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JUNE 35¢

# American Home

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## Fresh Strawberry Pie

- 1 package (3-oz.) Jell-O® Strawberry Gelatin
- 1 2/3 cups boiling water
- 2 cups (or one 4 1/2-oz. container) thawed Birds Eye® Cool Whip® Non-Dairy Whipped Topping
- 2 tablespoons sugar
- Red food coloring (optional)
- 1 baked 9-inch crumb crust, cooled
- 1 1/2 cups strawberry halves

Dissolve gelatin in boiling water. Chill until slightly thickened. Measure 1/2 cup and blend into Cool Whip with sugar. Tint to desired shade with food coloring. If necessary, chill Cool Whip mixture until firm enough to mound. Spread over bottom and up sides of crumb crust. Stir strawberries into remaining thickened gelatin and gently spoon on top of the Cool Whip mixture. Chill at least 3 hours.

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**COVER: Salade Niçoise, a chef's classic, heads the salad repertoire in "Help Yourself to Summer," beginning on page 62. All great main dishes, they show how satisfying, yet simple, salads can be. Photographer: Rudy Muller**

# American Home

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# THIS MONTH IN American Home



Marcia Wallace tests a recipe with the help of Kate, 9, sons Derby, 13, and David, 11.

There are more than 600 different cookbooks on sale in the U.S. today and an avalanche of 150 new titles is added to these each year. No wonder the authors of cookbooks cook up titles as creative as their recipes. How about these, which have recently passed our desk: *The Pyromaniac's Cookbook*; or *The Something-Went-Wrong-What-Do-I-Do-Now Cookbook*; or *How to Gorge George Without Fattening Fanny!*

Our favorite title of this year's crop is *Barefoot in the Kitchen*, a cookbook we think so highly of that we are publishing a portion of it in this issue. It begins on page 64. Marcia Wallace, its author and the wife of a public-relations executive, has learned to beat the weekend hassle after summers of over-do and over-feed and has written a book full of charm and sense that should make your summer entertaining as carefree and as down to earth as summer should be. Marcia is not the only cookbook writer in the family. Daughter Kate, 9, inspired no doubt by sessions at Mom's elbow, has begun work on *A Kid's Cookbook by a Kid Called Kate*, which proves that she has one secret ingredient down pat—a title that stands out in the crowd. We also like her first sentence: "Give your parents a brake. . . serve them breakfast in their bed."

We have been unusually peripatetic this month. Associate Decorating Editor Helene Brown almost took up residence in California—see the beautiful outdoor rooms she discovered beginning on page 50. We have also been camping in Maine (page 60) and we have discovered a fresh new look in swimming pools in Connecticut, Georgia and Nebraska (pages 56-59). As we write this, we are off to Virginia and Monticello to prepare another American Treasury, this one devoted to Thomas Jefferson—architect, inventor, designer, gardener, gourmet. You'll see it next month.

*Fred Smith*  
Editor



**What a good time  
for all the good things of a Kent.**



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Mild, smooth taste. King Size or 100's



# Lifestyle

A young California lawyer and his doctor wife are greening America the on-the-job way.



Nick and Miriam (above) spend most of their free time outdoors, picnicking or taking walks. Both Yosts, champions of women's rights, are members of the National Organization of Women (NOW). Because of their concern for overpopulation, they've decided to limit their local stork to two more Yosts. "Any more than that and we'll adopt," says Miriam.

**Nicholas and Miriam Yost** have between them a law degree, a medical degree and a way to put both degrees to work. Nick, the son of former UN Ambassador Charles Yost, is a lawyer in the California Attorney General's office, specializing in environmental law. Among his clients: California's Environmental Quality Study Council, a group whose effort it is to impress upon government bodies the people's view on the plunder of their land. "There are many laws that protect the environment, but people just don't know about them," says Nick. "For example—the National Environmental Policy Act signed by President Nixon last year. Under this act, before the Federal Government can sanction the building of a jetport or highway, it must make a study of how the environment will be affected."

Nick and Miriam, who live in Hollywood Hills, know something about environmental encroachment firsthand. Six years ago they joined a neighborhood committee to halt construction of a Federal facility in Los Angeles' Hazard Park. The litigation took so long that the Government chose another site for the building and the park was saved. Miriam, a doctor, is meanwhile doing her residency in psychiatry. Her work extends beyond concern for the mentally ill to those sane enough to want deeper insight into their lives. "With understanding," says Miriam, "we can keep from passing our neuroses on to another generation." The Yosts are grabbing back the reins of runaway technology and promising us all a brighter day.

Christa





# Your dog can't tell the difference. You can.

To your dog's taste buds, Gaines-burgers® might just as well be regular canned dog food.

They're meaty and moist like canned.

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You're the one who can tell the difference.

You can tell Gaines-burgers are more convenient because there's no can to open.

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And it doesn't cost any more to do things the easy way. Two Gaines-burgers equal a full can of dog food and cost about the same.

Next time, give your dog Gaines-burgers. He'll never miss the can.



**Gaines-burgers.**  
The canned dog food without the can.





## A community-minded New York couple helps turn the telephone into a helping hand.

**Maureen and Donald Bybee** are people who take the telephone seriously. To prove it, they spearheaded a telephone counseling and referral service in their town of Stony Brook, N.Y. Called Response, it is one of the many newly founded "crisis centers" where people in distress can call for help. At the phone (516-751-7500) 24 hours a day are community volunteers—housewives, businessmen, students—who've been trained to listen, not to preach, and to refer callers, when necessary, to professional agencies.

Maureen, the program's executive secretary, runs the office on a daily basis. Donald is Associate Dean of New Student Affairs at Stony Brook University. As a member of the Response Advisory Board, he helps train volunteers, now numbering more than 70. "One of the most surprising payoffs," he says, "is the bond that has developed between students and older community volunteers."

What is a "crisis" call? It can be the suicide threat of a depressed mother of three or the crushed ego of a jilted 13-year-old in love with his teacher. The outpouring of neighborhood volunteers and community devotion of couples like the Bybees prove that people do "give a damn."

**Donald and Maureen (below) enjoy the wild wetlands near their home on Long Island. When not working as a Response staff officer, Maureen likes to crochet.**



Jon Naar



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# THE AMERICANA IT'S A LITTLE AND GRANDMA

Paul Revere knew how to work silver, and Grandma Moses knew how to paint a picture. Just as well as other Americans could carve, weave and stitch.

And that's where Kleenex got the idea for Americana. From the thousands of American craftsmen who created a heritage of folk art. The Americana Collection. Fashioned in the spirit of yesterday. By the hands of today.

Four new packages in four folk art designs. And on the inside, another American favorite. Soft Kleenex tissues in white and pastels. That's Americana. From the people who make Kleenex—The First Tissue.



Navajo Blanket: Primitive hand looms and homemade vegetable dyes were the tools of the Southwest Indian craftsman. With them he copied sacred Navajo sandpaintings and turned out boldly patterned textiles.



# COLLECTION. BIT OF PAUL REVERE MOSES.

Pennsylvania Dutch Design: Bold color. Brushed into fanciful designs. That's the way the Pennsylvania Dutch liked to decorate. Their gay designs appeared on everything from barns to Easter eggs.



Pennsylvania Dutch Pastels: Available with soft white Kleenex tissues and four colorful pastels. Blue, green, pink and yellow.



**Carved Eagle:**  
If Benjamin Franklin had had his way in 1782, the turkey gobbler would've been on the Great Seal of the United States. Instead, the bald eagle was voted the official emblem. It became the most popular subject of American folk art — and still is today.

**Sampler Design:** The cross-stitched sampler was like an early American kindergarten teacher. Besides teaching little ladies the basics of sewing, the sampler's alphabet was an important reading aid.

**AMERICA, MEET AMERICANA.  
KLEENEX AMERICANA® TISSUES COLLECTION.**

Kimberly-Clark Corporation \*



THE GOOD-LOOKING HOMEMAKER  
By Constance Bartel

## SMOOTH UP TO SHOW OFF

Carol Peterson, surrounded by sons Mike, Pat and Tommy at her backyard fence, thrives on active living in the California outdoors.



Carol Peterson and her family are an athletic bunch. Whenever they can, Carol, her florist-husband John and their four boys—Chris, 8, Mike, 6, Pat, 5, and Tommy, 2—head out from their Los Angeles home for camping, hiking, horseback riding or swimming. Once a week Carol and John zoom off to the local “Y” for a game of volleyball. All that exercise and tending to her children keep Carol in trim, size 9 shape.

She has adapted her beauty routine to perpetual summer. She keeps her hair short (“It’s cool and easy to care for,” says Carol), rarely sits in the sun bareheaded, always uses a tanning lotion to protect her face from burning and moisturizes her entire body all year round. With that kind of careful maintenance, Carol doesn’t have to worry about how she’ll look in hot pants. But those of us who are just beginning to think about summer fashions, and climbing into our bathing suits for the first dip of the year, may need to do some repair work before heading for the beach.

First on the agenda: a crash program to get your elbows, arms, knees, calves, ankles and feet ready for summer exposure. One solution comes from Charles of the Ritz—Akimbo, a two-step moisturizing treatment. Cream 1 (pale green and slightly gritty) rubs away dead skin as you apply it; then Cream 2 (white and rich) smooths and softens. For special attention to your winter-weary feet, there’s Vita-Bath’s For Feet’s Sake Collection. The Touchstone (an abrasive sponge) or Pumice Soufflé works away the heel calluses and dry skin that have built up from a long season of boot-wearing. And Heel-to-Toe Cream softens the whole foot. Pretty Feet does it all in one step. Just rub it in and rinse.

Keeping arms, thighs and legs hair-free is another summer grooming chore. And you can choose your method: a depilatory cream, Dorothy Gray’s Better-Off, for instance, which you simply cream on and wash off, or the firm’s Depilatory Wax, which is more complicated to apply but keeps you smooth longer—about 30 days. You heat the wax and apply it with a little wooden paddle. When the wax has cooled, you peel it off and the hair comes with it.

For underarm grooming, Clairol’s Kindness Underarm Shaver includes a Conditioning Deodorant. Precede every shaving session with a conditioning cream and follow it with a moisturizer, no matter what kind of shaver you use.

For makeup tone-ups or tone-downs until you get a tan, Polly Bergen has new Oil of the Turtle (continued)



# What woman wants wrinkles?



## That's why your clothes should be washed in cold water.

Hot water washing can set wrinkles as well as stains. Cold Power gets out the worst kind of dirt in cold water without excessive fabric wear or hot water fading... and the only thing that will shrink is the size of your hot water bill.

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# OW!



Sometimes fixing the hurt hurts more than the hurt itself. Soap cleans, but soap can hurt. Iodine "burns." Peroxide stings. Aerosol antiseptics and squeeze-bottle sprays don't remove dirt. And though they all help, they all can hurt. (And isn't the whole process messy?)

# Ahhh...



"clean 'n' treat" is different. It's the only medicated first aid pad with an anesthetic. It relieves pain on contact—then the soft moist pad cleanses gently, while its antiseptic kills germs and promotes healing. With "clean 'n' treat" for the whole family, it's all Ahhh...

## SMOOTH UP continued



Carol keeps her hair short for easy care. For dress-up she wears a fall.

Moisturizing Undertints. They are not just complexion colors, but complexion-correcting colors worn under your foundation. Sea Froth is green, to cool down a skin that's too ruddy; Misted Peach warms a deeper-toned skin that looks more olive than you want; Frosted Plum enlivens a too-pale complexion.

Shifting your makeup to summer is partly a matter of wearing less of it. As the outdoors brings more color to your face, you need less foundation. Once you have applied your moisturizer (a round-

the-clock must in any season) you can get away with a quick slick of skin tint, lipstick and eye shadow. Bonnie Bell Transparent Blushing Gel, Charles of the Ritz Blushing Pommade Creme Gel Spotlighter and Yardley's Pot o' Gloss Cheek Gloss all add glowing color quickly to your cheek, brow and chin—and there's nothing to stop you from applying some to a bare midriff. These light-reflecting, gleamy skin tints are easy to apply and hard to goof with. Just touch on and blend with a finger.

In hot weather, light, floral or foresty scents of colognes and toilet water are more cooling than heavy aromas. Try, for instance, Houbigant's Chantilly—a new eau de cologne—or Charles of the Ritz Ritual in an Eau de Parfum Spray or perhaps Eau de Cologne in a bottle. And a brand-new French perfume, Givenchy III, blending a citrusy note of tangerine with jasmine, rose and lily-of-the-valley, is also available in the lighter Eau de Toilette.

There are any number of portable refreshers you can carry in your bag to keep the simmer out of summer. Max

Factor's Eye Makeup Remover Stick is no bigger than a lipstick and makes it easy to redo your eyes. Jean Naté Towlettes refresh your face and hands on the go. And to cool and dry hot feet, Desenex Dri-Foot antiperspirant and deodorant sprays on as a liquid and dries to a fine, smooth powder.

Bathing in the summer needs added consideration, too. Because you do so much of it, you need special body creams and moisturizers to offset the loss of the body oils you are constantly washing off. In the evening, when you're ready for a leisurely bath, start off with Frances Denney's Bathing Spa, a bubble bath in gel form; if you have very dry skin, substitute the firm's Ultra-Soothing Oil Bath. Follow your bath with a moisturizer, perhaps their Lavish Body Finish.

From Estée Lauder's Azurée collection, Cool Spray Bath Powder in an aerosol container is especially nice in the summer. It helps absorb the moisture you sometimes feel a half-hour after bathing in humid weather, and it keeps lingerie from sticking. **END**



## The room.



## The room changer.



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# DECORATING NEWSLETTER

Good design  
for casual vacation-time  
living

## FROM THE LAB

The beautiful, functional shapes of laboratory glassware have long been beloved by interior designers and connoisseurs of modern design. Now, you don't have to ferret out a chemical-supply house as a buying source. Owens-Illinois, recognizing the trend, has collected some of its Kimax laboratory glassware into "The Scientific Drinkware Line." Made of tough, heat- and abrasion-resistant glass, the line includes a "Spirit Calculator," or measuring glass, an ingenious "Martini Aspirator" (it comes with its own tiny vermouthe bottle), a wine-dispensing apparatus that looks more old Vienna than laboratory and the "Tailgater," a handsome bottle with a glass stopper. There are also a tall "Cocktail Graduate" and a chubby beaker-like shot glass. Prices (all quoted here and following are approximate) range from \$1 to \$50.

## FROM THE FACTORY

Another fine, utilitarian design for updating your home comes from early 20th-century streetlights and factory-lighting fixtures. Prescolite, a California firm, has introduced circa-1910 porcelain-enameled steel hanging light shades in simple shapes and in the brightest of primary colors. They sell for \$25.

## AND FROM THE GARAGE

Pegboard is one more good-looking workhorse that shows up in a new guise. Now you can buy two pairs of adhesive-backed 12x12-inch pegboards, plus a nicely designed shelf and a dozen hooks, as a kit. "Little Work Wall," as Cheinco Housewares calls its prepackaged kit, can go anywhere and can be put together in an almost endless variety of colors and ways. The price is \$10.

The sturdy and simple good looks of the glasses, light shades and pegboards make them all perfect decorating ideas for the casual vacation house. Another bright touch might come from inexpensive workmen's handkerchiefs, the kind you buy in the five and dime. Stitch them together for a summer patchwork to throw on a round table, over an offending sofa or chair in a rented vaca-

tion house or use them to cover inexpensive pillows or knot them as napkins.

## BREAD IS BEAUTIFUL

Bare your rooms for summer. Put away the clutter and you'll feel cooler even if you don't have air conditioning. Bare is good, but too bare is sterile. That's where unusual decorative accessories come in for any summer house or apartment. Have you ever considered bread, for example? From a bakery—not the packaged kind—or perhaps you might bake your own. Bread is beautiful and one proof of the pudding is the Bread Basket at Bloomingdale's in New York where customers line up four and more deep for distinctive breads from all over the world. Instead of branches or flowers, try an arrangement of breadsticks; rather than a centerpiece, stack up the braided loaves in a pile of plenty. Bread looks good with baskets and on boards, with heavy white ironstone or colorful Italian earthenware.

## STACKING UP BIG

Block China has come out with "Chromatics," a new concept in china that combines a stacking shape with a total range of colors. You can purchase, for \$60, a set of 20 pieces in any of four color families: lavender-rose, beige-gray-violet, blue-green, gold-russet-brown. The plates have high, right-angled sides. "Chromatics" glassware is also available. Prices per glass range from \$3 to \$4.

Prompted by concern for storage space, many more new geometrics are stacking up instead of spreading out. Libby and Federal led the way with stacking tumblers. Thomas' ABC line of stacking china and crystal and TC-100 Compact-Ware are both old favorites; added now is TC-100 stacking crystal, selling for \$3 a glass. For picnics, H. J. Stotter, Inc., has "Relax," stacking stainless-steel flatware with colorful baked-enamel handles; a place setting costs \$3. But the ultimate in stackables is a large china sphere from Villeroy and Boch which disassembles into a 19-piece dinner set (sans cups). The trick is to stack it again, and for \$150 you're welcome to try. —Vera D. Hahn

# ETHAN ALLEN GALLERIES

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Evansville (Indiana) ..... Carriage House  
Gary (Indiana) ..... Georgetown Manor  
Moline ..... Conn's Town & Country Furniture  
Murphysboro ..... Chapman-Rollo Furniture  
Peoria ..... Adams Furniture  
Rockford ..... Fisher's Carriage House  
Springfield ..... Carriage House  
Springfield ..... Stern's  
Wheaton ..... Carriage House

## INDIANA

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Madison ..... Bensinger's  
South Bend ..... Ries Furn. Co.

## IOWA

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Grand Island ..... Swan's Furniture  
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Cleveland (Mentor) ..... Concord Manor  
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McComb ..... Bennett Bros. Furniture Co.  
Toledo ..... Pioneer Colonial House  
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## WISCONSIN

Madison ..... Carriage House  
Milwaukee (Brookfield) ..... Carriage House  
Milwaukee ..... Schell Furniture, Inc.

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Tavern Bonnet Top Secretary



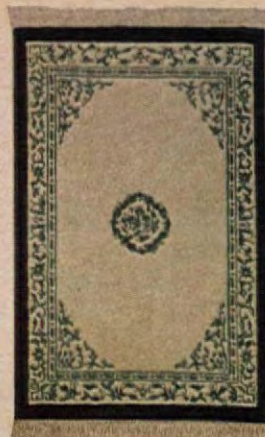
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Classic Manor Bonnet Top Curio Cabinet

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Decorating a home or a room is like putting together a puzzle.

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And if you do find it a little puzzling, we at Ethan Allen can offer you some professional help.

At our galleries, we have people who are skilled home planners instead of just furniture salesmen. So we can show you what goes with what. And what doesn't go with what.

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In short, what we've done is brought together under one roof something you may

not find under a dozen others. The best designs in American Traditional furniture and accessories. So you can best express your individual taste.

Come into your nearest Ethan Allen Gallery soon. It could be the first step in getting all the pieces to fall into place.

And while you're there pick up the Ethan Allen Treasury. A 358-page book chock full of all kinds of decorating ideas. It's a \$5.00 value that's yours free for the asking.

For the Ethan Allen Gallery nearest you, see the listing on the opposite page.

*Ethan Allen Galleries*  
We care about your home...almost as much as you do.



## DECORATING Q's & A's

*I have a pair of small, antique china lamps whose silk shades are discolored and frayed. How can I replace the shades with something more durable and contemporary than silk without detracting from the charm of the bases?*

Today there are many synthetics that look just like silk, and new shades in these fabrics can be used to duplicate the originals. However, don't hesitate to choose another material, such as a cot-

ton batiste, sheer linen or shiny white paper, all of which will be practical, pretty and perfectly acceptable with the finest antique base.

*Are glass-and-steel coffee tables still "in," or is there a newer look? I've resisted this combination as being too cold looking, but I do want a new, contemporary-style table.*

Yes, the glass-and-steel look is still very much with us and will continue to be. However, we have noticed an emergence of other metals, such as burnished copper and polished brass, that are being used with glass. Perhaps you will find this a more agreeable combination.

*Are fabric-laminated window shades practical? I'm thinking of having them made for the living and dining rooms of our city apartment and, since this is a costly investment, I'd like to be sure they'll wear well.*

Fabric-laminated window shades are certainly attractive, but when used in a city apartment they are apt to soil very quickly. Even though they may have a soil-resistant finish you'll find they must be cleaned frequently. There is no guarantee that these frequent cleanings won't eventually pull the material away from the backing and make it pucker. You would be better off with Roman shades or fabric-lined window shades.

You will still have the unavoidable soiling but won't encounter the same problems in dry cleaning.

*We live in a Cape Cod house which I have decorated in Danish Modern. But how can I treat the dining-room windows, which are very traditional?*

Since you don't mention how you overcame the other traditional architectural features of the house, we can only suggest that you treat the dining-room windows as simply as possible. Consider shutters, painted to match the walls, pinch-pleated casement-cloth curtains or fabric window shades in a subtly colored stripe or geometric.

*I have just redecorated my 3-year-old daughter's room in orange and white but am stymied about carpet color. More orange would be too much and white too impractical. Any ideas?*

Self-sticking carpet tiles are a fine solution. Buy tiles in both orange and off-white and make your own design. Plaids, stripes or checkerboard effects are all possibilities. Nice and practical, too, since if a bad stain occurs you simply pry out the damaged tile and replace it. —Helene Brown

*Direct your decorating questions to: Decorating Q's & A's, American Home, 641 Lexington Ave., New York, N.Y. 10022. Letters submitted will be selected for an answer on the basis of their general interest. Sorry, we are unable to send personal replies.*

20



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An 8 x 12 ft. floor costs under \$106. With no installation charges. No extra padding. And you'll get to choose from five beautiful designs, fifteen rich colors.

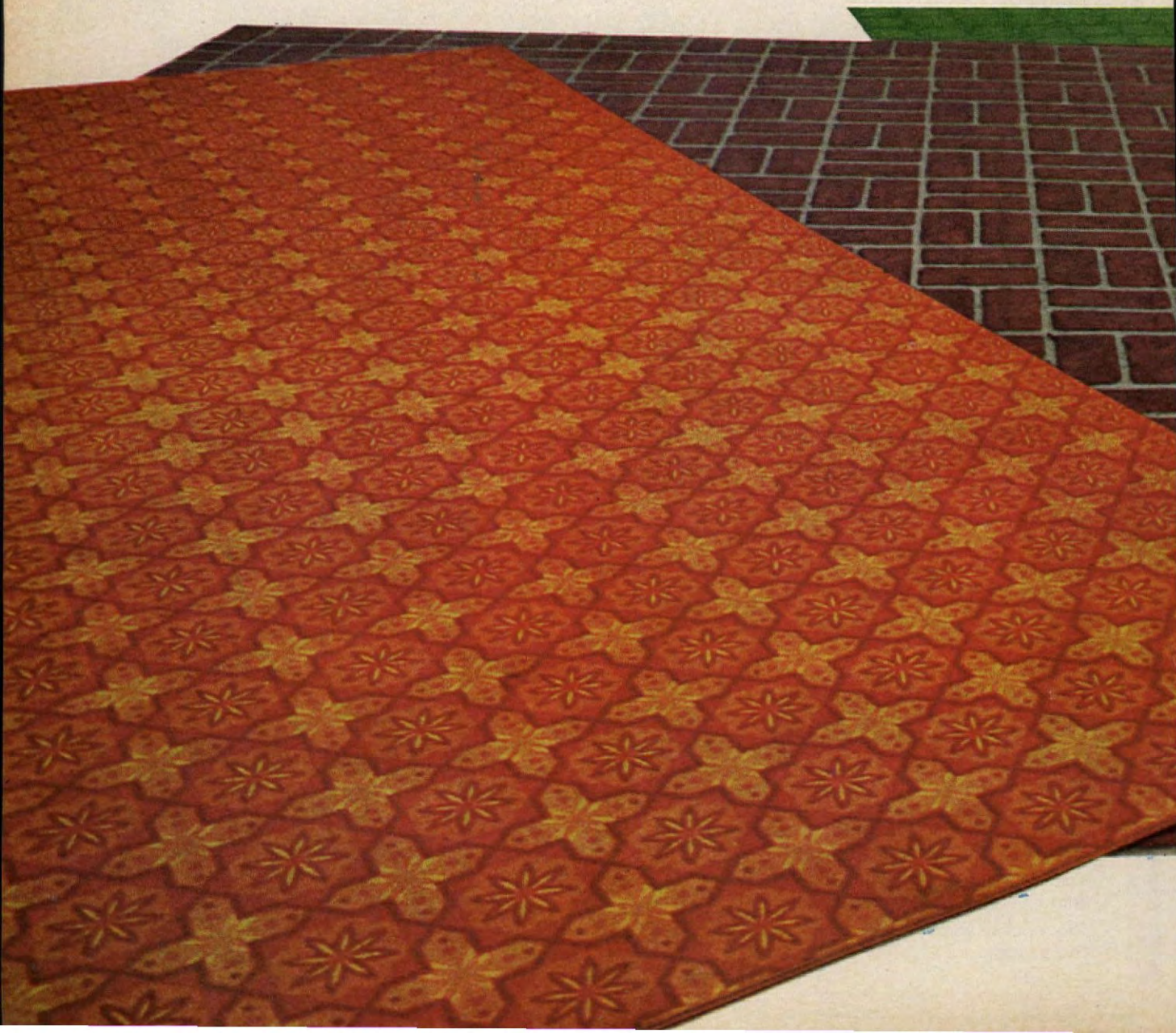
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A big 10 x 15 ft. vinyl asbestos floor costs under \$65. Because you tile it yourself, you save. Four patterns, handsome earth-tone colors.

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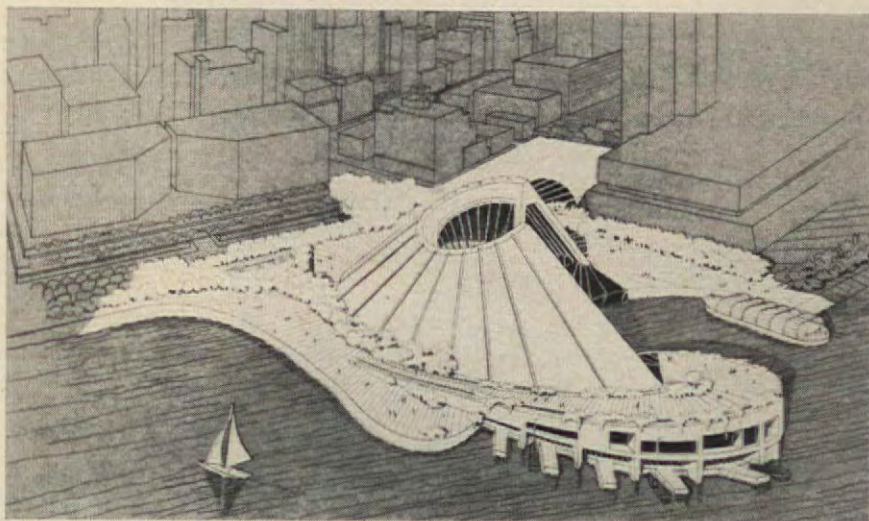
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Be sure to include your Zip Code—it means faster delivery of your pattern. AH671

# THE PLUMB LINE

News from an architecture and environment editor's desk



## MUSEUM OF THE FUTURE

The Lower Manhattan Cultural Center, when completed in 1974, may be the most unusual museum in the world, both in terms of physical design and content. The museum, a large interior space that will be changed for different exhibitions by such innovative devices as inflatable galleries and portable modules, is to be housed in the free-form building design shown above. Instead of original works of art, highly sophisticated reproductions will be displayed. Thomas Miller, the Center's founding president, says, "We have the technology to raise the level of reproductions of works of art to that of fine stereophonic music."

Although the lower Manhattan waterfront was chosen as the probable home of the Center because of its nearness to the World Trade Center and its new growth potential, its benefits are to be transported much farther afield. Large, transparent fiber-glass-covered barges, which dock at the center, will carry exhibits up the Hudson River and around Long Island Sound.

## NOISE ABOUT NOISE

*Item:* In New York, a group of business and professional leaders calling itself Citizens for a Quieter City has received a \$300,000 grant from the Ford

Foundation to set up a pilot project to reduce the noise from jackhammers, automobile horns, sirens and garbage trucks in a 60-block area of Manhattan's mid-west side. The group has established a noise complaint center, developed "commercials" for radio and TV on the hazards of noise and created a school curriculum for grades 1 to 6 to point up the differences between sound and noise. Several companies, like Bethlehem Steel and Ingersoll-Rand, have already developed quieter street compressors and jackhammers and are working on other new designs in cooperation with the group.

*Item:* About another 5 percent would have to be added to the cost of kitchen appliances and equipment to bring their noise level down to an acceptable 65 decibels, according to industrial designer Donald C. Hay, chairman of the Environmental Design Department of the University of Wisconsin. It probably comes as no surprise to most that the garbage disposer leads off the kitchen noise-makers with an average 85 decibels, but what is more surprising is that the electric knife sharpener is up there, too, at 77, water running full force from the tap at 72, the electric can opener at 77 and the dishwasher at 68. The refrigerator, at a low 45, has no immediate need of silencing. (continued)



# Springtime!



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NATURAL MENTHOL™  
Not the artificial kind. That's  
what gives Salem a taste as fresh  
as Springtime. It's only natural.





# Thanks, from my mother.



When Kim Young Sook thanked her Foster Parents for her mother's wet suit, she thanked all Foster Parents for their understanding, their love and their help.

Young Sook's mother dove for sea greens and shellfish and sold them to earn the 39¢ a day that was the family's income. She could dive only in the summer, because in the winter it was too cold.

