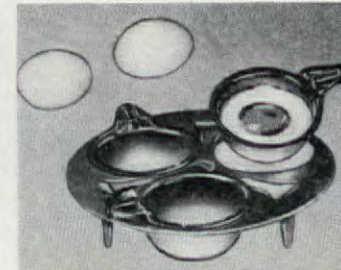
This is a remarkable little camera, a French invention first used by the Paris police. It is small, takes sharp pictures (just aim and shoot), automatically cocks as film is turned. Cost of film includes free processing and printing. 0130-Camera only \$11.95. 0129-Color Film \$2.50. 0130-Black & White Film \$1.95.



## USE 2 HOSES AT SAME TIME!

From 1 faucet! Use both at the same time or shut one off while the other runs! Control the flow of each with adjustable on-off valve. Put sprinkler on one end, use hand hose with other. Lets you water both parts of your lawn in half the time! Hi-impact plastic fits any outdoor faucet. A marvelous time-saver!

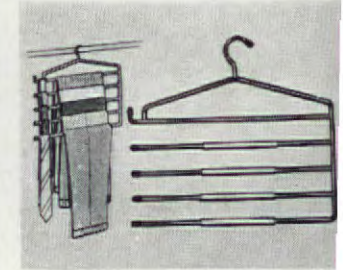
6014-Double Hose Control .....98¢



## MIRACLE NO-STICK POACHER

Add the ease of wonderful new, no-stick cooking to make poached eggs better, easier. Three coated cups in aluminum rack fit any 7" or larger pan. Poach WITHOUT butter or margarine, shave calories. Eggs slide out; pans need no scouring, scrubbing. Rack and cups lift out separately. Best-tasting eggs ever!

5590-No-Stick Egg Poacher .....\$1.98



## 5 PANTS ON ONE HANGER!

Hang more clothes in closet with the 5-rod hangers. Each is perfect for nearly a complete wardrobe of men's trousers, ladies slacks, neckties, belted skirts; all without a wrinkle. Rubber covers to prevent slipping. Open-end plastic capped rods make for easy placement, removal. Metal, 16" wide. Convenient and practical.

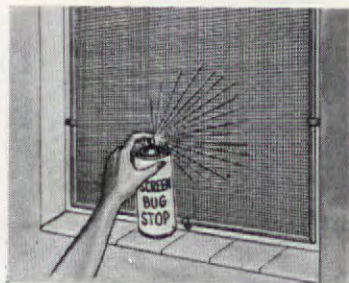
7501-Multi-Hanger .....\$1

Use Handy Order Form on Opposite Page



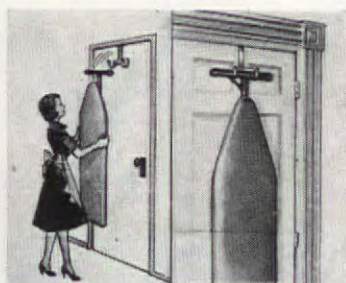
# Studios, Miami, Florida 33147

## SHOP BY MAIL—CONVENIENTLY AT HOME



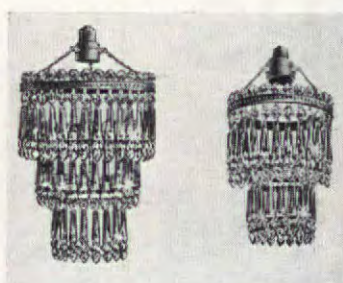
### MIRACLE SPRAY BUG-PROOFS

Protects your screens! Tiniest gnats, sand flies, "no-see-ums" can't possibly get through! Rids your home of big and little pests. Simply spray screens, set up an invisible barrier that keeps the smallest bugs away. Won't clog the finest screen mesh. Imagine sleeping peacefully without swatting mosquitos, gnats all night. 14 oz. aerosol can. 5432—Screen-Gard Spray .....\$1.69



