

American Home

OCTOBER 35¢

BUT DECORATING COSTS—Splurge with color

FOOD NEWS: Mortgage money is here again
How to slash your remodeling bills

AMERICAN TREASURY: Andrew Wyeth country
The Colonial homes that
inspire our best-loved painter



1727412 JCSW AAAA207 01
REG2969 0002 1818 M00036
WALTER C JACKSON
UNIV N CAROLINA
SEP 1978
K72

ve

chen of
ow

Autumn food special:
from hearty soups
to great desserts

It's true! With Kentile's astonishing new Touch-down self-adhering vinyl asbestos tile, you can install a 10' x 15' floor yourself in two hours or less. That's because Touch-down is amazingly fast and easy to use... virtually foolproof. Just take a tile, zip off the protective backing, touch the tile to the floor—and it's down! No mess, no fuss, no trouble, because the adhesive's part of the tile. When you're done, congratulate yourself. You'll have installed a beautiful, long-wearing Kentile vinyl floor that we'll guarantee for as long as you live in your home.

the two-hour floor

Touch-down will "touch down" perfectly over any reasonably smooth and clean surface. Your choice of gorgeous decorator colors, in many textured and smooth

styles. Easy-to-car prepacks hold nine big 12" x 12" tiles, enough for one square yard of floor.

The cost? Breathe easy. For most styles, about \$60 buys all the tile you need to do any 10' x 15' area. See Touch-down... the two-hour floor... at your Kentile® Dealer's. He's in the Yellow Pages under "Floors."

(It's Touch-down! Guaranteed for as long as you live in your home.)

Guarantee: Kentile will furnish replacement tiles without charge for any Touch-down™ Vinyl Asbestos tiles that wear out or if adhesive fails to hold during your occupancy of your home wherein you installed a Touch-down Vinyl Asbestos floor. Guarantee does not cover damage due to faulty handling or failure to follow instructions for installation and/or maintenance available at your Kentile Dealer's. The Certificate of Guarantee must be presented if claim is made.

KENTILE FLOORS





**This is the best iron
you can buy.
Even if it didn't have
power spray.**

It's not nice to brag, but. Our GE iron has things theirs hasn't. Continuous Power Spray for instance. So you don't have to pump. You can flip from heavy sprays for coarse fabrics to a lighter spray for delicate fabrics. It's that easy.

Take away the Power Spray, and you've still got a super iron. With a magnified water window so you can see when it needs filling up. And 39 vents for steam when and where you want it. A fabric guide. A way to put it away nice and neat, called Wrap and Rest.

You deserve the best. General Electric is where the best irons come from.

GENERAL  ELECTRIC

**Cook a perfect main dish,
complete with meat,
without really cooking at all.**

You're looking at a whole line of great, complete noodle, rice and spaghetti dinners from Chef Boy-Ar-Dee®. If you made them yourself, they'd take hours. But with our dinners, everything is completely complete, right from the box. (Except we ask you to add a little fresh milk to our Stroganoff.) Every dinner, from Chicken and Mushrooms to Goulash, has been fussed and worried over as if you'd been there yourself. From the rich egg noodles, to the good lean beef, to the cheese aged six months. So, except for our 35-minute Lasagna, you can serve your family a 3-hour dinner in a merciful 15 minutes.

Ten Perfect Dinners:
Spaghetti — Meatballs, Meat Sauce, Mushroom (Meatless).
Rice — Chicken Paprika, Chicken and Mushrooms, Beef Marinara, Braised Beef.
Noodle — Stroganoff, Goulash, Lasagna.
They're all part of the joy of not cooking.

Chef Boy-Ar-Dee®
Every box is a whole main dish.



Imagine shopping for beautiful things ...and being paid for it!



**It's one of the joys of being an interior decorator.
You can learn to be a decorator in your spare time at home.**

No wonder a woman is in her glory as a professional interior decorator. It's a high-income field where she can apply her creativity and love of beauty in practical ways.

Not only are there openings for decorators in smart department stores, furniture shops and decorating studios, but opportunities for a woman to run her own business too. She can apply her talents in decorating homes, business offices, clubs and institutions.

Designing and furnishing even a single room can earn a decorator hundreds of dollars; larger assignments much more. Many women do well in part-time work; their own homes often serve as showcases for prospective clients.

Your work often takes you into attractive showrooms, galleries and shops filled with treasures. Whether you are a salaried decorator or in your own service, you move in a world of fashion and variety.

We can train you for this exciting field at home in your spare time. No previous skills or experience are required.

The LaSalle Course in Interior Decorating gives you complete and up-to-date instruction at home. Lessons come to you by mail; they are as fascinating as the professional work itself. Much of the study material included is unique. For instance, you get an attractive, simple-to-operate slide projector with color slides that show interiors almost as big as life on your wall. You also get professional sketching equipment, coloring materials, stencils that enable you to draw room plans and much more.

Step by step, you are shown how to develop your creative ability. You are taught the principles of color and design, trained in the selection and use of furniture, fabrics, accessories, lighting, and much more. *With individual instruction by mail.* Even before you have finished the course, you can apply your new knowledge to glorifying your own home.

More than 2,000,000 people have enrolled for home study courses with LaSalle. If you are seriously interested in a decorating career, mail the coupon or write today for your free booklet. You may be surprised by the low cost

of tuition. LaSalle, 417 S. Dearborn Street, Chicago, Illinois 60605.

"I will be the new interior decorator for Sears in Painesville. I never dreamed I would have an opportunity like this so soon" writes Mrs. Joan Koston, Willoughby, Ohio.

"Since completing the course, I have begun a part-time job and also do private decorating from my home" says Mrs. Elizabeth Hayman, West Covina, California.

MAIL COUPON FOR FREE BOOKLET

LA SALLE EXTENSION UNIVERSITY A Correspondence Institution

417 S. Dearborn Street, Dept. 58-116 Chicago, Illinois 60605
Please mail me your free illustrated booklet "Your Career in Interior Decoration," describing the LaSalle home study course. No obligation. D1G

Mrs. Miss. Age.
(Circle title and please print)
Apt.
Address. No.
City.
State. Zip.

American Home

OCTOBER 1970, VOL. 73, NO. 10

FRED R. SMITH

Editor

BETTY KLARNET

Managing Editor

JOSEPH TAVERONI

Art Director

RICHARD L. NEEDHAM

Copy Editor

VERA D. HAHN

Interior Design

BARBARA PLUMB

Architecture and Environment

FRANCES M. CRAWFORD

Food

DOROTHY L. BRIGHTBILL

Home Projects

BINA BERNARD

Feature Editor

NANCY C. GRAY

Pacific Coast

LYNN HEADLEY

Market Place

FERDINAND D'ESPOSITO

Production Coordinator

ASSOCIATES

Helene Brown / Decorating

Carol Ceraldi / Art

Lietta Dwork / Reader Service

Dorothy B. Humanitzki / Editorial

Jacques Jaffry / Chef

Stephanie Parker / Art

Maidee Kerr Spencer / Equipment

Jane Uetz / Food

Alexandra Walker / Decorating

ASSISTANTS

Thelma F. Beck

Vicki Lynn Crowe

Brook Mason Crum

Lauri Greene

Jane Levy

Christine B. Roth

Anne Rutledge Sherman

Frances A. Steinberg

JOHN F. DUNN Publisher

A MAGAZINE OF
DOWNE PUBLISHING, INC.

JOHN MACK CARTER President

THE COLOR SPLURGE

HOMES AND ARCHITECTURE

60 Color Transfusion

69 The Power of Thinking Thin

INTERIOR DESIGN AND DECORATING

63 Cost-Cutting Supergraphics

65 All Out for Color

EQUIPMENT

72 Your Kitchen of Tomorrow

AN AMERICAN TREASURY

75 Wyeth Country: A 9-page tour of Chester County—the homes and countryside that inspire our best-loved painter

FOOD

86 The Warming Bowl: Soup

88 Cooking Lesson No. 29: Choucroute Garnie

91 Nutcakes: Sweet Temptations

92 The ABC's of Hash

106 Food Questions You Ask

108 Saving Graces

FEATURES

6 This Month in American Home

8 Lifestyle

12 The Good-Looking Homemaker: Play Up the Positive

32 Mortgage Money Is Here Again

46 How to Slash Your Remodeling Bills

50 The Plumb Line

106 Shopping Information

111 From Home Base: Solid State

132 Dear American Home

ALL ABOUT DECORATING

14 Color to the Rescue

24 Decorating Clinic

HOME PROJECTS

30 Sparkling Christmas Kits

56 Noah's Ark and Two By Two

110 Embroider Favorite Samplers

SHOP BY MAIL

115 American Home Market Place

COVER: Hearty, bracing Old-Fashioned Vegetable Soup, one of 10 "Warming Bowls" for fall, leads off (on page 86) this month's food portfolio—literally from soup to nuts. Photographer: Richard Meek

© 1970 Downe Publishing, Inc., a subsidiary of Downe Communications, Inc., 641 Lexington Ave., New York, N.Y. 10022. All rights reserved. Title reg. U.S. Patent Office. Published monthly. Second-class postage paid at New York, N.Y. and at additional mailing offices. Authorized as second class mail by the Post Office Department, Ottawa, Canada, and for payment of postage in cash. All mail concerning subscriptions should be addressed to **American Home**, Subscription Service, Flushing, New York 11357. **Subscription Price:** U.S. and Possessions and Canada: One year \$4.00. For American countries: One year \$5.50. All other countries: One year \$6.00. Downe Communications, Inc. also publishes *Ladies' Home Journal* and *Family Weekly*. Editorial and advertising offices, **American Home**, 641 Lexington Ave., New York, New York 10022.

Advertising and Sales: Jack M. Brigham, General Sales Manager; Peter J. Moore, New York Sales Manager; Patrick M. Linskey, Eastern Regional Sales Manager; Frank R. Zilla, Chicago Sales Manager; Robert E. MacVicar, Field Sales Manager; Charles C. Baldi, Atlanta Sales Manager; James L. Bidwell, William K. Hughes, Cleveland Sales Managers (Detroit/Pittsburgh); James L. Lee, Los Angeles Sales Manager; DeWayne G. Hunter, San Francisco Sales Manager; Elizabeth Riggins, Manager Special Services; Stephen E. Silver, Marketing Director; Fred R. Herrmann, Promotion Director; Mary Powers, Director of Reader Reaction Bureau.

Manuscripts must be accompanied by self-addressed envelopes and return postage. Publisher assumes no responsibility for return of unsolicited manuscripts or art. **CHANGE OF ADDRESS:** If you plan to move, please notify our subscription department, **American Home** Subscription Service, Flushing, N.Y. 11357, at least eight weeks in advance of your move. Send new and old address and, if possible, label from a recent copy.

Introducing the fastest ladies' shaver in the whole wide world.

You know those timid little ladylike shavers? Well, forget them. Because the big, all-new Lady Norelco 20L is here.

And it's the world's fastest ladies' shaver.

It has the biggest shaving head of all the ladies' shavers.

The largest active cutting area. And an extra-thin shaving head to shave extra close and smooth.

Which means you can shave your legs and underarms 40 to 50% faster than with any other ladies' shaver in the world.

The new Lady Norelco is a beautiful poppy red, and it comes in a shiny black case. And that makes it the fastest, prettiest ladies' shaver in the whole wide world.

The new Lady Norelco



Norelco®

© 1970 North American Philips Corporation, 100 East 42nd Street, New York, N.Y. 10017. Norelco consumer products include: Men's and Women's Electric Shavers, Rembrandt Square Lotions, Instant Hairsetters, Sun & Heat Lamps, Hair Dryers, Massager, Portable Room Heaters, Cordless Clothes Brush, Coffee Mill/Coffee Maker Set, Hearing Aids, Tape Recorders, Cassettes, Hi-Fidelity Components, Electronic Educational Kits.

THIS MONTH IN AMERICAN HOME

Pardon us for being proud, but we're so partial to the kids in our "family album" this month that we had to give you another look at them.

To Dionne Warwick and actor-husband Billy Elliot, almost-2-year-old son David is king of the nursery. His domain is all shiny blue vinyl and yellow-and-blue plaid—the kind of zingy color Dionne and Billy splash all over their Hollywood home. See them on page 8.

For 3-year-old Marit McCabe and her older brother and sister, living in a converted church (page 10) is like living in a huge playhouse. The former nave makes a marvelous theater for puppet shows, and hide-and-seek is a wondrous game with 20 rooms and a tower to hide in that overlooks all of their Connecticut town.

Mark and Eliot Righter, 5 and 7, live in a child's dream of a house in New Haven, Conn., which is all the more appealing to them since they watched their parents transform its drab old-fashioned rooms into the colorful, contemporary spaces you see on pages 59-61. A vintage player piano, housed in a supergraphic plywood cutout, is as bright and as much fun as a steam calliope.

Christopher and Brooke Mallory, 6 and 4, journey from Manhattan to a converted barn in Rhinebeck, N.Y., (page 65) week-ends with parents Jennifer and Stephen. There they live like tadpoles in the pool all summer, roam the fields with their two poodles and toboggan in winter on their own sledding hill.

Emery Jones, 6, and her brother Corky, 4, live in an 18th-century stone house in Chester County, Pa., (page 78) an area that is a pony-lover's delight. There are dozens of children to ride with—and all of the adjacent farms and meadows are open for cross-country excursions. Says Emery's mother Wendy, "One reason we love living here is the way children are a part of everyone's lives." No budding generation gap in the Jones family.



Dionne's David surveys his domain.



Marit lives in a converted church.



The Righters' music is supergraphic.



The Mallorys' second home is a barn.



Emery's home is a pony-lover's heaven.



You're all woman

Intuitive, mind-changing, feminine, tearful, joyful woman. Men love you. Women admire you. The way you dress, walk and talk are all you. The individual woman.

You use Tampax tampons to maintain that femininity. Because Tampax tampons are worn internally, odor can't form. Nothing can show. Both tampon and container-applicator are completely disposable.

You're comfortable, confident every day of every month. Everywhere you go. Good for you.

TAMPAX
tampons

SANITARY PROTECTION WORN INTERNALLY
MADE ONLY BY TAMPAX INCORPORATED, PALMER, MASS.

Julia Smith

Editor

THE INTERNATIONAL WILDLIFE ENCYCLOPEDIA

**YOUR
FREE**
Volume Measures
A Big 8 3/4" x 12"
144 Spectacular
Colorful
Pages

AN ILLUSTRATED LIBRARY OF ALL THE ANIMALS, BIRDS, FISH,
INSECTS AND REPTILES OF THE WORLD. **VOLUME 1**

YOURS FREE!

**WITH NO OBLIGATION TO BUY
EVEN A SINGLE ADDITIONAL VOLUME**

**This magnificently illustrated, luxuriously bound
Volume 1 of the most important International Wild-
life Encyclopedia ever published!**

**AN INTRODUCTION TO THE MYSTERIES AND MARVELS OF WILD-
LIFE THROUGHOUT THE WORLD—ALL THE MARVELOUS BIRDS,
BEASTS, REPTILES, FISH, INSECTS AND MICROSCOPIC CREA-
TURES THAT INHABIT THE FOUR CORNERS OF THE EARTH.**

**Here are just a few of the fascinating
creatures you'll meet in Volume 1:**

AARDVARK—The "Earth Pig"; **AARDWOLF**—The insect-eating hyena; **ABALONE**—Shellfish that walks; **ACENTOR**—Sings in all seasons; **ACORN WORM**—Missing link; **ADDAX**—Never needs water; **ADDER**—Dangerous reptile; **ADELIE PENGUIN**—Runs a nursery school; **AGAMA**—Gets red when angry; **AGOUTI**—Jumps 20 feet; **ALASKA BLACKFISH**—Survives polar cold; **ALBATROSS**—Sailors curse?; **ALDER FLY**—Hates to fly; **ALLIGATOR**—Dangerous pet; **AMERICAN ROBIN**—Spring sign; **AMOEBA**—Single-celled animal; **AMPHIPOD**—She carries babies—he carries her!; **AMPHISBAENA**—Legless underground lizard; **AMPHIUMA**—Aberrant 3 ft. amphibian; **ANACONDA**—Strangler of the jungle river; **ANCHOVY**—\$100 Million fish; **ANEMONE**—Fatal "sea flower"; **ANGLER-FISH**—Has own fishing tackle; **ANGWANTIBO**—Jungle contortionist; **ANI**—Shares its nest; **ANOLE**—Lizard that attacks its own image; **ANTARCTIC COD**—Fresh fish for explorers; **ANTBIRD**—More than 200 species; **ANTEATER**—Walks on its knuckles; **ANT-LION**—Fearsome grub digs traps for ants; **APHID**—Insect "cow" milked by ants; **APOLLO BUTTERFLY**—Alpine glider; **APUS**—Unchanged for 180 million years; **ARAPAHA**—Largest fresh water fish; **ARCHERFISH**—Shoots prey with jets; **ARCTIC FOX**—Bears find his dinner; **ARGONAUT**—Mythical sailor of the tropics; **ARMADILLO**—Armored tank that swims; **ARMY ANT**—Builds tunnels for troops; **ARROW POISON FROG**—World's deadliest poison; **ARROW WORM**—Giant ocean drifter; **ASS**—Wild horse of the Bible

We would like to send you—absolutely free, as a gift, with no obligation to purchase anything ever—Volume 1 of the most important Wildlife Encyclopedia ever published, with striking full-color illustrations practically on every page.

SEND FOR YOUR FREE VOLUME NOW!

We want you to see for yourself how enjoyable this volume is—how much useful information it will give you and your family—how it will open your whole family's eyes to the wonders of all the animals, birds, fish, insects and reptiles of the world.

No amount of description can convey to you the delight, wonder and excitement you can experience by holding and reading an actual volume of The International Wildlife Encyclopedia. Yet your free Volume 1 is only one twentieth of the entire set!

Do you know how a Cicada makes his noise, and why this remarkable insect can be heard 1/4 mile away? The International Wildlife Encyclopedia devotes an entire page of pictures, drawings

and text to showing you. By contrast, other less specialized reference works cover the subject in a few sentences of text only. It is this difference, this desire to inform you *fully* through modern techniques like microphotos, "strobe action" shots, schematic drawings and easily understood, layman's language that puts this new Encyclopedia in a class by itself.

EVERY PAGE A LEARNING DELIGHT!

Browse through your FREE volume. Look up *Anole*. Here you'll find three full-pages about these subtropical and tropical lizards. And you'll discover it's true—these chameleon-like reptiles do change color, but often not for the reasons you think!

LIMITED EDITION—ACT TODAY!

We urge you to take advantage of this fantastic, limited free offer, available only through direct-by-mail distribution. These books are not available at stores. Send for your free volume now. Fill out the handy coupon and mail it today!

Why Your Family Needs This New 20-Volume International Wildlife Encyclopedia



Surely the most interesting subject in all the world is that of the Wild Animal Kingdom—the amazing variety of creatures that inhabit our world, and the astonishing ways they have adapted their size, color and habits so that they can live. This is why The International Wildlife Encyclopedia is an important set which most certainly should be a part of your home library—why we are sure you and your family will enjoy reading The International Wildlife Encyclopedia and "browsing" through the *amazing full color photographs and illustrations that appear on practically every page.*

Truly, we believe that The International Wildlife Encyclopedia will occupy a place of honor on your bookshelf and will be the most popular set of books you have ever possessed! This is indeed a set for all the family, one you'd be glad to have as a part of your home library!

**The International Wildlife Encyclopedia, Dept. AH-1
7 Dawson St., Huntington Station, N.Y. 11746**

Yes, please send me, as a free gift, Volume 1 of the 20-volume International Wildlife Encyclopedia, with no obligation to buy anything.

As a subscriber I will be notified in advance of all future shipments. I may reject any shipment simply by notifying you. Also if not completely delighted with any volume after FREE examination in my home, I may return it at YOUR expense and owe nothing. Or I may make it a permanent part of my home library for the amazingly low price of only \$3.98 per volume plus shipping and handling.

I may cancel AT ANY TIME after taking as many or as few volumes as I like—even none at all if I so choose. The magnificent 1st Volume is mine to keep ABSOLUTELY FREE in any case.

Name
(Please Print)

Address

City

State Zip

Signature Tel. No.
(Please sign here. If under 21, have parent or guardian sign.)

SEND NO MONEY—MAIL THIS COUPON TODAY!



Max Eckert

Lifestyle

At home in California, Dionne and husband Billy (above) just relax. To help them, there are five TV sets, two luxury cars and a swimming pool. Because they often travel, just staying home becomes a holiday. "I don't feel the least bit guilty about all this," explains Dionne. "We've worked hard, and, besides, what's it all for if we can't enjoy it?"

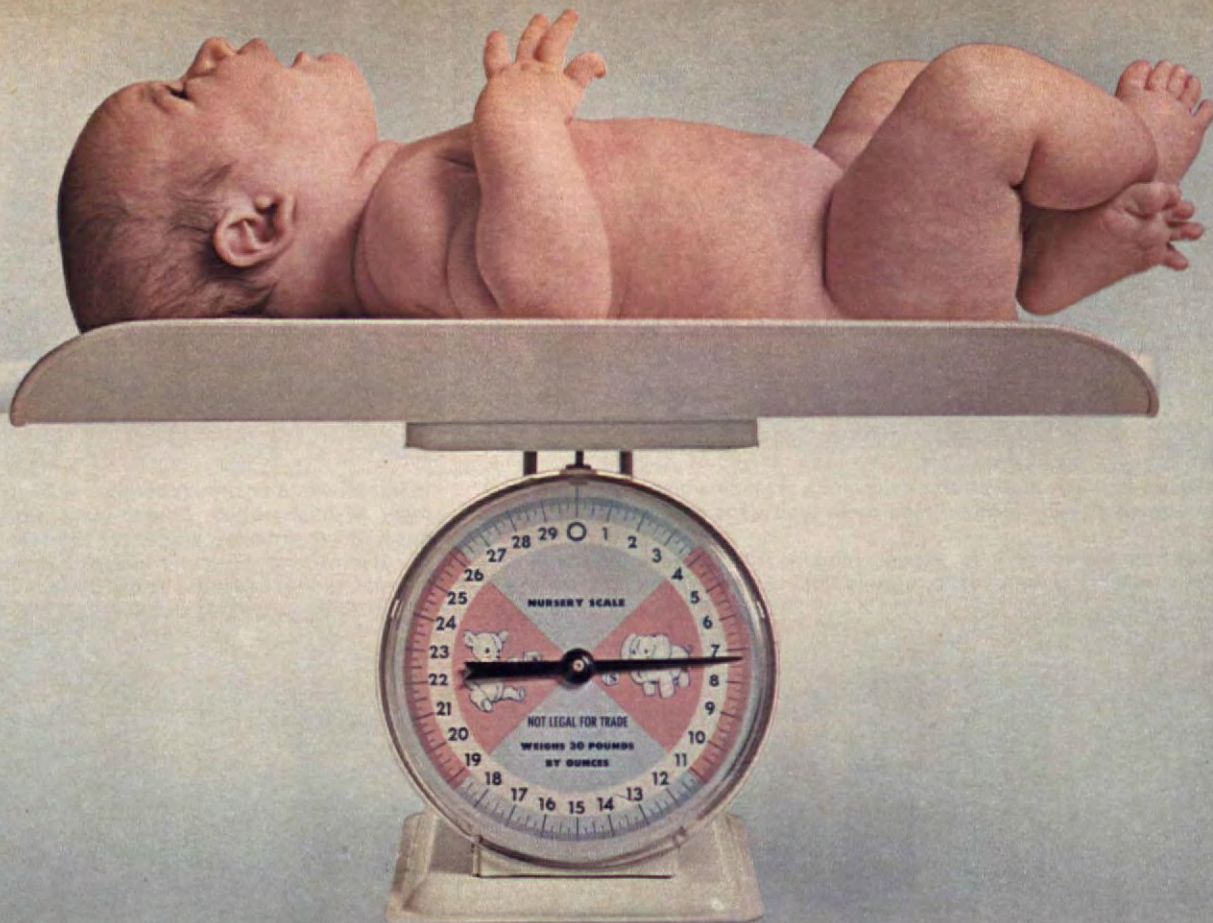
Dionne Warwick is a talker. But if you have ever heard her sing, you may not really care how she talks. "I have the gift of gab—I think I could talk anybody into anything," claims Dionne, whose mother used to threaten to tape her mouth when her girlish gabbing got to overkill. Now grown up and booked at 200 colleges, Dionne digs most those after-concert talkathons with students when "we rap on life. I tell them, 'I've got a baby, and one day he'll be relying on you. Now, I don't want any messing around.'"

At home in Orange, N.J., she follows through with the Dionne Warwick Scholarship Foundation, her three-year-old brainchild in which "I tell Uncle Sam how I can spend my money." This past school year, the fund packed 300 kids off to college. "Someday," says Dionne, who gave up college in her senior year, "I'll send me back, too."

At her second home in Hollywood, Dionne becomes "a full-time wife and mommy" to her husband, actor Billy Elliot, and their son, David, nearly 2. Dionne likes to cook ("because I like to eat") and is infamous among friends for her self-styled medley of macaroni, tomatoes, onions and sausage. She collects antique silver but, ever casual, frequently serves up help-yourself deli food. She figures on a growing family along with her career. "I want the whole bit, and I think I've got what it takes: a lot of energy, and a most understanding husband." Soon, Dionne plans to steal away for two years' retirement "to get to know David. You know, just a lot of good talking."

"Everything in my life revolves, ultimately, around David," says Dionne, below with the young man himself in the nursery. "The revolt of youth today reflects a loss of something at home. If I can give my son the same love, the same crazy happiness I had with my family, I'll be completely satisfied."





7 lbs. 4 oz. 3 books.



A young mother can get this nursery scale and a wide choice of other baby things with S&H Green Stamps—everything from bibs and cribs to sterilizers and vaporizers. Practically all a baby needs except tender, loving care. In fact, with S&H you can get a wide choice of quality gifts for every member of the family. You get your stamps by shopping at stores and service stations that display the S&H shield. They're places

you'll like because they give good shopping value plus the extra value of S&H Green Stamps. It's easy to redeem your stamps, too. Just turn them in for gifts at any of the hundreds of S&H Redemption Centers from coast to coast. So shop where they give S&H Green Stamps. When a woman saves S&H, she's saving money.

**S&H Green Stamps—
The more you lick them, the more you like them.**



The McCabes first saw their church-house in a magazine and went to the owners who agreed to sell. Living-dining room (above) is only part of the nave.

"The kids love the house," says Inger, relaxing with them on the porch (below). "It's as if we're in a castle, always finding new crannies to explore."



In her all-white kitchen (above), contrastingly highlighted by stained-glass windows, Inger prepares dinner for the family. Her at-home dress, a colorful Inger original, is one of dozens she has designed.



Kenneth Brown

LIFESTYLE continued

Inger and Robert McCabe were looking for a home with the kind of pure, serene light they loved so when they lived in Hong Kong. They found one: a former Baptist Church in Stonington, Conn., that had been converted to a house. Inger and Boston architect Maurice Childs made a few structural adjustments—they put up permanent walls, painted the ceiling and nave and rewired and replumbed the 1889 structure. Part of the one-time nave is left furniture-free to provide play space for the three young McCabes—Kari, 8, Alexander, 6 and Marit, 3—and their friends. Inger and journalist-husband Robert have also hosted concerts, poetry readings and art shows in the nave.

In public, Inger is a photographer whose work has appeared in leading national magazines. She has also written four children's books. And if that were not enough, Inger is also into fashion design. As a favor to a model friend, she bought a bolt of fabric from a remnant mill near her home and stitched up a dramatic evening skirt. Today, she is turning them out by the dozen, at \$100 and up, exclusively for Bonwit Teller. Her first batch, lacking a designer label, was branded with her daughter's name tabs from camp. Later, Inger printed up her own. This season's comers will be skirts of 1930's-type crushed velvet. Her three-cornered career, add housewife and mother, leaves Inger gasping happily, "The longest I've sat down this week was in the dentist's chair."

The McCabes often find themselves hosts to curious sightseers who wander through their "church" door. Marit, in the garden (right), is a friendly guide.



Special Offer



Betty Crocker Storybook Dinnerware

We know all you mothers, grandmothers, godmothers and aunts won't want to miss this opportunity to delight the children in your lives with our captivating *Storybook* Dinnerware by Oneida.

Choose mischievous Peter Rabbit and friends, or Goldilocks and the curious Three Bears... or both! These charming dishes are crafted of durable Melamine, to take the frequent use and rough handling a child's "very own dishes" frequently receive. And to complete the picture, we'd like to suggest a 3-piece child's personal place-setting in famous Oneida Community stainless in patterns from our Coupon catalog. We promise that all orders received by Thanksgiving will be sent in time for Christmas!

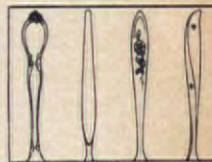


Betty Crocker

You'd expect to pay \$5.50 in stores for a 4-piece child's dinnerware set of this quality. Yours for only \$3.50. Both designs are color-coordinated to match all patterns in the adult Melamine line offered in the Betty Crocker Coupon catalog.

The 3-piece child-sized stainless flatware set shown above is available in your choice of four favorite patterns: *Chatelaine*, *My Rose*, *Twin Star* or *Satinique*. Price per set only \$1.50!

With your order, you'll also receive our Coupon catalog showing these and over 200 other items available with Betty Crocker coupons. Coupons come with more than 100 General Mills products... Gold Medal Flour, Bisquick, Betty Crocker Mixes, Big "G" Cereals, and many others. Start saving today!



L. to R.: Chatelaine, Satinique, My Rose, Twin Star



GENERAL MILLS, INC.

Box 60-248, Minneapolis, Minnesota 55460

I enclose \$_____ (check or money order). Please send me the items checked below. If not entirely satisfied with my order, I may return it within 10 days and my money will be refunded.

4-pc. Storybook Dinnerware Sets (plate, fruitbowl, cereal bowl, cup), \$3.50 each. _____ "Peter Rabbit" set(s) _____ "Three Bears" set(s)

3-pc. Child's Stainless Sets (knife, fork, spoon), \$1.50 each.
 _____ Chatelaine _____ Satinique _____ My Rose _____ Twin Star

Name _____

Address _____

City _____

State _____

*Zip _____

*To assure delivery, give your zip code. Offer limited to U.S. only. Expires December 14, 1970.

"Storybook Dinnerware" © 1970.



Kenneth Brown

For actress Marilyn Madderom, beauty tricks are part of her craft. Says Marilyn, "The most important thing is to capitalize on your looks. It's like creating a character—you become attractive when you feel you're attractive. Just concentrate on your good points."

THE GOOD-LOOKING HOMEMAKER

By Constance Bartel

PLAY UP THE POSITIVE

Marilyn Madderom is an actress. She and her writer husband, Gary, live in Brooklyn Heights—just a short subway ride from casting calls on and off Broadway. On stage, Marilyn's roles determine her look. "I can be a wide-eyed, flighty ingenue or an irascible dowager." At home, in her role as homemaker, Marilyn plays up her best features. With makeup and fake lashes she makes her eyes seem bigger, blusher gives her cheeks interesting highlights and constant brushing keeps her hair shiny.

Do you concentrate on and accentuate your good points? Or, like too many of us, do you hate some detail of your looks, to the exclusion of everything else? When you do that, you're likely to overlook your assets.

Every woman has some feature which is naturally lovely. Perhaps you have a marvelous skin, which you take for granted while other women struggle to improve theirs. Maybe you have slender, graceful hands, a superbly straight back, long lashes, pretty teeth, big, beautiful eyes or thick, glossy hair. But if your lifetime image of yourself (these things start early) is that your looks are just so-so, or less than so-so, then you probably dismiss your lucky advantages and don't do a thing about them. (Oh, sure, my hair is okay—I guess—but look at my nose!)

Study yourself in the mirror, and be as

fair in your appraisal as you would feel honor-bound to be to another woman. Stop dwelling on your "defects" and give your assets a chance. Then do something about them. Have you experimented with eye makeup to kindle the color of your eyes not just once in a while but all the time? Do you style your hair and choose clothes colors to make your eyes stand out? Pity if you don't.

And are you getting your fair share of all the clever new cosmetic ideas that come along? As a modern woman, you're entitled to your choice of an almost endless parade of beautifiers. In the 70's, basic lipstick and an all-purpose hairdo are mere tokenism. The contemporary idea is to take advantage of anything and everything that enhances your natural good looks.

But if ignoring your assets is a sad way to cheat yourself, unknowingly destroying them is even worse. Do you realize how unconscious facial and body habits can betray you? You can probably name at least three women whom you automatically associate with a characteristic habit: Mary winds a lock of hair eternally around a finger; Ginny rests her head in a hand that pushes her cheek into an unattractive fold; Helen locks her otherwise perfect legs into a tense twist. The effect is bound to detract.

Pretty eyes aren't pretty when they screw up or squint. Making faces pri-

vately for isometric muscle-toning is something else—but twisting your face in public ruins your looks. And constant facial contortions cause wrinkles.

Body habits can hide your good looks, too. The loveliest figure can't survive poor posture—head drooping forward, shoulders rounded, tummy thrust out. Sitting in a slump, moving in staccato jerks, making abrupt gestures all send out negative messages. As for those nervous little tics, the variations are endless: fiddling with hair, ear, belt; pushing a bracelet up and down your arm; twisting a ring; clenching, wringing, kneading or talking with your hands; biting your nails; verbal tics like every-other-word "You know?"s.

Most of us would be the last to realize our own nervous habits, but they speak volumes about us. We can't discover these things unless we make a point of catching ourselves in the act. And because nervous habits spring from inner tensions, and inner tensions can't be banished merely by saying "Don't be tense," eliminating the mannerisms takes a little work. The first thing, of course, is to find out what your annoying traits are. Ask a good friend for her honest opinion. It's a start toward kicking the habit.

You're much better-looking than you realize. Eliminate everything that hides it. Do everything to show it. **END**



In this house there is no brick,
 no wrought iron, no tortoise shell, no fur,
 no stained glass, no rosewood,
 no fieldstone,
 no knotty pine,
 no chestnut,
 no wallpaper,
 no quilted satin,
 no marble,
 no caning.



Only Con-Tact®
 self-adhesive vinyl you just peel off and apply.

For 152 beautiful ways to beat the high cost of living send for your free Con-Tact® Brand Pattern Guide. Write "Con-Tact," Dept. AH 1070, 1407 Broadway, N. Y., N. Y. 10018. Con-Tact® is a registered trademark of Comark Plastics, a consumer products division of UNITED MERCHANTS AND MANUFACTURERS, INCORPORATED.

COLOR TO THE RESCUE

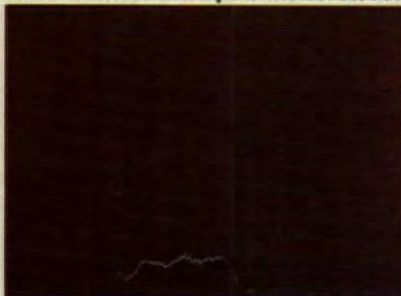
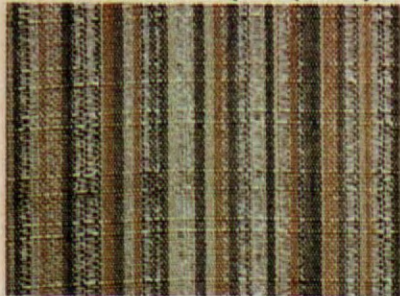
How do you rouse three problem rooms out of the "no decorating point of view" doldrums? Dark walls, bright contrasting patterns and attractive window treatments are the spirit-lifters.



By painting the long walls of this dreary living room (left) dark brown two-thirds of the way across and white the rest, its railroad-car shape was greatly relieved—a color trick that also helps zone the space into lounging, working and eating areas (below). Sofa and desk positions were switched. Low-cost, yarn-dyed Fiberglas draperies hung from ceiling level make the room seem higher while disguising the awkward corner window. The desk and high-boy were transformed by white enamel. White is echoed in the new floor-to-ceiling bookcases and enlarged dining-table top (which uses a pair of electric cable spools for its base). Touches of purple provide an accent throughout. Other new additions are the rugs, lamps and wicker chairs.



San Mateo pattern living-room draperies (detail, left) are Owens-Corning Fiberglas ready-mades by Burlington House. Black Coffee flat wall paint (center) is Pratt & Lambert's Vapex. Houndstooth check makes a handsome sofa pillow.



William Maris

Shopping Information, page 106

continued



Here I am, at 190 pounds, feeding a bear in the Smokey Mts. It's a wonder I wasn't stuffing myself.



This is the pants outfit my husband bought me, after I lost 50 pounds. It sure made a hit at home, and by that I mean both Celina and New York City.

My husband shamed me into losing 50 lbs.

By Rita O'Dwyer — as told to Ruth L. McCarthy

It was a movie book 'in a beauty salon that finally got me to reduce. I'd gone for my weekly up-sweep, though I knew I'd come home to my usual letdown. A mirror that wouldn't hide my 190 pounds and a husband disgusted with my shape. But this trip, I'd read one of those stories of a woman who'd struggled to reduce and won. And I made up my mind to be a loser, too.

My weight problem actually started after my husband and I moved from New York to the south. Jim had enrolled in dental school at Meharry Medical College in Nashville, Tennessee, and we went down with the intention of staying just until he finished school. We knew money would be tight, so I got a job — two, in fact. On top of that, I became a mother. You wouldn't think I'd have had time to get fat, but I always found a minute to munch. Especially in the evening, watching television.

Sure I had tried to reduce. I went on this diet and that, but I'd always go back to peanuts, potato chips and the late show.

Surprisingly enough, after my husband's graduation, we decided to stay in the south. I found I liked the pace of it and the people very much. Jim heard that Celina hadn't had a dentist in eight years. So, while I was home on a visit, he went for a look. When I got back, my new home was a small town in Clay County, 100 miles from Nashville.

We were both "outsiders." And, believe me, nobody was beating the door down for

treatment. It got so tough, in fact, that my husband had to go back to Nashville and teach a few days a week. Meanwhile, I did nothing but complain, cry and eat. Bread, spaghetti, fried chicken, pork chops, mashed potatoes and chocolate layer cake.

My husband didn't say much for a long time. But finally, my figure got to him. Then came the remarks. "Do you have to wear those tight pants? You can't tell the back from the front." Or when I'd try another diet: "Here we go again." And another horrible moment when I couldn't get out of the tub. If I call him, I thought, I'll never hear the end of it. But I couldn't do anything else. That's when he said: "Don't you think this is the last straw?" And I knew it was.

I also knew reducing pills weren't the answer. I'd tried them often and always seemed to be nervous, so I threw them out.

Thank goodness, I went to the beauty parlor and read about the reducing-plan candy, Ayds. I went straight to the drug-store for a box of the plain chocolate fudge-type. I made sure, of course, that Ayds contained no harmful drugs and no cyclamates.

When my husband saw the box on the kitchen counter, he grunted: "How long will this last, four weeks?" But I had decided to show him.

I began taking one or two Ayds as directed, and it really helped curb my appetite. I gave up bread and fried foods, but had meat, vegetables, sometimes a baked potato,

green salads, and even some light desserts.

I later learned Ayds comes in a minty chocolate fudge and a chewy vanilla caramel. I'd take a couple of the caramel kind about nine o'clock in the evening with hot coffee and that stopped me from nibbling.

I started in November on the Ayds Plan and by the middle of December I'd lost 10 pounds. My husband was sure I'd gain them back during Christmas, but I just kept going down. At one point, I did hit a plateau. You know, stayed at the same weight for quite a while. But I stuck to the plan and in six months I had lost 50 pounds.

I'll tell you, my whole life changed. Even my husband's practice picked up. Wow! Did I go on a clothes spree. And Jim loved every cent of it. As a matter of fact, he bought me a stunning pants outfit himself. That's when I decided to let my hair down. We flew back to New York and had a celebration on the town. You see, until Ayds, I'd almost forgotten I was a city girl.

BEFORE AND AFTER MEASUREMENTS

	Before	After
Height	5'9"	5'9"
Weight	190 lbs.	140 lbs.
Bust	40"	39"
Waist	31"	26½"
Hips	42"	35"
Dress	18-20	14



The two bedrooms shown here have little in common except that both are pictures of the same room—"before" at left, "after" below. The window wall, which looks out on a light shaft, was draped with ready-mades in a stripe that gave us a starting point for our dark blue, lime and white-lacquer color scheme. Since lack of storage space was a prime consideration here, the bed was placed against the windows, freeing the other walls for an armoire and chests (not shown). For extra storage, inexpensive metal canisters in matching colors were tucked under the Parson's table. A large scroll print on velvety terry towels was used for the bedspread and as a slipcover for an old chair. Their upkeep is nil since terry, a low-maintenance fabric, thrives on machine washing and comes out looking better than ever.



Draperies of Owens-Corning Fiberglas (detail, left) are a striking contrast to the walls, painted in Pratt & Lambert's Spectrum Blue (center). Brava towels (right), used on the bed and chair, are by Jack Lenor Larsen for Stevens-Utica.



continued on page 23



YOU CAN'T RECAPTURE THE 1920's WITH JUST ONE PICTURE

So Time-Life Books has done it in a volume with 331 pictures as expressive as the one above. Make us prove it by sending it to you for 10 days free

In the 1920's there was no picture magazine called *Life* to capture and preserve the fads, fashions and fun of the time. But many of the photos, cartoons, ads and souvenirs that would have gone into such a magazine still exist—stored away in photo archives, library files, newspaper morgues and private collections.

To re-create this all-but-lost-era, the editors of Time-Life Books have spent thousands of hours searching through hundreds of sources and carefully selecting the most eloquent mementos of that wonderful, wacky time.

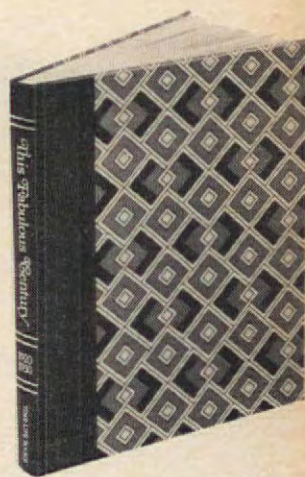
The picture above offers just a single glimpse of the fascinating volume which has resulted. But one picture simply can't do justice to this captivating book. So we'd like to send you the whole book. (It's one of seven planned volumes which will permit Americans to relive, decade by decade *This Fabulous Century*.)

In this captivating album, you'll see a whole gallery of photos and other mementos of the Roaring Twenties—331 marvelously expressive

illustrations in all. You'll see college "sheiks" and "shebas"...sports heroes and literary giants...floppy pants and mini skirts...flagpole sitters and daredevil stunt fliers...early chain stores and ornate movie palaces.

And in the crisp captions and sparkling text, you'll read about the great Crash of 1929... Prohibition...the racketeers...the automobile revolution...early radio...the Jazz Age...the dance marathon...the Mah-Jongg craze...and much more.

Enjoy this volume free for 10 days. Then return it if you wish. Or keep it for \$7.95, plus shipping and handling, and every three months thereafter we'll let you examine without obligation another volume in the seven-volume series. But you don't have to buy all seven volumes—just those you want or none at all. To get the 1920's volume for free examination, just detach and mail the bound-in postpaid reply form. Or write Time-Life Books, Dept. 1601, Time & Life Building, Chicago, Illinois 60611.



- 288 pages, 9 1/4" x 11 1/4" page size
- 331 pictures—many in color
- Hardbound in patterned cloth; gold-stamped spine

**How come the rooms you have in your head
are never the rooms you have in your home?**



You've probably furnished your home by going from store to store. Picking out a sofa here, a rug there, a chair somewhere else.

They looked great by themselves. But now that you've got them home, do they make your rooms look like you thought they would?

Or, since your furniture is supposed to be a way to express yourself, is it expressing you sort of tongue-tied?

The next time you have a chance to do some decorating, visit an Ethan Allen Gallery. We can help you have a home that can pronounce you correctly.

To begin with, instead of acres of sofas or beds or tables, all our furniture is displayed in room settings.

Sofas are surrounded by living rooms, beds by bedrooms and dining room tables by dining rooms.

All complete down to the last lamp, chandelier, clock, mirror, rug, tv set, painting, sculpture and wall papered wall.

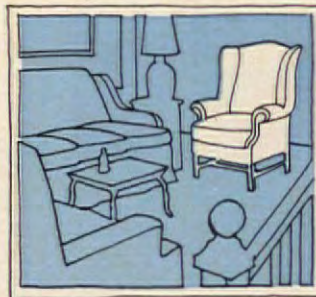
So you can see how all the things we make can go together.

And so, by talking with us, you can get ideas of how our things can be mixed and matched to go with the things you already have. To make rooms that are yours and nobody else's.

Walk around the gallery with one of our people and let him ask you about your home, your family and your style of life.

How big is, say, your living room?

What do you already have in it? How do people come and go through it? What do you use the room for? Does your husband sprawl out on the sofa after



We show you how it'll look at home.

dinner? What about your kids? How do you entertain? Are you formal? Informal? What are your tastes? Your likes? Your dislikes?

What exactly are those rooms you have in your head and how can Ethan Allen help get them from your head into your home?

Or, if you're not in a talking mood, pin on one of our buttons that says "Just Browsing" and walk around alone. And maybe sit down in a room setting and think things over.

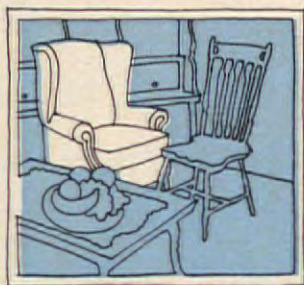
Whatever surroundings you build for yourself, you're going to have to live with them for a long time.

And we want them to be right for you.

Drop in soon. And when you do, pick up a free copy (it's worth \$5.00) of our new, 358-page "Treasury of American Traditional Interiors."