Her Foster Parents knew that their donation of \$16 a month could help make up for the loss of income and provide the family with basic necessities. But they felt that their gift of a wet suit could help the family help themselves and so they sent a wet suit to Young Sook's mother.

Soon a letter arrived from Young Sook: "Reading in your letters that you are trying to send the rubber suit for my mother, I found it hard to refrain from tears. I don't know just how to thank you for your kindness." The wet suit proved so helpful to the family that Young Sook's Foster Parents sent another one to their Foster Child's older sister.

This is an example of Foster Parents Plan at its best; a reaching out to less fortunate people with a gift of love. Because Foster Parents Plan is more than food, clothing, medical care or schooling. It's a Foster Parent helping a child and his family toward self-sufficiency and a better way of life.



## Foster Parents Plan, Inc. International Headquarters

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I want to be a Foster Parent for one year or more of a boy ☐ girl ☐  
age \_\_\_\_\_ country \_\_\_\_\_. No preference ☐ (This allows us to  
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for one year will be made: monthly ☐ quarterly ☐ semi-annually ☐  
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Make checks payable to Foster Parents Plan, Inc. All contributions are tax deductible. PLAN operates in Bolivia, Brazil, Colombia, Ecuador, Peru, Indonesia, Korea, the Philippines, and Viet Nam. PLAN is a non-political, non-profit, non-sectarian, independent organization, registered under No. VFA019 with the Advisory Comm. on Voluntary Foreign Aid of the Agency for Int'l. Development.

7-AH-6

## THE PLUMB LINE continued

### HOUSING HANG-UPS

In some communities, modular houses are still given second-class status. But, by a 1969 law, the State of California encourages the building of modular houses because they provide low-cost shelter for more people.

Community rumblings recently broke out in the town of Torrance, on the border of Los Angeles, where middle-income, single-family houses dominate the landscape. When a property owner built three small modular houses on the three lots he owned, a cry went up from the neighbors, who feared that the presence of modulars would lower their property values. The California Attorney General's Office stood firm, ruling that Torrance could not prohibit factory-built houses, even though their design represented a departure from the local building style.

### MOWING MANNERS

Now that we are in the lawn season, it is worth raising some environmental questions about the suburban sport of lawn-mowing. The only totally non-polluting mower, except for its noise factor, is the old-fashioned model that depends for its power on back and muscle. But if a power mower is a necessity, there are several things you can do to reduce its environmental liabilities.

First, unleaded fuel with an octane rating of 90 or higher will provide more complete combustion and reduce the amount of unburnt fuel emitted. Unleaded fuel will also help your engine run cleaner, meaning fewer spark-plug replacements and longer engine life. Second, the noise pollution from a power mower can be reduced if it is run at the lowest throttle setting at which it will still effectively cut grass. Blade balance should be checked and the mower should only be run at times when it will not disturb the neighbors.

According to turf-maintenance experts, grass cuttings should not be left on top of the lawn to smother and rob existing grass of needed light, moisture and food, but should be placed in a compost heap. How do you build a compost heap? Here's a well-accepted formula: Pile grass cuttings into 4- or 5-inch-thick layers interspersed with a thin layer of soil. Mix in generous amounts of high-nitrogen fertilizer to speed up decomposition and be sure to keep the compost heap moist. Grass cuttings can then be recycled back into the lawn or flower bed as a nutrient mulch.

—Barbara Plumb





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So—don't leave yourself in the dark. There's a Filon pattern that will strike your fancy and fit your budget. Take an in-person look at your building supply dealer's. Ask him for your free Filon Patio Planning Kit with complete How-to-Build details. Or, write us directly.

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# More Filon Patterns Come To Light





THE AVANT GARDENER By Lawrence V. Power

## LONGER LIFE FOR CUT FLOWERS

The perishability of fresh flowers adds to our appreciation of their beauty and worth. But since man's instinct is to preserve beauty, we have always tried to add permanence to the cut-flower experience. Dried flowers, silk flowers and even plastic flowers are attractive in their own way, but imitations, like the Emperor's jeweled nightingale, can never quite match the original.

Fresh-flower lovers employ all manner of household magic to keep arrangements alive and well. Adding aspirins and copper pennies to the water is a popular (and totally useless) practice of modern arrangers. Save the aspirin for a headache and keep the pennies in your purse.

Discounting the aspirin-penny syndrome does not mean that valid methods for increasing the life of cut flowers are nonexistent. You can actually revive prematurely wilted or bruised blooms if you have the facts.

Adding life to bouquets starts in the garden. Cut stems cleanly at an angle with a sharp knife. A slant cut exposes more cells for water intake and prevents stems from lying flat at the bottom of the container. This would cut off the water supply to the blooms.

Bring a pail of warm water into the garden and plunge the stems into it. Warm water does not shock the flower and moves up the stem more readily than cold. (continued)



Larry Couzens

With tender loving care and a little knowledge, you can add several days to the life of a summer bouquet. This lovely mixture, in a graceful glass vase from New York's Terrestis, includes roses, lilies, zinnias, spray carnations, snapdragons and irises.

fashions in flame

# The Mood Makers

## Candles for romance.

The Ronson Butane Candles... never burn down. Flame adjusts from high to low to match your mood. Makes every woman look her glamorous best. Provides hours of smokeless, odorless butane candlelight on a single fueling. Ten styles and colors, 12" or 15". All gift boxed.

STARDUST, 12" with attractive bases \$18.50 a pair, 15" with attractive bases, from \$22.50 a pair.



## Bu-t-lite for cozy corners.

The Bu-t-lite... provides the soft glow of candlelight for table, patio, garden or country cabin. Uses safe, clean butane gas. Burns over 60 hours with one inch flame on a single 250 gram Multi-Fill Injector. Includes heat-resistant glass shade and base that can adapt to hold 15 gram Multi-Fill.

BU-T-LITE with 250 gram Multi-Fill injector \$9.95. Pair of BU-T-LITES with two 250 gram Multi-Fill Injectors \$19.95.

Ronson Corp., Woodbridge, N.J., U.S.A. Available in Canada. All prices suggested retail.

# RONSON

DIFFERENT BY DESIGN AND BETTER BECAUSE OF IT





## How turn your favorite soda pop into a wild and scrumptious dessert.

If you have a passion for a special flavor of soda let yourself go and freeze it into a creamy dessert. Orange, grape, root beer, lime, sarsaparilla, cola... any flavor you like. You'll zap them right out of their shells with this one and it's easy as 1, 2, 3. (See recipe at right.) The magic ingredient that makes it all happen is Borden Eagle Brand Sweetened Condensed Milk. It's a pre-cooked, nutritious blend of milk and sugar, condensed so it works and tastes like a miracle.



### RECIPE

1. **POUR** one can Borden Eagle Brand® Sweetened Condensed Milk (not evaporated milk) and one 28 oz. bottle soda pop (or two 12 oz. cans of soda) into bowl and mix. Pour in ice cube trays or loaf pan.
2. **FREEZE** in the freezing compartment of refrigerator until a firm slush is formed.
3. **BEAT** till smooth. Quickly return to freezer. Freeze till firm. Makes a quart. For large families, double the ingredients. (If you have an ice cream freezer, combine the ingredients and just freeze as usual.)





When you sweat, bacteria and oils cling to your clothes. (Especially if you're wearing permanent press.) They can continue to cause odor, even after your clothes have been washed and dried.

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**If he smells good and his clothes smell bad, what's the point?**



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water. Rose growers suggest that the thorns also be removed. Arrange your flowers in room-temperature water.

Flowers with woody stems, such as chrysanthemums, and flowering branches should be crushed or split about 2 to 3 inches from the bottom so that they can take up water more readily. Flowers with hollow stems that have milky or colorless fluid, such as poppies, dahlias or heliotrope, should be seared by placing stem ends in boiling water for one minute or by splitting an inch or more of the stem ends and sealing over a flame. Searing stops the flow of fluid from stems and prevents clogging of adjacent water-conducting cells.

It is vitally important that the water in the container should be kept fresh. Daily changing is the ideal policy, but for the busy housewife every two days may be more realistic. When you change the water, cut about an inch off the stems and refill the container with warm water in order to revive blooms that may be fading. Most delicate small flowers, such as violets, will stay beautiful longer if the cut blooms are misted with water daily. It is best to recut some stems while they are underwater but it's a real bother and usually not worth the effort.

Adding a teaspoon of sugar per pint of water or chemical preservatives which are available at local florists will also add to the life of your bouquets. Keep arrangements out of direct sun or the heat from light fixtures and radiators. You can also increase the life of cut flowers by putting them in a cool spot at night and removing unnecessary foliage.

This reduces the amount and rate of moisture loss.

Ritualizing the conditioning and care of cut flowers to prolong their life can be a pleasant and soothing release from the daily humdrum. However, it is important to find the proper balance between your desire to keep flowers fresh and the effort involved. In midsummer when the garden is bursting with cutting materials, it might be easier just to change the arrangements. But prolonging the cut-flower experience becomes meaningful as the bloom fades from your own garden or if you've bought them from a local florist or received them from a loving friend.

END

## CUT FLOWERS continued

The vision of "lady bountiful" returning from the garden with a basket brimming with fresh-cut flowers may be a lovely romantic picture but it's not horticulturally sound. The ability of cut flowers to get as much water as needed is the most important factor in determining their life-span. Leaving them out of water allows air bubbles to rush into the moisture-conducting vessels and impedes the flow of water up the stem.

The best time to cut flowers is the early evening, for they build up a food supply during the sunny hours. The maximum food content helps to prolong life after flowers are cut. Leave them in the pail in a dark, cool place overnight

for conditioning and arrange them in the morning after breakfast.

Make sure the containers you choose for your arrangements are clean since bacterial growth which clogs the water-conducting vessels in stems is enemy No. 1 for cut flowers. Wash containers with warm sudsy water and a little ammonia before use. The openings of containers should be large enough so that stems are not squeezed together.

When arranging the flowers, handle them as little as possible. Whether you pick blooms from your garden or buy them from a florist, cut stems as directed to the desired length and remove all petals and foliage that will be under-



# What does a man know about supergraphics?



For that matter, what do you know about supergraphics?

Probably more than you think. You know, for instance, that you can make a room look larger or smaller, depending on the color you paint it.

Supergraphics is using color and space to create an effect in a room. To put your personality into your home. If you like wild spaces, paint them up one wall and down the other. You can always change them tomorrow.

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Take a good look at your home and see if there aren't some changes you'd like to make. If you'll do that much, LUCITE will make the rest easy.

LUCITE from Du Pont. It looks as fantastic on the wall as it does in your mind.



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# EASY BACKYARD LIVING

By Arthur J. Maher

It's almost summertime, and the backyard living can be a lot easier and a lot more fun if you plan for it sensibly. Many families don't plan for it at all. They see a swimming pool that appeals to them and they order it. A patio or a deck strikes their fancy and they build it. While the result can be pleasant

enough, it really gives the local pool company, discount house or garden center an enormous influence on how you and your family enjoy the summer. Wouldn't it make more sense to take a long, hard look at how you all would like to use your backyard, how you would like it equipped and how much you can afford to spend on it?

## PLANNING A POOL?

Nowadays, it's a rare homeowner who isn't at least tempted to put a swimming pool in his yard. While a pool can return in fun much more than you invest in money, the expenditure is large enough not to be taken lightly. Carefully investigate the relative costs in

your area of the various pools offered.

Generally speaking, the vinyl-lined pool will be cheaper than others, followed by Gunite and fiber glass (about on a par with each other), poured concrete and steel. However, this order can vary with the local market. A rectangular pool is usually more economical to build than, say, a kidney-shaped or other unconventional design. But this can also vary. A contractor or prefabricator specializing in one or two shapes can bring costs down.

If a custom-built pool is too much for your budget, there are do-it-yourself alternatives. One is a concrete-block pool—not an easy job, to be sure, but feasible for the experienced craftsman.

Have a local architect or engineer design yours, or request plans from the National Concrete Masonry Association, 2009 North 14th Street, Arlington, Va. 22201. Better still, see if your area has a firm that specializes in selling materials to the do-it-yourself pool builder.

To get the most from your pool, give it regular attention. Don't skimp on the price of a filter, and don't run it less frequently than its manufacturer suggests, for dirt and debris can accumulate with surprising speed. Other aids to a clean pool are a cover, locating the pool away from trees, long-handled nets for skimming off floating debris and pool vacuums for removing silt, mud and the like. There are also gadgets which stir up dirt that settles to the bottom, thus facilitating its removal by the filter. Installing one does away with the need to vacuum the pool.

Keep well supplied with dry chemicals, such as sodium carbonate (for raising water alkalinity) and sodium bisulfate (for lowering alkalinity). Other chemicals—liquid muriatic acid, for one—may be used instead of these, but dry chemicals are much easier and safer.

Another chemical you'll want to use is chlorine. The dry form is most convenient and may be added to the pool automatically by a pool feeder that operates through the filter and dissolves chlorine at the rate required.

To lengthen your swimming season, especially for evening swims, consider a pool heater. Set it to maintain a comfortable temperature, and resist the (continued)

## Give your whole body a facial.

"Shoulders should be seen... and felt. And the smoother the shoulders, the better they feel. So give your shoulders a facial and they'll feel great."

—New Palmolive



"New, creamier-colored Palmolive is more than just mild. Palmolive with lanolin actually softens your skin while it cleans. In fact, taking a bath or shower with new Palmolive is like giving your whole body a facial. And that's a very nice thing."

—New Palmolive

"Elbows live a tough life. No wonder they get wrinkles before the rest of you. So treat your elbows extra nice... give 'em a facial."

—New Palmolive

"You know, knees are noticed. And to keep your knees in the running, treat them to a facial. They'll like it as much as you will."

New Palmolive



# Never a rough puff



## Come all the way up to KOOL

Never a rough puff. Not with the taste of extra coolness in Kools. And now, for more smooth sailing, we're offering you the world's most popular sailboat, the Sea Snark. Ordinarily you'd pay about \$120 for this portable, unsinkable eleven-foot sailboat. But you can get it from Kool for only \$88 (includes delivery) and one Kool carton end flap. So get Kool and stay cool, with the Sea Snark, and the only cigarette with the taste of extra coolness. Kool.

### COOL OFFER!

Special bargain price covers delivery of a complete sailboat (pictured at right), including thirty-pound molded polystyrene hull, aluminum mast and spars, forty-five square-foot nylon sail, fittings, lines, rudder, centerboard and sailing instruction booklet.

Allow six weeks for delivery. This offer expires December 31, 1971, is limited to U.S.A., and is open only to those 21 years of age or over.

Important: Make certified check or money order payable to: Kool Sailboat Offer. Mail to P.O. Box 3000, Louisville, Kentucky 40201.

Please send me \_\_\_\_\_ SEA SNARK(S). For each boat I enclose a carton end flap from any size KOOL plus \$88. ☐ Certified check. ☐ Money order. I am 21 years of age or over.

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_







I know  
where  
I'm  
going

I know pretty much where I want to go in life. And I'm going to try to get there, my way. Guess you'd call me the independent type. But believe me, when it comes to my monthly period, this girl is completely dependent on Tampax tampons. There's nothing better for me. After all, internally worn Tampax tampons were developed by a doctor.

No matter what I want to wear, what sport activity I want to get into, there's no problem with Tampax tampons. They give me complete protection. Never tell my secret. And they're so easy to use right from the start.

Tampax tampons come in a silken-smooth container-applicator to help place them in the proper position. There's no discomfort. No disposal problems. The applicator, like the tampon, can be flushed away. And only Tampax tampons offer 3 absorbency-sizes: Regular, Super and Junior.

Wherever you're going, make sure you take along Tampax tampons. You'll get the protection and freedom you want.

Right from the start . . .

**TAMPAX.**  
tampons

SANITARY PROTECTION WORN INTERNALLY  
MADE ONLY BY TAMPAX INCORPORATED, PALMER, MASS.

## EASY BACKYARD LIVING continued

temptation to save fuel by running the heater only, say, on weekends. Once chilled, a pool can take a long time and much fuel to reach swimming temperature. A good adjunct to the pool heater is the poolside heater, to warm you while drying off from an early-morning or late-evening dip. This can be a simple, portable "patio heater" that burns bottled propane or a permanent unit connected to the house gas supply.

### GOOD FENCES MAKE GOOD POOL NEIGHBORS

It's hard to talk about pools without also talking about fences. Many localities require a child-proof chain-link fence around backyard pools. And, of course, you'll probably want privacy for sunbathing and entertaining.

If you put up a chain-link fence, one that's plastic-coated will eliminate the need for regular painting and will look more attractive for a longer time than unpainted galvanized steel. You can enhance its looks and the amount of privacy it gives by screening it with shrubs or by attaching to it rolls of cane or reed fencing.

If you prefer and are allowed to use wood fencing around your pool, the most economical approach is to buy prefabricated fence sections. Erect them yourself, without the bother of setting them in concrete, by digging a 3-foot-deep hole for each post. Insert the posts in the holes and brace them vertically. Fill in around each post with wet mud. When the mud hardens, your fence will stand as firmly as if set in concrete.

### BUILDING YOUR OUTDOOR ROOM

Perhaps the most basic ingredient of summer fun is what Americans call an

"outdoor room." What this really means is having a deck, patio, porch or balcony adjoining the house and so well integrated with the house as to become an outdoor living area for the whole family. (See how California does it, beginning on page 51.)

Patios are generally the most common type of outdoor room. Though surfacing materials come in a variety of forms—flagstone, quarry tile, slate, asphalt, gravel, decking—the most widely used patio material is concrete. Many homeowners are fooled by concrete's hardness into thinking it needs no maintenance. Not true, for water penetrates concrete and in cold weather it freezes, chipping off the surface or causing deep cracks. A simple way to prevent such problems is to apply a liquid sealer, similar to those used to preserve wood, which will harden inside the concrete's pores and keep out water.

If your patio has already chipped, resurface the chipped area with a thin layer of cement and sand mixed with a liquid vinyl or latex emulsion available at hardware stores. The emulsion greatly enhances the cement's strength and also helps it bond to the old concrete.

You can roof your patio and screen it in with less than an afternoon's work. The secret is a dining canopy—a tentlike structure with a metal frame, canvas or vinyl roof and nylon-screened "walls." While it needn't be anchored to the patio, it is permanent enough to remain standing all summer.

But suppose you lack both a patio and a yard big enough for one? A narrow space, such as a part of the driveway of a section of your front yard, can be fenced for privacy and beautified with shrubs and plants set in containers. For shade, add an overhead awning. And if the area needs surfacing, put down a layer of tanbark—it's quick and comfortable underfoot. If a more permanent paving is desirable, the quickest and most economical material is concrete patio blocks. They're thinner than regular concrete blocks and may be set right in the ground with little effort.

For a final touch of luxury, add a recirculating fountain or miniature waterfall. Either is simple to build with inexpensive kits that include everything you need, including the pump for circulating the water.

There is a lot you can do to make your backyard a truly pleasant place this summer. And the more planning you do, the more functional your outdoor room will be and the less time and money it will cost you. **END**

**"clean<sup>n</sup> treat"<sup>TM</sup>**  
**can't be beat**

**(It puts an Ahhh...  
where the "Ow!"  
used to be.)**

See page 16



# Because every Goldilocks has a different idea of what's too soft, what's too hard, and what's just right, Beautyrest now comes in 4 firmnesses.

We're all a lot like Goldilocks, the little girl who had to try everything, from porridge to mattresses, until she found exactly what she wanted.

For that very reason, we now make Beautyrest® in four firmnesses. Besides Normal firm, there are three Back Care models: Extra Firm, Extra Firm Plus and Super Firm. So you can go from mattress to mattress until you find the one that's right for you.

But firmness alone can't support your body properly. That's the difference between a Beautyrest and hard, "boardy" mattresses.

A Beautyrest is firm, but flexible.

Beautyrest support comes from separate coils, each built into its own separate pocket. So each one is free to separately support whichever part of your body it happens to be under.

By conforming to your shape, a Beautyrest can give you more support, more comfortably, than any other firm mattress.

You can't buy more of a mattress. Unless you buy more of a Beautyrest. A Queen size gives you 20% more sleeping space than an old-fashioned double

bed. A King size, 50% more.

For your nearest Beautyrest dealer, call 800-553-9550 free. (In Iowa, call 319-242-1867 collect.) He'll help you choose the firmness that's most comfortable for you. So you can sleep happily ever after.

**Free offer:** For a limited time only, when you buy any Beautyrest Queen size set, you'll receive your choice of a free Queen size frame or free bed stretcher rails to convert your old double bed to Queen size. Offer expires May 31, 1971.



**Beautyrest by Simmons**  
gives every part of your body  
a good night's rest.



SIMMONS



For a free booklet, "How To Buy A Mattress," write Simmons, 2 Park Avenue, New York, New York 10016. Copyright 1971, Simmons Co. Prices are suggested except in Fair Trade States. Beautyrest models start at \$89.95.



## COUNTRY ROADSIDE



By Dorothy Lambert Brightbill  
Blue chicory, providing the sprightly accent in the basket bouquet, rivals the blue of the sky in this nostalgic picture of a country roadside. You can achieve all the impact of a fine painting with a few simple, quickly embroidered stitches. The design is stamped on off-white cotton homespun, finished size 18x24 inches. Kit includes yarn with easy-to-follow instructions. The frame, woodsy brown with an inner band of gray to pick up the color of the fence post, is also available. To order this kit, and for a full-color catalog of other AH kits, fill out and send the handy cutout coupon below.

Fill out coupon and enclose check or money order. Florida residents please add sales tax. Allow 4 weeks for handling and mailing. (Sorry, we are unable to handle Canadian or foreign orders.) To avoid delays please indicate your zip code.

Check items desired:

Kit 61353 Country Roadside @ \$8.98 ea. plus .35 postage.....

Kit 61354 Frame for above @ \$7.98 ea. plus .50 postage.....

Kit 61380 Stretcher for embroidery @ \$1.49 ea. plus .50 postage.....

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☐ Send C.O.D. I enclose \$2 goodwill deposit and will pay postman balance plus all postal charges.

☐ Please send me the New Spring-Summer issue of *Ladies' Home Journal Needle & Craft Magazine* bursting with beautiful things to make, to wear and to give. I enclose \$1.25.

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*Be fashionable at fantastic savings!*

# 2 Piece Dress WITH Secret Hot Pants AND 2 PIECE PANTSUIT

*Go Everywhere!*

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The perfect changeovers for your Summer activities. Buy 1 to look smart... feel chic and in good taste. Buy 2 or 3 and up to 8 different combinations are possible. A total wardrobe value of up to \$63 for about 1/2 the cost.



Style #10736

Style #10736—"MAD ABOUT PLAID"! 2 PIECE PANTS SUIT. Get summer all buttoned up—keep your cool! Plaid top, wide-wing convertible collar, tie belt. Cool as a breeze in dacron & cotton. Blue or Green, 100% Cotton Pique Pants, White Only. Completely washable! 10-18; 14 1/2-22 1/2. \$8.98



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Style #10734 — HOT PANTS & DRESS! Zip up to show hot pants; wear dress alone! Front pockets, contrast stitching. Elastic waist hot pants, 100% washable cotton pique. White; Black. Sizes: 10-18; 14 1/2-22 1/2. \$6.98

Style #10737 — DRESS, SECRET HOT PANTS! Wear separately or together. Floral shift has slits, back zipper. Black/White; Brown/White. Pants with elastic. White Only. Washable cotton pique. Sizes: 10-18; 14 1/2-22 1/2. \$6.98

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**GREENLAND FASHIONS, 5254 Greenland Bldg., Miami, Florida 33054**

Send me the following, on Moneyback guarantee.

Style No.	Size	1st Color	2nd Color	Price

Add 69¢ postage per pantsuit

**TOTAL**

☐ **PREPAID:** I enclose full price PLUS 69¢ postage for each item.

☐ **SEND C.O.D. I ENCLOSE \$1.00 DEPOSIT** for each item and will pay postman balance plus all postal charges.

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State \_\_\_\_\_

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# HELP ABOUT THE HOUSE

## CONTROL NOISE IN AN OPEN HOUSE

*We have a large, open house with a 9-foot-high ceiling. The floors are beautifully finished oak, except in the entry foyer, which is ceramic-tiled. Most of the downstairs walls are paneled.*

*Our problem is the TV, which, even when tuned quite low, reverberates upstairs, waking the chil-*

*dren—despite our having moved the set to the opposite end of the house from where the children's bedroom is located.*

*We've thought of carpeting the first floor to deaden the sound, but prefer not to cover the oak floors. Nor do we want to cover the rough plaster ceilings with acoustical tile. Can you help?*

*Messina, Wis.*

Put a 9x12-foot area rug in one corner of your first floor to delineate a space for TV-watching. Then isolate this area with three-panel movable screens, preferably surfaced with a fibrous or porous material such as cork, insulation board, acoustical tile or heavy

fabric. These measures should help, especially if the movable screens are tall (7 feet or more).

For additional sound control, you might decorate parts of the first floor with wall hangings, tapestries, draperies, cork panels or other soft materials that lessen the sound reflection from the hard surfaces of the walls. These solutions would be particularly helpful in the TV-watching area. Adding large, upholstered furniture pieces would also help deaden noise.

## VALVE KEEPS BASEMENT DRY

*Late last spring, we had an unusual amount of rain, with the result that many basements in our area were flooded. The flooding water came in through the house sewer lines, which were overloaded by the rain. We would like to avoid a repetition. Can you tell us how?*

*Ozone Park, N.Y.*

The best solution is to have a plumber install a shut-off valve in the main sewer line, which runs through your basement. The cost of this job will vary, depending on whether your sewer line is exposed, under the floor or on other factors. But the insurance it gives is well worth the money. If rain is expected, just shut off the valve.

Sometimes, to save money, the valve can be added to one of the smaller drainpipes, depending on the exact points at which the water entered to flood the basement. Your plumber will have to advise you on this point.

## CLOTH MEASURING TAPE IS INACCURATE

*I recently used a cloth dressmaking tape to measure some window frames to be fitted with shades. When the shades arrived, the rollers were a bit too short for the window frames. The installer solved the problem, but he said I gave him inaccurate measurements because I had used the cloth tape. Is he correct?*

*St. Louis, Mo.*

The installer is right. Cloth tape stretches just enough to cause trouble. When measuring for carpentry and the like always use a metal tape or a folding wooden rule for accurate measurements.

*For help with a home-maintenance or repair job, write to Help About the House, American Home, 641 Lexington Ave., New York, N.Y. 10022. Letters will be selected on the basis of broad, general interest.*

# SEE SCUM SUCCUMB

If your bathroom isn't shining, soap scum has robbed it of its sparkle. Nothing dissolves soap scum... nothing shines like Dow Bathroom Cleaner.

## SEE TILE TWINKLE

Spray foam on the tile. It works on the surfaces and the grout crevices between. When you wipe away the foam, you wipe away the dirt.

## SEE BATHTUB RINGS BUBBLE AWAY

Dow Bathroom Cleaner foams on to Junior's toughest bathtub ring (an after-mud-pie-one, for instance), penetrates it, dissolves it, and bubbles the dirt up to the surface. Just wipe it away.

## SEE SHOWERS SHIMMER

You know that buildup on the glass in the door corners? It's mold and soap scum. Foam it away.



## SEE CHROME GLISTEN

In the sink. The tub. The towel rods. There are no stains or smears left. All chrome is mirror-bright.

## SEE DRAINS DAZZLE

Think what drains drink. Mouthwash. Toothpaste. Soap. Hair tonic. Powders. No wonder their faces turn green. Give them a sparkling complexion.

## SEE ROOM BLOOM

Step back. Look at your bathroom. Its sparkling cleanliness makes you feel good. When your bathroom is clean, you feel cleaner, too.

## SEE OUR 20 OUNCES?

It's 3 ounces more than the No. 2 brand.

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# Cans. Bad Guys or Good Guys?

A can is a nice thing when you want a soda or a beer. But it doesn't do much for a landscape or a highway. We know that better than anyone because we make cans. So here's the story. Both sides.

## Cans are bad guys.

Cans are all over the streets and highways. Cans cause litter.

## Cans are bad guys.

Returnable bottles were better. Return to returnables.

## Cans are bad guys.

You use them once and throw them away. They can't be recycled.



## Cans are good guys.

Out of all the litter on the streets and highways, over 83% isn't cans.

Still, somebody has to do something. So we've been working with people who are developing a fantastic machine that can actually pick the litter off the roads. We call it the octopus.

One more thing about litter: Please don't. People litter. Not cans.

## Cans are good guys.

The can is one of the safest, cleanest, cheapest containers ever invented. If we return to returnables, prices will go up. Because everything is set up for non-returnables, and it will cost money and jobs to change it.

Besides, people don't return returnables. That's why cans happened in the first place.

## Cans are good guys.

We've already set up recycling centers for used cans. (All used cans. Steel and aluminum. Beer and soda and food.) More are coming. This costs us money, but it doesn't cost you anything. You bring us the cans and we'll recycle them.

We know it would be easier and better if all you had to do was throw your cans in a garbage pail. So we're supporting the development of automated machines that can pick cans out of the rest of the garbage. And we hope that eventually every can in every city will be recycled and used to make new cans. You won't see it tomorrow. But you will see it. We promise you that.

We have more to lose than you do.

## The Can People

We care more than you do. We have to.



# Douching vs. Norforms

(Once you make the comparison, there's no comparison.)

**9:04**

You decide to douche to stop embarrassing feminine odor.

**9:04**

You decide to use Norforms®. The Internal Deodorant.™

**9:05**

You collect all that douching equipment from its hiding place. (Remember, later you'll have to hide it all over again.)

**9:05**

You insert one tiny Norforms. (Wasn't that much easier than douching?) And Norforms are the germicidal suppositories that stop odor in a way no douche can.

**9:06**

You begin mixing and measuring. (Oops—you just spilled some.)

