

SPECIAL EASY-LIVING SUMMER ISSUE

JUNE 35¢

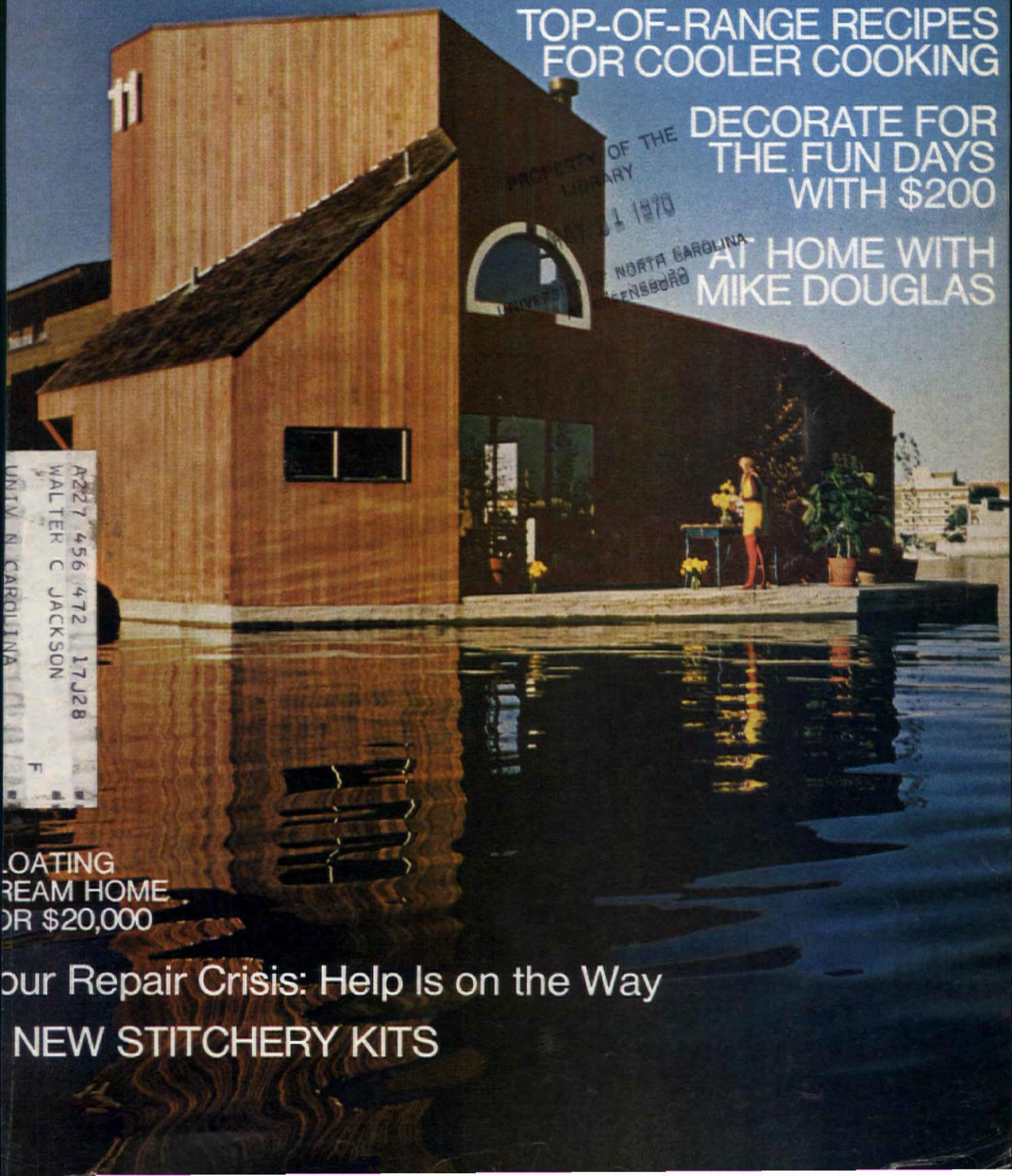
# American Home

16 PAGES OF CAREFREE HOUSES

TOP-OF-RANGE RECIPES  
FOR COOLER COOKING

DECORATE FOR  
THE FUN DAYS  
WITH \$200

AT HOME WITH  
MIKE DOUGLAS



UNIV. N. CAROLINA  
AZ27 456 472 17J28  
WALTER C JACKSON  
F

BOATING  
DREAM HOME  
FOR \$20,000

Our Repair Crisis: Help Is on the Way

NEW STITCHERY KITS



## Wedge-Stone! The \$45 floor that looks like a million.

That's about all it costs to put down this beautifully textured Kentile vinyl floor yourself in any 10' x 15' area. And, with big 12" x 12" vinyl asbestos tiles to work with, your installation job goes faster and easier than you dreamed possible. Finish up...and you

have a quality Kentile® floor of lasting beauty...built for years and years of heavy wear. Goes anywhere indoors. Wedge-Stone's tough, non-porous surface locks out messy grease, tough stains, and harsh scuff marks. Textured surface comes clean in minutes, with just a touch of your mop. And that same texturing helps

hide floor irregularities, too. Kitchen-dining room floor below uses Kentile feature strips and KenCove® Vinyl Wall Base for the perfect finishing touch. See all four Wedge-Stone® colors at your Kentile Dealer's. He's in the Yellow Pages under "Floors."

BROOKLYN, N.Y. 11

# KENTILE FLOORS

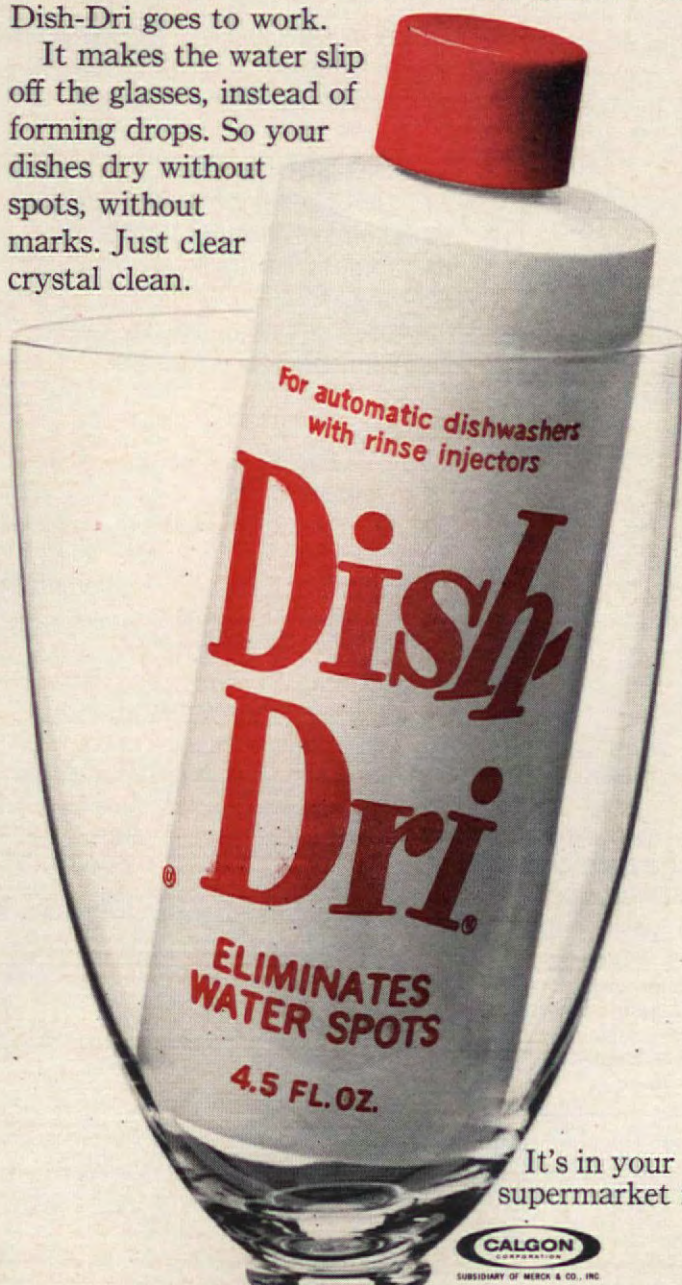




# STOPS SPOTS.

Dish-Dri® goes in the rinse injector of your automatic dishwasher. And the rinse cycle is when Dish-Dri goes to work.

It makes the water slip off the glasses, instead of forming drops. So your dishes dry without spots, without marks. Just clear crystal clean.



It's in your supermarket now.

**CALGON**  
CORPORATION  
SUBSIDIARY OF MERCK & CO., INC.



# American Home

JUNE 1970, VOL. 73, NO. 6

FRED R. SMITH  
Editor

BETTY KLARNET  
Managing Editor

JOSEPH TAVERONI  
Art Director

VERA D. HAHN  
Interior Design

BARBARA PLUMB  
Architecture and Environment

FRANCES M. CRAWFORD  
Food

DOROTHY L. BRIGHTBILL  
Home Projects

BINA BERNARD  
Feature Editor

NANCY C. GRAY  
Pacific Coast

LYNN HEADLEY  
Market Place

FERDINAND D'ESPOSITO  
Production Coordinator

## ASSOCIATES

Helene Brown / Decorating

Lietta Dwork / Reader Service

Dorothy B. Humanitzki / Editorial

Jacques Jaffry / Chef

Carol Mendizza / Art

Stephanie Parker / Art

Maidee Kerr Spencer / Equipment

Jane Uetz / Food

Alexandra Walker / Decorating

## ASSISTANTS

Vicki Lynn Crowe

Brook Mason Crum

Lauri Greene

Jane Levy

Christine B. Roth

Anne Rutledge Sherman

Jo-Ann Simpson

Frances A. Steinberg

JOHN F. DUNN Publisher

A MAGAZINE OF  
DOWNE PUBLISHING, INC.

JOHN MACK CARTER President

## SPECIAL EASY-LIVING ISSUE

45 Summer '70

### HOMES AND BUILDING

- 46 Floating Paradise on a Bay
- 49 Great Escape Living on Portage Bay
- 50 Privacy on a Peninsula
- 54 Tranquillity on an Island
- 85 Help About the House

### INTERIOR DESIGN AND DECORATING

- 59 Summer Spruce-Up for \$200
- 62 Houseboat on the Hudson

### FOOD AND EQUIPMENT

- 28 Cool Tools for the Lazy Life
- 56 Summer Pleasure Domes
- 64 Two-Burner Cooking
- 68 Yogurt
- 70 Cooking Lesson No. 26: Vitello Tonnato
- 74 Food Questions You Ask

### FEATURES

- 4 This Month in American Home
- 8 Lifestyle
- 12 The Good-Looking Homemaker: Prepare to Bare
- 32 Why Can't You Get Anything Fixed Anymore?
- 84 Shopping Information
- 88 Dear American Home

### ALL ABOUT DECORATING

- 20 Pretend Patchwork
- 22 Decorating Newsletter
- 27 Decorating Clinic

### HOME PROJECTS

- 11 Summertime Creative Stitchery Kits
- 42 Field-Flower Table Linen Kits
- 90 Danish Cross-Stitch for the Nursery

### SHOP BY MAIL

- 91 American Home Market Place


**COVER:** A unique floating-house community on Seattle's Portage Bay leads off a 16-page color portfolio of carefree houses full of imaginative ideas for relaxed summer living (see page 46).  
**Photographer:** Stephen Green-Armytage.

© 1970 Downe Publishing, Inc., a subsidiary of Downe Communications, Inc., 641 Lexington Ave., New York, N.Y. 10022. All rights reserved. Title reg. U.S. Patent Office. Published monthly. Second-class postage paid at New York, N.Y. and at additional mailing offices. Authorized as second class mail by the Post Office Department, Ottawa, Canada, and for payment of postage in cash. All mail concerning subscriptions should be addressed to **American Home**, Subscription Service, Flushing, New York 11357. **Subscription Price:** U.S. and Possessions and Canada: One year \$4.00. Pan-American countries: One year \$5.50. All other countries: One year \$6.00. Downe Communications, Inc. also publishes *Ladies' Home Journal* and *Family Weekly*. Editorial and advertising offices, **American Home**, 641 Lexington Ave., New York, New York 10022.

**Advertising and Sales:** Jack M. Brigham, General Sales Manager; Peter J. Moore, New York Sales Manager; Patrick M. Linskey, Eastern Regional Sales Manager; Frank R. Zilla, Chicago Sales Manager; Robert E. MacVicar, Field Sales Manager; Charles C. Baldi, Atlanta Sales Manager; James L. Bidwell, William K. Hughes, Cleveland Sales Managers (Detroit/Pittsburgh); James L. Lee, Los Angeles Sales Manager; DeWayne G. Hunter, San Francisco Sales Manager; Elizabeth Riggins, Manager Special Services; Stephen E. Silver, Marketing Director; Fred R. Herrmann, Promotion Director; Mary Powers, Director of Reader Reaction Bureau.

**Manuscripts** must be accompanied by addressed envelopes and return postage. Publisher assumes no responsibility for return of unsolicited manuscripts or art.  
**CHANGE OF ADDRESS:** If you plan to move, please notify our subscription department, **American Home** Subscription Service, Flushing, N.Y. 11357, at least eight weeks in advance of your move. Send new and old address and, if possible, label from a recent copy.



A woman with blonde hair, wearing a white long-sleeved blouse and a white pleated skirt, stands in a room filled with flowers and tropical decor. She is holding a lit cigarette in her right hand and a large toucan bird in her left. The room is decorated with various flowers, including a large red poinsettia in a dark pot on the left, and a red and white checkered banner hangs in the background. A small white car is visible in the background on the left.

Shopping? She  
loves it. Especially  
in little off-beat  
places.

Her clothes?  
Anything goes. In a  
smashing size 7.

Her cigarette?  
Nothing short of  
Viceroy Longs.

She won't settle  
for less.



Viceroy Longs give you all the taste, all the time.





## SPINNING WHEELS: 1970

You're today's modern young woman and to you spinning wheels are things to get you places. Any day of the month. Because you use Tampax tampons, the internal sanitary protection that keeps you secure, free and comfortable. On a bike or whatever you like.



**TAMPAX**  
tampons

SANITARY PROTECTION WORN INTERNALLY  
MADE ONLY BY TAMPAX INCORPORATED, PALMER, MASS.

# THIS MONTH IN AMERICAN HOME

C. William Moss, the man who designed the Sundance, the spinnaker-like shelters billowing on the beach on pages 56 and 57, is a man with a seemingly contradictory specialty: he makes tension structures for relaxed living. Once art director for *Ford Times* magazine, Bill designed his first stressed-fabric structures for a feature in its pages on how the station wagon, that American symbol of the good, leisure life, could be used for family vacations. Bright-colored canopies and enclosures, with shapes more radical than anything the Bedouins ever produced, originated on Bill's drawing board, and soon he was in the tent business. His Pop-Tent, which looks like a giant umbrella with Fiberglas-rib supports, may well transform the U.S. camping scene from one of regimented olive drab to one of mushroom shapes and flamboyant hues.

Moss structures, winners of numerous design awards, have been exhibited at New York's Museum of Modern Art. His clients are right out of *Fortune's* 500: for General Motors he has designed a Highway Home; for Burlington, shelters of synthetic fabrics; for Kimberly-Clark and Scott Paper, clothes, houses, swimsuits, boats, furniture and toys—all of paper. The Sundance was designed for Firestone. Like all the others, the company sees in Bill Moss's designs a way to get into the big, highly lucrative business of America at play.

This month another Moss creation is on view on the 10th floor of New York's Abercrombie & Fitch. Known as the O'Dome, it is a move-anywhere, set-up-in-a-day vacation house made of snap-together panels of plastic-coated laminates. Depending on the size, the O'Dome, a happy igloo of white and yellow, sells for \$2000-\$3000 and is the epitome of what Moss thinks of as lightweight "relocatable living"—in other words, a super-tent.

There are several other relocatable structures in this summer special. They range from a floating colony on a Seattle waterfront to a houseboat on the Hudson River. They have sparked our food department to take to heart the problem of the vacationing wife on the move—in a houseboat or any other vacation vehicle with two burners and no oven. Top-of-the-range cooking doesn't have to be dull, nor limited to cooking on the move. As you will see on page 64, you can forget the oven on a warm summer's day and still serve forth a one-dish meal with the kind of ease that summer living is all about.



Editor Smith (left), Bill Moss survey the O'Dome: instant shelter for easy living.



Moss exhibits smaller, cutaway version, complete with vacation household comforts.

*Julius Smith*

Editor



Think of our package as a shopping bag.



**Chef Boy-ar-dee**  
**COMPLETE Spaghetti Dinner**  
with MEAT SAUCE

In our shopping bag we have put together a spaghetti dinner that you can cook in about 12 minutes. Luckily, it doesn't taste like a spaghetti dinner you can cook in 12 minutes.

We did everything you'd do if you had the time. We shopped. We squeezed and pinched. Not one onion or tomato or anything else gets into our sauce unless it's sensational. We make sauce the way an Italian makes sauce. And then we fuss over it and simmer it and stir it and stir it until it's just right.

Our cheese tastes like aged Italian-style cheese. Our thin spaghetti is easier to wind.

Our convenient dinner comes in three varieties . . .

Spaghetti with Meat Sauce • Spaghetti with Mushrooms • Spaghetti with Meatballs.

**We do the shopping. You do the cooking.**





# FED UP WITH EXCLUSIVE CLUBS?

## JOIN THE CLUB.

We're an equal opportunity club. In the new Seven Arts Society, you can pursue all your interests in all the arts. Without committing yourself, without feeling pigeonholed. The Seven Arts Society lets you be your eclectic self. Hang fine prints. Acquire sculpture. Collect unusual jewelry. Own and enjoy great recordings and fine books.

You can dabble. Or you can delve. There is no tiresome, month-after-month diet of the same things. In fact, there's no obligation to buy anything after you join.

But whatever you do buy as a member is priced substantially below what it would cost at retail. You'll save money on everything you decide to own.

The Seven Arts Society. The club for people who haven't been able to find all the things they want in one club.

### **MEMBERSHIP IS ONLY \$7. AND YOU NEVER HAVE TO SPEND ANOTHER PENNY.**

Seven Arts—seven dollars. Think of it, you can join the Society now for just \$7. And never buy another thing. But be forewarned. We expect to tempt you with fabulous offerings to turn you into a very active member. Opulent edition of marvelous books. Books on the theatre, the dance, architecture. Limited editions of fine graphics from the best of contemporary artists. Sculpture reproductions, classic and modern. Great recordings. You will receive our free monthly Seven Arts News which describes the latest acquisitions available to you.

Oh yes, we do make one demand on you when you join us. We insist that you accept—without charge—one of the three extraordinary selections shown in this announcement.

### **FREE: GREAT PIANO MASTERPIECES, \$24.95 AT RETAIL.**

This cloth-bound Deutsche Grammophon album contains 10 LP stereo records with 31 masterworks for the piano of superb quality and performance. Concertos of Liszt, Rachmaninoff, Grieg, Tchaikovsky, Brahms. Beethoven and Mozart sonatas. Mazurkas by Chopin. Representative pieces by Schubert and Schumann, Ravel and Debussy. Internationally acclaimed artists including Sviatoslav Richter of the U.S.S.R., Andra of Hungary, Kempff, Argerich and more. More than an album, Great Piano Masterpieces and its Program Guide is actually a musical compendium for all tastes and moods. It belongs in every collection.





**FREE: PICASSO, HIS RECENT DRAWINGS  
1966-1968, A \$25 VALUE.**

From its joyous multi-colored binding through 405 illustrations, this book is pure Picasso, more vital and virile than ever. These drawings, made from 1966-1968, give you the master at his best: sensual but loving, wildly imaginative yet beautifully controlled, wide-ranging in theme, mood and media. Of the over 400 drawings, 27 are in color and 32 in duotone, many on tinted backgrounds much like the paper Picasso used. This grand volume, magnificently printed on European presses.

**FREE: "GIRL BATHING,"  
PIERRE BONNARD, LISTED AT \$27.50.**

This is the museum-authorized replica of the striking bronze by the great Pierre Bonnard. Not too high, superlatively reproduced in "cast stone" from the original at the Albright-Knox Art Gallery, it is sculpture to enhance any time, any setting. Executed in the typically expressionistic style of Bonnard, "Girl Bathing," is one of the few sculptures by this strong, innovative artist with a very special vision of his own.



**THE SEVEN ARTS SOCIETY**

11 Park Avenue, New York 10016

Yes, I do want to join the open Society.

Enclosed is my remittance of \$7 for membership.

I'll accept (if you insist) the free selection checked here.

- ☐ Girl Bathing by Bonnard  
☐ Great Piano Masterpieces  
☐ Picasso: His Recent Drawings, 1966-68.

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

I understand that I will receive the free Seven Arts News, which fully describes each month's selections and alternates. If I do not wish to receive a current selection, I may decline it by using the convenient form provided with each issue of the Seven Arts News.

AH 200





690 yards of carpeting to cover the basic living area alone. Genevieve Douglas has done all her own decorating around the furnishings she has collected over the years. The style of the house is a mixture of antique pieces and comfortable contemporary furniture. The cozy family living room, with a magnificent curving staircase, is the room the Douglasses gravitate toward. In the evenings, Mike and Gen settle there with scripts he's brought home to read and discuss, while Kelly does her homework. It's family time and the family loves it. "Mike really isn't on the road very much, and we're lucky for that," says Gen.

The pace of their life on the Main Line is easy. They prefer small dinner parties for four or six couples, but give two large lawn parties every spring. They have 14 acres. Genevieve can browse, looking for antiques in the "small, unprissy" shops she prefers; Mike can stop off for a round of golf when taping is over at 3:30—and drive home to the castle. The Douglasses eat sensibly, but Gen makes it clear that they are not health-food nuts. "I think you have to take everything a little bit lightly," she says. "I don't believe in being extreme about *anything*"—the classic recipe for tranquillity.

**Carrots, lettuce, celery, plus tomatoes raised by daughter Kelly, et voilà, the Douglas supersalad.**

**A Douglas breakfast on the enclosed terrace goes the whole healthful route: cereal, honey, fresh fruit or orange juice spiked with gelatin and milk for Kelly.**

**Gen watches Mike in their book-lined den. The books are by authors who have been on the show. The scale is for Libra, Gen's sign—she's a horoscope buff.**

# Lifestyle

**MIKE DOUGLAS**, the man for whom all ironing stops, is host of the daytime TV show that has proved an oasis in the housewife's day. Despite the dizzy heights he's reached and his genuinely ebullient, outgoing nature, Mike Douglas is a home-and-family man, and he's settled in the right place for it—Philadelphia's Main Line.

The Douglasses live the quiet life in what one stunned reporter described as a "Tudor castle sort of place." Philadelphia is not known for the frenzy of its social scene or a prevalence of "show-biz types," but the Douglasses have plenty of old friends among the latter and have made many new ones among the unstarstruck Philadelphians. The best of both worlds suits them. Mike and Genevieve have been married 27 years and have three daughters—twins, Michele and Christine, and Kelly. Michele teaches in an all-black school in Florida; Christine is married, has two children, and lives in Cleveland; Kelly, the youngest, is busy being 12.

On the face of it, a couple with one child still living at home, three dogs and one cat would not seem to need a Tudor castle to house them (their fourteenth home), but the Douglasses saw the place and fell hard. Mike bought it without even seeing the whole house. Gen says, "I like to think that a house is livable, not about how many rooms it has." It has so many—and almost all with working fireplaces—that they have closed off the third floor. It took



Kenneth Brown





## Capture a special moment

And preserve it in your memory.

Capture a personal feeling, and reflect it in your glassware.

Capture it in Silver Foliage, Prado, Alpine, or Golden Mallards.

(All in sets of 8; about \$4.75 to \$6.50, depending on design.)

Or, in any other of Libbey's hundreds of designs. Each is a personal feeling, captured in glass.

**Libbey**  
GLASSWARE by OWENS ILLINOIS  
Toledo, Ohio 43601

(Prices slightly higher West and in Canada)





Bob Perron



Jim Annan

**CRAMPED QUARTERS** is what a wife usually gets in boating circles, so Chris-Craft has turned Myrtle Corbman, its executive design consultant, loose on its 1970 line. To stretch space, Mrs. Corbman designs maximum-storage facilities. As a bonus, all surfaces are care free. She and her husband virtually live on a 60-footer off Fort Lauderdale, and she knows.

**A BIG HAND FOR A LITTLE LADY**—who can read it and tell all. Bubbly Maxine Fiel, lecturer, author and mother of two teen-age girls, doesn't look like an occultist type, but she is a 15-year student of palmistry. She has put her knowledge to work in "Touch," the game she created for Parker Brothers. It's all very scientific. Says Mrs. Fiel firmly, "I am a scientific hand analyst, not a fortune-teller."



(U.S. PAT. NO. D-212,141)

## Two for the tub

Rubbermaid Bathtub Mats and Appliques. Both come in a variety of splashy colors. The prettiest ways to help keep little feet planted firmly . . . (great for adult feet, too).

**Sale . . . Mats and Appliques**  
 . . . From June 1 to July 15, you can save. The regular \$1.98 Mats and Appliques are reduced to \$1.57, and the regular \$2.98 sizes are down to \$2.33.

**Rubbermaid**®

© 1970 BY RUBBERMAID INCORPORATED  
 WOOSTER, OHIO 44691





# SUMMERTIME CREATIVE STITCHERY KITS

By Dorothy Lambert Brightbill



Who hasn't loved seeing the delicate lace of Queen Anne floating in a meadow or gracing a roadside? All of the delicacy and summertime enchantment of the flower is captured in this exquisite embroidered panel—and the stitching is easy and fast.

The blazing sun is a mélange of orange and yellow wool all beautifully stitched and looking far more complicated than it really is. Stitch charts and easy-to-follow instructions will make you a pro.

Both designs are stamped on cotton homespun. The frames are also available and come unassembled in raw wood (to save money). Easy put-together instructions make assembly of these frames a simple project. Paint them in your favorite colors.

Fill out coupon and enclose check or money order. Florida residents please add sales tax. Allow 4 weeks for handling and mailing. (Sorry we are unable to handle Canadian or foreign orders.) To avoid delays please indicate your zip code.

**American Home Dept. 3410**  
4500 N. W. 135th Street, Miami, Florida 33054

Check items desired:

Kit 61148 Queen Anne's Lace @ \$5.98 each.....\$  
Kit 61149 Frame for Queen Anne's Lace @ \$4.98 each.....  
Kit 61150 Modern Sun @ \$7.98 each.....  
Kit 61151 Frame for Modern Sun @ \$4.98 each.....  
61014 Color Catalog of available kits @ \$.25 each.....

Sales tax, if applicable.....

Please add \$.25 postage for each item ordered.....

Total enclosed.....

print name.....

address.....

city.....state.....zip code.....

☐ Send C.O.D. I enclose \$2 goodwill deposit and will pay postman balance plus all postal charges.



THE GOOD-LOOKING HOMEMAKER By Constance Bartel

# PREPARE TO BARE

Getting ready for beach days is no problem for lovely Mrs. Anne McLeod. She keeps in shape year round, jogs, does calisthenics and plays tennis regularly. Anne always protects her face from the sun, uses avocado cream at night as a skin softener. What about you? Are you ready to show the skin you've covered up all winter? The time to prepare yourself for the minimum-cover look of (continued)

Five-year-old Ian McLeod and his mother Anne have only to cross the street to surf or swim at Malibu Beach outside Los Angeles.





Slender® diet food for weight control. Carnation Company, Los Angeles, Calif.

When 225 calories look this good, they have to be Slender.



A completely balanced diet meal never tasted so good. Until Slender. 225 calories never worked so hard at helping your figure. Until Slender. Try Slender, from Carnation, in all kinds of luscious flavors. When you're taking in fewer calories, you really should enjoy them all. Slender, from Carnation.

natural tasting, no cyclamates



# See it like it is



## See it with Gray Line Sight-Seeing

Add the excitement of a personally conducted Gray Line tour to your next vacation... see all the historic sights and points of interest in 93 major cities and 12 countries. Over 700 fabulous lectured tours to choose from, all with one thing in common. They're all fascinating. So come, really see it like it is with Gray Line.

### SALT LAKE CITY—YELLOWSTONE—TETON PARKS

An unforgettable all inclusive five full days and four nights, exploring two of the nation's most beautiful parks. Yellowstone and Grand Teton National Parks. Mammoth Hot Springs. Old Faithful. Rugged beauty, fantastic panoramas.

### NEW YORK CITY—GRAND TOUR

Discover dynamic New York City! From Wall Street to Harlem... the UN to Broadway... the Bowery to Fifth Avenue's fabulous fashion shops... the Empire State Building to Chinatown.

### LAS VEGAS—GRAND CANYON

Two fabulous days of sight-seeing! First, through Arizona's rolling cattle country to beautiful Kaibab National Forest... gigantic Boulder Dam. Next morning, on to one of America's most breathtaking sights... the Grand Canyon. Top accommodations and meals all the way.

### LOS ANGELES—DISNEYLAND

Completely lectured tours, especially designed for first timers to the magic kingdom of Disneyland. Admission to many exciting attractions... plus sumptuous luncheon... plus plenty of time to explore on your own.

### DENVER—MOUNTAIN PARKS

The fabulous Rockies. Peer into the bewildering depths of Clear Creek Canyon... then to the top of Lookout Mountain... Buffalo Bill's tomb. Fantastic Red Rocks Park... and the famous Colorado School of Mines.

### CHICAGO—NIGHT ON THE TOWN

A night you'll never forget. Cocktails at the Windy City's most popular night spots. Entertainment by America's top stars at the famous Empire Room. Then, mysterious Chinatown, and a fascinating mixture of bistros and antique marts in Old Town.

### BOSTON—FREEDOM TRAIL

The American Revolution comes alive as you are guided along Boston's history laden Freedom Trail... Bunker Hill Monument... Paul Revere's house... Old North Church. And step aboard "Old Ironsides", at the Boston Navy Yard.

### BANFF—LAKE LOUISE—CALGARY CANADIAN SPLENDOR

Choose from 32 enchanting tours in the breathtaking Banff—Lake Louise region. Soaring mountain peaks and canyons. Awesome ice fields... the natural beauty of Jasper Park... and many lake excursions.

*The*  
**GRAY LINE**

Select from a galaxy of exciting Gray Line tours. See major cities on mini-tours... or spend a full week on a Discoverer Tour. Prices start at about \$3.

GRAY LINE  
SIGHT-SEEING  
COMPANIES  
ASSOCIATED,  
INC.



**WE KNOW  
OUR WAY  
AROUND**

Gray Line Sight-Seeing Companies Associated  
1 Rockefeller Plaza New York, New York 10020  
See your Travel Agent or write for descriptive folders.

I'll be vacationing in \_\_\_\_\_ (area or city) A-6

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

## PREPARE TO BARE continued

summer is now. For starters, you need to ready your body. The midriff, upper arms, thighs, legs, hips, should be taut and firm. You know it; everybody knows it—this is just a reminder. If you need exercise, exercise. (See "Stretch Is the Name of the Fitness Game," AH, April.) If you need to shed a few pounds or redistribute them, there are as many good diets around as there are false lashes and hairpieces. What they all amount to is eat less, with sound nutrition. You know what to do, just do it.

Now skin care. A great thing you can do for skin about to make its public debut is to rev up circulation with a tingling refresher. Jean Naté's Friction Pour le Bain is a classic. Estée Lauder's new Azurée Sparkling Friction Lotion peps up skin to a glow of well-being, has even more snap if you refrigerate it first. The skin on your torso is smoother and softer than the rest of your skin because it has been protected by clothes. Once you bare all this, your strategy will be to protect it as faithfully as you do your face—from sun, weather, pollution fallout, drying breezes. And there are dozens of body creams, gels, oils, lotions and sprays to use in and after the bath to accomplish just this. A random sampling of some of the skin do-gooders are Charles of the Ritz Ritual Body Lotion; Vitabath Velour Hand and Body Lotion; and Sardo Velvet Fluff, an exuberant new moisturizing foam.

And new from Revlon is the Ultima II BodyCouture Collection—a full-length body beauty treatment. Teamed with a 10-minute-a-day, at-home exercise program, their Breast Contour Concentrate, Body Buffing Lotion and Soufflé Bodycreme make for a luxurious spa treatment that should tone your muscles, smooth your skin, slim your body and get you generally into a slinkier shape and ready for the beach.

Now, to your legs. How do they look now? Legs covered with pantyhose since last fall are apt to be guilty of more dry skin than you'd think possible. Besides, and this may surprise you, your legs may not even be as clean as you think. Hopping in and out of the shower doesn't root out a winter's worth of embedded grime. For proof, take a long, hot soak in the tub, then go to work on your legs, thighs to ankles, with a rough washcloth. The more you rub, the more little rolls of dry skin and embedded dirt you'll remove as a result.

To do this job even better—and to feel like a real beauty in the grand tradition—try a sponge, a real sponge (continued)





# Gaines-burgers are the same. So they're better.

To your dog, Gaines-burgers® are the same as canned dog food because he can't taste them apart.

To you, Gaines-burgers are better because there's no inconvenience of a can.

To your dog, two meaty moist Gaines-burgers are heaven.

To you, it's the fact that he

gets all the vitamins, vegetables, milk protein and more solid food than the leading complete canned dog food.

To your dog, it's the fresh water you place next to his food.

To you, it's the nice feeling you get knowing you didn't lug home all those cans.

To your dog, it's the healthy

feeling he gets from a steady diet of Gaines-burgers.

To you, it's no stacking cans, no opening cans, no refrigerating half-empty cans.



