BEST CHRISTMAS EVER
Parties, food, decorating & toys for a golden season
Wreaths and how to make them
American Treasury: The Metropolitan Museum
Carpet tiles are ready to install as they come out of the carton. Handy-stik backing holds tiles firmly to almost any subfloor.

You can’t make a mistake. If you install a tile improperly, just peel it up, reposition it, and press in place.

New Armstrong carpet tiles. Just press
them in place, they stick by themselves.

No backing to peel. No adhesive to apply. It's the easiest way to put down a wall-to-wall Wearathon® carpet. Just put a 12" x 12" carpet tile on your floor and press. It's as easy as that, because each carpet tile has Armstrong's fan-tastic Handy-stik™ back—a new kind of adhesive that holds the tile firmly in place.

What happens if there's a crazy corner or you've got to go around a fixture with a funny shape? Just cut the tile to fit with ordinary scissors.

The beauty part is the rich, tweedy Wearathon texture that makes seams seem to disappear. Armstrong carpet tiles are made with the same type fiber as original Wearathon Indoor/Outdoor Carpet. So you know they'll be durable and easy to care for. Yet, if there's accidental damage, single tiles can be easily replaced.

Go on. If you can put one square foot after another, you can put together a beautiful Wearathon wall-to-wall carpet this afternoon.

For the name of the Armstrong retailer nearest you, call this special toll-free number: (800) 243-0355; in Connecticut, call collect: 853-3600.

creators of THE INDOOR WORLD
I lived in maternity slacks, until I lost 98 pounds

By Joanne Lawrence—as told to Ruth L. McCarthy

I lived in maternity slacks, until I lost 98 pounds

By Joanne Lawrence—as told to Ruth L. McCarthy

I didn't even wait to keep my appointment with the doctor. I told the nurse I was sick and left. And I went right to the drugstore and got some vanilla caramel Ayds. Later, I tried both the plain chocolate fudge type and the fudgy chocolate mint. And I started losing on the Ayds Plan.

I didn't set myself too strict in what I ate for meals. I was just careful. But I took the Ayds, as directed, and they helped me curb my appetite. They really did. I kept my Ayds in the refrigerator and that made them real chewy. And that's what I wanted. Something to chew on. Why, if I'd wake up in the middle of the night and start thinking about food. I'd just get up, get an Ayds and chew away.

When I'd gone down 26 pounds, I was able, at last, to get into one of those dresses hanging in my closet. You can't imagine how good that made me feel.

Soon I began looking at pretty dresses in magazines. Bright, bright colors, too. After all, I was just in my mid-twenties and I was tired of wearing black.

About this time, I also started doing exercises to help me firm up. But I have to admit, when it came to touching the floor, I cheated. So I decided to switch to walking—eight blocks every evening. And it made me feel real good.

When I finally lost 98 pounds, I couldn't believe it. I was like a new person. I bought myself some shorts. Some dresses with belts, to show my waistline. And even a couple of minis. Fact is, we've had to add three new closets to our house. I just can't get enough of dressing up.

And my weight. The only thing out of line now is my clothes bill.

Before and After Measurements

<table>
<thead>
<tr>
<th>Measurement</th>
<th>Before</th>
<th>After</th>
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<tr>
<td>Height</td>
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<td>5'5&quot;</td>
</tr>
<tr>
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<td>132 lbs.</td>
</tr>
<tr>
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<td>36½&quot;</td>
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<tr>
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<td>36&quot;</td>
<td>27&quot;</td>
</tr>
<tr>
<td>Hips</td>
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<td>36&quot;</td>
</tr>
<tr>
<td>Dress Size</td>
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<td>9</td>
</tr>
</tbody>
</table>

My husband caught me off guard here, at nearly 230 pounds. This snap is bad enough, but at least I wasn't in my maternity slacks.

that way on purpose, hoping it would make me do something about my weight. But it never did. I just wind up wearing my maternity slacks, which had an elastic waistband.

By the time my last son was born, I was really in bad shape. I weighed 230 pounds. It was hard even to breathe. The doctor thought I'd lose the baby.

He even thought he would lose me, the fat was squeezing my heart so hard. But, fortunately, both my baby and I pulled through.

Now that I weigh 132 pounds, even my little boys are proud of me. My oldest son keeps saying to all his pals: "Hey you, this is my Mom!"
Nobody plays Santa like Amana

Amana's Christmas Gift to You

A year Amana is giving you FREE decorator panels to fit the doors of your new Amana decor-refrigerator-freezer. You buy the Amana. Then use your FREE panels from Amana's selection over 329 designs and wood grains. The panels slide into place. And if you're too busy to decide on a decorating scheme between now and Christmas, well, just take the refrigerator-freezer home now. A gift certificate says you can pick up your FREE panels anytime during the next six months.

Behind the doors of your new Amana all the famous exclusive features say Merry Christmas all year long.

1. Twin Sensi-matic Cold Control for the refrigerator, one for the freezer. Set one without affecting the other.
2. Adjustable cantilevered shelves on recessed tracks* provide 100% usable storage space.
3. A Meat Keeper with its own control...keeps meats market fresh up to twice as long as ordinary meat trays.
4. A Butter Conditioner with a separate control—you select the spreadability you want.
5. A Hi Humidity compartment that keeps lettuce and leafy vegetables country-fresh up to three whole weeks in the spacious Amana 22 (shown) and 25 cubic foot side-by-sides.
6. Amana's Add-on Automatic Ice Maker can be added on now or when you're ready for the convenience of a continual supply of ice cubes.
7. An Amana has a decorator model that's just the right size for every family...each one designed for maximum capacity in a minimum amount of space. Even the biggest side-by-side, the Amana 25 (25.5 cu. ft. of storage space), is only 35 3/4" wide.

If you need only 19 cu. ft. of storage space, check the Amana 19 freezer-at-the-top...or the newly available Amana 19 side-by-side. Both decorator units fit into space only 32" wide.

See your Amana dealer soon. Or write to Amana Refrigeration, Inc., Amana, Iowa 52203 for the name of your nearest dealer. Pick out the Amana model you want. And the decorator panels are yours, FREE! But hurry. Offer expires December 24, 1969.

*Patented
PARTIES AND DECORATIONS FOR A GALA HOLIDAY

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Ask for the gift of time.

A Kindness Instant Hairsetter saves hours in curlers and keeps you beautiful twenty-three hours and fifty-five minutes a day.

Stop and think about it. You're not what you'd call a lady of leisure, right? You spend a busy day running household. Handling a job. Stretching a budget. Juggling a schedule. Work that leaves you little time—for yourself or your appearance.

You'll have this time—if you get Kindness Instant Hairsetter for Christmas. It puts an end to the hours used to take—in those awful curlers—to get a decent set. A Kindness works in minutes. All you do is plug it in and let it heat. Then set your hair on the exclusive rollers. When the last one is in, the first one is ready to come out. No wetting, waiting, no sleeping in unfriendly curlers. Gentle, controlled heat sets curls firm in just five minutes. There couldn't be a faster way to get a set that lasts all day. (Or a nicer way to keep your pretty face pretty!)

This Christmas, ask your husband for a Kindness Instant Hairsetter. Ask for the gift of time. Time to take up tennis. Learn a language. Read best sellers. Pick a pants suit. Time to be beautiful. For him and for you.

At drug, cosmetic and beauty appliance counters. Six models from under $15.

Kindness
America's number one instant hairsetters
From Clairol

*TM © Clairol Inc. 1969
What gives? Master Charge!
A Master Charge card makes a whole new deal out of Christmas giving. You can buy just about anything. Just about anywhere. In 49 states and a growing number of countries around the world. You can even get a cash advance at any member bank in the U.S. If you haven’t got a Master Charge, you ought to get one right now. As a present to yourself.

Use your Master Charge card wherever you see the Master Charge sign or the Interbank symbol.

Over 3,000 banks behind it. Over 500,000 places you can use it.
A GREAT NEW IDEA FOR ONLY 25¢

Imagine, sterling and stainless pieces to match in the very same pattern. Now, you can actually sample a Dover or Will 'O' Wisp stainless teaspoon in your own home before you buy. Of course, complete services in both sterling and stainless are available at fine jewelry and department stores.

Dover Will 'O' Wisp

June 1969

CHRISTMAS IN JULY—That is one of the annual hazards of magazine making. The easiest way to create this happy season out of season, in advance of a magazine's inexorable deadline, is to simulate it in the never-never land of a photographer's studio. But "easy" is not necessarily "best," so this year we did it the hard way. We turned a whole community's calendar upside down and tried to create a real Christmas in the full leaf of summer. We chose Society Hill, an area of downtown Philadelphia we were drawn to, both for its 300 years of traditions and for its newness—its urban-renewal project is one of the most praiseworthy in America. The hospitable people of this revitalized community opened their doors to our Food, Decorating and Building staffs and joined in the spirit—lighting candles, decorating trees, dressing up in winter garb and sitting down to "Christmas" turkey before a fire—then heading for the sun and surf at the Jersey shore. Society Hill has a carol-singing group that makes the rounds of its 18th-, 19th- and 20th-century houses during the holidays and they too dressed up and sang for us. One reward for caroling around Society Hill is the hot buttered rum one household has waiting for the carolers. Here's an easy-to-make recipe in case carolers, in the chill of a real December night, call at your door this Christmas:

Cream 1 cup of firmly packed brown sugar, ½ cup of butter and ½ teaspoon of ground cloves together. Put 1 tablespoon of this mixture in each mug or glass; add 1 ounce of rum to each. Fill the mugs with boiling water to within an inch of the top and add a cinnamon-stick stirrer.

In addition to hot buttered rum, we are full of good things to make this month—a calendar to stitch, good party foods, Christmas wreaths and toys. We are particularly enchanted by the work of Toy-maker Peter Stevenson (page 26), a Southern California father who seems to have the unique ability of seeing things as children see them—a happy faculty for any adult to have, particularly at this holiday season.

Merry Christmas,
For your Tree Surgeon, for saving your favorite old shade tree.

For your Mailman, for bringing you more good news and fewer bills, anyway.

For your Astrologer, for finding Love & Money in your chart.

For your Antique Dealer, for finding you that marvelous old clock (that doesn’t work).

For your Husband, for putting up with your antique-collecting, your favorite uncle’s same old jokes, your astrology, your sentimentality about old trees and things... And also because you love him.

For your Favorite Uncle, for coming to visit just often enough.

Mennen takes care of all the men in your life.

Mennen’s aromatic aftershaves come in all sorts of interesting gift sets up to $3.40.*

*Manufacturer’s suggested retail price.
An American Tragedy

Each year American women spend 15 billion dollars decorating their homes.
They walk on weary feet through countless furniture departments, clutching color charts and fabric swatches.
They spend endless hours—sleepless nights—planning how to make their dreams of a warm and gracious home come true.
And what they end up with most often...is a tragedy.

A room with no feeling
It isn’t just a lamp that’s too tall.
Or a sofa that’s too short. Or a color that doesn’t seem right. But a whole look that doesn’t seem right. Because it doesn’t express the personality and the feeling of the woman who put it all together.
If it’s ever happened to you, you know how sad and disappointed you can feel. How you wish for someone to help.

Someone who cares
Not a friend—with her own ideas of what a room should be. Not a furniture salesman—who cares a lot about selling, but little about you and your problems.
Not this. But someone you can really talk to. A skilled home planner. Someone who cares about your home...almost as much as you do.
You’ll find this someone at your Ethan Allen Gallery of American Traditional interiors. And his services cost you nothing.

Ideas for a home that says “you”
At an Ethan Allen Gallery, you walk through a world of exciting home-decorating ideas.
You can browse, and no one will bother you. Or you can have the complete attention of a professional home planner.
He’ll walk with you through beautifully coordinated rooms...ask about your family, your needs, your way of living. That way he can help you plan rooms that are uniquely “you.”
He’ll draw precise scale plans and suggest designs, colors and lighting to complement your personality...even visit your home to take a first hand look at your needs.

Everything goes together—even TV
He’ll help you combine your kind of American Traditional lamps, wall pieces, rugs, furniture—even television. And it will all look like it was custom designed to go together beautifully. Because it was.
Ethan Allen has spent over 30 years culling the finest designs in American Traditional, collecting those that go together with an unmistakable graciousness and lasting beauty.
We can show you hundreds of styles to fit hundreds of different ways of living. And one that is just right for your way.
The Ethan Allen collection of American Traditional designs.
The Ethan Allen home-planning service.
It’s nice to know they’re there when you’re just a little afraid you may end up with a room that isn’t really “you.”
Visit us soon. We’ve reserved for you a copy of our all new, 358-page “Treasury of American Traditional Interiors”—a $5.00 value—free at your nearest Ethan Allen Gallery. Come in—or for Gallery nearest you, write Ethan Allen, Dept. 129, Box 288, Murray Hill Station, N.Y. 10016.
Give toys for Christmas handmade by craft cooperatives and spread joy to the maximum!

From left to right: Humpty Dumpty, Blue Ridge Hearthside Crafts, $5. Rag doll, Liberty House, $5. Hillbilly paw and maw dolls, Blue Ridge Hearthside Crafts, $6 each. Grass doll, Cherokee Arts and Crafts Center, $4.50. Yellow chick, Liberty House, $2. Snake and patchwork lion, Blue Ridge Hearthside Crafts, $2.50 and $6. See the listing on page 14 for the addresses of the cooperatives that make these items, plus additional cooperatives.

What do Humpty Dumpty, a rag doll, a hillbilly paw and maw, a yellow chicken, a grass doll, a snake and a patchwork lion have in common? Each is certain to brighten any child's Christmas and was made by hand in a craft cooperative. Craftsmanship is alive and well and thriving in hundreds of craft cooperatives throughout the country. Primarily in economically depressed areas, whole communities—white and black in the South, the mountain folk of Appalachia, American Indians—have sought to improve their lot by pooling their hand skills and forming cooperatives. Starting with the idea that one person making something with his hands that another person would like to have—a quilt, a doll, a dulcimer—can be profitable, they banded together into cooperatives to work more efficiently. In a cooperative the craftsmen share the work and the benefits. And they are making it pay. The Freedom Quilting Bee of Gee's Bend, Alabama, began with a couple of handsome quilts hanging on a clothesline—the work of Gee's Bend ladies sewing in a few widely separated shacks. Now the Quilting Bee has become successful enough to put up its own building on its own 23 acres of land. A family in North Carolina is making dolls for the Blue Ridge Hearthside Crafts Association—and that has gotten them off welfare. There have been many such success stories, said Bonnie Allred, marketing specialist of Blue Ridge in North Carolina. "Many people who were on welfare before now support themselves entirely. Many have put in bathrooms, bought washers and dryers. A mother of 10 now supports her children by managing a craft group in Mississippi. In Kentucky's Berea College each year 1,500 students earn room and board with the crafts they produce at the college. Even the First Lady has a quilt made by a cooperative. The Grass Roots Craftsmen of the Appalachian Mountains, in Jackson, Kentucky, presented Mrs. Nixon with a Presidential quilt at a recent exhibit of cooperative crafts in Washington, D.C. The quilt design—a blue eagle on a white background with red stars—was copied from an authentic federal quilt in the Smithsonian Institution.

If the demand for their goods continues, more and more of the rural poor are going to be better off and certainly everyone lucky enough to have a chance to buy what they have made will be. It is poetic justice (not enough justice, but poetic) when one considers that it has so often been automation that has put whole communities out of work; but it is automation as well (continued)
A beautiful thing happens with the quiet color of Loving Care®

A beautiful thing happens to your hair.

Color only the gray without changing your natural hair color. And suddenly, your life will take a turn for the beautiful. You’ll be the same girl you were yesterday but you’ll feel freer...look younger, prettier.

That’s what can happen to you with the quiet color of Loving Care. It not only washes away the gray (so gently and without peroxide) but it adds rich sheen, new depth to all your hair without changing its natural color. So make your first gray hair your last one! After all, who needs to be plain old brown these days? With a little Loving Care you can be a gorgeous brunette.

Try it. You’ll love it too!

which has created not just a market, but a hunger, for handmade goods. You can buy a handmade doll for your child, she can love it almost to tatters and still hand it on, faded but perhaps all the more pleasing, to her own daughter. She will not be doing the same thing with her hula hoop.

Each purchase you make from a cooperative is a one-of-a-kind original. So why not take a chance and order a handmade gift for Christmas or a belated Christmas? You can order one of the items we've shown or write for catalogs to the following cooperatives and purchase the items directly.

Alaskan Native Arts & Crafts Inc. (ivory carvings, totems, baskets, dolls) Box 889, Juneau, Alaska 99801
Berea College (furniture, brooms, toys) Berea, Kentucky 40403
Blue Ridge Hearthside Crafts Assoc. (dolls, quilting, rugs, dulcimers) Box 96, Sugar Grove, North Carolina 28679
Cabbagetown Cooperative (quilts) Atlanta, Georgia 30303
Cherokee Arts & Crafts Center (dolls, rugs, afghans, place mats) Tahlequah, Oklahoma 74464
Cumberland Mt. Crafts (musical instruments, birds, quilts) Crossville, Tennessee 38555
Del Sol Industries (rugs, pillows, wall hangings) Albuquerque, New Mexico 87100
Elkwear Cooperative (handbags, African dashikas) Elton, Louisiana 70532
Freedom Quilting Bee (quilting, pillows) Albert, Alabama 36720
Georgia Mt. Arts Product (quilting, pottery) Helen, Georgia 30545
Grass Roots Craftsmen of the Appalachian Mountains (dolls, brooms, quilting, carving) Jackson, Kentucky 41339
Kentucky Hills (wooden crafts, dolls, weaving) Pine Knot, Kentucky 42635
Laredo Handicrafts (paper flowers) Laredo, Texas 78040
Laurel Forks Handicrafts (weaving, cornhusk dolls) Frakes, Kentucky 40940
Liberty House (rag dolls, patchwork animals) Box 3468, Jackson, Mississippi 39207
Mountain Community Crafts (hillbilly dolls) Wilder, Tennessee 38589
Nava|o Arts & Crafts Guild (flatware, rugs) Window Rock, Arizona 86515
Putnam County Native Craftsmen (wooden chairs) Winfield, West Virginia 25213
Rural Production & Marketing of Crafts (rugs, pottery, dolls) Mountain Home, Arkansas 72653
Women of Wyoming (toys, dolls) Mullens, West Virginia 25882

Fantail broom, Berea College, $3. Rabbit hand puppet, Liberty House, $1.25. Stuffed patchwork owl pillow, also Liberty House, $3.50.
America's best selling premium champagne.
Make
A Five-Year Calendar

By Dorothy Lambert Brightbill

The four seasons are charmingly represented on our five-year calendar that you will enjoy making. The 12x18-inch design is stamped on natural linen. The motifs are felt appliqué (no raw edges to turn under) and are detailed with bold embroidery stitches of crewel yarn that are simple and quick. Each of the calendar pads is printed and slips into the pocket at the bottom. The lacquered burnt-orange wood frame is also available.

KITCHEN SAMPLER KITS

Cross-stitch a pair of samplers for a bright accent in your kitchen or in the breakfast room. The 10½x11½-inch designs are stamped on creamy-white linen. Sold only as a pair. Frames are also available in a pale maple color with an inner edge of gold.