**9:06**

Doctor-tested Norforms kill germs, stop odor where it starts—internally. So safe to insert, you can use them as often as needed. And remember, with Norforms—no mess, no fuss, no equipment.

**9:10**

You begin douching.

**9:10**

You know you'll feel clean, fresh, odor-free for hours with Norforms.

**9:15**

You're still douching.

**9:20**

You're still douching.

**9:25**

You're still douching...



Stops odor in a way no douche can—easier, too!

**For women only!** Free new 12-page booklet, "Answers to Questions Women Ask Most Often." Send this coupon to: The Norwich Pharmacal Company, Dept. AH-06, Norwich, New York 13815.

Name \_\_\_\_\_

Street \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_

Don't forget your zip code.

THE WOMAN DRIVER By Denise McCluggage

## HOW TO LEAVE HOME WITHOUT LEAVING IT

A report on the new Recreational Vehicles for today's camp-happy families.

Never mind about the writer who said you can't go home again; with all the gewgaws, gadgets and gimmicks now available in camping stores and catalogs, you can come close to taking it with you. Whether or not you want to is your choice. Join the burgeoning craze for "camping" at either end of the curve—backpacking afoot in solitude to the deepest wilderness or slapping a license plate on what amounts to a mobile garden apartment and driving it to a much-peopled public camping ground teeming with trailers and tents.

For the first extreme, you'll need \$7.95 for a book called *The Complete Walker* by Colin Fletcher (Knopf). For the second, you'll need \$7,000 and up—to maybe \$40,000, depending on your capacity for mobile grandeur.

Or strike a spot between the poles, like myriads of others who have found many ways to take their home on the road for fun and savings. Vehicles used for this neo-vagabondism have become so popular in the last few years—sales are up from some 68,400 in 1961 to about 472,000 last year—that the name for them, Recreational Vehicles, has been shortened to "RV" by the trade. There is a Recreational Vehicle Institute that puts on new camper vehicles a seal of compliance with standards of design and construction. But since the camping explosion is so new and has resulted in so many variations on the theme, it is a tricky matter for the potential camper to find the RV that best suits his particular needs.


If you're in the looking-around stage, plan on some serious research to be sure you match your ways with the proper means.

First decide what camping lifestyle you really want to pursue—and don't succumb to romantic notions of You and the Elements when the gnatty-gritty facts of the real outdoors drive you berserk. Clever minds and lots of plastic now make it possible for you to get just as close to nature as you wish, and no closer.

But then if you really would like to rough it, don't let your look-what-they've-done-now admiration for gadgets screen you from that goal. Every convenience you take removes you one more step from the rough. There's a balance to be struck. Mobility and simplicity are on one side, convenience and comfort on the other. Cost slides around in there, too, maybe playing the deciding role. But at stake, after all, is your enjoyment. Whether you spend a lot or a little, whether you go simplicity's route or the sybaritic, if you have a crummy time it is no vacation.

There are two things to consider before you even look at an RV with checkbook in hand. One is renting before you buy. That way you can "try on" various (continued)





Enjoy better tasting tap water with an activated charcoal water filter. Get this \$12.99 value water filter for just \$5.00 and two Tareyton wrappers.

Send check or money order (no cash) to:  
Water Filter, P.O. Box 4486, Chicago, Ill. 60677

**Filter for better taste the Tareyton way  
with activated charcoal.**

Enjoy the mild taste  
of Tareyton with the  
Activated Charcoal Filter.  
**King Size or 100's.**



King Size: 17 mg. "tar", 1.1 mg. nicotine; 100 mm: 18 mg. "tar", 1.2 mg. nicotine  
av. per cigarette, FTC Report Nov. '70.



# What's best to take for Dull, Throbbing Pain Of Nervous Tension Headaches?



By V. A. RODGERS

**D**OCTORS who specialize in treating headaches state most headaches are caused by emotional tension and stress. Anyone who suffers from tension headaches knows only too well how the throbbing, pounding pain can dull your efficiency, slow you down and play havoc with your nerves.

What's best to take? Clinical tests by doctors on over 500 patients who complained of tension headaches, proved Anacin® relieves nervous tension headaches just as effectively as the expensive leading prescription. Yet Anacin needs no prescription and costs far less.

Here is other convincing evidence about Anacin. Replies from a survey of over 1600 specialists in

internal medicine showed *twice as many doctors* said they would recommend their patients use the Anacin formula to relieve pain over that of the other leading extra-strength tablet. Just consider that—*twice as many doctors* prefer Anacin.

You can trust Anacin to relieve headache pain in minutes. Then its nervous tension and painful pressure on nerves go, too. Anacin lets you do a better job. Lets you function better.

Despite its great strength, Anacin is not habit-forming and it's so gentle acting on the stomach.

It makes good sense to try fast acting, extra strong and doctor approved Anacin Tablets.

\$6,000 for those up to 25 feet long. Top luxury in the travel trailer approaches 31 feet in length and \$9,600 in price. The travel trailer is the most popular RV and accounts for two out of every five that are sold.

**Characteristics:** It is illegal for anyone to ride in a towed vehicle while it is underway. . . . You can unhitch towed campers and use your car for side trips without risk of losing your camping spot or the inconvenience of lugging the camper with you. . . . Some parkways don't allow towed vehicles. . . . The bigger they are, the more expensive, in terms of fuel consumption, they are to pull.

## PIGGYBACK IT

**Truck camper, walk-in type:** These—again available in many sizes and degrees of luxury—fit in the well of a pickup truck and have all the facilities of a comparably priced travel trailer—complete or partial kitchen, bathing facilities, chemical toilet and beds galore (including a bed that occupies the space over the cab of the pickup).

**Truck camper, pop-up type:** Like the tent trailer, these installations fold out of a box. The advantage here is that it maintains a low profile while underway, making wind less of a hazard on the highway and overhead clearance less of a problem on backwoods forays.

**Car-top tent:** Again rather like the tent trailer, but instead of being towed, this arrangement fits on top of the car, opening into an above-it-all penthouse tent at the campsite. It is often used in conjunction with a towed camper.

**Characteristics:** The walk-in variety of the truck camper can be legally ridden in while underway, thus providing quarters entirely separate from the truck's cab. This can mean relief for the driver from restless kids or a switch of atmosphere from time to time for passengers on long trips. The "back room" has napping space, eating space, game-playing space, etc. (The over-cab bedroom makes a popular vantage point for watching the world drive by.) . . . Some—not all—installations can be jacked up and driven out from under at the campsite, relieving the pickup for "dinghy" duty. . . . Truck campers, having the advantage of the truck's chassis, power, high road clearance and traction, can penetrate deeper into the "wilderness" than most car-based campers. "Low-bridge" tree limbs, however, can be a serious problem for the walk-in type. . . . Pickup trucks, unless you have other business or personal need for them, can be expensive "extras" to the camper. (continued on page 86)

## HOW TO LEAVE HOME continued

styles before you decide which one is the real you. The other thing: Check your zoning laws. You may not be able to keep some types of campers on your property and off-premise storage can be expensive.

Now for the vehicles. There are three basic ways, each with variations, that you can turn turtle and travel with your abode. Inherent in each system are special characteristics, either desirable or undesirable, depending on your camping style. Some of the ways you can leave home without leaving it follow.


## TOW IT

**Camping or tent trailer:** These boxy, low units open up like a jack-in-the-box and accordion out into a tent

area providing various amounts of bed space and other facilities, such as cooking units and chemical toilets, depending on size and degree of *luxé*. They are the least expensive of the campers, starting around \$400, and are relatively simple to tow since they are low enough not to obstruct vision to the rear and present little resistance to the wind.

**Travel trailer:** Harking back to the days when mobile homes were really mobile, these towed caravans come in a variety of sizes, degrees of completeness (some have complete kitchens, chemical toilets and bathing facilities) and a price range to reflect the differences. Prices start near \$1,000 for the 10-to 16-footers and mount to some \$2,500 to





# If you don't slim down fast with Slender, you're cheating!

*You, too, may lose 4 pounds the first week with Slender. Why not? Just don't backslide. Stick with 900 Slender calories a day and you'll get a thrill when you step on the scale.*

## Clinical study works for problem dieters

We put people, who were at least 20% overweight, on Slender for three weeks. That's four Slender meals a day, totaling 900 calories. At the end of the first week, dieters had lost an average of more than 4 pounds. During the next two weeks, losses averaged 3½ pounds a week. Many of the dieters on the program told us they were not unduly hungry and found Slender "surprisingly filling".

## Low in calories, high in nutrition

Many 900 calorie diets are fad diets which emphasize one nutrient over others. But a Slender meal is nutritionally balanced. Whether it's instant Slender, mixed in milk, or Slender chilled from the can — every glass supplies ¼ of your daily recommended adult dietary allowance of protein. Plus the regular vita-

mins and minerals you need, including vitamins C and B-complex.

## Slender counts calories for you

With Slender, you don't have to get involved with measuring out tiny portions of this and that. And you avoid costly calorie mistakes which may undo your diet. Slender counts the calories, so you always know where you stand in the calorie battle.

## How to slim down sensibly with Slender

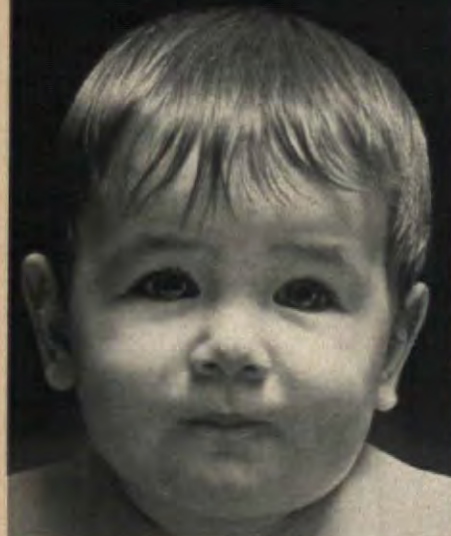
If you want fast results to get your incentive up, go strictly Slender for a week. Then go back to other foods in diet proportions, but have your Slender for at least one meal. Whether you go strictly Slender again for another week later on depends on how much you want to lose. But you should ask your doctor before starting any program aimed at weight loss.

One thing's certain, you'll find Slender wears well in your diet. It's so rich and satisfying, and that's without artificial sweeteners. Slender from Carnation. Dieting without nonsense.





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PLANNING RESEARCH FOR THE MEDICAL PROFESSION  
\*TRADEMARK

## WEST COAST SIGHTS AND DELIGHTS

Each year thousands of people pull up stakes and head west to California. Why this migration to a place beset by earthquakes, mud slides, forest fires and sand storms? If you spend even a short time in California the lure becomes apparent. For despite the natural disasters, this is a state of sheer physical beauty.

But it is the people, with their unique exuberance for living, who really make California so special. As a born-and-bred Easterner, I'm always impressed by the marvelous way Californians entertain. They seem to have a special talent for mixing the right people, serving scrumptious food and setting their tables with great flair. A perfect example is the dinner I attended in San Francisco. The menu included some of San Francisco's finest: Cracked Crab Louis, a superb green salad with crunchy pine nuts, sourdough bread and, of course, lots of white wine from the Napa Valley. Special touch: The first course, a hot tomato-and-clam broth laced with sherry, was served in the living room. Our hostess poured it into demitasse cups from an antique silver teapot.

At another home, I commented on the beautiful old Oriental rug the owner had draped over a table. Amused, she confided that this was a new rug made instantly antique by bleaching in the washing machine. It's this kind of decorating ingenuity that turns up again and again in homes all over California.

California shops have a distinctive quality, too. Take my favorite San Francisco store, Cost Plus Imports. This emporium is crammed with furniture, accessories and food from all over the world at prices rarefied to giveaway.

Sunny Los Angeles has a different disposition entirely. The emphasis here is on outdoor living and dining, as you can see in our story beginning on page 51. Colors are bright and punchy. Fresh flowers and plants are everywhere.

Unlike San Francisco, which is a walking town, in Los Angeles everyone is in a car. Never have I seen so many Mercedes Benzes and Rolls Royces as I did on the streets of Beverly Hills. A favorite game of the Beautiful People is peering nonchalantly out of their Beautiful Cars to ogle one another at stoplights. Not much fun if you're less than beautiful and driving a rented Falcon!

Beverly Hills is the poshest part of

Los Angeles and the Beverly Hills Hotel is an unforgettable experience in itself. This hotel, with its zany pink-and-green 1940's decorating, is the home away from home for celebrities and dignitaries from all over the world. I frankly admit to being star-struck and so this is really my milieu. I've been known to nibble on a shrimp cocktail for three hours just so I could gaze at Elizabeth Taylor and Richard Burton seated a table away.

One day, I glanced at the list of people whose cars were checked in. I was listed simply as Mrs. Brown, sandwiched between Edie Adams and Michael Caine. That never happens to me in a parking lot in New York.

At the year-round beach colony called Malibu I visited a friend whose house is everything a beach house should be—light and bright, practical and personal and certainly done with more imagination than money. The oak floors were rubbed with white paint and look almost like the sandy beach—without the gritty feeling. White canvas is used for Roman shades and upholstery—a practical choice since the sun would fade any other color. A lime-green-and-white bedroom is full of stripped oak furniture.

I also went to Palm Springs, a gilt-ridden desert town where you can bask in the sun surrounded by snow-capped mountains. Tourists flock here to play golf and take therapeutic baths at the many spas. But another life goes on behind the white-walled estates when the movie colony and its guests assemble—never to appear on the streets but simply house-hop. The only link I could discern between the two worlds is the whirlpool bath—ubiquitous in motel and mansion alike.


In decorating, Palm Springs color schemes really burst forth. White contrasts with azalea pink, lime green, orange and bright blue, and the same color scheme is usually repeated throughout the house with patterns changing in each room. Although the style is contemporary there is an absence of steel and glass.

California seems to bring out the best in people. They decorate their homes with freedom and imagination, are inspired cooks, creative craftsmen, mad for sports and enjoy everything they do. A great place to visit. You might even like to live there. —Helene Brown



# Roll Out The Paisleys

Now Kleenex Boutique towels go swirly. With popping paisley prints, printed all over. Choose from luscious Avocado Green and boisterous Bold Gold. Or select a sensational solid! There's True Blue, Avocado Green, Bold Gold and Orange Orange. The choice is yours. And it's beautiful.

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## Kleenex Boutique Towels





By Dorothy Lambert Brightbill

Here, on plump pillows and framed against a striking background, are floral embroideries so fresh and crisp that you can sense a fragrance surrounding them. This is creative stitchery for the imaginative woman who wants a certain country sophistication in her needlework—and as quickly as possible. All were designed by Erica Wilson.

The Daffodil and Pear Blossom picture is stamped on a diagonal-weave fabric, 15x27 inches. The two pillow designs are stamped on an off-white, linen-like fabric with boxing and backing in sherbet colors—the Queen Anne's Lace in orange, the Daisies embroidery in yellow. Both are 13 inches square and include zippers. Kits come with yarns and instructions. A stretcher to hold the embroideries taut while working is recommended. Natural-wood frame (painted white) is available.



## GARDEN FLOWER EMBROIDERIES



Ben Swedowsky

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Filter: 17 mg. "tar," 1.2 mg. nicotine. Menthol: 18 mg. "tar," 1.1 mg. nicotine, av. per cigarette by FTC method. (Jan. '71)



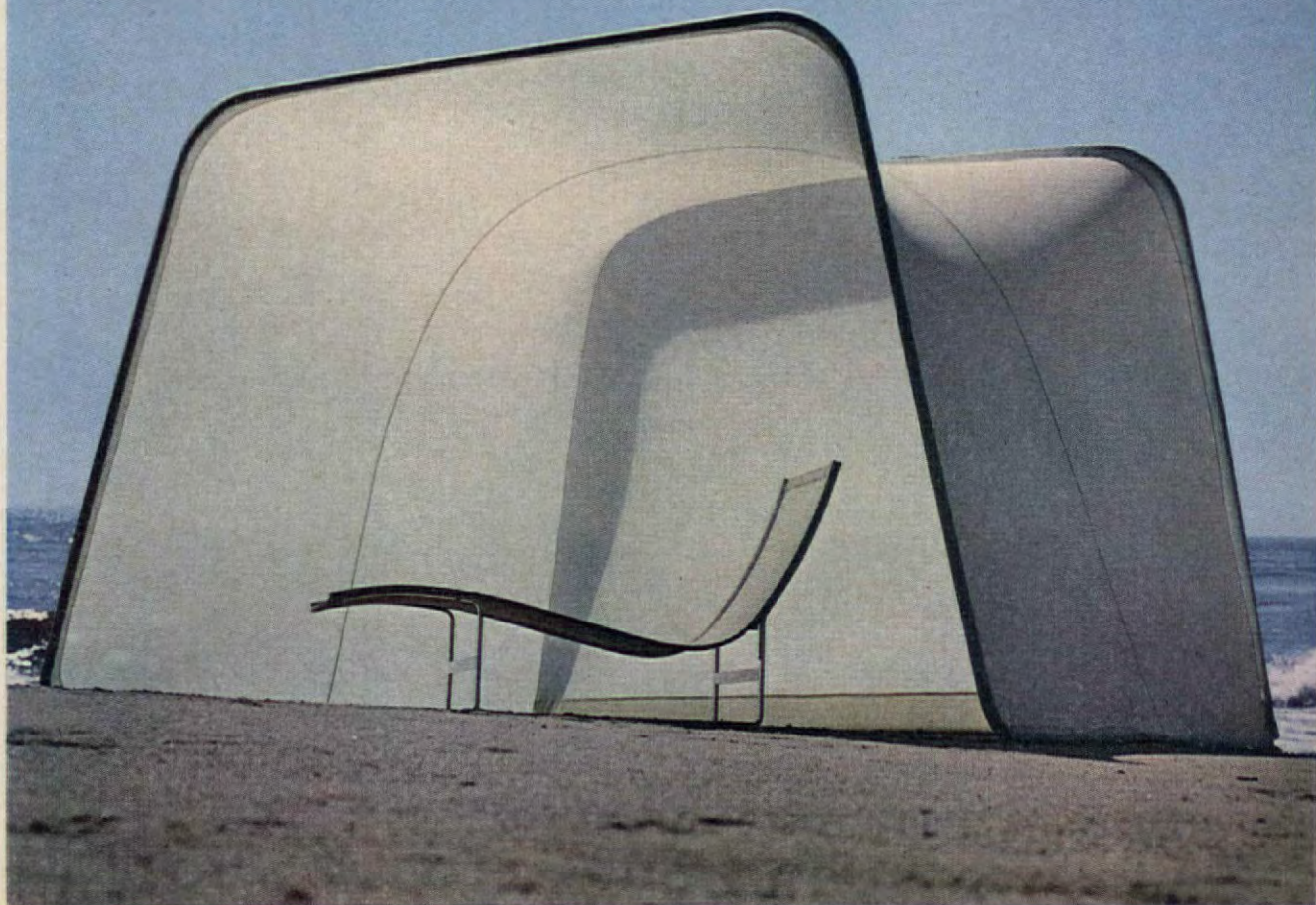
# OUTDOOR DECORATING CALIFORNIA STYLE

In Southern California, the outdoors is treated as a joyful extension of the indoors—12 months of the year. And patios, decks, terraces, balconies and atriums become living rooms, family rooms, entertaining centers and dining rooms. In most of America such outdoor spaces are too often furnished with deference only to the practicality of store-away or weath-

erproof, rustproof furniture. Take a tip from the California rooms that are shown on the following pages and look at your outdoor space, no matter how small, as potentially the favorite room in the house. Decorate it with color, with fabrics, with an eye for comfort. Hang graphics on the walls, define the area with greenery or cooling shade. Then let nature do the rest.

The beach at Malibu becomes an instant outdoor room, shaded by an aluminum and nylon-fabric shelter that folds up into a satchel-size package. Douglas Deeds, who designed it for Architectural Fiberglass of Los Angeles, says that a spraying of urethane foam (April AH)

would make this portable structure permanent. The sinuously shaped canvas-and-aluminum chaise is the work of Charles Gibilterra of Los Angeles. Both of these trend-spreading designs were standout features of this year's Pasadena Art Museum's California Design XI collection.



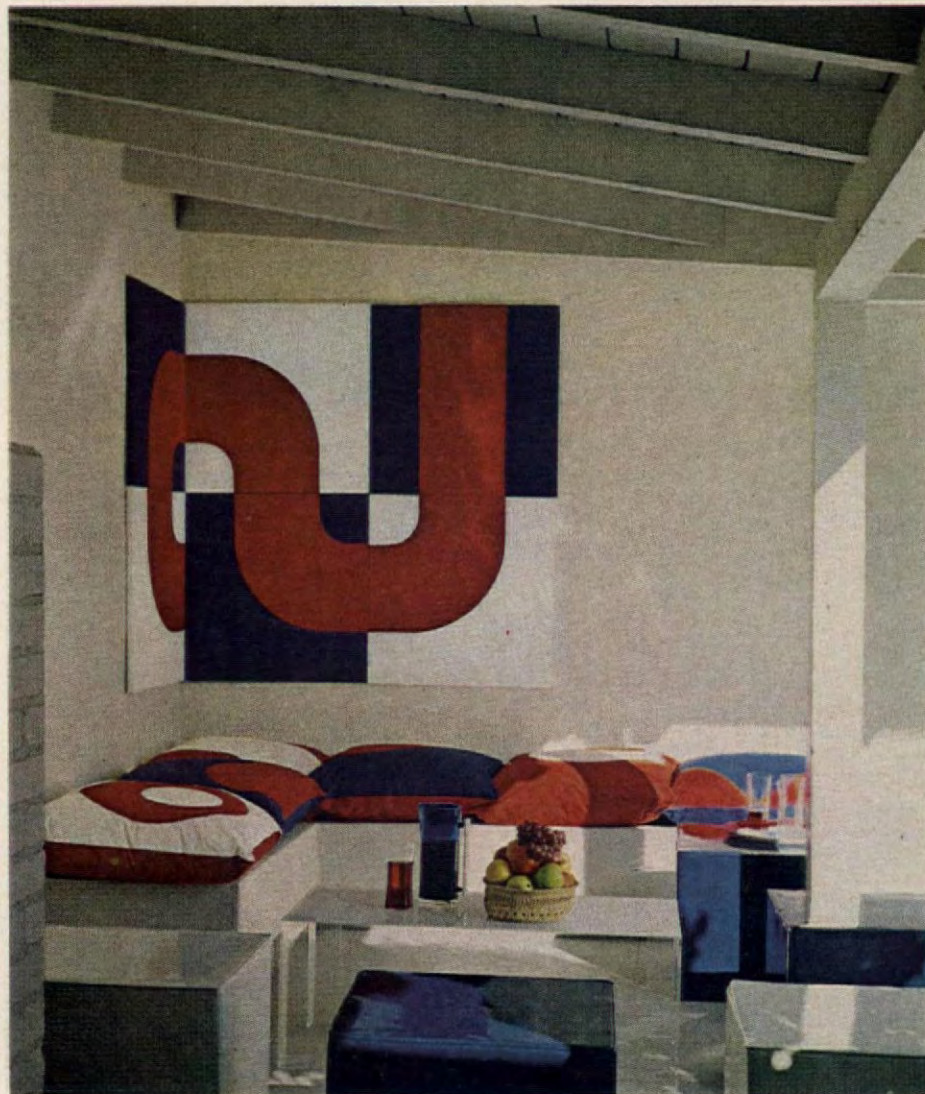






By Helene Brown

When the first sweet signs of summer breeze in, the focus on living naturally turns outdoors. Your backyard or balcony, porch or patio becomes an extension of your home. Since this area will get a lot of living, practicality and maintenance are prime considerations. But don't let that deter you from applying the same decorating skill and imagination that you use indoors. Pictures, mirrors, wall hangings, lighting, rugs also belong outdoors. Here you can be more adventurous with color, try the new man-made materials and generally experiment with a freer hand. Shown on these and the next four pages are inviting, sunny California rooms that all prove our point: Decorating for outdoor living can enhance and enliven your season in the sun.



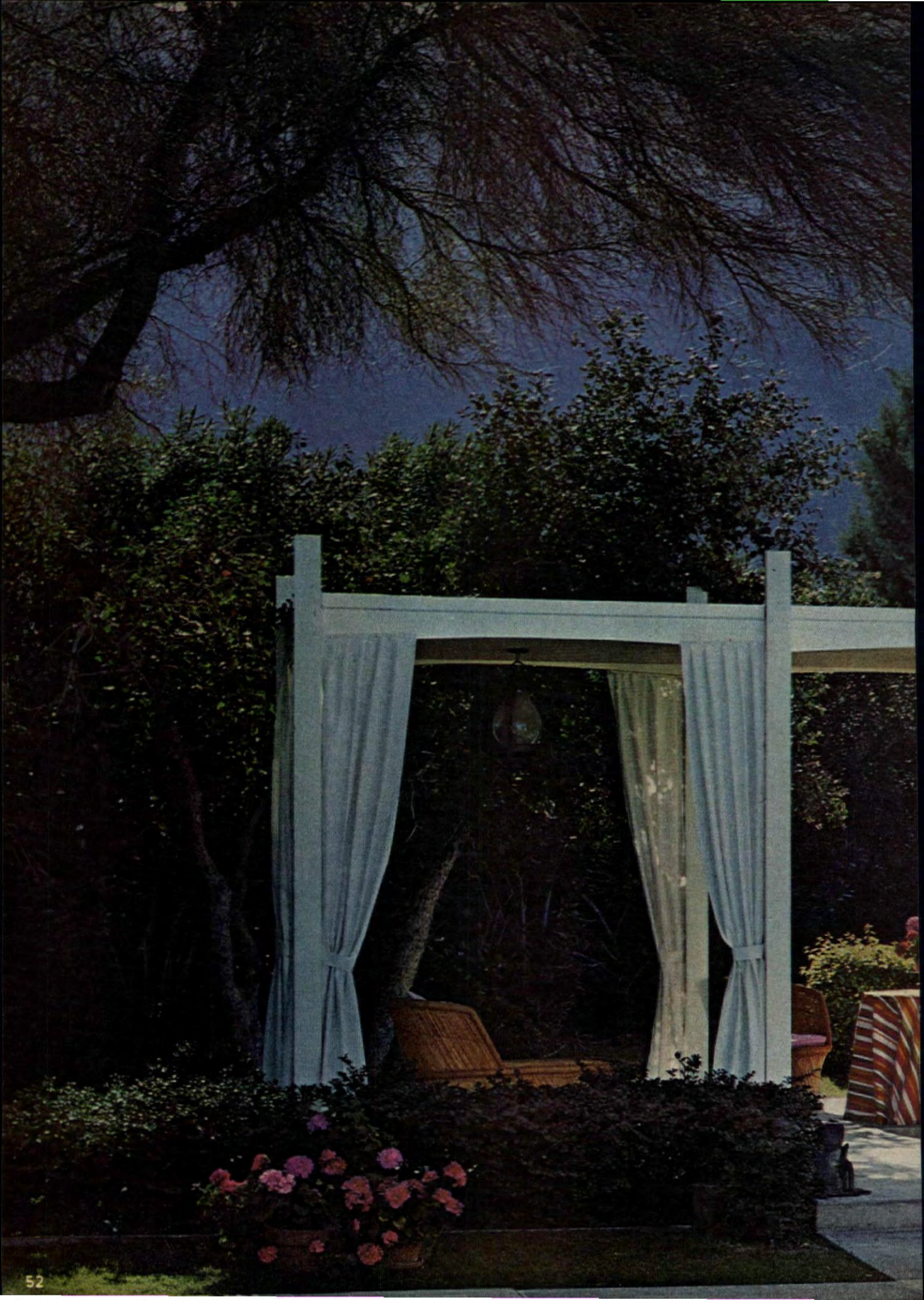
The tiny corner of this conventional patio in Palm Springs (right) was transformed into a versatile area that comfortably seats 10. Built-in banquettes are topped with ready-made canvas pillows, each in a different design. Plastic, patent-leather-covered ottomans around a Plexiglas coffee table are lightweight and impervious to weather. Rounding the corner is a supergraphic wall hanging composed of six canvas-covered wood frames. Each unit can be used alone or all can be combined to create your own motif.

## California sets the pace for outdoor living

Small gallery of this Malibu hacienda (opposite) becomes an outdoor room by means of bright, inexpensive furnishings. Picnic table, covered with a cloth from India, and Mexican chairs allow for easy hospitality. When not used for entertaining, the area becomes a retreat for sunning or napping in a hammock heaped with plump pillows.

continued







A photograph of a poolside pavilion in a desert setting. The pavilion is a simple wooden structure with a white canvas roof and white canvas curtains. Inside, there are wicker chairs and a table. The background features a mountain range and lush greenery. The foreground has potted plants and a striped cushion.

OUTDOOR LIVING continued

Simple form  
brings easy  
elegance to the  
poolside life.

This poolside pavilion is nestled in a magical Palm Springs setting. Simply constructed of wooden posts and roof with a tile floor, it was designed by Arthur Elrod Associates (as were the family room and lattice-roofed patio on the next page). White canvas draperies that unfold to temper the blazing desert sun, wicker chaises for sunbathing or reading, a table draped in gaily striped cotton for lazy dining and late-evening illumination by antique Venetian lanterns—all suggest ideas for gracious outdoor living.

continued



## Rooms with a view open to day and night light.

This carefree Palm Springs family room (below) is yesterday's screened porch in modern dress. The glass doors slide back and indoor activities flow out to the patio and garden beyond. Outdoor furniture repeats the sunny interior color scheme.



