SPECIAL EASY-LIVING SUMMER ISSUE
JUNE 35¢
American Home
16 PAGES OF CAREFREE HOUSES

TOP-OF-RANGE RECIPES FOR COOLER COOKING

DECORATE FOR THE FUN DAYS WITH $200
AT HOME WITH MIKE DOUGLAS

OUR REPAIR CRISIS: HELP IS ON THE WAY
NEW STITCHERY KITS
Wedge-Stone! The*45 floor that looks like a million.

That's about all it costs to put down this beautifully textured Kentile vinyl floor yourself in any 10' x 15' area. And, with big 12" x 12" vinyl asbestos tiles to work with, your installation job goes faster and easier than you dreamed possible. Finish up...and you have a quality Kentile® floor of lasting beauty...built for years and years of heavy wear. Goes anywhere indoors. Wedge-Stone's tough, non-porous surface locks out messy grease, tough stains, and harsh scuff marks. Textured surface comes clean in minutes, with just a touch of your mop. And that same texturing helps hide floor irregularities, too.

Kitchen-dining room floor years and years of heavy wear, below uses Kentile feature strips and KenCove® Vinyl Wall Base for the perfect finishing touch. See all four Wedge-Stone® colors at your Kentile Dealer's. He's in the Yellow Pages under “Floors.”
Dish-Dri® goes in the rinse injector of your automatic dishwasher. And the rinse cycle is when Dish-Dri goes to work. It makes the water slip off the glasses, instead of forming drops. So your dishes dry without spots, without marks. Just clear crystal clean.
COVER: A unique floating-house community on Seattle's Portage Bay leads off a 15-page color portfolio of carefree homes full of imaginative ideas for relaxed summer living (see page 46). Photograph: Stephen Green-Armytage.
Shopping? She loves it. Especially in little off-beat places.

Her clothes? Anything goes. In a smashing size 7.


She won’t settle for less.

Viceroy Longs give you all the taste, all the time.
C. William Moss, the man who designed the Sundance, the spinnaker-like shelters billowing on the beach on pages 56 and 57, is a man with a seemingly contradictory specialty: he makes tension structures for relaxed living. Once art director for Ford Times magazine, Bill designed his first stressed-fabric structures for a feature in its pages on how the station wagon, that American symbol of the good, leisure life, could be used for family vacations. Bright-colored canopies and enclosures, with shapes more radical than anything the Bedouins ever produced, originated on Bill’s drawing board, and soon he was in the tent business. His Pop-Tent, which looks like a giant umbrella with Fiberglas-rib supports, may well transform the U.S. camping scene from one of regimented olive drab to one of mush-room shapes and flamboyant hues.

Moss structures, winners of numerous design awards, have been exhibited at New York’s Museum of Modern Art. His clients are right out of Fortune’s 500: for General Motors he has designed a Highway Home; for Burlington, shelters of synthetic fabrics; for Kimberly-Clark and Scott Paper, clothes, houses, swimsuits, boats, furniture and toys—all of paper. The Sundance was designed for Firestone. Like all the others, the company sees in Bill Moss’s designs a way to get into the big, highly lucrative business of America at play.

This month another Moss creation is on view on the 10th floor of New York’s Abercrombie & Fitch. Known as the O’Dome, it is a move-anywhere, set-up-in-a-day vacation house made of snap-together panels of plastic-coated laminates. Depending on the size, the O’Dome, a happy igloo of white and yellow, sells for $2000–$3000 and is the epitome of what Moss thinks of as lightweight “relocatable living”—in other words, a super-tent.

There are several other relocatable structures in this summer special. They range from a floating colony on a Seattle waterfront to a houseboat on the Hudson River. They have sparked our food department to take to heart the problem of the vacationing wife on the move—in a houseboat or any other vacation vehicle with two burners and no oven. Top-of-the-range cooking doesn’t have to be dull, nor limited to cooking on the move. As you will see on page 64, you can forget the oven on a warm summer’s day and still serve forth a one-dish meal with the kind of ease that summer living is all about.

You’re today’s modern young woman and to you spinning wheels are things to get you places. Any day of the month. Because you use Tampax tampons, the internal sanitary protection that keeps you secure, free and comfortable. On a bike or whatever you like.

**TAMPAX**
SANITARY PROTECTION WORN INTERNALLY
MADE ONLY BY TAMPAX INCORPORATED, PALMER, MASS.
Think of our package as a shopping bag.

In our shopping bag we have put together a spaghetti dinner that you can cook in about 12 minutes. Luckily, it doesn’t taste like a spaghetti dinner you can cook in 12 minutes.

We did everything you’d do if you had the time. We shopped. We squeezed and pinched. Not one onion or tomato or anything else gets into our sauce unless it’s sensational. We make sauce the way an Italian makes sauce. And then we fuss over it and simmer it and stir it and stir it until it’s just right.

Our cheese tastes like aged Italian-style cheese. Our thin spaghetti is easier to wind.

Our convenient dinner comes in three varieties...

Spaghetti with Meat Sauce • Spaghetti with Mushrooms • Spaghetti with Meatballs.

We do the shopping. You do the cooking.
We're an equal opportunity club. In the new Seven Arts Society, you can pursue all your interests in all the arts. Without committing yourself, without feeling pigeonholed. The Seven Arts Society lets you be your eclectic self. Hang fine prints. Acquire sculpture. Collect unusual jewelry. Own and enjoy great recordings and fine books.

You can dabble. Or you can delve. There is no tiresome, month-after-month diet of the same things. In fact, there's no obligation to buy anything after you join.

But whatever you do buy as a member is priced substantially below what it would cost at retail. You'll save money on everything you decide to own.

The Seven Arts Society. The club for people who haven't been able to find all the things they want in one club.

MEMBERSHIP IS ONLY $7. AND YOU NEVER HAVE TO SPEND ANOTHER PENNY.

Seven Arts—seven dollars. Think of it, you can join the Society now for just $7. And never buy another thing. But be forewarned. We expect to tempt you with fabulous offerings to turn you into a very active member. Opulent edition of marvelous books. Books on the theatre, the dance, architecture. Limited editions of fine graphics from the best of contemporary artists. Sculpture reproductions, classic and modern. Great recordings. You will receive our free monthly Seven Arts News which describes the latest acquisitions available to you.

Oh yes, we do make one demand on you when you join us. We insist that you accept—without charge—one of the three extraordinary selections shown in this announcement.

FREE: GREAT PIANO MASTERPIECES, $24.95 AT RETAIL.

FREE: PICASSO, HIS RECENT DRAWINGS 1966-1968, A $25 VALUE.

From its joyous multi-colored binding through 405 illustrations, this book is pure Picasso, more vital and virile than ever. These drawings, made from 1966-1968, give you the master at his best: sensual but loving, wildly imaginative yet beautifully controlled, wide ranging in theme, mood and media.

Of the over 400 drawings, 27 are in color and 32 in duotone, many on tinted backgrounds much like the paper Picasso used. A grand volume, magnificently printed on European presses.

FREE: "GIRL BATHING," PIERRE BONNARD, LISTED AT $27.50.

This is the museum-authorized replica of the signed bronze by the great Pierre Bonnard. Two foot high, superlatively reproduced in "poustone" from the original at the Albright-Knox Art Gallery, it is sculpture to enhance any home, any setting. Executed in the typically impressionistic style of Bonnard, "Girl Bathing," one of the few sculptures by this strong, pensive artist with a very special vision of his own.

THE SEVEN ARTS SOCIETY
1 Park Avenue, New York 10016

Yes, I do want to join the open Society. Enclosed is my remittance of $7 for membership. I'll accept (if you insist) the free selection checked here.

☐ Girl Bathing by Bonnard
☐ Great Piano Masterpieces
☐ Picasso: His Recent Drawings, 1966-68.

Name ____________________________
Address ____________________________
City ______ State ______ Zip ________

I understand that I will receive the free Seven Arts News, which fully describes each month's selections and alternates. If I do not wish to receive a current selection, I may decline it by using the convenient form provided with each issue of the Seven Arts News.

AH 209
690 yards of carpeting to cover the basic living area alone. Genevieve Douglas has done all her own decorating around the furnishings she has collected over the years. The style of the house is a mixture of antique pieces and comfortable contemporary furniture. The cozy family living room, with a magnificent curving staircase, is the room the Douglases gravitate toward. In the evenings, Mike and Gen settle there with scripts he's brought home to read and discuss, while Kelly does her homework. It's family time and the family loves it. "Mike really isn't on the road very much, and we're lucky for that," says Gen.

The pace of their life on the Main Line is easy. They prefer small dinner parties for four or six couples, but give two large lawn parties every spring. They have 14 acres. Genevieve can browse, looking for antiques in the "small, unprissy" shops she prefers; Mike can stop off for a round of golf when taping is over at 3:30—and drive home to the castle. The Douglases eat sensibly, but Gen makes it clear that they are not health-food nuts. "I think you have to take everything a little bit lightly," she says. "I don't believe in being extreme about anything"—the classic recipe for tranquility.

Carrots, lettuce, celery, plus tomatoes raised by daughter Kelly, et voila, the Douglas supersalad.

A Douglas breakfast on the enclosed terrace goes the whole healthful route: cereal, honey, fresh fruit or orange juice spiked with gelatin and milk for Kelly.

Gen watches Mike in their book-lined den. The books are by authors who have been on the show. The scale is for Libra, Gen's sign—she's a horoscope buff.
Capture a special moment
And preserve it in your memory.
Capture a personal feeling, and reflect it in your glassware.
Capture it in Silver Foliage, Prado, Alpine, or Golden Mallards.
(All in sets of 8; about $4.75 to $6.50, depending on design.)
Or, in any other of Libbey’s hundreds of designs. Each is a personal feeling, captured in glass.

(Pricing slightly higher west and in Canada)
CRAMPED QUARTERS is what a wife usually gets in boating circles, so Chris-Craft has turned Myrtle Corbman, its executive design consultant, loose on its 1970 line. To stretch space, Mrs. Corbman designs maximum-storage facilities. As a bonus, all surfaces are care free. She and her husband virtually live on a 60-footer off Fort Lauderdale, and she knows.

A BIG HAND FOR A LITTLE LADY—who can read it and tell all. Bubbly Maxine Fiel, lecturer, author and mother of two teen-age girls, doesn’t look like an occultist type, but she is a 15-year student of palmistry. She has put her knowledge to work in “Touch,” the game she created for Parker Brothers. It’s all very scientific. Says Mrs. Fiel firmly, “I am a scientific hand analyst, not a fortune-teller.”

Two for the tub

Rubbermaid Bathtub Mats and Appliques. Both come in a variety of splashy colors. The prettiest ways to help keep little feet planted firmly... (great for adult feet, too).

Sale... Mats and Appliques... From June 1 to July 15, you can save. The regular $1.98 Mats and Appliques are reduced to $1.57, and the regular $2.98 sizes are down to $2.33.
Who hasn't loved seeing the delicate lace of Queen Anne floating in a meadow or gracing a roadside? All of the delicacy and summertime enchantment of the flower is captured in this exquisite embroidered panel—and the stitching is easy and fast.

The blazing sun is a mélange of orange and yellow wool all beautifully stitched and looking far more complicated than it really is. Stitch charts and easy-to-follow instructions will make you a pro.

Both designs are stamped on cotton homespun. The frames are also available and come unassembled in raw wood (to save money). Easy put-together instructions make assembly of these frames a simple project. Paint them in your favorite colors.
PREPARE TO BARE

Getting ready for beach days is no problem for lovely Mrs. Anne McLeod. She keeps in shape year round, jogs, does calisthenics and plays tennis regularly. Anne always protects her face from the sun, uses avocado cream at night as a skin softener. What about you? Are you ready to show the skin you’ve covered up all winter? The time to prepare yourself for the minimum-cover look of (continued)

Five-year-old Ian McLeod and his mother Anne have only to cross the street to surf or swim at Malibu Beach outside Los Angeles.
When 225 calories look this good, they have to be Slender.

A completely balanced diet meal never tasted so good. Until Slender. 225 calories never worked so hard at helping your figure. Until Slender. Try Slender, from Carnation, in all kinds of luscious flavors. When you’re taking in fewer calories, you really should enjoy them all. Slender, from Carnation.

natural tasting, no cyclamates
See it like it is

See it with Gray Line Sight-Seeing

Add the excitement of a personally conducted Gray Line tour to your next vacation...see all the historic sights and points of interest in 93 major cities and 12 countries. Over 700 fabulous lectured tours to choose from, all with one thing in common. They're all fascinating. So come, really see it like it is with Gray Line.

SALT LAKE CITY—YELLOWSTONE—TETON PARKS
An unforgettable all inclusive five full days and four nights, exploring two of the nation's most beautiful parks. Yellowstone and Grand Teton National Parks. Mammoth Hot Springs. Old Faithful. Rugged beauty, fantastic panoramas.

NEW YORK CITY—GRAND TOUR
Discover dynamic New York City! From Wall Street to Harlem...the UN to Broadway...the Bowery to Fifth Avenue's fabulous fashion shops...the Empire State Building to Chinatown.

LAS VEGAS—GRAND CANYON
Two fabulous days of sight-seeing! First, through Arizona's rolling cattle country to beautiful Kaibab National Forest...gigantic Boulder Dam. Next morning, on to one of America's most breathtaking sights...the Grand Canyon. Top accommodations and meals all the way.

LOS ANGELES—DISNEYLAND
Completely lectured tours, especially signed for first timers to the magic kingdom of Disneyland. Admission to many exciting attractions...plus sumptuous luncheon...plus plenty of time to explore on your own.

DENVER—MOUNTAIN PARKS
The fabulous Rockies. Peer into the bewildering depths of Clear Creek Canyon...then to the top of Lookout Mountain...Buffalo Bill's tomb. Fantastic Red Rocks Park...and the famous Colorado School of Mines.

CHICAGO—NIGHT ON THE TOWN
A night you'll never forget. Cocktails at the Windy City's most popular night spots. Entertainment by America's top stars at the famous Empire Room. Then, mysterious Chinatown, and a fascinating mixture of bistros and antique marts in Old Town.

BOSTON—FREEDOM TRAIL
The American Revolution comes alive as you are guided along America's history laden Freedom Trail...Bunker Hill Monument...Paul Revere's house...Old North Church. And step aboard "Old Ironsides", at the Boston Navy Yard.

BANFF—LAKE LOUISE—CALGARY CANADIAN SPLENDOR
Choose from 32 enchanting tours in the breathtaking Banff—Lake Louise region. Soaring mountain peaks and canyons. Awesome ice fields...the natural beauty of Jasper Park...and many lake excursions.

PREPARE TO BARE continued
summer is now. For starters, you need to ready your body. The midriff, upper arms, thighs, legs, hips, should be taut and firm. You know it; everybody knows it—this is just a reminder. If you need exercise, exercise. (See "Stretch Is the Name of the Fitness Game," AH, April.) If you need to shed a few pounds or redistribute them, there are as many good diets around as there are false lashes and hairpieces. What they all amount to is eat less, with sound nutrition. You know what to do, just do it.

Now skin care. A great thing you can do for skin about to make its public debut is to rev up circulation with a tingling refresher. Jean Nate's Friction Pour le Bain is a classic. Estee Lauder's new Azuré Sparkling Friction Lotion pep up skin to a glow of well-being, has even more snap if you refrigerate it first. The skin on your torso is smoother and softer than the rest of your skin because it has been protected by clothes. Once you bare all this, your strategy will be to protect it as faithfully as you do your face—from sun, weather, pollution fallout, drying breezes. And there are dozens of body creams, gels, oils, lotions and sprays to use in and after the bath to accomplish just this. A random sampling of some of the skin do-gooders are Charles of the Ritz Ritual Body Lotion; Vitabath Verol Hand and Body Lotion; and Sando Velvet Fluff, an exuberant new moisturizing foam.

And new from Revlon is the Ultima II Body Couture Collection—a full-length body beauty treatment. Teamed with a 10-minute-a-day, at-home exercise program, their Breast Contour Concentrate, Body Buffing Lotion and Soufflé Bodycreme make for a luxurious spa treatment that should tone your muscles, smooth your skin, slim your body and get you generally into a slinkier shape and ready for the beach.

Now, to your legs. How do they look now? Legs covered with pantyhose since last fall are apt to be guilty of more dry skin than you'd think possible. Besides, and this may surprise you, your legs may not even be as clean as you think. Hopping in and out of the shower doesn't root out a winter's worth of dirt you'll remove as a result.

To do this job even better—and to feel like a real beauty in the grand tradition—try a sponge, a real sponge (continued)
Gainburgers are
To your dog. Gainesburgers are the same as canned dog food because he can't taste them apart.
To you. Gainesburgers are better because there's no inconvenience of a can.
To your dog. Two meaty moist Gainesburgers are heaven.
To you, it's the fact that he gets all the vitamins, vegetables, milk protein and more solid food than the leading complete canned dog food.
To your dog, it's the fresh water you place next to his food.
To you, it's the nice feeling you get knowing you didn't lug home all those cans.
To your dog, it's the healthy feeling he gets from a steady diet of Gainesburgers.
To you, it's no stacking cans, no opening cans, no refrigerating half-empty cans.

Gainesburgers are the same. So they're better.

Gainesburgers. The canned dog food without the can.
PREPARE TO BARE continued

that comes from the sea. Famous
beauties have been ordering them for
years from pharmacies like Caswell-Mas-
sey, the historic New York chemists and
perfumers established in 1752. Here you
can find genuine sponges in many sizes
from $1 to $15, as well as loofahs—dried
tropical gourds that create skin friction.
All of these do a nice, stimulating job
for your whole body, as well as your legs
(For Caswell-Massey’s fascinating cata-
log send $1 to the company at 114 East
25th Street, New York, N.Y. 10010.)

Once you get your legs super-clean
dand deflaked, you have defuzzing to
contend with. What’s your pleasure—
Lady’s electric razor, especially shaped
for feminine use? Hand razor? Depila-
tory? Waxing—if you have time for it?
Naturally, your legs and underarms
too, must be completely hair free, so
possibly you’ll have to defuzz every
other day or, in some cases, perhaps
daily is necessary. Afterward, be sure to
restore moisture with cream, lotion or
feminine after-shave.

Now we’re down to your feet. Some-
how, we don’t particularly relate feet to
good looks, though we should. Especially
this summer when revealing new plat-
form sandals will be getting lots of audi-
cence reaction. And that means more
than just slicking on nail polish. Your
feet need the same tender, loving care
you give your hands. From now on
extend your softening, moisturizin-
gcreams and lotions to your feet. If your
feet have pressure marks, the way to get
rid of them is to get rid of pressure—
which you can do by wearing shoes that
don’t press, bind or cut anywhere.

Then try some of the foot specials.
Desenex has a deodorizing foot spray
that goes on refreshingly cool and wet,
dries to a cool powder. Vitabath’s Feet’s Sake collection starts with Pumic
Souffle, a pale green, fluffy cream with
secret ingredient of true grit. You mas-
sage it on dry feet to work away rough-
ness. For calluses, the collection also
includes Touchstone, an effective pum-
ic, and winds up with Vitabath’s
Heel-to-Toe Cream, which softens,
smoothes, keeps feet dry and also
helps to deodorize them.

Or try Charles of the Ritz’s Akimbo,
two products glamorously packaged in
tandem, and labeled 1 and 2, to indicate
sequence of use. 1 is a pale aqua friction
cream to smooth away roughness on
elbows as well as feet—2 is a lubricant.

When you’ve been on your feet for
hours, a warm foot bath is heaven. Even
more heavenly, alternate (continued)
For young daughters just learning to be pretty...

New Young 'N Free products were developed to meet the special needs of this important period in a young girl's life. Clinically tested to help young girls move through their teen years with poise and confidence. Shining. Glowing. Young 'N Free.

Hair problems, for example. A young girl's hair changes as she changes. Sometimes gets stringy and oily. New Young 'N Free shampoo and creme rinse are specially formulated to keep young hair bouncing, silky, smooth.

Deodorant needs. New Young 'N Free deodorant is specially made for untouched, delicate young skins. Really effective, but mild and pleasant to use.

A whole line of nice things to help her smell pretty, look pretty. Bubble bath, cologne, powder, soap, hand and body lotion. All created for tender, sensitive young skins, young needs, young dreams.