**Gaines-burgers.**  
**The canned dog food**  
**without the can.**



# Touch

clothes conditioned  
with Sta-Puf  
and discover  
the real feel of  
softness.

Everything  
you wear  
or sleep on  
or touch  
becomes  
softer,  
fresher and  
practically  
wrinkle-  
free with  
Sta-Puf®. It  
conditions  
fabrics  
the same  
way you  
condition  
your hair.



7¢

Save 7¢ on Sta-Puf®

7¢

The first beauty conditioner for clothes.

MR. GROCER: Your Staley representative will pay you 7¢ plus 3¢ handling charge for each of these coupons. Or mail direct to A. E. Staley Mfg. Co., P.O. Box 1500, Decatur, Ill. 62525. Invoices proving purchase of sufficient stock of our brand to cover coupons presented must be shown upon request, and failure to do so may, at our option, void all coupons submitted for redemption for which no proof of products purchased is shown. OFFER VOID IF THIS PLAN OF MERCHANDISING IS TAXED OR RESTRICTED. Cash value 1/20th cent.

STORE COUPON



## PREPARE TO BARE continued

that comes from the sea. Famous beauties have been ordering them for years from pharmacies like Caswell-Massey, the historic New York chemists and perfumers established in 1752. Here you can find genuine sponges in many sizes from \$1 to \$15, as well as *loofahs*—dried tropical gourds that create skin friction. All of these do a nice, stimulating job for your whole body, as well as your legs (For Caswell-Massey's fascinating catalog send \$1 to the company at 114 East 25th Street, New York, N.Y. 10010.)

Once you get your legs super-clear and deflaked, you have defuzzing to contend with. What's your pleasure? Lady's electric razor, especially shaped for feminine use? Hand razor? Depilatory? Waxing—if you have time for it! Naturally, your legs and underarms too, must be completely hair free, so possibly you'll have to defuzz every other day or, in some cases, perhaps daily is necessary. Afterward, be sure to restore moisture with cream, lotion or feminine after-shave.

Now we're down to your feet. Somehow, we don't particularly relate feet to good looks, though we should. Especially this summer when revealing new platform sandals will be getting lots of audience reaction. And that means more than just slicking on nail polish. Your feet need the same tender, loving care you give your hands. From now on, extend your softening, moisturizing creams and lotions to your feet. If your feet have pressure marks, the way to get rid of them is to get rid of pressure—which you can do by wearing shoes that don't press, bind or cut anywhere.

Then try some of the foot specials. Desenex has a deodorizing foot spray that goes on refreshingly cool and wet, dries to a cool powder. Vitabath's For Feet's Sake collection starts with Pumice Soufflé, a pale green, fluffy cream with a secret ingredient of true grit. You massage it on dry feet to work away roughness. For calluses, the collection also includes Touchstone, an effective pumice, and winds up with Vitabath's Heel-to-Toe Cream, which softens, smooths, keeps feet dry and also helps to deodorize them.

Or try Charles of the Ritz's Akimbo, two products glamorously packaged in tandem, and labeled 1 and 2, to indicate sequence of use. 1 is a pale aqua friction cream to smooth away roughness on elbows as well as feet—2 is a lubricant.

When you've been on your feet for hours, a warm foot bath is heaven. Even more heavenly, alternate (continued)





For young daughters just learning to be pretty...

# Young 'N Free™

There's a crucial period between tomboy and teen-ager. It's the time when young girls learn to be pretty.

New Young 'N Free products were developed to meet the special needs of this important period in a young girl's life. Clinically tested to help young girls move through their teen years with poise and confidence. Shining. Glowing. Young 'N Free.

Hair problems, for example. A young girl's hair changes as she changes. Sometimes gets stringy and oily. New Young 'N Free shampoo and creme rinse are specially formulated to keep young hair bouncing, silky, smooth.

Deodorant needs. New Young 'N Free deodorant is specially made for untouched, delicate young skins. Really effective, but mild and pleasant to use.

A whole line of nice things to help her smell pretty, look pretty. Bubble bath, cologne, powder, soap, hand and body lotion. All created for tender, sensitive young skins, young needs, young dreams.

Introduce your young daughter to these new Young 'N Free products, and help her learn to be pretty. A daughter will be grateful to a mother who does that. Now and forever.



YOUTH CARE, INC. © 1970.



# The first dishwasher detergent for dry-hards.

Dry-Hards are tough-to-clean foods—like eggs, fruit pie, oatmeal, meat fats, sauces—that dry and cake and stick. And stick. And stick. To plates. On forks. Filming glasses. Electrasol, fortified with 20% more active cleaning ingredients than other leading dishwasher detergents, really removes Dry-Hards. Lets your dishwasher give you cleaner, brighter, film-free dishes.



Test proves fortified Electrasol's superiority against Dry-Hards. Egg cup with Dry-Hard paste of egg, oatmeal and blueberry pie baked on for ten minutes at 330°F came out looking this way when washed in another leading dishwasher detergent.



Identical Dry-Hard egg cup—but cleaned in Electrasol, fortified with 20% more active cleaning ingredients than other leading brands. Try Electrasol. It removes Dry-Hard soils, prevents them from drying into spots on dishes, glasses and silverware.



ECONOMICS LABORATORY, INC., St. Paul, Minnesota

## PREPARE TO BARE continued

warm and cool water on your feet. It not only soothes but stimulates, gets circulation going, gets you ready again.

Your pedicure should meet the standards of your manicure: nails beautifully shaped, cuticle nowhere to be seen, glittering polish for a grand finish.

Once every inch of your highly visible skin is smooth as a shell, you're ready for fun with makeup—and not just on your face. Part of your overall coloring plan will naturally be a tan. But by now you know better than to get burned, and of course you will choose the kind of tanning oil, cream or lotion for the speed of tanning that is right and safe for your kind of skin. Remember, tanning to a very dark shade is no longer considered the thing—it is old-fashioned and could be very dangerous for your skin.

Another little nicety for the bare season: watch your strap marks. Do your initial tanning with the minimum you will be wearing so that you won't have lines of demarcation. It is better to start with a bikini then switch to a backless maillot, than vice versa.

Until you tan, and while you are in the process, you can be any color you like with makeup. Golden, bronze, apricot, rosy—just choose. When you use leg makeup, be sure to apply it to the top of your thighs, then buff to a smooth finish. You'll have to crane your neck for a back view in a mirror to check the backs of your knees and the hollows of your ankles where makeup can look powdery unless you smooth it off.

For your midriff, shoulders, arms, use any foundation you like. The translucent gels and sticks work well, leave a translucent veil of color you can blend to look natural. And what about the merest touch of soft blusher at your navel, ear lobes, knees—to give a subtle, overall suggestion of rosy health?


For your bosom, for low-cut tops or see-through bodices, Kenneth offers an idea that revives La Belle Poitrine. His bosom makeup includes a highlighter, shader and blusher—for contouring curves and shadows just as you do to define and accent your face.

Finally, remember that young, healthy skin always reflects light. If your makeup has built-in gleam, fine. If not, add some. Don't rub—touch your skin lightly with the merest fingertip of anything shining—baby oil, softened petroleum jelly, a highlighting powder. But don't forget to gleam.

And there you are—putting it all on so you can take more off in Summer 1970, the new, naked season.

END





It's true!

Dial really works.

Because it's the only soap  
with AT-7 to check out bacteria  
that cause odor. That's why Dial  
keeps you fresh and sure.

And that's the truth!

Aren't you  
glad you use  
Dial Soap!



*(don't you wish everybody did?)*



## PRETEND PATCHWORK

The patchwork look is hitting home in a big way. These calico copycats are printed in colorfast dyes on washable fabrics. Bedspreads, blankets, sheets, towels, tablecloths, drapery-slip-cover yardage, even a sleeping bag-comforter riot with colors and patterns that go with almost anything. Their rustic charm is worth crowing about for carefree vacation living.

Clockwise from lower left: Sheet (twin \$6.30) and bath towel (\$2.75), called Printwork, are by Fieldcrest. Sheet (twin \$4.50) and towel (\$3.50), Gypsy, are by Springmaid. Fabric by Cyrus Clark is \$3.50 a yard. Quilted bedspread (twin \$25), Patience, is by Atlas-Hartley Corp. Vinyl tablecloth (\$4), Calico, is by Decor Tablecloths. Blanket (twin \$7.99), called Chit Chat, is by Beacon Manufacturing Co. Sleeping bag (\$14.95) is by Purofied Corp.

continued



If this is your shape standing up,

why shouldn't it be the same lying down?

You want to keep your spine straight, even though the rest of you is curvy. And that's what happens when you lie down on a mattress that adjusts to those curves.

A mattress like the Beautyrest®. It's different because it's made with separate coils. Each one is built into its own separate pocket. So each one is free to separately support whichever part of your body it happens to be under.

So the coils give under your hips and shoulders. Firmly support the small of your back.

Because it conforms to your shape, the Beautyrest doesn't have to be hard to be firm. Or

soft to be comfortable.

You can't get more from a mattress unless you buy more of a Beautyrest. Queen size gives you 20% more room than an old-fashioned double bed. King size, 50% more.

And Beautyrest is now treated with Scotchgard® Fabric Protector to resist spots and stains for years.

Choose Simmons' normal-firm Beautyrest Supreme. Or the Back Care Beautyrest for extra-firm support.

It makes you feel so good when you're lying down, you've got to feel good when you're standing up.

It gives every part of your body a good night's rest.



**Beautyrest by Simmons**



For a free booklet, "How To Buy A Mattress," write Simmons, 2 Park Avenue, New York, New York 10016. Copyright 1970, Simmons Co. Suggested prices start at \$59.95, except in Fair Trade States. Second century.



**F**or the woman who wants more children.

Later.



## Delfen\* Contraceptive Foam.

We know what you have been looking for. A thoroughly tested means of birth control. Nothing to "wear" or remove. A product you can buy without prescription.

You have it now. DELFEN Contraceptive Foam. A pure white, fragrant foam that applies instantly, discreetly, in a single application. Undetectable in use. And it needs no douche.

DELFIN also comes in cream form. Both products are available at drugstores throughout the U.S. and Canada. Without prescription. DELFIN is the natural choice, if it is not yet time for your next child.



WORLD'S LARGEST LABORATORIES DEVOTED TO FAMILY PLANNING RESEARCH FOR THE MEDICAL PROFESSION

\*TRADEMARK

ALL ABOUT DECORATING continued

## DECORATING NEWSLETTER

**Year of the bag.** So far it has been a good year for bags. Beanbag chairs are big and brown paper bags are making it. Just recently we got an invitation to a delicatessen party that arrived in a brown paper bag instead of an envelope, and now Creative Playthings (a Princeton-based firm that is responsible for some of the best-looking toys in the country) introduces Playsacks to turn a child's party into a merry zoo in seconds. There are a dozen animals in all, printed on sturdy paper bags with a flame-retardant finish and neat holes for arms and eyes. We'd love to see a few, maybe the monkey and the striped tiger, tacked up flat as a wall (or party) decoration in a child's room. And at \$2 apiece you can't go wrong.

**Turn in your old silver?** Well, almost. Second Chance, an ingenious new program by Towle Silversmiths, offers brides (and 70 percent of all sterling buyers are brides) the possibility of using their sterling flatware for one whole year and then turning it in for a different but similarly priced Towle pattern if they should find their taste has changed. The offer holds good even when the silver has been monogrammed. If the purchaser chooses a more expensive pattern, she makes up the difference. Should she decide on a less expensive one, she will get the difference back in additional pieces of flatware. According to Towle executives, the program is unique because it gives buyers "the right to be wrong."

**Big is better.** We're happy to report that Ross-Matthai Corporation has joined our campaign for bigger napkins with the Romatch Lapkin. This maxi-napkin is 24 inches square and comes in two flowery cotton prints. With a no-iron finish, the Mille Fleur design sells for \$1.50.

**Kinetic.** Lightolier, a pioneer in the modern lighting field, has three new kinetic lights. Two of them are framed squares, reminiscent of conventional pictures, but that's where the similarity ends. These pictures interact with the viewer. They pulse, flicker and change color. The Audio-Lumia model (\$99.95) reacts to stereo and radio music or the sound of conversation. Galaxy has rows of lights and a four-way control that makes them flicker horizontally, vertically or in random pattern (\$49.95). Quasar is a square column with lights reflected in two-way mirrors (\$79.95).

**Nostalgic.** If turn-of-the-century charm turns you on, then Gramercy

Park Lighting Company's Tiffany lamps are for you. Although none of the firm's many models is a line-for-line copy of a Tiffany original, some do catch the flavor of the period and all have stained-glass shades.

**More peel-and-stick news.** Even easier to apply than self-adhesive vinyl by the yard are Party House six-by-six-inch "tiles" of the same material and with the same sticking power. Designed by Kalla, they sell at \$2 for a bag of 10. Matching borders and a large selection of patterns are available. Tiles can be used on walls, shelves, counter tops, and anywhere else your imagination sees them.

**The look we like.** We suddenly find ourselves in love with the look of natural light wood. Furniture and accessories made of wood the color of freshly baked bread seem almost irresistibly appetizing. The blondness of pine, the beige wheat shade of oak, the white of ash are especially appealing in conjunction with white lacquer, plastic and metal and make a great contrast against dark walls. Not all light wood furniture is modern. There are English country pieces made of pine or deal, as antiques experts like to call it, American pieces bleached down to the bone and Austrian and Bavarian armoires originally painted in gay peasant designs but now newer looking, stripped to the color of nicely done toast.

**To market, to market.** In our case that means the furniture market. Twice a year, come spring and fall, we tour the showrooms and factories of the High Point, Hickory, Morganton and Lenoir area of North Carolina where the majority of furniture makers are located. This time we saw lots of color along "Furniture Highway." Color glows in unexpected places where normally one would expect to see wood—on the exposed frames of upholstered pieces, for example. In fact, entire pieces, which would usually be made of wood, now come in lacquer finishes that are part and parcel of the whole shiny-wet-look-mirrorlike trend.

More of same is seen in the spreading move to plastics. Plastic-reinforced fiber glass, molded into rounded shapes, comes in glistening primaries as well as the whitest white. In the forefront of see-through designs are the elegant, crystal-clear acrylics. The whole poly family: polystyrene, polyurethane and, to a lesser degree, polyethylene are also being used. Some are rigid foams, others make chair shells.

continued on page 27



Sears new "Empire" fabrics.  
Pick your color.  
We'll custom-make it into something beautiful.



If you frequently consult a decorator—"Empire" is for you. Or if you simply love luxury fabrics in your home—"Empire" is for you.

"Empire" is the great new collection of custom fabrics Sears will make into

draperies. Slipcovers. Upholstery. Or almost anything that you want to look beautiful. This finest grade 54" cotton comes in 4 designs, each design in 27 colors. All treated with Scotchgard® Brand Fabric Protector. All exquisite.


All available at most Sears, Roebuck and Co. stores.

Opulent. Elegant. But, Sears being Sears, the price is astonishingly low. Because even royalty has to watch its money these days.

You've changed a lot lately. So has **Sears**



# ARE YOU READY FOR SUMMER?

A black and white photograph of a woman and a young girl running on a sandy beach. The woman, in the foreground, is wearing a white long-sleeved shirt and white shorts, and is smiling. The girl, slightly behind her, is wearing a blue long-sleeved shirt and white shorts. They are both running towards the right side of the frame. The background is a bright, sandy beach with some distant figures.

That's a pretty personal question—and maybe you think we've no right to ask it. O.K.—we won't—ever again. Just this once. But honestly, don't you ask it of yourself? Especially this time of year? Of course, if you've tried on last year's bikini and the mirror on the wall says the lissome lady here has nothing on you, give yourself a pat on your lean back because you deserve it, and you don't need us. BUT if you're more like us mortals and less like the goddess on this page, you may want our help—fast—for the open season! What kind of help? **HELP** for your flagging ego. **HELP** to stop the huffing and puffing that comes with added poundage... **HELP** to get back to the kind of figure you once had and keep it that way—with the right kind of exercises for the wrong bumps... **HELP** to win compliments from your family... **HELP** to stop eating obsessively as if you had no other gratification in life but food... **HELP** so you'll know what to eat, how to eat, how to fix the right foods for your family and yourself—in great ways too—so they're never bored and you'll never have to go on crash diets the way maybe you've been doing all your life since you were a teenager... **HELP** so you can diet privately in your own home (instead of having to go to one of those public confessionals where you're treated like a greedy immature neurotic)... **HELP** so you can diet economically, healthfully, steadily, quickly—with the counsel of respected medical and psychiatric physicians and with a diet you can understand and follow and enjoy. If you want that kind of help, fill out the attached reply card today and mail to the .....

**LADIES' HOME JOURNAL DIET CLUB**

P.O. Box 507, Garden City, N.Y. 11530



## DECORATING CLINIC

**QUESTION:** *I've noticed in the pages of your magazine that you often hang prints and paintings very low on the wall and sometimes in rather odd places. Why is this?*

**ANSWER:** When placing artwork, you must take the whole wall into account, including the furniture against it, the lamps in front of it and any woodwork or windows. All these things must make up a pleasing composition. In modern interiors with large expanses of wall, the idea is not to cover the wall but to use it like a canvas. Sometimes this means you will put a long, thin painting at one end of the wall or a piece of sculpture over an end table with a spotlight shining up from it. A sensible rule of thumb is to hang artwork at eye level and in a position where you can look at it close up as well as from far away.

**QUESTION:** *Must a dining room have a chandelier? I am so tired of the conventional table-chair-chandelier arrangement.*

**ANSWER:** Not at all. In fact, according to lighting expert Jules Horton, chandeliers should always be used with other means of illumination. Since many new lamps resemble sculpture, why not use one large one on a sideboard or a pair of illuminated Plexiglas pedestals? The good looks of modern lighting add excitement and interest to traditional as well as modern settings.

**QUESTION:** *I have frequently seen magazine pictures of beds heaped high with a variety of pillows. While they are inviting and decorative, what happens to all those pillows at night?*

**ANSWER:** You simply remove them and stack on a chair or on the floor. This seems a small effort for the pretty room you live with all day.

**QUESTION:** *I can't find clear plastic lining long enough to use with my shower curtain in a shower stall. Any suggestions?*

**ANSWER:** Clear plastic by the yard that is used for slip-covers may be purchased in the upholstery-fabric department of your local store or in a well-stocked hardware store. Punch holes across the top and hang.

**QUESTION:** *Our turn-of-the-century house has lots of very heavy oak woodwork. The wood grain is so beautiful we hesitate to paint over it. What else can we do to lighten the rooms?*

**ANSWER:** If you don't mind the effort involved, strip down the oak and bleach it. Refinished in a silvery beige color, it would be light looking and handsome.

---

*Letters submitted to Decorating Clinic will be selected for an answer on the basis of their general interest. We are unable to send any personal replies.*

---

# Metal siding dents, corrodes, interferes with V, attracts lightning and makes a lot of noise.



There is an authorized Bird Home Improvement Contractor near you. Insist on Bird quality and you will get it. If you want more information, mail this coupon to Box AH6, Bird & Son, E. Walpole, Mass. 02032

Tell me  
more about:

☐ asphalt roofing ☐ vinyl shutters  
☐ vinyl siding ☐ vinyl gutters

Name \_\_\_\_\_

Street \_\_\_\_\_ City \_\_\_\_\_

State \_\_\_\_\_ County \_\_\_\_\_ Zip \_\_\_\_\_

# That's why Bird makes vinyl siding.

Good siding should be seen and not heard. It should be colorful without corrosion. It should stand up against sun and weather without peeling or denting like metal. It should last without looking its age. That's what Bird vinyl siding does. Bird makes solid vinyl siding, a tough house siding in any climate. Your only maintenance is an occasional washing, to keep it looking like new. When it comes to house protection, we're on your side.



By Maidee Kerr Spencer

## COOL TOOLS FOR THE LAZY LIFE



Kenneth Brown

Here are both necessities and niceties for a well-run vacation house. Use our checklist below to tick off what to take. But first refer to the whys and wherefores on page 30.

### MUST HAVE

- set of dishes
- set of flatware
- disposable glasses
- coffeepot
- cook-and-serve cookware
- iron skillet
- salt and pepper shakers
- carving and paring knives
- terry dish towels
- rubber gloves and dish scraper
- kitchen shears

### MUST HAVE

- spatula, turner and meat fork
- cap, lid and can openers
- egg beater and tongs
- measuring cups and spoons
- mixing bowls and ice-cream scoop
- grater and vegetable peeler
- corkscrew and jigger
- broom, mop, pail and clothesline
- tool set and fire extinguisher
- flashlights and batteries
- alarm clock and timer

### NICE EXTRAS

- toaster and blender
- barbecue grill and tools
- picnic paraphernalia
- ice chest and extra ice trays
- garlic press and grapefruit knife
- omelet pan and fish poacher
- lobster pot and shears
- corn holders and pitchers
- space heater
- games for rainy days
- transistor radio, phonograph, TV

Shopping Information, page 84



# Sears own French Revolution. Damask draperies you can wash.



Imagine—damask draperies that aren't fragile. If you like, go pound them clean at your nearest neighborhood shore. Or—toss them in the washing machine and tumble dry. That's the big revolution.

And yet, the look is still rich. The

fabric elegant. With tiny feathers woven throughout. That's why Sears calls them Petit Plume.

Petit Plume cotton and Avisco® rayon damasks are Perma-Prest®. Just tumble dry and hang without ironing. And they're backed with Thermalgard

acrylic foam to keep the heat in and to keep the cold out.

The revolutionary damasks. In twelve regal colors like emerald green, bluejay. All made in our own U.S.A. See them at most Sears, Roebuck and Co. stores, and in the catalog.

You've changed a lot lately. So has **Sears**



# This is the ham that's hickory smoked to taste like real ham should.



**HICKORY  
SMOKED  
HAM**

Ordinarily canned hams aren't smoked. But Rath Hams are—with genuine, hardwood hickory, no less.

Rath believes that ham you buy in a can should be more than just a boneless, skinless, easy-to-carve convenience. It should be smoked with hickory, fragrant with hickory right down to its lean, pink center.

That's why we still slow smoke over lazy hickory fires the old-fashioned smokehouse way. It costs us a little more, but we think you'll agree the flavor difference is well worth it.



From Rath—the first family of hams. The Rath Packing Company • Waterloo, Iowa

## COOL TOOLS FOR THE LAZY LIFE continued

Ah! That first escape to a rented cottage, cabin or campsite in the hills, dales or at the beach. You've left the sweltering madness of city cares behind. But what's in store?

Camping out can be great fun if you are an ex-Explorer Scout who can make pots out of rocks. But it sure is easier to cook if you take the regular kind. In our summers past there was once a vacation retreat that came with four butter knives, one fork and a sad, dented saucepan which would not sit straight on the range—no less simmer sauce without burning. These meager tools were what the rental agent meant by "furnished." So know what you're getting.

Certainly you won't bake pastries during the dog days, but you'll be grilling steaks, washing dishes, peeling vegetables, hanging wet clothes, flipping pancakes and folding omelets. To prevent your being caught pot-short and having to buy things you already own at home, we listed the basics we thought you'd need to take—and more. We see this checklist, given on page 28, as a good start. Cross off what you have or won't need. Other people's necessities may be your niceties.

The toaster is a must if your oven is unpredictable. Same goes for the barbecue if there is no broiler. Add an ice chest and extra ice trays if iced tea is a family tradition. If you are near fresh seafood, a fish poacher, lobster pot and shears become musts. And with a timer you have a better chance to retrieve those luscious lobsters or your husband's three-minute egg.

Since you won't want to overload your car on the first trip out or last one back, take double-duty tools: blender jar that doubles as a juice pitcher; pots that are pretty enough to serve a one-dish meal right from the range. Flashlights and fresh batteries light your path to a neighbor's party. They are also handy if the electricity fails in a sudden storm. As to the unexpected, the space heater is a boon on a chilly night.

During summer's lovely long-lighted days it is very easy to lose track of time, so we add a large wind-up clock. The tool set foils panic in case of mechanical breakdowns. And have you ever shattered a cork in a beautiful bottle of wine for lack of a corkscrew? Magnetic playing cards that won't blow away are great. And for those who thrive on canned noise, take portables—transistor radio, phonograph, TV. Have an easy, breezy, lazy summer.

END



For young homemakers, a new series of panels in bold, uninhibited colors, with decorative accent stripes. Low cost is uninhibiting, too. (Ask for 410 Series.)



# Daylight your patio

with **FILON**® translucent roofing panels

Enjoy the comfort and downright wonderful convenience of a roofed patio—and still keep your sky. No cave-like darkness against adjoining doors and windows. Filon panels are reinforced with tiny fiberglass strands that filter and softly diffuse light over your patio living.

Twelve decorative patterns from subtle to bold let you carry your decorating ideas outdoors. And you'll discover the patterns—available only from Filon—are even more beautiful when installed and saturated with light and color. All colors are chemically locked in for years and years of lasting beauty in any climate.

See Filon panels at your leading building supply dealer. For ideas, ask your dealer for our Patio Planning Kit. Or send 25¢ and the coupon below.



Decor by Frances Lux Designs



For very hot summer areas, specially formulated Sunguard panels (above and below) create deeper, cooler shade.



Bluegrass—one sophisticated design among four Filon-Stripes® patterns.



Please send me your Patio Planning Kit with decorator guide, color selector and building plans. Enclosed is 25¢ to cover cost of postage and handling.

38

Mr. \_\_\_\_\_  
Mrs. \_\_\_\_\_  
Miss \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_  
State: \_\_\_\_\_  
Zip: \_\_\_\_\_

## FILON

DIVISION OF **VISTRON** CORPORATION

12333 S. Van Ness, Hawthorne, Calif. 90250

\*Patent Pending

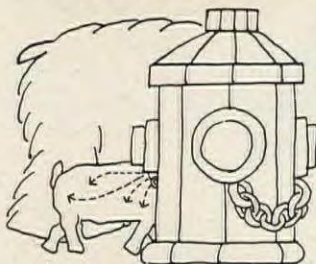


"We live where fleas are worst. Right?"



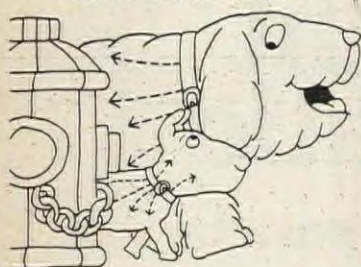
"So get a Sergeant's Flea Collar. 8 out of 10 dogs here wear 'em."

"What're the arrows for?"



"They show how Sergeant's tracks down fleas and kills 'em dead."

"Oooh. That's better."



**In parts of the country where fleas are worst, 8 out of 10 dogs who wear collars, wear this one.**



Strong enough to kill fleas for 3 whole months, yet so gentle it won't disturb a whisker.



**Now a Sergeant's flea collar especially for cats.**

© MILLER-MORTON COMPANY, Richmond, Va., a subsidiary of A. H. Robins Company

# WHY CAN'T YOU GET ANYTHING FIXED ANYMORE?

By Stanley Schuler

Shortly after rugged weather closed in on New England this winter, fire swept through an old two-family house in southern Connecticut. Cause of the blaze: a plumber who was repairing and adding to the piping on the second floor. While sweating joints in a wall, he accidentally ignited newspapers which had been stuffed in around the pipes as insulation. By the time the two-alarm fire was brought under control, the interior of the house had been burned out; holes had been chopped in the roof for the firemen to get at the flames; the boiler had to be turned off and the pipes later froze and burst; and the two families were forced to move to other quarters.

Fortunately, repair and servicemen who work in the home do not often botch their jobs to such a fearful extent. But few American families in recent years have not had occasion to complain about the quality, cost or lack of service they have received.

"What's been your experience?" a small-town lawyer was asked recently. "It'll take a day to tell you," he answered. "Just let me tell you about one of our pleasanter experiences. As soon as we moved into this house we found our TV picture had a ghost. So I called a serviceman and he said we probably needed a taller antenna. I told him to put it in. I'll admit he didn't waste time getting down to work. But later, when I ran home to ask how things were going, he just snarled, 'Get out of here!' He finally finished, however, and I went with him to see how the set was working. The ghost was as bad as ever. Naturally I objected. 'Oh, you'll get used to it,' he said. And he walked out."

Another homeowner who moved to an old house with a rundown swimming pool needed someone to repair the inoperative pool pump and put the entire system in working order. He started calling pool dealers listed in the Yellow Pages. One by one they promised to drop by to look at his pool and one by one they failed to appear. Then the homeowner asked a mason working around the house if he knew a pool builder. He did, and he and the builder came by the next day and took the pump back to the shop to make necessary repairs.

Four days later they installed the repaired pump, cleaned the filter and pipes, collected \$50 and announced they would be back in a week to start the pump and complete their work. Again they were true to their word. This time they fussed around for several hours, patched a leaking pipe and presented the grateful homeowner with a final bill for \$140. He paid. Three days later, the pump motor stopped dead. The answering service said that the repairman had gone out of town and that no one knew exactly when he would return.

Bad service is not, of course, limited to small businessmen. Since the President's Office of Consumer Affairs was set up, letters about the service practices of manufacturers have been rolling in. Many include copies of the correspondence the complainants have had with (as one writer puts it) "the manager of form-letter pacification of irate customers."

(continued)





## Dazzling Decorators!

They're the little things that do a lot of razzle-dazzling. Kleenex Boutique facial and bathroom tissues. Kleenex Boutique towels and napkins. All in the Kleenex Boutique Collection. All in saucy little colors to inspire a whole new look. To inspire a whole new mood. The Kleenex Boutique Collection. Because it's the little things that do a lot.



## The Kleenex Boutique® Collection

Kleenex and Kleenex Boutique are registered trademarks of Kimberly-Clark Corporation \*



## GETTING THINGS FIXED continued

A letter from a housewife reports her difficulty in getting anyone at all to fix her refrigerator. When at last a dealer serviceman did show up, he confessed he was stumped, so the woman got in touch with the manufacturer's district office. Their service representative was more successful and, as he left, he told her to be sure to contact his office should the refrigerator act up again. It did almost immediately and the woman followed instructions. Her letter unanswered, she wrote the manufacturer's head office. Back came a curt note saying the matter was being referred to the district office and she would hear from it. The silence was deafening.

For every such major complaint about poor service there are untold numbers of minor complaints—some humorous, but all annoying.

What has caused the general collapse of service to homeowners?

In order to shave costs, too many builders since World War II have been guilty of sleazy construction that necessitates early and frequent repairs.

The use of mechanical equipment in the home has increased dramatically, but the complexity of the equipment has increased at the same pace. Consequently, repairmen are busier than ever. In 1968, according to a U.S. Department of Commerce report, the cost of mechanical

repairs to all homeowners totaled \$1,090,000,000.

Unfortunately, no one has broken down this staggering figure to determine how much mechanical service the average family requires in one year. Large appliance makers who do some of their own servicing are studying the matter but they are unlikely to reveal their findings. Complaints received by the Commerce Department and Better Business Bureau, however, contain startling evidence of the impact that increasing product complexity has had: Refrigerators, which along with ranges used to be considered the most reliable of all major appliances, now rank as the worst.

The increased complexity of mechanical equipment has been accompanied by a tremendous proliferation of new products and models. This forces repairmen constantly to master the secrets of fixing more and more different machines. It also means that service shops, equipment distributors and manufacturers must maintain a constantly growing inventory of parts.

Among appliance, air-conditioning and electronics manufacturers, the general practice is to maintain a supply of all parts for 10 years. But some companies start throwing things out after five years; many have trouble building up an adequate supply of parts for brand-new models; and even the most responsible companies cannot guarantee that they will not have occasional shortages or will always give immediate delivery.

Almost without exception, home materials, equipment and furnishings industries blame their service problems to a large extent on a shortage of qualified repairmen. Emphasis is on the word "qualified." Actually there seem to be plenty of people in most—but not all—home-repair fields. But all are not qualified.

The shortage is attributable to several things. Wages are often low (except in the building trades). Repair firms dislike taking their men off the job to send them to training schools.

Another reason for the shortage of repairmen is, at the moment, peculiar to the state of Connecticut; but as more states enact laws of the same general type, it is highly (continued on page 38)

# It's not for every denture wearer



**Polident Green is only for people who want their dentures really clean—fast!**

## FREE OFFER:

**Get this attractive all-new denture bath.**

**A \$1.00 value... free! For a limited time only in giant or economy size Polident® Tablets.**





# SPECIAL FOR AMERICAN HOME FAMILIES

Let **JOHN F. KENNEDY'S** life set an example of Courage and Achievement for your child

ACCEPT THIS VOLUME

# FREE!

As Your Gift Introduction to The "PEOPLE OF DESTINY" Library



NO  
OBLIGATION!  
STOP  
ANY  
TIME

Keep Gift Book,  
Even If You Buy Nothing



Discover how your child can learn from the lives of these great PEOPLE OF DESTINY



John Kennedy at the age of eight. He was a student at the Dexter School in Brookline, Mass.



At 17, he played on the Choate School football team. Even as President he played touch football.



For heroism as a PT-Boat Commander in the Pacific, Lt. Kennedy receives the Navy medal.



JFK takes a break from busy Senatorial schedule for a day of sailing. The sea was a lifelong love.



After a hard-fought campaign, he achieves his dream—youngest man ever to hold our highest office.

What secret power of success can these "PEOPLE OF DESTINY" share with you and your child? Send for FREE Volume Now!

This magnificent FREE word-and-picture biography of John F. Kennedy could have a lasting influence on your child's life! And it is yours to keep—with no obligation to buy anything.