Lattice-canvas roof (above) makes it possible to enjoy this patio, also in Palm Springs, even in the strongest sun. Wrought-iron furniture, finished in a smoky pewter and upholstered in white canvas, creates an air of cool serenity. Shopping Information, page 90



Entry to this Santa Barbara house (opposite, top) is via an inviting redwood atrium. Accented with plants, it was designed by The Store in Montecito. Red-bordered blue front door sounds a Mondrianesque note.

This apartment balcony (below), at Los Angeles' Century Towers, has a built-in ledge for outdoor entertaining. A narrow Parsons table could do the same for your outdoor room. Wicker love seat and chairs are scaled to the space. Silkscreen wall hanging adds dazzling color.







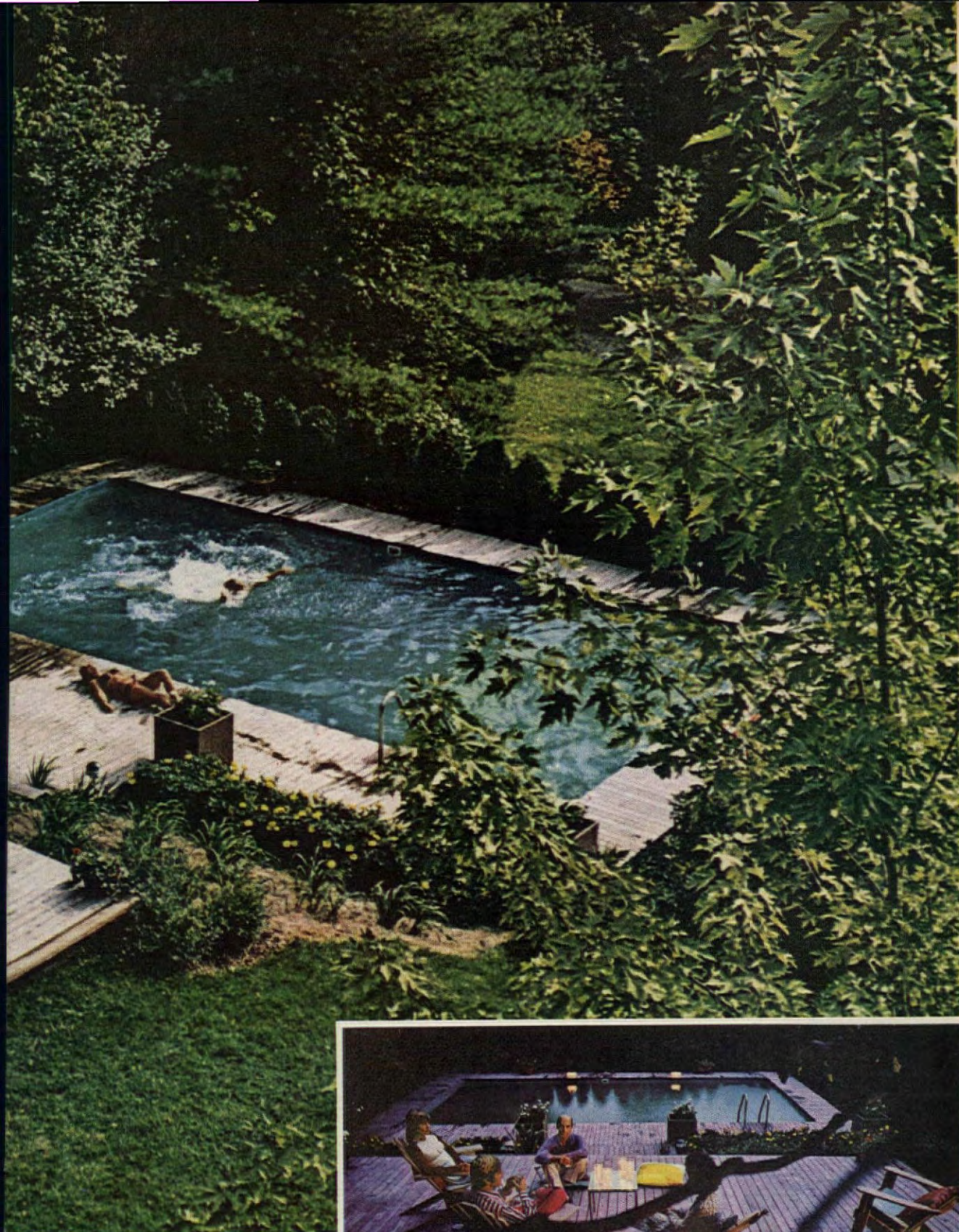
# POOLS DECK OUT FOR PLAY

By Jane Levy

Pools have come a long way from their Spartan skinny-dipping days. Now designed for country-club living in your own backyard, they set the scene for easy, relaxed conviviality. Those shown on these and the following pages are actually extensions of their owners' homes. Edgar Watkins, in designing his New Preston, Conn., pool (above and opposite), created an integral space at one with nature. Pine decking bordering the 16x32-foot vinyl-lined pool continues beyond the steps to form two terraces. On the lower one, a marble-topped supply locker doubles as a buffet counter. Containerized plantings help heighten effect, minimize upkeep.

PHOTOGRAPHS BY STEPHEN GREEN-ARMYTAGES  
Shopping Information, page 90





The Watkins pool (above and inset) needs only candles in Plexiglas holders to transform it for evening entertaining. Says Edgar (inset, seated second from left with friends), "I wanted the pool to look as if it were growing out of nature instead of being a stylized cement palace." Wide-armed Adirondack chairs eliminate need for snack tables.



## An Oriental design frames the trees and sky.

Oriental influence of the Smith pool (right and opposite) is evident in the sliding shoji screens and wooden overhead beams. Architect Kenneth Johnson gave a custom touch to the pool's rectangular shape by adding a wading pool. Henry Smith, Jr., (opposite, swimmer at right) joins friends for a splash while wife Beth, in flowered sarong, watches from the deck.



Lincoln, Neb., architect Burket E. Graf thought a swimming pool too great a luxury for summer use only. So he built his 20x35-foot poured concrete version (below) within a glass and cedar-shingle A-frame. Since the playhouse is not attached to the main house, the adults are spared the noise that comes with the youngsters' pool play. But the playhouse is by no means off limits to adults—Mrs. Graf, in fact, has entertained 60 there. Some 1,000 miles away, Henry and Nell Smith of Atlanta, Ga., walled their 14x28-foot Gunitite pool (above and opposite) for privacy and to frame the view of trees and sky. Overhead beams complete their outdoor room.



## All-weather shelter turns pool play into year-round fun.

Inside their family playhouse (left), young Kate Graf, 15, and sister Julie, 13, look on from the balcony while a friend churns his raft through the pool below. Balcony doubles as a diving platform and storage area for boards that are laid over the pool as a floor for entertaining. Structure's southern exterior (below) is glass; storm windows are added in winter. George Graf, 9, (foreground) and pals extend their play to the yard outside.











By Maidee Kerr Spencer

## CAMPING IN STYLE

Roughing it was never my idea of fun. So when Jim suggested we spend a long weekend camping in the woods of western Maine, we decided to make things easy on ourselves and borrow a camper-van from friends. Our Dodge Family Wagon with a Travco camper conversion, shown above, would sleep two adults and two children. It sported a 2.5-cubic-foot electric refrigerator, sink, two-burner butane stove, fold-out and overhead beds, toilet, closet, dining table and ample storage in drawers and cabinets. And to make driving easy, it also came with air conditioning and automatic transmission. All we had to do was stock the van with utensils, pots and pans, fishing gear, bedding and food supplies, round up our springer spaniel, Bandit, and off we rolled in cozy comfort. (continued on page 89)



A lake-fronted Maine campsite (opposite) becomes the Spencers' woods weekend home. Back-to-nature buffs, they pitched tents (both shown left) for themselves and local friends. That's Maidee and Jim hustling up breakfast. The three-burner stove and cookware (below) were seldom idle.



Van interior, viewed from the rear (below), is a model of compact efficiency. Plank bed above driver's compartment can sleep two youngsters, doubles as a handy storage area en route. Door at rear (bottom) conceals chemical toilet. A utility closet is to its left; built-in refrigerator is below the sink. Remove the dining table and the bench sofa makes up into a  $\frac{3}{4}$  bed.

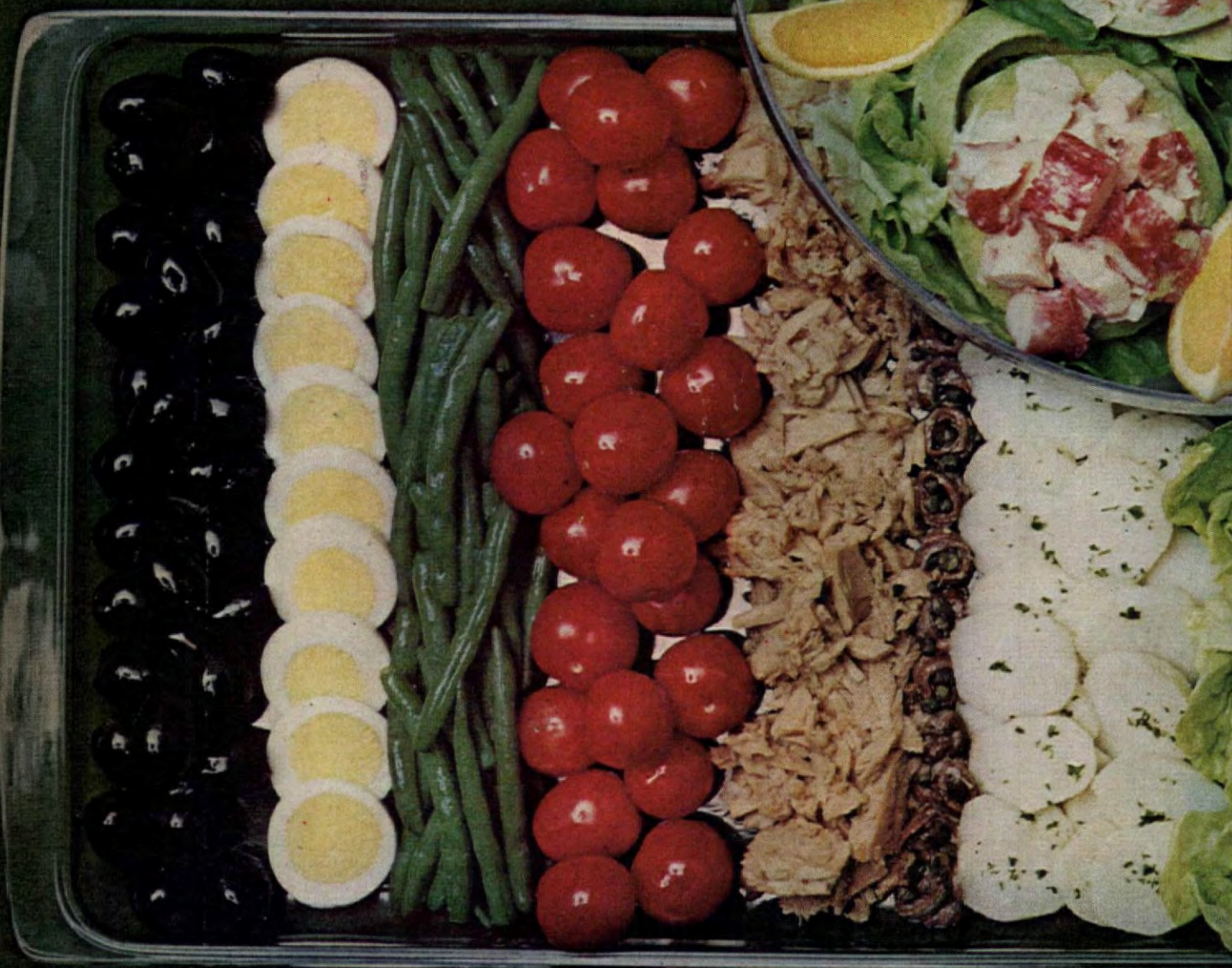




By Frances M. Crawford

If salad brings to mind lifeless lettuce leaves awash in a watery dressing, forget it. These "grand entrance" creations, every one a satisfying main dish, put salads in their proper perspective. Great for summer, when cooking palls and the outdoors beckons, they can be put together in nothing flat. Add a loaf of French bread, a sweetly ripe seasonal fruit for dessert and a beverage and you've got the perfect warm-weather meal. Recipes for these and more salads begin on page 75. For an equally lighthearted approach to summer weekend entertaining, see page 64.

# HELP YOURSELF TO SUMMER



Salade Niçoise



Crab-Meat Stuffed Avocado



Salade Carmen



Greek Salad



Ordinarily in summer, I bother not at all with hors d'oeuvres. But on Friday night I'll often make an exception so that while the food and early arrivals are waiting for late-coming guests, they (the e.a.'s) won't perish or pass out entirely. Among my very favorite cocktail accompaniments are the four pictured here. For their recipes—and more—see cookbook page 66.

## **BAREFOOT IN THE KITCHEN**





## A Cookbook for Summer Hostesses By Marcia Wallace

Summer houses and summer guests should be fun. So should summer hostesses. But it doesn't always work out that way. Too many Long Island beach houses and Big Sur A-frames, gloried in by fun-loving, fun-having husbands, kids and friends, are staffed by frazzled wives and mothers who meant to make it all different this year. Still, come Labor Day they find themselves—again—exhausted and relieved that the Fun Season's over.

I know because we've been there. "We" are five Wallaces—me, Bill, Derby who's 13, David, 11 and Kate, 9—plus The Current Cat, an amiable, lead-footed former tom called Feather.

The summer houses we've haunted held one common joy: We could have guests in them—not just on the kind of far-between dinner schedule we make do with in city winters, but for whole long, lazy weekends.

Beautiful, it always seemed in prospect; beautiful it would have been if it hadn't been for me. For along with several million other seasonally transplanted housewives, I suffered weekly attacks of schizophrenia. Maybe you'll recognize the symptoms. Every Thursday, happily trundling my cart through the Grandest of Unions, I'd picture our weekend houseful lounging creatively by the pool or on the beach, quietly sparkling over little candle-lit dinners, dealing wittily with the Sunday Double-Croctic. But somehow every Sunday, as guests drove into the sunset and the kids sank beneath the television set, limp on the unplumped sofa is how I'd find myself, clearly a top contender for the Girls' Self-Pity Prize.

The fact is I love cooking special things for special people. But when special people are around, I also love enjoying their special company. Therein lies the conflict: Like lots of other ladies of the summer house, I resent the former highly when it keeps me from the latter. It was this that drove me to the Great Cornwall Cooking Scheme, named for the upstate New York town where it was born after too many masochistic summers. Frankly, it evolved with a single selfish purpose: to get me out of my kitchen and into the

fun without sacrificing good food. And, frankly, it seemed to work for me.

There are only two basic steps. The first, though it may sound heretical, calls for *dropping* one Saturday and one Sunday meal from your weekend cooking list. The second, for getting roughly 75 percent of the work done by Friday at 5. With planning, it can be done.

Why it took me so long to recognize that I was serving more food than people were eating, I don't know. Finding Monday's refrigerator almost as jammed (albeit with different-shaped dishes) as Friday night's should have given me a clue. Repeated comments like "It was marvelous, but I'm stuffed," or "I've never eaten so much in all my life," I heard simply as compliments to my culinary art. It was not until—two weeks in a row—Bill complained of an "eat-over" and just wasn't interested in Monday dinner that light began to dawn.

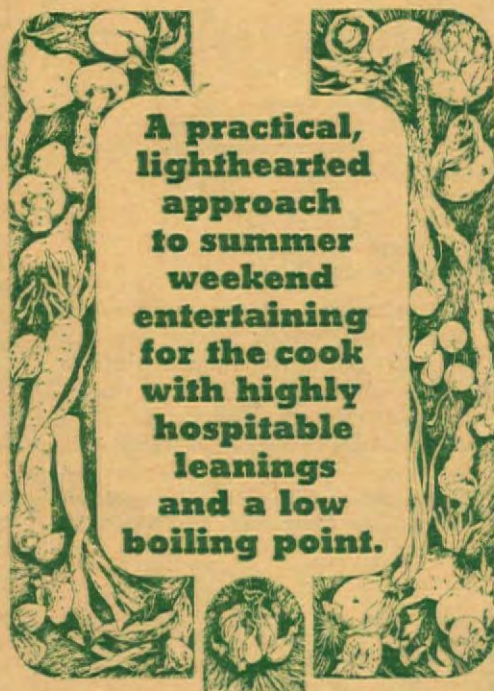
Recollected in Monday tranquillity, there was clearly too much weekend feeding going on. Furthermore, I realized that no recorded law required me to serve three fat meals every 24 hours. Especially since, even more in these dieting days, most people—house guests included—prefer under-to over-stuffing every time.

That's how Saturday breakfast and Sunday lunch disappeared from our weekend schedule. Things still start with Friday dinner planned around a stew or casserole that

can wait and wait some more. But part of Friday's get-acclimated routine is a tour of the refrigerator wherein rests the stuff that breakfasts are made of (fruit, bacon, eggs, bread) plus assorted cold cuts and condiments for lunch-makers.

I also point out the shelf where the cereal and pancake mix live. When I surface in the morning, I plug in the big coffee pot, shake up the orange juice—or I squeeze some fresh if I'm feeling really benevolent—and leave the multitude to their own devisings. And I'm free to check out Saturday lunch—usually a buffet built around a good soup, often, a cold one,

(continued on page 82)



rimp Steamed in Beer with tangy Green Sauce; cold, sliced London Broil to enjoy with Mustard Sauce; raw, fresh vegetables with a creamy, dill-spiked dip; and Easy Pâté en croûte make splendidly satisfying hors d'oeuvres for early- or late-arriving weekend guests.



## SUBSTANTIAL HORS D'OEUVRES (or what to do till the stragglers come)

Platters of cold, sliced meat and a tangy vegetable dip are easy and unfattening. Another calorie-saving notion that seems to go very well with our guests is serving endive leaves or celery instead of the usual plump-making crackers with pâté or cheese filling. For different dips: Mexican guacamole, chili-bean dip or cream cheese blended with minced clam and bacon.

If you have a good cheese store near you, a choice of a soft and a firm sort plus two or three kinds of crackers make a delicious start. (The Dutch often add a bowl of shredded radishes, which comes as a tangy surprise.)

For treats: deviled eggs (mustarded, curried, capered, caviared—however you love them, there's no such thing as enough), smoked salmon, shrimp, red caviar pie, stuffed mushrooms, stuffed grape leaves (which I confess I buy canned) with Greek olives and feta cheese, marinated mushrooms—all of which can go as a first course if it's that kind of evening.

### SHRIMP STEAMED IN BEER

(pictured with triple the recipe)

- 1 pound uncooked shrimp, cleaned and deveined
- 1 12-ounce can beer

Place uncooked shrimp, cleaned and deveined, in steamer basket over contents of can of beer. Cover and let beer just simmer till shrimp are pink and curly (do not overcook). Serve hot with

melted lemon butter or dill butter as a dip, or cold with green sauce or dilled mayonnaise. Serves 6.

**GREEN SAUCE\***: Combine  $\frac{1}{2}$  cup mayonnaise or salad dressing, 2 tablespoons finely chopped parsley,  $\frac{1}{4}$  cup finely chopped chives,  $\frac{1}{4}$  cup finely chopped watercress, 2 teaspoons finely minced onion and 2 teaspoons tarragon vinegar in small bowl. Mix well. Makes about 1 cup.

### BLUE CHEESE FILLING

For endive leaves or celery.

- $\frac{1}{4}$  pound blue cheese
- 4 tablespoons sour cream
- 2 tablespoons dry vermouth
- Salt
- Freshly ground black pepper

Blend blue cheese with sour cream and dry vermouth. Add salt and pepper to taste. Use to fill celery stalks or the endive leaves that we like even better.

### TANGY VEGETABLE DIP

(pictured)

- 1 cup cottage cheese
- 1 3-ounce package cream cheese
- 1 teaspoon prepared mustard
- $\frac{1}{4}$  teaspoon salt
- Tabasco, a few drops
- $\frac{1}{4}$  cup milk
- 1 teaspoon lemon juice
- $\frac{1}{2}$  cup chopped fresh dill

In a blender or with a mixer, beat cottage cheese, cream cheese, prepared mustard, salt, a few drops of Tabasco, milk and lemon juice until thoroughly blended and fluffy. Blend in dill. Serve with a platter of raw, fresh vegetables—

*\*Italicized recipe above and notes here and following are those of AH food editors.*

zucchini, green-pepper strips, carrot sticks, radishes, cherry tomatoes, broccoli flowerets or cauliflowerets, quartered mushrooms—whatever is a) available and b) looks pretty.

### EASY PÂTE MAISON

(pictured)

- 1 4 $\frac{3}{4}$ -ounce can liver pâté spread
- 2 to 3 tablespoons sherry
- 1 teaspoon dried green-onion flakes or 1 teaspoon chopped chives

Blend liver pâté spread and sherry thoroughly. Place in 6-ounce china ramekin. Sprinkle top with green-onion flakes or chopped chives. Refrigerate 1 hour or longer. Serve with melba toast or endive leaves or both.

### MARINATED MUSHROOMS

- 1 pound mushrooms, sliced thin
- White vinegar
- 1 shallot, chopped
- $\frac{1}{4}$  teaspoon dry mustard
- Dash of soy sauce
- Salt
- Freshly ground black pepper
- 1 cup salad oil

Marinate the mushrooms in a dressing made of about  $\frac{1}{2}$  cup white vinegar, shallot, dry mustard, soy sauce, salt and freshly ground pepper mixed and rubbed together, then blended with salad oil. Let stand overnight or longer. Serve with crackers (whole wheats are very good).

### MUSTARD SAUCE

(pictured)

- For cold, thin sliced London broil or other cold meats.
- 2 teaspoons prepared English mustard
- $\frac{1}{2}$  cup heavy cream
- Salt
- Freshly ground black pepper
- Pinch paprika
- $\frac{1}{4}$  teaspoon curry powder

Blend 2 teaspoons prepared English mustard and  $\frac{1}{2}$  cup heavy cream and season with salt, freshly ground black pepper, a pinch of paprika and  $\frac{1}{2}$  teaspoon curry powder. Refrigerate an hour or more.

### RED CAVIAR PIE

- 8 to 10 hard-cooked eggs
- 3 tablespoons unsalted butter
- 1 pint sour cream
- 8 ounces red caviar

Mash hard-cooked eggs through a strainer and blend with butter. Press into a 9-inch Pyrex pie plate. Cover with an icing-thick layer of sour cream and place in freezer for 1 hour. (We preferred it refrigerated 2 hours.) Remove from freezer (or refrigerator) and cover with caviar. Refrigerate until serving time (should be cold but not frozen). Cut into pie slices. Serves 8.





## STUFFED MUSHROOMS

- 12 large mushrooms
- 1 small onion, chopped fine
- 1 to 2 tablespoons butter
- 1 10-ounce package frozen, chopped spinach
- 1 egg, beaten
- ½ teaspoon nutmeg
- Salt
- Pepper

Remove the stems from mushrooms and chop fine. Sauté chopped stems and onion in melted butter. Cook frozen, chopped spinach according to directions on package; drain (*thoroughly*). Add sautéed mushroom stems, onion and egg and stir. Season with nutmeg, salt and pepper to taste. Stuff mushroom caps with spinach mixture. Just before serving, broil until bubbly. Serves 6.

## BECKY'S PÂTÉ WITH BACON

This recipe of Becky Gifford's makes a spread with a lovely smoky flavor.

- 2 tablespoons butter
- 2 tablespoons finely chopped onion
- 2 tablespoons cooked crumbled bacon
- 1 4¼-ounce can liver pâté spread
- ½ teaspoon prepared horseradish or prepared English mustard
- 1 tablespoon sherry

Melt butter, add chopped onion and sauté. Combine with crumbled bacon, liver pâté spread, prepared horseradish or prepared English mustard, sherry and mix thoroughly. Refrigerate in a crock until serving time.

## GUACAMOLE

We feel very Mexican about this: i.e., the hotter the better. But if you like a milder version, cut down on the Tabasco and drop the chili powder.

- 2 ripe avocados
- Juice of 1 lemon (1 tablespoon)
- 1 medium onion, chopped fine
- 1 small tomato, seeded and mashed
- Several dashes of Tabasco
- ¼ teaspoon chili powder
- Salt

Mash the avocados to a smooth paste. Add the juice of 1 lemon (1 tablespoon), chopped onion, tomato pulp. Season with Tabasco, chili powder, salt to taste. Refrigerate, covered, at least an hour. Serve as a dip with tacos or corn chips.

## CLAM AND BACON DIP

- 1 3-ounce package cream cheese
- ½ cup heavy cream
- 1 4-ounce can minced clams
- 1 tablespoon horseradish
- 4 slices bacon, cooked and crumbled
- Chopped chives

Blend cream cheese with heavy cream. Add minced clams, drained and rinsed, horseradish and crumbled bacon. Refrigerate for an hour or two. Garnish with

chopped chives. Serve with crackers or chips as a dip.

## CHILI BEAN DIP

- 1 12-ounce can chili
- 1 large onion, chopped
- 1 tablespoon lemon juice
- Chili powder, to taste

Mix ingredients in blender, adding chili powder to taste. Transfer to china bowl and refrigerate at least one hour. Serve as dip for wheat chips or corn chips. Can also be used as a first course when folded into tortillas on a bed of finely chopped lettuce.

## WEEKEND MENU

### FRIDAY DINNER

*Recipes are given for all dishes marked with asterisks.*

- Greek macaroni pie\*
- Sesame bread sticks
- Green salad with artichoke hearts
- Mint ice
- Gingerbread

Kids: Will eat this one up.

### SATURDAY LUNCH

- Buttermilk soup with shrimp, scallions, cucumber, dill\*
- Cold cuts, pumpernickel
- Plums
- Oatmeal tollhouse cookies\*

Kids: Can skip the soup—though ours love it.

### SATURDAY DINNER

- London broil
- Green bean and tomato salad\*
- Acorn squash with nutmeg\*
- Corn bread
- White grape dessert\*
- Rolled cookies

Kids: If they eat early, could have a small piece of meat done separately, leave out the squash. Try ice cream sticks for dessert.

### SUNDAY BRUNCH

- Bloody Marys
- Cheese and onion pies\*
- Applesauce with horseradish cream\*
- Canadian bacon
- Rye toast, gooseberry jam
- Cucumber salad\*

Kids: Pie, plain applesauce and bacon will do nicely.

### SUNDAY SUPPER

- Ham steaks, mustard sauce
- Mixed bean salad\*
- Broccoli with lemon butter
- Biscuits
- Fruit cake

Kids: Okay here.



## MARIE'S GREEK MACARONI PIE

This tasty, toasty casserole recipe is Marie Barry's good idea.

- ½ pound butter or margarine
- 1 medium onion (sliced)
- 2 pounds lean ground top round
- 1 8-ounce can tomato sauce
- Salt
- Pepper
- Dash of cinnamon
- 1 box (1 pound) #17 linguini
- ½ pound grated Romano cheese
- 1 dozen eggs
- 1 pound phyllo dough

Melt ¼ pound butter or margarine. Preheat oven to 350°. In a skillet, brown the sliced onion in 2 tablespoons of the melted butter; then add the meat and brown, and add tomato sauce, salt, pepper and cinnamon; reserve remaining melted butter. Cook down till liquid almost disappears. Meanwhile cook and drain linguini; return to pot; add what remains of first ¼ pound butter or margarine with the Romano cheese and 1 dozen eggs (beaten), then the meat mixture. Stir together.

Have 12x18-inch shallow baking pan buttered and ready. Melt remaining ¼ pound butter, and, working quickly, brush each of 8 phyllos with it. Line pan with phyllos, bringing them up the side and over the edge. Pour in meat and linguini mixture. Brush 8 more phyllo sheets with the reserved melted butter, and cover mixture with them.

When top layer is on, carefully tear off extending pieces around the edge; fold ripped edges down into pan to seal mixture in so that it won't bubble over while baking. Score top. Bake till phyllo is brown and knife comes out clean—about 1 hour at 350°. Serve warm or cool and freeze. Serves 6 to 8.

## COOL BUTTERMILK SOUP

- 1 large or two medium cucumbers
- 1 bunch scallions (green onions)
- 1 bunch fresh dill (½ cup chopped) or (½ teaspoon) dried dill weed



**1 pound (small) shrimp (cleaned and deveined; fresh-cooked or frozen and thawed)**

**Salt**  
**Freshly ground pepper**  
**1 quart buttermilk**

Peel cucumbers, quarter and remove seeds, then slice into the bottom of 4-quart glazed ceramic casserole with cover. Add bunch of scallions, chopped; then dill, chopped, and shrimp. Sprinkle with salt and grind on pepper to taste. Pour in buttermilk; stir. Cover and refrigerate overnight or longer. Stir and correct seasoning before serving. Serves 6 to 8.

### OATMEAL TOLLHOUSE COOKIES

You can't make enough—ask my mother.

**½ cup butter or margarine**  
**1 cup brown sugar (firmly packed)**  
**Grated rind of 1 orange (2 tablespoons)**  
**1 egg**  
**¼ teaspoon salt**  
**1 teaspoon vanilla**  
**½ cup flour**  
**1½ cups rolled oats**  
**1 6-ounce package semisweet chocolate pieces**

Preheat oven to 350°. Cream butter or margarine and sugar together. Add orange rind, egg, ¼ teaspoon salt and 1 teaspoon vanilla. Stir in ½ cup flour and 1½ cups rolled oats. Add 6 ounces chocolate pieces. Form in small mounds on greased cookie sheet. Bake 15 to 20 minutes (or until lightly browned on edges) at 350°.