Introduce your young daughter to these new Young 'N Free products, and help her learn to be pretty. A daughter will be grateful to a mother who does that. Now and forever.
PREPARE TO BARE continued

warm and cool water on your feet. It
not only soothes but stimulates, gets
circulation going, gets you ready again.

Your pedicure should meet the stan-
dards of your manicure: nails beautifully
shaped, cuticle nowhere to be seen,
glittering polish for a grand finish.

Once every inch of your highly visible
skin is smooth as a shell, you're ready
for fun with makeup—and not just on
your face. Part of your overall coloring
plan will naturally be a tan. But by now
you know better than to get burned, and
of course you will choose the kind of
tanning oil, cream or lotion for the speed
of tanning that is right and safe for your
kind of skin. Remember, tanning to a
very dark shade is no longer considered
the thing—it is old-fashioned and could
be very dangerous for your skin.

Another little nicety for the bare
season: watch your strap marks. Do your
initial tanning with the minimum you
will be wearing so that you won't have
lines of demarcation. It is better to start
with a bikini then switch to a backless
maillot, than vice versa.

Until you tan, and while you are in
the process, you can be any color you
like with makeup. Golden, bronze, apri-
cot, rosy—just choose. When you use leg
makeup, be sure to apply it to the top
of your thighs, then buff to a smooth
finish. You'll have to crane your neck
for a back view in a mirror to check the
backs of your knees and the hollows of
your ankles where makeup can look
powdery unless you smooth it off.

For your midriff, shoulders, arms, use
any foundation you like. The translucent
gels and sticks work well, leave a trans-
lucent veil of color you can blend to
look natural. And what about the merest
touch of soft blusher at your navel, ear
lobes, knees—to give a subtle, overall
suggestion of rosy health?

For your bosom, for low-cut tops or
see-through bodices, Kenneth offers an
idea that revives La Belle Poitrine. His
bosom makeup includes a highlighter,
shader and blusher—for contouring
curves and shadows just as you do to
define and accent your face.

Finally, remember that young, healthy
skin always reflects light. If your make-
up has built-in gleam, fine. If not, add
some. Don't rub—touch your skin
lightly with the merest fingertip of
anything shining—baby oil, softened
petroleum jelly, a highlighting powder.
But don't forget to gleam.

And there you are—putting it all on so
you can take more off in Summer 1970,
the new, naked season.

END
It’s true!

Dial really works.
Because it’s the only soap with AT-7 to check out bacteria that cause odor. That’s why Dial keeps you fresh and sure. And that’s the truth!

Aren’t you glad you use Dial Soap!
(don’t you wish everybody did?)
PRETEND PATCHWORK

The patchwork look is hitting home in a big way. These calico copycats are printed in colorfast dyes on washable fabrics. Bedspreads, blankets, sheets, towels, tablecloths, drapery-slip-cover yardage, even a sleeping bag-comforter riot with colors and patterns that go with almost anything. Their rustic charm is worth crowing about for carefree vacation living.

Clockwise from lower left: Sheet (twin $6.30) and bath towel ($2.75), called Printwork, are by Fieldcrest. Sheet (twin $4.50) and towel ($3.50), Gypsy, are by Springmaid. Fabric by Cyrus Clark is $3.50 a yard. Quilted bedspread (twin $25), Patience, is by Atlas-Hartley Corp. Vinyl tablecloth ($4), Calico, is by Decor Tablecloths. Blanket (twin $7.99), called Chit Chat, is by Beacon Manufacturing Co. Sleeping bag ($14.95) is by Purofied Corp.
why shouldn’t it be the same lying down?

You want to keep your spine straight, even though the rest of you is curvy. And that’s what happens when you lie down on a mattress that adjusts to those curves.

A mattress like the Beautyrest®. It’s different because it’s made with separate coils. Each one is built into its own separate pocket. So each one is free to separately support whichever part of your body it happens to be under.

So the coils give under your hips and shoulders. Firmly support the small of your back.

Because it conforms to your shape, the Beautyrest doesn’t have to be hard to be firm. Or soft to be comfortable.

You can’t get more from a mattress unless you buy more of a Beautyrest. Queen size gives you 20% more room than an old-fashioned double bed. King size, 50% more.

And Beautyrest is now treated with Scotchgard® Fabric Protector to resist spots and stains for years.

Choose Simmons’ normal-firm Beautyrest Supreme. Or the Back Care Beautyrest for extra-firm support.

It makes you feel so good when you’re lying down, you’ve got to feel good when you’re standing up.

Beautyrest by Simmons

It gives every part of your body a good night’s rest.
For the woman who wants more children.

Later.

Delfen Contraceptive Foam.

We know what you have been looking for. A thoroughly tested means of birth control. Nothing to "wear" or remove. A product you can buy without prescription.

You have it now. Delfen Contraceptive Foam. A pure white, fragrant foam that applies instantly, discreetly, in a single application. Undetectable in use. And it needs no douche.

Delfen also comes in cream form. Both products are available at drugstores throughout the U.S. and Canada. Without prescription. Delfen is the natural choice, if it is not yet time for your next child.

Ortho

ALL ABOUT DECORATING continued

DECORATING NEWSLETTER

Year of the bag. So far it has been a good year for bags. Beanbag chairs are big and brown paper bags are making it. Just recently we got an invitation to a delicatessen party that arrived in a brown paper bag instead of an envelope, and now Creative Playthings (a Princeton-based firm that is responsible for some of the best-looking toys in the country) introduces Playsacks to turn a child's party into a merry zoo in seconds. There are a dozen animals in all, printed on sturdy paper bags with a flame-retardant finish and neat holes for arms and eyes. We'd love to see a few, maybe the monkey and the striped tiger, tacked up flat as a wall (or party) decoration in a child's room. And at $2 a piece you can't go wrong.

Turn in your old silver? Well, almost. Second Chance, an ingenious new program by Towle Silversmiths, offers brides (and 70 percent of all sterling buyers are brides) the possibility of using their sterling flatware for one whole year and then turning it in for a different but similarly priced Towle pattern if they should find their taste has changed. The offer holds good even when the silver has been monogrammed. If the purchaser chooses a more expensive pattern, she makes up the difference. Should she decide on a less expensive one, she will get the difference back in additional pieces of flatware. According to Towle executives, the program is unique because it gives buyers "the right to be wrong."

Big is better. We're happy to report that Ross-Matthai Corporation has joined our campaign for bigger napkins with the Romatch Lapkin. This maxi-napkin is 24 inches square and comes in two flowery cotton prints. With a non-iron finish, the Mille Fleur design sells for $1.50.

Kinetic. Lightolier, a pioneer in the modern lighting field, has three new kinetic lights. Two of them are framed squares, reminiscent of conventional pictures, but that's where the similarity ends. These pictures interact with the viewer. They pulse, flicker and change color. The Audio-Lumia model ($99.95) reacts to stereo and radio music or the sound of conversation. Galaxy has rows of lights and a four-way control that makes them flicker horizontally, vertically or in random pattern ($49.95). Quasar is a square column with lights reflected in two-way mirrors ($79.95).

Nostalgic. If turn-of-the-century charm turns you on, then Gramercy Park Lighting Company's Tiffany lamps are for you. Although none of the firm's many models is a line-for-line copy of a Tiffany original, some do catch the flavor of the period and all have stained-glass shades.

More peel-and-stick news. Even easier to apply than self-adhesive vinyl by the yard are Party House six-by-six-inch "tiles" of the same material and with the same sticking power. Designed by Kalla, they sell at $2 for a bag of 10. Matching borders and a large selection of patterns are available. Tiles can be used on walls, shelves, counter tops, and anywhere else your imagination sees them.

The look we like. We suddenly find ourselves in love with the look of natural light wood. Furniture and accessories made of wood the color of freshly baked bread seem almost irresistibly appetizing. The blondness of pine, the beigy wheat shade of oak, the white of ash are especially appealing in conjunction with white lacquer, plastic and metal and make a great contrast against dark walls. Not all light wood furniture is modern. There are English country pieces made of pine or deal, as antiques experts like to call it, American pieces bleached down to the bone and Austrian and Bavarian armoires originally painted in gay peasant designs but now newer looking, stripped to the color of nicely done toast.

To market, to market. In our case that means the furniture market. Twice a year, come spring and fall, we tour the showrooms and factories of the High Point, Hickory, Morganton and Lenoir area of North Carolina where the majority of furniture makers are located. This time we saw lots of color along "Furniture Highway." Color glows in unexpected places where normally one would expect to see wood—on the exposed frames of upholstered pieces, for example. In fact, entire pieces, which would usually be made of wood, now come in lacquer finishes that are part and parcel of the whole shiny-wet-look-mirrorlike trend.

More of same is seen in the spreading move to plastics. Plastic-reinforced fiber glass, molded into rounded shapes, comes in glistening primaries as well as the whitest white. In the forefront of see-through designs are the elegant, crystal-clear acrylics. The whole poly family: polystyrene, polyurethane and, to a lesser degree, polyethylene are also being used. Some are rigid foams, others make chair shells.

continued on page 27
Sears new "Empire" fabrics.
Pick your color.
We'll custom-make it into something beautiful.

If you frequently consult a decorator—"Empire" is for you. Or if you simply love luxury fabrics in your home—"Empire" is for you.
"Empire" is the great new collection of custom fabrics Sears will make into draperies. Slipcovers. Upholstery. Or almost anything that you want to look beautiful. This finest grade 54" cotton comes in 4 designs, each design in 27 colors. All treated with Scotchgard® Brand Fabric Protector. All exquisite.

All available at most Sears, Roebuck and Co. stores.
Opulent. Elegant. But, Sears being Sears, the price is astonishingly low. Because even royalty has to watch its money these days.

You've changed a lot lately. So has Sears.
ARE YOU READY FOR SUMMER?

That's a pretty personal question—and maybe you think we've no right to ask it. O.K.—we won't—ever again. Just this once. But honestly, don't you ask it of yourself? Especially this time of year? Of course, if you've tried on last year's bikini and the mirror on the wall says the lissome lady here has nothing on you, give yourself a pat on your lean back because you deserve it, and you don't need us. BUT if you're more like us mortals and less like the goddess on this page, you may want our help—fast—

for the open season! What kind of help? HELP for your flagging ego. HELP to stop the huffing and puffing that comes with added poundage...HELP to get back to the kind of figure you once had and keep it that way—with the right kind of exercises for the wrong bumps...HELP to win compliments from your family...HELP to stop eating obsessively as if you had no other gratification in life but food...HELP so you'll know what to eat, how to eat, how to fix the right foods for your family and yourself—in great ways too—so they're never bored and you'll never have to go on crash diets the way maybe you've been doing all your life since you were a teenager...

HELP so you can diet privately in your own home (instead of having to go to one of those public confessions where you're treated like a greedy immature neurotic)...HELP so you can diet economically, healthfully, steadily, quickly—with the counsel of respected medical and psychiatric physicians and with a diet you can understand and follow and enjoy. If you want that kind of help, fill out the attached reply card today and mail to the ..............................................................

LADIES' HOME JOURNAL DIET CLUB
P.O. Box 507, Garden City, N.Y. 11530
QUESTION: I’ve noticed in the pages of your magazine that you often hang prints and paintings very low on the wall and sometimes in rather odd places. Why is this?

ANSWER: When placing artwork, you must take the whole wall into account, including the furniture against it, the lamps in front of it and any woodwork or windows. All these things must make up a pleasing composition. In modern interiors with large expanses of wall, the idea is not to cover the wall but to use it like a canvas. Sometimes this means you will put a long, thin painting at one end of the wall or a piece of sculpture over an end table with a spotlight shining up from it. A sensible rule of thumb is to hang artwork at eye level and in a position where you can look at it close up as well as from far away.

QUESTION: Must a dining room have a chandelier? I am so tired of the conventional table-chair-chandelier arrangement.

ANSWER: Not at all. In fact, according to lighting expert Jules Horton, chandeliers should always be used with other means of illumination. Since many new lamps resemble sculpture, why not use one large one on a sideboard or a pair of illuminated Plexiglas pedestals? The good looks of modern lighting add excitement and interest to traditional as well as modern settings.

QUESTION: Our turn-of-the-century house has lots of very heavy oak woodwork. The wood is so beautiful we hesitate to paint over it. What else can we do to lighten the rooms?

ANSWER: If you don’t mind the effort involved, strip down the oak and bleach it. Refinished in a silvery beige color, it would be light looking and handsome.

QUESTION: I can’t find clear plastic lining long enough to use with my shower curtain in a shower stall. Any suggestions?

ANSWER: Clear plastic by the yard that is used for slipcovers may be purchased in the upholstery-fabric department of your local store or in a well-stocked hardware store. Punch holes across the top and hang.

QUESTION: I have frequently seen magazine pictures of beds heaped high with a variety of pillows. While they are inviting and decorative, what happens to all those pillows at night?

ANSWER: You simply remove them and stack on a chair or on the floor. This seems a small effort for the pretty room you live with all day.

Letters submitted to Decorating Clinic will be selected for an answer on the basis of their general interest. We are unable to send any personal replies.
Here are both necessities and niceties for a well-run vacation house. Use our check-list below to tick off what to take. But first refer to the whys and wherefores on page 30.

### MUST HAVE
- set of dishes
- set of flatware
- disposable glasses
- coffee-pot
- cook-and-serve cookware
- iron skillet
- salt and pepper shakers
- carving and paring knives
- terry dish towels
- rubber gloves and dish scraper
- kitchen shears
- spatula, turner and meat fork
- cap, lid and can openers
- egg beater and tongs
- measuring cups and spoons
- mixing bowls and ice-cream scoop
- grater and vegetable peeler
- corkscrew and jigger
- broom, mop, pail and clothesline
- tool set and fire extinguisher
- flashlights and batteries
- alarm clock and timer
- set of dishes
- set of flatware
- disposable glasses
- coffee-pot
- cook-and-serve cookware
- iron skillet
- salt and pepper shakers
- carving and paring knives
- terry dish towels
- rubber gloves and dish scraper
- kitchen shears

### NICE EXTRAS
- toaster and blender
- barbecue grill and tools
- picnic paraphernalia
- ice chest and extra ice trays
- garlic press and grapefruit knife
- omelet pan and fish poacher
- lobster pot and shears
- corn holders and pitchers
- space heater
- games for rainy days
- transistor radio, phonograph, TV

Shopping Information, page 84
Sears own French Revolution.
Damask draperies you can wash.

Imagined—damask draperies that aren’t fragile. If you like, go pound them clean at your nearest neighborhood store. Or—toss them in the washing machine and tumble dry. That’s the big revolution.
And yet, the look is still rich. The fabric elegant. With tiny feathers woven throughout. That’s why Sears calls them Petit Plumes. Petit Plume cotton and Avisca® rayon damasks are Perma-Prest®. Just tumble dry and hang without ironing. And they’re backed with Thermalgard acrylic foam to keep the heat in and to keep the cold out.
The revolutionary damasks. In twelve regal colors like emerald green, bluejay. All made in our own U.S.A. See them at most Sears, Roebuck and Co. stores, and in the catalog.
This is the ham that's hickory smoked to taste like real ham should.

Ordinarily canned hams aren't smoked. But Rath Hams are—with genuine, hardwood hickory, no less.

Rath believes that ham you buy in a can should be more than just a boneless, skinless, easy-to-carve convenience. It should be smoked with hickory, fragrant with hickory right down to its lean, pink center.

That's why we still slow smoke over lazy hickory fires the old-fashioned smokehouse way. It costs us a little more, but we think you'll agree the flavor difference is well worth it.

From Rath—the first family of hams. The Rath Packing Company - Waterloo, Iowa
For young homemakers, a new series of panels in bold, uninhibited colors, with decorative accent stripes. Low cost is uninhibiting, too. (Ask for 410 Series.)

Daylight your patio
with FILON® translucent roofing panels

Enjoy the comfort and downright wonderful convenience of a roofed patio—and still keep your sky. No cave-like darkness against adjoining doors and windows. Filon panels are reinforced with tiny fiberglass strands that filter and softly diffuse light over your patio living.

Twelve decorative patterns from subtle to bold let you carry your decorating ideas outdoors. And you’ll discover the patterns—available only from Filon—are even more beautiful when installed and saturated with light and color. All colors are chemically locked in for years and years of lasting beauty in any climate.

See Filon panels at your leading building supply dealer. For ideas, ask your dealer for our Patio Planning Kit. Or send 25¢ and the coupon below.

For very hot summer areas, specially formulated Sunguard panels (above and below) create deeper, cooler shade.

Bluegrass—one sophisticated design among four Filon-Stripes patterns.

Please send me your Patio Planning Kit with decorator guide, color selector and building plans. Enclosed is 25¢ to cover cost of postage and handling.

Mr.
Mrs.
Miss
Address:
City:
State:
Zip:

*Patent Pending
We live where fleas are worst. Right?"

"What’re the arrows for?"

"So get a Sergeant’s Flea Collar. 8 out of 10 dogs here wear ‘em."

"They show how Sergeant’s tracks down fleas and kills ‘em dead."

"Oooh. That’s better."

**In parts of the country where fleas are worst, 8 out of 10 dogs who wear collars, wear this one.**

\[\text{Strong enough to kill fleas for 3 whole months, yet so gentle it won’t disturb a whisker.}\]

Now a Sergeant’s flea collar especially for cats.

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**WHY CAN’T YOU GET ANYTHING FIXED ANYMORE?**

By Stanley Schuler

Shortly after rugged weather closed in on New England this winter, fire swept through an old two-family house in southern Connecticut. Cause of the blaze: a plumber who was repairing and adding to the piping on the second floor. While sweating joints in a wall, he accidentally ignited newspapers which had been stuffed in around the pipes as insulation. By the time the two-alarm fire was brought under control, the interior of the house had been burned out; holes had been chopped in the roof for the firemen to get at the flames; the boiler had to be turned off and the pipes later froze and burst; and the two families were forced to move to other quarters.

Fortunately, repair and servicemen who work in the home do not often botch their jobs to such a fearful extent. But few American families in recent years have not had occasion to complain about the quality, cost or lack of service they have received.

“What’s been your experience?” a small-town lawyer was asked recently. “It’ll take a day to tell you,” he answered. “Just let me tell you about one of our pleasanter experiences. As soon as we moved into this house we found our TV picture had a ghost. So I called a serviceman and he said we probably needed a taller antenna. I told him to put it in. I’ll admit he didn’t waste time getting down to work. But later, when I ran home to ask how things were going, he just snarled, ‘Get out of here!’ He finally finished, however, and I went with him to see how the set was working. The ghost was as bad as ever. Naturally I objected. ‘Oh, you’ll get used to it,’ he said. And he walked out."

Another homeowner who moved to an old house with a rundown swimming pool needed someone to repair the inoperative pool pump and put the entire system in working order. He started calling pool dealers listed in the Yellow Pages. One by one they promised to drop by to look at his pool and one by one they failed to appear.

Then the homeowner asked a mason working around the house if he knew a pool builder. He did, and he and the builder came by the next day and took the pump back to the shop to make necessary repairs.

Four days later they installed the repaired pump, cleaned the filter and pipes, collected $50 and announced they would be back in a week to start the pump and complete their work. Again they were true to their word. This time they fussed around for several hours, patched a leaking pipe and presented the grateful homeowner with a final bill for $140. He paid. Three days later, the pump motor stopped dead. The answering service said that the repairman had gone out of town and that no one knew exactly when he would return.

Bad service is not, of course, limited to small businessmen. Since the President’s Office of Consumer Affairs was set up, letters about the service practices of manufacturers have been rolling in. Many include copies of the correspondence the complainants have had with (as one writer puts it) “the manager of form-letter pacification of irate customers.”

(continued)
Dazzling Decorators!

They're the little things that do a lot of razzle-dazzling. Kleenex Boutique facial and bathroom tissues. Kleenex Boutique towels and napkins. All in the Kleenex Boutique Collection. All in saucy little colors to inspire a whole new look. To inspire a whole new mood. The Kleenex Boutique Collection. Because it's the little things that do a lot.
A letter from a housewife reports her difficulty in getting anyone at all to fix her refrigerator. When at last a dealer serviceman did show up, he confessed he was stumped, so the woman got in touch with the manufacturer's district office. Their service representative was more successful and, as he left, he told her to be sure to contact his office should the refrigerator act up again. It did almost immediately and the woman followed instructions. Her letter unanswered, she wrote the manufacturer's head office. Back came a curt note saying the matter was being referred to the district office and she would hear from it. The silence was deafening.