It has ideas to help you move furniture around in your head long after you leave us.

To find the Ethan Allen Gallery nearest you, see the listing on the following right hand page.



It looked great in the store.



Here's where to find it.



Ethan Allen Galleries

We care about your home...almost as much as you do.

Flameless electric heat is pure comfort...



...puts an air
of freshness in
every room.

The electricity that lights your home is the cleanest form of energy known. It's absolutely flameless, absolutely without combustion. So it follows that flameless electric heat is the cleanest, purest home comfort you can buy.

There's a special air of freshness about electric heat. It's an odorless, quiet sensation of well being, a new quality of gentle warmth from wall to wall in every room. Without hot blasts or cold spots.

And it's versatile. There's an ideal system for you whatever your requirements—whether you're buying, building or modernizing, whether you live in a house, apartment or mobil home. And it combines neatly with electric air conditioning for pure comfort all year round.

Today more than four million families live with the pure carefree comfort of electric heat, a comfort that's a true bargain when you add up all its exclusive values. Get all the facts. Call the heating specialist at your electric utility company.



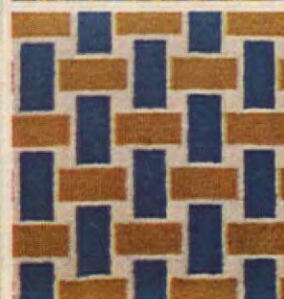
Live carefree...Live Better Electrically

Edison Electric Institute, 750 Third Ave., New York, N.Y. 10017

...where everything's electric,
including the heat.



Drapery fabric (detail, below), made of Owens-Corning yarn-dyed Fiberglas, is also San Mateo pattern by Burlington House. The Basketry rug (at bottom) is by Hardwick & Magee.



Color saved the day in this small dining room, once described as "hopeless" by its owner. Part of the problem with the terra-cotta scheme ("before" photograph, top) was its proximity to a living room that is paneled with honey-yellow knotty pine. The dark olive walls and ceiling now make the view from the living room into the redecorated dining room (above) a pleasanter one. Dark olive is one of the new colors, subtle and easy to live with. It is picked up in the porch blinds and in the draperies, pinch-pleated ready-mades hung from a ceiling-level rod. Three pairs, the center one tied back, give the window wall a much more elegant proportion. Brass rod and rings work well with the newly acquired 19th-century feeling of the room. Since the back wall over the sideboard is used for a changing display of paintings, a spotlight replaces the original ceiling fixture. Adding to the intimacy of the room is a floor-length tablecloth, a rug whose geometric pattern repeats the brighter colors of the draperies and a set of dining-table chairs, with a light-green fabric on the slip seats, that was formerly scattered throughout the house.

ETHAN ALLEN GALLERIES

Check list below for the
Ethan Allen Gallery nearest you

ALABAMA

Dothan The Village
Mobile Carriage House

ARKANSAS

Little Rock Carriage House

FLORIDA

Dania Georgetown
Daytona Beach McFarland Furniture Co.
Ft. Lauderdale Burdines
Ft. Walton Beach Danley Furniture Co.
Gainesville Cox Furniture Co.
Jacksonville Carriage House
Miami Georgetown
Miami Burdines
Miami Burdines 163rd Street
Miami (Dadeland) Burdines
Orlando (Maitland) Carriage House
Panama City Danley's Ethan Allen Gallery
Pensacola Danley's Carriage House
Pompano Georgetown
Tampa Carriage House

GEORGIA

Atlanta Carriage House
Brunswick Zachry's of Brunswick
Decatur Carriage House
Waycross R. B. Zachry Furniture

INDIANA

Gary Georgetown Manor
Int. 165 & RTE. 30
Indianapolis Grahams of Glendale
Indianapolis Whitehall Furniture Galleries
Madison Bensinger's
South Bend Ries Furniture Co.

KANSAS

Kansas City Falconer Furniture Co.
Prairie Village Pilgrim House
Salina Norris Furniture Co. Inc.
Wichita Manor House

KENTUCKY

Louisville Bensinger's
Paducah Carriage House
Pleasure Ridge Park Bensinger's
St. Matthews Bensinger's

LOUISIANA

Lafayette Weimer's Carriage House
New Orleans Lafayette Colonial

MISSOURI

Columbia Mulkey's Carriage House
Jefferson City Mulkey & Marshall
Kansas City Pilgrim House East
Moberly Mulkey's Home Furnishings
St. Louis Carafiol Colonial Manor
St. Louis (Bridgeton) Carafiol's
St. Louis (Lemay) Carafiol's

NORTH CAROLINA

Asheville Shipley's Carriage House
Charlotte Tryon Manor
Raleigh Pilgrim House, Inc.

OKLAHOMA

Ada Perry & McGee
Oklahoma City Village Carriage House
Shawnee Perry & McGee
Tulsa Rich's of Tulsa

SOUTH CAROLINA

Charleston Colony Furniture Mart
Columbia Greene Manor

TENNESSEE

Bristol Gurley's Homestead House Inc.
Knoxville Woodruff's Century House
Madison Henshaw's Furniture
Nashville Henshaw's Inc.

TEXAS

Dallas Adele Hunt Inc.
Dallas Coach House Shops
El Paso Charlotte's Carriage House
Ft. Worth Plymouth House Inc.
Houston Black's Carriage Houses
Houston Georgetown Manor Inc.
Lubbock Concord House
Odessa Casstevens Furniture

For a Gallery near you,
if not listed above, write
Ethan Allen, Dept. AH-1070
Box 288, Murray Hill Station,
New York, New York

DECORATING CLINIC

We have just moved into our dream house. The one flaw is a paneled wall that divides the living room from the kitchen. It reaches only three-quarters of the way up. Some of my neighbors have pots of trailing philodendron on the top ledge of their dividers. Do you like this idea or do you have a better one?

Anything would be preferable to the philodendron, which is among the least interesting of all plants. There's nothing wrong with leaving this ledge bare. Place a painting or handmade tapestry on the wall and it will get the attention instead of the open area at the top. However, if you must put something on the ledge, why not a collection of baskets? They come in a variety of sizes, shapes and materials, are inexpensive and are imported from many countries. Craft or museum shops would have interesting selections. Make sure they're large and of different shapes. You'll find they are useful, too, for entertaining.

One corner of our living room looks terribly bare. I have a large potted tree in the room and couldn't possibly use more furniture. What do you suggest?

Make a hinged three-panel screen of fiberboard. Cover it with wallpaper, fabric or, if you're talented and have the time, a decoupage. You might also lacquer it in a bright shade and frame it in half-round bamboo molding. This screen, when placed in the corner of your room, will soften angles and add interest.

We desperately need storage space for our youngsters' toys—not open shelves for shiny new toys, but something large and easy to get at for the well-worn but much loved things. Everything we've seen has been too small.

We suggest building two large wooden bins. They should be on casters and have a handgrip so they can be easily moved about the room. Stain or paint the wood

and then stencil on a design or do a collage of favorite storybook characters.

Can you suggest a camouflage for a rather elderly spinet which unfortunately must stay in the living room of our new apartment? The room is going to be modern and I'd like this piano to be unobtrusive.

A dark background wall would solve your problem. This could be either paint in deep burgundy, brown or charcoal or wood paneling. If you select wood, rosewood or walnut would be the best choices. Center your piano on this wall and surround it with bookshelves for a functional and handsome background.

Direct your decorating questions to: Decorating Clinic, American Home, 641 Lexington Ave., New York, N.Y. 10022. Letters submitted will be selected for an answer on the basis of their general interest. Sorry, we are unable to send personal replies.

Some sidings can dent, corrode, interfere with TV, attract lightning, rot, blister and peel.



There is an authorized Bird Home Improvement Contractor near you. Insist on Bird quality and you will get it. If you want more information, mail this coupon to Box AH10, Bird & Son, E. Walpole, Mass. 02032

Tell me more about:

- ☐ asphalt roofing ☐ vinyl shutters
☐ vinyl siding ☐ vinyl gutters

Name _____

Street _____

City _____

State _____

County _____

Zip _____

That's why Bird makes vinyl siding.

Good siding should be seen and not heard. It should be colorful without corrosion. It should stand up against sun and weather without peeling or denting. It should last without looking its age. That's what Bird vinyl siding does. Bird makes solid vinyl siding, a tough house siding in any climate. Your only maintenance is an occasional washing, to keep it looking like new. When it comes to house protection, we're on your side.

Sears reveals 7 good reasons to put a radio on your wall.



1. It's out of the way. Won't clutter up a table top, counter top or anything else. Who couldn't use more space?

2. You can have music wherever you go, because you can put this radio in any room: even places you haven't put a radio before — a basement, or even a garage.



3. It's so safe and shock-proof you can use it in a bathroom, dripping wet, since it's battery-operated.

4. It sounds good. It's solid state, has a 3-inch speaker, gets both AM and FM and has an electronic device to lock FM stations in. It's easy to operate, too.



5. It looks good, as you can see from the picture at the top of the page. For a slight extra charge, you can get a cabinet to match your decor: Classic, Colonial or Mediterranean.

6. It's so easy to install, you don't even need a screwdriver. Just take off the covering from the adhesive on the back, press it in place — and that's it.

7. Sears sells it. Which means you can get it at a reasonable price. (Batteries are extra.) Available through the Christmas catalog or at any Sears retail store. Drop in and play it some time.



New and only at

Sears

SEARS, ROEBUCK AND CO.

CHOOSE YOUR TWO CASSETTES

 PEGGY LEE BRIDGE OVER TROUBLED WATER YOU'LL REMEMBER ME CAPIROL 60311	 Johnny Cash FOLSOM PRISON BLUES I WALK THE LINE Original Golden Hits CAPIROL 60014	 Three Dog Night Mama Told Me Not To Come CAPIROL 60352	 LOU RAWLS YOU'VE MADE ME SO VERY HAPPY Mama Told Me Not To Come Hurtin' CAPIROL 63168	 BILL COSBY MORE OF THE BEST OF KARATE OOPS WARNER BROS. 60315	 APPLAUSE Lauren Bacall TONY WINNER "BEST MUSICAL" CAPIROL 60356	 Fat Albert Rotunda JESSICA LIL' BROTHER WARNER BROS. 60335
 The Beatles In The Beginning MINT SHE SWEET WINDY TO BEAT POLYDOR 60360	 Petula CLARK Don't Give Up On Me Kiss Me Goodbye W.B. 8-7 ARTS 60053	 Jerry Lee Lewis THE GOLDEN CREAM OF THE COUNTRY ONE MINUTE PAST ETERNITY INVITATION TO YOUR PARTY SUN 60290	 SAMMY DAVIS JR. HIS GREATEST HITS WHAT KIND OF FOOL AM I THE SHELTER OF YOUR ARMS UNITED ARTISTS 60291	 BOBBIE GENTRY GLEN CAMPBELL LET IT BE ME LITTLE GREEN APPLES CAPIROL 63013	 Billy Vaughn WINTER WORLD OF LOVE FANCY RAINBOWS KEEP FALLING ON MY HEAD DOT 60305	 FRANK SINATRA WINTER WORLD REPRISE 60302
 Glen Campbell TRY A LITTLE KINDNESS HONEY COME BACK ALL THE WAY CAPIROL 63145	 SPINNING WHEEL HOWARD ROBERTS SPINNING WHEEL GASOLINE ALLEY CAPIROL 63139	 NANCY WILSON IN A LONG WHITE ROOM ONLY LOVE LOOKING BACK CAPIROL 63042	 GRAND FUNK RAILROAD MR. LIMOUSINE DRIVER PARANOID CAPIROL 63152	 DEAN MARTIN HONEY NOT ENOUGH INDIANS REPRISE 60008	 COUNTRY PREACHER CANNONBALL ADDERLEY OH BABE WALK TALL CAPIROL 63164	 Jeannie C. Riley THINGS GO BETTER WITH LOVE THE ARTIST THE FID PLANTATION 60283

New members of Capitol Stereo Tape Club can

Now enjoy the most convenient stereo music available! As your introduction to the new Capitol Stereo Tape Club, you can own this outstanding \$79.95 value stereo cassette deck for just \$9.95...and add the remarkable convenience of cassette tapes to your present stereo system!

Engineered by the famed Longines Symphonette, your stereo cassette deck boasts an array of features that will make this instrument a lifelong source of musical pleasure: solid-state circuitry for instant-on cool performance...fast-forward and rewind controls

IF ORDER CARD IS MISSING FILL IN AND MAIL THIS COUPON TODAY!

Capitol Stereo Tape Club Thousand Oaks, California 91360

Please accept me as a member of Capitol Stereo Tape Club. I've indicated my first two purchases for which you will bill me just \$6.98 each plus small shipping charge. Also bill me \$9.95 plus small shipping-handling charge and send my Stereo Cassette Deck which plays through my home stereo system. I agree to buy 12 more cassettes of my choice during the next 12 months at regular Club price of only \$6.98 each (occasional special offers priced slightly higher)...and I may cancel my membership any time thereafter. If I continue I am to receive a cassette of my choice FREE (just 25¢ shipping-handling) for every two additional selections I accept.

All orders subject to acceptance at Club headquarters.

Important—Please check one. The music I like best is:

- ☐ Easy Listening ☐ Country Sound ☐ Jazz ☐ Popular Vocalists
☐ Movies & Shows ☐ Now Sound ☐ Classical

☐ Mr. _____
☐ Mrs. _____
☐ Miss _____

Address _____

City _____ State _____

Zip _____

Send me these two cassettes as my first Club purchase. Write numbers below.

TT2A

APO, FPO addresses, please write for additional information.

to play the selection you want, when you want it...high-impact wood-grain enclosure...hinged protective dust cover...touch-control eject button for simple cassette removal.

Best of all, you become a member of THE ORIGINAL STEREO TAPE CLUB OFFERING A CHOICE OF MORE THAN 200 CASSETTES EACH MONTH! That's right, only Capitol Stereo Tape Club has such an enormous array of cassettes by top stars like The Beatles, Tom Jones, Glen Campbell, Engelbert Humperdinck, The Lettermen, Dean Martin and many many others...from famous labels like Capitol, Warner Brothers, London, Decca, Reprise, United Artists and many more!

Each month you receive a free copy of Playback, the Club magazine. If you want only the regular Club selection of your musical division, as offered in Playback, you need do nothing—it will be shipped automatically. Or you may order any of the other more than 200 cassettes offered...or take no cassette at all...simply by returning the convenient selection notice by the date specified.

As a member of Capitol Stereo Tape Club, you also enjoy special credit privileges allowing you to pre-charge all Club purchases...plus frequent money-saving sales on cassettes and valuable electronic equipment. And, after completing your enrollment agreement you can earn FREE CASSETTES—one cassette of your choice FREE for every two you purchase at regular Club price!

SEND NO MONEY! We will bill you. Simply fill in the postpaid card attached and mail it today. Begin now to enjoy the largest selection of cassettes available...special credit privileges...money-saving sales...and your own stereo cassette desk for just \$9.95!

FROM THESE TOP HITS!



take this \$79.95 value Longines Symphonette®

STEREO CASSETTE DECK

for only \$9⁹⁵

when you agree to buy just two
cassettes now and as few as 12 more
during the next 12 months.

PLAYS THROUGH YOUR HOME STEREO SYSTEM!

- High-performance stereo cassettes measuring just 4" x 2 1/2" ... the wave of the future in top quality stereo music!
- Cassette snaps into top of deck ... no tape to touch ... never scratches!
- Deck requires no special installation ... plugs simply into amplifier or stereo phono.
- Solid-state circuitry ... fast-forward and rewind control ... rich wood-grain finish ... smoked acrylic dust protector!





SPARKLING CHRISTMAS KITS

By Dorothy Lambert Brightbill

These sparkling, translucent "crystal" wreaths and the decorative tree are as easy to make as baking prepared cookies. Aluminum forms, like cookie cutters, hold crystal "beads" in position while they bake in your oven. It's quick and clean. The wreaths are 12" in diameter. The tree is 16" high and 7½" across the base. Both are available separately or as a combination kit.

Continuing our sparkle theme is the dashing reindeer runner (above) for a table or buffet. Felt appliqué on felt means minimal sewing. Tack on the gold cord then embroider the delicate golden antlers with bright sequin highlights for a special holiday touch.

Fill out coupon and enclose check or money order. Florida residents please add sales tax. Allow 4 weeks for handling and mailing. (Sorry, we are unable to handle Canadian or foreign orders.) To avoid delays please indicate your zip code.

Check items desired:

- ____ Kit 61261 1 tree and 2 wreaths
@ \$7.98 per set
+ .75 post. \$ _____
- ____ Kit 61262 1 tree @ \$4.98 + .50
post. \$ _____
- ____ Kit 61263 2 wreaths @ \$4.98 +
.50 post. \$ _____
- ____ Kit 61277 Reindeer Runner
@ \$6.98 +
.25 post. \$ _____

Sales tax, if applicable
Total enclosed _____

☐ Send C.O.D. I enclose \$2 goodwill deposit and will pay postman balance plus all postal charges.

American Home Dept. 3847
4500 N.W. 135th Street, Miami, Florida
33054

print name _____

address _____

city _____ state _____ zip code _____

Yourself.
Revealed in something casual



Express yourself in the new lifestyle.

Easy-going elegance.

Stemware. But less formal. More at home among the comfortable things that reflect your taste.

Prado Accent Stemware. New, tawny, sculptured glass-on-glass.

Florentine Casual Stemware. The shorter stem, the newest shape in glass. Both come in all popular sizes.

Prices come casual. In sets of 8, Prado Accent costs about \$8.50, Florentine Casual, about \$6.50.*

*Prices may vary regionally.

Libbey
GLASSWARE by OWENS-ILLINOIS
Toledo, Ohio 43601

Now, for every woman:
the second deodorant™
you may need whether you
know it or not.



Norforms,[®]
the internal deodorant,
stop feminine odor
where it starts.

Sure, your underarm deodorant protects you. Under your arms.

But what about an even more serious odor problem—internal feminine odor? For that you need Norforms, the *second deodorant*™.

It's every woman's worry...

Germs inside you every day cause *internal* odor—an odor different from the one on the outer vaginal area. So even regular bathing or feminine sprays won't solve the problem. They can't get inside to give protection *internally* where this problem starts. And many doctors say you shouldn't douche daily.

Is there any solution?

Yes. Norforms...the internal deodorant. Just insert! These tiny suppositories spread an antiseptic germ-killing film to stop odor internally where it starts. And they're so safe, you can use Norforms as often as necessary to feel fresh and secure.

Make your second deodorant, Norforms, the internal deodorant.



Norforms are
so small and
easy to use.

FREE ... 12-page booklet, "Answers to Questions Women Ask Most Often." Send coupon to: The Norwich Pharmacal Company, Dept. AH-10, Norwich, New York 13815.

Name _____

Street _____

City _____

State _____ Zip _____

Don't forget to use your zip code.

The Norwich Pharmacal Company

MORTGAGE MONEY IS HERE AGAIN

By Elizabeth M. Fowler

Happier days for mortgage money are here again. For many months, to buy or not to buy a home has posed an all-important dilemma for many hopeful house-hunters. Interest rates have been high, mortgages hard to find, houses costly and land high-priced, not to mention ever rising property taxes.

Now a forthright answer can be given prospective home buyers. Yes, go ahead, it is a good time to buy. It is also a time to proceed on home improvements.

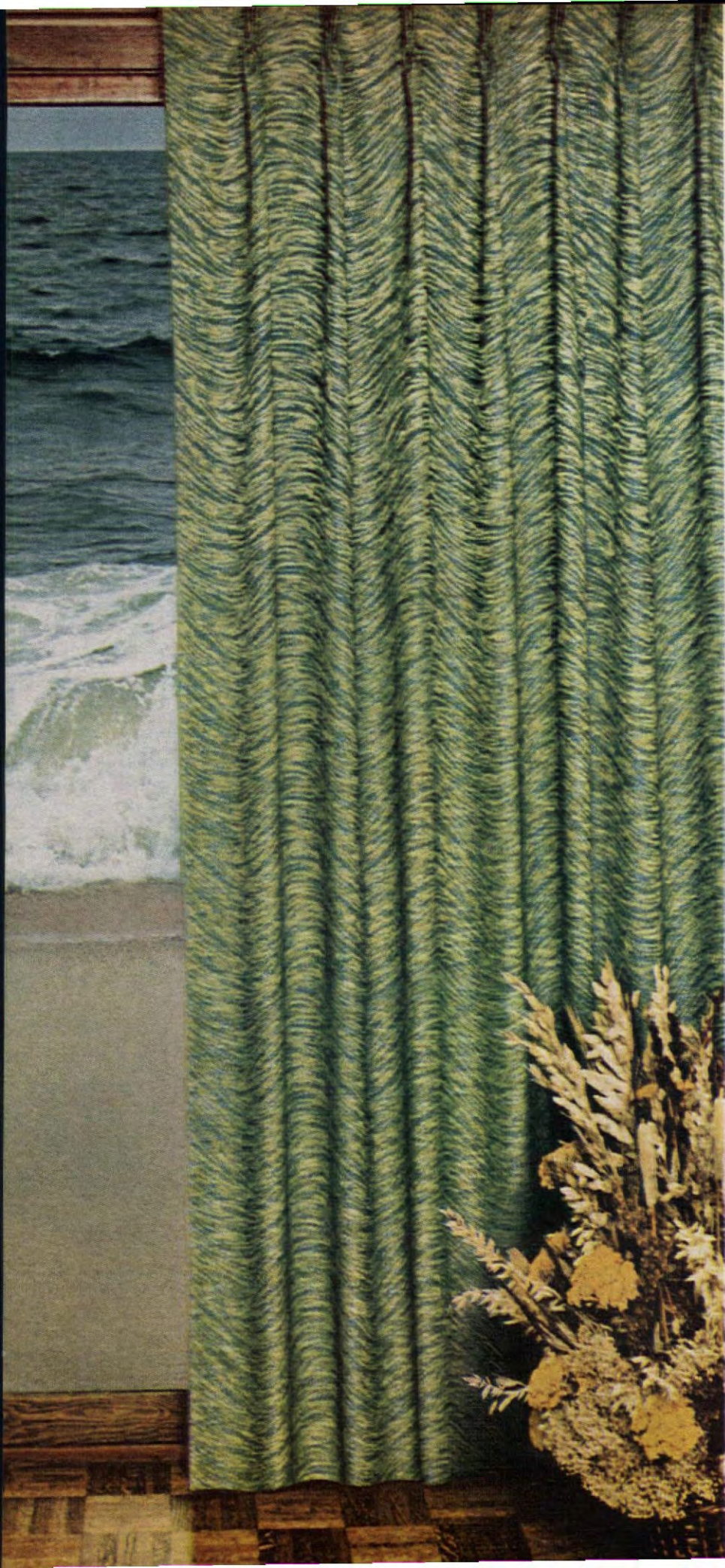
From the inside of Government looking out, Preston Martin, chairman of the Federal Home Loan Bank Board, has this to say: "The costs of building and the price of land are going up more rapidly than interest rates. Every month the potential home buyer waits, a new house will cost him another 1 percent. It's just not good consumer tactics to delay the purchase of a house."

From the outside looking at the building scene, economist Martin Gainsbrugh, senior vice president of the National Industrial Conference Board, an independent research organization, adds: "I do think funds are today more readily available. I would advocate the purchase of a home now because there is little likelihood that prices will be softer in the 1970's." Nor does he foresee any return to the 6 percent levels of the mid-1960's for interest rates on mortgages.

Here are some of the basic economics to ponder. Money, like any other commodity you buy, has a price. And that price fluctuates due to Government financial policy, the demand for money and competitive factors. Government bonds, state and city securities called "municipals," corporate stocks and bonds all compete for dollars, along with people like yourself who want to borrow for a house. (continued)

Mortgage principal	Monthly payment of interest and principal at								
	8%			8½%			9%		
	20 yrs	25 yrs	30 yrs	20 yrs	25 yrs	30 yrs	20 yrs	25 yrs	30 yrs
\$20,000	\$167	154	147	\$173	161	154	\$180	168	161
25,000	209	193	183	217	201	192	225	210	201
30,000	251	231	220	260	241	230	270	252	241
35,000	293	270	257	303	282	269	315	293	281
40,000	334	309	293	347	322	307	359	335	321

Consider this table and then imagine you're a home buyer who borrows \$20,000 mortgage money at 8% for 20 years, paying it off at the rate of \$167 a month. Total: \$40,080—\$20,000 for the mortgage and about the same for interest (plus property taxes and house insurance). Sounds like a lot of money—and it is. But what's the alternative? Even at 9% interest (\$13 more in monthly payments), this rate is more than offset by the fact that housing costs and land prices are each increasing by at least 8% a year. So waiting for a drop in mortgage interest rates is not the answer. Remember, when you rent space you own nothing; when you rent money, you can own a home. Buy now and chances are you'll be ahead of the game.



**"I want that blue-green color
the sea gets
just before a rain."**

We have it.

We also have the blue of those wild flowers that bloom along the Pennsylvania roadside in June. And we have the delicate colorless color that rises from a farmhouse chimney on a still winter day.

In fact, at this moment we have 49 current colors, which isn't unusual for us. You see, we make our own colors (just as we weave our own fabrics), and we're rather noted for what we do with color.

We can almost always make a lady happy who's suddenly overcome with a poetic whim for draperies in a very certain shade. But we also make the colors that are running through the interior decorators' minds at the moment, and are being shown in the fashionable home magazines and exhibited in the model rooms at the good stores.

And every one of the colors we make washes in a machine, tumble dries, and needs no ironing. How's that for having your cake and eating it?

You can't buy Burlington House color without getting Burlington House custom workmanship—invisible stitching, mitred corners, deep pleats, 3-inch hems. And great Burlington House fabrics, many of Avisco® rayon and cotton.

Our richest shade isn't too rich for your blood—a single width floor-to-ceiling length pair of draperies is about \$13-\$16.

Did someone suddenly have a nostalgia for that shy green that peeks out between wet rocks?

We have it in several styles.



Burlington House

a Division of Burlington Industries,
1345 Ave. of the Americas, N.Y., N.Y. 10019
(To find where you can buy Burlington House draperies,
call 800-243-6000, in Conn. call 800-942-0655. Both calls free.)



Just Like This...

Your Nervous Headache Goes In Minutes So Does Pain's Tension and Pressure On Nerves

...You Feel Great Again

If you wonder what's best to take for your tense, nervous headaches—consider this. Recent tests were made by doctors on 400 men and women who do the most exacting precision work in large industrial centers. Tests proved this non-narcotic tablet (that needs no prescription) is just as effective for tension headaches as the powerful leading pain prescription of doctors.

This non-narcotic tablet is *Anacin*®. After taking *Anacin* notice how your headache goes in minutes so does pain's tension and pressure on nerves...you feel great again.

But be sure it's *Anacin* you take because it's the tablet which these tests proved is just as effective as the leading pain relief prescription. Next time take—*Anacin* Tablets.

MORTGAGE MONEY continued

In this inflationary period, the demand for money has been high, just at a time when the Government has been trying to sop up extra money through taxes and high interest rates to help slow inflation, to finance the heavy costs of the war in Vietnam and to fight pollution and other social problems at home.

As a result, most interest rates—the price of money—rose to one of the highest levels in history earlier this year. Look at these figures for the prime rate (the price that big banks charge their best corporate customers for money): 6 percent a little more than two years ago,

to a record 8½ percent early in 1970, to 8 percent in late summer. Since this is the nation's basic interest rate, no wonder mortgage interest rates have risen so sharply—from an average 6.8 percent two years ago to a recent 8.55 percent for a conventional mortgage. In some parts of the country, mortgages might cost even a startling 10 percent.

Interest rates vary, reflecting factors such as availability of funds in local commercial banks and savings banks or savings and loan associations.

Suppose, for example, that a small-town bank has \$100,000 to lend cur-

rently, due to increased deposits or the possibility of selling some of its securities. Five good bank customers clamor for \$20,000 each to buy new houses. There is also a businessman who wants to expand his factory so that he can provide 100 new jobs and he needs \$100,000. The going interest rate in the area is 9 percent. Who gets the money?

The bank president must be like King Solomon. The mortgage vice president pressures him for money to satisfy his five customers; the commercial-loan vice president stresses that the factory expansion will help the community more. If possible, the bank president tries to help all of these loan applicants, possibly by obtaining additional funds through selling securities or mortgages out of its portfolio to raise the cash, or by persuading depositors to increase their savings. Even so, this past summer some banks were not even accepting new mortgage applications.

If rates are so high and banks reluctant to lend, isn't it advisable to wait? No, because for one thing there is a huge pent-up housing need that will soon flood the market. Construction workers have recently won a large pay increase to be spread over a three-year period. Costs of housing, including labor and prices of materials, have been rising at least 8 percent a year. The price of land has been increasing at the same rate, and sometimes faster in areas where good land is growing scarce.

Meanwhile, to meet this housing need, the Government and the states are pumping more mortgage funds into the economy. The result has been that lenders in some areas recently have reported that interest rates on mortgages

have dropped a little and money is more available, just as Gainsbrugh points out.

Also price tags are now lower on some houses, especially older ones that may be in need of improvements and that owners are finding hard to sell. They are anxious to make price concessions to buyers and help them obtain mortgages. Still other bargains can be found in the very high-priced white elephants, or houses in communities where unemployment is up.

The combination of circumstances leads to buying oppor- (continued)

Lady Kenmore delivers the soft touch.

Softness happens in a Lady Kenmore because the new Lady Kenmore washes clothes gently, evenly, thoroughly. Lady Kenmore selects proper wash time and temperature, has an enzyme soak cycle, dispenses detergent, bleach and Sta-Puf® fabric softener. All automatically.

Softness happens to clothes conditioned with Sta-Puf too. It's the first beauty conditioner for

modern fabrics. Sta-Puf helps keep clothes wrinkle-free, lint-free, soft and manageable.

Stop by Sears soon and ask about the new Lady Kenmore. In return, we'll give you a free bottle of Sta-Puf fabric softener. It will help deliver the soft touch.

Lady Kenmore. It's designed for you, built for your husband.

Sears

Sears, Roebuck and Co.



MORTGAGE MONEY continued

tunities for would-be homeowners who have jobs and who can carry the mortgage payments. For those wanting to build new houses or to improve old ones, it is also a good time. Many contractors are hungry for work due to the sharp decline of housing starts in the past year. It's wise to catch them now, for in a few months the housing picture may change.

Home buyers, while they will be disgruntled at first thought by the high interest rates, may now find that some lenders are not so apt to ask for "points"—an extra charge that in effect increases

the interest rate. Like any smart buyer you should always shop around for mortgages to find the most favorable.

The points that you might be asked to pay work like this. The lender might say, "We'll give you a \$25,000 mortgage but we will have to charge you 2 points, meaning 2 percent." In other words, the buyer must pay back the \$25,000 but he receives only \$24,500 from which the two percent, or \$500, has been deducted.

If the buyer is forced to pay the points he should make sure that they are described in writing by the bank as additional interest, not a service fee. In that

case he can probably deduct the \$500 paid as points as interest on his income-tax return, thus gaining a small advantage from the transaction. He should ask his lawyer how the matter should be handled so that he can take this tax deduction. For example, it might be wise to receive the full \$25,000 mortgage money and pay the \$500 by check to the bank and then deduct the \$500 in interest in the year paid.

Frequently, the seller pays the points. In fact, buyers cannot pay points on Government-guaranteed mortgages. If the seller pays, he obviously adds that amount to the price he is willing to accept for the house. Thus the buyer probably fares better if he handles his own mortgage negotiations. Occasionally, however, he can take over the seller's mortgage. And sometimes the buyer might be able to persuade the seller to make some special arrangement like a short-term second mortgage to help the buyer.

Recently the Pennsylvania legislature passed a bill raising the legally permitted maximum interest on mortgages to 9 percent from 7 percent. The bill bans "discounting" mortgages through the use of points. Other states are making efforts along such lines to help prospective homeowners. In the case of Pennsylvania, buyers can refinance mortgages without penalty if interest rates decline over the next few years.

With so many changes occurring in the mortgage field, it's important for the homeowner not to rush ahead without informing himself of the mortgage situation in his area. The move in Pennsylvania, for example, is designed to help the home buyer by inducing more lenders to make mortgage loans at the going rates of interest. Another encouragement is the widening use nationwide of mortgages with variable interest rates, meaning that if rates increase, the homeowner's monthly payments will go up a little but if they decrease his payments will drop.

The actual rates on mortgages are of basic importance to homeowners because they relate closely to what he has to pay monthly, and thus to what he should pay for a house. The rule of thumb in home buying traditionally has been that a house should cost no more than two-and-a-half times the buyer's annual income. Thus a \$12,000-a-year man can think in terms of a \$30,000 house, an \$18,000 man can buy a \$45,000 house and a man earning \$20,000 ostensibly can afford a \$50,000 house. This rule, however, (continued on page 40)



Bring a drab room back to life.

It's easy with Krylon® Spray Paints and Mystik® Tapes. It's easier still with "A Groovy Guide to Decorating"—501 ideas to brighten any room in your home.

Send 50¢ plus 15¢ for handling to:
Advertising Department, Borden Chemical,
Division of Borden Inc., 350 Madison Avenue,
New York, N.Y. 10017.

NAME _____
STREET _____
CITY _____
STATE _____ ZIP _____



At last! The educator-approved Picture Encyclopedia that makes learning **FUN!**



Exotic animals from all parts of the world are shown in brilliant full color. This African AARDVARK catches ants with its long "nozzle" tongue.



See mighty blast furnace — up to 15 stories high — where 2,400 tons of iron are made daily at an "oven" temperature of 3,000 degrees Fahrenheit!



Journey back a million years to pre-historic times. See a TYRANNOSAURUS — the deadliest of all dinosaurs — stalking its enemy!



See fabulous ALADDIN AND HIS MAGIC LAMP come alive in breathtaking color. Encyclopedia illustrates famous myths, legends, fairy tales, folklore.



See man's first flight, more than 100 years before the Wright Brothers. See COLOR pictures of WW I and WW II fighter planes, rockets, jets, ballistic missiles!

TAKE THIS ENCYCLOPEDIA VOLUME

FREE!

(No obligation to buy a thing.)

Keep this magnificent volume as an outright **FREE GIFT** to introduce you to

The Ladies' Home Journal CHILDREN'S ILLUSTRATED ENCYCLOPEDIA FOR LEARNING

- ★ Source of cultural enrichment for children of all ages
- ★ Ticket to school-needed knowledge
- ★ Guarantee of higher grades in all school subjects

WHY DO WE give you this big color-rich encyclopedia volume **FREE?** To prove it's the most helpful and most informative encyclopedia for any boy or girl. A really unique encyclopedia!

Every topic & subject illustrated in full-color!

Yes—Whatever your child looks up in his **FREE** book—*amphitheater, albatross, astronomy, Amazon River, ballet, ballistic missile, etc.*—he will find beautiful full-color illustrations right beside the written description. Often there will be four or five **COLOR** pictures relating to a single article. Yes, your child sees **IN PICTURES** the thing being described **IN WORDS!** You could pay \$200.00, \$300.00 or more and not find an encyclopedia that visually dramatizes every single entry with **FULL-COLOR** pictures!

Keep first Volume **FREE**—even if you buy nothing.

Your **FREE** volume introduces your child to the wonders of science, the beauties of America, the mystery of far-off countries and planets dramatically — pictorially — unforgettably *because your child sees them for himself!* Thanks to this miracle of **FULL-COLOR** printing on every page, your child is drawn irresistibly to read and learn... he reads and **SEES** how airplanes fly... How barometers work... He explores the icy waters of Antarctica. Views far-off stars, visits gold mines, nuclear power plants, and mighty aircraft carriers. He even goes back through the ages to view ancient glories of Egypt, Babylon and Greece.

The Miracle of **FULL-COLOR** on Every Page.

If one picture is worth 1,000 words, then one **FULL-COLOR** picture is worth even more... especially to young readers. Every page in every volume of this set has one, two, three, four, or more pictures... in **FULL-COLOR**. Plus short articles... easy words... large type.

Edited by Leading Educational Authorities
The editor-in-chief is Dr. Ruth Dimond, with Ph.D., M.A., and B.A. degrees from the University of Wisconsin. As-

sisting her are professors, child guidance consultants and visual education experts from Columbia, New York University, Syracuse, Temple, Adelphi, Hofstra, Brooklyn, Brentwood, Hunter, and others.

Useful for Entire Family

This colorful **ILLUSTRATED ENCYCLOPEDIA** is invaluable for younger boys and girls. Its appealing pictures also delight—and inform—pre-schoolers. Even high school students, as well as Mom and Dad, love the way it answers thousands of questions instantly.

DOES YOUR CHILD KNOW...?

How many home runs Babe Ruth hit... Why do we call a map book an *atlas*?... What causes allergies?... How many ounces in a quart?... Do whalers still use harpoons?... What other animal besides the kangaroo carries its young in a pouch?... What is the International Date Line?... Is the jellyfish really a fish?... Where is the world's tallest structure (not the Empire State Building)?... What soldier won a battle and took 132 prisoners singlehandedly?... What region of the U.S. was formed by one meteor crater?

These are typical of thousands of important items of knowledge your child will pick up painlessly, to help him get better grades in school.

Claim first volume **FREE**... let your child see future volumes on **FREE** trial! **CANCEL ANYTIME**... even without buying a single book!

It is impossible to tell you how thrilled your child will be by these exciting, picture-filled, color-drenched books. You **MUST** claim your **FREE SAMPLE**... discover how eagerly your boy or girl opens it and starts reading and learning about History... Geography... Mathematics... Literature... Science... Fine Arts... and other subjects. You must see *how proudly* he completes homework assignments on time... *how quickly* he forges ahead in school!

See all this... without risking one penny. Just mail the **FREE-GIFT CERTIFICATE**.

Postman will deliver your first luxurious volume, **FREE**. Then you may, if you wish, go on to complete the 18-volume **CHILDREN'S ILLUSTRATED**

ENCYCLOPEDIA in exciting **FULL-COLOR!** Each volume comes to you—not for \$8.00 you might expect to pay—but only \$2.98 per volume, plus shipping and handling. Each new volume comes to you on approval, for 10 days' **FREE** examination. Keep as many or as few as you wish—even none at all. **CANCEL ANYTIME**, and keep the first volume **FREE** forever!

But don't wait. While **FREE** books last,

mail Gift Card or Certificate **TODAY**, to:

CHILDREN'S ILLUSTRATED ENCYCLOPEDIA
American Home Book Division, Dept. 2643
1325 Washington Ave., Asbury Park, N.J. 07712

FREE BOOK CERTIFICATE

CHILDREN'S ILLUSTRATED ENCYCLOPEDIA
American Home Book Division, Dept. 2643
1325 Washington Ave., Asbury Park, N.J. 07712

Please rush me immediately—**ENTIRELY FREE**—the first luxurious volume of The Children's Illustrated Encyclopedia for Learning in **FULL-COLOR!**

I will be entitled to receive additional volumes of this exciting encyclopedia. After I've examined them, I may keep as many or as few as I wish—**NOT** for the \$8.00 I might expect to pay for a fine Encyclopedia volume—but for the subscriber's low price of \$2.98 per volume, plus a small shipping charge. I don't pay even that low price unless I'm entirely pleased. Otherwise I may return them and owe nothing.

I **MAY CANCEL AT ANY TIME** after taking as many volumes as I like, or none at all. No additional volumes will be sent after you receive my cancellation.

FREE — Volume One is mine **FREE** even if I buy no further volumes.

PRINT NAME _____
ADDRESS _____
CITY & STATE _____ ZIP _____
☐ **BUILD LIBRARY MORE QUICKLY SAVE POSTAGE!** Check box and enclose only \$2.98 to receive at once your **FREE VOLUME I, PLUS** your big **VOLUME II** in same package.
Offer **NOT** open to families who previously accepted.



MORTGAGE MONEY continued from page 36

does not fully apply to higher-income buyers. The \$20,000-a-year man might find taxes and operating costs for a \$50,000 house too much because of the relatively high income tax bracket he is in and the probable high taxes on such a house, especially if it is a new one.

There is another thumb rule, namely that the monthly payments to the lender, which usually include interest on the mortgage, reduction of principal, property taxes and insurance coverage, should equal about one-fourth of the borrower's net monthly income after taxes. Also remember that interest on the mortgage and property taxes are deductible on federal income-tax forms,

all of which helps when comparing monthly house payments with monthly renting costs. These deductions help compensate for the extra costs involved in a house that a renter does not generally have—heat, gas and light, repairs, etc.

What about down payments and closing costs? Probably no family considers a home these days without knowledge that there must be a down payment and that there are extra expenses involved in all the paper-signing. Yet, many families often do not have enough put aside.

The down payment usually runs from about 10 percent to 30 percent of the

price of the house. It varies in different parts of the country and according to the type of house—new or old—and the type of mortgage.

The prospective home buyer soon learns that there are basically three types of mortgages. The wise buyer explores all three. If he is eligible, he might obtain a V.A. (Veterans Administration) mortgage at $8\frac{1}{2}$ percent. There is also another type of Government-guaranteed mortgage, known as F.H.A. (Federal Housing Administration), carrying about the same $8\frac{1}{2}$ percent rate. The third type is the so-called conventional mortgage. Generally, the two Government types require lower down payments but have maximums as to the amount of the mortgage. Depending on interest rates in your state, Government mortgages may or may not be more available or a better bargain than conventional mortgages.

Once a buyer has decided on the best type of mortgage for his needs, he should consider the closing costs. The lender can usually give him a rough idea. The home buyer, of course, should get a lawyer to look over the contract and protect his interests, and this generally costs about 1 percent of the selling price. He should obtain, and the lender will probably insist on it, title insurance covering the property. This usually involves a survey of the property (to establish proper boundary lines) and a title search. A survey might cost \$150 or more and the title insurance another \$100-\$150. There may also be a few other costs, such as prepaid taxes owed as of the date of the closing, that will need to be taken care of. It would be wise to budget at least \$1,000 for such items.

Suppose that a young family finds they don't have enough money on hand for the down payment and the closing costs. They generally can borrow the money from a bank by means of either a personal loan or a collateral loan. One young family persuaded their parents to lend them stock to use as collateral, since collateral loans are less costly than personal ones. Often banks will make collateral loans and charge only quarterly interest payments, without requiring monthly reductions of the loan. (continued on page 44)

Skinny dip

Nibble away! Kraft Low Calorie Thousand Island streamlines calories in a wholesome dunk for vegetables. Combine one 8-oz. bottle with 2 T. chopped parsley, 1 hard-cooked egg, finely chopped. Kraft Low Calorie Thousand Island Dressing. A great little image-maker.



OUR NEW DIXIE KITCHEN CUPS WILL GROW ON YOU.

And so will the plants inside them...yours for 50¢ each.

Kitchen Delight
(Velvet Leaf Philodendron)

Sugar Bush
(Bow-String Hemp)

Sunshine Palm
(Miniature Palm)

Pinch-a-Pepper
(Pepper Plant)

You've always appreciated Dixie® Kitchen Cups for their convenience.

Now you'll appreciate them for their beauty, too.

We've completely redesigned them in a contemporary motif. Attractive, aren't they?

In fact, they're so attractive, you'll want to keep them where people can see them.

So we're offering you tropical kitchen plants actually planted in Dixie Kitchen Cups.

They'll not only add a nice decorator touch to your kitchen, but a fresh, outdoor feeling as well.

So why not order your plants now. Choose any, or all, of the four varieties shown. They're only 50¢ each when you buy a Dixie Kitchen Dispenser or Refill package.

And with all the time you'll save not washing glasses, you can take up a hobby. How about indoor gardening?



Get your Dixie Kitchen Plants today

Mail to: Dixie Kitchen Plants, P.O. Box 584
Apopka, Florida 32703

☐ Please send me 1 plant. Enclosed is 1 price spot from a Dixie Kitchen Dispenser or Dixie 5 ounce Kitchen refill package and \$.50 (coins, no stamps).

☐ Please send me 2 plants. Enclosed are 2 price spots from Dixie Kitchen Dispenser and/or Dixie 5 ounce Kitchen refill packages and \$1.00.

Check the appropriate number of boxes for your Dixie Kitchen Plants.

☐ Please send me 3 plants. Enclosed are 3 price spots from Dixie Kitchen Dispenser and/or Dixie 5 ounce Kitchen refill packages and \$1.50.

☐ Please send me 4 plants. Enclosed are 4 price spots from Dixie Kitchen Dispenser and/or Dixie 5 ounce Kitchen refill packages and \$2.00.

☐ Kitchen Delight ☐ Sugar Bush ☐ Sunshine Palm ☐ Pinch-a-Pepper

NAME _____
ADDRESS _____
CITY _____ STATE _____ ZIP _____

Plants guaranteed to arrive in perfect condition or we will replace. Limit four plants per family. Offer void if certificate is reproduced or where taxed or restricted. Good only in Continental U.S.A. Allow 6 weeks for delivery. Offer expires Feb. 28, 1971. Certificate must accompany your request.



193425 2 records count as 1



191734



194548



192179 2 records count as 1

Any 7 records



191809



191460



186270



192674



192187



192096



187930



188060



190603



191742



189928



186882



188458



189688



186106



191437



191205



191874



188136



180315



186197



183707



183137



188466



188573



179291



171504



168989



172411



188177



173740



189704



181289



183335



191189



153023



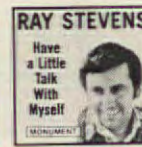
152363



187948



110130



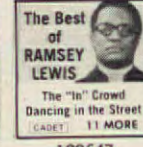
186411



188870



171157



189647



180166



177311



181909



164152



186114



183103



181677



184994



122762



180281



164053



189944



187088



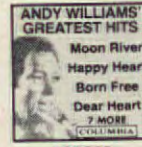
190546



184507



193284



187666



186353



176776



180802

JUST CUT OUT AND MAIL THIS HANDY

3 including:
Symphony For The Devil - Sympathy For The Devil
Somethin' Comin' On/The Battle
40,000 Headmen/Hi-De-Ho

191825

A SONG OF JOY
BEETHOVEN'S "ODE TO JOY"
MIGUEL RIOS

194019

Herb Alpert & The Tijuana Brass
GREATEST HITS

185843

Engelbert Humperdinck
WE MADE IT HAPPEN

193789

for \$2.86
plus mailing and handling

SAVE ALMOST 50% ON RECORDS
Savings are off regular Club prices
AS A MEMBER OF THE COLUMBIA RECORD CLUB
You simply agree to buy 7 records during the coming year

most 300 other records... hit albums from every field of music from scores of record labels.