Fill out coupon and enclose check or money order. Florida residents please add 4½% sales tax. Allow 4 weeks for handling and mailing. (We are unable to handle Canadian, foreign or C.O.D. orders.) To avoid delays please indicate your zip code.

American Home
Dept. 1483
4500 N.W. 135th St.
Miami, Florida 33164

I enclose $ ________ for item(s) checked

<table>
<thead>
<tr>
<th>Item Description</th>
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<tr>
<td>5-Year Calendar Kit 61.086 ea. $6.98</td>
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<tr>
<td>Extra Calendar pads 61.134 ea. $2.00</td>
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<td>Frame for Calendar Kit 61.130 ea. $3.00</td>
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<tr>
<td>Catalog of other kits 61.014 ea. $ .25</td>
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</table>

Sales tax if applicable

Total enclosed $ ________

Please print name, address, city, state, zip.

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Think of having so many best-loved books that have thrilled countless generations of boys and girls! In one FREE book, you meet JOHANNA SPYR'S enchanting HEIDI - a high-spirited orphan child who blossoms into the most endearing heroine you've ever known!

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In your fourth FREE book, you search for gold buried somewhere on ROBERT LOUIS STEVENSON'S strange TREASURE ISLAND. Thrill to swashbuckling duels, piracy at sea, jungle combat, action!

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Imagine, without spending one cent - your child can receive HEIDI, ROBINSON CRUSOE, ALICE IN WONDERLAND and TREASURE ISLAND - all four volumes - entirely FREE to keep forever! And, for 30 days No-Risk Free Trial Enjoyment, all the other World's Greatest Best-Loved Children's Classics ever written! Books translated into more languages than any others! Best-sellers that have delighted millions of children throughout the world. Entertaining stories most often dramatized on TV - immortalized in the movies.

The backbone of school courses in English, History, Social Studies, and Drama. High-speed vocabulary builders! Wholesome character developers! Mind stimulators! Priceless treasury of immortal works - to help your child jump years ahead in reading... boost school grades... open the door to college! Truly the must books every cultured parent should give his child.

1,001 Exciting Adventures Await Your Youngest!

What a world of enthralling magic - and sheer fun! Your child sails the high seas on a dangerous mission in Kidnapped! Learns how to survive with castaways, Swiss Family Robinson! Rejoices with Tiny Tim as Scrooge learns generosity in A Christmas Carol! Shares thrilling adventures with Black Beauty! Goes with Davy Crockett, Scarecrow and Tom Woodman down the yellow road to The Wizard of Oz!

And there's more - so much more! More fun! More entertainment! More rich rewards! The growing up teen-years of Little Women! The rollicking tales of Rebecca of Sunnybrook Farm! The brave acts of heroism of Tom Sawyer! The amazing travels of Pinocchio! The mischievous doings of Tom Saw- yer! And still there's more... Uncle Tom's Cabin, Grimm's Fairy Tales, Lorna Doone, Stories of King Arthur... They are all here - the greatest Novels, Short Stories, Poems, Epics, Legends, Biographies, Fantasies, Mysteries, Fairy Tales, Fables, Romances, Sagas, Adventures ever written for boys and girls.

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American Home, Book Division, Dept. AH-12, 1325 Washington Ave., Asbury Park, N.J. 07712

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Send No Money - Mail Today for FREE Books

SAY ME! Enclose check or money order for only $19.95 now as complete payment. Save all postage and handling, if not depressed, your obligation for re-fund. Keep 4 gift books FREE in any case.

Without charge for 30 days, if delighted with free examination I'll keep the books and pay not over $100.00 - but only $4.95 plus postage and handling within 30 days - and later only $5 monthly for 3 months to complete miracle low price of only $22.95. Otherwise, I'll return library in 30 days and owe nothing. 

HEIDI, ROBINSON CRUSOE, ALICE IN WONDERLAND and TREASURE ISLAND are mine to keep FREE regardless!
Christmas is a time of shimmering lights, tinsel and holiday warmth. You entertain more, and more elaborately, so the way you look is especially important. What you need is translucent makeup to give you a special glow—in a hurry.

You see the luminous glow on pretty Jo Ann Buller’s skin and on the infant skin of the Buller twins, Valerie and Pierce. The twins are two months old. Their mother is thirty-one. Yet all three complexions show a kindred dewy freshness—the quality of capturing and reflecting light. Young skin reflects light, but the way to add that quality to your own skin is with translucent makeup.

Mrs. Carter Buller, the wife of a lawyer, is an active homemaker and an active member of her community, Society Hill, Philadelphia, Pennsylvania. (More on the people and the urban renewal story of Society Hill, on page 58.)

Jo Ann’s makeup was designed for her by Mr. Dana of the Bonwit Teller beauty salon in Philadelphia. To set off her best features he followed her own preferences for naturalness and was mindful of the fact that as a busy wife and mother she has no time for elaborate makeup. His formula went like this: translucent foundation to let her excellent skin show through and add a subtle, overall tint; a quick slick of a gel high on the cheekbones, a subtly pale eye makeup and a darkish, well-defined lip color, both with light-catching, eye-catching properties.

Today you want light-catching makeup everywhere except on your nose: a see-through glimmer of color on your lids; shiny, wet-look lips; gleamy cheekbones; a triangle of light on your forehead; a tiny sunbeam on your chin and at the tips of your ears.

The idea is to look as artlessly natural and unmade-up as your own children by artfully adding highlights. The old idea that makeup is “artificial” is as dead as the beehive. Naked, nude, see-through are the clue words.

A side benefit of translucent makeup, as if the sinful flattery weren’t enough, is that it is much easier to put on, harder to goof with. You know how often you have been warned to watch that line of demarcation near the ears and throat when you apply opaque makeup. Translucent makeup because it is so whisper-soft eliminates the hazards. You must, of course, blend at the edges, but the blending is easier and quicker. Similarly, translucent eye shadow, blusher and highlighter are much more foolproof, too, because a touch more or less of light can’t do anything but good, whereas a tiny bit of misplaced opaque makeup can be conspicuous.

Translucent cosmetics are available in all sorts of forms—liquids, creams, and even little (continued on page 24)
The healer: guaranteed to help heal the worst dry skin in 8 days or your money back.

The worst dry skin. Whether it's on hands, elbows, knees, ankles or heels. We couldn't print that guarantee if this product didn't live up to it.
The Vulcain. It lets you breathe a lot easier.

Any diving watch can tell you the time. This is the one that signals you when to start surfacing. It has an underwater alarm mechanism that acts as an acoustical reminder. Rotating, luminous dial. Decompression tables. Pressure-proof even at a depth of 975 feet. The Vulcain Cricket Nautical. It's a comforting voice from the deep.

Vulcain watches for men and women priced from $29.95 to $300: digital hour-minute-second dials, automatic day-date calendars, chronographs with tachometers and telemeters. The technicians' and sportsmen's Swiss watchmaker since 1858. At fine stores. For illustrated brochure and name of nearest authorized dealer, write Vulcain Watch Co. of North America, 352 Park Ave. South, N.Y.
Good Housekeeping's Famous Green Tree Picture

Make this beautiful needlework picture with one simple embroidery stitch and add this important decorating accessory to your home.

only $9.98

Measuring 30 inches by 30 inches, the Green Tree is a contemporary needlework classic. It can provide your home with the picture needed to go over a mantel or buffet. The work's brush-like strokes of design are achieved with one easy embroidery stitch, worked in yarns of knitting worsted weight. By piling stitch upon stitch, it builds a third dimension. And your own technique will give the picture individuality. The picture can be made from a kit that includes stamped background fabric, needle and yarn, and detailed embroidery instructions. The frame is not included in the kit.

Only $9.98, from the GH Bulletin Service.
THE LUMINOUS FACE
continued from page 20
pots of color. Among the newest and easiest are the many sticks and gels. Have you tried the stick forms of foundation and blusher like Esteé Lauder’s Transparent Color Stick, Miss Ritz Coloring Stick Check Color? You swirl them up, slick them on, blend fast with your fingers—and glow. There are gel forms in little tubes—Revlon’s Ultima II Transparent Tawny Tints, Transparent Blushing Gels, Yardley’s Cellophane Blushes and Max Factor’s Geminesse Face Colors. The newest of all is an aerosol foam spray that you puff on and blend—Coty’s Sheer Puffery Foam Blusher and Foam Foundation.

As for lips and eyes, the mere names give you the shimmering image—Lick-Stick, Mary Quant; Lip Glace, Fabergé; Lip Sheen, Jaquet; Glimmergloss, Dorothy Gray. And for lids: Light Catcher by Clairol. Lights by Miss Ritz, Lightfocus by ZaZa—and so on.

Translucent makeups give you an infinitely better chance at natural colorings, too, because it is the see-through tint plus your own skin that creates the effect. Although you have a spectrum of shades to choose from, they fall into two general approaches. The great one for brunettes, or the woman who stays suntanned the year round, is warm and earthy with lots of coppers, bronzes, terra-cottas and the rich colors of fruit ripening against a sunny wall. The other, ravishing on the fair-skinned, is cool and sea-colored with skin tints in shell pinks and roses, opaline lips, greens, blues and lavenders for lids.

But! But what if your skin is not exactly what you would like it to be? What if see-through is the last thing you want? Do what realistic beauties have always done: Simply cover up what you prefer to keep concealed and then add the glow. Instead of translucent foundation, choose a more opaque one, then add light-catching cheek, lip and lid tints.

The important thing is this: If you have been happy with your makeup only when you take special care because you are going out, but on most days you never have time to put on the face you want, translucent and light-reflecting makeups offer you, if not instant, at least terribly speedy flattery. In a couple of minutes you can stroke color over your whole face or just in strategic spots, glister up your lids and lips—and there you are. It is the light reflected from the planes, angles and curves of your face that gives you the fresh, dewy untouched look that kids have.

END
This is new Soft & Dri, the non-sting anti-perspirant.

GILLETTE

Soft & Dri

There's an anti-perspirant that doesn't hurt. That doesn't sting. Even if you use it right after shaving.

New Soft & Dri from Gillette. Soft & Dri doesn't have to sting to keep you fresh and dry—super dry.

So you can use it every day, even after shaving. Instead of feeling hurt—you'll just feel beautiful.

Soft & Dri from Gillette.

It won't hurt to try it.
THE MAGIC OF MAKING TOYS
By Nancy C. Gray

At the controls of his homegrown flying machine, Michael Stevenson scans the skies before take off. Builder of this jaunty little plywood craft is his father, Peter, the man in the background adjusting the wind sock. This original Stevenson design not only flies make-believe flights, it's a seesaw too. The wing is a teeter board. Cost of materials is about $20.

Directions for building this teeter-totter plane are on page 32.
Michael Stevenson flies his own plane. He sails his own boat and races his own little silver Peugeot. He's the Red Baron, Thor Heyerdahl and Briggs Cunningham packed in one rollicking three-foot-high frame. Michael is four. And the plane, the boat and the silver Peugeot are toys, made by a tall, gentle young man who has what Michael's mother describes as "a fantastic gift for being a father. He sees the world through Mike's eyes." His name: Peter Stevenson; his view of himself: "just a grown man who still plays." The Stevensons—Peter, wife Susan and Michael—share a vintage house they've remodeled in the beachside community of Del Mar, California. Here, in the backyard, on the deck, in the carport—wherever he can find a corner to work—the 28-year-old craftsman designs and builds his enchanted playthings. Using only a saber saw, a 3/4-inch drill ("not essential") and a few simple hand tools, he turns out workable, go-able wooden designs. Mike's toys range from an old gypsy wagon to a stable of racers: Bugatti, Maserati, Mercedes and Cunningham, complete with their own pit stop. Somewhere between, there are trucks, trains, a steamroller, a castle, even a wheelbarrow inspired by a picture in (continued)
MAKING TOYS continued

A bonus of this two-in-one theater: it folds up flat when the show is over. Directions are on page 30.

One quick flip converts the ingenious theater from a playhouse for puppets to a stage for marionettes.

To build this original design you will need: one 4x8' panel of ¾' plywood; three mop handles to hold curtains and scenery; a saber saw or the equivalent; a hand drill, if you have it; screws, hinges, curtain fabric and paint. Materials cost approximately $10.

Winnie-the-Pooh. Just toss off an idea (Mike keeps them coming, so does his mother) and Peter runs with the challenge. His imaginative hands recently created a four-sided dollhouse with a back you can open so every room is exposed. “It always bothered Susan when she was small that she couldn’t have one with a real back on it. The other morning she woke up with the answer.”

This is the property now of a six-year-old lady who was lost in its magic when we looked in on the group.

Peter Stevenson’s homemades have three things in common: a slight crudity of design (“I’m not an artist,” he points out, “and anyway, perfection isn’t the point”), a near-indestructibility and a charming, whimsical spirit that leaves room for pretending. This chance to pretend is something he finds missing from many of today’s mass-produced playthings. “They’re so realistic, they can’t be anything but just what they are. That’s it. Period.”

Homemades, on the other hand, can change, grow and mellow with time—just like the gypsy wagon. Once it held toys, now it lugs treasures on Mike’s round of adventures. The big yellow teeter-totter airplane shown on page 27 is versatile too. One moment it’s fantasy stunt-diving, the next it swoops down close to earth while the pilot takes make-believe photos. Or, if two friends happen by, they can rock on its wings for a hair-raising ride.

Half the fun of his toy-making lies in much improvising. A little steam engine being born as we watched had a rolling pin for a boiler, with the handle as stack. “The main thing that hampers me is not a lack of tools, but a lack of junk. I dream of the day when I have a pile I can turn to for all the little screws and bolts and parts that I need.”

What started the man on this hobby? It goes back to his boyhood. When he was Mike’s age, an older brother, Bill, used to make toys for him. “Bill taught me design. Then when I was old enough, I built my own. And now, I’m back at it for Michael.” But the big reason: “It’s fun!” It is so much fun (“Toys go so fast they keep up your interest”) that he is in the process of writing a book on the subject, giving plans for designs and passing on pointers from his own long experience. Here are a few samples:

Never look at another toy to get your design. Look at a picture or look at the real thing—a road grader, a gasoline truck, whatever. Sketch it roughly, then eliminate all but the most essential ingredients. (Peter calls this “editing down.”) The important thing is to capture the concept and mood of the object without confining a child’s imagination.

Play around with the size. The size of a child or his hands are good guides. But stay away from a tape measure. These are traps that keep things to round inches, rule out the extra ¾ inch that gives life to the toy.

Kids don’t care about finish. They play with a toy as much before it’s sanded and painted as after. We’re the only ones who worry about that.

Above all, he cautions, don’t take it too seriously. The minute a toy is shipped, it’s no longer a plaything.
Tell someone you like about Lark’s Gas-Trap filter.
He might do something nice for you.
Entire theater comes from a single 4x8' plywood panel.

Mark all pieces on plywood as diagrammed. Cut stage opening. Then, using a hole saw attachment for the hand drill (or a coping saw), drill out the 2½" holes as shown.

Cut out the clown's heads, scroll trim for stage and removable top. Sand all edges. To cut fringe along lower edge of top, drill a series of ½" holes (see pattern) about an inch from edge. Saw fringe notches to meet these holes.

From leftover plywood, cut two flat ovals each 5" long as mounting brackets for theater top. Set each bracket out from surface with a ½" scrap of plywood. Bottom edge of scrap must be 2" above top edge of front of theater. Screw each bracket through scrap and the backside of the top 6" in from lower corners and 3" above edge. (They will protrude 2" below edge.) When top is slipped over the theater front, the brackets will hold it firmly in place.

Paint all parts and attach trim with short brads and a little white glue. Add hinges where sides butt front. Cut and hem curtains and backdrop. Insert mop handles and hang in place. Extra pole can hold painted scenery.
For the love of Mike, make sure your patio doors have PPG Safety Glass.

Look for the name PPG *Herculite* K Safety Glass on your patio doors or those that you intend to buy. They will take most wallops that shatter ordinary glass into large dangerous pieces as shown above. If PPG *Herculite* K ever does break, it simply crumbles into small granular fragments. Those long jagged edges will never threaten your child.

That’s just one reason why today most patio-door manufacturers use tempered safety glass.

Sure, you can still own patio doors without safety glass. But, for the love of Mike, why? Buy where you see the red, white and blue shield of safety or the name PPG *Herculite* K.

It’s your extra assurance that we think Mike’s worth the few dollars more, too. PPG Industries, One Gateway Center, Pittsburgh, Pa. 15222.

PPG is Chemicals, Minerals, Fiber Glass, Paints and Glass. So far.

PPG INDUSTRIES
To make the teeter-totter airplane for small, barnstorming friends, you need the following materials:

- One 4'x8' sheet of ½" exterior plywood
- One 2'x12", ten feet long (the wing)
- Four 8' redwood slats
- Scrap lumber for landing gear, tail skid
- One 2'x4", cut 13" long for seat brace
- Two 12" or 14" tricycle wheels with cotter pins
- Saber saw or equivalent
- One 27" iron rod for axle
- Two pieces wire mesh, 6x7"
- Necessary hardware and glue

Outline parts on plywood as diagrammed. Cut parts and score inside surface of fuselage sides with vertical lines ½" deep, every 2 inches from seat back to tail. This allows wood to bend easily.

On one fuselage side, mark position of seat back, bottom, bulkheads and dashboard. Align both fuselage sides and guided by marked line, drill ½" screw holes every 5 inches. Counter-sink all screws on outside surface. Drill hole for bolts to clamp tail together.

With white glue and flathead screws, attach bulkheads to inside of first fuselage. Glue and screw assembled seat back and dashboard to the bottom at angle shown. Secure other fuselage to seat, then to bulkheads. Draw tail together with ¼" bolts. Above wing cutout, insert a 13" length of 2x4" between fuselage sides below seat. Glue and screw securely.

Drill and bolt tail skid in place flush with top and centered. Use scraps to support. Cut tail slot. Insert rudder; glue and screw in place. Set tail on fuselage. Glue and screw.

From scraps, cut landing gear as diagrammed. Attach sides with hinges or long screws on inside of angles. Mark and cut axle carrier (2x3" board, 20½" long, tapered to fit). On bottom side, cut groove for axle. Mount two heavy hinges on each side of landing gear along pivot point; then attach loose half to underwing. (See sketch.)

Set wing ends on flat surface and lower fuselage so wing fits into cutouts. Bolt through the 2x4". Run three screws through rear bulkhead into wing front, but for easy disassembling, don’t glue. Drill holes in axle ends for cotter pins. Anchor axle in groove. Secure wheels with cotter pins.

Glue, then nail, slats on fuselage and behind seat, starting at top center slat in each and working out. Screw grill fronts to front bulkhead, sandwiching wire mesh in opening between pieces. Drill bolt-hole in center of propeller and wooden spinner. Fasten with locknut.

Round all edges and sand. Stain prop slats, horizontal tail, dashboard. To paint dials, spray flat black through open soup can.
Saving "hopeless" baby bibs has made Tide XK No.1 with women.

Women have taken Tide XK to their hearts. But not for sentimental reasons. Because Tide XK with XK enzymes gets rid of creamed spinach, chocolate pudding—the "hopeless" stains and dirt. Number one isn't just a number. It's a whole new way of getting clothes clean.

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Tide has agreed with washer makers to supply Tide XK samples packed by them and to feature their washers in Tide XK advertising.