### GREEN BEAN AND TOMATO SALAD

**2 10-ounce packages frozen green beans (Frenched, or the fancy whole ones)**

**Oil**  
**Vinegar**  
**Salt**  
**Pepper**  
**6 scallions (green onions)**  
**Mint (5 sprigs fresh or 2 tablespoons dried flakes)**  
**2 large fresh tomatoes, peeled**

Cook beans in minimum quantity of salted water according to directions; remove from fire and drain. Dress with oil, vinegar, salt and pepper. Add chopped scallions and chopped mint leaves. Toss, cover and refrigerate overnight or longer.

Just before serving, add quartered tomatoes and toss again. Garnish with croutons and/or Boston lettuce.

To vary, add thin-sliced fresh or canned mushrooms before marinating. Or use leftover dill pickle juice to cook beans, and substitute fresh dill for mint in seasoning. Serves 8.

### ACORN SQUASH WITH NUTMEG

**3 acorn or butternut squashes**  
**1 medium or 2 small onions (thinly sliced)**  
**¼ pound butter or margarine**  
**Salt**

### Pepper Nutmeg

Preheat oven to 325°. Quarter squashes and remove seeds; set each quarter on a piece of aluminum foil large enough to wrap and seal around squash section. In each quarter, place thin slice of onion; dot with butter; sprinkle with salt, ground pepper and nutmeg. Wrap, seal and bake in 325° oven for 35 to 40 minutes (or until tender). To vary, substitute 1 tablespoon sherry for butter in each quarter; or add a dash of Bermuda sherry pepper. Serves 6 to 8.

### WHITE GRAPE DESSERT

**2 pounds white seedless grapes**  
**2 pints sour cream**  
**Brown sugar**  
**Nutmeg (optional)**

Wash, pick and halve 2 pounds seedless white grapes. In an 8- or 9-inch glass bowl, begin with a layer of sour cream, cover with grape halves, sprinkle with brown sugar; repeat till all grapes are used and finish with a sour-cream layer sprinkled lightly with brown sugar. Cover and refrigerate 4 to 5 hours. To vary for a menu in which no other nutmeg is used, sprinkle top with nutmeg (the fresh grated kind is delicious) instead of brown sugar.

### CHEESE AND ONION PIES

**2 9-inch unbaked pie shells**  
**2 eggs, lightly beaten**  
**2 ounces grated Swiss cheese**  
**2 ounces grated Gruyère cheese**  
**2 ounces grated Parmesan cheese**  
**2 tablespoons flour**  
**1 large or 2 medium onions, thinly sliced**  
**2 cups half and half (or half milk, half light cream)**  
**Salt**  
**Pepper**  
**½ teaspoon nutmeg**

Use frozen pie shells or roll your own; brush bottoms with a bit of beaten egg and chill or freeze. Grate and mix cheeses with flour; slice onions. If preparing ahead of time, put cheese-flour mixture in one tightly closed plastic bag and sliced onions in another and refrigerate.

When ready to bake, preheat oven to 425° with rack in bottom half. Spread half of onions in the bottom of each pie shell, top each pie with half of cheese-flour mixture. Scald (half and half or) milk-cream mixture; stir in lightly beaten eggs, salt, pepper and nutmeg; pour half into each pie shell. Bake 30 to 35 minutes till top is brown and knife inserted in center comes out clean. (We prefer to test by inserting the knife halfway between the center and edge. The custard will continue to cook after it comes from the oven; testing this way prevents overcooking and curdling.)

To vary: Add slivered ham or crumbled bacon to cheese mixture before cooking. Makes 2 6-slice pies.



### APPLESAUCE WITH HORSE RADISH CREAM

**1 2-pound 14-ounce jar of applesauce**  
**1 to 2 tablespoons horseradish**  
**¾ cup heavy cream**

Cream ingredients together; cover and chill. Use horseradish to taste. Delicious with any kind of pork or sausage dish.

### CUCUMBER SALAD

**2 large cucumbers**  
**Vinegar**  
**Salt**  
**Pepper**  
**Chopped green onion, or chopped mint, or chopped fresh dill (according to your taste and rest of menu)**

Peel and quarter cucumbers, remove seeds. Slice ¾-inch layer into glass bowl. Sprinkle with vinegar, salt, pepper, green onion or mint or dill. Repeat till all cucumbers are used. Cover with plate or saucer that fits down onto top layer of cucumbers; weight down; chill. Drain before serving, and sprinkle with additional onion, mint or dill. Serves 6 to 8.

### MIXED BEAN SALAD

**1 1-pound can red kidney beans**  
**1 1-pound can white kidney beans**  
**1 10-ounce package baby lima beans (very lightly cooked)**  
**1 slice bread**  
**2 shallots, chopped**  
**⅓ cup walnut meats**  
**1 cup strong chicken broth**  
**Salt**  
**Freshly ground black pepper**  
**Dash of Tabasco**  
**1 tablespoon lemon juice**  
**1 small bunch parsley, chopped**  
**1 red onion, chopped**  
**3 stalks celery, chopped**

Drain canned beans, cook limas very lightly and drain. In blender, blend bread





till it's crumbs. Add shallots, nuts, chicken broth, salt and pepper, Tabasco and lemon juice, and blend at high speed for 1 minute. Mix beans, add dressing and toss with chopped parsley, onion and celery. Cover and refrigerate. Serve in bowl lined with lettuce. Serves 8.

## WEEKEND MENU

### FRIDAY DINNER

Meatball hot pot\*  
Buttered noodles  
Boston lettuce, Parmesan cheese dressing\*  
Sesame sticks  
Chocolate chiffon pie

Kids: No problem.

### SATURDAY LUNCH

Borscht with chopped scallions, egg, dill and sour cream  
Bacon and blue cheese sandwiches on whole-wheat bread\*  
Peaches  
Ginger cookies

Kids: If the cheese is too strong, give them bacon and lettuce sandwiches; they'll probably like the borscht.

### SATURDAY DINNER

Pork roast, roast potatoes  
Broccoli, mushrooms, onions and green beans sautéed Chinese style\*  
Cucumber salad  
Mixed fresh-fruit compote with lichee nuts  
Spice cake

Kids: If you feed them early, give them chops, frozen French fries and broccoli.

### SUNDAY BRUNCH

Wounded bulls\*  
Shrimp strudel\*  
Toasted oatmeal bread, butter, lime marmalade

### Green salad with lemon dressing Honeydew melon

Kids: If they haven't discovered how good the strudel is, slip them hot dogs and potato chips.

### SUNDAY SUPPER

Cold Greek fish\*  
Pureed spinach  
Green salad with sliced egg, caper dressing  
Armenian bread  
Vanilla ice cream with apricot topping  
Kids: Could have creamed tuna on toast.

### MEATBALL HOT POT

2 pounds mixed ground beef, pork and veal  
¾ cup packaged stuffing, crumbled  
1 medium onion, chopped fine  
1½ teaspoon salt  
2 dashes Worcestershire sauce  
1 egg  
¾ cup evaporated milk  
½ teaspoon thyme  
2 to 3 tablespoons cornstarch  
2 10-ounce packages cut green beans  
Baby new potatoes  
1 1-pound can small cooked onions

Combine the ground meat, stuffing crumbs, onion, salt, Worcestershire sauce, egg, evaporated milk and thyme in a large bowl; blend thoroughly and shape into small (about 1½ inch) balls. Brown meatballs in oil and remove to a large casserole with cover. Blend cornstarch into drippings remaining in skillet, add water (about 3 cups) to make sauce. Season with salt, freshly ground pepper. Add sauce to meatballs; cover.\* Before serving, cook green beans in a small amount of water until warmed through but still crisp. Warm covered casserole in 350° oven for 45 minutes to an hour until hot and bubbly. Add green beans to simmer in top of casserole for last 15 minutes.

Meanwhile, boil potatoes; warm onions. Serve meatballs in sauce surrounded by vegetables. Serves 8 to 10.  
\*Can be done to this point and frozen or refrigerated until time to heat.

### PARMESAN CHEESE DRESSING

Salt  
Freshly ground pepper  
½ teaspoon powdered mustard  
2 tablespoons grated Parmesan cheese  
2 tablespoons tarragon vinegar  
6 tablespoons oil

Mix and crush dry ingredients together with wooden spoon; add tarragon vinegar and blend. Gradually add oil. Stir with small ice cube to thicken and blend thoroughly.

### BACON AND BLUE CHEESE SANDWICHES

½ pound blue cheese  
½ cup light cream

### 9 strips bacon, fried crisp 12 slices whole-wheat bread

Break up blue cheese with fork; add light cream and blend into paste. Spread on bread; top with bacon (crumbled, if desired), 1½ strips per sandwich; close sandwich.

### BROCCOLI, MUSHROOMS, ONIONS AND GREEN BEANS SAUTÉED CHINESE STYLE

1 bunch (about 2 pounds) broccoli  
2 10-ounce packages frozen cut green beans  
1 teaspoon sugar  
1 tablespoon cornstarch  
1 tablespoon soy sauce  
1 cup chicken broth  
½ cup vegetable oil  
½ teaspoon salt  
1 shallot, minced  
1 large or 2 medium onions, sliced  
½ pound mushrooms, sliced  
¼ cup white wine

Cut off broccoli stems just below flowerets; split flowerets into roughly equal size. Wash and soak in cold salted water. Thaw green beans or cook until just separated.

Mix sugar, cornstarch, soy sauce and chicken broth in small bowl; set aside. Heat vegetable oil, salt and minced shallot in a large skillet (with lid). When shallot starts to turn brown, add onions, green beans, drained broccoli. Sauté, stirring constantly, until broccoli is beginning to get tender.

Add sliced mushrooms and white wine; cover and cook for about 3 minutes or until broccoli is tender.

Uncover and add sugar-cornstarch mixture. Stir and cook until sauce is thickened. Broccoli and beans should still be bright green. Serves 8 to 10.

### WOUNDED BULL

1 ice cube  
1 jigger vodka or gin  
4 dashes Worcestershire sauce  
1 dash Tabasco  
¾ cup vegetable juice (V-8 or Vegemate)  
½ cup beef bouillon  
¼ lemon

In large tumbler place ice cube, vodka or gin, 4 dashes Worcestershire sauce and one dash Tabasco. Add ¾ cup vegetable juice, ½ cup beef bouillon. Squeeze ¼ lemon and drop in. Stir to chill.

### SHRIMP STRUDEL

3 packages frozen patty shells  
½ pound mushrooms, sliced thin  
Butter or margarine  
1 shallot, chopped  
1 pound shrimp, cooked shelled and deveined  
1 cup white sauce  
2 tablespoons sherry or dry white wine  
1 teaspoon dried dill weed or 2 teaspoons fresh chopped dill (optional)  
Salt  
Pepper  
1 egg white, beaten lightly



Thaw 3 packages frozen patty shells. Sauté ½ pound thin-sliced mushrooms in butter or margarine with 1 chopped shallot. In a large bowl, mix the sautéed mushrooms, 1 pound cooked shrimp and 1 cup white sauce flavored with 2 tablespoons sherry or dry white wine and 1 teaspoon dried dill weed or 2 teaspoons fresh chopped dill (optional). Season with salt and pepper and set aside. Pile the patty shell dough in the middle of a lightly floured pastry board and gently press it into a thick rectangular lump. Roll it into a rectangle about 12x18 inches and about ¼ inch thick.

Line shrimp-mushroom mixture down the middle; close into envelope by folding in ends, then bringing two sides together, rolling edges slightly and pinching to seal. Make 6 to 8 small diagonal slits on each side of this center seam. Brush with beaten egg white. Bake in 425° oven (25 minutes or) until just beginning to brown.\* If serving immediately, continue to bake until golden. Serves 6.

\*May be done to this point and frozen, given final browning.

#### COLD GREEK FISH

2½ pounds filet of sole or flounder  
Flour seasoned with salt and pepper  
⅓ cup olive oil  
3 shallots, minced  
½ teaspoon rosemary  
½ cup white wine vinegar

Dredge the fish filets in the seasoned flour. Fry in olive oil until light brown on both sides (for easier handling, fry in batches, each in a small amount of oil); drain on paper towels. Pour excess fat from pan; add 3 minced shallots, ½ teaspoon rosemary and ½ cup white wine vinegar, simmer and stir 3 or 4 minutes or until drippings are incorporated in sauce. Arrange fish filets on a platter or in bottom of a shallow baking dish; pour vinegar mixture over fish; cover with (heavy) foil or refrigerator wrap and refrigerate at least overnight. Serve garnished with Greek olives and lemon slices. Serves 8.

### WEEKEND MENU

#### FRIDAY DINNER

Spinach lasagna\*  
Carrots with lemon butter  
Green salad with grapes, bacon  
Bread sticks  
Blueberries, Poppy-seed cake\*

Kids: The only problem here is to get them to leave some for grown-ups.

#### SATURDAY LUNCH

Gazpacho, croutons and garnishes\*  
Sliced smoked turkey, ham  
Hot mustard, sweet mustard  
Split hard rolls  
Cantaloupe

Kids: May not go for the soup, but the rest should disappear fast.

#### SATURDAY DINNER

Beef stيفado\*  
Buttered noodles  
Cooked vegetable salad  
Toasted English muffins Parmesan  
Orange chiffon rum cake,  
whipped cream\*

Kids: Will want seconds.

#### SUNDAY BRUNCH

Bull shots\*  
Omelets with fixings (bacon bits,  
chopped chives, sour cream,  
red caviar)  
Rye toast, Danish pastries  
Mixed sliced fruit

Kids: It all depends; mine would probably opt for cold cereal with fruit on top.

#### SUNDAY SUPPER

Meat and potato salad\*  
Scalloped tomatoes  
Toasted cheese bread  
Prune and apricot compote  
Toasted pound cake

Kids: Except for maybe the prunes it should all go fine.

#### SPINACH LASAGNA

2 10-ounce packages frozen, chopped  
spinach  
½ teaspoon nutmeg  
½ pound ground chuck  
1 medium onion, chopped  
¼ pound mushrooms, chopped  
2 tablespoons olive oil  
Salt  
9 strips lasagna noodles



1 pound ricotta cheese  
1 pound mozzarella cheese  
3 tablespoons grated Parmesan cheese

Preheat oven to 375°. Cook spinach in small amount of salted water; add ½ teaspoon nutmeg. Sprinkle bottom of a small skillet with salt, heat till quite hot, and brown ground chuck in it (breaking meat up with fork as it cooks). Remove meat from skillet to a small bowl; lightly sauté chopped onion and chopped mushrooms in meat fat that remains in skillet. Add onions and mushrooms to cooked spinach; mix.

Bring 4 quarts water to rapid boil; add olive oil and salt. Add lasagna noodles, 2 or 3 at a time, so boiling will not be retarded; cook 10 to 12 minutes. Add 1 cup cold water to stop cooking process. Drain and return lasagna to cooking pot; add a little warm water to make handling easier. Butter a large shallow baking dish (mine is 10x14x2 inches); line bottom with 3 lasagna noodles. Cover with half the spinach mixture; sprinkle with half the browned meat; add layer of half of ricotta cheese, then ⅓ mozzarella slices slightly separated. Repeat layers of lasagna, spinach, meat, ricotta, mozzarella. Top with layer of lasagna, remaining sliced mozzarella, grated cheese.\* Bake in oven (40 to 45 minutes or) till top is light brown and bubbly; add small amounts of water or chicken broth during the cooking if casserole gets too dry. (Edges of lasagna will be curled and crisp. You can cover casserole for first half of baking time if you prefer them soft.) Serves 10.

\*Can be prepared to this point and kept in refrigerator or frozen until time to heat and serve.

#### POPPY-SEED CAKE

1 package (2 layer) butter cake mix  
4 eggs  
½ cup salad oil  
1 cup water  
1 large package (5½ ounces) instant  
vanilla pudding  
¼ cup poppy seeds

Preheat oven to 375°. Beat ingredients together 10 minutes in electric mixer. Pour batter into generously buttered and floured 10-inch tube pan. Bake at 375° for 55 minutes. Cake will rise very high, but will settle when cool. Sprinkle with confectioners' sugar before serving. This cake freezes very well.

#### GAZPACHO

1 clove garlic or 2 shallots, minced  
1 large onion, sliced  
1 cucumber, pared, seeded and cut  
in chunks  
3 tomatoes, peeled and seeded  
1 green pepper, seeded and quartered  
4 raw eggs  
¼ cup vinegar  
½ cup oil  
¾ cup vegetable juice (V-8 or  
Vegetamato)  
½ teaspoon cayenne



Salt  
Garlic croutons  
Diced cucumber  
Chopped onion  
Chopped green pepper

Puree garlic or shallots, onion, cucumber, tomatoes, green pepper and eggs in electric blender. Combine vinegar, oil, vegetable juice. Season with cayenne and salt to taste. (Add to pureed mixture) Refrigerate overnight.

Just before serving, taste and correct seasoning. Serve with small bowls of garlic croutons, diced cucumber, chopped onion and chopped green pepper for garnish. Serves 8.

#### BEEF STIFADO

This cinnamon-and-clove-spiced Greek ragout is just one "Glorious Stew" from Dorothy Ivens's marvelous cookbook of the same name.†

3 pounds boneless shoulder or top round of beef, in 2-inch cubes  
2 tablespoons butter  
2 tablespoons olive oil, more if needed  
1 cup dry red wine, Côtes du Rhône Rouge  
2 cups Italian-style canned tomatoes, drained  
2 cloves garlic, chopped  
2 teaspoons salt  
4 whole cloves, broken  
½ teaspoon cinnamon  
½ teaspoon ground allspice  
1 bay leaf  
3 or 4 grinds of the pepper mill  
2 tablespoons chopped parsley  
2 tablespoons tomato paste  
3 pounds whole onions, as small as possible  
½ cup finely chopped fresh parsley  
10-12 Greek olives

Turn oven to 325°. Dry meat on paper towels. It won't brown if it is wet. In a skillet, heat the fat and brown the meat thoroughly on all sides, a few pieces at a time. As they are done, remove them to a lidded flameproof casserole. Turn heat on very low under it.

Add the wine gradually, cover, and simmer 10 minutes. Add tomatoes, stirring. Reserve tomato liquid to use in case stew gets too dry during cooking. On a saucer mash together the garlic and salt, add the cloves to the mixture, mashing to break them up slightly. Stir into the stew with the other seasonings. In the skillet cook the onions slowly, stirring to coat them with oil, until they are lightly browned here and there. Do them in 3 or 4 batches, adding them to the casserole as they are done. Use more oil if necessary. Cover casserole and place in oven at 325°. Turn down as low as possible to just maintain simmer. Cook 2-2½ hours or until meat is tender. Stir occasionally and check for dryness, adding a little tomato liquid or hot water if needed. Check seasoning and degrease by tipping casserole and skimming off fat. Remove to clean smaller casserole or baking dish if cooking ves-

sel looks messy. For serving later, cool with lid askew; when thoroughly cool, cover and refrigerate.\* To reheat, allow casserole to come to room temperature, then place in a preheated 325° oven for 30-45 minutes or until stew is just bubbling. Sprinkle the parsley and olives over the stew. Serves 6.

\*Can be done to this point and refrigerated or frozen till time to heat and serve.

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#### ORANGE CHIFFON RUM CAKE

1 box orange chiffon cake  
Rum  
½ pint heavy cream, whipped

Make cake according to package directions in angel-food pan or two small loaf pans. Cool and remove from pans. Sprinkle liberally with rum; refrigerate. At serving time, slice; serve with whipped cream.

#### BULL SHOT

2 or 3 ice cubes  
1 jigger vodka  
3 jiggers strong beef bouillon  
¼ lime

In an 8-ounce old-fashioned glass, place 2 or 3 ice cubes; add 1 jigger vodka, 3 jiggers strong beef bouillon. Squeeze in a lime quarter and stir.

#### MEAT AND POTATO SALAD

10 to 12 medium potatoes, cooked till tender  
1 cup chopped red onion  
½ teaspoon celery flakes (or 1 teaspoon chopped fresh celery tops)  
2 teaspoons salt  
Freshly ground pepper  
6 slices bacon, diced  
½ cup cider vinegar  
2 tablespoons sugar  
3 tablespoons water  
1 egg (room temperature), beaten  
2 tablespoons minced parsley  
1 cup diced chicken\*  
1 cup diced ham\*  
¼ pound salami cut in strips  
\*Either or both

Thin-slice potatoes into large bowl. Add 1 cup chopped red onion, celery flakes, salt, freshly ground pepper. Cook bacon; drain on paper towel. Mix vinegar, sugar, water and cool bacon drippings; heat to simmer. Add very slowly to beaten egg, beating constantly. Pour over potatoes; add bacon, parsley, meat(s), salami. Toss lightly. Serves 8 to 10.

### FOURTH OF JULY

#### BRUNCH

White wine with strawberries  
Spinach and egg casserole\*  
Buttered rye and whole-wheat toast  
Pâté, marmalade  
Sliced peaches and blueberries

Kids: For non-spinach-eaters, cold cuts to make sandwiches.

#### DINNER

Poached salmon, Hollandaise sauce  
Baby parsleyed potatoes  
Braised endive  
Buttered green peas  
Green salad with That Dressing\*  
Summer fruit pudding\*

#### SPINACH AND EGG CASSEROLE

Except for hard-cooking the eggs, this doesn't get done ahead, but it's very easy.

2 10-ounce packages frozen creamed spinach  
6 hard-cooked eggs  
½ pound mushrooms, sliced or whole if they're small

Butter  
Milk  
1 cup white sauce  
Grated Gruyère or Parmesan cheese

Preheat oven to 300°. Cook 2 10-ounce packages frozen creamed spinach according to directions and cool. Slice 6 hard-cooked eggs. Cook ½ pound mushrooms lightly in butter and a little milk.

Cover the bottom of a shallow casserole with the creamed cooked spinach, cover with sliced eggs, then cooked mushrooms and about 1 cup white sauce. Sprinkle with grated Gruyère or Parmesan cheese. Bake 20 to 25 minutes in a 300° oven. Serves 6.



### THAT DRESSING

"That" was invented by Leslie Jaeger and it's super.

**½ pint sour cream**  
**½ pint mayonnaise**  
**¼ pound Roquefort or blue cheese**  
**Celery salt**  
**1 clove garlic**  
**Juice of 1 lemon (3 tablespoons)**

Put all ingredients in electric blender and blend. Refrigerate.

### SUMMER FRUIT PUDDING

It's glorious for the Fourth—or any time. Even if John Harrison did bring it from his family's Tory kitchen.

**1 loaf of bread, sliced and with crusts removed**  
**1 quart blackberries or raspberries**  
**1 quart red currants**  
**¾ cup sugar**  
**Whipped cream**

Line the sides and bottom of a 2½-quart mold with overlapping slices of white bread with crusts removed.

Rinse blackberries or raspberries, red currants; cook the red currants for about 4 minutes in water to cover with about ¾ cup sugar added. Cool. In the lined mold, alternate layers of blackberries or raspberries, cooked currants and thin-sliced bread until you finish with a layer of bread about 1 inch about the top of the mold. Cover mold with a plate, and place a 2- or 3-pound weight on top. Chill 24 hours or longer. Unmold and serve with fresh whipped cream. Serves 6 to 8.

## PLAIN AND FANCY PICNIC PLANS

Picnics, which are, after all, simply portable meals, can be as dull as cream cheese and chopped olive or almost too exotic to survive (pheasant under glass and all that). The menus suggested below rely more on combinations of flavors and textures than on complicated cooking for their appeal... which is the whole point.

What's more, they don't have to travel. Any could serve as a lunch menu right at home. In the same way, many of the Saturday lunch plans in the regular weekend

menus could go picnicking provided you're well supplied with vacuum containers.

P.S. For filling in cracks in kids, sandwiches like ham, tuna fish, egg salad, B.L.T.'s and good old peanut butter and jelly still do just dandy. If you're looking for fresh grown-up thoughts, you might try my father's old favorite: cold baked beans and green tomato pickle (or raw onion and catsup) on rye. I love it.

### PICNIC SLIGHTLY FANCY

**Mushrooms à la Grecque\***  
**Cold sliced country meat loaf\***  
**Egg and olive loaf\***  
**Green bean and tomato salad**  
**(recipe from Saturday dinner, page 68)**  
**Carrot sticks**  
**Buttered whole-wheat French bread**  
**Melon with lime slices**

### MUSHROOMS A LA GRECQUE

**1 cup white wine**  
**1 cup white vinegar\***  
**½ cup olive oil**  
**2 medium shallots, minced**  
**8 coriander seeds**  
**12 peppercorns**  
**Salt to taste**  
**1 pound mushrooms (as regular in size as possible)**

\*For a less tart taste use ½ cup vinegar.

Wipe and trim mushrooms; use whole if small, or cut into quarters. In a saucepan mix 1 cup white wine, 1 cup white vinegar, ½ cup olive oil, 2 medium shallots, minced, 8 coriander seeds, 12 peppercorns, salt. Bring to a boil; add mushrooms and simmer very gently for 5 minutes. Remove from stove; cool. Marinate overnight in refrigerator. Before serving, taste; add salt if necessary. Serve with toothpicks or—as a first course—on lettuce leaves in individual servings. Serves 6.

### COUNTRY MEAT LOAF

**2 pounds ground beef chuck**  
**½ pound sausage meat**  
**1½ cups herbed stuffing**  
**4 hot dogs chopped into small pieces**  
**1 teaspoon sage**  
**2 tablespoons chopped parsley (or 1 tablespoon parsley flakes)**  
**1 egg**  
**2 medium onions, chopped**  
**1 teaspoon salt**  
**Black pepper**

Preheat oven to 350°. Mix ingredients lightly but thoroughly. Bake in 9x5x3-inch loaf pan for one hour at 350°. Serve hot or cold.

### EGG AND OLIVE LOAF

**2 envelopes unflavored gelatin**  
**2 teaspoons salt**  
**¼ cup lemon juice**  
**½ teaspoon Tabasco**  
**2 cups mayonnaise**  
**1 tablespoon grated onion**  
**1 cup diced celery**

**½ cup chopped, stuffed green olives and pitted ripe olives, mixed**  
**8 hard-cooked eggs, chopped**

Soften 2 envelopes unflavored gelatin in 1 cup cold water. Place over boiling water to dissolve. Add salt, lemon juice, Tabasco. Cool. Gradually stir in mayonnaise. Mix in grated onion, diced celery, chopped olives, and hard-cooked eggs. Turn into a large loaf pan. Chill until firm. Serves 8.

### PICNIC (STEAK-OUT)

**Charcoal-broiled or marinated steak\***  
**or**  
**Cold sliced steak or sliced roast beef**  
**Potato salad\***  
**Onion rolls, buttered**  
**Salad greens with French dressing or That Dressing (recipe from Fourth of July dinner, above)**  
**Mustard pickles**  
**Cherry tomatoes**  
**Apple tarts, Cheddar cheese**

### SPANISH STEAK MARINADE

**1 or 2 lemons**  
**1 large, thick-skinned orange**  
**¾ cup olive and salad oil, mixed**  
**2 shallots, coarsely chopped**  
**Salt**  
**Freshly ground pepper**

Cut 1 or 2 lemons and 1 large orange into thick slices. Heat in ¾ cup oil with 2 coarsely chopped shallots until fruit rinds are brown (about 5 to 8 minutes). While the fruit is heating, press the juice from it with a wooden spoon.

To marinate steak, pierce meat all over with fork, pour mixture over meat and sprinkle with salt and pepper. Let stand at least 4 to 5 hours. (For picnics, drain steak and carry in sealed plastic or plastic bag.)

### POTATO SALAD

There are almost as many ways of making potato salad as there are potatoes. This is one we like. When there are a lot of kids around, I go gentle on the horseradish.

**6 medium potatoes, cooked**  
**3 hard-cooked eggs**  
**1 medium red onion, chopped**  
**1 small green pepper, diced**  
**1 teaspoon horseradish**  
**1 tablespoon lemon juice**  
**½ cup mayonnaise or boiled dressing**  
**Salt**  
**Freshly ground pepper**  
**4 slices of bacon, cooked and crumbled**

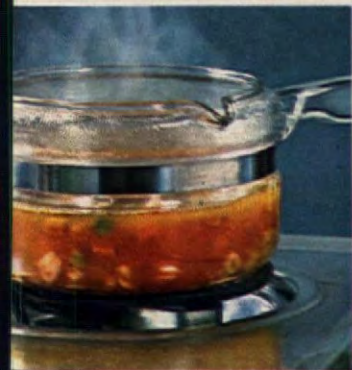
Slice cooked potatoes and hard-cooked eggs into a large bowl; add chopped red onion, diced green pepper. Toss in a dressing made of 1 teaspoon horseradish blended with 1 tablespoon lemon juice and ½ cup mayonnaise or boiled dressing. Season with salt and freshly ground black pepper. Before serving, crumble in 4 slices cooked crisp bacon; toss. Serves 8.

ILLUSTRATIONS BY BILL GOLDSMITH





# How to serve lots of vegetables in 5 minutes without paring, peeling, shelling or defrosting.



*Stir up some fun.* Campbell's starts with 16 different vegetables, slow-simmered in a burly beef stock with an avalanche of enriched macaroni letters. So you get goodness in every bite—and someone's name in every bowl!



*Open up a can.* When you dip into Campbell's Vegetable Soup, you come up with two kinds of vegetables: the vegetables you see, like carrots, corn, green beans, peas, potatoes and tomatoes...and the vegetables you don't see, those that are simmered deep down in the delicious beef stock. 16 vegetables in all. All ready to serve in 5 minutes.



*Warm up a sandwich.* Serve a steaming bowl of Campbell's Vegetable Soup. Soup gets a cold meat-loaf sandwich off to a good hot start!

**Campbell's  
Vegetable Soup  
and meat loaf  
on white.  
M'm! M'm! Good!**



# SAVING GRACES

## Nutrition and new-product notes for better, money-saving meals

### HEALTHY SNACKING

Snacks are a way of life with Americans of all ages and probably never more so than during the kids' summer vacation from school. But too often the foods eaten—cake, candy, chips, etc.—though filling, will also fatten and add nothing to nutritional needs. If you think of what you keep on hand for snacking as sources of vitamins, minerals and protein and part of the total daily eating plan, you're ahead of the nutrition game.