For every such major complaint about poor service there are untold numbers of minor complaints—some humorous, but all annoying.

What has caused the general collapse of service to homeowners?

In order to shave costs, too many builders since World War II have been guilty of sleazy construction that necessitates early and frequent repairs.

The use of mechanical equipment in the home has increased dramatically, but the complexity of the equipment has increased at the same pace. Consequently, repairmen are busier than ever. In 1968, according to a U.S. Department of Commerce report, the cost of mechanical repairs to all homeowners totaled $1,090,000,000.

Unfortunately, no one has broken down this staggering figure to determine how much mechanical service the average family requires in one year. Large appliance makers who do some of their own servicing are studying the matter but they are unlikely to reveal their findings. Complaints received by the Commerce Department and Better Business Bureau, however, contain startling evidence of the impact that increasing product complexity has had: Refrigerators, which along with ranges used to be considered the most reliable of all major appliances, now rank as the worst.

The increased complexity of mechanical equipment has been accompanied by a tremendous proliferation of new products and models. This forces repairmen constantly to master the secrets of fixing more and more different machines. It also means that service shops, equipment distributors and manufacturers must maintain a constantly growing inventory of parts.

Among appliance, air-conditioning and electronics manufacturers, the general practice is to maintain a supply of all parts for 10 years. But some companies start throwing things out after five years; many have trouble building up an adequate supply of parts for brand-new models; and even the most responsible companies cannot guarantee that they will not have occasional shortages or will always give immediate delivery.

Almost without exception, home materials, equipment and furnishings industries blame their service problems to a large extent on a shortage of qualified repairmen. Emphasis is on the word "qualified." Actually there seem to be plenty of people in most—but not all—home-repair fields. But all are not qualified.

The shortage is attributable to several things. Wages are often low (except in the building trades). Repair firms dislike taking their men off the job to send them to training schools.

Another reason for the shortage of repairmen is, at the moment, peculiar to the state of Connecticut; but as more states enact laws of the same general type, it is highly (continued on page 38)
SPECIAL FOR AMERICAN HOME FAMILIES

Let JOHN F. KENNEDY'S life set an example of Courage and Achievement for your child

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This magnificent FREE word-and-picture biography of John F. Kennedy could have a lasting influence on your child's life! And it is yours to keep—with no obligation to buy anything.

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possible that the problem will spread. Three years ago Connecticut passed a complex law designed to protect homeowners against unethical repair and remodeling firms. Says a vice president of a large Hartford bank: "Although the law drove the unethical dealer out of business, it also hit a good many small, honest, capable contractors and craftsmen who couldn't meet the financial tests imposed by the banks. Some of these men turned to high-interest-rate lenders for money and are now passing these higher costs on to their customers. But most simply went out of business. Efforts to protect the consumer often go too far and have the reverse effect."

Too much home-repair and improvement business is available. Result: It's hard to get men to bid on a job. And, if you succeed, the bids you receive are likely to be outlandish.

A related reason for the breakdown in service to homeowners is the desire on the part of ambitious repair firms to go after the "big dollar." This is much more easily made in new construction and large home-improvement work than in scrappy repair jobs.

Many repairs are done badly, if at all, because the manufacturer and retailer of the products involved buck the responsibility for the work from one to the other. This happens most frequently when the homeowner's products are in warranty.

Other homeowners requiring in-warranty and sometimes out-of-warranty repairs suffer because they have moved to another community or because the dealer from whom they bought the defective product has switched brands or gone out of business.

Even legitimate service costs are soaring. According to the Department of Labor, from 1964 to 1969 the cost of replacing a sink went up 40.2 percent; reshingling a roof, 40.3 percent; repainting a living room and dining room, 50.4 percent; and repairing a furnace, 44.3 percent.

In a few cases, costs are now so ridiculous that embarrassed repairmen refuse to make repairs. Plumbing contractors have just about given up answering calls to replace faucet washers because they spend about $10 just to send out one of their men.

Homeowners, contractors and service firms alike complain frequently about the lack of interest shown by many repairmen.

But homeowners must also shoulder some of the blame for their troubles. Many precipitate the need for repairs by failing to read instruction manuals. Some knowingly abuse products. Perhaps worst of all, many call for service when the only thing wrong with a product is their own failure to understand it or when they could easily make the repair themselves. This just ticks up a repairman when he might better be working on a serious problem.

"What gets me," says the small-town lawyer with the TV ghost, "is the government's attitude. Everyone in government sounds off about the need for protecting the poor consumer. But next to nothing is being done to protect him on the biggest purchase he ever makes—his home."

The lawyer is only partly right. For one thing, there still are repairmen and firms scattered across the country that give excellent service.

More to the point, many industries, companies, associations, individual repairmen and lawmakers are striving to improve matters. To be sure, such efforts are rather piecemeal. They tend, as a rule, to fall...
"Parquet" floors without the fuss of parquet floors.
Sears Ready-Stick vinyl asbestos tiles.

A do-it-yourself floor needn't look like you did it yourself. Because Sears has come out with beautiful decorator tiles that are downright foolproof. No messy gluing, no complicated tools to buy. Just peel off the paper backing and press Ready-Stick™ tiles down. It's easy! But Sears wanted vinyl asbestos tiles to be more than easy to put down. We wanted your floor to look as if an old-world craftsman had spent days installing it. We wanted vinyl asbestos to look like rich warm wood.

Colonial brick. Sleek, dark slate.
We got exactly what we wanted. Eight absolutely handsome decorator patterns. All self-adhesive, in a big 12" x 12" size. Come see them at most Sears, Roebuck and Co. stores, and in the catalog.

Sears has 1,001 ways to cover a floor.
GETTING THINGS FIXED continued

short of the mark. But something is being done.

Some industry groups are for the first time showing real interest in improving service because they realize that their future depends on it. For example, Midwestern fuel-oil dealers, who for many years did not have their own service departments, now are engaged in a crash program to reverse course. Their basic desire is to preserve their market. But the real gainers are Midwestern homeowners because the service given by oil dealers has always been above average.

The opposite thing is happening in the swimming-pool field. In California and Florida, so many pools are being put in that the builders cannot find time to service them. But to fill the gap, they have helped other—usually small—firms to specialize in swimming-pool repairs and service. Hopefully, this will also happen elsewhere. One strong step has been taken by a Pennsylvania pool builder who has turned his service work over to fuel-oil dealers who have experienced mechanics but don't have anything for them to do in the summer.

The National Asphalt Pavement Association, which represents only those contractors large enough to afford their own asphalt plants, now plans to take in the small contractors who are mainly responsible for driveway construction. The aim: to raise overall industry standards, focus attention on contractors who can be reasonably trusted to do good work, and thus indirectly guard homeowners against those who have given the industry a black eye.

In another effort to protect consumers, several local chapters of the National Home Improvement Council are bonding their members for performance of contracts. Adds a council executive: "We're also pushing to have written into all our members' contracts a clause providing that any dispute with a homeowner shall be decided according to rules of the American Arbitration Association."

Many contractors who make repairs and improvements would like to go even further and have the states license them in the same way that they license plumbers and electricians. But few states have taken this step.

This is also true in the TV field. Despite the fact that the National Electronic Association is starting to push for licensing of TV repairmen, only five states actually issue licenses. The main argument for licensing is that it requires a TV (or any other kind of) repairman to take a test to prove his competence. And if he does a job badly, his license can be revoked. On the other hand, while there is no real objection to licensing, many people maintain that it does not give protection against the fraudulent repairmen who have bilked consumers out of millions of dollars.

The best answer to the crooked TV-repairman problem is California's Electronic Repair Dealer Registration Law, which requires owners of electronic repair shops to register with the state. The law not only prohibits all usual types of fraudulent action but also makes four unusual stipulations: (1) A repairman must give the customer a written estimate if this is requested and he cannot exceed his estimate without the customer's consent. (2) He must return to the customer all replaced parts except those exempted by the state. (3) He must tell the customer whether a replacement picture tube is new, rebuilt or secondhand. And (4) he must give the customer an itemized bill.

Now seven years old, the law is credited with saving millions of dollars. It is also estimated to save California citizens over $15,000,000 annually for dishonest repairs. But it falls short in that it does not ensure the competence of the repairmen themselves. To correct this failing, the State Electronic Association plans to introduce a repairman licensing bill this year.

Whether the country generally will institute similar measures to assure good, honest work by all home repairmen is anyone's guess. But until these or some other equally effective steps are taken, here's a checklist of things you should do to spare yourself at least some of the irritation and frustration you may have experienced in recent years:

1. Before engaging a repairman, check him out with his previous customers.
2. If you can't learn anything about him, call your Better Business Bureau.
3. If you have a legitimate complaint against a repairman, tell the Bureau.
4. Secure two or three bids on any big projects you plan.
5. Don't sign a contract until you understand it.
6. Get all guarantees in writing.
7. Be sure the work is satisfactory before making final payment.

END
Who says you’re too old to wash your face?

There are still some skin experts who think water hurts any skin over 25. We have news for those experts. Dirt hurts skin even more. Dirt ages your face faster than birthdays. This is why we created Jaquet Aqua Cleanser and the exclusive Beauty Splashdown. Here is how you use it:

One: Pour Aqua Cleanser in your hands, and massage into the face gently for thirty seconds.

Two: Now bend over the sink, let fresh lukewarm water run from the tap. Fill your hands with water, and splash your face eleven times.

Your skin has never felt cleaner, clearer, or softer, and that is why so many women insist on washing their faces with creamy Jaquet Aqua Cleanser and water.

You see, Jaquet believes you’re never too old to look young.

Jaunty field flowers spread their gay colors down one side of a linen place mat and at the four corners of a tea cloth. The primary colors will blend with many china patterns and give a beautiful lift to plain white. This very special design is stamped on creamy white 100-percent linen. The place mats and napkins come in sets of four. The tea-cloth set (cloth is 46 inches square) includes four napkins. Each napkin has a different, crisp flower in one corner. The lovely beaded field flowers with little basket is also a kit.

Accessories, table and chair, Mayhew Shop, N.Y.C.
Warm, elegant, formal or functional? Kling shows you there’s more than one way to decorate with Traditional.

Which of these rooms is really you? Kling gives you a great choice—and marvelous decorating flexibility—expressed in fine American cabinet woods and selected matching veneers.

Like it warm and mellow? That’s Kling Country Hearth. An inviting, exciting collection for living room, den, bedroom or dining room. Many Country Hearth accent pieces come in rich traditional colors.

Kling can also be elegant, as in our Olde Deerfield solid maple dining room. It features a rich brown Williamstown hand-distressed finish. Olde Deerfield designs are also available for bedroom, living room and den.

Kling can be formal, as in our Cambridge Court master bedroom. It’s crafted of solid cherry and beautiful matching veneers.

And Kling can be efficiently functional. The Roomates collection has 27 designs that solve hundreds of “how to conquer space” problems. Here it works to make a practical, handsome bedroom for a growing young man.

For expert help on how you can decorate your way with Kling, see the store that offers Kling in your area. Or send this coupon.
Mrs. Karen Sauerbrey
Children: Lori, 2½; Chip, 4 months.
“I wanted to use Lori’s baby clothes for Chip, but they were yellow from formula stains. I tried everything, even wrote the formula manufacturer who couldn’t help. Tide XK got the stains out.”
Ask Mrs. Sauerbrey about Tide XK. Write to her at:
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Even the baby formula company couldn’t help me clean out old formula stains. Then I found Tide XK in my new Norge. Tide XK did it.

Another good thing about buying a Norge VHQ is its big 18-pound capacity, which saves you time and effort. Norge also has 10 programmed wash cycles, with an extra slow speed for hand washables. And automatic cooldown for permanent press.

Tide has agreed with washer makers to supply Tide XK samples packed by them and to feature their washers in Tide XK advertising.

The makers of 22 leading washers pack Tide XK in every top-loading automatic.
Water is as natural an antidote to summer as salve to a burn. The cool breezes, variety of moods and unencumbered vistas lure and lull. Living on the water can be forever new, as demonstrated by this Seattle community of multi-story floating houses—a first anywhere—or as primordial as a retreat on an island. This portfolio covers carefree living from the Great Northwest to the Long Island shore, new tent sculpture on a Florida beach, a $200 spruce-up for a rental house and a houseboat bobbing gently at a Hudson River mooring.

SUMMER '70
Portage-at-Bay, a unique complex of multi-story floating houses, is a testament to the imagination and tenacity of young Seattle thinking. Planner Grant Copeland, 30, and his 27-year-old architect brother persevered for months with the help of a lawyer friend to get the landmark project built, which now consists of eight houses. This one, situated on the prime site at the end of the dock, reflects the teamwork of an enthusiastic foursome—all still in their 20's. It was designed by architects Carlton Kovell and Charles Ross for schoolteachers Gary and Linda Oman (she's on their deck, below). The Omans are doing their own interior finishing to meet a $20,000 budget, including $3,000 for the float. The 10-sided house is only 1,200 square feet, but never claustrophobic because of varied spaces and ceiling heights. Planes protruding at sides protect it from wind. Overscaled "11," half-moon window and orange paint add touches of whimsy to the strong cedar exterior. What's it like to live here? Just turn the page.
A Dutch door, which can be half opened for ventilation, leads into an entry area set off but not blocked by a handsome spiral staircase. Constructed like a spinal cord, its oak treads are cantilevered from a pipe column. Cedar-paneled wall dividing the efficient 8-by-15-foot kitchen and the dining area is punctured by a pass-through and inset shelf for plants or bric-a-brac.
Portage-at-Bay pioneers Grant and Helga Copeland, with six-year-old neighbor Heidi Oman (above), spread feeding-time contentment for a local visitor.

To Gary and Linda Oman and daughter Heidi (trio at left, in photograph right), little compares to life afloat. They and the Copelands, gathered for a snack, are among eight houseboat owners who have joined Seattle's unique waterfront experiment.

The Copelands' houseboat on Portage Bay (opposite): "You can be as isolated as you want... but the friendliness is there any time you want to tap it."
Houseboat living in Seattle dates back for almost 90 years. The city’s overwhelming waters—lakes, canals, bays, waterways and rivers—are as meaningful to Seattle, burgeoning on the hills separating Lake Washington from the vast inland sea of Puget Sound, as are the canals to Venice.

At one time fully 3,000 houseboats bobbed on the tides of the complicated waterway draining Lake Washington through Lake Union into Puget Sound. Houseboats required no building permits and thus ranged cheerfully from one-room bait shacks to comfortable, owner-built family residences “landscaped” with abundant flower boxes. Houseboaters were commercial fishermen, shore-bound mariners, loggers loafing out the off-season in the woods. Houseboats attracted artists, writers, poets, Thoreau types and university students in search of a picturesque way of life at minimum cost. Right up until five years ago, rental costs for houseboats averaged no more than $75 a month.

For years no new floating houses were constructed. Many of the old-timers foundered as floats became water-logged and logs worked apart, straining jerry-built structures above. Reduced to one-tenth their original number, houseboats acquired colonies of eccentrics. The hippies discovered them a great way to live on peanut income. While sentimentalists fought to retain houseboats as a unique charm of urban Seattle, land people with expensive lakeshore property and elegant dwellings, fated to look out upon the raffish “floating slums” offshore, fought just as hard to clear them out.

In the end, the water-oriented flair of Seattle asserted itself. The Floating Homes Association was organized to improve the image of houseboating. Architects became enthusiastic about them, restoring and rebuilding many. The prime argument against houseboats—pollution—went down the drain when the city required that they hook up to the public sewer system.

Most decisive of all is the realization of a dream of Grant Copeland, a senior planner for the nearby city of Redmond, his architect brother Gerry and an attorney friend, Roy Trolson. These visionaries saw houseboating in a fresh light as houses incorporating entertainment and joy of living in themselves. Their goal: “An experiment in environmental design, not a panacea for environmental ills; a kind of meaningful subneighborhood where persons can find identity and involvement and the security of belonging to the ‘family’ of Portage-at-Bay’s dock; a way of living that promotes human happiness and mental health and provides opportunity to be creative.”

The three innovators acquired privately owned underwater property in a good, residential neighborhood zoned for houseboats on Portage Bay—“a piece of property that happens to be covered by water, about one acre in total area”—and adjacent shore property that residents could use as a parking lot.

The planners were too young to be put down by the neighborhood’s opposition, legal absolutes in building codes and ordinances and exhausting hassles with city hall over their uninhibited designs (continued on page 78)
Unlike the bustling conviviality of Seattle's Portage Bay, splendid privacy characterizes this stucco house on a peninsula jutting out into Shinnecock Bay in the Hamptons, New York. Compact, it looks monumental due to its spectacular setting. Architect Harry Bates virtually blocked off any entrance view of the interior. But inside, a broad vista of water and sky opens up from the dining-living area through sliding glass doors and a 10-foot second-story window. Double-height living room and balcony off small bedrooms make the house seem almost grand, yet still manageable for its gregarious owner who entertains often.
windows serve kitchen; tall vertical one lights staircase. Open-slat door contrasts with massive facade.
Although the house is on a peninsula, Bates still had to orient the view away from unsightly telephone poles. Roof peak incorporates a clerestory. An architect who started out designing skyscrapers, Bates switched to beach houses, a challenge to which he brings much of his earlier training and eye for functional detail.

Low ceiling of dining area (right) sets it apart from two-story living area. Both lead to the deck through three 10-foot sliding glass doors. Recessed downlights supplement signal lights by Takis that flash green, blue, ruby, yellow and amethyst. Swivel chairs covered in white vinyl echo circular, white Formica-topped table.

Living room (opposite) shares same spectacular view as the dining area from which it flows. Its small size looks larger because of height and simple furniture grouping—two identical charcoal-brown seating units which face across a white Plexiglas table.
An island house implies a romantic, back-to-nature isolation that no mainland dwelling can duplicate. This one, built for a young Cambridge, Mass., couple, George and Mary Leyland, overlooks four oceanfront acres on Fishers Island in Long Island Sound. In designing the house, architect Washington Taylor, also of Cambridge, chose to defer to nature instead of building a monument, another classic approach. He echoed the contours of the site with two shed-roof buildings joined by a low entry foyer that doubles as a sundeck. One building, which houses the living room, has two steep roof planes which emulate the sharp drop to the ocean. The exterior cedar siding, cedar-shingle roof and concrete are low-key gray to blend in with the natural color of the land. The Leylands’ musts: a concrete floor, so “we can walk around barefoot,” a single level, a room to escape the sunlight.
To offset the glaring sun, the dining room is like a dark, cool cave with a fireplace. Kitchen is located at left, master bedroom lies off to the right. French doors, which lead from the living room and foyer to an outside patio, were chosen as a windbreak. The cedar ceiling was left natural. The master bedroom is only 12 feet square, but appears larger due to the openness of roof and windowed walls.
SUMMER PLEASURE DOMES
"Sundance," as these billowing tension structures are called, makes the beach umbrella look as dated as pantaloons. Of lightweight poplin, each has a support spine of Fiberglas that allows it to move with the wind. Its height adjusts by placing the side stakes closer or farther apart. Maximum expansion is eight feet high or 15 feet wide. The brainchild of C. William Moss, an Ann Arbor, Mich., designer, Sundance is made by Firestone and priced at $49. In this Florida beach grouping, the strong shapes and colors—yellow, blue, orange—resemble spinnakers in a freshening blow. Yet each folds into a 7½-pound package. "Instead of just looking at sculpture, you can live under it," says Moss, who may even revolutionize housing (see page 4).—Jane Levy
SUMMER SPRUCE-UP FOR $200

If you think decorating for the fun days is a luxury, look what a basic budget of $200 can accomplish. We transformed the secondhand interior of a vintage rental cottage (opposite) into an inviting summer hideaway. As in the living room shown here, effects are due mainly to fresh fabric treatments and cover-ups. For our formula, turn the page.
SUMMER SPRUCE-UP continued

Weeding out the clutter of previous tenants and keeping only the most attractive pieces were really the beginning of our rental-house decorating plan. After the big cleanup, a light, airy house emerged that responded happily to imagination rather than lots of costly furnishings. We pulled out the trusty sewing machine and searched remnant shops where we bought yards of cotton fabrics (mostly at 99¢ a yard) in crisp, bright colors and sewed them into curtains, bedspreads, window shades and pillows. This was our largest expenditure (about $100), but it makes the most impact. The balance went for things like grass mats for the living-room floor, a cotton studio-couch throw, cardboard storage cubes for a bedroom, a batch of instant frames with inexpensive inserts for bold flashes of modern art. Of course, there are pleasing extras you might like to add—and that we, in fact, did—which will push the budget up. But for openers, $200 can certainly go a long way.