The makers of 25 leading washers pack Tide XK in every top-loading automatic.
A woman’s world of Weightlessness...
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A Slender, More Attractive Figure—Yours To Have And Keep—As A Charter Member Of The

Ladies’ Home Journal

Diet Club

A scientifically-designed weight-reduction program so successful it GUARANTEES...a shapelier New You....or your three months’ trial is free!

The single purpose behind the Ladies’ Home Journal Diet Club is to help you achieve — and keep — the lovely figure you want so desperately. Now that the Club is working successfully for thousands of first-year Charter Members, it can also work for YOU!

No leaps and bounds — No crash diets — No miracles. Ours is a safe, realistic plan that guarantees to help you reduce scientifically — but definitely! We’re honest enough to tell you from the start that your help is essential, too. But once you see extra pounds and inches disappear, and a shapelier “New You” emerges, you’ll know that your effort has paid off... beautifully!

The Club is set up to give each member personal attention

Doctors, nutritionists, home economists and psychiatrists are permanently on staff to guide you every step of the way. We’ll determine your Ideal Weight Goal and send you a menu planner designed for your type. You’ll make better progress because our approach is customized to you. What makes things so nice — and your food so varied and appealing is that the Ladies’ Home Journal food editors are constantly creating special recipes and menus for you. Any Diet Club that encourages you to enjoy Crab or Tuna Louis...Orange Custard Mousse...Sukiyaki and the like can’t be all that difficult, can it?

Here’s how to get started, and what you’ll receive

Approximately two weeks after we receive your Confidential Application (the card at right), which will give us the time we’ll need to analyze your personal data in detail, we’ll send you:

• Your Official Membership Card and your Ideal Weight Goal, which is scientifically determined for YOU by your sex, age, weight history, your body build, and your life style.

• A Diet Club Plan including your Personal Menu Planner that gives you your choice of 5 varied nutritional food lists. You select the foods you want from each list, every day! And we’ll explain how to mix and match, so that you can always dine with your family, and make every meal more interesting and appetizing.

• Your personal Diet Progress Chart — a twice-a-day record of your weight-reduction progress. (Tip! The first 3 months, as you achieve your primary objective, are vital! You continue the chart an entire year to make sure you keep your figure and weight as you like them, or even lose a few more pounds.)

• The Club Newsletter and Magazine — your constant tie-line with fresh, inspiring, new ideas and helpful pointers that can make such a big difference in your appearance and your frame of mind! A better way to organize your refrigerator...what to do about cocktails...eating out...the right clothes and colors to wear...easy and important exercises. Dozens of problem-solvers in every issue! Your Newsletter will arrive each week except when the Club’s very popular Magazine is mailed to you.

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Unlike other weight-reduction plans our Club comes to you every week to ten days — with fresh, inspiring ideas you can use at once. No need for you to bus, drive, or commute to a club meeting — no need to expose your “problem” to others in a kind of public confessional. You diet in private — with our help — and your dedication.

You’ll see the happy results as you chart your progress each day — start “taking in” instead of having to “let out” your clothes — look better, feel better, and at the same time, take a big, positive step away from the chronic diseases associated with overweight!

The Club Newsletter and Magazine are your constant tie-line with fresh, inspiring, new ideas and helpful pointers that can make such a big difference in your appearance and your frame of mind! A better way to organize your refrigerator...what to do about cocktails...eating out...the right clothes and colors to wear...easy and important exercises. Dozens of problem-solvers in every issue! Your Newsletter will arrive each week except when the Club’s very popular Magazine is mailed to you.

The Ladies’ Home Journal Diet Club GUARANTEE... You must be successful in attaining your Permanent Ideal Weight Goal, and a more attractive and more slender figure. Your total membership costs will be refunded in full, promptly, if this physician-approved, weight-reduction plan doesn’t work for you!

Please complete the Confidential Application Business Reply Card. Seal, and mail it, TODAY.

If Application Business Reply Card is missing, we’ll send you one by return mail. Write Ladies’ Home Journal Diet Club, P.O. Box 507, Garden City, New York 11530.

34
SEARS ROEBUCK 1902 CATALOG

AmerIca at the turn of the Century. When penny candy was king...when knickers were a boy's best friend and when a woman showed ankles, maybe. Enjoy all the nostalgia of a young, still largely rural America in this remarkable, and amusing book. Published in the Spring of 1902, this Sears Roebuck catalog mirrors the dreams and needs of Americans at a time when life was far less complex...much more fun, and cost far less!

Buggies were the rage. The 1906 Pure Food and Drug Act was four years away and you could still get a Sure Cure for Tobacco Habit...Dr. Rose's Arsenic Complexion Wafers and a white Ribbon Secret Liquor Cure. And prices were something else again...Toothbrushes 3¢...a drophead sewing machine guaranteed for 20 years and priced at only $10.45...a solid oak home organ for only $22...and high button leather shoes only $1.98! All are beautifully illustrated with fine steel engraving of the period.

This great book is over 700 pages, a large 8½" x 10⅛" (the actual size of the 1902 catalog) and has more than 40,000 items, carefully illustrated and fully described. It's really a joy to read, with a lesson in thrift and true American thinking for every member of the family...nostalgia for the older, an education for the young. It's a wonderful book, a wonderful gift, and at $3.98, a lot more for the money than you can find today. Only 1 printing—the supply is really limited. Order today. It's worth it!
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That’s all we’ve been thinking about for 240 years.
Which, as we time it, comes to seven billion, two hundred and fifty eight million, two hundred and four thousand and eight hundred seconds.

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This page, a Jules Jürgensen Florentine bracelet, the Shari. 14 karat gold with 17 jewel movement. About $350.

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It has been said that English cookery is, nationally, first edition of Seeton's Book of House. So wrote Isabella Beeton in 1861, in the worst. It has been said to its own. At Christmastime the groan against unwarranted insults. Hold Management, the joys of plum pudding and mince, even the French, who mock at their neighbors' heavier laden the better. Even the English who dismiss the traditional English recipes. Are all respectfully prepared according to the late Victorian and Edwardian editions of Mrs. Beeton in the cookbooks that have just been republished here, in facsimile, by Farrar, Straus & Giroux.

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COLUMBIA MUSICAL TREASURIES
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And in 1960, to celebrate the centenary of the publication of *Beeton's Book of Household Management*, the publishers, with the help of 50 experts, finally and completely buried Isabella and English cooking under an avalanche of information about pressure cookers, infrared grills, garbage disposal units, deep-freeze methods and frozen foods. As a final insult to English Isabella, even the famous Beefsteak and Kidney Pudding recipe was translated as *Pouding de Boeuf et de Rognon*!

This 1960 edition, which called itself without embarrassment “the world’s greatest cookery book,” wasn’t half as much fun as the earlier editions: The 1896 one tells how to revive black lace (“wash it in some good beer”) and how to get rid of freckles (“mix two ounces of tincture of benzoin, one ounce of tincture of tolu, one-half drachm of oil of rosemary, dilute in water and apply the lotion where required”).

Also missing from the centenary edition were Mrs. Beeton’s remarks on a variety of subjects, many of them not related to cooking. Appearing in the facsimile of the first edition, it is these that make her book so much more than just another cookbook.

What makes it so different is the astonishing hard work and the personality that comes through in every page. Young Isabella Beeton was bossy, opinionated and fiercely chauvinistic, and her virtues sometimes seem like those of a flag-waving Victorian governess. However, there emerges from the 1112 small-print pages of her book a kind, sensible girl who was no fool. She treated the running of a household as one of the arts, and she was highly professional about it. “As with the commander of an army, or the leader of any enterprise, so it is with the mistress of a house. Her spirit will be seen through the whole establishment.” Isabella’s spirit shines through the whole of her book, and you can’t help but admire this lively, no-nonsense character.

Not only does she give clear instructions on how to cook and carve any given beast, she is apt to launch into a dissertation on how to house it, feed it and slaughter it. A recipe for potted chicken is followed by a footnote on feeding and cooping the chicks, boiled fowl with oysters by a brief instruction on how to build a fowl house. Sometimes the footnotes are poetic rather than agricultural. Boile neck of mutton has a 45-line addendum, not on building a sheep pen, but on “the allusions that have been made to sheep by our poets.”

Five poets are quoted, including Shakespeare—who also provides the footnote to a fish called the gurnet or gurnard (“seldom bought,” notes Isabella). And then, “If I be not ashamed of my soldiers, I am a souced gurnet,” says Falstaff, which shows (says Isabella) that this fish has been long known in England. Without Shakespeare, the gurnet might not have made it into the Book of Household Management.

Isabella Beeton raised the running of a household to a superior calling, and in doing so she put on record the entire lifestyle of the Victorian age. And we realize that her basic precept still works for us. “The object, then, is not only to live, but to live economically, agreeably, tastefully and well.”

If this is how you start... this is how to finish.

You bought a piece of furniture that’s barer raw wood.

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**Finish it? But isn’t that a lot of unnecessary trouble?**

And what’ll you do about cleaning up those unsightly brushes?

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Foam it on, br it over the wood and you’re done. Co in a choice of six colorator wood colo

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Dry-Hards are tough-to-clean foods—like fruit pie, oatmeal, meat fats, eggs, sauces—that dry and cake and stick. And stick. And stick. To plates. On forks. Filming glasses. Electrasol, fortified with 20% more active cleaning ingredients than other leading dishwasher detergents, really removes Dry-Hards. Lets your dishwasher give you cleaner, brighter, film-free dishes.

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Violets in the Snow... The simplicity of fine handmade Milk Glass, the delightfully contrasting accent of sparkling crystal and the delicate beauty of hand painted sprays of Violets. Each a personalized creation because of the care and skill of human hands. Violets are a beauty worth collecting... A loveliness worth sharing.
A TIME FOR LIGHTING CANDLES

A bayberry candle in a window invites carolers to stop and sing in Society Hill, the Philadelphia neighborhood where the holiday parties on the following pages were photographed. The five candles of the Advent wreath on page 63 commemorate the weeks of Christmastide. It is the season for candles. Fill your homes with their festive light—but also take the time to hold one high as well, symbolically, in some corner near you, to banish the darkness. And light 100 candles for the Metropolitan Museum, celebrating its 100th birthday this year. As you join us on a tour of its American Wing, beginning on page 65, imagine its silver, polished wood and glass shining in the glow of candlelight. That is the way the Americans who created such beauty meant their handiwork to be seen.

Eyes aglow, Justine Massara watches her mother light the candles for the traditional Christmas Eve dinner shown on the following pages.

PHOTOGRAPHS BY MARK KAUFFMAN
A cluster of giant, antique Christmas-tree balls makes an easy-to-do centerpiece for the Massaras' dining table and reflects the candlelight and Christmas colors. Adapted from the old Dutch idea of a Turkey carpet on the table, there's a tablecloth with an Oriental rug pattern and gilt-wrapped gifts.

By Vera D. Hahn and Virginia T. Habeeb

ON THE NIGHT BEFORE CHRISTMAS

Candlelight and firelight and turkey on the table, of these are Christmas memories made, past and present misting together in a hazy dream of warmth and well-being. Although Architect Carl Massara has created a completely modern interior in the 19th-century home he bought for his family in Society Hill, the Massaras believe in keeping Christmas completely traditional. They like to give family dinners on Christmas Eve, to hang an old-fashioned kissing ball from their big, brass chandelier and to play the richness of patterned ironstone serving dishes against a richly patterned tablecloth. Even the colors, red, green and white are in the best Christmas tradition. Touches of blue and orange, gold and silver enhance the festive air of their setting. The menu too is traditional: turkey and all the trimmings with a surprise for dessert, not mince but Nesselrode pie. The menu for eight is below. Recipes for starred items are on page 84.

MENU

Lobster Bisque
Roast Stuffed Turkey* Gravy*
Mashed Potatoes
Candied Yams* Creamed Onions*
Cranberry Sauce
Nesselrode Pie*
Marzipan
Coffee

The festively decorated dessert, Nesselrode pie, is in readiness by the fire, along with the after-dinner coffee. The Victorian basket holds marzipan fruits.

Dinnerware is Kent from the Wellington Line by Syracuse. Crystal is Silhouette by Fostoria. Sterling flatware is Grand Colonial by Wallace Silversmiths. The tablecloth and napkins are from Tabierie, N.Y.C.

continued
CHRISTMAS PARTIES continued

At Mr. and Mrs. William Mears' 18th-century home the joy of Christmas morning is shared with friends and neighbors with a brimming-over brunch. Set up in the handsome contemporary kitchen, the menu is planned for large numbers (the recipes are given for 12).

With the exception of the eggs and waffles, the food can be prepared in advance. Like the menu, the decorations combine country simplicity with city sophistication. Garlands of laurel are decked with kumquats and lady apples.

The many good things to eat are arranged on the center island. Star attractions are country ham and champagne cooling in the sink. Starred recipes are on page 86.

MENU

Champagne
Spiced Orange Wedges*
Country Ham with Currant Jelly Glaze*
Creamed Mushrooms*
Waffles
Scrambled Eggs and Oysters*
Herbed Cherry Tomatoes*
Buttermilk Drop Biscuits*
Crispy Corn Sticks*
Nutmeg Coffee Cake*
Light Christmas Fruitcake*
Coffee

The patchwork cloth on the buffet table is a colorful foil for modern china patterned in black on white and lovingly collected Royal Copenhagen china in blue and white. The centerpiece is a profusion of peppers, pinecones and fruit. To the right is a close-up of the nutmeg coffee-cake squares and the light fruitcake. This fruitcake is at its best if it is allowed to ripen at least 24 hours after baking.
Dinnerware is Bird 'n' Hand Franciscan Whitestone Ware. Sterling flatware is Gossamer by The Gorham Company. Champagne glasses, copper chafing dish are from Tablierre, N.Y.C. Ham stand is from Hammacher Schlemmer, N.Y.C. Bookrack is from Belgravia House, N.Y.C.
A Christmas-night party for Society Hill kids has its own young style at the home of the E. Matthew Millers. The gang has taken over the dining room for the evening, placing a long table in front of the oversize window that overlooks a gaily lit galaxy of Christmas trees. On the table with its number-printed cloth (no Santa-style sentiment for this age group) are all the ingredients for chili served in a very special way. Each guest takes a bowl, which serves as a substitute for the usual taco, and makes his or her own combination of chili and extras as shown in the photographs at right. Rounding out the menu are plenty of hot dogs and soft drinks and, for dessert, nutty popcorn balls. Recipes begin on page 88.

**CHILI CHRISTMAS SUPPER**

Sterling flatware is Vision by The International Silver Company. Glassware is Casino by Libbey. Tablecloth, napkins are from Tablierie, N.Y.C. Salts, peppers are by The Iroquois China Company. Pillows by Crawford. Christmas balls by Shiny Brite.
Place shredded lettuce into an individual bowl.

Spoon a layer of rice on top of the lettuce.

Add a serving of chili and sprinkle generously with the chopped onions.

Top it all off with some crushed corn chips.

**MENU**

- Chili Plus Bowl* (Lettuce, Rice, Chili, Onion, Corn Chips)
- Carrot Sticks
- Green Pepper Strips
- Apple Wedges
- Pickles
- Hot Dogs in Buns
- Mustard Relish
- Soft Drinks
- Nutty Popcorn Balls*

On the table at left are all the party makings. Starting with an oversize napkin, silverware and a plate, the kids circle around the table. By the time they reach the basket of hot dogs in the rear, their plates should be very full. At right, the party is in full swing.
A spectacular buffet dinner-dance rounds out Society Hill's Christmas season. It is held in the living room of Mr. and Mrs. Carl Massara, where 16 can be comfortably seated at small tables, transformed for the occasion into this winter wonderland sparkling with white, silver and gold. On the buffet table, above, a cloth of silvery Mylar reflects the exotic holiday fare and swags of icy holly twinkle with tiny Christmas lights. On the menu is a marvelous Briani, an Indian dry curry. Recipes begin on page 89.

MENU

Stuffed Celery*
Briani*
Chutney
Chopped Tomatoes
Toasted Sliced Almonds
Coconut
Crisp Greens
with Chive Dressing
Poppadums
Dried Fruits and Nuts
Oranges Noel*
Coffee

Dinnerware is Westchester China by Lenox. The crystal is Intrigue by Lenox. The flatware is Golden Artistry in Community Gold Electroplate by Oneida Silversmiths. The crystal candelabra are from Biefeld Imports. White linen tablecloths and napkins are by Fallani and Cohn.
Small tables for four, right and above, are covered with white tablecloths and squares of silver fishnet. Old-fashioned gilt ballroom chairs from any caterer carry out the silver-and-gold motif. For added sparkle crystal candelabra are entwined with branches of frosted holly.

In keeping with the gala theme, the gold-clad flatware, near right, is a less expensive version of vermeil. At far right, a crystal bowl holds the dessert, Oranges Noel, and in the Victorian compote there are dried fruits and nuts.
By Kim Chapin

THE PHILADELPHIA STORY: SOCIETY HILL

Fifteen years ago if you had called Society Hill a slum you would have been giving the place the benefit of the doubt. It was part of Philadelphia's "Bloody Fifth" ward, an area of murders, rapes, muggings and other assorted crimes against humanity. An evening's stroll through the neighborhood was high adventure. If you took a drink at the wrong bar, you might not make it home for a couple of days. If you lived in the neighborhood, that was all right because you probably didn't want to go home in the first place. On election days votes were bought and sold like so many shares of stock. And if you wanted to buy a house in the area, your mortgage banker would politely shake your hand and offer condolences. Society Hill was, in short, ripe for urban renewal, and everybody knows what that means—bulldoze everything to the ground, kick out the poor, the old and the rest of the social dregs and put up public housing with all the aesthetic appeal of a cigar box. Center City, U.S.A. Well, urban renewal came to Society Hill all right, but urban renewal with a twist. Indeed, Society Hill, a 120-acre neighborhood snuggled up against the west bank of the Delaware River, is more properly called Washington Square East, Urban Renewal Units I, II and III by the Redevelopment Authority. But instead of cigar boxes and slabs of prefab concrete, this riverfront area, first of all, is one of historic grandeur in a city that reeks with historic lore. (continued)
keeps to the height and window lines. I. M. Pei's town-house row is backed by 19th-century houses and 20th-century towers.

A plan of Society Hill shows the concentration of the new and restored homes in this 120-acre area. William Penn would have approved of the reclamation because of the many green open spaces. The founder of Philadelphia envisaged his city with fireproof brick homes surrounded by gardens. Nearly 300 years old, Society Hill is once again youthful.
"Before" photograph shows a typical narrow street of Society Hill—one William Penn's "greene countrie town." Just ten years ago it was all part of a sprawling slum. Today the dilapidated housing is gone and even the street has vanished. Now called St. Peter's Walk, it is banked on both sides by new and restored houses and is a secluded pedestrian avenue. The house in the foreground is brand new—in the 18th-century style.