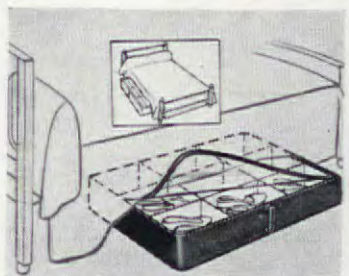
### KEEP IRONING BOARD HANDY

Slip this ironing board holder over pantry, kitchen or closet door and your ironing board can be hung up out of the way, easy to get at. Ideal for home-maker with limited space. Fits all T-foot boards and other metal boards. Holds conveniently, securely, safely. Made of durable, rust-proof metal. Size 7" x 7". 6227—Ironing Board Holder .....\$1



### SCREW-IN CHANDELIER

Shimmers crystal clear! Lovely adaptation of priceless classic chandelier! Quickly gives added elegance to any room: foyer, dining room. Easy to install, screw into ceiling socket. Graceful plastic faceted prisms, chrome finished chains. 2-tier, 6 x 8"; 3-tier, 8 x 11". Charming! 7642—Two-Tier Chandelette .....\$2.98 7643—Three-Tier Chandelette .....\$3.98



### UNDER-BED CHEST FOR SHOES!

Wasted under-bed space put to excellent use! Divided compartments hold 9 pairs of shoes; insulate them from dust, damage. See-thru top lets you pick a pair with a glance. Gold-tone vinyl wardrobe has handle, for carrying ease. Just slide it under bed or on top of shelf. Measures 36" x 18". Neat, efficient way to store shoes! 6618—Under-Bed Shoe Chest .....\$2.79



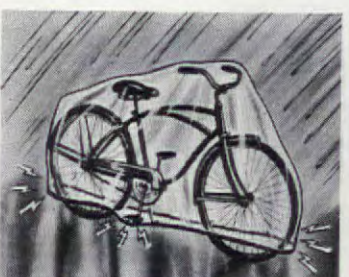
### NO-SPILL AUTO DRINK HOLDER

Hold glasses, cups, bottles, cans safely while driving or parked. Removable holder quickly attaches to bracket on dash or other flat surface. Rustproof 3" aluminum ring with vinyl supporting straps. Self-adhesive bracket holds securely. Use in boats, on card tables, wall surfaces, too. Just great! 4825—Auto Beverage Holder .....\$1.49 2/\$2.79



### DAISIES BECOME COASTERS!

No lazy daisy this one, a decorative potted plant, you pick its colorful blossoms for use as coasters. Four large flowers with sunny yellow centers are magnetized to stems. Pluck them off easily! Washable plastic, permanently magnetized. Shades of green, it's a blooming big 16" high. Enhances any room, just pick for use. 7703—Daisy Coaster Tree Set ....\$2.98



### MAGNETIC BIKE GARAGE

Save those bicycles from damage of rain and bad weather with instant bike garage. Powerful built-in magnets hold garage in place securely — no strings, ties. Heavy reinforced see-through plastic to fit all sizes; most motorcycles. Folds into small space to store. Encourages youngsters to protect bikes. A great buy. 5426—Bike Garage .....\$1.59 2/\$2.98



### SAVE UP TO \$50 ON HAIR-CUTS

Cut costs by cutting and grooming your hair in seconds at home, office. Trims, shapes hair like your barber, but without cost! Use like comb. Keep in bathroom, carry in purse. Long-lasting plastic 4" adjustable holder has combing teeth, operates with standard razor blade. Refill has 15 blades. 5621—Hair Trimmer .....\$1 6869—Blades Set .....\$1

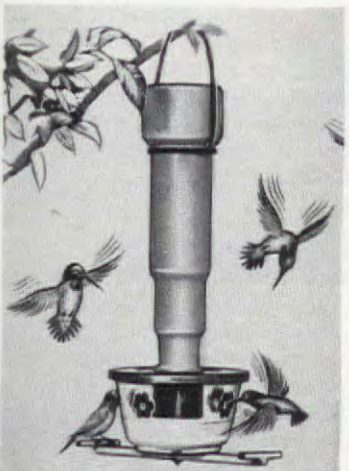


### NON-STICK SKILLET COOKS MEAL

Three fry pans in one saves after-meal wash-up drudgery. Something new and fast for the chef of the house. Completely non-stick so it's perfect for low calorie cooking and no scouring. Clean with a sudsy sponge. Ideal for snacks, fries, vegetables at one time. Great for heating left-overs. Safe cool handle. 10" diameter. 7612—Tri-Skillet .....\$3.49