In natural-and-white dining room (opposite) pair of windows is treated to chains of wicker looped over a heading of white cup hooks that are almost invisible against the molding. Three wooden folding tables add up to one long buffet—great for entertaining and light enough to travel outdoors for a party on the porch. Striped denim tablecloth skirts a beat-up metal table.

Girl’s bedroom (opposite, below) goes frilly and feminine with low-cost dress fabrics and remnants made into bedspread, pillows and curtains—these caught up in ribbon-tied poufs. Hanging lampshade (found on an old floor lamp) was covered in shirred dotted Swiss, then suspended from a cord which was covered to match. Above bed, a 49¢ red-dotted vinyl pillow was cut flat, inserted in an instant frame.
The Hudson River boat basin (top) sets the scene for this snug houseboat. In forward cabin, steering console was extended by a floor-based storage locker (above, left). Plastic-coated steel bookshelf lifts off easily when double bed is made up. All curtains are shirred on two rods to keep them from swinging loose when boat is in motion. All are lined with Millium, a thermal lining that keeps cabin warm in winter, cool in summer.

By Vera D. Hahn

HOUSEBOAT ON THE HUDSON

This is a year-round houseboat. House yacht is what its makers, Thunderbird Products Corp., prefer to call it. Wanting to make greater use of the 34-foot Drift-R-Cruz "Mischief" in Manhattan's Hudson River boat basin, owner Stephen Saionites asked us to make the interior lighter and brighter. He also needed additional storage space, especially for all the gear daughters Kim and Tracy bring aboard. In carrying out his wishes, we kept in mind that we were decorating a boat and so we made it as shipshape as possible, for minimum housekeeping. The original plywood paneling was retained in both cabins. The dark ceiling throughout was covered with solid white laminated plastic (U.S. Plywood Micarta), also used on the galley's walls, doors and cabinets. Then we selected a trio of the neatest little geometric patterns we could find for the floor (Scientific Carpets' solution-dyed Enka nylon with sponge-rubber backing), upholstery and curtains. The Saionites girls, shown here on their father's bright, newly decorated houseboat, were delighted with the results. And the same decorating recipe for making a small space seem bigger and more unified can be followed ashore.
Only major remodeling was to relocate bottom step (above) to make way for a seven-drawer campaign chest lacquered white to match the wall behind it. Magazine racks match forward-cabin bookshelf.

Bed in aft cabin (right) was raised on ready-made drawers for space-saving storage. Simplest, modern hardware was used throughout. Shipshape meals cooked on compact ranges like this one are also part of houseboating. See "Two-Burner Cooking," over, for new recipe ideas.
Nothing whips up appetites faster than family excursions by boat or camper. Appeasement—with only two burners and scant equipment—is another story. But you can eat heartily and imaginatively with dishes like these: Mandarin Pork, Braised Rock Cornish Hens, Pan-Fried Steak with Mushrooms. Each cooks in one pan on one burner; the other goes for a vegetable. Their recipes and some others begin on page 66.
Cook Italian fluently in 4 easy lessons.

Campbell's Soup makes these dishes a snap course. Bellissima!

**PAGHETTI WITH MEAT SAUCE**

- ½ pound ground beef
- 1 cup chopped onion
- 1 teaspoon basil, crushed
- 1 teaspoon oregano, crushed
- 1 large clove garlic, minced
- 2 cans (10 ¾ ounces each)

Campbell's Tomato Soup
1 can (1 pound) tomatoes
½ pound spaghetti, cooked and drained
Parmesan cheese

In saucepan, brown beef and cook onion with seasonings until onion is tender. Add soup and tomatoes. Stir to break up tomatoes. Simmer 30 minutes; stir now and then. Serve over spaghetti with Parmesan. 4 servings.

*Note:* One can of Campbell's Golden Mushroom Soup plus ½ cup water may be substituted for one can of Tomato Soup.

**CHICKEN CACCIATORE**

- 2 pounds chicken parts
- 2 tablespoons shortening
- 1 can (10 ¾ ounces) Campbell's Tomato Soup
- ½ cup chopped onion
- ¼ cup Chianti or other dry red wine
- 2 large cloves garlic, minced
- 1 teaspoon oregano, crushed
- ½ teaspoon salt
- ½ medium green pepper, cut into strips

In skillet, brown chicken in shortening; pour off fat. Add remaining ingredients except pepper. Cover; cook over low heat 30 minutes. Add pepper. Cook 15 minutes more. Stir now and then. 4 servings.

**PASTA AND TOMATO SOUP**

- 1 can Campbell's Cream of Mushroom Soup
- cup milk
- cup grated Parmesan cheese
- cups cooked hot noodles
- tablespoons butter or margarine

large saucepan, stir soup until smooth; blend in milk and cheese. Heat; stir now and then. Just before serving, toss hot noodles with butter; combine with soup mixture. Serve with additional cheese. 4 servings.

**VEAL PARMIGIANO**

- 1 pound thinly sliced veal cutlet
- Salt and pepper
- 1 egg, slightly beaten
- 1 tablespoon water
- ½ cup fine dry bread crumbs
- 3 tablespoons shortening
- 1 can (10 ¾ ounces) Campbell's Tomato Soup
- ¼ cup water
- ¼ cup finely minced onion
- 1 small clove garlic, minced
- Dash ground thyme
- 4 slices (4 ounces) mozzarella cheese
- ¼ cup grated Parmesan cheese

round veal with meat hammer or edge of heavy saucepan. Season with salt and pepper. Beat egg and 1 tablespoon water. Dip veal in egg mixture; then in bread crumbs. Brown in shortening (use more if necessary). Arrange veal in shallow baking dish (12x8x2”). Mix soup, water, onion, garlic, and thyme; pour over veal. Top with mozzarella and Parmesan cheeses. Bake at 350°F. for 30 minutes. 4 servings.

M'm! M'm! Good and easy!
Although these recipes have been worked up primarily for on-the-go summer meals, they apply just as deliciously for cool, relaxed, top-of-range cooking even for stay-at-homes who are venturing no farther than their own backyards.

LAMB STEAK HUNTER STYLE
4 lamb steaks (1/4 inch thick each)
1 clove of garlic, cut in half
Salt
Pepper
1/4 cup butter or margarine
2 tablespoons minced shallots or green onions
1/2 cup dry white wine
1 can (8 ounces) mushroom stems and pieces
1 can (8 ounces) tomato sauce
1/2 teaspoon dried tarragon
1 tablespoon chopped parsley

Rub steaks with cut surface of garlic. Sprinkle with salt and pepper. Heat butter or margarine in large skillet over medium heat. Cook steaks 5 to 6 minutes on each side. Remove from skillet; keep warm. Add shallots or green onions to fat left in skillet. Cook 1 minute. Add wine. Simmer 2 minutes, stirring to dissolve all brown bits on bottom of pan. Add mushrooms and their liquid, tomato sauce, tarragon and chopped parsley. Bring to boiling. Simmer 10 minutes. Correct seasoning to taste with salt and pepper. Return steaks to sauce. Simmer 2 minutes more. Makes 4 servings.

BILOXI JAMBALAYA
1/4 cup butter or margarine
1 pound fresh shrimp, shelled and deveined or 1 package (10 ounces) frozen, shelled and deveined shrimp, thawed
1 cup minced onion (1 large)
2 cloves of garlic, minced
2 green peppers, seeded and diced
2 cups raw long grain rice
1 can (1 pound) whole or sliced carrots, drained
1/4 cup sherry or Madeira
Salt
Pepper
1 bay leaf
1 pound cooked ham, cut in 1/2-inch cubes

Heat butter or margarine in heavy saucepan. Add shrimp. Sauté 2 to 3 minutes or until pink on all sides. Remove. Set aside. Add onion, garlic and green peppers to fat left in pan; cook 2 minutes, stirring occasionally. Add rice; mix well with onion mixture. Add tomatoes, water, salt, pepper and bay leaf. Bring to boiling. Cover, simmer 15 minutes. Add ham and reserved shrimp. Cover; continue cooking 10 minutes or until all liquid is absorbed. Correct seasoning to taste. Makes 6 to 8 servings.

VEAL SCALLOPPINE IN MUSTARD SAUCE
1/2 to 2 pounds of veal for scaloppine
Salt
Pepper
Flour
1/4 cup butter or margarine
2 tablespoons minced shallots or green onions
2 tablespoons lemon juice
1 cup heavy cream
1 tablespoon prepared mustard


MANDARIN PORK
2 boneless loin of pork, cut in 1/2-inch cubes
Flour
1/4 cup pure vegetable oil
4 green peppers, seeded and quartered
1 large onion, thinly sliced
1 cup (14 1/2 ounces) pineapple chunks
1/2 cup soy sauce
1/2 cup sherry
2 tablespoons vinegar
1 tablespoon sugar
1 can (1 pound) whole or sliced carrots, drained


CHICKEN SAUTÉ PROVENÇALE
3 tablespoons olive or pure vegetable oil
2 broiler-fryers (2 to 2 1/2 pounds each), cut up
Salt
Pepper
1 clove of garlic, minced
1/4 cup dry white wine
1 can (1 pound) tomatoes, drained and chopped
1/2 teaspoon dried basil, crumbled
1/2 teaspoon sugar
1/2 teaspoon salt
15 pitted ripe olives
2 tablespoons chopped parsley

Macaroni with a hint of sunny Mexico. That's our Mexican style Dinner. Macaroni, spicy mixings—plus a wicked little h of chili. Quick cure for tired milly menus. Just add tomato paste and say, olé! For Kraft Mexican Style Macaroni.

It's one of the famous Kraft Home Cooked Dinners, he kind you cook up fresh—and quick.
Cool, tangy yogurt has been around for so many centuries something great must be going for it. Vegetarians eat gobs of it for protein. The too-well-rounded depend on it for health without heft. But yogurt is more than just a health food. Either the plain or the fruit-flavored, used in recipes, adds a special, subtle extra. Here it is as a tart dressing for a green salad, an unusual marinade for a roast pork loin, an ingredient in a unique cake. These three recipes and more begin on page 72.
16 things you don't even think about unless you want a new refrigerator.

With an Amana side-by-side, you won’t have to give them a second thought. Because we’ve thought them all out for you.

1. Take the little refrigerator within the refrigerator—8 to 10 degrees colder. It's a meat compartment with its own temperature control. So it keeps your meat fresh twice as long as an ordinary meat keeper. A separate cold air jet surrounds the meat keeper pan cradling it in a blanket of cold. No cold air blows on the meat.

2. And there’s a temperature control for the freezer and one for the refrigerator. And one doesn’t have any effect on the other.

3. Then, there’s the Amana Hi-Humidity compartment with its own temperature control that keeps vegetables moist and cool. For as long as three weeks.

4. You can also add an automatic ice-maker. Now. Or whenever you need it.

5. And if you change the style of your kitchen, you can change your Decorator Model side-by-side to go with it. Easy as sliding one decorator panel out and sliding in another.

6. Then, there are the things you take for granted. A Free-O’Frost frost-stopper that keeps frost from forming. So there’s no defrosting. Ever. Refrigerator or freezer.

7. Adjustable cantilever shelves on recessed tracks.

8. And Amana designed deep door shelves for half-gallon milk cartons. Not just quarts.

9. And first-in, first-out dispensers for packages and juice cans in the freezer.

10. And if you don’t want to waste shelf space for bulky items, you’ve got a glide-out basket.

11. Amana was first with 25 and 22 cu. ft. models, 35 3/8” wide, 17 and 19 cu. ft. models, 32” wide.

12. New acrylic enamel finish that won’t crack or chip. New inside finish, too. Vinyl-clad aluminum because that can’t chip or crack either.

13. A special butter conditioner that keeps butter the way you like it, hard, soft, or in-between... 14. Double-dimple egg trays... 15. Easy-moving rollers with brake... 16. Automatic door closers... 17. But who’s counting?

Certainly not Amana. They just keep on thinking up more things to give you, so you won’t have to think about them. Unless you’re thinking about buying a new refrigerator.

Only Amana has them all.
To Italians there is no excuse for bland, blah food at any time. This luscious warm-weather specialty, cold veal with a tuna-caper sauce, can be enjoyed as an appetizer or for lunch or supper on a hot, languid day. Make it ahead so the delicate veal can absorb the flavor of the sauce. Result: a rare blend of taste and texture. Serve with cold parsleyed rice, tomatoes and a chilled, dry white Italian wine and have fruit and cheese for dessert.
VITELLO TONNATO
3- to 4-pound shoulder or leg of veal, boned, rolled and tied
1 can (2 ounces) flat fillets of anchovies
2 whole cloves
2 medium-size onions
2 medium-size carrots, pared and quartered
2 celery stalks with leaves
2 bay leaves
2 to 3 parsley sprigs
1 cup dry white wine
2 tablespoons salt
½ teaspoon pepper
6 tablespoons lemon juice
Water
1 can (6½ to 7 ounces) tuna
2 cups mayonnaise
2 tablespoons drained capers

1. Make 8 slits in veal. Cut 4 anchovies in half. Insert in the cuts. Stick a clove in each onion. Place meat, vegetables, bay leaves and parsley in kettle or Dutch oven. Add wine, salt, pepper, 4 tablespoons lemon juice and enough water to just cover meat. Cover. Bring to boiling. Simmer 1½ hours or until tender. Cool the veal completely in its broth.

2. Remove meat from broth and set aside. Strain the broth and reserve it. Pound or mince tuna and the remaining anchovy fillets together in a mortar or bowl.

3. Combine fish, 2 tablespoons lemon juice, mayonnaise, capers and ½ cup of strained broth. Mix thoroughly. Taste and correct seasoning with salt and pepper.

4. Remove and discard string from veal. Pat meat dry with paper towels. Cut veal in thin slices, then reassemble them in a shallow tureen or serving dish. Pour sauce around meat. Refrigerate 1 to 2 days. Garnish with lemon slices and parsley, if desired. Makes 8 to 10 servings.
CURRIED PORK ROAST
(pictured on page 68)
5- to 7-pound loin of pork
½ cup plain yogurt
1 tablespoon grated onion
1 tablespoon pure vegetable oil
3 teaspoons curry powder
2 teaspoons salt
½ teaspoon ground ginger
¼ teaspoon ground cardamom

Place pork loin, fat side up, in large shallow dish. Combine yogurt, onion, oil, curry, salt, ginger and cardamom in small bowl. Rub mixture over roast. Cover. Refrigerate 24 hours. Heat oven to 325°. Remove pork from dish; place on rack in shallow roasting pan. Roast 2 to 2½ hours or until meat juices run clear when meat is pierced with a fork. Garnish with orange slices and watercress, if desired. Serve with Orange Rice. Makes 6 to 8 servings.

MANDARIN ORANGE CHICKEN
2 tablespoons flour
1 teaspoon salt
3 pounds chicken pieces
2 tablespoons butter or margarine
½ cup coarsely chopped onion (1 medium)
2 cups (12½-ounce jar) mandarin orange sections
½ cup water
1 tablespoon flour
1 cup (8-ounce carton) mandarin-orange-flavored or plain yogurt

Combine 2 tablespoons flour and salt. Dip chicken in flour to coat. Melt butter or margarine in large skillet or Dutch oven. Brown chicken on both sides. Push chicken aside; add onion; cook until tender. Drain and reserve oranges. Add ½ cup of juice from oranges and water to skillet. Cover; simmer 45 minutes or until chicken is tender. Remove chicken to heated platter. Blend 1 tablespoon flour with 1 tablespoon of liquid from skillet. Stir into liquid remaining in skillet. Cook, stirring constantly, until mixture comes to boiling. Add yogurt and orange sections. Heat through. Pour over chicken. Makes 6 servings.

Oh, My!
Banana Chocolate Mallow Pie!
FRIED CARROTS WITH YOGURT

A different idea for carrots. Excellent served with lamb.

8 carrots
1 egg, beaten
1/2 cup packaged bread crumbs
1/4 cup olive oil
1/2 cup plain yogurt
1/4 teaspoon salt

Pare carrots; cut lengthwise. Cook in boiling, salted water 10 minutes. Drain. Dip in beaten egg; roll in bread crumbs to coat. Heat olive oil in large skillet over medium heat. Fry carrots until bread crumbs turn golden brown. Place on serving platter. Combine yogurt and salt; stir until yogurt is smooth. Pour cold yogurt over carrots. Serve immediately. Makes 4 to 6 servings.

YOGURT CUCUMBER SALAD

2 cucumbers
1/2 teaspoon salt
Dash of pepper
1/2 cup plain yogurt
Lettuce cups

Pare cucumbers; cut in half. Shred on a coarse shredder, using only the outside pulp and discarding the center seedy portion. Sprinkle with salt. Allow to stand at room temperature 1 to 2 hours. Drain off liquid. Stir in pepper and yogurt. Toss lightly. Chill. Spoon into lettuce cups. Makes 4 to 6 servings.

TOSSED SALAD WITH YOGURT DRESSING

(pictured on page 68)

1 cup (8-ounce carton) plain yogurt
1/2 teaspoon salt
1/4 teaspoon garlic salt
1/2 teaspoon ground cumin
1 tablespoon olive oil
1 tablespoon lemon juice
1 small head iceberg lettuce
1 head romaine
2 carrots, pared and sliced diagonally
1 cucumber, sliced
1/4 cup sliced green onions
1/4 cup raisins


APRICOT DATE PUDDING

1/2 cup chopped dates
1/2 cup chopped dried apricots
2 cups (two 8-ounce cartons) plain yogurt
2 tablespoons honey
1 teaspoon lemon juice
1/2 teaspoon ground cinnamon

Combine dates, apricots, yogurt, honey, lemon juice and cinnamon in medium-size bowl. Mix well. Spoon into serving dishes. Garnish with chopped nuts, if desired. Makes 6 servings.

YOGURT AMBROSIA

2 tablespoons honey
1 tablespoon lemon juice
2 oranges, peeled and sectioned
2 bananas, peeled and sliced
1 pear, cored and sliced
1/2 cup flaked coconut
1 cup (8-ounce carton) plain or apricot-flavored yogurt


continued
LITTLE TURKISH CAKES
(pictured on page 68)
1 cup (8-ounce carton) plain yogurt
1 1/2 cups sifted confectioners’ sugar
3 eggs
4 tablespoons butter or margarine, melted
2 cups sifted all-purpose flour
1 tablespoon grated orange rind
1 teaspoon baking powder
2 cups sugar
2 1/2 cups water
2 teaspoons lemon juice
1 pint fresh strawberries, washed, hulled and sliced
2 tablespoons chopped pistachio nuts

Heat oven to 350°. Grease 9x9x2-inch pan. Put yogurt in medium-size bowl. Beating with an electric mixer, gradually add confectioners’ sugar, eggs, butter or margarine, flour, and orange rind; beat just until smooth. Stir in baking powder. Pour into prepared pan. Bake 40 to 45 minutes or until golden brown and firm to the touch. Cool in pan 10 minutes. Cut into 12 pieces.

Combine sugar, water, and lemon juice in a medium-size saucepan. Bring to boiling over medium heat, stirring until sugar dissolves. Simmer 10 minutes without stirring. Remove from heat. Spoon hot syrup over cakes, a little at a time, until all syrup is absorbed. Cover with aluminum foil. Cool several hours. Serve, topped with sliced strawberries; sprinkle with pistachio nuts.

QUESTION: Can you tell me what types of cake frostings can be frozen?
Mrs. Elizabeth Dodson
Linden, Tenn.