Restored and renovated Colonial homes, and other period structures, stand grandly much as they did when they were originally built, anywhere from 125 to 226 years ago. And next to the brick of the old homes, in a subtle integration that does not destroy the historic symmetry of the area, sit modern town houses designed by some of the foremost house architects in the country. Most important of all, it is a quiet community of real people—no old Williamsburg this—living less than a mile from the geographic center of a major United States city. Said one resident, "It's a place where you don't have to send your kids down the elevator to go out and play." What happened? It was not by accident that Society Hill became the crown jewel of that city's 20-year-old urban renewal program, (continued on page 74)
The season is on for a wreath at the window—a symbol of welcome wherever you live. The loveliest decorations are often those you make yourself, so here are eight ideas that may kindle your own. Top left: a ring of magnolia leaves (preserved in glycerine) is spiced with pods and tiny cones. The confection below mixes statice with delicate dried flowers, and a cluster of wheat is ornamented with walnuts and pine-cone “roses.” On the right, live boxwood is topped by the cock that crowed all night when Christ was born. For how to make wreaths and their lovely traditions, see page 92.

**Wheat & Walnuts, Pine & Roses**

The quartet of wreaths in the small panel adds color and charm. A hunting horn and tassels top a circle of blue spruce. Five candles light a spruce Advent wreath. Ribbon ornaments baby’s breath. A cedar wreath blooms with marzipan pigs (good luck), apples and bows.
A WING FULL OF GLORY

When the Metropolitan Museum of Art in New York opened its famed American Wing in 1924, it was the first time any museum had taken American antiques seriously. Before this, perhaps the country was still too young to value its own past; Europe was the thing. Suddenly people could see and appreciate the full glory of our craftsmanship. Other museums began combing the country's attics for things American and historical villages were restored and polished. This season the nation's most splendid treasure trove is busily celebrating its 100th anniversary. No gift to us has been so valuable as that of making us aware of our nation's genius. So, dear Met, these nine pages are a birthday card to you, as Mary Evans, whose essay on the Shakers was the subject of our first American Treasury in September, takes us on a tour of the American Wing's highlights. (continued)

The first thing a visitor to the second floor of the American Wing sees is this stunning folk-art carpet. A work of great charm, it was worked in tambour in the 1830s by a young Vermont girl, Zeruah Higley Guernsey, with the help of two Potawatami Indian boys who were studying medicine. Surrounded by fantastic flowers, cuddling puppies and kittens and nesting birds, a dreaming young couple stroll hand in hand. The 19th-century Windsor bench, though dwarfed by the size of the carpet, has the same lyric grace and Yankee exuberance.
Two of the Wing’s most famous pieces are the “Pompadour” highboy above, in Philadelphia’s exuberant taste, and the block-front secretary at right with the shell design of more conservative 18th-century Newport.

The Americans were great clockmakers. This small clock, a 1780s forerunner of the famous banjo-style clock, is one of two by the Willard family.
Part of the Museum’s fine collection of pewter is contained in this corner cupboard, painted in the buttermilk-based blue of the period. Pewter, the poor man’s silver, was remolded when dented; little of the oldest survives.

This fireplace wall is from the pre-1763 Portsmouth, Rhode Island, country home of a merchant, Metcalf Bowler. The chair, made in New England about 1700, can hardly contain its vitality within its William and Mary style.

The New England imagination comes to life on three painted chests. A small traveling chest (left) is decorated with tobacco leaves and a vivid scene of the Deerfield Indian massacre. The idyllic garden scene (middle) was painted on a Connecticut chest of drawers. Boston, excited by exotic lacquerwork from the Orient, developed a rage for the art of japanning. The winged cherubs (right) could only have been executed in New England.

AMERICAN WING continued

Strolling through the galleries and rooms of the Metropolitan’s American Wing, the visitor is struck by the fantasy and decorative richness of American furniture, even that of the founding years. It was not enough that furniture be merely useful even then. Everything was made as beautiful as possible—through strong, careful design and through bold carving and delicate, if homely, painting as well. By 1700 there were merchants along the Atlantic seaboard rich enough to commission fine furniture from increasingly sophisticated craftsmen, who, though eager to emulate the newest fashions in England, often found their best “blueprints” in their own imaginations. By 1760 the cabinetmakers in elegant Philadelphia were developing original American forms of furniture—the highboy, for example—which were never made in Europe. (continued)
Here in this warmly gleaming display of masterpieces of Early American silver are serpents and lions and dolphins, a shining bestiary of spouts, feet and handles. Pinecones top the tankard, the teapot and the kettle, as if the wilderness itself had been tamed by the art of the silversmith. Not only nature but the whole history of design and domestic customs can be traced in the Metropolitan's superb collection of Early American silver. Paul Revere's giant tankards reflect the days of hard drinking; salt dishes speak of formal dinners. From many European styles—the kettle's Dutch boldness, a sauceboat's Récamier line—came the American style.

Paul Revere made the teapot and the tankard. The tea kettle, earliest in America, was made by Cornelius Kiersted in 1710.
Silversmiths were among our most important early citizens. They acted as bankers of sorts, since many people preferred, as a form of saving, to have their money melted down and fashioned into beautiful objects. Several silversmiths became famous patriots; most notable of these was Paul Revere. When the drinking of tea (a very expensive beverage) became the center of Colonial social life, not only did women—who poured the tea and led the talk—become more important, but silversmiths found that many orders were for tea sets. Thus, when Revere helped dump tea in Boston Harbor, he was losing a big source of business.  

(continued)

The salt dish by LeRoux has dolphin feet. The snake-handled sauceboat is from Philadelphia, the simple one from New York.
The appeal of many American pieces at the Metropolitan is not so much their perfection as the strong creativity of the makers. Our early homemakers and craftsmen yearned for beauty, so much so that their ambition to make something wonderful often outran their skill. Naive but searching, hardly able to spell their own names, they wanted to do whatever they could, even if the results were imperfect. Whatever they may have lacked in polished style they possessed in Yankee spirit. Thus the New England woman who embroidered the chair back below made all out of proportion the bird that most interested her, and the woodworker who built the desk at right had more a sense of beauty than of finished craft. (continued)

A New England woman, faced with worn-out upholstery, covered the front of this easy chair with flame-stitch needlework and replaced the back with this masterpiece of 18th-century embroidery, a fantasy landscape with sheep and shepherd, fowl and exotic trees perhaps inspired by tree-of-life designs.

The mantelpiece of this inviting room once belonged to the office room of Gadsby's Tavern in Alexandria, Virginia, where Washington went to eat grouse and dance at his last birthday ball. Though the Chinese-style wallpaper was made in England, it was much admired by the Colonists. The spiraling banisters and handrail were taken from a house in Massachusetts. The desk, shown in close-up below, has rippling lines seen at their best by candlelight. It is signed, "maid in the year 1769, buy Benj'm Burnam that served his time in Felledfey." Benj'm, carried away by his waterfall of wood, had to make gouges in the lid to be able to close it.
The ball-topped blue jug and small pitcher are colorful, late 18th-century examples of Stiegel-type glass. John Frederick Amelung made the large sweetmeat jar and the green bowl is of the South Jersey type.

Glassmaking was one of the more difficult arts to establish in the Colonies and for a long time glass had to be imported from Europe. When glassmaking finally took hold in America, it was largely because of the skill and bravado of an eccentric German immigrant, Henry William Stiegel. A great bluffer as well as technician, Stiegel called himself a baron and maintained a mansion, two castles, a private fort and a part-time orchestra of his glassblowers to break into music whenever he returned from a journey. Not surprisingly, he ended his life in bankruptcy; but associated with his name (no one is sure which existing pieces were made by Stiegel's own works) is some of the most beautiful glass made in 18th-century America.

The objects shown on the previous pages can only indicate the extent of the American Treasury at The Metropolitan Museum. Everything from a gold baby rattle to a massive Baltimore sideboard, from the oldest known American dining table resting on crude trestles to a card table resting on a gilded caryatid is found on its three floors. The ceilings of one room bump the head; the hall of a Hudson River manor is a sweep of gold and gray scenic wallpaper. This year, with the Centennial celebration, the richness of the American Wing will be even more enhanced by major special exhibitions. Opening April 16th will be more than 20 galleries of paintings, sculpture and period rooms called "19th Century America." To go along with this exhibit, and opening on May 1st is a documentation "The Rise of an American Architecture."
Sauce

The holiday flavor comes straight from Campbell’s Tomato Soup.

SAUCY COCKTAIL MEATBALLS

1 pound ground beef

1/4 cup chopped onion

1/4 teaspoon salt

1/4 teaspoon basil

1/2 cup finely chopped green pepper

1 can Campbell’s Tomato Soup

1/2 cup finely chopped green pepper

1/2 cup finely chopped onion

1/4 teaspoon salt

1/4 teaspoon brown sugar

1/4 teaspoon prepared mustard

1/4 teaspoon Worcestershire sauce

1/4 teaspoon vinegar

1/4 cup milk

1/2 cup shredded mild process or Cheddar cheese

4 slices toast, cut in half diagonally

4 slices cooked bacon

In saucepan, combine soup, milk, and cheese. Heat until cheese melts. Stir now and then. Overlap two pieces of toast. Pour sauce over. Form tree trunk with bacon. Garnish edges of toast with finely chopped parsley. 4 servings.

*Top toast with poached egg, if desired.

CHEESE TREE

1 can Campbell’s Tomato Soup

1/4 cup milk

1/2 cups shredded mild process or Cheddar cheese

4 slices toast, cut in half diagonally

4 slices cooked bacon

In saucepan, combine soup, milk, and cheese. Heat until cheese melts. Stir now and then. Overlap two pieces of toast. Pour sauce over. Form tree trunk with bacon. Garnish edges of toast with finely chopped parsley. 4 servings.

*M’s! M’s! Good and easy!
Plans for the area were drawn in the 1940s but condemnation did not begin until 1959.

perhaps the best and for sure the most pioneering in the country. For one thing, history has always been on its side. Society Hill represents everything that has ever been good—and bad—in the nearly 300-year history of Philadelphia. Although its name is a relatively recent public relations acquisition, its history does date back to the days of the Free Society of Traders, the London stock company formed to help William Penn develop his American colony in the late 17th century. Penn sent commission­ers ahead to select the most suitable site for his “holy experiment.” They chose to place the great town across the narrowest part of the peninsula bounded by the Delaware and Schuylkill Rivers. Penn, who landed in 1682, expected his residential and commercial community to span the area between the two rivers. However, commercial convenience took precedence over 17th-century city plan­ning and the growth of Philadelphia centered around the Delaware River dock area. Instead of a succession of large homes with spacious gardens, which Penn had envisioned, small, nar­row row houses—a unique Philadelphia contribution to American urban archi­tecture—sprang up as a means of best utilizing the speculative, high-priced land. In Penn’s planned city, streets were laid out in a very definite grid pattern. Since the Great Fire of London had just occurred Penn encouraged the use of brick. Wooden homes were discour-

aged (and eventually made illegal). The modern result is that Philadelphia is the only major city in the United States to have escaped a major fire.

For the next 250 years, Philadelphia grew westward away from the Delaware, and the more affluent families built their homes farther and farther away from the city’s original downtown area. Along Pine and Spruce Streets especially, the entire architectural history of the city can be seen, beginning with the original 2½-story bandbox homes of the late 17th and early 18th centuries and con­tinuing on through to the pre-Revolu­tionary War Georgian (or Colonial) period, the post-1789 Federal period and finally, even to the brownstone period which began in the late 1800s and didn’t end until the earliest decades of the 20th century.

Meanwhile, back in Society Hill (which isn’t a hill at all, but merely a slightly higher elevation of land in the southeast corner of the city) the old neighborhood slowly went to pot. The area became heavily commercial—including everything from open-air mar­kets to light industry—and the fine period homes, suffering from decades of neglect, were converted to multifamily units, flop houses or bars. Then, too, the waves of various immigrant groups, which tended to settle by or near the river, eventually pushed social-con­scious Philadelphians out to the Main Line. By the 1950s, Society Hill seemed ready for the work gangs and the steam shovel, but already events were under way which would result in renovation, not by bulldozers and demolition balls, but by hammers and chisels.

Although the homes were in disrepair, they were still standing. All they needed was a savior or two.

In late 1930 word had leaked out that a run-down storage building, which had once been the home belonging to Samuel Powel, Philadelphia’s last Colonial mayor and its first after the Revolution, had indeed been tapped for demolition. Almost immediately Miss Frances A. Wister formed the Philadelphia Society for the Preservation of Landmarks—and saved Powel House. Its location was 244 South Third Street, in the heart of Society Hill. Other homes were similarly rescued, mostly in the immediate area of Independence Hall. Then, in the middle and late 1940s, two architects, Edmund Bacon, who in 1949 became the director of the Philadelphia City Planning Com­mission, a position he still holds, and Roy Larson, later the chairman of the Philadelphia Art Commission, drew up schematic drawings for the entire Society Hill area. The plans lay dormant until 1956. That year Richardson Dil­worth, a reform Democrat and Philadel­phia aristocrat, was elected mayor par­tially on a campaign program that he would turn Philadelphia into a model urban-renewal city. Part of that plan included Society Hill. (continued)
5 Festive Treats
to merry-up your Holidays

Colorful confections for tree or table, made quick 'n easy with Kellogg's Rice Krispies.

You start with this famous "Marshmallow Treats" recipe:

- ¾ cup regular margarine or butter
- 6-10 ounces regular marshmallows (about 40)
- or 4 cups miniature marshmallows
- 5 cups KELLOGG'S® RICE KRISPIES® cereal

Melt margarine in 3-quart saucepan. Add marshmallows and cook over low heat, stirring constantly, until marshmallows are melted and mixture is syrupy. Remove from heat. Add Rice Krispies cereal and stir until well-coated. Shape with buttered hands into Clown Pops, Snowmen, Toy Animals, and other "Festive Treats" pictured above. See recipes at right.

COOKING WITH Kellogg's

©Kellogg Company © 1969 by Kellogg Company

CLOWN POPS—Shape warm Rice Krispies cereal mixture to form 12 flat-bottomed ovals; insert wooden skewers. When cool, decorate with frosting, raisins, nuts or cooky decorations to make clown faces.

SURPRISE BALLS—Shape warm Rice Krispies cereal mixture into 24 balls around surprise center of a gumdrop, raisins, walnut half, pitted date or candied cherry. Roll in colored sugar or flaked coconut; cool.

PUDDIN’ TART SHELLS—Press thin layer of warm Rice Krispies cereal mixture into buttered muffin-pan cups or custard cups to form tart-shells. Let stand until firm; remove from pans. Just before serving fill with pudding, sweetened whipped cream, ice cream, or fresh fruit.

SNOWMEN—Shape warm Rice Krispies cereal mixture to form 3 balls of decreasing size for each snowman; roll in flaked coconut. When cool, put balls together with thick confectioners sugar frosting to make snowmen; decorate with raisins, cinnamon candies and gumdrops.

TOY ANIMALS—Press warm Rice Krispies cereal mixture into buttered shallow pans in a layer about ¼-inch thick. When slightly cooled, cut into assorted shapes with buttered animal cooky cutters. Frost or decorate as desired.
Newcomers have the option of restoring an old house, rehabilitating it or building a new town house.

Shortly after he took office the proper agencies, boards and commissions were alerted, the necessary federal funds were obtained and in 1959 the first condemnation proceedings by the Philadelphia Redevelopment Authority were begun.

An individual who wishes to build in Society Hill has three options. First, he can buy a house and restore it to its original condition. That means poring over molding diaries, ancient deeds and countless other archives which, if nothing else, give the owner a fine sense of history. Good or bad history really doesn't matter. Miss Margaret Walsh is delighted that Dolley Madison once lived in her house, but another lady was equally delighted to learn that an illicit still had once been operated in the basement of hers. Second, he can rehabilitate, which means keeping the original facade and doing anything he wants with the interior. This has produced some curious results. One interior is described thusly in a tour brochure: "This early 19th-century house spans the generations with masterpieces of Victorian furniture, original 19th-century European paintings and a 20th-century sauna bath." Third, he can start from scratch and build a modern town house, as long as it isn't too brazen in relation to the neighboring renovations. Among the finest renovations are those done by Adolf de Roy Mark and Carl Massara, while the most popular town houses are those designed by Philadelphia's Louis Sauer and New York's I. M. Pei.

Redevelopment Authority figures show that regarding single-family units (as opposed, essentially, to apartment units) sentiment is divided about equally among modernists and traditionalists. There are 320 renovations either completed, under construction or proposed, the great majority of them certified by the Philadelphia Historical Commission as city landmarks and 294 modern town houses. The figures also indicate the intramural brawling which took place in the early days between those who wanted everything in Society Hill to have the Colonial touch and those who welcomed the infusion of the modern. The modernists called the traditionalists "old-house nuts" and the traditionalists derisively referred to the first group of Pei town houses as "Peiton Place." That they now exist side by side is a tribute to the community's tact, patience and common sense.

Regardless of the way, the price has been high. Today, the modern town houses begin at $40,000, can go as high as $150,000 and average $60,000. The historic dwellings are something else again. The cost for a shell, after condemnation, over the years has averaged $10,000. After that, you're on your own. The beginning price for a restoration or rehabilitation is $50,000; several are in the $100,000 bracket, and the record to date for a single unit is $230,000 and nearly a quarter of that bill was for the intricate interior millwork. Said Urban Moss of Van Arkel and Moss, Inc., a development firm that has been engaged in town housing longer than anyone else in Society Hill, "Labor is a problem. Most of the carpenters who know anything about finished carpentry and millwork are dead."

For those who can't afford this sort of luxury, over 2500 apartment units are either completed or proposed. At the east end of Society Hill are the Society Hill Towers, three 31-story high-rise apartment buildings designed by Pei and which, if you're on the right side, command a magnificent view of the Delaware River. Two more high-rise multiple dwellings are due for groundbreaking at the west end of Society Hill in March, 1970.

Plainly, Society Hill is not a typical urban renewal neighborhood and things have not been done in a typical way. Nearly all of the commercial establishments, most of which (continued)
50 years in the kitchen,

and here's what we came up with.

They taste even better than they look.
Outside, they're nice.
But inside they're beautiful.
Of all the recipes we've cooked up in the last 50 years, these are some of our favorites.

Of course they're built around Diamond Walnuts. After all, that's what we're selling.

It would be best for you and best for us if you use Diamond Walnuts when you make them.

Because Diamonds are inevitably fresh and crisp. And these recipes just wouldn't make it with stale old nuts.

After 50 years in the kitchen, we know.

**BANANA-WALNUT BREAD**

- ¾ cup granulated sugar
- ½ cup shortening
- 2 eggs
- 1 cup mashed banana
- 2 cups sifted all-purpose flour
- 2 tsp. baking powder
- ¼ tsp. salt
- ¼ tsp. baking soda
- 1 cup chopped Diamond Walnuts

Mix sugar, shortening and eggs; beat hard until light. Blend in banana. Add sifted dry ingredients, beating until smooth. Stir in walnuts. Pour into a greased 9 x 5 x 3-inch loaf pan. Bake at 350 degrees 60 to 70 minutes. Cool on rack.

**BROWN SUGAR SQUARES**

- 1 egg, unbeaten
- 1 cup brown sugar, packed
- 1 tsp. vanilla
- ½ cup sifted all-purpose flour

Grease an 8-inch square pan. Stir together the egg, brown sugar, and vanilla. Quickly stir in flour, baking soda and salt. Add walnuts. Spread in pan and bake at 350 degrees, 18 to 20 minutes. (Cookies should be soft in center when taken from oven.) Cool in pan; cut into squares. Makes 16 2-inch squares.