Include things like fruit, fruit drinks, crisp raw vegetables, milk and milk drinks, cheese, ice cream, cookies made with peanut butter or cereals, cold meats

and hard-cooked eggs and you'll provide tasty, appetizing nibbles from the four nutrition groups so necessary to everyday needs. And they won't depress appetites for regular meals. Just be sure that what you offer is what your family likes. You have neither the time nor money to waste on foods no one will eat.

### NEW PRODUCTS

**Punch line.** Hawaiian Very Berry Punch is the newest, and seventh, member of the punch family from RJR Foods. A ruby-red blend of seven natural fruit juices in a 46-ounce can, it's great to keep in the refrigerator for moments when you want a refreshing thirst-quencher.

**Handy hams.** Mini-Jubilee Hams from Oscar Mayer are perfect for small families or for keeping on hand for emergencies. They weigh from 1 to 2 pounds and are boneless, smoked and fully cooked. So they are ready to go, sliced cold from the package or baked and glazed. And there's no waste, for the ham has been trimmed of fat and connective tissue—all you buy is the meat.

**Double-duty appliance.** The Proc-

tor-Silex Toaster Oven combines an all-purpose oven that bakes or does surface toasting with a pop-up toaster large enough for two slices of bread. And it's designed so that should it need repairs you can replace the units yourself.

**Breath of fresh air.** Precipton Electronic Air Cleaner is Westinghouse's contribution to cleaner living. This new design, slim and trim enough to fit in the tightest places, can be connected to any forced-air heating or air-conditioning system. Because it removes up to 90 percent of all airborne dust and dirt, you breathe better and dust less. Almost like maid service!

**Range roundup.** The era of smooth-top cooking is with us. Corning had it first. Now Magic Chef has a 30-inch range with a smooth-surface cook top, Tappan is about to introduce a drop-in counter-top model and Modern Maid stocks a full line—eye-level, free-standing and drop-in ranges. On all models from these manufacturers each of the four cooking units has its own separate surface, making replacement easy and inexpensive. —Frances M. Crawford

## Work a minnie miracle with Kraft Miniature Marshmallows





# SALADE NIÇOISE

(This may be served two ways—as pictured on our cover or as shown on page 62.)

- 1 pound fresh green beans, trimmed and washed, or 2 packages (9 ounces each) frozen whole green beans; cooked and drained
- 5 medium-size potatoes, cooked, pared and sliced (4 cups)
- 1 pint cherry tomatoes
- 2 cans tuna (6½ to 7 ounces each), drained and broken into chunks
- 1 can (2 ounces) rolled anchovies
- 2 hard-cooked eggs, sliced
- 1 can (No. 300) pitted ripe olives, drained
- 2 tablespoons chopped parsley
- Leaves of Boston lettuce, washed and dried

## Vinaigrette Dressing

Run cooked beans under cold water. Drain in colander. Chill.

Salad ingredients may be arranged on a large serving platter, allowing each person to make his own. Or it may be done classically as follows: Layer beans, potatoes, tomatoes, tuna, anchovies, eggs and olives in salad bowl. Sprinkle with parsley. Garnish with lettuce. Add Vinaigrette Dressing. Toss gently. Makes 6 servings.

# VINAIGRETTE DRESSING

- ¼ cup wine, tarragon or cider vinegar
- ¼ cup pure vegetable or olive oil
- 1 teaspoon salt
- ¼ teaspoon pepper
- 1 teaspoon prepared or dry mustard (optional)

Combine ingredients in screw-top jar or blender. Shake or whirl to blend. Makes 1 cup.

# CRAB-MEAT STUFFED AVOCADO

(pictured)

- 3 packages (6 ounces each) frozen crab meat
- 1 pear, pared, cored and cubed
- ¼ cup mayonnaise or salad dressing
- 1 tablespoon catsup
- ¼ teaspoon Worcestershire sauce
- 1 tablespoon dry sherry
- ¼ teaspoon leaf tarragon, crumbled
- 3 tablespoons heavy cream
- 1 head Boston lettuce
- 3 avocados, peeled and sliced in rings
- 1 lemon, cut in wedges

Thaw and drain crab meat according to package directions. Combine crab meat and pear in medium-size mixing bowl. Combine mayonnaise, catsup, Worcestershire, sherry, tarragon and heavy cream in small bowl; mix well.

Pour over crab-meat mixture; toss gently until salad is well coated. Cover. Chill well. To serve, line platter with lettuce leaves. Arrange avocado rings over lettuce. Spoon crab mixture onto avocado. Garnish with lemon wedges. Makes 6 servings.

# VEGETABLE SALAD

- 2 packages (10 ounces each) frozen mixed vegetables
- ½ cup mayonnaise or salad dressing
- 1 tablespoon cider or wine vinegar
- ¼ cup chopped parsley
- 6 small hard-cooked eggs
- 3 small tomatoes, halved

Cook vegetables according to package directions. Drain; cool. Stir ½ cup mayonnaise or salad dressing and vinegar until smooth; combine with vegetables. Mix well. Arrange vegetables on serving platter. Sprinkle with parsley. Cut a ¼-inch-thick slice from small end of each egg. Stand eggs, small ends up, on vegetables. Place one tomato half on top of each egg. (Tomato-topped egg will resemble a mushroom.) Dot tomato halves with mayonnaise or salad dressing. Makes 6 servings.

continued



# Double Lemon Fruit Cup

- 2 3-oz. pkgs. lemon flavored gelatin
- 2 cups boiling water
- 1 6-oz. can frozen lemonade concentrate, thawed
- 1½ cups (11-oz. can) mandarin orange sections, drained
- 1½ cups Kraft Miniature Marshmallows
- 1 cup banana slices
- 1 cup strawberry halves
- ½ cup heavy cream, whipped

Dissolve gelatin in boiling water; add lemonade. Pour into sherbet glasses; chill until firm.

Combine orange sections, marshmallows, bananas and strawberries; mix lightly. Fold in whipped cream; place on top of gelatin. Chill. Garnish with mint leaves, if desired. 6 servings.

# Peanut Butter Banana Pie

- 1 3¼-oz. pkg. vanilla pudding and pie filling mix
- 1½ cups Kraft Miniature Marshmallows
- ½ cup heavy cream, whipped
- 2 bananas, sliced
- Lemon juice
- Peanut Butter Crust

Prepare pie filling as directed on package, except using 1¼ cups milk. Cover with waxed paper; chill. Blend until smooth. Fold in marshmallows and whipped cream. Dip bananas in lemon juice; place in Peanut Butter Crust. Pour filling over bananas. Chill several hours. Garnish with additional banana slices, whipped cream and peanuts, if desired.

# Peanut Butter Crust

- 3 cups Kraft Miniature Marshmallows
- ½ cup crunchy style peanut butter
- ¼ cup Parkay Margarine
- 4 cups corn flakes

Melt marshmallows with peanut butter and margarine in saucepan over low heat. Stir until melted and well blended. Remove from heat. Stir in cereal until well coated. Press onto bottom and sides of greased 9-inch pie plate. Chill.



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## SALADS continued

### GREEK SALAD

(pictured)

*This makes an excellent luncheon salad when served with sardines and crusty bread.*

- ½ head iceberg lettuce
- ½ head romaine
- ½ cup sliced radishes
- ¼ cup sliced green onions
- 1 small onion, thinly sliced and separated into rings
- 1 cup crumbled feta cheese
- ½ cup black Greek olives
- 6 anchovies, chopped
- 2 tablespoons chopped parsley
- ¼ teaspoon dried oregano, crumbled
- 2 tomatoes, quartered
- 1 unpared cucumber, thinly sliced
- ½ cup olive or pure vegetable oil
- 2 tablespoons vinegar
- 1 teaspoon dry mustard
- ½ teaspoon salt
- ½ teaspoon pepper

Break lettuce and romaine into bite-size pieces; place in large salad bowl. Add radishes, green onions, onion rings, ¾ cup cheese, olives, anchovies, parsley and oregano; mix well. Arrange tomato wedges and cucumber slices over top. Sprinkle with remaining ¼ cup cheese. Garnish with tomato rose, if desired.

Chill at least 1 hour. Combine oil, vinegar, dry mustard, salt and pepper; beat well. Before serving, pour dressing over salad. Toss. Makes 6 servings.

### SUMMER FRUIT PLATTER

- 1 cantaloupe, seeded, pared and cut into 6 wedges
  - 2 slices watermelon (each 1½ inches thick)
  - 3 bananas, peeled, sliced in half lengthwise and quartered
  - 1 pineapple, peeled, cored and cut in chunks
  - 1 pound seedless green grapes, washed and drained
  - 1 pint strawberries, washed and hulled
  - 1 lime, thinly sliced
- Honey Cream Dressing

Arrange cantaloupe wedges in circle on large platter. Remove rind from watermelon; cut each slice into 3 wedges. Place a wedge between each slice of cantaloupe. Place a banana slice on either side of each watermelon wedge. Spoon pineapple chunks over banana slices. Arrange grapes in center; surround with strawberries. Garnish with lime slices. Serve with Honey Cream Dressing. Makes 6 servings.

### HONEY CREAM DRESSING

- 2 eggs
- ¼ cup honey
- ¼ cup lemon juice
- 1 cup heavy cream, whipped

Beat eggs until light in top of double boiler; add honey and lemon juice. Cook over hot, not boiling, water, stirring constantly, until thick. Cool. Fold in whipped cream; chill. Makes about 2½ cups.

### SALADE CARMEN

(pictured)

- 1 head of lettuce
- 1 head of escarole
- 1 can (7 ounces) pimientos, drained and cut into ½-inch squares
- 2 cups cooked, diced chicken
- 2 cups cooked, diced ham
- 1 can (14 ounces) artichoke hearts, drained
- ¾ cup Vinaigrette Dressing (page 75)

Wash salad greens. Drain well. Break into bite-size pieces. Wrap loosely in towel; refrigerate several hours to allow leaves to dry. Just before serving, combine greens, pimientos, chicken, ham and artichoke hearts. Add dressing; toss gently. Makes 4 to 6 servings.

continued



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## SALADS continued

### CURRIED TUNA AND APPLE SALAD

3 cans (6½ to 7 ounces each) tuna, drained and flaked

1 cup diced celery

¼ cup minced onion (1 small)

1 apple, cored and diced

1 cup mayonnaise or salad dressing

½ cup dairy sour cream

1 teaspoon curry powder

1 tablespoon lemon juice

½ head iceberg lettuce

1 apple, cored and sliced

¼ cup slivered almonds

Combine tuna, celery, onion and diced apple in large mixing bowl. Combine mayonnaise or salad dressing, sour cream, curry powder and lemon juice in small bowl; mix until blended. Pour over tuna mixture; toss gently until well mixed. Line platter with lettuce leaves. Spoon tuna mixture onto center of platter. Place apple slices around platter. Sprinkle salad with almonds. Cover. Chill. Makes 6 servings.

### BEEF SALAD

1 pound leftover boiled or roast beef

3 cups cold, sliced potatoes

2 cups cooked carrots, sliced

1 medium-size yellow or red onion, sliced and separated into rings

½ cup sour pickles, sliced

¾ cup Vinaigrette Dressing (page 75)

2 tablespoons chopped parsley

Trim the beef of all fat. Cut in small slices. Combine beef, potatoes, carrots, onion and pickles. Toss with Vinaigrette Dressing. Sprinkle with parsley. Makes 4 to 6 servings.

### SHRIMP-SALAD STUFFED TOMATOES

6 firm, ripe tomatoes

¼ teaspoon salt

2 pounds raw shrimp, shelled, deveined and cooked

½ cup diced celery

½ cup diced, unpared cucumber

2 tablespoons chopped green onions

½ cup mayonnaise or salad dressing

2 teaspoons lemon juice

¼ teaspoon salt

¾ teaspoon pepper

1 head Boston lettuce

Cucumber slices

Slice top off each tomato. With sharp knife, cut points out along edge. Scoop out pulp and seeds with spoon. Sprinkle insides of tomatoes with ¼ teaspoon salt. Refrigerate until ready to use. Set aside 12 shrimp for garnish. Chop remaining shrimp coarsely. Combine shrimp, celery, diced cucumber, green onions, mayonnaise or salad dressing, lemon juice, salt and pepper. Chill. Drain tomatoes. Spoon in shrimp filling. Place in lettuce cups on platter. Split reserved shrimp lengthwise. Garnish platter with shrimp and cucumber slices. Makes 6 servings.



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### Tasty Fried Chicken

1/2 cup flour	1/8 teaspoon pepper
2 teaspoons finely crushed rosemary leaves (optional)	1 (2-1/2 to 3-1/2-pound) fryer, cut up
1-1/2 teaspoons salt	1 cup Mazola Corn Oil

Mix together flour and seasonings. Coat chicken with mixture. Pour corn oil into large, heavy skillet. Heat over medium heat. Add chicken and fry, turning once, about 30 minutes or until golden brown and fork tender. Drain on absorbent paper. Makes 4 servings.



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substantial sandwich makings, fruit and cookies—to get a start on Saturday's company dinner and even join the beach or pool people for an hour or so. On Sunday: a big brunch with a special main dish like cheese pies or curried eggs, unprogrammed relaxing and an old-fashioned supper—often a casserole or stew plus bread, salad and cake or fruit—set out about 6 o'clock for the early departers.

From the first, the new schedule eased things. And with little extra effort, all kids old enough to tip a cereal box and load a toaster seemed to work right in. They liked the breakfast- and sandwich-making. And in return for

their help, I make a particular effort to give them their meals promptly, minus any "funny-tasting stuff"—for ours, that's anything exotic, spicy or made with mushrooms—I might be planning for grown-ups.

But paring down the number of meals you serve only gets you part way there. It's that second half of the prescription—the cooking you plan and do ahead—that really buys your way out of the weekend crunch. Five time-saving steps set you up for the job.

The first step is to rule out any dish that takes last-minute fuss or split-second timing. For the summertime being, baked swordfish or cold poached

bass with a sauce you do in advance is infinitely preferable to sole meunière, which should arrive warm, moist and fresh from the sautéing pan—a trick I find hard to pull off for more than six.

Step two—the obvious one—involves building a repertoire of casseroles, stews, soups, salads and other cook-ahead dishes, some of which—beautifully—even improve with a day or two's refrigerator waiting.

Step three calls for realizing that salads don't have to be tossed. Crisp greens, well dressed, are glorious, but a lot of finicky last-minute work to perform more than once a weekend. Especially in summer when really fresh

produce is in, consider a plate of sliced tomatoes with fresh basil instead, or cucumber with dill and red-onion rings, or pickled baby beets, or a great bowl of cold, cooked vegetables with a sharp mustard dressing, or marinated beans, or the vinaigrettes—asparagus, endives, leeks and the like—all of which can be done in advance.

Step four: Take advantage of everybody—the Campbell Soup twins, Betty Crocker, Mr. Birdseye, the Pillsbury Doughboy and, if you promise to be careful, even your willing guests. Many of today's processed foods—I'm thinking of the fancy new frozen vegetables, puff pastries, cream-cheese cake and soufflés for starters—can go to the table gracefully, just as their makers intended. Others can be turned on with a bit of help from you. Mixed pea and tomato soups with curry, black bean with chopped onion and sherry, tomato with clam broth chilled, come off as whole new things. Crumbled bacon, shredded cheese, slivered almonds, sesame seeds and like that zing up plain-cooked, frozen vegetables. And many of the same do lots for muffin mixes and brown-and-serve rolls (so does simple brushing with egg or butter). And help may come from unexpected sources: packaged stuffing that, lightly sautéed in butter, doubles as herbed croutons for soup or salad; shredded Parmesan cheese, bought for spaghetti, melts marvelously into soups; sour cream used for Stroganoff and baked potatoes is also great when dolloped on hot dogs. (continued)

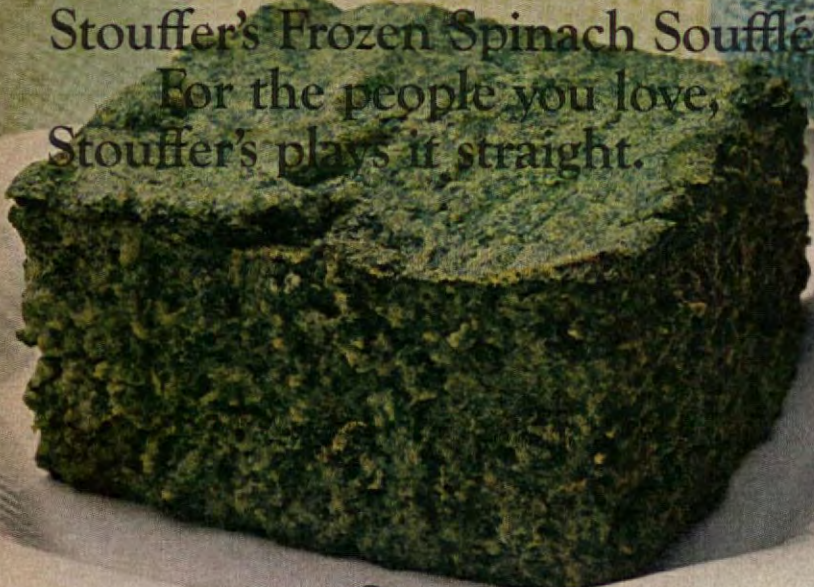
Stouffer's could make Spinach Soufflé with powdered milk instead of fresh.

Or save a few cents buying chopped spinach instead of whole leaf.

Or leave out the egg yolks.

Stouffer's doesn't do any of that. Because then it wouldn't be Stouffer's Frozen Spinach Soufflé.

For the people you love, Stouffer's plays it straight.



**Stouffer's**  
Frozen Prepared Foods

Stouffer Foods Division of Litton Industries





Kids  
think it's  
treat food  
(but it's more.)

Chef Boy-Ar-Dee® fools your kids, even your problem eaters, every time. They think they're getting a treat, but they're really getting more than that. Chef Boy-Ar-Dee Spaghetti and Meatballs in tomato sauce is nourishing too. And the good taste fools kids every time. Even your problem eaters will come back for seconds.

At only about 19¢ a serving, it almost isn't fair to serve it only once a week. So buy two cans.

Chef Boy-Ar-Dee





Friends' help is usually offered in one of two ways: Can I bring? Or can I do something? For the former, I've always been grateful; and I've learned to be specific to a point. If the suggestion is wine, I'll say red or white, dry or sweet, according to the meals planned. If the offer is simply "something," cake or pastry or cookies or maybe cheese—depending on what I have on hand and what seems simplest for them to come by—I can take a dessert or hors d'oeuvre off my must-do list without piling up duplicate *bries* and *tartes* to higher-than-usable levels.

With can-I-do-something types, I'm cautious (i.e., self-protective). With the

exception of two or three friends who seem to be ESP-synchronized where kitchens and I are concerned, I gently but firmly decline. If I don't, I find I'm slowed down, confused and/or scratchy. So better everyone back to the pool, or terrace, or wherever.

**Step five:** Scout out local wonders. In your home neighborhood, you know them, of course—the best greengrocer, the bakery, the cheese shops, foreign groceries and other delights. In the country or at the shore, they may be more spread out and different in type from the ones you left behind, but they are there. And neighbors are delighted to clue you in. Summer-produce stands

offer vegetables so fresh and sweet that they need almost no preparation. In the meat department, if you can develop a warm, trusting relationship with your supermarket butcher, beautiful. But an outside specialist is a good man to know on the day the A&P runs short on prime sirloin or can't come up with the kind of roast you need. Schedules done and shops found, organize your shopping attack, starting with a really complete shopping list: one that ticks off *everything* you need for the weekend's cooking. When the supermarket sprint that's half a block in the city turns into several country miles, remembering can be crucial.

## "Big enough to dance with my girl friend. That's how big I want to be."

**He'll never need Wonder Bread more than right now.**

The time to grow bigger and stronger is during the "Wonder Years"—ages 1 through 12—when a child reaches 90% of adult height. Help your child by serving Wonder Enriched Bread. Each slice supplies vitamins, minerals, carbohydrates and protein. Delicious Wonder Bread!



**Helps build strong bodies 12 ways®**



Divide your Everything List according to sources (supermarket, shops, stands). Then plot your trips. Given a modest amount of shelf room (three shelves, roughly 4 feet long for pantry things, a big refrigerator with a small, top freezer), I found I could make it pretty well with two market go-rounds (Wednesday mornings and Thursday afternoons worked best) plus a quick trip to the farm stand and maybe the bakery on Friday afternoon. The year we lucked in with a full-size freezer, I could make it in one plus the farm shot.

With your shopping organized, set aside cooking time. Given a choice and some time to maneuver, I divide my kitchening into two mornings—first, because it's efficient (I tend to slow to angry-turtle pace after about four hours at oven and stove); second, because summer a.m.'s are cooler; and third, because a whole day spent inside starts my summer martyr symptoms recurring like mad. Theoretically, I cook Thursday and Friday mornings, make a last, short shopping safari just after noon and have time for a swim or a bubbly bath before the first tire hits the driveway.

Sometimes it even works. But even when it doesn't exactly, thanks to drop-in friends or last-minute switches or Just Things, since the advent of Cornwall Cooking, I'm more relaxed, Bill's less stuffed and even the kids like the food.

Amen, I say. And a long, lazy barefoot summer to us all. **END**



*An Exclusive Collectors' Piece in a Limited Edition*

Inspired by  
The Academy Award  
Nominee Movie  
"Love Story"

MAGNIFICENT  
IMPORTED

"LOVE  
STORY"

HAND PAINTED  
MUSIC BOX

PLAYS

The Hauntingly Beautiful  
"Love Story" Theme Song While  
Exquisite Figurines Lovers  
Revolve in Gentle Embrace Atop  
Finely Crafted Music Box

From the heartwarming movie that brings back a sentimental era, comes a classic music box. And when you gaze at the lovers and listen to the hauntingly beautiful theme song, you'll remember and relive every emotion packed scene of this moving story. As the lovers revolve, they literally seem to come to life in rollicking snow games, high-spirited adventure and warm tender love.

The figurines are artistically crafted in softly colored finely-glazed ceramic with a lovely lustrous finish. So beautiful in fact, that it's sure to become a treasured collector's piece, and when you see it in person, and only then, will you fully appreciate its charm.

**OFFER WILL NOT BE REPEATED THIS SEASON**

We believe this lovely music box is an exceptional value for only \$4.98. Our supply is very limited and to avoid disappointment, we urge you to order yours right now. Each hand painted, lustrous finish music box is 7" high x 4" wide. We of course, send you this on a full money back guarantee if you're not completely delighted with the beauty it brings into your home. So hurry—order now as this offer will not be repeated this season in this magazine.



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**GREENLAND STUDIOS**

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—#10729 Love Story Ceramic Music Boxes @ \$4.98  
(Add 65¢ postage)

☐ Send C.O.D. I enclose \$1 goodwill deposit per Music Box and will pay postman balance plus all postal charges.

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

☐ Check here for #10238 "Raindrops Keep Falling on My Head" Music Box (not shown) @ \$4.98 (Add 65¢ postage)

☐ SAVE \$1.30. Order any 2 Music Boxes for \$9.96 and we pay the postage. They make wonderful gifts!



# This broiler-oven thinks it's a \$300 stove

Toastmaster's broiler-oven actually bakes the way an electric stove does, only it's smaller. Flip it over and it broils like one, too.

From cakes to steaks, everything comes out just right because Toastmaster uses electric-stove type heating units and automatic temperature controls (200° to 475°). There's even a window in the door.

It's a lot easier to clean than a stove—the inside is easy to get at, the drawer slips right in your sink. For a gift or for yourself, see the Toastmaster model 5231 at your favorite store soon.

 **TOASTMASTER®**  
DIVISION/McGRAW-EDISON COMPANY, ELGIN, ILLINOIS 60120



HOW TO LEAVE HOME  
continued from page 42

## DRIVE IT

**Conversions:** People are buying old school buses, laundry vans and bread wagons and redesigning the interiors to suit their own camping needs with beds, kitchens, baths, offices, what-have-you's. But you don't have to do-it-yourself. America's Big Three car manufacturers—Chrysler Corp. (see the Dodge Family Wagon camper on page 60), Ford and General Motors—all make vans suitable for the camping conversion, as does Volkswagen among the imports. Camper specialists outfit the American vans (available through your regular car dealer), with prices ranging from around \$2,500 to \$6,500, depending on the camping equipment and the vehicle's power package.

**Motor homes:** These self-contained specialty vehicles are apartments on wheels, land-going yachts. Ranging in price from around \$7,000 to \$20,000, with custom designs still more, they are 15 to 35 feet long (that's bus size) with all the sleeping, eating and bathing and space a comparable-sized trailer has.

**Characteristics:** As with walk-in truck campers, complete use of the facilities while underway is legal since the unit is all on one wheelbase, with the driver part of it all—for better or worse. . . Unless other transportation is carried along, there's little hope for side trips. (I once saw a mammoth motor home with a canoe on top, two motorcycles hanging off the back and, behind, a trailer carrying a sailplane. One could only hope there was scuba equipment inside, too, to complete the diversity.)

Now a word about driving these RV's. First, be warned: Anything that changes the weight or weight distribution or profile of the vehicle changes driving characteristics considerably, even dangerously.

Slab-sided RV's present an obstacle to the wind as big as a billboard and as tricky to move. The sail-effect created can sometimes make cornering more like tacking than turning—so slow down. Some states have speed limits—55 m.p.h. or less—for RV's.

Weight and distribution are critical. In loading, remember that just because something *can* fit in doesn't mean it *should*. Even heavy-duty shock absorbers and helper-springs—an absolute must if you intend to tow or carry camping equipment—have limitations. And tires have specific load limitations beyond which they can pop like balloons as you roll down the highway. (continued)



# The Product 19 Story.

As America has become more nutrition-conscious, more people than ever are discovering Product 19.®

It is one of the country's leading high nutrition cereals.

Much of the story is on the front of the box.

The rest of the story is in the taste.

Product 19 is a delicious blend of four grains—corn, rice, wheat and oats.

The firm texture and pleasing taste have won thousands of new friends of all ages.

Kellogg invites you to join the growing number of people who are discovering how good tasting a high nutrition cereal can be.

You get **100%** of the officially established minimum daily adult requirements for **VITAMINS** and **IRON** in one serving (1 oz.) of Product 19.



You get **100%** of the officially established minimum daily adult requirements for **VITAMINS** and **IRON** in one serving (1 oz.) of Product 19. (See Side Panel)



**"clean n treat"<sup>TM</sup>**  
**can't be beat**

**(It puts an Ahhh...  
where the "Ow!"  
used to be.)**

See page 16

**Over 40,000 Latest  
Antique Prices!**

Know the going rate of antiques in today's high-priced market! Learn to spot exciting bargains—with the book professionals use! Big new 616 page "COMPLETE ANTIQUES PRICE LIST" lists current dealer's prices of more than 40,000 Antiques! Includes 267 Different Groups of Antique and Collector's Items: . . . Clocks, Jewelry, Furniture, Toys, China, Glass, Pewterware, Ornamental Paperweights, Lusters, Mantel Decorations, and Much More! Over 300 illustrations in color and black and white. Mail only \$5.95 to 50009 "ANTIQUES," 2136 BOOK BLDG., Miami, Fla. 33054. Full refund guaranteed.

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a lot of money and grief.  
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**Makes Machine-Like  
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Heavy Duty Tool!**

Mends thick fabrics professionally and with ease! Repairs cuts in baseball gloves, shoes, handbags, belts, saddles, awnings, sails, canvas inflatables, upholstery. Sews an instant permanent lock stitch. #6588—Stitcher only \$1.98 with waxed thread and needles. #6685—25 yds. of extra thread only 69¢



MAIL 10 DAY NO-RISK COUPON TODAY!

**PALM CO., Dept. 5252**  
4500 N.W. 135th St., Miami, Fla. 33054

Leather Stitchers (#6588) @ \$1.98 plus 35¢ post.  
Extra Threads (#6685) @ 69¢.

Enclosed is check or m.o. for \$\_\_\_\_\_

Name \_\_\_\_\_

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**HOW TO LEAVE HOME**  
continued

Brakes, too, have limitations. They are designed to stop a certain mass. If you have added to that mass or relocated its center of gravity, you've put new demands on the brakes and tires. Be certain they can meet them.

And if you are going to tow, don't ask a donkey to pull a mule-team weight. The car may be able to move it, but the result will be increased gas and oil consumption, overheating and, quite likely, breakdown—merely annoying or grimly expensive. Check with your auto dealer or a knowledgeable mechanic as to the car's capacity; unlike the camel, it cannot lie down when you've heaped on the last straw, and it can fail you later.

In loading a station wagon, center the heaviest things between the front and back wheels, particularly if you are also going to tow. Never drive a car loaded so that it looks as if it is going perpetually uphill, even on the flat. Whether you can feel it or not, your control of the car is marginal, and it is deadly in winds.

When towing, keep in mind your new length and allow for it. Make any lane changes smoothly and at the most gradual angle possible—a sharp cut can give even the best-mannered trailer energy of its own and you could wind up with the tail wagging the dog. Easy does it.

As for the fun part—backing up—only practice, and a cool head or a welcome intuition will help you. Get some of your practice on a tabletop with some of the steerable, scaled car models and trailers. Until you can do the real thing with aplomb, don't stop anywhere you can't pull ahead to get out of.

And now if you have a vehicle in mind and some idea of how to pack and drive it, turn to page 60 to see how one family brings it all together at the campsite. **END**

#### HOUSE PLANS CATALOG

A booklet of

52 Great House Plans  
Traditional • Cape Cod •  
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plus other helpful hints  
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# <sup>"Very"</sup> New Sego Instant challenges Carnation Slender to a taste-off.