You do not want any record in any month—just tell us by returning the selection card by the date specified... you may use the card to order any of the records offered. You want only the regular selection for your musical interest you need do nothing—it will be shipped to you automatically. And from time to time, the Club will offer special albums, which you may reject by returning special dated form provided—or accept by simply doing nothing... the choice is always yours!

ORDERS SENT ON CREDIT. Upon enrollment, the Club opens a charge account in your name... you pay for your records only after you have received them. They will be

mailed and billed to you at the regular Club price of \$4.98 (Classical and occasional special albums somewhat higher), plus a mailing and handling charge.

FANTASTIC BONUS PLAN. As soon as you complete your enrollment agreement, you will automatically become eligible for the Club's generous bonus plan, which entitles you to one record of your choice free (plus 25¢ for mailing and handling) for every one you buy thereafter!

SEND NO MONEY NOW—JUST THE POSTPAID COUPON. Write in the numbers of the seven records you want, for which you will be billed \$2.86, plus mailing and handling. Also indicate the type of music in which you are mainly interested. Then cut out entire coupon, fold in half, seal and drop it in the mailbox—no stamp needed!

COLUMBIA RECORD CLUB Terre Haute, Ind. (CRC) Where smart buyers shop for hits!

Nantovani Today Leaving On a Jet Plane 11 MORE (LONDON) 189035	TAMMY WYNETTE TAMMY'S TOUCH I'll See Him Through 10 MORE 191270	BOBBY SHERMAN HERE COMES BOBBY Easy Come, Easy Go 10 MORE 191098	IRON BUTTERFLY LIVE SOUL EXPERIENCE 5 MORE 188227
OSCAR MENDES BRASIL '68 GREATEST HITS in the Hill-11 MORE 191817	Led Zeppelin II 185850	STEPPENWOLF - LIVE - Hey, Lawdy Mama 12 MORE (2-RECORD SET) 189878	
AN MARTIN Gentle On My Mind 171140	GROFÉ Grand Canyon Suite ANDRE KOSTELANETZ and his Orchestra JOHNNY CASH narrates "A Day in the Grand Canyon" 189449	THE BEST OF ARON YOUNG Wine Me Up 10 MORE 191163	THE DOORS Morrison Hotel 188839
MONTGOMERY'S GREATEST HITS A Day in the Life 9 MORE 187708	JOHNNY HORTON'S GREATEST HITS Battle of New Orleans Sink the Bismarck North to Alaska plus 9 more 110577	THREE DOG NIGHT It Ain't Easy 188656	MILES DAVIS' GREATEST HITS 'Round Midnight My Funny Valentine 6 MORE 176511
THE JARVIS GARDEN PAROLEY SAGE, ROSSMAY & TYNE Homeward Bound The Dangling Conversation 10 MORE 134429	THE BEST OF BILL COSBY 182238	JIM NABORS GALVESTON PLUS You Gave Me A Mountain 9 MORE 177519	THE RASCALS SEE 187690
Shirley's GREATEST HITS 187112	DELANEY & BONNIE & FRIENDS with ERIC CLAPTON ON TOUR 191064	Jerry Vale Let It Be PLUS Easy Come, Easy Go 9 MORE 191445	SIMON & GARFUNKEL Bridge Over Troubled Water 186809

COLUMBIA RECORD CLUB, Terre Haute, Indiana 47808

Please accept me as a member of the Club. I've indicated at the right the seven stereo records I wish to receive for only \$2.86, plus mailing and handling.

I agree to purchase seven records during the coming year, under the terms outlined in this advertisement. I may cancel my membership at any time thereafter. If I continue, I will be eligible for the Club's generous bonus plan.

MY MAIN MUSICAL INTEREST IS (check one box only):

- ☐ Listening & Dancing ☐ Teen Hits ☐ Classical
☐ Broadway & Hollywood ☐ Country & Western ☐ Jazz

☐ Mr. ☐ Mrs. ☐ Miss (Please Print) First Name Initial Last Name

Address.....

City.....

State..... Zip Code.....

Do You Have A Telephone? (Check one) ☐ YES..... ☐ NO
APO, FPO addressees; write for special offer

FOLD IN HALF ON THIS LINE, SEAL AND MAIL.

SEND ME THESE 7 RECORDS FOR ONLY \$2.86 (fill in numbers)

210-7/71

FIRST CLASS
Permit No. 1050
Terre Haute, Ind.

BUSINESS REPLY MAIL
No Postage Stamp Necessary if Mailed in the United States

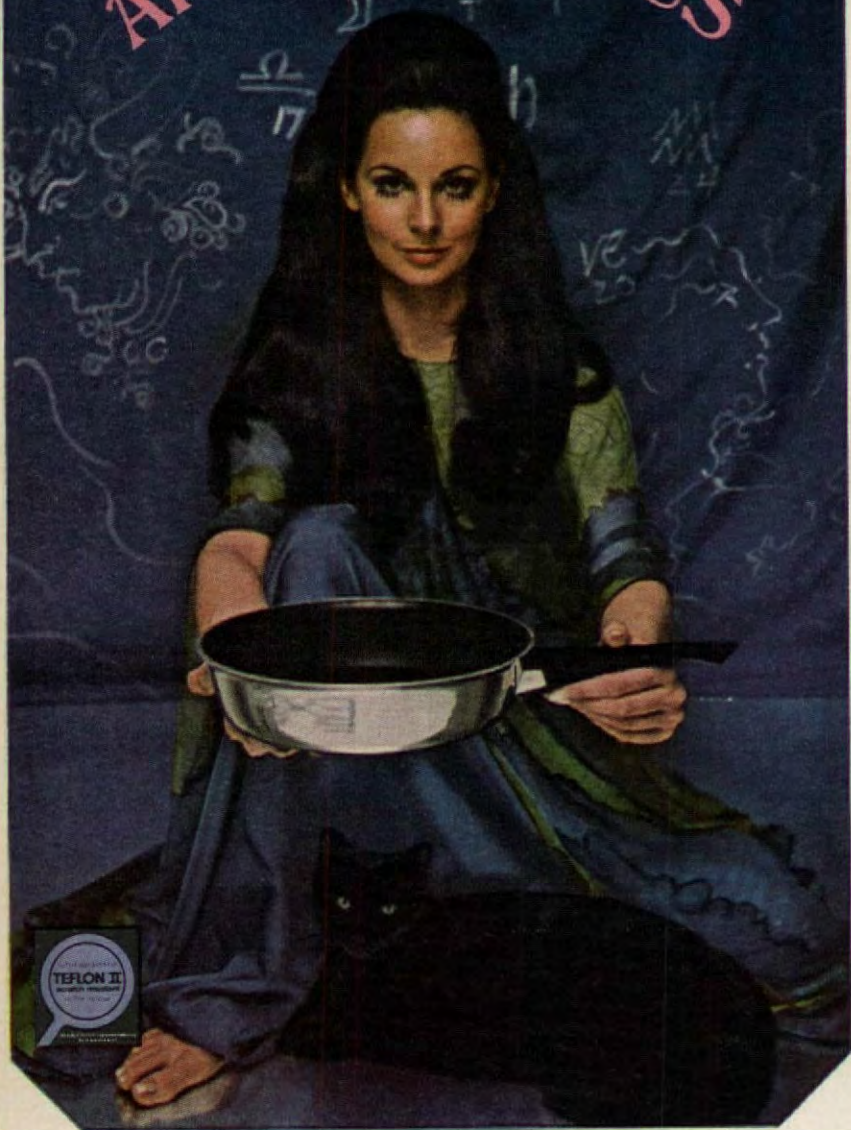
Postage will be paid by

COLUMBIA RECORD CLUB
BOX No. 87
TERRE HAUTE, INDIANA
47808



POSTPAID COUPON

THE SIGNS ARE AUSPICIOUS



warp-proof is now in conjunction with stick-proof

Look forward, soon, to meeting your ideal . . . a fry pan that's guaranteed warp-proof (if it warps we'll replace it) and that you can use with ordinary kitchen tools because it's Teflon II . . . no-stick, no-scour and super tough.

One thing your horoscope is very positive about. This ideal fry pan you're going to meet is no "dark stranger." It's familiar MIRRO, the finest aluminum. At fine stores.

NEW
HORIZONS
OF EXCELLENCE



ALL MIRRO NO-STICK RANGETOP UTENSILS are now supertough Teflon II, including popular gift sets, and porcelain-coated Manhattan Cookware in dare-to-be-different colors. No wonder they call it the Age of Aquarius!



MIRRO ALUMINUM COMPANY • Manitowoc, Wisconsin 54220

MORTGAGE MONEY continued from page 40

For young people who yearn for a home there are ways to save the money, like living year-round on a houseboat. Others are buying land now with the idea of building when they can afford to do so. One couple, for example, selected a piece of land a few years ago in a community where they wanted to live. They asked the owner, a wealthy woman, if she would sell them the land on the installment plan. Its price was \$5,000. They paid her \$100 a month plus monthly interest on the balance at 6 percent. It took them a little more than four years to pay for the land. Now they are using the land, which has doubled in value, as a down payment for the house they are building on it.

Still another couple bought a large piece of property and asked an architect to design them a house to be built in three stages. The first stage was the garage, with two bedrooms and a bath above. They put down a temporary floor themselves and used the garage as a living-dining room and kitchen for several years. Then, as they could afford it and as more children arrived, they built the second and final stages of the house.

For the eager home buyer with a steady job, there are many approaches that will lead to home-buying success and satisfaction.

Elizabeth M. Fowler, a writer on money matters whose personal-finance column appears in The New York Times, is author of Ninety Days to Fortune, a study of the stock market.

ALL CORRESPONDENCE RELATING TO YOUR SUBSCRIPTION should be accompanied by your address label. If you are receiving duplicate copies, please send both labels. We are able to answer inquiries by telephone in many areas. Please note your number here:

area code: _____

phone: _____

ADDRESS ALL INQUIRES TO:
American Home Subscription Service,
Flushing, New York 11357

SUBSCRIPTION PRICES:
U.S. and Possessions and Canada: One year \$4.00
Pan-American countries: One year \$5.50
All other countries: One year \$6.00

TO CHANGE OR CORRECT YOUR ADDRESS—
Attach label from your latest copy here and show new address below—include zip code. When changing address please give six weeks' notice.

name (please print) _____

address _____

city _____ state _____ zip code _____

A major nutritional advance from Hostess

Snack Cakes with body-building vitamins and iron

Look for the big "V" on every new
package of Hostess Cup Cakes,
Twinkies and Fruit Pies!

It's the nutritional advance
that takes the guesswork out of
which snack cakes to buy! These
famous Hostess Snack Cakes now give
your children more than good taste...
they give them important nutrition,
too. So, why settle for just any
snack cake—give them Hostess Snack
Cakes fortified with body-building
vitamins and iron to grow on.



Thank Hostess...for the good taste kids love and good nutrition they need

HOW TO SLASH YOUR REMODELING BILLS

By Arthur J. Maher

Buying or building a new house today is a massive undertaking for a young family. Even though the mortgage-money picture is brightening (see page 32), construction and labor costs are spiraling. As a result, many such families are pigeonholing their dreams for a new home in favor of remodeling the one they already have. Such a decision, of course, can be quite a money-saver in itself. But with thought and planning, even greater savings are possible. It all depends on how you go about the job.

It doesn't take a design pro to realize these savings. Remodeling your house can be really quite simple and within the average homeowner's reach. One thing it does require, however, is the ability to be original, to do something a little out of the ordinary. For the sad truth is there is much in the average American house that serves little purpose, aside from keeping up with the neighbors. Such a situation is inevitable, perhaps, in a society that has enjoyed so many years of affluence. But in today's inflated economy we can no longer afford to pay for space that isn't used, arrangements that are outmoded and appliances that are designed not so much for function as they are to generate sales. To this end, the following cost-cutting tips should help you bring in a remodeling job that both you and your checkbook can be proud of.

IS IT NECESSARY?

Will that room or space you're thinking of building onto your house *really* add to your comfort or convenience?

A typical example of space that serves a questionable purpose is the master bedroom "suite," complete with His and Hers dressing rooms. Such a plan is not unusual in new houses today, and owners are often tempted to add them to existing homes. But can't a husband and wife get dressed and undressed in the same dressing room, or in the master bedroom itself?

Another area of the house in which we tend to overdo things is in that complex of three rooms generally labeled "living room," "dining room" and "family room." Having all these rooms is fine—as long as you can afford them. But in many households, the dining is usually done in the family room, as are the informal chatting, lounging and TV-watching which come under the term, "living." Thus, two of the three rooms are used only part of the time. If that's the case in your household, couldn't two of these rooms be combined into a single living-dining room, thus freeing the third room for other use?

An alternative to eliminating one of the rooms is to scale one or two of them down a bit. Large living and dining rooms have, unfortunately, become (continued)

RIT PUSH-BUTTON TANGERINE



...easy as 1,2,3.

Turned on by Tangerine? Now you can surround yourself with it. It's so easy when you use beautiful Rit® Dye. **One...** Dye the slipcovers Tangerine. **Two...** Then dye draperies Tangerine to match. **Three...** Color the throw rug Tangerine. Dye throw cushions for contrast. Use Rit in a washer, a bowl or the sink. Color anything. Get the most terrific colors ever. Turned-on Tangerine by Rit. 35 emotional colors to choose from.

Rit® Dye is a Division of
CPC International, Inc.
CPC
INTERNATIONAL



Keep salad vegetables "just bought" crisp, in Tupperware's Easy-Crisp. Specially designed to hold in just enough humidity, it also seals out drying refrigerator air. And the separate grid in the container keeps foods from getting soggy.

To lock freshness in, you fit the Tupperware Seal into the rim of the container. Then snap the two together.

You buy Tupperware at a Tupperware Party. Have one in your home between September 21 and November 7 and a Hamilton Beach 9-Speed Mixer and René Verdon's Cookbook may be yours. Call a Tupperware distributor for details.

In the Yellow Pages, under "Housewares."

TUPPERWARE®

An airtight case for freshness



**Tupperware locks in freshness like nothing else,
because nothing else has the Tupperware Seal.**

REMODELING BILLS continued

overly important status symbols. But space itself does not make for comfort and/or efficiency. Properly designed rooms function well regardless of size.

Another room that might be avoided is the guest room. Sure, it's nice to have a place for the grandparents when they visit. But, a convertible sofa might, at least temporarily, be all you really need.

Now for a look at the two-car garage. Few builders would dare offer a home with a one-car garage, much less no garage at all. Yet many garages become storage rooms instead of car shelters, while the two cars sit out in the weather. There are two conclusions to be drawn here: 1) If you're planning to add a ga-

rage, think twice about it; 2) If you have a garage that's not really doing its job, and are thinking about adding another room to your house, perhaps that unused garage might be converted to the extra room. In either case, a carport can be substituted for the garage.

PLAN FOR DOUBLE DUTY

A family we know had a real need for a garage, but they saved by getting double duty out of the one they built. How? By putting double-width, upward-acting doors in three walls instead of only in front. When all the doors are open, the garage becomes an outdoor dining room, open to breezes, but

sheltered from unexpected showers. This arrangement did away with the need for a new porch the family had been considering.

Children's bedrooms can also do double duty, at least while the kids are fairly young. A simple room divider often gives each of two youngsters enough privacy to let you put off adding a new bedroom. Bunk beds make an excellent divider, too, if placed in the middle of the room, and if built up with storage compartments on either end and underneath the beds.

Other examples of double-duty built-ins are a couch with storage drawers underneath, which is usually put in a family room, and a breakfast nook with a seat that flips up to reveal a storage compartment.

Among apartment dwellers, the supreme double-duty built-in is the sleeping platform. As its name implies, this is a wood platform, usually set from 3 to 3½ feet high. A mattress goes on top, while underneath there's room for just about all the storage you could possibly want—cabinets, drawers, roll-out bins.

Built-ins, by the way, offer another advantage besides avoiding the cost of factory-made storage units. Since they are built by the contractor, they are financed as part of the cost of construction. Thus, you pay them off as a part of your home-improvement loan. No need to borrow additional money for the purchase of factory-built units.

SAVE ON FIREPLACES

When there's a need for a fireplace in your remodeling job, you can save \$1,000 or more by avoiding one that is built by hand. Use a prefabricated unit instead. They're not only very attractive, but practically guaranteed to function properly. Or, if you prefer a more traditional masonry fireplace, investigate the various factory-built steel fireplace liners which cut your labor bill. The contractor installs a liner, then builds the rest of the fireplace around it with brick or stone. Some even have mechanisms which circulate fireplace heat—but not smoke—into the room, thus saving you a bit on fuel. Besides these, the handsome Franklin stove is still available, as is the charming potbellied version.

48

The hole thing is not the whole thing.

Water spray for stubborn wrinkles.

Fingertip dial setting for all fabrics.

Steam or dry setting.

Fifty oversize steam ports. The hole thing!

Water gauge tells when it's time to refill.

Fabric guide tells setting for every fabric.

Center cord for right or left hand use.

Big ironing surface comes in won't snag, won't scratch stainless steel or in Teflon*.

*DuPont's registered trademark for its TFE non-stick finish.

BE CLOSET-CONSCIOUS

To avoid building too many closets, get the most out of the ones you now have. Consider for a moment the usual closet. It has several square feet of floor space, a single clothes bar and a single shelf a few inches above the bar. The shelf usually holds several layers of hatboxes, unused candy dishes and other family paraphernalia—items that really belong in the attic—with a lot of empty space overhead. The floor space gets jammed with vacuum cleaner, brooms, baseball bats, and perhaps a dozen or so pairs of shoes, boots and slippers. Meanwhile, the clothes bar holds an assortment of jackets, coats, suits, dresses, and the like. Short garments or long—they all go on the same bar.

Such an arrangement leaves much space unused. A far better approach would be to add more shelves above the original one, say at 15-inch or 18-inch intervals, depending on your ceiling height and what is to be stored. And if you build a couple of large drawers at the bottom of the closet, you'll not only be able to store more items, but you'll find them more readily as well.

Build narrow compartments at the sides of the closet for stand-up items such as brooms, bats, etc. And to increase space for clothes you hang, cut the clothes bar in half. Leave one half in place and add a support at the cut end, which will be in the center of the closet. Then install two shorter bars across the other half of the closet and anchor them with a similar support. One of these new bars will be lower than the original bar, the other higher. The idea is to let you store twice as many short garments in one half of the closet while hanging full-length ones in the other half. Any leftover space can be filled with shelves and/or drawers. The exact arrangement of shelves, drawers and clothes bars will vary with closet size, so make a sketch before you start the project.

TOOL-BUYING BASICS

Enthusiastic fix-it types like to be ready for anything. As long as they're going to buy a power saw, they might as well get the best. Unless you're very skilled with a power saw, however, it's

wise to stay near the lower end of the price scale. Few home craftsmen ever find a need to use such a versatile, expensive saw. Most homeowners can do nicely with a \$10-\$12 model. The same applies to electric drills and saber saws.

One tool to avoid altogether is the giant combination of drill press, lathe, grinder, router and planer. Switching this machine from one operation to another wastes a lot of time. And it includes some tools you'll never need.

Looking to buy a power sander? Make sure you need it enough to warrant paying more than the couple of dollars a sanding attachment for your electric drill would cost.

In buying hand tools, start with a basic set—saw, hammer, tape measure,

two or three different sizes of screwdriver in both regular and Phillips designs, pliers, adjustable crescent wrench, hacksaw, medium-coarse file, putty knife, assorted nails and screws. Add an electric drill and you're in good shape. Don't buy the cheapest tools you can find—buy the medium-quality lines. Avoid buying planes, chisels, mallets and the like until a job comes up that really calls for them.

Arthur J. Maher, a former AH staff member familiar to many of our readers, is a free-lance writer who specializes in home-building and remodeling. His work has appeared in The Wall Street Journal, American Builder and Popular Mechanics.

The self-propelled Hoover. All you do is steer it.

Just touch the Hoover Dial-A-Matic with Power Drive, and it goes. Under its own power, not yours. There's no pushing. No pulling. No weight. No work.

It adjusts itself to any type carpet. Automatically. From the shaggiest shag to the smoothest indoor-outdoor carpet. And glides along, effortlessly. Beating as it sweeps, as it deep-cleans.

See your Hoover dealer and try the Hoover Dial-A-Matic with Power Drive. But we warn you, it's love at first touch.



THE PLUMB LINE

News of developments affecting our environment and our architecture.

PROPHET BY EXPERIENCE

When R. Buckminster Fuller, brilliant inventor of the geodesic dome and upsetter of applecarts, received the gold medal recently at The American Institute of Architects' (AIA) 102nd convention, he threw out this statistical burr to prod the master builders: The worst lag between the time of invention and actual use occurs in the home-building field—45 to 50 years compared with two years in electronics, five years in aircraft, ten years in railroading and 25 years in high-rise building.

DISTAFF CRUSADERS

The activities of the head of the CIA may be thought very cloak and dagger, but those of his wife, Mrs. Richard Helms, couldn't be more public. She and six other prominent Washington, D.C., women have organized themselves into a group called Concern, Inc., with the express purpose of informing you, the shopper, about what products on your supermarket shelves are environmentally safe. The crusading women are offering free of charge a neat, purse-size list of environmental no-no's called

Eco-tips. Write Concern, Inc., P.O. Box 19287, Washington, D.C. 20036.

NEW ON THE MARKET

Two new wall materials with numerous applications for home use have recently come to our attention. The first, a Homosote panel precovered with burlap, makes a light and attractive tack wall in a kitchen, family room or hall. The second, Ply-veneer, a strong lightweight panel material consisting of heavy-duty kraft linerboard glued to a fir veneer core, is appropriately low cost for temporary partitions in a child's room, basement or attic.

BE WARY OF BOTTLED WATER

Drinking certain kinds of bottled water is for many thirsty connoisseurs as pleasurable as sipping a vintage wine. For the uninitiated, however, there are a few pitfalls to keep in mind. Water that has the word "pure," "mountain" or "spring" emblazoned on its label is not necessarily free from the chemicals and fluorides you may be trying to avoid in ordinary tap water. Such terms only indicate that the water is drinkable. If you have doubts about the ambiguity of the label, call the distributor and ask him to confirm in a letter whether or not the water is natural.

FOOD FIRST

The kitchen outranks all other rooms remodeled, according to the 1970 Simmons report, which gives the advertising community its breakdown on who uses what. It accounts for 40 percent, followed by 29 percent for the bathroom and 21 percent for the basement, family room and attic.

PLAY THE GAME

With the current emphasis on the natural environment, there is danger of giving short shrift to the man-made environment, especially important to people who live in cities. Houses, schools, streets, public buildings and parks are what urbanites see more of than forests and country. The man-made environment is explained in an 80-page, spiral-bound workbook (continued)

THE NATURAL LOOK IN DENTURES

FROM POLIDENT GREEN TABLETS

Polident Green works to uncover the natural look your dentures were made with. Powerful green cleaning bubbles not only bubble away stain and odor, they safely bubble away the past.

In only minutes the green bubbles disappear. Your dentures are sparkling clean and fresh. Now the natural look is back. The natural look in dentures.



Polident®

When you tell your daughter about sanitary napkins, what are you going to say?



Besides telling her how to wear a sanitary napkin, and when to change it, are you going to tell her how to choose one?

If you are, we suggest you know the differences between the various napkins. Because there are differences. And big ones.

For instance.

Do you know if your sanitary napkin has a lining at the bottom—to protect against accidents? Does it cover all of the bottom?

Modess has a moisture-proof blue lining that cradles every inch of the bottom. And both sides, where accidents also happen. Nobody else has that.

And what's your sanitary napkin made of? Lots of paper and tissue may sound good. But it's not very good for absorbing moisture.

Modess is made of special high-absorption material. We've also discovered a criss-cross system that's been patented.* It distributes moisture throughout the entire napkin. So the napkin absorbs

better and you're protected from one-spot soak-through.

Does the top layer of your napkin absorb slowly and leave wetness next to you? The top layer of Modess is made to absorb moisture quickly, into its inner layers, to keep you drier.

So, now you know the differences between napkins. And can teach your daughter how to choose one more intelligently than you could before.

Modess

Not every Toastermaster® makes great toast.

Some make great waffles.

Making waffles isn't the sticky business it used to be. Because our waffle grids are coated with Teflon®. And you don't get stuck cleaning up, either.

A signal light tells you when the time is right to start baking. And an accurate thermostat makes sure the waffles turn out fluffy and delicious.



Model W252

If the name Toastermaster only makes you think of great toast, you've been missing some great waffles.



TOASTMASTER®

Division / McGraw-Edison Company / Elgin, Illinois 60120

® Toastermaster is a registered trademark of McGraw-Edison Company.



Here are the waffle bakers that grill hamburgers. The Teflon®-coated waffle grids reverse to make a grill surface. Models W257 and W254.

® DuPont's trademark for TFE finish.

THE PLUMB LINE continued

written and published by architects Alan G. Levy and Richard Saul Wurman and AIA executive William B. Chapman, three socially conscious young Philadelphians who have formed The Group for Environmental Education.

Their book, entitled *Our Man-Made Environment: Book Seven*, was originally geared to seventh-graders but it now is also being used for fifth- and sixth-graders in some of the 200 school systems where it has been distributed and even as part of the architecture curriculum in three universities. The book explains four basic questions about our man-made environment. What is it? Why do we build it? What forces affect its shape? How can we change it? First, a general question is asked, and then by working through several kinds of problems, different answers reveal themselves. The problem-solving is made fun with punch-outs and do-it-yourself drawings. Single copies cost \$4.75 (bulk rate: \$1.50 each for 50 or more) and can be ordered through The Group for Environmental Education, 1214 Arch Street, Philadelphia, Pa. 19107.

ARCHITECTURAL FUTURE OR FANTASY?

No sooner have we managed to assimilate the word ecology into our vocabulary than along comes a new catch-all—"arcology." Coined by Paolo Soleri, an architect and planner, arcology (combining principles of architecture and ecology) is a city built vertically like an enormous skyscraper rather than horizontally as urban sprawl. Soleri's projects had been known to relatively few outside the design fraternity until exhibitions devoted to his work opened first at the Corcoran Gallery in Washington, D.C., and then at the Whitney Museum in New York. The *New York Times Magazine* also cover-storied Soleri and his work. His detailed models show an entire city housed in one gigantic structure, where stores, offices and even an airport are reached not by car or train but by elevator. The landscape outside his towering city would consist of miles and miles of unspoiled and unpolluted nature. This idea may not be as far out as it seems. Soleri and some of his students have already begun digging on a mesa north of Phoenix, the site for a micro-arcology, called Arcosanti, that will soar 150 feet into the sky and will, upon completion, accommodate several thousand persons.

—Barbara Plumb

Because backs don't conform, they need an extra-firm mattress that does.

Funny thing about backs. Everyone likes to say they're good and straight. But every one is full of curves. And no two of them are alike.

It's your spine you want to keep straight.

So, even though you may want an extra-firm mattress, we don't think your back wants one that's boardy and hard. Because if it's too hard, you'll be lying on your hips and shoulders. With your spine sagging in between.

What you ought to have is an extra-firm mattress that conforms to the curves of your own unique back.

And keeps your spine straight.

Just like the Beautyrest® Back Care.

It's made of separate, extra-strong coils that are free to react separately to support whatever part of your body they're under. They give under your hips and shoulders. Yet give extra support under the small of your back.

You can't get more from a mattress unless you buy more of a Beautyrest. Queen size gives you 20% more room than an old-fashioned double bed. King size, 50% more.

And Beautyrest is now treated with Scotchgard® Fabric Protector to resist spots and stains for years.

If you need an extra-firm mattress, or just prefer one, try the Beautyrest Back Care. Compare it to the normal-firm support you get from our Beautyrest Supreme.

Back Care gives everybody the same extra-firm support because it reacts to every body differently.



Beautyrest Back Care by Simmons

It's different because it conforms.

SIMMONS



second century

Copyright 1970, Simmons Co. Suggested prices

start at \$89.95, except in Fair Trade States.

For a free booklet, "How To Buy A Mattress," write Simmons, 2 Park Ave., New York, N. Y. 10016.



STATELY SUNFLOWERS TO EMBROIDER

This elegant picture, to embroider in tawny browns and gold, will add instant decorating excitement to any room in your home. *Sunflowers*, designed by artist Roger le Cloutier, is worked in easy embroidery stitches. It's available in a kit which includes beige fabric stamped with design, needle, yarn and complete instructions. Finished size: 18" by 52". Kit, \$9.50 ppd.

Frame, which is sold separately, is walnut-stained wood molding with a gold metal lip. Frame kit comes complete with pre-drilled molding, nails, instructions for assembling. Kit, \$15.98 ppd.

To order kits for picture and frame, use the coupon below.

Note: embroidery kits and frame kits are mailed separately.

Send order to:

AH-10

**Good Housekeeping
Bulletin Service
959 Eighth Avenue
New York, N.Y. 10019**

Enclosed is my check or money
order for _____

Please send me the following:

- ☐ Sunflowers kit \$9.50 ppd.
☐ Frame kit \$15.98 ppd.


Name

Address

City

State ZIP

Allow 3 to 4 weeks for delivery.



**Tough enough to clean a super jet.
Tame enough for a baby's highchair.**



Industrial strength Janitor-in-a-Drum. If it didn't start tough . . . there'd be nothing to tame. Used by cleaning professionals on motors, on walls, in kitchens, on linoleum, tile, painted surfaces, concrete! Industry uses it thousands of ways . . . so just think what it'll do for you.

Your floors, your cabinets, your walls, your bathroom tile and outdoor furniture and window sills and whitewall tires.

Anything comes clean with industrial strength Janitor-in-a-Drum.

Let's face it. Cleaning isn't fun. It's tough.

But so is Janitor-in-a-Drum. From Texize.

**Industrial strength Janitor-in-a-Drum.
It does the work — not you.**



NOAH'S ARK AND ANIMALS TWO BY TWO



An endearing Biblical story comes vividly to life in these easy-to-master embroideries.

Fill out coupon and enclose check or money order. Florida residents please add sales tax. Allow 4 weeks for handling and mailing. (Sorry, we are unable to handle Canadian or foreign orders.) To avoid delays please indicate your zip code.

American Home Dept. 3848

4500 N. W. 135th Street, Miami, Florida 33054

Check item(s) desired:

___ Kit 61237 Noah's Ark @ \$8.98 each.....\$ _____

___ Kit 61238 Frame for Noah's Ark @ \$7.98 each.....\$ _____

___ Kit 61235 Animals Two by Two @ \$8.98 each.....\$ _____

___ Kit 61236 Frame for Animals Two by Two @ \$7.98 each.....\$ _____

___ 61014 Catalog of other kits @ \$.25 each.....\$ _____

Sales tax, if applicable.....\$ _____

Add .25 postage for each item ordered.....\$ _____

Total enclosed \$.....\$ _____

☐ Send C.O.D. I enclose \$2 goodwill deposit and will pay postman balance plus all postal charges.

print name.....

address.....

city.....

state.....

zip code.....

☐ **SAVE \$1.** Both Noah's Ark and Two by Two embroideries for \$16.96, Kit 61259.

Even if you didn't know the story of Noah and his Ark, you would be intrigued with these charming animals "two by two" chaperoned by Mr. and Mrs. Noah.

We divided the story into two parts to make more interesting embroidery subjects. The designs are stamped on roughly woven linen-like homespun. The Ark measures 16½" x 22¼" and Two by Two is 18¼" x 28¼". Kits include wool yarn with easy-to-follow instructions, stitch chart and color guide. The openness of the embroidery was especially planned to give the greatest effect with the least time and effort.

The family room would be an ideal area in which to show these off. Or perhaps you could talk the mothers of a Sunday School class into making this a group gift for the teacher. The gold-banded wooden frames, painted in antique red, are also available. To order these delightful kits refer to the coupon at left.



This hard shadow was made with an ordinary light bulb. But a light bulb that's good for making shadows isn't so good for seeing things. Because lights that make for sharp shadows can be just plain harsh on you.



This soft shadow was made with a GE Soft-White bulb. General Electric Soft-White bulbs are terrible for shadows. And wonderful for seeing. Soft-White makes softer shadows. And when shadows are softer, it's easier to see.

Give your light bulb the Shadow Test.

GE Soft-White flunks the Shadow Test. But passes the eye test. Every time.

GENERAL  ELECTRIC



The End of The Naked Bathroom.

It begins with Sears washable bath carpet.



If Sears has its way, no bathroom in America will ever go bare. Because a naked bathroom isn't very nice to step into. But Sears Cloud Supreme Carpeting is.

Soft, deep, fluffy as a cloud, it's made of 100% DuPont nylon pile. So it's 100% machine washable and dryable. And

it's so easy to install yourself. All you need is an ordinary pair of scissors.

Choose from fourteen beautiful

colors. At a pretty beautiful price. Under \$30 does it for the average 5'x6' bathroom. What's more, there's a whole wardrobe of matching accessories. Towels. Contour rugs. Lid and tank covers.

Available at most Sears, Roebuck and Co. stores and through the catalog.



Sears Bath and Linen Shop. Where one luscious color leads to another.

THE COLOR SPLURGE

Who's afraid of color? Only the timid and the shy, now that we live in the midst of an "anything goes" era in fashion and design. And it's particularly telling that today's rage for strong, brave color coincides with the current money pinch, for color provides the means of doing much at relatively little cost. Women have been onto the power of paint as the original and best cosmetic for years. Enlarge the spectrum, intensify the palette and you have the essentials for an exciting, low-cost interior. See what boldly imaginative paint, design and furnishing ideas can do to change the whole character of living on the next 14 pages. The range: from an old house brought to life with color by the young, inventive Righter family (below) to a Kitchen of Tomorrow for the woman of today. All are proof positive that brilliant color can be totally livable.



The James Righters enjoy their unique music center in the foyer of their New Haven, Conn., home. The seldom-used space was turned into a favorite living area by combining a player piano with stereo components and framing them in vibrant color. For an inside look at some more Righter remodelings, just turn the page.

The quiet gray exterior of the Righter house contrasts with the vibrant interior.

By Barbara Plumb

Color transfusion gives new life to a once-prosaic house

How do you satisfy the need for more space without taking the costly route of moving to a bigger house? One way is to rework and add to what's already there and infuse the remodeling with strong, stinging color. Such was the case with designer James Righter and his family—wife Sandy, Eliot, 7, and Mark, 5. Having outgrown their 1909 house on a peaceful elm-lined street in the center of New Haven, Conn., Jim enlarged and enlivened it. He added onto their small living room with an anteroom (former pantry) and deck, turned the foyer into a family music center with bold-painted graphics (see preceding page). "The real excitement of having a dull old house is that you can experiment with color," says Jim. "The original architecture is all very expendable—and you can always find extra space." As for the younger Righters, they take their multicolor living in stride. Daughter Eliot's only question: "Why doesn't everyone live in a bright house?"



Stephen Green-Armytage



The small living room (above) was opened into a former pantry by cutting through a divider wall and leaving only one narrow space into which heating ducts were built. A canopy over the seating platforms on both sides helps tie the rooms together.



The deck (above), designed to extend the living room, is used for frequent entertaining. The walls, in light gray with a frame of lights in yellow circles, give the area a roomlike feeling. Sliding-glass doors replaced pantry window.



The two areas of the living room (opposite and left) are unified by a brown wool carpet that covers the floor and continues up the sides of the seating platforms. Exposed-bulb lighting changes the anteroom (left) from a reading area to a cozy, atmospheric retreat for quiet conversation. "The throne," as the Righters call the recessed banquette, is a snug nook for children's bedtime stories and plain relaxing.



In the Righter kitchen (above), Sandy serves up breakfast for Eliot and Mark at the family's butcher-block table. Jim added new shelf space throughout to make up for the loss of the pantry. He turned the long, narrow wall shelf into a decorative and colorful element by patterning it after a thermometer.



Plywood gazebo (opposite) is the first superdazzler to be seen on entering. A unique setup for conversation groupings or lounging, it is painted in a mosaic of glowing colors. Wall scene of medieval Cologne is a photostatic blowup of a calendar print.

In the dining room (right), a plywood bull's-eye is used to mask a window without a view. Kitchen is located at left. Director's chairs seat four at butcher-block table.



By Vera D. Hahn

COST-CUTTING SUPERGRAPHICS

Rainbow colors transform a small duplex apartment in a housing project into a fantasy castle. They fill the rooms with exuberance and verve, supplanting costly, conventional furnishings that would be out of place in such a setting. Specifically, this is a model apartment at the Church Street South Project in New Haven, Conn., a downtown urban-renewal area near the railroad station. The free-wheeling, imaginative decorating is the work of a team of young architects led by Donald R. Whitaker of Charles W. Moore Associates, a local firm. Moore himself was the architect for the moderate-to-low-cost project, sponsored by the New Haven Jaycees. Plywood, painted in a variety of exciting colors, was the architects' primary medium for the production of three-dimensional supergraphic shapes. The balance of the furnishings consists of such classic money-savers as cotton dressgoods, director's chairs, Parson's tables and posters and blowups of old prints. Instead of draperies, colorful window shades are used throughout. Japanese paper lanterns and clip-on photography lights replace lamps. Accessories were kept to a minimum since bold patterns and color take their place.

William Maris

In children's room (right), a scaffolding of bunk beds takes up two walls, extends under the window of a third as a play bench. Decoration relies on cotton prints and graphics.

In master bedroom (far right), rug and cotton bedspread carry out supercolor theme. Headboard with attached night table was made from leftover gazebo plywood, painted to match old chest and mirror.




In the guest room, a glowing tomato red washes the ceiling and walls. The color is repeated in the hassocks and fringed rug, crisply outlined in a contrasting white which is echoed in the bedspreads, small rug and plaster lamps. Bed pillows act as headboards.

Jennifer and Stephen Mallory (inset) escape city tensions at their remodeled country barn.

Bob Gomel





Color is a powerful decorating ally for interior designer Stephen Mallory. In this re-modeled Dutchess County, N.Y., barn—second home for Stephen, his wife Jennifer, Brooke, 4, and Christopher, 6—he plays color and pattern for all they're worth. He juxtaposes smashing combinations in one room, as pictured here, with subtle, one-tone schemes in the next (see following pages). He silhouettes intricate furniture shapes against the sharpest of wall colors, repeats a single hue for unity, uses color to define and outline, for mood and for style. The Mallory color magic, though personal and potent, has wide application. It may prove to be the Open Sesame for your decorating plans.

ALL OUT FOR COLOR

continued



The sitting room-library (above), an exuberant mix of pattern and color, is a favorite family setting for the Mallory children's nightly bedtime stories. The tobacco-leaf print on draperies, walls and Stephen's chair is copied from an 18th-century porcelain design.



Master bedroom (above) is a bouquet of summer flower colors. Rosy red of the poppy-pattern chintz, orange of the bed quilt are held in check by touches of black.

ALL OUT FOR COLOR continued

Barn buffs love the Mallorys' 19th-century home as a matter of course. To others it is a house of discovery—one to absorb slowly, to savor at length. There is a satisfying variety everywhere in colors, objects, styles. Yet a very consistent and personal point of view prevents discordant false notes. Change of pace, from the austerity of the beamed hall to the delightfully cluttered intimacy of the sitting room, from the charming, sun-splashed guest room to the loftlike vastness of the blue, white and brown living room, makes walking through the house an exciting, ever-changing experience. Sometimes, as in the hall, you become very much aware of the home's antecedents; in other areas, you're apt to forget its past completely. Wherever you look, it is a country house above all—country in the most hospitable, most comfortable, most colorful sense of the word. Yet a worldly air prevails. Structural and interior elements display the best in eclectic design. The exterior may be Hudson Valley romantic, but inside you find French Manoir, English Manor, touches of Italy and Spain. Although this Rhinebeck, N.Y., barn is emphatically a second home, it is distinctively first-rate throughout.



Sulphur-yellow walls fill the second guest room (left) with a big dose of summer no matter what the season. Brass-and-steel bed, standing on a chocolate rug, is 19th-century English.



Bob Gomel

In the living room (above), sky-blue slipcovers and draperies blend with dark beams. Paintings once graced Marie Antoinette's bridal chateau.

The hall, staircase and landing, lighted by a chandelier fashioned of antlers, make the most of original barn timbers. Terracotta floor adds to the rusticity of the Mallorys' entrance hall. The door at the far end leads to the sitting room-library.

Brooke Mallory tries a few basketball basics in the "flower room." Floor is stained green and decorated with painted flowers. An old English oak cabinet, at the rear, is used to store vases. Colorful flower prints in bamboo frames cover the walls.





Deborah Dant's slim San Francisco town house (top) gains space with its tower and projecting bays.

An old English spiral staircase painted plum (above) leads to a walled deck on the roof. The living room is bathed in daylight from a skylight. The flow of living, kitchen and dining areas gives maximal openness to a minimal width.



In the living room (above), a large bay window with a deep window seat overlooks a flowering eucalyptus and San Francisco Bay. Floor-to-ceiling bookshelves and a butterfly needlework by Deborah flank the compact fireplace.



The key to exciting home design is often the ability to see potential where others cannot. So began architect Herbert Kosovitz's San Francisco "tower house." On a hill of apartment buildings and small businesses he discovered a 15 by 60 foot lot. "Nobody would buy it," he explained. "It was a nondescript block and heavily trafficked." But the challenge of thinking thin intrigued Kosovitz. He acted as his own developer by buying the land, as architect by structuring a house to fit it, later as seller to local businesswoman Deborah Dant. (continued)

THE POWER OF THINKING THIN

By Barbara Plumb



THINKING THIN continued

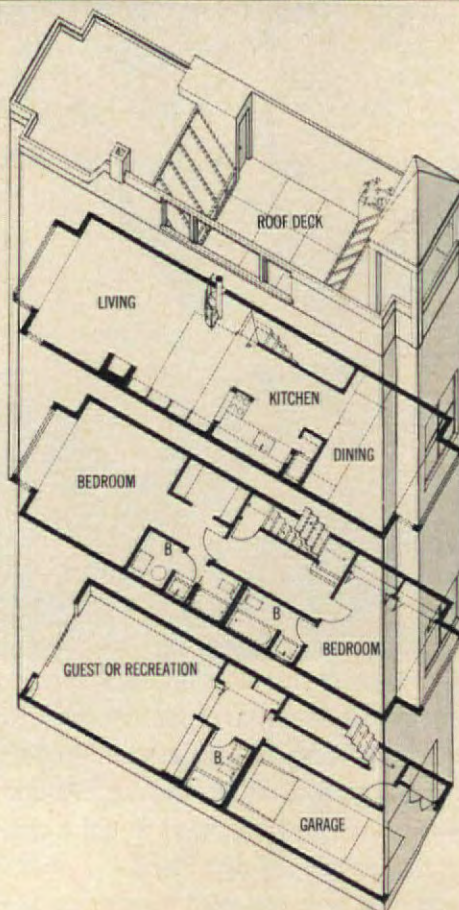
The dining area (opposite) is screened from the street with shutters that can be opened to let in shafts of light. Brightly colored Italian folding chairs surround a glass-topped chrome table.

Deborah (left) works on a needlepoint rug while sitting in the living-room bay. The pillows that line the window seat (below) are her own designs. "Each takes about a month, working an hour or so every day," she says. Her collection includes, from left to right: an adaptation of a Josef Albers square painting; a cancer zodiac design (it's her sign); an interpretation of an Andy Warhol flower painting; a lion's head from a Greek urn.



Kosovitz's secret for making the straight and narrow appear expansive was to give the second-story bedrooms—there are two at either end of the house with a pair of bathrooms between—a low 8-foot ceiling and then pull out all stops with a double-height living floor lighted by angled skylights and bays that seem to magnify the area's size. The daylight that floods into this romantic garret space provides an ongoing show of lights and shadow that changes throughout the day. Though all rooms are well defined, the openness of the house gives a feeling of spaciousness.

The new owner, Deborah Dant, is the manager of Mazaltov's, a San Francisco needlework shop. (There's another in New York.) Her penchant for color and modern art and furnishings brings a warm, dramatic flair to this airy urban hideaway.



Floor plan (left) shows a compact, functional design with ample room throughout its 15-foot width. The garage shares the first floor with a one-room guest-recreation area that opens in the back onto a small garden. Kitchen is centrally located to both living and dining areas.