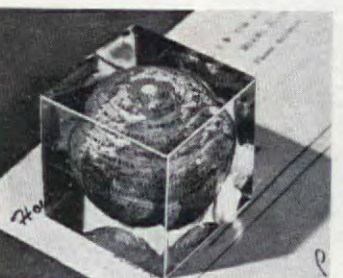
## ATTRACT HUMMINGBIRDS TO YARD only \$1.98

Nature's tiny beauties flock to your porch or garden when you hang this Hummingbird Feeder from any tree, post or shrub. Big 10" high reservoir attracts and feeds hummingbirds for weeks, until the next filling. Rail on bottom allows them to perch while eating. Sturdy weather-proof plastic. 6727—Hummingbird Feeder .....\$1.98 4454—Hummingbird Nectar .....59¢



### ONE WORLD UNDER GLASS

Holds down papers on your desk. That's no small order — one world — but here it is just for you, embedded in see-thru lucite cube. Gives an astronaut's view of earth. A colorful paperweight for the executive with world-shaking responsibility — or for the lady of the house with the same impressive load. 1 3/4". A globe-all gift! 7641—Globe-in-Glass .....\$1



### REMOVE RUST—NO SCRAPPING

End rust removal drudgery with this new naval chemical discovery. Rust actually rinses away without scraping. Apply to iron, steel, concrete. Rinse off. Rust disappears! Simultaneously coats with a rust inhibitor. Adheres to ceiling, vertical surfaces — will not flow away. Safe. 8 oz. jar. A convenient and great helpmate for every handyman! 6519—Rust Jell .....\$1.49 3/\$3.98



### WIND-DIRECTION WHIRLY BIRD

Charming whirly bird measures wind velocity and direction. He gives a side-show to you and the neighbors as he flaps his wings in the wind. The faster the breeze, the faster he flies, directly into the wind. Your own weather fore-caster on 3/4" wooden dowel. Red, white, black hi-impact plastic. 16 1/2" x 21 1/2". Fun and practical. 7662—Whirly Bird .....\$1.98

## ORDER BY MAIL NOW FROM GREENLAND Studios

1272 Greenland Bldg., Miami, Fla. 33147

Rush me items listed below. I understand if I am not completely satisfied with any item, I can return it within 10 days for a full and complete refund.

QUAN.	ITEM #	NAME OF ITEM	PRICE

Postage & Hdg.—Add 35¢ for 1st item and 25¢ for each additional item. Enclosed is check or M.O. for—TOTAL Florida Customers Add 4% Sales Tax.

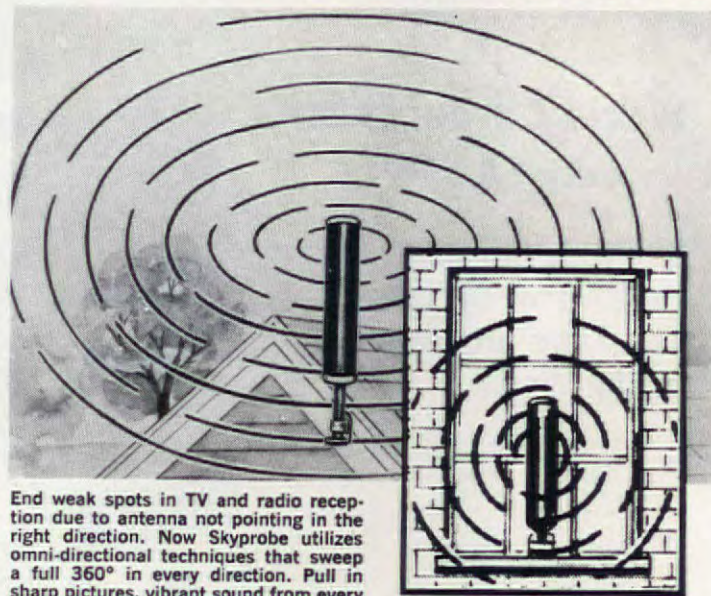
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☐ 25¢ enclosed for a full year's subscription to your catalog