New "Very" Sego Instant Diet Food has a new taste. Naturally sweetened. Very rich. Very thick. Very tasty "Very" Flavors. But don't just take our word for it. Let us prove it. Send us your name and address. We'll send you a free sample. Then compare it to Slender, or any other diet food you're using.



## You be the judge.

For your free sample of new "Very" Sego Instant Diet Food, fill out this coupon and send it to us.

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Send to: Sego "Very" Flavors, P.O. Box 848, Hinsdale, Ill. 60521.  
Offer expires July 31, 1971. Offer void where taxed, prohibited, or restricted. Zip code necessary to receive offer. Limit one per family.

**PET**  
INCORPORATED



These little electric portables bring lightweight convenience to travel this spring—for both you *and* your husband. Each weighs less than a pound by our Hammacher Schlemmer scale and takes up minimum space in a suitcase. And they make great birthday and graduation gifts.

*The steam brush* has replaced the travel iron—and with good reason. It's lighter in weight and easier to use. Just hang up your suit or dress and steam wrinkles away in moments—all without an ironing board. There are many hand steamers on the market, but the one shown is the only model we have seen with brushes around the soleplate to help delint the garment and realign the fabric nap.

*A quick curl* is yours, courtesy of these five jumbo heated rollers. Tucked away neatly in a purse when not in use, this

compact unit revives a droopy hairstyle in just 15 minutes flat.

*The digital clock*, bright and easy to read, is the latest in traveling companions. Consider cordless versions, but note that their batteries push them over the one-pound mark.

*For long hair*, male or female, a hand-held hair dryer blows a powerful stream of hot air for a fast dry.

*This cordless, lighted makeup mirror* is no bigger than an electric-shaver case. The only one of its kind, it's designed for attractiveness as well as packability.

*Not shown but worth considering* is an electric shaver—corded, cordless or convertible. Remington has tilted the heads of its new men's shavers for a more comfortable shaving angle. Several manufacturers also have new ladies' shavers shaped like a small flashlight to fit right in the palm of your hand.

By Maidee Kerr Spencer

## THE ONE-POUND PORTABLES

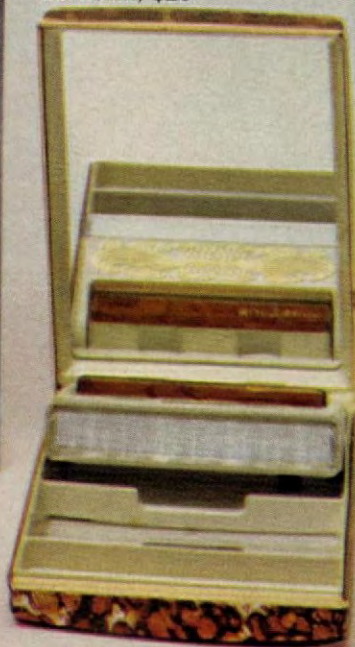


Steam brush, Sunbeam, \$15

Jumbo electric rollers, Clairol, \$7



Lighted makeup mirror, Sunbeam, \$20



Digital clock, Hammacher Schlemmer, (N.Y.C.), \$25



Hand-held hair dryer, Dominion, \$14







This  
sauce  
doesn't  
just  
sit  
there

simmers real cookout flavor all through  
the meat. Kraft Barbecue Sauce

Made with 19 herbs and spices. Choose Regular, Hot, Garlic or Hickory Smoke flavored





# New Reynolds Brown-in-Bag<sup>TM</sup> bastes meat brown 'n juicy without basting your oven!



Juices that get out of the meat can't get out of the bag. Pan and oven stay clean.



Meats brown savory and tender. Economy cuts, too. Even well-done meats stay succulent.



Brown-in-Bags are great for poultry, fish, ham steaks, even pot roast.

Love juicy roasts and clean ovens? Satisfy both cravings with new Reynolds Brown-in-Bags—transparent cooking bags.

You'll get juicier roasts. More gravy makin's.

The idea behind Brown-in-Bag? Beautifully simple (as you'd expect from the people who give you Reynolds Wrap). When you cook in Brown-in-Bag, the juices that used to splatter out on your oven and stick to your roasting pan now stay in the bag.

The juices condense at the top of the bag, then rain back down on your meat. So meat bastes itself, not your oven. Your oven and pan stay clean.

**TWO POPULAR SIZES:** 10" x 16" bag holds 3-6 lbs. Pot roast, chicken, other favorites. Recipe folder in each carton of ten. 14" x 20" bag holds 6-12 lbs. Two chickens, ham, roast, many others. Cartons of eight, with recipe folder.



For juicy meats with no oven clean-up.



We learned some of our camping tricks the hard way. As we coasted downhill from our New Jersey driveway, a juice-filled refrigerator jar dumped all over the floor of the van. Rule No. 1: Moor everything you can firmly behind doors or in drawers when on the road. We stored our heaviest gear in the floor-level, bench-sofa cupboards. The next heaviest items went overhead on the sleeping plank. We braced these with cushions and tied them in.

We reached our wooded campsite at Maine's Rangeley Lake some 600 miles later. It was 4 in the afternoon, an ideal hour, according to the camping manuals, for departing campers would be long gone and there would still be enough light to make camp and cook dinner. Ideally, we should have practiced setting up our equipment before the trip. That would have saved reading lantern-lighting directions by matchlight.

Because we prefer outdoor cooking, we brought a portable, three-burner gasoline camp stove. One burner continuously heated water for coffee, washing dishes or cooking. To help speed clean-up, we found it easier to wash several slightly dirty pans rather than scrub a gummy pot left from a one-dish meal. Another small trick we heard about that we'll use next time out: To preclude flame-blackened pots, wrap the outside of each pot in aluminum foil before cooking.

We were joined at the campsite by friends from Oquossoc, Me., and their children. Since camp cooking and clean-up are more complicated and time-consuming than in a roomy, well-equipped kitchen at home, it was nice to share the chores as well as the fun.

We used paper plates; but for liquids, things seemed to taste better in drinking glasses and insulated plastic mugs. Plastic storage containers meant for foods could be kept in the ice chest, reserving precious refrigerator space for meats. For comfort we took a small alcohol-burning catalytic heater to warm the tent and the picnic-table area after sundown. Insulated sleeping bags simplified tent bedding. Folding chairs were also welcome. Portable battery-powered lanterns found paths at night and hanging gas lanterns lighted the grounds around our van.

We covered the camper-van cushions with washable terry to protect them from ice-cream drips and used the same material for curtains. For emergencies, we took a heavy-duty jack, (continued)

# Eat the Foods You Love— And Still Lose Weight!

Now for the first time, you can eat fried chicken, cheesecake, milkshakes, and brownies — and still lose weight with the Slim-Pak Plan!

## Thousands Do! You Can Too!

You can get slim and stay slim while you enjoy your favorite foods: waffles or pancakes with maple syrup! Chili! Hot muffins! Turkey with dressing! Goulash! Beef Stroganoff! Ice cream sundaes! Pot roast! Mashed potatoes and gravy! Pie with whipped cream topping!

## The Dime-a-Day Diet!

And the Slim-Pak Plan is not only safe, easy, and effective, it costs you just a dime a day! Even less when you buy the 60 or 90 day Plan! For a Dime-a-Day, you can have the figure you'll love, be able to wear the clothes everyone will admire!

## Lose Weight — 'Without Starving'!

The Slim-Pak Plan is *not* a fad or crash diet; contains no dangerous drugs. Especially formulated for the dieter who has "tried everything" — and failed!

## Slim-Pak is Personalized!

Slim-Pak can work for you where other diets have failed because only your Slim-Pak Plan takes into account the foods you like to eat, your sex, your age, your height, your present weight, and what you'd like to weigh!

## Calls Slim-Pak 'A Blessing'

"Never found a diet so easy to stick with, nor a plan that really worked for me as Slim-Pak does. What a blessing it is to be able to lose weight without starving. God bless you and the medical scientists."

## WEIGHT LOSS GUIDE

How much weight would you like to take off — and keep off? Our records show:

People who want to lose:	Usually order:
1-11 pounds	30-day Plan
12-19 pounds	60-day Plan
Over 20 lbs.	90-day Plan

Ask your doctor about the Slim-Pak Plan first! Your Personalized Plan includes tablets that supplement food but play no role in weight loss! Registered by name, U.S. Patent Office 771541.

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## RESULTS GUARANTEED

These excerpts from actual letters were unsolicited. Your degree of success with the Slim-Pak Plan obviously depends on YOU, but remember:

## WEIGH LESS— OR PAY NOTHING!

Lose 6 to 16 pounds in the next 30 days — without ever going hungry — or money back!

## Loses 27 Pounds in 60 Days!

"I have just completed my second bottle of Slim-Pak tablets. When I started I weighed 180 pounds and measured 40 inches around the waist. I now weigh 153 pounds and have a 34 inch waist."

## Teenager Loses Pound a Day!

"I am 16 years old and have been on the diet for 2 weeks and have lost 14 pounds. I have dieted many other times, but I have gotten the greatest satisfaction from the Slim-Pak diet. I am very seldom tired and usually do not get hungry between meals."

## 'I Was Getting Desperate!'

"I was getting desperate. Now I have lost inches and pounds making it possible to get back in my size 9 again."

## Loses 10 Pounds in One Week!

"Slim-Pak is marvelous. I have lost 10 pounds in one week and am recommending it to my club members."

## 'Without Nervous Tension'

"Without fear of getting off my diet or nervous tension and that empty feeling, I have lost 3½ inches from my hips — 5 inches from my waist. I have lost 18 pounds."

## 'Miraculous' Says Lady, 70

"I am 70 years of age and they have helped me miraculously. Besides losing weight I have gained considerable strength and desire to live."

More than 10,000,000 vitamin-fortified Slim-Pak tablets have been dispensed. Based on an audit of refund records, THE SLIM-PAK PLAN HAS SATISFIED 99.1% OF ITS USERS. And Slim-Pak must satisfy you — or your money will be promptly refunded!

## MAIL NO-RISK COUPON NOW!

### NORTHWESTERN

466 No. Western Ave., Dept. 90-A, Los Angeles, Calif. 90004

YES, I'd like to try Slim-Pak at your risk! I would like to lose 6 to 16 pounds in the next 30 days. I understand that there is a money-back guarantee that I must lose those unwanted pounds without starving, needless calorie counting, or giving up many of my favorite foods!

Please rush my Personalized Slim-Pak Kit! It contains everything I need to take, everything I need to know, to lose weight while I enjoy three big, satisfying, vitamin-rich meals — plus snacks — every day! Please include the tablets included:

- ☐ 30-day supply — \$3  
☐ 60-day supply — \$5 (save \$1)  
☐ 90-day supply — \$7 (save \$2)

Please add extra 50¢ for postage and handling!

☐ Send C.O.D., I enclose \$1 deposit

Please complete:

☐ Male ☐ Female Age \_\_\_\_\_  
I am \_\_\_\_\_ feet, \_\_\_\_\_ inches tall.  
I now weigh \_\_\_\_\_ pounds.  
I would like to weigh \_\_\_\_\_ pounds.

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_



# If you buy our flea collar now, you'll get more than you bargained for.

We're putting more than flea collars in each Sergeant's® Sentry® Flea Collar box. First of all, you'll find \$2.00 worth of valuable mail-back coupons. Good on famous Sergeant's health-giving items like: **Worm-Away®**. The no muss, no mess way of protecting your dog against round-worms. **Skip Flea® Shampoo**. The shampoo that knows how to care for your pet's coat. **Vitapet® Tablets**. A snack and a daily vitamin rolled into one. **New Creme Shampoo**. Gives a pet the look you're proud of. And secondly, inside each box we've put a free copy of the 48-page **Sergeant's Pet Care Book**. A dog version with your dog's collar. A cat version with your cat's. The definitive books on caring for and raising your pet. The flea collar. The coupons. The pet care book. You get them all for the price of the collar. Because Sergeant's always gives you more than you bargained for.



## CAMPING IN STYLE continued

shovel, rope, hammerhead ax, tool kit and fire extinguisher.

Does a camper lower the cost of family vacations and weekend trips? Yes, considering you will spread your initial investment over several years. The '71 Dodge B-300 Family Wagon we used, with radio, air conditioning and automatic transmission, costs about \$4,800. The Travco camper conversion (which includes all the appliances, living and sleeping facilities) adds another \$2,500. Bedding, utensils and other gear will, of course, raise the total still more.

If you want to try a camper van, borrow one from a friend or rent one already equipped. Or look into the other types of camping vehicles Denise McCluggage reports on beginning on page 40. Another lesson we learned: If you're traveling any distance, you'll spend at least a couple of days driving to and from the campsite and another day setting up camp and buying food. So plan your trip for at least a two-weekend week and get your fill of fun in the outdoors. **END**

## SHOPPING INFORMATION

Merchandise listed is available in leading department and specialty stores. If you cannot find it, write to American Home, Reader Service, 641 Lexington Ave., New York, N.Y. 10022. Retail stores are listed with their cities. Items not listed may be privately owned or custom made.

### CALIFORNIA SETS THE PACE

**Page 50:** Chairs, De Llano's Mexican Products Co., Inc., Laredo, Texas. Pewter plates, Wilton-Armatale. Yellow plates, flatware, Kaleidoscope, Beverly Hills, Calif. Pillows, Bob Mitchell-West, Los Angeles, Calif. Hammock, Design/Research, San Francisco, Calif. **Page 51:** Pillows, wall hanging, TSAO Designs, Inc., New Cannan, Conn. Coffee table, Arthur Elrod Associates, Palm Springs, Calif. Ottomans, Crawford Manufacturing Co., Inc. Pitcher, Design/Research. **Page 54: (left: top and bottom):** All furniture and accessories, Arthur Elrod Associates. **(Upper right):** All furniture and accessories, The Store, Montecito, Calif. **Page 55:** Love seat, chairs, tables, Calif-Asia, division of Brown Jordan Co., El Monte, Calif. Silkscreen banner, Raymor/Richards, Morganthau Co., Inc., Buffet setting, accessories, Kaleidoscope. Pillows, Design/Research.

### POOLS DECK OUT FOR PLAY

**Page 58 (bottom: left and right):** Inflatable chair and pillows, Azuma, N.Y.C. **Page 59:** Rattan table and chair, Pier One Imports, Atlanta, Ga.

### CAMPING IN STYLE

**Page 60:** Chairs, Jensen Lewis, N.Y.C. **Page 61 (upper left):** Tents, pitcher, mugs, Thermos, division of King Seeley. **(Upper right):** Camp stove, Thermos. Cookware, Mirro Aluminum Co. **(Center):** Curtain and sofa fabric, Cannon Mills. Glasses, Libby. **(Bottom):** Sheets, pillowcases, blanket, J. P. Stevens, N.Y.C.



# DEAR AMERICAN HOME

## FOAM IN THEIR FUTURE

Having read your April articles on foam domes, my husband and I decided that they were far warmer and cozier than conventional up-and-down houses. We especially liked the one belonging to the Grammys in "Foam Domes Expand a \$12,500 House." If that's a cave dwelling, bring on the dinosaurs.

(Mrs.) Pat Paice  
Aurora, Ill.

I could not believe your April spread on urethane houses. The creations shown were unbelievably beautiful. Living in a work of art—Wow!

Norman L. Biegner  
Isle of Palms, S.C.

Stanley Schuler's April article, "Foam: The New Miracle Building Material," is the most sensible thing I have ever read regarding new construction. Foam has the lasting durability of plastic. I'd like to be in on the ground floor in building with this material.

M.A. Woodburn  
Edgewood, N.M.

Your articles on foam homes were great. We are a young couple and we own our own home, but we're so caught up with the possibility of a hurricane-proof, dampness-proof dwelling that we think we might like a urethane home.

Mrs. Uless J. Bergeron, Jr.  
Bay St. Louis, Miss.

The foam houses featured in April are beautiful and exciting. How wonderful that they can be built so cheaply!

Fran, Jim, and Corinne  
Sanford, Mich.

My comment on the foam homes in the April issue is "Hooray for progress." I would sincerely love to have one of them. For years I have dreamed about a round house, a house built into the hillside like a cave. A foam house could make it all come true, and at a price I could afford.

Mrs. Thomas L. Tauber  
McKeesport, Pa.

Space permits us to publish only a few of the hundreds of enthusiastic letters we have received about foam, where to get it and how to use it. The manufacturers who were involved in our three foam houses are: PPG Industries, Inc., 1 Gateway Center, 10 North, Pittsburgh, Pa. 15222; Canadian Industries Ltd., Dorchester House, Dorchester St., Montreal, Que., Canada; WestPoint Pepperell Co., 111 West 40th St., New York, N.Y. 10018. Two other foam-construction sources are Franchised Units, Inc., 41 State St., Albany, N.Y. 12207, and Urethane Foam Operations, Box 426, Lakeville, Conn. 06031.

We want to stress that foam construction is not a do-it-yourself job. Consult an architect experienced with foam design and building, like those mentioned in our April features: Felix Drury, Yale School of Architecture, Yale University, New Haven, Conn. 06520; Peter Rose and Andrus Burr, Endless Construc-

tion, 81 Hallowell St., Montreal, Que., Canada; Stan Nord Connolly, P.O. Box 1255, Boulder, Colo. 80302.

## NEW ORLEANS NOTES

I can't tell you how much I enjoyed your March issue on New Orleans. I devoured every word you printed about that fascinating city, and was especially interested in the houses and architecture.

Miss Laura Juszczak  
Cheektowaga, N.Y.

Thank you for your American Treasury on New Orleans. The pictures of "fanciful flights of iron-work" were beautiful. It has been a lifetime wish of mine to visit New Orleans—my answer to where I would go if offered a trip. Your March issue has given me an even greater desire to see the city.

(Mrs.) Viola Conrad  
Aberdeen, Ohio  
continued

## SEPTIC TANK-CESSPOOL OWNERS...



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IT CAN SAVE YOU HUNDREDS OF DOLLARS!

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DEAR AMERICAN HOME  
continued

*New Orleans has always been one of my favorite cities and it was a pleasure to visit it again.*

Mrs. J. Jones  
Dayton, Ohio

## ALABAMA BRAVO

*Congratulations on your selection of the Joel Smiths of Eufaula, Ala., for April's Lifestyle. I had the pleasure of attending the Eufaula Pilgrimage you mentioned and was highly impressed by all the lovely homes scattered throughout the residential section—there is no historic ghetto in Eufaula.*

*At the time of my visit, a modern house was in the final stages of construction, and it was being built next to a house well over a century old. I was amazed that neither the old nor the new stuck out like a sore thumb but rather complemented each other. It was marvelous how they seemed to nestle in stately dignity. I had the distinct feeling that the "now" generation needed its heritage to be complete.*

(Mrs.) Genell S. Dasinger  
Pensacola, Fla.

## CIVIC PRIDE

*Naturally we are very pleased and proud to have had our beautiful new Auditorium Forecourt Fountain praised in the April issue of AH, and compliment you on the series you are running applauding the efforts of cities to improve their cityscape.*

Mayor Terry D. Schrunck  
Portland, Ore.

## CAMPING COINCIDENTALLY

*I'm an outdoorsy type, love your features involving skiers and conservation and wonder if you ever plan to devote some time to camping. There are those of us who are really turned on by a hike in the woods or by watching children roast marshmallows over a glowing fire at dusk. And our breed seems to be growing, since the number of weekend and vacationing campers increases each year.*

Mrs. Glen Stephens  
Saginaw, Mich.

ESP must be at work. See our articles on camping on pages 40 and 60.

*Address letters to the editors to Dear American Home, 641 Lexington Avenue, New York, N.Y. 10022.*





### Covered bridge pin

Here's a new view from the bridge—a charming porcelain pin in natural colors showing a view of one of the few remaining covered bridges in Bucks County. From an original painting by L. Hager, it's in a gold tone setting. 1 7/8 x 1 5/8 in. \$4.25. Clymer's of Bucks County, Dept. AH-6, Pt. Pleasant, Pa. 18950.



### Come on, lightweight

Do your summer stuff! Orlon toss-on is cloud-light with just enough warmth for cool days and evenings. Wrinkle-free in soft, soft orlon, it's nice anytime, anywhere. White, black, beige or blue. Sizes: S (8-10); M (12-14); L (16-18). \$5.50 plus 45¢ postage. The Ferry House, AH-6, Dobbs Ferry, N.Y. 10522.



### Tv or not tv

A needlepoint cover for your TV Guide or any same-size book. Kit: 4x6-in. floral design already worked in soft gold, rose and green on 10x15 in. canvas; specify tan or black yarn to work background; lining, needle, instructions. \$7.95 plus 75¢ postage. The Stitchery, Dept. AH1, Wellesley Hills, Mass. 02181.

LYNN HEADLEY—Editor

## AMERICAN HOME MARKET PLACE



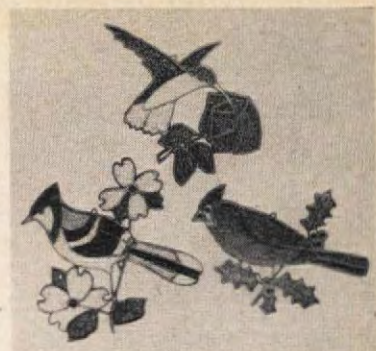
### Time flies!

Old-time clock-shop trade sign turns up as a charming new Americana clock. "Weathered" charcoal gray frame circles red, white, blue and gold American eagle on antiqued white dial with jet numerals, hands. Composition. 18 in. Electric, \$12.95 Battery, \$19.95. Jennifer House, AH-61, Great Barrington, Mass. 01230.



### Made from bottles?

Yes, with a unique bottle cutter! In 5 tiny minutes, learn to cut any round bottle. Turn old bottles into beauties—mugs, vases, etc. Not a saw or hot wire. Cutter has standard glass cutter, instructions, projects leaflet. \$8. Fleming Bottle & Jug Cutter, Dept. A6, 15843 Pacific Hyway So., Seattle, Wash. 98188.



### "Stained glass" birds

Put these pretties in a window and sunlight casts a stained glass effect through the brilliantly colored crystalene with lead-like frames. Nice on walls, too, or as shade pulls. About 7 in. Set of Blue Jay, Hummingbird, Cardinal, \$2.98 plus 50¢ postage. Harriet Carter, Dept. AH-6, Plymouth Meeting, Pa. 19462.



### Pantsuit plus!

This 3-piece striped seersucker with a flattering double breasted jacket is a stunning pantsuit, or substitute skirt for a go-anywhere suit! Elasticized waistbands. Washable cotton blend. Brown/white or navy/white. 8-20. \$22 plus 60¢ postage. Old Pueblo Traders, 600-A6W S. Country Club Rd., Tucson, Ariz. 85716.



### Mmmm, fresh herbs

San Francisco Herb Garden is fun to grow. No "green thumb" required, guaranteed-to-grow goodies include basil, parsley, chives, savory, thyme and oregano. Enjoy having herbs year round. 6 pots in bubble greenhouse. \$2.98. Constance Marmo, Dept. AH-6, 1661 Griffith Park Blvd., Los Angeles, Calif. 90026.



Real Jewels Among Swiss-made Watches

# 3 world famous Chronographs, all complete with 6 dials, 5 hands, and 2 pushbutton controls

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This favorite of mathematicians also has all the precision features of the Pilot's Chronograph in addition to being a slide rule. You'll be able to instantly multiply and divide with just a twist of the outer dial and amaze your friends by seeming to do the problems in your head. Again, a big buy for only \$13.95. Same 1 year guarantee.



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## Crewel Siamese cat

The beautiful mystique of this fabulous feline comes to life on creamy linen with head, legs and tail in browns and tans; eyes in blue. 17x17 in. Kit with design on linen, wools, needle, instructions. Picture or pillow top. \$3.95 plus 35¢ postage. The Stitchery, AH-6, Wellesley Hills, Mass. 02181.



## Nifty nostalgia

Burma-Shave signs were the joy of riders "zooming" on roads at 30 mph many years ago. "Verse by the Side of the Road" is the story of these famous signs and jingles that made auto travel special. Hardbound and handsome. \$4.95. Holiday Gifts, Dept. 606-D, 7047 Pecos St., Denver, Colo. 80221.



## A natural in canvas

The Swingalong sports two giant initials stencilled in bold black on natural canvas, and boasts a big 10 1/2 x 13 1/2 x 3 3/4 in. Zippered flap compartment with tuck-away pocket underneath, tags this web strap bag a must. \$4.98. From Vernon, Dept. A61, 560 So. 3rd Ave., Mt. Vernon, N.Y. 10550.



## Specs sport visor

Strong sunlight interfering with outside activities? Attach this dark green plastic shield to your specs to protect eyes from glare. Keeps sun out and fun in. Enjoy playing tennis, golf, reading on beach, etc. \$1.98 plus 15¢ postage. Anthony Enterprises, AH-6, 585 Market St., San Francisco, Calif. 94105.

continued





## THE KNIFE OF THE YEAR 2000

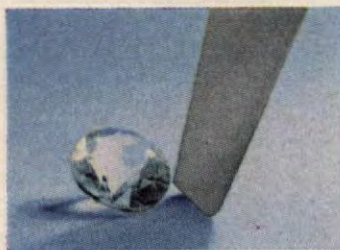
MSC Knives are "infinitely superior to any knife ever made," says **DIONE LUCAS**

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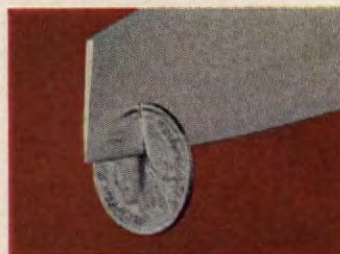
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SEE-THROUGH SLICES!

Slice vegetables, bread, luncheon meats, cheese as thin as with an electric slicer.



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You've never before seen knives like these! They're thin, flexible and with a completely new feather-light "feel" in your hand. Yet they're so sharp and swift they'll dice a full-size carrot in seconds...cut a pound of chuck in tender, paper-thin wafers in seconds.

- Zip through roasts, carve turkeys like an expert
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- Fillet fish clean as a whistle
- Chop and mince better than with a drawerful of tools

But the Molybdenum Chrome Steel is so hard and durable that we make an unprecedented guarantee: that you will **never** have to use a sharpening device on these knives.

You'll never need a sharpening tool because MSC Knives are specially designed, superbly engineered, and precision handcrafted of the space-age material that won't dull, rust, bend, or lose its hardness.

Beautiful modern design with squared points to protect your fingers and handsome, rosewood handles combine to set the MSC knives apart from all knives before them.

### SCIENTIFICALLY TAPERED

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Crafted of one of the hardest most costly steels known to man—Molybdenum Chrome!

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Handles Every Kitchen Chore  
Set of 4...\$19.98 ppd.

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## BLUEBELLS AND WILD ROSES TO STITCH

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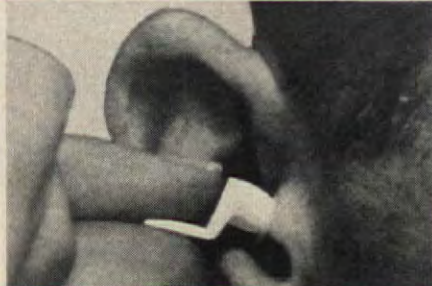
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## Antiques Journal

If you're a "PIAC" (person interested in antiques and collectibles), this fact-packed magazine will pique your interest, whether for reasons of investment, decorating or pleasure. Full of articles, information and ads. 1-yr. sub. (12 issues), \$6. **The Antiques Journal, Box 1046-JJ, Dubuque, Iowa 52001.**



## Photo music box

Show 6 favorite photos in a charming musical photo carousel as it revolves romantically to "Somewhere My Love." 6 in. Houses photos up to 4x3½ in. in its clear acrylic showcase with black background. Order #55905. \$4.98 plus 35¢ post. **Hanover House, Dept. Z-961, Hanover, Pa. 17331.**



## When it's roundup time

Cute little cowhands will go for this western-motif saddle seat that makes a nifty toilet trainer. Fun for tiny tots and makes training a lot easier for parents. Adjustable stirrups, deflector, safety strap. Of plastic. \$3.98 plus 95¢ postage. **Holiday Gifts, 606-F, 7047 Pecos St., Denver, Colo. 80221.**



# body shapers™

## 3-way plan

# Lose 10 pounds in 10 days!

AND WATCH UNWANTED INCHES DISAPPEAR FROM  
**HIPS, THIGHS & WAISTLINE!**

"I lost 10 pounds in 10 days with the Body Shapers 3-Way Plan. I started losing a pound a day right away. After 10 days, I had lost 7½ inches from my hips, waist and thighs." —Carol Louise Cardin

"I started losing right away. After 10 days, I had lost 9 pounds. And the Body Shapers Plan helped firm me up while I trimmed 5 inches from my hips, thighs, and waist." —Lynne Perry

Lose unwanted weight and inches safely, easily! Here's a laboratory-tested, weight loss and figure-trimming method you can trust...tests conducted by the Performance Physiology Laboratory of a major West Coast University proved that it is possible for some persons to lose as much as 10 pounds in 10 days following the Body Shaper 3-Way Plan. The average weight loss of all persons tested was one-half pound per day, every day during the ten day test. Now you can enjoy this amazing discovery—guaranteed to work for you, or your money back.

"The secret to losing weight is not a dramatic change in your eating habits..." Contrary to what you may believe, you need not starve yourself to lose weight. According to the world's leading Medical Associations and Governmental Agencies as well as The Body Shaper Plan, what you need is to eat smaller moderated amounts. With the complete Body Shaper Plan you can eat the foods your family eats, never "starve" or exhaust yourself by over-exercise, and yet still accelerate weight loss and direct inches removal!