Fred Lyon



Storage cabinet

See-through refrigerator

Closed-circuit TV

Oven broiler cabinet



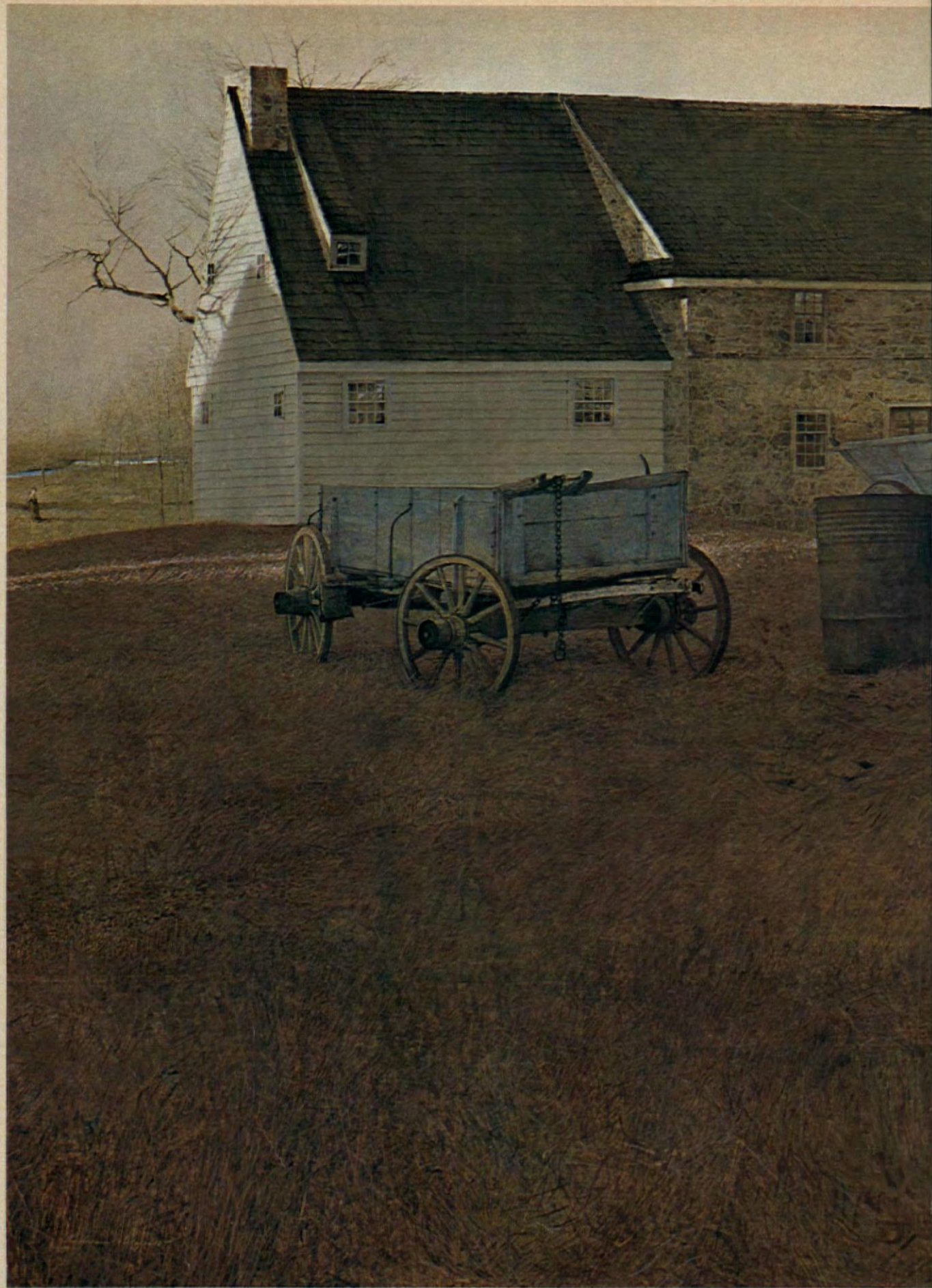
At counter level are the cold-drink dispenser and glass washer (which swivels out of the way when not in use). Handy storage cabinets are below the counter.

Computer center banks menu-planning ideas and recipes, pays bills, inventories foods, controls security system, even figures income tax.

YOUR KITCHEN OF TOMORROW

By Maidee Kerr Spencer

Behold the woman of today in the color-drenched kitchen of tomorrow. Reynolds Metals Company conceived this idea for compact modular groupings complete with a computer center for instant communications with the backyard or the butcher. Each module is designed for easy switching or moving. Note the central water-flush disposal system at the outer edge of the counters. Food scraps are whisked into a trough containing several gallons of constantly recirculating, repurified water. Many appliances, similar to those pictured, are now available. Soon all will be—and at affordable prices.



This work by Andrew Wyeth, America's best-loved painter, typifies the look of Chester County, Pa. Called *Marsh Hawk* for the bird on the stump at far left, it depicts Wyeth's Colonial home in Chadds Ford, where he has lived most of his life. On the following pages, we visit Wyeth Country—its proud homes and its people.



AN
AMERICAN
TREASURY

WYETH COUNTRY

WYETH COUNTRY continued

**From the rich land
and heritage of
Chester County have
come houses and
barns of lasting
character.**



By Mary Evans

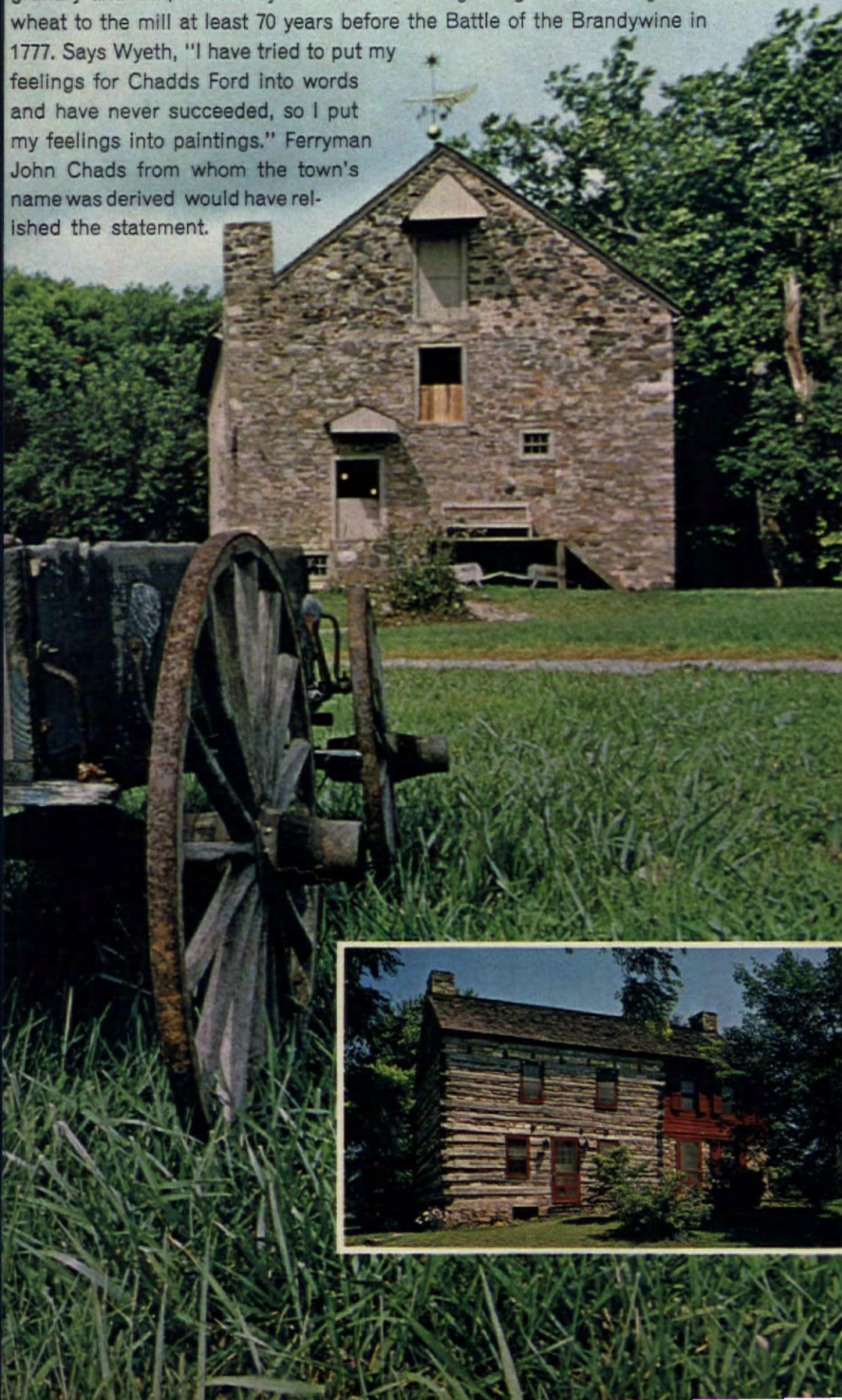
In Chester County, the houses—of stone, log or brick—are as massive and strong as the countryside is lyrical. Andrew Wyeth, whose paintings express its strength and beauty, lives in one of the three restored buildings of Brinton's Mill. You see his house in his painting on the preceding pages. Here, photographed today, are the granary and mill, fronted by the same Conestoga wagon. Such wagons carted wheat to the mill at least 70 years before the Battle of the Brandywine in 1777. Says Wyeth, "I have tried to put my feelings for Chadds Ford into words and have never succeeded, so I put my feelings into paintings." Ferryman John Chads from whom the town's name was derived would have relished the statement.

The stone-and-log cabin (inset, below left) was built in 1740 and is now a dormitory for students at the Stroud Water Research Center. Cabin includes a walk-in fireplace and a large beehive oven.

The gatehouse (below) has only five rooms on three floors. Built in 1750 of fieldstone, it stands near a brook and is the home of the Karlstromer family.

The rustic, weathered house (bottom) is made of local fieldstone and was built in three sections, the oldest of which was erected in 1752. It is owned today by Mr. and Mrs. John Staikides. Mr. Staikides, who is an art teacher, planned much of the restoration himself.

PHOTOGRAPHS
BY RICHARD MEEK



**Here people are
always aware of the
magnificent countryside,
whether from within
their houses or while
dashing over the
landscape on horseback.**





Russell Jones Jr. and his helper exercise two of his horses (left), a morning ritual. Russell, a broker in Wilmington, is an off-hours gentleman steeplechase jockey.

Six-year-old Emery Jones (below, left) is an accomplished rider. Here she goes over a course behind her house.

Emery gets a few riding tips from her mother, Wendy (below), herself a skilled horsewoman. Youngest of the Joneses is Corky, 4. Horses are kept in the barn behind, built for the family by Pennsylvania German carpenters.



Chester County is horse country. Due west of Philadelphia, close to Wilmington, Del., the land is rich and much of it is still worked, which accounts for the large numbers of barns and horses. The children ride expertly and boldly, exploring and belonging to the countryside. And the houses, many of them dating from the 18th century, are large, chunky, built to last. Both facets contribute handsomely to the lifestyle of the young, energetic Jones family, shown here. Elsewhere in the county, the life is rustic, almost primitive. Superb stone barns and weather-worn water mills survive serenely, along with old Quaker meetinghouses, covered bridges and time-mellowed dwellings set back from the road, far apart from one another. It is as if the stalwart Quaker builders thought that each family needed space to sense and live by its own inner light.

The Joneses' house (opposite), viewed here from their spring house, was built in three parts and is only one room deep. The left half of the two-story section is fieldstone, dates from 1738. The brick-floored sitting room (left), is furnished with an arrowback settee, cobbler's bench, ladder-back rocker, a painting by Wendy's father and a Pennsylvania high chair. The door and beams are original.

Massive old stone
and brick houses have
inspired generations of
skilled local craftsmen to
create furniture of rare
beauty and integrity.



The William Miller house (right) has been restored by the Hon. and Mrs. Benjamin Reynolds (he's a Pennsylvania state representative), descendants of the original owners. Inlaid in the black brick by the first two residents are "W.M. 1730" and "W.M. 1771."



All the furniture in this bedroom (right) is of curly maple and, along with the homespun coverlet and quilted cape, came from Mrs. Reynolds' mother's house. The washstand, which fits neatly into a corner, once belonged to Mrs. Reynolds' great-great grandmother. The print of Washington is by Nathaniel Currier before he joined Ives.



The William and Mary open cupboard (right), containing Delft, pewter and slipware, was made in Chester County probably in the late 17th century. Below it is a "cathedral arch" desk, of the same vintage, without legs and meant to be placed on a store counter.



This room (far right), used by Mr. Reynolds as a private office, has unusually fine fireplace paneling of tulip poplar. Above it is a 1692 deed for land in the Philadelphia area signed by William Penn's recorder. The walnut tavern table dates from the early 17th century.



Like this handsomely gabled 18th-century showplace, many Chester County houses boasted cooking fireplaces big enough for a man to walk into; children loved to keep warm perched on little shelves set within both sides of the fireplace. Sometimes there was a small window in the fireplace wall where a candle was set to light home a father toiling late in the fields. Baking was done in huge beehive ovens sized to hold a dozen loaves of bread, 10 to 12 pies. The woodwork in the oldest houses is simple and massive, but details are sophisticated. This is not surprising, for Philadelphia's craftsmen were close by, offering high standards to country woodworkers. Customers included farmers versed in Greek, traders, scientists, scholars.

Dining room (opposite) has a walk-in fireplace and the original 1730 beehive oven. Table, a copy of one in Philadelphia's Independence Hall, is set with prized pewter—some English, some even rarer American ware. The reproduction William and Mary chairs have Chester County carved backs. Rug is a time-mellowed Oriental. A 1768 inventory guided the entire restoration.

**In Chester County,
ancestral interiors reveal
inspired workmanship
and a rustic warmth—
preserved by centuries of
love and care.**

Colonial residents of Chester County liked the polish of dentate moldings, reeded mantels, raised paneling. So do many of their descendants, like the George Puseys who have meticulously restored these 1728 ancestral rooms. Yet the details, executed by country craftsmen, have a bold strength that would have been out of place in Philadelphia drawing rooms. To satisfy local tastes, furniture had to be good, and was. Fine clocks and desks were produced and chests decorated with intricate scrolls of inlay. Handsome hinges were made nearby. In Chester County, there have always been skilled craftsmen, and householders to love and preserve the superb interiors and furnishings. (continued)



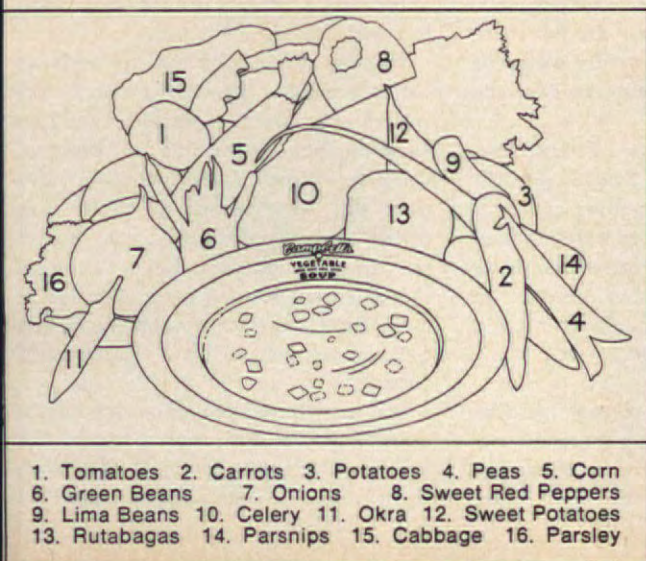
In front of one wall of the brick, wood and plaster kitchen (left) is a Chester County pine hutch table and a small pine bride's chest. The large pine cupboard, found in two pieces in the house, was refinished by the Puseys. Ladderback chair and rocker are also local.



This is the Puseys' sitting room (left). A plaque in front of the fireplace is marked "W&E P. 1728," referring to George Pusey's great-great-great-great-great Uncle William Pusey and his wife. The closed doors above the fireplace slide back and forth. To the left is a desk board which pulls out from the wall. Included in front on the hearth are a stand with Betty lamps, a bed warmer, wool winder and a Windsor chair.



Campbell's Vegetable Soup has so many different kinds of vegetables we'll bet you can't name them all.



16 garden vegetables go into Campbell's Vegetable Soup along with a burly beef stock. So you get nutrition in every bite. And you get your name in every bowl! Because Campbell's Vegetable Soup is the Alphabet Soup—with a whole dictionary's worth of good-tasting macaroni letters.

**About 6¢ a 7-ounce serving.
Sit right down and
get your Campbell's worth!**

Tully Tavern



Deerfield Rocker



Colonial goes with everything!

Thanks to their simple, classic charm, our handsome Colonial Chairs harmonize or contrast beautifully with all other furnishings. Look for them at better stores everywhere . . . your choice of popular finishes.

Nichols+Stone
The Home of Windsor Chairs



LOOK FOR THIS TAG WHEN YOU BUY
It's your guarantee of the authenticity of design, sturdiness of structure and fine finish that have made Nichols & Stone chairs famous for more than 100 years.
SEND FOR ILLUSTRATED BROCHURE

Nichols & Stone, Box 103, Gardner, Mass. 01441
Enclosed is 25¢ in coin for your 38-page booklet
"How to Choose The Right Colonial Chair"

Name _____
Street _____
City _____ Zone _____ State _____

WYETH COUNTRY continued

The Wyeth "triangle" at Brinton's Mill is a tribute to the discerning eye of Mrs. Wyeth. One day when Wyeth was painting an old coon dog at the dilapidated site, his wife Betsy came over with his lunch, discovered a "For Sale" sign, promptly bought the property and began its restoration. The house, granary and mill are therefore in a sense her creation.

Like almost everyone else who lives near Brandywine Creek in Chester County, the Wyeths have a passionate feeling for the beautiful rolling countryside. Says Wyeth, "This land is part of me."

Originally, Chester County was an enormous grant of land given to William Penn by Charles II in 1681 to cancel out his debt to Penn's father. Penn first looked at his lands on October 29, 1682 and possibly named the region for the English town from which his Quaker companion, Pearson, had come. He was pleased with the countryside, later describing the beautiful forests and flowers, the rich game, the "OYSTERS six inches long," and said, "The COUNTRY LIFE is to be prefer'd for there we see the WORKS OF GOD."

Penn in his "holy experiment" did his best to keep the land a place of blessing. He had a vision of a perfect society, where man lived in harmony with himself and nature, an enduring society. He was fair with the Indians, kept their confidence and was in his lifetime never troubled by Indian attacks. Some of the great oaks that may have sheltered him and his horse still stand; and for his love of great trees, the "Penn Oaks" are named after him.

In order to visit his beloved daughter, Letitia, in Chester County, Penn laid out Street Road, leading from Philadelphia "straight and wide as a city street, not winding about as most country roads are wont to do." He felt there was little reason why earthly works of man and of nature could not both be perfect.

Most of the settlers were English, but there were also Welsh, Swedes, Dutch. The Swedes perfected the log cabin, in which the ends of the logs were notched so as to fit into each other and form tight corners. The cabin needed no nails, and the cracks could be stuffed with moss or even filled in with stone rubble.

Many of the early British settlers came from a region where masonry cottages were common, so they preferred to build with stone or brick. They used

whichever was handy. If there was clay on the land, they fired bricks. If stones littered their fields, they collected them and used them for building. Generally speaking, the houses on the east side of the Brandywine were predominantly built of stone, those on the west side of brick.

The stone houses of the early 1700's were made of rough fieldstone laid in rubble with a strong mortar (lime for good mortar wasn't to be found in New England); mineral deposits brought out strong accents of rich reds and browns and blacks. Later they used more neatly shaped ashlar stone, or even the rare, pale-green serpentine stone found in central Chester County. One technique used to strengthen the corners of the houses and barns was to set huge stones, called "quoins," one on top of another. Just how these heavy stones were lifted up, no one is sure.

Some barns were built of stone to the weather side, wood to the sheltered side. The roofs, at first strongly pitched, were later lowered to allow more storage space. Some of the houses were extremely narrow, really one room to a floor, and were built close to steep hillsides for protection from the wind. Houses made of brick or stone occasionally had gables between each floor, and the date of building was spelled out by using the glazed-black sides of the brick. Some people plastered the stone of both houses and barns to protect it from the weather.

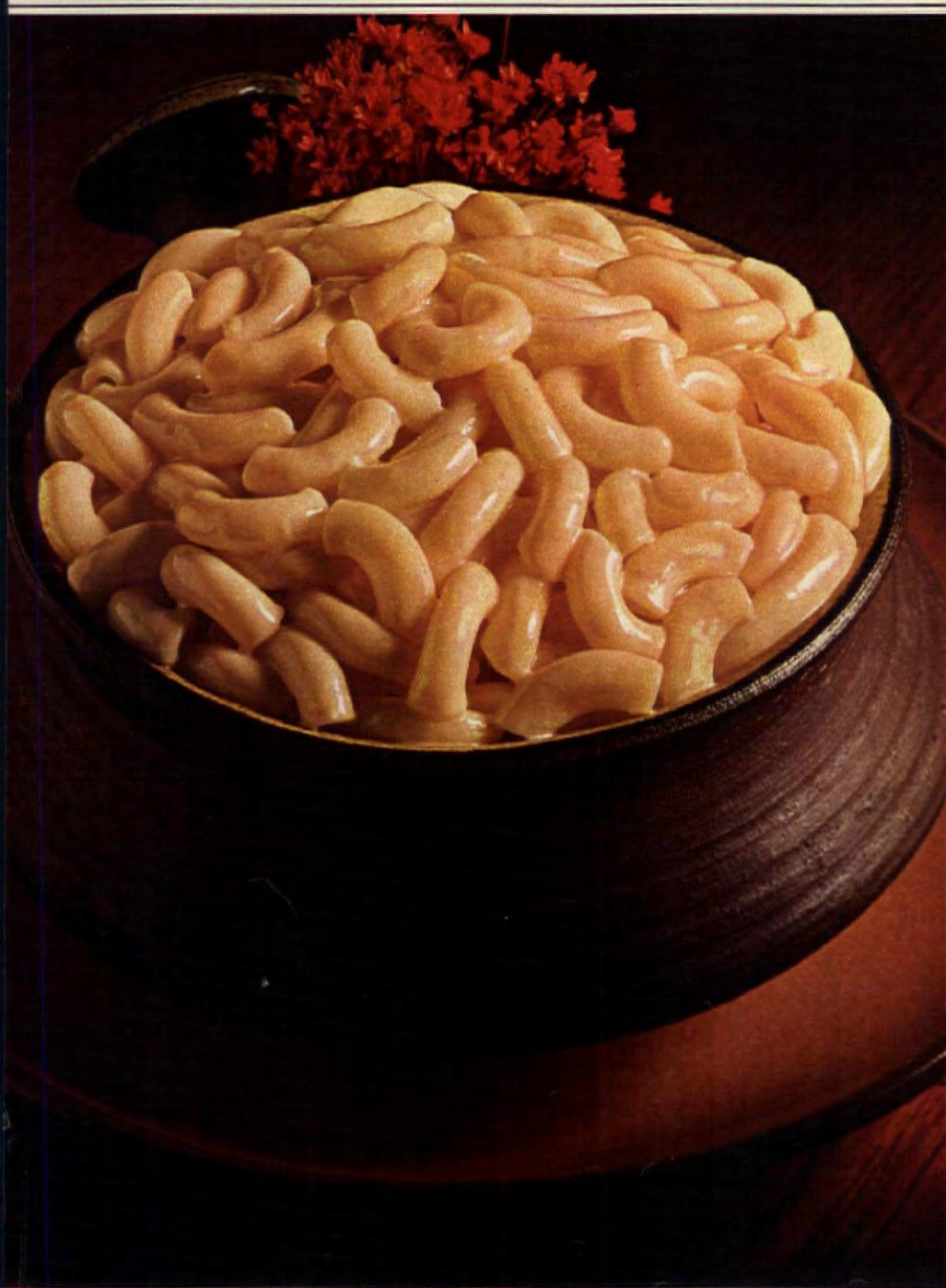
By the mid-18th century, houses were usually wider than they were high. They were solid and sat firmly on the land—massive, simple, honest. There were few decorative details. One does not miss them today, because of the almost primitive solidity of the structures and the rightness with which they grow up out of the land, emerging from it rather than imposed upon it.

Within, the floorboards are wide as old tree trunks, the walls thick as fortresses—though there were certainly no enemies about to trouble the peaceful Quakers. Some of the windows have their sills rounded off in gentle arcs rather than squared off. Local legend says these round windowsills "keep off the witches." At any rate, they let in more light and offer householders even today a far gentler view of the world outside.

But there have been many threats historically to this perfection of nature and man's works. In the Revolutionary War, the area was (continued on page 112)



Macaroni deluxe!



The sauce is thick. And golden. And rich with the flavor of cheddar. Just the way you like it. Just the way you'd expect Kraft to make it. Plenty good! With plenty of good snappy cheese, this is Macaroni Deluxe!

It's one of the famous Kraft Home Cooked Dinners, the kind you cook up fresh – and quick.





By Frances M. Crawford

Autumn brings out the cook in almost every woman. As the mercury falls, the urge to fill the house with tantalizing cooking aromas seems to rise. Here and on the following pages are dishes and desserts to satisfy just such timely tendencies. Consider this country-style vegetable soup. It's the kind of warming bowl that takes the gray out of bleak, blustery days. Soup's origins lie in the Biblical past. That mess of pottage Jacob traded to Esau for his birthright may well have been lentil soup. Soup's popularity is international. Just as every country has bread, so it has soup—perhaps because both assure good eating. With canned and packaged varieties, soup is an easy, anytime bracer. But for days when you want to make your own, try the recipes on page 94.

THE WARMING BOWL SOUP

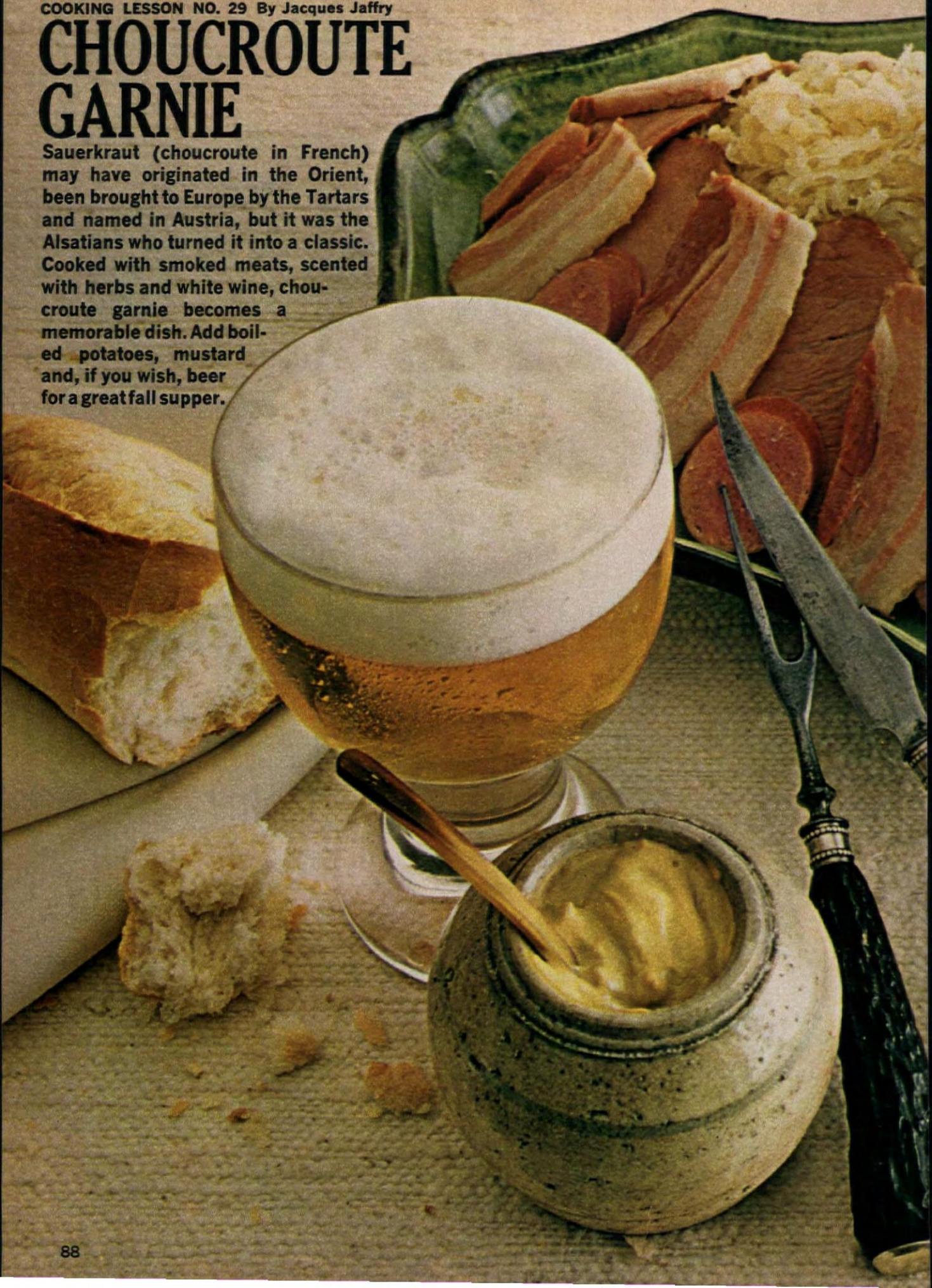


Here on a country table
is great eating for today
with a time-honored past. Simple
spongeware pieces, a 19th-century
pottery found in Pennsylvania, high-
light the makings for and the completed
Old-Fashioned Vegetable Soup.

Richard Meek

CHOUCROUTE GARNIE

Sauerkraut (choucroute in French) may have originated in the Orient, been brought to Europe by the Tartars and named in Austria, but it was the Alsatians who turned it into a classic. Cooked with smoked meats, scented with herbs and white wine, choucroute garnie becomes a memorable dish. Add boiled potatoes, mustard and, if you wish, beer for a great fall supper.





CHOUCROUTE GARNIE

- 1-pound piece of salt pork
- 3 whole cloves
- 3 medium-size onions
- 3 medium-size carrots, pared and quartered
- 4 pounds sauerkraut
- 1 tablespoon juniper berries
- ½ teaspoon peppercorns
- 1 bay leaf
- ¼ teaspoon leaf thyme, crumbled
- 4 parsley sprigs
- 1 smoked pork butt (about 1½ pounds)
- ½ cup lard, butter or margarine
- 1 cup dry white wine
- 1 can (13¾ ounces) chicken broth
- 1 teaspoon salt
- 6 to 8 knockwurst

1. Remove skin from salt pork with a sharp knife. Reserve salt pork. Put skin into a Dutch oven or heavy kettle. Stick a clove in each onion. Add onions and carrots to kettle.

2. Drain sauerkraut. If you think it is too acid, rinse it under cold water. Squeeze by handfuls to remove as much water as possible. Reserve.

3. Put juniper berries, peppercorns, bay leaf, thyme and parsley in a small piece of double-thick cheesecloth. Tie securely. Add to kettle with salt pork and pork butt.

4. Add sauerkraut to kettle, pulling the strands apart to separate them. Dot with small pieces of lard, butter or margarine. Add wine, chicken broth and salt.

5. Place a piece of aluminum foil over the ingredients to cover them. Cover the pan. Bring to boiling. Reduce heat. Simmer on surface heat or bake at 325° for 1½ hours or until pork butt is tender. Remove butt. Keep warm. Add knockwurst to pan. Cook 30 minutes. Remove from heat. Transfer sauerkraut to serving dish with slotted spoon. Slice meats; arrange on sauerkraut. Serve with boiled or steamed potatoes and mustard. Makes 8 to 10 servings.

Rudy Muller



1



2



3



4



5

Irwin Horowitz

From left to right, in foreground:
Chestnut Torte, Pecan Roll
and Almond Candy Cake.
In the rear: Brazil-Nut Wine Cake,
Orange and Cashew Nutcake
and Walnut Cake.





Continental confectioners do great and glorious things with nuts. From tarts to tortes, their baking triumphs make even the most dedicated calorie-watchers give up in defeat. Here, from the same school of sweet temptation, are six spectacular nutcakes. Any one of them would make a grand finale for a dinner or a scene-stealing attraction for "coffee and cake" entertaining. Two of these enticing recipes—the Pecan Roll and the Chestnut Torte—require no flour at all, only nuts. Domestic and imported nuts are as common as catsup on our market shelves today. Many varieties come already shelled, saving you that time-consuming chore. To start you on your way to inspired baking, easy recipes for the delectables pictured here, plus one more for

NUTCAKES

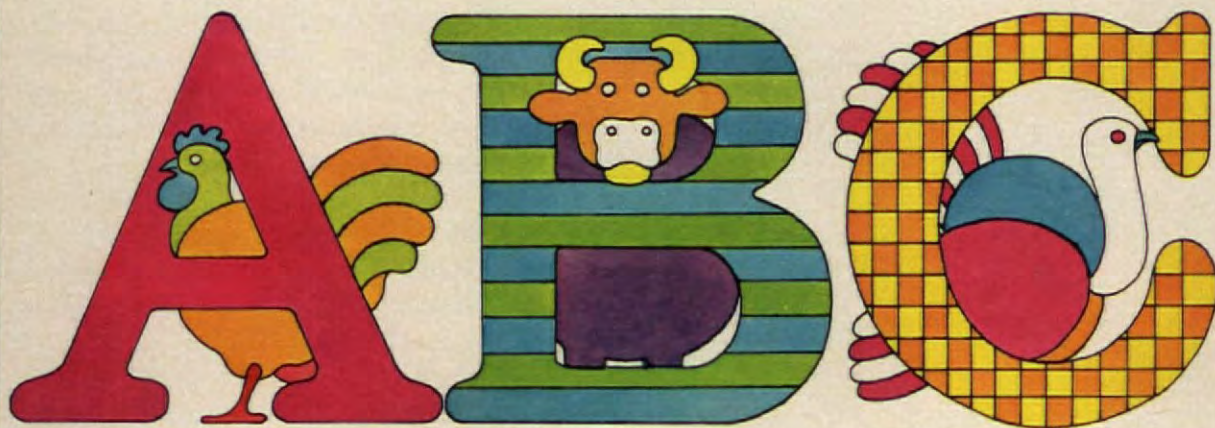
SWEET TEMPTATIONS

added measure, begin on page 100.

By Jane Uetz



THE ABC'S OF HASH



Hash, once described as the connecting link between the animal and vegetable kingdoms, actually gets its name from the French verb *hacher*, to chop. It's a wonderful way to use cooked meat, and even those who scorn leftovers have been counted among hash lovers. Any restaurateur can tell you how much men like it.

Hash-making takes little expertise. Cut all the ingredients into pieces of about the same size. Corned-beef and roast-beef hash are cooked very slowly when made in a skillet for an even brown bottom crust. With chicken hash, add the cooked meat to the sauce last and just heat it through.

CORNE-BE-EF HASH

4 medium-size potatoes
2 tablespoons butter or margarine
½ cup chopped onion (1 medium)
¼ cup chopped green pepper
2 tablespoons chopped parsley
2 cups chopped, cooked corned beef
¼ cup milk or consommé
2 tablespoons Worcestershire sauce
2 tablespoons butter or margarine

1. Pare potatoes. Cook in boiling, salted water until tender. Drain thoroughly.
2. Chop or dice potatoes coarsely. You should have 3 cups. Set aside to cool completely.
3. Heat 2 tablespoons butter or margarine in a 10-inch skillet.
4. Add onion and green pepper. Cook over medium heat about 5 minutes or until they are soft but not brown.
5. Put onion and green pepper in a large bowl. Pour off any fat left in skillet.
6. Add potatoes, parsley, corned beef, milk or consommé and Worcestershire to the bowl. Mix thoroughly.



7. Heat 2 tablespoons butter or margarine in same 10-inch skillet. Add corned-beef mixture. Spread it evenly in the pan, patting it down with a spatula.

8. Cook over low heat about 40 minutes or until brown and crusty on bottom. Shake pan occasionally to keep hash from sticking.



9. Place a large serving plate, face down, over skillet. Carefully turn hash out. Makes 6 servings.

Baked Corned-Beef Hash: Prepare hash. Turn into lightly buttered 9x9x2-inch pan. Bake at 375° 20 minutes or until browned.

Red Flannel Hash: Prepare hash as above. Add 1 cup chopped, drained, canned or cooked beets. Cook in skillet as above.

Roast-Beef Hash: Substitute 2 cups chopped, cooked roast beef for corned beef in recipe above.

EGGS WITH HASH

One of the favorite ways of serving hash is with an egg. You can

prepare the hash completely and top each serving with a poached egg or do it this way: Cook the hash in the skillet just until heated through, then divide it among 4 individual baking dishes. Make a hollow in each and break an egg into each. Broil 3 inches from heat 5 to 8 minutes or until eggs are done as you like.

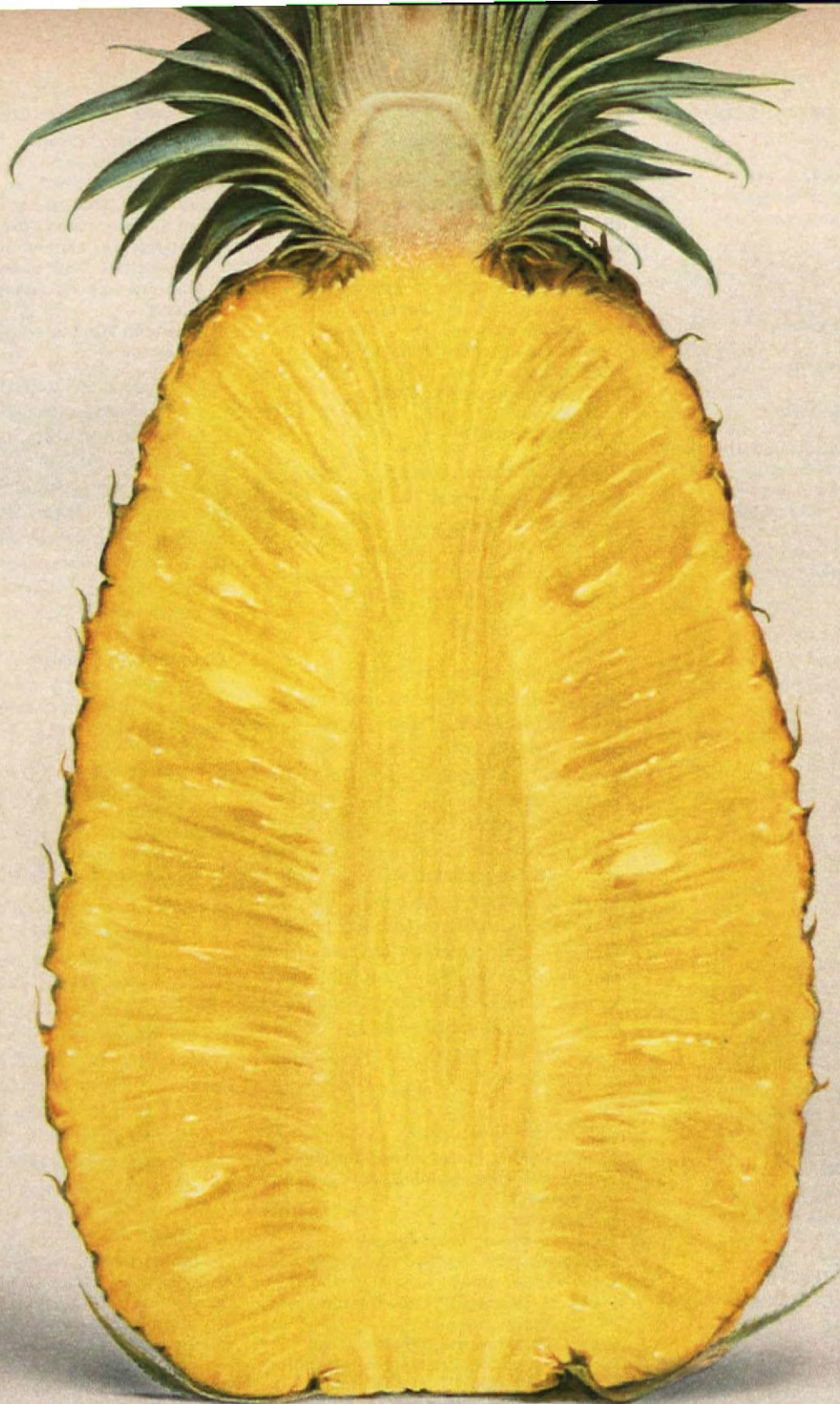
CHICKEN HASH SUPREME

2 tablespoons butter or margarine
½ cup minced onion (1 medium)
¼ cup finely chopped green pepper
¼ pound mushrooms, chopped or 1 can (3 to 4 ounces) mushrooms, drained and chopped
2 tablespoons flour
2 cups heavy cream
1 teaspoon salt
¼ cup dry sherry (optional)
4 cups cooked, diced chicken
Salt
Pepper

1. Melt butter or margarine in a large, heavy skillet over low heat.
2. Add onion, green pepper and mushrooms. Cook 5 minutes or until vegetables are soft.
3. Stir in flour. Cook 1 minute.



4. Stir in cream, 1 teaspoon salt and sherry. Cook, stirring constantly until sauce thickens and comes to boiling.
5. Add chicken. Heat through.
6. Season with salt and pepper. Serve over toast or hot, cooked rice, if desired. Makes 6 servings.



**If you can see what's wrong with this pineapple,
your standards are up to ours.**

(Core is over 1-5/16" in diameter. This means fruit is tough, fibrous and unacceptable for Del Monte sliced pineapple.)

The more you know
about pineapple,
the better for Del Monte.®



OLD-FASHIONED VEGETABLE SOUP

(pictured on page 87)

- 1 pound lean shin beef, cubed
- 2 tablespoons butter or margarine
- 2 pounds marrowbones, cracked
- 3 quarts water
- 1 bay leaf
- 1 cup celery leaves
- 2 teaspoons salt
- 2 carrots, pared and sliced
- 2 onions, sliced
- ¼ cup butter or margarine
- 2 cups diced carrots
- 2 cups diced onion (2 large)
- 2 cups diced celery
- 3 leeks, white only, quartered and diced
- 2 cans (about 1 pound each) tomatoes
- 2 cups cubed, pared potatoes
- 1 package (10 ounces) frozen peas or lima beans
- 1 teaspoon salt
- 2 tablespoons chopped parsley

Brown meat in 2 tablespoons butter or margarine in large heavy pot or kettle. Add marrowbones and water. Bring to boiling. Cook a few minutes; skim surface of water. Add bay leaf, celery leaves, 2 teaspoons salt, sliced carrots and onions. Simmer 1½ to 2 hours. Skim fat from surface. Strain. Reserve meat. (The liquid, or stock, may be prepared ahead of time and kept several days in refrigerator.)

Heat ¼ cup butter or margarine in large heavy pot or kettle over low heat. Add diced carrots, onion, celery and leeks. Cook 5 minutes, stirring occasionally. Add stock, tomatoes, potatoes, peas or lima beans, reserved meat and 1 teaspoon salt. Bring to boiling. Simmer gently 30 minutes or until vegetables are tender. Add parsley. Correct seasoning to taste. Makes 8 to 10 servings.

BEAN SOUP BRETONNE

- 1 cup navy beans
- 3 tablespoons butter or margarine
- 2 cups chopped onion (2 large)
- 1 cup chopped celery
- 1 clove of garlic, minced
- 3 cans (13¾ ounces each) chicken broth
- 2 cups water
- ¼ cup tomato paste
- ¼ cup butter or margarine

Wash beans carefully in cold water. Drain. Heat 3 tablespoons butter or margarine in heavy saucepan or kettle. Add onion, celery and garlic; cook, stirring occasionally, until onion is pale yellow and soft. Add chicken broth, water and beans. Cover. Bring to boiling. Simmer 1½ hours or until beans are very tender. Force mixture through food mill or puree in blender. Return mixture to saucepan. Stir in tomato paste. Simmer 15 minutes. Correct seasoning. Remove from heat. Stir in ¼ cup butter or margarine. Makes 6 to 8 servings.

CURRIED CHICKEN SOUP

- 1 broiler-fryer (2 pounds)
- 2 carrots, pared and sliced
- 2 celery stalks with leaves, sliced
- 2 cups sliced onion (2 large)
- 1½ teaspoons salt
- 6 peppercorns
- 1 bay leaf
- 3 tablespoons butter or margarine
- 2 cups pared, diced carrots
- 2 cups diced celery
- 2 cups diced onion (2 large)
- 3 tablespoons flour
- 1 tablespoon curry powder
- ½ teaspoon salt
- 1 cup light cream

Wash chicken thoroughly. Place in saucepan. Cover with cold water. Bring to boiling; reduce heat; skim surface of water. Add sliced carrots, sliced celery, sliced onion, 1½ teaspoons salt, peppercorns and bay leaf. Cover. Simmer 30 minutes or until chicken is tender.

Remove chicken from broth. Let cool a few minutes. Remove and discard skin. Remove meat from bones. Dice meat. Reserve. Strain broth. Skim as much fat as possible from top. Keep broth warm.

Heat butter or margarine in heavy saucepan over low heat. Add diced carrots, celery and onion. Cover. Cook 5 minutes, stirring occasionally. Sprinkle vegetables with flour and curry powder. Stir well. Add reserved chicken broth and salt. Cover. Bring to boiling. Simmer 30 minutes. Add diced chicken and cream. Reheat until bubbly. Correct seasoning to taste. Makes 6 to 8 servings.

CREOLE SHRIMP SOUP

- 3 tablespoons butter or margarine
- ½ pound shrimp, shelled, deveined and diced
- ½ teaspoon salt
- 2 cups diced onion (2 large)
- 1 green pepper, seeded and diced
- 1 tablespoon flour
- 1 can (1 pound 12 ounces) tomatoes, coarsely chopped
- 1 can (13¾ ounces) chicken broth
- ½ teaspoon dried marjoram, crumbled
- ½ teaspoon salt

Heat butter or margarine in heavy saucepan over medium heat. Add shrimp; sprinkle with ½ teaspoon salt. Cook until shrimp turn pink. Remove with slotted spoon. Reserve. Add onion and green pepper to fat left in saucepan. Cook 5 minutes, stirring occasionally. Stir in flour. Cook 1 minute. Add tomatoes, chicken broth, marjoram and ½ teaspoon salt. Cover. Bring to boiling. Simmer 15 to 20 minutes. Return shrimp to pan. Cook 1 minute. Correct seasoning. Makes 6 to 8 servings.