ANSWER: Uncooked batter frostings made with confectioners’ sugar are best. Boiled frostings crumble after a short storage period and egg-white icings become dry.

QUESTION: How do you candy vio­lets, and what kind of vio­lets do you use?
Mrs. Carl Lindsey
Port Townsend, Wash.

ANSWER: Use violets that have a very heavy perfume. Make a sugar syrup and boil to the soft-ball stage. Place a rack in a shallow pan. Pour a layer of syrup 1 inch deep into the pan and cool it. Spread the violets on the rack in the syrup making sure the violets are covered. Cover the pan with a wet towel and let stand 5 hours. Add more cooled syrup to cover the flowers. Cover with a wet towel and let stand overnight. Lift rack from pan and set on a tray to drain and dry flowers.

QUESTION: I have been having difficulty heating milk and soups that contain milk—I scorch or burn them all. How can I avoid this?
John Guilbert
San Jose, Calif.

ANSWER: Cook in a double boiler or use an asbestos mat over gas heat or a flame disperser over an electric unit; or simply use low to medium heat and stir the mixture constantly.

QUESTION: In several recipes, you have called for white peppercorns. How do they differ from the black ones?
Mrs. S. M. Prehn
Arlington Hghts., Ill.

ANSWER: Black and white peppercorns come from the same plant. Black peppercorns are picked before they are ripe and are hotter than the white ones. White ones are mature red berries that have had the skin removed. They are milder, but for most purposes the black and white are interchangeable. White peppercorns are found in the spice or gourmet section of most supermarkets.

FOOD QUESTIONS YOU ASK

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FOOD QUESTIONS continued

QUESTION: When I bake a custard pie, the crust never bakes around the sides and bottom. It is still like raw dough! I’ve tried everything including prebaking the shell before pouring in the custard mixture, and have even baked on different shelf levels in my oven. If you have a solution, please let me know.

P. Webber
Philadelphia, Penn.

ANSWER: There is one sure way to prevent a soggy crust. Because the custard requires a low baking temperature, and the crust requires a high temperature, it is best to bake the custard and crust in separate pie plates. Bake the crust first and cool it completely. Slip the lukewarm, baked custard into the cooled shell and serve immediately. An important rule is to avoid overcooking the custard as this will cause a watery layer to form on the bottom.

QUESTION: So many baking recipes I have mention citron as an ingredient. Please tell me what this is exactly.

G. Balltres
Little Rock, Ark.

ANSWER: Citron is a fruit that belongs to the same family as the lemon. It is oval or oblong, five-six inches long and its heavy rind is often crystallized and is mixed with other fruits for fruitcake mix or used as decoration. In many countries citron means lemon.

QUESTION: How can I substitute bottled, dry lemon peel for freshly grated lemon rind?

Mrs. H. Steve
Ridgefield, Conn.

ANSWER: Dry peel may be substituted directly for fresh peel up to 1 tablespoon. Since the dry peel has a different lemon flavor it is advisable not to use more than 1 tablespoon in a given recipe.

QUESTION: What is arrowroot? Is it the same as cornstarch?

B. Churchman
Richmond, Va.

ANSWER: Arrowroot is starch made from the root of a plant found in South America and other tropical places of the world. Cornstarch is a refined starch made from corn. Both starches cook smoothly as thickening agents and are useful for clear sauces, gravies and puddings. They may be interchanged in most recipes.

QUESTION: Can you please tell me what pine nuts are. I am having a hard time finding them and thought perhaps I was looking for the wrong thing.

Mrs. Bruce Smith
Cupertino, Calif.

ANSWER: Pine nuts are also known as pine seeds, pignoli and pinon nuts. They are small seeds taken from certain varieties of pinecones. They are widely used in the Southwest and can be found in supermarkets and specialty stores.

QUESTION: Can you tell me how dairy sour cream compares with heavy cream in caloric content?

Mrs. H. Gerne
Middle Village, N.Y.

ANSWER: One tablespoon of dairy sour cream contains 30 calories. One tablespoon of heavy or whipping cream contains 55 calories.

Direct any questions you have about food, food products and food preparation to: Questions You Ask, Food Department, American Home, 64 Lexington Ave., New York, N.Y. 10022
Shrimp Ahoy

Hearty, seafarin' shrimp dish you make with Kellogg's Croutettes and bake in shells of Heavy Duty Reynolds Wrap.

Mold 8 (6-inch) squares Heavy Duty REYNOLDS WRAP® over outside of 6-ounce custard cup to form cups, making top edges even. Set aside.

In mixing bowl combine 7 cups (7-oz. pkg.) KELLOGG'S® CROUTETTES® Herb Seasoned Stuffing Croutons, 1 teaspoon salt, ½ teaspoon pepper, ½ teaspoon finely chopped garlic, ½ cup melted butter and 2 slightly beaten eggs. While tossing gently, add 1½ cups hot water. Divide Croutettes stuffing mixture into foil cups; with back of spoon shape into cups. Portion 1 lb. 8 oz. cooked shrimp into Croutettes stuffing cups. Combine ½ cup melted butter with ¼ cup snipped parsley; reserve 2 tablespoons and drizzle remainder over shrimp. Using 8 pieces Reynolds Wrap seal cups tightly into packets.

Bake in moderate oven (350°F.) about 15 minutes. Remove from packets; drizzle shrimp with reserved butter. Serve immediately. Yield: 8 servings.

Note: May be cooked on grill over hot charcoal about 10 minutes or until thoroughly heated. Do not turn.

CAPTAIN'S SALAD
(Serve with "Shrimp Ahoy" as shown)

Clean and dry salad greens; tear into bite size pieces to make about 2 quarts. Add ½ cup small sweet onion rings and 3 tablespoons toasted sesame seeds; toss and refrigerate.

To make dressing combine 1 teaspoon salt, ¼ teaspoon pepper, ½ teaspoon dry mustard, 3 tablespoons vinegar and 1 tablespoon honey. Add ½ cup vegetable oil slowly while beating with rotary beater or electric mixer; refrigerate.

Just before serving combine greens, 3 peeled tomatoes cut in wedges, dressing and 2 cups KELLOGG'S CROUTETTES Herb Seasoned Stuffing Croutons; toss lightly together. Serve immediately in chilled salad bowls. Yield: 8-10 servings.

Note: Prepared dressing may be used omitting salt, pepper, dry mustard, vinegar, honey and vegetable oil.
PORTAGE BAY continued from page 49

and building materials. Again and again, Copeland and crew came near to sinking at their dock in tangles of local animosity, even fighting their case through a Superior Court trial.

Now that Portage-at-Bay nears completion, interest is staggering. If it were not for Seattle's severe zoning restrictions, the development long since would have set off a boom in floating homes.

Brother Gerry, who helped in the fundamental planning and designed three of the houses, was with the Peace Corps in India when the first of them—Grant and Helga Copeland's home—was built with money courageously loaned by Seattle's small North West Bank, the only banking institution willing to analyze and approve the plan.

Once the prototype house was up, the small development company was inundated with bids for the seven remaining moorages. Grant was in a position to lease space to families of highly varied ages, incomes and professions. Portage-at-Bay ranges full gamut. Basking in an unbridled are a young architect, his wife and baby, who have been building literally around themselves for the past three years; an urban planner and his student-artist wife; a distinguished neurosurgeon and his wife, active in civic cultural affairs; an attractive bachelor attorney; a middle-aged Boeing engineer and his wife, a secretary at Boeing; a real estate dealer, his wife and their four intensely sports-oriented children; two University of Washington students; and a young school-teaching couple with a six-year-old daughter who have spent weekends finishing the interior of their triple-decker for more than two years. Two more families will build this summer. All are in creative professions or have creative hobbies, all love the water and water sports and all are outgoing and convivial—with reservations.

As engineer George Engfer explains it, "You can be as isolated as you want, or get out on the dock and hold a ladder for somebody. Nobody is pushy, but the friendliness is there any time you want to tap it."

Portage-at-Bay residents are pioneers, still solving problems. Builders used the techniques of ship construction, shipwrights building by the square instead of the level as in land construction. The initial approach was, "What does it take not to sink?"

The answer is hollow, segmented, watertight ferro-cement concrete pontoons. Three feet deep and very thin-walled, they are highly reinforced with steel and resistant to corrosive elements in the water. The method has been used in ships and barges and notably in Seattle's floating Lake Washington bridges, but this was its pioneer application to floating homes.

The houses rock pleasantly, particularly when the locks open and a parade of yachts bound for nearby Queen City and the Seattle Yacht Club swings by. But Portage Bay maintains a strict 10-mile boat speed limit and the area is sufficiently protected by landmass that waves do little more than lap.

One problem is wind. A good, old Pacific Northwest blow turns everyone out to check his moorings. Lake levels alter seasonally, requiring more tinkering with moorings. Nautically scaled pontoons force planners to think small, squeezing houses into upper stories, but the practical limit is 25 feet. Any more height than this would present too much structural surface to winds.

Says Gerry Copeland, "We try to keep the buildings small, to retain intimacy with the water. Grant's house encloses only 760 square feet, which is the ideal. You must accept that a houseboat is not a split level, sitting in suburbia. It is very special. All rooms should be small and interrelated so that it becomes highly convertible in use."

On good-weather weekends, the imaginative aqua community is on show as surely as is the Space Needle. Kayaks and canoes come right alongside.

"When we eat breakfast out on the deck, passing boats practically sail into the marmalade jar," says Jane Engfer, a secretary at Boeing. "Some very unusual things happen."

This tolerance of the unabashed stare, the amateur camera or even the occasional cruiser who ties his boat to the dock and invites himself aboard for a closer look, is general throughout Portage-at-Bay. There's reason for it. Lighthearted houseboaters, unencumbered by the trials of the land-bound, are more inclined to forbear. Then there's the unmistakable air of belonging to an elite minority of escapists, a one-upmanship quite similar to the gentries and expansiveness of people lounging on a yacht deck.

Houseboats come with built-in party success—as lawyer Jack Alhadef discovered. "The entertainment keeps going by," he says. "The show is always on—the water, city lights at night. Great! You don't have to do anything for your guests but invite them."

A doctor's wife, Nelle Schultz, dismayed because a pile driver chose the day of a ladies' luncheon to put in a mooring dolphin for the Schultz's sailboat, thought that the ladies would choose to go home. "But you know, they could hardly eat, everyone was so fascinated. No one ever before had seen a pile driver at work within five feet of her plate. It was the most memorable luncheon I've ever given."

People who have known large estates, like the Engfers, who came to Portage-at-Bay from a 30-acre farm and cattle ranch at Fall City, are forced to make grim decisions about the paraphernalia of living which manages to attach itself sentimentally to people with great big houses. For Jane Engfer, it was a ball.

"I just looked over everything, even my clothes," she recalls, "and if I hadn't used it or worn it for a year, out it went! We unloaded years. We know the refreshment of living a second life so free of domestic work we still can't believe it. You know, I like to garden and I still do. Every spring I plant a half dozen geraniums and some petunias in the flower boxes and when they die down, I throw them overboard and start over. I like my land by the pot—not the acre! We've added hours of delicious leisure to every day of our lives. Can you beat that?"

George Engfer considers it a blessing that they are the only Boeing family on the dock. "All Boeing people gather in the corner and talk shop. Here we learn how the rest of the world lives," he points out.

The Jerry Scofields, parents of five lively children, four of whom live on the houseboat with them, handled "things" in another way. They put at least half of everything they own in accessible storage. Even the children's accumulation of sports equipment is managed by the season.

"The snow skis and the parkas and the boots go in and out come the water skis and skin-diving gear and the bathing suits," explains Virginia.

"And don't think living on a houseboat is any handicap to a teen-ager's social life! Cindy's boyfriends come all the way down to the end of the dock to meet her for dates. The really nice ones push the cart back up the dock with the garbage."

Taxes are low. Houseboats, built as vessels and documented under U.S. Customs regulations, are taxed as personal property. The average $100-per-month moorage fee, assumed (continued)
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Live carefree... Live Better Electrically
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Sears Dryer. It's designed for you, but built for your husband.
PORTAGE BAY continued
on a 20-year lease with five-year renew­
als, covers sewer, water and garbage
rates and real estate taxes.

“But the booze bill is tremendous. It
offsets the taxes we save,” notes Jane
Engfer. “Your friends get a gleam in the
eye when they learn you live on a house­
boat. People are so fascinated that they’re here all the time!”

Living at water level makes house­
keeping a cinch. The most meticulous
among the women spends no more than
two hours “top to bottom.” Air space
between pontoons and buildings pre­
vents any mustiness. No dirt is tracked
in; dust is minimal; areas are small.

The youngest Portage-at-Bay child,
the Bill Goodfellows’ two-year-old Mar­
cy, started swimming lessons just after
her first birthday. Any time she is out­
side, she wears a life jacket and is
tethered—mostly because the winter
water is cold. Her father believes there’s
far more danger to a young child from
traffic on a heavily congested highway.

The Goodfellows asked the state
health department to test the waters of
Portage Bay in a period of heavy boat
use. It was found clean enough for swim­
ing, so like most of the houseboaters,
they swim right off the dock, diving
from their balconies. Best of all, Bill is
just 15 minutes away from his office.

Grant Copeland worried that resi­
dents would balk at the daily grocery
tote from the parking area—450 feet to
the most remote mooring. An easy solu­
tion would have been a parking lot over
water, but Copeland was determined to
separate the colony from all sight and
sound of its vehicles. In addition, he
believed that the common dock would
force residents into close physical
proximity, encouraging conversation,
“mateyness” and mutual aid. It works
beautifully, he reports.

Says Grant, “Last fall we put in dock
lights and everybody lent a hand.
Neighbors help each other far more than
is customary. We borrow back and forth,
run each other’s errands, do some boat­
ing, water skiing and partying together.
The kids have a ball. They’re welcome
everywhere, belong to the whole dock.”

Helga Copeland, the student-painter,
is endlessly fascinated with the atmo­
spheric quality of life on the water. She
says, “Water is dynamic. Lighting con­
ditions are entirely different throughout
the day, from exciting fogs in the early
morning which leave us hung in the mist
to a wash of gold over the water at sun­
set, dreamlike and poetic. As an artist,
I really turn on to

(continued)
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COLUMBIA RECORD CLUB
Terre Haute, Indiana 47808
I stopped crash dieting and lost 70 pounds.

By Farley Heward—as told to Ruth L. McCarthy

I LIVE in a hotel. Alone. And I can’t tell you how many times I used to call on the help to zip up my dresses. My problem, of course, was my weight. I’m only a little over five feet one inch tall, yet, at one point, I weighed as much as 196 pounds. Most of this I carried in my upper arms and from my waist down. When I walked, I waddled. Was I ever fat! A big reason, I think, why my marriage broke up.

As long as I can remember, I’ve had to fight fat. Once, I recall, a friend of mine sent me a snapshot, showing herself, her brother and me. I was so disgusted with it that I took a pair of scissors, cut me out of the middle, glued the two pieces together, and sent it back to her. She was furious. Perhaps one reason for my weight problem was that I’ve always been a good cook. When my husband married me, I was fairly thin. But when he left me, I was fat. He really went for my cooking. In the beginning, he used to want me to put on weight. “I don’t want anybody else to look at you,” he’d say. And I believed him. But in the end, he didn’t want to look at me, even with his own eyes, because we were divorced.

After that, I crash-dieted. I think I’ve been on every diet ever invented. The banana-and-milk diet. The grapefruit diet. The low-carbohydrate diet. The cottage cheese diet. The liquid diets. I can’t remember which one I tried at the time, but whichever it was, it worked. Temporarily. At least, I lost enough weight to satisfy me for a while. But only a short while. As soon as I went back to my regular way of eating, I began to gain. My appetite was enormous. Pancakes, French toast, spicy Italian foods, baked beans, ice cream, candy—I ate anything that was good. And nothing fit. By the time I’d lost seventy pounds, I realized, suddenly, the stains were still there. They were a sight. But I couldn’t shrink my body. I had taken me to lose the weight, I had put it all back on again.

It wasn’t a very good example to set for my daughter, I must admit. But I guess I didn’t give it much thought at the time. As a result, she learned young what it’s like to struggle with the scale.

The years rolled on, and eventually, I came to Buffalo, New York, to work in a very large beauty salon. I’m a hairdresser and wigger, by profession. At the shop, the wig ovens are on the second floor. And each time I had to climb those stairs, I really put my leg muscles to work. Everybody knew when Farley was going to shrink a wig. Too bad I couldn’t shrink myself.

Finally, my weight began to affect my health. My blood pressure was high. And headaches were frequent. I was ashamed to say, however, that it was not until I had to spend ten dollars on alterations of a size 22½ dress that I decided I had to do something about my weight. But what? I’d already tried diet fads, gimmicks and reducing pills, and all I did was go down and up and down and up the scale.

One day, during a break at the beauty parlor, I picked up a magazine and saw the story of the woman who’d lost close to a hundred pounds with the help of a little vitamin and mineral reducing plan candy. It was called Ayds. And it contained no harmful drugs.

I thought if she could do it, maybe I could, too. So, on the way home, I bought a box of Ayds at the drugstore. The chocolate fudge-type, though I’ve since tried the vanilla-caramel and the new chocolate mint ones.

How did I take them? Before meals with a hot drink, just as the directions say. And I didn’t have to make any special meals. Fact is, I don’t have any cooking facilities at the hotel, so I eat out. In the morning, I’d have my Ayds and coffee in my room, then go down and have juice, two eggs, toast with a pat of butter, and more coffee. At noon, I wouldn’t be very hungry. But I’d have another Ayds with coffee, and maybe a cup of soup and a sandwich. And for dinner, after still another Ayds, I’d order a regular meal.

Often I wouldn’t even feel like dessert. I’d find something, at last, to help me cut back my appetite. If I did get the urge to eat between meals, there were always more Ayds. They taste just like ordinary candy, so they satisfied my craving for sweets.

Soon, the weight began to come off. Pound after pound. I weighed myself daily in the five-and-ten across the street, so I know. I’ve got to admit that I also did some isometrics to help tighten up the muscles. But they’re easy.

I realized, suddenly, the stairs were easier to climb. The headaches were less frequent. And my clothes were getting big. By the time I’d lost seventy pounds, nothing fit. But I felt great.

I lost so much weight in the thighs and legs that I can now wear medium-length stockings, instead of extra-long ones. Even my shoe size has gone from 8½ D to 7 C.

You should see me scurry up to the wig ovens these days. One thing more that makes me feel good. When I was heavy, and friends used to introduce me to a man, everything would go along fine—while I was sitting down. But the minute I stood up, that was the end. Today, thanks to Ayds, I’m as popular standing as sitting. Who knows? I may even marry again.

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PORTAGE BAY continued

Water that acts funny, tastes funny, smells funny or looks funny is no joke. And you get to play with wildlife. The mallards come right into the house if you let them. The water is so clear that I can lie on the deck on my stomach and watch fish below."

The students canoe back and forth to university classes; Helga bicycles. Everybody walks a great deal more than is usual among urbanites. Bird books and binoculars rest on windowsills. Crafts projects are underway everywhere. The manner of living appears to release unsuspected talent and a variety of new interests.

Teacher Gary Oman, given a set of tools by parents-in-law Nelle and Arthur Schultz one Christmas, asked, "What are they for?"

Now he is helping to finish the interior of his houseboat under the guidance of his architects, Carlton Kovell and Charles Ross. His wife, Linda, who also teaches, gardens zealously, training vine tomatoes and cucumbers up the walls from plant boxes. Dr. Schultz, hobbyist woodworker, accepted his house as a shell with the utilities in. He has completed all of the interior finishing with the occasional help of carpenters. Nelle Schultz, retired medical librarian, just may be the only floating organist in the Pacific Northwest.

"It's a joy to play," she confides, "Where you get wonderful reverberations from the hollow platform below, which acts as a huge sounding board. I really let out and wallop."

Average investment at Portage-at-Bay is $25,000, the least $18,000. Construction costs are comparable to building on land. The float is the differential, but it is offset by the saving on site improvement. A little bit of a tug can tow houseboats anywhere. Some of Portage-at-Bay's homes were built elsewhere and towed to moorings, others still are under construction on the spot. Control of design is exercised in terms of quality, materials and scale, but design is uninhibited. All houses are shingle-roofed for unity with wood as exterior material, stained in natural tones. House have a playful air, a young and engaging look, but all avoid the dried seahorse and fishnet school of decoration. Nautical touches are utilitarian—ship's rope ladders, for example, for access to roofs, circular stairways and decks at various levels. The houses assert themselves, dictating highly individual decor.