**CANDIED WALNUTS**

Mint flavored:

- 1 tsp. white corn syrup
- 1½ cups sugar, granulated
- ½ cup milk plus 4 drops red coloring
- ½ tsp. peppermint flavoring
- 2½ cups Diamond Walnuts

In 2-qt. saucepan, mix first 4 ingredients. Cook to soft ball stage (238°F). Add walnuts and peppermint and stir until creamy. Quickly turn out on waxed paper and separate with forks.

Sherry flavored:

- Leave out milk, food coloring, and peppermint flavoring, and substitute ½ cup cream sherry and 1½ tsp. shredded lemon peel.

For more Diamond Recipes, old and new, send for our 88-page booklet of Diamond Walnut Recipe Gems. Enclose 50¢, along with your name and address. Write: Diamond Walnut Recipe Gems, Dept. 9A8, Box 4057, Clinton, Iowa 52732.
were located in the market area near the docks, have left. Of the 550 original shops and markets, many have moved elsewhere, only five remain. A few of the families that were there 15 years ago—mostly of Jewish, Polish and Slavic descent, with a smattering of Irish and German—who gave the neighborhood a certain ethnic quality have stayed behind. At first came the area’s true pioneers, foremost among them Mayor Dilworth himself. In 1957 he moved into a reconstructed house just across the street from Washington Square and, in the words of a Redevelopment Authority official, “hollered to his friends up on the Main Line and told them to come on down.” Others soon followed, among them lawyer C. Jared Ingersoll, Henry M. Watts Jr., former board chairman of the New York Stock Exchange, and Arnold Nicholson, a former editor of the Saturday Evening Post. Some of the others came to escape the suburbs—the “baseball, babies and cars conversations,” in the words of Matt Miller, a marvelously rumpled, 39-year-old, 85,000-miles-a-year advertising executive who is one of the occasional editors of The Resident, an occasional paper—or as a compromise between the quiet of a small town and the frantic vitality of the big city.

For the most part, today’s Society Hill residents are well-educated professionals who are rich and white. Overall, Philadelphia is 28 percent Negro, but surprisingly, Redevelopment Authority figures show that before renewal began, Society Hill was less than five percent black.

To the tourist wandering through the bright and quiet streets of Society Hill for the first time, there might seem to be a slight chill in the air, or an uneasy feeling of sterility, as though all those new bricks and freshly painted shutters weren’t somehow quite real. “That’s understandable,” said Dave Stevens, who is the immediate past president of the Society Hill Civic Association. “The tourists and residents are poles apart. We live in a fishbowl down here. People come by and look in your window and you just can’t walk around in your shorts unless you draw the curtains tight. I look in people’s windows on the way to work myself. Unfortunately we’re stuck with the name ‘Society Hill.’ We don’t want to come across as nothing but a group of wealthy people who don’t care about what’s going on around us. We have to counter the image, and I think it’s just a matter of being friendly, of showing that Society Hill does have living, real people living in it.”

Paul Putney, a lawyer and the current Civic Association president, said, “The community is divided, frankly. Most of us are concerned and want to be a part of the neighboring communities and of the city as a whole, but a few really couldn’t care less.”

And another resident went even further and talked about perhaps the most obvious situation of all. “Society Hill borders on slums,” he said. “If this city ever blows up, we are the most obvious target. If I were a Negro I’d be mad as hell at the people who live in houses like these.”

Still, it must be remembered that Society Hill is only ten years old, and further, that although the area is 80 percent completed, most of the development has taken place only in the last three years. The Towers were finished in 1964 but were not filled until 1968; now there is a waiting list. The modern town houses were a burden on the market in the early 60s; now the newest ones are sold before they are completed. Society Hill is now the place to live in Philadelphia. But whatever charisma a neighborhood finally acquires, it can only acquire with age, and despite its tentacles to the past, Society Hill is still an urban adolescent. With the exception of the Head House Market, a small complex of stores and open-air stalls, where, depending on the weekend, you can buy anything from love beads to grandfather clocks, there is really nothing yet to attract a steady flow of Philadelphians from other parts of the busy metropolis.

But that, too, will change shortly. Penn’s Landing, a sort of Fisherman’s Wharf East but more complete with a marina, restaurants, office towers and trade center, is now under construction, and Head House East, a multileveled complex of shops, restaurants and restored pubs, is in the planning stage and hopefully will be finished by the time of the nation’s 1976 bicentennial, which Philadelphia hopes to host.

For now there can be few complaints. Society Hill was conceived as an urban residential area which would stop the mass exodus from center city to the suburbs and that it has done. It was also hoped that Society Hill would serve as a nucleus for other urban developments, both public and private, and that it has done. Already urban renewal is under way immediately to the west and occasional private developments are under way immediately to the south.

On one ground for sure, Washington Square East is most definitely over the top. Residents now refer to Chestnut Hill as “that other Hill.” And in Philadelphia, that is success.
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Maybe you’re not ready to go quite as far as our white-on-white living room. No matter. The point is, with carefree electric heating and cooling you can decorate with light colors to your heart’s content... confidently pick the new pastels you’ve yearned for. Because electric heat is flameless. So you can’t buy cleaner heat for your furniture, walls, window sills and draperies. In any home, old or new. Mobile home and apartment, too. Take a step toward the carefree life. Call your electric heating contractor or your electric light and power company.

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CHRISTMAS EVE DINNER continued from page 51

ROAST STUFFED TURKEY

Prepare ready-to-cook frozen and fresh, chilled turkeys as follows.

The time required to thaw a frozen turkey will vary with the size of the bird and the method used. You may thaw it in the refrigerator on a tray. If left in the original wrap it will take 1 to 3 days. Unwrapped, it takes 18 hours to 2 days.

The bird also may be thawed in its original watertight wrapping under running cold water; or you can immerse it in cold water, but change the water frequently.

Small birds take 3 to 4 hours, larger ones will take 6 to 7 hours.

Chilled, fresh turkey can be held 1 to 2 days in the refrigerator. It should be wrapped loosely to allow some air circulation and the giblets (heart, gizzard and liver) should be removed, wrapped loosely and stored separately.

Heat oven to 325°. Rinse turkey with cold water; drain; dry. Fill the neck (wishbone) cavity loosely with stuffing. (Use your favorite recipe or try the one below.) Skewer neck skin to back. Tuck wing tips behind shoulder joints. Spoon stuffing lightly into body cavity. Do not pack it, as stuffing expands during roasting. Tie a string securely around the tail, then tie the ends of the legs to the same string. Or push the legs through the band of skin above the tail.

Place turkey, breast side up, on rack in shallow, open roasting pan. Brush with softened butter or margarine. Insert a meat thermometer so bulb is in center of the heavy-moistened joints. To prevent freezer burn, pack it as stuffing expands during baking.

To test for doneness when not using a meat thermometer: About 20 minutes before roasting time is up, press the meat thermometer: About 20 minutes after cooking time is up, move the drumstick up and down. It should move easily or twist out of the joint. Remove turkey to heated platter and let it rest for 20 minutes while you make gravy. This resting will help make carving easier.

GRAVY

Proportions for pan gravy

<table>
<thead>
<tr>
<th>Fat</th>
<th>1 tbsp.</th>
<th>2 tbsp.</th>
<th>3 tbsp.</th>
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<tbody>
<tr>
<td>Flour</td>
<td>1 tbsp.</td>
<td>2 tbsp.</td>
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<tr>
<td>Liquid</td>
<td>1 cup</td>
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(Thick, milk or water)

Remove turkey to heated platter. Keep warm. Pour the fat from the roasting pan into a bowl, leaving all brown particles in pan. Let fat rise to top of drippings. Skim off all fat and put into another container. Use the meat juice left in the bowl as part of the liquid for the gravy. Measure the amount of fat needed for gravy back into roasting pan. Blend in flour until smooth. Cook over low heat, stirring constantly, until bubbly. Remove from heat. Add liquid, which should be cool or lukewarm, all at once. Cook, stirring constantly, scraping up all the brown bits from pan, until gravy comes to boiling. Boil 1 minute. Taste and season as desired.

MUSHROOM STUFFING

1/4 cup butter or margarine
1 cup chopped onion (1 large)
1 cup diced celery
1 1/2 pounds mushrooms, chopped
1 teaspoon salt
Dash of pepper
1 package (8 ounces) stuffing mix
1/2 cup chopped parsley

Melt butter or margarine in large skillet over medium heat. Sauté onion and celery 3 to 4 minutes. Add mushrooms, salt and pepper; cook 5 minutes, stirring occasionally. Prepare stuffing mix according to package directions. Add sautéed vegetables and parsley. Mix thoroughly. Stuff neck and body cavities of turkey lightly. Enough for a 12- to 15-pound turkey.

CREAMED ONIONS

30 to 35 small white onions, peeled
1 tablespoon butter or margarine
1 tablespoon flour
1/2 cup milk
1 cup light cream
1/2 teaspoon salt
Dash of white pepper

Cook onions in boiling, salted water 15 to 20 minutes. Drain well. Melt butter or margarine in saucepan over low heat. Stir in flour. Cook 1 minute, stirring constantly. Add milk, cream, salt and pepper. Stir rapidly with wooden spoon or beat vigorously with wire whisk until sauce bubbles. Add onions to sauce. Bring to boiling. Simmer 2 or 3 minutes. Correct seasoning to taste. Makes about 8 servings.

CANDIED YAMS

1/2 cup dark corn syrup
1/2 cup butter or margarine
1/2 cup hot water
1/2 teaspoon salt
1/2 teaspoon ground cinnamon
1/4 teaspoon ground nutmeg
1 teaspoon grated orange rind
3 cans (1 pound, 2 ounces each) whole yams, drained

Combine corn syrup, butter or margarine, hot water, salt, cinnamon, nutmeg and orange rind in large skillet. Bring to boiling; boil 5 minutes. Add yams. Cook over low heat, turning occasionally, 15 minutes or until syrup has thickened and yams are well glazed. Makes 8 servings.

NESSELRODE PIE

1 envelope unflavored gelatin
1/4 cup sugar
3 egg yolks, slightly beaten
1/2 cups milk
3 egg whites
1/4 cup sugar
1 cup heavy cream
1 jar (10 ounces) Nesselrode mixture
1 baked 9-inch pastry shell
1 tablespoon light rum
2 teaspoons sugar

Blend gelatin and 1/4 cup sugar in top of double boiler. Add egg yolks and milk. Cook over hot, not boiling, water until custard thickens and coats spoon. Cool; chill until mixture mounds when spooned. Beat egg whites until foamy; add 1/4 cup sugar gradually. Continue beating until meringue forms stiff, glossy peaks. Fold custard mixture into meringue. Beat 1/2 cup heavy cream until soft peaks form. Fold into custard mixture. Gently fold in Nesselrode until well blended. Spoon into pastry shell; chill several hours or until set. When ready to serve, combine remaining heavy cream, rum and 2 teaspoons sugar; beat until soft peaks form. Spoon cream in mounds around edge of pie. Garnish with chocolate leaves and halved maraschino cherries, if desired.

Chocolate Leaves: Place a piece of aluminum foil on a cookie sheet. Melt 1 square semi-sweet chocolate over hot water. Pour hot chocolate onto foil and spread into a 6-inch square. Refrigerate until chocolate has hardened. Make a pattern of holly leaf on heavy brown paper or light cardboard; cut out. Place on chocolate and trace around pattern with point of knife. Refrigerate leaves until ready to garnish pie.
The fun begins with Lipton® Onion Soup and Beef Flavor Mushroom Mixes.

**Onion Party Puffs**
1 pkg. (8 oz.) refrigerator biscuits
1/3 cup Lipton Onion Butter*
Preheat oven to 400°F. Cut each biscuit into 4 sections. Place on ungreased shallow baking pan; dot with Lipton Onion Butter. Bake 8 minutes. Makes 40 puffs.

**Toasty Onion Sticks**
12 slices enriched white bread
1/3 cup Lipton Onion Butter*
Preheat oven to 375°F. Trim crusts from bread. Spread Lipton Onion Butter on bread slices; cut each slice into 5 strips. Place on ungreased baking sheet; bake 10 minutes. Makes 5 dozen sticks.

*Lipton Onion Butter: Blend 1 envelope Lipton Onion Soup Mix with 1/3 pound butter or margarine. Makes 1 1/4 cups. Use remainder on baked potatoes and cooked vegetables.

**Miniature Meat Turnovers**
1 envelope Lipton Beef Flavor Mushroom Mix
1/2 pound ground beef
1 cup drained bean sprouts
1/2 cup sliced water chestnuts
2 tablespoons chopped onion
2 pkgs. refrigerator crescent rolls
Preheat oven to 375°F. In medium skillet, combine first 5 ingredients; brown well. Separate crescent dough as package directs; cut in half. Place spoonful of mixture in center of each triangle; fold over and seal edges. Place on ungreased cookie sheet; bake 15 minutes. Makes 32 turnovers.
SCRAMBLED EGGS AND OYSTERS
1 egg, slightly beaten
1 tablespoon water
24 large fresh, frozen or canned oysters
Flour
⅛ cup packaged bread crumbs
⅛ cup butter or margarine
12 eggs
⅛ cup heavy cream
1 teaspoon salt
Dash of pepper
2 tablespoons chopped chives or parsley

Mix slightly beaten egg and water. Roll oysters in flour; dip in egg-water mixture; roll in crumbs to coat well. Heat ¼ cup butter or margarine in large skillet over medium heat. Sauté oysters until golden brown on all sides. Remove from skillet; keep warm. Beat 12 eggs, cream, salt, pepper and chives or parsley together. Melt 2 tablespoons butter or margarine in large skillet over low heat. Add half the egg mixture (do not try to scramble more than 6 eggs at a time). Lift from bottom and sides as mixture cooks. Cook 3 to 7 minutes or until eggs are thickened and set but still moist. Remove to serving platter; keep warm. Cook remaining egg mixture the same way. Add to eggs on platter. Top with oysters. Makes 12 servings.

HERBED CHERRY TOMATOES
1 quart cherry tomatoes
2 teaspoons salt
1 teaspoon coarsely ground pepper
1 teaspoon pinch marjoram or basil
⅛ cup chopped chives
⅛ cup chopped parsley
⅛ cup vinegar

Quarter several tomatoes without cutting through all the way to give them a flowerlike appearance. Reserve. Halve remaining tomatoes; put in shallow bowl. Put quartered tomatoes on top. Sprinkle with salt, pepper, marjoram, parsley and chives. Combine oil and vinegar; pour over tomatoes. Chill. Makes 12 servings.

CREPES
3 eggs
1 cup milk
⅛ cup flour

Beat eggs until well blended. Add milk. As mixture thickens, stir in flour. Pour on omelet; fold. Makes 2 crepes.

CREAMED MUSHROOMS
3 pounds small mushrooms
1/2 cup butter or margarine
1/2 teaspoons salt
2 tablespoons lemon juice
2 tablespoons flour
1/2 cups heavy cream
2 packages (9 oz. each) frozen waffles

Wash mushrooms thoroughly; drain well. Trim bottoms of stems. Melt butter or margarine in large skillet or saucepan over medium heat. Add mushrooms, salt and pepper. Sprinkle with lemon juice. Cover. Cook 5 minutes, stirring or tossing mushrooms occasionally. Sprinkle with flour; mix well. Add cream. Bring to boiling; simmer 1 minute or until sauce has thickened. Correct seasoning to taste with additional salt and pepper. Prepare waffles. Spoon mushroom over waffles. Makes 12 servings.

CRISPY CORN STICKS
2 cups sifted all-purpose flour
4 teaspoons baking powder
⅛ cup baking soda
1/2 cup sugar
1 egg
1 cup milk
2 tablespoons melted butter or margarine

Heat oven to 425°. Grease 3 corn-stick pans liberally with melted butter or margarine. (If you have only one corn-stick pan, bake one batch; re-butter hot pan; fill with batter and bake. Repeat until all batter has been used.) Place pans in oven to heat while preparing batter. Combine flour, cornmeal, sugar, baking powder and salt in bowl. Beat egg in small bowl; add milk and 3 tablespoons melted butter or margarine. Add liquid ingredients to dry ingredients; blend just until dry ingredients are moistened. Do not overbeat. Fill hot corn-stick pans almost full. Bake 8 to 10 minutes or until sticks are brown on bottom. Remove from oven; turn upside down; tap pan sharply; sticks will fall out. Or lift sticks out carefully with small spatula. Makes 21.

BUTTERMILK DROP BISCUITS
2 cups sifted all-purpose flour
2 teaspoons baking powder
⅛ teaspoon baking soda
1 teaspoon salt
4 eggs
4 cups shortening
1 cup buttermilk


LIGHT CHRISTMAS FRUITCAKE
1 package (8 ounces) pitted dates, cut up
2 cups chopped pecans
1 cup raisins
1/2 cup soft butter or margarine
2/3 cups sugar
2 eggs
3/4 cups sifted all-purpose flour
1/2 teaspoon baking soda
1/2 teaspoons salt
1/4 teaspoons ground nutmeg
1 cup dairy sour cream

Heat oven to 300°. Grease and flour 10 x 4-inch tube pan or two 9 x 5 x 3-inch loaf pans. Combine dates, pecans, raisins and mixed candied fruit. Beat butter or margarine with sugar in large bowl until blended; add eggs. Beat at high speed on electric mixer about 10 minutes or until light and fluffy. Sift flour, soda, salt and nutmeg together. Add alternately with sour cream to butter mixture; beat until well blended. Add fruit mixture; mix thoroughly. Spoon into prepared pans. Bake 3 to 3½ hours for tube cake; 2 to 2½ hours for loaf cakes or until cake tester or wooden pick inserted in center comes out clean. Cool cake. Remove from pan. Cake is best if allowed to ripen at least 24 hours. Garnish with whole cherries and pecan halves, if desired.
Which side would you rather sink your teeth into?

It's fairly obvious. It doesn't hurt to be pretty. In fact, Baker's® Coconut can even help a cake that's pretty good to start with. Because it's more than just a beauty treatment. It's a taste of the tropics. A texture that's tender.

And heaven knows it's easy. You might even consider never making another cake without it.

TINTED COCONUT CAKE

Frost your favorite 8 or 9-inch cake with fluffy frosting. Mix ½ teaspoon milk or water and a few drops of food coloring in a bowl. Add about 1 ¼ cups Baker's Coconut (Angel Flake®, Premium Shred®, or Cookie™ Coconut) and toss with a fork until coconut is evenly tinted. Sprinkle on top and sides while frosting is still soft.

For more delicious recipes, send for our “Baker's Chocolate and Coconut Favorites” booklet. Mail 25¢, your name, address and ZIP Code to: Box 4052, Kankakee, Ill. 60901.

Baker's Coconut.
Desserts deserve it.
CHILI BOWL

1/2 cup butter or margarine
4 cups chopped onions (4 large)
2 green peppers, seeded and chopped
3 cloves of garlic, finely minced
4 pounds ground beef round or chuck
1/4 cup chili powder
1 tablespoon salt
1 large bay leaf
1/2 teaspoons leaf oregano, crumbled
2 cans (10 1/2 ounces each) beef broth
1 can (1 pound) tomatoes
2 cans (8 ounces each) tomato sauce
2 heads lettuce, shredded
4 cups rice, cooked
4 large onions, chopped
2 packages corn chips, crushed

Melt butter or margarine in skillet or large heavy saucepan. Sauté 4 cups onions, green peppers and garlic 5 minutes, stirring occasionally. Add meat; cook, stirring frequently, until brown. Add chili powder, salt, bay leaf, oregano, beef broth, tomatoes and tomato sauce. Bring to boiling. Simmer 1 hour; skim fat from surface occasionally. Correct seasoning to taste. Serve chili, lettuce, rice, chopped onions and corn chips in separate bowls. Each guest puts some lettuce in an individual bowl, then layers in rice and chili and tops it with onion and chips. Makes 16 servings.