#### HOW THE BODY SHAPER PLAN WORKS ITS WONDERS.

There are three simple requirements to The Body Shaper Plan. The Body Shaper is a modern, carefully designed and engineered product. The Body Shaper Plan helps to tone and trim your hips, thighs, and waist to the measurement you desire. The combination of the Body Shapers food plan and body movement program work together to accelerate weight loss and inches removal. The Body Shapers themselves are not designed to affect weight loss; they do their part by creating a Sauna-like warmth and gentle massaging action to soothe and relax the hip, thigh, and

waistline area. It's not magic. It's not trickery. The Body Shaper Plan will help you to lose weight quickly, easily and more surely than ever before—it's actually guaranteed.

**THE "SECRET" IS THE COMBINATION.** The Body Shaper Plan is a combination which is designed to work, if honored together. The Body Shaper "combination" is made up of three items: your **Body Shaper**, the copyrighted **Body Shaper Food Plan** (which details for you in plain, down-to-earth language all the real facts about diet and weight loss) and the **Body Shaper Movement Program**—"exercises" which do not overtax you in any way. As is true of all successful weight loss programs, The Body Shaper Plan should be undertaken with the knowledge and guidance of your family doctor. The Body Shaper Plan will help you tone and shape your body...it will help you reduce your weight—all quicker and faster than you may believe possible. The actual number of pounds that you will lose depends upon your body structure, present weight, metabolism, and other factors.

#### ABSOLUTE SATISFACTION OR YOUR MONEY REFUNDED!

It's guaranteed—you have nothing to lose but weight and inches. Fill-out the coupon below and enclose your check or money order for just \$12.95. Use your Body Shaper Three-Way-Plan for 10 days, if you're not satisfied, your money will be promptly refunded.

# body shapers™

Yes, I'm serious about losing weight and inches from my hips, thighs, and waistline. Rush the exclusive, patented Body Shaper 3-Way Plan, including my own Body Shapers, The Body Shaper Food Plan, The Body Shaper Movement Program, and a Body Shaper inflating pump.

I'm enclosing \$12.95. ☐ Cash ☐ Check ☐ Money Order (no C.O.D.'s)

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WAIST SIZE \_\_\_\_\_ INCHES ☐ WOMAN'S MODEL ☐ MEN'S MODEL

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45", 54", 63"

72" long.....

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8.00 pr.

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Matching Valance

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DEPT. 61

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kiss this real Blarney Stone, a  
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Name Tote Bag in natural straw is ex-  
clusively yours as you add your name in  
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Feel as though you're fighting your  
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of a sticky-wet, blowing shower cur-  
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shower holders to keep curtain tight to  
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mailing. Anthony Enterprises, Dept.  
AH-6, 585 Market St., San Francisco,  
Calif. 94105.



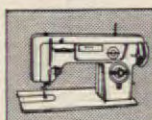
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Rest-N-Cycle helps you firm up and  
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pedal with arms for upper body. Tubu-  
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\$1.50 postage. House of Minnel, AH-  
161B, Deerpath Rd., Batavia, Ill. 60510.

continued



# How Much Did You Overpay Today?



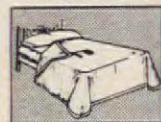
If you just bought this nationally advertised portable sewing machine for \$99.95, you overpaid by \$64.95!

Because you can actually buy the very same sewing machine direct from America's largest factory buying club—Unity Buying Service—and you pay only the rock-bottom factory price of \$35.00.

What's more, you can buy thousands of everyday items direct from this remarkable club—everything from toothbrushes to TV sets—all at factory prices. Factory prices that completely eliminate the fat middlemen's markups you're usually stuck with! Factory prices that we believe are the very lowest anywhere. And our confidential price book (for members only) PROVES the truth of this statement beyond any doubt.

## FOR EXAMPLE:

If you just bought this nationally advertised watch for \$39.95, you overpaid by \$21.95!



If you just bought this fully automatic electric blanket for \$24.95, you overpaid by \$12.80!

If you just bought this famous make spinning reel for \$28.50, you overpaid by \$15.68!



If you just bought this top quality portable hairdryer for \$22.95, you overpaid by \$12.46!

If you just bought this beautiful bone china dinnerware service for \$171.95, you overpaid by \$91.95!



If you just bought this famous name blender for \$36.00, you overpaid by \$17.10!

If you just bought this nationally advertised tape recorder for \$399.50, you overpaid by \$249.75!



For obvious reasons, we are not permitted to reveal brand names in this announcement. (One look at our prices tells you why.) But the names are clearly stated in our catalog—and they include the most famous and respected manufacturers in America... brands you'll recognize instantly.

## The Best Inflation-Fighter Of All!

Today, inflation is the constant worry of every wage-earner. People like you who see their hard-earned dollars buying less and less as virtually everything costs more and more.

For the past 10 years, Unity Buying Service has been battling inflation. And we've found the way to win. A simple,

proven way that puts an end to the padded prices you've been paying for almost everything you buy. A way that is so successful, it can save hundreds, even thousands of dollars a year for each of the more than 400,000 people who have already joined us in our fight. This is your invitation to join.

## You Always Buy At The Factory Price

The way Unity Buying Service works is really quite simple. As a new member, you receive our 420-page, full-color current catalog of first quality, name brand merchandise. More than 10,000 dependable, nationally advertised items, the kind featured by reputable department stores and merchants in your area, and in well-known national mail-order catalogs.

But there's one vital difference between Unity's catalog and others you may have seen. The selling prices shown in our catalog are NOT your prices. Your prices are the factory prices which average over 50% less than those shown in the catalog. These astoundingly low factory prices are all provided for you in the confidential Factory Price Book that all club members receive. This Price Book gives you your cost for each of the thousands of top-quality items in your Unity catalog. You pay only the price listed under "Your Cost" plus a modest 6% handling charge.

## Guaranteed First Quality National Brands

Everything you order from Unity is brand new, nationally recognized, first quality merchandise in original factory cartons. Everything is guaranteed to please you... you must be completely satisfied, or simply return the item for exchange or full refund. All catalog items are stocked in our own modern warehouse where your orders are filled and shipped immediately. (Only exceptions are a few extra heavy or special order items.) You deal directly with Unity—and only Unity—at all times.

## Earn Big Money In Your Spare Time!

Now, at last, you can buy dependable, nationally famous brands at factory prices, the way wholesalers and distributors do... the same wholesalers and distributors who supply all types of stores including discount houses. Imagine the tremendous savings! Savings so big, you can actually earn a substantial second income by acting as a local buying service, and selling to your friends and neighbors. Here's how easy it is: You offer your customers any merchandise in the Unity catalog at dealer prices or below. And earn an average 25% profit for yourself. For example let's suppose a friend wants to buy a nationally advertised AM/FM solid state multiplex tuner with 8-track cartridge player and speaker system. The unit carries a suggested list price of \$199.95. Regular dealer cost is \$169.95—but you pay only the factory price, \$122.20. Your friend pays the dealer price and saves \$30.00, while you make a clear profit of \$47.75 on this one sale alone!

Before long, the word will get around, and you could be handling orders for thousands of dollars worth of merchandise. Your substantial profits mount quickly into a sizable year-round income—and all you invest is a few hours of your spare time!

Whether you use your Unity membership for your own orders, for your customers' orders—or both—you can save many times the low membership fee of \$6 with just your first purchase.

## Even Greater Bargains!

As a Unity member, you always share in our tremendous buying power. For example, our closeout buyers continually comb the markets to bring you recently discontinued, top quality merchandise at a mere fraction of the manufacturer's cost! These incredible values are described and offered to you in periodic Closeout Bulletins—available only to Club members, of course.

But remember—whether you select from our Closeout Bulletins or our huge 420-page catalog, you are under no obligation to buy any minimum quantity. In fact, you are under no obligation to buy anything at all. You order as little or as much as you want, when you want it. No need to wait around for seasonal sales at your local stores. Unity's

fantastically low factory prices are available to you at all times... yours to enjoy 365 days a year!

## Prove It Yourself! 30-Day No-Risk Trial!

At this point, you may still find it difficult to believe that a Factory Buying Club such as ours can really function exactly the way we say it does—and save you hundreds, even thousands of dollars each year. That's why we urge you to accept a trial membership without risking a single penny. Simply mail application. By return mail, we'll rush the Club's beautifully illustrated 420-page merchandise catalog and, of course, your confidential Factory Price Book. Examine everything thoroughly at your leisure. You must be convinced that these are by far the lowest prices you've ever seen anywhere for such top quality merchandise. Otherwise, merely return the membership material within 30 days for a full refund of your enrollment fee, promptly and without question.

If you're tired of being victimized by today's ridiculously high prices, take advantage of this no-risk opportunity... your opportunity to get twice as much for almost every dollar you spend from now on!

You simply can't lose. Mail the application today for sure!

## YOU CHOOSE FROM MORE THAN 10,000 NATIONALLY RECOGNIZED TOP-QUALITY ITEMS AT ROCK-BOTTOM FACTORY PRICES.

Here's just a small sampling of the merchandise available to you as a Club member:

Apparel	Furs	Silverplate
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Blankets	Jewelry	Television
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Brollers	Luggage	Toys
Cameras	Musical Instruments	Tools
China	Photographs	Typewriters
Clocks	Radio's	Vacuum Cleaners
Cookware	Ranges	Vitamins
Cutlery	Refrigerators	Washing Machines
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Furniture	Shavers	Wigs

## THE GREATER THE INFLATION, THE GREATER YOUR NEED FOR UNITY.

Unity Buying Service, Inc.  
Dept. 871, Mt. Vernon, N.Y. 10551

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Dept. 871, Mt. Vernon, N.Y. 10551

Yes, please enroll me as a member of your Factory Buying Club for one full year and rush my giant 420-page current catalog and confidential Factory Price Book for my personal use. I will also receive the 420-page 1971-72 catalog plus special closeout bulletins as they are issued. I understand there is no obligation to purchase anything. However, any merchandise I do decide to buy will always be shipped to me at rock-bottom factory prices. If not absolutely delighted, I may return the membership material within 30 days for prompt refund of membership fee.

I enclose \$6.00 ☐ check ☐ cash ☐ money order to cover one full year's membership.  
☐ SPECIAL! LOW-COST TRIAL MEMBERSHIP!  
Please enroll me as a trial member for three months and rush my giant 420-page current catalog (one catalog only with this offer) and confidential Factory Price Book. I enclose \$2.00 ☐ check ☐ cash ☐ money order.

Print Name \_\_\_\_\_  
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### Clipper Ship Engraving

A striking wall hanging for den or office. This finely detailed reproduction of a brass etching mounted on a mahogany finished plaque depicts the rigging of a twenty gun ship from the late 1700's. Size 16" x 20". \$15.00. Massachusetts residents add 3% Sales Tax. Add \$1.05 for shipping and handling. Satisfaction guaranteed or money back. Sold by mail only.

Write for free color catalog.

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### HANDY PATTERN FILES

At last a way to organize patterns! Everyone who sews will love these handy pattern files. Sturdy, attractive cardboard boxes are indexed so you can file your patterns systematically. Save time, end messy clutter. Boxes stack neatly on shelf. Have handy contents list on outside. Colorful avocado, gold and white stripes. Measures 9" x 6" x 7".

**Holiday Files** Dept. 606-C  
7047 Pecos St., Denver, Colorado 80221

### TRASH AND LEAVES DISAPPEAR!

in amazing new high speed burner



Unbelievable! Fill drum with trash, leaves, hedge clippings—even garbage! Light top with a match. Put on lid. Hook up Air Jet and flick the switch. Presto! Drum is transformed into a powerful incinerator. Eats up waste like cotton candy. In 15 minutes it's ready for another load.

High speed air stream from Air Jet fans the fire to white heat. Cuts air pollution 60%... TRASH-AWAY's cart suspends drum above ground, rolls away when burning's done. No scarred earth. No backyard eyesore... Simple to operate. Just plug it in like a vacuum cleaner... Write for "TRASH-AWAY brochure" and FREE TRIAL OFFER.

**LEWIS & CLARK** Dept. AH Box F  
Cincinnati, O. 45226



### Timely hutch

"Early American Hutch" whizzes through time and arrives as an up-to-the-minute clock. A tick-tock charmer in wood tones with white set of Blue Meissen china candlesticks, pitcher and plates. With cord. 11 1/4 x 5 3/4 x 2 1/2 in. \$7.45. Colonial Studios, Dept. AHE-16, White Plains, N.Y. 10606.



### Pearls, pearls, pearls

Wear these beautiful pearls from the isle of Majorca to suit your fancy. Flawless and lustrous, they are 8 mm hand-knotted uniform pearls. 22 in. matinee length, \$9; 44 in. opera length, \$12; 60 in. rope, \$15. In suede pouch. American Image, AH-6, 276 Park Ave. So., New York, N.Y. 10010.



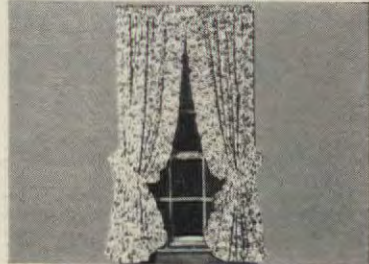
### The Patrician lamp

Styled from a 17th century piece, it's sanded, wired and ready to finish. Color, wood-stain, antique or decoupage. 29 in. Specify shade: white or beige shantung; oyster or brown burlap. \$12.95 plus \$1.50 postage. Free Brochure. Baxwood Crafters, Dept. PAH-6, Box 7012, Lexington, Ky. 40502.



### To grace a table

Hot bread tray lets you serve from oven to table. A thankful reminder, "Give Us This Day Our Daily Bread," appears in antique letters. 9 1/2 x 6 3/4 in. Lovely to display on hutch or buffet. \$7.95 each. 2 for \$15. From Sturbridge Yankee Workshop, Dept. AH1, Sturbridge, Mass. 01566.



### It's curtain time!

Floral ruffled tiebacks are drip-dry show-stoppers in blue with green leaves, red with green, yellow with brown, or rust with brown on off-white background. 70 in. wide. 45, 54, 63, 72 in. long. \$6.50 a pair. 81, 90 in., \$8. Valance, \$2.25 each. Country Curtains, AH-6, Stockbridge, Mass. 01262.



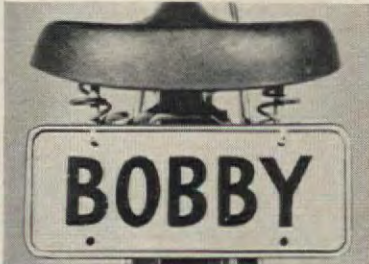
### Hmmm, a pretty pillow

You'll sing a song of creative satisfaction over Humming Bird and Hibiscus pillow kit for beginners. Kit: Easy-to-stitch design on natural linen; yarns in greens, yellow, red, white; cording; zipper, instructions. 12x12 in. \$2.95 plus 35¢ shipping. The Stitchery, AH-6, Wellesley Hills, Mass. 02181.



### ADDRESS LABELS with NICE DESIGNS

Any Initial, American Flag, Pine, Gull, Palm, Roadrunner, Saguaro, Rose. [Also available are Texas Flag, Maple Tree, Treble Clef, or Palette]. Up to 20 letters per line, 4 lines. Printed in black on white or gold gummed labels 1 1/2 x 1 1/2". Packed in neat plastic box. 500 on white or 250 on gold for \$2 ppd. Or on DELUXE SIZE, 1 3/4 x 1 3/4" for \$3 ppd. Specify Initial or Design desired. Via air, add 33¢ per order. Bruce Bolind, 166 Bolind Bldg., Boulder, Colo. 80302. Thank you kindly!



### Little folk license plate

A grown-up license plate for a youngster's bicycle bears his or her name or nickname (up to 8 letters). Heavy steel in baked enamel colors. Good for quick identification as well as a fun pleaser. \$1 plus 25¢ postage. Best Values, Dept. C-396, 160 Amherst St., East Orange, N.J. 07019.





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Get in on 1971 charter edition of collector's plates for Easter, Mother's and Father's Days, Thanksgiving and Christmas. Issued in limited number only! 8 1/4 in. \$12.95 each. No orders after June 15, 1971. How to order? Write for free brochure. Antique Trader, Box 1050-AJ, Dubuque, Iowa 52001.



### Initial basket

This wide-mesh beauty of natural maize twist goes anywhere! Leather label "names it yours" with 2 gold-plated initials (please print). Assorted color cotton lining. 3 1/2 x 8 x 6 in., \$2.98; 4 1/2 x 9 x 7 in., \$3.98. Add 35¢ postage. Vernon, Dept. A61, 560 So. 3rd Ave., Mt. Vernon, N.Y. 10550.



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A gift for him? Here's a fine ring with a pure white 1 1/2 ct. Strongite stone that's a handsome credit to its man-made origin. Guaranteed against chipping or scratching. White or yellow 14K gold, \$52. Free catalog on items for men and women. Strongite Co., AH-6, 2 West 47th St., New York, N.Y. 10036.



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### smooth sailing in Nautical-Look DENIM

Comfortable and carefree 100% Cotton Denim, Princess-line coat dress with quick-snap closing, easy-wear gored skirt. Sailing-Blue, white trim. Sizes 10-20 & 1 1/2-22 1/2.

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### FLOATING BABY SEAT

A built-in baby sitter that floats without aid, tends the baby safely, surely, securely. And baby will love the floating fun! Made of unsinkable foam plastic with a built-in cloth bucket seat that holds child firmly. For wee toddlers to first graders. Approximately 20" x 26" x 11" deep with bucket seat. \$5.95 plus 95¢ P & H. Ill. Res. add 5% tax. Gift Catalog 25¢.

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KEEP CLOTHES  
IN SHAPE!**



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ONLY  
**\$1.79**

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Flexible, contoured frames have rounded edges to prevent shoulder "bumps," and feature a unique collar-holder for neat necklines. Air circulates between front and back of garment, promoting fast drying and ending wrinkles. Hangers nest together for traveling. White plastic set of 3 DRIP-DRY HANGERS. \$1.79 plus 29¢ postage. You must be pleased or your money back! Order by mail from:

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Grows better plants, indoors or outdoors. Clean. Odorless & soluble. 10 oz. - \$1.29. Makes 60 gals. 75 cent catalog Free. HYPONEX, CLEVELAND, OH. 44321

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Flushes up to existing sewer or septic tank by powerful self-contained pump. No digging up floor, etc. Clog resistant. Make basement into game room, bar, guest room, etc. with private bath.



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Whether you're a beginner or a "pro", everything you need... and need to know... is in the kit.

You embroider your "Tree of Life" on a 20-inch square of fine linen on which the design has been clearly stamped. Also included in the kit are a proper crewel embroidery needle, simple diagrams for all required stitches, and a superb array of colorful crewel wools.

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### ALL FOR ONLY \$3.00!

**AND YOU TAKE NO RISK. IF YOU ARE NOT COMPLETELY SATISFIED, RETURN YOUR KIT FOR FULL REFUND.**

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Please send me "Tree of Life" Crewel Embroidery Kits at \$3.00 each. (Add 25¢ per kit for postage)

I enclose check or money order for \$\_\_\_\_\_ with the understanding that, if not completely satisfied, I can return any or all kits within 10 days for a complete refund.

Name \_\_\_\_\_

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continued





### CLEVER NAPKIN HOLDER \$2.49

Great indoors-or-out! Center rod rests on napkins—they pull out one at a time. On porch or patio, the rod keeps them from blowing away! Black wrought iron, as handsome as it is practical. Holds a huge stack, doesn't need constant refilling. 7x7x6 1/4" high.

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ELECTRIC

**BRISKER** Keeps crisp foods dry and oven-fresh indefinitely, even in the most soggy atmospheric conditions. The only appliance of its kind, the Electric Brisker applies the principle of dehumidification to protect the flavor and crispness of such foods as crackers, potato chips, cereals, nuts and pretzels. Keeps salt shakers free-flowing. It's the "in" thing... a welcome asset in any home, boat or camper. U.L. approved: 115 volt AC for home; 6, 12 and 32 volt DC for boats and campers. 18 1/4" x 11" x 11". Polished chrome or satin copper finishes. At fine gift shops and hardware stores, or order now by mail. Literature free on request. Write:

**BRISKER PRODUCTS** \$24.95

POSTPAID

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### AUTHENTIC MAIL POUCH BARN THERMOMETER

Indoor/outdoor. 39" x 8". Sturdy metal. Blue enamel with yellow, red and white trim. Sells for as much as \$20 in antique shops. Only \$5 new. Send check to: Mail Pouch Thermometer, Dept. "O", Box 6666, Wheeling, West Virginia 26003. (Please allow 3 weeks for delivery.)



**CREATIVE STITCHERY** kits to decorate your home. Kit includes design stamped on Belgian linen, colorful floss, wool yarn, needle, instructions, and 12" x 15" white wood frame.

Daisies on blue background (shown) \$3.50

Black-eyed Susans on olive \$3.50

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PLUS 40¢ POSTAGE & HANDLING

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**GLEAMING GOLDEN KEYS** unlock the door to smart decor! Tangy trio on a wall, or use them solo as paperweights. Cast metal, gold plated, richly antiqued, each 5" long.

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Throw away those ugly rain cover-ups that never fit right anyway. Our flattering HATBRELLA covers you like an umbrella, won't flatten your hair-do, and looks so pretty. Folds flat and small to fit in your handbag; pops on in a jiffy. Made of white, double-ply brocade plastic, to go with everything. \$1.98 each postpaid. 2 for \$3.75.

**FERRY HOUSE**, Dept. AH-671, Dobbs Ferry, N.Y. 10522

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**Makes Blossoms Set Fruit!**

**Bigger Tomatoes:**

More on every plant! Many completely SEEDLESS!

**Spray Cans**

5 oz. 98¢ 7 oz. \$1.29 12 oz. \$1.89

4 oz. bottle (makes 1 gal.) 79¢

At dealers everywhere!

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Why delay? Get 4 WILL FORMS and complete 64-pg. booklet, "How to Make Wills and How to Break Them", written by an attorney. Just send \$1.00 to Legal Forms Company, Dept. 146, 1830 Guardian Bldg., Detroit, Mich. 48226.



### Press-on address labels

Gold, silver or white (specify) labels with your name and address in black make choice self-stickers to spark correspondence, identify tools, etc. 1 1/4 x 1/2 in. Any message up to 26 letters per line up to 4 lines. Alike: 225 for \$3; 450, \$5; 1,000, \$10. Bolind, AH-6 Bolind Bldg., Boulder, Colo. 80302.



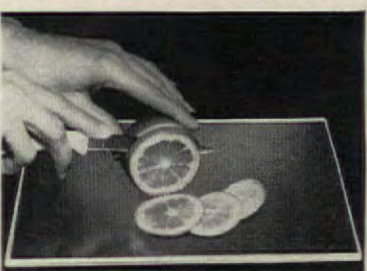
### Bouffant pillow

And, in gold satin, doll! Contoured pillow lets you sleep peacefully and keeps your hair-do as pretty for the morning as it was the night before. Urethane foam cushion has zip-off satin cover. Nice for TV-ing and reading, too. \$2.99. Sunset House, 51 Sunset Bldg., Beverly Hills, Calif. 90213.



### Under-shelf opener

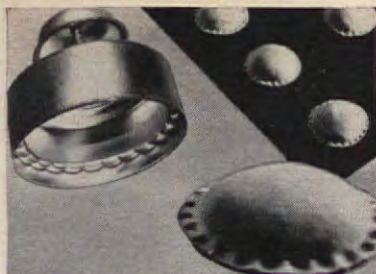
No more banging on tricky bottle tops with this handy jar opener with notched steel edges to tackle any difficult twist job! Just install it under shelf or cupboard—ready to do its strong, silent work. \$1.98 plus 20¢ postage. Anthony Enterprises, Dept. AH-6, 585 Market St., San Francisco, Calif. 94105.



### See-thru cutting board

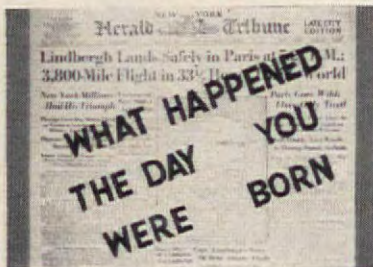
No matter how you slice it, this lucite cutting board clearly handles your chopping chores easily! Heat-resistant, stain-proof and unbreakable. In clear or pebble finish. 8 1/2 x 11 in., \$2.98; 12 x 16 in., \$4.98; 14 in. round, \$6.98. Plastic Shoppe, Dept. AH-6, Box 2085, Noroton Heights, Conn. 06820.





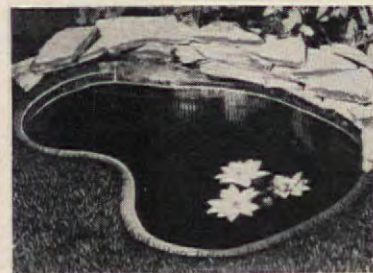
### Tartmaster

Pastry making is special fun when you use Tartmaster to make tarts, ravioli, turnovers, filled cookies, etc. Cuts, crimps, and seals in one step to form 3 in. round, crescent or oval shapes. Comes with recipes and instructions. \$1.39. Walter Drake, AH-13 Drake Bldg., Colorado Springs, Colo. 80901.



### Front-page present

What were the current events on the blessed event of your birth? Get a front page copy of the New York Herald Tribune as it was published on your day. Any date from Jan. 1, 1900 through Dec. 31, 1964. (Specify.) \$1.50 ppd. Holiday Gifts, Dept. 606-E, 7047 Pecos St., Denver, Colo. 80221.



### Gay garden pool

It's easy to install this sunken garden pool that needs no plumbing. Kidney shaped, its recessed pot can take 1 to 3 water lily bulbs (1 comes with pool). Polypropylene. About 3½ ft. long; 8 in. deep. \$3.98; 2 for \$7.65. Add 50¢ postage. Michigan Bulb Co., Dept. BP-1402, Grand Rapids, Mich. 49502.



### Memory in bronze

Baby's shoes can be bronze plated in solid metal for \$3.99 a pair. Also all metal portrait stands (shown), ashtrays, bookends, TV lamps. Send no money. For full details, money-saving certificate, and handy mailing sack, write to American Bronzing Co., Box 6504-F1, Bexley, Ohio 43209.

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# Is using the wrong freezer wrap costing you money?

**Sad to say, it is...** if you're tossing fresh meats or poultry into your freezer in the see-through wraps you brought them home in.

You see, the plastic wrap your grocer uses to show off the cuts of fresh meats he displays for you every day is fine for that purpose. But it breathes...lets air in, moisture out.

And the plastic bags you find handy for many household uses? Fine, too, but not for freezing. When sealed they trap air inside, all around your food.

**Cold, dry air is frozen foods' worst enemy...** and here's why. The dry, frigid air in your freezer tries to draw the moisture out of your food. If it succeeds, those expensive roasts, steaks and chops you bought on "special" won't stay so special. They'll get tough...stringy...dry out and lose flavor. Suffer from what's called "freezer burn."

What *can* you do to be sure you're giving the foods you freeze the protection they need?

## Aluminum foil keeps air out...keeps

**moisture in.** Use Heavy Duty Reynolds Wrap, a strong sheet of aluminum foil that's a real moisture-vapor barrier. Keeps dry, cold air out, keeps moisture and flavor in. Know what else? The faster foods freeze, the safer the flavor. And Heavy Duty Reynolds Wrap actually speeds freezing, because it's a natural conductor of both heat and cold.

## What's the right way to wrap for freezing?

Because "freezer burn" may develop wherever air pockets exist, tight wrapping is a must. So double-fold the foil down tight across the top of the food, smoothing out all the air between the food and the foil. Then fold up the ends, envelope style, and press them tight against the food. Heavy Duty Reynolds Wrap molds and clings tight, protects your food for months.

Food technologists agree there's no better wrap for the foods you freeze, from soups to meats to desserts. So for everything you want to *keep* in your freezer, use Heavy Duty Reynolds Wrap. It will save you many a disappointment. And many a dollar. Reynolds Wrap can be a big help, too, when you're cooking foods for freezing...and when you're cooking foods already frozen. Here are just a few of the many time and work saving ways Reynolds Wrap can make your job easier.



**Freezer to Platter: 3 Hours.** Would you believe you can cook a frozen-stiff 4 pound roast and serve it in just three hours? Here's how. Turn back the Heavy Duty Reynolds Wrap the roast was frozen in and sprinkle the meat with salt and pepper. Re-wrap loosely, leaving ends crimped lightly. Put the meat in a shallow pan in a preheated (400°) oven for 2½ hours. Then turn the foil back completely and allow roast to brown for an additional 30 minutes. The roast will be rare, tender, juicy, so beautiful you'll never bother to thaw again!



**Double-Batching: Another Time Saver.** Making a stew, casserole, meat loaf? Make two, cook one now and freeze one for later. Line the pan of the one you're freezing with Heavy Duty Reynolds Wrap and put it in the freezer. When it's frozen solid, lift it out of the pan and over-wrap in foil. (This frees your pan for other uses.) Stash the package back into the freezer, and you've got a great main dish, all ready, whenever you need it.



**Frozen Neapolitan Delight.** Great fix-ahead, freeze-ahead dessert. Cut one 12 oz. frozen pound cake lengthwise into 2 equal layers. Place one layer on a large sheet of Heavy Duty Reynolds Wrap. Cut 1 pint brick of Neapolitan ice cream lengthwise into two slices and place on cake. Top with second layer. Frost top and sides with one 4½ oz. carton frozen whipped topping, thawed. Arrange pecan halves and maraschino cherries on top. Replace in freezer till topping is hard. Remove from freezer. Double-fold foil over the top, close to food. Fold ends to make a tight seal. Return to freezer till ready to serve. Serves 8.



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