HAM AND CHICKEN GUMBO

- 2 slices bacon, diced
- 1 cup chopped onion (1 large)
- 1 clove of garlic, minced
- 1 cup diced, cooked ham
- 1 cup diced, cooked chicken
- 4 cups fresh or canned chicken broth
- 1 package (10 ounces) frozen okra
- 3 medium-size tomatoes, peeled and diced
- ¼ teaspoon Worcestershire sauce
- Cooked rice

Cook bacon and onion in heavy saucepan over medium heat until onion is pale yellow and soft. Add garlic, ham and chicken. Cook 2 to 3 minutes, stirring frequently. Add chicken broth, okra and tomatoes. Cover. Bring to boiling. Simmer 30 minutes. Add Worcestershire. Correct seasoning to taste. Garnish each serving of soup with about 2 tablespoons rice. Makes 8 to 10 servings.

COUNTRY PEA SOUP

- 2 cups dried split peas
- 1 cup diced onion (1 large)
- 1 cup diced celery
- 1 bay leaf
- 1 teaspoon sugar
- 1 teaspoon salt
- 1 ham bone
- 6 cups water
- 1 cup chicken broth
- ¼ cup butter or margarine

Rinse peas under cold water. Combine peas, onion, celery, bay leaf, sugar, salt, ham bone and water in heavy saucepan or kettle. Bring to boiling, skimming occasionally. Cover. Simmer 45 minutes or until peas are tender. Remove and discard ham bone. Force soup through food mill or puree in blender. Return mixture to pan. Stir in chicken broth. Bring to boiling. Correct seasoning. Remove from heat. Stir in butter or margarine. Makes 6 to 8 servings.

CABBAGE SOUP

- ½ pound bacon, diced
- 2 cups sliced onion (2 large)
- 4 medium-size carrots, pared and cut in julienne strips
- 6 cups shredded white cabbage (1 small head)
- 2 cans (10½ ounces each) beef consommé
- 3 cups water
- 1 teaspoon salt
- Dash of pepper
- Slices of French bread, toasted

Cook bacon in large, heavy saucepan until crisp. Remove. Reserve. Discard all but 2 tablespoons of fat from pan. Add onion and carrots; sauté 5 minutes, stirring occasionally. Add cabbage, consommé, water, salt and pepper. Bring to boiling. Simmer 30 minutes or until cabbage is tender. Add bacon. Serve with toast. Makes 6 to 8 servings.

continued

These 3 winning recipes at the National Chicken Cooking Contest used Mazola.

Mazola - The 100% Corn Oil will make your chicken a winner, too.

These three winners aren't just clever cooks. They're smart homemakers as well! They know Mazola is highest in polyunsaturates of all leading national brands. Cut out these tasty recipes and watch Mazola make a winner out of every chicken you cook!

Barbequed Oriental Chicken

Have a yen for something really different? Pull out the Hibachi or grill and baste up this sweet and sassy Far Eastern delicacy. They'll all say "ah so," and more!



1 cup soy sauce
1 cup sake (rice wine)
1/2 cup grapefruit juice
1 teaspoon sugar
1/2 teaspoon grated
fresh ginger root or
ground ginger

Mix together soy sauce, sake or grapefruit juice, sugar and ginger in large shallow dish. Add chicken pieces, turning to coat both sides. Cover and marinate in refrigerator several hours or overnight, turning occasionally. Remove chicken from marinade and brush with corn oil or margarine. Grill or broil, about 15 minutes from source of heat, brushing with marinade and turning frequently, 45 to 60 minutes or until brown and tender. Makes 4 servings.



Buttermilk Pecan Chicken

This is the \$5,000 grand prize winner! (When you make it, you'll see why.) Everyone loves a winner, and that's how your family will feel about you!

1 cup buttermilk
1 egg, slightly beaten
1 cup flour
1 cup ground pecans
1/4 cup sesame seeds
1 tablespoon salt
1 tablespoon paprika
1/8 teaspoon pepper

Mix buttermilk with egg. Stir together flour, ground pecans, sesame seeds, salt, paprika and pepper. Dip chicken in buttermilk mixture, then in flour mixture. Place corn oil or margarine in large shallow roasting pan. Add chicken, skin side down, then turn pieces skin side up to coat with oil. Place pecan halves on each piece of chicken. Bake in 350°F. (moderate) oven 1-1/4 hours or until tender and golden brown. Makes 8 servings.



Tantalize their taste buds! Serve 'em golden-glazed chicken with crisp onions, tangy pineapple, and pungent green pepper — heaven on earth in one scrumptious dish!

Paradise Chicken



1 cup flour
2 teaspoons salt
two (2 1/2 to 3 1/2 lb.)
fryers, cut
up or 8 legs
1/2 cup Mazola Corn Oil or
Mazola Margarine (melted)
1 green pepper, cut in
strips
2 onions, cut in wedges

Mix flour and salt. Coat chicken. Brown chicken on all sides in corn oil or margarine over medium heat. Remove to roasting pan. Bake in 350°F. (moderate) oven 20 minutes. Meanwhile, saute pepper and onion in remaining corn oil in skillet about 2 minutes or until tender but still crisp. Add water and vinegar. Cut sliced pineapple into quarters. Mix corn starch and 1/2 cup reserved juice; stir into vegetable mixture. Cook over medium heat, stirring constantly, until mixture comes to boil and boils 1 minute. Stir in pineapple. Pour over chicken. Sprinkle with almonds. Continue baking about 20 minutes or until chicken is tender. Makes 8 servings.

Mazola - The 100% Corn Oil.
Highest in Polyunsaturates of all
leading national brands.

SOUPS continued

ONION SOUP

$\frac{1}{4}$ cup butter or margarine
2 pounds yellow onions, sliced (about 7 cups)
6 peppercorns, crushed
 $\frac{1}{4}$ cup flour
3 cans (13 $\frac{3}{4}$ ounces each) chicken broth
1 can (10 $\frac{1}{2}$ ounces) beef consommé
1 cup water
1 bay leaf
8 slices of French bread ($\frac{1}{4}$ inch thick each), toasted
1 cup grated Swiss cheese

Melt butter or margarine in heavy saucepan over medium heat. Add onions and peppercorns. Cook, stirring frequently, 10 to 15 minutes or until onions are golden brown. Sprinkle flour over onions; stir to blend well. Add chicken broth, beef consommé, water and bay leaf. Cover. Bring to boiling. Simmer 30 to 45 minutes, skimming surface of soup occasionally. Remove and discard bay leaf. Correct seasoning to taste. Pour soup into individual soup bowls. Place bread slices on top of soup. Sprinkle with grated cheese. Place under broiler just until cheese is melted. Makes 8 servings.

CORN CHOWDER

$\frac{1}{2}$ cup diced salt pork or bacon
1 green pepper, seeded and diced
1 cup diced onion (1 large)
1 cup diced celery
3 tablespoons flour
1 can (13 $\frac{3}{4}$ ounces) chicken broth
1 cup water
1 cup diced, pared potatoes
 $\frac{1}{4}$ teaspoon ground thyme
1 bay leaf
1 teaspoon salt
Dash of pepper
1 can (12 ounces) whole-kernel corn
3 cups light cream, scalded
2 tablespoons chopped parsley

Cook salt pork or bacon in large, heavy saucepan until crisp and brown. Remove. Reserve. Cook green pepper, onion and celery in fat left in pan until soft, stirring occasionally. Sprinkle with flour. Stir until fat is absorbed. Add chicken broth and water. Bring to boiling, stirring constantly. Add potatoes and seasonings. Simmer 7 minutes or until potatoes are tender. Remove bay leaf. Add corn and cream. Heat until steaming. Add parsley and reserved pork or bacon. Makes 6 to 8 servings.

GOULASH SOUP

$\frac{1}{4}$ cup butter or margarine
1 pound lean beef round cut in $\frac{1}{2}$ -inch cubes
1 cup diced onion (1 large)
 $\frac{1}{4}$ cup flour
2 teaspoons paprika
1 can (1 pound 12 ounces) tomatoes
 $\frac{1}{2}$ teaspoon dried marjoram, crumbled
2 cans (10 $\frac{1}{2}$ ounces each) beef broth
2 cups water
1 teaspoon salt
2 cups diced, pared potatoes
2 tablespoons chopped parsley

Heat butter or margarine in large, heavy saucepan or kettle over medium heat. Add beef cubes and onion. Cook, stirring occasionally, until meat is lightly browned on all sides and onion is soft. Sprinkle with flour and paprika; stir well. Add tomatoes, marjoram, beef broth, water and salt. Cover. Bring to boiling. Reduce heat; simmer 45 minutes. Add potatoes; continue cooking, covered, 15 to 20 minutes or until meat and potatoes are tender. Remove from heat. Stir in parsley. Correct seasoning to taste with salt and pepper. Makes 6 to 8 servings.

Stouffer's could make beef pie with little bits of beef instead of big, juicy chunks.

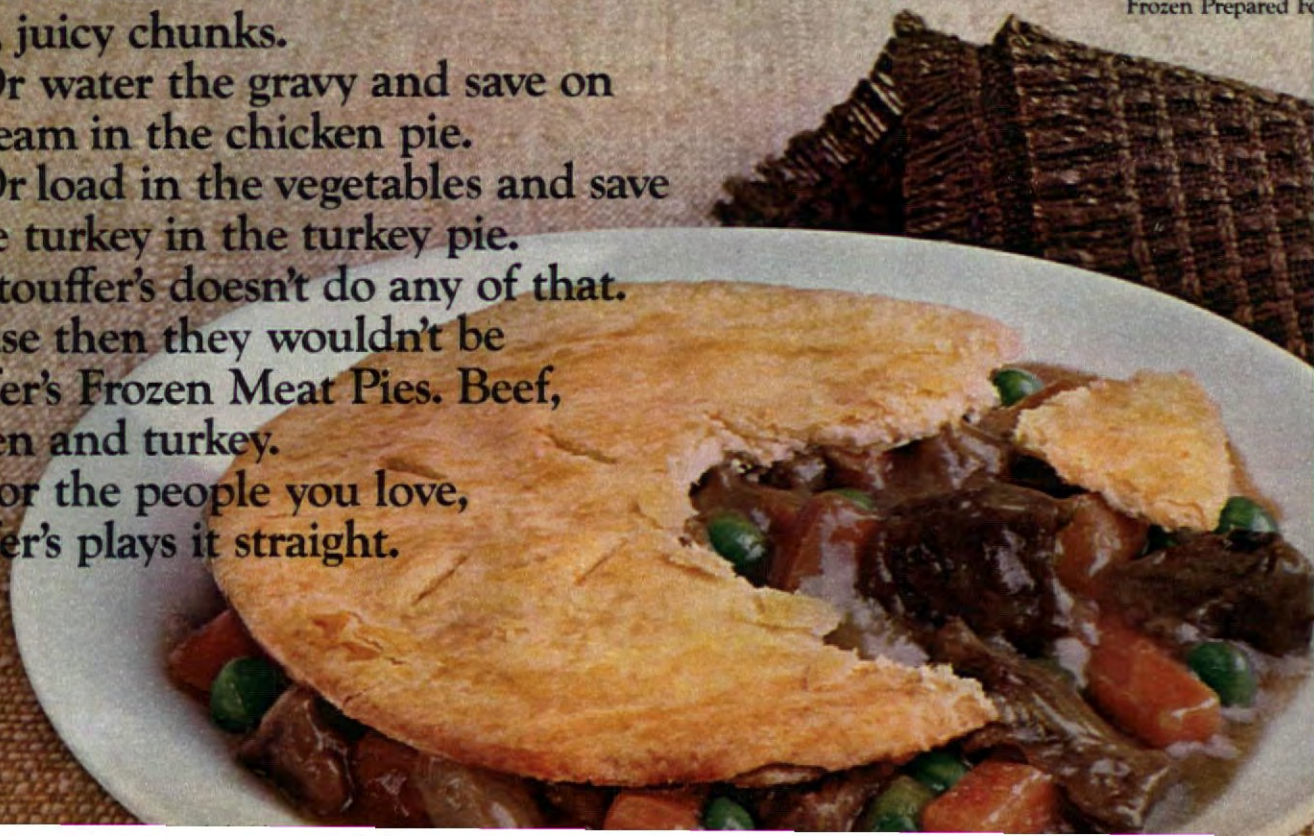
Or water the gravy and save on the cream in the chicken pie.

Or load in the vegetables and save on the turkey in the turkey pie.

Stouffer's doesn't do any of that. Because then they wouldn't be Stouffer's Frozen Meat Pies. Beef, chicken and turkey.

For the people you love, Stouffer's plays it straight.

Stouffer's
Frozen Prepared Foods



Have a beautiful Christmas!

Get two of these Christmas ornaments and save 7¢ on Sta-Puf Fabric Softener—the beauty conditioner for clothes

Sta-Puf makes all your washable clothes more beautiful because it makes them wrinkle-resistant, static-free and lint-free. Makes them feel softer and look brighter, too.

Now Sta-Puf makes your Christmas tree beautiful, too, by offering these handsome Christmas ornaments for just \$1.75 for a set of two. They're easy to put together. No gluing, no sewing. Just pin beads, pearls, sequins and ribbons to a lightweight polystyrene foam ball. Each ornament is approximately 3" in diameter.

Avoid the Christmas rush. Use the coupons below and order now.



TWO-ORNAMENT KIT—\$1.75

STALEY CHRISTMAS KIT
P.O. BOX 9250
ST. PAUL, MINN. 55177

Please send _____ ornament set(s) AB ☐ CD ☐.
Enclosed is one Sta-Puf label and \$1.75 for each set. (Two sets for \$3.00 and two labels.)

NAME _____

STREET _____

CITY _____ STATE _____ ZIP _____

Offer expires Dec. 1, 1970. Void where taxed, prohibited or otherwise restricted.



SAVE 7¢ ON STA-PUF FABRIC SOFTENER. FIRST BEAUTY CONDITIONER FOR CLOTHES.

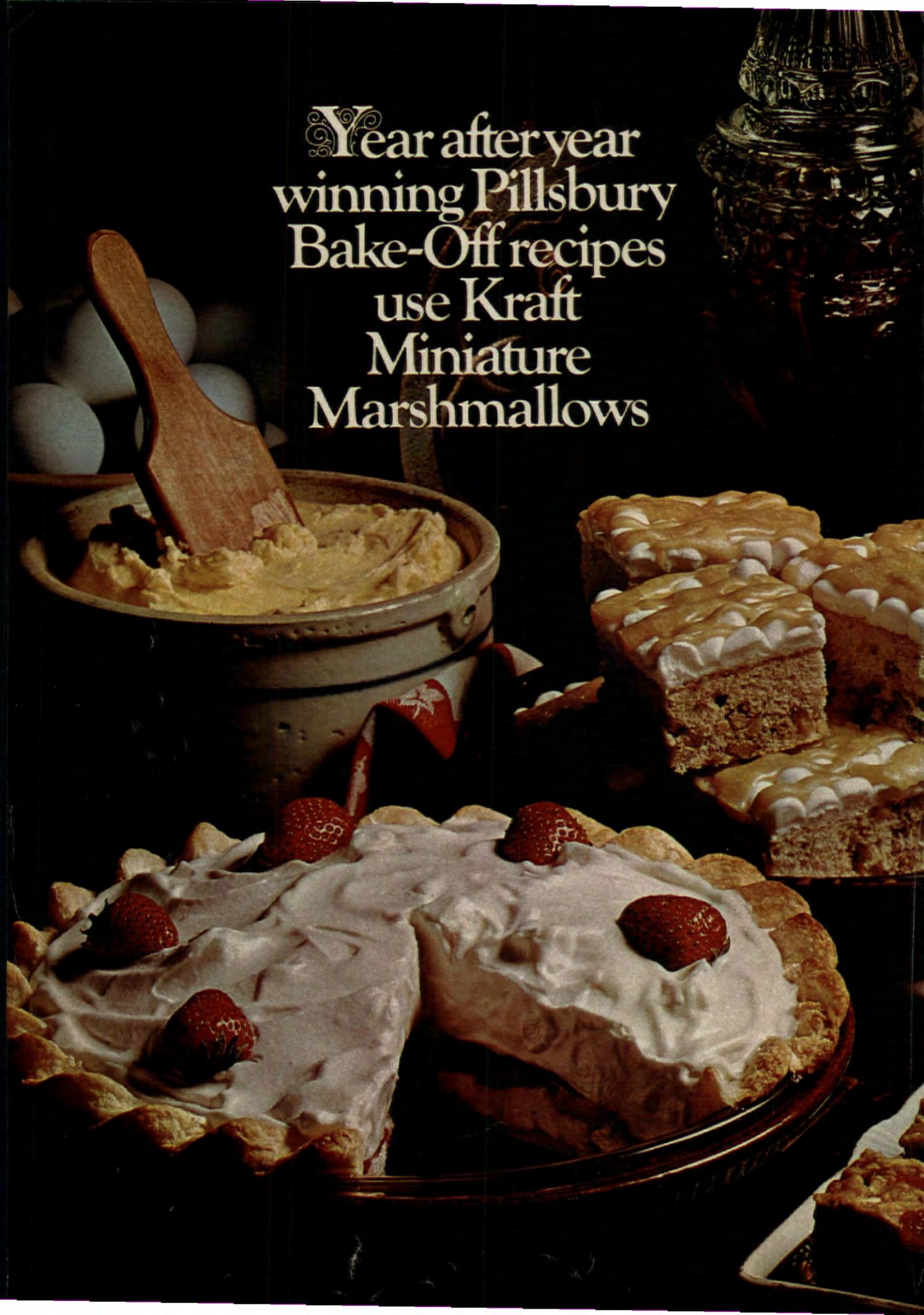
MR. GROCER: Your Staley representative will pay you 7¢ plus 3¢ handling charge for each of these coupons. Or mail direct to A. E. Staley Mfg. Co., P. O. Box 1500, Decatur, Ill. 62525. Invoices proving purchase of sufficient stock of our brand to cover coupons presented must be shown upon request, and failure to do so may, at our option, void all coupons submitted for redemption for which no proof of products purchased is shown. OFFER VOID IF THIS PLAN OF MERCHANDISING IS TAXED OR RESTRICTED. Cash value 1/20 cent.

SAVE
7¢

STORE COUPON



Year after year
winning Pillsbury
Bake-Off recipes
use Kraft
Miniature
Marshmallows



Again and again versatile Kraft Miniature Marshmallows have been mixed up in Bake-Off recipes. Kraft Miniature Marshmallows helped to make these recipes winners because they're jet-puffed, so they stay soft and blend smoothly into any recipe. They're the cooking marshmallows.

Strawberry Social Pie (lower left): Place 1 C. Kraft Miniature Marshmallows in a 9-inch baked pastry shell, cooled; top with 1 C. sliced fresh strawberries or 2 10-oz. pkgs. frozen strawberries well-drained. Partially whip 1 C. heavy cream; gradually add $\frac{1}{3}$ C. light corn syrup, beating until stiff. Fold in 1 C. miniature marshmallows and $\frac{1}{4}$ tsp. almond extract. Spread mixture over strawberries. Chill 6 to 8 hours. Garnish, if desired.

Rocky Road Nut Cake (middle): Sift together $1\frac{1}{4}$ C. sugar, $1\frac{1}{2}$ C. sifted Pillsbury's Best All Purpose Flour and $\frac{1}{2}$ tsp. salt. Add 4 eggs and 1 tsp. vanilla; mix until well blended. Stir in $1\frac{1}{2}$ C. chopped walnuts and 1 C. Parkay Margarine, melted. Pour into greased and floured 13 x 9-inch pan. Bake at 350° , 35 to 40 minutes. Sprinkle immediately with 4 C. Kraft Miniature Marshmallows. Drizzle with *Butterscotch Icing*: Combine 1 C. brown sugar, packed, $\frac{1}{2}$ C. Parkay Margarine, $\frac{1}{3}$ C. milk and $\frac{1}{4}$ tsp. salt in saucepan; boil 3 minutes. Add 1 C. sifted confectioners' sugar; mix until smooth.

Pineapple Dessert Pie (upper right): Cream $\frac{1}{2}$ C. Parkay Margarine, $\frac{1}{3}$ C. sugar, 1 egg and 1 tsp. vanilla; sift together $1\frac{1}{4}$ C. sifted Pillsbury's Best All Purpose Flour, $\frac{1}{2}$ tsp. baking soda and $\frac{1}{2}$ tsp. salt. Add to margarine mixture; mix well. Spoon into 9-inch pie plate. Bake at 325° , 20 to 25 minutes. Cool. Remove from pie plate. Cut cake in half horizontally. Fill and top with *Pineapple Filling*: Fold 1 C. Kraft Miniature Marshmallows, 1 10-oz. jar Kraft Pure Pineapple Preserves and 1 tsp. grated lemon rind into 1 C. heavy cream, whipped. Chill 3 hours. Garnish, as desired.

Peanut Butter Crunchies with Crunchie Noodle Topping (lower right on tray in foreground): Cream $\frac{1}{2}$ C. Parkay Margarine and $\frac{1}{2}$ C. brown sugar, packed. Add 1 C. Pillsbury's Best All Purpose Flour; mix well. Press into greased 9-inch square pan. Bake at 350° , 15 to 20 minutes. Sprinkle with $\frac{1}{2}$ C. semi-sweet chocolate pieces. Top with Crunchie Noodle Topping: Melt 5 C. Kraft Miniature Marshmallows with 1 C. peanut butter, $\frac{1}{2}$ C. brown sugar, packed, and $\frac{1}{4}$ C. light cream in double boiler over low heat, stirring constantly. Add 4 C. (5 $\frac{1}{2}$ -oz. can) chow mein noodles and $\frac{1}{4}$ C. maraschino cherries; mix well.

Candy 'n Cake (on tray in back): Cream 1 C. granulated sugar and $\frac{1}{2}$ C. Parkay Margarine; blend in 1 egg. Sift together 2 C. sifted Pillsbury's Best All Purpose Flour, $2\frac{1}{2}$ tsp. baking powder and $\frac{1}{2}$ tsp. salt; add alternately with combined $\frac{3}{4}$ C. buttermilk or sour milk and 1 tsp. vanilla; mix well after each addition. Fold in 1 C. Kraft Miniature Marshmallows and $\frac{1}{2}$ C. semi-sweet chocolate pieces. Spread into greased and floured 13 x 9-inch pan. Sprinkle with combined $\frac{1}{2}$ C. chopped nuts, $\frac{1}{4}$ C. brown sugar, packed, and 2 Tbsp. melted margarine. Bake at 350° , 45 to 50 minutes. Cut in squares.



Division of Kraftco Corporation



YOU'LL FIND QUALITY IN OUR CORNER



**SPOON SIZE
Shredded Wheat
announces...**

NUTCAKES continued from page 91

PECAN ROLL

An extra light cake rich with the flavor of pecans, this is easy to make and takes little time.

- 4 eggs, separated
- 1 cup sifted confectioners' sugar
- 2 cups (6-ounce can) finely chopped or ground pecans
- Chocolate Whipped Cream

Heat oven to 400°. Grease 15x10x1-inch jelly-roll pan; line with wax paper; grease paper. Beat egg yolks and sugar together in small mixing bowl about 5 minutes at high speed or until thick and light yellow. Beat egg whites in large mixing bowl until stiff but not dry. Fold beaten yolks and nuts into egg whites. Blend gently but thoroughly. Turn into prepared pan. Spread batter evenly towards corners of pan. Place pan in oven. Reduce heat immediately to 350°. Bake 15 to 20 minutes or until cake is lightly browned and springs back when lightly touched with fingertip. Remove cake, right side up, carefully from pan; begin rolling the hot cake from the short end without removing the wax paper. The top of the cake will be rolled inside. Cool thoroughly on wire rack. Unroll; remove wax paper and spread Chocolate Whipped Cream over surface. Reroll. Refrigerate until serving time. Sprinkle with confectioners' sugar and decorate with pecan halves, if desired. Makes 8 to 10 servings.

CHOCOLATE WHIPPED CREAM

- 1 cup heavy cream
- 3 tablespoons sugar
- 2 teaspoons unsweetened cocoa
- ½ teaspoon vanilla

Combine all ingredients in small mixing bowl. Beat until soft peaks form.

ORANGE AND CASHEW NUT CAKE

This is a moist and flavorful cake that is good with tea or coffee and should also be tried for breakfast.

- Packaged bread crumbs
- ½ cup butter or margarine
- 1 cup sugar
- 4 eggs, separated
- 1 teaspoon grated orange rind
- 2 cups sifted all-purpose flour
- 1½ teaspoons baking powder
- ¼ teaspoon salt
- ¾ cup orange juice
- 1 cup ground or finely chopped, salted cashew nuts (do not use dry-roasted)
- ½ cup packaged bread crumbs
- Orange Glaze

Heat oven to 350°. Grease a 3-quart cake form or Bundt pan. Sprinkle generously with packaged bread crumbs. Set aside. Cream butter or margarine and sugar together in large mixing bowl until blended. Add egg yolks, one at a time, beating well after each addition. Add orange rind. Sift flour, baking powder and salt together. Add to creamed mixture alternately with orange juice. Stir in nuts and ½ cup bread crumbs. Beat egg whites in small mixing bowl until stiff but not dry. Fold gently into batter. Pour batter into prepared pan. Bake 1 hour or until cake begins to pull away from sides of pan. Invert immediately onto wire rack. Remove pan. Cool cake thoroughly. Frost with Orange Glaze. Makes 10 to 12 servings.

ORANGE GLAZE

- 1 cup sifted confectioners' sugar
- 2 to 3 tablespoons orange juice

Blend to a spreading consistency. Spread over cake top.



...a taste improvement.

Now, Improved SPOON SIZE® Shredded Wheat is crispier, tastier, wheatier...more delicious than ever. And why not...now, we make each tiny biscuit with more 100% natural whole wheat.

Every bite is brimming over with a natural, toasty, hearty flavor. Improved SPOON SIZE Shredded Wheat has the natural protein and energy that make it "THE BODY FUEL" for your whole family. What do you say to an improved breakfast, tomorrow?

NATIONAL BISCUIT COMPANY, Special Products Division



ALMOND CANDY CAKE

A rich but not too sweet cake that is truly a confection.

1 can (4 ounces) blanched almonds, ground
1 cup sifted confectioners' sugar
2 egg whites
1/2 teaspoon cream of tartar
Butter Cream
Almond Praline

Heat oven to 325°. Line two large cookie sheets with foil. Mark two 8-inch circles on the foil on each cookie sheet. Grease the foil. Combine nuts and sugar in small bowl. Beat egg whites with cream of tartar in large mixing bowl until stiff but not dry. Fold in nut-sugar mixture gently. Spread meringue evenly in circles on prepared cookie sheets.

Bake 20 to 25 minutes or until light brown. Meringue that is too pale will remain sticky. Cool meringue on cookie sheets 2 to 3 minutes. Turn layers upside down on wire rack. Peel off foil carefully. Cool layers thoroughly on wire racks. If it is a very damp day, place meringue layers in warm oven until they are crisp. Meringue layers may be made ahead and stored in an airtight container. Do not freeze. Fill and frost with Butter Cream. Sprinkle with Almond Praline. Makes 10 to 12 servings.

BUTTER CREAM

1 cup sweet butter or unsalted margarine
2 cups sifted confectioners' sugar
1/2 cup hot water

Cream butter or margarine until

fluffy. Beat in sugar. Add water slowly, a few tablespoons at a time. Beat until of good spreading consistency. Spread between meringue layers; frost top and sides.

ALMOND PRALINE

1/2 cup sugar
1/2 cup coarsely chopped blanched almonds

Heat sugar in small skillet over low heat until sugar melts and turns golden. Add almonds; mix well. Pour mixture onto a well-buttered cookie sheet. Allow to harden completely. Remove praline from cookie sheets. Place between two double-thick sheets of wax paper. Crush with rolling pin into a fine powder. Sprinkle over cake.

continued

MAKE THIS CHRISTMAS LONG REMEMBERED
WITH YOUR GIFT OF

Contour® Rest and Relaxation

Make the Contour® Chair-Lounge perfect to give, or get. Start dropping Or, put it at the top of your gift list. With a Contour® to complement any every home needs Contour® built-in rest and relaxation. When you sit out in Contour's® you-shaped, feet-elevating Cradle Comfort®, it's like resting in bed. Your figure-sized Contour® provides similar head- & body support. The vibrating action of the Viverator®, comforting warmth Harmonic® Heat help you to relax. At a finger's touch the Power Slide® button positioner effortlessly adjusts you to the most restful, relaxing position. The many variations (only a few shown here) have 21 patented Contour® exclusives. Wide range of colors and coverings.

ORDER NOW TO ASSURE CHRISTMAS DELIVERY
style, covering, size and finish of your choice



SEND COUPON for brochures and name of nearby dealer

CONTOUR SALES, INC., Dept. AH-70
5200 Virginia Ave., St. Louis, Mo. 63111

Please send me, at no obligation, more information about the Contour® chair-lounge.

Your Name

Address

Phone No.

City, State, Zip Code

**This is the
Speed Queen
gas dryer.**

Look into it.



**Find out why it
lasts so long and costs
so little to run.**

One reason is our superior drying drum. It lasts longer because it's stainless steel. It dries more efficiently because the air is preheated and blows counter to the tumbling action. Then there's the quiet blue gas flame that runs it. Steady. Dependable. And gas is famous for saving you money. Gas gives you a better deal—at your gas company or Speed Queen dealer.



SPEED QUEEN
Quality and Dependability Since 1908



AMERICAN GAS ASSOCIATION, INC.

NUTCAKES continued

WALNUT CAKE

Made of layers of nutcake and whipped cream, this is a spectacular party dessert. The cake keeps fresh for days, so you can bake it in advance and frost and fill it just before serving.

6 egg yolks
1 egg
 $\frac{3}{4}$ cup sugar
 $1\frac{1}{4}$ cups finely ground walnuts
1 cup sifted cake flour
6 egg whites
Walnut Whipped Cream

Heat oven to 300°. Grease a 9-inch springform pan generously. Beat egg yolks, egg and sugar in large mixing bowl on high speed of electric mixer about 10 minutes or until mixture is very thick and pale yellow. Fold in ground nuts and flour gently. Beat egg whites in large mixing bowl until stiff but not dry. Fold into batter gently. Pour batter into prepared pan. Bake 1 hour 15 minutes or until cake is browned and springs back when touched lightly with fingertip. Remove from oven. Cool in pan 10 minutes; remove side of pan. Cool cake thoroughly on wire rack; remove bottom of pan. Slice cake horizontally into 3 equal layers. Fill and frost with Walnut Whipped Cream. Makes 10 to 12 servings.

WALNUT WHIPPED CREAM

2 cups heavy cream
1 cup finely ground walnuts
 $\frac{1}{4}$ cup confectioners' sugar
2 to 3 tablespoons dark rum (optional)

Whip cream until soft peaks form. Fold in remaining ingredients gently. Spread between layers and frost top and sides of cake. Garnish with walnut halves, if desired. Refrigerate until serving time.

CHESTNUT TORTE

Chestnuts lend their delicate flavor to this delicious, unusual party cake that uses no flour. Canned chestnuts can be found in specialty shops or food sections of large stores.

1 pound fresh chestnuts or 1 can (1 pound) prepared chestnuts
4 egg yolks
 $\frac{1}{2}$ cup sugar
1 tablespoon rum
1 tablespoon lemon juice
4 egg whites
 $\frac{1}{2}$ cup apricot preserves
1 cup heavy cream
2 tablespoons sugar
2 tablespoons chopped pistachio nuts
Chocolate curls

boiling water 15 to 20 minutes. Remove from water, one at a time, peeling them as you go. The nuts will be difficult to peel if they are cold or lukewarm. If using canned chestnuts, drain them. Put chestnuts through a food mill or ricer to puree them. (Do not use a blender as it will make the chestnut puree too wet.) Set puree aside.

Heat oven to 325°. Beat egg yolks with $\frac{1}{2}$ cup sugar in small mixing bowl at high speed about 5 minutes or until mixture is thick. Beat in rum and lemon juice. Fold in chestnut puree. Beat egg whites in large mixing bowl until stiff but not dry. Fold chestnut mixture into egg whites. Pour into a greased and floured 9-inch springform pan. Bake 1

hour or until cake pulls away from side of pan. This cake will not rise. Remove from oven. Remove side of cake pan. Leave cake on bottom of pan; cool thoroughly on wire rack. Loosen cake from bottom of pan with a spatula. Remove cake from pan. Split cake horizontally into 2 equal layers with a long-bladed knife. Place bottom layer on serving plate. Spread layer with apricot preserves. Place second layer on top. Combine heavy cream and 2 tablespoons sugar in small bowl. Beat until stiff peaks form. Spread whipped cream over top and sides of cake. Arrange pistachio nuts in circle on top of cake. Garnish center with chocolate curls. Makes 10 to 12 servings.

continued



This is just a clever Alcoa Wrap way to make chicken croquettes with personality and style. Make them round and put each one on a square of strong Alcoa® Wrap aluminum foil. Pour a mixture of sauteed mushrooms, chopped scallions, tomato puree and white wine over them. Wrap up tightly and bake for about 45 minutes in a shallow pan. You can put a lot of inexpensive class in your meals with Alcoa Wrap. Because it gives you the strength you need these days.



ALCOA

Alcoa Wrap... the something else foil.

If using fresh chestnuts, cook them in

**This is the ham
that's hickory smoked
to taste like
real ham should.**



**HICKORY
SMOKED
HAM**

Ordinarily canned hams aren't smoked. But Rath Hams are—with genuine, hardwood hickory, no less.

Rath believes that ham you buy in a can should be more than just a boneless, skinless, easy-to-carve convenience. It should be smoked with hickory, fragrant with hickory right down to its lean, pink center.

That's why we still slow smoke over lazy hickory fires the old-fashioned smokehouse way. It costs us a little more, but we think you'll agree the flavor difference is well worth it.



From Rath—the first family of hams. The Rath Packing Company • Waterloo, Iowa



NUTCAKES continued

BRAZIL-NUT WINE CAKE

2 cups sifted all-purpose flour
1½ cups sugar
3 teaspoons baking powder
1 teaspoon salt
1 teaspoon cocoa
½ teaspoon ground cinnamon
½ cup pure vegetable oil
7 egg yolks
½ cup water
¼ cup port wine
1 cup egg whites (7 or 8)
½ teaspoon cream of tartar
1 cup Brazil nuts, finely chopped
Confectioners' sugar

Heat oven to 325°. Sift flour, sugar, baking powder, salt, cocoa and cinnamon into large mixing bowl. Make a well in center of ingredients. Add oil, egg yolks, water and wine. Stir until smooth. Combine egg whites and cream of tartar in large mixing bowl. Beat until very stiff but not dry. Pour batter over egg whites; fold in just until blended. Fold in nuts. Pour batter into ungreased 10-x 4-inch tube pan. Bake 1 hour 15 minutes or until top springs back when lightly pressed with fingertip. Invert tube pan on a funnel or bottle; let hang until cake is thoroughly cooled. Remove from pan. Sprinkle top generously with confectioners' sugar. Makes 12 to 14 servings.

HAZELNUT LOAF CAKE

(not pictured)

Packaged bread crumbs
1½ cups sifted all-purpose flour
2 teaspoons baking powder
½ teaspoon salt
1 cup whole hazelnuts, ground
2 eggs
½ teaspoon vanilla
1½ cups sugar
½ cup milk
½ cup butter or margarine, melted
Confectioners' sugar

Heat oven to 325°. Grease 9x5x3-inch loaf pan. Sprinkle bottom and sides with packaged bread crumbs. Invert pan and shake out excess crumbs. Sift flour, baking powder and salt together. Mix lightly with ground nuts. Beat eggs until foamy in large mixing bowl; add vanilla; beat in sugar gradually; beat on high speed of electric mixer 10 minutes or until mixture is thick and foamy. Add flour-nut mixture alternately with milk. Stir in melted butter or margarine; mix well. Pour batter into prepared pan. Bake 1 hour 10 minutes or until cake tests done when a cake tester is inserted in the center. Invert immediately onto wire rack. Cool completely. Sprinkle with confectioners' sugar. This cake may also be frosted, if desired. Makes 8 to 10 servings.

In life the little things are so often the big things.
A wave, a smile, a kiss—these things
announce and symbolize and preserve the bigger
realities. So it is with Accent.

Accent wakes up the flavor nature puts
in food. Accent doesn't put the flavor there—it
brings it out.



Accent makes just about every plain and
fancy dish you can prepare taste better.

Accent is no big deal. But it would appear
to be a mighty big small deal.

When you add Accent, you know
you're doing everything possible to make that
dish the best possible.

A little Accent (like a little love) surely helps.



FOOD QUESTIONS YOU ASK

If a recipe calls for rose water, may I use rose extract?

*Mrs. A. Johansen
Stone Ridge, N.Y.*

Rose extract must be diluted if you are substituting it for rose water. Use half rose extract and half water for the same amount of rose water.

Should roasts be started at a high oven temperature to seal in the juices? Some of my old cookbooks give these directions and I wondered if it is still recommended.

*M. Thomas
Chicago, Ill.*

It is not recommended. Research has proven that more juices are lost at a

high starting temperature than when a constant lower temperature is used. High temperatures result in more spattering of the oven and in uneven cooking.

I seem to waste a lot of cheese because it has either dried out or become moldy. Is it possible to freeze cheese, and which types freeze best?

*D. Casey
Lufkin, Texas*

To keep a large piece of cheese for an extended time, dip the cut surface in melted paraffin. Cheeses that can be frozen include Cheddar, Swiss, Edam, Gouda, Brie, Muenster, Port du Salut, provolone, mozzarella and Camembert.

How do you determine the number of servings from a roasted turkey?

*H. Jackson
Orlando, Fla.*

Here is a table to guide you:

Pounds	Number of servings
6 to 8	6 to 10
8 to 12	10 to 20
12 to 16	20 to 32
16 to 20	32 to 40
20 to 24	40 to 50

What causes onion to sprout? How should I store them to avoid this?

*John Thurman
New York, N.Y.*

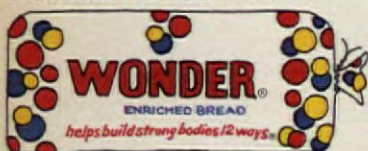
Onions will sprout or decay if temperature or humidity is high—but they will keep several months if stored in a cool, dry place. First put the onions in a loosely woven or open-mesh bag to allow good air circulation, then store in an area slightly below room temperature (about 60°F.)

Direct any questions you have about food, food products and food preparation to: Questions you Ask, Food Dept., American Home, 641 Lexington Ave., New York, N.Y. 10022.

"Big enough to reach things without a chair. That's how big I want to be."

She'll never need Wonder Bread more than right now.

The time to grow bigger and stronger is during the "Wonder Years"—ages one through twelve—when a child reaches 90% of her adult height. So help your child by serving Wonder Enriched Bread. Each slice supplies vitamins, minerals, carbohydrates and protein. Delicious Wonder Bread!



Helps build strong bodies 12 ways!®



SHOPPING INFORMATION

Merchandise listed here is available in leading department and specialty stores. If you cannot find it, write to American Home, Reader Service, 641 Lexington Ave., New York, N.Y. 10022, for additional information. Retail stores are listed with their cities. Items not listed may be privately owned or custom made.

COLOR TO THE RESCUE

Page 14: Hanging lamp, Auralume. White Formica tabletop, Door Store, N.Y.C. White rug, Regal Rugs. Geometric rug, Egetaepper, Inc., N.Y.C. Open-arm chairs and side chair (at desk), Vreeland Trading Corp. Floor-lamp bulb, Tovi & Perkins. Dinnerware, Mikasa. Flatware, Oneida Silversmiths, Casserole, Milnor.
Page 16: Rug, Lees Carpets, Div. of Burlington Industries, Inc. Table lamp and floor lamp, Tyndale, Inc., N.Y.C. Armoire and tables, Thomasville Furniture Industries. **Page 23:** Ceiling fixture, Lightolier, Inc., N.Y.C. Table fabric, Bloomingdale's, N.Y.C. Window blinds, Breneman, Inc.

YOUR KITCHEN OF TOMORROW

Pages 72, 73: Accessories, Thalhimers, Richmond, Va.

Fill out coupon and enclose check or money order. Florida residents please add sales tax. Allow 4 weeks for mailing. (Sorry, we are unable to handle Canadian or foreign orders.) Please indicate your zip code.

I enclose \$_____ for the following item(s):

_____ Menu Maker Complete Set(s) @ \$5.98 each.

My color choice is:

- ☐ AVOCADO 61057 ☐ GOLD 61058
☐ COPPER 61059 ☐ WHITE 61060

_____ #61061 (200 extra recipe sleeves and 1 shopping list pad) @ \$2.00

_____ #61062 (500 extra recipe sleeves and 2 shopping list pads) @ \$3.98

☐ Send C.O.D. I enclose \$2 goodwill deposit. I will pay postman balance plus all postal charges.

American Home
 Dept. 3952
 4500 N.W. 135th St.
 Miami, Florida 33054

print name _____

address _____

city _____ state _____ zip code _____

AMERICAN HOME MENU MAKER

Here is the roomiest, most helpful recipe file, one that promises better organization than ever. Thousands of homemakers find these files an easy, permanent way to arrange their personal recipe collections. This unbreakable, polypropylene, pebble-finished file is light to handle and easy to keep clean. Capacity is about four times that of the usual small file box; it contains **24 index cards** tabbed in the categories you will find most helpful.

Each index card has room for your own reference notes. **Sixty recipes** have been selected by our Food Editors, ready for you to clip and add to your own collection. For easy reference, an **equivalent chart** shows measurements and equivalent quantities of basic ingredients. **100 new, uniform-size, clear plastic sleeves** hold recipes neat and ready-to-use. **A shopping list pad**, including handy lists of food and household products, will make meal planning easy and take the indecision out of shopping. The pad can be reordered with the recipe sleeves.



STUFFED ACORN SQUASH

3 medium-size acorn squash
 2 tablespoons melted butter or margarine
 Salt

Pepper
 1 pound ground chuck
 1/2 pound bulk sausage

1 cup chopped onion (1 large)
 1 1/2 cups soft bread crumbs (3 slices)
 1 teaspoon salt
 1/4 teaspoon pepper
 1 tablespoon dried parsley flakes
 1 teaspoon dried oregano, crumbled
 1/4 cup catsup

Heat oven to 375°. Halve squash; scoop out seeds and membranes. Brush halves of squash with melted butter or margarine; sprinkle lightly with salt and pepper. Place squash, cut side down, in shallow baking pan. Bake 20 to 25 minutes or until almost tender. While squash bakes, cook chuck and sausage in skillet until all pink disappears; remove; reserve. Pour off all but 2 tablespoons fat from skillet. Add onion; cook over medium heat until soft. Add meat, bread crumbs, 1 teaspoon salt, 1/4 teaspoon pepper, parsley, oregano and catsup. Turn squash hollow side up. Spoon meat mixture into squash. Bake 35 to 40 minutes or until squash is tender and filling is browned. Makes 6 servings.

LOG CABIN

Candied apples for your favorite goblins.

When they shout trick or treat, treat them right. With maple-tasting apples on a stick. They'll love the Log Cabin® Syrup goodness, for goodness sake.

See recipe on reverse side

SAVING GRACES

Food shopping for the family today has switched from chore to challenge because prices are high and growing higher. How can you stretch the food dollar?

Think about savings before you get to the store. Know what you have to buy—keep a pad handy in the kitchen so you can jot down items as you run out. With this as a starter, check your shelves for other things you need. And don't forget the newspaper ads—there are always specials.

Don't shop when you are hungry. It leads to impulse buying and will send your food bill skyrocketing.

Compare prices. Learn which is the best buy—the largest package may not always be a bargain. Unit pricing, the cost per ounce or pound of food items, is a subject we have been hearing and reading more and more about. The grocer can do this by putting the price per measure on the package, by displaying large posters with the information or by placing a label with the price on the shelves right over the food item. (This is

the most helpful method, in our opinion, for what you need to know is exactly where it can be seen and used most easily.) Some merchants have resisted such breakdowns, saying that the system would be costly and the expense would be passed on to the consumer, resulting in higher prices. Others, like Jewel Food Stores and Benner Tea Company in the Middle West, are enthusiastic about unit pricing. So are their customers, who are amazed at the differences they see in their food bills.

If your store has not adapted unit pricing, you can do it yourself. There are shopping computers you can carry in your purse to help you compare costs and find your best buys. Three have come to our attention recently. Ekco offers a simple cost-per-ounce Calculator that costs only 25 cents and can be ordered from Ekco Housewares Company, 9234 Belmont Avenue, Franklin Park, Ill. 60131. Dow Marketing Aids Inc. calls theirs Compar-A-Price. More elaborate, with shopping tips included,

it costs \$1. The address: P.O. Box 116, Bellevue, Wash. 98009. The third—a plastic-coated disc with space on the back for shopping notes—is the Bargain Finder for \$1.98 from Products West, P.O. Box 973, Malibu, Calif. 90265. Learn to use one of these calculators and your budget will be the gainer.

Know your meat language. Meat, probably the largest part of your food budget, is federally "graded," but do you understand the meaning of the terms? The USDA grade, which is stamped on the carcass, refers to quality, tenderness, juiciness and flavor. The top grade is *prime*, little of which is available to the consumer. Most *prime* meats go to the hotel and restaurant trade. The next grade, *choice*, is the one usually found in retail stores. Third comes *good*. Less tender than *choice*, it provides more lean meat for the same cut and is usually less expensive. So consider it for slow-cooking stews or marinated dishes. Or you can use a meat tenderizer. —Frances M. Crawford

CANDIED APPLES

Wooden skewers
8 small or 6 medium apples
3/4 cup Log Cabin Syrup
3 cups sugar

1 cup water
Few drops red food coloring
Few drops oil of cloves
(optional)

Insert skewers in clean, dry apples. Combine syrup, sugar, and water; heat and stir until sugar dissolves. Add remaining ingredients; then cook, without stirring, until a small amount forms a hard ball in cold water (272°). Dip apples in hot water; dry thoroughly. Quickly dip each apple into syrup; turn to coat smoothly. Place on greased baking sheet or wax paper to harden—20 to 30 minutes. Makes 6 to 8 candied apples.