## Skyprobe Pulls In Complete Air Wave Spectrum! NEW COLOR & SOUND ADJUSTED ALL-DIRECTIONAL ANTENNA



End weak spots in TV and radio reception due to antenna not pointing in the right direction. Now Skyprobe utilizes omni-directional techniques that sweep a full 360° in every direction. Pull in sharp pictures, vibrant sound from every broadcast station within your area.

Amazing new component-integrated antenna is just 18" high, weighs just over 2 pounds. No more hazardous superstructures that sway in the wind. Installs in minutes, with a few screws, on roof, window ledge. Especially helpful for apartment dwellers. Never deteriorates from rust or corrosion like other clumsy metal antennas. It's ready to hook up at once. No assembly. Twin lead-in wires for color or black and white, UHF, VHF TV. For AM-FM stereo radio.

Try it 10 days without risk! If this guaranteed antenna does not give you the best home entertainment you have ever enjoyed, return it for full refund. Test it against the local TV or radio station that you are not now receiving, but should. Its full range, probing in every direction of the air waves, will bring it to your set NOW! 6514—Skyprobe Antenna .....\$12.98

## All Items Sold on a Moneyback Guarantee!



Real Jewels Among Swiss-made Watches

# 3 WORLD FAMOUS CHRONOGRAPHS

ALL COMPLETE WITH 6 DIALS, 5 HANDS, AND 2 PUSHBUTTON CONTROLS

## Pilot's Chronograph only \$12.95

This is a gem, first made famous by World War II pilots who found it not only an absolutely accurate timepiece, but a piece of equipment more valuable than a boxful of instruments. Whether you like to fly, or drive sports cars, record your average speed per mile, or time the number of beers consumed in an hour, this will do the job. All 5 hands are machine-calibrated in Switzerland where the complete works are neatly turned out in two different factories, then assembled in a third. It is shock-resistant, anti-magnetic, has unbreakable mainspring, big sweep second hand, luminous dial and hands, golden-finished die-cast case, and a leather strap. A big hunk of watch for only \$12.95. Guaranteed for 1 year!



- Register Speed
- Measure Distance
- Check Parking Meters
- Time Athletic Contests
- Check Production Figures
- Use As Regular Stop Watch

## World Chronograph only \$14.95

The Only Chronograph that Instantly Tells The Time Anywhere in the World

This chronograph has all the features of the Pilot's Chronograph watch—unbreakable mainspring, big sweep second hand, luminous dial and hands, etc., plus the ability to tell time in Tokyo, Paris, Shanghai—anyplace in the world! A big buy for only \$14.95 with same full year guarantee, of course.



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KARACHI

## Slide Rule Chronograph only \$13.95

Ideal for Students, Scientists, Businessmen, Accountants

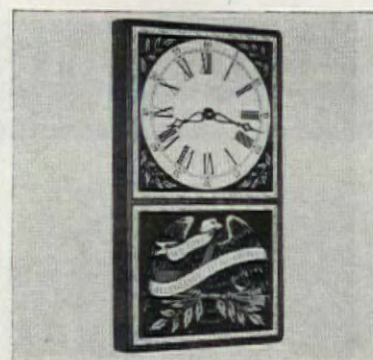
This favorite of mathematicians also has all the precision features of the Pilot's Chronograph in addition to being a slide ruler. You'll be able to instantly multiply and divide with just a twist of the outer dial and amaze your friends by seeming to do the problems in your head.



Circular slide rule works exactly the same way as standard slide rule does, matching moveable calibrated outer ring against fixed inner ring.