The life of John F. Kennedy is one of the most inspiring tales of achievement in this century. Your youngster will first meet JFK as a shy young boy. He will follow Kennedy to college, and see the young man—slight of build, plagued by constant illness and injury—yet striving to make Harvard's crack varsity team.



He'll be with the heroic Commander on PT-109, watch him fight incredible odds to save his men's lives when they are rammed by an enemy destroyer. He will join JFK on the campaign trail... accompany him through the halls of Congress, all the way up to our nation's highest office.

**This Most Inspiring Story of Our Time Is Yours FREE!**

What a stirring example for your child to follow! As he reads the life of this great man, he will discover the true meaning of bravery... love of country... family loyalty... sportsmanship... the fierce will to succeed against all odds. John F. Kennedy believed that there is a spark of greatness in every child. This book can kindle that spark—and inspire your child to the highest levels of accomplishment!



**Meet More Great "PEOPLE OF DESTINY"—for Exciting Adventure, for Character Building**

This beautiful gift volume is your FREE introduction to the magnificent "PEOPLE OF DESTINY" Library. Each DeLux Volume tells the inspiring, true-life story of a man or woman who rose to greatness in this century. These are people of our time—statesmen and scientists, artists and athletes, musicians and military men whose lives have touched each of ours.

Your youngster will meet the legendary Babe Ruth—the boy from an orphanage who went on to become the greatest home-run hitter of all time. He will follow the career of Winston Churchill, who failed his college entrance exams three times—



yet rose to Prime Minister and served as a beacon of hope to the free world during the darkest days of World War II. He will be wholeheartedly influenced by the lives of people like Helen Keller, Albert Schweitzer, Mahatma Gandhi, Charles Lindbergh, Douglas Mac-

Arthur, Henry Ford, Eleanor Roosevelt, Will Rogers... and many, many more!

By reading about these heroes of our time... sharing their struggles, disappointments and ultimate success... your child will naturally acquire those same sound traits of character and leadership. At the same time, he will learn about a wide variety of fields from physics to political science to music and literature.

You will probably see the results—even within weeks—in his scholastic achievement, his hunger for knowledge, and his new-found enthusiasm for reading.

**Order Your FREE Book Today!**

You are under absolutely no obligation to accept any further volumes in the "PEOPLE OF DESTINY" Library—unless you are thoroughly convinced of their benefits for your child. But only by examining your free John F. Kennedy Volume for yourself can you appreciate the worthwhile addition this handsome set will be to your home library.

Each volume is a full 8½" x 11¼", beautifully bound in sturdy cloth covers that easily wipe clean. There are 96 pages of fascinating text and illustrations in every book, including dozens of action photos and art drawings. PLUS a complete index reference that puts information right at your child's fingertips!



**Mail Gift Card or Coupon Before It's Too Late!**

Your FREE biography of John F. Kennedy will be rushed to you by return mail. Later on, you will receive Volumes 2, 3, and 4 on a one-a-month basis. And you will have full 30-day Free Examination Privileges on each. Only if you decide to keep each volume do you send in the low price of \$2.98 plus a small shipping charge. Afterwards, if you are fully satisfied with these volumes, you are entitled to receive the bal-

ance of the set—entirely on approval—and still pay at the easy rate of just one volume per month. Even while you and your children are enjoying entire set!

In any event, big Volume I with Kennedy's Life Story is yours to keep FREE, whether or not you ever decide to buy another book. But please act now, while this Introductory Offer is still valid.

**Claim Your Free Book! Mail Card or Coupon to:**  
People of Destiny Library, Dept. 2596  
American Home, Book Division  
1325 Washington Ave., Asbury Park, N.J. 07712

**ACT NOW For Your FREE GIFT Volume—Mail Attached Postcard or Coupon Below!**

## FREE GIFT COUPON

People of Destiny Library, Dept. 2596  
American Home, Book Division  
1325 Washington Ave. Asbury Park, N.J. 07712

YES, you may rush me—ENTIRELY FREE—the first volume of the "PEOPLE OF DESTINY" Library... fascinating text and pictures describing the inspiring life of John F. Kennedy.

I WILL BE ENTITLED TO RECEIVE additional volumes of the "PEOPLE OF DESTINY" Series on your Free Trial plan (outlined in ad). After I have examined them, I may keep as many or as few as I wish, at the subscribers' price of only \$2.98 a volume, plus a small shipping charge, if I am entirely pleased... or I may return them and owe nothing.

I MAY CANCEL at any time after taking as many volumes as I like, or none at all. No additional volumes will be sent after you receive my cancellation.

**FREE** Big Kennedy Volume I is mine to keep even if I buy no volumes.

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_

This Offer Not Open to Families Who Have Previously Accepted.



possible that the problem will spread. Three years ago Connecticut passed a complex law designed to protect homeowners against unethical repair and remodeling firms. Says a vice president of a large Hartford bank: "Although the law drove the unethical dealer out of business, it also hit a good many small, honest, capable contractors and craftsmen who couldn't meet the financial tests imposed by the banks. Some of these men turned to high-interest-rate lenders for money and are now passing these higher costs on to their customers. But most simply went out of business. Efforts to protect the consumer often go too far and have the reverse effect."

Too much home-repair and improvement business is available. Result: It's hard to get men to bid on a job. And, if you succeed, the bids you receive are likely to be outlandish.

A related reason for the breakdown in service to homeowners is the desire on the part of ambitious repair firms to go after the "big dollar." This is much more easily made in new construction and large home-improvement work than in scrappy repair jobs.

Many repairs are done badly, if at all, because the manufacturer and retailer of the products involved buck the responsibility for the work from one to the other. This happens most

frequently when the homeowner's products are in warranty.

Other homeowners requiring in-warranty and sometimes out-of-warranty repairs suffer because they have moved to another community or because the dealer from whom they bought the defective product has switched brands or gone out of business.

Even legitimate service costs are soaring. According to the Department of Labor, from 1964 to 1969 the cost of replacing a sink went up 40.2 percent; reshingling a roof, 40.3 per cent; repainting a living room and dining room, 50.4 percent; and repairing a furnace, 44.3 percent.

In a few cases, costs are now so ridiculous that embarrassed repairmen refuse to make repairs. Plumbing contractors have just about given up answering calls to replace faucet washers because they spend about \$10 just to send out one of their men.

Homeowners, contractors and service firms alike complain frequently about the lack of interest shown by many repairmen.

But homeowners must also shoulder some of the blame for their troubles. Many precipitate the need for repairs by failing to read instruction manuals. Some knowingly abuse products. Perhaps worst of all, many call for service when the only thing wrong with a product is their own failure to understand it or when they could easily make the repair themselves. This just ties up a repairman when he might better be working on a serious problem.

"What gets me," says the small-town lawyer with the TV ghost, "is the government's attitude. Everyone in government sounds off about the need for protecting the poor consumer. But next to nothing is being done to protect him on the biggest purchase he ever makes—his home."

The lawyer is only partly right. For one thing, there still are repairmen and firms scattered across the country that give excellent service.

More to the point, many industries, companies, associations, individual repairmen and lawmakers are striving to improve matters. To be sure, such efforts are rather piecemeal. They tend, as a rule, to fall (continued)

# Problem perspiration solved

even  
for thousands who  
perspire heavily

A different formula has been found to keep underarms absolutely dry—even for thousands who perspire heavily. Drier than any anti-wetness agent that can be put in any aerosol spray can! By anybody.

After decades of common "deodorants," it took a chemical invention to make this truly effective protection possible—with the same safety to clothing—the same skin mildness as popular "deodorants." Called Mitchum Anti-Perspirant, it is the product of a trustworthy 57-year-old laboratory. By the



thousands, women with problem perspiration are finding the protection they need—and never could find before. And fully effective as a deodorant, too, of course.

If you perspire more than average—even heavily—get the positive protection of Mitchum Anti-Perspirant. Liquid—smoothes on thru satin. Or Cream—vanishing, non-sticky, fluffy-textured. Each \$3.00.

**GUARANTEE**—If you are not entirely satisfied, return package to store where purchased. Stores are authorized to refund full cash price.

At leading cosmetic and toiletries counters.



## Mitchum Anti-Perspirant



Liquid or cream  
\$3.00.



"Parquet" floors without the fuss  
of parquet floors.  
Sears Ready-Stick vinyl asbestos tiles.



A do-it-yourself floor needn't look like you did it yourself. Because Sears has come out with beautiful decorator tiles that are downright foolproof. No messy gluing, no complicated tools to buy. Just peel off the paper backing and press

Ready-Stick™ tiles down. It's easy!

But Sears wanted vinyl asbestos tiles to be more than easy to put down. We wanted your floor to look as if an old-world craftsman had spent days installing it. We wanted vinyl asbestos to look like rich warm wood.

Colonial brick. Sleek, dark slate.

We got exactly what we wanted. Eight absolutely handsome decorator patterns. All self-adhesive, in a big 12" x 12" size. Come see them at most Sears, Roebuck and Co. stores, and in the catalog.

**Sears** has 1,001 ways to cover a floor.





## FREE! 24 Page WINDOW IDEAS

Before you build, buy or remodel, send for this helpful book. See how to eliminate storm window and screen chores... what windows best suit the design of your home... and why PELLA WOOD WINDOWS protect best against winter cold and summer heat. Available in Canada. Send for your FREE copy today.

**This coupon answered within 24 hours.**  
ROLSCREEN CO. Dept. WC-33 Pella, Iowa 50219

YES, send me your FREE book. I plan to build ☐, remodel ☐.

Name \_\_\_\_\_

Address \_\_\_\_\_

City & State \_\_\_\_\_

Zip (If Known) \_\_\_\_\_

PELLA MAKES QUALITY WOOD WINDOWS, WOOD FOLDING DOORS & PARTITIONS AND WOOD SLIDING GLASS DOORS

## GETTING THINGS FIXED continued

short of the mark. But *something* is being done.

Some industry groups are for the first time showing real interest in improving service because they realize that their future depends on it. For example, Midwestern fuel-oil dealers, who for many years did not have their own service departments, now are engaged in a crash program to reverse course. Their basic desire is to preserve their market. But the real gainers are Midwestern homeowners because the service given by oil dealers has always been above average.

The opposite thing is happening in the swimming-pool field. In California and Florida, so many pools are being put in that the builders cannot find time to service them. But to fill the gap, they have helped other—usually small—firms to specialize in swimming-pool repairs and service. Hopefully, this will also happen elsewhere. One strong step has been taken by a Pennsylvania pool builder who has turned his service work over to fuel-oil dealers who have experienced mechanics but don't have anything for them to do in the summer.

The National Asphalt Pavement As-

sociation, which represents only those contractors large enough to afford their own asphalt plants, now plans to take in the small contractors who are mainly responsible for driveway construction. The aim: to raise overall industry standards, focus attention on contractors who can be reasonably trusted to do good work, and thus indirectly guard homeowners against those who have given the industry a black eye.

In another effort to protect consumers, several local chapters of the National Home Improvement Council are bonding their members for performance of contracts. Adds a council executive: "We're also pushing to have written into all our members' contracts a clause providing that any dispute with a homeowner shall be decided according to rules of the American Arbitration Association."

Many contractors who make repairs and improvements would like to go even further and have the states license them in the same way that they license plumbers and electricians. But few states have taken this step.

This is also true in the TV field.

Despite the fact that the National Electronic Association is starting to push for licensing of TV repairmen, only five states actually issue licenses. The main argument for licensing is that it requires a TV (or any other kind of) repairman to take a test to prove his competence. And if he does a job badly, his license can be revoked. On the other hand, while there is no real objection to licensing, many people maintain that it does not give protection against the fraudulent repairmen who have bilked consumers out of millions of dollars.

The best answer to the crooked TV-repairman problem is California's Electronic Repair Dealer Registration Law, which requires owners of electronic repair shops to register with the state. The law not only prohibits all usual types of fraudulent action but also makes four unusual stipulations: (1) A repairman must give the customer a written estimate if this is requested and he cannot exceed his estimate without the customer's consent. (2) He must return to the customer all replaced parts except those exempted by the state. (3) He must tell the customer whether a replacement picture tube is new, rebuilt or secondhand. And (4) he must give the customer an itemized bill.

Now seven years old, the law is credited with scaring or actually driving several hundred repair firms out of business. It is also estimated to save California citizens over \$15,000,000 annually for dishonest repairs. But it falls short in that it does not ensure the competence of the repairmen themselves. To correct this failing, the State Electronic Association plans to introduce a repairman licensing bill this year.

Whether the country generally will institute similar measures to assure good, honest work by *all* home repairmen is anyone's guess. But until these or some other equally effective steps are taken, here's a checklist of things you should do to spare yourself at least some of the irritation and frustration you may have experienced in recent years:

1. Before engaging a repairman, check him out with his previous customers.
2. If you can't learn anything about him, call your Better Business Bureau.
3. If you have a legitimate complaint against a repairman, tell the Bureau.
4. Secure two or three bids on any big projects you plan.
5. Don't sign a contract until you understand it.
6. Get all guarantees in writing.
7. Be sure the work is satisfactory before making final payment. **END**





## Who says you're too old to wash your face?

There are still some skin experts who think water hurts any skin over 25. We have news for those experts. Dirt hurts skin even more. Dirt ages your face faster than birthdays.

This is why we created Jaquet Aqua Cleanser and the exclusive Beauty Splashdown. Here is how you use it:

One: Pour Aqua Cleanser in your hands, and massage into the face gently for thirty seconds.

Two: Now bend over the sink, let fresh lukewarm water run from the tap. Fill your hands with water, and splash your face eleven times.

Your skin has never felt cleaner, clearer, or softer, and that is why so many women insist on washing their faces with creamy Jaquet Aqua Cleanser and water.

You see, Jaquet believes you're never too old to look young.

Jaquet Aqua Cleanser: \$3. At fine stores. Jaquet, Inc., 3 West 57 St., New York, N.Y. 10019.



*Jaquet*



# Field-flower table linen kits

By Dorothy Lambert Brightbill



Jaunty field flowers spread their gay colors down one side of a linen place mat and at the four corners of a tea cloth. The primary colors will blend with many china patterns and give a beautiful lift to plain white. This very special design is stamped on creamy white 100-percent linen. The place mats and napkins come in sets of four. The tea-cloth set (cloth is 46 inches square) includes four napkins. Each napkin has a different, crisp flower in one corner. The lovely beaded field flowers with little basket is also a kit.

Accessories, table and chair, Mayhew Shop, N.Y.C.



Fill out coupon and enclose check or money order. Florida residents please add sales tax. Allow 4 weeks for handling and mailing. (Sorry we are unable to handle Canadian or foreign orders.) To avoid delays please indicate your zip code.

Check items desired:

- ☐ Kit 61210 Field Flower Place Mat Set @ \$4.98/set \$ \_\_\_\_\_  
(Set includes 4 mats and 4 napkins)  
☐ Kit 61216 Field Flower Tea Cloth and Napkins  
@ \$7.99/set .....  
☐ Kit 61085 Beaded Flowers with Basket @ \$9.98/set .....  
☐ 61014 Color catalog of available kits @ 25¢ each.....

Sales tax, if applicable .....

Please add 25¢ postage for each kit ordered.....

Total enclosed .....

☐ Send C.O.D. I enclose \$2 goodwill deposit and will pay post-man balance plus all postal charges.

☐ SAVE \$1. Kit 61217, 2 sets of 4 mats with napkins, \$8.96.

**American Home Dept. 3409**

**4500 N.W. 135th Street, Miami, Florida 33054**

print name

address

city

state

zip code





© BAUMRITTER CORP., NEW YORK, N.Y.

## Warm, elegant, formal or functional? Kling shows you there's more than one way to decorate with Traditional.

Which of these rooms is really you?

Kling gives you a great choice—and marvelous decorating flexibility—expressed in fine American cabinet woods and selected matching veneers.

Like it warm and mellow? That's Kling Country Hearth. An inviting, exciting collection for living room, den, bedroom or dining room. Many Country Hearth accent pieces come in rich traditional colors.

Kling can also be elegant, as in our Olde Deerfielde solid maple dining room. It features a rich brown Williamstown hand-distressed finish. Olde Deerfielde designs are also available for bedroom, living room and den.

Kling can be formal, as in our Cambridge Court master bedroom. It's crafted of solid cherry and beautiful matching veneers.

And Kling can be efficiently func-

tional. The Roomates collection has 27 designs that solve hundreds of "how to conquer space" problems. Here it works to make a practical, handsome bedroom for a growing young man.

For expert help on how you can decorate your way with Kling, see the store that offers Kling in your area. Or send this coupon.

**KLING**  
COLONIAL

Dept. AHK-670, P.O. Box 288  
Murray Hill Station, New York, N.Y. 10016

☐ Send me the name of the store nearest me who carries Kling.

☐ I enclose one dollar and fifty cents (\$1.50) for the colorful, 84 page "Kling Decorating Guide."

Name

Address

City  State

County  Zip Code



Mrs. Karen Sauerbrey  
Children: Lori, 2½; Chip, 4 months.  
"I wanted to use Lori's baby clothes for  
Chip, but they were yellow from  
formula stains. I tried everything,  
even wrote the formula  
manufacturer who couldn't help.  
Tide XK got the stains out."  
Ask Mrs. Sauerbrey about  
Tide XK. Write to her at:  
P.O. Box 2000.  
Massapequa, N.Y. 11758

**Even the baby formula company couldn't help  
me clean out old formula stains. Then I found  
Tide XK in my new Norge. Tide XK did it.**



Another good thing about buying a Norge VHQ is its big 18-pound capacity, which saves you time and effort. Norge also has 10 programmed wash cycles, with an extra slow speed for hand washables. And automatic cooldown for permanent press.

**Tide has agreed with washer makers to supply Tide XK samples packed by them and to feature their washers in Tide XK advertising.**

The makers of 22 leading washers pack Tide XK in every top-loading automatic.



An aerial photograph of a community of multi-story floating houses on a body of water. The houses are built on wooden platforms and have various architectural styles, including gabled roofs and multiple levels. Some houses have small boats or docks attached to them. In the lower half of the image, three sailboats with white sails are visible on the water. The overall scene is a peaceful and unique residential community.

AMERICAN HOME  
JUNE, 1970

Water is as natural an antidote to summer as salve to a burn. The cool breezes, variety of moods and unencumbered vistas lure and lull. Living on the water can be forever new, as demonstrated by this Seattle community of multi-story floating houses—a first anywhere—or as primordial as a retreat on an island. This portfolio covers carefree living from the Great Northwest to the Long Island shore, new tent sculpture on a Florida beach, a \$200 spruce-up for a rental house and a houseboat bobbing gently at a Hudson River mooring.

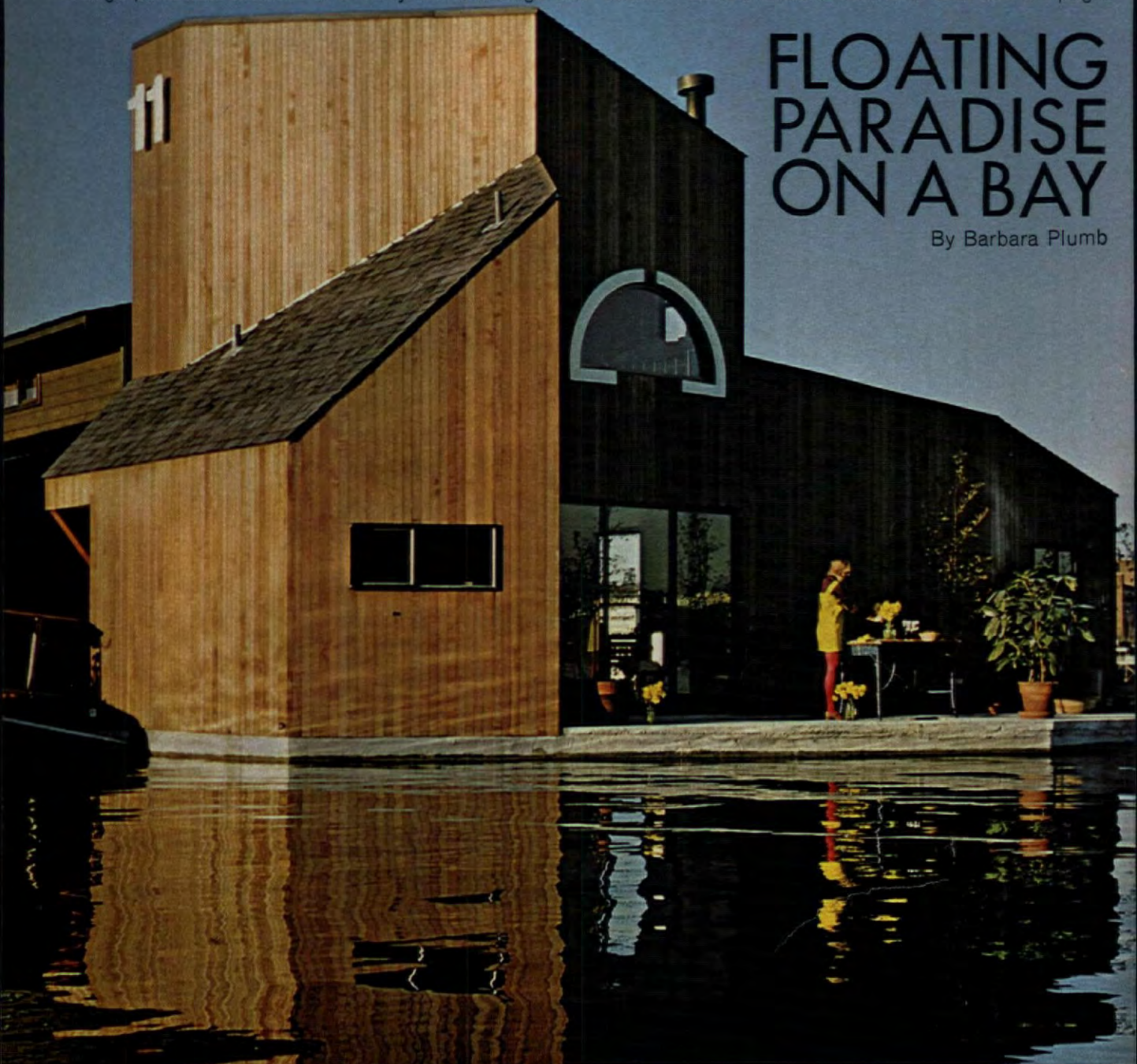
# SUMMER '70



Portage-at-Bay, a unique complex of multi-story floating houses, is a testament to the imagination and tenacity of young Seattle thinking. Planner Grant Copeland, 30, and his 27-year-old architect brother persevered for months with the help of a lawyer friend to get the landmark project built, which now consists of eight houses. This one, situated on the prime site at the end of the dock, reflects the teamwork of an enthusiastic foursome—all still in their 20's. It was designed by architects Carlton Kovell and Charles Ross for schoolteachers Gary and Linda Oman (she's on their deck, below). The Omans are doing their own interior finishing to meet a \$20,000 budget, including \$3,000 for the float. The 10-sided house is only 1,200 square feet, but never claustrophobic because of varied spaces and ceiling heights. Planes protruding at sides protect it from wind. Overscaled "11," half-moon window and orange paint add touches of whimsy to the strong cedar exterior. What's it like to live here? Just turn the page.

# FLOATING PARADISE ON A BAY

By Barbara Plumb



Freestanding fireplace (right and opposite) suggests a division between living and dining areas without closing off the space. The ceiling, 6 feet 8 inches at its lowest point, soars to almost 12 feet. Anodized aluminum defines the windows, left uncurtained for viewing the waterscape and wild fowl. The furnishings, mostly wicker and tatami mats, emphasize the airy look.





A Dutch door, which can be half opened for ventilation, leads into an entry area set off but not blocked by a handsome spiral staircase. Constructed like a spinal cord, its oak treads are cantilevered from a pipe column. Cedar-paneled wall dividing the efficient 8-by-15-foot kitchen and the dining area is punctured by a pass-through and inset shelf for plants or bric-a-brac.







Portage-at-Bay pioneers Grant and Helga Copeland, with six-year-old neighbor Heidi Oman (above), spread feeding-time contentment for a local visitor.

To Gary and Linda Oman and daughter Heidi (trio at left, in photograph right), little compares to life afloat. They and the Copelands, gathered for a snack, are among eight houseboat owners who have joined Seattle's unique waterfront experiment.

The Copelands' houseboat on Portage Bay (opposite): "You can be as isolated as you want . . . but the friendliness is there any time you want to tap it."





# GREAT ESCAPE LIVING ON PORTAGE BAY

By Dolly Connelly



Houseboat living in Seattle dates back for almost 90 years. The city's overwhelming waters—lakes, canals, bays, waterways and rivers—are as meaningful to Seattle, burgeoning on the hills separating Lake Washington from the vast inland sea of Puget Sound, as are the canals to Venice.

At one time fully 3,000 houseboats bobbed on the tides of the complicated waterway draining Lake Washington through Lake Union into Puget Sound. Houseboats required no building permits and thus ranged cheerfully from one-room bait shacks to comfortable, owner-built family residences "landscaped" with abundant flower boxes. Houseboaters were commercial fishermen, shore-bound mariners, loggers loafing out the off-season in the woods. Houseboats attracted artists, writers, poets, Thoreau types and university students in search of a picturesque way of life at minimum cost. Right up until five years ago, rental costs for houseboats averaged no more than \$75 a month.

For years no new floating houses were constructed. Many of the old-timers foundered as floats became waterlogged and logs worked apart, straining jerry-built structures above. Reduced to one-tenth their original number, houseboats acquired colonies of eccentrics. The hippies discovered them a great way to live on peanut income. While sentimentalists fought to retain houseboats as a unique charm of urban Seattle, land people with expensive lakeshore property and elegant dwellings, fated to look out upon the raffish "floating slums" offshore, fought just as hard to clear them out.

In the end, the water-oriented flair of Seattle asserted itself. The Floating Homes Association was organized to improve the image of houseboating. Architects became enthusiastic about them, restoring and rebuilding many. The prime argument against houseboats—pollution—went down the drain when the city required that they hook up to the public sewer system.

Most decisive of all is the realization of a dream of Grant Copeland, a senior planner for the nearby city of Redmond, his architect brother Gerry and an attorney friend, Roy Trolson. These visionaries saw houseboating in a fresh light as houses incorporating entertainment and joy of living in themselves. Their goal: "An experiment in environmental design, not a panacea for environmental ills; a kind of meaningful subneighborhood where persons can find identity and involvement and the security of belonging to the 'family' of Portage-at-Bay's dock; a way of living that promotes human happiness and mental health and provides opportunity to be creative."

The three innovators acquired privately owned underwater property in a good, residential neighborhood zoned for houseboats on Portage Bay—"a piece of property that happens to be covered by water, about one acre in total area"—and adjacent shore property that residents could use as a parking lot.

The planners were too young to be put down by the neighborhood's opposition, legal absolutes in building codes and ordinances and exhausting hassles with city hall over their uninhibited designs (continued on page 78)



Unlike the bustling conviviality of Seattle's Portage Bay, splendid privacy characterizes this stucco house on a peninsula jutting out into Shinnecock Bay in the Hamptons, New York. Compact, it looks monumental due to its spectacular setting. Architect Harry Bates virtually blocked off any entrance view of the interior.

# PRIVACY ON A PENINSULA

But inside, a broad vista of water and sky opens up from the dining-living area through sliding glass doors and a 10-foot second-story window. Double-height living room and balcony off small bedrooms make the house seem almost grand, yet still manageable for its gregarious owner who entertains often.



Scale and position of entrance-side windows give the house perfect privacy from the road. Narrow, horizontal





Windows serve kitchen; tall vertical one lights staircase. Open-slat door contrasts with massive facade.

continued





Although the house is on a peninsula, Bates still had to orient the view away from unsightly telephone poles. Roof peak incorporates a clerestory. An architect who started out designing skyscrapers, Bates switched to beach houses, a challenge to which he brings much of his earlier training and eye for functional detail.

Low ceiling of dining area (right) sets it apart from two-story living area. Both lead to the deck through three 10-foot sliding glass doors. Recessed downlights supplement signal lights by Takis that flash green, blue, ruby, yellow and amethyst. Swivel chairs covered in white vinyl echo circular, white Formica-topped table.

Living room (opposite) shares same spectacular view as the dining area from which it flows. Its small size looks larger because of height and simple furniture grouping—two identical charcoal-brown seating units which face across a white Plexiglas table.









An island house implies a romantic, back-to-nature isolation that no mainland dwelling can duplicate. This one, built for a young Cambridge, Mass., couple, George and Mary Leyland, overlooks four oceanfront acres on Fishers Island in Long Island Sound. In designing the house, architect Washington Taylor, also of Cambridge, chose to defer to nature instead of building a monument, another classic approach. He echoed the contours of the site with two shed-roof buildings joined by a low entry foyer that doubles as a sundeck. One building, which houses the living room, has two steep roof planes which emulate the sharp drop to the ocean. The exterior cedar siding, cedar-shingle roof and concrete are low-key gray to blend in with the natural color of the land. The Leylands' musts: a concrete floor, so "we can walk around barefoot," a single level, a room to escape the sunlight.

## TRANQUILLITY ON AN ISLAND



Mary and George Leyland converge over luncheon preparations. She is a systems analyst; he's a city planner.







Shopping  
Information,  
page 84



To offset the glaring sun, the dining room is like a dark, cool cave with a fireplace. Kitchen is located at left, master bedroom lies off to the right.

French doors, which lead from the living room and foyer to an outside patio, were chosen as a windbreak. The cedar ceiling was left natural.

The master bedroom is only 12 feet square, but appears larger due to the openness of roof and windowed walls.

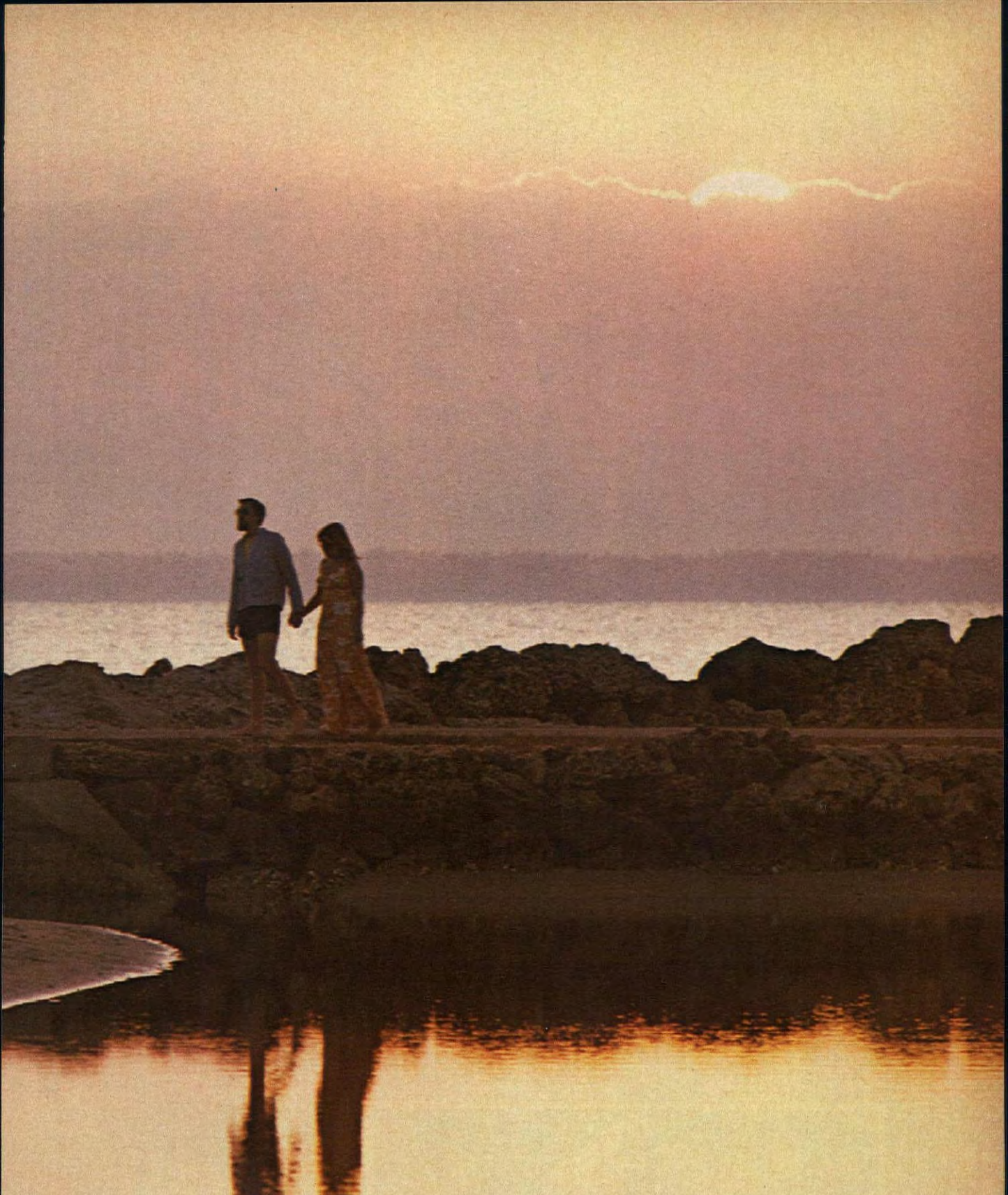






SUMMER  
PLEASURE  
DOMES





"Sundance," as these billowing tension structures are called, makes the beach umbrella look as dated as pantaloons. Of lightweight poplin, each has a support spine of Fiberglas that allows it to move with the wind. Its height adjusts by placing the side stakes closer or farther apart. Maximum expansion is eight feet high or 15 feet wide. The brainchild of C. William Moss, an Ann Arbor, Mich., designer, Sundance is made by Firestone and priced at \$49. In this Florida beach grouping, the strong shapes and colors—yellow, blue, orange—resemble spinnakers in a freshening blow. Yet each folds into a 7½-pound package. "Instead of just looking at sculpture, you can live under it," says Moss, who may even revolutionize housing (see page 4).—Jane Levy









By Helene Brown

## SUMMER SPRUCE-UP FOR \$200

If you think decorating for the fun days is a luxury, look what a basic budget of \$200 can accomplish. We transformed the secondhand interior of a vintage rental cottage (opposite) into an inviting summer hideaway. As in the living room shown here, effects are due mainly to fresh fabric treatments and cover-ups. For our formula, turn the page.