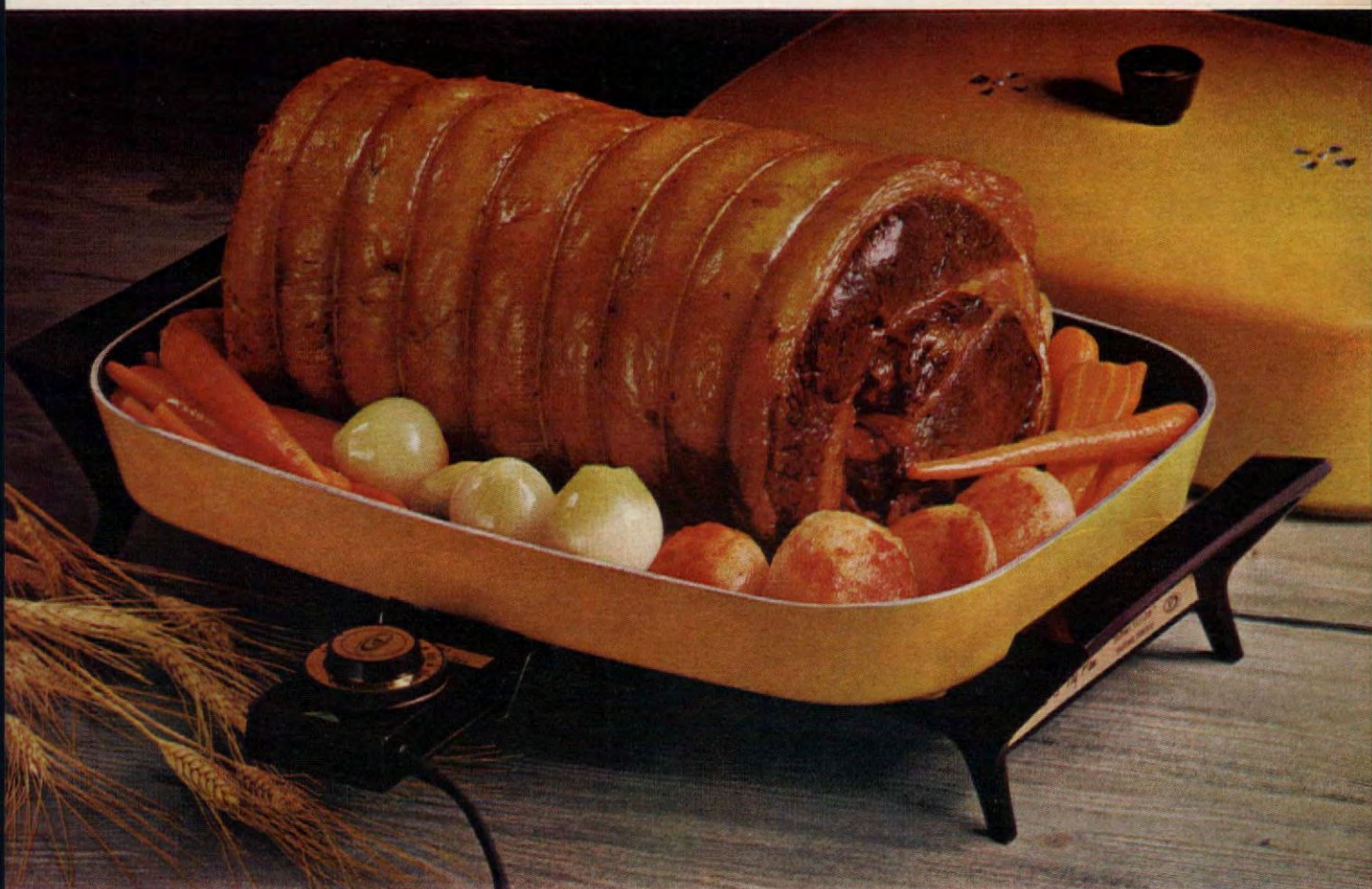
CHEESY MACARONI-BEEF CASSEROLE

1 pound ground beef
1 egg
2 tablespoons chopped parsley
1 teaspoon salt
1/2 teaspoon pepper
3 tablespoons butter or margarine
2 tablespoons flour

1/2 teaspoon salt
1 tablespoon prepared mustard
1 tablespoon Worcestershire sauce
2 1/2 cups milk
1 cup shredded Cheddar cheese
1 cup grated Parmesan cheese
1 package (8 ounces) elbow macaroni, cooked and drained

Heat oven to 350°. Combine beef, egg, parsley, 1 teaspoon salt and pepper; mix lightly. Shape into 18 small balls. Heat 1 tablespoon butter or margarine in large skillet. Add meatballs; brown on all sides; remove with slotted spoon. Place in 2-quart baking dish. Discard all drippings from skillet. Melt remaining 2 tablespoons butter or margarine in skillet. Blend in flour, 1/2 teaspoon salt, mustard and Worcestershire. Stir in milk gradually. Cook, stirring constantly, until sauce thickens and comes to boiling. Boil 1 minute. Add 1/2 cup Cheddar cheese and 1/2 cup Parmesan cheese; stir until cheeses are melted. Combine sauce and macaroni. Spoon over meatballs. Combine remaining cheeses; sprinkle onto macaroni. Bake 35 minutes or until bubbly. Makes 6 servings.

Presto colors won't really make you cook better. It'll just look that way.



But if the food looks better while you're cooking it, and the meal looks more appetizing when it's served in Presto's colors, won't the meal taste better, too? In all this romantic talk about beauty and the fry pan, let's not forget the hard facts about cooking and — yecch — cleanup. Presto didn't. Cleanup will never be fun; but Presto's hard surface

Teflon makes it easy. And the new Harvest and Avocado colors give you a nice pan to look at when you're done. You can even wash your new Presto Fry Pan in the dishwasher.

And about the cooking. The detachable Control Master gives you absolute heat control for precision cooking. The jumbo fry

pan can handle a meal for eight.

Presto Fry Pans have another new feature. Both jumbo and regular size fry pans have a tilt bracket to hold cover half-open or full-open for less-spatter frying, and an always-handly lid.

There's more cooking at Presto than pressure cookers.



EMBROIDER FAVORITE SAMPLERS

By Dorothy Lambert Brightbill

One of our readers' favorite samplers (top left) is copied from an old one in the Peter Cooper Museum collection. It dates back to the days when young girls demonstrated their skill as needle-women by counting threads on a piece of linen from a chart for the design. You get similar results with less effort, for this design is stamped ready to cross-stitch. The pine-finished wood frame is 20 by 25 3/4 inches. Museum Sampler Kit 61004. Frame Kit 61005.

Our home sampler is shown at upper right. A delightful charmer stamped on white 100 percent linen, 20 by 26 inches, this was adapted from one in the famous Whitman collection. The frame is also available. It is hand-finished dull black wood copied from a typical 18th-century molding. All kits include thread and complete instructions. Home Sampler Kit 61006. Frame Kit 61007.

Here's a real treasure from Williamsburg's distinctive needlework collection (bottom left), the most beautiful sampler we have ever offered. Its intricacy requires more time for embroidery than the others shown. Stamped on white 100 percent linen, size 16 1/2 by 24 1/2 inches. Frame is hand-finished dull black wood copied from an 18th-century molding. Chase Sampler Kit 61008. Frame Kit 61009.



The hallmark is the registered trademark of Williamsburg Restoration, Inc.

No collection would be complete without a child's sampler, so here (bottom right) is a most enchanting version of the familiar bedtime prayer, with mother animals and their young. Cross-stitch design is stamped on creamy white 100 percent linen, 14 by 17 inches. Child's Prayer Sampler Kit 61015. Frame, Orange Painted Wood—Kit 61135. We mounted our frame on white plywood.

Please send item(s) checked below:

- ☐ 61004 Museum Sampler @ \$3.00 each.....\$
- ☐ 61005 Frame for Museum Sampler @ \$7.98 each.....\$
- ☐ 61006 Home Sampler @ \$3.98 each.....\$
- ☐ 61007 Frame for Home Sampler @ \$8.98 each.....\$
- ☐ 61008 Chase Sampler @ \$6.98 each.....\$
- ☐ 61009 Frame for Chase Sampler @ \$10.00 each.....\$
- ☐ 61015 Child's Prayer Sampler @ \$2.00 each.....\$
- ☐ 61135 Frame for Child's Prayer @ \$3.00 each.....\$

Sales tax if applicable _____

Add .25 post. for each item ordered _____

Total enclosed \$ _____

Send C.O.D. I enclose \$2 goodwill deposit and will pay postman balance plus all postal charges.

Fill out coupon and enclose check or money order. Florida residents please add sales tax. Allow 4 weeks for handling and mailing. Sorry, we are unable to handle Canadian or foreign orders. To avoid delays please indicate your zip code.

American Home, Dept. 3951

4500 N.W. 135th St., Miami, Florida 33054

print name _____

address _____

city _____

state _____

zip code _____

the Sego Wig

If nature doesn't play fair
and extra pounds appear,
Sego will help you be as
slim as you like.

Sego will help you be *the*
woman you want to be.

Now! The Sego Wig lets you
be *any* woman you want to be.

Sego offers a Mr. Jerome
"Stretcheeze" Wig for just \$12.

It retails for over \$30... is
100% wash-and-wear
modacrylic fiber... pre-set to
easily comb into the style of your
choice... in 6 beautiful colors.

Be the woman you want to be
—and let Sego help!

PET
INCORPORATED



Send to:

THE SEGO WIG

P.O. Box 15066, St. Louis, Mo. 63110

Enclosed is a check or money order for
\$12.00 and 1 box top from Sego Instant or
the numbers copied from the bottoms of
3 cans of Sego Liquid.

Check color of wig desired.

- | | |
|--|--|
| <input type="checkbox"/> 1) Darkest Brown | <input type="checkbox"/> 4) Medium Ash Blond |
| <input type="checkbox"/> 2) Coffee Ash Blond | <input type="checkbox"/> 5) Chestnut Brown |
| <input type="checkbox"/> 3) Ranch Mink Brown | <input type="checkbox"/> 6) Off Black |

Name _____

Address _____

City _____

State _____ Zip _____

please print clearly

This offer is void where prohibited, taxed, or otherwise
restricted by law. Offer expires December 31, 1970.
Allow four weeks for delivery.

A





Visits from your children add to the joy of recovery at Medcenter

When illness strikes, it often affects the entire family. That's why Medcenters encourage visits from family and friends, *even the children*. That's why the surroundings are so luxurious, the meals so delicious, the atmosphere so cheerful.

Medcenter is a bright new addition to the health care community. Neither a hospital nor a nursing home, a Medcenter is a fully-accredited recuperative care center, staffed by a professional health team under the supervision of your doctor. The sole function is to provide a nice place to *get well* . . . all at a room rate about half that of a general hospital.

No wonder Medcenter is rapidly developing into a nationwide network setting a new standard of quality in the health care field.



Corporate Offices: Medcenters of America, Inc., P. O. Box 4007, Memphis, Tenn. 38104

HINTS ON HONEY

For many centuries, honey was the world's major source of sugar and sweets. Today, the United States has other sources of sugar, such as beet and sugarcane, but honey still ranks very high in popularity.

This delicately flavored, golden syrup is a natural, unrefined food, unique because it is the only natural, unmanufactured sweet available in large quantities. Honey contains a large number of minerals and vitamins, ascorbic acid, enzymes and traces of body-building protein. It is an amazing source of energy because it requires little digestion.

There are several types of honey on the market—liquid, comb, cut-comb, solid (sometimes called granulated or crystallized) and chunk. Liquid is the most familiar and is popular because it is free of crystals. Comb honey is sold in the comb as stored by the bees. Cut-comb honey is cut into small chunks and packaged in cartons. Solid honey is partially or wholly solidified or is granulated. It is referred to as candied, creamed or spread. Chunk honey is available primarily in the South. It is a combination of the liquid and comb packaged in jars or pails.

Honey varies in color and flavor, depending upon the plant source from which the bees gather the nectar. Buckwheat honey is made from the nectar of buckwheat, while clover honey is made from white clover nectar, etc.

Honey has outstanding keeping qualities and will help keep baked goods, such as cakes and cookies, fresher longer. Adjustments have to be made if you are substituting it in a recipe calling for granulated sugar, and the general rule is as follows: Reduce the liquid in the recipe by $\frac{1}{4}$ cup for every cup of honey used to replace a cup of sugar. If a recipe calls for 1 cup sugar and $\frac{3}{4}$ cup milk, substitute 1 cup honey and $\frac{1}{2}$ cup milk. Add $\frac{1}{2}$ teaspoon baking soda for every cup of honey; reduce the oven temperature 25° to prevent over-browning.

Honey should be stored in a tightly covered jar in a cool, dark place. Freezing or refrigeration will not harm the honey; it may hasten granulation but this is harmless. The honey may be reliefsed by placing the jar in a bowl of warm, not hot, water until the crystals melt. Guard against high heat when cooking as honey is easily scorched if it is overheated.

—Jane Uetz

Win a free fortnight's tour of the land of Robin Hood.



Just imagine...a dream vacation that includes trips to some of the most famous restaurants in England!

Robin Hood and his Merry Men were famous for their appreciation of good food.

So what could be more appropriate as Grand Prize in our Robin Hood Sweepstakes than a tour of England and Scotland, with opportunities to eat at many quaint and colorful restaurants?

Imagine yourself arriving in London, where you'll stay at the Gore Hotel and eat in the Elizabethan Room. You'll also journey to Nottingham and eat at historic Newsted Abbey (which was once Lord Byron's home). Then visit any other famous restaurants you wish (or go on a shopping spree if you prefer). You have two weeks and \$500 spending money to spend as you wish!

This dream vacation for two (or, if you prefer, a cash equivalent in lieu of the trip) is the Grand Prize in

our sweepstakes. We are giving away three of these Grand Prizes.

And that's not all.

There are also five second prizes, consisting of Royal Doulton English bone china (55-piece settings for eleven).

And there are fifty third prizes of Pewter Mugs (sets of six), with the Nottingham crest.

25 fourth prizes of 3-piece silver coffee service by Sheridan will also be given.

Finally, there are 275 fifth prizes consisting of Regent Sheffield cutlery sets.

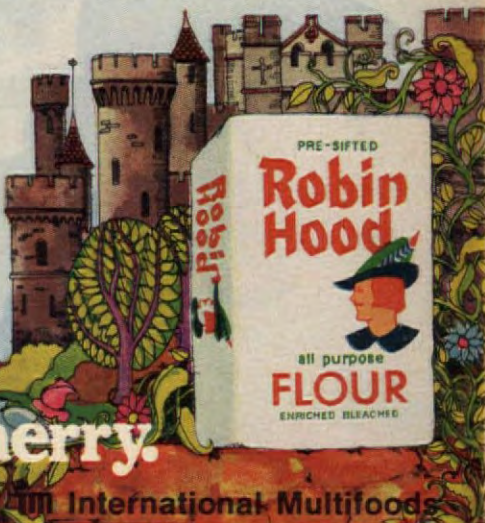
You can't lose.

Everyone who enters will receive a 15¢ coupon good on your next bag of Robin Hood Flour. For entry blanks and full details on the prizes, just look for the Robin Hood display at your grocer's. Or if you wish, enter by mail.

Here are the rules:

1. No purchase required. Simply print your name and address on a piece of paper and mail it along with the guarantee panel from the side of a Robin Hood bag or a 3 x 5" card with the words "Robin Hood" printed on it in plain block letters. Entries must be postmarked no later than midnight, November 15, 1970, and received by December 1, 1970.
2. Mail entry to Robin Hood Sweepstakes, P.O. Box 451, Minneapolis, Minn. 55440.
3. Sweepstakes open to residents of the United States only. Employees of International Multifoods, its advertising agencies, the independent judging organization, and their families are not eligible. Sweepstakes void where prohibited by law. Open only to adults 18 years of age or over: Limit one entry per family.
4. The Sweepstakes drawing and advertised prizes will be awarded on the basis of a witnessed random drawing under the supervision of the independent judging organization whose decision is final.
5. The winners will be notified within thirty (30) days after the closing of the contest.
6. The Robin Hood Sweepstakes trip for two may be taken anytime starting January 1, 1971 through May 31, 1971.
7. Liability for federal, state and local, or other taxes imposed on the prize winners will be the sole responsibility of the prize winners. Cash equivalent option available on trips to England only.

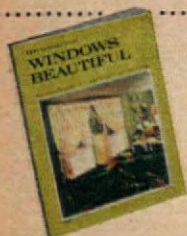
Make your man merry.



Brass & Bronze & Black & White

**& now
Walnut
& Pewter**

The soft glow of fine antique pewter and the warmth of walnut now join the extensive Kirsch line of decorative drapery rod finishes. When it comes to high style, dramatic finishes and down-deep quality, most people come looking for Kirsch. Available in leading stores everywhere, including Canada.



124 Page, Idea Book! Just \$1
Windows Beautiful (Vol. III) is all new! 117 room settings in full color by interior decorating experts. At your favorite dealer, or send this coupon.

Kirsch Company, Dept. A-1070, Sturgis, Mich. 49091.

Please rush my copy of Windows Beautiful (Vol. III).
I enclose \$1.00.

Name

Address

City

State Zip

Please allow 3 weeks for delivery. No stamps, please.

Kirsch
DRAPERY HARDWARE

For windows people care about

FROM HOME BASE

This month, a word on solid state—an electronics miracle widely known but little understood.

Solid state refers to a specially constructed tiny sandwich of solid materials (metals, ceramics, etc.) used in appliances, radios and TVs to regulate electrical current. Ranging from pinhead to penny in size, the device replaces the far larger unit of moving parts that formerly did the job. Since a solid-state component has no moving parts, it is inexpensive to make and to install, and it cannot wear out.

Of the many types of highly sophisticated solid-state devices, only a few main types concern us. The standard transistor is one. It made most radio tubes obsolete, so instead of the hassock-sized "wireless set," portable radios were able to be designed as small as cigarette packs.

Another type—the SCR (silicon controlled rectifier)—serves as an electrical watchdog. It adjusts the amount of power needed to operate the appliance constantly at the speed you set. Thus a solid-state blender, for instance, can operate at very low speed without sputtering and stalling and at very high speed even with a heavy load.

The SCR also allows you to merely touch a special panel on a blender to turn it on—"instant on." Similarly, just lift off your finger and the blender will stop instantly with no rundown time.

With a touch-of-hand sensor, a solid-state dryer shuts off when your clothes are damp-dry, bone-dry or any degree between. Solid-state spark igniters on gas ranges are so reliable and convenient that there is no need for a pilot light. The solid-state control on electric blankets eliminates the clumsy control box at the side of the bed and the lumpy thermostats in the blanket. A small strip at the edge of the blanket controls it.

What does the future hold for solid state? Service-free appliances with replaceable snap-in parts in case the item is damaged; refrigerators with the works in inch-thick walls; a range as lightweight as a serving tray; a thin, roll-up color TV.

Some will be produced sooner than others. But when you can buy compact, reliable, accurate, efficient appliances which do many more things than are possible today, at lower cost, you can bet they will be solid state.

—Maidee Kerr Spencer

If your dog could talk, would he be telling you this?



"For over 20 years, practically every Westminster Champion has had PERVINAL, the vitamin-mineral-nutritional supplement as a regular part of his diet. Even if I'm not a Westminster Champion, PERVINAL can make me feel like one."

PERVINAL has all the vitamins and minerals I need for robust health, good nerve and muscle tone, strong bones and teeth, a sleek coat and resistance to disease. I know you feed me all the right foods, but I need PERVINAL too.

So next time you're at the Pet Store or Pet Department, won't you please bring some PERVINAL home for me."

pervinal
VITAMIN • MINERAL
NUTRITIONAL SUPPLEMENT

42 Famous Voices of History

Special 32-Page Book FREE!

Hear Tennyson, Browning, Sarah Bernhardt, Teddy Roosevelt, Perry, Gladstone, Tolstoy, plus 35 others speak out again from the past! For the first time now on 2 Modern LP Albums! Each voice re-recorded, filtered and amplified with great technical skill from the original wax cylinders and first flat discs! Mail only \$6.98 to "VOICES OF HISTORY," 2080 Greenland Bldg., Miami, Fla. 33054. Special 32-page book—"42 GREAT LIVES"—included FREE! Full refund guaranteed.



PAINT 10 TIMES FASTER

SHUR-LINE

PAINT EDGER

2 guide wheels make your straight-line trimming sharp and clean. 10 times faster than brush trimming next to ceilings, baseboards, doors or window frames!

\$1¹⁰



AT PAINT-HARDWARE DEALERS AND PAINT DEPARTMENTS :

SHUR-LINE MANUFACTURING CO.
LANCASTER, N. Y.

Colonial Sets The Summer Scene



Colonial's summer ceramics are perfect for use on the patio, in the garden, or wherever people enjoy the summer scene. Now there's a completely new line of summer holders and *Floracandle*® arrangements awaiting you at your nearest Colonial Candle dealer. Stop in and visit him today.

Send for our 36 page decorating booklet, Candlelight by Colonial—only 25¢.



*Colonial Candle Co.
of Cape Cod, Inc.*

Hyannis, Massachusetts 02601

ZIP CODE HELPS KEEP POSTAL COSTS DOWN BUT ONLY IF YOU USE IT.

free
"MOVING FAMILY'S HANDBOOK"
To help you plan, pack, and move.
KING VAN LINES
DEPT. 11 / P. O. BOX 18268
WICHITA, KANSAS 67218
make a wise move: Call the Kings Men

strategically important because it guarded the approach to Philadelphia, because of the many flour mills along the river and because there were numerous iron forges. The Battle of the Brandywine saw Washington trying to guard all the usable fords; but he didn't know the lay of the land well and part of the British army managed to slip around his lines via an unguarded ford, forcing Washington to retreat. For a while the battle raged just below the old Kennett Meeting House. A British soldier looked in on the Quakers gathered there in quiet meditation, but he was ignored. "Tumult without; peace within," an elder later noted.

Though the Quakers, true pacifists, could not permit themselves to be involved in a political battle, they and their descendants have always been passionately concerned to protect the area's great beauty. Much inevitably has been lost. In the beginning the land was so rich in game that a single flight of pigeons took two days to pass over, and the very sun was darkened. The trees lasted longer but were always in danger. In the late 18th century so much wood in the valley was being consumed as charcoal by the iron forges that one local forge was forced to close because of the lack of wood.

Chester County also inspired America's first botanical treatise, *Arbustum Americanum* (The American Grove) written in 1783 by Humphry Marshall, who also planted one of the country's first arboretums. Marshall pleaded that for every tree felled a seedling should be planted. Otherwise, as he too wisely predicted, the land would be "scarred by the hands of men, swept clear of the great trees of the forests." At the 1876 Philadelphia Centennial Exposition, the Norway Pavillion gave out free seedlings of Norway spruce to any visitors, and local lore maintains that many of the seedlings have grown into great guardians of Chester County homes.

Fortunately, the people of Chester County still care very much about their beautiful region. Back in 1936 they started an annual event called "Chester County Day," held "always the first Saturday in October." The county is divided into quadrants, and each year a tour is arranged to private houses of historical and architectural significance. (The magnificent Reynolds' house shown on pages 80-81 was featured in the 1968 tour.) Proceeds go to the Chester County Hospital. The tour, as local historian Berenice M. Ball notes in her charming *Chester County & Its Day*, always delights even those accustomed to visiting these beautiful

houses. Thanks to these tours, people understand better what is so special about Chester County houses. To see one is, for many people, to want one—and to want it restored and maintained as it should be.

The houses have had the protection of loving, knowledgeable owners; now the land has found protectors. A few years ago, local residents, including Mrs. Andrew Wyeth, were alarmed by a proposal to set up an industrial park near Chadds Ford. They managed to stave off this threat to the region's beauty and ecology and then formed the Tri-

County Conservancy of the Brandywine, financed by private funds. Some of the members are

especially interested in turning an old mill they have purchased into a museum of paintings of the Brandywine School.

Probably because the area is so very beautiful, the artists who have been drawn to live there often paint in a poetic, realistic manner. The famous illustrator Howard Pyle worked there in a stone-walled studio and taught N. C. Wyeth, Andrew's father and the beloved illustrator of such children's classics as *Robin Hood* and *Treasure Island*. Andrew's own son, Jamie, lives nearby and is already a very successful painter.

But it is necessary not only to save the paintings inspired by the area but to save the area itself. The Conservancy is working very hard with a program of very practical goals. They are promoting a policy of deed easement, in which those owning land along the river promise not to allow any building beside the river. Parts of Brandywine Creek are fairly pure; others are polluted. So water samples are carefully taken to find exactly what pollutes the river and where the pollutant comes from. Because local laws often make it legally impossible for towns to get

together to solve problems of waste and sewage disposal, the Conservancy is working through the courts to make it possible for towns to work out ecologically sane procedures. And it is trying to have the buildings placed on the National Register so they can be studied and so that it will be easier in the future to fight incursions by highways and industrial parks.

As Dr. Margaret Handy, the spirited, 81-year-old pediatrician and Wyeth neighbor, says, "We call this the second—but I guess it's the third or fourth—Battle of the Brandywine." END

The nothing side. The Endust® side.

The dirty side wins.

As you can see, we sprayed one side of this mop with Endust. It picked up six times more dust and dirt. Endust. Turns any mop or cloth into a "dust magnet."



ADVERTISEMENT

Owens-Corning explains the high cost of not enough insulation.

Fiberglas 6&3 insulation could save over \$3,000 toward your mortgage

6" of Fiberglas* insulation in ceilings and 3" in walls can cut heating and cooling costs as much as 30% a year.

It's true. Skimping on insulation could be the costliest error a homeowner might ever make.

Owens-Corning—world's leading manufacturer of home insulation—recommends 6" in ceilings and 3" in walls.

This is more than FHA minimum property standards require. But the cost is only around \$200 more. And the difference in insulating ability could save a homeowner as much as \$3,000 toward payments over the term of a 25-year mortgage.

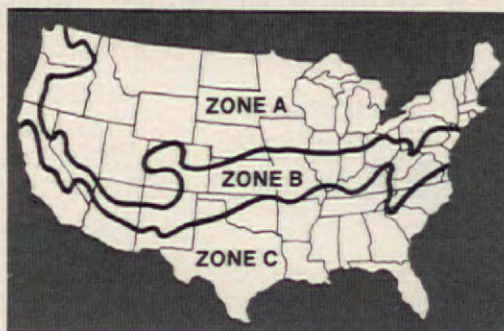
How much you might save depends on the size of your house and where you live. But in *any* part of the country, the Fiberglas 6&3 plan can cut your heating and cooling costs. Locate where you live on the map. Then estimate your savings on the charts at right.

Free booklet tells you more. It's called *The Full Story of Full Insulation*—and it could be the smartest 6¢ you ever invested. Send to Owens-Corning for it today; then tell your dealer or builder you want Fiberglas 6&3.

Write Owens-Corning Fiberglas Corporation, Attn: C.N. Meeks, Box 901, Toledo, Ohio 43601.

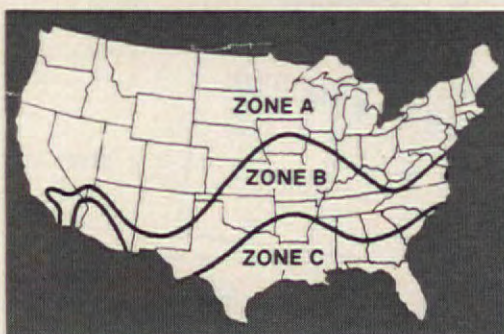
*Trademark Registered Owens-Corning Fiberglas Corp.

Calculate your possible savings—add heating and cooling savings for total in your area.



HEATING ZONES**

Floor Area, Sq. Ft.	Zone A	Zone B	Zone C
1000	\$1,650.	\$1,150.	\$475.
1500	\$2,225.	\$1,575.	\$625.
2000	\$2,700.	\$1,925.	\$775.



COOLING ZONES**

Floor Area, Sq. Ft.	Zone A	Zone B	Zone C
1000	\$200.	\$425.	\$650.
1500	\$275.	\$550.	\$825.
2000	\$325.	\$650.	\$950.

**Estimated savings: Ranch house on slab, 15% glass area, over 25-year term of mortgage. Heating costs, 10¢ per therm; cooling costs 0.02¢ per KWH. 6" x 3" versus insulation meeting FHA minimum property standards.

Owens-Corning is Fiberglas



Turn Love Of Flowers To Profits...

From Weddings, Gifts, Corsages, Funeral Remembrances,
Table Decorations,
Special Occasions...

MAKE \$\$\$ 10 WAYS with FLOWERS!!



Work With Lovely
Flowers Like These



MEN, WOMEN, FAMILIES—Good Profits Spare or Full Time

A few real or artificial flowers costing pennies may bring up to \$10 and more in a professionally designed arrangement you make in 15 minutes! Weddings, banquets, dances, funerals all offer big-profit opportunities — also gift flowers and plants for Easter, Mother's Day, Christmas and other holidays. Fine opportunity no matter where you live — big city, small town or on a farm. Our complete Home Course includes a big Kit of professional Flower Arranging supplies, shows many ways to turn your love of flowers into cash profits — right in your own home. Or open your own Florist Shop — easy to start with little capital. Fine for men, women, families. Many job opportunities, too, at high pay. Designers with training and skill get salaries to \$150 a week and more!

Learn To Make Beautiful Wedding Bouquets and Remembrance Pieces

FLORAL ARTS CENTER STUDENT OPENS OWN SHOP

Dear Sir: I took your Floral Art course in 1964 ... now have my own Florist and Garden Center. I have a large library of Floral books but yours are the most complete and the most help to me. I do both fresh and permanent designs. My shop is a year old and I have already done 8 weddings and receptions. The road without your course books would have been twice as hard.

Mrs. Mary Hubbard
Lincoln Florist & Garden
Center, North Carolina



NO PREVIOUS EXPERIENCE NEEDED—

EARN WHILE YOU LEARN

Hundreds of crystal-clear show-how illustrations and do-it-yourself projects make everything easy, develop your skill quickly. Within a week, you should be ready to offer corsages and table decorations, using live or artificial flowers, for pay, more elaborate designs soon thereafter. Learn newest flower arranging techniques, no previous experience or knowledge of flowers necessary. No special talent required. Everything you need to know is in your Course.



Have two incomes, keep your present job while learning and earning. Automation can't move you out of a job — no machine can take your place.

Extra Bonus —

3 Months' Subscription to "Flower talk"

Idea-filled monthly publication for Home Flower Designers & Florists. Filled with photographs of fresh new designs, with assembly instructions. Design Contests with valuable prizes. Money-making tips. Other valuable features, FREE 3 months Subscription. Nothing to buy. Mail Coupon now!

OUR 10th SUCCESSFUL YEAR

FLORAL ARTS CENTER, Dept. 13M, 1628 E. McDowell Road, Phoenix, Arizona 85006

MRS. DOROTHY MARSHALL, Floral Arts Student says:



"I have made over \$100 on a single wedding and have more than I can do in spare time. Expect to open a shop soon."



APPROVED
FOR
VETERANS

AIR MAIL COUPON NOW! NO COST OR OBLIGATION!

FREE! FLORAL "CAREER KIT"

INCLUDING

1. 3-month Subscription to "Flower Talk" Monthly Publication for Home Flower Designers.
2. Exciting Success Stories of Floral Arts Students.
3. Complete How-to-Learn Illustrated Details.

HAPPY, USEFUL HOBBY, TOO —

Flower Designing is the world's happiest hobby — brings rich rewards of beauty, friendships, and pride of accomplishment. Double your pleasure in gardening. Win Blue Ribbons at Flower Shows. Become neighborhood authority on flowers for weddings, church decorations, banquets, other public or private affairs. Course gives hundreds of exciting ideas, shows how to carry them out!

10 WAYS TO MAKE MONEY AT HOME WITH FLOWERS

The wonderful world of flowers offers dozens of money-making opportunities, no matter where you live. High-profit design orders from neighbors, clubs, churches, hotels, etc. Grow flowers (or plants) wholesale for Florists. Be a Bridal Consultant. Learn how to join florists telegraph network, get flower orders by wire from all over the country. Many other methods. We provide instructions on 10 different ways to make good money at home, spare or full time, with live or artificial flowers.

EXAMINE FLOWER ARRANGING COURSE AND BIG KIT OF DESIGN MATERIAL AT HOME—NO OBLIGATION TO BUY.

Examine the course and all the design materials. Try your hand at some of the techniques (including making Artificial Flowers!) before you decide. Everything to gain, nothing to lose.

STUDY OF COURSE HAS BEEN VERY PROFITABLE.

"I have obtained a lot of information from the course. I think our shop has really survived on the strength of it. The last 3 months of last year, after we opened, we took in actual cash of over \$1400, not including our charge sales. The study has been very profitable and we had no expert knowledge, only our ability to read your work. May God bless you for starting us into a business with so much pleasure."

O. L. Mississippi



No Salesman
Will Call

FLORAL ARTS CENTER, Dept. 13M,
1628 E. McDowell Road, Phoenix, Arizona 85006

Rush your Floral "Career Kit" containing details on your offer of Home Course in Flower Arranging with big Kit of Design Materials — plus instructions and materials for making Artificial Flowers — for leisurely examination in my own home. Also send exciting success stories of Floral Arts Students, and put me down for a FREE 3-month Subscription to "Flower Talk." Everything FREE & POSTPAID. No obligation on my part.

NAME _____

STREET _____

TOWN _____

STATE _____

ZIP _____



History in the making

Your family name, coat-of-arms and motto is researched, then painted on embossed copper on mahogany base. 5x8 in., \$16.95; 10x13 in., \$29.50; Two-family shield 10x12 in., \$34. Add 75¢ postage. Send 10¢ for color card of plaques, parchments, etc. "1776" House, Dept. A4, 260 Mass. Ave., Boston, Mass. 02115.



Kitchen combo

Hardwood Slicer—Shredder houses 2 stainless steel blades in separate inner panels. Each adjusts for thick to paper-thin cutting. Wing nuts hold firmly; blades are protected when panels are closed. 17x6¼ in. \$3.98 plus 25¢ postage. Country Gourmet, Dept. AO, 545 So. 4th Ave., Mt. Vernon, N.Y. 10550.



The Alcott Sunfish

Old Salts, Captain Kids—even land-lubbers are lured by this dreamy, wooden sailboat model. Easy to assemble, kit includes red and white striped sails, plans and instructions. 20 in. long; 21 in. high. \$8.95 plus 75¢ shipping. Catalog, 50¢. Preston's, 109V Main Street Wharf, Greenport, N.Y. 11944.

LYNN HEADLEY Editor

AMERICAN HOME MARKET PLACE



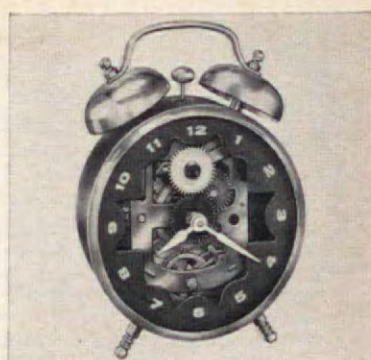
Merry maker

Christmas Mail Basket is fun to make and nice to give. Kit includes 9x5x6 in. Madeira basket, canvas, needle, red, green, gold wool, instructions. Hang on door or mantel to display cards, holly, or fill with gift goodies! \$3.50 plus 50¢ postage. Victoria Gifts, 12 A Water St., Bryn Mawr, Pa. 19010.



Mini spittoon

In Grandfather's day the cuspidor had its purpose; this charming replica returns on the decorator scene as an ash tray, desk ornament or planter. In polished solid brass, it's 6½ in. in diameter. \$9.95. 4½ in., \$4.95. Add 50¢ postage. J. W. Holst, Dept. AHE-10, 1005 East Bay St., East Tawas, Mich. 48730.



See how time flies!

Wind-up this fascinating Fairview alarm clock and watch the bright colored movement wheels go inside the open face. Housed in a bright red case topped with 2 brass alarms. 5¾ in. high. \$5.98; 2 for \$10.98. Add 75¢ shipping. Hammurabi House, Dept. 3301-5, 402 So. Robinson, Bloomington, Ill. 61701.



Plan a care-free trip

Money-saving pocket-size books to Rome/Florence, Paris or London turn you into a knowledgeable native. Each, a guide to an inside view, has a cut-out Courtesy Card to discounts in shops, restaurants, clubs. \$3.95 each. Discovery Books, Dept. AH-10, Mail Rm, 7th Fl., 201 Park Ave. So., New York, N.Y. 10003.



Pewter duck

Our pretty friend is actually a covered dish made of genuine pewter with a low lustre finish. Her wings and eyes are of gleaming brass. Nice for mints, nuts, or as an impressive and proud decoration for a table or shelf. 5 in. long. \$9.75. Old Guilford Forge, Dept. AH-10, Guilford, Conn. 06437.

continued
115

GUARANTEED PROFITS

FOR YOUR ORGANIZATION

\$55 to \$1475

or I will make up the difference myself!

★ AMERICAN FLAG PIN ★

A patriotic way to help your group's treasury grow. The jeweled American Flag pin is a completely feminine way to show your true feelings about our flag and all it stands for. The American Flag pin is a proven sales success—it sells on sight! Over and over again groups are sold out after a few days.



Abigail Martin, Fund-Raising advisor, says: "If you don't raise the sums below, I'll make up the difference between your cost and your guaranteed profit!"

Order ...	And I Guarantee ...	Or Sell All and Make ...
15 Sales Kits	\$102 Profit	\$135 Profit
30 Sales Kits	\$204 Profit	\$270 Profit
60 Sales Kits	\$432 Profit	\$576 Profit
100 Sales Kits	\$722 Profit	\$960 Profit

ORDER 1 KIT
FOR EACH
MEMBER
SELLING



*Free Sample
to show your group*

Each kit contains 12
gift boxed Flag Pins.

SEND NO MONEY
MAIL COUPON TODAY

Many Groups Make Over \$1,000 In A Week.

No risk 30 Days Credit Shipped Prepaid 6 Shipping Centers: Cal., Mo., Pa., Mich., Tenn., Mass.

To: Abigail Martin, 1113 Washington, Dept. 202B, St. Louis, Mo. 63101

SEND AMERICAN FLAG PIN KITS (PLUS FREE SAMPLE) Sells for \$2.00.

Date Needed _____ No. Members _____ Area Code & Phone _____

Organization Name _____

Ship to (Name) _____

Address* _____ City _____ State _____ Zip _____

☐ Send FREE FLAG PIN! (Offer subject to verification) *Do not use P.O. Box or RFD.

Within 30 days we agree to pay for 60 kits or more—\$14.40 per kit; for 15 to 59 kits—\$15.00 per kit; for 5 to 14 kits—\$15.60 per kit; for 1 to 4 kits—\$16.20 per kit.



ZODIAC SAMPLERS

Embroider for hall, den, or living room. Kit includes design stamped on decorator fabric, wool, needle, and easy instructions. Available in all Zodiac signs; tell us birthdate and we'll send proper kit. Each kit, \$1.50. Frame, 12" x 12", \$1.75. Add 35¢ postage and handling.

Pa. Res. Add 6% Sales Tax. Sorry No COD's

VICTORIA GIFTS

12-A Water Street, Bryn Mawr, Pa. 19010



MEISSEN BLUE ONION STAFFORDSHIRE from England. Dinner at eight—polished mahogany and fine linen—needs this lovely "Blue Onion" ware from England to complete the picture. Service for eight includes: 8 dinner plates, 8 salad/desserts, 8 soup bowls, 8 cups and saucers, 8 fruit dishes, vegetable server, platter, sugar and creamer. Also available in Old Red or Green. Complete 53-piece set, \$42.50 postpaid, plus \$2.50 W. of Mass. Also available. Complete 55-piece set, includes covered coffee pot, \$45.00 postpaid.

Jenifer House

Dept. A-100, Great Barrington, Mass. 01230

Send 25¢ for new catalogue.



TO START
A WARM FAMILY
TRADITION ...

Tree Twinkles!

What a wonderful holiday ideal! Angel and bell are engraved with names—everyone hangs his own at tree-trim time! Snowflake is engraved "1970" to mark the year. Wafer-thin 3" metal swingers, Gold plated for dazzling highlights, and unbreakable!

#1056—Angel
#1071—Snowflake
#1070—Bell

\$1.00 each

3 for \$2.75

PRINT names, add

25¢ post. & hdlg.

LILLIAN VERNON Dept. A01, 560 S. 3rd Ave.
Mt. Vernon, N.Y. 10550



SNORE NO MORE

Scientifically designed anti-snore mask insures sound, silent sleep. Washable nylon mask fits over chin, keeps jaws closed, prevents snoring by encouraging proper breathing. Adjustable to fit men, women.

ANTI-SNORE MASK \$2.98 + 15¢ Mailing

Calif. residents add 5% sales tax.

Satisfaction guaranteed.

Anthony Enterprises

585 Market St., Dept. AH-100, San Francisco, Calif. 94105



Bar none, it's great

Hideaway Bar holds lots of liquor and bar needs in locked cabinet; opens for self-service, or turn it around for bartender dad. Rolls anywhere. 21x19x36 in. closed. Pine in maple or walnut finish. \$57.95; kit, \$39.95. Shipping charges collect. Yield House AH-10, No. Conway, N.H. 03860.



Knotty and nice

Stunning curtains of unbleached muslin with matching 4-inch knotted fringe flatter any window. Wash-shrinkage is about 1 in. per yd., so, perhaps, dry cleaning is wise. 80 in. wide per pair. 45, 54, 63, 72 in. long, \$10.50 a pair. 81, 90 in., \$12.50. Country Curtains, Dept. AH-10, Stockbridge, Mass. 01262.



Planting fare

Nursery catalog of over 400 varieties including dwarf-size fruit trees that bear full-size apples, peaches, pears, cherries for home gardens. Also has selection of roses, shrubs, vines, shade and nut trees. Instructions with order. Free catalog. Stark Bro's, Box AF50A0, Louisiana, Mo. 63353.



Old-world maps

An Antique Map of the World (shown), plus 3 maps of Americas, Europe and Africa are magnificently reproduced in color. Each is 16x24 in. to make unusual and impressive wall groupings in a family room, den, or study. Set of 4, \$3.25. World Art, Dept. AH-10, Westport, Conn. 06880.

NOW THERE IS A FANTASTICALLY FAST AND SURE HIP, THIGH & WAISTLINE REDUCER!

The Miraculous New...

SAUNA SHORTS

GUARANTEED TO TAKE 3 TO 6 INCHES OFF YOUR HIPS, THIGHS & WAISTLINE IN JUST ONE WEEK OR YOUR MONEY REFUNDED.

GOOD NEWS TRAVELS FAST

Men and Women across the country are raving about the new "Inches-Off" discovery that lets you reduce the size of your hips, thighs and waistline without dieting.

Gentlemen:

"I have had an opportunity to use Sauna Shorts primarily for the purpose of evaluating its worth in view of the many inquiries that have been made to me relating to your type of product. This Sauna Shorts 'Inches-Off Program' is based on sound scientific principles. It's sensible and it works—a rare combination! I plan to recommend it to all my patients who want to take off inches"

Anita Sharpe
Registered Physio-therapist
Los Angeles, California

Dear Sauna Shorts:

"I want to thank you for your wonderful product. I have lost almost two inches from my hips and over two and one-half inches from my waist."

Mrs. B. R. Montreal, Quebec

Dear Sirs:

"Your product really works! I admit I was a little skeptical at first—but I can assure you I have no more doubts. I followed the instructions and did the exercises. Now I feel like a million! I lost 2 inches from my waist...I'm now back down to a slim 22" and I might add that my stomach and thighs have firmed up—"

Arlene Roush, Santa Susana, Calif.

Dear Sauna Shorts:

"After 5 children and 33 years of good food I 'managed' to gain 20 pounds over my normal weight. But, I bought a pair of Sauna Shorts—and I've lost 4 inches off my waist and 5 inches off my hips. My husband's happy, my kids and I are having a ball playing together and I just feel great. I've passed the word around to all my 'chubby' friends."

Mrs. Pauline Skeriot, Alliquippa, Penna.

Gentlemen:

"I feel I simply must write to tell you how happy I am with the results of your Sauna Shorts. I lost 5 inches in the very first week—2 inches from my waist and 3 inches from my hips. You can believe me when I say I'll make sure they don't come back!

I wear my Sauna Shorts once a week now to keep my great new shape. My friends keep telling me how great I look now and they too, are interested in purchasing your Sauna Shorts."

Mrs. Ida Ann Debs, Chicago, Ill.

HOW DO SAUNA SHORTS TAKE OFF INCHES?

A "bee hive" of tiny air pockets create your own personal Swedish Sauna which together with a simple 3 step exercise plan works away unwanted inches. Just slip into your Sauna Shorts as you would any shorts, and inflate them with the handy detachable air pump we provide (at no extra charge). Instantly you'll enjoy a gentle massaging action, a comforting warmth and unique support. You'll feel all these little Airpockets—each with its own specific pressure point—snuggling up to you, tighter and tighter. Now you're ready to put the air pump aside while your Sauna Shorts go to work doing their part in coaxing off those unwanted inches.