### Timeless clock

Battery-run clock, bears the famed early American Allegiance eagle silk screened on an antiqued green background. It is 16½x9¼ in. Runs for about a year on one C battery. \$25 plus \$1 for postage. Many more new marine items, marine prints, ship models and cannons in new fully illustrated 128-page catalogue of Ships and Sea, 25¢. Preston's, 109-K Main Street Wharf, Greenport, N.Y. 11944.



### Snappy idea for storing

Handy Dandys are plastic caps that snap into ⅛ in. pegboard and hold quick- or quarter-twist baby food jars (not included). Great for pins, clips, etc. Your "handyman" will like them for nails, screws, etc. 8 for \$1; 36—\$3.50; 72—\$6; 500—\$36.50. Set of 140 self-adhering labels: 120 printed and illustrated with popular items, 20 blank, \$2. Wickliffe Inds., Dept. AH-7, Box 286, Wickliffe, Ohio 44092.



### Watch the birdie glow

These lovely birds are made of beautiful leaded cathedral glass. When you hang them in a window, the birds actually glow. Hand-made by expert craftsmen, each is fascinatingly colorful, and is about 6 to 7 in. long. Cardinal sits on a holly branch, \$7.95. Chickadee on pine, \$5.95; Blue Jay on dogwood, \$9.95. Add 35¢ postage each. Clymer's of Bucks County, Dept. AH-7, Point Pleasant, Pa. 18950.



### Scoop with a light touch

Sugar scoop switchplate turns an ordinary single or double switch into a charming cover-up and decorative-delight planter. In warm Early American style, it's made of aged pine in honey-toned finish. Ideal for flowers or philodendron. 11x4½x2½ in. for single outlet, \$2.98; 11x6¼x2½ in. for double, \$3.98. Add 35¢ for postage. Amtech, Dept. AH-7, 3511 Lawson Blvd., Oceanside, N.Y. 11572.



### Picasso on canvas

Two striking silk-screen reproductions of *Toreros* (right) and *Picador* (left) by Picasso are breath-taking to behold. In black and white, the shadowy silhouette effect is fascinating. Nice to show singly or as a decorative duet. On artist canvas, each measures 18x24 in. \$2.98 each plus 45¢ for postage. Lambert Studios, Dept. 207, 336 Central Park West, New York, N.Y. 10025.



### A welcome cabinet member

Handsome helpmate for the family eliminates the frustration of finding space for storage. Papers, etc., are neatly hidden in this double-drawer cabinet with easy-to-pull wooden knobs. Made of fiberboard reinforced with steel and finished with an antique honey tone that looks like wood. A convenient 13x22x18 in. \$7.95 ppd. Crescent House, Dept. AH-7, 26 South 6th Ave., Mt. Vernon, N.Y. 10551.



MAIL NO-RISK COUPON TODAY!

MADISON HOUSE, 1267 Greenland Bldg., Miami, Fla. 33147

Rush me watches checked below. I understand that if I'm not completely delighted, I can return any within 10 days for a complete and prompt refund. Enclosed is check or m.o. for \$\_\_\_\_\_.

- 4042—Pilot's Chronograph Watches @ \$12.95 (Add 65¢ post.)
- 7377—Around the World Chronographs @ \$14.95 (Add 65¢ post.)
- 8301—Slide Rule Chronographs @ \$13.95 (Add 65¢ post.)

☐ Send C.O.D. I enclose \$1 good will deposit and will pay postman balance plus all postal charges.

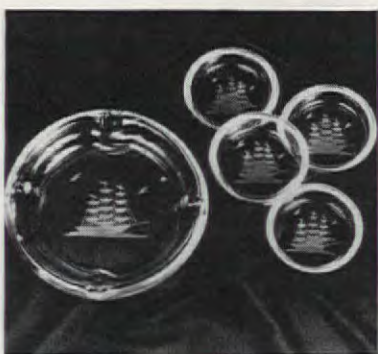
NAME \_\_\_\_\_  
ADDRESS \_\_\_\_\_  
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STATE \_\_\_\_\_ ZIP \_\_\_\_\_





### Guests will never forget

As visitors approach your house, they'll almost hear elephants trumpet their arrival with this big and bold elephant crossing sign in sight. Just insert attached sharp peg in your lawn and the cast iron sign with black letters against a bright yellow background is bound to cause a safari sensation. 9 3/4 x 6 in. \$2.98 ppd. Jeff Elliot Craftsmen, Dept. AH-7, Statesville, N.C. 28677.