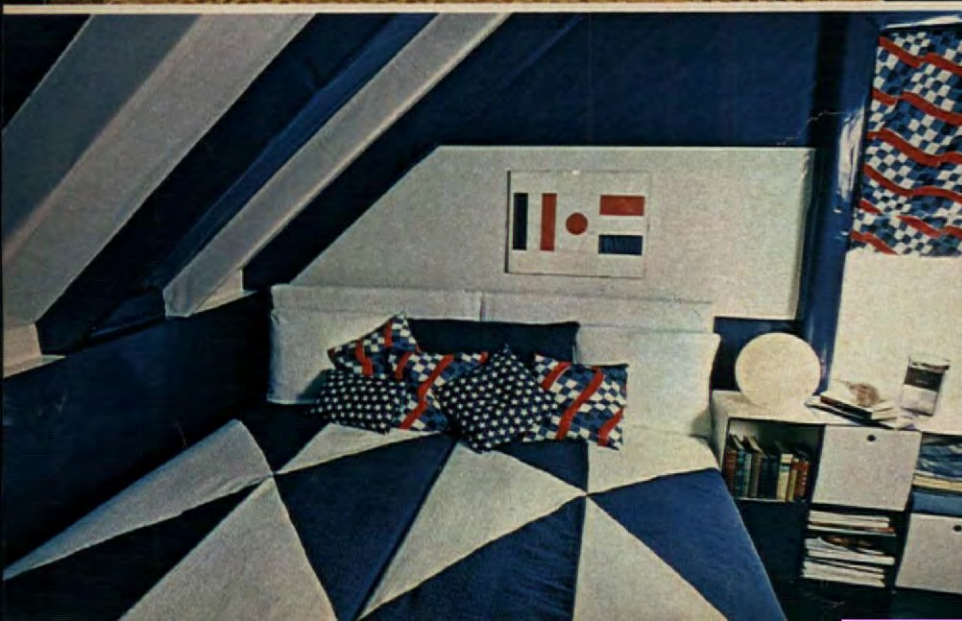


Weeding out the clutter of previous tenants and keeping only the most attractive pieces were really the beginning of our rental-house decorating plan. After the big cleanup, a light, airy house emerged that responded happily to imagination rather than lots of costly furnishings. We pulled out the trusty sewing machine and searched remnant shops where we bought yards of cotton fabrics (mostly at 98¢ a yard) in crisp, bright colors and sewed them into curtains, bedspreads, window shades and pillows. This was our largest expenditure (about \$100), but it makes the most impact. The balance went for things like grass mats for the living-room floor, a cotton studio-couch throw, cardboard storage cubes for a bedroom, a batch of instant frames with inexpensive inserts for bold flashes of modern art. Of course, there are pleasing extras you might like to add—and that we, in fact, did—which will push the budget up. But for openers, \$200 can certainly go a long way.



In natural-and-white dining room (opposite) pair of windows is treated to chains of wicker looped over a heading of white cup hooks that are almost invisible against the molding. Three wooden folding tables add up to one long buffet—great for entertaining and light enough to travel outdoors for a party on the porch. Striped denim tablecloth skirts a beat-up metal table.

Girl's bedroom (opposite, below) goes frilly and feminine with low-cost dress fabrics and remnants made into bedspread, pillows and curtains—these caught up in ribbon-tied poufs. Hanging lampshade (found on an old floor lamp) was covered in shirred dotted swiss, then suspended from a cord which was covered to match. Above bed, a 49¢ red-dotted vinyl pillow was cut flat, inserted in an instant frame.



Living-room window shades of brown-and-white striped cotton (above, left) are simply constructed with a channel top and bottom for spring-tension rods. Release the bottom rod and the shade is easily raised or lowered. As you can see on page 58, a pine chest, candlesticks and a primitive painting take on new distinction in a modern setting.

Bedroom (bottom, left) gets a crisp, nautical look via shiny navy and white wrapping paper applied to the walls with double-faced tape. Practical terry cloth slipcovers old headboards, is used for bedspreads. Window shades and pillows are made of dish towels; storage cubes are heavy-duty cardboard. A 29¢ package of paper banners provided the graphic above headboard.

Kenneth Brown









The Hudson River boat basin (top) sets the scene for this snug houseboat. In forward cabin, steering console was extended by a floor-based storage locker (above, left). Plastic-coated steel bookshelf lifts off easily when double bed is made up. All curtains are shirred on two rods to keep them from swinging loose when boat is in motion. All are lined with Milium, a thermal lining that keeps cabin warm in winter, cool in summer.

## HOUSEBOAT ON THE HUDSON

By Vera D. Hahn

This is a year-round houseboat. House yacht is what its makers, Thunderbird Products Corp., prefer to call it. Wanting to make greater use of the 34-foot Drift-R-Cruz "Mischief" in Manhattan's Hudson River boat basin, owner Stephen Salonites asked us to make the interior lighter and brighter. He also needed additional storage space, especially for all the gear daughters Kim and Tracy bring aboard. In carrying out his wishes, we kept in mind that we were decorating a boat and so we made it as shipshape as possible, for minimum house-keeping. The original plywood paneling was retained in both cabins. The dark ceiling throughout was covered with solid white laminated plastic (U.S. Plywood Micarta), also used on the galley's walls, doors and cabinets. Then we selected a trio of the neatest little geometric patterns we could find for the floor (Scientific Carpets' solution-dyed Enka nylon with sponge-rubber backing), upholstery and curtains. The Salonites girls, shown here on their father's bright, newly decorated houseboat, were delighted with the results. And the same decorating recipe for making a small space seem bigger and more unified can be followed ashore.





Only major remodeling was to relocate bottom step (above) to make way for a seven-drawer campaign chest lacquered white to match the wall behind it. Magazine racks match forward-cabin bookshelf.

Bed in aft cabin (right) was raised on ready-made drawers for space-saving storage. Simplest, most modern hardware was used throughout. Shipshape meals cooked on compact ranges like this one are also part of houseboating. See "Two-Burner Cooking," over, for new recipe ideas.





# TWO-BURNER COOKING

By Frances M. Crawford



Nothing whips up appetites faster than family excursions by boat or camper. Appeasement—with only two burners and scant equipment—is another story. But you can eat heartily and imaginatively with dishes like these: Mandarin Pork, Braised Rock Cornish Hens, Pan-Fried Steak with Mushrooms. Each cooks in one pan on one burner; the other goes for a vegetable. Their recipes and some others begin on page 66.





# Cook Italian fluently in 4 easy lessons.

Campbell's Soup makes these dishes a snap course. Bellissima!



## SPAGHETTI WITH MEAT SAUCE



- |  |   |
|--|---|
| <ul style="list-style-type: none"> <li>½ pound ground beef</li> <li>1 cup chopped onion</li> <li>1 teaspoon basil, crushed</li> <li>1 teaspoon oregano, crushed</li> <li>1 large clove garlic, minced</li> <li>2 cans (10¾ ounces each)</li> </ul> | <ul style="list-style-type: none"> <li>Campbell's Tomato Soup</li> <li>1 can (1 pound) tomatoes and drained</li> <li>Parmesan cheese</li> </ul> |
|--|---|

In saucepan, brown beef and cook onion with seasonings until onion is tender. Add soup and tomatoes. Stir to break up tomatoes. Simmer 30 minutes; stir now and then. Serve over spaghetti with Parmesan. 4 servings.

Note: One can of Campbell's Golden Mushroom Soup plus ½ cup water may be substituted for one can of Tomato Soup.



## SPAGHETTI WITH CREAM OF MUSHROOM SOUP

- 1 can Campbell's Cream of Mushroom Soup
- 1 cup milk
- 1 cup grated Parmesan cheese
- 1 cup cooked hot noodles
- 2 tablespoons butter or margarine



In large saucepan, stir soup until smooth; blend in milk and cheese. Heat; stir now and then. Just before serving, toss hot noodles with butter; combine with soup mixture. Serve with additional cheese. 4 servings.

## VEAL PARMIGIANO

- 1 pound thinly sliced veal cutlet
- Salt and pepper
- 1 egg, slightly beaten
- 1 tablespoon water
- ½ cup fine dry bread crumbs
- 3 tablespoons shortening
- 1 can (10¾ ounces) Campbell's Tomato Soup
- ¼ cup water
- ¼ cup finely minced onion
- 1 small clove garlic, minced
- Dash ground thyme
- 4 slices (4 ounces) mozzarella cheese
- ¼ cup grated Parmesan cheese

Pound veal with meat hammer or edge of heavy saucer; season with salt and pepper. Beat egg and 1 tablespoon water. Dip veal in egg mixture; then in bread crumbs. Brown in shortening (use more if necessary). Arrange veal in shallow baking dish (12x8x2"). Mix soup, water, onion, garlic, and thyme; pour over veal. Top with mozzarella and Parmesan cheeses. Bake at 350°F. for 30 minutes. 4 servings.



## CHICKEN CACCIATORE



- |  |   |
|--|---|
| <ul style="list-style-type: none"> <li>2 pounds chicken parts</li> <li>2 tablespoons shortening</li> <li>1 can (10¾ ounces) Campbell's Tomato Soup</li> <li>½ cup chopped onion</li> <li>¼ cup Chianti or other</li> </ul> | <ul style="list-style-type: none"> <li>dry red wine</li> <li>2 large cloves garlic, minced</li> <li>1 teaspoon oregano, crushed</li> <li>¼ teaspoon salt</li> <li>½ medium green pepper, cut into strips</li> </ul> |
|--|---|

In skillet, brown chicken in shortening; pour off fat. Add remaining ingredients except pepper. Cover; cook over low heat 30 minutes. Add pepper. Cook 15 minutes more. Stir now and then. 4 servings.



**M'm! M'm! Good and easy!**



## TWO-BURNER COOKING continued

Although these recipes have been worked up primarily for on-the-go summer meals, they apply just as deliciously for cool, relaxed, top-of-range cooking even for stay-at-homes who are venturing no farther than their own backyards.

### LAMB STEAK HUNTER STYLE

4 lamb steaks (½ inch thick each)  
1 clove of garlic, cut in half  
Salt  
Pepper  
¼ cup butter or margarine  
2 tablespoons minced shallots or green onions  
½ cup dry white wine  
1 can (8 ounces) mushroom stems and pieces  
1 can (8 ounces) tomato sauce  
½ teaspoon dried tarragon  
1 tablespoon chopped parsley

Rub steaks with cut surface of garlic. Sprinkle with salt and pepper. Heat butter or margarine in large skillet over medium heat. Cook steaks 5 to 6 minutes on each side. Remove from skillet; keep warm. Add shallots or green onions to fat left in skillet. Cook 1 minute. Add wine. Simmer 2 minutes, stirring to dissolve all brown bits on bottom of pan. Add mushrooms and their liquid, tomato sauce, tarragon and chopped parsley. Bring to boiling. Simmer 10 minutes. Correct seasoning to taste with salt and pepper. Return steaks to sauce. Simmer 2 minutes more. Makes 4 servings.

### BILOXI JAMBALAYA

¼ cup butter or margarine  
1 pound fresh shrimp, shelled and deveined or 1 package (10 ounces) frozen, shelled and deveined shrimp, thawed  
1 cup minced onion (1 large)  
2 cloves of garlic, minced  
2 green peppers, seeded and diced  
2 cups raw long grain rice  
1 can (1 pound 13 ounces) tomatoes  
2 cups water  
2 tablespoons salt  
¼ teaspoon pepper  
1 bay leaf  
1 pound cooked ham, cut in ½-inch cubes

Heat butter or margarine in heavy saucepan. Add shrimp. Sauté 2 to 3 minutes or until pink on all sides. Remove. Set aside. Add onion, garlic and green peppers to fat left in pan; cook 2 minutes, stirring occasionally. Add rice; mix well with onion mixture. Add tomatoes, water, salt, pepper and bay leaf. Bring to boiling. Cover, simmer 15 minutes. Add ham and reserved shrimp. Cover; continue cooking 10 minutes or until all liquid is absorbed. Correct seasoning to taste. Makes 6 to 8 servings.

### VEAL SCALOPPINE IN MUSTARD SAUCE

1½ to 2 pounds of veal for scaloppine  
Salt  
Pepper  
Flour  
¼ cup butter or margarine  
2 tablespoons minced shallots or green onions  
2 tablespoons lemon juice  
1 cup heavy cream  
1 tablespoon prepared mustard

Season veal with salt and pepper. Sprinkle lightly with flour. Heat butter or margarine in large skillet over medium heat. Add veal; sauté until golden brown on both sides. Remove to serving dish; keep warm. Add shallots or green onions to fat left in skillet. Cook 1 minute. Add lemon juice. Scrape bottom of pan to dissolve all brown bits. Add cream. Bring to boiling. Simmer 1 minute. Remove from heat. Stir in mustard. Correct seasoning to taste. Pour sauce over veal. Makes 4 to 6 servings.

### MANDARIN PORK

2 pounds boneless loin of pork, cut in ½-inch cubes  
Flour  
¼ cup pure vegetable oil  
4 green peppers, seeded and quartered  
1 large onion, thickly sliced  
1 can (14½ ounces) pineapple chunks  
½ cup soy sauce  
½ cup sherry  
2 tablespoons vinegar  
1 tablespoon sugar  
1 can (1 pound) whole or sliced carrots, drained

Sprinkle meat lightly with flour. Heat oil in large skillet over medium heat, add pork; sauté 5 minutes or until brown on all sides. Remove meat with slotted spoon. Set aside. Add green peppers and onion to fat left in skillet. Cook 2 minutes. Return pork to skillet. Drain and reserve pineapple. Add pineapple juice, soy sauce, sherry, vinegar and sugar. Simmer 5 minutes. Add pineapple chunks and carrots. Cook 2 minutes. Correct seasoning. Makes 6 servings.

### PANFRIED STEAK WITH MUSHROOMS

2-inch-thick top sirloin steak (about 3 pounds)  
Salt  
Pepper  
3 tablespoons pure vegetable oil  
2 tablespoons butter or margarine  
2 cups sliced onions (2 large)  
1 clove of garlic, finely minced  
3 cans (3 to 4 ounces each) sliced mushrooms  
2 tablespoons chopped parsley

Season steak with salt and pepper. Heat oil in large heavy skillet over medium heat. Brown steak on both sides. Reduce heat to low. Cook steak 10 to 12 minutes on each side. Remove steak

to serving platter; keep warm. Discard all fat left in skillet. Add butter or margarine, onions and garlic to skillet. Cook over medium heat 2 to 3 minutes, scraping bottom of skillet to dissolve all brown bits. Add mushrooms and their liquid. Simmer 5 to 6 minutes. Correct seasoning to taste with salt and pepper. Arrange vegetables around steak or serve separately in serving dish. Sprinkle with parsley. Makes 6 to 8 servings.

### BRAISED ROCK CORNISH HENS

4 Rock Cornish hens (about 1 pound each)  
Salt  
Pepper  
¼ cup vegetable oil  
2 tablespoons butter or margarine  
½ cup minced shallots or green onions  
2 cups pared, diced carrots  
2 cups diced celery  
½ teaspoon salt  
½ cup sherry or Madeira

Pat Cornish hens dry with paper towels. Sprinkle inside and out with salt and pepper. Heat oil in kettle or Dutch oven over medium heat. Brown birds on all sides. Remove. Set aside. Discard fat in pan. Add butter or margarine and shallots or green onions to pan. Cook 1 minute, stirring occasionally. Add carrots and celery. Sprinkle with ½ teaspoon salt. Place birds, breast side up, over vegetables. Add wine. Cover. Reduce heat to low. Cook 25 or 30 minutes or until birds are fork tender. Makes 4 servings.

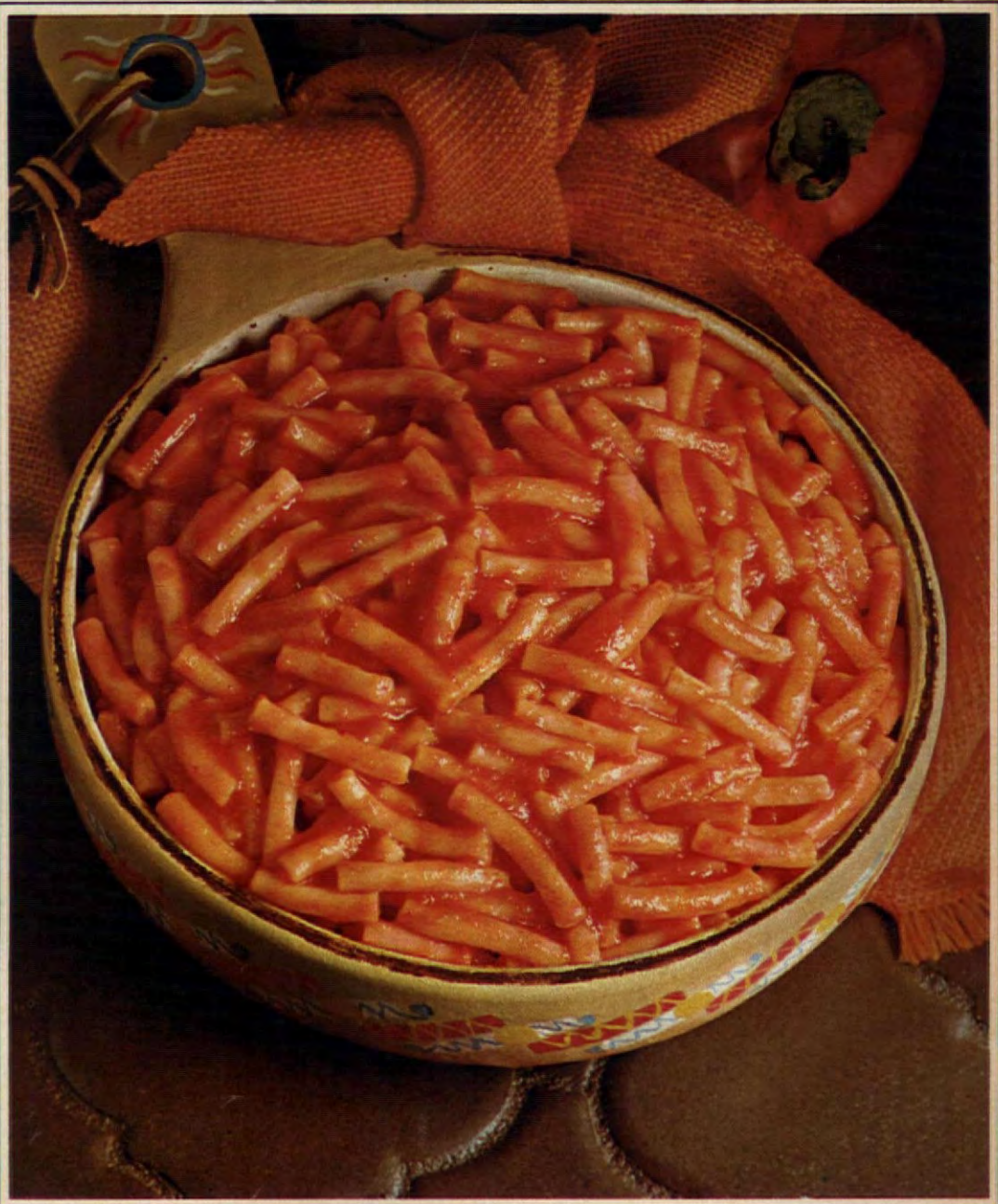
### CHICKEN SAUTÉ PROVENCALE

3 tablespoons olive or pure vegetable oil  
2 broiler-fryers (2 to 2½ pounds each), cut up  
Salt  
Pepper  
1 clove of garlic, minced  
½ cup dry white wine  
1 can (1 pound) tomatoes, drained and chopped  
½ teaspoon dried basil, crumbled  
½ teaspoon sugar  
½ teaspoon salt  
15 pitted ripe olives  
2 tablespoons chopped parsley

Heat oil in large skillet over medium heat. Sprinkle chicken pieces with salt and pepper. Brown on all sides. Remove from skillet. Set aside. Discard all oil left in skillet. Add garlic, wine, tomatoes, basil, sugar and salt to skillet. Bring to boiling. Return chicken pieces to sauce. Cover. Simmer 20 minutes or until chicken is tender. Arrange chicken in serving dish. Add olives to sauce. Simmer 1 minute. Correct seasoning. Pour over chicken. Sprinkle with parsley. Makes 4 servings.



# Macaroni Fiesta



Macaroni with a hint of sunny Mexico. That's our Mexican Style Dinner. Macaroni, spicy mixings—plus a wicked little touch of chili. Quick cure for tired family menus. Just add tomato paste and say, olé! For Kraft Mexican Style Macaroni. It's one of the famous Kraft Home Cooked Dinners, the kind you cook up fresh—and quick.



Division of Kraftco Corporation



By Jane Uetz

What's the special, subtle flavor in these three dishes?

# YOGURT



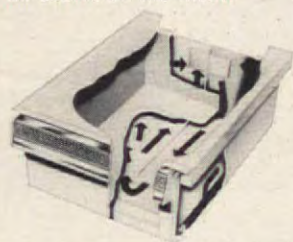
Cool, tangy yogurt has been around for so many centuries something great must be going for it. Vegetarians eat gobs of it for protein. The too-well-rounded depend on it for health without heft. But yogurt is more than just a health food. Either the plain or the fruit-flavored, used in recipes, adds a special, subtle extra. Here it is as a tart dressing for a green salad, an unusual marinade for a roast pork loin, an ingredient in a unique cake. These three recipes and more begin on page 72.



# 16 things you don't even think about unless you want a new refrigerator.

With an Amana side-by-side, you won't have to give them a second thought. Because we've thought them all out for you.

1. Take the little refrigerator within the refrigerator—8 to 10 degrees colder. It's a meat compartment with its own temperature control. So it keeps your meat fresh twice as long as an ordinary meat keeper. A separate cold air jet surrounds the meat keeper pan cradling it in a blanket of cold. No cold air blows on the meat.



2. And there's a temperature control for the freezer and one for the refrigerator. And one doesn't have any effect on the other.

3. Then, there's the Amana Hi-Humidity compartment with its own temperature control that keeps vegetables moist and cool. For as long as three weeks.

4. You can also add an automatic ice-maker. Now. Or whenever you need it.



5. And if you change the style of your kitchen, you can change your Decorator Model side-by-side to go with it. Easy as sliding one decorator panel out and sliding in another.

6. Then, there are the things you take for granted. A Free-O'-Frost frost-stopper that keeps frost from forming. So there's no defrosting. Ever. Refrigerator or freezer.

7. Adjustable cantilever shelves on recessed tracks.

8. And Amana designed deep door shelves for half-gallon milk cartons. Not just quarts.

9. And first-in, first-out dispensers for packages and juice cans in the freezer.

10. And if you don't want to waste shelf space for bulky items, you've got a glide-out basket.

11. Amana was first with 25 and 22 cu. ft. models, 35 1/2" wide, 17 and 19 cu. ft. models, 32" wide.

12. New acrylic enamel finish that won't crack or chip. New inside finish, too. Vinyl-clad aluminum because that can't chip or crack either.

13. A special butter conditioner that keeps butter the way you like it, hard, soft, or in-between . . . 14. Double-dimple egg trays . . . 15. Easy-moving rollers with brake . . . 16. Automatic door closers . . . 17. But who's counting?

Certainly not Amana. They just keep on thinking up more things to give you, so you won't have to think about them. Unless you're thinking about buying a new refrigerator.

Only Amana has them all.

## Amana®

Backed by a century-old tradition of fine craftsmanship.

AMANA REFRIGERATION, INC., AMANA, IOWA 52203, SUBSIDIARY OF RAYTHEON COMPANY





COOKING LESSON NO. 26  
By Jacques Jaffry

# VITELLO TONNATO

To Italians there is no excuse for bland, blah food at any time. This luscious warm-weather specialty, cold veal with a tuna-caper sauce, can be enjoyed as an appetizer or for lunch or supper on a hot, languid day. Make it ahead so the delicate veal can absorb the flavor of the sauce. Result: a rare blend of taste and texture. Serve with cold parsleyed rice, tomatoes and a chilled, dry white Italian wine and have fruit and cheese for dessert.





## VITELLO TONNATO

3- to 4-pound shoulder  
or leg of veal, boned,  
rolled and tied

1 can (2 ounces) flat  
fillets of anchovies

2 whole cloves

2 medium-size onions

2 medium-size carrots,  
pared and quartered

2 celery stalks with  
leaves

2 bay leaves

2 to 3 parsley sprigs

1 cup dry white wine

2 tablespoons salt

$\frac{1}{4}$  teaspoon pepper

6 tablespoons lemon  
juice

Water

1 can (6 $\frac{1}{2}$  to 7 ounces)  
tuna

2 cups mayonnaise

2 tablespoons drained  
capers

1. Make 8 slits in veal. Cut 4 anchovies in half. Insert in the cuts. Stick a clove in each onion. Place meat, vegetables, bay leaves and parsley in kettle or Dutch oven. Add wine, salt, pepper, 4 tablespoons lemon juice and enough water to just cover meat. Cover. Bring to boiling. Simmer 1 $\frac{1}{2}$  hours or until tender. Cool the veal completely in its broth.

2. Remove meat from broth and set aside. Strain the broth and reserve it. Pound or mince tuna and the remaining anchovy fillets together in a mortar or bowl.

3. Combine fish, 2 tablespoons lemon juice, mayonnaise, capers and  $\frac{1}{2}$  cup of strained broth. Mix thoroughly. Taste and correct seasoning with salt and pepper.

4. Remove and discard string from veal. Pat meat dry with paper towels. Cut veal in thin slices, then reassemble them in a shallow tureen or serving dish. Pour sauce around meat. Refrigerate 1 to 2 days. Garnish with lemon slices and parsley, if desired. Makes 8 to 10 servings.





YOGURT continued from page 68

### CURRIED PORK ROAST

(pictured on page 68)

- 5- to 7-pound loin of pork
- $\frac{1}{2}$  cup plain yogurt
- 1 tablespoon grated onion
- 1 tablespoon pure vegetable oil
- 3 teaspoons curry powder
- 2 teaspoons salt
- $\frac{1}{2}$  teaspoon ground ginger
- $\frac{1}{4}$  teaspoon ground cardamom

Place pork loin, fat side up, in large shallow dish. Combine yogurt, onion, oil, curry, salt, ginger and cardamom in small bowl. Rub mixture over roast. Cover. Refrigerate 24 hours. Heat oven to 325°. Remove pork from dish; place on rack in shallow roasting pan. Roast 2 to 2 $\frac{1}{2}$  hours or until meat juices run clear when meat is pierced with a fork. Garnish with orange slices and watercress, if desired. Serve with Orange Rice. Makes 6 to 8 servings.

**ORANGE RICE:** Cook rice according to package directions, substituting orange juice for half the liquid called for. Add 1 teaspoon grated orange rind to cooking liquid for each cup of raw rice.

### SPICED INDIAN LAMB

- 3 tablespoons butter or margarine
- 2 pounds boned lamb, cut in 1-inch cubes
- 2 cups (two 8-ounce cartons) plain yogurt
- 2 teaspoons salt
- 1 cup chopped onion (1 large)
- 3 teaspoons curry powder
- $1\frac{1}{2}$  cups raw long-grain rice
- 3 whole cloves
- $\frac{1}{4}$  teaspoon chili powder
- $\frac{1}{8}$  teaspoon ground cinnamon
- 1 can (10 $\frac{1}{2}$  ounces) condensed consommé
- $\frac{1}{2}$  cup hot water

Heat butter or margarine in large skillet. Brown half the lamb over high heat. Remove meat; place in large bowl. Brown remaining meat; add to bowl. Mix yogurt and salt with meat; set aside. Add onion and curry to skillet. Sauté over medium heat 3 minutes or until onion is tender. Add lamb mixture. Stir in rice. Add remaining ingredients. Bring to boiling. Reduce heat; cover; simmer 20 minutes. Uncover. Stir thoroughly. Cover. Simmer 10 minutes or until rice is tender. Makes 6 servings.

### MANDARIN ORANGE CHICKEN

- 2 tablespoons flour
- 1 teaspoon salt
- 3 pounds chicken pieces
- 2 tablespoons butter or margarine
- $\frac{1}{2}$  cup coarsely chopped onion (1 medium)
- 2 cups (12 $\frac{1}{2}$ -ounce jar) mandarin orange sections
- $\frac{1}{2}$  cup water
- 1 tablespoon flour
- 1 cup (8-ounce carton) mandarin-orange-flavored or plain yogurt

Combine 2 tablespoons flour and salt. Dip chicken in flour to coat. Melt butter or margarine in large skillet or Dutch oven. Brown chicken on both sides. Push chicken aside; add onion; cook until tender. Drain and reserve oranges. Add  $\frac{1}{2}$  cup of juice from oranges and water to skillet. Cover; simmer 45 minutes or until chicken is tender. Remove chicken to heated platter. Blend 1 tablespoon flour with 1 tablespoon of liquid from skillet. Stir into liquid remaining in skillet. Cook, stirring constantly, until mixture comes to boiling. Add yogurt and orange sections. Heat through. Pour over chicken. Makes 6 servings.

Oh, My!  
Banana Chocolate  
Mallow Pie!





## FRIED CARROTS WITH YOGURT

*A different idea for carrots. Excellent served with lamb.*

- 8 carrots
- 1 egg, beaten
- $\frac{1}{2}$  cup packaged bread crumbs
- $\frac{1}{4}$  cup olive oil
- $\frac{1}{2}$  cup plain yogurt
- $\frac{1}{4}$  teaspoon salt

Pare carrots; cut lengthwise. Cook in boiling, salted water 10 minutes. Drain. Dip in beaten egg; roll in bread crumbs to coat. Heat olive oil in large skillet over medium heat. Fry carrots until bread crumbs turn golden brown. Place on serving platter. Combine yogurt and salt; stir until yogurt is smooth. Pour cold yogurt over carrots. Serve immediately. Makes 4 to 6 servings.

## YOGURT CUCUMBER SALAD

- 2 cucumbers
- $\frac{1}{2}$  teaspoon salt
- Dash of pepper
- $\frac{1}{2}$  cup plain yogurt
- Lettuce cups

Pare cucumbers; cut in half. Shred on a coarse shredder, using only the outside

pulp and discarding the center seedy portion. Sprinkle with salt. Allow to stand at room temperature 1 to 2 hours. Drain off liquid. Stir in pepper and yogurt. Toss lightly. Chill. Spoon into lettuce cups. Makes 4 to 6 servings.

## TOSSED SALAD WITH YOGURT DRESSING

*(pictured on page 68)*

- 1 cup (8-ounce carton) plain yogurt
- $\frac{1}{2}$  teaspoon salt
- $\frac{1}{4}$  teaspoon garlic salt
- $\frac{1}{4}$  teaspoon ground cumin
- 1 tablespoon olive oil
- 1 tablespoon lemon juice
- 1 small head iceberg lettuce
- 1 head romaine
- 2 carrots, pared and sliced diagonally
- 1 cucumber, sliced
- $\frac{1}{4}$  cup sliced green onions
- $\frac{3}{4}$  cup raisins

Mix yogurt, salt, garlic salt, cumin, olive oil and lemon juice in small bowl. Cover. Chill. Break washed salad greens into bite-size pieces in large bowl. Add vegetables and raisins. Add yogurt dressing. Toss lightly. Serve immediately. Makes 6 to 8 servings.

## APRICOT DATE PUDDING

- $\frac{1}{2}$  cup chopped dates
- $\frac{1}{2}$  cup chopped dried apricots
- 2 cups (two 8-ounce cartons) plain yogurt
- 2 tablespoons honey
- 1 teaspoon lemon juice
- $\frac{1}{2}$  teaspoon ground cinnamon

Combine dates, apricots, yogurt, honey, lemon juice and cinnamon in medium-size bowl. Mix well. Spoon into serving dishes. Garnish with chopped nuts, if desired. Makes 6 servings.

## YOGURT AMBROSIA

- 2 tablespoons honey
- 1 tablespoon lemon juice
- 2 oranges, peeled and sectioned
- 2 bananas, peeled and sliced
- 1 pear, cored and diced
- $\frac{1}{4}$  cup flaked coconut
- 1 cup (8-ounce carton) plain or apricot-flavored yogurt

Mix honey and lemon juice in bowl. Add fruits and coconut. Chill. Add yogurt; toss gently. Makes 6 servings.

continued

## so easy with Kraft Miniature Marshmallows

### Banana Chocolate Mallow Pie

*"Heavenly!" That's the good word about this all-star production.*

- 1  $3\frac{1}{4}$ -oz. pkg. vanilla pudding & pie filling mix
- $\frac{1}{2}$  cup heavy cream, whipped
- $\frac{1}{2}$  cup bananas, sliced
- $\frac{1}{2}$  cups Kraft Miniature Marshmallows
- Chocolate Star Pie Shell

Prepare pie filling as directed on package except using  $1\frac{1}{4}$  cups milk. Cover with waxed paper; chill. Fold in marshmallows and whipped cream. Slice bananas into Chocolate Star Pie Shell. Pour filling over bananas. Chill several hours. Garnish with additional banana slices and chocolate stars, if desired.