Included with your Sauna Shorts is a simple 3-step exercise plan for pin-pointing "inches-removal" from your hips, thighs, and waistline. After you've performed these simple exercises you will put on your Sauna Shorts while you relax or go about your regular routine. Even though you're at ease, you'll know your Sauna Shorts are doing their part in dissolving inches from your hips, thighs and waist—for a slimmer, trimmer, more youthful figure or physique.

WEAR YOUR SAUNA SHORTS FOR 7 DAYS!

Although many persons have reported as much as 5-inches-lost the first 3 days, we recommend you wear your Sauna Shorts for a week—less than half an hour each day. The results obtained the first week will differ among individuals, depending upon physical factors. But from the amazing results users are experiencing, we are prepared to make you an outstanding **MONEY-BACK GUARANTEE.**

CHOOSE REGULAR OR LONG-LINE SAUNA SHORTS—BOTH INCREDIBLE BARGAINS!

Sauna Shorts are as easy to slip on as a pair of shorts...there are no straps, pins, belts, and no buckles...there's no pulling or adjusting. The regular Sauna Shorts and 3-step exercise plan for reducing hips and thigh measurements are priced at a low \$9.95. For hips, thighs and waistline reduction, select the long-line Sauna Shorts...only \$14.95. The long-line Sauna Shorts are especially constructed to help reduce waistline measurement as well as taking inches off hips and thighs. It extends above the waist with vertical air pocket sauna strips, to help work off "lower midriff bulge" too. Sauna Shorts cover every square inch of hip, thigh, and waist area.

And remember, these amazing Sauna Shorts are not sold in any store. They are available exclusively from Sauna Shorts, Inc., in attractive blue for men and women.

Order your Sauna Shorts today to obtain and keep a gloriously firm, slim and youthfully sleek look. You have nothing to lose but inches!

MONEY-BACK GUARANTEE

If your total inches-lost does not equal or exceed 3 to 6 inches in just one week—or if you are not completely satisfied for any reason—you may return your Sauna Shorts for a prompt, total refund, no questions asked.

SAUNA SHORTS, INC. Dept. SH-147

P.O. Box 1, San Fernando, California 91341

Please send me SAUNA SHORTS with complete, easy to understand instructions and quick exercise plans. I understand that if I don't lose a total of 3 to 6 inches (hips, thighs, waist) in just one week, I can return the sauna shorts and air pump for a full refund.

- ☐ Mens ☐ I am enclosing \$9.95 for each
☐ Ladies ☐ regular-line Sauna Shorts.
☐ Mens ☐ I am enclosing \$14.95 for each
☐ Ladies ☐ long-line Sauna Shorts.

☐ Cash ☐ Check ☐ Money Order (no C.O.D.'s)

Name _____

Address _____

City _____

State _____ Zip _____

Woman: Waist size _____ Man: Waist size _____

©Copyright 1970, Sauna Shorts, Inc. Patent Pending

Women's
regular
Sauna Shorts,
for hips
and thighs,

\$9⁹⁵

Women's
long-line
Sauna Shorts,
for hips, thighs
and waist,

\$14⁹⁵

Men's
Sauna Shorts,
available in
regular
or long-line,

\$9⁹⁵ or
\$14⁹⁵

FURNISHED IN EARLY AMERICAN?

Send 25¢ For Our Big
Handbook-Catalogue
"1,000 Pictures Of Basic
Items For Furnishing An
Early American Home"

Everything in Early American. All by mail at modest prices.
Money-Back Guarantee even includes shpg. chgs.



Name _____

Address _____

City _____ State _____ Zip _____



100,000 people a year visit our Shop

STURBRIDGE YANKEE WORKSHOP the Nation's Center for Early American

4100 Brimfield Turnpike, Sturbridge, Mass. 01566



**IMPORTED!
MEISSEN
Blue Onion
Pattern**

45-Pc. SERVICE for 8 Reg. \$29.98

An astounding bargain! Treasured Blue Onion pattern in white earthenware with a tough, baked-on glazed finish that shrugs off harsh detergents and dishwashers. Entire service includes: 8 each 10 1/4" dinner plates, soup bowls, salad/desserts, cups, saucers; PLUS 9" serving bowl, 12" meat platter, sugar bowl, decorated lid, creamer. We ordered a boatload and the savings are yours. Rush your order now.

2120—45-Pc. Blue Onion Dinnerware Service for 8... previously \$29.98, Now Only \$19.98 (express collect). Send check or money order. N.Y. residents add sales tax. Request FREE gourmet catalog.

MAISON MICHEL Dept. A-100
Michel Bldg., Hicksville, N.Y. 11802
Div. of Bevis Industries, Inc.

CURTAIN CHARM With Ball Fringe on Unbleached Muslin



20", 25", 30", 36",
40" long **4.00 pr.**

2 pairs to window
as shown **8.00**

45", 54", 63",
72" long **5.50 pr.**

81", 90" long **7.00 pr.**

(all pairs 80" wide)

Matching Valance
9"x80" **1.75**

Please add 50¢ to each
order for handling

Order these UNBLEACHED MUSLIN curtains with all the original New England simplicity, warmth and handmade look for every room in the house. Practical, long-wearing, these off-white muslin curtains will retain their crisp appearance with a minimum of care. Satisfaction guaranteed. Check or money order. No COD's please. Write for brochure showing full line of curtains in many styles and fabrics.

COUNTRY CURTAINS

AT THE RED LION INN

STOCKBRIDGE, MASS. 01262 DEPT. 109

Solid Mahogany VICTORIAN TABLE

with Italian marble top...\$1995

New way to save on the finest quality furniture. Shipped FOB factory, direct to your home. Large choice sofas, chairs, tables, bedrooms, lamps, clocks. Send \$1.00 for America's largest Victorian catalog. We'll refund with check good for \$2.00 off first purchase. **MAGNOLIA HALL** (Dept. AH-10) 726 Andover/Atlanta, Ga. 30327



2 FT. TALL GIANT CIRCUS CUTOUTS



Impish full color circus animal cutouts brighten any room. Children love the 8 whimsical 2 ft. tall animals, yard of tent poles and canopies, stars, balls, etc. Complete 48 pc. set only **\$3.98 ppd.**

SMALL FRY SHOP

BOX 76303 Dept. A2 Los Angeles, Ca. 90005

ADJUSTABLE T.V. POLES

Hold your portable T.V. right where you want it without awkward tables or stands. Takes any width, up to 14" deep. 17" high. Black decorator pole has spring tension rod to adjust to 7 1/2 to 8 1/2 ft. ceiling heights. Can be set up in Hi or Low position. Hi position is great for reclining watchers!

Made in U.S.A.

\$11.95
Ppd.

We ship in 24 hrs.
Extension for higher ceiling,
add \$1.00

Write for FREE catalog

Holiday Gifts

Dept. G10-A
7947 Pecos Street
Denver, Colo. 80221



Year around decorating

Book of Wall and Door Decoration Projects covers 39 projects for Christmas, fall, summer and spring. Make wreaths, plaques, mats, etc., using ribbon, dried foliage, cones, fruit, etc. Easy instructions. \$1.10. Boycan's Floral Arts, Dept. AH-10, 1052 E. State St., Sharon, Pa. 16146.



Portable bed board

Four-fold bed board for travel or home is 5 ft. in length and 1/2 in. thick. Folds into four 15-in. sections. Great support, it firms old or over-soft mattress. Cot or one side of double-bed size, \$5.95; twin, \$7.49; double (in 2 sections), \$10.95. Better Sleep, Dept. AH-10, New Providence, N.J. 07974.



Very special delivery

Treasure-chest collection of 30 different genuine postage stamps in gold or silver. Unique designs—3000-year-old queen, priceless paintings, curious stamp-on-stamp, and more from Pitcairn, Cayman and Cook Islands, etc. Introductory offer, 10¢. H.E. Harris, Dept. D-401, Boston, Mass. 02117.



Winemaking kit

All you need to make wines except the cider, grapes, etc., is contained in kit including instructions, recipes. Standard kit (reusable capacity 10 bottles at one time), \$6.98; Master's Kit (capacity 25), \$9.98; Citation Kit (capacity 75), \$12.98. Vino, Dept. AH-10, Box 7885, Rochester, N.Y. 14606.

**Even if you are only a beginner
you can create this magnificent Daisy afghan
in less than a week!**



**It's easy . . . it's fun! Using an incredibly simple loom
that pops off your daisies one right after the other you'll complete
your entire afghan—48" x 62"—in just a few delightful days
EASY TO FOLLOW INSTRUCTIONS . . . NO COMPLICATED LESSONS**

Yes, even if you're only a beginner you can create this superb daisy afghan in less than a week. And it's so easy . . . An incredibly simple loom is the secret. You simply wind the yarn on, the little loom pops off the finished daisies, then you crochet them together using a simple chain stitch. You actually see your afghan grow before your very eyes . . . a magnificent work fully 4' x 5', each with daisy in snowy white petals, lemon yellow centers and ringed with avocado green. And the work is delightfully intriguing and creative . . . a pastime so rewarding you'll find yourself sinking into hours of contemplative relaxation as you loom away your pretty flowers. So be the first to bring this newest decorating sensation into your home . . .

order now while this special offer lasts.

**OFFER WILL NOT BE REPEATED
THIS SEASON**

Because these marvelous afghans are becoming a decorating rage, we urge you to order now while our special supply lasts. We'll send you the complete kit including enough of pure mothproof virgin wool to complete a full sized 48" x 62" afghan. Complete, easy-to-follow instructions PLUS THE FREE LOOM. During this special offer we'll send you the complete kit for just \$14.98 on full money back guarantee if you are not absolutely delighted. (The magic loom is yours to keep whether you decide to keep the rest of the kit or not.) But hurry, this offer will not be repeated this season in this magazine.



FREE!

Daisy loom that pops off flowers also can be used to create ponchos, sweaters, evening blouses, baby sets, placemats and much more.

COLONIAL STUDIOS, DEPT. AD 17
20 Bank Street, White Plains, New York 10606
Please send me the Daisy Afghan Kit including mothproofed virgin wool, easy to follow instructions AND THE FREE LOOM for the amazing low price of only \$14.98 on full money back guarantee if I am not absolutely delighted.

Enclosed is \$..... (Print Clearly)

NAME

ADDRESS

CITY

STATEZIP

☐ **SAVE! SPECIAL OFFER:** Order two kits for just \$28.95. An extra kit makes a superb gift!



FREE 1970 GIFT CATALOG

Just send your name & address! It's brimful of new gifts, decorating ideas, and our famous Yield House country pine furniture.



CORNER LIBRARY DESK

The epitome of charm, usefulness and creative Yield House design—and, a real old fashioned value. Holds 50 reference books (lower shelf holds to 10½" books, top to 9"). Has over 4 sq. ft. of work area. Spacious drawer and top hold all desk tools. Fits flush to wall, even with baseboard. Hand crafted pine in honey tone or maple, antique pine or walnut finish. 24½" D (27" along wall) 34½" H (writing surface 28½" H) 38½" W. \$49.95. COMPLETE KIT: Ready to assemble. \$34.95. Both Exp. Chg. Col.

Include Zip Code—Not Sold In Stores
Money Back Guarantee

Finished
Or In Kit
Yield House
Dept. A10-0
No. Conway, N.H. 03860



Delectable dinnerware

Imported English Staffordshire Ironstone in colorful, charming scenes is reproduced from copper hand engravings. 45-piece set: service for 8, 12-in. platter, vegetable server, sugar and creamer. (Open stock.) \$52.50. Add \$2.50 west of Miss. Jenifer House, A100, Great Barrington, Mass. 01230.



Plant
Now!
Grows
During
Winter!

Spreading EVERGREEN

One plant will cover 4-6 ft. with 5-10" tall EVERGREEN beauty. Handsome texture and year-round color in this hardy drought-resistant ground cover. Grows well in sun or partial shade in well-drained soil. Satisfaction guaranteed—or RETURN SHIPPING LABEL ONLY for refund. ORDER NOW and we'll pay the postage. Illinois residents please add 5% sales tax.

Please Print Plainly—

HOUSE OF WESLEY, Nursery Division

R.R. 1, Dept. 3327-5, Bloomington, Illinois 61701

Please send _____ Spreading Evergreen, \$ _____ enclosed.
(Ill. res. Please add 5% sales tax)

Name _____

Address _____

City _____ State _____ ZIP _____

HYPONEX PLANT FOOD
Grows better plants, indoors or outdoors. Clean. Odorless & soluble. 10 oz.—\$1.29. Makes 60 gals. 75 item catalog Free. HYPONEX, COPLEY, OH. 44321

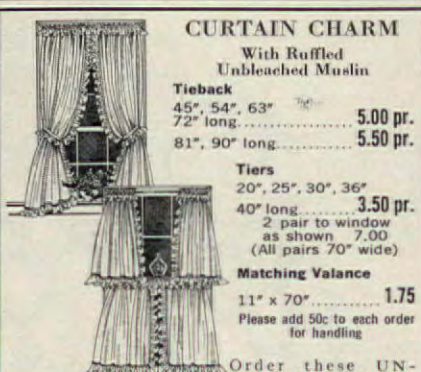


BAROQUE WALL GROUPING

Quality, full-color prints of famous old masters are mounted under glass in ornate baroque frames finished in antique gold. Group consists of four 4" x 3½" and one 7" x 4½" pictures. Arrange in any number of ways to fill large wall around A great value!

Set of 5
\$2.98
Add 50¢
Postage
MONEY BACK
IF NOT
DELIGHTED

HARRIET CARTER, Dept. AH-1070, Plymouth Meeting, Pa. 19462



CURTAIN CHARM

With Ruffled
Unbleached Muslin

Tieback
45", 54", 63" 5.00 pr.
72" long 5.50 pr.
81", 90" long

Tiers
20", 25", 30", 36"
40" long 3.50 pr.
2 pair to window
as shown 7.00
(All pairs 70" wide)

Matching Valance
11" x 70" 1.75
Please add 50¢ to each order
for handling

Order these UN-
BLEACHED MUSLIN
curtains with all the original New England simplicity, warmth, and handmade look for every room in the house. Practical, long-wearing, these off-white muslin curtains will retain their crisp appearance with a minimum of care.

Satisfaction guaranteed. Check or money order. No COD's please. Write for brochure showing full line of curtains in many styles and fabrics.

COUNTRY CURTAINS

At the Red Lion Inn
STOCKBRIDGE, MASS. 01262 DEPT. 105

PIGSKIN SUEDE CAP

Write for
Free Catalog

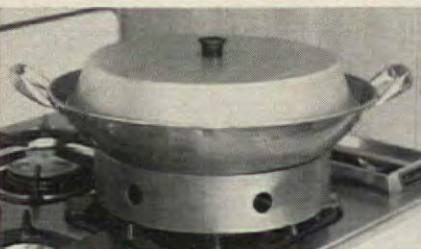
Ivy League styling in a cap that will probably last forever. Strong, rugged pigskin... yet extremely comfortable. It's lined, has a sweatband, is Scotchgard treated. Retains shape in any weather. Color choice of LODEN GREEN or MAVERICK BROWN. Send head size (6½-7½).

\$4.95 ppd.



Don't forget your Zip Code

DEERSKIN TRADING POST, Rt. 1 at 114J, Danvers, Mass. 01923



SUPER-WOK

with stand
and dome lid \$3.98

Fabulous Chinese Wok—now better than ever! Deep dome lid assures proper sauté-and-steam method for delicious dishes—the stand holds pan steady, guarantees even heat. Authentic centuries-old design is the secret of cooking mouthwatering Oriental delights at home, AND the secret of low-calorie results, because you use mere drops of oil or water. Steel pan, 12" diam. Recipes included.

#6389 \$3.98 (add 75¢ postage)
The Country Gourmet Inc.

Dept. A0, 545 Fourth Ave., Mt. Vernon, N. Y. 10550



Mushrooms by Manning

Today, interest in mushrooms is as fast growing as the mighty item itself. Four lithographs in lush bronze and tan depict the "delectables" in four varieties. Painted by Ruane Manning, each is 6½x8½ in. Set, \$5; 2, \$9.50. House of Goodspeed, AH-10 Federal Sq. Bldg., Grand Rapids, Mich. 49502.



Burlap can be beautiful

Decorating with burlap creates unusual draperies, curtains, etc. Even wearing apparel. Choose from 44 vivid colors including 8 tweeds. 38 in. width, 75¢ a yard; 52 in., \$1.05; tweeds, 40 in., 79¢ a yard. Swatch 'n Order Kit, 35¢ Bon Bazar, Dept. AH100, 149 Waverly Place, New York, N.Y. 10014.



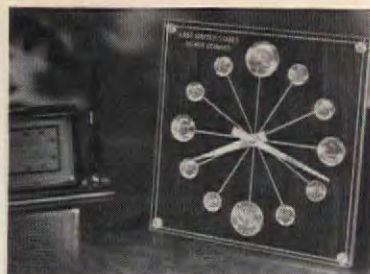
Dull subject, but nice

Dread ironing hard-surfaced fabrics? Don a cover on your steam iron to stop "shine" when you press or iron serges, gabardine, dull-surfaced silks, woolsens and knits. Set of 2 iron covers, \$1.00 plus 15¢ postage. Anthony Enterprises, Dept. AH-100, 585 Market St., San Francisco, Calif. 94105.

Good Ideas to have and to give from Walter Drake

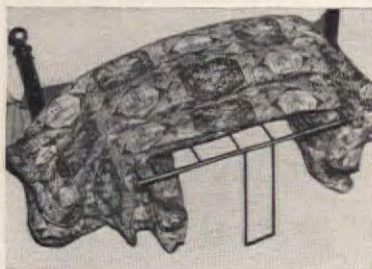


4040 DRAKE BUILDING, COLORADO SPRINGS, COLORADO 80901



Money talks

Coin Clock "tells" time with the last U.S. silver quarters and half dollars to indicate time. By authority of Congress, U.S. Mint falsified 1964 date minted in 1965. Uncirculated, value increases. Walnut or black. Battery. 7½ in. \$39.98. J.P. Darby, Esq., AH-10, Engel St., Hicksville, N.Y. 11802.



Bed-spread caddy

Enjoy sleep without your heavy bed-spread "crushing" your feet! Just toss spread across Caddy that pulls out from beneath mattress. Legs swing into position to hold spread at night and handy for easy morning make-up. \$6.98; 2, \$12.98. Garrett's, AH-10, Box 8415, Dallas, Tex. 75205.



Color wallet photos

In the popular 2½x3½ in. wallet size make welcome gifts. Send Polaroid color print, photo (5x7 or less) negative or slide. 20 color photos for \$2; 36 black and white for \$1. Free bonus of one photo in plastic. Add 35¢ shipping. Roxanne Studios, F-13, Box 1012, Long Island City, N.Y. 11101.

continued



CHAIR-HUTCH TABLE

This colonial reproduction in pine serves as a table, chair, and storage area. Finished in light or dark antique tung oil, 48" diameter, 30" high. Finished \$139.00, unfinished \$119.00 F.O.B. shipping. Other reproductions available.

The Blue Thistle
Dept. 20 Glendale, Mass. 01229

DOWN COMFORTS Beautifully RE-COVERED

Also Wool Comforts Re-Covered and Feather-Fluff Comforts Made from Heirloom Featherbeds. Write for FREE samples of covers, testimonials and picture folder. No salesman —

© 1958 Mail order only! ALDEN COMFORT MILLS A H10 Box 6070 Dallas, Texas

PERSONALIZE SEWING, KNITTING

with a distinctive touch. Sew in personalized woven labels with your name imprinted to match. Egg-shell rayon taffeta, letters in red & gold. 48-hr. svc. P1003 Sewing Labels . . . 15 for \$1 P1005 Knitting Labels . . . 15 for \$1

SELF-STICK NO MOISTENING



250 GOLD FOIL LABELS

Gleaming gold foil labels stick anywhere — a smart personal touch to letters, books, cameras, records, etc. Classic border, handsome black printing. 1" x 1½". Up to four lines. 48-hr. svc. F4010 250 Gold Foil Labels. \$1.98



VACUUM TAKES OUT BLACKHEADS!

Don't squeeze and injure skin — let Vacutex remove blackheads gently. Just put tip on blackhead, press pump — blackhead is gone! This is the genuine Vacutex — not an imitation. Guaranteed! F259 Vacutex . . . \$1



75 BILL-PAYING ENVELOPES \$1

Why scramble for envelopes at bill-paying time, or break up good stationery sets? Use these 6½" white envelopes made for the job. Return shows name, address and Zip code. 48-hr. svc. P3003 75 Envelopes . . . \$1



12 PERSONALIZED PENCILS 69¢

Any first and last name. Beautifully imprinted in gold on high quality Venus pencils. Kids love 'em because they're personalized. Great for school, home, business. Full size; No. 2 lead. 48-hr. svc. S854 Set of 12 Pencils . . . 69¢



RED & GREEN CHRISTMAS LABELS

Gummed labels for Christmas correspondence! Red & green holly design with choice of "Merry Christmas" or "Season's Greetings" plus 3-line name & address in red. 500 labels in handy box. 5-day svc. X762 500 Christmas Labels . . . \$1



PERSONAL STATIONERY SETS

Smooth white vellum, with any name & address up to 4 lines, printed in rich midnight blue. Perfect for all correspondence! 50 envelopes, 125 sheets (approx. 5½" x 7"). 48-hour service. P3002 Pers. Stationery Set . . \$1.98



GET RID OF STOMACH BULGE!

Take inches off your waistline, strengthen back muscles without exhausting exercises or energy-sapping diets. Rolling Shape-Up for one minute is equal in muscle building potential to 30 minutes of strenuous sit-ups. Easier too! Instructions included.

F5042 Shape-Up Wheel . . . \$2.98



MAKE BIKE AN INDOOR SLIMMER!

Just attach bike wheel to this heavy tubular steel stand; raise or lower wheel against rollers to get everything from easy "on-the-level" to vigorous "up-hill" pedaling. Fits any 26" or 28" bike. F6061 Bike Exerciser . . . \$9.98



WEAVE AN AFGHAN

MAKE YOUR OWN AFGHAN

on this pocket-size loom with "hedge" action that weaves a whole row at a time. Weave 4"x4" squares or 4"x2" oblongs in minutes. Sew or weave together for sweaters, afghans, etc. Needle, 2 books incl. F6068 Wonder Weave . . . \$2.49



ROTO-PHOTO DISPLAY ALBUM

Roto-Photo lets you flip to your favorite snapshot easily! No gluing or mounting. Just slip photos (up to 3½"x5") into protective transparent windows on sturdy base. Windows for 160 pictures included. S2045 Roto-Photo Album . . \$5.98



PERSONALIZED VINYL DOOR MAT

For your home and for gifts! Tough vinyl tips trap sand, grass, dirt. Self-drying. Name is molded in white (max. 17 letters) on blue, green, black, red or brown 19"x30" mat. Specify color. 2-4 wks. del. D7053 Door Mat . . . \$6.98



1000 RETURN ADDRESS LABELS \$1

Quick, easy way to put your name & address on letters, books, etc. Any name, address & Zip code up to 4 lines printed in black on white gummed labels; gold trim. Free handy box. 48-hr. service. S716 1000 Return Address Labels \$1



HAVE A BETTER FIGURE!

Stretch yourself into shape! Just use this scientific exerciser a few minutes each day . . . tone your muscles, improve measurements, ease tension. Top quality rubber. Illustrated exercises included. F1060 Stretch-A-Way . . . \$1

GIANT 2-FT. x 3-FT. POSTER

Send in any picture, document, marriage license, birth certificate, wedding invitation, black and white or color snapshot (no negatives please) . . . or even a 35mm color slide . . . and have it enlarged into a giant 2-foot by 3-foot black and white wall poster. Comes rolled in a mailing tube to prevent creasing. Your original returned safe and sound. A real conversation piece for any room or office. Fast 5-day service.

D5009 Giant Photo (from photo) . \$3.98

D5010 Giant Photo (from slide) . \$4.50

Walter Drake & Sons 4040 Drake Building Colorado Springs, Colo. 80901		SATISFACTION GUARANTEED OR MONEY BACK!	
NAME _____		CITY & STATE _____ ZIP _____	
ADDRESS _____		SEND FOR FREE CATALOG FAST SERVICE — We ship in 24 hours (except as noted). We ship POSTPAID!	
ITEM NO.	HOW MANY?	NAME OF ITEM	PRICE
Colorado residents add 3% sales tax.		TOTAL ENCLOSED (or charged)	
Charge to my INTERBANK MASTER CHARGE account number: _____		PRINT BANK NO. (above your name on card)	

A Wonderful Collector's Item for Only \$3.98

Dr. Hammond's Nerve and Brain Pills.
GUARANTEED THE HIGHEST GRADE ON THE MARKET.

Our \$4.40 Baby Carriage
No. 2812H. The frame is made of seasoned maple, nickel-plated, and covered with extra quality Turkish cloth. It comes equipped in various colors as described on enclosed card. Rubber grade wheels are full sized and feature automatic brakes. Patent is steel reinforced steel. \$4.40.

Electric Ring for Rheumatism.
These are the to be placed on the fingers of the hand affected with rheumatism. They bring relief. No. 88833. \$1.00 each.

GOODYEAR WELT LACE, \$1.98.
A RECORD BREAKER.
No. 108863. NOW IT IS MADE. This shoe is new—factory rubber over the fashionable leather foot, with beautifully perforated tip, vamp, toe, heel, and sole and a fine diamond sole. The shoe is added in the best manner, with the top lacing. Part is, it is made with a sole of our best quality, with the sole of the shoe, and no matter what the cost to us, you get such a shoe as no one else can offer for the price.

WELT LACE: \$1.98
No. 108863. Price, per pair.

1902 EDITION OF THE SEARS, ROEBUCK CATALOGUE

SEARS, ROEBUCK AND CO.

CHEAPEST GIFT HOUSE ON EARTH

THE GREAT PRICE MAKER

THE REAL VALUE OF THIS BOOK IS PLAINLY SHOWN IN EVERY PRICE QUOTATION

PRICE 50 CENTS

Full-Size 8 1/2" x 10 1/2" REPRODUCTION

AMERICA AT THE TURN OF THE CENTURY.
When penny candy was king and knickers were a boy's best friend. Enjoy the nostalgia of a young, and still rural America in this remarkable book. Published in 1902, it mirrors the America when life was less complex... more fun, and cost far less!

Buggies were the rage. The 1906 Pure Food and Drug Act was four years away and you could still get a Sure Cure for Tobacco Habit... Dr. Rose's Arsenic Complexion Wafers and a white Ribbon Secret Liquor Cure. And prices were something else again... Toothbrushes 3¢... a drophead sewing machine guaranteed for 20 years and priced at only \$10.45... and high button leather shoes only \$1.98! All beautifully illustrated with fine steel engraving of the period.

Over 700 pages, a large 8 1/2" x 10 1/2" (the actual size of the 1902 catalog), and has more than 40,000 items, carefully illustrated and fully described. A joy to read, with a lesson in thrift and true American thinking for all... nostalgia for the older, an education for the young. A great book for only \$3.98.

FULL COLOR LAMINATED COVER only \$3.98

MAIL TO-DAY NO RISK COUPON TODAY!

ANTIQUES PRESS, Dept. 3962
4500 N.W. 135th St., Miami, Fla. 33054

Please send me items checked below. I understand if not completely delighted, that I may return items for a prompt and complete refund. Enclosed is check or m.o. for \$_____

#8360 1902 Sears Catalogs @ \$3.98

ALSO AVAILABLE

#8898 1922 Montgomery Ward Catalogs @ \$3.98

NAME _____
ADDRESS _____
CITY _____ STATE _____ ZIP _____
(Add 50¢ postage each)

FRANKLIN STOVES
Inexpensive to operate and comfortable to use. These stoves lend enchantment to interiors, old and new. Provides more heat and all the cheer of an open fireplace. Charcoal broiling-cooking convenience. Supplied in stove black finish and gleaming porcelain enamel. Also manufacturers of cast iron modern and old ranges, stoves and furnaces. Send for information. Write Dept. "AHF."

PORTLAND STOVE FOUNDRY Co.,
Div. of Fitchburg Foundry, Inc., Portland, Maine 04104

ONLY \$8 PER CARAT
FINE CUT — 58 FACETS
PURE WHITE • FLAWLESS

STRONGITE is a hard synthetic stone, at a fraction of the cost of a diamond. STRONGITE's hardness enables us to offer an UNCONDITIONAL LIFETIME GUARANTEE in writing against scratching & chipping. All shapes & sizes up to 20 carat. Easy payment plan. Money-back Guarantee within 10 days. Send no money.

Write for FREE BROCHURE with settings for men and women.

THE STRONGITE CO. Dept. 44A, 2 W. 47th St., New York, N.Y. 10036

TEFLON INSTA-HOT BOILS IN 90 SECONDS

New Instant Convenience!

Use it in the kitchen, at the table, whenever you travel. Heavy-duty, 750-watt unit has automatic controls which heat to, and hold, from 100° to 225°. Holds 6 cups with graduation marks for easy measuring. Double-coated Teflon interior makes clean-up easy. In gleaming, seamless aluminum with heat-resistant handle and base. Complete with cord and instructions. Fully guaranteed for 5 years. \$10.45, includes shipping and handling costs. Order NOW.

EXCITING NEW 64-PG. CATALOG—25¢

Suburbia, Inc.

366 Wacouta, Dept. 10A, St. Paul, Minn. 55101

PROTECT CARPETS
from damaging dog stains with **TRAIN-O-MAT®**

Chemically odorized, sanitary mat attracts dog at "comfort" time. Instinct tells "this is the spot." Train-o-Mat housebreaks pet easily, surely, effortlessly. Attractive 18 x 18" washable holder. Kennel-tested. Money-back guarantee.

Holder with 2 months supply of mats . . . \$4.98 ppd.
Holder with 6 months supply of mats . . . \$6.98 ppd.
Attachable 12" pole for male dogs . . . add 50¢

G & G RESEARCH

P. O. Box 8395-77
Dallas, Texas 75205



Grown up wallets

Youngsters will have fun carrying their own wallets personalized with first name (specify) stamped in gold. A fine incentive to save and learn how to organize. Girl's wallet in red leather, boy's in black leather. \$1.49 each. Walter Drake, AH-72, Drake Bldg., Colorado Springs, Colo. 80901.



Original oil paintings

Each original is signed by the painter, with the country of origin on the back. On artists' canvas, mounted and matted. Each is 14x17 in. Select Landscape, Floral, Fruit or Seascape. \$2.95, 2 for \$5.50. Add 25¢ shipping each. World Art Gallery, Dept. AH-10, 606 Post Rd., Westport, Conn. 06880.



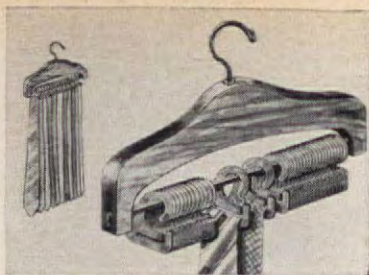
Winner to place 'n show

Horse weathervane is three-quarter full bodied in a handsome 31-in. length. Compass cross arms 22 in. wide with 5 in. gold leafed letters. Shaft, 36 in. In 23K gold leaf, \$186. Natural copper, \$140. Ppd. Catalog, 25¢. Cape Cod Cupola, Dept. AH-10, Box A-2096, New Bedford, Mass. 02740.



Long on heat

Electric Hot Server keeps uniform heat over entire tray area. Rectangular shape is great for food goodies. 25 in. long, 7 in. wide. Made of steel with concentric circle design nicely accented with walnut finish handles and border. \$5.95. Colonial Studios, Dept. HT-20, White Plains, N.Y. 10606.



Get the hang of it

Make it easy for your man to keep his ties neat with a Mi-Tie Hanger. Walnut with brass hook and crossbar, gold plastic removable riders do the work. 25 tie size, \$5.50; 50 size, \$7.50; 100 size, \$9.50 ppd. Sleepy Hollow Gifts, Dept. AH10, 3023 Crane Dr., Falls Church, Va. 22042.



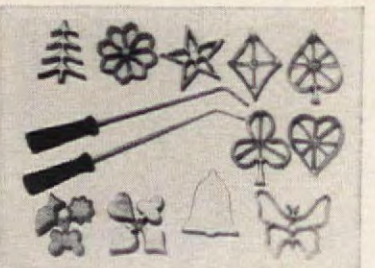
White birch

There's year around beauty in the glistening white birch with leaves that turn to bright gold in autumn. You'll receive 2-4 ft. hardy northern nursery grown trees that grow to 30 ft. \$1 each; 3 for \$2.50; 6 for \$4.50. House of Wesley, Nursery Div., Dept. 3919-5, R. 1, Bloomington, Ill. 61701.



Gold or silver worn?

Treat your tray to new life with an applicator brush (use pen-light battery) and 2 oz. of pure silver or 24K gold solutions. In minutes, easy replating "blends"—worn areas on antiques, jewelry, etc. won't show! Silver kit, \$10; gold, \$20. Refills, \$5, \$9. J.N.T. Co., AH-10, Stormville, N.Y. 12582.



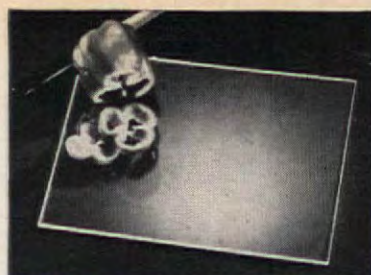
Crispy delicacies

Festive rosettes are fun to make. Fit handles to patterned irons and dip from batter to fryer. Crispy good, sprinkle with powdered sugar. With recipes, instructions, Cookie Mold Set, \$6.49. Gift catalogue, 25¢. Suburbia Mail Shopping Service, Dept. 11AE, 366 Wacouta, St. Paul, Minn. 55101.



Cheetah

This magnificent animal is famous as a swift hunter. Hug captured the regal elegance in his Cheetah. Reproduced on artist canvas, this fine lithograph is rich in browns, tans and yellows. 22x 28 in. \$5.95 plus 45¢ postage. Lambert Studios, Dept. 228, 910 N. La Cienega Blvd., Los Angeles, Calif. 90069.



Invisible cutting board

A kitchen counter is neater topped with this clear plastic cutting board to save surfaces from scratches as you slice, chop or carve. Dishwasher safe and heat-proof. 8x11 in., \$2.98; 12x16 in., \$4.98; 14 in. round, \$6.98. Colonial Garden, AHE-10, 270 W. Merrick Rd., Valley Stream, N.Y. 11582.

continued

Want to have some fun?

Discover
how easy
it is to
decorate
cakes!



All the secrets are in Wilton's fabulous new 1971

"Cake and Food Decorating" book. It's really 4 books in one—a complete 90-page

decorating course that shows you the easy way to make icing flowers, borders, leaves, etc.—a Hostess Guide with 62

party cakes—a Wedding Book with 25 wedding cake designs—and a

Decorating Bazaar with new products from around the world! Big 8½ x 11" size! 194 pages, 176 in color! Fill out the coupon below, send with \$1.

We'll rush your copy right away!



Wilton Enterprises, Inc.,

Dept. AH-100—833 W. 115th St., Chicago, Ill. 60643

Please rush my copy of the 1971 Wilton "Cake and Food Decorating" book. I enclose:

☐ \$1 for 1 copy; ☐ \$2 for 2 copies

PLEASE PRINT CLEARLY.

Name _____

Address _____

City _____

State _____ Zip _____

The novel
new holiday
decoration
you can
eat

Red Pepper Christmas Wreath



What a wonderful change of pace from the ordinary holly wreath and mistletoe. You and your friends will be charmed by this wreath of real chile pepper pods ripened to a beautiful copper red. And when the wreath comes down, you can eat it! Favorite chile recipes come free with each. Wreath is a large 14 inches in diameter and has about 130 chile peppers. You'll be the only one in town to have this bright and colorful holiday decoration. Very handsome and practical for only \$7.98.

MAIL 10 DAY NO RISK COUPON TODAY!
PALM CO., Dept. 3930

4500 N.W. 135th St., Miami, Fla. 33054

Please rush me #10030 Red Pepper Christmas Wreaths @ \$7.98 plus 65¢ postage. I understand if not delighted, I may return within 10 days for a complete refund. Enclosed is check or m.o. for \$
☐ Send C.O.D. I enclose \$1 goodwill deposit and will pay postman \$6.98 balance plus all postal charges.

NAME _____
ADDRESS _____
CITY _____ STATE _____ ZIP _____



ADDRESS LABELS 1000—\$1.00

Finest quality — 1000 Handy Labels, \$1. — Gold Labels, 2x3/4" 250 with 125 Matching Adhesive Initials set \$3. Quik Stik self adhesive Labels 500 \$2. 2x3/4" size, 300 for \$2.50.

Homespun Labels, Colored Borders—300 for \$2. Inc. 10¢ post. 5% Ca. Tax. Write for money raising plan.

HANDY LABELS

1001 Jasperson Bldg., Culver City, Ca. 90230

100 STYLES FOR WIDE FEET

and HIGH INSTEPS
EE to EEEEE Only
Sizes 5 to 13

Men only. Casual, dress, work shoes that really fit. Top quality, popular prices. Money-back guarantee.



Not sold in stores

Write Today for FREE CATALOG

HITCHCOCK SHOES, INC., Hingham 25-H, Mass. 02043

CHRISTMAS SPECIAL

**Baby's First Shoes
BRONZE PLATED
IN SOLID METAL**

Only
\$3.99
a pair



Limited time only! Baby's precious shoes gorgeously plated in SOLID METAL for only \$3.99 pair. Don't confuse this offer of genuine lifetime BRONZE-PLATING with painted imitations. 100% Money-back guarantee. Also all-metal Portrait Stands (shown above), ashtrays, bookends, TV lamps at great savings. Thrillingly beautiful. The perfect Gift for Dad or Grandparents. SEND NO MONEY! Rush name and address today for full details, money-saving certificate and handy mailing sack. Write TODAY!



American Bronzing Co., Box 6504-K1, Bexley, Ohio 43209



**YOUR OLD FUR COAT \$34.95
into NEW JACKET, CAPE, STOLE**

Let MORTON'S remodel old fur coat, jacket, cape or stole to new fashion, only \$34.95. Includes new lining, interlining, monogram, cleaning, glazing. Written Guarantee. MORTON'S world's largest restyling specialist offers largest selection, 45 styles. Praised by Harper's Bazaar, Glamour, others. Just mail old fur, state dress size. Pay postman, plus postage.

Or Write For NEW FREE STYLE BOOK.

MORTON'S, Dept. 21-J, Washington, D.C. 20004



The name is welcome

Personalized door mat with your name in permanently molded white vinyl letters on red, blue, green, brown or black background. 19x30 in. Flexible vinyl points clean off dirt easily: Specify word not over 17 letters. \$6.98. Walter Drake, AH-66, Drake Bldg., Colorado Springs, Colo. 80901.



Right to the point!

Needle, that is. Hundreds of new needlecraft kits may be selected from exciting, up-to-date catalogues. Items include needlepoint, crewel, cross-stitch, accessories and unlimited number of unique ideas. 1 year subscription (3 issues), 25¢ The Stitchery, Dept. AH-10, Wellesley, Mass. 02181.



Pet on roamin' holidays?

There's no worry about wondering if your dog or cat (specify) has a special Lifetime ID Tag to assure its safe return. Pet's name, your name, address and phone number engraved on polished stainless steel. Hook attaches to collar. \$1.25. Holiday Gifts, 609D, 7047 Pecos St., Denver, Colo. 80221.



Worth noting

Group treasury thin? Sell note-writing gift packs to fatten it up! Each one sold brings \$1.15 profit. Flower-motif in 4 colorful designs of 40 Post-A-Notes, 16 Just-A-Notes, 20 sheets, envelopes and seals. \$2 for sample box, details. Current, V02, Box 2020, Colorado Springs, Colo. 80901.

continued



**FREE DELIVERY
TO YOUR DOOR**

CUSTOM WALL OF LIBRARY SHELVES

COMPLETE THREE-SECTION UNIT SHOWN ABOVE \$49⁹⁵

The warmth of walnut wood...the richness of pewter.

For decorators do wonders with a wall of shelves like this...you can arrange them to fit your own needs. They solve storage and decorating problems. The super strong shelves hold an incredible amount without ever looking crowded. You can easily put all of your books on these shelves (holds 12 complete sets of encyclopedias), store your record collection, component stereo equipment, a TV. Highlight your trophies and awards...they will never look more magnificent than they do when displayed on Library Shelves. A great place to put games and toys to get at them easily. You can use the space as a great place to show off...her fine china. These shelves can be used in any room...even in the basement or garage for tools, equipment, garden supplies. In the office, they hold supplies, records and books and displays.

A TRIUMPH OF DESIGN

Unique stain and scratch resistant wood-grain pebbled finish that is impossible to tell from solid hand-rubbed walnut except that it is so easy to look like new. All solid steel that

won't sag, sway, bend or dent. The upright round steel post is cast in a special satin pewter-tone finish for smart contrast. Exclusive new construction conceals screw holes. Free standing...nothing to screw into walls!

QUICK AND EASY TO ASSEMBLE

All you need is a screwdriver. We really mean it...it just takes minutes to put up your Library Wall shelves.

YOU DESIGN YOUR OWN ARRANGEMENT TO FIT YOUR WALL...YOUR NEEDS

We assembled the unit in this picture so that it is 90" wide and 60" high at the highest point. Each shelf is a full 12" deep. But don't think this is the only way you can assemble the shelves...the combinations are limited only by your imagination. You can raise and lower each individual shelf...combine heights and widths.

SPECIAL J. CARLTON VALUE

This Library Shelf unit...when installed...will look like custom units costing \$100 to \$200...or even more. Due to modern production advancements...nobody but you will ever know...even guess...that you paid so little for so much.

FREE TEN-DAY TRIAL

Assemble these shelves in your home or office. See if you aren't absolutely delighted with the rich decorator look...and surprised with the incredible strength and rigidity. See if any one of your friends ever guesses that you paid 1¢ less than \$100 for such a deluxe, superior unit. If you aren't delighted in every way...just return for full refund or credit.

#1173 Wall of Shelves

We pay shipping charges.

Additional freight charges on all orders outside Continental U.S. (incl. Alaska).

\$49⁹⁵

—MAIL THIS COUPON—SATISFACTION GUARANTEED—

J. CARLTON'S Dept. FA 10

176 Madison Avenue, New York, N.Y. 10016

Dear Mr. Carlton:

Please send me 1173 Library Shelves at \$49.95 each shipping charges prepaid. I understand that if I am not completely satisfied, I may return for a full credit or refund.

Enclose \$ (Check or M.O.)

Charge my: ☐ Diners Club

☐ American Express

☐ Master Charge

Acct. #

Name

Street

City State Zip

AMAZING NEW OFFER FOR ONLY \$5.98 ELECTRIC ORIENTAL LOVE LAMP



An imported beauty that will add mystical charm to your home. Delicately painted on its 6 silk panels are the most famous beauties of Chinese history depicting the legends of their love and influence on the rulers of ancient China. The oldest legend dates back to the Chow Dynasty, 450 B.C. The six legs are carved golden dragons with deep red tassels hanging from jade-like love symbols. This Chinese love lamp is historically accurate and will add a really unique conversation piece to your home. Surprise your friends with this masterpiece of the orient. 12 x 7 1/2".

PALM CO., Dept. 3931, 4500 N.W. 135th St., Miami, Fla. 33054

Please rush me #7974 Love Lamps @ \$5.98 plus 45¢ postage. I understand if not delighted, that I may return item within 10 days for a complete refund. Enclosed is check or m.o. for \$_____.

☐ Send C.O.D. I enclose \$1.00 good will deposit and will pay postman balance of \$4.98 plus all postal charges.

NAME _____
ADDRESS _____
CITY _____ STATE _____ ZIP _____



BUILD THESE BEAUTIFUL CLOCKS

Now at big savings: Send just \$1 for plans & instructions to build choice of: (A) Grandfather (B) Steeple (C) Grandmother plus information-packed catalog of movements, dials, parts & kits to build these & 16 other fine clocks. All 3 plans \$2.50. Catalog alone—25¢.

MASON & SULLIVAN CO.
Dept. AM, Osterville, Mass. 02655



Personalized RED & GREEN Labels \$1.

Your gifts, packages and cards are brighter and more personal, with these beautiful **RED & GREEN XMAS** Labels! You get 300 quality labels with Xmas tree and words "Season's Greetings!" printed in green, your name and address (limit 3 lines) printed in Xmas Red on finest super glossy gummed paper. Your copy up to 3 lines of type as illustrated. All 300 labels have same copy. 300 labels postpaid \$1.00.

HANDY LABELS

1001A Jasperson Bldg., Culver City, Calif. 90230



TITANIA

the Gem stone you read about in The **READER'S DIGEST**
MORE BRILLIANT DIAMONDS
More Beautiful than

Unset "Titania" gems, 1 to 5 carats, for your own rings, brooches, etc. Per Carat ONLY... \$15



1 carat "Titania" Solitaire set in a beautiful 14 kt. gold mounting. Complete ONLY... \$36.00

1 carat "Titania" set in a Masculine box style 14 kt. mounting. Complete ONLY... \$44.00

Write for FREE HANDY RING SIZE CHART & 120 PAGE FULL COLOR JEWELRY CATALOG. OUR 23TH YEAR!



REGENT LAPIDARY CO.
Dept. AH-10, 511 East 12 St., New York 10009, N. Y.

10 Day Money-Back Guarantee



SEE Before You Buy! FREE!

Black & White
Sample Christmas Card

Send B&W neg. (75¢ with photo) Free Sample offer expires Nov. 20th.