### Ahoy mates

Schooners set sail handsomely in a unique crystal coaster and ash tray set. Deeply hand-etched on bottoms, no two schooners are alike, to make a truly individualistic and glowing gift. Ash tray, 7 1/2 in. in diameter, \$4.35. Coasters, 3 1/2 in. in diameter, set of 4, \$4.35. Set of both, \$7.95. Add 75¢ for postage. Sturbridge Yankee Workshop, AH1 Brimfield Turnpike, Sturbridge, Mass. 01566.



### Heavenly hair

A lovely, ready-to-pin-on fall can add luxurious fullness to your own hair. A dreamy solution for ladies with thin or short hair. Made of Sarnel fibers, it looks, sets and feels like real hair. Fall is washable, of course. Custom matched to your hair, please send a sample of your hair. State style #225. \$4.99 ppd. Guild, Dept. AH-79, 103 East Broadway, New York, N.Y. 10002.



### Scene stealer

This pretty shell water fountain is fascinating and pleasing to see as the self-contained water pump circulates water over and over. An alabaster look, it's weatherproof acrylic with two 15 in. and one 20 in. diameter shells. 17 in. high on golden anodized metal legs. No installation, it comes with 5-ft. electric cord. \$24.98. Shipped express collect. Foster House, Dept. 40-01271, Peoria, Ill. 61601.



### Label it golden

A treasury treat of distinctive address labels plus initial seals enhances correspondence with an elegant golden touch. Set: 250 black-on-gold script initial address labels 1 1/2 x 1/2 in. (up to 20 letters per each 4 lines), plus 125 matching gold initial envelope seals, 1x1 in. Set, in plastic box, \$3. Add 30¢ via air mail. Write for fund raising folder, too. Bolind, AH-7 Bolind Bldg., Boulder, Colo. 80302.



### Honey of a beauty aid

Renescence Honey and Egg formula is a beauty aid to make wrinkles vanish from sight within seconds. Formula starts working instantly by tightening, drawing, flattening out lines and wrinkles around the nose and mouth, crow's feet, and puffiness under the eyes. Three months' supply, \$3; six months', \$5 ppd. Elanco International, Dept. N-42, 200 East Ontario St., Chicago, Ill. 60611.

**Now!... ATTRACTO destroys flying insects over large area... Attracts and destroys flying pests!**

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**EFFECTIVE SAFE!**  
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Here's your opportunity to own a genuine Blue ATTRACTO BULB INSECT DESTROYER for a fraction of its regular price! This model is one of the most powerful ever made. Now — for a short time only — you can buy it for less than weaker models with far less power! But most important of all ATTRACTO lets you enjoy outdoor living at its best all summer long! ATTRACTO destroys countless thousands of flying insects that can contaminate foods, spread infections and change out-of-doors fun into pure misery. With ATTRACTO you can enjoy garden socials, cookouts, poolside fun, even sleep-outs with no worry, danger or annoyance. Now you may try ATTRACTO on free trial with no obligation or risks for you. This special WAREHOUSE CLOSEOUT at reduced prices is for a short time only and is subject to terms and conditions.

all-weather unit, special bulb, heavy duty outdoor cord and plug. All this can now be yours at the unbelievable low price of \$4.99 — subject to conditions explained below.

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MAIL COUPON TODAY to famous:  
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Please ship me.....ATTRACTO Insect Destroyers (2 per customer) at \$4.99 plus \$1.25 for postage, insurance and special handling, for a total of \$6.24 per unit. I may try ATTRACTO for 2 full weeks without risk. If I am not satisfied I may return the unit within 2 weeks and receive the return of my purchase price.