### CHOCOLATE STAR PIE SHELL

- $\frac{3}{4}$  cup Kraft Milk Chocolate Stars
- $\frac{3}{4}$  cup confectioners' sugar
- or  $\frac{1}{2}$  cup semi-sweet chocolate pieces
- $2\frac{1}{2}$  cups (2  $3\frac{1}{2}$ -oz. cans) flaked coconut
- 2 tablespoons Parkay Margarine
- 2 tablespoons milk

Melt chocolate stars and margarine in double boiler. Add milk and sugar; mix well. Stir in coconut. Press onto bottom and sides of a 9-inch greased pie plate. Chill until firm.

### Banana Mallow Sparkler

*The super sparkler that everybody's sure to take a shine to.*

- 2 3-oz. pkgs. lemon flavored gelatin
- 2 bananas, sliced
- 2 cups boiling water
- 2 cups Kraft Miniature Marshmallows
- 18 to 20 ice cubes
- Shredded coconut

Dissolve lemon gelatin in boiling water; add ice cubes. Stir until slightly thickened; remove unmelting ice. Fold in bananas and marshmallows. Pour into dessert dishes; sprinkle with coconut. Garnish with mint leaves, if desired. 8 to 10 servings.

### Banana Split Salad

*Make it a fun day! Serve the salad that looks like a sundae!*

- 1 11-oz. can mandarin orange sections, drained
- 2 cups Kraft Miniature Marshmallows
- 1  $13\frac{1}{4}$ -oz. can pineapple chunks, drained
- $\frac{1}{2}$  cup dairy sour cream
- $\frac{1}{4}$  cup chopped maraschino cherries
- 6 small bananas, cut lengthwise
- Lettuce
- Flaked coconut, toasted

Combine fruit, marshmallows and sour cream; toss lightly. Arrange bananas in lettuce-lined dishes. Top with scoop of marshmallow mixture; sprinkle with coconut. Garnish with whole maraschino cherry, if desired. 6 servings.



Division of  
Kraftco Corporation

They're Jet-Puffed so they stay soft  
and blend smoothly into any recipe.





# **LITTLE TURKISH CAKES**

(pictured on page 68)

- 1 cup (8-ounce carton) plain yogurt
- 1½ cups sifted confectioners' sugar
- 3 eggs
- 4 tablespoons butter or margarine, melted
- 2 cups sifted all-purpose flour
- 1 tablespoon grated orange rind
- 1 teaspoon baking powder
- 2 cups sugar
- 2½ cups water
- 2 teaspoons lemon juice
- 1 pint fresh strawberries, washed, hulled and sliced
- 2 tablespoons chopped pistachio nuts

Heat oven to 350°. Grease 9x9x2-inch pan. Put yogurt in medium-size bowl. Beating with an electric mixer, gradually

add confectioners' sugar, eggs, butter or margarine, flour, and orange rind; beat just until smooth. Stir in baking powder. Pour into prepared pan. Bake 40 to 45 minutes or until golden brown and firm to the touch. Cool in pan 10 minutes. Cut into 12 pieces.

Combine sugar, water, and lemon juice in a medium-size saucepan. Bring to boiling over medium heat, stirring until sugar dissolves. Simmer 10 minutes without stirring. Remove from heat. Spoon hot syrup over cakes, a little at a time, until all syrup is absorbed. Cover with aluminum foil. Cool several hours. Serve, topped with sliced strawberries; sprinkle with pistachio nuts.

# **FOOD QUESTIONS YOU ASK**

**QUESTION:** Can you tell me what types of cake frostings can be frozen?

*Mrs. Elizabeth Dodson  
Linden, Tenn.*

**ANSWER:** Uncooked butter frostings made with confectioners' sugar are best. Boiled frostings crumble after a short storage period and egg-white icings become dry.

**QUESTION:** How do you candy violets, and what kind of violets do you use?

*Mrs. Carl Lindsey  
Port Townsend, Wash.*

**ANSWER:** Use violets that have a very heavy perfume. Make a sugar syrup and boil to the soft-ball stage. Place a rack in a shallow pan. Pour a layer of syrup 1 inch deep into the pan and cool it. Spread the violets on the rack in the syrup making sure the violets are covered. Cover the pan with a wet towel and let stand 5 hours. Add more cooled syrup to cover the flowers. Cover with a wet towel and let stand overnight. Lift rack from pan and set on a tray to drain and dry flowers.

**QUESTION:** I have been having difficulty heating milk and soups that contain milk—I scorch or burn them all. How can I avoid this?

*John Guilbert  
San Jose, Calif.*

**ANSWER:** Cook in a double boiler or use an asbestos mat over gas heat or a flame disperser over an electric unit; or simply use low to medium heat and stir the mixture constantly.

**QUESTION:** In several recipes, you have called for white peppercorns. How do they differ from the black ones?

*Mrs. S. M. Prehn  
Arlington Hgts., Ill.*

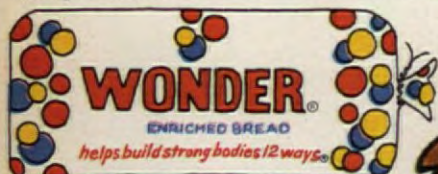
**ANSWER:** Black and white peppercorns come from the same plant. Black peppercorns are picked before they are ripe and are hotter than the white ones. White ones are mature red berries that have had the skin removed. They are milder, but for most purposes the black and white are interchangeable. White peppercorns are found in the spice or gourmet section of most supermarkets.

continued

## **"Bigger than Kevin. That's how big I want to be."**

**He'll never need  
Wonder Bread more than  
right now.**

The time to grow bigger and stronger is during the "Wonder Years"—ages one through twelve—when a child reaches 90% of his adult height. So help your child by serving Wonder Enriched Bread. Each slice supplies vitamins, minerals, carbohydrates and protein. Delicious Wonder Bread!

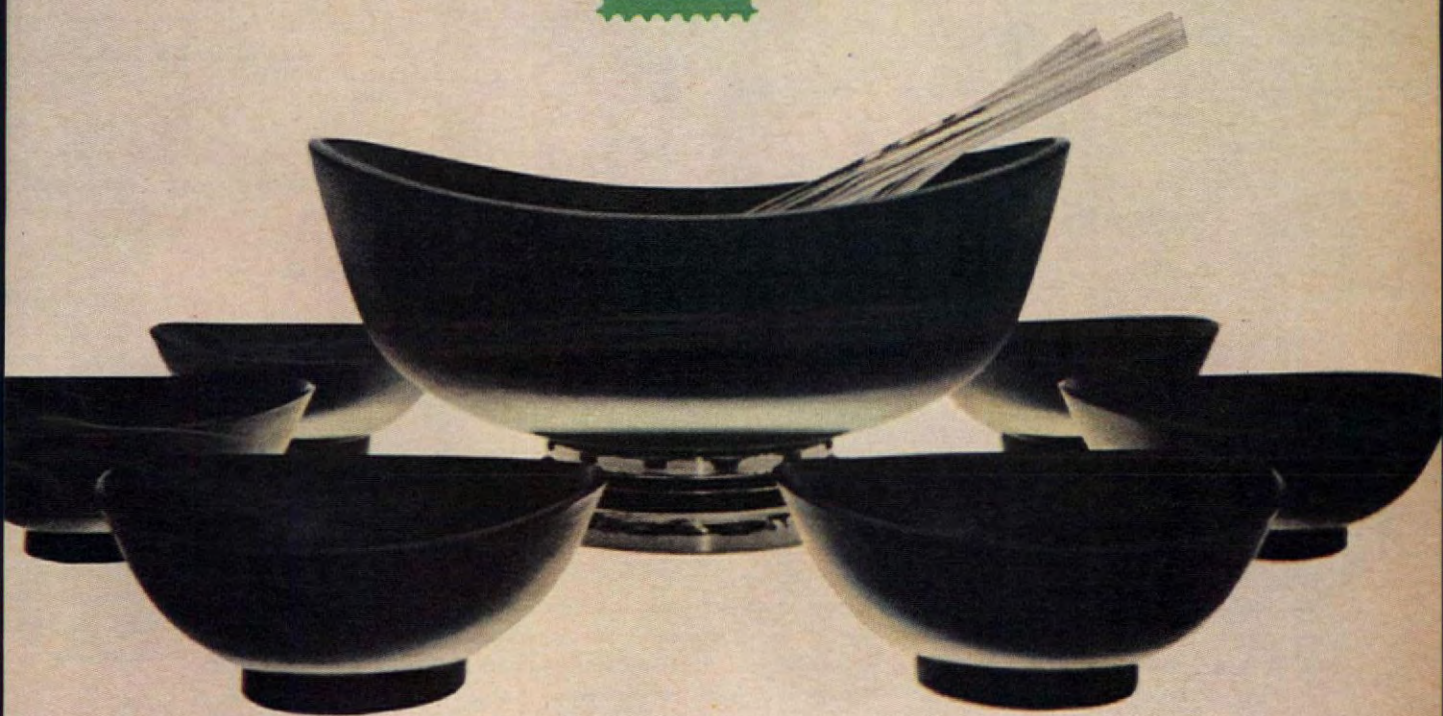


**Helps build  
strong bodies  
12 ways!®**





# Get a salad set with greens.



h S&H "greens" you can get everything from salad bowls to bowling balls. In the S&H Green Stamp Ideabook you'll find hundreds of brand new, brand-name gifts for everyone in the family—including you. You get your stamps by shopping at stores and service stations that display the S&H shield. They're places you'll like not only because they give good value,

but because they give the extra value of S&H Green Stamps. It's convenient to redeem your stamps, too. Just turn them in for gifts at any of the hundreds of S&H Redemption Centers from coast to coast. So shop where they give S&H Green Stamps. When a woman saves S&H, she's saving money.

**S&H Green Stamps—**  
**The more you lick them, the more you like them.**



# Maybe the Worcestershire Sauce you're using isn't real Worcestershire Sauce.

We invented Worcestershire Sauce back in 1835 in Worcester, England. Unfortunately, we foolishly neglected to copyright the name. And today there are over a hundred sauces around who call themselves Worcestershire, too. But they're not the same. They're not made the same. So they don't do what we do for your steaks and burgers and other recipes. Because we've never told the whole truth of how we make it.

## We go all over the world for you.

We go to the West Indies for sweeter tamarinds. Holland for choicer eschalots. The Cantabrian Sea for livelier anchovies. Venice for snappier garlic. Tanzania for meatier peppers. Zanzibar for spicier cloves. And the Sudan for bitier chilies. No one else does this.

And we blend all these great things naturally and very slowly in huge wooden vats. It takes a long time, but it's worth it for improving the taste and flavor of all kinds of food.



A tablespoon of Lea & Perrins brings out the best in your meat loaf.

Especially meat. And we do a few more special things we're not telling you about. Then somebody else could call himself Worcestershire, and mean it.

## Lea & Perrins doesn't blanket the taste. It just brings it out.

It does wonders for your hamburgers, omelets, gravies, soups, beef stew, seafood, pot roast, cocktail sauces.



Write for our free recipe booklet, "100 Ways to Be Original." Lea & Perrins, Fair Lawn, New Jersey 07410.

You'll probably find hundreds more on your own.

You don't taste the Lea & Perrins. You taste the difference.

## FOOD QUESTIONS continued

**QUESTION:** When I bake a custard pie, the crust never bakes around the sides and bottom. It is still like raw dough! I've tried everything including prebaking the shell before pouring in the custard mixture, and have even baked on different shelf levels in my oven. If you have a solution, please let me know.

P. Webber  
Philadelphia, Penn.

**ANSWER:** There is one sure way to prevent a soggy crust. Because the custard requires a low baking temperature, and the crust requires a high temperature, it is best to bake the custard and crust in separate pie plates. Bake the

crust first and cool it completely. Slip the lukewarm, baked custard into the cooled shell and serve immediately. An important rule is to avoid overcooking the custard as this will cause a watery layer to form on the bottom.

**QUESTION:** So many baking recipes I have mention citron as an ingredient. Please tell me what this is exactly.

G. Balltres  
Little Rock, Ark.

**ANSWER:** Citron is a fruit that belongs to the same family as the lemon. It is oval or oblong, five-six inches long and its heavy rind is often crystallized

and is mixed with other fruits for fruitcake mix or used as decoration. In many countries citron means lemon.

**QUESTION:** How can I substitute bottled, dry lemon peel for freshly grated lemon rind?

Mrs. H. Steve  
Ridgefield, Conn.

**ANSWER:** Dry peel may be substituted directly for fresh peel up to 1 tablespoon. Since the dry peel has a different lemon flavor it is advisable not to use more than 1 tablespoon in a given recipe.

**QUESTION:** What is arrowroot? Is it the same as corn starch?

B. Churchman  
Richmond, Va.

**ANSWER:** Arrowroot is starch made from the root of a plant found in South America and other tropical places of the world. Corn starch is a refined starch made from corn. Both starches cool smoothly as thickening agent and are useful for clear sauces, gravies and puddings. They may be interchanged in most recipes.

**QUESTION:** Can you please tell me what pine nuts are? I am having a hard time finding them and thought perhaps you was looking for the wrong thing.

Mrs. Bruce Smith  
Cupertino, Calif.

**ANSWER:** Pine nuts are also known as pine seeds, pignoli and piñon nuts. They are small seeds taken from certain varieties of pinecones. They are widely used in the Southwest and can be found in supermarkets and specialty stores.

**QUESTION:** Can you tell me how dairy sour cream compares with heavy cream in caloric content?

Mrs. H. Gerne  
Middle Village, N.Y.

**ANSWER:** One tablespoon of dairy sour cream contains 30 calories. One tablespoon of heavy or whipping cream contains 55 calories.

Direct any questions you have about food, food products and food preparation to: Questions You Ask, Food Department, American Home, 641 Lexington Ave., New York, N.Y. 10022



COOKING WITH

Kellogg's



# Shrimp Ahoy

Hearty, seafarin' shrimp dish you make with Kellogg's CROUTETTES and bake in shells of Heavy Duty Reynolds Wrap.

Mold 8 (6-inch) squares Heavy Duty REYNOLDS WRAP® over outside of 6-ounce custard cup to form cups, making top edges even. Set aside.

In mixing bowl combine 7 cups (7-oz. pkg.) KELLOGG'S® CROUTETTES® Herb Seasoned Stuffing Croutons, 1 teaspoon salt, ½ teaspoon pepper, ½ teaspoon finely chopped garlic, ⅔ cup melted butter and 2 slightly beaten eggs. While tossing gently, add 1½ cups hot water. Divide CROUTETTES stuffing mixture into foil cups; with back of spoon shape into cups. Portion 1 lb. 8 oz. cooked shrimp into CROUTETTES stuffing cups. Combine ½ cup melted butter with ¼ cup snipped parsley; reserve 2 tablespoons and drizzle remainder over shrimp. Using 8 pieces Reynolds Wrap seal cups tightly into packets.

Bake in moderate oven (350°F.) about 15 minutes. Remove from packets; drizzle shrimp with reserved butter. Serve immediately. Yield: 8 servings.

Note: May be cooked on grill over hot charcoal about 10 minutes or until thoroughly heated. Do not turn.

## CAPTAIN'S SALAD

(Serve with "Shrimp Ahoy" as shown)

Clean and dry salad greens; tear into bite size pieces to make about 2 quarts. Add ½ cup small sweet onion rings and 3 tablespoons toasted sesame seeds; toss and refrigerate.

To make dressing combine 1 teaspoon salt, ¼ teaspoon pepper, ½ teaspoon dry mustard, 3 tablespoons vinegar and 1 tablespoon honey. Add ½ cup vegetable oil slowly while beating with rotary beater or electric mixer; refrigerate.

Just before serving combine greens, 3 peeled tomatoes cut in wedges, dressing and 2 cups KELLOGG'S CROUTETTES Herb Seasoned Stuffing Croutons; toss lightly together. Serve immediately in chilled salad bowls. Yield: 8-10 servings.

Note: Prepared dressing may be used omitting salt, pepper, dry mustard, vinegar, honey and vegetable oil.





and building materials. Again and again, Copeland and crew came near to sinking at their dock in tangles of local animosity, even fighting their case through a Superior Court trial.

Now that Portage-at-Bay nears completion, interest is staggering. If it were not for Seattle's severe zoning restrictions, the development long since would have set off a boom in floating homes.

Brother Gerry, who helped in the fundamental planning and designed three of the houses, was with the Peace Corps in India when the first of them—Grant and Helga Copeland's home—was built with money courageously loaned by Seattle's small North West Bank, the only banking institution willing to analyze and approve the plan.

Once the prototype house was up, the small development company was inundated with bids for the seven remaining moorages. Grant was in a position to lease space to families of highly varied ages, incomes and professions. Portage-at-Bay ranges full gamut. Basking in an ambience of contentment are a young architect, his wife and baby, who have been building literally around themselves for the past three years; an urban planner and his student-artist wife; a distinguished neurosurgeon and his wife, active in civic cultural affairs; an attractive bachelor attorney; a middle-aged Boeing engineer and his wife, a secretary at Boeing; a real estate dealer, his wife and their four intensely sports-active children; two University of Washington students; and a young school-teaching couple with a six-year-old daughter who have spent weekends finishing the interior of their triple-decker for more than two years. Two more families will build this summer. All are in creative professions or have creative hobbies, all love the water and water sports and all are outgoing and convivial—with reservations.

As engineer George Engfer explains it, "You can be as isolated as you want, or get out on the dock and hold a ladder for somebody. Nobody is pushy, but the friendliness is there any time you want to tap it."

Portage-at-Bay residents are pioneers, still solving problems. Builders used the techniques of ship construction, shipwrights building by the square instead of the level as in land construction. The initial approach was, "What does it take not to sink?"

The answer is hollow, segmented, watertight ferro-cement concrete pontoons. Three feet deep and very thin-

walled, they are highly reinforced with steel and resistant to corrosive elements in the water. The method has been used in ships and barges and notably in Seattle's floating Lake Washington bridges, but this was its pioneer application to floating homes.

The houses rock pleasantly, particularly when the locks open and a parade of yachts bound for nearby Queen City and the Seattle Yacht Club swings by. But Portage Bay maintains a strict 10-mile boat speed limit and the area is sufficiently protected by land-mass that waves do little more than lap.

One problem is wind. A good, old Pacific Northwest blow turns everyone out to check his moorings. Lake levels alter seasonally, requiring more tinkering with moorings. Nautically scaled pontoons force planners to think small, squeezing houses into upper stories, but the practical limit is 25 feet. Any more height than this would present too much structural surface to winds.

Says Gerry Copeland, "We try to keep the buildings small, to retain intimacy with the water. Grant's house encloses only 760 square feet, which is the ideal. You must accept that a houseboat is not a split level, sitting in suburbia. It is very special. All rooms should be small and interrelated so that it becomes highly convertible in use."

On good-weather weekends, the imaginative aqua community is on show as surely as is the Space Needle. Kayaks and canoes come right alongside. "When we eat breakfast out on the deck, passing boats practically sail into the marmalade jar," says Jane Engfer, a secretary at Boeing. "Some very unusual things happen."

This tolerance of the unabashed stare, the amateur camera or even the occasional cruiser who ties his boat to the dock and invites himself aboard for a closer look, is general throughout Portage-at-Bay. There's reason for it. Lighthearted houseboaters, unencumbered by the trials of the land-bound, are more inclined to forbear. Then there's the unmistakable air of belonging to an elite minority of escapists, a one-upmanship quite similar to the geniality and expansiveness of people lounging on a yacht deck.

Houseboats come with built-in party success—as lawyer Jack Alhadeff discovered. "The entertainment keeps going by," he says. "The show is always on—the water, city lights at night. Great! You don't have to do anything for your guests but invite them."

A doctor's wife, Nelle Schultz, dismayed because a pile driver chose the day of a ladies' luncheon to put in a mooring dolphin for the Schultz's sailboat, thought that the ladies would choose to go home. "But you know, they could hardly eat, everyone was so fascinated. No one ever before had seen a pile driver at work within five feet of her plate. It was the most memorable luncheon I've ever given."

People who have known large estates, like the Engfers, who came to Portage-at-Bay from a 30-acre farm and cattle ranch at Fall City, are forced to make grim decisions about the paraphernalia of living which manages to attach itself sentimentally to people with great big houses. For Jane Engfer, it was a ball.

"I just looked over everything, even my clothes," she recalls, "and if I hadn't used it or worn it for a year, out it went! We unloaded years. We know the refreshment of living a second life so free of domestic work we still can't believe it. You know, I like to garden and I still do. Every spring I plant a half dozen geraniums and some petunias in the flower boxes and when they die down, I throw them overboard and start over. I like my land by the pot—not the acre! We've added hours of delicious leisure to every day of our lives. Can you beat that?"

George Engfer considers it a blessing that they are the only Boeing family on the dock. "All Boeing people gather in the corner and talk shop. Here we learn how the rest of the world lives," he points out.

The Jerry Scofields, parents of five lively children, four of whom live on the houseboat with them, handled "things" in another way. They put at least half of everything they own in accessible storage. Even the children's accumulation of sports equipment is managed by the season.

"The snow skis and the parkas and the boots go in and out come the water skis and skin-diving gear and the bathing suits," explains Virginia.

"And don't think living on a houseboat is any handicap to a teen-ager's social life! Cindy's boyfriends come all the way down to the end of the dock to meet her for dates. The really nice ones push the cart back up the dock with the garbage."

Taxes are low. Houseboats, built as vessels and documented under U.S. Customs regulations, are taxed as personal property. The average \$100-per-month moorage fee, assumed (continued)



# There are two sides to a Sears electric dryer.

## Your side.

## His side.

### Electronic sensing

It "feels" your clothes, tells when they're dry. Saves you a lot of guessing when you set the timer.

### Wrinkle Guard

Keeps permanent-press clothes from wrinkling if you're not home the minute they're dry. Tumbles them without heat every 5 minutes for 2½ hours.

### Dry rack

A blessing when you have to dry things you can't tumble. Like teddy bears and sneakers.

### Load-A-Door

Now you can unload without dropping clean clothes on the floor.

### Sears service

It's fast and competent. And it's available anywhere in the United States.

### Easy-care lint system

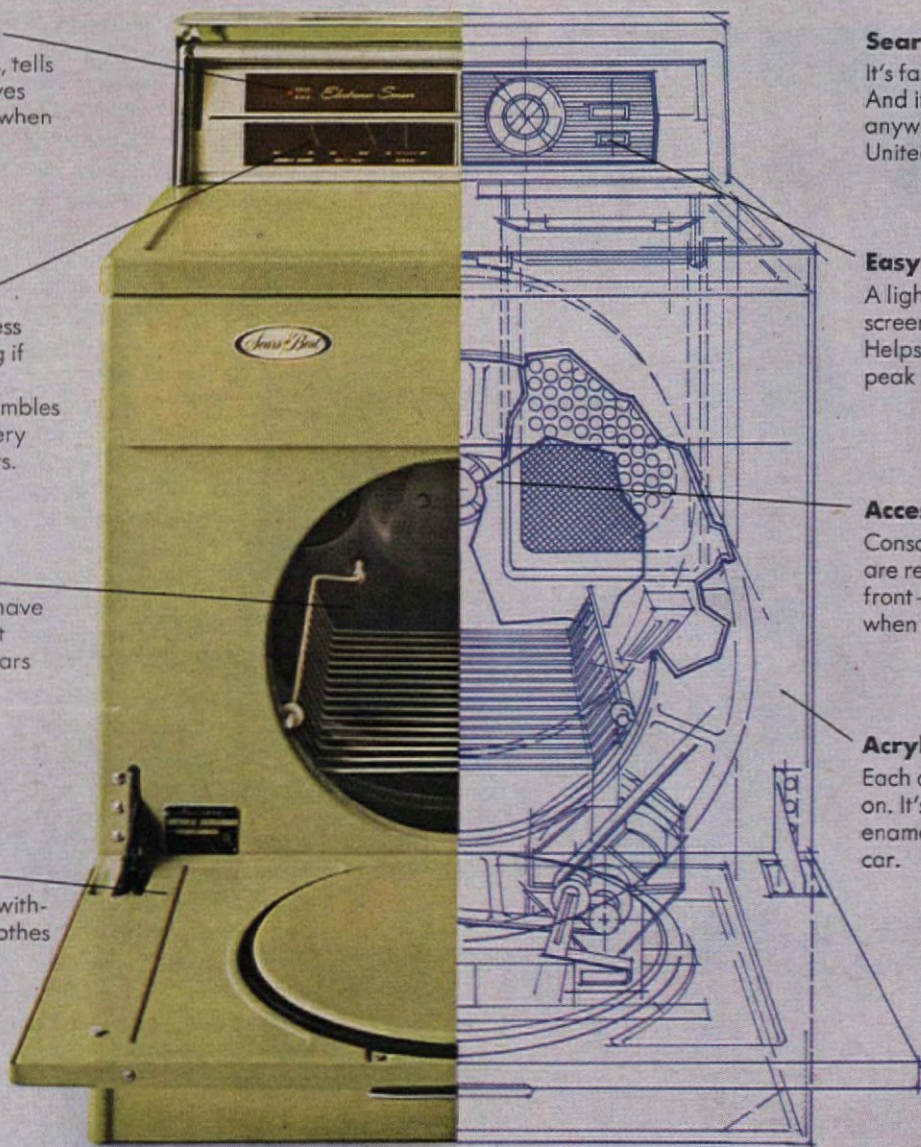
A light tells you when screen needs cleaning. Helps you keep dryer at peak efficiency.

### Accessible lighting

Console and interior lights are removable from the front—easy to replace when they burn out.

### Acrylic enamel

Each of two coats is baked on. It's the same type of enamel that's on a \$7,000 car.



Available at most larger Sears stores and through the catalog.

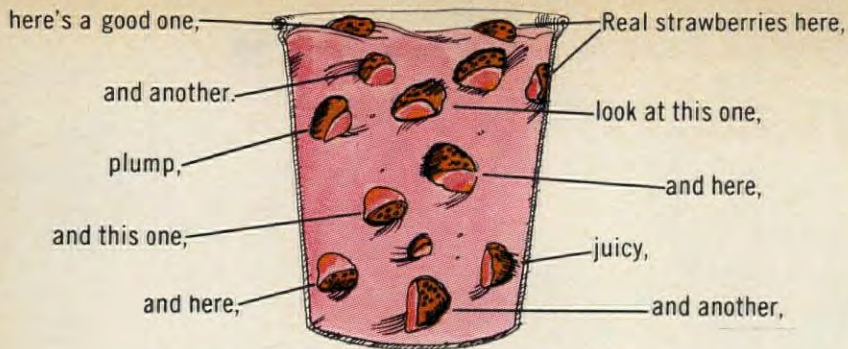
Live carefree... Live Better Electrically

Edison Electric Institute, New York, N.Y.



**Kenmore Dryer. It's designed for you, but built for your husband.**





## Borden Yogurt: Real Strawberries top to bottom



Smooth yogurt with juicy pieces of  
real strawberries blended all the  
way through. Pick up a couple.

It's better... it's



## Exciting Mod Glasses Offer

For the word "Borden," cut from a Borden Yogurt lid, and \$2.25 (check or money order) we'll send you our mad mod fashion glasses with four sets of different snap-in lenses in shades of Strawberry pink, blueberry blue, pineapple yellow and coffee brown. We made them fruit colored in tribute to the luscious real fruit in Borden Yogurt.



Borden Mod Glasses Offer  
Box 7829-M  
Pittsburgh, Pennsylvania 15215

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Void where taxed, restricted or prohibited by law. Offer expires December 31, 1970.  
Allow 3 weeks minimum for delivery. Zip Code must be included.

## PORTAGE BAY continued

on a 20-year lease with five-year renewals, covers sewer, water and garbage rates and real estate taxes.

"But the booze bill is tremendous. It offsets the taxes we save," notes Jane Engfer. "Your friends get a gleam in the eye when they learn you live on a houseboat. People are so fascinated that they're here all the time!"

Living at water level makes housekeeping a cinch. The most meticulous among the women spends no more than two hours "top to bottom." Air space between pontoons and buildings prevents any mustiness. No dirt is tracked in; dust is minimal; areas are small.

The youngest Portage-at-Bay child, the Bill Goodfellows' two-year-old Marcy, started swimming lessons just after her first birthday. Any time she is outside, she wears a life jacket and is tethered—mostly because the winter water is cold. Her father believes there's far more danger to a young child from traffic on a heavily congested highway.

The Goodfellows asked the state health department to test the waters of Portage Bay in a period of heavy boat use. It was found clean enough for swimming, so like most of the houseboaters, they swim right off the dock, diving from their balconies. Best of all, Bill is just 15 minutes away from his office.

Grant Copeland worried that residents would balk at the daily grocery tote from the parking area—450 feet to the most remote mooring. An easy solution would have been a parking lot over water, but Copeland was determined to separate the colony from all sight and sound of its vehicles. In addition, he believed that the common dock would force residents into close physical proximity, encouraging conversation, "mateyness" and mutual aid. It works beautifully, he reports.

Says Grant, "Last fall we put in dock lights and everybody lent a hand. Neighbors help each other far more than is customary. We borrow back and forth, run each other's errands, do some boating, water skiing and partying together. The kids have a ball. They're welcome everywhere, belong to the whole dock."

Helga Copeland, the student-painter, is endlessly fascinated with the atmospheric quality of life on the water. She says, "Water is dynamic. Lighting conditions are entirely different throughout the day, from exciting fogs in the early morning which leave us hung in the mist to a wash of gold over the water at sunset, dreamlike and poetic. As an artist, I really turn on to (continued)



# An extraordinary opportunity to own this handsome STEREO COMPONENT MUSIC SYSTEM

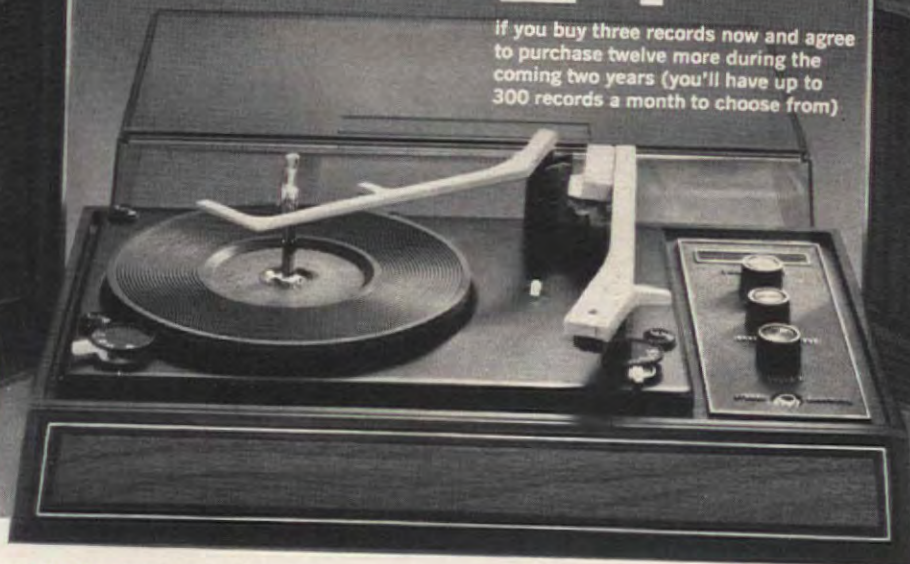
for only \$14<sup>95</sup>

Our catalog price... \$69.95

plus mailing and handling

If you buy three records now and agree to purchase twelve more during the coming two years (you'll have up to 300 records a month to choose from)

- Solid State Amplifier - 17½" x 4" x 10¼"
- 4-Speed BSR Automatic Changer that plays all records, all speeds
- Two Alnico V Speakers - 10¾" x 8" x 6"
- Transparent Dust Cover
- Stereo Headphone Jack



Made in U.S.A.

**YES, IT'S TRUE!** You can actually own this complete Columbia Component System for only \$14.95! And what a superb music system it is... providing clear, brilliant stereo sound... quality-engineered to combine all the features and fidelity of larger, more expensive units selling for as much as \$150. Beautifully designed and compact enough to fit easily on a desk, a table top or a shelf—in any room!

Our catalog price for this System is \$69.95 —yet you may take it for only \$14.95 when you join the Columbia Record Club and buy three records now at the regular Club price of only \$4.98 each. Your only additional obligation as a member will be to purchase just twelve more records during the coming two years... records you'd probably buy anyway.

**AS A MEMBER** you will receive, every four weeks, a copy of the Club's entertaining music

magazine... listing up to 300 records from every field of music. If you do not want any record in any month—just tell us so by returning the selection card by the date specified... or use the card to order any of the records offered. If you want only the regular selection for your musical interest, do nothing—it will be shipped automatically. And from time to time, we will offer some special albums, which you may reject by returning the special dated form provided—or accept by doing nothing.

**YOUR OWN CHARGE ACCOUNT!** Upon enrollment, we will open a charge account in your name. You pay for records only after you have received them and enjoyed them. The records you want will be mailed and billed to you at the regular Club price of \$4.98 (Classical and occasional special albums somewhat higher), plus a mailing and handling charge.

**FREE RECORDS!** Once you've completed your enrollment agreement, you'll get a record free (only 25¢ for mailing and handling) for every additional record you buy thereafter. That's almost a 50% discount on all the records you want for as long as you want!