Copeland, speaking as a city planner, sees great need for "meaningful sub-neighborhoods within urban planning."

"We must experiment with urban living for the retired—not isolate them from life in desert communities for the elderly. We need creative, communal-living facilities for students and young marrieds. We need housing planned not as machines for living, but as enhancement of individualistic ways of life. We need to try new techniques in the real world for human happiness."

With the aid of the school of architecture of the University of Washington, a "behavioral measurement" was conducted to compare the satisfactions of urban life at Portage-at-Bay with those of a comparable apartment condominium and an older but good houseboat community. Questionnaires, returned anonymously, indicated that people living at Portage-at-Bay enjoy stronger identification with their environment and are significantly more involved in the creation of their environment. As a first experiment, conceived in part as his Master's thesis in urban planning, Grant Copeland's playful subneighborhood is worth all the frustrating struggle against institutional constraints. END
COOL TOOLS FOR THE LAZY LIFE
Page 28: Games, floating glasses, fish poacher, salad set, lobster shears, tool set, Hammacher Schlemmer, N.Y.C. Ice chest, Hamilton-Skotch Corp., N.Y.C. Thermos, Thermos Div. of King-Sleevy

PRIVACY ON A PENINSULA

TRANQUILLITY ON AN ISLAND

SUMMER PLEASURE DOMES
Page 56: Sundance, Firestone Coated Fabrics Co., P.O. Box 887, Magnolia, Ark. 71753.

SUMMER SPRUCE-UP FOR $200

HOUSEBOAT ON THE HUDSON
We've got plans for you!

In the **new Florida.** For a home in the fresh start country of General Development. Modest ranch to country club estate. Apartment. Duplex. Mobile home. Or maintenance-free villa. Plans for a fresh start. In Port Charlotte on the Gulf Coast. Port Malabar or Port St. Lucie on the Atlantic. Plans that include year-round golf, boating, fishing, hunting, gardening, and just good living. With shopping centers, houses of worship, schools, country club, golf club, yacht club, and parks all nearby. Year-round holiday, retirement, or vacation home. Start your plans now by sending the attached card. The **new Florida of General Development**

A verified statement and offering statement has been filed with the Department of State of the State of New York. The filing does not constitute approval of the sale or lease or offer for sale or lease by the Department of State or any officer thereof, or that the Department of State has in any way passed upon the merits of such an offering. A copy of this offering is available upon request from the subdivider, NYA-GD-70-16.
A GRASS GROWER'S LAMENT

By Herbert G. Jackson Jr

How did grass ever get along without all the help we give it today? Maybe it was tougher, but I doubt it. More likely, it simply didn't have to cope with the manifold benefits bestowed upon it by an affluent society. Grass used to grow on its own, without a lot of ceremony. When it got high enough, you pushed a mower through it and hoped for a dry spell so you could get by for more than a week before having to do it again.

Nowadays it isn't enough just to cut the grass. You must devote whole weekends to its care and feeding and be able to talk intelligently of preemergence this and inorganic that. One of the initial rites of the true devotee of lawn culture is a masochistic practice loosely called de-thatching. This requires a rakelike instrument of torture with a long handle and a dozen knife blades on one end.

The idea is to comb the dead grass and other residue of winter from the lawn, using a carpet-sweeper motion, the instructions say. Also, this kind of labor is excellent for locating dormant stomach, back, arm and leg muscles.

One of the next acts is to feed the lawn. For this you must be an agronomist and be able to decipher the numbers on the back of fertilizer bags. Because my wife is the daughter of a botanist, I am spared the semiannual decision of whether to get a bag marked 20-10-10 or 12-6-4 or whatever. Her decision-making is accompanied by a translation of the nitrogen-phosphorus-potash ratio, an analysis of the problem, an explanation of the solution and a statement of policy. Since I expect to remain married to this expert, I listen only perfunctorily. If I start taking notes, she'll have cause for concern.

Exact measurement and application of the final, panacean mixture is as important as care in its selection. Every grass cultist worth his salt has a contraption that takes up garage space for 363 days in order to be available for those two days when it is needed: the spreader.

Before trying to operate one of these deceptive little monsters, you really ought to have about 100 hours as a crop-dusting pilot. With a lawn mower you can see where you've been and, if you make a mistake, you can correct it immediately. Not so with a spreader; it's like writing with invisible ink. Not only must you have X-ray vision, but you aren't aware of having been off course until days later when conspicuous bands of green grass spring up and impart a Venetian-blind effect to the lawn.

Comes the first mowing. The machine is extricated from its hibernal corner and, if it is electric, the long, yellow umbilical cord is uncoiled, untwisted and unkinked. Now to set the blades: cut short in spring, longer in hot weather.

When I was a kid, grass was cut the same length in spring, summer and fall. Sometimes grass seed was sprinkled on the bare spots, like where home plate had been. The only nourishment grass got, other than from nature, was some cookie crumbs and a few spilled lemonades.

Norwich Saccharin: better than high calorie, better than low calorie—it's no calorie. And safe.

Just two level teaspoons of sugar per glass add enough calories overall (256!) to ruin a dieter's 8-glass pitcher of iced tea.

And just one packet of low-calorie sweetener per glass can still add an unnecessary 24 calories.

But Norwich Saccharin gives you no calories . . . and no worries, either.

Unlike even low-calorie sweeteners, which are part sugar, we have no calories. No carbohydrates. And we have no cyclamates—good news for everyone's health.

That's because we're safe, pure 100% saccharin—specially processed to dissolve faster. Taste more natural. Blend in without a trace . . . hot or cold. Available in liquid or tablets.

It not only survived but flourished.

END
This sauce doesn't just sit there, it simmers real cookout flavor all through the meat. Kraft Barbecue Sauce

Made with 19 herbs and spices. Choose Regular, Hot, Garlic or Hickory Smoke flavored.
How would you like to quit your job for a year and not lose a nickel?

Enter Smirnoff’s “Break a Silly Rule” Contest and go as far as your imagination and $50,000 will take you.

HERE’S WHY WE’RE RUNNING THIS CONTEST: At Smirnoff we’re in the entertainment business. We believe people should have fun. At their own pace. In their own way. Just as in our own way we’ve been providing fun in the best possible taste for years. But we think too many silly rules have cropped up that stop people from having fun.

By “silly” rules we don’t mean good rules. Like traffic control laws. Or public health laws. Or responsible behavior. And we don’t want to get involved in major political issues that you might consider silly.

We’re talking about the silly conventions that cramp your style. The who-knows-where-they-came-from customs standing between you and a more entertaining, rewarding life.

Like the rule that says you’ve got to squeeze into your most uncomfortable clothes to attend the dullest party of the year. Or the rule that says white wine goes with fish and red with meat.

Hence our “Break a silly rule” contest. We want to hear from you: Smirnoff and non-Smirnoff drinkers alike. Tell us what you think the silliest social rule is—and how you want to break it.

Of course Smirnoff people have been breaking one completely silly rule for years: that you have to drink drinks you don’t really like. Because crystal-clear Smirnoff blends quietly into anything that anyone finds delicious. It turns oranges into Screwdrivers. Transforms grapefruit juice into Salty Dogs. And about 2,300 delicious etceteras.

HERE’S HOW WE’RE RUNNING THIS CONTEST: (To win, unfortunately, you’ve got to play it according to our rules. And we admit some of these are pretty silly.)

1. There are no official entry blanks. Just grab the handiest piece of paper and write us—in 25 words or less or more—what you think the silliest rule of social behavior is. And how you’d like to change it.

2. There’s only one prize. Just as there’s only one Smirnoff. But this prize is fit for a Czar. The winner gets a year’s vacation at full pay plus expenses anywhere in the world up to a total of $50,000. (For instance, if you’re making $10,000 a year we’ll match that and throw in another $40,000 for expenses. If you’re making more than $50,000, you and your family will have to cut a few corners.)

3. After your year’s up? If your present boss doesn’t have the welcome mat out, we’ll do our very best to help you find a better boss.

4. If you insist, we’ll give you the $50,000 in cash. But we’d like this prize to be as unique as Smirnoff itself. And it would do our Smirnoff hearts good to think of you off rollicking for a full year.

5. Neatness doesn’t count, just as long as you’re legible. But humor and imagination and creative sparkle definitely count. The same kind of imagination Smirnoff people have been using for years to conjure up taste-expanding new drinks.

6. You don’t need to buy Smirnoff to enter. But it doesn’t hurt. Since it’s the driest, smoothest liquor you can pour, it just might tickle your imagination along with your taste buds.

7. When this expose of social silliness is over, we intend keeping all entries as our property and maybe even publishing the ones we like best—with full credit to you as author. You’ll be able to pick up a copy at your Smirnoff store.

8. If contests are null and void in your state (and this offer is void where prohibited) maybe you should consider moving.

9. This contest is only for U.S. citizens over 21. But there’s no silly rule that says you can’t borrow an idea or two from the kids. Or a friend in another country. After all, Smirnoff is the number one choice in vodka around the world.

10. There’s no limit to the number of different silly rules you can enter. Just like there’s no limit to the number of delicious things you can make with Smirnoff.

11. A silly rule forbids anyone from entering who’s employed by or supported by anyone who works for Heublein, its subsidiaries, affiliates and ad agencies or R. H. Donnelley Corp.

12. Entries will be judged by the R. H. Donnelley Corp. Their decisions will be final.

13. Deadlines. To qualify, your entry (entries) must be postmarked no later than July 13, 1970. Any later than that, you’re an unlucky loser. The lucky win-a-year-off entrant will be announced the day after Labor Day, and will be notified as soon as possible by mail.

Send your Break-a-Silly-Rule entry (entries) to: Smirnoff, P.O. Box 1000, Dept. P., Mt. Vernon, N.Y. 10559.
OLD CHIMNEYS ARE NOT SAFE
Do I need help? In remodeling a pre-Civil War brick house, I would like to restore the fireplaces well enough to be used part of the time. They do not have dampers, so I am installing glass doors over the fronts of the fireplaces to block drafts. What else must I do? I am particularly worried about safety.

Falls Church, Va.
Restoring old fireplaces can be tricky, as there is a definite safety problem due to the fact that the old-timers did not line their chimneys with flue tile. Moreover, the mortar joints in chimneys as old as yours probably have deteriorated. Thus, you may have little or no protection from fire and from the lethal, hot gases created by combustion.

Inspecting for defective mortar joints and installing a lining of flue tile are best left to a contractor with experience in these specific jobs. Doing them yourself can be dangerous.

Instead of installing glass doors to control drafts, we suggest steel units, which come with dampers built into them. These units are engineered to help fireplaces draw the right amount of air for a good fire and to insure the effective disposal of smoke.

KNOW YOUR FLOORING FACTS
We are planning to buy a home and are trying to decide between a concrete slab floor and a wood floor. Can you give some pros and cons?

Rancho Cordova, Calif.
What it all boils down to is that either type of floor is good enough, if properly built. However, the wood floor does have an edge in comfort over the concrete slab, even should you carpet or cover the latter with parquet blocks of wood. The concrete just doesn’t have the small amount of flexibility that makes an all-wood floor easy on your feet and legs.

Usually concrete slabs are more economical than wood floors, which require basements or crawl spaces underneath them and a great deal of hand labor for the framing, laying the subfloor and so on. The trouble is too many builders using concrete slabs carry the economy too far. They leave out the steel reinforcing mesh, vapor barriers, crushed stone and perimeter insulation that are needed to keep the floor warm, dry and in one piece. In addition, they have been known to apply composition flooring on top of the concrete before it is ade-quately cured. Result: the flooring comes loose. The only protection against such deficiencies is watching the builder put in the slab or buying from a builder with a good local reputation.

But builders can also cut corners in constructing wood floors, such as failing to put vapor barriers and a two-inch-thick layer of concrete over the earth in a crawl space. Omission of the concrete, at least, is readily detected with a flashlight. Look also for insulation between the floor beams and ventilating grilles or louvers in the foundation walls.

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When there is a full basement under a wood floor instead of a crawl space, check for either a heated basement (assuming there is a heating season where you live) or insulation between the floor beams. Ventilation will probably be in the form of windows, rather than grilles or louvers. Lacking sufficient ventilation, you can easily install a dehumidifier to prevent dampness.

What about termites? All floors let them in. At any rate, the soil around any new house should be chemically treated with an exterminating element to keep them away. (continued)
What does douching with DEMURE* have to do with your

HUSBAND?

A lot. Every husband wants his wife to be feminine . . . in every sense of the word. And Demure Liquid Douche lets you discover how completely feminine you can be.

Delicately scented Demure is the different douche perfected by a leading gynecologist. So Demure does much more than old-fashioned home remedies or medicinal-smelling powders. It gently cleanses and freshens. Makes you feel very special. But more than that, Demure deodorizes. Deodorizes so thoroughly, so pleasantly, you know you're the woman your husband wants you to be. Feminine . . . in every sense of the word.

Shouldn't you discover Demure . . . the liquid douche perfected by a leading gynecologist.

An Amazing Value for only $2.98

Lighted Pineapple Centerpiece

With many luscious fruits around its base gives delightful "dining in the tropics" atmosphere! Light shines through the translucent true-to-life color of the pineapple, making a unique centerpiece sure to be admired by guests! Uses 2 "C" batteries, not incl. A great buy for only $2.98.

MAIL 10-DAY NO RISK COUPON
PALM CO., Dept. 3639
4300 N.W. 133rd St.,
Miami, Fla. 33054
Enclosed is check or m.o. for
$________
#8441 Pineapple Lamps @ $2.98 (Add 35c post. each)
Name________________________
Address_____________________
City_________________________
State_______ Zip_________

HELP ABOUT THE HOUSE continued

So what you are looking for is good construction, not a specific type of floor.

LEND YOUR AIR CONDITIONING A HAND
Last summer, in very hot weather, our bedroom air conditioners proved a little inadequate. Can I overcome this without buying more powerful air conditioners?

Toledo, Ohio

Most likely. If your attic is not insulated, put six inches or so of fiber glass or rock wool between the floor beams. Or buy the pour-in type of insulation, either wool or granular, which is made especially for this purpose.

You should also have ventilating louvers in the attic walls and/or in the eaves. An attic fan is a tremendous aid to the efficiency of the louvers.

If you're thinking of reroofing any­
way, a white roof will reflect a lot of heat away from your attic, as will alu­minum-foil insulation tacked to the inside edges of your home's roof rafters.

All the above cooling aids are widely available at building-supply yards and from the large mail-order houses.

Other heat-reducing measures include installing window awnings, especially on the south side of your house, and plant­ing shade trees—although they do take a while to become effective.

USE THE RIGHT GRADE OF PLYWOOD

Last spring I hung a basketball hoop on our garage, using half-inch ply­wood for the backboard. This year the backboard has separated into several thin layers of wood and appears to be useless. Is there any way I can treat a new backboard to make it last longer?

Pittsburgh, Pa.

You've made the very common error of using interior grade plywood outdoors. Exterior grade is what you want this time. It's essentially the same as interior plywood, but is laminated with water­proof glue to withstand the weather.

As an added precaution, you might apply linseed oil or a liquid called pen­etrating wood sealer. Use a cheap paint brush and slosh it on liberally.

MAIL 10-DAY NO RISK COUPON

PALM CO., Dept. 3639
4300 N.W. 133rd St.,
Miami, Fla. 33054
Enclosed is check or m.o. for
$________
#8441 Pineapple Lamps @ $2.98 (Add 35c post. each)
Name________________________
Address_____________________
City_________________________
State_______ Zip_________

For help with a home-maintenance or repair job, write to Dept. H.A.H., American Home, 641 Lexington Ave., New York, N.Y. 10022. Letters will be selected on the basis of broad, general interest.
Announcing the his-and-hers clean-everything cleaning pad.

It's the Dobie® Cleaning Pad. The new scratchless pad that works quickly. Gently. Yet effectively. On everything from Teflon® to glass to tile. On pots, windshields, too. And that's not all. Dobie not only cleans better, it outlasts other pads, too. With its unique construction — sturdy Mylar™ over soft, non-absorbent foam — Dobie rinses sweet and clean, never rusts or splinters.

So try Dobie now. You'll clean up at your grocers as well.

To the dealer: When the terms of this offer have been complied with, this coupon will be redeemed for face value plus 3¢ handling. Any other application constitutes fraud. Invoices proving purchase of sufficient stock of specified brand to cover coupons presented for redemption must be shown on request. Customer must pay sales tax. Offer limited to one coupon per specified brand.

*DuPont's registered trademark for its TFE non-stick finish.
†DuPont T.M. for polyester film.

Store Coupon
DEAR AMERICAN HOME
APRIL AND ANTIQUITIES
I've just finished reading Denise McCluggage's "Package House Full of Surprises." The picture of The Pub with its barn sale and auction finds made me laugh with delight.

Mrs. Inga A. Albin
Hillsboro, Ore.

My husband and I are watching your magazine with renewed interest since you began your "missionary" work for the preservation of America's architectural heritage. I hope you will point out that vestiges of the past exist in many more areas than New England and Pennsylvania. We are restoring an 1830 Western Reserve farmhouse, which has stirred much local interest, but perhaps you can help spark the creativity which could help others to see how much fun and how practical living in an old house can be.

Mrs. Carley O'Neil
Vienna, Ohio

Our "missionary" work continues. Both practical and imaginative remakes of old houses in Houston and Memphis were featured just last month and more are in the works, touching on other areas than New England and Pennsylvania. We are restoring an 1830 Western Reserve farmhouse, which has stirred much local interest, but perhaps you can help spark the creativity which could help others to see how much fun and how practical living in an old house can be.

Mrs. Carley O'Neil
Vienna, Ohio

Thank you for the wonderful and simply elegant "Colonial Cakes and Cookies." When life seems to become more complicated every day it is a joy to rediscover the simple but mouth-watering fare of our proud forefathers.

Mrs. Rachel Davis
Columbia, Mo.

Your newly established American Treasuries have been a real treat for me and my friends who share my interest in antiques and Americana. Your focusing on the Colonial tradition was the answer to our long-standing complaint that most home-oriented magazines were almost exclusively contemporary. I find it far more interesting to see how "now" people are using antiques and reproductions as well as contemporary pieces—from a dignified and pampered 18th-century restoration home to the light-hearted Deck House full of American clutter. It is inspiring to see how different people with different personalities and lifestyles put their possessions together to create the flavor of the American past.

Mrs. Richard Baker
Raleigh, N.C.

How very pleased we are with the April issue. Needless to say we feel that the photographs of our furnishings on the cover and page 80 are especially fine, but we thoroughly enjoyed the entire magazine. I do not think I have ever seen a better piece on the American Museum in Britain.

Kenneth F. Hammitt
Woodbury, Conn.

You tempt us with such glorious antiques as those of Mr. Hammitt. Tastefully doing a home in antiques is an art and we are always interested in seeing such fine examples.
Mr. and Mrs. Walter Albrecht
Chagrin Falls, Ohio

Mr. Hammitt, meet the Albrechts.

REMODELING
OUR ENVIRONMENT
I have an answer to the problem of our disintegrating en-
Lady Scott presents Prints Charming.

Soft flowering prints in pink, blue, gold and green. At prices any damsel could love.

Long Live Lady Scott!

environment. 1) Establish an office of County Architect to supervise the growth of cities. 2) Disseminate knowledge and understanding of the architect's role in society through the schools. And why not change the name of the game to the Chamber of Culture and Commerce?

Douglas Albert Boyd
Crane, Texas

We are very impressed by the major remodeling that AH has had. I am delighted that it will begin to address itself to vital contemporary urban issues in the areas of housing and environment.

Elliott Carroll,
American Institute of Architects
Washington, D.C.

MORE INDIAN LORE

After luxuriating in the quiet but certainly never dull beauty of centuries-old Indian art and architecture, I can't help thinking that a hundred years from now Pucci prints and supergraphics will be remembered only as self-conscious aberrations of the American aesthetic—provided, of course, they are remembered at all.