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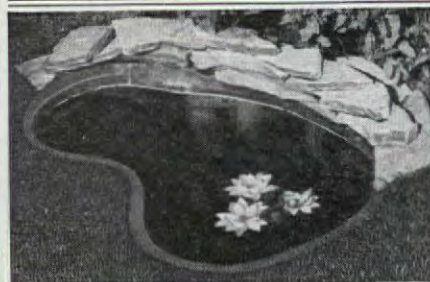
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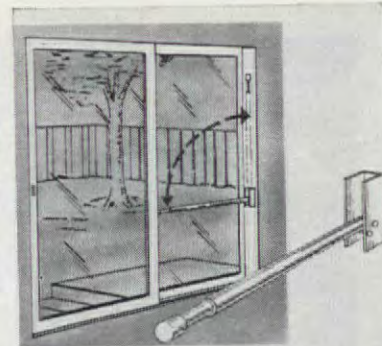
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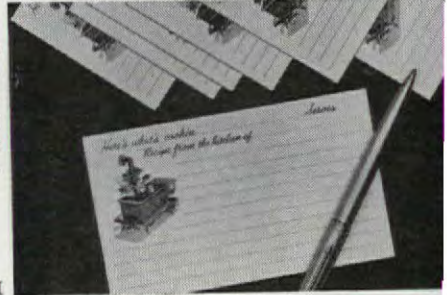


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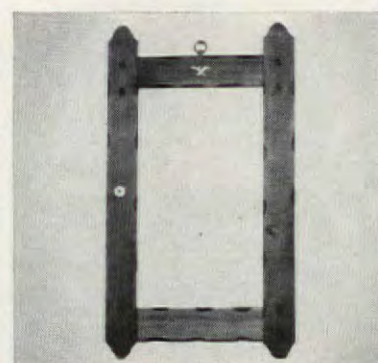
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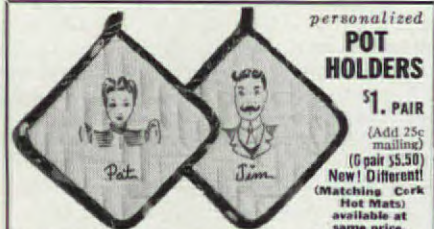
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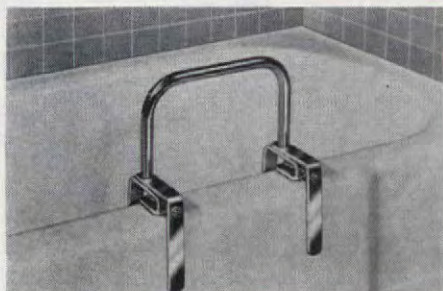
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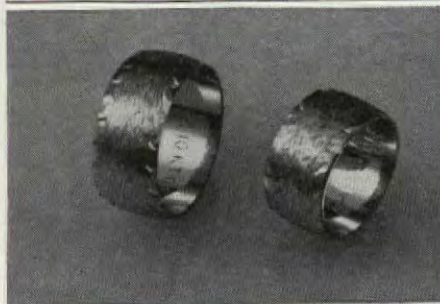
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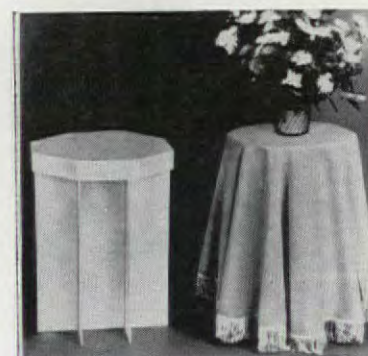
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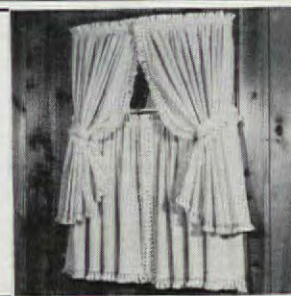