**START ENJOYING ALL THE EXCITEMENT** of listening to your favorite music on your Columbia Component System. Fill in the coupon now and mail it with your check or money order for only \$14.95. Your Component System and the three stereo records of your choice will be sent to you promptly (along with a bill to cover mailing and handling charges and your first three records). Don't delay—the number of systems manufactured for this offer is limited—send for yours today!

**COLUMBIA RECORD CLUB**  
Terre Haute, Indiana 47808

## CHOOSE YOUR FIRST THREE RECORDS



184507



184499



186270



186809



184200



180968



170357



180323



181875



181909



182238



180166



171504



185868



176594



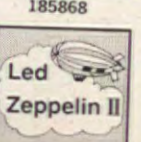
183103



172411



183202



185850

## COLUMBIA RECORD CLUB, Terre Haute, Indiana 47808

Please enroll me as a member and send me the Columbia Component System described here. I am enclosing my check or money order for \$14.95. (Complete satisfaction guaranteed or money refunded in full.) Also send me these three stereo records, billing me \$4.98 each, plus mailing and handling for the System and three records.

Fill in 3 numbers

As a member of the Club, my only obligation is to purchase twelve records during the coming two years, as outlined in this advertisement... and I may cancel membership any time thereafter. If I continue, I will then be eligible for the Club's generous bonus plan.

**MY MAIN MUSICAL INTEREST IS (check one box only):**

☐ Classical ☐ Listening & Dancing ☐ Teen Hits ☐ Country

☐ Mr. ☐ Mrs. ☐ Miss (Please Print) First Name Initial Last Name

Address.....

City..... State..... Zip.....

If you wish to charge the cost of the Component System and first three records (plus mailing and handling) to your credit card, check one and fill in account number:

☐ Uni-Card ☐ Midwest Bank Card ☐ BankAmericard ☐ Diners Club ☐ American Express ☐ Master Charge

Account Number..... Expiration Date.....

Signature..... 206-2/OG 206-3/OH



# I stopped crash dieting and lost 70 pounds.

By Farley Heward—as told to Ruth L. McCarthy

I LIVE in a hotel. Alone. And I can't tell you how many times I used to call on the help to zip up my dresses. My problem, of course, was my weight. I'm only a little over five feet one inch tall, yet, at one point, I weighed as much as 198 pounds. Most of this I carried in my upper arms and from my waist down. When I walked, I waddled. Was I ever fat! A big reason, I think, why my marriage broke up.

As long as I can remember, I've had to fight fat. Once, I recall, a friend of mine sent me a snapshot, showing herself, her brother and me. I was so disgusted with it that I took a pair of scissors, cut me out of the middle, glued the two pieces together, and sent it back to her. She was furious.

Perhaps one reason for my weight problem was that I've always been a good cook. When my husband married me, I was fairly thin. But when he left me, I was fat. He really went for my cooking. In the beginning, he used to want me to put on weight. "I don't want anybody else to look at you," he'd say. And I believed him. But in the end, he didn't want to look at me, either. So we were divorced.

After that, I crash-dieted. I think I've been on every diet ever invented. The banana-and-milk diet. The grapefruit diet. The low-carbohydrate diet. The cottage cheese diet. The liquid diets. I can't remember which one I tried at the time, but whichever it was, it worked. Temporarily. At least, I lost enough weight to satisfy me for a while. But only a short while. As soon as I went back to my regular way of eating, I began to gain. My appetite was enormous. Pancakes, French toast, spicy Italian foods, baked beans, ice cream, candy—I ate anything that was good. And fattening. In about one-eighth the time it had taken me to lose the weight, I had put it all back on again.

It wasn't a very good example to set for my daughter, I must admit. But I guess I didn't give it much thought at the time. As a result, she learned young what it's like to struggle with the scale.

The years rolled on, and eventually, I came to Buffalo, New York, to work in a very large beauty salon. I'm a hairdresser and wigger, by profession. At the shop, the wig ovens are on the second floor. And each time I had to climb those stairs, I really puffed. Everybody knew when Farley was going to shrink a wig. Too bad I couldn't shrink myself.

Finally, my weight began to affect my health. My blood pressure was high. And headaches were frequent. I'm ashamed to say, however, that it was not until I had to spend ten dollars on alterations of a size 22½ dress that I decided I had to do something about my weight. But what? I'd already tried diet fads, gimmicks and reducing pills, and all I did was go down and up and down and up the scale.

One day, during a break at the beauty parlor, I picked up a magazine and saw the story of the woman who'd lost close to one hundred pounds with the help of a little vitamin and mineral reducing plan

candy. It was called Ayds. And it contained no harmful drugs.

I thought if she could do it, maybe I could, too. So, on the way home, I bought a box of Ayds at the drugstore. The chocolate fudge-type, though I've since tried the vanilla-caramel and the new chocolate mint ones.

How did I take them? Before meals with a hot drink, just as the directions say. And I didn't have to make any special meals. Fact is, I don't have any cooking facilities at the hotel, so I eat out. In the morning, I'd have my Ayds and coffee in my room, then go down and have juice, two eggs, toast with a pat of butter, and more coffee. At noon, I wouldn't be very hungry. But I'd have another Ayds with coffee, and maybe a cup of soup and a sandwich. And for dinner, after still another Ayds, I'd order a regular meal. Often I wouldn't even feel like dessert. That was the great thing about the Ayds Plan. I really felt like eating less. I'd found something, at last, to help me cut back my appetite. If I did get the urge to eat between meals, there were always more Ayds. They taste just like ordinary candy, so they satisfied my craving for sweets.

Soon, the weight began to come off. Pound after pound. I weighed myself daily in the five-and-ten across the street, so I know. I've got to admit that I also did some isometrics to help tighten up the muscles. But they're easy.

I realized, suddenly, the stairs were easier to climb. The headaches were less frequent. And my clothes were getting big. By the time I'd lost seventy pounds, nothing fit. But I felt great.

I lost so much weight in the thighs and legs that I can now wear medium-length stockings, instead of extra-long ones. Even my shoe size has gone from 8½ D to 7 C. You should see me scurry up to the wig ovens these days.

One thing more that makes me feel good. When I was heavy, and friends used to introduce me to a man, everything would go along fine—while I was sitting down. But the minute I stood up, that was the end. Today, thanks to Ayds, I'm as popular standing as sitting. Who knows? I may even marry again.

## BEFORE AND AFTER MEASUREMENTS

Before		After
5' 1½"	Height	5' 1½"
198 lbs.	Weight	128 lbs.
42"	Bust	36"
36"	Waist	24"
46"	Hips	34"
22½	Dress Size	8



Too bad you can't see how big my legs were here. They were some sight. But I never wanted to keep snapshots like that around.



Now look at me—at 128 pounds. My thighs and legs still aren't as small as I'd like, but at least I'm able to raise my hemline to a more fashionable length.



## PORTAGE BAY continued

water reflections. And you get to play with wildlife. The mallards come right into the house if you let them. The water is so clear that I can lie on the deck on my stomach and watch fish below."

The students canoe back and forth to university classes; Helga bicycles. Everybody walks a great deal more than is usual among urbanites. Bird books and binoculars rest on windowsills. Crafts projects are underway everywhere. The manner of living appears to release unsuspected talent and a variety of new interests.

Teacher Gary Oman, given a set of tools by parents-in-law Nelle and Arthur Schultz one Christmas, asked, "What are they for?"

Now he is helping to finish the interior of his houseboat under the guidance of his architects, Carlton Kovell and Charles Ross. His wife, Linda, who also teaches, gardens zealously, training vine tomatoes and cucumbers up the walls from plant boxes. Dr. Schultz, hobbyist woodworker, accepted his house as a shell with the utilities in. He has completed all of the interior finishing with the occasional help of carpenters. Nelle Schultz, retired medical librarian, just may be the only floating organist in the Pacific Northwest.

"It's a joy to play," she confides, "Where you get wonderful reverberations from the hollow platform below, which acts as a huge sounding board. I really let out and wallop."

Average investment at Portage-at-Bay is \$25,000, the least \$18,000. Construction costs are comparable to building on land.

The float is the differential, but it is offset by the saving on site improvement. A little bit of a tug can tow houseboats anywhere. Some of Portage-at-Bay's homes were built elsewhere and towed to moorings, others still are under construction on the spot. Control of design is exercised in terms of quality, materials and scale, but design is uninhibited. All houses are shingle-roofed for unity with wood as exterior material, stained in natural tones. Houses have a playful air, a young and engaging look, but all avoid the dried seahorse and fishnet school of decoration. Nautical touches are utilitarian—ship's rope ladders, for example, for access to roofs,

# Water that acts funny, tastes funny, smells funny or looks funny is no joke.



Call your Culligan Man and smile again.



Now you can have all the clean, filtered soft water you want for every household use.

Culligan Aqua-Sensor® makes this possible, automatically, because it is electronically automated to provide an unlimited supply.

Your Culligan Man has a complete range of water conditioners; other models start at \$198.\* Simply call and say—



(L to R) Portable Exchange Conditioning Service—Your dealer owns the units; low monthly rates. Ultra-Clear Conditioners—Automatic removal of rust, taste, odor, hydrogen sulfide, acidity, hardness. Aqua 1 Purifier—Makes "bottled water" for as low as 7¢ a gallon.

\*Markette Model not shown. Prices optional with dealer.

Culligan Inc. and franchised dealers in the U.S. and 71 countries. International Headquarters, Northbrook, Ill. 60062. Franchises available

circular stairways and decks at various levels. The houses assert themselves, dictating highly individual decor.

Copeland, speaking as a city planner, sees great need for "meaningful sub-neighborhoods within urban planning."

"We must experiment with urban living for the retired—not isolate them from life in desert communities for the elderly. We need creative, communal-living facilities for students and young marrieds. We need housing planned not as machines for living, but as enhancement of individualistic ways of life. We need to try new techniques in the real world for human happiness."

With the aid of the school of architec-

ture of the University of Washington, a "behavioral measurement" was conducted to compare the satisfactions of urban life at Portage-at-Bay with those of a comparable apartment condominium and an older but good houseboat community. Questionnaires, returned anonymously, indicated that people living at Portage-at-Bay enjoy stronger identification with their environment and are significantly more involved in the creation of their environment. As a first experiment, conceived in part as his Master's thesis in urban planning, Grant Copeland's playful subneighborhood is worth all the frustrating struggle against institutional constraints. **END**



# SHOPPING INFORMATION

Merchandise listed here is available in leading department and specialty stores. If you cannot find it, write to American Home, Reader Service, 641 Lexington Ave., New York, N.Y. 10022, for additional information. Retail stores are listed with their cities. Items not listed may be privately owned or custom made.

## COOL TOOLS FOR THE LAZY LIFE

Page 28: Games, floating glasses, fish poacher, salad set, lobster shears, tool set, Hammacher Schlemmer, N.Y.C. Ice chest, Hamilton-Scotch Corp., N.Y.C. Thermos, Thermos Div. of King-Seeley Thermos Co., Norwich, Conn. Carving set, coffeepot, cookware, omelet pan,

Wear-Ever Aluminum, Inc., Chillicothe, Ohio. Iron Skillet, Lodge Co., South Pittsburgh, Tenn. Small gadgets, Foley Mfg. Co., Minneapolis, Minn. Picnic plates, Arrow Plastic Mfg. Co., Chicago, Ill. Toast-R-Oven, space-heater, General Electric Co., Bridgeport, Conn. Egg beater and ice cream scoop, Progressus Co., Freeport, N.Y. Flashlights, Eveready by Union Carbide Corp., N.Y.C. Stainless steel bowls, Ekco Housewares Co., Franklin Park, Ill.

for festive entertaining

# Fondue is <sup>the most</sup> fun!

AMAZING VALUE!

13 PIECE

Hostess  
Fondue Set  
**\$9.99**  
ONLY

- Server with Alcohol Warmer
- Four Molded Snack Trays
- Four Fondue Forks
- Four "Use-and-Use-Again" Plastic Bibs...colorfully decorated

CHOICE OF THREE DECORATOR COLORS  
Lemon Yellow Flame Orange Apple Green



Fondue is the most delicious snack of all... and fondue is great fun for all! Serve a cleverly seasoned cheese fondue and turn your guests loose! Fondue makes any party a festive event! Creating your fondue snack with this wonderfully attractive set is amazingly simple... instantly, it's the center of attraction. Here's everything you need! The ceramic server holds plenty for all your hungry guests... and there are four matching molded snack trays... complete with four gleaming fondue forks

and four cleverly decorated plastic aprons that you can use over and over again. The server keeps your fondue piping hot with the aid of an alcohol flame. The complete 13 piece set is just \$9.99... and you have your personal choice of three new decorator colors! Only a limited number of sets are available for this special offer... so send your order today. We'll ship at once so you can start your own fondue entertaining right away!

Examine in your own home for 10 full days on our

**MONEY BACK GUARANTEE** You must agree that this exciting new Fondue set is worth far more than our low introductory price... or return it for full and prompt refund. We think you'll fall in love with your Fondue Party Set... but if you don't, send it right back!

## PRIVACY ON A PENINSULA

Page 52: Brown-and-white Arabia dinnerware, Design Research International, Inc. N.Y.C. Page 53: Natural Irish wool rug, Design Research International.

## TRANQUILITY ON AN ISLAND

Page 54 (top): Gabbianelli vase, Georg Jensen, Inc., N.Y.C. Page 55: Place mats and napkins, Gabbianelli vase, lamp, Georg Jensen, Inc. Throw pillows, Design Research International, Inc., N.Y.C. Chronotime clock, Scarabaeus, Ltd., N.Y.C.

## SUMMER PLEASURE DOMES

Page 56: Sundance, Firestone Coated Fabrics Co., P.O. Box 887, Magnolia, Ark. 71753.

## SUMMER SPRUCE-UP FOR \$200

Page 60 (top): Chairs, Gold Medal Folding Furniture Co., available at Jensen-Lewis Co. Inc., N.Y.C. Crazy Legs lamp, George Kovacs, Inc., N.Y.C. White cotton throw, Azuma, N.Y.C. Grass floor mats, wicker tables, Nippon Craft Inc., N.Y.C. (Bottom): Paper on walls, East House Enterprises, Inc., N.Y.C. Cassette, General Electric Co., Window shade and matching pillow fabric, Linens by Vera, Inc., N.Y.C. Banners (framed), Azuma. Cardboard cubes, Union Camp Corp., Monroe, Mich. Page 61 (top): Bamboo shade, red mirror, red-and-white plastic pillow (framed), Azuma. (Bottom): Wicker chains, Azuma. Folding buffet tables, cheeseboard, breadboard, ice bucket, white tray, salad bowl, salt and pepper shakers, Design Research International, Inc., N.Y.C. Chairs, The Chair Store, N.Y.C. Melamine dinnerware by Oneida Silversmiths, Oneida, N.Y. Stemware by Pasco, Paul A. Straub, N.Y.C.

## HOUSEBOAT ON THE HUDSON

Page 62: Fabric, Wickerbead, Charterhouse Designs, Ltd., N.Y.C. Semainier chest, Bernhardt Furniture Co., Lenoir, N.C. Lamp, Raymor, N.Y.C. Chair, Bon Marche, N.Y.C. Shelf, Seabon, N.Y.C. Page 63: Room-darkening window shade, Window Shade Manufacturers Association, N.Y.C. Curtain fabric, Zig Zag, Charterhouse Designs, Ltd., N.Y.C.



**FREE GIFT**

Yours to use and enjoy even if you return the Fondue Set

Dozens of delectable ideas for fondues... piquant sauces to mix with your favorite fondue cheese to create a taste treat worthy of a master chef! No other fondue book offers so many clever party treats! Yours FREE with Fondue Set!

**THE WHERE HOUSE**

815 East Rosecrans Avenue  
Los Angeles, California 90059

## USE THIS HANDY ORDER FORM

**THE WHERE HOUSE, Dept. AH670**

815 E. Rosecrans Ave., Los Angeles, Calif. 90059

Please rush me \_\_\_\_\_ complete 13 piece Fondue Party Sets. I enclose ☐ Check ☐ Money Order for \$\_\_\_\_\_ (\$9.99 for each Fondue Set plus \$1.00 per set for shipping and handling.) (If California resident add 5% sales tax.)

NOTE: Check here if you want shipment C.O.D. ☐

Enclose \$3.00 and pay balance upon delivery.

Check Color: ☐ Yellow ☐ Orange ☐ Green

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

**Complete Satisfaction or Return for Refund**





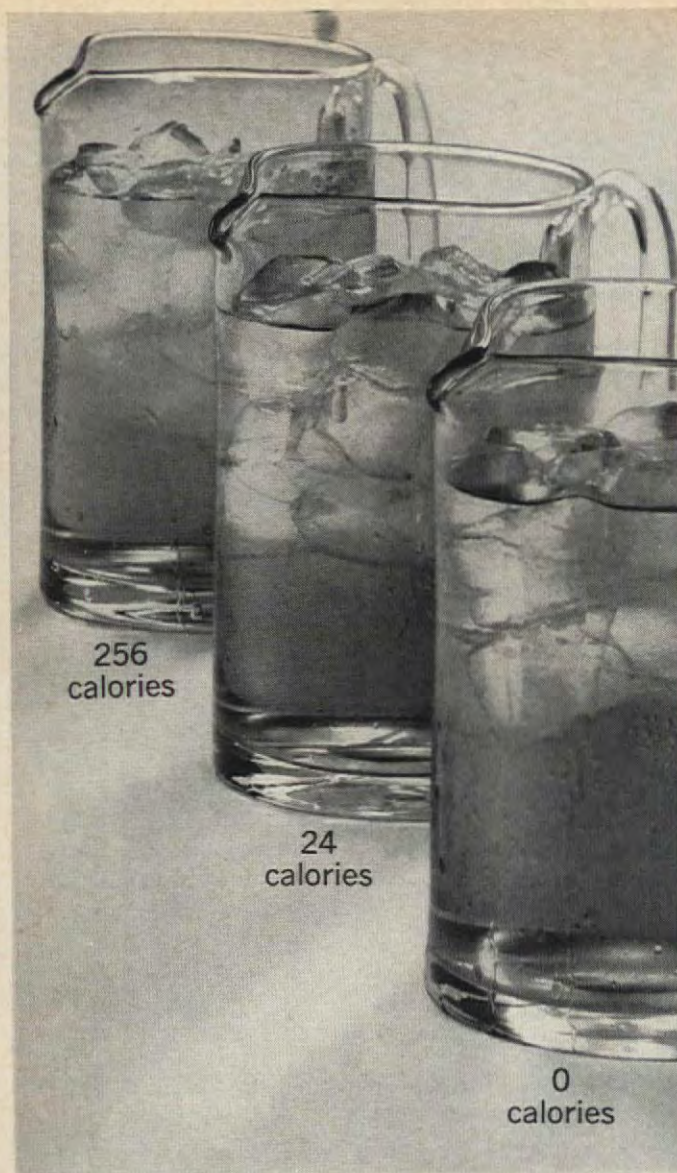
**We've got plans for you!**

**In the new Florida.** For a home in the fresh start country of General Development. Modest ranch to country club estate. Apartment. Duplex. Mobile home. Or maintenance-free villa. Plans for a fresh start. In Port Charlotte on the Gulf Coast. Port Malabar or Port St. Lucie on the Atlantic. Plans that include year-round golf, boating, fishing, hunting, gardening, and just good living. With shopping centers, houses of worship, schools, country club, golf club, yacht club, and parks all nearby. Year-round holiday, retirement, or vacation home. Start your plans now by sending the attached card. **The new Florida of General Development**



A verified statement and offering statement has been filed with the Department of State of the State of New York. The filing does not constitute approval of the sale or lease or offer for sale or lease by the Department of State or any officer thereof, or that the Department of State has in any way passed upon the merits of such an offering. A copy of this offering is available upon request from the subdivider. NYA-GD-70-16.





Norwich Saccharin:  
better than high calorie,  
better than low calorie—  
it's no calorie. And safe.

Just two level teaspoons of sugar per glass add enough calories overall (256!) to ruin a dieter's 8-glass pitcher of iced tea.

And just one packet of low-calorie sweetener per glass can still add an unnecessary 24 calories.

But Norwich Saccharin gives you no calories . . . and no worries, either.

Unlike even low-calorie sweeteners, which are part sugar, we have *no calories. No carbohydrates. And we have no cyclamates*—good news for everyone's health.

That's because we're safe, pure 100% saccharin—specially processed to dissolve faster. Taste more natural. Blend in without a trace . . . hot or cold. Available in liquid or tablets.



# A GRASS GROWER'S LAMENT

By Herbert G. Jackson Jr.

How did grass ever get along without all the help we give it today? Maybe it was tougher, but I doubt it. More likely, it simply didn't have to cope with the manifold benefits bestowed upon it by an affluent society. Grass used to grow on its own, without a lot of ceremony. When it got high enough, you pushed a mower through it and hoped for a dry spell so you could get by for more than a week before having to do it again.

Nowadays it isn't enough just to cut the grass. You must devote whole weekends to its care and feeding and be able to talk intelligently of preemergence this and inorganic that. One of the initial rites of the true devotee of lawn culture is a masochistic practice loosely called dethatching. This requires a rakelike instrument of torture with a long handle and a dozen knife blades on one end.

The idea is to comb the dead grass and other residue of winter from the lawn, using a carpet-sweeper motion, the instructions say. Also, this kind of labor is excellent for locating dormant stomach, back, arm and leg muscles.

One of the next acts is to feed the lawn. For this you must be an agronomist and be able to decipher the numbers on the back of fertilizer bags. Because my wife is the daughter of a botanist, I am spared the semiannual decision of whether to get a bag marked 20-10-10 or 12-6-4 or whatever. Her decision-making is accompanied by a translation of the nitrogen-phosphorus-potash ratio, an analysis of the problem, an explanation of the solution and a statement of policy. Since I expect to remain married to this expert, I listen only perfunctorily. If I start taking notes, she'll have cause for concern.

Exact measurement and application of the final, panacean mixture is as important as care in its selection. Every grass cultist worth his salt has a contraption that takes up garage space for 363 days in order to be available for those two days when it is needed: the spreader.

Before trying to operate one of these deceptive little monsters, you really ought to have about 100 hours as a crop-dusting pilot. With a lawn mower you can see where you've been and, if you make a mistake, you can correct it immediately. Not so with a spreader; it's like writing with invisible ink. Not only must you have X-ray vision, but you aren't aware of having been off course until days later when conspicuous bands of green grass spring up and impart a venetian-blind effect to the lawn.

Comes the first mowing. The machine is extricated from its hibernical corner and, if it is electric, the long, yellow umbilical cord is uncoiled, untwisted and unkinked. Now to set the blades: cut short in spring, longer in hot weather.

When I was a kid, grass was cut the same length in spring, summer and fall. Sometimes grass seed was sprinkled on the bare spots, like where home plate had been. The only nourishment grass got, other than from nature, was some cookie crumbs and a few spilled lemonades.

It not only survived but flourished.

END





**This sauce doesn't just sit there**

**t simmers real cookout flavor all through  
the meat. Kraft Barbecue Sauce**

Made with 19 herbs and spices. Choose Regular, Hot, Garlic or Hickory Smoke flavored



# How would you like to quit your job for a year and not lose a nickel?

Enter Smirnoff's "Break a Silly Rule" Contest and go as far as your imagination and \$50,000 will take you.

**HERE'S WHY WE'RE RUNNING THIS CONTEST:** At Smirnoff we're in the entertainment business. We believe people should have fun. At their own pace. In their own way. Just as in our own way we've been providing fun in the best possible taste for years. But we think too many silly rules have cropped up that stop people from having fun.

By "silly" rules we don't mean good rules. Like traffic control laws. Or public health laws. Or responsible behavior. And we don't want to get involved in major political issues that you might consider silly.

We're talking about the silly conventions that cramp your style. The who-knows-where-they-came-from customs standing between you and a more entertaining, rewarding life.

Like the rule that says you've got to squeeze into your most uncomfortable clothes to attend the dullest party of the year. Or the rule that says white wine goes with fish and red with meat.

Hence our "Break a silly rule" contest. We want to hear from you: Smirnoff and non-Smirnoff drinkers alike. Tell us what you think the silliest social rule is—and how you want to break it.

Of course Smirnoff people have been breaking one completely silly rule for years: that you have to drink drinks you don't really like. Because crystal-clear Smirnoff blends quietly into *anything* that anyone finds delicious. It turns oranges into Screwdrivers. Transforms grapefruit juice into Salty Dogs. And about 2,300 delicious etceteras.

**HERE'S HOW WE'RE RUNNING THIS CONTEST:** (To win, unfortunately, you've got to play it according to *our* rules. And we admit some of these are pretty silly.)

**1. There are no official entry blanks.** Just grab the handiest piece of paper and write us—in 25 words or less *or more*—what you think the silliest rule of social behavior is. And how you'd like to change it.

**2. There's only one prize.** Just as there's only one Smirnoff. But this prize is fit for a Czar. The winner gets a year's vacation at full pay *plus* expenses anywhere in the world up to a total of \$50,000. (For instance, if you're making \$10,000 a year we'll match that and throw in another \$40,000 for expenses. If you're making more than \$50,000, you and your family will have to cut a few corners.)

**3. After your year's up?** If your present boss doesn't have the welcome mat out, we'll do our very best to help you find a better boss.

**4. If you insist, we'll give you the \$50,000 in cash.** But we'd like this prize to be as unique as Smirnoff itself. And it would do our Smirnoff hearts good to think of you off rollicking for a full year.

**5. Neatness doesn't count, just as long as you're legible.** But humor and imagination and creative sparkle definitely count. The same kind of imagination Smirnoff people have been using for years to conjure up taste-expanding new drinks.

**6. You don't need to buy Smirnoff to enter.** But it doesn't hurt. Since it's the driest, smoothest liquor you can pour, it just might tickle your imagination along with your taste buds.

**7. When this exposé of social silliness is over, we intend keeping all entries as our property and maybe even publishing the ones we like best—with full credit to you as author.** You'll be able to pick up a copy at your Smirnoff store.

**8. If contests are null and void in your state** (and this offer is void where prohibited) maybe you should consider moving.

**9. This contest is only for U.S. citizens over 21.** But there's no silly rule that says you can't borrow an idea or two from the kids. Or a friend in another country. After all, Smirnoff is the number one choice in vodka around the world.

**10. There's no limit to the number of different silly rules you can enter.** Just like there's no limit to the number of delicious things you can make with Smirnoff.

**11. A silly rule forbids anyone from entering who's employed by or supported by anyone who works for Heublein, its subsidiaries, affiliates and ad agencies or R. H. Donnelley Corp.**

**12. Entries will be judged by the R. H. Donnelley Corp.** Their decisions will be final.

**13. Deadlines.** To qualify, your entry (entries) must be postmarked no later than July 13, 1970. Any later than that, you're an unlucky loser. The lucky win-a-year-off entrant will be announced the day after Labor Day, and will be notified as soon as possible by mail.

Send your Break-a-Silly-Rule entry (entries) to: Smirnoff, P.O. Box 1000, Dept. P, Mt. Vernon, N. Y. 10559.



**Smirnoff** leaves you breathless®



# HELP ABOUT THE HOUSE

## OLD CHIMNEYS ARE NOT SAFE

*Do I need help? In remodeling a pre-Civil War brick house, I would like to restore the fireplaces well enough to be used part of the time. They do not have dampers, so I am installing glass doors over the fronts of the fireplaces to block drafts. What else must I do? I am particularly worried about safety.*

Falls Church, Va.

Restoring old fireplaces can be tricky, as there is a definite safety problem due to the fact that the old-timers did not line their chimneys with flue tile. Moreover, the mortar joints in chimneys as old as yours probably have deteriorated. Thus, you may have little or no protection from fire and from the lethal, hot gases created by combustion.

Inspecting for defective mortar joints and installing a lining of flue tile are best left to a contractor with experience in these specific jobs. Doing them yourself can be dangerous.

Instead of installing glass doors to control drafts, we suggest steel units, which come with dampers built into them. These units are engineered to help fireplaces draw the right amount of air for a good fire and to insure the effective disposal of smoke.

## KNOW YOUR FLOORING FACTS

*We are planning to buy a home and are trying to decide between a concrete slab floor and a wood floor. Can you give some pros and cons?*

Rancho Cordova, Calif.

What it all boils down to is that either type of floor is good enough, if properly built. However, the wood floor does have an edge in comfort over the concrete slab, even should you carpet or cover the latter with parquet blocks of wood. The concrete just doesn't have the small amount of flexibility that makes an all-wood floor easy on your feet and legs.

Usually concrete slabs are more economical than wood floors, which require basements or crawl spaces underneath them and a great deal of hand labor for the framing, laying the subfloor and so on. The trouble is too many builders using concrete slabs carry the economy too far. They leave out the steel reinforcing mesh, vapor barriers, crushed stone and perimeter insulation that are needed to keep the floor warm, dry and in one piece. In addition, they have been known to apply composition flooring on top of the concrete before it is ade-

quately cured. Result: the flooring comes loose. The only protection against such deficiencies is watching the builder put in the slab or buying from a builder with a good local reputation.

But builders can also cut corners in constructing wood floors, such as failing to put vapor barriers and a two-inch-thick layer of concrete over the earth in a crawl space. Omission of the concrete, at least, is readily detected with a flashlight. Look also for insulation between the floor beams and ventilating grilles or louvers in the foundation walls.

When there is a full basement under a wood floor instead of a crawl space, check for either a heated basement (assuming there is a heating season where you live) or insulation between the floor beams. Ventilation will probably be in the form of windows, rather than grilles or louvers. Lacking sufficient ventilation, you can easily install a dehumidifier to prevent dampness.

What about termites? All floors let them in. At any rate, the soil around any new house should be chemically treated with an exterminating element to keep them away. (continued)

## Now an allergy treatment made only for children.

It relieves sneezes, sniffles, itchy watery eyes. And it's a tasty chewable.



Some children know all about pollen and sneezing long before they know about the birds and the bees.

They suffer from hayfever and other upper respiratory allergies.

We make a children's Allerest just for them. A chewable, cherry-flavored allergy pill (that also can be taken whole—just like grown-ups do). One that's strictly for children's allergies and not a cold capsule or sinus tablet.

Children's Allerest® is formulated with two antihistamines and a decongestant widely prescribed by children's doctors.

They help stop sneezes, runny nose, stuffed-up head and itchy teary eyes. Without giving your child a lot of medication he doesn't need.

Children's Allerest, for ages 6 to 14. Gentle, effective relief for a young case of hayfever.



## New Children's Allerest

From Allerest® The Allergy Specialist.

©1981, 1979 PHARMACRAFT DIVISION, KENDALL COOK, INC.



What does douching with DEMURE®  
have to do with your

# HUSBAND?

A lot. Every husband wants his wife to be feminine... in every sense of the word. And Demure Liquid Douche lets you discover how completely feminine you can be.

Delicately scented Demure is the different douche perfected by a leading gynecologist. So Demure does much more than old-fashioned home remedies or medicinal-smelling powders. It gently cleanses and freshens. Makes you feel very special. But more than that, Demure deodorizes. Deodorizes so thoroughly, so pleasantly, you know you're the woman your husband wants you to be. Feminine... in every sense of the word.

Shouldn't you discover Demure...  
the liquid douche perfected by a leading gynecologist.



## An Amazing Value for only \$2.98 Lighted Pineapple Centerpiece



With many luscious fruits around its base gives delightful "dining in the tropics" atmosphere! Light shines through the translucent true-to-life color of the pineapple, making a unique centerpiece sure to be admired by guests! Uses 2 "C" batteries, not incl. A great buy for only \$2.98.

MAIL 10-DAY  
NO RISK COUPON

**PALM CO., Dept. 3639**  
4500 N.W. 135th St.,  
Miami, Fla. 33054

Enclosed is check or m.o. for \$  
#8441 Pineapple Lamps @  
\$2.98 (Add 35¢ post. each)

Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_  
State \_\_\_\_\_ Zip \_\_\_\_\_

## HELP ABOUT THE HOUSE continued

So what you are looking for is good construction, not a specific type of floor.

### LEND YOUR AIR CONDITIONING A HAND

*Last summer, in very hot weather, our bedroom air conditioners proved a little inadequate. Can I overcome this without buying more powerful air conditioners?*

Toledo, Ohio

Most likely. If your attic is not insulated, put six inches or so of fiber glass or rock wool between the floor beams. Or buy the pour-in type of insulation, either wool or granular, which is made especially for this purpose.

You should also have ventilating louvers in the attic walls and/or in the eaves. An attic fan is a tremendous aid to the efficiency of the louvers.

If you're thinking of reroofing anyway, a white roof will reflect a lot of heat away from your attic, as will aluminum-foil insulation tacked to the inside edges of your home's roof rafters.

All the above cooling aids are widely available at building-supply yards and from the large mail-order houses.

Other heat-reducing measures include installing window awnings, especially on the south side of your house, and planting shade trees—although they do take a while to become effective.

### USE THE RIGHT GRADE OF PLYWOOD

*Last spring I hung a basketball hoop on our garage, using half-inch plywood for the backboard. This year the backboard has separated into several thin layers of wood and appears to be useless. Is there any way I can treat a new backboard to make it last longer?*

Pittsburgh, Pa.

You've made the very common error of using interior grade plywood outdoors. Exterior grade is what you want this time. It's essentially the same as interior plywood, but is laminated with waterproof glue to withstand the weather.

As an added precaution, you might apply linseed oil or a liquid called penetrating wood sealer. Use a cheap paint brush and slosh it on liberally.

*For help with a home-maintenance or repair job, write to Dept. H.A.H., American Home, 641 Lexington Ave., New York, N.Y. 10022. Letters will be selected on the basis of broad, general interest.*



Announcing the  
his-and-hers  
clean-everything  
cleaning pad.