Mrs. Richard L. Ward
Santa Ana, Calif.

Your March issue was superb. The picturesque homes, historic facts, and Indian lore are enchanting. Truly, the expression "the hand is the extension of the soul" is one well worth remembering.

Mrs. William Coffey
Ferriday, La.

Marvelous! You've made me unbearably homesick for the Southwest, but I enjoyed every minute of my misery.

Sandie Denault
Mendota, Ill.

My heart and mind traveled every step your staff must have taken in preparing the March layout. Thank you for urging travelers to "feel" with the people. If one allows himself to do this he will discover that life and the values we hold take on an entirely new meaning.

Mrs. Donna Nehring
Markesan, Wis.

I especially enjoyed the article in the March AH by Mary Evans on the Southwest Indian.

Jay Cameron
New York, N.Y.

My first issue (March) has just arrived. It is so beautiful I wanted to personally thank you. I look forward to future issues.

Mrs. R. Moorehead
Logan, Ohio

INSIDE FEBRUARY

Why? Why? Why do you tantalize me? I sit here and drool over the stone house on the cover and on page 39 of your February issue. I love that house but you show only the exterior. This is driving me mad.

Mrs. Patricia Roberts
Warrensburg, N.Y.

Our feature was directed at showing the sweep and diversity of American architecture. But for the information of those who have been tantalized and long to see the interior of America's first stone house, it is now a museum—the Henry Whitfield State Historical Museum in Guilford, Conn. Six rooms and an attic of period furnishings are open to viewing by the public six days a week. Happy viewing at first hand!

Letters to the editors should be addressed to Dear American Home, 641 Lexington Avenue, New York, N.Y. 10022.
By Dorothy Lambert Brightbill

**DANISH CROSS STITCH FOR THE NURSERY**

The Danes have a fresh, simple approach to color and design as shown in these four delightful, wool cross-stitch pictures for the nursery. The designs are stamped in full color on canvas, size 9 by 10½ inches. No frame or hoop is required while doing the very easy, imported, cross-stitch motifs.

We framed two with white and painted two frames red (frames available in white only, see coupon). Then we mounted a set of four on a red-topped pillow (which we made) by slip-stitching four panels together, slipping them over pillow and joining top and bottom.

Fill out coupon and enclose check or money order. Florida residents please add sales tax. Allow 4 weeks for handling and mailing. (Sorry, we are unable to handle Canadian or foreign orders.) To avoid delays please indicate your zip code.

**Check items desired:**
- Kit 61228 Rooster @ $3.50 each...
- Kit 61227 Horse @ $3.50 each...
- Kit 61226 Doll @ $3.50 each...
- Kit 61225 Soldier @ $3.50 each...
- Kit 61230, White frames for above @ $2.98 each...
- 61014 Color catalog of available kits @ $.25 each...

**Sales tax, if applicable**
- Please add $.25 postage for each item ordered.
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**address**

**city** | **state** | **zip code**
---|---|---

☐ **Send C.O.D.** I enclose $2 goodwill deposit and will pay postman balance plus all postal charges.

☐ **SAVE $2.** All four embroideries, Kit 61229, $12.
For thirsty flowers
Mist Sprayer dispenses a super-fine mist to gently pamper plants and cut flowers. Of solid brass, it's great for ironing, too—dampens evenly to avoid too-wet or too-dry areas. 7 in. high. $2.98. Order from Lillian Vernon, Dept. A-61, 560 South Third Ave., Mt. Vernon, N.Y. 10550.

For ladies in flight
Air-borne or earth-bound, you'll find this Continental flight bag a beauty in soft tan sheepskin. Accommodates an entire weekend wardrobe. “Side pocket” is just the ticket for this in that. Waterproof lining; lock zipper. 7x12x 17 in. overall. $19.98. Hobi, Dept. AH-6, Lake Success, N.Y. 11040.

Reflects many uses
Antiqued pine mirror works on a swivel to reveal a glass, soap dish (included), and room for 6 tooth brushes. Just close when not in use to make a handsome wall decoration. Equipped for hanging, it's 10½x21 in.; extends 7 in. $24.95. Jenifer House, Dept. AH-60, Great Barrington, Mass. 01230.

Mushrooms by Manning
Today, interest in mushrooms is as fast growing as the mighty item itself. Four lithographs in lush bronze and tan depict the “delectables” in four varieties. Painted by Ruane Manning, each is 6⅝x8½ in. Set. $5; 2, $9.50. House of Goodspeed, AH-6 Federal Sq. Bldg., Grand Rapids, Mich. 49502.

Storage show-off
Go decorative-daring and use charming willow chests as end tables or dashy extra seats (strong and sturdy). Inside, “hide” toys, clothes, etc. 20x 14x14 in., $13.50; 24x16x16, $15.20; 28x17x17, $17.40; 30x18x18, $18.95. Catalog, 10c. Fran's Basket House, AH6, 89 W. Main, Rockaway, N.J. 07866.

One-step furniture finish
JNT Color Wax combines stain, filler and waxes to finish new or stripped down furniture, walls, etc. in one step. In white grained accent, light and dark walnut or mahogany, fruitwood, cherry and red maple, oak, ebony, blue, red, green, 2-oz., 52-6-oz., $5. J.N.T., Dept. AH-6, Stormville, N.Y. 12582.

Wildflowers from A to Z
Wildflower Alphabet Sampler kit includes design on 17x23½ in. cream linen, embroidery floss in true-to-nature colors, and instructions. $5.95 plus 55c for postage. For 16x20 in. frame, add $7.95 plus 75c for postage. The Stitchery, Dept. AH-6, Wellesley Hills, Mass. 02181.

Roll on sun protection
Glare-Ban is a self-adhering, transparent, blue-green poly film applied easily to windows of homes, cars, etc. Cuts heat radiation in half, and lets only glare-free light in. Won't tear or crinkle. Re-usabile. 16½x105 in. roll, $1.98. 2 for $3.79. Breck's, H53 Breck Bldg., Boston, Mass. 02210.

Famous in frames
Five prints of famous old masters are mounted under glass in ornate baroque frames finished in antiqued gold. Four are 4x3 in. and one 7x4 in. to permit your own endeavors to arrange unique groupings. Set. $2.98 plus 50c postage. Harriet Carter, Dept. AH, Plymouth Meeting, Pa. 19462.

A right handed golfer?
If so, Isotoner Glove in lycra spandex and nylon may help improve your score. Isometric principle gives you a stronger grip. Massaging prevents hand fatigue, tightening up and weakening. One size fits men and women. $5.98 plus 50c postage. A Man's World, AH-6, Lake Success, N.Y. 11040.

continued
Catalog of memories
The 1894 Montgomery Ward Catalog has been reprinted to bring "back then" nostalgia into today's living. 1,000's of items described clearly, illustrated and priced. 608 fascinating pages. $4.95 plus 50¢ for postage. J. W. Holst, Dept. AH-6, 1005 East Bay St., East Tawas, Mich. 48730.

Turn on safety
Time-a-light when you're away from home with Automatic Timer. Turns lights or appliances on and off at exact times you set. Plug in your light or appliance, and "dial" time desired. Use for outside lights, too. $9.95 plus $1 postage. Sriskin, Dept. AH-6, 55 West 55th St., New York, N.Y. 10019.

Head for hair freedom

Front-page present
What were the current events on the blessed event of your birth? Get a front page copy of the New York Herald Tribune as it was published on your day. Any date from Jan. 1, 1900 through Dec. 31, 1964. (Specify.) Nice gift. $1. Holiday Gifts, Dept. 606-B, 7047 Pecos St., Denver, Colo. 80221.

Country canister set

Jumbo joy
A huge poster made from any favorite snapshot of yourself, friend or pet makes a great fun gift. Send 8x10 in. black and white or color photo (no negative). 20x24 in., $2.50; 2x3 ft., $3.50; 3x4 ft., $7.50. Add 50¢ postage. The Blow Yourself Up Co., Dept. A-60, 663 Fifth Ave., New York, N.Y. 10022.

Gay garden pool
It's easy to install this sunken garden pool that needs no plumbing. Kidney shaped, its recessed pot takes 1 to 3 water lily bulbs (1 comes with pool). Polypropolen. About 3½ ft. long; 8 in. deep. $3.98. 2, $7.65. Add 50¢ postage. Michigan Bulb, Dept. BP-1402, Grand Rapids, Mich. 49502.

continued
AN AMAZINGLY RAPID AND EFFECTIVE
NEW WAISTLINE REDUCER

GUARANTEED TO TAKE FROM 1 TO 3 INCHES OFF YOUR WAISTLINE IN JUST 3 DAYS OR YOUR MONEY REFUNDED

The Incredible New
SAUNA BELT

SAUNA BELT — the first really new idea in slenderizing in years produces sensationally rapid results in reducing the waistline—for men or women—and without the need for dieting. Users report unbelievable results like these — results which speak for themselves:

Mrs. Irene Johnson: “I decided to try your Sauna Belt and I think it is great. Waistline before using Sauna Belt: 27 inches. Waistline after Sauna Belt: 22 1/2 inches.”

Mildred Vie: “I relax with my Sauna Belt while I watch TV and I have lost 4 inches in just 4 days.”

Mrs. Carol Sudol: “Lost 6 inches from my waist and abdomen in 3 weeks. The fastest and easiest thing I have done in my entire life.”

Mrs. Joseph Mays: “Nothing I tried flattened my stomach until Sauna Belt. After 5 days not only did I lose 3 inches from my waist, but I now have a flat tummy again and a complete new figure. It took so little of my time to accomplish so much.”

WHAT IS THIS SENSATIONAL NEW “SAUNA BELT”? The Sauna Belt is made from a special non-porous plastic material. It is completely different from any other belt on the market that makes waist reducing claims. The Sauna Belt is placed around your waist, directly against the body, and then by use of the special tube provided, the belt is inflated — just like blowing up a balloon. As the belt is inflated it will tighten itself around your waist and you will notice a snug, comfortable feeling of warmth and support throughout your waistline and lower back. After the belt is in place and inflated, you will then perform the two magic waistline reducing exercises specially adapted for use with this remarkable belt. This will take just a few minutes and then you will relax, while leaving the belt in place on your waist, for another 20 minutes or so. That is all there is to it. This inflated belt is specially designed to provide resistance to the movements and to provide heat and supporting pressure to every area of your waist — back, front and sides — and when you remove the belt — voila! — a tighter, firmer waistline from which the excess inches are already beginning to disappear.

HOW LONG MUST I USE THE SAUNA BELT? That depends on your goals — how many inches you want to lose from your waistline and the rate at which your body responds. Each person’s body make-up is different, therefore the degree of loss will vary with individuals. It is recommended that you use the belt for a few minutes each day for 3 days in a row when you first get the belt and then about 2 or 3 times a week until you have achieved your maximum potential for inch loss. After that, for waistline maintenance, you can use the belt about twice a month, or as often as you feel the need. Many, many people lose an inch or more the very first day they use the belt. There are those who have lost as much as 3 inches on their waistlines from just one session with this magic belt. The results from the Sauna Belt have been dramatic, to the least, but whatever speed and degree of inch loss your particular metabolism allows you with this belt, remember this: You must lose from 1 to 3 inches from your waistline in just 3 days or you may return the belt and your entire purchase price will be immediately refunded.

NOTHING ELSE LIKE IT... AND THE PRICE IS ONLY $9.95. Nothing else that we have tried, nothing else that we have seen, nothing else that we know of. Mildred Ivie: “I relax with my Sauna Belt while I watch TV and I have lost 4 inches in just 4 days.”

MONEY BACK GUARANTEE. We are so convinced that the Sauna Belt is the fastest, surest, most convenient, most comfortable, most sensationally effective waistline reducer ever discovered that we offer this unconditional Money Back Guarantee: Man or woman, if your waistline is not 1 to 3 inches smaller after using the Sauna Belt for only 3 days, you may simply return the belt to us and your money will be refunded promptly and without question. So if you want a trimmer, slimmer, firmer, tighter waistline and you want it now — send for your Sauna Belt today and discover what a remarkable difference it can make in the way you look and the way you feel. It will be the best investment in your appearance you will ever make.

© Sauna Belt Inc. 1970 P.O. Box 3984, San Francisco, CA 94119
$14.95 postpaid
4-cube set
a Storage Barn mail order exclusive

Even "Squares" Love Cubes!
Decorative, versatile, practical! New idea for space-saving storage of personal and household items, antiques, collections, books, bar supplies, toys, stereo equipment, records, clothes, sewing supplies, you name it. Modular design perfect for den, children's and teenager's rooms, dorm, living room, home, office or wherever you need decorative storage.
Choice of 2 sets: 1. Cabinet Cubes as shown with 4 shelves, 2 doors. 2. Record Cubes with B shelves. Each set includes shown with 4 shelves. 2 doors. 2. Record Storage Cases as

MAGNIFYING GLASSES

A Blessing For Folks Over 40
Read newspaper, telephone book, Bible and close work easily. SEE CLEARER INSTANTLY. Not Rxs or for astigmatism or

GOODBYE to BACKACHE
WITH SPINE TONER EXERCISE CUSHION
Strengthens back in 60 days—improves posture, firms waist! Designed by a doctor and weight lifter. Spine Toner Plan takes three min.—morning and evening—in bed! Kit incl. 27x9-inch inflatable poly cushion, perforated zipper cover; 24-page "Care of the Back" pamphlet, 12-p. instr. book. 67215 5.99

PAINT YOUR OWN WALL MURAL!
Enjoy the beauty, creative satisfaction of painting a lovely 5 to 14 ft. wide mural directly on your wall, New "paint-by-number" method is fun, incredibly easy. Takes just 3 to 5 hours. Artists charge up to $20 per sq. ft. for wallpaper scenic! Order now.

MURAL ARTS, Dept. AH-4
1473 Keswick, Van Nuys, Cal. 91405

CONTINENTAL ADVERTISING
Box 16001, Philadelphia, Penna. 19114

CURTAIN CHARM
With Ball Fringe on Bleached Muslin
20", 25", 30", 36", 40" long—$5.00 pr.
2 pair to window as shown—$10.00
45", 54", 66", 72" long—$6.50 pr.
81", 90" long—$8.00 pr.
(all sizes 74" wide)

Order these BLEACHED MUSLIN CURREND with all the original New England pre-Revolutionary materials and handmade look for every room in the house. Practical, long-wearing, these white pre-Revolutionary muslin curtains will retain their crisp appearance with a minimum of care. Satisfaction guaranteed. Check or money order. No C.O.D. please. Write for brochure showing full line of curtains in many styles and fabrics.

COUNTRY CURTAIN
AT THE RED LION INN
STOCKBRIDGE, MASS. 01262 DEPT. 65

Gladsome for gardens
Imported Holland blooming medium size Gladolus Bulbs in beautiful mixed colors. 50 bulbs for $1 plus 3 free Peacock Orchid bulbs; 100 glad bulbs, 6 orchid bulbs, $1.98; 200 glad, 12 orchid, $3.75. Add 49% post. Michigan Bulb Co., Dept. GH-1402, Grand Rapids, Mich. 49502.

HOLIDAY GIFTS
Dept. SG-A
2600 Pine St. Denver, Colo. 80211

Regal replica

Crewel charmer
Pansies and violets design is pretty as a picture and for a picture—or pillow top. Kit contains design on linen, yarns, needle and instructions. Lovely in violet, olive green, blue-lavender, old blue and gold. 17x17 in. $3.95 plus 35¢ postage. The Stitchery, Dept. AH-6, Wellesley, Mass. 02181.
GIANT
PLAY FARM
ANIMAL COLLECTION
22 Lovable Farm Animals
to Delight the Heart
of Every Child!
BIG! FUN!
COLORFUL!
EXCITING

Ducks 'n Chicks 'n Geese 'n a Dog; Moo Cows, Pigs, Horses, Goats, Donkey, Rabbit and Sheep make up this marvelous collection of goofy, lovable farm animals. And look what you get: a wide-eyed, inquisitive cow, cuddly, woolly sheep, spunky goats, pink pigs, big friendly farm horses and much, much more. All together you get 22 farm animals selected as the ones children love the most...and all with an extra touch: wide, friendly eyes, laughing faces and marvelously authentic colors that make each of these lovable characters look as if it had just stepped from the fresh, sweet smelling fields of the open country. Such a wonderful gift you'll want to order several sets right away.

OFFER WILL NOT BE REPEATED THIS SEASON
We urge you to order your Farm Animal Collection now, while the supply lasts. Each collection includes 22 friendly farm animals averaging approximately 2” in size. All are of rubbery washable plastic. Hurry, Order Now, this offer will not be repeated this season in this magazine.
Pewter Soup Tureen with Tray only $19.98

Magnumin classic 14-qt. Italian import keeps "supper" warm. Baked-honey, other assorted pans heat over 3 hours beautifully—on buffet, at table. Handsomely crated from rich pewter-dusted metal, this commanding beauty has insulated lining, light-fitting outer cover. Matching 10 1/2" tray adds to elegance, protects table and linens. Just as effective for keeping foods hot—well-kept for basket—a unique punch bowl or snack server! $12.98 plus 76c postage & handling. Satisfaction guaranteed.

Send check or mone oy order—as COD.

Maison Michel, Ltd. Dept. A-60, MICHEL BLDG., NEW HYDE PARK, N.Y. 11040

REPLACE SILVER, GOLD
Do it yourself kits use penlight batteries, contain enough pure silver to replace 3 large treys, many jewelry items.
GOLD KIT $20  SILVER KIT $10
Refill $9  Refill $5

JNT 6 PC. FURNITURE TREATMENT SET $5
Removes Stains, Reconditions, Polishes
JNT POLISH PT. $1.75
Colors Scratches
J.N.T. MFG. CO., Inc. BOX 3, STORMVILLE, N.Y. 12582

HEARING AIDS
2 1/2 OFF DEALER PRICES
LARGEST SELECTION of tiny, all-in-the-ear, behind the ear, in-the-ear, behind the ear, in-the-ear and pocket models. FREE HOME TRIAL, No obligation. Mail back guarantee. No down payment. Easy terms. No salesman or dealers. Order direct and save 65%. Write for free catalog.

MAISON Michel, Ltd. Dept. A-60, MICHEL BLDG., NEW HYDE PARK, N.Y. 11040

WEAVING LOOM $6.95

Authentic looking wooden reproduction. Two heddle shuttles, assorted color yarn. Weave ties, scarfs, placemats, rugs, etc. Thread to cloth up to 6" in width. Spend many relaxed hours, save money. Great for old and young alike. Educational and practical. No impact plastic comb, automatically controlled by single lever. Completely assembled, weaving already started. 14" x 30". Original $10. Add 50c postage each. Victoria Gifts, 12-A Water St., Bryn Mawr, Pa. 19010.

ENJOY TV MORE
TV wall mounts ideal for your den, rec room or bedroom. Takes up no floor or table space and you can sit with your feet at height comfortable for you. Fits any size set. Full swivel—beam picture exactly where you want it. Comes assembled in handsome beige color. Sturdy steel construction and simple to attach to wall. Easy to repaint to match your decor. Shelf size 22" x 6". Shelf extends 17 1/2". 360° swivel. Order Model J700—$30.00 plus $1.50 postage and handling. Send check or money order.

H.W.C., P. O. Box 407, South Holland, Ill. 60473

HERE, PUPPY, HERE PUPPY
This adorable Puppy Lamp in brown and white ceramic sits atop his perky orange and green doghouse. Puppy's neck stretches to 15 1/2 inches, and has 3 movable joints. Head focuses light where you want it. Ideal for a child's room. $10.96. Colonial Studios, Dept. PLE-5, White Plains, N.Y. 10606.

Ahoy, mini-mermaids
Floating Baby Seat puts tots in a safe, unsinkable seat, and takes the worry out. Cloth bucket seat fits toddler stage to first graders. About 20x26 in. with 11-in. deep seat. Foam plastic. $5.25 plus 75c postage. Catalog. 25c. House of Minnel, AM-6E, Deeppath Rd., Batavia, Ill. 60510.