NUTMEG COFFEE CAKE

2 1/4 cups light brown sugar, firmly packed
3 cups sifted all-purpose flour
1/2 cup butter or margarine
1 cup dairy sour cream
1 1/2 teaspoons baking soda
2 eggs
1 teaspoon ground nutmeg
1/4 cup chopped walnuts

Heat oven to 350°. Grease and flour 9x13x1 1/2-inch baking pan. Blend brown sugar, flour and butter or margarine into crumbs with pastry blender or 2 knives. Reserve 1/4 cup of this mixture. Mix sour cream and baking soda. Stir eggs, nutmeg and sour-cream mixture into remaining crumb mixture. Pour batter into prepared pan; sprinkle with nuts and reserved crumb mixture. Bake 40 minutes or until cake tests done. Cut into squares. Makes 12 servings.

NUTTY POPCORN BALLS

2 cups sugar
1/4 cup white corn syrup
1/4 cup water
1 1/2 teaspoons salt
1/2 cup butter or margarine
1 1/2 teaspoons vanilla
6 quarts popped corn
1 cup coarsely chopped nuts

heat without stirring until syrup forms a hard ball when dropped in cold water or candy thermometer registers 250°. Add butter or margarine and vanilla. Combine popped corn and nuts in large pan. Pour syrup over mixture. Mix well. Grease hands with butter or margarine. Quickly shape mixture into 16 balls. Set on wax paper to dry.

BUFFET continued from page 56

STUFFED CELERY
1 bunch celery
1 package (8 ounces) cream cheese
1 can (2¼ ounces) deviled ham
1 teaspoon minced onion
¼ teaspoon paprika

Trim root of celery; remove leaves. Scrub celery with vegetable brush to remove sand and dirt. Separate stalks. Combine remaining ingredients; mix well. Fill stalks with mixture. Press 3 stalks together, overlapping them as celery grows. Repeat with remaining stalks. Tie together or leave untied. Refrigerate several hours. Cut in ¼-inch-thick slices. Makes 16 servings.

BRIANI
Most familiar curry dishes have the rice served separately. In this one all the ingredients, including the rice, are cooked in the same pan. To serve 16, prepare the recipe twice in 2 separate skillets.

2 broiler-fryers (about 2 pounds each), quartered
2 cups (1 pint) plain yogurt
1 tablespoon salt
1 to 2 teaspoons saffron, crumbled
2 tablespoons hot water
1 cup chopped onion (1 large)
½ cup butter or margarine
2 to 3 teaspoons curry powder
1 teaspoon ground ginger
6 whole cloves
2 small cinnamon sticks (2 inches long each)

Dash of ground cardamom
2 teaspoons garlic powder
1 teaspoon ground cumin
½ teaspoon pepper
1 tablespoon salt
2 cups uncooked, long grain rice
1 cup seedless golden raisins
2 apples pared, cored and chopped
3 to 4 cups chicken broth

Parboil chicken 20 minutes in salted, seasoned water to cover. Remove chicken; reserve broth. (You should have 4 cups broth; add water if needed to make 4 cups.) Remove chicken from bones; cut in large pieces. Put in bowl; cover with yogurt and 1 tablespoon salt; set aside. Soak saffron in hot water. Sauté onion until golden in butter or continued
Small wonders.

The small delicate peas that rival the French petits pois in flavor.

© Green Giant Company

BUFFET continued

margarine in 12-inch skillet with tight-fitting cover. Add spices; cook 3 minutes. Add chicken mixture; cook over low heat 10 minutes. Remove chicken mixture from pan; set aside. Add rice to pan; sprinkle with saffron. Stir in raisins and apples. Spread chicken mixture over rice. Pour over 3 cups reserved chicken broth; bring to boiling over high heat. Reduce heat; cover; simmer 20 minutes. Uncover; stir mixture thoroughly. Cover. Simmer 10 minutes or until rice is tender, adding additional chicken broth if mixture is too dry. Makes 8 servings.

CRISP GREENS WITH CHIVE DRESSING

1 cup pure vegetable oil
2 tablespoons chopped chives
1 teaspoon paprika
3/4 teaspoon pepper
4 quarts washed, crisp salad greens

Combine oil, vinegar, chives, paprika and pepper in screw-top jar or container with tight-fitting cover. Mix or shake well to combine. Chill. When ready to serve, break greens into pieces; put in salad bowl. Pour on just enough dressing to coat leaves (rest may be refrigerated). Toss gently. Makes 16 servings.

TOMATO CHUTNEY

The mango chutney shown on page 55 is available in jars in supermarkets. You might prefer a different chutney, one you can make yourself.

12 medium-size firm, ripe tomatoes
8 medium-size apples
4 medium-size red or green peppers
4 medium-size onions
1 package (1 pound) seedless raisins
2 teaspoons salt
1 teaspoon ground cinnamon
1 tablespoon ground ginger
3 cups brown sugar, firmly packed
1/4 cup lemon juice


ORANGES NOEL

For extra color zip try adding a drop of red food coloring to the syrup. It perks up the orange color.

16 large navel or Temple oranges
2 cups water
2 cups sugar
2 cups (16-ounce bottle) light corn syrup
2 cups water
1 can (13 1/2 ounces) crushed pineapple well drained (1 cup pineapple)
6 tablespoons slivered candied ginger
6 tablespoons lemon juice
6 tablespoons Cointreau or Triple Sec

Peel 4 oranges with vegetable peeler, removing rind in long strips. Cut strips into pieces 1/2 inch wide and 1 inch long. Peel remaining oranges; discard rind. Place all oranges in large bowl; set aside.

Combine pieces of orange rind and cups water in small saucepan. Cover pan; bring to boiling. Remove from heat; drain. Rinse thoroughly in cold water; reserve.

Combine pieces of orange rind and 2 cups water in small saucepan. Cover pan; bring to boiling. Reduce heat; cover; simmer 10 minutes. Remove chicken mixture from pan; set aside. Add rice to pan; sprinkle with saffron. Stir in raisins and apples. Spread chicken mixture over rice. Pour over 3 cups reserved chicken broth; bring to boiling over high heat. Reduce heat; cover; simmer 20 minutes. Uncover; stir mixture thoroughly. Cover. Simmer 10 minutes or until rice is tender, adding additional chicken broth if mixture is too dry. Makes 8 servings.

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HOW TO UPSTAGE A STEAK

Prepare one 6 oz. package of Uncle Ben's®
LONG GRAIN & WILD Rice according to
package directions. (substituting 1 cup beef
bouillon and 1¼ cups water for
the 2½ cups water called for.)

Combine cooked rice with
¼ lb. sliced fresh mushrooms
which have been sauteed
in a little butter.

Serve to four or five
people. Then, halfway
through the meal, remind them
their steak is getting cold.

Uncle Ben's LONG GRAIN & WILD Rice.
A one-of-a-kind blend of rices and spices.
The Lore and Lure of Christmas Wreaths

Christmas wreaths (see pages 62 and 63) were once banned in Boston. As a matter of fact, it wasn’t until the 19th century that the decorations we take so for granted had much of a place in New England at all.

While the Virginia cavaliers enjoyed every facet of the celebration, the Puritan fathers looked with righteous horror and shock on what have come to be known as standard Yuletide trimmings. Though time has made them sacred, there is scarcely a Christmas custom today that isn’t in some way tied up with tree-worshipping Druids and Teutons, the Romans or even ancient Egyptians. Several of the most beautiful customs we have derive from rites that actually involved human sacrifice and torture (the Yule log of the Norsemen) or commemorated it, as the Advent wreath and the lovely straw-decked St. Catherine’s wheel still burned in parts of Germany.

The Roman Saturnalia, a festival honoring the ancient god of agriculture, gave birth to other traditions; among them, the use of pine boughs as ornaments. And though romantic little mistletoe, which the Druids insisted would protect them from witchcraft, has found its way into kissing balls, it is still considered heathen in some church circles.

Centuries before the birth of Christ, the season now called Christmas had counterparts in many of the world’s great civilizations. Whatever name they attached to it, this was still the time of the winter solstice when all of nature stood poised and ready to begin the life cycle over again.

This was a time for rejoicing. The rebirth was coming. And, since science hadn’t yet moved in to explain the phenomena, a healthy lineup of gods with names like Osiris, Saturn, Apollo and Odin were given the credit.

These deities, however, made themselves so unavailable physically that believers turned to trees as their earthly stand-ins. The trees pointed to heaven, didn’t they? And couldn’t one hear the gods talking when the wind blew through the palms and the evergreens? Therefore, when paying homage to a god, the logical thing to do was to festoon houses and buildings with great displays of his tree. But, since trees were not exactly portable, boughs and branches shaped into wreaths were made to do—very handsomely in fact.

Wreaths offered some bonus symbols too. The circle was a symbol of the path of the sun, the cycle of birth and death and the crown of kings. Actually, the first crown ever made was undoubtedly a wreath, worn in the belief that if man looked like a tree and, better yet, wore a circlet of its leaves (honoring the sun which crowned the tree), he would physically represent the tree god or perhaps even the sun himself.

And so it went, with different trees and plants substituted from region to region, each taking on a string of attributes. For instance, pine, the sacred boughs of the Roman (continued)
Presto continues The Hinting Season. So make your home a happy hinting ground.

Cut out the Presto gift you want most and leave it where it can't be missed. These are just three hints for holiday giving. Presto offers dozens of other practical gift ideas: toasters, irons, coffee-makers, hair dryers, electric curlers, automatic can opener/knife sharpeners, broiler-ovens, griddles. Something for everybody in the family. There's more cooking at Presto than pressure cookers. So clip a gift. And happy hinting.

Presto's jumbo fry pan cooks dinner for eight, automatically. Control Master is detachable so fry pan washes completely under water. With or without Presto's Hard Surface Teflon® for no-stick cooking, easier cleaning. In Harvest, Avocado or natural aluminum.

Presto's Vertical Broiler works like a toaster—broils both sides at once. Steaks, chops, chicken, bacon broil faster, juicier, tastier. No smoking or spattering. Easy to clean.

Presto's Touch 'n Brush Cordless Toothbrush turns itself on when it touches your teeth. You brush with correct pressure, up-and-down action.
CHRISTMAS WREATHS continued

Saturnalia honoring the solstice, symbolized continuity of life. (No matter what season, the needles were there.) Fir was treasured for its natural incense. Yew and cypress stood for durability and eternity. Holly, used extensively in northern Europe, was looked on as peculiarly hateful to witches. And on Christmas Eve, every young maiden who didn’t want visits from mischievous goblins adorned her bed with a berried sprig of the plant. In Germany it eventually became used as a charm against lighting. In Cornwall wreaths of holly assured good luck.

Aromatic rosemary, often woven into wreaths, brought a clear head and a strong memory. The leaves of laurel or bay promised visions and ivy, symbol of fidelity, guaranteed bountiful fortune to women.

When Christianity finally celebrated the Advent season, it wasn’t difficult to translate these rituals into Christian terms. The Church in France and Italy, however, long viewed the early customs as pure idolatry and frowned on any practice of them. But in England and the North countries, they were adapted quite readily.

In came the boughs of evergreen and the sprays of holly with berries for the window. (A bit of hospitality to the woodland spirits left shivering out in the cold.) In came the Yule log and large Yule candles. These burning lights which once symbolized the sun now represented, instead, the burst of new life and fertility ahead. Out of the oven came the Yule cake, decked with candles and a wreath of leaves, then deposited with ritual chanting in the fork of a fruit tree. (This ceremonial offering endures today in the tradition known as handseling and wassailing.)

Down from the ceiling on red ribbons was hung the Advent wreath (our version is on page 63). It was made from a cartwheel, full-size or miniature. Its spokes were twined with evergreen, its hub housed a white gospel candle and its spokes held four more red candles—one for each of the Sundays in Advent. Maria Trapp and her family still keep this Austrian custom at their home in Vermont, where they gather beneath the festive wheel to sing carols, read the Christmas story and gospels. Who’d guess that behind this charming custom lies the specter of St. Catherine who was bound to a wheel and tortured? But even before the Saint gave a Christian basis for the wheel, it also was believed to imitate the course of the sun chariot through the sky and even was mystically tied to lovemaking.

The use of fruit and flowering boughs in wreaths gets its Christian backing from the legend that the trees bloomed and bore fruit the night Christ was born. The wreaths of plaited straw, a Scandinavian tradition, insure a good crop for the coming year. And the same exquisite wreaths in bread (a German custom as well) are associated with the Christ Child’s creche.

The Christian Trinity takes form in the Trinity wreath, an evergreen triangle that frames a picture of the Madonna. Predating the Trinity, a triangular wreath celebrated the three festivals of the Saturnalia. And even prior to this, the palm leaf, flanked by two crescent moons, summoned up thoughts of Isis, a goddess of ancient Egypt.

In Rumania, candlelit wreaths mounted on poles and wound with ribbons and frills are still brought forth during Advent. The star-shaped wreaths are walked in procession from house to house until finally, at a signal, good natured fights take place for possession of them. Scandinavians attach sheaves of wheat and grains to poles for the birds at Christmas. And in Mexico, wreaths of green moss and pampas plumes bloom...
all over the country for Noche Bueno (Christmas Eve).

**DO-IT-YOURSELF WREATHS**

Making a wreath is fun and not at all difficult. The materials you need are available at small cost in florists and department stores.

Begin with a form on which to mount the greens or dried materials. For live greens, a double metal ring held together by strips of wire is best. These strips anchor the wire you use to hold the greens in place.

Green Styrofoam rings are best for dried materials, such as staticle or baby’s breath. If the back of the wreath will show, cover it with green sheet moss, which can be wired on with thin green wires or glued on with white glue. You also need thin, flexible wire, preferably green, to attach the greens, and florist’s wooden picks with wire already in place for fastening bunches of dried materials to the wreath.

Start your wreath at the bottom. Wire together a bunch of greens a little longer than the width of your frame, then wire them to the frame. Trim if necessary to maintain round shape. You can use all one kind of greens such as our boxwood and cedar wreaths (see page 63) or several greens mixed together. Wire up to top of the wreath, then around, making a joint at bottom.

If using dried materials, gather a small bunch of staticle or baby’s breath and wire together with one of the small florist’s picks. Punch a hole in the Styrofoam form with an ice pick or a carpenter’s awl. Thrust the little wired bunches into these holes, keeping them fairly close together. Repeat until entire form is covered compactly.

To add individual dried flowers to your wreath (see the one on page 62, left center), dip the stems in white glue, and wire together by strips of wire is best. These strips anchor the wire you use to hold the greens in place.

To make a magnolia wreath (like the one on page 62), preserve the magnolia leaves by making a solution of one part glycerine to two parts water. Cut the branches on a dry day; remove damaged leaves. Split or pound the ends of the stems; stand stems in four to five inches of the solution in a jar. Let them stand for two to five weeks, until they have acquired a deep brown color and a leathery texture. The branches can be stored in boxes when not in use.

---

**Make This Your Loveliest Year Ever**

Every year of a woman’s life should bring with it a new phase of beauty, for today the discovery of a remarkable tropical moist oil at last assures her that each passing year can bring added loneliness to her complexion.

Extraordinary scientific achievement is embodied in this unique moist oil with its ability to contribute to the unfolding and blossoming of a radiantly beautiful complexion.

All skins need supplementary ministration of a particular kind after the age of twenty-five, when the glands gradually become less active and manufacture only a fractional quantity of vital skin fluids. Sometimes this deprivation of the essentials is brought about even more prematurely through unfavourable weather hazards, difficult climatic conditions or any one of a dozen other circumstances exclusive perhaps to the twentieth century that directly or indirectly have a depletory effect on natural dermic fluids.

A lavish application of the scientific moist oil to the face and neck helps sponsor nature’s every effort to provide the skin with regenerative, sustaining elements that work to restore balanced functioning.

Optimum benefit is obtained from the natural balance of oil and moisture which this beauty fluid possesses. Cosmetic scientists have aptly described it as a “peeled” beauty oil, by which they mean it does not contain the heavy sealing elements common to normal oils. Its rapid softening and beautifying values are immediately available to the complexion and prove their worth most dramatically when applied to alleviate skin dryness, for the complexion quickly takes on a smoother, dewier, lovelier appearance.

Another great, beneficial property of the tropical moist oil is its readiness to further the skin’s natural hygroscopic tendencies, and a healthy bloom is soon established as moisture is constantly attracted from the atmosphere to the complexion.

This moist tropical oil is obtainable in most countries of the world and here in America is available from druggists as oil of Olay. Smoothed over your skin daily and used as an ideal subfoundation for make-up, it brings your complexion the richest dividends of beauty and heralds the attainment of your loveliest year ever.

**Beauty Skin-Care Consultants Recommend**

To gain the best benefits of the beautifying properties of this moist oil and to keep your complexion clear of wrinkle dryness always smooth on a film of oil of Olay beneath your make-up to protect and beautify your complexion whilst ensuring your make-up has perfect matt beauty.

* * *

Radiance is restored to the complexion when it is cherished with rich cream at night. Before you go to bed, massage gently with the oil of Olay, paying particular attention to the crow’s-feet area where age lines first appear.

* * *

Towards maturity cherish your skin with a little extra care to smooth wrinkle-dryness and help keep facial lines at bay. Before retiring, apply a generous film of oil of Olay, massaging it with the fingertips in circular movements that spiral upwards and outwards.
DEAR AMERICAN HOME

What You Can Do About Your Nervous-Tension Headache

What Causes It? What's Best To Take?

Emotional stress causes most headaches. Tension (1) causes muscles to tighten (2). Press on blood vessels, reduce blood supply and irritate nerves. This results in (3) more pain, more tension, more pressure on nerves. Your headache gets worse.

What's best to take? Why not the strong pain-relief medication doctors recommend most for headaches? You'll find it in Anacin®. Anacin is a special fortified formula that gives you twice as much of this soothing medication as the other leading extra strength tablet. In minutes Anacin...turns off pain so...relaxes tense muscles...and lets circulation re-establish itself...helps prevent further irritation of nerves. Notice how fast Anacin breaks up your nervous headache—lets you feel better all over.

Despite its strength, Anacin is safe taken as directed. It doesn't leave you depressed, groggy. And it's gentle on the stomach. Next time take Anacin Tablets.

Mrs. Lawrence K. Miller, President
Shaker Community, Inc.
Hancock, Massachusetts

WHEELING HOME IN HER STYLE
Really, your spread on mobile homes in the September issue is ridiculous. We live in a mobile home done in Mediterranean style and love it. I grant that your redecorating adds expansion to the size but this mod bit doesn't go with me.

Mrs. Linnea Buban
Braceville, Illinois

I love your magazine—new size and all—But PLEASE! Aren't you featuring just a bit too much, the very posh-posh homes and the arty, ultramodern furnishings?