1F04105

It's the Dobie® Cleaning Pad. The new scratchless pad that works quickly. Gently. Yet effectively. On everything from Teflon\* to glass to tile. On pots, windshields, too. And that's not all. Dobie not only cleans better, it

outlasts other pads, too. With its unique construction – sturdy Mylar† over soft, non-absorbent foam – Dobie rinses sweet and clean, never rusts or splinters.

So try Dobie now. You'll clean up at your grocers as well.

To the dealer: When the terms of this offer have been complied with, this coupon will be redeemed for face value plus 3¢ handling. Any other application constitutes fraud. Invoices proving purchase of sufficient stock of specified brand to cover coupons presented for redemption must be shown on request. Customer must pay sales tax. Offer good only in U.S.A. Void if taxed, restricted or prohibited by law, or if presented by any outside agencies, brokers, industrial or institutional users. Mail all



coupons to Purex Corp., Ltd., attention Dept. 13, Lakewood, California 90712. Cash redemption value 1/20th of 1¢. Offer expires December 31, 1970. This coupon is non-assignable. Offer limited to one coupon per specified brand.

\*DuPont's registered trademark for its TFE non-stick finish.

†DuPont T.M. for polyester film.

5¢  
OFF

Store Coupon

50190-11

5¢  
OFF



# DEAR AMERICAN HOME

## APRIL AND ANTIQUITIES

*I've just finished reading Denise McCluggage's "Package House Full of Surprises." The picture of The Pub with its barn sale and auction finds made me laugh with delight.*

*Mrs. Inga A. Albin  
Hillsboro, Ore.*

*My husband and I are watching your magazine with renewed interest since you began your "missionary" work for the preservation of America's architectural heritage. I hope you will point out that vestiges of the past exist in many more*

*areas than New England and Pennsylvania. We are restoring an 1830 Western Reserve farmhouse, which has stirred much local interest, but perhaps you can help spark the creativeness which could help others to see how much fun and how practical living in an old house can be.*

*Mrs. Carley O'Neill  
Vienna, Ohio*

Our "missionary" work continues. Both practical and imaginative remakes of old houses in Houston and Memphis were featured just last month and more are in the works, touching on other

areas of the country, for early upcoming issues of AH.

*Thank you for the wonderful and simply elegant "Colonial Cakes and Cookies." When life seems to become more complicated every day it is a joy to rediscover the simple but mouth-watering fare of our proud forefathers.*

*Mrs. Rachel Davis  
Columbia, Mo.*

*Your newly established American Treasures have been a real treat for me and my friends who share my interest in antiques and Americana.*

*Your focusing on the Colonial tradition was the answer to our long-standing complaint that most home-oriented magazines were almost exclusively contemporary. I find it far more interesting to see how "now" people are using antiques and reproductions as well as contemporary pieces—from a dignified and pampered 18th-century restoration home to the light-hearted Deck House full of American clutter. It is inspiring to see how different people with different personalities and lifestyles put their possessions together to create the flavor of the American past.*

*Mrs. Richard Baker  
Raleigh, N.C.*

*How very pleased we are with the April issue. Needless to say we feel that the photographs of our furnishings on the cover and page 80 are especially fine, but we thoroughly enjoyed the entire magazine. I do not think I have ever seen a better piece on the American Museum in Britain.*

*Kenneth F. Hammitt  
Woodbury, Conn.*

*You tempt us with such glorious antiques as those of Mr. Hammitt. Tastefully doing a home in antiques is an art and we are always interested in seeing such fine examples.*

*Mr. and Mrs. Walter Albrecht  
Chagrin Falls, Ohio*  
Mr. Hammitt, meet the Albrechts.

## REMODELING OUR ENVIRONMENT

*I have an answer to the problem of our disintegrating en-*

## You own the sun with Coppertone

Caress your body with Coppertone and the sun is yours. Yours for a deep rich tan that glows with excitement. Your skin gets loving care, too, from moisturizers as only Coppertone blends them. Tan any way you like, because there's a Coppertone just for you—eleven different kinds. Who owns the sun? You own the sun with Coppertone!



Products of Plough, Inc.

Tan, don't burn, use Coppertone/Number One in the sun.



vironment. 1) Establish an office of County Architect to supervise the growth of cities. 2) Disseminate knowledge and understanding of the architect's role in society through the schools. And why not change the name of the game to the Chamber of Culture and Commerce?

Douglas Albert Boyd  
Crane, Texas

We are very impressed by the major remodeling that AH has had. I am delighted that it will begin to address itself to vital contemporary urban issues in the areas of housing and environment.

Elliott Carroll,  
American Institute of  
Architects  
Washington, D.C.

#### MORE INDIAN LORE

After luxuriating in the quiet but certainly never dull beauty of centuries-old Indian art and architecture, I can't help thinking that a hundred years from now Pucci prints and supergraphics will be remembered only as self-conscious aberrations of the American aesthetic—provided, of course, they are remembered at all.

Mrs. Richard L. Ward  
Santa Ana, Calif.

Your March issue was superb. The picturesque homes, historic facts, and Indian lore are enchanting. Truly, the expression "the hand is the extension of the soul" is one well worth remembering.

Mrs. William Coffrey  
Ferriday, La.

Marvelous! You've made me unbearably homesick for the Southwest, but I enjoyed every minute of my misery.

Sandie Denault  
Mendota, Ill.

My heart and mind traveled every step your staff must have taken in preparing the March layout. Thank you for urging travelers to "feel" with the people. If one allows himself to do this he will discover that life and the values we hold take on an entirely new meaning.

Mrs. Donna Nehring  
Markesan, Wisc.

# Lady Scott presents Prints Charming.

Soft flowering prints in pink, blue, gold and green. At prices any damsel could love.

## Long Live Lady Scott!



I especially enjoyed the article in the March AH by Mary Evans on the Southwest Indian.

Jay Cameron  
New York, N.Y.

My first issue (March) has just arrived. It is so beautiful I wanted to personally thank you. I look forward to future issues.

Mrs. R. Moorehead  
Logan, Ohio

#### INSIDE FEBRUARY

Why? Why? Why do you tantalize me? I sit here and drool over the stone house on the cover and on page 39 of your February issue. I love that house but you show only

the exterior. This is driving me mad.

Mrs. Patricia Roberts  
Warrensburg, N.Y.

Our feature was directed at showing the sweep and diversity of American architecture. But for the information of those who have been tantalized and long to see the interior of America's first stone house, it is now a museum—the Henry Whitfield State Historical Museum in Guilford, Conn. Six rooms and an attic of period furnishings are open to viewing by the public six days a week. Happy viewing at first hand!

Letters to the editors should be addressed to Dear American Home, 641 Lexington Avenue, New York, N.Y. 10022.



By Dorothy Lambert Brightbill

# DANISH CROSS STITCH FOR THE NURSERY



The Danes have a fresh, simple approach to color and design as shown in these four delightful, wool cross-stitch pictures for the nursery. The designs are stamped in full color on canvas, size 9 by 10 1/4 inches. No frame or hoop is required while doing the very easy, imported, cross-stitch motifs.

We framed two with white and painted two frames red (frames available in white only, see coupon). Then we mounted a set of four on a red-topped pillow (which we made) by slip-stitching four panels together, slipping them over pillow and joining top and bottom.



Fill out coupon and enclose check or money order. Florida residents please add sales tax. Allow 4 weeks for handling and mailing. (Sorry, we are unable to handle Canadian or foreign orders.) To avoid delays please indicate your zip code.

#### Check items desired:

- \_\_\_\_ Kit 61228 Rooster @ \$3.50 each.....\$\_\_\_\_  
\_\_\_\_ Kit 61227 Horse @ \$3.50 each.....\$\_\_\_\_  
\_\_\_\_ Kit 61226 Doll @ \$3.50 each.....\$\_\_\_\_  
\_\_\_\_ Kit 61225 Soldier @ \$3.50 each.....\$\_\_\_\_  
\_\_\_\_ Kit 61230. White frames for above @ \$2.98 each.....\$\_\_\_\_  
\_\_\_\_ 61014 Color catalog of available kits @ \$.25 each.....\$\_\_\_\_  
\_\_\_\_ Sales tax, if applicable.....\$\_\_\_\_  
\_\_\_\_ Please add \$.25 postage for each item ordered.....\$\_\_\_\_  
\_\_\_\_ Total enclosed.....\$\_\_\_\_

Ben Swedowsky

**American Home Dept. 3408**  
**4500 N.W. 135th Street, Miami, Florida 33054**

print name \_\_\_\_\_

address \_\_\_\_\_

city \_\_\_\_\_ state \_\_\_\_\_ zip code \_\_\_\_\_

☐ Send C.O.D. I enclose \$2 goodwill deposit and will pay postman balance plus all postal charges.

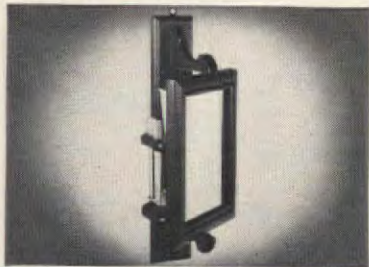
☐ SAVE \$2. All four embroideries, Kit 61229, \$12.





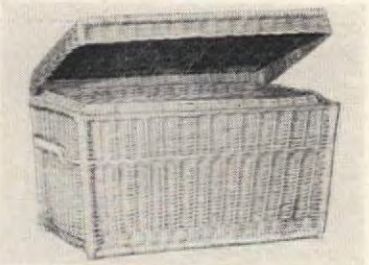
### For thirsty flowers

Mist Sprayer dispenses a super-fine mist to gently pamper plants and cut flowers. Of solid brass, it's great for ironing, too—dampens evenly to avoid too-wet or too-dry areas. 7 in. high. \$2.98. Order from Lillian Vernon, Dept. A-61, 560 South Third Ave., Mt. Vernon, N.Y. 10550.



### Reflects many uses

Antiqued pine mirror works on a swivel to reveal a glass, soap dish (included), and room for 6 tooth brushes. Just close when not in use to make a handsome wall decoration. Equipped for hanging, it's 10½x21 in.; extends 7 in. \$24.95. Jenifer House, Dept. AH-60, Great Barrington, Mass. 01230.



### Storage show-off

Go decorative-daring and use charming willow chests as end tables or dashy extra seats (strong and sturdy). Inside, "hide" toys, clothes, etc. 20x14x14 in., \$13.50; 24x16x16, \$15.20; 28x17x17, \$17.40; 30x18x18, \$18.95. Catalog, 10¢. Fran's Basket House, AH6, 89 W. Main, Rockaway, N.J. 07866.

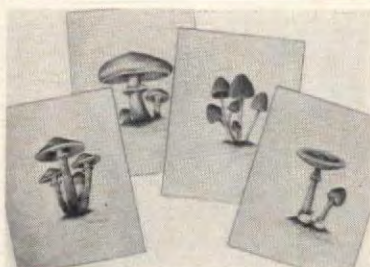


### Roll on sun protection

Glare-Ban is a self-adhering, transparent, blue-green poly film applied easily to windows of homes, cars, etc. Cuts heat radiation in half, and lets only glare-free light in. Won't tear or crinkle. Re-usable. 16¼x105 in. roll, \$1.98. 2 for \$3.79. Breck's, H53 Breck Bldg., Boston, Mass. 02210.

LYNN HEADLEY—Editor

## AMERICAN HOME MARKET PLACE



### Mushrooms by Manning

Today, interest in mushrooms is as fast growing as the mighty item itself. Four lithographs in lush bronze and tan depict the "delectables" in four varieties. Painted by Ruane Manning, each is 6½x8½ in. Set, \$5; 2, \$9.50. House of Goodspeed, AH-6 Federal Sq. Bldg., Grand Rapids, Mich. 49502.



### One-step furniture finish

JNT Color Wax combines stain, filler and waxes to finish new or stripped down furniture, walls, etc. in one step. In white grained accent, light and dark walnut or mahogany, fruitwood, cherry and red maple, oak, ebony, blue, red, green. 2-oz., \$2; 6-oz., \$5. J.N.T., Dept. AH-6, Stormville, N.Y. 12582.



### Famous in frames

Five prints of famous old masters are mounted under glass in ornate baroque frames finished in antiqued gold. Four are 4x3 in. and one 7x4 in. to permit your own endeavors to arrange unique groupings. Set, \$2.98 plus 50¢ postage. Harriet Carter, Dept. AH, Plymouth Meeting, Pa. 19462.



### For ladies in flight

Air-borne or earth-bound, you'll find this Continental flight bag a beauty in soft tan sheepskin. Accommodates an entire weekend wardrobe. "Side pocket" is just the ticket for this 'n that. Waterproof lining; lock zipper. 7x12x17 in. overall. \$19.98. Hobi, Dept. AH-6, Lake Success, N.Y. 11040.



### Sweet in seersucker

The fluffy freshness of white ruffled seersucker curtains brightens any window with old-fashioned charm. Narrow wale and firmly woven, they're washable. 72 in. wide per pair. Tiers: 25, 30, 36, 40 in. long, \$6 per pair. 12x72 in. valance, \$2.50. Country Curtains, Dept. AH6, Stockbridge, Mass. 01262.



### Wildflowers from A to Z

Wildflower Alphabet Sampler kit includes design on 17x23½ in. cream linen, embroidery floss in true-to-nature colors, and instructions. \$5.95 plus 55¢ for postage. For 16x20 in. frame, add \$7.95 plus 75¢ for postage. The Stitchery, Dept. AH-6, Wellesley Hills, Mass. 02181.



### A right handed golfer?

If so, Isotoner Glove in lycra spandex and nylon may help improve your score. Isometric principle gives you a stronger grip. Massaging prevents hand fatigue, tightening up and weakening. One size fits men and women. \$5.98 plus 50¢ postage. A Man's World, AH-6, Lake Success, N.Y. 11040.

continued



## ROPE OF VEGETABLES TO STITCH



Here's a colorful harvest of beauty for your kitchen or family room. Kit includes design on heavy cotton and linen fabric; crewel yarns in bright yellows, greens, browns and white; needle and instructions. Size 14" x 32". Only \$9.95 plus 75¢ pstg.

Send 25¢ For Next 3 Issues of Our  
Art Needlecraft Catalog

## The Stitchery

Dept. AH 706, 204 Worcester St.  
Wellesley Hills, Mass. 02181

## FURNISHED IN EARLY AMERICAN?

Send 25¢ For Famous  
Sturbridge Catalogue  
"1,000 Pictures Of Basic  
Items For Furnishing An  
Early American Home"

Everything in Early American.  
All by mail at modest prices.  
Money-Back Guarantee even  
includes shpg. chgs.



**STURBRIDGE YANKEE WORKSHOP**  
the Nation's Center for Early American

460 Brimfield Turnpike, Sturbridge, Mass. 01566

## MINIATURE MUSEUM BOTTLES 6 for \$2.98

Perfect replicas of antique  
American! Fascinating  
shapes, rich amber, green  
and ruby colors—so eye-  
catching in a sunny win-  
dow! Most have quaint bas  
relief printing. Sizes vary,  
about 3" high. Set of 6  
different bottles with genu-  
ine corks.

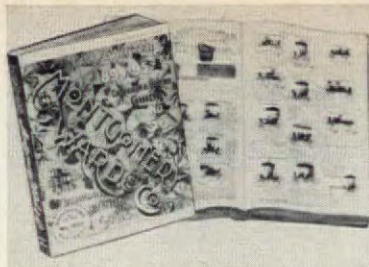
#6586.....\$2.98



Please add 25¢ postage and handling

## LILLIAN VERNON

Dept. AG1, 560 S. 3rd Ave.  
Mt. Vernon, N. Y. 10550



## Catalog of memories

The 1894 Montgomery Ward Catalog has been reprinted to bring "back then" nostalgia into today's living. 1,000's of items described clearly, illustrated and priced. 608 fascinating pages. \$4.95 plus 50¢ for postage. J. W. Holst, Dept. AH-6, 1005 East Bay St., East Tawas, Mich. 48730.



## Head for hair freedom

Wash 'n' wear stretch wig promises a "permanent coil!" Cut-close perma-styled and set in natural-hair-look Kanekalon fiber. In black, off-black, dark, medium, or light brown, auburn, blonde or silver platinum. \$12.99. Valmor, Dept. 1131-TK129, 2411 Prairie Ave., Chicago, Ill. 60616.



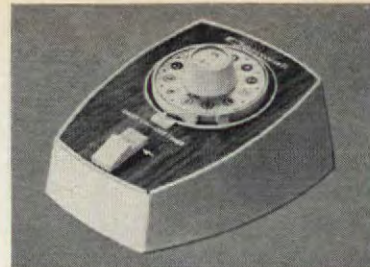
## Country canister set

Even city gals go for these dairy darlings in their tidy kitchens. Replicas of milk cans, they're embossed with flour, sugar, coffee and tea. Made of stainless steel with chrome plated tops. Set of 4, \$9.95 plus \$1 postage. Amtech Creations, Dept. AHE-6, 108 New South Rd., Hicksville, N.Y. 11802.



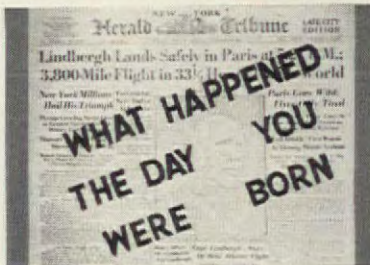
## An eye for beauty

This man is the founder of Studio Girl Cosmetics, a division of Helene Curtis. Want to be a Beauty Advisor and sell beauty aids in your spare or full time? It's profitable fun. Write for 2 free samples and information. Harry Taylor, Studio Girl, Dept. BD631, 11461 Hart, No. Hollywood, Calif. 91605.



## Turn on safety

Time-a-light when you're away from home with Automatic Timer. Turns lights or appliances on and off at exact times you set. Plug in your light or appliance, and "dial" time desired. Use for outside lights, too. \$9.95 plus \$1 postage. Briskin, Dept. AH-6, 55 West 55th St., New York, N.Y. 10019.



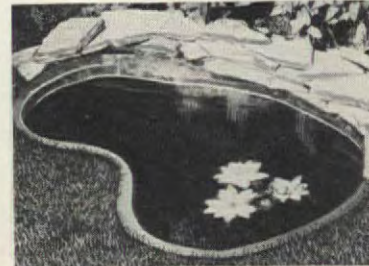
## Front-page present

What were the current events on the blessed event of your birth? Get a front page copy of the New York Herald Tribune as it was published on your day. Any date from Jan. 1, 1900 through Dec. 31, 1964. (Specify.) Nice gift. \$1. Holiday Gifts, Dept. 606-B, 7047 Pecos St., Denver, Colo. 80221.



## Jumbo joy

A huge poster made from any favorite snapshot of yourself, friend or pet makes a great fun gift. Send 8x10 in. black and white or color photo (no negative). 20x24 in., \$2.50; 2x3 ft., \$3.50; 3x4 ft., \$7.50. Add 50¢ postage. The Blow Yourself Up Co., Dept. A-60, 663 Fifth Ave., New York, N.Y. 10022.



## Gay garden pool

It's easy to install this sunken garden pool that needs no plumbing. Kidney shaped, its recessed pot takes 1 to 3 water lily bulbs (1 comes with pool). Polypropylene. About 3½ ft. long; 8 in. deep. \$3.98. 2, \$7.65. Add 50¢ postage. Michigan Bulb, Dept. BP-1402, Grand Rapids, Mich. 49502.



AN AMAZINGLY RAPID AND EFFECTIVE  
NEW WAISTLINE REDUCER

**GUARANTEED TO TAKE FROM 1 TO 3  
INCHES OFF YOUR WAISTLINE IN JUST  
3 DAYS OR YOUR MONEY REFUNDED**

## The Incredible New **SAUNA BELT**

**SAUNA BELT**—the first really new idea in slenderizing in years produces sensationally rapid results in reducing the waistline—for men or women—and without the need for dieting. Users report unbelievable results like these—results which speak for themselves:

**Mrs. Irene Johnson:** "I decided to try your Sauna Belt and I think it is great. Waistline before using Sauna Belt: 27 inches. Waistline after Sauna Belt: 22½ inches."

**Mildred Ivie:** "I relax with my Sauna Belt while I watch TV and I have lost 4 inches in just 4 days."

**Mrs. Carol Sudol:** "Lost 6 inches from my waist and abdomen in 3 weeks. The fastest and easiest thing I have done in my entire life."

**Mrs. Joseph Mays:** "Nothing I tried flattened my stomach until Sauna Belt. After 5 days not only did I lose 3 inches from my waist, but I now have a flat tummy again and a complete new figure. It took so little of my time to accomplish so much."

**WHAT IS THIS SENSATIONAL NEW "SAUNA BELT"?** The Sauna Belt is made from a special non-porous plastic material. It is completely different from any other belt on the market that makes waist reducing claims. The Sauna Belt is placed around your waist, directly against the body, and then by use of the special tube provided, the belt is inflated—just like blowing up a balloon. As the belt is inflated it will tighten itself around your waist and you will notice a snug, comfortable feeling of warmth and support throughout your waistline and lower back. After the belt is in place and inflated, you will then perform the two 'magic' waistline reducing exercises specially adapted for use with this remarkable belt. This will take just a few minutes and then you will relax, while leaving the belt in place on your waist, for another 20 minutes or so. That is all there is to it. This inflated belt is specially designed to provide resistance to the movements and to provide heat and supporting pressure to every area of your waist—back, front and sides—and when you remove the belt—voilà!—a tighter, firmer waistline from which the excess inches are already beginning to disappear.

**HOW LONG MUST I USE THE SAUNA BELT?** That depends on your goals—how many inches you want to lose from your waistline and the rate at which your body responds. Each person's body make-up is different, therefore the degree of loss will vary with individuals. It is recommended that you use the belt for a few minutes each day for 3 days in a row when you first get the belt and then about 2 or 3 times a week until you have achieved your maximum potential for inch loss. After that, for waistline maintenance, you can use the belt about twice a month, or as often as you feel the need. Many, many people lose an inch or more the very first day they use the belt. There are those who have lost as much as 3 inches on their waistlines from just one session with this 'magic' belt. The results from the Sauna Belt have been dramatic, to say the least, but whatever speed and degree of inch loss your particular metabolism allows you with this belt, remember this: **You must lose from 1 to 3 inches from your waistline in just 3 days or you may return the belt and your entire purchase price will be immediately refunded.**

**NOTHING ELSE LIKE IT...AND THE PRICE IS ONLY \$9.95.**

Nothing else that we have tried, nothing else that we have seen, nothing else that we know of can give the sensationally rapid results in reducing the waistline as does the incredible new Sauna Belt.



1. Slip the belt around your waist—inflate—and you are ready to do your two 'magic' waist reducing exercises: 5 to 10 minutes.



2. After your exercises, you simply relax for about 20 minutes while keeping the belt around your waist.



3. Then remove the Sauna Belt. Your waist will already feel tighter and trimmer. Many have lost an inch or more the very first day.

**MONEY BACK GUARANTEE.** We are so convinced that the Sauna Belt is the fastest, surest, most convenient, most comfortable, most sensationally effective waistline reducer ever discovered that we offer this unconditional Money Back Guarantee: **Man or woman, if your waistline is not 1 to 3 inches smaller after using the Sauna Belt for only 3 days, you may simply return the belt to us and your money will be refunded promptly and without question.** So if you want a trimmer, slimmer, firmer, tighter waistline and you want it now—send for your Sauna Belt today and discover what a remarkable difference it can make in the way you look and the way you feel. It will be the best investment in your appearance you will ever make.

**SAUNA BELT INC., P. O. BOX 3984, Dept. AH-4, San Francisco, CA 94119**  
Please send me \_\_\_\_\_ Sauna Belts along with complete easy to use instructions including the two 'magic' reducing exercises. I understand that if I do not lose from 1 to 3 inches from my waistline in just 3 days I can return the belt to Sauna Belt, Inc., and receive my money back.  
For each Sauna Belt and complete instructions I enclose \$9.95. (No COD's)  
Cash ☐ Check ☐ Money Order ☐ If you wish your Sauna Belt Rushed Air Mail to you, add 60¢ (per belt) for additional postage.  
Name \_\_\_\_\_ Woman: waist size \_\_\_\_\_ Man: waist size \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_





**\$14.95** postpaid  
4-cube set

a Storage Barn mail  
order exclusive

## Even "Squares" Love Cubes!

Decorative, versatile, practical! New idea for space-saving storage of personal and household items, antiques, collections, books, bar supplies, toys, stereo equipment, records, clothes, sewing supplies, you name it. Modular design perfect for den, children's and teenager's rooms, dorm, living room, home, office or wherever you need decorative storage.

Choice of 2 sets: 1. **Cabinet Cubes** as shown with 4 shelves, 2 doors. 2. **Record Cubes** with 8 shelves. Each set includes four 13" solid fiberboard cubes, soap-washable plastic coated in red, white, blue or black. Only one color per set. All interiors white with black plastic trim. Each set packed separately in flat carrying case with tuck-away handle. Simply unfold into cubes. 1 set \$14.95 postpaid. For various multi-colored arrangements, gift-giving, combining sets, order 2 sets \$28. 3 sets \$42. 4 sets \$56, complete, postpaid. Specify set #1 or #2, color and quantity. Satisfaction guaranteed. Exclusive mail order from

### STORAGE BARN

19220 Van Aken Blvd.  
Cleveland, Ohio 44122

## MAGNIFYING GLASSES



### A Blessing For Folks Over 40

Read newspaper, telephone book, Bible and do close work easily. SEE CLEARER INSTANTLY. Not Rx or for astigmatism or diseases of the eye. 10 day trial. Good-looking stylish frames. Sturdy metal hinges, glass lenses precision ground and polished.

Twenty years experience.

### SATISFACTION GUARANTEED

State age, sex. On arrival pay postman only \$4.95 plus C.O.D. or send \$4.95 and we pay postage.

### PRECISION OPTICAL CO.

Dept. 56-J, Rochelle, Illinois 61068

## GOODBYE to BACKACHE

WITH SPINE TONER  
EXERCISE  
CUSHION



Strengthens back in 60 days—improves posture, trims waist! Devised by a doctor and weight lifter, Spine Toner Plan takes three min.—morning and evening—in bed! Kit incl. 27x9 1/2-inch inflatable poly cushion, percale zipper cover; 24-page "Care of the Back" pamphlet; 12-p. instr. book. 67215 \$5.99

**BRECK'S** OF BOSTON  
SINCE 1818

B14 BRECK BLDG., BOSTON, MASS. 02210

## CURTAIN CHARM

With Ball Fringe on Bleached Muslin



20", 25", 30", 36",  
40" long..... **5.00 pr.**  
2 pair to window  
as shown..... **10.00**  
45", 54", 63",  
72" long..... **6.50 pr.**  
81", 90" long... **8.00 pr.**  
(all pairs 74" wide)

Matching Valance  
9"x80"..... **2.25**

Please add 50¢ to each  
order for handling

Order these BLEACHED MUSLIN curtains with all the original New England simplicity, warmth and handmade look for every room in the house. Practical, long-wearing, these white preshrunk muslin curtains will retain their crisp appearance with a minimum of care. Satisfaction guaranteed. Check or money order. No COD's please. Write for brochure showing full line of curtains in many styles and fabrics.

## COUNTRY CURTAINS

AT THE RED LION INN

STOCKBRIDGE, MASS. 01262

DEPT. 65

## ADJUSTABLE T.V. POLES



Hold your portable T.V. right where you want it without awkward tables or stands. Takes any width, up to 14" deep. 17" high. Black decorator pole has spring tension rod to adjust to 7 1/2 to 8 1/2 ft. ceiling heights. Can be set up in Hi or Low position. Hi position is great for reclining watchers!

Made in U.S.A.

**\$11.95**

Post.

We ship in 24 hrs.  
Extension for higher ceilings,  
add \$1.00

Write for FREE catalog

**Holiday Gifts**

Dept. 605-A  
7047 Pecos Street  
Denver, Colo. 80221

## WHY ENTER SWEEPSTAKES?

It can be a profitable, exciting pastime. Each year, over \$2,000,000. In prizes is given away by consumer products corporations. To enter, just send your name and address on an entry blank along with a boxtop, etc. We supply entry blanks and qualifiers (boxtops, etc.) and distribute an up-to-date contest bulletin. Sample copy .35¢, 1 yr., \$3.50. Sent free with your first order as tips on winning sweeps.

### CONTINENTAL ADVERTISING

Box 16001, Philadelphia, Penna. 19114

## WANT REFUNDS FOR BOXTOPS?

We distribute an excellent refund bulletin with tested offers. You will see refunds you never believed existed. Sample copy, 35¢, 1 yr., \$3.50.



## PAINT YOUR OWN WALL MURAL!

Enjoy the beauty, creative satisfaction of painting a lovely 5 to 14 ft. wide mural directly on your wall! New "paint-by-numbers" method is fun, incredibly easy. Takes just 3 to 5 hours. Artists charge up to \$350; wall-paper scenes cost \$100 and up. Our complete kits, \$12.95 up! Also fabulous "Black Light" mural kits. Many exquisite modern, provincial, oriental, etc. designs. A stunning prestige touch! Send for...

**FREE! NEW 36 PAGE COLOR CATALOG!**

Dozens of new designs, decorator color combinations, easy "how to" details. (Send 10¢)

### MURAL ARTS, Dept. AH4

14713 Keswick, Van Nuys, Cal. 91405



## Gladsome for gardens

Imported Holland blooming medium size Gladiolus Bulbs in beautiful mixed colors. 50 bulbs for \$1 plus 3 free Peacock Orchid bulbs; 100 glad bulbs, 6 orchid bulbs, \$1.98; 200 glads, 12 orchid, \$3.75. Add 40¢ postage. Michigan Bulb Co., Dept. GH-1402, Grand Rapids, Mich. 49502.



## Crewel charmer

Pansies and violets design is pretty as a picture and for a picture—or pillow top. Kit contains design on linen, yarns, needle and instructions. Lovely in violet, olive green, blue-lavender, old blue and gold. 17x17 in. \$3.95 plus 35¢ postage. The Stitchery, Dept. AH-6, Wellesley, Mass. 02181.



## Regal replica

Giant American Eagle plaque stars handsomely over a door or on any wall. Majestic 33-in. wingspread gives a bold, in-flight feel with Shield of State grasped in talons. Break-resistant plastic in antique gold finish. 15 1/2 in. high. \$4.70. Spartan, AH-670, 945 Yonkers Ave., Yonkers, N.Y. 10704.



## Casual cuddler

Head straight for cozy comfort in this Heavenly Shoe made and laced with cushiony soft, cowhide leather. Built-in arch lifts are a real plus. In white, black, or natural. Sizes: 4-10, M, W; 5-10, N, M, W. \$9.95 plus 75¢ postage. Old Pueblo Traders, 600-A6C, South Country Club Rd., Tucson, Ariz. 85716.





Actual Size  
Over 3"

COMPLETE SET

Only **\$1<sup>00</sup>**

# GIANT

## PLAY FARM ANIMAL COLLECTION

22 Lovable Farm Animals  
to Delight the Heart  
of Every Child!

# BIG! FUN! COLORFUL! EXCITING



Ducks 'n Chicks 'n Geese 'n a Dog; Moo Cows, Pigs, Horses, Goats, Donkey, Rabbit and Sheep make up this marvelous collection of goofy, lovable farm animals. And look what you get: a wide-eyed, inquisitive cow, cuddly, woolly sheep, spunky goats, pink pigs, big friendly farm horses and much, much more. All together you get 22 farm animals selected as the ones children love the most... and all with an extra touch: wide, friendly eyes, laughing faces and marvelously authentic colors that make each of these lovable characters look as if it had just stepped from the fresh, sweet smelling fields of the open country. Such a wonderful gift you'll want to order several sets right away.

**OFFER WILL NOT BE REPEATED THIS SEASON**

We urge you to order your Farm Animal Collection now, while the supply lasts. Each collection includes 22 friendly farm animals averaging approximately 2" in size. All are of rubbery washable plastic. Hurry, Order Now, this offer will not be repeated this season in this magazine.

COLONIAL STUDIOS, DEPT. FA-14  
20 Bank Street, White Plains, N.Y. 10606

Please send me the Giant Collection of 22 Farm Animals for just \$1.00 on full money back guarantee if I am not absolutely delighted. (Please add 25¢ postage with each order.)

Enclosed is \$..... (Print Clearly)

NAME .....

ADDRESS .....

CITY .....

STATE .....ZIP .....

☐ **SAVE! SPECIAL OFFER:** Order 3 collections for just \$2.50. (You save \$1.25.) We pay postage. Extra sets make great gifts.



...authentic replica of \$150 original



## Pewter Soup Tureen with Tray only \$12<sup>98</sup>

Magnificent classic 4½-quart Italian import keeps "zuppa," stew, baked beans, other foods steaming hot over 3 hours beautifully—on buffet, at table. Hand-somely crafted from rich pewter-finished metal, this commanding beauty has insulated lining, tight-fitting cover. Matching 12½" tray adds to elegance, protects table and linens. Just as effective for keeping foods icy cold—a perfect ice bucket—a unique punch bowl or snack server! \$12.98 plus 75¢ postage & handling.

Satisfaction guaranteed

Send check or money order—no C.O.D.'s

Send for FREE gourmet catalog

**MAISON MICHEL, Ltd.** DEPT. A-60,  
MICHEL BLDG., NEW HYDE PARK, N.Y. 11040

GOOD NEWS FOR GOURMETS



## REPLATE SILVER, GOLD

Do it yourself kits use penlight batteries, contain enough pure silver to replate 3 large trays, many jewelry items.