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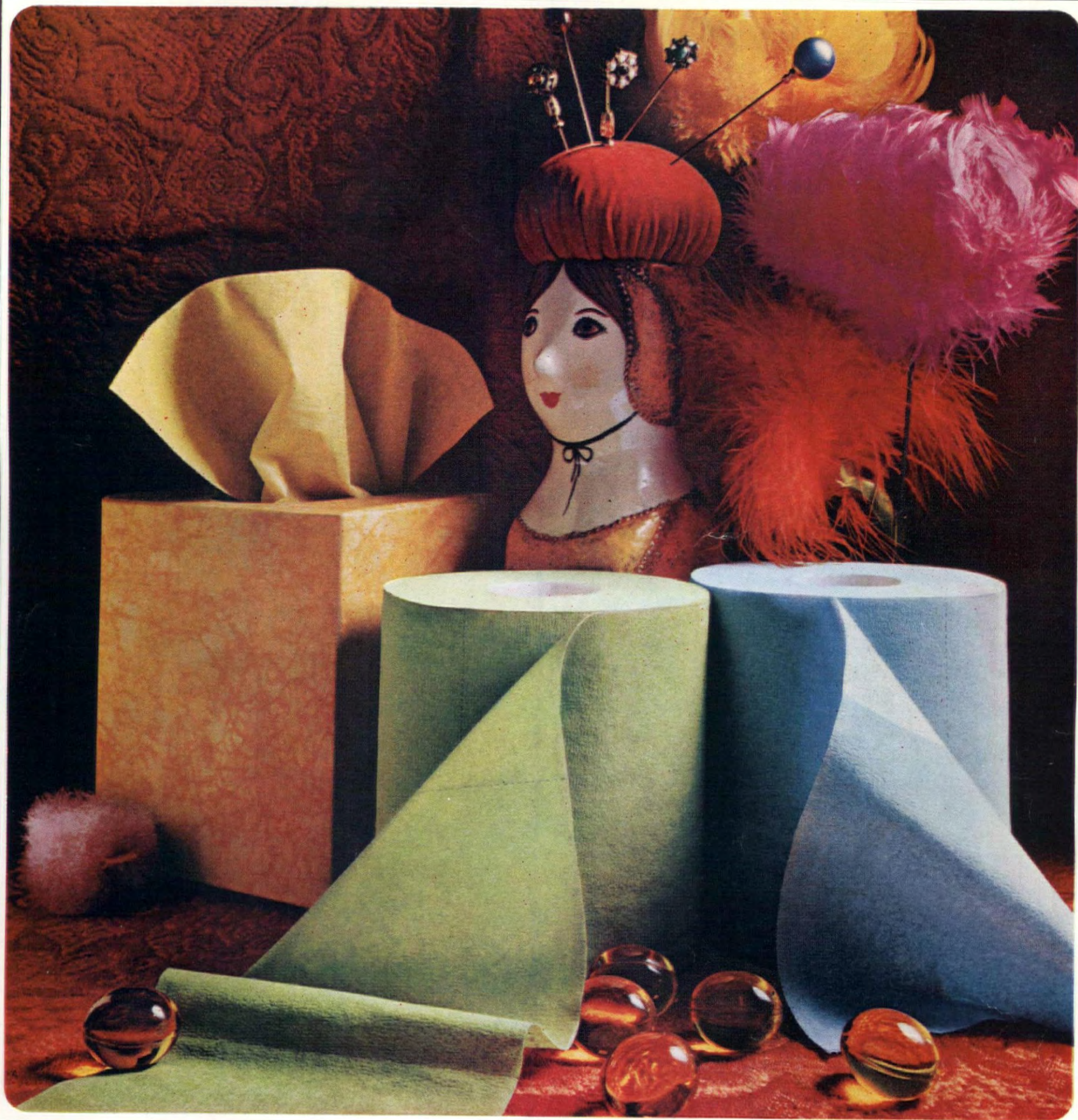
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