Mrs. James Hart Bogard, Mississippi

As a new subscriber but an old reader I feel I must write in defense of "op, pc, and pow." One of the prime reasons for my decision to subscribe was your very fine coverage of modern decor. So please don't let me down. Keep us up to date with contemporary.

Mrs. G. K. Whitehead
Passaic, New Jersey

I think you are doing just right to have all kinds of American homes represented in your magazine. I can't think of anything more dull than everyone in the good old U.S.A. living in the same kind of homes and having the same tastes and pleasures though I like Early American.

Mrs. Kenneth Rose
Pocahontas, Arkansas

In the past several months I have been watching the metamorphosis of AH with a great deal of interest. I must admit giving it up years ago as being hopelessly mired in chintz and maple. Your new smaller format is also very appealing and I wish you success with it.

Mrs. R. P. Lowry
Wayland, Massachusetts

Is it too much to hope for some photographs and stories about ski houses...not the ones of yester-year but new ones like Fred Pabst's Bromley Village. The architecture and interiors would be so helpful to those of us who are thinking about homes on the slopes.

Barbara Bernard
Holyoke, Massachusetts

We agree with you that exciting things are happening in architecture and design in ski towns all across the country. The staff is busily at work preparing a whole issue devoted to the year-round ski life. Look for it next month.

Letters to the editors should be addressed to Dear American Home, 641 Lexington Avenue, New York, New York 10022.
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Family tree twinkle

Brighten your holiday tree with shiny personalized twinkle Jam. Each member of the family can hang these gold plated trimmers engraved with his or her name (specify). Metal swingers are 2 in. Specify star or angle. $1 each. 3 of 1 style, $2.75. Vernon, Dept. AD-1, 1560 So. 3rd Ave., Mt. Vernon, N.Y. 10550.

Picasso

Les Petit Fleurs by this master of the brush is beautifully reproduced in silkscreen on artists' canvas. In full color, Picasso's famous bouquet makes a proud addition to any room. 20x26 in. An ideal gift. $5.95 plus 45¢ postage. Lambert Studios, Dept. 214, 15 West 24th St., New York, N.Y. 10010.

French swirl

That is the name of this lovely jade ring that symbolizes love, fortune, and happiness. Set in antiqued 24K electro plated gold filigree setting, ring is adjustable. Comes with gem warranty certificate. $3. Westport's World Art & Gift Shop, Studio AH-12, 606 Post Rd., Westport, Conn. 06880.

Merry for morning

Perk up at breakfast wearing a gay paisley print coffee coat. Full wrap around style, the sweep line back cascades in pretty folds. Polished cotton in blue, green, or pink. Sizes 10-20; 14½-24½. $6.95 plus 45¢ postage. Old Pueblo Traders, 600-APC, So. Country Club Rd., Tucson, Ariz. 85716

LYNN HEADLEY—Editor

AMERICAN HOME MARKET PLACE

Crewel charmer

Pansies and violets design is pretty as a picture and for a picture—or pillow top. Kit contains design on linen, yarns, needle and instructions. Lovely in violet, olive green, blue-lavender, old blue and gold. 17x17 in. $3.95 plus 35¢ postage. The Stitchery, Dept. AH-12, Wellesley, Mass. 02181.

A pleasant reminder

Cheerful plaque carries the words, "Smile, God Loves You." It's inspiring to look up from daily chores to view and "do" its message. In red, blue, and gold on antique hardwood, 6x8 in. with ring. $1.25 plus 25¢ postage. Crescent House, AH-12, 26 So. 6th Ave., Mt. Vernon, N.Y. 10551.

An eye for beauty

Now you can have fresh and frothy white eyelet ruffle curtains without the wear and tear of ironing them. Perma-press, just wash and tumble dry. 84 in. wide by 8 in. ruffle, 45, 54, 63 in. long, $15 per pair; 72, 81, 90 in., $20. Country Curtains, Dept. AH-12, Stockbridge, Mass. 01262.

Go gourmet

Prepare your favorite au gratin dishes in these white ironstone plates and serve them from oven to table. 7 in. in diameter, they're attractive and save washing extra dishes. Use to chill berries, melon balls, etc. Set of 12, $6. Maison Michel, Dept. AH-12, Michel Bldg., New Hyde Park, N.Y. 11040.

Coin plaques

Money really grows with Indianhead Penny and Buffalo Nickel transformed into wall plaques. Thick detailed replicas in copper and silver-tone composition are 7 in. in diameter. 2 Penny or 2 Nickel (specify) plaques in a set, $3.98 each. Breck's, J80 Breck Bldg., Boston, Mass. 02210.

Card-on-the-cuff links

Nice gift for the hard-to-please man—his business card reproduced on gold or silver cuff links, or, send his signature to be etched into links. Sterling silver: links, $18; tie clasp, $10.14K gold: links, $70; tie clasp, $30. Ppd. Holiday Gifts, Dept. 612F, 7047 Pecos St., Denver, Colo. 80221.

Initial bow bas-kit

Needlepoint monogram, tie on bow, and you're ready to do the town. Kit: basket, tapestry yarn, chart and canvas. Choose rose, gold, blue, brown, black, red, or green velvet ribbon. 12x8x6½ in. $4.45. With lid, $5.45. Victoria Gifts, 12-A Water St., Bryn Mawr, Pa. 19010.
Towel tamer
Tired of hiding bath towels when company comes? Try this smart 8x4 in. towel rack in the bathroom, or use in kitchen to accommodate a roll of paper towels. In dark or light cherry finish. $16.95. Carl Forslund, Dept. AH-12, 122 E. Fulton St., Grand Rapids, Mich. 49502.

Howdy pardner
When it’s grooming time, a young cowboy likes to sidle up to his very own Palomino Kit. Saddle bag holds comb, toothbrush, nail file and nail clipper. Plastic horse stands 7 in. Personalized, specify first name. $2.98; 2 for $5.75. Add 50¢ postage. The Ferry House, AH-12, Dobbs Ferry, N.Y. 10522.

Antiqued cake server
Slip this Renaissance replica under a piece of your freshly baked cake and serve it with a flair. Elegantly shaped and swirled, server is deliciously detailed. Plated in silver, it’s antiqued for an heirloom look. 6⅜ in. $1.50. Country Gourmet, Dept. AD, 545 So. 4th Ave., Mt. Vernon, N.Y. 10550.

Meadow mushrooms
Stitch this quaint mushroom picture from the simple directions included in the kit: design on 27x30 in. burlap, crewel and heavyweight yarns in gold, brown, white, yellow, cream, tan, deep brown and black, plus needle. $9.95 plus 75¢ postage. The Stitchery, AH12, Wellesley, Mass. 02181.

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8098—Desk-Top Calculator....$5.98

**CORDLESS TABLE LAMP**
Nostalgic reminder of the past that grandma will remember. The old coal burning black cookstove is electric as a quaint decorator clock. Complete in detail even to the copper coffee pot and simulated red flames in the fire box. 9¾" high.
7837—Stove Clock ........$8.98

**EMERGENCY OXYGEN KIT!**
Portable, works on batteries (No. 731 available anywhere). Lamp sheds light in car, camping trip, in boat and in case of any house emergency! Fashionably scaled in black and gold with white gold-rimmed shade. A wonderful gift.
8237—Porta-Lamp .........$5.98

**MOUNTAIN SPECIAL TRAIN!**
Watch out! Whistling along, this engine's headlights flash, bells ring, stoker moves wildly in the glow of the fiery furnace. It backs up automatically hitting any object and continues on its way! Use D batteries (not incl.). 16" x 5" x 3½". 8037—Mountain Special ........$5.98

**LAVISH ZODIAC RING!**
Beautiful for fortune and fashion! Adjustable, fits all sizes. Just $1.98. Z8194—Aquarius; Z8195—Pisces; Z8196—Aries; Z8197—Taurus; Z8198—Gemini; Z8199—Cancer; Z8200—Leo; Z8201—Virgo; Z8202—Libra; Z8203—Scorpio; Z8204—Sagittarius; Z8205—Capricorn.

**100% NYLON FOAM STRETCH CAR SEAT CUSHION-COVER**
Slip-on nylon foam covers for your car go on as easily as a pillow case. Handsome 100% nylon resists rugged, everyday wear and stains—car interiors keep like new. Stretch covers fit snug—no creases or bunches. Foam underside padding adds comfort and snug fit. They s-t-r-e-t-c-h to fit front or back seat cushions, one size fits all. 100% washable. Pick color of your choice.
Seat Cover $3.98 Order: S414-Blue; S415-Green; $417-Red; S418-Brown
7769—Gamecock Plaque Set ....$4.98

**SPANISH GAMECOCK ART**
Ole! The Spirit of old Spain with all its color & excitement is expressed vividly with this exquisite pair of gamecock wall plaques. Hand-crafted, rich golden patina in metal. Turns wall into a feature attraction. Each measures 20 x 14".
7769—Gamecock Plaque Set ....$4.98

**ORENITAL LOVE LAMP**
Imported, delicately painted on its 6 silk panels showing the most famous beauties of Chinese history, each with their legends of love. 6 legs are carved golden dragons with deep red tassels hanging from jade-like love symbols. 12 x 7½". 7974—Chinese Lamp .........$5.98

**Circling Train Top**
Colorful miniature 4-car train mysteriously whistles as it circles inside, while the outside dome stands perfectly still. About 11" high and 9" in diameter, it keeps the kids and you too, completely fascinated on each "trip" for ^ hours! A new joy, this one! Each only $3.98; 2 for $5.98. Money back guarantee if not delighted.
7112—Circling Train Top .........$3.98, 2/$6.98

**UNISH ZODIAC LINKS!**
Rare American Indian Head pen- neis fashioned into unusual jewelry. Expertly cleaned & polished, each is at least 50 yrs. old. Collector's items, value is more as time goes by. They could become heirlooms.
3047—Penny Links .........$3.98
3048—Penny Tie Bar .........$2.98

**FULL COLOR GAME BIRD PLATES**
In Genuine English Bone China
6 glorious full color game bird plates are made of equitable English bone china... comparable to the original Audubon Birds. Nature's beauty is blended with the skill of artisans to create these translucent fluted-edge plates. Hang as decorat­tor plaques or use for snacks, des­erts or individual ash trays, 4½ square. Set of 6.
8271—Game Bird Plates/ Plaques Set .........$7.98

**1940'S CAR SEAT COVER-COVER**
Slip-on nylon foam covers for your car go on as easily as a pillow case. Handsome 100% nylon resists rugged, everyday wear and stains—car interiors keep like new. Stretch covers fit snug—no creases or bunches. Foam underside padding adds comfort and snug fit. They s-t-r-e-t-c-h to fit front or back seat cushions, one size fits all. 100% washable. Pick color of your choice.
Seat Cover $3.98 Order: S414-Blue; S415-Green; $417-Red; S418-Brown
7769—Gamecock Plaque Set ....$4.98
NEEDLEPOINT TAPESTRY TOTE
Imported and loomed in Belgium, this unusual handbag reflects the old-world art of European tapestry at its finest. Delicately detailed 18th Century pastoral scenes are on both sides in soft, mellow colors. 15 1/2" x 16 1/2", lined 3" gusset. 7878-Tapestry Tote $10.98

SHAPE-UP WHEEL—BE SLIM!
As a slimmer you in just 5 min. a day! Just roll the wheel, firm muscles and tone your system almost like magic—notice tummy and back muscles begin to tighten; arms, chest and abdomen will slim down. Have better figure, posture, health! 8102—Shape-Up Wheel $2.98

SNOOPY PAPERWEIGHT!
Snoopy, sitting atop his doghouse with the snow gently falling on and around him—as much fun as it is useful! You can spend hours just trying to guess what Snoopy is thinking of it all. Sturdy plastic, yellow dog house, green ground. 3 3/4". 8157—Snoopy Paperweight $1.98

HAND-CARVED BOOK REST
Traditional Sheshem wood carved into fascinating lacy designs by artisans of Northern India. It's carved from a single block of wood to open and fold flat without hinges or screws! Holds large dictionary, Bible for reference, Open 11 x 8". 7866—Carved Book Rest $3.98

"SOMEWHERE MY LOVE"
China Figures Dance to Dr. Zhivago Theme
Enchanting childhood sweethearts—revolve to the classic theme song of the picture. Unique music box plays each note with Old World beauty while hand-painted girl and boy, with their white dove of peace, circle like a carousel. Set the mood for a romantic evening or let the youngsters trundle off to slumberland with its charm. Treasured gift for newlyweds or silver anniversary. Handcrafted. 7" high with 4" finial. 6803—Somewhere My Love $4.88

KIDDY KOMPATER
Kids learn math fast with this space age marvel that adds, subtracts, divides and multiplies! Just set dials and press button—answer lights up on screen. Teaches basic math, helps instill interest in study of numbers. Sturdy plastic. 8306—Kompater $4.98

SAFE CHECKWRITER $9.98
Prevent alterations, protects to $9,999.99 just like a big company checkwriter—be professional with your personal checking account! Amount of check permanently printed in large red numbers. Self-inking, instructions, 8 x 4". 8065—Security Checkwriter $9.98

MUSICAL PHOTO KEY CHAIN
Every time it plays the Dr. Zhivago theme he will see and think of you. Polished golden brass, measures 1 1/8" x 1 1/4". Easy slide-in frame, wind-up music box, on-off switch. A romantic gift and reminder of the one you love. 8045—Musical Key Chain $5.98

GEMSTONES OF THE WORLD!
Amethyst, jade and 10 other dazzling beauties from round the world are yours to treasure and display! Irregular shapes and sizes 1/2" to 3". Ideas galore to a brilliant display. These 12, packed in a leather pouch, have complete data on each. 8213—Gemstones Set $14.98

HANG 12 SHIRTS IN 6-INCHES
Solve the squeeze in over-crowded closets. Garments hang gracefully down the length of this hanger, takes up just 6". Hang skirts and blouses without wrinkling—better than storage in a drawer. Slots allow you to remove single garment nearly. 7660-Space Saver Hanger $1

MUSICAL PHOTO KEY CHAIN
Every time it plays the Dr. Zhivago theme he will see and think of you. Polished golden brass, measures 1 1/8" x 1 1/4". Easy slide-in frame, wind-up music box, on-off switch. A romantic gift and reminder of the one you love. 8045—Musical Key Chain $5.98

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CANSAS, LEATHER STITCHER
Mends thick fabrics with ease! Repairs cuts in baseball gloves, shoes, handbags, Belts, awnings, upholstery. Sews an instant permanent lock stitch, saves leather goods. Comeplete with long thread, needles. 6586—Leather-Stitcher $1.98

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GREENLAND STUDIOS, 1583 Greenland Bldg., Miami, Fla. 33054
Rush me items listed below. I understand if I am not completely satisfied with any item, I can return it within 10 days for a full and complete refund.

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Postage & Hdg. — Add 35¢ for 1st item and 25¢ for each additional item. Enclosed is check or M.O. for — TOTAL
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on a Moneyback Guarantee!
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Go-go bag
Sheepskin brown leather carryall is truly fashioned for on-the-go ladies. Custom-wallets personalized with your first name (specified) stamped in gold. A fine incentive to save and learn how to organize. Girl's wallet in red leather, $1.49 each. Boy's in black leather. $1.49 each. Walter Drake, AL-58 Drake Bldg., Colorado Springs, Colo. 80901.

Inside story on hyacinths
Grow hyacinths in your home. No soil required, just put bulb in a teacup of water. Soon you will have fragrant pastel colored blooms that don't even need sunlight. 50¢ each; 4 for $1.75; 6 for $2.50 ppd. House of Wesley, Nursery Division, Dept. 1459-5, R. R. 1, Bloomington, Ill. 61701.

Fiberboard table
A little table with big ideas: use it as an end table, wine table, or "bunch" several for a cocktail table. Paper it, paint it, or use fabric. 18 in. high. Various colors. Matching Valance (All pairs 70" wide) $10.95 glut 85¢ postage. Eniklopi: Matched sets 50¢ each. $10.95 plus $1 postage. Amtech, Dept. AH-12, 3511 Lawson Blvd., Oceanside, N.Y. 11572.

Superior interior
Be an instant interior decorator with mini styrene furniture. Let's you plan rooms before buying costly furniture and materials. Over 150 different combinations for every room. Includes graph, doors, etc., all to ½ in. scale, instructions. $7.98. Plan-lt-Kitt, Dept. AH-12, 12. Box 429, Westport, Conn. 06880.

Sock it to them
The whole family can go skating with Hot Socks to keep feet toasty warm. Like an electric blanket, small battery gives steady heat. Remove battery when it's wash time. Sizes: S, M, L. $2.95 a pair plus 50¢ postage. 2 for $5.90 ppd. Alexander, Dept. AH-12, 26 So. 6th Ave., Mt. Vernon, N.Y. 10551.

COUNTRY CURTAINS

CURTAIN CHARM
With Ruffled Unbleached Muslin
Tieback 45", 54", 63" 72" long .................. 5.00 pr.
81", 90" long .................. 5.50 pr.
Tiers 20", 25", 30", 36" 40" long .................. 3.50 pr.
2 pair to window as shown 7.00
(All paints 70" wide)
Matching Valance
11½ x 70" .................. 1.75
Please add 50¢ to each order for handling.
Order these UN-BLEACHED MUSLIN CURTAINS with all the original New England simplicity, warmth, and handmade look for every room in the house. Practical, long-wearing, these off-white muslin curtains will retain their crisp appearance with a minimum of care. Satisfaction guaranteed. Send check or money order, no C.O.D.'s please. Write for illustrated brochures showing other curtains, dust ruffles and pillow forms in bleached and unbleached muslin as well as floral prints, calico ruffles, organdy, Osnaburg, and perma-press.

Monogram golf marker
Put this lucky four leaf clover on the green to mark your spot, and then put with confidence. A little "birdie" says ball-in-the-cup success is assured. Engraved with your initials (specify). In silver, $2; 24K gold plate, $3 ppd. Elgin Engraving Co., Dept. AH-12, 614 South St., Dundee, Ill. 60118.
Snoopy, the hero

Join the bird line
Traveling bird feeder with clothesline and pulley system, lets you ignore the rain and snow. Stand at window or porch, pull in feeder and fill through hinged roof. Honey-tone pine with black roof. 100 ft. line. All for $14.95. Add 75c west of Miss. Yield House, AH-12, No. Conway, N.H. 03860.

Mini-tankard measuring set

Delft Christmas tiles
Each year a different and dated scene is hand-decorated in Delft blue and white on lovely 6 in. tiles from Holland. 1968 Delft Tile has Dutch girl, boy and Christmas Tree. $6. 1969 Delft Tile has decorated holiday windmill, $4.50. Order from Downs & Co., Dept. 3612, Evanston, Ill. 60204.

Rope twist ring
Two sparkling Strongite stones of 2 carats each top this lovely ring in 14K white or yellow gold. $89. Guaranteed against chipping or scratching. Write for free catalogue with rings for men and women, pendants, earrings, etc. The Strongite Co., Dept. AH-12, 7 West 45th St., New York, N.Y. 10036.

Memory mugs
Currier & Ives scenes appear on the front and back of these lovely mugs. Reproduced in blue and white on glazed ceramic, each has a different scene. Fluted bases permit neat stacking and easy storing. Dishwasher safe. Set of 4 mugs, $1.98. Breck's, J89 Breck Bldg., Boston, Mass. 02210.