HOLIDAY WISHES COME TO LIFE WITH
PERSONAL PHOTO CHRISTMAS CARDS

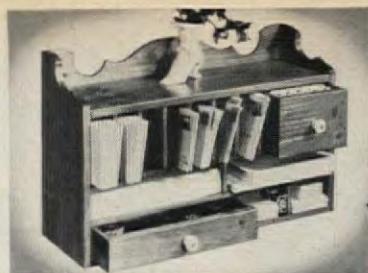
New Trim Black & White
25 FOR \$1.00

complete with envelopes
Add 50¢ post. & handling
Only 25 to a customer at this price. Additional cards 5¢ each. Send negative. Add 75¢ if photo is sent. Beautiful Deluxe Heavy-weight cards. Size 3 1/2 x 5. Satisfaction guaranteed or money back. No C.O.D. Send check; cash, M.O.

New Trim Color
25 FOR \$3.50

complete with envelopes
Add 50¢ post. & handling
Only 25 to a customer at this price. Additional cards 16¢ each. Made from your favorite square color negative. From slide add 50¢. From color photo add \$1.50. Sample card 25¢. Size 3 1/2 x 5. Satisfaction guaranteed or money back. No C.O.D. Send check; cash, M.O.

PHILIPS FOTO CO. DEPT. AO ELMSFORD, N.Y. 10523



Wall or desk organizer

"Cubby Holes" does a neat job of holding mail, envelopes, checkbooks, cards, etc. File drawer holds 3x5 cards; long drawer for pencils, etc. 19 1/2 x 12 x 6 in. In honey tone pine or antique pine finish. \$19.75; kit, \$13.50. Add 80¢ west of Miss. Yield House, AH-10, No. Conway, N.H. 03860.



Sparkling stone band

All the stones in this ring are man-made spinels carefully matched to create a lovely diamond-like band. Center row has five 25-pt. stones; two outer rows have eight smaller stones each. Sterling silver setting. Send ring size. \$4.95. Harriet Carter, Dept. AH-10, Plymouth Meeting, Pa. 19462.

BLOW YOURSELF UP TO POSTER SIZE

2x3 FT. \$4.50
3x4 FT. —\$7.50
1 1/2 x 2 FT. —\$3.50

Send any black and white or color photo, polaroid print or magazine photo. A great Gift idea. A splendid Gag... ideal room decoration... perfect for parties. Poster rolled and mailed in sturdy tube.

Your original returned undamaged. Add 50¢ for postage and handling for EACH item ordered. Send check, or M.O. (No C.O.D.) To:

PHOTO POSTER, Dept. AH107, 210 E. 23 St., N.Y. 10010

WANTED!

Your Child's Photo \$300 PAID

YOUR child's photo may be worth \$300 or more, the Front Cover Prize Award! National Advertisers want children's photos, babies — all ages to 19 — use in magazines, newspapers, direct mail. Send one photo for our approval. Print child's, mother's name, address on back. Returned. No obligation. CPR, Inc., 216 Pico Blvd., Dept. HJ, Santa Monica, Calif. 90404.

CRASH DIET \$1 Only

LOSE UP TO 5 POUNDS OVERNIGHT!
Learn the Secret of T.V.'s fantastic No-Pill, No-Exercise, 1 day interim reducing formula! Eat Plenty! to Sleep! Wake Up! and you have lost Pounds & Pounds. Amazing? Sure! But guaranteed to work! YOUR MONEY BACK! Send only \$1.00 today and get Free Maintenance Diet. (Sorry, No C.O.D's).

MR. & MRS. ASSOCIATES, Dept. A-424-D
276 Park Avenue South, New York, N.Y. 10010

Isn't It Time You Planned To MAKE YOUR WILL?

Why delay? Get 4 WILL FORMS and complete 64-page booklet about WILLS, written by a nationally known attorney. Just send \$1.00 to Legal Forms Company, Dept. 146, 1830 Guardian Building, Detroit, Michigan 48226.



Easy Spanish riders

You'll be quick-on-the needle with this fine piece of Spanish blackwork. Worked almost entirely in chain stitch with heavy wool thread. Kit includes design on 34x23 in. linen, black yarn, and easy directions. \$8.95 plus 75¢ postage. The Stitchery, Dept. AH-10, Wellesley Hills, Mass. 02181.



Country charm

Imagine! A Little Red Barn in your back yard to use for stash space or a quaint play or club house for youngsters. Quick to build; no expensive tools. 8x12x9 ft. with 4-ft. sliding door. Simple step-by-step plans, material list, \$2. Hammond Barns, Dept. AH-6, Box 39027, Indianapolis, Ind. 46239.

continued

New Kind of Nail Toughener Takes Only 3 Days... Then You Can Even Pull Tacks... Without Breaking a Fingernail!



Your nails may bend a little under stress but they'll be too tough to break. Now you can always wear your nails extra long and be a glamorous homemaker. The inventors of

the new nail toughener NAILETTE guarantee you'll have no more cracked or broken nails or your money back. Order NAILETTE FINGERNAIL TOUGHENER today, only \$3.00 ppd. C.O.D.'s \$1.00 deposit. WRITE FLEETWOOD, DEPT. XX-74, 427 West Randolph, Chicago, Illinois 60606

TRUNK DECORATING

FOR FUN AND PROFIT
*INCLUDING DECOUPAGE
PLAQUE INSTRUCTIONS

All across the country, these trunks are emerging from attics and basements to be transformed into lovely and useful blanket chests, toy boxes, hope chests, etc. This one-of-a-kind, illustrated booklet, "Trunks to Treasures," gives complete step-by-step instructions and ideas for decorating. ONLY \$2 POSTPAID: two copies for \$3.50. Keep one, give one!

FLAIR-CRAFT

4046-B E. 25TH PLACE, TULSA, OKLA. 74114

How to MAKE MONEY WRITING

...Short Paragraphs! Hundreds of beginners now making money writing short paragraphs. I tell you what to write, where and how to sell; and supply list of editors who buy from beginners. No tedious study. Write to sell, right away. Send for free facts. **BENSON BARRETT**, Dept. 18-K, 6216 N. Clark, Chicago, Illinois 60626

Do You Need A Trimmer Waistline Now?

Use the Only University-Tested University-Proven



Guaranteed to Reduce Up To 3 Inches from Your Waistline Within 14 Days... or Your Money Refunded.

- SLIM-GARD works on your Waist... Hips, Thighs, Abdomen and Buttocks.
- SLIM-GARD Multiplies the slimmer effects of ordinary exercise... for extra exercise or effort.
- SLIM-GARD makes you look inches thinner instantly!
- SLIM-GARD can be worn anytime, anywhere... nobody can tell your wearing it. NOTHING SHOWS... NOBODY KNOWS!

University Tests Prove SLIM-GARD Works

At a leading University every man and woman who tried SLIM-GARD lost up to 3 inches from the waist and up to 17 pounds... in only 2 weeks.

Here's How SLIM-GARD Works

The Secret: SLIM-GARD concentrates your own natural body heat and uses it to "melt" away fatty tissue and fluids that add unwanted inches and pounds.

Slimmer's Routine—It's Yours Free!

A scientifically tested program of proven slimming routines compiled by Joe Weider, Director of the Famous Fitness School.

SLIM-GARD Is Guaranteed To Work... Or You Pay Nothing

Lose up to 3 inches off your waistline within 14 days, or return your SLIM-GARD for a full purchase price refund.



SLIM-GARD and the SLIMMER'S ROUTINE only \$11.95

SIZES:
small (24-29) medium (29-35)
large (35-41) X-large (41-47)

Send check, cash or money order (no COD's) to:

Weider Distributors, Inc.,
Dept. 347-80D
531 32nd Street,
Union City, N.J. 07087

Price does not include small parcel post charge



Enjoy the beauty, creative satisfaction of painting a lovely 5 to 14 ft. wide mural directly on your wall! New "paint-by-numbers" method is fun, incredibly easy. Takes just 3 to 5 hours. Artists charge up to \$350; wall-paper scenics cost \$100 and up. Our complete kits, \$12.95 up! Also fabulous "Black Light" mural kits. Many exquisite modern, provincial, oriental, etc. designs. A stunning prestige touch! Send for...
FREE! NEW 36 PAGE COLOR CATALOG!

Dozens of new designs, decorator color combinations, easy "how to" details. (Send 10c)

MURAL ARTS, Dept. AH5

14713 Keswick, Van Nuys, Cal. 91405

*FREE CATALOG



DOGGIE SNOW SUIT

Tames winter weather, keeps doggie toasty warm on icy, windy days! Made of gay red orlon pile with knitted, adjustable cuffs. Detachable hood. Full length zippers down back and under chest for easy-on, easy-off!

Measure pet from base of neck to tail. Satisfaction assured!

SIZES 10 thru 16, postpaid, \$9.95
SIZES 18 & 20, ppd, \$12.95

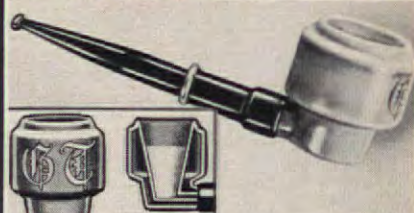
★ EVERYTHING FOR PAMPERED PETS! ★

FREE 1970 catalog of latest pet wearing apparel, pet gifts, fancy collars, treats, accessories.

(Famous for Pet Furnishings Since 1938)
DEPT. C-10, P.O. Box 24407,
NEW ORLEANS, LA. 70124



PORSCHAUM PIPE



SMOKING'S "COOL" with this light, flat-bottomed pipe that can't tip, burn his lips: air-insulated bowl stays cool—smokes sweet and clean! Glazed ceramic, initials in gold; print 2 initials. 40030 Personalized Pipe; 6". 3.99

Please add 39¢ for postage

BRECK'S OF BOSTON SINCE 1818
890 BRECK BLDG., BOSTON, MASS. 02210



ENJOY SOUND SLEEP AGAIN

Lock out disturbing noise that robs you of refreshing sleep... even snoring! Ear-Drum Silencers designed by a sound engineer. Medically accepted. Soft, pliable, with easy-to-grasp safety flange.

Ear-Drum Silencers... \$1.49 + 15¢ Mailing

Calif. residents add 3% sales tax.

Satisfaction guaranteed.

Anthony Enterprises Dept. AH-100
585 Market St., San Francisco, Calif. 94105

Magazine Table FINISHED OR IN KIT

Here is a truly remarkable new end table. Holds over 100 magazines flat, wrinkle free, and readable—no more bent or crushed issues! If you want to be extra neat, each magazine can have its own shelf. Hand crafted of rich grained pine, 23" H, 16" W, 21" D. In satin polished honey tone or maple, antique pine or walnut finish.



**HOLDS OVER
100 MAGAZINES**

COMPLETE KIT: Ready to assemble and finish. Simple instructions. \$16.95 Ppd. Add 75¢ West of Miss.

BEAUTIFUL NEW FREE CATALOG—1000 PIECES
Finished and Kit Furniture in Friendly Pine

Include Zip No.
Money-Back
Guarantee

YIELD HOUSE
Dept. A10-0, No. Conway, N.H. 03860



CHAIR CANING KITS

Restore your antique and heirloom chairs easily and inexpensively with a Newell Caning Kit, Tools, natural Cane & "easy-to-follow" instructions postpaid for only \$2.50; Extra cane \$1.25 chair-lot, Illinois residents, please add 5% sales tax.

NEWELL WORKSHOP
19 Blaine, Dept. A.H.
HINSDALE, ILLINOIS, 60521

GET 100% HUMAN HAIR



IMPORTED
**STRETCH
WIG**
FOR ONLY

\$11.00
WHILE
SUPPLY
LASTS

NEVER BEFORE
IN AMERICA
AT THIS PRICE
~~Was \$35.00~~

INSTANT HAIR BEAUTY

COLORS: Black, Off Black, Dark, Medium or Light Brown, Auburn, Blond, Platinum or Mixed Grey. **ORDER C.O.D.:** Pay postman on delivery amount plus postage. Send full amount and company pays postage. State Color, Money Back Guarantee if returned unaltered. Hurry while supply lasts.
VALMOR HAIR STYLES Dept. 1235-HT11
2411 Prairie Ave. Chicago, Ill. 60616

Men's Relaxin' Slippers

Buttersoft natural-col-
or deerskin with flexi-
ble sole, high collar.
Luxurious Orlonpile lin-
ing for warmth, com-
fort. Great after skiing.
Whole sizes 6 - 13
\$10.00 (add 35¢
handling charge).

Free Catalog



DEERSKIN TRADING POST

Rt 1 at 114J, Danvers, Mass. 01923 Zip Code Required



Just around the corner

Family photo Christmas cards make warm greetings special. 20 black and white cards, \$1. Color, \$3. Add 35¢ shipping. Envelopes included. For free sample card, send color negative or slide, or black and white negative. 10¢ postage. Yulecards, Dept. G-2, Box 310, Quincy, Mass. 02169.



Tape-a-tub

If tub, sink or basin require sealing attention, tub tape is ideal for a neat, tight job. Press self-adhesive tape onto clean, dry surface where cracks or openings need tape. 11-ft. roll, \$1.98 plus 25¢ shipping. Anthony Enterprises, Dept. AH-10, 585 Market St., San Francisco, Calif. 94105.

AN AMAZINGLY LOW PRICED CHRISTMAS OFFER!



4

Famous Punch and Judy Puppets

plus
Giant Stage

FOR ONLY
\$1.98

Punch & Judy Puppet Theater

Raise The Curtain On The Puppet World's Most Famous Foursome! PUNCH & JUDY ... Officer Muldoon and a heel-snapping, flop-eared pup complete the All Star Cast! The Kids will recreate the famed comic adventures of the fabulous foursome and then inject their own mod mischief as they manipulate the gayly attired finger puppets with their roll-about eyes! Imaginative vocal and visual animation will give life and lyric to this looney bunch! Set includes a 12x9x4 inch stage that folds flat for storage and four 4 inch puppets. 5 piece set.

MAIL 10-DAY NO RISK COUPON TODAY!

PALM CO., Dept. 3927
4500 N.W. 135th St., Miami, Fla. 33054

Enclosed is check or M.O. for \$
— 9740 Puppet Sets @ \$1.98
(Add 35¢ postage each)

NAME _____
ADDRESS _____
CITY _____
STATE _____ ZIP _____

ANY 12 EXPOSURE

Kodacolor Film

DEVELOPED & ENLARGED

Guaranteed Excellent Quality

Eastman Kodak Film Only

Send this ad with order.

Limit 1 roll per ad.

Coupon Expires Jan. 1, 1971

Skrudland Photo Service

Dept. A H, HEBRON, ILL. 60034

BASEMENT TOILET

FLUSHES UP

to sewer or septic tank
no digging up floors.

WRITE . . . McPHERSON, INC.

BOX 15133 TAMPA, FLA. 33614

Up to \$300 for your Child's Photo

National Advertisers pay BIG MONEY for photos of children to sell their products. Ages 1 mo. to 18 yrs. Send 1 photo for our approval. PHOTO RETURNED! ABSOLUTELY NO OBLIGATION! MONTHLY AWARD! Write:

ADVERTISERS PHOTOS, Dept. E-22
5437 Laurel Canyon, No. Hollywood, Calif. 91607

Indoor Fountains

Perfect air conditioner

Automatically changing color display. Porcelain fountain statue! Changeable nozzles with 26, 36, 48 or 50 outlet holes. Models from \$17.25. Write for free color catalogue.

Garvens OHG, 3251 Aerzen, Dept. 18 West Germany



Eagle ashtray

Handsome ashtray is decorated with a finely detailed American Eagle accented by colonial stars. In transparent colors of amber or azure blue. 9 1/4 in. \$2.75. Americana catalogue sent free with order, otherwise, 25¢. Sturbridge Yankee Workshop, AH-1 Brimfield Tpke., Sturbridge, Mass. 01566.



Front-page present

What were the current events on the blessed event of your birth? Get a front page copy of the New York Herald Tribune as it was published on your day. Any date from Jan. 1, 1900 through Dec. 31, 1964. (Specify.) \$1.50 ppd. Holiday Gifts, Dept. 610-B, 7047 Pecos St., Denver, Colo. 80221.

continued



Wedgwood Mayflower Plate

Collector's plate marks the 350th anniversary of the Pilgrim's landing at Plymouth Rock; blue jasper with white bas-relief of ship, holly leaf border. "Mayflower 1620-1970" embossed in blue. 4 1/2", beautifully made and worthy of its famous maker. From England, limited quantity. An heirloom of tomorrow!

No. 7590 \$8.95 ppd.
Write for FREE catalog of unusual items.

Please, your zip code is required.
Downs DEPT. 3610-A
EVANSTON, ILL. 60204



Quick... What's the Date?

Buy a Handy Watchband Calendar and you'll know the date anytime, anywhere. Runs for full 12 months. Easy to attach... Fits all men's watches. Handsome champagne color. Matches all watchbands. Fine for gifts. Start any month. 12 Metal Calendars Gift Packaged—\$1.00/Set—more sets 75¢/Set (any quantity). Add 35¢ Postage & handling Per Order. (We Ship 1st Class)

HANDY CALENDAR CO.

Handy Bldg. Dept. A-10, Scott City, Kans. 67871
BUSINESS MEN: Write or Phone for quantity prices with imprint.



DAISY OWL TO STITCH

This colorful owl is a delight to embroider for a picture or pillow top. His body is worked in bittersweet and yellow. Yellow daisies are perched on his head and held in his claws. His big black eyes are circled with white flowers. Kit includes design on 15" x 17" natural Belgian linen, crewel yarns, needle and full directions. Only \$3.95 plus 35¢ postage.

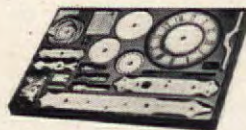
Send 25¢ For Next
3 Issues of Our
Art Needlecraft Catalog

The Stitchery

Dept. AH710 Wellesley Hills, Mass. 02181

DO IT YOURSELF

Assemble this beautiful reproduction of an Early Gothic Clock in just a little of your sparetime. Each HELD Kit contains complete, illustrated instructions and accurately machined wooden parts. This will make a personal and original gift for your family, friends, and anyone on your christmas list.



Held Clocks, assembled and in kit form are available at all Better Hobby or Gift Stores. Illustrated Kit E 146 sells for \$37.—, completely assembled Clock E 149 for \$47.—. Postpaid with your check or money order. Money back guaranteed. Free color cat. on request.



HELD PRODUCTS
9 Lakeview Drive
Farmington, Conn.
06032

HEARING AIDS

Huge savings on tiny, all-in-the-ear, behind the ear, eye-glass and body models. New space age models are so tiny and well concealed your closest friends may never even notice. FREE HOME TRIAL. No down payment. Low as \$10 monthly. Money back guarantee. Order direct and save. Write today for free catalog and confidential booklet. PRESTIGE, Dept. D-106, Box 10947, Houston, Tex. 77018.



700 Olde Time Needle craft
Just \$1.00
Buys
\$3. Value.

DESIGNS & PATTERNS
Inspirational DESIGNS INITIALS PATTERNS
Decorative BORDERS EDGINGS MONOGRAMS
500 QUILT DESIGNS

You'll find hundreds of wonderful needlecraft ideas in this book of over 700 old time designs, decorations, interesting patterns. And if you make quilts, you'll relish the 500 quilt designs included in this big book! This book is a must for every needlecraft home library!

You may be pleasantly surprised to discover how useful many of these old designs and patterns can be and perhaps you may even be surprised to find how much you want to use them! Rush \$1.00 for this big book NOW! (3 copies for \$2.30)

HOUSE of WHITE BIRCHES, Inc.
Box 337-BK Seabrook N.H. 03874



**Colonial
Shaker
Table**
Kit
\$17.95
Postpaid

An authentic copy you will be proud to own. Now, with Cohasset Colonials, you can assemble your own Early American reproductions. All parts accurately crafted and sanded ready to finish; stain included. This graceful maple table is easy to assemble. Dove-tailed legs fit snugly in the post. Top 18", ht. 25". Send check or money order today.

Send 50¢
for color
catalog.

Cohasset Colonials
BY HAGERTY

220 Ship St., Cohasset, Mass. 02025



MAKE YOUR OWN CANDLES

Fully illustrated catalog shows 50 molds—the most complete line of candle making supplies available—numerous decorating ideas. NO EXPENSIVE COURSE REQUIRED. Free instructions with every mold purchased. SEND 25¢ in COIN for NEW CATALOG.

POURETTE MFG. CO.
Dept. A, 6818 Roosevelt Way N.E.
Seattle, Washington 98115



25,000 INDIAN-LINCOLN CENTS

I have a trunkful from the 1920's and older that I'll mix 'grab-bag' style. 150 for \$10; or sample bag of 20-\$2.

MRS. TERRY FISCHER
Box 1778H, Encino, Calif. 91316

An Amazing Value for only \$2⁹⁸ Lighted Pineapple Centerpiece



With many luscious fruits around its base gives delightful "dining in the tropics" atmosphere! Light shines through the translucent true-to-life color of the pineapple, making a unique centerpiece sure to be admired by guests! Uses 2 "C" batteries, not incl. A great buy for only \$2.98.

MAIL 10-DAY
NO RISK COUPON

PALM CO., Dept. 3957
4500 N.W. 135th St.,
Miami, Fla. 33054

Enclosed is check or m.o. for \$_____.

#8441 Pineapple Lamps @
\$2.98 (Add 35¢ post. each)

Name _____

Address _____

City _____

State _____ Zip _____



Seasoned sellers

If your organization is seeking an enticing item to sell, this salt and pepper seasoner set can be the easy answer to raising funds. Simple to sell, and you can earn guaranteed profits of \$47 to \$1125. For details, write: Abigail Martin, Dept. 202F, 1113 Washington Ave., St. Louis, Mo. 63101.



Fur flattery

Your old fur coat can be remodeled into a lovely jacket. Includes cleaning, glazing, repairing, new lining, interlining, monogramming. Style shown, \$34.95 (mink, ermine, beaver higher). 40 styles from \$34.95. Write for free style book. I. R. Fox, Dept. C-1, 146 West 29th St., New York, N.Y. 10001.



Magazine tree

Tired of scattered reading matter? Keep it all neat and wrinkle-free in this easy-to-see tree. Just "pick" to read. Holds 75 magazines, newspapers, etc. 12x13x30 in. Pine in maple or walnut finish. \$18.75. Kit, \$12.50. Add 80¢ west of Miss. Yield House, AH-10, No. Conway, N.H. 03860.



Great from Britain

Scarce Prince of Wales Investiture stamp is included in a 16-stamp collection panorama of British life and history. Multi-colored issues show painting masterpieces, etc. 25¢. Plus stamp selections to examine. Buy any or none, cancel service anytime. Garcelon, OARR, Calais, Maine 04619.



BUILD A TOY:

Here's a toy kit for dad and child to really enjoy together. So easy to assemble, all they'll need is time together. In minutes they'll have this unique antique pick-up truck completed. A rugged educational hardwood toy so striking it will also glorify your mantel. Over-fine all wooden toy is \$5.95 p.p.d.

all size: 12" long, 7 3/4" wide by 7 1/4" high. The price for this fine all wooden toy is \$5.95 p.p.d.

American Toy Craft Ltd.
P.O. Box 312, Smithtown, New York, 11787



The secret of teaching yourself music

Learn guitar, piano, organ, etc. at home, in spare time. Play simple, familiar tunes right from the start. Clear text, big pictures and remarkable Note-Finder (above) help you learn quickly. Join 1,300,000 USSM students. For free booklet, mail coupon today.

U.S. School of Music

Studio 17910 Port Washington, N.Y. 11050

Please send me your free booklet. I understand there is no obligation.

Name _____ Age _____

Address _____

City _____ State _____ Zip _____

List instrument you want to learn _____

Licensed by New York State

PLUG-IN FIRE ALARM \$9⁹⁵ PPD

An EARLY FIRE WARNING DEVICE: an ultra alert heat sensor activates an alarm at 135° F. temperature.

LUCAS D-108
8806 Hendon La.
Houston, Texas 77036

Dealer inquiries invited/cash or check.



DRI-GUARD for "NO CONTROL"

(for male or female)

Go Places! Sit with Confidence!

Unique "Moisture-Guards" enclosing absorbent liners in vinyl holder prevent any seepage. COMPLETELY EFFECTIVE! Light, cool, undetectable under clothing. Easy change, only 4 snaps. Holds up to 4 liners for 10 hours sleep without changing. Machine wash/dry. Thousands of users nationwide say it is the safe, sure way to meet the problem of "No Control." Child's Dri-Guard can be changed without removing orthopedic braces.

Complete w/2 launderable liners \$5.95

Package of 2 extra liners 1.75

Box of 50 disposable liners 6.95

Child's Dri-Guard (waist 20"-28") 5.95

Money-back guar. All postpaid

GIVE WAIST SIZE (size thru 56")

DRI-GUARD, Dept. 225

982 Batavia St.

Orange, Calif. 92667

NEW DISCOVERIES BY MAIL FROM GREENLAND STUDIOS

A Classic Table Decoration for the Most Discriminating

"ANTIQUE" Grape Cluster Salt & Pepper Ensemble



Your table setting will gain instant charm with this beautiful Grape Cluster salt and pepper shaker set. Delicate crystal-like shakers with silver metal tops, dangle like real grapes on the vine. This is an authentic replica of an exquisite Victorian original. The stand and base have clusters of grape leaves and vines gracefully entwined. Shakers measure 3½ inches high and stand of non-tarnishable metal measures a neat 5 inches tall. An elegant tablepiece and a fine buy for only \$2.98.

9734 — Grape Cluster \$2.98

The Famous Mythical Good Health & Luck Charm COPPER BRACELET

Be it a wives' tale of witchcraft... mind over matter... what ever you want to believe! This bracelet is said to soothe even the most savage beast! Natural solid copper. Choose plain or monogrammed, specify 2 or 3 initials.

D9979 — Monogrammed \$1.98
9920 — Plain Bracelet ... \$1.00



TV's "Dark Shadows"... Barnabas' Music Box PLAYS "JOSETTE'S THEME"

The music box given to our favorite vampire Barnabas by his fiancée, Josette Dupre. Barnabas need only lift the delicate filigree cupola to invoke its supernatural powers and release the bewitching "Josette's Theme." He uses it to project himself forward... backward in time and to transfer his identity or that of any member of the bewitched Collins family. Now you can hear the hauntingly beautiful melody faithfully reproduced. An authentic, scale-model reproduction. Beneath the lid is a compartment for milady to keep prized pieces of jewelry or other secrets. Plastic, 4".

9717 — Josette's Music Box . \$4.98



A Charming Bit of Americana

Early American Hutch Clock!

This Beautiful Hutch Clock Comes Complete With 3 Blue Onion Plates, Candlesticks and Pitcher, all are authentic to the wonderful era when our country was very young. This charming replica of an eighteenth century colonial hutch cabinet features lovely louvered doors with tiny hinges. On the doors, in rich gold the easy-to-read clock dial, with its raised, three-dimensional numerals. This eye catcher hangs on the wall or sits on table. Clock is electric. Wood-grained finish. 11x6". This is the kind of decorative conversation piece that will enhance any room in your house and is real value for the money.

A9898 — Electric Hutch Clock \$9.98



"Leopard" Robe HAS THAT JUNGLE EXCITEMENT

If your only safari is to work and home every day, you'll love this sleek "leopard" robe. Soft cotton "fur" on both sides. Delude you to tell it from real skin. Deluxe has cuddly leopard pattern on one side, colorful plaid on reverse. Exotic charm for chair, couch. 50x60"

6669 — "Leopard" \$5.98
7491 — Reversible \$6.98

Firm Up Thighs for
a Better Look!

THIGH SLIMMER BELTS

PRICED \$7.98 PER PAIR
AT ONLY



Of course you can do something about heavy thighs that make you self-conscious and unhappy. And no more strenuous exercise nor unhappy dieting is needed to slim flabby or heavy thighs. Now you can do it the modern easy, comfortable way to restore lovely contours, self-confidence and womanly poise! Wear it next to your skin while you go about normal activities, body heat and gentle massage will melt excess inches away! Walking,

housework, even sitting produces amazing results quickly, easily, comfortably! Get results even while watching TV! Soft composition rubber with adjustable velcro closures. Belts fit all sizes firmly, nonslip. 20" long, 7¼" wide. \$7.98 the set.

MONEY BACK GUARANTEE

Order now with our famous 10-day money back guarantee. Wear them for over a week 'FREE at no risk! Set of 2 only \$7.98 plus 75¢ postage.

MAIL 10-DAY NO RISK COUPON TODAY!

GREENLAND STUDIOS, 3971 Greenland Building, Miami, Florida 33054

Please rush items listed below. I understand if not completely satisfied, I can return any item, within 10 days for a complete refund. Enclosed is check or m.o. for \$_____

- #9734 Grape Cluster Sets @ \$2.98 (Add 35¢ post. ea.)
- #D9979 Monogrammed Bracelets @ \$1.98 (Add 25¢ post. ea.)
Specify Initials
- #9920 Plain Bracelets @ \$1.00 (Add 25¢ post. ea.)
- #9717 Josette's Music Boxes @ \$4.98 (Add 55¢ post. ea.)
- #A9898 Electric Hutch Clocks @ \$9.98 (Add 45¢ post. ea.)
- #6669 "Leopard" Robes @ \$5.98 (Add 65¢ post. ea.)
- #7491 Reversible Robes @ \$6.98 (Add 65¢ post. ea.)
- #8886 Set of 2 Thigh Belts @ \$7.98 (Add 75¢ post. per set.)

Now Use Your
☐ MASTER CHARGE
☐ BANK AMERICARD
☐ AMERICAN EXPRESS
☐ DINERS CLUB
to Charge Your Order.

NAME _____
ADDRESS _____
CITY _____
STATE _____ ZIP _____

print number _____

New ideas with wood windows



FREE!
24 Page
WINDOW
IDEAS

Before you build, buy or remodel, send for this helpful book. See how to eliminate storm window and screen chores . . . what windows best suit the design of your home . . . and why PELLA WOOD WINDOWS protect best against winter cold and summer heat. Available in Canada. Send for your FREE copy today.

This coupon answered within 24 hours.
ROLSCREEN CO. Dept. WC-55 Pella, Iowa 50219

YES, send me your FREE book. I plan to build ☐ remodel ☐.

Name _____

Address _____

City & State _____ Zip (If Known) _____

PELLA MAKES QUALITY WOOD WINDOWS, WOOD FOLDING DOORS & PARTITIONS AND WOOD SLIDING GLASS DOORS

I enjoyed Newport very much, as I do most of your articles. Will you please consider German Village, my town's restoration area?

Mrs. S. C. Carnes, Jr.
Columbus, Ohio

Here in Iowa we have the famous Amana Colonies of which we are so proud. I urge you to become better acquainted with us way out here.

Mrs. Charles Fenner
Grinnell, Iowa

RUMBLINGS FROM THE WEST

I would like to remind you that California is not the only state on the West Coast. You title your July issue "How to Capture the West Coast Spirit" and talk only about California. Just what is taking up space from California to Canada?

I will agree that San Francisco is a lovely city and that there are many talented artists and designers in California. But why don't you come up and see what Washington and Oregon have to offer? There are just as many artists here, though they aren't as vocal. And due to East Coast-based publications such as yours, which can't really conceive of anything exciting coming out of backwoods states like Washington and Oregon, our talented people aren't as published. I am 16, and I feel that it is too bad that you Easterners can't see the forest for the one tree.

Eilene Glasgow
Edmonds, Wash.

DEAR AMERICAN HOME

HISTORIC NEWPORT

My heartiest compliments on your August issue. Your coverage of "The Newport Treasury" was excellent, and what superb pictures and stories of the restoration of those historic homes!

This type of coverage is what I enjoy the most. I hope to see more of it in future issues.

W. Street
Lithonia, Ga.

Wow! What a bonus! Your August issue is the all-time best. I am from Rhode Island and your spread on Newport is terrific. Enjoyed the article on the Metropolitan Museum's American Wing, too, last December.

Mrs. C. H. Salisbury
Rochester, Minn.

I doubt that George Washington would have been fooled by the Vernon House's "heavy, stonelike appearance" [page 55, August AH]. Washington himself used these blocks on the exterior of his home at Mount Vernon in Virginia after he came into possession of the house in 1752.

J. Edward Tharpe
Williamsburg, Va.

Right you are. Rustication (the ingenious cutting of grooves into a wooden exterior to simulate stone) was indeed used at Mount Vernon—a rarity for the area. It is believed that Washington was so impressed by Newport's handsome rustication that he paid their craftsmen the sincerest form of flattery by adding rusticated wood siding to Mount Vernon after visiting Newport.

AH is very much aware of the forest. In fact, we are planning to devote an entire issue to "backwoods" excitement come early spring.

Loved ranunculi! Enjoyed July issue. A native San Franciscan.

Mrs. Corine Dudley
Milpitas, Calif.

Speaking as a native Californian married to another native Californian, I think you have caught the joie de vivre of our fabulous state. Thanks.

Mrs. William G. Raney
Menlo Park, Calif.

Letters to the editors should be addressed to Dear American Home, 641 Lexington Avenue, New York, N.Y. 10022.

You Save When You Shop at a Sentry Store!



Arrow
**Tacker
 Stapler Combination**
 America's favorite heavy-duty staple gun tacker. And — get a handy combination stapler-tacker absolutely free. **\$13.88**

Sentry
**Variable
 Speed
 Sabre
 Saw**



Full power at all speeds. 600 to 2,000 strokes per minute. Cuts steel, hardwoods, composition board. 3.0 amp., 1/3 h.p. motor. Cuts at 45° bevel. Complete with blade guide, 3 blades. U.L. listed. **\$32.99**



**Stainless
 Steel
 Vacuum
 Bottle**



Quart size. Unbreakable liner. New "E-Z Carry" fold-flat handle for pouring or carrying. Keeps liquids hot or cold for hours. **\$14.89**

realtone



AM/FM Radio

Operates on batteries or house current. Pinpoint tuning. Earphone attachment. Handsome, rugged leatherette case. Built-in AC cord. **\$18.49**



MIRRO
 0 to 22
 up Family
 and
 party
 percolator
 finished in beautiful avocado. Automatically brews coffee to flavor. Serves to 12. Yet ideal for everyday use. Detachable cord. **\$10.88**



**Watch for Golden
 Value Days
 SPECIALS!**



Do you like to browse? Look? Consider? Weigh values before you buy?

Then, you'll enjoy your neighborhood Sentry Store. Locally owned, it is staffed by friendly people anxious to give you exactly what you want and need. No high pressure. No rush. Just thousands of fine items from which you may choose . . . leisurely and carefully.

Each Sentry Store chooses its own merchandise and sets its own prices. These are subject to change without notice. There may be variations in products and prices in individual stores . . . Sentry Hardware Corporation, Cleveland, Ohio 44113. A-6220



WERNER
 Aluminum
 step
 ladders
 ft.
12.99
 ft.
14.88
 finest aircraft type aluminum. Extra sturdy. Lightweight. Safety grip feet. Wide steps. Heavy-duty platform. Reinforced bracing. U.L. Listed.



shop vac Use
 Anywhere
 Vacuum



built for tough jobs. Picks up litter, toenails and glass. For workshop, garage . . . around the house. Holds 5 gallons. Complete with 4-wheel dolly and 40' extension wand. **\$32.95**

Town & Country



Marbleized Toilet Seat

Adds new classic beauty to any bath. Ageless design features enchanting swirl of soft, marbleized color. Won't chip, dent, warp, fade, peel. Matching hinges. **\$8.49**

Lokmatic*
 12 ft.
 Power Tape
 Rule

*T.M. Registered



3/4" epoxy-coated blade has easy-to-read black and red markings on snow white background. Handy reference tables on back of blade. Button pressure controls blade return and locks at any point. **\$3.59**



**One Drop
 Air
 Deodorant**



Kills household odors instantly. One drop per room gives 24 hour odor control. There are 240 drops of spring-time freshness in the 1/2 oz. bottle. **\$1.59**



Arvin
**Automatic
 Instant Heater**

Ribbon elements give you fan-forced warmth in seconds. Thermostat controlled. "Safe-Guard" tip-over switch shuts off current if unit is accidentally overturned. 1320 watts. U.L. listed. **\$13.49**



Armstrong's new carpet tiles save time. And we'll

Now installing wall-to-wall carpet is child's play. An afternoon is all the time you need with Armstrong's new Wearathon® carpet tiles. You just place a 12" x 12" carpet tile on the floor and press. It's that easy with Armstrong's exclusive Handy-stik™ back—a self-sticking back that holds the tile in place. Even tough corners aren't a problem. Just cut the tile to fit with ordinary scissors. And the rich

tweedy texture makes seams between tiles almost disappear.

These Armstrong tiles are made with the same type of fiber as the original Wearathon Indoor/Outdoor Carpet. So they'll take a lot of use . . . and abuse. And you'll be surprised how little it will cost to carpet a whole room. See Armstrong carpet tiles in a wide variety of exciting patterns and colors at your nearby Armstrong carpet dealer.

17-jewel Convertible Sports Watch
Suggested retail price, \$33.95.
Your price, only \$14.95.





BUNK BEDS BY FOUNDERS, A SUBSIDIARY OF ARMSTRONG

help you get the watch to prove it.

When you buy as little as eight square yards of Wearathon carpet tile you can get in on a very special offer from Armstrong—a Buren Convertible Sports Watch by Hamilton (suggested retail price, \$33.95) for only \$14.95.

This handsome 17-jewel all-sports watch is shockproof, has adjustable band, and comes with four interchangeable rims. One rim measures elapsed time, another converts the watch into a

tachometer, a third shows the international time zones, and the fourth is an elegant dress rim. The watch is offered in a choice of three different dial and strap color combinations.

Get all the details from the Armstrong Wearathon carpet dealer nearest you. For his name, address, and telephone number, call this special toll-free number: (800) 243-6000. In Connecticut (800) 942-0655.



Carpet tiles are ready to install as they come out of the carton. If you install a tile improperly, just peel it up, reposition it, and press in place. It's child's play.

CARPET BY

Armstrong

CREATORS OF



THE INDOOR WORLD

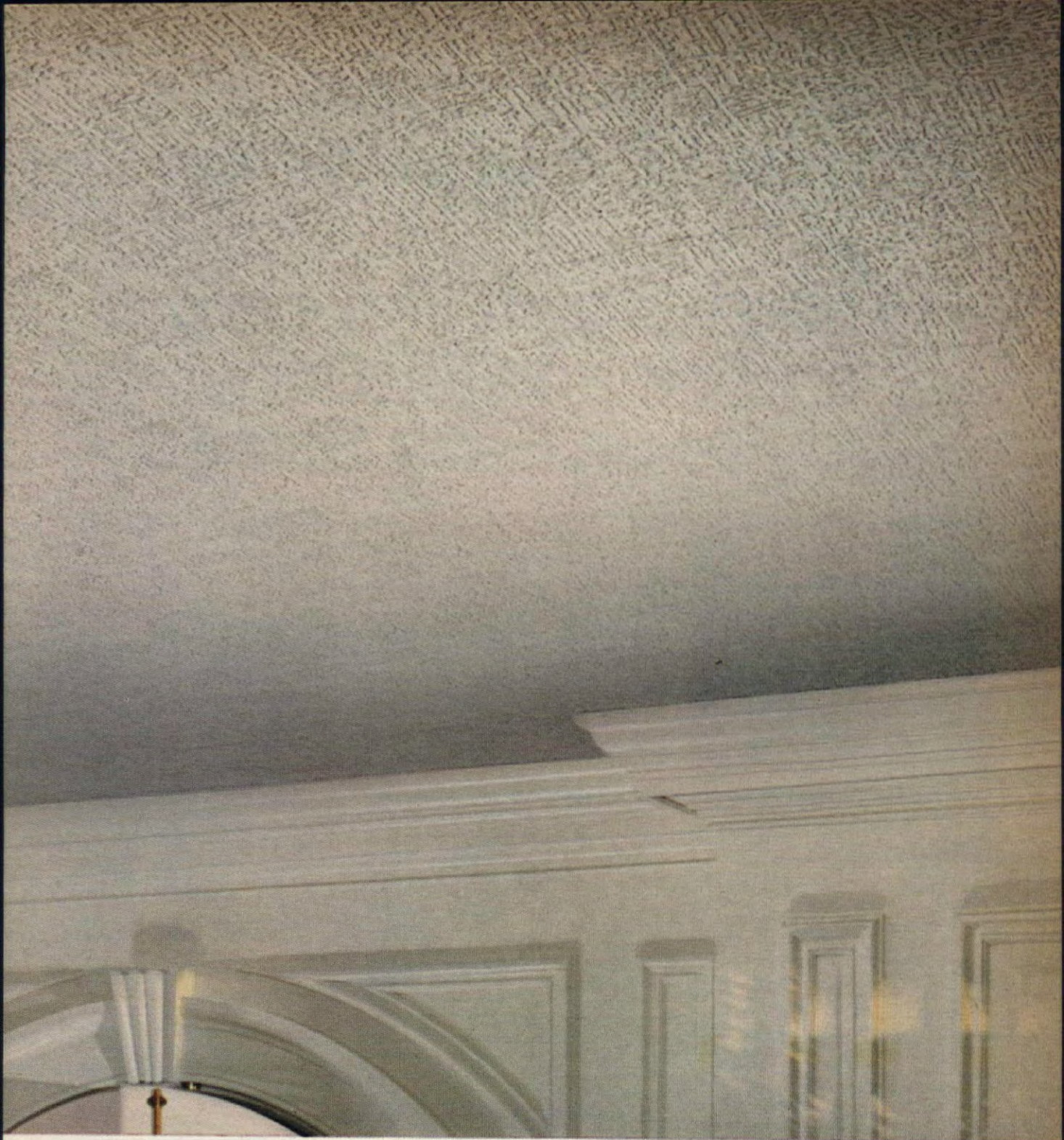


Armstrong introduces Chandelier™ Ceilings

Years ago, master craftsmen made ceilings
worth looking at.

Today Armstrong makes ceilings
worth looking at again.





CHANDELIER CEILING DESIGN SHOWN: CHATHAM

The high spot of an elegant room.

Who but the Ceiling Masters could create ceilings that go in the finest rooms in your home? Richly textured ceilings, with an elegant, sculptured look. Ceilings that soften light. Ceilings made to live under, entertain under.

Armstrong's new Chandelier Ceilings are different from any others because they're made of a different material—called Trilon™. Trilon permits deeper, more interesting texture and fine detail. You can do a 10' x 14' room over a weekend. The cost for Chandelier

Ceiling tiles for a room this size? Less than \$50.

One of the sophisticated Chandelier Ceiling designs is shown here. It's acoustical, so it quiets noise. Chandelier Ceilings are also fire resistant. And they're made only by Armstrong—the Ceiling Masters.

You can see Armstrong Chandelier Ceilings at your local building supply dealer. For the name of the dealer nearest you, call this special number toll-free: 800/243-6000. In Connecticut, call

800/942-0655. For a colorful Chandelier Ceilings booklet, write Armstrong, 7010 Rand Rd., Lancaster, Pa. 17604.

CEILINGS BY
Armstrong

CREATORS OF



THE INDOOR WORLD

Armstrong introduces a new kind of vinyl floor.

When it's soft like carpet and cleans like vinyl, you're on Easy Street.



Welcome to Easy Street—a new kind of Armstrong floor. Vinyl on top, foam cushion underneath.

Take a walk on Easy Street, and you feel softness with every footstep. That makes it comfortable when you have to stand on it for a long time. (You know how much you're on your feet in the kitchen.) And it's quiet, too. (Wouldn't you like to cut down the clatter in the kids' playroom?)

Armstrong put an extra-soft, extra-thick foam-cushion backing on Easy Street. When you step down, you can feel the "give." When you lift your foot, it springs back. Like carpet.

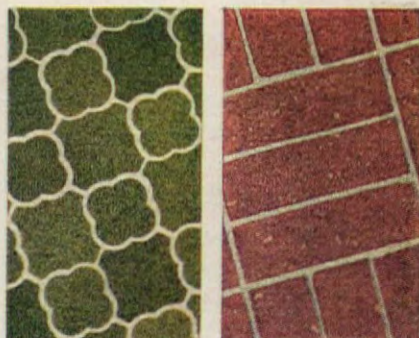


But there's a side to Easy Street that no carpet can match.

The top side.

Easy Street's surface is tough, durable, nonporous vinyl, and it's as easy to keep clean as only vinyl can be. When things get out of hand in the kitchen (like egg, or grease, or gravy), the spill can't soak in and leave a stain. A damp sponge or mop is all you need to wipe Easy Street sparkling clean. You don't have to worry about some of the mess hiding down in the fibers, because there aren't any fibers.

If you're wondering about those dirt-catchers known as seams, you won't find any on Easy Street. This new Armstrong floor comes in rolls 12 feet wide, so it will fit into practically every kitchen in one uninterrupted piece.



Need we mention that Easy Street is easy on the eyes, too?

The design on the opposite page is Dunbarton, and the design on the left above is Santa Fe. Each offers a choice of four colorings. Virginia Brick, at right above, is also available in white.

To learn all about Easy Street and other great Armstrong floors, write for a free full-color booklet: Armstrong, 7010 Pine St., Lancaster, Pa. 17604.

Better yet, call this toll-free number, 800-243-6000 (in Conn., 800-942-0655), and ask for the name of a nearby dealer who sells Easy Street. He can show you what life on Easy Street is really like.

DUNBARTON AND SANTA FE FLOOR DESIGNS COPYRIGHTED BY ARMSTRONG

VINYL FLOORS BY
Armstrong

CREATORS OF  THE INDOOR WORLD

EASY STREET™

New from Armstrong



Look—
even clean water
lets spots form.

Spots won't win
you compliments.

But Cascade
in your dishwasher gets
dishes amazingly spotless.

The spotless
Cascade look will!



Cascade has Chlorosheen. And Cascade—the best dishwasher detergent you can buy—makes water flow off dishes in clear sheets. Result? Drops that spot don't form. Dishes dry wonderfully free from embarrassing spots or streaks. Try Cascade and prove to yourself it's unbeatable.

Cascade eliminates drops that spot.