**GOLD KIT \$20 SILVER KIT \$10**  
Refill \$9 Refill \$5

## JNT 6 PC. FURNITURE TREATMENT SET \$5

Removes Stains, Reconditions, Polishes

**JNT POLISH PT. \$1.75**

Colors Scratches

**J.N.T. MFG. CO., Inc.** BOX 3,  
STORMVILLE, N.Y. 12582 PPD.

## HEARING AIDS

**2/3 OFF DEALER PRICES**

LARGEST SELECTION of tiny, all-in-the-ear, behind the ear, eyeglass and pocket models. **FREE HOME TRIAL.** No obligation. Money back guarantee. No down payment. Easy terms. No salesmen or dealers. Order direct and save 65%. Write for free catalog. **PRESTIGE, Dept. D-106, Box 10947, Houston, Tex. 77018.**



## WEAVING LOOM \$6.95

Authentic looking wooden reproduction. Two filled shuttles, assorted color yarn.

Weave ties, scarfs, place mats, rugs, etc. Thread into cloth up to 8" in width. Spend many relaxed hours, save money too. Great for old and young alike. Educational and practical. Hi-impact plastic comb, automatically controlled by single lever. Completely assembled, weaving already started. 13½" x 10½" x 11½" Instructions included.

**AMTECH CREATIONS, Inc.** \$1 P.P.

108 NEW SOUTH RD. HICKSVILLE, L.I. N.Y. 11802

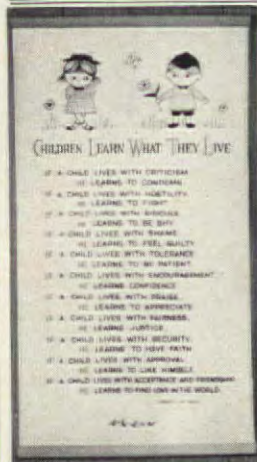


## HIS AND HER HUARACHES

Popular favorites because of their comfort, durability and good looks. Genuine Steerhide woven in supple thongs; long-wearing sole and heel. In Natural, polished to a rich lustre. Women's sizes 5-10; Men's 6-12. (Send foot outline.) **Pair... \$6.60**  
Satisfaction guaranteed. Plus 60¢ post.  
\$3 deposit for COD

## OLD PUEBLO TRADERS

800-A6H-Se. Country Club Rd., Tucson, Ariz. 85716



This is a formula for parents on how and how not to act in front of the young ones. What the child sees and learns in his formative years can affect his entire life. This Creed, if followed faithfully by Ma and Pa, can't help but make better men and women out of the young people. Tan wood top and bottom for easier handling.

Pa. Res. Add 6% Tax • No COD's • Send 10¢ for Catalog

**CLYMER'S of BUCKS COUNTY**  
Dept. AH6-0, Point Pleasant, Pa. 18950

## DOWN COMFORTS Beautifully RE-COVERED

Also Wool Comforts Re-Covered and Feather-Pluff Comforts Made from Helioform Featherbeds. Write for FREE samples of covers, linings, testimonials and picture folder. No salesmen —  
© 1958 Mail order only!  
**ALDEN COMFORT MILLS-AH 6**  
Box 6070 Dallas, Texas

## Isn't It Time You Planned To MAKE YOUR WILL?

Why delay? Get 4 WILL FORMS and complete 64-page booklet about WILLS, written by a nationally known attorney. Just send \$1.00 to Legal Forms Company, Dept. 146, 1830 Guardian Building, Detroit, Michigan 48226.

## ENJOY TV MORE

TV wall mounts ideal for your den, rec room or bedroom. Takes up no floor or table space and you can place TV at height comfortable for you. Fits any size set. Full swivel—beam picture exactly where you want it! Comes assembled in handsome beige color. Sturdy steel construction and simple to attach to wall. Easy to repaint to match your decor. Shelf size 22"L x 6"W. Shelf extends 17½" 360° swivel. Order Model #700—\$30.00 plus \$1.50 postage and handling. Send check or money order.

**H.W.C.**

P. O. Box 407, South Holland, Ill. 60473



## Here puppy, here puppy

This adorable Puppy Lamp in brown and white ceramic sits atop his perky orange and green doghouse. Puppy's neck stretches to 15½ in. and has 3 movable joints. Head focuses light where you want it. Ideal for a child's room. \$10.98. Colonial Studios, Dept. PLE-5, White Plains, N.Y. 10606.



## Ahoy, mini-mermaids

Floating Baby Seat puts tots in a safe, unsinkable seat, and takes the worry out. Cloth bucket seat fits toddler stage to first graders. About 20x26 in. with 11-in. deep seat. Foam plastic. \$5.25 plus 75¢ postage. Catalog, 25¢. House of Minnel, AM-6E, Deerpath Rd., Batavia, Ill. 60510.



## Profusion of peonies

Large double-flowering types will bloom in a variety of shades of red and pink as well as white. Receive hand-selected 2-5 eye divisions. These landscape lovelies give durable beauty for years. 5 for \$2; 12, \$4; 25, \$7. House of Wesley, Nurs. Div., 2633-5, R.R. 1, Bloomington, Ill. 61701.



## Initial bow bas-kit

Needlepoint monogram, tie on bow, and you're ready to do the town. Kit: basket, tapestry yarn, chart and canvas. Choose rose, gold, blue, brown, black, red, or green velvet ribbon. 12x8x6½ in. \$3.95. With lid, \$4.95. Add 50¢ postage each. Victoria Gifts, 12-A Water St., Bryn Mawr, Pa. 19010.

continued



**NEW YORK DOCTOR DISCOVERS A DRAMATIC NEW BREAKTHROUGH TO CURE OVERWEIGHT.  
10,000 PATIENTS LOSE POUNDS AND INCHES QUICKLY AND SAFELY WITH NEVER BEING HUNGRY.**

# 'I lost 85 lbs. of ugly fat in only 2 short months!'

**YES, THIS IS MY ASTOUNDING STORY OF HOW I LOST 85 POUNDS OF EXTRA WEIGHT IN ONLY 60 DAYS  
... NO DIETS ... NO CALORIE COUNTING ... NEVER HUNGRY AND COMPLETELY SAFE.**

In the summer of 1967 I noticed a report written by a New York Doctor who was specializing in Internal Medicine. The doctor wrote that he had helped 10,000 overweight men and women to lose all the weight they desired. These people included Doctors, Nurses, Dieticians, Life Insurance Experts, Actors, Models, and others who had Never Been Able to Reduce Successfully No Matter How Hard They Tried. Yes, these people were permitted as many meals as they wanted — No calories to count. They ate as much or more than ever ... Were never hungry AND TO EVERYONE'S AMAZEMENT SAW POUNDS MELT AWAY WITH UNBELIEVABLE SPEED IN THE FIRST 3 DAYS OF FOLLOWING THIS METHOD. Some people actually LOST 25 POUNDS THE FIRST WEEK. After carefully examining the medical report, I decided to give this Doctor's Method a try.

I STARTED TO FOLLOW THIS DOCTOR'S SENSATIONAL PLAN AND TO MY UTTER AMAZEMENT I LOST MORE WEIGHT IN THE FIRST 3 DAYS THAN IF I HARDLY EATEN ANYTHING AT ALL. After seeing such amazing results in ONLY 3 DAYS I continued on — NEVER HUNGRY EVEN ONCE — to lose a total of 85 pounds in only 2 SHORT MONTHS. Never once did I suffer any ill effects from this quick and Dramatic Weight Loss. I had tried many times before to starve myself to lose weight but with this method — with no calories to count and with the big weight loss the very first week gave me the confidence I needed to continue on. Now I can Lose Weight as quickly as I desire and so can you. YES! The more I ate to satisfy my body the more weight I would lose. Now even though I love to eat I have no problem to keep my weight down to what it should be. I urge every overweight man or woman to start my method immediately for those extra pounds and inches are impairing your appearance, your health AND endangering and shortening your life span. OBESITY IS THE NUMBER 1 HEALTH HAZARD IN AMERICA TODAY!! YES, THOSE EXTRA POUNDS WILL KILL YOU ... SLOWER FOR SOME ... QUICKER FOR OTHERS.

## **NOW! EAT UNTIL YOU ARE FULL AND LOSE POUND AFTER POUND!**

The pounds actually melt away before your eyes with dramatic weight loss in only 3 days. You'll feel healthier, look better and get back that vitality that you once had.

## **I ATE AND ATE THOSE EXTRA POUNDS AWAY AND THE MORE FOOD I FELT I NEEDED TO SATISFY ME, THE MORE WEIGHT I WOULD LOSE!**

Could this be possible? Well, it certainly was for me and hundreds of thousands of other men and women like myself who starved and deprived themselves of the food and nourishment they needed. Now with this New Method it is possible for you to maintain your proper weight without depriving yourself of good healthful filling meals. AND BEST OF ALL DON'T COUNT CALORIES! I can't tell you what a blessing this method was to me and what this same method I used can do for you.

## **THIS AMAZING METHOD HAS NOW BEEN USED BY THOUSANDS OF PEOPLE LIKE YOURSELF ALL OVER THE UNITED STATES WITH 100% SUCCESS, SATISFACTION, AND WITH COMPLETE SAFETY**

Yes, by following this simple method you can actually lose as little or as much excess weight as you desire. All you do is follow my simple directions.

I call my Method ANAPAX. Yes, The ANAPAX Method was the end of my over-

weight problem and the answer to Hundreds of Thousands of other people, male and female alike that really wanted to look years younger, live longer and get back that pep and energy they once had ... and it can be yours too.

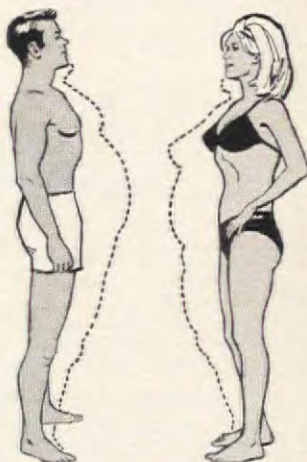
## **THANKS TO THIS FAMOUS DOCTOR'S DISCOVERY THE BENEFIT OF LOSING WEIGHT AND KEEPING IT OFF PERMANENTLY WITHOUT REALLY TRYING CAN NOW BE YOURS**

Here's how simple it is to actually do what I've been talking about this far ... YES TO END THAT FAT PROBLEM FOREVER!!

Simply follow the ANAPAX METHOD. All you have to do is to take 3 of my special tablets daily, one before each meal, follow the enclosed simple method ... and that's all I ask you to do. ANAPAX Method will do the rest and Fast. Results guaranteed in only 3 days believe it or not. Trim down quickly and safely as I did to almost half the size I was. I felt and looked like a completely different person with perfect proportions. And not only did I feel years younger but people I hadn't seen for 2 or 3 months hardly could recognize me without my usual bloated appearance.

## **DRAMATIC WEIGHT LOSS OF 25- 60- 90-POUNDS OR MORE CAN NOW BE ACCOMPLISHED IN JUST 60 DAYS OR LESS — WITH STARTLING RESULTS IN THE FIRST 3 DAYS OF USING MY FANTASTIC METHOD**

The ANAPAX Method is not only the best



## **HERE IS THE UNBELIEVABLE RATE AT WHICH THE POUNDS AND INCHES DISAPPEARED:**

**I LOST 35 POUNDS IN THE FIRST 2 WEEKS  
AND BY THE END OF THE 2ND MONTH  
(60 DAYS AFTER I HAD STARTED THE PLAN)  
I WAS 85 POUNDS LIGHTER.**

**YES! I LOST 85 POUNDS IN ONLY 60 DAYS.**

weight reduction Method available to the public today but many of the foremost personalities in the theatre, show business, movies, etc. are losing pounds and inches with no effort at all for the first time in their lives.

## **WE ALL KNOW IF YOU STOP EATING COMPLETELY THAT YOU CAN LOSE WEIGHT. BUT YOU'LL MAKE YOURSELF SICK, UNCOMFORTABLE, AND ROB YOUR BODY OF ITS VITAL NEEDS ...**

But now ... this is all in the past — losing all the weight you desire can be a simple, fast and safe experience for you by just following the ANAPAX METHOD.

## **GUARANTEED RESULTS IN JUST 3 DAYS OR YOUR MONEY REFUNDED IN FULL**

Take advantage of the ANAPAX Method today! The longer you wait the more you're damaging your health and well being. Take advantage of my 3 Day Trial Absolutely Free. Remember if you don't see the results immediately your money back. I'm not saying that the ANAPAX Method may work for you ... I say the ANAPAX Method WILL work for you ... or it costs you nothing. Try the ANAPAX METHOD at my risk today while the supply is still available.

## **READ MY AMAZING NO-RISK GUARANTEE CAREFULLY:**

1. You MUST see pounds and inches start disappearing the 1st 3 days.
2. You MUST never feel hungry at all.
3. You MUST see faster results than you have ever witnessed before.
4. You MUST feel and look better the first week.
5. You MUST lose the amount of weight you desire — or return the unused portion for a complete refund.

**ANAPAX PRODUCTS**

## **PLEASE FILL IN ENCLOSED INFORMATION BLANK AS TO HOW QUICKLY YOU DESIRE TO LOSE WEIGHT.**

- I would like to lose \_\_\_\_\_ pounds in 7 days.  
I would like to lose \_\_\_\_\_ pounds in 14 days.  
I would like to lose \_\_\_\_\_ pounds in 21 days.  
I would like to lose \_\_\_\_\_ pounds in 28 days.  
I would like to lose \_\_\_\_\_ pounds in 60 days.  
I would like to lose \_\_\_\_\_ pounds in 90 days.

## **SHIPPED IN PLAIN WRAPPER!!**

### **ANAPAX PRODUCTS, Dept. 872**

P.O. Box 194, Ryder Station, Brooklyn, N. Y. 11234

Enclosed is my payment in FULL for your wonderful ANAPAX Method. I understand that if I do not lose pounds and inches after following your ANAPAX Method ... I am entitled to a refund of the complete purchase price.

Enclosed is: ☐ Cash ☐ Check ☐ Money Order

☐ 30 DAY Supply of ANAPAX only \$5.98

☐ 60 DAY Supply of ANAPAX only \$10.00 (Save \$2.00)

☐ 90 DAY Supply of ANAPAX only \$15.00 (Save \$3.00)

☐ 120 DAY Supply of ANAPAX only \$20.00 (Save \$4.00)

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_

Zip Code \_\_\_\_\_

**SORRY ... WE DO NOT SHIP C.O.D. ORDERS**





## NEW! COLORFUL! Just-A-Notes

EARN \$64.80 with Just-a-Notes

Now your organization can make \$64 plus by selling this beautiful Just-A-Note stationery at a 46¢ per box profit. 12 organization members selling 12 boxes each will give you \$64.80 to help boost your treasury over the top. These attractive note packets come 16 letter cards and 18 stickers to a box. They give the convenience of a post card, the privacy of a letter, and the thoughtfulness of a friend. Comes in an attractive gift box that practically sells itself. For letters, invitations, announcements, or gifts; Just-A-Notes are just right for your fund raising committee.

Send your name and address and \$1 for sample package and complete money-raising information to:

**CURRENT, Inc., Dept. T-22**  
Box 2020  
Colorado Springs, Colo. 80901

## 2 FT. TALL GIANT CIRCUS CUTOUTS



Impish full color circus animal cutouts brighten any room. Children love the 8 whimsical 2 ft. tall animals, yard of tent poles and canopies, stars, balls, etc. Complete 48 pc. set only \$3.98 ppd.

### SMALL FRY SHOP

BOX 76303 Dept. A8 Los Angeles, Ca. 90005

## BASEMENT TOILET

### FLUSHES UP

to sewer or septic tank  
no digging up floors.

WRITE . . . McPHERSON, INC.

BOX 15133 TAMPA, FLA. 33614



### FATHER'S DAY SPECIAL

Baby's First Shoes  
BRONZE PLATED  
IN SOLID METAL

Only  
**\$3.99**  
a pair



Limited time only! Baby's precious shoes gorgeously plated in SOLID METAL for only \$3.99 pair. Don't confuse this offer of genuine lifetime BRONZE-PLATING with painted imitations. 100% Money-back guarantee. Also all-metal Portrait Stands (shown above), ashtrays, bookends, TV lamps at great savings. Thrillingly beautiful. The perfect Gift for Dad or Grandparents. SEND NO MONEY! Rush name and address today for full details, money-saving certificate and handy mailing sack. Write TODAY!

**AMERICAN BRONZING CO.**  
Box 6504-F1, Bexley, Ohio 43209



### CURTAIN CHARM

WITH WHITE  
RUFFLED MUSLIN

<b>Tieback</b>	
45", 54", 63"	6.00 pr.
72" long	
81", 90" long	6.50 pr.

<b>Tiers</b>	
20", 25", 30", 36"	
40" long	4.50 pr.
2 pairs to window	
as shown	9.00
(All pairs 74" wide)	

**Matching Valance**

11" x 74"	2.25
-----------	------

Please add 50¢ to each order for handling

Order these BLEACHED MUSLIN curtains with all the original New England simplicity, warmth and handmade look for every room in the house. Practical, long-wearing, these white pre-shrunk muslin curtains will retain their crisp appearance with a minimum of care.

Satisfaction guaranteed. Check or money order. No COD's please. Write for brochure showing full line of curtains in many styles and fabrics.

### COUNTRY CURTAINS

At the Red Lion Inn  
STOCKBRIDGE, MASS. 01262 DEPT. 69

## EARLIER TOMATOES!

Spray Tomato Blossoms  
with The One and Only  
Blossom-Set



Stops Blossom-Drop! Makes Blossoms Set Fruit! You'll get bigger, meatier, better-tasting tomatoes; more on every plant. Many tomatoes completely SEEDLESS.

\*USED 26 YEARS—WORLD-WIDE!

### READY-TO-USE SPRAY CANS

5 oz.	7 oz.	12 oz.
\$0.98	\$1.29	\$1.89

LIQUID BLOSSOM-SET (IN BOTTLES)  
4 oz. makes 1 gallon spray . . . \$ .79



## STUMP REMOVER

8 oz. can  
**\$1.50**  
1 lb. can  
**\$2.50**  
3 lb. box  
**\$5.00**



Easy, chemical way to remove unsightly tree stumps without chopping, pulling, digging or blasting. Aids decomposition. Stump burns to ground. No danger of fire.

At your dealer  
or order direct.

Please add postage and handling:  
25¢, one item; 50¢ for 2 or more.

### SCIENCE PRODUCTS COMPANY, Inc.

2640 N. Greenview Ave. Dept. AH-60, Chicago, Ill. 60614

## CRASH DIET \$1 Only

LOSE 1-5 POUNDS OVERNIGHT

Learn the Secret of T.V.'s fantastic No-Pill, No-Exercise, 1 day interim reducing formula! Eat Plenty! Go to Sleep! Wake Up! and you have lost Pounds and Pounds. Amazing? Sure! But guaranteed to work or YOUR MONEY BACK! Send only \$1.00 today and also get Free Maintenance Diet. (Sorry, No. C.O.D's).

**AMERICAN IMAGE CORP., Dept. A-424-Z**  
276 Park Avenue South, New York, N.Y. 10010



UL-approved recharging unit with shear in wall hanger bracket.

### Pushbutton grass trimming DISSTON Cordless Electric Shear

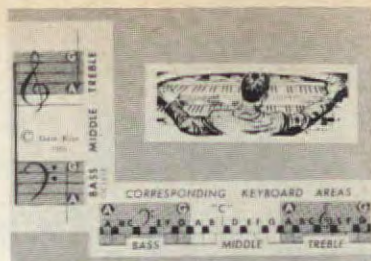
This 28-ounce beauty cuts grass anywhere—under fences, around trees, with either hand—four times faster than manually. Teflon-S coated blades are self-sharpening. Permanent nickel-cadmium batteries recharge overnight. A single charge trims around a baseball field, or about an hour in the yard.

Satisfaction or your money back. Prompt shipment. **\$34.95**

postpaid, with recharger and wall bracket (California residents add \$1.75 sales tax).

**Covina Sales Company**

P.O. Box 1563  
Covina, Calif. 91722



### Music makers

You can actually play 2 songs on piano or organ the first day by the RoJan System. Bypasses difficult lines and spaces; names each note for A-B-C simplicity. You'll read music like an expert. Includes 14 modern song classics. \$4.95. RoJan, Suite 616-AE, 1800 N. Highland, Hollywood, Calif. 90028.



### Create with pine cones

The Picture Book of Pine Cone Projects includes instructions and photos for 37 projects, using small, medium and large pine cones. Make wreaths, trees, centerpieces, swags, favors, figures and more. \$1.10 ppd. Boycan's Floral Arts, Dept. AH-6, 1052 E. State St., Sharon, Pa. 16146.



### Spice-up a kitchen

Put your favorite spices and herbs in these pretty, milk-glass spice jars. Decorative on a shelf or kitchen counter, each is almost 4 in. tall, with its own cap and sifter. Set of 12, \$3.98 plus 70¢ postage. Amtech Creations, Dept. AH-6, 108 New South Rd., Hicksville, L.I., N.Y. 11802.



### Soft for the sensitive

"Hypo-Allergenic Moisturizer Cream" renders sensitive skin silky smooth and shields it from "environmental pollution." In American Medical Association publications. Night cream, day lotion, \$6 each. Cleansing Liquid, \$3.50. General Medical, AH-6, 5701 W. Adams, Los Angeles, Calif. 90016.





### Good news about antiques

A sprightly newspaper richly devoted to antiques: oversized, clear pictures, articles by experts, news about shows, exhibits, forums. Collectors of furniture, glass, silver, etc., say, "Best thing I've read." 1 year, \$4.50; sample copy, 50¢. Antique Monthly, AH6 P.O. Drawer 2, Tuscaloosa, Ala. 35401.



### Straight from the shoulder

Pi Peer(R) shoulder brace corrects posture instantly and gives even shoulder support. Arm bands softly padded. Can't be detected under clothing. Lightweight; cool. State measurement below bust (around chest for men). \$6.30. Piper Brace, Dept. AH-60H, 811 Wyandotte, Kansas City, Mo. 64105.



### Car companion

Tire Booster is a real boon, especially for women drivers. If a flat tire does occur, the 25-ft. Tire Booster hose borrows air from any other wheel, including spare, to inflate flat enough to reach a service station on your own. Fast and easy. \$3.98. Garrett's, Dept. AH6, Box 8415, Dallas, Tex. 75205.

### BOTTLE COLLECTOR'S HANDBOOK

There's an art to collecting bottles and this New Revised 1970 Edition tells you what to look for to make it profitable as well as pleasurable. Over 2500 New & Old Bottles alphabetically listed and priced. Where to Sell or Buy your bottles. Includes Jim Beams and Avon Series as well as identification and pricing in all eighteen categories. Tells which bottles will turn purple or amethyst when exposed to ultra-violet rays of the sun. \$3.95 plus 50¢ post. & handling. Ill. Res. add 5% tax. Gift Catalog, 25¢



House of Minnel

Deerpath Road

Dept. A-60

Batavia, Ill. 60510

# Men! Women! WAIST-AWAY™ trims inches from stomach!

## RELAX INTO A YOUTHFUL SHAPE WITHOUT EXERCISE

Athletes don't exercise to lose weight or reduce midriff fat! They "sweat it off" with special rubber suits. You can now use their proved, fast method. No weights!

So simple, it's amazing how easy it works while you relax. WAIST-AWAY is a pliable wide belt of soft rubber-like composition that you wear next to your skin. It makes your body heat melt away excess "flab" while you do housework, jog, or just sit and watch TV.

The soothing massage effect relieves back and waist tensions. The heating effect developed by WAIST-AWAY helps ease backache and stiffness. Posture improves, too. A wonderful aid to athletes, businessmen, housewives.

Velcro® adjustment keeps belt snug. Specify man's or woman's model. **SEND YOUR WAIST MEASUREMENTS.** Check or money order, no COD.



Singer  
**TONY MARTIN**  
wears the  
**WAIST-AWAY**  
Belt  
to stay  
in trim  
shape  
for his  
personal  
appearances.

Money-back guarantee  
**WAIST-AWAY Belt postpaid . . . \$11.95**

add local sales tax (NYC 6%)



## Wonderful news for Women! THIGH REDUCER Belts

### Spot-reduce legs the sure, fast way

If you've struggled to reduce your thighs with exercise, massage, dieting, but have had disappointing results, take heart. There's a new way to slim those thighs where exercise alone can't help. IBEM's THIGH REDUCER Belts spot-reduce the heaviness at the top of the thigh while you walk, work, or just sit. Based on the same proved, effective principle as the WAIST-AWAY (see above)—using body heat to melt away excess fat with a relaxing massage effect.

Here's a sure way to slim thighs. Now you, too, can wear those revealing mini-fashions. Do it now and get results in time for the summer beach scene.

IBEM Thigh Reducer Belts are soft, pliable, rubber-like composition. Adjustable Velcro® fastening keeps them snug as your thighs get thinner. Send your upper thigh measurements at point indicated by arrow.

Whatever method of thigh reducing you've tried without success, don't give up. Order a pair of IBEM Belts today on money-back guarantee. Check or money order, no COD.

**ONE PAIR postpaid . . . \$16.95**

IBEM SALES CORP., Dept. AH-334, 509 Fifth Ave., New York, N.Y. 10017

### OLD-FASHIONED HOME SPUN TABLECLOTHS

Loomed in the Appalachian Mountains by mountain weavers, a skill handed down by their forefathers. Real homespun cotton in a host of marvelous sunny colors, these self-fringed tablecloths are reversible for double wear, washable, never touches an iron. In gold, red, blue, olive, brown, orange and Sahara sand.

52" x 52" . . . \$6.95	14" sq. Napkins, \$1.75 pr.
52" x 72" . . . 8.95	12" x 18" Place Mats, \$2.50 pr.
62" x 90" . . . 11.95	72" Round Tablecloth, \$14.95
62" x 108" . . . 13.95	

All prices p.p.d. Send 25¢ for catalog.

*Jenifer House* Dept. A-60  
GREAT BARRINGTON, MASS. 01230

### 500 RETURN ADDRESS LABELS



**50¢**

USE YOUR  
"ZIP" CODE  
RICH GOLD TRIM  
FREE HANDY BOX

Quick and easy way to put your name and return address on letters, checks, books, records, etc. ANY name, address and Zip code up to 4 lines, beautifully printed in black on white gummed labels with rich gold trim. 2" long. Free decorative box for purse or desk. Set of 500 labels just 50¢ postpaid. Shipped within 48 hrs. Money back if not pleased. Don't know the Zip Code? Add 10¢ per set and we will look it up. **Send for free catalog.**

**Walter Drake** 3046 Drake Building  
Colorado Springs, Colo. 80901



**CREATIVE STITCHERY** kits to decorate your home. Kit includes design stamped on Belgian linen, colorful floss, wool yarn, needle, instructions, and 12" x 15" white wood frame.  
Daisies on blue background (shown) . . . \$3.50  
Black-eyed Susans on olive . . . \$3.50  
Queen Anne's Lace on gold . . . \$3.50  
PLUS 45¢ POSTAGE & HANDLING  
Pa. Res. Add 6% Sales Tax. Sorry No COD's

**VICTORIA GIFTS**

12-A Water Street, Bryn Mawr, Pa. 19010



Finest Value

**IRIS**  
**7 FAMOUS \$3**  
VARIETIES  
(Min. \$7 Value)

### 7 Magnificent "Rainbow" Colors!

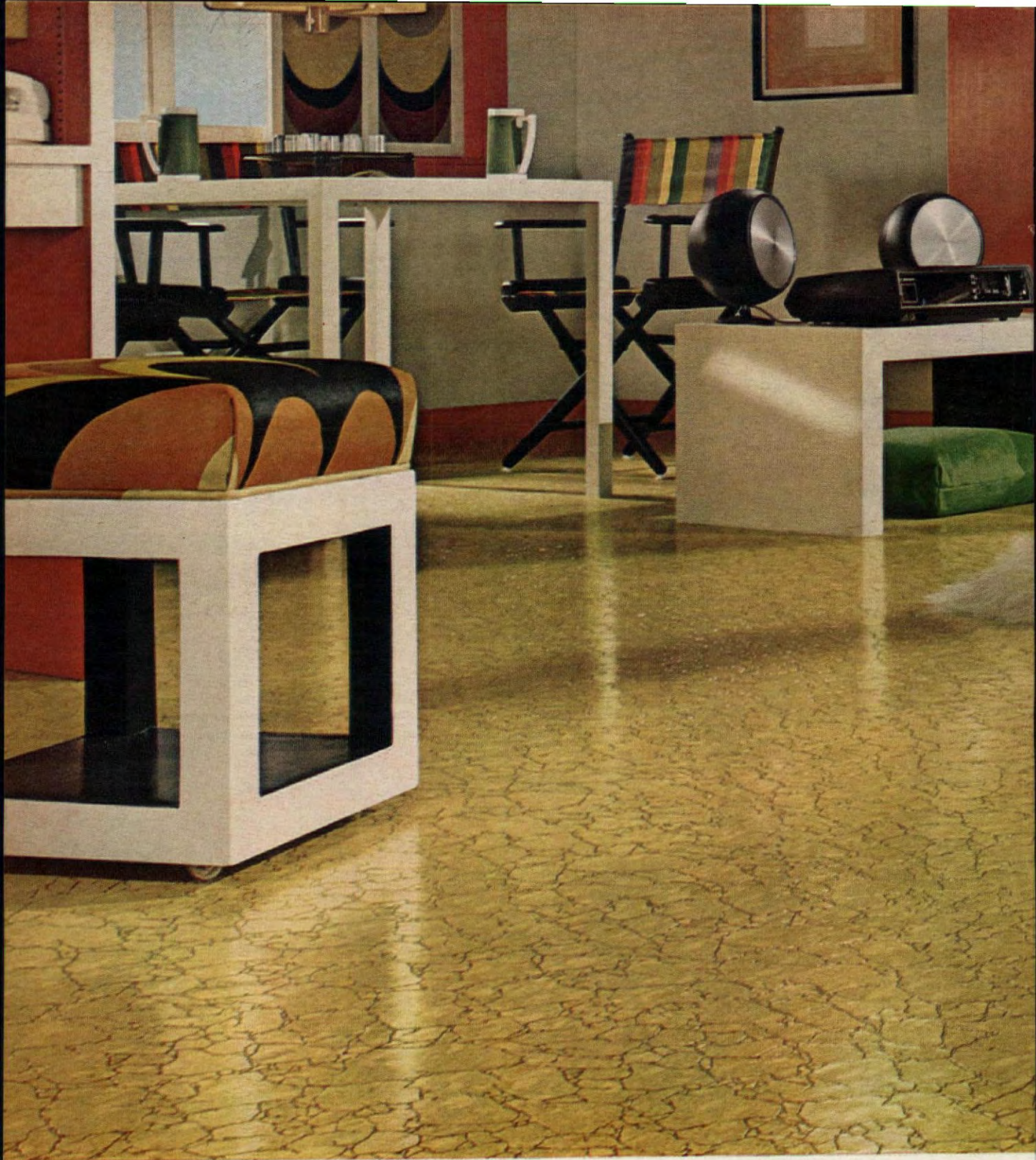
Huge price cut on popular perennials. Save 57% on hardy, fully guaranteed and easily grown Iris. Lovelier each year. 1 each amethyst, red, yellow, white, pink, blue and bicolor. If labeled would be minimum \$7 cost. Order now! All 7 only \$3 p.p.d. Send check or M.O. (no C.O.D.). This special offer ends Aug. 1. New 88-page color catalog of Iris, Daylilies & Peonies FREE with order. Or send 50¢ for catalog only.

GILBERT H. WILD & SON, INC.

DEPT. AH-670

SARCOXIE, MO. 64862





## Armstrong presents the magnificent floor

Put down Excelon® Tile yourself, and  
put the savings into the rest of the room.

You don't install Excelon Tile just for the beauty of it. The whole idea of doing it yourself is to save money—money you can use for an extra decorative touch.

It's like getting a beautiful floor and having a nice, shaggy throw rug thrown in. Or getting the floor and sewing up enough savings to buy a wild, custom-made sofa cover and curtains.

You don't need any experience





## that comes out of a box.

At all to put down Excelon Tile. Just the directions in the box and a little of your free time. Because your time is free, your only cost is for the tile and adhesive—about \$60 for a room 10' x 15'.

Each Excelon Tile is one foot square. Perfectly square, so they fit snugly together. Doing a professional job is as easy as putting one foot in front of another.

Excelon is vinyl-asbestos. As rug-

ged as the material it's designed to look like—like wood or stones or Spanish tile. Or the Polished Marble™ design shown above. Its grain-ing gives the feeling of a one-piece marble floor. Its texture helps hide scuff marks.

See all the floors Armstrong makes in our free booklet, "Brighten Your World." It's full of decorating ideas, too. Write Armstrong, 7006 Pine Street, Lancaster, Pa. 17604.




VINYL FLOORS BY  
**Armstrong**

CREATORS OF



THE INDOOR WORLD





Look—  
even clean water  
lets spots form.

But Cascade  
in your dishwasher gets  
dishes amazingly spotless.

When your glasses  
are in the spotlight

give them the  
spotless Cascade look.



Cascade has Chlorosheen. And Cascade—the best dishwasher detergent you can buy—makes water flow off dishes in clear sheets. Result? Drops that spot don't form. Dishes dry wonderfully free from embarrassing spots or streaks. Try Cascade and prove to yourself it's unbeatable.

Cascade eliminates drops that spot.