Colorful stamp offer
A complete 1967 set of beautiful Guinea Snake Research stamps is offered for 20¢, worth more at regular retail prices. 12 multi-colored stamps show rare reptiles. Plus stamp selections to examine. Buy any or none; cancel service anytime. Garcelon Stamp, Dept. AHNC, Calais, Maine 04619.

Tartmaster
Pastry making is special fun when you use Tartmaster to make tarts, ravioli, turnovers, filled cookies, etc. Cuts, crimps, and seals in one step to form 3 in. round, crescent or oval shapes. Comes with recipes, instructions. $1.29. Walter Drake, AH-71 Drake Bldg., Colorado Springs, Colo. 80901.

FOR TALL AND BIG MEN
If you're tired of trudging from store to store looking for Footwear and Apparel that fit, send for the new Full Color KING-SIZE Catalog. Imagine McGregor, Jantzen, Arrow Shirts, Sweaters, Slacks, Jackets in hard-to-find sizes. Longer Bodies, Sleeves to 30". PLUS 200 Shoe Styles, Sizes 10-16 AAA-EEE. Everything is Guaranteed both Before and After Wearing. Write Today for Free copy.

The KING-SIZE Co. 7501 KING-SIZE BLDG BROCKTON, MASS.
Beginner's luck

Don't let this horse throw you—it's easy to make. Kit for horse pillow has natural Belgian linen design-stamped for embroidery, cotton corded, colorful wool, needle, instructions, 8x10 in. $2.25. Pillow form to fit, $1.25. Add $5 post. Victoria Gifts, 12 A Water St., Bryn Mawr, Pa. 19010.

Wallpaper wonderland

Fine Early American and Traditional patterns can be chosen from a catalogue filled with sample sheets for your selections, and at a savings. All papers pre-trimmed, vinyl coated for easy-care washing. Send $2 for catalogue. Wallcoverings by Mail, Dept. AH-12, Box 120, Paoli, Pa. 19301.

Power projector

Magnajector projects pictures up to 16 square feet in full color directly from a slide. It's fun and saving to make your own. Kit has four 1 in., ten ½ in., and five ¼ in. rings. With illustrated instruction brochure on decoupage plaque making, Swivel Ring Set, $1.98 ppd. Flair-Craft, Dept. AH-12, 4046-B East 25th Place, Tulsa, Okla. 74104.

Height in sight

Pet Car Seat puts your pet where he can see in comfort and safety. Relaxing assurance for you. Adjustable, folds for storage. Foam upholstery in beige or black. 12x15 in., $10.95; 13x17 in., $12.95. Free catalogue of pet accessories. Du-Say's, Dept. FBA, P.O. Box 24407, New Orleans, La. 70124.

Cordially yours

It's fun and saving to make your own cordials and after-dinner drinks. Add inexpensive vodka, etc. to these bottles of Creame de Menthe, Orange Curacao, Blackberry or Cherry Brandy, Coffee-Moke, 5-Liqueur Kit, $4.98. Vino, Box 7885-HA, Rochester, N.Y. 14606.

The brass ring is a catch

Do-it-yourselfers go for this swinging assortment of 19 brass-finished swivel rings. Kit has four 1 in., ten ½ in., and five ¼ in. rings. With illustrated instruction brochure on decoupage plaque making, Swivel Ring Set, $1.98 ppd. Flair-Craft, Dept. AH-12, 4046-B East 25th Place, Tulsa, Okla. 74104.

Digital wrist watch

A quick glance at the prominent numbers shows the hour, second and date clearly. Accurate timepiece comes from Switzerland. Completely shock-resistant mainspring, brushed gold-tone case, and leather-like strap. $19.98. Greenland Studios, 7103 Greenland Bldg., Miami, Fla. 33054.

Silvered server

Your delicious roast deserves an ideal setting in this pretty platter with permanent silverized finish that stays bright. 18x13½ in. Well and tree center holds meat, poultry, etc. for easy serving. $3.98. Gold plated, $7.98. Maison Michel, Dept. AH-12, Michel Bldg., New Hyde Park, N.Y. 11040.
EXQUISITE IMPORTED MUSIC BOX FIGURINE IN DELICATE PORCELAIN

Waltzes to

"SOMESHERE MY LOVE"

Magnificent Statuette
FINE GLAZED PORCELAIN
Adds Decorator Beauty...

The Music of
"LARA'S THEME" from
DR. ZHIVAGO
Creates Charming Old World Atmosphere

In the tradition of WORLD FAMOUS FIGURINES

Long the favorite of collectors and decorators, music box figurines add a classic touch to any setting. Now this exquisite figure is combined with the haunting melody of Lara's Theme from Dr. Zhivago, "SOMESHERE MY LOVE." As the jewel like notes chime out the nostalgic melody, the charming figurine revolves in stately grace as if to an Old World Waltz. Unfortunately it is impossible to capture the moving beauty and grace in the small black and white photograph here. Only when you actually bring this regal piece into your home, listen to its wistful melody, can you fully appreciate its charm and appeal.

OFFER WILL NOT BE REPEATED THIS SEASON

We urge you to order this exquisite decorator piece now, while our specially imported supply lasts. Each full-color glazed ceramic figurine is over 7" high and 4" wide, and is yours for only $4.98 on full money back guarantee if you are not absolutely delighted with the beauty it brings to your home. Hurry, order now, this offer will not be repeated this season.

COLONIAL STUDIOS, DEPT. TF-3
20 Bank Street, White Plains, New York 10606

Please send me the Classic Figurine Music Box that plays "SOMESHERE MY LOVE" for only $4.98 postpaid on full money back guarantee if I am not absolutely delighted.

Enclosed is $........................... (Print Clearly)

Name ...........................................
Address ....................................... State ........................................ Zip

□ SAVE! SPECIAL OFFER: Order two Music Boxes for only $8.95. Save $1.00. Give one as a beautiful gift!
Petals in porcelain
Delicate serving bowls and saucers are exquisite in porcelain shaped like lotus petals. Bowls are 4½ in. in diameter; saucers are 5½ in. in across. Set of 8 bowls, white, $2.98; set of 8 saucers, white, $2.98. Colonial Garden Dept. AH-12, 270 W. Merrick Rd., Valley Stream, N.Y. 11582.

Crystal pitcher
Here's a versatile pitcher in the handsome Paul Revere tankard shape. Handmade in Europe, this crystal beauty holds 48 ounces of milk, juice, etc. Use it for stirring martinis or to hold flower arrangements. $3.95 plus 50¢ postage. What's New Shop, 12 A Water St., Bryn Mawr, Pa. 19010.

Pretty protectors
Three engraved “Sheffield” designed trivets are as decorative as they are useful. Antique heirloom reproductions with sterling look need no polishing. Thickly insulated for hot or cold handling. Sturbridge Yankee Workshop, Dept. AH-12, Brimfield, Mass. 01014.

Ring minder
Replica of an early American glass piece keeps your rings safe while you're busy with housework or sleeping. Blue or amber, 2½ in. high. Nice for kitchen, bath or bedroom. $1.95; 2, $3.75 plus 25¢ handling. Sturbridge Yankee Workshop, Dept. AH-12, P.O. Box 3544, New York, N.Y. 10017.

Bound for discovery
You may be able to investigate your own family tree in this cloth-bound reprint of A. P. Burke's famed 1897 compilation, “Family Records.” 728 fascinating pages illustrate hundreds of coats of arms, describe thousands of names. A fine gift. $14.95. Hobi, Dept. AH-12, Lake Success, N.Y. 11040.

Magazine minder

Brew in a breeze
Insta-Brewer makes one to six cups of regular grind coffee in less than 2 minutes. Pressure plunger does the speedy work, leaving the flavor in and the bitter oils out. $9.95; deluxe with grind remover, $10.95. Add 75¢ postage. Mak Enterprises, Dept. AH-12, 7504 Emily Ts., Detroit, Mich. 48234.

Bows, bows, bows
Easy Pixie Bow Maker lets you make all different kinds of styles. Pushpin becomes part of bow, holds it together, and attaches bow to package. Set of bow maker, 24 plastic push pins, instructions. $1; refill pack of 100 pins, $1. Walter Drake, AL-74 Drake Bldg., Colorado Springs, Colo. 80901.
SALE
REDUCED TO ONLY
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GIANT
"MAGNETIC"
PHOTO ALBUM

NO GLUING! NO CORNERS! CHANGE PHOTOS AS OFTEN AS YOU LIKE

20 Huge Self-Sticking Pages Hold Up to 200 Pictures! Crystal Clear Protective Pages! Spiral Bound! Hard Cover!

At last! Now you can change your favorite photos as often as you like... rearrange them at any time... all without messy gluing or fussing with clumsy corner holders! Yes, this giant Photo Album that holds up to 200 pictures works automatically! You simply press the crystal clear protective page down on your photo, and presto... it stays in place until you want to move it! Your pictures always look like new, never dog-eared or torn. Giant pages open out to a full 19" x 12"... big enough for your largest glossies. A real beauty... handsome lettering on outside... richly padded cover in vinyl that wipes clean with damp cloth. Big, spiral binding for easy opening... lies flat for easy viewing. A real find for the entire family!

OFFER WILL NOT BE REPEATED THIS SEASON

We urge you to order your own personal Photo Album now, while the supply lasts. You always need a good place for precious photography and the season for photos is now! So hurry, order today, this offer will not be repeated this season.
UP A TREE
To Stitch

A perky chipmunk sits on a tree stump in this enchanting nature scene to embroider. Crewel and heavy weight yarns are combined to create a dimensional effect. Kit includes design on 19"x25" woodland green homespun; yarn in muted browns, grays, greens, yellows with red, gold and black. Needle and easy instructions. Only $5.95 plus 56¢ postage.

Send 25¢ for Annual Subscription to Next 3 Issues of Our Art Needlecraft Catalog.

The Stitchery
Dept. AH612
204 Worchester St.
Wellesley Hills, Mass. 02181

Whaling scenes
The wonder of whaling and all its excitement is captured colorfully by a well-known New England ship artist. Hand silk-screened, the engraved woodcut-look sets a seafaring mood in any room. Set of 4, $1.99 ppd. World Art Group, Studio AH-12, 606 Post Rd., Westport, Conn. 06880.

Record-a-bill
Organizer keeps all your bills and check records in one complete book. Pockets for monthly statements, rebuttal, and one section for any information at hand with each record sheet. Space for recording special days, etc. $1.49. Walter Drake, AL-73 Drake Bldg., Colorado Springs, Colo. 80901.

GLOVE-SOFT APACHE BOOTS
Genuine Deerskin with molded genuine rawhide leather sole and heel lift. Smoothly styled for indoors or outdoors. Trim footnote to slim pants; blissful comfort anytime. Natural, Black, Loden Green, Rust. Full and half sizes 4-10, M & N.

FREE TO FLOWER LOVERS
Salesman will call. Send postcard or letter asking for absolutely FREE ... no cost ... no obligation ... no charge. For owners of new and old homes alike. ABER LOVERS. Lifted supply.

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FREE TO FLOWER LOVERS
Don’t Buy Spring Flowering Stock Until
You Get Our Big Bargain OR
$1.00 Ppd.
7047 Pecos St., Denver, Colorado 80221

HOLIDAY GIFTS

Dated Newspaper Copy
Find out what happened the day you were born—or any other special date. You pick the date—any time from Jan. 1, 1900 through Dec. 31, 1964, you’ll get the front page copy of the New York Herald Tribune for that day. Please specify exact dates. $1.00 post.

Holiday Gifts Dept. 612C
7047 Pecos St., Denver, Colorado 80221
Invisible Cutting Board

Clear as a whistle

Something to sing about: a clear plastic cutting board that saves surfaces from scratches while you slice, chip or carve. Plus, it lets fancy formula patterns show through when they’re too pretty to hide. Dishwasher safe, heat-proof.

Air of mystery

Mysteries (Crocus Zonata) grows inside from bulbs to blossoms without any sun, soil, or water. Up to 6 blossoms in shades of blue, lilac, and purple develop “by themselves.” 5 for $1; 12 for $2.50 for $4 ppd. House of Wesley, Nursery Division, Dept. 1575-5, R.R. 1, Bloomington, Ill. 61701.

Invisible Cutting Board

250 Gold Foil Labels

Gleaming gold foil labels stick anywhere—a smart personal touch to letters, books, camera, records, etc. Classic border, handsome black printing, 1” x 1½”. Up to four lines.

P4010 250 Gold Foil Labels $1.98

Get Rid of Stomach Bulge!

Take inches off your waistline, strengthen back muscles without exhausting exercises or energy-sapping diets. Rolling Shape-Up for one minute a day can provide the benefits of strenuous sit-ups.

F5042 Shape-Up Wheel $3.98

Made in your Kitchen!

2-FT. X 3-FT. POSTER

Print your name and address (or any lines) on stationery, books, advertising. In compact, self-covering case for pocket or purse—always handy when you need it! Use at home, office, school.

P4009 Pocket Printer $1

Personl Stationery Sets

Smooth white vellum, with any name & address up to 4 lines, printed in rich midnight blue. Perfect for all correspondence! 50 envelopes, 25 sheets (approx. 5½” x 7½”). 48-hour service.

P3002 Pers. Stationery Set $1.98

Daisy Calendar

LINEN TOWEL

Bright and gay is a spring gardener! It’s a calendar with a colorful daisy design—and when the year is over, it’s a pretty, pure linen towel completely washable and colorfast. Brighten your kitchen, your nursery room—or that of a friend for a whole year, 18” x 29”, with rod & braided cord to hang it up.

P7135 Daisy Towel $1

500 Return Address Labels $50c

Quick, easy way to put your name & address on letters, books, etc. Any name, address & zip code up to 4 lines printed in black on white gummed labels; gold from Free Hands, 48-hour service.

P7149 500 Labels $5.98

Make Your Bathtub Safe!

Avoid falls in tub or shower with non-slip, full-colored rubber flowers; Seven 5” x 3½” appliques; adhesive backed, easy to install. Can’t melt! White (H867), pink (H868), blue (H869).

Tub Appliques (order by color no.) $2.98

Dreamy Bra

Dreamy Bra gives you covering support at night; gentle-fluttering control for daytime wear because it’s all stretchy nylon—even the strapless Front hook; 2 sizes fits all.

N917 Dream Bra, A - 2 cup $1.98

Bath Tub Safety Seat

Ideal for first baths, all-cotton showers, bathed children. Sturdy grips help older people get in and out of tub. White enamelled aluminum, non-skid rubber feet. 4 positions. 11” x 16” x 20”.

H489 Bathtub Seat $7.98

Your Own Pocket Printer!

Print your name and address (or any lines) on stationery, books, advertising. In compact, self-covering case for pocket or purse—always handy when you need it! Use at home, office, school.

P4009 Pocket Printer $1

Your Personal Recipe Cards

These 3¼” x 5½” cards have a shiny kitchen scene and the words “From the kitchen of” with your name in beautiful blue printing. 3 wide-spaced lines. Fit standard recipe file, 48-hour service.

P4002 75 Recipe Cards $1

PERSONALIZED DOOR KNOCKERS

A distinctive, personal touch for your front door—or for your own room! Polished brass plate on solid metal, lacquered to stay bright. Large 6½” knocker is engraved with your initials and last name. 3½” knocker with first name or apartment number. Specify personalizing. 48-hour service.

P6005 Large Knocker $1.98

P6006 Room Size Knocker $1.00

500 Return Address Labels $50c

Quick, easy way to put your name & address on letters, books, etc. Any name, address & zip code up to 4 lines printed in black on white gummed labels; gold from Free Hands, 48-hour service.

P7149 500 Labels $5.98

Your Personal Desk Memos

A gentleman’s wraparound notepad. 400-pp pocket memo pad in 3½” x 6½” size; men’s says “From the desk of” with name. Carbonized on center. 4” x 7”, on handy desk tray.

P7018 300 Ladies’ Memos $1

P7019 300 Men’s Memos $1

Giants

2-FT. X 3-FT. POSTER

Send in any picture, document, marriage license, birth certificate, wedding invitation, black and white or color snapshot...no negatives please...and we’ll enlarge it into a giant 2-foot by 3-foot black and white wall poster: Cameas rolled in a mailing tube to prevent creasing. Your original return address and name. men’s says “From the desk of” with name. Carbonized on center. 4” x 7”, on handy desk tray.

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I believe that your child's mind is ready to absorb and use this power—simply because he has never been taught the right way to make his subjects half-teach themselves!

Simultaneously he has never been shown the few secrets of Speed Reading, that are taught in almost every university in the country today—and that turn the printed page TWICE AS Fast as he can read today with absolute understanding of every word!

Simply because he doesn't know the right way to teach him to manage academic problems—so clearly and logically that he doesn't know the whole process SELF-TEACH THEMSELVES before he even touches them.

Simply because he doesn't know the right way to prepare for his tests—so completely that I teach him to do many as FOUR OUT OF FIVE of the questions that his teacher asks him to answer, and place it between his teeth as we go along. NOW ask him to read another page! Time him! AND THE IMPACT OF SPEED YOU HAVE LIBERATED, AS HIS EYES FLASH OVER PAGES TWICE AS FAST AS HE normally does.

But this is only the beginning! Sec for yourself how he can sit down on his face as he reels off—easily correct spelling of any word forever and instantly—THE EXACT MEANING OF THOSE WORDS.

Now watch him shine in Math, English, Science! Think of it! From this moment on, in only five short minutes a day, you begin applying these wonder-working techniques of Power Learning to every untrained corner of your child's mind! You begin breaking through mental barriers that have been blocking him for years.

You begin tapping the buried powers of your child's mind! Power that you have glimpsed before in brief flashes—now brought to the surface—strengthened with simple formulas to double their potency—and placed forever at the blink of an eye! For example:

DOES HE MAKE THE SAME SPELLING ERRORS AGAIN AND AGAIN?

Then turn to page 119 and see how incredibly easy it is to overcome shyness and uncertainty—by the impact of speed you have liberated and instantly—THE EXACT MEANING OF THOSE WORDS.

DOES HE MAKE A MISTAKE ON TESTS?

Then turn to page 119 and see how incredibly easy it is to overcome shyness and uncertainty—by the impact of speed you have liberated and instantly—THE EXACT MEANING OF THOSE WORDS.

DOES HE FREEZE UP IN TESTS?

Then turn to page 119 and see how incredibly easy it is to overcome shyness and uncertainty—by the impact of speed you have liberated and instantly—THE EXACT MEANING OF THOSE WORDS.

DOES HE HAVE TROUBLE EXPRESSING HIMSELF IN CLASS?

And—and above all—a complete armorry of test-taking techniques—that can literally DOUBLE the grades of your child in every one of his classes in school to turn D's and F's into B's and even A's! That can turn 60's or less into 80's or 90's or even 100's! THAT CAN UNLOCK THE TRUE, NATURAL ABILITY OF YOUR CHILD! TRAGICALLY HALF-WASTED IN A HIGH SCHOOL—LEADING THE ROAD TO THE COLLEGE AND ROAD TO HIS CHOICE—TODAY! COMMITTED TO THE COLLEGE AND ROAD TO HIS CHOICE—TODAY!

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