Profusion of peonies
Large double-flowering types will bloom in a variety of shades of red and pink as well as white. Receive hand-selected 2-5 eye divisions. These land 20x26 in. for years. For $2; 12, $4; 25, $7. House of Wesley, Nurs. Div., 2633-5, R.R. 1, Bloomington, Ill. 61701.

Initial bow bas-kit
Needlepoint monogram, tie on bow, and you're ready to do the town. Kit: basket, tapestry yarn, chart and canvases. Choose rose, gold, blue, brown, black, red, or green velvet ribbon. 12x8x6 1/2; $3.95. With lid, $4.95. Add 50c postage each. Victoria Gifts, 12-A Water St., Bryn Mawr, Pa. 19010.
NEW YORK DOCTOR DISCOVERS A DRAMATIC NEW BREAKTHROUGH TO CURE OVERWEIGHT. 10,000 PATIENTS LOSE POUNDS AND INCHES QUICKLY AND SAFELY WITH NEVER BEING HUNGRY.

'I lost 85 lbs. of ugly fat in only 2 short months!'

YES, THIS IS MY ASTOUNDING STORY OF HOW I LOST 85 POUNDS OF EXTRA WEIGHT IN ONLY 60 DAYS — NO DIETS . . . NO CALORIE COUNTING . . . NEVER HUNGRY AND COMPLETELY SAFE.

In the summer of 1967 I noticed a report written by a New York Doctor who was specializing in Internal Medicine. The doctor wrote that he had helped 10,000 overweight men and women to lose all the weight they desired. These people included Doctors, Nurses, Dieticians, Life Insurance Experts, Actors, Models, and others who had Never Been Able to Reduce Successfully No Matter How Hard They Tried. Yes, these people were permitted as many meals as they wanted — NO calories to count. They ate as much or more than ever . . . Were never hungry AND TO EVERYONE'S AMAZEAMENT SAW POUNDS MELT AWAY WITH UNBELIEVABLE SPEED IN THE FIRST 3 DAYS OF FOLLOWING THIS METHOD. Some people actually LOST 25 POUNDS THE FIRST WEEK. After carefully examining the medical report, I decided to give this Doctor's Method a try.

I STARTED TO FOLLOW THIS DOCTOR'S SENSATIONAL PLAN AND TO MY UTTER AMAZEAMENT I LOST MORE WEIGHT IN THE FIRST 3 DAYS THAN IF I HARDLY EATEN ANYTHING AT ALL. After seeing such amazing results in ONLY 3 DAYS I continued on — NEVER HUNGRY EVEN ONCE — to lose a total of 85 pounds in only 2 SHORT MONTHS. Never once did I suffer any ill effects from this quick and Dramatic Weight Loss. I had tried many times before to starve myself to lose weight but with this method — with no calories to count and with the big weight loss the very first week gave me the confidence I needed to continue on. Now I can Lose Weight as quickly as I desire and so can you. YES! The more I ate to satisfy my body the more weight I would lose. Now even though I love to eat I have no problem to keep my weight down to what it should be. I urge every overweight man or woman to start my method immediately for these extra pounds and inches are impairing your appearance, your health AND endangering and shortening your life span. OBESITY IS THE NUMBER 1 HEALTH HAZARD IN AMERICA TODAY!! YES, THOSE EXTRA POUNDS WILL KILL YOU . . . SLOWER FOR SOME . . . QUICKER FOR OTHERS.

NOW EAT UNTIL YOU ARE FULL AND ATE THOSE EXTRA POUNDS AWAY AND THE MORE FOOD I FELT I NEEDED TO SATISFY ME, THE MORE WEIGHT I WOULD LOSE!

Could this be possible? Well, it certainly was for me and hundreds of thousands of other men and women who used my method. They got rid of the weight without depriving yourself of good healthful filling meals. AND BEST OF ALL DON'T COUNT CALORIES! I can't tell you what a blessing this method was to me and what this New York Doctor DISCOVERED A DRAMATIC NEW BREAKTHROUGH TO CURE OVERWEIGHT.

THANKS TO THIS FAMOUS DOCTOR'S DISCOVERY THE BENEFIT OF LOSING WEIGHT AND KEEPING IT OFF PERMANENTLY WITHOUT REALLY TRYING CAN NOW BE YOURS. Here's how simple it is to actually do what I've been talking about this far . . . YES TO END THAT FAT PROBLEM FOREVER!! Simply follow the ANAPAX METHOD. All you have to do is to take 3 of my special tablets daily, one before each meal, follow the enclosed simple method . . . and that's all I ask you to do. ANAPAX Method will do the rest for you. Results guaranteed in only 3 days believe it or not. Trim down quickly and safely as I did to almost half the size I was. I felt and looked like a completely different person with perfect proportions. And not only did I feel years younger but people I hadn't seen for 2 or 3 months hardly could recognize me without my usual bloated appearance.

DRAMATIC WEIGHT LOSS OF 25-60-90 POUNDS OR MORE CAN NOW BE ACCOMPLISHED IN JUST 60 DAYS OR LESS — WITH STARTLING RESULTS IN THE FIRST 3 DAYS OF USING MY FANTASTIC METHOD. The ANAPAX Method is not only the best weight reduction Method available to the public today but many of the foremost personalities in the theatre, show business, movies, etc. are losing pounds and inches with no effort at all for the first time in their lives.

WE ALL KNOW IF YOU STOP EATING COMpletely THAT YOU CAN LOSE WEIGHT. BUT YOU'LL MAKE YOURSELF SICK, UNCOMFORTABLE, AND ROB YOUR BODY OF ITS VITAL NEEDS . . . But now . . . this is all in the past — losing all the weight you desire can be a simple, fast and safe experience for you by just following the ANAPAX METHOD.

GUARANTEED RESULTS IN JUST 3 DAYS OR YOUR MONEY REFUNDED IN FULL

Take advantage of the ANAPAX Method today! The longer you wait the more you're damaging your health and well being. Take advantage of my 3 Day Trial Absolutely Free. Remember if you don't see the results immediately your money back. I'm not saying that the ANAPAX Method may work for you . . . I say the ANAPAX Method WILL work for you . . . or it costs you nothing. Try the ANAPAX METHOD at my risk today while the supply is still available.

READ MY AMAZING NO-RISK GUARANTEE CAREFULLY.

1. You MUST see pounds and inches start disappearing the 1st 3 days.
2. You MUST never feel hungry at all.
3. You MUST see faster results than you have ever witnessed before.
4. You MUST feel and look better the first week.
5. You MUST lose the amount of weight you desire portion for a complete refund.

ANAPAX PRODUCTS

PLEASE FILL IN ENCLOSED INFORMATION BLANK AS TO HOW QUICKLY YOU WOULD LIKE TO LOSE WEIGHT.

□ I would like to lose pounds in 7 days.
□ I would like to lose pounds in 14 days.
□ I would like to lose pounds in 21 days.
□ I would like to lose pounds in 28 days.
□ I would like to lose pounds in 60 days.
□ I would like to lose pounds in 90 days.

SHIPPED IN PLAIN WRAPPER!! ANAPAX PRODUCTS, Dept. 872
P.O. Box 194, Ryder Station, Brooklyn, N.Y. 11234
Enclosed is my payment in FULL for your wonderful ANAPAX Method. I understand that if I do not lose pounds and inches after following your ANAPAX Method . . . I am entitled to a refund of the complete purchase price.

Enclosed is: □ Cash □ Check □ Money Order

□ 30 Day Supply of ANAPAX only $5.98
□ 60 Day Supply of ANAPAX only $10.00 (Save $2.00)
□ 90 Day Supply of ANAPAX only $15.00 (Save $3.00)
□ 120 Day Supply of ANAPAX only $20.00 (Save $4.00)

Name:
Address:
City.
State.
Zip Code.

SORRY . . . WE DO NOT SHIP C.O.D. ORDERS.

97
NEW! COLORFUL!
Just A—Notes

EARN $64.80 with Just-A-Notes

Now your organization can make $64.80 plus by selling this beautiful Just-A-Note stationery at a 60¢ per box profit. 30 organization members selling 12 boxes each will give you $64.80 to help boost your treasury over the top. These attractive note packets come 16 letter cards and 18 stickers to a box. They give the convenience of a post card, the privacy of a letter, and the thoughtfulness of a friend. Comes in an attractive gift box that practically sells itself. For letters, invitations, announcements, or gifts; Just-A-Notes are just right for your fund raising committee.

Send your name and address and $1 for sample package and complete money-saving information to:

CURRENT, Inc., Dept. T-22
Box 282A
Colorado Springs, Colo. 80901

2 FT. TALL GIANT CIRCUS CUTOUTS

Impish full color circus animal cutouts brighten any room. Children love the 8 whimsical full color circus animal cutouts, yard of tent poles and canopies, stars, balls, etc. Complete 48 pc. set only $3.98 ppd.

SMALL FRY SHOP
Box 7633 Dept. A8
Los Angeles, Ca. 90005

BASEMENT TOILET

Flushes up to sewer or septic tank, no digging up floors.

WRITE . . . MCFHERSON, INC.
Box 15133 TAMPA, FLA. 33614

FATHER'S DAY SPECIAL

Baby's First Shoes
BRONZE PLATED IN SOLID METAL

Only $3.99 a pair

Limited time only! Baby's precious shoes gorgeously plated in SOLID METAL for only $3.99 pair. Don't denigrate this offer of genuine lifetime BRONZE-PLATING with painted imitations. 100% Money-back guarantee. Also all-metal Portrait Stands (shown above), ashtrays, bookends, TV lamps at great savings. Thrillingly beautiful. The perfect Gift for Dad or Grandparents. SEND NO MONEY! Rush name and address today for full details, money-saving certificate and handsomely boxed. Write TODAY!

AMERICAN BRONZING CO.
Box 6504-F1, Bayley, Ohio 43209

CRASH DIET

LOSE 1-3 POUNDS OVERNIGHT

Learn the Secret of TV's Tactical No-Pill, No-Exercise, 1 day interim reducing formula! Eat Plenty! Go to Sleep! Wake Up! and you're losing 1-3 Pounds. Amazing! Sure! Big guaranteed to work or YOUR MONEY BACK! Send only $1.00 today and also get Free Maintenance Diet. (Sorry, No. C-26 P.S.)

AMERICAN IMAGE CORP., Dept. A-64-Z
276 Park Avenue South, New York, N.Y. 10010

Pushbutton grass trimming

DIESTON Cordless Electric Shear

This 26-inch ounce cuts grass anywhere—under trees, bushes, shrubbery, either hand—four times faster than manually. Teflon-S coated blades are self-sharpening. Protected nickel-cadmium batteries recharge overnight. A single charge trims around a baseball field, or about an hour in the yard. Satisfaction or your money back. Prompt shipment.

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DIESTON Cordless Electric Shear

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Music makers

You can actually play 2 songs on piano or organ for the first day by the RoJan System. Bypasses difficult lines and spaces; names each note for A-B-C simplicity. You'll read music like an expert. Includes 14 modern song classics. $4.95. RoJan, Suite 616-AE, 1800 N. Highland, Hollywood, Calif. 90028.

Create with pine cones

The Picture Book of Pine Cone Projects includes instructions and photos for 37 projects, using small, medium and large pine cones. Make wreaths, trees, centerpieces, swags, favors, figures and more. $1.10 ppd. Boyan's Floral Arts, Dept. AH-6, 1052 E. State St., Sharon, Pa. 16146.

Spice-up a kitchen

Put your favorite spices and herbs in these pretty, milk-glass spice jars. Decorative on a shelf or kitchen counter, each is almost 4" in. tall, with its own cap and shelf. Set of 12, $3.98 plus 70¢ postage. Amtech Creations Dept. AH-6, 108 New South Rd., Hicksville, L.I., N.Y. 11802.

Soft for the sensitive

"Hypo-Allergenic Moisturizer Cream" renders sensitive skin silky smooth and shields it from "environmental pollution." In American Medical Association publications. Night cream, day lotion, $6 each. Cleansing Liquid, $3.50. General Medical, AH-6, 5701 W. Adams, Los Angeles, Calif. 90016.

continued
Good news about antiques
A sprightly newspaper richly devoted to antiques: oversized, clear pictures, articles by experts, news about shows, exhibits, forums. Collectors of furniture, glass, silver, etc., say, “Best thing I've read.” 1 year, $4.50; sample copy, 50c. Antique Monthly, A6H P.O. Drawer 2, Tuscaloosa, Ala. 35401.

Straight from the shoulder
Pi Peer(R) shoulder brace corrects posture instantly and gives even shoul­der support. Arm bands softly padded. Can't be detected under clothing. Lightweight; cool. State measurement below bust (around chest for men). $6.30. Piper Brace, Dept. AH-60H, 811 Wyandotte, Kansas City, Mo. 64105.

Car companion
Tire Booster is a real boon, especially for women drivers. If a flat tire does occur, the 25-ft. Tire Booster hose borrows air from any other wheel, includ­ing spare, to inflate flat enough to enable you to drive home, or get a tow truck. Velcro® adjustment keeps a lot up. Specify men’s or woman’s model. SEND YOUR WAIST MEASUREMENTS. Check or money order, no COD.

Men! Women! WAIST-AWAY™ trims inches from stomach!

RELAX INTO A YOUTHFUL SHAPE WITHOUT EXERCISE

Athletes don't exercise to lose weight or reduce midriff fat! They "sweat it off" with special rubber suits. You can now use their proved, fast method. No weight!

So simple, it's amazing how easy it works while you relax. WAIST-AWAY is a pliable wide belt of soft rubber-like composition that you wear next to your skin. It makes your body heat melt away excess "flab" while you do housework, jog, or just sit and watch TV.

The soothing massage effect relieves back and waist tensions. The heating effect developed by WAIST-AWAY helps ease backache and stiffness. Posture improves, too. A wonderful aid to athletes, businessmen, housewives.

Velcro® adjustment keeps belt snug. Specify men’s or woman’s model. SEND YOUR WAIST MEASUREMENTS. Check or money order, no COD.

Wonderful news for Women!

THIGH REDUCER Belts
Spot-reduce legs the sure, fast way
If you've struggled to reduce your thighs with exercise, massage, dieting, but have had disappointing results, take heart. There's a new way to slim those thighs where exercise alone can't help. IBM’S THIGH REDUCER Belts spot-reduce the heaviness at the top of the thigh while you walk, work, or just sit. Based on the same proved, effective principle as the WAIST-AWAY (see above)—using body heat to melt away excess fat with a relaxing massage effect.

Here's a sure way to slim thighs. Now you, too, can wear those revealing mini-fashions. Do it now and get results in time for the summer beach scene.

IBM Thigh Reducer Belts are soft, pliable, rubber-like composition. Adjustable Velcro® fastening keeps them snug as your thighs get thinner. Send your upper thigh measurements or point indicated by arrow. No weights, etc. ANY name, address and Zip code. Quick and easy way to put your name and trim leg and thigh measurements or point indicated by arrow. Free decorative box for purse or desk. Use your name and trim leg and thigh measurements or point indicated by arrow. Free decorative box for purse or desk.

42" x 18" $16.95
46" x 20" $19.95

One great way to put your name and trim leg and thigh measurements or point indicated by arrow. Free decorative box for purse or desk.

100 RETURN ADDRESS LABELS

USE YOUR “ZIP” CODE

50¢

RICH GOLD TRIM

FREE HANDY BOX

Quick and easy way to put your name and return address on letters, checks, books, records, etc. ANY name, address and Zip code up to 4 lines, beautifully printed in black on white gummed labels with rich gold trim. 2 1/2" long. Free decorative box for purse or desk. Set of 500 labels just 50¢ postpaid. Shipped within 48 hrs. Money back if not pleased. Don't know the Zip Code? Add 10¢ per set and we will look it up. Send for free catalog.

Walter Drake
Colorado Springs, Colo. 80901

Men! Women! WAIST-AWAY™ trims inches from stomach!

RELAX INTO A YOUTHFUL SHAPE WITHOUT EXERCISE

Athletes don't exercise to lose weight or reduce midriff fat! They "sweat it off" with special rubber suits. You can now use their proved, fast method. No weight!

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Velcro® adjustment keeps belt snug. Specify men’s or woman’s model. SEND YOUR WAIST MEASUREMENTS. Check or money order, no COD.

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THIGH REDUCER Belts
Spot-reduce legs the sure, fast way
If you've struggled to reduce your thighs with exercise, massage, dieting, but have had disappointing results, take heart. There's a new way to slim those thighs where exercise alone can't help. IBM’S THIGH REDUCER Belts spot-reduce the heaviness at the top of the thigh while you walk, work, or just sit. Based on the same proved, effective principle as the WAIST-AWAY (see above)—using body heat to melt away excess fat with a relaxing massage effect.

Here's a sure way to slim thighs. Now you, too, can wear those revealing mini-fashions. Do it now and get results in time for the summer beach scene.

IBM Thigh Reducer Belts are soft, pliable, rubber-like composition. Adjustable Velcro® fastening keeps them snug as your thighs get thinner. Send your upper thigh measurements or point indicated by arrow. No weights, etc. ANY name, address and Zip code. Quick and easy way to put your name and trim leg and thigh measurements or point indicated by arrow. Free decorative box for purse or desk.

42" x 18" $16.95
46" x 20" $19.95

One great way to put your name and trim leg and thigh measurements or point indicated by arrow. Free decorative box for purse or desk.

100 RETURN ADDRESS LABELS

USE YOUR “ZIP” CODE

50¢

RICH GOLD TRIM

FREE HANDY BOX

Quick and easy way to put your name and return address on letters, checks, books, records, etc. ANY name, address and Zip code up to 4 lines, beautifully printed in black on white gummed labels with rich gold trim. 2 1/2" long. Free decorative box for purse or desk. Set of 500 labels just 50¢ postpaid. Shipped within 48 hrs. Money back if not pleased. Don't know the Zip Code? Add 10¢ per set and we will look it up. Send for free catalog.

Walter Drake
Colorado Springs, Colo. 80901

Men! Women! WAIST-AWAY™ trims inches from stomach!

RELAX INTO A YOUTHFUL SHAPE WITHOUT EXERCISE

Athletes don't exercise to lose weight or reduce midriff fat! They "sweat it off" with special rubber suits. You can now use their proved, fast method. No weight!

So simple, it's amazing how easy it works while you relax. WAIST-AWAY is a pliable wide belt of soft rubber-like composition that you wear next to your skin. It makes your body heat melt away excess "flab" while you do housework, jog, or just sit and watch TV.

The soothing massage effect relieves back and waist tensions. The heating effect developed by WAIST-AWAY helps ease backache and stiffness. Posture improves, too. A wonderful aid to athletes, businessmen, housewives.

Velcro® adjustment keeps belt snug. Specify men’s or woman’s model. SEND YOUR WAIST MEASUREMENTS. Check or money order, no COD.
Armstrong presents the magnificent floor.

Put down Excelon® Tile yourself, and put the savings into the rest of the room.

You don’t install Excelon Tile just for the beauty of it. The whole idea of doing it yourself is to save money—money you can use for an extra decorative touch.

It’s like getting a beautiful floor and having a nice, shaggy throw rug thrown in. Or getting the floor and sewing up enough savings to buy a wild, custom-made sofa cover and curtains.

You don’t need any experience.
that comes out of a box.

Just all to put down Excelon Tile. Just the directions in the box and a little of your free time. Because your time is free, your only cost is for the tile and adhesive—about $60 for a room 10' x 15'.

Each Excelon Tile is one foot square. Perfectly square, so they fit snugly together. Doing a professional job is as easy as putting one foot in front of another.

Excelon is vinyl-asbestos. As rugged as the material it's designed to look like—like wood or stones or Spanish tile. Or the Polished Marble™ design shown above. Its grain gives the feeling of a one-piece marble floor. Its texture helps hide scuff marks.

See all the floors Armstrong makes in our free booklet, "Brighten Your World." It's full of decorating ideas, too. Write Armstrong, 7006 Pine Street, Lancaster, Pa. 17604.
When your glasses are in the spotlight, give them the spotless Cascade look.

Cascade has Chlorosheen. And Cascade—the best dishwasher detergent you can buy—makes water flow off dishes in clear sheets. Result? Drops that spot don’t form. Dishes dry wonderfully free from embarrassing spots or streaks. Try Cascade and prove to yourself it’s unbeatable.

Cascade eliminates drops that spot.